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BAM

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FANDOMANIA!

CATHY MALLON

Those Paper Hits—Keep Coming!

PIG PAPER (70 Cotton Drive, Mississauga, Ontario, Canada L5G 1Z9) Listen, any magazine that comes to me wrapped in a plastic Sears baggie has automatically earned a place in my heart. Seems I got a lot of Canadian fanzines this month, but I'm not complaining; My only wish is that Pig Paper had sent me a more recent issue of their 'zine; this one is kind of old (such as three years; Johnny Rotten, Generation X . . . ?). Pig is the only paper I've seen so far which can mix Wayne County and Elvis Presley in the same issue and get away with it. Their "Promo Pig" is just about as interesting and fun as the magazine itself too.

☐ "The Loved Ones" need a guitarist—inger for all orig. teen beat band. 714 960-7884c

☐ The Loved Ones need a cute Ringo-esque drummer. All orig. matl., a cross between The Monkeys and Buddy Holly. Ready to be performed and recorded. Requires 100 percent commitment. 714 960-7884t

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☐ The Loved Ones need a snappy drummer for ultra-orig. beat group.
Gary Gold 714 960-7884c

☐ "The Loved Ones" need a bassist/singer for 100 percent orig. dance band. Gary.
714 960-7884c

☐ The Loved Ones need a guitarist/singer, all orig. mat., cross between Archies, Ramones, ready to be performed and recorded. Requires 100 percent commitment. 714 960-7884t



GARY and FRANK

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THE LOVED ONES



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WELCOME, FUTURE STARS TO THE WORLD OF DOUBLE FF

At Double FF we know that dreams are what stars are made of, and your dreams are our dreams! Right now very many talented people from all over North America are within our company, sharing the same dreams and facing the same obstacles. Now as we unite our talent and our ideas we will grow stronger, then the obstacles will be diminished and with confidence and drive we will reach our goals TOGETHER.

SO WELCOME TO THE FUTURE, WELCOME TO DOUBLE FF

As you may know, one of our hot solo artists, ROCK'N'RODGEERS, has just completed his debut single "RODY", under the production of Mel Forreest and co-produced by Ed Forreest. It will be released in early October. Kevin (ROCK'N'RODGEERS) has been rockin' for over six years now and his fresh new sound is bound to get some positive reactions!

Still in the making, Sue Kincaid's snaky guitar and sweet vocals are sounding real fine!

Gary Gold, a cleverly inventive singer/songwriter, needs some musicians for his latest band "THE LOVED ONES" (see flyer).

Talk to these and other members Saturday, Sept. 27 at high noon in the offices of Double FF. Snacks and refreshments will be served. Find out about our writer's workshop and rehearsal studio. Hear Rockin' Rodgeers' single!

The Vinyl Junkie

CUB KODA

Dirtballs, Potato Salad & Armpits....

45s

SHE'S A DOG

Simply Saucer

From the land of yah-ehh?, Maurice "Rocket" Richard, The Ugly Ducklings, Molson's Canadian Lager Beer comes a cleverly written, sometimes hilarious, sometimes touching (check out the John Lennon piece in Pocket Pig #12) Funfunfun-Zine called Pig . . . Big John mentioned them more than once in *Fandomania*, but my intro of them came in the mail the other day along with a 45 that apparently dates back to June of 1978 . . . The group's name is Simply Saucer and the record (Pig-1) is a delightfully idiotic one called "She's A Dog". In an age when any musician under the age of 30 is termed punk/new wave/rockabilly/surf/no wave/new music/etc., ad nauseum, I have found myself strangely attracted to this disc, mainly for the catchy riff employed all the way through: "You can look in to her eyes, she's a dog, you look into her face, she's a dog, dog, dog, dog" . . . Yessireebob, Beauty's only skin deep, but Ugly goes right to the bone and while this 45 don't win no awards for

Pig

production (neither does "Angel Baby" or a hundred other great records I could name if I was really trying to pad out this review), it's a subversively catchy little ditty that currently has me bouncing around the house singing along and has my wife punching me in the arm asking me to play some Hound Dog Taylor or The Sex Pistols or some Buddy Holly, just quit goin' around the house goin' "DogDogDog". Oh yeah, Pig Productions is moving to Los Angeles, more on that in *Fandomania* in upcoming Goldmines. Meantime, send 2 bucks to Pig, 70 Cotton Drive, Mississauga, Ontario, Canada, L5G, 1Z9 and do the dirty doggie down with Simply Saucer. Official Stupid Record Of The Month.

BLITZ!

"America's fastest growing Rock & Roll Magazine"

P.O. BOX 48124, LOS ANGELES, CALIFORNIA 90048 USA

end of August on tour in Japan. . . . Former Pig Paper editor **GARY GOLD** has left his native Toronto for Southern California, and is currently putting together a new band, The Loved Ones, a project which prompted Gold to refuse a tour offer from **JAN AND DEAN**.

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THE LOVED ONES

NEED A
BASSIST/SINGER
AND A
DRUMMER

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Who are THE LOVED ONES?

So far, THE LOVED ONES are Gary Gold and Frank Gonzales, two very unique and prolific singer-songwriters from Huntington Beach, California.

Exactly what is their background?

Frankie fronted numerous Orange County rhythm'n'blues and rockabilly combos; the most popular of which, THE RED ROOSTERS, became the pop-rock prototype of THE LOVED ONES.

After Gary's highschool Merseybeat band MARTIN AND THE E-CHORDS called it a day, he formed PIG PRODUCTIONS, which published and distributed throughout North America and Europe its own rock'n'roll magazine THE PIG PAPER as well as producing demos and discs for a variety of acts, some of which were subsequently released on PIG RECORDS.

Now that they have joined forces, what kinds of songs do Gonzales and Gold write? Pop Songs, pure and simple. Short, sweet, and to the point, their every song is tailor-made for the Top Forty. Each of Gary and Frankie's two-dozen originals feature clean, direct lyrics skillfully sung atop ultra-humable melodies. In short, songs aimed at the young and the young-at-heart, yet songs that can appeal to music lovers and especially record buyers of all ages.

And what is the instrumentation of THE LOVED ONES?

On stage, both Frankie and Gary play guitar and sing, but on their numerous demo recordings, the duo produce a wide range of vocal and instrumental sounds, playing themselves everything from bass and drums to harmonica and keyboards.

A two-man band?

At the moment, for recording purposes, yes. But they are currently auditioning bassists and drummers, so as to enable them to perform their songs live on stage as THE LOVED ONES.

Once they become a functioning quartet, where will THE LOVED ONES play?

Ideally, at schools, youth clubs, dances - Anyplace that young people gather in search of fresh new adventures. Excitingly dressed, bouncy, frisky, and armed with a ringy yet driving vocally-oriented sound, THE LOVED ONES will place the emphasis on fun at their shows.

Besides two additional musicians, what else is needed before THE LOVED ONES can hit the stage?

Management. Someone who realizes that at this time there is no other group quite like THE LOVED ONES in the marketplace. Someone who knows that the up-coming generation of teens and pre-teens will need a band they can identify with and call their own. In general, Management with whose support THE LOVED ONES can successfully launch their ideas and their music upon the world.



"THE LOVED ONES" P.O. BOX 2700, HUNTINGTON BEACH, CALIFORNIA 92647

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NEW TEEN-BEAT COMBO, "THE LOVED ONES," NOW AUDITIONING CUTE, FUN-LOVING, BASSIST-SINGERS, AND DRUMMERS.
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THE FORTNIGHTLY COLLEGE RADIO REPORT

BOX 714 BRISTOL, R.I. 02809

music personals 212
BUSINESS manager investor needed now for ultra comm pop rock combo, currently in process of incorporation
848-6888

RIPPER

1494 Teresita Drive
San Jose, CA 95129
408-255-1593

Checks to: Tim Tonooka

SIMPLY SAUCER

45 rpm 7" single "She's A Dog"/"I Can Change My Mind" time 5:10 Pig Records, PO Box 2700, Huntington Beach, CA 92647

They've just found their way back from a Kinks sound-alike contest in the mid-seventies. Both songs sound about the same- fairly melodic, toe tapping, but a bit sloppy. Room for improvement, and I hope they have since the recording of this single back in June 1978 in Toronto, Canada.
-Brenda Jamrus

PIG PAPER -- Box 2700, Huntington Beach, CA 92647

It's a bit difficult to judge the content, since the issue we have is apparently a compilation of Pig highlights. It appears to be a collage of advertisements and articles from hither and yon, including reviews of the paper that have appeared elsewhere. Recently moved from Canada to California.

Live
Band(s)

JUNE 12 OR 19th ('81)

Live
Bards

TOGA PARTY

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* DON'T MISS The Loved Ones Debut *

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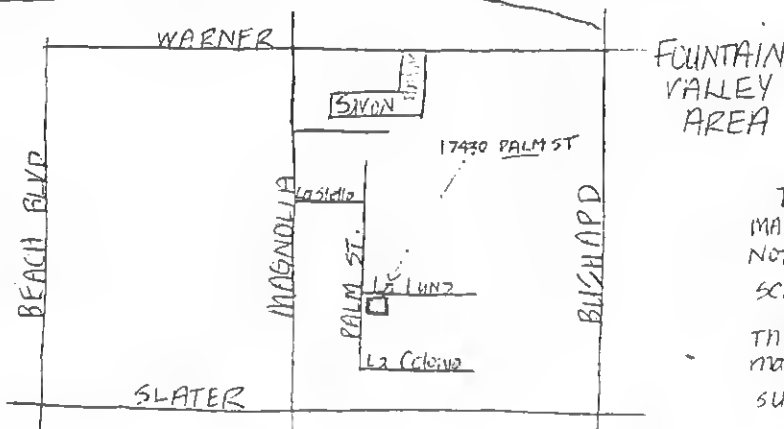
1. MUST COME IN TOGA OR NO ADMITTANCE
2. BATHING SUITS OPTIONAL (swimming pool available)
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4. GRAPES (fresh, please) APPRECIATED
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6. NO BERNHAGENS (absolutely!)
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8. WOMEN ARE EVIL

AT 12:00 MIDNIGHT, WE WILL CELEBRATE THE END OF SCHOOL BY BURNING OUR SCHOOLBOOKS and/or BRAS - SO YOU ARE INVITED TO BRING ANY BOOKS/ BRAS YOU WISH TO WATCH GO UP IN FLAMES.

9. WE SHALL MAKE A TOAST TO TIM, WHO MIGHT BE LEAVING.

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TONY WILL APPEAR WITH ABSOLUTELY
* NOTHING UNDER HIS TOGA *

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CORNER
w/ red picket
fence +
Toga signs
+
LOUD
MUSIC



THIS
MAP IS
NOT TO
SCALE
THIS
map
sucks...

BASS plyr w gd looks, voice & attitude neded now so we can become Califs biggest pop sensation, call The Loved Ones today 848-6888

GUITARIST neded to compl new pop rock band, which is on its way to the top, if you want to join - call Gary Gold 848-6888

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WE nd a George Harrison, are you him? Call the Loved Ones today 848-6888

BASS plyr neded to compl new Monkeys/Who band, must hv good voice, presence & be willing to go to the top - call The Loved Ones 848-6888

Detroit Monitor

Sounds

Patrick Gilbert

SEVEN-INCH SCENE

• "She's A Dog" / "I Can Change My Mind," Simply Saucer (Pig): The SS, as it were, know the meaning of pop minimalism and express it well on this single. Both sides excellent in music and lyric content. (\$2 American to 70 Cotton Dr., Mississauga, Ontario, Canada.)

BASS plyr w gd voice & winning attitude nedd now to compl the newest sensation, we have mngmt, gigs, & are going all the way - call Gary 848-6888

The Loved Ones Need an 8-days-a-week manager who wants to join us in the next big thing. We are currently in the process of incorporating. Leave message. 714 848-6888

DRUMMER wld for new teen beat grp, "The Loved Ones", Infl by Ringo & Charlie Watts, we are fun loving & cute 848-6888

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GARY
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emo, friends
in my area of the
LOVED ONES - FOR
REFERENCE BEFORE
ANY MEETING OR
CALL TO: Kim Fuley
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HOLLYWOOD
CALIF.
(213) 466-9131 90028

LOOKING DOWN VINE STREET
HOLLYWOOD, CALIFORNIA
Near the famous intersection of "Hollywood and Vine"
the tall circular Capitol Records Building looms in the
background.

PS. I called Chad
But reached a answering
service.

CURTEN COLOR 3-D NATURAL COLOR REPRODUCTION (REG. U. S. A. PAT. OFF.)

Post Card
GARY GOLD
"THE LOVED ONES"
P.O. BOX 2700
HUNTINGTON BEACH,
CALIFORNIA
92647



oreem

PIG RECORDS, P.O. Box 2700, Huntington Beach, CA 92647. So far, the home of the Loved Ones (Gary Gold and Frank Gonzales), a dreaded two-man band. They play pop, as in young/commercial/melodic/kill the Bee Gees. There is no one else like them in the world, not counting Chad.

PRC FUN

Pigs 'n the Press

Latest OQ Magazine displays a pig-inspired line of fashions—like a pink satin Miss Piggy baseball jacket, a 'Calvin Swine' tie with small sedate porkers marching in rows, and a polo shirt with preppy-type embroidered pig over the heart.

"Pigs: A Troughful of Treasures" (MacMillan, \$14.95) is a beautifully packaged collection of porcine lore and history, poems, songs, writings, tales and true stories. The sumptuous illustrations range from the whimsical to the sublime. By Sarah Bowman and Lucinda Vardey.

The Pig Paper is back. Toronto's astute fanzine has relocated to Huntington Beach and will take up publication this fall after a long vacation. It still costs one thin dollar (from Box 2700, Huntington Bch., CA 92647), as are Pig Records' past and future 45 rpm releases. Publisher/rec. exec Gary Pig Gold, besides producing obscure bands, is involved himself in a teen beat combo called the Loved Ones. Gary says they're



"cute and available", like to play for high school students, and promise to bring the "Orange County Sound" to L.A. Whatever that is.



The Pig Shirt™

What's a fat pink pig doing on a classic polo shirt? Causing alligator tears, for one thing. 100% soft combed cotton, banded sleeves and extra long tennis tail for superlative fit. Piggy pink, navy or white. Men's S(34-36), M(38-40), L(42-44), XL(46-48). Women's S(6-8), M(10-12), L(14-16). \$26ppd. \$1 for catalog.

☐ Chk ☐ MC/VISA

HogWild! The pig store

Faneuil Hall, 199 Friend St., Boston, MA 02114 (617) 523-PICS

PIG PRODUCTIONS: I'm looking for bands to write about in THE PIG PAPER, record for PIG RECORDS, and someday tour California with THE LOVED ONES. Interested folks should write to Pig Productions, PO Box 2700, Huntington Beach, CA 92647.

THE FORTNIGHTLY COLLEGE RADIO REPORT

Dear Record Person:

Here is a copy of the review that appeared in the FEB '82 issue of THE FORTNIGHTLY. Thank you for being part of it, and we're looking forward to working with you.

Cordially,

Shel Kagan
EDITOR

RIPPER

PIG PAPER #14/\$1.00/PO Box 2700, Huntington Beach, CA 92647 Due out sooo. New issue of a fanzine formerly located in the Toronto, Canada area.

THE LOVED ONES

P.O. BOX 2700
HUNTINGTON BEACH
CALIFORNIA 92647
(714) 848-6888



Thinkers
...ers of clip art (they even outpace the SubGenius folks), the Thinkers present another cassette of special electronic effects. More of a movie score for a sci-fi film than anything musical, these carefully assembled sound collages have titles like "Erratic Hero Gyration," "Dimensional Slice," and "Catatonic Articles." Beyond Cabaret Voltaire, limited commercial potential, on the fringe, and very futuristic. From J.I. Fear, 639-A Knowles Ave., Southampton, PA 18966

Simply Saucer -- "She's A Oog"/"I Can Change My Mind" (Pig)

A sixties teenbeat throwback, Kinks-style, of the chauvinistic variety, as explicated by the Stones' "Under My Thumb" and "Stupid Girl." While the instrumentation is Freddie & the Dreamers, the vocals are indifferently thrown away in the mix. Major-domo Gary Gold also publishes the Pig Paper. From Box 2700, Huntington Beach, CA 92647

October Days -- "West Coast"/"Don't Give Yourself Away" (Clutch)

A Connecticut-Massachusetts band (recorded in Northampton, a scene FRCC recently left behind) that sounds British. Except for the languid break on the B side, rapid fire delivery is at the Clash level of intensity. All reports of that A...



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08



BASSIST singer add for new Monkees, Groovies, Hollies combo, w mgnmt, gigs & foolproof success formula - call Gary 897-4420

ATTENTION Colonel Parker
&/or Brian Epstein: we are
ready, are you? Call the Loved
Ones now 848-6888

GUITARIST needed to complete new Orange Co. teen beat band w/ managment & gigs, gd voice, personality a must - call Jim 848-3913

WORLDWIDE DAVE CLARK 5 CLUB NEWSLETTER

ATTENTION POP PEOPLE

The world's no. 1 funzine "THE PIG PAPER" is back !!!
Read all about your favourites from yesterday (i.e. Jerry Lee Lewis)
and today (i.e. the Loved Ones)
Send for a sample copy now.
Please note our new address:

-Pig Productions, P.O. Box 2700, Huntington Beach, California 92647/
U.S.A.

0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

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SHORT

ter Brid
The Wellington
The Accel
Club: Phil
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Midlan
Hicups: The Stere
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Apollo Centre
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n Tiffa
Hiddles
s/Lon
ngton
Nun
asler
Dogwash
dam & Ev
Buzzer
Crat

LAST TWO WEEKS FEB '82

FANZINES RULE OK!

FREE WHEN YOU'RE DONE WITH THIS, GIVE IT TO SOMEONE ELSE - DON'T THROW IT AWAY!

Also there's a new issue of PIG PAPER. Any of you pig followers who may have lost sight of this mag, it's cuz they're located from Toronto to sunny fucking Huntington Beach CA. They're out with #14 now (Jerry Lee Lewis on the cover & featured inside along with other columns etc) & POBox 2700, HB CA 92647 USA #1 They also want e-v-yone to know (even you & me!) that their favorite pig project is going strong: their band, the loved ones. (why the fuck am I so nice to these dinkers?) OINK!

THE LOVED ONES

FOURTH
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L.A.1

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MARCH 12

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singles

Simply Saucer SHE'S A DOG/I CAN CHANGE MY MIND TL

"SHE'S A DOG" IS SOME TERRID 80s BUBBLEGUM WITH A FAST PACE AND A WHINING POP VOCAL EXHORTING THE LISTENER TO BELIEVE IN HERCANE ORIGINS. THE PACE OF THE MUSIC TAKES US IN AND WE ARE CONVINCED. THE ERIC CLAPTON OF NW POP MUST BE IN THIS BAND. WHO ELSE COULD REPEAT THE SAME LYRICS OVER AND OVER AND OVER WITH SUCH UNABASHED PRIDE. IT WORKS ANYWAY BECAUSE OF THE FUNKY GUITARS. WORTH PICKING UP FROM PIG RECS PO BOX 2700 HUNTINGTON BEACH TX 92647

L.A. WEEKLY

Los Angeles' Biggest Guide to Movies, Music & Fun March 5-11 Vol. 1, No. 11



Jerry Lee Lewis

(Roll over Beethoven!) (Huh?) New issue of Pig Paper is out, including an interview with Jerry Lee Lewis. Send a buck to Box 2700, Huntington Beach, CA 92647...Blow Up needs a bass player. Call .

RIPPER

THE LOVED ONES

6 minute cassette 3 songs: "Permanent Vacation" "You Gotta Stop" "Outside" PO Box 2700, Huntington Beach, CA 92647

A dance band heavily into early 60's pop. Three original tunes that sound like the least memorable songs of the Turtles. The last two songs will be re-recorded and released on a 45. -Tim

Thomas Starr
New American Press
-Verlag & Vertrieb-

Gritznerstr. 32
Postfach 909
D 1000 BERLIN 41

july 10

hi mr. gary -

thanks for the note, papers, infos, redocds. etc. i still can't figure out why you returned my check for the sample copy, drawn on the first national bank of hokkins, minnesota. does everyone send you cash? i'd like to be your mailman. anyway, give me a year's subscription to the PIG PAPER, starting with number 15. As you like it, man, he's \$7 cash. hope you like \$2 bills.

i may get you some airtel for simply saucer. a local dj is a personal friend of mine and i think he's gonna like it. no promises though.

the New American Press - is a project to subvert every english class in germany. i worked as a teacher in an "alternative" school for several years, and plan to do something about the miserable material available to intermediate and advanced students. precisely: i plan to reprint articles from american "alternative" papers, and also make sample copies of these papers available to interested readers. issue 1 due sometime this winter. here's where you come in -

i'd like permission to reprint that jerry lee lewis interview, and then quite possibly a thing or two from upcoming issues. i'll send you a copy, give full attribution in address & subscription rates, and for starters i'll be needing 50 copies of the PIG PAPER sent insured surface mail. how much will they cost?



send me your loved ones single and i'll pass it along. rock'n'roll in Berlin '82: almost all of it is now sung in German, most of that is just so much boring tripe (except for a band named 'ideal' - not really rfr - and with a little luck nina hagen will stay in New York.

what do you say?



PS -
You mean Dick Dale
is still alive + well?

SCHRIK

PIG PAPER - defector gone down to the land of the  (california)
- #14 should be out in Feb. 1982 - hopefully will be in 
Paddler

THE FORTNIGHTLY COLLEGE RADIO REPORT

PIG PAPER Box 2700 Huntington Beach, CA 92647

An 8x10 xeroxed format (is there much of anything else?) with heavy stock cover. Zine has awarded itself the "Squeal of Approval." Issue #14 carries a remarkable interview with Jerry Lee Lewis and reproduces a letter from Myra Gale Lewis commenting negatively on the Tosches bio. We're wondering how this material was acquired. Did Jerry Lee really discuss the "orgasm as petit mort"? Whew. Monthly, \$1

teenage news

LOOK OUT FOR NEW RELEASES FROM THE PIG WHOSE BAND "THE LOVED ONES" 45 AND A SIMPLY SAUCER (MUCH NEEDED) REMIX OF "SHE'S A DOG" IS FORTHCOMING...

DICK DALE TO RELEASE AN LP...AFTER A NINE YEAR WAIT.

FUCK ART LET'S DANCE!

IT'S BEEN TOO QUIET LATELY...
AND SINCE I'M VIRTUALLY THE ONLY
ASSHOLE WHO I KNOW THAT WENT
TO SCHOOL THIS SUMMER (DUMB) AND
I'M DONE, IT'S TIME FOR...

THE LAST PARTY... (#6)

#5 WAS FUN (WE ARE THE MODS!) BUT THIS
ONE... WELL WHAT CAN I SAY

SAT AUG 14 4PM → ?

2 KEGS • COALS
FOR COOKING (BYOF*)
LOT'S OF ROOM FOR DANCING!!!



MUSIC
BY...



CALL 223-4410
IF YOU GET LOST

(714) 760-0437. 8/29: Dick Dale & the Deltones, The Surfaries.

RADIO CITY, 945 S. Knott Ave., Anaheim, (714) 826-7000. 8/27: Suburban Lawns, The Buttons, The Fizzies. 8/28: Ray Campi & the Rockabilly Rebels, James Intveld & the Rockin' Shadows, The Belaires. 8/29: The Numbers, The Statics, Mind Games. 8/30: Tramp, Kut Korner, Le Sabre. 8/31: Lounge Cats, The Factory, the Loved Ones. 9/1: KROQ Record Night. 9/2: The Zombies, King Neptune & the Sea Serpents, Reactors. 9/3: The T-Birdz, The Rockaholics, The Lifters. 9/5: Chessy Cat & the Swingsters. 9/8: Beach Party, with Surf City and other surf bands tba. 9/7: Kicker, Tymz. 9/9: Clint Howard & the Kempsters, The Sights, Lt. Elmo. 9/10: Jimmy & the Mustangs. 9/11: The Plugz, the Red Devils. 9/12: Rockabilly Bash, with the Rockin' Rebels, The T-Birdz.

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RANDOMAMA!

by David D. Ginsburg

✓ PIG PAPER, No. 14. (Gary Pig, P.O. Box 2700, Huntington Beach, CA 92647. \$1.00 ea. plus 50¢ postage, \$6.00/5.)

Transplanted from Toronto (where it earned a somewhat semi-legendary status) and after a long absence, the *Pig Paper* reappears in southern California, with a Jerry Lee Lewis interview and a buncha other piggy stuff in this U.S. debut issue.

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THE NEW MUSIC REVIEW

Vol. 3 No. 7

Sept. 1982

We appreciate the nice responses we received concerning our request for review writers. We have selected 4 persons and have been sending them 'goodies' for them to chew on. Those selected were Sgt. Blotto, of the group Blotto; Gary Gold, of Pig Productions in California; Gary Block, of KLTF in Little Falls, Minnesota; and, Norm Meyer, editor of Buffalo Downtown in New York.



WAIT!
YOU GOTTA STOP...

...for, rising out of the American golden west comes a uniquely looking, uniquely sounding - in fact, uniquely talented young band who call themselves ...THE LOVED ONES.

GARY Gold is the singing, guitar-playing founder of the group.

VINNY Campbell is the hard-working drummer who keeps the beat beating.

KEN Earnest can be found on his Rickenbacker 12-string, singing alongside Gary.

MARK Earnest rounds off the foursome vocally as well as holding down the bottom on bass.

Formed in Huntington Beach, California during the Summer of '82, THE LOVED ONES have set out to win the music world over with their positively infectious aura and their happy, snappy songs, each custom-written by the combo's built-in tunesmiths. Having spent their early months wow'ing the Orange County party and club circuit whilst polishing their ever-expanding repertoire to a high gloss, THE LOVED ONES now find themselves poised at the brink of a wider and deeper-spread level of recognition and popularity.

But WHY? and HOW? you ask.

Most undoubtedly, the key to THE LOVED ONES' success is Their Music: music which, all who've heard it agree, defies instant categorization.

Some are content to label THE LOVED ONES Rockabilly...or R'n'B. "No! They're Merseybeat/Surf", others insist. Although one may occasionally be reminded of a Jam or a Jan & Dean, a Raspberries or a Ramones, a Hollies or a Buddy Holly, THE LOVED ONES ride neither the new Or the old waves. Never content to hop atop the latest fadwagon, their sound can only be described as "Pop", pure and simple. Short, sweet, and to the point, their every song seems tailor-made for both the young and the young-at-heart. Yet THE LOVED ONES can and do appeal to music lovers and especially record buyers of All ages.

Add to THE LOVED ONES sound their warm, winning ways and outlook - not bent on disarming the Russians or overthrowing the government. Mark, Ken, Vinny and Gary only want to take everyone along on a Permanent Vacation - then perhaps it's not that difficult to understand why and how THE LOVED ONES are fast becoming one of the most danced to and talked about new forces on the horizon.

Listen to their recordings. Attend one of their many concert appearances. It's Time Tonight to discover popdom's latest discovery.

See, Hear, and Meet THE LOVED ONES!

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SCHRIK

The True Story
of

PIG

as told
by
James
Sensibile



Like, a couple of days ago, I found these old record players in the garbage and I'm looking at them in case they still work or something. Anyways, on one of the turntables is an album by the Ugly Ducklings, called Somewhere Outside, really scratched up and all, but it gets me thinking about the Ugly Ducklings' article I read in Pig Paper. One thing leads to another and I start wondering whatever happened to Gary Pig? And whatever happened to Cindy Pig and Johnny Pig? or Kock Serling? or Imants Cranston? or Kalfonzo? or Jeremy Gluck? or even Lotte Lascivious-Ness?

I'm sure many of you never read Pig? (or even heard of it). It began as a single-sheet handout with articles on the Kinks and the Who and ended up as a multi-page magazine with readers numbering about 5000. The editor was a part-time postal worker named Gary Pig. Pig placed a great deal of emphasis on local acts and through a unique sense of humour and interesting graphics built up a group of faithful readers. (including Bomp prez., Greg Shaw) Highlights of the magazine's career included columns like Kock Serling's Delete Zone, Cindy Pig's improvisational Page and Pigossip by Lotte Lascivious-Ness. And the format changed, too. It went from the Pig Paper to the Pigsheet to the Pocket Pig. However, Gary Pig had set his sights on bigger and better things. He, then founded Pig Records (part of the even bigger, Pig Productions),



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and set down to work with a local group called Simply Saucer, who recorded two tunes "She's a Dog" h/w "I Can Change My Mind" as their debut release. With Pig Record no. 1 on the racks, Gary put together his own hand called the Loved Ones with ex-Teenage Head/Simply Saucer Sparky on guitar. The Loved Ones were preparing for their vinyl debut on Pig Records when suddenly, everything went sour. The Toronto scene was slowly packing it in as clubs closed. Simply Saucer split up before the release of their 2nd Pig Record ("Here Comes the Cyborgs") when lead singer, Edgar, became a born again Christian. Around this time, Gary Pig changed his name to Gary Gold and moved to sunny California. (Huntington Beach, to be exact.) The days of Pig and Toronto were left behind.

Gary actually did not leave everything behind. He brought with him the hallowed name of the Loved Ones and began recruiting new members. After careful selection, Gary had new Loved Ones in the form of Frank Gonzales (guitar & vocals), Paul Wilson (bass) and Vinny Campbell (drums). After long hours of practising sets of material that included tunes like "Oh Yeah", "Make Me Love You", "Goodbye" AND "Take My Heart", the Loved Ones set out to win the hearts of Southern California. Despite cries of play "Stairway to Heaven", they are reportedly doing quite well. Gary, meanwhile, had kept his writing talents sharp and intact by filing a column with Flipside, called Pigshit. Also in the works, is the official Loved Ones Fun Club Newsletter and Pig Paper 14, which will feature a Dick Dale cover story. The other major bit of concern for Gary was that of his record label- Pig Records. There was a great deal of interest in distribution of Pig by I.K.S./A & M, Bomp, Solid Smoke and even former Monkee, Micheal Nesmith's Pacific Arts label. A deal's been signed but no one's saying by whom, with whom. However, in the new year, watch for new Pig Records by San Francisco's the Gods, Gary's band- The Loved Ones and Huntington Beach's, the Kockaholins (who do a killer version of the Eltonstones' "Bedrock")

Cont. on last page...

Cont. from that other page somewhere...

There may even be releases by the Pinsteads, Simply Saucer and possibly, Martin and the E-chords! As Gary would say, "the sty's the limit".

postscript: if anyone has copies of Pig Papers #1-7, that they wish to sell, get in touch with me care of SCHRIK. Thanks!

FRIDAY NOV. 5
THE CONCERT FACTORY PRESENTS

Loved Ones

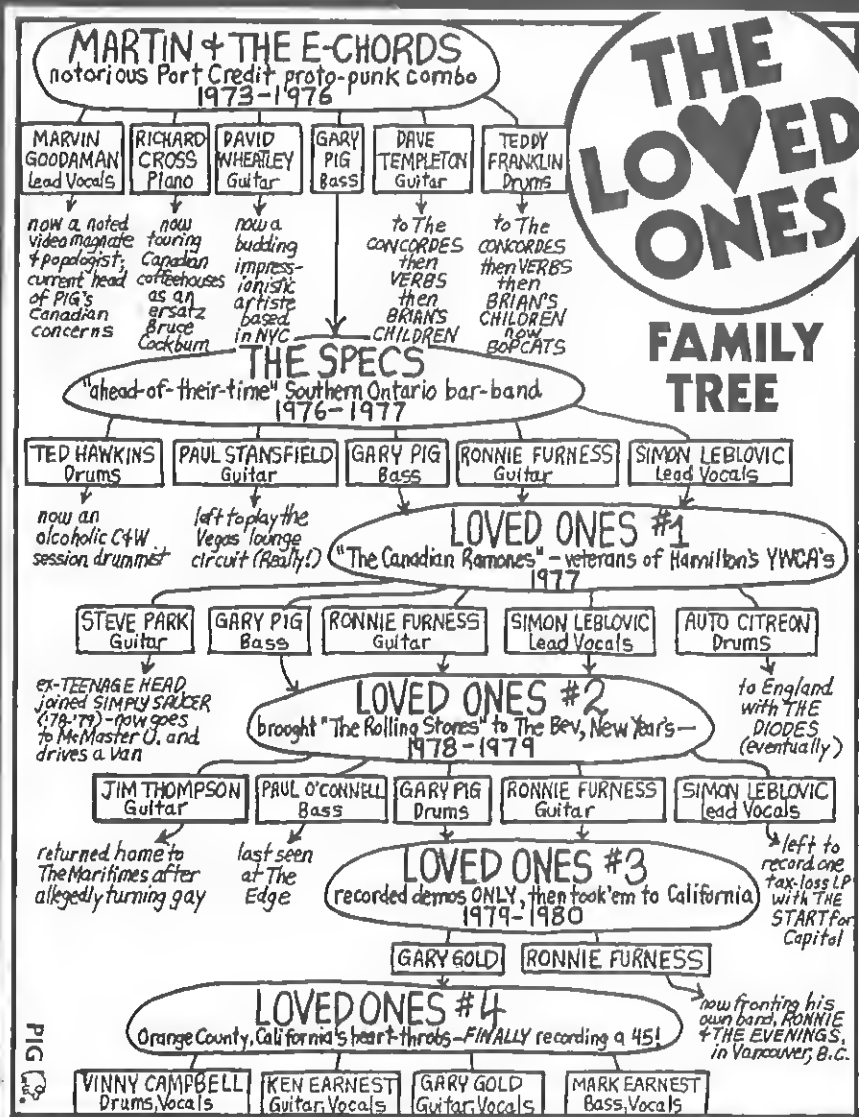
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Loved Ones

THURS, OCT. 28
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THE NEW MUSIC REVIEW

Box 7053, St. Petersburg, Fla. 33734

SOUNDS

SIMPLE SAUCER; I Can Change My Mind /She's A Dog.
ICMM is a poppish song with a solid 4/4 driving beat, but the vocals lack strength. The song manages to keep its force except on the ending, where a total change in tempo bruptly ends the song and throws it all out of balance. Good song. Lousy ending. SAD follows a steppy pop feeling, but again, the vocals are weak. A 'C plus' for effort. Pig Productions, Gary Gold, Box 2700, Huntington Beach, CA 92647.



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CENU PLAYLIST AS OF NOVEMBER 17, 1982

Artist	Title	Label
US40	New Gold Dreams	Polygram
Simple Minds	Atlas & Symphonies	Polygram
Spoons	Zombie Birthdays	Ready Records
Iggy Pop	Wild Things Run Fast	Chrysalis
Jon Mitchell	Mean & File	Chrysalis
Gun Club	Red to Black	Chrysalis
8-Brides	The Dreaming of Love	Capitol
Kate Bush	And You Thought You Were Normal	Polygram
ABC	12 Original Recordings	Capitol
Neah the Slash	Physical Service	Capitol
Box Now Now	Phyllis of Youth	WEA
English Beat	Innocent Town	WEA
REX	Survivors	IRS/AM
Diodes	Sorting Gararums	IRS/AM
Moav	I Want to Live	Go Records
Rough Trade	Up to the Mountains and Beyond	Go Records
Blue Peter	Lone Rhino	True North/CBS
Blue Peter	Too-Rye-Ay	True North/CBS
Blue Peter	Upstairs at Eric's	Ready/Quality
Blue Peter	The Days of Wine and Roses	WEA
Blue Peter	Ice Cream for Crow	Polygram
Blue Peter	She's A Dog	Polygram
Blue Peter	Working Together	Polygram
Blue Peter	There She Goes Again	Polygram
Blue Peter	November November	Polygram
Blue Peter	Blown Away	Polygram
Blue Peter	Notown	Polygram
Blue Peter	Baby, I Don't Care	Polygram
Blue Peter	Skeleton	Polygram
Blue Peter	cc indicates Canadian Content	Polygram
Blue Peter	Compiled By: Renata Frankovich	Polygram

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- 12/29 Nuclear Boyz/Living Stones/
Exhibit A
- 12/30 Rudy & The Intruders/
The Best/The Pressure Group/
Viper
- 12/31 Metro Hotel/Joe Wood &
The Loners/Tux Dentist
- 1/1 The Chums/DMA/
Sniveling Rat
- 1/2 GI/The Loved Ones
- 1/5 Headset
- 1/6 Vengeance/Malice
- 1/7 Showdown/Dizzy Bitch
- 1/8 20-20/Censors/Page One

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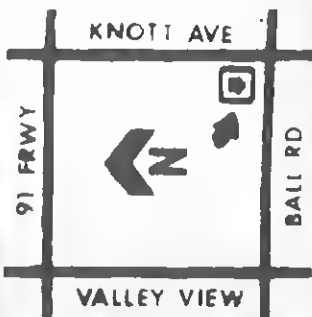
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Diary of a Loved One, 1982: Life In a Rock'n'Roll Band

Jan. 1: No New Year's Eve party for The Loved Ones (to play at, either!), but was 1981 really worth ushering out anyways?

Jan. 4: "Bubbles" (possibly not her real name), a gurl with a fake Australian accent I met at the Pimsouls' Xmas party, calls to say she'd happily pose n-u-d-e for the *Pig Paper*. Time for my funzine to go color/glossy/fold-out?

Jan. 16: I guess not: *Pig Paper* 14 covertly photocopied overnight in the Redondo Beach offices of American Container Corp., and if the xeroxes hadn't kept jamming up, I could've had this latest ish On The Streets of L.A. tomorrow morning!

Jan. 25: Remember Gary Usher ("In My Room", "Sacramento", "How To Stuff A Wild Bikini" et al)? He was actually interested in producing The Loved Ones—until he discovered our publishing wasn't up for grabs. "I'm not hungry anymore, y'know," Gary informs me today. *Huh?*

Feb. 7: Ronnie Furness, an old ex-Loved One, called *all the way from Tahsis, British Columbia* (big lumber town where he's now employed) to confirm the rumors he's heard that I'm now a coke addict. No, I'm not, even though I now live in Southern California. (I ate a slew of hash brownies once though, whilst watching *Ride The Wild Surf* on Channel 11...)

Feb. 11: My pal Johnny Wonderful, of local Stray Cat copy-cat combo the Debonairs, calls to say yes—he can get an interview with the Blasters for *Pig Paper* 15.

Feb. 22: Murray The K dies and the Blasters sign to Warner Brothers. Interview still on however, sez Johnny.

Feb. 26: Tonight, Pig Productions was to present the Crowd's gala Farewell Show at the Belmont Shores Lion Club, but a rival promoter (disguised as a not-so-mild-mannered reporter from the Cal State Long Beach newspaper) kindly informed the powers that be that the Crowd were, quote, "The west coast's most dreaded punk rock band." Consequently, Pig Productions (along with 450 impatient ticket holders, not to mention the Crowd) arrive at the Lions Club to find a sign reading *Show Cancelled: Go Home!* nailed across the doorway. Pig Productions immediately retires from the concert promotion business and changes its PO Box and phone numbers.

March 3: After months of postal undercover work, I succeed in tracking down notorious pal o' John n' Yoko, David The Pope Smokes Dope Peel, yet he refuses to author a regular *Pig Paper* column.

Mar. 12: Desperate for a way to take their act on the road and get it together, The Loved Ones covertly set up their equipment in an empty second-story classroom at nearby Cal State Long Beach, draw a crowd of three, open up all the windows, play a 14-minute set, and spend the remainder of the night in the campus jail. Blasters interview still on though, sez Johnny W.

Apr. 30: The Blasters' manager, Celia, sends me a letter which reads, in part, "As for the *Pig Paper* 15 interview, frankly, I doubt it, the timing is not right, like most Americans, the Blasters like to have some time just to relax." Interview still on however, insists Johnny.

May 5: I read somewhere that Gary Lewis & The Playboys recently reformed (who hasn't?) and are recording a come-back LP (who isn't?) so, ever the hustler, I visit their publisher with a cassette-full of my most rocked-up originals, visions of Golfin & King (or at least Kooper & Russell) dancing in my head. "These originals aren't rocked-up enough," the publisher quickly informs me as I'm shown the door, bus-fare already in hand.

May 6: Undaunted, I begin writing and recording the latest Loved Ones demo-tape.

May 13: A gigantic Blasters interview is just published in the latest issue of *L.A. Weekly* magazine.

May 24: Lester Bangs dies and the Blasters leave for a European tour of indefinite length. Interview may not now occur, confesses Johnny, not-so-Wonderful-anymore.

June 19: Loved Ones demo-tape hand delivered to local "new wave" station KNAC-FM. Airplay refused—"These songs aren't rocked-up enough," the program director quickly informs me as I'm shown the door, etc.

June 20: Undaunted, I begin work remixing the Loved Ones demos; this time removing the Dolby noise reduction unit and boosting all levels well into the red.

July 14: *New And Improved* Loved Ones demo-tape hand-delivered to legendary Surf City face-about-town Rodney Bingenheimer, who quickly refuses to give it airplay on his legendary Pasadena radio show because "this tape's rocked-up too much." Thoroughly daunted, I start becoming a coke addict.

July 15: I find myself near Hollywood & Vine, attending two tapings of *The Merv Griffin Show*. I also find myself being forcibly ejected from the theatre shortly thereafter, after heckling Moon Zappa as he lip-synchs to "Vaiely Girl". This is particularly embarrassing as tonight's guest host is my long-time idol, Dick Clark.

July 20: My roommate moves out on me.

July 21: My rent is raised.

July 23: The Loved Ones play Our First Party Gig! and steal an amp from our opening act by way of payment.

Aug. 6: Veteran *Pig Paper* fan Greg Shaw writes to say he *loves* the Loved Ones demo-tape, even though, quote, "teh songs sound too much like Gary Lewis & The Playboys."

Aug. 8: *Pig Picks To Click, 1982, #1*: Saw a great band playing in the middle of the Seventh Street Recreational Park this afternoon—The Falling Idols. Remember: *You Read It First In P.Fanzen*.

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Aug. 14: The Loved Ones play Our Second Party Gig! way the way 100 miles south in San Diego. Between sets, I drive farther south to Tijuana, Mexico, for dinner, and bring home a *mucho* case of food poisoning.

Aug. 24: The Loved Ones play Our First Club Gig!, opening for the Cat Burglers (the who?) at the Concert Factory (the what?) and earn Our First Paycheck! (\$14).

Sept. 2: The Loved Ones play Our Second Club Gig! at the Concert Factory, opening for the Luck Strikes (the who?) and the Jels (ditto?) and earn Our Second Paycheck! (\$4 in change).

Sept. 10: I begin work for *The New Music Review* in order to supplement my paychecks, and discover amongst my first pile of vinyl to review, *Pig Picks To Click, 1982, #2: Six And Six and Later On*, by the ultra-ESP Records-sounding Jandek (available today from Corwood Industries; PO Box 15375; Houston, Texas; 77020). *Buy These Albums!*

Sept. 17: The Loved Ones play Our Third—And Biggest—Gig! to date: Opening for the Suburban Lawns at the prestigious Radio City club. We are *not* paid but do *not* notice.

Sept. 30: A pretty gigantic Blasters interview is just published in the latest issue of *Filside* magazine. I wonder whatever became of Johnny Wonderful?

Oct. 7: The Concert Factory requests further Loved Ones bookings. Fearful of being thrust into too high of a tax bracket, I decline.

Oct. 21: I receive a letter from Robert Barry Ffrancos, which reads, in part, "As far as your column goes, *fer sherr*, send it along anytime. If you want, write something about 'Life In A Rock'n'Roll Band,' or some (Pig) shit like that."

SCHRIK

...The Loved Ones have split up. Gary Pig plans to leave sunny California for Vancouver, where a new line-up of the Loved Ones will emerge with original member Konnie Furness. Hopefully, a Vancouver issue of *Pig Paper* will also be coming

THE CATALOG OF



Edited
By
Gene
Sculatti

Dear Gary-

c/o VORTEX
Los Angeles, CA 90019

May 11, 1983

Thanks for your note re the CATALOG OF COOL and the copies of the PIG PAPER. Seems I'd heard of the publication but never seen an issue before and it was very impressive. If it's still going-- and if we're allowed to do our TWO COOL followup (it's all up to Warner Books; write them, everybody!)-- I think PIG'll likely be given the nod as a swell tabloid.

From the issues you sent, it seemed like PIG made it on two accounts; didn't seem to fall into over-seriousness that most punk 'zines terminally succumbed to, and two, it had another ingredient missing from all new music 'zines/radio shows/consensus opinion-- that is, PIG made an effort to link up cool contemporary sounds with past cool sounds (think there was even an L. Armstrong mention in there and a good strong defense of the DC5). I attempted to do somewhat the same thing with an '80-'81 radio show, "Unprovoked Attack" (KPFFK, L.A.) and am convinced trans-temporal cultural hookup is the way to swing when applicable. Reminds me of the gross ignorance displayed in some of the fan letters the CATALOG has attracted; "Liked your book but how come you don't have the StrayCats in it?" I mean, how dumb are some of these young'uns-- didn't they read our entries on Eddie Cochran and rockabilly (genuine) at all?

Anyway, thanks for the issues, and keep up the good work. Was #14 the last issue and when's another due? If it's soon, let me know and I'll subscribe. Stay cool...but don't freeze.

Gene Sculatti
Gene Sculatti

FLIPSIDE:
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"Jerry Lee Lewis!"
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SCHRIK

Toronto's
fanzines

A
HISTORY of SORTS

by
VINCE VANCE

Recently, fanzines in Toronto have gone through a revival: SMASH, a holdover from the old days, is now doing tapes, SCHRIK sprung up and gave it some competition and then the door was flung open with fanzines like RASID SPARKS, THIS TINY DONKEY (now HANGED MEN DANCE), HIDE, SOUNDS FROM THE STREET, CIVIL DISOBEDIENCE, and others. Recent articles make it sound like fanzines are a new thing in Toronto. Not so!

One of the first and no doubt, the best is the infamous PIG PAPER. PIG was started by editor, Gary Pig, who attempted to add some humour to the deadly serious Toronto scene. PIG's greatest moments included interviews with the Viletones, pieces on the Ugly Ducklings, and the thoroughly informative Life of Gary Pig feature, parts #1 through to #24. Gary Pig moved to California in order to rehash Herman's Hermits' old melodies with his band - The Loved Ones, and to convince everyone that he has a record contract with someone. (Just kidding Gary)

INTERNATIONAL NEW WAVE DISCOGRAPHY

VOLUME II

LOVED ONES

us

■ You Gotta Stop/On The Outside - pig rec
PIG-2 ps 6/82

Gary Gold:gtr {publishes the Pig Paper
funzine, ex MARTIN & THE E-CHORDS} Scott
Watson:gtr Tony Treelock:bass Vinny
Campbell:drms Gary orig from Toronto,
now in Huntington Beach, CA.

PIG PAPER

c/o Pig Productions, POBox 2700, Hunting-
ton Beach CA 92647 US. 714-848-6888.
Opinionated & interested in all new rnr...
resumed publishing with No. 14 2/82 after
relocating from Toronto Canada where it
had been published since '75. \$1 ea, \$5 yr

edited by B. GEORGE & MARTHA DeFOE

with HENRY BECK, NANCY BRESLOW & JIM LINDERMAN

graphics by PAM MEYER

SIMPLY SAUCER

us

■ She's A Dog/I Can Change My Mind - pig
rec PIG-1 ps 6/78 {remixed & reissued w/
same no 6/81} ■ forthcoming ep of 1974
material - pig rec '81

Edgar:voc,gtr Sparky:gtr,voc Kevin:
bass,voc Don:drms Disbanded '80.

Omnibus Press / One Ten Records

1

—GET YOURSELF A COPY OF—

TEENAGE NEWS

vol 1 iss 3



PIGSHIT

By Gary Pig Gold

Despite vicious rumors to the contrary, **THE LOVED ONES** (thnx for the plug, Bruce!) and **"THE PIG PAPER"** (15th Big Issue Due Soon!!) are STILL alive and well (and even tanned) in Surf City, USA. So for those countless amongst youse who haven't written, called, or visited (Hi, Erik & Robin!) recently, Here's The Latest Haps From The Coast! as I write tonite, luckily 1982 has died before more **BLASTERS** or **GO-GO's** discs could spew forth (why, even X isn't considered With-It on the beaches anymore, tho you know who is? **THE BANGS(LE)S**, who sound just like X, dress just like **THE BLASTERS**, and, like **THE GO-GO's**, got signed up by **POLICE** chief **MILES "I Know What Boys Like" COPELAND** and bounced straight from the lackluster L.A. bar circuit to numerous U.K. opening-act slots.... personally, I'm still waiting for the new **MARSHALL CRENSHAW**, **RAMONES**, and **LINDSEY BUCKINGHAM** alpees.... in the meantime, vs Southcoast club-hoppers must still cope with the latest swarm of **STRAY CAT**-cloned schlockabilly combos (ie: **JIMMY & THE MUSTANGS**, **ROCKAHOLICS**...), paisley-painted pseudo-psychedelic power-trios (eg: **100 FLOWERS**, **3 O'CLOCKS**...), and "I-just-saw-**QUADROPHENIA**-on-cable-TV" wanna-be-"mod"-bands (**JETZ**, **UNTOUCHABLES**....).... some times I get the funny feeling I'm back in T.O. circa late '78, catching a quick set by **THE MODS** en route to **GARY TOPP's** latest **ROBERT GORDON** concert.... but one hopeful sign: original Rockaholic **JOHNNY WONDERFUL's** latest group promises to be, quote, "a cross between **AEROSMITH** and **BOOTSIE'S RUBBER BAND**". Atta Boy, Johnny! **Son Of PIG Productions** Patented Pop Parade Dept. → currently #1 in my cassette deck is **"ABBA: THE SINGLES"**. Truly their best so far.... and speaking of clubs, **JOHNNY RIVERS'** legendary home-away-from-home, **THE WHISKEY A GO-GO**, closed recently (coz of the crowds drawn by all their recent p-u-n-k-r-o-c-k shows supposedly) and is threatening to re-open soon as (uh-ph) "a dance club", featuring pre-recorded music and bootlegged MTV videos and \$7.50 a shot (prices slightly higher in Canada).... only redeeming factor about this travesty was all the old **SMOKEY ROBINSON**, **(MOTOR)TOWN REVUE** posters revealed when, as rennovation began, the Whiskey's front wall was sandblasted.... famous has-been **FARRAH "Huh?" FAWCETT** announced last week to the local media that she's now "gone new wave" by chopping off most of her award-winning hair and following **THE PLIMSOLS** from gig to gig.... (pass the Tylenol please).... something else you won't care about: after bowing down to a threat of painful lawsuits from ex-**YARDBIRD** Jimmy Page, **FRANK ZAPPA's** spoiled brats **DWEEZIL** n' **MOON UNIT** cannot appear on **"THE MERV GRIFFIN SHOW"** in support of their new 45 "My Mother Is A Space Cadet" under the moniker **FRED ZEPPELIN**.... SoCal's own **MURRAY THE K**, the age-old Fifth Monkee **RODNEY BINGENHEIMER** (cf: **"GIRLS TOGETHER OUTRAGEOUSLY"** LP on Straight Records, 1969) has shocked his millions of local pubescent radio listeners by revealing at last in **"FLIPSIDE"** Magazine his until-now well-guarded 1960s roots (which are actually greying?) and frank admissions that he'd Much rather marry **ANNETTE FUNICELLO** than **BROOKE SHIELDS**! (you'd have to have grown up in the L.A. basin to fully fathom the gravity of such statements). If you too would like to, among other things, discover what Rodney saw when he dropped acid with **BRIAN WILSON** sixteen years ago, send a dollar to **AL "FLIPSIDE" KOWALEWSKI** % P.O. Box 363, Whittier, California 90608.... tell'em The Pigs sentcha! world-renowned weird-o **CAPTAIN BEEFHEART** recently spotted blowing some of his hard-earned **"ICE CREAM FOR CROW"** royalties at the famed Capitol Records Swap Meet.... (where I finally found a MINT copy of the Limited Edition Mail-Order-Only **"SKY SAXON CHRISTMAS ALBUM"** for a mere \$2.49!).... (**MATT MANIA** eat yer heart out!!!).... highest rated TV shows in most of my neighbours' homes circa early '83 are **"OUTER LIMITS"**, **"SCTV"**, and **"GREEN ACRES"**. I live in a great neighbourhood! and you probably won't believe this either, but **DICK "King Of The Surf Guitar" DALE**, still reigning after all these years, is now being (mis)managed by famed **ELVIS** killer **COL. TOM PARKER**.... (and No, no sign yet of Dick's **BRUCE SPRINGSTEIN**-produced **"COMEBACK"** album).... That's All the news'n'views from this sunny sty for now.... so until **"TEENAGE NEWS #3"**, I remain.....

(Eds. note; GARY PIG is the editor of the "Pig Paper", a mag that was originally published in Hamilton and now is based in Huntington Beach Cal. We thank him for this article and wait in anticipation for more.)

PIG

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