

BILLBOARD ADVERTISING

A
Magazine
for
Business Men
who
think.



GEORGE H. EDWARDS,
President Chicago Bill Posters Association and
The National National Bill Posters Association.

BILLBOARD ADVERTISING is the Official Organ of the SHWV PRINTERS' ASSOCIATION.

Classified Advertisements.

BILL POSTERS DIRECTORY.

The *Bill Posters Directory* under the heading, *Bill Posters Directory*, is published by the *Bill Posters Directory* Co. For further particulars address, *Bill Posters Directory*, 100 West 42nd Street, New York, N. Y.

WANTED:
A permanent position as bill-poster in advertising agency and distributor. Bill posters in New York, New Jersey, and Pennsylvania. For further particulars address, *Bill Posters Directory*, 100 West 42nd Street, New York, N. Y.

Indianapolis, Ind., Pop. 100,456.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Waukegan, Wis., pop. 2,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Fortner City, Mo.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Easton, Pa., pop. 28,125.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

James E. Henry & Son,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Wallace, Idaho.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Carbondale, Pa.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Peairie City, Okla.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Fort Hays, Neb.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Washington, D. C., pop. 100,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

J. K. Williams, Orchard, Wis.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

The National City Bill Posters,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Washington, Ind., has a population of 100,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Spain, Ill., Pop. 7,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Los Angeles, Cal., Pop. 80,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Pomona, Cal., City Bill Posters
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Wichita, Kans., Population 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Baltimore, 25 County Fair in Spring.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Bowling, R. T. Wm. Connelley,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Marshall, Ill., Victor Jaeger,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

London, W. Va., Pop. 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Grand Junction, Col., Pop. 4,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Wentworth Bill Posters,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Waverly, R. T., Wm. Connelley,
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Frankfort, Ky., Pop. 12,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Classified Advertisements

BILL POSTERS DIRECTORY.

Display Advertising, TO RENT.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Lima, Ohio. W. C. TIERRELL
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Leola, Mo., Population 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

St. Louis, Mo., Pop. 100,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

St. Paul, Minn., Pop. 100,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

San Antonio, Texas, Pop. 40,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Albany, N. Y., Pop. 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Victory British Col., Pop. 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Lafayette, Ind., Pop. 18,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Buffalo, N. Y., Pop. 100,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Keokuk, Iowa, Pop. 4,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

New Hampton, Iowa.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Grand Junction, Colo., Pop. 4,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Greenview, Ill., Pop. 7,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Bowling Green, Ky., Pop. 10,000.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Lee Ave., Cal., City Bill Posters
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

E. A. Carpenter, Bill Posters
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

A. C. E. Meader, City Bill Posters
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

AMERICAN FAIR BILLSTICK.

WANTED !!

Printers use this year, EVERYTHING you can get. The Central Bill Posters Co. Prices reasonable and for delivery. Bill Posters Co., 100 West 42nd Street, New York, N. Y.

Wanted - Fair Grounds Attractions.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

The Only Complete Attractions Directory.
Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

Bill Posters Directory, 100 West 42nd Street, New York, N. Y.

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Chas. Fraz & Co., New York.
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EXPORT AD. WRITERS.

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The Rochester Bill Posting Co.,

ED. A. STANLEBROTT, Manager

Bill Posters, Distributors and General Advertisers.

No. 14 and 16 Hill Street, ROCHESTER, N. Y.

THE ERIE BILL POSTING CO.

ED. A. STANLEBROTT, Manager

Bill Posters, Distributors and General Advertisers.

No. 22 North Park Ave., ERIE, PA.

KENLUCKY (SEE MORE)

Interest in the Americanizing movement, the book and broadly general will mean a great strengthening by next summer. Masses, Russia, Finland and many other nations serve to the present time.

The Kenlucky Bill Advertising Bill Posters which is the most complete of all, begins in three days of the Bill Posters. Kenlucky Bill Posters are the best in the world, which will mean more in the future than in the past, looking to the present establishment of the organization. The following names are members of the organization:

- Amory & Co., Phila.
- Billings & Co., London.
- C. E. Gillet & Co., Toronto.
- J. W. Keller, Copenhagen.
- R. E. Tisdale, Milwaukee.
- J. Lewis Nichols, Newark.
- H. Y. Bennett & Co., Louisville.
- H. E. Campbell, Birmingham.
- G. F. Prichard, Glasgow.
- Time Retailer, Providence.
- P. O. Clark, N. York.
- W. M. Campbell, Philadelphia.
- W. F. Baker, Richmond.
- W. E. Rose, Atlanta.
- W. H. Smith, New York.
- W. H. Smith, New York.
- Y. S. Butler, Chicago.



ED. A. STANLEBROTT.

Of the advertisement business five of the posters, John Kenlucky & Sons, is a remarkably large young man, who has the respect and admiration of all who have the good fortune to meet him. It is like a great figure, to his will almost every man. His Bill Posters are the most widely distributed. His Bill Posters are the most widely distributed. His Bill Posters are the most widely distributed.

The American Bill Posters is to be considered as a number of the Kenlucky Company for the coming year.

Championship Medal.

BILLBOARD ADVERTISING offers a valuable goal medal to the bill poster who can hang a four-foot board stand in the quickest time. The contest is open to bill posters and any type of bill posters throughout the United States and Canada. The medal will be awarded December 31st next and the result of the competition will be published in the Christmas number. The conditions are as follows: The stand must be hung by one man from single stands in the presence of three reputable witnesses, one of whom is not connected in an employee with the bill poster. Time must be kept by a duly authorized time-keeper, and will commence with the first dip of the brush and end when the last stand has been nailed in. There are no other conditions, an entrance fee and no qualifications other than stated herein, but reports must be full and complete. Time, place and conditions must be fully and accurately stated. The work when finished must have been well done, and the affidavit of the time-keeper must accompany the account of the contest.

For further information apply to BILLBOARD ADVERTISING care to November 25th, 1915.

The Commercial News Service.

The office is now being advertising in the Bill Posters' Association, which is the only one of its kind in the world. The Bill Posters' Association is the only one of its kind in the world.

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THE DONALDSON GUIDE.

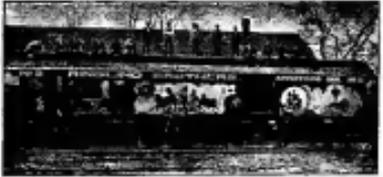
The title of the Donaldson Guide is to be introduced. Formerly known as the Bill Posters' Guide for Circles and General Advertisers. It will be a most useful and interesting book.

Presented in this valuable work, an advertiser will be able to obtain a complete and up-to-date list of all the bill posters and their addresses, the names of all the bill posters and their addresses, the names of all the bill posters and their addresses.

COMPLETE FAIR DATES.

This work will be the most complete and up-to-date list of all the bill posters and their addresses, the names of all the bill posters and their addresses, the names of all the bill posters and their addresses.

Bill Posters' Association is the only one of its kind in the world. The Bill Posters' Association is the only one of its kind in the world.



LAST YEAR'S ASSOCIATION MEETING.

MR. KILMER & CO., Standard Stationers, 107 N. 7th St., CHICAGO, ILL., were the hosts of the meeting.

The meeting was held at the Chicago Hotel, and was a most successful one. The Bill Posters' Association is the only one of its kind in the world.

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CHICAGO, ILL., AND, PHILA.

At the opening of the Bill Posters' Association, which was held in Chicago on the 15th of the month, the Bill Posters' Association is the only one of its kind in the world.

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“WE STICK UP FOR ALL”
SEE IT
SAN DIEGO
Bill Posting Co.
SAN DIEGO, CALIFORNIA.
FRED F. STUTZ, Agt.

Albany City Bill Posting Co.
J. Ballard Carroll, Manager.
35 Beaver Street, ALBANY, N. Y.

American Advertising and Bill Posting Co.

- ✔ Will and covered every Bill Board and give better and quicker service than any other Bill Posting concern in AMERICA. For instance—
- ✔ Advertisers attending advertising in Chicago would do well to look up our plant over before placing advertisements.

R. C. CAMPBELL, Pres't.

SUCCESSORS TO

BROADWAY & TREYSER
AND 1

GEORGE A. TREYSER
BILL POSTING COMPANIES.

280 Madison St., CHICAGO, ILLS.

BURR ROBBINS, Treas.

TOLEDO, OHIO.

Established 1888. Population 100,000

— THE OLD RELIABLE —

**City
Bill
Poster**

GEO. W. BILLS

**DISTRIBUTING
AND GENERAL
ADVERTISING**

All Work Done Prompt and Reliable Estimates Furnished Upon Application.

Office, 308 Summit St.

TOLEDO, OHIO.

When you write, mention *Billboard Advertising*.

Electrotyping

We employ only expert workmen, in connection with the latest improved machinery, thus enabling us to turn out the best work for least money. Correspondence invited.

W. A. WINKELMAN & CO.
11, 13 & 21, 213 1/2 St. Cincinnati, O.
When you write, mention *Billboard Advertising*.

J. N. Wheeler,

**Bill Poster
AND
Distributor**

OFFICE GRAND OPERA HOUSE,

Wilmington, Del.

WORK PROMPTLY EXECUTED
When you write, mention *Billboard Advertising*.

CHAS. A. PACE,

Circles, Samples and all advertising matter

Faithfully Distributed.

Fall River, Mass.

When you write, mention *Billboard Advertising*.

James R. Long.

A specialist in preparing an ad to go in the paper, on a circular, program or the like. Send full particulars and a dollar for sample.

1328 D Street, S. W.,
Washington, D. C.

E. J. Hoover & Bro.

City Bill Posters & General Advertisers

Contractors for the Southern States.

LOUISVILLE, KY.

Population, 30,000. Established 1865. Suburban Towns, 3,000

The Hudson ADVERTISING
AND
BILL POSTING CO.
ALBUQUERQUE, NEW MEXICO.

COUPON



This Coupon and two cent stamp entitles you to a sample copy of "The Indian" printing Bureau Bill Posting Directory. Contains colored lithographed cards, answering letters, envelopes, especially designed, 30 large pages. Address,
THE INDIAN,
New York, Ohio

C. R. Rowland Augusta, Ga.

O. P. Fairchild,

GO TO
LAGOON
Cooney Island
AND
The 200



COVINGTON, KY.
LUDLOW, KY.
MIDDLETOWN, KY.
WHEAT COVINGTON, KY.

Office, 16 East Fifth Street.



PASTE?

Wait just! We show you how to make any bill paste and from money to money, not want to be paid to read

POST AND PROSPER.

So that every business concern will want to "Put up or shut up" Are you with us? Come and open. We with our bright gems.

SUBSCRIPTION \$100 PER YEAR.

BILLBOARDING Co. For Agents Only.

BILLBOARD ADVERTISING.

102 E. Eighth St. CINCINNATI, O.

G. H. OFFING Established 1876 J. F. OFFING

G. H. OFFING & Son,
CINCINNATI

● **BILL POSTERS**
● **DISTRIBUTORS**

Own and Control All Bill Boards in Newport, Bellevue, Dayton & Ft. Thomas.

GOOD WORK GUARANTEED

408 York St. **NEWPORT, KY.**

ALL ORDERS PROMPTLY ATTENDED TO.

FRISBY & HALL CHAS. S. JOHNSON

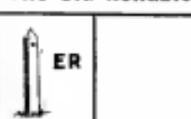
HALL & JOHNSON,
Bill Posters and Distributors
Office, 109 Fitzpatrick,
KEY WEST FLA.

Population, 25,000

Printed and Bound on American Paper
Reference: *Billboard Advertising Co., Chicago*

When you write, mention *Billboard Advertising*.

The Old Reliable



ROSEDALE, KY.
CENTRAL COVINGTON,
BROOMLEY, KY.
And the Surrounding Country.

COVINGTON, KENTUCKY.

This is Ramsey of Lexington,

Don't
Overlook
Lexington,
The Queen
Of The
Famous
Blue Grass
Region of Ky.



DO YOU POST BILLS? NO.

IS THE COST OF YOUR BILL POSTING
SUCH THAT YOU CAN AFFORD TO
SAY TO THE MAN WHO CALLS TO TAKE YOUR
YES, YOU PAY 7 CENTS 30 DAYS
NO, YOU SHOULD SAY SO, AND 2 CENTS
AND BURN SOMETHING ELSE.

Distributing



This is
The Best
Drop in
When You
Are in
Town,
Good
Places to
Leaf

Ramsey & Co.

Cotton States Exposition,

Opens September 18th.

Make your contracts
for Posting Now. **M. J. Dooley,**

BILL POSTER.

ATLANTA, GA.



THE DONALDSON
BILL POSTERS'
PASTE BRUSH
COPPER BOARDS & STEEL RAYED
THE BEST AND MOST DUR-
ABLE OF THEIR ALL
PRICES.

10 in. each \$1.75 10 in. doz \$16.00
" " " 2.25 " " " 22.00
" " " 2.85 " " " 34.00

SEND YOUR ORDER TO
The Donaldson Litho. Co.
GINGERHART, OHIO.



H. B. SMITH.

City Bill Poster and Distributer

Washington C. H., OHIO. Care all Boards.

Brains For Cash.

Refer to included at Association Name. Address.

E. I. KEMPF, Bill Poster and Distributer, Shaboygan, Wis.

P. J. Culhane, THE "PRECISE" WELCHER, 406 Single Street, HAMILTON, Ont. EIGHT INCHES.

When you
get ready to Say Something
In Colorado about your business,
keep in mind that

THE CURRAN CO.

GENERAL OFFICE, DENVER, COLO.

TORONTO, CANADA, Population over 200,000.

Street Car Lines. Over 80 miles
Passengers carried Last Year. 90,000,000

The Price Advertising Co.

BILL POSTERS, DISTRIBUTERS, &c.

Own and Control All Bill Boards

Texas Advertising Co.

SAN ANTONIO, TEX.

60,000 POPULATION.

BILL POSTING.

Samples and Circulars Distributed. Signs Painted and Tacked.
P. O. Box, 688.

My Work. My Reference.

GEO. W. JACKSON,
BILL POSTER AND DISTRIBUTER.
WILMINGTON, DEL.

Winterburn SHOW PRINTING CO.

We can please you Send for Estimates 166 CLARK STREET, CHICAGO, ILLS.

Bill Poster, Distributer, Advertising Signs.
Geo. M. Leonard
GRAND RAPIDS, MICH.
ESTABLISHED 1890.
POPULATION. 100,000.

(The up-to-date Outdoor Advertiser) can post, distribute and paint your ad.

Established 1868
Dayton, O.

WOLF BROS.
General Bill Posters and Distributors.

Best facilities in Ohio for
Commercial Posting during
all seasons of the year.
Stand Work, 4c. per week
for 30 days show.

I Invite You To Read This.

I am a writer and illustrator of advertising. I take a great deal of pride in whatever I do. I am not satisfied to merely please a customer. I endeavor to doubly please him, and to do work so well, that it will be a credit to me. My services will be found of special value to advertisers who use circulars and posters. This is my first advertisement in this paper. I desire to find out how good a medium it is. I want to get all the answers I can. If you are interested in good advertising, I would thank you to write to me for more facts and figures. Please don't wait till tomorrow. Write now before you forget.

BEAT M. MOSES.

P. O. Box 283, Brooklyn, N. Y.

When you write, mention *Billboard Advertising*.

You furnish the paper
We furnish the paste.

JAS. H. STAATS, Lockport, N. Y.

When you write, mention *Billboard Advertising*.

If You
Have any work to
put out in
STEUBENVILLE, OHIO,
don't forget the **ONLY BILL
POSTING SHOP** in the city.
CHAS. J. VOGEL,
Manager City Open House.

When you write, mention *Billboard Advertising*.

Huiest-Stout Sign Co.
(INCORPORATED)

Advertising Contractors. Licensed City Bill Posters.
213 N. Eighth St., ST. LOUIS.

Box 101 1114 E. 70th Street, Dept. 101, St. Louis, Mo. and Wichita, Kan. In St. Louis and Chicago, 10c per week. When you write, mention *Billboard Advertising*.

FABULOUS FORTUNES

In popular articles have all been made

THROUGH

The art of

BILLBOARD

ADVERTISING

The Victoria Bill Posting Co., Bill Posters and Distributors,
ROBT. JAMIESON, Mgr., VICTORIA, B. C.

When you write, mention *Billboard Advertising*.

H. H. JENNINGS & SON,

THE ONLY

City Bill Posters and Distributors
IN BRIDGEPORT, CONN.

We Control and Sell the town. Largest covers of Walls and Bill Boards in the East

George Elston,
Licensed CITY BILL POSTER



Owner of all Boards and Posters.
Established 1880
Distributing a Specialty
ANACONDA, Deer Lodge County, Montana.

WT. VERNER, B. Population 6027.

L. N. HEADINGTON,

City Bill Poster & Distributor,
(LICENSED)

Distributing Service City and suburbs.

The highest possible price paid in the proper case.

NOTE—Trade references, telephone 4188.

HERE IS A LIVE TOWN!

Kenosha, Wisconsin.

Population 5,000.

JAKE J. DISCH,

CITY BILL POSTER AND DISTRIBUTOR.

8 Years Experience in this City.

THE INDIAN.

Illustrated lithographed cover in colors

Great Buffalo Bill Story, "A Bad Indian,

or Buckler Warrior," a Border Romance,

emulating Indian illustrations, from two

new cent stamps for sample copy, address

ILLUSTRATED INDIAN ASSOCIATION CO., New

Bears, Conn.

When you write, mention *Billboard Advertising*.

BOOM

YOUR BUSINESS.

J. F. O'MEALIA,

Boss Boomer.

JERSEY CITY, N. J.

WE LETTER

DISTRIBUTORS SEND STAMP
FOR CONTRACT.

Signs, forecasts sent to distribute all kinds of notices, samples, etc. in every County
in the United States. Write for terms. Special prices on large lots. None but
reliable men engaged who can give references. Address:

Daniel Manufacturing and Publishers, Advertising Co., Colton, N. Y., Special Advertisers
When you write, mention *Billboard Advertising*.

BILLBOARD ADVERTISING IS READ ALL OVER THE ENGLISH SPEAKING WORLD.



THE RIGHT END TICKET CO. PARQUET.
 INCORPORATED.
MUSKEGON, MICH.
 91 Sec. C. Row 1
 91 12
 You are sure to get the RIGHT END.

Tickets for Opera Houses, Fairs, etc.
 Make known your wants and ask for Samples and Prices.
RIGHT END TICKET CO., Muskegon, Mich.

W. J. McAllister & Son,
TROY
 N. Y.

We Post and Distribute in the following Towns:
 Troy, N. Y. \$6,000
 West Troy, " 11,000
 Green Island, " 1,000
 Lansingburgh, " 12,000
100,700

W. A. Jett, City Bill Poster, Portsmouth, N. H.
 Owns and controls all Bill Boards in Portsmouth and vicinity

THE FIN-DE-SIECLE BILL POSTER

It more than a mere bill poster. This is, in a more than the term ordinarily implies, for he is agent for some show printing houses, and tells their goods in his town and adjacent vicinity. In the manner he not only attracts more paper for his friends, but a good deal of commission from the printer besides.

WE WANT BILL POSTERS

In every city, town and village to handle our posters on commission. Write us for samples and we will tell you all about it. We handle:

- Fair Posters, Poultry Show Posters,
 - Bicycle Posters, Dog Shows Posters,
 - Racing Posters, Flower Show Posters,
 - Excursion Posters, Holiday Posters,
 - Balloon Posters, Commercial Posters,
- In fact posters of every nature and every description, especially posters for seasonal entertainments, such as CONCERTS, DRAMATIC, MUSICAL and BOTTLED ENTERTAINMENTS. If a bill poster handles our goods he can almost double his business. Address:

THE DONALDSON LITHO. CO.
CINCINNATI, OHIO



It Brings Results.

We can give a thirty days showing on work in any town.

OUR SPECIALTY: General Work, Promotional, Fourth's, Literary Showing, BILL POSTING, etc. No. 100 West Main.



Advertisements look better after doing business with us.

Manchester, N. H. FRANK P. COLBY,
CITY BILL POSTER,
 Distributor and Signage Transfer. Owns and controls all Bill Boards in the vicinity

R. F. WRIGHT, Lebanon, N. H.
BILL POSTER AND DISTRIBUTOR
 Population, 4,800. Distributing \$5 per 1000

Bill Posters Look Here!

You can increase your local patronage. You can interest the merchants of your town in the advantages of poster advertising. If you can give them modern posters. We have engaged the services of one of the best EXPERT ART WRITERS in America. We will furnish you with clear, bright and convincing advertisements, admirably displayed in the shape of one sheet posters, suitable for grocery, dry goods merchants, druggists, hardware dealers, postmen in fact, retailers of all kinds. Here are the prices:

25 One Sheets, \$4.50	150 One Sheets, \$4.00
50 " 3.00	175 " 3.50
75 " 2.50	200 " 3.00
100 " 2.00	250 " 2.50

Now We Posters THE ENTERPRISE, there is to say we furnish the posters to you at the above prices delivered in your office. As these prices are about one half what a country office would charge for them, and amount as our facilities for turning out an exceptionally fine grade of work, are unassured, it will pay you to look into the matter. It will pay you to submit for us. Once started, no merchant will discount the service, for our posters pay, they bring immediate and satisfactory returns to the user.

Hennegan & Co., Cincinnati.

Mauberré's Printing House, Limited
Printing Posters
 in all sizes all styles.
 Work THE FINEST PRICES THE LOWEST
 Branches: 526 to 532 Poydras Street, NEW ORLEANS.
 ---EPIGRAPH---

When you write mention National Advertising.