

This is the Catalog You Asked for



from

The Kelsey Company

Printing Equipment and Supplies
Meriden, Connecticut

Return Postage Guaranteed

2¢

P. J. Oehlberg

1850 N. St. Louis Ave.

Chicago 47, Ill.

7-24-50

Sec. 34.77, P.L. & R.

THE KELSEY COMPANY

PRINTING PRESSES
CARDS - PAPER



TYPE - SUPPLIES
MACHINERY

Meriden, Connecticut

Thank You--

For your request for information. Our catalog is enclosed. In asking for it you may have had in mind printing for any one of the following reasons:

- To print for profit
- To print for yourself
- To print for your firm or some organization you are interested in
- For vocational or educational work

Necessarily the catalog covers ALL these reasons, not just one, but YOU can pick out the parts which especially apply to YOU. The leaflet enclosed, entitled "How to Select Your Press and Outfit" has many helpful suggestions for specialized needs.

And of course, we'll be glad to answer any questions which you write us about.

Cordially Yours,

Arzyg

*Mailed 10⁰ Nov. 27-80 to
for 6 letter type*

M.L. Dix

THE KELSEY COMPANY

P.S. In the catalog you will find pictures of suggested outfits, and, more important, photographic reproductions of actual work done with these outfits, showing just what you can expect to do with each one.



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Credit Certificate

This certifies that the holder has paid ten cents for our catalog and is therefore entitled to return this certificate and receive ten cents credit toward any printing outfit, or toward any order for printing supplies amounting to \$2.00 or more.

*The Kelsey Company
Meriden, Connecticut*

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From

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ENVELOPES LIKE THIS CAN
BE PRINTED ON THE 3 X 5
EXCELSIOR PRESS AS WELL
AS THE LARGER MACHINES.

THE KELSEY COMPANY

Meriden

Connecticut

Mr Snow

THIS IS A SAMPLE OF RAISED PRINTING



YOU CAN DO IT WITH ANY KELSEY PRESS AND THE RAISED PRINTING OUTFIT OR WITH THE PRESS, A TUBE OF INK AND A TUBE OF EMBOSSING COMPOUND, USING ANY TOASTER, GAS OR ELECTRIC STOVE.

DO THIS ATTRACTIVE AND EXTRA-PROFIT-MAKING WORK --- STATIONERY, CARDS, ANY PRINTING---THE DAY YOU RECEIVE YOUR OUTFIT, COLORED, GOLD AND SILVER INKS, OR DULL FINISH, IF YOU LIKE THEM, ARE LISTED IN THE CATALOG. THIS SAMPLE IS PRINTED WITH GLOSS POWDER, SAME AS FURNISHED WITH KIT C.

FULL DIRECTIONS WITH EVERY OUTFIT. TO ORDER THE BLUE, BLACK AND RED INKS, AND GLOSS AND DULL EMBOSSING COMPOUNDS SIMPLY ADD \$2.95 TO THE COST OF ANY PRINTING OUTFIT AND SAY "ADD RAISED PRINTING KIT 'C' TO MY OUTFIT."

4992

THE KELSEY COMPANY, MERIDEN, CONN.

The **Kellogg** Co.
RETURN AFTER FIVE DAYS TO
Box 941, Meriden, Conn.

Mailed
1 35 Cash
Sat. Aug. 5-50

→ Arseny
Mgr. Parts Dept



This document contains most of the contents of an envelope of promotional material sent by the Kelsey Company and received on 1950-07-24 and an envelope sent on 1950-08-02.

In addition, the 1950-07-24 envelope also contained the Kelsey Handy Pocket Price List No. 50B, Effective 1950-07-24 and a copy of Kelsey's "Do Your Own Printing" booklet. These two items have been reprinted separately.

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