





385



FACULTY WORKING PAPER NO. 989

Alternative Approaches to the Effect of Unfunded Pension Liabilities on Share Prices

Cheng F. Lee John K. Wei Michael J. Alderson

THE LIBRARY OF THE

DEC 540

UN AT URBANA-CHAMPAIGN

College of Commerce and Business Administration Bureau of Economic and Business Research University of Illinois, Urbana-Champaign



BEBR

FACULTY WORKING PAPER NO. 989

College of Commerce and Business Administration

University of Illinois at Urbana-Champaign

November 1983

Alternative Approaches to the Effect of Unfunded Pension Liabilities on Share Prices

> Cheng F. Lee, Professor Department of Finance

John K. Wei Doctoral Candidate

Michael J. Alderson Doctoral Candidate

This paper is to be presented at the 1983 Southern Finance Association Meeting in Washington, DC November 20-23, 1983. Not for attribution, please.

.

.

Abstract

In this study, previous studies of investigating the effect of unfunded pension liabilities on shares prices are reviewed and criticized. New models are derived for determining whether the empirical results of previous studies are reasonable or not. Larger sample and more recent data than previous studies are used to the empirical investigations. It is found that empirical results of the effect of pension liabilities on share prices are very sensitive to the model specification and the measurement of variables used. Digitized by the Internet Archive in 2011 with funding from University of Illinois Urbana-Champaign

http://www.archive.org/details/alternativeappro989leec

I. Introduction

The impact of unfunded pension liabilities on share prices is a concern of both the accounting and finance professions. Research on the issue carries implications for capital market efficiency, corporate pension policy, and the effect of private pensions in national savings [4]. The main purpose of this paper is to theoretically and empirically re-examine previous studies on this topic. In Section II, the prior work of Oldfield [9], Feldstein and Seligmen (FS) [4], and Feldstein and Morck [3] will be reviewed. A new model will be presented in Section III, and updated pension data will be used to do the related empirical study, in which both ordinary least squares and the instrument variables method will be employed. Section IV presents and analyzes the data characteristics and regression results. Specification analysis will be used to show that the regression results are greatly subject to influence by sample selection, variable definition, and estimation methods used. Finally, in the last section the benefits of the paper are summarized, and possible research directions indicated.

II. Review and Critique of Previous Studies

Feldstein and Seligmen [4] attribute the effect of unfunded pension obligations on share prices to five possible sources: (a) the tax deductibility of pension contributions; (b) the actuarial rate assumed; (c) the proportion of unfunded obligations which are vested; (d) the impact of inflation; and (e) the uncertainty of benefits and asset yields. Four studies which have examined the magnitude of this particular share price effect will be reviewed and discussed in this section.

The first evidence that unfunded pension liabilities influence share prices are presented by Oldfield [9] using the following model:

$$\left(\frac{S}{BA}\right)_{i} = a_{0} + a_{1}\left(\frac{\overline{X}(1-\tau)}{BA}\right)_{i} + a_{2}\left(\frac{R(1-\tau)}{BA}\right)_{i} + a_{3}\left(\frac{PSD}{BA}\right)_{i} + a_{4}\left(\frac{UFVO}{BA}\right)_{i} + a_{5}\left(\frac{\Delta BA}{BA}\right)_{i} + \epsilon_{i}$$
(1)

where, for each firm i

S ≡ the market value of common equity X(1-τ) ≡ normalized cash flow less depreciation R ≡ payments to holders of liabilities BA ≡ book value of total assets PSD ≡ preferred stock dividends paid ΔBA ≡ five year growth in book value of total assets UFVO ≡ unfunded vested person obligation.

This model is similar to the one employed by Modligiani and Miller in computing cost of capital estimates for the electric utility industry [7]. It differs in three respects. First, the dependent variable is the size adjusted equity value instead of a similarly adjusted estimate of the value of the firms unlevered cash flow. Second, an instrumental variables approach is not used to estimate $\overline{X}(1-\tau)$; rather, separate estimates for the expected tax adjusted equity earnings were computed for each firm using an appropriate time series model, and cash flows to other parties were included separately. Finally, as the sample was not confined to the electric utility industry, risk classes were constructed on the basis of ordinary and unlevered (Hamada [6]) betas. The coefficient of interest, a_4 , was usually less than -1.6, and was in 50 percent of all cases significant at the 5 percent level.

In addition to the factors named by Feldstein and Seligman [4], the a_4 coefficient should also be influenced by the potential claim on assets held by the Pension Benefit Guarantee Corporation. Since 1974, firms have been liable for unfunded pension obligations for an amount up to 30 percent of net worth. Gersowitz [5] found that the a_4 coefficient was much more negative in Oldfield's model when the sample was confined to firms with a net worth sufficiently large to make them liable for their entire unfunded obligation.

Utilizing inflation adjusted data, Feldstein and Seligmen [4] extended the work of Oldfield with the following models:

$$\frac{\left(\frac{V}{A}\right)_{i}}{i} = \alpha_{0} + \alpha_{1} \left[\frac{E}{A}\right]_{i} + \alpha_{2} (GROW)_{i} + \alpha_{3} \left(\frac{RD}{A}\right)_{i} + \alpha_{4} \cdot Beta_{i}$$

$$+ \alpha_{5} \left(\frac{D}{A}\right)_{i} + \alpha_{6} \left(\frac{UFVL}{A}\right)_{i} + \varepsilon_{i}$$

$$(2)$$

where for each firm i

 $V \equiv$ the total market value of the firm

A = the replacement value of physical assets

E ≡ equity profits plus interest payments GROW ≡ average 10 year percentage growth in E

RD ≡ research and development expenditures

-3-

Beta Ξ Merrill Lynch beta coefficient

D ≡ estimate market value of debt UFVL ≡ unfunded vested pension liabilities and

$$\left(\frac{VE}{AE}\right)_{i} = \beta_{0} + \beta_{1} \left[\frac{EE}{AE}\right]_{i} + \beta_{2} (GROW E)_{i} + \beta_{3} \left[\frac{RD}{AE}\right]_{i} + \beta_{4} \cdot Beta_{i}$$
$$+ \beta_{5} \left[\frac{D}{AE}\right]_{i} + \beta_{6} \left[\frac{UFVL}{AE}\right]_{i} + \varepsilon_{i} \qquad (2)'$$

where for each firm i

VE ≡ market value of common equity
AE ≡ replacement value of equity assets

 $EE \equiv common equity earnings plus inflation gains on debt$ GROW E = ten year percentage growth of EE.

Several differences exist between these models and the one used by Oldfield. With regard to equation (2)', three different variables are used to proxy expected future earnings. The sample is not stratified on the basis of risk; instead, beta and debt values are used directly in the model. Equation (2) differs from equation (2)' in that the dependent variable measures total, not equity, value. Finally, both models control for size effects using replacement value, as opposed to the book value, of total assets.

Estimation of the regression coefficients were made for the years 1976 and 1977. In general, th α_6 and β_6 terms were usually less than -1.44 and -1.23, respectively, and significant at the 5 percent level.

Feldstein and Morck [3] replicated these models using data for 1979 and 1980, and arrived at similar conclusions.

In the aggregate, these studies suggest that unfunded pension liabilities reduce share price on roughly a dollar-for-dollar basis. Some issues concerning methodology must, however, be resolved. Such will be the focus of the next section.

III. A Revised Model

Our chief item of interest is the effect of the risk variables on the estimation of the α_6 and β_6 coefficients. We are motivated by the prior work of (1) Hamada [6], who showed that the beta coefficient is influenced by leverage; (2) Stone [11], who extended Hamada's work to include unfunded vested pension obligations; and Arnott and Gersowitz [1], who justified the inverse relationship seen between unfunced obligations and conventional debt. To derive our new model, we extend MM [7] valuation model to include a preferred stock (PSTK) and an unfunded vested pension obligation (UFVO) as follows:

Market Value of a Firm = Market Value of [Equity + Debt + PSTK + UVFO]

$$MV(V) = MV(E) + MV(D) + MV(PSTK) + MV(UVFO)$$
(3)

The pretax cash flow minus deprecation of the firm is assumed to be \tilde{X} . The after-tax cash flow which can be distributed to the securities holders and the employees is

-5-

$$\tilde{Y} = \tilde{X} - \tau (\tilde{X} - R - BEN)$$

$$= (1 - \tau)\tilde{X} + \tau R + \tau (BEN)$$
(4)

where

R = interest payments, BEN = pension benefits.

Further assume the \tilde{X} , the R and the BEN to be perpetual. The discounted rate for $(1-\tau)\tilde{X}$ must be ρ^{u} , the cost of equity without debt and pension liability. The discount rate of both R and BEN would be r^{d} , cost of debt, since both streams are riskless (MM assumption). Combining equations (3) and (4), we arrive at

$$MV(V) = \frac{(1-\tau)\tilde{X}}{\rho^{u}} + \frac{\tau R}{r^{d}} + \frac{\tau \cdot BEN}{r^{d}}$$
$$= \frac{(1-\tau)\tilde{X}}{\rho^{u}} + \tau \cdot MV(D) + \tau \cdot MV(UFVO)$$
(5)

or,

$$MV(E) = \frac{(1-\tau)\tilde{X}}{\rho^{u}} - (1-\tau)MV(D) - (1-\tau)MV(UFVO) - MV(PSTK)$$
$$= \frac{(1-\tau)\tilde{X}}{\rho^{u}} - \frac{(1-\tau)R}{r^{d}} - (1-\tau)MV(UFVO) - \frac{DIV}{\rho^{p}}$$
(6)

where

 DIV_p = dividend payout for preferred stock,

 ρ^{p} = the cost of preferred stock.

Now, if the growth potential and risk are considered, equation (6) will be modified as

$$MV(E) = \frac{(1-\tau)\overline{X}}{\rho^{u}} - \frac{(1-\tau)R}{r^{d}} - (1-\tau) \cdot MV(UFVO) - \frac{DIV_{p}}{\rho^{p}}$$

$$+ k_1 \Delta BV + k_2 RD + k_3 [BETAU] \cdot BV$$
(7)

where

 ΔBV = five-year average growth of the firm's book assets,

BETAU = unlevered beta coefficient.

The ΔBV measures the historical growth of a firm, while R&D expense measures the future growth potential of a firm. The unlevered instead of levered beta is used to measure risk, since the leverage effect is already captured by $(1-\tau)R/r^d$. Expressing equation (7) as a regression formular, we obtain

$$MV(E) = a_{0} + a_{1}(1-\tau)\tilde{X} + a_{2}(1-\tau)R + a_{3}UFVO + a_{4}DIV_{p}$$
$$+ a_{5}\Delta BV + a_{6}RD + a_{7}(BETAU) \cdot BV + \epsilon$$
(8)

To reduce heteroscedasticity problem, dividing both sides of (8) by BV, we have

$$\frac{MV(E)}{BV} = a_0' + a_0 \frac{1}{BV} + a_1 \frac{(1-\tau)\tilde{X}}{BV} + a_2 \frac{(1-\tau)R}{BV} + a_3 \frac{UFVO}{BV} + a_4 \frac{DIV}{BV} + a_5 \frac{\Delta BV}{BV} + a_6 \frac{RD}{BV} + a_7(BETAU) + \varepsilon$$
(9)

If the model can evaluate the equity correctly, then

$$a_0' = 0; a_0 = 0; a_1 = 1/\rho^u; a_2 = -1/r^d; a_3 = -(1-\tau);$$

 $a_4 = -1/\rho^p; a_5 > 0; a_6 > 0; a_7 < 0.$ (10)

Since Benz [2] and Reinganum [10] found the "size effect" in testing the CAPM, we would expect $a_0 > 0$ if there exists a "size effect" in the valuation model.

Oldfield did not include the size effect as found by Benz and Reinganum or the future potential growth as discussed by Myers [8]. In FS models of (2) and (2)', the components E in (2) and EE in (2)' did not include preferred dividend or UFVO. As a result, the coefficients $\alpha_1(\beta_1)$ and $\alpha_2(\beta_2)$ will not be explained as the costs of pure equity and debt, respectively. On the other hand, our model (9) can be used to estimate the costs of the pure equity, preferred stock and debt, the size effect and the impacts of risk, historical growth, future potential growth and UFVO on the market value of the equity.

The data for this study comes from three sources. Unfunded vested pension liabilities are calculated using the FASB 36 Data Base compiled at Columbia University. Necessary balance sheet and income statement data come from the Compustat tapes; market betas are calculated using CRSP data. The number of firms with complete data for 1979, 1980, and 1981 are 280, 596, and 479, respectively.

An Ordinary Least Square (OLS) and a two-stage regression are used to estimate the coefficients in equations (1), (2), (9) and a revised (1). The unlevered beta is added into equation (1) to measure the risk. The book value of total assets, instead of replacement cost of equity value, is used in FS model (2). In addition, the growth in equity (GROWE) is replaced by the growth in the book value of total assets. The two-stage regression (instrumental variable regression) is used to explore the effect of measurement error in earnings term.

-8-

IV. Analysis of Results

Table I shows the means and standard deviations for the basic variables in 1979, 1980 and 1981. Note that all variables approximately stay the same values in all three years. The annual growth rates are about 9 percent in all three years. Debt ratios (D/BV) are about 24 percent, while pre-tax earnings minus depreciation (ERN/BV) are about 7.5 to 8.0 percent. The unfunded vested obligations (UFV0/BV) are 0.7 percent, -0.2 percent and -0.1 percent in 1979, 1980 and 1981, respectively. The UFV0/BV are less than the values in FS studies. The negative value of UFV0 means overfunded. The pension liabilities in our sample, on average, are almost balanced.

Table II presents the correlation matrix of basic variables. The simple correlations between market value of equity (VE/BV) and unfunded vested obligation (UFVO/BV) are -0.130, -0.118 and -0.111 in 1979, 1980 and 1981, respectively, indicating that these two variables are weakly inversely correlated, as we expected. The earnings, debts and preferred stocks are highly correlated with market value of the equity with right signs. However, the unlevered betas (BETAU) are highly correlated with VE/BV but with wrong signs in all three years, and leverred betas (BETA) are only slightly correlated again with wrong signs. According to CAPM, the higher the risk (beta), the higher the required rate of return, and the lower the market value of the firm.

Because earnings in the valuation models are defined as market's expectation of the long-run, future earnings power of the firm, an instrumental variables regression is used to estimate the unobservable earnings. The first-stage regression of earnings on the instrumental

-9-

variables is represented in Table III. All coefficients of the instrumental variables are significant at the 5 percent level in all years and both dependent variables except the coefficients of the size in 1980 and 1981 as the dependent variable being equity earnings (EE/BV). The adjusted \overline{R}^2 is about 50 percent.

Table IV represents estimates of four alternative specifications and two different regression methods of the equity market value equation. All coefficients on unfunded vested pension obligation are negative and between -1.0 and 0.0 except OLS estimates of FS model with a positive value in 1980. They are all significant in 1979 except FS model. However, they are all insiginificant in 1980 and 1981. Furthermore, all coefficients are also significantly different from 0.54 $(1-\tau)$, the theoretical value, at the 5 percent level. Most of the coefficients on (UFVO/BV) in 1979 are higher than the theoretical value, while all of the coefficients in 1980 and 1981 are less than the theoretical value. As a result, with our larger sample, the four different alternative models do not show much different among them for the impacts of pension liability on the market value of corporate equity. Furthermore, the coefficients on UFVO/BV in our sample are much lower than Oldfield's and FS's (their coefficients are greater than one). For our sample, the test power for four different models is not good enough to distinguish zero and the theoretical value -0.54. But, most of the results do reject the coefficient of -1.0. The evidence for a larger sample than previous studies is consistent with the conclusion that share prices reflect only some value of unfunded vested pension obligations. The evidence can be explained as (i) the pension liability is overestimated, and (ii) the investors undervalue this sort of future liability.

-10-

The historical growth and future potential growth have positively significant impact on the share price. Comparing OLS estimates with two-stage estimates, most of the results show that most of the OLS estimates are more reasonable than the two-stage regression. There exists a slight but insignificant "size effect" in the OLS estimates. This evidence confirms Banz [2] and Reinganum [10] studies.

The coefficients on earnings, interest payments and preferred stock dividends in Oldfield and our models can be explained as the costs of pure equity, debt and preferred stock, respectively. However, the coefficients on earnings and debt in FS model cannot be explained as the costs of pure equity and debt, respectively. The costs of capitals estimated from OLS method are first demonstrated as follows.

Even though the signs on the costs of pure equity, debt and preferred stock are correct in all three years and in both Oldfield and our models, the estimated cost of preferred stock are unreasonable. The costs of pure equity are about 14 percent, 23 percent and 16 percent in 1979, 1980 and 1981, respectively. The costs of debt are about 11 percent, 13 percent and 12 percent in 1979, 1980 and 1981, respectively. These estimated costs of capital seem reasonable except the cost of pure equity in 1979.

However, the cost of pure equity in two-stage regression is about 14 percent in 1979. It seems more reasonable than the OLS estimate. Furthermore, all of the coefficient signs in our model are correct in all three years except the coefficient on beta.

-11-

V. Conclusion

We have used larger sample and more recent data than previous studies to re-examine the impact of unfunded pension obligations on the share price. Four alternative models are used. The evidence shows the share prices reflect but not fully the value of the unfunded pension obligations. However, the test power is too low to distinguish between zero and the theoretical value, -0.54. The instrumental variables approach is also employed to adjust the reported earnings. However, this approach failed to outperform the direct OLS method. The valuation models of Oldfield's and ours are also used to estimate the costs of capital. Except the cost of preferred stock, the estimated costs of debt and pure equity seem reasonable. Our models also showed a weak "size effect."

In sum, we proposed a revised evaluation model to re-examine the impact of unfunded pension obligation on share prices with recent data. The results cannot reject our null hypothesis that one-dollar unfunded pension liability reduces $54 \notin$ share price, even though the estimated values are less than $54 \notin$.

References

- Arnott, R. and M. Gersowitz, "Corporate Financial Structure and the Funding of Private Pension Plans," <u>Journal of Public</u> <u>Economics</u>, April 1980.
- 2. Benz, R., "The Relationships Between Return and Market Value of Common Stocks," Journal of Financial Economics, March 1981.
- Feldstein, M. and R. Morck, "Pension Funding Decisions, Interest Rate Assumptions and Share Prices," NBER Working Paper No. 938, July 1982.
- 4. Feldstein, M. and S. Seligman, "Pension Funding Share Prices and National Savings," The Journal of Finance, Sept. 1981.
- 5. Gersowitz, M., "Economic Consequences of Unfunded Vested Pension Benefits," NBER Working Paper No. 480, 1980.
- 6. Hamada, R., "The Effect of the Firm's Capital Structure on the Systematic Risk of Common Stocks," Journal of Finance, May 1972.
- Modigliani, F. and M. H. Miller, "Some Estimates of the Cost of Capital to the Electric Utility Industry, 1954-57," <u>The</u> American Economic Review, June 1966.
- 8. Myers, S., "Determinants of Corporate Borrowing," <u>Journal of</u> Financial Economics, November 1977.
- 9. Oldfield, G. S., "Financial Aspects of Private Pension System," Journal of Money, Credit and Banking, 9, pp. 48-54, 1977.
- Reinganum, M., "Misspecification of Asset Pricing: Empirical Anomalies Based Upon Earnings Yields and Forecasts," <u>Journal of</u> Financial Economics, March 1981.
- 11. Stone, M., "The Effect of Unfunded Pension Liabilities on Systematic Risk," unpublished Ph.D. dissertation, 1980.

Table I

Means and Standard Deviation of Basic Variables

	19	79	19	80	1981		
	Mean	S.D.	Mean	<u>S.D.</u>	Mean	S.D.	
Book Value (1/BV)	0.0019	0.0018	0.0017	0.0017	0.0015	0.0016	
Growth (ABV/BV)	0.0934	0.0347	0.0900	0.0406	0.0931	0.0379	
Debt (D/BV)	0.2440	0.1273	0.2363	0.1307	0.2425	0.1326	
Preferred (PSTK/BV)	0.0246	0.0400	0.0242	0.0400	0.0273	0.0401	
Common Dividend (DIV/BV)	0.0217	0.0133	0.0222	0.0140	0.0235	0.0148	
Earnings-FN (EE/BV)	0.0611	0.0393	0.0575	0.0415	0.0537	0.0393	
Earnings (ERN/BV)	0.0801	0.0367	0.0780	0.0357	0.0756	0.0342	
Interest (R/BV)	0.0140	0.0067	0.0157	0.0079	0.0175	0.0090	
Preferred Dividend (PSD/BV)	0.0021	0.0032	0.0020	0.0032	0.0024	0.0035	
R&D Expense (RD/BV)	0.0099	0.0186	0.0115	0.0207	0.0120	0.0225	
UFVO	0.0070	0.0436	0021	0.0418	-0.0111	0.0411	
Levered Beta (BETA)	1.1869	0.4493	1.0798	0.4668	0.9875	0.4642	
Unlevered Beta (BETAU)	0.8370	0.4144	0.8006	0.4356	0.7055	0.4158	
Market Value (E/BV)	0.4691	0.3411	0.5601	0.5061	0.4605	0.3872	
Sample Size (N)	28	0	59	6	479		

(
~ H 1
Voutables
Baata
ų C
Matriv
arion

Table II

1979
Variables:
Basic
of
Matrix
Correlation

E/BV														1.000
BETAU													1	1.UUU 0.465
BETA												000	1000 T	0.034
UFVO/BV											1 000			- 130
RD/BV										1 000	0.031	0100	01710 0 308	0.307
PSD/BV									1,000	- 234	-,100	- 370	1 560	397
R/BV								1.000	0.303	276	026	005	-, 374	441
ERN/BV							1.000	431						0.676
EE/BV						1.000	0.934	541	348	0.223	-0.076	0.042	0.488	0.724
DIV/BV					1.000	0.517								0.488
PSTK/BV				1.000	0.059	363	341	0.258	0.872	205	064	420	610	388
D/BV			1.000	0.530	308	0.581	551	0.721	0.524	433	025	231	603	501
GROWA		1.000	015	030	0.128	0.253	0.232	041	0.009	0.047	157	138	0.008	0.349
1/BV	1.000	195	129	256	017	0.162	0.185	017	237	017	0.032	0.285	0.312	0.152
	1/BV	GROWA	D/BV	PSTK/BV	DIV/BV	EE/BV	ERN/BV	R/BV	pSD/BV	RD/BV	UFVO/BV	BETA	BETAU	VE/BV

104

-
C 1
L,
-
-
_
_
0
U
<u>ر</u>
\sim
μ
1
<u> </u>
e
р.
g
Ë

Correlation Matrix of Basic Variables: 1980

VE/BV														1.000
BETAU													1.000	0.495
BETA												1.000	0.857	0.195
UFVO/BV											1.000		087	
RD/BV										1.000	088	0.194	0.307	0.293
PSD/BV									1.000	218	0.021	471	561	326
R/BV								1.000	0.276	220	0.121	011	321	426
ERN/BV							1.000	417	292	0.198	106	0.112	0.421	0.687
EE/BV						1.000	0.925	555	302	0.193	146	0.084	0.446	0.742
DIV/BV					1.000	0.574	0.539	429	012	0.152	104	401	0.104	0.423
PSTK/BV				1.000	0.012	310	305	0.249	0.893	224	0.025	494	589	327
D/BV			1.000	0.475	329	564	516	0.702	0.479	384	0.089	278	582	464
GROWA		1.000	038	022	0.141	0.348	0.302	086	0.002	026	129	0.007	0.130	0.310
1/BV	1.000	264	037	201	061	019	0.036	0.054	203	041	0.020	0.164	0.121	0.040
	1/BV	GROWA	D/BV	PSTK/BV	DIV/BV	EE/BV	ERN/BV	R/BV	pSD/BV	RD/BV	UFVO/BV	BETA	BETAU	VE/BV

.

1981	
c Variables:	
3as1	
n Matrix of I	
on Mat	
Correlation	

Table II (con't.)

VE/BV	1.000
BETAU	1.000 0.447
BETA	1.000 0.854 0.145
UFVO/BV	1.000 044 135
RD/BV	1.000 193 0.162 0.331
PSD/BV	1.000 233 0.040 590 359
R/BV	1.000 0.280 252 0.053 323 473
ERN/BV	1.000 371 232 0.223 0.346 0.346 0.722
EE/BV	1.000 0.919 511 281 0.247 0.247 0.247 0.247 0.247 0.391 0.391
DIV/BV	1.000 0.620 0.565 414 0.004 0.181 367 367 0.606
PSTK/BV	1.000 0.015 276 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.256 0.366 0.366
D/BV	1.000 0.521 287 473 0.661 0.523 0.523 0.086 429 0.086 429 0.086
GROWA	1.000 0.062 0.036 0.120 0.249 0.249 0.237 0.237 0.233 0.163 0.163 0.163
1/BV	1.000 219 215 155 050 050 066 0219 048 037 0.125 0.103
	1/BV GROWA D/BV PSTK/BV DIV/BV EE/BV ERN/BV R/BV PSD/BV RD/BV BETA BETAU VE/BV

•

Table III

First-Stage Regression of Earnings on the Instrumental Variables

Year	Constant	Size 1/BV	GROWA <u> <u> </u> </u>	Debt D/BV	Preferred Stock <u>PSTK/BV</u>	Dividend BIV/BV	$\frac{\overline{R}^2}{R}$
1979		3.034* (3.341)		093* (-5.886)	148* (-3.032)	1.078* (8.375)	0.498
1 9 80				082* (-8.355)	129* (-4.172)	1.0543* (12.964)	0.496
1981				055* (-5.006)	102* (-2.900)	1.113* (13.136)	0.446
		Ţ	ependent	Variable:	EE/BV		
1070	0 007+	0 ((0+	0 0574	0.10(+	174	1 1/14	0 500

Dependent Variable: ERN/BV

1979	 	 	176* (-3.499)	 0.538
1980			139* (-4.240)	0.576
1981	 	 	-0.151* (-4.091)	 0.538

*: significant at the 5% level

<u></u>		0.576	0.577	0.564	0.571		0.556	0.542	0.537	0.556	
UFVO BV		-0.861* (-2.763)	485 (-1.565)	-0.894* (-2.838)	-0.840* (-2.683)		561* (-1.750)	513 (-1.590)	614* (-1.882)	-0.549* (-1.715)	
BETAU		0.063 (1.421)			0.099* (2.341)		1.413* (3.163)			0.150* 3.612)	
BETA			-0.008 (-0.260)					0.037 (1.117)			
R&D RD/BV		1.540* (1.956)	2.260* (2.859)				0.843 (1.034)	2.117* (2.577)			
Pref. Div. PSD/BV	imates	-15.274* (-2.983)		-21.368* (-4.680)	-15.799* (-3.082)	mates	-4.215 (769)		-12.433* (-2.456)	-4.033 (-0.737)	
Interest R/BV	ct OLS Est	-7.464* (-3.213)		-8.364 * (-3.659)	-7.557* (-3.295)	Stage Esti	-0.702 (-0.252)		-2.419 (0.896)	-1.235 (-0.737)	
Earnings ^a	A. Dire	4.142* (9.203)	5.063* (11.555)	4.555* (10.534)	4.264 * (9.545)	B. Two-	7.157* (8.271)	9.461* (10.130)	7.588* (9.401)	7.118* (8.892)	
Debt D/BV			-0.293* (-2.045)					0.517* (2.439)			
Growth <u>ABV/BV</u>		2.267* (5.477)	1.792* (4.386)	2.088* (5.135)	2.162* (5.344)		1.490* (3.212)	0.656 (1.381)	1.439* (3.237)	1.555* (3.564)	
Size 1/BV		11.264 (1.382)					-3.627 (410)				
Constant		-0.021 (389)	0.054 (0.693)	0.079 (1.220)	-0.012 (-0.163)		-0.340* (-3.500)	358* (-3.230)	-0.209* (-2.304)	-0.342 * (-3.566)	
Equation		Revised (9)	FS (2)	01dfield (1)	Revised Oldfield		Revised (9)	FS (2)	01dfield (1)	Revised Oldfield	
	Size Growth Debt Interest Pref. Div. R&D UFVO ONStant 1/BV ABV/BV D/BV Earnings ^a R/BV PSD/BV RD/BV BETA BETAU BV	Size ConstantGrowth 1/BVDebt D/BVInterest EarningsaPref. Div. R/BVR&D RD/BVUFVO BETAConstant1/BV\Debt\Debt AV/BV\Debt BSD/BV\Debt RD/BV\Debt BETAUFVO BVOA.Direct OLS Estimates	Size Growth Debt Interest Pref. Div. R&D BETA UFVO Constant 1/BV $\Delta BV/BV$ D/BV $Barnings^a$ Interest Pref. Div. R&D B UFVO B UFVO B UFVO UFVO	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$		$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$		$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	

Earning in (9) and Oldfield model = ERN = $(1-\tau)\tilde{X}/BV$; in FS, earnings = EE/BV Earnings constructed from Table II.

a. b.

significant at the 5% level *

-0 -

Table IVA

Determinants of the Market Value of Corporate Equity: 1979

2		0.567	0.587	0.519	0.546		0.478	0.438	0.400	0.475
UFVO BV		-0.093 (-0.277)	0.043 (0.131)	-0.277 (-0.793)	-0.184 (-0.541)		-0.048 (-0.132)	-0.215 (-0.567)	-0.272 (-0.696)	-0.096 (-0.261)
BETAU		0.212* (5.082)			0.246* (5.951)		0.373* (8.419)			0.396* (9.183)
BETA			0.121* (4.030)					0.243* (6.340)		
R&D RD/BV		2.833* (3.957)	3.575* (5.091)				1.838* (2.309)	2.616* (3.182)		
Pref. Div. PSD/BV	imates	-1.966 (-0.363)		-19.890* (-4.109)	-4.024 (-0.744)	mates	12.221* (1.981)		-15.726* (-2.752)	12.415* (2.014)
Interest R/BV	Direct OLS Estimates	-7.991* (-4.021)		-9.558 * (-4.700)	-8.369* (-4.212)	Two-Stage Estimates	-2.068 (-0.798)		-5.334* (-1.994)	-1.675 (-0.664)
Earníngs ^a	A. Dire	6.884* (14.527)	8.347* (19.586)	7.747* (16.274)	7.064* (14.818)	B. Two-	9.328* (9.476)	11.821* (11.237)	9.8249* (9.779)	9.877* (10.503)
Debt D/BV			0.051 (0.373)					0.724* (3.070)		
Growth <u>ABV/BV</u>		1.792* (4.717)	0.944* (2.622)	1.615* (4.297)	1.482* (4.049)		0.906* (1.907)	-0.263 (0.491)	1.134* (2.437)	0.646 (1.471)
Size 1/BV		14.555 (1.623)					5.268 (0.528)			
Constant		-0.236* (-3.399)	-0.190* (-2.804)	0.000 (0.002)	-0.152* (-2.702)		-0.570* (-5.473)	-0.560* (-4.903)	0.193* (-1.904)	-0.584* (-5.618)
Equation		Revised (9)	FS (2)	01dfield (1)	Revised Oldfield		Revised (9)	FS (2)	0ldfield (1)	Revised Oldfield

.

Table IVB

Determinants of the Market Value of Corporate Equity: 1980

	$\frac{1}{R^2}$		0.616	0.644	0.602	0.607		0.607	0.597	0.568	0.604
	UFVO BV		-0.171 (-0.622)	-0.125 (-0.477)	-0.435 (-1.594)	-0.347 (-1.269)		-0.059 (-0.214)	-0.204 (-0.732	-0.377 (-1.326)	-0.137 (0.499)
	BETAU	Estimates	0.074* (2.070)			0.095* (2.663)		0.223* (6.206)			0.234 * (6.625)
	BETA			0.045* (1.812)					0.169* (5.935)		
	R&D RD/BV		1.989* (3.697)	1.836* (3.461)				1.039* (1.871)	1.627* (2.877)		
	Pref. Div. PSD/BV		-11.640* (-2.853)		-18.963* (5.544)	-12.951* (-3.174)	nates	4.056 (4.262)		-11.479* (-3.1220	4.425 (1.038)
	Interest R/BV	OLS	-7.857* (-5.744)		-8.961* (-6.547)	-8.438* (-6.141)	Two-Stage Estimates	-0.383 (-0.241)		-2.818* (-1.746)	-0.643 (-0.407)
	Earnings ^a	A. Direct	6.206* (16.669)	6.763* (20.628)	6.550* (17.711)	6.393* (17.177)	B. Two-	11.500* (16.105)	11.555 * (17.906)	11.305* (15.907)	11.624 * (17.038)
	Debt D/BV			-0.309* (-2.951)					0.511* (3.594)		
	Growth <u>ABV/BV</u>		1.074* (3.384)	0.645* (2.136)	1.040* (3.398)	0.885* (2.858)		-0.535 -1.481)	-0.997* (-2.707)	-0.005 (-0.014	-0.543 (-1.598)
	Size 1/BV		8.289 (1.104)					-6.659 -0.535 (-0.857)(-1.481)	Ŭ	Ŭ	Ŭ
	Constant		-0.032 (-0.590)	0.044 (0.875)	0.067 (1.416)	0.004 (0.073)		-0.523* (-7.114)	-0.381* (5.443)	-0.320* (-4.643)	-0.533 * (-7.258)
	Equation		Revised (9)	FS (2)	01dfield (1)	Revised Oldfield		Revised (9)	FS (2)	01dffeld (1)	Revised Oldfield

Table IVC

Determinants of the Market Value of Corporate Equity: 1981

2

