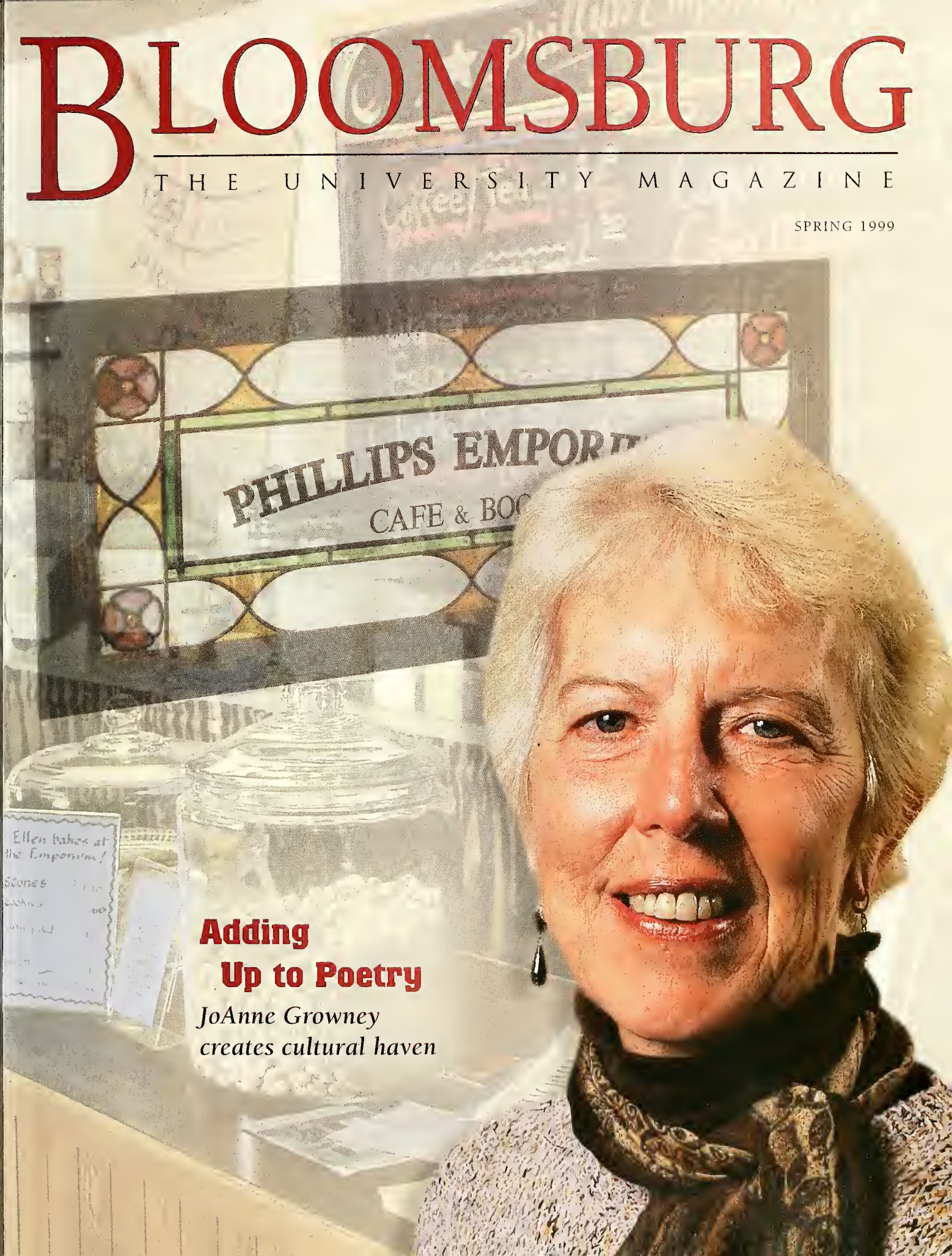


BLOOMSBURG

THE UNIVERSITY MAGAZINE

SPRING 1999



Adding Up to Poetry

*JoAnne Growney
creates cultural haven*

EDITOR'S VIEW

One of the hottest movies this past winter was "You've Got Mail." This lighthearted comedy wrapped books, business and a love story around e-mail. Once available only to computer experts and researchers, this popular method of electronic communication has permeated society, and it's changed the way many do business, including us.

Editor Kathleen Mohr and I just completed publishing our fourth issue of *Bloomsburg* together. The production of this semiannual magazine is just one in a myriad of duties related to communicating this university's message on a daily basis. Like others in the publications business, we're always working with outside designers and printers – and battling deadlines. Although the deadlines for this publication are numerous, e-mail has made the process easier.

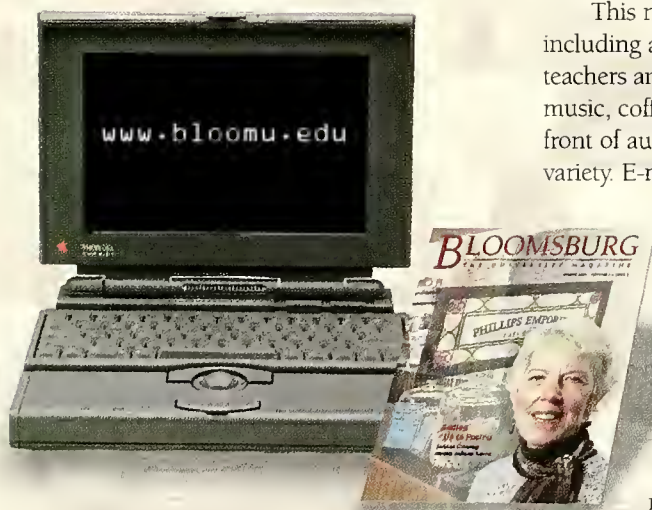
We get our contributing writers' stories. They get our edits. Fast! Material is shuttled off to the designer – again, in a matter of seconds. Electronic communication works for you if you allow it to.

But a word of caution, as Joe Fox (Tom Hanks) and Kathleen Kelly (Meg Ryan) found out, some electronic messages can lack important details. There's occasional debate about its proper use. Without question, it can facilitate the sharing of ideas, the dispersing of information or the closure of projects in rapid order. Definite merits, but not the end-all answer in communication.

This new technology helped us bring you the stories in this magazine, including a couple about good old-fashioned communication. Stories about teachers and students, some folks who gather at a Main Street haven for poetry, music, coffee and conversation, and of those who earn their stripes getting in front of audiences to deliver speeches of the extemporaneous or informative variety. E-mail helped bring these to you. But, while it delivered them, it could never completely tell those stories. Words reflecting sincerity, humor and concern are packaged with photographs and graphics – a product that just wouldn't be the same electronically. Putting a magazine in your hands allows you to feel it.

Enjoy your PCs, Macs, laptops and the wonders they provide. But when it comes to really getting down to the communicating business, old standbys are still pretty good. Hearing someone's voice in a telephone conversation, or talking face-to-face, or propping your feet up with a good book – er, magazine – is tough to beat. We hope you enjoy our latest issue. It comes to you with the help of e-mail, the latest craze.

Please let us know what you think about our efforts by dropping us a note, or, better yet, by sending us an e-mail at holl@bloomu.edu.



Bloomsburg: The University Magazine is published twice a year – in the fall and spring semesters. A separate publication, "Maroon and Gold," including class notes and alumni news, will be sent twice a year to all alumni who have made a contribution during the preceding calendar year. Members of the most recent graduating class will receive two free issues of "Maroon and Gold." Others may receive the publication by paying a \$10 annual subscription. Checks for subscriptions should be made payable to the B.U. Alumni Association, 400 East Second Street, Bloomsburg, PA 17815. Information for inclusion in classnotes should be mailed, faxed (717-389-4060) or e-mailed via Internet (alum@bloomu.edu).

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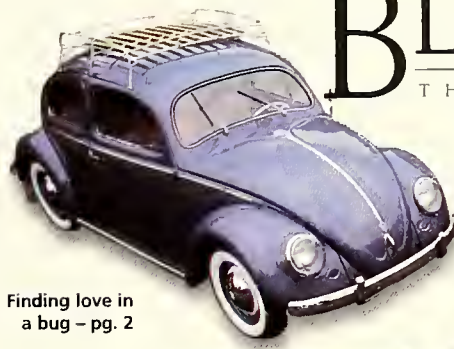
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BLOOMSBURG

THE UNIVERSITY MAGAZINE



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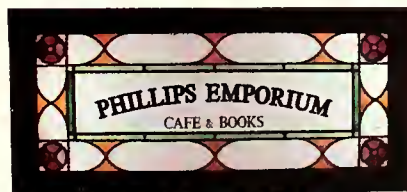
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Uncovering

We know them from the classroom, the office, the playing field. They focus on the business at hand – the history of human thought, winning a game, or job descriptions.

But the teachers and staff at Bloomsburg have interests outside their jobs. For some, these interests have grown to passions – avocations that sometimes bring additional perspective and insight to their official duties. For others, they're just plain interesting and fun hobbies.

By Eric Foster



Paul and Donna Cochrane

Finding Love in a Bug



Paul picks up Donna in a black, 1960 Volkswagen Beetle. The sunroof is open and the Beatles' "Good Day Sunshine" is playing on the radio. Until it starts to rain.

They unroll the canvas sunroof to keep dry and turn the wipers on – the radio goes out. The two features won't work at the same time. And thus, in 1966, a love affair – or two – was born.

Studying at what is now SUNY Albany, the graduate students, Paul Cochrane and Donna Jillard, soon married. And though the black Beetle was traded in for a Pontiac, the couple has returned time and again to Volkswagens.

Today, Donna Cochrane, professor and chair of business education and office information systems, and Paul Cochrane, retired professor of mathematics and computer science, collect old VWs and take them to shows throughout the Northeast.

They started showing cars in 1994 and go to six or seven shows a year from April through October. "We couldn't begin to count the number of cars we've owned," says Donna. "We've gone through Volvos and BMWs. But Volkswagens truly are the people's car." In addition to the show cars, both Paul and Donna drive Volkswagens everyday.

To prepare a car to show, Paul does the mechanical work – sometimes rebuilding the entire engine – while Donna does some cleaning and detailing. Only



Hidden Passion

serious bodywork and repainting are farmed out.

At the shows, the assorted Beetles look better than new. Doors, trunks and hoods are opened. Mirrors are placed on the ground so visitors and judges can see the undercarriage. A wheel is removed to show cleanliness of the wheel well. And then there are the accessories – vintage items complete the look.

The Cochranes' collection includes '65 and '67 Beetle convertibles still being restored, a '68 Karmann-Ghia convertible, and two non-Volkswagens – a '60 TR3 convertible and a '61 Austin Healy 3000.

But their prize is a '54 "Oval Bug" with all the amenities. Vintage luggage to put on the roof rack. A tool kit that fits into the spare tire. A spare gas can. Wheel covers. A specially designed flower vase for the dashboard! This past year, the '54 placed first in every show but one, where it was awarded third.

By the way, the tool kit isn't strictly for show. "We stopped many times by the road to make repairs on the '54 until we had the kinks worked out," says Paul. "But if you get them set up right, they'll run."

And those expecting "Herbie the Lovebug" performances are going to be disappointed, says Donna. "With 36 horsepower, this bug can't get out of its own shadow."

Doing Right by the Book



Standing in front of a class, Steven Hales, associate professor of philosophy, works to help students understand the intangible. What is reality? How do we determine what is right? Where do ideas come from?

But when class is over, Hales turns his attention to preserving tangible containers for intangible thought – books.

An avid book collector since college, Hales is also a skilled bookbinder, repairing tomes that are often centuries old. "As a philosopher, I'm interested in the history of ideas. And some of that has to do with books," he says.

The son of antique dealers, Hales has been interested in books since childhood. But his passion for repairing them sprang from the purchase of a tattered copy of *Frankenstein* while studying at Brown University. Hales tracked down Brown's chief bookbinder, Dan Knowlton, to put *Frankenstein* back together.

A monster (or at least an avocation) was born. Hales took private lessons from Knowlton for two years. In the decade since, he's rebound a hundred books.



Steven Hales

"There's not more than 500 people in America who do this," says Hales, holding a beautifully restored book to the air.

By doing this, Hales means cleaning pages in a solution to remove years of dirt and oil and sewing old bindings. He means removing tattered covers and making new ones, wrapped in fine leather that's been carefully shaved thin. And he means tooling those leather covers with brass and steel punches and gold leaf.

A simple job may take 10 hours of work. But a complete restoration can take more than a hundred hours.

"I'm good for an amateur, but pretty average by professional standards," he says modestly. "I'll go a couple of months without doing anything. Then I'll have a project and be at it every night for a week."

While most of the books Hales binds are old or serious works, he also appreciates a bit of whimsy. He bound and slipcased the first three novels in Sue Grafton's alphabet mystery series. Inset in the front cover of each is a wooden alphabet block revealing the book's letter.

In this age of the paperback, it may seem like a lot of work, but to this philosopher a well-made book is a work of art. "I've had people say, 'Why not put up paintings?'" says Hales, surrounded in his living room by leather-bound books. "In a way, I'm doing just that."

Coaching Paint on Canvas

A bouncing grounder to the shortstop, a quick toss to second base, followed by a rifle throw to first.

"Grace," says baseball coach Matt Haney of a successful double play. It's an unusual word choice, unless you know that Haney has wielded paintbrushes for nearly as long as baseball bats. When he's not showing young men how to move a ball around the baseball diamond, Haney is a committed artist – coaching paint, pastel and pencil around the canvas.

"I've painted and drawn since I was a kid," says Haney. "I went to a progressive high school in the '60s that allowed you to be an art major."

After high school, he gave up art entirely for five years. Then one day his wife, Barbara, bought him some pens and

fine paper. He hasn't stopped creating since. He chose Bloomsburg for college and graduated with honors in art studio.

"I try to explain that the drive to do the work is not in your control," says Haney. "It's something you have to do."

Today, Haney paints or draws three to four nights a week, starting at about nine and working into the morning. "I've seen a lot of sunrises."

Just as Haney shares his love of sport with the young men he coaches, he shares his art with the community. For the past several years, he's coached adults and children at private art studios and daycare centers.

While his own work is impressionistic, including landscapes, still lifes and figures, he doesn't let that limit his appreciation for other styles. "Some people would find cubism not at all to their liking, but I think you can still appreciate someone's technical ability, even if you don't work that way. It all comes back to what's inside you."

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morning. "I've seen a
lot of sunrises."



Playing with Paint and Pencil

When he's not at the field, baseball coach Matt Haney can often be found working in his studio. Haney has been a practicing artist for nearly as long as he's been involved with baseball.



It Takes a Patient Man to Raise a Tough Flower

Anthropology professor David Minderhout finds fascination in the world's incredible variety of orchids. Though finicky to grow, these delicate-looking orchid blossoms are among the longest lasting in the plant world.

Orchid Passion Grows from Childhood Seed

David Minderhout may have missed his calling in life. "Why I didn't just become a botanist I don't know."

The anthropology department chair has been growing flowers and other plants since he was child. "I started very young. I had grandparents who were gardeners, and I loved their gardens. So when I was about 10, my parents allowed me to have a little flower patch," says Minderhout. "They got a seed catalog in the winter, and I could pick out five kinds of seeds to plant in the spring."

That little hobby has grown to more than two acres planted with flowers and exotic trees at his home in Buckhorn. The garden includes 100 different types of roses alone. But spread throughout his home and nearby greenhouse is an even bigger surprise – orchids, nearly 500 in all.

Attracted by the exotic nature of the plants, Minderhout started growing orchids in 1972 while a graduate student at Georgetown University in Washington, DC. "When I started, orchids were far more rare than they are today."

Orchids are unusual plants. You can plant them in shredded bark or even a bowl of broken glass. But don't plant them in soil or they'll die. In the wild, they grow on other plants, their large fleshy roots absorbing moisture directly from the air.

They can be finicky to grow. "I killed the first one I bought," says Minderhout. "Over watering. People say I have a green thumb, but I don't. I kill a lot of the plants I try to grow."

When they do grow, the rewards can be spectacular. Most orchids are from the tropics, so they tend to bloom in November and March and remain dormant in the summer. While orchid blossoms may look delicate, they're among the toughest of flowers. "When they bloom, you have them for a good long time – weeks. Their beauty and longevity have spoiled me for other plants."

And the sheer number of different types of orchids can keep any gardener busy for several lifetimes. "Orchids are believed to be the last evolved of the flowering plants. There are more than 25,000 different species and more are being discovered all of the time."

But when it comes to variety, flowers are no match for humans. "I've always liked variety. That's probably why I'm an anthropologist. Anthropology is about human diversity." David Minderhout has certainly found his calling.

Kickboxing for Balance



By trade, Fran Parow is a human resources manager responsible for determining how different staff and management positions at the university should be classified.

But underneath this petite woman's crisp business attire is the heart of an athlete and competitor. Twice a week, Parow, a certified aerobics instructor, volunteers her time to teach aerobics and aerobic kickboxing to university employees. Nearly a dozen employees gather at noon in the dance studio of Centennial Gymnasium.

Clad in sneakers, shorts, sweats and tights, they follow Parow's quick pace for an intense half-hour workout.

"We were doing step aerobics and I felt it wasn't fun anymore," says Parow. "I feel variety is important, so I took some workshops in kickboxing. For myself, punching wasn't a natural movement."



Fran Parow

Parow's passion for physical fitness didn't grow out of organized sports in high school or college. Instead, she started exercising seriously later in life, but she took charge right from the start.

Her children grown, Parow went to the YMCA where she lived in Indiana, PA, looking for aerobics. "There wasn't an aerobics program, so two of us went to workshops and started one."

Once she started, she didn't stop. Parow began running, and even finished some marathons. Biking and swimming along with the triathlons, came next. Today, she typically competes in six short triathlons each summer – about a half-mile swim, 10 kilometer run and 12 to 15 miles of bicycling.

"For me, it's a stress release to exercise," says Parow. "I like to use my brain, but I need balance between the mental and the physical. If I'm just using my brain all the time, I find I get very tense."

What does she find is the biggest obstacle to physical fitness?

Attitude.

"Either putting exercise off or thinking it's not possible," says Parow. "A lot of people think, 'I just can't do this.' But most people can do something. And when you exercise, you have a lot more energy to do other things."



Vroom

When he's not crunching numbers, Erik Wynters, associate professor of mathematics and computer science, goes for the more physical thrills of racing motorcycles. He competes in about a dozen enduro events a year.



She's Got the (Tomb)Stone Cold Facts

Library assistant Ann Diserod has studied the history of tombstones for nearly a decade. She presents her research regularly to the Association of Gravestone Studies and gives graveyard tours and talks to community groups.



Carving at the Kitchen Table

Never far from a block of wood and a knife, Ron Puhl, associate professor of health, physical education and athletics, creates dozens of wildlife carvings each year at his kitchen table studio.

Carrying the Torch

By Trina Walker

A dot in Upper New York Bay, Ellis Island was once the door to America. The immigrants who ventured to this land were dreamers and leaders. Some faced obstacles, some achieved great success. All were given a chance.

Today, their descendants are U.S. citizens, facing their own struggles, reaching for their own triumphs. These are the leaders of the future.

For the last 15 years, the Board of Governors' Scholarship Program at Bloomsburg has helped attract a diverse body of students who demonstrate strong leadership and academic characteristics.

Until two years ago, the program was largely unstructured, requiring only that scholarship recipients perform community service work each semester and maintain specific grade point average (G.P.A.) requirements. Today, the 60 students in the program also take special classes and complete senior scholarly projects. Both the students and the university are benefiting from the new structure.

"The Board of Governors' program gives you goals," says sophomore Arrastene Henry. "We have to keep up our G.P.A. We go to mock job interviews and get involved in community service. I know I wouldn't do all of this if I weren't in the program."

Board of Governors' scholarships provide full tuition for students who meet the scholarship qualifications and yearly requirements. While the program is designed to increase racial diversity, race isn't the only consideration for scholarship awards. Scholarships are also extended to first-generation students, regardless of race. Extraordinary achievement or talent in

performing arts or fine arts, community leadership and high scholastic achievement are also taken into account.

Only 15 scholarships are awarded each year to incoming freshmen, making the process competitive and the recipients first-rate.

Senior David Calvert will graduate summa cum laude in his double major of finance and accounting. But Calvert's G.P.A. isn't his only outstanding accomplishment. He is co-president of Bloomsburg's forensics team, where he demonstrates his ease at public speaking. He is also state vice president and local president of the Phi Beta Lambda professional business fraternity. Calvert didn't need a push into leadership positions but, he says, many students do.

"A lot of students are too intimidated to get involved in campus organizations, or they don't know how to get involved," Calvert points out. "But if you don't get involved, you miss all kinds of opportunities."

Because the Board of Governors' program requires participants to hold a leadership position for a campus organization, it gives many students that extra push they need to get involved – and stay in school.

"The original program was helping us attract a diverse student body, but it wasn't helping us keep them," says Sydney Howe-Barksdale, director of the office of social equity and coordinator of the Board of Governors' program. "Students are looking for that other piece – that support and social network that can encourage them and help them make the most of their strengths."

Howe-Barksdale establishes a personal relationship with each scholar. Through regular meetings, special classes and e-mail, the Board of Governors' scholars keep in touch with her and keep on track with the program.

"Sydney really pays attention to individual students. She won't let someone fall through the cracks," notes Calvert.

Howe-Barksdale often works with the campus Multicultural Center to help students develop their own support networks. Karen Quintero, a junior Board of Governors' scholar, was instrumental in

"The program, as it's organized now, really gives recipients the heads up – to make them more competitive in the work force."

giving minority students a presence in Bloomsburg's Greek community. Quintero and five others (four of them Board of Governors' scholars) founded Mu Sigma Upsilon Sorority Inc., a multicultural sorority. Also a leader in Greek life, senior Julius Armstrong III is president of Bloomsburg's Interfraternity Council.

In addition to involvement in campus organizations, Board of Governors' scholars provide community service and serve as mentors for other students. A scholar might be a resident adviser for a residence hall, lead orientation for freshmen, or as Karen Quintero has done, incorporate mentoring into a senior project.

"The senior project and community service is our way of giving back to the community," Quintero notes. "I think most of us get involved in community service because it's required by the program, but then we do more than our required hours because we like it. The community and the university really benefit from that."

Senior Board of Governors' scholarship recipients complete scholarly projects that analyze or address issues affecting students on the Bloomsburg campus. For example, one senior, who had an interest in journalism, established a column in the university newspaper that addressed minority issues. Another established "Coffee Grounds," a night of poetry and prose by both famous and amateur writers. One wrote and produced plays, providing parts for culturally diverse students. Others have done studies about such subjects as personnel policies, cuisine and exercise.

Quintero's senior project is a leadership day for migrant students. "I want young people who don't have the opportunity to see a university campus to come to Bloomsburg for a day. I want them to see how they can be involved," she explains.

Many scholars, in addition to being ambitiously involved in their organizations and projects, excel academically. Some are Honors Program students. Others maintain G.P.A.s well above the requirements to maintain their scholarships.

Henry stands out both in the classroom and on the football field. "People say to me, 'Oh, you're just a dumb football



Getting a View

Charles Lanier (left) and Jamal Stovall gain perspective on a recent field trip to New York City.

player.' But I'm not going to be a statistic," he asserts. "It's tough to fit everything in and keep my grades up," he admits. "But I work hard, because I want to keep the scholarship and I want to do well."

"The program, as it's organized now, really gives recipients the heads up – to make them more competitive in the work force," notes Calvert. "We're challenged to get internships. Our resumes are prepared by our sophomore year. Practice interviews prepare us for the real thing. The program pushes us to do the things we should do anyway."

In a recent mock interview over dinner, scholars learned and practiced their dining etiquette and interviewing techniques. "Did I learn anything?" reflects Henry. "I learned a lot! And I had fun. Now, when I'm ready to look for a job, I'll be prepared."

Classes offered through the program that teach critical thinking or time management techniques do prepare these students for the future. But others, like "History of Immigration," give them the opportunity to reflect on the past. "It was incredible to learn about the struggles people had to go through, and how far we've come since then," says freshman Stephanie Jones. "We've come a long way," agrees Howe-Barksdale, "but ultimate inclusiveness is something we're still working on. The Board of Governors' Scholarship Program is helping us move toward that goal."



Tracking Our Past

Members of the Board of Governors' Scholarship Program and other Bloomsburg students traveled to New York City to retrace the steps of yesterday's immigrants as part of an immigrant experience class taught by Nancy Gentile Ford, associate professor of history.



A Silver Celebration of Caring



Dee Welk



By Dor Remsen Sachetti '71

A small brick building on Lightstreet Road, classrooms rented from Bloomsburg Hospital and Columbia-Montour Area Vocational Technical School, a director and two faculty. These were the humble beginnings of what has grown into one of Bloomsburg University's most successful programs.

This year, the department of nursing observes its 25th anniversary, while the 45 members of its first graduating class, the class of '79, celebrate their 20th.

Yesterday and today...

Top photo: Humble beginnings – the original nursing building, previously known as the Boyer Garage stills stands as an apartment building on Lightstreet Road. Next page, lower photo: McCormick Center for Human Services is a state-of-the art teaching facility.



Pioneers

An early nursing class learns to use the Medications Kardex. Even in today's high-tech world, nurses still refer to the printed Kardex to verify prescriptions.

Dawn (Reed) Snyder, a case manager in hematology/oncology at Penn State Geisinger, attributes her success in the profession to the high expectations set by the nursing program at Bloomsburg.

Annette (Ritz) Gunderman, associate professor of nursing at Bloomsburg University, teaches future nurses what she learned in the program: critical, on-your-feet thinking is essential.

Cynthia (Kindler) Matzko, a clinical nurse specialist in rheumatology at Penn State Geisinger, says it was Bloomsburg's challenging – even difficult – program that prepped her for her role as an advanced practice nurse.

In Bloomsburg's 160-year history, the department of nursing is a relatively recent development. In the '50s, Bloomsburg State Teachers College offered courses in public health nursing and a bachelor's degree in nursing education (B.S.N.Ed.), primarily for nurses interested in working in the public schools.

Then, in 1965, the American Nursing Association produced a document that tried to look 20 years into the

future. Dubbed "The '85 Proposal," it predicted that a bachelor of science nursing degree (B.S.N.) would become the first degree for entry into nursing practice. Public health and B.S.N.Ed. programs would be converted and hospital-based diploma programs would be phased out. These changes were tied to the idea of the professionalization of nursing.

In the early '70s, Bloomsburg also began to look at the future and careers that would lead graduates to good jobs. At the same time, the Commonwealth required each state college to develop a 10-year plan. James Cole, of the biology department, now program coordinator for

allied health sciences, suggested that Bloomsburg focus on nursing and allied health sciences. Others agreed.

Bloomsburg's first nursing director, Gertrude Flynn, was hired in September 1974. Flynn, along with Cole, C. Stuart Edwards, dean of the College of Professional Studies, and Barrett Benson, chair of the chemistry department, began to prepare the way for the new department of nursing.

In January 1975, Alice Herman joined Flynn. Together they developed the curriculum for approval by the college and the state licensing board of nursing.

The first students were admitted into the program in September 1975, and Lauretta Pierce became the third faculty

member. The nursing department was established and a home was needed.



Jim Cole





Reporting for Duty

From the very beginning, Bloomsburg's nursing students went out into the field for hands-on experience as part of their nursing practicum. (Photo circa 1980)

Previously known as the Boyer Garage, the building located across from the steam plant had been used for maintenance department trucks and shipping and receiving. The construction of office walls, a conference room and areas for basic clinical practice completed the transformation into nursing headquarters. Pierce recalls pitching in with the painting, "because we were a little behind schedule and Dr. Flynn was handy with tools!"

The faculty soon grew to include Mary Carl, Marie Parnell, Maureen Hare and Dorette (Dee) Welk. Welk, now a senior faculty member, remembers advantages and disadvantages of that first home. "The offices were private and had real windows and doors. But when it rained, buckets were needed to catch drips from the ceiling. The physical separation from the main campus created challenges. It meant dashing across a busy Lightstreet Road – there wasn't a pedestrian bridge yet – or getting in a car to attend meetings or get to class."

In the beginning, coordinating clinical placements was also challenging. Students and faculty traveled as far as Lancaster, Harrisburg and Chambersburg. Invariably, it would snow on Sunday night and tearful students, worried about their long drives, would be met with Flynn's determined charge, "Clinical is on!"

"The area was primarily devoted to hospital schools, and a new program at the college meant competition for faculty, equipment and resources," Welk says.

"The program needed Flynn's strong personality in order to gain support and be successful."

In the fall of 1984, McCormick Center for Human Services opened and became the much-welcomed, consolidated facility for nursing. Faculty offices and classrooms are now housed on one third-floor wing, and clinical

sites for undergraduates are within 40 miles of campus. "As our reputation grew, so did clinical opportunities closer to home," Pierce acknowledges.

The nursing program has always been dedicated to the role of the practitioner, regardless of the setting. From the start, a B.S.N. from Bloomsburg meant expertly trained, hands-on nurses. With heavy emphasis on clinical experience, graduates are the skilled bedside practitioners employers look for. And bedside doesn't necessarily mean the hospital bed anymore. Today, nurses are key to care anywhere – home, clinic, industrial setting. Service trends are strongly community oriented.

Early course offerings included large 12-credit classes broken down into modules. Today, courses range from three to eight credits. Curriculum is redesigned regularly, to adapt to changing trends in the health care industry. Graduates are



Caring is a Constant

A maternal and child health experience has been a feature of the program from the start. Here, early nursing students wear a unique mortar board cap distinguishing them as bachelor's degree candidates. (Photo circa 1980)

surveyed one and three years after graduating. Their employers are surveyed as well.

"Our department may have one of the closest webbed faculties," says Christine Alichnie, current chair of the department of nursing, "because each of our courses depends on one another. When changes reflected by the industry must be made, they must be made rapidly. And every change made affects initial courses through those in the senior year."

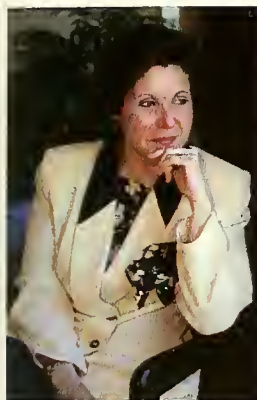


Model Students

Models have always played a part in nursing education, as this class learns in the nursing department's first home, the Boyer Garage. (Photo circa 1980)

Gunderman, who joined the faculty in 1991, describes the explosion of knowledge in the field. Using the number of new medications as an example, she points out, "Whole new generations of drugs that weren't available six months ago require both students and instructors to keep up-to-date."

In the '80s, HIV issues caused swift changes in measures of protection from communicable disease. Gloves, at one time thought insulting when worn to treat every patient, are now routine. "We couldn't say, 'We'll phase this in.' We had to say, 'Today we wear gloves.'" Welk remarks. Health-care changes such as these precipitate revisions, not only in instruction itself, but also in instructional materials such as videos, textbooks and supplies.



Christine Alichnie, chair of the department of nursing, sees a growing demand for community based services.

The trend toward managed health care is felt in nursing education. Recent curriculum changes at the university reflect this. For example, it offers an upper-level course in leadership and management, which addresses issues such as finance, economics, staffing patterns and organization design. Nurses, because of their diverse background in sociology, psychology and families, as well as the sciences, can understand the whole health continuum and fill the role of case manager.

"Because nursing is not education of the individual for today but for the future, we have to be futuristic in our curriculum planning," Alichnie says. Trends show increased demand for community-based service. For example, early hospital discharge puts the need out in the

community. As part of their maternal and child health course, students make a home visit to a new mother and her baby within 24 hours of leaving the hospital. Other practicums include care in nursery schools and health promotion in housing for the elderly.

The challenge right now is the speed at which people move through the health-care system. Nurses have to learn to address tough questions quickly: What can I do during the brief time this patient is in my care? What kind of teaching do my patients need? What follow-up is required? The practitioner today must keep in mind that the person is no less ill, but the circumstances under which they will become well again are very different.

Following the industry's thrust for continued advanced practice, the department of nursing instituted a master of science in nursing (M.S.N.) degree in 1983 which has graduated 43 students.

The B.S.N. program graduates 55 to 60 a year for a total of 1147 since 1979. Today, there are 23 faculty members.

Nursing education at Bloomsburg encourages commitment, teaches versatility and flexibility, while challenging the clinician to move forward with the changes in health care itself. *Excellent training for excellent practice – it's something to celebrate.*



A Symbol of Tradition

Tradition has always played a vital part in the nursing profession. As part of that tradition, nursing graduates receive a special pin at a symbolic ceremony. This pin ties Bloomsburg graduates professionally to nurses everywhere.

The first nursing pin was presented in the United States in 1880 at the Nightingale School of Nursing at Bellevue Hospital in New York City. Since then, every new school of nursing has created its own pin.

Designed by its first graduating class of nurses in 1979, Bloomsburg University's distinctive nursing pin features the school colors, maroon and gold, and a Nightingale flame, which signifies enlightenment, new knowledge and new experience. On the torch base, below B.S.N., bachelor of science in nursing, is the Latin inscription *qualitae dedicat* – dedicated to quality



From Veteran to Student

Annette Gunderman, associate professor of nursing and a member of the first graduating class of nurses at Bloomsburg, demonstrates ventilation to senior Michael Scholtis in the Simulated Learning Lab.



Husky Club Scores

By Tom McGuire

Go ahead. Ask George Yankay for the score. Chances are pretty good he'll know.

Whether it's the press box at Redman Stadium or the scorers' table in the Nelson Field House arena, Yankay is usually there. At home football games, he helps the official timekeeper operate the scoreboard. When basketball season begins, he's the scorekeeper, keeping track of important details like points, fouls and time outs. Yankay is a fervent sports fan and a committed Husky Club member.

Like other members, Yankay, a vice president at Bloomsburg Mills, gets involved because the work is rewarding. "From my view, all the benefits are coming my way," says Yankay. "By being a member of the Husky Club, I feel I'm giving back to the school for all the enjoyment I get from watching the teams play. There are great people to work with in athletics. It's a great school, and I feel I'm helping a high-class organization."

In one way or another, every Husky Club member scores. Volunteering at Huskies' games, helping at one of many annual fund-raising events or offering

financial support for athletic scholarship funds – these enthusiastic friends of the university contribute to the success of its athletic programs.

The Husky Club, founded in 1974, supports university athletic teams by raising money for scholarships. It sponsors golf tournaments, raffles, an auction and several other fund-raisers throughout the year. Without volunteers supporting these efforts, the club would not have raised as much as they did last year – nearly \$185,000.

"We couldn't do as many events if it weren't for the volunteers," says Joy Bedosky, a university development staff member and secretary for the Husky Club for the last 13 years. "They get behind each project and make it happen. I'm overwhelmed by the work they do."

Ted Kocher, an assistant director of development at Bloomsburg, also works closely with the Husky Club. "There are no typical Husky Club members," says Kocher, "but they all have a genuine relationship

with Bloomsburg. The one common denominator is their financial support for student-athletes."

If the enthusiasm and energy she exudes for the Husky Club could be

converted to money, Mary Girton '97 and the scholarship fund would have no financial concerns.

Girton got a taste of the Husky Club through an internship when she was an undergraduate. She experienced first-hand the inner workings of the auction and golf outings and saw how much effort goes into each event.

"I was amazed at what it takes to make those events happen," says Mary. "It really gave me an education about fund raising. People don't know how hard it is to pull everything together."

Girton and her husband Gary, a big sports fan, own Napoli Pizza, a small restaurant and take-out located on East Street near campus. And while she doesn't profess to know much about lay ups or penalty corners, she jumps at a volunteer opportunity many don't envy. She likes to raise money.

"I guess I'm unusual in the sense I don't mind asking someone for money, if it's for a worthy cause. For both my

"By being a member of the Husky Club, I feel I'm giving back to the school for all the enjoyment I get from watching the teams play."





Keeping Score

Husky Club secretary Joy Bedosky and president Rob Wingate track the success of a club event.

husband and me, Bloomsburg University athletics is worthwhile, and we're glad to help."

"We have lots of athletes, from all sports, who are regulars," says Gary. "The nice thing about getting to know the coaches and the athletes is that I now consider them friends. That's one benefit of working for the Husky Club that can't be measured."

Rob Wingate, an insurance broker in nearby Danville, serves as president of the Husky Club advisory board, which oversees fund-raising events.

Although a member for only the past six years, Wingate, a Columbia University graduate, has been a fan of Bloomsburg athletics for much longer than that.

"I went to my first Bloomsburg game in 1959 when I was nine years old," says Wingate. "My father would bring me to the games. After missing a few years because of college, I started attending games again in 1980. Now I bring my daughter to all the basketball games. I joined the Husky Club because I wanted to help out a good school with good teams. It's something I enjoy, and I encourage others to get involved."

Wingate's sales ability makes him a natural for the club's 50/50 or raffle drawings. Those proceeds, and all other profits the club generates, help provide approximately \$340,000 in scholarships that were awarded to about 230 students involved with athletics this year.

"Without the financial support of the Husky Club, we wouldn't be able to offer as many scholarships as we do now," says Mary Gardner, the university's director of athletics. "And the countless hours the volunteers donate each year is tremendous."

That support goes both ways, according to Mary Girton. "She [Gardner] is dedicated to the total student-athlete. You can see she genuinely wants each team member to earn a degree. That makes me feel good about helping."

These four members agree that one of the Husky Club highlights each year is the senior send-off dinners sponsored by Magee's Main Street Inn, because it gives board members a unique chance to sit down informally with senior athletes. "The dinner is an opportunity to get to know the student-athlete in a setting away from the playing field," says Yankay. "You see these youngsters arrive as freshman, and four years later you see how they have matured into young adults. Being part of that process is definitely rewarding."



Husky Club Regulars

Gary and Mary Girton can be found working behind the scenes at many Husky Club events.



Judy Wolf '62 shares her reasons for Remembering her Alma Mater

Life has been very good to me. A large measure of this goodness comes from the education I received at Bloomsburg and from my life experiences. I worked until 1965 as an itinerant speech and hearing therapist in Chester County, Pennsylvania, and in the East Bay area of San Francisco, California, until 1987. Since leaving education, I've been doing income tax preparation and real estate sales and loans, even though I consider myself to be semi-retired.

Now, I have an opportunity to give back to Bloomsburg University – with gratitude – for my good fortune.

When many of us reach our 50s and start thinking about retirement, we don't believe that financially we'll be ready. When asked to give money, we often doubt that we can afford to do that either.

The Deferred Gift Annuity Program is a wonderful way to accomplish both. You give Bloomsburg a contribution and, in return, the university funds an annuity for you (and one other person if you desire), and you can receive a tax deduction for the charitable donation portion of your gift.



Eugene L. Wolf

As a matter of fact, gift annuities were so appealing to me that I talked to my dad about contributing to Bloomsburg in the form of an annuity. He liked the idea and signed up right after I did.

This year, with the extra burden of a Roth IRA conversion, charitable giving – through annuities – is a way to reduce or eliminate that tax burden and provide for your retirement at the same time.

If you missed this opportunity for tax and retirement planning in 1998, I ask you to consider it during the 1999 tax year. Measure for measure, annuities are a very good deal for you ... and for Bloomsburg University.

Sample Chart

for a \$10,000 One-Life Charitable Deferred Gift Annuity Funded at Age 55*

years deferred	age at 1st payment	rate	deduction	annuity
5	60	8.4%	\$4,047	\$ 840
10	65	11.6%	\$5,020	\$1,160
15	70	16.4%	\$6,000	\$1,640

* Depending on the age at which the annuity is established, fluctuations in the Federal Discount Rate, and tax law at the time annuity payments are made, rates, deductions, and size of annuity payments will vary. Two-life, joint and survivor, deferred gift annuities are also available.

For information without obligation contact:
Susan M. Helwig, Director of Development
Bloomsburg University Development Center
400 East Second Street
Bloomsburg, PA 17815-1301
Phone: 570-389-4128
Fax 570-389-4945

Bloomsburg University Charitable Deferred Gift Annuity Program

A charitable Deferred Gift Annuity allows alumni and friends of Bloomsburg to make a gift to the university and retain an attractive rate of income for the lives of one or two beneficiaries. Benefits to donors include:

- fixed income for the lives of one or two beneficiaries
- a current income tax deduction
- capital gains tax savings if appreciated property is used to fund the gift
- a portion of the annuity is free of income tax
- low minimum gift of \$10,000 per annuity
- choice of quarterly, semiannual, or annual payments





Growing Stronger

By David Pearson

As she wipes the sweat from her eyes, Debra Frantz '02 catches her breath and hopes to pull out one more nice shot to seal the victory. With a lunge to her right, she connects on a forehand shot that just squeaks past her opponent. That's the one she needed. She's done it!

Has she won the U.S. Open, or the NCAA championship? Hardly. This is Bloomsburg University intramural tennis. But don't tell these competitors that this event is any less important than any other they've competed in before. They still give it their all when they're on the court.

Only a small percentage of students play for university varsity teams. The question is, what's available for those students who like to train, and possibly compete, but who aren't varsity-level athletes? Bloomsburg's Student Recreation Center (SRC) addresses those needs.

The SRC is approaching its fourth birthday and has fast become a model for other universities. Its comprehensive programming and outstanding facilities, including 6,000 square feet of fitness rooms, offer a full line of cardiovascular and strength training equipment and a variety of activities. In addition, students have access to racquetball, basketball, volleyball, a dance studio and miscellaneous athletic equipment.

Undergraduate students interested in the field of exercise science staff the SRC. Scott Dietrich is a member of the Huskies' football team, but when he's not blitzing quarterbacks, you can find him performing fitness assessments and writing exercise prescriptions. "The Rec Center provides a great opportunity for majors from the exercise science program to get practical experience in our field," remarks Dietrich.

"We work with people ranging from total beginners to serious competitive athletes and everything in between."

Graduate assistant Connie Root helps organize personal training sessions, teaches aerobics and assists director David Pearson with daily administrative tasks. "We work with people ranging from total beginners to serious competitive athletes and everything in between," she says. "It's a great place for people to come to learn about exercise and get motivation from everyone around them."

There's more to the SRC than its fitness component. The SRC also services intramural and student-directed club sports. These extracurricular activities provide opportunities for students who aren't on varsity teams to practice and compete in organized sports. Various teams and groups, such as fencing, volleyball and the dance ensemble, practice at the facility. Other unique programs, for example, the university police-directed Rape Aggression Defense classes, are also held at the SRC.

The spirit and resources of the SRC have branched out into related areas. Recently, a fifty-foot climbing wall was completed on the upper campus to serve students' outdoor adventure needs. The wall adjoins the established high ropes course to provide a recreational challenge

area. Instruction from experienced climbers, appropriate equipment and open time for recreational climbing are available.

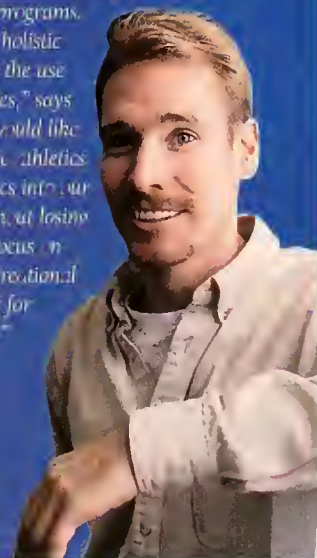
The Community Government Association (CGA) has funded four new recreational fields, complete with lights, which are expected to be ready for student use by spring 2000. These fields will provide a dramatic increase in available space for recreational sports.

One of Bloomsburg's newest facilities, the SRC provides an ideal home base for the university's recreational sports offerings.

David Pearson Director of the Student Recreation Center

Before coming to Bloomsburg, David Pearson was assistant events manager for athletics at Princeton University. He earned a master's degree in athletics administration and a bachelor's degree in health and physical education at West Chester University.

Pearson is excited about the possibilities for building on Bloomsburg's existing recreational programs. "I envision a holistic approach for the use of our facilities," says Pearson. "I would like to incorporate athletics and academics into our program without losing sight of our focus on providing recreational opportunities for our students."



At 7p.m. on a Tuesday evening, a few early arrivals rearrange an eclectic collection of tables and chairs. Hot coffee and tea are served informally in playfully mismatched Fiesta ware, while amicable banter is exchanged among old friends and new guests. With a subtle touch, Phillips Emporium, located in the former F.W. Woolworth building on Main Street, Bloomsburg, is transformed into the **FIVE AND DIME CULTURAL CENTER.**

JoAnne Gowney and Helen Griffith founded the Five and Dime Cultural Center, a non-profit organization, in September 1997. Twice weekly at Phillips Emporium, it presents educational and cultural programs such as poetry readings, an art auction to benefit the local children's museum, book discussions, and a slide-illustrated introduction to the rich heritage of Florentine art.

Gowney, a Bloomsburg professor emerita of mathematics and computer science, and director of the cultural center, first approached Griffith, owner of the emporium, with the idea of using some of the storefront space for a bookstore. "I love a bookstore, but I didn't want to run a business," Gowney recalls. "I was more interested in the social aspect of creating a place for people to gather."

Griffith remembers, "I wanted to promote the arts and cultural events. Our purpose was to answer a need that we perceived was here in this region." The rationale for the name? "I felt it would be nice to tie it into the fact that there had been a dime store here for so many years," says Griffith.

Terry Riley, associate professor of English and director of the Bloomsburg University writing center, attends events at the cultural center as frequently as his schedule permits. "Our work lives too often keep us separate," he remarks. "But at the Five and Dime events, there's an opportunity to meet people who are outside your circle, who share similar interests."



Adding Up to

Poetry

By Sandra Horne '99

Author Karen Blomain, a recently featured reader at the Five and Dime, says, "Poetry is enjoying a national resurgence. People thirst for content, for ways of thinking about and sharing their experiences and hearing from others who are on the same quest. Without people like JoAnne, who so generously devotes her time to bringing writers to Bloomsburg, such a dialogue would be impossible."

Growney modestly credits Griffith, "It's got to be said that my activity has been made possible by Helen's generosity."

Before her involvement with the cultural center, in 1994, Growney co-founded River Poets with Richard Brook, professor of philosophy at Bloomsburg. Janet Locke, anthropology department secretary, serves as the group's unofficial secretary, treasurer and historian. With no formal organizational structure, they have established a planning committee that meets periodically to schedule readers and events for the second Tuesday of each month at the emporium.

Participation in one of these events reveals a diverse group of individuals – all devoted to exploring ideas. Eighty-year-old Beatrice Ermisch learned of River Poets through her local newspaper. "It said you could come, so I came," she remembers. Ermisch eventually overcame her "bashfulness," emceeding the popular Dead Poets reading and delivering a "flawless recitation of 'Little Orphan Annie' by James Whitcomb Riley. Her involvement with this supportive community of writers has encouraged her to write her life story, "so my two grandchildren will know what kind of life we lived," she says.

As a child growing up on a family farm in rural Indiana, Pennsylvania, Growney wrote poetry and short stories. "I wanted to be a writer," she recalls, but she was never consumed with a passion to become one. Her family's life took a dramatic turn when her father, who had contracted rheumatic fever as a boy and suffered from an enlarged heart, died when Growney was nine years old.

When Daddy Died

*All I could do
was milk the cow,
leaning close for comfort,
filling the pail with white tears.*

Growney reflects, "I find when writing poetry my mother is a great source, and my father's death, too, in the sense of the mystery associated with it and the relationships that changed."

In her junior and senior years of high school, Growney was inspired by a flamboyant math teacher who had attended Vassar. "There were a number of women from my class who went on to



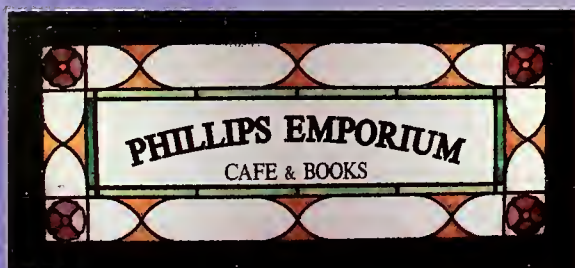
A Home for Art
Art students Alex Troychuck (left), Alisa Sickora and Cortney Van Jahnke used Phillips Emporium to stage an art auction to benefit the Bloomsburg Children's Museum.



Classroom in the Community
English Instructor Mary Beth Simmons is one of many Bloomsburg faculty who participate in programs at the Five and Dime Cultural Center. Here, she makes a dramatic presentation at the Dead Poets Reading.

major in mathematics, because we just didn't know that math wasn't regarded as a discipline for women."

Growney intended to major in chemistry in college, "but, I liked math better than chemistry, so I switched." She also continued to write. In 1961, while an undergraduate at Westminster, she won first prize for fiction in the student literary journal, *The Scrawl*, for a short work entitled, "Nostalgia."



"The Phillips name goes back to the early 1800s," says Helen Phillips Griffith, owner of Phillips Emporium. "I believe that when my great-grandmother's [Mary Gross Phillips'] father died in a train accident, she used some of the life insurance to buy this building. She bought it in her own name, without any man signing for her, in the spring of 1886."

Mary Phillips operated a café, Phillips Café and Bakery, during part of the time she owned the building. An antique porcelain pitcher bearing the café's gilded inscription is displayed behind the counter of its present day namesake.

As a child, Griffith moved to Arlington, Virginia, but she maintained close ties to Bloomsburg. "I began to help my mother with the business," recalls Griffith, "It was only a real estate aspect at that time – rentals of student apartments and Woolworth's, which occupied this [storefront] space for sixty years."

Griffith personally felt the devastating economic impact created by the retail chain's departure. "On the same day my aunt and her children were mailed a copy of the contract for me to buy their share of the building, Woolworth's called and said they had changed their mind and were not going to stay."

Griffith fortuitously kept a corner of the vacant storefront for herself, opening Phillips Emporium in October of 1990. Since then, it has become a community resource for such diverse offerings as cultural and educational programs, gourmet coffee, live music, Birkenstocks footwear, writing workshops, biscotti, and Scorned Woman Salsa.

The atmosphere can be affectionately described as gently worn. "It's totally non-retail," says Griffith. "I want this to look like somebody's home."

Growney married the year she earned her bachelor's degree. "I didn't plan to go to graduate school," she says. "My husband at the time was going to school at night, and I thought while he was doing that I could take a couple of courses." The couple of courses led to a master's degree from Temple University and a Ph.D. from the University of Oklahoma.

During this time, she also raised four children: Kristen, Todd, Eric, and Diann. Growney doesn't hesitate to acknowledge that "being a parent is the most rewarding thing I've ever done." But as her children became independent, another transition emerged. "Once my children were grown," she says, "I started to spend more time writing, and wanted to write more."

After 28 years of teaching, Growney retired from Bloomsburg University in 1997. "One of the things I feel like I accomplished at Bloomsburg is the development of the math thinking class," she says. "The debate rages in mathematics as to what mathematical literacy connotes."

Charlie Brennan, a department colleague for 27 years, agrees, citing the popular misconception that mathematical aptitude directly correlates with problem-solving ability. "The math thinking class uses mathematical situations as a vehicle to develop problem-solving skills," he says.

A doctoral student with Growney at Oklahoma and later a colleague at Bloomsburg, Jim Pomfret describes her innovative teaching strategy. "She was concerned with math majors' ability to write about the mathematical process," he says, "to put their problem-solving techniques and strategies into words."

Growney practiced the principles she advocated in the classroom, serving as poetry editor for The Humanistic Mathematics Network, an organization which she says affirms the idea that "mathematics should be taught in a humanistic manner, paying attention to all the needs of the individual, not just the needs of the left brain."

In her mathematical poems, Growney blends the logic of mathematics with the emotive components of language.

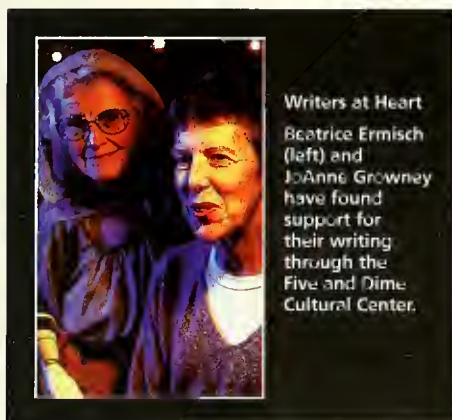
December and June

cold
winds howl
geese go south
nights long June waits
temperatures fall low
ponds freeze snowmen grow
toboggans slide down hillsides
sun hides ice coats June waits
wood-fires flame groundhogs hibernate
sun glows raspberries ripen
catbird sings iris blooms
days bright streams play June dreams
holiday picnics catch flies
wheat thrives crickets chirp
tomato plants climb
streams dance June plays
catbird sings
sun glows
warm*

*The numbers of syllables in the phrases of this poem follow the patterns of factorization of the integers from 1 to 10, then 10 to 1, into prime factors. For example, line six has phrases of lengths two syllable and three syllables, using the factorization $6=2 \times 3$. Line eight has three phrases with two syllables, using $8=2 \times 2 \times 2$.

"Mathematics is like poetry, in the sense of putting a substantial amount of meaning on a few symbols," Growney notes.

During her tenure at Bloomsburg, Growney served as acting provost and vice-president of academic affairs from July 1983 to June 1984. She was also the first director of Bloomsburg University's Teaching and Learning Enhancement Center (T.A.L.E.). "JoAnne created ways of canvassing faculty and departments to find out what the needs were," says Riley. "She elevated T.A.L.E. to a position of great prominence on campus through her creative approaches."



Writers at Heart
Beatrice Ermisch (left) and JoAnne Growney have found support for their writing through the Five and Dime Cultural Center.

Growney's other creative projects include a collection of poetry, *Intersections*, published in 1993. She is currently working with three manuscripts: one for a general book of poetry, and two for chapbooks – smaller collections of approximately 25 pages, typically devoted to a single theme.

Still refusing to be confined by convention, Growney recently completed an online hypertext poetry and fiction course through The New School in New York. She has also applied for admission to New York University's Master of Fine Arts program for the fall.

Growney maintains a web address [<http://www.sunlink.net/~gowney/>] which links visitors to the Five and Dime Cultural Center's current calendar of events and provides full text retrieval of several of her poems.

The Changing Face of Main Street

When John Fetterman began to ply his trade as a barber in downtown Bloomsburg, he charged a quarter for a haircut and 15 cents for a shave. His post-Depression patrons would give him a 50-cent piece and expect 10 cents to be returned in change.

Today, between haircuts, he rests momentarily in a vintage Koken barber chair that's served him faithfully for 50 years. Fetterman now charges six dollars for a haircut, but safety razors, electric shavers, and AIDS have banished the barber's shave to the annals of the past. At 80 years old, he still works four days a week. "I enjoy every minute of it," he says emphatically. "When I get to the point where I can't come down here in the morning, it will be a sad day."

Jean Gruner and her husband, Law (who, by the way, are distant cousins of Phillips Emporium owner Helen Griffith), returned to Bloomsburg in 1994 after living away for 20 years. They've recently completed a restoration of their historic Fifth Street home, near downtown. "There's a feeling in this town of caring about each other. This is one of the reasons we came back," says Jean. "Bloomsburg is moving on. It's getting bigger, it's getting busier, but it still has the small-town feel to it."

The downtown, which is designated as part of the Bloomsburg Historic District, has experienced an aesthetic revitalization. Kristy Clausen, program manager and former director of the downtown division of the Bloomsburg Area Chamber of Commerce, says many businesses have taken advantage of a facade improvement grant. "There's been

hundreds of thousands of dollars put into the downtown in the last 10 years," says Clausen. A decade after the opening of the Columbia Mall, Bloomsburg has successfully preserved a vital, diverse and profitable downtown. "Bloomsburg has held a vacancy rate of approximately four percent since 1995," notes Clausen. "For a downtown in the 1990s, that's really good."

There are approximately 140 businesses on Main Street, anchored by such enduring establishments as Magee's Main Street Inn, Sneiderman's Jewelry Store, Hess' Tavern, Cole's Hardware, Eppley's Pharmacy, Al's Men's Shop, and Ferrigan's Sub Shop. Recent arrivals include Bloomin' Bagels, Town Perk, the Cleak and Dragon Bookstore, and Balzano's Italian Kitchen. A Dollar General Store now occupies the long-vacant storefront of the old F.W. Woolworth building.

The downtown district celebrated the arrival of the new year by hosting an alcohol-free arts festival, *First Night Bloomsburg '99*. Initially proposed by Nancy and Don Firestone, the planning effort was chaired by Steve Reams of the Bloomsburg Theatre Ensemble, with four committees and countless volunteers working for two years to make the event a success.

Other local developments include the Bloomsburg Public Library's expansion and renovation, the construction of three new downtown public parking lots, and the trend of popular Main Street restaurants to offer diners the seasonal alternative of a sidewalk café.

Barber John Fetterman springs back to his feet, another customer at hand. Expertly wielding his black plastic comb and silver clippers, he declares business is better than it's ever been. "I'm getting older," he says with a mischievous grin. "I must be getting better at this."

Competitive Communication

By Melissa Goldman

Senior education major Amy Griffin is cheerfully flipping through her small black notebook, singer Tori Amos crooning through her headphones. Kelly Bordner is all seriousness as she reads her presentation, over a tiny chair-desk, to teammate Brenda Ey. "Does that sound right?" she asks.

It's barely 8 a.m., and no one has had more than four hours of sleep. No, they weren't up late partying – they were practicing prose interpretation and informative speeches. This early Saturday morning finds Bloomsburg's top-notch forensics team at Morgan State University in Baltimore for an individual events tournament, one of about a half dozen they will participate in this semester. And they are ready to compete – almost.

"Oh, we need to clean you up!" exclaims Griffin to fellow team member Rich Blass, who has a trail of

powdered sugar down his chin. "Why would you take a powdered donut?" A freshman history and political science major, Blass is new to the team this semester and is characterized by his fellow students as an introvert. He admits to being a little nervous.

"Eventually, I just start talking and I'm fine," he says, shrugging it off. "It's a lot of fun, and you learn how to speak really well." His face now shows no evidence of the donut mishap. His teammates approve.

"We were up until two practicing pieces," says senior finance major David Calvert, who has been participating in forensics competitions since high school. The co-president of the team, he is smiling and affable, betraying no signs of nervousness or lack of sleep. In a world where public speaking is often feared more than death, these young people are remarkably calm.

Griffin, the team's other co-president, is also seemingly immune to pre-speech jitters, having participated in countless events since joining the team as a freshman. "I had no experience beforehand. I just knew it wasn't dead bodies!" she says.

"When you go out on the circuit, a lot of people say, 'Oh, we love Bloomsburg!' We're just a really positive team. We're not just out for the awards." All the team

Calm Before the Competition

David Calvert, co-president of the forensics team, has learned to stay cool before a tournament.

members agree that in addition to the practical skills they've learned, they've enjoyed their weekend jaunts to other colleges and the new friends they've met.

Harry Strine III, director of forensics, echoes these sentiments. "Our goal here at Bloomsburg is to help people become better communicators – not just to go out and win," he says. "We've always been fortunate with the students we get here."

Indeed, the Bloomsburg bunch is a motivated lot. Each of the 12 team members at the Morgan State tournament is participating in multiple events, from persuasive and extemporaneous speaking to communication analysis and debate. All the events require hours of preparation, but no one is complaining. "Since you love it so much, you find time somehow," says Calvert. "It sometimes gets pretty hectic."

"Our goal here at Bloomsburg is to help people become better communicators – not just to go out and win."

This competition comes on the heels of Bloomsburg's own Mad Hatter Speech Tournament, which students organized and ran the weekend before. Team members did everything from coaching other students and figuring out tournament logistics to finding the best deal on donuts and pizza.

The team also organizes a novice competition each September where interested students get a chance to try out forensics in a somewhat less competitive atmosphere. It was certainly a confidence booster for senior marketing major Brenda Ey, and she decided to join the team at the beginning of her last semester.

"I won first place in the first tournament," she says proudly. "It's a lot of fun, and the people are great. There are such a wide variety of experiences you can get."

Ey hopes her experience will benefit her as she begins the job interview process after graduation.

One of the driving forces behind the forensics team's success is their adviser and coach. "Everyone loves Mr. Strine," says Griffin, who works as an office assistant in the forensics department in addition to her duties as co-president. "He's my surrogate father at Bloomsburg. Anything you need, Professor Strine can help."

Strine came to Bloomsburg in 1970 for a one-year appointment. Then he became full-time varsity debate coach until 1976, when he was promoted to the director of the program. He has a long line of fans.

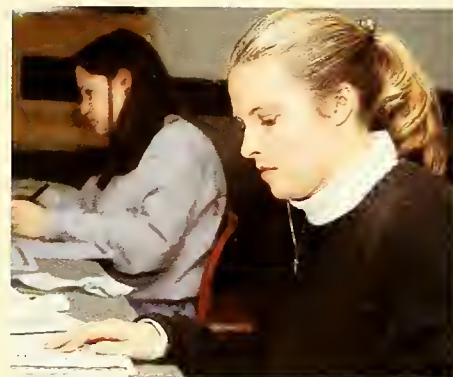
"Harry was one of my coaches," says Carl Hayden '74. "He's terrific. He runs a really great program up there." Hayden is now the assistant director of the forensics program at Morgan State, a testament to the lasting impression left by his Bloomsburg experience. "They've always had a really strong program, and it continues to be a quality program. I think it really benefits students."

In between events, Calvert talks casually about his favorite stock picks with Strine. He has just completed an extemporaneous speech on the financial crisis in Brazil, which he says went well. "Extemp," in forensics parlance, is particularly grueling. Competitors spend many hours each week reviewing current events. When competition time comes, they draw three topics, choose one and spend only 30 minutes preparing a seven-minute speech.



A Winning Team

Amy Griffin (left), forensics team co-president, relies on the team's coach and adviser Harry Strine III for guidance and pointers before competing at Morgan State, Baltimore.



Keeping Score

Jennifer Stratton tabulates scores at Bloomsburg's Mad Hatter Speech Tournament.

Griffin, having completed her first event, prose interpretation, is now preparing an impromptu speech. Participants in this event are given a quotation. They then have seven minutes to prepare and present a speech. Griffin's quote is "Diplomacy is the art of saying 'nice doggie' until you find a rock."

She is unruffled. "As you become more familiar with how to do it, it becomes a lot easier," she says.

At the end of the day, the Bloomsburg teammates are tired but satisfied. Their hard work has earned them second place in the tournament, the first team award they've won this semester. Individually, they have come away with a number of first-place awards, including Griffin's impromptu and communication analysis speeches. Calvert took third for his extemp performance. The newcomers also performed extremely well – Blass took fifth overall in the informative category, and Ey took first place in the dramatic duo event with partner Adam Nichols.

"Although individual accomplishments are very valuable, we want to see ourselves excel as a team because that brings the greatest sense of accomplishment," says Calvert, who sounds just the slightest bit disappointed with the second-place finish. "We were very close to capturing it all," he laments. But as team leader, he never loses sight of what the team is about. "Our main goal is to do well, but we don't want that to become the sole priority of our team – we want to have fun."

Practicing What They Teach

By Pat Parker

"I was trying a cooperative learning strategy and the lesson blew up on me. Now I know that next time I'll have to prepare a lot more," says Leah Weisbeck, a Bloomsburg University senior majoring in math and secondary education. Although she won't actually student teach until next year, Weisbeck already has more on-the-job training and hands-on classroom experience than many education majors around the country ever receive before being certified.

Parts of
adjective - describe
somebody. ex. → lumpy, etc.

verb - tells how something is done
It modifies a verb and
ex. → stupidly, carefully, etc.

IN - the name of a person
or thing. ex. → sidewalk, umbrella
bathroom

It's Super Bowl Sunday
guy, but as usual, he's
This story is a
watches her friend
circuit, fallin'
Diane
who is in
outgoing

Weisbeck is a participant in the *Bloomsburg University/ Danville Area School District Middle School Inclusion Project*, one of several innovative programs initiated by members of Bloomsburg's education faculty and funded through almost \$50,000 in grants from the Pennsylvania Department of Education Office's Higher Education Initiatives. Robert Gates, associate professor of curriculum and foundations, and assistant dean for the School of Education, coordinates the project. Others include *Bloomsburg Transition Partners* and *Bloomsburg Transition Partners/ Independent Living*, directed by Cynthia Schloss and *Partners in Leadership Training: Merging Special Education and Regular Education Administration Programs*, administered by James Krause. Both Schloss and Krause are assistant professors in the department of exceptionality programs.

Each of these projects enables faculty members and students to explore new methods for preparing teachers and administrators to meet the challenges of today's public education system, while offering valuable service to the wider community.

The Middle School Project

"Pennsylvania has no certification for middle school teachers," says Gates. "We saw a great need to prepare students who really wanted to be middle school teachers."

Now in its third year, the middle school project is modeled after a similar one developed by Gates several years ago in cooperation with the Danville School District's elementary schools. That project still exists under the direction of Shelly Randall, assistant professor, curriculum and foundations.

Bloomsburg education students who participate in the middle school project are assigned to a teacher or team of teachers at the Danville Area Middle School for the fall semester. Every Tuesday, they travel to Danville where they spend the whole day. They prepare lesson plans, teach units, sit in on team meetings, take lunch or recess duty, sit in on parent conferences and



Partners in the Classroom

Bloomsburg's education students graduate with plenty of classroom experience, thanks to partnerships with area schools. Shown from left are Robert Gates, assistant dean for Bloomsburg's School of Education; Scott Mato, principal of the Danville Middle School; and student teacher Jodi Cramer.

monitor busing. In other words, they walk in teachers' shoes all day.

On Thursday, the Bloomsburg students are taught by their mentors. Through the grant, the middle school teachers are paid to design 10 teaching modules ranging from classroom management to assessment, inclusion, cooperative learning, team building, thematic units, adolescent development and other topics teachers deal with every day.

Elementary education majors, whose certification will cover kindergarten through sixth grade, work with sixth grade

exceptionalities, so the Bloomsburg students work with special education students and teachers, an opportunity not always available to education majors outside a special education program.

The teachers at the middle school have been enthusiastic supporters of this project, as has Scott Mato, the school principal. "This is a comprehensive introduction to the world of education," Mato says. "As undergraduates, students don't experience the culture of being in a school. When they've lived with teachers and seen the heartbeat of what happens in a school, then they can understand what it means to be a professional. Our teachers are the ones who are in the trenches, doing it day to day. What they offer the Bloomsburg students isn't theoretical; it's based on real-life experiences. I think the program is a real eye-opener."

Secondary education students at Bloomsburg have no free electives, so they spend extra time to be involved in the project. Elementary education majors use their electives, as well as extra time, to participate. "This says a lot about their dedication to being good teachers," says Gates.

After completing a semester at the middle school, the Bloomsburg students return in the spring for the first eight weeks of their 16-week student teaching assignments. Gates says, "Student teaching is a new experience for a lot of education

"We saw a great need to prepare students who really wanted to be middle school teachers."

students and teachers; secondary education majors work with the seventh and eighth grades. Grants from Higher Education Initiatives target children with

students. They're in a new building. They don't know the teachers or the students. They need some break-in time. Because our students have had their break-in time, they're ready to hit the ground running."

"Our students are getting calls from middle schools and getting placed," says Gates. Out of the seven students who participated in the first year of the project, six are now working as middle school teachers and one is teaching in an elementary school.

"What we hope to develop out of this is a middle school concentration," says Gates. "Then when jobs come up in middle schools, we can say Bloomsburg University students have done extensive work in this field. We are graduating well-trained, confident teachers."

In the fall of 1999, the middle school project will expand into the Bloomsburg, Lewisburg and Warrior Run School Districts. Gates has received an additional grant to move into the Danville Area High School next year.

Bloomsburg Transition Partners

"So often in rehabilitation services, the provider has said, 'Well, these are the jobs

we have open, so this is the job you're going to do.' We don't do that," says Cynthia Schloss. "Instead we ask, 'what are your interests?'"

Schloss has received Higher Education Initiatives grants for the past three years to provide vocational assistance, and for two years, independent living skills to Bloomsburg High School students with special needs. In addition, Schloss has developed curricular materials for use in her special education classes at the university.

The first grant funded a program called *Bloomsburg Transition Partners*. Schloss sent Bloomsburg special education majors into Bloomsburg High School to work with special needs students, assessing their vocational interests, teaching them the skills necessary to work in the community and then finding them unpaid jobs.

Undergraduates helped high school juniors find jobs within the high school. Graduate assistants took high school seniors out into the community to work.

Schloss also developed a community task force to discuss the issues that concern special needs students graduating from high school and ways in which that information could be incorporated into the special education curriculum at the university. The task force is made up of



Successful Transition

After participating in the Transition Partners program, Cory Stauffer landed part-time employment at the University Store. Appreciated by fellow workers, he feels his ability to get along with people and his dependability are keys to his success.

local business people, representatives from the school district, the local intermediate unit and the Bloomsburg Chamber of Commerce.

Transition Partners quickly became a success. In the second year, Schloss received another grant for a program called *Bloomsburg Transition Partners/Independent Living*, designed to blend life skills with vocational training. This year, she received additional funding to continue the program.

Mary Jo Martini and Kim Soper are both graduate assistants working in the transition program. "We're job coaches," says Soper. "We help high school seniors learn how to get a job and then supply support once they find work. We also make initial contacts with employers and provide the high school students with transportation to their jobs."

Martini and Soper stress the importance of the interest assessment portion of the program. "It's not what kind of jobs we have available, it's what kind of interests the students have," says Soper. Their students have found jobs at the local police department, a bank, with the Boy Scouts and at a local restaurant. Other students have worked at a horse farm, a supermarket, a retirement community, the post office, Bloomsburg Town Hall and the university. Assignments range from cleaning branches off horse trails to filing,



Partners

Cynthia Schloss (left), assistant professor of exceptionality programs, and graduate students Karen Joseph and Mary Jo Martini, work to bridge the gap from high school to work and independent living for special needs individuals.

microfilming, food preparation and a variety of other tasks.

"Our job," says Martini, "is to make sure our students understand their jobs. We see that they have what they need, then we start easing back."

Although unpaid, these are not token jobs, emphasizes Schloss. "The students learn as they work. For example, they learn that if they don't come to work, they might get fired."

The independent living component of the program offers students assistance with basic skills. They learn how to find an apartment, how to set up a bank account, where to find recreation, transportation, and even how to cultivate friendships – skills the students will need after they graduate from high school.

"So often in special education," says Schloss, "we work with individuals until the end of high school, but we don't continue after that. The purpose of this course is to expose special education majors to special needs young adults who need assistance getting out into society and finding success there."

The grant also enables Schloss to teach a summer workshop for public high school teachers and service providers about how to develop lesson plans and curricular materials to teach vocational and independent living skills.

Furthermore, Schloss works with agencies such as the Office of Vocational Rehabilitation and Mental Health/Mental Retardation. "The most unique component of our program is that we're doing vocational assessment," Schloss says. "Once a special needs student graduates, we can provide the outside agency with that assessment so they don't have to duplicate it. We've come up with a unique situational assessment instead of the standard evaluation done at a sheltered workshop. This has been done elsewhere, but it is unique to this area and to Pennsylvania rehab."

Schloss' program provides Bloomsburg's special education majors with firsthand experience they would not normally receive in a university setting. She says, "Through this course, the special education teachers leaving Bloomsburg will know how to operate a transition program in a high school."

Partners in Leadership Training

Increasingly, special education and regular education administrators are being called upon to collaborate. Recognizing several areas of need, James Krause applied for and received a Higher Education Initiatives grant to emphasize collaboration and provide leadership training in special education administration.



Looking for Leaders

James Krause, assistant professor of exceptionality programs, has created a program to identify and train the next generation of special education administrators.

Special education administrators oversee programs and services for students with exceptionalities in the public schools. In addition to direct supervision of programs, they work with school principals, superintendents, curriculum coordinators and teachers to make sure programs are in place to effectively assist students.

"The changing role of public school administrators," says Krause, "has brought about a need to redesign Bloomsburg's post-graduate program in special education administration."

According to Krause, job requirements and competencies have changed in this field as special education and regular education have merged over the years. "We're telling regular and special education

administrators that we want them to work together to meet students' needs," says Krause. "So, we need to work together with other departments at Bloomsburg to design a program in administration and leadership that mirrors those requirements. We're looking at core content, curriculum focus and course offerings. We're also collaborating with regular education professionals in the department of curriculum and foundations."

In addition to Bloomsburg's need to redefine the competencies taught to prospective special education administrators, Krause points to an increasing shortage of people trained in this field in Pennsylvania and nationally.

Krause is putting together a steering committee of superintendents, building principals, special education personnel from intermediate units, and members of business and industry to contribute ideas on leadership. The committee, drawing members from across Pennsylvania, will create a prospectus on "what we should be teaching and how we should be teaching it to those who will soon be administrators," says Krause. He also sees the committee as a mechanism for promoting career awareness and for potential recruitment of students into the Bloomsburg program.



Kiplinger

Bloomsburg named one of the 100 best public universities

If you don't believe us, listen to others.

Bloomsburg has been named one of the 100 best public universities

by Kiplinger's Personal Finance Magazine.

Based on statistics from 1,813 colleges and universities in North America, Kiplinger's ranked Bloomsburg 89th. Criteria for determining the listing included SAT scores of the 1997 freshman class, the percentage of applicants granted admission, graduate rates, the percentage of freshmen returning for their sophomore year, and computer and library resources. In addition, five financial factors were considered – total cost, affordability for residents, percentage of students' financial need met with all forms of financial aid, percentage of total aid that is work-study or loans, and the average amount a student borrows to graduate pared the list to its top schools.

Bloomsburg has also been listed among the leading public universities in the north by *U.S. News and World Report* and for the second consecutive year, listed in *The Student Guide to America's 100 Best College Buys*.

Learning gains relevance

How do teachers light the fire for learning in their students? For Karson Kiesinger, a senior English major, it was the opportunity to present a research paper at the International Meeting of the Joseph Conrad Society of America at Colgate University.

S. Ekema Agbaw, associate professor of English, encouraged Kiesinger to attend the conference after collaborating with her on "The Reincarnation of Kurtz in Norman Rush's *Mating*." With Agbaw's support, she shared her expertise with a group of professional scholars interested in the life and works of the late 19th century writer Joseph Conrad. It was an



S. Ekema Agbaw and Karson Kiesinger

unforgettable experience for the managing editor of the award-winning student magazine *Spectrum*.

"The conference reignited my passion for learning," says Kiesinger. "To see people get excited about ideas helped me see the relevance of the work I do day in and day out as a student."

A good year

Giving tops record

To say that the development office had a good year in 1998 would be an understatement. More than \$3 million was contributed to the Bloomsburg University Foundation – a new record and a 65 percent increase over 1997.

Thanks to \$900,000 in gifts from students through the Community Government Association, the university was able to undertake a number of major projects that will directly benefit them, including construction of recreational fields and a climbing wall on the upper campus and renovation of the University Store.

Students not only contributed to the campaign in a big way, but also in an important small way. "As the year wound down, we were just under \$3 million," says Susan Helwig, director of development. "Two of our work-study students, Michelen Smith and Stacie Frutchey, contributed the money needed to put us over the \$3 million mark. A few

more donations came in and we ended the year with \$3,000,125."

"Making a donation to help put the foundation's gifts over \$3 million was important to me because I've witnessed firsthand all the wonderful ways the foundation helps the university," says Frutchey.

In addition, alumni contributed \$818,011 and parents contributed \$116,389. "We see the strong participation of alumni and parents as a measure of their satisfaction with the work we're doing," says Anthony M. Ianiero, vice president for university advancement. "That financial vote of confidence is something we're very proud of."

Other groups of donors include: businesses and corporations (including matching gifts), \$389,984; employees (including retirees), \$62,661; foundations, \$43,800; friends of the university, \$509,615; organizations (including the Community Government Association), \$1,059,666. Altogether, there were 7,313 donors in 1998.



7,313 donors contributed a piece to the pie, totalling more than \$3 million in donations for 1998!

Record graduate numbers

Is a bachelor's degree enough anymore?



Patrick Schloss

Graduating students learn quickly how competitive the job market can be. Many are also finding out that they'll need more than four years of college to work in their chosen field.

Today, a master's degree is needed to practice as a speech therapist or audiologist. By the year 2000, completion of 30 graduate credits – the equivalent of a master's degree – will be the prerequisite for taking the Certified Public Accountant exam in most states. Teachers are increasingly required to demonstrate professional development throughout their careers, leading many to seek master's degrees. New career paths are also opening up for nurses with specialized graduate training.

And more students than ever are turning to Bloomsburg to take these advanced courses, with graduate school reaching a record enrollment of more than 680 students.

"There may be a perception that graduate programs are a luxury, something added on to the curriculum," says Patrick Schloss, assistant vice president and dean of graduate studies and research. "But in many health-related and technical fields, a graduate degree is necessary to practice professionally. Graduate programs are an integral part of the service that the university provides to the region. Many of our students work and have families, so the availability of master's degree programs in the region, like ours, is important to them."

The university has responded to student needs by developing new graduate programs, which include exercise science, accounting, nurse anesthetist and nurse practitioner. Altogether, the university offers 19 graduate programs in the arts, sciences, business and education.

Faculty are also taking courses to the students, offering entire programs at remote locations to make them accessible to working professionals.

The Williamsport M.B.A. program serves over 25 business leaders. "Because of the time and location of the program, upper-level business administrators need not leave their positions to obtain the M.B.A.," says Schloss. "Similarly, practicing educators in Bucks County need not relocate to Bloomsburg to receive an advanced degree and accompanying permanent certification."

Turning to Politics

Some Bloomsburg University

graduates and friends fared well in the latest Pennsylvania elections.

Lieutenant Governor Mark S. Schweiker '75 partnered with Governor Tom Ridge to win a second term.

Other alumni victors included Phyllis Mundy '70, state representative for the 120th district in the Wyoming Valley, and Tim Holden



Phyllis Mundy '70



Tim Holden '80

'80, U.S. representative for the sixth district, which includes Berks, Schuylkill and parts of Montgomery and Northumberland counties. John Gardner was re-elected as state representative for the 109th district and Paul Kanjorski won another term as U. S. representative for the 11th district, both of which include Bloomsburg.



Jessica and Stephen Kozloff with Allen Sessoms, president of Queens College, Charlotte, NC, at the Sea of Galilee.

Kozloff visits Israel

President Jessica Kozloff got a firsthand look at Israeli education, business and politics during a visit to the Middle East as part of a delegation of 11 American university presidents and chancellors. Co-sponsored by the America-Israel Friendship League and the State of Israel's Office of Academic Affairs in the U.S., the visit was the first of its kind by a group of American educators.

Kozloff and the others met with political, educational and business

leaders, including former Israeli Prime Minister Shimon Peres and Israeli President Ezer Weizman. She shared information about Bloomsburg's academic programs and pursued faculty/student exchange and research projects. Stops included several higher education institutions such as Birzeit University in Palestine, Tel Aviv University, the University of Haifa, the Hebrew University and the Technion. There were also visits to the Golan Heights, Nazareth and the Sea of Galilee.

Ever Improving



Construction means progress. If you don't believe it, just take a look at the changes this campus has experienced in recent years. But look soon,

because what you see won't be that way for long. Several major projects are underway, which means the hum of bulldozers, the pounding of hammers and the smell of mortar will be in the air.

The conversion of Centennial Gymnasium into an office and classroom facility is designed, the building process has begun and construction could start as early as this summer.

Nearby, the old library waits for its transformation into what could become one of the most active locations on campus. Architects are putting the finishing touches on the design proposal for the new student services center.

On-campus housing will get a boost, but not just yet. The new apartments for approximately 250 students are just entering the design phase, so residence life folks won't celebrate the arrival of new digs for a while.

However, while these projects are in the pen and ink process, the track stars are back on upper campus! Intramural and recreation fields on the upper campus are shaping up. Some mild early winter weather allowed a bit of dirt to be moved, and construction is well on its way.

The campus may not be getting any bigger in terms of acreage, but we are growing.

Safety Awards

Two university individuals and their leadership efforts in battling alcohol abuse have been recognized with the Governor's Highway Safety Awards. Recognized in the category "Alcohol Highway Safety" were H. Preston Herring, vice president for student life, and university trustee Robert Buehner. Herring was honored for his work as co-chair of the "Bloomsburg Initiative," a coalition established by leaders of the university and town of Bloomsburg. The group addresses alcohol abuse and implements prevention, intervention, enforcement and educational services. Buehner, Montour County District Attorney, was recognized for his assistance and support of sobriety checkpoints, DUI patrols and programs for youth.



H. Preston Herring

New Trustee

Steven B. Barth is the newest member of the Bloomsburg University Council of Trustees. Barth, the senior vice president, senior loan officer and community office division head at West Milton (PA) State Bank, was appointed by Governor Tom Ridge to replace James Atherton Jr., who served on council from 1992 to 1998. Barth's term on the Council of Trustees expires in January 2003. The newest trustee earned his bachelor's degree in business administration and economics at Lycoming College and a master's degree in business administration at Bucknell University. Other council members include Joseph J. Mowad, chair; A. William Kelly, vice chair; Robert W. Buehner Jr., secretary; Ramona H. Alley, David J. Cope, LaRoy G. Davis, Heather L. Derck, Kevin M. O'Connor, David J. Petrosky and Ted Stuban.



Steven B. Barth

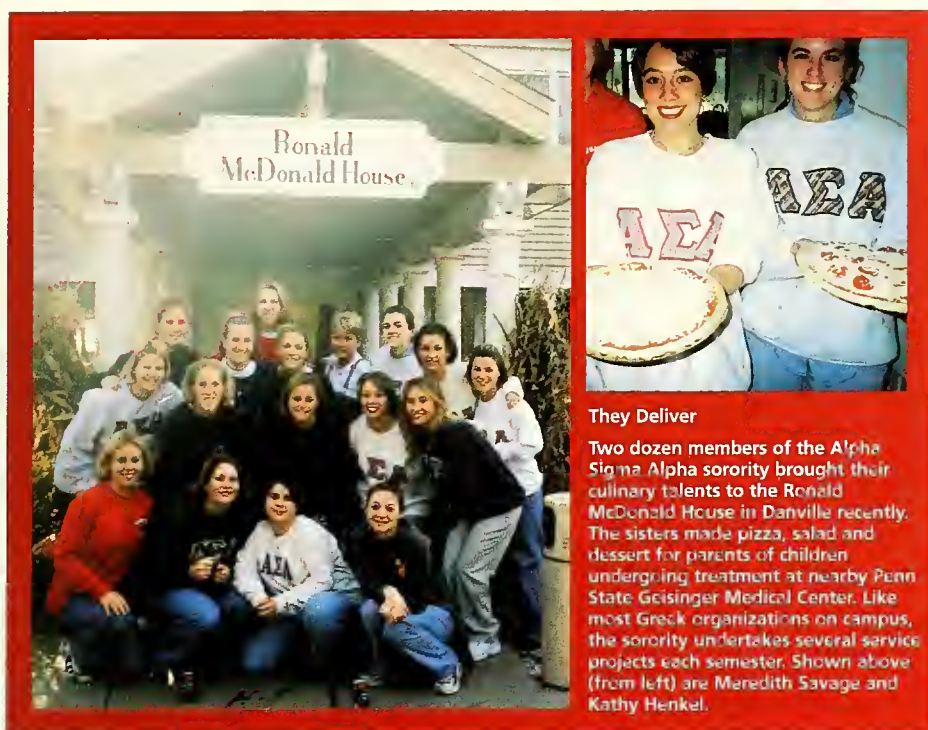


From left: SSHE Chancellor James H. McCormick, Leonard Comerchero, President Jessica Kozloff, and Elbern H. Alkire Jr.

Eberly Awards

Leonard Comerchero and Elbern H. Alkire Jr. were recently presented with Eberly Awards for their contributions to Bloomsburg University and the State System of Higher Education. Comerchero, CEO of Milco Industries, received the award for

philanthropy; and Alkire, chair of the Bloomsburg University Foundation board, received the award for volunteerism. The award, sponsored by the Fund for the Advancement of the State System of Higher Education Inc., is named in honor of the Eberly family of Uniontown for its support of higher education.



They Deliver

Two dozen members of the Alpha Sigma Alpha sorority brought their culinary talents to the Ronald McDonald House in Danville recently. The sisters made pizza, salad and dessert for parents of children undergoing treatment at nearby Penn State Geisinger Medical Center. Like most Greek organizations on campus, the sorority undertakes several service projects each semester. Shown above (from left) are Meredith Savage and Kathy Henkel.

It's All Greek to Her

Bloomsburg's fraternities and sororities are in a time of transition, and a new leader is guiding the change. Gretchen Osterman is in her second semester as the university's Greek



Gretchen Osterman

Life coordinator. Osterman has implemented several new programs aimed at reuniting and strengthening the system. Spearheaded by the students, a complete review of the by-laws governing Greek life is underway. That project, and increased adviser involvement, are two of her leading initiatives. Osterman earned her master's degree in student personnel services from Edinboro University and has a bachelor's degree from Allegheny College.



Alcohol Initiative

Bloomsburg University has received an assist to help tackle the number one problem plaguing college campuses throughout the nation. Bloomsburg was one of nine universities selected by Governor Tom Ridge to be partners in his pilot program to battle alcohol abuse. Others are Pennsylvania State University,

the University of Pittsburgh, the University of Scranton, Indiana University of Pennsylvania, Shippensburg University, Lafayette College, the University of Pennsylvania and Gannon University.

Bloomsburg received \$15,000 to support programs to curb underage drinking. The funds will be used to support projects in the areas of education, community outreach and enforcement through the Bloomsburg Initiative, a partnership established between the university and the town last year.

"Most of these projects are directed toward changing student attitudes," says

H. Preston Herring, vice president for student life. Herring and Mary Lenzini-Howe, mayor of the Town of Bloomsburg, are co-chairs of the Bloomsburg Initiative. "We need to help students develop a culture in which binge drinking is not perceived as a 'cool' thing to do," adds Herring. "Irresponsible drinking can have tragic consequences for those who do it, but it also impacts the entire community."

This latest funding is in addition to \$36,000 that the Bloomsburg Initiative received in the past year to fund community projects related to underage drinking and alcohol abuse.



Long-Time Friends

The university will miss two long-time friends who have retired after more than three decades of service each. Dominic "Tony the Baker" Cusatis retired Oct. 30, 1998, after 39 years of serving students. Marilyn Muehlhof retired Jan. 1, 1999, after 33 years of service in the president's office.



Honoring Our Own

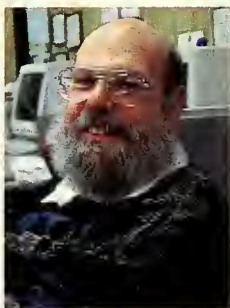
The Bloomsburg University Council of Trustees honored Lt. Governor Mark Schweiker '75 when they voted to name the first floor exhibits room in the new Harvey A. Andruss Library the "Mark S. Schweiker Exhibits Room." Schweiker was the featured speaker at the dedication of the new facility last September. The former Bucks County Commissioner was elected lieutenant governor in 1994 along with Governor Tom Ridge. They were re-elected this past November.

NEWS BRIEFS

THE UNIVERSITY MAGAZINE

Of writers and rabbits

To illustrate a point in class, journalism professor Walter Brasch mentioned the fictional character Uncle Remus. He was met by looks of bewilderment and the question "Who?" That experience led to four years of research and a 100,000-word biography, *Brer Rabbit, Uncle Remus, and the 'Cornfield Journalist': The Tale of Joel Chandler Harris*.



Walter Brasch

Harris (1846-1908) was a newspaper journalist and, after Mark Twain, the most popular writer of the late 19th century.

By the 1950s, Uncle Remus stories were often labeled racist, partly because of how Remus was depicted in Disney's popular 1946 movie, "Song of the South," and partly because of Harris' extensive use of American Black English.

However, Brasch, who has written two books about American Black English, says Harris' reproduction of Black English "is remarkably accurate. Those who brand Harris and his writings as racist probably haven't read his works, and are unaware that Harris, in his newspaper editorials and fiction, was a strong voice for human rights."

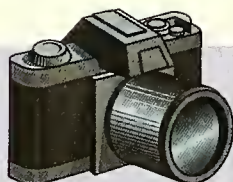
The book, Brasch's 11th, will be published in April by Carolina Academic Press (Durham, NC).



BUSTED

Some imaginative and talented students experienced the real world a little ahead of graduation. The improvisational theater troupe BUSTED (Bloomsburg University Student Theatrical Education Drama) gave its first performances during the fall semester. The three-act musical drama about real-life issues college students

face – alcohol, roommate conflicts, establishing an identity – is modeled after MTV's "The Real World." In the third act, the student actors stay in character and answer questions from the audience. Future BUSTED performances are scheduled for Monday, March 22, and Monday, May 3, at 8 p.m. in the Kehr Union Ballroom.



It's all in the timing

Jeff Burrell heard a beat he couldn't resist, and it led to an award for the junior photography major. His photo of a street drummer was selected for inclusion in the 1998 *Best of College Photography Annual*. The annual book of photographs is published in connection with a contest sponsored by *Photographers Magazine* and Nikon. Describing how he captured the provocative image while visiting Manhattan in the fall of 1997, Burrell says, "I'm a drummer myself. When I heard the sound, I ran across the street to get the picture."





calendar of events

Academic Calendar

Spring Weekend

Thursday, April 1, 10 p.m., through Monday, April 5, 6 p.m.

Classes End

Saturday, May 8

Final Exams End

Saturday, May 15

Graduate Commencement

Friday, May 14, 7 p.m., Haas Center for the Arts, Mitrani Hall.

Undergraduate Commencement

Saturday, May 15, 2:15 p.m., Bloomsburg Fairgrounds.

Electronic Registration

Tuesday, Aug. 24, through Monday, Aug. 30

Classes Begin

Monday, Aug. 30

Labor Day

Monday, Sept. 6, NO CLASSES

Celebrity Artist Series

Call the Celebrity Artist Series box office at (570) 389-4409 for more information.

Rhythm and Brass

Monday, June 7, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

Jessica Suchy-Pilalis, Harp

Thursday, Aug. 5, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

The Lyric Consort

Thursday, Sept. 2, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

Concerts

All concerts are free unless otherwise noted. For more information, call the music department at (570) 389-4284.

Brass Menagerie

Wednesday, April 7, 8 p.m., faculty emeritus Stephen Wallace directing, Carver Hall, Kenneth S. Gross Auditorium.

University-Community Orchestra Spring Concert

Sunday, April 11, 2:30 p.m., Mark Jelinek directing, Haas Center for the Arts, Mitrani Hall.

Women's Choral Ensemble and Husky Singers

Saturday, April 17, 7:30 p.m., Wendy Miller and Alan Baker directing, Haas Center for the Arts, Mitrani Hall.

Chamber Singers Spring Concert

Saturday, April 24, 7:30 p.m., Wendy Miller directing, First Presbyterian Church, 345 Market Street, Bloomsburg.

University Concert Band Spring Concert

Sunday, April 25, 2:30 p.m., Terry Oxley directing, Haas Center for the Arts, Mitrani Hall.

Concert Choir Spring Concert

Saturday, May 1, 7:30 p.m., Alan Baker directing, First Presbyterian Church, 345 Market Street, Bloomsburg.

Knoebel's Grove Pops Concert

Sunday, May 2, 2 and 5:30 p.m. Featuring the Concert Band and Jazz Ensemble with Terry Oxley and Stephen Clickard directing. Annual park concert, weather permitting.

Orchestra Pops

Monday, May 3, 6:30 p.m., Columbia Mall, Bloomsburg.

Student Recital

Tuesday, May 4, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Bloomsburg University Music Students demonstrate their semester accomplishments.

"Seasoned Sounds"

Friday, May 7, 8 p.m., Haas Center for the Arts, Mitrani Hall. A big band concert with faculty emeritus Stephen Wallace directing.

Golf Outings

For more information, call (570) 389-4128.

Husky Club Golf Outing

Friday, April 30, Mill Race Golf and Camping Resort, Benton, PA.

Husky Club Golf Outing

Thursday, May 20, Edgewood in the Pines Golf Course, Wilkes-Barre.

John Devlin Memorial Celebrity Golf Classic

Saturday, June 5, Willow Run Golf Course, Berwick, PA. For information about this benefit for the football team, call Jim Monos, (570) 389-4359.

Wrestling Golf Outing

Saturday, June 12, Arnold's Golf Course, Nescopeck, PA.

Husky Club Golf Outing

Thursday, June 24, Skippack Golf Course, Skippack, PA, near Philadelphia.

Mike Berrigan Memorial Golf Outing

Saturday, Sept. 4 (tentative), White Deer Golf Course, Williamsport, PA.

Husky Club Golf Outing

Friday, Sept. 17, Cool Creek Country Club near York, PA.

Baseball Golf Outing

Saturday, Oct. 9, Arnold's Golf Course, Nescopeck, PA.

Husky Club Golf Outing

Thursday, Oct. 14, Frosty Valley Country Club, Danville, PA.

Provost's Lecture Series

Anita Hill

Friday, March 26, 2 p.m., "Sexual Harassment: Legal Interpretations," Carver Hall, Kenneth S. Gross Auditorium.

M. Joycelyn Elders

Thursday, April 15, 7:30 p.m., lecture; Friday, April 16, 8:30 a.m., workshop. Both events held in conjunction with the Health Sciences Symposium, Kehr Union, Ballroom.

Special Events

Husky Club Auction

Friday, April 23, 6:30 p.m., Magee's Main Street Inn, Bloomsburg. For more information, call (570) 389-4128.

Siblings' and Children's Weekend

April 23-25. For information, call (570) 389-4346.

Renaissance Jamboree

Saturday, April 24, 10 a.m. to 5 p.m., downtown Bloomsburg. Information about this street festival is available through the Chamber of Commerce at (570) 784-2522.

Alumni Day

Saturday, May 1. For information, call (570) 389-4058.

Homecoming

October 9 and 10. For information, call (570) 389-4346.

Theater

The Hot l Baltimore

A play by Lanford Wilson, directed by Michael Collins, April 20 to 24, 8 p.m.; April 25, 2 p.m.; Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$6 for adults, \$4 for students and seniors citizens, free for students with a Community Activities Card.

The Last Word



Achieving Goals

President Jessica Kozloff chats with top graduates before last December's commencement ceremonies. Pictured from left: Kelly Smith, College of Arts and Sciences, Jennifer Shutkufski, College of Professional Studies, Ann Salsman, College of Business, and the president.

At the December commencement ceremonies, I had an opportunity to spend some time with the top scholars from each college. As I listened to their enthusiasm for their dreams and pride for their accomplishments, I began to reflect on my five years of service as Bloomsburg University's president. Like these student leaders, when I came here I had dreams and goals. Looking back, I'm proud of our achievements and would like to share some of them with you.

Bloomsburg's trademark has always been that our faculty teach. Unlike major research universities where undergraduates are often taught by graduate assistants, our students learn from faculty who've made a professional commitment to teaching. But, like research institutions, our faculty are also scholars. Over the past five years, they've published more than 67 books and articles in scholarly journals too numerous to count. They've authored chapters in scholarly publications, written creative compositions and reviewed more than a hundred books and articles.

Throughout our history, Bloomsburg has built a record of being a place where students succeed. I'm pleased to say our retention rate is one of the highest in the State System of Higher Education and our graduation rate is significantly higher than the national average. Our placement record – 80 percent of each of the last three years' graduating classes found full time,

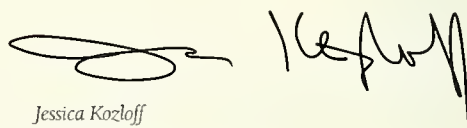
professional positions or entered graduate school within one year – is enviable.

We're thrilled to have talented students. In 1998, 81 percent of those accepted were in the top half of their high school class, and the average class rank of incoming freshmen was in the top 29 percent. Setting high admissions standards means we must continually refine our academic programs to meet student needs. In 1997, the University's Honors Program was revised. It now provides an integrated four-year experience in which students complete a major research program. Three years ago, we instituted the President's Leadership Program, providing scholarships and a freshman year experience that helps us attract leaders from graduating high school classes and involve them in leadership activities on campus.

If you've been on campus recently, I'm sure you've noticed our magnificent library and the new Student Recreation Center. We're in the midst of incredible physical change. Centennial Gymnasium will soon be transformed into a high-tech classroom building. The Commons, designed to feed about 1,700 students and now serving more than 3,000, will undergo a major renovation next year. We have plans to update Navy Hall and Ben Franklin, and to add a wing to Hartline Science Center. The old library will become a student services center, offering a convenient place to find academic support services, financial aid and the registrar.

I like to describe Bloomsburg as a "high-touch, high-tech" university. We care about students. And yet, we're creating new technology applications that enhance learning experiences. The university has its first distance education videoconference classroom, which expands learning opportunities beyond our campus. The department of nursing is collaborating with other Pennsylvania universities to provide a graduate nurse practitioner program via distance education. We're investing in Integrated Media Presentation Stations, providing faculty with the latest instructional technology, and we've expanded our Institute for Instructional Technology.

This is just a glimpse of what we've been doing. The mission of Bloomsburg University has changed somewhat since the days of Bloomsburg State Teachers College, but our vision remains the same. We still honor the credo of "the friendly college on the hill," a place where dedicated faculty help students realize their dreams. Being president at Bloomsburg is a true privilege. I'm excited about the possibility of being the last president of the 20th century and the first of the 21st!


Jessica Kozloff
President, Bloomsburg University

Gifts Galore

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| 4. Alumni License Frame | \$11.50 |
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(available maroon or white) | \$13.95 |
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(M-XXL available maroon or gray) | \$13.95 |

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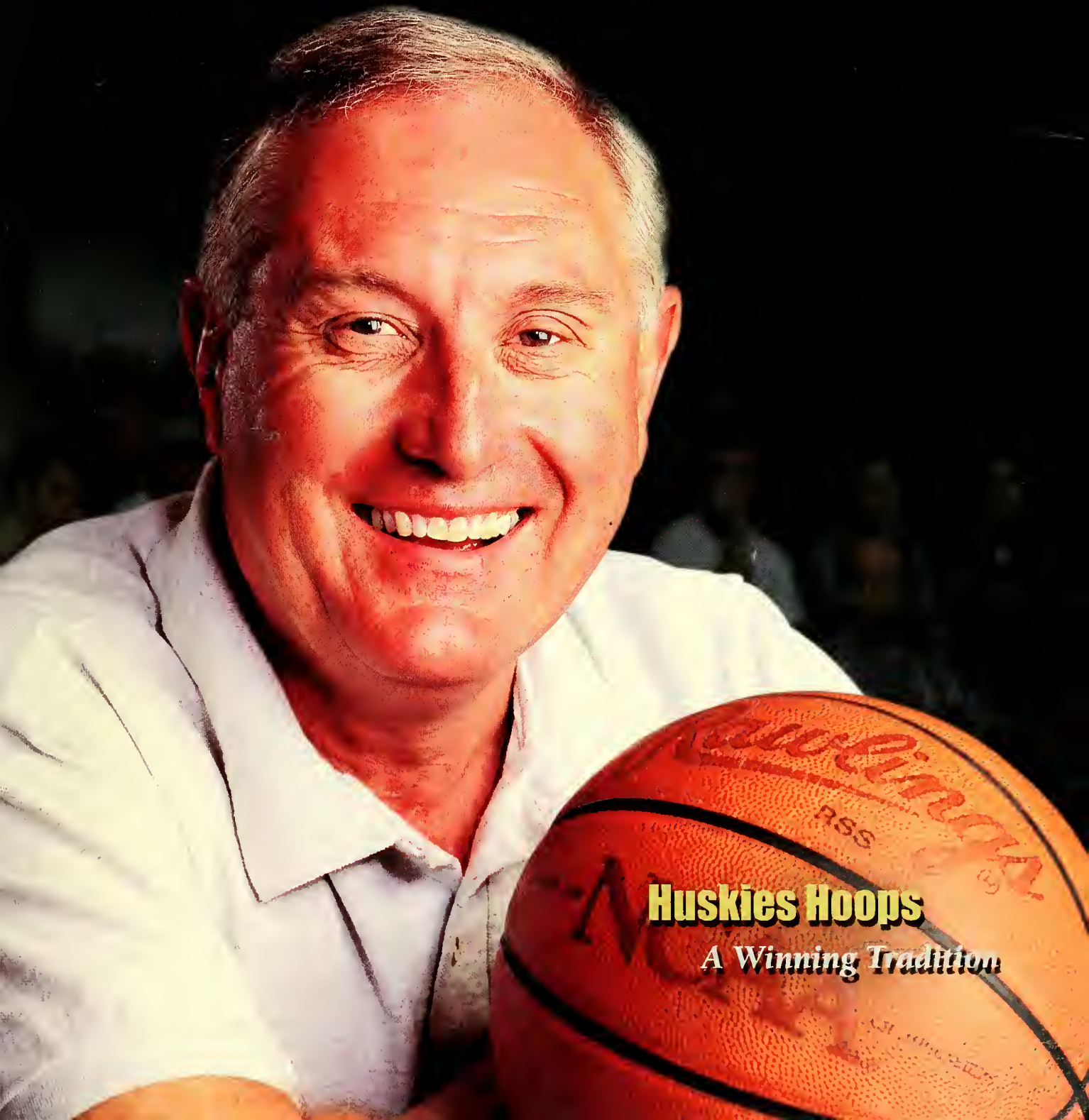
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BLOOMSBURG

THE UNIVERSITY MAGAZINE

FALL 1999



Huskies Hoops

A Winning Tradition

EDITOR'S VIEW

Whether you remember it as a state teachers' college, state college or university, positive changes have always found their place among the traditions at Bloomsburg. The tireless efforts and wonderful accomplishments of many people are key to those changes.

The last year has been a time that is second to none in terms of tremendous achievement. New heights were reached and new standards set for future generations.

My good friend Charlie Chronister joined an elite group last season when he won his 500th game as the Huskies' head coach of men's basketball. The "dean" of our coaching staff is still on top of his game with his 29th season just underway.

Tony Ianiero, my boss and the university's vice president for advancement, doesn't have just one reason to celebrate...he has three million. Tony, his development team, and all of you who contributed helped Bloomsburg reach the \$3 million annual fund-raising mark for the first time in university history.

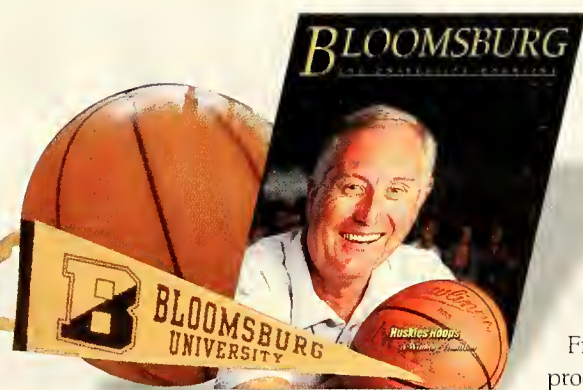
Extramural grant support for academic programs also reached an all-time high, topping \$2.5 million. Jim Matta, director of research and sponsored programs, worked with faculty and staff to lift grants from outside agencies to an unparalleled level at Bloomsburg.

Ray Pastore, educational studies and secondary education professor, is one of many faculty members who benefited from that good fortune. He is coordinating a program that received \$408,500, the largest grant in university history. Although Bloomsburg has long enjoyed a reputation for producing outstanding teachers, now graduates will be more technologically savvy because of Ray's efforts and the new Center for Technology in Teacher Education.

One of the stories in this issue looks at scholarship and some of the outstanding work our faculty are spearheading. History professors Jeanette Keith and Woody Holton have been awarded prestigious research fellowships funded by the National Endowment for the Humanities. Their efforts will take them away from campus for a while but, upon return, students will benefit for years to come.

Finally, one goal of the office of marketing and communication has been to produce a high-quality magazine that reflects the true spirit of Bloomsburg. We want to share a variety of stories and keep you up-to-date about the university you may or may not know. Well, someone recognized our efforts. A national publication, Admissions Marketing Report, honored us this year with a merit award.

The efforts I've mentioned, and many more, will continue to produce accomplishments, and exciting stories, well into the next century.



Bloomsburg: The University Magazine is published twice a year—in the fall and spring semesters. A separate publication, **Maroon and Gold**, including class notes and alumni news, will be sent twice a year to all alumni who have made a contribution during the preceding calendar year. Members of the most recent graduating class will receive two free issues of **Maroon and Gold**. Others may receive the publication by paying a \$10 annual subscription. Checks for subscriptions should be made payable to the B.U. Alumni Association, 400 East Second Street, Bloomsburg, PA 17815. Information for inclusion in class notes should be mailed, faxed (570-389-4060), or e-mailed (alum@bloomu.edu).

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BLOOMSBURG

THE UNIVERSITY MAGAZINE



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success – pg. 2



Research unlocks
knowledge – pg. 8



A Magee legacy – pg. 12

Twenty-eight years
of Huskies basketball
– pg. 16



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Alumni who earned degrees from the department of mass communications have found success in the world of television.

6 IS EDUCATION WORKING?

John Riley, professor of mathematics, computer science and statistics, discusses the role of higher education in today's society.

8 UNLOCKING KNOWLEDGE

Scholarship and research allow faculty to bring real-world experience into the classroom. And while it's often hard work, scholarship also has its moments of adventure.

12 A MINDFUL HOME

The former Magee family home, which was donated to the university in 1988, has been transformed into a technologically-sophisticated distance education facility.

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The Huskies men's basketball team, coached by Charlie Chronister, has been a model of consistency for 28 years.

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... 3, 2, 1 Cue Talent

By Mike Feeley '87



Anne Shannon's day is measured in seconds. And every few seconds her expertise must change, although she'll tell you that she's not really an expert in much of anything. A reporter and morning anchor for a Harrisburg television station, Shannon is quick to say that the key to the job is to acquire knowledge "an inch deep and a mile wide."

But every second matters in television. She has 10 seconds to welcome viewers, 40 seconds to talk about an accident on a major highway leading into the city. She gives reports on sports and the weather. In her head, she's editing the information as it comes across the teleprompter, changing

the words as they scroll and passing them on seamlessly to the viewers who tune into the CBS affiliate to get their morning news fix.

All the while, a producer is talking in Shannon's earpiece, reminding her about those precious seconds. Ten seconds left on this story, five seconds to commercial.

"It's a lot of practice, and you've got to know your reading speed," the 1993 Bloomsburg University graduate explains. "The information we're giving may be important and the package may be the most beautiful in the world. But if you come across as a dimwit, it's not going to matter."



Shannon is a rare breed of Bloomsburg mass communications graduates; she's made it to the anchor chair. Of fellow classmates, Shannon said she's the only one who anchors a broadcast. But that doesn't mean Bloomsburg alumni aren't in prominent positions behind the scenes in television and video. Whether they're a two-time Emmy Award winning editor for NFL Films, a news photographer, an editor for ABC's "World News Tonight," or a producer of a Fox network business show, Bloomsburg graduates are shaping what television viewers see every day.

"At Bloomsburg, we have several things working for us," says mass communications professor Dana Ulloth. "We get highly motivated students, and we have the facilities. The production facilities here are as good as, or better than, those of any college in the country."

"This job is like filming a movie on a really small scale."

Shannon is nothing if not motivated. The 28-year-old Lancaster woman begins her day around 3:20 a.m., when one of three alarm clocks blasts her awake. She can't be late. She can't call in sick. She's even worked with laryngitis. "If I oversleep, there's no show," she explains.

She arrives at the WHP-TV 21 studio in Harrisburg at 5 a.m. to begin gathering and writing the news. This day, she's glancing over the wires to see what's happening in Kosovo and whether any local reserve units have been called into service. She's checking developments on stories from last night's 11 p.m. broadcast and rewriting them.

Shannon will anchor numerous two to seven-minute breaks during CBS "This Morning." Off camera, she's giving weather and news reports for a sister radio station and doing voice-over weather reports for the morning show viewers.

Shannon finds herself in tough competition every day. WHP is one of four news stations in the Harrisburg area, the 44th largest market of the 210 in the country. It's a hectic pace. But it's right where Shannon says she likes to be. Not bad for someone who walked into the newsroom four years ago and took a job working two to three days a week earning \$4.25 an hour as an assistant producer.

"I figured I could get my foot in the door, get access," says Shannon, who is one credit shy from earning a master's degree from Catholic University in Washington, D.C. "And, they basically told me that if I didn't take the job, they had 100 resumes from people who would."

She worked her way to the assignment desk, then to weekend producer. When no other reporter wanted to get up early to cover then U.S. Senator Bob Dole's visit to Harrisburg in 1996, she volunteered to cover him and has been reporting ever since. She began morning anchoring about a year later.

"I have to tip my cap to her for that," says Jerry Trently, station manager for WHP and WLYH UPN15. The stations share a news staff and facilities with WHP airing 6 and 11 p.m. news shows and UPN airing a 10 p.m. newscast. "While I think she can move on, I think she's dedicated to this market. I'd like to see growth for her here, and we've made that very clear to her."

Shannon is also a reporter for the two television stations, meaning after her anchoring job ends around 9 a.m., she's in for another eight-hour shift many days.

But Shannon says she loves the dual role, and it gives her a chance to get out and do things most people just, well, watch on TV.

For her recent feature report on first-time skydivers, Shannon took the plunge on camera. She's also traveled to Hollywood to do a series from the set of the television show "Star Trek: Voyager" which airs on UPN15. There, she interviewed actor Jason Alexander of "Seinfeld" fame, who was appearing in a Voyager episode. She also interviewed Jeri Ryan, who plays Seven of Nine, a favorite character of fans of the science-fiction show.

Although Shannon reports on the hard news, she says people stories are her favorites, such as her piece on a blind and paralyzed Lebanon County man who ran the Marine Corps Marathon in Washington, D.C.



Award-Winning Editor Bloomsburg graduate Pete Staman '85 has won Emmy awards for his work at NFL films.





Shannon is quick to pass the credit around to her colleagues, the camera operators, producers, and editors. They, she says, package the stories presented to the public.

They're the behind-the-camera people, such as John "Pete" Staman of Pitman, NJ, who edits for NFL Films. Staman's job, in short, is to take miles of videotape from the NFL season and turn it into features such as "The Road to the Superbowl." That's a massive task, considering camera operators shoot enough film over the course of a season to run continuously for 40 days. It's what his boss, NFL Films owner Steve Sabol, calls "a veritable flood of film."

For his work, Staman has twice won Emmy Awards along with other honors.

"That's exciting, but I'm part of a well-oiled machine," the 1985 Bloomsburg graduate says. "NFL Films has won more than 90 Emmys over the years. It's not so much an individual effort as a combined team effort."

An employee of NFL Films for 12 years, Staman, like Shannon, had to prove himself to get in the door. He worked for the company for a month with no pay just to show he knew what he was doing. At the same time, he was working full time for a Philadelphia television station as a master control room operator. He's since worked his way up the ladder to video editor at the firm, based in Mount Laurel, NJ.

Along with NFL work, Staman edits music videos—he's done pieces for the Black Crows and Slayer—and edits commercials, including recent work for Nike.

"I left Bloomsburg knowing that just hitting the books wasn't going to be enough," says Staman. "Some people are under the misconception that if they graduate, someone owes them a job. We were taught the importance of practical experience."

A friend of Staman's and fellow 1985 graduate, Pam Whaley, is a videotape engineer/editor for ABC News in New York. Her job is to edit the top story of the day. It's high-pressure editing, cutting down hours of footage shot across the world into short segments.



Students take the controls each week when they go on the air live with "BloomNews." Every three weeks assignments change so all students in Broadcast Journalism become familiar with a variety of television-related jobs. Photos from top: Craig Panichella '00 directs talent and cameras from the control room, while Greg Albert operates the audio board. Anchors Devon McCandless '00 and Bill Sharkazy '00 provide viewers with up-to-date news. Chris Ballentine '99 and Mike Clarke '00 man the cameras. Professor Dana Ullioth offers on-the-spot instruction and advice.



"After so many years, you get used to the work," says Whaley. "The pictures can be devastating, and you have to digest a whole lot of stuff from the day."

If she has one complaint about the job, it's not the pressure or the hours. It's about how sometimes the broadcasts present a sanitized picture of important events, such as the bombings in Kosovo.

"We do clean up war pretty nicely," she said. "If people would see more, it might stop. We make it look a little nicer than it really is."

"The production facilities here are as good as, or better than, those of any college in the country."

Whaley has a long resume that starts at Scranton and Wilkes-Barre television stations. She packed up and moved to Colorado without a job, eventually landing one with an ABC affiliate in Boulder. She moved to New York in 1990.

Jennifer Regar is another Bloomsburg graduate who ended up in New York, working for Fox News Channel as an associate producer. She helps put together the "Cavuto Business Report," dealing with the top CEOs in the country on the business news of the day.

Regar, a 1993 graduate who went to Fox in 1996 after three years with CNBC, was part of the first producer/reporter team to air live updates from the floor of the New York Stock Exchange for CNBC.

"Our focus is to try and reach the layman. We try to talk so everyone can understand," says Regar. "The days really fly by, and you don't have time to get bored."

Her job, put simply, is to assess the top business stories of the day and line up the CEOs to appear on the live broadcast that airs from 5 to 6 p.m. (The show repeats at 11 p.m.). She also writes teasers for the show and finds the video to back up the live broadcast.

But there's nothing simple about it. She has to set up live shots from all over the country, since not all the CEOs are in New York. She must schedule production companies, order satellite time, and do whatever it takes.

Directly behind the camera is Steven Firmstone, a 1987 Bloomsburg graduate who works for WNEP-TV 16 in Moosic, PA. The news photographer also drives and operates the station's satellite truck, a sort of mobile newsroom that can broadcast from just about anywhere.

Firmstone said the best part of his job is that it changes every day, virtually every minute.

"We see the best of society and you see the worst," said Firmstone. "This job is like filming a movie on a really small scale."

Ulloth says the goal of Bloomsburg's mass communications faculty is to teach students the practical side of the television/video profession—how to use the cameras, editing equipment, etc. Just as important, he said, is the theoretical side, the courses on libel and other pitfalls of the field.

If Anne Shannon is any indication, both sides are sinking in.

"The biggest concern for me is that we are informing people and we have an accountability and responsibility," she says. "If we are reporting on someone's life, we can't take that lightly."

Mike Feeley is a 1987 mass communications graduate of Bloomsburg University and is assistant city editor for The Patriot News in Harrisburg.



Steve Firmstone '87 operates the satellite truck and remote camera for on-the-scene reports for WNEP-TV, Moosic, PA.

Some of the places you can find Bloomsburg mass communications graduates working in TV include:

- NFL Films
- ABC's World News Tonight
- CBS in Harrisburg
- WLYH UPN15
- Nike
- ABC affiliates
- Fox News Channel
- CNBC
- WNEP-TV 16

Is EDUCATION Work

By Trina Walker

Q: Business leaders and academic leaders sometimes disagree about whether students should receive a liberal arts education or training in a specific skill. Have you encountered these differences of opinion?

A: Not as strongly as you might think. Every year at homecoming, my department invites recent graduates back to tell us what their experiences have been outside academia. Most of the alumni from the department of mathematics, computer science and statistics are working in very technical fields. You'd think that if anybody would not appreciate liberal arts education, these people would not—but they do.

One of the most consistent comments we hear from graduates is about the need to be able to communicate well. They find that, over and over, the general ability to articulate a message, both verbal and written, turns out to be enormously important. They mostly feel that the other general education courses are serving them well, too.

One person said, "If you really want to work in the business world, a great course to take is golf." That's an extreme example, but it shows that although many subjects don't sound like they would be related to business skills, they really are.

We have to be very careful with skills, I think. For example, 10 years ago we weren't working with Windows. We were working with MS-DOS. What would have happened if we had trained our students specifically in MS-DOS and had not prepared them to work with computers more generally? Ultimately, the qualities that make graduates successful are those that transcend specific skills. As educators, we must anticipate change and look at what sorts of skills will serve students five or 10 years later.

Q: As you mention, the business world is always changing. How does Bloomsburg keep in touch with what business leaders want today?

A: Mostly, we do it informally. Some

departments have advisory boards. In others, we interact with outside professionals. We are always talking to people within the various disciplines. The School of Education at Bloomsburg is constantly placing students in other schools to work with educators; the same with nursing—nursing students and faculty are in the hospitals. Links between academic programs and the professional world are essential. We have become much more in tune with what business leaders are saying.

We keep in contact with our graduates, too. One of the nice things about the size of this university is that students get to know faculty, and they come back to share work experiences after they have graduated.

Q: Once you have this dialogue, are there ways you can address needs through curriculum changes?

A: One of the things we've done pretty well here at Bloomsburg is structure curriculum change so experimental courses are relatively easy to initiate. Faculty are allowed to offer a new course as an experimental course twice before it actually has to go through the full review process. That procedure provides an avenue for getting things up and running quickly, but it also maintains a conscientious review process that ensures the curriculum courses are meeting our needs. The faculty as a whole is continually looking at curriculum.

Q: Do you think this is typical of all universities, or is Bloomsburg ahead of the game?

A: I think we're a little ahead of the game, quite frankly. We've really defined our processes, so the curriculum changes that come through are well thought-out and carefully reviewed. There are a number of proposed courses that are being evaluated to make sure we offer quality programs.

Q: Do you find that the abilities of entering students have changed in recent years? Are students prepared for college more or less than they have been in the past?

A: I think faculty would say they're less prepared. Part of it is basic skills: writing and mathematics. I don't have any real hard data to say this is true, but it's our perception that incoming freshmen have basic skill deficiencies. We also feel they don't have the same level of study skills or work habits as they did, say, 10 years ago. That's pretty troubling for us. We're willing to bend over backwards, but if a student isn't willing to work, it becomes difficult to educate that student. Students are responsible for their education. Faculty lead the way. Students find college is a lot more work than they ever expected and a lot harder.

Q: Do you see a way that student perception can be improved?

A: We have significant expectations of our students. We're trying to be more conscientious about informing students of what will be expected of them once they get here. They need to learn early that we are really serious about academic work. We want to give them a sense of the seriousness of our educational process.

Q: Are Bloomsburg grads prepared to work?

A: Oh, yes. We've completed two major surveys of our grads—one by the State System of Higher Education and one by ourselves. Both surveys indicate quite clearly that graduates are happy with their education, and that it takes them a long way on the road to a successful future. That solid data indicates we are doing a good job of preparing them to enter the job market.

Q: Do you also get feedback from employers?

A: Usually we hear only if it's a graduate who is an employer.

Q: Recently, Bloomsburg University was reaccredited by the Middle States Association of Colleges and Schools. As chair of the Middle States Self-Study Steering Committee, you were involved in Bloomsburg's two-year review process.

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JOHN RILEY

Professor of Mathematics, Computer Science, and Statistics,

Chair of the Middle States Self-Study Steering Committee,

Chair of the Bloomsburg University Curriculum Committee

Can you tell me what Bloomsburg learned about itself in the Middle States self-evaluation?

A: The self-study is actually an intensive process that began in the spring of 1997 and culminated in our reaccreditation in March of this year. Basically, we learned that we are pretty healthy, which is what we anticipated. We didn't expect to see any major problems, though we did know there were a few things that we would like to be doing better. For example, we knew

outcomes assessment was a bit of a weakness, and we found that to be true. But we also found that some problems we thought we had were just misperceptions.

Q: You mentioned "outcomes assessment." What does that term and "competency-based education" mean? How do they apply to higher education?

A: I guess these measurements are tangible means of demonstrating to external stakeholders that we are doing what we

say we are doing. I think all of us for many years have felt very good about what we do here, because we are conscientious. Outcomes assessment puts a structure on what we do so the external stakeholders can see that the money being spent at the university is being spent effectively.

Q: How does one go about assessing outcomes?

A: There are several different ways of assessing outcomes. For example, teachers, nurses, and CPA's can use national exams as measurements of knowledge. But in other fields, a test doesn't make as much sense. In the case of a theater major, perhaps a portfolio is a more appropriate measurement.

We'll also be surveying recent graduates, although we have to be cautious because often students don't understand the impact of their college experiences until they have had some time away from campus. Trying to synopsise what happens in the education of 7,000 students is difficult. But we're working on putting all of the information into one package so that we have a formal report to present to external stakeholders.

Q: What do you think the overall mission of higher education is today? And, do you think you're succeeding?

A: The mission of higher education is the intellectual development of its students. That's my personal opinion. I really believe that we are here to develop minds. And I think that's exactly what we are doing. That doesn't sound like it's a focus on preparing for the workplace, but in reality it is. If you think about students who are currently enrolled—what's their work life going to be like in 20 years—it's hard to imagine. What makes one able to function in a rapidly changing world? It's intellectual ability; it's a mind that can tackle problems in a variety of situations. It's not a particular set of skills.

Even if the world weren't changing, our roles in it would be. The person who is a programmer today will be a manager tomorrow, so a vastly different set of skills come into play. The stronger the base of knowledge and background, the better off a person is.

UNLOCKING KNOWLEDGE

By Eric Foster

Most visitors to Memphis go to Graceland, the home of Elvis. Not history professor Jeanette Keith. She visits the nearby Shelby County Archives, where she peruses dusty old records, the written kind, for some research she's doing.

One way or another, most of Keith's travels seem to involve research. A visit with family in Tennessee last summer was sandwiched between trips to the Library of Congress and the University of North Carolina at Chapel Hill to check out papers for her fourth book.

For Keith, and scholars like her, the visits to libraries, archives, or laboratories are as much a part of their lives as shopping for groceries. And sometimes just as ordinary.

Real-life scholarship isn't often as exciting as the swashbuckling of cinema scientists who single-handedly defeat the inevitable alien or discover lost treasure. But these quests into libraries, archives, and labs have their own prizes for professors to bring back to the classroom—prizes of knowledge, experience, craft.

WALKING THE WALK

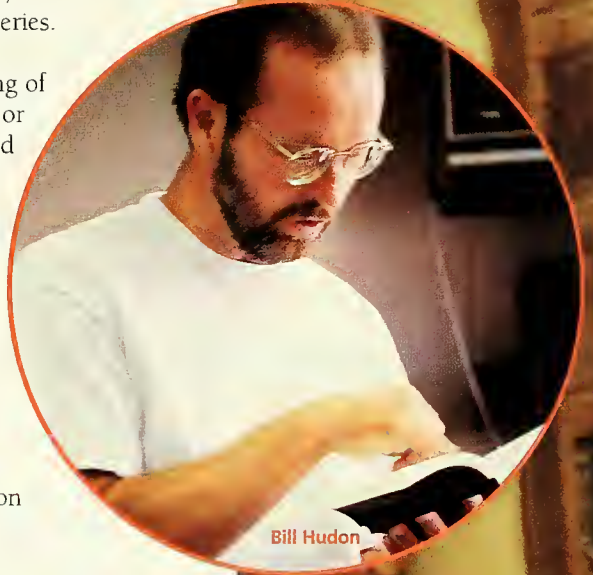
Research and scholarship are a part of every academic discipline. Advances have been made in computers, education, science, business, health care, and even history.

History, including the old stuff, changes like everything else.

"If you're not being scholarly, you won't stay up-to-date in the field," says Keith, who regularly reviews papers and grant proposals from faculty across the country. "You can tell if someone hasn't kept informed of change. It's as if, oh gee, Ronald Reagan won the election."



Jeanette Keith



Bill Hudon



Change is universal, and sometimes it means reversing what we thought was fact. For example, when psychology professor Connie Schick began teaching at Bloomsburg in 1973, psychologists believed that people had to think about something in order to have an emotional response to it. But within the past five years, research has suggested that emotion comes first. Before an individual thinks about something consciously, that person has already had some emotional response to it. This new knowledge has far-reaching implications that fuel class discussion.

“Faculty who are researchers can talk the talk because they walk the walk.”

“Take learning, for instance. If you like something, then you have a tendency to want to learn more about it,” says Schick. “I review textbooks for four different publishing companies, and I’ve read six different chapters on emotion. In all those books, I’ve had to bring the authors up to date.”

More than enabling professors to provide their students with the latest developments in a particular field, being active researchers allows professors to answer the all-important question: How do you gather the information?

“Faculty who are researchers can talk the talk because they walk the walk,”

says anthropology professor Dee Anne Wymer, who leads students in field research each summer.

Wymer’s specialty is archaeology. For her, walking the walk means carefully plotting a grid where the digging will be, removing soil layer by layer, and making sure that artifacts from one layer aren’t mixed with items from another. Tedious work—and in one way or another, part of every discipline.

In history, it’s poring over old documents; in biology and the natural sciences, it’s long hours at the microscope; and in psychology, it’s the statistics.

“When our students go to graduate school, they need to hit the ground doing research. We help them understand how research is conducted so they gain all the basic skills,” says Schick. “There’s this interaction back and forth—especially on how to measure and analyze the data. Then all of a sudden they say, ‘Now I know why I have to take statistics.’” Schick and her fellow department members also take two dozen students to regional psychology conferences each year, where about 10 of them present their own research.

“For a paragraph, you may read 50 documents or three books,” adds Keith. “This is one of the things you have to teach. You can have 10 note cards for one sentence. I’m not teaching the memorization of facts. I want students to think and act like historians. I’m teaching a skill and a craft that I practice myself. If you don’t do the craft yourself, you lose the skill.”



Students from Dee Anne Wymer's archaeology class dig through a prehistoric village found on Zehner's farm near Nescopeck, PA.

History student Alexis Handerhan learned the skill firsthand when she completed an honors independent study with Keith. She wanted to analyze sweatshops in the United States from the early 19th century to today. Handerhan met with Keith weekly for advice and to give updates on her finds, which included 19th century factory inspection reports that listed violations.

“I started more than a year ago,” says Handerhan, who is using her research skills in graduate school at Shippensburg University of Pennsylvania. “Before you can even submit your proposal, you have to show that you have the background. I had to research just to be aware of what information was already out there.”

WATCH OUT FOR THOSE ABSOLUTE CERTAINITIES

Of course, many students never conduct a study or write a research paper again after college. But for these students, exposure to research and researchers is still invaluable.

THE BRASS RING

Faculty in every department are involved in scholarship. Researching, writing, publishing. But this year the history department has seized the brass ring twice. Two members, professor Jeanette Keith and assistant professor Woody Holton have been awarded prestigious fellowships supported by the National Endowment for the Humanities.

Department chair William Hudon calls the achievements “the top of the top. You don’t do that teaching a full-course load unless you have incredible determination. It’s recognized by their peers.”

Keith has been awarded a National Endowment for the Humanities Fellowship for College Teachers and Independent Scholars, which is open to scholars from institutions without graduate programs in their department, and a Yale Agrarian Studies Fellowship. The Yale fellowship will provide her with an office at Yale University and access to the university’s renowned library. She’ll research draft resistance, including economic causes, in the South during World War I.

Holton has been awarded a fellowship from the American Antiquarian Society for the

current academic year. The award is just one of three granted annually nationwide, and the only one awarded to a young professional scholar. He too will use the fellowship to work on a book, *Republics of Hope, Empire of Despair: The Creation of the U.S. Constitution*. The book’s purpose is to inject common people into the story of how this nation was founded.

“Doing primary research provides faculty with the opportunity to bring the raw material into the classroom to show how history is written and rewritten,” says Hudon. “That’s what our people do.”

"Research promotes critical thinking. It's the pursuit of a critical understanding of things and it's what education at the university level is all about," says William Hudon, chair of the history department. "Beware of any courses that provide absolute certainty. The human realities about the past are always more complicated than they appear. If they appear simple, then you don't have all the information."

"You've got to check your preconceptions at the door," he adds. "This requires professional honesty. You're searching for historical realities and not searching for information that backs up your preconceptions."

Determining what those realities are, in the sciences and the humanities, can challenge students to think critically.

Lucas Truempy has been challenged. Woody Holton, assistant professor of history, considers him one of his best students. "Holton brings excellent examples and stories to class," says Truempy, "and allows the class to battle with him over certain topics." But Truempy isn't sure he agrees with Holton's approach. "He tries to break down the walls between the heroes of history and the common people, which I don't think should collapse."

"Great," says provost Wilson Bradshaw, the highest academic officer on campus. "We're interested in students thinking critically."

A former researcher and psychobiology professor, Bradshaw knows how being challenged can ignite a passion for knowledge. As a student, he recalls that he "couldn't believe it when my psychology teacher told me that my past had an effect on my actions today. I know now that it does. But that sparked my interest in psychology."

THE TRUTH IS OUT THERE

For scholars, there's a thrill of discovery whenever a new fact is uncovered. "You couldn't sustain your doctoral studies without that," says Hudon.

Michael Hickey, an expert in Russian history and the Russian revolution found a handwritten note from Trotsky to Lenin asking if they could meet for lunch. "I was touching something touched by two of the leaders of the Russian revolution," says

BUILDING A BIGGER KIWI



George Davis wanted to grow kiwis at his home. So, he went to a commercial kiwi grower to purchase hardy kiwi plants that can bear Pennsylvania's sometimes-harsh weather.

But he was underwhelmed when he saw the available diminutive fruit, about the size of a large grape. "I thought it'd be nice if it were bigger. The small size limits the commercial viability of the kiwi in the northeast," says Davis.

So the professor of biological and allied health sciences decided to make a bigger hardy kiwi. To accomplish this, Davis harvested the kiwi's DNA before the plants were harvested from their vines this summer.

"One of the strategies of making a larger plant is to double the number of chromosomes," explains Davis. "For example, the fuzzy kiwi has a chromosome count double that of the smaller Chinese gooseberry from which it evolved."

"The goal is to promote this crop as a viable crop species in Pennsylvania. And in the process, do some basic research."

One facet of that process will be identifying chromosome markers in the kiwi so different varieties of plant can be identified accurately—even as seedlings.

"There are dozens of named varieties. Some of them with distinct names are probably the same plant."



AND A BETTER SCALLOP...

Many of us are familiar with scallops as those yummy little sea creatures that taste really good with melted butter. Unfortunately, water pollution has cut so deeply into the scallop population in bays along the East Coast of the United States that today, most bay scallops are imported from China.

Chemistry professor Michael Pugh is hoping to make it possible for scallops to flourish once again in the Atlantic waters.



Working with the Waterworks Group, a non-profit organization, Pugh will spend the next year identifying scallops that are resistant to pollution and mapping their genes.

The Waterworks Group is currently raising bay scallops in a Massachusetts warehouse. When Pugh and his colleagues find the most pollution-resistant scallops, they'll select individual shellfish for release into the wild, hoping they'll pass their pollution-resistant genes to the native population.

Hickey, whose research has taken him to Russia four times to search for documents in often crumbling archives.

Hudon, an expert in Christian and Renaissance history, has been through the Vatican and Florentine archives and read handwritten 16th-century documents.

But Keith is hard-pressed to come up with such singular moments. Then she recalls the courthouse in Cookville, Tennessee. She'd spent a day in the tower of the old brick building. She needed a skeleton key to unlock the cobweb-covered attic room with the dusty

wooden floor. Her hands were blackened with grime flipping through volumes of wills and estates. "The place had a mousy smell and things looked like they'd been chewed," she says. "But I learned how debts were calculated and if people gave more property to their eldest sons."

"It was a good day. I got enough material for a page of manuscript," she says wryly. "This isn't often dramatic, this is work. Sometimes, the best day of being a scholar is when you're finished with a project."

A Mindful Home

By Camille Belolan

The room located to the right of the entranceway to the Magee Center is spacious and welcoming. In the center of the room is a long oval table surrounded by plush office seating. Elegant flowered draperies flank a large picture window that overlooks the carefully manicured yard. Beautifully framed pictures dot the soft beige walls.

G. Michael Vavrek, Bloomsburg University's dean of continuing and distance education, refers to the comfortable space simply as "the living room." His subtle reference reveals his attention to the Magee family's wishes that the residential features and integrity of the entire building be retained. The Frank Lloyd Wright-inspired structure, designed by Philadelphia architect Paul Dentremon and built by a Lancaster firm in 1947, was once the home of the late Harry L. Magee and his wife, Alice. The family's second request, made when the Magee Foundation gave the home to Bloomsburg University in 1988, was that the building be used as a public service facility.

It's not easy to persuade members of one of Bloomsburg's oldest and most generous families to talk about their bequests to the community. They don't believe in "blowing their own horn" says Joanne Katerman, daughter of the venerable couple. But with a bit of prodding, she and three other family members agreed to talk about what is arguably their greatest gift to the region.

James A. (Jim) Magee, son of Harry and Alice and president of Magee Industrial Enterprises, Inc. until his retirement in 1993, says that donating the spacious, 9,000-square-foot house to the university was done, in part, for practical reasons. He emphasizes the family's desire to keep the home in good repair and observes the generous-sized rooms seemed to be

"natural for classrooms." These considerations made the decision a logical one.

Magee, a longtime supporter of community activities that include taking leadership roles in scouting, United Way, and Bloomsburg Hospital projects, notes with obvious delight that the administration accepted his family's offer after just a few days of consideration. He feels the university's choice to name the building

the "Magee Center" was a generous gesture and is satisfied his family made a sound decision.

"You see lots of cars parked there. You know it's being put to good use. This is one of those things that you think might be a good idea and it turns out to be a real winner," he says.

Vavrek says, "What we've tried to do is maintain the original house as much as possible but still have it be functional."

A close look at the center yields evidence that not only has the dual goal





What was once the Magee family indoor swimming pool, elaborately decorated with imported tile, will soon be transformed into a multi-purpose, telecommunication-equipped auditorium, thanks to the generosity of the Magee Foundation. Displaying the architect's drawing of the renovation are John Abell, Michael Vavrek, Mike Katerman and Drue Magee.



Jim Magee

been realized, but that a lot more is happening there than the serene decor suggests. The room where the Magees used to kick back and enjoy each other's company now houses the latest in video-conferencing equipment. Community, government, and business groups that gather there for meetings and work sessions are able to communicate with the world. Video cameras, television monitors, document cameras, microphones, and

studio-quality lighting comprise the technical support necessary to transmit voice, video, and data from Bloomsburg to just about any location on the planet, and vice versa.

The dining room, laundry room, sitting room, freezer room, recreation room, breakfast nook, and various bedrooms have been reborn as a conference room, art studio, reception area, storeroom, 10-station computer

Though practicality was the driving force when the rooms were earmarked for various activities, each has been decorated to be people-friendly. Dried-flower wreaths decorate walls and the original tiling in the bathrooms and recreation room remains intact. A quilt made by one of the center's instructors graces its entrance. And framed photographs of the rooms as they looked in another era, when the Magees lived in



The fact that every room
in the house is being used
is validation of an idea



them, are hung near the doorways. These artful touches lend a "that was then, this is now" kind of ambiance.

Like Jim Magee, his sister, Joanne, recalls many happy times in the home. Though married to Myles Katerman by the time the home was built, she vividly recalls Memorial Day parties, which coincided with Jim's birthday, and the New Year's Eve celebrations that her parents hosted there.

Mrs. Katerman, a trustee of the family foundation, says she sometimes feels sad when she passes by the center, thinking about her mother's last years in her beloved home. But she is pleased that the university maintains the property so meticulously. One of the people who was instrumental in gifting the home to the university, she is gratified that so many area residents benefit from the center.

"People are appreciative. I think it gives them a place to have outreach meetings.

that looked promising

when plans were

made to headquarter

the university's extended

programs there.

lab, classrooms, and offices. A well-appointed kitchen accommodates hands-on cooking classes. Visiting groups and caterers also use it to prepare and serve refreshments. The courtyard, once the scene of Magee family picnics, echoes each summer with the carefree squeals of the children who participate in Adventures in Science day camps. And the spectacular tiled room that once housed an indoor pool is being renovated to serve as a multi-purpose, telecommunications-equipped auditorium—the largest technologically-sophisticated facility of this type in central Pennsylvania.

I've had friends take courses there. It's worked out fine," she says.

Drue Magee, daughter of Jim and Audrey Magee, and also a trustee of the Magee Foundation, fondly remembers her grandmother's greenhouse and garden. She recalls going home with beautiful flowers after visits there. And she is happy about the educational opportunities that have blossomed since the home was reincarnated as the Magee Center.



The Magee living room as it was then

"It's being used so much. I was on the Bloomsburg University Foundation Board at the time the house was gifted. It's a very nice feeling for us to know it's in the hands of people who care about it so much," she says.

The fact that every room in the house is being used is validation of an idea that looked promising when plans were made to headquarter the university's extended programs there.

"It seemed like a good fit to run our community service program out of this location. It encouraged us to generate new programs," says John Abell, associate dean of continuing and distance education.

Zeroing-in on the notion of new programs, the center has become a valuable regional resource. Today, courses are offered in everything from floral design to money management to yoga. And business groups can attend workshops on

topics such as workers' compensation, OSHA-prescribed safety training, and sales techniques.

"We try to offer a broad array of subjects, from lifestyle courses to workforce development, in order to serve the broadest possible audience," says Vavrek.

Many of the courses are non-credit, but the eclectic program mix fills a public need. From the summer of 1998 through the spring of 1999, approximately 2,000 people took mini-courses and an additional 1,900 others used the center for meetings, receptions, and video-conferencing.

as our business is getting more advanced, more technical, and more sophisticated," he says.

This diversity of programs would not have been possible without the generosity of the Magees. Anthony M. Ianiero, vice president of university advancement, says that by donating their home to the university, the Magee family demonstrated its continuing commitment to the community. And, although the family foundation also supports many of the university's athletic and cultural events and capital campaigns, the center is undoubtedly the shining star in the fabric of that enduring loyalty.



In particular, the center's offerings benefit a Bloomsburg company with very close ties to the Magee family—Magee Rieter Automotive Systems. Mike Katerman, president and CEO of the company, says employees there are given the opportunity to attend Magee Center classes. The company pays half the tuition costs, as long as the subject is job-related.

The son of Joanne and Myles, Katerman explains why the center is such an important educational resource for Magee Rieter. "We see an ongoing need with the advancements in technology to further educate our workforce. We need additional education

Ianiero, who established the university's existing development program in 1984, says the home and its grounds are "the largest in-kind gift the university has ever received." He was present, along with Magee family members, then Bloomsburg University President Harry Ausprich and other dignitaries, at the dedication of the Magee Center in July 1989.

"I remember it well. I felt that it was a world of opportunity for this university," says Ianiero. Without exception, the sentiment among those who have a stake in the Magee Center's future is that it continues a Magee and Bloomsburg University tradition—providing valuable services to the region.

A Hoops Philos

By Jim Doyle

He knows renowned coaches Bobby Knight and Chuck Daly personally. He reveres legends like John Wooden and Dean Smith. But, ultimately, he credits a philosophy professor for his teams' successes.

Charlie Chronister, Bloomsburg University's men's basketball coach and one of the nation's winningest, explains, "When I was an undergraduate at East Stroudsburg State College, I was fortunate to have a good professor—Dr. Powers. He was a very dynamic teacher. We studied all the different philosophies and philosophers, but pragmatism grabbed my attention at the time. Idealistically, you'd like to do certain things, but that doesn't always work, so you have to find a way to get it done."

Chronister's pragmatic approach to coaching has served him well for the past 28 years. During that time, his basketball teams at Bloomsburg have won 505 games. The milestone 500th win came at home last season on Feb. 13, a 73-67 win over his alma mater, East Stroudsburg. His teams have reached the NCAA tournament seven times, won seven PSAC East titles, and a PSAC championship. The Huskies, under Chronister, have been a model of consistency, with 27 winning seasons in 28 years and an average of 18 wins a season.

While justifiably proud of his teams' achievements, Chronister feels he's just one part of a successful package. "Not everyone has a vehicle like Bloomsburg University. There's a tremendous amount of luck in coaching—being at the right place at the right time, recruiting good players, capable assistant coaches, the supportive people around you—and those things aren't always in your control. So it's the package

that I talk about—the better the package, the less reliance on luck. Bloomsburg is a very good package."

An integral part of Bloomsburg's package is Athletic Director Mary Gardner. Gardner respects Chronister's coaching for reasons beyond his winning percentage. "Charlie has always done an excellent job



Shawn Munford '01 is Bloomsburg's top returning scorer for the 99-00 season.

ensuring that we have student athletes involved in his program that are respectful of their role. We never have to worry about them stepping out of line when they are representing the university on or off the court."

Continue looking inside the package and you find Burt Reese. Reese, the assistant athletic director, was Chronister's

college roommate at East Stroudsburg and the best man at his wedding. He has been an assistant coach for the entire Chronister era. And he was the person responsible for Chronister getting the head coaching job in the first place.

After the roommates graduated in 1963, both accepted high school teaching and coaching jobs. Later, Chronister became assistant basketball coach at Gettysburg College, while Reese was the tennis coach and assistant basketball coach at Bloomsburg State College. When the Huskies' head basketball coach, Earl Voss, quit before the 1971-72 season, Reese was offered the job. As it turns out, he didn't want it because of his commitments with the tennis program. So, he called his former roommate and suggested that he apply. Twenty-nine-year-old Chronister soon became the new head coach.

Since that time, Chronister and Reese have made a terrific team. Reese cites a number of reasons for Chronister's success as a head coach. "He takes a hard line with the kids. He expects certain things, and they respond to the things he expects. Over the years, he's been very consistent. Charlie's also a real innovative thinker on offense and defense. He has a way of staying very current and getting the kids involved. When they come to practice, they have to pay attention. If they don't know what's going on, they're not going to play."

Chronister appreciates the fact that Reese helped bring him to Bloomsburg, and that he has remained a vital part of the Huskies' success story. "Burt and I are throwbacks. We're unusual, but I guess we're smart enough to know a good thing when we see it. We like it here. We have our differences, but they're always com-

ophy

The Huskies, under Charlie Chronister, have been a model of consistency, with 27 winning seasons in 28 years

fortable differences. We're best friends, and that helps when you get in some professional situations."

When Chronister took over as head coach, he inherited a staff that not only included Reese but also Michael "Doc" Herbert, a retired biology professor who was part of the program for 28 years until he gave it up in 1995. "Doc contributed tremendously to this program and to me personally. It was a loss when he decided to retire."

Considering Chronister's long tenure, he's had few full-time assistants. Ray Ricketts was an assistant from 1986 to 1988 before becoming head coach

at Albright. Bill Whitney, who is now the athletic director and head basketball coach at Paramus High School in New Jersey, followed Ricketts.

Whitney appreciates his experience

coaching under Chronister. "He gave you a lot of freedom. He listened to your ideas. He let you grow as a coach. Charlie's

Photo courtesy of
The Press Enterprise

Tony DaRe '74



been coached by former Huskies—Tony DaRe of Central Columbia and Lee Gump of Bloomsburg High School.

DaRe has a unique perspective because he had already completed his freshman year at Bloomsburg State College when a young, confident coach took over the men's basketball program. Not only did DaRe play for Chronister for three success-

ful seasons, he later served as a volunteer assistant for three seasons in the mid-80s. Coaching now at nearby Central Columbia and successful in his own right, DaRe compares the 1971 Huskies coach with the 1999 version. "I don't see a whole lot of difference. When you look at successful athletic programs,

Kevin Reynolds '91



consistency has to be a part of it. I think there is still that intensity. The enthusiasm is there. People might say he's mellowed a bit with age. I think that may be true to a degree, but for the most part, I think he still has the edge he's always had. I'm sure that's part of the reason he's still coaching."

Lee Gump came to Bloomsburg University in 1992 after leading Pittsburgh's Carlynton High to a state championship. He's seventh on the Huskies' all-time career scoring list. Gump, who was a student assistant for Chronister after four years of playing for the Huskies, credits the program for making him a successful high school coach. "Everything I learned in basketball has come from the collegiate level. Sometimes when I'm in practice, and I'm teaching the kids, I find myself repeating something word for word that Coach Chronister told me."

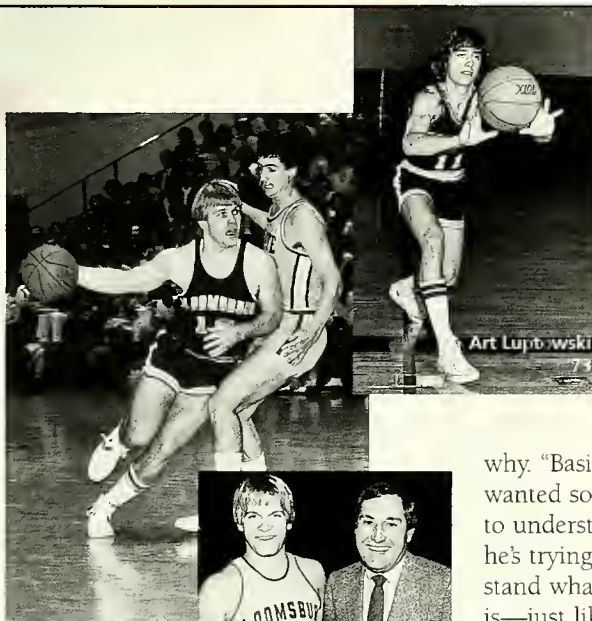
Chronister protégés have also made their mark in the collegiate coaching ranks. Artie Luptowski '73 is the head coach at American International College in Springfield, MA. Kevin Reynolds '91 is an assistant at Drake University, and

It looks like the success of Bloomsburg University men's basketball will continue into the next millennium.

not afraid to accept new ideas." The current assistant coach, Rich Mills, is beginning his tenth year at Bloomsburg. Mills understands how Chronister has maintained a consistently successful program. "He always gets the kids geared into how important Bloomsburg basketball is. How it feels wearing that uniform, averaging 18 wins a year, going to tournaments, being successful. He gets the kids to play well when it's important. I've learned so much from his system. What he does offensively and defensively just works. It's unbelievable how he does it."

The number of Chronister's former players who are involved in coaching basketball at either the high school or collegiate level, at last count twenty, is almost as remarkable as his number of wins.

In the Bloomsburg area, the District 4 Class AA high school basketball championship teams of the past two seasons have



Captain Terry Conrad '83 and Coach Chronister

Terry Conrad '83 is an assistant at Bucknell University. All three were point guards, a position for which Chronister holds particularly high standards. He has always been tough on his point guards, and Conrad knows

why. "Basically, because he wanted someone on the floor to understand exactly what he's trying to do and understand what the whole picture is—just like he's doing from the sideline."

Recruiting is the lifeblood of any successful basketball program, and it's obvious that

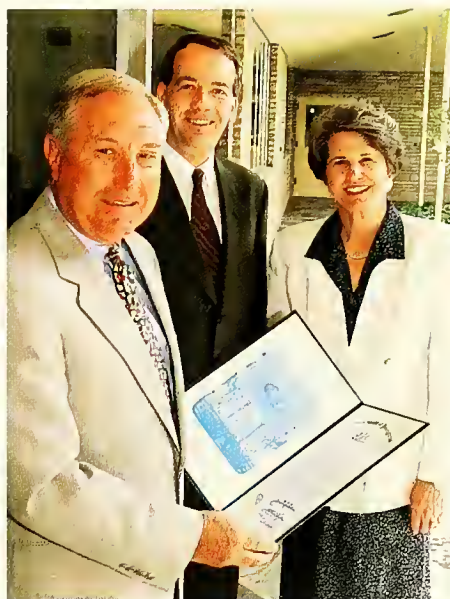
Chronister and his staff have done a great job of recruiting terrific players. Chronister reflects on a few of them, including last season's PSAC Eastern Division Player of the Year, Jeff Benson. "At the end of a possession, if you gave him the ball, something good usually happened. We've had great individuals like Mike Ellzy '97, the all-time leading scorer. Jerry Radocha '77 was maybe the best all-around basketball player we've ever had. Artie Luptowski and Jon Bardsley '82 were maybe the most charismatic. You don't accomplish the things our teams have over the years without having people that can really play."

Supportive families backed up most of those great players, a situation Chronister can relate to. His mother and father, Mildred and Merv, still make the two-hour trip from Charlie's childhood home in East Berlin to Bloomsburg for almost every home game, and they make it to some road games as well. Chronister also recognizes sacrifices made by his wife, Carol, and his two daughters, Lee and Caryn. "You can't survive sanely doing what you're doing without the support of people who are closest to you. I've been fortunate that way."

A lot of things have changed in 28 seasons. Home court moved when cozy Centennial Gymnasium gave way to the more spacious Nelson Field House on upper campus. And styles have changed as well. "I wasn't crazy about hair styles when John Willis and Jerry Radocha had hair down to their shoulders. Now, where's the hair? Guys are shaving their heads," says Chronister.

But, while there have been cosmetic changes over the years, Chronister doesn't see much change in the athletes' desire to win. He uses last season's co-captain Tom Hauer as an example. "Can anyone tell me that Tom Hauer didn't want to win any more than Paul Kuhn did? Those were two of our best competitors. Kuhn was here when I first got here and was one of the fiercest competitors we had. Hauer was out of the same mold."

When it comes to the subject of retirement, there is good news for the followers of Bloomsburg University basketball—Chronister is not even considering it. "I was fortunate. I got the job when I was 29." Chronister, who is 58, adds, "I don't feel that old. My health is relatively good. I've always said as long



Following the 98-99 season, Charlie Chronister received a Pennsylvania House of Representatives resolution, honoring him for his 500 victories. With him are State Rep. John Gordner, who presented the citation, and President Jessica Kozloff.

as I have a good assistant and a good point guard, I'm going to continue to coach. I feel like I've got something to offer, and it's still fun."

That fun should continue this season. Although Hauer and Jeff Benson, two key starters, graduated and had to be replaced, everyone else returned. Add three talented players coming off redshirt years and another solid recruiting class, and the Huskies should once again challenge for the PSAC East title they have won the last two seasons.

It looks like the success of Bloomsburg University men's basketball will continue into the next millennium. Chronister will tell you the reasons for that success include a university with a solid academic reputation, a beautiful campus that impresses both students and parents alike, a supportive administration and community, and many other factors that he fondly calls the "whole package." But, his colleagues will add a big part of that package of success is a head coach that is old-school when it comes to discipline and modern when it comes to strategy. It is a coach who continues to use the pragmatic philosophy he learned in a classroom, not on a basketball court.

MILESTONES

Stats

Birthplace:	East Berlin, PA
High School:	Bermudian Springs
College:	East Stroudsburg '63

Coaching Experience

Head Coach:

Hanover High School, PA	1964-67
Overall Record:	59-8

Assistant Coach:

Gettysburg College	1967-71
--------------------	---------

Head Coach:

Bloomsburg University	1971-Present
Overall Record:	505-257 (.661)
PSAC East Record:	237-117 (.669)

Career Wins

1	12-2-71	127-67	vs. Baptist Bible
100	2-5-77	63-62	vs. Cheyney
200	1-18-83	77-67	vs. Md.-Balt. Co.
300	11-19-88	80-76	vs. Walsh
400	1-13-94	76-62	vs. Cheyney
500	2-13-99	73-67	vs. E. Stroudsburg

NCAA Tournament Appearances

Year	Record
1973-74	22-6
1980-81	23-7
1981-82	24-7
1982-83	23-10
1988-89	27-5
1994-95	18-9
1995-96	21-7

PSAC East Division Titles

Year	Overall	Division
1980-81	23-7	(9-3)
1983-84	19-11	(11-3)
1988-89	27-5	(10-2)
1990-91	19-9	(9-3)
1995-96	21-7	(9-3)
1997-98	19-9	(11-1)
1998-99	21-8	(11-1)

Challenges

NEW
Opportunities
THE CAMPAIGN FOR
BLOOMSBURG UNIVERSITY

Fast forward to the year 2002.

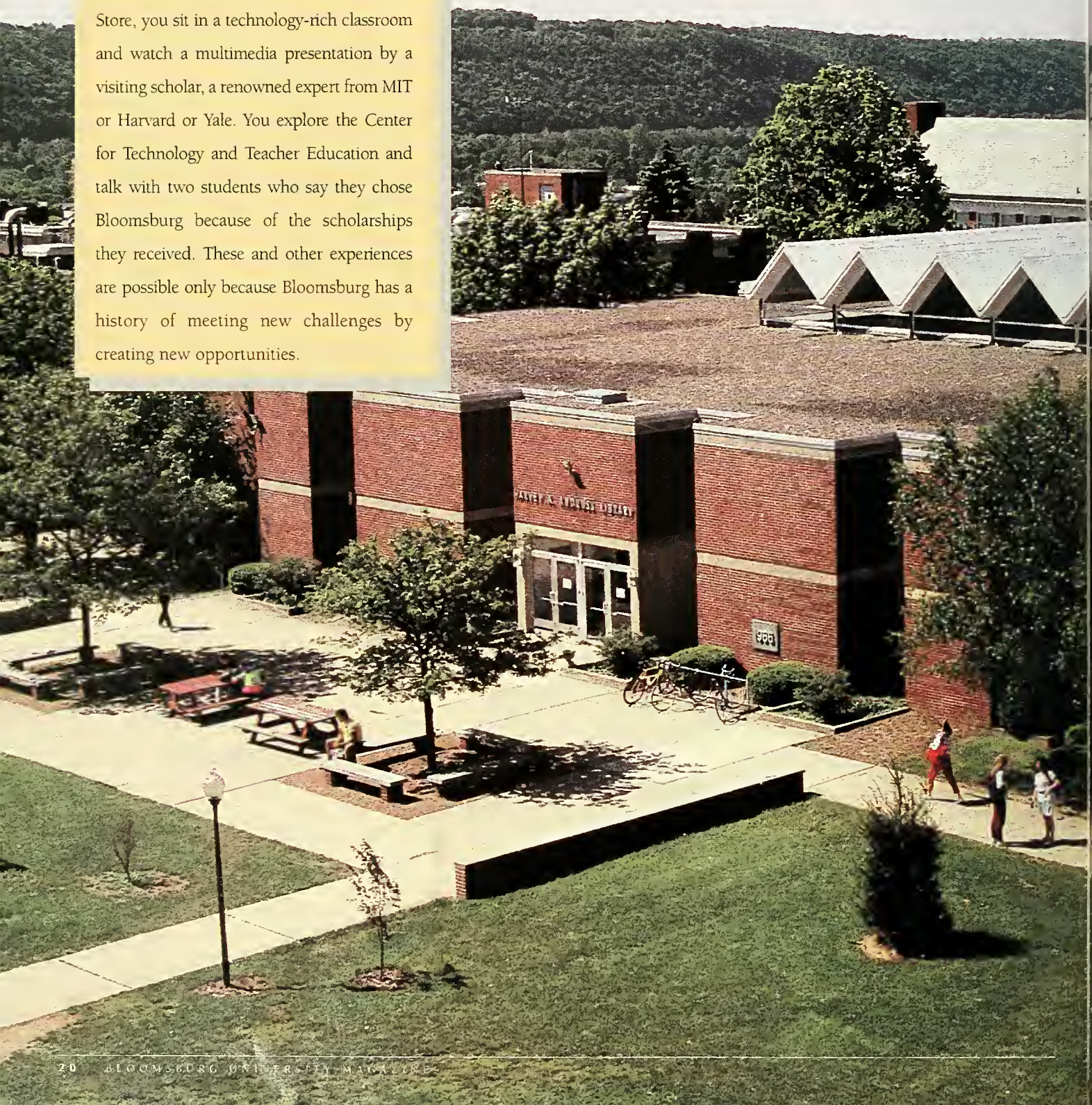
You walk to the middle of
campus and enter

the Student Services Center.

Next, before checking out the
recently renovated University

Store, you sit in a technology-rich classroom
and watch a multimedia presentation by a
visiting scholar, a renowned expert from MIT
or Harvard or Yale. You explore the Center
for Technology and Teacher Education and
talk with two students who say they chose
Bloomsburg because of the scholarships
they received. These and other experiences
are possible only because Bloomsburg has a
history of meeting new challenges by
creating new opportunities.

NEW Challenges,



NEW *Opportunities*

By Dor Remsen Sachetti '71



So, when it came time for university leaders to create a catchy title for one of its biggest challenges ever—raising private dollars—they had little trouble. *New Challenges, New Opportunities: The Campaign for Bloomsburg University* is Bloomsburg's first comprehensive fund-

raising effort. "To continue as an institution of high quality," explains Anthony Ianiero, vice president for university advancement, "Bloomsburg University must seek 'margin of excellence' dollars to supplement tuition, fees, and the appropriation from the state legislature. To continue to be one of America's leading public universities, we need the support of our donors, including alumni, individuals, corporations, and foundations."

In recent years, the state appropriation portion of Bloomsburg's total operating budget has steadily declined. In addition, Bloomsburg is now responsible for contributing a percentage of the cost for each capital and deferred maintenance project it

undertakes—projects that were once fully funded by the Commonwealth of Pennsylvania.

Private funds allow Bloomsburg to bridge the gap between what can be accomplished with current staff and resources and what can be achieved with additional resources. Individual contributions give the university opportunities to create new programs, enhance projects, and most important, attract the best and the brightest students and faculty. The generosity of others will help the university shape its future and realize its strategic goals.

"A campaign like this, in this stage of the university's development, is a real eye-opener for administration, faculty,

TONY IANIERO

speaks at the kick-off event in October, announcing the public phase of the campaign.



staff, and students, as well as alumni," says Ianiero. "Many are not familiar with fund raising at public institutions. It's a new venture."

To shape a campaign that would embrace all areas of the university, objectives needed to be set. Over two years ago, President Jessica Kozloff enlisted the help of deans, department chairs, and faculty. Each group suggested priority projects for its academic area. From these, a variety of preliminary campaign goals were identified, each crucial to the qualitative growth of the university.

A feasibility study followed. Its purpose was to determine constituent interest before soliciting support. Would donors support funding a Wellness Center? Was there interest in a visiting scholars endowment for the College of Business? Was a Student Services Center a project that would excite givers?

The answers to these and many other questions helped identify key projects of interest, which would become components of the comprehensive campaign. Once it was determined that a campaign was feasible, the university prioritized projects and entered what development operations call the "quiet phase."

A campaign's potential success is gauged by the monies raised during this phase. Typically, fund-raisers want 50 percent of the campaign goal pledged before making a public announcement. With at least half the funds pledged during the quiet phase, donors help show others that the chosen campaign projects are important. Their support says, "We believe in what you're doing." As the quiet phase of Bloomsburg's campaign drew to a close, \$6,600,000, or 60 percent, of the \$11 million goal had been raised.

At an elegant kick-off event in October, announcing the public phase of the campaign, more than 250 guests enjoyed a strolling dinner and entertainment by award-winning composer and pianist Marvin Hamlisch. Many of the guests had already pledged financial support and partially or fully funded some of the campaign priorities, like the conversion of the old library into a Student Services Center. Others had contributed toward scholarships. The Community Government Association (CGA) funded the renovation of the University Store and Upper-Campus Recreation Facilities.

The university development staff, along with the deans and members of the campaign steering committee, continues to solicit support from alumni of specific colleges for particular campaign projects. For example, the College of Business



boasts three endeavors: funds for faculty excellence, visiting scholars, and student scholarships.

Some alumni prefer to pledge their support for capital projects. They want to give to enterprises they can see, touch, or walk through. Alumni many times are drawn to projects where they understand the need firsthand. Those who attended school here in the past 30 years are familiar with *A Treasury of Ideas*, the campaign to raise funds to help build a new library. That campaign was successful because so many alumni had experienced the need for expanded library facilities. Similarly, many alumni agree that a Student Services Center, centralizing offices such as admissions, financial aid, registrar, accommodative services, academic support services, and developmental instruction, is essential to providing greater service and increasing student satisfaction.

Other alumni are interested in giving directly to students through scholarships. The Honors Scholarship Endowment helps the university attract the best and the brightest students through 40 annual awards of \$1,250 each. In addition, the Presidential Leadership Endowment helps bring students with outstanding academic and leadership abilities to campus through 25 awards of \$1,000 each year. The University-Wide Scholarship Endowment gives alumni an opportunity to establish a scholarship in their own name or someone they wish to honor.

"When the university sends a message that these are the kinds of students that come to Bloomsburg, other prospective students with strong abilities give our school a serious look, too," says Ianiero.

Chris Keller, director of admissions, says, "If there is one particular trait that makes Bloomsburg unique, it's that our

students are very active. They're outgoing, and they're involved. They plug into campus when they get here, and they're likely to stay. I think that's why people are so loyal to Bloomsburg when they leave. They were involved in high school, they get involved when they're here, and they forge a strong bond by the time they graduate."

An additional aspect of the comprehensive campaign is the Annual Fund. This funds a number of ongoing programs such as student research and faculty development. Annual Fund solicitation for unrestricted gifts continues, regardless of the university's involvement in other campaigns.

New Challenges, New Opportunities is already making a difference at Bloomsburg, putting the university out there in that margin of excellence.



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Bloomsburg University

Vice President for University Advancement

Anthony M. Ianiero '97 (H)
Bloomsburg University

Campaign Chair

Barbara B. Hudock '75
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To secure a successful future ...

"I've witnessed firsthand the commitment to excellence that Bloomsburg possesses."

BARBARA HUDOCK

First Vice President —
Investments
Private Client Group
Merrill Lynch

Alumna
Bloomsburg University
of Pennsylvania



you can't beat the System!

MEET BARBARA HUDOCK. Barbara graduated from Bloomsburg University in 1975 with a degree in business education. After college, she began working for Merrill Lynch and rose to her current position of First Vice President — Investments, for Private Client Group, where she manages assets of approximately \$250 million. She credits her business education background for her tremendous success in her field. "What I really do is teach. When I am sitting with a client, I'm teaching them the various options available so that they are better educated about possible financial choices and, therefore, can make more informed decisions."

Throughout her successes in life, Barbara hasn't forgotten the university that helped her get to where she is today. She is a major contributor to the university and has served as a member of the Bloomsburg University Foundation since 1991.

Barbara's service on the foundation's board has confirmed what she realized as a student — that the faculty and staff sincerely care about and give personal attention to the students. "Everywhere I have been exposed to is completely focused on making Bloomsburg the best campus in the state, if not in the country. When you have an intense focus like that, it reflects on every facet of the university from academic programming to student life. At Bloomsburg, there truly is a personal commitment on behalf of every faculty and staff member."

Barbara is one of 450,000 graduates of the 14 State System of Higher Education universities. Ninety-six percent of State System graduates say they were satisfied with their intellectual growth while at their university. Contact any State System university today to begin living out your success story.



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BLOOMSBURG ALUMNA
and campaign chair, Barbara
Hudock, was featured in a
series of ads for the State
System of Pennsylvania.

NEWS BRIEFS

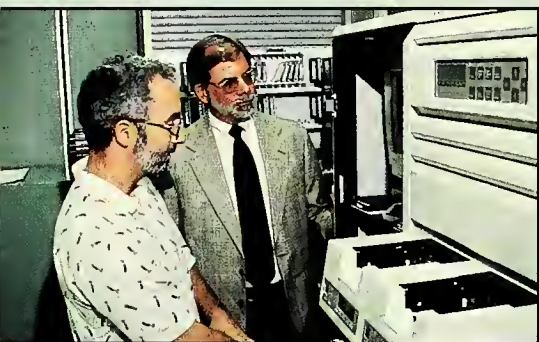
THE UNIVERSITY MAGAZINE

Y2K

Are we ready?

It's as simple as two little spaces. That sums up all this fuss over what we have come to know as the Y2K problem.

In the early years of technology development, cost was a major factor and computer disk storage was at a premium. For example, in 1963, one megabyte of disk storage (or one million characters) cost \$2,000. Eight years later, that price had dropped to \$400. Today, that space costs about a buck. Therefore, a decision was made to eliminate the two spaces carrying the "19" in front of the year in dates.



"The people creating programs in the 60s and 70s simply never thought they would last this long," says Glenn Bieber, Bloomsburg's director of computer services. "It was expected they would be rewritten by this time."

After three years of preparation, Bieber says the university will be ready when the ball drops in Times Square, signaling the start of year 2000. Jim Gessner spearheaded the project for the administrative systems and Mark Raynes redefined the database from two to four digits.

Sounds easy enough. But the university has more than 1,800 individual computer programs written in 1.8 million lines of the computer language COBOL. A single system, such as student scheduling, could entail dozens of individual programs working together.

Jim Gessner, right, and Glenn Bieber test software on the mainframe to ensure Y2K compliance.



Fixing these programs was made easier by the fact that folks had done things right in the past. All of the various COBOL programs that the university uses were developed on campus over the past 20 years to perform specific jobs. As the software was developed, staff carefully

archived the source code—which works like a mold for a metal part, creating the "compiled software" that is used by a computer. In order to change how software operates, programmers need that source code—something that's sometimes been lost at other institutions, says Gessner.

How long are 1.8 million lines of COBOL computer code?

Set in type that runs 10 characters to an inch, the average line of code will be four inches long. Those 1.8 million lines of code laid down end-to-end will stretch 113.6 miles—enough to get you from Bloomsburg to Lancaster.

Globe Trotter

Journey benefits Russian youth

In her job as a human resources assistant, LouAnn Tarlecky works with people every day. But it was the people she met halfway around the globe that transformed her life.

Tarlecky went to Russia and Belarus for two weeks last January as a member of Operation Carelift, a mission sponsored by Josh McDowell Ministries. She and 500 fellow volunteers distributed food, medicine, clothing, and Christian literature. What she found was heartrending.

"In one district [the equivalent of a county], there were 22 orphanages with an average of 200 children in each," says Tarlecky. "The children's clothes were worn through and there wasn't always heat. It certainly made me aware of the things that we have in abundance," she says. "You

notice the little things. You don't see litter in Russia, because paper products are so rare. When you eat, you use half a napkin, if you have one at all."

Since the mission, Tarlecky has talked to nearly a dozen churches and community organizations about what she saw. She's also collected hundreds of articles of children's clothing to send to the orphanages she visited. "You just can't come back and do nothing."



An Annual Treat

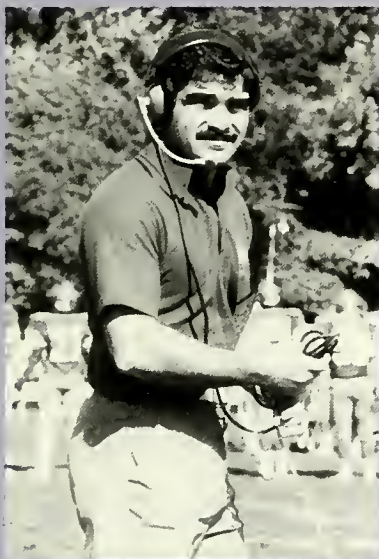
Each year, more than 1,200 trick-or-treaters and their families visit residence halls looking for treats and delighting students. Approximately 80 costumed guides led small groups of candy seekers through decorated hallways, while 20 Alpha Sigma Phi fraternity members helped out as crossing guards throughout campus. More than 450 rooms participated in this popular annual event.

VP Honored

Ianiero selected for hall

Anthony Ianiero, vice president for university advancement, was recently inducted into The College of New Jersey (TCNJ, formerly Trenton State College) Alumni Athletic Hall of Fame.

Ianiero, who earned his undergraduate degree in 1974 and a master's in 1975, was a four-year letter winner in both football and baseball. Later, he served as assistant football and baseball coach at Trenton before being promoted to assistant head football coach and defensive coordinator in 1977. In his seven years as assistant coach, both the team and his defense were nationally ranked, winning two conference titles and compiling a record of 47-19-2.



Tony Ianiero was assistant head football coach and defensive coordinator at Trenton State College (now The College of New Jersey) from 1977 through 1983.

While serving as assistant head coach, Ianiero was sports information director and assistant director of alumni affairs from 1976 to 1978. In 1978, he was named director of alumni affairs, and from 1977 to 1983, he was assistant director of college development.

"I am honored to be selected for TCNJ's Alumni Athletic Hall of Fame," says Ianiero. "This award honors not only what was achieved on the playing field, but also

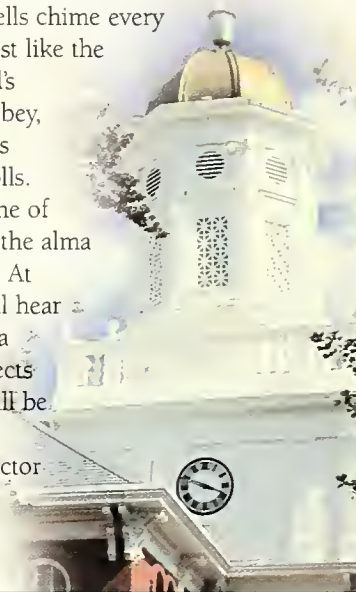
what was achieved in a person's professional career. That is the part that is most gratifying for me personally."

Ianiero joined Bloomsburg as director of development in 1984 and was named vice president for university advancement in 1995.

Carver Bells

Ringing new tunes

New tunes are ringing from the Carver tower these days. The improved electronic system that chimes from the tower now uses digital recordings on compact discs, instead of 8-track tape cartridges. The new CDs provide listeners with higher quality sound and a wider variety of songs. The system also has the increased capability of being programmed for up to 10 years. The recorded bells chime every quarter hour, just like the bells of England's Westminster Abbey, and each hour is counted with tolls. At 4:30 p.m., one of two versions of the alma mater is played. At 6:30 p.m., you'll hear a couple of extra songs. Who selects which pieces will be heard? Randall Presswood, director of performing arts facilities.



New Gear

What's that molecule?

The Y2K crisis was a boon to Bloomsburg in one important way. Because of it, chemistry and physics students can use the same equipment in their classes and research as one of the world's largest pharmaceutical companies.

Merck & Company, Inc. in Danville has donated a used Nuclear Magnetic Resonance (NMR) spectrometer, worth almost \$100,000 new, to the university. Merck contributed the instrument to the university because, after 1999, it will no longer print the proper year on test results, a federal requirement that the company must meet. But for practical application in the classroom, the equipment will work just fine.

What does a NMR do? It's a powerful diagnostic tool that can tell chemists and physicists exactly how the atoms in a



Chris Hallen stands next to the Nuclear Magnetic Resonance spectrometer, which was donated to the university by Merck & Company, Inc.

compound are connected to one another or help them determine the identity of a molecule. This information is important for determining if a compound has been prepared accurately. For example,

scientists may discover a rainforest plant compound that prevents cancer. The instrument will tell scientists if they've duplicated that natural compound in the lab.

"This instrument means that we can get publication quality results," says Chris Hallen, associate professor of chemistry. "In the past, we had to ship samples to Delaware and New York."

The instrument works by bombarding a sample with radio frequencies (similar to those you hear over your stereo), and measuring which frequencies are absorbed. To do the job, the instrument requires a powerful magnet cooled by liquid helium and liquid nitrogen. After being installed, it takes about a week for the magnet to cool enough to do the job. Once the magnet is ready, you'd better take the wallet out of your pocket when working with it—it will erase the magnetic strips on your credit cards.

Teachers' Technology

Exploring frontiers of education

Keeping up with developments in the world of computers can be like chasing after a speeding train on foot. To help teachers remain up-to-date with the latest technology, Bloomsburg has formed The Center for Technology and Teacher Education. Located on the first floor of McCormick Center for Human Services, the center has new and emerging hardware and software resources for teachers.

"Technology is changing at such a rapid rate, it's difficult for school districts to make technology decisions," says Raymond Pastore, the center's director. "The center gives teachers an opportunity to explore the latest technology learning solutions for the classroom."

The Technology Center is one component of the project "Integrating Technology into Teacher Preparation," which has been funded by a \$408,500 grant from Pennsylvania's Link-to-Learn program. Other components of the project include developing an advanced technology curriculum for students preparing to be teachers, creating technology workshops for working teachers and university faculty, and forming partnerships with technology companies and school districts. Created in partnership with sixteen school districts, the project will involve 76 student teachers, 50 university faculty, 80 practicing teachers, and 2,000 students in grades kindergarten through 12.

Ray Pastore demonstrates some of the latest technology designed specifically for teaching.

Five Stars

Alums inducted into hall

As a group, they combined for six All-American awards, 13 All-PSAC honors and numerous school and conference records. The group is the 1999 class of the Athletic Hall of Fame. Those honored this year are softball star Susan Kocher '87, football standout Jay DeDea '88, basketball star Glenn Noack '86, and wrestling greats and brothers Anthony "Rocky" '87 and Richard "Ricky" Bonomo '92.

A two-time All-American and a three-time All-PSAC selection in softball, Kocher is the only pitcher in school history to throw a no-hitter and a perfect game in the

same day. In addition, she had a career record of 71-13 and a career ERA of 0.47. She struck out 485 batters and threw eight no-hitters, including two perfect games.

An Associated Press Honorable Mention All-American, DeDea was also a finalist for the Harlon Hill Award in 1987, finishing fifth. He is the school record holder for career pass attempts, career completions, total plays-career, and total offense-career. He helped the Huskies to the 1985 NCAA national semifinals, and the PSAC championship, as well as accumulating a record of 27-10-1 during his career.

Noack is third on the Huskies' all-time scoring list for men's basketball with 1,504 points. He was the ECAC Co-Rookie of the Year as a freshman, two-time PSAC first team All-Star, two-time Player of the Year at Bloomsburg University, two-time ECAC All-Star, and NABC East Region first team All-Star as a senior.

Rocky Bonomo was a two-time All-American finishing fourth and eighth at 126 pounds at the NCAA championships. He was also a three-time EWL and PSAC champion. Rocky is fourth on the Huskies' all-time win list with a record of 110-19, a .853 winning percentage.

Ricky Bonomo is the Huskies' most decorated wrestler in school history. Three times he was an NCAA, EWL and PSAC champion at 118 pounds. He put together a career record of 116-12-3, third best in school history. Ricky also won three PSAC and EWL Wrestler of the Year Awards.



Alumni inducted into the Athletic Hall of Fame are Susan Kocher and Jay DeDea, seated, and Rocky Bonomo, Glenn Noack, and Ricky Bonomo, back row from left.



Stepping into Leadership

Under the guidance of Roy Smith, director of Quest, Presidential Leadership and Board of Governors scholarship recipients participate in a leadership retreat. Here, they learn group dynamics as they try to get each member of a team across a bridge without falling.

Creative Leftovers

Flex feeds the hungry

Small change. Leftovers. But maybe lifesavers. Hundreds of students contributed the unused flex dollars left over from their campus meal accounts at the end of the spring semester. By doing so, they were able to purchase \$2,700 in food for the Bloomsburg and Catawissa food banks. Not all donations



were pocket change either. A few were close to \$90, and there were several \$20 contributions. This was the second year that the drive, which is organized by the student government association, was held.

Net Games

Huskies go global

The Huskies have gone global! That's right. No longer will Huskies fans need to be in Bloomsburg to listen to the football or men's basketball games. The games are now a mouse click away on the Internet through Broadcast.com.

Anyone who wants to listen to the games should go to the Bloomsburg University sports web page at www.bloomu.edu/sports. Click on the Broadcast.com logo and follow the instructions. Real Audio, the program needed to hear the games, is free and takes just 15 minutes to download with a standard modem. Once installed, you can listen to the games no matter where you are in the world.

"This is a great opportunity for all our fans to listen to games," says Sports Information Director Tom McGuire. "There are just a handful of Division II institutions nationwide that are airing games on the web, so we are one of the leaders in this area."

"Another nice feature of our association with Broadcast.com is that each game will be archived for one year," says McGuire. "Fans will be able to listen to a game at their convenience, even if they attended it in person. We're very excited about this new aspect of our web site."



Jessica Kozloff talks about her duties as university president and answers questions from students at Central Columbia Middle School. Third-grade teacher Judy Wright coordinated her visit as part of women's history activities.

Kozloff Chosen

President elected to higher ed post

Bloomsburg University President Jessica Kozloff has been elected as commissioner for the Middle States Commission on Higher Education, the major accrediting organization for colleges and universities in the Mid-Atlantic states. Selected from among 100 nominees, Kozloff begins her three-year term Jan. 1, 2000, and she may be reelected to a single additional term.

The Middle States Commission is composed of 24 members. Commissioners, elected by the 500 colleges and universities who are members of the Middle States Association of Colleges and Universities, are chosen according to geographic distribution, institution type,

and professional position. Four represent the general public, while the other 20 are higher education professionals. Their responsibilities include attending meetings, serving on committees, and chairing at least one accreditation team a year.

The purpose of the Commission is to adopt standards for the accreditation of educational institutions, provide a forum for discussion of important issues, and give assurance of institutional integrity to the public. Accreditation certifies to other educational institutions and to the public that the institution has been evaluated and is achieving its own goals. The Commission also meets periodically with representatives of state departments of higher education and federal agencies to exchange ideas and information.

NEWS BRIEFS

THE UNIVERSITY MAGAZINE

On the Job

Learning beyond the classroom

Holding down a job can be a big part of the growing up that takes place during college. Each year, approximately 1,400 Bloomsburg students find work right on campus, earning more than \$2.3 million.

"Besides helping students pay for their education, these campus jobs (work-study) help students learn about time management, customer service, and teamwork," says Pat Stockalis of the financial aid office. "They can also use the process of applying for a work-study job to practice the resume-writing and interviewing skills they need after graduation."

And not all work-study positions are on campus. Students who qualify for federal work-study may also take work-study positions in off-campus, non-profit organizations such as the Bloomsburg Women's Center.

In addition to the intrinsic rewards of working hard—pride and gaining new knowledge—the university also offers an extrinsic reward. Each spring, The Bloomsburg University Foundation awards a scholarship to the top student worker. Last year, 23 students were nominated for the award, which went to Jacqueline Stephen, a senior elementary education major.



Lieutenant Governor Honored

An exhibition room on the first floor of the Harvey A. Andrus Library has been named for alumnus Mark Schweiker, Pennsylvania's lieutenant governor. Attending the dedication ceremony were, from left, Joseph Mowad, chair of the Bloomsburg University Council of Trustees, Schweiker, President Jessica Kozloff, and James McCormick, Chancellor of the State System of Higher Education.

Former President Dies



Curtis R. English, Bloomsburg alumnus and interim president from August 19, 1993, to June 30, 1994, died Saturday, Nov. 13, at his home in Tennessee.

A Montoursville, PA, native, English had been president of Hiwassee College, Madisonville, TN, since July 1, 1996, and formerly had served as vice president for finance and administration for East Stroudsburg and Cheyney universities.

When he came to Bloomsburg, he knew state policy prevents an interim president from becoming a candidate for the permanent position of president.

"He was a very special person to us," said President Jessica Kozloff. "The things about Curt that come to mind immediately for me are his selflessness and the tremendous gratitude I have for what he did as interim president. He set the stage for the next chapter in Bloomsburg's history."

English graduated from Bloomsburg in 1956, earned a master's degree from the University of Oklahoma and a Ph.D. from Vanderbilt University.

Academic Calendar

Electronic Registration

Tuesday, Jan. 11, through Monday, Jan. 17 at 2 p.m.

Classes Begin

Tuesday, Jan. 18

Spring Break

Saturday, March 4, 10 p.m., through Sunday, March 12

Spring Weekend

Thursday, April 20, 10 p.m., through Monday, April 24, 6 p.m.

Exhibits

Paintings by Clayton Merrill

Jan. 28 to Feb. 28, Haas Gallery of Art. A slide presentation and reception will be held in the gallery Monday, Feb. 28, at 1 p.m.

Celebrity Artist Series

Call the Celebrity Artist Series box office at (570) 389-4409 for more information.

London City Opera, The Magic Flute

Saturday, Feb. 19, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$25.

HMS Pinafore

Thursday, March 30, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$25.

Theater

For more information, contact the theater department at (570) 389-4287.

Into the Woods

A musical by Steven Sondheim, directed by Ross Genzel, Mitrani Hall, Feb. 10-12, 8:00 p.m., Mitrani Hall, Haas Center for the Arts. Alan Baker, musical director, and Terry Oxley, orchestra conductor. Tickets are \$6 for adults, \$4 for students and senior citizens, free with a Community Activities Card.

Calendar of Events

Concerts

All concerts are free unless otherwise noted. For more information, call the music department at (570) 389-4284.

Faculty Recital

James Douthit, Sunday, Feb. 27, 2:30 p.m., Haas Center for the Arts, Mitrani Hall.

Suzuki Recital

Saturday, March 11, 2:30 p.m., Carver Hall, Kenneth S. Gross Auditorium.

University Faculty Trio

Sunday, March 19, 2:30 p.m., First Presbyterian Church, Market Street, Bloomsburg.

Chamber Orchestra

Sunday, March 26, 2:30 p.m., First Presbyterian Church, Market Street, Bloomsburg.

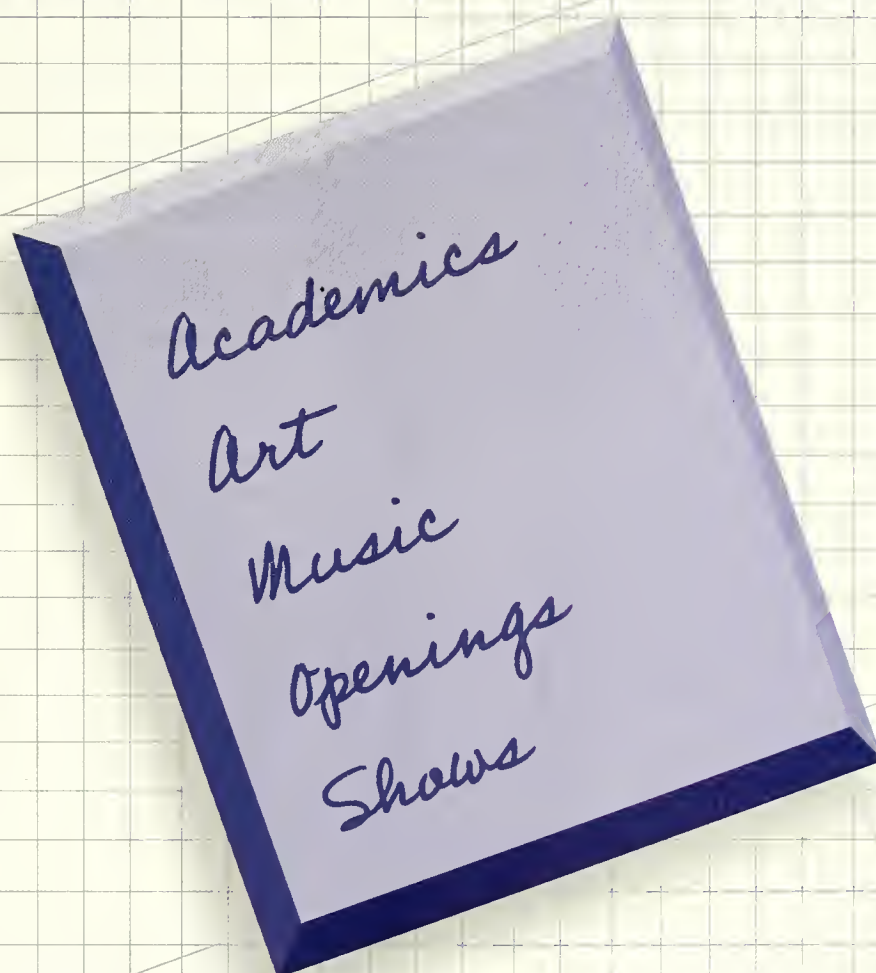
Events

Martin Luther King Jr. Banquet

Friday, Feb. 11, 6 p.m., Kehr Union, Ballroom.

Sankofa Conference

Saturday, Feb. 19, 10 a.m. to 8 p.m., followed by a dance. For more information, call (570) 389-4510.





Bloomsburg University is a place where the spirit of generosity runs deep and true. I am moved by the many instances of commitment to others I see here on a daily basis. Recently, friends and colleagues of custodial staff member Bobby Coombe raised close to \$12,000 to help defray costs related to the challenge he and his family face helping their not quite two-year-old son battle cancer. A simple request to the university's Supervisory Round Table inspired a wave of heart-felt activity, achieving much more than anyone could have dreamed.

Cheryl John, project manager in the office of planning and construction, chaired the annual AIDS Walk for Columbia and Montour counties. Her passion for helping those infected with the HIV virus was the motivation that helped university and community walkers, along with Caring Communities for AIDS (CCFA), exceed their \$22,000 goal.

Bloomsburg students accounted for approximately 50 percent of the walkers, and the group representing Alpha Phi Omega sorority was the top fund-raiser, bringing in more than \$1,800 in pledges.

Robert "Doc" Warren, faculty emeritus, is yet another example of the Bloomsburg spirit of generosity. Since he began teaching history at Bloomsburg in 1964, Doc has consistently helped students academically, financially, and emotionally. His lives by his philosophy that "much of learning goes on outside of the classroom," taking opportunities whenever he can to interact with students. It's not unusual to find him involved in a friendly game of backgammon in the student union or having a casual conversation at Sigma Iota Omega (SIO), the fraternity he has advised for 35 years.

In the photograph above, Doc and I are greeting Presidential Leadership and Board of Governors scholarship recipients. His generous endowment will benefit students

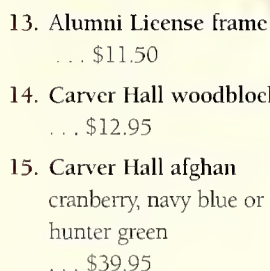
for years to come, as they are chosen to receive financial awards from the Robert Warren Presidential Leadership Program.

In October, Bloomsburg launched its first comprehensive capital campaign. We hope to raise \$11,000,000 over the next five years—an ambitious goal for our first campaign of this kind. Yet, people like Doc Warren, Cheryl John, and the Supervisory Round Table team convince me that this goal is very attainable. Generosity has always been an important part of Bloomsburg's tradition. These acts of kindness are an integral part of the character of the people at this university.

As we move into a new century, the spirit of generosity will help us turn a very good university into a great one.

Jessica Sledge Kozloff
President
Bloomsburg University

University Store*

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*UNIVERSITY STORE CLOSED 12/25-1/2

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