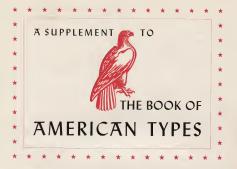
A SUPPLEMENT TO THE BOOK OF AMERICAN TYPES





AMERICAN TYPE FOUNDERS

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Balloon Bold
Balloon Extrabold
Balloon Light
Bernhard Gothic Light and Medium Title 10
Bernhard Gothic Medium Condensed 8-9
Bernhard Modern Bold34
Bernhard Modern Bold Italic
Bernhard Modern Italic
Bernhard Modern Roman
Bernhard Tango
Bernhard Tango Swash Initials
Empire
Grayda
Huxley Vertical
Kaufmann Bold
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Lydian Bold Italic
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Shadow
Spartan Black
Spartan Black Accessories
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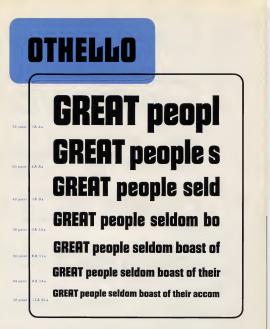
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SPARTAN

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SPARTAN



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DECIMAL FIGURES

Spartan Medium decimal figures ere cast on the regular body and align with Spartan Medium figures as shown. Fonts contain only decimal figures, peckaged to the same weight as regular figures



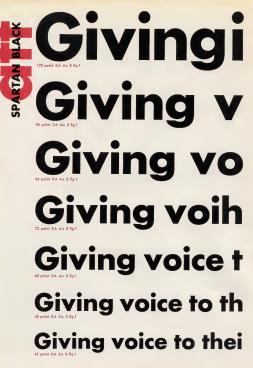
ADVERTISING FIGURES No.77

Advartising Figures No. 77 ere the same face as Sparten Medium figures, cast on a space-saving smaller body as illustrated. Cast on ""title line," they will not align with regular figures. Packaged in fonts weighing approximately 5 lta.



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SPARTAN MEDIUM



GIVING VOICE TO TH giving voice to the cou

36 point 4A 6 o 3 fig 1

GIVING VOICE TO THE COU giving voice to the countless

30 point 5 A 9 a 4 fig 1

GIVING VOICE TO THE COUNTLESS T giving voice to the countless thousan ds who tell their story in the printed

24 point 7A 11a 5 fig 1

GIVING VOICE TO THE giving voice to the cou ntless thousands who t ell their story in the pri nted word is the functi

18 point 9A 17o 7 fig 1

GIVING VOICE TO THE COUNT giving voice to the countless thousands who tell their stor y in the printed word is the f unction of type. To modulate

14 point 16 A 26 a 9 fig 1

GIVING VOICE TO THE COUNTLES giving voice to the countless tho usands who tell their story in the printed word is the function of ty pe. To modulate that voice is the 12 pdet 184 300 116g1 GIVING VOICE TO THE COUNTLESS THO giving voice to the countless thousands who tell their story in the printed word 10 point 22A 36a 11 fg1

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24 point 7A 12g 5 fig 1

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GIVING VOICE TO THE COUNTLE giving voice to the countless tho 12 point 18 A 30 a 11 fig 1

GIVING VOICE TO THE COUNTLESS THO giving voice to the countless thousands who tell their story in the printed word 10 point 22 A 36 g 11 fig 1

GIVING VOICE TO THE COUNTLESS THOUSANDS W giving voice to the countless thousands who tell th eir story is the pristed word is the function of typ 8 point 24A 41a 18 fig 1

CHARACTERS IN COMPLETE FONT Soarten Black Italic is opplaged in three parts,

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SPARTAN BLA



Sparten Black fractions are cast on the regular body and align with Spartan Bold figures as illustrated below. Fonts are packaged to the same weight as regular figures



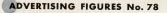
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DECIMAL FIGURES

Spartan Black decimal figures are cast on the regular body and align with Spartan Black figures as shown. Fonts contain only decimal figures, packaged to the some weight as regular figures.







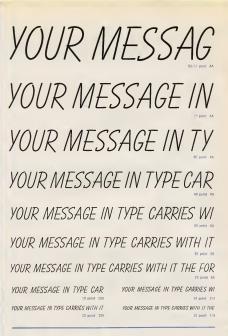
Advertising Figures No. 78 are the same face as Spectan Black figures, cast on a spece saving smaller body as illustrated, Cast on "title line," they will not elign with regular figures. Packaged in fonts weighing approximately 5 lbs.





SPARTAN BLACK ACCESSO

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STYMIE LIGHT TITLE

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12 point No. 9 16A

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12 point No. 7 24A

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6 point No. 2 34A

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6 point No. 1 38A

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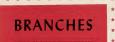
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Printed in U.S.A. on No. 2 Kelly Presses equipped with ATF Non-Offset Gens. American Type Founders, Elizabeth, N.J. Atlanta, Georgia 223 Nelson Street, S. W. Baltimore, Maryland 109 S. Hanover Street Boston, Massachusetts 470 Atlantic Avenue Buffalo, New York 327 Washington Street Chicago, Illinois 519 West Monroe Street Cincinnati, Ohio, Sixth and Sucamore Streets Cleveland Ohio [23] Superior Avenue Dallas, Texas 604 South Akard Street 1351 Stout Street Denver, Colorado 924 Grand Avenue Des Moines, Iowa 557 West Larned Street Detroit, Michigan Kansas City, Missouri 934 Wyandotte Street 470 Fast Third Street Los Angeles, California Milwaukee, Wisconsin 737 N. Van Buren Street 421 Fourth Street, S. Minneapolis, Minnesota New York, N. Y. 104 East Twenty-fifth Street Philadelphia, Pennsylvania 13th and Cherry Streets Pittsburgh, Pennsylvania 405 Penn Anenue Portland, Oregon 416 S. W. Oak Street St. Louis. Missouri 2135 Pine Street 500 Howard Street San Francisco, California Seattle, Washington Western Avenue and Columbia Washington, D. C. 1224 H Street, N. W.



