

# MONOTYPE



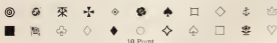
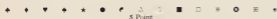
## TYPE-&-RULE CASTER

Makes Type, Ornaments, Piece  
Borders, Rules, Leads and Slugs.  
Its Products Improve the Quality  
of Printing and Lower the Cost

LANSTON MONOTYPE MACHINE COMPANY, PHILADELPHIA 3, PENNA.

# MONOTYPE TYPE-&-RULE CASTER MAKES TYPE

## These Are Typical Ornaments & Borders From 5 to 36 Point



## This Shows the Range

The Monotype Typesetting Machine sets type in all measures up to 60 picas in 40 lines from 8 to 18 point. Straight matrix, regular and artistic work, ruled lines, ribs and figure work—no limit. All kinds of type-things are also with occasional leading and wood. No other machine combines within the range of its operation so wide a range.

4 Point Modern, No. 8 Series

The Monotype Type-&-Rule Caster sets type for the most in all sizes from 4 point to 36 point inclusive. The operation of this machine is exceedingly simple. The matrices for custom dashes, type-setters in a small box only one matrix being required for each character of the font. The matrix for the desired character is placed as follows:

4 1/2 Point Binny Old Style, No. 21 Series

The matrix for the desired character is placed in the matrix holder, which is inserted in the machine. The mold and speed control are adjusted, usually, for the character to be cast. The two-line lines constitute to cast duplicates of this character until the operator has set

5 Point Binny Old Style, No. 21 Series

There are two types of display motifs adjustable molds, each of which casts three-point sizes of type, and single-point size motifs, which are made up to heavy size and cast but one point-size to each mold. A type-caster is useless without type faces.

5 1/2 Point Binny Old Style, No. 21 Series

Under The Monotype System New Type, Decorative Material, Leads, Rules, Slugs and metal furniture are provided in unlimited supply for the use in hand composition and at a cost so low that non-distribution becomes an economy as well as a convenience.

6 Point Binny Old Style, No. 21 Series

The Type-&-Rule Caster, as a type foundry, produces type in unlimited quantities, new type, true in set-size, point size, and height-to-paper, and

7 Point Binny Old Style, No. 21 Series

The Monotype Typesetting Machine Sets Type In All Measures Up to 60 picas wide in all sizes from 4 to 18 point for straight matter work

8 Point Binny Old Style, No. 21 Series

The Monotype Type-&-Rule Caster Makes Type, Strip and Piece rules, leads and slugs for all requirements in the composing room

9 Point Binny Old Style, No. 21 Series

Monotype Versatility Is Known By Every Printer Using Monotype machines for composing room needs and supplies

10 Point Binny Old Style, No. 21 Series

## Monotype Rental

The Monotype Matrix Library is maintained at our Main Office in Philadelphia for the convenience and accommodation of Monotype users. The Library provides a means whereby owners of Monotype machines may have access to matrices of such available type faces and sizes as are not included in their own Monotype matrix equipment, and which may be rented at a nominal charge. The Library is of particular value to owners of the Monotype Type-&-Rule Caster, in that through it they will have access to a large assortment of matrices.

The Matrix Library has been a feature of Monotype service for more than twenty-five years. It contains matrices for casting most of the faces shown in the Monotype Specimen Book in sizes up to 36 point. There are now

See Inside Pages of this Folder for the Strip Rules



# MORE THAN 350 TYPE FACES AVAILABLE

## Newspaper Advertising Will Aid You

Baskerville, No. 353-6 to 36 Point

## Production Increased by Using Monotypes

Baskerville Italic, No. 3531-6 to 36 Point

## Single Type Offers Better Results

Baskerville Bold, No. 451-8 to 36 Point

## Type Shortage Is a Severe Handicap

Bodoni, No. 375-6 to 36 Point

## Monotypes Make a Clear Sharp Face

Bodoni Italic, No. 3751-6 to 36 Point

## Large Variety of Good Type Faces

Bodoni Bold, No. 375-6 to 36 Point

## Sort up All Your Empty Type Cases

Bodoni Bold Italic, No. 3751-6 to 36 Point

## Condensed Faces Are Effective In Display

Bodoni Bold Condensed, No. 775-14 to 36 Point

## Make Ad Work a Pleasure

Ultra Bodoni, No. 675-6 to 36 Point

## Plenty of Leads and Slugs

Ultra Bodoni Italic, No. 6751-6 to 36 Point

## Monotype Popularity Continues

Bookman Old Style, No. 98-6 to 36 Point

## For the Progressive Printer

Bookman Old Style Italic, No. 981-6 to 36 Point

## The Lowest Column and Page Costs

Caston Old Style, No. 337-7 to 36 Point

## Decorative Material on the Type Caster

Caston Old Style Italic, No. 3371-7 to 36 Point

## Every Type Cast Separately

Caston Bold, No. 79-5 to 36 Point

## Superior Type and Material

Caston Bold Italic, No. 791-6 to 36 Point

## Typography Sells All Products

Century Bold, No. 118-3 1/2 to 36 Point

## The Best Kind of Originality

Century Bold Italic, No. 1181-6 to 36 Point

## Monotype Products Are Always New

Cheltenham Old Style, No. 64-6 to 36 Point

## New Type Attracts More Business

Cheltenham Old Style Italic, No. 641-6 to 36 Point

## Popular Cheltenham Bold Face

Cheltenham Bold, No. 86-5 to 36 Point

## The Better Kind of Originality

Cheltenham Bold Italic, No. 861-5 to 36 Point

## No Other System Meets Requirements

Cheltenham Bold Condensed, No. 88-5 to 36 Point

## One of the Popular Cheltenham Faces

Cheltenham Bold Condensed Italic, No. 881-6 to 36 Point

## Most Efficient Producer for the Shrewd Printer

Cheltenham Bold Extra Condensed, No. 141-6 to 36 Point

## Use Type Having Good Reading Qualities

Cluster Old Style, No. 395-14 to 36 Point

## Buyers of Good Printing Demand Monotype

Cluster Old Style Italic, No. 3951-14 to 36 Point

## Monotype Furnishes Good Type Faces

Cluster Bold, No. 295-6 to 36 Point

## Advantage of the Standard Matrix Line

Cluster Bold Italic, No. 2951-6 to 36 Point

## Customers Like the Monotypes

Cochin Old Style, No. 61-6 to 36 Point

## All Type Faces You May Require

Cochin Old Style Italic, No. 611-6 to 36 Point

## Larger Production Schedule

Cochin Bold, No. 616-6 to 36 Point

## Prepare for All Kinds of Jobs

Cochin Bold Italic, No. 6161-6 to 36 Point

## Any Type Case Quickly Renewed

Cooper Old Style, No. 482-8 to 36 Point

## All Display Mats Available

Cooper Black, No. 282-8 to 36 Point

## Utmost Efficiency Offered By Monotype

Deerpene, No. 315-6 to 36 Point

## The Modern Shop Requires Modern Equipment

Deerpene Italic, No. 3151-6 to 36 Point

## Fine Work Pays Largest Dividends

Deerpene Bold, No. 317-6 to 36 Point

## Single Type is the Keynote of Economy

Deerpene Bold Italic, No. 3171-6 to 36 Point

## Some Typical Pop

All Type Faces cut for the sizes up to and including be cast on the Monotype Caster. These include the fifty Roman, Italic, Bold Outline Faces, Initial Letter page are shown single-line some of the popular series the Type-&Rule Caster in

## SPECIMEN SHEETS SEN

## Continuous Productio

Garamond Bold, No. 148

## New Type in Every Job

Garamond Bold Italic, No. 5

## Use In Magazine And

Garamont, No. 248-6

## Supplying Material for

Garamont Italic, No. 1481

## Makes an Extra

Franklin Gothic, No. 107

## A FINE DISPLAY FONT FOR SETTING

Jefferson Gothic, No. 127

## Maintain Quality At Min

Tomart Gothic, No. 140

## Rules and Cornerp

Goudy Old Style, No. 79

## Composes Straight A

Goudy Old Style Italic, No.

## Sort up Your Case

Goudy Bold, No. 791

## Better Service to Y

Goudy Bold Italic, No. 29

## Printers Like to U

Goudy Handwritten, No. 38

## Good Type Faces to

Goudy Handwritten Italic, No.

# TYPE FACES AVAILABLE ON THE MONOTYPE TYPE-&

## *Attracts More Business*

Old Style Italic, No. 641—6 to 36 Point

## **Cheltenham Bold Face**

Medium Bold, No. 86—5 to 36 Point

## *Another Kind of Originality*

Medium Bold Italic, No. 861—5 to 36 Point

## **System Meets Requirements**

Medium Condensed, No. 88—5 to 36 Point

## *Popular Cheltenham Faces*

Medium Condensed Italic, No. 881—6 to 36 Point

## **Best Producer for the Shrewd Printer**

Medium Extra Condensed, No. 141—6 to 36 Point

## *Having Good Reading Qualities*

Old Style, No. 195—14 to 36 Point

## *Good Printing Demand Monotype*

Old Style Italic, No. 3951—14 to 36 Point

## **Furnishes Good Type Faces**

Medium Bold, No. 295—6 to 36 Point

## *Part of the Standard Matrix Line*

Medium Bold Italic, No. 2951—6 to 36 Point

## **Printers Like the Monotypes**

Medium Old Style, No. 61—6 to 36 Point

## *These Faces You May Require*

Medium Old Style Italic, No. 611—6 to 36 Point

## **Production Schedule**

Medium Bold, No. 616—6 to 36 Point

## *Best for All Kinds of Jobs*

Medium Bold Italic, No. 6161—6 to 36 Point

## **Each Case Quickly Renewed**

Medium Old Style, No. 282—8 to 36 Point

## **Display Mats Available**

Medium Black, No. 282—8 to 36 Point

## **Efficiency Offered By Monotype**

Medium Condensed, No. 315—6 to 36 Point

## **Each Shop Requires Modern Equipment**

Medium Italic, No. 3151—6 to 36 Point

## **Each Pays Largest Dividends**

Medium Bold, No. 317—6 to 36 Point

## *Each is the Keynote of Economy*

Medium Bold Italic, No. 3171—6 to 36 Point

## **Some Typical Popular Types**

All Type Faces cut for the Monotype in sizes up to and including 36 point can be cast on the Monotype Type-&-Rule Caster. These include three hundred and fifty Roman, Italic, Bold, Gothic and Outline Faces, Initial Letters, etc. On this page are shown single-line specimens of some of the popular series for casting on the Type-&-Rule Caster in sizes indicated.

**SPECIMEN SHEETS SENT ON REQUEST**

## **Continuous Production, More Profits**

Garmond Bold, No. 548—6 to 36 Point

## *New Type in Every Job Is a Real Delight*

Garmond Bold Italic, No. 5481—6 to 36 Point

## **Use In Magazine And Book Printing**

Garmond, No. 248—6 to 36 Point

## *Supplying Material for Modern Printers*

Garmond Italic, No. 5481—6 to 36 Point

## **Makes an Extra Good Profit**

Franklin Gothic, No. 107—4 to 36 Point

## **A FINE DISPLAY FONT FOR SETTING MODERNISTIC HEADINGS**

Jefferson Gothic, No. 227—14 to 36 Point

## **Maintain Quality At Minimum Cost For Job**

Tourist Gothic, No. 140—14 to 36 Point

## **Rules and Cornerpieces are Made**

Goudy Old Style, No. 294—6 to 36 Point

## **Composes Straight And Intricate Jobs**

Goudy Old Style Italic, No. 2941—6 to 36 Point

## **Sort up Your Cases for the Rush**

Goudy Bold, No. 294—6 to 36 Point

## **Better Service to Your Customers**

Goudy Bold Italic, No. 2941—6 to 36 Point

## **Printers Like to Use Monotype**

Goudy Handtooled, No. 383—10 to 36 Point

## **Good Type Faces to Choose From**

Goudy Handtooled Italic, No. 3831—10 to 36 Point

## **A Step in the Right Direction**

Goudy Heavyface, No. 380—12 to 36 Point

## **Maintain Quality for Less**

Goudy Heavyface Italic, No. 3801—14 to 36 Point

## **Improve Composition of Your Ads**

Goudy Heavyface Condensed, No. 382—12 to 36 Point

## **Make-Ready Time Cut to a Minimum**

Goudy Sans Light, No. 384—14 to 36 Point

## *Monotype Service Means Quick Service*

Goudy Sans Light Italic, No. 3841—14 to 36 Point

## **Modern Equipment for Your Plants**

Kennerley Old Style, No. 268—6 to 36 Point

## *Keep a Good Supply of Slugs on Hand*

Kennerley Old Style Italic, No. 2681—6 to 36 Point

## **Kennerley Is Especially Desirable**

Kennerley Bold, No. 269—6 to 36 Point

## *Is Extremely Legible And Clear*

Kennerley Bold Italic, No. 2691—6 to 36 Point

## **New Faces Will Attract New Orders**

Nicholas Cochlin, No. 461—14 to 36 Point

## **Side Heads May Differ from the Text**

Sans Serif Light, No. 329—6 to 36 Point

## *No Limit to Number of Characters Used*

Sans Serif Light Italic, No. 3291—6 to 36 Point

## **Specify Monotype and Receive High Quality Work**

Sans Serif Light Condensed, No. 337—14 to 36 Point

## **Monotype Sets Solid or Leaded Type**

Sans Serif Bold, No. 330—6 to 36 Point

## *For a Greater Production at Less Cost*

Sans Serif Bold Italic, No. 3301—6 to 36 Point

## **Editions on Time; Advertisers Pleased**

Sans Serif Medium, No. 331—6 to 36 Point

## **Useful For Setting Modern Ad And Job Work**

Sans Serif Medium Condensed, No. 334—14 to 36 Point

## **New Slugs Make Better Forms**

Sans Serif Extrabold, No. 332—6 to 36 Point

## **A Good Italic for Display Lines**

Sans Serif Extrabold Italic, No. 3321—8 to 36 Point

# ON THE MONOTYPE TYPE-&-RULE CASTER

## Popular Types

for the Monotype including 36 point can Monotype Type-&-Rule be three hundred and Bold, Gothic and al Letters, etc. On this single-line specimens of series for casting on aster in sizes indicated.

SENT ON REQUEST

uction, More Profits  
No. 348-6 to 36 Point

Job Is a Real Delight  
No. 581-6 to 36 Point

And Book Printing  
No. 248-6 to 36 Point

l for Modern Printers  
No. 2481-6 to 36 Point

tra Good Profit  
No. 107-4 to 36 Point

SETTING MODERNISTIC HEADINGS  
No. 227-14 to 36 Point

Minimum Cost For Job  
No. 140-14 to 36 Point

erpieces are Made  
No. 394-6 to 36 Point

at And Intricate Jobs  
No. 3941-6 to 36 Point

Cases for the Rush  
No. 294-6 to 36 Point

o Your Customers  
No. 3941-6 to 36 Point

o Use Monotype  
No. 383-10 to 36 Point

es to Choose From  
No. 381-10 to 36 Point

## A Step in the Right Direction

Goudy Heavyface, No. 380-12 to 36 Point

## Mainstay Quality for Less

Goudy Heavyface Italic, No. 3801-14 to 36 Point

## Improve Composition of Your Ads

Goudy Heavyface Condensed, No. 382-12 to 36 Point

## Make-Ready Time Cut to a Minimum

Goudy Sans Light, No. 384-14 to 36 Point

## Monotype Service Means Quick Service

Goudy Sans Light Italic, No. 3841-14 to 36 Point

## Modern Equipment for Your Plants

Kennerley Old Style, No. 268-6 to 36 Point

## Keep a Good Supply of Slugs on Hand

Kennerley Old Style Italic, No. 2681-6 to 36 Point

## Kennerley Is Especially Desirable

Kennerley Bold, No. 269-6 to 36 Point

## Is Extremely Legible And Clear

Kennerley Bold Italic, No. 2691-6 to 36 Point

## New Faces Will Attract New Orders

Nicolas Cochon, No. 461-14 to 36 Point

## Side Heads May Differ from the Text

Sans Serif Light, No. 329-6 to 36 Point

## No Limit to Number of Characters Used

Sans Serif Light Italic, No. 3291-6 to 36 Point

## Specify Monotype and Receive High Quality Work

Sans Serif Light Condensed, No. 357-14 to 36 Point

## Monotype Sets Solid or Leaded Type

Sans Serif Bold, No. 330-6 to 36 Point

## For a Greater Production at Less Cost

Sans Serif Bold Italic, No. 3301-6 to 36 Point

## Editions on Time; Advertisers Pleased

Sans Serif Medium, No. 313-6 to 36 Point

## Useful For Setting Modern Ad And Job Work

Sans Serif Medium Condensed, No. 354-14 to 36 Point

## New Slugs Make Better Forms

Sans Serif Extrabold, No. 332-6 to 36 Point

## A Good Italic for Display Lines

Sans Serif Extrabold Italic, No. 3321-8 to 36 Point

## Precision Base For Mounting Your Cuts

Sans Serif Extrabold Condensed, No. 333-14 to 36 Point

## FAST IN OPERATION

Sans Serif Lined, No. 410-24 to 36 Point

## Many New Faces to Select From

Stymie Light, No. 190-6 to 36 Point

## Versatility a Monotype Feature

Stymie Light Italic, No. 1901-6 to 36 Point

## Non-Distribution Saves Money

Stymie Medium, No. 290-6 to 36 Point

## New Type Means Clean Type

Stymie Medium Italic, No. 2901-6 to 36 Point

## New Type Greatly Reduces Pressroom Expenses

Stymie Medium Condensed, No. 590-14 to 36 Point

## Overhead Greatly Reduced

Stymie Bold, No. 189-6 to 36 Point

## Better Advertising Sells Well

Stymie Bold Italic, No. 1891-14 to 36 Point

## An Economical Proposition

Stymie Extrabold, No. 390-6 to 36 Point

## A Better Bold Face Italic

Stymie Extrabold Italic, No. 3901-6 to 36 Point

## Condensed Type For Narrow Measures

Stymie Extrabold Condensed, No. 490-14 to 36 Point

## Twentieth Century Is Now Available

Twentieth Century Light, No. 606-6 to 36 Point

## Display Type Faces For The Composer

Twentieth Century Light Italic, No. 6061-6 to 36 Point

## Printers Like This Popular Sans Letter

Twentieth Century Medium, No. 605-6 to 36 Point

## Ornaments Are Cast In Various Sizes

Twentieth Century Medium Italic, No. 6051-6 to 36 Point

## Good Printing Will Attract Big Profit

Twentieth Century Bold, No. 604-6 to 36 Point

## A Bold Face Appropriate for Ads

Twentieth Century Extrabold, No. 603-6 to 36 Point

## This Modern Letter Will Be Found Useful For Heads

Twentieth Century Bold Condensed, No. 607-6 to 36 Point

# RULES IN CONTINUOUS STRIPS OR AUTOMA

1½-10RL
1½-30RL
1½-40RL
2-10RL
2-11RL
2-18RL
2-20RL
2-21RL
2-28RL
2-30RL
2-31RL
2-35RL
2-350RL
2-38RL
2-40RL
2-41RL
2-45RL
2-50RL
2-100RL
3-10RL
3-11RL
3-18RL
3-20RL
3-21RL
3-248RL
3-30RL
3-31RL
3-3425RL
3-40RL
3-41RL
3-410RL
3-50RL

3-51RL
3-61RL
3-65RL
4-10RL
4-30RL
4-248RL
4-30RL
4-31RL
4-348RL
4-361RL
4-40RL
4-428RL
4-4411RL
4-5518RL
4-60RL
4-85RL
6-10RL
6-210RL
6-41RLS
6-41RL
6-45RL
6-18RL
6-18RLS
6-1371RL
6-1418RL
6-1618RL
6-1751RL
6-181RL
6-1421RL
6-1441RL
6-147RL
6-137RL

6-653RL
6-1370RL
6-1367RL
6-1254RL
6-1458RL
6-1571RL
6-20RL
6-21RL
6-228RL
6-248RL
6-2625RL
6-30RL
6-31RL
6-326RL
6-328RL
6-355RL
6-348RL
6-368RL
6-350RL
6-3481RL
6-3517RL
6-3531RL
6-3537RL
6-3538RL
6-3562RL
6-3581RL
6-3571RL
6-367RL
6-371RL
6-381RL
6-388RL
6-40RL
6-41RL

**Leads and Slugs,**  
 Leads and Slugs in all sizes from  
 and cut-mounting, can be made  
 Rule Caster in continuous strip  
 cut to any desired measure. They  
 used for making Leads and Slugs  
 can be equipped to make strip

6-410RL
6-41RL
6-411RL
6-4225RL
6-4245RL
6-428RL
6-4281RL
6-448RL
6-4411RL
6-4481RL
6-4611RL
6-47RL
6-517RL
6-509RL
6-51RL
6-5118RL
6-5181RL
6-5418RL
6-5618RL
6-581RL
6-60RL
6-61RL
6-610RL
6-620RL
6-621RL
6-61RL
6-649RL
6-668RL
6-688RL
6-718RL
6-801RL
6-801RL
6-811RL
6-844RL
6-908RL
6-918RL
6-921RL
6-938RL
6-958RL
6-971RL
6-114RL
6-1361RL
6-6131RL
6-438RL
6-3281RL
6-3637RL
6-4571RL
6-5181RL
8-109RL

# STRIPS OR AUTOMATICALLY CUT TO LABOR-SAVING

## Leads and Slugs, 1½ to 12 Point

Leads and Slugs in all sizes from 1½ to 12 point, for spacing and cut-mounting, can be made on the Monotype Type-&-Rule Caster in continuous strips or automatically delivered cut to any desired measure. The molds for making Rules are used for making Leads and Slugs .868 inch in height, and can be equipped to make strip material of any other height.

6-410RL
6-65RL
6-411RL
6-425RL
6-425RL
6-428RL
6-428RL
6-428RL
6-448RL
6-4411RL
6-4481RL
6-4611RL
6-47RL
6-517RL
6-50RL
6-51RL
6-518RL
6-5311RL
6-5418RL
6-5618RL
6-584RL
6-60RL
6-61RL
6-610RL
6-620RL

6-671RL
6-651RL
6-648RL
6-6408RL
6-68RL
6-758RL
6-80RL
6-81RL
6-844RL
6-90RL
6-91RL
6-921RL
6-938RL
6-95RL
6-372RL
6-1001RL
6-1301RL
6-6331RL
6-4301RL
6-3201RL
6-667RL
6-451RL
6-58RL
8-10RL

8-9251RL
8-990RL
8-22RLS
8-10RL
8-18RL
9-10RL
9-850RL
10-10RL
10-30RL
10-184RL
10-30RL
10-870RL
12-45RL
12-232RL
12-451RL
12-2321RL
12-5318RL
12-830RLX
12-45RL

12-2542RL
12-3413RL
12-10RL
12-18RL
12-30RL
12-40RL
12-1467RL
12-6421RL
12-4084RL
12-9952RL
12-5458RL
12-06RL
12-9646RL
12-864RL
12-9674RL
12-144RL
12-164RL
12-3525RL
12-3556RL
12-424RL
12-4251RL
12-4261RL
12-4271RL
12-4361RL



# MATICALLY CUT TO LABOR-SAVING LENGTHS

## s, 1½ to 12 Point

from 1½ to 12 point, for spacing made on the Monotype Type-&-trips or automatically delivered. The molds for making Rules are Slugs .868 inch in height, and trip material of any other height.

4-21RL	8-9251RL
4-30RL	8-999RL
4-49RL	8-22RLS
4-68RL	8-40RL
4-88RL	8-18RL
4-90RL	9-10RL
4-81RL	9-856RL
4-841RL	10-16RL
4-90RL	10-20RL
4-91RL	10-18RL
4-921RL	10-30RL
4-938RL	10-870RL
4-938RL	12-45RL
4-141RL	12-231RL
4-1361RL	12-451RL
4-681RL	12-2111RL
4-431RL	12-518RL
4-321RL	12-830RLX
4-367RL	12-15RL
4-431RL	
4-518RL	
4-19RL	

12-2542RL
12-4413RL
12-10RL
12-18RL
12-30RL
12-40RL
12-1467RL
12-6321RL
12-4984RL
12-9951RL
12-5458RL
12-96RL
12-9646RL
12-864RL
12-9674RL
12-144RL
12-164RL
12-3525RL
12-3356RL
12-424RL
12-4251RL
12-4261RL
12-4271RL
12-4361RL

12-4471RL
12-446RL
12-4469RL
12-6551RL
12-4588RL
12-4481RL
12-536RL
12-611RL
12-676RL
12-817RL
12-657RL
12-661RL
12-6471RL
12-4781RL
12-441RL
12-740RL
12-831RL
12-861RL
12-881RL
12-8278RL
12-5338RL
12-667RL
12-961RL
12-9437RL

12-9501RL	
12-9676RL	
12-8643RL	
12-8642RL	
<b>Special Column Rules</b>	
These Rule Matrices are 0.065" drive for use on Special Column Rule Mold	
5119-11RL	
5119-20RL	
4119-20RL	
5119-20RL	
6119-20RL	
6119-40RL	
6119-11RL	
6119-51RL	
6119-41RL	
6119-30RL	
6119-61RL	
6119-51RL	
6119-81RL	
6119-90RL	
6119-21RL	
8119-20RL	
9119-10RL	
10119-10RL	
10119-15RL	
10119-20RL	
12119-20RL	



# THE MONOTYPE SYSTEM

*EMBRACES machine typesetting, the making of type, strip material and metal furniture, and their use, either singly or in combination, in the production of type pages, the make-up and imposition of type forms, the mounting of cuts and, finally, non-distribution. Each element of the Monotype System is complete in itself and in its application to the work for which it was designed, and each element may be combined with any other or with all other elements to meet fully the requirements of any composing room.*

## Machine Typesetting . . . . .

The Monotype Typesetting Machine sets type in all measures up to 60 picas in all sizes from 4 to 18 point. Straight matter, tabular and intricate work, ruled forms, rule-and-figure work—in fact, all kinds of typesetting—are done with unequalled facility and speed. No other machine embodies within the scope of its operation so wide a range of typesetting, such versatility in its product, nor contributes so much to the improvement of typography and printing.

## Hand Composition . . . . .

Under the Monotype System, new type, decorative material, rules, leads, slugs and metal furniture are provided in unlimited supply for use in hand composition, and at a cost so low that non-distribution becomes an economy as well as a convenience. Under these conditions the highest possible efficiency prevails and low production costs inevitably follow. New Monotype-cast type reduces make-ready time and assures the very highest quality of printing. Monotype type faces have bettered the appearance of printed matter wherever they are used.

## Make-up and Imposition . . . . .

In the make-up of pages and in the imposition of forms, the hollow metal furniture and the slugs and leads provided by the Monotype System are of inestimable value. This material, cast in any desired length, is "precision" material in every sense of the word—being absolutely accurate in height and point size. It is available in whatever quantity needed, in strips of any length or automatically delivered cut to labor-saving sizes, ready for immediate use when needed.

## Mounting of Cuts . . . . .

The Monotype Method of Cut-Mounting involves the use of spacing material as base for mounting halftones, zinc etchings and electrotypes, either temporarily for proofing or plating, or permanently for printing direct from type forms. This base is available in a variety of forms for different uses: Monotype machine-cast quads from 4 to 36 point, Monotype leads and slugs from 1 to 18 point, and Monotype Giant Caster Furniture from 14 to 72 point—all absolutely accurate in both height and point size for the mounting of cuts to the desired height.

**LANSTON MONOTYPE MACHINE COMPANY**

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