

*Register
Office*

SOUTHERN JUNIOR COLLEGE

DOLTEWAH

TENNESSEE



FIVE HUNDRED THOUSAND
DOLLAR FUND FOR EQUIPMENT
ACQUISITION AND EXPANSION



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NOT TO BE TAKEN
FROM THE CABY



The College in Ooltewah

AN OPEN LETTER

DOWN in the heart of the Cumberland, eighteen miles due east of Chattanooga lies the Southern Junior College, an institution in the South established to help young men and women of limited means to an education. Leading strong in the rational development of manual, mental, and moral sides of men, this school is striving to serve a very necessary part in the educational program of the United States. It is the aim of the school that young men and women getting a training here go back perhaps to their home community or to work anywhere throughout the world with the one aim and definite idea of real service to mankind.

The time has come when we feel the Southern Junior College must become even more useful to the program of world service. It must expand its resources and equipment to meet the need of effective leadership throughout the world. Because of uncertainties in the financial world in these days, the education and training of future world leaders can not be neglected and must necessarily become expensive.

This little pamphlet is sent out with the desire that not only the friends and neighbors of this College help in the raising of this \$500,000 fund, but that the way in which they yield their influence will vitally awaken the giving impulse in strangers.

If those who are not acquainted with the work this institution is doing will take the opportunity to familiarize themselves with the work of the school, and the aims expressed through this bulletin for the future of its young men and women, they will have no question as to the attitude that they should assume toward this unit in educational service.

Respectfully the Executive Committee,

W. H. Heckman, <i>Chairman</i>	L. H. Wood
J. L. McElhany	W. E. Abernathy
J. R. Kennedy	F. L. Harrison

Page one



THE PLANTATION HOUSE WHERE THE SCHOOL STARTED

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International Service



Effective Leadership

The College an Asset to the South

STUDENTS in the Southern Junior College are training with no other thought in mind than leadership in world service. This is the value that the institution renders to the South. Taking the state of Tennessee as a fair average of educational growth throughout the South we find:

1. *School Term.* The average school term throughout the state in secondary education is 115 days. Our term is 170 days.

2. *School Attendance.* Actual attendance of school population throughout the state 50%. We are one unit in the plan to reach the other 50%.

3. *High School Work.* Five per cent of the school enrollment in Tennessee is in the High Schools. By regulation terms, industrial education, and collegiate work, we are endeavoring to assist in raising this percentage.

4. *Teacher Shortage.* A shortage of 1,100 teachers throughout Tennessee alone confronts the educational system this year. We have organized our normal department in hopes to do our bit in helping along this line, not only throughout this state but in the other eight states of the South.

5. *Financial Responsibility.* Last year the United States spent from \$7.89 to \$76.80 per capita on the education of the youth throughout the various states. Tennessee spent \$15.59 per capita. We spent an average of \$61.07 on each student enrolled.

6. *Our Aims.* We are striving:

(a) To furnish training for citizenship which must meet the larger duties and solve the more complex problems of modern life.

(b) To furnish vocational training adapted to the changed social conditions of our times.

(c) To furnish training for the wise use and enjoyment of leisure time.

Page three

International Service



Effective Leadership

FROM
THIS



—AND
THIS

THROUGH
STUDENT
LABOR



TO
THIS



World Service and Effective Leadership

DURING the few years since this institution was founded, we have seen some who have attended its classes engage in effective service in different parts of the world. A number of men and women who have finished its work have gone back to their home communities with the desire to give themselves in service for the betterment of these communities. These graduates have been instrumental in starting other young people toward high ideals in life. They have taken them from the mountains and farms and turned their minds toward the gaining of an education. We have sent former students to South America, to the Far East, to Africa, and we are pleased to see the spirit of the men and women who have been in this institution as they face the world problems, and meet them with the same spirit that they went about their duties here in the school.

The world needs trained men and women because its great lack is leadership. In the present state of society, untrained leaders can do naught but bring about ruin. Proper training can change the entire situation. Education in the class room and practical contact with modern social conditions in knowing men, in serving them, and directing them in their life problems, will help vitally to solve the problems now threatening the existence of the race.

International Service



Effective Leadership



TO START
AT THE
SOURCE

AND
FINISH
UP



IS A
BETTER
EDUCATION

THAN
BOOKS
ALONE
CAN
GIVE





The Field of Usefulness The Southland

THE following table of statistics from the Bureau of Education shows the tremendous field of opportunity that lies before the educators of the South. A careful study of these statistics will answer the questions raised in many minds as to why the South does not handle its own educational problem.

State	School Children 5 to 18 Years	Adult Males
Nevada.....	336	1,000
South Carolina.....	1,510	1,000
South—as whole.....	1,279	1,000
Eleven northern states (Massachusetts, Connecticut, New York, New Jersey, Pennsylvania, Ohio, Michigan, Indiana, Illinois, Wisconsin, Iowa).....	789	1,000
Eleven western states (Montana, Wyoming, California, New Mexico, Idaho, Utah, Arizona, Nevada, Washington, Oregon, Colorado).....	596	1,000

Place this in its proper relation to the following table showing the average value of property for each child of school age (1912 census).

State	Property valuation per capita of school age
Mississippi.....	\$ 2,231
Florida.....	4,553
Iowa.....	13,473
California.....	16,898
Nevada.....	30,698
South as whole.....	3,349
Eleven northern states.....	9,228
Eleven western states.....	12,383

Thus we see that the problem of educating the young people of the South is six and one half times greater than in the West, because we have over two times the number of school children per unit population, and less than a third the property valuation per capita on which to levy taxes for the support of our education. In the same way our problem here becomes four times as great as it is in the North, as a whole.

Illiteracy must be banished. The educational problem must be solved. The recent war has made us one people of one country, and we, therefore, present these facts before our friends knowing that they will sense, as never before, the need of institutions of this nature.



Flag Day



THE students of the Southern Junior College showed their patriotism by celebrating flag day in a very special manner. Out in the forest they found a fine seventy-five foot tree, brought

it to the shop, placed the proper struts on it, and with due ceremony raised it into place directly in front of the main building site. After appropriate chapel exercises and patriotic songs,



the returned soldier lads carried Old Glory through the lines of students, and hoisted it to its proper place where it might proudly float over the beautiful hills surrounding one of the most unique schools in the country.



Facts About the College

THE Southern Junior College was founded in 1891, in Graysville, Tennessee. It was moved in 1916 to a six-hundred-acre tract of land two miles southeast of Ooltewah, on the Southern Railroad from Chattanooga to Atlanta.

The students themselves have erected the buildings as a part of their training, have gone out into the woods and cut the timber, which has been sawed in the mill on the school



THE BEGINNING OF BETTER FACILITIES

farm. They have gone out onto the farm and garden, into the cannery, laundry, and printshop, and have learned the things that they will have to do after they finish their education.

The school has no endowment at the present time and is entirely dependent on the friendship of those who are interested in its development. The value of its property, buildings, shops, and equipment is \$192,000. The nine states—North and South Carolina, Georgia, Florida, Alabama, Tennessee, Mississippi, Louisiana, and Kentucky—comprise its constituency.

Southern Junior College takes as students many who need to work their entire way. By engaging in the various industries they are thus enabled to get an education which would otherwise be denied them.



One Student's Story

TO CONSERVE space we have picked out but one of the many interesting stories of the help that the Southern Junior College has been to its students.

The Dividing of the Way

"Imagine a typical saw-mill town, small, poor-looking, built on the bank of a river in Arkansas. This presents a picture of the place where I was born and spent my boyhood days. James was my faithful chum for seven years. Our attainments were the same, our hopes, our ideas, and ambitions, very similar.

The time came when we decided to leave the village school and attend higher institutions of learning. James' parents were able financially to send him to a famous school where the expenses were very heavy. My parents were poor, so I chose to attend a small Christian school where I might earn part of my way. James' first school year cost about \$500.00 but he said he had a great time. My expenses amounted to hardly \$125.00. I also had a great time, but in a different way.

James chose to keep company with a club of "jolly good fellows," and developed a taste for tobacco, wine, and fast society. He never returned to school, but during vacation married and lived only a short time, in sin and disgrace. He lies in his grave as a result of a fast and dissipated life. In the school which I attended I was in touch with Christian teachers, and with a class of poor, yet conscientious, hard-working students. That summer I worked and saved money with which to attend school the next year. Endeavoring to obtain a college education, while at the same time working my way, I find is very difficult, but in many respects is very pleasant and profitable.

One of my first experiences was learning the baker's trade. I worked without salary for two hot summer months in the bakery. At two o'clock in the morning I began work, setting sponge, mixing dough, building fires, greasing pans, and delivering bread, in order to learn how to bake. This prepared



me to take the bakery at school the next year. The next summer I worked at carpentry.

"Having known that school was to be moved to a new location and to be established on a larger scale, I was prepared to be of the greatest possible assistance and at the same time increase my earning capacity. Thus I have been able to pay a large share of my school expenses while at the same time learning something which would be of advantage to me in after life. Doing things while in school inspires confidence to attempt still greater things on going out into the world and to accomplish them more successfully. Not only have I received an education mentally, but my hands have been trained to work, and my inner life has been changed for the better.

"I have had demonstrated repeatedly that 'man's extremity is God's opportunity.' At times when I have gone to the limit and the way seemed closed, I have trusted God and he has always helped me to surmount difficulties. When on the mountain top I can look back and know of a truth that 'every cloud has a silver lining.' Many of the most formidable obstacles have been my greatest blessings in disguise.

"At the Southern Junior College I have received a new vision of life."

—T. R. Huxtable.



THE COLLEGEDALE ORCHESTRA



Growth

	1916	1920
Number of Students	69	239
Received from Tuition	\$ 5,663.55	\$ 14,694.26
Annual Budget	5,212.74	36,418.84
Value of Property	24,046.35	190,821.82

STUDENTS

1916 I————— I 69
1920 I————— I 239

TUITION

1916 I————— I \$5,663.55
1920 I————— I 14,694.26

BUDGET

1916 I————— I \$5,212.74
1920 I————— I
36,418.84

PROPERTY VALUE

1916 I————— I \$24,046.35
1920 I————— I
190,821.82



The College and Its Future

AS WILL be seen from the panorama insert, but two of the five main buildings are up. Even these are not complete, but are merely finished sufficiently for the students to live in them. The school is trying to adhere strictly to a cash policy and therefore has very little indebtedness. That which it has, has been brought about entirely through forced purchase of land and absolutely necessary development of the plant.

We are using as a temporary dining hall the basement of the girl's dormitory which eventually will be used as a supervised study hall. The woodwork laboratory is in the same kind of room in the boy's dormitory. We are heating the big buildings by separate heating plants.

To cut down our operating expense to the lowest possible amount it therefore becomes necessary to finish the plant as quickly as possible. Our needs expressed in a few words are as follows:

Administration Building

Plans have already been matured for the administration building, and \$20,000 is now available. This building is of sufficient size to provide room for all our laboratories, auditorium, library, and class rooms, and will cost complete \$70,000. This should be erected and ready for use by the opening of the school year in September. Present conditions make it hard to carry on the class of work we desire.

Industrial Building

Located as the institution is in the heart of the mountains, we have a great opportunity for the development of industries of every nature. We already have a good course in printing. The shop is being equipped with modern machinery, and it is expected that quite a number of the young people will be able not only to learn the art of printing but also to pay their entire way through school by work which will be produced in the shop.

With the immense amount of building of frame construction that the school is doing, there comes a demand on us for



proper woodwork machinery. With this machinery we will be able to save the institution from \$10,000 to \$20,000 by getting out all finishing material ourselves. The woodwork shop is partially equipped at the present time. On a window-screen job for one of the dormitories, the shop saved the school over \$400.

This industrial building, properly equipped, will cost \$25,000.

Dining Hall

In order to economize in the building of the plant, we have made our dormitories duplicates of each other. The dining hall, kitchen, bakery, and store rooms, suitably equipped for handling the student body, will cost \$25,000.

Central Heating Plant

Properly to heat an institution of this size we must have a central heating plant. It is estimated that the cost of the boiler house, equipped for heating the school and furnishing steam to the laundry, will be \$25,000.

Basket Factory and Vaneer Plant

We are in great need of more means of providing industries that will enable students to work their way through school. We are in a section of the country where it is easy to get lumber for veneer and basket work. The school already has a start in this direction, but it is necessary to build a plant for this work and put in a proper switch to the railroad. This will cost us, equipped and ready to run, \$15,000.

Improvement of Campus

As yet nothing has been done for the improvement of the campus. To provide roads, sidewalks, parkings, and lawns will cost \$10,000.

Teacherages and Student Cottages

It is absolutely necessary that the school provide teacherages, also student cottages in which young married couples can live while earning their way through school. At present all these are housed in temporary cottages which are anything but desirable for long use. The lowest possible estimate on these buildings will be \$30,000.



Endowment, Equipment, and Expansion

THE sum of the immediate needs of the Southern Junior College is \$500,000. In listing these needs we have put down just those which should be met immediately to maintain efficiently the standards of the institution. It will be noted that in making up this list we have not asked for one dollar with which to pay current expenses. Through the contributions of those interested in the work of this school it has been able thus far to incur no debt in operating. The institution feels that if it can have the proper equipment in laboratories and industries, and can secure the assistance provided by the endowment, it can make this school entirely self-supporting. Reduced to the lowest terms this will be as follows:

Establishing adequate endowment	\$ 250,000
Necessary land and buildings	200,000
Equipment of laboratories and industries	25,000
Liquidation of indebtedness incurred solely through purchase of property and development of the plant	25,000
	<hr/>
Total	\$ 500,000



SOUTHERN COMMISSION ON ACCREDITED SCHOOLS

L. L. FRIEND, STATE CAPITOL, WEST VIRGINIA, CHAIRMAN
HARRY CLARK, UNIVERSITY OF TENNESSEE, SECRETARY

KNOXVILLE, TENNESSEE Dec. 14, 1930.

To All Friends of Education:

This is to state that I have had the pleasure of visiting Southern Junior College at Ooltewah and that I wish to commend it to every generous hearted and philanthropically inclined Christian as an institution deserving increased donations and a liberal endowment. It has a work of its own to do which no other school in this section can accomplish.

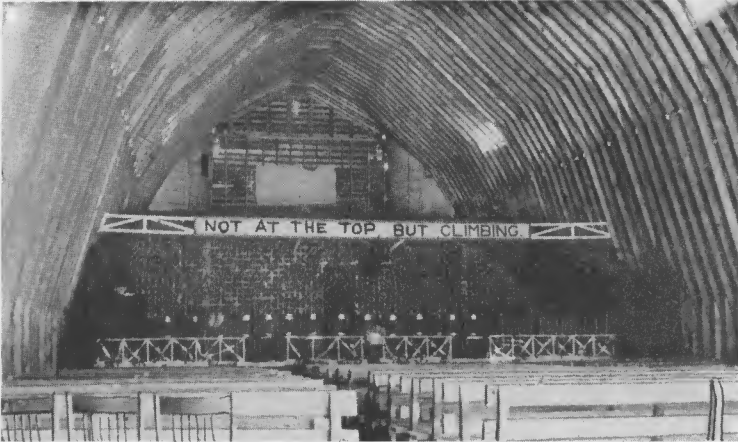
There is a fine spirit among the students and a rare consecration among the faculty members, the unselfishness of which touches one. To see the humble homes in which its teachers live for the sake of the cause is inspiring; and to see the way the students who are working their way through college, give a tenth of their weekly earnings, makes one feel that this school is sending out into life a student type that we need in church and state.

The Southern Junior College is in need of more equipment for its laboratories and of additional buildings; and the future growth of the institution will be hampered unless these are soon provided.

Yours respectfully,

Harry Clark

WHAT OTHER EDUCATORS SAY



A UNIQUE GRADUATION HALL

THE new dairy barn has been finished and the hay mow provided a hall 36 X 110,—the largest room at the school. By unanimous consent this lowly chamber was used for the graduation exercises last year. The class felt it a great honor to commence their life work amid such humble surroundings. There was a great Teacher centuries ago—the greatest the world has ever seen—who began his work in an even more lowly place than this—in the manger of a Judean stable. If there could be any such comparison between the after lives of our students and the Master Teacher that there is between the places where they began their work we shall be more than satisfied.



Transitions



“TRANSITION” is the word of the hour at Collegedale. From the old log barn above, found on the place when we came, we have made the transition to the new, modernly equipped, dairy barn shown below. The main barn is 36 X 110 with wing 36 X 70 for feeding stable. Stanchion room for 44 cattle will be provided in the light airy basement. Silage is provided by two 100 ton silos.





Transitions



ABOVE is the old blacksmith shop found on the farm. It was used for three years as a place to do all the blacksmith and garage work. Imagine the joy of all when it was torn down and in its place grew the fine shop shown below where young men can learn the mechanical trades, a knowledge of which is so necessary all over the world.





With Our Students Over the World



F. C. VARNEY (third man back), one of our former students, is pioneering among the Peruvian Indians in the interest of better education. Our men and women train for service anywhere in the world that they can render aid to their fellow-men.

International Service



Effective Leadership

References

UNITED STATES DEPOSITORY.

NO. 7848

HAMILTON NATIONAL BANK

PAID IN CAPITAL \$ 1,000,000.00.

SURPLUS \$ 600,000.00.

T. R. PRESTON, PRESIDENT
C. M. PRESTON, ACTIVE VICE PRES.
C. H. MILLER, VICE PRESIDENT
J. N. STAGMAIER, VICE PRESIDENT
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D. S. HENDERSON, ASST. CASHIER
S. A. STRAUSS, ASST. CASHIER
E. B. SHADDEN, AUDITOR

CHATTANOOGA, TENN..

January 5, 1930.

To Whom It May Concern:

We take pleasure in stating that we have had business dealings and personal acquaintance, for a good many years, with the Southern Junior College of Ooltewah, Hamilton County, Tennessee. We have observed its progress and growth in this community, and we are pleased to testify to the good work that it is doing in the education of young men and women.

This institution has a large investment in real estate, and has spent approximately \$200,000.00 in improvements, consisting of dormitory, school buildings, dairy barn, etc., and in our opinion has every prospect for a bright future before it.

The present enrollment, we understand, is approximately two hundred and twenty-five students. The faculty in charge of this institution are men of the highest character and ability and take the front rank in their profession.

We feel sure that anyone who assists in furthering this enterprise will render valuable service to the community.

Very truly yours,

VICE PRESIDENT.

International Service



Effective Leadership

W. E. WILKERSON
ATTORNEY AT LAW
HAMILTON NATIONAL BANK BUILDING
CHATTANOOGA, TENN.

Jan. 5, 1920.

TO WHOM PRESENTED:

I have represented, professionally, the Southern Junior College, Inc., for several years, located near Ooltewah, Hamilton County (Formerly James County) Tennessee, and have had ample opportunity to observe the manner of men behind the institution and the character of work it is accomplishing and the plans for enlarged usefulness.

This College owns in fee 700 acres of real estate, highly fertile, and well adapted to agricultural and dairy purposes.

At the present there are two dormitories, with accommodations for about 100 students in each; a large dairy barn with a capacity to take care of about 50 cows is nearing completion.

Including the real estate and present improvements about \$200,000.00 in cash has been invested. Further improvements are contemplated that will swell the investment to about \$500,000.00.

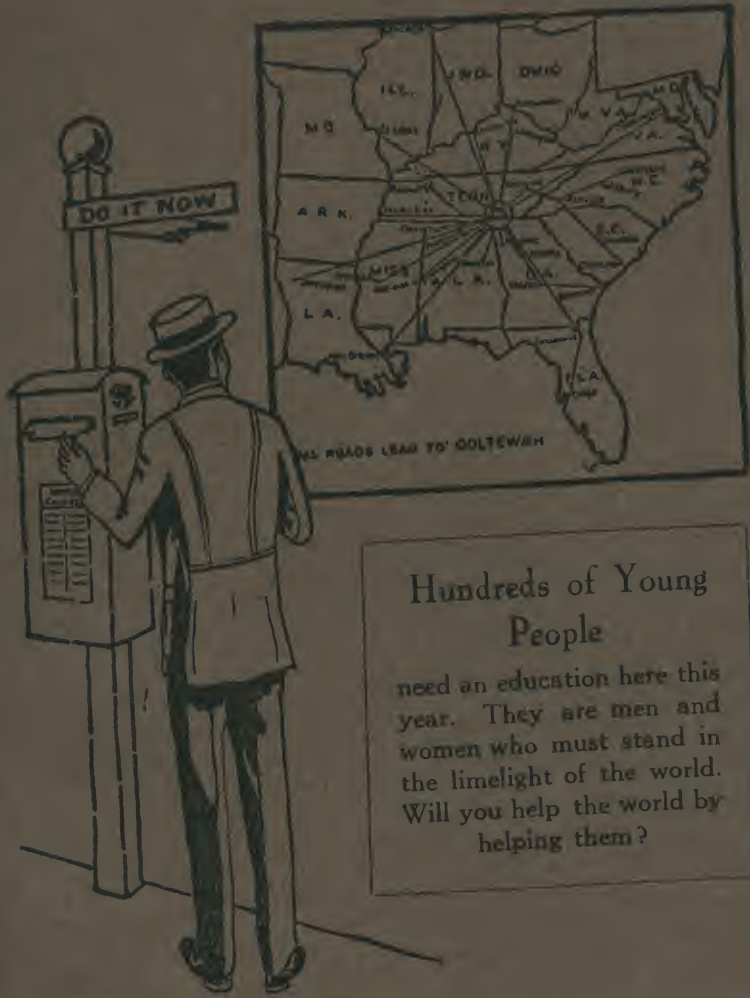
The College Management puts much stress on industrial education. About 100 students are now working their way through college, being engaged in agricultural pursuits on the farm. The present enrollment is something like 235 students.

The faculty is composed of earnest, capable teachers. Every endeavor is being made to develop boys and girls, to build character and to fit them for splendid citizenship. I am firmly of the opinion that the institution is one of great merit and should be given every possible aid and encouragement.

Yours very truly,

WEW. A

W. E. Wilkerson



Hundreds of Young People

need an education here this year. They are men and women who must stand in the limelight of the world. Will you help the world by helping them?

Come and visit us. You are as welcome as the sunshine in May

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For Reference

Not to be taken

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SOUTHERN COLLEGE MCKEE LIBRARY



TMS073490







Barn

Boys' Dormitory