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# Catalog of Copyright Entries: *Third Series*Volume 25, Part 11B

# Commercial Prints and Labels

January–December I 97 I



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WASHINGTON: 1972



Catalog of Copyright Entries

Third Series



# Catalog of Copyright Entries: Third Series Volume 25, Part 11B

# Commercial Prints and Labels

January–December I 97 I



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## Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The Catalog is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the United States Code. The table at the end of this preface shows the organization of the Catalog, the symbols used with the registration numbers to identify the classes, and the prices of

the semiannual or annual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

For a more complete description of the contents

of this issue of the Catalog see p. vii.

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of \$5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13. 14, or 215 of Title 17 of the

United States Code.

Orders, payable in advance, for all parts of the Catalog of Copyright Entries should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete Catalog at \$50 a year, for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Cheeks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

F	Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)  Books and periodicals registered for ad interim copyright. (AI, BI)	Р	Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the <i>United States Code</i> ). (BIO, GFO) Domestic published works in classes for which registration is possible for either published or un- published works. (EP, JP) Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)
	Price per semiannual		Price per semiannual
Part 1 and A	Books and Pamphlets, Including Serials d Contributions to Periodicals (In 2 sections) \$7.50 Books	of a	issue  11A Works of Art, Reproductions of Works  Art, Scientific and Technical Drawings, tographic Works, Prints and Pictorial Illus-
BB R Part 2	Contributions to periodicals Renewal registrations Periodicals (Annual issue) 5.00		ons
В	Periodicals	Н	Reproductions of works of art
R	Renewal registrations	I	Drawings or sculptural works of a scientific
Parts 3	3-4 Dramas and Works Prepared for Oral		or technical character
De	livery	J	Photographs
C	Lectures and other works prepared for	K	Prints and pictorial illustrations
	oral delivery	R	Renewal registrations
D	Dramatic or dramatico-musical works	Part 11E	Commercial Prints and Labels
R	Renewal registrations		(Annual issue) 5.00
Part 5	Music (In 2 sections)	KK	Commercial prints and labels
E	Musical compositions	R	Renewal registrations
R	Renewal registrations	Parts 12-	-13 Motion Pictures and Filmstrips 2.50
Part 6	Maps and Atlases 2. 50	L	Motion-picture photoplays
F	Maps	M	Motion pictures other than photoplays
R	Renewal registrations	R	Renewal registrations

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## Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References are made from the names of joint claimants, authors, and from variant forms of names.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title, amplified if necessary by a brief description of the pictorial content of the work.
- 2) Names of contributors to the work.
- 3) Physical description.
- 4) Series statement.
- 5) Special descriptive data including information for registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be

- found, and the place of publication if published abroad.
- 6) Names of authors given in the application which do not appear elsewhere in the entry.
- Name of the employer in the case of a work made for hire, if so named in the application.
- 8) Application title if it varies substantially in wording from the title as it is given in the work.
- 9) Information contained in the application which relates to the registration of an earlier version of the work.
- 10) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
- 11) Copyright symbol ©.
- 12) Name of the copyright claimant.
- 13) Date of publication as given in the application.
- 14) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jan71 (in notice: 1970); KK219800.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title.
- 2) Copyright symbol ©.
- 3) Date of original copyright.
- 4) Original registration number.

- 5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant; e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
- 6) Date of receipt of the renewal application or the fee, whichever is later.
- 7) Renewal registration number.

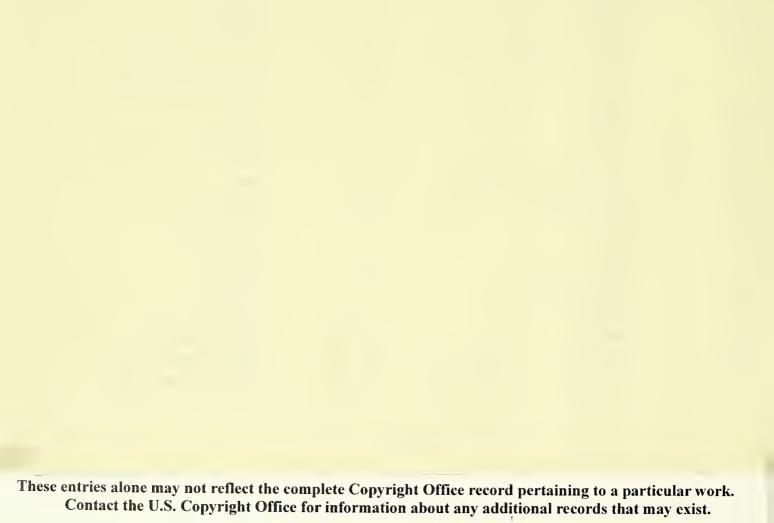
## Registrations January-December 1971

Domestic commercial prints and labels .	4, 224
Foreign commercial prints and labels .	2
Total	4, 226
Renewals	9

These figures represent the number of registrations for commercial prints and labels for January–December 1971, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

# Abbreviations and Symbols

The following	list includes abbreviations and	NM	new matter
	this catalog with specific copy-	no.	number(s)
right or bibliogra		nouv.	nouveau, nouvelle
(A)	author(s)	op.	opus
a.a.d.o.	accepted alternative designa-	p.	page(s)
	tion of	(PCB)	proprietor of copyright in a
a.k.a.	also known as		work copyrighted by a cor-
acc.	accompaniment		porate body otherwise than
Adm.c.t.a.	Administrator(s) cum testa-		as assignce or licensee of the individual author
	mento annexo	(DCIAI)	
Adm.d.b.n.c.t.a.	Administrator(s) de bonis non cum testamento annexo	(PCW)	proprietor of copyright in a composite work
appl.	application	(PPW)	proprietor of copyright in a
approx.	approximate, approximately		posthumous work
arr.	arranged, arrangement, ar-	(PWH)	proprietor of copyright in a
	ranged by		work made for hire
Aufl.	Auflage	prev.	previous, previously
augm.	augmented	print.	printing
Ausg.	Ausgabe	priv. print.	privately printed
b&w	black and white	pseud.	pseudonym
Bd.	Band (German)	pt.	part, parts
bearb.	bearbeitet	pty.	proprietary
©	copyright symbol	pub.	published, publishing
(C)	child or children of the de-	R, (R)	renewal registration
	ceased author	reg.	registered, registration
ca.	circa	rev.	revised
chap.	chapter(s)	sd.	sound
col.	colored compiler	sec.	seconds
comp. d.b.a.	doing business as	ser.	series
(E)	executor(s) of the author	si.	silent
ed.	edition, editor		supplement
enl.	enlarged	suppl.	tome, tomo
fr.	frames	t.	
ft.	feet	T., Th.	Teil, Theil
hrsg.	herausgegeben	t.a.	trading as
illus.	illustration(s)	t.p.	title page
m	music, music by	tr.	translator
min.	minutes	v., vol.	volume, volumes
mm.	millimeters	W	words, words by
(NK)	next of kin of the deceased	(W)	widow of the author
	author	(Wr)	widower of the author



#### COMMERCIAL PRINTS AND LABELS

#### CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

# A. T. YEA. THE THUSONE, WICTOR A. F. AJS, INC. Resilient vinyl board lover. Checally, Inc.; 23Apr\*1; KK22165°. AMF. TWO. Manex ele 'roni management control s.stims. Folder. Appl. ii: Manex le 'roni control d'astem prochure. AMF. Inc.: 1 -pT : KKCl3c3C. ASI. See ALPA" 1-RVI 377, 190. AAPON, 'OHA W. Cafe-ne-ride, Sticker, ohn W. Aaron: IF by : KK21970r. BBTT LATTA Pream turns weryia weath af int rich, moist curprise hat. In Family circle, Aug. 1/71, p.15 Apol. author: Junnintham wealch, Inc. Abbott Laboratoric: 15Jul71: KK22173" Fream turn: he-num hamburger int Zesty pizza reat pil. In 'adjet' home journal, Jept. 1071, p. 33 Appl. author: Tunningham wealch, Inc. Abbott Laboratoric: 23Aug~1; KK202 24. ABEX CORP. AT 15AN BRAF ... .VI ... Traffic accidents mount, clausht c on road continues. Tp. Abex Corp., American Brakeblok divi. lo. (in notice: American Brakeblock livicion, Abex Corp.); limo : Yhal 2. Mickabood's Fisherman's Whar 3 in 1 tartsauce. Sticker. Wick Abood: 11May59; MK220472. ACTIVA PRODUCTS, INC. Jeramex, ceramic coating; craft hobby art medium; net contents 1/2 ".3. pint. Sticker. Appl. arhor: Jane K. Stuppin. © Active Products, Inc.; 15Dec70; KK219871.

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Their Grane: Fraft hobby art medium; not 1 1. . . . Micker. Appl. author: and k. Journin. Activa Products. no.: 15 meyo; r 17.
    Fink Bobber. by Abner Tardy; comic hobby kit; stock no.4350. Card. Appl. author: Leslie A. Mize. 'Activa Products. Inc.; 11Dec70; EK219868.
     Slaze *hinner; net 4 fl. oz. Sticke
Appl. author: Jane K. Stuppin.
A tiva Products, Inc.; 15Dec70:
    Hobby craft art. On wrapper. Appl. author: Leslie A. Mize. Activa Froducts, Inc.; 30Dec70; KK219869.
ADAMS, APPIENTE.
Mr. Biddle and the birds, by Lonzo
Anderson; illustrated by Adrienne
Adams. Dist facket. on illus.;
Adrienne Adams; 23Mar71; EK221251.
          A woggle of withes; written is illustrated by Adrienne Adams. [Dust jacket] 7 c. on jacket illus.; Adrienne Adams; 2Sep71; KK222384.
 ADELL INTERNATIONAL, INC.
 Flossom: Snee . . Adell International, Inc.; 16 Nov7 0; KK20 42.

Cir 7ar. Sneet. Adell International, Inc.; 16 Nov7 0; KK20 41.
 ADPOIT PRODUCT, I'm'.

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Power-Air mooster. Theet. Adroit
Products, rou; 2 A. 1; YK222
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    AEFOQ 'IP COPP.
         Aeroquip Camus 1 load restraining system operating instructions; bulletin no.-146. Sticker. Aeroquip Torp.; Lun'l: KK922984.
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bulletin fl44. Theet. Acr julp
Corp.; 28JulT1; KK222 4...
          AEROSEAL CORP.

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loan'l; EEF.
          AF. .. i.

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                               AG-TRONIC, INC.
Fanny Flag, the official CMV emblem.
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                        AGET MANUFACTURING (...
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                                                                  Dustkop dust collectors. 1 /.
Aget Manufacturing Co.: "May 1:
KK22 89 .
The state of the s
                                                              Harmonica Williams with Little reddie King; AM. 2003. Front cover photograph by Farker Dinkins. Fecord sleeve. Ahura Mazda Records; 22rep71; KK222331.
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AIRGUIDE INSTRUMENT CO. The compass with a new twist; model 68. (In Boat owners buyers guide, 1971, p.191) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 15Feb71; KK222828.

Cool ... new low priced, see-through thermometer. (In Home & auto, July 1971, p.40) Appl. author: Frank C. Nahser, Inc. @ Airguide a.a.d.o. Airguide Instrument Co.; 26Jun71;

Speed reader; now there's an easy-to-read speedometer; model 712-B. (In The boating industry marine buyers' guide, Nov. 15, 1970, p.266) Appl. author: Frank C. Nahser, Inc. Airguide a.a.d.o. Airguide Instrument Co.; 15Nov70 (in notice: 1971); KK222830.

KK222830 .
Together we'll make a great impression; no.273ZB. (In Premium incentive business, Sept. 1970, p.14)
Appl. author: Frank C. Nahser, Inc.
© Airguide a.a.d.o. Airguide Instrument Co.; 1Sep70; KK219761.
Together, we'll make a nice profit for you; no.273ZB. (In Geyer's dealer topics, Sept. 1970, p.68) Appl. author: Frank C. Nahser. Inc.
© Airguide a.a.d.o. Airguide Instrument Co.; 20Aug70; KK219762.

AIRLOCKE DOCK SEAL, DIVISION OF O'NEAL TARPAULIN CO. See O'NEAL TARPAULIN CO. TARPAULIN CO. See AIRLOCKE DOCK SEAL.

ALADDIN NAME PLATE CO. Studio accessories stylėd by Aladdin. Sheet. Appl. ti.: Photo of engraved identification products. © Aladdin Name Plate Co.; 13Aug70; KK220460.

Announcing Command protein hair thickener. (In Esquire, Mar. 1971,
p.144) Appl. author: J. Walter
Thompson Co. © Alberto Culver Co.;
9Feb71; KK220396.

Announcing Command protein hair
thickener. (In Sports illustrated,
Mar. 15, 1971, p.73) Appl. author:
J. Walter Thompson Co. © Alberto
Culver Co.; 1Mar71; KK220844.

Consort introduces the profitable
shampoo. (In Men's hairstylist,
Mar. 1971, p.9) Appl. author:
J. Walter Thompson Co. © AlbertoCulver Co.; 25Feb71; KK221206.

Consort men's hair fashions. (In ALBERTO-CULVER CO.

Consort men's hair fashions. (In Men's hairstylist, June 1971, p.22-23) Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 25May71; KK221348.

Introducing New Dawn 2, first haircolor with a mix-in color controller.
(In Mademoiselle, Apr. 1971, p.145)
Appl. author: J. Walter Thompson Co.
© Alberto-Culver Go.; 29Mar71;

Introducing new FDS now with time-release fragrance fresheners. (In Cosmopolitan, July 1971, p.99) Appl. author: N. W. Ayer & Son, Inc. © Alberto-Culver Co.; 1Ju171; KK221648.

Introducing new FDS now with time-release fragrance fresheners. (In Ebony, July 1971, p.29) App author: N. W. Ayer & Son, Inc. @ Alberto-Culver Co.; 1Ju171; KK221405.

KK221405.

More women use FDS to feel fresh, confident all day. (In Seventeen, Mar. 1971, p.180) Appl. author:

N. W. Ayer & Son, Inc. © Alberto-Culver Co.: | Mar71: KK220112.

Now, get body, conditioning, and hold all in one; Get Set Swinging Body. (In Glamour, June 1971, p.113)

Appl. author: J. Walter Thompson Co. © Alberto-Culver Co.; 20May71; KK221130.

Now, get body, conditioning, and setting power all in one; Swinging Body. (In Modern romances, May 1971, p.40) Appl. author: J. Walter Thompson Co. © Alberto Culver Co.; 5Apr71; KK220843.

Tresemme hair sprays wear lightly, hold beautifully. (In Modern beauty shop, July 1971, p.19)
Appl. author: J. Walter Thompson Co.

© Alberto Culver Co.; 1Jul71;
KK221630.

Tresemme shampoo; does more than clean hair, much more. (In Modern beauty shop, Mar. 1971, p.91) Appl. author: J. Walter Thompson Co. 

Alberto Culver Co.; 22Feb71; Kroonski

ALBERTO-CULVER CO. HOUSEHOLD/GROCERY
PRODUCTS DIVISION.
Betcha 10% you'll think it's homemade;
Milani 1890 dressings. (In The
Hartford courant, Nov. 23, 1970,
p.21) Appl. author: N. W. Ayer &
Son, Inc. © Household/Grocery Products Division, Alberto-Culver Co.;
23Nov70; KK219679.

ALCAN SERVICES, INC. Spanish in one hour, lesson two.
Record sleeve. Appl. ti.: Jacket
for record. © Alcan Services, Inc.
d.b.a. ASI; lJul70; KK222912.

Fantastic blouse clearance. Sheet.
© Aldens, Inc.; 12Mar71; KK220632.

ALLENITE TOOL CO., INC.
Famous Allenite 55 pc. socket wrench & tool set. Folder. © Allenite
Tool Co., Inc.; 15Jan71; KK220296.
Look inside; 103 pc. socket wrench & handy tool set. Folder. © Allenite
Tool Co., Inc.; 15Jan71; KK220295. Tool Co., Inc.; 15Jan71; KK220295.

ALPHA BETA ACME MARKETS, INC.

Does your husband know about your man in blue? (In Los Angeles times home magazine, Oct. 24, 1971, p.52)

© Alpha Beta Acme Markets, Inc.; 240ct71; KK222933.

What you should know about flowers, plants and prices. (In Los Angeles times home magazine, Jan. 3, 1971, p.32) © Alpha Beta Acme Markets, Inc.; 3Jan71; KK222670.

What you should know about getting

What you should know about getting fresh. (In Los Angeles times home magazine, Jan. 10, 1971, p.7) © Alpha Beta Acme Markets, Inc.; 10Jan71; KK222671.
What you should know about supermarket discounting. (In Independent press-telegram, Long Beach, Nov. 26, 1970, p.F-4) © Alpha Beta Acme Markets, Inc.; 26Nov70; KK220748.

ALTACO.

Valve reseater kit; faucet seat home-owner's repair kit. Sticker. Appl author: Alton H. Clarke. ◎ Altaco, solely owned by Alton H. Clarke; lMar71; KK222037.

ALTO OTC CO. Akne-Kaps; complete program to clear up your acne; 20 capsules. On folding carton. © Alto Otc Co.; 273u171; KK223110.

ALVIN CO. Alvin sterling, save by the set, 22 piece service for 4; sale ends May 29, 1971. Sheet. © Alvin a.a.d.o. Alvin Co., Gorham, a division of Textron, Inc.; 2Feb71;

The enduring artistry of Alvin ster-ling; Vivaldi. (In House beautiful, Mar. 1971, p.34) © Alvin a.a.d.o. Alvin Co., Gorham Division of Tex-tron, Inc.; 25Fcb/1; KK220530.

AM. D.Q. CORP. See AMERICAN DAIRY QUEEN CORP.

AMAZIN' TIME CO., INC.
They're here. (In The Dekalb tribune,
Mar. 25, 1971, p.4) @ Amazin'
Time Co., Inc.; 25Mar71; KK220899.

AMERI-CASH, INC.
We honor Ameri-Cash, the inflation
fighter. Slip. © Ameri-Cash, Inc.;
160ct70; KK219384.

AMERICAN ARTISTS, INC.
1971 Christmas cards. Folder.

© American Artists, Inc.; 1Sep71;
KK222685.

AMERICAN BRAKEBLOCK DIVISION, ABEX CORP. See ABEX CORP. AMERICAN BRAKEBLOK DIVISION.

AMERICAN COLLOID CO.

Apparent metal shrinkage, by C. A. Sanders. Sheet. (Brief notes for busy foundrymen, BN-44) © American

Colloid Co.; 16Aug71; KK222453.

Are you a worrywart? Sheet. (Brief notes for busy foundrymen, F-64)

© American Colloid Co. (in notice: American Colloid); 8Feb71; KK222444.

Authority. Sheet. (Volclay bento-nite newsletter, no.111) Sheet. © American Colloid Co.; 190ct71; KK222695.

A casting is! Sheet. (Brief notes for busy foundrymen, BN-45) 
American Colloid Co.; 6Sep71; KK222452. 
Casting, what does it mean? Sheet. 
(Brief notes for busy foundrymen, F-65) 
American Colloid Co.;

F-65) © American Colloid Co.; 8Feb71; KK222458.

SFeb71; KK222458.

Causes and cures of the spiking defect. Sheet. (Volclay bentonite newsletter, no.108) © American Colloid Co.; 12Feb71; KK222450.

Chef Colloid, master mixer of gourmet foundry sand additives; Additrol. Sheet. © American Colloid Co.; 18May71; KK222447.

Do you have metal, metallic oxides or slag in your sand pores? Hevi-Sand

slag in your sand pores? Hevi-Sand.
Sheet. (Brief notes for busy foundrymen, BN-46) @ American Colloid
Co.; 6Sep71; KK222451.
The effect of temper water in molding sand. Sheet. @ American Colloid
Co.; 18Jun70; KK219605.

Co.; 16Junry; MR19005.

15 methods of cooling hot molding sands! Sheet. (Brief notes for busy foundrymen, BN-42) @ Americolloid Co.; 20Apr/l; KK222455.

Granular Klean Surf iron oxide.

Granular Klean'Surf iron oxide.

Sheet. © American Colloid Co.;
18Jun70; KK219604.

Green sand does it!!! Zircon sand.

Sheet. (Volclay bentonite newsletter, no.109) © American Colloid Co.
(in notice: American Colloid);
1Apr71; KK222445.

1Apr/1; KK222445.

Green sand molding; Volclay western bentonite. Sheet. © American Colloid Co.; 18Jun70; KK219607.

High density molding. Sheet. (Brief notes for busy foundrymen, BN-48) © American Colloid Co.; 19Oct71; KK222604.

Molding sands for aluminum castings; by C. A. Sanders. Sheet. (Brief notes for busy foundrymen, BN-43) American Colloid Co.; 20Apr71;

New! Klean Surf granular. Sneet. © American Colloid Co.; 9Mar71; KK222448.

Pinholes caused by aspiration of air or gas. Sheet. (Volclay bentonite newsletter, no.92 rev.) © American Colloid Co. (in notice: American Colloid); 18May71; KK222445.

Pinholes in castings due to nitrogen. Sheet. (Voiclay bentonite newsletter, no.110) @ American Colloid Co. (in notice: American Colloid); 5Aug71; KK222446.

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Fig. 1977.

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                   Help! Does your bike need help? [Post card] Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 10Aug71; KK221824.

Honda builds the best mini bikes just for fun; QA-50. In Life, June 21, 1971, p.9-9a) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 21Jun71; KK221732.
                 Honda dealers 1971 feature and price list, confidential; CP-1 ml. Folder. Appl. author: Fry Advertising, Inc. 1 American ris Motor Co., Inc.; 20Jan'l; MYC to.
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ne Honda rototiller lead a double life: F--. (In Or,anic fardening virging, Apr. 1971, p.8 c)

Appl. author: Tre-Advertising, Inc. American Honda Motor Co., Inc.; 12Mar71 (in notice: 197; KK22 81.

The Tonda To's: Freeder of conicchoice of free do. In Tycl. i. Rov. 1971, p. of roter) Appl. author: Grey Advertising, Inc. Democrate Honda Motor Co., Inc.; 1 ct71; KK2 28.0.

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Free ond a chlower lead a lobb life. In france of the choice of free do., Inc.; 1 ct71; KK2 28.0.
       Liberate yourself; CL-175 Kl. Folier.
Appl. author: Tre Advertising, Inc.
American Honda Motor Co., In.;
25May71; KK221363.
        25May(1; KA221363.
The lineup, 1971. Poster. Appl. author: Grey Advertising, Inc. 5 American Honda Motor Do., Inc.; 25May(1; KK221364.
Men' libertrin. In Horrd. May 1971, p.1-3 Appl. aithor: Grey Advertising. Do. American Honda Motor Co., Inc.; 5Apr71; KK220958.
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         Models, models, models. [Pit and Appl. author: Grey Advertising, inc. American Honda Motor Co., Inc.; 10Aug71; KK221823.

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y.l tide, n 171, p.24-20

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                       The new Mctosport 17°. It g c. qu etc. about itr tw.inec; you war: iirt bike to be tough. In 7° 1° 7° 10. Jept. 1971, p. 10° 7° A.pl. athor; Grey Adverticing, 10° Am rican Honda Mct r c. nc.; 10Aug71; YK22161.
                       lDAug71; YK221#1.

I rew Mot .p rf 1-7, lirt lower thrive 'n pini .nt. (In Modern couls, /pr. 1/1, p. of cover) Appl. After: Grey Advertising. ne. Am ricer rda M'r r., no.: 1Mor 1; KK 0'.

New three wheel leal from Honda! Poster. Appl. author: Grey Advertising, In . American lond Motor Co., Inc.; lJun 1; KK221#41.
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Triver Ar Intirium, Appl. author: 11: 100 and 11
                   100% off; you're 100% off your rocker if you pass up this sale. [Post card. Appl. author: Grey Advertiling, Inc. American Honda Motor Co., Inc.; 10Aug71; KK221822.

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AMERICAN HONDA MOTOR CO., INC.-Con. ERICAN HONDA MOTOR CO., INC.-Con.
Over hill or highway; CL-175 K5.
Folder. Appl. author: Grey
Advertising, Inc. © American Honda
Motor Co., Inc.; 25May71; KK221359.
Power package; E900 generator. Folder. Appl. author: Crey Advertising,
Inc. © American Honda Motor Co.,
Inc.; 9Aug71; KK221821.
Power to go; Honda ER 400 generator.
Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor
Co., Inc.; 250ct71; KK222818.
Powerful performer on or off the road;

Powerful performer on or off the road; CL-450 K4. Folder. Appl. author: Grey Advertising, Inc. @ American Honda Motor Co., Inc.; 25May71; KK201361

ssst! [Post card] Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 10Aug71; KK221825.

KK221825.

Ready for road or rough; CL-100 Kl.
Folder. Appl. author: Grey
Advertising, Inc. © American Honda
Motor Co., Inc.; 25May71; KK221358.

Ride the open road; CB-450 K4. Folder.
Appl. author: Grey Advertising, Inc.
© American Honda Motor Co., Inc.;
1Apr71; KK220818.

Road rider: CB-100 Kl. Folder.

Road rider; CB-100 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 1Apr71; KK220817.

This funry looking bike skims across sand dunes; ATC 90. (In Sports afield, May 1971, p.100-101) Appl. author: Grey Advertising, Inc.

© American Honla Motor Co., Inc.; 23Apr71; KK220957.

This little bike could broaden your horizons; the new Honda Motosport 70. (In Sports illustrated, July 12, 1971, p.31) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc. (in notice: AHM); 8Jul71; KK221563.

AHM): 6Jul71; KK221563.

Town and country flyer; CL-350 K3.
Folder. Appl. author: Crey Advertising, Inc. © American Honda Motor Co., Inc.; 25May71; KK221360.

Travel far, fast and free; CB-350 K3.
Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; lApr71; KK220816.

What is it? The new Honda ATC 90.
(In Field & stream, Mar. 1971, p.49)
Appl. author; Crey Advertising,
Inc. © American Honda Motor Co.,
Inc.; 24Feb71; KK22054.

Winner of 1971 Honda holiday in Japan.
Sheet. Appl. author: Crey Advertising, Inc. © American Honda
Motor Co., Inc.; 20Sep71; KK222819.

Frigid ice cubes; net wt. 5 lbs. On bag. © Lawrence R. Barry d.b.a. American Ice House; 15Jun68; KK219681.

AMERICAN OIL CO.

You've got a new car, we've got a
new car gasoline; lead free Amoco.
(In The Idaho statesman, Apr. 27,
1971, p.5) © American Oil Co.;
27Apr71; KK220907.

AMERICAN OIL CO. STANDARD OIL DIVISION. EMILAN OIL CO. STANDARD OIL DIVISION. You've got a new car, we've got a new car gasoline; lead free Amoco. (In Kirksville (Mo.) express and news, Apr. 26, 1971, p.7) © Standard Oil Division, American Oil Co.; 26Apr71; KK220906.

AMERICAN PLAYGROUND DEVICE CO.
American approved park, playground and physical fitness equipment. Folder.
NM: new photography. © American Playground Device Co.; 15Apr71; KK222034.

AMERICAN-STANDARD, INC.

Aquarian; we put the CeRamix cartridge in and left the washers and service problems out. (In Flumbing heating cooling business, Apr. 1971, p.41)

Appl. author: Foote, Cone & Belding.

© American-Standard: 30Mar71:

KK220211.

Are air conditioning installation costs your problem? (In Chain store age, executives ed., Apr. 1971, p.5 of cover) Appl. author: Foote, Cone & Belding. © American-Standard; 24Mar71; KK220208.

Are noisy condensing units your problem? (In American artisan, Mar. 1971, p.59) Appl. author: Foote, Cone & Belding. © American-Standard; 13Mar71; KK220206.

Are slow winter sales your problem? American-Standard air conditioning. (In Heating & air conditioning con-

(In Heating & air conditioning contractor, Jan. 1971, p.21) Appl. author: Foote, Cone & Belding.

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Burp. Our GPM boiler. (In Design engineering journal, June 1971, p.16)
Appl. author: Foote, Cone & Belding.

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Is air conditioning for building renovation your problem? (In DE/journal, Mar. 1971, p.B-40)
Appl. author: Foote, Cone & Belding.

American-Standard: 7Mar71;

KK220207.

Is air conditioning service cost your problem? (In Air conditioning, heating & refrigeration news, Feb. 8, 1971, p.10) Appl. author: Foote, Cone & Belding. © American Standard; &Feb71; KK219668.

Is compressor short-cycling your problem? American-Standard air conditioning. (In Air conditioning, heating & refrigeration news, Jan. 18, 1971, p.7) Appl. author: Foote, Cone & Belding. © American Standard; 18Jan71; KK219669.

Is February any time to air condition

Is February any time to air condition your house? (In Look, Feb. 9, 1971, p.67) Appl. author: Foote, Come & Belding. @ American Standard; 26Jan71; KK219670.

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Is personnel training your problem? American-Standard air conditioning has a solution. (In Air Conditioning & refrigeration news, Feb. 22, 1971, p.13) Appl. author: Foote, Cone & Belding. © American-Standard; 22Feb71; KK220169.

Is precharged tubing your problem? American-Standard air conditioning

Is precharged tubing your problem?
American-Standard air conditioning
has a solution. (In Indoor comfort
news, Feb. 1971, p.7) Appl. author:
Foote, Cone & Belding. AmericanStandard; 1Feb71; KK220171.

Is roof leakage your air conditioning
problem? (In Air conditioning,
heating & refrigeration news,
Jan. 25, 1971, p.21) Appl. author:
Foote, Cone & Belding. American
Standard; 25Jan71; KK219667.

Is space your air conditioning problem? (In Buildings, Jan. 1971, p.4)
Appl. author: Foote, Cone & Felding.
American Standard, Inc.; 5Jan71;
KK219660.

KK219660.

Is the high cost of air conditioning your problem? (In Air conditioning, heating & refrigeration news, Mar. 15, 1971, p.11) Appl. author: Foote, Cone & Belding. © American-Standard; 15Mar71; KK220212.

Our new modular boilers meet any need. (In Contractor, May 1, 1971, p.28-29) Appl. author: Foote, Co & Belding. © American-Standard; 1May71; KK220677.

IMAY(1; KR2200(1.)
We've got something for everyone; for your most demanding customers we have the Luxor toilet. (In Contractor, Apr. 15, 1971, p.39) Appl. author: Foote, Cone & Belding.

© American-Standard; 15Apr71;
KK220673

AMERICAN TOURISTER.

Dear American Tourister: I dropped my suitcase. (In Better homes & gardens, May 1971, p.215) Appl. author: Doyle Dane Bernbach, Inc.

© American Tourister; 2May71; KK221755.

Dear American Tourister: You saved my life. (In Newsweek, May 17, 1971, p.13) Appl. author: Doyle Dane

P.15) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 14May71; KK221817.

How to keep everyone out of your business; deluxe attache. (In Newsweek, May 31, 1971, p.4)

Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 28May71; KK221507.

Introducing the greatest advance in molded luggage since we invented molded luggage. (In McCall's, July 1971, p.21) Appl. author: Doyle Dane Bernbach, Inc. © American Tourister; 29Jun71;

AMERLING, MARK.
The compleat Tom Paxton. See ELEKTRA RECORDS.

AMSCO INDUSTRIES, INC.
Canopy swing. On wrapper. (Girls
World, no.8008) © Amsco Industries,
Inc.; lMar71; KK220982.
Deluxe hi-chair & feeding set. On
wrapper. (Girls World, no.8002)
Appl. ti.: Doll hi-chair. © Amsco
Industries, Inc.; lMar71; KK220988.
Doll hi-chair & feeding set. On
wrapper. (Girls World, no.8000)

wrapper. (Girls World, no.8000) © Amsco Industries, Inc.; 1Mar71;

Doll nursery. On wrapper. (Girls World, no.8700) © Amsco Industries, Inc.; 1Mar71; KK220983. Doll nursery furniture set. On wrapper. (Girls World, no.8012)

wrapper. (Girls World, no.8012) © Amsco Industries, Inc.; lMar71; KK220986.

Fashion doll bedroom set. On wrapper. (Cirls World; no.8702) © Amsco Industries, Inc.; 1Mar71; KK220831.

Industries, Inc.; IMar71; KK220831.
Flip wig. On wrapper. (Girls World, no.9050) © Amsco Industries, Inc.; IMar71; KK220989.
Folding doll bath. On wrapper. (Girls World, no.8004) © Amsco Industries, Inc.; IMar71; KK220987.
Little princess sweeper. On wrapper. (Girls World, no.1629) © Amsco Industries, Inc.; 2Mar71; KK220984.
Mini-Fashion doll game room. On wrapper. (Girls World; no.8708) © Amsco Industries, Inc.; 1Mar71; KK220830.
Mini-Fashion Poll natio set. On

Mini-Fashion Doll patio set. On wrapper. (Girls World, no.8706) © Amsco Industries, Inc.; lMar71; KK221080.

KK221080.

O-Cedar housekeeping set. On wrapper. (Girls World, no.1627) © Amsco Industries, Inc.; lMar71; KK220992.

Playpen. On wrapper. (Girls World, no.8006) © Amsco Industries, Inc., lMar71; KK220991.

Portable doll crib. On wrapper. (Girls World, no.8010) © Amsco Industries, Inc.; lMar71; KK220985.

Super-ton; 5803-005. Sheet. © Amsco Industries, Inc.; 28Dec70; KK220065.

ANCIPAL AGE DISTILLING C.

Ancient Age Kentucky I urt n. n
flding carton. Ancient Age I.tilling Co.; 73. ep7 ); KAP 55.

te fineat bourbon you can sip,
Ancient, Ancient Age, I. years ld.
In Charleston L.C.) evening post,
Say 20, 1971, p.2-D) Ancient Age
istilling Co.; 20May 1; KX221)\*.

Last night John Connolly took his
first sip of a really light and
smooth Kentucky bourbon; he reached
the Ancient Age. In The Charl tt
bserver, Apr. 1-, 1971, p.28)
Ancient Age Distilling 70.;
1-Apr 1; KX221 --.

Anni. "ARY PEATL ".
Anni rsar" Pearls, denuine Oriental
pearls, new, for your denuine plant
wardrote. Sheet. Appl. addion:
Harr. Todin, In... Anni errary
Pearl Tol., wholly-binds boildary
of Harr. Fobin, Inc.: 1 Tulous
Kf C.1+.

ANTENNADRAPT 10.
New polor Channel-Spanner series
F-WHF-FM, with dura-gold rinyl
finich. Folier. NY: ret. Antennatraft To.; 26Jepé9; KK2197-2.

APAPO: Doughnut bird feeder. .old-r. Aparoo: llNovTO; KK. OF-91.

Apple Arist rats. Pard. Mary -8 d.b.a. Apple Arist crats; 25 Aug 1: FK222247.

APPLE, FLORENCE C.
Vote no, tax issues; taxpayer.
Florence C. Apple; 17Aug70; KE219303.

Al "AFT'M SUPPLY :
Permalife hams'er noops; 'wt. 4 oz.
In folding car'on. Aq ari m
Supply To., division of Sternoo
Industries, Inc.; 1 Febri; KK222 ".
Permalife treasure chest double
breeder. On folding cartor.
Aquarium Sipply Co., division of
Sternoo Industries, Inc.; 3May71;
KK223173.
Permalife vitamin A an D : 1 or
hard shells; not 1 fl. oz. Tard.
Aquarium Supply Co., division of
Sternoo Industries, Inc.; 15De 70;
KK220266.

AQUASLIDE 'N' DIVE CORP.
Fibreglas pool & patio accessories
in the 70's. 1 v. Appl. author:
Carl R. Meyer. Appl. states prev.
reg. KK217702. NM: revision x
additions. D Aquaslide 'N' Dive
Corp.; 10Jan71; KK219859.

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1 11, p.26 Arlimeting use,
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KK22'r 0.

ARNOLD BAKERS, INc.
Cornbread stuffin'; net weight 8 ozs.
On bag. Arnoll Bakers, Inc.;
11Nov7e; KK219375.

Sourdough thick aliced toasting en-riched bread. On wrapper. Arnold Bakers, Inc.; 12Nov70: KK21937€.

ARNSON, MORT.

Soft-Time; number lesion in the kell to Coft-Time. Folder. Mert Arnon; De 7 : KEL 1956.

ARMSTRONG RUBBFR CO. The Armstrong grip; for 1971, it's an even more gripping story. In Modern tire dealer, uly 1971, p.74 Appl. author: Tinker Pritchard Wood. Armstrong Rubber Co.: "Jul71; KK221589.

tires have it. In Jports illustrated, May 17, 1971, p.33) Appl. author: Tinker Fritchard Wood.

Armstrong Rubber 20:: 13May/1: KM2(1)82.

ARR W.

Bat-r-up with swinger ball. .hort.

Appl. authors: Marion Fidriguez.

Ford Rodriguez. Arrow. trad. nonof Marion Rodriguez w Ford Rodrigu. ;
18Mar71; KK2217:2.

ARTCO, INC. Handy mail order form; Rexcraft. Folder. Appl. author: Arthur C. Porter. © Artco, Inc.; 5Mar71; KK221513.

ARUE7, JOSE.
Look what I can do; SEN-84-12493-9.
Scribners. [Dust jacket on jacket illus.; Jose Aruego; 3Aug71; KK222420.

ASH, JOP.
The Waukee family. Fret. The Ash; 10Jun71: KK221313.

ASSOCIATED PHOTOGRAPHERS, INC.
And now, from those wonderful folks
who gave you the girls, here's the
city! Sheet. ② Associated Photographers. Inc.; 12Nov71: KK223167.

ASSOCIATED SPRING CORP.

Gone, multi-purpose concentrate;
cleaning power without pollution.
Sheet. & Associated Spring Corp.:
21May71; KK220964.

Gone, phosphate free chemical cleaner; contents, 28 fluid curces. Sticker. Associated Spring Corp.: 21May/11: WK220962.

A. RA PHARMA'E II'AL PR D '..., IN'.
A pirating syringe. Folier. Astra,
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Products, In'.; L ''; KK . L ' +.

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f Xylocaine (lidocaine) liquid.
Folder. Astra, trade name of
Astra Pharma entical Products, In.;
l.an65; KE221777.

of Citaneat (prilocaine hydrochlorid; for local aneatheaia in dentictry. Folder. © Aatra, trade name of Astra Pharmaceutical Products, Inc.; lJan65; KK221768.

ectofer, a sterile solution for intramuscular use only. .older.

Astra, trade name of Astra Pharmaceutical Products, Inc.; lJan65; KK221773.

10% Kylocaine (lidocaine) iental spray. Folder. Astra, trai name of Aatra Pharmaccutical Prod-ucts, Inc.; LJan(; KK221772.

Xylocaine hydrochloride 2%; intravenous for cardiac arrhythmias.
Folder. © Astra, trade name of
Astra Pharmaceutical Producta, In.;
1Jan69; KK221770.

Xylocaine (lidocaine ointment 5%.
Folder. - Astra, trade name of
Astra Pharmaceutical Producta, Inc.;
lJan65; KK221771.

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Kylocaine (lidocaine) ointment 2.5%.
Folder. © Astra, trade name of Astra
Pharmaceutical Products, Inc.;
IJanó-; KK221765.

Kylocaine (lidocain-| suppositoric.
Folder. Astra, trade name of
Astra Pharma eutical Products, Inc.;
IJanó5; KK221 6.

Kylocaine, sterile aqueous solutions.

Xylocaine, sterile aqueous solutions. Folder. Astra Pharmaceutical Products. Inc.; 29Sepff; FK219894.

ATTERBURY, KIRBY.
Condida, liqueir of Andalucia. Ster.
Er. Kirby Atterbury; 8Mar71;

ATWO D, ANN.

Haiku: the mood of earth;

SBN-684-12494-7. Scribners. [Dust jacket] on jacket photograph;

Ann Atwood; 9Sep71; KK222419.

AUTO BUSINESS PORMS. SO AUGURO BUSINESS PORMS.

To rear del vires a swere. Addir.
Appl. action: Auto Triveaway Co.,
John S. al., Pres. NM: revisit.
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ANT COTIVE BUL NE . Finds.
Buyer real: rspert merchan i e.
Theet. Appl. author: Doullas
Fenne h. Chnson. Acto i inc.
Torms a.a.d.c. A tomotive Tu iness
Forms: TOApr71: YK222914.

AVALOR INDUSTRIES, INC.
Rembrandt 16 white Ru-Chalka. On box. & Avalon Industries, Inc.; 20Feb7; KK221635.
Tom Sawyer 1° white Ru-Chalks. On box. Avalon Industries, Inc.; 20Feb70; KK221634.

Dogwatcher hose/line. On wrapps Appl. author: Gene Clayton. @ solely owned by Gene Clayton; 280ct71; KK223172. On wrapper

AVON PROBUCTS, INC.

Avon brings you Christmas. (In
Eetter homes & gardens, Nov. 1971,
p.207) Appl. author: Dreher Advertising, Inc. 3 Avon Products, Inc.
190ct71; KK223302.

Avon calling for the men in your lire. (In Look, May 4, 1971, p.39) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 20Apr71; KK221439.

Avon creates super-moist makeup, the on treates super-moist makeup, the fashion group. (In Better homes & gardens, May 1971, p.13) Appl. author: Dreher Advertising, Inc. & Avon Products, Inc.; 15Apr71; KK221438.

KK221438.

Avon introduces Color Perfect, the first home hair color worthy of its name. (In Good housekeeping, Mar. 1971, p.149) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 18Feb71; KK221440.

Avon introduces Moonwind, the fragrance inspired by a legend of love. (In McCall's, Aug. 1971, p.53) Appl. author: Dreher Avertising, Inc. © Avon Products, Inc.; 20Ju171; KK223301.

KK223301.

Avon returns your skin to nature with Prima Natura. (In Good housekeeping, Feb. 1971, p.153) Appl. author: Dreher Advertising, Inc. @ Avon Products, Inc.; 19Jan71; KK221036.

Fresh from the place where fragrance is born, Avon brings you Field Flowers. (In Better homes & gardens, Apr. 1971, p.43) Appl. author: Dreher Advertising, Inc. @ Avon Products, Inc.; 16Mar71; KK221034.

A graphic reminder from the world's

graphic reminder from the world's leading manufacturer of cosmetics and toiletries. (In Fortune, May 1971, p.106) Appl. author: Dreher Advertising, Inc. @ Avon Products. Inc.; 27Apr71; KK221037.

Introducing the first jewelry collection signed by Avon. (In Women's day, Mar. 1971, p.21) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 16Feb71; KK221035.

It all starts with the doorbell.
(In Ebony, July 1970, p.47)
Appl. author: Dreher Advertising,
Inc. © Avon Products, Inc.;
24Jun70; KK219369.

Merry Christmas to all men from Avon. (In Reader's digest, Oct. 1971, p.68) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 25Sep71; KK223300.

AZAMBER, EUGENE C. See CABE & AZAMBER.

### В

B & H, LTD.

Royal papier mache; net wt. 16 oz.

On bag. Appl. authors: Floyd

Humeston & Ray Bradbury. © B & H,

Ltd.; 7Mar71; KK222038.

BABIN, HUGH RED. Black Gold Rublishing Co. Sticker. © Hugh Red Babin; 11000; KK219698.

BACARDI IMPORTS, INC. Bacardi norther-rocks; you don't have to mix it to like it. (In The New Yorker, Apr. 17. 1971, p.158)
Appl. author: Ross Roy of New York, Inc. © Bacardi Imports, Inc.;
14Apr71; KK221800.

June 18, 1971, p. 69) Appl. author:
Ross Roy of New York, Inc.

Bacardi Imports, Inc.; 14Jun71;

BABIN, HUGH. Sticker. © Hugh Red Black Gold. Babin; 1Nov70; KK219698.

If you have a bottle of Bacardi in the house, cheers; Bacardi rum. (In Ladies' home journel, May, 1971, p.5) Appl. author: Ross Roy of New York, Inc. © Bacardi Imports, Inc.; 22Apr71; KK221748.

Since you already like Bacardi one way, chances are you'll like it all ways; Bacardi rum. (In Playboy, Mar. 1971, p.7) Appl. author: Ross Roy of New York, Inc. © Bacardi Imports, Inc.; 12Feb71; KK221746.

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The world's lightest, smoothest

The world's lightest, smoothest liquor? Quite possibly; Bacardi Anejo rum. (In Time, May 31, 1971, p.89) Appl. author: Ross Roy of New York, Inc. © Bacardi Imports, Inc.; 24May71; KK221759.

BALCO, INC.

Now, from Balco, a two-phase stair nosing system; catalog no.2.

Folder. Appl. author: Claude Balzer.

NM: revisions. © Balco, Inc.;

BALL PHOTO arl Newton: How can we develop your Kodacolor film for only \$1.95. (In Family weekly, Aug. 2, 1970) © Ball Photo, div. of Fox-Stanley Photo Products, Inc.; 2Aug70; KK221861.

Kodak film processing prices slashed! (In TV guide, Dec. 27, 1969, p.A-10) © Ball Photo, div. of Fox-Stanley Photo Products, Inc.; 27Dec69;

Photo Products, Inc.; 27Dec69;
KK221860.
Kodak film users: Stop! (In Fort
Worth star telegram, Aug. 18, 1968,
p.6-D) © Ball Photo, div. of FoxStanley Photo Products, Inc.;
18Aug68; KK221855.
Prices slashed on Kodak film processing. (In Chicago tribune, July 6,
1969, insert) © Ball Photo, div.
of Fox-Stanley Photo Products, Inc.;
6Jul69; KK221856.
Prices slashed on Kodak film processing. (In Family weekly, Apr. 6,
1969) © Ball Photo, div. of FoxStanley Photo Products, Inc.
6Apr69; KK221854.
Prices slashed on Kodak film processing. (In Milwaukee journal, Aug.
18, 1968) © Ball Photo, div. of
Fox-Stanley Photo Products, Inc.
18Aug68; KK221857.
Prices slashed on Kodak film processing; tear here and use this envelope
to mail film. (In Family circle,
July 1969, insert) © Ball Photo,
div. of Fox-Stanley Photo Products,
Inc.; 17Jun69; KK221858.
Prices slashed on processing Kodak
film; clip a coupon. (In TV guide,
Dec. 27, 1969) © Ball Photo, div.
of Fox-Stanley Photo Products, Inc.;
27Dec69; KK221859.
ALSLEY, JOHN.
A child's garden of grass, a pre-

BALSLEY, JOHN.
A child's garden of grass, a pre-legalization comedy. See ELEKTRA RECORDS.

BANGERT, A. C.

The contour hamburger and sandwich roll. (In The Florida Catholic, Oct. 2, 1970, p.3) © A. G. Bangert; 20ct70; KK220274.

The contour hot dog and sandwich roll. (In The Florida Catholic, Oct. 2, 1970, p.3) © A. C. Bangert; 20ct70; KK220273.

кк220273.

BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO.
Bank of America has a man-on-the-spot in Morocco. (In Fortune, Jan. 1971, p.50) Appl. author: D'Arcy Advertising Co. © Bank of America National Trust & Savings Assn.; 29Dec70; KK220034.

If you're looking for buyers in Singapore, start with our man-on-the-spot. (In Business week, Peb. 13, 1971, p.37) Appl. author: D'arry Advertising Co. 1 Bank of America National Trust & Savings Assn.; 13Feb71; 8X219980.

BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO. BANK-AMERICA SERVICE CORP.

SAVINGS ASSN., SAN FRANCISCO. BANKAMERICA SERVICE CORP.

The way it really is; BankAmeritari.
(In Look, Nov. 20, 1970, p.75)
Appl. author: D'Arcy Advertising
Co. © BankAmerica Service Corp.,
subsidiary of Bank of America National Trust & Savings Assn.;
20Nov70; KY221661.

A woman should always shop with a friend; BankAmericard. (In McCalls,
Oct. 1970, p.Pl3) Appl. author:
D'Arcy Advertising Co. © BankAmerica Service Corp., subsidiary of Bank
of America National Trust & Savings
Assn.; 20Se070; KK221659.

A woman should never travel alone;
BankAmericard. (In McCalls. Aug.
1970, p.103) Appl. author: D'Arcy
Advertising Co. © BankAmerica Service Corp., subsidiary of Bank of
America National Trust & Savings
Assn.; 20Jul70; KK221660.

KKAMERICA SERVICE CORP, SUBSIDIARY OF

BANKAMERICA SERVICE CORP, SUBSIDIARY OF BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN. SEE BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO. BANKAMERICA SERVICE CORP.

BANKERS COMMERCIAL LIFE INSURANCE CO.
A true non-cancellable guaranteed renewable for life hospitalization.
Folder. Appl. ti.: Application for hospital and surgical policy.
NM: revisions. © Bankers Commercial Life Insurance Co.: 3Feo71 (in notice: 1970); KK220177.

BANKER'S TRUST. See BANKERS TRUST CO., NEW YORK.

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Bankers Trust introduces people.
(In Time, May 3, 1971) Appl.
author: Doyle Dane Bernbach.
ti: Bankers that introduces.

Bankers Trust Co.; IMay71:

RK221181.

Bankers Trust is giving Santa Claus a raise. (In Daily news, New York, Oct. 27. 1971, p.61) Appl. author: Doyle Dane Bernbach, Inc. & Banker's Trust (in notice: Bankers Trust Co.); 270ct71; KK223073.

Does the mortgage closing scare you? (In The New York times, Apr. 19, 1971, p.C-27) Appl. author: Doyle Dane Bernbach, Inc. & Bankers Trust Co.; 19Apr71; KK221179.

Drop in and get laminated at Bankers Trust; BankAmericard. (In The New York times, Sept. 21, 1970. p.17) Appl. author: Doyle Dane Bernbach, Inc. & Bankers Trust Co.; 21Sep70; KK220115.

KK220115.
Even where it wasn't in the will, ther was a way. (In Newsweek, Nov. 23, 1970, p.E2-E3) Appl. author: Doyle Dane Bernbach, Inc. 3 Bankers Trust Co.; 20Nov70: KK212456.

Co.; 20Nov?o: KK219456.

Green sale; Bankers Trust is having a green sale on installment loans.

(In New York times, May 3, 1971, p.L-33) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 3May71; KK220847.

Here's money, go to college. (In The New York times, Apr. 26, 1971, p.L-23) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 26Apr71; KK221178.

How long can you go without money? (In The New York times, Sept. 28, 1970, p.L-29) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 28Sep70; KK220116.

How to tame your acquisitive instinct. (In Forbes magazine, Nov.1, 1971, p.18) Appl. author: Doyle Dane Bernbach, Inc. © Banker's Trust (in notice: Bankers Trust Co.): 300ct71; KK223074.

you don't have an Uncle Harry, come to us. (In Women's wear daily, oct. 26, 1971, p.7) Appl. author: Doyle Dane Bernbach, Inc. © Banker's Trust (in notice: Bankers Trust Co.); 260ct71; KK223075.

couct/1; KK223075.

ce upon a time Bankers Trust helped
these girls get started in Europe.

(In U.S. news & world report, May
1971, p.38-39) Appl. author: Doyle
Dane Bernbach. © Bankers Trust Co.;
7May71; KK221180.

To know the future, you must understand the past; the investment outlook for 1971. (In Wall Street journal, Apr. 8, 1971, p.9) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 8Apr71; KK220848.

KK220848.

Use your head; BankAmericard.

(In The New York times, Sept. 14, 1970, p.510) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust co.: 14Sep70; KK220114.

You can only sell yourself once. (In U.S. news & world report, Nov. 8, 1971, p.NYM 7) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust (in notice: Bankers Trust Co.); 5Nov71; KK222957.

BANKS, JOHN F. See POLLUTION REMEDIAL SERVICE, LTD.

BARON, MARGARET. rge's new specialities. (In Brooklyn spectator, Inc., May 14, 1971, p.12) © Margaret Baron; 14May71; KK221643.

The original West Virginia Stomper
Doll. Sheet & card. Appl. author:
Terry D. Barron. © Terry D. Barron
d.b.a. Barron; 150ct71; KK223288.

LAWRENCE R. See AMERICAN ICE

BATFS (TED) & CO., INC.

The very first MBA recruitment book to tell the bad along with the good.

1 v. © Ted Bates & Co., Inc.;

1Jan71 (in notice: 1970); KK219589.

We're known by the companies we keep.

Folder. © Ted Bates & Co., Inc.;

1Dec70; KK219588.

BAYLEYSUIT, INC.

Bayley product bulletin no.1; the sign of the renter. Sheet.

BayleySuit, Inc.; 150ct70;

KK221107.

Bayley product bulletin no.2; Bayley boot display. Sheet. © BayleySuit, Inc.; lNov70; KK221108.

Bayley product bulletin no.3. Sheet. © BayleySuit, Inc.; 150ct70; KK221110.

Bayley product bulletin no.4; what's new for 1971. Two sheets. © BayleySuit, Inc.; 5Feb71; KK221111.

Bayley product bulletin no.5; our row

Bayley product bulletin no.5; our new economy custom tailored suit.
Sheet. © BayleySuit, Inc.; 15Jun71;

Bayley product bulletin no.6. 2 sheets. © BayleySuit, Inc.; 11Jun71; KK221836.

Bayley product bulletin no.7; Deluxe Eurekan & Eurekan 100 Custom.
2 sheets. © BayleySuit, Inc.;
21Jun71; KK221837.

Bayley product bulletin no.8.

© BayleySuit, Inc.; 29Jun71;
KK221838.

Bayley product bulletin no.9. © BayleySuit, Inc.; 14Jul71; KK221839.

BAZA'R, INC.

Baza'r always tells it like it is;
discount foods. (In Los Angeles
times, Mar. 9, 1971, pt.4, p.7)
© Baza'r, Inc.; 9Mar71; KK221241.

Baza'r saves customers \$14,800,000 a year on food. Are you getting your share? (In Los Angeles times, Mar. 16, 1971, pt.4, p.10) © Baza'r, Inc.; 15Mar71; KK222364.

Baza'r will pay you real money if you can find lower everyday food prices. (In Los Angeles times, Mar. 2, 1971, pt.4, p.6) © Baza'r, Inc.; 1Mar71; KK220864.

Nag-nag-nag. Is the man of the house always after you to cut food costs? (In Los Angeles times, Mar. 30, 1971, p.4) © Baza'r, Inc.; 29Mar71; KK221105.

Nothing has changed, Baza'r has all the lowest prices today and everyday! (In The Oregonian, Apr. 2, 1971, p.10) © Baza'r, Inc.; 1Apr71; KK221104.

Some people go to any lengths to save, like driving miles & miles to shop Baza'r Foods. (In Los Angeles times, Apr. 6, 1971, p.7) © Baza'r, Inc.; 6Apr71; KK&20911.

Survey proves Baza'r has lowest food prices, Foll-proven prices. (In Los Angeles times, Fet. 23, 1971, p.6) @ Baza'r, Inc.; 22Feb71; KK220862.

To the ladies: how to cut your grocery bill. (In Los Angeles times, Feb. 9, 1971, pt.4, p.16) © Baza'r, Inc.; 8Feb71; KK220861.

To the ladies: how to cut your meat bill. (In Los Angeles times, Feb. 16, 1971, pt.4, p.4) © Baza'r, Inc.; 15Feb71; KK220863.

1971 official standards as furnished by automobile & truck manufacturers; issued January 1971. Sheet. © Bear Manufacturing Corp.; 5Feb71; \*\*Y201532 KK221532.

BEASLEY, V. L. Handi-Power illustrated instructions. Sheet. © V. L. Beasley; 10Aug71;

Handi-Power operating instructions.
 Sheet. © V. L. Beasley; 10Aug71;
 KK222262.

BEAUTY BY SPECTOR, INC.

Beautiful fashion wigs, the wig with
a memory, free; You don't have to
be a hair stylist to make a fortune
in wigs. Sheet & folder. Appl.
author: Myer Spector. © Beauty by
Spector, Inc.; 2Jan71; KK219381.

BECK, CHARLES D. See KCEB ASSOCIATION.

BECK, JEAN M. See KCEB ASSOCIATES.

Pape-o-bricks; Oregon Toys. Card. © John W. Beck; 16Mar70; KK219440.

BECKER, FRED.
Twentieth century registered sterling club certificate. Sheet. © Fred Becker; 21Apr71; KK220580.
Twentieth century registered sterling club certificate, bonus. Sheet.
© Fred Becker; 21Apr71; KK220579.

BECKER (M. J.) GRAPHICS.
The fabulous motorcar; 100 series.
11 1. Appl. author: Mary Jane
Becker; 21Nov70; KK221326.

The fabulous motorcar, 100 series Sheet, envelope & card in envelope. Appl. author: Mary Jane Becker © M. J. Becker Graphics; 21Nov70; KK221555.

Macleans whitened so well it worried me till I asked my dentist. (In Life, Jan. 29, 1971. p.29) © Beecham, Inc.; 23Jan71; KK220462.

Easter egg decoration. On bag.

© Beistle Co.; lFeb71; KK221905.
Halloween action dancers. On bag.
Appl. ti.: Skelton & scarecrow
dancer bag. © Beistle Co.;

Appl. 61: Skettch & Scatters,
dancer bag. © Beistle Co.;
lFeb71; KK221919.
Halloween dancers. On bag. Appl.
ti: Cat & witch dancer bag.
© Beistle Co.; lFeb71; KK221917.

Happy birthday sparkling streamer.
Folder. Appl. ti.: Tinseled birthday streamer header. © Beistle Co.; IFeb71; KK221913.

Happy new year sparkling streamer.
Folder. Appl. ti.: 7-ft. Happy
new year banner header. © Beistle
Co.; 1Feb71; KK221911.
Hobo clown. Folder. Appl. ti.:
Bee-Bo the jóinted clown header.
© Beistle Co.; 1Feb71; KK221904.
Holiday bell centerpiece. On bag.
© Beistle Co.; 1Feb71; KK221918.
Jack-o-lantern jointed goblin.
Folder. Appl. ti.: Jack-o-lantern
goblin header. © Beistle Co.;
1Feb71; KK221903.
Jointed bunnies. Folder. Appl. ti.:
Packaged Easter bunnies header.
© Beistle Co.; 1Feb71; KK221912.
Jointed Santas. Folder. Appl. ti.:

Jointed Santas. Folder. Appl. ti.: Jointed Santa header. © Beistle Co.; 1Feb71; KK221909.

Jointed scratch cat. Folder. Appl. ti.: Jointed cat header. © Beistle Co.; 1Feb71; KK221910.

Jointed skeleton cats. Folder.
Appl. ti.: Skeleton cat header.
© Beistle Co.; KK221908.

Party horns. Folder. Appl. ti.:
Packaged party horns header.
© Beistle Co.; 1Feb71; KK221906.
Trick or treat party hats. Card.
© Beistle Co.; 1Feb71; KK221914.

© Beistle Co.; IFeo/1; KR221914.
Trick or treat party horns. Folder.
© Beistle Co.; IFeb71; KK221907.
Valentine cut-out hearts. Folder.
Appl. ti.: Packaged hearts header.
© Beistle Co.; IFeb71; KK221915.
Valentine cut-outs. Folder. Appl.
ti.: Packaged valentine cutout header.
© Beistle Co.; IFeb71;
KK221916.

BELL RECORDS.

Partridge Family book cover. © Bell Records, division of Columbia Pictures Industries, Inc.; 12Mar71; KK220245.

BELLOS, GENE.
Rap-Wrap subject folder. See
LETTUCE.

BERGEN (POLLY) CO.
Have I got an ugly friend for you;
Oil of the Turtle. (In Harper's
magazine) © Polly Bergen Co.;
1Feb68; KK221463.

BERNAT (EMILE) & SONS CO.

The boucle look; what to wear everywhere. 32 p. © Emile Bernat & Sons Co. (in notice: Emile Bernat & Sons); 15Apr71; KK221703.

BERNSTEIN, JOEL.
After the gold rush, Neil Young. See WARNER BROS. RECORDS, INC.

BEST MADE PRODUCTS, INC. Stapling equipment and staples.
Sheet. © Best Made Products, Inc.;
29Jan71; KK220590. Vinyl moldings. Sheet. © Best Made Products, Inc.; 29Jan71; KK221983. O Best Made

BEST (W. N.) COMBUSTION EQUIPMENT CO., Pump and heater sets; model no.100.
Folder. © W. M. Best Combustion
Equipment Co., Inc.; 30Jun70;

Lonnie Mack. See ELEKTRA RECORDS. Ry Cooder. See WARNER BROS. RECORDS,

BIG DRUM, INC.

Borden whipped frozen yogurt, 6 on-astick yogurt servings; 3 fl. oz.
each. On folding carton. Appl.
ti.: Yogurt 6-pack. © Big Drum,
Inc.; 1Nov69; KK221715.

Choc-o-malt, 6 cups; 6 fl. oz. cauh. On folding carton. © Big Drum, Inc.; 4Aug65; KK221717.

Fruit-flavored yogurt. On folding carton. Appl. ti.: Yogurt cup 4-pack. © Big Drum, Inc; 15Jul59; KK221712.

The original, 6 drumsticks, vanilla flavored ice milk; 2 1/2 fl. oz. each. On folding carton. Appl. +i.: The original drumstick (for Imperial) 5-pack. © Big Drum, Inc.; lApr70; б-раск. ( КК221718.

Ready-to-serve pudding, 4 individual cups; net wt. 5 oz. each. On folding carton. Appl. ti.: Pudding cup 4-pack. © KK221713. © Big Drum, Inc.; 120ct70;

6 push-ups, orange sherbet; 3 fl. oz. each. On folding carton. Appl. ti.: Push-up (balloon design) 6-pack. © Big Drum, Inc.; 15Jan69; KK221714.

12 push-ups, orange sherbet; 3 fl. oz. each. On folding carton. Appl. ti.: Push-up (balloon design) 12-pack. © Big Drum, Inc.; 15Feb69;

BIOPHYSICAL RESEARCH & DEVELOPMENT CORP. See SAUNA BELT, INC.

BISHOP CHAMBER OF COMMERCE (CALIF.) Bishop motel and restaurant guide. Folder. © Bishop Chamber of Commerce; 30Apr71; KK222115.

BLAIR, E. W.
Mexican jumping beans. Card.
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BLOCK ART. STICKY THINGS. See STICKY

BLOCK, LEONARD A. See STICKY THINGS.

BLOCKHEAD, INC.
Blockhead: The balancing skill game for everyone. 7563:200. On wrapper. Appl. author: Saalfield Pub. Co. © Blockhead, Inc.; 16Mar71; KK222886.

Executive blockhead; 6550. On wrapper. Appl. author: Saalfield Pub. Co. © Blockhead, Inc.; 14Sep70; KK223067.

BLOOMQUIST, CLARENCE.

Pour-a-posy, also known as cast-afleur; epoxy resin. Sheet.
© Clarence Bloomquist; 11Feb71;
KK219957.

BLUEBIRD PRODUCTIONS, LTD.

Bluebird, do you know this group?

7 p. © Bluebird Productions, Ltd.;
5Dec70; KK220808.

BOAKA KOMPANIYA. Golden Samovar, the liquor without a last name. (In Look, June 1, 1971, opposite p.14) Appl. ti.: Introducing Golden Samovar. © Boaka Kompaniya; lJun71; KK221996.

Sooner or later, this happens to every fisherman; with the new Bobber fishing pole bracket. Sheet. © Bobber Products; 15Sep70; KK220080.

BOBBS MERRILL CO., INC.
Raggedy Ann and Andy; 2 magic paper dolls; no.4740. Whitman. On wrapper. © Bobbs Merrill Co., Inc.; 30Apr71; KK220856.

BODINE ELECTRIC CO. MINE KLECTRIC CO.

K-2 industrial instrument and servo gearmotors. 7 p. © Bodine Electric Co.; 7Apr71; KK222138.

K-2 industrial instrument and servo motors. 7 p. © Bodine Electric Co.;

motors. 7 p. © 7Apr71; KK222137.

BOLS (ERVEN LUCAS) DISTILLING CO. Adult desserts; fig leaf flip. Sheet. © Erven Lucas Bols Distilling Co.; 2Sep70 (in notice: 1969); KK220508.

La creme de la creme, baby; pepper-mint liqueur. Sheet. © Erven Lucas Bols Distilling Co.: 9Jun70;

Have you tried our chocolate bar? Creme de cacao. Sheet. © Erven Lucas Bols Distilling Co.; 9Jun70; KK220510.

Put spice in your snifter; ginger flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 10Jun70;

You'll go ap-ricot; apricot flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 9Jun70;

BONANZA INTERNATIONAL, INC. Bonanza's family plan. (In Life, May 22, 1970, p.51) © Bonanza International, Inc.; 12May70;

BORDEN, INC.
Wyler's cola soft drink mix; net wt.
3 1/4 oz. [Envelope] © Borden,
Inc.; 12Jan71; KK222326.

BOYD. JEROME J.
God's tomorrow will be better than
today. See DELIVERANCE EVANGELISTIC
CENTER, INC.

BRADLEY (MILTON) CO.
Dip-a-Flower thinner; net contents
8 fl. oz. Sticker. © Milton Bradley Co.; 1Mar71; KK222376.

Good old days; jigsaw puzzle; 4181-1.
On wrapper. © Milton Bradley Co.; 1Dec70; KK222377.
Jeans 'n things, Bells & Beads; 2 big paper dolls; 4112-1. On wrapper.
© Milton Bradley Co.; 1Mar71; KK22370.

Jeans'n things, Rags & Jeans; 2 big paper dolls; 4112-2. On wrapper. © Milton Bradley Co.; 1Mar71;

Jeopardy game; 4457. 7th ed. On wrapper. © Milton Bradley Co.; 1Dec70; KK222372.

Magic Mary; magnetic paper doll; 4010-1. On wrapper. © Milton Bradley Co.; lMar71; KK222373.

Magic Mary Ann: magnetic paper doll; 4010-2. On wrapper. © Milton Bradley Co.; 1Mar71; KK222371.

Magic Mary Jane; magnetic paper doll; 4010-3. On wrapper. © Milton Bradley Co.; lMar71; KK222378.

Magic Mary Lou; magnetic paper doll; 4010-4. On wrapper © Milton Bradley Co.; lMar71; KK222380.

One companion puzzle; 4186-2. On wrapper. © Milton Bradley Co.; 1Dec70; KK222379.

Patches; interlocking jigsaw puzzle; 4185-3. On wrapper. © Milton Bradley Co.; LDec70; KK222375.

Tykes puzzle; 4182-4. On wrapper. © Milton Bradley Co.; 1Dec70; KK222367.

BRADLEY PRODUCTS, INC. Fountainbleu water brightener; 32 fluid ozs. Sticker. © Bradley Products, Inc.; 7Dec70; KK219846.

BRADY ENTERPRISES, INC.
Bar-tender's brand, instant Pina
colada mix; net wt. 9 oz. On
folding carton. © Brady Enterprises, Inc.; 3May71; KK221537.

BRAND HYDRAULICS, INC.
Constant volume priority divider;
BG-, FG-. Sheet. © Brand Hydraulics; 20Aug71; KK222114.

Constant volume priority divider, BG4. Sheet. © Brand Hydraulics, Inc.; 1Nov71; KK223035.

Divider-combiner valve; B-400 series. Sheet. © Brand Hydraulics, Inc.; 4Nov71; KK222869.

Full range flow control, FC series. Sheet. © Brand Hydraulics, Inc.; 5Aug71; KK221897.

High pressure directional control
valve. Sheet. © Brand Hydraulics,
Inc.; 13May71; KK220887.

Pilot operated relief valve; Pilot operated check valve. Sheet.
© Brand Hydraulics, Inc.; 23Nov71;

Proportional flow dividers, B50-B100-FP. Sheet. © Brand Hydraulics, Inc.; 11Jun71; KK221509.

BRANDY DISTILLING CO. Coronet VSQ brandy. On folding carton. © Brandy Distilling Co. (in notice: Brandy Dist. Co.); 20ct70;

BRECHET & RICHTER CO. © Brechet & Richter Co. (in notice: Brechet & Richter); 200ct71; KK222737.

BRECK (JOHN H.) INC.

Breck concentrated shampoo gives you concentrated lather and 7 cents off.

(In New York post, Jan. 27, 1971, p.24) © John H. Breck, Inc.;

27Jan71; KK219654.

Breckset. It's enough to make your hair curl. (In TV guide, Apr. 17, 1971, p.27) © John H. Breck, Inc.;

13Apr71; KK220528.

Dandruff, who needs it? Introducing new Breck One. (In Woman's day, Sept. 1971, p.152) © John H. Breck, Inc.;

17Aug71; KK221677.

Fresh Hair instant shampoo is a beau-

Fresh Hair instant shampoo is a beautiful brush-off. (In TV guide, Sept. 11, 1971, p.59) © John H. Breck, Inc.; llSep71; KK221992.
Gold formula Breck is the only leading shampoo that isn't mostly detergent. (In Vogue, Feb. 15, 1971, p.4 of cover) © John H. Breck, Inc.; 15Feb71; KK219817.

15Feb71; KK219817.

Most instant shampoos are easy to spray on; Fresh Hair. (In Glamour, May 1971, p.63) © John H. Breck, Inc.; 20Apr71; KK220608.

Save your hair for the only leading shampoo that isn't mostly detergent. (In New York post, Jan. 13, 1971, p.50) © John H. Breck, Inc.; 13Jan71; KK219396.

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Isepil: EMEZ2131.

I you were your pattent, which che
would you rather take: Ton sprin.

In American family physician. May
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(In Reader's digest, Aug. 1971,
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Johnny Unitas won the NFL Man of the Year Award, but the real winners were five kids from Baltimore. (In Extra point 1971, p.23 Appl. author: Young & Ribicam, Inc. DBristol-Myers Jo.; 24May71; KK221592.

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KK213/40.

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digest, Feb. 1971, p. - 1 Appl.
author: Is later To. Bristol
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1971, p.130 m co pon Appl. author: pte. Jone m Pelding.
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'nt. lerang with fufferin. In the
Apothecang, Apr. 1 ml, f.11 Appl.
author: led Bates \* C.., Inc.
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URISTOL-MYERS PRODUCTS.
Feels like I suddenly grew better hair,
Aquarius conditioning shampoo. (In
Fort Wayne news-sentinel, Nov. 4,
1970, p.15A) Appl. autnor: Foote.
Cone & Belding. © Bristol-Myers
Products; 4Nov70; KK219335.

BREADJAGT IROUNCTIONS " JER/IDEC, INJ. Proudly they came to honor America; Productions & Jervices, Inc.: Lucation 10, 18220 29.

ODSKY, JOEL.
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Get \$407 a morth for the rest of your life starting at ag of. In Daily news, New York, July 29, 1971, p.506 Appl. author: Paith, ircenland C., Inc. Fronx Tavings Bank; 2010171; KK221740.

How opening a salings account can tuy you \$11.00 worth of life insurance; Cash 6e plan. (In Daily news, New York, June 22, 1971, p.1250) Appl. author: Smith ircenland fo., Inc. Bronx Savings Bank: 2201171; KK221633.

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Bothered by hot taste Come all the way up to Kool. Cunbeams. (In Sporth Illustrated, Nov. 2, 197%, p.121 Appl. author: Ted Bates & Co., Inc. Brown & Williamson otateo Corp.; 290 tl; KK219422. rossing thrugh a bookstall: Icer y. In No. news world report, ar. 11, 471, p.41 Appl. author: ed ates Post rown will a set ba rp.; ar71; 472 l.
Burnt up over hot taste? Come all the way up to Kool. (In Parade, uly 25, 1971, p.15) Appl. author: Ted Bates & Co. Brown & Williamson Tobacco Corp.; 25Jul71; KK22314. an't take) taste? You and designed the set of taste?

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the way up to not. It is signed:
'unningham. It is,' new world
report, one 7, 1971, p.d of cover)
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Den't targle with hot 'aste; 'ome all the way up to E of. Thus. signed: Huchnergarth. In 'arade, May C, 1971, p.17. Appl. author: ed 'ster C...it'. Brown w Williamson baces' 'rp.: 2May71; KE22\*104.

In't tangle with not tarte, come all the way up to Kool. Illu. freed duchnergarth. In rande, May 2, 1971, p.13. Appl. author: 'c'l to ', inc. Brwn William on 'obace' 'rr.: 2"ay": '7 20 4.

End the Jry spell, come all the way

End the Jr/ spell, come all the way up to Kool. (In Milwaukee sentinel, une 29, 1971, p.4) Appl. author: Ted Bates & Co. Brown & Williamson Tobac o Corp.; 29Jun71; KK225148.

son Tobac o Corp.; 29Jun71; KK225148
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KK21940.

Get away from ho! taste: Y ol. [Couple with bleycle in park! I in Ebony, June 1971, p.32 Appl. aith r: icd tates from Inc. From William-In Tobacco Corp.: 149371; K223101.

- BROWN & WILLIAMSON TOBACCO CORP .- Con. Hot cigarettes have had their Kool filter kings, mild menthol cigarettes. (In Esquire, Mar. 1971, p.150-151) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 15Feb71; KK220413.
  - If your menthol isn't smooth enough, come all the way up to Kool. (In Life, June 4, 1971, p.35) An author: Ted Bates & Co. © Brown Williamson Tobacco Corp.; 31May71; KK223145.
  - If you're not stocking these 2 you're missing record sales; Kool filter longs, Viceroy filter longs. (In Vending times, Mar. 1971, p.11)
    Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 15Mar71; KK220411.

- 15Mar71; KK220411.

  It's Kool in Baltimore. (In Baltimore news American, Apr. 15, 1971, p.4-D) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 15Apr71; KK223151.

  It's Kool in Chicago; Kool is the no.1 cigarette. (In Chicago suntimes, Apr. 19, 1971, p.17) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 19Apr71; KK221831. KK221831.
- It's Kool in Detroit; Kool is the no.l cigarette brand. (In The Detroit news, Apr. 13, 1971, p.9A) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 13Apr71; KK222042.
- It's Kool in New York. (In New York post, Apr. 19, 1971, p.17) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 19Apr71; KK223152.
- This Kool in Philadelphia. (In Philadelphia bulletin, Apr. 15, 1971, p.38) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 15Apr71; KK223155.
- Just ask a million menthol smokers why they switched to Kool. (In Birmingham post-herald, Apr. 6, 1971, p.3) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 6Apr71; KK223147.
- Laredo in the top 15 brands? (In United States tobacco journal, Mar. 4, 1971, p.9) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 4Mar71;
- Length and coolness come together; Kool. [Girl standing against tree] (In Ladies' home journal, July 1971, p.29) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 25Jun71; KK223102.
- Length and coolness come together; Kool filter longs. (In Redbook, Mar. 1971, p.2 of cover) Appl. author: Ted Bates & Co., Inc.

  Brown & Williamson Tobacco Corp.; 22Feb71; KK220419.
- Like money in the bank. (In Chain store age, Jan. 1971, p.49) Appl. author: Ted Bates & Co., Inc. Appl ti.: Like having money in the bank. © Brown & Williamson Tobacco Corp.; 1Jan71 (in notice: 1970); KK222043.
- Menthols mean business; Kool filter longs, Belair filter kings. (In Exchange & commissary news, Mar. 1971, p.33) Appl. author: Ted Bates & Co. @ Brown & Williamson Tobacco Corp.; 15Mar71; KK222041.
- The money-making machine; stock Laredo and get the volume of a top 15 cigarette. (In United States tobacco journal, Feb. 18, 1971, p.15) Appl. author: Ted Bates & Co., Inc.

  © Brown & Williamson Tobacco Corp.; 18Feb71; KK220415.

- Never a rough puff; come all the way up to Kool. (In Tropic (Miami herald) Feb. 28, 1971, p.15) Appl. author: Ted Bates & Co., Inc. Brown & Williamson Tobacco Corp.; 28Feb71; KK223106.
- Never a rough puff; come all the way up to Kool; Sea Snark. (In U.S. news & world report, May 10, 1971, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 3May71; KK223108.
- Never a rough puff sale; Kool filter kings. (In The San Diego Union, Feb. 9, 1971, p.A-12) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 9Feb71; KK221332.
- KK221332.

  Never hot, never dry; Kool. (In U.S. news & world report, Feb. 8, 1971, p.10) Appl. author: Ted Bates & Co. Brown & Williamson Tobacco Corp.; 1Feb71; KK220103.

  Oct. 27th, scorpio; Viceroy filter cigatettes. (In Pittsburgh postgazette, Oct. 27, 1970, p.4) Appl. author: Ted Bates & Co., Inc. Brown & Williamson Tobacco Corp.; 270ct70; KK219423.

  Our best ideas go up in smoke.
- Our best ideas go up in smoke. (In Jewish war veterans of U.S., Aug. 1971) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 8Aug71; KK223141.
- Pigskin? Vicercy gives you all the taste, all the time. Leather goods. (In Life, Nov. 20, 1970, p.R3)
  Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 16Nov70; KK219428.
- Pleasure gone out of your smoking?
  Kool. (In Parade, June 27, 1971,
  p.15) Appl. author: Ted Bates &
  Co., Inc. © Brown & Williamson
  Tobacco Corp.; 27Jun71; KK223109.
- Smokers, take action against dull taste; Kool. (In Esquire, Feb. 1971, p.118-119) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 15Jan71; K8220109
- son Tobacco Corp.; 15Jan71; KK220109
  Stock tip: Kool filter longs are up
  35.5%. (In Vending times, Feb.
  1971, p.13) Appl. author: Ted Bates
  & Co., Inc. © Brown & Williamson
  Tobacco Corp.; 15Feb71; KK220417.
  Their sounds? Viceroy gives you all
  the taste, all the time. Nite
  club. (In Ebony, Nov. 1970, p.151)
  Appl. author: Ted Bates & Co., Inc.
  © Brown & Williamson Tosbacco Corp.;
  15Nov70; KK219430.
  This year they want it different:
- This year they want it different; Viceroy. Travel. (In Life,
  Dec. 11, 1970, p.75) Appl. author:
  Ted Bates & Co., Inc. © Brown &
  Williamson Tobacco Corp.; 7Dec70;
- What's up with Kool? (In The Kansas City times, Apr. 6, 1971, p.30)
  Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.;
  6Apr71; KK223105.
- Who says supermarkets don't sell tobacco? They sell Laredo. (In Convenience store news, Mar 12, 1971, p.5) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 12Mar71; KK220412.
- You're never far from Kool. (In Chicago daily news, Apr. 12, 1971, p.11) Appl. author: Ted Bates & Co. © Brown & Williamson Tobacco Corp.; 12Apr71; KK221830.
- BROWN, ANNE.
- COWN, ANNE.
  Cosmetic wearables; women power means better business for simpatico service companies. Folder.
  © Anne Brown; 23Jul71; KK222978.
- Women power means better business for simpatico retail companies; Cosmetic wearables. Folder. Cosmetic wearables. Folder.

  © Anne Brown; 23Jul71; KK222979.

- BROWN, CONRAD.

  Skiing for beginners, by Bruce Gavett & Conrad Brown; photographs by Kim Massie. [Dust jacket] © Conrad Brown; 40ct71; KK222758.
- BROWN-FORMAN DISTILLERS CO. See BROWN-FORMAN DISTILLERS CORP.
- BROWN-FORMAN DISTILLERS CORP. 1853 was a very good year; Usher's Green Stripe scotch. Sheet.

  © Brown-Forman Distillers Corp.; 14Jan71 (in notice: 1970);
  - KK220524.
    Frost 8/80 dry white whiskey.
    (In The Miami hearld, Nov. 16, 1971, p.22-A) Appl. author:
    Cardner Advertising Co. © Brow
    Forman Distillers (in notice:
    Brown-Forman Distillers Corp.);
    16Nov1. KK223327
  - Brown-Forman Distillers Corp.); 16Nov71; KK223327. A great way for you to make holiday profits; Early Times Kentucky straight bourbon whisky. (In Liquor store magazine, Nov. 1970, p.96-97) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 230ct70; KK219434.

  - Corp.; 250ct/0; KR219434.

    I want you to meet our better half. Sheet. © Brown-Forman Distillery Corp.; 4May70; KK220516.

    Introducing Frost 8/80 dry white whisky. (In American home, May 1971, p.132-133) Appl. author: Cardner Advertising Co. © Brown-Forman Distillers Corp.; 1May71; KK221481.

  - KK221481.

    Introducing Frost 8/80, dry white whiskey. (In California living magazine (San Francisco examiner & chronicle) Apr. 4, 1971, p.48)

    Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp; 4Apr71; KK221073.

    Introducing the first gallon that's more than just four quarts; Old Forester. (In Detroit free press, Sept. 28, 1971, p.3-D) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 28Sep71; KK222652. KK222652.
  - It's an Old Forester kind of day. [Car racing scenes] (In Newsweek, Feb. 8, 1971, p.105) Appl. author: Gardiner Advertising Co. © Brown-Forman Distillers Corp.; 8Feb71; KK220082.
  - It's an Old Forester kind of day. (In St. Louis post dispatch, Feb. 2, 1971, p.3B) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 2Feb71; KK220339.
  - 117 years ago, Andrew Usher discovered the taste bud; Usher's Green Stripe. Sheet. © Erown-Forman Distillers Corp.; 80ct70; KK220942. Pennsylvania: Welcome to the big time. See EARLY TIMES DISTILLERY CO.

  - Usher's Green Stripe scotch. Sheet.

    © Brown-Forman Distillers Corp.; 1Feb71; KK220517.
  - Whisky made for women, fantastic; Gold Pennant Canadian. Sheet. © Brown-Forman Distillers Corp.; 3Aug70; KK220512.
  - Women are different; Gold Pennant Canadian. Sheet. © Brown-Forman Distillers Corp.; 3Sep70; KK220513.
- BROWN, HERBERT M.
  The balanced Cross. Sheet. Appl. author: Mrs. Herbert M. Brown.
  © Herbert M. Brown; 7Apr71; KK222112.
- BROWNE VINTNERS CO. To these celebrated Europeans, Browne Vintners now adds a distinguished American, Paul Masson. (In Tap & tavern, Mar. 1, 1971, p.9) © Browne Vintners Co.; 1Mar71; KK220127.

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   Httlity claw; no.588. Sheet.
a.a.l.o. Buske Industries, Inc.;
10Jul71; KK221680.
   Putt-A-Round, the treatest putting mainer ever. Sheet. Appl. author: T. W. Polflesh. uyers Jervice Co... W. Colflesh cole owner: 1-No.7; KK219891.
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CAREER CLUB SHIRTS .- Con. We make a career of stripes. (In Esquire, Oct. 1970, p.66) Appl. author: Zlowe Co., div. Marsteller, Inc. © Career Club Shirts, division of Truval Shirt Co., Inc.; 10Sep70; KK221248.

When you change to Career Club shirts, do they change to tareer Club shirts, do they change you? (In Playboy, Sep. 1970, p.224) Appl. author: Zlowe Co., division of Marsteller, Inc. © Career Club Shirts, division of Truval Shirt Co., Inc.; 13Aug70; KK221201.

CARRICK, DONALD.

Turtle pond, by Berniece Freschet; illustrated by Donald Carrick.
[Dust jacket] 4080. © on jacket illus.; Donald Carrick; 29Mar71; KK220620.

CASTLE & COOKE, INC. DOLE CO. See DOLE CO.

CATERPILLAR TRACTOR CO. XT-3, the hydraulics breakthrough. Folder. © Caterpillar Tractor Co.; 1Jan71 (in notices: 1969, 1970); KK220371.

CELLA & HACKNEY CO. Hurrah, greatest improvement in bath-ing ... give our mitt-cloth a try. Sheet. © Cella & Hackney Co.; 21Jul71; KK223076.

CENTER INSURANCE AGENCY, INC.

Now, you get your amazing low cost
\$1,000.00 cash a month hospital policy. Folder. (In The Sunday star,
Washington, D.C., Jan. 10, 1971)
Appl. author: Ralph R. Byers.
© Center Insurance Agency, Inc.; 10Jan71; KK219455.

CENTRAL INTERMEDIATE SCHOOL, MIDLAND, Turtie Enterprises. On bag. © Central Intermediate School; 2Jan71; KK221435.

CHALLENGE-COOK BROS., INC.
Challenge-Cook Bros. 29 p. © Challenge-Cook Bros., Inc.; 25Jan70;
KK219699.
Hydro-jet blaster for cleaning and
wet sandblasting. Folder. NM:
additions. © Challenge-Cook Bros.,
Inc.; 25Jan70; KK219701.
SQUEEZ-COOK BROS.

Squeez-crete concrete pumps. 18 p.
NM: additions. © Challenge-Cook
Bros., Inc.; lJan70; KK219700.

CHAMPALE, INC.
Sparkling extra dry Champale, malt
liquor; 12 fl. ozs. On can.
© Champale, Inc.; 10Nov70; KK219367.

CHAMPION DISTILLING CO. No. Distribute CO.

8 year old champion at \$4 a fifth;
Champion bourbon. (In Richmond news leader, Feb. 3, 1971, p.45)

© Champion Distilling Co.; 3Feb71;
KK220782.

CHAMPION PRODUCTS, INC.
Athletic wear and physical education uniforms, 1971. 62 p. © Champion Products, Inc.; 193an71; KK219896. Gymflair, by Lady Champion. 30 p. © Champion Products, Inc.; 13Jan71;

Every woman alive loves Chanel no.5; for the bath. (In Glamour, Mar. 1971, p.4) Appl. author: Norman, Craig & Kummel, Inc. @ Chanel, Inc.; 18Feb71; KK221441.

Every woman alive loves Chanel no.5; for the bath. (In Mademoiselle, Feb. 1971, p.15) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 28Feb71; KK221451.

Every woman alive loves Chanel no.5. (In Mademoiselle, Sept. 1970, p.15) Appl. author: Norma, Craig & Kummel, Inc. © Chanel, Inc.; 1Sep70; KK221443.

Every woman alive loves Chanel no.5.
(In Vogue, Oct. 1, 1970, p.91)
Appl. author: Norman, Craig &
Kummel, Inc. © Chanel, Inc.;
10ct70; KK220649.

Every woman alive loves Chanel no.5.

Every woman alive loves Chanel no.5.
[Profile of woman] (In Vogue, June 1970, p.61) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; lJun70; KK220654.

Every woman alive loves Chanel no.5.
[Profile of woman partly in shadow of another's head] (In House Beautiful, Sept. 1970, p.7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 20Aug70; KK220929.
The mark of a man; a gentleman's cologne. (In Harper's Bazaar, Dec. 1970, p.10) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 1Dec70 (in notice: 1969); KK220715.
The perfume of romance. Chanel nc.22.

The perfume of romance. Chanel nc.22.
(In Seventeen, Feb. 1771, p.17)
Appl. author: Norman, Craig &
Kummel, Inc. © Chanel, Inc.;
1Dec70; KK220927.

Nen the eyes have it, that's the spell of Chanel no.5. (In Seventeen, May 1970, p.10-11) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 28Apr70; KK221456. When the party never really ends, that's the spell of Chanel. (In Seventeen, Jan. 1970, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 30Dec69 (in notice: 1970); KK221534.

1970); KK221534.
When there's no need for mistletoe, that's the spell of Chanel no.5.
(In Seventeen, Dec. 1970, p.8-9)
Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.;
1Dec70; KK221455.
When your heart leaps high as the fountain, that's the spell of Cha (In Seventeen, Feb. 1970, p.8-9)
Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.;
29Jan70; KK221535. Kummel, Inc. © C 29Jan70; KK221535

29Jan70; KK221535.
When your heart takes a spin, that's the spell of Chanel. (In Seventeen, Apr. 1970, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 26Mar70 (in notice: 1969); KK221535.
When you're both head over wheels, that's the spell of Chanel no.5. (In Seventeen, Oct. 1970, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © Chanel, Inc.; 30Ju170; KK220928.

CHAP STICK CO Use Chap Stick before you need it; event: ice hockey. (In Saturday evening post, Jan. 13, 1968, p.2) Appl. author: Cargill, Wilson & Acree, Inc. © Chap Stick Co.; 13Jan68 (in notice: 1967); KK219388.

Use Chap Stick before you need it; event: women's speed skating. (In Look, Jan. 9, 1968, p.3) Appl. au-thor: Cargill, Wilson & Acree, Inc. © Chap Stick Co.; 9Jan68 (in notice: 1967); KK219387.

CHARLES, CHRISTIAN K. Is your girl an imitation? Then why buy her an artificial diamond? (In Herald-American, Nov. 27, 1970, p.15) © Christian K. Charles; 27Nov70; KK220099.

CHASTAIN, JACK S. Gus Gas is fast. Sheet. © Jack S. Chastain; 12Jan71; KK221335.

Cunsoap, bore cleaner. On folding cartor. Appl. author: Mel E. Milch. Mel E. Milch d.b.a. Chemtek Co.; 1Feb71; KK220450.

CHESEBROUGH-POND'S, INC.

Ann has her first real problem, his name is Jeffrey; Angel Face. (In Seventeen, Dec. 1970, p.32-33)

Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's, Inc.; 1Dec70; KK221461.

At 3:10, Linda looked at Bob and started to play a whole new game; Angel Face. (In Seventeen, Oct. 1970, p.88-89) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's; 29Sep70; KK221454.

Cutex creates the perfect polish for all the girls you are. (In Glamour, June 1970, p.81) Appl. author: Norman, Craig & Kummel, Inc.

© Chesebrough-Pond's, Inc.; 20May70; Kroaltha

KK221442.
The day before her birthday Judy Owens, Just by chance, caught sight of the face of the woman she was going to be; Angel Face. (In Seventeen, Sept. 1970, p.30-31) Appl. author: Norman, Craig & Kummel, Inc. © Chesebrough-Pond's, Inc.; 27Aug70; KK221460.

CHESTNUTT, DAVID.
The enchanted frog, Rosenella. See
TELEGENERAL CORP.

Chili color chart. Sheet. © ChiliMac Co., solely owned by Z.I. McCluggage & Kenneth R. Slack (in notice: ChiliMac); lJul71; KK223028.

American Gourmet rich milk chocolate; net wt. 6 oz. On folding carton. © Chocolate Co. of America; 1Sep71;

American Gourmet rich milk chocolate; net wt. 3 oz. On wrapper. © Choc-olate Co. of America; 1Sep71;

[American Gourmet universal box] 955. On folding carton. © Chocolate Co. of America; 15Aug71; KK222434.

[Baseball candy box. Box top]
© Chocclate Co. of America; 15Feb71
(in notice: 1970); KK220572.

(Basketball candy box. Box top)
© Chocolate Co. of America; 15Feb71
(in notice: 1970); KK220571.

Camp Fire Girls chocolate Campers.
[Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970);

KK220584

Camp Fire Girls chocolate Campers.
On folding carton. NM: illus.
© Chocolate Co. of America (in notice: CCA); 10ct70; KK219694.
Camp Fire Girls chocolate Chippewas.
[Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970);

Camp Fire Girls chocolate Chippewas.
On folding carton. NM: illus.
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Camp Fire Girls chocolate mint Trail

Blazers. [Box top] Appl. ti.: Camp Fire Girls chocolate Trail Blazers. © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220583.

Camp Fire Girls chocolate mint Trail Blazers. On folding carton. NM: illus. © Chocolate Co. of America (in notice: CCA); 10ct70; KK219691.

Camp Fire Girls chocolate Woodchucks. [Box top] © Chocolate Co. of America; 15Feb71 (in notice: 1970); KK220582.

Camp Fire Girls chocolate Woodchucks.

Camp Fire Girls chocolate Woodchucks
On folding carton. NM: illus.
© Chocolate Co. of America (in notice: CCA); 10ct70; KK219692.
Famous gourmet Camp Fire Girls fundraising program. Folder. © Chocolate Co. of America; 7Sep71; KK222193.

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Football candy box. Box top Chocolate Co. of America; 1686b71 in notice: 1970); KM227574.

Fund-raising progress char: . A 6 . Poster. Corocolate Co. of America: 1Sep71; KK22294-.

Help us in our fund-raising drive, raise money for our organization, win prizes for yourself. rolder. Chocolate Co. of America: 7Sep71;

okey canty box. Extop Chack-At T. of America: 15Feb 1 In no-

"ow raise \$500 to \$5,000 ... with the American gourmet fund-raising program. Folder. Chocolate Go. of America; Sep71; KK222196.

ld Winna chocolate Crickets; net wt.

Please help our group raise needed funds. Folder. Chocolate Co. of America; 15 Aug71; KK222329.

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Better than ever, 'lairol's national educational alliance program. (In National beauty school journal, Aug 1971, p.10) Appl. author: Foote, Cone & Belding. 'lairol, Inc.; lAugTl; KK222399.

Children should be seen. And not hurt; Hair So New creme rinse. (In Good housekeeping, Aug. 1971, p.24) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Jul71; KK222401. Plairol frees the 'fro. (In Ebony. 'lov. 1971, p.159) Appl. author: Foote, Cone & Belding: Clairol, Inc.; 190ct71; KK223343.

Clairol gives a curl more choices; the all-in-one haircetter. 'In ingenue, Nov. 1971, p.71 Appl. autor: Forte, Cone & Belding. Clairol, Inc.: 1) ct71; KK22274.

Inc.: 1) ct71; KK22274.

Clairol goes to all lengths to create.
high-fashion blondes. (In Modern beauty shop, Oct. 170, p.10-1)
Appl. author: Foote, Cone & Belding.
O Clairol, Inc.: #Sep7: KK220-90.

Clairol takes the humbug out of Christmas, even your pumpkin will smile:
Freat Body Instant conditioner. In Modern beauty shop. ct. 1071, r.20-

Modern beauty shop, ct. 1771, p.20-28 Appl. author: cote, Cn. & Belding. Thair 1, Inc.; 1 ct71;

The curl is in: April brings a shower of miney saving leals fro Clairs.

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You know all about the natural. In reence, 'ur, ly'l, p.11) Appl. author: 't, 'me eld'n.

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CLAIROL, INC.-Con.

It lets me be me; Nice'n Easy. (In Ebony, Oct. 1971, p.27) Appauthor: Doyle Dane Bernbach, Inc

author: Boyle Bane Bernbach, Inc. © Clairol, Inc.; 29Sep71; KK223449. It lets me be me; Nice 'n Easy. (In Redbook, Feb. 1971, p.2 of cover % p.1) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Jar71; KK220110.

Woman's day, Apr. 1971, p.7) author: Doyle Dane Bernbach, © Clairol; 28Mar71; KK221733.

It lets me be me in hair color; Nice 'n Easy. Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 29Aug71; KK222871.

Lemonheads, they get squeezed all summer long; Lemon-Go-Lightly. (In Co-ed, May-June 1971, p.25)
Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Apr71; KK221144.

Long hair gets help; Clairol Long & Silky conditioning lotion. (In Ingenue, Nov. 1971, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 190ct71; KK222747.

The next step: the conditioned set;
Kindness from Clairol. (In Glamour,
Jan. 1971, p.14-15) Appl. author:
Foote, Cone & Belding. © Clairol,
Inc.; 20Dec70; KK219334.

The next step: the conditioned set, only Kindness hair setters. (In Good Housekeeping, Dec. 1970, p.2 of cover & p.1) Appl. author: Foote, Cone & Eelding. @ Clairol, Inc.; 21Jan71 (in notice: 1970); KK219658.

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Nothing is forever, but Great Body styling fluid creates longer lasting crisp sets; spring can't be very far behind. (In Modern beauty shop, Mar. 1971, p.8-10) Appl. author: Foote, Cone & Belding.

© Clairol, Inc.; 25Feb71; KK220168.

Now a careful wave for color-treated hair; Clairol Chroma. (In Modern beauty shop, June 1971, p.74-77) Appl. author: Foote, Cone & Belding.

© Clairol, Inc.; 1Jun/1: KK221146.

Now a new, fast way to cover gray

Now a new, fast way to cover gray and enrich natural color, the Beautiful Browns from Clairol. (In Beauty trade, Sept. 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71; KK223338.

Now, a shampoo that washes body in, w, a snampoo that wasnes body in, instead of out; Great Body. (In Family circle, Aug. 1971, p.25) Appl. author: Doyle Dane Bernbach. © Clairol, Inc.; 29Ju171;

Now Clairol gives a curl 3 choices; Kindness Custom Care conditioning mist hairsetter. (In Hairdo & beauty, Aug. 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25Ju171; KK222400.

Now Glairol shampoo has been re-conditioned; a must if you straighten or lighten or color your hair. (In Essence, June 1971, p.2 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 25May71:

low Clairol shampoo has been reconditioned. (In McCalls, June 1971. p.62 & card) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 24May71; KK22114).

On the wing from Europe, a guardian angel for the crowned heads of America; Claircarc. (In The New Yorker, Mar. 2, 1958, p.63) Appl. author: Horman, Trair & Tummel, Inc.

"lairol, 1 ; 28Feb(8; KK219403.

One of the little old ladies who uses Silk & Silver; sixth in a series, she's Sarah McDavid; Silk & Silver color lotion for enhancing gray hair. (In Ladies' home journal, Feb. 1971, p.156) Appl. author: Foote, Cone & Belding. © Clairo Inc.; 25Jan71; KK219661.

Pure Goldie. (In The New York times, Feb. 15, 1971, p.45) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 15Feb71; KK219655.

The Skin Machine. (In Ingenue, Nov. 1971, p.9) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 190ct71; KK222746.

The Summer Blonde blonde; lightener kit. (In Glamour, May 1971, p.2 of cover) Appl. author: Foote, Cone & Belding, © Clairol, Inc.; 20Apr71;

Summer's over, it's time to get in on Clairol's super September specials. (In Modern beauty shop, Sept. 1971, p.34) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71;

Sybil Ives Anti-Frizz cold perm closes the generation gap in your salon. (In Modern beauty shop, Sept. 1971, p.35) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Sep71; Belding. KK223120.

These are the rings that are as These are the rings that are as changeable as you are; Kindness. (In Redbook, June 1971, p.64)
Appl. author: Young & Rubicam, Inc.
© Clairol, Inc.; 20May71; KK221591.
Think about it; Miss Clairol hair color bath. (In Modern beauty shop,
May 1971, p.21) Appl. author:
Foote, Cone & Belding. © Clairol,
Inc.; 25Apr71; KK220678.
This is the look, all hair: Kindness

This is the look, all hair; Kindness, the protein conditioner. (In Redbook, May 1971, p.70) Appl. author: Young & Rubicam, Inc. © Clairol, Inc.; 20Apr71; KK221593.

Today's hair and how to get it; Clairol Air Brush. (In Ingenue, Oct. 1971, p.4-5) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 21Sep71;

Today's hair and how to get it; Clairol Air Brush. (In Ingenue, Nov. 1971, p.5) Appl. author: Fote, Cone & Belding. © Clairol, Inc.; 190ct71; KK222749.

Today's no-nonsense gal wants all the

Today's no-nonsense gal wants all the facts; Miss Clairol. (In Good house-keeping, Sept. 1971, p.32-33) Appl. author: Foote, Cone & Beldding. © Clairol, Inc.; 19Aug71; KK222406. The trick to wearing makeup is to put it on in the light you'll be seen in. (In McCall's, May 1971, p.15) Appl. author: Doyle Dane Bernbach, Inc. © Clairol; 29Apr71 (in notice: 1970); KK222016.

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Try a little Happiness; foam-in conditioning hair color. (In Family circle, May 1971, p.37) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 28Apr71; KK221862.

The \$2.30 coupon; kindness 201 instant hairsetter. (In Femily Weekly (Racine journal times) May 2, 1971, p.7) Appl. author: Foote. Cone & Belding. © Clairol, Inc.; 2May71: KK221139.

Unfortunately, the average American Woman looks her best in the bathroom; Clairol's True-to-Light II. (In Cosmopolitan, June 1971, p.46) Appl. author: Doyle Dane Bernbach, Inc. © Clairol; 29May71; KK221989.

The way to look terrific these days

Inc. © Clairol; 29May/1; RRE21707.
The way to look terrific these days
is to wear almost nothing and put
everything into your hair; Kindness.
(In Cosmopolitan, Feb. 1971, p.2 of
cover) Appl. author: Young & Rubicam, Inc. © Clairol, Inc.; 26Jan71;
KK220053

We keep improving on a good thing; now Clairol introduces the first 3-year shelf-life warranty. (In Modern beauty shop, Jan. 1971, p.32-34) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 24Dec70; KK219333. We take the tangles out of your hair so you can do anything with it. (In Glamour, Aug. 1971, p.33) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Jul71; KK222405. When you go blonde go all the way; Born Blonde. (In Mademoiselle, Jan. 1971, p.27) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Dec70 (in notice: 1971); KK219465. Where'd all that Nice 'n Easy go? (In We keep improving on a good thing;

Where'd all that Nice 'n Easy go? (In Drug topics, Sept. 27, 1971, p.7,9)
Appl. author: Doyle Dane Bernbach,
Inc. © Clairol, Inc.; 24Sep71; KK222866.

Why do you like your hair color to be fresher, younger, more alive?
Why do more hairdressers use Miss Clairol? (In Girl Talk, July 1971, p.2 of cover) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 28Jun71; KK222396.

Why would people in their right minds offer nurses a \$1.75 can of Psssssst instant shampon for free? (In American journal of nursing, Jan. 1971, p.15) Appl. author: Doyle Dane Bermbach, Inc. © Clairol, Inc., division of Bristol Myers; 28Dec70 (in notice: 1971); KK22011.

You and the world of black beauty; now a new film strip from Clairol. (In National beauty school journal, June 1971, p.13) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 1Jun71; KK221147.

You can be using exactly the right makeup, exactly the right way and still look all wrong; True-to-Light mirrors. (In Reader's digest, Nov. 1971, p.49) Appl. author: Doyle Dane Bernbach, Inc. © Clairol, Inc.; 290ct71; KK223458.

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You can see what Condition does for dry, brittle hair; you're either looking at a gimmick. (In Ebony, July 1971, p.1) Appl. author: Poote, Cone & Belding. © Clairol, Inc.; 24Jun71; KK221148.

You can see what Condition does for dry, cottony hair. (In Cosmopolitan, Feb. 1971, p.47) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 21Jan71; KK219656.

You can see what Condition does for

You can see what Condition does for dry hair. (In Mademoiselle, Apr. 1971, p.4) Appl. author: Foote, Cone & Belding. © Clairol, Inc.; 20Mar71; KK221143.

Inc.; 20Mar/1; KK221145.

Your color is beautiful. But what about your hair color? Miss Clairol. (In Essence, Aug. 1971, p.10) Appl. author: Foote, Cone & Belding.

© Clairol, Inc.; 25Ju171; KK222403.

You're not getting older, you're getting better; Loving Care.
(In Essence, Jul. 1971, p.49)
Appl. author: Foote, Cone & Belding.
© Clairol, Inc.; 15Jun71; KK221145.

CLARK GRAVE VAULT CO. What good does a funeral do, really? (In Good housekeeping, Nov. 1971, p.58) Appl. author: Ranald S. West Clark Grave Vault Co.; 200ct71;

CLARK PAPER CONVERTING CORP. Shieldor paper toilet seat covers; personal size travel pack; 20 covers. [Envelope] Appl. author: Louis Clark. @ Clark Paper Converting Corp.; 15Sep71;

CLARKE, ALTON H. See ALTACO.

J. B. Jack) Douglass riginal hormade sarsaparilla extract. Che \*.
William Norman Clever; 25 ct7;
KK220685.

Clinique dip-in gloss. Who said all lip glosses are alike? (In Women's wear daily, May 21, 1971, p.3) tlinique Laboratories, Inc.; 1May71; KK222161.

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I re nunireds of shampon on the market, and not one is like new "linique herb shampon. (In Women's wear daily, June 11, 1971, p.3"

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kK222163.

Chorox kills bathroom germs. In ad housekeeping, July 1971, p.99 Appl. author: Jonig-1 oper k Marrington. Mr revisior. Plorox Co.; 1Jul71; WK221050.

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whirlpool and Clorox and clean washes, they go together automatically.
In Ladies' home journal, July 1971.
0.133 Appl. author: Tonig-Cooper w Marrington. Thorox Co.;
11:171; KK2219-6.

orise, inc.; 140ct/1: haz. ...
International art collector: club
brings to you genuine artists'
canva -s; Food Fair; Pantry Pride.
Folder. Appl. author: Allen Dean
Mammel. Coact to Coast Ent rprises. Inc.; 140ct/1; KK222530.

COBIA BOATS, INC.

Allya, active anic t ahead. lder.

Obla - a\*.. ov.: 272 p71;

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t's the real 'hit.' Coke. ir c asons foster. Appl. author: Mc'ann Fri kcon, It.' 'o'n-'ola 'o:: 1Marl: FFC(1).

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It is the real thing. (In Look,
me 1, 1971, p.f of over Appl.
author: McCann-Erickson, Inc.
Coca-Cola Co.; 18May/1; KK222 4.

'A-TOLA CO. FOODS DIVICION.
Butter-Nut coffee Shristmas \*lab.
.neet. Coca-Tola Co., Foods
Division: 10ct7; KK219F77.

The Putter-Nut coffee Christmas club, deposit your Butter-Nut coffee certificates, jar labels and inner ceals here. On folding carton. Coca-Cola Co., Foods Division; 10 to KK219635.

- COCA-COLA CO. FOODS DIVISION .- Con. Butter-Nut coffee Christmas club will provide ... in children's homes in 1970. Card. © Coca-Cola Co., Foods Division; 10ct70; KK220147.
- - Anybody who tries to sell furniture in July has to be crazy. (In Chicago daily news, July 2, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 2Jul71; KK221893.
  - Enthankful for the comforts of home. (In Chicago tribune, Nov. 26, 1970, p.2) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70; KK219906.
  - Beautiful values in sleeping beauties. (In Chicago daily news, Apr. 2, 1971, p.8-9) Appl. author: Rink Wells & Assoc. © Colby's; 2Apr71;
  - Beautiful values in sleeping beauties.
    (In Chicago daily news, July 9,
    1971, p.8-9) Appl. author: Rink
    Wells & Associates. © Colby's;
    9Jul71; KK221896.
  - uy this whole ad for under \$300.
    (In Chicago tribune, July 11, 1971, p.3) Appl. author: Rink Wells & Associates. © Colby's; 11Jul71;
  - Charming little snakes. (In Chicago sun-times, May 2, 1971, p.2) Appl. author: Rink Wells & Associates. © Colby's; 2May71; KK221889.
  - The Chicago Bears could learn a few things from the ladies who come to Colby's floor sample sale. (In Chicago daily news, Nov. 13, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 13Nov70; KK210210 KK219910.
- Christmas caper, save 20 to 50%; mission: capture a good deal on a good night's sleep. (In Chicago daily news, Dec. 7, 1970, p.9) Appl. author: Rink Wells & Associates.

  © Colby's; 7Dec70 (in notice: 1969);
- Christmas caper, save 20 to 50%; mission: secure a place for grandma to sleep. (In Chicago daily news, Nov. 27, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 27Nov70 (in notice: 1969); KK219911.
- Christmas caper, save 20 to 50%; mission: secure the installation of new carpeting. (In Chicago daily news, Nov. 26, 1970, p.1A-5) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70 (in notice: 1969); KK219904.
- Colby's brings you the kind of fur-niture you never thought you'd see on sale. On sale. (In Chicago daily news, June 4, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 4Jun71; KK221892.
- The great outdoors will still be there next month, our great bedroom sale won't. (In Chicago daily news, Aug. 6, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 6Aug71; KK221894.
- Guess who's having a dining room sale? (In Chicago daily news, Nov. 10, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 10Nov70;
- Home modernization guide. (In Chicago daily news, May 21, 1971) Appl. author: Rink Wells & Associ-© Colby's; 21May71; KK221887.
- Hurry; only 3 more days to save. (In Chicago tribune, Aug. 28, 1970) Appl. author: Rink Wells & Assoc. © Colby's; 28Aug70; KK220459.

- If it was good enough for the father of our country, it ought to be good enough for the father of your family. (In Chicago daily news, May 28, 1971, p.7) Appl. author: Rink Wells & Associates. © Colby's; 28May71. KK221888 28May71; KK221888.
- If it's so good, how come we're selling it so cheap? (In Chicago daily news, Sept. 28, 1970, p.7)
  Appl. author: Rink Wells & Associates. © Colby's; 28Sep70; KK219914.
- If these carpet prices don't pull you into Colby's, nothing ever will; Shifting sands nylon pile shag. (In Chicago daily news, Sept. 21, 1970, p.10) Appl. author: Rink Wells & Associates. © Colby's; 21Sep70;
- If this furniture wasn't such a terrific deal, would we buy this expensive center spread to show you? (In Chicago daily news, Apr. 23, 1971, p.6-7) Appl. author: Rink Wells & Associates. © Colby's; 23Apr71; KK221890.
- It's just another beautiful sofa, until your mother-in-law comes in from Peoria. (In Chicago tribune, June 13, 1971, p.14) Appl. author: Rink Wells & Associates. © Colby's; 13Jun71 (in notice: 1970);
- Just because they're modern, doesn't mean their prices are inflated. (In Chicago daily news, Mar. 8, 1971, p.7) Appl. author: Rink Wells & Assoc. @ Colby's; 8Mar71 (in notice: 1970); KK220576.
- Just because they're modern, doesn mean their prices are inflated. (In Chicago daily news, Oct. 30, 1970, p.9) Appl. author: Rink Wells & Associates. © Colby's; 300ct70; KK219908.
- One of the few nice things about February is coming to an end; furniture reduced 10-20%. (In thicago daily news, Feb. 19, 1971) Appl. author: Rink Wells & Assoc. @ Celby's; 19Feb71; KK220577.
- Open house tomorrow for Colby's start-ling new decorator rooms. (In Chica-go tribune, May 8, 1970, p.5) Appl. author: Rink Wells & Associates. © Colby's; 8May70; KK219918.
- Play multiple choice, save multiple dollars. (In Chicago daily news, Nov. 6, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 6Nov70; KK219915.
- Pricing ourselves this low might not be good business, but it's better than no business at all. (In Chicago tribune, Sept. 30, 1970, p.1A-3) Appl. author: Rink Wells & Associates. © Colby's; 30Sep70; KK219916.
- Remember when you were a little kid and wanted to be rich and live in a castle? (In Evanston review, Nov. 26, 1970, p.123) Appl. author: Rink Wells & Associates. © Colby's; 26Nov70; KK219917.
- The sofa with a split personality.
  (In Chicago daily news, Nov. 20, 1970, p.5) Appl. author: Rink Wells & Associates. © Colby's; 20Nov70;
- Sooner or later we all have our price. (In Chicago daily news, Oct. 2, 1970, p.7) Appl. author: Rink Wells & Associates. © Colby's; 20ct70;
- There are very few nice things you can say about February; furniture reduced. (In Daily news. Chicago, Jan. 29, 1971) Appl. author: Rink Wells & Assoc. © Colby's; 29Jan71: KK220458.

- This table is only how much? (In Chicago daily news, Oct. 14, 197 p.9) Appl. author: Rink Wells & Associates. © Colby's; 140ct70;
- Why spoil your beautiful home with ordinary carpeting when you can buy ours for \$17.95. (In Chicago tribune, Aug. 9, 1970, p.19) Appl. author: Rink Wells & Associates. © Colby's; 9Aug70; KK219912.
- Why would anybody in their right mind buy Colby's new summer furniture before summer? (In Chicago daily news, Mar. 5, 1971, p.7) Appl. author: Rink Wells & Assoc. @ Colby's; 5Mar71; KK220575.
- COLEMAN CO., INC.
  Insect repellent; net wt. 6.0 oz.
  On can. Appl. ti.: Aerosol spray
  can repellent label. © Coleman Co.,
  Inc.; 190ct70; KK220589.
- COLFLESH, J. W. See BUYERS SERVICE CO.
- COLGATE-PALMOLIVE CO.

  Announcement: effective December 1, 1970, the Colgate-Palmolive Company became the exclusive distributor for Wilkinson Sword shaving products.

  (In Progressive grover, Dec. 1970, p.75) Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; lDec70; KK219942.
- Easy cleanups for a change; Washkins. (In Baby care, May 1971) Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; 1May71; KK223144.
  - The greatest hygiene advance in soap since deodorants; introducing P-300. (In Family circle, Mar. 1971, p.Sl) Appl. author: Ted Bates & Co., Inc. Colgate-Palmolive Co.; 15Feb71; KK220416.
- Hot water is in a lot of hot water; nobody has equalled Cold Power's success in cold water washing. (In American home, Mar. 1971, p.4 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Colgate Palmolive Co.; 25Feb71; KK221450.
- Hour After Hour; now the makers of the long distance spray deodorant bring you a deodorant soap, too. Sheet. Appl. author: Ted Bates & Co. © Colgate-Palmolive Co.; lNov70; KK219944.
- HyperpHaze, the security blanket; advanced foaming skin cleanser. (In Parents' magazine and better homemaking, Feb. 1971, p.18) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; 25Jan71 (in notice: 1970); KK220650.
- HyperpHaze, the security blanket; adrperplaze, the security blanket; advanced foaming skin cleanser with cumulative anti-bacterial action. (In Mothers-to-be & infant care & American baby, Jan. 1971, p.29) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; 16Dec70; KK221754.
- HyperpHaze, the security blanket, works gently to protect beby's skin. (In Redbook's young mother, Jan. 1971, p.2 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Colgate-Palmolive Co.; JJan71 (in notice: 1970); KK220926.
- Introducing Stretch 'n Seal, the
- Introducing Stretch 'n Seal, the remarkable new food wrap. (In Product concept test reprints, Nov. 1970) Appl. author: Ted Bates & Co., Inc. © Colgate Palmolive Co.; 15Nov70; KK219946.

  Kids never change, so we did; now Cold Power has enzymes. [Children drawing on sidewalk] (In Sunset, May 1970, p.203) Appl. author: Norman, Craig & Kummel, Inc. © Colgate Palmolive Co.; 28Apr70; KK221445.

Kids never change, so we did; tow Cold Power has enzymes. [Children playing in sewage pipe] (Ir Junet, June 1970, p.175 Appl. author: Norman, Traig & Kummel, Inc. O Colgate Palmolive Co.; 20May70; KK221---.

while were empered at the worth and the control of the control of

Township mone, or the lost his and deployment; four After Mour. In Districtions, New ork of all the lost of Appl. a for: ed Bater too, in the lost of Palmoline to: old the EMPL.

ne a quarter and help keep Florida raining; balaxy house old sleaner. In Miami erald, 11/8, 1971, p.--T Appl. author: Ted Rates & Tolgate-Palmoli e Jo.; 1171; KK22×1-4.

re security blanket: "grapHade, the better way to wash. In far it "magazine and better homemaking, b. 1771, p.18) Appl. author: "rman, Traig & Kummel, Inc. Telgate-Palm live Door, 200 an'l in intice: 197 : KEC2 to 1.

at's the germiest thing you've couched in the last hour (In etter .omer & gardens, Aug. 1971, p.F3 Appl. author: Ted Bates & Co. Colgate Palmolive Co.: 14 Jul71; 7227147.

Lind, 19.PY.
Thath wif rate., positiess strateler
athio stented. On tay.
Collins: libe i; EK119414.

C LUNIAL FAY JW. TEMS.

1971 day-by-day planning calendar.

1 v. Appl. author: Myman Prechner.

MM: additions v revisions. Colonial Fay Lystume. a subsidiary of Golorial Talesb ok Corp.; 1Dec7 "; 20201327.

C'U MIAL CALLOT E O RP. " L M'AL FAY CYSTEMO. Sep C I MIAL PAY CYSTEMO.

Color Tile has a store full of tile for a home full of ceauty. (In The Den/er post, Feb. 21, 1971, 1.20) Sol r Tile of Colorado, Inc.: 21FebT1; AL22 12.

Look how little it costs to fix up your home with tile. In The Denver post, Tet. 14, 1971, p.2") Color Tile of Colorado, Ir.:; 14Feb71; IX220011.

.few, up-to-date floor A wall file at
old. down-to-earth prices. (In
Rocky Mountain.news, Denver.
'Feb. 26. 1971. .47) Color Tile
of Colorado, Inc.; 26Feb71;

Tile, tile, tile at disto nt pricec.
(Ir The Lender post, e. . . 19 ...
p.22) Color Tile of corado.
Inc.: Feb71: KK22

OLUR TILE SUPERMARTS.

Ceramic tile is fun & easy the Colortile way. Folder. 2 Color Tile
Supermarts; 15un67: KX223259.

COLUMNIA PICCONEC INDUCTION, IN .
The Partrière E mily; onper foll;
( o the a marapper. Appl.
author: Saulfield Pit. .
'olumbia Pictures Induction,
Inco: Aprol: KE. . . 8.

"OLUMBIA QUARRY 'O. For a green scene, Envy; net wt. 1 lb.
On bag. Appl. author: H. Walter
Scherrer. Columbia Juarry Co.;
2Jan71; KK221381.

A new fo,o.o.coo ble foot envir neer: The new Mc formick Place. In while to tribute, F.b. 1. 1.71, nama fre section, p. 7. 70. wealth disor Co.; 1 Fel71; KK 1070. Pi kwint, and her Direct of to main. (In Chicaro oday. Dr. .7. 17. o.ll commonwealthism. b. (in notice: 1. 7. o.i. 10. (MK21927.

You are looking at an obsolete building. (In Chicago tritune, Mar. 18, 171, p.24 ) Commonwealth Edisor Co.; 18Mar71; KK2-0293.

COMPTIERI ED ALTO RESALF, ITT.
Introducing C.A.P., a whole new way to buy or sell a used car. (In The Pho nix arette, an. 1, 1711, 0.39) Appl. author: 30 it Pane Bernbach, Inc., Computatived Actoresale, Ital.; 12Jan/1; KK:108.

C NCEPT ENVIRONMENT, INC.
Plythane modular building panels.
Folder. Concept Environment,
Inc.; 29Mar71; EK222029.

CCNGRESS. See CONGRESS LIFE INSURANCE

CONGRESS LIFE INSURANCE CO.

If you act promptly you can have your rent or mortgage payments paid automatically for you each month; home protection disability plan.

(In Los Angeles times, May 23, 1971, insert Congress a.a.d.o. Congress Life Insurance Co.; 23May71; KK221525.

CONRAD-PYLE CO.
Roses of distinction for 1972 from
the house of Star roses. Poster.
NM: additional pictorial material.
Conral-Pyle Co.; 12May71;
KK22 988).

ONSOLIDATED MARKSTICS SERULTED, INC. Lime House air conditioner filter spray. Folder. Appl. author: Hi holas T. Scheel. Consolidated Marketing Services. Inc.; 19Apr 1;

\* K INDUSTRIES, INC. PERMINIX. See IRM NIX.

7. (dut M. - 1 - 1. . . .

Companie: IN. Tannion the winter warmin; cupred ...-layer long. On text. 'coper'. Inc.; CAPT'1; KKC 1774.

international cause metre brief, civle 1 o. In folding arror. Cooper's, Inc.; 11 an'1; Keles

Jockey Rac shirt. n bag. Tooperie, Inc.; 6 ct/1; KK22273). Raps is tiday; J ckey menawear; JR-501. In bag. Tooper's, 11.; 22 un71; EK220180.

COPYTROL, INC.
We're concerned! Folder. Appl.
authors: Joseph Ticchio & Robert Copytrol, Inc.; 26Jun68;

CORDON BLET.

Cocktail almonis, french fri i,
calted; ne wt. 6 7 4 oz. Stieter.

Appl. fi.: helled almonds. Continental Rut Co. J.b.a. Cordon Bleu
(in notice: Cordon flex; 15Aug 3;
KK21 # 41.

CORR/DIS, INC.
Yesyes, the happy spirit board. 1 x.
Appl. author: Raymond 7. Gerwig.
Corr/Dis, Irc.; Feb71; FYCCOM 9.

Toty originates the Honey Pot, the lipshine to wear in the sunshine. (In Seventeen, une 1971) Coty, in .: 29 unT1; KK223\*\*3.

COUNTRY WOODCRAFT.
Woodcraft finish; 32 fluid ownes.
ficker. Appl. author: Wirginia
H. Torberg. Country Woodcraft;
1Sep71; YK222018.

herrolet 7-8 tune-up tape: 1011.
herrolet 7-8 tune-up tape: 1011.
herrolet 7-8 tune-up tape: 1011.
herrolet 7-8 tune-up tape: 1008.

Introducing the tune-up for reginners.

Chest Courset's System, Inc.;

Plost : KK22 077.

MGB-MGB GT tune-up tape; 1009. Cn

wrapper. Coursette System, Inc.:

6Aug71; KK222294.

owner tuned by ...-Up-Tape. Disch Cours the System, Inc.; 90.5770: FT22-27.

Tune- p-Tape: ford 6 cyl.; 17., 201, 25 old. 1968 to 1971. Card. - C ursette Cyste., Irc.; 9Nov70; KK220271.

- COURSETTE SYSTEM, INC .- Con. Tune-Up-Tape; Porsche 1958 to 1969; A, B, C, 912. Card. © Coursette System, Inc.; 9Nov70; KK220267.
  - Tune-Up-Tape; Volkswagen 1968 to 1970; Beetle, Ghia and bus. Card. © Coursette System, Inc.; 9Nov70;
  - Tune-Up-Tape; Volvo; 120, 140, 160, P1800 to 1970. Card. © Coursette System, Inc.; 9Nov70; KK220272.
  - tune-up-tape for American and imported cars. Sheet. © Coursette System, Inc.: 9Nov70; KK220036.
  - Tune-Up-Tape owner tuned. Sticker.
    © Coursette System, Inc.; 9Nov70;
    KK220268.
- COUSAR (J. BURTON) & ASSOCIATES.
  The Professional Services Division of J. Burton Cousar & Associates. 1 v. Appl. author: J. Burton Cousar. © J. Burton Cousar & Associates; 31May71; KK223034.
- COVENTRY (SARAH) INC.
  Chic, hermosa, bello, schoen. Sarah
  means lovely in every language.
  (In National geographic, June 1971,
  p.3 of cover) Appl. author: RumrillHoyt, Inc. © Sarah Coventry, Inc.;
  25 May71; KK221678.
  - Flash your very own lightning.
    (In Ebony, Aug. 1971, p.4) Appl.
    author: Rumrill-Hoyt, Inc.
    © Sarah Coventry, Inc.; 21Ju171;
  - Follow the four Lennon Sisters.
    (In TV guide, Oct. 16-22, 1971, p.5 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 16Oct71; KK222715.
  - Hurrah for the red, white and blue, Sarah's Americana. [Endorsed by Angel Tompkins] (In TV guide, May 15-21, 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 12May71; KK221011.
  - Move in mod circles. (In Ebony, Apr. 1971, p.62) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 1Apr71; KK220896.
  - Ring-leader. (In Mademoiselle, Nov. 1970, p.204) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 290et70; KK219356.
  - Ruta Lee makes an exotic catch on Sarah's fashion line. (In T.V. guide, Sept. 18-24, 1971, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 15Sep71; KK222423.
  - Sandy Duncan steals the scene with Sarah. (In TV guide, June 12-18, 1971, p.53) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 9Jun71; KK221398.
  - Sarah fashions magic from a walk in the wild; Wild honey. (In National Geographic, Dec. 1970, p.3 of cover) Appl. author: Rurrill-Heyt, Inc. © Sarah Coventry, Inc.; "5Nov70;
  - KK220753.

    Sarah knows how lovely you can be.
    [Endorsed by Ena Hartman] (In 1971
    Ebony fashion fair program, p.4 of
    cover) Appl. author: Rumrill-Hoyt,
    Inc. © Sarah Coventry, Inc.;
    15Sep71; KK222716.

    Sarah knows how lovely you can be.
    (In Ladies home journal, June 1971,
    p.18) Appl. author: Rumrill-Hoyt.
    Inc. © Sarah Coventry, Inc.;
    1Jun71; KK221239.

    Sarah knows howel lovely you can be.

  - Sarah knows how lovely you can be. (In Redbook, Sept. 19/1, p./6) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc. 24Aug71; KK222004.

- Sarah knows how lovely you can be.
  (In Southern living, May 1971,
  p.6) Appl. author: Rumrill-Hoyt,
  Inc. © Sarah Coventry, Inc.; Sarah Coventry, Inc.; May71; KK220895.
- Sarah knows how lovely you can be.
  (In Vogue, Apr. 15, 1971, p.4 of
  cover) Appl. author: Rumrill-Hoyt,
  Inc. © Sarah Coventry, Inc.;
  15Apr71; KK221012.
- Sarah knows how lovely you can be.
  (In Woman's day, Sept. 1971, p.8)
  Appl. author: Rumrill-Hoyt, Inc.
  © Sarah Coventry, Inc.; 17 Aug71;
  KK222714.
- Sarah knows how lovely you can be; here, Sarah's elegant Czarina ensemble. (In Redbook, Apr. 1971, p.130) Appl. author: Rumrill-Hoyt, Inc. © Sarah Conventry, Inc.; 25Mar71; KK220284.
- Sarah knows you'll be his fair lady; fine fashion jewelry. (In TV guide, Nov. 20, 1971, p.43) Appl. author: Rumrill-Hlyt [i.e., Hoyt], Inc.

  Sarah Coventry, Inc.; 17Nov71; KK223070 KK223070.
- © Sarah Coventry, Inc.; Iffort, KK223070.

  COX & TANZ.

  Chevy, Ford, Plymouth buyers, have yen for Buick? Save many yen now.

  (In The Philadelphia inquirer, Aug. 29, 1971, p.12) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 29Aug71; KK222068.

  Chevy, Ford, Plymouth buyers, honor thyself, buy Buick. (In The Philadelphia inquirer, Aug. 15, 1971, p.24) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 15Aug71; KK222069.

  Chevy, Ford, Plymouth buyers, take off the blinders, buy Buick. (In The Philadelphia inquirer, Aug. 1, 1971, section 3, p.14) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 14ug71; KK221902.

  For the price of a Chevy, Ford or Plymouth you can own a Buick. (In The Sunday bulletin, Philadelphia, July 18, 1971, p.10) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 18Ju171; KK221785. Get to know your PZEDA man, he'll make your move up to Buick easy.

  - © Cox & Tanz; 18Jul71; KK221785.

    Get to know your PZBDA man, he'll
    make your move up to Buick easy.
    (In The Philadelphia inquirer,
    Feb. 21, 1971, p.4) Appl. author:
    Bugene Robert Tanz. © Cox v Tanz;
    21Feb71; KK220174.

    Is PZBDA getting to you? Buick.
    (In The Philadelphia inquirer,
    Mar. 7, 1971, p.7) Appl. author:
    Eugene Robert Tanz. © Cox & Tanz;
    7Mar71; KK220859.
  - 7Mar71; KK220859.
  - 7Mar71; KK220859.
    Notice why you should buy a 1971 Buick now. (In The Philadelphia inquirer, Sept. 1, 1971, p.34) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 1Sep71; KK222268.
    Your PZBDA man destroys an American myth. (In The Philadelphia inquirer, Feb. 7, 1971, p.2) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 7Feb71; KK219960.
    Peace of mind, only your PZBDA man

  - Peace of mind, only your PZBDA man gives it at no extra charge. (In The Philadelphia inquirer, Mar. 21, 1971, section 1, p.4) Appl. author: Eugene Robert Tanz. © Cox & Tanz; 21Mar71; KK220285.
- CRAIG, JOHN. Sir Lord Baltimore. ir Lord Baltimore. See MERCURY RECORD PRODUCTIONS, INC.
- CREATIVE ENTERPRISES, INC.

  Branch Brook's greatest pool sale
  ever! (In The Hearld-news, May 21.
  1971, p.25) © Creative Enterprises,
  Inc. in trust for Branch Brook Co.,
  21May71; KK221175.
- CREATIVE MERCHANDISERS, INC.
  Yummy says: Drink milk every day;
  Hillfarm V-2 fortified low fat milk;
  half gallon. On folding carton.
  © Creative Merchandisers, Inc.; 12Jul71; KK222271.

- CREATIVE METALS, 1NC.
  Pressure pipe bonds. Sheet.
  © Creative Metals, Inc.; 17Jun71;
- CRISPIN (SAMUEL B.) & ASSOCIATES, INC. Golden Gate Inn & Country Club, Naples, Florida. Folder. © Samuel B. Crispin & Associates, Inc.; 7Apr71; KK221390.
  - Remuda Ranch. Folder. © Samuel B. Crispin & Associates, Inc.; 7Apr71; KK221391.
  - Rio Rico Inn, Mogales, Arizona. 8 p. © Samuel B. Crispin & Associates; 2Dec70; KK220058.
- CROMWELL PRODUCTS, INC.

  CPI formula 101, concentrated industrial cleaner; net 32 fl. oz.

  Sticker. Appl. ti.: Label CPI formula 101. © Cromwell Products,
  Inc.; 7Jun71; KK221958.
  - CPI formula 1C2, institutional/food service cleaner; net 32 fl. oz. Sticker. Appl. ti.: Label CPI formula 102. © Cromwell Products, Inc.; 16Jun71; KK221959.
- CROSS (A. T.) CO.
  Couple's Gift, by Cross ... matching pens. (In The New Yorker, Nov. 21, 1970, p.78) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 16Nov70; KK221238.
  Creating a better impression; Cross writing instruments. (In The New Yorker, Apr. 4, 1970, p.11) Appl. author: Potter, Hazlehurst, Inc. © A. T. Cross Co.; 1Apr70 (in notice 1969); KK221236.
  Cross since 1846: fine writing instru-
- Cross since 1846; fine writing instruments. (In Time, Mar. 15, 1971, p.70) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 15Mar71; KK221600.
- Gift suggestion; fine writing instruments. (In The New Yorker, May 8, 1971, p.52) Appl. author: Potter Hazelhurst, Inc. © A. T. Cross Co.; 5May71; KK221237.
- New corporate gift idea for all important occasions. (In The Wall Street journal, Aug. 26, 1971, p.5) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 26Aug71; KK222136.
- 125th year; founded on pride ... only fine writing instruments. (In Newsweek, Feb. 8, 1971, p.96) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 2Feb71 (in notice: 1970); KK221421.
- CROWLEY, ALEXIUS J.
  This is Me pin & prayer. Card.
  © Alexius J. Crowley; 31May71;
- CROWN GARAGE BUILDERS & MODERNIZATION CO., INC.
  Choice 2 car garage 20X20 including concrete any code. (In The Sunday news, Detroit, July 12, 1970, p.3-H) © Crown Garage Builders & Modernization Co., Inc.: 12Jul70; KK220044.
- CROWN RUBBER. See LUDLOW CORP. CROWN RUBBER.
- CUFF PUBLICATIONS.

  How sweet it is: insured savings.

  (In On the cuff, Feb. 1971, cover.)

  Appl. author: Ben Forrest. ② Ber.

  Forrest d.b.a. Cuff Publications:
  22Jan71; KK220359.
- CUMMINS, JIM.
  Tiger Time, the Brambling College
  Marching Fand. See MERCURY RECORD
  PRODUCTIONS. INC.

CUNA MUTUAL INSURANCE SOCIETY.

Partners for 25 years, 2982 credit unions and CUNA Mutual. (In Massachusetts CUNA credit union association, Inc., 1971, p.40)

© CUNA Mutual Insurance Society; 16Apr71; KK221005.

CUNA SUPPLY COOPERATIVE.

Savings insured up to \$20,000.

[Matchbook cover] Appl. author:

Lion Match Corp. of America. © CUNA
Supply Cooperative; 30Mar71;

KK220383.

CUNNINGHAM.

Discover a smoother menthol, come all the way up to Kool. See BROWN & WILLIAMSON TOBACCO CORP.

CUNNINGHAM-LIMP CO.

Designing, engineering, building, there is no substitute for experience. (In Fortune, Jan. 1971, p.34H) © Cunningham-Limp Co.; lJan71; KK219779.

Engineering-economic analyses; there is no substitute for experience. (In Fortune, Mar. 1971, p.20H)
© Curningham-Limp Co.; 1Mar71;
KK220289.

Materials handling, there is no substitute for experience! (In Fortune, Sep. 1971, p.8D) © Cunningham-Limp Co.; lSep71;

Planning expansion in the cosmetics industry. (In Fortune, Oct. 1971, p.8D-8E) © Cunningham-Limp Co.; 10ct71; KK223298.

Planning expansion in the electronics industry? (In Fortune, Feb. 1971, p.108A) © Cunningham-Limp Co.; 1Feb71; KK219847.

Planning expansion in the furniture industry? There is no substitute for experience! (In Fortune, June 1971, p.8K) © Cunningham-Limp Co.; 8Jun71; KK222159.

Planning expansion in the retail industry? Designing, engineering, building around the world. (In Fortune, Apr. 1971, p.8A)
© Cunningham-Limp Co.; lApr71;

Planning expansion of your hospital facilities? (In Fortune, Nov. 1971, p.121) © Cunningham-Limp Co.; 1Nov71; KK223317.

Planning expansion of your processing facilities? (In Fortune, Dec. 1970, p.8K) © Cunningham-Limp Co.; 1Dec70; KK219780.

Planning expansion of your research facilities? There is no substitute for experience! (In Fortune, Aug. 1971, p.8E) © Cunningham-Limp Co.; lAug71; KK222156.

Plant layout, there is no substitute for experience! (In Fortune, July 1971, p.44E) © Cunningham-Limp Co.; lJul71; KK222158.

Plant location, there's no substitute for experience. (In Fortune, May 1971, p.86) © Cunningham-Limp Co.; 11May71; KK220952.

John W. Cook. © Cyclo-Cone Co., solely owned by John W. Cook; lJan70; KK220925.

CYCLOPS CORP. UNIVERSAL-CYCLOPS
SPECIALTY STEEL DIVISION.
Unitemp 14CMV; high temperature metal.
7 p. © Universal-Cyclops Specialty
Steel Division, Cyclops Corp.;
21Apr71; KK221847.

Unitemp 19-9DL; high temperature metal. 11 p. @ Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221846.

Unitemp 41; high temperature metal. 11 p. © Universal Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221852.

Unitemp 350; high temperature metal. 10 p. @ Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221844.

Unitemp 355; high temperature metal. 11 p. © Universal-Cyclops Specialty ll p. © Universal-Cyclops Corp.; Steel Division, Cyclops Corp.; 21Apr71; KK221843.

Unitemp 901; high temperature metal. 7 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221842.

Unitemp 1415NW; high temperature metal 5 p. © Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221848.

Unitemp 1420WM; high temperature metal 10 p. @ Universal-Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221849.

Unitemp HX; high temperature metal. 15 p. © Universal Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221650.

Unitemp L-605; high temperature metal.

11 p. © Universal-Cyclops Specialty
Steel Division, Cyclops Corp.;
21Apr71; KK221853.
Unitemp N-155; high temperature metal.
11 p. © Universal-Cyclops Specialty
Steel Division, Cyclops Corp.;
21Apr71; KK221845.

Unitemp Waspaloy; high temperature metal. 7 p. © Universal Cyclops Specialty Steel Division, Cyclops Corp.; 21Apr71; KK221851.

DCA FOOD INDUSTRIES, INC.
Foodtown fudge bars; 12 2 1/2 fl. oz.
bars. On folding carton. © DCA
Food Industries, Inc.; 20Sep71;

Foodtown ice cream bars; 12 2 1/2 fl. oz. bars. On folding carton.
© DCA Food Industries, Inc.; 20Sep71; KK222807.

Foodtown, 12 combo bars; 12 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222806.

Foodtown, 12 treasure bars; 12 2 1/2 fl. oz. bars. On folding carton.
© DCA Food Industries, Inc.; 20Sep71; KK222805.

Foodtown twin pops; 12 3 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 20Sep71; KK222803.

Re-creation seeds. Poster. © Karl A. Doehm d.b.a. DOM; 20Feb71; KK222210.

D-VEL RESEARCH LABORATORIES, INC. Hand leadbender, model 100 B-7.
Sheet. Appl. author: D. H. Velzy.
© D-Vel Research Laboratories, Inc.;
15Dec70; KK219643.

Hand leadbender; model 1000. Sheet.
Appl. author: D. H. Velzy.
© D-Vel Research Laboratories, Inc.;
15Nov71; KK223234.
Standard dies; model 1000. Sheet.
© D-Vel Research Laboratories, Inc.;
15Nov71; KK223236.

Type 8 die for model 1000. Sheet.
Appl. author: D. H. Velzy.
© D-Vel Research Laboratories, Inc.;
15 Nov71; KK223235.

DACO PRODUCTS, INC.
Feature the best seller, Daco Scouring
Pad Holder. Sheet. Appl. author:
David Cohen. © Daco Products, Inc.;
5Ju161; KK223029.

Scouring Pad Holder. Folder. Appl. author: David Cohen. © Daco Products, Inc.; 5Jul61; KK223030.

DAILY BREAD BOX.

Daily Bread Box. Sticker. Appl.
author: Fred Louis Constantine.

© Fred Louis Constantine d.b.a. Daily Bread Box; 25Sep70; KK220077.

DANIEL (JACK) DISTILLERY. See DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.

ROP., TNC.

t Jack Daniel distillery, hard maple logs are brought to the rickyard, sawed up in strips and burned for charcoal to smooth out our whiskey.

(In Sports illustrated, July 19, 1971, p.37) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 19Jul71; KK222171.

The boys from the Jack Daniel's front office; Tennessee whiskey. (In Wall Street journal, Nov. 2, 1971, p.6)
Appl. author: Gardner Advertising Co. Appl. ti.: Front office boys.

© Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 2Nov71; KK222959.

A cool shower is always welcome. (In Newsweek, July 26, 1971, p.45)
Appl. author: Gardner Advertising Co.

© Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 26Jul71; KK222267.

Prop., Inc.; 20Jul71; KK222267.

If you don't know what charcoal mellowing does for Jack Daniel's we'd suggest a talk with Herb Fanning. Tennessee whiskey. (In The Wall Street Journal, Sep. 13, 1971, p.6) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 13Sep71; KK222173.

In Lynchburg, the new population has not been put on our sign. (In Newsweek, June 21, 1971, p.46) Appl. author: Gardner Advertising Co., Inc. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 21Jun71; KK222269.

KK222269.

International appeal is one reason Jack Daniel's is uniquely different from other American whiskeys. (In Time, Oct. 4, 1971, p.43) Applauthor: Gardner Advertising Co. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 40ct71; KK222976.

It comes all three ways in Maine; Tennessee whiskey. (In Bangor daily news, Sept. 2, 1971, p.30) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 2Sep71; KK222966.

A man can read the Moore County news in Just five minutes; Tennessee whiskey. (In The Sporting news, Nov. 6, 1971, p.45) Appl. author: Gardner Advertising Co. 2 Jack Daniel Distillery (in notice: Jack Daniel Distillery, Lem Motlow, Prop., Inc.); 6Nov71; KK223038.

Inc.); 6Nov71; KK223038.

One thing's for sure on the Jack Daniel's tour. (In The Sporting news, July 17, 1971, p.25) Appl. author: Gardner Advertising Co. Appl. ti.: Visitor. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 17Ju171; KK222270.

Readying the whiskey for the warehouse calls for a full day of four men doing nothing else; Tennessee whiskey. (In Sports illustrated, Sep. 13, 1971, p.81) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 13Sep71; KK222168.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.-Con.

PROP., INC.-Con.
We can't blame the boys for having a water fight now and then; Tennessee whiskey. (In Time, June 14, 1971. p.63) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 14Jun71; KK222160. You won't find a better cup of coffee than up by the round-bellied stove in the Jack Daniel's sawmill.

(In Skijng. Pec. 1971. p.145)

(In Skiing, Dec. 1971, p.145)
Appl. author: Gardner Advertising
Co. © Jack Daniel Distillery, Lem Co. © Jack Danier Disording Motlow Prop., Inc.; 15Nov71;

DANNER (EUGENE G.) MANUFACTURING CO. See DANNER (EUGENE G.) MANUFACTURING,

DANNER (EUGENE G.) MANUFACTURING, INC.
Biggest filter capacity you can buy;
new supreme Aquaking. (In Pets/supplies/marketing, Mar. 1971, p.67)
Appl. author: Eugene Danner.
© Eugene G. Danner Manufacturing Co.
(in notice: Eugene G. Danner Mfg.,
Inc.); 1Mar71; KK220399.

D'ARCY, MACMANUS, INTERMARCO, INC.
Litter is a slap in America's face.
And yours. (in The Columbia Missourian, Aug. 26, 1971, p.5) © D'Arcy,
MacManus, Intermarco, St. Louis (in
notice: D'Arcy, MacManus, Intermarco); 26Aug71; KK222793.

DART INDUSTRIES, INC.

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. [Celery & vegetable crisper] (In Good housekeeping, Nov. 1970, p.57)

Appl. author: Batten, Earton, Durstine & Osborn, Inc. © Dart Industries, Inc.; 200ct70; KR220770.

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Coffee (In American home, Apr. 1970, p.100)

Appl. author: Batten, Barton, Durstine & Osborn. © Dart Industries, inc.; 25Mar70; KR220767.

Tupperware locks in freshness like

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Condimate. (In Good housekeeping, June 1970, p.49) Appl. author: Batter, Bartor, Durstine & Osborn. © Dart Industries, Inc.; 19May/0; KK220768.

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware seal. Party Jello. (In Good housekeeping, Sept. 1970, p.167) Appl. author: Batten, Barton, Durstine & Osborn. © Dart Industries, Inc.; 20Aug70; KK220769.

DAVIDSON, RUSSEL L.
Fatwords; skill, ability, speed, luck.
Card. © Russel L. Davidson; 31Aug71;

DAVIS (E.) INC.
Indian lotus flower oil, before or after bath spray; net wt. 6 oz.
Sticker. Appl. author: E. Davis.
© E. Davis, Inc.; 16Nov71; KK222998.
Zodiac spray (Aerosol de zodiaco)
Contents 7 oz. net wt. 12 stickers.
© E. Davis, whose full corporate name is E. Davis, Inc.; 12Apr71;
KK220546-220557.

Gargantua posters; catalog 4-71. 1 v. © Dead Cow Productions; 25Mar71; KK220384.

DEAN, ROGER.
In hearing of. See ELEKTRA RECORDS.

DEBEVOISE LABORATORIES. Two-Aces rec-v. cleaner & polish. On bottle. © Debevoise Laboratories; 25Jan71 (in notice: 1970); KK220908.

DECCA RECORDS.

Jesus Christ superstar; DXSA 7206.

Record sleeve. © Decca Records,
division of MCA, Inc.; 260ct70;

DECOR NOVELTIES, INC.
Electrified Christmas tree top ornament; catalog no.71. On folding carton. © Decor Novelties, Inc.; 16Jun71; KK221419.

DECORATIVE PRODUCTS, INC.

Dec-o-ring, Dec-o-border. Folder.

Decorative Products, Inc.;

24May71; KK221672.

It's the new look, beautify and eliminate trimming; Dec-O-Ring, Dec-O-Border. Card. © Decorative Products, Inc.; 26Mar71; KK220486.

Tree brace. Card. © Decorative

Tree brace. Card. © Decorative Products, Inc.; 26Mar71; KK220485.

DECORS UNLIMITED.

Dec-O-View; see how your room will look before you paint, upholster or carpet. Folder. © Nancy M. Maranto d.b.a. Decors Unlimited; 17Aug70; KK220124.

DEEP CLEAN CARPET CLEANING CO. method! (In Oakland tribune, Calif., June 13, 1971, p.24) Appl. author: Craig E. Whisler. © Deep Clean Carpet Cleaning Co.; 13Jun71;

DEFOREST, D. E.
The words stick when you use Vocabudaily; series A-72. Sticker.
© D. E. DeForest; loct71; KK222827.

DELAWARE VALLEY UNDERWRITING AGENCY,

Oeuf; pronounced o-o-o-f. (In United States review, Aug. 14, 1971, p.13-14) © Delaware Valley Underwriting Agency, Inc.; 14Aug71; KK222669.

DELIVERANCE EVANGELISTIC CENTER, INC.

DELIVERANCE EVANGELISTIC CENTER, INC.

God will tale care of you; Myrna
Hallenbeck; DR1123. Folder.

Appl. author: Deliverance Records.

© Deliverance Evangelistic Center,
Inc.; 31Mar71; KK221420.

God's tomorrow will be better than
today; Lorraine Johnson; DR1125.
Photo, Edwin Griffith; designer,
Jerome J. Boyd. Record sleeve.

Appl. author: Deliverance Records.

© Deliverance Evangelistic Center,
Inc.; 6Apr71; KK221981.

William Spruil; His eye is on the

William Spruill; His eye is on the sparrow; DR1124. Record sleeve. Appl. author: Deliverance Records. © Deliverance Evangelistic Center, Inc.; 28Jan71 (in notice: 1970);

DELTA AIR LINES, INC.
Air-sea cruises. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221096.

Atlanta, getting there is twice the fun on Delta's exciting 747; we fly three 747s every day to Atlanta. (In Los Angeles times, July 6, 1971, pt.1, p.24) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 6Jul71; KK221792.

Atlanta, if time is money to you, Delta's your airline with 7 fas

Delta's your airline with 7 fast nonstops every day, just when you need 'em. (In Houston chronicle, July 6, 1971, Sec.1, p.9) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 6Jul71; KK221798. Atlanta, we give you the time of day and night with 9 Delta nonstops, the most going. (In The Dallas morning news, July 6, 1971, p.13A) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 6Jul71; KK221797. KK221797

KK221797.

Atlanta, you've got everything going for you on Delta, a dozen nonstops daily. (In The New York times, July 6, 1971, p.28M) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 6Jul71; KK221793.

Bahamas. Folder. (Delta dream vacations '71) Appl. author: B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221091.

California: Delta's vacationalia.

California; Delta's vacation-plus planner. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221490.

California. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221088.

Caribbean; Delta's vacation-plus planner. Folder. (Delta dream vacations '71) Appl. author: B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221492.

17Mar71; KK221492.
Chicago, name your nonstop; Delta has 5 a day. (In The Miami news, July 12, 1971, p.8-A) Appl. author: Glenn Verrill. © Delta Air Iines, Inc.; 12Jul71; KK221788.
Dallas/Ft. Worth, for a great round trip, take our 747s there and back. (In Los Angeles times, July 20, 1971, pt.2, p.2) Appl. author: Glenn Verrill. © Delta Air Iines, Inc.; 20Jul71; KK221791.
Delta continues evening saving time

Delta continues evening saving time. (In The New York times, July 19, 1971, p.Cll) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 19Jul71; KK221794.

Delta to Atlanta, 3 big 747s a day!
(In Los Angeles times, July 13,
1971, pt.1, p.15) Appl. author:
Glenn Verrill. © Delta Air Lines,
Inc.; 13Jul71; KK221790.

Inc.; 13Ju171; KK221790.
Florida. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.;
17Mar71; KK221095.
Florida, the Bahamas; Delta's vacation-plus planner. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.;
17Mar71; KK221491.
Golf. Folder. (Delta dream vacations

17Mar71; KK221491.

Golf. Folder. (Delta dream vacations '71) Appl. author: B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221089.

Hawaii plus. Folder. (Delta dream vacations '71) Appl. author: B. D. Adams. NM: additions & revisions. © Delta Air Lines, Inc.; 17Mar71; KK221094.

It's Delta for nonstops to New York and Washington/Baltimore, thru-jets to Fhiladelphia. (In Houston chronicle, July 20, 1971, Sec.1, p.17) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 20Jul71; KK221799. KK221799.

Jamaica. Folder. (Delta dream vacations '71) Appl. author:
B. D. Adams. NM: addtions & revisions. © Delta Air Lines, Inc.;

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L. Ant.e3, fow it' to a top in Delta to I.A. In The Crates-ire, New orleans, July 15, 1/1, p. / Appl. author: Glein Verrill.
Delta Air Lines, Inc.; 13Juli; KKE...?

Memphis, New Orleans, Houston; Delta saves you enough fir an extra day's atay. (In Chinag tribune, July 12, 1971, Sec. 1A, p.2) Appl. author: Glenn Verrill. Delta Air Lines, Inc.; 12Ju171; kKcc1787.

Miani f. Lauderdale. Detting there it sreat siing m.elta's excling 747. In Chicag tribune, July 17, 171, Sec. 1A, p. Appl. author: in terrill. Late Air lines, no.; I will; M. 2003.

New for 1971, Delta and Western Airlines Hawaii Plus. 1 v. Appl. author: B. D. Adams. 1Mt. additions & revisions. Delta Air Lines, Inc.; 17Mar71; KK221099.

The Treat is vanation-plus planner. Folder. Delta dream acations in Appl. author: D. Adams. NMt. additions & revisions. Delta Air Lines, Inc.; 17Mar71; KK221-88.

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retisions. Delta Air Lines, Inc.; ITMarT1; KK221-38.

New Drleans. Folder. (Delta dream vacations "T1 Appl. author:
B. D. Adams. NM: additions & revisions. Delta Air Lines, Inc.; ITMarT1; KK221-92.

New York. Folder. Delta dream vacations "T1 Appl. author:
B. D. Adams. NM: additions & revisions. Delta Air Lines, Inc.; ITMarT1; KK221-97.

Now on Delta, Owly Bird nonstops to Dallas \$47. (In The Atlanta Journal, July 6, 1971, p.5-A) Appl. author: Glenn Verrill. © Delta Air Lines, Inc.; 6Jul71; KK221795.

nly on Delta, "47s nonstop to Washington. In The Atlanta Journal, July 13, 1971, p.7-A) Appl. author: Glenn Verrill. Delta Air Lines, Inc.; 12Jul71; KK221736.

Puerto Rico. Folder. (Delta dream vacations "71 Appl. author:
B. D. Adams. NM: additions & revisions. Delta Air Lines, Inc.; 17Mar71; KK221093.

DELTA PET PRODUCTS.
Airline tubing; no.D-4314. Card.
Delta Pet Products, division of
Sternco Industries, Inc.; 4Jan71;
KK220689.
"sms\*er boops; new w\*. 4 oz. On
folding carton. Delta Pet
Products, division of Sternco
Industries, Inc.; 16Feb71; KK222)f6.

Air release ("One. Mard. Delta Projucts, division of Sterneo Indu-tries, Ind.; "Jan71; KK220946. Scraper and planter. Card. Delta Troducts. division of Sterneo Indu-tries. Inc.; 1Mar71; KK22047. 3-way air line connector. Jard. D Delta Products. divi ion of Sterneo Industries, Iro.; 1Apr71: KK220948.

DEMAG MATERIAL LANGLING COTP.

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DEMAG PLASTIC MACHINERY. STUBBE. See STUBBE.

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DETNOR INTERNATIONAL MANAGEMENT C.RP.
Bout the one dollar lit. Folder.
Detnor International Management
orp.; lApr 1; KK2215 9.

Your invitation to foir the one dollar club. Folder. Detnor International Management Porp.; 1Apr71; KK221558.

DEWITT, LOYAL JOHN.

Spin-golf. [Box top] Loyal John
DeWitt; LJul71; KK221404.

Spin golf, fun for everyone. Theet
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KK2214 3.

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1971, 0.7 Lagnostic Data, no.;

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We're Chelated, vitamin '... n Let's

live, Apr. 1971, p.13 ("agnostic Tata, no.;

25Mar71; TK220474.

IAL-A-BARMAIN, NC.
Call Fun for Lac Vegas chows. Card.
Appl. author: Norman L. Moser.
.ial-A-Bargain, ne.: 2Apr/l;
FK22042F.

DICKEL (DE FEB A.) 6 0 .
Iromersee whisky, old no. F brand.
folding carton. Geo. A. II well a
Co.; Proephy FEEL Co.

Still using a clock? Digi-timer is more than a clock. In Prainess a commercial aviation, Apr. 1971, p.111) Detection Sciences, Inc. in notice: Diginautic, division of Detection Sciences, no.; lApr71; KK221437.

DINKINS, PARKER A.
Harmonica Williams with little
Freddie King. See AHURA MAZDA

DIRECT ENTERPRISES, INC.
Enjoy the convenience of shopping at home. (In Akron Thio) beacon journal) © Direct Enterprisea, Inc.; 25Jul71; XX222421.

Win great prizes. In bag. Appl. t1.: Advertising bag for merchan-dise, contest and survey. Direc Enterprises, Inc.; 31Jun71; KK221475.

DISCOS ATOTONILCO.
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Discos Atotonilco, colel owned
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Better home: and garlen . Apr. 1/1, p. 4 Dow Chemical 'b.; 1 Mar 1; KKC:11/4.

nly 'arm wrap keers hem will apart; don't try th' with an teer wrap unless you want a cheesed 'ak'. In True ctory, Sept. 1970, p./s. w Chemical Cr.; 'Aug'; KY223't...

nly faran Wrap keeps them miles apart;
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In rice tory, July 1974, p. )
w themical tory, July 1974, p. )
w themical tory, in the peach apart;
pare the seal and point ower. (In rue tory, i. . )
p.74 Dow Chimical Co.;

Saran wrap keeps them miles apart; the bist flavor saver you am bus.
In True Story, May 1 / , p. f.
Dow Chemical Co.; "Apr"; KK2211

DOW CHEMICAL CO.-Con.

only Saran Wrap keep: them miles apart; the best-sealing wrap around won't let your pie get in a pickle. (In Southern living, May 1971, p.84) © Dow Chemical Co.; IMATT1; KK220976.

Nar71; KK220976.
Only Saran Wrap keeps them miles apart; tuna or later you'll wish you used Saran Wrap. (In Southern living, Mar. 1971, p.77) © Dow Chemical Co.; IJan71; KK220974.
Only Saran Wrap keeps them miles apart; why taste the sour with the sweet. (In Better homes and gardens, Apr. 1970, p.86) © Dow Chemical Co.; 15Mar70; KK220973.
Saran Wrap will protect half a grape-

Saran Wrap will protect half a grape-fruit and water your grapefruit tree, too. (In Southern living, Feb. 1971, p.78) © Dow Chemical Co.; 15Jan71; KK221137.

DOWN HOME CORP Field peas with snaps; net wt. 16 oz. Sticker. © Down Home Corp., a wholly owned subsidiary of Hinesco Industries, Inc.; 1Nov70; KK220867.

White acre variety field peas; net wt. 16 oz. Sticker. © Down Home Corp., a wholly owned subsidiary of Hinesco Industries, Inc.; lNov70; KK220866.

DRACKETT CO.

RACKETT CO.
The dirty duster wins and we'll give you 7¢ to prove it; Endust.
(In Parade (Long Island Sunday press) Mar. 14, 1971, p.33) Appl. author: Yourg & Rubicam, Inc.

© Drackett Co.; 14Mar71; KK221193.

How to save 10 pieces of copper when you try Twinkle copper cleaner. (In The Denver post, Dec. 2, 1970, p.90) Appl. author: Young & Rubicam, Inc. © Drackett Co.; 2Dec70; KK220048.

DRACKETT PRODUCTS CO.

RACKETT PRODUCTS CO.

Kitchen Drano solves all 4 kitchen
drain problems. (In Ladies' home
journal, Apr. 1971, p.141) Appl.
author: Ogilvy & Mather, Inc. NM:
revisions. © Drackett Products Co.;
23Mar71; KK220389.

Save yourself some money, and lose a little weight; Shape. (In The Providence journal, Sept. 10, 1970, p.16) Appl. author: Young & Rubicam. Inc. © Drackett Products Co.; 10Sep70; KK219349.

DREIS & KRUMP MANUFACTURING CO. Chicago Dreis & Krump featurette, series A & B mechanical press brakes; A/B 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222847

Chicago Dreis & Krump featurette, series C & L mechanical press brakes; C/L 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222848. Chicago Dreis & Krump featurette, series D mechanical press brakes; D 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222852. Chicago Dreis & Krump featurette, series of the control of the control

Chicago Dreis & Krump featurette, ser-ies F hydraulic press brakes; F 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222853.

Chicago Dreis & Krump featurette, series HB hand brakes; HB 8-71. Sheet.
© Dreis & Krump Manufacturing Co.; 31Aug71; KK222850.

Chicago Dreis & Krump featurette, series M & R mechanical press brakes; M/R 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222851.

Chicago Dreis & Krump featurette series OHS hydraulic shears. Sheet. © Dreis & Krump Manufactur-ing Co.; 30Nov71; KK223059.

Chicago Dreis & Krump featurette, ser-

Chicago Dreis & Krump featurette, series PBP power box & pan brakes; PBP 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222854. Chicago Dreis & Krump featurette, series SBA hydraulic speedibender; SBA 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222849. Chicago Dreis & Krump featurette, series SS mechanical straight side presses; S/S 8-71. Sheet. © Dreis & Krump Manufacturing Co.; 31Aug71; KK222855.

Chicago Dreis & Krump featurette

Chicago Dreis & Arump Featurette
series UHS hydraulic shears.
Sheet. © Dreis & Krump Manufacturing CO.; 22Nov71; KK225002.
M series B Chicago mechanical press
brakes. Sheet. © Dreis & Krump
Manufacturing CO.; 9Apr71; KK221973.
M series I Chicago mechanical press

Manufacturing Co.; 9Apr71; KK221975.
M series L Chicago mechanical press brakes. Sheet. © Dreis & Krump Manufacturing Co.; 9Apr71; KK221972.
Mechanical press brake, model M-135; bulletin M-135-71. Sheet. © Dreis & Krump Manufacturing Co.; 21Ju171; KK221622.

Mechanical press brakes, models M-265 & M-285; bulletin M-265-71. Sheet. © Dreis & Krump Manufacturing Co.; 21Ju171; KK221621.

Series UHS hydraulic shears; bulletin UHS-671. Sheet. © Dreis & Krump Manufacturing Co.; 21Jul71; KK221620.

DRI-POWR CO., INC.
Stopoil super concentrate; contents
11 fl. ozs. On can. © Dri-Powr
Co., Inc.; 26Mar71 (in notice: 1970);
KK221352.

Supercharged for gas; cleans P.C.V .valves, carburetors; contents 10 fl. ozs. On can. © Dri-Powr Co., Inc.; 5Dec70; KK221349.

The colonial divider; installation and rough-in detail. Sheet. © Droz Wood Co.; 10ct71; KK222953.

The colonial railing; installation and rough-in detail. Sheet. © Droz Wood Co.; lOct71; KK222954.

The contemporary railing; installation and rough-in detail. Sheet. © Droz Wood Co.; loct71; KK222955.

DRUEKE BLUE CHIP GAME CO.

Make haste leisurely. Sheet.

Appl. author: Joseph W. Drueke.

© Drueke Blue Chip Game Co.,

soley owned by Joseph W. Drueke;

23Apr71; KK223331.

DUBONNET CO.

Dubonnet; an aperitif wine. On fold-ing carton. © Dubonnet Co.; 9Sep70; KK220532.

DUCKETT, ROY E. See JACKSON GIRL CO.

DUFFY-MOTT CO., INC.

Mott's improves the tomato again;
50½. (In Sacramento bee, evening
ed., Apr. 21, 1971, food section,
p.El) Appl. author: Rumrill-Hoyt,
Inc. © Duffy-Mott Co., Inc.;
21Apr71; KK221296.

Mott's improves the tomato -- again;
Mott's Beefamato. (In Homemaking
with a flair, fall 1970, p.4 of cover) Appl. author: Rumrill-Hoyt,
Inc. © Duffy-Mott Co., Inc.;
50ct70; KK220912.

50ct70; KK220912.

Mott's improves the tomato again; 10¢.

(In The San Diego union, Apr. 29, 1971, food section, p.C-10) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 29Apr71; KK221294.

Mott's introduces the snacks that are better inside and out. (In Daily news, Feb. 3, 1971, p.68) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 3Feb71; KK220061.

Mott's introduces the snacks that are better inside and out. (In Sacramento bee, evening ed., Feb. 3, 1971, food section, p.El) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 3Feb71;

Mott's introduces the snacks that are better inside and out; Snack jars. (In Look, Nov. 17, 1970, p.9)
Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 3Nov70;

You bought it for one good reason, now we'll give you four more; Sunsweet prune Juice. (In Life, national ed., May 14, 1971, p.20) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 14May71; KK221079.

DUKANE PRESS, INC.

Dukane leads America with post cards for promoting sales. Card.

© Dukane Press, Inc.; 18Jan71;

DUMOND, CLARK G. The world problem. ne world problem. Sheet. © Clark G. Dumond; 19Apr71; KK220711.

DUMONT TAXIDERMY, INC.

Dumont Taxidermy, Inc.; catalog
no.1001. Folder. © Dumont Ta
dermy, Inc.; 8Mar71; KK220129.

DUOFOLD, INC.
Don't skimp on winter underwear.
(In Skiing, Nov. 1971, p.48) NM:
artwork instead of photos. © Duofold, Inc.; 70ct71; KK222736.

2-layer underwear. (In Ski, Nov. 1971, p.72) NM: revisions. © Duofold, Inc.; 1Nov71; KK222837. Hunt warm and dry when it's cold and damp. (In Field & stream, Sep. 1971, p.106) © Duofold, Inc.; 25Aug71; KK222012. Duofold puts the Indian sign on winter;

We can sa've your skin; 2-layer underwear. (In Hunting annual 1972, p.63) © Duofold, Inc.; 1Sep71;

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DURO-TEST CORP.
History of light; Duro-Test Light
Center. Folder. Appl. author: Jack
C. Wright. © Duro-Test Corp.;
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Hospital and doctor's spots; when performance is critical, depend on Duro-Test! Sheet. Appl. author: Jack C. Wright. © Duro-Test Corp.; 10Apr71; KK221216.

If you could use the same bulb for every need, there'd be no need for Duro-Test. Sheet. Appl. author: Jack C. Wright. © Duro-Test Corp.;

Jack C. Wright. © Duro-Test Corp.; 1Jun71; KK221212. Krypton; 2,500 to 6,000 user hours. Folder. Appl. author: Jack C. Wright. © Duro-Test Corp.; 17Apr71;

Lamp application chart. Folder.
Appl. author: Jack C. Wright.
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The story behind Vita-Lite. Sheet.
Appl. author: Jack C. Wright.
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EBCO MANUFACTURING CO. Two year planning calendar. 1 v.

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Appl. ti.: Form H1031180. © Ecology Designs International, Inc.; 12Jan71; KK219433.

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ECONOGLASS.

Precision cocktail measuring with Econoglass. Card. Appl. author: Thomas Crowley - Econoglass. © Econoglass; 16Jun71; KK222735.

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Klenzade farm quality program. Poster. © Economics Laboratory, Inc.;
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Mark Eden is the world's most successful bustline developer. [Endorsed by Anita Paul] (In Glamour, Nov. 1971, p.220-221) © Mark Eden; 200ct71; KK223324.

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Mark Eden is the world's most successful bustline developer. (In Glamour, Aug. 1971, p.236-237) © Mark Eden; 20Jul71; KK221745.

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Coble Slim n' Light fortified low fat milk; one half gallon. On folding carton. © Edlo Enterprises, Inc.; 16Aug71; KK222234.

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Knock-It desmoking aid. Folder.
Appl. author: William S. Fortune.
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A brave new world. Record sleeve.
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EHREDT, BERNICE H.
Family tree. Folder [in envelope]
Appl. ti.: Family record, start a
family today. © Bernice H. Ehredt;
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EICHNER, ALFRED.
The Great Paper-Clip Cames, with the electronic-clipboard. See PRIMOFF,

ELECTRIC ARC, INC.

High frequency induction heating equipment for industrial applications. Folder. Appl. author: Maczko-Wehner Advertising. © Electric Arc, Inc.; 30Apr71; KK221711.

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E'LE'GANTE HOSIERY CORP. Cantrece II panty hose; E-5. Folder.
Appl. author: Riegel Paper Corp.
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KK220461. ELEKTRA CORP. See ELEKTRA RECORDS.

Atomic Rooster; Death walks behind you; EKS-74094. Cover art, George Giusti; photographic effects, Joel Brodsky. Folder. © Elektra Records a.a.d.o. Elektra Corp.; 3May71; KK220710.

Bread; Manna; EKS-70486. Record sleeve. © Elktra Records a.a.d.o. Elektra Corp.; lMar71; KK220118.

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Crabby Appleton; Rotton to the core!

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Miller; art direction & design,

Robert L. Heimall. Record sleeve.

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The Doors; Other voices; EKS-75017. Photography by Ron Raffaelli. Record sleeve. © Elektra Records; Record sleeve. © 260ct71; KK222822.

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Corp.; 15Jan71; KK219625.

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The Vogues sing the good old songs and other hits. See WARNER BROS. RECORDS, INC.

ERZBERGEN-ST. SUSSE CO.
The Jesus board (El tablero de Jesus) An intriguing medieval dice game.

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Music interiom. Sheet. Appl. author: Robert A. Chriberg. Escoa; IDec 71; KK22 192.
Now you can do something about your telephone service and increasing costs. Sheet. Appl. author: Robert A. Shriberg. Escoa; IBMay71; KK22093.
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STEE LAUDER, INC.
Christmas 1970, "stee Lauder. In logue. Pec. 1970, p.41 | tee Lauder, Inc.: 26Kov70; KK220504.

tee is the first super perfume, and only one woman could have created it. In Jamour, Nov. 1970, p.70-71) | fistee Lauder, Inc.: 20.ct70; KK220503.

Estee Lauder gives you the sleek, sleek look of great body tone with her new fresh air leg and body makeup. (In Glamour, June 1971, p.26-27) Estee Lauder, Inc.; 19May 1; KK222201.

Estee Lauder introduces the Glossamers, a new way to gloss your lips with colors. In I gue, teb. 1, 1971, p.34-35 — tee lauder, nc.; 29/an71; EK220505.

Estee Lauder says the age of over-shampooing is over, new Azuree single application natural shampoo. In Glamour, Mept. 1971, p. 44-661 Estee Lauder, no.; 19Aug 1;

Estee Lauder says the mind and the moment are right for the return of real makeup. In Marper's bazaar, Apr. 1971, p.11-13 Estee Lauder, Inc.; 29Mar71; KK220501.

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Estee Duder takes you to new oorder of seauty with the taucho ye. a smouldering n w look from her ready to wear eye makeup olle tion.

(In Hamour, 100. 147. p. --1 the louder, 100. 147. p. --1 the English, 100. 147. p. --1 KK22 648.

New Wake up mask lets your face look rosy and rested. In Eazaar, Mar. 1971, p.18-19) Estee auger, no.: lMarT1; KK2221gT.

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FACTOR (MAX) & CO.

Aquarius, for your body and soil.

(In Glamour, Aug. 1971, p. 28

Max Faltor & Co.; 20Jil71;

KK221784.

Aquarius, the free-orinite increase.

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FACTOR (MAX) & CO.-Con. Compare Fan-Stik with the make-up you used this morning. (In Hairdo & beauty, Apr. 1971, p.74) © Max Factor & Co.; 25Mar71; KK220661.

The double entendre eye; new concepts in eye make-up. (In Vogue, Feb. 1, 1971, p.44) © Max Factor & Co.; 1Feb71; KK220664.

The & day wonder Pure Magic by Max

The 8-day wonder, Pure Magic by Max Factor, hypo-allergenic, dermatologist tested makeup. (In Chain store age, Sept. 1971, p.133) © Max Factor & Co.; 6Sep71; KK222801. Eyes: sheer & breezy: airy new shadows, the sheerest of liners. (In Mademoiselle, Mar. 1971, p.18-19) © Max Factor & Co.; 26Feb71; KK220662.

MAX Factor & Co.; 26Feb71; KK220662.

Garden of Christmas treasures; night blooming scent. (In Life, Dec. 11, 1970, p.6-7) © Max Factor & Co.; 9Dec70; KK219775.

Max Factor creates the Sugarfrost
Plums. (In Cosmopolitan, Oct. 1971,
p.1 of cover & p.1) ⊙ Max Factor &
Co.; 25Sep71: KK222800.

Max Factor welcomes you to the Pure Magic place. (In Glamour, June 1971, p.16-17) © Max Factor & Co.; 20May71; KK221780.

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Nail & female; Fortify instant nail conditioner. (In Cosmopolitan, Feb. 1971, p.3) © Max Factor & Co.; 25Jan71; KK220658.

Zodan(1; KB220050.

The pales and the braver; nail colors.
(In Glamcur, May 1971, p.3) © Max
Factor & Co.; 20Apr71; KK220660.

Pure Magic presents the Shimmy Dippers,
Max Factor's super gathering of hypoallergenic eye glosses and lip
glosses. (In Glamour, Oct. 1971,
p.3) © Max Factor & Co.; 20Sep71;
KK222799.

Superiority complex for lips; Geminesse enriched moisturizing lipstick. (In House & garden, May 1971, p.5) © Max Factor & Co.; 17Apr71;

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© Max Factor & Co.; 20Jun71;

UltraIucent waterproof make-up.
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UltraLucent whipped creme frosts; never before ... into one lipstick. (In Glamour, Apr. 1971, p.2 of cover & p.1) © Max Factor & Co.; 20Mar71;

UltraLucent whipped creme frosts;
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(In Seventeen, Apr. 1971, p.300)

® Max Factor & Co.; lApr71; KK220667.
UltraLucent whipped creme make-up.
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UltraLucent whisper tint. (In Ladies home journal, May 1971, p.52) © Max Factor & Co.; 26Apr71; KK221783.

The young naturalists: Pure Magic. (In Seventeen, Nov. 1970, p.1) © Max Factor & Co.; 1Nov70; KK219962.

FAIRFIELD SURGICAL & MEDICAL-ELECTRONICS.

Cystoscopes and electro-surgery systems; bulletin no.213. 27 p. NM: revisions. © Fairfield Surgical & Medical-Electronics, Inc.; 18Feb71; KK222098.

FAMILY AFFAIR CO. Buffy beauty boutique. On folding carton. (Girls World; no.9105)
Appl. author: Amsco Industries, Inc. © Family Affair Co.; lMar71;
KK220834.

Euffy fashion fall. On folding certon. (Girls World; no.9007)
Appl. author: Amsco Industries, Inc.
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Buffy fashion wig. On folding carton. (Girls World; no.9011) Appl. author: Amsco Industries, Inc. © Family Affair Co.; lMar71; KK220833.

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Buffy makeup & nair styling set. On wrapper. (Girls World, no. 9060) Appl. author: Amsco Industries. Inc. © Family Affair Co.; 1Mar71; KK221081

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FAMOUS FOOTSTEPS, INC.
In the footsteps of the gods; a famous footsteps classical tour of Greece and the Greek islands based on mythology. 6 p. © Famous Footsteps, Inc.; 9Jun71; KK222141.

FANCY FOODS BY FLO. T-Nee-Bikini cake pan. Folder.
Appl. author: Florene Ramboldt.
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Warning; this package contains a
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W. B. Williams. Appl. ti.: Fermail
warning folder. © Farm Journal,
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Farmos of Finland, the sauna country, shampoo; net contents 5.9 fl. oz. On folding carton. © Farmos Oy; 30Apr71; KK221402.

Farmos of Finland, the sauna country, soap; net wt. 4 oz. On folding carton. © Farmos Oy; 30Apr71;

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Barbecue sauce; net weight 14 oz.

Sticker. © Fat Jack's Enterprises;
21Apr71; KK220585.

FAULTLESS STARCH CO. If you use an iron to touch up your modern fabrics; fabric finish. (In Good housekeeping, Oct. 1970, p.223) Appl. author: Eruce B. Brewer Co., Inc. © Faultless Starch Co.;

17Sep70; KK220190.

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Arab Bug-Deth with Baygon; net
weight 1 lb. Sticker. © Federal
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6May71; KK221554.

Arab flying insect killer; net contents
10 ounces. Sticker. © Federal
Chemical Co., Inc.; 20Aug71;
KK222152.

Arab patio fog; net contents one pound 2 ounces. Sticker. © Federal Chemical Co., Inc.; 10Aug71;

Arab roach and ant spray; net contents, 1 quart. Sticker. © Federal Chemical Co., Inc.; 7Sep71;

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(In The Cincinna'i enquirer, Apr. 1%, 1971, p.4 . lst Federal Carina & Loan Assn. of Cincinna'i: 1°Apr 1; There's more to your new home than beautiful design. (In The fin.innati enquirer, Apr. 27, 1971, p.76 lst Federal Savings & Loan Assn. of fin irnati: 27Apr"l: KK221-24. AR), R.C.

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Thank you for thinking of us in the first place. (In Palm Beach posttimes, June 27, 1971, p.A-18)
First Federal Cavings \* 10an Assn. of West Palm Beach; 27-un71; KK221597.

Arian'a 'umai, 'a, i, / p.10A-lA irs' a'ira atr. r Arlanta; I 'ay'.; .../\*\*\*. AFTE FA F rium. Mili , Tr.,
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ATV explorer; 980. On folding Parton.
Fisher-Price Toys: 18Mar 1; Jiffy dump truck; 146. in folding carton. Fisher-Price Toya; 11Pec70; KK2197"8.

Mini copter; 448. in folding carton. Fisher-Price Toys; 30%ov"; KK2197"7.

Musi (ox 1) rail; in folding carton. It is re-Price Toys; 'Marl; '/.

Musi tox re ord power; if in folding arron. is er-Price ovs; 27Apr71; KK22 yr.

Play family mini snowmobile; Of. Card. isher-Frice Toys; I see"; KK21977f.

Play family school; 92°. in folding Play family school; 92°. n folding carton. Fisher-Price Toys; -May/1; KK2 2°.

The Stuffins Samily; no.10°. on alling carton. Fisher-Price coys; 1° and 10 in notice: 10°; KK502°444. FIGHMAN (L-10 & 1). I'.

Tearcat industrial tires. 24 p.

Louis Fighman x 70., Tr...;

10ct 1; KK223328. 

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                                                                             (In Redding
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Redding (Calif.) record-searchlight,
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   N-2801. (In Fort Wayne journal-gazette, Nov. 10, 1970, p.7H)
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.ournal, Jan. 1 , 1971, p.1-12)
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FRIENDS, INC.-Con.

Dr. Clayton's cat nip scent. On folding carton. © Friends, Inc.; 18Jan71 (in notice: 1970); KK219849.

Dr. Clayton's cough syrup. On fold-ing carton. © Friends, Inc.; 18Jan71 (in notice: 1970); KK219853.

Dr. Clayton's eye drops. On folding carton. © Friends, Inc.; 18Jan71 (in notice 1970); KK219851.

Dr. Clayton's make number 1 housebreak trainer. On folding carton.

© Friends, Inc.; 18Jan71 (in notice: 1970); KK219856.

Dr. Clayton's make number 2; 24 house-breaking trainers. On folding carton. © Friends, Inc.; 18Jan71 (in notice: 1970); KK219850.

Dr. Clayton's stop-an-itch skin lotion. On folding carton.
© Friends, Inc.; 18Jan71 (in notice: 1970); KK219854.

Dr. Clayton's tummy better. On fold-ing carton. © Friends, Inc.; 18Jan71 (in notice: 1970); KK219855.

FRISCH'S RESTAURANTS, INC.
Florida attractions guide & map.
Folder. © Frisch's Restaurants,
Inc.; 21Jun71; KK221316.

FRITO-LAY, INC.

RITO-LAY, INC.
Bring home the bacon nips. (In Sunday world-herald magazine of the Midlands, Dec. 13, 1970, p.25) Appl. author: Foote, Cone & Belding.
© Frito-Lay, Inc.; 13Dec70; KK219336.
Doritos taco flavor tortilla chips: net wt. 5 1/2 ozs. On bag.
© Frito-Lay, Inc.; 1Feb69 (in notice: 1968); KK220038.

Doritos taco flavor tortilla chips; net wt. 9 ozs. On bag. NM: additional graphic & textual mate-rial. Frito-Lay, nc.; 1Feb69 (in notice: 1968; EK220144.

Doritos tortilla chips; net wt

6 1/4 ozs. On bag. © Frito-Lay, Inc.; loct68; KK220039. Doritos tortilla chips; net wt. 10 ozs. On bag. © Frito-Lay. Inc.; loct68; KK220143.

Hey, pardners, free coloring pencils in these here packages; corn chips. (In Los Angeles times. Feb. 14, 1971, comic section) Appl. author: Foote. Come & Belding. I Frito-Lay, Inc.; 14Feb71; KE220170.

FRITZ, MARTIN J. See MARTIN THERMAL SURGE SHOWERS.

A FRUGAL FROG & OTHER JOYS CO. Groda, fine hand crafted, very spe-mial. Folder. Appl. authors: Robert Morgan Gibson & Bob E. Sutton. O Robert Morgan Gibson & Bob E. Sutton d.b.a. A Frugal Frog & Other Joys Co.; 30De269; KK219836.

ean Martin, my woman, my woman, my wife. See WARNER BROS. RECORDS, INC.

ERER, WILLIAM A. Ne- DOLT, BILL.

Lost in the wood. See STANYAN RECORDS. New carols for Christmas. See

STANYAN RECORDS.
Rod McKuen at the Hollywood Bowl with the Stanyan Strings. See STANYAN

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G & W MANUFACTURING CO., INC. Logical lunacy, an extraordinary puz-

On folding carton. zle-game. © G & W Manufacturing Co., Inc.; 9Dec70; KK219386.

G.E. See GENERAL ELECTRIC CO.

SMC. See GOLDEN EAGLE SYRUP MANU-FACTURING CO., INC.

G.T.C. CORP.
Put That Flame Out fire extinguisher; net wt. 14 oz. Sticker. © G.T.C. Corp.; 6Dec71; KK223233.

GAGE, MARY COX.
Quilting Party, a pillow kit. Folder.

© Mary Cox Gage; 50ct71; KK222826.

GALLIER, ALLEN FRANCIS. See L & A DISTRIBUTORS.

GALLO'S FLOWERS.
Why flowers? Because first there were IN llowers? Because first there were flowers. (In The Walpole times (Mass.), June 19, 1971) Appl. author: Joseph S. Gallo . © Joseph S. Gallo d.b.a. Gallo !s Flowers; 10Jun71; KK222475.

GARDELLA, STEPHEN J. Stefano's fine wines; California burgundy. Sticker. © Stephen J. Gardella; 14Jul71; KK222065.

GAVETT, BRUCE. Skiing for beginners. See BROWN, CONRAD.

GAY-GEM PRODUCTS CORP.

Party cake decorations, ballerina;
B98/9802. Card. © Gay-Gem Products
Corp.; 29Dec70; KK219469.

Party cake decorations, baseball; B98/9812. Card. © Gay-Gem Products Corp.; 29Dec70; KK219468.

Party cake decorations, basketball; B98/9817. Card. © Gay-Gem Products Corp.; 29Dec70; KK219474.

Party cake decorations, carousel; B98/9813. Card. © Gay-Gem Products Corp.; 29Dec70; KK219480.

Party cake decorations, Cinderella; B98/9808. Card. © Gay-Jem Products Corp.; 29Dec70; KK219479.

Party cake decorations, circus; B98/9804. Card. © Gay-Gem Products Corp.; 29Dec70; KK219481.

Party cake decorations, clown; B98/9801. Card. © Gay-Gem Products Corp.; 29Dec70; KK219471.

Party cake decorations, comic western; B98/9811. Card. Appl. states prev. copyrighted 1967. NM: revision of

artwork. © Gay-Gem Products Corp.; 29Dec70; KK219475.
Party cake decorations, football; B98/9815. Card. © Gay-Gem Products Corp.; 29Dec70; KK219477.

Party cake decorations, Miss Adorable; B98/9816. Card. © Gay-Gem Products Corp.; 29Dec70; KK219478.

Party cake decorations, race cars; B98/9810. Card. © Gay-Gem Products Corp.; 29Dec70; KK219472.

Party cake decorations, rodeo; B98/9803. Card. © Gay-Gem Products Corp.; 29Dec70; KK219470.

Party cake decorations, space; B98/9808. Card. © Gay-Gem Products Corp.; 29Dec70; KK219473.

Party cake decorations, the swingers; 1898/9807. Card. Appl. states prev copyrighted 1967. NM: revision of artwork. © Gay-Gem Products Corp.; artwork. © Gay-Ge 29Dec70; KK219476.

GEBEL, JOHN F. See SUPERIOR ENTERPRISES.

Come live where soft ocean breezes make January and July only a few degrees apart, in the new Florida.

(In True, June 1970, p.72) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 10May70;

Do you know the right way to buy into Florida? (In Chicago Sunday suntimes, v.24, no.26) Appl. author: Leo Burnett Co., Inc. @ General Development Corp.; 28Mar71; KK220343.

In 1970 General Development did what it promised. (In Look, Feb. 23, 1971, p.6-7) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 9Feb71; KK219949.

In 1970, General Development did what it promised. (In The Wall Street journal, Feb. 16, 1971, p.21) Appl author: Leo Burnett Co., Inc. © General Development Corp.; 16Feb71; KK219952

Let my colleagues and me show you how you can enjoy resort living for a lifetime. (In Chicago today, July 11, 1971) Appl. author:
Leo Burnett Co., Inc. @ General Development Corp.; 11Jul71;
KK221876.

km2210/6.
Let my colleagues and me show you how you can get more Florida for the money. (In Chicago today (Tribune) July 11, 1971, sec. 4B, insert) Appl. author: Leo Burnett Co., Inc.
© General Development Corp.; 11Ju171;

My colleagues and I would like to show you how we protect the kind of neighborhood you want in Florida. (In Forbes, Feb. 15, 1971, p.11) Appl. author: Leo Burnett Co., Inc. © General Development Corp.;

Pay only \$9,990 for a beautiful mobile home. (In Chicago Heights star, Oct. 3, 1971, insert) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 30ct71;

Some of the most prominent businessmen in America ... buy into Florida wisely. (In Chicago Sunday suntimes, v.24, no.26) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 28Mar71; KK220344. We've got plans for you in the new Florida. (In American home, June 1970, p.85) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 17May70; KK216579. You get just one crack at life, live it where living is good in fresh start country. (In Field & stream, June 1970, p.137) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 24May70; KK216581.

GENERAL ELECTRIC CO. Combination terminal receptacle; 4677.

Sheet. © General Electric Co. (in notice: GE); 1Apr71; KK220646.

Decorator duos, match electrical device and decorator plate; cat. no.GE4090-812P. Sheet. © General Electric Co.; llJan71 (in notice: 1970); KK219432.

Dyna-Mate plugs and connectors catalog number conversion chart. © General Electric Co. (in notice: G.E.); lApr71 (in notice; 1970); KK220626.

GE Turn-Ons wall plates in rew house & garden colors. Sheet. @ General Electric Co.; 19Mar71; KK230338.

G.E.'s little lites, they go over big; 39F-7101. Sheet. © General Electric Co. a.k.a. G.E.; 27Sep71;

Little lights bar; 39F-7103. Sheet.

© General Electric Co. a.k.a. G.E.: 27Sep71; KK222489.

New weatherproof will plates; GE9226-5. Sheet. © General Elec-tric Co. (in notice: GE); lApr71; KK220645.

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[Medici] l v. Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Mar71 (in notice: 1970); KK220778.

Medici; sparkling, lace-like scrolls of deeply carved sterling. 2 sheets. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Mar71 (in notice: 1976); KK220777.

Medici, the newest Gorham original. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 15Dec70; KK219675.

original. (In Glamour, June 1971, p.25) © Gorham a.a.d.o. Gorham,

a division of Textron, Inc.; 20May71; KK221395. The newest Gorham original; Medici. Folder. © Gorham a.a.d.o. Gorham,

a division of Textron, Inc.; 25Mar71; KK220775. Save on Gorham sterling holiday specials; Rose tiara. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 120ct71; KK222410.

Sterling, Chantilly and Hispana, 25% off silver festival. Folder.

© Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 9Aug71; KK222412.

Sterling holiday specials; Rose tiara. Sheet. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 120ct71;

They're on sale. If you need another reason to buy them; Chantilly, Hispana. (In The New York times magazine, Oct. 24, 1971, p.4) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 240ct71; KK223062.

What kind of silver does your mother have? (In Seventeen. Apr. 1971. p.169) © Gorham a.a.d.o. Gorham, a division of Textron. Inc.; 30Mar71; KK221254.

What's better than beautiful Gorham sterling for the holidays? Medici.
(In The New York times magazine, Dec. 5, 1971, section no.6, p.2)
© Gorham a.a.d.o. Gorham, division
of Textron, Inc.; 5Dec71; KK223307.

What's better than beautiful Gorham sterling for the holidays? Medici. (In The New York times magazine, Nov. 14, 1971, section no.6, p.11) © Gorham a.a.d.o. Gorham, division of Textron, Inc.; 14Nov71; KK223308

by Gorham? Come closer. (In The Bride's magazine, Aug. 1971, p.76-77) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 1Ju171;

GORSKI, MARGARETTE. See STARLINE CO.

GORTON CORP

Superfish, 7 fried fillets; net wt. 14 oz. On folding carton. © Gorton 14 oz. On folding carton Corp.; 21Sep71; KK222424.

GRAEF STORM WINDOW CO.

Graef-Prime, Graef's all new aluminum replacement window. Sheet. Appl. author: James Newman. © Graef Storr Window Co.; 2Apr71; KK220430.

GRANT (WILLIAM) & SONS, INC.

In November, 1895, William Grant's son-in-law made 187 calls without selling a bottle of Scotch; Grant's 8 Scotch. (In The New York times magazine, June 13, 1971, p.52)

© William Grant & Sons, Inc.; 13Jun71; KK223017.

The secret of Grant's & Scotch is still in the family. (In The New York times magazine, May 9, 1971, p.70) © William Grant & Sons, Inc.; 9May71; KK223016.

GRAVI-I-FLO CORP. Rapidfinish finishes faster. Sheet. Appl. author: Paul A. Fergus. © Grav-I-Flo Corp.; 13Mar71; KK221247.

GRAY (KATHERINE) INC.
Personalized soap. 16 p. © Katherine
Gray, Inc.; 10Jun71; KK222440.

GREAT WESTERN SUGAR CO.

Suga Duga, crazy flavored sugar, Arna banana; net wt. 8 cz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221320.

Suga Duga, crazy flavored sugar, merry strawberry; net wt. 8 oz. Sticker.
© Great Western Sugar Co.; lJun71 (in notice: 1970); KK221319.

Suga Duga, crazy flavored sugar, oh great grape; net wt. 8 oz. Sticker. © Great Western Sugar Co.; lJun71 (in notice: 1970); KK221322.

Suga Duga, crazy flavored sugar, outta-sight orange; net wt. 8 oz. Sticker. © Great Western Sugar Co.; 1Jun71 (in notice: 1970); KK221321.

GREEN GIANT CO.

Best-tasting fried rice you'll ever have the good fortune to try. (In California living magazine (San Francisco examiner & chronicle)

Nov. 8, 1970, p.31) Appl. author:
Leo Burnett Co., Inc. © Green Giant Co.; 8Nov70; KK220025.

The best things in life are small, the small delicate peas. (In Better homes & gardens, Jan. 1971, p.G-7)
Appl. author: Leo Burnett Co., Inc.
© Green Giant Co.; 15Dec70; KK222186.

Colo-Pak tender young sweet peas; net wt. 6 lb. 10 oz. Sticker. © Green Giant Co.; 16Jul70;

Coloring book promotion. (In Progressive grocer, Apr. 1971, p.182-183)
Appl. author: Leo Burnett Co., Inc.
© Green Giant Co.; 1Apr71; KK222184.
Cut young cauliflower; net wt. 10 oz.
On folding carton. © Green Giant

Co.; 20Jan70; KK220736.

Final Touch bordelaise sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 230ct70; KK220734.
Final Touch creole sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 230ct70; KK220732.

Final Touch cheese sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 250ct70; KK220733.

Final Touch mushroom sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 250ct70; KK220740. Final Touch newburg sauce; net wt. 8 oz. On folding carton. © Green Giant Co.; 250ct70; KK220741.

Final Touch spaghetti sauce; net wt. 12 oz. On folding carton. © Green Giant Co.; 230ct70; KK220742.

Final Touch sweet & sour sauce; net wt. 8 oz. On folding carton.
© Green Giant Co.; 230ct70; KK220739.

Free giant kite. (In Sun times, Chicago, Feb. 14, 1971, p.3) Appl. author: Leo Burnett Co., Green Giant Co.; 14Feb71; KK222176.

Fried rice with almonds; net wt. 12 oz. On folding carton. ⊚ Giant Co.; 9Sep70; KK220745.

Game/puzzle coloring book. (In
Advocate, Baton Rouge, La., June 6,
1971, p.5) Appl. author: Leo
Burnett Co., Inc. © Green Giant Co.;
6Jun71; KK222175.

Game/puzzle coloring book. (In South Bend (Ind.) tribune, June 6, 1971, p.5) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 6Jun71; KK222174.

A Giant's dozen, 14 ears of his fresh sweet corn. (In St. Paul dispatch, Aug. 7, 1970, p.14) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.: 7Aug70; KK220023.

Good things come in Giant packages; peas and carrot points in cream gazette, Dec. 6, 1970, p.40) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 6Dec70; KK220022.

The Green Giant cooks rich flavor in; Ovencrock beans. (In News American, Baltimore, Feb. 3, 1971, food section, p.1-D) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 3Feb71; KK222180.

Here's a rich offer, save 10 cents on the Green Giant's new Ovencrock beans. (In News American, Baltimore, July 15, 1970, p.1-D) Appl. author: Leo Burnett Co., Inc.

© Green Giant Co.; 15Jul70; KK220021.

His frozen rice medley comes out perfect. (In Better homes & gardens, Feb. 1971, p.32) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 14Jan71; KK222187.

His frozen rice medley comes out perfect because it goes in perfect. (In American home, Feb. 1971, p.90) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 26Jan71; KK222178.

Honey glazed crinkle cut carrots; net wt. 10 oz. On folding carton. © Green Giant Co.; 90ct70; KK220744.

Green Giant Co.; 90ct/0; KN220/44. How's this for a handy idea? Jolly Green Giant hand chair. (In Panta-graph, Bloomington, III., Sept. 20, 1970, p. 3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 20Sep70; KK220020.

I am curious green; Niblets golden corn. (In The New Yorker, Oct. 3, 1970, p.17) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 30Sep70; KK220016.

Co.; 30Sep70; KK220016.

know you slice your beans on a slant to reveal more crisp inner bean.

(In Sunset, Jan. 1971, p.97) Appl. author: Leo Burnett Co., Inc.

© Green Giant Co.; 25Dec70; KK222189.

know your cream style corn is so smooth and sweet the process is patented. (In Sunset, Feb. 1971, p.141) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Jan71; KK222188.

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Introducing a crisp, crisp, crisp
3-bean salad; Le Sueur brand.
(In New York Sunday news, Mar. 14,
1971, p.51) Appl. author: Leo
Burnett Co., Inc. © Green Giant Co.;
14Mar71; KK222177.

Introducing vegetables so good they steal the meal. (In Arizona republic, Apr. 11, 1971, p. 35) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 11Apr71; KK222183.

Italian green beans in tomato sauce; net wt. 10 oz. On folding carton. © Green Giant Co.; 30Sep70;

Jolly Green Giant cheese crackers; net wt. 5 3/4 oz. On folding carton. © Green Giant Co.; 21Aug70; KK220724.

© Green Giant Co.; 21Aug70; KK220724.
Le Sueur vertical pack whole green beans; net wt. 14.5 oz. Sticker.
© Green Giant Co.: 15Sep69; KK220725.
Medium whole sweet potatoes; net wt.
6 1b. 6 oz. Sticker. © Green Giant Co.; 16Jun70; KK220726.
New, 7 Green Giant frozen serving sauces. (In Minneapolis tribune, Dec. 13, 1970, p.3) Appl. author:
Leo Burnett Co., Inc. © Green Giant Co.; 13Dec70; KK220027.
On a clear day he can see vegetables

On a clear day he can see vegetables forever. (In Quick frozen foods, Dec. 1970, p.3 of cover) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 10Nov70; KK220028.

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From $1.98, the Gwynn tie kit, completinstructions in every package.

Theet. Appl. author: Impact Promotions, Inc. Bob Gwynn; 1Feb71;

KK22142.
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Appl. author: Impact Promotions,
Inc. - P.b Gwynn; IFeb71; KX221432.

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                          rinio. In the distribute a reprint of the second of the se
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Appl. author: Impact Promotions, Inc. 1 Bob Gwynn; 1Feb71; MKS21429.
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HARNDEN CHEMICAL CO. RNDER CHEMICAL CO.

Bob Harnden writes about Tenoran,
where it fits. (In Delta farm press,
May 20, 1971, p.17) Appl. author:
Robert C. Harnden. © Harnden Chemical Co.; 20May71; KK220953.

Bob Harnden writes about, Why
Cotoran? (In Delta farm press,
Mar. 4, 1971, p.35) Appl. author:
Robert C. Harnden. © Harnden
Chemical Co.; 4Mar71: KK220092.

Chemical Co.; 4Mar/1: KA220092.

Broadleaf and grass weeds don't cotton to Cotoran plus. (In Delta farm press, Apr 22, 1971, p.22) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 22Apr71; KK220596.

For the best weed control; Cotoran, Tenoran, Maloran. (In Delta farm press, Feb. 18, 1971, p.22) Appl. author: Robert C. Harnden, President. © Harnden Chemical Co.; 18Feb71; KK212053.

Hatco now represents Geigy too! (In Delta farm press, Apr. 1, 1971, p.12) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 1Apr71; KK220376.

When beans and weeds come up together, use Tenoran. (In Delta farm press, May 13, 1971, p.24) Appl. author: Robert C. Harnden. © Harnden Chemical Co.; 13May71; KK220874.

HARPER & ROW, PUBLISHERS, INC: Alphabet cards. On box. © Harper & Row, Publishers, Inc.; 1Sep70; KK221001.

New dimensions in mathematics, duplicating masters [3. Box top]

© Harper & Row, Publishers, Inc.;

4Nov70: KK221150.

New dimensions in mathematics, dupli-cating masters [4. Box top] © Harper & Row, Publishers, Inc.; 4Nov70; KK221152.

New dimensions in mathematics, duplicating masters [5. Box tcp]
© Harper & Row. Publishers, Inc.; 30Dec70; KK221151.

New dimensions in mathematics, duplicating masters [6. Box top]

Decro; KK221149.

HARPER (I. W.) DISTILLING CO.
I. W. Harper 86 proof; straight bourbon whiskey. On folding carton.

The impression is light; 86 proof Kentucky straight bourbon whiskey. (In The Biggs (Calif.) news, May 28, 1971, p.3) © I. W. Harper Distilling Co.; 28May71; KK222102.

HARRIS PAINT CO Eress latex house paint; contents, one quart. Sticker. 3 Harris Paint Co.; 16Feb71; KK220158.

ress latex semi gloss enamel; contents, one U.S. quart. Sticker. Harris Paint Co.: 16Feb71;

ress one coat latex wall paint; contents, one quart. Sticke: Warris Paint To.; 16Feb71; FF220155.

ress snow white non-yellowing enamel: contents, one quart. Cricket Harris aint co.; 16Feb71:

Latex wall paint; contents: one gallon. Sticker. © Harris Paint Co.; 8Apr71; KK220392.

Gold Medal material hoist towers; tul-letin HT-10. Folder. Appl. author: Patent Scaffolding Co. © Harsco Corp.; 3Sep71; KK222289.

Gold Medal Tri-Panel personnel-material towers. Folder. Appl. author:

Patent Scaffolding Co., a div. of Harsco Corp. © Harsco Corp.; 21Jul71; KK221657.

Hoist-O-Matic; bulletin HM-3. Sheet. Appl. author: Patent Scaffolding Co. © Harsco Corp.; 29Jun71; KK221640.

Mod-U-Form has the system for your forming job; bulletin MF-8.
Folder. ◎ Harsco Corp.; 22Nov71; KK222977.

HARTZ MOUNTAIN PET FOODS, INC.
Chew sticks. Card. © Hartz Mountain
Pet Foods, Inc.; 27Sep71; KK223212.
Sausage links. Card. © Hartz
Mountain Pet Foods, Inc.; 27Sep71;

KK223213.

Super stick. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223210.\* Super Yummie roll. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223208.

Tough stick. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71; KK223211. Yummie chew bar. Card. © Hartz Mountain Pet Foods, Inc.; 27Sep71;

HARTZ MOUNTAIN PRODUCTS CORP.

Dog Hero; top energy protein treat;
net wt. l oz. Card. © Hartz Mountain Products Corp.; 13Jan69;

Doggie O's; smoky, liver flavored dog treats; net wt. 4 oz. On folding carton. © Hartz Mountain Products Corp.; 13Jul70; KK221346.

If you run a first class pet shop you need Bonio, the gourmet dog biscuit. (In The Pet dealer, Sept. 1969, p.75) © Hartz Mountain Products Corp.; 1Sep69; KK219577.

Super Yummie roll; natural rolled beefhide toy. Card. @ Hartz Mountain Products Corp.; 50ct70;

HARVEY FAMOUS CARTOONS. Harveytoon TV flannel funnies; 6099:150. On wrapper. Appl. author: Saalfield Pub. Co. © Harvey Famous Cartoons; 1Sep71;

HARVEY, WILLIAM S.
A child's garden of grass. a pre-legalization comedy. See ELEKTRA RECORDS.

HAUSMANN INDUSTRIES, INC.
Modular wardrobes. Folder. NM:
additions. © Hausmann Industries,
Inc.; lDec70; KK220079.

HAVINS, BARTON. See LUBRICO RACING LUBRICANTS.

HAWK-EYE PHOTO. www.-EYE PHOTO.
Prices slashed on processing Kodak
film. (In Knoxville news sentinel,
Dec. 28, 1969, comic section) Appl.
author: Fox-Stanley Photo Froducts,
Inc. © Hawk-Eye Photo, div. of FoxStanley Photo Products, Inc.;
28Dec69; KK222524.

HAWKEYE STEEL PRODUCTS, INC.

Brand your beef buyer's choice, Pride of the farm profitmaker power beef systems; model F30B-1 single creep. (In Drovers Journal, Apr. 29, 1971, sec.B) Appl. author: Cramer-Krasselt Co. © Hawkeye Steel Products, Inc.; 29Apr71 (in notice: 1970); KK220798.

HAWKINS MANUFACTURING, INC.
Replaceable blade row crop ditcher. Sheet. Appl. states prev. reg. KK215100. NM: compilation, revision & additions. © Hawkins Mfg., Inc.; 2Jan71; KK220424. HAWKINSON (PAUL E., CO. Rolling radius spread tread, the scientific tread method. Folder. © Paul E. Hawkinson Co.; 2Jan71;

HAYWARD MANUFACTURING CO., INC.
Poolside coloring book; this is a Hayward heavy-duty, self-priming centrifugal pump. 1 v. © Hayward Manufacturing Co., Inc.; 22Jan7l (in notice: 1970); KK220914.

HEALTH-TEX, INC.
Handy answers to hard questions asked by children in the Health-tex years.
How did Halloween start? (In The New York times magazine, Oct. 24, 1971, p.12-13) © Health-Tex, Inc.; 24oct71; KK222856.

240ct/1; KK222856.
Handy answers to hard questions asked by children in the Health-tex years. What is a dinosaur? (In The New York times magazine, Aug. 15, 1971, p.16-17) © Health-tex, Inc.; 15Aug71; KK222009.

Handy answers to hard questions asked why do bees sting? Health-tex years. Why do bees sting? Health-tex Stantogs. (In New York times magazine, June 27, 1971, p.19)
© Health-tex, Inc.; 27Jun71; KK221417.

Handy answers to hard questions asked by children in the Health-tex years.

by children in the Health-tex years. Why do birds sing? (In Good housekeeping, Aug. 19, 1971, p.71) © Health-tex, Inc.; 19Aug71; KK222010. Handy answers to hard questions asked by children in the Health-tex years. Why do we need vitamins? (In The New York times magazine, July 25, 1971, p.17) © Health-tex, Inc.; 25Jul71; KK222008.

Handy answers to hard questions asked by children in the Health-tex years. Why does Swiss cheese have holes? Stantogs. (In The New York times magazine, Oct. 3, 1971, p.71) © Health-tex, Inc.; 30ct71; KK222688.

HEFNER, ANNE K.
Annie's pink elephant felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71; KK222691.

Annie's red apple felt kit for gift making, Christmas and nursery dec Card. © Anne K. Hefner; 28Sep71;

Annie's snowman felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71;

Annie's teddy bear felt kit for gift making, Christmas and nursery decor. Card. © Anne K. Hefner; 28Sep71;

HEICKLEN, LEONARD. Timber. See ELEKTRA RECORDS.

HEIMALL, ROBERT L. For works by Robert L. Heimall See ELEKTRA RECORDS.

HEINEKEN'S BROUWERIJEN NEDERLAND, N.V. Imported Heineken Holland beer; 24, 12 fl. oz. non returnable bot-tles. On folding carton. NM: revision. © Helneken's Brouwerijen Nederland, N.V.; 200ct68; KK221121.

HELIX LABORATORY.
Vip; 8 fl. oz. On bottle. © H.
Laboratory; 4Jul71: KK221763. © Helix

HELLEN, JAMES S.
Sqwiggle Pins for sailboats.
© James S. Hellen; 15Apr71: KK221377.

HELME PRODUCTS, INC.
Of these 5 leading pipe tobaccos, only
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KK221812.

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KK221812.

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IDEAL SCHOOL SUPPLY CO. Sea of vowels. No.2402. On wrapper.
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KK221380.

Space flight, game of blends; no.2403. On wrapper. © Ideal School Supply Co.; 19Dec70; KK221329.

IDEAL TOY CORP.

Belly Button Baby; 4P-0126. On box.

© Ideal Toy Corp.; lApr71 (in notice: 1970); KK222386.

Bizzie Lizzie; Lizzie sweeps carpets, dusts & even irons; no.0867-2. On box. © Ideal Toy Corp.; 29Jul71;

Fashion Flatsy Dale; the Fashion Flatsy Generation. On folding carton. © Ideal Toy Corp.; 27 Aug70; KK219458.

In a minute, Thumbelina; no.0460-0. On folding carton. © Ideal Toy Corp.; 20May71; KK222232.

Corp.; 20May/1; KK222222.

In a minute, Thumbelina. Sheet.

© Ideal Toy Corp.; 20May/71; KK222231.

Kerry; beautiful Crissy's friend.

On folding carton. © Ideal Toy

Corp.; 21Jan/71; KK221154.

Mia; Velvet's beautiful friend. On

folding carton. © Ideal Toy Corp.;

21Jan/71; KK221155.

Play'n Jane; an adorable doll that plays tic-tac-toe, basketball & horseshoes with you; no.0851-6. On box. © Ideal Toy Corp.; 26Aug71; KK222103.

Tressy, with hair that grows; no.1048-8. On folding carton.

O Ideal Toy Corp.; 11Sep70; KK219459

Velvet, hair that grows, hair that goes; no.1035-5. On folding carton. Appl. ti.: Velvet doll. © Ideal Toy Corp.; 26Mar70; KK219460.

IDEMIN MANUFACTURING CO.
Luminous light pull. Card. Appl.
ti.: Display cards attached to light
pulls. © Idemin Mfg. Co.; 18Nov70;
KK222027.

ILLINOIS BRONZE POWDER & PAINT CO.
Wet Paint, wet and wild colors; net
wt. 13 oz. Sticker. © Illinois
Bronze Powder & Paint Co.; 4Jun71;

INDIANGIVER CO., INC.
You can't do business sitting on your can. Sticker. Appl. author:
Daniel B. Rubin. © Indiangiver
Co., Inc.; 28Sep71; KK222916.

INDUSTRIAL CONDENSER CORP. Multifilm capacitors; type LALZ.
Folder. Appl. author: H. Lee Sklar.
© Industrial Condenser Corp.;
20Jan71; KK219587.

INDUSTRIAL PRODUCTS CO.
Only Safe-T-Blow air nozzles give you
all these safety features! Sheet. © Industrial Products Co.; 10Sep71;

INNER SPACE INSTITUTE, INC.
Audio-visual sales presentation coordinator. Sheet. © Inner Space Institute, Inc.; 3Dec70; KK219684.

INNOVATIVE CONCEPTS ASSOCIATES, INC.
Cat's meow cat box & litter; nat
wt. 4 lbs. On folding carton.
© INCA a.a.d.o. Innovative Concepts Associates, Inc.; 31May71; KK221536.

INTERNATIONAL DATA CONTROL SYSTEMS CORP. WIERMATIONAL DATA CONTROL SYSTEMS COR. A revolution in visual control systems. Folder. Appl. author: International Data Control Systems Corp., David Anthony Botte, pres. © International Data Control Systems Corp.; 15Dec71; KK223321.

INTERNATIONAL MULTIFOODS CORP. Heat 'n Dip, cheese based snack dip; net wt. dip 7 oz. On wrapper. © International Multifoods Corp; 9Jun71; KK223100.

INTERNATIONAL PLAYTEX CORP.
I can't believe it's a girdle. On folding carton. © International Playtex Corp.; 260ct70; KK220597.

INTERNATIONAL TYPEFACE CORP. International Typeface Corporation presents a collection of 43 new photo-display typefaces. (In Art direction, Nov. 1970, p.19-22) © International Typeface Corp.; 17Nov70; KK220083.

INTERSTATE POTATO PACKERS CORP.

Oven-ready bite-size taters; net
wt. 24 ozs. On bag. © Interstate
Potato Packers Corp.; 1Dec70;
KK219766.

Pan fry crinkle fries; net wt. 32 ozs. On bag. © Interstate Potato Packers Corp.; 1Dec70; KK219768.

Pan fry french fries; net wt. 32 ozs. On bag. © Interstate Potato Packers Corp.; 1Dec70; KK219764.

Pan fry hash brown potatoes; net wt. 32 ozs. On bag. © Interstate Potato Packers Corp.; 1Dec70; KK219767.

Pan fry shoestring fries; net wt. 20 ozs. On bag. © Interstate Po-tato Packers Corp.; 1Dec70; KK219765.

This recording certified by Iras; demonstration quality multisonic stereo. Sticker. © Fred Ira; 6May71; KK220799.

IKVINWARE, INC.
Bar spoon; 91820. Card. © Irvinware,
Inc.; lJan68; KK222252.

Barware smart set; eight piece barware set, no.11490. On folding © Irvinware, Inc.; 10ct70; KK221577.

Barware smart set; eight piece bar-

Barware smart set; eight piece barware set with professional mixing guide; no.11490. On folding carton. © Irvinware, Inc.; 10ct70; KK221578. Barware smart set; five piece barware set, no.11500. On folding carton. © Irvinware, Inc.; 10ct70; KK221581. Barware smart set; five piece barware set with professional mixing guide; no.11500. On folding carton. © Irvinware, Inc.; 10ct70; KK221582. Barware smart set; four piece barware set, no.11470. On folding carton. © Irvinware, Inc.; 10ct70; KK221584.

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Barware smart set; four piece barware set with professional mixing guide; no.11470. On folding carton.

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Barware smart set; six piece barware set, no.11530. On folding carton.
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Barware smart set; six piece barware set with professional mixing guide; no.11530. On folding carton.
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Bottle & can opener; 90390. Card.
© Irvinware, Inc.; 1Jan68; KK221936.
Cocktail strainer; 91230. Card.
© Irvinware, Inc.; 1Jan68; KK221938.
Corkex, the automatic cork extractor; no.91360. Card. © Irvinware, Inc.; 1Aug69; KK221942.

Dome type bottle pourer; 91440. Card.
© Irvinware, Inc.; 1Jan68; KK221933.
Double jigger; 91310. Card. © Irvinware, Inc.; 1Jan68; KK221940.
8 piece table service set; no.21455.
On folding carton. © Irvinware,
Inc.; 1May71; KK221585.

Hand ice crusher; 91810. Card.
© Irvinware, Inc.; 1Ju168; KK221941.
Ice & utility tongs; 91180. Card.
© Irvinware, Inc.; 1Jan68; KK221939.

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Jigger spoon; 91210. Card. Appl.
states photo prev. pub. NM: drawings. © Irvinware, Inc.; lJun68;

Lemon & lime squeezer; 93110. Card.
© Irvinware, Inc.; lJan68; KK221937.

Lemon squeezer; 200. Card. Appl. states photo prev. pub. NM: drawings. © Trvinware, Inc.; 1Feb68; KK222254.

Salt & pepper set; no.94040. Card.
© Irvinware, Inc.; 1Sep69; KK221603.

Self-pulling corkscrew; 91350. Card.
© Irvinware, Inc.; 1Jul68; KK221932.
Self-pulling corkscrew and cap lifter; 90330. Card. © Irvinware, Inc.; 1Jan68; KK221935.

Slimline bar spoon; 98220. Card. Appl. states photo prev. pub. drawings. © Irvinware, Inc.; lJun68; KK222255.

Slimline bottle & can opener; 99390.
Card. Appl. states photo prev. pub.
NM: drawings. © Irvinware, Inc.; NM: drawings. © 1Jun68; KK222248.

Slimline cocktail strainer; 98230. Card. Appl. states photo prev. pub. NM: drawings. © Irvinware, Inc.; LJun68; KK222251.

Slimline ice & utility tongs; 99190. Card. Appl. states photo prev. pub. M: drawings. © Irvinware, Inc.; lJun68; KK222247.

dlimline self-pulling cork screw and cap lifter; 98330. Card. Appl. states photo prev. pub. NM: drawings. © Irvinware, Inc.; lJun68;

Slimline tid bit fork; 98110. Appl. states photo prev. pub. NM: drawings. © Irvinware, Inc.; 1Jun68; KK222249.
Sure Shot automatic measuring pourer;

91450. Card. © Irvinware, Inc.; 1Jun68; KK221931.

Tea ball; no.92450. Card. © Irvinware, Inc.; lJul71; KK221601.
Tea infuser; no.92470. Card. © Irvinware, Inc.; lJul71; KK221602.
Twin spiral corkscrew; no.90350. Card. © Irvinware, Inc.; lJun71; KK221943.

2 bottle pourers; 91420. Ca © Irvinware, Inc.; 1Jan68; KK221934.

Waiter corkscrew; 91370. Card. App states photo prev. pub. NM: draw-ings. © Irvinware, Inc.; lJun68; ings. © KK222256.

wing type corkscrew with bottle opener; 91330. Card. © Irvinware, Inc.; 1Jul68; KK221930.

ISRAEL, HAROLD. See SPACE PHOTOS.

Do unto yourself as ye would like to do unto others. (In The New York times, Nov. 15, 1971, p.32) Appl. author: Smith/Greenland Co., Inc. (Itkin Bros., Inc.; 15Nov71;

KK22961. Six small businessmen tell you why they went to The Itkins; furniture for small businesses. (In The New York times, June 23, 1971, p.24) Appl. author: Smith/Greenland Co., Inc. © Itkin Bros., Inc.; 23Jun71; KK221343.

J & M ENTERPRISES, LTD.
Artist brushes. Hong Kong. Sheet.

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1971, p.F-21 Appl. author:
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n totin: Sam S on t l u l;
     with make-at-home recipe, Flerida 'ur 'hine cinnamon butter orange Juice grup. 'arl. Fernic Johnson, whose pseud. is Jam 'avey: 12April: KK221.84.
    OHNION TRAFIL.

Big daddy s rewdritor set and magnet.

ard. Appl. author: Farl E.

chnson. Larl E. ornion d.t.a.

chnson Trafts; lApril; KK271- f.
   WHISON, EARL E. See JOHNSON CRAFT'.
 OHNSON, JODETTF SILHI.

How to belly dance for your friend and husband. Record sleege.

Jodette Silhi (Johnson, a.k.a. Camilla; 2Jan71; KKr. 858.
     Score knife; scoring and other of.

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      American Airlines ticket holder, pleasur plasuer. 1 . Appl. author: Great ourdin. To re Pub., Inc.; 1 ul 1; KY221807.
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A kirman. hat ex, Inc.;
Sticker.; Miscless.
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New Reddy for instant use, one size coffee filters; stock no.1. On bag. Appl. author: Irving Ackerman. © Juva-Tex, Inc.; 15Nov71; KK222956.

KAGAN, ERICA WILSON.
Hiawatha creative crewel; Belle
fleur, 7085; Erica Wilson design.
Sheet. © Erica Wilson a.k.a. Eri
Wilson Kagan; 1Jun70; KK221487.

w do you hide a monster? Written & illustrated by Virginia Kahl.
[Dust jacket] © Virginia Kahl; 18Mar71; KK220246

KAL KAN FOODS, INC.
Kal Kan Beef-e-Pak dinner for dogs;
net wt. 18 oz. On folding carton.
© Kal Kan Foods, Inc.; 29Nov71;

KK223042.

Kal Kan breakfast for dogs; bacon 'n egg omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK225043.

Kal Kan breakfast for dogs; bacon 'n egg omelet with kibble; net wt. 18 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223044.

Kal Kan breakfast for dogs; beef 'n cheese omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71;

© Kal Kan Foods, Inc.; 29Nov71; KK223040.

kal Kan breakfast for dogs; chicken 'n liver omelet with kibble; net wt. 3 oz. On folding carton.

© Kal Kan Foods, Inc.; 29Nov71;

Kal Kan breakfast for dogs; liver 'n bacon omelet with kibble; net wt. 3 oz. On folding carton. © Kal Kan Foods, Inc.; 29Nov71; KK223041.

KANAKIS, THOMAS E.

Little Friends small animal bedding;
net wt. 3 lbs. On bag. ◎ Thomas E.

Kanakis; 17May71; KK221967.

Little Friends small animal food for white mice and rats, gerbils and hamsters; net wt. 2 lbs. On bag. Thomas F. Kanakis; 17May71;

Little Friends small animal food, rabbit and guinea pig food; net wt. 2 lbs. On bag. © Thomas E. Kanakis; 17May71; KK221968.

KANE, JAMES P.
In this issue ... Thrirticates which you will find inside our pages.
(In Commercial leader and South.
Bergen (N.J.) review, Feb. 4, 1971, p.1 & p.7) & James P. Kane;
4Feb71; KK220181.

KANGAS (LES) MUSIC PUB. CO. Made in U.S.A. Record sleeve. (Kan-garoo records) Appl. author: Leslie W. Kangas. © Les Kangas Music Pub. Co.; 30Jul71; KK221710.

KANSAS CITY BANK & TRUST CO. (MO. Protect whatever you value. Poster. Appl. author: Robert Krohne. Appl. ti.: Spring advertising program for Kansas City Bank & Trust Company.

Kansas City Bank & Trust Co.;

Apr71; KK222233.

KASRA, INC. Golden Myrrh; net weight 2 ozs. Sticker. © Kasra, Inc.; 29Jun70; KK223248.

Keep your trace a beautifully safe place. 1 v. © Walter J. Kassuba (in notice: Kassuba); 15May69;

KATHER, ALFRED.

Alloy, plastic flag, always stays erect. 6 p. NM: additions & revi-sions. © Alfred Kather; 3May71; sions. © KK220704.

Electric rug heaters; skid-resist back. 6 p. NM: revision & addi tion. © Alfred Kather; 14Apr71;

KATHER, ALFRED C.

ACK's discs, ball, wheels on tracks, e.i. Sheet. Appl. ti.: Ack's track, disc, ball, e.i. © Alfred C. Kather; 18Jan71; KK220368.

End run-down heels. Sheet. NM: additions. © Alfred C. Kather; 21Ju171; KK221595.

Kids trifle, wir-r-l or rol-round on trac' toy. Sheet. NM:additions & revisions. © Alfred C. Kather; revisions. © Alf 21Jun71; KK221317

Rol-round marble. Sheet. NM: addi-tions & revisions. © Alfred C. Kather; 16Nov71; KK222958.

Whirl-round On Trac. Sheet. NM: additions & revision. © Alfred C. Kather; 22Apr71; KK220254. Whirl-round On Trac' Toy Co. Int'l

presents Up, up and around; disc marble Wheel 'round on trac' toy. Sheet. NM: revisions. © Alfred Kather; 19Jul71; KK222099. @ Alfred C.

KATHY.
The Lone Clacker. See ORIGINAL LONE CLACKER, INC.

KATONE CORP. Twin-A-View; model no.K-2000 & K-2121. Sheet. © Katone Corp.; 24Nov70; Sheet. © KK221653.

Twin-A-View; model no.K-2222, K-2323 & K-2424. Sheet. © Katone Corp.; 24Nov70; KK221654.

KAUSEN, RICHARD L. See PROGRESSIVE BABY PRODUCTS.

KAYSONS INTERNATIONAL CORP.

Kaam Gold 'n Silver milk & checclate flavored Persian toffees; net wt. 3 ozs. On folding carton. © Kaysons International Corp.; 21Aug70;

Kaam Persian after-dinner mints; net wt. 8 oz. On folding carton. © Kaysons International Corp.; 18Aug70; KK220185.

Kaam Fersian miniatures; net wt. 8 oz. On folding carton. © Kaysons International Corp.; 17Aug70; KK220189.

Kaam Persian miniatures filled straw-berry candy; net wt. 7 oss. On folding carton. © Kaysons Inter-national Corp.; 19Aug70; KK220188.

Kaam Persian miniatures filled straw-berry candy; net wt. 2 ozs. On folding carton. © Kaysons Inter-national Corp.; 21Aug70; KK220184.

Kaam Persian toffee treats; net wt. 3 ozs. On folding carton. ◎ Kaysons International Corp.; 24Aug70;

Kaam 6 handi-pack, the anytime candy snack. On folding carton. © Kay-sons International Corp.; 20Aug70; KK220182.

KCEB ASSOCIATES.
Bi'-cko-tang. Slip. Appl. author:
Charles D. Beck. © Charles D.
Beck & Jean M. Beck, sole owners
of Kceb Associates; 19May70;
KK220492.

Nancy Keith candies; net wt. 16 oz. On wrapper. © Nancy Keith, Inc.; 15Dec70; KK219466.

KELLEY, RICHARD F.
Color mixing guide. Folder.
© Richard F. Kelley; 15Jul71;

Beauty American style, Miss America auty American style, Miss America 1972, Laurie Lea Schaefer; breakfast American style, Kellogg's Corn Flakes. (In 1971 Miss America souvenir program, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 15Aug71; KK223200.

Beauty American style, Phyllis George, Miss America, 1971; breakfast American style, Kellogg's Corn Flakes. (In 1971 Miss America field program book, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 1Nov71; KK223198.

Bernie Brown doesn't know anything about nutrition, but he knows what he likes; Sugar Frosted Flakes. (In Look, May 18, 1971, p.68) Appl. author: Leo Burnett Co., Inc © Kellogg Co.; 4May71; KK221388.

Corn-crisped chicken; corn flake crumbs. (In Woman's day, Jan. 1971, p.14) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 15Dec70 (in notice: 1971); KK219462.

Enjoy bran the modern way; Bran Buds. (In Hadassah magazine, Oct. 1971, p.25) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 100ct71; KK223199.

Enjoy the benefits of good wholesome bran; Bran Buds. (In The National Jewish monthly, Oct. 1971, p.10)
Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 100ct71; KK223195.
Enjoy the benefits of good wholesome bran; Bran Buds, 7¢ off. (In The National Jewish monthly, Sept. 1971 p.32) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 10Sep71; KK223197.

Feast your eyes on less than 240 calories; Special K. (In National geographic, July 1971, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Jun71; KK223201.

Festive springtime turkeys are bursting with Kellogg's Croutettes Stuffing. (In Better homes & gardens, Apr. 1971, p.116) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 16Mar71; KK221384. Free Buffy's cookbook when you make a batch of marshmallow treats using Kellogg's Rice Krispies. (In

batch of marshmallow treats using Kellogg's Rice Krispies. (In Ladies' home journal, Nov. 1971, p.165) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 250ct71;

Free recipe book, yours free for 4 Kay Kellogg cookbook stamps; Rice Krispies. (In Sunset, Jan. 1971, p.89) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Dec70 (in notice: 1971); KK219461.

Funny how this high-protein, extra mutritious, extra-special cereal is loved for something else; Special K. (In Life, June 18, 1971, p.20) Appl. author: Leo Burnett Co., Inc. & Kellogg Co.; 14Jun71; KK221385.

Good nutrition starts with what you need and ends with what you like; Rice Krispies. (In Look, Mar. 9, 1971, p.44) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 23Feb71; KK220197.

Josie and the Pussy Cats cut 4 records for Kellogg's. (In Jack and Jill, Feb. 1971, p.2 of cover) Appl. author: Leo Burnett Co., Inc. Appl. states copyright not claimed on Josie and the Pussy Cats characters. © Kellogg Co.; 13Jan71; KK220196.

Kellogg Co.; 15Jan71; KK220196.
Kellogg's introduces Presto Pizza,
the first pizza toaster pastry for
your pantry. (In The Cleveland
plain dealer Sunday magazine,
Sept. 12, 1971, p.25) Appl. author:
Leo Burnett Co., Inc. © Kellogg Co.;
12Sep71; KK223205.

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liber ; KKC21119.

Joofu hisho yoyo; no.1 .. On folding carton. Kenner Product 1...

BDec7 in notice: 1971 : KK221117.

Joofus S illing Wedge: no.117. In folding carton. Kenner Products Co.; JDec7 ; KK22112 .

Screeger; no.1971. Lard. Kenner Products Co.; JDec7 ; KK221117.

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KPUrFT (SID & MARTY PR DOTTING, IN).

Egaloom game; 4124. In wrapper.

Appl. author: Milton Trid et T.

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wrapper. Appl. author: "ilton

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KUHNKE, RITA. Show of Hands, Formerly Anthrax. See ELEKTRA RECORDS.

L & A DISTRIBUTORS.
Air freshner [sie] strips. [Envelope]
Appl. states prev. reg. 50ct70,
KK218269. WM: graphice. © 1 & A
Distributors; 50Dec70; KK219651.

LA-Z-BOY CHAIR CO. |-2-BOY CHAIR CO. Bewitching in pumpkin, with all the comforts of a La-Z-Boy; La-Z-Lounger. (In House & garden, Nov. 1971, p.30-31) © La-Z-Boy Chair Co.;

p.30-31) © La-Z-Boy Chair Co. 200ct71; KK22307 Dramatically red, traditionally comfortable; Recline-Rocker. (In House & garden, Dec. 1971, p.8-9) © La-Z-Boy Chair Co.; 20Nov71; KK223420

Even Scrooge would have been happy; La-Z-Lounger. (In Life, Nov. 26, 1971, p.23) © La-Z-Boy Chair Co.; 22Nov71; KK223207.

Even Scrooge would have been happy in a La-Z-Boy La-Z-Lounger. (In House & garden, Nov. 1970, p.71) © La-Z-Boy Chair Co.; 170ct70;

© La-Z-boy tank KK222733. Jim Backus says, Give the newest thing since sofas, the Sofette by La-Z-Boy. (In House beautiful, Oct. 1970, p.61) © La-Z-Boy Chair Co.; 22Sep70;

Jim Backus says, This Christmas double your comfort in a La-Z-Boy Sofette. (In Life, Nov. 13, 1970, p.67)

© La-Z-Boy Chair Co.; 9Nov70;

Jim Backus says, This Ohristmas give the newest thing since sofas, Sofette by La-Z-Boy. (In Life, Dec. 4, 1970, p.59) © La-Z-Boy Chair Co.; 30Nov70; KK222734.

Chair Co.; 30NoV70; KK222734.

Jim Backus says, Yes sireee, so nice
to come home to the La-Z-Boy Reclina-Rocker. (In Life, Nov. 20,
1970, p.65) © La-Z-Boy Chair Co.;
16Nov70; KK222729.

La-Z-Lounger; I bought my man a
La-Z-Boy chair, so on Father's Day
he'll know I really care. (In
Ladies' home journal, June 1971,
p.113) © La-Z-Boy Chair Co.;
25May71; KK22125.

The most comfortable part of your day

25May/1; KK22L122.
The most comfortable part of your day;
Reclina-Rocker. (In House & garden,
Oct. 1971, p.50-51) © La-Z-Boy
Chair Co.; 20Sep71; KK223001.
Reclina-Rocker; I bought my man a
La-Z-Boy chair, so on Father's Day
he'll know I really care. (In Redbook, June 1971, p.21) © La-Z-Boy
Chair Co.; 20May71; KK221124.
Pallina-Rocker: I hought my man a

Reclina-Rocker; I bought my man a La-Z-Boy chair, so on Father's Day he'll know I really care. (In Woman's day, June 1971, p.35) © La-Z-Boy Chair Co.; 18May71;

© La-Z-Boy Chair CO.; 100may(r), KR221125.
Reclina-Rocker, contemporary in mood, comfortable in design. (In Reader's digest, Nov. 1971, p.60)
© La-Z-Boy Chair Co.; 250ct71;

Reclina-Rocker, so nice to come home to. (In House beautiful, Dec. 1970, p.25) © La-Z-Boy Chair Co.; 19Nov70; KK222731.

Reclina-Rocker. (In Life, Dec. 3, 1971, p.14) © La-Z-Boy Chair Co.; 29Nov71; KK223421.

So nice to come home to. (In House beautiful, Nov. 1971, p.73) © La-Z-Boy Chair Co.; 200ct71;

LACE ENGINEERING CO. Project pollution; an exciting & effective classroom & lecture aid. 2 sheets & [envelope] © Lace Engineering Co.; 12Apr71; KK221638.

LAKE SHORE PACKAGING CORP. Country Oven potato chips; net wt. 18 oz. On folding carton. © Lake Shore Packaging Corp.; 14Apr71;

LAKE TRASK TIMBER TRAILS, INC.

If you're ever going to do it, do it this weekend. (In Tacoma news tribune, May 16, 1971) Appl. author: Wilton, Coombs & Colnett, Inc. © lake Trask Timber Trails, Inc.; 16May71; KK221373.

Screw Loose, the screwiest puzzle you have ever tried. See LEISURE DYNAMICS, INC.

Word game of Ghost. See LEISURE DYNAMICS, INC.

LANCER INDUSTRIES, INC. Floaters; fly so slow you can run be-hind and catch them in flight. Sheet & slip. © Lancer Industries, Inc.; 22Jan71; KK219834.

LANDO, M. A.
The Athlete's Foot. Sheet.

© M. A. Lando; 19Feb71; KK221462.

LANVIN PARFUMS. Bosses, here are 15 Arpege promises that might keep your secretary from quitting. (In Esquire, Dec. 1970, p.3) © Lanvin Parfums; 4Kov70;

Girls, these 15 Arpege promises might keep girlfriends from becoming enemies. (In Glamour, Dec. 1970, enemies. (In Glamour, Dec. 2000/70; p.39) © Lanvin Parfums; 2000/70; KK220074.

Here, uncensored, are the 17 Arpege promises for lovers. (In Esquire, Jan. 1971, p.1) © Lanvin Parfums; 4Dec70; KK220478.

Husbands, here are 18 Arpege promises that may save your marriage. (In Sports illustrated, Dec. 7, 1970, p.1) © Lanvin Parfums; 7Dec70;

The 100 Arpege promises for Christmas.
(In The New Yorker, Dec. 12, 1970, p.20-21) © Lanvin Parfums; 9Dec70;

This Christmas give her an Arpege promise. (In Chicago tribune, Dec. 17, 1970, sec. 1A, p.24) © Lanvin Parfums; 17Dec70; KK220266.

when is okay to drink. But for heaven's sake, don't bathe in it; Lanvin emollient bath salts. (In The New Yorker, Sept. 12, 1970, p.2 of cover) @ Lanvin Parfums; 12Sep70; KK216602

LARK LUGGAGE CORP. An extraordinary new suitcase at just \$50.00, the Lark Permamatic. (In The Alley, Oct. 21, 1971, p.2) © Lark Luggage Corp.; 16Aug71; KK222742.

LASALLE, A.
Money drawing lodestone. Sheet.
© A. LaSalle; 17Mar71; KK220559.

Seamless hosiery. On bag. Appl. ti.; Design S-1A. © Lassiter, owned by Riegel Paper Corp.; 14Apr70; KK219596.

LAUREL PROMOTIONAL PRINT., INC.
The Mountain Laurel, Enfield, Connecticut; a F.A.M.O. design, fold and mail out. Folder. © Laurel Promotional Print., Inc.; 26May71; KK222047.

LAWTON PRINT., INC.
Index tabs for the books of the Bible.
1 v. © Lawton Print., Inc.;
1Mar71; KK220123.

LEARNING AIDS GROUP, INC. See T.L.A.G.

LECTRI-PAK CORP.
Wiring instructions; L-P house wiring kits. 22 p. Appl. author: George M. Hargreaves. © Letri-Pak Corp.; 223en71; KK220692.

Wiring instructions; L-P service entrance kits. 15 p. Appl. author: George M. Hargreaves. © Lectri-Pak Corp.; 11Jan71; KK220691.

LEE, ROGER KENNETH. Harpsichord of Andreas Ruckers, views by R. K. Lee. Sheet. © R. K. Lee; 250ct71; KK222835.

LEE, ROOER KENNETH, JR.
Harpsichord of J. P. Bell, Antwerp,
1778; views and patterns by R. K.
Lee. Folder. © Roger Kenneth Lee,
Jr.; 31Dec70; KK220468.

LEGGITT (S. H.) CO.
Leggitt plumbing package plan. Folder.

© S. H. Leggitt Co.; lApr71;
KK220868.

LEHN & FINK PRODUCTS. The famous Lysol disappearing act. (In Exchange & commissary news, Oct. 15, 1970, p.147) © Lehn & Fink Products, division of Sterling Drug, Inc.: 150ct/0; KK2202786. Have a handful of fun rings for a fun price; Lysol. (In McCall's, Oct. 1070, p.3 of cover) © Lehn & Fink Products, division of Sterling Drug, Inc.; loct/0; KK22029. Hi. I'm your big beautiful volume builder from Lysol. (In Progressive grocer, Sept. 1970, p.166) © Lehn & Fink Products, a division of Sterling Drug, Inc.; lSep70; KK219591. Lysol spray cleans the air in your The famous Lysel disappearing act.

Lysol spray cleans the air in your nice clean home. (In Woman's day, Apr. 1970, p.25) © Lehm & Fink Products, a division of Sterling Drug, Inc.; lApr70; KK219590.

Lysol spray does it all. (In Woman's day; Mar. 1971, p.6) © Lehn & Fink Products, a division of Sterling Drug, Inc.; IMar71; KK221054.

The spray that does it all; Lysol (In Ladies' home journal, Feb. 19 p.67) © Lehn & Fink Products, a divison of Sterling Drug, Inc.;

a divison of Sterling Drug, Inc.; IFeb71; KK221055. There's a good chance our douche cleanses and deodorizes better than yours; Lysette. (In Cosmopolitan, Jan. 29, 1971, p.72) Appl. author: Warwick & Legler, Inc. © Lehm & Fink (in notice: Lehm & Fink Products); 27Feb71; KK220176.

LEHN & FINK PRODUCTS CO. the First Products Co., tysol gets things a lot more than clean. (In Woman's day, Dec. 1971, p.8) © Lehn & Fink Products Co., a division of Sterling Drug, Inc.; lDec71; KK223187.

LEIDY, CRAIG.
Brain strain. Sheet. © Craig Leidy;
1Nov71; KK223136.

LEISURE DYNAMICS, INC.

Screw Loose, the screwiest puzzle you have ever tried; no.8658. On wrapper. Appl. author: Ron Wolf.

© Lekeside Industries, a division of Leisure Dynamics, Inc. (in notice: Leisure Dynamics, Inc.); 18Nov70; KK219287.

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LITTON INDUSTRIES, INC .- Con.

The Diamonair simulated diamond challenge. (In Jeweler's circular keystone, May 1970, p.75) Appl. author: Airtron Division, Litton Industries, Inc.; lMay70; KK220757.

LOCKWOOD, EARL E.
Kiddie rocker, convertible 3-in-1
chair. Sticker. © Earl E.
Lockwood; 5Jan70 (in notice: 1971);

LOEW'S THEATRES, INC. LORILLARD. Jee

LOHALL ENTERPRISES, INC.

Cycle bond, help us -- and we will help you fight pollution. Sheet. © Lohall Enterprises, Tnc.; 10Mar71:

Cycle duplicator. Sticker. © Lohall Enterprises, Inc.; 10Mar71; KK221764.

LOIS PUB. CO.

Redd Foxx, part 3: In a nutshell; KSD 1074. Record sleeve. Photo: Chuck Stewart Studio. © Lois Pub. Co.; 1Nov69; KK219445.

LONGLIFE AQUARIUM PRODUCTS.

Absolutely free free-bee for August; rapid outside filter. (In The Pet dealer, Aug. 1970, p.25) © Long-life Aquarium Products, division of Sternco Industries, Inc.; 3Aug70; KK220088.

Clean up with new Longlife filters. (In The Pet dealer, Jan. 1970, p.3) © Longlife Aquarium Products,

p.3) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 5Jan70; KK220089.

Deluxe aquarium heater. On folding carton. © Longlife Aquarium Products (in notice: Longlife Aquarium Products, division of Sternco Industries, Inc.); 18Jun70; KK219981.

Filter fibre; net wt. 1.1 oz. On bag. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Jun71; KK222324.

Fish isolation tank. On folding car-

IJun/1; KK222524.

Fish isolation tank. On folding carton. © Longlife Aquarium Products, division of Sternco Industries, Inc.; IJun/0; KK219467.

For action at your cash register, Longlife action ornaments. (In The Pet dealer, Apr. 1970, p.39)

Longlife Aquarium Products, division of Sternco Industries, Inc.; IApr/0: KK220090.

Get twice as much; Century II pump.

(In The Pet dealer, Feb. 1971, p.9)

Longlife Aquarium Products,
division of Sternco Industries, Inc.:

2Feb71; KK223239.

Heater-filter. On folding carton.

© Longlife Aquarium Products (in notice: Longlife Aquarium Products,

division of Sternco Industries, Inc.); 18Jun70; KK219551.

Heater-pump-feeder, a fabulous 3-way Longlife free-bee. (In The Pet dealer, Nov. 1970, p.11) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 2Nov70;

How to breed success, stock new Longlife breeders. (In The Pet dealer, Jan. 1970, p.85) © Long-life Aquarium Products, division of Sternco Industries, Inc.; 5Jan70; KK220086.

ong famous for its fish foods; now famous for its new filters. Folder. U Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Apr70; KR220084.

Longlife's long line of quality squar-ium products! Sheet. © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Sep70; KK223242.

Longlife's new Century I pump. (In Pets/supplies/marketing, Jan. 1971, p.11) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 4Jan (in notice: 1970); KK223237.

'ew aquarium stands, real standouts.
(In The Pet dealer, Sept. 1969, p.16) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Sep69; KK220085.

Inc.; ISep69; KK220085.

Newest Longlife free-bee for September give-away; filters. (In The Pet dealer, Sept. 1970, p.19)

© Longlife Aquarium Products, division of Sternco Industries, Inc.; ISep70; KK225240.

This month's free-bee from Longlife. (In The Pet dealer, July 1970, p.21) © Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Ju170; KK220087.

This month's free-bee from Longlife:

This month's free-bee from Longlife: quick change filter. (In The Pet dealer, June 1970, p.13) © Long-life Aquarium Products, division of Sternco Industries, Inc.; 1Júi.70;

You can trust Longlife to remedy the situation. (In Pets/supplies/marketing, Dec. 1970, p.297)
© Longlife Aquarium Products, division of Sternco Industries, Inc.; 1Dec70; KK223238.

LONGLIFE FISH FOOD PRODUCTS.

Aquarium screen cover. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 18Jun70; KK219603.

Fresh vibrations. (In The Times-Demo-crat, Davenport-Bettendorf, Iowa, Dec. 15, 1970, p.8) © Lorillard, a division of Loew's Theatres, Inc.; 15Dec70; KK219255.

LORILLARD. See LORILLARD CORP.

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Cards 'n Kent. (In New York, Nov. 8, 1971, p.42) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; Cone & Belding. 3Nov71; KK223304.

Coffee 'n Kent! (In True, Sept. 1971, p.79) Appl. author: Foote, Cone & Belding. © Lorillard a.a.d.o. Belding. © Lorillard a.a.d.o. Lorillard Corp.; 10Aug71; KK223342.

Football 'n Kent. (In U.S. news & world report, Oct. 4, 1971, p.98)
Appl. author: Foote, Cone & Belding.
© Lorillard Corp. (in notice: Lorillard); 27Sep71; KK222748.

Football 'n Kent contest. (In Detroit free press, Nov. 8, 1971, p.7-D)
Appl. author: Foote, Cone & Belding.
© Lorillard Corp.; 8Nov71; KK223306.
Is it Kent's famous Micronite filter:

(In Daily news, New York, Apr. 5, 1971, p.28) Appl. author: Foote. Cone & Belding. I Lorillard Corp. (in notice: Lorillard); 5Apr71; KK220676.

Is it Kent's mild smooth taste that makes it the fastest growing 100? (In Dally news, New York, Apr. 1, 1971, p.16) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice Lorillard); 1Apr71;

(in notice: Lorillard); IAPr(1; KK220205.

Kent got it all together again, now there's king size Kent menthol too. (In U.S. news & world report, June 7, 1971, p.33) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 31May71;

New edition of a best seller; new Kent menthol. (In New York post, Aug. 2, 1971, p.22) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 2Aug71; KK223122.

Now Kent menthol comes in king size, too. (In Asbury Park evening press, Aug. 13, 1971, p.13) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 13Aug71; KK223123.

Corp.; 15Aug/1; KK22512).
Sun 'n Kent; cigarettes. Sunglasses.
(In U.S. news & world report,
June 7, 1971, p.35) Appl. author:
Foote, Cone & Belding. ② Lorillard
Corp. (in notice: Lorillard);
31May71; KK221369.

Today's outlook: brisk and breezy; Kent methol. (In Daily news, New York, Aug. 16, 1971, p.8) An author: Foote, Cone & Belding. © Lorillard Corp.; 16Aug71; KK223121.

What a good time for all the good things of a Kent. Martini. (In U.S. news and world report, Apr. 26, 1971, p.19) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 19Apr71;

RR220075.
What a good time, for the good taste of Kent; cigarettes. [Group in restaurant] (In Newsweek, May 3, 1971, p.4 of cover) Appl. author: Foote, Cone & Belding. © Lorillard Corp. (in notice: Lorillard); 27Apr71; KK221138.

What a good time for the good taste of a Kent; cigarettes. 3 in snow. (In Newsweek, Jan. 11, 1971, p.43) Appl. author: Foote, Cone & Belding.
© Lorillard Corp. (in notice: Lorillard); 6Jan71; KK219401.

What's the word on Kent menthol 100's? Breezy. (In U.S. news & world report, Feb. 1, 1971, p.2 of cover)
Appl. author: Foote, Conn & Belding. © Lorillard Corp. (in notice: Lorillard); 25Jan71; KK219659.

LOVE, DEAN. Triple nugget gold mine. © Dean Love; 11Jan71; KK219978.

LUBRICO RACING LUBRICANTS. Formula 1, two cycle racing oil; l pint. Sficker. Appl. author: Barton Havins d.b.a. Lubrico Racing Lubricants. © Lubrico Racing Lubri-cants; 270ct71; KK222906.

Motorcycle chain lubricant; 5 oz. Sticker. Appl. author: Barton Havins d.b.a. Lubrico Racing Lubricants. © Lubrico Racing Lubricants; lJul71; KK221552.

IUCKY STORES, INC.

Buy only what you need with Lucky's single item pricing. (In The Phoenix gazette, Jan. 6, 1971, p.73)

Lucky Stores, Inc.; 6Jan71;

KK219548.

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Imitated but never equalled. (In Las Vegas (Nev.) review-journal, Jan. 6, 1971, p.45) © Lucky Stores, Inc.; 6Jan71; KK219549.

Lucky's true discount pricing brings you greater savings in every dept. (In Los Angeles herald-examiner, Dec. 9 1270 p.F-15) © Lucky

Dec. 9, 1970, p.E-15) © Lucky Stores, lnc.; 9Dec70, KK219632

You can depend on Food Basket for the very best, top quality bonded meats. (In The San Diego (Calif.) union, Dec. 3, 1970, p.A-30--A-31)

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Hot Stripes; hottest floor mat on the market. Sheet. © Crown Rubber, a component of Ludlow Corp. (in notice: Ludlow Corp.); 2Ju171; KK221479.

New mats stay put, even on carpet: Crown rug nugger. (In National Custodian, Sept. Oct. 1971, p.50) © Crown Rubber, a component of Ludlow Corp.; 15Sep71; KK222493.

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First get into this bra, then get in your clingy thing; tricot Tric-o-Latic. (In Redbook, Mar. 1970, p.3) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 20Fel70; KK220931.

The great stocking hold-up: when I

The great stocking hold-up; when I dream, I dream Maidenform. (In Ebony, Apr. 1970, p.125) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 19Mar70; Kreal 202 KK221392.

Sea Dreams; the minimum daily requirements. (In Harper's Bazaar, August 1970, p.33) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 1Aug70; KK220716.

Inc.; lAug70; KK220716.

Shouldn't your second skin be as lovely as your first? The Sea Dream collection. (In Vogue, Mar. 1970, p.41-42) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; lMar70; KK220652.

You'll dream you're not even wearing your un-underwear. (In Glamour. Aug. 1970, p.26-27) Appl. author: Norman, Craig & Kummel, Inc. @ Maidenform, Inc.; 20Ju170;

You'll dream you're not even wearing your un-underwear. (In Redbook, Aug. 1970, p.5-6) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 20Jul70; krazulho

You'll dream you're not even wearing your un-underwear. (In Seventeen, Aug. 1970, p.40-41) Appl. author: Norman, Craig & Kummel, Inc. © Maidenform, Inc.; 30Jul70; KK221458

You'll dream you're wearing swingy pearls in your Maidenform Little Me's. (In Glamour, Apr. 1971, p.23) Appl. author: Norman, Craig & Kummel, Inc. @ Maidenform, Inc.; 18Mar71; KK221448.

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Young or old, you don't have to be gray; amazing original liquid cream hair dressing, Youthair. Poster. © Majestic Drug Co., Inc.; 60ct71;

Youthair hairdressing and conditioner; for men; large 8 fl. oz. size. On folding carten. @ Majestic Drug Co., Inc.; 6Aug71; KK221586.

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Happy holidays discount sale. (In
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Inc.; 10Sep71; KK223329.

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Spotlite on school time; stapler & 1000 staples. Folder. © Major Promotions, Inc.; 17Jun71; KK222046. Spotlite summer fun sale. Folder. © Major Promotions, Inc.; 15Apr71; KK221053

MANION, JOE RAINEY. See PISA PIZZA.

MARANTO, NANCY M. See DECORS UNLIMITED.

MARCAL PAPER MILLS, INC. See ECO PAPER PRODUCTS.

MAREMONT CORP. AUTOMOTIVE CROUP.
LELAND BRAKE SYSTEMS PRODUCTS.
LELAND BRAKE SYSTEMS PRODUCTS.

MARIENTHAL, KIM.
Save a tree canvas bags. Poster.
Appl. author: Marsha Salisbury.
© Kim Marienthal; 25Jun71; KK222050.

Together, a new Chuck Mangione concert. See MERCURY RECORD PRODUCTIONS, INC.

MARITIME PRODUCTS CO. Winterize; non-toxic, non-injurious anti-freeze and lubricant; U.S. gal. Sticker. Appl. author: Andrew J. Jacobs. © MPC a.k.a. Maritime Products Co.; 5Aug68; KK220693.

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The Market Shelf will send you \$4.65 in cash! (In Life, Dec. 12, 1969, p.R) NM: additions & revisions.

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MARONGIU, PETER. Rack Block; enjoy your bike more. Card. @ Peter Marongiu; 21May71;

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MARSHALL, JIM.

Tony Joe White. See WARNER BROS.

RECORDS, INC.

MARTIN, RICCI. Sunflower, The Beach Boys. See WARNER BROS. RECORDS, INC.

MARTIN THERMAL SURGE SHOWERS. Martin thermal surge showers are unique! Sheet. Appl. author: Martin J. Fritz. © Martin Thermal Surge Showers, solely owned by Martin J. Fritz; 14Apr71; KK221106.

MASON (RICHARD MONTGOMERY) INC.

How would you like to have it this cool next July in your entire home; Airtemp. (In Staten Island (N.Y.) advance, Feb. 4, 1971, p.17)

© Richard Montgomery Mason, Inc.; 4Feb71; KK219970.

MASSACHUSETTS CO., INC. Concept of professional investment management & living trusts. 13 p.
© Massachusetts Co., Inc.; 10Jun71;

MASSIE, KIM. Skiing for beginners. See BROWN, CONRAD.

MASSIE, WAYNE. New carols for Christmas. See STANYAN RECORDS.

MASSON, PAUL. Half gallon post-off on new 3 bottle case; brandy. (In Beverage industry news of California, Mar. 1, 1971, p.6) © Paul Masson, a division of Browne Vintners Co.; 1Mar71; KK220813. MASSON (PAUL) CALIFORNIA CHAMPAGNE. We've got a good thing going.

(In Mainliner, Dec. 1971, p.23)

Paul Masson California Champagne
a.a.d.o. Paul Masson Vineyards;

MASTER APPLIANCE CORP.
Electronic air cleaner operating and service instructions; model ME 90.
Folder. © Master Appliance Corp.;
1Feb71: KK220175.

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Hot Line Folks Wagon. Card.

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RRRumblers, world's fastest motor-cycles. Card & sheet. (Hot Wheels)
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Mickey Thompson tires. Illus.
signed: Larry Churski. Sheet.
Appl. author: Fred Sheppard Creative
Communications. © Max-Trac Tire
Co., Inc.; 11Sep71; KK222909.

MAXANT BUTTON & SUPPLY CO. Funny you should ask about covered buttons. Folder. © Maxant Button Supply Co.; 15Feb71; KK219940.

MAYSTEEL PRODUCTS CORP. Contract production facilities. 24 p. @ Maysteel Products Corp.; 2Jun70; KK219289.

MPM magnesium truck and rail dock-boards. Folder. © Maysteel Prod-ucts Corp.: 12Feb71 (in notice: 1970); KK220035.

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if G. & C. Merriam Co.; v1; KK223078.

nis Christmas give the Cadillac of dictionaries. (In The Atlantic, Dec. 197., p.115) G. & C. Merriam Co.; C-Nov'; KK219378.

Thristmas give them books they'll never finish; the Merriam-Webster answer books. (In Harper's, Jec. 11, p.111) G. & C. Merriam Co.; v'l; KK22307).

is is the teacher's answer book, at the every student should have it; Webster's seventh new collegiate dictionary. (In Better homes & gardens Sec. 1971, p. 28) i. t.

Hotionary. (In Better homes & gardens, Sep. 1971, p.28) i. Merriam Co.; 23Aug71; KK222 18.

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The Seventh, the gift that so much and rost to little. In the Atlantic, May 1971, p.7;

The Atlantic, May 1971, p.7;

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Pudge bomb, Merritt bar, big boy,
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 Appl. author: Dick Temple.
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"Malt crunch bemb, drumstick, fr ty malt, sunday cup; panel 4. Sticker. Aggl. suther: Dick P mple. Merrit Foods C .; 1Mar71; KK2. 918.

Baba Ram Dass, the transformation of a man. Folder. Appl. author: Roger T. Hagan. © Message Co., a subsidiary of Enterprise Produc-tions; 1Sep70; KK219364.

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This is our pump. 1 v. - Metal
Bellows Corp.; 15Apr71; KK221554.

The Midweek call-to-worship. Folder. Midweek Call-To-Worship; 304un"1; KK223023.

MULCH, MEL E. Jee CHEMIEK CO.

MILLER BREWING CO. you've got the time, we've got the beer. [Man watching ducks on pond (In The Sporting news, Oct. 23,

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- MILLER-MORTON CO.-Con.
  People buy it where they see it.-Con. Appl. author: Cargill, Wilson & Acree, Inc. © Miller-Morton Co.; Acree, Inc. © Mil 18Jan71; KK220598.
  - 18Jan/1; KK22090.

    Traveling companion; Chap Stick lip balm. (In The Saturday evening post, summer 1971, p.101) Appl. author: Cargill, Wilson & Acree, Inc. © Miller-Morton Co. (in notice: Miller-Morton Co., a subsidiary of A. H. Robins Co.); 25May71; KK222032.
- MILLER, PETER READ. Crabby Appleton. See ELEKTRA RECORDS.
- MILLER, ROBERT P., JR. See MILLER FEATURES.
- MILLER, ROBERT P., SR. See MILLER FEATURES.
- MINNICH, ANDREW EARLE. See M-FIVE GRAPHICS.
- MINNICH, DAVID A. See M-FIVE GRAPHICS.
- MINNICH, LAWRENCE WILLIAM. See M-FIVE GRAPHICS.
- MINNICH, WILMA CHARLOTTE. See M-FIVE GRAPHICS.
- MR. SANDMAN FURNITURE.
- Add spice to your second bedroom plans; teen-time furniture. (In The New Jersey herald (Newton), Apr. 28, 1971, p.18) © Mr. Sandman Furniture; 28Apr71; KK221685.
- Don't miss our clearance sale! (In The Newark Sunday news, Jan. 10, 1971, p.12) © Mr. Sandman Furniture; 10Jan71; KK221611.
- Don't miss our clearance sale! Teentime furniture. (In The Evening record (Hackensack, N.J.), Jan. 7, 1971, p.A-4) © Mr. Sandman Furniture; 7Jan71 (in notice: 1970);
- First showing; big news from the rst snowing; org news from ...
  Second Bedroom specialists. (In
  New York times, Mar. 21, 1971,
  p.L 42) 

  Mr. Sandman Furniture; 21Mar71; KK221689.
- Grow rooms, for boys and girls of all ages. (In Newark Sunday news, Oct. 18, 1970, p.37) © Mr. Sandman Furniture; 180ct70; KK221605.
- Grow rooms, for boys and girls of all ages. (In The Record, Oct. 22, 1970, p.B-8) © Mr. Sandman Furniture; 220ct70; KK221606.
- Grow rooms, that's our specialty!

  (In The Record, Oct. 1, 1970, p.A-3)

  © Mr. Sandman Furniture; 10ct70;
- Grow rooms, that's our specialty!
  (In The Star-ledger, Sept. 25, 1970, p.3) © Mr. Sandman Furniture; 25Sep70; KK221609.
- A Mr. S. grow room. (In The Record, Oct. 15, 1971, p.A-5) © Mr. Sandman Furniture; 150ct70;
- A Mr. S. January sale! Teen-time fur-niture. (In Newark Sunday news, Jan. 24, 1971, p.10) © Mr. Sandman Furniture; 24Jan71; KK221688.
- Mr. Sandman always pops up with that important difference! (In The Newark Sunday news, Nov. 29, 1970, p.9) © Mr. Sandman Furniture; 29Nov70; KK221613.

- Mr. Sandman pops up with a febulous sale offer. (In The Record, Nov. 27, 1970, p.A-4) © Mr. Sandman Furniture; 27Nov70;
- Mr. Sandman wins the kid's vote. (In The Record, Nov. 1, 1970, p.A-2) © Mr. Sandman Furniture; 1Nov70;
- New and now and all at special introductory prices; teen-time furniture. (In Newark Sunday news, Apr. 11, 1971, p.10) © Mr. Sandman Furniture; 11Apr71; KK221687.
- No matter how limited your space; teen-time furniture. (In Newark Sunday news, Apr. 18, 1971, p.35) Mr. Sandman Furniture; 18Apr71; KK221686.
- 1,001 bedtime tales. (In The New York times, Nov. 15, 1970, p.28) © Mr. Sandman Furniture; 15Nov70;
- Pin money 3-day sale; teen-time fur-niture. (In The Evening record (Hackensack, N.J.), June 3, 1971, p.A-5) @ Mr. Sandman Furniture; 3Jun71; KK221682.
- El rancho; teen-time furniture. (In Staten Island ådvance, May 27, 1971, p.29) ⊚ Mr. Sandman Furniture; 27May71; KK221683.
- Sale, beds and bedding; teen-time fur-niture. (In Staten Island advance, May 13, 1971, p.8) © Mr. Sandman Furniture; 13May71; KK221684.
- Spacemakers, our greatest parade of grow rooms. (In The New York times, Nov. 8, 1970, p.100) © Mr. Sandman Furniture; 8Nov70; KK221612.
- Washington's birthday 1-day sale; teen-time furniture. (In Newark Sunday news, Feb. 14, 1971, p.42) © Mr. Sandman Furniture; 14Feb71;
- MRS. LELAND'S KITCHENS.
- All you invest to raise \$50 to \$5000 or more with my popular candies is enthusiasm. Sheet. © Mrs. Leland's Kitchens; 3Sep71; KK222238.
- Chocolate elmond bark; net wt. 12 oz. On box. © Mrs. Leland's Kitchens; 15Aug71; KK222425.
- The door is always open when you offer Mrs. Leland's candies. Sheet.
  © Mrs. Leland's Kitchens; 10ct71;
- Everybody buys candy for Easter. Sheet. © Mrs. Leland's Kitchens; 8Jan71; KK220542.
- Folks want lots of candy for treating youngsters on Halloween. Sheet. © Mrs. Leland's Kitchens; 16Jul71; KK222240.
- KK22240. Groups like yours prove it's easy with Mrs. Leland's old-fashioned candies. Sheet. © Mrs. Leland's Kitchens; 23Dec70; KK220541.
- Groups that get things done like to raise funds with my popular candies and chocolates. Sheet. and chocolates. Sheet. © Mrs. Leland's Kitchens; 150ct71; KK222776.
- Halloween, October 31, by this date you can raise \$50 to \$5,000 or more for your organization. Sheet.

  © Mrs. Leland's Kitchens; 17Ju170; KK219897.
- Here's another example of how your group gets more than money ... with Mrs. Leland's candies. Sheet. © Mrs. Leland's Kitchens; 19Feb71; KK220544.
- It pays two ways to raise funds with my popular candies and chocolates. Sheet. © Mrs. Leland's Kitchens; 20ct70; KK219900.

- Just about everybody buys candy for Christmas. Sheet. @ Mrs. Leland's Kitchens; 18Sep70; KK219899.
- Just about everybody buys candy for Christmas. Sheet. © Mrs. Leland's Kitchens; 17Sep71; KK222777.
- Old-fashioned chocolate nut fudge; net wt. 12 oz. [Box top] © Mrs. Leland's Kitchens; 1Sep71; KK222774.
- Order blank for Mrs. Leland's old-fashioned rich milk chocolate bars. Sheet. Appl. ti.: Order blank for single bars and double bar boxes of chocolate. © Mrs. Leland's Kitchens; 10ct70; KK220527.
- Kitchens; 10ct70; KK220527.
  Raise funds quickly, easily with Mrs.
  Leland's popular candies, nationally
  advertised in magazines like these.
  Sheet. @ Mrs. Leland's Kitchens;
  28Jan71; KK220543.
  Raise \$65, \$650, \$6,500 and more with
  Mrs. Leland's bright new Handi-notes.
  Sheet. @ Mrs. Leland's Kitchens;
  15Aug71; KK222274.
  Selling my candies and chocolates is
- Selling my candies and chocolates is the pleasant way to raise \$50 to \$5000 or more. Sheet. Leland's Kitchens; 20Aug71;
- These groups raised money easily with my fine candies, your group can do the same. Sheet. © Mrs. Leland's Kitchens; 21Aug70; KK219898.
- You never invest a penny ... with Mrs. Leland's old fashioned candies. Sheet. © Mrs. Leland's Kitchens; 9Apr71; KK220545.
- MRS. STOVER'S CANDIES, INC.
  Old fashioned candies; net weight 8 ounces. On wrapper. © Mrs. Stover's Candies. Inc.; 15Sep71;
- KITCHELL, ROBIN. Herbie Hancock, Mwandishi. See WARNER BROS. RECORDS, INC.
- MITCHELL TACKLE, INC.
  Slip-Knot, Mitchell Slip-X Aluminum
  Goop paste. Sticker. NM: eddition
  & revisions. © Mitchell Tackle, Inc.; 26Ju171; KK222124.
- MITSUBISHI INTERNATIONAL CORP. MGA DIVISION.
  - For those you really value, give a real value; color TV, the CS-195. (In Sunset, Dec. 1971, p.7) Appl. author: Post-Keyes-Gardner, Inc. © Mitsubishi International Corp., MGA Division; 25Nov71; KK223077.
  - MGA DIVISION; 25Nov71; KK223077.

    If you're looking for a better color
    TV investment, start looking for MGA.
    (In The New Yorker, Sept. 11, 1971,
    p.7) Appl. author: Post-KeyesGardner, Inc. © MGA Division,
    Mitsubishi International Corp.;
    8Sep71; KK222868.
  - Sep/I; KK222060.

    If you're looking for better stereo sound and a sounder investment, start looking for MGA. (In The New Yorker, Oct. 9, 1971, p.109) Appl. author: Post-Keyes-Gardner, Inc. © MGA Division, Mitsubishi International Corp.; 60ct71; KK222867.
- MOLAS (T. N.) & SONS FURNITURE.

  44th annual sale; chairs. (In Lorain (Ohio) journal, Feb. 4, 1971, p.22)

  Appl. author: Nick Molas. © T. N.

  Molas & Sons Furniture (in notice:
  T. N. Molas); 4Feb71; KK219864.
- MOLENAAR, INC.
  Tower-ifics; stock no. 299. Sheet.
  © Molenaar, Inc.: 24Apr71 (in notice: 1970); KK220622.
- MONEYSWORTH. Dear charter subscriber. © Moneysworth; 30Jun71; KK221476.

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NATIONAL PRESTO INDUSTRIES, INC.-Con. Presto's colorful fry pan.-Con. Inc. © National Presto Industries, Inc. (in notice: N.P.I.I.); 23Feb71; KK220772.

NEFF ATHLETIC LETTERING CO. Custom award pins, tie-tacs and tacs. Sheet. 3 Neff Athletic Lettering Co.; 24Nov70; KK22C467.

NELTOR, INC.

Reduce up to 10 pounds in only 10 days with this grapefruit wonder diet.

(In National enquirer, Mar. 14, 1971, p.15) © Keltor, Inc.; 25Feb71 (in notice: 1970); KK221436.

NADA.

Is Nevada great for camping and water sports? (In Better homes & gardens, June 1, 1971, p.J-5) Appl. author: Tyson-Curtis-Wilson, Inc. for State of Nevada. © State of Nevada; 1Jun71; KK222299.

sports? (In Suncet, July 1970, p.79) Appl. author: Tyson-Curtis-Wilson, Inc. 3 State of Nevada; 1Jun70; KK219263.

But on it. In Sunset was ern campsites lirectory, 1971, p.193) Appl. author: Tyson Curtis Wilson, Inc. for State of Nevada. NM: additions. O State of Nevada; &Feb71 (in notice 1970); KK220365.

Mevada great for entertainment? (In Sunset, Nov. 1970, p.25) Appl. author: Tyson-Curtis-Wilson, Inc. State of Neveda; 1Nov70; KK219261.

so chack of Mevada; INOV/O; KK219261.; Nevada great for exploring? In Better homes and gardens. Feb. 1971, p.980 Appl. author; Tysth-Durtis-Wilson, Inc. for State of Nevada; 1Feb71; KK220161.

Is Nevade great for fishing & hunting? Bet on it. (In Sunset, Apr. 1971, p.51) Appl. author: Tyson Curtis Wilson, Inc. NM: additions & revisions. © State of Nevada; 20Mar71; KK222366.

Is Nevada great for ghost towns: (In Sunset, Sept. 1970, p.39) Appl. author: Tyson-Curtis-Wilson, Inc. © State of Nevada; 1Sep70; KK219259.

Is Nevada great for recreation? Bet on it. (In Sunset, Jan. 1971, p.29)
Appl. author: Tyson Curtis Wilson, Inc. © State of Nevada; 1Jan71;
KK219883.

Is Nevada great for recreation? Bet on it. (In Sunset western campsites directory) Appl. author: Tyson Curtis Wilson. Inc., for State of Nevada. © State of Kevada; 8Feb7l (in notice: 1970); KK220366.

Is Neveda great for resorts? Bet on it! (In Better homes & gerdens, western travel directory, May 1971, 0.3) Appl. author: Tyson-Curtis-Wilson. State of Nevada; 20Apr71; KK221376.

set, May 1970, p.59) Appl. author: Tyson-Curtis-Wilson. © State of Nevada; LMey70; KK219262.

Nevada; lMey70; KK219262.

Is Nevada great for scenery? (In Sunset, Oct. 1970, p.197) Appl. author: Tyson-Curtis-Wilson, Inc.

© State of Nevada; lOct70; KK219260.

Is Nevada great for special events?
(In Sunset, Aug. 1970, p.33) Appl. author: Tyson-Curtis-Wilson, Inc.

© State of Nevada; lAug70; KK219258.

Is Nevada great for Western lore?
(In Better homes and gardens, Mar. 1971, p.107) Appl. author: Tyson-Curtis-Wilson, Inc. for State of Nevada. State of Nevada; lMar71; KK220160.

Is Nevada the perfect combination of industry and recreation? (In Mainliner, Mar. 1971, p.38) Appl. author: Tyson-Curtis-Wilson. Inc. for State of Nevada. 3 State of Nevada. Nevada; 1Mar71; 7K220162

Mineral Ice, super leg freeze; net wt. 5 lbs. 4 ozs. av. Sticker.

Appl. ti.: Label for linimentary medication for animals. © Nhysak, Inc.; 21Aug71; KK223295.

MIELSEN-EDWARDS ENTERPRISES. DenEmMedKit, dentel emergency medical kit. Sheet. © Nielsen-Edwards Enterprises (in notice: N.E.E.);

NOLL, EVELYN.
Luminous Christmas tree ornaments that light up in the dark. Sheet. © Evelyn Noll; 18Dec70; KK220261.

Meri Christmas and her talking Senta. (In The Outlook, Santa Monica, Calif., Nov.26, 1970, 0.28) © Evelyn Noll; 26Nov70; KK220033.

NORMARK CORP.

Fish 'n' fillet by Rapala; 6 inch
flexible handground blade; FNF-6.
Card. © Normark Corp.; 30Apr68;

Presentation fillet knife; 306. On folding carton. © Normark Corp.; 14Dec69; KK221827.

Presentation hunting knife; 305. On folding carton. Appl. ti.: Presentation fillet knife. © Normark Corp.; 14Dec69; KK221826.

Rapala fish 'n' fillet trout & panfish knife; FNF-4. Card. © Normark Corp.; 10ct69; KK221828.

NORRIS INDUSTRIES. WASTE KING CORP. See WASTE KING UNIVERSAL.

NORTH AMERICAN PHILIPS CORP. on to be beautiful, underneath it all; Lady Norelco home beauty salon. (In Psychology today, Apr. 1971, p.19) © North American Philips Corp.; 1Apr71; KK220842.

Corp.; lApr71; KK220842.

How to take care of a woman; Lady
Norelco home beauty salon.
(In Mechanix illustrated. May 1971.
p.) © North American Philips
Corp.; 20Apr71; KK220940.

Introducing the ultimate Norelco;
staves up to 44% closer, 50% faster
than ever before. (In Motor trend,
Mar. 1971, p.3) © North American
Philips Corp.; 5Mar71; KK220938.

Last year wo host the blocker this

Last year we beat the blades, this year we beat ourselves; Norelco. (In Sport, Mar. 1971, p.3) © No. American Philips Corp.; 20Feb71;

Norelco; Ladyshave. (In Reader's digest, Dec. 1970, p.195) © North American Philips Corp.; 25Nov70; KK220897.

Norelco introduces the micro-thin head. (In Outdoor life, Mar. 1; 0.7) © North American Philips Corp.; 25Feb71; KK220840.

Dontic-Spray, the instant cleaner for removable orthodontic appliances, dentist's formula; net weight 5.3 ounces. On wrapper. Appl. author: Arthur J. Millane. © Norval Co.; 21Dec70; KK219454.

NORWICH PHARMACAL CO Pepto-Bismol chewable tablets. On folding carton. © Norwich Pharmacal Co.; 40ct71; KK223245.

NU-CRAFT LEATHER CHEMICAL CO., INC. Your key to successful leather pro-cessing. Folder. 3 Nu-Craft

Leather Chemical Co., Inc. (in notice: Nu-Craft): 15Feb71;

NUTTER, DAVID. Chris Connor/sketches. See STANYAN

Lost in the wood. See STANYAN RECORDS.

Rod McKuen at the Hollywood Bowl with the Stanyan Strings. See STANYAN

Pastorale, Rod McKuen. See WARNER BROS. RECORDS, INC.

O'BRIEN, GERARD J.

Pow! On folding carton. Appl. ti.:

The Joe Nellany cube. © Gerard J.

O'Brien a.k.a. Jerry O'Brien;

22 Jan70; KK221485.

Pow! On folding carton. Appl. ti.:

The Pow cube. © Gerard J. O'Brien

a.k.a. Jerry O'Brien; 22 Jan70;

KK221485.

Pow! On folding carton. Appl. ti.:

Pow! On folding carton. Appl. ti.: The variety cube. © Gerard J. O'Brien a.k.a. Jerry O'Brien; 22Jan70; KK221484.

Odd or Even. Slip. Appl. author: Joseph E. Sullivan, Jr. © Odd or Even, Inc.; 23Apr71; KK221406.

OHRBACH'S, INC.

Dad, make it easy on your family and yourself this Father's Day. (In The New York times, June 15, 1971, p.L-47) Appl. author: Doyle Dane Bernbach. © Ohrbach's; 13Jun71;

Bernbach. © Ohrbach's; 1½Jun71; KK221502.

Does the hair you're covering look better than the hair you're covering it with? (In The New York times, Oct. 24, 1971, p.L-53) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 240ct71; KK222997. Is your bottom half a season behind your top half? (In The New York times, Nov. 21, 1971, p.L-53) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 21Nov71; KK223186. It's in, but maybe you shouldn't be in

© Ohrbach's, Inc.; 21Nov71; KK223186.

It's in, but maybe you shouldn't be in it; some girls look sensational in hot pents. (In The New York times, Aug. 29, 1971, c.L 51) Appl. author: Doyle Dane Bernbach, Inc. © Ohrbach's. Inc.; 29Aug71; KK222947.

Look like a \$2,000 raise when all you got was a pat on the back. (In The New York times, Mar. 14, 1971, p.L-27) Appl. author: Doyle Dane Bernbach, Inc. © Ohrbach's, Inc.;

p.L-T) Appl. author: Doyle Dane Bernbach, Inc. ② Ohrbach's, Inc.; 14Mar71; KK221161.

Look like you just hit the jackpot in Vegas when all you've ever won is a fruitcake at a church bazzer. (In The New York times, Apr. 4, 1971, p.L-45) Appl. author: Doyle Dane Bernbach, Inc. ③ Ohrbach's, Inc.; 4Apr71; KK221160.

Look like you opened a \$10,000 account when you just switched benks to get a free can opener. (In The New York times, Feb. 28, 1971, p.L-41)

Aool. author: Doyle Dane Bernbach, Inc. ③ Ohrbach's, Inc.; 28Feb71; KK221159.

Next Sunday, forget she's your mother.
(In The New York times, May 2, 1971, p.L-19) Appl. author: Doyle Dane

Bernbach, Inc. © Ohrbach's Inc.; 2May71; KK221162. Who have we left out? (In Sunday news, New York, Nov. 7, 1971, 0.17) Appl. author: Doyle Dane Bernbach. © Ohrbach's; 7Nov71;

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et 2 % for a sample staitless teaspoon. 'In Froire, t., 1471, p.1-1 Appl. author: To kil Lars & etee, Inc. neida, tt.; Terli KM227232.

he silver cube, neida'l mark : excellence; Cantata 5 piece series for eight. In The Bride's magazia, Mar. 1971, p.53-56 Appl. author: Conklin, Labs & Bebee, Inc. neida, tt.; Terli KM227232.

he silver cube, neida'l mark : excellence; Cantata 5 piece series for eight. In The Bride's magazia, mar. 1971, p.53-56 Appl. author: Conklin, Labs & Bebee, Inc. neida, Ltd.; 16reb71; KM219954.

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O'NFIL, JAMES R. Santa-Jram; Christmas post cards. Envelopel © James F. 'Neil; 22Jul"1; KK222122.

ANGE INJUSTRIAL SQUAPE.
Taller: D.I.S. wireless call system
in box. Appl. author: Arthur W.
Field. Prange Industrail (sic)
Square; 10c.71; KK223166.

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The Lone Clacker. Card. Illus.
signed: Kathy. Original Lone
Clacker, Inc.; 120ct70; KK219'17.

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Inc.; 12Aug71; FK221 mt.
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23.ec'; KK210F47.
Tiamycin; net wt. 1 lb. .ticker.
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12Aug71; KK2219 .
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oater latherservice, 6 reasons why it's your beat lather machine buy! (In Men's hairstylist and barber' Journal, Apr. 1971, p.22-73
John Oster Manufacturing Co.; lApr71; KK201111.

TeRMAN . EWELERC.
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(In the Monroe eleming news, July ? , 1971, p.7-A Appl. au cor: Jimons-Michelson to. Deforman a.a.d.o. teterman weller; 3 /ul71; EK 1 1.

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OWENS-ILLINOIS, INC. LILY-TULIP

Lily Nestrite tub; jazz design no.10T1 & 5T1. 2 works. Appl. ti.: A series of undulating variable widths. © Owens-Illinois. Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 12Jan70; KK222786.

OXFORD DRAPERY CO.
Bandana; style 231. Sheet.
© Oxford Drapery Co.; 19Jul71;

Calico charm bedspread ensemble; style no.338. Sheet. © Oxford Drapery Co.; 19Jul71; KK222922.

Cology; style no.206. Sheet.
© Oxford Drapery Co.; 19Jul71;
KK222932.

Denim belle; style no.233. Sheet © Oxford Drapery Co.; 19Jul71;

Funland; style no.234. Sheet. © Oxford Drapery Co.; 19Jul71; KK222928.

Greta, the peasant look; style no.276. Sheet. © Oxford Drapery Co.; 19Jul71; KK222924.

Lancaster; style no.232. Sheet.
© Oxford Drapery Co.; 19Jul71;

Marblehead for sea lovers; style no.274. Sheet. © Oxford Drapery Co.; 19Jul71; KK222926. School fun; style no.275. Sheet. © Oxford Drapery Co.; 19Jul71;

Sweet Sue bedspread ensemble; style no.336. Sheet. © Oxford Drapery Co.; 19Jul71; KK222923.

Tampico; style no.346. Sheet.

© Oxford Drapery Co.; 19Jul71;

Valencia; style no.273. Sheet.
© Oxford Drapery Co.; 19Jul71;

DZARK EMPIRE DISTRIBUTORS, INC. Tender crust wheat bread; net wt. 16 oz. On bag. Appl. ti.: Ozark. © Ozark Empire Distributors, Inc.;

ed, white & blue, the natural American taste in beer. Poster. Appl. author: Kenyon & Eckhardt Advertising, Inc. © Pabst Brewing Co.; 5Apr71; KK220409.

PACIFIC METAL FABRICATORS.

Let Dock Hand be your deck hand; the mooring line retainer. Sheet. Appl. author: Theodore S. Stainbrook.

© Pacific Metal Fabricators; 15Dec70, KK219959.

PADDINGTON CORP.

ADDINGTON CORP.

The pleasure principle; J & B rare.

(In The New York times. Mar. 2,
1971, p.º4) © Paddington Corp.;
1Mar71; KK221075.

Scotch and the single girl; J & B.

(In Cosmopolitan, May 1971, p.º47)
© Paddington Corp.; 22Apr71;
KK221074

KK221074.

Whatever you've got going, keep it going with J&B. (In Playboy, May 1971, p.68) © Paddington Corp.; 13Apr71; KK222686.

PAINT YOUR SEAT, LTD.
Paint your seat. On wrapper.
© Paint Your Seat, Ltd.; 150ct71;
KK222788.

PAK-KAR, INC.
Miniature models; build a model house;
model no.1100. Sheet. © Pak-Kar,
Inc.; 2Aug71; KK222093.

PALMER (WAYNE) CORP.
Palmer's plastic-coated charts.
Sheet. Appl. author: Wayne Palmer.
NM: additions. © Wayne Palmer
Corp.; lJan71 (in notice: 1970);
KK223033.

PANA RAY LIGHTING.
Pana Ray. Sheet. Appl. author:
Ronald Pantal. © Ronald Pantal d.b.a. Pana Ray Lighting; 10Mar71; KK221520.

PANDA INTERNATIONAL CORP.

Think about it; your profit is not made until you've been paid. 1 ° Panda International Corp.; 15Ju170; KK220040.

PANTAL, RONALD. See PANA RAY LIGHTING.

PARK DENTAL RESEARCH CORP. Intra-osseous blade vent implants. Folder. © Park Dental Research Corp.; 16Nov70; KK220136.

Autobridge, for beginning to average players; no.1006. On folding carton. © Parker Bros., a division of General Mills Fun Group, Inc.;

of General Mills Fun Group, Inc. 14May71; KK221171.
Autobridge, for intermediate to advanced players; no.1007. On folding carton. © Parker Bros., a division of General Mills Fun Group, Inc.; 14May71; KK221172.

Autobridge, the portable bridge teacher. On folding carton. © Parker Bros., a division of General Mills Fun Group, Inc.; 14May71; KK221173.

Fun Group, Inc.; 14May71; KK221173.

Careers; no.66. On wrapper. © Parker Bros., a division of General Mills Fun Group, Inc.; 24May71; KK221725.

French card game, Mille Bornes; no.13. On wrapper. © Parker Bros., division of General Mills Fun Group, Inc.; 29May71; KK221473.

Orion, a constellation of games from Parker Bros.; no.59. On folding carton. © Parker Bros., a division of General Mills Fun Group, Inc.; 24May71; KK221594.

Plotz, Parker Brothers prehistoric pastime; no.105. [Box top] © Parker Bros. of General Mills Fun Group, Inc.; 11May71; KK220766.

The Uncle Wiggily game; no.160. On

The Uncle Wiggily game; no.160. On wrapper. © Parker Bros., division of General Mills Fun Group, Inc.; 29Mar71; KK221474.

PARKER BROS., INC.
Masterpiece, the art auction game;
no.4. On wrapper. © Parker Bros.,
Inc.; 11Nov70; KK219815.

Obbi is. Sticker. © Parker Bros., Inc.; 15Dec70; KK219650.
Obbi, the new message medium. Card. © Parker Bros., Inc.; 15Dec70; version of the control of the card. KK219649.

Oobi, the new message medium. On box. © Parker Bros., Inc.; 15Dec70; KK219965.

Peanut butter & jelly; game; no.395. On box. © Parker Bros., a division of General Mills Fun Group, Inc.; 21Apr71; KK221133.

Ridge Runner; jumping bean puzzle. On folding carton. © Parker Bros., Inc.; 16Mar71; KK220828.

Inc.; 10Mar/1; KR220826.
Scan, split-second matching game;
no.750. On wrapper. © Parker Bros.,
Inc.; 29Dec70; KK219964.
Super Nerf ball, 7 inch competition
size; stock no.195. On folding
carton. © Parker Bros., Inc.;
16Nov70; KK219358.

Vertigo, the balancing puzzle. On folding carton. © Parker Bros., Inc.; 23Dec70; KK220829.

Vertigo, the balancing puzzle. On wrapper. © Parker Bros., Inc.; 23Dec70; KK220827.

RKEE PEN CO.

Back when man's home was his flagpole, a great, ungainly pen earned this nation's high esteem; Big Red writes again. (In National geographic, Nov. 1971) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 260ct71; KK222972.

Back when the blues began, a great, ungainly pen wrote most of America's notes; Big Red writes again. (In Reader's digest, May 1971, p.5) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 25Apr71; KK221632.

Been looking for that great, ungainly pen your father had in 1927? Big Red writes again. (In The New Yorker, Nov. 14, 1970, p.87) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 11Nov70; KK219327.

Bellringer; best-selling Parker ball pens and sets. (In Discount store news, Aug. 23, 1971, p.826) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 23Aug71; KK222808.

Big Red is no weenie. (In The Ohio state lantern, May 20, 1970, p.44) Back when man's home was his flagpole,

Big Red is no weenie. (In The Ohio state lantern, May 20, 1970, p.4)
Appl. author: J. Walter Thompson Co.
© Parker Pen Co.; 20May70; KK220369.

The businessman's gift: \$25; Parker 75 pen. (In The Wall Street journal, Sept. 30, 1971, p.8) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 30Sep71; KK222466.

Co.; 30Sep71; KK222466.

Dream on, they said; Parker International classic ball pen.
(In Sports illustrated, Mar. 23, 1970, p.30-31) Appl. author:
J. Walter Thompson Co. © Parker Pen Co.; 19Mar70; KK221084.

Dream on, they said; Parker 75 Classic ball pen. (In Saturday review, Mar. 27, 1971, p.2 of cover) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 23Mar71; KK220393.

© Parker Pen Co.; 29mar/1; AM22099.

Dream on, they said; we told our pen men to build us a ball pen that would hold a lot more ink. (In Life, Oct. 23, 1970, p.81) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 190ct70; KK228809.

Co.; 190ct70; KK222809.

Fine jewelry that writes; our brand new Parker soft tip pen. (In The New Yorker, Nov. 27, 1971, p.110) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 24Nov71; KK223181.

The 4-way test window Jotter ball pen; special pen for Rotarians. (In The Rotarian, Nov. 1970, p.63) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 150ct70; KK213266.

© Parker Pen Co.; 150ct70; KK219326.
Gardener digs up proof of Parker reliability. (In Esquire, Sept. 1971, p. 21) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 17Aug71; KK222465.
The gift that costs \$10 an ounce. (In The New Yorker, Mar. 20, 1971, p.85) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 17Mar71; KK220395.
Good things for Christmas from Parker.

17 Mar71; KK220395.
Good things for Christmas from Parker.
(In Esquire, Dec. 1971, p.44)
Appl. author: J. Walter Thompson Co.
© Parker Pen Co.; llNov71; KK222971.
Hold the metal that's going to Mars in your hand, and write; Parker T-1.
(In Saturday review, Oct. 17. 1970, p.79) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 130ct70; KK219331.
In time of war, prepare for peace; Parker 75 classic ball pen. (In Exchange & commissary news, Apr.

Exchange & commissary news, Apr. 1971, p.83) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 1Apr71; KK222462.

Jotter ball pen survives real acid test. (In Harper's magazine, Sept. 1971, p.51) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 17 Aug71; KK222463.

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Parker intribles the dollar-if deal, a fast turmover back-to-school program for the Calendar Jitter ball per. In Jeyer's dealers tipics, May 1971, p.55) Appl. author: U. Walter Thompson To. Farker Pen Co.; 20Apr71; KM222131.
                      Parker Pen Too.; 28Apr71; KK221631.

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Who deserves a really great $5 gift for Christmas? The Parker 45 pent. Ir Stariay review, Tov. 20, 1971, p...5) Appl. mathor: J. Walter Thompson Co. 2 Parker Pen Co.; 16Nov7: kK-23180.
              Wo ld you believe a fine gif' pen,
with a marartee, could cost j's'
$1.98? (In Newswe k, Nov. 2, 1971,
p.119) Appl. withor: . Walter
Thomoson Co. . ) Parker Pen Co.;
16NoV1; KK-3182.
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Folder. J R. Payne: 4Dec7;
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                        What appened to the towels from the
las' gym class? (In The Athletia
Journal, Oct. 1971, p.4 of color)
Pellerin Milnor Torp.; 10:171;
                             What's your team lacking? Ir The Athletic journal, Feb. 1971, p.7 Pellerin Milnor Corp.; 1Feb71;
         RK220200.

PENNWALT CORF. PHARMACRAFT DIVISION.

Do 'his year's fashions bog yo? Drifoot, the in 'hing for feet in boots.

In Mad Sicelle, Fob. 1971, p. P.

Appl. author: Rumrill-foyt, 'nc.

Prarmacraft Division, Penrualt 'corp.: Jan71: KK 2075.

Fresh remembere you're a girl, somebody's girl. (In Mademoiselle, Feb. 1971, p. 66)

Appl. author: Rumrill-Hoyt; Corp.: 29Jan71:

If you have an allergy-stuffed nose, you need an allergy specialist;

Allerest. (In TV guide, June 1 -18, 1971, p. 5)

Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division.

Pennwalt Corp.: 9Jun71: KK221674.

If you're too old to have diaper rash it must be something elae; Cruex spray-on powder. (In Esquire, Aug. 1971, p.121 Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 18-Jul71; KK221541.
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We're joint to straighter out four thinking about foors; Ever Strait foor. In House Finne, W. 1971. p.61 | Fusc. W.: 1 Mart; KK22150...

PENNWALT CORP. PHARMACRAFT DIVISION.

If you've got a coughing cold, you

If you've got a coughing cold, you need more than just a cough syrup; Coldene cough & cold. (In Good housekeeping, Nov. 1970, p.207)
Appl. author: Rumrill-Hoyt, Inc.
© Pharmacraft Division. Pennwalt Corp.; 200ct70; KK219636.
Now a nasal spray made just for your allergy-stuffed nose; Allerest. (In TV guide, July 10-16, 1971, p.24) Appl. author: Rumrill-Hoyt, Inc. © Pennwalt Corp., Pharmacraft Division (in notice: Pharmacraft Division, Pennwalt Corp.); 7Jul71; KK221540.

pair of pantyhose for \$3, just for getting Fresh. (In Glamour, Aug. 1971, p.47) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 24Jul71; KK221900.

Pennwalt Corp.; 24Jul71; KK221900. Your child's allergy needs an allergy specialist; Children's Allerest. (In TV guide, July 3-9, 1971, p.17) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft Division, Pennwalt Corp.; 30Jun71; KK221539.

PERDUE, INC.
How to tell my chickens from the rest of the flock. Poster. Appl. author: Scali, McCabe, Slove, Inc. © Perdue, Inc.; 90ct71; KK222949.

takes a tough man to make a tender chicken. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9Sep71; KK222948.

PERSONAL PRODUCTS CO.
Only Vespre lets you choose! New spray powder, spray mist. (In Vogue, Aug. 1, 1970, p.48) © Personal

Products Co., a division of Johnson & Johnson Co.; lAug70; KK219695.

kinds of Vespre; new spray powder, spray mist. (In McCall's, Aug. spray mist. (In McCall's, Aug. 1970, p.R-10--R-11) © Personal Products Co., a division of Johnson & Johnson Co.; lAug70; KK219696.

PERSONAL SERVICE MANUFACTURING CORP. 3 in 1 auto lite. Sheet. © Personal Service Mfg. Corp.; 17Feb71; KK220367.

PERSONALITY PAPERS, INC. [Messenger doves] On wrapper. © Personality Papers, Inc.; 3Feb70; KK222258.

PET, INC. MOUNTAIN PASS CANNING CO. See MOUNTAIN PASS CANNING CO.

PET LIBRARY, LTD.
Hard-cover Guide series means hard cash for you. (In The Pet dealer, Sept. 1969, p.45) © Pet Library, Ltd.; 1Sep69 (in notice: 1968); KK220257.

PETRIK & STEPHENSON, INC.
Your kind of guy; Teefy Pontiac.
(In Philadelphia eagles exclusive,
Nov. 3, 1971, p.6) © Petrik &
Stephenson, Inc. (in notice: Petrick
Stephenson, Inc.); 3Nov71; KK223251.

PEVSNER, LEO. See PEVSNER (LEO) & CO.

Protect your shrinking dollars; diamonds don't depreciate. (In The Herald, Proviso, Ill., Feb. 4, 1971, p.15) Appl. author: Leo Pevsner. © Leo Pevsner & Co., partnership, Leo & Ruth Pevsner; 4Feb71; KK219863.

PEVSNER, RUTH. See PEVSNER (LEO) & CO.

PFIZER (CHARLES) & CO., INC.
Are your teeth pained by hot or cold? Thermodent toothpaste. (In McCall's, Mar. 1968, p.54) © Chas. Pfizer & Co., Inc.; 20Feb68; KK220102.

PFIZER, INC.

To do the little things you love to do, let Ben-Gay's warmth help sootne arthritis pain. (In Reader's digest. Mar. 1971, p.243) @ Pfizer, Inc.; 25Feb71; KK220939.

PHARMACRAFT DIVISION, PENNWALT CORP.
See PENNWALT CORP. PHARMACRAFT DIVI-

PHILADELPHIA ELECTRIC CO.

I'm Penny Saver, and I have some helpful hints to turn you on and save you money. (In The Philadelphia inquirer, spring 1971, p.35) © Philadelphia Electric Co.; 17May71;

PHOTO WATCH, LTD.
Introducing the personality watch.
Folder. © Photo Watch, Ltd.;
15Dec70; KK219961.

Personality watch, your photo on photo watch. Card. Appl. ti.: Counter card. © Photo Watch, Ltd.; 15Jul71;

PIERCE (M. H.) & CO., INC. 1971 fall & winter specials; black suits. Folder. © M. H. Pierce & Co., Inc.; 10Sep71; KK222907.

PIGSKIN, DAVIS & MANHATTAN FURNITURE CO.
Best deal in town on occasional
tables. Sheet. Appl. author: Hood,
Hope & Associates, Inc. © Pigskin,
Davis & Manhattan Furniture Co.;
23Mar71; KK220998.

PILLER, KEITH.

Model, rare earth terrariums. Card.

© Keith Piller; 250ct71; KK222810.

PILLING CHAIN CO.

Peace and love, put a little of today in your new numbers with Peace and Love zipper pulls. (In Women's wear daily, Aug. 12, 1970, p.17) © Pilling Chain Co.; 12Aug70; KK219441.

PINNACLE PRODUCTS, INC.
You've quit smoking, so tell everyone about it; I quit smoking plaque.
(In The Wall Street journal, May 10, 1971) © Pinnacle Products, Inc.; 10May71; KK223243.

Pisa Pizza. Sticker. © Joe Rainey Manion d.b.a. Pisa Pizza; 1Nov71; KK222939.

PLAYSKOOL, INC.
Alphabet wood safety blocks; no.215.
On folding carton. © Playskool,
Inc.; 2Mar70; KK222076.

Battery powered adventurer; no.503.
On wrapper. © Playskool, Inc.;
22Feb7l; KK222077.
Bell stack; no.106. On folding
carton. © Playskool, Inc.; 22Feb7l;

Clown stack; no.1030. On folding carton. © Playskool, Inc.; 31Dec69; KK222075.

Cobbler's bench; no.100. On folding carton. © Playskool, Inc; 71Dec69; KK227089.

Dapper Dan; no.4500. On folding carton. NM: additions. © Playskool, Inc.; 22Feb71; KK222090.

Dressy Bessy; no.4501. On folding carton. NM: additions. © Playskool, Inc.; 22Feb71; KK222092.
Hi-lo express; no.221. On folding carton. © Playskool, Inc.; 31Dec70; KK222088.

Hi-lo interlocking wood blocks; no.216. On folding carton. © Playskool, Inc.; 2Mar70;

KK222080. Jumbo wood beads; no.702. On © Playskool, Inc.; 31Dec69;

Jumbo wood safety alphabet blocks; no.219. On folding carton. © Playskool, Inc.; 31Dec70;

Kindergarten wood blocks with wood animal & car accessories; inter-mediate set no.824. On wrapper. © Playskool, Inc.; 22Feb71;

Listen and learn with Dapper Dan; no.4510. On folding carton. © Playskool, Inc.; 22Feb71;

Listen and learn with Dressy Bessy; no.4520. On folding carton. © Playskool, Inc.; 22Feb71;

KK222091.
Lock-up travel cage with animals and play people; no.391. On folding carton. © Playskool, Inc.; 22Feb71:

Lock-up zoo cage with animals and play

people; no.394. On folding carton.
© Playskool, Inc.; 22Feb71; KK220353.
Magnetic letters deskette; no.541.
On folding carton. © Playskool,
Inc.; 22Feb71; KK220636.

Magnetic numbers deskette; no.542. On folding carton. © Playskool, Inc.; 22Feb71; KK220635.

Magnetic spelling board; no.711. On folding carton. © Playskool, Inc.; 31Dec70; KK222083.

Make-a-toy; no.803. On folding carton. © Playskool, Inc.; 2Mar70; KK222084.

Modular lithographed bedroom. On fold-ing carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222108.

Modular lithographed garage. On fold-ing carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222109.

Modular lithographed kitchen. On folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71; KK222106.

Modular lithographed living room. On folding carton. (Tykeworld set, folding carton. (Tykeworld set, no.375) © Playskool, Inc.; 22Feb71;

Musical record player; no.295. On folding carton. © Playskool, Inc.; folding carton. © Playskool, Ir 22Feb71; KK220764. Number wood safety blocks; no.217.

On folding carton. © Playskool, Inc.; 2Mar70; KK222070.

Parquetry blocks; no.306. On folding carton. © Playskool, Inc.; 31Dec69; KK222079.

Play clock; no.716. On folding carton.

© Playskool, Inc.; 2Mar70; KK222082.

Play spools; no.718. On folding
carton. © Playskool, Inc.; 2Mar70;

Carton. © Playskool, Inc.; 2Ma KK222081. Play tiles; no.435. [Box top] © Playskool. Inc.; 22Feb71 (in notice: 1970); KK220634.

Play tiles with table easel; no.436. On folding carton. © Playskool, Inc.; 22Feb71 (in notice: 1970); KK220637.

Play tiles with table easel; no.438. On folding carton. © Playskool, On folding carton. Inc.; 22Feb71 (in notice: 1970); KK220639.

Play tools; no.280. On folding cartón. © Playskool, Inc.; 2Mar70; KK222085.

Pop-pop sweeper; no.142. On folding carton. © Playskocl, Inc.; 22Feb71;

Postal station; no.460. On folding carton. © Playskool, Inc.; 51Dec69; KK222078.

School bell-chime; no.138. On folding carton. © Playskool, Inc.; 31Dec69;

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leo-flower 1 " x 1". Sheet.
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Flush Point patterns by Marcia Podell; Potted plants 12" x 12". Sheet. O Marcia Podell; 14Apr71; KK221571. Plush Point patterns to Marcia Podell; Justion 10" x 10". Sheet. Marcia Podell; 14Apr71; KK22152r.

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POPULAP SCIENCE PUB. 10., INC. Compass rose; pi ture -lo k no.22-E. Sheet. Appl. aut.or: Po Doir. Popular Science Puc. To., Icc.; 25 Pebri: KK222957.

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PILLAND TEMENT ASSN. Con rete residen ial cystems; walls, floors, roofs. 7 p. Portland Tement Assn.; 1Jan71; KK22J8 .

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Hit rier f n. Tolder, "Tosie xpress, Tr.: 221 ov/): nk222 ul.

Hift order form. [Folding envelope]
Appl. ti.: Business reply envelope order form. Posie Express, lnc.; lFeb71 (in notice: 197); KK221639.

WEPS ELAINE FIT'RE SALO! INC.
Annual holiday's 2 foin for one special. (In The Sanday forum, Fargo-Moorhead, Dec. 5, 1971, p...-17 Appl. author: Richard Proctor. Elaine Powers Figure Salon, Inc.; Dec71; KK22°3°9.
Does your tody speak the right lanta; (In Sunday forum, Fargo-Moorhead, O t. 1, 1971, p.B-1 Appl. author: Richard Proctor. Elaine Powers Figure Salon, Inc.; 10-71; KK222985.
If ou're not so hot in hot pants, all Elaine Powers Figure Salon. (In Sunday forum, Fargo-Moorhead, Sept. 26, 1971, p.C-17) Appl. author: Rithard Proctor. Elaine Powers Figure Salon. (In Sunday forum, Fargo-Moorhead, Sept. 26, 1971, p.C-17) Appl. author: Rithard Proctor. Elaine Powers Figure Salon, Inc.; 26Sep71; KK222987.

POYNTER PRODUCTS, INC.

Go Go Girl Jrink mixer. Sheet.

Appl. author: Donald B. Poynter.

Poynter Products, Inc.: 1 Apr/9:

KK221947.

A A. (U.) Arthorn, Office and it. I. Proper, Office (41)

PRISOMAN TOY MPP.
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KK222 72.

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PR DUCTION + MARKETING .

Scrabble creww rd gard; n.le. f
wrapper. Appl. author: Angel
Longo. Production & Marketing
cr.; 28 eb71; KK2207 W.

PROFESSIONAL CHILD CARE CENTERS, INC. for your child. (In The Charlotte observer, May 10, 1970, p. 3.

Professional Child Care inters.
Inc.: 10May70: KK220072.

W there's a tappy earning place for your hild.

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fesaional Till Tare Intert, 17May70; "120 4 ...

PROVEW PROPERTIES, I'm:
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SEIDENBERG, JACK.

PUREX CORP., ITT.

CHD 800 series filters for resident's pools. Sheet. Furex sorp., til.; 21.eps's EX219273.

CH 8 series pump filter system for residential pools. Sheet. Turex sorp., itd.; 21.eps; EX212 series pump filter system for residential pools. Sheet. Turex sorp., itd.; 21.eps; EX212 series pump filter store commercial and luxury-liked residential pools. Series for commercial, semi-sorp. Its; EN121 series pump filter store for commercial, semi-sorp. Tels:

The series pump filter store for commercial, semi-sorp. Tels:

CH unterwater lights. Seet. Furex Corp., Itd.; 21.eps; FEE17 seet. Seet. Series sorp., Itd.; 21.eps; FEE17 seet. Seet. Series sorp., Itd.; 21.eps; EX2170.

Fleetwood tropic or fire swim interpool heaters. Sheet. Series sorp., Itd.; 21.eps; Ex2170.

Wigh rate filter, filter oper for seet. Purex sorp., til; 3.exf; 1113282.

PUREX CORP., LTD.-Con.
Islander by Purex, swimming pool heater
for outdoor installation. Sheet. © Purex Corp., Ltd.; 21Sep70;

SF2500 series filters with new NSF approved high performance Nodulite filtering media. Sheet. © Purex Corp., Ltd.; 21Sep70; KK219274.

7 2500 series high rate Nodulite media filter/pump systems. Sheet. © Purex Corp., Ltd.; 21Sep70; KK219280.

Mrs. West Heitman and daughter like McColl's milk best; fresher from moo to you. (In Mid-valley shopping news, Mar. 4, 1971, p.7A) © William Pyle; 4Mar71; KK220454.

PYRO PLASTICS CORP. BSA Grand Prix racer; C153-100. wrapper. (Tatle top scries, 3 © Pyro Plastics Corp.; 1Sep67;

Der Baron und his Harley-custom;
M166-200. [Box top] ® Pyro Plastics Corp.; 15Nov70; KK219383.

Duesenberg Murphy SJ towne car;
C414-100. On wrapper. (Table top
classics, 16) ® Pyro Plastics
Corp.; 1Sep67 (in notice: 1966);
KK220228.

Dutch staten jacht; B261-100. On box. © Pyro Plastics Corp.; 1Jan68 (in notice: 1967); KK220222.

Trench galley, La Reale; C378-60.
On wrapper. © Pyro Plastics Corp.;
1Jan68 (in notice: 1967); KK220218.
The gladiator; M175-300. On box &
folder. © Pyro Plastics Corp.;
15Feb71 (in notice: 1970); KK220592.

Henry Grace A'Dieu English galleon; C260-100. On wrapper. © Pyro Plastics Corp.; IJan68 (in notice: 1967): KK220229.

Lambretta X-200 special motor scooter;

C155-100. On wrapper. (Table top series, 5) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220226. Laramie stage ghost; C85-400. On box & folder. © Pyro Plastics Corp.; 15Feb71 (in notice: 1970); KK220593.

1906 Renault towne car. On box. (Vintage brass car, C454-100) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220220.

1911 Stevens-Duryea tourer; C453-100. On box. (Vintage brass car, 3) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220231.

1914 Mercer raceabout; 0452-100. On box. (Vintage brass car, 2) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220217.

1915 model T Ford coupelet; C451-100. On box. (Vintage brass car, 1) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220224.

Police cycle; ML65-200. [Box top]
© Pyro Plastics Corp.; 15Nov70;
KK219382.

Saint Louis, French man-o-war; C210-300. On wrapper. © Pyro Plastics Corp.; lJan68 (in notice: 1966); KK220225. Lanta Catarina do Monte Sinai.

Portuguese man-o-war; C209-300.
On wrapper. © Fyro Plastics Corp.; 1Jan68 (in notice: 1966); KK220214.
Sovereign of the seas: British Man-o-War; C211-300. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in notice: 1966); KK220221.

1906); KK220221.

32 Chrysler Le Baron Fhaeton;
C413-100. On wrapper. (Table top classics, 15) © Pyro Plastics
Corp.; Sep67 (in notice: 1966);
KK220227

132 Flymouth 4 door sedan; C325-60.
On wrapper. (Table top series, 32)
© Pyro Plastics Corp.; lSep67;
KK220225.

'32 Plymouth roadster; C-336-60. On box. (Table top series, 34) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK220230.

'34 Plymouth convertible; C335-60. On box. (Table top scries, 33) © Pyro Plastics Corp.; 25Apr68 (in notice: 1967); KK22C215.

134 Flymouth 4 door sedan; C324-60. On wrapper. (Table top series, 31) © Pyro Flastics Corp.; 1Sep67; © Pyro Pla KK220233.

Venetian carrack: 0379-60. On wrapper. © Pyro Plastics Corp.; 1Jan68 (in nctice: 1967): KK220232.

Vespa G.S. sport motor scooter; C156-100. On wrapper. (Table top series, 6) © Pyro Flastics Corp.; 25Apr68 (in notice: 1967); KK220219.

QUALITY BAKERS OF AMERICA COOPERATIVE,

New Silhouette high protein bread be-longs in your diet whether you're dieting or not. (In Charleston daily mail, Jan. 26, 1971, p.34) @ Quality Eaker of America Coopera-tive, Inc.; 20Jan71 in notice: 1970): KK220633.

New Silhouette high protein bread belongs in your diet whether you're dieting or not. (In The Parkersburg (W. Va.) sentinel, Jan. 13, 1971, p.27) © Quality Bakers of America Cooperative, Inc.; 13Jan71 (in notice: 1970); KK222125.

QUESTAR. See QUESTAR CORP.

QUESTAR CORP.

Questar keeps talking about resolution; portable observatory. (In Sky and telescope, April 1971, p.2 of cover)

© Questar, whose full corporate name is Questar Corp.; 25Mar71;

3 1/2-inch Questar photographs Deslandres and Arzachel. (In Sky and telescope, July 1971, p.2 of cover) © Questar Corp.: 25Jun71;

Miami Beach bank of fresh air. Sticker. © Frank P. Quinn; 18Mar71; KK220255.

R & R ORIGINALS. arpet koasters. Card. © R & R Originals; 20Jan71; KK219808. Karpet koasters.

RJR FOODS, INC. The Honeycreeper; Bacardi rum, Rose's lime juice and Hawaiian Punch. Card. Appl. author: Ross Roy of New York, Inc. © RJR Foods, Inc.; 25Jun71; KK221596.

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RAFFAELLI, RON.
The Doors. See ELEKTRA RECORDS.

RAINBOW CRAFTS, INC.
1971 fall edition; discover the wonderful world of toys from the Play-Doh people. 33 p. © Rainbow Crafts, Inc., division of General Mills Fun Group, Inc.; 23Feb71; KK223082.

RAMBOLDT, FLORENE. See FANCY FOODS BY

RANDALL, R. S. See RANDALL (R. S.) &

RANDALL (R. S.) & CO.
Mix-Sure two-cycle engine oil proportioner. Sticker. Appl. author:
R. S. Randall. © R. S. Randall
d.b.a. R. S. Randall & Co.; 20Jul71;
KK222477.

RANKIN, RICHARD.

Moms Mabley live at the Greek
theater. See MERCURY RECORD
PRODUCTIONS, INC.

RAY, CHARLES. Ray Cream contains yeast, health ice cream. (In The Lordsburg liberal, Sept. 3, 1971, p.4) © Charles Ray; 3Sep71; KK222104.

RAYMOND CONTROLS CORP.
Delay timers, interval timers, solid state ... pneumatic timers. 37 p. Appl. author: James Coppage. Appl. ti.: Catalog GC-101. © Raymond Controls Corp.: 3Apr70; KK219457.

A spectacular new lash application; Lasting Lash. Folder. © Rayne, Inc.; 8Apr71; KK221318.

RECONNU, DAVID A. The Belgian rose, a cookie surprise; net wt. 8 oz. Sticker. © David A. Reconnu; 2Feb71; KK219860.

REEVES INTERNATIONAL. The lovable kingdom. (In Psychology today, Dec. 1970, p.55) Appl. author: Scali, McCabe, Sloves, Inc. © Reeves International; 15Nov70;

REGINA PRODUCTS, INC.
Husker du? Do you remember? On
wrapper. Appl. author: George R.
Beck. © Regina Products, Inc.;

REMCO INDUSTRIES, INC.

Dune Buggy Wheelies camper; style
7146. On box. © Remco Industries,
Inc.; 15May70 (in notice: 1969);
KK221548.

Dune Buggy Wheelies coupe; style 7148. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221549.

Dune Buggy Wheelies pick-up; style 7147. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221551.

Dune Buggy Wheelies van; style 7145. On box. © Remco Industries, Inc.; 15May70 (in notice: 1969); KK221550.

Wheelie Trikes fire engine; style 7162. Sheet & on box. © Remco Industries, Inc.; 19Ju171; KK221924. Wheelie Trikes ice cream truck; style 7161. On box. © Remco Industries, Inc.; 19Ju171; KK221926.

Inc.; 1901/1; KK221926.
Wheelie Trikes stagecoach; style 7163.
On box. © Remco Industries, Inc.;
19Jul71; KK221927.
Wheelie Trikes taxi; style 7164. On
box. © Remco Industries, Inc.;
19Jul71; KK221925.

REMEMBER WHEN SWEET SHOPPES, INC. Did you ever see a cashew split; Ye olde sweet shoppe cashew splits. Sheet. © Remember When Sweet Shoppes, Inc.; 25May71; KK221185.

Go [or]gan[ic] at ye olde sweet shoppe. Sheet. Appl. ti.: Ye olde sweet shoppe. © Remember When Sweet Shoppes, Inc. (in notice: Remember When Sweet Shoppe, Inc.); 7Ju171; KK221778.

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Reminston Arm 'o., Inc.; 4Aug71;

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korn from - ni p rt an ... are man-nessi. fir w. r like this. Po ter. Appl. author: Hu r Talm: Moot. Republi The no-ring Manu-fanturing of Tartfill Mission.

RESTA-SURED PR D CTS C S.I. blue ribbon permanently anti-static orl n. Sticker. Appl. author: W. Lee Thomason, Jr. O.W. Lee Thomason, Tr. d.b.a. Resta-Sured Products Co.; EOCTT; FR222

1972 living bedrooms. Folder. Restonic Corp.; 26Jul71; KK221834. Folder.

Teeing is religible; "up - sture. Theet. In the property of the sture of the sture. The sture of the students of the stud

What wind of prote tion do you give him when he's eleeping? Orthotonic. (In Family circle, Nov. 1-7., p.1/4)
Restonic Corp.; ( ) t7; Kirol (25).

REVARK. See EVARK Co., 1MC.

REVARK CO., INC.
Child safety door knobs; DSK-1. Dar.
D Revark. tradename of Revark Do.,
Inc.; llec70; KK221219.

Step up to Decco Intrance carpet. Shelt. Revers Clemical Cor.; 30Dec71: KK2272+y.

ear L.D.S. leader. Folder. Appl. author: Arthur C. Porter. T Rexcraft; 5Mar71; KK221516.

a: i'/ or fratereit, leader. Filter. Appl. a whir; Arthur . reter. Fee raft; :Mar'l; K olle.

Tam 1 Filters, hey're not for every-body, but then, they in't try the. Yori. In The Sporting new., May 1, 1/1, p.5t. R. 1.
Ru nolis Tobarco 'o.; (May71;

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In Dail news, hew Y ri, Apr.

1 'l. p.l. Appl. autror: LKP
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Reynolds ona. ... Apr l;

The hole, it isn't the whole story;
Vantag. (In Daily news, New York,
Apr. 10, 1971, p.1 Appl. author:
LKP International, Ltd. R. J.
Reynolds Tobarco Co.; 19Apr71;

I'd walk a mile for a famel. Wyoming scene. (In Esquire, Feb. 1471, p.19 R. . . Reynolds Tobacco fo.; 10 and; KKC19878.

It's not a top out; / ntare, the eigerette that doesn't cop out on flavor. (In Dail; news, 'lew York, Feb. ', 1971, p.14 Appl. author: LKP International, Ltd. . . . F-ynold Tobareo Co.; Feb'l; "Kel e7.

It's only natural; Calem super kines.
(In The Amsterdam news, New York,
Apr. 17, 1971, p.32) R. J.
Reynolds Tobacco Co.; 1 Apr. 1;

hc no cop-out filter cigarette for the no cop-out guy; Vantage. Buoy ran. In New York funlay news, Mar. 7, 1971, coloroto magazine, f. Appl. author: LKP International, L.1. Rynolds & bacco r.; 7Mar71: 7K2202-5.

The no cop-out filter cigarette for the no cop-out guy; Vantage. [Cameranam] In Ebony, May 1971, p.125 Aopl. author: LKP International, Ltd. R. J. Reynolda Tobacco Co.; 2lApr71; KK221127.

The no cop-out filter cigarette for

Tobacco Co.; 2lApr71; KK221127.

The no cop-out filter cigarette for the no cop-out guy; Yantage.
[Electrican] (In Ebony, Apr. 1971, p.59 Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 2lMar71; KK221128.

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Winchester is here. New kind of sm.ke.
Poston globe, 'ept. 7, 1971, p. 48)
R. J. Reynolds 'obacco Co.:
Tep 1; KK2227 12.

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You don't op out, why should your igarctte: /antage. [Cigarctte packs] (In Look, Aug. 1, 1971, p.76) Appl. author: LKP International, Itd. R. J. Reynolds Tobacto Co.; 27Jul71; KK22211.

You don't cop cit, why choili your ci arcte; Vantare. (In Dail) now, New York, Fet. 12, 1971, p.17) Appl author: LKP International, Ltd. R. J. R yhold Tobacto Co.; Feb71; KK2-6.

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You don't op out, why shoull your igarette; Vantage. [Man working on antique ar (In Look, July 27 1.71, p.4 of cover Appl. author: LKP int rnational, Ltd. R. J. Reynolda Tobacco Co.; 13Jul71; KK222lt.

You don't cop out, why hould your cigarette; Vantage. [Workman standing in front of machine. (In Argosy, Aug. 1971, p.10 Apathor: LKP International, Ind. R. .. Reynolds Tobacco Co.; 2 Jul71; YK227164.

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RHOADES J. F., & SONS.
Rescue, emergency fan belt. Card.
J. Rhoades & Cons in notice:
J. E. Rhoads & Sona; 30Jun71;

RICKARD PUB. CO. This is sellvertising, a competitive edge in advertising by Zenith Controls, Inc. (In Midwest electrical news, July 1971, opposite p.24) © Rickard Pub. Co.; 9Jul71;

RIEGEL PAPER CORP.

Cantrece II panty hose; CANTR-11-LBD-1.

Card. © Riegel Paper Corp.; 1Sep70;

Extra width panty hose; EX-LBD-1. Card. © Riegel Paper Corp.; 10Dec70; KK219581.

Cirls panty tights; T-LBD-1. Card.
 © Riegel Paper Corp.; 1Nov71;
 KK223177.

Hot pants panty hose; Cantrece II.
Appl. ti.: Cantr. II-LBD2. Card.
© Riegel Paper Corp.; 22Apr71;

Jr. miss opaque panty hose;
JM-OLBD-1B. Card. © Riegel Paper
Corp.; 30Dec70; KK219578.
Junior miss panty hose; JM-PH-1.
On bag. © Riegel Paper Corp.;
19Apr71; KK221350.

Knee hi's, the minimum of stockings; LBD-KN-HI-1. Card. © Riegel Paper Corp.; 18Dec70; KK219580. Leg cuddlers; OTK-PBD-1. On wrapper. © Riegel Paper Corp.; 31Aug71; KK223179.

One size panty hose. On bag. Aptil: Design OS-PH-3. © Riegel Paper Corp.; 25Nov70; KK222237.

One size panty hose; OS-F1. Card. © Riegel Paper Corp.; 2Jun71; KK221617.

One size panty hose; OS-PBD-2. [Enve-lope] © Riegel Paper Corp.; 7Aug70;

lope] © Riegel rape:
KK219579.
saque one size pantyhose. Appl. ti:
Design OS-CBD-1A. Card. © Riegel
Paper Corp.; 260ct70; KK221003.
ver the calf hose; OC-2. On folding
carton. © Riegel Paper Corp.;
30Nov70 (in notice: 1969); KK220247.

Panty hose; FP-PBD-1. [Envelope] © Riegel Paper Corp.; 5Nov71; KK223178.

Panty hose for hot fashions; PH-LBD-6. Card. © Riegel Paper Corp.; 21Jun71; KK221618. Panty hose irregulars; IR-PH-1. On bag. © Riegel Paper Corp.; 27May71;

Sheer support panty hose; SUP-PBD-2. [Envelope] © Riegel Paper Corp.; 22Jun71; KK221619.

Appl. ti.: Design In-S-1. © Riegel Paper Corp.; 25Feb71 (in notice: 1970); KK220248.

Stretch pantyhose. On folding carton.
Appl. ti.: Design In-S-2. © Riegel
Paper Corp.; 25Feb71 (in notice:
1970); KK220249.

Stretch panty hose; C-IBD-3, CS-IBD. On bag & card. © Riegel Paper Corp.; 23Feb71 (in notice: 1970); KK221071.

Thigh Hi; TH-PP-2. On bag.
© Riegel Paper Corp.; 190ct70;
KK220094.

RIEGEL PAPER CORP. LASSITER. See

Animals in clay. Scribner. [Dust jacket] © on jacket photographs; Shay Rieger; 29Mar71; KK220936.

Animals in wood. [Dust jacket] 711.
© on jacket photos; Shay Rieger;
11Mar71; KK220481.

The stone menagerie. By Shay Rieger. Scribners. [Dust jacket] © on jacket photographs; Shay Rieger; 10ct70; KK221708.

RILEY ADVERTISING CO.

How to get it all together; Riley
mini purse. Folder. © Riley
Advertising Co. (in notice: Riley
Adv.); 150ct71; KK223026.

RILEY, CYRUS W.

Phar Lap for horses; concentrated vitamin & mineral supplement; net weight 32 oz. Sticker.

© Cyrus W. Riley; 30Jun70 (in notice: 1971); KK221197.

RIPON FOODS, INC.

Big cookies; net wt. 12 oz. On

© Ripon Foods, Inc.; 14Jun71;

ROBBIN (HARRY) INC. See ANNIVERSARY PEARL CO.

ROBBINS FLOORING CO. PermaCushion free-floating floor systems. Folder. © Robbins Flooring Co.; 6Jan71; KK219421.

ROBBYN, K.

Kids, look what you can discover,
extraordinary items full of surprises and fun; Wa-ta-gam-me?
[Envelope] Appl. author: Herman J.
Rosenbaum. © K. Robbyn; 2Jun71;

ROBINS (A. H.) CO. CHAP STICK CO. See CHAP STICK CO.

ROBINS (A. H.) CO. MILLER-MORTON CO. See MILLER-MORTON CO.

ROBINSON (CORDON) & ASSOCIATES, INC. Mr. Sherman marches on; a kindly gold-

en ager; American Drapery Service.
Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220421.
Mr. Sherman marches on; a typical teenage girl; American Drapery Service. Folder. © Gordon Robinson Associates, Inc.; 17Feb71; KK220423.

KK220423.

Mr. Sherman marches on; American
Drapery Service. Bobby Johnson.
Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220422.

Mr. Sherman marches on; American
Drapery Service. Nancy Sommers.
Folder. © Gordon Robinson & Associates, Inc.; 17Feb71; KK220420.

ROBOT INDUSTRIES, INC.
Security turnstile gates, booths.
3 sheets. Appl. author: F. J.
Osuch. © Robot Industries, Inc.;
20Dec70; KK220455.

ROCHESTER SAVINGS BANK (N.Y.)

Annual picture of progress, December 1,
1970. Folder. Appl. author:
Hutchins Advertising Co., Inc.
© Rochester Savings Bank (in notice:
R. S. B.); 7Dec70; KK219884.

One for the money, two for the show; Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 4Jan71 (in notice: 1970); KK219886.

notice: 1970); KK219886.

Passport savings account. Folder.
Appl. author: Hutchins Advertising
Co., Inc. © Rochester Savings Bank
(in notice: R. S. B.); 50ct70;
KK219885.

Passport savings account, we think
you deserve more than a number.
Folder. Appl. author: Hutchins
Advertising Co., Inc. © Rochester
Savings Bank (in notice: R. S. B);
50ct70; KK219888.

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This is Rochester Savings Bank's new Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 14Dec70; KK219889. We think you deserve more than a picture. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 17Nov70; KK219890. The world's first Passport savings account. Sheet. Appl. author: Hutchins Advertising Co., Inc. © Rochester Savings Bank (in notice: R. S. B.); 50ct70; KK219887.

ROD KLIP CO.

Rod-Klip; the fisherman's most versatile rod holder. Card. © Rod Klip Co.; 220ct71; KK222811.

RODRIGUEZ, FORD. See ARROW.

RODRIGUEZ, MARION. See ARROW.

ROE, ELEANOR. See MUNZER, ELEANOR ROE.

ROETMAN, LEE. Peace and love from Lee. Card. D Lee Roetman; 6Feb71; KK220173.

ROGERS, M. ROBERT. MANV the power towers, Freed Company, Inc., invites you to play Station break. Sheet. © M. Robert Rogers; 310ct70; KK219359.

ROLLINS, MARK. Sir Lord Baltimore. See MERCURY RECORD PRODUCTIONS, INC.

ROLLS-ROYCE, INC.
The personal Rolls-Royce, more sensible than extravagant. (In The Wall Street journal, Feb. 19, 1971, p.7)
© Rolls-Royce, Inc.; 19Feb71;

ROMARK FOODS, INC. Azteca corn tortillas, one dozen. On bag. © Romark Foods, Inc.; On bag. © Romark 3Jan71; KK220032.

Rowan & Martin's Laugh-in knock-knock jokes. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS. Rowan & Martin's Laugh-in party. See SCHLATTER (GEORGE)-ED FRIENDLY

ROSE, TERRY MARTIN.
Pizza Puzzle; 310 delicious pieces.
Sheet. © Terry Martin Rose;
10Feb71; KK221230.

ROSENTHAL (S.) & CO.
Fresh as a flower in just one hour,
have a handy lint remover; the most
in dry cleaning. Card. © S. Rosenthal & Co.; 4Jan71 (in notice: 1970);
KK219781.

Here's a handy lint remover, a good grooming gift from One Hour Martin-izing. Sticker. © S. Rosenthal & izing. Sticker. © S. Rosenth: Co.; 4Jan71 (in notice: 1970); KK219816.

ROSENTHAL (S.) & CO., INC.
Fresh as a flower in just one hour;
One hour Martinizing. Folder.
© S. Rosenthal & Co., Inc.; 12Apr71;

© S. Kosenthal & Co., Inc.; 12Apri KK221078. Let's get acquainted. Folder. NM: revisions. © S. Rosenthal & Co., Inc.; 1Feb71; KK221899. Look your best this season; one hour Martinizing certifies the most in dry cleaning. Folder. © S. Rosenthal & Co., Inc.; 1Nov71; KK223065.

ROSKAM BAKING CO. Appl. author: Donald O. Roskam.

Roskam Baking Co.; 20Feb/l;

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How to display baby formula; Similac. Sheet. Ross Laboratories; 24Mar"1; KK220995.

An important message to new mothers; for over 30 years we have known that many infants and young hildren have not gotten enough iron in their dict. Sheet. O Ross Laboratories; 19May71; KK220005

KK222095.

An important message to new mothers; the Committee on Nutrition of the American Academy of Pediatrics has recommended that basic changes be made in infant feeding practices.

Sheet. Ross Laboratories; 19May71; KK222 94.

New flexibility in Similac discharge kits. Sheet. Ross Laboratories:

kits. Sheet. © Ross Laboratories; 16Jun71; KK221637.
The recommendation begins here; Similac with iron. Folder. Ross Laboratories; 15Mar71; KK220825.

Timilae with iron infant formula.

Poster. Foss Laboratories;
21May71; KK222030.

Valuable coupon for Similae Advance
liquid food for babies. Folder.

Ross Laboratories; 4Jun71;
KK222834.

Vi-Daylin fall values. Folder. Poss Laboratories; fAug71; KK222242.

KK22222.
You'll want to make room for the new one from no.1; Similac with iron; 202-36253. Folder. Ross Laboratories; 24Mar71; KK22 993. You'll want to make room for the new one from no.1; Similac with iron; 202-36256. Folder. Poss Laboratories; 24Mar71; KK22799+.

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heet. Rubbermaid Commercial
Products, Inc.; 15Jul70; KK219931.
Rubbermaid introduces the Glutton
container; for trash, for punishment. Folder. Rubbermaid Commercial Products, Inc.; 28Dec70;
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Rubbermaid introduces the Glutton container; for trash, for punishment. Folder. Rubbermaid Commercial Products, Inc.; 28Dec70;

The Rubbermaid wastebasket line. Every size. Every shape. Every color. Every price; the Designer seriea. Sheet. Rubbermaid Commercial Prod-Sheet. Rubbermaid Commercial Froucts, Inc. (in notice: Rubbermaid Commercial Froducts, Inc., a subaidiary of Rubbermaid, Inc.); 70ct71; KK222741.

The Sentry container by Rubbermaid, the first of its kind in plastic. Sheet. Rubbermaid Commerical Products, Inc.; 7Sep71; KK222488.

Products, Inc.; 7Sep71; KK222488.
Special Brute promotion, with new steel dollies and mobile bases.
Folder. Rubbermaid Commercial Products, Inc.; 30Dec70; KK219926.
Tuf-tweed, the low-profile protective carpeting. Sheet. O Rubbermaid Commercial Products, Inc.; 23Aug71; KK222486.
Tuftwist, tomes on rugged, bright and cheerful. Sheet. Rubbermaid Commercial Products, Inc.; 1° ul7; KK219932.

Vanguard, the new firesafe carpet matting. Sheet. D Rubbermaid Commercial Products, Inc.; 23Aug71;

Weathermal Wel ro anchor kit, no.4 5 ... Sheet. Rubbermaid Commercial Products, Inc.; 15Ju170; XX219929.

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Vegas vinyl car mata. Sheet.
Rubbermaid, Inc.; 2 all 1;
KK221884.

Ventilated cushion for cars, bats home; no.289'. Card.
Inc.; 10071; KK223229.

Wide track Mindblowers; the far out vinyl car mata for the in machinea.
Sheet. © Rubbermaid, Inc.; 28AprT1,
KK220807.

RUBBERMAID, INC. RUBBERMAID COMMERCIAL PRODUCTS, INC. See RUBBERMAID COMMERCIAL PRODUCTS, INC.

RUBINOFF, MARK.

DBINOFF, MARK.

Bypass. Sheet. Mark Rubinoff;
26May71; KK221 2.

Learn how to play checkers and enjoy
the worldwide popular game of
Tunnel. Sheet. Appl. ti.: Tunnel
instructions. O Mark Rubinoff;
29Aug71; KK222058.

RUBINSTEIN (HELENA) INC.

Automatic minute eyeliner now goes on in the rich girls' favorite shade: green. (In Vogue, Mar. 1, 1971. p.166) © Helena Rubinstein, Inc.; 16Mar71; KK220298.

A couple of drops of pink milk and your face thinks it's raining; Skin Dew. (In Coamopolitan, Apr. 1971, p.3 of cover) © Helena Rubinstein, Inc.; 25Mar71; KK2211.

For a girl with oily skin, it's always four o'clock in the afternoon: Skin Balance Pre-Makeup Normalizer. (In Glamour, Mar. 1971, p.84 Helena Rubinstein, Inc.; 18Feb71; KK22 557.

For a woman, the most precious gift of all is new-born skin; Skin Life cream. (In Vogue, Apr. 15, 1971, P.43 Helena Rubinstein. Inc.; 15Apr71; KK220688.

Helena Rubinstein introduces story-

Helena Rubinatein introduces atorybook eyes. Once upon a tone, upon a tone, upon a tone, upon a tone; minute eye make-up. In Glamour, July 1971, p.38-39) . elena Kubinatein, Inc.; 17Jun71; KK221757. RUBINSTEIN (HELENA) INC.-Con.
Helena Rubinstein turns on Le Lipgloss,
the new shiner-upper for your smile!
(In Seventeen, July 1971, p.14-15)
© Helena Rubinstein, Inc.; 29Jun71;

Introducing Illumination Souffle liquid foundation. (In Vogue, June 1971, p.28-29) © Helena Rubinstein, Inc.; lJun71; KK221177.

Slip a little silk over your bare skin and blush; Silk Fashion cake blusher. (In Glamour, Apr. 1971, p.64) © Helena Rubinstein, Inc.; 18Mar71: KK220282.

What goes on before a champagne supper? Le Lipstick. (In Glamour, Apr. 1971, p.21) © Helena Rubin-stein, Inc.; 18Mar71; KK220283.

RUST-OLEUM CORP.
Clear Sele 717; CL-7486-E-271; net contents 1-imperial gallon. Stick Appl. author: W. Raymond Ahrberg.
© Rust-Oleum Corp.; 3May71 (in notice: 1970); KK221501.

SCM CORP. GLIDDEN-DURKEE DIVISION. Glidden coatings & resins industrial review; v.20, no.1. 1 v. Appl. author: M & F Advertising. © Glidden-Durkee Division, SCM Corp.; 12Nov70; KK221751.

S., H. E. See STANTON, HERBERT EDWARD.

SMS. See SIMPLICITY MERCHANDISER SYSTEM.

See SOUTHEAST NATIONAL BANK OF PENNSYLVANTA.

S.R.C. REMINGTON ELECTRIC SHAVER DIVI-SION. See SPERRY RAND CORP. REMING TON ELECTRIC SHAVER DIVISION.

ABC match and spell; 6020:150.

On wrapper. © Saalfield Pub. Co.; 23Apr71; KK222889.
All in one fun, a busy box; 5019:150.
On wrapper. © Saalfield Pub. Co.; On wrapper. © Saa 26May71; KK222899.

The big, big, busy box; 6463:400. On wrapper. © Saalfield Pub. Co.; 5Nov71; KK223066.
Button sew on by number; 6070:150. On wrapper. © Saalfield Pub. Co.; 23Jun71; KK222283.

23Jun71; KK222283.
Follow the colors stencil play;
6022:150. On wrapper. © Saalfield
Pub. Co.; 29Apr71; KK222887.
Follow the dots and color the pictures;
5013:150. On wrapper. © Saalfield
Pub. Co.; 30Mar71; KK222902.
Friends from farm and forest;
6023:150. On wrapper. © Saalfield
Pub. Co.; 29Apr71; KK222893.
Harmony St. preschool number fun
activity box; 6034:150. On wrapper.
App1. ti.: Harmon St. preschool
number fun. © Saalfield Pub. Co.;
13Apr71; KK222279.
Mr. and Mrs. Flannel Face; 2 fuzzy

faces; 6098:150. On wrapper. © Saalfield Pub. Co.; 6May71; KK222897.

Paint by number; 6036:150. On wrapper. © Saalfield Pub. Co.; 4May71; KK222894.

Patchwork paper dolls; 6059:150. On wrapper. © Saalfield Pub. Co.; 21Apr71; KK222277.

Playtime flannel board; 6015:150.
On wrapper. © Saalfield Pub. Co.;
5May71; KK222898.
Push out 'n paste, without paste;
5014:150. On wrapper. © Saalfield
Pub. Co.; 31Mar71; KK222901.

Read and color fun; 6043:150. On wrapper. © Saalfield Pub. Co.; 6May71; KK222284.

Spin and color bug out; 6 color and re-color playing cards; 6037:150. On wrapper. © Saalfield Pub. Co.; 5May71; KK222276.

Stitch a picture; 6038:150. On wrapper. © Saalfield Pub. Co.; 20Apr71; KK222892.

Stitch a story sewing cards; 6018:150. On wrapper. © Saalfield Pub. Co.; 15Apr71; KK222890.

Sugar 'n spice; 6 paper dolls; 6060:150. On wrapper. © Saalfield Pub. Co.; 14Apr71; KK222891.

Super bright designs, stick''n stay; 6021:150. On wrapper. © Saalfield Pub. Co.; 27Apr71; KK222888.

Pub. Co.; 27Apr71; KK222888.

Trace and color favorite stories;
5018:150. On wrapper. © Saalfield
Pub. Co.; 8Apr71; KK222900.

Wonder slate and 16 stencils;
6064:150. On wrapper. © Saalfield
Pub. Co.; 3May71; KK222895.

The young magician's box of tricks;
6083:150. On wrapper. © Saalfield
Pub. Co.; 30Apr71; KK222896.

SAFEGUARD ELECTRONICS SYSTEMS, INC.
The Albright alarm system stops TV
thefts. Sheet. © Safeguard Electronics Systems, Inc.; 27Apr71; KK220901.

Electronic room status system. Sheet. © Safeguard Electronics Systems, Inc.; 27Apr71; KK220900.

Safeguard Electronics Systems, Inc. Folder. © Safeguard Electronics Systems, Inc.; 14May71; KK220902.

SAFETY MOTIVATIONS.

Don't be a pumpkin head ... be wise when you go trick or treating.

On bag. Appl. author: Charles T. Evans. Appl. ti.: Mini-witch pumpkinhead trick or treat bag.

NM: rev. graphics. © Safety Motivations; 28Jul69; KK222006.

Don't be a pumpkin head .. be wise when you go trick or treating on this Halloween. On bag. Appl. author:

Charles T. Evans. Appl. ti.: Mini-witch/pumpkinhead trick or treat bag. © Safety Motivations; 28Aug68;

SI. REGIS PAPER CO.

Could a stand of trees have saved
Donatello's Magdalene? (In Time,
Nov. 30, 1970, p.36) © St. Regis
Paper Co.; 30Nov70; KK220525.

If you had to thin out a forest, which trees would you keep? (In Time, Apr. 5, 1971, p.72-73)

© St. Regis Paper Co.; 5Apr71; KK220894.

Is fire a necessary force of nature? (In Time, Sept. 21, 1970, p.107) © St. Regis Paper Co.; 21Sep70;

Is tree disease a necessary part of nature? (In Time, Oct. 12, 1970, p.3) © St. Regis Paper Co.; 120ct70; KK2200

Oddly enough, wild animals prefer man's way of running a forest. (In Time, Jan. 18, 1971, p.22-23) © St. Regis Paper Co.; 18Jan71; KK219973.

Some people think roads ruin forests. (In Time, June 21, 1971, p.52) © St. Regis Paper Co.; 21Jun71; KK221342.

Megasil, the water stopper; 10 lbs. net. On can. Appl. author: William LaWarre. © Sakrete, Inc.; 15Apr71; KK221068.

SALVATION MUSIC, INC.

Ivan the ice cream man; Ivan Ulz;
10012. Record sleeve. © Salvation
Music, Inc.; 22Dec70; KK220372.

SAMPSON CORP.

Accu-Dose makes both their lives easier; simplifies the administra-tion of liquid medicines. Folder. © Sampson Corp.; lSep71; KK222942.

Look doctor, no wires; peri-cortical clamp system. Folder. © Sampson Corp.; 17May71; KK220891. Preformed mesh implants. Folder. © Sampson Corp.; 17May71; KK220892. Sampson peri-cortical clamp system. Folder. © Sampson Corp.; 17May71; KK220893.

SAMSILL, CECIL E.
Presenting the brand new Treasured
Memories; no.TM-117. Sheet. Appl.
ti.: Treasured Memories photo album. © Cecil E. Samsill; 190ct70; KK219593.

SANDERS, C. A.
Apparent metal shrinkage. See
AMERICAN COLLOID CO. Molding sands for aluminum castings. See AMERICAN COLLOID CO.

SANDERS, PETER.
The compleat Tom Paxton. See ELEKTRA RECORDS.

Early American Cigarette Lighter. Sheet. Appl. author: Paul D. Kranzberg. © B. Sanford Co.; 22Sep71; KK222280.

SANSONE, VICTOR A. E.
Play black belt master karate expert.
On can & sheet. © Victor A. E.
Sansone a.k.a. A. E. Vea; 26Jul71;

SARGENT INDUSTRIES.

Kahr bearings; catalog 70-A. 1

© Sargent Industries; 5Feb71;

KK221840.

SATHER COOKIE CO.
Save 17¢ on 3; Sather's sugar cookies; net wt. 12 1/2 oz. Sticker. Appl. ti.: Cookie package label. © Kenneth L. Sather, Helen H. Sather, Mary Ann Moore, Barbara J. Hansen, Duane K. Sather, John R. Sather, Larry L. Sather & Rodney J. Sather d.b.a. Sather Cookie Co.; 27Jun68; KK222960.

SATHER, DUANE K. See SATHER COOKIE CO.

SATHER, HELEN H. See SATHER COOKIE CO.

SATHER, JOHN R. See SATHER COOKIE CO.

SATHER, KENNETH L. See SATHER COOKIE CO.

SATHER, LARRY L. See SATHER COOKIE CO.

SATHER, RODNEY J. See SATHER COOKIE CO.

An amazingly rapid and effective new waistline reducer. (In Cosmopolitan, Jun. 1970, p.57) © Biophysical Research & Development Corp. d.b.a. Sauna Belt, Inc.; 25May70; KK220873.

The standard ear all points of the standard early. The standard early stand New from Biophysical Research & Development Corp. comes the ultimate slenderizer, the incredible new Sauna Belt Hot Pants. In Life, July 30, 1971, p.1 Biophysical Research & Development Corp. d.b.a. Sauna Belt Inc. in notice: Biophysical Research & Development Corp.; 260ul71; KX22176.

Now the n west service in 1. ac. slender Lin. and Filt Fingular Sender Lin. and Filt Fingular De elopment Torp. d. a. Laint Inc.: 17 or 1 KX221 07

Now the newict sentation in total slendericin from Jauna Filt, Inc.: Sauna Felt trim-leans. (Ir lime, Oct. 12, 197, p.11 Biophysical Research - Development Corp. Inh.a. Sauna Belt, Inc.: -Oct. 12, 197, p.11 Biophysical Research - Development Corp. Inh.a. Sauna Belt, Inc.: -Oct. 12, 197, p.11 Research - Development Corp. Inh.a. Sauna Belt, Inc.: -Oct. Sauna Belt Trim-Jeans. In Cosmopolitan, Nov.

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weith....auna Belt trim-je n..
(In Look, Dec. 2:, 1 fl., p.3
Biophisi al Roscar h & Developmit forp. 1.b.a. Sauna Belt, Inc.;
1 f ~; KYP21 fl.

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wai.... Sauna Belt trim-leans.
'In Parate, Apr. - t. 1 fl., p. f
B on all allerear is Decelopmint forp. d.b.s. Sauna alt, In .;
April: KKP211co.

in man and woman are rely ing their in man and woman are reducing their waining ... auna Belt trim-Jeans. In The words, Ian. 10-22, 1971, 0.4-2. Prophysical Research & Unelonment Corp. 1.5.a. Sauna Belt, In .; 17 an71; KK Cl 12. Thin man and woman are reducing their waists ... Saina Belt trim-Jeans. (In Time, let. 1, 1971, p.3) Lioph, final Research & Development Coro. d.b.s. Sauna Belt, Inc.: 2 Jan"1; KK22101". i. man an! woman are reducing their int ... trim jeans. (In The Saturday evening post, summer 1971, r.1r.) Biophysical Research & Development Corp. a.b.a. Sauna Belt, Inc.: 10J/n71: KK221314.

notic: 1 d. 1711; KK221 2.

This woman is reducing her waist...
Ssuna Belt trim-jeans. (In
Cosmopolitan, Apr. 171, p.11f
Biophysical Research & Development Corp. d.b.a. Sauna Belt, In;
25Mar71; KK221 19.

This woman is reducing her waist...
Sauna Belt trim-jeans. (In " p.11fe,
Msr. 17-19, 1971, p.A-7- 10physical Research & Development
Corp. d.b.a. Sauna Belt, Inc.,
10Mar71; KK221029.

This woman is reducing her waist... This woman is reducing her waist ... with the fabulous new Sauna Belt trim-jeans. (In Better homes and gardens, June 1971, p.115 Bic-physical Research & Development Corp. d.b.a. Sauna Belt. Inc.; 13May71; KK220967. NV Y, JAM, pseud. Jee Hh. N, BERNICE. COANC ASSOCIATE., INC. Critical Venturi meters. Folder. Scans Associates, Inc.; llJan'l; KK219575. cans offers new precision ignition timing system; Scannings vol."1, no.: Sheet. Appl. adv.or: .crnon J. Converse III. Diari Associates, Inc.; 9Nov71; KKC2 44 SCHAUMANN, PETER. Lindisfarne. See ELEKTRA RECO DS. SCHENKEL, CAL.
Golden filth, The Fuge. See WARNER
EROS. RECORDS, INC. We used to be America's most distinguished whiskey at \$6.50 a quart. (In Courier post, Camden, h.J., Apr. 22, 1971, p.61) — "Chenley bistillers Co.; 22Apr71; KK221,98.

SCHENLEY DISTILLERS, INC.

Schenley reserve; blended whiskey.

On folding carton. Schenley istillers, Inc.; 220cp70; XX220531.

SCHENLEY IMPORT CO.
Coates Plymouth extra dry English gin.
In folding carton. Schenley Import Co.; 17/ct70; KK220781.

SCHIFFMAN, BONNIE. Herbie Hancock, Mwandishi. WARNER BROS. RECORDS, INC.

SCHLATTER (GEORGE) - ED FRIENDLY PRODUC-

TIONS.
Rowan & Martin's Laugh-in knock-knock
jokes; window folder and 32 jokes;
6046. Authorized ed. Saalfield
Pub. Co. On wrapper. © George
Schlatter-Ed Friendly Productions &
Romart, Inc.; 15May69; KK212014.
Rowan & Martin's Laugh-in party;
6045. Authorized ed. Saalfield
Pub. Co. On wrapper. © George
Schlatter-Ed Friendly Productions &
Romart, Inc.; 19May69; KK212016.

SCHLITZ (JOS.) BREWING CO.
Schlitz malt liquor can give a lazy
Libra the lift he needs. (In
State press, Arizona State
University, Tempe, Oct. 1, 1971,
p.12) © Jos. Schlitz Brewing Co.;
lOct71; KK222712.

SCHMIDT (JACOB) BREWING CO. It's the same great beer every time.
(In Duluth news-tribune, Mar. 26,
1971, p.15) © Jacob Schmidt
Brewing Co.; 26Mar71; KK221109.

SCHMIDTKE, GEORGE H.

The master of the masters presents.

Sticker. © George H. Schmidtke; lJul71; KK221991.

SCHREINER, JAMES W. See SCHREINER'S OF CALIFORNIA.

SCHREINER'S OF CALIFORNIA. Water Any Shape; sprinkler attachment. Card. © James W. Schreiner d.b.a. Schreiner's of California; 5Mar71;

SCHULTE, JOHN.

John Schulte & Co. Sheet. Appl.
author: John Schulte, employer for
hire of Catherine Schulte Naser.
Appl. ti.: Pen and ink drawing of
Tuffy cat. © John Schulte; 13Aug71; KK223091.

SCHWARTZ, FRANCIS X. Testing pavement surfaces for safety. See SOILTEST, INC.

SCOTT, MYRON.
Ten generations of Grants. Folder.
© Myron Scott; 70ct71; KK222988.

SCRIBNER'S (CHARLES) SONS.

In love and song; poems by John Hall Wheelock. [Dust jacket] Appl. author: Stefan Martin. © on jacket illus.; Charles Scribner's Sons; 19Aug71; KK223164.

Little boy black, by Alfred W. Wilkes; illustrated by George Ford. [Dust jacket] © on illus.; Charles Scribner's Sons; 23Sep71; KK223125.

1969 catalog. 31 p. © Scubapro a.a.d.o. Under Sea Industries, Inc.; 22Dec68 (in notice: 1969); KK222244.

SEA SLUMBER, INC. HYDROPEDIC BED CO. See HYDROPEDIC BED CO.

SEA SLUMBERING. See HYDROPEDIC BED CO.

The differences between Sealy Posturepedic and just any firm mattress can make quite a difference. (In Life, May 7, 1971, p.61) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 3May71; KK221196.

Every firm mattress is not a Sealy Posturepedic. (In Ladies' home journal, Apr. 1971, p.2) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 25Mar71; KK220880.

Posturepedic, the ideal bed for your back. (In Life, Jan. 8, 1971, p.52-53) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 4Jan71; KK220151.

A short, sad tale about a couple who bought an ordinary firm mattress instead of a Sealy Posturepedic. (In Modern bride, Apr./May 1971, p.58) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 5Apr71; KK220881.

Co. © Sealy, Inc.; 5Apr71;

KK220881.

Some mattresses are segmented. (In Hospitals, Aug. 1, 1971, p.38) App1. author: Earle Ludgin & Co. © Sealy, Inc.; 1Aug71; KK222422.

There is one mattress as firm and comfortable as our innerspring mattress; Sealy Posturepedic. (In Good house-keeping, Sept. 1971, p.70) App1. author: Earle Ludgin & Co. © Sealy, Inc.; 24Aug71; KK223246.

You can buy an ordinary firm mattress instead of a Sealy Posturepedic. (In Life, Mar. 26, 1971, p.33) App1. author: Earle Ludgin & Co. © Sealy, Inc.; 22Mar71; KK220497.

You'll wake up feeling good if your back feels good. Sealy Fosturepedic. (In Life, July 16, 1971, p.36-37) App1. author: Earle Ludgin & Co. © Sealy, Inc.; 25Jul71; KK221760.

Your back did a lot for you teday: Posturepedic.

KR21700.

Your back did a lot for you teday;

Fosturepedic. (In Life, Mar. 5,
1971, p.17) Appl. author: Earle
Ludgin & Co. © Sealy, Inc.;
1Mar71; KK220498.

SEARS, ROEBUCK & CO.
Cling-alon Thi-Top hosiery. (In
Ebony, Sept. 1971, p.161) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 180ct71; KK222744.

Cling-alon Thi-Top hosiery fits com-fortably. (In McCall's, Feb. 1971, p.26-27) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; & Belding. © Sear 20Jan71; KK219662.

Introducing Sears Cling-alon support hosiery. (In Ebony, Oct. 1971, p.197) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 180ct71; KK222743.

Our new non-run Sears Cling-alon panty hose. (In Good housekeeping, May 1971, p.197) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 20Apr71; KK220681.

The Sears Ah-h Bra, it can improve the shape of anyone from 32B to 42DD. (In Ebony, June 1971, p.115) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 25May71; KK221142.

The Sears Ah-h Bra, it understands everything about your shape. (In Essence, Apr. 1971, p.9) Appl. a thor: Foote, Cone & Belding.

© Sears, Roebuck & Co.; 29Mar71; KK220210. Appl. au-

The Sears Ah-h Bra. It's all you need for a lovely shape. (In Good house-keeping, May 1971, p.211) Appl. author: Foote, Cone & Belding. © Sears, Roebuck & Co.; 20Apr71; KK220680.

Sears on campus. On bag. © Sears, Roebuck & Co.; 30Aug71; KK222111.

SECURITY PACIFIC NATIONAL BANK, LOS

Between July 31 & Aug. 3, the Bank of Sacramento added 401 branches. (In The Sacramento union, Aug. 3, 1970, p.08) Appl. author: Young & Rubicam, Inc. © Security Facific National Bank; 3Aug70; KK219339.

The free world costs money, we can help. (In Fortune, Aug. 1970, p.189)
Appl. author: Young & Rubicam, Inc.
© Security Pacific National Bank; 28Jul70; KK219350.

Cet this book free while the statistics last; The Southern California report. (In Commercial west, May 16, 1970, p.ll) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 15 May 70; KK219341.

KK219341. How to get ahead in the investment game; the 5 3/4 growth passbook account. (In Time, June 22, 1970, p.92) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 15Jun70; KK220052.

In 64 hours, the Bank of Sacramento picked up 2,549 new tellers. (In The Sacramento union, Aug. 4, 1970, p.88) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 4Aug70; KK219344.

Keep your men working 24 hours a day, 7 days a week. (In The Wall Street journal, July 28, 1970, p.7) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 28Jul70; KK220949.

Pull yourself together; Master Charge.
(In Los Angeles times, Aug. 18, 1970, pt.1, p.7) Appl. author:
Young & Rubicam, Inc. © Security
Pacific National Bank; 18Aug70; KK219342.

Save money; don't pay your employees.
(In The Wall Street journal,
June 23, 1970, p.15) Appl. author:
Young & Rubicam, Inc. © Security
Pacific National Bank; 23Jun70; KK219340.

Trusts are for widows who need money but can't earn it. (In Performing arts, Apr. 1970, p.11) Appl. author: Young & Rubicam, Inc.
© Security Pacific National Bank; 6Apr70; KK220950.

Turn over your credit card. (In News register, Sept. 15, 1970, p.12) Appl. author: Young & Rubi-cam, Inc. © Security Pacific National Bank; 15Sep70; KK220951.

With credit as good as yours, shouldn't you be able to write a check; Master Charge. (In The Wall Street journal, Apr. 28, 1970, p.7) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 28Apr70; KK219338.

KK219558. Within three days, the Bank of Sacramento became one of the nation's ten largest banks. (In The Sacramento union, Aug. 6, 1970, p.11) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 6Aug70; KK219343.

SEELY, SCOTT B.
Singing for money, a complete course in popular singing. Record sleeve. (Accent Records, AC-6000) © Scott B. Seely; 20May71 (in notice: 1970) KK222121.

SEEMAN (JAMES) STUDIOS, INC. Interplay; geometrics on wetlook vinyl. Folder. © James Seeman Studios, Inc.; 31Jan71 (in notice: 1970); KK220451.

SEIDENBERG, JACK.
Wrist-A-Crat, the new and original
copper underside watchband for people who have arthritis. Sheet. © Jack Seidenberg & Proven Properties, Inc.; 10ct70; KK220278.

SELCHOW & RIGHTER CO.
The bride game; no.30. On wrapper.
Selchow & Righter Co.; 28Feb71; KK221465.

RM, the revolving word game; no.16.
On wrapper. © Selchow & Righter
Co.; 28Feb71; KK221466.
Scrabble sentence cube game; no.96.
On wrapper. © Selchow & Righter
Co.; 28Feb71; KK221464.

Three Little Figs, a realistic story-book game; no.56. On wrapper. © Selchow & Righter Co.; 28Feb71;

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Ta. H. Appl. actor: 3. Ter. Selective Products Corp.; 1001 1; KK2.187.

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( CICIN. See HAW MFL/IN)

THAW NOT THIS ASS TIATES.

For the conois; arras homogenized milk; the half pin' lighted. In to ding carton. Welvin That d.b.a. Melvin haw Associates; 5"ov "O: EN222"42.

Don't play with fire; Arras homorenized wilk; one half pint lighted. In tolling parton. Augl. author: Melvin That. We vin That I.D.a. Melvin That Associate; "Apr':

non't talk 't strangers, Arras homo-genized mi k; one half pint liquid. In folling sarton. Melvin Sha. ".t.a. Melvin Sha" (nociates; 27un"; Miller841. on't talk

"Take good use of your time: Arras homogenized rilk: one half pint 11g.id. In folding carton.
Melv.n Chaw i. a. Melvin haw Associates: 5Nov 0: KKZ22843.

Dog portrait the paper . Talog. Folder. DEarl Sterwan; 17Apr71; KK221673.

Normandy ready to use chef's skillet.
Japan. Sticker. Appl. ti.: Picture of vegetables and eggs with spices.
Shin-Bi Bussan Co., Ltd.: 23Dec70;

Normandy 7 pc. cookware set. Japan. In wrapper. Appl. ti.: Picture of Sauce pan, sauce pot and frying pan. Chin-Bi Bussan C., Ltd.; 200ec70;

SHIP'S WHEEL, INC. LEISURE PRODUCTS CO. See LEISURE PRODUCTS CO.

SHOPPER ENTERPRISES, INC.

Kitchen Kaddy home folio organizer.

Sheet. Shopper Enterprises, Inc.:

5May70; KK22 471.

SHOPPING AID CO.

EZ grocery bag carrier. Card. Appl.
author: Thomas E. Bissell, president.

Shopping Aid Co.; SJul71; KK221511. Nohurt shopping bag handle. Card.
Appl. author: Thomas E. Bissell,
president. © Shopping Aid Co.;
8Jul71: KK221877.

aright-taker. 'ari. Appl. ag..er: h a. r. is ell, president. Propping Aid '.; Juli; EK, 191.

Beautyrest; the only naturess fire enough for Roman Jabriel, comfortable for His wife. (In Life, Sept. 11, 1970, p.1 -1') Appl. author: Your & Rubie , Inc. D. Simmons Co.: 7Sep70: KK-1971.

Beautyrest makes 4 firmnesses to support all of your softnesses. (In Better homes & gardens, Mar. 1971, p.101 Appl. author: Youn & Rubicam, Inc. Simmons Jo.; 16Feb 1; KK22119.

Beautyr 31 Jupport now Jome in 4 different firmnesses. (In Better nomes & gardens, Apr. 171, p.1-11 Appl. author: Young & Rubicam, Int. Timmons Co.: 16Mar71; KK2211 C.

Because backs don't conform, they need an extra-firm mattress that dode; Beautyrest ack Care. (In Modern bride, Dat./Nov. 1770. p. 77) Appl. author: Y ung & Rubicam, Inc. Simmons Co.; 1Sep70; KK219741.

The best marriages begin on a firm ba is: Beautyrest by Simmons. (In Modern bride, Feb. Mar. 1771, p.39) Appl. author: Young & Rubicam, Inc. Simmone Co.; 1.an71;

in a style to which you're not aroustomed. (In House beautiful. Apr. 1971, p.1 Appl. author: Young & Rubicam, Inc. \* Simmons Co.: 23Mar71; KK221191.

CIMON, PETER. Carl, Si on. Sec ELEKTRA REC ()..

SIMONDS SAW & STEEL DIVISION, WALLACE-MURRAY COLP. See WALLACE-MURRAY CORP. SIMONDS SAW & STEEL DIVISION.

SIMPLICITY MERCHANDISER SYSTEM. IMPLICITY MERCHANDISER SYSTEM.
Here's how it works; the world's simplet service record system.
Sheet. Appl. author: Bert Horner.

© SMS, a.a.d.o. Simplicity Merchandiser System; 15Ju170; KK220884.
One simple card does it all; world's simplest service record. Sheet.
Appl. author: Bert Horner. SMS, a.a.d.o. Simplicity Merchandiser System; 15Ju170; KK220883.

JIMPLICITY PATTERN CO., INC.
The blazer now, Simplicity 45,4 c.
O(10. Tester. Complicity Pattern
To., no.; 10-71; KK223126.

Choos your fashion partners; take on . it's free; 9 9. Poster.
Cimplicit Pattern Co. . In .; l'un 1; KK2211: ...

Croche' a young aighan hat ... arf: 9742. Card. ... impli.ity attern Co., no.: 1De 71: KK223107.

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r women who sew, a tive fashion for a tive people! Poster. C .'im pli-ity Pattern Co., In .; lApr'l;

run of applique sewing, firlibn parked patterns. Potter. im-plitir Pitern o., In .; Herr;

It's a knit, knickers & top; 9459.
Poster. Simpli ity Pattern Co.,
Inc.; 1May71; KEC. 85

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KK 1;\*\*\*.

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implicity; 9356. Poster. DSim-oli ity Pattern Co., Inc.; lMar71;

yvo: Re. implicity; 9385, ahirt 8950; 9376. Potter. Simplicity Pattern Co., In .; IMar71; KK22787. impli ity; 94 6, 9468. Poster. Simplirity Pattern Co., Inc.: lApr71; KK227791.

SIMPLICITY PATTERN CO., INC.-Con. Simplicity; 9446, 9305. Poster.
© Simplicity Pattern Co., Inc.; lApr71; KK220790.

Simplicity; 9511, 9512. Poster.

Simplicity Pattern Co., Inc.;
1Jun71; KK221156.
Simplicity; 9521, top 9560. Poster.

Simplicity Pattern Co., Inc.;
1Jul71: KK221976.

Simplicity; 9529, 9511. Poster.
© Simplicity Pattern Co., Inc.;
1Jun71; KK221158.

Simplicity; 9532, 9583, 9584, 9531, 9586. Poster. © Simplicity Pattern Co., Inc.; lJul71; KK221978.

Simplicity; 9556. Poster. © Sim city Pattern Co., Inc.; lJul71; KK221975. © Simpli-

Simplicity, the hottest little hot skirt; 9705. Poster. © Simplicity Pattern Co., Inc.; lJul71; KK221979.

Simplicity's country classics; 9519, 9565. Poster. © Simplicity Pattern Co., Inc.; 1Sep71; KK222143.

Special two-in-one issue; special in this issue, Simplicity school fashion news. Poster. © Simplicity Pattern Co., Inc.; IJan71; KK220141. Super Jiffy; 9410. Poster. © Simplicity Pattern Co., Inc.; IMay71; KK220855.

Super simple fashion arithmetic; 9230. [Wall chart] © Simplicity Pattern Co., Inc.; 1Jan71; KK220138.

Take spring/summer home with you! 75% a copy home catalog. Poster.

© Simplicity Pattern Co., Inc.; 1Feb71; KK219968.

Tunics & pants, see more exciting pantsets in the Simplicity counter catalog; 9262. Poster. © Simplicity Pattern Co., Inc.; 1Mar71; KK220793.

We love denim; 9483. Poster.
© Simplicity Pattern Co., Inc.;
1Jun71; KK221155.

What are pants? An illustrated dictionary of pants terms; 9574.
Poster. © Simplicity Pattern Co.,
Inc.; 1Mar71; KK220784.

The wrap-skirt'd jumpsuit; 9674.
Poster. © Simplicity Pattern Co.,
Inc.; 1Dec71; KK223132.

Your favorite needlecraft magazine, now buy it here; fall-winter issue, 75¢. Poster. © Simplicity Pattern Co., Inc.; lJul71; KK221977.

Your favorite needlecraft magazine, now, buy it here; spring-summer issue. Poster. © Simplicity Pattern Co., Inc.; lJan71; KK220140.

SLACK, KENNETH R. See CHILIMAC CO.

SLENDER\*BOLIC HEALTH INDUSTRIES, INC.
Sure wraps work, Slender\*Wrap has flab
fighters. (In The Houston post,
Apr. 19, 1971, p.5/D) NM: additions
& revisions. © Slender\*Bolic Health
Industries, Inc.; 19Apr71; KK220586.

SMETHPORT SPECIALTY CO.

Magnetic darts; model no.71-2. Card.

© Smethport Specialty Co.; 16Aug71;

Wooly Willy; model 32-2. On wrapper.

© Smethport Specialty Co.; 3Sep71;

SMITH (A. O.) HARVESTORE PRODUCTS, INC. Hogs are beautiful for Harvestore owners. Card. Appl. author: Richard P. Mills. © A. O. Smith Harvestore Products, Inc.; 24Nov70; KK219875.

Hogs are beautiful for Harvestore owners. Poster. Appl. author: Richard P. Mills. © A. O. Smith Harvestore Products, Inc.; 24Nov70; KK219876. SMITH, L. A. Loony letters; ten letters. Sheet. © L. A. Smith; 28Apr71; KK221341.

SMITH, MARGARET H.
Post-a-pic. Card. © Marga
Smith; 16Mar71; KK220203. © Margaret H.

SMITH, MARVIN E. Shape-Tape; for the weight-watcher. Sheet. © Marvin E. Smith; 30Mar71; Sheet. © KK222132.

SMITH, NED.

Iron-tail, by George X. Sand.

Scribner. [Dust jacket] Illus.
signed: Ned Smith. © on cover
illus.; Ned Smith; 13Apr71;
KK220935.

SMITH, SUSAN. Sammy steps out. See WARNER BROS. RECORDS, INC.

SMITH (TOLEY) FORD, INC. It's cuter than a bug! (In Louisiana press Journal, Apr. 22, 1969, p.6) © Toley Smith Ford, Inc.; 22Apr69; KK219354.

SMITHKIN, ILONA ROYCE. Chris Connor/sketches. See STANYAN RECORDS.

SNEDDON, ROBERT W. See SNEDDON ENTER-

SNEDDON ENTERPRISES.
Ski key; boot buckle opener. Card.
Appl. author: Robert W. Sneddon.
© Robert W. Sneddon d.b.a. Sneddon Enterprises; 50ct71; KK223260.

SNYDER, INC.
One size sheer stretch Sheer Whispers panty hose. Card. Appl. author: Snyder Print. of Concord, Inc. © Snyder, Inc.; 20Jul71; KK222049.

SO GOOD POTATO CHIP CO.
Potato chips; net wt 7/8 oz. On bag.
© So Good Potato Chip Co.; 12Apr71;

Society For Visual Education, Inc.
Legacy of America, group 2, IR-104B;
Singer education & training products; album IR-25-IR-29. 5 record sleeves. (SVE innovation records)
Appl. author: Thomas A. Bland.
© Society for Visual Education,
Inc.; 8Feb71; KK220565.
New Christmas tales for young listens

New Christmas tales for young listeners; IR-40. Singer Education & Training Products. Record sleeve. (SVE innovation records) Appl. author: Roderick Huff. © Society author: Roderick Huff. © Sfor Visual Education, Inc.; 18Sep70; KK220837.

The student speaks; IR-35. Singer Education & Training Products.
Record sleeve. (Social issues and the now generation, IR-106)
(SVE innovation records) © Societ, for Visual Education, Inc.; 18Sep70; KK220838.

SOHIO. See STANDARD OIL CO. OF OHIO.

The development of testing and quality control systems for highway departments, by Theodore W. Van Zelst. 8 p. Soiltest, Inc.; 20ct70; КК219893.

Testing pavement surfaces for safety, by Francis X. Schwartz. 8 p. © Soiltest, Inc.; 20ct70; KK219892.

SOLORIO, FELIPE DE JESUS, SR. See DISCOS ATOTONILCO.

SONY CORP. OF AMERICA. DNY CORP. OF AMERICA.

Merry Christmas to all, and to all a
good night; Trinitron Sony color

TV. (In Home furnishings daily,
Dec. 15, 1970, p.4 of cover) Appl.
author: Doyle Dane Bernbach, Inc.

Sony Corp. of America; 15Dec70;

KK219902.

We've made three major changes in the new 12-inch Trinitrons. (In Mart, May 15, 1971, p.31) Appl. author: Doyle Dane Bernbach. © Sony Corp. of America; 12May71; KK221500.

SOUKERAS, JOHN E. The Pirates Inn. Sheet. © Jo Soukeras; 10Jan71; KK223081.

SOUNDOLIER, INC.
PageKom intercommunication system;
model PK100-W. Sheet. © Soundolier,
Inc.; 3Aug71; KK221694.

SOURCE OF THE UNUSUAL, INC.
I lost 40 lbs. in 2 months doing
Sanasession 4 minutes/day. (In The
New York Times, Nov. 8, 1970, p.78)
© Source of the Unusual, Inc.;

© Source or the Unusual, Inc.; 8Nov70; KK219325. I lost 40 lbs. in 2 months without dieting doing Sanasession 4 minutes/ day. (In Vogue, Sept. 1, 1970, p.285) © Source of the Unusual, Inc.; lSep70; KK219353.

SOUTHEAST NATIONAL BANK OF PENNSYLVANIA. Not every robbery happens at the point of a gun. Folder. © SNB a.a.d.o. Southeast National Bank of Pennsylvania; 16Sep71; KK222832.

SOUTHERN COMFORT CORP.

Happy hour mixology; 44 famous mixed drinks. 1 v. © Southern Comfort Corp.; 160ct71; KK223027.

SOUTHERN CROSS MANUFACTURING CORP. 4 step planning and engineering services for new construction or renovation. 8 p. © Southern Cross Mfg. Corp.; 15Dec60; KK221762.

SPA INTERNATIONAL, INC. Look years younger in one relaxed magic hour: Instant Face Lift. Folder. © Spa International, Inc.; 10Jun71; KK221182.

Shape wrap. Folder. © Spa International, Inc.; 26Feb71; KK221183.

60 minute figure; Spa Shape wrap.
(In The Houston post, Feb. 26, 1971, p.21/A) Appl. author: Richard L. Minns. © Spa International, Inc.; 26Feb71; KK220060.

Apollo 11 catalog; here are the pictures you'll find in space flight jigsaw puzzles. 2 folders. Appl. author: Harold Israel. © Harold Israel d.b.a. Space Photos; 4Sep69; KK220457.

SPADER, HOWARD P.
Choose; decide who will buy the coffee or drinks. Card. © Howard P.
Spader; 18Feb71; KK221434.

THE SPANGLE. Clown & elephant. Folder. (Holiday decorations, kit no.711) © The Spangle; 28May71; KK221832. Holiday decorations; kit no.712. Folder. © Spangle; 28May71; KK222365.

SPAULDING BAKERIES, INC.
Country Squire Smoothie pie; net wt.
4 oz. On bag. © Spaulding Bakeries. Inc.; 5May71; KK222687.

SPECIALTY JUTE PRODUCTS CORP.
Burbeauty bonded wallcoverings.
Sheet. © Specialty Jute Products
Corp.; 17Nov70; KK219867.

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Tominston will the you \$ . . or any old shawer: Remin ton Lektro Blade chaver. (In Pro quarter ack, Nov. 1971, p. 1) 'ppl. author; Young & Faticar, Inc. perr Tan: Corp., S.F.C. . eminston Electric Shaver Division; 1 2577; KK22 19.

Greater performance at reduced cout, specify a mplete power transmission systems. In Electric light and power, [ct. 147], p. Wickers Tulsa Livision, perry Rand Corp.: 25 ct71; EK22274

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Des your with lines begin or and the same at one if this weath 2,512 winning plates? In 1.

Times recorder, 'anasville, whic, Jept. 13, 1071, 0.3-A Appl. author: Marschalt To., Inc. Tehlo Tandari 1 C., if the 13° p71; EK223317.

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Tes your auto license begin or end the same as one of this week's 2.12 withing plates from the same are recorder, aneaville, 'II. Sept. 2', 1971, g.3-Al Appl. author: Marschalk C., no. ...! Standard il ', ' hio'; 'Sep71; wy2071h'

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KK22\*\*14.

Dres your license plate begin or enother same as one below? (In The Times record r. anesvill. 11, Aug. 23, 1471, p.6A-7A Appl. 4:-thor: Marcelalk 1, pc. 11, 11, 27A-171; 27A-171; 27A-171;

KK223316.

Does your license plate begin or end the same a one of the 2, 12 winning plates below? In he importance order, Tanesville, 10, p. T. 1971, p.3-A Appl. author: "Art. chala Co. 1. The order of the the order of

C.A CAPD OF MINIMAN AMERICAN DI-CE AMERICA! DI CO. STANDALD I LITSION.

STANDARD ROMPER CO., INC.
Handy answer to hard question. a. key
by children in the Healtr-tex year...
How did ice cream start? (In Good
housekeeping, Feb. 18, 1371, p. 165)
Standard Romper Co., Inc.;
18Feb71; KK221870.

Handy answers to hard questions askel by children in the Health-tex year. What are freckles? (In Family circle, Feb. 21, 1971, p.41 frandard Romper Co., no.: 21Feb71 (in notice: 1970; KK220433.

i wer ' hard end in an ; an ; an ; an ; an tare to planet. If the we 're 'ime manazine, an. 4, 171, p.4 -41). Standard R. per 'o., p.4 -41) Standard R Inc.; 24Jan71; KK22 9.

landy answers to hard questions a kel by children in the Health-tex year. What is a cloud? (In The New York times magarine, Mar. 14, 1771, p.24-25) O Standard Romper '., Inc.; 14Mar/1; KK220044.

Handy answers to hard questions asked by children in the Health-tex years. What is a firefly? (In Family eircle, Mar. 16, 1971, p.93) O Standard Romper Co., Inc.; 16Mar71; KK-218/8.

EK.218 8. Innly answers that questions a being by children in the Health-tex year. Why are eyes different colors? In McCall's, Feb. 1971, p.23 distant Respective, no.; 7Feb71 in notice: 1970); EE220429.

landy answers to hard questions asked by children in the Health-tex years. why are some people left-handel? (In lood housekeeping, Mar. 17, 1971, p.73) © Standard Romper Co., Inc.; 17Mar71; KK221879.

CHANL Y HOME PRODUCTS

TANTON, HERBERT EDWARD.
Star talk about you. Envelope
C Herbert Edward Stanton (in notice:
H. E. .); 21Jan71; 7821)Fef.

STANYAN/DISCUS RECORDS.
A catalogue of Stanyan/Ei ci retrate tapes. 1 v. Stanyan/Disc.
Records; 20Nov70; KK\_ 1.17.
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STANYAN RECORD CO. Hair; Lady Sapiho atth. Atya r; SRI Oll. Record leeve. tany Record Co.; IAUg71; KK22192.

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Stanyan records; 1 Nov71; FK223 1-.

No one who was there will ever forget

No one who was there will ever forget it: Rod McKuen live in Lorion. Folder. Stanyan Record; Alloy's

Rod M. Yuen at the Hollywood Bowl witthe Stanyan Strings. Photography by David Nutter: program designed by Hy Pulita. Folder. Appl. fi.: nite photograph of fireta k of i V. Kuen. finchel ver, on a black takground. Stanyan i orl: 7Aug7; KK2197 i

STANYAN RECORDS .- Con. Rod McKuen performs and conducts all his songs from A boy named Charlie Brown. Record sleeve. NM: text & photograph. © Stanyan Records;

photograph. © St 9Nov70; KK221651.

Try Rod McKuen in the privacy of your own home; SR5020. Record sleeve.
② Stanyan Records; 20Nov70; KK221218.

STAR-GRIP GLOVE CO., INC. Golf gloves designed for golf pro-fessionals and discriminating amateurs. Folder. Appl. author: Ellis M. Woodward. @ Star-Orip Glove Co., Inc.; 13Aug71; KK221954.

Do it yourself astrology; horoscope reading card game. Sticker. Appl. author: Margarette Gorski. @ Mar-garette Gorski d.b.a. Starline Co.; 150ct69; KK220981.

STATE MUTUAL SAVINGS & LOAN ASSN., LOS

ANGELES.
Financial counseling, a new service to Statesman's Club members. (In Santa Monica (Calif.) outlook, June 29, 1970, p.22) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 29Jun70; KK220750.

Our state is expanding, and we're celebrating. (In Long Beach (Calif.) independent, Dec. 28, 1970, p.C-7) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 28Dec70; KK219600.

27 good reasons why 14,773 savers

27 good reasons why 14,773 savers across the nation joined the Statesman's Club. (In Los Angeles times, June 29, 1970, p.18) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 29Jun70; KK220751.

STATE OF NEVADA. See NEVADA.

STEELCASE, INC.

Mobiles by Steelcase, a new concept for
the effective use of vertical space.

47 p. © Steelcase, Inc.: Zanr70. © Steelcase, Inc.; 3Apr70;

STEPHEN HIGHWAY INDUSTRIES. INC. Liquid Fire gives you bare pavement maintenance, no matter how cold the weather gets. 2 folders. © Stephen Highway Industries, Inc.; 9Nov70; KK220800.

STEPHENS, V. J. See POLLUTION REMEDIAL SERVICE, LTD.

STEPHENSON (PETRICK) INC. See PETRIK & STEPHENSON, INC.

STEPPER ASSOCIATES, INC. SAI newspaper assembly station.
Sheet. Appl. author: Frank Lang.
© Stepper Associates, Inc.; 16Jun71; KK223097.

STERLING BREWERS, INC.
For the thirst time in your life. (In The Indianaplis news, Mar. 26, 1971, p.39) © Sterling Brewers, Inc; 26Mar71; KK221187.

STERLING DRUG, INC. LEHN & FINK PRODUCTS. See LEHN & FINK PRODUCTS.

STERLING DRUG, INC. LEHN & FINK PRODUCTS CO. See LEHN & FINK PRODUCTS CO.

STERLING PLASTICS CO. Diet scale; no.643. Card. © Sterling Plastics Co.; 15Jan69 (in notice: 1968); KK222522.

Postal scale; no.642. Card.
© Sterling Plastics Co.; 15Jan69
(in notice: 1968); KK222523.

STERNCO INDUSTRIES, INC. AQUARIUM SUPPLY CO. See AQUARIUM SUPPLY CO.

STERNCO INDUSTRIES, INC. DELTA PET PRODUCTS. See DELTA PET PRODUCTS.

STERNCO INDUSTRIES, INC. DELTA FRODUCTS. See DELTA PRODUCTS.

STERNCO INDUSTRIES, INC. LONGLIFE AQUARIUM PRODUCTS. See LONGLIFE AQUARIUM PRODUCTS.

STERNCO INDUSTRIES, INC. LONGLIFE FISH FOOD PRODUCTS. See LONGLIFE FISH FOOD PRODUCTS.

STEWART (CHUCK) STUDIO.
Redd Foxx, part 3: In a nutshell. See LOIS PUB. CO.

ICKY THINGS.
Sticky Things; peel 'em off and stick 'em where you like; package of 4. On card. Appl. author: Leonard A. Block. © Sticky Things, division of Block Art, which is solely owned by Leonard A. Block; lAug71; KK223092.

STILLER, WILLIAM B.
1972 Quik-vu mirror; no.7000. Sheet.

© W. B. Stiller; 270ct71; KK222791.

STOCKWELL MANUFACTURING CO.

POCKWELL MANUFACTURING CO.

A hoist is a hoist until you've seen a twist-proof hoist with a TPT hydraulic system. (In The Montwyo news, Dec. 11, 1970, p.3) © Stock-well Manufacturing Co.; IlDec70; KK219821.

Twist-proof truck hoists with TPT

hydraulic systems. Sheet.
© Stockwell Manufacturing Co.;
26Dec70; KK220137.

STONE'S SOUTHERN SCHOOL SUPPLY CO. Catalog, 70-71. 1 v. Appl. states copyright not claimed on artistic work on cover. © Stone's Southern School Supply Co.; 1Jun71; KK219449.

STOP & SAVE TRADING STAMP CORP Luxurious living; Triple-S blue stamps; catalog no.14; effective May 12, 1971. 99 1. © Stop & Save Trading Stamp Corp.; 12May71; KK221043.

STOP 'N PLAY, INC.

Spacemates, includes Spaceball, the bonus action game; no.SNP-100.
Sticker. © Stop 'N Play, Inc.;
6May71; KK220758.

STOVER (RUSSELL) CANDIES, INC.
Fruit and nut caramels; net wt. 10 ozs.
On wrapper. © Russell Stover
Candies, Inc.; lMay71; KK220839.

Positively no wood chew; net wt. 18 oz. Sticker. Appl. ti.: Label for animal training compound.

© Straight Arrow, Inc.; 21Aug71;

STRAND, KENNETH.

Red Bag masonry products; 50 lbs.

On bag. © Kenneth Strand; 17Dec70;

STRATA-EAST RECORDS.

Music, Inc.; Charles Tolliver;
SES-1971. Folder. © Strata-East
Records; 5Apr71; KK221676.

Levi's saddleman boot jeans. Card. © Levi Strauss & Co.; 13Sep70; KK219285

Levi's Sta-Prest. Card. © Levi Strauss & Co.; 6Nov70; KK219284.

Wind poems; hang them in your patio. Folder. © Carol Strieby; 10Jun71; Folder. KK222139.

STUBBE. Injection molding machines. Folder. Appl. author: Maczko-Wehner Advertising. © Stubbe, division of Demag Plastic Machinery; 14Sep71; KK222328.

Member, world-wide benefits. Card.
© Student Guild; lMar71; KK220046.

STUHMER (GEORGE F.) & CO.

Westphalian pumpernickel; net wt.
9 ozs. On bag. Appl. authors:
Charles Bryksznski & Jack Trumpeter.
© George F. Stuhmer & Co.; 30Mar71;
KK220627.

SUBA, SUSANNE.
The hunting trip; illustrated by
Susanne Suba. [Dust jacket] 508.
© on jacket illus.; Susanne Suba;
50ct71; KK223031.

SUMMERS, MARION K. Numismatic coin clocks by Marion-Kay. Folder. © M. K. Summers; 3Jun71; KK221517.

Numismatic coin clocks by Marion-Kay; executive desk clock, model no.72. Folder. © M. K. Summers; 16Mar71;

Our silver heritage; Numismatic clocks. Folder. © M. K. Summers; 3Jun71; KK221518.

SUMMIT LABORATORIES, INC.
Hair Strate no base creme relaxer;
net wt. 16 oz. Sticker. © Summ
Laboratories, Inc.; 21May71;

KK221033.

Merchandising kit, Summit's Afrylic wigs. Card, poster, 4 sheets, 2 folders, 1 v. & sticker in portfolio. © Summit Laboratories, Inc.; 30Jun71; KK222021.

Oshun blow-out cream; net wt. 16 oz. Sticker. © Summit Laboratories, Inc.; 4Nov71; KK223165.

Oshun glossifer Afro spray; net wt. 7 oz. Sticker. © Summit Laboratories, Inc.; 4Nov71; KK223133.

SUN GARDEN PACKING CO You'll love our tender hearts, Tesoro marinated artichoke hearts. On wrapper. © Sun Garden Packing Co.; 21Jun70; KK221707.

SUNBEAM CORP. Get a Fastback and get a five back. (In Newsweek, May 10, 1971, p.87) © Sunbeam Ccrp.; 10May71; KK221253.

Give mom our best. (In Navy times, Mar. 31, 1971, p.15) © Sunbeam Corp.; 51Mar71; KK223116.

If you've got your mother's nose; Lady Sunbeam shaver. (In Seventeen, May 1971, p.72) © Sunbeam Corp.; 1May71; KK220610.

If you've got your mother's nose ... the last thing you need is your father's razor; the Lady Sunbeam shaver. (In Seventeen, Sept. 1971, p.91) © Sunbeam Corp.; lSep71; KK222393.

Mother's Day comes twice a year this year, the day you give her a Sunbeam Mixmaster mixer. (In Better homes & gardens, May 1971, p.83) © Sunbeam Corp.; lMay71; KK222394.

Mother's Day comes twice a year this year, the day you give her a Sunbeam Mixmaster mixer and the day she sends in for her free Lady Sunbeam shaver. (In Better homes & gardens, May 1971, p.83) © Sunbeam Corp.; lMay71; KK220795.

You buy the Sunbeam Mixmaster mixer. (In Better homes & gardens, Oct. 1971, p.43) © Sunbeam Corp.; 10ct71; KK222395.

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SWIFT EX.ILE, ITT.

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Mann presents a great step forward in boy's 11b; Freeders, the newer than knits fabric. (In Laily news record, Oct. 26. 971, p.c-7) = 5.121 Texti es, Inc.; 20 ct 1: 1.222739.

Reach for a wonderful new freedom in fabric design, reach for Freedems. (In Daily news record, Sep. 13, 1971, p.15) D Swift Textiles, Inc.; 13Sep 1; KK222169.

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KK2218-8.

TALENT PRODUCTIONS, INC.

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Productions; 1 Aug 1; KK2-E394.

TANYA HAWAII CORP.

No matter what kind of skin you're in, tan Hawaiian with Tanya. (In Yogue, Apr. 1, 1971, p.46-47) — Tanya Hawaii Corp., division of Briatol-Myera; lApr71; KK221433.

No matter what kind of skin you're in, tan Hawaiian with Tanya; Tanya Ha-waiian tanning butter. (In Seven-teen, May 1971, p.180-181) Tanya Hawaii Corp.; 1May71; KK222126.

AGCO SALES, INC.

American Hardware Stores, special introductory offer, Talco illuminated display; riflescopes; model no. 2 %. Sheet. NM: compilation & addit n . Tasco Sales, Inc.; 27Mar71;

rk r-Chadsey Co., special intr duc-ry offering, Tasco illuminated in play; riflescopes; model no. 3 A. reat. NM: compilation & addition. a.co Sales, Inc.; 27"ar71;

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cature by feature Tasco is your best alue, riflescopes; no.630A. (In he American rifleman, Sept. 1970, p.9) MM: compilation & additions. Fasco Sales, Inc.; 10kg %:

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Telescopes for celestial and terrestrial viewing; no.88T refractor. Sheet. MM: compilation & additions. Tasco Cales, Inc.; 8Jul71; KK221728.

Wide angle view Tasco binoculars no.100 zoom wide angle. Sheet. NM: compilation & additions. Tasc Sales, Inc.; 8Jul71; KK221729.

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TEL-STAR ENTERPRISES.

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We'll pay daily rent on your money for as long as you let us use it. (In Chicago tribune, Nov. 29, 1970, section 4, p.15) Telegraph Savings & Loan Assn.; 29Nov70; KK219642.

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Weather-matic. (In Golf superintendent, Mar. 1971, p.36)
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TEMP-TAINER, INC. Insulated hot-or-cold food transporter, holder and server. Sheet.
Appl. author: Henry G. Farris.
Appl. ti.: Temp-Tainer advertising brochure. © Temp-Tainer, Inc.; 10Aug71; KK222698.

Temp-Tainer, for transporting, holding and serving hot or cold food.

Sheet. Appl. author: Henry G. Farris. © Temp-Tainer, Inc.;
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Temp-Tainer, insulated hot or cold food transporter, holder and server. Sheet. Appl. author: Henry G. Farris. © Temp-Tainer, Inc.; 12Apr71; KK221562.

TENNANT CO. 42 power sweeper sweeps congested areas ultra-clean. Folder. 5 p. Appl. states prev. reg. 1967. MM: additions & revisions. © Tennant Co.; 11Nov69; KK219385.

TERMINIX. Important information about your termite service. Folder. © Terminix division of Cook Industries, Inc.; 1May71; KK221719. © Terminix,

TEXTRON, INC. GORHAM. See GORHAM. TEXTRON, INC. GORHAM. ALVIN CO. See ALVIN CO.

THERMOVAC INDUSTRIES CORP. GLASEAL PRODUCTS. See GLASEAL PRODUCTS.

THOMASON, W. LEE, JR. See RESTA-SURED PRODUCTS CO.

THOMPSON, GEORGE W. Moreon, Goorge W. Hose care instructions. Sheet.
Appl. authors: George W. Thompson & Irmina B. Thompson. © George W. Thompson & Irmina B. Thompson; 24May71; KK222057. Sheet.

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THRASHER, ED. For works by Ed Thrasher See WARNER BROS. RECORDS, INC.

Aries girls love Scotch hair set tape. (In Ingenue, Apr. 1971, p.3) © 3M Co.; 23Mar71; KK222355.

For totin' for flotin', it's your bag; Scotch plastic tape. (In Ingenue., May 1971, p.58) © 3M Co.; 20Apr71; KK222358.

Frozen food knife just \$1.00, now, from Scotch brand freezer tape. (In Better homes & gardens, May 1971, p.213) © 3M Co.; 10Apr71; KK222361.

Let Scotch hair set tape help you hold that just set look all through the week. (In Mademoiselle, Nov. 1971, p.91) © 3M Co.; 280ct71; KK222864.

p.91) © 3M Co.; 280ct71; KK222864.

Meet your new gift wrap department.

(In Earnshaw's infant's and children's review, May 1971, p.26)

© 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 1May71; KK221042.

My first day back to school; Scotch magic transparent tape. (In Parade, Aug. 15, 1971, p.17) © 3M Co.; 144ug71; KK222360.

Pisces girls love Scotch hair set tape. (In Ingenue, Mar. 1971, p.83) © 3M Co.; 23Feb71; KK222362.

Play games at the New York Stationery

Play games at the New York Stationery Show; 3M invites you to meet the amazing Kreskin. (In Gifts & dec-orative accessories, May 1971,

p.103) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 7May71; KK220898. Sagittarius girls love Scotch hair set tape. (In Co-ed, Dec. 1970, p.6-7) © 3M Co.; 20Nov70; KK222356.

Scotch magic transparent tape offers some money saving ideas. (In Life, Mar. 5, 1971, p.18) © 3M Co.; 1Mar71; KK222363.

Taurus girls Love Scotch hair set tape. (In Co-ed, May/June 1971, p.31) © 3M Co.; 20Apr71; KK222357.

THRIFTY-EMBER WOOD CO. Firewood; net contents approximately 1/2 cu. ft. of select firewood. On wrapper. Appl. author: Kenneth P. Seifert. © Thrifty-Ember Wood Co.; 26Dec70; KK219370.

TIFFANY & CO. Diamonds for people who thought they couldn't afford Tiffany diamonds.
(In Houston chronicle, Apr. 18, 1971, sec.9, p.9) © Tiffany & Co.; 18Apr71; KK220841.

Get things off the ground. (In The New York times, Mar. 14, 1971, p.3) © Tiffany & Co.; 14Mar71; KK220495.

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Trump her heart with a diamond from Tiffany. (In San Francisco examiner & chronicle, Mar. 7, 197 p.4) © Tiffany & Co.; 7Mar71;

TITELMAN, SUSAN.
Ry Cooder. See WARNER BROS. RECORDS,
INC.

TODD (J. S.) CO.
Roach-End; net wt. 8 oz. On wrapper.
Appl. author: J. S. Todd. © J. S.
Todd Co.; 150ct71; KK222693.

TOILETRIES DIVISION. GILLETTE CO. See GILLETTE CO. TOILETRIES

TOLBERT, KYN. See TEL-STAR ENTERPRISES.

TOSHIBA AMERICA, ING.

Become a Toshiba dealer today and tomorrow will take care of itself. (In Geyer's dealer topics, Sept. 1970, p.39-40) Appl. author: Norman, Craig & Kummel, Inc. © Toshiba America, Inc.; 26Aug70; KK221447.

America, Inc.; 26Aug70; KK221447.
In case you put your Toshiba through hell, it's been there already. (In Geyer's dealer topics, July 1970, p.2 of cover) Appl. author: Norman, Craig & Kummel, Inc. © Toshiba America, Inc.; 25Jun70; KK221455.
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Beaded number blocks; stock no.35. On folding carton. © Touch, Inc.; 15Dec70; KK220749.

By 1980 almost seven out of ten American workers will be providing services. (In Fortune, Oct. 1971, p.123) © Transamerica Corp.; 28Sep71; KK222711.

TRANS ATLANTIC ELECTRONICS, INC.
TAE Ronette micro-measuring selector.
Sheet. © Trans Atlantic Electronics, Inc., 218ep70; KK220752.

TRIANGLE PAINT CO., INC.
Corrosion Cat, rust inhibitive coating. Wrapper. Appl. author:
Mardell McDowell. © Triangle Faint Co., Inc.; 16Apr71; KK220623

TRINCA, F.

Fit all type and size hub caps; no.1L.

Card. © F. Trinca; lODec71;

KK225230.

TRUVAL SHIRT CO. CAREER CLUB SHIRTS. See CARLER CLUB SHIRTS.

TRUVAL SHIRT CO., INC. CAREER CLUB SHIRTS. See CAREER CLUB SHIRTS.

TUNIS (BEN) CO., INC.
Windmill brand chamois. On bag.
© Ben Tunis Co., Inc.; 1Dec71;
KK223184.

Windmill brand chrome polishing cloth; serial no.3151. On bag. © Ben Tunis Co., Inc.; 200ct71; KK222653.

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Windmill brand demister cloth; serial no.3151. On bag. Ben Tunis Co., Inc.; 200ct71; KK222654.
Windmill brand 2001 auto drying/polishing material. On bag. Ben Tunis Co., Inc.; 13May71; KK220871.

TURCO MANUFACTURING CO. What to plant in your backyard this spring for a crop of healthy, happy kids. (In Life, Apr. 25. 1971, p.64) © Turco Manufacturing Co.; 20Apr71; KK220996.

TUSSY COSMETICS, INC.
Ogilvie hair care selector guide;
Ogilvie hair analysis chart. Card.
© Tussy Cosmetics, Inc.; lJun71;

TUT INTERNATIONAL ENTERPRISES.
Creative cane kit; no.1. On folding carton. Appl. authors: Don Lew & Wei Lew. © Tut International Enterprises; lAug71; KK222904.

TWIN BAY INDUSTRIES, INC.
Universal hang-a-door system; bulletin
no.310. Folder. © Twin Bay Industries, Inc.; 22Jun71; KK221478.

TYPE-OUT CORP. Copy-Out for carbon copies. [Enve lope] © Type-Out Corp.; 5Aug68; KK220428. Type-Out for originals. [Envelope]
© Type-Out Corp.; 5Aug68; KK220427.

U.S. ETHICALS, INC.
Visual proof of coronary vasodilatation; Nitrong. Folder. © U.S.
Ethicals, Inc.; 12Jan71; KK221200.

Love Dice, game for adults only. On folding carton. © UVC, Inc.; 11July0; KK220279.

UNDER SEA INDUSTRIES, INC. See SCUBAPRO.

UNEEDA DOLL CO., INC. Skate-A-Ways. Folder. © Unee Co., Inc.; 5Feb71; KK220759.

UNION SPECIAL MACHINE CO.

NION SPECIAL MACHINE CO.
Air klipp chain cutter; bulletin
755. Folder. Appl. author: Arthur
James Feigel. © Union Special
Machine Co.; 3May71; KK220719.
Bag manufacturing machines offer faster. better production at lower cost
per unit; bulletin 262. Folder.
Appl. author: Arthur James Feigel.
© Union Special Machine Co.; 40ct71;
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Fig. 1. A.D I.C. Frank size treats; famous sausage. blder. Appl. auth r: Fdward Bortz. Fred Usinger, Inc.: 710 v65; EEE21951.

Aste-tempting ratwurst. Folder. Appl. auth r: Fdward fortz. ired isinger, irc.: 31 ot65; PF021950.

Wherever gournets gather, you'll find 'isinger's famous sausage. Folder. Appl. author: Edward Fortz. Fred 'cinger, inc.; 31Lec6F; KK221953.

VAN TRODE MILLIANT C., 100.

Spork packet improves the quality of school food service. Sheet.

Van Trode Milling To., Inc.;

3Mar71; KK220275.

VAN MAMP, KIRGINIA M. Multiplay. Theet. Vinginia M. Van Jamp; 7 A g71; KK222920.

VANCE PUE. CO P.
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Apr. 19", p. 1) Appl. author:
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Kling motorcycle oil; l quart. Sticker. Appl. authors: Keith Doerge & Darwin B. Myers. Ve.tol; l Fet"; KK22 811.

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Buy 1 w, sell high. In Time, Aug. 16, 171, 171 Appl. author: Ogle, Tane, Ternbach. Olkswagen of America, no.: 13Aug71: KK222430.

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p.16-17) Appl. author: Doyle, ar
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- VOLKSWAGEN OF AMERICA, INC .- Con.
- 89 ways to tell a new one from an old one. (In Life, Jan. 22, 1971, p.44-45) Appl. author: Doyle Dane Bernbach, Inc. © Volkswagen of America, Inc.; 19Jan72; KK221297.
- Even unpacked, it's loaded. (In The New Yorker, Oct. 2, 1971, p.7)
  Appl. author: Doyle Dane Bernbach.

  Volkswagen of America, Inc.;
  29Sep71; KK225032.
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- The one thing you can't afford to lose in an accident: your cool. Folder. © Volkswagen of America, Inc.; 22Mar71; KK220979.
- \$1780 each. Poster. Appl. author: Doyle Dane Bernbach, Inc. © Volks-wagen of America, Inc.; lNov70;
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- 16 options for the price of none. (In Time, Aug. 9, 1971, p.39) Appl. author: Doyle, Dane, Bernbach.

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- Thanks for your bedy. Folder.
  © Volkswagen of America, Inc.; 22Mar71; KK220977.
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  Poster. Appl. author: Doyle Dane
  Bernbach, Inc. © Volkswagen of
  America, Inc.; 1Dec70: KK220152.
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- When your body meets a body, your body needs us. Folder. © Volks-wager of America, Inc.; 22Mar71;
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  May the roads you travel always be friendly. Sheet. ③ Volkswagen Pacific, Inc.; 27Aug71; KK222130.
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  Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 22Jan71; KK221599. Inc. © V KK221599.

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  Appl. author: Scali, McCabe, Sloves Inc. © Volvo, Inc.; 12Mar71; KK221498.
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- W.N.W. MINT INDUSTRIES, INC.
  W.N.W. Mint Industries presents the American freedom founders series.
  (In Numismatic news, Oct. 27, 1970, p.20) © W.N.W. Mint Industries, Inc.; 270ct70; KK221207.
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- WAITE (ERIC) PRODUCTS.

  Golf in your living room, Par 32 golf game. On wrapper. © Eric Waite Products; 23Sep71; KK222387.

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RGE-162, Builtin gas & electric oven
catalog. © Waste King Universal
a.a.d.o. Waste King Corp., a subsidiary of Norris Industries; 15Feb71;

WATLOW ELECTRIC MANUFACTURING CO. Blectric radiant heater; bulletin no.153. Sheet. © Watlow Electric Mfg. Co.; 5Aug71; KK221776.

Stock electric immersion heaters for water and water solutions; bulletin nc.103. Folder. © Watlow Electric Mfg. Co.; 1May71; KK220945.

WAYNE'S PHOTO FINISHING.
Johnny is in the service, send him the love print, Wayne's bonus photo. (In Seattle post-intelligencer, Jan. 3, 1971, p.28) © Wayne's Photo Finishing; 3Jan71; KK219447.

WEINBERG. RUSTOM, MILLER, INC.
All your life you've traveled to the office, now get the office to travel; Capitol International Airways.
Sheet. @ Weinberg, Rustom, Miller, Inc.; 23Apr71; KK221229.

Posses of America: Let your people go; Capitol International Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221222.

Buy a European vacation at half price, direct from the factory; Capitol In-ternational Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221225.

Even a cheap boss will sign this; Cap-ital International Airways. Sheet. itol International Airways. Sheet © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221226.

Fellow workers, this could make you fellow travelers; Capitol International Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71;

50% off on a European vacation; if you buy it through the business; Capitol International Airways. Sheet.

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If you're tired of this country, go to a worker's paradise; Capitol International Airways. Sheet.
© Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221223.

This fall, an American credit card can get you a European vacation at half price; BankAmericard. [Seacoast scene & others] Sheet. Appl. ti.: Travel by credit card. @ Weinberg, Rustom, Miller, Inc.; 14Sep70; KK219360.

This fall, an American credit card can get you a European vacation at half price; BankAmericard. [Spanish buildings & other scenes] Sheet. Appl. ti.: Travel by credit card. © Weinberg, Rustom, Miller, Inc.; 14Sep70; KK219361.

This is an American credit card;
Sheet, Appl. ti.: BankAmericard. Sheet. Appl. ti.: Travel by credit card. © Weinberg. Rustom, Miller, Inc.; 14Sep70;

[Travel by credit card] Sheet.

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Work your boss for a few days; Capitol International Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221228.

Workers of the world, tell your com-pany where to go; Capitol Interna-tional Airways. Sheet. © Weinberg, Rustom, Miller, Inc.; 22Apr71; KK221224.

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All charged up. Folder. Appl. author:
Chapman Group, Inc. © Welch Allyn,
Inc.; 1May71; KK221655.

Always ready; Kleenspec sigmoidoscope. Folder. Appl. author: Chapman Group, Inc. © Welch Allyn, Inc.; 1May71; KK221656.

Fiber optics reflective sensors; no.23200038. Sheet. © Welch Allyn, Inc.; 11Jan71 (in notice: 1970); KK219435.

New KleenSpec disposable laryngoscopes. Folder. Appl. author: Chapman Group, Inc. © Welch Allyn, Inc.; Folder. Appl. au Group, Inc. © WellJul71; KK222431.

New, KleenSpec disposable laryngo-New, Ricenspec disposable laryngo-scopes. Sheet. Appl. author: Chapman Group, Inc. © Welch Allyn, Inc.; lJul71; KK222432. Plastic monofilament fiber optics. Sheet. © Welch Allyn, Inc.; llJan71 (in notice: 1970); KK219436.

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Love your hair; Balsam. (In Redbook, Jan. 1971, p.23) Appl. author: Harvey & Carlson, Inc. Wella Corp.; 20Dec70 (in notice: 1971); KK220234.

Love your hair; Care Do. (In Co-ed, Jan. 1971, p.5) Appl. author: Harvey & Carlson, Inc. © Wella Corp.; 20Dec70 (in notice: 1971); KK220235.

Love your hair; Gentle Care. (In Glamour, Jan. 1971, p.16a) Appl. author: Harvey & Carlson, Inc. © Wella Corp.; 20Dec70 (in notice: 1971); KK220237.

Love your hair; Kolestral. (In Cosmopolitan, Jan. 1971, p.29)
Appl. author: Harvey & Carlson, © Wella Corp.; 26Dec70 (in notice: 1971); KK220236.

Wella introduces the first herb shampoo, the natural way to wash beauty into your hair; Herbal shampoo. (Ic Redbook, Mar. 1971, p.78-79) Appl. author: Harvey & Carlson, Inc. © Wella Corp.; 20Feb71; KK220265.

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The dialect of the black American.
Record sleeve. © Western Electric
Co., Inc.; lMar71 (in notice: 1970);
KK221468.

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The dirty old game of pollution. (In Springfield Sunday republican, Apr. 18, 1971, p.E-3) © Western Mass. Electric Co.; 18Apr71; KK221334.

WESTERN PUB. CO., INC.
Bingo; deluxe set with magic dispenser; no.4805. Whitman. On wrapper. © Western Pub. Co., Inc.; 22Mar71; KK220857.

Experience a Golden book; the Golden book of camping. (In New York times book review, May 2, 1971, p.35) Appl. author: N. W. Ayer & Son, Inc. © Western Fub. Co., Inc.; 2May71; KK220879.

Fun box of things to do; 4758. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 9Aug71; KK222768.

Golden Guides don't spend much time on the shelf. (In Publisher's weekly, Feb. 15, 1971, p.16-17)
Appl. author: N. W. Ayer & Son, Inc. © Western Pub. Co., Inc.; 15Feb71; KK221242.

High in the clouds sewing cards mobile; no.4798. Whitman Pub. Co., on wrapper. © Western Pub. Co., Whitman Pub. Co. On wrapper. © Western Inc.; 4Aug71; KK222770.

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(In Publishers weekly, Mar. 29,
1971, p.7) Appl. author: N. W.
Ayer & Son, Inc. © Western Pub.
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Krazy Ikes; 4731. Whitman Pub. Co. On can. © Western Pub. Co., Inc.; 30Aug71; KK222905.

Paint and color chest; 4729. Whitman Pub. Co. On wrapper. © Western Pub. Co. On wrapper. © Western Pub. Co., Inc.; 9Aug71; KK222769.

Rainy day box; 4739. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 9Aug71; KK222767.

Rainy day fantasy and fun box; no.4351. On wrapper. © Western Pub. Co., Inc.; 22Nov71; KK223063.

Santa's workshop activity box; no. no.4732. On wrapper. © Wes Pub. Co.; 29Ju170; KK219337.

Scarry, Disney, Jan Pfloog; bring home happiness, bring home a Golden Book. (In Publishers weekly, Aug. 16, 1971, p.7) Appl. author: N. W. Ayer & Son, Inc. © Western Pub. Co., Inc.; 16Aug71; KK222528.

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Sniff your way to success; Golden fragrance book. (In Publishers' weekly, May 31, 1971, p.24) Appl. author: N. W. Ayer & Son, Inc. @ Western Pub. Co., Inc.; 31May71;

10 little Golden Books, happy helper library; 15519. [Box top] © Western Pub. Co., Inc.; 24Sep70; KK219402.

Wee bedtop village activity box; 4711. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 9Aug71; KK222766.

What sells a book? (In Publishers weekly, Jan. 25, 1971, p.59-62)
Appl. author: N. W. Ayer & Son, Inc. @ Western Pub. Co., Inc.; 25Jan71; KK219784.

What sells a book? Detective Arthur on the scent, newest in the Golden Fragrance Book line. (In Publishers weekly, Aug. 30, 1971, p.85-88)
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© Western Pub. Co., Inc.; 30Aug71; KK222529.

What sells a book? Golden Books are a total experience. (In Publishers weekly, Feb. 22, 1971, p.27-34)
Appl. author: N W. Ayer & Son. Inc.
© Western Pub Co., Inc.; 22Feb71;
KK221076.

Whirlikids carousel action paper dolls; 4340. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 10Sep71;

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Whirlikids lollipop action paper dolls; 4342. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 10Sep71; KK222765.

WESTVACO CORP. It costs less to do the job with Aqua Nuchar. (In Southwest water works journal, May 1971, p.43) © West-vaco Corp.; 1May71; KK221594.

- Plastic lar nat i manel y ' . . ! t Kitcher bu iness, Apr. 1 '1, p.32' Westva ' ' rp.; lApr/1; \*M221 ' .
- P wier p wer. In the last promoting, May 1-771, p.37 Westva o trp.; 24Apr71; MAX 21 47.
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  - Fastback Fristee; stock no.439.
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  - N-w, improved delign, Powermaster or sub wifor hunting, fishing, tar-get; it ck no.1.8. The-t. Wham-Mrg. 7.; if u171; EM22173.
  - | Kr-a- ne, a Tun :kill game; of ck | T. Tard. | Thar- Mir. '.; | 1 : | 1; | 22224].
  - Powermaster writt slingshot; stock no.7131. Sheet. Wham-O Mfg. Co.; 157ul71; KM221739.
    - Powermaster wrist slingenot sling assembly; ottok no.7 y. Card. Wham- Mig. Co.; littuln1; KK221; 5.
- WHAM-- MANUFACTURING CO:, INC.
  The All American Frisbee throw and catch game; stock no.263. Jheet.
  Wham-- Mfg. To., Inc.; 29 ec70; KK219269.

  - Frisbee Horseshoes, wild artion game; stock no.-38. On wrapper. Wham-Mrg. Co., Inc.; 29Dec7; KE219371.
  - Frisb. throw and catch game: stock no.132. Thet. Wham- Mrg. Co., Inc.; 27.107: KM21907.
  - Tiant Churtlecock; stock no.480. On folding carton. Wham-O Mfg. Co., Inc.: 24Dec7.; KK219703.
  - ilant 25 ft. Slip 'n Tlide, magic wa-ter slide hooks to garden hose. On wrapper. Waam-0 Mfg. Co.: 231ecTT (in notice: 1961; KK21)272.
  - Mini Fricher, indoor outdoor regular tournament Let; stock no. 1.
    het. Wham-Hig. Co.; 1) of;
    KrijCra.
  - Professional Moonlighter Frisbee throw and catch game; stock no.266. Cheet. Wham-O Mfg. Co., Inc.; 29Jec7. (in notice: 1969); EK219276.
  - Super halloon: stock no.-~c. Card. Whan-' Mfg. Co.; 29Lec"; KK21 Co..
  - Water Wiggle wild action water home: stock no.234. Sticker. Whan-C Mfg. no.; 2).ed U: KK21/266.
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  Record Co.; 6Jun71; KK221776.
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- WHITEMER, MF. See WHITEME. W. DEWEY.

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  - WHITMIRE RES AR'H LABORATORIES, IN'.

    Pres ription treatment no.280 residual spray, Entex; net wt. 1 lb. 4 ms.

    'inker. Appl. author: Blanton J. Whit.ire. Whitmire Research laboratories, no.; 17Feb71 in notice: 1970; EKP20150.
    - Wasp-Stopper; kills wasps instantly by quick freeze; 14 oz. net wt. Sicker. Appl. author: Blanton J. Whitmire. Whitmire Research Lab-oratories, Inc.; 1Sep 3; KK219 &.
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  - Join the trend to fiberglass; brick, fascia, equipment, enclosures.
    Folder. Appl. author: Kenneth E.
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  Go-line service bulletin; Speed-Washing, the new 5 step, 30 minute shirt formula. Card. © A. L. Wilson Chemical Co.; 22Mar71; KK220288.
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  Smart-step stick. Sheet & card.
  F. V. Winkler; llJun71; EK222000.
  Filtup. Card. F. V. Winkler;
  JJun71: EK222001.
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- Attention male hauvinist pig; Hu h Puppie. (In Motor trent, Sep. 1771, p. F. Wolverine Worli Wile, Inc.; 1Sep71; KKS::144.
- ust P pp1 inn ur e ti end of the o-so e . n. (in o twear news, Apr. . . , 171, p 16-1 Wolferine World Wile, in .; . Apr l,
- If you have nly one pair of Hu h
  I ppies, took at all you're missing.
  (In Family weekly, tb. 21, 171,
  p.29 Welverine Well ale, ne.;
  21.eb/1; Fl. . . . .
- If you have only to pa'r 1 of Puppier, look toll to 're in it.
  In Life, b. , lil.p.l)

  Solverine a rld aide, for;
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- In the beginning there was wier; they're more than sies, 'he're Hush Pupples. In I s Angeles tim. West magazine, Aug. 29, 141, p.20 Wolverine World Wide, no; 29Aug71; KE22224.
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X-CL POWER PRODUCTS, INC. Cleaner-polisher for glass; net weight 16 oz. Sticker. Appl. ti.: Glass

X-CL POWER PRODUCTS, INC.-Con. Cleaner-polisher for glass.-Con. cleaner label. © X-CL Power Products, Inc.; 1Nov71; KK222836.

X-1-M PRODUCTS, INC. E-Z-Free; net contents 15 3/4 avcir. ozs. Sticker. © X-I-M Products, Inc.; 20Dec70; KK220496.

Fast dry clear coat; net contents:

1 U.S. gallon. Sticker. © X.I.M.

Products, Inc.; 20Dec70; KK221031.

Gon Prep; the fast, easy way to clean
surfaces for painting; net contents:

1 U.S. gallon. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221030.

Sticker. KK221103.

Zin-x-ide; anti-rust primer 360; net contents: 1 U.S. gallon. Sticker. © X.I.M. Products, Inc.; 20Dec70; KK221032.

XEROX CORP.

Happy rhythms and rhymes; produced and performed by Tom Glazer; jacket designed & illustrated by David E. Jones. Record sleeve. © Xerox Jones. Record sleeve. © Corp.; 25Mar71; KK221252.

XPAND, INC. Prize life fashion wig club. Card & sheet. Appl. author: Lloyd J. Gorence. © Xpand, Inc.; 30Sep70; KK220809.

Prize Life Melmac dinnerware club. Card & sheet. Appl. author: Lloyd J. Gorence. © Xpand, Inc.; 28Dec70; KK220484.

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YOUNGS, DAVID G.
A progressive 1 year food storage program. Sheet. © David G. Youngs; 19Nov70; KK220076.

YOUSSI, JOHN.

Moms Mabley live at the Greek
theater. See MERCURY RECORD theater. See MER PRODUCTIONS, INC.

Tiger time, the Grambling College Marching Band. See MERCURY RECORD PRODUCTIONS, INC.

ZANDT CARPET CO. If you think you were scared buying your first car, wait til you buy

your first carpet. (In Los Angeles times, Mar. 16, 1971, p.7) © Zandt Carpet Co.; 16Mar71; KK220747.

ZERO MANUFACTURING CO. Go Zero, from teat to tank. (In Hoard's dairyman, Dec. 25, 1971, p.4 of cover) Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 25Dec71; KK223448.

How to take it easier while you make more milk money! Folder. Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 28Jun71; KK221508.

How to take it easier while you make more milk money; the new Zero completely automated vacuum and non-vacuum bulk milk coolers. 16 p. Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 5Mar71; KK220913.

Introducing the new model 70's Zero throducing the new model YU'S Zero Concord milking system. (In Hoard's dairyman, Jan. 25, 1971, p.3 of cover) Appl. author: Lloyd P. Duncan. © Zero Manufacturing Co.; 25Jan71; KK219975.

ZIPP WASH Super Zipp all purpose cleaner. Sticker. Appl. author: W. W. Ruggles. © Zipp Wash; 9Jun71; KK221519.

# RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

ARN, F. E. .
Colonel Parctairs, and my broker, and my lawyer. Sie MAXWEY, PATRICIA ARN. Now look what you've done, letting them to into Ohrbach's. See MAXWELL, PATRICIA ARNO. f course she's not pretty, it's that hrbash dress. See MAXWELL, PAIRICIA ARN AUTO1, VITTO1.
Par-Mar cappul: S - TEMPLETONS,
INC. EAUGH & STMS CO.
Baugh's premium plant food & soil
builder. Ses KERR-MCGEE CHEMICAL BECK, FLORENCE M.
Su pessful gardeners were said to possess a green thumb. D 23Apr43; KK18779. Florence M. Beck (A); 31Mar71; RF 21.5. DAMK EHLER, DAVID LEE.

A Marvelle product. J 7Jul44;
EK16127. David Lee Damkoehler
A; 180ct71; R515250. GIOV'NNINI, FERRUCCIO.
Torr no almond candy. See GIOVANNINI, ITALI . Torrone finillimo almoni candy. S. GI VANVINI, ITATIA. GIOVANNINI, ITALIA.

Torrone almond candy, by Ferruccio
Giovannini. 9Nov4\*; KK22827.
Ltalia Giovannini W"; 16Jul71: Torrone finissimo almond tandy, by Ferruccio Giovannini. 9Nov43; KK22826. Italia Giovannini (W); 16Ju171: R508758. GRAHI, ARTHUR WIT LAM.
Waffle House syrup. See WEISEPI
(J HN) TOBACCI CO.

GRICULT, B. F.
Water line capacity slide rule.
105epl4: KE278FP. B. D. Frizole
(A': 300ep71: R51+4-3.

HAMMOND (C. 3.) & CO.
Dettra's story of American and United
Nations flags. See HAMMOND, INC. Dettra's story of American and United Nation: flags, by f. f. Hammond Co. 16N v43; KK22084. Hammon Inc. (FWH); llFeb71; R500250. HEMPHILL, EDWARD C. Sleep-Shade eye covering. See SLEEP-SHADE CO. KERR-MCGEE CHEMICAL CORP. Baugh's premium plant food & soil builder. Author of renewable matter: Baugh & Sons Co. © 20Sep43; KK20845. Kerr-McGee Chemical Corp. (FWH); 21Apr71; R504908. LANG, J. H., JR.
Colonel Carstairs, and my broker, and
my lawyer. See MAXWELL, PATRICIA LIPTON (THOMAS J.) INC.
Alphabet soup; 1 1/2 ozs. Author of renewable matter: Continental Foods, Inc. D 1Mar43; KK18507.
Thomas J. Lipton, Inc. (PWH): 28Jan71; R499658. lack bean soup; 3 7/8 ozs. Author of renewable matter: Continental Frods. Inc. © 26May43; KK19677. Thomas . Lipton, Inc. (PWH); 2 an71; R-99660.

Continental noodle soup; 2 1/2 ozs.

Author of renewable matter: Continental Foods, Inc. J lApr43: KK 967°. Thomas J. Lipston, Inc. PWH; 2"Jan71; R499661.

rea coup: 4 ozs. Author of renewable matter: Continental Foods, Inc. 1 eb43; YK18508. Thomas J. Lipton, Inc. PWH; 28Jan71; R499659.

16 Lip\* n tea bags. @ 19Jil<sup>4</sup>3: KK22-03. Thomas J. Lipton, Inc. FWH: 28Jan71; R499662.

TING, JAMES H., JP.
Now look what you've lone, letting them go into hrbach's. Se.
MAXWELL, PATRICIA ARM.

MAXWELL, PATRICIA ARNO.
Colonel Carstairs, and my broker, and my lawyer, by J. H. Lang, Jr. N
Peter Arno. © 28Nov43; KK22079.
Patricia Arno Maxwell (C); 28Jul71; Now look what you've don , le'tin' them go into Ohrbach's, by James H. Long, Jr. & Peter Arno. - 14" v4"; KK21866. Patricia Arno Maxwell (C; 28 u1"1; R510415. of course shelt not pretty, it's that chrbach lress, by Peter Arno 7Nov4?; KK21745. Patricia Arno Maxwell 3: 23Jul71; R510414. PARFUMS DE DANA, INC. Bolero cosmetics. 14Feb44: KK \*41f. Parfums de Dana, Inc. (PWH); \_?Auf71: R611809. INGER CO.
Ing cylinder machine 11-26; for
9516, revised, 443. Author if renewable after: inger Manufacturing
Co...pl yer for him. C2 11/2;
KK2 511. . inger C. PWH: 5Mar71;
R502 C. Sleep-Shad. dye covering. Author of renewable matter: Edward C. Memphill 16Aug43; KK 0724. Sleep-Shade Co. (PWH); 18Jon71; R507\*77. Raz-" h op ules, by Victor Aures. 10Mar42; KK12392. Templetond, Inc. 1988; 9Mar71; PACO33. WEISERT (JOHN) TUBACCO CO.
Waffle House syrup, by Arthur William
Grahl. 10Pebid: YK27594. John
Welser: Tobacco Co. PWH): 297-171;
R510444.

California carrots, by Perry W.
Stamps. © 24Apr44; KK24582.
Major Farms, Inc. (PWH); 24May71;

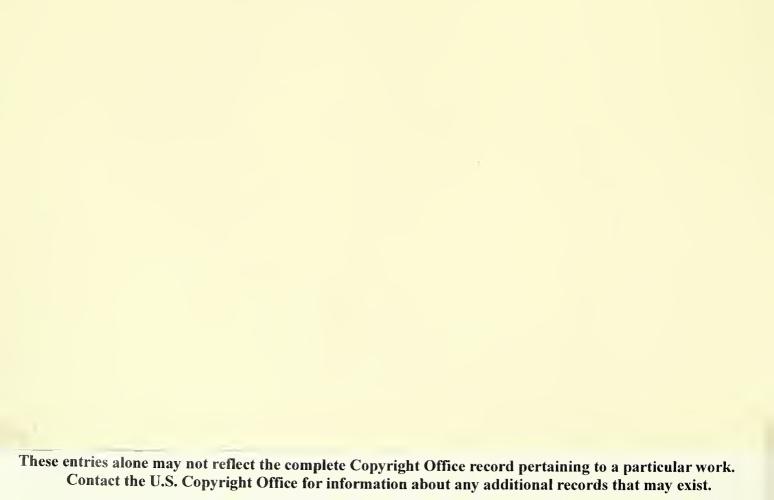
MAJOR FARMS, INC.

R506363.





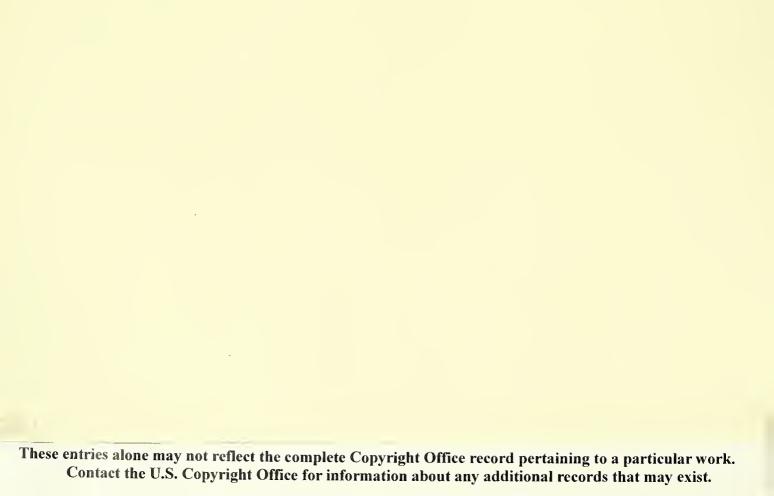




































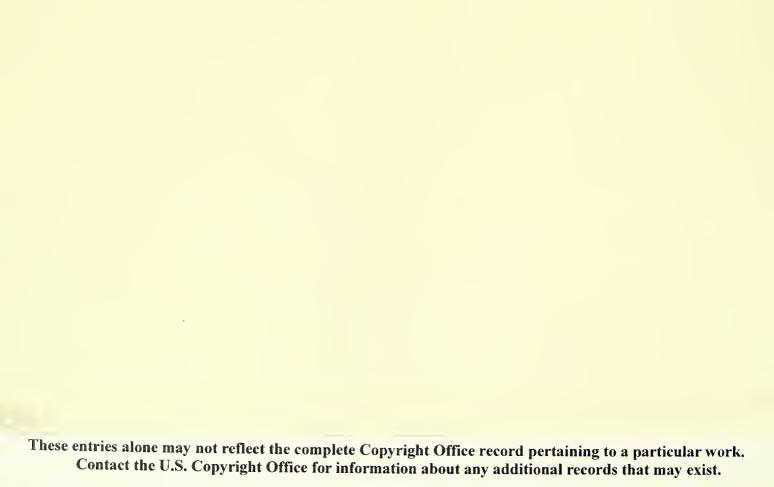


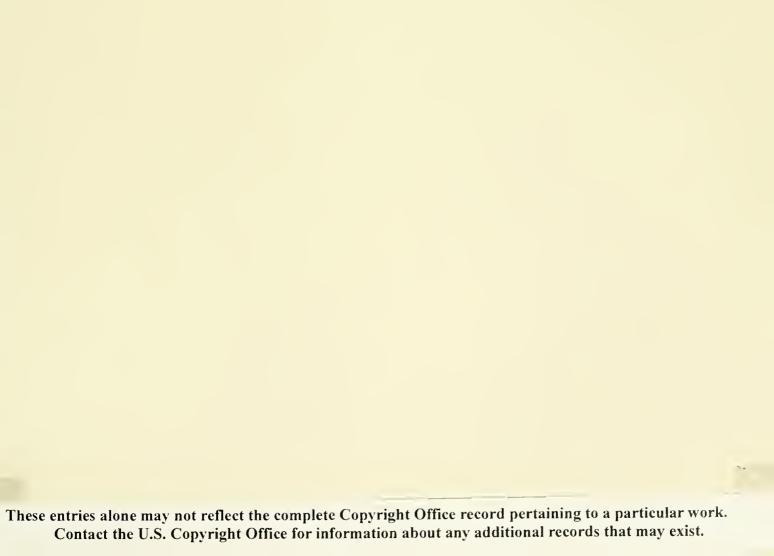




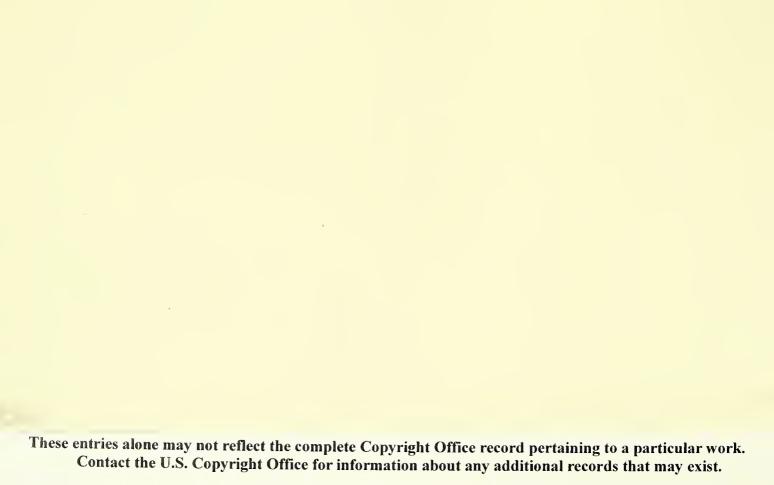












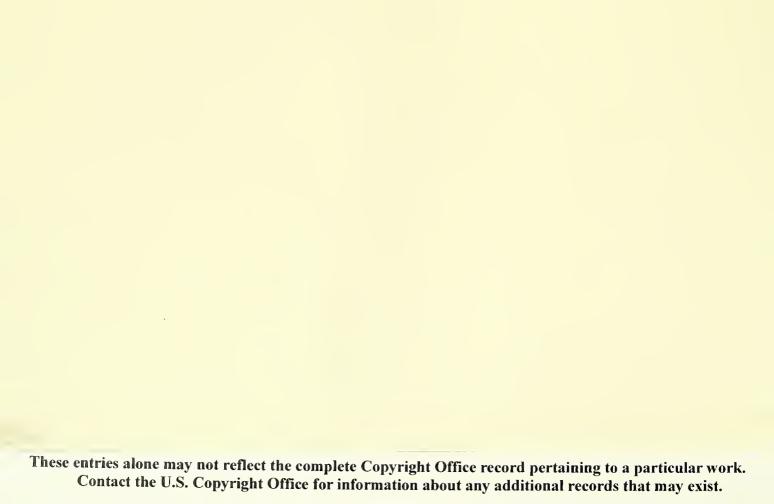
















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