

### THE KELSEY COMPANY



Meriden, Connecticut

### Thank You-

For your request for information, Our catalog is enclosed. In asking for it you may have had in mind printing for any one of the following reasons:

To print for profit

To print for yourself

To print for your firm or some organization you are interested in

For vocational or educational work

Reseaserily the catalog covers ALL these reasons, not just one, but YOU can pick out the parts which especially apply to YOU. The leaflet enclosed, entitled "How to Select Your Press and Outfit" has many helpful suggestions for epeclaticed needs.

And of course, we'll be glad to answer any questions which you write us about.

Cordially Yours. Orsas

mailed 100 nov. 27-60 to The KILLEY COMPANY

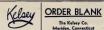
P.S. In the catalog you will find pictures of suggested outfits, and, more important, photographic reproductions of actusal work done with these outfits, showing just what you can expect to do with each one.

Gredit Certificate
This certifies that the holder has paid ten cents

This certifies that the holder has paid ten cents for our catalog and is therefore entitled to return this certificate and receive ten cents credit toward any printing outfit, or toward any order for printing supplies amounting to \$2.00 or more.

> The Kelsey Company Meriden Connecticus

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NAME				
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CITY OR TOWN	57/	ATE	COUNTY	
SKIPPING POINT (IF	DIFFERENT FROM FOST OFFI	CE ADDRESS OR II	F YOU WANT IT	

VANTITY	SIZE OR NUMBER	COLOR IF ANY	ARTICLE	PRICE
			No. 1Ab Outfit as 538.56	\$35.03
			No. 1B Outfit has 100 52.18	48.7
			No. 2B Outfit No. 87.80	78.0
			No. 1C Outfit Sali preser 69.02	64.6
			No. 2C Outfit 6a8 press 102.66	91,9
			No. 2D Outlit to press 135.54	125.1
			No. 3D Outfit da 10 press 164.41	145.7
			No. 2E Outfit talence 160.39	146.9
			No. 3E Outfit 6x10 press 189,26_	167.5
			No. 3F Outfit 6x10 press 200.16	177.7
			No. 4F Outfit 9x13 press 311.09	297.0
			Check outfit wanted, Auy additional items, or if you wish to make an entirely different outfit of your own selection, can be	
			listed below. You can use both sides if you need the room.	
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ENVELOPES LIKE THIS CAN BE PRINTED ON THE 3 X 5 EXCELSIOR PRESS AS WELL AS THE LARGER MACHINES.

# THE KELSEY COMPANY

Meriden

Connecticut

## THIS IS A SAMPLE OF RAISED PRINTING

YOU CAN DO IT WITH ANY KELSEY PRESS AND THE RAISED PRINTING OUTFIT OR WITH THE PRESS. A TUBE OF INK AND A TUBE OF EMBOSSING COMPOUND, USING ANY TOASTER, GAS OR ELECTRIC STOVE.

DO THIS ATTRACTIVE AND EXTRA-PROFIT-MAKING WORK... STATIONERY.
CARDS, ANY PRINTING... THE DAY YOU RECEIVE YOUR OUTFIT. COLORED.
GOLD AND SILVER INKS, OR DULL FINISH, IF YOU LIKE THEM, ARE LISTED
IN THE CATALOG. THIS SAMPLE IS PRINTED WITH GLOSS FOWDER. SAME
AS FURNISHED WITH KIT.

FULL DIRECTIONS WITH EVERY OUTFIT. TO ORDER THE BLUE, BLACK AND RED INKS, AND GLOSS AND DULL EMBOSSING COMPOUNDS SIMPLY ADD \$2.95 TO THE COST OF ANY PRINTING OUTFIT AND SAY "ADD RAISED PRINTING KIT "C" TO MY OUTFIT."

THE KELSEY COMPANY, MERIDEN, CONN.



This document contains most of the contents of an envelope of promotional material sent by the Kelsey Company and received on 1950-07-24 and an envelope sent on 1950-08-02.

In addition, the 1950-07-24 envelope also contained the Kelsey Handy Pocket Price List No. 50B, Effective 1950-07-24 and a copy of Kelsey's "Do Your Own Printing" booklet. These two items have been reprinted separately.

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Thanks are due to Jenny Addison, Prop. of Lock and Key Press, for making this material available.

Digitized 2010-08-18 by Dr. David M. MacMillan (dmm@Lemur.com) for CircuitousRoot (www.CircuitousRoot.com)