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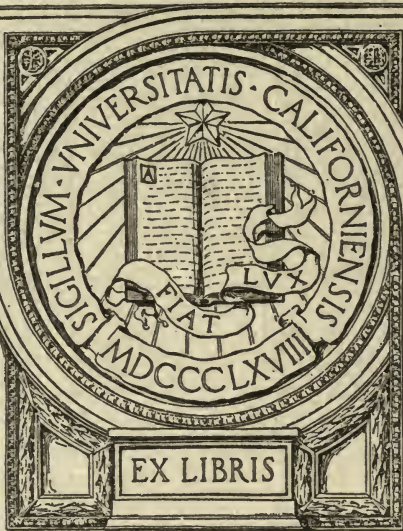


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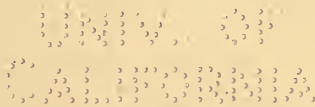
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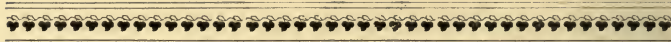
“PRIMA MATER” (THE FIRST MOTHER), BY VICTOR S. HOLM, AT THE
NORTH SIDE OF THE PALACE OF FINE ARTS

BEST BITS
OF THE
PANAMA-PACIFIC
INTERNATIONAL
EXPOSITION
AND
SAN FRANCISCO

ELIZABETH PLATT DEITRICK
(BETTY DEITRICK)



PUBLISHERS:
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Copyright, 1915
by ELIZABETH PLATT DEITRICK

1950
Years of
SAN FRANCISCO
ANNIVERSARY

San Francisco
The Blair-Murdock Company
Printers

TO THE PEOPLE
WHO HAVE VISITED THE EXPOSITION
AND TO THOSE WHO
HAVE NOT

BETTY DEITRICK

312123



Preface

This volume is not intended to supplant anything already published or that may be published later.

It is merely given to the public with the intention of interesting and amusing said public.

I have tried to cover the Exposition in a readable form and to be as correct in all statements as possible.

There has been, and will be, published many books about this great Exposition; all of these books are valuable and I would suggest, at least, looking them over.

*If you like this book, say a kind word
for it, and I hope you
will like it.*

*Yours sincerely,
Elizabeth Platt Deitrick*

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DECLARATION

Personally!

I have visited the:

Panama-Pacific International Exposition

Over 100 consecutive times!

This is up to this date—August 1st.

I hope to visit it many more times before its closing date.

I have read most of the printed literature about the Exposition, have viewed most of the pictures in books and other publications, and then I resolved to publish a—

Condensation of all I read and saw.

My book herewith contains:

What you want to know!

Where you want to go!

And so and so!

Nothing has ever been produced in the world that has excelled or even equaled our great PPIE Exposition, and there may never be held another exposition in this great country of ours.

Or, if—

There is ever another great exposition held, it will be held at a date so far in the future that we of today may not be able to participate in its enjoyments.

So!

Let us be happy while we may;

Let us visit the Exposition day by day;

Let us store up the pleasures of its stay,

And retain its sweet memories when it's away.

I am going to help!

I am going to take my readers through the Exposition with me.

DECLARATION

We are going to pick out the Best Bits—all of the Exposition is good—but there are some Best Bits!

We are going to view, then we are going to pen and picture what we see, and then we are going to have a book that we can pick up and it will take us into the World of Pleasure, away from the wearing toil of the busy marts of men into the restful World of Peace.

Then!

We are going to wander about dear San Francisco, the pet of America, the abused darling of the great West, and the phœnix of this wonderful country;

And there is much to see and to tell,

And it will not be like anything ever beheld;

For San Francisco is unlike any other city, no matter where such other city is located.

So, dear reader, join with me in the joyous mood that this book has been written, and let us forget there is such a thing in the world as trouble;

And bidding you all joy, I say, come along with me.

ELIZABETH PLATT DEITRICK,
(Betty Deitrick).



"THE END OF THE TRAIL"—BY JAMES EARLE FRASER

DEDICATION

Commemorating!

In a befitting manner;

The colossal achievement of mankind, the building of the Panama Canal, is the reason for:

The Panama-Pacific International Exposition.

The historical material facts are:

President Taft signed the bill authorizing the Exposition on February 15, 1911.

The Exposition site was selected in July, 1911.

President Taft broke ground for the Exposition on October 14, 1911.

The first contract let for an exhibit palace was for the Palace of Machinery, on January 7, 1913, and the building was completed March 10, 1914.

The Exposition opened on February 20, 1915.

The closing day, December 4, 1915.

Facts are interesting!

Here are some more:

The Exposition embraces 635 acres of ground.

The ground is about two and one-half miles in length and it averages about one-half mile in width.

The ground is bounded by the great San Francisco Bay, being on its southern shore, and the fortifications of Fort Mason on the east, and the famous Presidio on the west, and San Francisco on the south.

Of the finances!

You must think in millions!

The Exposition is a \$50,000,000 investment.

The subscribers:

Citizens of San Francisco, \$7,500,000;

City of San Francisco bonds, \$5,000,000;

State of California bonds, \$5,000,000;

Other States and Territories, \$8,000,000;

DEDICATION

Counties of California, \$3,000,000;
Invested in Concessions, \$10,000,000;
Foreign Governments, \$5,000,000;
Individual Exhibitors, \$6,500,000.

These are the material facts of the first finances.

And since the opening!

The army of employed:

And this includes one or more commissioners and assistants; and the other army that includes from the lowest to the highest.

The estimated total of the army of employed is:

About 10,000 men and women!

Think of the vast amount of money this great army puts into circulation!

And then think:

Of the vast amount of money the great army of visitors puts into circulation!

And then think:

Of the joy to all!

INVOCATION

Prayer!

How sweet the power of prayer!

How beautiful the faith of the sincere!

Prayers given at the Opening of the Exposition were from the eloquent lips of three noted clergymen.

These clergymen were:

Archbishop E. J. Hanna, of the Catholic Diocese;

Bishop W. F. Nichols, of the Episcopal Diocese;

Rabbi Martin A. Meyer, of San Francisco.

The prayer of Bishop Nichols was as follows:

“The Blessings of God Almighty, the God of the Ages, the God of the Oceans, the God of the Continents, the God of the Genius of Man, and the God of every Exposition of human achievement and progress—the Blessing of God Almighty, the Father, the Son and the Holy Ghost, be upon you and remain with you always. Amen!”

The prayer of Bishop Hanna was as follows:

“O God of our Fathers, in Whose power are the destinies of men, in Whose hands are the ends of the world, look down with loving-kindness on Thy children here gathered in Thy name. From the uttermost bounds of the earth have we come to commemorate one of man’s greatest achievements adown the ages. Make us, Thy children, realize that Thou art the source of light and of inspiration; make us realize that great things are wrought through Thee alone.

“To the city of St. Francis, enthroned in beauty by the western sea, give the grace of kindly hospitality, the blessing of an ever-widening vision of true greatness, a faith and a hope that know not failure. To our glorious California give abundance of harvest, a bounteous plenty of Thy treasures and a valiant race of



WEST SIDE OF THE PALACE OF EDUCATION—BY W. B. FAVILLE

INVOCATION

men blessed in the knowledge and sanctified in the observance of Thy law. To our favored land, which is from sea to sea, vouchsafe strength and unity and that peace which the world cannot give. Make us feel that the mighty City of God rises sublime through the centuries only when built on the foundations of justice and of truth; and, finally, to all the nations here represented, grant a vision of the highest things of life—of the things that make for true progress, for real brotherhood, for lasting union, for unfailing love, for mighty achievement in time, and for that glory which is everlasting. Amen!"

The prayer of Rabbi Meyer was as follows—the one hundredth and forty-eighth Psalm:

"Praise ye the Lord. Praise ye the Lord from the heavens; praise Him in the Heights.

"Praise ye Him, all His Angels; praise ye, all His hosts.

"Praise ye Him, sun and moon; praise Him all ye stars of light.

"Praise Him, ye heaven of heavens, and ye waters that be above the heavens.

"Let them praise the name of the Lord; for He commanded and they were created.

"He hath also established them for ever and ever; He hath made a decree which shall not pass.

"Praise the Lord from the earth, ye dragons, and all deeps.

"Fire and hail, snow and vapors; stormy wind fulfilling His word;

"Mountains and all hills; fruitful trees, and all cedars;

"Beasts and all cattle; creeping things and flying fowl;

"Kings of the earth and all people; princes, and all judges of the earth.

INVOCATION

“Both young men, and maidens; old men, and children.

“Let them praise the name of the Lord; for His name alone is excellent; His glory is above the earth and heaven.

“He also exalteth the horn of His people, the praise of all His saints; even of the children of Israel, a people near unto Him. Praise ye the Lord.”

The listening multitude were inspired by the beautiful prayers of these eminent divines, and all breathed a prayer in their own faith.

Nothing could be more sincere; all were fervent, and the faith still holds.

EXALTATION

Flashed around the world,
February 20th, 1915;
Opening of the Panama-Pacific International Ex-
position!

This message enlightened the world:
The Exposition opened;
The opening was attended by—
Everybody in San Francisco,
And the surrounding country;
And thousands and thousands of visitors,
And others!

The Exposition was opened and its great success
begun;

And since that day thousands and more thousands
counting into millions have attended, and all have
immensely enjoyed their visits and gone away with
joy in their heart and mind and words of praise to
pass to their relatives and friends:

“The Greatest Exposition Ever Held.”

This is the opinion of all who have attended pre-
vious expositions and this great Panama-Pacific In-
ternational Exposition.

The leading statesmen, editors, financiers, profes-
sional men and others have attended the Exposition,
and all have but words of praise!

With this endorsement, it can be well understood
how the residents of San Francisco and the State of
California, and the various other States of the Pacific
Coast, feel in regard to the Exposition!

The feeling is most affectionate and most sincere.

Nothing has ever happened equal to this great Ex-
position, and nothing ever will.

And to all this I wish to add my tribute!



"THE RISING SUN"—BY A. A. WEINMANN

EXALTATION

And it is this:

This is the Greatest Exposition Ever Held, and it never will be excelled, and it is doubtful if it will ever be equalled.

And if you have attended—

You know its joys!

And if you have not attended—

You will find within the pages herewith the Best Bits, and I hope you will enjoy them as I have!

ADMINISTRATION

Perfection!

That is the one word that describes the administration of the Exposition.

The organization that was effected and retained has directed the affairs in a perfect manner.

Since the Opening Day, affairs have run in the highest state of efficiency.

Nothing is lacking!

The men who are responsible deserve well at the hands of their fellow men.

Headed by the indefatigable Charles C. Moore, Esq., and the vice-presidents of leading business men, the Exposition has been in unquestioned hands.

The entire organization is here appended:

Exposition Officials

President, Charles C. Moore; Vice-Presidents, William H. Crocker, R. B. Hale, I. W. Hellman, Jr., M. H. de Young, Leon Sloss, James Rolph, Jr.; Secretary Rudolph J. Taussig; Treasurer, A. W. Foster; Solicitor General, Curtis H. Lindley; General Attorney, Frank S. Brittain; Executive Secretary, Joseph M. Cumming; Comptroller, Rodney S. Durkee.

Executive Staff

The entire executive work of the Exposition is entrusted to the President, the Director-in-Chief and the Directors of the four executive divisions: Director-in-Chief, Dr. Frederick J. V. Skiff; Director, Division of Exhibits, Capt. Asher Carter Baker; Director, Division of Works, Harris D. H. Connick; Director, Division of Exploitation, George Hough Perry; Director, Division of Concessions and Admissions, Frank Burt. Each division director subdivides the work of his division among various departments and these in turn are subdivided into bureaus and sections.

Division of Exhibits

Director, Capt. Asher Carter Baker; Fine Arts, J. E. D. Trask; Education and Social Economy, Alvin E. Pope; Liberal Arts, Theodore Hardee; Manufactures and Varied Industries, Chas. H. Green; Machinery, Lieut. G. W. Danforth; Transportation, Blythe H.

ADMINISTRATION

Henderson; Agriculture, T. G. Stallsmith; Live Stock, D. O. Lively; Horticulture, G. A. Dennison; Mines and Metallurgy, Chas. E. van Barneveld.

Division of Works

Director, Harris D. H. Connick; A. H. Markwart, Assistant Director of Works; Guy L. Bayley, Chief, Department of Mechanical and Electrical Engineering; E. E. Carpenter, Chief, Department of Civil Engineering; Karl Bitter, Chief, Department of Sculpture; A. Stirling Calder, Acting Chief, Department of Sculpture; Jules Guerin, Chief, Department of Color and Decoration; John McLaren, Chief, Department of Landscape Gardening; George W. Kelham, Chief of Architecture; H. D. Dewell, Chief Structural Engineer; William Waters, Superintendent of Building Construction; Shirley Baker, Engineer of Construction; Wm. M. Johnson, Engineer of Water Supply and Fire Protection; Donald McLaren, Assistant Chief of Department of Landscape Gardening; W. D'A. Ryan, Chief Illuminating Engineer; Paul E. Denneville, Supervisor of Architectural Modeling and Texture; Dr. J. D. Long, Chief of Hygiene and Sanitation; Dr. R. M. Woodward, Chief of Medical Bureau; L. F. Leurey, Assistant Chief Mechanical and Electrical Engineer; Captain Edwin Carpenter, Commandant Exposition Guards.

Division of Exploitation

Director, George Hough Perry; Editor, Hamilton M. Wright; Superintendent of Writers' Section, Arthur H. Dutton; Manager Bureau of Tours, Clyde L. Peck; Manager Bureau of Publication, Nolan Davis; Manager Bureau of Records, Franklyn Pierce; Manager Bureau of Information, F. G. B. Mills.

Division of Concessions and Admissions

Director, Frank Burt; Assistant Director, Concessions and Admissions, J. J. Bryan; Chief, Department of Admissions, Edmund C. Conroy; Chief, Department of Concessions, Jas. D. O'Neil.

Congresses and Conventions

Director, James A. Barr; Commissioner World's Insurance Congress, W. L. Hathaway.

Executive Chairman of Committees

Wm. T. Sesnon, Chairman Reception Committee; Thornwell Mullally, Chairman Committee of Athletics and Military Affairs.

Chiefs of Departments

W. D. Egilbert, Commissioner California Building; Hollis E. Cooley, Chief, Department Special Events; A. M. Mortensen, Traffic Manager; Dr. George W. Stewart, Musical Director; Thomas M.



"DESCENDING NIGHT"—BY A. A. WEINMANN

ADMINISTRATION

Moore, General Commissioner, Eastern Headquarters, New York; O. H. Fernbach, Secretary of Foreign Participation; Chas. A. Vogel-sang, Commissioner of the Exposition; J. J. McGovern, Assistant Athletic Director; Louis Levy, Assistant Chief, Department Special Events.

State Commission

The Panama-Pacific International Exposition Commission of the State of California was appointed on February 19, 1911, to have charge and control of the five-million-dollar fund raised in accordance with the constitutional amendment. The members of the commission are as follows: Governor Hiram W. Johnson; Matt I. Sullivan, President, San Francisco; Arthur Arlett, Berkeley; Chester H. Rowell, Fresno, and Marshall Stimson, Los Angeles; Secretary, Florence J. O'Brien; Controller of Commission, Leo S. Robinson.

Woman's Board

The work of the women of the State in connection with the Exposition has crystallized in the Woman's Board, which is a sub-committee of the Exposition. Officials of the Woman's Board: Honorary President, Mrs. Phoebe A. Hearst; President, Mrs. Frederick G. Sanborn; Honorary Vice-Presidents—Mrs. John C. Bidwell, Mrs. Caroline Severance, Mrs. Irving M. Scott, Mrs. William H. Crocker, Mrs. John F. Swift, Mrs. Louis Sloss, Mrs. Emma Shafter Howard, Mrs. Bertha d'A. Welch, Mrs. L. B. Moore; Vice-Presidents—Mrs. Lovell White, Mrs. I. Lowenberg, Mrs. William Hinckley Taylor, Mrs. John F. Merrill, Mrs. Frank L. Brown; Secretary, Mrs. Gail-lard Stoney; Treasurer, Mrs. Philip E. Bowles; Assistant Treasurer, Mrs. Edwin R. Dimond; Auditor, Mrs. Charles W. Slack; Assistant in Department of Fine Arts, Mrs. Francis Carolan; Assistant in Department of Manufactures, Mrs. Philip E. Bowles; Assistant in Division of Exploitation, Mrs. Ernest S. Simpson; Assistant in Department of Live Stock, Mrs. William Grant.

Woman's State Organization

The Woman's Board has formed auxiliaries in every county in the State, giving the women of the State an active association with the Exposition.

ADMIRATION

Magnificent!

Beautiful!

Splendid!

Elegant!

Wonderful!

Gorgeous!

Marvelous!

Tremendous!

Stupendous!

I stood one day at the Fillmore Street entrance to the Exposition and I heard all of the above words and others.

They were all first-impression words and were a good average for days that I repeated the same observation test.

In this way I received the impressions of others.

Everybody had only words of delight, not one word of disappointment or disapproval.

On other days I stood at the entrance gates and listened to the words of the visitors as they passed out:

A wonderful day!

A perfect day!

A beautiful day!

I am so glad I came!

I enjoyed it so much!

I would not have missed it for anything!

These and other expressions of joy showed that all appreciated to the full extent the beauty and interest of the Exposition!

Artists have pictured;

Writers have written;

Poets have sung;

ADMIRATION

Speakers have spoken ;
All for the Exposition, and all has been in its
praise!

Not a discordant note.

And I add my tribute :

The Exposition is a thing of beauty and a joy ever !



"THE FOUNTAIN OF ENERGY"—BY A. STIRLING CALDER

COURTS AND PALACES

Ready!

Come along!

We're off to the Exposition!

Transportation!

Street car!

Taxicab!

Jitney bus!

Or behind the horses!

Any way you like!

Well, make it street car!

The Municipal line, which has clean, airy cars, courteous employees, and is a success; or

The United Railways, which is equally good and covers all that the city line does not cover.

Well, we are on the car,

And after a pleasant ride are at—

The Fillmore Street entrance!

We're here!

Now to begin:

We're to see the most in the shortest space of time.

Leaving the entrance we start on a short walk to the right and we are in—

Machinery Hall, or—to be technically correct,—

THE PALACE OF MACHINERY: The palace is the largest of the Exposition palaces.

The size will be realized when it is recalled that the late lamented aviator, Lincoln Beachey, actually flew inside this building.

The palace entered, the first display noted is that of the Standard Gas Company, with a display of various types of gas engines and machines.

Then turning to the right to view the exhibits in that portion of the building first, we confront the exhibits

of the National Meter Company. Here we view the workings of the interior of various liquid meters.

Passing along this aisle by various small exhibits we come to the exhibit of the Burger & Carthy Company. This is a display of machines used in the fruit preserving business, and it is a revelation of the huge machines that are used in this industry!

My goodness! the things we see, they are wonderful; they are marvelous!

Passing through this first aisle, we turn to the left and go through the next aisle, and we first face a series of exhibits consisting of machinery, lathes and pumps. The display of the Rialto Engineering Construction Company consists, in addition to a fine showing of their various sized pumps, of a waterfall fed by one of their latest improved pumping installations.

Along in this section we find displays of various smaller class machinery; to the back of the palace at this end are working exhibits of various conveyors, and a very interesting display of machinery for road building and grading; pile-drivers, concrete mixers, steam rollers, and other class machinery of this kind are there in great display.

Passing across the palace at the back we find the Printing Trade Section, and here we find the very interesting exhibit of the San Francisco *Examiner*, the father of all the great Hearst papers. Here is given an opportunity to see how a great newspaper is made: Linotypes in operation, the block process, the machinery of printing, stereotyping, etc., and all in full operation.

This exhibit of the San Francisco *Examiner* is well worth an extended visit, for we are all interested in the printed word.

After carefully viewing, we pass along to the Electrical Exhibit, and here we find everything of interest

in this great industry which has developed so tremendously.

The palace now has been viewed, with the exception of about one-fourth, and this is occupied by an elaborate display of the United States Army and Navy. Here we pause again, for there is much of interest,—a model of a harbor, a model of a gun factory, and so much of material moment that it must be seen to be appreciated.

Now we have completed our trip through this palace, and we pause before we begin again. Now we are off again and to:

THE PALACE OF MINES AND METALLURGY: This is to the right of the visitor standing with back to the Palace of Machinery.

Passing through the main entrance of the palace, we find on our left the exhibits of various large manufacturers. Here is one of the Standard Oil Company, the American Coal Products Company, the United States Steel Company, and others, all well worth viewing.

Along in the same direction we arrive in a section devoted to the exhibits of the various life insurance companies. Here we find interesting displays of the great Prudential Life Insurance Company, of the Metropolitan Life Insurance Company, and others, and these displays should appeal and do appeal to all who are interested in this great subject—one that should interest everybody!

Retracing our steps along the main aisle, we view many interesting and elaborate exhibits:

We find Japan has a very fine display of mining from its country;

And we find a most interesting exhibit known as "The Mine." This is a composite mine and consists of the reproduction of typical sections of various



PORTAL OF ALL THE PALACES FACING NORTH—BY W. B. FAVILLE

mines. Through an open door the visitor enters, descends a shaft, is given a lantern, and then you may wander in the wonders. Here you see a section of a gold mine, then a section of a coal mine, then a section of a tin mine, and so you get your correct impressions of this tremendous industry—mining—the industry that adds to the world's wealth without impoverishing any individual—the industry that the Government should encourage in every way.

Coming up from "The Mine," we next visit the display made by the United States for the Postoffice and the Treasury departments; and here we find exhibits of things of which we never thought in connection with the work of these departments, and all are mighty interesting.

We linger, view, and then depart at the entrance opposite to where we entered, and we find ourselves in a handsome court—the Court of Abundance. Here we view its great beauty, and then to the right to another beautiful court—the Court of the Rising Sun—with more beauty to imbibe—and then we enter the building at our right hand and we are in:

THE PALACE OF TRANSPORTATION: Passing through the entrance, we face in the center of the palace an enormous elevated turn-table, upon which stands a huge full-size electric engine made by the Westinghouse Brake Company.

About one-half of the entire floor space has been given over to exhibits of road transportation, and this, as quite expected, consists of popular automobiles. Of these concerns there are about four-score.

This automobile section is divided into a series of courts, one interesting feature of which is great relief friezes showing road routes of various parts of the country; and this is to be included in the Great Lincoln Highway, the road from San Francisco to New York.

Other interesting "Best Bits" are: The biplane of Lincoln Beachey; the old hydroplane of Robert Fowler, the first airship to fly across the Isthmus of Panama, and others.

The left portion of the building nearest the visitor is filled with displays of steamship companies, and this includes the noted Japanese steamship lines, while the remaining portion is devoted to railway transportation.

Several of the railways have very interesting exhibits, notably that of the Pennsylvania Railway, the Denver & Rio Grande, and others.

There is also an exhibit of the Wells Fargo Company, which is very attractive. Here you will see an old-fashioned stage coach, and you can compare the "days-of-old" travel with the "luxury-of-today" travel.

By the way!

You must stop in the automobile section, and if you want to you can have an automobile put together for you while you wait—yes, just that—while you wait. But stop and see it. I won't tell you any more about it.

Everybody wants an automobile!

Well, here you get the pick of the market,—all the noted makes,—and to suit all purses.

Now, we leave the Transportation Palace and we visit the Court of the Universe. Here at the head of the court is the Tower of Jewels, beautiful and resplendent—that's all; it will live forever in the memory of its beholders.

Stand in the center of the Court of the Universe and feast your eyes and brain on the statuary. Then proceed to the Court of the Setting Sun, feast, and pass through and to:

THE PALACE OF AGRICULTURE: My personal opinion on agriculture is that it is the most important

of all industries! For if our agriculturists should band together, then decide to strike, you think what would happen—now think again!

Well, we now enter the palace, and on our right are a number of attractive exhibits by our various States. They are all well worth visiting again and again, and study the "Back to the Land Movement," and then study the question.

After inspecting the State exhibits we come to the section devoted to the great exhibit of the International Harvester Company. Here are shown reapers, plowers, sowers, etc., and traction engines, and many more land machines, all wonderfully interesting.

When we have viewed our American exhibits enough we turn to the foreign exhibits. Japan and China displays are full of interest, and New Zealand and Uruguay are well worth visiting.

And you are well repaid in this stately Palace of Agriculture.

Leaving now, we pass into the Court of the Four Seasons. Look it over carefully—it is well worth noting and studying. After we have enjoyed it to the full, we pass through and enter:

THE PALACE OF FOOD PRODUCTS: "We Eat to Live." In this palace are things we are all interested in very vitally, for they are the vital things of vital life.

We find in the palace that Japan leads the foreign nations with its exhibit; and the large corporations of our country have attractive and artistic exhibits.

Some of the very interesting ones are: The Sperry Flour Company, the California Viticulture Association, the Heinz Company, and others.

Upon leaving, we pass along into the open, and then at the head of the grand lagoon we proceed to:

THE PALACE OF FINE ARTS: I won't attempt to tell you what to see here, for you will find so much



THE FINE ARTS PALACE—BY B. R. MAYBECK

that it is impossible to tell you about all; so why try to tell you? I will just state that some of the best pictures in the world are here. One artist told me he could spend years in looking over the pictures here. But we must pass along. If you want to come back other days, do so, but our party has limited time now, so we now leave, and passing by State, foreign and other buildings, we go to:

THE PALACE OF EDUCATION: Most important of the displays in this palace are those of the United States, and the Japanese exhibit follows in order of importance.

New York's display is a very interesting one. California features its University Extension work; Oregon makes her rural schools the center of interest. Other States have other leading features.

In this palace are also the Child Welfare and Child Labor displays, made by the United States Government, and of which I hope later to write a book.

The United States Shoe Machinery Company is the only industrial organization of its kind having an exhibit in the Palace of Education. This exhibit has been awarded a gold medal because of its educational value, and a gold medal for the Company's work in the direction of Social economy.

A gold medal awarded to old shoes!

This is hard to realize; old shoes have always seemed such humble things.

Yet this collection is the means of tracing the development of one of our greatest industries from the days of the primitive man to the spring of 1915 and from the deserts of Africa and the corners of Korea through the length and breadth of Europe, across the Atlantic to New England and even to the Western plains—a circuit of all the world and all the centuries in shoes.

To complete the story the making of a pair of shoes is shown by a series of motion pictures.

These are made by the Goodyear welt process, in which 160 different machines are employed and the shoe passes through 209 pairs of hands. Think of it!

This exhibit was placed in the Palace of Education at the request of the Director of that Palace because of its highly educational value.

The portion of the exhibit receiving a gold medal in social economy deals with the sociological work being done by the United Shoe Machinery Company.

Their monster plant at Beverly, Massachusetts, seems a materialization of the command, "let there be light," for over eighty per cent of the wall space is clear glass windows. The air is changed every twelve minutes by a system of ventilation.

Hygienic conditions are ideal. Baths, showers, bubbling fountains, ventilated lockers and rest rooms are installed. All practical safety devices are in use to protect the workman. A hospital is maintained in event of sudden sickness or injury.

Any employee who wishes is allotted a sufficient amount of land to raise garden vegetables.

A dining room is open in the factory where the working man may secure fresh, well-cooked food at cost.

There is provided for the employees a beautiful Country Club. They have a motor boat club of fifty-two motor boats, gun club, soccer football field, cricket crease, baseball diamond, tennis courts, golf course—in fact, every branch of healthful outdoor sport seems to be represented.

The three hundred acres of land which have been placed at the disposal of the employees of the United Shoe Machinery Company seem to be for them a veritable Happyland. It is not their only compensa-

tion, however, for no mill in Massachusetts pays an equal wage.

I heartily recommend that those who have welfare work at heart send to the United Shoe Machinery Co., Boston, Mass., for their descriptive literature.

The fact that these people have been given such prominence in the Educational Building speaks volumes for the splendid work they are doing.

Other interesting exhibits in the building are:

The Montessori Training Course;

The Gary School, in which vocational training is the principal feature;

The New York State Prison display, in which are some of the evidences of Mr. T. M. Osborne's remarkable reforms. On the wall of this display is a picture of the officers of the prison playing ball with the life prisoners;

The exposure of patent medicines that are composed almost entirely of alcohol;

The various religious booths;

The State of Pennsylvania has a most wonderful exhibit of its health propaganda.

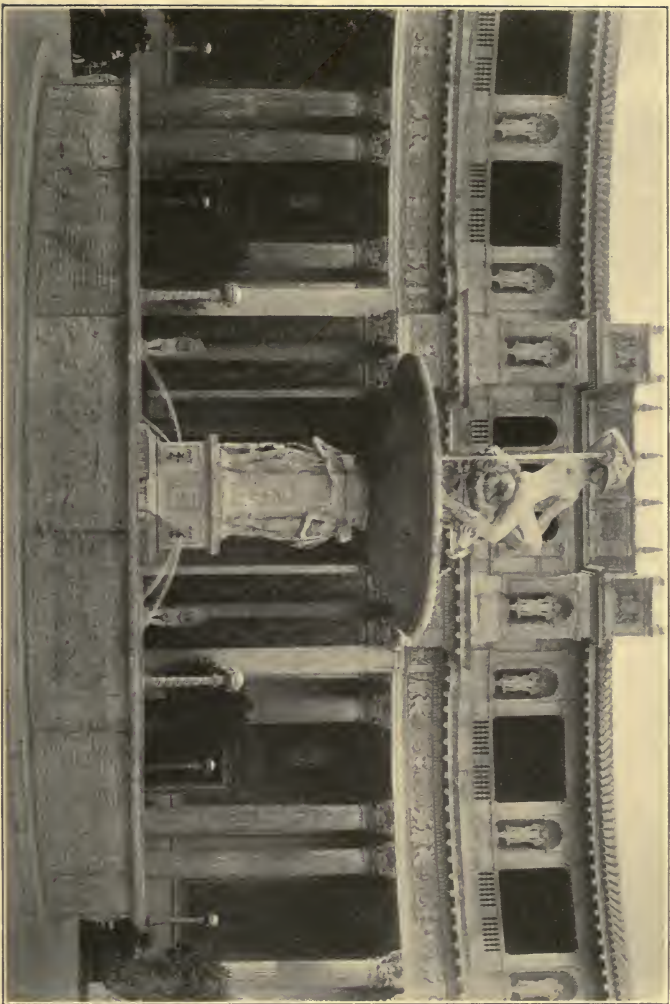
The Social Economy displays are also here, (and some of these are in others in the Palace of Mines and Metallurgy), and must be seen to be appreciated.

Now, leaving, we cross the wide main avenue and we are at the entrance to:

THE PALACE OF HORTICULTURE: This is covered with a huge glass dome. Underneath this dome is a mammoth hothouse, and here are beautiful flowers and plants.

In the palace adjoining the domed portion are the exhibits of the various States and private concerns.

The only foreign country showing in this building is Japan, which seems to have had a most intense desire to exhibit in every palace, and this desire has been



"BEAUTY AND BEAST," COURT OF FLOWERS—BY EDGAR WALTER

gratified both in a satisfactory and attractive and artistic manner.

Among the States making good displays may be noticed that of Oregon and Washington, and, of course, other States.

Luther Burbank, the famous planter and world benefactor, has a display of great interest.

There is much to see, but we must pass on, as time flies, and we cross through the Court of Palms with glances of admiration, and we enter :

THE PALACE OF LIBERAL ARTS: Here we find on the left an interesting display by our United States Government. And this includes a stately, beautiful model of the Capitol at Washington.

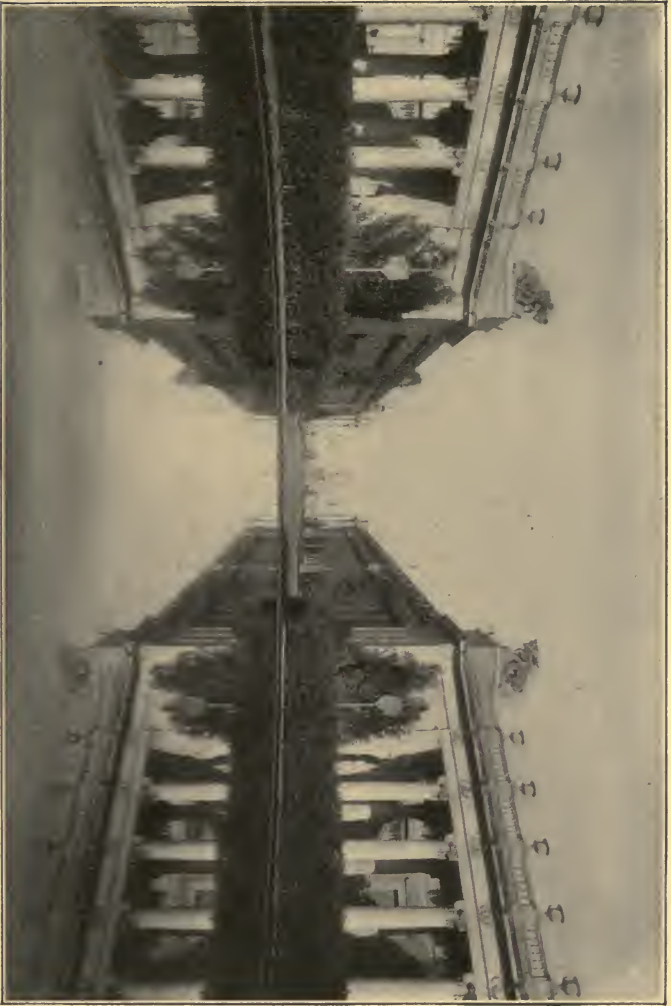
We cross the central passageway and we pass to the nearest half of the palace, and we confront the exhibits of some of our notable firms.

This part of the building has been arranged in a series of avenues, each filled with the show booths of different concerns and individuals.

"Best Bits" in this palace are: The giant typewriter; the Japan exhibit, yes, again; radium, owned by Germans, value \$300,000; long-distance wire talk, New York to San Francisco; and the United States Government display.

Leaving the palace, we pass by the Tower of Jewels and continue on our way to:

THE PALACE OF MANUFACTURES: And again Japan confronts us with the largest exhibit in the palace, all worth seeing. Silks, all the latest; hand-embroidered pictures, one of these, "Waves at Sunset," a marvel of beauty, valued at \$2,500; pearls of great price, one at \$10,000; wonderful ivory, one of fruit carved to defy detection, the subject an apple and bananas.



THE EMERALD POOL—COURT OF THE FOUR SEASONS

Italy has a grand exhibit of statuary. Nothing like this has ever been seen in this country. It is a marvelous collection.

And many of the exhibits of private concerns are worth visiting. Among them are:

But we must proceed, and passing out and crossing the Court of Flowers we enter the last of the large palaces.

THE PALACE OF VARIED INDUSTRIES: My gracious, here is a display in its entirety that needs a book.

You find exhibits of all kinds—gold, silver, glass, marble, bronze, iron, rubber and pottery.

You see displays of cotton, wool, silk, fibre.

You notice garments of skin, fur and leather.

You see toys, furniture, carpets, hardware.

Oh! you can see everything, and it is all interesting.

But now we will rest a bit and then we will go over to the amusement quarters—the greatest ever. Don't look, now, and we will tell you about it on the next page.

ZONE

Zonitis!

Meaning:

Joyous!

Gay!

Laughter!

Grins!

Brilliancy!

Mirth!

Instructive!

And everything that expresses the joys of earth.

This is what you catch on the Zone!

It is perfectly infectious, contagious and tremendously rapid in spread and action.

It is permanent.

It is harmonious.

It is pleasant.

It is mirth-provoking.

It is everything nice.

All ages can get it and are glad of it, and then some!

You get it as soon as you enter:

The Zone!

And it lasts all the time you are there.

And has a lasting influence!

Now that you have the germ we will proceed through:

The Zone!

We enter at the Van Ness Avenue entrance and proceed down on the right-hand side. First we call into:

THE YELLOWSTONE PARK: This is a reproduction of this great park, and it teems with the life that abounds in the original.

ZONE

After viewing this park we go across the avenue and we come to:

THE TURKISH VILLAGE: The whole appearance and atmosphere of the place is Oriental, and in the theatre are the dancers of the country, and in and around are lots of things and people of interest.

Leaving here we saunter along and on each side we are appealed to by voice, by music, by dancers; in fact, in every way to stop, look and listen. We do, and it's all so interesting.

Everything has some attraction for us; but we cannot see all in one day or one week or one month; so we have to pick out such as we care to see and let the others go with regret.

What is best?

There is no best!

All are good.

They cannot be compared.

They are all different.

What appeals to you may not appeal to sister, brother or friend.

Personally, I liked everything.

This is the best way to see them if you have the time:

See everything!

Then you will not be overlooking anything.

The Zone is a half mile long.

It has attractions on each side as close together as it is possible to place them. Thus you have:

A mile of amusement.

All good.

All clean.

All interesting.

Almost all of these attractions are new ideas.

Some of these are:

THE PANAMA CANAL: This is an enormous working model of the canal. It is absolutely true to scale

ZONE

and to the original in every particular. It is as good as a trip to the canal, from the educational viewpoint.

Everybody is interested in the first family of earth, so see:

CREATION: This is a representation of what is supposed to have happened when the world was created. Well, it is a very interesting attraction, no matter how you view it or what your opinion may be on the first day of earth. However, it is clever, no matter how you view it.

We all read of the:

DAYTON FLOOD: Well, here it is in all its terrific grandeur. Persons who were in the real flood assure me that this is an exact reproduction of what happened. The occurrence is faithfully followed in every particular. It is very ingenious and must be seen to be appreciated.

Old children and young children will like:

TOYLAND G. U.: The G. U. stands for Grown Up, and it has grown up. Toys of all descriptions have grown to tremendous size. Our toy soldiers at the entrance are about 60 feet high. The town pump is about 150 feet high and the pumper about 100 feet. Mother Hubbard's cupboard is four stories high, and is filled with things to eat, and generally people eating there. The dog is here, too, but he's not hungry; and there are other features, all of our cherished childhood days.

Everybody likes to "hark back." That "hark back" sounds good. I don't know where it originated or its definite and proper meaning, but it is used in polite and other society. However, to "hark back" in a proper and befitting manner we must go to the:

FORTY-NINE CAMP: The entrance is an old-time stockade, gun-proof, Indian-proof, and only opened by money, so it is not coin-proof. (*Life* please copy and credit this time.) After entering you find you

are in a blooming mining camp. Remember, these are the old days. The boomers now have autos, money and everything. Well, we are in the old days, and here are the husky miners, the daring cowboys, the polished gamblers, the beautiful dance-hall ladies and other attractions too numerous to mention. But you see all and you will find enjoyment.

Our enterprising friend, Japan, is well represented on the Zone, as it is everywhere else in the Exposition. In fact, I think Japan is the best represented of any of the foreign nations. Be that as it is, we will say go and view:

THE JAPANESE VILLAGE: The great idol Dai-butshu presides and protects the village and its contents. Here are several theatres, a band, wrestlers, and, of course, workers. Everything you may find in a native village is here, and some things added. Tea-houses, cake-shops, games, all add to the village attractions, and over all is that atmosphere of courtesy that is a prevailing trait of the people. You stay as long or as short as you like. You are not importuned to spend your money, but you will spend it, for there are so many attractions.

Want to go up in the air? All right. Let's enter:

THE AEROSCOPE: This is something new. It is a car on the end of a large steel arm. You enter and the electric power raises the arm to a vertical position and you are above your fellows, right up with the birds. You have a fine view of the Exposition, and then the arm revolves and your view reaches in every direction.

Coming down to earth, we resolve to go under water and we walk to the:

SUBMARINES: Neptune quite fittingly rules here, and you enter and get into the submarine and then you see some of the wonders of the deep. You were right. Mermaids do sleep in the deep, for there is

one asleep now, and there are others all awake. Who wouldn't be a fish and live in such nice company and surroundings? Well, we must get back to earth.

We saunter along and on each side we hear music; all have music. We hear voices; all have voices. We see sample attractions; all have samples. And we say: I would like to see every one of these interesting attractions, but—goodness, gracious!—how can I do it, for there is so much, but I will see all I can, and I can't do more!

And the moral to all is:

Get Zonitis!

And get it at once.

And get it permanently and spread it everywhere!

But you might see:

London to the South Pole;

Stella, a \$50,000 painting;

The Hawaiian Village;

The Tehuantepec Village;

The Irish Village;

Captain, the talking horse;

The Samoan Village;

The Australian Village.

OUR FOREIGN FRIENDS

Our Foreign Friends!

Most interesting among the Best Bits of the Exposition are the contributions of the foreign nations.

The various pavilions are the points of much interest to all visitors.

The representatives of the various nations are as follows:

Argentine

Dr. Angel Gallardo, President of the Commission; Hon. Horacio Anasagasti, M. E., Commissioner General; Dr. Cupertino del Campo, Special Delegate of Fine Arts; Mr. Enrique Nelson, Commissioner of Agriculture; Mr. Luis Vernet Basualdo, Commissioner of Live Stock; Mr. Alberto d'Alkaine, Executive Secretary; Mr. Salvador Positano de Vincentiis, Commissioner of Liberal Arts; Dr. Anselmo Windhausen, Commissioner of Mines; Mr. Enrique Nelson, Commissioner of Education and Social Economy; Mr. Juan Carlos Oliva Navarro, Sub-Commissioner of Fine Arts; Mr. Eusebio Garcia, Commissioner of Various Industries and Food Products; Mr. Guillermo F. Koch, Commissioner in Charge of Information Bureau; Messrs. Guillermo Aguirre, Arturo Fauzon, Enrique Haymes, Luis Frugoni, Eduardo Quiroga, Assistants.

Australia

The Honorable Alfred Deakin, Representing the Government of the Commonwealth of Australia; Niel Nielsen, Esq., Acting Resident Commissioner of the Commonwealth of Australia; the Honorable F. W. Hagelthorn, M. L. C., Minister for Public Works and Immigration, representing the Government of the State of Victoria, Melbourne, Australia; F. T. A. Fricke, Esq., Resident Commissioner of the State of Victoria; Niel Nielsen, Esq., Resident Representative of the Government of the State of New South Wales; J. A. Robertson, Esq., representing the Government of the State of Queensland; the Honorable Thomas Pascoe, M. L. C., Minister for Agriculture, representing the Government of the State of South Australia; the Honorable Thomas Bath, M. L. C., Minister for Lands, representing the Government of the State of Western Australia; Mr. G. J. Oakeshott, Architect.

Bolivia

Senor don Manuel Vicente Ballivian, Commissioner General; Senor Carlos Sanjines, Dr. Otto Buchtien, Sr. Luis Abelli, Sr. J. Rosendo Pinilla, Commissioners.

"THE NATIONS OF THE EAST"—A. STRLING CALDER, LEO LENTELLI, FREDERICK G. R. ROTH, SCULPTORS



OUR FOREIGN FRIENDS

Canada

Colonel William Hutchison, Canadian Exhibition Commissioner; H. Girardot, Chief of Information Bureau; Mr. Henri Hains, Secretary; Mr. Tolmie, Treasurer; Mr. Ethelbert Wright, Architect.

Chile

Senor don Joaquin Fernandez B., President of the Commission; Mr. Juan Mackenna E., Commissioner General; Renato Valdes, Secretary; Belisario Bustos, Tadeo Laso, Fernando Claro, Delegates; Senor don Eduardo Suarez M., Consul Arturo Lorca, Vice Consul Charles H. Wessel, Commission in charge of arrangements prior to the arrival of Commission.

China

Honorable Ch'en Ch'i, Director and Commissioner General.

Commissioners—Mr. Allan S. Chow, Secretary; Mr. Chen Cheun, Treasurer; Mr. Yih-shien C. Kwei, Accountant; Mr. C. S. Chen, Mr. C. Y. Chow, Mr. T. Y. Shen, Mr. T. Z. Chang, Mr. H. C. Li, Mr. K. Owyang.

Chinese Secretaries—Mr. Hsia Kwei-chu, Miss F. M. Walter, Assistant; Chiu Yoh-lin, Mr. Chu Yi, Artist; Mr. Ho Sih-tseng, Mr. Yu Hou-chi, Recorder.

Provincial Delegates—Mr. C. Y. Keh, Mr. Chow Tai-yin, Mr. Chui Liang, Mr. Wu Ching, Mr. Wang Shu-chen, Mr. Feng Yao-ching, Mr. Wang Kwoh-foo, Mr. Cho-mao Yang, Mr. Chu Tse-shang.

Commission on Construction—Mr. David D. Young, Secretary; Mr. Hsi-Chen Hwang, Mr. Yueh-Lu Shu.

Delegates from Chihli Province—Mr. Chi Yi Yen, Director; Mr. Luching Y. T. Lou, Delegate; Mr. Tu Kuen-hua, Secretary; Mr. Chu Yen-ping, Investigator; Mr. Hwu Tai-nien, Mr. Lu Wen-ju.

Cuba

General Enrique Loynas Del Castillo, Commissioner General; Dr. Armando Montero, Secretary; Sr. Francisco Centurion, Architect.

Denmark

H. Vedel, Chief of Department of the Interior; G. Busck-Nielsen, Chief of Department of Commerce and Navigation; F. Dahl, Chief of Bureau of Ecclesiastical Affairs and Public Instruction; Viggo Johansen, Professor; S. Dessau, Director; Otto Wadsted, Esq., Resident Commissioner.

France

Honorable Albert Tirman, Commissioner General.

Committee on Organization of the French Section—Emile Dupont, Honorary President; Jean Amic, President; A. Pinard, Gabriel

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Hanotaux, A. Ballif, Leon Barbier, Leon Bonnet, Gustav Dron, Jules Hetzel, Victor Lourties, A. Mascuraud, Daniel Merillon, Jules Niclausse, M. Saint Germain, Albert Vicer, Vice-Presidents; G. Roger Sandoz, Reporter General; A. Savy, General Secretary; Auguste Guyot, Treasurer; Baron L. Thenard, Assistant Secretary General; Georges Vinant, Assistant Treasurer; G. L. Jaray, Jean Guiffrey, Henri Halphen, Etienne Mascré, Stany Oppenheim, Secretaries; Emile Cere, Delegate of the Committee; Joseph de Montarnal, Chief Architect; Mr. Henri Guillaume, Architect.

Guatemala

Senor don Ygnacio G. Saravia, President of the Organization Committee; Sr. Ing. don Fernando Cruz, Secretary.

Honduras

Senor don Antonio A. Ramirez F. Fontecha, Commissioner General; Consul-General Fernando Somoza Vivas, Resident Representative.

India

F. J. Bhungara (not appointed by Government).

Italy

Honorable Ernesto Nathan, Royal Commissioner General; Giacomo Giobbe, Architect; Carlo Formilli, Engineer; General F. Daneo, Royal Consul.

Japan

Viscount Kanotake Oura, Minister of State for Commerce and Agriculture, President of Special Bureau; Admiral Baron Sotokichi Uriu, Vice-President.

Resident Commission—Honorable Haruki Yamawaki, Commissioner General.

Commissioners—Baron Bunkichi Ito, Mr. Mikita Sakata, Mr. Hideo Suzuki, Baron Takafusa Shijo, Mr. Sadao Yeghi, Mr. Sokichi Ishii, Mr. Jiro Harada, Mr. Ujiro Oyama.

Division of Works—Prof. Goichi Takeda, Architect; Mr. Hannosuke Izawa, Landscape Gardener; Mr. Sotaro Yenomoto.

Assistant Commissioners—Mr. Akikazu Tsukamoto, Mr. Yeijiro Okada, Mr. Heikichi Oyu, Mr. Hiroma Yamaki, Mr. Michio Hattori, Mr. Zenzo Sato, Mr. Shinji Yoshino, Mr. Kiyoshi Mizutani, Mr. Junji Abe, Mr. Mock Joya, Mr. Jutaro Taniguchi.

Assistants, Division of Works—Mr. Ryutaro Furuhashi, Mr. Harukichi Kitamura, Mr. Shosaku Monna, Mr. Bunshiro Ito.

Mexico

Senor don Albino R. Nuncio, Chief of Commission.

OUR FOREIGN FRIENDS

Netherlands

Honorable C. J. K. van Aalst, Commissioner General; H. A. van Coenen Torchiana, Esq., Resident Commissioner; J. C. van Panthaleon van Eck, Deputy Commissioner.

Advisory Committee to the Resident Commissioner—J. C. van Panthaleon Baron van Eck, Vice-Chairman of Committee and Substitute Resident Commissioner; Mr. E. J. F. van Hanswyk Penink, Mr. F. L. Willkes MacDonald, Baronet C. T. Strick, van Linschoten, Mr. S. Voorsanger, Baron F. Orstner van Dabenoy.

New Zealand

Edmund Clifton, Esq., Resident Representative.

Norway

Consul F. Herman Gade, Commissioner.

Persia

Honorable Mirza Ali-Kuli Khan, Commissioner General; Mr. Harry Thornton Moore, Consul of Persia.

Peru

Senor don Federico Elguera, Executive Commissioner; Honorable Alcibiades Guedes, Sub-Commissioner.

Portugal

Honorable Manuel Roldan, Commissioner General.

Siam

Prince Bidyalonharana, President; Phya Phipat Kosa, Phya Rajanakul, Phya Prajajib, Phya Dharmasakti, Members; Mr. A. H. Duke, Secretary-General, Professor James H. Gore, Commissioner General.

Sweden

Honorable Richard Bernstrom, Commissioner General; Captain William Matson, Resident Commissioner.

Turkey

Honorable Vahan Cardashian, Imperial Ottoman Adj. High Commissioner; Honorable Maurice A. Hall, Resident Vice-Commissioner.

Uruguay

Sr. don Eduardo Perotti, Commissioner General.

All of these gentlemen, their representatives and assistants have contributed much to the joy of the Exposition.

OUR FOREIGN FRIENDS

Perfect courtesy is the rule in each of the pavilions, and the attendants and everybody connected with the various buildings are most anxious to aid all visitors in the enjoyment of their various charges.

AMERICANS

Americans!

Always assist their own!

The manner in which the sister States of California aided in the success of the Exposition is most gratifying.

The various States in their buildings and exhibits spared no expense.

And the gentlemen and ladies in charge and their assistants are most courteous and cheerful in their desire to have all visitors make a most enjoyable visit.

The list of State commissions representing the various States is as follows:

Alabama

Central Committee—F. G. Salter, Vice-Chairman; Hon. W. P. G. Harding, Treasurer; Hon. W. L. Henderson, Hon. Geo. G. Crawford.

General Committee—Hon. N. C. Elting, Chairman; Hon. Lee Cowart, Secretary; J. W. Worthington, Hon. Joe Baker, Hon. S. S. Broadus, Hon. Robert Lee Spragins, Hon. W. P. Lay, Hon. George A. Searcy, Hon. J. L. Clay, Hon. W. B. Wellborn, Hon. C. A. O'Neal, Hon. W. T. Harlan, Hon. E. M. Loveless, Col. Frank S. Stone, Hon. K. John DeLoney, Hon. J. H. Pinson, Hon. J. H. Hicks, Hon. J. W. Corbett, Hon. L. B. Musgrove, Hon. John C. Webb, William T. Sheehan, E. W. Barrett, Frank P. Glass, O. P. Bartlett.

Arkansas

Executive Committee—Hon. F. B. T. Hollenberg, Commissioner General; Hon. W. N. Brandon, Treasurer; Hon. Geo. W. Hays, Hon. Geo. R. Belding, Hon. Harry E. Cook, Hon. J. W. Dean, Hon. Geo. B. Cook, Hon. John H. Page, Hon. George Sengel, Hon. Milton Winham, Hon. Durand Whipple.

Commissioners at Large—Hon. Harry Harris, Secretary; Hon. J. W. Everman, Hon. J. D. Goldman, Hon. Russell Gardner, Col. S. W. Fordyce, Hon. A. B. Banks, Hon. Virgil Petty, Hon. Jim Buchanan, Hon. H. H. Foster, Hon. A. L. Morgan, Hon. E. A. Rolfe, Hon. Max Heiman, Hon. W. Morrison, Hon. H. F. Auten, Dean Martin A. Nelson, Hon. Simon Bloom, Hon. Bert Johnson, Hon. W. M. Cornelius, Hon. Hamilton Moses, Hon. S. S. Faulkner, Hon. C. A. Bush-



"THE AMERICAN PIONEER"—BY SOLON BORGLUM

AMERICANS

ner, Hon. H. S. Moberly, Hon. L. H. Moore, Hon. H. T. Bradford, Capt. B. F. Bigger, Hon. S. W. Caudle, Hon. Geo. R. Brown, Hon. Peter A. Deisch, Hon. V. A. Beeson, Hon. J. H. Wallace, Hon. W. M. Kavanaugh, Hon. R. P. Allen, Hon. C. W. Watson, Hon. Robt. D. Fenton, Jr., Hon. Ben F. McFerrin, Dr. Morgan Smith, Dr. Green, Hon. C. C. Kirkpatrick, Hon. C. C. Calvert, Hon. R. K. Puryear, Hon. John T. Burkett, Hon. Harry Warnock, Dr. Horace E. Ruff, Hon. B. K. Prier, Hon. C. R. Abbott, Hon. W. A. Dowell.

Arizona

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Idaho

J. Czizek, Executive Commissioner; T. Regan, Harry Day.



'THE NATIONS OF THE OCCIDENT'—BY A. STIRLING CALDER, FREDERICK ROTH, LEO LENTELLI

'THE NATIONS OF THE WEST'

AMERICANS

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Kansas

Hon. George H. Hodges, President; Albert T. Reid, Vice-President; H. S. Dean, Secretary, J. L. Pettyjohn, W. F. Benson, Walter Innes.

Kentucky

Hon. John W. Holland, Chairman; Hon. Sterling L. Marshall, Secretary; Hon. Harry J. Myers, Treasurer.

Louisiana

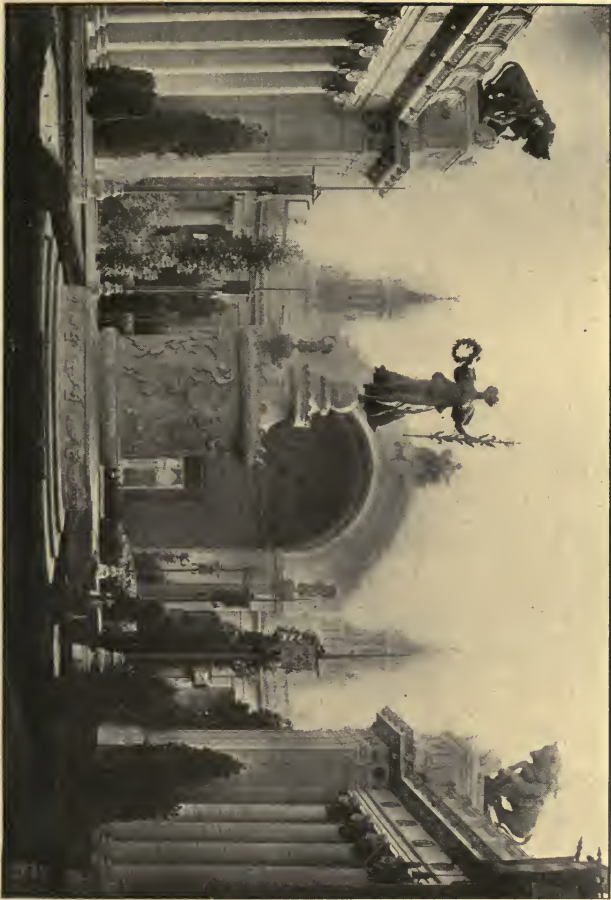
Justin F. Deneschaud, Vice-President; J. B. Pike, Treasurer; Glen Fleming, Secretary.

Maine

E. E. Philbrook, Secretary; Horatio G. Foss, Gordon Dobson, E. P. Ricker, Harold M. Sewall.

Maryland

Roberdeau A. McCormick, Chairman; Robert J. Beachman, Secretary; Henry F. Baker, Treasurer; John P. Poe, Resident Secretary at San Francisco; Hon. James McC. Trippe, Chairman, Executive Committee; Hon. Phillips Lee Goldsborough, Member Ex-Officio; Hon. Carville D. Benson, Col. W. A. Boykin, Hon. Andrew J. Cummings, Gen. William D. Gill, J. C. Roulette, Hon. Murray Vandiver, Gen. Felix Agnus, Hon. Charles A. Andrews, Hon. William W. Beck, Hon. Peter J. Campbell, Hon. Harvey L. Cooper, Edmund S. Dickey, Dr. Samuel A. Graham, Hon. Edward M. Hammond, Hon. Archer H. Jarrett, Dr. J. H. Mason Knox, Jr., Hon. David G. McIntosh, Jr., Col. Seymour Mandelbaum, Walter W. Preston, Hon. Jesse D. Price, Hon. Harvey J. Speicher.



THE COURT OF THE FOUR SEASONS—BY HENRY BACON

AMERICANS

Massachusetts

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MULLGARDT'S TOWER—COURT OF ABUNDANCE

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Every one embraced in the above list has done everything possible for the success of the Exposition, and the result has been the most harmonious that could exist.

STATE BUILDINGS

Co-operation!

Certainly!

Yes, indeed! the various States co-operated in a befitting manner with San Francisco.

The States have placed a series of buildings that delight the eye.

And the hospitality in these buildings!

All have courteous hosts and hostesses!

And polite attendants!

As soon as you enter any of these buildings you are made to feel at home, and the motion picture is used in all the buildings.

The general atmosphere of all is harmony, and the general treatment is courtesy—so what more could one ask?

The way to see the most in the shortest space of time is:

Take the auto train at the Fillmore Street entrance and ride down to the end of the line, get off and you are in front of the:

MASSACHUSETTS BUILDING: Here is a reproduction of the famous "Old State House," still standing in Boston. It is filled with interesting papers and fitted with the furniture of Colonial days, and there are lectures and moving pictures.

A short walk to the southeast and we are in the:

IOWA BUILDING: We are in a long, low building which is filled with the details of this great State, and all are of interest, and general good nature pervades the structure.

We step north now and come to the:

MISSISSIPPI BUILDING: This building is of Greek architecture, is of two stories, and, like all of this

classic style, is imposing in its appearance. It is filled with interesting things.

Next we pass west to the:

TEXAS BUILDING: This building is a fac-simile of the "Alamo" at San Antonio, where the infamous massacre of men, women and children was held in the pioneer days.

Leaving there, we proceed to the:

ARKANSAS BUILDING: Here is a great, large bungalow, attractive within and without, and is the headquarters of the Arkansas Society of California, who are very courteous hosts.

Passing next door to the:

WEST VIRGINIA BUILDING: Here we are in a building of the famous old Colonial style. It is fitted with fine old furniture and recalls the ante-bellum time, and the whole is attractive.

Then to next door and we are in the:

KANSAS BUILDING: This is another Colonial mansion and is very popular and the headquarters of the Kansas societies. It has many interesting things in its collection.

Passing to the building next door, we are in the:

NORTH DAKOTA BUILDING: Here is a two-story building and is artistic in design, of triangular style, it is in an attractive setting, and is surrounded by velvet lawns, with cypress planted close to the building.

We next proceed east to the:

MONTANA BUILDING: This is of the Græco-Roman type of architecture, and is filled with interesting exhibits from the State, and, of course, mining has a prominent place in its displays.

Passing through the building we go to the:

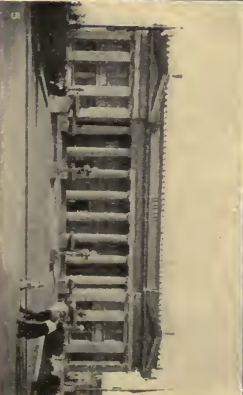
MARYLAND BUILDING: This is of brick, a reproduction of the home of Charles Carroll of Carrollton,



1, ILLINOIS.
2, VIRGINIA.
3, PENNSYLVANIA.



4, NEW YORK.
5, OHIO.



6, MARYLAND.
7, MASSACHUSETTS.
8, NEW JERSEY.

STATE BUILDINGS

a famous citizen and one of the signers of the Declaration of Independence. The building is filled with artistic materials.

Stepping into the building next door, we arrive at the:

IDAHO BUILDING: This is a handsome building, well fitted and furnished, with rooms for visitors, and the executive offices are always in charge of officials who are pleased to tell of their great State.

Passing to the east, we are at the door of the:

MISSOURI BUILDING: Here is a large Colonial building. It has every facility for the entertainment of the State's guests. This building is permanent and will be turned over to the Government.

Leaving, we pass to the next building and find we are at the:

VIRGINIA BUILDING: The home of George Washington, at Mount Vernon, has been reproduced as the building for this State, and it is filled with the heirlooms of the "Father of Our Country."

Leaving here, we pass to the house next door and find ourselves at the:

NEVADA BUILDING: This building is of the French Renaissance type and is finely furnished, and here you can get all information in regard to the mining and other industries of this State.

Stepping across a court to the south, we are now at the:

WISCONSIN BUILDING: Here we have another Colonial building two stories in height and well fitted and with interesting matters pertaining to the State, and with courteous officials.

Next alongside on the east and we are in the:

NEW JERSEY BUILDING: This building is a careful reproduction of George Washington's famous

STATE BUILDINGS

headquarters—the Trenton Barracks—and is filled with things of interest.

Leaving here and continuing east we arrive at the:

OREGON BUILDING: Here is a reproduction of the Parthenon of Athens, made of gigantic Oregon fir logs. There is one of these logs for each State of the United States. The exhibits are fine.

Remember, we are to see the most in the shortest space of time, so we now start to retrace, and we go along the walk and arrive at the:

NEW YORK BUILDING: You enter a stately and beautiful building, four stories in height and fitted throughout in elegant manner, and in charge of efficient officials and courteous attendants.

Passing to the west, right alongside we find the:

PENNSYLVANIA BUILDING: This building follows the architecture of the famed Independence Hall of Philadelphia. It is equipped in fine style and in the usual efficient manner.

Next is a novelty,—the only city building in the Exposition,—and quite fittingly it is the:

NEW YORK CITY BUILDING: Here is found a most comprehensive display of the doings of a great city, and this, the greatest city in the world, gives of its workings freely and they are full of interest.

We leave to return again, when time is not so pressing, and going to the next open door we enter the:

ILLINOIS BUILDING: This is a reproduction of the Capitol at Springfield, and it is filled with details of the great State, and the general air of welcome and good cheer pervades the entire building. Organ and concerts.

To the left, or west, again and we are now to the:

OHIO BUILDING: Here again we find a reproduction of a State Capitol, this time the one at Columbus,

STATE BUILDINGS

and the great State of Ohio is well represented in exhibits and officials.

Out into the open again and then to the building next door, which is the:

UTAH BUILDING: This is one of the triangular buildings and has a wonderful model of a copper mine and other interesting bits, with courteous people, who are at your service.

Leaving by the front entrance, we proceed west and arrive at the:

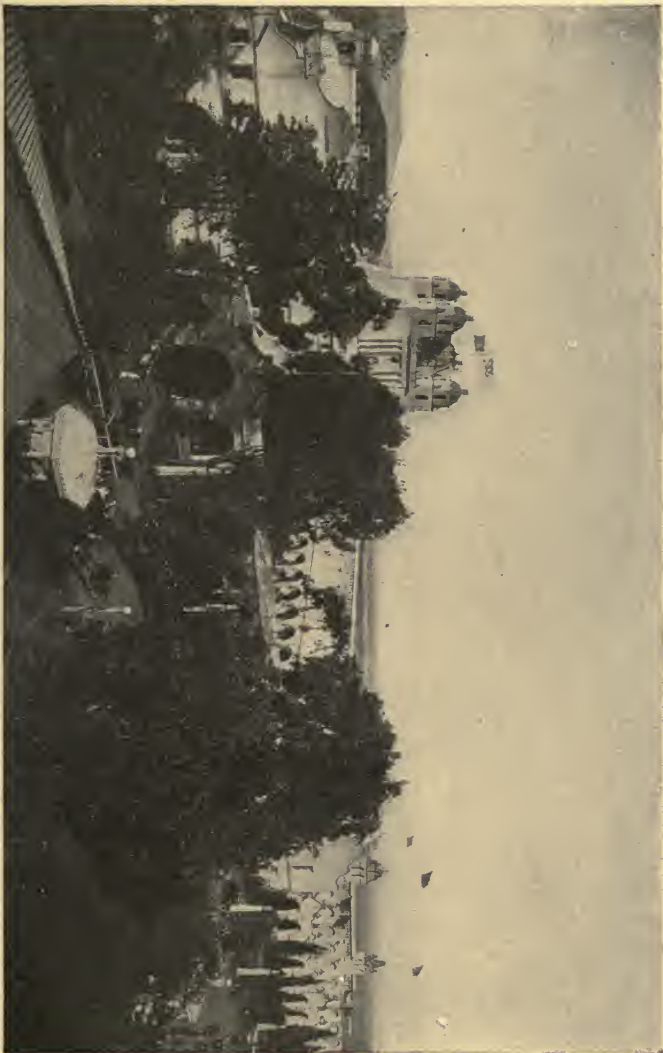
WASHINGTON BUILDING: And here we find again the French Renaissance represented by a commodious and handsomely furnished building, full of the interesting details of the great State.

Passing out, we go to the south and arrive at the:

INDIANA BUILDING: This building is built of materials from the home State, fitted with furniture from home, and a library of thousands of books by native-born authors, and the building has the home atmosphere.

Tired now?

Well, let's sit down and rest, for we have now covered the State buildings and we have enjoyed them, and after resting we will begin again on other buildings.



THE CALIFORNIA BUILDING

CALIFORNIA

CALIFORNIA BUILDING: California is proud of San Francisco, and San Francisco is proud of California.

Therefore—

Quite in keeping!

The California Building is the largest and most complete of the State buildings.

This is as it should be!

There is no disparagement of State or nation.

Home co-operation demanded, insisted and received, and the result is the:

California Building!

Therefore—

In order to see the fruits of the Golden State you must spend some time with the exhibits in the State Building!

The building is of the old Spanish-Mission style.

It has many bell turrets.

It covers five acres of ground.

In the patios about which the building is constructed flowers bloom and fountains play, and peace abounds.

Father Junipero Serra, father of the missions, stands in the center of the north facade of the fore court and welcomes you and guards his treasures.

Within the building are displays of the various counties of the State.

You see here what this great State produces.

It describes fittingly to say that:

California can and does produce anything that any of the other States of our great United States does produce!

Hospitality rules!

The California spirit.

CALIFORNIA

Good-natured rivalry.

Hearty co-operation.

If this county here has not what you want—

There are others.

If you can't be suited in:

California!

For an abode—

You can't be suited in

Any earthly abode.

So, why try any place

Outside of California?

This is the rule that governs the State.

And it works well.

See population figures and watch California increase.

Solano!

The prize winning county;

And it deserves its prizes!

Its fruits are first on the market; its dairies have scored the highest points; its grains are among the best; the fertility of the soil recognized by the Exposition managers! They transported thousands of tons of it to the Exposition for the growing things.

Solano County is midway between San Francisco and Sacramento (the State Capital), in the very heart of the populous section of the coast;

Vallejo is the largest and the principal city of the county.

Los Angeles County!

But, my goodness, everybody knows Los Angeles County!

San Francisco County!

Well, you say San Francisco, and this covers all you want to know!

And the other counties; well, you write to them and see what they have to say.

FOREIGN BUILDINGS

Foreigners!

My goodness!

The foreigners have been good to us.

They have sent us the best they have.

And it is so wonderful.

The displays are beautiful;

And a liberal education.

They bring to our eyes and brain the best things of all the countries represented.

And think of it! the Exposition is the one spot in the world where warring nations meet on a peaceful field, in a rivalry of art and industry.

Now we will make another of our "time-saving trips" and we will enter at the Fillmore Street entrance and take the auto train and ride to the end of the line.

We leave the train and walk a little distance to the north and we are at the entrance of the:

PHILIPPINE ISLANDS BUILDING: Of course, while foreign, this is yet American. Expansionists, jingoists, etc., know all this; but this building and its exhibits and its band are well worth seeing and hearing.

Passing through the building we walk south to the next door and we are in the:

SWEDEN BUILDING: This building is of Swedish architecture and is filled with a very interesting collection of exhibits, showing the varied industries in which the natives of this great country are engaged.

Leaving here, we pass again south and to the next structure and are at the:

BOLIVIA BUILDING: This is a typical South American building, and surrounded, as it is, by palms and



DENMARK

SWEDEN

NORWAY

NETHERLANDS

FOREIGN BUILDINGS

tropical plants, is very artistic. Inside is found a representative exhibit of the resources of this wonderful country.

Retracing our steps the way we came, we arrive at our starting point and here find the:

CANADA BUILDING: "Our Sister of the North" has done well. The building and its contents make a very interesting exhibit, and it has proved very popular. The resources of Canada have proved a revelation to a great many of the visitors.

Out into the open again and we pass next door and we are at the:

CHINA BUILDING: This is a reproduction of the "Forbidden City," that desecrating foreign eyes have heretofore been denied the privilege of witnessing. Now we feast on the sights in freedom.

Passing out of the grounds, we arrive next at the door of the:

ARGENTINE BUILDING: Here is a beautiful building of the French Renaissance period. The building is one of the most attractive on the grounds, and its contents are equally so in all particulars.

Continuing east, we pass along and come to the entrance of the:

HOLLAND BUILDING: This is a reproduction of an old Dutch residence, modeled after one of the historic mansions. It is filled with exhibits of the Netherlands and its colonies.

Passing through and east again and we arrive at the:

HAWAIIAN BUILDING: While ours, we of course class it as foreign. This is a building interesting within and without, and gives a good idea of our colonial possessions.

Leaving here, we take a leisurely walk southwest and arrive at the:

FOREIGN BUILDINGS

TURKISH BUILDING: This is a reproduction of a typical Turkish building, and it is filled with rugs, fabrics, carvings and the best collection ever sent to this country of the productions of Turkey.

Passing out and walking south, we come to the:

ITALY BUILDING: This should be "buildings." It consists of a group of artistic Italian structures surrounding a court filled with artistic marble statues, and the buildings have representative fittings and exhibits.

Leaving here and going to the east, we arrive at the:

DENMARK BUILDING: Here we are at a castle. It is a reproduction of Kronborg Castle at Elsinore, the home of Hamlet. The fittings and exhibits are full of interest and of art.

Passing through and again in the open, we continue south and are at the:

JAPAN BUILDING: This is typical of Japan, and the site and fittings are all of this great country. The attendants and all welcome visitors and are happy to show everything.

Next to the Japan site on the west in a short walk and we are at the:

FRENCH BUILDING: A palace confronts us—a replica of the famous palace of the Legion of Honor. The exhibits are artistic and interesting and consist of: Gobelin tapestry, made under Government supervision; crockery, under same supervision; souvenir books by the great French authors; theatrical souvenirs, doll-room of ancient and modern costumes, the latest styles, and other numerous exhibits.

We leave to return again when he have more time, and walk next door to the:

PORTUGAL BUILDING: This is a distinctive Portugal structure and filled with huge photographs of

famous architecture and fittings of the nation. It is distinctly representative and has many objects of historical interest.

Retracing our steps south, we come next to the:

CUBA BUILDING: This structure is of the Spanish-American type of architecture. It is filled with displays of the products of the country, and our "Sister Republic" has a brave showing.

Again we travel south and in a short walk we are at the:

NEW ZEALAND BUILDING: This is a building typical of the country, and it is filled with interesting exhibits of the enormous resources of this great country.

Passing out and again walking south, in the next structure we find the:

AUSTRALIA BUILDING: This is a stately building of its home type and is one of the most attractive buildings and exhibits among the many on the grounds. The enterprise of this great country is well exemplified here.

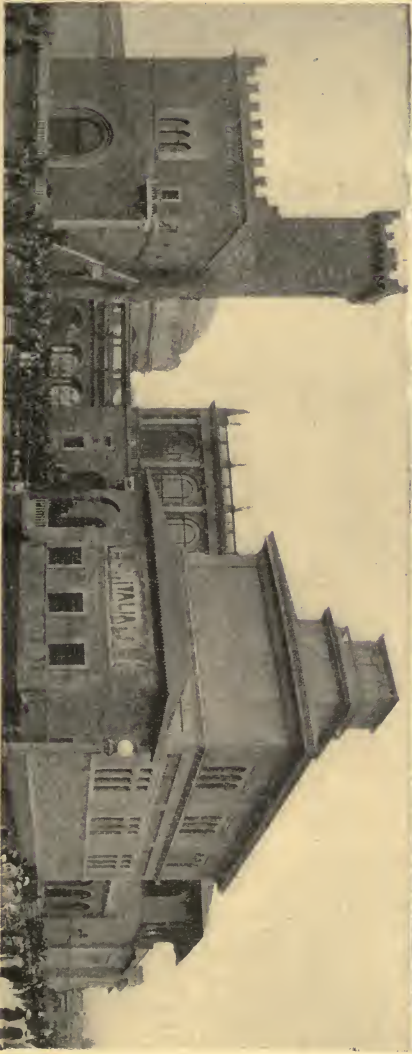
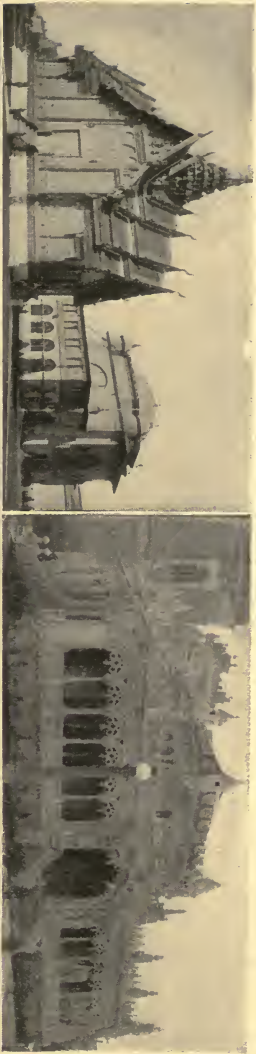
Leaving here, we pass in a short walk east and come to the:

NORWAY BUILDING: This is another reproduction of a castle that is typically Norwegian. It is filled with exhibits of this country's industries and maritime operations.

Passing out and walking east to the next building, we are at the:

SIAM BUILDING: This is typical of Siam, and all of its construction materials are from this country, for it was built in Siam, set up there, taken apart, brought here and reconstructed by natives.

We are now at the back or south side of the grounds, and here are ranged pavilions well worth visiting. They are:



1, SIAM AND TURKEY. 2, PORTUGAL. 3, ITALY.

FOREIGN BUILDINGS

GUATEMALA, HONDURAS, PANAMA, PERSIA,
GREECE, and SWITZERLAND.

Of course, other nations, including the ones we have visited, have exhibits throughout some of the palaces, but you will see them as you journey through these beautiful edifices.

GOVERNMENT

Government.

United States Government.

Our paternal Government;

Is ably represented at the Exposition.

We, our Government, have the largest exhibits at the Exposition in the:

Palace of Liberal Arts.

Palace of Food Products.

Palace of Mines and Metallurgy.

Palace of Machinery.

Palace of Education.

And all the exhibits are complete, comprehensive and interesting.

The best way to tell you about the Government exhibits is to give you a list of them, and then you pick out what you like and study them.

Here is the list:

U. S. GOVERNMENT EXHIBITS: In the Palace of Liberal Arts, one-fourth of the space, more than 66,000 square feet, is occupied by Government exhibits, as follows:

Lecture Bureau, Parks and Reservations, Public Health, Treasury, Government Printing Office, Reclamation, State, Fine Arts, Supervising Architect, Indian Office, Library of Congress; Navy, education and medicine; Smithsonian Institute; Army, education and medicine; Bureau of Standards, Coast and Geodetic Survey, Panama Canal, Civil Service Commission, Land Office, Red Cross, Foreign and Domestic Commerce, Department of Commerce, Census, Public Health, Treasury, Model of the Capitol.

In the Palace of Food Products, in the extreme southwest corner of the building, about 9,800 square feet is occupied by the Fisheries Display.

In Machinery Palace Government exhibits have been placed as follows:

GOVERNMENT

Commerce and L. H. Service, Agriculture, Office of Public Roads, Navy Department, Treasury Department, Revenue Cutter Service, War Office.

In the Palace of Mines and Metallurgy will be found:

Lectures, Postoffice Department, Interior Department, Geological Survey, Bureau of Mines, Alaska, Treasury Department, including the Mint display.

In the Palace of Education are:

Department of the Interior—Bureau of Education; Department of Labor—Bureau of Immigration, Bureau of Naturalization, Bureau of Labor Statistics, Children's Bureau.

In the Palace of Agriculture are:

The exhibits of the U. S. Department of Agriculture, comprising: Biological Survey, Bureau of Soils, Office of Experiment Stations, Bureau of Animal Industry, Bureau of Chemistry, Weather Bureau, Bureau of Plant Industry, Forest Service.

In the Palace of Transportation

is a model railway post-office, fully manned with clerks conducting the work ordinarily performed on moving trains.

And:—

If interested in Government exhibits and work—

See: Mare Island Navy Yard, about twenty-seven miles north of San Francisco; a delightful boat ride;

The Mare Island channel to the Navy Yard was completed eight months ago. It will float our deepest draught ships, with water to spare;

The Yard is the second largest in the United States and employs 3,000 men;

Mare Island Navy Yard has acquired an enviable distinction in the construction of ships for the United States Government, resulting in the saving of thousands of dollars in the appropriation for the enlargement of our navy and the building of auxiliaries;

The Naval Department has done much to bring this Navy Yard to its high state of efficiency;



"YOUTH"—BY EDITH WOODMAN BURROUGHS

GOVERNMENT

Altogether, with its location and protected from the enemy, the Mare Island Navy Yard is a necessity on the Pacific Coast;

It is well worth a visit.

FLOWERS

Flowers!
And growing things!
Flower beds.
Velvet lawns.
Waving palms.
Sturdy shrubs.
Whispering trees.
All through the:
Exposition grounds
You find the handiwork of man, guided by the
spirit of the earth.
Don't fail to visit:
The Court of Flowers.
The Court of Palms.
The South Gardens.
The Horticultural Gardens!
In fact, throughout you will find so much to interest
you that you can spend days in the open.
Carpets of flowers.
Carpets of grass.
Nature's carpets.
What is more beautiful than they?
Nothing!
And the wonderful growing hedge on the south
side of the Exposition.
This is a hedge about twenty feet high.
Formed of a mass of living green.
The flowing mesembryanthemum!
This hedge is made by filling boxes 6 feet by 2 feet
by 2½ inches with soil, over which is placed a wire
mesh. Within the soil is the plant, which in growing
takes firm root, then protrudes the plant and grows
and grows.

FLOWERS

It is wonderful. It is a success.
But see the:
Flowers.
And the:
Growing things!

MUSIC

Musical features!

All that is best in the great art of:

Music!

Has been gathered from all corners of the earth for this great Exposition!

And its temple is:

FESTIVAL HALL: This building is a reproduction of the famous French theatre, Beaux Arts, in Paris.

Festival Hall has a seating capacity of 3,500 people.

Though so large, its acoustics are perfect.

Its pipe organ is the largest ever installed at an exposition, and it is one of the largest in the world.

Famous world players have played upon this grand organ, notably among whom are:

Edwin H. Lemare of London, who has been pronounced the greatest organist living.

Other famous organists who are upon the list of players includes:

Wallace A. Sabin, Official Organist; Dr. H. J. Stewart, Louis Eaton, Chas. Heinrich, Frank W. Chace, Richard K. Briggs, Karl O. Stapps, John J. Bishop, Harry L. Vibbard, Will C. Macfarlane, J. Warren Andrews, Wallace Goodrich, Otto Fleissner, Ray Hastings, Clarence Eddy, Warren D. Allen, Albert D. Jordan, Fred Goodrich, Emil Kroeger, James D. D. Comey, T. Tertius Noble, Daniel Philippi, Charles Galloway, Uda Waldrop, Roland Diggle, John Doane, George H. Fairclough, Frederick Chubb, R. B. Jepson, Samuel Baldwin, Clarence Dickinson, William C. Hammond, William J. Gompf, H. D. Sleeper, Benjamin Moore, Bruce Gordon Kingsley, J. Percival Davis, John J. McClellan, Sidney Durst, James T. Quarles, Arthur Hyde, Frank Adams, Hamlin H. Hunt, Geo. W. Andrews, Dr. Maurice W. O'Connell, and other distinguished organists.

And the:

Bands!

All the famous ones:

Sousa's, John Philip the Great, and sixty-five musicians.

Conway's, Patrick the Marshal, and fifty musicians.

Creatore's, Giuseppe the Magician, and fifty musicians.

Thaviu's, A. F., the Leader, and fifty musicians and six grand opera singers.

Cassasa's, Charles H., our San Francisco Grand Leader, and forty musicians.

French, Gabriel Pares, the Peerless, with seventy musicians direct from Paris.

Boston, Emil Mollenhauer, the Great, and sixty-five musicians.

Pele, Philip the Marvel, and fifty musicians, all from Russia.

Philippine, Captain Lovering and ninety musicians, all from the islands.

And others too many to name, but all great musicians. So music will reign at all times.

And the:

Orchestras!

The famous Boston Symphony Orchestra, headed by Dr. Carl Muck, and about one hundred musicians.

San Francisco Symphony Orchestra, headed by its conductor, and about fifty musicians.

The Exposition Orchestra, headed by Max Bendix and Auguste Bosc, and about eighty musicians.

And other famous orchestras!

And the:

Choral events!

Here are some:

Apollo Musical Club of Chicago, Harrison Wild, conductor, and 250 voices.

Ogden Tabernacle Choir, Joseph Ballentine, conductor, and 300 voices.

United Swedish Singers. Several hundred voices under several leaders.



FESTIVAL HALL.—BY ROBERT FAROUHAR

MUSIC

Camille Saint-Saens, the illustrious composer, comes from Paris for four concerts.

Pacific Choral Society. One hundred and sixty voices.

California School for the Blind. About one hundred voices.

And numbers of others from all sections.

Yes!

There will be:

Music at the Fair.

In the Air.

And in the Hall.

That's All.

There will be no lacking!

PRESSPEOPLE

Journalists!

Writers!

Editors!

Reporters!

Authors!

Newspaper men!

Correspondents!

Magazinists!

Representatives!

Or any old classification—or new classification—
of Presspeople, are welcome to the:

Press Building!

Great is the power of the press—it has a building
of its own;

And the people in charge are:

Courtesy personified;

If you are any kind of Presspeople, call and be
welcomed;

The Press Building is located just east of the main
entrance at Scott Street;

The motto is:

Welcome!

The treatment is:

Courteous;

Why say more?

ILLUMINATION!

The Exposition shines!

The Tower of Jewels scintillates!

The Arabian Nights fades!

The Aurora Borealis equaled!

Nearly four billion candle-power blazes forth from the power scintillator on the miniature Morro Castle in the yacht harbor.

And the effects:

From the scintillator and the hidden searchlights, and the jewel prisms, and the concealed lights, and the other lights, and the bombs, and the fireworks.

Well, it is impossible to put the effect upon paper.

No one could do it; no one has.

It is too much.

Here is my description:

The illumination makes of the Exposition a City of my Dreams!

See it and you will agree with me.

THE TOWER OF JEWELS—ILLUMINATED—BY THOMAS HASTINGS



WOMAN

Woman!

Mental woman!

Artistic woman!

Literary woman!

Perfect woman!

Business woman!

All are represented in this great Exposition!

And can we say:

That the Young Women's Christian Association Building represents woman's work in the field of architecture. The building was designed by a woman, Miss Morgan, an architect, of San Francisco, and the building is admirable for its purpose, and is popular, and the masculine gender are found here especially at the dining hour!

As for sculpture, woman is represented by:

Mrs. Burroughs' "Youth" and "Morgiana," Mrs. Whitney's "El Dorado," Miss Longman's "Ceres," Miss Scudder's "Frog Fountain," and I think others.

As for paintings:

Miss Rand's "Portrait of Miss Peabody," Miss Beaux's "Portrait Study," and there are paintings by:

Violet Oakley, Mary Cassatt, M. Jean McLean, Mary C. Richardson, Florence W. Gothold, Constance Mackay, Ella E. Rand, Helena Dunlap, Marian Powers, Emily B. Waite, Louise Cox, and Gertrude Fisher.

And for hostesses, all States have one or more, and some of the nations have some, and all are representative.

Then in the exhibits women are well represented.

And in attendants.

And, altogether, women have not been forgotten!

Oh, no, indeed!

And here, don't forget the Woman's Board.

Headed by our dear Mrs. Phoebe A. Hearst, the board is as follows:

Honorary President, Mrs. Phoebe A. Hearst; President, Mrs. Frederick G. Sanborn; Honorary Vice-Presidents, Mrs. John C. Bidwell, Mrs. Caroline Severance, Mrs. Irving M. Scott, Mrs. William H. Crocker, Mrs. John F. Swift, Mrs. Louis Sloss, Mrs. Emma Shafter Howard, Mrs. Berthe d'A. Welch, Mrs. L. B. Moore; Vice-Presidents, Mrs. Lovell White, Mrs. I. Lowenberg, Mrs. John F. Merrill, Mrs. Frank L. Brown, Mrs. William Hinckley Taylor; Secretary, Mrs. Gaillard Stoney; Treasurer, Mrs. Philip E. Bowles; Assistant Treasurer, Mrs. Edwin R. Dimond; Auditor, Mrs. Charles W. Slack; Assistant in Department of Fine Arts, Mrs. Francis Carolan; Assistant in Department of Manufactures, Mrs. Philip E. Bowles; Assistant in Division of Exploitation, Mrs. Ernest S. Simpson; Assistant in Department of Live Stock, Mrs. William Grant.

Yes, indeed, women have been recognized in this, the greatest of all expositions!

SCULPTURES

Sculpture!

Is one of the most important arts to the Exposition;

Without sculpture, architecture is apt to be too formal;

Sculptors in this Exposition have had a free hand; and they have improved their opportunity;

Never anywhere has there been such a display of sculpture;

Adorning arches, and columns, in niches, on walls, as fountains and in free standing groups, sculpture abounds everywhere!

Sculpture, like music, embodies a mood.

The nine beautiful fountains may be described as follows by a word:

1. Fountain of Energy—Joyous.
2. Fountain of Life—Dramatic.
- 3 and 4. Fountains of Rising and Setting Sun—Architectonic.
5. Fountain of Youth—Naive.
6. Fountain of El Dorado—Realistic.
7. Fountain of Ceres—Classic.
8. Fountains of Four Seasons—Pastoral.
9. Fountain of Beauty and the Beast—Playful.

There are over five hundred pieces of sculpture in and about the Exposition Grounds, and it is said that this is the largest collection ever brought together!



"THE OUTCAST"—BY ATTILIO PICCIRILLI

ARTISTS

Artists.

Represented.

In the:

Palace of Fine Arts.

Includes:

Americans and Foreigners;

To the total of:

Several hundred;

And the total of:

Pictures, prints, sculptures and bronzes, run into the thousands.

The Palace of Fine Arts contains 102 galleries.

Leading in attraction is a loan collection of many famous masterpieces, and Romney, Goya, Troyon, Reynolds, Valesquez, Monticelli, Cazin, Luini, Steen, Monet, Stuart, Bonheur, Corot, Daubigny, Meissonier, Millet, Fortuny, Tissot and Gainsborough are represented among many others.

There are a number of separate galleries for American artists.

These galleries include a James McNeil Whistler room, a Frank Duveneck room, a room for John S. Sargent, William Keith, the California master of landscape, and William M. Chase, Gari Melchers, Edward W. Redfield, Edmund C. Tarbell, Alson Skinner Clark, and Childe Hassam.

In these American rooms one is deeply impressed with American versatility in its creative expression;

And in the Foreign galleries you find an equal amount of versatility but with different expression.

Art is a state of mind;

And in the—

Palace of Fine Arts—



"THE GENIUS OF CREATION"—BY DANIEL CHESTER FRENCH

ARTISTS

You will find what pleases you no matter what your desires may be.

To pick out individuals in this vast collection is beyond the power of one mind, and I frankly confess this!



THE SECOND OF THE WATER MURALS BY FRANK BRANGWYN

MURALS

Murals!

The Exposition marks a leader in exterior decorative effects;

This applies particularly to the mural paintings, which adorn the courts and the rotunda of the Palace of Fine Arts;

Probably in no other place in the world could canvases be placed on exterior walls, except San Francisco; the climatic conditions here making possible this innovation in art;

These murals are by world-famous artists:

Frank Brangwyn of London, regarded as the world's greatest genius in color; and:

Frank du Mond; William de Leftwich Dodge; H. Milton Bancroft; Childe Hassam; Charles Holloway; Edward Simmons; and Robert Reid; all master geniuses.

The murals, their artists and locations are:

Court of Abundance—Earth, air, fire and water, two treatments of each, Frank Brangwyn.

Court of the Four Seasons—Spring, H. Milton Bancroft; Weaving, glasswork, jewelry, pottery, smithing, printing, H. Milton Bancroft; Winter, H. Milton Bancroft; Festivity, H. Milton Bancroft; Harvest, autumn, summer, seed time, H. Milton Bancroft; Man receiving instruction in Nature's laws, H. Milton Bancroft.

Arch, Court of the Universe—Hope and attendants, war and conquest, Edward Simmons; Commerce and imagination, religion and art, wealth, the family, Edward Simmons.

Tower of Jewels—Atlantic and Pacific, William de Leftwich Dodge; Gateway of all nations, William de Leftwich Dodge.

Arch, Court of the Universe (Western)—Arrival on Pacific Coast (Atlantis, Greece, Egypt, North and South Europe, Arts, Sciences, Religions), Frank Du Mond.

Arch, Court of the Universe (Eastern)—Modern Immigration, Edward Simmons.

MURALS

Court of Palms—Fruits and Flowers, Childe Hassam; The Pursuit of Pleasure, Charles Holloway.

Rotunda, Palace of Fine Arts—The Four Golds of California (Golden Metal, Wheat, Citrus Fruits, Poppies), Robert Reid; Art, born of flame, expresses its ideals to the world through music, poetry, architecture, painting and sculpture, Robert Reid; Birth of European Art, Robert Reid; Birth of Oriental Art, Robert Reid.

COLORFULNESS

The Color Scheme!

This Exposition is the first in which a unified color scheme has been used;

Jules Guerin, the famous colorist, devised the plan and supervised its execution;

The Exposition is tinted in eight colors:

French green for garden lattices, etc.;

Deep cerulean blue for recessed panels and vaulted ceilings;

Orange pink for flag-poles;

Pinkish red with a dash of brown for the background of colonnades;

Golden burnt orange for small domes and mouldings;

Terra cotta for domes;

Gold for statuary;

Verde antique for urns and vases;

These are the colors and they harmonize wonderfully!

The buildings proper are of an old ivory tint, colored after the famous Travertine stone;

The perfectly exquisite harmony of the color blending of everything makes the Exposition of wondrous splendor.

ANIMAL KINGDOM

Animal Kingdom!

The Animal Kingdom has received the proper recognition at this Exposition!

Never before has such a gathering been secured.

Almost all the representative animals of the various kinds are here, and additions are arriving from time to time.

This exhibit is one to remember.

It includes several times the number of animals you see at your county fair, your State fair, and then some.

Describe it? You can't try!

There is too much.

And it's all good.

The easiest way—this is our rule—enter at the Fillmore Street entrance, take your auto train, go to the end of the line, walk west, and you are at the:

LIVESTOCK EXHIBIT: Here is a large dairy building, a poultry yard, a stock stadium, a stock corral or rather corrals, etc., etc.

You can stay as long or as short a time as you want to, and if you are enthusiastic you will stay long and come back, and, anyhow, you will enjoy every minute, for there is so much, and it is all of the most interesting kind.

During the entire time of the Exposition you will find events of all kinds being held.

And this means all kinds:

Horse events.

Dog events.

Sheep events.

ANIMAL KINGDOM

Poultry events.

No matter in what you are interested, you will find that special line represented, so don't overlook this great:

Livestock exhibit.

SAN FRANCISCO

San Francisco!

The new!

The beautiful!

The city of seven hills!

The city loved around the world!

The city of today!

The Exposition City!

Greater and more beautiful than ever!

The city of manifold attractions!

In every direction you find places of interest:

The City itself;

The Civic Center;

The Fishermen's Wharf;

The Golden Gate Park;

The Ocean Beach;

The Seal Rocks;

The Presidio;

The Mission Dolores;

Swedenborgian Church;

The Chinatown;

The Theatres;

The Restaurants;

And countless other attractions!

Hotels!

The hotels of San Francisco are among the best in the world;

There are no old hotels!

All have been built in the past ten years;

From the best to the cheapest you get good accommodations;

There are more good rooms in second and third class hotels than in any other city in the country;

SAN FRANCISCO

The first-class hotels equal any, no matter where located;

And the prices are moderate.

San Francisco has several hotel men's associations and they all co-operate to treat the visitors in a courteous and homelike manner!

Restaurants!

Cafes!

Grills!

Cafeterias!

Places to dine!

Places to eat!

Yes, just all of that—and more.

You can get everything produced in every part of the country right here;

Want:

French, Italian, Spanish, German, Chinese, Japanese, et cetera;

Anything you want you can find;

And it's all good.

The food inspection of San Francisco is more carefully looked after than in most cities, and no matter where you go you will find good food and at reasonable prices!

The city itself—

If you like walking!

Market Street is interesting from end to end—shops on both sides—

Shops on all side streets.

You can get everything you want;

And lots of things you don't want;

You can spend lots of time in very enjoyable walks.

You don't want to forget:

CHINATOWN!

Here you will find the largest Chinatown in America;



SPRING AND SUMMER—COURT OF THE FOUR SEASONS
BY FURIO PICCIRILLI

SAN FRANCISCO

It is perfectly safe, and has many attractive shops filled with importations from China and Japan.

A daylight or night trip is recommended;

If the latter it is well to engage one of the guides there!

GOLDEN GATE PARK!

This is one of the great parks of America; it consists of park, forest, lakes, streams, brooks, waterfalls, gardens and all that you find out-of-doors, and:

Golden Gate Park Memorial Museum and Art Gallery!

This building contains works of art and crafts, that are invaluable. It contains relics and documents beyond price. It contains a large natural history collection. Its art gallery contains many great pictures.

This building is an Exposition in itself. There are rooms of all kinds;

Some of these are:

Pioneer Hall, a wonderful place to visit;

Oriental Hall, artistic and interesting;

Church Room, a sanctuary for all;

Statuary Hall, a most interesting collection;

Napoleon Hall, a most complete collection;

Egyptian Hall, filled with valuable curios;

Jewel Hall, containing rare jewels;

And a number of other rooms, all of which are well worth visiting!

Interested in art—then visit the:

San Francisco Institute of Art, corner of California and Mason Streets.

Here you will find several hundred paintings, statuary and other works of art.

And art stores!

You will find plenty of them!

Want to go to the:

Theatres!

Very well, there are many of these;



AUTUMN AND WINTER—COURT OF THE FOUR SEASONS
BY FURIO PICCIRILLI

First-class;
Second-class;
Third-class;
Fourth-class;
Fifth-class.

These classes refer to prices!
You can pay \$2.00 for a show;

Or you can pay:
A five-cent piece;
Or: a ten-cent piece;
Or: fifteen cents;
Or: twenty cents;
Or: twenty-five cents;

And so on up to the price first named, \$2.00—and
you get your money's worth.

The best shows;
The best pictures;

Everything of the best in the varied amusement
line can be seen in San Francisco and you will find
all the theatres sanitary and safe, for a rigid super-
vision insists on this!

Churches!

Religion!

All of the leading religions have places;
No matter what your—

Religion!

You can find your place.

San Francisco is proud of its temples!

Many noted divines are located here:

Bishops;

Rabbis;

And other noted men;

And all you have to do is to pick out your religion
and you will find it is well represented here;

And if you are liberal in your feelings, you will
find very much interest in visiting some of the other
houses of religion, different from your own!

Want to see:

How money is made?

Well,

Go to the:

MINT: This building is at the corner of Mission and Fifth Streets;

It is open to visitors from 9 to 11:30 a. m., and 12:30 to 2:30 p. m., except Sundays and holidays.

There is no charge and guides will take you through and explain the processes of melting and coining;

And you will see:

A very interesting collection of coins;

A very interesting collection of medals;

And more real money than you have seen since the last time you visited a mint or the money of your dreams!

But—why try to write a book on:

What to see in San Francisco? There is everything here and you can see what you want.

Now, here is the easy way:

Hire a taxicab, and tell the driver to show you the city;

Or if you don't want to do that;

Go to Market Street;

And get aboard one of the:

Double-deck motor coaches to the Fair, Beach, or anywhere.

After this trip, your sense of location will be served and you can go and see what you are most interested in observing!

By the way, climate is a large asset of San Francisco, and you will enjoy it, for the temperature is about 60 degrees and you need an overcoat the year round.

INSCRIPTIONS

Inscriptions!

My gracious!!

The wisdom of the ages was weighed to get the:

Inscriptions;

For this Exposition;

Just think of the research to find what was considered suitable;

I heard that a search of four months resulted in one case in a two-line inscription!

No! I will not tell the author, nor quote the inscription;

Even if it is not strictly accurate, it is a good story, anyhow; don't you think so?

I do;

And I know some of the inscriptions did take long and patient search and research, but the results justified the labor;

Here are some that I consider gems of the collection:

Inscriptions in the Court of the Universe:

Arch of the Setting Sun, east side, facing court.

Panel at left of attic:

(England)

In Nature's infinite book of secrecy a little I can read.—*Shakespeare*.

Arch of the Setting Sun, east side, facing court.

Panel in center of attic:

(America)

Facing West from California's shores—inquiring tireless seeking what is yet unfound—I a child very old over waves toward the house of maternity the land of migrations look afar—look off the shores of my Western sea the circle almost circled.—*Whitman*.

Arch of the Setting Sun, east side, facing court.

Panel at right of attic:

INSCRIPTIONS

(Spain)

Truth—witness of the past, councillor of the present, guide of the future.—*Cervantes*.

Arch of the Setting Sun, west side, facing away from court. Panel at left of attic:

(Italy)

The world is in its most excellent state when justice is supreme.—*Dante*.

Arch of the Setting Sun, west side, facing away from court. Panel in center of attic:

(Germany)

It is absolutely indispensable for the United States to effect a passage from the Mexican Gulf to the Pacific Ocean and I am certain that they will do it. Would that I might live to see it, but I shall not.—*Goethe*.

Arch of the Setting Sun, west side, facing away from court. Panel at right of attic:

(France)

The Universe—an infinite sphere, the center everywhere, the circumference nowhere.—*Pascal*.

Arch of the Rising Sun, west side, facing court. Panel at left of attic:

(China)

They who know the truth are not equal to those who love it.—*Confucius*.

Arch of the Rising Sun, west side, facing court. Panel in center of attic:

(India)

The moon sinks yonder in the West while in the East the glorious sun behind the herald dawn appears—Thus rise and set in constant change those shining orbs and regulate the very life of this our world.—*Kalidasa*.

Arch of the Rising Sun, west side, facing court. Panel at right of attic:

(Japan)

Our eyes and hearts uplifted seem to gaze on heaven's radiance.—*Hitomaro*.

Arch of the Rising Sun, east side, facing away from court. Panel at left of attic:

(Arabia)

INSCRIPTIONS

He who honors not himself lacks honor wheresoe'er he goes.—
Zuhayr.

Arch of the Rising Sun, east side, facing away
from court. Panel in center of attic:

(Persia)

The balmy air diffuses health and fragrance—so tempered is the
genial glow that we know neither heat nor cold—tulips and hya-
cinths abound—fostered by a delicious clime the earth blooms like
a garden.—*Firdausi*.

Arch of the Rising Sun, east side, facing away
from court:

(Siam)

A wise man teaches be not angry, from untrodden ways turn
aside.—*Phra Ruang*.



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