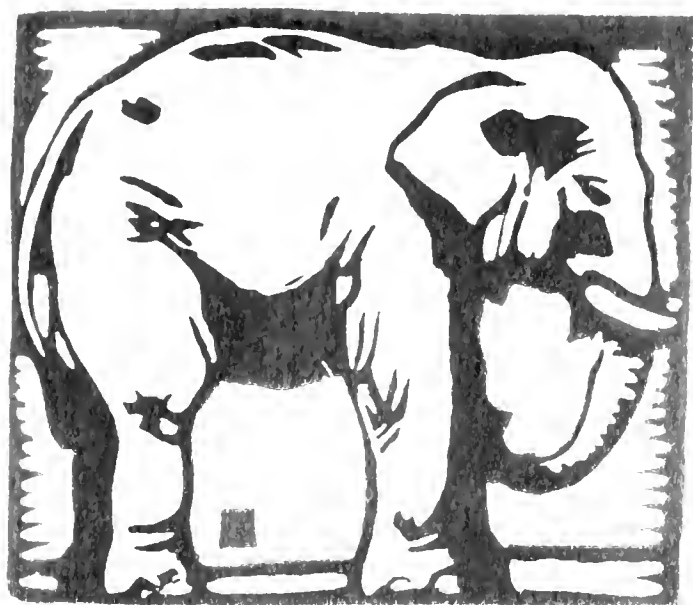


ABC

BOOK

By C·B·FALLS



A. B. C. B.
\$3.50

ABC BOOK

by C. B. Falls

An all-time favorite and a classic in its field, this big and beautiful ABC book by distinguished artist C. B. Falls has been making new friends with delighted children for over forty years.

When it was re-issued in 1957, a noted children's book reviewer hailed the event with these words: "Despite all the ABC books that have come our way . . . since this was first published (1923), almost none have measured up to it in direct appeal to the two to four year old. . . . Astonishingly modern in conception and design."

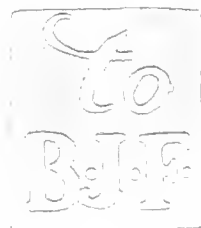
Anne Carroll Moore, the famous children's librarian, stated: "We may well feel proud that an ABC book so admirable in design and in color printing has been produced on this side of the Atlantic. Mr. Falls designed the book for his little three-year-old daughter who likes a big book with lots of pictures. The drawings are cut on wood blocks and printed from four-color plates, and the artist has personally superintended the reproduction of them. The imagination of a child or grown-up is left free to capture by its own thrill of recognition the familiar in a new-old medium where color has not obscured the outline nor played too many tricks with nature.

"The book will take its own place in the art departments of schools and libraries, but the fact that it was designed for a living child for whose mentality the artist had such evident respect stamps it first of all as a children's book which bids fair to exert a very considerable influence on American picture books."

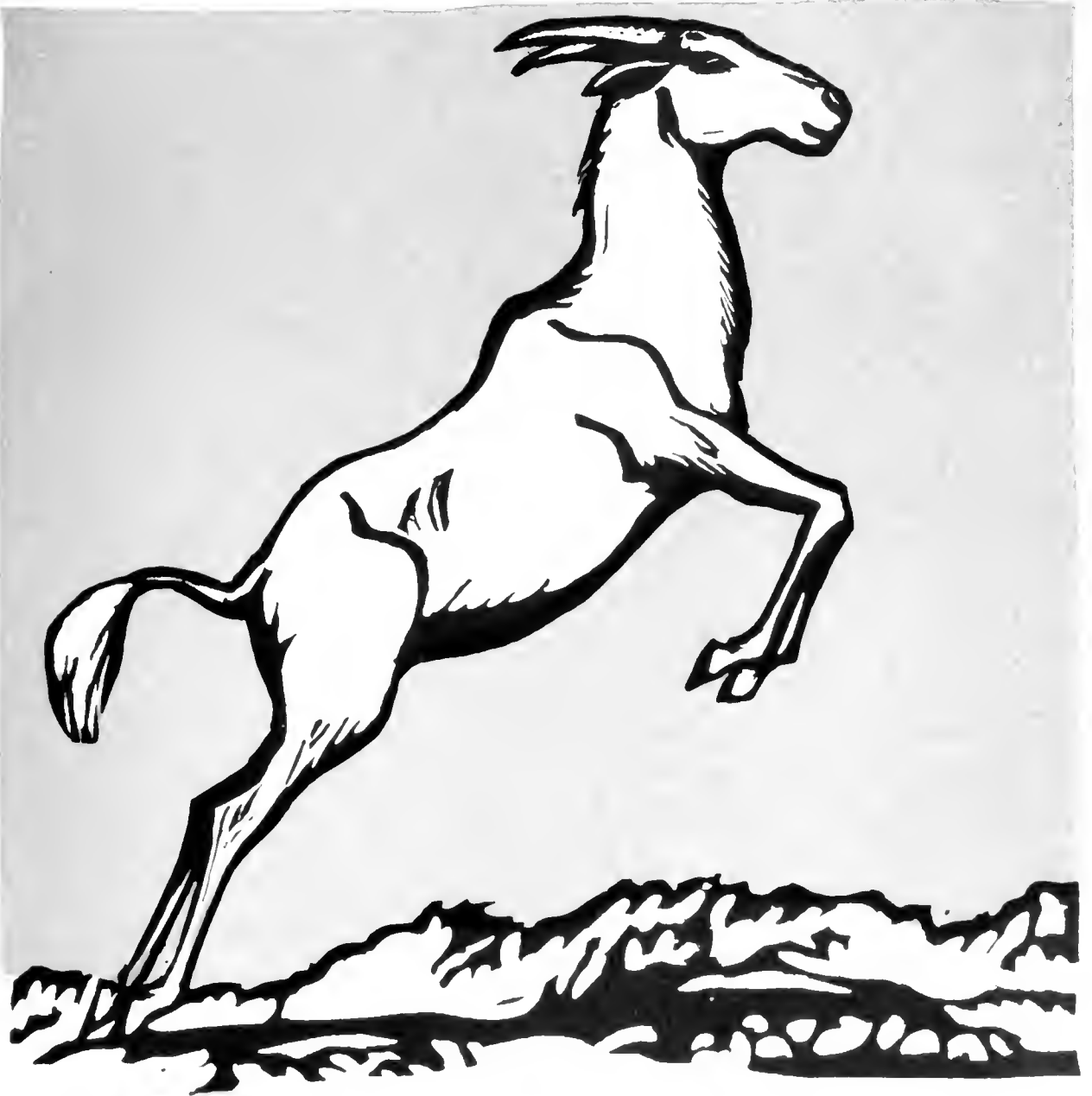
**ABC
BOOK
DESIGNED AND
CUT ON WOOD
BY C·B·FALLS**

**GARDEN CITY NEW YORK
DOUBLEDAY & COMPANY, INC.**

J
* P27
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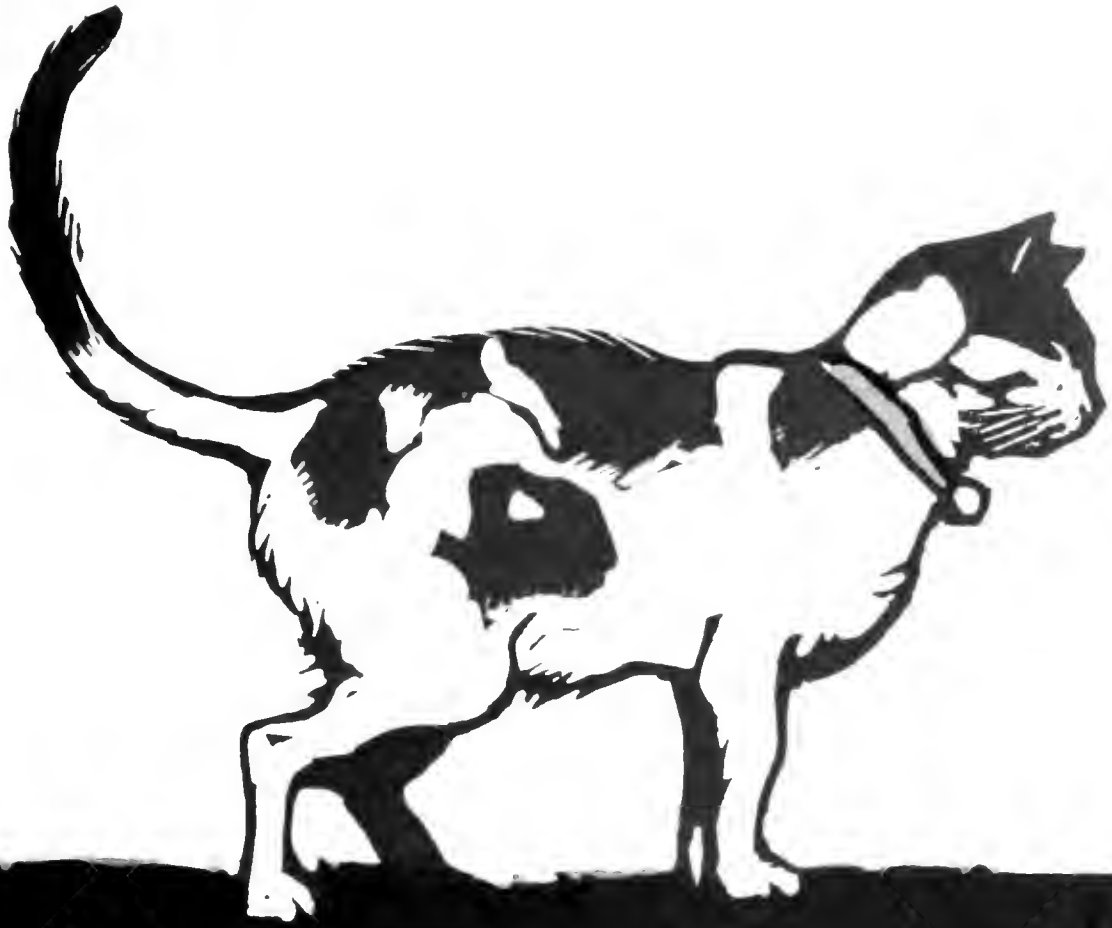
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**A IS FOR
ANTELOPE**



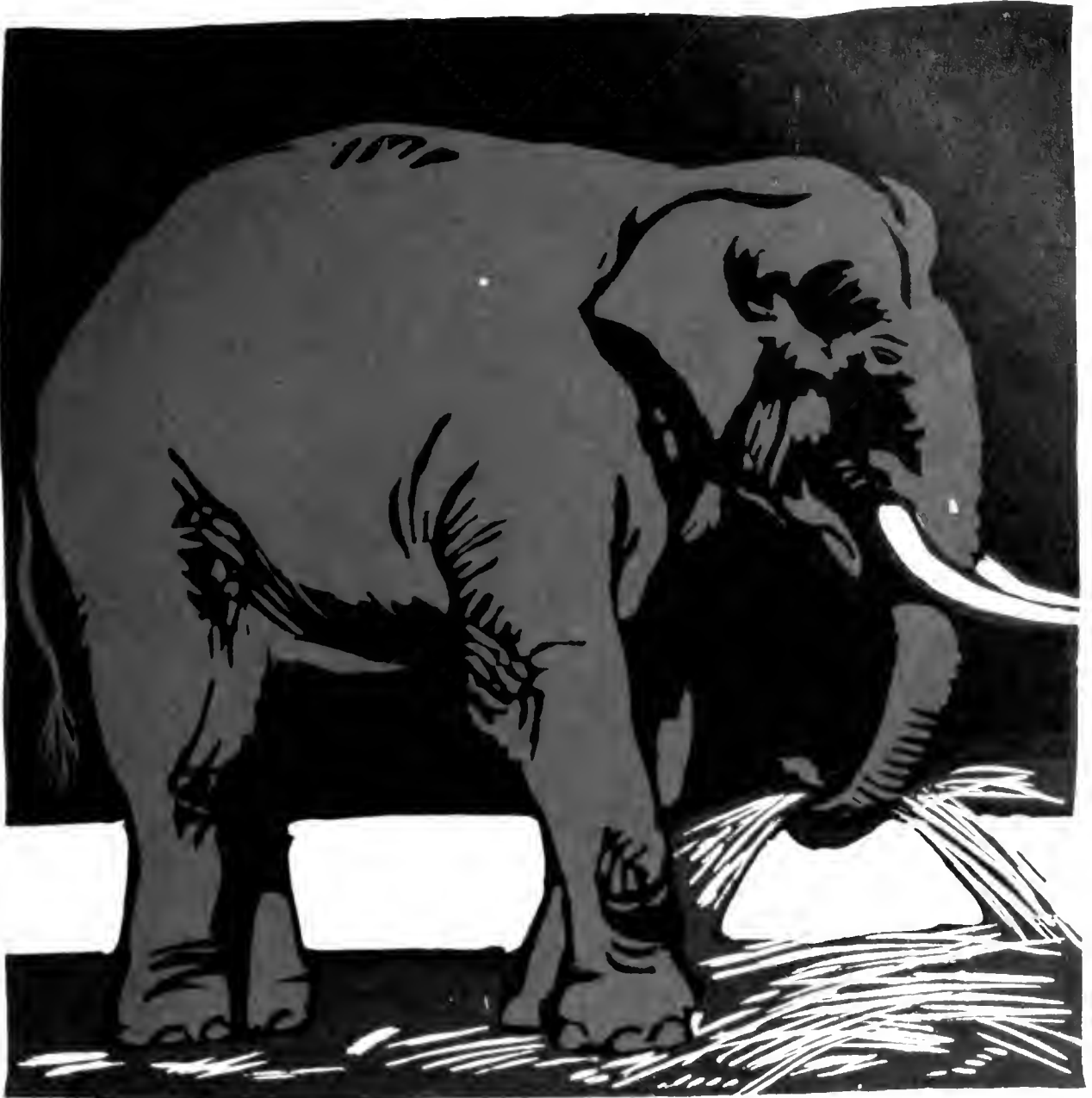
B IS FOR
BEAR



C IS FOR
CAT



D IS FOR
DUCK



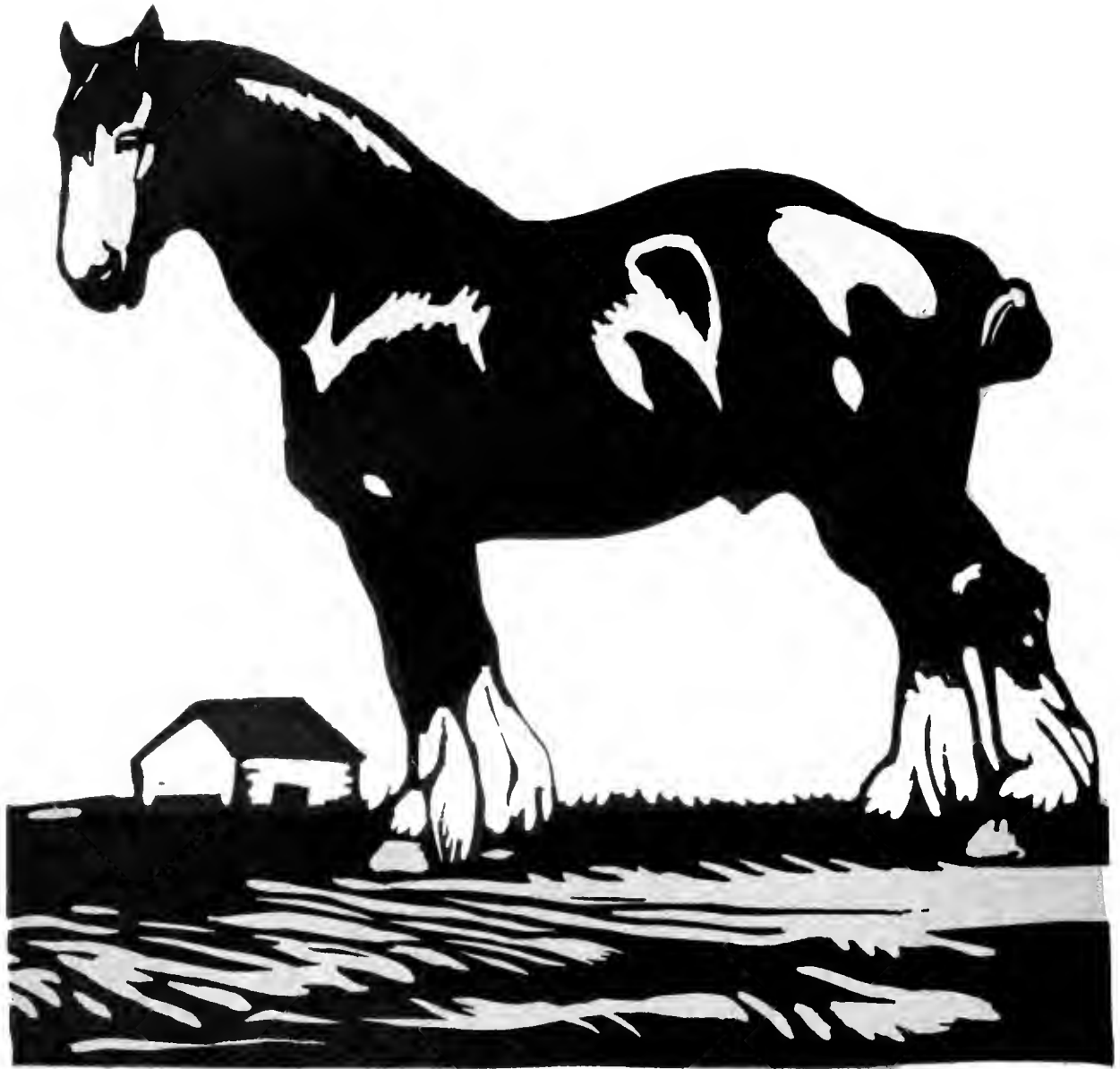
**E IS FOR
ELEPHANT**



F IS FOR
FOX



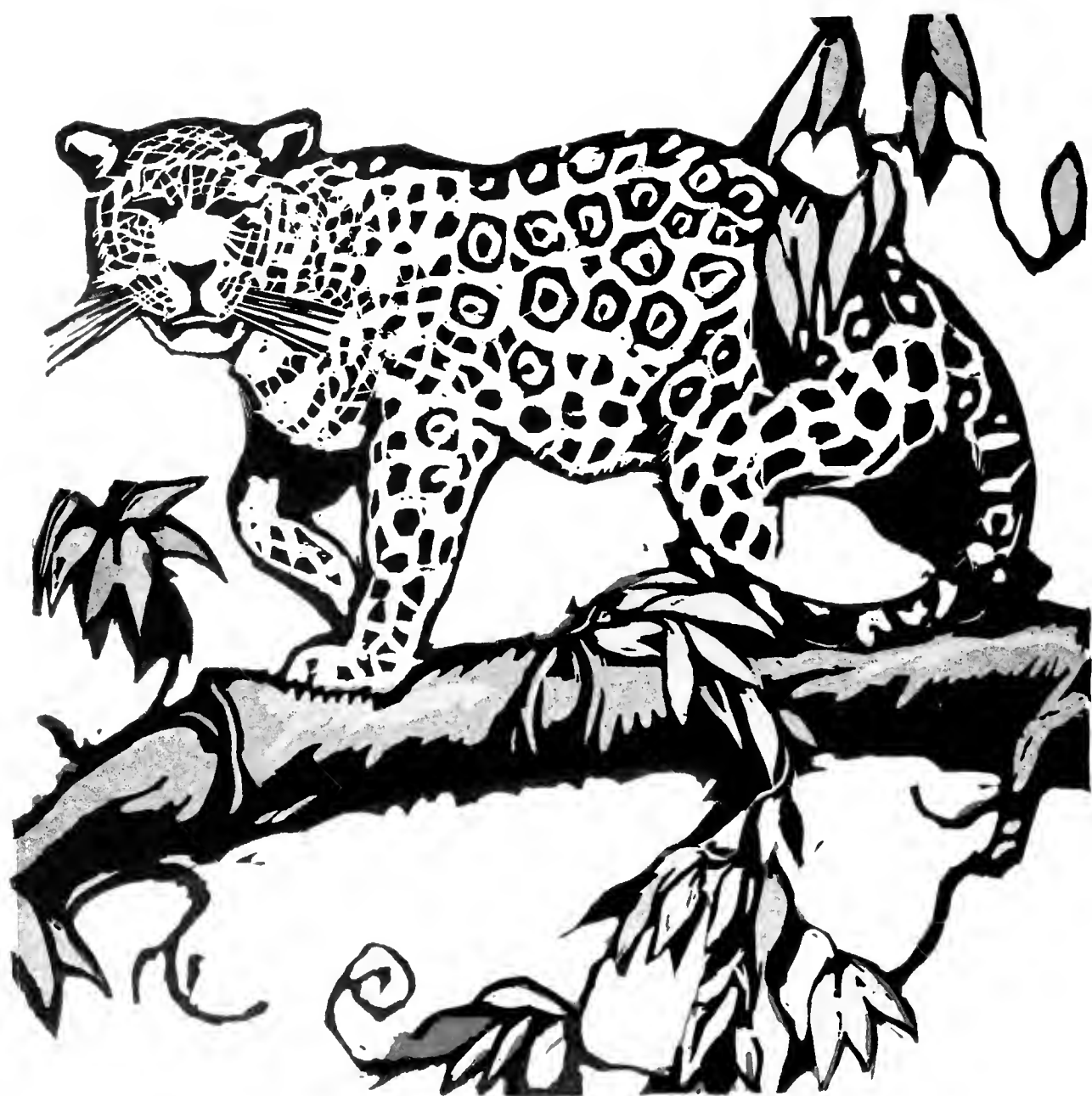
G IS FOR
GIRAFFE



H IS FOR
HORSE



I IS FOR
IBIS



J IS FOR
JAGUAR



**K IS FOR
KANGAROO**



L

**IS FOR
LION**



M IS FOR
MOUSE



**N IS FOR
NEWT**



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**IS FOR
ORANG**



P IS FOR
PELICAN



Q IS FOR
QUAIL



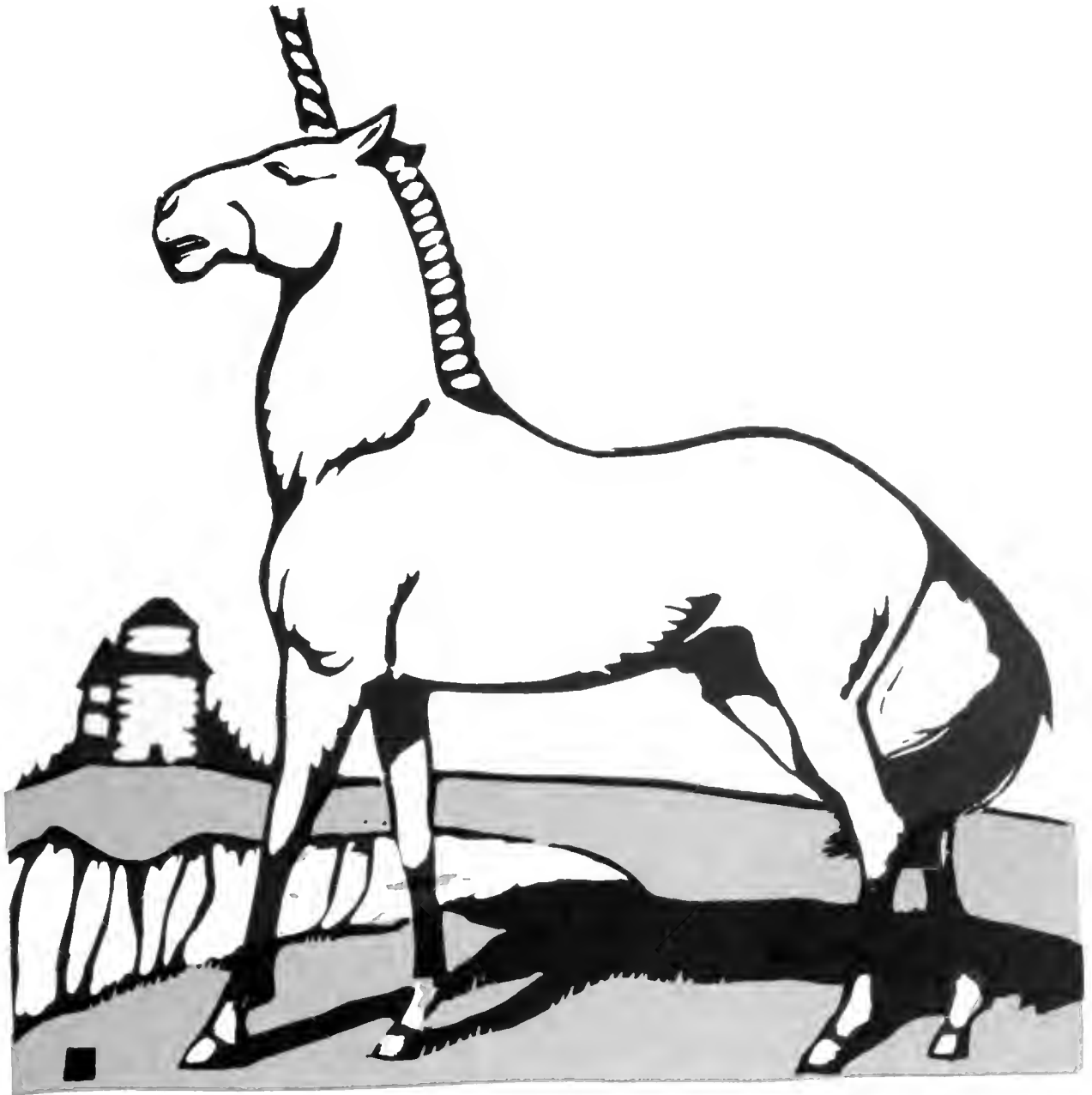
R IS FOR
ROOSTER



S IS FOR
SWAN



T IS FOR
TURKEY



**U IS FOR
UNICORN**



**V IS FOR
VULTURE**



W IS FOR
WOLF



**X IS FOR
XIPHIUS**



Y IS FOR
YAK



Z

**IS FOR
ZEBRA**

Some of the most respected and admired authorities in the field of children's literature comment on the A B C BOOK.



"The famous A B C BOOK, designed and cut on wood, by C. B. Falls...has made an instant appeal to very little children...who knew nothing whatever about the alphabet...because of its clear and bright and pure color." May Lamberton Becker, noted children's book critic of the *Herald Tribune*, in *FIRST ADVENTURES IN READING*.



"With its colorful woodcuts of superbly drawn animals and its beautifully shaded alphabet, it remains one of the distinguished books for children produced in this country." Dora V. Smith, president of the *National Council of Teachers of English*, in *FIFTY YEARS OF CHILDREN'S BOOKS*.



"A most highly recommended (★★) book whose demonstrated usefulness in elementary and junior high schools and children's libraries is vouched for by a representative group of experienced librarians and specialists in children's literature. H. W. Wilson *Children's Catalog*.

The small illustrations on this page are reduced facsimiles in black and white from the A B C BOOK of C. B. Falls.

A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z