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Catalog of Copyright Entries: *Third Series*

Volume 25, Part 11B

# Commercial Prints and Labels

January–December

1971



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WASHINGTON : 1972

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Catalog of Copyright Entries

*Third Series*

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# Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual or annual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of \$5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at \$50 a year, for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

## Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

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- F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)
- I Books and periodicals registered for ad interim copyright. (AI, BI)
- O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)
- P Domestic published works in classes for which registration is possible for either published or unpublished works. (EP, JP)
- U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

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C Lectures and other works prepared for oral delivery		KK Commercial prints and labels	
D Dramatic or dramatico-musical works		R Renewal registrations	
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F Maps			
R Renewal registrations			

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## Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References are made from the names of joint claimants, authors, and from variant forms of names.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title, amplified if necessary by a brief description of the pictorial content of the work.
- 2) Names of contributors to the work.
- 3) Physical description.
- 4) Series statement.
- 5) Special descriptive data including information for registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be

found, and the place of publication if published abroad.

- 6) Names of authors given in the application which do not appear elsewhere in the entry.
- 7) Name of the employer in the case of a work made for hire, if so named in the application.
- 8) Application title if it varies substantially in wording from the title as it is given in the work.
- 9) Information contained in the application which relates to the registration of an earlier version of the work.
- 10) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
- 11) Copyright symbol ©.
- 12) Name of the copyright claimant.
- 13) Date of publication as given in the application.
- 14) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the

data from the application is given first, followed by the phrase “in notice” and the data given in the work; e.g., © Richard Roe & Co.; 8Jan71 (in notice: 1970); KK219800.

For renewal registrations, the main entry includes, in addition to the claimant’s name under which it is filed, the following items of information if available and applicable:

- 1) Title.
- 2) Copyright symbol ©.
- 3) Date of original copyright.
- 4) Original registration number.

- 5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant; e.g., “John Doe & Co. (PWH)” indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
- 6) Date of receipt of the renewal application or the fee, whichever is later.
- 7) Renewal registration number.

## Registrations January-December 1971

Domestic commercial prints and labels . . .	4, 224
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	_____
Total. . . . .	4, 226
	=====
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These figures represent the number of registrations for commercial prints and labels for January–December 1971, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.



# Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)	NM	new matter
a.a.d.o.	accepted alternative designation of	no.	number(s)
a.k.a.	also known as	nouv.	nouveau, nouvelle
acc.	accompaniment	op.	opus
Adm.c.t.a.	Administrator(s) cum testamento annexo	p.	page(s)
Adm.d.b.n.c.t.a.	Administrator(s) de bonis non cum testamento annexo	(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the individual author
appl.	application	(PCW)	proprietor of copyright in a composite work
approx.	approximate, approximately	(PPW)	proprietor of copyright in a posthumous work
arr.	arranged, arrangement, arranged by	(PWH)	proprietor of copyright in a work made for hire
Aufl.	Auflage	prev.	previous, previously
augm.	augmented	print.	printing
Ausg.	Ausgabe	priv. print.	privately printed
b&w	black and white	pseud.	pseudonym
Bd.	Band (German)	pt.	part, parts
bearb.	bearbeitet	pty.	proprietary
©	copyright symbol	pub.	published, publishing
(C)	child or children of the deceased author	R, (R)	renewal registration
ca.	circa	reg.	registered, registration
chap.	chapter(s)	rev.	revised
col.	colored	sd.	sound
comp.	compiler	sec.	seconds
d.b.a.	doing business as	ser.	series
(E)	executor(s) of the author	si.	silent
ed.	edition, editor	suppl.	supplement
enl.	enlarged	t.	tome, tomo
fr.	frames	T., Th.	Teil, Theil
ft.	feet	t.a.	trading as
hrsg.	herausgegeben	t.p.	title page
illus.	illustration(s)	tr.	translator
m	music, music by	v., vol.	volume, volumes
min.	minutes	w	words, words by
mm.	millimeters	(W)	widow of the author
(NK)	next of kin of the deceased author	(Wr)	widower of the author

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# COMMERCIAL PRINTS AND LABELS

## CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

### A

- A. S. YEA.** See **BANSONE, VICTOR A. E.**
- AHM.** See **AMERICAN HONDA MOTOR CO., INC.**
- AJS, INC.**  
Resilient vinyl board cover. Sheet.  
AJS, Inc.; 23Apr71; KK22165<sup>9</sup>.
- AMF, INC.**  
Manex electronic management control systems. Folder. Appl. title.  
Manex electronic control system brochure. AMF, Inc.; 13Apr71; KK21935<sup>9</sup>.
- ASI.** See **ALAN SHERMAN, INC.**
- AAPON, JOHN W.**  
Cafe-ne-ride. Sticker. John W. Aaron; 1F Jul71; KK21973<sup>9</sup>.
- ABBETT LABORATORIES.**  
Pream turns serially, seal of intricate, moist surprise treat. In Family circle, Aug. 1971, p.15.  
Appl. author: Cunningham & Walsh, Inc.; Abnett Laboratories; 1F Jul71; KK22173<sup>9</sup>.
- Pream turns ha-num hamburger in zesty pizza meat pie. In Ladies' Home Journal, Sept. 1971, p.137.  
Appl. author: Cunningham & Walsh, Inc.; Abnett Laboratories; 23Aug71; KK22224<sup>9</sup>.
- ABEX CORP.** See **AMERICAN BRAKEBLOCK DIVISION.**
- Traffic accidents mount, slaughter on road continues. In p.1. Abex Corp., American Brakeblok Division. (In notice: American Brakeblock Division, Abex Corp.); 11Nov71; KK21921<sup>9</sup>.
- ABOOD, NICK.**  
Mickabood's Fisherman's Wharf 3 in. 1 tart sauce. Sticker. Nick Abood; 11May59; KK22047<sup>2</sup>.
- ACTIVA PRODUCTS, INC.**  
Ceramex, ceramic coating; craft hobby art medium; net contents 1/2 U.S. pint. Sticker. Appl. author: Jane K. Stuppin. © Activa Products, Inc.; 15Dec70; KK219871.
- Clear Glaze; craft hobby art medium; net contents 1/2 pint. Sticker. Appl. author: Jane K. Stuppin. © Activa Products, Inc.; 15Dec70; KK219870.
- Fink Bobber. by Abner Tardy; comic hobby kit; stock no.4350. Card. Appl. author: Leslie A. Mize. © Activa Products, Inc.; 11Dec70; KK219868.
- Glaze thinner; net 4 fl. oz. Sticker. Appl. author: Jane K. Stuppin. © Activa Products, Inc.; 15Dec70; KK219870.
- Hobby craft art. On wrapper. Appl. author: Leslie A. Mize. © Activa Products, Inc.; 30Dec70; KK219869.
- ADAMS, ADRIENNE.**  
Mr. Biddle and the birds. by Lenzo Anderson; illustrated by Adrienne Adams. Dust jacket. On illus.; Adrienne Adams; 23Mar71; KK221251.
- A wobble of witches; written & illustrated by Adrienne Adams. [Dust jacket] 2 c. on jacket illus.; Adrienne Adams; 2Sep71; KK222384.
- ADAM, J. J. RALPH, JR.**  
Potted [?]. 20 lines.  
Mary Extract Co., Inc.; 26Apr70; KK21941<sup>9</sup>.
- ADELL INTERNATIONAL, INC.**  
Blossom. Sheet. © Adell International, Inc.; 16Nov70; KK220242.
- Ti-Zac. Sheet. Adell International, Inc.; 16Nov70; KK220241.
- ADPOT PRODUCTS, INC.**  
Make your car come alive; install a Power-Air Booster. Sheet. Adpot Products, Inc.; 2Apr71; KK22273<sup>9</sup>.
- ADVANCE FF ENDS COPP.**  
Advance, ready with die casting up-lift. Folder. Advance Products Corp.; 2Oct71; KK219890.
- Trous-slide tables; model 3-11. Sheet. Advance Products Corp.; 2Aug71; KK219896.
- AEROQUIP CORP.**  
Aeroquip Camus 1 load restraining system operating instructions; bulletin no.3140. Sticker. © Aeroquip Corp.; 1Jan71; KK222954.
- farm use and reusable fittings kit; bulletin 3140. Sheet. Aeroquip Corp.; 28Jul71; KK222944.
- AEROSEAL CORP.**  
New Hot Well Sealant; net wt. 1 lb. 4 oz. on sticker. Aero Seal Corp.; 13Apr71; KK21975<sup>9</sup>.
- AF, W. WIL.**  
Yes, we'll like watered out and topped if the darn thing works. In Examiners' Bureau (1971 Mar) 1771, p.1. Appl. author: William Coombs & Dinitt, Inc.; AF, W. Wil.; 7Mar71; KK21976<sup>9</sup>.
- AG-TRONIC, INC.**  
Fanny Flag, the official BMW emblem. Sheet. © Ag-Tronic, Inc.; 1May71; KK221122.
- AGET MANUFACTURING CO.**  
Ages of the Earth. [?]  
Dustkop and Mitekop. [?]  
Bulletin 5-40. [?]  
Manufacturing Co.; May71; KK221122.
- Dustkop; dust collector for [?]  
Bulletin no.711. 1 c. [?]  
Aget Manufacturing Co.; 7Mar71 in notice; 1771; KK221122.
- Dustkop dust collectors. 1 c.  
Aget Manufacturing Co.; 7May71; KK22189<sup>9</sup>.
- AGNET RECORDS.**  
Harmonica Williams with Little Freddie King; AMZ 2003. Front cover photograph by Parker Dinkins. Record sleeve. © Ahura Mazda Records; 22Sep71; KK222391.
- Harmonica Williams with Little Freddie King; AMZ 2003. Appl. author: Parker A. Dinkins. © Ahura Mazda Records; 2Mar71; KK222392.
- Harmonica Williams with Little Freddie King; AMZ 2003. Record sleeve. Appl. author: Parker A. Dinkins. © Ahura Mazda Records; 30Mar71; KK222392.
- Harmonica Williams with Little Freddie King; AMZ 2003. Record sleeve. Appl. author: Parker A. Dinkins. © Ahura Mazda Records; 30Mar71; KK222392.

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## AIRGUIDE INSTRUMENT CO.

The compass with a new twist; model 68. (In Boat owners buyers guide, 1971, p.191) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 15Feb71; KK222828.

Cool ... new low priced, see-through thermometer. (In Home & auto, July 1971, p.40) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 26Jun71; KK222829.

Speed reader; now there's an easy-to-read speedometer; model 712-B. (In The boating industry marine buyers' guide, Nov. 15, 1970, p.266) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 15Nov70 (in notice: 1971); KK222830.

Together we'll make a great impression; no.2732B. (In Premium incentive business, Sept. 1970, p.14) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 1Sep70; KK219761.

Together, we'll make a nice profit for you; no.2732B. (In Geyer's dealer topics, Sept. 1970, p.68) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 20Aug70; KK219762.

## AIRLOCKE DOCK SEAL, DIVISION OF O'NEAL TARPULIN CO. See O'NEAL TARPULIN CO. AIRLOCKE DOCK SEAL.

## ALADDIN NAME PLATE CO.

Studio accessories styled by Aladdin. Sheet. Appl. ti.: Photo of engraved identification products. © Aladdin Name Plate Co.; 13Aug70; KK220460.

## ALBERTO-CULVER CO.

Announcing Command protein hair thickener. (In Esquire, Mar. 1971, p.144) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 9Feb71; KK220396.

Announcing Command protein hair thickener. (In Sports Illustrated, Mar. 15, 1971, p.73) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 1Mar71; KK220844.

Consort introduces the profitable shampoo. (In Men's hairstylist, Mar. 1971, p.9) Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 25Feb71; KK221206.

Consort men's hair fashions. (In Men's hairstylist, June 1971, p.22-23) Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 25May71; KK221348.

Introducing New Dawn 2, first haircolor with a mix-in color controller. (In Mademoiselle, Apr. 1971, p.145) Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 29Mar71; KK220909.

Introducing new FDS now with time-release fragrance fresheners. (In Cosmopolitan, July 1971, p.99) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver Co.; 1Jul71; KK221648.

Introducing new FDS now with time-release fragrance fresheners. (In Ebony, July 1971, p.29) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver Co.; 1Jul71; KK221405.

More women use FDS to feel fresh, confident all day. (In Seventeen, Mar. 1971, p.180) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver Co.; 1Mar71; KK220112.

Now, get body, conditioning, and hold all in one; Get Set Swinging Body. (In Glamour, June 1971, p.113) Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 20May71; KK221130.

Now, get body, conditioning, and setting power all in one; Swinging Body. (In Modern romances, May 1971, p.40) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 5Apr71; KK220843.

Tresemme hair sprays wear lightly, hold beautifully. (In Modern beauty shop, July 1971, p.19) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 1Jul71; KK221630.

Tresemme shampoo; does more than clean hair, much more. (In Modern beauty shop, Mar. 1971, p.91) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 22Feb71; KK220845.

## ALBERTO-CULVER CO. HOUSEHOLD/GROCERY PRODUCTS DIVISION.

Betcha 10¢ you'll think it's homemade; Milani 1890 dressings. (In The Hartford courier, Nov. 23, 1970, p.21) Appl. author: N. W. Ayer & Son, Inc. © Household/Grocery Products Division, Alberto-Culver Co.; 23Nov70; KK219679.

## ALCAN SERVICES, INC.

Spanish in one hour, lesson two. Record sleeve. Appl. ti.: Jacket for record. © Alcan Services, Inc. d.b.a. ASI; 1Jul70; KK222912.

## ALDENS, INC.

Fantastic blouse clearance. Sheet. © Aldens, Inc.; 12Mar71; KK220632.

## ALLENITE TOOL CO., INC.

Famous Allenite 55 pc. socket wrench & tool set. Folder. © Allenite Tool Co., Inc.; 15Jan71; KK220296. Look inside; 103 pc. socket wrench & handy tool set. Folder. © Allenite Tool Co., Inc.; 15Jan71; KK220295.

## ALPHA BETA ACME MARKETS, INC.

Does your husband know about your man in blue? (In Los Angeles times home magazine, Oct. 24, 1971, p.52) © Alpha Beta Acme Markets, Inc.; 24Oct71; KK222933.

What you should know about flowers, plants and prices. (In Los Angeles times home magazine, Jan. 3, 1971, p.32) © Alpha Beta Acme Markets, Inc.; 3Jan71; KK222670.

What you should know about getting fresh. (In Los Angeles times home magazine, Jan. 10, 1971, p.7) © Alpha Beta Acme Markets, Inc.; 10Jan71; KK222671.

What you should know about super-market discounting. (In Independent press-telegram, Long Beach, Nov. 26, 1970, p.F-4) © Alpha Beta Acme Markets, Inc.; 26Nov70; KK220748.

## ALTACO.

Valve reseater kit; faucet seat homeowner's repair kit. Sticker. Appl. author: Alton H. Clarke. © Altaco, solely owned by Alton H. Clarke; 1Mar71; KK222037.

## ALTO OTC CO.

Akne-Kaps; complete program to clear up your acne; 20 capsules. On folding carton. © Alto Otc Co.; 27Jul71; KK223110.

## ALVIN CO.

Alvin sterling, save by the set, 22 piece service for 4; sale ends May 29, 1971. Sheet. © Alvin a.a.d.o. Alvin Co., Gorham, a division of Textron, Inc.; 2Feb71; KK219673.

The enduring artistry of Alvin sterling; Vivaldi. (In House beautiful, Mar. 1971, p.34) © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 25Feb71; KK220530.

AM. D.Q. CORP. See AMERICAN DAIRY QUEEN CORP.

## AMAZIN' TIME CO., INC.

They're here. (In The Dekaib tribune, Mar. 25, 1971, p.4) © Amazin' Time Co., Inc.; 25Mar71; KK220899.

## AMERI-CASH, INC.

We honor Ameri-Cash, the inflation fighter. Slip. © Ameri-Cash, Inc.; 16Oct70; KK219384.

## AMERICAN ARTISTS, INC.

1971 Christmas cards. Folder. © American Artists, Inc.; 1Sep71; KK222685.

## AMERICAN BRAKEBLOCK DIVISION, ABEX CORP. See ABEX CORP. AMERICAN BRAKEBLOCK DIVISION.

## AMERICAN COLLOID CO.

Apparent metal shrinkage, by C. A. Sanders. Sheet. (Brief notes for busy foundrymen, BN-44) © American Colloid Co.; 16Aug71; KK222453. Are you a worrywart? Sheet. (Brief notes for busy foundrymen, F-64) © American Colloid Co. (in notice: American Colloid); 8Feb71; KK222444. Authority. Sheet. (Volclay bentonite newsletter, no.111) Sheet. © American Colloid Co.; 19Oct71; KK222695.

A casting is! Sheet. (Brief notes for busy foundrymen, BN-45) © American Colloid Co.; 6Sep71; KK222452.

Casting, what does it mean? Sheet. (Brief notes for busy foundrymen, F-65) © American Colloid Co.; 8Feb71; KK222458.

Causes and cures of the spiking defect. Sheet. (Volclay bentonite newsletter, no.108) © American Colloid Co.; 12Feb71; KK222450.

Chef Colloid, master mixer of gourmet foundry sand additives; Additrol. Sheet. © American Colloid Co.; 18May71; KK222447.

Do you have metal, metallic oxides or slag in your sand pores? Hevi-Sand. Sheet. (Brief notes for busy foundrymen, BN-46) © American Colloid Co.; 6Sep71; KK222451.

The effect of temper water in molding sand. Sheet. © American Colloid Co.; 18Jun70; KK219605.

15 methods of cooling hot molding sands! Sheet. (Brief notes for busy foundrymen, BN-42) © American Colloid Co.; 20Apr71; KK222455.

Granular Klean-Surf iron oxide. Sheet. © American Colloid Co.; 18Jun70; KK219604.

Green sand does it!!! Zircon sand. Sheet. (Volclay bentonite newsletter, no.109) © American Colloid Co. (in notice: American Colloid); 1Apr71; KK222445.

Green sand molding; Volclay western bentonite. Sheet. © American Colloid Co.; 18Jun70; KK219607.

High density molding. Sheet. (Brief notes for busy foundrymen, BN-48) © American Colloid Co.; 19Oct71; KK222694.

Molding sands for aluminum castings; by C. A. Sanders. Sheet. (Brief notes for busy foundrymen, BN-43) © American Colloid Co.; 20Apr71; KK222454.

New! Klean Surf granular. Sheet. © American Colloid Co.; 9Mar71; KK222448.

Pinholes caused by aspiration of air or gas. Sheet. (Volclay bentonite newsletter, no.92 rev.) © American Colloid Co. (in notice: American Colloid); 18May71; KK222443.

Pinholes in castings due to nitrogen. Sheet. (Volclay bentonite newsletter, no.110) © American Colloid Co. (in notice: American Colloid); 5Aug71; KK222446.





## AMERICAN HONDA MOTOR CO., INC.—Con.

- Over hill or highway; CL-175 K5. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May71; KK221359.
- Power package; E900 generator. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 9Aug71; KK221821.
- Power to go; Honda ER 400 generator. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25Oct71; KK222818.
- Powerful performer on or off the road; CL-450 K4. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May71; KK221361.
- Pssst! [Post card] Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 10Aug71; KK221825.
- Ready for road or rough; CL-100 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May71; KK221358.
- Ride the open road; CB-450 K4. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 1Apr71; KK220818.
- Road rider; CB-100 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 1Apr71; KK220817.
- This funny looking bike skims across sand dunes; ATC 90. (In Sports afield, May 1971, p.100-101) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 23Apr71; KK220957.
- This little bike could broaden your horizons; the new Honda Motosport 70. (In Sports illustrated, July 12, 1971, p.51) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc. (in notice: AHM); 8Jul71; KK221563.
- Town and country flyer; CL-350 K3. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May71; KK221360.
- Travel far, fast and free; CB-350 K3. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 1Apr71; KK220816.
- What is it? The new Honda ATC 90. (In Field & stream, Mar. 1971, p.49) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 24Feb71; KK220954.
- Winner of 1971 Honda holiday in Japan. Sheet. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 20Sep71; KK222819.

## AMERICAN ICE HOUSE.

- Frigid ice cubes; net wt. 5 lbs. On bag. © Lawrence R. Barry d.b.a. American Ice House; 15Jun68; KK219581.

## AMERICAN OIL CO.

- You've got a new car, we've got a new car gasoline; lead free Amoco. (In The Idaho statesman, Apr. 27, 1971, p.5) © American Oil Co.; 27Apr71; KK220907.

## AMERICAN OIL CO. STANDARD OIL DIVISION.

- You've got a new car, we've got a new car gasoline; lead free Amoco. (In Kirksville (Mo.) express and news, Apr. 26, 1971, p.7) © Standard Oil Division, American Oil Co.; 26Apr71; KK220906.

## AMERICAN PLAYGROUND DEVICE CO.

- American approved park, playground and physical fitness equipment. Folder. NM: new photography. © American Playground Device Co.; 15Apr71; KK222034.

## AMERICAN-STANDARD, INC.

- Aquarian; we put the CeRamix cartridge in and left the washers and service problems out. (In Plumbing heating cooling business, Apr. 1971, p.41) Appl. author: Foote, Cone & Belding. © American-Standard; 30Mar71; KK220211.
- Are air conditioning installation costs your problem? (In Chain store age, executives ed., Apr. 1971, p.3 of cover) Appl. author: Foote, Cone & Belding. © American-Standard; 24Mar71; KK220208.
- Are noisy condensing units your problem? (In American artisan, Mar. 1971, p.39) Appl. author: Foote, Cone & Belding. © American-Standard; 13Mar71; KK220206.
- Are slow winter sales your problem? American-Standard air conditioning. (In Heating & air conditioning contractor, Jan. 1971, p.21) Appl. author: Foote, Cone & Belding. © American Standard; 9Jan71; KK219664.
- Burp. Our GPM boiler. (In Design engineering journal, June 1971, p.16) Appl. author: Foote, Cone & Belding. © American-Standard; 7Jun71; KK222397.
- Is air conditioning for building renovation your problem? (In DE/journal, Mar. 1971, p.B-40) Appl. author: Foote, Cone & Belding. © American-Standard; 7Mar71; KK220207.
- Is air conditioning service cost your problem? (In Air conditioning, heating & refrigeration news, Feb. 8, 1971, p.10) Appl. author: Foote, Cone & Belding. © American Standard; 8Feb71; KK219668.
- Is compressor short-cycling your problem? American-Standard air conditioning. (In Air conditioning, heating & refrigeration news, Jan. 18, 1971, p.7) Appl. author: Foote, Cone & Belding. © American Standard; 18Jan71; KK219669.
- Is February any time to air condition your house? (In Look, Feb. 9, 1971, p.67) Appl. author: Foote, Cone & Belding. © American Standard; 26Jan71; KK219670.
- Is January any time to air condition your house? (In Look, Jan. 26, 1971, p.77) Appl. author: Foote, Cone & Belding. © American Standard; 12Jan71 (in notice: 1970); KK219666.
- Is noisy air conditioning your problem? (In Motel/motor inn journal, Feb. 1971, p.9) Appl. author: Foote, Cone & Belding. © American Standard; 25Jan71; KK219663.
- Is personnel training your problem? American-Standard air conditioning has a solution. (In Air Conditioning & refrigeration news, Feb. 22, 1971, p.13) Appl. author: Foote, Cone & Belding. © American-Standard; 22Feb71; KK220169.
- Is precharged tubing your problem? American-Standard air conditioning has a solution. (In Indoor comfort news, Feb. 1971, p.7) Appl. author: Foote, Cone & Belding. © American-Standard; 1Feb71; KK220171.
- Is roof leakage your air conditioning problem? (In Air conditioning, heating & refrigeration news, Jan. 25, 1971, p.21) Appl. author: Foote, Cone & Belding. © American Standard; 25Jan71; KK219667.
- Is space your air conditioning problem? (In Buildings, Jan. 1971, p.4) Appl. author: Foote, Cone & Belding. © American Standard, Inc.; 5Jan71; KK219660.
- Is the high cost of air conditioning your problem? (In Air conditioning, heating & refrigeration news, Mar. 15, 1971, p.11) Appl. author: Foote, Cone & Belding. © American-Standard; 15Mar71; KK220212.

Our new modular boilers meet any need.

(In Contractor, May 1, 1971, p.28-29) Appl. author: Foote, Cone & Belding. © American-Standard; 1May71; KK220677.

We've got something for everyone; for your most demanding customers we have the Luxor toilet. (In Contractor, Apr. 15, 1971, p.39) Appl. author: Foote, Cone & Belding. © American-Standard; 15Apr71; KK220673.

## AMERICAN TOURISTER.

- Dear American Tourister: I dropped my suitcase. (In Better homes & gardens, May 1971, p.215) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 2May71; KK221755.
- Dear American Tourister: You saved my life. (In Newsweek, May 17, 1971, p.13) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 14May71; KK221817.
- How to keep everyone out of your business; deluxe attache. (In Newsweek, May 31, 1971, p.4) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 28May71; KK221507.
- Introducing the greatest advance in molded luggage since we invented molded luggage. (In McCall's, July 1971, p.21) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 29Jun71; KK223460.

## AMERLING, MARK.

The complete Tom Paxton. See ELEKTRA RECORDS.

## AMSCO INDUSTRIES, INC.

- Canopy swing. On wrapper. (Girls World, no.8008) © Amasco Industries, Inc.; 1Mar71; KK220982.
- Deluxe hi-chair & feeding set. On wrapper. (Girls World, no.8002) Appl. ti.: Doll hi-chair. © Amasco Industries, Inc.; 1Mar71; KK220988.
- Doll hi-chair & feeding set. On wrapper. (Girls World, no.8000) © Amasco Industries, Inc.; 1Mar71; KK220990.
- Doll nursery. On wrapper. (Girls World, no.8700) © Amasco Industries, Inc.; 1Mar71; KK220983.
- Doll nursery furniture set. On wrapper. (Girls World, no.8012) © Amasco Industries, Inc.; 1Mar71; KK220986.
- Fashion doll bedroom set. On wrapper. (Girls World; no.8702) © Amasco Industries, Inc.; 1Mar71; KK220831.
- Flip wig. On wrapper. (Girls World, no.9050) © Amasco Industries, Inc.; 1Mar71; KK220989.
- Folding doll bath. On wrapper. (Girls World, no.8004) © Amasco Industries, Inc.; 1Mar71; KK220987.
- Little princess sweeper. On wrapper. (Girls World, no.1629) © Amasco Industries, Inc.; 2Mar71; KK220984.
- Mini-Fashion doll game room. On wrapper. (Girls World; no.8708) © Amasco Industries, Inc.; 1Mar71; KK220830.
- Mini-Fashion Doll patio set. On wrapper. (Girls World, no.8706) © Amasco Industries, Inc.; 1Mar71; KK221080.
- O-Cedar housekeeping set. On wrapper. (Girls World, no.1627) © Amasco Industries, Inc.; 1Mar71; KK220992.
- Playpen. On wrapper. (Girls World, no.8006) © Amasco Industries, Inc.; 1Mar71; KK220991.
- Portable doll crib. On wrapper. (Girls World, no.8010) © Amasco Industries, Inc.; 1Mar71; KK220985.
- Super-ton; 5803-005. Sheet. © Amasco Industries, Inc.; 28Dec70; KK220065.



- ANCIENT AGE DISTILLING CO.**  
Ancient Age Kentucky Bourbon, 1 1/2 gal. folding carton. Ancient Age Distilling Co.; 23Sep70; KK221935.  
The finest bourbon you can sip. Ancient Age, 1 1/2 gal. In Charleston (S.C.) evening post, May 20, 1971, p.2-D. Ancient Age Distilling Co.; 20May71; KK221936.  
Last night John Connolly took his first sip of a really light and smooth Kentucky bourbon; he reached the Ancient Age. In The Charlotte Observer, Apr. 14, 1971, p.2B. Ancient Age Distilling Co.; 1-Apr71; KK221934.
- ANNE'S HAIR STYLING**  
L'il Alf 'n Andy: Anne's hair styling. In Anne's hair styling and barber's journal, Jan. 1971, p.14-1.  
Anne's hair styling and barber's journal, Apr. 1971, p.14-1.  
Anne's hair styling and barber's journal, May 1971, p.14-1.  
Anne's hair styling and barber's journal, Jun. 1971, p.14-1.  
Anne's hair styling and barber's journal, Jul. 1971, p.14-1.  
Anne's hair styling and barber's journal, Aug. 1971, p.14-1.  
Anne's hair styling and barber's journal, Sep. 1971, p.14-1.  
Anne's hair styling and barber's journal, Oct. 1971, p.14-1.  
Anne's hair styling and barber's journal, Nov. 1971, p.14-1.  
Anne's hair styling and barber's journal, Dec. 1971, p.14-1.
- ANNI ARSARY PEARLS**  
Anni Arsenary Pearls, genuine Oriental pearls, new, for your genuine pearl wardrobe. Sheet. Appl. author: Harr. Fobin, Inc. Anni Arsenary Pearl Co., wholly-owned subsidiary of Harr. Fobin, Inc.; 1Jul70; KK221937.
- ANTENNA CRAFT CO.**  
New color channel-spanner series F-HP-FM, with dura-gold vinyl finish. Folder. Antenna Craft Co.; 26Sep69; KK221932.
- APARCO**  
Downy bird feeder. Folder. Aparco; 11Nov70; KK 0591.
- APPLE ARISTOCRATS**  
Apple Aristocrats. Card. Apple Aristocrats; 2Aug71; KK2222-7.
- APPLE, FLORENCE C.**  
Vote no, tax issues; taxpayer. Sheet. Florence C. Apple; 17Aug70; KK219373.
- AQUARIUM SUPPLY CO.**  
Permalife hamster hoops; net wt. 4 oz. On folding carton. Aquarium Supply Co., division of Sterno Industries, Inc.; 1Feb71; KK222173.  
Permalife treasure chest double breeder. On folding carton. Aquarium Supply Co., division of Sterno Industries, Inc.; 3May71; KK221773.  
Permalife vitamin A and D 1. For hard shells; net 1 fl. oz. Card. Aquarium Supply Co., division of Sterno Industries, Inc.; 15De70; KK220266.
- AQUASLIDE 'N' DIVE CORP.**  
Fibreglas pool & patio accessories in the 70's. 1 v. Appl. author: Carl R. Meyer. Appl. states prev. reg. KK217702. NM: revision & additions. Aquaslide 'N' Dive Corp.; 10Jan71; KK219859.
- ARLINGTON HOUSE, INC.**  
All in color for a dime; a treasury of the superheros of the great comic book era. In Recreation, Jan. 1, 1971, p.28. Arlington House, Inc.; 1Jan71 (in notice); 1971; KK221930.
- ARNOLD BAKERS, INC.**  
Cornbread stuffing; net weight 8 ozs. On bag. Arnold Baker, Inc.; 11Nov70; KK219374.  
Sourdough thick sliced toasting enriched bread. On wrapper. Arnold Bakers, Inc.; 12Nov70; KK219376.
- ARNSON, MORT.**  
Soft-time; custom designed blocks. Soft-Time. Folder. Mort Arnson; De-7; KK1946-8.
- ARMA TAST, INC.**  
Peppered Hickory smoked beef jerky; net wt. 1 oz. per bag. Appl. author: Arma Tast, Inc.; 14Feb70; KK221939.
- ARMSTRONG RUBBER CO.**  
The Armstrong grip; for 1971, it's an even more gripping story. In Modern tire dealer, July 1971, p.74. Appl. author: Tinker Pritchard Wood. Armstrong Rubber Co.; 3Jul71; KK221589.  
The Armstrong grip, only Armstrong tires have it. In Sports illustrated, May 17, 1971, p.33. Appl. author: Tinker Pritchard Wood. Armstrong Rubber Co.; 13May71; KK219382.
- ARR W.**  
Bat-r-up with swinger ball. Sheet. Appl. authors: Marion Rodriguez & Ford Rodriguez. Arrow, trade name of Marion Rodriguez & Ford Rodriguez; 18Mar71; KK221710.
- ARTCO, INC.**  
Handy mail order form; Rexcraft. Folder. Appl. author: Arthur C. Porter. Artco, Inc.; 5Mar71; KK221513.
- ARUEGO, JOSE.**  
Look what I can do; SEN-84-12493-9. Scribners. [Dust jacket on jacket illus.; Jose Aruego; 3Aug71; KK2224-20.
- ASH, JOE.**  
The Waukee family. Sheet. Joe Ash; 10Jun71; KK221315.
- ASSOCIATED PHOTOGRAPHERS, INC.**  
And now, from those wonderful folks who gave you the girls, here's the city! Sheet. Associated Photographers, Inc.; 12Nov71; KK223157.
- ASSOCIATED SPRING CORP.**  
Gone, multi-purpose concentrate; cleaning power without pollution. Sheet. Associated Spring Corp.; 21May71; KK220964.  
Gone, phosphate free chemical cleaner; contents, 28 fluid ounces. Sticker. Associated Spring Corp.; 21May71; KK220962.
- ASTRAL PHARMACEUTICAL PRODUCTS, INC.**  
Aspirating syringe. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Oct71; KK221774.  
Titaxest -- prilocaine -- hydrochloride, local anesthetic for infiltration and nerve block. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221777.  
Xylocaine (lidocaine) liquid. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221777.  
Citaneat (prilocaine hydrochloride) for local anesthesia in dentistry. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221768.  
Dectofor, a sterile solution for intramuscular use only. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221773.  
10% Xylocaine (lidocaine) dental spray. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221772.  
Xylocaine hydrochloride 2%; intravenous for cardiac arrhythmias. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan69; KK221770.  
Xylocaine (lidocaine) ointment 5%. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221771.  
Xylocaine (lidocaine) ointment 2.5%. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221765.  
Xylocaine (lidocaine) suppositories. Folder. Astra, trade name of Astra Pharmaceutical Products, Inc.; 1Jan65; KK221761.  
Xylocaine, sterile aqueous solutions. Folder. Astra Pharmaceutical Products, Inc.; 29Sep66; KK219894.
- ATTERBURY, KIRBY.**  
Condida, liqueur of Andalusia. Sticker. Kirby Atterbury; 8Mar71; KK220291.
- ATWOOD, ANN.**  
Haiku: the mood of earth; SBN-684-12494-7. Scribners. [Dust jacket] on jacket photograph; Ann Atwood; 9Sep71; KK222419.
- AUTO BUSINESS FORMS. See AQUILONE BUSINESS FORMS.**
- AUTO DRIVEAWAY CO.**  
Your car delivery helper. Folder. Appl. author: Auto Driveaway Co., John S. L. Pres. NM: revision. Auto Driveaway Co. in notice; Auto Driveaway; 1Apr70 (in notice); 1Apr70; KK 0248.
- AUTOMOTIVE BUSINESS FORMS.**  
Buyer real: special merchandise. Sheet. Appl. author: Douglas Bennett Johnson. Auto Business Forms a.s.d.c. Automotive Business Forms; 30Apr71; KK222914.
- AVALON INDUSTRIES, INC.**  
Rembrandt 16 white Nu-Chalks. On box. Avalon Industries, Inc.; 20Feb7; KK221635.  
Tom Sawyer 17 white Nu-Chalks. On box. Avalon Industries, Inc.; 20Feb7; KK221634.

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## AVIS.

Dogwatcher hose/line. On wrapper.  
Appl. author: Gene Clayton. © Avis,  
solely owned by Gene Clayton;  
28Oct71; KK223172.

## AVON PRODUCTS, INC.

Avon brings you Christmas. (In  
Better homes & gardens, Nov. 1971,  
p.207) Appl. author: Dreher Adver-  
tising, Inc. © Avon Products, Inc.;  
19Oct71; KK223302.

Avon calling for the men in your life.  
(In Look, May 4, 1971, p.39) Appl.  
author: Dreher Advertising, Inc.  
© Avon Products, Inc.; 20Apr71;  
KK221439.

Avon creates super-moist makeup, the  
fashion group. (In Better homes &  
gardens, May 1971, p.13) Appl. au-  
thor: Dreher Advertising, Inc.  
© Avon Products, Inc.; 15Apr71;  
KK221438.

Avon introduces Color Perfect, the  
first home hair color worthy of its  
name. (In Good housekeeping, Mar.  
1971, p.149) Appl. author: Dreher  
Advertising, Inc. © Avon Products,  
Inc.; 18Feb71; KK221440.

Avon introduces Moonwind, the fragrance  
inspired by a legend of love.  
(In McCall's, Aug. 1971, p.53) Appl.  
author: Dreher Advertising, Inc.  
© Avon Products, Inc.; 20Jul71;  
KK223301.

Avon returns your skin to nature with  
Prima Natura. (In Good housekeeping,  
Feb. 1971, p.153) Appl. author:  
Dreher Advertising, Inc. © Avon  
Products, Inc.; 19Jan71; KK221036.

Fresh from the place where fragrance  
is born, Avon brings you Field  
Flowers. (In Better homes & gardens,  
Apr. 1971, p.43) Appl. author:  
Dreher Advertising, Inc. © Avon  
Products, Inc.; 16Mar71; KK221034.

A graphic reminder from the world's  
leading manufacturer of cosmetics  
and toiletries. (In Fortune,  
May 1971, p.106) Appl. author:  
Dreher Advertising, Inc. © Avon  
Products, Inc.; 27Apr71; KK221037.

Introducing the first jewelry collec-  
tion signed by Avon. (In Women's  
day, Mar. 1971, p.21) Appl. author:  
Dreher Advertising, Inc. © Avon  
Products, Inc.; 16Feb71; KK221035.

It all starts with the doorbell.  
(In Ebony, July 1970, p.47)  
Appl. author: Dreher Advertising,  
Inc. © Avon Products, Inc.;  
24Jun70; KK219369.

Merry Christmas to all men from Avon.  
(In Reader's digest, Oct. 1971,  
p.68) Appl. author: Dreher Adver-  
tising, Inc. © Avon Products, Inc.;  
25Sep71; KK223300.

AZAMBER, EUGENE C. See CABE & AZAMBER.

## B

## B &amp; H, LTD.

Royal papier mache; net wt. 16 oz.  
On bag. Appl. authors: Floyd  
Humeston & Ray Bradbury. © B & H,  
Ltd.; 7Mar71; KK222038.

## BABIN, HUGH RED.

Black Gold Publishing Co. Sticker.  
© Hugh Red Babin; 1Nov70; KK219698.

## BACARDI IMPORTS, INC.

Bacardi on-the-rocks; you don't have  
to mix it to like it. (In The New  
Yorker, Apr. 17, 1971, p.138)  
Appl. author: Ross Roy of New York,  
Inc. © Bacardi Imports, Inc.;  
14Apr71; KK221800.

A Bacardi party to go. (In Life,  
June 18, 1971, p.69) Appl. author:  
Ross Roy of New York, Inc.  
© Bacardi Imports, Inc.; 14Jun71;  
KK221805.

## BABIN, HUGH.

Black Gold. Sticker. © Hugh Red  
Babin; 1Nov70; KK219698.

If you have a bottle of Bacardi in the  
house, cheers; Bacardi rum. (In  
Ladies' home journal, May, 1971,  
p.5) Appl. author: Ross Roy of New  
York, Inc. © Bacardi Imports, Inc.;  
22Apr71; KK221748.

Since you already like Bacardi one  
way, chances are you'll like it all  
ways; Bacardi rum. (In Playboy,  
Mar. 1971, p.7) Appl. author: Ross  
Roy of New York, Inc. © Bacardi  
Imports, Inc.; 12Feb71; KK221746.

Since you already like Bacardi one way,  
chances are you'll like it all ways;  
Bacardi rum. (In Playboy, Apr. 1971,  
p.17) Appl. author: Ross Roy of New  
York, Inc. © Bacardi Imports, Inc.;  
11Mar71; KK221747.

The world's lightest, smoothest  
liquor? Quite possibly; Bacardi  
Anejo rum. (In Time, May 31, 1971,  
p.89) Appl. author: Ross Roy of  
New York, Inc. © Bacardi Imports,  
Inc.; 24May71; KK221759.

## BALCO, INC.

Now, from Balco, a two-phase stair  
nosing system; catalog no.2.  
Folder. Appl. author: Claude Balzer.  
NM: revisions. © Balco, Inc.;  
6Oct71; KK223169.

## BALL PHOTO.

Carl Newton: How can we develop your  
Kodacolor film for only \$1.95. (In  
Family weekly, Aug. 2, 1970) © Ball  
Photo, div. of Fox-Stanley Photo  
Products, Inc.; 2Aug70; KK221861.

Kodak film processing prices slashed!  
(In TV guide, Dec. 27, 1969, p.A-10)  
© Ball Photo, div. of Fox-Stanley  
Photo Products, Inc.; 27Dec69;  
KK221860.

Kodak film users: Stop! (In Fort  
Worth star telegram, Aug. 18, 1968,  
p.6-D) © Ball Photo, div. of Fox-  
Stanley Photo Products, Inc.;  
18Aug68; KK221855.

Prices slashed on Kodak film process-  
ing. (In Chicago tribune, July 6,  
1969, insert) © Ball Photo, div.  
of Fox-Stanley Photo Products, Inc.;  
6Jul69; KK221856.

Prices slashed on Kodak film process-  
ing. (In Family weekly, Apr. 6,  
1969) © Ball Photo, div. of Fox-  
Stanley Photo Products, Inc.  
6Apr69; KK221854.

Prices slashed on Kodak film process-  
ing. (In Milwaukee journal, Aug.  
18, 1968) © Ball Photo, div. of  
Fox-Stanley Photo Products, Inc.  
18Aug68; KK221857.

Prices slashed on Kodak film process-  
ing; tear here and use this envelope  
to mail film. (In Family circle,  
July 1969, insert) © Ball Photo,  
div. of Fox-Stanley Photo Products,  
Inc.; 17Jun69; KK221858.

Prices slashed on processing Kodak  
film; clip a coupon. (In TV guide,  
Dec. 27, 1969) © Ball Photo, div.  
of Fox-Stanley Photo Products, Inc.;  
27Dec69; KK221859.

## BALSLEY, JOHN.

A child's garden of grass, a pre-  
legalization comedy. See ELEKTRA  
RECORDS.

## BANGERT, A. C.

The contour hamburger and sandwich  
roll. (In The Florida Catholic,  
Oct. 2, 1970, p.3) © A. C. Bangert;  
20Oct70; KK220274.

The contour hot dog and sandwich roll.  
(In The Florida Catholic, Oct. 2,  
1970, p.3) © A. C. Bangert; 20Oct70;  
KK220273.

## BANK OF AMERICA NATIONAL TRUST &amp; SAVINGS ASSN., SAN FRANCISCO.

Bank of America has a man-on-the-spot  
in Morocco. (In Fortune, Jan. 1971,  
p.50) Appl. author: D'Arcy Adver-  
tising Co. © Bank of America Na-  
tional Trust & Savings Assn.;  
29Dec70; KK220054.

If you're looking for buyers in Singa-  
pore, start with our man-on-the-  
spot. (In Business week, Feb. 13,  
1971, p.37) Appl. author: D'Arcy  
Advertising Co. © Bank of America  
National Trust & Savings Assn.;  
13Feb71; KK219980.

## BANK OF AMERICA NATIONAL TRUST &amp; SAVINGS ASSN., SAN FRANCISCO. BANK-AMERICA SERVICE CORP.

The way it really is; BankAmericard.  
(In Look, Nov. 20, 1970, p.75)  
Appl. author: D'Arcy Advertising  
Co. © BankAmerica Service Corp.,  
subsidiary of Bank of America Na-  
tional Trust & Savings Assn.;  
20Nov70; KK221651.

A woman should always shop with a  
friend; BankAmericard. (In McCall's,  
Oct. 1970, p.R13) Appl. author:  
D'Arcy Advertising Co. © BankAmeri-  
ca Service Corp., subsidiary of Bank  
of America National Trust & Savings  
Assn.; 20Sep70; KK221659.

A woman should never travel alone;  
BankAmericard. (In McCall's, Aug.  
1970, p.103) Appl. author: D'Arcy  
Advertising Co. © BankAmerica Ser-  
vice Corp., subsidiary of Bank of  
America National Trust & Savings  
Assn.; 20Jul70; KK221660.

## BANKAMERICA SERVICE CORP, SUBSIDIARY OF BANK OF AMERICA NATIONAL TRUST &amp; SAVINGS ASSN. See BANK OF AMERICA NATIONAL TRUST &amp; SAVINGS ASSN., SAN FRANCISCO. BANKAMERICA SERVICE CORP.

## BANKERS COMMERCIAL LIFE INSURANCE CO.

A true non-cancellable guaranteed re-  
newable for life hospitalization.  
Folder. Appl. title: Application for  
hospital and surgical policy.  
NM: revisions. © Bankers Commer-  
cial Life Insurance Co.; 5Feb71 (in-  
notice: 1970); KK220177.

## BANKER'S TRUST. See BANKERS TRUST CO., NEW YORK.

## BANKERS TRUST CO., NEW YORK.

Bankers Trust introduces people.  
(In Time, May 3, 1971) Appl.  
author: Doyle Dane Bernbach. Appl.  
title: Bankers that introduces.  
© Bankers Trust Co.; 1May71;  
KK221181.

Bankers Trust is giving Santa Claus a  
raise. (In Daily news, New York,  
Oct. 27, 1971, p.61) Appl. author:  
Doyle Dane Bernbach, Inc. © Banker's  
Trust (in notice: Bankers Trust Co.);  
27Oct71; KK223073.

Does the mortgage closing scare you?  
(In The New York times, Apr. 19,  
1971, p.C-27) Appl. author: Doyle  
Dane Bernbach, Inc. © Bankers  
Trust Co.; 19Apr71; KK221179.

Drop in and get laminated at Bankers  
Trust; BankAmericard. (In The New  
York times, Sept. 21, 1970, p.17)  
Appl. author: Doyle Dane Bernbach,  
Inc. © Bankers Trust Co.; 21Sep70;  
KK220115.

Even where it wasn't in the will, there  
was a way. (In Newsweek, Nov. 23,  
1970, p.E2-E5) Appl. author: Doyle  
Dane Bernbach, Inc. © Bankers Trust  
Co.; 20Nov70; KK219456.

Green sale; Bankers Trust is having a  
green sale on installment loans.  
(In New York times, May 3, 1971,  
p.L-33) Appl. author: Doyle Dane  
Bernbach, Inc. © Bankers Trust Co.;  
3May71; KK220847.

Here's money, go to college. (In  
The New York times, Apr. 26, 1971,  
p.L-23) Appl. author: Doyle Dane  
Bernbach, Inc. © Bankers Trust Co.;  
26Apr71; KK221178.

How long can you go without money?  
(In The New York times, Sept. 28,  
1970, p.L-29) Appl. author: Doyle  
Dane Bernbach, Inc. © Bankers Trust  
Co.; 28Sep70; KK220116.



- How to tame your acquisitive instinct. (In Forbes magazine, Nov. 1, 1971, p.18) Appl. author: Doyle Dane Bernbach, Inc. © Banker's Trust (in notice: Bankers Trust Co.); 30Oct71; KK223074.
- If you don't have an Uncle Harry, come to us. (In Women's wear daily, Oct. 26, 1971, p.7) Appl. author: Doyle Dane Bernbach, Inc. © Banker's Trust (in notice: Bankers Trust Co.); 26Oct71; KK223075.
- Once upon a time Bankers Trust helped these girls get started in Europe. (In U.S. news & world report, May 1971, p.38-39) Appl. author: Doyle Dane Bernbach. © Bankers Trust Co.; 7May71; KK221180.
- To know the future, you must understand the past; the investment outlook for 1971. (In Wall Street Journal, Apr. 8, 1971, p.9) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 8Apr71; KK220848.
- Use your head; BankAmericard. (In The New York times, Sept. 14, 1970, p.31C) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 14Sep70; KK220114.
- You can only sell yourself once. (In U.S. news & world report, Nov. 8, 1971, p.NYM 7) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust (in notice: Bankers Trust Co.); 5Nov71; KK222957.
- BANKS, JOHN F.** See POLLUTION REMEDIAL SERVICE, LTD.
- BARON, MARGARET.**  
Marge's new specialities. (In Brooklyn spectator, Inc., May 14, 1971, p.12) © Margaret Baron; 14May71; KK221643.
- BARRON.**  
The original West Virginia Stomper Doll. Sheet & card. Appl. author: Terry D. Barron. © Terry D. Barron d.b.a. Barron; 15Oct71; KK223288.
- BARRY, LAWRENCE R.** See AMERICAN ICE HOUSE.
- BATES (TED) & CO., INC.**  
The very first MBA recruitment book to tell the bad along with the good. 1 v. © Ted Bates & Co., Inc.; 1Jan71 (in notice: 1970); KK219589. We're known by the companies we keep. Folder. © Ted Bates & Co., Inc.; 1Dec70; KK219588.
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Bayley product bulletin no.3. Sheet. © BayleySuit, Inc.; 15Oct70; KK221110.  
Bayley product bulletin no.4; what's new for 1971. Two sheets. © BayleySuit, Inc.; 5Feb71; KK221111.  
Bayley product bulletin no.5; our new economy custom tailored suit. Sheet. © BayleySuit, Inc.; 15Jun71; KK221835.  
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Bayley product bulletin no.8. Sheet. © BayleySuit, Inc.; 29Jun71; KK221838.
- Bayley product bulletin no.9. Sheet. © BayleySuit, Inc.; 14Jul71; KK221839.
- BAZA'R, INC.**  
Baza'r always tells it like it is; discount foods. (In Los Angeles times, Mar. 9, 1971, pt.4, p.7) © Baza'r, Inc.; 9Mar71; KK221241.  
Baza'r saves customers \$14,800,000 a year on food. Are you getting your share? (In Los Angeles times, Mar. 16, 1971, pt.4, p.10) © Baza'r, Inc.; 15Mar71; KK222364.  
Baza'r will pay you real money if you can find lower everyday food prices. (In Los Angeles times, Mar. 2, 1971, pt.4, p.6) © Baza'r, Inc.; 1Mar71; KK220864.  
Nag-nag-nag. Is the man of the house always after you to cut food costs? (In Los Angeles times, Mar. 30, 1971, p.4) © Baza'r, Inc.; 29Mar71; KK221105.  
Nothing has changed, Baza'r has all the lowest prices today and everyday! (In The Oregonian, Apr. 2, 1971, p.10) © Baza'r, Inc.; 1Apr71; KK221104.  
Some people go to any lengths to save, like driving miles & miles to shop Baza'r Foods. (In Los Angeles times, Apr. 6, 1971, p.7) © Baza'r, Inc.; 6Apr71; KK220911.  
Survey proves Baza'r has lowest food prices, Foll-proven prices. (In Los Angeles times, Feb. 23, 1971, p.6) © Baza'r, Inc.; 22Feb71; KK220862.  
To the ladies: how to cut your grocery bill. (In Los Angeles times, Feb. 9, 1971, pt.4, p.16) © Baza'r, Inc.; 8Feb71; KK220861.  
To the ladies: how to cut your meat bill. (In Los Angeles times, Feb. 16, 1971, pt.4, p.4) © Baza'r, Inc.; 15Feb71; KK220863.
- BEAR MANUFACTURING CORP.**  
1971 official standards as furnished by automobile & truck manufacturers; issued January 1971. Sheet. © Bear Manufacturing Corp.; 5Feb71; KK221532.
- BEASLEY, V. L.**  
Handi-Power illustrated instructions. Sheet. © V. L. Beasley; 10Aug71; KK222263.  
Handi-Power operating instructions. Sheet. © V. L. Beasley; 10Aug71; KK222262.
- BEAUTY BY SPECTOR, INC.**  
Beautiful fashion wigs, the wig with a memory, free; You don't have to be a hair stylist to make a fortune in wigs. Sheet & folder. Appl. author: Myer Spector. © Beauty by Spector, Inc.; 2Jan71; KK219381.
- BECK, CHARLES D.** See KCEB ASSOCIATES.
- BECK, JEAN M.** See KCEB ASSOCIATES.
- BECK, JOHN W.**  
Pape-o-bricks; Oregon Toys. Card. © John W. Beck; 16Mar70; KK219440.
- BECKER, FRED.**  
Twentieth century registered sterling club certificate. Sheet. © Fred Becker; 21Apr71; KK220580.  
Twentieth century registered sterling club certificate, bonus. Sheet. © Fred Becker; 21Apr71; KK220579.
- BECKER (M. J.) GRAPHICS.**  
The fabulous motorcar; 100 series. 11 l. Appl. author: Mary Jane Becker; 21Nov70; KK221326.
- The fabulous motorcar, 100 series. Sheet, envelope & card in envelope. Appl. author: Mary Jane Becker © M. J. Becker Graphics; 21Nov70; KK221555.
- BEECHAM, INC.**  
Macleans whitened so well it worried me till I asked my dentist. (In Life, Jan. 29, 1971, p.29) © Beecham, Inc.; 23Jan71; KK220462.
- BEISTLE CO.**  
Easter egg decoration. On bag. © Beistle Co.; 1Feb71; KK221905.  
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Happy birthday sparkling streamer. Folder. Appl. ti.: Tinselled birthday streamer header. © Beistle Co.; 1Feb71; KK221913.  
Happy new year sparkling streamer. Folder. Appl. ti.: 7-ft. Happy new year banner header. © Beistle Co.; 1Feb71; KK221911.  
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Holiday bell centerpiece. On bag. © Beistle Co.; 1Feb71; KK221918.  
Jack-o-lantern jointed goblin. Folder. Appl. ti.: Jack-o-lantern goblin header. © Beistle Co.; 1Feb71; KK221903.  
Jointed bunnies. Folder. Appl. ti.: Packaged Easter bunnies header. © Beistle Co.; 1Feb71; KK221912.  
Jointed Santas. Folder. Appl. ti.: Jointed Santa header. © Beistle Co.; 1Feb71; KK221909.  
Jointed scratch cat. Folder. Appl. ti.: Jointed cat header. © Beistle Co.; 1Feb71; KK221910.  
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Party horns. Folder. Appl. ti.: Packaged party horns header. © Beistle Co.; 1Feb71; KK221906.  
Trick or treat party hats. Card. © Beistle Co.; 1Feb71; KK221914.  
Trick or treat party horns. Folder. © Beistle Co.; 1Feb71; KK221907.  
Valentine cut-out hearts. Folder. Appl. ti.: Packaged hearts header. © Beistle Co.; 1Feb71; KK221915.  
Valentine cut-outs. Folder. Appl. ti.: Packaged valentine cutout header. © Beistle Co.; 1Feb71; KK221916.
- BELL RECORDS.**  
Partridge Family book cover. © Bell Records, division of Columbia Pictures Industries, Inc.; 12Mar71; KK220245.
- BELLOS, GENE.**  
Rap-Wrap subject folder. See LETTUCE.
- BERGEN (POLLY) CO.**  
Have I got an ugly friend for you; Oil of the Turtle. (In Harper's magazine) © Polly Bergen Co.; 1Feb68; KK221463.
- BERNAT (EMILE) & SONS CO.**  
The boucle look; what to wear everywhere. 32 p. © Emile Bernat & Sons Co. (in notice: Emile Bernat & Sons); 15Apr71; KK221703.
- BERNSTEIN, JOEL.**  
After the gold rush, Neil Young. See WARNER BROS. RECORDS, INC.

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Pump and heater sets; model no.100. Folder. © W. M. Best Combustion Equipment Co., Inc.; 30Jun70; KK219770.
- BEZ, FRANK.**  
Lonnie Mack. See ELEKTRA RECORDS.  
Ry Cooder. See WARNER BROS. RECORDS, INC.
- BIG DRUM, INC.**  
Borden whipped frozen yogurt, 6 on-a-stick yogurt servings; 3 fl. oz. each. On folding carton. Appl. ti.: Yogurt 6-pack. © Big Drum, Inc.; 1Nov69; KK221715.  
Choc-o-malt, 6 cups; 6 fl. oz. ea. h. On folding carton. © Big Drum, Inc.; 4Aug65; KK221717.  
Fruit-flavored yogurt. On folding carton. Appl. ti.: Yogurt cup 4-pack. © Big Drum, Inc.; 15Jul69; KK221712.  
The original, 6 drumsticks, vanilla flavored ice milk; 2 1/2 fl. oz. each. On folding carton. Appl. ti.: The original drumstick (For Imperial) 6-pack. © Big Drum, Inc.; 1Apr70; KK221718.  
Ready-to-serve pudding, 4 individual cups; net wt. 5 oz. each. On folding carton. Appl. ti.: Pudding cup 4-pack. © Big Drum, Inc.; 12Oct70; KK221713.  
6 push-ups, orange sherbet; 3 fl. oz. each. On folding carton. Appl. ti.: Push-up (balloon design) 6-pack. © Big Drum, Inc.; 15Jan69; KK221714.  
12 push-ups, orange sherbet; 3 fl. oz. each. On folding carton. Appl. ti.: Push-up (balloon design) 12-pack. © Big Drum, Inc.; 15Feb69; KK221716.
- BIOPHYSICAL RESEARCH & DEVELOPMENT CORP.**  
See SAUNA BELT, INC.
- BISHOP CHAMBER OF COMMERCE (CALIF.)**  
Bishop motel and restaurant guide. Folder. © Bishop Chamber of Commerce; 30Apr71; KK222115.
- BLAIR, E. W.**  
Mexican jumping beans. Card. © E. W. Blair; 15Feb71; KK220553.
- BLOCK ART. STICKY THINGS.** See STICKY THINGS.
- BLOCK, LEONARD A.** See STICKY THINGS.
- BLOCKHEAD, INC.**  
Blockhead! The balancing skill game for everyone. 7563:200. On wrapper. Appl. author: Saalfeld Pub. Co. © Blockhead, Inc.; 16Mar71; KK222886.  
Executive blockhead; 6550. On wrapper. Appl. author: Saalfeld Pub. Co. © Blockhead, Inc.; 14Sep70; KK223067.
- BLOOMQUIST, CLARENCE.**  
Pour-a-posy, also known as cast-a-fleur; epoxy resin. Sheet. © Clarence Bloomquist; 11Feb71; KK219957.
- BLUEBIRD PRODUCTIONS, LTD.**  
Bluebird, do you know this group? 7 p. © Bluebird Productions, Ltd.; 5Dec70; KK220808.
- BOAKA KOMPANIYA.**  
Golden Samovar, the liquor without a last name. (In Look, June 1, 1971, opposite p.14) Appl. ti.: Introducing Golden Samovar. © Boaka Kompaniya; 1Jun71; KK221996.
- BOBBER PRODUCTS.**  
Sooner or later, this happens to every fisherman; with the new Bobber fishing pole bracket. Sheet. © Bobber Products; 15Sep70; KK220080.
- BOBBS MERRILL CO., INC.**  
Raggedy Ann and Andy; 2 magic paper dolls; no.4740. Whitman. On wrapper. © Bobbs Merrill Co., Inc.; 30Apr71; KK220856.
- BODINE ELECTRIC CO.**  
K-2 industrial instrument and servo gearmotors. 7 p. © Bodine Electric Co.; 7Apr71; KK221338.  
K-2 industrial instrument and servo motors. 7 p. © Bodine Electric Co.; 7Apr71; KK221337.
- BOLS (ERVEN LUCAS) DISTILLING CO.**  
Adult desserts; fig leaf flip. Sheet. © Erven Lucas Bols Distilling Co.; 2Sep70 (in notice: 1969); KK220508.  
La creme de la creme, baby; peppermint liqueur. Sheet. © Erven Lucas Bols Distilling Co.; 9Jun70; KK220511.  
Have you tried our chocolate bar? Creme de cacao. Sheet. © Erven Lucas Bols Distilling Co.; 9Jun70; KK220510.  
Put spice in your snifter; ginger flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 10Jun70; KK220509.  
You'll go ap-ricot; apricot flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 9Jun70; KK220507.
- BONANZA INTERNATIONAL, INC.**  
Bonanza's family plan. (In Life, May 22, 1970, p.51) © Bonanza International, Inc.; 12May70; KK220045.
- BORDEN, INC.**  
Wylers' cola soft drink mix; net wt. 3 1/4 oz. [Envelope] © Borden, Inc.; 12Jan71; KK222326.
- BOYD, JEROME J.**  
God's tomorrow will be better than today. See DELIVERANCE EVANGELISTIC CENTER, INC.
- BRADLEY (MILTON) CO.**  
Dip-a-Flower thinner; net contents 8 fl. oz. Sticker. © Milton Bradley Co.; 1Mar71; KK222376.  
Good old days; jigsaw puzzle; 4181-1. On wrapper. © Milton Bradley Co.; 1Dec70; KK222377.  
Jeans 'n things, Bells & Beads; 2 big paper dolls; 4112-1. On wrapper. © Milton Bradley Co.; 1Mar71; KK222370.  
Jeans'n things, Rags & Jeans; 2 big paper dolls; 4112-2. On wrapper. © Milton Bradley Co.; 1Mar71; KK222369.  
Jeopardy game; 4457. 7th ed. On wrapper. © Milton Bradley Co.; 1Dec70; KK222372.  
Magic Mary; magnetic paper doll; 4010-1. On wrapper. © Milton Bradley Co.; 1Mar71; KK222373.  
Magic Mary Ann; magnetic paper doll; 4010-2. On wrapper. © Milton Bradley Co.; 1Mar71; KK222371.  
Magic Mary Jane; magnetic paper doll; 4010-3. On wrapper. © Milton Bradley Co.; 1Mar71; KK222378.
- Magic Mary Lou; magnetic paper doll; 4010-4. On wrapper. © Milton Bradley Co.; 1Mar71; KK222380.  
One companion puzzle; 4186-2. On wrapper. © Milton Bradley Co.; 1Dec70; KK222379.  
Patches; interlocking jigsaw puzzle; 4185-3. On wrapper. © Milton Bradley Co.; 1Dec70; KK222375.  
Tykes puzzle; 4182-4. On wrapper. © Milton Bradley Co.; 1Dec70; KK222367.
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Fountainbleu water brightener; 32 fluid ozs. Sticker. © Bradley Products, Inc.; 7Dec70; KK219846.
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Bar-tender's brand, instant Pina colada mix; net wt. 9 oz. On folding carton. © Brady Enterprises, Inc.; 3May71; KK221537.
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Full range flow control, FC series. Sheet. © Brand Hydraulics, Inc.; 5Aug71; KK221897.  
High pressure directional control valve. Sheet. © Brand Hydraulics, Inc.; 13May71; KK220887.  
Pilot operated relief valve; Pilot operated check valve. Sheet. © Brand Hydraulics, Inc.; 23Nov71; KK223003.  
Proportional flow dividers, B50-B100-FP. Sheet. © Brand Hydraulics, Inc.; 11Jun71; KK221509.
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Coronet VSQ brandy. On folding carton. © Brandy Distilling Co. (in notice: Brandy Dist. Co.); 20Oct70; KK220535.
- BRECHET & RICHTER CO.**  
Breads of the world. On bag. © Brechet & Richter Co. (in notice: Brechet & Richter); 20Oct71; KK222737.
- BRECK (JOHN H.) INC.**  
Breck concentrated shampoo gives you concentrated lather and 7 cents off. (In New York post, Jan. 27, 1971, p.24) © John H. Breck, Inc.; 27Jan71; KK219654.  
Breckset. It's enough to make your hair curl. (In TV guide, Apr. 17, 1971, p.27) © John H. Breck, Inc.; 13Apr71; KK220528.  
Dandruff, who needs it? Introducing new Breck One. (In Woman's day, Sept. 1971, p.152) © John H. Breck, Inc.; 17Aug71; KK221677.  
Fresh Hair instant shampoo is a beautiful brush-off. (In TV guide, Sept. 11, 1971, p.59) © John H. Breck, Inc.; 11Sep71; KK221992.  
Gold formula Breck is the only leading shampoo that isn't mostly detergent. (In Vogue, Feb. 15, 1971, p.4 of cover) © John H. Breck, Inc.; 15Feb71; KK219817.  
Most instant shampoos are easy to spray on; Fresh Hair. (In Glamour, May 1971, p.63) © John H. Breck, Inc.; 20Apr71; KK220608.  
Save your hair for the only leading shampoo that isn't mostly detergent. (In New York post, Jan. 13, 1971, p.50) © John H. Breck, Inc.; 13Jan71; KK219396.





- BROWN & WILLIAMSON TOBACCO CORP.—Con.  
Hot cigarettes have had their day;  
Kool filter kings, mild menthol  
cigarettes. (In Esquire, Mar. 1971,  
p.150-151) Appl. author: Ted Bates  
& Co., Inc. © Brown & Williamson  
Tobacco Corp.; 15Feb71; KK220413.
- If your menthol isn't smooth enough,  
come all the way up to Kool.  
(In Life, June 4, 1971, p.35) Appl.  
author: Ted Bates & Co. © Brown &  
Williamson Tobacco Corp.; 31May71;  
KK223145.
- If you're not stocking these 2 you're  
missing record sales; Kool filter  
longs, Viceroy filter longs. (In  
Vending times, Mar. 1971, p.11)  
Appl. author: Ted Bates & Co., Inc.  
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15Mar71; KK220411.
- It's Kool in Baltimore. (In Baltimore  
news American, Apr. 15, 1971,  
p.4-D) Appl. author: Ted Bates &  
Co. © Brown & Williamson Tobacco  
Corp.; 15Apr71; KK223151.
- It's Kool in Chicago; Kool is the  
no.1 cigarette. (In Chicago sun-  
times, Apr. 19, 1971, p.17) Appl.  
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Williamson Tobacco Corp.; 19Apr71;  
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- It's Kool in Detroit; Kool is the no.1  
cigarette brand. (In The Detroit  
news, Apr. 13, 1971, p.9A) Appl.  
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- It's Kool in New York. (In New York  
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- It's Kool in Philadelphia. (In  
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1971, p.38) Appl. author: Ted Bates  
& Co. © Brown & Williamson Tobacco  
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- Just ask a million menthol smokers  
why they switched to Kool. (In  
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Corp.; 6Apr71; KK223147.
- Laredo in the top 15 brands? (In  
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Ted Bates & Co., Inc. © Brown &  
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- Length and coolness come together;  
Kool. [Girl standing against tree]  
(In Ladies' home journal, July 1971,  
p.29) Appl. author: Ted Bates &  
Co., Inc. © Brown & Williamson  
Tobacco Corp.; 25Jun71; KK223102.
- Length and coolness come together;  
Kool filter longs. (In Redbook,  
Mar. 1971, p.2 of cover) Appl. au-  
thor: Ted Bates & Co., Inc.  
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22Feb71; KK220419.
- Like money in the bank. (In Chain  
store age, Jan. 1971, p.49) Appl.  
author: Ted Bates & Co., Inc. Appl.  
tl.: Like having money in the bank.  
© Brown & Williamson Tobacco Corp.;  
1Jan71 (in notice: 1970); KK222043.
- Menthols mean business; Kool filter  
longs, Belair filter kings. (In  
Exchange & commissary news, Mar.  
1971, p.33) Appl. author: Ted Bates  
& Co. © Brown & Williamson Tobacco  
Corp.; 15Mar71; KK222041.
- The money-making machine; stock Laredo  
and get the volume of a top 15 ciga-  
rette. (In United States tobacco  
journal, Feb. 18, 1971, p.15) Appl.  
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- Never a rough puff; come all the way  
up to Kool. (In Tropic (Miami  
herald) Feb. 28, 1971, p.15) Appl.  
author: Ted Bates & Co., Inc.  
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up to Kool; Sea Snark. (In U.S.  
news & world report, May 10, 1971,  
p.3 of cover) Appl. author: Ted  
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son Tobacco Corp.; 3May71; KK223108.
- Never a rough puff sale; Kool filter  
kings. (In The San Diego Union,  
Feb. 9, 1971, p.A-12) Appl. author:  
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- Never hot, never dry; Kool. (In U.S.  
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- Oct. 27th, scorpio; Viceroy filter  
cigarettes. (In Pittsburgh post-  
gazette, Oct. 27, 1970, p.4) Appl.  
author: Ted Bates & Co., Inc.  
© Brown & Williamson Tobacco Corp.;  
27Oct70; KK219423.
- Our best ideas go up in smoke.  
(In Jewish war veterans of U.S.,  
Aug. 1971) Appl. author: Ted Bates  
& Co. © Brown & Williamson Tobacco  
Corp.; 8Aug71; KK223141.
- Pigskin? Viceroy gives you all the  
taste, all the time. Leather goods.  
(In Life, Nov. 20, 1970, p.R3)  
Appl. author: Ted Bates & Co., Inc.  
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- Pleasure gone out of your smoking?  
Kool. (In Parade, June 27, 1971,  
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Co., Inc. © Brown & Williamson  
Tobacco Corp.; 27Jun71; KK223109.
- Smokers, take action against dull  
taste; Kool. (In Esquire, Feb.  
1971, p.118-119) Appl. author:  
Ted Bates & Co. © Brown & William-  
son Tobacco Corp.; 15Jan71; KK220103
- Stock tip: Kool filter longs are up  
35.5%. (In Vending times, Feb.  
1971, p.13) Appl. author: Ted Bates  
& Co., Inc. © Brown & Williamson  
Tobacco Corp.; 15Feb71; KK220417.
- Their sounds? Viceroy gives you all  
the taste, all the time. Nite  
club. (In Ebony, Nov. 1970, p.151)  
Appl. author: Ted Bates & Co., Inc.  
© Brown & Williamson Tobacco Corp.;  
15Nov70; KK219430.
- This year they want it different;  
Viceroy. Travel. (In Life,  
Dec. 11, 1970, p.75) Appl. author:  
Ted Bates & Co., Inc. © Brown &  
Williamson Tobacco Corp.; 7Dec70;  
KK219429.
- What's up with Kool? (In The Kansas  
City times, Apr. 6, 1971, p.30)  
Appl. author: Ted Bates & Co., Inc.  
© Brown & Williamson Tobacco Corp.;  
6Apr71; KK223105.
- Who says supermarkets don't sell  
tobacco? They sell Laredo. (In Con-  
venience store news, Mar 12, 1971,  
p.5) Appl. author: Ted Bates & Co.,  
Inc. © Brown & Williamson Tobacco  
Corp.; 12Mar71; KK220412.
- You're never far from Kool. (In  
Chicago daily news, Apr. 12, 1971,  
p.11) Appl. author: Ted Bates & Co.  
© Brown & Williamson Tobacco Corp.;  
12Apr71; KK221830.
- BROWN, ANNE.  
Cosmetic wearables; women power means  
better business for simpatico  
service companies. Folder.  
© Anne Brown; 23Jul71; KK222978.
- Women power means better business for  
simpatico retail companies;  
Cosmetic wearables. Folder.  
© Anne Brown; 23Jul71; KK222979.
- BROWN, CONRAD.  
Skiing for beginners, by Bruce Gavett  
& Conrad Brown; photographs by Kim  
Massie. [Dust jacket] © Conrad  
Brown; 4Oct71; KK222758.
- BROWN-FORMAN DISTILLERS CO. See BROWN-  
FORMAN DISTILLERS CORP.
- BROWN-FORMAN DISTILLERS CORP.  
1853 was a very good year; Usher's  
Green Stripe scotch. Sheet.  
© Brown-Forman Distillers Corp.;  
14Jan71 (in notice: 1970);  
KK220524.
- Frost 8/80 dry white whiskey.  
(In The Miami herald, Nov. 16,  
1971, p.22-A) Appl. author:  
Gardner Advertising Co. © Brown-  
Forman Distillers (in notice:  
Brown-Forman Distillers Corp.);  
16Nov71; KK223327.
- A great way for you to make holiday  
profits; Early Times Kentucky  
straight bourbon whisky. (In Liquor  
store magazine, Nov. 1970, p.96-97)  
Appl. author: Gardner Advertising  
Co. © Brown-Forman Distillers  
Corp.; 23Oct70; KK219434.
- I want you to meet our better half.  
Sheet. © Brown-Forman Distillery  
Corp.; 4May70; KK220516.
- Introducing Frost 8/80 dry white  
whisky. (In American home,  
May 1971, p.132-133) Appl. author:  
Gardner Advertising Co. © Brown-  
Forman Distillers Corp.; 1May71;  
KK221481.
- Introducing Frost 8/80, dry white  
whiskey. (In California living  
magazine (San Francisco examiner &  
chronicle) Apr. 4, 1971, p.48)  
Appl. author: Gardner Advertising  
Co. © Brown-Forman Distillers  
Corp.; 4Apr71; KK221073.
- Introducing the first gallon that's  
more than just four quarts; Old  
Forester. (In Detroit free press,  
Sept. 28, 1971, p.3-D) Appl. author:  
Gardner Advertising Co. © Brown-  
Forman Distillers Corp.; 28Sep71;  
KK222652.
- It's an old Forester kind of day.  
[Car racing scenes] (In Newsweek,  
Feb. 8, 1971, p.105) Appl. author:  
Gardner Advertising Co. © Brown-  
Forman Distillers Corp.; 8Feb71;  
KK220082.
- It's an old Forester kind of day. (In  
St. Louis post dispatch, Feb. 2,  
1971, p.3B) Appl. author: Gardner  
Advertising Co. © Brown-Forman  
Distillers Corp.; 2Feb71; KK220339.
- 117 years ago, Andrew Usher discovered  
the taste bud; Usher's Green Stripe.  
Sheet. © Brown-Forman Distillers  
Corp.; 8Oct70; KK220942.
- Pennsylvania: Welcome to the big time.  
See EARLY TIMES DISTILLERY CO.
- Usher's Green Stripe scotch. Sheet.  
© Brown-Forman Distillers Corp.;  
1Feb71; KK220517.
- Whisky made for women, fantastic;  
Gold Pennant Canadian. Sheet.  
© Brown-Forman Distillers Corp.;  
3Aug70; KK220512.
- Women are different; Gold Pennant  
Canadian. Sheet. © Brown-Forman  
Distillers Corp.; 3Sep70; KK220513.
- BROWN, HERBERT M.  
The balanced Cross. Sheet. Appl. au-  
thor: Mrs. Herbert M. Brown.  
© Herbert M. Brown; 7Apr71; KK222112.
- BROWNE VINTNERS CO.  
To these celebrated Europeans, Browne  
Vintners now adds a distinguished  
American, Paul Masson. (In Tap &  
tavern, Mar. 1, 1971, p.9) © Browne  
Vintners Co.; 1Mar71; KK220127.





## CAREER CLUB SHIRTS.-Con.

We make a career of stripes. (In Esquire, Oct. 1970, p.66) Appl. author: Zlowe Co., div. Marsteller, Inc. © Career Club Shirts, division of Truval Shirt Co., Inc.; 10Sep70; KK221248.  
When you change to Career Club shirts, do they change you? (In Playboy, Sep. 1970, p.224) Appl. author: Zlowe Co., division of Marsteller, Inc. © Career Club Shirts, division of Truval Shirt Co., Inc.; 13Aug70; KK221201.

## CARRICK, DONALD.

Turtle pond, by Berniece Freschet; illustrated by Donald Carrick. [Dust jacket] 4080. © on jacket illus.; Donald Carrick; 29Mar71; KK220620.

## CASTLE &amp; COOKE, INC. DOLE CO. See DOLE CO.

## CATERPILLAR TRACTOR CO.

KT-3, the hydraulics breakthrough. Folder. © Caterpillar Tractor Co.; 1Jan71 (in notices: 1969, 1970); KK220371.

## CELLA &amp; HACKNEY CO.

Hurrah, greatest improvement in bathing... give our mitt-cloth a try. Sheet. © Cella & Hackney Co.; 21Jul71; KK223076.

## CENTER INSURANCE AGENCY, INC.

Now, you get your amazing low cost \$1,000.00 cash a month hospital policy. Folder. (In The Sunday star, Washington, D.C., Jan. 10, 1971) Appl. author: Ralph R. Byers. © Center Insurance Agency, Inc.; 10Jan71; KK219455.

## CENTRAL INTERMEDIATE SCHOOL, MIDLAND, MICH.

Turtle Enterprises. On bag. © Central Intermediate School; 2Jan71; KK221435.

## CHALLENGE-COOK BROS., INC.

Challenge-Cook Bros. 29 p. © Challenge-Cook Bros., Inc.; 25Jan70; KK219699.  
Hydro-jet blaster for cleaning and wet sandblasting. Folder. NM: additions. © Challenge-Cook Bros., Inc.; 25Jan70; KK219701.  
Squeeze-crete concrete pumps. 18 p. NM: additions. © Challenge-Cook Bros., Inc.; 1Jan70; KK219700.

## CHAMPALE, INC.

Sparkling extra dry Champale, malt liquor; 12 fl. ozs. On can. © Champale, Inc.; 10Nov70; KK219367.

## CHAMPION DISTILLING CO.

An 8 year old champion at \$4 a fifth; Champion bourbon. (In Richmond news leader, Feb. 3, 1971, p.45) © Champion Distilling Co.; 3Feb71; KK220782.

## CHAMPION PRODUCTS, INC.

Athletic wear and physical education uniforms, 1971. 62 p. © Champion Products, Inc.; 19Jan71; KK219896.  
Gymflair, by Lady Champion. 30 p. © Champion Products, Inc.; 13Jan71; KK219895.

## CHANEL, INC.

Every woman alive loves Chanel no.5; for the bath. (In Glamour, Mar. 1971, p.4) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 18Feb71; KK221441.  
Every woman alive loves Chanel no.5; for the bath. (In Mademoiselle, Feb. 1971, p.15) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 28Feb71; KK221451.

## Every woman alive loves Chanel no.5.

(In Mademoiselle, Sept. 1970, p.15) Appl. author: Norma, Craig & Kummel, Inc. © Chanel, Inc.; 1Sep70; KK221445.

## Every woman alive loves Chanel no.5.

(In Vogue, Oct. 1, 1970, p.91) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Oct70; KK220649.

## Every woman alive loves Chanel no.5.

[Profile of woman] (In Vogue, June 1970, p.61) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Jun70; KK220654.

## Every woman alive loves Chanel no.5.

[Profile of woman partly in shadow of another's head] (In House Beautiful, Sept. 1970, p.7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 20Aug70; KK220929.

## The mark of a man; a gentleman's

cologne. (In Harper's Bazaar, Dec. 1970, p.10) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Dec70 (in notice: 1969); KK220715.

## The perfume of romance. Chanel no.22.

(In Seventeen, Feb. 1971, p.17) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Dec70; KK220927.

## When the eyes have it, that's the

spell of Chanel no.5. (In Seventeen, May 1970, p.10-11) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 28Apr70; KK221456.

## When the party never really ends, that's

the spell of Chanel. (In Seventeen, Jan. 1970, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 30Dec69 (in notice: 1970); KK221534.

## When there's no need for mistletoe,

that's the spell of Chanel no.5. (In Seventeen, Dec. 1970, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Dec70; KK221455.

## When your heart leaps high as the

fountain, that's the spell of Chanel. (In Seventeen, Feb. 1970, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 29Jan70; KK221535.

## When your heart takes a spin, that's

the spell of Chanel. (In Seventeen, Apr. 1970, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 26Mar70 (in notice: 1969); KK221533.

## When you're both head over wheels,

that's the spell of Chanel no.5. (In Seventeen, Oct. 1970, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 30Jul70; KK220928.

## CHAP STICK CO.

Use Chap Stick before you need it; event: ice hockey. (In Saturday evening post, Jan. 13, 1968, p.2) Appl. author: Cargill, Wilson & Acree, Inc. © Chap Stick Co.; 13Jan68 (in notice: 1967); KK219388.  
Use Chap Stick before you need it; event: women's speed skating. (In Look, Jan. 9, 1968, p.3) Appl. author: Cargill, Wilson & Acree, Inc. © Chap Stick Co.; 9Jan68 (in notice: 1967); KK219387.

## CHARLES, CHRISTIAN K.

Is your girl an imitation? Then why buy her an artificial diamond? (In Herald-American, Nov. 27, 1970, p.15) © Christian K. Charles; 27Nov70; KK220099.

## CHASTAIN, JACK S.

Gus Gas is fast. Sheet. © Jack S. Chastain; 12Jan71; KK221335.

## CHEMTEK CO.

Gunsosap, bore cleaner. On folding carton. Appl. author: Mel E. Milch. © Mel E. Milch d.b.a. Chemtek Co.; 1Feb71; KK220450.

## CHESEBROUGH-POND'S, INC.

Ann has her first real problem, his name is Jeffrey; Angel Face. (In Seventeen, Dec. 1970, p.32-33) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's, Inc.; 1Dec70; KK221461.

At 3:10, Linda looked at Bob and started to play a whole new game; Angel Face. (In Seventeen, Oct. 1970, p.88-89) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's; 29Sep70; KK221454.

Cutex creates the perfect polish for all the girls you are. (In Glamour, June 1970, p.81) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's, Inc.; 20May70; KK221442.

The day before her birthday Judy Owens, just by chance, caught sight of the face of the woman she was going to be; Angel Face. (In Seventeen, Sept. 1970, p.30-31) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's, Inc.; 27Aug70; KK221460.

## CHESTNUTT, DAVID.

The enchanted frog, Rosenella. See TELEGENERAL CORP.

## CHILIMAC CO.

Chili color chart. Sheet. © ChiliMac Co., solely owned by Z. I. McCluggage & Kenneth R. Slack (in notice: ChiliMac); 1Jul71; KK223028.

## CHOCOLATE CO. OF AMERICA.

American Gourmet rich milk chocolate; net wt. 6 oz. On folding carton. © Chocolate Co. of America; 1Sep71; KK223252.

American Gourmet rich milk chocolate; net wt. 3 oz. On wrapper. © Chocolate Co. of America; 1Sep71; KK223254.

[American Gourmet universal box] 955. On folding carton. © Chocolate Co. of America; 15Aug71; KK222434.

[Baseball candy box. Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220572.

[Basketball candy box. Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220571.

Camp Fire Girls chocolate Campers. [Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220584.

Camp Fire Girls chocolate Campers. On folding carton. NM: illus. © Chocolate Co. of America (in notice: CCA); 10Oct70; KK219694.

Camp Fire Girls chocolate Chippewas. [Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220581.

Camp Fire Girls chocolate Chippewas. On folding carton. NM: illus. © Chocolate Co. of America (in notice: CCA); 10Oct70; KK219693.

Camp Fire Girls chocolate mint Trail Blazers. [Box top] Appl. ti.: Camp Fire Girls chocolate Trail Blazers. © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220583.

Camp Fire Girls chocolate mint Trail Blazers. On folding carton. NM: illus. © Chocolate Co. of America (in notice: CCA); 10Oct70; KK219691.

Camp Fire Girls chocolate Woodchucks. [Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220582.

Camp Fire Girls chocolate Woodchucks. On folding carton. NM: illus. © Chocolate Co. of America (in notice: CCA); 10Oct70; KK219692.

Famous gourmet Camp Fire Girls fundraising program. Folder. © Chocolate Co. of America; 7Sep71; KK222193.





- CLAIROL, INC.-Con.
- It lets me be me; Nice'n Easy. (In Ebony, Oct. 1971, p.27) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 29Sep71; KK223449.
- It lets me be me; Nice'n Easy. (In Redbook, Feb. 1971, p.2 of cover & p.1) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Jan71; KK220110.
- It lets me be me; Nice'n Easy. (In Woman's day, Apr. 1971, p.7) Appl. author: Doyle Dane Bernbach, Inc. © Clairol; 28Mar71; KK221733.
- It lets me be me in hair color; Nice'n Easy. Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 29Aug71; KK222871.
- Lemonheads, they get squeezed all summer long; Lemon-Go-Lightly. (In Co-ed, May-June 1971, p.25) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Apr71; KK221144.
- Long hair gets help; Clairol Long & Silky conditioning lotion. (In Ingenue, Nov. 1971, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 19Oct71; KK222747.
- The next step: the conditioned set; Kindness from Clairol. (In Glamour, Jan. 1971, p.14-15) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Dec70; KK219334.
- The next step: the conditioned set, only Kindness hair setters. (In Good Housekeeping, Dec. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 21Jan71 (in notice: 1970); KK219658.
- Nothing is forever, but Great Body styling fluid creates longer lasting crisp sets; spring can't be very far behind. (In Modern beauty shop, Mar. 1971, p.8-10) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Feb71; KK220168.
- Now a careful wave for color-treated hair; Clairol Chroma. (In Modern beauty shop, June 1971, p.74-77) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Jun71; KK221146.
- Now a new, fast way to cover gray and enrich natural color, the Beautiful Browns from Clairol. (In Beauty trade, Sept. 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71; KK223338.
- Now, a shampoo that washes body in, instead of out; Great Body. (In Family circle, Aug. 1971, p.25) Appl. author: Doyle Dane Bernbach. © Clairol, Inc.; 29Jul71; KK222891.
- Now Clairol gives a curl 3 choices; Kindness Custom Care conditioning mist hairsetter. (In Hairdo & beauty, Aug. 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Jul71; KK222400.
- Now Clairol shampoo has been re-conditioned; a must if you straighten or lighten or color your hair. (In Essence, June 1971, p.2 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25May71; KK221141.
- Now Clairol shampoo has been re-conditioned. (In McCalls, June 1971, p.62 & card) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 24May71; KK221141.
- On the wings from Europe, a guardian angel for the crowned heads of America; Clairarc. (In The New Yorker, Mar. 2, 1971, p.63) Appl. author: Norman, Fair & Mummel, Inc. © Clairol, Inc.; 28Feb71; KK219473.
- One of the little old ladies who uses Silk & Silver; sixth in a series, she's Sarah McDavid; Silk & Silver color lotion for enhancing gray hair. (In Ladies' home journal, Feb. 1971, p.156) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Jan71; KK219661.
- Pure Goldie. (In The New York times, Feb. 15, 1971, p.45) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 15Feb71; KK219655.
- The Skin Machine. (In Ingenue, Nov. 1971, p.9) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 19Oct71; KK222746.
- The Summer Blonde blonde; lightener kit. (In Glamour, May 1971, p.2 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Apr71; KK220674.
- Summer's over, it's time to get in on Clairol's super September specials. (In Modern beauty shop, Sept. 1971, p.34) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71; KK223119.
- Sybil Ives Anti-Frizz cold perm closes the generation gap in your salon. (In Modern beauty shop, Sept. 1971, p.35) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71; KK223120.
- These are the rings that are as changeable as you are; Kindness. (In Redbook, June 1971, p.64) Appl. author: Young & Rubicam, Inc. © Clairol, Inc.; 20May71; KK221591.
- Think about it; Miss Clairol hair color bath. (In Modern beauty shop, May 1971, p.21) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Apr71; KK220678.
- This is the look, all hair; Kindness, the protein conditioner. (In Redbook, May 1971, p.70) Appl. author: Young & Rubicam, Inc. © Clairol, Inc.; 20Apr71; KK221593.
- Today's hair and how to get it; Clairol Air Brush. (In Ingenue, Oct. 1971, p.4-5) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 21Sep71; KK222750.
- Today's hair and how to get it; Clairol Air Brush. (In Ingenue, Nov. 1971, p.5) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 19Oct71; KK222749.
- Today's no-nonsense gal wants all the facts; Miss Clairol. (In Good housekeeping, Sept. 1971, p.32-33) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 19Aug71; KK222406.
- The trick to wearing makeup is to put it on in the light you'll be seen in. (In McCall's, May 1971, p.15) Appl. author: Doyle Dane Bernbach, Inc. © Clairol; 29Apr71 (in notice: 1970); KK222016.
- Try a little Happiness; foam-in conditioning hair color. (In Family circle, May 1971, p.37) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 28Apr71; KK221862.
- The \$2.00 coupon; Kindness 201 instant hairsetter. (In Family weekly (Racine journal times) May 2, 1971, p.7) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 2May71; KK221139.
- Unfortunately, the average American woman looks her best in the bathroom; Clairol's True-to-Light II. (In Cosmopolitan, June 1971, p.46) Appl. author: Doyle Dane Bernbach, Inc. © Clairol; 29May71; KK221989.
- The way to look terrific these days is to wear almost nothing and put everything into your hair; Kindness. (In Cosmopolitan, Feb. 1971, p.2 of cover) Appl. author: Young & Rubicam, Inc. © Clairol, Inc.; 26Jan71; KK220053.
- We keep improving on a good thing; now Clairol introduces the first 3-year shelf-life warranty. (In Modern beauty shop, Jan. 1971, p.32-34) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 24Dec70; KK219333.
- We take the tangles out of your hair so you can do anything with it. (In Glamour, Aug. 1971, p.33) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Jul71; KK222405.
- When you go blonde go all the way; Born Blonde. (In Mademoiselle, Jan. 1971, p.27) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Dec70 (in notice: 1971); KK219465.
- Where'd all that Nice'n Easy go? (In Drug topics, Sept. 27, 1971, p.7,9) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 24Sep71; KK222866.
- Why do you like your hair color to be fresher, younger, more alive? Why do more hairdressers use Miss Clairol? (In Girl Talk, July 1971, p.2 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 28Jun71; KK222396.
- Why would people in their right minds offer nurses a \$1.75 can of Psssst instant shampoo for free? (In American journal of nursing, Jan. 1971, p.15) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Dec70 (in notice: 1971); KK220111.
- You and the world of black beauty; now a new film strip from Clairol. (In National beauty school journal, June 1971, p.13) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Jun71; KK221147.
- You can be using exactly the right makeup, exactly the right way and still look all wrong; True-to-Light mirrors. (In Reader's digest, Nov. 1971, p.49) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 29Oct71; KK223458.
- You can see what Condition does for dry, brittle hair; you're either looking at a gimmick. (In Ebony, July 1971, p.1) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 24Jun71; KK221148.
- You can see what Condition does for dry, cottony hair. (In Cosmopolitan, Feb. 1971, p.47) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 21Jan71; KK219656.
- You can see what Condition does for dry hair. (In Mademoiselle, Apr. 1971, p.4) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Mar71; KK221143.
- Your color is beautiful. But what about your hair color? Miss Clairol. (In Essence, Aug. 1971, p.10) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Jul71; KK222403.
- You're not getting older, you're getting better; Loving Care. (In Essence, Jul. 1971, p.49) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 15Jun71; KK221145.
- CLARK GRAVE VAULT CO.  
What good does a funeral do, really? (In Good housekeeping, Nov. 1971, p.58) Appl. author: Ronald S. West. © Clark Grave Vault Co.; 20Oct71; KK223015.
- CLARK PAPER CONVERTING CORP.  
Shielder paper toilet seat covers; personal size travel pack; 20 covers. [Envelope] Appl. author: Louis Clark. © Clark Paper Converting Corp.; 15Sep71; KK222353.
- CLARKE, ALTON H. See ALTACO.





## COCA-COLA CO. FOODS DIVISION.—Con.

Butter-Nut coffee Christmas club will provide ... in children's homes in 1970. Card. © Coca-Cola Co., Foods Division; 10Oct70; KK220147.

## COLBY'S.

Anybody who tries to sell furniture in July has to be crazy. (In Chicago daily news, July 2, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 2Jul71; KK221895.

Be thankful for the comforts of home. (In Chicago tribune, Nov. 26, 1970, p.2) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70; KK219906.

Beautiful values in sleeping beauties. (In Chicago daily news, Apr. 2, 1971, p.8-9) Appl. author: Rink Wells & Assoc. © Colby's; 2Apr71; KK223018.

Beautiful values in sleeping beauties. (In Chicago daily news, July 9, 1971, p.8-9) Appl. author: Rink Wells & Associates. © Colby's; 9Jul71; KK221896.

Buy this whole ad for under \$300. (In Chicago tribune, July 11, 1971, p.3) Appl. author: Rink Wells & Associates. © Colby's; 11Jul71; KK221891.

Charming little snakes. (In Chicago sun-times, May 2, 1971, p.2) Appl. author: Rink Wells & Associates. © Colby's; 2May71; KK221889.

The Chicago Bears could learn a few things from the ladies who come to Colby's floor sample sale. (In Chicago daily news, Nov. 13, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 13Nov70; KK219910.

Christmas caper, save 20 to 50%; mission: capture a good deal on a good night's sleep. (In Chicago daily news, Dec. 7, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 7Dec70 (in notice: 1969); KK219903.

Christmas caper, save 20 to 50%; mission: secure a place for grandma to sleep. (In Chicago daily news, Nov. 27, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 27Nov70 (in notice: 1969); KK219911.

Christmas caper, save 20 to 50%; mission: secure the installation of new carpeting. (In Chicago daily news, Nov. 26, 1970, p.1A-5) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70 (in notice: 1969); KK219904.

Colby's brings you the kind of furniture you never thought you'd see on sale. On sale. (In Chicago daily news, June 4, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 4Jun71; KK221892.

The great outdoors will still be there next month, our great bedroom sale won't. (In Chicago daily news, Aug. 6, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 6Aug71; KK221894.

Guess who's having a dining room sale? (In Chicago daily news, Nov. 10, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 10Nov70; KK219907.

Home modernization guide. (In Chicago daily news, May 21, 1971) Appl. author: Rink Wells & Associates. © Colby's; 21May71; KK221887.

Hurry; only 3 more days to save. (In Chicago tribune, Aug. 28, 1970) Appl. author: Rink Wells & Assoc. © Colby's; 28Aug70; KK220459.

If it was good enough for the father of our country, it ought to be good enough for the father of your family. (In Chicago daily news, May 28, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 28May71; KK221888.

If it's so good, how come we're selling it so cheap? (In Chicago daily news, Sept. 28, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 28Sep70; KK219914.

If these carpet prices don't pull you into Colby's, nothing ever will; Shifting sands nylon pile shag. (In Chicago daily news, Sept. 21, 1970, p.10) Appl. author: Rink Wells & Associates. © Colby's; 21Sep70; KK222207.

If this furniture wasn't such a terrific deal, would we buy this expensive center spread to show you? (In Chicago daily news, Apr. 23, 1971, p.6-7) Appl. author: Rink Wells & Associates. © Colby's; 23Apr71; KK221890.

It's just another beautiful sofa, until your mother-in-law comes in from Peoria. (In Chicago tribune, June 13, 1971, p.14) Appl. author: Rink Wells & Associates. © Colby's; 13Jun71 (in notice: 1970); KK221895.

Just because they're modern, doesn't mean their prices are inflated. (In Chicago daily news, Mar. 8, 1971, p.7) Appl. author: Rink Wells & Assoc. © Colby's; 8Mar71 (in notice: 1970); KK220576.

Just because they're modern, doesn't mean their prices are inflated. (In Chicago daily news, Oct. 30, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 30Oct70; KK219908.

One of the few nice things about February is coming to an end; furniture reduced 10-20%. (In Chicago daily news, Feb. 19, 1971) Appl. author: Rink Wells & Assoc. © Colby's; 19Feb71; KK220577.

Open house tomorrow for Colby's starting new decorator rooms. (In Chicago tribune, May 8, 1970, p.5) Appl. author: Rink Wells & Associates. © Colby's; 8May70; KK219918.

Play multiple choice, save multiple dollars. (In Chicago daily news, Nov. 6, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 6Nov70; KK219915.

Pricing ourselves this low might not be good business, but it's better than no business at all. (In Chicago tribune, Sept. 30, 1970, p.1A-3) Appl. author: Rink Wells & Associates. © Colby's; 30Sep70; KK219916.

Remember when you were a little kid and wanted to be rich and live in a castle? (In Evanston review, Nov. 26, 1970, p.123) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70; KK219917.

The sofa with a split personality. (In Chicago daily news, Nov. 20, 1970, p.5) Appl. author: Rink Wells & Associates. © Colby's; 20Nov70; KK219905.

Sooner or later we all have our price. (In Chicago daily news, Oct. 2, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 2Oct70; KK219913.

There are very few nice things you can say about February; furniture reduced. (In Daily news, Chicago, Jan. 29, 1971) Appl. author: Rink Wells & Assoc. © Colby's; 29Jan71; KK220458.

This table is only how much? (In Chicago daily news, Oct. 14, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 14Oct70; KK219909.

Why spoil your beautiful home with ordinary carpeting when you can buy ours for \$13.95. (In Chicago tribune, Aug. 9, 1970, p.19) Appl. author: Rink Wells & Associates. © Colby's; 9Aug70; KK219912.

Why would anybody in their right mind buy Colby's new summer furniture before summer? (In Chicago daily news, Mar. 5, 1971, p.7) Appl. author: Rink Wells & Assoc. © Colby's; 5Mar71; KK220575.

## COLEMAN CO., INC.

Insect repellent; net wt. 6.0 oz. On can. Appl. ti.: Aerosol spray can repellent label. © Coleman Co., Inc.; 19Oct70; KK220589.

## COLFLESH, J. W. See BUYERS SERVICE CO.

## COLGATE-PALMOLIVE CO.

Announcement: effective December 1, 1970, the Colgate-Palmolive Company became the exclusive distributor for Wilkinson Sword shaving products. (In Progressive grocer, Dec. 1970, p.75) Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; 1Dec70; KK219942.

Easy cleanups for a change; Washkins. (In Baby care, May 1971) Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; 1May71; KK223144.

The greatest hygiene advance in soap since deodorants; introducing P-300. (In Family circle, Mar. 1971, p.81) Appl. author: Ted Bates & Co., Inc. © Colgate-Palmolive Co.; 15Feb71; KK220416.

Hot water is in a lot of hot water; nobody has equalled Cold Power's success in cold water washing. (In American home, Mar. 1971, p.4 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Colgate Palmolive Co.; 25Feb71; KK221450.

Hour After Hour; now the makers of the long distance spray deodorant bring you a deodorant soap, too. Sheet. Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; 1Nov70; KK219944.

HyperHaze, the security blanket; advanced foaming skin cleanser. (In Parents' magazine and better home-making, Feb. 1971, p.18) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; 25Jan71 (in notice: 1970); KK220650.

HyperHaze, the security blanket; advanced foaming skin cleanser with cumulative anti-bacterial action. (In Mothers-to-be & infant care & American baby, Jan. 1971, p.29) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; 16Dec70; KK221754.

HyperHaze, the security blanket, works gently to protect baby's skin. (In Redbook's young mother, Jan. 1971, p.2 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; 1Jan71 (in notice: 1970); KK220926.

Introducing Stretch 'n Seal, the remarkable new food wrap. (In Product concept test reprints, Nov. 1970) Appl. author: Ted Bates & Co., Inc. © Colgate Palmolive Co.; 15Nov70; KK219946.

Kids never change, so we did; now Cold Power has enzymes. [Children drawing on sidewalk] (In Sunset, May 1970, p.203) Appl. author: Norman, Craig & Kummel, Inc. © Colgate Palmolive Co.; 28Apr70; KK221445.





- COURSETE SYSTEM, INC.-Con.  
Tune-Up-Tape; Porsche 1958 to 1969; A, B, C, 912. Card. © Coursette System, Inc.; 9Nov70; KK220267.  
Tune-Up-Tape; Volkswagen 1968 to 1970; Beetle, Ghia and bus. Card. © Coursette System, Inc.; 9Nov70; KK220269.  
Tune-Up-Tape; Volvo; 120, 140, 160, P1800 to 1970. Card. © Coursette System, Inc.; 9Nov70; KK220272.  
The tune-up-tape for American and imported cars. Sheet. © Coursette System, Inc.; 9Nov70; KK220036.  
Tune-Up-Tape owner tuned. Sticker. © Coursette System, Inc.; 9Nov70; KK220268.
- COUSAR (J. BURTON) & ASSOCIATES.  
The Professional Services Division of J. Burton Cousar & Associates. 1 v. Appl. author: J. Burton Cousar. © J. Burton Cousar & Associates; 31May71; KK223034.
- COVENTRY (SARAH) INC.  
Chic, hermosa, bello, schoen. Sarah means lovely in every language. (In National geographic, June 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 25May71; KK221678.  
Flash your very own lightning. (In Ebony, Aug. 1971, p.4) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 21Jul71; KK222713.  
Follow the four Lennon Sisters. (In TV guide, Oct. 16-22, 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 16Oct71; KK222715.  
Hurrah for the red, white and blue, Sarah's Americana. [Endorsed by Angel Tompkins] (In TV guide, May 15-21, 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 12May71; KK221011.  
Move in mod circles. (In Ebony, Apr. 1971, p.62) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 1Apr71; KK220896.  
Ring-leader. (In Mademoiselle, Nov. 1970, p.204) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 29Oct70; KK219356.  
Ruta Lee makes an exotic catch on Sarah's fashion line. (In T.V. guide, Sept. 18-24, 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 15Sep71; KK222423.  
Sandy Duncan steals the scene with Sarah. (In TV guide, June 12-18, 1971, p.53) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 9Jun71; KK221398.  
Sarah fashions magic from a walk in the wild; Wild honey. (In National Geographic, Dec. 1970, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 4Nov70; KK220753.  
Sarah knows how lovely you can be. [Endorsed by Era Hartman] (In 1971 Ebony fashion fair program, p.4 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 15Sep71; KK222716.  
Sarah knows how lovely you can be. (In Ladies home journal, June 1971, p.18) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 1Jun71; KK221239.  
Sarah knows how lovely you can be. (In Redbook, Sept. 1971, p.76) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc. 24Aug71; KK222004.
- Sarah knows how lovely you can be. (In Southern living, May 1971, p.6) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 3May71; KK220895.  
Sarah knows how lovely you can be. (In Vogue, Apr. 15, 1971, p.4 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 15Apr71; KK221012.  
Sarah knows how lovely you can be. (In Woman's day, Sept. 1971, p.8) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 17Aug71; KK222714.  
Sarah knows how lovely you can be; here, Sarah's elegant Czarina ensemble. (In Redbook, Apr. 1971, p.130) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 23Mar71; KK220284.  
Sarah knows you'll be his fair lady; fine fashion jewelry. (In TV guide, Nov. 20, 1971, p.43) Appl. author: Rumrill-Hoyt [i.e., Hoyt], Inc. © Sarah Coventry, Inc.; 17Nov71; KK223070.
- COX & TANZ.  
Chevy, Ford, Plymouth buyers, have yen for Buick? Save many yen now. (In The Philadelphia inquirer, Aug. 29, 1971, p.12) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 29Aug71; KK222068.  
Chevy, Ford, Plymouth buyers, honor thyself, buy Buick. (In The Philadelphia inquirer, Aug. 15, 1971, p.24) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 15Aug71; KK222069.  
Chevy, Ford, Plymouth buyers, take off the blinders, buy Buick. (In The Philadelphia inquirer, Aug. 1, 1971, section 3, p.14) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 1Aug71; KK221902.  
For the price of a Chevy, Ford or Plymouth you can own a Buick. (In The Sunday bulletin, Philadelphia, July 18, 1971, p.10) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 18Jul71; KK221785.  
Get to know your PZBDA man, he'll make your move up to Buick easy. (In The Philadelphia inquirer, Feb. 21, 1971, p.4) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 21Feb71; KK220174.  
Is PZBDA getting to you? Buick. (In The Philadelphia inquirer, Mar. 7, 1971, p.7) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 7Mar71; KK220859.  
Notice why you should buy a 1971 Buick now. (In The Philadelphia inquirer, Sept. 1, 1971, p.34) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 1Sep71; KK222268.  
Your PZBDA man destroys an American myth. (In The Philadelphia inquirer, Feb. 7, 1971, p.2) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 7Feb71; KK219950.  
Peace of mind, only your PZBDA man gives it at no extra charge. (In The Philadelphia inquirer, Mar. 21, 1971, section 1, p.4) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 21Mar71; KK220285.
- CRAIG, JOHN.  
Sir Lord Baltimore. See MERCURY RECORD PRODUCTIONS, INC.
- CREATIVE ENTERPRISES, INC.  
Branch Brook's greatest pool sale ever! (In The Herald-news, May 21, 1971, p.25) © Creative Enterprises, Inc. in trust for Branch Brook Co., 21May71; KK221175.
- CREATIVE MERCHANDISERS, INC.  
Yummy says: Drink milk every day; Hillfarm V-2 fortified low fat milk; half gallon. On folding carton. © Creative Merchandisers, Inc.; 12Jul71; KK222271.
- CREATIVE METALS, INC.  
Pressure pipe bonds. Sheet. © Creative Metals, Inc.; 17Jun71; KK221299.
- CRISPIN (SAMUEL B.) & ASSOCIATES, INC.  
Golden Gate Inn & Country Club, Naples, Florida. Folder. © Samuel B. Crispin & Associates, Inc.; 7Apr71; KK221390.  
Remuda Ranch. Folder. © Samuel B. Crispin & Associates, Inc.; 7Apr71; KK221391.  
Rio Rico Inn, Nogales, Arizona. 8 p. © Samuel B. Crispin & Associates; 2Dec70; KK220058.
- CROMWELL PRODUCTS, INC.  
CPI formula 101, concentrated industrial cleaner; net 32 fl. oz. Sticker. Appl. ti.: Label CPI formula 101. © Cromwell Products, Inc.; 7Jun71; KK221958.  
CPI formula 102, institutional/food service cleaner; net 32 fl. oz. Sticker. Appl. ti.: Label CPI formula 102. © Cromwell Products, Inc.; 16Jun71; KK221959.
- CROSS (A. T.) CO.  
Couple's Gift, by Cross ... matching pens. (In The New Yorker, Nov. 21, 1970, p.78) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 18Nov70; KK221238.  
Creating a better impression; Cross writing instruments. (In The New Yorker, Apr. 4, 1970, p.11) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 1Apr70 (in notice 1969); KK221236.  
Cross since 1846; fine writing instruments. (In Time, Mar. 15, 1971, p.70) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 15Mar71; KK221600.  
Gift suggestion; fine writing instruments. (In The New Yorker, May 8, 1971, p.52) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 5May71; KK221237.  
New corporate gift idea for all important occasions. (In The Wall Street journal, Aug. 26, 1971, p.5) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 26Aug71; KK222136.  
125th year; founded on pride ... only fine writing instruments. (In Newsweek, Feb. 8, 1971, p.96) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 2Feb71 (in notice: 1970); KK221421.
- CROWLEY, ALEXIUS J.  
This is Me pin & prayer. Card. © Alexius J. Crowley; 31May71; KK221675.
- CROWN GARAGE BUILDERS & MODERNIZATION CO., INC.  
Choice 2 car garage 20X20 including concrete any code. (In The Sunday news, Detroit, July 12, 1970, p.3-H) © Crown Garage Builders & Modernization Co., Inc.; 12Jul70; KK220044.
- CROWN RUBBER. See LUDLOW CORP. CROWN RUBBER.
- CUFF PUBLICATIONS.  
How sweet it is; insured savings. (In On the cuff, Feb. 1971, cover) Appl. author: Ben Forrest. © Ben Forrest d.b.a. Cuff Publications; 22Jan71; KK220359.
- CUMMINS, JIM.  
Tiger Time, the Brambling College Marching Band. See MERCURY RECORD PRODUCTIONS, INC.



- CUNA MUTUAL INSURANCE SOCIETY.  
Partners for 25 years, 2982 credit unions and CUNA Mutual. (In Massachusetts CUNA credit union association, Inc., 1971, p.40) © CUNA Mutual Insurance Society; 16Apr71; KK221005.
- CUNA SUPPLY COOPERATIVE.  
Savings insured up to \$20,000. [Matchbook cover] Appl. author: Lion Match Corp. of America. © CUNA Supply Cooperative; 30Mar71; KK220383.
- CUNNINGHAM.  
Discover a smoother menthol, come all the way up to Kool. See BROWN & WILLIAMSON TOBACCO CORP.
- CUNNINGHAM-LIMP CO.  
Designing, engineering, building, there is no substitute for experience. (In Fortune, Jan. 1971, p.34H) © Cunningham-Limp Co.; 1Jan71; KK219779.  
Engineering-economic analyses; there is no substitute for experience. (In Fortune, Mar. 1971, p.20H) © Cunningham-Limp Co.; 1Mar71; KK220289.  
Materials handling, there is no substitute for experience! (In Fortune, Sep. 1971, p.8D) © Cunningham-Limp Co.; 1Sep71; KK22157.  
Planning expansion in the cosmetics industry. (In Fortune, Oct. 1971, p.8D-8E) © Cunningham-Limp Co.; 1Oct71; KK223298.  
Planning expansion in the electronics industry? (In Fortune, Feb. 1971, p.108A) © Cunningham-Limp Co.; 1Feb71; KK219847.  
Planning expansion in the furniture industry? There is no substitute for experience! (In Fortune, June 1971, p.8K) © Cunningham-Limp Co.; 8Jun71; KK22159.  
Planning expansion in the retail industry? Designing, engineering, building around the world. (In Fortune, Apr. 1971, p.8A) © Cunningham-Limp Co.; 1Apr71; KK220425.  
Planning expansion of your hospital facilities? (In Fortune, Nov. 1971, p.121) © Cunningham-Limp Co.; 1Nov71; KK223317.  
Planning expansion of your processing facilities? (In Fortune, Dec. 1970, p.8K) © Cunningham-Limp Co.; 1Dec70; KK219780.  
Planning expansion of your research facilities? There is no substitute for experience! (In Fortune, Aug. 1971, p.8E) © Cunningham-Limp Co.; 1Aug71; KK22156.  
Plant layout, there is no substitute for experience! (In Fortune, July 1971, p.44E) © Cunningham-Limp Co.; 1Jul71; KK22158.  
Plant location, there's no substitute for experience. (In Fortune, May 1971, p.86) © Cunningham-Limp Co.; 1May71; KK220952.
- CYCLO-CONE CO.  
Toss Up. On wrapper. Appl. author: John W. Cook. © Cyclo-Cone Co., solely owned by John W. Cook; 1Jan70; KK220925.
- CYCLOPS CORP. UNIVERSAL-CYCLOPS SPECIALTY STEEL DIVISION.  
Unitemp 14CMV; high temperature metal. 7 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221847.  
Unitemp 19-9DL; high temperature metal. 11 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221846.  
Unitemp 41; high temperature metal. 11 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221852.  
Unitemp 350; high temperature metal. 10 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221844.  
Unitemp 355; high temperature metal. 11 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221843.  
Unitemp 901; high temperature metal. 7 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221842.  
Unitemp 1415NW; high temperature metal. 5 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221848.  
Unitemp 1420WM; high temperature metal. 10 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221849.  
Unitemp HX; high temperature metal. 15 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221850.  
Unitemp L-605; high temperature metal. 11 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221853.  
Unitemp N-155; high temperature metal. 11 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221845.  
Unitemp Waspaloy; high temperature metal. 7 p. © Universal Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221851.
- Scouring Pad Holder. Folder. Appl. author: David Cohen. © Daco Products, Inc.; 5Jul61; KK223030.
- DAILY BREAD BOX.  
Daily Bread Box. Sticker. Appl. author: Fred Louis Constantine. © Fred Louis Constantine d.b.a. Daily Bread Box; 25Sep70; KK220077.
- DANIEL (JACK) DISTILLERY. See DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.  
DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.  
At Jack Daniel distillery, hard maple logs are brought to the rickyard, sawed up in strips and burned for charcoal to smooth out our whiskey. (In Sports Illustrated, July 19, 1971, p.37) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 19Jul71; KK22171.  
The boys from the Jack Daniel's front office; Tennessee whiskey. (In Wall Street Journal, Nov. 2, 1971, p.6) Appl. author: Gardner Advertising Co. Appl. ti.: Front office boys. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 2Nov71; KK222959.  
A cool shower is always welcome. (In Newsweek, July 26, 1971, p.45) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 26Jul71; KK22267.  
If you don't know what charcoal mellowing does for Jack Daniel's we'd suggest a talk with Herb Fanning; Tennessee whiskey. (In The Wall Street Journal, Sep. 13, 1971, p.6) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 13Sep71; KK222173.  
In Lynchburg, the new population has not been put on our sign. (In Newsweek, June 21, 1971, p.46) Appl. author: Gardner Advertising Co., Inc. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 21Jun71; KK22269.  
International appeal is one reason Jack Daniel's is uniquely different from other American whiskeys. (In Time, Oct. 4, 1971, p.43) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 4Oct71; KK222976.  
It comes all three ways in Maine; Tennessee whiskey. (In Bangor daily news, Sept. 2, 1971, p.30) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 2Sep71; KK222966.  
A man can read the Moore County news in just five minutes; Tennessee whiskey. (In The Sporting News, Nov. 6, 1971, p.45) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 6Nov71; KK223038.  
One thing's for sure on the Jack Daniel's tour. (In The Sporting News, July 17, 1971, p.25) Appl. author: Gardner Advertising Co. Appl. ti.: Visitor. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 17Jul71; KK22270.  
Readying the whiskey for the warehouse calls for a full day of four men doing nothing else; Tennessee whiskey. (In Sports Illustrated, Sep. 13, 1971, p.81) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 13Sep71; KK22168.
- DCA FOOD INDUSTRIES, INC.  
Foodtown fudge bars; 12 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222804.  
Foodtown ice cream bars; 12 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222807.  
Foodtown, 12 combo bars; 12 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222806.  
Foodtown, 12 treasure bars; 12 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222805.  
Foodtown twin pops; 12 3 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222803.
- DOM.  
Re-creation seeds. Poster. © Karl A. Doehm d.b.a. DOM; 20Feb71; KK222210.
- D-VEL RESEARCH LABORATORIES, INC.  
Hand leadbender, model 100 B-7. Sheet. Appl. author: D. H. Velzy. © D-Vel Research Laboratories, Inc.; 15Dec70; KK219643.  
Hand leadbender; model 100C. Sheet. Appl. author: D. H. Velzy. © D-Vel Research Laboratories, Inc.; 15Nov71; KK223234.  
Standard dies; model 100C. Sheet. © D-Vel Research Laboratories, Inc.; 15Nov71; KK223236.  
Type 8 die for model 100C. Sheet. Appl. author: D. H. Velzy. © D-Vel Research Laboratories, Inc.; 15Nov71; KK223235.
- DACO PRODUCTS, INC.  
Feature the best seller, Daco Scouring Pad Holder. Sheet. Appl. author: David Cohen. © Daco Products, Inc.; 5Jul61; KK223029.

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- DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.-Con.  
We can't blame the boys for having a water fight now and then; Tennessee whiskey. (In Time, June 14, 1971, p.63) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 14Jun71; KK222160.  
You won't find a better cup of coffee than up by the round-bellied stove in the Jack Daniel's sawmill. (In Skiing, Dec. 1971, p.145) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow Prop., Inc.; 15Nov71; KK222974.
- DANNER (EUGENE G.) MANUFACTURING CO. See DANNER (EUGENE G.) MANUFACTURING, INC.
- DANNER (EUGENE G.) MANUFACTURING, INC. Biggest filter capacity you can buy; new supreme Aquaking. (In Pets/supplies/marketing, Mar. 1971, p.67) Appl. author: Eugene Danner. © Eugene G. Danner Manufacturing Co. (in notice: Eugene G. Danner Mfg., Inc.); 1Mar71; KK220399.
- D'ARCY, MACMANUS, INTERMARCO, INC. Litter is a slap in America's face. And yours. (In The Columbia Missourian, Aug. 26, 1971, p.5) © D'Arcy, MacManus, Intermarco, St. Louis (in notice: D'Arcy, MacManus, Intermarco); 26Aug71; KK222793.
- DART INDUSTRIES, INC. Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. [Celery & vegetable crisper] (In Good housekeeping, Nov. 1970, p.57) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © Dart Industries, Inc.; 20Oct70; KK220770.  
Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Coffee. (In American home, Apr. 1970, p.100) Appl. author: Batten, Barton, Durstine & Osborn. © Dart Industries, Inc.; 25Mar70; KK220767.  
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Zodiac spray (Aerosol de zodiaco) Contents 7 oz. net wt. 12 stickers. © E. Davis, whose full corporate name is E. Davis, Inc.; 12Apr71; KK220546-220557.
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It's the new look, beautify and eliminate trimming; Dec-O-Ring, Dec-O-Border. Card. © Decorative Products, Inc.; 26Mar71; KK220486.  
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Only Saran Wrap keeps them miles apart; all's well that ends well. In Better Home and Garden, Apr. 1971, p.11) © Dow Chemical Co.; 1Mar71; KK221114.  
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Only Saran Wrap keeps them miles apart; spare the seal and poll the sweet. (In True Story, July 1970, p.11) © Dow Chemical Co.; 1Mar71; KK221114.  
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Field peas with snaps; net wt. 16 oz. Sticker. © Down Home Corp., a wholly owned subsidiary of Hinesco Industries, Inc.; 1Nov70; KK220867.

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The dirty duster wins and we'll give you 7¢ to prove it; Endust. (In Parade (Long Island Sunday press) Mar. 14, 1971, p.33) Appl. author: Young & Rubicam, Inc. © Drackett Co.; 14Mar71; KK221193.

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Chicago Dreis & Krump featurette, series A & B mechanical press brakes; A/B 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222847.

Chicago Dreis & Krump featurette, series C & L mechanical press brakes; C/L 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222848.

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Chicago Dreis & Krump featurette, series F hydraulic press brakes; F 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222853.

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Chicago Dreis & Krump featurette, series SS mechanical straight side presses; S/S 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222855.

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M series B Chicago mechanical press brakes. Sheet. © Dreis & Krump Manufacturing Co.; 9Apr71; KK221973.

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Series UHS hydraulic shears; bulletin UHS-671. Sheet. © Dreis & Krump Manufacturing Co.; 21Jul71; KK221620.

## DRI-POWER CO., INC.

Stopoil super concentrate; contents 11 fl. ozs. On can. © Dri-Powr Co., Inc.; 26Mar71 (in notice: 1970); KK221352.

Supercharged for gas; cleans P.C.V.-valves, carburetors; contents 10 fl. ozs. On can. © Dri-Powr Co., Inc.; 5Dec70; KK221349.

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The colonial divider; installation and rough-in detail. Sheet. © Droz Wood Co.; 10Oct71; KK222953.

The colonial railing; installation and rough-in detail. Sheet. © Droz Wood Co.; 10Oct71; KK222954.

The contemporary railing; installation and rough-in detail. Sheet. © Droz Wood Co.; 10Oct71; KK222955.

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Make haste leisurely. Sheet. Appl. author: Joseph W. Drueke. © Drueke Blue Chip Game Co.; solely owned by Joseph W. Drueke; 23Apr71; KK223331.

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Dubonnet; an aperitif wine. On folding carton. © Dubonnet Co.; 9Sep70; KK220532.

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Dumont Taxidermy, Inc.; catalog no.1001. Folder. © Dumont Taxidermy, Inc.; 8Mar71; KK220129.

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Don't skimp on winter underwear. (In Skiing, Nov. 1971, p.48) NM: artwork instead of photos. © Duofold, Inc.; 7Oct71; KK222736.

Duofold puts the Indian sign on winter; 2-layer underwear. (In Ski, Nov. 1971, p.72) NM: revisions. © Duofold, Inc.; 1Nov71; KK222837.

Hunt warm and dry when it's cold and damp. (In Field & Stream, Sep. 1971, p.106) © Duofold, Inc.; 25Aug71; KK222012.

We can save your skin; 2-layer underwear. (In Hunting annual 1972, p.63) © Duofold, Inc.; 1Sep71; KK222917.

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Seal your house in a tough, flexible sheet of Lucite house paint. (In Houston Chronicle, Mar. 11, 1971, section 3, p.3) © E. I. Du Pont de Nemours & Co., Inc.; 11Mar71; KK220494.

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If you could use the same bulb for every need, there'd be no need for Duro-Test. Sheet. Appl. author: Jack C. Wright. © Duro-Test Corp.; 1Jun71; KK221212.

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from 100 per cent recycled material.  
On wrapper. © Marcal Paper Mills,  
Inc. d.b.a. Eco Paper Products;  
10Sep71; KK222859.  
150 white paper towels. On wrapper.  
© Marcal Paper Mills, Inc. d.b.a.  
Eco Paper Products; 10Sep71;  
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White facial tissues made from 100 per  
cent recycled material; 175 two ply  
facial tissues. On folding carton.  
© Marcal Paper Mills, Inc. d.b.a.  
Eco Paper Products; 10Sep71;  
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White paper napkins made from 100 per  
cent recycled material; 100 one-ply  
napkins. On folding carton.  
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KK222857.
- ECOLOGICAL DESIGNS.  
Frog. Card. Appl. ti.: Frog beach  
scene. © Ecological Designs;  
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- ECOLOGY DESIGNS INTERNATIONAL, INC.  
Do we really need purified water? The  
Aquiline water purifier. Sheet.  
Appl. ti.: Form H1031180. © Ecology  
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Spread the word, keep people aware  
with these; stickers. Sheet.  
NM: new artistic & textural author-  
ship. © Ecology Now, solely owned  
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Precision cocktail measuring with  
Econoglass. Card. Appl. author:  
Thomas Crowley - Econoglass.  
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ful bustline developer. [Endorsed  
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Eden; 20Aug71; KK222145.
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Coble Slim n' Light fortified low fat  
milk; one half gallon. On folding  
carton. © Edlo Enterprises, Inc.;  
16Aug71; KK222234.
- Slim n' Light low fat yogurt; net wt.  
8 oz. On cup. © Edlo Enterprises,  
Inc.; 15Sep71; KK222235.  
Slim n' Trim ice milk; half gallon  
liquid. On folding carton. © Edlo  
Enterprises, Inc.; 15Dec70; KK220400.  
Slim n' Trim low fat creamed cottage  
cheese; net wt. 16 oz. On cup.  
© Edlo Enterprises, Inc.; 15Jun70;  
KK220402.  
Slim 'n Trim low fat yogurt; net wt.  
8 oz. On cup. © Edlo Enterprises,  
Inc.; 15Dec70; KK220403.  
Slim n' Trim vitamin D low fat milk;  
half gallon. On folding carton.  
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Trim fortified skim milk; one half  
gallon. On folding carton. © Edlo  
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Knock-It desmoking aid. Folder.  
Appl. author: William S. Fortune.  
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family today. © Bernice H. Ehredt;  
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The Great Paper-Clip Games, with the  
electronic-clipboard. See PRIMOFF,  
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High frequency induction heating  
equipment for industrial applica-  
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## FRITO-LAY, INC.

- Bring home the bacon nips. (In Sunday world-herald magazine of the Midlands, Dec. 13, 1970, p.25) Appl. author: Foote, Cone & Belding. © Frito-Lay, Inc.; 13Dec70; KK219336.
- Doritos taco flavor tortilla chips; net wt. 5 1/2 ozs. On bag. © Frito-Lay, Inc.; 1Feb69 (in notice: 1968); KK220038.
- Doritos taco flavor tortilla chips; net wt. 9 ozs. On bag. NM: additional graphic & textual material. Frito-Lay, Inc.; 1Feb69 (in notice: 1968); KK220144.
- Doritos tortilla chips; net wt. 6 1/4 ozs. On bag. © Frito-Lay, Inc.; 10Oct68; KK220039.
- Doritos tortilla chips; net wt. 10 ozs. On bag. © Frito-Lay, Inc.; 10Oct68; KK220143.
- Hey, pardners, free coloring pencils in these here packages; corn chips. (In Los Angeles times, Feb. 14, 1971, comic section) Appl. author: Foote, Cone & Belding. © Frito-Lay, Inc.; 14Feb71; KK220170.

## FRITZ, MARTIN J. See MARTIN THERMAL SURGE SHOWERS.

## A FRUGAL FROG &amp; OTHER JOYS CO.

- Groda, fine hand crafted, very special. Folder. Appl. authors: Robert Morgan Gibson & Bob E. Sutton. © Robert Morgan Gibson & Bob E. Sutton d.b.a. A Frugal Frog & Other Joys Co.; 30Dec69; KK219836.

## FUCHS, BERNIE.

- Dean Martin, my woman, my woman, my wife. See WARNER BROS. RECORDS, INC.

## FERER, WILLIAM A. See DOLT, BILL.

## FUJITA, HY.

- Lost in the wood. See STANYAN RECORDS.
- New carols for Christmas. See STANYAN RECORDS.
- Rod McKuen at the Hollywood Bowl with the Stanyan Strings. See STANYAN RECORDS.

- zle-game. On folding carton. © G & W Manufacturing Co., Inc.; 9Dec70; KK219386.

## G.E. See GENERAL ELECTRIC CO.

- GESMC. See GOLDEN EAGLE SYRUP MANUFACTURING CO., INC.

## G.T.C. CORP.

- Put That Flame Out fire extinguisher; net wt. 14 oz. Sticker. © G.T.C. Corp.; 6Dec71; KK223233.

## GAGE, MARY COX.

- Quilting Party, a pillow kit. Folder. © Mary Cox Gage; 5Oct71; KK222826.

## GALLIER, ALLEN FRANCIS. See L &amp; A DISTRIBUTORS.

## GALLO'S FLOWERS.

- Why flowers? Because first there were flowers. (In The Walpole times (Mass.), June 19, 1971) Appl. author: Joseph S. Gallo. © Joseph S. Gallo d.b.a. Gallo's Flowers; 10Jun71; KK222475.

## GARDELLA, STEPHEN J.

- Stefano's fine wines; California burgundy. Sticker. © Stephen J. Gardella; 14Jul71; KK222065.

## GAVETT, BRUCE.

- Skiing for beginners. See BROWN, CONRAD.

## GAY-GEM PRODUCTS CORP.

- Party cake decorations, ballerina; B98/9802. Card. © Gay-Gem Products Corp.; 29Dec70; KK219469.
- Party cake decorations, baseball; B98/9812. Card. © Gay-Gem Products Corp.; 29Dec70; KK219468.
- Party cake decorations, basketball; B98/9817. Card. © Gay-Gem Products Corp.; 29Dec70; KK219474.
- Party cake decorations, carousel; B98/9813. Card. © Gay-Gem Products Corp.; 29Dec70; KK219480.
- Party cake decorations, Cinderella; B98/9808. Card. © Gay-Gem Products Corp.; 29Dec70; KK219479.
- Party cake decorations, circus; B98/9804. Card. © Gay-Gem Products Corp.; 29Dec70; KK219481.
- Party cake decorations, clown; B98/9801. Card. © Gay-Gem Products Corp.; 29Dec70; KK219471.
- Party cake decorations, comic western; B98/9811. Card. Appl. states prev. copyrighted 1967. NM: revision of artwork. © Gay-Gem Products Corp.; 29Dec70; KK219475.
- Party cake decorations, football; B98/9815. Card. © Gay-Gem Products Corp.; 29Dec70; KK219477.
- Party cake decorations, Miss Adorable; B98/9816. Card. © Gay-Gem Products Corp.; 29Dec70; KK219478.
- Party cake decorations, race cars; B98/9810. Card. © Gay-Gem Products Corp.; 29Dec70; KK219472.
- Party cake decorations, rodeo; B98/9803. Card. © Gay-Gem Products Corp.; 29Dec70; KK219470.
- Party cake decorations, space; B98/9808. Card. © Gay-Gem Products Corp.; 29Dec70; KK219473.
- Party cake decorations, the swingers; B98/9807. Card. Appl. states prev. copyrighted 1967. NM: revision of artwork. © Gay-Gem Products Corp.; 29Dec70; KK219476.

## GEBEL, JOHN F. See SUPERIOR ENTERPRISES.

## GENERAL DEVELOPMENT CORP.

- Come live where soft ocean breezes make January and July only a few degrees apart, in the new Florida.

- (In True, June 1970, p.72) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 10May70; KK216580.

- Do you know the right way to buy into Florida? (In Chicago Sunday sun-times, v.24, no.25) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 28Mar71; KK220343.

- In 1970 General Development did what it promised. (In Look, Feb. 23, 1971, p.6-7) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 9Feb71; KK219949.

- In 1970, General Development did what it promised. (In The Wall Street Journal, Feb. 16, 1971, p.21) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 16Feb71; KK219952.

- Let my colleagues and me show you how you can enjoy resort living for a lifetime. (In Chicago today, July 11, 1971) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 11Jul71; KK221876.

- Let my colleagues and me show you how you can get more Florida for the money. (In Chicago today (Tribune) July 11, 1971, sec.4B, insert) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 11Jul71; KK221804.

- My colleagues and I would like to show you how we protect the kind of neighborhood you want in Florida. (In Forbes, Feb. 15, 1971, p.11) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 15Feb71; KK219948.

- Pay only \$9,990 for a beautiful mobile home. (In Chicago Heights star, Oct. 3, 1971, insert) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 30Oct71; KK222797.

- Some of the most prominent businessmen in America ... buy into Florida wisely. (In Chicago Sunday sun-times, v.24, no.26) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 28Mar71; KK220344.

- We've got plans for you in the new Florida. (In American home, June 1970, p.85) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 17May70; KK216579.

- You get just one crack at life, live it where living is good in fresh start country. (In Field & stream, June 1970, p.137) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 24May70; KK216581.

## GENERAL ELECTRIC CO.

- Combination terminal receptacle; 4077. Sheet. © General Electric Co. (in notice: GE); 1Apr71; KK220646.
- Decorator duos, match electrical device and decorator plate; cat. no. GE4090-812P. Sheet. © General Electric Co.; 11Jan71 (in notice: 1970); KK219432.
- Dyna-Mate plugs and connectors catalog number conversion chart. © General Electric Co. (in notice: G.E.); 1Apr71 (in notice: 1970); KK220626.
- GE Turn-Ons wall plates in new house & garden colors. Sheet. © General Electric Co.; 19Mar71; KK220338.
- G.E.'s little lites, they go over big; 39F-7101. Sheet. © General Electric Co. a.k.a. G.E.; 27Sep71; KK222490.
- Little lights bar; 39F-7103. Sheet. © General Electric Co. a.k.a. G.E.; 27Sep71; KK222489.
- New weatherproof wall plates; GE9226-5. Sheet. © General Electric Co. (in notice: GE); 1Apr71; KK220645.

## G

## G &amp; W MANUFACTURING CO., INC.

- Logical lunacy, an extraordinary puzzle.





## GORHAM.—Con.

[Medici] 1 v. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Mar71 (in notice: 1970); KK220778.

Medici; sparkling, lace-like scrolls of deeply carved sterling. 2 sheets. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Mar71 (in notice: 1970); KK220777.

Medici, the newest Gorham original. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 15Dec70; KK219675.

Medici, the newest Gorham sterling original. (In Glamour, June 1971, p.25) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 20May71; KK221395.

The newest Gorham original; Medici. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Mar71; KK220775.

Save on Gorham sterling holiday specials; Rose tiara. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 12Oct71; KK222410.

Sterling, Chantilly and Hispana, 25% off silver festival. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 9Aug71; KK222412.

Sterling holiday specials; Rose tiara. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 12Oct71; KK222409.

They're on sale. If you need another reason to buy them; Chantilly, Hispana. (In The New York times magazine, Oct. 24, 1971, p.4) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 24Oct71; KK223062.

What kind of silver does your mother have? (In Seventeen, Apr. 1971, p.169) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 30Mar71; KK221254.

What's better than beautiful Gorham sterling for the holidays? Medici. (In The New York times magazine, Dec. 5, 1971, section no.6, p.2) © Gorham a.a.d.o. Gorham, division of Textron, Inc.; 5Dec71; KK223307.

What's better than beautiful Gorham sterling for the holidays? Medici. (In The New York times magazine, Nov. 14, 1971, section no.6, p.11) © Gorham a.a.d.o. Gorham, division of Textron, Inc.; 14Nov71; KK223308.

Why Gorham? Come closer. (In The Bride's magazine, Aug. 1971, p.76-77) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 1Jul71; KK223157.

## GORSKI, MARGARETTE. See STARLINE CO.

## GORTON CORP.

Superfish, 7 fried fillets; net wt. 14 oz. On folding carton. © Gorton Corp.; 21Sep71; KK222424.

## GRAEF STORM WINDOW CO.

Graef-Prime, Graef's all new aluminum replacement window. Sheet. Appl. author: James Newman. © Graef Storm Window Co.; 2Apr71; KK220430.

## GRANT (WILLIAM) &amp; SONS, INC.

In November, 1895, William Grant's son-in-law made 187 calls without selling a bottle of Scotch; Grant's 8 Scotch. (In The New York times magazine, June 13, 1971, p.52) © William Grant & Sons, Inc.; 13Jun71; KK223017.

The secret of Grant's 8 Scotch is still in the family. (In The New York times magazine, May 9, 1971, p.70) © William Grant & Sons, Inc.; 9May71; KK223016.

## GRAVI-I-FLO CORP.

Rapidfinish finishes faster. Sheet. Appl. author: Paul A. Fergus. © Grav-I-Flo Corp.; 13Mar71; KK221247.

## GRAY (KATHERINE) INC.

Personalized soap. 16 p. © Katherine Gray, Inc.; 10Jun71; KK222440.

## GREAT WESTERN SUGAR CO.

Suga Duga, crazy flavored sugar, Anna banana; net wt. 8 oz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221320.

Suga Duga, crazy flavored sugar, merry strawberry; net wt. 8 oz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221319.

Suga Duga, crazy flavored sugar, oh great grape; net wt. 8 oz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221322.

Suga Duga, crazy flavored sugar, outta-sight orange; net wt. 8 oz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221321.

## GREEN GIANT CO.

Best-tasting fried rice you'll ever have the good fortune to try. (In California living magazine (San Francisco examiner & chronicle) Nov. 8, 1970, p.31) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 8Nov70; KK220025.

The best things in life are small, the small delicate peas. (In Better homes & gardens, Jan. 1971, p.G-7) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 15Dec70; KK222186.

Colo-Pak tender young sweet peas; net wt. 6 lb. 10 oz. Sticker. © Green Giant Co.; 16Jul70; KK220728.

Coloring book promotion. (In Progressive grocer, Apr. 1971, p.182-183) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 1Apr71; KK222184.

Cut young cauliflower; net wt. 10 oz. On folding carton. © Green Giant Co.; 20Jan70; KK220736.

Final Touch bordelaise sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220734.

Final Touch creole sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220732.

Final Touch cheese sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220733.

Final Touch mushroom sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220740.

Final Touch newburg sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220741.

Final Touch spaghetti sauce; net wt. 12 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220742.

Final Touch sweet & sour sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 23Oct70; KK220739.

Free giant kite. (In Sun times, Chicago, Feb. 14, 1971, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 14Feb71; KK222176.

Fried rice with almonds; net wt. 12 oz. On folding carton. © Green Giant Co.; 9Sep70; KK220743.

Game/puzzle coloring book. (In Advocate, Baton Rouge, La., June 6, 1971, p.5) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 6Jun71; KK222175.

Game/puzzle coloring book. (In South Bend (Ind.) tribune, June 6, 1971, p.5) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 6Jun71; KK222174.

A Giant's dozen, 14 ears of his fresh sweet corn. (In St. Paul dispatch, Aug. 7, 1970, p.14) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 7Aug70; KK220023.

Good things come in Giant packages; peas and carrot points in cream sauce. (In Phoenix republic gazette, Dec. 6, 1970, p.40) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 6Dec70; KK220022.

The Green Giant cooks rich flavor in; Ovenscrock beans. (In News American, Baltimore, Feb. 3, 1971, food section, p.1-D) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 3Feb71; KK222180.

Here's a rich offer, save 10 cents on the Green Giant's new Ovenscrock beans. (In News American, Baltimore, July 15, 1970, p.1-D) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 15Jul70; KK220021.

His frozen rice medley comes out perfect. (In Better homes & gardens, Feb. 1971, p.32) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 14Jan71; KK222187.

His frozen rice medley comes out perfect because it goes in perfect. (In American home, Feb. 1971, p.90) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 26Jan71; KK222178.

Honey glazed crinkle cut carrots; net wt. 10 oz. On folding carton. © Green Giant Co.; 9Oct70; KK220744.

How's this for a handy idea? Jolly Green Giant hand chair. (In Pantagraph, Bloomington, Ill., Sept. 20, 1970, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 20Sep70; KK220020.

I am curious green; Niblets golden corn. (In The New Yorker, Oct. 3, 1970, p.17) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 30Sep70; KK220016.

I know you slice your beans on a slant to reveal more crisp inner bean. (In Sunset, Jan. 1971, p.97) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Dec70; KK222189.

I know your cream style corn is so smooth and sweet the process is patented. (In Sunset, Feb. 1971, p.141) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Jan71; KK222188.

Introducing a crisp, crisp, crisp 3-bean salad; Le Sueur brand. (In New York Sunday news, Mar. 14, 1971, p.51) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 14Mar71; KK222177.

Introducing vegetables so good they steal the meal. (In Arizona republic, Apr. 11, 1971, p.35) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 11Apr71; KK222183.

Italian green beans in tomato sauce; net wt. 10 oz. On folding carton. © Green Giant Co.; 30Sep70; KK220746.

Jolly Green Giant cheese crackers; net wt. 5 3/4 oz. On folding carton. © Green Giant Co.; 21Aug70; KK220724.

Le Sueur vertical pack whole green beans; net wt. 14.5 oz. Sticker. © Green Giant Co.; 15Sep69; KK220725.

Medium whole sweet potatoes; net wt. 6 lb. 6 oz. Sticker. © Green Giant Co.; 16Jun70; KK220726.

New, 7 Green Giant frozen serving sauces. (In Minneapolis tribune, Dec. 13, 1970, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 13Dec70; KK220027.

On a clear day he can see vegetables forever. (In Quick frozen foods, Dec. 1970, p.3 of cover) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 10Nov70; KK220028.





- HARNDEN CHEMICAL CO.**  
Bob Harnden writes about Tenoran, where it fits. (In Delta farm press, May 20, 1971, p.17) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 20May71; KK220953.  
Bob Harnden writes about, Why Cotoran? (In Delta farm press, Mar. 4, 1971, p.35) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 4Mar71; KK220092.  
Broadleaf and grass weeds don't cotton to Cotoran plus. (In Delta farm press, Apr 22, 1971, p.22) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 22Apr71; KK220596.  
For the best weed control: Cotoran, Tenoran, Maloran. (In Delta farm press, Feb. 18, 1971, p.22) Appl. author: Robert C. Harnden, President © Harnden Chemical Co.; 18Feb71; KK219953.  
Hatco now represents Geigy too! (In Delta farm press, Apr. 1, 1971, p.12) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 1Apr71; KK220376.  
When beans and weeds come up together, use Tenoran. (In Delta farm press, May 13, 1971, p.24) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 13May71; KK220874.
- HARPER & ROW, PUBLISHERS, INC.**  
Alphabet cards. On box. © Harper & Row, Publishers, Inc.; 18Sep70; KK221001.  
New dimensions in mathematics, duplicating masters [3. Box top] © Harper & Row, Publishers, Inc.; 4Nov70; KK221150.  
New dimensions in mathematics, duplicating masters [4. Box top] © Harper & Row, Publishers, Inc.; 4Nov70; KK221152.  
New dimensions in mathematics, duplicating masters [5. Box top] © Harper & Row, Publishers, Inc.; 30Dec70; KK221151.  
New dimensions in mathematics, duplicating masters [6. Box top] © Harper & Row, Publishers, Inc.; 30Dec70; KK221149.
- HARPER (I. W.) DISTILLING CO.**  
I. W. Harper 86 proof; straight bourbon whiskey. On folding carton. © I. W. Harper Distilling Co.; 30Sep70; KK220537.  
The impression is light; 86 proof Kentucky straight bourbon whiskey. (In The Biggs (Calif.) news, May 28, 1971, p.3) © I. W. Harper Distilling Co.; 28May71; KK222102.
- HARRIS PAINT CO.**  
Kress latex house paint; contents, one quart. Sticker. © Harris Paint Co.; 16Feb71; KK220158.  
Kress latex semi gloss enamel; contents, one U.S. quart. Sticker. © Harris Paint Co.; 16Feb71; KK220157.  
Kress one coat latex wall paint; contents, one quart. Sticker. © Harris Paint Co.; 16Feb71; KK220155.  
Kress snow white non-yellowing enamel; contents, one quart. Sticker. © Harris Paint Co.; 16Feb71; KK220156.  
Latex wall paint; contents: one gallon. Sticker. © Harris Paint Co.; 8Apr71; KK220392.
- HARSCO CORP.**  
Gold Medal material hoist towers; bulletin HT-10. Folder. Appl. author: Patent Scaffolding Co. © Harasco Corp.; 3Sep71; KK222289.  
Gold Medal Tri-Panel personnel-material towers. Folder. Appl. author: Patent Scaffolding Co., a div. of Harasco Corp. © Harasco Corp.; 21Jul71; KK221657.  
Hoist-O-Matic; bulletin HM-3. Sheet. Appl. author: Patent Scaffolding Co. © Harasco Corp.; 29Jun71; KK221640.  
Mod-U-Form has the system for your forming job; bulletin MF-8. Folder. © Harasco Corp.; 22Nov71; KK222977.
- HARTZ MOUNTAIN PET FOODS, INC.**  
Chew sticks. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223212.  
Sausage links. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223213.  
Super stick. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223210.  
Super Yummie roll. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223208.  
Tough stick. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223211.  
Yummie chew bar. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223209.
- HARTZ MOUNTAIN PRODUCTS CORP.**  
Dog Hero; top energy protein treat; net wt. 1 oz. Card. © Hartz Mountain Products Corp.; 13Jan69; KK221345.  
Doggie O's; smoky, liver flavored dog treats; net wt. 4 oz. On folding carton. © Hartz Mountain Products Corp.; 13Jul70; KK221346.  
If you run a first class pet shop ... you need Bonio, the gourmet dog biscuit. (In The Pet dealer, Sept. 1969, p.75) © Hartz Mountain Products Corp.; 1Sep69; KK219577.  
Super Yummie roll; natural rolled beefhide toy. Card. © Hartz Mountain Products Corp.; 50ct70; KK221347.
- HARVEY FAMOUS CARTOONS.**  
Harveytoon TV flannel funnies; 6099:150. On wrapper. Appl. author: Saalfeld Pub. Co. © Harvey Famous Cartoons; 1Sep71; KK222285.
- HARVEY, WILLIAM S.**  
A child's garden of grass, a pre-legalization comedy. See ELEKTRA RECORDS.
- HAUSMANN INDUSTRIES, INC.**  
Modular wardrobes. Folder. NM; additions. © Hausmann Industries, Inc.; 1Dec70; KK220079.
- HAVINS, BARTON.** See LUBRICO RACING LUBRICANTS.
- HAWK-EYE PHOTO.**  
Prices slashed on processing Kodak film. (In Knoxville news sentinel, Dec. 28, 1969, comic section) Appl. author: Fox-Stanley Photo Products, Inc. © Hawk-Eye Photo, div. of Fox-Stanley Photo Products, Inc.; 28Dec69; KK222524.
- HAWKEYE STEEL PRODUCTS, INC.**  
Brand your beef buyer's choice, Pride of the farm profitmaker power beef systems; model F30B-1 single creep. (In Drovers Journal, Apr. 29, 1971, sec.B) Appl. author: Cramer-Krasselt Co. © Hawkeye Steel Products, Inc.; 29Apr71 (in notice: 1970); KK220798.
- HAWKINS MANUFACTURING, INC.**  
Replaceable blade row crop ditcher. Sheet. Appl. states prev. reg. KK215100. NM: compilation, revision & additions. © Hawkins Mfg., Inc.; 2Jan71; KK220424.
- HAWKINSON (PAUL E., CO.)**  
Rolling radius spread tread, the scientific tread method. Folder. © Paul E. Hawkinson Co.; 2Jan71; KK219452.
- HAYWARD MANUFACTURING CO., INC.**  
Poolside coloring book; this is a Hayward heavy-duty, self-priming centrifugal pump. 1 v. © Hayward Manufacturing Co., Inc.; 22Jan71 (in notice: 1970); KK220914.
- HEALTH-TEX, INC.**  
Handy answers to hard questions asked by children in the Health-tex years. How did Halloween start? (In The New York times magazine, Oct. 24, 1971, p.12-13) © Health-Tex, Inc.; 24Oct71; KK222856.  
Handy answers to hard questions asked by children in the Health-tex years. What is a dinosaur? (In The New York times magazine, Aug. 15, 1971, p.16-17) © Health-tex, Inc.; 15Aug71; KK222009.  
Handy answers to hard questions asked by children in the Health-tex years. Why do bees sting? Health-tex Stantogs. (In New York times magazine, June 27, 1971, p.19) © Health-tex, Inc.; 27Jun71; KK221417.  
Handy answers to hard questions asked by children in the Health-tex years. Why do birds sing? (In Good housekeeping, Aug. 19, 1971, p.71) © Health-tex, Inc.; 19Aug71; KK222010.  
Handy answers to hard questions asked by children in the Health-tex years. Why do we need vitamins? (In The New York times magazine, July 25, 1971, p.17) © Health-tex, Inc.; 25Jul71; KK222008.  
Handy answers to hard questions asked by children in the Health-tex years. Why does Swiss cheese have holes? Stantogs. (In The New York times magazine, Oct. 3, 1971, p.71) © Health-tex, Inc.; 3Oct71; KK222688.
- HEFNER, ANNE K.**  
Annie's pink elephant felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71; KK222691.  
Annie's red apple felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71; KK222692.  
Annie's snowman felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71; KK222689.  
Annie's teddy bear felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71; KK222690.
- HEICKLEN, LEONARD.**  
Timber. See ELEKTRA RECORDS.
- HEIMALL, ROBERT L.**  
For works by Robert L. Heimall See ELEKTRA RECORDS.
- HEINEKEN'S BROUWERIJEN NEDERLAND, N.V.**  
Imported Heineken Holland beer; 24, 12 fl. oz. non returnable bottles. On folding carton. NM: revision. © Heineken's Brouwerijen Nederland, N.V.; 20Oct68; KK221121.
- HELIX LABORATORY.**  
Vip; 8 fl. oz. On bottle. © Helix Laboratory; 4Jul71; KK221763.
- HELLEN, JAMES S.**  
Squiggle Pins for sailboats. Card. © James S. Hellen; 15Apr71; KK221377.
- HELME PRODUCTS, INC.**  
Of these 5 leading pipe tobaccos, only 1 makes a terrible cigarette;





- IDEAL SCHOOL SUPPLY CO.  
Sea of vowels. No.2402. On wrapper.  
© Ideal School Supply Co.; 19Dec70;  
KK221380.  
Space flight, game of blends; no.2403.  
On wrapper. © Ideal School Supply  
Co.; 19Dec70; KK221329.
- IDEAL TOY CORP.  
Belly Button Baby; 4P-0126. On box.  
© Ideal Toy Corp.; 1Apr71 (in notice:  
1970); KK222386.  
Bizzie Lizzie; Lizzie sweeps carpets,  
dusts & even irons; no.0867-2.  
On box. © Ideal Toy Corp.; 29Jul71;  
KK222003.  
Fashion Flatsy Dale; the Fashion  
Flatsy Generation. On folding  
carton. © Ideal Toy Corp.; 27Aug70;  
KK219458.  
In a minute, Thumbelina; no.0460-0.  
On folding carton. © Ideal Toy  
Corp.; 20May71; KK222322.  
In a minute, Thumbelina. Sheet.  
© Ideal Toy Corp.; 20May71; KK22231.  
Kerry; beautiful Crissy's friend.  
On folding carton. © Ideal Toy  
Corp.; 21Jan71; KK221154.  
Mia; Velvet's beautiful friend. On  
folding carton. © Ideal Toy Corp.;  
21Jan71; KK221153.  
Play'n Jane; an adorable doll that  
plays tic-tac-toe, basketball &  
horseshoes with you; no.0851-6.  
On box. © Ideal Toy Corp.;  
26Aug71; KK222103.  
Tressy, with hair that grows;  
no.1048-8. On folding carton.  
© Ideal Toy Corp.; 11Sep70;  
KK219459.  
Velvet, hair that grows, hair that  
goes; no.1035-5. On folding carton.  
Appl. ti.: Velvet doll. © Ideal  
Toy Corp.; 26Mar70; KK219460.
- IDEMIN MANUFACTURING CO.  
Luminous light pull. Card. Appl.  
ti.: Display cards attached to light  
pulls. © Idemin Mfg. Co.; 18Nov70;  
KK222027.
- ILLINOIS BRONZE POWDER & PAINT CO.  
Wet Paint, wet and wild colors; net  
wt. 13 oz. Sticker. © Illinois  
Bronze Powder & Paint Co.; 4Jun71;  
KK222531.
- INDIANGIVER CO., INC.  
You can't do business sitting on your  
can. Sticker. Appl. author:  
Daniel B. Rubin. © Indiangiver  
Co., Inc.; 28Sep71; KK222916.
- INDUSTRIAL CONDENSER CORP.  
Multifilm capacitors; type LALZ.  
Folder. Appl. author: H. Lee Sklar.  
© Industrial Condenser Corp.;  
20Jan71; KK219587.
- INDUSTRIAL PRODUCTS CO.  
Only Safe-T-Blow air nozzles give you  
all these safety features! Sheet.  
© Industrial Products Co.; 10Sep71;  
KK222325.
- INNER SPACE INSTITUTE, INC.  
Audio-visual sales presentation coordi-  
nator. Sheet. © Inner Space  
Institute, Inc.; 3Dec70; KK219684.
- INNOVATIVE CONCEPTS ASSOCIATES, INC.  
Cat's meow cat box & litter; net  
wt. 4 lbs. On folding carton.  
© INCA a.a.d.o. Innovative Concepts  
Associates, Inc.; 31May71; KK221536.
- INTERNATIONAL DATA CONTROL SYSTEMS CORP.  
A revolution in visual control  
systems. Folder. Appl. author:  
International Data Control Systems  
Corp., David Anthony Botte, pres.  
© International Data Control  
Systems Corp.; 15Dec71; KK223321.
- INTERNATIONAL MULTIFOODS CORP.  
Heat 'n Dip, cheese based snack dip;  
net wt. dip 7 oz. On wrapper.  
© International Multifoods Corp.;  
9Jun71; KK223100.
- INTERNATIONAL PLAYTEX CORP.  
I can't believe it's a girle. On  
folding carton. © International  
Playtex Corp.; 26Oct70; KK220597.
- INTERNATIONAL TYPEFACE CORP.  
International Typeface Corporation  
presents a collection of 43 new  
photo-display typefaces. (In  
Art direction, Nov. 1970, p.19-22)  
© International Typeface Corp.;  
17Nov70; KK220083.
- INTERSTATE POTATO PACKERS CORP.  
Oven-ready bite-size taters; net  
wt. 24 ozs. On bag. © Interstate  
Potato Packers Corp.; 1Dec70;  
KK219766.  
Pan fry crinkle fries; net wt. 32 ozs.  
On bag. © Interstate Potato Packers  
Corp.; 1Dec70; KK219768.  
Pan fry french fries; net wt. 32 ozs.  
On bag. © Interstate Potato Pack-  
ers Corp.; 1Dec70; KK219764.  
Pan fry hash brown potatoes; net  
wt. 32 ozs. On bag. © Interstate  
Potato Packers Corp.; 1Dec70;  
KK219767.  
Pan fry shoestring fries; net wt.  
20 ozs. On bag. © Interstate Po-  
tato Packers Corp.; 1Dec70; KK219765.
- IRA, FRED.  
This recording certified by Iras;  
demonstration quality multisonic  
stereo. Sticker. © Fred Ira;  
6May71; KK220799.
- IRVINWARE, INC.  
Bar spoon; 91820. Card. © Irvinware,  
Inc.; 1Jan68; KK222252.  
Barware smart set; eight piece bar-  
ware set, no.11490. On folding  
carton. © Irvinware, Inc.; 10Oct70;  
KK221577.  
Barware smart set; eight piece bar-  
ware set with professional mixing  
guide; no.11490. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221578.  
Barware smart set; five piece barware  
set, no.11500. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221581.  
Barware smart set; five piece barware  
set with professional mixing guide;  
no.11500. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221582.  
Barware smart set; four piece bar-  
ware set, no.11470. On folding  
carton. © Irvinware, Inc.; 10Oct70;  
KK221584.  
Barware smart set; four piece barware  
set with professional mixing guide;  
no.11470. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221583.  
Barware smart set; six piece barware  
set, no.11530. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221579.  
Barware smart set; six piece barware  
set with professional mixing guide;  
no.11530. On folding carton.  
© Irvinware, Inc.; 10Oct70; KK221580.  
Bottle & can opener; 90390. Card.  
© Irvinware, Inc.; 1Jan68; KK221936.  
Cocktail strainer; 91230. Card.  
© Irvinware, Inc.; 1Jan68; KK221938.  
Correx, the automatic cork extractor;  
no.91360. Card. © Irvinware, Inc.;  
1Aug69; KK221942.  
Dome type bottle pourer; 91440. Card.  
© Irvinware, Inc.; 1Jan68; KK221933.  
Double jigger; 91310. Card. © Irvin-  
ware, Inc.; 1Jan68; KK221940.  
8 piece table service set; no.21455.  
On folding carton. © Irvinware.  
Inc.; 1May71; KK221585.
- Hand ice crusher; 91810. Card.  
© Irvinware, Inc.; 1Jul68; KK221941.  
Ice & utility tongs; 91180. Card.  
© Irvinware, Inc.; 1Jan68; KK221939.  
Ice bucket. On folding carton.  
© Irvinware, Inc.; 1Apr71; KK221774.  
Jigger spoon; 91210. Card. Appl.  
states photo prev. pub. NM; draw-  
ings. © Irvinware, Inc.; 1Jun68;  
KK222253.  
Lemon & lime squeezer; 93110. Card.  
© Irvinware, Inc.; 1Jan68; KK221937.  
Lemon squeezer; 200. Card. Appl.  
states photo prev. pub. NM; draw-  
ings. © Irvinware, Inc.; 1Feb68;  
KK222254.  
Salt & pepper set; no.94040. Card.  
© Irvinware, Inc.; 1Sep69; KK221603.  
Self-pulling corkscrew; 91350. Card.  
© Irvinware, Inc.; 1Jul68; KK221932.  
Self-pulling corkscrew and cap lifter;  
90330. Card. © Irvinware, Inc.;  
1Jan68; KK221935.  
Slimline bar spoon; 98220. Card.  
Appl. states photo prev. pub. NM;  
drawings. © Irvinware, Inc.;  
1Jun68; KK222255.  
Slimline bottle & can opener; 99390.  
Card. Appl. states photo prev. pub.  
NM; drawings. © Irvinware, Inc.;  
1Jun68; KK222248.  
Slimline cocktail strainer; 98230.  
Card. Appl. states photo prev. pub.  
NM; drawings. © Irvinware, Inc.;  
1Jun68; KK222251.  
Slimline ice & utility tongs; 99190.  
Card. Appl. states photo prev. pub.  
NM; drawings. © Irvinware, Inc.;  
1Jun68; KK222247.  
Slimline self-pulling cork screw and  
cap lifter; 98330. Card. Appl.  
states photo prev. pub. NM; draw-  
ings. © Irvinware, Inc.; 1Jun68;  
KK222250.  
Slimline tid bit fork; 98110. Card.  
Appl. states photo prev. pub. NM;  
drawings. © Irvinware, Inc.;  
1Jun68; KK222249.  
Sure Shot automatic measuring pourer;  
91450. Card. © Irvinware, Inc.;  
1Jun68; KK221931.  
Tea ball; no.92450. Card. © Irvin-  
ware, Inc.; 1Jul71; KK221601.  
Tea infuser; no.92470. Card.  
© Irvinware, Inc.; 1Jul71; KK221602.  
Twin spiral corkscrew; no.90350.  
Card. © Irvinware, Inc.; 1Jun71;  
KK221943.  
2 bottle pourers; 91420. Card.  
© Irvinware, Inc.; 1Jan68;  
KK221934.  
Waiter corkscrew; 91370. Card. Appl.  
states photo prev. pub. NM; draw-  
ings. © Irvinware, Inc.; 1Jun68;  
KK222256.  
Wing type corkscrew with bottle  
opener; 91330. Card. © Irvinware,  
Inc.; 1Jul68; KK221930.
- ISRAEL, HAROLD. See SPACE PHOTOS.
- ITKIN BROS., INC.  
Do unto yourself as ye would like to  
do unto others. (In The New York  
times, Nov. 15, 1971, p.32) Appl.  
author: Smith/Greenland Co., Inc.  
© Itkin Bros., Inc.; 15Nov71;  
KK222961.  
Six small businessmen tell you why they  
went to The Itkins; furniture for  
small businesses. (In The New York  
times, June 23, 1971, p.24) Appl.  
author: Smith/Greenland Co., Inc.  
© Itkin Bros., Inc.; 23Jun71;  
KK221343.
- J  
J & M ENTERPRISES, LTD.  
Artist brushes. Hong Kong. Sheet.  
© J & M Enterprises, Ltd.; 10Oct69;  
KK219313.





## JUVA-TEX, INC.—Con.

New Reddy for instant use, one size coffee filters; stock no.1. On bag. Appl. author: Irving Ackerman. © Juva-Tex, Inc.; 15Nov71; KK222956.

## K

## KAGAN, ERICA WILSON.

Hiawatha creative crewel; Belle fleur, 7085; Erica Wilson design. Sheet. © Erica Wilson a.k.a. Erica Wilson Kagan; 1Jun70; KK221487.

## KAHL, VIRGINIA.

How do you hide a monster? Written & illustrated by Virginia Kahl. [Dust jacket] © Virginia Kahl; 18Mar71; KK220246.

## KAL KAN FOODS, INC.

Kal Kan Beef-e-Pak dinner for dogs; net wt. 18 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223042.  
Kal Kan breakfast for dogs; bacon 'n egg omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223043.  
Kal Kan breakfast for dogs; bacon 'n egg omelet with kibble; net wt. 18 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223044.  
Kal Kan breakfast for dogs; beef 'n cheese omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223040.  
Kal Kan breakfast for dogs; chicken 'n liver omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223059.  
Kal Kan breakfast for dogs; liver 'n bacon omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223041.

## KANAKIS, THOMAS E.

Little Friends small animal bedding; net wt. 3 lbs. On bag. © Thomas E. Kanakis; 17May71; KK221967.  
Little Friends small animal food for white mice and rats, gerbils and hamsters; net wt. 2 lbs. On bag. © Thomas E. Kanakis; 17May71; KK221969.  
Little Friends small animal food, rabbit and guinea pig food; net wt. 2 lbs. On bag. © Thomas E. Kanakis; 17May71; KK221968.

## KANE, JAMES P.

In this issue ... Thriiticates which you will find inside our pages. (In Commercial leader and South Bergen (N.J.) review, Feb. 4, 1971, p.1 & p.7) © James P. Kane; 4Feb71; KK220181.

## KANGAS (LES) MUSIC PUB. CO.

Made in U.S.A. Record sleeve. (Kangaroo records) Appl. author: Leslie W. Kangas. © Les Kangas Music Pub. Co.; 30Jul71; KK221710.

## KANSAS CITY BANK &amp; TRUST CO. (MO.)

Protect whatever you value. Poster. Appl. author: Robert Krohne. Appl. ti.: Spring advertising program for Kansas City Bank & Trust Company. © Kansas City Bank & Trust Co.; 3Apr71; KK222233.

## KASRA, INC.

Golden Myrrh; net weight 2 ozs. Sticker. © Kasra, Inc.; 29Jun70; KK223248.

## KASSUBA, WALTER J.

Keep your trace a beautifully safe place. 1 v. © Walter J. Kassuba (in notice: Kassuba); 15May69; KK221203.

## KATHER, ALFRED.

Alloy, plastic flag, always stays erect. 6 p. NM: additions & revisions. © Alfred Kather; 3May71; KK220704.  
Electric rug heaters; skid-resist back. 6 p. NM: revision & addition. © Alfred Kather; 14Apr71; KK220694.

## KATHER, ALFRED C.

ACK's discs, ball, wheels on tracks, e.i. Sheet. Appl. ti.: Ack's track, disc, ball, e.i. © Alfred C. Kather; 18Jan71; KK220368.  
End run-down heels. Sheet. NM: additions. © Alfred C. Kather; 21Jul71; KK221595.  
Kids trifle, wir-r-1 or rol-round on trac' toy. Sheet. NM: additions & revisions. © Alfred C. Kather; 21Jun71; KK221317.  
Rol-round marble. Sheet. NM: additions & revisions. © Alfred C. Kather; 16Nov71; KK222958.  
Whirl-round On Trac. Sheet. NM: additions & revision. © Alfred C. Kather; 22Apr71; KK220254.  
Whirl-round On Trac' Toy Co. Int'l presents Up, up and around; disc marble Wheel 'round on trac' toy. Sheet. NM: revisions. © Alfred C. Kather; 19Jul71; KK222099.

## KATHY.

The Lone Clacker. See ORIGINAL LONE CLACKER, INC.

## KATONE CORP.

Twin-A-View; model no.K-2000 & K-2121. Sheet. © Katone Corp.; 24Nov70; KK221653.  
Twin-A-View; model no.K-2222, K-2323 & K-2424. Sheet. © Katone Corp.; 24Nov70; KK221654.

## KAUSEN, RICHARD L. See PROGRESSIVE BABY PRODUCTS.

## KAYSONS INTERNATIONAL CORP.

Kaam Gold 'n Silver milk & chocolate flavored Persian toffees; net wt. 3 ozs. On folding carton. © Kaysons International Corp.; 21Aug70; KK220186.  
Kaam Persian after-dinner mints; net wt. 8 oz. On folding carton. © Kaysons International Corp.; 18Aug70; KK220185.  
Kaam Persian miniatures; net wt. 8 oz. On folding carton. © Kaysons International Corp.; 17Aug70; KK220189.  
Kaam Persian miniatures filled strawberry candy; net wt. 7 ozs. On folding carton. © Kaysons International Corp.; 19Aug70; KK220188.  
Kaam Persian miniatures filled strawberry candy; net wt. 2 ozs. On folding carton. © Kaysons International Corp.; 21Aug70; KK220184.  
Kaam Persian toffee treats; net wt. 3 ozs. On folding carton. © Kaysons International Corp.; 24Aug70; KK220187.  
Kaam 6 handi-pack, the anytime candy snack. On folding carton. © Kaysons International Corp.; 20Aug70; KK220182.

## KCEB ASSOCIATES.

B1'-cko-tang. Slip. Appl. author: Charles D. Beck. © Charles D. Beck & Jean M. Beck, sole owners of Kceb Associates; 19May70; KK220492.

## KEITH (NANCY) INC.

Nancy Keith candies; net wt. 16 oz. On wrapper. © Nancy Keith, Inc.; 15Dec70; KK2219466.

## KELLEY, RICHARD F.

Color mixing guide. Folder. © Richard F. Kelley; 15Jul71; KK222133.

## KELLOGG CO.

Beauty American style, Miss America 1972, Laurie Lea Schaefer; breakfast American style, Kellogg's Corn Flakes. (In 1971 Miss America souvenir program, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 15Aug71; KK223200.  
Beauty American style, Phyllis George, Miss America, 1971; breakfast American style, Kellogg's Corn Flakes. (In 1971 Miss America field program book, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 1Nov71; KK223198.  
Bernie Brown doesn't know anything about nutrition, but he knows what he likes; Sugar Frosted Flakes. (In Look, May 18, 1971, p.68) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 4May71; KK221388.  
Corn-crisped chicken; corn flake crumbs. (In Woman's day, Jan. 1971, p.14) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 15Dec70 (in notice: 1971); KK219462.  
Enjoy bran the modern way; Bran Buds. (In Hadassah magazine, Oct. 1971, p.25) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 10Oct71; KK223199.  
Enjoy the benefits of good wholesome bran; Bran Buds. (In The National Jewish monthly, Oct. 1971, p.10) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 10Oct71; KK223195.  
Enjoy the benefits of good wholesome bran; Bran Buds, 7¢ off. (In The National Jewish monthly, Sept. 1971, p.32) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 10Sep71; KK223197.  
Feast your eyes on less than 240 calories; Special K. (In National geographic, July 1971, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Jun71; KK223201.  
Festive springtime turkeys are bursting with Kellogg's Croutettes Stuffing. (In Better homes & gardens, Apr. 1971, p.116) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 16Mar71; KK221384.  
Free Buffy's cookbook when you make a batch of marshmallow treats using Kellogg's Rice Krispies. (In Ladies' home journal, Nov. 1971, p.163) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Oct71; KK223205.  
Free recipe book, yours free for 4 Kay Kellogg cookbook stamps; Rice Krispies. (In Sunset, Jan. 1971, p.89) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Dec70 (in notice: 1971); KK219461.  
Funny how this high-protein, extra-nutritious, extra-special cereal is loved for something else; Special K. (In Life, June 18, 1971, p.20) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 14Jun71; KK221385.  
Good nutrition starts with what you need and ends with what you like; Rice Krispies. (In Look, Mar. 9, 1971, p.44) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 23Feb71; KK220197.  
Josie and the Pussy Cats cut 4 records for Kellogg's. (In Jack and Jill, Feb. 1971, p.2 of cover) Appl. author: Leo Burnett Co., Inc. Appl. states copyright not claimed on Josie and the Pussy Cats characters. © Kellogg Co.; 13Jan71; KK220196.  
Kellogg's introduces Presto Pizza, the first pizza toaster pastry for your pantry. (In The Cleveland plain dealer Sunday magazine, Sept. 12, 1971, p.25) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 12Sep71; KK223205.





KUHNKE, RITA.  
Sheet of Hds., Formerly Anthrax. See  
ELEKTRA RECORDS.

## L

L & A DISTRIBUTORS.  
Air freshner [sic] strips. [Envelope]  
Appl. states prev. reg. 5Oct70;  
KK218269. NM: graphics. © L & A  
Distributors; 30Dec70; KK219651.

LA-Z-BOY CHAIR CO.  
Bewitching in pumpkin, with all the  
comforts of a La-Z-Boy; La-Z-Lounger.  
(In House & garden, Nov. 1971,  
p.30-31) © La-Z-Boy Chair Co.;  
20Oct71; KK223037.  
Dramatically red, traditionally  
comfortable; Reclina-Rocker.  
(In House & garden, Dec. 1971,  
p.8-9) © La-Z-Boy Chair Co.;  
20Nov71; KK223420.

Even Scrooge would have been happy;  
La-Z-Lounger. (In Life, Nov. 26,  
1971, p.23) © La-Z-Boy Chair Co.;  
22Nov71; KK223207.

Even Scrooge would have been happy in  
a La-Z-Boy La-Z-Lounger. (In House  
& garden, Nov. 1970, p.71)  
© La-Z-Boy Chair Co.; 17Oct70;  
KK222733.

Jim Backus says, Give the newest thing  
since sofas, the Sofette by La-Z-Boy.  
(In House beautiful, Oct. 1970, p.61)  
© La-Z-Boy Chair Co.; 22Sep70;  
KK222732.

Jim Backus says, This Christmas double  
your comfort in a La-Z-Boy Sofette.  
(In Life, Nov. 13, 1970, p.67)  
© La-Z-Boy Chair Co.; 9Nov70;  
KK222750.

Jim Backus says, This Christmas give  
the newest thing since sofas,  
Sofette by La-Z-Boy. (In Life,  
Dec. 4, 1970, p.59) © La-Z-Boy  
Chair Co.; 30Nov70; KK222734.

Jim Backus says, Yes siree, so nice  
to come home to the La-Z-Boy Re-  
clina-Rocker. (In Life, Nov. 20,  
1970, p.65) © La-Z-Boy Chair Co.;  
16Nov70; KK222729.

La-Z-Lounger; I bought my man a  
La-Z-Boy chair, so on Father's Day  
he'll know I really care. (In  
Ladies' home Journal, June 1971,  
p.113) © La-Z-Boy Chair Co.;  
25May71; KK221123.

The most comfortable part of your day;  
Reclina-Rocker. (In House & garden,  
Oct. 1971, p.50-51) © La-Z-Boy  
Chair Co.; 20Sep71; KK223001.

Reclina-Rocker; I bought my man a  
La-Z-Boy chair, so on Father's Day  
he'll know I really care. (In Red-  
book, June 1971, p.21) © La-Z-Boy  
Chair Co.; 20May71; KK221124.

Reclina-Rocker; I bought my man a  
La-Z-Boy chair, so on Father's Day  
he'll know I really care. (In  
Woman's day, June 1971, p.35)  
© La-Z-Boy Chair Co.; 18May71;  
KK221125.

Reclina-Rocker, contemporary in mood,  
comfortable in design. (In Reader's  
digest, Nov. 1971, p.60)  
© La-Z-Boy Chair Co.; 25Oct71;  
KK223000.

Reclina-Rocker, so nice to come home  
to. (In House beautiful, Dec. 1970,  
p.25) © La-Z-Boy Chair Co.; 19Nov70;  
KK222731.

Santa's showcase of comfort favorites;  
Reclina-Rocker. (In Life, Dec. 3,  
1971, p.44) © La-Z-Boy Chair Co.;  
29Nov71; KK223421.

So nice to come home to. (In  
House beautiful, Nov. 1971, p.73)  
© La-Z-Boy Chair Co.; 20Oct71;  
KK223036.

LACE ENGINEERING CO.  
Project pollution; an exciting &  
effective classroom & lecture aid.  
2 sheets & [envelope] © Lace  
Engineering Co.; 12Apr71; KK221638.

LAKE SHORE PACKAGING CORP.  
Country Oven potato chips; net wt.  
16 oz. On folding carton. © Lake  
Shore Packaging Corp.; 14Apr71;  
KK220882.

LAKE TRASK TIMBER TRAILS, INC.  
If you're ever going to do it, do it  
this weekend. (In Tacoma news  
tribune, May 16, 1971) Appl.  
author: Wilton, Coombs & Colnett,  
Inc. © Lake Trask Timber Trails,  
Inc.; 16May71; KK221373.

LAKE SIDE INDUSTRIES.  
Screw Loose, the screwiest puzzle you  
have ever tried. © LEISURE  
DYNAMICS, INC.  
Word game of Ghost. See LEISURE  
DYNAMICS, INC.

LANCER INDUSTRIES, INC.  
Flosters; fly so slow you can run be-  
hind and catch them in flight.  
Sheet & slip. © Lancer Industries,  
Inc.; 22Jan71; KK219834.

LANDO, M. A.  
The Athlete's Foot. Sheet.  
© M. A. Lando; 19Feb71; KK221462.

LANVIN PARFUMS.  
Bosses, here are 15 Arpege promises  
that might keep your secretary from  
quitting. (In Esquire, Dec. 1970,  
p.3) © Lanvin Parfums; 4Nov70;  
KK220479.

Girls, these 15 Arpege promises might  
keep girlfriends from becoming  
enemies. (In Glamour, Dec. 1970,  
p.39) © Lanvin Parfums; 20Nov70;  
KK220074.

Here, uncensored, are the 17 Arpege  
promises for lovers. (In Esquire,  
Jan. 1971, p.1) © Lanvin Parfums;  
4Dec70; KK220478.

Husbands, here are 18 Arpege promises  
that may save your marriage.  
(In Sports Illustrated, Dec. 7, 1970,  
p.1) © Lanvin Parfums; 7Dec70;  
KK220075.

The 100 Arpege promises for Christmas.  
(In The New Yorker, Dec. 12, 1970,  
p.20-21) © Lanvin Parfums; 9Dec70;  
KK220477.

This Christmas give her an Arpege  
promise. (In Chicago tribune,  
Dec. 17, 1970, sec. 1A, p.24)  
© Lanvin Parfums; 17Dec70; KK220266.

Water is okay to drink. But for heav-  
en's sake, don't bathe in it; Lanvin  
emollient bath salts. (In The New  
Yorker, Sept. 12, 1970, p.2 of cover)  
© Lanvin Parfums; 12Sep70;  
KK219602.

LARK LUGGAGE CORP.  
An extraordinary new suitcase at just  
\$50.00, the Lark Permatic. (In  
The Alley, Oct. 21, 1971, p.2)  
© Lark Luggage Corp.; 16Aug71;  
KK222742.

LASALLE, A.  
Money drawing lodestone. Sheet.  
© A. LaSalle; 17Mar71; KK220559.

LASSITER.  
Seamless hosiery. On bag. Appl. ti.:  
Design 8-1A. © Lassiter, owned by  
Riegel Paper Corp.; 14Apr70;  
KK219598.

LAUREL PROMOTIONAL PRINT., INC.  
The Mountain Laurel, Enfield, Connec-  
ticut; a F.A.W.O. design, fold and  
mail out. Folder. © Laurel Promot-  
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KK222047.

LAWTON PRINT., INC.  
Index tabs for the books of the Bible.  
1 v. © Lawton Print., Inc.;  
1Mar71; KK220123.

LEARNING AIDS GROUP, INC. See T.L.A.O.

LECTRI-PAK CORP.  
Wiring instructions; L-P house wiring  
kits. 22 p. Appl. author: George  
M. Hargreaves. © Lectri-Pak Corp.;  
22Jan71; KK220692.

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trance kits. 15 p. Appl. author:  
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LEE, ROGER KENNETH.  
Harpisichord of Andreas Ruckers, views  
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25Oct71; KK222835.

LEE, ROGER KENNETH, JR.  
Harpisichord of J. P. Bull, Antwerp,  
1778; views and patterns by R. K.  
Lee. Folder. © Roger Kenneth Lee,  
Jr.; 31Dec70; KK220468.

LEGGITT (S. H.) CO.  
Leggitt plumbing package plan. Folder.  
© S. H. Leggitt Co.; 14Apr71;  
KK220868.

LEHN & PINK PRODUCTS.  
The famous Lysol disappearing act.  
(In Exchange & commissary news,  
Oct. 15, 1970, p.147) © Lehn &  
Pink Products, division of Sterling  
Drug, Inc.; 15Oct70; KK220238.

Have a handful of fun rings for a fun  
price; Lysol. (In McCall's, Oct.  
1970, p.3 of cover) © Lehn & Pink  
Products, division of Sterling  
Drug, Inc.; 10Oct70; KK220239.

Hi, I'm your big beautiful volume  
builder from Lysol. (In Progressive  
grocer, Sept. 1970, p.165) © Lehn &  
Pink Products, a division of Ster-  
ling Drug, Inc.; 1Sep70; KK219591.

Lysol spray cleans the air in your  
nice clean home. (In Woman's day,  
Apr. 1970, p.25) © Lehn & Pink  
Products, a division of Sterling  
Drug, Inc.; 1Apr70; KK219590.

Lysol spray does it all. (In Woman's  
day, Mar. 1971, p.6) © Lehn &  
Pink Products, a division of  
Sterling Drug, Inc.; 1Mar71;  
KK221054.

The spray that does it all; Lysol.  
(In Ladies' home Journal, Feb. 1971,  
p.67) © Lehn & Pink Products,  
a division of Sterling Drug, Inc.;  
1Feb71; KK221055.

There's a good chance our douche  
cleanses and deodorizes better than  
yours; Lysette. (In Cosmopolitan,  
Jan. 29, 1971, p.72) Appl. author:  
Warwick & Legler, Inc. © Lehn &  
Pink (In notice: Lehn & Pink Prod-  
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LEHN & PINK PRODUCTS CO.  
Lysol gets things a lot more than  
clean. (In Woman's day, Dec. 1971,  
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a division of Sterling Drug, Inc.;  
1Dec71; KK221187.

LEIDY, CRAIG.  
Brain strain. Sheet. © Craig Leidy;  
1Nov71; KK223136.

LEISURE DYNAMICS, INC.  
Screw Loose, the screwiest puzzle you  
have ever tried; no.8558. On wrapper.  
Appl. author: Ron Wolf.  
© Lakeside Industries, a division of  
Leisure Dynamics, Inc. (In notice:  
Leisure Dynamics, Inc.); 18Nov70;  
KK219287.





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The Diamonair simulated diamond challenge. (In Jeweler's circular key-stone, May 1970, p.75) Appl. author: Airtron Division, Litton Industries, Inc. © Litton Industries, Inc.; 1May70; KK220757.
- LOCKWOOD, EARL E.  
Kiddie rocker, convertible 3-in-1 chair. Sticker. © Earl E. Lockwood; 5Jan70 (in notice: 1971); KK222148.
- LOEW'S THEATRES, INC. LORILLARD. See LORILLARD.
- LOHALL ENTERPRISES, INC.  
Cycle bond, help us -- and we will help you fight pollution. Sheet. © Lohall Enterprises, Inc.; 10Mar71; KK220755.  
Cycle duplicator. Sticker. © Lohall Enterprises, Inc.; 10Mar71; KK221764.
- LOIS PUB. CO.  
Redd Foxx, part 3: In a nutshell; KSD 1074. Record sleeve. Photo: Chuck Stewart Studio. © Lois Pub. Co.; 1Nov69; KK219445.
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Absolutely free free-bee for August; rapid outside filter. (In The Pet dealer, Aug. 1970, p.25) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 3Aug70; KK220088.  
Clean up with new Longlife filters. (In The Pet dealer, Jan. 1970, p.3) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 5Jan70; KK220089.  
Deluxe aquarium heater. On folding carton. © Longlife Aquarium Products (in notice: Longlife Aquarium Products, division of Sternco Industries, Inc.); 18Jun70; KK219981.  
Filter fibre; net wt. 1.1 oz. On bag. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jun71; KK222324.  
Fish isolation tank. On folding carton. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jun70; KK219467.  
For action at your cash register, Longlife action ornaments. (In The Pet dealer, Apr. 1970, p.39) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Apr70; KK220090.  
Get twice as much; Century II pump. (In The Pet dealer, Feb. 1971, p.9) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 2Feb71; KK223239.  
Heater-filter. On folding carton. © Longlife Aquarium Products (in notice: Longlife Aquarium Products, division of Sternco Industries, Inc.); 18Jun70; KK219551.  
Heater-pump-feeder, a fabulous 3-way Longlife free-bee. (In The Pet dealer, Nov. 1970, p.11) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 2Nov70; KK223241.  
How to breed success, stock new Longlife breeders. (In The Pet dealer, Jan. 1970, p.85) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 5Jan70; KK220086.  
Long famous for its fish foods; now famous for its new filters. Folder. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Apr70; KK220084.  
Longlife's long line of quality aquarium products! Sheet. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Sep70; KK223242.
- Longlife's new Century I pump. (In Pets/supplies/marketing, Jan. 1971, p.11) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 4Jan71 (in notice: 1970); KK223237.  
New aquarium stands, real standouts. (In The Pet dealer, Sept. 1969, p.16) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Sep69; KK220085.  
Newest Longlife free-bee for September give-away; filters. (In The Pet dealer, Sept. 1970, p.19) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Sep70; KK223240.  
This month's free-bee from Longlife. (In The Pet dealer, July 1970, p.21) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jul70; KK220087.  
This month's free-bee from Longlife: quick change filter. (In The Pet dealer, June 1970, p.13) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jun70; KK220091.  
You can trust Longlife to remedy the situation. (In Pets/supplies/marketing, Dec. 1970, p.297) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Dec70; KK223238.
- LONGLIFE FISH FOOD PRODUCTS.  
Aquarium screen cover. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 18Jun70; KK219603.
- LORILLARD.  
Fresh vibrations. (In The Times-Democrat, Davenport-Bettendorf, Iowa, Dec. 15, 1970, p.8) © Lorillard, a division of Loew's Theatres, Inc.; 15Dec70; KK219255.
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- LORILLARD CORP.  
Cards 'n Kent. (In New York, Nov. 8, 1971, p.42) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 3Nov71; KK223304.  
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Is it Kent's mild smooth taste that makes it the fastest growing 100? (In Daily news, New York, Apr. 1, 1971, p.16) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 1Apr71; KK220205.  
Kent got it all together again, now there's king size Kent menthol too. (In U.S. news & world report, June 7, 1971, p.33) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 31May71; KK221369.  
New edition of a best seller; new Kent menthol. (In New York post, Aug. 2, 1971, p.22) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 2Aug71; KK223122.
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Today's outlook: brisk and breezy; Kent menthol. (In Daily news, New York, Aug. 16, 1971, p.8) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 16Aug71; KK223121.  
What a good time for all the good things of a Kent. Martini. (In U.S. news and world report, Apr. 26, 1971, p.19) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 19Apr71; KK220675.  
What a good time, for the good taste of Kent; cigarettes. [Group in restaurant] (In Newsweek, May 3, 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 27Apr71; KK221138.  
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Triple nugget gold mine. 1 v. © Dean Love; 11Jan71; KK219978.
- LUBRICO RACING LUBRICANTS.  
Formula 1, two cycle racing oil; 1 pint. Sticker. Appl. author: Barton Havins d.b.a. Lubrico Racing Lubricants. © Lubrico Racing Lubricants; 27Oct71; KK222906.  
Motorcycle chain lubricant; 5 oz. Sticker. Appl. author: Barton Havins d.b.a. Lubrico Racing Lubricants. © Lubrico Racing Lubricants; 1Jul71; KK221552.
- LUCKY STORES, INC.  
Buy only what you need with Lucky's single item pricing. (In The Phoenix gazette, Jan. 6, 1971, p.73) © Lucky Stores, Inc.; 6Jan71; KK219548.  
Imitated but never equalled. (In Las Vegas (Nev.) review-journal, Jan. 6, 1971, p.43) © Lucky Stores, Inc.; 6Jan71; KK219549.  
Lucky's true discount pricing brings you greater savings in every dept. (In Los Angeles herald-examiner, Dec. 9, 1970, p.E-15) © Lucky Stores, Inc.; 9Dec70; KK219652.  
You can depend on Food Basket for the very best, top quality bonded meats. (In The San Diego (Calif.) union, Dec. 3, 1970, p.A-30--A-31) © Lucky Stores, Inc.; 3Dec70; KK219550.
- LUDLOW CORP. CROWN RUBBER.  
Hot Stripes; hottest floor mat on the market. Sheet. © Crown Rubber, a component of Ludlow Corp. (in notice: Ludlow Corp.); 2Jul71; KK221479.  
New mats stay put, even on carpet; Crown rug huggers. (In National Custodian, Sept. 1971, p.50) © Crown Rubber, a component of Ludlow Corp.; 15Sep71; KK222493.





- MAIDENFORM, INC.—Con.  
The bra without, to wear with all; seamless Sea Dreams. (In Harper's Bazaar, March 1971, p.25) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 2Mar71; KK220714.  
First get into this bra, then get in your slinky thing; tricot Trico-Latic. (In Redbook, Mar. 1970, p.3) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 20Feb70; KK220931.  
The great stocking hold-up; when I dream, I dream Maidenform. (In Ebony, Apr. 1970, p.125) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 19Mar70; KK221592.  
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Shouldn't your second skin be as lovely as your first? The Sea Dream collection. (In Vogue, Mar. 1970, p.41-42) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 1Mar70; KK220652.  
You'll dream you're not even wearing your un-underwear. (In Glamour, Aug. 1970, p.26-27) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 20Jul70; KK221452.  
You'll dream you're not even wearing your un-underwear. (In Redbook, Aug. 1970, p.5-6) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 20Jul70; KK221449.  
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You'll dream you're wearing swiny pearls in your Maidenform Little Me's. (In Glamour, Apr. 1971, p.23) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 18Mar71; KK221448.
- MAJESTIC DRUG CO., INC.  
Young or old, you don't have to be gray; amazing original liquid cream hair dressing, Youthair. Poster. © Majestic Drug Co., Inc.; 6Oct71; KK222230.  
Youthair hairdressing and conditioner; for men; large 8 fl. oz. size. On folding carton. © Majestic Drug Co., Inc.; 6Aug71; KK221586.
- MAJOR LEAGUE BASEBALL PLAYERS ASSN.  
Meadow Gold milk; 64 fl. oz. MLB Players. On folding carton. © Major League Baseball Players Assn.; 1Mar68; KK221486.
- MAJOR PROMOTIONS, INC.  
Happy holidays discount sale. (In Spotlite ads) © Major Promotions, Inc.; 10Sep71; KK223329.  
Spotlite on fall savings; Spotlite ads. Folder. © Major Promotions, Inc.; 18Aug71; KK223250.  
Spotlite on school time; stapler & 1000 staples. Folder. © Major Promotions, Inc.; 17Jun71; KK222046.  
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- MANION, JOE RAINEY. See PISA PIZZA.
- MARANTO, NANCY M. See DECORS UNLIMITED.
- MARCAL PAPER MILLS, INC. See ECO PAPER PRODUCTS.
- MAREMONT CORP. AUTOMOTIVE GROUP.  
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- MARIENTHAL, KIM.  
Save a tree canvas bags. Poster. Appl. author: Marsha Salisbury. © Kim Marienthal; 25Jun71; KK222050.
- MARINACCIO, LOU.  
Together, a new Chuck Mangione concert. See MERCURY RECORD PRODUCTIONS, INC.
- MARITIME PRODUCTS CO.  
Winterize; non-toxic, non-injurious anti-freeze and lubricant; U.S. gal. Sticker. Appl. author: Andrew J. Jacobs. © MPC a.k.a. Maritime Products Co.; 5Aug68; KK220693.
- MARKET SHELF, INC.  
The Market Shelf will send you \$4.65 in cash! (In Life, Dec. 12, 1969, p.R) NM: additions & revisions. © Market Shelf, Inc.; 8Dec69; KK221650.
- MARKETING ASSOCIATES, INC.  
The famous Gruen precision watches since 1874, Gruen presents Marquisa, a new man-made gem. Folder. © M.A., Inc. a.a.d.o. Marketing Associates, Inc.; 3Nov71; KK222863.  
Marquisa, a new man-made gem. Folder. © M.A., Inc. a.a.d.o. Marketing Associates, Inc.; 3Nov71; KK222862.
- MARONGIU, PETER.  
Rack Block; enjoy your bike more. Card. © Peter Marongiu; 21May71; KK221873.
- MARPIC CORP.  
Now you can cut your automobile insurance costs by up to 20 per cent. Folder. © Marpic Corp.; 26Jul71; KK221628.
- MARSHALL, JIM.  
Tony Joe White. See WARNER BROS. RECORDS, INC.
- MARTIN, RICCI.  
Sunflower, The Beach Boys. See WARNER BROS. RECORDS, INC.
- MARTIN THERMAL SURGE SHOWERS.  
Martin thermal surge showers are unique! Sheet. Appl. author: Martin J. Fritz. © Martin Thermal Surge Showers, solely owned by Martin J. Fritz; 14Apr71; KK221106.
- MASON (RICHARD MONTGOMERY) INC.  
How would you like to have it this cool next July in your entire home; Airtemp. (In Staten Island (N.Y.) advance, Feb. 4, 1971, p.17) © Richard Montgomery Mason, Inc.; 4Feb71; KK219970.
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Concept of professional investment management & living trusts. 13 p. © Massachusetts Co., Inc.; 10Jun71; KK222982.
- MASSIE, KIM.  
Skiing for beginners. See BROWN, CONRAD.
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New carols for Christmas. See STANYAN RECORDS.
- MASSON, PAUL.  
Half gallon post-off on new 3 bottle case; brandy. (In Beverage industry news of California, Mar. 1, 1971, p.6) © Paul Masson, a division of Browne Vintners Co.; 1Mar71; KK220813.
- MASSON (PAUL) CALIFORNIA CHAMPAGNE.  
We've got a good thing going. (In Mainliner, Dec. 1971, p.23) © Paul Masson California Champagne a.a.d.o. Paul Masson Vineyards; 1Dec71; KK223360.
- MASTER APPLIANCE CORP.  
Electronic air cleaner operating and service instructions; model ME 90. Folder. © Master Appliance Corp.; 1Feb71; KK220175.
- MASTER SUNDAY BULLETIN CLUB, CHICAGO.  
I keep trying, but without any success so far. Sheet. © Master Sunday Bulletin Club; 15Sep71; KK222781.  
Last call, act now to take advantage of this liberal get-acquainted offer; minister's workbook and planning calendar is yours free. Folder. © Master Sunday Bulletin Club; 9Jun71; KK222778.  
Last call, return the enclosed card now to receive your free copy of the minister's workbook! Sheet. © Master Sunday Bulletin Club; 1Sep71; KK222779.  
Let an old friend help you celebrate the first Sunday in Advent, and all the Sundays to follow! Sheet. © Master Sunday Bulletin Club; 9Jun71; KK222780.  
A special free offer to an old friend. We'll send you a copy of this big 80-page church art and idea book. Sheet. © Master Sunday Bulletin Club; 21Jul71; KK222785.  
This gift of everyday usefulness is reserved for you. Sheet. © Master Sunday Bulletin Club; 26May71; KK222783.  
To help you keep attendance up, inspire your worshipers, enhance your Sunday services, Master Sunday Bulletin Club's four-point program. Folder. © Master Sunday Bulletin Club; 12May71; KK222784.  
Use Master full color every Sunday bulletins. Folder. © Master Sunday Bulletin Club; 13May70; KK219576.  
We'd like to give you a copy of this handsome, handy, \$3.50 minister's workbook, free, just for trying our Sunday bulletins again. Sheet. © Master Sunday Bulletin Club; 11Aug71; KK222782.
- MATTEL, INC.  
Baby tender love; stock no.3062. On folding carton. © Mattel, Inc.; 1May70 (in notice: 1969); KK221176.  
Hot Line Folks Wagon. Card. © Mattel, Inc.; 10Jul71 (in notice: 1970); KK222877.  
RRRumblers, world's fastest motorcycles. Card & sheet. (Hot Wheels) Appl. ti.: Rumblers Road Hog. © Mattel, Inc.; 5Jan71 (in notice: 1970); KK221538.
- MAX-TRAC TIRE CO., INC.  
Mickey Thompson tires. Illus. signed: Larry Churski. Sheet. Appl. author: Fred Sheppard Creative Communications. © Max-Trac Tire Co., Inc.; 11Sep71; KK222909.
- MAXANT BUTTON & SUPPLY CO.  
Funny you should ask about covered buttons. Folder. © Maxant Button & Supply Co.; 15Feb71; KK219940.
- MAYSTEEL PRODUCTS CORP.  
Contract production facilities. 24 p. © Maysteel Products Corp.; 2Jun70; KK219289.  
MPM magnesium truck and rail dock-boards. Folder. © Maysteel Products Corp.; 12Feb71 (in notice: 1970); KK220035.





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People buy it where they see it.-Con.  
Appl. author: Cargill, Wilson & Acree, Inc. © Miller-Morton Co.; 18Jan71; KK220598.
- Traveling companion; Chap Stick lip balm. (In The Saturday evening post, summer 1971, p.101) Appl. author: Cargill, Wilson & Acree, Inc. © Miller-Morton Co. (in notice: Miller-Morton Co., a subsidiary of A. H. Robins Co.); 25May71; KK222032.
- MILLER, PETER READ.  
Crabby Appleton. See ELEKTRA RECORDS.
- MILLER, ROBERT P., JR. See MILLER FEATURES.
- MILLER, ROBERT P., SR. See MILLER FEATURES.
- MINNICH, ANDREW EARLE. See M-FIVE GRAPHICS.
- MINNICH, DAVID A. See M-FIVE GRAPHICS.
- MINNICH, LAWRENCE WILLIAM. See M-FIVE GRAPHICS.
- MINNICH, WILMA CHARLOTTE. See M-FIVE GRAPHICS.
- MR. SANDMAN FURNITURE.  
Add spice to your second bedroom plans; teen-time furniture. (In The New Jersey herald (Newton), Apr. 28, 1971, p.18) © Mr. Sandman Furniture; 28Apr71; KK221685.
- Don't miss our clearance sale!  
(In The Newark Sunday news, Jan. 10, 1971, p.12) © Mr. Sandman Furniture; 10Jan71; KK221611.
- Don't miss our clearance sale! Teen-time furniture. (In The Evening record (Hackensack, N.J.), Jan. 7, 1971, p.A-4) © Mr. Sandman Furniture; 7Jan71 (in notice: 1970); KK221691.
- First showing; big news from the Second Bedroom specialists. (In The New York times, Mar. 21, 1971, p.L 42) © Mr. Sandman Furniture; 21Mar71; KK221689.
- Grow rooms, for boys and girls of all ages. (In Newark Sunday news, Oct. 18, 1970, p.37) © Mr. Sandman Furniture; 18Oct70; KK221605.
- Grow rooms, for boys and girls of all ages. (In The Record, Oct. 22, 1970, p.B-8) © Mr. Sandman Furniture; 22Oct70; KK221606.
- Grow rooms, that's our specialty!  
(In The Record, Oct. 1, 1970, p.A-3) © Mr. Sandman Furniture; 1Oct70; KK221608.
- Grow rooms, that's our specialty!  
(In The Star-ledger, Sept. 25, 1970, p.3) © Mr. Sandman Furniture; 25Sep70; KK221609.
- A Mr. S. grow room. (In The Record, Oct. 15, 1971, p.A-5) © Mr. Sandman Furniture; 15Oct70; KK221607.
- A Mr. S. January sale! Teen-time furniture. (In Newark Sunday news, Jan. 24, 1971, p.10) © Mr. Sandman Furniture; 24Jan71; KK221688.
- Mr. Sandman always pops up with that important difference! (In The Newark Sunday news, Nov. 29, 1970, p.9) © Mr. Sandman Furniture; 29Nov70; KK221613.
- Mr. Sandman pops up with a fabulous sale offer. (In The Record, Nov. 27, 1970, p.A-4) © Mr. Sandman Furniture; 27Nov70; KK221610.
- Mr. Sandman wins the kid's vote. (In The Record, Nov. 1, 1970, p.A-2) © Mr. Sandman Furniture; 1Nov70; KK221615.
- New and now and all at special introductory prices; teen-time furniture. (In Newark Sunday news, Apr. 11, 1971, p.10) © Mr. Sandman Furniture; 11Apr71; KK221687.
- No matter how limited your space; teen-time furniture. (In Newark Sunday news, Apr. 18, 1971, p.35) © Mr. Sandman Furniture; 18Apr71; KK221686.
- 1,001 bedtime tales. (In The New York times, Nov. 15, 1970, p.28) © Mr. Sandman Furniture; 15Nov70; KK221614.
- Pin money 3-day sale; teen-time furniture. (In The Evening record (Hackensack, N.J.), June 3, 1971, p.A-5) © Mr. Sandman Furniture; 3Jun71; KK221682.
- El rancho; teen-time furniture. (In Staten Island advance, May 27, 1971, p.29) © Mr. Sandman Furniture; 27May71; KK221683.
- Sale, beds and bedding; teen-time furniture. (In Staten Island advance, May 13, 1971, p.8) © Mr. Sandman Furniture; 13May71; KK221684.
- Spacemakers, our greatest parade of grow rooms. (In The New York times, Nov. 8, 1970, p.100) © Mr. Sandman Furniture; 8Nov70; KK221612.
- Washington's birthday 1-day sale; teen-time furniture. (In Newark Sunday news, Feb. 14, 1971, p.42) © Mr. Sandman Furniture; 14Feb71; KK221690.
- MRS. LELAND'S KITCHENS.  
All you invest to raise \$50 to \$5000 or more with my popular candies is enthusiasm. Sheet. © Mrs. Leland's Kitchens; 3Sep71; KK222238.
- Chocolate almond bark; net wt. 12 oz. On box. © Mrs. Leland's Kitchens; 15Aug71; KK222425.
- The door is always open when you offer Mrs. Leland's candies. Sheet. © Mrs. Leland's Kitchens; 10Oct71; KK222775.
- Everybody buys candy for Easter. Sheet. © Mrs. Leland's Kitchens; 8Jan71; KK220542.
- Folks want lots of candy for treating youngsters on Halloween. Sheet. © Mrs. Leland's Kitchens; 16Jul71; KK222240.
- Groups like yours prove it's easy ... with Mrs. Leland's old-fashioned candies. Sheet. © Mrs. Leland's Kitchens; 23Dec70; KK220541.
- Groups that get things done like to raise funds with my popular candies and chocolates. Sheet. © Mrs. Leland's Kitchens; 15Oct71; KK222776.
- Halloween, October 31, by this date you can raise \$50 to \$5,000 or more for your organization. Sheet. © Mrs. Leland's Kitchens; 17Jul70; KK219897.
- Here's another example of how your group gets more than money ... with Mrs. Leland's candies. Sheet. © Mrs. Leland's Kitchens; 19Feb71; KK220544.
- It pays two ways to raise funds with my popular candies and chocolates. Sheet. © Mrs. Leland's Kitchens; 20Oct70; KK219900.
- Just about everybody buys candy for Christmas. Sheet. © Mrs. Leland's Kitchens; 18Sep70; KK219899.
- Just about everybody buys candy for Christmas. Sheet. © Mrs. Leland's Kitchens; 17Sep71; KK222777.
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- Order blank for Mrs. Leland's old-fashioned rich milk chocolate bars. Sheet. Appl. ti.: Order blank for single bars and double bar boxes of chocolate. © Mrs. Leland's Kitchens; 10Oct70; KK220527.
- Raise funds quickly, easily with Mrs. Leland's popular candies, nationally advertised in magazines like these. Sheet. © Mrs. Leland's Kitchens; 28Jan71; KK220543.
- Raise \$65, \$650, \$6,500 and more with Mrs. Leland's bright new Handi-notes. Sheet. © Mrs. Leland's Kitchens; 15Aug71; KK222274.
- Selling my candies and chocolates is the pleasant way to raise \$50 to \$5000 or more. Sheet. © Mrs. Leland's Kitchens; 20Aug71; KK222339.
- These groups raised money easily with my fine candies, your group can do the same. Sheet. © Mrs. Leland's Kitchens; 21Aug70; KK219898.
- You never invest a penny ... with Mrs. Leland's old fashioned candies. Sheet. © Mrs. Leland's Kitchens; 9Apr71; KK220545.
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In time of war, prepare for peace; Parker 75 classic ball pen. (In Exchange & Commodity News, Apr. 1971, p.83) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 1Apr71; KK222462.  
Jotter ball pen survives real acid test. (In Harper's magazine, Sept. 1971, p.31) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 17Aug71; KK222463.





- PENNWALT CORP. PHARMACRAFT DIVISION, - Con.**  
If you've got a coughing cold, you need more than just a cough syrup; Coldene cough & cold. (In Good housekeeping, Nov. 1970, p.207) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 20Oct70; KK219636.  
Now a nasal spray made just for your allergy-stuffed nose; Allerest. (In TV guide, July 10-16, 1971, p.24) Appl. author: Rumrill-Hoyt, Inc. © Pennwalt Corp., Pharmacraft Division (in notice: Pharmacraft Division, Pennwalt Corp.); 7Jul71; KK221540.  
6 pair of pantyhose for \$3, just for getting Fresh. (In Glamour, Aug. 1971, p.47) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 24Jul71; KK221900.  
Your child's allergy needs an allergy specialist; Children's Allerest. (In TV guide, July 3-9, 1971, p.17) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 30Jun71; KK221539.
- PERDUE, INC.**  
How to tell my chickens from the rest of the flock. Poster. Appl. author: Scali, McCabe, Slove, Inc. © Perdue, Inc.; 9Oct71; KK222949.  
It takes a tough man to make a tender chicken. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9Sep71; KK222948.
- PERSONAL PRODUCTS CO.**  
Only Vespre lets you choose! New spray powder, spray mist. (In Vogue, Aug. 1, 1970, p.48) © Personal Products Co., a division of Johnson & Johnson Co.; 1Aug70; KK219695.  
2 kinds of Vespre; new spray powder, spray mist. (In McCall's, Aug. 1970, p.R-10-R-11) © Personal Products Co., a division of Johnson & Johnson Co.; 1Aug70; KK219696.
- PERSONAL SERVICE MANUFACTURING CORP.**  
3 in 1 auto lite. Sheet. © Personal Service Mfg. Corp.; 17Feb71; KK220367.
- PERSONALITY PAPERS, INC.**  
[Messenger doves] On wrapper. © Personality Papers, Inc.; 3Feb70; KK222258.
- PET, INC. MOUNTAIN PASS CANNING CO.**  
See MOUNTAIN PASS CANNING CO.
- PET LIBRARY, LTD.**  
Hard-cover Guide series means hard cash for you. (In The Pet dealer, Sept. 1969, p.43) © Pet Library, Ltd.; 1Sep69 (in notice: 1968); KK220257.
- PETRIK & STEPHENSON, INC.**  
Your kind of guy; Teefy Pontiac. (In Philadelphia eagles exclusive, Nov. 3, 1971, p.6) © Petrik & Stephenson, Inc. (in notice: Petrick Stephenson, Inc.); 3Nov71; KK223251.
- PEVSNER, LEO.** See PEVSNER (LEO) & CO.
- PEVSNER (LEO) & CO.**  
Protect your shrinking dollars; diamonds don't depreciate. (In The Herald, Proviso, Ill., Feb. 4, 1971, p.15) Appl. author: Leo Pevsner. © Leo Pevsner & Co., partnership, Leo & Ruth Pevsner; 4Feb71; KK219863.
- PEVSNER, RUTH.** See PEVSNER (LEO) & CO.
- PFIZER (CHARLES) & CO., INC.**  
Are your teeth pained by hot or cold? Thermodent toothpaste. (In McCall's, Mar. 1968, p.54) © Chas. Pfizer & Co., Inc.; 20Feb68; KK220102.
- PFIZER, INC.**  
To do the little things you love to do, let Ben-Gay's warmth help soothe arthritis pain. (In Reader's digest, Mar. 1971, p.243) © Pfizer, Inc.; 25Feb71; KK220939.
- PHARMACRAFT DIVISION, PENNWALT CORP.**  
See PENNWALT CORP. PHARMACRAFT DIVISION.
- PHILADELPHIA ELECTRIC CO.**  
I'm Penny Saver, and I have some helpful hints to turn you on and save you money. (In The Philadelphia inquirer, spring 1971, p.35) © Philadelphia Electric Co.; 17May71; KK221864.
- PHOTO WATCH, LTD.**  
Introducing the personality watch. Folder. © Photo Watch, Ltd.; 15Dec70; KK219961.  
Personality watch, your photo on photo watch. Card. Appl. ti.: Counter card. © Photo Watch, Ltd.; 15Jul71; KK221867.
- PIERCE (M. H.) & CO., INC.**  
1971 fall & winter specials; black suits. Folder. © M. H. Pierce & Co., Inc.; 10Sep71; KK222907.
- PIGSKIN, DAVIS & MANHATTAN FURNITURE CO.**  
Best deal in town on occasional tables. Sheet. Appl. author: Hood, Hope & Associates, Inc. © Pigskin, Davis & Manhattan Furniture Co.; 23Mar71; KK220998.
- PILLER, KEITH.**  
Model, rare earth terrariums. Card. © Keith Piller; 25Oct71; KK222810.
- PILLING CHAIN CO.**  
Peace and love, put a little of today in your new numbers with Peace and Love zipper pulls. (In Women's wear daily, Aug. 12, 1970, p.17) © Pilling Chain Co.; 12Aug70; KK219441.
- PINNACLE PRODUCTS, INC.**  
You've quit smoking, so tell everyone about it; I quit smoking plaque. (In The Wall Street journal, May 10, 1971) © Pinnacle Products, Inc.; 10May71; KK223243.
- PISA PIZZA.**  
Pisa Pizza. Sticker. © Joe Rainey Manion d.b.a. Pisa Pizza; 1Nov71; KK222939.
- PLAYSKOOL, INC.**  
Alphabet wood safety blocks; no.215. On folding carton. © Playskool, Inc.; 2Mar70; KK222076.  
Battery powered adventurer; no.503. On wrapper. © Playskool, Inc.; 22Feb71; KK222077.  
Bell stack; no.106. On folding carton. © Playskool, Inc.; 22Feb71; KK222074.  
Clown stack; no.1030. On folding carton. © Playskool, Inc.; 31Dec69; KK222075.  
Cobbler's bench; no.100. On folding carton. © Playskool, Inc.; 31Dec69; KK223089.  
Dapper Dan; no.4500. On folding carton. NM: additions. © Playskool, Inc.; 22Feb71; KK222090.  
Dressy Bessy; no.4501. On folding carton. NM: additions. © Playskool, Inc.; 22Feb71; KK222092.  
Hi-lo express; no.221. On folding carton. © Playskool, Inc.; 31Dec70; KK222088.  
Hi-lo interlocking wood blocks; no.216. On folding carton. © Playskool, Inc.; 2Mar70; KK222080.  
Jumbo wood beads; no.702. On wrapper. © Playskool, Inc.; 31Dec69; KK223088.  
Jumbo wood safety alphabet blocks; no.219. On folding carton. © Playskool, Inc.; 31Dec70; KK222086.  
Kindergarten wood blocks with wood animal & car accessories; intermediate set no.824. On wrapper. © Playskool, Inc.; 22Feb71; KK222072.  
Listen and learn with Dapper Dan; no.4510. On folding carton. © Playskool, Inc.; 22Feb71; KK222089.  
Listen and learn with Dressy Bessy; no.4520. On folding carton. © Playskool, Inc.; 22Feb71; KK222091.  
Lock-up travel cage with animals and play people; no.391. On folding carton. © Playskool, Inc.; 22Feb71; KK220351.  
Lock-up zoo cage with animals and play people; no.394. On folding carton. © Playskool, Inc.; 22Feb71; KK220353.  
Magnetic letters deskette; no.541. On folding carton. © Playskool, Inc.; 22Feb71; KK2220636.  
Magnetic numbers deskette; no.542. On folding carton. © Playskool, Inc.; 22Feb71; KK2220635.  
Magnetic spelling board; no.711. On folding carton. © Playskool, Inc.; 31Dec70; KK222083.  
Make-a-toy; no.803. On folding carton. © Playskool, Inc.; 2Mar70; KK222084.  
Modular lithographed bedroom. On folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222108.  
Modular lithographed garage. On folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222109.  
Modular lithographed kitchen. On folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222106.  
Modular lithographed living room. On folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222107.  
Musical record player; no.295. On folding carton. © Playskool, Inc.; 22Feb71; KK220764.  
Number wood safety blocks; no.217. On folding carton. © Playskool, Inc.; 2Mar70; KK222070.  
Parquetry blocks; no.306. On folding carton. © Playskool, Inc.; 31Dec69; KK222079.  
Play clock; no.716. On folding carton. © Playskool, Inc.; 2Mar70; KK222082.  
Play spoons; no.718. On folding carton. © Playskool, Inc.; 2Mar70; KK222081.  
Play tiles; no.435. [Box top] © Playskool, Inc.; 22Feb71 (in notice: 1970); KK220634.  
Play tiles with table easel; no.436. On folding carton. © Playskool, Inc.; 22Feb71 (in notice: 1970); KK220637.  
Play tiles with table easel; no.438. On folding carton. © Playskool, Inc.; 22Feb71 (in notice: 1970); KK220639.  
Play tools; no.280. On folding carton. © Playskool, Inc.; 2Mar70; KK222085.  
Pop-pop sweeper; no.142. On folding carton. © Playskool, Inc.; 22Feb71; KK220765.  
Postal station; no.460. On folding carton. © Playskool, Inc.; 31Dec69; KK222078.  
School bell-chime; no.138. On folding carton. © Playskool, Inc.; 31Dec69; KK222073.

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PUREX CORP., LTD.—Con.  
Islander by Purex, swimming pool heater for outdoor installation. Sheet. © Purex Corp., Ltd.; 21Sep70; KK219277.

SF2500 series filters with new NSF approved high performance Nodulite filtering media. Sheet. © Purex Corp., Ltd.; 21Sep70; KK219274.

SF 2500 series high rate Nodulite media filter/pump systems. Sheet. © Purex Corp., Ltd.; 21Sep70; KK219280.

PLYLE, WILLIAM.

Mrs. West Heitman and daughter like McColl's milk best; fresher from moo to you. (In Mid-valley shopping news, Mar. 4, 1971, p.7A) © William Pyle; 4Mar71; KK220454.

PYRO PLASTICS CORP.

BSA Grand Prix racer; C153-100. On wrapper. (Table top series, 3) © Pyro Plastics Corp.; 1Sep67; KK220216.

Der Baron und his Harley-custom; M166-200. [Box top] © Pyro Plastics Corp.; 15Nov70; KK219385.

Duesenberg Murphy SJ townie car; C414-100. On wrapper. (Table top classics, 16) © Pyro Plastics Corp.; 1Sep67 (in notice: 1966); KK220228.

Dutch staten jacht; B261-100. On box. © Pyro Plastics Corp.; 1Jan68 (in notice: 1967); KK220222.

French galley, La Reale; C378-60. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1967); KK220218.

The gladiator; M175-300. On box & folder. © Pyro Plastics Corp.; 15Feb71 (in notice: 1970); KK220592.

Henry Grace A'Dieu English galleon; C260-100. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1967); KK220229.

Lambretta X-200 special motor scooter; C155-100. On wrapper. (Table top series, 5) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220226.

Laramie stage ghost; C85-400. On box & folder. © Pyro Plastics Corp.; 15Feb71 (in notice: 1970); KK220593.

1906 Renault townie car. On box. (Vintage brass car, C454-100) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220220.

1911 Stevens-Duryea tourer; C453-100. On box. (Vintage brass car, 3) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220231.

1914 Mercer raceabout; C452-100. On box. (Vintage brass car, 2) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220217.

1915 model T Ford coupelet; C451-100. On box. (Vintage brass car, 1) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220224.

Police cycle; M165-200. [Box top] © Pyro Plastics Corp.; 15Nov70; KK219382.

Saint Louis, French man-o-war; C210-300. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1966); KK220225.

Santa Catarina do Monte Sinai, Portuguese man-o-war; C209-300. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1966); KK220214.

Sovereign of the seas: British Man-o-War; C211-300. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1966); KK220221.

32 Chrysler Le Baron Phaeton; C413-100. On wrapper. (Table top classics, 15) © Pyro Plastics Corp.; Sep67 (in notice: 1966); KK220227.

'32 Plymouth 4 door sedan; C325-60. On wrapper. (Table top series, 32) © Pyro Plastics Corp.; 1Sep67; KK220225.

'32 Plymouth roadster; C-336-60. On box. (Table top series, 34) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220230.

'34 Plymouth convertible; C335-60. On box. (Table top series, 33) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220215.

'34 Plymouth 4 door sedan; C324-60. On wrapper. (Table top series, 31) © Pyro Plastics Corp.; 1Sep67; KK220233.

Venetian carrack; C379-60. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1967); KK220232.

Vespa G.S. sport motor scooter; C156-100. On wrapper. (Table top series, 6) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220219.

## Q

QUALITY BAKERS OF AMERICA COOPERATIVE, INC.

New Silhouette high protein bread belongs in your diet whether you're dieting or not. (In Charleston daily mail, Jan. 20, 1971, p.34) © Quality Bakers of America Cooperative, Inc.; 20Jan71 (in notice: 1970); KK220633.

New Silhouette high protein bread belongs in your diet whether you're dieting or not. (In The Parkersburg (W. Va.) sentinel, Jan. 13, 1971, p.27) © Quality Bakers of America Cooperative, Inc.; 13Jan71 (in notice: 1970); KK22125.

QUESTAR. See QUESTAR CORP.

QUESTAR CORP.

Questar keeps talking about resolution; portable observatory. (In Sky and telescope, April 1971, p.2 of cover) © Questar, whose full corporate name is Questar Corp.; 25Mar71; KK221493.

A 3 1/2-inch Questar photographs Deslandes and Arzachel. (In Sky and telescope, July 1971, p.2 of cover) © Questar Corp.; 25Jun71; KK221624.

QUINN, FRANK P.

Miami Beach bank of fresh air. Sticker. © Frank P. Quinn; 18Mar71; KK220255.

## R

R & R ORIGINALS.

Karpet koasters. Card. © R & R Originals; 20Jan71; KK219808.

RJR FOODS, INC.

The Honeycreeper; Bacardi rum, Rose's lime juice and Hawaiian Punch. Card. Appl. author: Ross Roy of New York, Inc. © RJR Foods, Inc.; 25Jun71; KK221596.

R. S. B. See ROCHESTER SAVINGS BANK (N. Y.)

RAFFAELLI, RON.

The Doors. See ELEKTRA RECORDS.

RAINBOW CRAFTS, INC.

1971 fall edition; discover the wonderful world of toys from the Play-Doh people. 33 p. © Rainbow Crafts, Inc., division of General Mills Fun Group, Inc.; 23Feb71; KK223082.

RAMBOLDT, FLORENE. See FANCY FOODS BY FLO.

RANDALL, R. S. See RANDALL (R. S.) & CO.

RANDALL (R. S.) & CO.

Mix-Sure two-cycle engine oil proportioner. Sticker. Appl. author: R. S. Randall. © R. S. Randall d.b.a. R. S. Randall & Co.; 20Jul71; KK222477.

RANKIN, RICHARD.

Moms Mabley live at the Greek theater. See MERCURY RECORD PRODUCTIONS, INC.

RAY, CHARLES.

Ray Cream contains yeast, health ice cream. (In The Lordsburg liberal, Sept. 3, 1971, p.4) © Charles Ray; 3Sep71; KK222104.

RAYMOND CONTROLS CORP.

Delay timers, interval timers, solid state ... pneumatic timers. 37 p. Appl. author: James Coppage. Appl. ti.: Catalog GC-101. © Raymond Controls Corp.; 3Apr70; KK219457.

RAYNE, INC.

A spectacular new lash application; Lasting Lash. Folder. © Rayne, Inc.; 8Apr71; KK221318.

RECONNU, DAVID A.

The Belgian rose, a cookie surprise; net wt. 8 oz. Sticker. © David A. Reconnu; 2Feb71; KK219860.

REEVES INTERNATIONAL.

The lovable kingdom. (In Psychology today, Dec. 1970, p.55) Appl. author: Scali, McCabe, Sloves, Inc. © Reeves International; 15Nov70; KK220806.

REGINA PRODUCTS, INC.

Husker du? Do you remember? On wrapper. Appl. author: George R. Beck. © Regina Products, Inc.; 17May70; KK219374.

REMCO INDUSTRIES, INC.

Dune Buggy Wheelies camper; style 7146. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221548.

Dune Buggy Wheelies coupe; style 7148. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221549.

Dune Buggy Wheelies pick-up; style 7147. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221551.

Dune Buggy Wheelies van; style 7145. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221550.

Wheelie Trikes fire engine; style 7162. Sheet & on box. © Remco Industries, Inc.; 19Jul71; KK221924.

Wheelie Trikes ice cream truck; style 7161. On box. © Remco Industries, Inc.; 19Jul71; KK221926.

Wheelie Trikes stagecoach; style 7163. On box. © Remco Industries, Inc.; 19Jul71; KK221927.

Wheelie Trikes taxi; style 7164. On box. © Remco Industries, Inc.; 19Jul71; KK221925.

REMEMBER WHEN SWEET SHOPPES, INC.

Did you ever see a cashew split; Ye olde sweet shoppe cashew splits. Sheet. © Remember When Sweet Shoppes, Inc.; 25May71; KK221185.

Go [or]gan[ic] at ye olde sweet shoppe. Sheet. Appl. ti.: Ye olde sweet shoppe. © Remember When Sweet Shoppes, Inc. (in notice: Remember When Sweet Shoppe, Inc.); 7Jul71; KK221778.

Know your arms; Form no. PA-10. Poster. Appl. states: original paintings by Fred Barrett, NY; compilation & textual addition. Remington Arms Co., Inc.; 4Aug71; KK2110.

Remington Arms Co., Inc. Know your arms; Form no. PA-10. Poster. Appl. states: original paintings by Fred Barrett, NY; compilation & textual addition. Remington Arms Co., Inc.; 4Aug71; KK2110.

Remington Arms Co., Inc. Know your arms; Form no. PA-10. Poster. Appl. states: original paintings by Fred Barrett, NY; compilation & textual addition. Remington Arms Co., Inc.; 4Aug71; KK2110.

Remington Arms Co., Inc. Know your arms; Form no. PA-10. Poster. Appl. states: original paintings by Fred Barrett, NY; compilation & textual addition. Remington Arms Co., Inc.; 4Aug71; KK2110.

Remington Arms Co., Inc. Know your arms; Form no. PA-10. Poster. Appl. states: original paintings by Fred Barrett, NY; compilation & textual addition. Remington Arms Co., Inc.; 4Aug71; KK2110.

Republic Engineering & Manufacturing Co. Sears front-end fast: wheel alignment is not enough. Poster. Appl. author: Hubert Calmar Moor. Republic Engineering & Manufacturing Co.; 3Feb71; KK2111.

Republic Engineering & Manufacturing Co. Sears front-end fast: wheel alignment is not enough. Poster. Appl. author: Hubert Calmar Moor. Republic Engineering & Manufacturing Co.; 3Feb71; KK2111.

Republic Engineering & Manufacturing Co. Sears front-end fast: wheel alignment is not enough. Poster. Appl. author: Hubert Calmar Moor. Republic Engineering & Manufacturing Co.; 3Feb71; KK2111.

Rest-Sared Products Co. U.S.I. blue ribbon permanently anti-static orn. Sticker. Appl. author: W. Lee Thomason, Jr. © W. Lee Thomason, Jr. d.b.a. Rest-Sared Products Co.; 6Oct71; KK2220.

Restonic Corp. 1972 living bedrooms. Folder. Restonic Corp.; 26Jul71; KK221834.

Restonic Corp. 1972 living bedrooms. Folder. Restonic Corp.; 26Jul71; KK221834.

Revark. See LEVARK CO., INC.

Revark Co., Inc. Child safety door knobs; 2SK-1. Card. © Revark, a trademark of Revark Co., Inc.; 1Dec70; KK221219.

Revere Chemical Corp. Step up to Decco entrance carpet. Sheet. Revere Chemical Corp.; 30Dec71; KK22219.

Rexcrafft. Dear L.D.S. leader. Folder. Appl. author: Arthur G. Porter. Rexcrafft; 5Mar71; KK221516.

at: possibly or fraternal, leader. Folder. Appl. author: Arthur G. Porter. Rexcrafft; 5Mar71; KK2110.

at: possibly or fraternal, leader. Folder. Appl. author: Arthur G. Porter. Rexcrafft; 5Mar71; KK2110.

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## RICKARD PUB. CO.

This is sellvertising, a competitive edge in advertising by Zenith Controls, Inc. (In Midwest electrical news, July 1971, opposite p.24) © Rickard Pub. Co.; 9Jul71; KK222015.

## RIEGEL PAPER CORP.

Cantrece II panty hose; CANTR-11-LBD-1. Card. © Riegel Paper Corp.; 1Sep70; KK221833.  
Extra width panty hose; EX-LBD-1. Card. © Riegel Paper Corp.; 10Dec70; KK219581.  
Girls panty tights; T-LBD-1. Card. © Riegel Paper Corp.; 1Nov71; KK223177.  
Hot pants panty hose; Cantrece II. Appl. ti.: Cantr. II-LBD2. Card. © Riegel Paper Corp.; 22Apr71; KK221004.  
Jr. miss opaque panty hose; JM-OLBD-1B. Card. © Riegel Paper Corp.; 30Dec70; KK219578.  
Junior miss panty hose; JM-PH-1. On bag. © Riegel Paper Corp.; 19Apr71; KK221350.  
Knee hi's, the minimum of stockings; LBD-KN-HI-1. Card. © Riegel Paper Corp.; 18Dec70; KK219580.  
Leg cuddlers; OTK-PBD-1. On wrapper. © Riegel Paper Corp.; 31Aug71; KK223179.  
One size panty hose. On bag. Appl. ti.: Design OS-PH-3. © Riegel Paper Corp.; 25Nov70; KK222237.  
One size panty hose; OS-F1. Card. © Riegel Paper Corp.; 2Jun71; KK221617.  
One size panty hose; OS-PBD-2. [Envelope] © Riegel Paper Corp.; 7Aug70; KK219579.  
Opaque one size pantyhose. Appl. ti.: Design OS-CBD-1A. Card. © Riegel Paper Corp.; 26Oct70; KK221003.  
Over the calf hose; OC-2. On folding carton. © Riegel Paper Corp.; 30Nov70 (in notice: 1969); KK220247.  
Panty hose; FP-PBD-1. [Envelope] © Riegel Paper Corp.; 5Nov71; KK223178.  
Panty hose for hot fashions; PH-LBD-6. Card. © Riegel Paper Corp.; 21Jun71; KK221618.  
Panty hose irregulars; IR-PH-1. On bag. © Riegel Paper Corp.; 27May71; KK221351.  
Sheer support panty hose; SUP-PBD-2. [Envelope] © Riegel Paper Corp.; 22Jun71; KK221619.  
Stretch pantyhose. On folding carton. Appl. ti.: Design In-S-1. © Riegel Paper Corp.; 25Feb71 (in notice: 1970); KK220248.  
Stretch pantyhose. On folding carton. Appl. ti.: Design In-S-2. © Riegel Paper Corp.; 25Feb71 (in notice: 1970); KK220249.  
Stretch panty hose; C-IBD-3, CS-IBD. On bag & card. © Riegel Paper Corp.; 23Feb71 (in notice: 1970); KK221071.  
Thigh Hi; TH-PP-2. On bag. © Riegel Paper Corp.; 19Oct70; KK220094.

RIEGEL PAPER CORP. LASSITER. See LASSITER.

## RIEGER, SHAY.

Animals in clay. Scribner. [Dust jacket] © on jacket photographs; Shay Rieger; 29Mar71; KK220936.  
Animals in wood. [Dust jacket] 711. © on jacket photos; Shay Rieger; 11Mar71; KK220481.  
The stone menagerie. By Shay Rieger. Scribners. [Dust jacket] © on jacket photographs; Shay Rieger; 1Oct70; KK221708.

## RILEY ADVERTISING CO.

How to get it all together; Riley mini purse. Folder. © Riley Advertising Co. (in notice: Riley Adv.); 15Oct71; KK223026.

## RILEY, CYRUS W.

Phar Lap for horses; concentrated vitamin & mineral supplement; net weight 32 oz. Sticker. © Cyrus W. Riley; 30Jun70 (in notice: 1971); KK221197.

## RIPON FOODS, INC.

Big cookies; net wt. 12 oz. On bag. © Ripon Foods, Inc.; 14Jun71; KK221987.

ROBBIN (HARRY) INC. See ANNIVERSARY PEARL CO.

## ROBBINS FLOORING CO.

PermaCushion free-floating floor systems. Folder. © Robbins Flooring Co.; 6Jan71; KK219421.

## ROBBYN, K.

Kids, look what you can discover, extraordinary items full of surprises and fun; Wa-ta-gam-me? [Envelope] Appl. author: Herman J. Rosenbaum. © K. Robbyn; 2Jun71; KK221048.

ROBINS (A. H.) CO. CHAP STICK CO. See CHAP STICK CO.

ROBINS (A. H.) CO. MILLER-MORTON CO. See MILLER-MORTON CO.

## ROBINSON (GORDON) &amp; ASSOCIATES, INC.

Mr. Sherman marches on; a kindly golden ager; American Drapery Service. Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220421.  
Mr. Sherman marches on; a typical teenage girl; American Drapery Service. Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220423.  
Mr. Sherman marches on; American Drapery Service. Bobby Johnson. Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220422.  
Mr. Sherman marches on; American Drapery Service. Nancy Sommers. Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220420.

## ROBOT INDUSTRIES, INC.

Security turnstile gates, booths. 3 sheets. Appl. author: F. J. Osuch. © Robot Industries, Inc.; 20Dec70; KK220455.

## ROCHESTER SAVINGS BANK (N.Y.)

Annual picture of progress, December 1, 1970. Folder. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 7Dec70; KK219884.  
One for the money, two for the show; Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 4Jan71 (in notice: 1970); KK219886.  
Passport savings account. Folder. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 5Oct70; KK219885.  
Passport savings account, we think you deserve more than a number. Folder. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 5Oct70; KK219888.  
This is Rochester Savings Bank's new Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 14Dec70; KK219889.

We think you deserve more than a picture. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 17Nov70; KK219890.  
The world's first Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 5Oct70; KK219887.

## ROD KLIP CO.

Rod-Klip; the fisherman's most versatile rod holder. Card. © Rod Klip Co.; 22Oct71; KK222811.

RODRIGUEZ, FORD. See ARROW.

RODRIGUEZ, MARION. See ARROW.

ROE, ELEANOR. See MUNZER, ELEANOR ROE.

## ROETMAN, LEE.

Peace and love from Lee. Card. © Lee Roetman; 6Feb71; KK220173.

## ROGERS, M. ROBERT.

WANW the power towers, Freed Company, Inc., invites you to play Station break. Sheet. © M. Robert Rogers; 31Oct70; KK219359.

## ROLLINS, MARK.

Sir Lord Baltimore. See MERCURY RECORD PRODUCTIONS, INC.

## ROLLS-ROYCE, INC.

The personal Rolls-Royce, more sensible than extravagant. (In The Wall Street Journal, Feb. 19, 1971, p.7) © Rolls-Royce, Inc.; 19Feb71; KK220014.

## ROMARK FOODS, INC.

Azteca corn tortillas, one dozen. On bag. © Romark Foods, Inc.; 3Jan71; KK220032.

## ROMART, INC.

Rowan & Martin's Laugh-in knock-knock jokes. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS.  
Rowan & Martin's Laugh-in party. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS.

## ROSE, TERRY MARTIN.

Pizza Puzzle; 310 delicious pieces. Sheet. © Terry Martin Rose; 10Feb71; KK221230.

## ROSENTHAL (S.) &amp; CO.

Fresh as a flower in just one hour, have a handy lint remover; the most in dry cleaning. Card. © S. Rosenthal & Co.; 4Jan71 (in notice: 1970); KK219781.  
Here's a handy lint remover, a good grooming gift from One Hour Martinizing. Sticker. © S. Rosenthal & Co.; 4Jan71 (in notice: 1970); KK219816.

## ROSENTHAL (S.) &amp; CO., INC.

Fresh as a flower in just one hour; One hour Martinizing. Folder. © S. Rosenthal & Co., Inc.; 12Apr71; KK221078.  
Let's get acquainted. Folder. NM: revisions. © S. Rosenthal & Co., Inc.; 1Feb71; KK221899.  
Look your best this season; one hour Martinizing certifies the most in dry cleaning. Folder. © S. Rosenthal & Co., Inc.; 1Nov71; KK223065.

## ROSKAM BAKING CO.

Bread; net wt. 24 oz. On bag. Appl. author: Donald O. Roskam. © Roskam Baking Co.; 20Feb71; KK220113.





- RUBINSTEIN (HELENA) INC.-Con.  
Helena Rubinstein turns on Le Lipgloss, the new shiner-upper for your smile! (In Seventeen, July 1971, p.14-15) © Helena Rubinstein, Inc.; 29Jun71; KK221495.
- Introducing Illumination Souffle liquid Foundation. (In Vogue, June 1971, p.28-29) © Helena Rubinstein, Inc.; 1Jun71; KK221177.
- Slip a little silk over your bare skin and blush; Silk Fashion cake blusher. (In Glamour, Apr. 1971, p.64) © Helena Rubinstein, Inc.; 18Mar71; KK220282.
- What goes on before a champagne supper? Le Lipstick. (In Glamour, Apr. 1971, p.21) © Helena Rubinstein, Inc.; 18Mar71; KK220283.
- RUST-OLEUM CORP.  
Clear Sele 717; CL-7486-E-271; net contents 1-imperial gallon. Sticker. Appl. author: W. Raymond Ahrberg. © Rust-Oleum Corp.; 3May71 (in notice: 1970); KK221501.
- S**
- SCM CORP. GLIDDEN-DURKEE DIVISION.  
Glidden coatings & resins industrial review; v.20, no.1. 1 v. Appl. author: M & F Advertising. © Glidden-Durkee Division, SCM Corp.; 12Nov70; KK221751.
- S., H. E. See STANTON, HERBERT EDWARD.
- SMS. See SIMPLICITY MERCHANDISER SYSTEM.
- SNE. See SOUTHEAST NATIONAL BANK OF PENNSYLVANIA.
- S.R.C. REMINGTON ELECTRIC SHAVER DIVISION. See SPERRY RAND CORP. REMINGTON ELECTRIC SHAVER DIVISION.
- SAALFIELD PUB. CO.  
ABC match and spell; 6020:150. On wrapper. © Saalfield Pub. Co.; 23Apr71; KK222889.
- All in one fun, a busy box; 5019:150. On wrapper. © Saalfield Pub. Co.; 26May71; KK222899.
- The big, big, busy box; 6463:400. On wrapper. © Saalfield Pub. Co.; 5Nov71; KK223066.
- Button sew on by number; 6070:150. On wrapper. © Saalfield Pub. Co.; 23Jun71; KK222283.
- Follow the colors stencil play; 6022:150. On wrapper. © Saalfield Pub. Co.; 29Apr71; KK222887.
- Follow the dots and color the pictures; 5013:150. On wrapper. © Saalfield Pub. Co.; 30Mar71; KK222902.
- Friends from farm and forest; 6023:150. On wrapper. © Saalfield Pub. Co.; 29Apr71; KK222893.
- Harmony St. preschool number fun activity box; 6034:150. On wrapper. Appl. ti.: Harmon St. preschool number fun. © Saalfield Pub. Co.; 13Apr71; KK222279.
- Mr. and Mrs. Flannel Face; 2 fuzzy faces; 6098:150. On wrapper. © Saalfield Pub. Co.; 6May71; KK222897.
- Paint by number; 6036:150. On wrapper. © Saalfield Pub. Co.; 4May71; KK222894.
- Patchwork paper dolls; 6059:150. On wrapper. © Saalfield Pub. Co.; 21Apr71; KK222277.
- Playtime flannel board; 6015:150. On wrapper. © Saalfield Pub. Co.; 5May71; KK222898.
- Push out 'n paste, without paste; 5014:150. On wrapper. © Saalfield Pub. Co.; 31Mar71; KK222901.
- Read and color fun; 6043:150. On wrapper. © Saalfield Pub. Co.; 6May71; KK222884.
- Spin and color bug out; 6 color and re-color playing cards; 6037:150. On wrapper. © Saalfield Pub. Co.; 5May71; KK222276.
- Stitch a picture; 6038:150. On wrapper. © Saalfield Pub. Co.; 20Apr71; KK222892.
- Stitch a story sewing cards; 6018:150. On wrapper. © Saalfield Pub. Co.; 15Apr71; KK222890.
- Sugar 'n spice; 6 paper dolls; 6060:150. On wrapper. © Saalfield Pub. Co.; 14Apr71; KK222891.
- Super bright designs, stick 'n stay; 6021:150. On wrapper. © Saalfield Pub. Co.; 27Apr71; KK222888.
- Trace and color favorite stories; 5018:150. On wrapper. © Saalfield Pub. Co.; 8Apr71; KK222900.
- Wonder slate and 16 stencils; 6064:150. On wrapper. © Saalfield Pub. Co.; 3May71; KK222895.
- The young magician's box of tricks; 6083:150. On wrapper. © Saalfield Pub. Co.; 30Apr71; KK222896.
- SAFEGUARD ELECTRONICS SYSTEMS, INC.  
The Albright alarm system stops TV thefts. Sheet. © Safeguard Electronics Systems, Inc.; 27Apr71; KK220901.
- Electronic room status system. Sheet. © Safeguard Electronics Systems, Inc.; 27Apr71; KK220900.
- Safeguard Electronics Systems, Inc. Folder. © Safeguard Electronics Systems, Inc.; 14May71; KK220902.
- SAFETY MOTIVATIONS.  
Don't be a pumpkin head ... be wise when you go trick or treating. On bag. Appl. author: Charles T. Evans. Appl. ti.: Mini-witch pumpkinhead trick or treat bag. NM: rev. graphics. © Safety Motivations; 28Jul69; KK222006.
- Don't be a pumpkin head ... be wise when you go trick or treating on this Halloween. On bag. Appl. author: Charles T. Evans. Appl. ti.: Mini-witch/pumpkinhead trick or treat bag. © Safety Motivations; 28Aug68; KK222007.
- ST. REGIS PAPER CO.  
Could a stand of trees have saved Donatello's Magdalene? (In Time, Nov. 30, 1970, p.36) © St. Regis Paper Co.; 30Nov70; KK220525.
- If you had to thin out a forest, which trees would you keep? (In Time, Apr. 5, 1971, p.72-73) © St. Regis Paper Co.; 5Apr71; KK220894.
- Is fire a necessary force of nature? (In Time, Sept. 21, 1970, p.107) © St. Regis Paper Co.; 21Sep70; KK220056.
- Is tree disease a necessary part of nature? (In Time, Oct. 12, 1970, p.3) © St. Regis Paper Co.; 12Oct70; KK220055.
- Oddly enough, wild animals prefer man's way of running a forest. (In Time, Jan. 18, 1971, p.22-23) © St. Regis Paper Co.; 18Jan71; KK219973.
- Some people think roads ruin forests. (In Time, June 21, 1971, p.52) © St. Regis Paper Co.; 21Jun71; KK221342.
- SAKRETE, INC.  
Megasil, the water stopper; 10 lbs. net. On can. Appl. author: William LaWarre. © Sakrete, Inc.; 15Apr71; KK221068.
- SALVATION MUSIC, INC.  
Ivan the ice cream man; Ivan Ulz; 10012. Record sleeve. © Salvation Music, Inc.; 22Dec70; KK220372.
- SAMPSON CORP.  
Accu-Dose makes both their lives easier; simplifies the administration of liquid medicines. Folder. © Sampson Corp.; 1Sep71; KK222942.
- Look doctor, no wires; peri-cortical clamp system. Folder. © Sampson Corp.; 17May71; KK220891.
- Preformed mesh implants. Folder. © Sampson Corp.; 17May71; KK220892.
- Sampson peri-cortical clamp system. Folder. © Sampson Corp.; 17May71; KK220893.
- SAMSILL, CECIL E.  
Presenting the brand new Treasured Memories; no.TM-117. Sheet. Appl. ti.: Treasured Memories photo album. © Cecil E. Samsill; 19Oct70; KK219593.
- SANDERS, C. A.  
Apparent metal shrinkage. See AMERICAN COLLOID CO.
- Molding sands for aluminum castings. See AMERICAN COLLOID CO.
- SANDERS, PETER.  
The compleat Tom Paxton. See ELEKTRA RECORDS.
- SANFORD (B.) CO.  
Early American Cigarette Lighter. Sheet. Appl. author: Paul D. Kranzberg. © B. Sanford Co.; 22Sep71; KK222280.
- SANSONE, VICTOR A. E.  
Play black belt master karate expert. On can & sheet. © Victor A. E. Sansone a.k.a. A. E. Veal; 26Jul71; KK222005.
- SARGENT INDUSTRIES.  
Kahr bearings; catalog 70-A. 1 v. © Sargent Industries; 5Feb71; KK221840.
- SATHER COOKIE CO.  
Save 1 1/2 on 3; Sather's sugar cookies; net wt. 12 1/2 oz. Sticker. Appl. ti.: Cookie package label. © Kenneth L. Sather, Helen H. Sather, Mary Ann Moore, Barbara J. Hansen, Duane K. Sather, John R. Sather, Larry L. Sather & Rodney J. Sather d.b.a. Sather Cookie Co.; 27Jun68; KK222960.
- SATHER, DUANE K. See SATHER COOKIE CO.
- SATHER, HELEN H. See SATHER COOKIE CO.
- SATHER, JOHN R. See SATHER COOKIE CO.
- SATHER, KENNETH L. See SATHER COOKIE CO.
- SATHER, LARRY L. See SATHER COOKIE CO.
- SATHER, RODNEY J. See SATHER COOKIE CO.
- SAUNA BELT, INC.  
An amazingly rapid and effective new waistline reducer. (In Cosmopolitan, Jun. 1970, p.57) © Biophysical Research & Development Corp. d.b.a. Sauna Belt, Inc.; 25May70; KK220873.





- SCHIFFMAN, BONNIE.  
Herbie Hancock, Mwandishi. See WARNER BROS. RECORDS, INC.
- SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS.  
Rowan & Martin's Laugh-in knock-knock jokes; window folder and 32 jokes; 6046. Authorized ed. Saalfield Pub. Co. On wrapper. © George Schlatter-Ed Friendly Productions & Romart, Inc.; 15May69; KK212014.  
Rowan & Martin's Laugh-in party; 6045. Authorized ed. Saalfield Pub. Co. On wrapper. © George Schlatter-Ed Friendly Productions & Romart, Inc.; 19May69; KK212016.
- SCHLITZ (JOS.) BREWING CO.  
Schlitz malt liquor can give a lazy Libra the lift he needs. (In State press, Arizona State University, Tempe, Oct. 1, 1971, p.12) © Jos. Schlitz Brewing Co.; 10Oct71; KK222712.
- SCHMIDT (JACOB) BREWING CO.  
It's the same great beer every time. (In Duluth news-tribune, Mar. 26, 1971, p.15) © Jacob Schmidt Brewing Co.; 26Mar71; KK221109.
- SCHMIDTKE, GEORGE H.  
The master of the masters presents. Sticker. © George H. Schmidtke; 1Jul71; KK221991.
- SCHREINER, JAMES W. See SCHREINER'S OF CALIFORNIA.
- SCHREINER'S OF CALIFORNIA.  
Water Any Shape; sprinkler attachment. Card. © James W. Schreiner d.b.a. Schreiner's of California; 5Mar71; KK221112.
- SCHULTE, JOHN.  
John Schulte & Co. Sheet. Appl. author: John Schulte, employer for hire of Catherine Schulte Naser. Appl. ti.: Pen and ink drawing of Tuffy cat. © John Schulte; 13Aug71; KK223091.
- SCHWARTZ, FRANCIS X.  
Testing pavement surfaces for safety. See SOILTEST, INC.
- SCOTT, MYRON.  
Ten generations of Grants. Folder. © Myron Scott; 7Oct71; KK222988.
- SCRIBNER'S (CHARLES) SONS.  
In love and song; poems by John Hall Wheelock. [Dust jacket] Appl. author: Stefan Martin. © on jacket illus.; Charles Scribner's Sons; 19Aug71; KK223164.  
Little boy black, by Alfred W. Wilkes; illustrated by George Ford. [Dust jacket] © on illus.; Charles Scribner's Sons; 23Sep71; KK223125.
- SCUBAPRO.  
1969 catalog. 31 p. © Scubapro a.a.d.o. Under Sea Industries, Inc.; 22Dec68 (in notice: 1969); KK222244.
- SEA SLUMBER, INC. HYDROPEdic BED CO.  
See HYDROPEdic BED CO.
- SEA SLUMBERING. See HYDROPEdic BED CO.
- SEALY, INC.  
The differences between Sealy Posturepedic and just any firm mattress can make quite a difference. (In Life, May 7, 1971, p.61) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 3May71; KK221196.  
Every firm mattress is not a Sealy Posturepedic. (In Ladies' home journal, Apr. 1971, p.2) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 25Mar71; KK220880.
- Posturepedic, the ideal bed for your back. (In Life, Jan. 8, 1971, p.52-53) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 4Jan71; KK220151.  
A short, sad tale about a couple who bought an ordinary firm mattress instead of a Sealy Posturepedic. (In Modern bride, Apr./May 1971, p.58) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 5Apr71; KK220881.  
Some mattresses are segmented. (In Hospitals, Aug. 1, 1971, p.38) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 1Aug71; KK222422.  
There is one mattress as firm and comfortable as our innerspring mattress; Sealy Posturepedic. (In Good housekeeping, Sept. 1971, p.70) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 24Aug71; KK223246.  
You can buy an ordinary firm mattress instead of a Sealy Posturepedic. (In Life, Mar. 26, 1971, p.33) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 22Mar71; KK220497.  
You'll wake up feeling good if your back feels good. Sealy Posturepedic. (In Life, July 16, 1971, p.36-37) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 13Jul71; KK221760.  
Your back did a lot for you today; Posturepedic. (In Life, Mar. 5, 1971, p.17) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 1Mar71; KK220498.
- SEARS, ROEBUCK & CO.  
Cling-alon Thi-Top hosiery. (In Ebony, Sept. 1971, p.161) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 18Oct71; KK222744.  
Cling-alon Thi-Top hosiery fits comfortably. (In McCall's, Feb. 1971, p.26-27) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 20Jan71; KK219662.  
Introducing Sears Cling-alon support hosiery. (In Ebony, Oct. 1971, p.197) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 18Oct71; KK222743.  
Our new non-run Sears Cling-alon panty hose. (In Good housekeeping, May 1971, p.197) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 20Apr71; KK220681.  
The Sears Ah-h Bra, it can improve the shape of anyone from 32B to 42DD. (In Ebony, June 1971, p.115) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 25May71; KK221142.  
The Sears Ah-h Bra, it understands everything about your shape. (In Essence, Apr. 1971, p.9) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 29Mar71; KK220210.  
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1Apr71; KK220790.
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1Jun71; KK221156.
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- Tunics & pants, see more exciting  
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Inc.; 1Mar71; KK220784.
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- Your favorite needlecraft magazine,  
now buy it here; fall-winter issue,  
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Sure wraps work, Slender\*Wrap has flab  
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Hogs are beautiful for Harvestore  
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Loony letters; ten letters. Sheet.  
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Post-a-pic. Card. © Margaret H.  
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Shape-Tape; for the weight-watcher.  
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Appl. author: Robert W. Sneddon.  
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One size sheer stretch Sheer Whispers  
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Potato chips; net wt 7/8 oz. On bag.  
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Singer education & training prod-  
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Appl. author: Thomas A. Bland.  
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Choose; decide who will buy the coffee  
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Spader; 18Feb71; KK221434.
- THE SPANGLE.  
Clown & elephant. Folder. (Holiday  
decorations, kit no.711) © The  
Spangle; 28May71; KK221832.
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Folder. © Spangle; 28May71;  
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- SPAULDING BAKERIES, INC.  
Country Squire Smoothie pie; net wt.  
4 oz. On bag. © Spaulding Bakeries,  
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- SPECIALTY JUTE PRODUCTS CORP.  
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Sheet. © Specialty Jute Products  
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Try Rod McKuen in the privacy of your own home; SR5020. Record sleeve. © Stanyan Records; 20Nov70; KK221218.
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Golf gloves designed for golf professionals and discriminating amateurs. Folder. Appl. author: Ellis M. Woodward. © Star-Grip Glove Co., Inc.; 13Aug71; KK221954.
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Catalog, 70-71. 1 v. Appl. states copyright not claimed on artistic work on cover. © Stone's Southern School Supply Co.; 1Jun71; KK219449.
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Luxurious living; Triple-S blue stamps; catalog no.14; effective May 12, 1971. 99 1. © Stop & Save Trading Stamp Corp.; 12May71; KK221043.
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Spacemates, includes Spaceball, the bonus action game; no.SNP-100. Sticker. © Stop 'N Play, Inc.; 6May71; KK220758.
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Fruit and nut caramels; net wt. 10 ozs. On wrapper. © Russell Stover Candies, Inc.; 1May71; KK220839.
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Positively no wood chew; net wt. 18 oz. Sticker. Appl. ti.: Label for animal training compound. © Straight Arrow, Inc.; 21Aug71; KK223294.
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Red Bag masonry products; 50 lbs. On bag. © Kenneth Strand; 17Dec70; KK220097.
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Hair Strate no base creme relaxer; net wt. 16 oz. Sticker. © Summit Laboratories, Inc.; 21May71; KK221035.  
Merchandising kit, Summit's Afrylic wigs. Card, poster, 4 sheets, 2 folders, 1 v. & sticker in portfolio. © Summit Laboratories, Inc.; 30Jun71; KK222021.  
Oshun blow-out cream; net wt. 16 oz. Sticker. © Summit Laboratories, Inc.; 4Nov71; KK223165.  
Oshun glossifier Afro spray; net wt. 7 oz. Sticker. © Summit Laboratories, Inc.; 4Nov71; KK223133.
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You'll love our tender hearts, Tesoro marinated artichoke hearts. On wrapper. © Sun Garden Packing Co.; 21Jun70; KK221707.
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Get a Fastback and get a five back. (In Newsweek, May 10, 1971, p.87) © Sunbeam Corp.; 10May71; KK221253.  
Give mom our best. (In Navy times, Mar. 31, 1971, p.15) © Sunbeam Corp.; 31Mar71; KK223116.  
If you've got your mother's nose; Lady Sunbeam shaver. (In Seventeen, May 1971, p.72) © Sunbeam Corp.; 1May71; KK220610.  
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Mother's Day comes twice a year this year, the day you give her a Sunbeam Mixmaster mixer. (In Better homes & gardens, May 1971, p.83) © Sunbeam Corp.; 1May71; KK222394.  
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You buy the Sunbeam Mixmaster mixer. (In Better homes & gardens, Oct. 1971, p.43) © Sunbeam Corp.; 1Oct71; KK222395.





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The incredible sprinkling machine; Weather-matic. (In Golf super-intendent, Mar. 1971, p.36)  
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Insulated hot-or-cold food transporter, holder and server. Sheet.  
Appl. author: Henry G. Farris.  
Appl. ti.: Temp-Tainer advertising brochure. © Temp-Tainer, Inc.; 10Aug71; KK222698.  
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Hose care instructions. Sheet.  
Appl. authors: George W. Thompson & Irmina B. Thompson. © George W. Thompson & Irmina B. Thompson; 24May71; KK222057.

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For works by Ed Thrasher See WARNER BROS. RECORDS, INC.

## 3M CO.

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For totin' for flotin', it's your bag; Scotch plastic tape. (In Ingenuae, May 1971, p.58) © 3M Co.; 20Apr71; KK222358.  
Frozen food knife just \$1.00, now, from Scotch brand freezer tape. (In Better homes & gardens, May 1971, p.213) © 3M Co.; 10Apr71; KK222361.  
Let Scotch hair set tape help you hold that just set look all through the week. (In Mademoiselle, Nov. 1971, p.91) © 3M Co.; 28Oct71; KK222864.  
Meet your new gift wrap department. (In Earnshaw's infant's and children's review, May 1971, p.26) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1May71; KK221042.  
My first day back to school; Scotch magic transparent tape. (In Parade, Aug. 15, 1971, p.17) © 3M Co.; 14Aug71; KK222360.  
Pisces girls love Scotch hair set tape. (In Ingenuae, Mar. 1971, p.83) © 3M Co.; 23Feb71; KK222362.  
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p.103) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 7May71; KK220898.  
Sagittarius girls love Scotch hair set tape. (In Co-ed, Dec. 1970, p.6-7) © 3M Co.; 20Nov70; KK222356.  
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Taurus girls love Scotch hair set tape. (In Co-ed, May/June 1971, p.31) © 3M Co.; 20Apr71; KK222357.

## THRIFTY-EMBER WOOD CO.

Firewood; net contents approximately 1/2 cu. ft. of select firewood. On wrapper. Appl. author: Kenneth P. Seifert. © Thrifty-Ember Wood Co.; 26Dec70; KK219370.

## TIFFANY &amp; CO.

Diamonds for people who thought they couldn't afford Tiffany diamonds. (In Houston chronicle, Apr. 18, 1971, sec.9, p.9) © Tiffany & Co.; 18Apr71; KK220841.  
Get things off the ground. (In The New York times, Mar. 14, 1971, p.3) © Tiffany & Co.; 14Mar71; KK220495.  
Perpetual emotion. (In The New York times, Feb. 25, 1971, p.3) © Tiffany & Co.; 25Feb71; KK220390.  
Trump her heart with a diamond from Tiffany. (In San Francisco examiner & chronicle, Mar. 7, 1971, p.4) © Tiffany & Co.; 7Mar71; KK220804.

## TITELMAN, SUSAN.

Ry Cooder. See WARNER BROS. RECORDS, INC.

## TODD (J. S.) CO.

Roach-End; net wt. 8 oz. On wrapper. Appl. author: J. S. Todd. © J. S. Todd Co.; 15Oct71; KK222693.

## TOILETRIES DIVISION. GILLETTE CO. See GILLETTE CO. TOILETRIES DIVISION.

## TOLEBER, KYN. See TEL-STAR ENTERPRISES.

## TOSHIBA AMERICA, INC.

Become a Toshiba dealer today and tomorrow will take care of itself. (In Geyer's dealer topics, Sept. 1970, p.39-40) Appl. author: Norman, Craig & Kummel, Inc. © Toshiba America, Inc.; 26Aug70; KK221447.  
In case you put your Toshiba through hell, it's been there already. (In Geyer's dealer topics, July 1970, p.2 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Toshiba America, Inc.; 25Jun70; KK221453.  
You asked for it, the new electronic printing calculator from Toshiba. (In Geyer's dealer topics, Oct. 1970, p.9) Appl. author: Norman, Craig & Kummel, Inc. © Toshiba America, Inc.; 8Oct70; KK221446.

## TOUCH, INC.

Beaded number blocks; stock no.35. On folding carton. © Touch, Inc.; 15Dec70; KK220749.

## TRANSAMERICA CORP.

By 1980 almost seven out of ten American workers will be providing services. (In Fortune, Oct. 1971, p.123) © Transamerica Corp.; 28Sep71; KK222711.

## TRANS ATLANTIC ELECTRONICS, INC.

TAE Ronette micro-measuring selector. Sheet. © Trans Atlantic Electronics, Inc.; 21Sep70; KK220752.

## TRIANGLE PAINT CO., INC.

Corrosion Cat, rust inhibitive coating. Wrapper. Appl. author: Mardell McDowell. © Triangle Paint Co., Inc.; 16Apr71; KK220623.

## TRINCA, F.

Fit all type and size hub caps; no.1L. Card. © F. Trinca; 10Dec71; KK222320.

## TRUVAL SHIRT CO. CAREER CLUB SHIRTS. See CAREER CLUB SHIRTS.

## TRUVAL SHIRT CO., INC. CAREER CLUB SHIRTS. See CAREER CLUB SHIRTS.

## TUNIS (BEN) CO., INC.

Windmill brand chamois. On bag. © Ben Tunis Co., Inc.; 1Dec71; KK223184.  
Windmill brand chrome polishing cloth; serial no.3151. On bag. © Ben Tunis Co., Inc.; 20Oct71; KK222653.  
Windmill brand demister cloth; serial no.3151. On bag. © Ben Tunis Co., Inc.; 20Oct71; KK222654.  
Windmill brand 2001 auto drying/polishing material. On bag. © Ben Tunis Co., Inc.; 13May71; KK220871.

## TURCO MANUFACTURING CO.

What to plant in your backyard this spring for a crop of healthy, happy kids. (In Life, Apr. 23, 1971, p.64) © Turco Manufacturing Co.; 20Apr71; KK220996.

## TUSSY COSMETICS, INC.

Ogilvie hair care selector guide; Ogilvie hair analysis chart. Card. © Tussy Cosmetics, Inc.; 1Jun71; KK222116.

## TUT INTERNATIONAL ENTERPRISES.

Creative cane kit; no.1. On folding carton. Appl. authors: Don Lew & Wei Lew. © Tut International Enterprises; 1Aug71; KK222904.

## TWIN BAY INDUSTRIES, INC.

Universal hang-a-door system; bulletin no.310. Folder. © Twin Bay Industries, Inc.; 22Jun71; KK221478.

## TYPE-OUT CORP.

Copy-Out for carbon copies. [Envelope] © Type-Out Corp.; 5Aug68; KK220428.  
Type-out for originals. [Envelope] © Type-Out Corp.; 5Aug68; KK220427.

## U

## U.S. ETHICALS, INC.

Visual proof of coronary vasodilatation; Nitrong. Folder. © U.S. Ethicals, Inc.; 12Jan71; KK221200..

## UVC, INC.

Love Dice, game for adults only. On folding carton. © UVC, Inc.; 11Jul70; KK220279.

## UNDER SEA INDUSTRIES, INC. See SCUBAPRO.

## UNEEDA DOLL CO., INC.

Skate-A-Ways. Folder. © Uneeda Doll Co., Inc.; 5Feb71; KK220759.

## UNION SPECIAL MACHINE CO.

Air Klipp chain cutter; bulletin 755. Folder. Appl. author: Arthur James Feigel. © Union Special Machine Co.; 3May71; KK220719.  
Bag manufacturing machines offer faster, better production at lower cost per unit; bulletin 262. Folder. Appl. author: Arthur James Feigel. © Union Special Machine Co.; 4Oct71; KK222460.





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- 89 ways to tell a new one from an old one. (In Life, Jan. 22, 1971, p.44-45) Appl. author: Doyle Dane Bernbach, Inc. © Volkswagen of America, Inc.; 19Jan71; KK221297.
- Even unpacked, it's loaded. (In The New Yorker, Oct. 2, 1971, p.7) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 29Sep71; KK223032.
- Finally, a big car as good as a Volkswagen. (In Readers digest, July 1971, p.36-37) Appl. author: Doyle Dane Bernbach, Inc. © Volkswagen of America, Inc.; 28Jun71; KK221863.
- Have two doors kept you out of a Volkswagen? (In Time, Sept. 6, 1971, p.41) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 3Sep71; KK222533.
- The idea behind the Volkswagen square-back sedan. (In The New Yorker, Mar. 27, 1971, p.49) Appl. author: Doyle Dane Bernbach, Inc. © Volkswagen of America, Inc.; 24Mar71; KK221503.
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- Open'er up and see what she can do. (In Sports illustrated, Sept. 13, 1971, p.91) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 10Sep71; KK222908.
- Ouch; your car hurts and we're sorry. Sticker. © Volkswagen of America, Inc.; 17May71; KK221482.
- Pick up a good second car from Volkswagen. (In Reader's digest, Apr. 1971, p.A1) Appl. author: Doyle Dane Bernbach, Inc. © Volkswagen of America, Inc.; 29Mar71; KK221990.
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- 16 options for the price of none. (In Time, Aug. 9, 1971, p.39) Appl. author: Doyle, Dane, Bernbach. © Volkswagen of America, Inc.; 6Aug71; KK222429.
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May the roads you travel always be friendly. Sheet. © Volkswagen Pacific, Inc.; 27Aug71; KK222130.

Now you can see Europe without leaving your room; ... in a VW camper. (In Los Angeles times, Feb. 14, 1971, p.J-6) © Volkswagen Pacific, Inc.; 14Feb71; KK220015.

## VOLVO, INC.

Are you afraid to take your car on a long trip? (In Time, July 13, 1970, p.29) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 13Jul70; KK219379.

Are you in the market for a hardtop? (In Life, Jan. 22, 1971, p.16B) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 22Jan71; KK221599.

Beat the system. Buy a Volvo. (In Life, June 4, 1971, p.2) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 4Jun71; KK221724.

Fat cars die young. (In Newsweek, Aug. 31, 1970, p.2) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 31Aug71 (in notice: 1970); KK220281.

The fuel-injected Volvo 142E, open her up and you're in for some surprises. (In Sports illustrated, May 10, 1971, p.15) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 10May71; KK222170.

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More and more Americans are being driven to this conclusion. (In Life, May 14, 1971, p.98) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 14May71; KK221723.

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True economy isn't more miles to the gallon, it's more years to the car. (In Life, Mar. 12, 1971, p.19) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 12Mar71; KK221498.

Volvos last a long time, isn't that bad for business? (In Life, Jun. 12, 1970, p.21) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 12Jun70; KK221113.

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W.N.W. Mint Industries presents the American freedom founders series. (In Numismatic news, Oct. 27, 1970, p.20) © W.N.W. Mint Industries, Inc.; 27Oct70; KK221207.

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The newest thing on wheels -- Sta-balance automatic permanent wheel balancing system. Sheet. © W.P., Inc.; 28Aug71; KK222118.

Sta-balance permanent wheel balancers for automobiles and 1/2 ton pickups; size data chart. Sheet. © W.P., Inc.; 28Aug71; KK222117.

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Golf in your living room, Par 32 golf game. On wrapper. © Eric Waite Products; 23Sep71; KK222387.





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- WATLOW ELECTRIC MANUFACTURING CO.  
 Electric radiant heater; bulletin no.153. Sheet. © Watlow Electric Mfg. Co.; 5Aug71; KK221776.  
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 Buy a European vacation at half price, direct from the factory; Capitol International Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221225.  
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1971, p.9. Appl. ti.: Advertising  
licensing real estate listing.  
Mr. Whitener; 11Nov70; KK219270.
- WHITMIRE RESEARCH LABORATORIES, INC.  
Prescription treatment no.280 residual  
spray, Fntex; net wt. 1 lb. 4 ozs.  
Sticker. Appl. author: Blanton J.  
Whitmire. Whitmire Research  
Laboratories, Inc.; 17Feb71 (in  
notice: 1970); KK220150.
- Wasp-Stopper; kills wasps instantly  
by quick freeze; 14 oz. net wt.  
Sticker. Appl. author: Blanton J.  
Whitmire. Whitmire Research Lab-  
oratories, Inc.; 15Sep70; KK219278.
- WICKES CORP. WICKES FURNITURE. See  
WICKES FURNITURE.
- WICKES FURNITURE.  
Celebration sale. In St. Paul dis-  
tributor, Sept. 30, 1971, p.26.  
Wickes Furniture, a division of  
the Wickes Corp.; 30Sep71; KK222426.
- WILLIAMS-BERMUDA CORP.  
Bermuda-cap multi-purpose roof venti-  
lators; AIA-12K. Folder. Appl.  
author: Kenneth E. Moore.  
Williams-Bermuda Corp.; 1Jul71;  
KK222260.
- Bermuda uni-vent, multi-purpose roof  
ventilators. Folder. Appl. author:  
Kenneth E. Moore. Williams-Ber-  
muda Corp.; 1Jul71; KK222261.
- Join the trend to fiberglass; brick,  
fascia, equipment, enclosures.  
Folder. Appl. author: Kenneth E.  
Moore. Williams-Bermuda Corp.;  
1Jul71; KK222259.
- WILSON (A. L.) CHEMICAL CO.  
Go-line service bulletin; Speed-Wash-  
ing, the new 5 step, 30 minute  
shirt formula. Card. A. L.  
Wilson Chemical Co.; 22Mar71;  
KK220288.
- Professional laundryman's stain remov-  
al guide; use YellowGo for dye  
stains. Card. A. L. Wilson  
Chemical Co.; 2Jul71; KK221752.
- Speed-Washing, amazing new short  
cycle formula lets you wash colors.  
Folder. A. L. Wilson Chemical  
Co.; 22Mar71; KK220287.
- WILSON, ERICA. See KAGAN, ERICA WILSON.
- WILSON (TRA) & SONS DAIRY CO.  
Wilson's cockeyed cow pen. Sticker.  
Tra Wilson & Sons Dairy Co.;  
30Sep70; KK220145.
- WINKLER, PAUL V.  
Smart-step stik. Sheet & card.  
P. W. Winkler; 11Jun71; KK222000.
- Flitup. Card. P. V. Winkler;  
11Jun71; KK222001.
- WINDLUND, EDMUND.  
Advertise in The cruising & fishing  
atlas. Sheet. Edmund Windlund;  
11Nov71; KK222355.
- WINTERS, LAWRENCE B.  
Magic temple tites. Card.  
Lawrence B. Winters; 21Jan71;  
KK221379.
- WOLVERINE WORLD WIDE, INC.  
Announcing the money boot; Hush Pup-  
pies. (In Footwear news, Jan. 14,  
1971, p.9-12) Wolverine World  
Wide, Inc.; 14Jan71 (in notice:  
1970); KK219718.
- Attention male bassinist pig;  
Hush Puppies. (In Motor trend,  
Sep. 1971, p.8) Wolverine  
World Wide, Inc.; 12Sep71; KK219144.
- Hush Puppies announce the end of the  
Go-go season. (In Footwear news,  
Apr. 1971, p.10-17) Wolverine  
World Wide, Inc.; 1Apr71;  
KK220151.
- If you have only one pair of Hush  
Puppies, look at all you're missing.  
(In Family weekly, Feb. 21, 1971,  
p.29) Wolverine World Wide, Inc.;  
21Feb71; KK220151.
- If you have only one pair of Hush  
Puppies, look at all you're missing.  
(In Life, Feb. 1971, p.1)  
Wolverine World Wide, Inc.;  
1Feb71; KK220151.
- In the beginning there was Hush;  
they're more than shoes, they're  
Hush Puppies. (In Los Angeles Times  
West magazine, Aug. 23, 1971, p.22)  
Wolverine World Wide, Inc.;  
23Aug71; KK222245.
- In the beginning there was Fritzie;  
they're more than shoes, they're  
Hush Puppies. (In Family weekly,  
Aug. 22, 1971, p.5) Wolverine  
World Wide, Inc.; 22Aug71; KK222242.
- Look again, they're Hush Puppies.  
(In Gentlemen's quarterly, Mar.  
1971, p.45, 47, 49) Wolverine  
World Wide, Inc.; 1Mar71; KK220151.
- Look again, they're Hush Puppies.  
(In Vogue, Feb. 15, 1971, p.28, 27,  
29, 31, 33, 35) Wolverine World  
Wide, Inc.; 15Feb71; KK221822.
- Meet the money makers; Trend Setter,  
Hush Puppies. (In Boot & shoe  
recorder, June 1971, p.28)  
Wolverine World Wide, Inc.;  
1Jun71; KK221886.
- The second skin; genuine pig skin.  
(In Footwear news, Apr. 1, 1971,  
p.9) Wolverine World Wide, Inc.;  
15Apr71; KK220151.
- The shoe mother'll never understand;  
they're Hush Puppies. (In Footwear  
news, Aug. 1971, p.27) Wolverine World  
Wide, Inc.; 1Aug71; KK221957.
- The two sided boot; they're Hush  
Puppies. (In Cosmopolitan, Sept.  
1971, p.131) Wolverine World  
Wide, Inc.; 1Sep71; KK222135.
- You want duty shoes, Hush Puppies  
got something special. (In Footwear  
news, July 15, 1971, p.17)  
Wolverine World Wide, Inc.;  
15Jul71; KK221881.
- You want golf shoes, Hush Puppies got  
golf shoes. (In Footwear news,  
Aug. 5, 1971, p.9) Wolverine World  
Wide, Inc.; 4Aug71; KK222109.
- You want items, Hush Puppies got items.  
(In Footwear news, July 22, 1971,  
p.19) Wolverine World Wide, Inc.;  
22Jul71; KK221882.
- You want markup, Hush Puppies got  
markup. (In Footwear news, Aug. 12,  
1971, p.9) Wolverine World Wide,  
Inc.; 12Aug71; KK222060.
- WOOD-MODE CABINETRY.  
Vanguard, a new Wood-Mode cabinetry  
design. Folder. Appl. author:  
Foltz-Wessinger, Inc. Wood-Mode  
Cabinetry; 18Jun71; KK221629.
- WORLDWIDE COMPUTER SERVICES, INC.  
Comput-a-tutor, the unique new game  
of skill. On box. KK: additions.  
Worldwide Computer Services,  
Inc.; 14Dec70; KK220073.

X

X-CL POWER PRODUCTS, INC.  
Cleaner-polisher for glass; net weight  
16 oz. Sticker. Appl. ti.: Glass



## COMMERCIAL PRINTS AND LABELS

X-CL POWER PRODUCTS, INC.-Con.  
Cleaner-polisher for glass.-Con.  
cleaner label. © X-CL Power Products, Inc.; 1Nov71; KK222836.

## X-1-M PRODUCTS, INC.

E-Z-Free; net contents 15 3/4 avoird.  
ozs. Sticker. © X-I-M Products, Inc.; 20Dec70; KK220496.

Fast dry clear coat; net contents:  
1 U.S. gallon. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221031.  
Gon Prep; the fast, easy way to clean surfaces for painting; net contents: 1 U.S. gallon. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221030.

Instant spot primer & sealer; net content: 15 3/4 avoird. ozs. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221103.

Zin-x-ide; anti-rust primer 360; net contents: 1 U.S. gallon. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221032.

## XEROX CORP.

Happy rhythms and rhymes; produced and performed by Tom Glazer; jacket designed & illustrated by David E. Jones. Record sleeve. © Xerox Corp.; 25Mar71; KK221252.

## XPAND, INC.

Prize life fashion wig club. Card & sheet. Appl. author: Lloyd J. Gorence. © Xpand, Inc.; 30Sep70; KK220809.

Prize Life Melmac dinnerware club. Card & sheet. Appl. author: Lloyd J. Gorence. © Xpand, Inc.; 28Dec70; KK220484.

## Y

## YANKEE DOODLE HOUSE.

Save on early American cooking. (In Chicago tribune, Oct. 25, 1970, sec.7E) © Yankee Doodle House; 25Oct70; KK219444.

## YOUNGS, DAVID G.

A progressive 1 year food storage program. Sheet. © David G. Youngs; 19Nov70; KK220076.

## YOUSSE, JOHN.

Moms Mabley live at the Greek theater. See MERCURY RECORD PRODUCTIONS, INC.

Tiger time, the Grambling College Marching Band. See MERCURY RECORD PRODUCTIONS, INC.

## Z

## ZANDT CARPET CO.

If you think you were scared buying your first car, wait til you buy

your first carpet. (In Los Angeles times, Mar. 16, 1971, p.7) © Zandt Carpet Co.; 16Mar71; KK220747.

## ZERO MANUFACTURING CO.

Go Zero, from teat to tank. (In Hoard's dairyman, Dec. 25, 1971, p.4 of cover) Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 25Dec71; KK223448.

How to take it easier while you make more milk money! Folder. Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 28Jun71; KK221508.

How to take it easier while you make more milk money; the new Zero completely automated vacuum and non-vacuum bulk milk coolers. 16 p. Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 5Mar71; KK220913.

Introducing the new model 70's Zero Concord milking system. (In Hoard's dairyman, Jan. 25, 1971, p.3 of cover) Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 25Jan71; KK219975.

## ZIPP WASH.

Super Zipp all purpose cleaner. Sticker. Appl. author: W. W. Ruggles. © Zipp Wash; 9Jun71; KK221519.

## RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

- ARNO, P. E.  
Colonel Carstairs, and my broker, and my lawyer. See MAXWELL, PATRICIA ARNO.  
Now look what you've done, letting them go into Ohrbach's. See MAXWELL, PATRICIA ARNO.  
Of course she's not pretty, it's that Ohrbach dress. See MAXWELL, PATRICIA ARNO.
- AURES, VICTOR.  
Raz-Mat capsules. See TEMPLETONS, INC.
- BAUGH & SONS CO.  
Baugh's premium plant food & soil builder. See KERR-MCGEE CHEMICAL CORP.
- BECK, FLORENCE M.  
Successful gardeners were said to possess a green thumb. © 27Apr43; KK18779. Florence M. Beck (A); 31Mar71; R507145.
- DAMKOEHLER, DAVID LEE.  
A Marvella product. © 7Jul44; KK26127. David Lee Damkoehler (A); 18Oct71; R515250.
- GIOVANNINI, FERRUCCIO.  
Torrone almond candy. See GIOVANNINI, ITALIA.  
Torrone finissimo almond candy. See GIOVANNINI, ITALIA.
- GIOVANNINI, ITALIA.  
Torrone almond candy, by Ferruccio Giovanni. © 9Nov43; KK22827. Italia Giovanni (W); 16Jul71; R509033.  
Torrone finissimo almond candy, by Ferruccio Giovanni. © 9Nov43; KK22826. Italia Giovanni (W); 16Jul71; R509758.
- GRAHL, ARTHUR WILLIAM.  
Waffle House syrup. See WEISERT (JOHN) TOBACCO CO.
- GRIENLIF, B. F.  
Water line capacity slide rule. © 19Sep44; KK27865. B. F. Grienzler (A); 30Sep71; R514443.
- HAMMOND (C. S.) & CO.  
Dettra's story of American and United Nations flags. See HAMMOND, INC.
- HAMMOND, INC.  
Dettra's story of American and United Nations flags, by C. S. Hammond & Co. © 16N v43; KK22084. Hammond, Inc. (FWH); 11Feb71; R500250.
- HEMPHILL, EDWARD C.  
Sleep-Shade eye covering. See SLEEP-SHADE CO.
- KERR-MCGEE CHEMICAL CORP.  
Baugh's premium plant food & soil builder. Author of renewable matter: Baugh & Sons Co. © 20Sep43; KK20845. Kerr-McGee Chemical Corp. (FWH); 21Apr71; R504908.
- LANG, J. H., JR.  
Colonel Carstairs, and my broker, and my lawyer. See MAXWELL, PATRICIA ARNO.
- LIPTON (THOMAS J.) INC.  
Alphabet soup; 1 1/2 ozs. Author of renewable matter: Continental Foods, Inc. © 1Mar43; KK18507. Thomas J. Lipton, Inc. (FWH); 28Jan71; R499658.  
Black bean soup; 3 7/8 ozs. Author of renewable matter: Continental Foods, Inc. © 26May43; KK19677. Thomas J. Lipton, Inc. (FWH); 28Jan71; R499660.  
Continental noodle soup; 2 1/2 ozs. Author of renewable matter: Continental Foods, Inc. © 1Apr43; KK 9677. Thomas J. Lipton, Inc. (FWH); 28Jan71; R499661.  
Tea soup; 4 ozs. Author of renewable matter: Continental Foods, Inc. © 1Feb43; KK18508. Thomas J. Lipton, Inc. (FWH); 28Jan71; R499659.  
16 Lipton tea bags. © 19Jul43; KK22403. Thomas J. Lipton, Inc. (FWH); 28Jan71; R499662.
- LONG, JAMES H., JR.  
Now look what you've done, letting them go into Ohrbach's. See MAXWELL, PATRICIA ARNO.
- MAJOR FARMS, INC.  
California carrots, by Perry W. Stamps. © 24Apr44; KK24582. Major Farms, Inc. (FWH); 24May71; R506363.
- MAXWELL, PATRICIA ARNO.  
Colonel Carstairs, and my broker, and my lawyer, by J. H. Lang, Jr. & Peter Arno. © 28Nov43; KK22079. Patricia Arno Maxwell (C); 28Jul71; R510416.  
Now look what you've done, letting them go into Ohrbach's, by James H. Lang, Jr. & Peter Arno. © 14N v43; KK21866. Patricia Arno Maxwell (C); 28Jul71; R510415.  
Of course she's not pretty, it's that Ohrbach dress, by Peter Arno & Patricia Arno Maxwell. © 7Nov43; KK21745. Patricia Arno Maxwell (C); 28Jul71; R510414.
- PARFUMS DE DANA, INC.  
Bolero cosmetic. © 14Feb44; KK 2415. Parfums de Dana, Inc. (FWH); 13Apr71; R511809.
- SINGER CO.  
Long cylinder machine 11-26. Part 9516, revised, 143. Author of renewable matter: Singer Manufacturing Co. Appl. for hire. © 22Jul43; KK25511. Singer Co. (FWH); 5Mar71; R502000.
- SINGER MANUFACTURING CO.  
Long cylinder machine 11-26. See SINGER CO.
- SLEEP-SHADE CO.  
Sleep-Shade eye covering. Author of renewable matter: Edward C. Hemphill © 16Aug43; KK20724. Sleep-Shade Co. (FWH); 18Jun71; R50777.
- TEMPLETONS, INC.  
Raz-Mat capsules, by Victor Aures. © 10Mar42; KK1392. Templetons, Inc. (FWH); 9Mar71; R480331.
- WEISERT (JOHN) TOBACCO CO.  
Waffle House syrup, by Arthur William Grahl. © 10Feb44; KK27594. John Weiser Tobacco Co. (FWH); 29Jul71; R510444.



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