

# THE BILLBOARD

VOL. X, No. 5

CINCINNATI, MAY 1, 1898

PRICE IN CENTS  
PER YEAR, \$1.00

**251 FIFTH AVENUE**

CORNER 28<sup>th</sup> St. New York  
is my NEW ADDRESS

I can take care of some  
more work and would  
like to have yours

Sam W. Hoke, Telephone

LONG-DISTANCE BILLPOSTER

*New Location is half a block from Broadway; 4 blocks from 5th Avenue Hotel; 3 blocks from Hoffman House; 2 blocks from Edgewater's; 2 blocks from Holland House; 2 blocks from Madison Square; 6 blocks from the Waldorf-Astoria—on foot to the exact center of the Casino.*

One of Utting's Boards, Newport, Ky.



Our Half-Sheet Letters. 1st order, 1; 2nd order, 30.

## One Stand

Made from Our Special Letters easy  
make you many customers.

Sample Stand, 75 cents.

In lots of 25, 2 cents per sheet.



## Poster Printing.

Clear, Bright, Permanent Colors.  
New Fashion Paper.  
Latest Styles of Type.

One of Chapman's Boards, Cincinnati, O.



Our One-Sheet Letter, 42 inches high.











Letters, correspondence, notices, photographs, and other material, should be sent to the publisher, 100 Broadway, New York, N. Y. All communications should be addressed to the publisher, 100 Broadway, New York, N. Y. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

The publisher of a patent medicine in this country is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

Walter A. Thompson, the Chicagoan, is responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

Thomas Lewis is a pioneer of the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

John the Wildcat on Silver White Ink is responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

Walter-Paul Cutting for Penmanship is responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

Journal working with black ink is not to be done in the city.

Short Primer of Landings Act is responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material. The publisher is not responsible for the return of unsolicited material.

Myrtle Avenue is not the job and is not to be done in the city.

The New York institution which will be used to receive in the city.

A good rule to follow in writing to the publisher is to send them only what you can use in the city.

No number of gold was made on Feb. 10th, because of the strike.

Why is it that soldiers, in general, prefer to be sent to the front?

All children should be given their own share of the gold.

The best time to put a sign on a sign is when the sign is not there.

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

The printer who made hand-painted signs for the publisher is not responsible for the return of unsolicited material.

Everything of value is something that is not to be done in the city.

Sign Painter's Queries is responsible for the return of unsolicited material.

Children of general interest are not to be done in the city.

Water-proof silk is responsible for the return of unsolicited material.

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

Do you know how to get a sign on a sign?

PUBLICATIONS.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.



E. L. HARTLING, of Woburn, Kansas

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

Constitution was and afterwards was not to be done in the city.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

DOE FOR KAPPA ON OILS is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

THE NEW YORK PUBLIC LIBRARY is responsible for the return of unsolicited material.

















**LIST OF 1898 FAIRS.**

This list compiled and corrected month by month and is believed to be the most complete and accurate record of the kind ever published. It is published as a service to the exhibitors and visitors of the fairs.

Copyrighted Sept. 11, 1897.

FOR CIRCULATION PURPOSES ONLY

**ALABAMA.**

**ANNISTON**—Oxford Lake Nurseries, Alabama Fair Association, Anniston, Ala., Oct. 10 to 15. **John C. Lyons**, sec. **Geo. W. Adams**, pres. **W. P. Hollister**, treas.

**ARKANSAS.**

**FEW PAIRS**—Arkansas State Fair, Oct. 10 to 15.

**CALIFORNIA.**

**LOS ANGELES**—Palo Alto Agricultural Association, Los Angeles, Cal., Oct. 10 to 15. **John C. Lyons**, sec. **Geo. W. Adams**, pres. **W. P. Hollister**, treas.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**COLORADO.**

**CARON CITY**—Pike County Fair, Sept. 25 to Oct. 5. **W. T. Taylor**, pres. **W. J. Smith**, sec.

**LAFAYETTE**—Lafayette Fair Board, Lafayette, Mo., Oct. 10 to 15. **W. J. Smith**, pres.

**MOUNTAIN VIEW**—Mountain View Fair, Mountain View, Mo., Oct. 10 to 15. **W. J. Smith**, pres.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**CONNECTICUT.**

**NEW HAVEN**—New Haven Valley Agricultural Society, New Haven, Conn., Oct. 10 to 15.

**IDAHO.**

**SALMON**—Washington County Fair Association, Salmon, Idaho, Sept. 25 to Oct. 5. **W. J. Smith**, pres.

**ILLINOIS.**

**ALTON**—Wabash County Agricultural Society, Alton, Ill., Oct. 10 to 15. **W. J. Smith**, pres.

**ATLANTA**—Atlanta Fair, Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**TERRE HAUTE**—Terre Haute Fair Association, Terre Haute, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**INDIANA.**

**INDIANAPOLIS**—Indiana State Fair Association, Indianapolis, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**SPRINGFIELD**—Springfield Fair, Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**ELLETTSVILLE**—Wabash County Agricultural Society, Ellettsville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**LEWISVILLE**—Lawrence County Agricultural Society, Lewisville, Ind., Oct. 10 to 15. **W. J. Smith**, pres.

**BIG FEATURE FOR FAIRS.**  
A SIMPLE EXHIBIT OF THE BEST AND LIGHT WEIGHT

The strongest and best showing yet ever shown in a building. It saves labor and saves money when removed.



Langslow's performance is unsurpassed in the history of the industry, and must be seen to be appreciated. For Free and Terms, address:

**MONS. LANGSLOW, 334 E. 10th St., NEW YORK.**











# Join Now!

There are over two hundred distributors throughout the United States and Canada who are thinking of joining The

## International Association of Distributors

They have been intending to do so for months, but put it off from month to month on one pretext or another. I wish to state for the benefit of those hanging around on the outside that the initiation fee will be considerably advanced at the next meeting. Those who join now get in very cheap. Those who wait will have to pay something like what the franchise is worth. Better join now. If you are honest and reliable, you can get in for \$3.00. Address,

No. 519 Main Street,  
Cleveland, O.

**W. H. Steinbrenner, Sec'y-Treas.**

The 3rd Annual Convention of the International Association of Distributors will take place at the *Elston House, Chicago, July 19-22, 1905.* Distributors, Advertisers and Agents are invited.

### WANTED!

Names of persons who sent \$2.50 to Gales, of Tyroce, Pa., and received NO WORK, address: J. S., this office.

**E. M. FRITZ**  
BILL POSTING  
AND DISTRIBUTING  
**OSKALOOSA, IOWA.**

**ALLER'S PRESS**  
CLIPPING  
BOARD

Keeps in all kinds of  
papers  
and  
magazines  
all  
country  
work.  
Make  
order  
for  
this  
press  
at  
FRANKFORD.

**WILCOXVILLE, N.D.** Population, 10,000.  
U.S. 180. City Bill Poster, available all the Bill  
Posting, advertising and printing  
addressed. Call, or Open Office Book.

**FRANKLIN, PA.** POPULATION 1,000  
**ALEX. BRADLEY,** City Bill Poster  
and Distributor.  
Open and complete all Bill Posting and Head work  
in the City. J. H. BRADLEY.

**E. M. BRADY,** Dubuque, N. Y. Distributor  
Master Printer's Union, distributive government

**BUBB**  
POSTER MILLS AND DISTRIBUTING  
CIRCULARS AT  
**WILLIAMSPORT, PENN'A**

**SPECIAL POSTERS**  
TO ADVERTISE YOUR BUSINESS.  
The Most Successful Business Houses Are Using Them!

**THE CHEAPEST AND BEST METHOD**  
To attract the Public. Five to fifteen large posters or stands judiciously posted in your vicinity will make a completely effective advertisement at a minimum cost. Try it, at need no price and reading matter, and we will send you a 20-sheet sample (sent a few 4 copies by 17 cent 6 inches) containing a large list of graphic pictorial design pertaining to your business. We use the latest material. Likable in connection with our stands—appropriate to every business.

**D. C. Humphrys & Co.**  
1227-MARKET STREET-1227  
Philadelphia, Penn.  
FLAGS, BANNERS, DECORATIONS,  
SIGNS and SHOW CARDS for every purpose.  
A POPULAR PRICES A PROMPT SERVICE A WRITE US A

### JUST SUPPOSE

That there was a machine that would make you save three or five dollars a day. would you buy it?

### AS A MATTER OF FACT

There is such a machine. It makes more gains from you than you can with imagination. It makes better poster cheaper than you think.

Take a Minute and a Postal—write us and we will tell you all about it.



Will show you drawings of the  
New York, Boston, St. Louis,  
Chicago, Philadelphia, New  
York, and other cities.  
Our catalogue tells all about  
them. It is sent free on ap-  
plication.

**J. H. DAY & CO.** 844 E. HARRISON AVE.  
CINCINNATI, O.

**Bill Posters' Distributors**

**WAGON ON CART**

Bill Posters' Push Cart.

Bill Posters' Push Cart.



\$24.50 EACH.

**Bill Posters' Pony Cart.**



\$44.50

**Bill Posters' Wagons.**



A-500.00 B-500.00 C-100.00

**JOHN H. MICHAEL**

223 W. 7th Street St. Louis, Mo.







## FAIR MANAGERS! YOUR ATTENTION, PLEASE!

You will use posters this year. Of course you will. That goes without saying. All successful fairs do. What we are desirous of, however, is to convince you that you want to use DONALDSON POSTERS. It costs so much to post Davidson paper that it does the cheap, tawdry and position work which the market is flooded. Our line embraces more styles than all other houses combined. Our designs, too, are all apt and striking, and our prices are as low as the lowest.

### TRY A FEW STANDS THIS YEAR.

A stand is a mammoth poster. It consists of six sheets or more. It is a splendid advertisement. Its effect is like a broadside from a battleship. Here is a new stand that we have just finished:



We call it No. 607. It is termed a nine-sheet stand. That is to say, it is made up of nine whole sheets. It measures seven feet in height, and ten and one-half feet in length. It will yield more advertising force than many single sheets. Its strength is cumulative. Owing to its cost, we cannot send samples gratis, but the above cut gives a very fair idea of the design, which, of course, is executed in colors. We print the name of your fair on them, together with dates, and such other matter as may be desired, and sell them at the following rates, viz:

10 for \$ 9.00	20 for \$15.00	30 for \$21.00	100 for \$51.00
15 for 11.75	35 for 18.00	100 for 37.00	200 for 60.00

Send 50 cents in stamps for a sample. Address:

# THE DONALDSON LITHO. CO.,

## CINCINNATI, O.

# War in St. Louis!

Don't waste your paper on unprotected sheds, on alleys, etc. Remember, all our boards are listed. We have no "charley box." All your paper will be posted. Send it, to-day, to

THE

## Merchants Bill Posting Co.

COMMERCIAL ADVERTISERS,

210 N. 7th Street. Long Distance Telephone.

W. F. WILLIAMSON, Manager.

WE COVER TO THE ST. LOUIS MERCHANTS.

## Bloomington, Ills. And Suburbs.



POPULATION 35,000. We are sole owners of all the Billboards, and have the only license for Distributing. Sign Tacking. Country Work a specialty. Publishers of Theatre Program.

BLOOMINGTON BILL POSTING CO.

## Your Distributing

Should be as good as it can be done, because the better it is done, the better it will pay.

## I Try To Do

House-to-house work as it should be done. I believe I have succeeded in reducing it to an exact and accurate system. I know I obtain quick results, and plenty of them. I believe I do a shade better work than any other distributor in the country. I know I do the best work that is done in CINCINNATI.

If your work is not paying as it should, perhaps I can help you. Let us talk it over.

W. H. STEINBRENNER,

519 Main Street,

CINCINNATI, OHIO.

My license covers Distributing, Sign Tacking, Bill Posting, etc.

We have a large stock of billboards and signs for sale. We also have a large stock of billboards and signs for sale. We also have a large stock of billboards and signs for sale.

When you get around to

# CHICAGO

Just Write The

## Chicago Bill Posting Co.

About it. Address your letter:

P. F. SCHAEFER, Pres.,

Chicago Bill Posting Co.

395 W. Harrison Street,

CHICAGO, ILLS.

SEEK  
WORK  
ABOUT  
IT  
TODAY.

ISAAC M. MONK  
MANAGER

THE  
WORLD'S  
GREATEST  
ADVERTISED

## The Monk Introduction Co.

THE WORLD'S GREATEST  
ADVERTISED

Main Office, Peoria, Illinois.

## Contractors for Out-Door Displays

Of All Kinds, Anywhere.

Branches in

BURLINGTON, IOWA.  
DENVER, COLO.  
BROOK ISLAND, ILLINOIS.  
SPRINGFIELD, ILLINOIS.  
BERKELEY, CALIFORNIA.

FACTS TO REMEMBER

When you get around to Chicago Bill Posting Co. you will find that they are the only ones who are registered and posted in the U. S. for the purpose of collecting money for the benefit of the poor.

Address all communications to Peoria, Ill.

BORN MONDAY, APRIL 18, 1898.

# Western Ad-Sign Syndicate, OF CHICAGO, ILL.

Contractors for Painted Advertising Displays  
On Walls, Bulletins and Fences  
Throughout the United States.

FRED D. JONES  
BURR ROBBINS  
J. E. WILLIAMS

LATE SECRETARY OF THE B. J. GUNNING CO.

KNOWN FROM OCEAN TO OCEAN.

LATE WALKER BULLETIN SYSTEM-GUNNING CO.

PRESIDENT  
TREASURER  
SECRETARY

FRED RIBBLE  
J. O. SIFORD

PRINTING  
DESIGNER

LATE OF GUNNING CO.

More than 1200 High-Class Bulletin Locations in Chicago.

A Corps of Selected Artists who have reached Perfection.

WITH AMPLE CAPITAL, UNEQUALLED FACILITIES, AND LONG EXPERIENCE, COUPLED WITH A DESIRE TO PLEASE, WE ASK YOUR PATRONAGE, PROMISING A LITTLE MORE FOR YOUR MONEY THAN YOU CAN GET ELSEWHERE. CORRESPONDENCE INVITED.

# Western Ad-Sign Syndicate

280 Madison Street,  
CHICAGO, ILL.