



BLOOMSBURG

THE UNIVERSITY MAGAZINE

WINTER 2005

SPECIAL ISSUE:
A Decade of Thoughtful Change

From the President's Desk



If you are planning for a year, sow rice;
If you are planning for a decade, plant trees;
If you are planning for a lifetime, educate people.

- CHINESE PROVERB

When my husband Steve and I first drove into Bloomsburg, I knew this town was a place where we could be happy. When I became president of Bloomsburg University six months later, I quickly learned that this town, this university and I were indeed a good match. We've remained so for more than a decade.

From time to time, someone asks me to name my proudest achievements as BU's president, and the 10-year mark seems a logical place to pause and reflect. But in all honesty, my proudest achievements are not mine alone; rather, they are the university's accomplishments that enhance the college experience for BU's students.

For example, I'm proud of:

- Our student leaders, especially the Community Government Association, whose efforts will result in new off-campus housing for 408 students this fall, and Democracy Matters, an organization that registered more than 1,100 students to vote before the presidential election.
- The facilities constructed or renovated during the last decade, including Andruss Library, the Student Services Center, Monty's, Mount Olympus Apartments and Hartline Science Center.
- Our outstanding faculty, most of whom hold the highest degree in their field, and our wonderful staff.
- The abundant opportunities students find at BU, such as undergraduate research, athletics, clubs, fraternities and sororities and community service.
- The growing support we receive from alumni, families and friends leading to more scholarships.

Our university's latest achievement is one more tangible sign of BU's excellence. In December, our College of Business received accreditation from the Association to Advance Collegiate Schools of Business. This stunning development recognizes the entire university's commitment to quality, listing our library and technology resources, our facilities and our strong general education and international education programs as important factors in the accreditation.

This accreditation reinforces what I've always known: that BU is a place that not only aspires to excellence but achieves it. For this, I am most proud.

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Jessica Sledge Kozloff and her husband Steve sit with members of the BU band at a football game

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Coming to Bloomshurg University 10 years ago, Jessica Sledge Kozloff knew she was coming to a good institution. Her challenge was to make it better. After creating a new college, adding a doctorate program and promoting the Bloomshurg University name world-wide, she still has many aspirations for the university.



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Photos by Eric Foster

A Day in the Life

STORY BY
TRACEY M. DOOMS

Bill Clinton was president. O.J. Simpson was arrested for the murder of his wife and her friend, and Tonya Harding's attack on rival Nancy Kerrigan rocked the figure skating world. "Life is like a box of chocolates" was the buzz phrase, thanks to the top film, "Forrest Gump." It was 1994, the year Bloomsburg University welcomed a new president who would lead the university through a decade of growth and change.

April 21, 1994 - The State System of Higher Education Board of Governors approves the hiring of Jessica Kozloff as president of Bloomsburg University.

September 1994 - The university Web page, the "Campus-Wide Information System," goes up at www.bloomu.edu. It is one of the first 2,000 Web sites registered worldwide and the first in the State System of Higher Education.

October 21, 1994 - Five university students perish in an off-campus house fire just before Homecoming.

January 1995 - President Kozloff is appointed to the policies and purposes committee of the American Association of State College and Universities.

July 1, 1994 - Jessica Kozloff begins her first day as president.



September 24, 1994 - BU has a booth in the Education Building at the Bloomsburg Fair for the first time.

November 8, 1994 - BU grad Mark Schweiker '75 is elected lieutenant governor of Pennsylvania.



It was fall 1994, and Jessica Kozloff had just moved into the president's office at Bloomsburg University. Students were starting a new semester of learning and living: they studied at the old library, chose meals off the traditional cafeteria line at Scranton Commons, worked out at Centennial Gym and watched instructional videos on TVs wheeled into classrooms.

Fast-forward a decade and the picture changes tremendously. Students live, study and play in new buildings and new living/learning communities. They access the Internet between classes at Andruss Library, exercise at the Student Recreation Center, learn from integrated media presentations in classrooms and have dining choices those students of 10 years ago didn't even dream of.

Welcome to Bloomsburg University 2004-05. A decade of thoughtful change under Kozloff's leadership has created a new student experience, using modern technology and ideas to enhance more than 165 years of tradition.

"This is a president for whom, from day one, 'student' has been the most important word," says Jim Hollister, assistant vice president for university relations.

Here's a look at a day in the life of a typical Bloomsburg University "student."



"Hillary Husky" wakes up at Mount Olympus Apartments, where she's one of 246 juniors and seniors who enjoy living on the upper campus. Rather than a traditional dormitory, Hillary lives in an apartment with five other students and has a private bedroom. She finds it convenient to have cable TV, phone and direct Internet access right in her bedroom.

Completed in 2001, Mount Olympus Apartments is the newest living space on campus. Off campus, the university leased the privately owned Kile Apartments below Schuylkill Hall, offering rooms to 91 students, says Tom Kresch, associate director of residence life.

Another popular living option is the learning communities introduced in 1996. Students live in a residence hall with others in their major or study

Continued on next page

February 6, 1995 - The new Student Recreation Center opens.



September 1995 - The new softball field on the upper campus is completed.

May 16, 1996 - BU wins the first Dixon Trophy as the best all-around PSAC athletic program.

October 25, 1996 - The Five Friends Memorial is dedicated, honoring the lives of the five students killed in the off-campus house fire two years before.

April 22, 1995 - Jessica Kozloff is inaugurated as the 18th president of Bloomsburg University.



February 1996 - President Kozloff is elected to the NCAA Division II executive committee, as well as the NCAA All-Division committee on diversity.

September 1996 - Trenches are dug throughout campus as the second phase of the steam tunnel upgrade project begins.



option, benefiting from group study areas, special events and, sometimes, classes offered in the residence hall. Learning communities in Luzerne, Northumberland and Columbia halls include the Education House, Honors Learning Community, Health Sciences House, Frederick Douglass Institute Learning Community and Presidential Leadership House. Additional learning communities are in the works, Kresch says.

Construction will begin this spring on additions to Luzerne and Northumberland, creating more user-friendly lobby areas and increasing study/meeting/classroom space.



Amy Chronister, CGA president

Currently under construction are the new Honey-suckle Apartments being built by the student-run Community Government Association adjacent to campus, explains Amy Chronister, CGA president. The three- and four-bedroom furnished apartments will offer private bedrooms, individual leases and amenities like high-speed Internet access.

Students enjoy Internet and cable television access wherever they live on campus, Kresch notes. Recently completed was installation of integrated smoke detectors and sprinklers in all student living areas.



After riding the shuttle to the lower campus, Hillary stops by the Student Services Center to check on a financial aid question before heading to a study group in Andruss Library. There the group takes advantage of a wireless hot spot to access the Internet via a laptop computer.

Campus bus service has changed considerably since it started in 1992. The on-campus loop now operates as a continuous shuttle, with a new bus arriving every seven to 10 minutes, says Bill Fisher, garage manager and transportation supervisor. An in-town loop picks up off-campus students near their

April 20, 1997 - Jan Hutchinson becomes the first NCAA women's coach to reach 1,000 total wins. Hutchinson coaches softball and field hockey.

October 1998 - Construction begins on the new intramural athletic fields on the upper campus, part of 90 acres of land acquired in 1995.

March 8, 1999 - The University Store moves into the old Andruss Library while the Bookstore Building is remodeled.

December 14, 1996 - Archbishop Desmond Tutu is awarded an honorary doctorate of humane letters during the winter commencement at Nelson Field House.

May 26, 1998 - The new Andruss Library opens.

November 1998 - President Kozloff is a member of the first delegation of United States university presidents and chancellors to tour top Israeli universities.

March 23, 1999 - The QUEST 50-foot climbing wall opens on the upper campus.



apartments. Ridership reached 251,781 in fall semester 2003, with almost 200,000 of those rides occurring on the campus loop.

Completed in 1998, the new 105,000-square-foot library is a far cry from the old building, which had limited seating space, restricted access to current journals and just a handful of computers linked only by local area network, says Nancy Weyant, coordinator of reference services.



Nancy Weyant, coordinator of reference services

Entering beneath stained-glass windows from old Waller Hall, students now find more than 1,000 spaces for studying. They browse shelves with a variety of current journals and use more than 220 computers with Web-based programming, as well as wireless Internet access. Group study rooms allow students to work together on class projects, and graduate students have their own study area where they can connect across majors. "There are libraries that are more architecturally impressive...but some don't work well as a library," Weyant says. "Ours works as a library."

When the new library opened, that allowed its old space to be renovated into the Student Services Center. Finished in 2001, the building offers students access to financial aid, registrar, counseling and other offices, all encircling an airy atrium.

Continued on next page

Funding for Future Opportunities

The Bloomsburg University Foundation set the groundwork for the future over the past decade with its \$17.5 million comprehensive campaign — both the university's first comprehensive campaign and its largest fund-raising campaign ever, according to Jim Hollister, assistant vice president for university relations. Completed in June 2002, the New Challenges, New Opportunities campaign raised \$2.5 million more than its original goal of \$15 million.

Primary capital expenditures from the campaign have gone toward the Student Services Center and the inner campus plaza. Non-capital beneficiaries have included scholarships, the Alumni Association and special programs and speakers.

Another major fundraising project over the past decade was the \$3.5 million the Foundation raised toward the construction of the Andruss Library.

The Foundation has amassed a portfolio of more than \$11.5 million in funds invested for the future.

September 1999 - Construction work begins to convert Centennial Gym into a classroom building, Centennial Hall.

February 2000 - Jessica and Steve Kozloff establish research grants and provide financial support for the renovation of the old Andrus Library into the Student Services Center.

March 30, 2000 - The Council of Trustees approves the new Campus Master Plan, which will guide campus physical development for 20 years.

January 26, 2001 - Mark Schweiker presents a \$6.5 million check from the Commonwealth of Pennsylvania for the renovation of Hartline Science Center.

November 1999 - President Kozloff is named to the Middle States Commission on Higher Education.

March 19, 2000 - Three members of the TKE fraternity die in an off-campus fire.

December 9, 2000 - The Husky football team finishes second in NCAA Division II, losing the title game to Delta State.



With time to spare before class, Hillary heads to the Student Recreation Center for a quick treadmill and free-weight session.

Opened in 1995, the Student Recreation Center is 57,000 square feet of recreational opportunities, says Jen White, director. A 3,000-square-foot cardio room features Cybex equipment, treadmills, elliptical trainers, stationary bikes, rowers and more, while a similar-sized weight room offers a full line of free weights. Other options include basketball courts (adaptable to volleyball, tennis and indoor soccer), an indoor track, aerobic dance studio and racquetball courts



Jen White, Student Rec Center director

Attendance at the Rec Center is as high as 20,000 a month, including students, faculty, staff and retirees. "By no means do we reach all 8,000-

plus students," White says. That's why construction begins this spring on a \$3.5 million, 17,000-square-foot addition that will double the size of the cardio and weight rooms, add a 35-foot-high indoor climbing wall and provide another full-size, air-conditioned basketball court appropriate for championship games.

Hillary attends two classes in Centennial Hall; in one, the professor uses integrated classroom equipment to highlight important points via a presentation created back in the office on a computer.

When the Rec Center was built in 1995, that allowed the university to convert the old Centennial Gym into classroom and faculty space, explains Eric Milner, assistant vice president for facilities management. Audiology and anthropology are among the programs based in Centennial today.



Eric Milner, assistant vice president for facilities management

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August 2001 - The Mount Olympus Apartments open on the upper campus.

September 18, 2001 - A vigil and gathering is held in front of the Student Services Center for the victims of Sept. 11.

March 20, 2002 - The Council of Trustees votes to allow the university police to carry firearms.

May 5, 2001 - The newly renovated Student Services Center and William W. Scranton Commons are dedicated.

September 5, 2001 - The expanded Centennial Hall is dedicated.



October 5, 2001 - Mark Schweiker '75 is sworn in as governor of Pennsylvania.

January 2003 - Bloomsburg University teams up with Indiana University of Pennsylvania to implement its first doctoral degree program: a doctor in clinical audiology.

A decade of thoughtful change has created a new student experience, using modern technology and ideas to enhance more than 165 years of tradition.

Additional laboratory and faculty office spaces are also under construction at the Hartline Science Center. The 40,000-square-foot addition should be completed this spring. A complete renovation to historic Navy Hall starts later this year and a redesign is planned for neighboring Ben Franklin Hall to accommodate the office of technology and the math, computer science and statistics departments. More classroom space for all departments will be part of an addition being planned for McCormick Hall, Milner says.

About half the classrooms on campus now have integrated media presentation systems, with new ones being added constantly, says Wayne Mohr, assistant vice president for technology. These systems allow faculty to make presentations using sources ranging from videos to DVDs to the Internet.



Glenn Bieber, director of network and telecommunication services, left, and Wayne Mohr, assistant vice president for technology

The biggest change in campus technology over the past decade hasn't been the equipment itself, according to Mohr. "We've gone from thinking of technology as something of an extra to viewing it as an absolutely

integral, strategic necessity," he says. Ten years ago, the university had no coordinated e-mail system, no uniform campus network and little more than mainframe technology. Today's students expect — and receive — ready Internet access throughout the campus. Wireless access is available at the library, Student

Continued on next page

More Students, More Programs

Enrollment at Bloomsburg University has surged by 14 percent during the past 10 years, with many students taking advantage of new programs and structure developed during that time, according to James Matta, interim provost.

In fall 1994, enrollment stood at 7,277 students, including 6,632 undergraduates and 645 graduate students. By fall 2004, total enrollment had reached 8,305, including 7,524 undergraduates and 781 graduate students.

About 40 current students are enrolled with majors in electrical and electronic engineering technology, a major that didn't exist in 1994. "That makes us the only university in the State System offering a true engineering degree," Matta says. "There's a big national need and a very significant need in the commonwealth for electrical engineering technologies." The five-year program features two seven-month paid apprenticeships.

The engineering program is part of the new College of Science and Technology, created in 2001 when departments from the former College of Arts and Sciences were divided between the science branch and the College of Liberal Arts.

Just within the last 18 months, the university moved to a new level with its first doctoral program, in clinical audiology.

Other new programs being developed include majors in engineering technology, educational counseling and health, Matta says.

April 25, 2003 - The restored World War I Memorial Pinery near Schuylkill Hall is rededicated.

April 12, 2004 - President Kozloff returns from her sabbatical as a presidential consultant for the American Democracy Project.

August 30, 2004 - The new Monty's opens. The 16,000-square-foot eatery and conference center replaces a 3000-square-foot snack bar.

October 2004 - The Association to Advance Collegiate Schools of Business (AACSB International) recommends the College of Business for accreditation. The formal announcement is made in early 2005.

June 2003 - The Community Government Association signs an agreement to purchase the Sesame Street Apartments, planning to demolish them and build new, high-quality student housing.

May 26, 2004 - BU and the Luzerne County Community College (LCCC) sign an agreement that allows LCCC graduates to earn a bachelor's degree in elementary education from BU while attending their campus in Nanticoke.



September 2004 - The university's enrollment reaches an all-time high of 8,305 total students.

When Bloomsburg University launched its first Web site, it was one of about 2,000 on the World Wide Web.

Services Center and several academic buildings and is being introduced to residence halls; by summer 2005, all academic buildings will have wireless capability, according to Mohr.

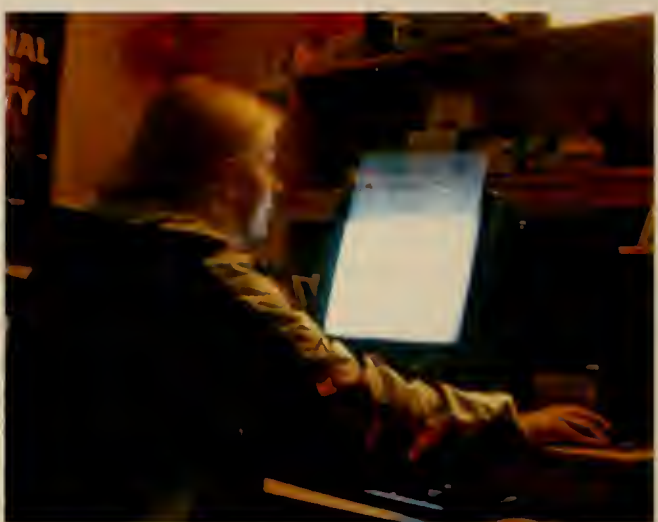
When the university launched its first Web site in September 1994, it was one of about 2,000 on the fledgling Web and the first in the Pennsylvania State System of Higher Education, says Glenn Bieber, director of network and telecommunication services. The site didn't offer much more than a home page with a nice photo of Carver Hall, but it was a start. Today, the site features hundreds of pages with information about every facet of the university.

Aramark Management Services operates all the university's food services, and students can choose from a variety of flexible meal plans with options that let them eat at any facility on campus. Kresch notes that Kozloff has taken a first-hand interest in the foods available on campus. "Our president goes to lunch three out of five days in the dining halls," he says.

Hillary catches a shuttle back to upper campus and stops in at her apartment before walking to nearby Monty's to have dinner with several roommates.

With the new Mount Olympus Apartments bringing more traffic to upper campus, the university razed the 3,000-square-foot Monty's and built a 16,000-square-foot multipurpose facility offering expanded dining, lounge and gathering areas, and conference space, Kresch says. Specialties include rotisserie chicken and Southwestern cuisine.

Scranton Commons also received a complete renovation in 1999-2000, transforming from traditional cafeteria-style dining to a market-style approach with an emphasis on fresh foods and plenty of display cooking right in front of the students. Also new are the Second Street Café and Italian Kitchen with its open-hearth pizza oven.



Hillary puts in a few hours studying before finally closing the books on another day as a Bloomsburg University student, unaware that many of the advantages she takes for granted have only recently become a part of campus life.

Tracey M. Dooms is a freelance writer and editor living in State College, Pa.



Photos by Eric Foster

When Marianna Wood, Shaheen Awan, Swapan Mookerjee and Nancy Coulmas joined BU's faculty in 1994, enrollment totaled 7,277. Enrollment has grown by 1,000 students over the decade, but faculty members remain dedicated to teaching and providing research opportunities for undergraduates.

Bound for Learning

STORY BY JACK SHERZER

One professor may be studying the effects of smoking on a person's voice while another teaches how firms can better manage assets, but they all have one thing in common: a love of teaching and helping students grow.

Bloomsburg University has always prided itself on the fact that its professors, not teaching assistants, instruct undergraduate students. For many instructors, that core practice is a main reason they came to the university.

We talked to four faculty members who arrived at Bloomsburg a decade ago, one from each of the university's four colleges. All four professors – as is the case with most of Bloomsburg's faculty – have earned top degrees in their fields and are constantly involved in research. And, all spoke of the bonds they've forged with students.

Continued on next page



Marianna D. Wood, associate professor of biological and allied health sciences

At first glance, a Christmas tree farm may seem like an area that would support wildlife at least as well as a natural forest.

But so far Marianna D. Wood and some of her students in biological and allied health sciences are discovering the two settings are not the same to small mammals.

For the past three years, Wood and some students have set up small sections of rain gutter in certain areas of the tree farm, outfitted on each end with ink pads and peanut butter for bait. The animals leave their tracks and through careful monitoring Wood can gauge animal activity.

“So even though it looks to me like perfectly good habitat, there is something they don’t find natural about it,” Wood says. “The next phase of study is to find out why that is.”

Wood, 39, says she did a lot of hiking and camping as a child. Her interest in nature and desire to “learn more about how things worked” led to her career.

As civilization continues to encroach on the planet’s wild spaces, the research Wood and her students do is key to understanding what impact humans are having.

Wood’s students don’t just sit in classrooms. They can help in research and they learn how to work with mathematical models and statistics to analyze findings.

Giving undergraduates research experience sets Bloomsburg’s science studies apart, Wood says.

“That is very helpful to them as they try to get jobs or go on to graduate school,” Wood says.

Wood, who previously was an assistant professor at Saint John’s

University and College of Saint Benedict in Minnesota, says Bloomsburg’s dedication to teaching as well as research was a big part of why she came to the university 10 years ago.

“Students get personal attention,” Wood says. “Even if they have a lecture class that’s large, the labs are small enough and taught by professors who really get to know their students well.”



Marianna Wood combines a passion for the outdoors with a dedication to science. In the field, Wood’s students may find themselves researching wildlife habitat, while in the lab, she provides personal attention so students learn proper scientific procedure.



Shaheen Awan's specialty is the physiological factors that affect people's speech. His interests have drawn him to organize a study of how smoking affects voices and create software to provide objective voice measurements. Here, he demonstrates to students how to conduct an oral examination.

Shaheen N. Awan, professor of audiology and speech pathology

You don't have to be a long-term smoker to do damage to your voice. It turns out people smoking an average of 10 cigarettes a day can experience noticeable changes.

Studying the effects of smoking on a person's voice is just one of the studies Shaheen N. Awan and some of his students are doing in Bloomsburg's Department of Audiology and Speech Pathology.

Born in England and raised in Canada, Awan, 42, says he first heard of his field as he was finishing an undergraduate degree in English and history and wondering what career path to take.

Awan says he was soon drawn to the field because of the various areas open to study. He saw he could combine his interest in computer programming as well, devising computerized ways to analyze speech and voice.

"Instead of just listening to somebody and saying, 'You sound better today,' we need to have data to back up our judgments,

especially in our kind of health care system where people get reimbursed for their services," Awan says. "I try to develop computer programs that will provide an objective measurement of the voice."

The smoking study began last year, with Awan and three students focusing on 50 young women who had been smoking for no more than a few years. Later this year, he and other students plan to study 50 young men who have smoked a short time.

Like other professors, Awan says the ability of undergraduate students to get involved in hands-on research is one of Bloomsburg's strengths. Many times Awan will offer a research idea and help a student to pursue it. By writing the findings together, the student gains valuable co-authorship credit.

"Students have close interaction with faculty members," he says. "That doesn't always happen at the larger universities."

Swapan Mookerjee, professor of exercise science and athletics

As a swimmer and a boxer in India, Swapan Mookerjee had certain ways of training to get results.

But Mookerjee wanted to know the reason behind the results – and find out how athletes can better prepare themselves.

"Obviously, coaches and athletes have figured out a lot through trial and error," says Mookerjee, 50, whose father was a doctor and sports medicine specialist. "But there are a lot of topics that have not been studied. We assume we know how some things work, but not why they work."

In BU's exercise science and athletics department, Mookerjee and his students look at how the
Continued on next page



Swapan Mookerjee was lured into the field of exercise physiology through his own experience as a swimmer and a boxer in his native India. In the photo above, he teaches students how to calculate body fat percentages by weighing individuals in a water tank.

body responds to help separate the fact from fiction when it comes to training.

Recently, Mookerjee and students looked at whether a W-shaped “easy curl bar” that weight lifters use for bicep exercises really puts more focus on the muscle than a straight bar.

“When we measured the electrical activity in the muscle, we did not find that,” Mookerjee says. “There was no significant difference.”

Mookerjee says he and some of his students are looking into whether strength in the hip, knee or ankle joints is a bigger factor in freestyle swimming than flexibility.

“Coaches and swimmers then would know what to focus on, instead of spending so much time on flexibility,” Mookerjee says. “They could spend more time on strength training.”

Before coming to Bloomsburg, Mookerjee was an assistant professor at the State University of New York College at Brockport and its exercise physiology laboratory director. Mookerjee says he was excited to come to Bloomsburg in 1994 because the graduate program had just been created and he looked forward to doing research and teaching.

“It’s a privilege to be working with young people, to be helping to guide their lives,” says Mookerjee who stresses the importance of student-faculty research collaboration. “Our students get hands-on experience in the laboratory and classroom and gym.”



Nancy Coulmas brings a variety of business experience to her classrooms, including stints with a natural gas firm and later as an advertising manager for New York Newsday.

Nancy Coulmas, professor of accounting

Starting out, Nancy Coulmas expected to pursue a corporate career, but says she now realizes college-level teaching “is what I’m supposed to be doing.”

The first in her family to graduate from college, Coulmas, who chairs BU’s accounting department, initially thought she would be a junior high school science or math teacher.

But trying to control a group of young adolescents as a student teacher changed her mind and Coulmas found a job working for a natural gas drilling company in Pennsylvania, figuring out the costs of startup wells and helping the firm’s auditors.

Later, she moved with her family to Long Island, N.Y., and helped manage advertising space for Newsday. Thinking of moving up the corporate ladder, she earned an accounting degree.

Her career track shifted when she took a job as a business school accounting instructor after her family moved to western New York state. She discovered she loved teaching after all.

“When I went to teach at the business school, my students were 18, 19, 20 years old and I liked it,” says Coulmas, who has a doctorate in accounting. “I think it had to do a lot with the students – they wanted to be there.”

Coulmas, 57, says she came to Bloomsburg in 1994 because she was impressed by the university and the area. It was a good place to raise her youngest daughter, who graduated from BU three years ago and has returned to earn a second degree in secondary education/civics.

As chair, Coulmas recently led her department through the final stages of the College of Business’ accreditation process. Accreditation by the Association to Advance Collegiate Schools of Business is a mark of excellence held by only three other business colleges in the Pennsylvania State System of Higher Education.

“It chose me,” Coulmas says of her teaching career. “It found me somewhere along the line and I think I’m doing what I’m supposed to be doing, even though I took a weirdo way of getting there.” ■

Jack Sherzer is a professional writer and Pennsylvania native. He currently lives in Harrisburg.

The typical BU student

Background ...

90.5% ... had a B or higher average in high school

36.9% ... had an A average in high school

89.3% ... are Pennsylvania residents

54% ... come from within 100 miles of campus

61.8% ... are female

10% ... are an ethnic minority

2.3% ... are children of immigrants to the U.S.

1.3% ... were born outside the U.S.

Came to BU because ...

43.8% ... BU's academic reputation

43.8% ... attractiveness of campus

32.3% ... BU's size

31.3% ... low tuition

At BU ...

51.9% ... of freshmen receive financial aid that does not have to be repaid

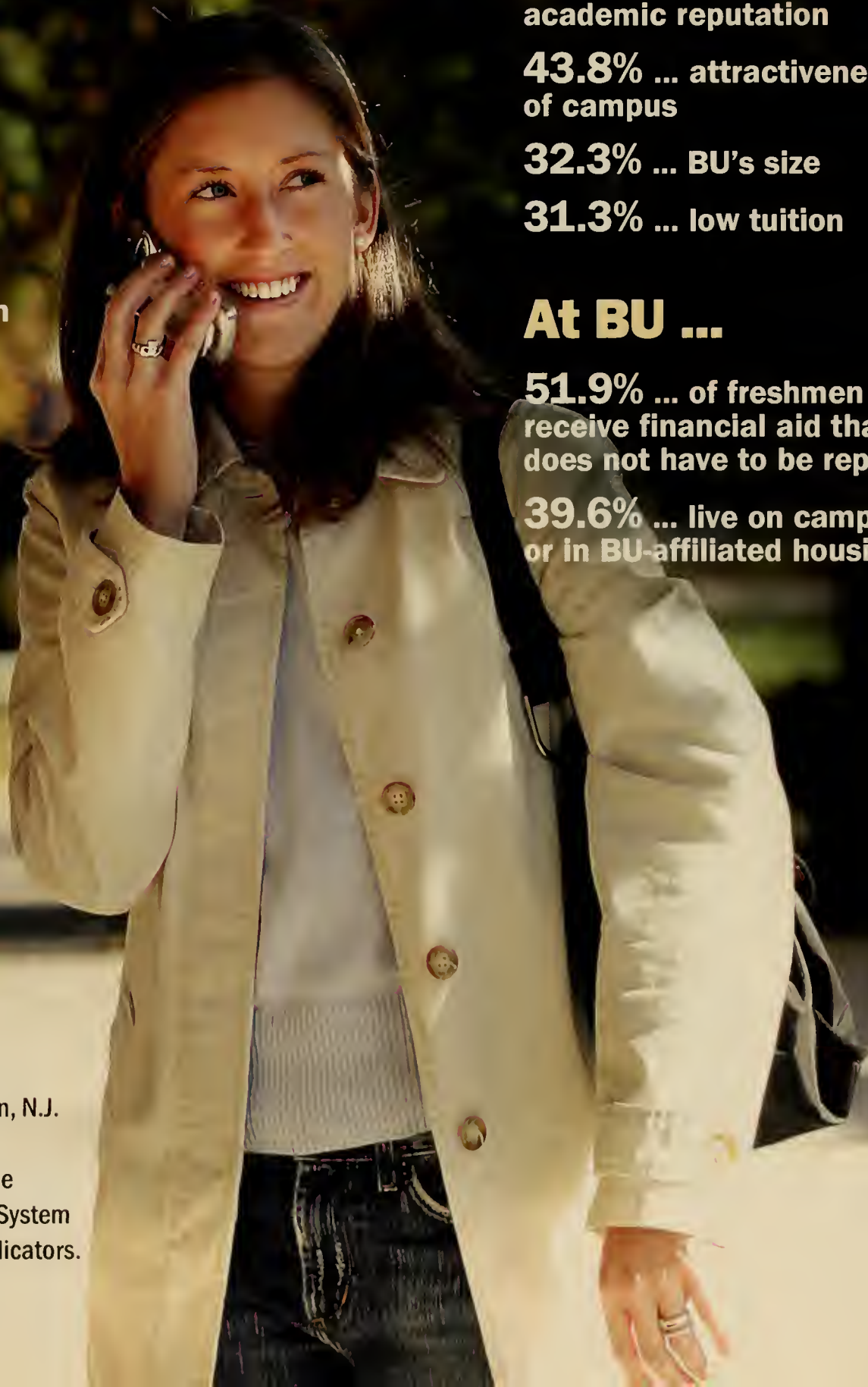
39.6% ... live on campus or in BU-affiliated housing

This BU student ...

Shannon Killeen, a senior mass communications major from Madison, N.J.

Sources ...

2003 survey of all first-time, full-time freshmen; 2004 Pennsylvania State System of Higher Education Performance Indicators.





HAIL THE HUSKIES

STORY BY TOM MCGUIRE



In the long history of Bloomsburg University athletics, there have been several periods when the Huskies not only excelled, they were outstanding. In the late-1930s, the track teams won several conference championships, while in the early- to mid-1950s the football, baseball and men's basketball teams stood above the rest.

But in more than 100 years of athletics at Bloomsburg, no period has seen the sustained and varied success that occurred over the last 10 years.

From 1994 to the present, the school consistently has been one of the most respected athletically, not

only among other schools in the Pennsylvania State Athletic Conference (PSAC), but among all National Collegiate Athletic Association (NCAA) Division II schools nationwide.

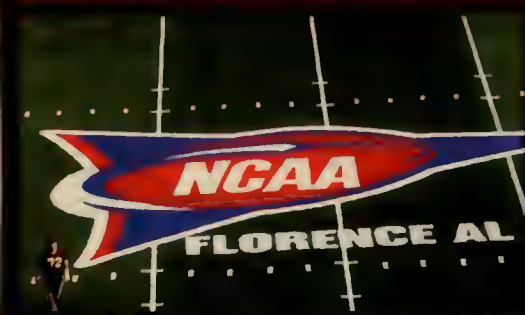
The dominance of Bloomsburg's athletic program over the past 10 years is demonstrated by the 35 PSAC titles the school captured in seven different sports. Bloomsburg also seized the PSAC's first two Dixon Trophies, signifying the top overall athletic program in the conference.

The premier school in Division II field hockey, the Huskies won seven national championships in the last 11 years, including an NCAA-record four straight from

1996 to 1999, and three players earned the national Player of the Year award in that stretch. The Huskies remain the only NCAA school at any level to win four straight NCAA field hockey titles.

Football is another fall sport that moved into the national spotlight. The Huskies made three trips to the NCAA football championships, highlighted by the team's appearance in the 2000 Division II title game, which was televised by ESPN. The football team also made news in 1997 when Irv Sigler won the Harlon Hill Award as the nation's top Division II football player.

Not to be outdone, the women's soccer team competed several



BU file photos

Athletic competition takes many forms at BU. Sports scenes, from left, show Irv Sigler '99, fans at the 2000 football championship game, Tyler Hunsberger '00 (top), BU swimmers, Jackie Loehwing '05, Brian Sims '01 and the championship logo (top) and Erica Miller '01.

times in the NCAA championships, and twice the women's basketball team was one win shy of reaching the NCAA Final Four. The softball team also made 10 straight trips to the NCAA softball championships, capturing one second-place, two third-place and a fourth-place finish. Numerous players have earned All-American honors over the years, including Erica Miller who set several NCAA and many Bloomsburg records during her career.

The men's and women's tennis teams have been consistent competitors in the NCAA championship field with 10 straight trips on the men's side and nine straight on the women's side.

Individually, women's swimmer Erin Snook won a national championship in the 200 breaststroke giving yet another title to the Huskies, while track athletes such as Danielle Kramer and Michelle Wolyniec earned All-American honors. In addition, numerous wrestlers, at the Division I level, have made it to the NCAA championships.

But the success of BU's athletic program can also be measured off the playing field. "We have attracted some outstanding student-athletes over the years who, along with our talented coaching staff, have helped raise the level of athletics here at Bloomsburg," says athletic director

Mary Gardner. "It is most gratifying to later see these same student-athletes who gave their all in sports, go on to successful careers in their chosen field of study."

Is there an end in sight for the dominance of the Huskies? It doesn't appear that way. The field hockey team recently won its 12th national title and the football team just missed being invited to the post-season. One thing is for sure. If the next 10 years are half as exciting as the last 10, fans of the Huskies will be in for a very good time. **B**

Tom McGuire is Bloomsburg University's sports information director.

JK

The



Erle Foster

Kozloff Years



The average president of a public college or university is a 56-year-old white male who has been leading his institution for less than seven years, according to the College and University Professional Association for Human Resources. As she moves toward her 11th anniversary, BU's 17th president is anything but "average."

.....
STORY BY KIM BOWER-SPENCE

When Jessica Sledge Kozloff arrived at Bloomsburg University 10 years ago, she found a campus that resonated with her own values.

The Bloomsburg University president had always been student-focused, with much of her research and writing centered on how to fully integrate the undergraduate student experience. Bloomsburg University offered just the college tradition she was seeking: an enrollment made up mostly of students ages 18 to 23, and a faculty that valued teaching and nurturing students.

"I never had the feeling that I was riding in here like a savior to grab us out of the jaws of disaster," says Kozloff, previously vice president for academic and student affairs for the State Colleges of Colorado. "I came to a place that was already very good. What really excited me was that the faculty and staff wanted to make it even better."

Challenges to opportunities

In her first convocation speech, in August 1994, the president outlined

challenges she believed Bloomsburg needed to mold into opportunities. The same challenges remain in focus today.

Finances. In 1994, the university depended on state appropriations for 60 percent of its budget; now it receives just 40 percent. Always struggling with state funding, the university mounted its first comprehensive capital campaign in 1998. Officials initially thought they might collect \$8 million; eventually, \$17 million flowed from private sources.

Effective, efficient management also kept the university humming while other institutions experienced faculty and staff cuts, particularly in the last three years. "We have lived through significant fiscal challenges since 9/11," Kozloff says. "Through the economic fallout, the university managed to persevere and continue investment."

Although enrollment dropped in the early 1990s, it rebounded and helped resuscitate revenues, Kozloff says. "Now we get around 7,500 applicants for 1,300 positions."

"We also have dramatically increased the number of grants that our faculty

Continued on next page

get,” Kozloff adds. That enables labs to be stocked with scientific equipment and materials BU couldn’t otherwise fund.

Meeting society’s needs. When Kozloff came to BU, the public did not see higher education as an entity that contributed solutions to society’s most vexing problems. Kozloff wanted to change that image, defining Bloomsburg as an institution that invests in programs the state and community deem valuable.

She points to several accomplishments:

– The College of Science and Technology: “One of the major challenges for higher education and our economy in general, is the poor showing of our high school and college graduates in math and science,” Kozloff says. “Higher education needs to address this issue.”

To focus efforts on math and science, the university created the College of Science and Technology, formerly part of the 22-department College of Arts and Sciences.

“It’s difficult for students to do well in this economy, regardless of their specific job, if they don’t have basic math skills. Meaningful jobs require the kind of analytical reasoning one learns in the sciences,” Kozloff says.

Faculty in BU’s teacher education program work closely with math and science faculty to train tomorrow’s educators in these fields. “We have a great opportunity to help prepare the teachers who will help students, especially in the elementary grades, develop a comfort level and even a love for math and science.”

– Doctorate of clinical audiology. Bloomsburg’s first doctoral program saved one of the nation’s best graduate programs in audiology, the president says. Jointly delivered under the auspices of Indiana University of Pennsylvania, the only university in the Pennsylvania State System of Higher Education authorized to grant doctorates, the program resides solely at Bloomsburg.

“It gives another of those signals that we have faculty and facilities that meet the very highest standards,” Kozloff says

– The College of Business’ recent accreditation by the Association to Advance Collegiate Schools of Business. “We’ve proven through a rigorous external validation process that we are among the best,” she says. “And, of course, for our students and our alumni, the value of their business degree has just increased exponentially. It will also be a wonderful recruitment tool.”



An avid Huskies fan, President Jessica Kozloff talks about the season with student athletes.

Improving the undergraduate experience. Kozloff’s own graduate studies in political science included environmental planning and how one’s surroundings impact the sense of place and community. So it’s no coincidence the last 10 years have seen more new construction and renovation than any other 10-year period in university history. “What we have done to the physical infrastructure is nothing short of astonishing,” the president says, citing a “laser beam focus” on improving the teaching and learning experience.

Kozloff points to the transformation of the old library to the Student Services Center. “That building to me is symbolic of so many things,” she says.

This one-stop shop for academic advising, registration, financial aid and tutoring focuses on student needs. And the university accomplished the \$4 million-plus task without state funding, relying instead on its capital campaign and \$2 million trimmed from its operating budget.

Students also live in new, safer residence halls, and can choose to live in learning communities of like-minded peers. They can study in a new Andruss Library and work out in a new Student Rec Center. What was a dark, gloomy dining facility in Scranton Commons now welcomes students and faculty to a bright, airy space.

The university added muscle to the new College of Science and Technology with an addition to Hartline Science Center. “You have to give the faculty the kind of facility they deserve,” reasons Kozloff, who before coming to Bloomsburg taught college courses in addition to her administrative duties.

Citizen students

Inviting, practical buildings and the best programming foster a student culture centered on moral and intellectual development, Kozloff believes. Her interest in

'We're known as a place that really models the Division II philosophy that athletics is another dimension of student development. Our athletes are students first, athletes second,' says BU President Jessica Kozloff.

the "whole student" explains her passion for another recent project.

In spring 2004, she took a sabbatical to serve as a presidential consultant to the American Democracy Project of the American Association of State Colleges and Universities. The project involves 166 campuses united in finding ways to ignite student interest in civic involvement.

"I'm very concerned about the issue of the responsibilities of citizenship, the growing withdrawal of Americans from the political process, the polarization of our country and the lack of 'civil discourse' in elections and even in discussions among people about important policy issues in our country," says this political scientist. "We have a responsibility to provide experiences that help our students become engaged citizens, to be informed voters, to care about their communities."

The American Democracy Project promotes character development and critical thinking, she believes. She notes that BU students are already civically involved, citing tens of thousands of hours of community service performed each year.

She's particularly proud of the Community Government Association's acquisition and demolition of the former Sesame Street Apartments. CGA-owned Honeysuckle Apartments will open for fall 2005 on the same site.

"The safety of off-campus housing remains one of our primary concerns," says Kozloff, remembering students who have perished in off-campus fires during her tenure. "Our student government association stepped in and bought an eyesore and problem area in the community. The CGA project really raises the bar for off-campus housing."

Beyond Bloomsburg

As president, Kozloff has represented Bloomsburg University far beyond Pennsylvania's borders. Any national honor or appointment recognizes the university as well as her, she emphasizes.

Kozloff currently serves as a commissioner of the Middle States Association Commission on Higher Education, the accrediting body for several states in the Northeast. And she is a member of the board of directors of the American Association of Colleges and

Universities, a Washington-based organization that represents more than 400 colleges and universities.

She attributes her appointment to two terms on the Division II Presidents Council of the National Collegiate Athletic Association to Bloomsburg's reputation as one of the best programs in the division. "Not just because we win," she quickly adds. "We're known as a place that really models the Division II philosophy that athletics is another dimension of student development. Our athletes are students first, athletes second." She helped guide reforms to NCAA's organization and policies to redefine the role of intercollegiate athletics.

Just last August at the Russian Finance Academy in Moscow, as she handed diplomas to exchange students who studied in Bloomsburg, she accepted her own honorary doctorate. She's also traveled to Israel, China, Hungary, Mexico, Italy and Austria on educational missions. "I've had so many opportunities as president of this university. I feel an ethical responsibility to give back as much as I can."

Looking ahead

"I see the university in a position to really enrich, enhance who we are. And we're in a position where we can start making strategic investments in a number of areas," Kozloff relates. That includes selectively adding new academic programs, more professional development for faculty and staff, plus more renovation and construction.

Kozloff stresses that she never intended to use her presidency at Bloomsburg as a stepping stone to another position. "I always had the desire to make my first university presidency my last one. I don't believe any organization can continue to improve unless it has a sense of continuity. That's one of the most important responsibilities of leadership: to provide a stable vision."

When retirement comes, she wants to know she left the university an even stronger place than she found it. "The real job of an administrator is to create an atmosphere where faculty can do their work," she continues. "There are still opportunities to improve the quality of the educational experience at BU. I can't think of a better place or a better group of people to enlist in this important endeavor." ■

Kim Bower-Spence is a freelance journalist from Berwick, Pa.

News Notes

Grant Support

BU Biotech gets a boost from NSF

The National Science Foundation awarded BU's department of biological and allied health sciences a Course, Curriculum, Laboratory and Instructional Grant to develop its new and emerging biotechnology program.

Biology's biotechnology option will provide the hands-on molecular and cellular laboratory experiences graduates need to enter the biotechnology job market. The \$89,322 NSF grant will allow the biology department to fully equip its new biotechnology laboratory, a suite of molecular and cellular teaching and research laboratories housed in the new wing of the Hartline Science Center. Faculty members George Davis, John Hranitz, Kristen Brubaker and Carl Hansen spearheaded the grant, with input from biology and chemistry faculty.

Top Fundraiser

Lindberg heads BU Foundation

Maryann LaCroix Lindberg is the Bloomsburg University Foundation Inc.'s new executive director and chief operating officer.



Maryann LaCroix Lindberg

Lindberg has a broad background in development, most recently as vice president and managing partner in First Side Partners, a Pittsburgh consulting firm. She's held senior development positions at Penn State, the University of Buffalo Foundation and

Westminster Choir College, Princeton, N.J., now part of Rider University.

A graduate of Bucknell University, Lindberg earned a master of business administration degree from Penn State and attained the designation of certified fundraising executive in 1996.

The Bloomsburg University Foundation Inc. is a separate, incorporated organization that exists solely to raise funds to support Bloomsburg University. Contributions to the BU Foundation support educational endeavors and fund scholarships, student research and academic facilities.

Education Leader

Agbango completes term as PBCOHE president



George Agbango

Bloomsburg political science professor George Agbango served as president of the Pennsylvania Black Conference on Higher Education (PBCOHE) last year. During his tenure, the group of Pennsylvania educators held its executive council meeting at BU for the first time in 20 years. The PBCOHE was founded in 1970 under the

initiative of K. Leroy Irvis, then-speaker of the Pennsylvania General Assembly. The organization has grown into a strong advocacy group for minority access to higher education in Pennsylvania.

Workout Helpers

Exercise science grad students help establish fitness program



Exercise science graduate student Michael Conti leads warm ups at the fitness center at SUNCOM Industries, Bloomsburg.

Bloomsburg exercise science graduate students helped establish a fitness program at SUNCOM Industries' Bloomsburg facility. Graduate students Michael Conti and Michael Lagomarsine, both of Bloomsburg, supervised by faculty member Tim McConnell, set up the program in August 2004. Working at SUNCOM's recreation room outfitted with treadmills, a stationary bike, rowing machine and exercise mats, the students spurred 18 individuals to participate in the program. Throughout the year, 11 other BU graduate students will rotate through the SUNCOM program.

Winning Combination

Hutchinson honored for softball and field hockey coaching



Jan Hutchinson

Fall 2004 brought a trio of honors for Jan Hutchinson, coach of BU's field hockey and softball teams.

On Sunday, Nov. 14, Hutchinson coached BU's field hockey team to its third consecutive NCAA Division II Field Hockey Championship at UMass Lowell with a 3-2 victory over Bentley College. The title was the 12th in school history.

Less than a month later, Hutchinson was elected to the National Fastpitch Coaches Association (NFCA) Hall of Fame. She was inducted in a ceremony during the NFCA National Convention at the Las Vegas Hilton.

And, the year's end held one more title for Hutchinson: the 2004 National Field Hockey Coaches Association (NFHCA) South Region Division II Coach of the Year. The title makes her eligible for national coach of the year honors.

Focused on Undergrads

Lincoln named assistant VP of Academic Affairs



Jonathan Lincoln

Jonathan Lincoln joined BU as assistant vice president of academic affairs and dean of undergraduate education. Lincoln comes to Bloomsburg after 14 years on the faculty and nine years as founding chair of the earth and environmental studies department at Montclair State University in New Jersey. At Bloomsburg he oversees the Academic Advising Center, Tutorial Center, registrar's office, Act 101 program, honors program, Teaching and Learning Enhancement Center, department of developmental instruction, ROTC and international education office.

Cold Water Census

Biology prof counts sub-Antarctic fish

Photo courtesy of Carl A. Hansen



Carl Hansen, far right, assistant professor of biological and allied health sciences, spent this summer surveying fish populations in sub-Antarctic waters.

Hansen collected a unique set of tissue samples from 37 different species of fish to study after returning to BU. Using the DNA and RNA isolated from these samples, Hansen identified molecular changes that allow fish to live in the cold southern ocean, assisted by seniors Eric Horstick, a biotechnology and biochemistry major from Summerdale, and Terrina Dolin, a biology major from Athens, Pa.

Carl A. Hansen, assistant professor of biological and allied health sciences, spent two months at sea as a participating scientist in the National Science Foundation-sponsored ICEFISH 2004 Expedition. Thirty-one scientists from eight countries participated in the expedition, the first comprehensive scientific survey of the fish in the sub-Antarctic marine environment. They spent 62 days on board the RVIB Nathaniel B. Palmer, a 300-foot ice-breaking research vessel.

Hansen collected a unique set of tissue samples from 37 different species of fish to study after returning to BU. Using the DNA and RNA isolated from these samples, Hansen identified molecular changes that allow fish to live in the cold southern ocean, assisted by seniors Eric Horstick, a biotechnology and biochemistry major from Summerdale, and Terrina Dolin, a biology major from Athens, Pa.

Space Discovery

Faculty, student help discover rare asteroid

Geography and geosciences professor Michael Shepard and senior physics major Josh Schlieder of Catawissa were members of a team that discovered a rare binary asteroid while working at the Arecibo radar facility in Puerto Rico. The team, which included scientists from Cornell University and the Jet Propulsion Laboratory, imaged the near-Earth asteroid 2002 CE26. The primary asteroid is ~3 km in diameter, while its "moon" is only ~100m in diameter. This is one of the largest known binary asteroids.

A Clamp on Corruption

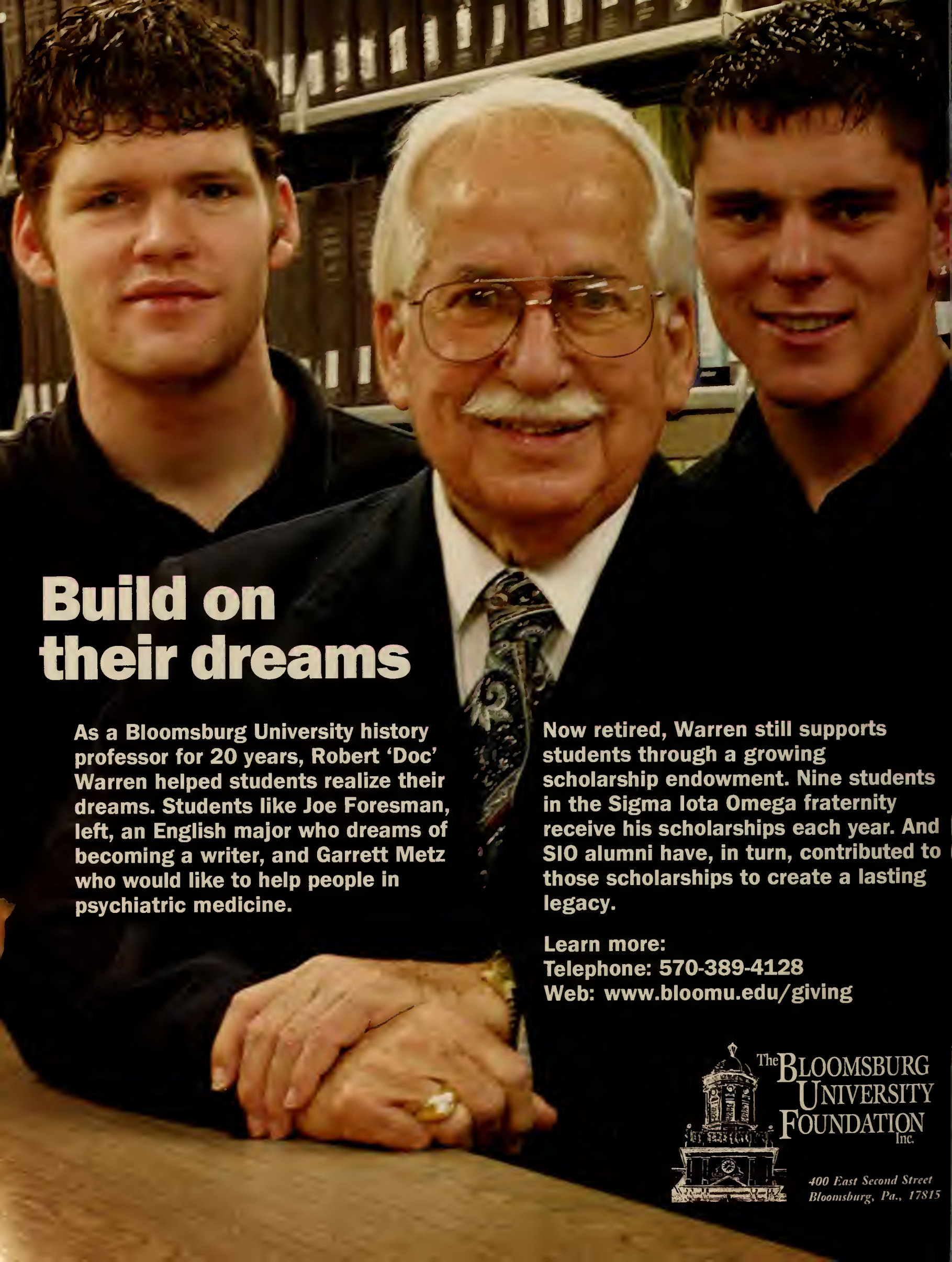
New fraud program attracts 60 students

More than 60 students enrolled in BU's career concentration in fraud examination during its first year. The only program of its kind in Pennsylvania and one of a handful in the nation, BU's 18-credit program features course work in accounting, criminal justice and office information systems.

"I saw the need for balanced course work for graduates to obtain certification in fraud examination," says Michael Blue, professor of accounting and the primary architect of the program. "Fraud examination is a very exciting and challenging career — you have a chance to prove someone innocent or uncover a crime — and is expected to be among the top 10 fields for job creation in the coming decade.

"We have students from criminal justice, management, office information systems, business education, computer information systems and accounting enrolled in the program," adds Blue.

A certified fraud examiner and certified public accountant, Blue was a designated fraud examiner for U.S. Navy for five years.



Build on their dreams

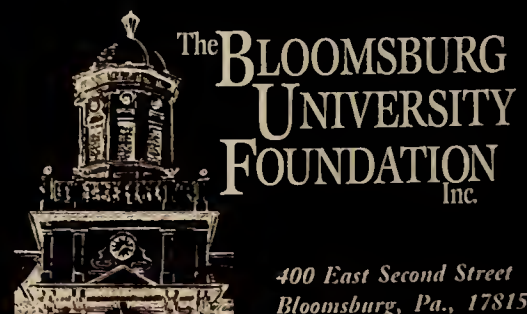
As a Bloomsburg University history professor for 20 years, Robert 'Doc' Warren helped students realize their dreams. Students like Joe Foresman, left, an English major who dreams of becoming a writer, and Garrett Metz who would like to help people in psychiatric medicine.

Now retired, Warren still supports students through a growing scholarship endowment. Nine students in the Sigma Iota Omega fraternity receive his scholarships each year. And SIO alumni have, in turn, contributed to those scholarships to create a lasting legacy.

Learn more:

Telephone: 570-389-4128

Web: www.bloomu.edu/giving



*400 East Second Street
Bloomsburg, Pa., 17815*

Husky Notes

Find more Husky Notes online at www.bloomualumni.com.

Send information to alum@bloomu.edu or to Alumni Affairs, Fenstermaker Alumni House, Bloomsburg University of Pennsylvania, 400 E. Second St., Bloomsburg, Pa. 17815

'24 Viola Stadler observed her 100th birthday Nov. 16, 2004. She taught at Penns Grove, N.J., where actor Bruce Willis was one of her students. She retired from that school as principal and now resides at Vintage Knolls Assisted Living Community, near Danville.

'30 Elfed "Vid" Jones celebrated his 100th birthday Oct. 16, 2004. After serving as a teacher, coach and principal in the Wilkes-Barre School District, he was a supervising principal in Scott Township, Bloomsburg. He retired as supervising principal of elementary education in the Central Columbia School District, Bloomsburg. He is a member of the BU Athletic Hall of Fame. He has a daughter, Gayle Reed, and two grandchildren.

'38 George Sharp published his latest book, "A Rush of Voices," a collection of 12 stories. He has published several books during his retirement, notably "New Tales for Old," "One Divided by Two" and "Gleanings."

'57 Bob Dipipi was inducted into the Northeastern Chapter of the Pennsylvania Sports Hall of Fame Oct. 10, 2004.

'64 Elsie Straub retired from the Midd-West School District after 40 years of service.

'67 Harold Swigart retired from the Midd-West School District after an education career of 33 years.

'68 John Auten Jr. retired from the Shikellamy School District after 36 years of service.

Rich Benyo and his running partner, Tom Crawford, were inducted into the Badwater Hall of Fame in Death Valley. The honor recognizes their 1989 feat as the first runners to do a double-crossing of the Death Valley course.

Marsha Loeper Hubler wrote her first book, "Draw Me Closer, Lord: A Woman's Guide to a Meaningful Prayer Life," which was published in January 2003. She and her husband Richard live in the rural area between Selinsgrove and Middleburg.

'69 Gerry Fulmer retired after 35 years of service at Honesdale High School. For the past 25 years, he served as the district's athletic director. He and his wife, the former Debra Raught, have one son, Todd.

Frank Jablonski retired from the Shikellamy School District after 35 years of service.

Connie L. Jarrard retired in 2003 from the Newark Valley School System after 34 years of teaching physical education.

Russ Palkendo retired from the Selinsgrove Area School District after 35 years of service.

'70 Thomas J. Bistocchi, superintendent of schools at the Union County Vocational-Technical Schools

since 1994, was named "Citizen of the Year." He earned a master's degree from Johns Hopkins University and his doctorate from Rutgers University.

Blair R. Monie and the Preston Hollow (Texas) Presbyterian Church, which he has served for the past 10 years as senior pastor, received a \$33,000 grant from the Lilly Endowment. It will fund a three-month summer sabbatical in 2005, during which Blair will travel and write. In March 2004, he was one of the first Americans to lecture at Moscow Presbyterian Theological Seminary in Russia.

Phyllis Block Mundy was elected to an eighth term in the Pennsylvania House of Representatives. She serves on the appropriations, children and youth, commerce and education committees. Her district includes Courtdale, Exeter, Exeter Township, Forty Fort, Jackson Township, Kingston Borough, Kingston Township, Luzerne, Pringle, Swoyersville, West Pittston, West Wyoming and Wyoming.

Charles Reh was inducted into the Northern Anthracite Chapter of the Pennsylvania Sports Hall of Fame. He has been a principal in the Mahanoy Area School District since 1983. He and his wife Joanne live in Ashland.

Barry Staples, a social science professor at Lackawanna College, wrote a textbook, "Understanding Sociology," and conducted research for an upcoming publication dealing with the psycho-social effects of anabolic steroids on athletes and their families. He earned a master's degree at Marywood University and completed additional graduate work at Temple University.

Mark Yanchek, boys basketball coach at Methacton High School, won a gold medal in the high jump competition at the Pennsylvania Senior Games. He will represent Pennsylvania in the National Senior Games in Pittsburgh.

'71 John Hartzog, a teacher at Eyer Middle School in the East Penn School District, was one of 39 teachers in the U.S. to win a DisneyHand Teacher Award in 2004. He was selected from 150,000 teachers who were nominated and 10,000 who applied for the award. At award festivities in Los Angeles, John received a \$10,000 honorarium and his school received a \$5,000 honorarium. The DisneyHand Teacher Awards honor creativity in teaching.

William Houser was named superintendent of the Midd-West School District after serving as assistant superintendent for three years.

Dianne Knorr retired from the Line Mountain School District after teaching 37 years.

James Marcks was named interim superintendent of schools for the Diocese of Scranton. He and his wife, the former Janice Rupp, have three children, Jennifer Gromelski, Jaime and Paul.

Husky Notes

Norma Eloise Reed retired from the Selingsgrove Area School District after 30 years of service.

'72 **Larry Clees** was appointed associate dean of information technology at Lehigh Carbon Community College. He formerly was director of information technology at Bethlehem Steel Corp.

Bill Hoover retired from the Shikellamy School District after nearly 32 years of service.

John F. Schapperle was appointed executive vice president of Island Insurance Companies in Hawaii. Schapperle is a designated chartered property casualty underwriter.

'74 **Walt Woolbaugh**, a junior high science teacher in the Manhattan (Mont.) School District and an adjunct instructor at Montana State University, was named a district director of the National Science Teachers Association, the world's largest science teacher organization.

'75 **William Martin** published "The Best Liberal Quotes Ever: Why the Left is Right," a resource on issues such as marriage, family, character, religion and education. Martin works in Harrisburg and lives in Mechanicsburg.

Diane Bradish Schellhamer is included in Who's Who Among America's Teachers for 2004.

'76 **Frederick Colyer Sr.** retired from the Mid-West School District after 37 years of service.

Marriages

Sandra McBride Myers '58 and **Edward Blackburn '60**, May 29, 2004

Ed Horvath '72 and Richard Neidich, June 25, 2004

Randall C. Cox '80 and Elizabeth L. James, May 29, 2004

Dr. William J. Schlorff '85 and Karen E. Kirk, Aug. 30, 2003

Colette J. Barni '87 and Brian Hillman, May 15, 2004

Margaret Ovsak '88 and Andrew M. Wakstein, July 5, 2004

Elizabeth Martin '89 and Isaac Custer, June 13, 2004

Lee Ann Nepa '89 and Alec Norris, Feb. 17, 2004

Amy J. Kinder '90 and Gerald J. Leonard, May 1, 2004

Tracy Miller '91 and Lee Biese

Lorie Audenried '92 and Christopher Baldwin

Stephanie Campomizzi '92 and Tom Malarkey, June 16, 2004

Dina Pachence '92/'94M and Robert S. Duffy, Aug. 7, 2004

Cathleen M. Zicari '93 and Francis J. Flynn Jr., June 14, 2003

Jana R. Bassetti '93 and **Richard J. Grater '93**, July 17, 2003

Matthew Smith '93 and **Anna Bauer '95**, May 8, 2004

William Pitcavage '93 and Alycia Darcangelo, Feb. 14, 2004

John Bewick Jr. '94 and Dianne Ahrensfield, April 24, 2004

Christy Kehl '94 and Keith Hess, July 3, 2004

Kandy Blackwell '95 and David Taylor, July 24, 2004

Robert Galella '95 and Suzanne Murray, Aug. 6, 2004

Patricia Coleman Marr '95 and William V. Cross, July 10, 2004

Derek Miller '95 and Pamela Weinhold

Francine Powell '95 and Thomas MacCollum Jr.

Tina Joline '96 and Anthony Walters, July 31, 2004

Kristel Moffit '96 and John Klessinger, Nov. 23, 2001

Jason Speece '96 and Crystal Partash, Nov. 22, 2003

Kelly Wilhelm '96 and Michael Cherrup, June 12, 2004

Leonard Charnecki '97 and Alyssa Zoller, Oct. 25, 2003

Lori Clarke '97 and Curt Steiner, Aug. 14, 2004

Shelly Hamilton '97 and Terrence Chmil, Sept. 20, 2004

Cynthia Hamm '97 and Robert Sullivan, June 22, 2004

John Martello '97 and Margot Zarella, Aug. 7, 2004

Sherri Rothermel '97 and Dennis Neece Jr., March 27, 2004

Sharon Sargen '97 and Erik Fargo, May 1, 2004

James Seip '97 and Anna Whalen, June 12, 2004

Rebecca Telep '97 and Christopher Goetter, Oct. 15, 2004

Susan Bonifanti '98 and Jeffrey Holman, Aug. 28, 2004

Jason Claudfelter '98 and Megan Jack

Marcus Edwards '98 and Kimberly Davis, Oct. 18, 2003

Julie Guisewhite '98 and Marc Novia Jr., Sept. 11, 2004

John Kaschak '98 and Jill Hagenbuch

Crystal Kovaschetz '98 and Gerald Wertz, May 1, 2004

Mike Moore '98 and Katie Jankowski, October 16, 2004

Suzanne Owens '98 and **Stephen Bilko '99**, April 17, 2004

Jessica Rappa '98 and Douglas Little, Aug. 23, 2003

Valerie Shimp '98 and Christopher Hamilton, Aug. 14, 2004

Lisa Threefoot '98 and Mark Brocius, March 27, 2004

Michael S. Wolfe '98 and Ashley Renn, Aug. 7, 2004

Amy DeMaranville '99 and Thomas A. Hitchcock, Oct. 4, 2003

James H. Gardner '99 and Kelly Krohn, Nov. 15, 2003

Christie Kittle '99 and Charlie Robertson, July 9, 2004

Leanne Lytle '99 and Abel Sanchez, April 10, 2004

Anne Marie McGinley '99 and **Ben Ludwig '99**, June 26, 2004

Scott Rosenbaum '99M and **Amy McCormick '01**, July 10, 2004

Alisa Sickora '99 and Christopher Kleckner

Christa Steiger '99 and William Gallagher Jr., Aug. 14, 2004

Eliza Ayers '00 and Michael Booth, Aug. 7, 2004

Rodney Balazs '00 and Gianna Porter, July 10, 2004

Stephen Batory '00 and **Deanna Hoy '01**, April 24, 2004

Jennifer Boland '00 and Keegan Orzechowski

Andrew Campbell '00 and Sara Bare, April 3, 2004

Kelly Jill Cornelius '00 and **Joseph J. Parlapiano '00**, July 17, 2004

'77 Cynthia Hammes Cardi is business banking director for the central Pennsylvania region of Wachovia Bank. She is a senior vice president, based in Reading.

Bill Unger retired from the Shikellamy School District after nearly 36 years of service.

Find more Husky Notes online at
www.bloomualumni.com.

Send information to alum@bloomu.edu
or to Alumni Affairs, Fenstermaker
Alumni House, Bloomsburg University
of Pennsylvania, 400 E. Second St.,
Bloomsburg, Pa. 17815

'78 Ken Bolinsky was hired by the state of Mississippi to start the drama program at the new School of the Arts. The two-year residential high school was established on the campus of the former Whitworth College in southcentral Mississippi.

Beth Parrish Malikowski earned the designation of project management professional (PMP) from the Project Management Institute, a not-for-profit professional association for project management. She and her husband Michael reside in Coatesville with their three children, Kristen, Megan and Brett.

'79 Cheri Bohler Rinehart was named a 2004 Robert Wood Johnson Executive Nurse Fellow. She is one of only 20 nurses in the U.S. selected for the three-year fellowship. A registered nurse, she is vice president of Hospital and Healthsystem Association of Pennsylvania.

Pamela Lyn Dower '00 and
Christopher Vorce '01

Stephanie Hontz '00 and Brian
McLaughlin, June 4, 2004

Joseph Jachowicz '00 and
Stacy Au '01, Oct. 25, 2003

Kelly Keating '00 and **Antonius
Stagliano '00**, May 19, 2004

Joshua Knisely '00 and Molly
Shank, July 10, 2004

Heidi Lyons '00 and Benjamin
Turi, June 28, 2004

Jennifer Marinari '00 and Bill
Kiley, May 3, 2003

Suzanne Polyniak '00 and Kyle
Ensminger, Sept. 25, 2004

Lynn Marie Rankin '00 and Brian
Maxim, Oct. 9, 2004

Matt Russel '00 and **Mikki
Martin '01**, May 22, 2004

Diane Sommers '00 and David
Reese, July 10, 2004

Peter Spisszak '00 and Catherine
Palermo, June 12, 2004

Chad Varney '00 and **Karen
Verlinghieri '03**, Aug. 20, 2004

Lyn Weaver '00 and **Michael
Chartowich '00**, July 10, 2004

Christine Betz '01 and William
Lokitis, Sept. 20, 2003

Ammie Carnell '01 and **Todd
Bachman '01**, Aug. 14, 2004

Chad Casey '01 and Melissa
Cohen, June 5, 2004

Kristin Engisch '01 and David
McRae, July 10, 2004

Dawn Johnston '01 and **Allen
Snook Jr. '01**, May 15, 2004

Kelly Ann Kasper '01 and Chad
Updegrave, April 17, 2004

Dina Kern '01 and Chris Bohner,
April 17, 2004

Kathleen Lloyd '01 and
Christopher Kurtz, Oct. 25, 2004

Raymond C. Miller Jr. '01 and
Erin Koval, June 26, 2004

Kylie Osman '01 and **Nathan
DiStefano '02**, May 22, 2004

Heather Phillips '01 and Timothy
Dussinger, July 5, 2003

Jennifer Reisch '01 and
Andrew Bitz

Meagan Roberts '01 and Cory
Notari, Nov. 22, 2003

Douglas A. Shoup '01 and
Jessica Hess, April 17, 2004

Amanda Slifer '01 and James
Wilson, June 14, 2003

Autumn Spaide '01 and **Nathan
Klingerman '01**, June 26, 2004

Jessica Lee Sprow '01 and
Terence Walton, May 22, 2004

Kathleen Abrams '02 and Jason
Dolan, July 17, 2004

Rachel Craver '02 and Brett
Johnson, Aug. 28, 2004

Kristin Doeblter '02 and **Jason
Boettger '02**, June 12, 2004

Alissa M. Fegley '02 and
Christopher Perhonitch,
June 4, 2004

Tara L. Fetzer '02 and John R.
Sheesley Jr., Jan. 10, 2004

Jeffrey Groblewski '02 and
Erica Heffelfinger '03,
July 31, 2004

Michele Hlib '02 and Jeremiah
Slusser, May 3, 2003

Leah Kiefer '02 and Jeffery
Deitrich, June 19, 2004

Deanna Pensyl '02 and Mark
DeLisle, May 8, 2004

Tonia M. Ryan '02 and Walter
Wydra Jr., June 26, 2004

Audra Shadle '02 and Nathan
Kufro, July 24, 2004

Janet E. Taylor '02 and **Craig A.
Moser '02**

Heather Buffington '03 and
Jeffrey Vogt, June 26, 2004

Rebecca Clark '03 and Michael
Miltenberger, July 24, 2004

Stacie Hamilton '03 and
Matthew Randolph, Aug. 7, 2004

Brandon Hensinger '03 and
Megan Lurowist, Dec. 27, 2003

Charity Ann Martin '03 and
Adam Castner '03, July 3, 2004

Staci Kurczewski '03 and
Jeffrey Delese '03

Carly Pagano '03 and **Brandon
Weese '03**, May 22, 2004

Jasmine Slingwine '03 and
Albert Corazza

Justin Zellers '03 and Julianna
Comp, June 12, 2004

Katie Ziegler '03 and Thomas
Zaremba, June 28, 2003

Meredith Beiter '04 and Robert
Moore III, Jan. 3, 2004

Lindsay M. Brown '04 and
Justin D. Pawling, May 15, 2004

Melissa Ettinger '04 and Gerald
Moyer, Sept. 19, 2004

Amy Hess '04 and John Sherman,
July 31, 2004

Stephanie Lemon '04 and Sean
Brady, July 24, 2004

Jillian Murphy '04 and John
Bickhart, Aug. 7, 2004

Nicole Murray '04 and Richard
Gibson, May 27, 2004

**Chanikarn Plakburanapong
'04M** and Ryan Wagner,
June 25, 2004

Edwin O Price '04 and Janet
Krzanowski, May 22, 2004

Joslyn Sherry '04 and Anthony
Neiderer, May 15, 2004

Husky Notes

'80 Fran Fausey retired from the Selmsgrove Area School District after 31 years of teaching. Elizabeth Schwartz retired from the Line Mountain School District after 33 years of service.

'81 Bette Anderson Grey, a registered respiratory therapist and certified pulmonary function technologist, joined the staff of the pulmonary rehabilitation department at Sunbury Community Hospital and Outpatient Center.

Steve Scheib was inducted into the Allen-Rogowicz Chapter of the Pennsylvania Sports Hall of Fame.

Iris Miller Star joined the staff of New Jersey Education Association as a government relations secretary. She previously worked as an administrative assistant for Wood River Village, a life care retirement community. Iris and her husband have adopted three daughters, two of whom came from Russia: Cheryl, 10; Tatyana, 14; and Irina, 15.

Tami Hartman Tunnessen '81/88M received a "Teacher of the Year" award from the Region 17 Wal-Mart in Bloomsburg. She is a special education teacher at the Liberty-Valley School in the Danville Area School District.

'82 Kevin Kerrigan is serving a one-year term as vice president of the New Jersey Society of Certified Public Accountants. A tax partner at Wiss & Company LLP in Livingston, he joined the NJSCPA in 1984.

Robert Krupka of Bethlehem was recently appointed vice president and regional commercial leader at Harleysville National Bank. He has more than 20 years of financial services experience.

Brian Palko, who has served with the Navy for more than 21 years, was promoted to captain. He is serving as operations officer for joint logistics contingency plans at the Defense Distribution Center in New Cumberland. Palko resides in Mechanicsburg with his two children, Brian and Amanda.

'83 Elizabeth Minogue published her fourth book, "The Prince," a fantasy romance. She published three historical romances under the name Elizabeth English: "The Border Bride" (2001), which won the Romance Writers of America's RITA Award; "Laird of the Mist" (2002) and "The Linnet" (2004).

Harry Strausser III was named president of ACA International, a trade association of credit and collection professionals. Strausser is president of Remit Corp. in Bloomsburg which specializes in medical, financial and commercial collections.

'84 Michael A. Galantino is president of Haverford Financial Services Inc. He serves on the advisory committee of the Philadelphia Stock Exchange Board of Governors.

Kim Kinney Kearney was promoted to director of clinical services at Healthsouth Reading, where she oversees all of the rehab hospital's clinical therapy and support services. She and

Births

Jeffrey Kile '82 and wife, Elaine, a daughter, Maya Elizabeth, adopted from Nepal

Bronwyn McClimans-Portington '88 and husband, Michael Bruce, a son, Connor Michael, April 7, 2004

Lisa Calegari Michalochick '88 and husband, Joe, a daughter, Rebecca Noelle, Jan. 16, 2004

Lynn Hetzel Budzinski '89 and husband, Robert, a son, Kevin Anthony, May 21, 2004

Susan Sugra-Buterbaugh '89 and husband, Dennis, a son, Joshua James, Aug. 12, 2004

Gordon T. Soda '90 and Maria Bednarchik Soda '90, a son, Griffin, March 15, 2004

Diana Newell '93, a son, Colin Michael, March 9, 2004

Elaine Bosack Woods '93 and husband, Tim, a son, Sean Timothy, March 18, 2004

Tracy Fisher Alvy '94 and husband, Alex, a daughter, Kylene Sonja, June 22, 2004

Nicole Boyd-Hayes '94 and Daniel Hayes '94, a son, William Francis

Julie Chasser Kuzma '94 and husband, David, a daughter, Katherine Elizabeth, June 23, 2004

Carleen Berger Mulholland '94 and husband, Shane, a son, Matthew Joseph, July 8, 2004

Vicki Muckenthaler Blevins '95 and husband, Nate, a son, Kyle Edward, Aug. 22, 2004

Rebecca Lehman '95/'97M and husband, Aleks Radovic, a daughter, Madeline Jelena Radovic, May 18, 2004

Julie Yarnell Rutledge '95 and husband, Todd, a son, Brady Timothy, July 6, 2004

Paul Clifford '96 and Jennefer Boyle Clifford '96, a daughter, Abigail Jayne, April 30, 2004

Kristel Moffitt Klessinger '96 and husband, John, a daughter, Ellie Anne, June 13, 2004.

Lee Clare Robertson '97 and husband, David, a son, Brodie John, June 15, 2004

D.J. Cahoon '98 and wife, Michele, a daughter, Emily Rose, Aug. 16, 2004

George Tregear '98 and Jennifer Benware Tregear '98, a daughter, Jenna Elizabeth, Nov. 5, 2004

Joseph Jachowicz '00 and Stacy Au '01, a daughter, Lily Theresa, Dec. 11, 2002

Shanna Watson Rosser '00 and husband, Brian, a daughter, Alexandra Nicole, May 5, 2004

Brooke Weidner Schiavone '00 and husband, Brent, a daughter, Kaylee Noel, April 21, 2004

Amy Uter '04 and husband, Christopher, twin sons, Conner and Colin, June 1, 2004

Find more Husky Notes online at www.bloomualumni.com.

Send information to alum@bloomu.edu or to Alumni Affairs, Fenstermaker Alumni House, Bloomsburg University of Pennsylvania, 400 E. Second St., Bloomsburg, Pa. 17815

her husband Rob live in Shillington with their two daughters, Erin and Kyra.

Linda Schoffstall Walinsky, executive regional director of the McCann School of Business and Technology, is serving as president of the Schuylkill Chamber of Commerce.

'85 John A. Gasink was promoted to force protection specialist for the Defense Distribution Mapping Agency, Richmond, Va.

Kimberly Meinhart-Stauder is employed as a certified brain injury specialist. She is married to William Stauder, and they have two children, Kutty and Cassidy.

'86 Richard J. Greco was appointed retail investment officer for the Susquehanna Valley Region of Community Banks. He formerly was head of an independent financial services practice. He resides in Catawissa.

Michael Pucillo is president of Pucillo Associates, P.C., a tax and accounting firm in Havertown. He and his wife Rose reside in Newtown Square with their son and daughter. In March 2004, the family received the first Pennsylvania Outstanding Community Service Award.

'87 Gabriel Campana recently published a textbook for teachers, "Project SMART," a multicultural tool that celebrates the accomplishments of people of color and the disabled. Founder of SMART, Students Making All Races Tolerant, he teaches in the Williamsport Area School District and serves on Williamsport City Council.

Stephen Sunderlin is in his second season as the producing artistic director at the Millbrook Playhouse in Mill Hall. During the year, Stephen runs the award-winning Vital Theatre Company in New York City.

'88 Anthony Klemanski joined the Greenville, Del., office of Prudential Fox & Roach Realtors.

Rebecca Solsman Bonnevier is general manager of the Wachovia Arena in Wilkes-Barre. She formerly was the director of sales and marketing at the CenturyTel Center in Bossier City, La.

John M. Reber is vice president and director of risk management for the Citizens & Northern Bank's branch in Wellsboro.

'89 Paul Hayward was valedictorian of the graduate department in the College of Arts and Sciences at the University of San Francisco. Hayward lives in San Francisco with his partner, Vanessa Vertin.

Dana Smith Mansell published her first children's book, "Stop Bullying Bobby." She lives in Pottsville.

Andrea Zeitler Peters was named Bethune Academy's 2004-2005 Teacher of the Year. Andrea has been with Bethune Academy as network manager/technology teacher since August 2003.

Kelly Cuthbert Jameson, using the pen name Ann Kelly, has self-published her first suspense novel, "Dead On," set in Doylestown and New Orleans.

Tina Magray Trager is studying to be a certified nutritional consultant. She works part-time at the Spring Valley YMCA

in Limerick, Pa., as a wellness center instructor/personal trainer/nutrition consultant. She resides in Royersford with her husband Steve and two children, Cameron and Olivia.

'90 Brenda Snyder Fiorenza is employed with Sun-Bank in Sunbury. She lives in Northumberland with her husband Jeff, son Dominick and daughter Jordan.

Luann Smith is a case manager for Big Brothers Big Sisters in Elizabethtown.

'91 Stacey S. Zdanavage was promoted to the rank of major in the U.S. Air Force Reserve. He is a C-5 pilot assigned to the 709th Airlift Squadron at Dover Air Force Base in Delaware. He is married to the former Stephanie Orsini.

'92 Timothy Laubach joined the Wyomissing School District as director of technology services. He formerly held a similar post in the Berwick Area School District.

'93 Louis Biacchi was promoted to vice president of worldwide sales for Global Dosimetry Solutions Inc., Cosa Mesa, Calif.

Shawn Godack is mathematics department chairperson at Gettysburg Area High School. He has been with the district for 10 years.

Taffi Ross Johnston passed the certified emergency nurse examination administered by the Board of Certification for Emergency Nursing. She has been on the staff of Sunbury Community Hospital for seven years.

Dan Pszeniczny is assistant coach of men's and women's cross country at College Misericordia.

Andy Sanko '93M became principal of Holland Elementary School in the Council Rock School District July 1, 2004.

'94 Chris Beadling is marketing director for all 11 offices of Coldwell Banker Hearthside Realtors in Bucks County.

Sean Elliott is executive director of the Roxborough YMCA. He and his wife reside in Hatboro with their son, Joseph.

Brenda Ryan Hossler was inducted into the Allen-Rogowicz Chapter of the Pennsylvania Sports Hall of Fame.

The Rev. Martin Noechi was ordained a priest for the Archdiocese of Baltimore on June 26, 2004. He is assigned to St. Joseph's Church, Fullerton, Md., as an associate pastor.

Theresa Marie Opeka, Uniondale, was promoted to news director of DeWitt Broadcasting radio stations WDNH-FM, WCY-FM and WPSN-AM in Honesdale. She is a reporter and the morning news anchor on all three stations, as well as All News WDNB-FM, DeWitt's Jeffersonville/Monticello N.Y. station.

Robert W. Roth was appointed to the Whitemarsh Township Police Department. He and his wife Stephanie reside in the Lansdale area with their three children, Brady and twins Peyton and Cooper.

Bronson Stone was named superintendent of the Susquehanna Community School District. He and his wife, the former Tammy Baker, have a son Canyon and reside in Thompson.

Husky Notes

'95 Dennis Correll '95M is director of financial aid at Pennsylvania College of Technology.

Erik J. Evans '95M is executive director of alumni and development at Lock Haven University. Erik has two children, Derrick, 8, and Olivia, 4.

Matt Hutchinson is tourism coordinator for the Williamsport-Lycoming Chamber of Commerce's visitors bureau. He was also reappointed to the City of Williamsport's Bowman Field Commission. He resides in Montoursville.

Scott Krutz is an assistant neighborhood sales manager for Lancaster-based Charter Homes.

'96 Antoinette Hamidian '96M was appointed to the faculty of College Misericordia. A graduate of Marywood University, she earned a doctor of psychology degree at Philadelphia College of Osteopathic Medicine.

Jeff Kahler is president of Sir Speedy Printing in Lancaster. He formerly was vice president and chief financial officer.

Darlene Davis Link earned a doctorate in clinical psychology at Philadelphia College of Osteopathic Medicine. She and her husband John are parents of a daughter, Kayla. They live in King of Prussia.

Elizabeth Payne Miller was promoted to senior benefits administrator in the human resources department of Fulton Financial Corp. She joined Fulton in 2002.

'97 Lee Gump earned a master's degree in educational administration at Bucknell University. He received the Hugh F. McKeegan Prize, awarded to a master's candidate specializing in educational administration or supervision. Lee is a teacher at the Bloomsburg Middle School. He and his wife Wendy have two children, Jillian and Russ.

Bobbi Jo Knorr moved from medical research and development to release research and development at Adhesives Research Inc., Glen Rock, manufacturer of high-performance pressure-sensitive adhesive systems. She serves as chemist in the development of release liners for all five of the company's business units.

Bruce Thomas, director of food service at Geisinger Medical Center, was elected to a second term on the board of directors of the National Society of Health Care Food Service Management.

'98 Jennifer Adams is assistant dean of the college at Colgate University. She earned an MBA from Heidelberg University in May 2004.

Kevin Deely teaches ninth and 10th grade English at Easton (Pa.) High School. He also performed in the world premiere production of "Tarry Flynn," based on the novel by Patrick Kavanagh.

Carey E. McNeill is an optometrist in Wilmington, Del. A graduate of Pennsylvania College of Optometry, she worked with patients at the Eye Institute in Philadelphia and the

Deaths

Esther Newman Ehrenkranz '25

Lucille Henry Taylor Noble '26

Jessie Zimmerman O'Loughlin '26

Lucille Martz DeVoe '29

Helen Ash Stearns '29

Nancy Haynes Brown '30

Ruth Starick Chiles '30

Andrew O. Furman '30

Thelma Corson Kelder '30

Violet V. Vezo '30

Louise Shipman Evans '33

Dorothy Criswell Johnson '33

Anne McGinley Maloney '33

Ann Ryan '34

Erma Reiner Snyder '34

Stanley P. Heimbach '35

Ernest Victor Lau '36

Gladys Brennan Rohrbaugh '37

Esther Scott Leppler '38

Valaire Buchanan Brown '41

Bernie Pufnak '43

Joyce E. Hay '44

Pauline Garey John '44

Violet Weller Owens '46

Ruth Reichard Girton '47

Edward G. Baker '49

June Keller Burke '49

Laureen Rees Watts '49

Hurley C. Baylor '50

Robert H. Conrad '50

Charles "Pat" Lockard '51

Michael D. Murphy '51

Ralph W. Wire '51

Michael Lylo '52

William M. McAloose '52

John J. Tilmont '53

Arnie Garinger '55

Samuel S. Rowlands '55

Judith Bolling Shirey '55

William G. Quinn '57

Joan Yohn Harclerode '58

Arthur B. Leshner Jr. '58

Philip H. Mosier II '58

Joyce Morgan Siegfried '61

Joseph R. Kegolis '63

Andrew L. Monisera '64

Jerry S. Moser '64

Luton J. Houtz '66

John Dolinsky '67

George R. Colestock '68

David V. Gerhard '68

John P. Carter '69

Donald Clayton '69

Thomas J. Donovan '70

Nancy Geiger Sacks '71

Nancy L. Trego '73

Randall S. Bowen '74

Rachel Duncan-McClellon '74

John W. "Jake" Koons Jr. '74

James P. Welsh '74

Michelle Wallace Hummel '75

Deborah McKeown-De Rosa '76

J. William Norton '77

Enoch T. Powell '79

Francine Bullet Homens '80

Sheri Rhodomoyer '81

Joycelyn James Youngblood '81

Joan Bono '82

Joseph A. Cecchetelli '82

Gayle Radvon '82

Patti Fastrich Burkhardt '84

Mariann Loew Casey '85

Jane Ann Salansky-Onzik '85

Jeffrey Guth '86

R. Gregory Notestine '87

Fred E. Miller Jr. '89

Barbara Brennan Snee '89

Thomas G. Larnard '93

Brandon de Manincor '96

Adam L. Reitz '98

Rebecca Ashton '99

Moore Eye Foundation, Springfield, and traveled to Guatemala to provide free eye care.

Anita Stum is head field hockey coach at Marple Newtown High School, where she is also a business teacher. She formerly was an assistant field hockey coach and lacrosse coach at BU.

Chadd Webster, a first lieutenant in the Air Force Reserve, received the Air Force Commendation Medal. He is a pilot with the 709th Airlift Squadron at Dover Air Force Base in Delaware.

'99 Jason Brubaker produced a short film, "Earl's Your Uncle," which won best non-traditional short at the 2004 Century City Film Festival in Hollywood.

Sara Fiscus is a learning support teacher with the Solanco School District. She formerly worked for KidsPeace in Danville.

Erika Kneller joined Dentsply Professional as an assistant product manager. She lives in Lancaster.

Scott Rosenbaum '99M is a physician's assistant at Family Practice Center, Selinsgrove. He and his wife live in South Williamsport.

'00 Beth Angelo is a second grade teacher in the Garnet Valley School District.

Lisa Brem graduated from the University of Pittsburgh with a master's degree in audiology in 2002. She is currently working toward a doctor of audiology degree at the Pennsylvania College of Optometry. She resides in Pennsauken, N.J.

Todd Burns joined Amper Politziner & Mattia as a senior accountant in the firm's audit and accounting department.

Danielle Collura is completing graduate studies in clinical counseling at the Citadel. She is employed as an applied behavioral analysis trainer with the Charleston (S.C.) County School Districts.

Danielle Faretta was awarded the doctor of optometry degree from the Pennsylvania College of Optometry. She received an honorable mention award for academic excellence.

Jason E. Granville graduated from basic combat training at Fort Jackson, Columbia, SC.

Andrew Leitzel received the doctor of optometry degree during ceremonies at the Pennsylvania College of Optometry.

'01 Daniel Carr is serving in the U.S. Marine Corps. He completed basic training in December 2003 and completed training as a combat videographer in June 2004.

Eric Eichhorst is marketing coordinator for Highland Point, a planned retirement community.

Michael Saia earned a master's degree in sports management from East Stroudsburg University. He is director of marketing and special events with the City of Charleston, S.C.

Aaron Welles is a senior underwriter with the Tuscarora Wayne Group of Companies in Wyalusing. He joined the firm in 2000.

'02 Amy Golembeski accepted a kindergarten teaching position in the Boyertown Area School District.

Melinda Hill, a second-year doctoral student in macromolecular science and engineering at Virginia Tech, recently was crowned Miss Blue Ridge Mountains, a preliminary contest to the Miss Virginia Pageant. She participated in the 2004 Miss Virginia Pageant as Miss Denbigh Days Festival.

Crystal Leshcr earned a master's degree in applied psychology at the University of Baltimore. She is a junior associate with the consulting firm of Right Management in Baltimore.

Jennifer Riley was promoted to the rank of lieutenant in the U.S. Air Force. She is deployed in support of Operation Iraqi Freedom as an intelligence officer in Qatar. Her permanent station is Hickam AFB, Hawaii. In September 2004, she was selected as the company grade officer of the month.

SuAnn Ritter has worked as a systems engineer at Lockheed Martin in King of Prussia for two years. She is pursuing a master's degree in engineering at Penn State University.

Rebecca Stametz earned a master's degree at East Stroudsburg University. She is employed by Penn State as a school and community program coordinator for Pennsylvania Advocates for Nutrition and Activity.

Edward Terefencko is a teacher at Schuylkill Haven Area High School. He resides in Pottsville.

'03 Brian Bingaman is assistant strength and conditioning coach at Duquesne University.

Christy Carpenter is a fifth-grade teacher in the Hampton City (Va.) School District. She lives in Newport News.

Nicole Premuto joined New York's WFAN Sports Radio 66, home of the New York Giants and New York Mets, as an account executive on the sports team.

Jeffrey Van Horn is a security forces apprentice assigned to the 377th Security Forces Squadron at Kirtland AFB, Albuquerque, N.M.

'04 Elizabeth Canada is a graduate student and teaching assistant in Seton Hall University's English department.

Jennifer Katz is teaching English at the Haverford High School in Delaware County.

Find more Husky Notes online at
www.bloomualumni.com.

Send information to alum@bloomu.edu
or to Alumni Affairs, Fenstermaker
Alumni House, Bloomsburg University
of Pennsylvania, 400 E. Second St.,
Bloomsburg, Pa. 17815

Over the Shoulder

By Robert Dunkelberger, University Archivist

From Andruss to Kozloff: Building a Better University

Students have always been the primary focus of Bloomsburg University and nowhere is this more apparent than in the campus' physical growth.

This era of change began in fall 1939 when Harvey A. Andruss became president. At that time, two new buildings were nearly complete on the Bloomsburg State Teachers College campus: Centennial Gym and a junior high school building that soon became known as Navy Hall.

When enrollment dropped during World War II, money was still available for construction, thanks in large part to the federal government. This money went toward adapting the school for an influx of military personnel from naval training programs, and resulted in remodeling the men's and women's dormitories and converting the dining room to a cafeteria.

In the decade following the war, the primary focus was on upgrading older buildings, which included turning the old gym first into a student recreation center and then into the Husky Lounge, combining a snack bar with the college bookstore. Then came three new buildings in the late 1950s: the College Commons and Northumberland and Sutliff halls. When the Commons opened, the old dining room space on the first floor of Waller Hall was remodeled into the new library.

During the 1960s, the number of students at the college exploded and so did the number of buildings. By the time Andruss retired in 1969, the campus had four more dormitories, the first library building in school history, a large auditorium and a modern science building.

When the great building boom ended in 1976, Bloomsburg State College had two additional dormito-



Former President Harvey Andruss visits with two freshmen behind the former Andruss Library.

ries, another classroom building, a larger commons, a student union, a parking facility and a field house on the upper campus. All of these buildings were needed to meet the demands of a student body that had surpassed 5,500 students.

But still more were necessary. Construction finally began on the human services center in March 1982, a facility named in honor of James McCormick, former president of BU and former chancellor of the Pennsyl-

Growth in Student Enrollment Totals for Fall Semester

(1934 was the first year only 4-year degrees were offered)

Year	Undergrad	Grad	Total
1934	549	—	549
1944	177	—	177*
1954	767	—	767
1964	2478	114	2592
1974	4893	588	5481
1984	5764	425	6189
1994	6632	645	7277
2004	7524	781	8305

*Does not include 187 military personnel.



BU's current president, Jessica Kozloff, left, checks progress during construction of the 'new' Andruss Library.

vania State System of Higher Education. Although the only other new facilities completed before 1994 were the Montgomery Place Apartments and the old Monty's in 1989, a great deal of remodeling and reconstruction work took place to expand and adapt existing facilities for student needs. Hartline, Sutliff and Old Science were upgraded, while in the early 1990s the Scranton Commons and Kehr Union were enlarged.

Kozloff's first day was July 1, 1994 and, fittingly, the items on her agenda included going over the plans for the new library and visiting the site of the Student Recreation Center. Her focus on students was clear from the start, and the most visible signs of this focus were the buildings the students would use everyday for study and recreation. The four new facilities completed over the last 10 years are the Rec Center (1995), the Andruss Library (1998), the Mount Olympus Apartments (2001) and the new Monty's, which opened in fall 2004.

The work has by no means ended. In recent years, extensive remodeling converted the old library into the Student Services Center and completely updated the Scranton Commons. Centennial Gym became a

modern classroom building known as Centennial Hall, and a large addition to the Hartline Science Center soon will provide much-needed classroom and lab space. More is on the way.

In 65 years, Bloomsburg University grew from a state teachers college on a 55-acre campus with fewer than 1,000 students to a large university covering 282 acres with an enrollment of more than 8,300. The campus has grown and enrollment has grown, but Bloomsburg's emphasis on providing young people with the best education possible has never wavered.

What John Hoch, then director of public relations and later dean of instruction, said more than 50 years ago is still true today. "We have continued to grow through service. We have not kept to our ivory towers; we have endeavored to extend facilities to meet every need. Our usefulness does not end with any one period nor end with any one graduating class—ours is a continuing service to all."

To read more about the history of the Bloomsburg University campus go to: <http://library.bloomu.edu/Archives/CampusHistory/campusHistory.htm>

Calendar of Events

Spring 2005

Academic Calendar

Spring 2005

Mid-Term

Tuesday, March 1

Spring Break Begins

Saturday, March 5, noon

Classes Resume

Monday, March 14, 8 a.m.

Spring Weekend Begins

Thursday, March 24, 10 p.m.

Classes Resume

Monday, March 28, 6 p.m.

Reading Days – No Classes

Thursday and Friday, April 28 and 29

Classes End

Saturday, April 30, 10 p.m.

Finals Begin

Monday, May 2

Finals End

Saturday, May 7

Graduate Commencement

Friday, May 6

Undergraduate Commencement

Saturday, May 7

Summer Sessions 2005

Session I - May 31 to July 8

Session II - June 20 to July 29

Session III - July 11 to Aug. 19

Session IV - May 31 to June 17

Session V - June 20 to July 8

Session VI - July 11 to July 29

Session VII - June 20 to Aug. 19

Session VIII - May 31 to Aug. 19

For the latest information on upcoming events, check the university Web Site: www.bloomu.edu/today

Celebrity Artist Series

All events are in Haas Center for the Arts, Mitrani Hall. For more information, call the series box office at (570) 389-4409 or check the Celebrity Artist Series Web Site at www.bloomu.edu/events.

Prague Symphony

Friday, Feb. 25, 8 p.m.,
\$25.50 and \$28.

Three Mo' Tenors

Friday, March 18, 8 p.m.,
\$25 and \$27.50.

CAS-Supported Event: Dave Valentin and Hilton Ruiz with the Latin All Stars

Wednesday, April 13, 7:30 p.m.,
\$5 and \$7.50. Held in conjunction with the Bloomsburg University Jazz Festival.

Concerts

Chamber Orchestra Spring Concert

Sunday, March 20, 2:30 p.m.
St. Paul's Episcopal Church, Main and Iron Streets, Bloomsburg.

Gospel Choir Annual Gospel Rama

Saturday, April 2, 4 p.m.,
Kehr Union, Ballroom.

BU Community Orchestra Spring Concert

Sunday, April 3, 2:30 p.m., Haas Center for the Arts, Mitrani Hall, featuring the works of Beethoven.

Women's Choral Ensemble and Husky Singers

Thursday, April 7, 7:30 p.m., Haas Center for the Arts, Mitrani Hall.

Chamber Singers Concert

Saturday, April 9, 7:30 p.m., First Presbyterian Church, Market Street, Bloomsburg.

Concert Choir Spring Concert

Friday, April 15, 7:30 p.m., First Presbyterian Church, Market Street, Bloomsburg.

Concert Band Spring Concert

Sunday, April 17, 2:30 p.m. Haas Center for the Arts, Mitrani Hall.

Knoebels Amusement Resort Pops Concert

Sunday, April 24. Concert Band, 2 p.m.; Jazz Ensemble, 5:30 p.m. Weather permitting.

BU Community Orchestra Pops Concert

Monday, April 25, 6:30 p.m., Columbia Mall, Bloomsburg.

Recitals

CAS Piano Recital featuring James Douthit

Thursday, March 3, 7 p.m., Carver Hall, K.S. Gross Auditorium, \$3 and \$5.

CAS Piano Recital featuring Barry Hannigan

Wednesday, April 20, 7 p.m., Carver Hall, K.S. Gross Auditorium, \$3 and \$5.

Special Events

Siblings' and Children's Weekend

Friday, April 22, through Sunday, April 24.

Alumni Weekend

Saturday, April 23. Awards dinner, 6 p.m. Check www.bloomualumni.com for details.

Renaissance Jamboree

Saturday, April 23, all day, downtown Bloomsburg.

Homecoming Weekend

Friday, Oct. 28, through Sunday, Oct. 30.

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While the friendly staff is available to take orders by mail and, during business hours, by phone at (570) 389-4180, purchases through the online store have increased dramatically since opening for e-commerce in 1999. Today, the University Store offers hundreds of items through www.bloomu.edu/store, including textbooks for students taking courses online or off-campus.

Also in 1999, the University Store was totally renovated, with a grand opening in January 2000. Now the inspiration for other bookstore renovations, BU's facility received an extreme makeover that added a dressing room, uncovered a wall of windows overlooking Second Street and updated mechanical systems, flooring and wall treatments.



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BLOOMSBURG

THE UNIVERSITY MAGAZINE

SPRING 2005



Success!

What brings a smile to the face of David Long, dean of BU's College of Business? See Page 16 for the answer.

From the President's Desk



Success is a journey, not a destination.

— ANONYMOUS

The quotation above is imprinted on a small poster I have sitting on my desk in Carver Hall. The poster displays a rowboat pulled ashore along the edge of a lake. One doesn't know if the boat has just landed or is ready to carry passengers again. To me, it illustrates what education is all about.

I often meet alumni or parents of our current students who confess to me that they haven't "used" their college degree. They have been happy, fulfilled and successful in their careers but, they say, life didn't take them where they expected when they were 18-year-old college freshmen.

I always assure them that they have used their degree much more than they realize. The value of a college degree, I tell them, comes down to a more basic question than career preparation. It is life preparation...and none of us knows where the path will lead.

The people featured in this issue of Bloomsburg: The University Magazine have journeyed off a predictable course. In a literal sense, Sue Tantsits '76 walks through rows of native plants in her Fogelsville nursery, not at all where she expected her degree in education to lead. Tom Connaghan '66 was an English major; he's enjoyed a very successful career in the financial field.

Our faculty also discover the pleasure of life's unexpected side trips. Anthropology professor DeeAnne Wymer never considered conducting research in Egypt until she was offered an opportunity too good to miss. And although those who know Roy Smith of our Quest program aren't surprised that his internal compass would take him around the world, I doubt he imagined his exotic destinations while growing up in England. Other journeys lead quite naturally to life's next chapter, and we extend best wishes to David Long, dean of our College of Business, as he departs for a well-deserved retirement.

Statistics show that the average person will change jobs six times and make at least three career changes during his or her lifetime. What does a college education provide for this journey? The ability to consider and analyze, to adjust and adapt, to prepare and to succeed in the direction our lives take us. After all, it is not the destination that defines success so much as it is how well we navigate the journey.

A handwritten signature in black ink, appearing to read "S. Tantsits". The signature is stylized and cursive.

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On the Cover
Dean David Long of the College of Business
is all smiles. See page 16 to find out why.

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BLOOMSBURG

THE UNIVERSITY MAGAZINE



2 Restless Spirit
Walking the straight and narrow has never been Roy Smith's style. The director of Quest and the Corporate Institute has taken the high road many times in life – both literally and figuratively.

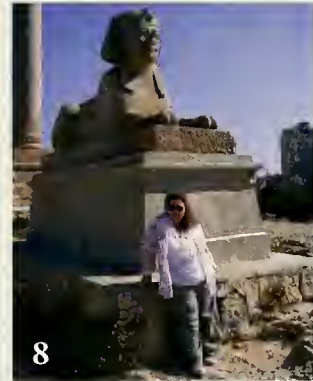
6 A Hand in the Game
When alumnus Eric Pettis graduated with his degree in communications, he wasn't kicking around the idea of a business career. But his business savvy led him not only to the financial service industry, but also to majority ownership of an outdoor soccer team.

8 Professor Wymer and the Temple of Discovery

Read about BU's own 'Indiana Jones.' DeeAnne Wymer traveled to Egypt to satisfy a student's dream. Along the way, she embraced the dream herself.

12 Corporate Charmer

Around the world and back again. Alum Tom Connaghan left BU with a bachelor's degree in liberal arts. He gained the real-world experience along the way, starting at General Electric and ending at the Pacific Exchange's 14th floor.



COVER STORY

16 Success!
Ten years ago the College of Business, housed in Sutliff Hall, embarked upon a journey toward accreditation from the Association to Advance Collegiate Schools of Business. The journey ended last December when BU joined the 'cream of the crop' as one of fewer than 500 colleges and university to achieve this prestigious accreditation.

20 Living on the Edge
Susan Miraldo Tantsits '76 isn't concerned about digging in and getting her hands dirty. For Tantsits, who is devoted to native plants and educating people about their benefits, gardening is her livelihood and the environment is her passion.

22	News Notes
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Restless



Roy Smith's journeys have taken him to some of the world's most beautiful locales, including the peak of Alpamayo (above) and Ethiopia's Omo River (right).

Photos courtesy of Roy Smith

Spirit

STORY BY ERIC FOSTER

When Roy Smith's teenaged soul couldn't find what it needed in a small English village, the young man headed out on his own for excursions, traveling to the highest mountain peaks and most fertile river valleys. Smith's sense of adventure still takes him to locales others see only through the pages of National Geographic magazine.



Perched on a knife-edge ridge, Roy Smith looked out over open sky to his left and to his right. If he slipped, it was a 4,000-foot drop. Before him loomed the peak of Alpamayo, the last unclimbed mountain in the Peru's Cordillera Blanca, the white range.

Smith's partner, tethered to him by a hundred meters of rope, was ahead and a bit to the left, scaling a vertical wall of icy rock, as cold and brittle as the thin air around them.

They were very near the spot where, a year earlier, members of a Swiss team had plunged to their deaths. French and American teams had tried the ascent as well, and failed. Smith, who at 26 was already a seasoned mountaineer and guide, was a member of the British team.

As his partner climbed, Smith remained perched on that edge of frozen rock. If his partner fell, Smith would leap instantaneously to his right — into open sky.

They'd end up dangling on opposite sides of the mountain's spine, bruised but alive.

"It goes against all of your instincts," says the explorer and director of Bloomsburg's Quest program and Corporate Institute. "But, if he fell and I didn't jump, his momentum would pull me off the rock and we'd both die."

Smith never had to make that jump and, in 1966, the British team became the first to plant its flag atop Alpamayo.

"I've learned that you can't do anything really difficult without a team that will support you," says Smith, who still climbs mountains.

For the past 15 years, he has brought his experience as a leader and his sense of adventure to thousands of Bloomsburg University students who participate in outdoor activities through the Quest program. The programs may include a day of rock climbing near campus, a weekend whitewater rafting trip or several weeks climbing the Ecuadorian Andes.

Hundreds of additional Bloomsburg students have gone through training exercises to become team leaders for outdoor programs, and Quest students have led summer team-building programs for Bucknell and Susquehanna universities.

Continued on next page

The Quest program existed at Bloomsburg before Smith arrived on campus in 1989, and associate director Brett Simpson helps plan and lead many of the excursions. But Quest will always be synonymous with Smith. Whether guiding students on treks through the rarified air of the mountains, the closeness of a rainforest or the gentle landscape of the European countryside, Smith brings a lifetime of real world knowledge and experience to share.

From the Moors of England to the African Savannah

Smith's life journey begins on the moors of Northern England. The English moors are comprised of low rolling hills, prone to an enveloping misty fog. The soil makes them hospitable to little but rugged wild grass – and the imaginations of adventuresome young boys.

As a child, Smith stood on these moors with his mother and watched Liverpool and Manchester burning 30 miles away as German bombers flew overhead. By the 1950s, the village of Rivington had a school with 28 students – though often they were one short.

Instead of sitting in the classroom, Roy Smith the teen-ager was often walking the moors.

Sometimes he would walk to nearby Horwich where he spent all day reading in the library. The walk to the library could be a metaphor for traits that have stayed with Smith through his life — intellectual curiosity paired with physical restlessness and drive. Even today, Smith's office computer is placed on a high table, where he stands, rather than sits, to use it.

"I didn't let school get in the way of education," Smith jokes.

Life was very simple in Rivington. Smith lived outside the village with



Photo courtesy of Roy Smith

Roy Smith stands in a hippopotamus trail during his African Omo River expedition.

his mother, Frances; his father died when he was 10. They had no electricity, no telephone, no gas heat. And the only cars in the village were owned by the vicar and schoolmaster.

And Rivington couldn't contain Smith's restlessness. So in 1955, at just 15, Smith left home and got a job as a forester in Oxford, 200 miles away. His job was to burn brush and plant trees, and he sent most of the money he earned to his mother. On Saturdays he would buy a book from a second-hand shop, and on Sundays he would hunt pheasant and pigeons, which were then expertly prepared by his landlady.

At 18, Smith decided to seek his fortune in the wide world, joined the British Army and shipped out to Africa.

"When I was a kid, Britain had a class system. There was very little opportunity to move up classes," recalls Smith. "The bulk of the population was working class with a very small middle and upper class. Only 10 percent of young people went to university."

Smith was determined to create his own opportunities. And, in Africa, he did. Smith's British army captain taught him climbing and he

took to it immediately. Over the next several years, Smith ran numerous expeditions for the army. He guided on Kilimanjaro and the remote area referred to as the Mountains of the Moon at the source of the Nile River on the border of Uganda and Kenya.

Smith was developing a reputation not just for guiding, but also for leadership and ingenuity. He got the attention of a British army colonel who needed someone for clandestine operations to counter Soviet-sponsored activities.

The work involved moving across the national borders while avoiding tribesman guards armed with knives and spears. He had training in Arabic and Swahili, which were used often. Knowing how to negotiate was essential. In one case, his Land Rover flipped over in a ditch. Four-wheel drive and the front winch weren't enough to free it. He soon found himself surrounded by armed tribesmen. But fortunately, the matter was settled by words and barter. The chief sent several men with him on a three-day trek to the nearest village to find help in exchange for some of the goods he was carrying.

Smith took the experience as an omen that his luck might be running out. In Mogadishu, he sold the Rover. For a time, he and a partner salvaged Mercedes Benzes from the chaos of neighboring Belgian Congo. They would drive into the country in old Volkswagens, loaded with cans of gas. At abandoned Belgian estates, they'd find Benzes that had been left behind, which they gassed up and drove back into Uganda to sell.

"Eventually, I ran afoul of the authorities and had 20 hours to leave," Smith recalls.

Back in London he discovered that all of the slides from his years in



Smith briefs his staff in the Quest office before leaving on a successful catamaran voyage around Cape Horn in January 2005.

Africa had been left behind. "I felt sick. I never recovered them," he says. "I loved Africa. I didn't know where I was going to go.

"I was a working class kid. What was there for me in England? Nothing. England. It's neat and tidy hedgerows. No wonder people left England. There's nothing left to do.

"I decided to go to America."

To the Americas

In London, Smith was invited to join the British Alpayayo expedition. He had seen a flier for an Outward Bound school in Colorado and was lined up to start teaching there at the expedition's end.

The peak was conquered in 1966 and in the next year Smith came to America. After a short stint with Outward Bound, Smith joined Prescott College in Arizona. The college decided to abolish traditional sports in favor of outdoor adventure activities – hiking, camping, climbing, rafting. In a nutshell, Smith's specialty.

"They gave me the title 'associate professor,'" Smith recalls. "Six months later, the president asked, 'Where did you get your degree?'" With just a high school education, Smith found himself getting a crash course in college. He later earned a

master's degree in organization management at Yale.

Smith was at Prescott until 1975, the year that he indirectly helped found Bloomsburg's Quest program. John Walker, Bloomsburg vice president for advancement, wrote a letter to Smith asking about the Prescott program in hopes of starting something similar. Smith recommended Bloomsburg work with an Outward Bound school in South Carolina.

He then decided to become an independent operator. He guided, he wrote, he lectured and toured. And he did two expeditions for the National Geographic Society. The first was a harrowing journey across the Alaskan Brooks range in winter. "When we arrived at the starting point it was 70 below zero. Several members got frostbite and couldn't go," says Smith. "You ate peanut butter by breaking it with a hammer."

The group traveled 400 miles in 40 days. "Those environments are where we really shine," says Smith. "You engage your senses more acutely. It's remarkable to be part of that experience. It's the uncertainty of it all. I don't like to do things that are a sure thing. I figure let someone else do them."

His second expedition for National Geographic was a journey down the 600-mile length of Ethiopia's Omo River. "They sent an expedition 10 years ago and the cameraman was speared by the natives." There were no spearings on Smith's trip, but they were attacked daily by hippopotamuses and crocodiles.

In these years, Smith met his wife, Brenda, and their sons, Jed and Bridger, were born in 1978 and '80. But the travel was tough on family life. "The boys were growing up. I was never home. I decided to apply for a job somewhere."

East of the Mississippi

In 1989, 14 years after Roy Smith had written a letter to Bloomsburg's John Walker about how to start the Quest program, Smith was applying to run it. Walker still had Smith's original reply.

The first year at Bloomsburg was a tough period of adjustment. To start, the Quest program had been struggling. "I walked out on the street and pulled people into the office just to turn it around."

His wife Brenda and the boys were still in Colorado. And the family-oriented culture of the Bloomsburg area was different from anyplace he'd ever been. "I never imagined I'd be living east of the Mississippi. I'd always been places where things were a little wild. Here, everyone went home to their families at the end of the day. I was lonely."

Over time, he got used to the culture. He kept himself busy with Quest and speaking engagements. Brenda, now a teacher in Danville, joined him with the boys the next year.

Working with college students again gave a new direction to his adventurous ways.

"The students bring energy and creativity to the program," says Smith. "They are so savvy in terms of marketing and technology."

"We train them to be leaders. After two years, we've got them at the instructor level," says Smith. "David Conlon (former Community Government Association president) is guiding in Ecuador."

"They don't just have a transcript, they have real experience." ■

Eric Foster is co-editor of Bloomsburg: The University Magazine.



Carl Sacolow

A Hand in the

STORY BY JACK SHERZER

One of the United Soccer Leagues' newest teams brings outdoor soccer to Pennsylvania's capital city for a second season. Eric Pettis '83, majority owner of the Harrisburg City Islanders, says fans who come out to the games will find a great community for soccer, built on a talented team, a party-like atmosphere and last year's record of 10-7-3.

Eric D. Pettis describes himself as “a builder... a one-brick-at-a-time kind of guy.” That trait and his unfailing ability to recognize and then seize an opportunity have come together to spark not only his career in financial services, but also his desire to bring professional outdoor soccer to Harrisburg, Pa.

Pettis didn't plan for a career in business, but recognized the potential and today has two thriving firms, one that handles pensions and the other that does financial planning. And the 1983 Bloomsburg University grad didn't start out with a love of soccer. But he recognized it as a sport in which he could excel. He even played professionally before creating the City Islanders, a growing outdoor soccer team franchise.

“I've looked for opportunities and when they've looked good, you seize the moment,” says Pettis, 45, of West Hanover Township, near Harrisburg “I like to build things.”

**'Soccer is a beautiful game, it's nonstop,
no time-outs and it's such a team game.'**

—Eric Pettis '83, majority owner, Harrisburg City Islanders

Pettis moved to the Harrisburg area from Massachusetts when he was 4 and readily describes himself as a "wild child." But in 10th grade he realized he needed to buckle down and asked his parents to send him to the private Harrisburg Academy.

Up until then Pettis' main athletic interests were in football and wrestling. His whole family played football, including his brother Kurt Pettis '80 who played for BU and for the Kansas City Chiefs.

Neither football nor wrestling were available at the private school, so Pettis took up soccer and basketball, initially liking hoops better. Eventually soccer won out, and he was Bloomsburg's goal keeper after transferring to the university in his sophomore year.

"It's a beautiful game, it's nonstop, no time-outs and it's such a team game," Pettis says of soccer. "You can have three great players, but you're not going to win with three great players. You have to have a team."

Pettis graduated from Bloomsburg with a communications degree, but while he loved writing, he wasn't thrilled with the hours reporters are forced to keep. His

Game

father and a partner ran a New England Financial agency, and Pettis began working in the business.

"I liked the freedom and, as someone once told me, you'll earn what you're worth" in the financial services industry, he says. "Athletes often do well in this business because they can take rejection, back up and fight for tomorrow. You have to learn why you lost today and have a commitment to seeing things through to the end."

After his father retired, Pettis worked with his dad's partner, but then decided to strike out on his own. In 1993, he bought Pennsylvania Pension Planners Inc., growing it from 90 clients to almost 400, including many Fortune 500 companies. A year after buying Pension Planners, he formed Comprehensive Financial Associates Inc., which handles investments for both his pension clients and others.

All the while, he kept a hand in soccer. He was head varsity boys coach at Harrisburg's Bishop McDevitt High School from 1985 to 1995 and a member of the pro team, the Lancaster Spartans, in 1989 and 1990. Four knee surgeries ended his playing days when he was in his

mid-30s, but he kept coaching and started thinking about buying a team.

His first ownership attempt came two years ago when the indoor soccer franchise, the Harrisburg Heat, was on the skids. While the \$500,000 franchise buy-in fee wasn't a bad deal, Pettis says the bottom line was that the now-defunct club was hemorrhaging fans and he didn't see how it could be turned around.

Outdoor soccer — a game more and more kids are playing and many young adults have experienced — was the ticket, Pettis thought.

"I think this country is ready to embrace outdoor soccer," Pettis says. "I truly believe this is like buying a minor-league baseball franchise 25 years ago."

Pettis' City Islanders play off the "island" theme with a friendly, tropical party atmosphere that includes palm trees and reggae music. Games are played in the Skyline Sports Complex, an arena next to the minor league baseball stadium on Harrisburg's picturesque, 63-acre City Island along the Susquehanna River.

In 2004, the team's first season, the City Islanders' average attendance of 1,700 fans per game beat expectations, says Pettis, who is majority owner, along with pension company partners Chris Barker and Chuck Fox. The trio's business plan calls for at least breaking even in three years, but Pettis says he thinks they may even make a small profit this season. Further helping the team, the city is planning renovations to the arena, expanding its capacity from around 3,000, with standing room, to 5,000 seats for the 2006 season.

An avid biker who has pedaled through 31 states, Mexico, Canada, Italy and England, Pettis still coaches soccer and says his two daughters and two sons love the game.

He is realistic about soccer's future. It's not meant to compete with football, but he believes it is becoming recognized as a major sport in America that will keep attracting fans to games.

When asked if he believes there is a key factor to his successes, Pettis says it boils down to one key behavior: respect.

"If you respect people, and you're good at doing what your doing, then they'll respect you back," Pettis says. "That breeds success." ■

Jack Sherzer is a professional writer and Pennsylvania native. He currently lives in Harrisburg.



Like the fictional Indiana Jones of George Lucas' film series, archaeology professor DeeAnne Wymer leaves the classroom in search of remnants of an earlier civilization. In the Land of the Pharaohs, she relies on her expertise as a paleoethnobotanist to decipher clues from Mendes' past.



Photos courtesy of DeeAnne Wymer

Professor Wymer and the Temple of Discovery

STORY BY BONNIE MARTIN



The TV ad for a financial services company tells the story of a person with detailed plans for the future. “The dream wasn’t mine; it was my client’s. But I embraced it as if it were my own,” the voice-over says.

The same could apply to DeeAnne Wymer, chair of BU’s anthropology department. Wymer searched for archaeological research opportunities in Egypt, not for herself but, instead, to satisfy student Melissa Davis’ dream of a practicum in the Land of the Pharaohs. Unlike the imaginary financial planner, however, something happened to Wymer along the way. The dream also became hers.

A BU anthropology professor for 15 years, Wymer is a paleoethnobotanist who interprets plant remains from archaeological sites. Her research has focused on

the Native American Hopewell culture in her home state of Ohio and archaeology of the Susquehanna Valley near Bloomsburg. She is known for her work with a mastodon recovered in Ohio a few years ago and has been featured in *National Geographic* magazine. But, she says, she never considered work in Egypt until she and colleague Faith Warner discovered the Akhenaten Temple Project, run by Donald B. Redford, professor of Egyptology at Penn State, and his wife Susan Redford.

Anthropology faculty members at BU strongly encourage their students to become active researchers. “We believe in keeping students motivated with hands-on projects,” says Wymer. “We push them *Continued on next page*”

toward experiences abroad and in the community to teach them what it means to be a professional in this field.”

Wymer contacted Donald Redford to pave the way for Davis to return for her fieldwork experience to the country the student first visited after high school. A series of e-mail messages and a face-to-face meeting with the Egyptologist, whose Santa Claus-like appearance is familiar to viewers of the Discovery Channel, resulted in an invitation for both Wymer and her student to join the Redfords’ latest trip to Mendes, part of the Akhenaten Temple Project.

It was an opportunity Wymer couldn’t resist.

Wymer describes Mendes, or Tel er-Rub’a, as one of the longest-occupied cities in the ancient world, with roots going back at least 5,000 years. In its prime, Mendes was a harbor city with an elaborate trade network located along a branch of the Nile River. The Redfords’ research, ongoing since 1990, centers on ancient urbanism and trade.

Far from a vacation, each day of the three-week session began at 5:30 a.m., when Donald Redford, the director or “mudir,” rang a wake-up bell; it ended 14 hours later with dinner. In between, Davis and the four other students supervised the field crew of professional excavators, known as “kufti.” The kufti hail from a village by the same name and often are the third or fourth generation of their families to pursue this line of work, Wymer explains. Young female workers carry dirt away from

the site in baskets made from rubber tires which are balanced on their heads.

The 2004 excavation at Mendes uncovered the level of earth that was home to the first dynasty of Egypt more than 300 years before the first pyramid was built. Working nearly 30 feet beneath today’s surface is painstaking and tedious and must be completed with the most basic tools so no artifact is lost or damaged.

Samples of plant materials were delivered to Wymer in a lab at the complex where the crew stayed. “The samples arrived in sandwich-sized Ziploc bags. It took two to three days to process one sample,” she says. “I analyzed plant materials that came from the site...from soil samples taken from the floors and hearths of houses and storage areas, typically charred wheat and barley seeds, lentils, peas and coriander. I spent up to 10 hours each day hunched over a microscope looking at 5,000-year-old plants.”

Documented Research

“It’s like opening Christmas presents in the middle of July... you never know what you’re going to find,” is the way DeeAnne Wymer defines the field of archaeology in the short documentary, “Presents in July.”

Wymer’s research in the days before the Egyptian enterprise is featured in a 2003 film produced by Matthew Zappile ‘03/M’04. The film shows that digging into history is anything but boring.

One of the most unique research projects in her career was Wymer’s work on the remains of a prehistoric mastodon which led to intimate knowledge of the Ice Age elephant’s eating habits.

Intestines of the mastodon, preserved in a frozen bog for more than 11,000 years, contained bacteria and preserved portions of his last meal, water lilies. To a researcher, that’s exciting in itself. But to the National Geographic, The London Times and CNN, the hook for coverage grew from the laboratory where a microbiologist sequenced the DNA from stomach cells, potentially leading to a real-life Jurassic Park.

Her long-standing research into Hopewell copper provides a detailed look at the culture of the “moundbuilders” who lived in central and southern Ohio 2,000 years ago.

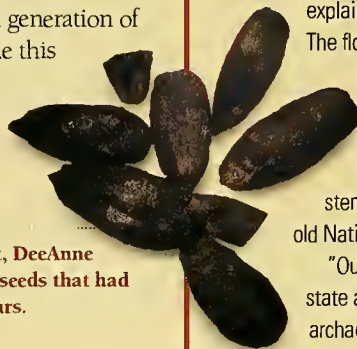
Wooden tombs excavated in the early 1900s contained copper from Canada and seashells from Florida. A century later, Wymer was asked to look at the copper material.

“Anything that pressed against the copper was preserved,” she explains. “I looked at 100 items and found bear fur and bird feathers. The flower seeds revealed that the rituals to sanctify the place of the dead probably were held in October. It opened up a world of 2,000 years ago.”

Closer to home, Wymer’s students conduct digs at the Briggs farm in Nescopeck each summer. They’ve found gun flints, stems from tavern pipes and the remains of a 4,000- to 5,000-year-old Native American site under a historic house.

“Our undergraduate archaeology program is one of the best in the state and part of that is the hands-on requirement. Students can’t learn archaeology from a textbook,” she says.

During her stay in Egypt, DeeAnne Wymer analyzed barley seeds that had lain buried for 5,000 years.



Melissa Davis' desire to conduct research in Egypt before her May 2004 graduation prompted a new area of interest for her professor DeeAnne Wymer. Below is the excavation site at Mendes where they worked for three weeks. The grassy areas in the middle photo are the site of a former harbor; the bottom photo shows foundations of homes from 5,000 years ago. On the preceding pages, from left, are a tomb painting, the step pyramid of Giza, columns at Luxor, the Mendes archaeological site and the Cheops statue in Luxor. The lower photo shows Wymer with the funeral boat of Cheops that was buried behind the great pyramid of Giza.



Photos courtesy of DeeAnne Wymer

Wymer's research unearthed many of the same spices available in the grocery store today, such as celery seed, mustard, cumin and coriander, along with the grasses and white clover used in commercial bird food. She was able to identify about 80 percent of the seeds in the lab and, later, through her detailed drawings.

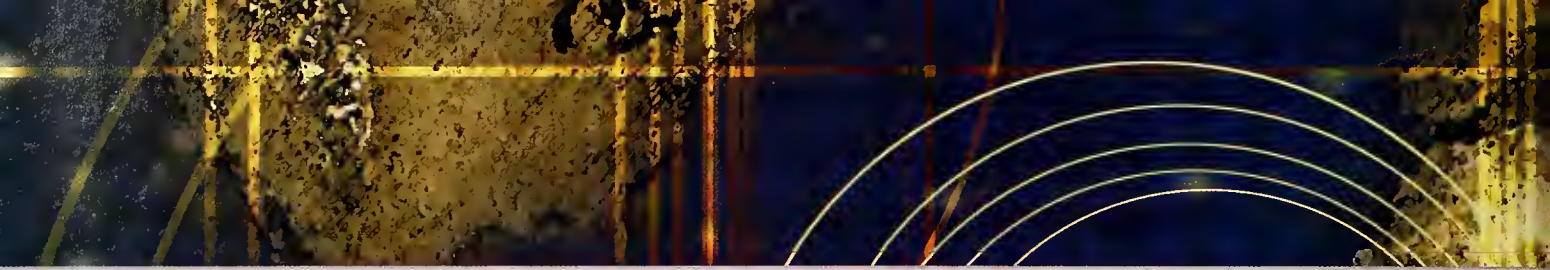
Egyptian law does not permit archaeological finds to be removed from the country, so all analysis must be completed on site or documented for further study at home. Wymer says, "I joined a large staff that included a photographer, an artist, geologist, pottery specialist and a biological anthropologist for human burials."

Security is tight to protect both the archaeologists and their discoveries. Each group of archaeologists must hire an Egyptian antiquities inspector who ensures that the group is abiding by the country's laws. Egyptian military escorts also are required as a safety precaution against terrorism, like the 1997 massacre of 58 foreign tourists and four Egyptians at Luxor, near the Valley of the Kings, where many well-known temples are located.

In spite of the laws and the strict safety measures, Egypt provided an extraordinary opportunity for Wymer and Davis, who graduated from BU following the practicum. "This is the stuff of movie archaeology...like stepping into an 'Indiana Jones' film," Wymer says. "It was literally a whole new world, a new environment, new plants, new archaeology."

Wymer had time to study only a handful of the samples that arrived at her Egyptian lab, but the materials are waiting for her return in mid-June. "There's enough," she says, "for three or four lifetimes." ■

Bonnie Martin is co-editor of *Bloomsburg: The University Magazine*.



Martin Dunham



Corporate Charmer

STORY BY LAURA ERNDE

To hear Thomas Connaghan tell it, it's mostly through sheer luck that he landed on the 14th floor of the Pacific Exchange in downtown San Francisco as senior executive vice president of sales, marketing and business development. Luck, combined with ambition and built upon his degree from Bloomsburg State College.

Connaghan's career has taken him from coast to coast, across the Atlantic and around the world in a line of work he never anticipated, starting the day after he received his diploma in 1966. On that Monday morning, he started his first "real job" as a communications analyst for General Electric in Philadelphia. GE was largely an aerospace company at the time, but over the next decade spun off into computer information systems. Connaghan, who had no background in computers, found himself on the forefront of the information technology revolution as a member of the company's marketing team.

"I was right at the heart of it. Through no prior planning on my part and no technical training," he says.

His role was selling the then-new technology of computer processing to other businesses. Up until then, information was fed into computers by punch cards.

He learned from CEO Jack Welch that technical knowledge wasn't necessarily the key to success in the business world. Welch looked at every toaster and other appliance GE rolled out, but he never even knew how to make toast.

"You can't know everything about medical technology, jet engines and computers. It's more about management and harnessing the people," Connaghan says. "The common denominator for me was getting the right team in place, getting it motivated and focused."

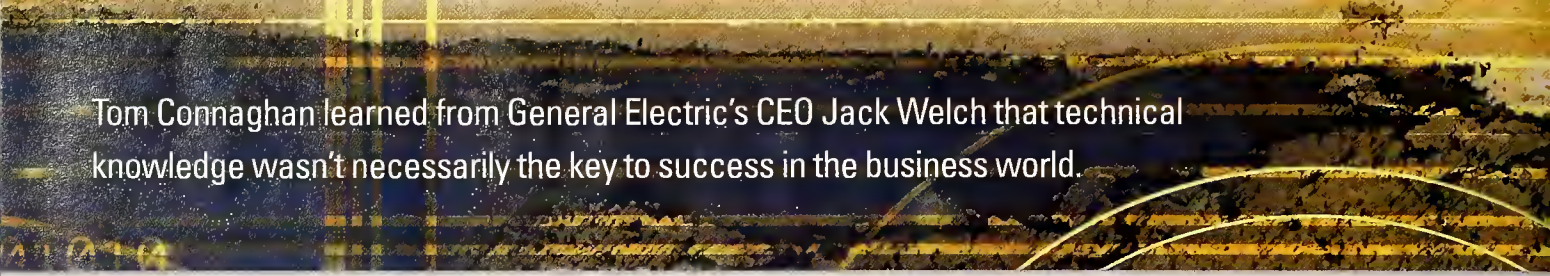
He traveled with the company and lived briefly in New York City and Herndon, Va., outside Washington, D.C., before moving to California in 1974 to do marketing for the software and systems development company Centurex Corp.

Since the software company provided services to banks, it wasn't a huge leap when he went into banking four years later.

His career really took off at the southern California-based Security Pacific National Bank. In a short time, he went from being in charge of marketing to essentially running the bank. He served as chairman of a trust company that handled securities and transaction processing for the bank's corporate and

Continued on next page

It could be said that Tom Connaghan's life illustrates "Imagination at Work," his first employer's current slogan. From General Electric to the Pacific Exchange, from technology to finance and from Philadelphia to Palos Verdes by way of London and Luxembourg, Connaghan envisioned a successful career, reaching his destination through ambition and a bit of luck.



Tom Connaghan learned from General Electric's CEO Jack Welch that technical knowledge wasn't necessarily the key to success in the business world.

government customers. He got the job, which involved managing a \$600 million business with 1,500 employees, because of his foundation in financial services technology.

"I was the only guy at the bank who knew that type of business," he says.

Connaghan's career shifted again in the early 1990s, when Security Pacific merged with Bank of America in a \$5 billion deal that was the largest banking merger to date. Connaghan stayed with the company as an executive vice president for a year and a half after the merger. Then, an opportunity with a Luxembourg-based securities company took him and his wife, the former Joan Salus '66, overseas.

It was one more move for the couple who met as students at Bloomsburg and have been married 37 years. They lived in London while he worked in executive jobs for two international banking companies, Cedel International and Prudential International Investments.

Knowing they would one day return to the States, they kept the family home in Palos Verdes, on the Pacific Coast near Los Angeles, close to their three children: Thomas Jr. who lives in Silicon Valley's Menlo Park, oldest daughter Ann in Manhattan Beach, near Palos Verdes, and Elizabeth in San Francisco.

Connaghan traveled all over the world — Europe, Asia, South America and the Middle East. His passport grew to an inch-and-a-half thick. When the pages were filled with stamps from various countries, he went to an American Embassy where they added more blank pages.

An opportunity to return to the United States arose in August 1999, when he got a call from former colleague Philip D. DeFeo, who had just been named chairman and CEO of the Pacific Exchange, one of the world's largest stock and options exchanges. DeFeo's mission was to close the exchange's securities and options trading floors and convert to a system where all transactions would be performed electronically.

He recruited Connaghan to help him do the job and, together, they battled resistance from exchange members who were reluctant to give up control of the out-of-date model.

"He was faced with a challenge, to rebuild both the economic and the cultural business of a membership-owned exchange. He needed people that he knew and could trust to run with it. There was so much to be

done," Connaghan says. "He knew me and trusted me and the skills I had building organizations and teams and bringing people together."

They believed in their goal and, so far, the crossover has been successful. The money-losing equities portion of the exchange has posted profits since it closed its trading floor and transferred its business to the all-electronic Archipelago Exchange in June 2002, says Dale Carlson, vice president of corporate affairs for the Pacific Exchange. Now, the only thing left to complete is to convert the options portion of the business to the all-electronic format.

That means Connaghan's job is winding down and it won't be long before he and Joan leave their San Francisco apartment to lead a semi-retired life in Palos Verdes, with more time for golf, traveling, wine collecting and family.

Longtime friend and fellow Bloomsburg graduate Hugh Dempsey says he admires Connaghan because he is so firmly rooted in his Catholic faith and in his family. While some executives reach their career heights at the expense of their home life, Connaghan never lost sight of his priorities.

And, Dempsey adds, Connaghan makes his success seem effortless. "He truly is an entrepreneur. He has tremendous vision and the personal style to promote that vision. He's an Irish charmer from the word go."

Connaghan believes his Bloomsburg education laid the groundwork for his career. The year was 1963 and Connaghan, a 1958 graduate of Mount Carmel Catholic High School, chose Bloomsburg after his stint in the Army Reserves because it was close to his hometown of Mount Carmel. It was an unusual choice since Bloomsburg turned out mostly teachers back then and Connaghan knew little else about his career aspirations except that he didn't want to be a teacher.

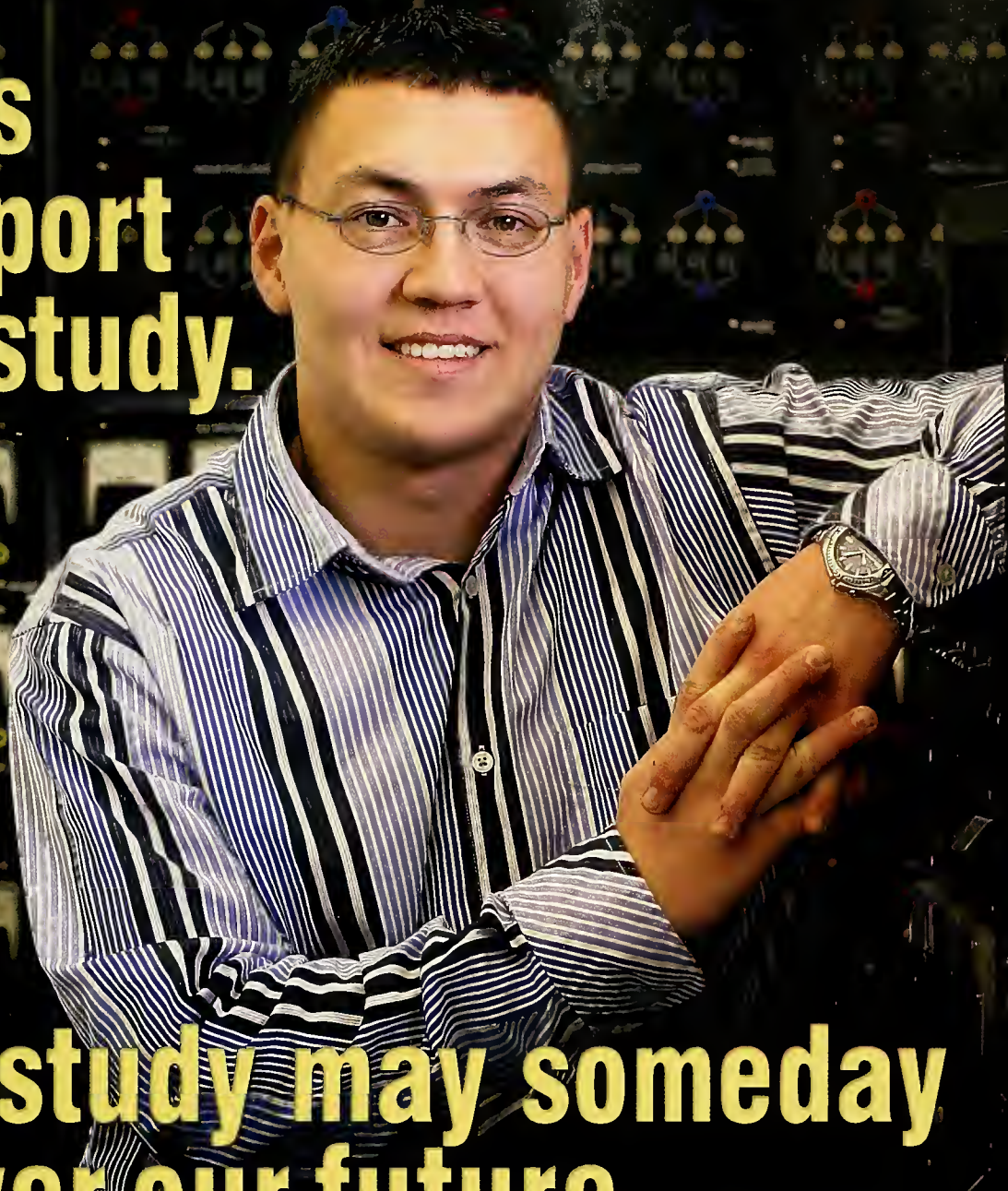
"College to me was kind of a mission. I just needed to get there, get my degree and get back out," he says. In just three years of schooling, Connaghan earned a bachelor of arts degree in literature in 1966, the year Bloomsburg awarded its first liberal arts degrees.

"My biggest disappointment is, in my industry, I've never been associated with anyone from Bloomsburg.

"But, if I had it to do over I wouldn't do it any differently. I've been enormously happy. I've led a charmed life." ■

Laura Ernde is a freelance writer based in San Francisco.

Gifts support his study.



His study may someday power our future.

Christopher Root, a senior Electrical and Electronics Engineering Technology major from Danville, Pa., had a research externship at Wright-Patterson Air Force Base in Ohio last year. Inspired by the experience, he is now researching new ways to create high voltage electrical power from lower voltage power sources. The research, supported by gifts to the Bloomsburg University Foundation, may help create smaller power generators that can be used for a variety of purposes — from field hospitals overseas to rescue operations in our own wilderness.

Gifts to the Bloomsburg University Foundation may be directed to the programs that interest you. Support can be directed to an academic program, a student support department or students from your hometown.

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It's been a long time coming but, for David Long, accreditation from the Association to Advance Collegiate Schools of Business is like receiving a stamp of approval for BU and the business curriculum.

Success!

STORY BY TRACEY M. DOOMS

The recent accreditation of Bloomsburg University's College of Business recognizes a long and rich tradition of excellent business education.

"It's a tangible demonstration of quality," says David K. Long, who retires as dean of the college in June having achieved this longtime goal. "We have proved how good we are, and we will continue to prove it."

Worldwide, just 497 colleges and universities have gained accreditation by the Association to Advance Collegiate Schools of Business, the highest standard of achievement for business schools. "This is the most sought after 'Good Housekeeping Seal of Approval' in business education," Long says. "It places us among a pretty select group of schools."

At Bloomsburg, the process goes back more than 10 years, when faculty began to look at what the college would need to do to gain approval. About a year after Long's 1996 arrival on campus, the project shifted into high gear. The exhaustive self-study that resulted from all this work analyzed how the college had met its objectives in improving the caliber of faculty, curriculum, students and the educational level achieved by students.

The AACSB requires that colleges seeking accreditation assess how they stack up in relation to about 30 standards, with facts and figures to back up those assessments, explains Dennis Gehris, acting dean and coordinator of accreditation for the College of Business. During the official five-year candidacy period, the college wrote annual reports and brought in teams to conduct mock reviews and recommend changes. Finally, last October, the college was ready for the official AACSB team, which conducted a three-day,

on-site review. In December, it was official: Bloomsburg's College of Business was AACSB accredited.

For students, the benefits began even before accreditation was finalized. Jennifer Wislock, a 2002 accounting graduate and compliance coordinator for Tommy Hilfiger Licensing, began studying toward her master's degree in business administration last fall at the University of Delaware. Based on the likelihood that BU was going to receive AACSB accreditation, Delaware waived four required MBA classes, assured of the quality of BU courses Wislock had taken in accounting, statistics and economics.

Accreditation opens a whole world of graduate opportunities, Gehris says. Many top graduate business schools only admit students from accredited undergraduate programs.

The College of Business' tradition of excellence goes back to 1934 when the department of business administration began offering bachelor's degrees. That rich history combines with a quality faculty to make BU's business programs stand out among those at other colleges, Long says. "I think that over the years the College of Business has had an extremely dynamic, talented faculty," he says.

More than 1,400 undergraduates are enrolled in the College of Business' six bachelor's degree programs, each of which offers specific coursework in addition to the common core of business classes taken by all students in the college:

- Accounting — Bloomsburg is one of the few area colleges that requires accounting majors to take an accounting course during their very first semester.

Continued on next page



“You get four years of continuous exposure to accounting, so by the time the four years are up, you’re thinking like an accountant,” says Richard Baker, accounting professor. Virtually every course offers practical experience, with students developing and working in the electronic spreadsheets that are the backbone of modern accounting. The department posts an employment rate of almost 100 percent, and the world’s four largest accounting firms are among the prospective employers who recruit heavily.

- **Business Education and Office Information Systems** — Graduates of the business education curriculum are prepared for teaching positions in secondary schools and business schools and for employment as training managers for business and government. Office information systems emphasizes end-user computing to support office work and improve employee performance and organizational effectiveness. A master’s in business education is also available.
- **Computer and Information Systems** — Students in this department are prepared to develop and operate business computer information systems, and they learn using a dedicated computer lab and a mainframe computer large enough to operate a medium-sized company. “It’s such a different world today,” says John Cannon ’78. “We were still using COBOL and going to the basement of Navy Hall to use punch cards.”

AACSB accreditation opens a whole world of graduate opportunities. Many top graduate business schools only admit students from accredited undergraduate programs.

- **Finance and Legal Studies** — The finance major provides instruction in corporate finance, investments and financial institutions, and most students go on to positions in corporations, small businesses or government. “They usually have a job as they leave here,” says Rand Martin, department chair. The legal studies minor provides a background especially helpful for students who are planning to go to law school.
- **Management** — More than 400 students make management the largest major in the college.



Dennis Gehris, acting dean and coordinator of accreditation for the College of Business

Instruction combines critical and conceptual thinking, problem solving and analysis with opportunities for internships and European study abroad.

- **Marketing** — The marketing department is so popular that it can be tough for freshmen and sophomores to get the classes they want before upperclassmen fill them, according to William Neese, associate professor of marketing. Marketing students tend to like the hands-on approach, and that’s what Neese gives them in all his classes. The 44 students in his senior-level special topics course, for example, are divided into six “agencies,” vying against each other to create winning campaigns for the American Advertising Federation’s national student competition. “They do everything from conduct research all the way through producing finished ads,” Neese says. The winning “agency” will go on to the district competition in New York City.

Although BU’s master’s in business administration program attracts students who have just finished their undergraduate degrees, a majority of MBA students are area businesspeople, plus international students, says Steven Si, coordinator. He credits Dean Long with spurring major recent improvements to the program. More than 70 percent of the professors teaching MBA classes arrived at Bloomsburg in the last three to four years, adding diversity and fresh ideas

to the program, says Si, who was at Hong Kong University before coming to Bloomsburg four years ago. Bloomsburg University also makes an MBA affordable for more students, he says.

Although the College of Business has a long history, students benefit from a contemporary curriculum that is continuously reviewed and updated, Long says. For example, national headlines about fraud at major companies spurred the development of a career concentration in fraud examination within the accounting department, with the first courses offered last fall.

Outside the Classroom

Many organizations give College of Business students the opportunity to go beyond class work to gain hands-on experience and help others. Among these organizations are:

- **Accounting Association:** Members get practical experience while serving the community by running the Internal Revenue Service's local volunteer income tax assistance program for low-income and elderly taxpayers, says adviser Richard Baker, professor of accounting. The group also brings in guest speakers from public accounting firms, industry and

government to talk to students about career opportunities.

- **American Marketing Association:** Members volunteer for Habitat for Humanity, conduct food drives and gain real-world marketing experience by helping local organizations, says adviser William Neese, associate professor of marketing. Recent projects included developing a recruiting PowerPoint presentation for the chief of police and setting up Internet ordering systems for local pizza places Domino's and Napoli.
- **National Association of Black Accountants:** Only two years old,

the Bloomsburg chapter already has a strong track record of encouraging minority students in all areas of business, says Baker, who also advises this group. In addition to offering scholarships, the organization's primary goal is to connect students with successful business-people who can serve as mentors.

- **Phi Beta Lambda (Future Business Leaders):** BU has one of the largest chapters in the state, with members conducting service projects and learning more about the world of business, says adviser William Bealing, professor of accounting. Members look forward to the annual statewide business

competition, challenging their peers in everything from academic exams to extemporaneous speaking; 10 to 12 local members usually earn the right to go on to the national competition.

- **Students in Free Enterprise:** Teams choose a project and then plan, design, gather resources, implement and measure the outcome, explains adviser Farooq Sheikh, assistant professor of management. This semester, one team is tackling ethics by designing a game that encourages cheating—for those who dare face the consequences.

Business was the first college at BU to hold an orientation picnic for freshmen, in August 2003. The idea grew out of discussion about how the college could create an atmosphere where new students felt welcome and free to talk with faculty, Long says. "We received so many positive comments from both the faculty and the students that it is now a permanent part of our new student orientation."

The college continues to assist students through graduation and finding their first job. In fact, the placement rate for business students over the past decade has averaged well over 90 percent. When Cannon was preparing to graduate in 1978, he arranged numerous interviews through the placement center and was hired right away by Nestle USA. Almost 27 years later, he's worked his way up to national training manager for the worldwide corporation, and his Bloomsburg education has served him in markets around the world. Currently based in New York City, he gives back to the university by serving on the College of Business Advisory Board.

Also serving on the board is Douglas Yocom, who earned his bachelor's degree in business education in 1973. Today, he's president and chief executive officer of Precision Medical Products, in the Lancaster, Pa., area. Looking back on his education, he says, "I had some really good professors, and what they imparted to me was hard work and just giving it your all. ... The business college and what it offers is well-known in the business community."

To Long, the accomplishments of alumni like Cannon and Yocom demonstrate the true value of a Bloomsburg University business education. "The proof of the pudding is always in how successful your alumni are," he says. ■

Tracey M. Dooms is a freelance writer and editor living in State College, Pa.

Eric Foster



By its very nature, business relies on interaction to produce success. In the photos above, management professor Pamela Wynn meets with students from Small Business Management (top) and John Olivo, chair of office information and business information systems, engages students in a classroom lecture. At left, Steven Si, MBA coordinator, confers with a campus visitor.

Native plants were wiped from the landscape by settlers plotting towns and developers planning subdivisions. Today, many gardeners like Sue Tantsits '76 are working to reverse that long-standing trend, recognizing the beauty and environmental value of native plants while reintroducing them to their communities.



Living on the

STORY BY JUDITH K. MEHL

For many gardeners, May is the month to turn the soil, cast a seed, plan a border, perhaps add a little to the household landscape. And then there's Susan Miraldo Tantsits '76, whose childhood love of gardening has grown into environmental passion, advocacy and education, and a business riding high on the hot new shift in horticulture to native plants.

With her friend and fellow gardener Louise Schaefer, Tantsits has taken the backyard flower bed to the Edge of the Woods — both a philosophy and the name of the prospering Fogelsville, Pa., nursery they've built literally from the ground up.

Pausing from plant propagation in her greenhouse, she explains that native plants are those documented to have been here before European settlers arrived. Invaders, on the other hand, were transplanted from other countries or regions, have no natural predators and spread so rapidly that they displace natives and disrupt food chains, forever impacting the environment in a negative way.

"We all need to garden as if we lived on the edge of the woods, the last stronghold of naturalized areas and the native plant," Tantsits says. Her philosophy serves to alert gardeners that what they do in their small piece of land can reverberate elsewhere.

"We are taking prime land and planting ornamental exotics where we should be restoring the land to its original state," she says. "Once you plant invasive non-natives in your landscape, it's an easy jump to the woods and other naturalized areas."

For Tantsits, the benefits of native plants are nearly endless. Their fragile blooms on sturdy stems add beauty to the environment yet, when well placed, they require little maintenance, can adapt to many conditions and do not require watering, fertilizer or pesticides. "Native plants provide four seasons of pleasure," she says.




Owning a wildflower nursery is a hands-on endeavor for Susan Miraldo Tantsits '76, right, and business partner Louise Schaefer.

She speaks most often of plants as part of a community, plants that collectively support the larger picture, but confesses a special attachment to the sassafras tree, which she calls a misunderstood underdog of the plant world. The sassafras leaf is used in the Edge of the Woods logo.

"It's a beautiful tree and it belongs in Pennsylvania," she says. "The sassafras is a fine tree with wonderful fall color that can help restore our landscape. It holds a place in my heart."

Though she loves to dirty her hands, Tantsits spends much of her time in education, teaching corporations, not-for-profits and homeowners about the need for establishing or restoring naturalized areas with native plants.



Edge

Geoffrey Mehl

“We are out of kilter with the wildlife population,” she says. “Everything starts with plants, the water, the atmosphere; all life is affected by human activity. Humans are the biggest influence on what is happening. Louise and I want to influence corporations and residents as to what is environmentally appropriate.”

Tantsits, who met her husband Stanley Tantsits '75 while studying toward a bachelor's degree in education, gardened while raising their two children. As she did, she grew eager to educate others to the need for native plants.

Those acquainted with her deep interest in gardening encouraged her to volunteer for the Penn State Cooperative Extension Master Gardener Program in 1991. The program not only reinforced her personal passion for native plants, it also springboarded her into planting on a professional level. While working part-time at the Wildlands Conservancy in Emmaus, Pa., she earned a degree in horticulture from Temple University's Ambler campus.

Within the circle of native plant enthusiasts, Tantsits is well known. She met many like-minded supporters in her 10-year stint with the conservancy, where she worked from 1992 to early 2003.

“Native plant demand is there,” she stresses. “It's more than a niche, more than a trend or fad. It's a long-term necessity.”

Bowman's Hill Wildflower Preserve in New Hope, an education and advocacy center for Pennsylvania's native plants, recognizes her work. Nancy Beaubaire, director of communications at Bowman's Hill, says the preserve's recent growth confirms Tantsits beliefs.

“The industry has grown by leaps and bounds,” Beaubaire says, citing the preserve's native plant sales, which increased 103 percent between 2000 and 2004.

With plants and the environment as the overriding themes in her life, Tantsits also devoted much of her time to the social and intellectual growth of girls and young women. As a longtime member of the Girl Scouts and a leader for 22 years, she says scouting drew on her Bloomsburg education in teaching. “I've used my training with the Girl Scouts, the Master Gardeners program, where you teach what you learn, and in environmental education.”

Tantsits and Schaefer work often with schools, advising administrators on the use of courtyards and landscapes. Recently Tantsits completed a design for an area at the Swain School in Allentown, named the Rodale Butterfly Garden and Reflection Area.

The Edge of the Woods is expanding with more propagation, more consulting and design work and a greater selection of native plants, including more varieties of ferns, aquatics, shrubs, trees, perennials, wildflowers and grasses for all habitats. The business is open for retail sales five days a week during the growing season, and Tantsits and Schaefer are available by appointment year-round for design and consultation work.

For Tantsits it's all about the outdoors. “I like having my hands in the ground and watching things grow and come together. There is great satisfaction in helping restore a plant community.” ■

Judith K. Mehl is a freelance writer who gardens in Henryville, Pa.

A Familiar Face in the Crowd

SI recognizes BU senior



Sharla Partlon

BU field hockey star Sharla Partlon, a secondary education and mathematics major from Langhorn, was featured in the Sports Illustrated column, "Faces in the Crowd," in the magazine's Jan. 24 issue. The column recognizes students from across the nation who excel in athletics.

Partlon, a senior midfielder, helped her team to a four-year record of 80-6 and three NCAA and PSAC championships. She was the PSAC Rookie of the Year as a freshman and was three times named first team All-American and All-PSAC.

Partlon finished her last collegiate field hockey season with 13 goals, leading the team in assists with eight. Her final tally was 25 goals and 17 assists.

Career Images

BU offers new master's degree

BU joins a group of just 10 colleges and universities nationwide offering the radiologist assistant degree program this fall. BU's master of science in radiologist assistant program is designed to help fill the demand for professionals working in radiology, a health care field that uses imaging procedures such as CAT scans, MRIs and PET scans to diagnose and treat disease and injury.

The new program introduces a new career field, the radiologist assistant. This new degree category will bridge the gap between radiology technologists and radiologist physicians. It was developed with support from the American College of Radiology, the American Society of Radiologic Technologists and the American Registry of Radiologic Technologists.

Approved by the Pennsylvania State System of Higher Education's Board of Governors in January, the program builds on BU's 25-year-old undergraduate medical imaging program that enrolls nearly 200 students. To be eligible for the master's degree program, a prospective student must have a bachelor's degree, American Registry of Radiologic Technologists certification in radiologic technology and at least three years of full-time work experience as a technologist.

She Did It Again

Hutchinson honored with national coaching award



Jan Hutchinson

Bloomsburg University field hockey coach Jan Hutchinson made a national name for herself again in the collegiate field hockey arena. During the National Field Hockey Coaches Association annual banquet in January, Hutchinson was named the 2004 NFHCA National Division II Coach of the Year, a title she received three times before.

This award comes just one month after Hutchinson was inducted into the National Fastpitch Coaches Association's (NFCA) Hall of Fame for her work with BU's successful softball team.

Hutchinson's accolades reflect her work ethic and coaching ability. Her field hockey team gained the NCAA Division II national title in 2004 for the third time in a row and her 483-64-20 record makes her the most unbeatable coach in the history of field hockey. This honor parallels her standing as the most unbeatable coach of all time in NCAA Division II softball history.

Shapes to Come

Exercise researcher investigates children's fitness

Exercise science faculty member Joseph Andreacci, second from left, is researching whether children between the ages of 7 and 10 burn fat or carbohydrates while they exercise. He is also testing whether the Sense-Wear Armband measuring device produces reliable results with children. Shown during a treadmill test, from left, are exercise science graduate student Christina Ledezma of Kennett Square, Andreacci and test subject Erica Hogue, 9.



Open Up

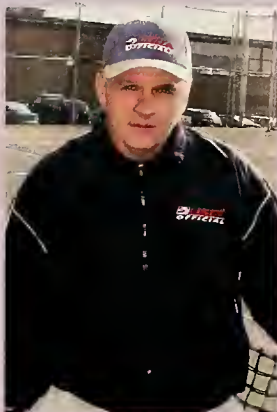
Coach one step from officiating at championships

Mark Raynes '80, BU's men's and women's assistant tennis coach, is one certification away from becoming an official for this year's U.S. Open tennis championships.

His road to the U.S. Open began as a player at Bloomsburg where he was a member of the school's first Pennsylvania State Athletic Conference (PSAC) championship team in 1979. It was there that he met former head coach Burt Reese.

In 1989 Reese asked Raynes if he would consider umpiring the Huskies home matches. He began officiating for the Huskies in 1990 and continued officiating until he became the assistant coach in 1996. He would eventually resume umpiring in 2001, working matches for the Penn State Nittany Lions.

After a little less than 14 years serving as an umpire at



Mark Raynes

the collegiate level, Raynes got his opportunity to move up to the pros last summer when he attended a United States Tennis Association Line Clinic on the site of the Binghamton Professional Tennis Tournament, an Association of Tennis Professionals Challenger event.

"I went to the line clinic and was sent on court for the tournament the very next day," he says. "I was petrified that first day, but the head officials understand that you're going into that situation for the first time, so they

know you're not going to be perfect the first day."

His second professional opportunity came at the highly regarded Pilot Penn tournament, a Women's Tennis Association Tour event in New Haven, Conn. There, he was a line judge for players such as Alicia Molik, who won a bronze medal for her home country, Australia, at the Olympics the week before.

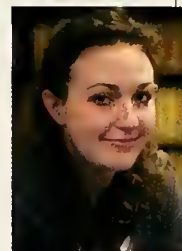
All that stands between Raynes, who works full-time as a member of BU's computer services department, and the U.S. Open is a certification to be promoted to a USTA Level umpire, which is the third of five levels of certified umpires.

"When you do tournaments you get evaluated by head officials," Raynes says. "You get rated on a scale of 1 to 5. If you rate 4 or higher, then you get certified to move to the next level. To do the U.S. Open you must be at the USTA Level."

Islands of Data

Salicki selected for Scotland archaeology project

Anthropology major Joanna Salicki will travel to Scotland this summer to work on a research project.



Joanna Salicki

A junior from Lincoln Park, Pa., Salicki will travel to two remote islands off the coast of Scotland to participate in the North Orkney Population History Project. As her part of the project to reconstruct changes in population, settlement and landscape use over the past 300 years, Salicki will conduct archaeological explorations of the islands and interview current residents.

The project is sponsored by Penn State's department of anthropology. A National Science Foundation Research Experience for Undergraduates award will cover Salicki's expenses.

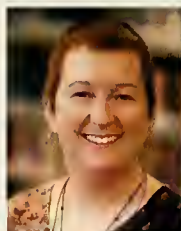
In Print

Faculty publish books

New books by BU assistant dean James Brown and faculty members Marion Mason, Walter Howard, Jeanette Keith and Walter Brasch hit the shelves in recent months.

Mason, professor of psychology, collected, edited and wrote the introduction for "Taking Sides: Clashing Views on Controversial Issues in Cognitive Science." Mason's book is designed to help students explore issues by reading opposing arguments about fundamental questions, such as: "Are the mind and the brain the same?"

Howard, associate professor of history, published a two-volume documentary reader related to Pennsylvania history, "Anthracite Reds: A Documentary History of Communists in Northeastern Pennsylvania."



Marion Mason



Walter Howard



Jeanette Keith



James Brown



Walter Brasch

"Rich Man's War, Poor Man's Fight," written by Keith, professor of history, focuses on opposition to the draft in World War I.

Brown, assistant dean of Liberal Arts, wrote "A Practical Introduction to Literary Study" with Scott D. Yarbrough. The book is a brief guide to critical reading for literature courses, introducing tools, terms and methods for discussing literature.

And Walter Brasch, professor of journalism, published his 14th book, "America's Unpatriotic Acts," a critique of the PATRIOT Act.

News Notes

Outreach Overseas

Supervisory Roundtable raises money for tsunami victims

The Supervisory Roundtable recently raised \$1,200 to contribute to the American Red Cross in support of those who were affected by the tsunami in Southeast Asia. The fundraiser was just the latest effort for the organization made up of BU staff members.

According to Supervisory Roundtable member Jolene Folk, who works in Andruss Library, the Roundtable was formed to establish job performance workshops and training programs



Members of the Supervisory Roundtable involved in raising money for tsunami relief include, left to right, Cyndi Fisher, Gary Melnick, Jeanne Fitzgerald, Kim Schmitz and Jolene Folk.

for campus supervisors. Along with its instructional programs, the group regularly raises funds for non-profit organizations and for BU scholarships.

Recent charitable activities have benefited local organiza-

tions such as the Children's Museum in Bloomsburg, Camp Hero at Camp Victory in Millville and the Toys for Tots campaign, which collects toys for underprivileged children during the holiday season.

Jazz at Lake Wobegon

BU student wins third place on popular radio show

Music performance major Drew Nugent won third place honors and received a \$500 cash prize after performing on "A Prairie Home Companion," a National Public Radio show that reaches 4 million listeners each week over more than 558 public radio stations. Nugent, a freshman at BU, appeared as one of the winning contestants on the show's second annual teen talent contest, "Talent from Twelve to Twenty," in February.

A resident of Blue Bell, Nugent flew to St. Paul, Minn., with his mother the day before his performance on the show hosted by Garrison Keillor. He and five other contestants, chosen from nearly 300 applicants, played for an audience of more than 1,100 people, with Nugent performing three, three-minute jazz piano pieces, "Dr. Jazz," "All of Me" and an original instrumental composition, "The Original Jelly Roll Story."

As a child, Nugent studied the violin and then surprised his parents when he began

playing the family piano without a single lesson. Nugent's mother quickly signed him up to learn from a local jazz pianist, Joe Benedict, and that is where his love for ragtime and jazz began. A big fan of jazz performer Louis Armstrong, Nugent became interested in the trumpet and has excelled playing jazz pieces on the brass instrument, as well as the piano.

Nugent originally planned to pursue a history major at BU, but changed to music performance during freshman summer orientation.

"Music is where I see my life going. And after the experience I had on 'A Prairie Home Companion,' I never want to give up my first love, music," says Nugent.



Drew Nugent

Living Learning Space

Northumberland, Luzerne halls to get additions

Northumberland and Luzerne Halls are being renovated to provide more education space in students' living environment. The additions will also create new entryways for the buildings. The three-story addition to "North" Hall will create 3,080 square feet of new space and allow installation of an elevator. The Luzerne Hall project will bring an additional 2,812 square feet of space to the residence hall. The additions will be air conditioned.



Northumberland Hall



Luzerne Hall

Tom Kresch, associate director of residence life, notes that construction of the additions has been planned so it will not interfere with the creation of a pedestrian walkway between the halls. The walkway construction is expected to commence this summer.

Architecturally, the additions will echo the addition to Centennial Hall, featuring slightly flattened arches over a ground-floor walkway. The design element is drawn from the old Waller Building, which was demolished in the 1960s.

Calendar of Events Summer/Fall 2005

Academic Calendar

Summer Sessions 2005

Session I - May 31 to July 8
Session II - June 20 to July 29
Session III - July 11 to Aug. 19
Session IV - May 31 to June 17
Session V - June 20 to July 8
Session VI - July 11 to July 29
Session VII - Summer freshmen only
Session VIII - May 31 to Aug. 19

Fall 2005

Electronic registration

Aug. 23 to 29

Classes Begin

Monday, Aug. 29

Labor Day – No Classes

Monday, Sept. 5

Reading Day – No Classes

Friday, Oct. 14

Mid-Term

Tuesday, Oct. 18

Thanksgiving Recess Begins

Tuesday, Nov. 22, 10 p.m.

Classes Resume

Monday, Nov. 28, 8 a.m.

Classes End

Saturday, Dec. 10

Reading Day

Sunday, Dec. 11

Finals Begin

Monday, Dec. 12

Finals End

Saturday, Dec. 17

Graduate Commencement

Friday, Dec. 16

Undergraduate Commencement

Saturday, Dec. 17

New Student Activities

Summer Freshmen/Act 101 EOP Orientation

Saturday and Sunday, June 19 and 20

Fall Freshman Preview

Wednesday, June 22, to Wednesday, June 29

Transfer Orientation

Thursday, June 30
Monday, Aug. 8

Adult/Non-Traditional Orientation

Tuesday, Aug. 23

Welcome Weekend

Thursday, Aug. 25, through Sunday, Aug. 28

Special Events

Parents' and Family Weekend

Friday, Oct. 7, through Sunday, Oct. 9

Homecoming Weekend

Friday, Oct. 28, through Sunday, Oct. 30

Summer Camps

For information and brochures, call (570) 389-4371 or go to <http://www.bloomu.edu/sports/camps/camps05.htm>

Boys Basketball

Day Camp One, June 20 to 24
Resident Overnight, June 26 to 30
JV Team Weekend, July 15 to 17
Day Camp Two, Aug. 8 to 12

Girls Basketball

Day Camp, June 13 to 17
Individual Overnight, July 10 to 14
Team Weekend, July 22 to 24

Field Hockey

Resident Overnight, July 29 to Aug. 4
Resident Overnight, Aug. 7 to 11

Football

Resident Overnight, July 17 to 21
Resident Overnight, July 24 to 28

Boys Soccer

Coed Day Camp, June 20 to 24
UK Elite, July 24 to 28, 9 a.m. to noon
UK Elite, July 24 to 28, 5 to 8 p.m.
UK Elite Overnight, July 24 to 28

Girls Soccer

Coed Day Camp, June 20 to 24
Girls Only Day Camp, June 26 to 30
Resident Overnight Camp, July 10 to 14

Softball

Overnight Camp, June 26 to July 1
Pitcher/Catcher Camp, July 6 to 9

Swimming

Overnight Camp, June 12 to 16
Day Camp, July 12 to 15

Tennis

Overnight Camp One, June 18 to 22
Overnight Camp Two, July 23 to 27
Overnight Camp Three, July 30-August 3

Wrestling

Father/Son Weekend One, June 17 to 19
Father/Son Weekend Two, June 24 to 26
Senior High Intensive Team Technique Camp, July 10 to 14
Six-Day Training Camp, July 10 to 16
Senior/Junior High Intensive Team Camp, July 17-21

*For the latest information
on upcoming events, check
the university Web Site:
www.bloomu.edu/today*

Husky Notes

'66 Rick Musser, a teacher at Bernards High School in Bernardsville, N.J., was awarded the Jean and Paul Kraus Award for Professional Excellence in Service to Youth by the Somerset County Youth Services Commission. He also developed a program that won recognition as a National Service-Learning Leader School.

'68 John Brosius retired in June 2004 after 20 years as executive director of the Pennsylvania State Employees' Retirement Board. He worked for the Commonwealth of Pennsylvania for 30 years.

Jim Worth has relocated to Kapolei, Hawaii, where he will teach and do ministerial work at the Hawaii Baptist Academy. Jim served as assistant director of the Upward Bound program at Bloomsburg University for the past 10 years. He is married to the former Nancy Shaffer '70.

'69 Brian McLernan is literacy coach for the St. Thomas/St. John, Virgin Islands, Department of Education.

'70 John Paciotti is head of the men's division, planning and allocation, for Burlington Coat Factory. He has four children, one of whom went to the 2000 national football championship in Florence, Ala., as a member of BU's cheerleading squad. He lives in Collingswood, N.J.

'72 Richard Fetterman, a lieutenant colonel in the Air National Guard, retired as the executive officer for the Air National Guard units stationed at Fort Indiantown Gap. Recently deployed to Al Udeid Air Force Base in Qatar, he holds two Air Force Meritorious Service Medals and four Air Force Commendation Medals. He and his wife Junlin live in Lebanon, Pa.

'74 Mary Shriver Hannaman earned a doctorate in education and is now a full-time faculty member in the business department of Rio Salado Community College. She was formerly the administrator for adult basic education programs for Rio Salado. She and her husband, Curt Hannaman '72, live in Tempe, Ariz.

'75 Tom Johnson will serve as president of the American Chamber of Commerce (AmCham) in Taipei, Taiwan, leaving his position as vice president of San Fu Gas Co.

Barbara Bean Samide has been named principal of Harry S. Truman Elementary School in Salisbury. She and her husband Thomas have two children, Edward, a senior at St. Joseph's University, and Laura, a senior at Hamburg Area High School.

Randy Watts was voted PIAA Junior High Wrestling Coach of the Year for 2003-04 for District IV and Pennsylvania.

Births

Marie Spengel Robinson '88 and husband, Keith, a son, William Robert, Aug. 27, 2004

Edward Hayes '90 and wife, Gina, a son, Michael Colin, Jan. 4, 2005

Karen Manfredonia LoBasso '92 and husband, Tom, a son, Thomas Nunzio, Dec. 19, 2004

Tina Scopelliti McCall '92 and husband, Sean, a daughter, Cara Elizabeth, Aug. 3, 2004

Lori Blydenburgh Ahern '93 and **Jim Ahern '95**, a son, James Patrick, June 8, 2004

Danielle Barkasy Gowarty '95 and husband, Edward, a daughter, Rita Elizabeth, April 24, 2004

Aaron White '95 and **Sandy Stubblefield White '98**, a daughter, Isabella Jane, Oct. 28, 2004

Kara Morton Kearney '97 and husband, Ed, a daughter, Kelly Reilly, Nov. 1, 2004

Becky Cady Wright '97 and husband, Jeff, a daughter, Abigail Hilla, Dec. 13, 2004

Vicky Edinger Nguyen '98 and **Michael Nguyen '00**, a son, Matthew Hien, Nov. 15, 2004

'77 Cynthia Hammes-Cardi, senior vice president and business banking director for Wachovia Bank, has been named the bank's executive officer for the Lebanon County area. In addition to her duties as area executive officer, she is business banking director for Wachovia's seven-county central Pennsylvania region, which includes Adams, Berks, Cumberland, Dauphin, Lancaster, Lebanon and York counties.

'78 Clark Shuster was honored for serving 20 years as president of the Lower Bucks County Chamber of Commerce. Under his leadership, the chamber grew from 1,000 members to more than 1,600.

'82 Timothy Jonas, who retired from the Marine Corps as a lieutenant colonel, now works supporting the Air Force in Massachusetts. He is president and chief operating officer of C2Kinetics, LLC.

'86 Jack Evans, a major in the Army Reserve, recently returned from two years of active duty with Installation Troop Command in Fort Drum, N.Y. He is a human resource manager for the Pennsylvania Department of Corrections in Camp Hill. His wife, the former **DiAnn Persing '90**, teaches at East Pennsboro Area High School, Enola. She earned a master's degree in curriculum development from Penn State in 2000.

Kelly Lewis, who served four years in the state House of Representatives, was named president and CEO of the Technology Council of Central Pennsylvania, effective Jan. 1, 2005. Before he was elected to the legislature, Kelly was the Monroe County controller, supervising annual operating budgets exceeding \$120 million. He holds a juris doctorate and master's in business administration from Widener University School of Law.

'87 Suzanne Bilski Nesmith has achieved certified diabetes educator status from the National Certification Board for Diabetes Educators. Suzanne has been employed by Holy Spirit Health System, Camp Hill, for the past 13 years. She earned a master's degree from Penn State. She and her husband Paul have two sons, Shane and Josh. They reside in Camp Hill.

Simon "Jake" Williams was named Outstanding Former Head Start Teacher by the Pocono Services for Families and Children and Monroe County Head Start. After working for State Farm Insurance for 10 years, he returned to college to complete a teacher certification program. He is now a history teacher at Easton High School. He and his wife Kelly have three sons.

'88 Christine Bortnick Marcolla was appointed manager of Sovereign Bank's community banking office in Snyder, Pa. She previously held management positions at Heritage National Bank and Miner's National Bank.

Find more Husky Notes online at www.bloomualumni.com.

Send information to alum@bloomu.edu or to Alumni Affairs, Fenstemaker Alumni House, Bloomsburg University of Pennsylvania, 400 E. Second St., Bloomsburg, Pa. 17815

'89 Andrea Keefer Bertram joined the Geisinger Foundation as director of annual giving. She previously served as director of development at Susquehanna Valley Women in Transition, Lewisburg.

'90 Karen Busocker Sofranko earned a doctor of education degree at Temple University, where she is an academic adviser. She and her husband Steven live in Princeton Junction, N.J.



The Class Ring

By Wayne Von Stetten '50



Wayne Von Stetten

Prior to my graduation from Bloomsburg State Teachers College in January of 1950, my sister Carolyn and her husband Lewis presented me with a choice of graduation gifts. One was a Bloomsburg graduation gold class ring with a handsome garnet stone adorning the top. It was very beautiful! The other offer was for a new top coat, both offers very generous and tempting; but knowing my first teaching assignment was rapidly approaching and in mid-winter, I wisely selected the coat, recognizing that it was the more practical of the two. I was always

grateful for their gift; the coat did keep me warm for that winter and ensuing ones as well. But the ring was so beautiful! —From "Family Ties...and a Few Loose Ends" by Wayne Von Stetten '50

In mid-September 2004 my family held a party to celebrate my 80th birthday. Our eldest son, Wayne, who served as the master of ceremonies, began his remarks by citing the above citation from my book, placing emphasis on the fact that "Dad selected the top coat and, therefore, never received his class ring."

Our son then introduced his younger brother who came into the room carrying various top coats. As each coat was shown, I thought I would be free to choose one. The thought of a birthday top coat was quickly extinguished, however, when our son and the other guests called out in unison, "No, Dad, you're not getting any of those top coats."

Instead, a family member handed me a beautifully decorated gift bag. My eyes

were drawn to the name "Josten" printed on the top of the equally attractive small box inside. It was then, finally, that I knew the mystery of my birthday gift, since my years as a high school principal allowed me to become well acquainted with all the class ring vendors, including Josten.

I was speechless as I removed from its velvet case one of the most beautiful class rings I had ever seen. In the midst of much clapping and more than a few tears, I became aware that our four children and their spouses were calling out, "Dad, here is your Bloomsburg College class ring—54 years late, but here nevertheless."

I had to ask how our children secured a Bloomsburg State Teachers

College 1950 class ring. The search, they told me, began in early spring with a telephone call to the university's alumni office, asking for help in locating a class ring for a 1950 graduate. A kind individual at the university was able to furnish the name, address and telephone number of the vendor—Josten.

At Josten in Dallas, Texas, a helpful representative found sketches of the 1950 class ring in the basement archives. Although no rings remained from that order, the company appointed a craftsman to design and create a custom ring, complete with the attractive garnet stone. The unique ring is inscribed with the words Bloomsburg State College, the year 1950, a replica of Carver Hall, the Husky dog, and the Pennsylvania seal engraved with the words Virtue, Liberty, Independence.

The handsome ring has been a constant companion since that happy September night, thanks to the kindness and ingenuity of a loving family and the cooperation of the university and an accommodating company. I will forever be grateful to all who made this possible. The ring will be a constant reminder of the happy years spent at Bloomsburg, the Friendly College on the Hill.

Granting Wishes

A Bloomsburg University graduate recently became president and chief executive officer of the Make-A-Wish Foundation of America, the world's largest wish-granting organization.

As CEO, David A. Williams '81, leads the foundation's national staff and works closely with its 74 chapters. He comes to



David A. Williams

Make-a-Wish from Habitat for Humanity International, where he most recently served as executive vice president and chief operating officer.

"I am extremely grateful for having spent 10-plus years at Habitat for Humanity, an organization that helps so many people," says Williams. "The Make-A-Wish Foundation is truly one of the nation's most respected names in the non-profit world and among our country's citizens, and I am deeply honored and excited to join this equally great organization." Both organizations were recognized in "America's Greatest Brands, Volume 3" as two of "America's Strongest and Most Trusted Brands."

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions. Founded in 1980, Make-A-Wish grants more than 11,500 wishes a year.

'91 David J. Hein was promoted to director of finance at The TriZetto Group, Union, N.J. TriZetto provides information technology for the health insurance payer industry. David resides near Allentown with his wife Mara and their 6-year old daughter.

Jody Price is a transfer of learning delivery specialist for the Pennsylvania Child Welfare Training Program. The program trains direct service workers, supervisors, administrators and foster parents to provide social services to abused and neglected children and their families. Jody received the Bloomsburg University Community Martin Luther King Jr. Award in February 2004 for her work with diversity issues in local high schools. She resides in Bloomsburg.

Scott Zimmerman has been named principal of the Danville Elementary School. He has been a teacher in the district for the

Marriages

Edie M. Gair '88 and Timothy J. Shull

Michael Oehlert '89 and Lori O'Neill, Nov. 6, 2004

Elaine Blauer '91 and Mark Granteed, June 5, 2004

Thomas Bogovich '92 and **Kristy Shierant '02**, July 24, 2004

JoAnn O'Toole '92 and Kenneth Raup Jr., Aug. 28, 2004

Kristin Kalanick '93 and John Husak, Sept. 5, 2004

Wayne Vols '93 and Lisa Wincovitch, May 15, 2004

Jeffrey Rovinsky '94 and **Lori Patuszek '96**, Aug. 14, 2004

Nicole Shortz '94 and Phillip Nitowski, Oct. 23, 2004

Misho Vance '94 and James Phillips, Aug. 14, 2004

Elizabeth Donovan '95 and Adam Conish, March 13, 2004

Damian Kelly '95 and Kimberly Talerico, Oct. 23, 2004

Dana Knowles '95 and Patrick Parmer, Oct. 23, 2004

Christopher Watson '95 and Sindy Adams, May 29, 2004

Patrick Henderson '96 and Erin Levering

Cynthia Minter '96 and Robert Garcia

Lori Mutchler '96 and James Crowder, Aug. 7, 2004

Steven Brenenburg '97 and Jennie-Corinne Baublitz, Oct. 2, 2004

Kathryn Moczydlowski '97 and Peter Venti

Ryan O'Hara '97 and Aimee Baker, April 17, 2004

Lara Peterson '97 and Gerald Luciano Jr., June 5, 2004

Ronald Shireman '97 and Kathleen Ifkowitz, July 24, 2004

Scott Blacker '98 and Amy Antolik

Catherine Cox '98 and Nicholas Guido, Oct. 30, 2004

Melissa Jenks '98 and Phil Mieszkuc, June 25, 2004

Thomas Rozycki '98 and Rebecca Mest

Jennifer Shutkufski '98 and Christopher Scala, July 24, 2004

Amy Burkel '99 and Anthony Tucci

Arthur Campbell '99 and Kim Gagliardi, May 29, 2004

Suzanne Liken '99 and William Wilson, June 5, 2004

Melissa McCabe '99 and Rocco Troiano, Dec. 18, 2004

Robert McDonald Jr. '99 and Kristyn Styer, Sept. 18, 2004

Ruth Procopio '99 and Robert Hopper, Sept. 18, 2004

Beth Ream '99 and Joshua Garrison, Nov. 20, 2004

Steven Riffert '99 and Stacy Moore, June 26, 2004

Daniel Scott Smith '99 and Lori Kearney, Oct. 16, 2004

Amy Tate '99 and Brandon Soule, July 5, 2004

Andrea Bird '00 and John Blanton, May 15, 2004

Lanette Gemmill '00 and Clinton Walters, June 13, 2004

Kathryn Gesuale '00 and Matthew Furry

Beth Miller '00 and John Kajmowicz, Oct. 16, 2004

Amy Pastorella '00 and Sean Shamany

Shantille Shearer-Weil '00 and Matthew Stohl, Oct. 9, 2004

Heather Sobotor '00 and Dennis Bonshock, June 26, 2004

past 10 years. He and his wife have two sons. They reside in Milton.

'92 Shana Meier Tesluk is executive director of the Tyler Health Foundation. The foundation generates support for Tyler Memorial Hospital in Tunkhannock. She formerly held various positions at Marywood University. She and her husband John live in Tunkhannock.

'93 Frank Amon was promoted to vice president, commercial lending, at Beneficial Savings Bank. He earned an MBA at Philadelphia University in 2002.

Thomas R. Crissinger Jr., assistant vice president at WNB Bank, recently graduated from the American Bankers Association Graduate Commercial Lending School in Dallas. He has been with the bank since 1994.

Joe Subacz is assistant controller at Kunzler & Co. He formerly was controller for Automatic Timing and Controls Inc.

Jennifer Ditzler Sugra is in her fifth year as principal of

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Pequea Elementary School in the Penn Manor School District, Millersville.

Janeen Schranz Sutryk was promoted to principal at Piaker & Lyons in Vestal, N.Y. She is a certified public accountant and lives in Sayre with her husband Jaime and two daughters, Kaeli and Emily.

'95 George Baker joined the Philadelphia law firm of Linebarger, Goggan, Blair and Sampson, LLP, as an associate. He earned his law degree from Villanova University School of Law.

Autumn Wolfe joined the Camp Hill-based accounting firm, McKonly & Asbury, LLP, as a senior tax manager. She earned a master's degree from Villanova University.

Lori Kane was named executive director of the Schuylkill Chamber of Commerce. She has served as member services director for the SCC since 1996.

Milt Scholl coached the Antietam High School Boys' Soccer Team to the PIAA Class A title. Milt was also named Pennsylvania Class A Boys' Coach of the Year by the PSCA.

Charlie Taronis earned a master's of education in educational administration from Alvernia College in December 2004. He is dean of students and 11th and 12th grade social studies teacher at Cardinal Brennan High School in Fountain Springs, Schuylkill County.

'96 Cathy Schaeffer received her second certification from the Registry of Interpreters for the Deaf.

Kristy Reigle Schultz was named clinical coordinator for cardiovascular technology at Harrisburg Area Community College. She has been an adjunct faculty member at the Lancaster and Lebanon campuses for the past two years. She formerly was a cardiovascular invasive specialist at Good Samaritan Hospital in Lebanon.

Mark Zimmerman, a captain in the Army, took command of Alpha Company, 9th Engineer Battalion, 1st Infantry Division, FOB Rcmagen, Iraq, on Aug. 16, 2004. Since joining the Army in 1987, most of his duty assignments have been in Germany. While at Fort Leonard Wood, he earned a master's degree in public policy administration from the University of Missouri. He and his wife, the former Tanja Hinderer of Stuttgart, Germany, have two sons, Aaron and Justin.

Jennifer Wolfe '00 and Brian Hayes, Sept. 18, 2004

Katie Arendash '01 and Stephen Kastroba

Lindsay Bellman '01 and Francis Michael Gregor '01, June 26, 2004

Sabrina Dockey '01 and Jeffrey Heddings, Oct. 9, 2004

Jennifer DuBois '01 and Brandon Griffiths '01, Nov. 5, 2004

Tara Kozel '01 and Nicholas Goretski

Jamie Lewson '01 and Timothy Kauwell, May 22, 2004

Keira Linzer '01 and Kenneth Motichka, Aug. 21, 2004

Lori Mayes '01 and Edward Winter, April 17, 2004

Kylie Osman '01 and Nathan DeStefano '02, May 22, 2004

Jennifer Rossi '01 and Chad Lauver, April 24, 2004

Corey Aucker '02 and Barbara Wirtz, Aug. 14, 2004

Melissa Berringer '02 and Michael Pfistner '01, Sept. 5, 2004

Michelle Kurtz '02 and Richard Dempsey Jr. '03, Nov. 6, 2004

Lee Millard '02 and Lisa Hunsinger '03, Sept. 18, 2004

Siobhan Mroccka '02 and John Walsh, Oct. 2, 2004

Alison Necci '02 and Christopher Snyder '03, Oct. 9, 2004

Beth Tracy '02 and Kevin Weems

Christy Carpenter '03 and Sean Barkley '04, Sept. 11, 2004

Melissa Crossley '03 and Stephen Landau, June 5, 2004

Nicole Fierravanti '03 and Cyrus Matthews, July 10, 2004

Bryan Hiller '03 and Christy Lamon, Oct. 30, 2004

Lisa Lawrence '03 and Louis Jennings, June 5, 2004

Melania Lorow '03 and David Balzer, May 15, 2004

Beth Rhinehart '03 and Barry Wrench, Sept. 4, 2004

Andrea Ritter '03 and Dustin Seebold, July 17, 2004

Lori Urso '03 and Timothy Stehle, Aug. 14, 2004

Kristen Holland '04 and Daniel Adams

Jaime Litts '04 and Matthew Camella '04, Aug. 7, 2004

Lindsey Mang '04 and Timothy Pender, July 10, 2004

Tara Miller '04 and Keith Dunkelberger Jr., June 19, 2004

Amanda Shultz '04 and Philip Keifer, Aug. 14, 2004

Husky Notes

'97 Kimberly Shewack Babbish joined Geisinger Specialty Clinic in Wilkes-Barre and Geisinger Medical Group-Mount Pocono as an associate in audiology.

Kristi Bowman Taylor recently earned a doctorate of audiology degree from the School of Audiology at the Pennsylvania College of Optometry in Elkins Park. She continues to work as an audiologist at the speech and hearing center at the Reading Hospital and Medical Center. She and her husband Jamie reside in Stevens.

'98 William Oyster has been named a senior accountant at Boyer & Ritter. He previously was with Parente Randolph and McKonly & Asbury.

Amy Hunter Wukovitz has earned a doctorate in audiology at Pennsylvania College of Optometry, School of Audiology, in Elkins Park. She has been a staff audiologist at Geisinger Wyoming Valley Medical Center and Geisinger Medical Group-Mount Pocono since 2001. She and her husband Dr. Alex Wukovitz live in Drums.

'99 Desiree Anderson, a senior accountant at JonesKohanski Consultants and Certified Public Accountants, has successfully completed the certified public accountant exam.

Dale Behm, a captain in the U.S. Marine Corps, is a helicopter pilot serving in Iraq.

Jill Dolinsky received a juris doctorate degree from Widener University in 2003. She recently opened her own law firm in Saddle Brook, N.J.

Neil Partington has been ordained a minister in the United Church of Christ. He has been serving the Emmanuel UCC in Dorrance since 1999. He and his wife Annie have two children, Noah and Joshua.

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'00 Heather Bennicoff Kramer accepted the position of public relations manager at Dorney Park and Wildwater Kingdom in Allentown. She previously was an operation area manager.

'01 Jenn Di Maria recently started a new job as a foster care case worker at Kidspace in New Cumberland.

Brian Spotts is a UH-47 Chinook helicopter pilot with the 159th Aviation Battalion in Iraq.

Richard L. Wilson III is running for election as magisterial district judge in Mount Carmel. Wilson has been employed at the State Police Consolidated Dispatch Center in Norristown and, part-time, by the Northumberland County Department of Public Safety.

'02 Jennifer Wislock is employed by Tommy Hilfiger Licensing in Newark, Del. She is pursuing an MBA with a concentration in international business at the University of Delaware. She resides in Wilmington, Del.

'03 Louisa Luisi is a teacher at Ridgewood High School in New Jersey. Recently her students collected more than 100 toy bears for distribution at local hospitals.

Stacy Mazloom has been hired as a special education teacher for the Schuylkill Intermediate Unit 29. She has been assigned to Tamaqua Area High School.

Deaths

Hilda Albertson Heller '23

Ruth Haupt Artz '26

Pearl Schell Carls '29

Anne Fowler Hibbard '31

Genevieve Omichinski Andrek '32

Blanche Kostenbauder
Millington '34

Irvin Scheib '34

Mary Shantz '34

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Richard C. Heller '66

George R. Colestock '68

Peggy Miller Spangler '69

Joseph Cecchetelli '82

Karen M. Zimmie '82

Diane Bakowicz Michniewicz '90

'04 Erin Barrett has been named membership coordinator for the Williamsport/Lycoming Chamber of Commerce.

Jason Davis has been commissioned a second lieutenant in the Air Force.

Mike Naff accepted a position as a police officer with the Manheim Township Police Department in Lancaster.

Michael Yemola has joined JonesKohanski Consultants and Certified Public Accountants as a staff accountant.

A Club of Their Own

By Julianne Bramante '04

Before the days of Title IX, athletic scholarships for women and televised division championships, some women organized their own athletic competitions. They didn't have the athletic equipment, facilities or uniforms that both women and men have today, but their saddle shoes, skirts and letter sweaters worked just fine.

At Bloomsburg University, they were members of the "B" Club, a recreational organization founded in 1927 to give women the opportunity to compete in intramural activities. Designed with the goal of developing physical, social and mental ability, the B Club promoted a strong school spirit and interest in athletics as a means toward physical development.

To become a member of the B Club, a female student was required to earn an A in posture and sportsmanship and tally 600 points through sports participation. Points were given for each hour spent in individual or group sports, varying according to the kind of activity. Chevron-shaped sleeve badges were awarded to the girls for each additional point they earned.

At their regular meetings on the second Thursday of each month, members planned pep meetings, bonfires, sports days with other colleges, fall and spring



Students compete in a B Club volleyball match in Centennial Gymnasium on a Thursday evening in 1950.

alumnae camps, hikes and Homecoming activities, as well as decorations for games. They were in charge of concession stands at the men's football and basketball games and sponsored Play Day, an annual event for high school students. Social meetings were held on the first Monday of every month; Thursdays were designated as "B" Days when members wore their white sweaters with their "Bs."

"When I arrived at Bloomsburg in the fall of 1963, I had no prior experience in any organized sport for women," says Carole Gerhard Hostetter '67. "I loved exercise and gym classes, so I signed up for the B Club. All in all, it was a good experience and taught me that I could participate in many sports and do well enough to have fun and get exercise. Without the B Club, I might not be enthused about exercising today."

The B Club had just two advisers, Lucy McCammon and Eleanor Wray. McCammon, the club's official sponsor from 1927 until

1957, gave young women guidance and confidence to participate in athletics. A year before she retired from the health, physical education and athletics faculty in 1958, she was succeeded by Wray who served as the club's official sponsor from fall 1957 until the B Club ended in 1971. Also the women's intramural

director and adviser for water ballet, Wray helped organize women's varsity teams in field hockey and basketball. In 1972, she became coordinator of women's intercollegiate athletics and served as the women's tennis coach.

A scholarship was established in honor of McCammon, with help from the Bloomsburg Alumni Association, when the B Club disbanded. The Lucy McCammon Scholarship was awarded to an undergraduate woman based on academic achievement, participation in women's intramurals or varsity sports and outstanding character and personal traits. The scholarship closed in October 2002 due to insufficient funds.

B Club sports encompassed many levels of athletic ability and, in the early years, included cageball, tennis, volleyball, baseball, basketball, hockey, swimming and hiking. Later, sports such as archery, golf, badminton, field hockey, softball, modern dance, water ballet and ping pong were added.

In 1964, women's athletics was recognized on a collegiate level at Bloomsburg University. The B Club officially ended in 1971.

Julianne Bramante '04 served an internship in Bloomsburg University's sports information office during fall 2004.



The B Club's first members pose for the official 1927-28 photo.

Over the Shoulder

By Robert Dunkelberger, University Archivist

A Tribute to William Sutliff



The long, narrow structure on the Second Street side of Bloomsburg University's campus is obviously a classroom building. Not so obvious today is the identity of William Boyd Sutliff, for whom the College of Business' home was named 45 years ago.

William Sutliff was born in Stillwater, Columbia County, Pa., on Jan. 20, 1867, but his professional life was centered in Bloomsburg, 14 miles south of his birthplace, where he served as a teacher, administrator and friend to the athletic program.

Sutliff's first contact with BU came in April 1889 when he enrolled at the Bloomsburg State Normal School while teaching in Luzerne County; his first professional association with Bloomsburg began in



William Sutliff, fourth from left, takes part in the May 12, 1959, dedication ceremony to lay the cornerstone of Sutliff Hall. Shown from left are state Sen. Jo Hays, Elna H. Nelson, Trustee C.W. Kreisher, Sutliff, Trustee Bernard Kelly and President Harvey A. Andruss. Thirteen years later, BU's new field house was named for Nelson, baseball coach and director of health education from 1924 to 1945.

1891 when, following his graduation from the normal program, he was employed as an assistant to teach arithmetic. After a two-year break to earn a bachelor of arts from Lafayette College, he returned to Bloomsburg to again teach general mathematics. He received a master of arts degree from Lafayette in 1900.

When new normal school Principal Charles Fisher decided in 1921 that the school needed an administrator to oversee academics, he created the office of the dean of instruction, now known as the provost. Sutliff was the logical choice to fill the position, although he continued to spend a third of his time teaching.

A man of many interests, Sutliff also enjoyed writing poetry and helping the Bloomsburg athletic teams. He served as faculty manager for the basketball and football programs from the mid-1890s to early-1900s, creating season schedules and keeping score at the games. His great love was baseball, and he continued his duties with that sport through the spring of 1921.

Following his retirement in May 1937 at age 70, Sutliff lived across Second Street from Carver Hall. As a tribute to his many years of distinguished service it was decided in November 1957 to name the new \$500,000 classroom building after him. Sutliff was the guest of honor at the 1959 cornerstone dedication ceremony and was the last of the "Old Guard" of faculty members when he died June 5, 1962, at the age of 95.



Photos courtesy of Bloomsburg University Archives

Sutliff, wearing a hat and seated third from left, was manager of the 1900 Bloomsburg State Normal School baseball team. Coach Albert Aldinger is seated at the far left.

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BLOOMSBURG

THE UNIVERSITY MAGAZINE

FALL 2005

Focused on Winning

As the steward of Philly's Channel 6, Rebecca Funk Campbell '83 sets high standards to surpass the competition. See Page 16.

Professor Michael Hickey's knowledge connects students with Russian historical figures on a very human level. See Page 8.

From the President's Desk



Words have no legs, yet they walk.

— MALI PROVERB

When diplomats meet to iron out their countries' differences, television newscasts show two dignitaries shaking hands and smiling for the camera. It is impossible to illustrate the crux of their efforts, the impassioned words they use to defuse potentially dangerous situations and forge alliances between nations. These government officials stake their homelands' destinies on the belief that, as novelist Edward Bulwer Lytton wrote, the pen is mightier than the sword. Fortunately for the future of our shared world, the pen usually prevails.

We sometimes underestimate the power of words to persuade, inform, entertain and educate, but readers, writers and college students are well aware of the roles they play.

— Ask any avid reader about the power of words, and you'll likely receive a recommendation for a must-read book. One of my recent favorites is "The Kite Runner" by Khaled Hosseini, a story about life in Afghanistan that is both a political chronicle and personal tale. Books can carry readers to destinations they might never reach in person, to times that no longer exist or exist only in the author's imagination and to new ideas.

— Ask any writer about the power of words, and you'll hear of thoughts and emotions too strong to keep inside. The words, they'll say, seem to take on a life of their own in a plot so good it must be shared or the simple pleasure of recording memories to be passed from one generation to another.

— And, if you ask a college student about the power of words, you might hear about knowledge gained from textbooks, classroom discussions and enthralling lectures or their search for just the right words as they write research papers and answer questions on exams.

Words also have personal value, keeping me connected with my grown children and their families. I've enjoyed collaborating by e-mail with my 7-year-old grandson Cameron who is writing the storyline of a video game he'd like to invent. In today's world where families like mine are separated geographically, the immediacy of the words in e-mail messages keeps us always near at heart.

In this issue of Bloomsburg: The University Magazine, we introduce you to alumni and members of our campus community whose vocations rely on the power of words. We do this, of course, through photos...and words.

A handwritten signature in black ink, appearing to read "John Kestuff". The signature is fluid and cursive, written on a light-colored background.

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On the Cover
Rebecca Funk Campbell of Channel 6 in
Philadelphia keeps her station on top
in the ratings.

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BLOOMSBURG

THE UNIVERSITY MAGAZINE

2 Love in the Lines

Elizabeth Mnoque English '83 graduated with a degree in accounting, but she always found herself drawn to the works of Chaucer and Shakespeare. Using that same passion, English creates characters in her head that become the focus of her historical romance novels.

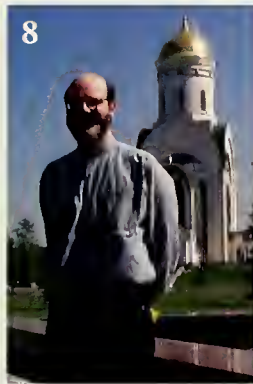


5 Attack Cats and Yellow Pencils

Todd Bieber '03 prefers the behind-the-scenes aspects of filmmaking. After working as manager at the Campus Theatre in Lewisburg, he's devoting his full attention to Flexible Frame Productions, a company he co-founded.

8 Time Melts Away

As time passes, professor Michael Hickey's love of history grows, along with his passion for teaching. Hickey came to BU in 1992, specializing in Russian history and finding enjoyment in helping students realize their own capabilities.



12 Early Influence

Work study students form bonds with the tykes they watch over in a 'win win win' partnership between the university and day care providers.

14 Major Steps

With about 65 majors to choose from, it's easy for a college student to feel overwhelmed. Through faculty advising, the Academic Advisement Center and ACT 101/EOP, BU students can find their way to the perfect major.

COVER STORY

16 Focused on Winning

Competition is tough and millions of dollars are at stake, but for Rebecca Funk Campbell '83 it's just another day at work. Campbell, president and general manager of Disney-owned Channel 6 in Philadelphia, works hard at keeping her station at the top of the ratings. After all, that's her job.



20 News Notes
24 Husky Notes
31 Calendar
32 Over the Shoulder



Eric Foster

Romance fiction generates more than \$1.4 billion in sales per year and makes up one-third of all popular fiction sold—paperback, trade and hard cover. Of the 51 million readers who purchase romance novels each year, 93 percent are women, 49 percent are married and 63 percent have attended college. (Source: Romance Writers of America Inc.)

Love in the Lines

STORY BY JUDITH K. MEHL

Elizabeth Minogue English '83 loves the characters living in her head. It's only a problem when they won't leave so she can get on with the other aspects of her life. Fortunately for her growing legion of readers, the characters have a way of finding a path from her brain to paper... and from paper to the shelves of their nearest bookstore.

English, a historical romance writer, published her first novel in 2001, becoming known for her series of medieval romances set on the border of England and Scotland ("The Border Bride," "Laird of the Mist" and "The Linnet"). In 2004, her first fantasy, "The Prince," came into print under the pseudonym of Elizabeth Minogue. The stories evolved logically from her interests, regardless of her accounting major.

English says her college Chaucer and Shakespeare courses thrilled her, bringing to life a time period that intrigued her with its ripeness for women-in-peril situations. "I do a lot of research—always have, even before I started writing," she says. "I've been long-fascinated with the 14th century and, when I researched, I found a 10-year period where nothing of significance took place on my particular stretch of the border. I chose that time, the 1360s, to begin my first book on the border between England and Scotland."

The minstrels, the tapestries and the bloody border feuds only set the background as the characters in her books interact and play out their lives, one problem-filled day at a time. English says she wanted to explore the border conflict in all aspects of people's lives. "I wanted to stress and play with the concept of the border conflict—between this world and the next, between man and woman, between two countries—where the borders are always shifting. People will fight and die over an imaginary line, even today."

For English, writing is all about the characters. She enjoys

puzzling out the who and the how of the dilemmas her characters face, solving the situations as they appear. Story ideas come to her through day-dreams and music; "Laird of the Mist," for example, was based on a song. "A story is found through unearthing a fossil. The story is there. You just have to find it," she says, paraphrasing Stephen King in his book, "On Writing."

She not only wants to find the story, but to tell it so readers will care about her characters. Her writing doesn't always proceed as intended. Sometimes she finds herself going down an unplanned road, discovering she took a wrong turn somewhere. She backtracks, removing that section and saving it for a later book.

Other times, that unexpected direction leads to a winning storyline. Witness the diversion and the success of "The Prince." English first wrote a short story with a character she loved—Florian—but telling his story required a fantasy approach, rather than an historical novel. He tortured her mentally. Was he obsessed? Was he crazy? Or was he right? "He always seemed to be walking a fine mental line," she says.

Continued on next page



English's ability to deliver the magic of a love story sets her above the crowd.

In the end, readers loved Florian, too, and, although English expected "The Prince" to be a stand-alone book, she is now working on a sequel. Next may be a book featuring another character from "The Prince," Beylik, a freed galley slave.

Why does Beylik warrant a book about himself? For English, the reason for the spin-off plot is simple. "I liked him," she says. "He deserves a happy ending."

English's books, even the historicals, encompass the paranormal, giving her an edge in the extensive field of romance, but it is her ability to deliver the magic of a love story that sets her above the crowd.

She makes writing sound effortless, following a muse in her head

Writer Elizabeth Minogue English '83 explores the border conflict in all aspects of people's lives through her novels.

that acts through a scene as she puts it into words. In reality, she crafts her work, rewriting and rewriting. "I rewrote the beginning of 'The Prince' at least 10 times," she says.

She tries to write every day—she considers it a good day when she writes 15 pages—but admits it goes in spurts. "I write a lot in the middle of the night. Or I did. As I get older I'm finding it more difficult," she says.

English writes by hand or types on an old laptop or home computer. Sometimes, she walks three city blocks to write in the atmo-

spheric Steel City Coffee House, in the romantic tradition of writers who found inspiration in Parisian bistros. But she always writes.

She advises new writers, "Join an organization. Make contacts. Through groups like the Romance Writers of America, meet agents and editors and learn the business side of writing and selling. Writers need that support."

But she tempers that advice with a quote from a well-known fantasy writer, the late Marion Zimmer Bradley: "Never listen to criticism from anybody who can't write you a check."

New writers can take heart. English's first novel is sitting on the floor at home, 1,000-pages and still unfinished with no ending in sight. She didn't really mean to imitate Chaucer quite that closely, she says, though his 17,000-line masterpiece "Canterbury Tales" is an unfinished poem. She simply decided to drop her first love story to start something new.

Turns out it was a good decision. After some short stories, "The Border Bride" emerged. A finalist in the Romance Writers of America Golden Heart Contest, "The Border Bride" was selected to lead off Jove's Highland Fling line. English won the Romance Writers of America's RITA award for best new author in 2001 and "The Linnet" was chosen as a finalist for the 2005 RITA for best long historical romance.

Jove, publisher of English's books, is an imprint of the Putnam Berkley Group Inc., known for such significant best-selling authors

as Nora Roberts, Catherine Coulter, Steve Martini, Dick Francis and Jayne Ann Krentz.

The association with such renowned authors hasn't gone to her head. A shy woman, English is more relaxed playing quiet music on the recorder than singing her own praises. She lives outside Philadelphia with her "very supportive husband" Gary and 10-year-old son Calvin, who responds nonchalantly to his mother's fame as a writer. A consultant for a firm that provides custom training in manufacturing and sales for Fortune 500 companies, she feels fortunate that her job allows her some flexibility to accommodate the characters who need to find their way to paper.

She says, despite its intrusion into her creative world, the consulting job actually serves as an aid to her writing. "It's good that my job is so different," she says. "I need to be precise and ordered, and that balance brings me back to the book so my fiction writing is better."

"It's great being there with them," she says of time spent with her characters. "When I hit that place, it's like a movie or reading a book. It's in Technicolor and my characters just keep on acting. What's difficult is stopping them when real life calls."

Contact Elizabeth Minogue English through her publisher, The Berkley Publishing Group, or by e-mail at elizabethminogue@aol.com. **B**

Judith K. Mehl is a freelance writer from Henryville, Pa.



Mike Zarrett

Attack Cats and Yellow Pencils

STORY BY DAWN LEAS

Usually it's a film's storyline that captures the imagination of young moviegoers. But it was the action behind the scenes that mesmerized budding filmmaker Todd Bieber '03 and fueled his adult vocation.

Director. Producer. Writer. Cinematographer. Editor. Theater manager. Business owner. Film festival award winner. Todd G. Bieber '03 is a busy filmmaker who recently resigned his day job as manager of Campus Theatre in Lewisburg to focus all his energies and talents on Flexible Frame Productions, a company he co-founded with Juliana Brafá.

Continued on next page

A native of Central Pennsylvania, Bieber, 25, grew up on a farm that has been in his family for six generations. By the time he entered the picture, it was no longer a working farm, but his family had several pet cats that inspired his first script. Bieber penned “The Attack of the Killer Cats” while he was in elementary school and still has that original script today.

At 12, he began making short films with friends, continuing into high school. “Really bad movies” Bieber calls the projects that were written as they were filmed. Through high school, he continued to dabble in film and writing but, when the time came to think about college and a practical career with a steady paycheck, he decided to go the math-and-science route.

To say that attending Bloomsburg runs in the family is an understatement. Bieber’s path to BU was paved by his parents Glenn ’71 and Judith Geise Bieber ’70 who met as students. His father currently works in BU’s computer services department, and both of his older sisters are graduates.

At Bloomsburg, he majored in engineering for two years before deciding to say “cut” and pursue filmmaker training as a mass communications major. Bieber spent five years at Bloomsburg, graduating with a degree in mass communications with dual minors in physics and math.

“I realized that I could actually do this,” he explains about taking the plunge into filmmaking. “It may not be the traditional or easy path, but I wanted to do it.

“The first movie I really got into was ‘Star Wars,’ when I was little. I was this big ‘Stars Wars’ geek,”

Flexible Frame Productions has produced more than 15 short films, commercials, music videos and public service announcements.



Photos by Matthew Nagy

Todd Bieber, right, assembles a camera boom with actor Heath Hansum on the set of his short film ‘Neck Deep.’



Flexible Frame Productions co-founders Juliana Brafa and Todd Bieber shoot a scene for ‘Neck Deep.’

Bieber easily admits. “It was also the first movie that I knew was more than just a picture on the screen... that there was somebody behind the scenes making it happen... I was a big fan of director George Lucas, not just Han Solo. It was a transitional point for me.”

Without hesitation, Bieber names 1967’s “The Graduate” as his favorite movie. He points out that the film, which won an Academy Award for director Mike Nichols, is interesting on every level—its story, its social commentary, the acting, directing and cinematography. “I like movies that mostly entertain, but that also have some socially redeeming qualities,” Bieber says.

Although he recognizes the strong training his major classes at Bloomsburg gave him in the mechanics of making movies, Bieber credits his liberal arts classes with making him a better scriptwriter. He believes they helped him gain a clearer understanding of history, the environment and anthropology. “If you can’t understand the world, you really don’t have very interesting stories to tell,” he says.

"I was this big 'star Wars' geek...I was a big fan of director George Lucas, not just Han Solo." – Todd Bieber

An internship at Campus Theatre, a venue for independent, classic and foreign films in Lewisburg, turned into a permanent job after graduation. His time at Campus Theatre taught him about the business side of filmmaking, including exhibition and distribution.

About four years ago, Bieber and Brafa started making movies together. The pair has produced more than 15 short films, commercials, music videos and public service announcements. Although he admits some ideas never get out of their computer, two short films, "Neck Deep" and "One Number 2," have seen success on the film festival circuit.

"One Number 2," a 20-minute film that follows the "life" of a pencil, won prizes at the Harrisburg Artsfest Film Festival, the Café Metropolis Film Festival in Wilkes-Barre, the Muskegon (Mich.) Film Festival and the Marco Island (Fla.) Film Festival.

"Neck Deep" is a five-minute short about class struggles. Earlier this year, it won the Viewers' Voice Award at the Cinequest Film Festival in California. Bieber and Brafa were invited to submit the film to another festival because of its positive exposure at Cinequest.

"(Our other) projects were really stepping stones to what 'One Number 2' and 'Neck Deep' became... learning how to put stories together, how to work with actors, how to use everything," Bieber says.

As they began producing more work, they decided to become a partnership, and nearly two years ago Flexible Frame Productions was formed. This past January, they went a step further and became an LLC—"a real corporation," as Bieber puts it.

Bieber looks at their films as collaborative projects. If one makes money, everyone involved, not just he and Brafa, will share in the profits. "We don't have any backing now, but that is what we are working toward... (it's) another end of the business that has been an interesting learning experience," he says.

Filmmaking starts with writing down ideas, says Bieber. One idea will usually keep expanding in his head. If it's short, he'll script the whole film in one day; but if it's long, he'll script parts that he likes and then

add more. He says an idea usually changes completely before filming starts.

The next step is to gather actors, either by holding auditions or calling friends. Next comes rehearsals, planning location shots and creating story boards. When this is done, shooting begins, followed by editing, capturing the film on a computer, re-editing and adding sound and music. Test showings help to gauge audience reactions and determine if additional editing is needed.

Film festival submission is the next step. He explains that today's filmmakers need to work hard to get their films shown because of the tough competition. "If you want people to see your movie, you've got to include some kind of buzz or else you're going to have an empty theater," he points out.

There's plenty of buzz about Bieber and Brafa and their films. After viewing "Neck Deep," film critic Mike McGranaghan of *The Aisle Seat* said, "My original impression of the filmmakers is reinforced: they are the real deal."

For Bieber, one of the highlights of the Palm Beach Festival earlier this year was meeting fellow filmmakers. "It's nice to be on the same screen with people from L.A. and New York City who used union actors and had \$10,000 budgets when ours ('Neck Deep') cost \$30 and was shot in Central Pennsylvania."

But the major highlight was meeting Linda Blair, star of "The Exorcist," who was attending to promote her film, "Hitters Anonymous." Bieber and Brafa decided immediately that Blair would be perfect for a role in their first full-length feature, "All is Normal," and set out to sign her for the part. Blair eventually agreed and spent a week filming in Lewisburg in July. The "All is Normal" cast also includes Tom Stechschulte, who portrayed the president in last year's "The Manchurian Candidate."

As with their previous films, Bieber and Brafa plan to submit "All is Normal" to film festivals. And more ideas wait to be developed, expanded and recorded.

"If I become unhappy, I'll stop (making films), but I don't foresee that happening," Bieber says. "Multiplex success would be nice, but my first goal is to make a movie that I'm happy with and proud to show." ■

Freelance writer Dawn Leas is the associate director of admission for Wyoming Seminary Lower School. She lives with her family in northeastern Pennsylvania.

Time Melts Away

For students in a Michael Hickey class, history is the spatters of blood on the pages of tortured confessions he's read. It's the actual memo he's held in his hand, showing the words of larger-than-life historical figures Vladimir Lenin and Leon Trotsky as they made everyday plans for lunch.

"The distance of time melts away, and you realize you're talking about real humans," says Hickey, professor of history. "It's one of those moments that lets students feel there's a direct human connection to what they're studying."

Hickey himself made that connection thanks to a great teacher he had as a freshman at Northern Illinois University in the late '70s. Bumped out of the freshman speech section he wanted, he ended up in a senior-level history class. At 8 a.m. on his very first day of college, he walked into class and met Albert Resis, the professor who hooked him on

Continued on page 10

STORY BY TRACEY M. DOOMS

When fate bumped Michael Hickey from a freshman speech section to a senior-level history course, he met his mentor and uncovered his life's path.



Courtesy of Michael Hickey



history and ended up advising him on his doctoral dissertation.

Today, Hickey is passionate about his own teaching, which he enjoys on three levels:

- Putting together new courses: “It’s sort of like being in school again myself.” It’s the magic of learning about something he knows little about, the “really great fun” of working his way through a stack of books on, say, ancient Mesopotamia.
- Being on stage: “The teaching appeals to the ham in me. It’s sort of like stand-up comedy for an hour and a half, two to three times a week for 15 weeks.” The professor honed those skills at the family dinner table growing up in Chicago with three brothers and a sister. “If you couldn’t tell a joke in some way, you didn’t get heard.”
- Helping students realize their own capabilities: “I really enjoy having students sit down with me, working with them to get them to think more clearly — not to think the way I think, but pressing them to be as logical and as analytical as they can.” One of Hickey’s goals is teaching students how to really use skills they might already have — writing, reading and analyzing — all in the name of history.

Hickey has certainly put those skills to use through his research, which focuses on the Jewish population of Smolensk, Russia. When he began his graduate studies at Northern Illinois University where he earned a master’s degree in 1984 and doctoral degree in 1993, he had already decided he

wanted to conduct a local study of labor during the Russian Revolution of 1917. He concentrated on Smolensk, one of the largest Jewish settlements outside of the areas where they were officially permitted.

He thought he would finish his research quickly — until the Soviet Union collapsed and previously restricted archives were opened, yielding more and more information. “It’s become a whole story that demands telling in and of itself,” Hickey says. Then he thought the story of the Jews of

Smolensk would end with their mass murder by the Nazis during World War II — until the last five years, when he’s seen the revival of the Jewish community there. Now he’s adding a postscript chapter on that rebirth to his nearly completed book “Sown with Tears: The Jews of Smolensk.”

“It should have been finished long ago, but every time I go back to Smolensk, I find that more material has been declassified,” he says.

Over the past 20 years, Hickey made seven research trips to

‘The teaching appeals to the ham in me. It’s sort of like stand-up comedy for an hour and a half, two to three times a week for 15 weeks.’

– Michael Hickey



Eric Foster

Smolensk, each lasting from two weeks to two months. "I've been very lucky that the university has supported some of this research financially," he says. He's copied enough documents to have his own little archive with hundreds of thousands of pages stored on microfilm. All four walls of his windowless BU office are lined with books, topped on one side by three hats formerly worn by internal security police of the Soviet Union.

Hickey's own published works are voluminous, with numerous articles in academic journals, plus book chapters, encyclopedia entries and conference presentations. His "absolutely honest" reader and editor is his wife of 15 years, Susan Stemont, who at this point "probably knows as much about Smolensk as I do."

Before they married, the two had "sort of orbited around each other" for seven or eight years and, although they were never introduced, their paths crossed numer-

ous times in patterns worthy of the lengthy Tolstoy novels he read as a kid. "She's definitely one of the reasons I've been successful in publishing articles," Hickey says.

He lives in Bloomsburg with his wife and cat and, although he appreciates the area's natural beauty, Hickey remains a White Sox fan who still considers himself a Chicago flatlander at heart. "To me, there's beauty in the size of the sky, in the expanses," he says. Perhaps it's not just coincidence that the highest points in Smolensk are modest hills.

Hickey came to Bloomsburg University and the mountains of Central Pennsylvania as an assistant professor in 1992, after working as an instructor at Northern Illinois and the University of Minnesota at Morris. "The year I defended my dissertation, there were five jobs in the U.S. for Russian historians and one was here," he recalls. When he saw the extensive credentials of William Hudon, history department chair,

Hickey knew where he wanted to be.

Along with his academic credentials, he brought his intense interest in blues guitar, which he's played semi-professionally for 30 years and used to earn some of his college tuition. When he's back in Chicago, he performs in bars with friends, and a few times a year he takes the stage at Bloomsburg-area benefits. "I aspire someday to be able to call myself a musician," he says.

Over the years, the professor's students have helped feed his research. "I've had students ask a question that has made me think, 'Yeah, that's a really good question.'" Before long, he's in Smolensk researching the answer.

Hickey's family has its own ties to Russia, although he didn't know until he was in college that his mother's parents emigrated from an area of Poland that formerly was part of the Russian empire. That family history made him more sensitive to the presence of the Smolensk Jews, "people who were more or less invisible" even though they made up 10 percent of the city's population.

As a historian, Hickey says he tries to be honest and open in understanding the complexity of human nature. "It's hard for a historian not to have an appreciation of both the beauty and the struggle of the human experience." Using a Yiddish term he often heard at home growing up, "As the years pile up, I realize it's all about trying to be a mensch." **B**

Tracy M. Dooms is a freelance writer and editor living in State College, Pa.

Courtesy of Michael Hickey



Research often takes history professor Michael Hickey to remote areas, such as the Russian village of Liubovichi.

Early Influence

STORY AND PHOTO BY ERIC FOSTER

Jen Pahira never gets tired of hearing her name at work.

One of the dozens of BU students who hold work study jobs in the Columbia Child Development Program on Fifth Street in Bloomsburg, Pahira spends her time outside of class caring for infants and toddlers. At the age most of the children are refining their “ma ma mas” and “da da das,” some are learning to say “Jen.”

“I love that,” says Pahira, a junior special education major from Ashland, Pa. who has worked at the center for nine months. “When you walk in the door, they recognize you and run to you.”

During the academic year, BU places approximately 30 work study students at the Columbia Child Development Program, up to 20 at the university’s own Campus Child Center and about 15 at the Bloomsburg YMCA, which operates after-school programs and summer camps. Students work up to 20 hours during the semester and, during the summer, full 40-hour work weeks.

The partnership between day care providers and the university is a “win-win-win,” says Gail Menapace, administrator of the Columbia Child Development Program.

Some of the benefits the college students bring to the day care program are practical. “From the agency’s perspective, we have 12½ hours to staff each day,” says Menapace. The regular center staff members are scheduled through that time aided by work study students who keep the ratios of staff to children at the levels required by state regulations, or better.

State and federal work study programs pay a percentage of the students’ wages, making the service more affordable for working parents.

For the children at the day care center, the BU students give them more hands to hold—and, sometimes, backs to climb on.

And the college students gain experience, says Menapace, who started her career in education as a



BU student Jen Pahira serves lunch to 1-year-old Sofie Foster, left, and 2-year-old Dallas Yost at Columbia Child Development in Bloomsburg.

teacher in the Philadelphia area. “Students are developing expertise; theory comes to life when you’re in the field.”

“They’re able to develop their teaching style,” says Judy Coleman Brinich, director of the Campus Child Center. “When they graduate and start their professional career, they know how they want to present themselves. They’re comfortable talking with parents.” Brinich notes that students have transferred from other majors to education because of their experience at the center—and a few decided, based on their experience, that a career in education was not for them.

Though many of the students working at the day care centers are studying to be teachers, other majors are represented, including psychology and social work. “We’ve had pre-med students,” says Menapace. “And that’s a very valuable thing, to understand what is a normal child.”

Beyond career preparation, Menapace is convinced that the college students learn plenty about themselves as they work with the children. “I’ve seen the students become so engaged with a young child. I’m always tickled seeing a big young man bend over and being so gentle.” ■

Eric Foster is co-editor of Bloomsburg: The University Magazine.



A crisp autumn morning ...

The start of the parade is nearly an hour away, but the Maroon and Gold Marching Band is already warming up in front of Columbia Hall.

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MAJOR STEPS

STORY BY BONNIE MARTIN

With so many possibilities, it shouldn't be any surprise that college students may have difficulty zeroing in on their life's path. At any time, 10 to 12 percent of Bloomsburg's 8,000 students are investigating their options, with the assistance of academic advisers.

It's all about connections. Students with connections to an organization, an academic department or a major simply are more likely to earn their bachelor's degree in four years. Academic advising helps students establish that connection early.

"We try to bring students in with a major," says Jonathan Lincoln, assistant vice president and dean of undergraduate education. "When freshmen enroll with a major, they are assigned an adviser within the academic department."

But every student isn't set on a major. Students who come in undeclared often find their way to a major through the Academic Advisement Center or the special

support program, Act 101/EOP Program.

Faculty Advising

Most students are advised within their academic department where faculty help assure they take courses in the proper order and make wise choices when changing classes, Lincoln says.

"We are encouraging more personal contact, up front," Lincoln says. "Research shows students who make regular contact with advisers tend to stick with a major and complete on time. Faculty get to know students on a more personal level and can serve as references for graduate schools or future employers."

Act 101/EOP Advising

For the Act 101/EOP students, the "personal contact, up front" is provided by director Irvin Wright, assistant director Camille Belolan, coordinator of part-time Act 101 programs Wayne Fausnaught and director of retention and diversity initiatives Adrienne Flack. They meet one-on-one with each freshman entering the program for educationally and economically disadvantaged students.

"Students enter college with different levels of readiness," Wright explains. "We help them get their basic skills to the level where they can compete in the classroom."

Act 101 and EOP work together to serve as many as 150 new students each year. The difference is program funding. Pennsylvania's legislature supports Act 101, the Higher Education Equal Opportunity Program, to serve state residents who meet financial guidelines. EOP, the Educational Opportunity Program, helps students who don't qualify financially for Act 101 or live beyond Pennsylvania's borders.

New Act 101/EOP students take placement tests in reading, writing and mathematics, and about 90 percent enter BU in the summer. They are advised by Act 101 personnel through their first year as they strengthen skills and earn college credits to enter their majors while meeting financial aid requirements. Wright, a faculty member and assistant to the provost and vice president for academic affairs for diversity initiatives, also instructs the 1-credit University Seminar, focusing on academic success.

Act 101/EOP students may enter BU with a major in mind, but “some are unrealistic about their goals,” Wright says. “We may work with students for a second year as they look at another major.” Second-year students are advised by faculty in the department of developmental instruction.

As students move into majors, Wright remains interested in their progress. So interested that, in 28 years at BU, he’s missed only three commencement ceremonies. “It is important for me to be at graduation because some of these students struggled so hard for a degree. It’s how I celebrate their achievement,” he says.

Academic Advisement Center

Advisers Pat Lenhart and Meredith Hibbert serve about 500 students at



‘A major doesn’t dictate your career, and a career doesn’t dictate their major.’

— Meredith Hibbert, academic adviser

the Academic Advisement Center. Lenhart, Hibbert and director Paul Quick make sure undeclared students enroll in courses that allow them to eventually move into a major under the guidance of a faculty adviser.

While the Academic Advisement Center staff jumps into action when undeclared students have difficulties, both Hibbert and Lenhart say students often take the first step to meet with them. After interviewing freshmen and transfer students, the staff encourages them to take introductory courses in fields of possible interest that may also fulfill general education requirements.

Hibbert and Lenhart continue as the students’ advisers until they select a major. “We help them talk through their interests,” Hibbert says, “and we tell them that a major doesn’t dictate your career, and a career doesn’t dictate their major.”

Today’s students often believe they are making a lifelong career commitment when they choose a major. “This is such an intense group. They are afraid they will make the wrong decision,” Lenhart says.

“Their parents got a specific degree for a job. But now, it’s more

the experience of getting a degree, not the specific major, that leads to employment,” Hibbert says. “Our focus is to help them find something they are excited about.”

Students are encouraged to choose a major by the time they’ve earned 45 credits. At that time, they will be assigned to an adviser within their new department.

New Initiatives

BU recently introduced two new methods for meeting students’ advising needs, according to assistant vice president Lincoln. More than 200 undeclared students attended BU’s first majors fair last spring where they could talk informally with faculty to investigate job opportunities and graduate school requirements. And, a combined effort of the Academic Advisement Center and the admissions and communications offices will result in new publications about majors and careers.

Connections

All advising establishes a connection to the university and can help students deal with academic difficulties, personal problems and special needs. “It could be a problem in the residence hall, financial, family...the adviser can refer a student for counseling, accommodative services or tutoring,” Lincoln says. “Building relationships is an important part of college, and it is important for a student to have one, two or three faculty members who know them.” **B**

Bonnie Martin is co-editor of *Bloomsburg: The University Magazine*.



‘Students enter college with different levels of readiness. We help them get...to the level where they can compete in the classroom.’

— Irvin Wright, director, Act 101/EOP



Gordon Wenzel/Impressions



Rebecca Funk Campbell grew up watching Channel 6 and now runs the place. Her job—to keep it the leader in the nation’s fourth-largest broadcast market.

Focused on Winning

STORY BY MARK E. DIXON

From her office window, Rebecca Funk Campbell can literally see the competition.

On the opposite corner, directly across City Avenue, are the studios and offices of WCAU-Channel 10, Philadelphia’s NBC television affiliate. KYW-Channel 3, the CBS affiliate in the country’s fourth-largest media market, is just a few minutes down the road. Both are also constantly playing on the bank of TV sets in Campbell’s office.

Campbell’s team is ABC—represented in Philadelphia by Channel 6, WPVI. Channel 6 has led the ratings here for decades but, in recent years, is having to work a lot harder to do so. Just a couple of years ago, Channel 3 was such a distant competitor that, as Philadelphia Daily News columnist Ellen Gray observed, “KYW’s entire anchor team could have stripped on the air without many people noticing.” In the February 2005 sweeps, however, channels 3 and 10 were almost tied for second place—and hungrier than ever to be first—illustrating the tough nature of the business.



Campbell’s job is to stop them. As president and general manager of Disney-owned Channel 6 since 2003, Campbell’s task is to maintain—and grow—the ratings gap between WPVI and its two network competitors. Millions of dollars are at stake and competition is fierce. At each station—and at each parent company—great minds are

focused on defending broadcast turf and exploring new opportunities to bring in more viewers.

“See these faces?” says Campbell, picking up from her desk a miniature billboard plastered with the smiling portraits of WPVI’s six most-prominent personalities. “That’s the brand and I’m just a steward of it.”

In an era in which television is defined by cable and satellite, “free” local news broadcasts might seem like an anachronism. Viewers have dozens of channel choices with CNN and newcomers like Fox for national and world news. But none of those have really cracked the market for local news, weather, sports and traffic. In Philadelphia, the audience for Fox affiliate WTXF’s

Continued on next page

10 p.m. news is only about half that which watches Channel 6's 11 p.m. broadcast.

Campbell has no on-air ambitions. "I have a voice like a French horn," she says, a fact that didn't keep her from pursuing communications, even as a teen-ager.

In high school, she'd been a member of the communications club, which did the daily announcements on one of the state's first closed-circuit TV stations. Her first taste of professional broadcasting was, ironically, with PBS. Former adjunct professor Bill Kelly, who is president and CEO of Channel 44-WVIA in Pittston, Pa., and chair of BU's Council of Trustees, assigned students to help during a fund drive. What she remembers is answering phones and looking around a lot.

"I think I was just fascinated with how things came together," says Campbell. "I loved the production part of it. Putting it all together. That's me."

Campbell was a small town girl from a family not awash with money. Her father was a minister, and she had two siblings attending college at the same time. "I'd considered Temple," she says, "until I found it was in the middle of Philadelphia." She chose Bloomsburg because it was a good value and also because the university gave her a job. For two years, she was a resident assistant at Montour Residence Hall where the girls gave her a plaque that still sits on her desk: "Department of Sunshine & Rainbows: Hopes restored, spirits lifted, enthusiasm renewed."

As a senior, Campbell interned at KDKA-Channel 2 in Pittsburgh. She was a production assistant on "Punchline," a local teen show hosted by comedian Dennis Miller who later went on to join "Saturday Night Live."

"No one outside of Pittsburgh knew who Dennis Miller was," she recalls. "He was hysterical and unbelievably bright."

After graduation in 1983, Campbell went on to programming jobs with stations in Allentown and Lancaster, Pa. She joined Channel 6 as vice president of programming in 1997, replacing a retiring 37-year veteran. Six years later, she became president and general manager.



Rebecca Funk Campbell goes over reports with WPVI traffic manager Stacy Silver, an '88 BU mass communications alumna. As WPVI's traffic manager, Silver logs every on-air minute.

She married John Campbell, director of photography for Fox, in 1990 and has two children, Dylan and Taylor Anne. "I'm a mom, I know how to juggle things," she says. "It's my greatest asset. When you have a lot to do, you prioritize."

At Bloomsburg, Campbell foresaw a career as a news producer. With that in mind, she double-majored in communications and political science, expecting that the long hours talking government and world affairs with political science professor Charles Jackson would prove productive.

At small stations, though, the production needs turned out to be for non-news programming.

"At WFMZ (in Allentown), we did 'Talk With Your Doctor' and 'Talk With Your Animal Doctor,'" she laughs. "It was great experience. Now, I tell kids to jump at opportunities to go to those small-market stations like WFMZ that allow you to learn while you're doing your job."

TV production is not particularly glamorous, says Campbell. Instead, it's a ringleader sort of function: Producers coordinate writers, actors, set designers and anyone else involved in a show. It's stressful, because anything that goes wrong is ultimately the producer's fault. But the field tends to be attractive to those with problem-solving personalities who enjoy seeing tangible results for their work.

In fact, it was eerily like her broadcasting class assignments. At BU, she was once part of a team that filmed a toothpaste commercial. Another time, the group was assigned to transcribe an episode of "General Hospital," convert it to a script and then act it out word-for-word.

"I helped direct that," recalls Campbell. "It was all behind-the-scenes stuff—putting it together, coming up with ideas and implementing things. That was me. That is what was fun for me."

In 1987, Campbell was invited to Lancaster to produce WGAL-Channel 8's "PM Magazine," a syndicated



'I tell kids to jump at opportunities to go to small-market stations that allow you to learn while you're doing your job.'

—Rebecca Funk Campbell

feature program with local hosts. By the early '90s, she was head of all non-news programming, which included both the purchase of syndicated shows and production of local programs.

"We did a live 12:30 p.m. talk show every day," says Campbell. "You'd come up with an idea for a program or a segment, then you had a group of people who all worked together to get it from concept to on-the-air. It's a rewarding thing because everyone brought his or her own thoughts to it. Then you get to put it together and share that with everyone."

Fifty years ago, she notes, nearly all television programming was produced locally in this fashion. Now, it's split three ways—local, national and syndicated—and one way to separate minor from major stations is how much programming is produced locally.

And Channel 6 produces a lot. When Campbell arrived as program director, she found herself producing "AM Philadelphia," a daily talk show; the Thanksgiving Day parade; Fourth of July coverage (huge in Philadelphia); the Philadelphia Auto Show; the Philadelphia Bike Race; and special events such as the opening of the \$265 million Kimmel Center for the Performing Arts and the \$185 million National Constitution Center.

The principles of production were the same, but everything else was larger—audiences, budgets and events. WPVI serves 18 counties in Pennsylvania, New Jersey and Delaware. That's a challenge in two respects. First, says Campbell, the station is committed to covering the region in the same "ma and pa" way that is common in smaller markets. That means lots of people in lots of news trucks covering lots of municipal-level stories. Second, it also means covering major events that, in a city the size of Philadelphia, might easily crowd out smaller stories. Channel 6 tries to do both.

Campbell was shocked, for instance, when she was handed responsibility for the Thanksgiving Day parade soon after her arrival. She added up the budget and discovered that the station was spending nearly \$1 million on the event.

"It's rare that stations will invest the staff and resources to do big community events," says Campbell. "But this area has so many of them—the Kimmel opening with Elton John and the Constitution Center with (retiring Supreme Court Justice) Sandra Day O'Connor—and people in this area are able to attend many of them live because Channel 6 has made that commitment. We are truly part of the community here."

To which, of course, Channels 3 and 10 would reply, "Me, too!"

Much of the competition among the stations can seem pretty silly. New Channel 3 anchor Alycia Lane caused a stir locally when she modestly turned aside compliments on her looks by remarking that she was "the ugly duckling" in Miami, a city of "incredible" women. Local bloggers raged over Lane's supposed implication that Philadelphia women are, in comparison, unattractive.

Then there was the former Channel 10 anchor who left town in a huff for Cleveland, where she did a story about artistic "mass nudity" by joining in. Sharon Reed then made herself available for an interview about the experience, but not to her old station. Instead, she was interviewed by Philadelphia's Channel 3—an interview credited with helping that station move ahead of Channel 10 in the November 2004 sweeps.

In this environment, says Campbell, WPVI has chosen to defend its integrity with a vigorous branding effort that emphasizes the experience of its news people. Campbell likes to point out that 11 p.m. anchor, Jim Gardner—a 29-year veteran at Channel 6—was there when she was a Tamaqua, Pa., teen-ager watching on cable. Even Cecily Tynan, a 30-something meteorologist known for running triathlons, has been on-air for almost a decade.

Gardner calls Campbell "a joy to work for... her people skills are so good that you can walk out of her office after being gently admonished (and) feel better than if you had been praised by somebody else."

Campbell also likes to talk about new projects. In one of WPVI's latest ventures, a partnership with the Philadelphia Zoo, the station is helping the zoo create an on-site interpretive program. Then, later this year, zoo researchers will allow Channel 6's Action News to tag along on trips to Kenya and Mexico, where it will report on efforts to preserve wildlife habitats. It's a lot to pull together, but gives the station another feature to distinguish itself in the too-common mix of fires and traffic accidents.

"My dad always told me find something you love to do and it won't seem like a job," says Campbell. "And that's what I did." ■

Mark E. Dixon is a freelance writer in Wayne, Pa.

News Notes

Remembering When

Study looks at older people's mental abilities

Margie Eckroth-Bucher, assistant professor of nursing, led a 12-week research project earlier this year designed to study the effects of certain activities on older people's mental abilities.

Assisted by recent BU nursing graduate Karen Kratz of Sinking Spring and several gerontology professionals, Eckroth-Bucher conducted the research study, "Preserving Cognition and Preventing Excess Disability through Cognitive Remediation Programming," at Maria Joseph Manor, Danville. The research looked at the effects of specific activities on participants' ability to think, reason, make decisions and remember.

Eckroth says the study results may help researchers understand how best to treat people with memory problems and decreased thinking ability.



Margie Eckroth-Bucher

Homecoming Hoopla

BU inducts Hall of Fame class

BU's 24th Athletic Hall of Fame class will be inducted Saturday, Oct. 29, as the part of Homecoming Weekend. The induction of these six graduates brings to 109 the number of members in the Athletic Hall of Fame. They are:

- Stanley Elinsky '60, a three-sport standout for the Huskies who earned a total of 11 letters in football, wrestling and track and field.
- Michelle Simons '92, who finished her career second on Bloomsburg's all-time scoring list for women's basketball (now third) with 1,661 points.
- Gina Lindenmuth Miller '90, a softball pitcher who compiled a record of 55-8, striking out 429 batters in 456 1/3 innings pitched during four seasons at BU.
- Jeff Carruthers '79, a two-time All-American and two-time PSAC champion in the high jump for Bloomsburg.
- Tom Martin '87, a standout football player who finished his career as the school's second all-time leading rusher with 2,709 yards rushing.
- Millard Ludwig '48, an outstanding soccer player who graduated in 1948 after interrupting his studies to serve in the U.S. Navy during World War II. Ludwig is being inducted posthumously.

The Hall of Fame dinner will be held Saturday, Oct. 29, in Monty's, upper campus. Call BU's sports information office at (570) 389-4413 for ticket information.



Gov. Ed Rendell, left, attended the opening of the Bloomsburg Area Regional Technology Center. He's shown here with Karl Kapp, center, and Timothy Phillips from Bloomsburg University's Institute for Interactive Technologies.

Open for Business

Gov. Rendell opens Regional Tech Center

The Bloomsburg Regional Technology Center, the result of a partnership formed by Bloomsburg University and other community organizations, officially opened for business at a May ceremony attended by Gov. Ed Rendell, state Sen. John Gordner and state Rep. David Millard.

The center, part of the Greater Susquehanna Keystone Innovation Zone, is designed to accommodate the needs of professionals in technology-intensive areas, such as architecture, graphic design, software development and distance education. It features modern office space within a historic mansion along Bloomsburg's Market Street, complete with upgraded heating, ventilation, electrical and telecommunications wiring infrastructure.

BU's Institute for Instructional Technologies (IIT) played an active role in securing the funding and guiding the development of the technology center over the past five years. KC Distance Learning Services, represented by BU instructional technology alumnus Mark Burke '99M, is the center's first tenant. BU's IIT also will occupy office space in the center to help companies with technology and e-learning needs.

The Greater Susquehanna Keystone Innovation Zone allows start-up technology companies to grow while saving on state taxes and receiving priority consideration for state grants and loans. It also provides support for the commercialization of new technology concepts through relationships with BU, Bucknell and Susquehanna universities and Geisinger Medical Center.

Space is currently available in the tech center. For information, contact the Columbia Alliance for Economic Growth at (570) 784-2661 or www.ColumbiaMontourChamber.com.

All Aboard!

*'Spirit of BU'
on track
for scholarships*



The Supervisory Roundtable is offering the "Spirit of BU," the first in a series of five train cars, to support student scholarships at BU and the programs of Camp HERO, a camp for deaf and hard of hearing children held each summer at Camp Victory in Millville. The metal, die-cast train car produced by Weaver Models, Northumberland, is an "O" gauge, triple track, 1:48 scale model with a complete brake system, fully detailed under frame and highly detailed styrene body.

Cars are available at a cost of \$50 each, plus \$4.95 shipping and handling per car. Checks, payable to the Supervisory Roundtable, may be sent to Jolene Folk, Bloomsburg University of Pennsylvania, 400 E. Second St., Bloomsburg, Pa. 17815. For more information, call Tom Pataconi at (570) 389-4042.

Teaching Counts

Davis, Whitworth named outstanding professors

The Teaching and Learning Enhancement Center (TALE) named Laura Davis, finance and legal studies, and Stephen Whitworth, English, as the recipients of the TALE Outstanding Teaching Award for 2005.

Graduating students nominated the faculty. Both professors received a \$750 cash award funded by the Bloomsburg University Foundation and a plaque and were introduced by President Jessica Kozloff at the spring undergraduate commencement. Davis was lauded by students for her love of teaching and ability to involve students in the class. Whitworth was praised for his high expectations of students and ability to rephrase explanations in a variety of ways to help student comprehension.



Laura Davis and Stephen Whitworth

Academic Leader

James Mackin named provost and academic VP



James Mackin

James E. Mackin is BU's new provost and vice president of academic affairs.

Mackin fills the vacancy created when former provost Patrick Schloss accepted the presidency of Northern State University in South Dakota in 2004. James Matta, assistant vice president and dean of graduate studies and research, served as interim provost during 2004-05.

Mackin served for the past two years as associate provost at Clayton College and State University, a baccalaureate institution with 5,800 students. At Clayton, he was responsible for the academic support functions and served as chief academic officer in the provost's absence.

Previously, he was special assistant to the president for educational and academic development at Prairie View A&M, Prairie View, Texas; vice president for academic affairs at Stillman College, Tuscaloosa, Ala.; and associate dean of undergraduate academic affairs and director of the marine sciences research center at SUNY Stony Brook. He also taught chemistry courses at Clayton, Prairie View A&M, Stillman and SUNY Stony Brook.

Mackin earned bachelor's and master's degrees in oceanography from the University of Michigan and a doctoral degree in geophysical sciences from the University of Chicago.

News Notes

Honoring a Friend

Student Services Center named for 'Doc' Warren

As a history professor, fraternity adviser and long-time financial supporter, Robert "Doc" Warren has made an indelible impact on BU. That impact was recognized with the rededication and renaming of the Robert D. Warren Student Services Center during Alumni Weekend in April.

The center was named in recognition of Warren's service and commitment to BU, as well as his most recent gift of a \$1 million trust through the Bloomsburg University Foundation, one of the largest individual donations on record for BU.

The April ceremony was attended by dozens of friends, many of them former brothers of the Sigma Iota Omega (SIO) fraternity that he advises. Warren was lauded by BU President Jessica Kozloff; Trustees A. William Kelly '71 and Robert J. Gibble '68, who is a mem-



Robert Warren poses outside the building that was named in his honor.

ber of SIO; founding SIO brother Joseph Deardorff '68; incoming Community Government Association President Nathan Conroy; and history department chairperson William V. Hudon.

Warren, who received honorary alumnus status in 1995, taught history at BU from 1964 to 1983 and continues to advise SIO, the social fraternity he began more than 40 years ago. In 2000, he received the University Medallion, and in 2002, he received an Eberly Award from the Pennsylvania State System of Higher Education's Fund for Advancement in honor of his contributions to the university.



Encyclopedia of Life

Luo edits two-volume book on China

Jing Luo, associate professor of languages and cultures, is editor and contributor to a two-volume book titled, "China Today—An Encyclopedia of Life in the People's Republic." The books contain 240 articles written by 80 contributors. While most contributors are professors, two are May 2004 BU graduates: Steven Gentner, who earned a bachelor's degree in math, and Jennifer Kessler, who earned a bachelor's degree in geology.

Championship Season

Jan Hutchinson tallies 1,000th win

The road to an NCAA title came to an end in Salem, Va., when the Huskies lost 2-0 to Kennesaw (Ga.) State University at the NCAA Division II Softball Championship. One of eight teams to compete for the title in late-May, the Huskies ended their season with a record of 45-10.

Earlier in this spring's championship run, coach Jan Hutchinson reached a milestone of her own. While coaching her team against Lock Haven at the Mid-Atlantic regional championships in Shippensburg, she tallied the



Photo courtesy of BU Sports Information

Jan Hutchinson talks with her team after the 1,000th win in her softball coaching career. The team congratulated Hutchinson with the customary water dousing.

1,000th victory in her softball coaching career.

"It is a bit overwhelming to know that I have stayed around long enough to win that many games," says Hutchinson. "We

have had a lot of great players and some great assistants, including Susan Kocher, who deserve a lot of the credit for these wins."

Campus Evolution

Projects abound at BU

Bloomsburg's living and learning environment is in the midst of an evolution.

At the very heart of campus, macadam is being replaced by swaths of grass and a pedestrian walkway. The walkway project runs from Laubach Drive near the Warren Student Services Center, continues downhill between Northumberland and Luzerne halls and ends at Schuyler Drive by the Kehr Union. The pedestrian ramp and basketball court between Navy and Ben Franklin halls will give way to open space traversed by walkways constructed of attractive pavers. The walkway project is scheduled to be complete in November.

New entrances to Northumberland and Luzerne Halls will complement the new landscape. The new three-story entryway to North Hall adds 3,080 square feet of space and allows for the addition of an elevator. The Luzerne project adds 2,812 square feet to the building. Well underway at press time, both are anticipated to be complete in November.

Renovations to Navy Hall, home of BU's department of exceptionality programs and graduate reading program, are scheduled to be finished by the end of fall semester. The oak-walled offices at the building's entrance have been retained. Faculty and staff will move into the renovated Navy Hall during the break between fall and spring semesters.



Hartline Science Center Addition

Students are having their first classes in the new addition to Hartline Science Center this fall. The \$8.8 million addition added 50,000 square feet to the 71,000 square feet in the original building. The addition contains 17 teaching and research labs as well as offices for the dean of the College of Science and Technology.



Student Recreation Center

The addition of 15,000 square feet to the Student Recreation Center is expected to be complete in spring 2006. The \$2.3 million project, funded through the Community Government Association (CGA) and student fees, began in spring 2005. The new space adds a multipurpose court to the center's four existing courts, doubles the size of the weight and exercise rooms and gives the building a more prominent entrance.



Honeysuckle Apartments

Honeysuckle Apartments, the new complex the Community Government Association (CGA) constructed adjacent to campus, has opened for its first semester at nearly full occupancy.

The four-building complex contains 104 apartments that can house up to 407 students. Most apartments have four bedrooms and two bathrooms; a few feature three bedrooms and three baths. Each comes completely furnished, including a washer and dryer, and has a full kitchen. The complex also has its own 950-square-foot fitness center, two large lounge areas and a meeting room.

CGA purchased the property two years ago, and construction of the new apartments began in the summer of 2004.

Husky Notes

'25 **Geneva Schott Baughman**, a guest at the Berwick Retirement Village, was recently honored at her first formal art exhibition of 60 paintings. She took her first painting class at the age of 70 after retiring from teaching in Berwick and Maryland.

'37 **Walton B. Hill** sent an e-mail on Feb. 3: "90 years of age and still teaching and working and enjoying it. Good luck to all my classmates and all grads from BU."

'54 **Joe "Bells" Colone** was inducted into the Luzerne County Sports Hall of Fame in May. He retired in 1986 after 32 years as a math teacher at Woodbury (N.J.) High School where he coached three sports. He and his wife Jenny have been married 54 years and have five children and five grandchildren.

'55 **Mike Bernot** was inducted into the Ed Romance Chapter of the Pennsylvania Sports Hall of Fame. Bernot, who lives in Morton, spent 35 years as a teacher and administrator in the Ridley School District.

'60 **John Seamon**, executive director of the Helping Hands Society, received the distinguished citizenship award from the Hazleton Elks Lodge.

Carl L. Stanitski is professor of orthopaedic surgery at the Medical University of South Carolina, Charleston. He and his wife recently visited with **Jim Snyder '58**, director of the doctoral program in management at the University of Bangkok while they were traveling to Singapore to deliver lectures as visiting professors at the Children's Hospital.

'64 **Virginia Hesel** evaluated schools for accreditation in Kuwait, Uganda and Qatar under the auspices of their ministries of education and the New England Association of Schools and Colleges. She also traveled to the United Arab Emirates with an NEASC associate and worked with the minister of education on a proposed education project for public and private schools. Ginny lives in Cape May, N.J.

'65 **Tom Kaczmarek** retired seven years ago after teaching chemistry at South Williamsport High School for 33 years. His wife, the former **Pat Zelner '67**, retired last year after 27 years of teaching. They are parents of **Kristine Kaczmarek Hopkins '92/95M**, and Kevin, a graduate of Penn State and Lock Haven University, and grandparents of Connor, 5; Kayla, 3; and twins Christian David and Campbell Elizabeth, born in early April.

Glenn Rupert was inducted into the National and Connecticut Wrestling Hall of Fame April 23. During his 20 years as head coach, Glenn helped the Waterford (Conn.) wrestling program achieve a 201-124-3 record and 33 state champions.

'69 **Jim Bonacci** retired April 30 after 36 years with State Farm Insurance. He lives in Warren, N.J.

Births

Donna Hartranft Holt '86 and husband, Matthew, a daughter, Jacey Liana, March 8, 2005

Paula Jo Lawson Hornberger '89 and husband, Lance, a daughter, Joyanne Elizabeth, Dec. 29, 2004

Cindi Weiss-Goldner '89 and husband, Andy, a daughter, Sophia May, May 2004

Thomas Barna '90 and wife, Susan, a son, John "Jack" Frederick, Nov. 23, 2004

Michael Gerard '90 and wife, Ardra, a son, Nathaniel Harrison, April 5, 2004

Jennifer Drescher Hadler '91 and husband, Eric, a daughter, Emma Grace, March 24, 2005

James "Jay" Thomas '91 and wife, Sheree, a daughter, Megan Louise, April 18, 2005

Dana Rapson Shultz '92 and husband, Rob, a son, Alexander Richard, Oct. 4, 2004

Andrea Easley Perkins '93 and husband, Timothy, a daughter, Julia Nicole, Jan. 16, 2005

Matthew Rhoads '94 and wife, Christine, a daughter, Autumn, Sept. 25, 2003

Jacquelyn Giles Dillersberger '95 and husband, Andy, a daughter, Lucia Corrine, Feb. 3, 2005

Kathy Baird FitzPatrick '95 and her husband, Eric, a daughter, Julia Elizabeth, April 5, 2005

Jennifer Chesla Moran '95 and husband, Bruce, a son, Griffin Chesla, March 4, 2004

Meghan Vernon Mozi '95 and husband, Patrick, a daughter, Alyssa Meghan, April 3, 2004

Melissa Redmond Trala '95 and husband, Thomas, a daughter, Gianna Marie, Feb. 18, 2005

Cherub Bickert Wiesner '96 and husband, Sean, a daughter, Audrey May, Jan. 25, 2005

Jill Kinckner Emery '97 and husband, Jimmy, a son, Christopher Pearson, May 5, 2005

Angela Gilby Tobey '98 and **Joseph Tobey '97**, a daughter, Rachael Kay, Feb. 19, 2004

Dawn Koons Yingling '98 and husband, Mark, a daughter, Camryn Belle, Jan. 8, 2005

Lori Aschettino Fetterman '99 and **Trevor Fetterman '99**, a son, Tyler Andrew, April 21, 2005

Megan Kindt Hippenstiel '99 and **Rob Hippenstiel '98**, a daughter, Alyssa Kathryn, April 14, 2005

Nicole Miller Jeandell '01 and husband, Jason, a daughter, Makayla Mae, Jan. 19, 2005

Andrea Engleman '02 and Phillip Giacobbi, a daughter, Olivia Christine Marie, Sept. 30, 2004

Kristin Metzger Lahr '02 and husband, Carey, a son, September 2003

Joslyn Sherry Neiderer '04 and husband, Anthony, a daughter, Amelia Elise, April 22, 2005

David Price is superintendent of the East Lycoming Area School District, Hughesville.

'70 **Richard Beierschmitt**, superintendent of the Mount Carmel Area School District, retired in August.

Thomas Bistocchi is superintendent of the Union County (N.J.) Vocational-Technical Schools.

Debbie Runyan retired after teaching physical education in the Shippensburg Area School District for 35 years. She qualified four times for national competition at the Senior Olympics: horseshoes, softball, basketball and bowling.

'71 **Gayle Thorpe Baar** opened the library in Bernice Chatman Freeman Elementary, Irving, Texas. In February, Freeman's PTA presented Gayle with the Texas PTA's highest honor, the Extended Service Award.

Thomas W. Scholvin retired as superintendent of the Octorara Area School District at the end of 2004-05. A former adjunct professor at BU, he currently teaches graduate courses at Immaculata University. His retirement plans include visiting his three children, four grandchildren and his parents.

'72 **Dennis Holub** joined Century 21 Call First in Muhlenberg Township. He has owned a ceramic tile business for the past 25 years. For five years he owned and managed an antique automobile restoration and street rod business, The Tin Tunnel, in Sinking Spring.

Mary Rupp earned a master's degree in instructional technology at Marywood University in 2004. Four days after graduation, her first grandchild, Elliott Mya Rupp, was born to her son, Randy, and his wife, Jen.

'73 **Larry Fry** of Lancaster is bank accounting manager at Fulton Financial Corp. He formerly was vice president and assistant controller at Waypoint Bank.

Doug McClintock spent a week in Tegucigalpa, Honduras, as a volunteer with Discovery Services Projects. This was Doug's third mission trip to Honduras and his 10th trip overall. This year's project involved constructing a two-story block building to be used as a family care center.

'74 **Steve Boughter** has taught Spanish for Keystone National High School for three years and worked for the Pennsylvania Fish and Boat Commission for 13 years. He and his wife have two children.

Mary Kazar Major, a first-grade teacher at Queen of Peace Primary School in Shamokin, was named teacher of the year by the Wal-Mart SuperCenter in Coal Township. She and her husband **Brian Major '72**, a teacher at Bloomsburg Area Senior High, are the parents of two sons. They live in Elysburg.

'75 **Nancy Mowrer Ressler** earned a certificate in educational technology integration from Penn State. She is in her 30th year of teaching in the Mifflin County School District, where she is an elementary computer teacher.

'77 **Peggy Moran Bellows** became the first female editor of The Forum, Fargo-Moorhead, N.D., in May. Before

moving to North Dakota, she was one of three senior editors at The News Tribune, Tacoma, Wash., and the first woman to serve as editor of the Herald and Review, Decatur, Ill.

George Bierman of Merrill Lynch's Williamsport office has achieved the designation of wealth management adviser. He joined Merrill Lynch in 1984 as a financial adviser.

The Rev. Barbara Caruana is associate pastor of St. Peter's Evangelical Lutheran Church, Lancaster, where she previously served as vicar.

'78 **Terry Musser** and his wife **Lois Boheler Musser '77** joined Keller Williams Real Estate, Royersford. Terry was a top Century 21 agent before moving to ReMax. He started, and eventually purchased, a Coldwell Banker franchise in Collegeville. Lois, who was a financial accounting manager, also earned a real estate license and holds an MBA from Drexel University.

Wayne Palmer of Williamsport teaches digital photography and editing classes at the Penn College of Technology and is a

Armstrong graduates with Wings of Gold



For Julius V. Armstrong III, assigned to Training Squadron Thirty-Five, the "Stinging Stingrays," the long road to becoming a naval aviator was completed when he pinned on the Wings of Gold during a ceremony onboard Naval Air Station Corpus Christi last February.

Armstrong, a Philadelphia native and 2000 BU graduate, earned a master's degree in aeronautical science from Embry Riddle Aeronautical University and then completed more than 80 weeks of pilot training in aircraft familiarization, basic instruments, precision aerobatics, formation flying, night familiarization and radio instruments. He is a graduate of the Navy Officer Candidate School, Pensacola, Fla.; the Aviation Preflight Indoctrination School; and the primary flight training program at Vance Air Force Base, Enid, Okla. He also attended advanced training at Naval Air Station Corpus Christi.

Armstrong is currently stationed in Norfolk, Va., where he is flying the C-9.

Husky Notes

volunteer instructor of computer literacy for the James V. Brown Library. He contributed to Katrin Eismann's book, "Photoshop Restoration & Retouching."

'79 Brenda Zboray Klinger '79M shared the 2004 Gabriel Award from the Catholic Academy for Communication Arts Professionals. She is an on-air host for "Catholic Prospective," a 30-minute program produced by the Diocese of Harrisburg.

Lawrence J. Mussoline is superintendent of Wilson School District. He and his wife, the former Tina Kosoloski '79, have a daughter Maria.

Jerry Wertz has been named president and CEO of Data Papers Inc. He and his wife Barbara live in Montoursville.

'80 Cheryl Gaffney Latorre is superintendent of the Mount Carmel Area School District, where she previously served as assistant superintendent. She is married to Steven Latorre '85.

Scott McCabe is chief operating officer for IMR Limited, Harrisburg, a software integration company.

Bill Saras and Joanne Heimbach Saras '80 opened Caramba Gift Shop, Bloomsburg. Bill and Joanne also own a gift shop in Drums.

Faith Ganss Smeck, a supervisor of welfare systems analyses in the Public Health and Human Services comptroller office, was honored by Pennsylvania's Office of the Budget for sustained superior performance. She and her husband Dean have three daughters, Amanda, Diane and Doreen.

'81 Sheri A. Lippowitsch of Manhattan is an assistant vice president, loans and grants, and an officer of the Empire State Development Corporation, New York state's economic development agency. Sheri has been with ESDC since 1998.

Joseph Mayo, professor of psychology at Gordon College, Barnesville, Ga., won the 2005 two-year college teaching excellence award from the Society for the Teaching of Psychology.

'83 Sharon Emick Gallagher, partner and co-founder of Sage Communications Partners, Philadelphia, was named one of Pennsylvania's Top 50 Women in Business earlier this year. Pennsylvania's Lt. Gov. Catherine Baker Knoll, Secretary of Community and Economic Development Dennis

Marriages

Richard Blazaskie '83 and Jacqueline Kosar, June 12, 2004

Stacey Foust '85 and William Pautienus, Aug. 14, 2004

Michael Oehlert '89 and Lori O'Neill

Laurie Churba '91 and Christian Kohn, Feb. 26, 2005

Christine Girman '92 and Shawn Morgan, September 2004

Sharon O'Malley '92 and Kevin Roginski, June 19, 2004

Marilyn Nork '93 and Terence Stewart, Sept. 18, 2004

Jess Seburn III '93 and Megan Ciganeck, Nov. 13, 2004

Lisa Lynch '94 and Jeffrey Havel

Mark C. Bauman '95 and Kate Jesberg '97, July 31, 2004

Jason Dupler '95 and Rebecca Shiffler, Oct. 30, 2004

Gretchen Gillies '95 and Lewis Murchison, Nov. 28, 2004

Christopher Ruggerio '95 and Juliana Dube, Sept. 11, 2004

Patrick Splitt '95 and Marlo Lagrimas '98, Oct. 22, 2004

Kerry Collins '96 and Keith DeVos, Sept. 25, 2004

Christina Holly '96 and Keith Tomkins

Donald James '96 and Shelene Perlis, Aug. 7, 2004

Suzanne Sokoloski '96 and Dennis Dugan, Aug. 7, 2004

Heidi Wasilchak '96M and Thomas Fiorelli III, April 29, 2005

Lisa Kasarda '97 and Brian Gasper '99

Betsy Roberge '97 and Thomas Heim, Nov. 20, 2004

Mia Scarantino '97 and Steven Lubert, Oct. 30, 2004

Sarah Bashore '98 and Paul D. Meiss III, Sept. 25, 2004

Dawn Cacciamani '98 and Christopher Kelly, Aug. 7, 2004

Angela Gilby '98 and Joseph Tobey '97, Sept. 16, 2000

Valerie Leahey '98 and William Leonard, Nov. 13, 2004

Kristen Marchegiani '98 and Brian Jardine, July 10, 2004

Jessica Bachart '99 and Robert Steffy

Valarie Rubinic '99 and Vernon Camhi, Oct. 2, 2004

Allen Stuart '99 and Christine McLain '00, Oct. 18, 2003

Carrie Zechman '99 and Matthew Winslow, Sept. 4, 2004

Heather Fleck '00 and Stephen Wentz, July 10, 2004

Michelle Fry '00 and Victor Brozuský '00, Aug. 3, 2002

Concetta Paradis '00 and B.J. Bohner, Feb. 21, 2004

Michael Barvitskie '01 and Nichole Chervanik, March 6, 2003

Karrie Beeler '01 and Justin Sarisky, Aug. 14, 2004

Jaclyn Bivaletz '01 and Marc Tyson, July 2, 2004

Michelle Bradley '01 and Robert Pettitt '01, July 24, 2004

Kaci Diem '01 and Frank Murphy '98, Oct. 16, 2004

Kristin Gettel '01 and Kyle Hildreth, Aug. 7, 2004

Kelly Grubbs '01 and Peter Jerrom, Oct. 2, 2004

Kevin Kearney '01 and Angela Campbell, Sept. 25, 2004

Christine Kranz '01 and Michael Hunsecker, Oct. 9, 2004

Kristal Markle '01 and Luke Murren '04, Dec. 31, 2004

Michelle Molsky '01 and Michael Jadico '01, March 12, 2005

Kerry-John O'Brien '01 and Michelle Mindick, Oct. 15, 2004

Jacqueline Prothero '01 and Jeremy Bealla, July 10, 2004

Ryan Smith '01 and Rhyan Eisenhaver, Aug. 28, 2004

Tara Bertasavage '02 and Matthew Durlin '03, Aug. 21, 2004

Emily Huegel '02 and Kyle Kocher '02, Dec. 4, 2004

Yablonsky and representatives of five state business journals honored recipients at a reception in April.

David Himlin is station commander at the Pennsylvania State Police Tunkhannock barracks. He has been a state trooper for more than 20 years. He and his family live in Swoyersville.

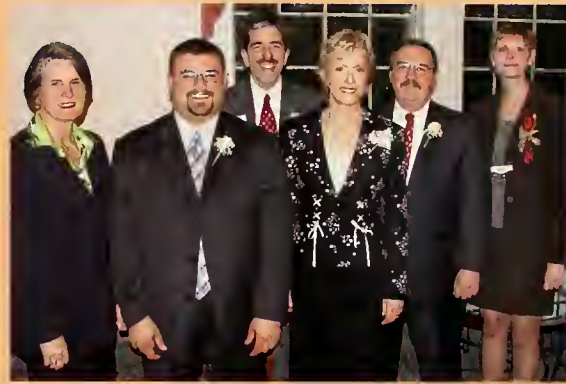
Steve Lindenmuth was featured in the Williamsport Community Theater League's production of "Jekyll & Hyde" in June.

'84 Debra Fenty Skinner is in her 21st year of teaching special education. She and her husband William celebrated their 20th wedding anniversary this summer. They live in Denver, N.C., with their three children, ages 16, 15 and 9.

Lisa Diehl Somers is an account vice president at UBS in Bethlehem.

'85 James Fickenschner became chief financial officer of Auxilium Pharmaceuticals, Norristown, in May. He previously worked for Aventis Berhing where, most recently, he was senior vice president, chief financial officer.

'86 Susan Dobbs Onorato became administrator for Shamong Township in Burlington County, N.J., in May. A resident of Shamong for more than nine years, she serves as



This year's alumni award recipients are shown with President Jessica Kozloff, left, and Sheri Lippowitsch '81, president of the Alumni Association, right. Honorees are, left to right, Paul Clifford '96, young alumnus of the year; Robert Dunkelberger, university archivist, honorary alumnus; Doris Krzywicki Smith '56, distinguished service award; and Ed Edwards '73, distinguished service award.

the chief township executive and is responsible for all administrative functions.

John Pace, a major in the Air Force Reserve, has been decorated with the Air Force Commendation Medal for participating in Operation Iraqi Freedom. He is an executive officer with the 913th Airlift Wing at Willow Grove Air Reserve Station.

Julie Salnick has joined the engineering and environmental consulting firm of Skelly and Loy as vice president of finance and chief financial officer.

Edward Schicatano has been promoted to associate professor of psychology at Wilkes University. He earned a master's degree and a doctorate at Wake Forest University.

George H. Wagner II is president and CEO of Avogadro Environmental Corp. The company tackles projects involving the environment, health and safety issues.

Theresa Anthony Yocum was promoted to vice president and Stroudsburg regional manager for North Penn Bank.

'87 Jeffrey Rojohn of Mechanicsburg is a senior account executive with StoudtAdvisors, an employee benefits brokerage and consulting firm in Lancaster County.

Brian Seely is principal of Millville High School. He formerly was assistant principal at Bloomsburg High School and taught math in East Stroudsburg. He and his wife Chris have two sons.

'88 Doug Buffington is practicing medicine in Elysburg. He graduated from the University of Health Sciences in Kansas City and completed his residency in family practice at Community General Osteopathic Hospital, Harrisburg.

Sharon Close Heck and her husband Randy have two children, Madison, 9, and Emily, 3. They were married in 1992.

'89 Corinne Chabot, coordinator of rehabilitation at United Rehabilitation Services in Hazleton, was honored as executive of the year by the Kiwanis Club of Hazleton.

Stephanie Knapp '02 and Michael Zenzel, Dec. 18, 2004

Kristin Knoop '02 and **Shawn Kemmerer '01**, June 28, 2003

Tina Landis '02 and Kyle Nice, July 17, 2004

Kristin Metzger '02 and Carey Lahr, Oct. 12, 2002

Nicole Rafferty '02 and **Jeff Keiner '02**, Aug. 21, 2004

Rebecca Bentz '03 and **David Miller '01**, Aug. 7, 2004

Denise Cannella '03 and **Jonathan Ebersole '04**, March 5, 2005

Kelly Chernago '03 and **Michael Boyer '99**, Oct. 7, 2004

Amanda Chille '03 and **Scott Crum '03**, March 1, 2005

Marcee L. Ciavarella '03 and Nathan Schultz, Oct. 8, 2004

Christine Hooper '03 and Jeffrey Weed

Candace Kohl '03 and **Travis Martzall '03**, Aug. 14, 2004

Nathan Kreischer '03 and Megan Geary, Oct. 2, 2004

Christine Piripavel '03 and **Andrew Heimark '02**, Sept. 4, 2004

Lori Westbrook '03 and Joseph Pittek, Aug. 28, 2004

Patricia Wenschuh '03 and Michael Kissel, Aug. 20, 2004

Angela Carter '04 and Donald Haas

Nicole Jones '04 and Joshua Laidacker, Feb. 5, 2005

Rebecca Oberholtzer '04 and **Eric Sneidman '04**, Dec. 18, 2004

Tiffany Powell '04 and Nathan Reidinger, Aug. 27, 2004

Peggy Romanic '04 and Gregory Fetchko, June 5, 2004

Laura Valentine '04 and **Abram Campbell '04**, May 14, 2005

Husky Notes

Cindi Weiss-Goldner is chemistry editor at WH. Freeman and Co. She and her family live in Old Bridge, N.J.

'90 **Thomas Barna** was promoted to assistant principal of academic affairs at LaSalle College High School, Wyndmoor. Formerly science department chairman, he has been a chemistry teacher at LaSalle for the past 12 years.

Patricia Wilmot Fulmer is vice president, marketing services manager, with Susquehanna Bank PA, formed by the merger of several affiliates, including First Susquehanna Bank and Trust. She joined Susquehanna Bancshares in 2000 and most recently served as vice president, marketing manager, for First Susquehanna. She is married to **John Fulmer '89**.



Jennifer Williams Kluck is an administrative assistant in BU President Jessica Kozloff's office.

'91 **Thomas Moser**, corrections counselor at the State Correctional Institution at Coal Township, was chosen employee of the quarter for the first three months of 2005. He's worked at the facility since 1998. He lives in Natalie with his wife Brenda and sons Tommy and Anthony.

'92 **Jim Brogna** was promoted to assistant vice president of advancement at Allied Services Foundation in Scranton. His wife, the former **Laura Biscontini '92**, is a substitute elementary teacher in the Crestwood School District. They reside in Mountaintop with their two daughters, Talia and Gianna.

Timothy A. Brooks was promoted to major in the Pennsylvania Army National Guard. Following a deployment to Afghanistan from 2003 to 2004 as the company commander for the 213th Area Support Group in Allentown, he transferred to the Joint Force Headquarters in the Directorate of Logistics as a maintenance officer. He is married to the former **Judith Cunningham '92**.

Angela Taylor Hummel '92/95M joined the human resources staff of Evangelical Community Hospital, Lewisburg, as a training manager.

Kerry Abell Landon, a teacher at Dallas Elementary School for the past 11 years, received the 2004 Presidential Award for Excellence in Mathematics and Science Teaching.

Jenny Righter was honored by the Commonwealth of Pennsylvania, Office of the Budget, with a citation for outstanding accomplishment. She is an audit manager for PennDOT's comptroller's office.

Debbra Savage joined Rosenn, Jenkins & Greenwald in Wilkes-Barre. She earned her juris doctorate from Widener University School of Law, Harrisburg.

Shana Meier Tesluk is executive director of the Tyler Health Foundation, which generates support for Tyler Memorial Hospital, Tunkhannock. She and her husband John live in Tunkhannock.



Claudia Cooper Thrush became BU's director of finance and business services in June. She has been a member of BU's business office staff since 1998.

'93 **Thomas R. Cooper** earned a doctoral degree in wildlife biology from South Dakota State University. He is employed by the Minnesota Waterfowl Association. A resident of Waconia, Minn., he has two daughters, Aspen, 10, and Autumn, 9.

Daniel G. Owens is chief accounting officer with Lodgian Inc., owner and operator of 84 hotels in 31 states and Canada.



Dorothy Tilson '40, right, joins BU President Jessica Kozloff and her husband Dr. Steve Kozloff at a recent alumni gathering.

Three hours and 65 years

More than 60 years after graduation, alumna **Dorothy Tilson '40** often makes the three-hour trip from New York City to BU.

"For at least a decade, she's come back for practically every alumni weekend and every homecoming," says Doug Hippenstiel, director of alumni affairs. "She always comes to every event we have at New York City, two to three a year."

A New York City resident, Tilson's career with the former Coopers and Lybrand spanned more than 30 years. Since her retirement, she has been involved with UN-affiliated organizations that promote world peace. As part of her involvement, she attends regular briefings at the United Nations in New York. Among the topics covered by the briefings: the UN Millennium Project, which outlines a plan to reduce poverty, increase education and gender equality, control disease and reduce the debt of poor countries by 2015.

Tilson, also active as a life member of the National Republican Senatorial Inner Circle, attended President George W. Bush's inauguration earlier this year. She also attends periodic briefings from senators in Washington D.C.

He previously was cost and general accounting manager with Ciba Vision, controller at SGD Glass Inc. and financial auditor with Ernst & Young.

'94 Paul Verdino is a forensic scientist in criminalistics with the New Jersey State Police. He earned a master's degree in criminal science from John Jay College of the City University of New York.

'95 Kerri Ventriglia received her master's degree in human resource management from Rutgers University in October 2004. She works in human resources for ARAMARK.

'96 Paul Clifford, associate vice chancellor for alumni relations at East Carolina University, is serving a three-year term on the Commission on Alumni Relations for the Council of Advancement and Support of Education. He was named the 2005 BU Alumni Association's Young Alumnus of the Year. Paul is married to the former **Jennefer Boyle '96**, and they are the parents of Aidan, Avery and Abigail.

Andrew Knouse joined Mid-Penn Engineering Corp., Lewisburg, as a survey technician. He previously conducted field analysis for geographic information systems in southeastern New Jersey and southeastern Virginia.

'97 Steven Wilson, an accountant in the Central Services Comptroller Office, was honored by Pennsylvania's Office of the Budget with a citation for outstanding accom-

plishment. He and his wife Nancy have four children. They reside in Coal Township.

'98 Chris Roth and Keri Ambrocik Roth '99 reside in Hanover with their two children. Prior to moving to Hanover, they lived in Columbus, Ga., and Fort Carson, Colo., while on active duty with the U.S. Army. Chris, a special education teacher in the Spring Grove Area School District, is working on his master's degree at McDaniel College. Keri worked as an educational interpreter in the Muscogee County (Ga.) School District before taking time off to raise their children.

'99 Lynda Colligon earned a doctor of audiology degree at Pennsylvania College of Optometry. Lynda is employed by Princeton Otolaryngology Associates.

Patricia Kazmerski earned a master's degree at DeSales University in January. She also holds an MBA from DeSales. She is an information technology specialist in integrated supply chain data management and application development.

Brian Mullen was promoted to a taxation auditing manager with the Pennsylvania Department of Revenue, Harrisburg.

Kurt Sprengel, a teacher in the Mid-West School District since 1999, was named conservation educator of the year by the Snyder County Conservation District.

'00 John Christmas is a district manager for ADP, Automatic Data Processing, payroll and payroll tax filing in Richmond, Va. John has completed triathlons and four marathons in the past year, including a 4:03 Richmond Marathon in 2004.

Amanda Gudknecht graduated from Philadelphia University's physician assistant program with a master of science degree. Amanda served as her class' vice president.

Heather Kramer is public relations manager at Dorney Park and Wildwater Kingdom in Allentown.

David Marcolla was promoted to retail market manager for Commerce Bank, overseeing the eastern Montgomery County region, including nine branch offices. His office is located in King of Prussia, and he bought a house in Lansdale.

Lazaro Mayor was promoted to international revenue agent for the Internal Revenue Service. He works out of the IRS office in Miami and travels extensively.

Deaths

Martha Harris VanScoten '26

Cleo Hess Hontz '27

Atilla Schoen Lewis '28

Hortense Evans Hagenbuch '29

Elizabeth Myrick Jones '30

Mary Yabroski Saylor '31

Frances Evans Parker '33

Edna Lamoreaux Tobias '33

Leonard A. Balchunas '34

Ivan John Krepick '34

William H. Young '34

Bernice Bronson Gennaria '38

Clyde E. Klinger '38

L. Margaret Deppen '39

Glenn Rarich '39

Carol Fritz Tyree '39

Frank M. Van Devender '39

Lorraine Snyder Jones '40

Paul Paulhamus '40

John Betz '42

Katherine Ruck '42

Jean Sidler Snyder '43

Elwood Wagner '43

Joanne Spaid Simington '44

Sara Gaugler Tyson '44

Lewis Kohn '48

Charles Boyer Jr. '49

Luther Butt '49

Charles A. Savage '49

Ann Papania Bergstresser '50

Leonard Fellon '50

Dayne Hartman '50

Jack L. Mordan '50

Jean Allen Doughty '52

John I. Wagner '52

Michael Durso '53

Theodore Roll '53

Constance Bauer '54

Joan DeOrio Wilson '56

Fred M. Templin '58

William F. Troutman '66

John Zarski '66

Barbara Dagle Beaver '70

Lois Hartley Smith '70

Mary Ellen Golden Caffas '72

Gary Kurisko '73

Diane Yost Maturani '73

Deborah Belles Garrison '74

Robert J. Grebb '74

Dennis Myers '74

Pauline Vollman '78M

Joel Troup '79

Regina Alesczyk Vaughn '79

Kevin Curran '80

Gregory Gale '81

Mark S. Nordbye '82

Eric Blackman '85

Robin Hoban Demko '90

Susan Hutchinson '91M

Maria Soback '02

Husky Notes

Michael Morella graduated from the parachute rigger course in August 2004 and the combined logistics captain's career course in February 2005. He took command of Headquarters Service Company, 602d Aviation Support Battalion, 2d Infantry Division, Camp Stanley, Republic of Korea, in May.



'01 **Brian Platt** received a Madison and Lila Self Graduate Fellowship at the University of Kansas. The fellowship is a four-year award that provides students with full tuition, an annual stipend and a professional development program. Brian earned a master's degree in geology from KU earlier this year and starts work on his doctoral degree this fall.

Matt Goslee joined the Drexel Hill office of Century 21 Alliance as a sales agent. He and his wife Kelly have a daughter, Madelyn-Jo. They reside in Holmes.

Jason Jacobs is a supervisor responsible for audits, reviews and compilations at Walz, Deihm, Geisenberger, Bucklen & Tennis PC.

Jessica Martin is a planner for the city of York. She has a 2-year-old daughter, Rowan.

James McMenamain was in the cast of the play, "BFE," at the Peter Jay Sharp Theater in New York City from May 19 to June 12.

Scott Shaffer was named head football coach for Warrior Run High School. He is a special education teacher at Columbia Montour Vo-Tech.



BU grad heads Eureka College

J. David Arnold

J. David Arnold '78 recently became the 26th president of Eureka College, the 500-student liberal arts school in Eureka, Ill., that is the alma mater of former president Ronald Reagan.

Previously vice president for academic and student affairs at Missouri Western State University, St. Joseph, Mo., Arnold began his academic career teaching psychology at St. Lawrence University, Canton, N.Y., where he was promoted to dean for faculty affairs. He also served as provost at St. John Fisher College, Rochester, N.Y., and as dean and grants officer at Clarion University of Pennsylvania.

Arnold, who earned his master's and doctorate in social psychology from the University of New Hampshire, completed postdoctoral studies at the Institute for Educational Management at Harvard University.

He and his wife Katherine have two grown children, Jason and Amy, and a teen-age son, Andrew.

Brian Sims is an attorney associated with the law offices of Mark F. Seltzer, Philadelphia.

Maggie Whiteman was admitted to the Delaware State Bar March 2 after passing the bar examination in July 2004 and completing the required five months practice. Maggie is a bankruptcy associate with the law firm of Young Conaway Stargatt & Taylor. She received her juris doctorate from the Dickinson School of Law, Penn State, in May 2004.

'02 **Andrea Engleman** joined U-Haul International as a storage marketing analyst. Andrea resides in Phoenix, Ariz., with her fiancé and her daughter.

Rocco Forgione was reassigned to the Wilkes-Barre/Scranton Pioneers. He has been with the Pioneers since 2003. Last season he played in 16 games with 50 tackles (19 unassisted) and four interceptions for 48 yards. Offensively, he had 43 receptions for 522 yards and 16 touchdowns. He also had one rushing touchdown. In 2003, he played in six games for the Pioneers. In those games, he had 14 receptions for 142 yards and three touchdowns. On defense, he had nine tackles (two unassisted).

Ian Hutchison joined Pavone Inc., Harrisburg, as an assistant account executive. He previously was a marketing coordinator with Bethany Village.

1st Lt. Ryan Quinn, a medical service corps officer in the Pennsylvania Army National Guard, was mobilized with Company C (MED) 228th Forward Support Battalion and is currently deployed to Iraq with the 2nd Brigade Combat Team.

Nikke Taris is head coach of the girls' basketball team at Cardinal Brennan High School, Fountain Springs. She is working toward a master's degree at BU.

'03 **Jill Benson**, a kindergarten teacher in Glyndon Elementary School, Reisterstown, Md., was named Baltimore County Rookie of the Year in May at the completion of her first year of teaching.

Debbi Dobson earned an MBA at Bloomsburg University in December 2004.

Christopher Kier was promoted to assistant treasurer at First Columbia Bank & Trust Co. He serves as manager of the bank's Berwick branch.

Ju Ju Jan Angko Noftz is a registered nurse in Cleveland Clinic Heart Center.

'04 **Crystal Domalakes** has joined JonesKohanski Consultants and Certified Public Accountants in Hazleton.

'05 **Jeremiah Washington '05M** is the new boys' basketball coach at Montgomery Senior High School.

Find more Husky Notes online at
www.bloomualumni.com.

Send information to alum@bloomu.edu
or to Alumni Affairs, Fenstemaker
Alumni House, Bloomsburg University
of Pennsylvania, 400 E. Second St.,
Bloomsburg, Pa. 17815

Calendar of Events Fall 2005

Reading Day – No Classes

Friday, Oct. 14

Mid-Term

Tuesday, Oct. 18

Thanksgiving Recess Begins

Tuesday, Nov. 22, 10 p.m.

Classes Resume

Monday, Nov. 28, 8 a.m.

Classes End

Saturday, Dec. 10

Reading Day

Sunday, Dec. 11

Finals Begin

Monday, Dec. 12

Finals End

Saturday, Dec. 17

Graduate Commencement

Friday, Dec. 16

Undergraduate Commencement

Saturday, Dec. 17

Spring 2006

Electronic Registration

Jan. 10 to 16

Classes Begin

Tuesday, Jan. 17

Mid-Term

Monday, March 6

Spring Break Begins

Saturday, March 11, noon

Classes Resume

Monday, March 20, 8 a.m.

Spring Weekend Begins

Thursday, April 13, 10 p.m.

Classes Resume

Monday, April 17, 6 p.m.

Reading Days – No Classes

Thursday and Friday, May 4 and 5

Classes End

Saturday, May 6

Finals Begin

Monday, May 8

Finals End

Saturday, May 13

Graduate Commencement

Friday, May 12

Undergraduate Commencement

Saturday, May 13

Celebrity Artist Series

All events are in Haas Center or the Arts, Mitrani Hall. For more information, call the box office at (570) 389-4409 or check the Celebrity Artist Series Web Site at www.bloomu.edu/tickets. Community Government Association cardholders pay half of ticket's face value for all shows.

Koresh Dance Company

Saturday, Sept. 17, 8 p.m.
Reserved, \$20; CGA cardholder, \$10

The Rhythmics

Parents and Family Weekend, Saturday, Oct. 8, 8 p.m.
Reserved, \$25; CGA cardholder, \$12

Enchantment Theatre Company presents

Pinocchio

Friday, Nov. 4, 7 p.m.
Reserved, \$8 per child (accompanying adult admitted free); CGA cardholder, \$4

Poinsettia Pops

Friday, Dec. 2, 7 p.m.
Free admission

Rent

Tuesday, Feb. 14, 2006, 8 p.m.
Reserved, \$25; CGA cardholder, \$12

L.A. Theatre Works presents

Neil Simon's Prisoner of Second Avenue

Saturday, March 4, 2006, 7:30 p.m.
Reserved, \$25;
CGA cardholder, \$12

T.S. Monk

BU Jazz Festival,
Friday, April 7, 2006,
7:30 p.m. Reserved, \$10;
CGA cardholder, \$5

Concerts

Concerts listed below are open to the public free of charge. Carols by Candlelight admission is by ticket only; free tickets available at the Mitrani Hall box office.

Faculty Recital

Wendy Miller
Sunday, Sept. 18, 2:30 p.m.
First Presbyterian Church,
Market Street, Bloomsburg

Young Persons Concert

Tuesday, Oct. 4, 10 a.m. and
12:30 p.m. Haas Center for the
Arts, Mitrani Hall

Chamber Orchestra Concert

Sunday, Oct. 23, 2:30 p.m.
Location: To Be Announced

Homecoming Pops

Sunday, Oct. 30, 2:30 p.m.
Haas Center for the Arts,
Mitrani Hall

Fall Orchestra Concert

Sunday, Nov. 13, 2:30 p.m.
Haas Center for the Arts,
Mitrani Hall

Chamber Singers

Saturday, Nov. 19, 5 p.m.
First Presbyterian Church,
Market Street, Bloomsburg

Jazz Ensemble

Sunday, Dec. 4, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium

Carols by Candlelight

Friday and Saturday,
Dec. 9 and 10, 7:30 p.m.
First Presbyterian Church,
Market Street, Bloomsburg

Honors Recital

Thursday, Jan. 26, 2006,
7:30 p.m. Haas Center for the
Arts, Mitrani Hall

Special Events

Parents and Family Weekend

Friday to Sunday, Oct. 7 to 9

Athletic Hall of Fame Banquet

Saturday, Oct. 29, in Monty's.
Call the BU sports information
office at (570) 389-4413 for
ticket information.

Homecoming Weekend

Friday to Sunday, Oct. 28 to 30.
Football, Huskies vs. West
Chester Golden Rams, Saturday,
Oct. 29, 1:30 p.m., Redman
Stadium. Tickets are \$5 for adults,
\$3 for students, \$2 for senior
citizens, \$1 for children ages 8
to 12 and under 8 admitted free.
BU students with a valid student
ID are admitted free. There is a \$2
parking donation. Gates open two
hours before kickoff. There are no
advance sales for any games.

College of Business Celebration
Saturday, Oct. 29, 11:30 a.m.
to 1 p.m., Sutliff Hall. Celebrating
the 75th anniversary of the
Department of Business
Education/Business Information
Systems, the College of Business'
accreditation by the Association
to Advance Collegiate Schools
of Business and the overall
accomplishments of the College
of Business.

For the latest information
on upcoming events, check
the university Web Site:
www.bloomu.edu/today

Over the Shoulder

By Robert Dunkelberger, University Archivist



Howard F. Fenstemaker

The Fenstemaker House: A Home for Alumni

Bloomsburg University's Alumni Association moved into its home in the Fenstemaker Alumni House 20 years ago, but finding a place to put down roots took a long time.

Plans for a building to house the association, drawn up in 1898, were doomed from the start by a lack of funds. More than three decades passed before an Alumni Room opened in Waller Hall, where year-books, photographs and memorabilia were kept and alumni could meet.

Waller Hall remained the association's home until the offices moved to the new Waller Administration Building. Then in 1979 former president James McCormick decided Carver Hall was a more appropriate location because it was familiar to all alumni. Office space was created and the beautiful Alumni Room was dedicated in 1982.

Less than three years later, the Lightstreet Road home of Dorothy John Dillon was put on the market and the association moved quickly, signing the sales agreement on April 11, 1985. The building was christened the Howard F. Fenstemaker Alumni House during a December 1986 dedication ceremony.

Fenstemaker's association with Bloomsburg spanned seven decades. He graduated from the Bloomsburg State Normal School in 1912 and returned as a faculty member in 1926, teaching foreign languages until his 1963 retirement. He was very active as an alumnus, serving as editor of the Alumni Quarterly from 1926 to 1971 and association president from 1962 to 1973. In recognition of his work, he received the alumni distinguished service award in 1964 and was awarded the university's first honorary degree in 1983.

The Fenstemaker Alumni House was enlarged in

2001 with the addition of the Curtis R. English Great Room. Today, the facility provides space for Alumni Affairs and development staff offices, meetings and social events. And, the Dillon family remains a living presence in the trees that continue to flourish on the grounds and the fresh flowers Bloomsburg florist Ralph Dillon delivers every Monday to his family's former home.



Photos courtesy of Bloomsburg University Archives

The Howard E. Fenstemaker Alumni House is shown in a 1985 photo.

The University Store.

Your Homecoming Headquarters.

One weekend each fall, the University Store transforms into BU's Homecoming Headquarters, the place to greet old friends, meet new ones and stock up on Huskies gear.

Need a BU polo shirt or Carver Hall afghan? Perhaps you're looking for a BU cap or a sweatshirt to keep you warm as you watch the Huskies beat West Chester's Golden Rams. BU mugs, glassware and hand-painted holiday ornaments by Murdock Country

Creations, available in more than a dozen varieties (inset, \$13.99 each), make

great gifts. And T-shirts in sizes Newborn to XXXL could be just the thing for your favorite future Huskies and other BU

fans. The University Store has hundreds of items and gift cards in any amount.

Stop by for refreshments Saturday, Oct. 29, as you make your way from the downtown parade route to Redman Stadium for the 1:30 p.m. kickoff. Enjoy free coffee and doughnuts from 10 a.m. to 2 p.m.

Special Homecoming Weekend Hours

Friday, Oct. 28: 8 a.m. to 4:30 p.m.
Saturday, Oct. 29: 10 a.m. to 7 p.m.
Sunday, Oct. 30: Noon to 4 p.m.

Regular Hours

Monday through Thursday: 7:45 a.m. to 8 p.m.
Friday: 8 a.m. to 4:30 p.m.
Saturday: Noon to 5 p.m.
Sunday: Noon to 4 p.m.



▲ Showing their BU pride, left to right, are Terry Comrad '83, BU basketball coach; Linda Lehman Hock '88, of BU's planning and institutional research office; and Mark Bauman '95/'00M, assistant director of residence life.

The University Store
400 East Second Street
Bloomsburg, PA 17815
General Information: (570) 389-4175
Customer Service: (570) 389-4180

www.bloomu.edu/store

"Rent is riveting." – Detroit News

"Bristling with energy and assurance, Rent roars across the stage like an urban brush fire." – Washington Post



Bloomsburg University Celebrity Artist Series presents RENT

"How do you measure a year in a life?" Jonathan Larson's rock opera "Rent" tells the story of a group of Bohemians struggling to live in New York's gritty East Village. In its first year on the New York stage, "Rent" captured the Pulitzer Prize for Drama, the New York Drama Critics Circle Award, four Tonys and six Drama Desk awards. The national touring company brings "Rent" to BU as part of the 2005-06 Celebrity Artist Series. This show contains mature themes and strong language and is not suitable for young children.



Office of Communications
400 East Second Street
Bloomsburg, PA 17815-1301

Celebrity Artist Series 2005-06

Koresh Dance Company
Sept. 17, 2005 • 8 p.m.
Reserved, \$20/CGA, \$10

The Rhythmic
Oct. 8, 2005 • 8 p.m.
Reserved, \$25/CGA, \$12

Pinocchio
Nov. 4, 2005 • 7 p.m.
Child, \$8/Accompanying adult, free/CGA, \$4

Poinsettia Pops
Dec. 2, 2005 • 7 p.m.
Free admission

Rent
Feb. 14, 2006 • 8 p.m.
Reserved, \$25/CGA, \$12

**L.A. Theatre Works:
Prisoner of Second Avenue**
March 4, 2006 • 7:30 p.m.
Reserved, \$25/CGA
cardholder, \$12

T.S. Monk
April 7, 2006 • 7:30 p.m.
Reserved, \$10/CGA, \$5

*All shows are presented
in Haas Center for the Arts,
Mitrani Hall.*

(570) 389-4409 or
www.bloomu.edu/tickets

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