

DELL
15¢

PRIZES-PRIZES-PRIZES! Big Dell Comics Contest Inside!

"The Rifleman"

SEPTEMBER



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Dell Trading Post
of Great Values!

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Kraft makes
Caramels like
Kraft makes
everything - and that's good!



"The Rifleman".

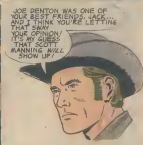
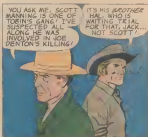
TRAIL OF TRUTH



FOR DETAILS Please send name on form 3579 to 311 West 43rd Street, New York 36, N. Y.
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JET TO HOLLYWOOD!

→ Yes, boys and girls, you and your family (up to 4) will fly to Hollywood and back by JET. → You'll stay at a famous hotel. Dine with the stars. → Visit the TV and movie studios. → Meet stars like THE RIFLEMAN, PALADIN, MAVERICK. You'll spend a day at fabulous Disneyland. → And as a special bonus, YOU CAN APPEAR ON A TV SHOW AND GET PAID FOR IT! PLUS 500 DOLLARS IN CASH FOR SPENDING MONEY!



1 RCA PORTABLE TV SET



2 AMERICAN TRANSLINER

WIN



3 BICYCLE FOR BOYS OR GIRLS



4 BALL TRANSISTOR RADIO



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WIN



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8 EGG MODEL BAKED PLATE



WIN

PLUS SUBSCRIPTIONS TO DELL COMICS



9 STUFFED ANIMAL SETS



10 DAIR TARGET SPECIAL



11 MINATURE DOLLS

3000-PRIZE DELL COMICS CONTEST

OFFICIAL
3000-PRIZE DELL COMICS
CONTEST

ENTRY BLANK

HERE ARE THE ENTRY RULES

1. Contest is open to all persons in the United States and possessions.
2. Entries must be received at Dell Publishing Co., P.O. Box 200, New York, N.Y. 10116, by the deadline date of 11:59 P.M. Eastern Standard Time on the date shown on the contest card.
3. Entries must be accompanied by a self-addressed, stamped envelope for return of the contest card.
4. The 3000-PRIZE COMICS CONTEST closes at midnight (EST) on 11/6/58. All entries must be received by 11:59 P.M. Eastern Standard Time.
5. Entries will be judged by independent jurymembers of Dell Publishing Co. Prizes will be placed on the basis of originality, vivid portrayal of character, and clarity of plot. All entries become the property of Dell Publishing Co.
6. Answer using either the continental United States or the U.S. (including Alaska and Hawaii). Do not include territories except by permission of Dell Publishing Co.
7. Send entries to: DELL COMICS CONTEST, P.O. Box 200, New York, N.Y.

MY FAVORITE DELL COMIC CHARACTER IS _____

PLEASE PRINT IN CAPITAL LETTERS IN 25 WORDS OR LESS. USE SEPARATE SHEET OF PAPER IF NECESSARY.

Name _____ Sex _____ Age _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Daytime _____

Evening _____

Send no money to enter. The contest card will be mailed to you.

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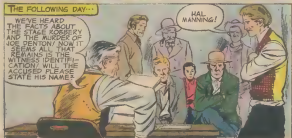
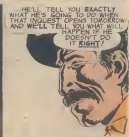
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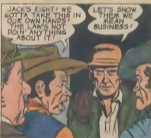
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AS MARSHAL TORRANCE LEADS HIS PRISONER AWAY, DAN TOBIN REVEALS HIS VENGEFUL PLAN...







DON'T WORRY ABOUT THEM, SCOTT! LET'S GET THAT FIRE OUT!

BLAM!



DID YOU GET A LOOK AT THE B. LUCAS?

NO - BUT IT WAS PROBABLY SOME OF THE SO-CALLED RESPECTABLE CITIZENS OF NORTH FORK - AND, MORE THAN LIKELY, LED BY JACK MORLEY!



LOOKS LIKE I'M KIND OF IN THE MIDDLE, DOESN'T IT?

YOU SHOULDN'T BE... IF YOU'D LET ME HELP, YOU'RE GOT TO TELL ME WHAT YOU'RE HOLDING BACK!



IT'S PAN TOSIN ISN'T IT? WHAT DID HE DO? WHERE'S GAYLE?

PLEASE, LUCAS... I CAN'T...



SCOTT - WE'VE LIKED THIS FIRE TOGETHER... AND WE CAN LICK WHAT'S TROUBLING YOU! YOU'VE GOT TO TELL ME THE TRUTH!

BUT, LUCAS... IF I DO, THEY'LL... HURT GAYLE!



THEN TOBIN WAS GOT HER? WHERE'S HE HOLDING HER?

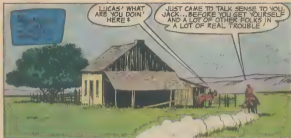
I DON'T KNOW! THAT'S WHY IT'S GOT TO BE KEPT QUIET!



THE NEXT MORNING...













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 In their authentic native costumes
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 With key ring which is attached
 (Be sure to specify which key ring)
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READING POST

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decay!
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Junior League Model!
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Delicious! Good! Agree! For
Mom's Bear Brand! Best Friend!
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PERFECT AIM

DEPUTY!... WHERE
IN THUNDER IS THAT
CONSBARN FOOL NOW?

IF YOU'RE LOOKIN' FOR
SLIM HANNAH, SHERIFF,
I SAW HIM OVER BACK
OF THE STABLE...

MINUTES LATER...

SO THERE
YOU ARE!

OH, HUH, SHERIFF
WAKE... TAKE A LOOK
AT THIS NEW SLING-
SHOT I MADE: WORKS
TWICE AS GOOD AS
THE LAST ONE!

YOU FOOLIN' WITH
THOSE CONSBARN
SLINGSHOTS
AGAIN?

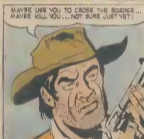
I TOLD YOU ONCE,
IF I TOLD YOU A
HUNDRED TIMES...

NOW, SHERIFF, YOU
KNOW I MAKE THE
BEST SLINGS IN THE
TERRITORY!

BOY, WHEN ARE YOU
GOING TO LEARN YOU'RE
A DEPUTY... NOT A
JEWELRY BOY? YOU'D
DO BETTER TO PRACTICE
WITH YOUR GUN!

BUT I ALREADY
KNOW HOW TO
USE MY GUN...





COVERED BY SHADOWS, SLIM IS ABLE TO FASHION A CRUDE SLINGSHOT...



THE FIRST STONE IS AWAY AT THE HORSES...



THE SUDDEN NOISE AWAKENS THE OUTLAWS...



SLIM LET'S FLY WITH ANOTHER SHOT...



AND A FINAL SHOT HAS PERFECT AIM...





STUBBORN SAM



COMIC BY BOB WOODS DRAWING BY LARRY COO

Sam Jeffers was often referred to by his neighbor ranchers and the townspeople as "Stubborn Sam," and he deserved the title. For when Sam once had his mind set about something, he never changed it. Well, once he almost did . . . but not quite.

One morning after his regular Thursday night courting trip to town, Bart, Sam's son, informed his father that he was going to marry Betty Bronson, the daughter of the town's livery stable owner. Well, Sam exploded like a hollow log in a burning forest, and the sparks of his anger descended over his son in a shower. For Sam, you see, had hoped that Bart would marry the daughter of a wealthy neighboring rancher, and that someday the two big cattle spreads would be merged.

Bart tried to reason with his father, to explain that he loved Betty, and that he could never love the girl of Sam's choice. So the quarrel ended with Bart packing up and riding off to town.

He found a job at a mercantile store on Main Street, took his savings and built a cottage at the edge of town; and he and Betty continued with their wedding plans.

"Stubborn Sam" surprised his son one day by coming to the newly-built cottage to make one final plea for Bart to reconsider and come back home.

"No, Dad," Bart said patiently, "I will never return to the ranch unless my wife is welcome there, too."

"Wife!" Sam squalled, "You are not married already, are you?"

"No," Bart smiled, "not for a week. But I'm thinking of her . . . of how she'll feel . . ."

"Thinking of her?" Sam roared. "Think of yourself! Of what you're giving up!"

"I did, the day I left home. Now I only think of what I'm not giving up. And that is Betty."

Sam's neck turned as red as a tom turkey's wattles, and he clumped to the door and

through it. Then he turned and pointed to the door's threshold, which Bart had just leapt, and in anger he roared, "Then heed me, son. I'll never cross this threshold again! Never!" He stomped to the front gate, slammed it behind him, swung into saddle, and rode away. And true to his word, Sam never did cross that threshold again.

Bart and Betty were married and lived happily in the white cottage. They had a baby boy, and one morning when the child was a month old, there was a rap on the door. Bart opened the door, and the town carpenter stood there, his portable tool chest slung from his shoulder.

"Good morning, Mr. Thompson," Bart greeted him.

"Howdy, Bart," the man said, grinning. "I've come over to do a bit of carpenter work on your house."

Betty joined Bart at the door, and they exchanged puzzled glances.

Bart said, "Carpenter work? We don't need any carpenter work done. Mr. Thompson. Our house is practically new."

The carpenter nodded. "That I know. But I was hired to do some work here."

"Hired? What work?" Bart asked.

The man pointed downward. "I'm to put a new threshold in the door, Bart. That's all I know!"

Bart began to grin. Betty looked at him and then at the carpenter. She was still puzzled.

"Who sent you?" she asked.

"My dad sent him," Bart told her, still grinning. Then he said to the carpenter, "All right, Mr. Thompson. Go ahead with the job." He put an arm about his wife and they walked back into the room.

"Please explain this, Bart," she said.

And he told her about what his father had vowed the day he came to the cottage. "Now," he said, "Dad wants to see the baby, and this is his way of saving face! He's just too stubborn to cross the old threshold!"

THE GOOD LUCK WAGON



YOU CARDSHARK, ORNERY, NO-GOOD, BROKEN-DOWN, USELESS PIECE OF JUNK! I OUGHTA--



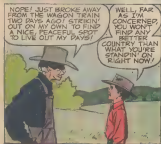
OOOOWW!
MY FOOT!

GOLLY, MISTER!
WHAT'S GOING ON?



IT'S THIS NO-GOOD WAGON OF MINE, BOY! IT'S CAUSED NOTHIN' BUT TROUBLE ALL THE WAY FROM JOPLIN!

GEE! DID YOU COME ALL THAT WAY ALONE?



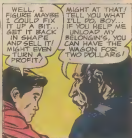
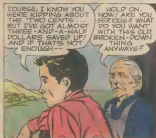
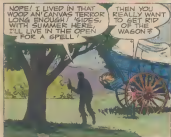
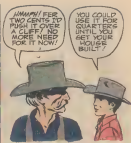
NOPE! JUST BROKE AWAY FROM THE WAGON TRAIN TWO DAYS AGO! STRIKIN' OUT ON MY OWN TO FIND A NICE, PEACEFUL SPOT TO LIVE OUT MY DAYS!

WELL, FAR AS I'M CONCERNED, YOU WON'T FIND ANY BETTER COUNTRY THAN WHAT YOU'RE STANDIN' ON RIGHT NOW!

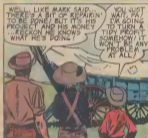


'TIS MIGHTY PRETTY, ALL RIGHT!

BEST GRAZIN' LAND YOU'LL FIND FOR MILES! PA AND I LIVE A WAYS OVER YONDER AND WE LIKE IT A LOT!









I'VE GOT IT. I'LL TAKE IT APART, PIECE BY PIECE... AND HAUL IT HOME IN OUR BUCKBOARD! THEN I'LL JUST PUT IT BACK TOGETHER AGAIN!

SNAP!



HNEW! SOUNDS TO ME LIKE A MIGHTY BIG JOB, BOY!

IT WILL TAKE YOU MOST OF A MONTH TO DO THAT, MARK!



I KNOW, BUT IT WILL BE WORTH IT—I KNOW IT WILL! I'LL GET STARTED FIRST THING IN THE MORNING! OKAY WITH YOU, PA?

ANYTHING YOU SAY, MARK! BUT YOU KNOW HOW I FEEL... ONCE A JOB'S STARTED, IT SHOULD BE FINISHED!



IT WILL BE, PA... AND SOONER THAN YOU THINK! SEE YOU IN THE MORNING, MR. EATON!

YOU BET! I'LL BE RIGHT HERE! WON'T BE GOIN' ANYPLACE FOR A LONG WHILE!



YOU LET ME KNOW WHEN YOU WANT TO START YOUR HOUSE—I'LL BE GLAD TO LEND A HAND!

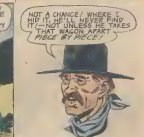
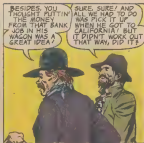
THAT'S RIGHT NICE! I'LL SURE CALL ON YOU, MR. MCGAIN! PROBABLY START IN A DAY OR TWO, SOON AS I GET THE MATERIAL I NEED!



BRIGHT AND EARLY THE NEXT MORNING, MARK STARTS HIS CHOSEN CHORE...

GADGAD! THERE! I WANT TO GET ANOTHER LOAD DONE TODAY!

BUT MEANWHILE, SOME MILES DISTANT...





YOU SOUND JUST LIKE MY PA!

WELL, AFTER MEETIN' HIM, I CONSIDER THAT HIGH PRAISE!



HOLY MOLEY! MR. EATON! COME HERE, QUICK!

WHAT IS IT, MARK? WHAT'S THE MATTER?



MONEY! A WHOLE BUNCH OF IT! MUST BE THREE, FOUR THOUSAND DOLLARS HERE!

THE WESTERN BANK! I'LL BE HORN-SWAGGLED! THAT WAS ROBBED WHEN WE WERE PASSIN' THROUGH WITH THE WAGON TRAIN!



BUT... HOW'D IT GET HERE, MR. EATON?

BEATS ME ALL TO CANADA AND BACK! DON'T HAVE ANY IDEA AT ALL!



ONE THING I DO KNOW, THOUGH--THERE'S A FIVE-HUNDRED-DOLLAR REWARD FOR THE RETURN OF THESE STOLEN FUNDS!

GOSH! WE'VE GOT TO GET IT BACK TO WESTON RIGHT AWAY!



YOU WAIT RIGHT HERE, MR. EATON! I'LL GET MY PA! HE'LL KNOW HOW TO HANDLE IT!

I'LL BE HERE, MARK-- IF I DON'T SHAKE APART FIRST! NEVER HELP SO DOGSBONE RICH MONEY BEFORE IN MY WHOLE LIFE!





CONESTOGA WAGON



CONESTOGA WAGONS WERE FIRST BUILT IN THE CONESTOGA REGION OF PENNSYLVANIA AND WERE NAMED FOR THE AREA WHERE THEY ORIGINATED. BEFORE THE REVOLUTIONARY WAR, THEY WERE USED TO CONVEY MATERIAL TO AND FROM PLACES OF MANUFACTURE. LATER THEY BECAME THE LIFELINE FOR SETTLERS WHO HAD CROSSED THE ALLEGHENY MOUNTAINS, THEN TO THOSE WHO HAD PUSHED ON TO THE ROCKIES, AND FINALLY TO THE SETTLERS OF THE PACIFIC COAST. CAPABLE OF CARRYING FIVE TONS, THESE RED, WHITE, AND BLUE WAGONS BROUGHT LIFE-GIVING NEWS TO THE SETTLERS UNTIL THE RAILROADS CAME INTO THEIR OWN. EVEN AFTER RAILROADS, THE WAGONS STILL BROUGHT RUGGED INDIVIDUALS WHO DARED TO BRAVE THE WILDS AND WEATHER TO START A NEW LIFE IN THE WEST.

Commander Jets says:

"Hey kids, they're jet-fast"

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Available in full color \$4.95 or in black & white with color space jets



\$1.00 VALUE ONLY

25¢

By Red Bull & Jets

By Red Bull, Milwaukee, Wis.

The RiflemanSM

THE HORSELESS DAYS

SEE, PA? I'M GURD
GLAD I'VE GOT A
HORSE TO RIDE!
IT'S BE MIGHTY
TIRING HAVING TO
WALK TO SCHOOL
EVERY DAY!

YES, MARK, WE ARE LUCKY TO HAVE
HORSES! CAN YOU IMAGINE HOW THE
INDIANS WORKED TO SURVIVE IN
AMERICA BEFORE THEY HAD HORSES?
THEY HAD TO BE CLEVER OR THEY'D
HAVE STARVED... THEY HAD TO
CHASE THEIR FOOD DOWN ON FOOT!



"THEY DEPENDED ON NATURE TO
FURNISH THEIR NEEDS, BUT THEY
HAD TO HELP THEMSELVES TO THE
SUPPLIES. TO KILL BUFFALO, THEY
DRESSED THEMSELVES IN HIDES
AND CROPT CLOSE TO THE HERD SO
THEIR SHOTS WOULDN'T MISS.



"WHERE BRUSH WAS AVAILABLE,
THE YOUNG BRAVES CONCEALED
THEMSELVES IN BRANCHES AND,
LOOKING LIKE BUSHES THEMSELVES,
THEY STOLE SILENTLY INTO THE
HERD TO MAKE THEIR KILL.



"SINCE ANTELOPE WERE CURIOUS
ANIMALS, THEY WERE EASIER TO
COME BY THAN SOME EVEN
SMALLER GAME. A STRAND OF
BRIGHT-COLORED FEATHERS WAVYING
FROM A TREE WOULD BRING THEM
INTO THE OPEN.



"TO LIKE MOOSE WITHIN ARROW'S
RANGE, THE INDIAN FASHIONED
MOOSE CALLS FROM TREE BARK AND
USED THEM TO ATTRACT THE BIG
BUCKS. YES, THE INDIANS REALLY
WERE SMART TO BE ABLE TO HUNT
AND LIVE WITHOUT HORSES!"

NEW

NEVER BEFORE... SUCH A BIKE
... GENUINE SCHWINN QUALITY
FOR SO LITTLE MONEY!



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Flying Star

LIMITED
TIME ONLY!

\$44⁸⁸

24 in. or
26 in. higher seat
and fenders

✓ 26 in. sizes!

✓ 24 in. sizes!



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