

BILLBOARD ADVERTISING

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS.

VOL. III, No. 6.

CINCINNATI, APRIL 1, 1895.

OFFICE OF PUBLICATION,
107 N. YONGE, ST. C.



J. H. GRAY.

DEVOTED TO THE INTERESTS OF ADVERTISERS, POSTER PRINTERS,
BILL POSTERS, ADVERTISING AGENTS & SECRETARIES OF FAIRS.

Classified Advertisements.

The five classified advertisements under this heading are for use exclusively for the purpose mentioned. For full particulars, see the last advertisement, or for any information, larger notices, or for space list.

BILL POSTERS' DIRECTORY.

WANTED TO BUY:
Bill Posters, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Reading & French, the Bill Posters
and Billboards Advertising Agency

Advertiser in the Carpet Company!
A new Bill-Poster, Bill-board, Birmingham, Miss.

A Fresh in Dressed Billboards
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Western Bill Posters Co., Salt Lake
City, Utah. Bill Posters and Billboards

The Current Bill Posters and Billboards
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

John A. Lakin, City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Francerville, Ind., has population of
75,000. Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

The Oklahoma Bill Posters Co.,
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Paul and Kenneth A. Posters, Billboards
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

The Kansas City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Harry W. Curtis, City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

The Right Bill Posters, Advertising
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Washington, Ind., has population of
75,000. Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Williamson, Conn., pop. 14,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Carrollville, Ill., pop. 4,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

St. Louis, Mo., pop. 100,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Peas, Ill., pop. 7,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

E. L. WEBSTER, City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Low Springs, Cal., pop. 10,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Franklin, Cal., City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Almond Opera House, Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Michigan, Kans., Population 10,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Alameda, Wis., pop. 10,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Boonville, N. Y., Wm. Connerly,
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Marshall, Ill., Victor Jambry,
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Fort Scott, Kas., Pop. 14,000.
Write for Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Bellevue, Mo. F. B. Coitwell,
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

St. Louis, Mo., pop. 100,000.
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Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

**THE LIBBIE SHOW PRINT
PRINTERS AND ENGRAVERS,
6 TO 12 BEACH STREET,
BOSTON, MASS.**

Write for Billboards, Cash, less than 2500

**POSTERS AND SHOW BILLS
FOR**

FAIRS!

Write for Billboards, Cash, less than 2500

The Donaldson Litho. Co.

CINCINNATI, OHIO.

Write for Billboards, Cash, less than 2500

O. P. Fairchild, CITY BILL POSTER,
Distributor and General Advertiser.

Covington, Illinois, West Covington, Leclaire and Foursiding.

16 East Fifth Street, COVINGTON, KY.

Write for Billboards, Cash, less than 2500

The Price Advertising Co.,

BILL POSTERS, DISTRIBUTORS, &c.

Own and Control All Bill Boards

THE PAN-AMERICAN PROPAGANDA CO.

CURTIS, AQUILAR & CO., Proprietors

GENERAL ADVERTISING CONTRACTORS

United States, Canada, Mexico, Central and South America, and the West Indies.

Advertisement method and illustrated brochures, French and Portuguese

Printing, Distribution, Market Research, Publicity, and International Adver-

ising is available. We handle 1000 Programs of the greatest Practical

and business of the most successful

MANUFACTURING AGENTS. Agencies whose employees are seen in every

corner of Central and South America, the most business

General Office, 1264 Broadway, New York, U. S. A.

WITH BRANCHES AT

Havana, Rio Janeiro, St. Paul, City of Mexico, Santos, Aspin, San Francisco & Lima



Special

TO
Bill Posters
Advertising Agents,
Secretaries of Fairs,
Copper Half-Tone Engravers,
PORTRAITS.

2x2.....\$2.00
3x3.....\$3.75
5x4.....\$5.00

Send Good Photo with Envy Card.

THE HELLBERG PHOTO-GRABING CO.,
CINCINNATI, OHIO.

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BILL POSTERS' DIRECTORY.

Display Advertising, TO RENT.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Tray, H. T., Dungan & Co.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

POSTER AND BILL WRITERS.

Do you know good ads
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

1 Write Bills and Posters.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

A Really Written Bill is Worth
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Billboards and Bill Writers.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

ADVERTISED AGENTS.

O. H. Sordford,
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

CIRCULAR DISTRIBUTORS.

Ashtabula, Ohio, Geo. H. Smith
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

All kinds of Advertising, Bill
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

J. A. Luce & Co., Evansville, Ind.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Distributors, Advertisers
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Chicago, Ill., J. A. Gierke
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Sanbille, Tennessee.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Free List of 1898
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

American Fair Bulletin.
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Franklin, Cal., City Bill Posters
Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

Almond Opera House, Bill Posters
Billboards, Cash, less than 2500
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Billboards, Cash, less than 2500
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Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

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Billboards, Cash, less than 2500
Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

ELECTROTYPING!

Special Attention Given to
Fine WOOD-CUT and ROBE WOOD

WINKELMAN & BURBANK,

110 N. 2nd Street, CINCINNATI, O.

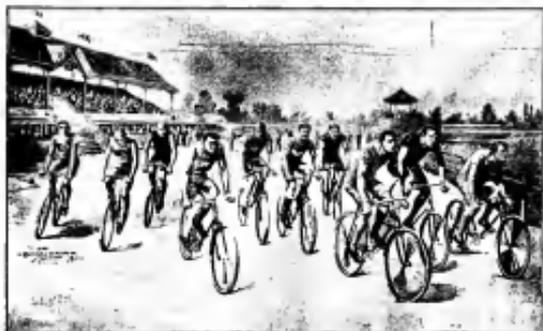
Write for Billboards, Cash, less than 2500

Cincinnati, O. **M. B. BARNETT, BIRMINGHAM, MISS.**

A FEW OF OUR MANY NEW STYLES OF
Fair Bills, Racing Posters, Balloon Lithographs

Secretaries of Fairs and Jull Posters can obtain a Complete Set of Samples FREE OF CHARGE. Address the

Donaldson LITHO. CO.,
Cincinnati



WRITE FOR SAMPLES

DONALDSON LITHOGRAPHING
CINCINNATI, O. **GINGINNATI**

WRITE FOR CATALOGUE

The great success of the

"SAY" POSTER

Has induced us to get up another, which is even better. It is the

"YES!"

Poster, being a one-sheet, with figures on either side, reading in centre, can also be used as TWO HALF SHEETS.

APPROPRIATE FOR ANY BUSINESS.
Write for circular and sample.

HENNEGAN & CO.

Poster and Commercial Printers,
CINCINNATI, OHIO.

Barlow Bros. Minstrels.

Greater, Grander Than Ever.

DOUBLE · ITS · FORMER · SIZE.

Permanent Address, DONALDSON LITHO, CO., Cincinnati, O.

BUY THE BEST



Bill Poster's Brush.

Copper bound and steel riveted. Manufactured expressly for the Donaldson Lithographing Co., and guaranteed the most durable brush on the market.

10 inch.....	Prior, each, \$2.75	10 inch.....	Price per dozen, \$40.00
8 "	" " 2.25	" " " "	" " " " 30.00
6 "	" " 1.50	" " " "	" " " " 22.00

SEND CHECK WITH ORDER.

The DONALDSON LITHO CO.
CINCINNATI OHIO

GENERAL WESTERN OFFICES.

Leander Richardsons Dramatic News
DONALDSON LITHO. CO. BLDG.,

Subscription Rates, \$1.00 per year.
Advertising Rates, \$1.00 per square inch.

CINCINNATI, OHIO.

EVANSVILLE, IND.

Population 75,000

Finest Bill Posting Plant
in the South-West.

More Boards and the Best Located of any City in the Country. We know the value of advertising and always strive for results. In making up your list, don't forget Evansville.

F. M. GROVES, BILL POSTER.

When you talk, mention **Billboard Advertising.**

Cincinnati-Amusement-Agency,

FAIRS

Supplied with

First-Class

NOVELTIES

AND

ATTRACTIONS

The Queen City at last boasts of a solid and progressive exchange and a reliable dramatic, musical and variety agency.

BOOKS AND THEATRE IN ALL LOUIS.

FURNISHES TALENT FOR ALL CLASSES OF ENTERTAINMENT

REFERRED TO THE LEADING AMERICAN DRAMATISTS

PLAYS AND PASTY TYPE WRITTEN BY OGDEN.

EXPERIENCED THEATRICAL AND COMRADE MEN.

WM. RAYMALLEY, Mgr., Donaldson Litho. Co. Bldg., Cincinnati.

For information see

CEDAR SHINGLES

ADDRESS

BENTLEY & BROWN, Fairport, N.Y.

When you talk, mention **Billboard Advertising.**

DISTRIBUTING ?

OH YES!

AND BILL POSTING.

REESE & LONG.

No. 7000

205,000 Populations. SCARFORD, PA.

When you talk, mention **Billboard Advertising.**

The Homless Boy's Friend

A weekly Paper published for the benefit of the Homless Boys of Cincinnati 10¢ per copy "LADIES"

THE HOMELESS BOY'S FRIEND,

14 Spangrow Street, Cincinnati.

When you talk, mention **Billboard Advertising.**

MURRAY & CO.



CIRCUS CANVASES,

Prices and Details, WRITE, ST. LOUIS, MO.

Apply for FREE CATALOGUE.

When you talk, mention **Billboard Advertising.**

THEY START WELL--

Most Bill Posters do. Getting the best of Stands, hiring good talent, putting plenty of money into the enterprise.

With brains and a place to fit they should make a success of the business.

There are many who do all this, and then waste it all by not advertising in the right papers; those which circulate among the people whom they need and who need them.

HOW DO THEY END?

Often they fail to succeed for want of that public which advertising in

BILLBOARD ADVERTISING

Would give them.