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Catalog of Copyright Entries: *Third Series*

Volume 26, Part 11B

Commercial Prints and Labels

January–December

1972



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Volume 26, Part 1B

Commercial
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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual or annual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of \$5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at \$50 a year, for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20559.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

- F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)
- I Books and periodicals registered for ad interim copyright. (AI, BI)
- O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)
- P Domestic published works in classes for which registration is possible for either published or unpublished works. (EP, JP)
- U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

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Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References are made from the names of joint claimants, authors, and from variant forms of names.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title, amplified if necessary by a brief description of the pictorial content of the work.
- 2) Names of contributors to the work.
- 3) Physical description.
- 4) Series statement.
- 5) Special descriptive data including information for registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be

found, and the place of publication if published abroad.

- 6) Names of authors given in the application which do not appear elsewhere in the entry.
- 7) Name of the employer in the case of a work made for hire, if so named in the application.
- 8) Application title if it varies substantially in wording from the title as it is given in the work.
- 9) Information contained in the application which relates to the registration of an earlier version of the work.
- 10) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
- 11) Copyright symbol ©.
- 12) Name of the copyright claimant.
- 13) Date of publication as given in the application.
- 14) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the

claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jan72 (in notice: 1971); KK 224000.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title.
- 2) Copyright symbol ©.
- 3) Date of original copyright.

- 4) Original registration number.
- 5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant; e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
- 6) Date of receipt of the renewal application or the fee, whichever is later.
- 7) Renewal registration number.

Registrations January-December 1972

Domestic published commercial prints and labels	3,916
Foreign published commercial prints and labels	2

Total	3,918
	=====
Renewals	3

These figures represent the number of registrations for commercial prints and labels for January-December 1972, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)	NM	new matter
a.a.d.o.	accepted alternative designation of	no.	number(s)
a.k.a.	also known as	nouv.	nouveau, nouvelle
acc.	accompaniment	op.	opus
Adm.c.t.a.	Administrator(s) cum testamento annexo	p.	page(s)
Adm.d.b.n.c.t.a.	Administrator(s) de bonis non cum testamento annexo	(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the individual author
appl.	application	(PCW)	proprietor of copyright in a composite work
approx.	approximate, approximately	(PPW)	proprietor of copyright in a posthumous work
arr.	arranged, arrangement, arranged by	(PWH)	proprietor of copyright in a work made for hire
Aufl.	Auflage	prev.	previous, previously
augm.	augmented	print.	printing
Ausg.	Ausgabe	priv. print.	privately printed
b&w	black and white	pseud.	pseudonym
Bd.	Band (German)	pt.	part, parts
bearb.	bearbeitet	pty.	proprietary
©	copyright symbol	pub.	published, publishing
(C)	child or children of the deceased author	R, (R)	renewal registration
ca.	circa	reg.	registered, registration
chap.	chapter(s)	rev.	revised
col.	colored	sd.	sound
comp.	compiler	sec.	seconds
d.b.a.	doing business as	ser.	series
(E)	executor(s) of the author	si.	silent
ed.	edition, editor	suppl.	supplement
enl.	enlarged	t.	tome, tomo
fr.	frames	T., Th.	Teil, Theil
ft.	feet	t.a.	trading as
hrsg.	herausgegeben	t.p.	title page
illus.	illustration(s)	tr.	translator
m	music, music by	v., vol.	volume, volumes
min.	minutes	w	words, words by
mm.	millimeters	(W)	widow of the author
(NK)	next of kin of the deceased author	(Wr)	widower of the author

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COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

- ACC. See APOLLO CHEMICAL CORP.
- A.N.A. PRODUCTS, INC.
Can you qualify to receive up to 5,000 S&H green stamps? Sheet. Appl. ti.: Super steel siding advertising flyer. © ANA Products, Inc.; 28Sep72; KK226491.
- AAFCO ENTERPRISES.
Everything you need to start your own business. Folder. © AAFCO Enterprises; 6Sep72; KK226478.
- ABBOTT TRESSES, INC.
Which one is wearing a wig? Dynel Natur. (In Vogue, Oct. 15, 1971, p.65) Appl. author: Doyle Dane Bernbach. © Abbott Tresses, Inc.; 12Oct71; KK224544.
- ABKCO RECORDS, INC.
Mark, Don & Terry, 1966-67. Record sleeve. © Abkco Records, Inc.; 28Aug72; KK226140.
- ACORN EQUIPMENT CO., INC.
Barn equipment. 22 p. © Acorn Equipment Co., Inc.; 21Jul72; KK225915.
Dish it out faster, automatically; with Acorn's battery-powered feed cart. Sheet. © Acorn Equipment Co., Inc.; 15Apr72; KK225064.
Do yourself a good turn with a trouble-free Acorn auger bunk feeder. Sheet. © Acorn Equipment Co., Inc.; 25Aug72; KK226236.
Equipment news: President's report to farmers on broadened capabilities, product lines. 8 p. © Acorn Equipment Co., Inc.; 15Apr72; KK225065.
Get it all with Acorn's Liqui-Matic stainless steel cable barn cleaner. Folder. © Acorn Equipment Co., Inc.; 11Feb72 (in notice: 1971); KK224731.
Make a clean sweep economically: The first automatic freestall cable barn cleaner. Sheet. © Acorn Equipment Co., Inc.; 15Apr72; KK225066.
- Unique Roll-A-Tray bunk/feeder. Folder. © Acorn Equipment Co., Inc.; 6Jun72; KK225318.
- ADVERTISING ASSOCIATES, INC.
Are bankers real people. (In The Maquoketa community press, Dec. 29, 1970, p.2) © Advertising Associates, Inc.; 29Dec70 (in notice: 1971); KK225780.
Checking accounts? How many, please? (In The Maquoketa community press, Feb. 2, 1971, p.2) © Advertising Associates, Inc.; 2Feb71; KK225776.
Checking accounts? We've got all kinds. (In The Maquoketa community press, Mar. 23, 1971, p.2) © Advertising Associates, Inc.; 23Mar71; KK225777.
Four kids in college on his lousy salary? (In The Maquoketa community press, Jan. 19, 1971, p.2) © Advertising Associates, Inc.; 19Jan71; KK225779.
How to get a bank loan. (In Jackson sentinel, Dec. 24, 1970, p.2) © Advertising Associates, Inc.; 24Dec70 (in notice: 1971); KK225782.
How to quit your job and make more money. (In The Maquoketa community press, Feb. 16, 1971, p.2) © Advertising Associates, Inc.; 16Feb71; KK225775.
How you can retire before your time. (In The Maquoketa community press, Jan. 26, 1971, p.2) © Advertising Associates, Inc.; 26Jan71; KK225778.
Who's supposed to say thanks? (In The Maquoketa community press, Dec. 15, 1970, p.5) © Advertising Associates, Inc.; 15Dec70 (in notice: 1971); KK225781.
- AERO PAK INTERNATIONAL, INC.
Type A p/n AP0004 dispenser box. Appl. ti.: Type A insert part number AP0004. NM: pictorial matter. © Aero Pak International, Inc.; 12May72; KK226137.
- AEROQUIP CORP.
Basic operating instructions for strap assemblies and shoring beams. Sticker. © Aeroquip Corp.; 31Aug72; KK227236.
- FT1048 dial gauge conversion kit; IEB-147. Sheet. © Aeroquip Corp.; 25Feb72 (in notice: 1971); KK225119.
Installation instructions; bulletin 5198. Sheet. © Aeroquip Corp.; 15Oct72; KK227235.
Products for the trucking industry; bulletin 5172. Sheet. © Aeroquip Corp.; 15Mar72; KK224707.
Titanium link joint; MPB 107. Sheet. © Aeroquip Corp.; 12Jun72; KK226483.
- AG-TRONIC, INC.
Get your fanny flag here. Card. © Ag-Tronic, Inc.; 4Feb72; KK224092.
- AIRGUIDE INSTRUMENT CO.
4 gifted sales ideas; new indoor-outdoor thermometers. (In Buyers directory, 1971-1972 ed., p.376) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 1Aug71; KK225410.
Look at all you get in this big, handsome new compass. (In Communications, navigation & safety, June 22, 1972, p.179) Appl. author: Fred C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 1Feb72 (in notice: 1971); KK225411.
- AKZONA, INC. INTERNATIONAL SALT CO.
See INTERNATIONAL SALT CO.
- ALDERMAN, CHRIS.
Banana and the bunch. See WARNER BROS. RECORDS, INC.
- ALLIED UNITED ENTERPRISES, INC.
Tot Switch. Sheet. © Allied United Enterprises, Inc.; 14Sep72; KK226646.
- ALLSTATE MODERNIZATION.
Work wanted, place your home in our hands. (In The Sundav news, Detroit, Aug. 30, 1970, p.116) © Allstate Modernization; 30Aug70; KK220043.
- ALPHA BETA ACME MARKETS, INC.
All knights don't wear shining armor. Meet Alpha Beta's man in blue. (In Los Angeles times home magazine, Nov. 28, 1971, p.62) © Alpha Beta Acme Markets, Inc.; 28Nov71; KK223581.

ALPHA BETA ACME MARKETS.-Con.

A good man is hard to find, but not at Alpha Beta. (In Los Angeles times home magazine, Nov. 7, 1971, p.39) © Alpha Beta Acme Markets, Inc.; 7Nov71; KK223582.

Our bread and buns are made with lots of love and no preservatives. (In Los Angeles times home magazine, Jan. 9, 1972, p.3) © Alpha Beta Acme Markets, Inc.; 9Jan72; KK224153.

ALVIN CO.

Alvin sterling, a daily tribute to your good taste. Sheet. © Alvin a.a.d.o. Alvin Co., Gorham Division of Textron, Inc.; 1Jun72; KK225349. Original designs by Alvin sterling. Sheet. © Alvin a.a.d.o. Alvin Co., a division of Textron, Inc.; 11Feb72; KK224033.

AMERICA DIRECT, INC.

Be a "front row" spectator; Tasco wide angle 8x30 binoculars. Folder. © America Direct, Inc.; 19Oct72; KK226786.

Do you handle the family checkbook? Casio electronic calculator. Folder. © America Direct, Inc.; 11Oct72; KK226787.

AMERICAN BROADCASTING COMPANIES, INC.

All in one fun, 5 books; 5023:150. On wrapper. (Curiosity shop) Appl. author: Saalfield Pub. Co. © American Broadcasting Companies, Inc.; 4May72 (in notice: 1971); KK226858.

A creative flannel board kit; 6067:150. On wrapper. (Curiosity shop) Appl. author: Saalfield Pub. Co. © American Broadcasting Companies, Inc.; 22May72; KK226602.

Play and learn activity box; 6049:150. On wrapper. (Curiosity shop) Appl. author: Saalfield Pub. Co. Appl. title: Curiosity play and learn activity box. © American Broadcasting Companies, Inc.; 15May72; KK226601.

AMERICAN CANINE ASSN.

American Canine Association invites you to become a member. Folder. Appl. author: Donald J. Engelbrecht. © American Canine Assn.; 3Jan72; KK223680.

AMERICAN COLLOID CO.

Additol. Sheet. (Brief notes for busy foundrymen, BN-53) © American Colloid Co.; 1Aug72; KK227224.

As cast in green molding sand. Sheet. (Volclay bentonite newsletter, no.65 rev.) © American Colloid Co.; 8May72; KK225742.

Casting cleaning costs are affected by molding costs. Sheet. (Brief notes for busy foundrymen, BN-32 rev.) NM: additional text & pictorial material. © American Colloid Co.; 4Oct71; KK223993.

Disadvantages of no-bake binders. Sheet. (Brief notes for busy foundrymen, BN-55) © American Colloid Co.; 5Jun72; KK225745.

Do you practice self medication? Sheet. (Brief notes for busy foundrymen, F-49 rev.) © American Colloid Co.; 3Apr72; KK225747.

Don't just tell me, show me. Sheet. (Brief notes for busy foundrymen, F-70) © American Colloid Co.; 3Apr72; KK225749.

Expansion vs. contraction. Sheet. (Brief notes for busy foundrymen, BN-16 rev.) © American Colloid Co.; 5Jun72; KK225743.

Failure assured. Sheet. (Brief notes for busy foundrymen, F-69) © American Colloid Co.; 3Apr72; KK225748.

4 Additol plants; AD-58. Sheet. © American Colloid Co.; 2Dec71; KK223994.

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Ladles. Sheet. (Brief notes for busy foundrymen, BN-51) © American Colloid Co.; 10Dec71; KK223991. The legend of Panther Creek. Sheet. (Brief notes for busy foundrymen, F-71) © American Colloid Co.; 8May72; KK225750.

MX-80 Volclay is dust-free, well, practically; AD-12 rev. Sheet. © American Colloid Co.; 8Aug72; KK227225.

Metal penetration, even with chromite sand mixtures. Sheet. (Brief notes for busy foundrymen, BN-52) © American Colloid Co.; 2Mar72; KK225744.

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Nocol; AD-60. Sheet. © American Colloid Co.; 8May72; KK225753.

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Nocol. Sheet. (Brief notes for busy foundrymen, F-74 rev.) © American Colloid Co.; 6Sep72; KK227227.

Piece or pound? Sheet. (Volclay bentonite newsletter, no.66 rev.) © American Colloid Co.; 5Jun72; KK225746.

Salesmanship. Sheet. (Brief notes for busy foundrymen, F-72) © American Colloid Co.; 8May72; KK225751.

A special purpose blend of Hevi-Sand with zircon sand; AD-61. Sheet. © American Colloid Co.; 7Jul72; KK225754.

AMERICAN CYANAMID CO.

Pine-Sol; contains 15 oz. Sticker. © American Cyanamid Co.; 26Sep72; KK226954.

Pine Sol for easier, quicker cleaning; 15 fl. oz. Sticker. © American Cyanamid Co.; 29Nov72; KK227208.

AMERICAN GAS & CHEMICALS, INC.

Oxy-tec, locate leaks in oxygen systems. Sheet. © American Gas & Chemicals, Inc.; 6Oct71; KK223630.

AMERICAN HONDA MOTOR CO., INC.

America's favorite hitchhiker; CT-90 K4. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 12May72; KK226693.

A better new helmet; Hondaline. (In "Cycle" guide, June 1972, p.67-70) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 11May72; KK226676.

Big as all outdoors; Z-50A K3. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May72; KK226681.

Dashing through the snow; Honda. Folder & card. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 30Nov71; KK225059.

Double agent; CL-450 K5. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 12May72; KK226683.

Fly the new XL-250. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May72; KK226680.

Fun automatically; CT-70 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 28Apr72; KK225055.

Fun but practical; C-70 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 9May72; KK226675.

Give our new parts girl a call. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 24May72; KK226677.

Hondaline, great new helmets to go with great new bikes. Sheet. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 28Feb72; KK226679.

Light and quick; SL-125 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May72; KK226695.

Light little scrambler; CL-70 K3. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 8Jun72; KK226702.

Might made right; CB-750 K2. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May72; KK226696.

More power to you; the Honda generators. Poster. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 10Jul72; KK226685.

No city limits. XL-250. (In Hot rod, Apr. 1972, p.170) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 5Apr72; KK225956.

Pick up America's favorite hitchhiker; Trail 90. (In Popular science, Apr. 1972, p.53) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 29Mar72; KK225955.

Power to go; generators. (In Sports afield, May 1972, p.73) Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25Apr72; KK225957.

Relieves tension; SL-350 K2. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 28Apr72; KK225056.

Right for the road; CB-100 K2. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 8Jun72; KK226694.

Right for the rough; SL-100 K2. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 13Jun72; KK226697.

Road and rough rider; CL-175 K6. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 13Jun72; KK226699.

Road opener; CB-450 K5. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 15May72; KK226682.

Small four, big 350; CB-350 four. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 7Jun72; KK226703.

Smart mover; CB-175 K6. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 12Jun72; KK226678.

Smooth mover; CB-500 K1. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 7Jun72; KK226701.

Take power; Honda E 1500 generator. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 17Dec71; KK225057.

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- Two bikes in one; CL-100 K2. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 13Jun72; KK226698.
- Versatile twin; CL-350 K4. Folder. Appl. author: Grey Advertising, Inc. © American Honda Motor Co., Inc.; 25May72; KK226700.
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- Republican BS repellent; contents 4.0 avd. oz. net wt. Sticker. Appl. author: Leo J. Nelson. © American Jetway Corp.; 27Dec71; KK223910.
- AMERICAN NYLONS.**
All styles on sale, all panty hose and all nylons. 7 p. Appl. author: Robert L. Shoaf, Jr. © American Nylons; 7Aug72; KK226908.
- Your complete new fall hosiery catalog. 7 p. Appl. author: Robert L. Shoaf, Jr. © Robert L. Shoaf, Jr. & John H. Shoaf d.b.a. American Nylons; 22Sep72; KK227074.
- AMERICAN PLAYGROUND DEVICE CO.**
American approved park, playground and physical fitness equipment; large r/71-brochure. Sheet & 2 folders. NM: additions & revisions. © American Playground Device Co.; 1May72; KK225602.
- Pool & beach equipment; sp/71 pool and beach mini-catalog. Folder & 2 sheets. © American Playground Device Co.; 15Jun72; KK225601.
- AMERICAN 76 CO.**
Sun Valley breakfast orange; net wt. 6 lbs. Sticker. © American 76 Co.; 9May72; KK225734.
- AMERICAN SHIP BUILDING CO. AJAX METAL BUILDING DIVISION.**
Hybrid, pre-engineered metal building. (In Metal building review, Feb. 1972, p.52-53) Appl. author: Drennan W. Hart Advertising. © Ajax Metal Building Division, American Ship Building Co.; 19Jan72; KK224576.
- AMERICA'S HOUSE OF GIFTS.**
Good luck, a gift for all occasions, a four leaf clover to hang above your door! Sheet. © America's House of Gifts; 10Dec71; KK223951.
- AMREP CORP.**
In the highlands of Florida looking out at a lovely lake; Fairways. (In Potomac (The Washington post) Jan. 23, 1972, p.29) © AMREP Corp.; 23Jan72; KK224013.
- AMSCO INDUSTRIES, INC.**
Angels Hang Arounds; decorative room mobile. On folding carton. (Girls World, no.6510) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225329.
- Bees & butterflies Hang Arounds; decorative room mobile. On folding carton. (Girls World, no.6512) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225331.
- Chix doll feeding set. On folding carton. (Girls World, no.6005) © Amasco Industries, Inc.; 6Mar72; KK224923.
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- Emerald the enchanting witch, carrying case. On folding carton. (Girls World, no.1070) Appl. ti.: Emerald's haunted house carrying case. © Amasco Industries, Inc.; 6Mar72; KK224919.
- Emerald the enchanting witch costumes. On folding carton. (Girls World) Appl. ti.: Emerald witch outfits. © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225324.
- Emerald witching tricks; Trick flower pot, Magic crystal ball, Magic cauldron. 3 cards. (Girls World, no.1047-1049) Appl. ti.: Emerald witching tricks assortment. © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225320.
- Fashion wig. On folding carton. (Girls World, no.9027-9032) Appl. ti.: Wigs & falls. © Amasco Industries, Inc.; 6Mar72; KK224922.
- Fun Food nice cream party refill kit. On wrapper. (Girls World, no.2402) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225326.
- Fun Food, no heat baking, Lipton surprise party; no.2301. On folding carton. © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225291.
- Fun Food, no heat baking, Lipton tea party; no.2300. On folding carton. © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225290.
- Fun Food, no heat cooking, Lipton nice cream party; no.2302. On folding carton. © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225289.
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- Gerber baby and feeding set. On folding carton. (Girls World, no.6006) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225332.
- Gerber baby and hi-chair. On wrapper. (Girls World, no.8050) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225325.
- Gerber baby and plastic hi-chair. On folding carton. (Girls World, no.8202) © Amasco Industries, Inc. (in notice: Amasco Industries, a Milton Bradley Co.); 6Mar72; KK225539.
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- Glo in the dark kitchen; doll house. On folding carton. (Girls World, no.2502) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225337.
- Glo in the dark living room; doll house. On folding carton. (Girls World, no.2501) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225338.
- Glo Zoo, glo in the dark dolls; no.6400-6405. 5 cards. © Amasco Industries, Inc. (in notices: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225618.
- Little Princess sweeper; no.1629. Sticker. © Amasco Industries, Inc.; 6Mar72; KK225063.
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- Walt Disney's Hang Arounds; Daisy Duck; decorative room mobile. On folding carton. (Girls World, no.6502) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225333.
- Walt Disney's Hang Arounds; Minnie Mouse; decorative room mobile. On folding carton. (Girls World, no.6501) © Amasco Industries, Inc. (in notice: Amasco Industries, Inc., a Milton Bradley Co.); 6Mar72; KK225334.
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- Kentucky bourbon; 4/5 quart. [Medallion] On folding carton. © Ancient Age Distilling Co.; 5Oct71; KK224686.
- ANDERSEN, BUDDY.**
Hollywood. See MOTOWN RECORD CORP. Wet Willie II. See WARNER BROS. RECORDS, INC.
- ANDERSEN, HANS CHRISTIAN.**
The snow queen. See BROWN, MARCIA.
- ANDRAU, MARIA ELVIRA DE LA VEGA MARTINEZ.** See ANDREU, MARIA ELVIRA DE LA VEGA MARTINEZ.
- ANDRE FANTASIES, INC.**
Lacy capette; style no.95. Sheet. Appl. author: Walter Gettinger. © Andre Fantasies, Inc.; 5Jan72; KK224659.

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Shower splendor; style no.1212. Sheet.
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- ANDREU, MARIA ELVIRA DE LA VEGA MARTINEZ.**
Danzas de Espana. (In Palm Beach daily news, Mar. 25, 1972) Appl. ti.: Female flamenco dancer.
© Maria Elvira de la Vega Martinez Andrau (in notice: Maria Elvira de la Vega Martinez Andreu); 25Mar72; KK224894.
- ANTI-HYDRO WATERPROOFING CO.**
Anchor masonry surfacer. Folder.
Appl. author: S. S. Haltman.
© Anti-Hydro Waterproofing Co.; 15May72; KK225390.
- ANTIQUARIAN REGISTER.**
What do you collect? (In Antique monthly, July 1972, p.10A)
© Antiquarian Register; 16Jun72;
KK225551.
- ANTLER PRODUCTIONS.**
Beat Detroit, the game that will crack you up. On box. Appl. authors: Leo S. Posillico & James F. Moriarty, Jr.
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KK225524.
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Finger maid; half glove for use with steel wool. Card. © Aparco; 20Oct72; KK226484.
- APOLLO CHEMICAL CORP.**
Apollo spray on spills (sos) system. Sheet. © ACC a.a.d.o. Apollo Chemical Corp.; 20Sep71; KK223679.
- AQUACAL ENTERPRISES.**
Aqua-wool. Card. Appl. author: Larry P. Schoenfeldt. © Aquacal Enterprises; 1Dec71; KK225270.
- AQUASLIDE 'N' DIVE CORP.**
World's largest leading manufacturer of fibreglas pool and patio accessories. 1 v. Appl. author: Carl R. Meyer. Appl. states p.6 prev. pub. NM: pictorial & textual material.
© Aquaslide 'n' Dive Corp. (in notice: Aquaslide 'n' Dive); 15Jan72;
KK226436.
- ARAMIS, INC.**
Aramis 900 granular face scrub, because there are some skin problems you can't soft-soap away. (In Newsweek, Nov. 15, 1971, p.9)
© Aramis, Inc.; 9Nov71; KK223999.
Christmas 1971, Aramis; Christmas 1971, Estee Lauder. (In Town & country, Dec. 1971, p.6-7)
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You may be the stronger sex but you've got weaker hair; Aramis 900 hair conditioner. (In New York, Oct. 4, 1971, p.13) © Aramis, Inc.; 30Sep71; KK224001.
You're over 23 years old and you don't know how to wash your face; Aramis 900. (In New York, Nov. 1, 1971, p.7) © Aramis, Inc.; 27Oct71; KK224000.
- ARAN DEE ASSOCIATES, LTD.**
Rapid-Set, a Visca adhesive; it's as easy as 1, 2, 3. Folder. Appl. author: Herbert L. Spivack. © Aran Dee Associates, Ltd.; 23Dec71; KK224191.
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Drinking water in a pouch; one-half gallon. On bag. © Arctic-Pac, Inc.; 1Nov72; KK227023.
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- ARIZONA BANK, PHOENIX.**
Now will you come to our grand opening? (In Scottsdale daily progress, Oct. 23, 1972, p.5)
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Health loaf naturel; net wt. 17 1/2 ozs. On bag. © Arnold Bakers, Inc.; 10Jan72; KK223832.
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Fractured fun. On bag. © Art Humor Co., Inc.; 24Apr72; KK224927.
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Authentique, the art gallery in a box. On wrapper. Appl. author: Petit Artisanat. © Artist Shack, Inc.; 16Jul71; KK224299.
- ARUEGO, JOSE.**
A crocodile's tale; a Philippine folk story by Jose & Ariane Aruego; 508. Scribners. [Dust jacket] © on jacket illus.; Jose Aruego; 4Apr72; KK225006.
- ASCHER (B. F.) & CO., INC.**
Anaspaz, l-hyoscyamine sulfate; Anaspaz.PB, l-hyoscyamine sulfate with phenobarbital. 7 p. © B. F. Ascher & Co., Inc.; 26Jul72; KK226509.
- ASH (SAM) INC.**
Handle with love; Sam Ash music stores. Sticker. Appl. author: Paul Ash. © Sam Ash, Inc.; 11Nov71; KK224055.
- ASHCROFT, JOHN.**
Faro Annie. See WARNER BROS. RECORDS, INC.
- ASLETT.**
In search of Amelia Earhart. See ELEKTRA RECORDS CO.
- ASSOCIATED FABRICS CORP.**
Sparkling lame fabric. On bag. © Associated Fabrics Corp.; 25Feb72; KK224435.
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12 oatmeal creme pies; net wt. 14 oz. On folding carton. © McKee Baking Co. d.b.a. Astro Mike Bakery; 12Jul71; KK225022.
- ASTROPEDIC.**
The Astropedic. Folder. Appl. author: Donald A. Smith.
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- ASTROPROFILE, LTD.**
You've never seen a horoscope like this before; Astroprofile. (In Sybil Leek's astrology, May 1972, p.1) © Astroprofile, Ltd.; 10Apr72; KK226094.
- ASTRO REFERRAL LABORATORY, INC.**
Allergotest. Folder. © Astro Referral Laboratory, Inc.; 28Aug72; KK226988.
- ATKINSON, BRENDAN.**
Beer cans on the moon. See WARNER BROS. RECORDS, INC.
- ATLAS ENTERPRISES.**
Brighten your classroom with time-saving rubber stamps. (In Illinois advocate, Sept. 1972, p.18) Appl. author: Marvin Silverman. © Atlas Enterprises; 1Sep72; KK226394.
- ATWOOD, ANN.**
The kingdom of the forest; text & photographs by Ann Atwood. Dust jacket. © on jacket photo; Ann Atwood; 19Oct72; KK227213.
- AUDIOFIDELITY ENTERPRISES, INC.**
Popcorn; Gershon Kingsley's First Moog Quartet; AFSD 6254. Cover design: Sheila L. Now. Record sleeve. © Audiofidelity Enterprises, Inc.; 13Sep72; KK226377.
- AVE MARIA, INC.**
The Ave Duet rosary ring. Card. Appl. author: Christy M. DelMas. NM: revised textual & pictorial material. © Ave Maria, Inc.; 22Nov71; KK223869.
- AVON PRODUCTS, INC.**
It's fun to see what's new at Avon whether I'm buying or not. (In Good housekeeping, June 1972, p.45) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 18May72; KK225506.
To my Avon lady I'm Emily, not who's next. (In Good Housekeeping, Mar. 1972, p.161) Appl. author: Dreher Advertising, Inc. © Avon Products, Inc.; 17Feb72; KK225507.
- AYLIFFE, CHRIS.**
The Pentangle. See WARNER BROS. RECORDS, INC.

B

- B & B NEEDLECRAFTS.**
Star of '76 needlepoint pillow kit. Sheet. Appl. author: Mrs. Franklin F. Beach. © B & B Needlecrafts; 30May72; KK225129.
Star of '76 quilt kit. Sheet. Appl. author: Mrs. Franklin F. Beach. © B & B Needlecrafts; 30May72; KK225130.
- B.I.M.S., INC.**
Elections, primaries and national. On wrapper. © B.I.M.S., Inc.; 28Feb72; KK224100.
- BAHAMA ISLANDS TOURIST OFFICE.**
Bahamas goombay summer. (In Independent Republican, Goshen, N.Y., Mar. 29, 1972, p.14) Appl. author: McCann-Erickson, Inc. © Bahama Islands Tourist Office; 29Mar72; KK226207.

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- Bahamas summer set. (In Independent republican, Feb. 2, 1972, p.12) Appl. author: McCann-Erickson, Inc. © Bahama Islands Tourist Office; 2Feb72; KK224826.
- BAHTI, TOM.**
When clay sings, by Byrd Baylor; illustrated by Tom Bahti. [Dust jacket] 609. © on jacket illus.; Tom Bahti; 4Apr72; KK225823.
- BAILEY, J. F.** See HYDRO-TRON CO.
- BAKER RHODES MARKETING CORP.**
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- BALL CORP.**
Ball's 5th year on NBC-TV coming up! (In Groups & chains, Mar. 1972, p.26) Appl. author: Applegate Advertising Agency, Inc. © Ball Corp.; 1Mar72; KK225619.
- BALTIMORE AIRCOIL CO., INC.**
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Banana and the bunch. See WARNER BROS. RECORDS, INC.
- BANCO POPULAR DE PUERTO RICO, NEW YORK.**
When it comes to business, Banco Popular is right on the money. (In The Wall Street Journal, May 4, 1972, p.39) Appl. author: Conill Advertising Associates, Inc. © Banco Popular de Puerto Rico; 4May72; KK225537.
- BANK OF NEW MEXICO, ALBUQUERQUE.**
Barbara Bankright at your service. (In Albuquerque Journal, Sept. 3, 1972, p.A-12) NM: additions & revisions. © Bank of New Mexico; 3Sep72; KK227221.
Barbara Bankright at your service. (In Albuquerque Journal, Sept. 10, 1972, p.D-13) NM: revisions. © Bank of New Mexico; 10Sep72; KK227219.
Barbara Bankright has a point of view about banking, yours! (In Albuquerque Journal, Sept. 24, 1972, p.D-9) Appl. ti.; Barbara Bankright at your service. NM: revisions. © Bank of New Mexico; 24Sep72; KK227220.
- BANKERS COMMERCIAL LIFE INSURANCE CO.**
Important notice to people under Medicare or soon will be. Sheet. NM: additions & revisions. © Bankers Commercial Life Insurance Co.; 2Jan72; KK223870.
- BANKERS TRUST CO., NEW YORK.**
Bankers Trust is not lowering savings interest. (In The New York Times, Feb. 10, 1972, p.L-35) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust (in notice: Bankers Trust Co.); 10Feb72; KK224650.
Bankers Trust specializes in express service on commercial loans. (In The New York Times, Sept. 6, 1972, p.L-65) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 6Sep72; KK226295.
Does your factor show your customers the same face he shows you? (In Daily news record, Sept. 27, 1972, p.14-15) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 27Sep72; KK226768.
- First you get our mortgage in advance, then you look for the house. (In The New York Times, Apr. 5, 1972, p.L-22) Appl. author: Doyle Dane Bernbach. © Bankers Trust Co.; 5Apr72; KK224935.
- How Bankers Trust, palm oil, and 82 million kilowatts of electricity changed the Eurodollar market. (In Business week, Nov. 27, 1971, p.16E-N) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 24Nov71; KK223761.
- How Bankers Trust, palm oil, and 82 million kilowatts of electricity changed the Eurodollar market. (In Dun's review, June 1972, p.54-55) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 28May72; KK225457.
- How to tame your acquisitive instinct. (In Business week, June 10, 1972, p.76A) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 7Jun72; KK226307.
- If your factor is always in when you call, maybe you should call another factor. (In Women's wear daily, Sept. 25, 1972, p.16) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 25Sep72; KK226526.
- The lengths we go to for our international strategy. (In New York, June 19, 1972, p.28-29) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 16Jun72; KK226305.
- Too many banks are putting money here instead of in the money market. (In The Wall Street Journal, Oct. 19, 1972, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 19Oct72; KK226848.
- We know more about keeping your employees happy than anybody else. (In New York, July 10, 1972, p.10-11) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 7Jul72; KK226306.
- We'll finance every car in this newspaper. (In New York Post, Mar. 30, 1972, p.34) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust (in notice: Bankers Trust Co.); 30Mar72; KK224649.
- What happens when Bankers Trust has a sale? (In The New York Times, May 1, 1972, p.L-23) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 1May72; KK224934.
- Who'd you rather owe, the Internal Revenue or us? (In New York Post, Mar. 20, 1972, p.55) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust (in notice: Bankers Trust Co.); 20Mar72; KK224726.
- You can only sell yourself once. (In Forbes, June 1, 1972, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 30May72; KK225456.
- BARNES, GARY R.**
Try me, you'll like me. Sheet. © Gary R. Barnes; 8Aug72; KK227056.
- BARNES, R. I., JR.**
Great German dancing music from the original Gebirgstrachten Erhaltungs Verein Alpenveilchen. See G.T.E.V. ALPENVEILCHEN, INC.
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Tap extra profits with Barron's coin-op water dispenser model SRB-1. Sheet. © Barron's Coin Operated Vending Machines Co.; 11Oct72; KK226972.
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- BAUER, JOE.**
Banana and the bunch. See WARNER BROS. RECORDS, INC.
- BAUMRIND, STEPHEN J.**
It's a car! Slip. © Stephen J. Baumrind; 1Nov72; KK227385.
- BAUMRITTER CORP.**
For people with more flair for living than space. (In Apartment ideas of Better homes & gardens, summer 1971, p.15) Appl. author: John Rockwell & Associates, Inc. © Baumritter Corp.; 15May71; KK224712.
How come the rooms you have in your head are never the rooms you have in your home? (In Woman's day, Mar. 1971, p.117) Appl. author: John Rockwell & Associates, Inc. © Baumritter Corp.; 16Feb71; KK224714.
If you want an idea of how our furniture works in your rooms, come see how it works in ours. (In American home, July 1971, p.23) Appl. author: John Rockwell & Associates, Inc. © Baumritter Corp.; 25Jun71; KK224713.
In defense of me. (In Better homes & gardens, Apr. 1972, p.41) Appl. author: John Rockwell & Associates, Inc. © Baumritter Corp.; 16Mar71; KK224716.
We can help you put all the pieces together. (In Ladies home journal, May 1971, p.97) Appl. author: John Rockwell & Associates, Inc. © Baumritter Corp.; 25Apr71; KK224715.
- BAY STATE COFFEE, TEA AND SPICE HOUSE, INC.**
Cambridge coffee; net wt. 1 lb. On can. © Bay State Coffee, Tea and Spice House, Inc.; 1May72; KK226195.
- BAYLEYSUIT, INC.**
Bayley buzz. Vol.1, no.1, Sept. 1972. Sheet. © BayleySuit, Inc.; 29Aug72; KK226525.
Bayley buzz; vol.1, no.2. Sheet. © BayleySuit, Inc.; 20Oct72; KK226906.
Bayley product bulletin no.11; knit tape. Sheet. © BayleySuit, Inc.; 10Jan72; KK223676.
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Bayley product bulletin no.13; Bayley-Suit cleaner-conditioner; catalog no.AC-971. Sheet. © BayleySuit, Inc.; 19May72; KK225053.
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- BEASLEY, V. L.**
Handi-power wiring instructions for Motorola alternators only. Sheet. © V. L. Beasley; 16Nov71; KK223615.
- BEATRICE FOODS CO. CHOCOLATE CO. OF AMERICA.** See CHOCOLATE CO. OF AMERICA.
- BEATRICE FOODS CO. SANNA DIVISION.**
Swiss Miss pudding; net wt. 20 oz. On folding carton. NM: graphics & copy. © Sanna Division, Beatrice Foods Co.; 18Feb72 (in notice: 1971); KK224034.
- BECKER (M. J.) GRAPHICS.**
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- BECKER, MARY JANE.**
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Bunny & cart, art-tissue centerpiece; Easter bunny with cart bag; mfrs. no.4339. On bag. © Beistle Co.; 1Feb72; KK226598.
Cupid centerpiece bag; mfrs. no.7325. On bag. © Beistle Co.; 1Feb72; KK226596.
4 Halloween cutouts; Halloween cutouts header; mfrs. no.1242. Card. © Beistle Co.; 1Feb72; KK226592.
Halloween mobile bag; mfrs. no.1278. On bag. © Beistle Co.; 1Feb72; KK226600.
Happy birthday hats. Card. © Beistle Co.; 1Feb72; KK226982.
Irish topper, art-tissue centerpiece; St. Patrick centerpiece bag; mfrs. no.3353. On bag. © Beistle Co.; 1Feb72; KK226594.
Jointed Easter bunny header; mfrs. no.4388. Card. © Beistle Co.; 1Feb72; KK226593.
Leprechaun centerpiece bag; mfrs. no.3336. On bag. © Beistle Co.; 1Feb72; KK226597.
Nativity scene diorama bag; mfrs. no.2284. On bag. © Beistle Co.; 1Feb72; KK226595.
Santa and elves header; no.2299. Card. © Beistle Co.; 1Feb72; KK226981.
Sparkling jointed cat header; mfrs. no.1252. Card. © Beistle Co.; 1Feb72; KK226590.
3 turkey cutouts; turkey cutouts header; mfrs. no.9220. Card. © Beistle Co.; 1Feb72; KK226591.
2 cupid cutouts; cupid header; mfrs. no.7333. Card. © Beistle Co.; 1Feb72; KK226589.
- BELL ENTERPRISES, INC.**
Laugh along with Pincus; Benny Bell; Madison no.523. Record sleeve. Appl. author: Benjamin Samberg, (pseud., Benny Bell) © Bell Enterprises, Inc.; 18Oct72; KK227105.
- BENNETT, REGINALD THOMAS.**
Jüggli-stick. [England] Sheet. © Reginald Thomas Bennett; 28Feb72 (in notice: 1971); KKFO-36.
- BENOW, SHEILA.**
Popcorn. See AUDIOFIDELITY ENTERPRISES, INC.
- BERGER, KNUTE.**
Island cupboard. Folder. © Knute Berger & Margaret Berger; 29May72; KK225798.
- BERGER, MARGARET.**
Island cupboard. See BERGER, KNUTE.
- BERT, TOM.**
Peter. See WARNER BROS. RECORDS, INC.
- BERTZ, THEODORE.**
Listen! Imagine and write. See XEROX CORP.
- BEZ, FRANK.**
For works with photography by Frank Bez See ELEKTRA RECORDS CO.
- EHANG, DAVE.**
The best of the Midnight Strings Quartet, unforgettable love songs. See WARNER BROS. RECORDS, INC.
Seanor & Koss. See WARNER BROS. RECORDS, INC.
- BIERI, MARY B.**
Adventure in visual poetry. Folder. © M. B. Bieri; 29Sep72; KK226861.
- BIOPHYSICAL RESEARCH & DEVELOPMENT CORP.**
The fastest most effective waistline reducer ever developed; Sauna Belt. (In Esquire, Oct. 1969, p.23) © Biophysical Research & Development Corp. d.b.a. Sauna Belt, Inc.; 11Sep69; KK224749.
This woman reduced over 10 inches from her waist, tummy, hips and thighs ... Sauna Belt Hot Pants. (In Better homes & gardens, Oct. 1971, p.157) © Biophysical Research & Development Corp.; 16Sep71; KK224641.
- BI-RAIL CO.**
Container transfer subway. Sheet. Appl. author: Leonard D. Barry. © Bi-Rail Co., solely owned by Leonard D. Barry; 16Nov71; KK223705.
- BISACCA, PAULA.**
LaBelle. See WARNER BROS. RECORDS, INC.
- BLACKWELL, G.**
Dear Ohrbach's: How can I outfit my feet without footing a big bill. See OHRBACH'S, INC.
- BLACKWELL, GARIE.**
Dear Ohrbach's: How can I outfit two little sluggers when my money is going-going-gone. See OHRBACH'S, INC.
- BLOOMSBURY GROUP.**
Black Sabbath, vol.4. See WARNER BROS. RECORDS, INC.
- BOCKMAN SERVICES. COMPUTERIZED TREASURE CHEST.** See COMPUTERIZED TREASURE CHEST.
- BOLS (ERVEN LUCAS) DISTILLING CO.**
Blackberry is beautiful; Bols blackberry flavored brandy. [Bottle & glass] Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223649.
- Blackberry is beautiful; Bols blackberry flavored brandy. [Bottle, glass & blackberries] Sheet. © Erven Lucas Bols Distilling Co.; 10Aug71; KK223642.
Coffee brandy is coffee dandy. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223647.
La creme de la creme, baby! [Bottle, glass & mint leaves] Sheet. © Erven Lucas Bols Distilling Co.; 10Aug71; KK223643.
Have you tried our chocolate bar? Bols creme de cacao. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223646.
Have you tried our chocolate bar; Bols creme de cacao. [Coffee beans, bottle & glass] Sheet. © Erven Lucas Bols Distilling Co.; 10Aug71; KK223661.
Put spice in your snifter; with Bols ginger flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223650.
Sloe it down; Bols sloe gin. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223644.
29 different ways to do it. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223651.
You'll go ap-ricot; Bols apricot flavored brandy. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223645.
You're the tops, peppermint schnapps. Sheet. © Erven Lucas Bols Distilling Co.; 7Jun71; KK223648.
- BOLTON-BRAWLEY.**
Calm-C prevents motion sickness. Sheet. © Bolton-Brawley, a division of Bolton's Business Products; 14Jun72; KK225951.
- BONGS BY BO.**
Are you smoking more now but enjoying it less? The Bong can change all that and save your stash besides! Sheet. Appl. author: Roderick A. Lertola. © Roderick A. Lertola d.b.a. Bongs by Bo; 17Mar72; KK226811.
- BONNIE-MARGUERITTE, pseud.** See POLLARD, BONNIE-MARGUERITTE.
- BORO & BORO.**
Is this the original chain saw of 1849? Sheet. Appl. author: James A. Boro, Jr., Boro & Boro. © Boro & Boro (in notice: Boro-Boro); 10Aug72; KK226397.
- BORON OIL CO.**
Good news for Erie; this winter ... all 3 gasolines at Boron stations contain Double Ice-Gard. (In Erie, Pa., times, Nov. 18, 1971, p.7-B) Appl. author: Marschalk Co., Inc. © Boron, trade name & a.a.d.o. Boron Oil Co.; 18Nov71; KK224553.
Here's the big difference in winter gasolines. (In The Herald, Sharon, Pa., Dec. 13, 1971, p.12) Appl. author: Marschalk Co., Inc. © Boron, trade name & a.a.d.o. Boron Oil Co.; 13Dec71; KK224556.
It's on right now, Boron's exclusive winter gasoline guarantee! (In Pittsburgh post-gazette, Dec. 3, 1971, p.7) Appl. author: Marschalk Co., Inc. © Boron a.a.d.o. Boron Oil Co.; 3Dec71; KK225195.
Only at Boron: three gasolines backed with a pay-your-tow winter guarantee. (In Erie, Pa. morning news, Dec. 13, 1971, p.3-A) Appl. author: Marschalk Co., Inc. © Boron a.a.d.o. Boron Oil Co.; 13Dec71; KK225002.
What makes our three winter gasolines different from all others? (In Erie, Pa. morning news, Dec. 27, 1971, p.10-B) Appl. author: Marschalk Co., Inc. © Boron a.a.d.o. Boron Oil Co.; 27Dec71; KK225001.

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- BOROS, GEORGE.**
A friendly notice, thanks for your interest in our electronics training programs. Card. NM: new & revised text. © George Boros; 13May72; KK225279.
- BOSTITCH CO.**
Even Fred and Bernie couldn't rack this roof truss apart. (In Business week, Apr. 22, 1972, p.44E) © Bostitch Co. (in notice: Bostitch); 22Apr72; KK225961.
Staples kept Biff Williams from taking a dive. (In Business week, May 20, 1972, p.72F) © Bostitch Co. (in notice: Bostitch); 20May72; KK225960.
- BOSTITCH CORP.**
We stapled Sonny Purvis safely above the Atlantic Ocean. (In Business week, Mar. 25, 1972, p.72f) © Bostitch Corp. (in notice: Bostitch); 29Mar72; KK226070.
- BOTTLE KAP DESIGNS.**
Bottle Kap, a legend in its own time. Sheet. Appl. tl.: Production description sheet. © Bottle Kap Designs; 10May72; KK224962.
- BOXER-MARCUS CO.**
Icebergs and us; don't overlook the part you can't see. 87 p. Appl. tl.: Catalog 1970:2. © Boxer-Marcus Co.; 1May70; KK226990.
- BOZ.**
Headin' back. See MOONCHILD RECORD CO.
- BOZE, CALVIN.**
Domenic Troiano. See MERCURY RECORD PRODUCTIONS, INC.
- BRADFORD/COUT GRAPHIC DESIGN.**
Shove-it; the crazy action magnetic shuffleboard game. On box. Appl. authors: Albert Cout & Ronald Bradford. © Bradford/Cout Graphic Design; 10May71; KK225161.
- BRADLEY (MILTON) CO.**
Battleship game; 4730. On wrapper. NM: revisions. © Milton Bradley Co.; 29Dec71; KK224521.
Big top jigsaw puzzle; 4290. On wrapper. © Milton Bradley Co.; 28Sep71; KK224130.
Jet set jigsaw puzzle; 4291. On wrapper. © Milton Bradley Co.; 10Nov71; KK224131.
Little folks jigsaw puzzle; 4281-1. On wrapper. © Milton Bradley Co.; 15Feb72; KK224522.
Magnum puzzle; 4280. On wrapper. © Milton Bradley Co.; 15Nov71; KK224133.
Motif puzzle; 4253-1. On wrapper. © Milton Bradley Co.; 24Oct72; KK227124.
Pastel Pets; 25 big pieces for little fingers; 4288. On wrapper. © Milton Bradley Co.; 28Sep71; KK224132.
Rustic jigsaw puzzle; 4284-1. On wrapper. © Milton Bradley Co.; 1Mar72; KK224520.
Snowflake loom. On wrapper. (Crafts by Whiting, 800) © Milton Bradley Co.; 29Dec71; KK224129.
Trim-Master paper trimmer; 5112. On wrapper. © Milton Bradley Co.; 1Mar72; KK224524.
2 story book puzzles; 4500-1. On wrapper. © Milton Bradley Co.; 30Nov71; KK224525.
- BRADLEY (MILTON) CO. AMSCO INDUSTRIES, INC.** See AMSCO INDUSTRIES, INC.
- BRAND HYDRAULICS, INC.**
Flow integrators; B-300 & FI-300. Sheet. © Brand Hydraulics, Inc.; 23Dec71; KK223483.
4-way pressure compensated flow control. Sheet. NM: addition. © Brand Hydraulics, Inc.; 30Nov71; KK223834.
Hand operated hydraulic pump. Sheet. © Brand Hydraulics, Inc.; 13Apr72; KK224960.
- BRANDENFELS, CARL.** See BRANDENFELS ENTERPRISES.
- BRANDENFELS ENTERPRISES.**
Handcrafted woods. Sticker. © Brandenfels'a.a.d.o. Brandenfels Enterprises, a partnership composed of Carl Brandenfels & Pauline Brandenfels; 2Jan72; KK224015.
- BRANDENFELS, PAULINE.** See BRANDENFELS ENTERPRISES.
- BRANDY DISTILLING CO.**
Coronet VSQ brandy; 4/5 quart. On folding carton. © Brandy Distilling Co.; 12Sep71; KK225353.
- BRAZE'S MUSKY RUN RESORT, INC.**
Winter fun at Braze's Musky Run. (In The Sawyer County (Wis.) record and Hayward republican, Nov. 4, 1971, p.6) Appl. author: Dale D. Braze. © Braze's Musky Run Resort, Inc.; 4Nov71; KK226333.
- BRECK (JOHN H.) INC.**
Fresh Hair instant shampoo helps your hair stay outdoor-fresh. (In Good housekeeping, July 1972, p.50) © John H. Breck, Inc.; 20Jun72; KK225406.
Gold formula Breck wants to take you back to nature! (In Good housekeeping, Feb. 1972, p.135) © John H. Breck, Inc.; 20Jan72; KK223812.
New Image professional hair spray; net wt. 13 oz. On can. © John H. Breck, Inc.; 23Jun67; KK226092.
There's only one leading shampoo that isn't mostly detergent: Gold Formula Breck. (In Good housekeeping, May 1972, p.37) © John H. Breck, Inc.; 20Apr72; KK225432.
- BREITHAUPT, MARTIN E.**
Guitar: play a tune for me. See SKYWAY RECORDS & MUSIC PUB. CO.
- BRICK-HANAUER, INC.**
Royal manna; heavenly tasting cigar. Slip. © Brick-Hanauer, Inc.; 11Aug72; KK226779.
- BRIGHT OF AMERICA, INC.**
Audubon gamebirds; watercolors from the elephant folio; six permanent plastic placemats. On wrapper. © Bright of America, Inc.; 25Sep72; KK226429.
Currier and Ives placemats. On wrapper. © Bright of America, Inc.; 22Sep72; KK226430.
- BRISTOL-MYERS CO.**
How to pick the feminine hygiene fragrance that best suits you. (In McCall's, Nov. 1971, p.139) Appl. author: Della Femina, Travisano & Partners, Inc. NM: textual material. © Bristol-Myers Co.; 22Oct71; KK223960.
How to pick the feminine hygiene fragrance that best suits you. 7¢ off on your purchase of any size Feminine hygiene spray. (In Ladies' home journal, Nov. 1971, p.69) Appl. author: Della Femina, Travisano & Partners, Inc. NM: textual material. © Bristol-Myers Co.; 20Oct71; KK223961.
- BRITTS, JIM.**
For works with photography by Jim Britt See MOTOWN RECORD CORP.
- BROCKMEYER (GILBERT H.) ICE CREAM CO.**
For the people concerned about the artificial additives in ordinary ice cream, Gilbert H. Brockmeyer explains some interesting things about Natural ice cream. (In The Fresno bee, Dec. 5, 1971, p.F11) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 5Dec71; KK224440.
4 letters you can send to supermarket presidents who do not carry my Natural ice cream. (In San Francisco chronicle, Jan. 4, 1972, p.15) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 4Jan72; KK224439.
I take pleasure in introducing three new naturally rich Natural ice creams. (In Los Angeles times home magazine, May 14, 1972, p.24-25) © Arden-Mayfair, Inc. d.b.a. Gilbert Brockmeyer Ice Cream Co.; 14May72; KK225042.
If you can't find Natural ice cream it's all my fault. (In San Francisco Sunday examiner & chronicle, Dec. 19, 1971, p.30) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 19Dec71; KK224438.
Introducing Gilbert H. Brockmeyer, the Natural ice cream man. (In The Register Leisuretime, Nov. 28, 1971, p.1) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 28Nov71; KK223931.
Introducing three new naturally rich Natural ice creams for people who crave pure good richness. (In Los Angeles times home magazine, May 21, 1972, p.4) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 21May72; KK225384.
Natural richness vs. artificial richness. (In Los Angeles times home magazine, June 4, 1972, p.13) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 4Jun72; KK225385.
There are good reasons why you should spend the extra money on my Natural ice cream. (In Los Angeles times home magazine, Mar. 19, 1972, p.6) © Arden-Mayfair, Inc. d.b.a. Gilbert H. Brockmeyer Ice Cream Co.; 19Mar72; KK224538.
- BRODBECK, CHARLES M.** See COFFEE-PAK CO.
- BRODSKY, JOEL.**
Rod Stewart, Never a dull moment. See MERCURY RECORD PRODUCTIONS, INC.

BRODSKY, JOEL.-Con.

For other works with color photography by Joel Brodsky See ELEKTRA RECORDS CO.

BROOKS, J. LLEWELLYN, II.

Toujours manure. On bag. Appl. author: Lester Brooks. © J. Llewellyn Brooks II; 13Mar72; KK224719.

BROOKS (W. M.) SALES CO.

The power of love medallion. Card. Appl. author: Wesley M. Brooks. © W. M. Brooks Sales Co.; 14Jul72; KK225804.

BROWN & WILLIAMSON TOBACCO CORP.

Capricorn, you maddening perfectionist! Viceroy filter cigarettes. (In Dayton daily news, Jan. 19, 1971, p.7) Appl. author: Ted Bates & Co., Inc. © Brown & Williamson Tobacco Corp.; 19Jan71; KK223863. Viceroy filter cigarettes. Medallion package. On wrapper. © Brown & Williamson Tobacco Corp.; 24Aug67; KK225223.

BROWN, ANNE.

Women power means better business for simpatío service companies. Folder. © Anne Brown; 16Sep71; KK223772.

BROWN BAG MUSIC.

Mom's apple pie; BB-14200. Cover: Nick Caruso. Record sleeve. © Brown Bag Music, a division of Terry Knight Enterprises, Ltd.; 16Oct72; KK226851.

BROWN BAG RECORDS,

Windmill in a jet filled sky; 0598. Cover photo, Al Vandenberg, liner photos, John Hambrick & Fred Griffith. Record sleeve. © Brown Bag Records, a division of Terry Knight Enterprises, Ltd.; 23Oct72; KK227253.

BROWN BOOKBINDING, INC.

Tidibindr. Slip. © Brown Bookbinding, Inc.; 29Mar72; KK224529.

BROWN-FORMAN DISTILLERS CORP.

Be a winter sport, give one of the world's great tastes; Old Forester. (In St. Louis post dispatch, Nov. 14, 1972, p.3B) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 14Nov72; KK227134.

Be a winter sport, give one of the world's great tastes; Old Forester, Kentucky straight bourbon whisky. (In Time, Nov. 20, 1972, p.42) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 16Nov72; KK227073.

Discover one of the world's great tastes; Old Forester Kentucky straight bourbon whisky. (In St. Louis post dispatch, July 19, 1972, p.3E) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 19Jul72; KK225847.

Discover one of the world's great tastes; Old Forester Kentucky straight bourbon whisky. (In The Birmingham news, Sept. 7, 1972, p.27) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 7Sep72; KK226363.

Give one of the world's great fathers, one of the world's great tastes; Old Forester. (In Ebony, June 1972, p.23) Appl. author: Gardner Advertising Co. © Brown-Form Distillers Corp.; 15May72; KK225964.

Golf originals; Usher's Green Stripe. Sheet. © Brown-Forman Distillers Corp.; 7Mar72; KK226752.

Have a good flight and one of the world's great tastes; Old Forester, Kentucky straight bourbon whisky. (In American way magazine, Oct. 1972, p.5) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 28Sep72; KK227072.

Introducing the first white Christmas; Ring out the old, ring up the new. Folder. © Brown-Forman Distillers Corp.; 5Oct71; KK225870.

It's an Old Forester kind of gift; inside and out. (In Southern living, Dec. 1971, p.115) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 15Nov71; KK223575.

Keep your drink up to par, discover one of the world's great tastes; Old Forester. (In The Tennessean, pro-celebrity golf supplement, Oct. 8, 1972, p.5) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 8Oct72; KK226984.

Meet me in St. Louis; Usher's Green Stripe. Sheet. © Brown-Forman Distillers Corp.; 7Nov71; KK223652.

One of the world's greatest tastes; it's an Old Forester kind of day. (In Esquire, Feb. 1972, p.46) Appl. author: Gardner Adv. Co. © Brown-Forman Distillers Corp.; 18Jan72; KK223868.

One of the world's great tastes; Old Forester. (In Life, Sept. 15, 1972, p.60) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 11Sep72; KK226871.

Save two pounds, this new lightweight Old Forester 1/2 gallon saves you weight and money, too. (In St. Louis post dispatch, Oct. 6, 1972, p.3B) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 6Oct72; KK226533.

Score some extra points, serve one of the world's great tastes; Old Forester Kentucky straight bourbon whisky. (In The Cincinnati enquirer, Sept. 22, 1972, p.35) Appl. author: Gardner Advertising Co. © Brown-Forman Distillers Corp.; 22Sep72; KK226792.

Tennis originals; Usher's Green Stripe. Sheet. © Brown-Forman Distillers Corp.; 4Jan72 (in notice: 1971); KK226753.

BROWN-FORMAN DISTILLERS IMPORT CO.

Bring a Canadian home for dinner; imported Canadian Mist. (In New York daily news, Nov. 19, 1971, p.76) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import Co.; 19Nov71; KK224223.

Bring home a souvenir of Canada without ever leaving New York; imported Canadian Mist. (In New York daily news, Dec. 3, 1971, p.81) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import Co.; 3Dec71; KK224220.

Canada at its best; Canadian Mist. (In Newsweek, Oct. 25, 1971, p.79) Appl. author: McCann-Erickson, Inc. Appl. ti.: Canoe. © Brown-Forman Distillers Import Co.; 19Oct71; KK224227.

Canada at its best, Canadian Mist. (In Newsweek, Florida region, Mar. 13, 1972, p.FL4) Appl. author: McCann-Erickson, Inc. Appl. ti.: Sunset. © Brown-Forman Distillers Import Co.; 6Mar72; KK226204.

Canada at its best; Canadian Mist. (In Playboy, Dec. 1971, p.58) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import Co.; 11Nov71; KK224825.

Canada at its best; Canadian Mist. (In Time, Nov. 8, 1971, p.3 of cover) Appl. author: McCann-Erickson, Inc. Appl. ti.: Marine. © Brown Forman Distillers Import Co.; 1Nov71; KK224226.

Canada at its best, imported Canadian Mist. (In Daily news, New York, Apr. 14, 1972, p.59) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import [sic] Co.; 13Apr72; KK226203.

Canada's best shot; imported Canadian Mist. (In New York daily news, Mar. 3, 1972, p.64) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import Co.; 2Mar72; KK224221.

A Canadian Mist toast to the holiday season. Folder. © Brown-Forman Distillers Import Co.; 5Oct71; KK225871.

The most popular foreign import comes from Canada; Canadian Mist. (In New York daily news, Oct. 1, 1971, p.67) Appl. author: McCann-Erickson, Inc. © Brown-Forman Distillers Import Co.; 1Oct71; KK224224.

BROWN, JERRY L.

Chickadee Poker; the gamekeepers. On wrapper. © Jerry L. Brown; 1Jan72; KK225145.

BROWN, MARCIA.

The snow queen; by Hans Christian Andersen, illustrated by Marcia Brown. Dust jacket. © on jacket illus.; Marcia Brown; 19Oct72; KK227211.

BROWN, MARGARET R.

Ling-Ling, giant panda. Drawing from life by Margaret Brown. Card. Signed. © Margaret Brown; 10Sep72; KK226231.

BROWARD BANCSHARES, INC.

Bank with the specialists. (In The times, Broward, Fla., Sept. 22, 1971, p.7A) © Broward Bancshares, Inc.; 22Sep71; KK224777.

BROWER, RICHARD I.

Kool 'n Klean; contacts, relays, tuners; Lube Shield coolant, cleaner; net wt. 10 oz. Sticker. © Richard I. Brower; 26Apr72; KK225271. Sailmaker's Bee's Wax, world's finest marine lubricant, Lube Shield; net wt. 8 oz. Sticker. © Richard I. Brower; 26Apr72; KK225272.

BRUHWILER (PAUL) INC.

Charles Wright. See WARNER BROS. RECORDS, INC.

BRUNO OF HOLLYWOOD.

Faron Young sings This little girl of mine.. See MERCURY RECORD PRODUCTIONS, INC.

BRUT PRODUCTIONS, INC.

Hugo bubbling bath for children; net wt. 8 oz. Sticker. © Brut Productions, Inc.; 15Dec71; KK224911.

BRYNA COSMETICS, INC.

Happy anniversary. Folder. © Bryna Cosmetics, Inc.; 11Dec71; KK226986.

Happy birthday. Folder. © Bryna Cosmetics, Inc.; 11Dec71; KK226987. The wonderful world of Bryna natural beauty. 1 v. © Bryna Cosmetics, Inc.; 11Dec71; KK226985.

BUBBLES, BARNEY.

Quiver. See WARNER BROS. RECORDS, INC.

- BUBBLES, INC., S.A.**
Charlie's back; 3211. On wrapper.
Appl. author: Milton Bradley Co.
© Bubbles, Inc., S.A.; 1May72;
KK227126.
- BUDGET RENT-A-CAR CORP. OF AMERICA.**
Budget brings back the \$5 car.
(In Mainliner, June 1972, p.2 of
cover) © Budget Rent-A-Car Corp.
of America; 1Jun72 (in notice: 1971);
KK225658.
Budget brings the \$5 car to Europe!
(In New York, May 29, 1972, p.24)
© Budget Rent-A-Car Corp. of
America; 29May72; KK225656.
Budget's \$9 car. (In Northliner,
spring 1972, p.17) © Budget
Rent-A-Car Corp. of America; 1Apr72;
KK225657.
\$5 car; Chevy Vega. (In Mainliner,
Sept. 1972, p.2 of cover) © Budget
Rent-A-Car Corp. of America; 1Sep72;
KK226708.
It's Budget's vacation special!
7 days, \$69.50. (In Newsweek,
May 22, 1972, p.84) © Budget
Rent-A-Car Corp. of America;
22May72; KK225655.
On your way to St. Louis? Save \$9.00
with Budget Rent-A-Car. (In The
Wall Street Journal, Oct. 3, 1972,
p.17) © Budget Rent-A-Car Corp.
of America; 3Oct72; KK226649.
- BUCHANAN, ROBERT D.**
Another Dizzy World product. Sticker.
© Robert D. Buchanan; 20Apr72;
KK224729.
- BUFFALO GRASS, pseud. See NELSON,
ROBERT FRANK.**
- BULOVA WATCH CO.**
Until now, quartz crystal-based
watches, acknowledged the most
accurate, have been little more than
scientific curiosities; Bulova
Accuquartz. (In The New York Times,
Dec. 7, 1971, p.96L) Appl. author:
Doyle Dane Bernbach, Inc. © Bulova
Watch Co.; 7Dec71; KK223716.
- BULOVA WATCH CO., INC.**
How good could it be? Caravelle. (In
Life, Dec. 10, 1971, p.10) Appl.
author: Doyle Dane Bernbach, Inc.
© Bulova Watch Co., Inc.; 7Dec71;
KK227260.
It's unrealistic for any watchmaker,
including ourselves, to promise one-
minute-a-year accuracy in any quartz
watch. (In National Jeweler, Sept.
1972, p.24-25) Appl. author: Doyle
Dane Bernbach, Inc. © Bulova Watch
Co., Inc.; 29Aug72; KK226656.
We don't make it cheap, we sell it
cheap; Caravelle. (In Look, May 4,
1971, p.77) Appl. author: Doyle
Dane Bernbach, Inc. © Bulova
Watch Co., Inc.; 1May71; KK223522.
- BURDEN AUTOMOTIVE ELECTRIC, INC.**
Rebuilt product; alternator installa-
tion. On bag. © Burden Automotive
Electric, Inc.; 19Oct71; KK225700.
Rebuilt product; generator installa-
tion. On bag. © Burden Automotive
Electric, Inc.; 19Oct71; KK225702.
Rebuilt product; starter installation.
On bag. © Burden Automotive Elec-
tric, Inc.; 19Oct71; KK225701.
- BURDEN, GARY.**
Crazy Horse, Loose. See REPRISE
RECORDS, INC.
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author: Gerard F. Burke. © G. Burke
Agency; 25Apr72; KK224772.
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- BUSKE INDUSTRIES, INC.**
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Inc.
[Unit no.]
316. © 15Jan72; KK224850.
325. © 15Jan72; KK224985.
326. © 15Jan72; KK224987.
329. © 15Jan72; KK224986.
330. © 15Jan72; KK224984.
Body and frame aligner; unit no.354.
Sheet. © Buske a.a.d.o. Buske In-
dustries, Inc.; 15Jan72; KK225395.
Body shop utility claw kit; no.352,
no.588K. Sheet. NM: additions.
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Sheet. © Buske a.a.d.o. Buske
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Sheet. Appl. ti.: Package plans.
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Sheet. Appl. ti.: Package plans.
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Sheet. NM: revisions. © Buske
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NM: copy & accessory additions.
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Wedge tight clamp no.690; no.336.
Sheet. © Buske a.a.d.o. Buske
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Was this the last time she had silky
hair? Restor's Touch of Silk. (In
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p.37) © Buty-Wave Products Co.,
Inc.; 1Aug72; KK226071.
- BYARD, CAROLE M.**
Under Christopher's hat; by Dorothy M.
Callahan, illustrated by Carole M.
Byard. [Dust jacket] 406. © on
jacket illus.; Carole M. Byard;
6Mar72; KK225877.
- CCM OSTWALD, INC.**
Happiness is new band uniforms!
Folder. Appl. states cartoons
prev. pub. NM: text. © CCM
Ostwald, Inc.; 15May72; KK226524.
- CCS ASSOCIATES.**
Exercises. See WARNER BROS. RECORDS,
INC.
Nazareth. See WARNER BROS. RECORDS,
INC.
- CRM, INC.**
Identities, the masks we wear.
[Sleeve] © CRM, Inc.; 6May72;
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- CALDWELL, BURNELL.**
The original traveling man. See
MERCURY RECORD PRODUCTIONS, INC.
- CALDWELL, WALTER K. See MERRIBELL.**
- CALIFORNIA & WASHINGTON CO.**
C & W broccolini; net wt. 10 oz. On
wrapper. NM: art work & text.
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- CALIFORNIA CHIROPRACTIC ASSN.**
California insurance policies now must
include chiropractic care! (In
The Tidings, Feb. 18, 1972, p.7)
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Guard that back! (In The Insurance
Journal, Jan. 24, 1972, p.13)
Appl. author: Roger Beck Public
Relations. © California
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Less dollar bills for your doctor bills.
(In The California school employee,
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You don't have to mainline to get
hooked. (In The San Francisco
Bay guardian, Mar. 28, 1972, p.21)
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Under Christopher's hat. See BYARD,
CAROLE M.
- CALVERT DISTILLERS CO.**
It must be hard to make a whiskey
taste soft, nobody else does.
(In Life, May 12, 1972, p.3 of
cover) Appl. author: Doyle Dane
Bernbach, Inc. © Calvert Distillers
Co.; 9May72; KK225460.
Soft whiskey belongs to the most
exclusive club in the world; Calvert
Extra. (In U.S. news & world
report, Sept. 18, 1972, p.2 of
cover) Appl. author: Doyle Dane
Bernbach, Inc. © Calvert
Distillers [sic] Co.; 15Sep72;
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When it's hard to decide, try the soft
approach; Calvert Extra. (In
U.S. news & world report, Dec. 13,
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Doyle Dane Bernbach, Inc.
© Calvert Distillers Co.; 11Dec71;
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Why after 9 years don't you have a
choice of soft tasting whiskies?
Calvert Extra. (In Sports illus-
trated, Feb. 7, 1972, p.4 of cover)
Appl. author: Doyle Dane Bernbach,
Inc. Appl. ti.: Why after 9 nines.
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C

- You're looking at all the soft whiskies in the world crowded into one photograph; Calvert Extra. (In U.S. news & world report, Oct. 30, 1972, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © Calvert Distillers Co.; 27Oct72; KK227071.
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Combination \$1.00 off discount sale! Featuring national famous brands of Scotch ... rum. (In The Washington post, Sept. 12, 1972, p.A-11) Appl. author: Abramson Advertising Agency. © Calvert Wine & Cheese Shop; 12Sep72; KK226427.
- CAMBRIDGE WIRE CLOTH CO.**
How to cut costs with quality; screen sections; bulletin 145. Folder. © Cambridge Wire Cloth Co.; 28Aug72; KK226296.
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Jesus Christ greatest hits. See MOTOWN RECORD CORP.
- CAMP LABORATORIES, INC.**
Dial an answer to your drainage problems. Card. © Camp Laboratories, Inc.; 60Oct72; KK227251.
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Canfield's 50/50; 28 fl. oz. Sticker. © A. J. Canfield Co.; 2Feb70; KK223914.
- Diet chocolate fudge soda; 12 fluid ozs. On can. © A. J. Canfield Co.; 13Nov72; KK227315.
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Olde Cape Cod garden; ten assorted packages of flower seeds. [Envelope] Appl. author: J. Corrigan. © Cape Gardens; 22May72; KK226066.
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Dingly dell. See ELEKTRA RECORDS CO.
Domenic Troiano. See MERCURY RECORD PRODUCTIONS, INC.
Kindred. See WARNER BROS. RECORDS, INC.
Rod Stewart, Never a dull moment. See MERCURY RECORD PRODUCTIONS, INC.
Seanor & Koss. See WARNER BROS. RECORDS, INC.
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Adult western; Career Club shirts. (In Playboy, Sept. 1971, p.28) Appl. author: Marsteller, Inc. © Career Club Shirt Co., Inc.; 12Aug71; KK224502.
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- Revved-up stripes in Fortrel and cotton. (In Playboy, Oct. 1971, p.57) Appl. author: Marsteller, Inc. © Career Club Shirt Co., Inc.; 14Sep71; KK224501.
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- Wear this shirt with a wide tie and a slim girl. (In Esquire, Oct. 1971, p.177) Appl. author: Marsteller, Inc. © Career Club Shirt Co., Inc.; 9Sep71; KK226437.
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- CARNATION CO.**
Chef-mate creole sauce; net wt. 6 lb. 9 oz. Sticker. © Carnation Co.; 15Aug70; KK226178.
- Chef-mate Italian sauce; net wt. 6 lb. 9 oz. Sticker. © Carnation Co.; 15Aug70; KK226180.
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Howl the Good. See MOTOWN RECORD CORP.
- CAROLINA BIOLOGICAL SUPPLY CO.**
Order manual, 1972-73. 158 p. © Carolina Biological Supply Co.; 5Sep72; KK227107.
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Maló, Dos. See WARNER BROS. RECORDS, INC.
Peter Galloway. See WARNER BROS. RECORDS, INC.
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Charmarita night whitening creme; 3.6 oz. Sticker. © Thomas Francis Cassidy; 13Dec71; KK224646.
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- CATO, BOB.**
Journey, John Simon. See WARNER BROS. RECORDS, INC.
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Posh Puffs, beautiful blueberry; full size pop-up tissues. On folding carton. © Procter & Gamble Co. (in notice: Charmin Paper Products, a subsidiary of Procter & Gamble); 27Mar72; KK224856.
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Chemstop waterproofing. Folder. © Chemstop Sales Corp.; 28Dec70; KK223967.
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Cherokee Chief spin cast rod; model 200. Folder. Appl. author: Elmer J. Davis. © Cherokee Products, Inc.; 1Jun72; KK226621.
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Cold-Team-24; 16 daytime tablets, 4 fl. oz. nighttime liquid. On folding carton. © Chesebrough-Pond's, Inc.; 29Sep72; KK226554.
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Lithu-Straws beginners. Folder. © Bernice Chesler & Ina Nenortas; 15Aug72; KK227104.
Lithu-Straws carousel. Folder. © Bernice Chesler & Ina Nenortas; 15Aug72; KK227102.
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The fast food follies; Arby's roast beef. (In Chicago tribune, Nov. 5, 1971, p.24) © Chicago Arby's Assn.; 5Nov71; KK224514.
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Get involved, we need your help; SA 5080. Poster. © Chocolate Co. of America; 17Jan72; KK224288.
Help us in our fund-raising drive. Folder. © Chocolate Co. of America; 7Jan72; KK223893.
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Please help our group raise needed funds; Polly Doodles. Folder. © Chocolate Co. of America; 3Jan72; KK223750.
Raise \$500 to \$15,000 and more for your group with ... fund-raising program tailored to your needs. Folder. © Chocolate Co. of America; 6Dec71; KK223751.
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Greeting cards. Sheet. Appl. author: Helen W. Waite, designer, author, director & sole owner. © Christian Research Enterprises; 13Dec72; KK227338.
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- CHURCH, EDWARD JOHNSON, SR.**
Wrought iron luggage display rack. Sheet. © Edw. J. Church; 1Mar66; KK225288.
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- CLASS FIVE MANUFACTURING CO.**
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The Coffee Pax. Net wt. 1.9 g.; 4.7 g.; 8.9 g.; 11.7 g. [4 envelopes] © Coffee-Pak Co., a partnership contracted by Charles M. Brodbeck, Milton Platnico & Zane Suedmeyer; 8Dec71; KK224087.
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Catch his heart and make it glow, with Sarah's Candlelite. [Endorsed by Eileen Fulton] (In TV guide, Sept. 9, 1972, p.64) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 6Sep72; KK226254.
Cool beads. (In Ebony, Apr. 1972, p.4) Appl. author: Rumrill-Hoyt, Inc. © Sarah Coventry, Inc.; 23Mar72; KK224925.
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- CRACKNELL, ALAN.
Turkey, Wild Turkey. See CHRYSALIS RECORDS, LTD.
- CRAIG, JOHN.
How do you do. See MERCURY RECORD PRODUCTIONS, INC.
Rod Stewart, Never a dull moment. See MERCURY RECORD PRODUCTIONS, INC.
- CREAMER, RICHARD.
Christopher Milk, Some people will drink anything. See WARNER BROS. RECORDS, INC.
- CREASON ENTERPRISES.
Balance Mark. Sticker. Appl. author: Raymond W. Creason. © Raymond W. Creason d.b.a. Creason Enterprises; 2Nov72; KK227308.
- CREASON, RAYMOND W. See CREASON ENTERPRISES.
- CREATIVE CRAFTS CORP.
Gramp's special; instant dill mix. Sheet. © Creative Crafts Corp.; 14Feb72; KK225068.
- CREATIVE MATERIALS LIBRARY.
Ramo; song story by Phyllis Hiller; LP 6608. Record sleeve. Appl. author: Phyllis Hiller. © Creative Materials Library; 3Mar71; KK224615.
- CRESCENT MANUFACTURING CO.
Coffee international, fresh roasted Belgian style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224581.
Coffee international, fresh roasted Dutch style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224579.
Coffee international, fresh roasted Hawaiian style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224584.
Coffee international, fresh roasted Italian style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224580.
Coffee international, fresh roasted Mexican style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224585.
Coffee international, fresh roasted Russian style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224583.
Coffee international, fresh roasted Syrian style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224582.
Coffee international, fresh roasted Vienna style coffee; net wt. 1 1/2 oz. [Envelope] © Crescent Manufacturing Co.; 21Jan72 (in notice: 1971); KK224586.
- CRISS OPTICAL MANUFACTURING CO., INC.
Nylon manual for eyewear application. 5 p. © Criss Optical Manufacturing Co., Inc.; 6Mar72; KK224642.
- CRITELLI, LOUIS.
Alpi is coming. Slip. Appl. ti.: Alpi cartoon advertising food. © Louis Critelli; 18Apr72; KK224728.
- CRITES, WILLIAM G., JR.
Temptation. Sticker. © William G. Crites, Jr. & Steven L. Shean; 12Jul72; KK225844.
- CROSS (A. T.) CO.
Because a lady should have her very own. (In Vogue, May 1972, p.4 of cover) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 1May72; KK225151.
Cross since 1845, soft tip pen. (In Houston chronicle, Texas magazine, Sept. 24, 1972, p.28) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 24Sep72; KK226400.
Cross since 1846, the ultimate in writing instruments. (In Country life, Apr. 27, 1972, p.1040. [London]) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 27Apr72; KK226403.
Cross since 1848, finest on any desk. [London] (In Country life, May 18, 1972) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 18May72; KK226989.
- Dependability is not just a word with us; fine writing instruments. (In U.S. news & world report, Apr. 17, 1972, p.2) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross, Inc.; 10Apr72; KK225150.
- If it says Cross it's one of the world's finest writing instruments. (In Newsweek, Atlantic ed., Apr. 10, 1972, p.6) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 4Apr72; KK226402.
- A meaningful expression of corporate integrity; all Cross writing instruments. (In U.S. news & world report, July 3, 1972, p.2) Appl. author: Potter Hazlehurst, Inc. © A. T. Cross Co.; 26Jun72; KK226401.
- CROWE, HAROLD. See CROWE'S WORM FARM.
- CROWE'S WORM FARM.
This carton has 24 large red worms grown by Crowe's Worm Farm. Sticker. Appl. author: Harold Crowe. © Crowe's Worm Farm, solely owned by Harold Crowe; 15Dec71; KK224608.
- CROZIER AGENCY.
Do it yourself! Sheet. Appl. author: Harold E. Crozier. Appl. ti.: Do-it-yourself interior brick wall instruction brochure. © Crozier Agency; 12Jun72; KK225663.
- CULLMAN, DUNCAN T.
Most honorable peace; an adult game for kids of all ages. Slip. © Duncan T. Cullman; 10Jun72; KK226910.
- CUMMINGS, JIM.
Cut back music. See MERCURY RECORD PRODUCTIONS, INC.
- CUNA MUTUAL INSURANCE SOCIETY, INC.
Planned security for very special people. 15 p. © CUNA Mutual Insurance Society; 1Feb70; KK223536.
- CUNNINGHAM-LIMP CO.
Designing, engineering building, there is no substitute for experience! (In Fortune, Dec. 1971, p.64F) © Cunningham-Limp Co.; 1Dec71; KK223598.
How can you be sure of selecting the right site? (In Fortune, June 1972, p.8L) © Cunningham-Limp Co.; 1Jun72; KK225633.
How can you be sure your next plant is an efficient working tool? (In Fortune, Aug. 1972, p.8H) © Cunningham-Limp Co.; 1Aug72; KK225974.
Planning expansion of your distribution facilities? (In Fortune, July 1972, p.28A) © Cunningham-Limp Co.; 1Jul72; KK225912.
Planning expansion of your manufacturing facilities? (In Fortune, Jan. 1972, p.11) © Cunningham-Limp Co.; 1Jan72; KK223796.
Planning expansion of your office facilities? Designing, engineering, building around the world. (In Fortune, May 1972, p.17) © Cunningham-Limp Co.; 1May72; KK225040.
Planning expansion of your research facilities? (In Fortune, Feb. 1972, p.3 of cover) © Cunningham-Limp Co.; 1Feb72; KK223996.
Will new facilities solve your production problems? (In Fortune, Apr. 1972, p.52D) © Cunningham-Limp Co.; 1Apr72; KK224631.
Will your next plant be completed on time? (In Fortune, Mar. 1972, p.24H) © Cunningham-Limp Co.; 1Mar72; KK224275.
- CURTIS/DIOS.
Airport, the airline game. On wrapper. © Curtis/Dios, a partnership composed of Stephen M. Curtis & Peter E. Dios; 24Apr72; KK224851.
- CURTIS, STEPHEN M. See CURTIS/DIOS.

D

- DCA FOOD INDUSTRIES, INC.
Abbotts assorted flavors, twin pops; 12, 3 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 7Jun72; KK225596.
Abbotts cake coated Boston cream pie; 6, 3 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 7Apr72; KK225592.
Abbotts chocolate chip; 6, 3 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 7Apr72; KK225595.
Abbotts Double Dozen, assorted flavors pop'n fudge; 24, 2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 18Apr72; KK225597.
Abbotts ice milk fudge bars; 12, 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 1May72; KK225593.
Abbotts toasted almond flavored crunch bars; 6, 3 oz. fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 7Apr72; KK225598.
Abbottstix, quiescently frozen confections; 24, 2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 18Apr72; KK225599.
Dairy Fair chocolate flavored coating, ice milk bars; 12, 2 1/2 fl. oz. bars. On folding carton. © DCA Food Industries, Inc.; 1May72; KK225594.
- D-VEL RESEARCH LABORATORIES, INC.
Modu-Pack type 8 die for model 100C. Sheet. Appl. author: D. H. Velzy. © D-Vel Research Laboratories, Inc.; 11Oct72; KK226767.
- DAHLE, JOHN EDWARD. See DRIVECO.
- DAMON, JAMES WILLIAM.
M-Man, Male-Man, Wunderwear. 2 sheets. © James William Damon; 10May72; KK225860.
Male Men (M-Men) Sheet. © James William Damon; 24May72; KK225509.
Survival Craft; designs for mobile homes made up of 3 interconnected trailers. Sheet. © James William Damon; 11May72; KK225510.
- DANAHER, JOY.
Aztec two-step. See ELEKTRA RECORDS.
- DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC.
Anyone can burn a rick of wood to ashes. (In Sports illustrated, Aug. 14, 1972, p.59) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 10Aug72; KK226341.
Ever since they put the new stoplight at the head of town, there are two good reasons to stop here in Lynchburg, Tennessee; Tennessee whiskey. (In Newsweek, May 15, 1972, p.91) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 11May72; KK225562.
Every drop mellowed through 12 feet of charcoal; Tennessee whiskey. (In The National observer, Sept. 9, 1972, p.13) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 9Sep72; KK226357.
Folks who work at Jack Daniel's go out of their way to drink the cool limestone water coming from our cave spring. (In U.S. news & world report, May 22, 1972, p.5) Appl. author: Gardner Advertising Co. Appl. ti.: Limestone water fountain. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 18May72; KK225558.
For special occasions we've changed the shape of our bottle; Tennessee whiskey. (In The Wall Street Journal, Sept. 18, 1972, p.4) Appl. author: Gardner Advertising Co. Appl. ti.: Old bottles. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 18Sep72; KK226356.
If you don't think it heats up in the Jack Daniel rickyard; Tennessee whiskey. (In Esquire, Aug. 1971, p.16) Appl. author: Gardner Advertising Co. Appl. ti.: Heat in the rickyard. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 15Jul71; KK222273.
It takes all seasons. (In St. Louis municipal opera program, season 1972, p.34) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 3Jul72; KK225581.
Jack Daniel always said, Every day we make it, we'll make it the best we can; Tennessee whiskey. (In The Wall Street Journal, July 17, 1972, p.4) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 17Jul72; KK225838.
Jack Daniel's maintenance crew puts in a lot of overtime to help give our Tennessee Whiskey its rare, sippin' smoothness. (In Dallas, Oct. 1972, p.13) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 26Sep72; KK226686.
The Lynchburg silver cornet band was started by Jack Daniel in 1892. (In Business week, July 8, 1972, p.9) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 5Jul72; KK225840.
The Lynchburg Silver Cornet Band was started by Jack Daniel in 1892 to sell whiskey. (In The Miami Herald, July 10, 1972, p.2D) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 10Jul72; KK226176.
Lynchburg, Tennessee, is where we make Jack Daniel's whiskey. (In The Sporting News, May 6, 1972, p.9) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop. [i.e., Prop.], Inc.; 6May72; KK225152.
No mules are sold in Lynchburg anymore, but some equally stubborn critters still make whiskey in Jack Daniel's hollow. (In U.S. news & world report, June 19, 1972, p.67) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 15Jun72; KK225560.
Nothing but the finest grain goes into Jack Daniel's; Tennessee whiskey. (In The Sporting News, June 3, 1972, p.5) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 3Jun72; KK225209.
Our ducks took residence in Mulberry Creek when the new mash tub went in; Tennessee Whiskey. (In Time, June 12, 1972, p.69) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 8Jun72; KK226852.
Popping up a batch of corn is a nice way to pass the long winter hours at the Jack Daniel Visitor House. (In St. Louis Municipal Opera program, Aug. 14, 1972, p.34) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow Prop., Inc.; 14Aug72; KK226168.
Pure limestone water is one reason Jack Daniel's is uniquely different from other American whiskeys. (In International Herald Tribune, Nov. 24, 1971, p.3) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 24Nov71; KK223602.
Recalling the old days at Jack Daniel's brings to mind the time the new tax man discovered Tennessee Whiskey. (In Midlands (World Herald, Omaha), Nov. 19, 1972, p.29) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 19Nov72; KK227195.
Right here, in this vat of hard maple charcoal. (In Time, May 29, 1972, p.63) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 25May72; KK225589.
A Tennessee toast from all of us in Jack Daniel's Hollow to all you folks who fly the skies of United. (In Mainliner, Aug. 1972, p.24) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 15Jul72; KK225972.
These men are retired now from Jack Daniel's, but our whiskey is the same as the day they began. (In The National Observer, May 13, 1972, p.14) Appl. author: Gardner Advertising Co. Appl. ti.: Retirees. © Jack Daniel Distillery, Lem Motlow Prop., Inc.; 13May72; KK224989.
This iron-free spring is why Jack Daniel settled here. (In Wall Street Journal, May 15, 1972) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 15May72; KK225112.
This old sign dates way back in Jack Daniel's history. (In The Sporting News, Oct. 21, 1972, p.49) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 14Oct72; KK226609.
This Tennessee hollow is a nice place to make Jack Daniel's Whiskey. (In The Sporting News, Nov. 25, 1972, p.21) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 18Nov72; KK227191.
We rick-burn our own charcoal to smooth Jack Daniel's. (In The National Observer, Oct. 21, 1972, p.16) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery Lem Motlow Prop., Inc.; 17Oct72; KK226971.
We're always anxious to put up the tree in Jack Daniel's old office. (In U.S. news & world report, Dec. 4, 1972, p.93) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow Prop., Inc.; 28Nov72; KK227187.
We're getting ready for the holidays here in Jack Daniel's Hollow. (In National Observer, Dec. 2, 1972, p.14) Appl. author: Gardner Advertising Co. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 28Nov72; KK227190.
When Moore County, Tennessee, celebrated its hundredth anniversary last summer, most everyone in Lynchburg turned out. (In Sports Illustrated, May 22, 1972, p.61) Appl. author: Gardner Advertising Co. Appl. ti.: Moore County 100 anniversary. © Jack Daniel Distillery, Lem Motlow, Prop., Inc.; 18May72; KK225588.
- DANIEL, TOM.
Ghost of the Red Baron. See MONOGRAM MODELS, INC.
Rommel's Rod. See MONOGRAM MODELS, INC.

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- DART INDUSTRIES, INC. See TUPPERWARE.
- DAVANEY, A. W. See DEVANEY, A. W.
- DAVID, THOMAS A.
How to operate David's Research Pendulum. Sheet. © Thomas A. David; 14Feb72; KK224003.
- DAVIS & BOX MANUFACTURING CO., INC.
Fish and Learn teaching aid. On wrapper. Appl. author: Wallace E. Davis, Sr. & Ves R. Box. © Davis & Box Manufacturing Co., Inc.; 7Aug72; KK226069.
- DAVIS, JACK.
Motorcycle Mama. See ELEKTRA RECORDS CO.
- DEAN, ROGER.
Uriah Heep, Demons and wizards. See MERCURY RECORD PRODUCTIONS, INC.
- DEERING, DOREEN READ.
Willow Creek Studio of Romeo, Mich. Sticker. © Doreen Read Deering; 8Jul72; KK225685.
- DEGRAW, ROBERT E. See RO-DE TOYS & KITS.
- DEKALB TOYS, INC.
Tool school; item no.862. On wrapper. © DeKalb Toys, Inc.; 23May72; KK226062.
- DEL LABORATORIES, INC.
Flame-glo creamy moisturizing lipstick, cherry flavored; cherry red. Card. © Del Laboratories, Inc.; 22Jun72; KK225855.
Flame-glo creamy moisturizing lipstick, orange flavored; ripe orange. Card. © Del Laboratories, Inc.; 22Jun72; KK225856.
Flame-glo creamy moisturizing lipstick, pineapple flavored; hot pink. Card. © Del Laboratories, Inc.; 22Jun72; KK225854.
Flame-Glo frosted, moisturizing lipstick; honeydew flavored. Card. © Del Laboratories, Inc.; 22Jun72; KK225491.
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Flame-Glo frosted, moisturizing lipstick; strawberry flavored. Card. © Del Laboratories, Inc.; 22Jun72; KK225492.
Flame-Glow show offs nail color sampler; contents 1/8 fl. oz. ea. Card. © Del Laboratories, Inc.; 20Sep72; KK226380.
The fresh ones, Lashbrite protein rich, moisturizing eye shadow. Card. © Del Laboratories, Inc.; 24May72; KK225292.
Lashbrite hypo-allergenic lush lash; 1/2 fl. oz. Card. © Del Laboratories, Inc.; 21Nov72; KK227318.
Lashbrite hypo-allergenic rich 'n' silky mascara. Card. © Del Laboratories, Inc.; 4Oct72; KK226530.
Lashbrite hypo-allergenic shadow duet. Card. © Del Laboratories, Inc.; 6Nov72; KK226937.
Lashbrite hypo-allergenic shadows & base; net wt. 1/4 oz. Card. © Del Laboratories, Inc.; 6Nov72; KK226938.
Sally Hansen Hard as Nails Be-Long nail hardener; 1/2 fl. oz. On folding carton. © Del Laboratories, Inc.; 21Nov72; KK227141.
Sally Hansen Hard as Nails clear; 1/2 fl. oz. Card. © Del Laboratories, Inc.; 21Nov72; KK227144.
- Sally Hansen Hard as Nails homogenized cream formula; .45 fl. oz. Card. © Del Laboratories, Inc.; 21Nov72 (in notice: 1968); KK227138.
- Sally Hansen Hard as Nails Mend-a-Nail; 1/2 fl. oz. On folding carton. © Del Laboratories, Inc.; 21Nov72; KK227142.
- Sally Hansen Hard as Nails silver frost; 1/2 fl. oz. Card. © Del Laboratories, Inc.; 21Nov72; KK227139.
- Sally Hansen Hard as Nails tint; 1/2 fl. oz. Card. © Del Laboratories, Inc.; 21Nov72; KK227140.
- Sally Hansen protein formula nail treatment; net wt. 6 oz. On folding carton. © Del Laboratories, Inc.; 21Nov72; KK227143.
- Sally Hansen Tender Lip gloss; net wt. 1 oz. Card. © Del Laboratories, Inc.; 30Oct72; KK226529.
- DELANEY, FRANCIS E. See ICKA-DELICK MUSIC & RECORDS CORP.
- DELTA AIR LINES, INC.
California. Folder. (Delta dream vacations, 1972) Appl. author: Tom Gullette. © Delta Air Lines, Inc.; 3Apr72; KK224570.
California, Las Vegas, Arizona, Hawaii plus. Folder. (Delta dream vacations, 1972) Appl. author: Tom Gullette. © Delta Air Lines, Inc.; 17Mar72; KK224668.
Florida, Bahamas, Caribbean, New Orleans. Folder. (Delta dream vacations, winter '71-'72) Appl. author: Tom Gullette. NM: additions & revisions. © Delta Air Lines, Inc.; 20Oct71; KK224110.
Florida fly/drive. Folder. (Delta dream vacations '71) Appl. author: Thomas Gullette. NM: additions & revisions. © Delta Air Lines, Inc. 17Mar71; KK223538.
Florida's Walt Disney World. Folder. (Delta dream vacations, winter '71-'72) Appl. author: Tom Gullette. NM: additions & revisions. © Delta Air Lines, Inc.; 23Nov71; KK224108.
Hawaii plus. Folder. (Delta dream vacations, 1972) Appl. author: Tom Gullette. © Delta Air Lines, Inc.; 3Apr72; KK224568.
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New York. Folder. (Delta dream vacations, 1972) Appl. author: Tom Gullette. © Delta Air Lines, Inc.; 3Apr72; KK224566.
- DELTA PET PRODUCTS.
Canary food; net wt. 14 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224313.
- Canary song food; net wt. 4 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223728.
- Cat flea & tick killer; net wt. 8 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223730.
- Cat flea powder; net wt. 4 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223729.
- Cat wormer; 16 capsules, net wt. 0.17 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224136.
- Cuttlebone with holder; no.D-3249; net wt. 3/8 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK225010.
- Dog flea & tick killer; net wt. 8 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223732.
- Dog flea powder; net wt. 4 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223731.
- Dog flea soap; with plastic dish; net wt. 4.25 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224154.
- Dog tag; net wt. 0.2 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224746.
- Dog wormer; 16 capsules, net wt. 0.17 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224745.
- Doggie Treetz; net wt. 10 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224485.
- Gravel 'n' grit; parakeet & canary; net wt. 30 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224314.
- Gravel paper; contains 9 sheets. [Envelope] © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224486.
- Luster bath with lanolin; net wt. 8 oz. 2 stickers. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223727.
- N.F. cod liver oil; net 3 fl. oz. 2 stickers. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223734.
- Parakeet ade treat; net wt. 4 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223736.
- Parakeet condition food; net wt. 4 oz. Sticker. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223726.
- Parakeet mix; net wt. 32 oz. On bag. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK225801.
- Parakeet seed; net wt. 16 oz. On folding carton. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK225345.
- Rid flea dog shampoo; net wt. 8 fl. oz. 2 stickers. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223733.
- Sunflower seed; net wt. 16 oz. On bag. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224905.

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Vitamin A & D oil with wheat germ oil; net 3 fl. oz. 2 stickers. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK223735.
Wild bird mix; net wt. 32 oz. On bag. © Delta Pet Products, division of Sternco Industries, Inc.; 22Sep71; KK224906.

DEMA CO.

Icosa-Tensogram; model 20S. Card. Appl. author: David H. Meese. © Dema Co.; 15Jun72; KK226016.

DE MARTINI (ALFRED) ASSOCIATES.

Agraphicus, a new alphabet for the '70's. Sheet. Appl. author: Alfred E. De Martini. © Alfred De Martini Associates; 21Mar70; KK226354.

DENTLYKE CO.

Dental chart. (In Journal of the American Dental Assn., June 1972, p.1418) Appl. author: George A. Kempster. NM: additions. © George A. Kempster d.b.a. Dentlyke Co.; 2Jun72; KK226351.

DERMAKON LABORATORIES.

New 3 step system of skin therapy guarantees visible improvement; Zit-Kit. (In Boston herald traveler-record American, Aug. 15, 1972, p.15) Appl. author: Popofsky Advertising, Inc. for Preston Pharmaceuticals. © Preston Pharmaceuticals, Inc., Derma-Kon Laboratories division; 15Aug72; KK226114.

Now treat pimples and blemishes at home; Zit-Kit. (In Boston herald traveler-record American, Aug. 15, 1972, p.15) Appl. author: Popofsky Advertising, Inc. for Preston Pharmaceuticals. © Preston Pharmaceuticals, Inc., DermaKon Laboratories division; 15Aug72; KK226113.

DERY, ALEX.

[Deri dolls] N-1--W-10. Sheet. © Alex Dery; 10ct72; KK227137.
Novelty Deri dolls; rubber stamps. Sheet. © Alex Dery; 1May72; KK225115.

DESIGN 27, INC.

Capons. 2 sheets. © Design 27, Inc.; 1Jun72; KK226378.

DESIGNED COMMUNICATIONS.

Maxaym. See WARNER BROS. RECORDS, INC.

DEVANEY, A. W.

See Texas. Sticker. © A. W. Davaney (in notice: A. W. Devaney); 7Aug72; KK226029.

DICKEL (GEO. A.) & CO.

Old No.8 brand; Tennessee whisky; 4/5 quart. On folding carton. © Geo. A. Dickel & Co.; 21Sep71; KK225356.

DIMITRIA DELIGHTS, INC.

Pita; net wt. 32 oz. On folding carton. © Dimitria Delights, Inc.; 25Aug72; KK226410.

DIOS, PETER E. See CURTIS/DIOS.

DISCUS RECORDS.

The word; Rod McKuen; DS 7000. Record sleeve. © Discus Records; 1Feb72 (in notice: 1971); KK224122.

DISNEY (WALT) PRODUCTIONS.

Goofy finds his marbles; 4329. Whitman Pub. Co. On wrapper. © Walt Disney Productions; 5Jul72; KK225728.

Mickey Mouse Flip a Chip game; 4328. Whitman Pub. Co. On wrapper. © Walt Disney Productions; 28Jun72; KK225727.

Snow White and the seven dwarfs coloring book; no.1052. Whitman Pub. Co. 1 v. © Walt Disney Productions; 28Apr72; KK225372.

A visit to Walt Disney World Magic Kingdom game; 4202. On wrapper. Appl. author: Milton Bradley Co. © Walt Disney Productions; 1Mar72; KK224519.

DIVERSIFIED MEAT PRODUCTS, INC.

Diversified puts profits on every plate with quality meat products. 7 p. © Diversified Meat Products, Inc.; 14May71; KK226249.
Diversified puts profits on every plate with quality meat products. 7 p. NM: compilation, text, illus. © Diversified Meat Products, Inc.; 14May71; KK223946.

DIVERSIFIED PRODUCTS MANUFACTURING CO.

This or this, the Pallet Puller. Folder. Appl. authors: Frank H. Peterson, Jr. & Frank H. Peterson, Sr. © Diversified Products Manufacturing Co.; 3May72; KK225198.

DI VINCENZO, JOE.

Steve Young. See WARNER BROS. RECORDS, INC.

DIXO CO., INC.

Save \$, dryclean your clothes; Give your clothes a chance to look good, dryclean them. 2 posters. © Dixo a.a.d.o. Dixo Co., Inc.; 10Aug72; KK227216.

You'll find care labels in quality garments, it's common knowledge that washable garments are dry-cleanable garments. On wrapper & bag. Appl. ti.: Care labels: washable is drycleanable. © Dixo a.a.d.o. Dixo Co., Inc.; 10Aug72; KK227217.

DOBO, MICHAEL.

Bonnie Raitt, Give it up. See WARNER BROS. RECORDS, INC.

DOK.

Peter Galloway. See WARNER BROS. RECORDS, INC.

DOLE CO.

Hawaiian unsweetened pineapple juice; my name is Iliha; 6, 6 oz. cans. On folding carton. © Dole Co., a division of Castle & Cooke, Inc.; 13Oct72; KK226742.

Hawaiian unsweetened pineapple juice; my name is Luan; 6, 6 oz. cans. On folding carton. © Dole Co., a division of Castle & Cooke, Inc.; 13Oct72; KK226743.

Hawaiian unsweetened pineapple juice; my name is Maleko; 6, 6 oz. cans. On folding carton. © Dole Co., a division of Castle & Cooke, Inc.; 13Oct72; KK226741.

Hawaiian unsweetened pineapple juice; my name is Peleke; 6, 6 oz. cans. On folding carton. © Dole Co., a division of Castle & Cooke, Inc.; 13Oct72; KK226740.

Introducing the new Dole Hawaiian kids; 1972 store wide promotion. Folder. © Dole Co., a division of Castle & Cooke, Inc.; 15Jan72; KK225237.

Pure fresh frozen juices. [Girl sipping juice from pineapple] Card. © Dole Co., a division of Castle & Cooke, Inc.; 15Jan72; KK224286.

DOLLARCARD INTERNATIONAL.

The consumer service card. [Envelope] © Dollarcard International; 15May72; KK225423.

DollarCard, the consumer service card. Folder. © DollarCard International; 15May72; KK226865.

DOLLARCLUB INTERNATIONAL, INC.

Dollarcard. Folder. Appl. ti.: Dollarcard information request form. © Dollarclub International, Inc.; 15Mar72; KK224537.

DOLLARFARE TOURS.

Mexico, Europe, Orient, Hawaii. Folder. Appl. author: DollarFare Int'l. © DollarFare Tours; 9May72; KK226864.

DONAL, INC.

Phonics Fun. [Chef with fish, milk & pitcher] Sheet. © Donal, Inc.; 15Sep71; KK223621.

Phonics Fun. [Dog, fox & frog near pond] Sheet. © Donal, Inc.; 15Sep71; KK223622.

Phonics Fun. [Ear, eagle & caveman] Sheet. © Donal, Inc.; 15Sep71; KK223623.

Phonics Fun; 8 different puzzles included. [Man, cat & rat] On wrapper. © Donal, Inc.; 15Sep71; KK223636.

Phonics Fun. [Flame, cake, lake & others] Sheet. © Donal, Inc.; 15Sep71; KK223624.

Phonics Fun. [Girl, bird, giraffe & others] Sheet. © Donal, Inc.; 15Sep71; KK223838.

Phonics Fun. [Goat, boat, coach & others] Sheet. © Donal, Inc.; 15Sep71; KK223837.

Phonics Fun. [Pirate, parrot, net & others] Sheet. © Donal, Inc.; 15Sep71; KK223839.

Phonics Fun: Sound a as in apple. Sheet. Appl. ti.: Phonics Fun: Sound a as in man. © Donal, Inc.; 15Sep71; KK224064.

Phonics Fun: Sound a as in flame. Sheet. © Donal, Inc.; 15Sep71; KK224065.

Phonics Fun: Sound e as in bell. Sheet. © Donal, Inc.; 15Sep71; KK224062.

Phonics Fun: Sound e as in ear. Sheet. Appl. ti.: Phonics Fun: Sound ea as in ear. © Donal, Inc.; 15Sep71; KK224069.

Phonics Fun: Sound i as in circle. Sheet. Appl. ti.: Phonics Fun: Sound ir as in girl. © Donal, Inc.; 15Sep71; KK224063.

Phonics Fun: Sound i as in fish. Sheet. © Donal, Inc.; 15Sep71; KK224067.

Phonics Fun: Sound o as in block. Sheet. Appl. ti.: Phonics Fun: Sound o as in dog. © Donal, Inc.; 15Sep71; KK224068.

Phonics Fun: Sound o as in boat. Sheet. Appl. ti.: Phonics Fun: Sound oa as in goat. © Donal, Inc.; 15Sep71; KK224066.

DONMOOR, INC.

Boyhood friends: Anthony and Glen and Keith and Donmoor; Donmoor knit shirts. (In The New York times magazine, Oct. 15, 1972, p.8) Appl. author: Marsteller, Inc. © Donmoor, Inc.; 15Oct72; KK227257.

Boyhood friends: Bruce and Patrick and Ivan and Donmoor; Donmoor shirts and pants with Kodel. (In The New York times magazine, Sept. 24, 1972, p.28) Appl. author: Marsteller, Inc. © Donmoor, Inc.; 24Sep72; KK227259.

Boyhood friends: Eric and Jeffrey and Wayne and Donmoor; Donmoor sweaters of Orlon. (In The New York times magazine, Nov. 19, 1972, p.71) Appl. author: Marsteller, Inc. © Donmoor, Inc.; 19Nov72; KK227256.

- Boyhood friends; Michael and Jean Claude and Donmoor; Donmoor knit shirts of Celanese Arnel. (In The New York Times magazine, Aug. 13, 1972, p.32) Appl. author: Marsteller, Inc. © Donmoor, Inc.; 13Aug72; KK227258.
- DOTY, ROY.**
Family circle's exclusive picture clock. Sheet. NM: design, photo, revisions. © Roy Doty; 10Feb72; KK224085
- DOW CHEMICAL CO.**
Bathroom cleaner; let Dow's scrubbing bubbles work for you. Sheet. © Dow Chemical Co.; 1Dec71; KK225982.
Bathroom cleaner; let Dow's scrubbing bubbles work for you. Sheet. © Dow Chemical Co.; 14Dec71; KK225983.
Fact sheet, Dow bathroom cleaner. © Dow Chemical Co.; 1Dec71; KK225984.
It's scrubbing bubbles time; special offer from Dow bathroom cleaner, scrubbing bubbles clock. Poster. © Dow Chemical Co.; 9Jun72; KK225513.
Let Dow's scrubbing bubbles work for you. Folder. © Dow Chemical Co.; 14Dec71; KK226126.
Save 7¢ and try the Saran Wrap onion test. (In The Evening Sun, Baltimore, July 12, 1972, p.B14) © Dow Chemical Co.; 12Jul72; KK225817.
Scrubbing bubbles; bathroom cleaner. (In Reader's digest, Feb. 1972, p.56-57) © Dow Chemical Co.; 25Jan72; KK226964.
Scrubbing bubbles are going to help you clean up this spring with Dow bathroom cleaner. Sheet. © Dow Chemical Co.; 6Mar72; KK225985.
Special offer from Dow bathroom cleaner, scrubbing bubbles clock. Card. © Dow Chemical Co.; 9Jun72; KK225512.
Touch of Sweden extra rich lotion; 6 fl. oz. 2 stickers. © Dow Chemical Co.; 20Aug71; KK227349.
Touch of Sweden hand lotion; 8 fl. oz. 2 stickers. © Dow Chemical Co.; 1Jul70 (in notice: 1969); KK227348.
- DRACKETT CO.**
The dirty dust mitten wins with Endust. (In McCall's, May 1972, p.176) Appl. author: Young & Rubicam International, Inc. © Drackett Co.; 20Apr72; KK225703.
The dirty dust mop wins with Endust. (In Ladies' home journal, Apr. 1972, p.1) Appl. author: Young & Rubicam International, Inc. © Drackett Co.; 1Apr72; KK225705.
The dirty undershirt wins; Endust. (In Better homes & gardens, Oct. 1971, p.1) Appl. author: Young & Rubicam, Inc. © Drackett Co.; 21Sep71; KK223926.
Guess what Windex shines besides windows? (In Family circle, Apr. 1972, p.168) Appl. author: Young & Rubicam International, Inc. © Drackett Co.; 21Mar72; KK225785.
Twinkle brings back the wedding gift shine. (In Ladies' home journal, Oct. 1971, p.146) Appl. author: Young & Rubicam, Inc. © Drackett Co.; 21Sep71; KK223927.
- DRANE (EDWARD O.) & CO.**
Enardoe playing cards. © Edward O. Drane & Co.; 5Jan70; KK225940.
- DRAWING BOARD, INC.**
Modern business forms. Winter, 1972. 1 v. © Drawing Board, Inc.; 31Oct72; KK227320.
- DREAM WRAP, INC.**
Dream Wrap, the slenderizing sensation that is sweeping the country! (In San Diego union, Mar. 13, 1972, p.D-3) © Dream Wrap, Inc.; 13Mar72; KK227038.
Dream Wrap, the slenderizing sensation that is sweeping the country; the famous and fabulous wrap for men and women. (In Life, Mar. 10, 1972, p.25) NM: revisions. © Dream Wrap, Inc.; 6Mar72; KK224295.
Here is a fantastic, effortless way to reduce the waist, tummy, hips and thighs, Dream Wrap's fabulous new Super Wrap-a-Way home slenderizing kit. (In San Diego union, Mar. 13, 1972, p.D-3) © Dream Wrap, Inc.; 13Mar72; KK227053.
The slenderizing sensation that is sweeping the country! Dream Wrap. (In Better homes & gardens, Feb. 1972, p.143) © Dream Wrap, Inc.; 20Jan72; KK223811.
- DRESSER INDUSTRIES, INC. HAND TOOL DIVISION.**
New, S-K Indy TV specials. Folder. Appl. author: Peitscher, Janda/Associates. © Hand Tool Division, Dresser Industries, Inc.; 26Sep72; KK227000.
Whatever they race, the great ones prefer S-K hand tools. Folder. Appl. author: Peitscher, Janda/Associates. © Hand Tool Division, Dresser Industries, Inc.; 26Sep72; KK226999.
- DREYFUS-ASHBY & CO.**
Mateus today, Mateus tonight. (In Beverage media, Oct. 1972, p.126-127) © Dreyfus-Ashby & Co.; 1Oct72; KK227096.
- DRIVECO.**
Drivers, are your insurance premiums higher than necessary? (In The Sun-telegram, San Bernardino, Calif., Mar. 5, 1972, p.C-12) © John Edward Dahle d.b.a. Driveco; 5Mar72; KK225023.
- DROZ WOOD CO.**
Room divider installation procedure. Sheet. © Droz Wood Co.; 2Nov71; KK224717.
Stair railing installation procedure. Sheet. © Droz Wood Co.; 2Nov71; KK224489.
- D'SAL PRODUCTS, INC.**
Liqua-Mask, liquid masking tape; 7 oz. net wt. Sticker. © D'sal Products, Inc.; 25Apr72; KK225153.
- DUFFY-MOTT CO., INC.**
Introducing super Mott's prune juice. (In Herald-American-Post-Standard, Syracuse, N.Y., Apr. 9, 1972, p.32) Appl. author: Rumrill-Hoyt, Inc. © Duffy Mott Co., Inc.; 9Apr72; KK224785.
Introducing super Mott's prune juice. (In Reader's digest, June 1972, p.254) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 20May72; KK225045.
You bought it for one good reason; there are lots of good reasons for drinking Sunsweet prune juice. (In TV guide, Apr. 29-May 5, 1972, p.5) Appl. author: Rumrill-Hoyt, Inc. © Duffy-Mott Co., Inc.; 25Apr72; KK225139.
- DUKE'S ROYAL PRESS.**
Sue for a million, madam, sue the pants, oops, off'em! Folder. Appl. author: Duke T. Ruth, Duke's Royal Press. © Duke's Royal Press; 22Dec71; KK223978.
- DUMONT TAXIDERMY, INC.**
Dumont Taxidermy, Inc.; catalog 1002. Effective May 1, 1972. Folder. © Dumont Taxidermy, Inc.; 26Apr72; KK224771.
- DUNCAN, KENN.**
Valerie Simpson. See MOTOWN RECORD CORP.
- DUNN, E. STANHOPE.**
Maggie Hamm fashion skit. (In The Raleigh times, May 9, 1972, p.4-B) © Stann Dunn; 30Apr72; KK225314.
- DUNN, STANN.** See DUNN, E. STANHOPE.
- DUOFOLD, INC.**
Stop, buy. (In Skiing trade news, 1972 issue, p.174-175) © Duofold, Inc.; 1Mar72 (in notice: 1971); KK224698.
Top ranked Stan Smith is the best, and he wears the best; Duo/jet. (In The New Yorker, May 6, 1972, p.102) © Duofold, Inc.; 6May72; KK225093.
The unbeatable heating system by Duofold. (In Skiing, Oct. 1972, p.8) NM: artwork & copy. © Duofold, Inc.; 20Sep72; KK226416.
The unbeatable heating system by Duofold; 2 layer underwear. (In Men's wear, June 9, 1972, p.22) © Duofold, Inc.; 9Jun72; KK225962.
The unbeatable heating system by Duofold; 2-layer underwear. (In Outdoor life, Oct. 1972, p.32) © Duofold, Inc.; 1Oct72; KK227075.
- DUPOND, HENRI.**
Jesse Winchester, Third down, 110 to go. See WARNER BROS. RECORDS, INC.
- DUPONT, LARRY.**
Sparks. See WARNER BROS. RECORDS, INC.
- DUVOISIN, ROGER.**
The web in the grass, by Berniece Freschet; illustrated by Roger Duvoisin. Scribners. Dust jacket. © on jacket illus.; Roger Duvoisin; 2Nov72; KK227263.
- DYER, ROD.**
Road. See MOTOWN RECORD CORP.
The Roger Saunders rush album. See WARNER BROS. RECORDS, INC.
- DYER (ROD) INC.**
Pass the butter. See MOTOWN RECORD CORP.

E

E.B.D. ENTERPRISES, INC.
Hi-Li, the world's fastest game; Action. Sheet. Appl. author: Edward S. Dumo. © E.B.D. Enterprises, Inc.; 1Sep71; KK224614.

ECC. See EUREKA CHEMICAL CO.

E-P MANAGEMENT, INC.
Final days, 2 for one offer. (In The Parkersburg news showtime, Feb. 14, 1971, p.3) Appl. author: Richard Proctor. © E-P Management, Inc.; 14Feb71; KK224094.

It takes 2 to start the new year with a new, slimmer figure at Elaine Powers. (In The Commercial-news, Danville, Ill., Feb. 1, 1971, p.7) Appl. author: Richard Proctor. © E-P Management, Inc.; 1Feb71; KK224093.

E-P MANAGEMENT, INC.-Con.

Join free during Elaine Powers 2 for one special offer. (In The Daily free press, Quakertown, Pa., Feb. 8, 1971, p.2) Appl. author: Richard Proctor. © E-P Management, Inc.; 8Feb71; KK224095.

EARLY TIMES DISTILLERY CO.

After the game plan; Kentucky straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 7Sep71 (in notice: 1965); KK223663.

Behind every pussycat, there's a great bourbon. Sheet. © Early Times Distillery Co.; 15Mar71; KK223640.

Closing round at the Southern Open; Kentucky straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 9Aug71 (in notice: 1965); KK223664.

Early's army. Sheet. © Early Times Distillery Co.; 4Jan72; KK226747.

Have it your own way; Kentucky straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 15Feb71; KK223641.

Is Early Times really necessary in your pussycats? Sheet. © Early Times Distillery Co.; 4Jan72; KK226754.

Men's lib; Kentucky whisky quart. Sheet. © Early Times Distillery Co.; 15Jan71; KK223665.

New gal. in town; Early Times gallon. Sheet. © Early Times Distillery Co.; 15Oct71; KK223637.

No: 86'; height: 11"; straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 6Jun72; KK226750.

O.K. pussycat lovers, here's your chance to get in there and really mix it up. Sheet. © Early Times Distillery Co.; 4Jan72; KK226748.

Open season; straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 4Jan72; KK226755.

Our marriage will cause quite a stir; Kentucky straight bourbon whiskey & Canada Dry club soda. Sheet. © Early Times Distillery Co.; 5Oct71; KK223639.

Save, saviour, savingest. Sheet. © Early Times Distillery Co.; 15Jan71; KK223638.

Shop early; Kentucky straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 15Sep71; KK223662.

Start your own party; Kentucky straight whiskey. Sheet. © Early Times Distillery Co.; 7Mar72; KK226746.

Turn a snow bunny into a pussycat. Sheet. © Early Times Distillery Co.; 4Jan72; KK226749.

Unwind; straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 4Jan72; KK226745.

When it snows, it pours; straight straight bourbon whiskey. Sheet. © Early Times Distillery Co.; 1Aug72; KK226751.

EASTMAN KODAK CO.

Kodak pocket Instamatic 20 camera; A20. On folding carton. © Eastman Kodak Co.; 16Mar72; KK224329.

Kodak pocket Instamatic 20 camera outfit; A20R. On box. © Eastman Kodak Co.; 16Mar72; KK224328.

EBERHARD FABER, INC.

Rite-on; write on it now, find it later. Card. © Eberhard Faber, Inc.; 14Jul72; KK226086.

ECKHARD ORGANIC, INC.

Mr. Eckhard hair organic conditioner; 1 1/2 fl. oz. On bottle. © Eckhard Organic, Inc.; 15May71; KK223763.

Mr. Eckhard hair organic shampoo; 8 fl. oz. On bottle. © Eckhard Organic, Inc.; 15May71; KK223762.

Mr. Eckhard hair organic conditioner; 8 fl. oz. On bottle. © Eckhard Organic, Inc.; 15May71; KK223765.

Mr. Eckhard hair organic shampoo; 1 1/2 fl. oz. On bottle. © Eckhard Organic, Inc.; 15May71; KK223764.

EDEN, MARK.

The Mark Eden developer increased my bustline from 33" to a full 37" in just 21 days. (In Motion picture, Nov. 1972, p.69) NM: photos & text. © Mark Eden; 5Oct72; KK226885.

Now I know why Mark Eden is the world's most successful bustline developer; I added ... 21 days. (In Glamour, Aug. 1972, p.238-239) NM: photographs & text. © Mark Eden; 20Jul72; KK226884.

Now I know why Mark Eden is the world's most successful bustline developer; in just 21 days ... full 37". (In Glamour, July 1972, p.162-163) NM: photograph & revisions. © Mark Eden; 20Jun72; KK226883.

EDEN, MARK. See EDEN (MARK) INC.

EDEN (MARK) INC.

Mark Eden is the world's most successful bustline developer. (In Photoplay magazine, May 1972, p.95) Appl. author: Mark Eden. NM: revisions. © Mark Eden, Inc. (in notice: Mark Eden); 5Apr72; KK225136.

Mark Eden is the world's most successful bustline developer; each of the women shown here has gained 4 full inches ... in just 6 weeks. (In Glamour, May 1972, p.248-249) Appl. author: Mark Eden. NM: revisions. © Mark Eden, Inc. (in notice: Mark Eden); 20Apr72; KK225137.

Mark Eden is the world's most successful bustline developer; each of these girls has gained ... 21 days. (In Glamour, Oct. 1972, p.234-235) Appl. author: Mark Eden. NM: photos & testimonials. © Mark Eden, Inc.; 20Sep72; KK226882.

Mark Eden is the world's most successful bustline developer; I added ... just 21 days. (In McCall's, Aug. 1972, p.135) Appl. author: Mark Eden. NM: photos & text. © Mark Eden, Inc.; 20Jul72; KK226887.

Mark Eden is the world's most successful bustline developer; I increased my bustline from 36" to a full 40" in just 6 weeks. (In True story, Mar. 1972, p.105) Appl. author: Mark Eden. NM: revisions. © Mark Eden, Inc.; 5Feb72; KK224316.

Mark Eden is the world's most successful bustline developer; I increased my bustline ... in just 6 weeks. (In Glamour, Apr. 1972, p.246-247) Appl. author: Mark Eden. NM: revisions. © Mark Eden, Inc. (in notice: Mark Eden); 20Mar72; KK225138.

Mark Eden is the world's most successful bustline developer; my bustline ... just 6 weeks. (In True story, July 1972, p.99) Appl. author: Mark Eden. NM: revision. © Mark Eden, Inc.; 5Jun72; KK226886.

Mark Eden is the world's most successful bustline developer; the women shown here ... developer. (In Redbook, June 1972, p.153) Appl. author: Mark Eden. NM: revisions. © Mark Eden, Inc.; 23May72; KK226888.

Now, more than ever, Mark Eden is the world's most successful bustline developer. (In Glamour, Jan. 1972,

p.122-123) Appl. author: Mark Eden. © Mark Eden, Inc.; 20Dec71; KK223807.

Now, more than ever, Mark Eden is the world's most successful bustline developer. (In Parents' magazine, Jan. 1972, p.73) Appl. author: Mark Eden. © Mark Eden, Inc.; 25Dec71; KK223806.

EDLO ENTERPRISES, INC.

Yubi Trim n' Light chive party dip; net wt. 8 oz. On cup. © Edlo Enterprises, Inc.; 20Dec71; KK224540.

EDUCATIONAL PRODUCTS, INC.

Alphabet cards. [Box top] (Bold Beginning in early learning, no.4542) © Educational Products, Inc.; 26May72; KK226161.

Build a number blocks; Bold Beginning in early learning; no.4566. Sticker. © Educational Products, Inc.; 26May72; KK227159.

Color cards. [Box top] (Bold Beginning in early learning, no.4544) © Educational Products, Inc.; 26May72; KK226160.

Color gradation cards. [Box top] (Bold Beginning in early learning, no.4548) © Educational Products, Inc.; 26May72; KK226163.

Color name cards. [Box top] (Bold Beginning in early learning, no.4570) © Educational Products, Inc.; 26May72; KK226162.

Evaluation name cards; Bold Beginning in early learning; no.4545. Sticker. © Educational Products, Inc.; 26May72; KK227157.

Face puppets. [Box top] (Bold Beginning in early learning, no.4550) © Educational Products, Inc.; 26May72; KK226165.

File system; Bold Beginning; no.4503. Sticker. © Educational Products, Inc.; 26May72; KK226096.

Flannel board family. [Box top] (Bold Beginning in early learning, no.4547) © Educational Products, Inc.; 26May72; KK226166.

Floor stick-ons. [Box top] (Bold Beginning in early learning, no.4546) © Educational Products, Inc.; 26May72; KK226158.

Happy house box; no.4502. Sticker. © Educational Products, Inc.; 26May72; KK226332.

Mystery bag; Bold Beginning in early learning; no.4551. Sticker. © Educational Products, Inc.; 26May72; KK227161.

Numeral cards. [Box top] (Bold Beginning in early learning, no.4543) © Educational Products, Inc.; 26May72; KK226159.

Pattern stencils; Bold Beginning in early learning; no.4552. Sticker. © Educational Products, Inc.; 26May72; KK227160.

Picture stories; Bold Beginning in early learning; no.4540. Sticker. © Educational Products, Inc.; 26May72; KK227158.

String bean growth tape; Bold Beginning in early learning; no.4542. Sticker. © Educational Products, Inc.; 26May72; KK227162.

vocabulary cards. [Box top] (Bold Beginning in early learning, no.4541) © Educational Products, Inc.; 26May72; KK226164.

EINARSEN BAKERIES, INC.

Mountain mamma, the bread that's mountain good; net weight 24 oz. On bag. © Einarsen Bakeries, Inc.; 28Mar72; KK224865.

- Mountain Mamma's in town; the bread that's mountain good! Sheet. Appl. ti.: Mountain Mama is mountain good! © Elnarsen Bakeries, Inc.; 28Mar72; KK225623.
- EKERN, MYRON W.
Guest of honor. On wrapper.
© Myron W. Ekern; 9Aug72; KK226501.
- ELDER, WILLARD D. See GREEN THINGS.
- ELECTRONIC MACHINES CO.
Electro Pack long lengths boxer.
3 1. © Electronic Machines Co.;
16Aug71; KK224424.
- ELECTRONIC PROCESSORS, INC.
EPI 218 computer. Folder. © Electronic Processors, Inc.; 31Aug72;
KK227048.
- ELECTRONS CO.
Ready reference data on thyratrons and rectifiers for industrial control. 1 v. NM: revisions.
© Electrons Co.; 9Feb72; KK225370.
- ELEKTRA CO. See ELEKTRA RECORDS CO.
- ELEKTRA CORP. See ELEKTRA RECORDS CO.
- ELEKTRA RECORDS. See ELEKTRA RECORDS CO.
- ELEKTRA RECORDS CO.
The Alabama State Troupers; EKS-75022. Photography, Frank Bez. Record sleeve. © Elektra Records; 17Jan72; KK223887.
- Audience in The house on the hill; EKS-74100. Cover photography by Hipgnosis based on an original screenplay by Hipgnosis & Howard Werth. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp.; 28Jul71; KK225427.
- Aztec two-step; EKS-74031. Photography, Joel Brodsky; art direction & design, Robert L. Heimall; calligraphy, Joy Danaher. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications (in notice: Elektra Records, a division of Warner Communications, Inc.); 14Jun72; KK225463.
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- The Butterfield Blues Band, Sometimes I just feel like smilin'; EKS-75013. Album photography, Barry Feinstein. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp., a division of Warner Communications, Inc.; 28Jul71; KK225426.
- Carol Hall, Beads and feathers; EKS-75018. Photography, Frank Bez. Record sleeve. © Elektra Records; 17Jan72; KK223885.
- Casey Kelly; EKS-75040. Photography, Frank Bez/art direction & design, Robert L. Heimall. Record sleeve. © Elektra Records, an abbreviation for the Elektra Records Co., a division of Warner Communications, Inc.; 21Aug72; KK226225.
- Colors of the day; the best of Judy Collins; EKS-75030. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications (in notice: Elektra Records, a division of Warner Communications, Inc.); 8May72; KK224936.
- David Ackles, American Gothic; EKS-75032. Michael Ross, cover photos. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications; 27Jun72; KK225632.
- Dingly dell; Lindisfarne; EKS-75043. Cover photo, Ed Caraeff; art direction, Robert L. Heimall. Record sleeve. © Elektra Records, an abbreviation for the Elektra Records Co., a division of Warner Communications, Inc.; 29Sep72; KK226866.
- Don Nix, Living by the days; EKS-74101. Design & photography, Robert L. Heimall. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp.; 28Jul71; KK225425.
- The Doors, Other voices; EKS-75017. Photography, Ron Raffaelli. Record sleeve. © Elektra Records; 2Nov71; KK223891.
- The Doors, Weird scenes inside the gold mine; 8E-6001. Cover art, Bill Hoffman; photography, Joel Brodsky. Record sleeve. © Elektra Records; 17Jan72; KK223888.
- Full circle; Doors; EKS-75038. Record sleeve. © Elektra Records, an abbreviation for Elektra Co., a division of Warner Communications; 12Jul72; KK225926.
- Golden butter; the best of the Paul Butterfield Blues Band; 7E-2005. Photography, Daniel R. Rubin; design, Jo Ann Gruber. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications (in notice: Elektra Records, a division of Warner Communications, Inc.); 11Apr72; KK225124.
- Goodthunder; EKS-75041. Cover art, Rick Rodrigues; photography, Lorrie Sullivan; art direction, Robert Heimall. Record sleeve. © Elektra Records, an abbreviation for the Elektra Records Co., a division of Warner Communications, Inc.; 29Sep72; KK226867.
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- J. F. Murphy & Salt; 75024. Cover photography, Chuck Pulin; back cover & inside photos, Joel Brodsky; art direction & design, Robert L. Heimall. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp. (in notice: Elektra Records, division of Warner Communications, Inc.); 2Mar72; KK224451.
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- Judy Collins, Living; EKS-75014. Cover design, Bill Harvey; cover photo, Peter Lerner; collage design, Judy Collins. Record sleeve. © Elektra Records; 2Nov71; KK223890.
- Kongos; IKS-75019. Photography, Spud Murphy; illus., Peter Schumann. Record sleeve. Signed: Schumann. © Elektra Records; 10Jan72; KK223889.
- Lunch; Audience; EKS-75026. Cover concept by Hipgnosis, designed by Hipgnosis & George Hardie. Record sleeve. © Elektra Records, an abbreviation for Elektra Co., a division of Warner Communications; 8May72; KK224958.
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- Ronnee Blakley; EKS-75027. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications (in notice: Elektra Records, a division of Warner Communications, Inc.); 11Apr72; KK225123.
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- Sweet salvation; Sweet Salvation; EKS-75045. Photography, Ed Caraeff; art direction & design, Robert L. Heimall & William S. Harvey. Record sleeve. © Elektra Records,

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Sweet salvation.-Con.
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- Tiptoe past the dragon; Marlin Greene; 75028. Photography, Frank Bez. Record sleeve. © Elektra Records, an abbreviation for the Elektra Co., a division of Warner Communications, Inc.; 11Apr72; KK224917.
- The Wackers; Hot wacks; 75025. Photography, Bob Jenkins; design, Jo Ann Gruber. Record sleeve. © Elektra Records a.a.d.o. Elektra Corp. (in notice: Elektra Records, division of Warner Communications, Inc.); 3Mar72; KK224452.
- ELSMO, RALPH N.**
Trash no longer a big problem for business and industry. (In Baltimore magazine, Sept. 1972) © Ralph N. Elsmo; 28Jul72; KK225866.
- EMERSON, SAM.**
Jethro Tull, Living in the past. See WARNER BROS. RECORDS, INC.
- ENNIS, DEL.**
The Galley. Slip. Appl. author: Ray Stromswold. © Del Ennis; 1Jun71; KK224575.
- ENSOR, JEREMY.**
In search of Amelia Earhart. See ELEKTRA RECORDS CO.
- EQUITABLE SAVINGS & LOAN ASSN., PORTLAND, O.**
5% to 6% savings on your savings help stop the unexpected budgetbiter. (In The Oregonian, Apr. 4, 1972, p.4M) Appl. author: Gerber Advertising Agency. © Equitable Savings a.a.d.o. Equitable Savings & Loan Assn.; 4Apr72; KK225407.
- ERA RECORDS, INC.**
Have fun with Breezy. Sheet. (Educational children's series, set 1) © Era Records, Inc.; 20Dec71; KK223675.
- ESTEE LAUDER, INC.**
Christmas 1971, Aramis. See ARAMIS, INC.
Estee Lauder uses pure milk, your very first nourishment, to give your complexion all the goodness it can drink in. (In Women's wear daily, Aug. 27, 1971, p.3) © Estee Lauder, Inc.; 27Aug71; KK224300.
Estee Lauder's new advanced European performing creme helps your skin perform at the peak of beauty. (In Harper's bazaar, Oct. 1971, p.22-23) © Estee Lauder, Inc.; 30Sep71; KK223987.
Estee Lauder's new Re-Nutriv rich rich lipstick is blended with nourishing vitamin oils. (In Glamour, Sept. 1971, p.28-29) © Estee Lauder, Inc.; 18Aug71; KK223989.
New Azuree herbal pack conditioner and nourisher is the no-nonsense treatment for hair. (In Mademoiselle, Nov. 1971, p.24-25) © Estee Lauder, Inc.; 28Oct71; KK223990.
New Azuree single application natural shampoo is the unique one-sudsing way to clean clean hair. (In Glamour, Sept. 1971, p.54-55) © Estee Lauder, Inc.; 18Aug71; KK223988.
On November 1, 1971 the crushed jewel collection of Re-Nutriv rich rich lipstick will be ready to flood your lips. (In Vogue, Nov. 1, 1971, p.30-31) © Estee Lauder, Inc.; 1Nov71; KK223986.
- ESTEE LAUDER, INC. CLINIQUE LABORATORIES, INC. See CLINIQUE LABORATORIES, INC.**
- EUGENE DOLL & NOVELTY CO., INC.**
Lovely Lorrie Walker. On folding carton. © Eugene Doll & Novelty Co., Inc.; 7Aug72; KK226153.
- EUREKA CHEMICAL CO.**
E-27 paint & varnish remover; one quart. Sticker. © ECC a.a.d.o. Eureka Chemical Co.; 1Dec71; KK226477.
E-240 cleaner & degreaser; net wt. 15 3/4 oz. Sticker. © ECC a.a.d.o. Eureka Chemical Co.; 3Apr72; KK226149.
E-311, electrical motor equipment cleaner; net wt. 15 3/4 oz. Sticker. © Eureka Chemical Co.; 5Jan71; KK225830.
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Beautyweld, ac-dc str. or rev. electrode. Sticker. © Eutectic Corp.; 1Mar72; KK224671.
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Improved Xyron 2-23, ac-dc reverse electrode. Sticker. © Eutectic Corp.; 1Feb72; KK224677.
StainTin 157 PA, for stainless steel; 20 oz. net wt. Sticker. © Eutectic Corp.; 29Aug72; KK226711.
Tig-Tectic 2L, inert arc for aluminum. Sticker. © Eutectic Corp.; 1Mar72; KK224810.
Xuper 2240, ac-dc straight electrode. Sticker. © Eutectic Corp.; 1Feb72; KK224676.
Xuper 6800 P, ac-dc reverse electrode. Sticker. © Eutectic Corp.; 1Feb72; KK224675.
- EVANS PRODUCTS CO. CAPP HOMES. See CAPP HOMES.**
- EVERHOT PRODUCTS CO.**
Bundyflex hydraulic brake lines for foreign and imported cars; catalog sheet no.BL-369. Sheet. Appl. author: Federal Auto Products Co., Inc. © Everhot Products Co.; 18Jun69; KK227013.
- EVERYONE PRODUCTS, INC.**
Frenetics; warning, Frenetics is 14 mind-destroying games in one. On folding carton. © Everyone Products, Inc.; 15Nov71; KK224193.
- EXTRACORPOREAL MEDICAL SPECIALTIES, INC.**
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- EXECUTIVE BUSINESS METHODS.**
Business promotion symbol. Card. Appl. author: Fred M. Pintus. © Executive Business Methods; 7Sep72; KK226543.
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It's all in the attitude! Sheet. © Executive Ideas, Inc.; 5Jul72; KK226450.
- EXECUTIVE PUBLICATIONS.**
Executive health, the report that briefs you on what to watch. (In The Wall Street journal, national ed., Dec. 1, 1972, p.9) Appl. author: Richard Stanton. NM: additions & revisions. © Richard Stanton d.b.a. Executive Publications; 1Dec72; KK227340.
Executive health, the report that briefs you on what to watch; The non-dieting diet. (In Wall Street journal, national ed., Mar. 3, 1972, p.2) Appl. author: Richard Stanton. © Richard Stanton d.b.a. Executive Publications; 3Mar72; KK225200.
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Crystal-clear Eye/Lite lenses. (In Optical journal & review of optometry, Nov. 15, 1972, p.56) © Eye Kraft Optical, Inc.; 15Nov72; KK227185.

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- F.M.C. See FRANCO MANUFACTURING CO., INC.**
- F. W. & L. P.**
All bet\$ down, a unique betting game. On wrapper. © F. W. & L. P., a co-partnership comprised of Franklin P. N. Welker & Lawrence C. Petersen; 8May72; KK225580.
- FABRON PRODUCTS, INC.**
Protect your home from ice, snow, water damage, install Snow and Ice Belts. Poster. Appl. author: Kenneth Calder Shenton. © Fabron Products, Inc.; 10Jan72 (in notice: 1971); KK224539.
- FABULOUS FELINES, INC.**
[Carry box] © Fabulous Felines, Inc.; 15Dec71 (in notice: 1972); KK227346.
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Natural & biodegradable cremes, lotions, shampoos & uncut perfume oils. Folder. Appl. author: Renata R. McCarty. © Renata R. McCarty & Delorries E. Kaufman d.b.a. Face & Body Stuff, Unlimited; 14Apr72; KK225373.
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Finger paint prettier eyes with Pure Magic super eye gloss. (In Seventeen, Mar. 1972, p.31) © Max Factor & Co.; 1Mar72; KK225298.
The free spirited fragrance, Aquarius. (In Mademoiselle, Feb. 1972, p.79) © Max Factor & Co.; 29Jan72 (in notice: 1971); KK226142.
Give your face a clear advantage with Pure Magic Super clear; medicated liquid make-up. (In Seventeen, Mar. 1972, p.35) © Max Factor & Co.; 1Mar72; KK225296.
How to keep your skin from revealing your age; Swedish formula purified facial masque. (In Glamour, June 1972, p.84) © Max Factor & Co.; 20May72; KK226143.

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- Max Factor creates the first translucent lipstick, the Earthlings. (In Glamour, Apr. 1972, p.2 of cover & p.1) © Max Factor & Co.; 20Mar72; KK225301.
- Max Factor invents the first waterproof automatic eye shadow, Color-Maker. (In Glamour, June 1972, p.33) © Max Factor & Co.; 20May72; KK226144.
- Nail & female; Fortify instant nail conditioner. (In Glamour, Feb. 1972, p.54) © Max Factor & Co.; 20Jan72 (in notice: 1971); KK225302.
- Strawberry festival, for a complexion that's fresh as strawberries; Geminesse. (In Vogue, May 1972, p.25) © Max Factor & Co.; 20Apr72; KK225295.
- Strawberry festival; for a complexion that's fresh as strawberries, ... skin treatments; Geminesse. (In Performing arts, May 1972, p.4) © Max Factor & Co.; 1May72; KK226146.
- Superiority complex for eyes; Geminesse eye make-up collection; Mrs. Herbert Hoover III. (In Harper's bazaar, June 1972, p.89) © Max Factor & Co.; 1Jun72; KK226147.
- The superiority complexion, Geminesse enriched moisturizing make-up; Con-tessina Pilar Crespi. (In Vogue, Feb. 1972, p.77) © Max Factor & Co.; 20Jan72; KK225294.
- Sweet lips and fresh fruit lip glosses. (In Glamour, Feb. 1972, p.3) © Max Factor & Co.; 20Jan72; KK225303.
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- FALLIN, JIMMIE. See THE KIT BIT.
- FALLIN, NANCY J. See THE KIT BIT.
- FARINA'S FAMOUS FOODS, INC.
Italian brand sausage; net wt. 16 oz. On bag. Appl. author: Anthony F. Farina. © Farina's Famous Foods, Inc.; 8Jul70; KK224496.
- Italian brand sausage patties; net wt. 12 oz. On bag. Appl. author: Anthony F. Farina. © Farina's Famous Foods, Inc.; 8Jul70; KK224497.
- FATHER'S DAY COUNCIL, INC.
[Father's Day sales promotion display signs] Sheet. Appl. author: Sales Promotion, Inc. © on design of display signs; Father's Day Council, Inc.; 19Jan72; KK223743.
- FEDERAL BOTTLING CO.
RO; Royal Occasion vodka. Sticker. Appl. author: E. Martinoni Co. © E. Martinoni Co. sometimes d.b.a. Federal Bottling Co.; 19Nov71; KK225105.
- FEDERAL CHEMICAL CO., INC.
Arab stain; contents one quart. Sticker. © Federal Chemical Co., Inc.; 20Dec71; KK223601.
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Coin-A-Matic, auto deluxe coin dispenser; model Coin-4DEL. Card. © Fedtro, Inc.; 5Dec72; KK227342.
- Instamatic auto make-up reading & map lamp; model Lite-12V. Card. © Fedtro, Inc.; 10Jul72; KK226515.
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- Instamatic giant deluxe all-purpose liquid funnel filler & hose; FNL-18G. On folding carton. © Fedtro, Inc.; 5Dec72; KK227364.
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- FEILING, BARBARA LEE.
The beginnings. Sheet & card. © B. L. Feiling; 11Sep72; KK227010.
- FEINSTEIN, BARRY.
The Butterfield Blues Band, Sometimes I just feel like smilin'. See ELEKTRA RECORDS CO.
Jesus Christ greatest hits. See MOTOWN RECORD CORP.
A very gentle sound, Gloria Lynne. See MERCURY RECORD PRODUCTIONS, INC.
Wet Willie II. See WARNER BROS. RECORDS, INC.
- FEINSTEIN, WHITEY.
Hollywood. See MOTOWN RECORD CORP.
- FELLOWS, RONALD E. See GALLERY ARTS.
- FENTON LABEL CO.
New personalized executive memos. Sheet. © Fenton Label Co.; 3Aug72; KK226053.
Prestige gold-leaf, self-adhesive labels. Sheet. © Fenton Label Co.; 20Jul72; KK226052.
- FERGUSON, ABBY A. See FERGUSON (ABBY) SPICES.
- FERGUSON (ABBY) SPICES.
Wild gourmet; wild game seasoning; net wt. 1/2 oz. Folder. Appl. author: Abby A. Ferguson. © Abby A. Ferguson d.b.a., Abby Ferguson Spices; 1Nov71; KK224938.
- FERRY, BRYAN.
Roxy Music. See WARNER BROS. RECORDS, INC.
- FETZ, INGRID.
The mystery next door; by Audrey & William Roos, illustrated by Ingrid Fetz. Dust jacket, © on jacket illus.; Ingrid Fetz; 19Oct72; KK227212.
- FIELD (HENRY) SEED & NURSERY CO.
Peter Pan zinnias, seed tape. (In Flower and garden magazine, Jan. 1972) Appl. author: Lee E. Gingery. © Henry Field Seed & Nursery Co.; 15Dec71 (in notice: 1972); KK223597.
- FIELD, JON.
Released. See MERCURY RECORD PRODUCTIONS, INC.
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Candle kit. On folding carton. Appl. authors: Timothy Milonas & Janet Milonas. © Fiesta Dippy a.a.d.o. Timothy Milonas & Janet Milonas; 10Apr72; KK224953.
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Tooth paste; net wt. 6.5 oz. Sticker. © Fill-A-Brush Co., Inc.; 11Feb72; KK224888.
- FILTERITE CORP.
Duo-Fine extended area filter tubes; bulletin 1680. Sheet. © Filterite Corp.; 18Feb72; KK224081.
FMS medium flow filters; bulletin 1745. Sheet. © Filterite Corp.; 3Apr72; KK224658.
Home water filter. Folder. © Filterite Corp.; 27Dec71; KK224082.
Installation and operating instructions for Filterite CMC filter; bulletin 6000. Folder. © Filterite Corp.; 28Jul72; KK226031.

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Sop up; net wt. 8 oz. Sheet. © Fin-Nel Co.; 28Nov71; KK224423.
- FINANCIAL PUBLISHERS.**
Winning at the races may not be your idea of fun. (In Los Angeles herald-examiner, Jan. 14, 1972, p.C-5) Appl. author: Joseph Karbo. © Joseph Karbo d.b.a. Financial Publishers; 14Jan72; KK223912.
- FINGERHUT. See:**
FINGERHUT MANUFACTURING CO.
FINGERHUT PRODUCTS CO.
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America's hottest new travel fashion, the Italian look in Fingerhut lightweight, soft-sided luggage; P-2120. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co. & M. Fingerhut; 7Mar72; KK224814.
Colors, stripes, even the new knit look, they're all here! Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co.; 2Jun72; KK225176.
His and hers suburban coats. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing; 15Sep72; KK226664.
Just select your floor with the position adjuster and let the Master Craft by Fingerhut 2-speed Broom Vac do the rest. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co.; 2Jun72; KK225174.
Meet the sheared lamb look, it's the furriest fake in town! Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing; 17Nov72; KK227089.
Melmac dinnerware by Mallory. Folder. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing Co.; 21Apr72; KK225038.
Mr. Fingerhut bonded polyester knit slacks. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co.; 2Jun72; KK225175.
The natural look shoulder purse. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing; 19Sep72; KK226665.
Now, grass trimming can be easy! Master Craft cordless electric grass shear. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing; 8Sep72; KK226666.
146 piece professional tool set. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing Co.; 2Jun72; KK225172.
The one power saw that does the work of all saws, quickly, easily; Master Craft. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co.; 2Jun72; KK225173.
Rugged, warm, comfortable; the western ranch coat. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing; 31Oct72; KK227077.
Scrub, shampoo, wax, polish & buff with the 2-speed Master Craft. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Mfg. Co.; 2Jun72; KK225171.
- The 3-speed Broom-Vac is so compact it cleans where a vacuum cleaner can't. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Manufacturing Co.; 10Nov72; KK227079.
- FINGERHUT PRODUCTS CO.**
Add more versatility to the cookware you already own with this Regalcote 8-piece cook 'n bake set. Sheet. Appl. author: M. Fingerhut. © Fingerhut a.a.d.o. Fingerhut Products; 4Nov72; KK227086.
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- FRESCHET, BERNIECE.
The web in the grass. See DUVOISIN, ROGER.
- FRIEDMAN, DAVID G. See NAMOUS.
- FRIEDMAN, MICHAEL.
Hungry Chuck. See WARNER BROS. RECORDS, INC.
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- GAHR, DAVID.
Music from true vine. See MERCURY RECORD PRODUCTIONS, INC.
A tribute to Woody Guthrie, part two. See WARNER BROS. RECORDS, INC.
- GALLERY ARTS.
Baby treasures display frame. Wrapper. Appl. author: Ronald E. Fellows. © Ronald E. Fellows d.b.a. Gallery Arts; 29Jan72; KK225104.
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- GALLO VINEYARDS.
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Paisano, the natural mellow red wine. Sticker. © Gallo Vineyards, trading name of E. & J. Gallo Winery; 23Aug72; KK226764.
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Rhine wine. Sticker. Appl. author: E. & J. Gallo Winery. © Gallo Vineyards; 1Sep72; KK226444.
Sauterne. Sticker. Appl. author: E. & J. Gallo Winery. © Gallo Vineyards; 1Sep72; KK226442.
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Levi's for good sports. (In The San Diego union, Apr. 14, 1972, p.D-7) Appl. author: Donald G. Fisher. © Gap a.a.d.o. Gap Stores; 14Apr72; KK226637.
- GARDEN, ARTHUR.
Valerie Simpson. See MOTOWN RECORD CORP.
- GARDNER, DONALD R.
V.B.M. Grooming Salons. Sheet. Appl. ti.: V.B.M. Grooming Salons, form letters 1. © Donald R. Gardner; 27Dec71; KK223964.
V.B.M. Grooming Salons. Sheet. Appl. ti.: V.B.M. Grooming Salons, form letter 3. © Donald R. Gardner; 27Dec71; KK223965.
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- GAUNT INDUSTRIES.
America's largest selection of hypo-dermic oilers. Folders. Appl. author: Edward Gaunt. © Gaunt Industries; 20Oct72; KK227243.
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- GECK, FRANCIS J.
Instant ID for luggage. Card. © Francis J. Geck; 15Oct72; KK227054.
- GENERAL DEVELOPMENT CORP.
A few of the things you'll never use in sun-drenched Port Charlotte, Florida. (In Chicago tribune, Jan. 9, 1972, section 7H) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 9Jan72; KK223737.
Opportunity knocks in Port St. Lucie. (In Savannah morning news, Jan. 30, 1972, insert) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 30Jan72; KK223875.

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Pay only \$16,950 for our beautiful house of the year. (In Chicago tribune, Jan. 9, 1972, section 7H) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 9Jan72; KK223738.

Winter getaway offer, fly to Florida all expenses paid. (In American home, Jan. 1972, p.78-E) Appl. author: Leo Burnett Co., Inc. © General Development Corp.; 21Dec71; KK224930.

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2-level dimmer, single pole; cat. no. DI2-31D. Card. Appl. ti.: 2-level single pole dimmer. © General Electric Co. a.k.a. GE; 11Jul71; KK226433.

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Shake 'n Bake for fish; net wt. 2 oz. On folding carton. Appl. ti.: Shake 'n Bake original flavor for fish. © General Foods Corp.; 10May72; KK226173.

Shake 'n Bake for hamburger; net wt. 2 oz. On folding carton. Appl. ti.: Shake 'n Bake original flavor for hamburger. © General Foods Corp.; 10May72; KK226174.

Shake 'n Bake for pork; net wt. 2 3/8 oz. On folding carton. Appl. ti.: Shake 'n Bake original flavor for pork. © General Foods Corp.; 10May72; KK226175.

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Turn Cool Whip into great holiday desserts; a very special collection of holiday recipes. (In Woman's day, Nov. 1971) © General Foods Corp.; 18Oct71; KK224516.

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PARKER BROS. See PARKER BROS.

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Introducing a crimestopper so advanced, Dick Tracy doesn't have it yet. (In The Wall Street journal, June 25, 1971, p.11) Appl. author: Doyle Dane Bernbach, Inc. © General Telephone & Electronics Corp. (in notice: General Telephone & Electronics); 25Jun71; KK224534.

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Gift Safari. Sheet. Appl. author: Lynn Edward Kindlmann. © Gift Safari; 27Apr72; KK224852.

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Gillette introduces the two bladed razor; the new Gillette Trac II twin blade shaving system, here's how it works for your costumers. (In American druggist, Sept. 20, 1971, p.7) © Gillette Co.; 20Sep71; KK225100.

Gillette introduces the two bladed razor; to shave you close, we put in our finest blade. (In The Sporting news, Nov. 6, 1971, p.2) © Gillette Co.; 6Nov71; KK225101.

Why the new Gillette 2 bladed razor shaves you better than a one blade razor; there are a number of theories explaining why the Trac II twin blade shaving system gives you such a close shave. (In The Sporting news, Jan. 29, 1972, p.2) Appl. ti.: Why the new two bladed razor from Gillette shaves you better than a one blade razor. © Gillette Co.; 29Feb72; KK225103.

Why the new Gillette 2 bladed razor shaves you better than a one blade razor; when we set out to develop a razor that would shave you better ... us. (In The Sporting news, Feb. 26, 1972, p.2) Appl. ti.: Why the new two bladed razor from Gillette shaves you better than a one blade razor. © Gillette Co.; 26Feb72; KK225102.

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He is risen! Bulletins for Lent, Palm Sunday, Good Friday, Easter, Pentecost. 1 v. © Goldsmith Creative Service; 22Dec72; KK227393.

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If you want to corner the market without cornering the market, take an option on it. (In The Wall Street journal, May 2, 1972, p.26) © Goldstein, Samuelson, Inc.; 2May72; KK224864.

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Jordanos grand opening; 57th anniversary sale. (In Goleta Valley today, Apr. 5, 1972, p.3) © Goleta Advisor, Inc. d.b.a. Goleta Valley Today; 5Apr72; KK226968.

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The revolutionary, new Ryd 'n Dry mobile hair dryer. Sheet. © Shelby Goodman; 9Nov71; KK223847.

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- Make love not war; Moppets. (In The New Yorker, Apr. 15, 1972, p.123) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 12Apr72; KK225876.
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- There's nothing we can't solve together; Moppets. (In The New Yorker, Apr. 29, 1972, p.60) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 26Apr72; KK225183.
- These Gorham originals were the latest thing in sterling over 60 years ago, they are even more popular today. (In House beautiful, Aug. 1972, p.9) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 1Aug72; KK226384.
- The three faces of beauty, from the new Gorham; new Classic Bouquet sterling. (In Jewelers' circular-keystone, June 1972, p.77) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 15Jun72; KK225725.
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- Something for everyone. 1 v. © Gorman Advertising Co.; 22Sep72; KK226719.
- Something for everyone ... the Chevrolet new car showing. (In Akron beacon journal, Sept. 20, 1972, p.H9) © Gorman Advertising Co.; 20Sep72; KK226718.
- That's not too bad; Jack Sommer Chevrolet. (In Akron beacon journal, Aug. 6, 1972, p.D14) Appl. author: Jerry Gorman. © Gorman Advertising Co.; 6Aug72; KK226087.
- We bought our new car at Jack Sommer Chevrolet in Wadsworth; I'm glad we did. (In Akron beacon journal, Aug. 20, 1972, p.D21) Appl. author: Jerry Gorman. © Gorman Advertising Co.; 20Aug72; KK226255.
- We speak the language, when it comes to high performance automobiles! (In Akron beacon journal, June 4, 1972, p.C13) Appl. author: Jerry Gorman. © Gorman Advertising Co.; 4Jun72; KK225642.
- We're glad you did; the response was tremendous ... our 1973 Chevrolet new car showing a success. (In Akron beacon journal, Oct. 1, 1972, p.C26) © Gorman Advertising Co.; 1Oct72; KK226717.
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- A mug you can trust. Sheet. © Grain Belt Breweries, Inc.; 3Jan72; KK224205.
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- The Schooner the better. Poster. © Grain Belt Breweries, Inc.; 1Sep72; KK226263.
- This pitcher rated Geeee. Sheet. © Grain Belt Breweries, Inc.; 15Feb72; KK224304.
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Calibration certificate; model 1703 recording altimeter. Card. © Grason-Stadler Co., Inc.; 3Apr72; KK225678.
- GRAVES.
In search of Amelia Earhart. See ELEKTRA RECORDS CO.
- GREAT CIRCLE FACTORY, INC.
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- Yantra meditation circle kit. Box top. © Great Circle Factory, Inc.; 1Mar72; KK226258.
- GREAT LAKES MUSHROOM COOPERATIVE.
Marquette brand mushrooms, pieces and stems; net dr. wt. 4 lbs. 4 ozs. Sticker. © Great Lakes Mushroom Cooperative; 28Apr72; KK224800.
- GREEN GATE CO.
Directions [for working Cubes N Cubes puzzle game] Card. Appl. author: William H. Baynes. © Green Gate Co.; 1Jul72; KK225954.
- GREEN GIANT CO.
Add a little more spice to your life, we did; Le Sueur 3 bean salad, Italiano style. (In New York Sunday news, June 25, 1972, p.26) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Jun72; KK226839.
- Baby lima beans; net weight 10 oz. On folding carton. © Green Giant Co.; 29Dec71; KK224409.
- Carrot nuggets; net weight 10 oz. On folding carton. © Green Giant Co.; 8Nov71; KK224395.
- Country style golden corn whole kernel; net wt. 17 oz. Sticker. © Green Giant Co.; 9Jun71; KK224392.
- Cut spears asparagus; net weight 9 oz. On folding carton. © Green Giant Co.; 6Oct71; KK224400.
- Direct from a smashing success in Chicago, Green Giant Niblet ears frozen corn-on-the-cob. (In Food trade news, Apr. 14, 1972, p.16) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 14Apr72; KK226837.

- GREEN GIANT CO.-Con.
- Early peas with tiny pearl onions; net wt. 17 oz. Sticker. © Green Giant Co.; 14Jun71; KK224387.
- Free Green Giant kite that's out of site! (In News, Lima, Ohio, Feb. 27, 1972, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 27Feb72; KK226833.
- French style green beans; net weight 9 oz. On folding carton. © Green Giant Co.; 25Aug71; KK224413.
- French style green beans; net wt. 16 oz. Sticker. © Green Giant Co.; 10Jun71; KK224414.
- French style wax beans; net wt. 16 oz. Sticker. © Green Giant Co.; 19Jul71; KK224406.
- From the Jolly Green Giant: a glider that's giant-size. (In Chicago Tribune, June 4, 1972, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 4Jun72; KK226836.
- From the wonderful Giant who brings you profits: a retailer report on the new profit power of canned and frozen vegetables. (In Progressive Grocer, Sept. 1971, p.17, 22-23, 25, 28-29, 32) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 18Sep71; KK224967.
- Frozen Niblets corn tastes like fresh buttered corn-on-the-cob, without the cob. (In Sunset, Jan. 1972, p.115) Appl. author: Leo Burnett Co. © Green Giant Co.; 24Dec71; KK226838.
- The Giant introduces a whole new kind of frozen green beans: Super-fast frozen kitchen sliced green beans. (In Los Angeles Times Home Magazine, Oct. 31, 1971, p.49) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 31Oct71; KK224964.
- The Giant introduces a whole new kind of frozen green beans: Super-fast frozen kitchen sliced green beans. (In Sunset, Nov. 1971, p.227) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Oct71; KK224965.
- Giant jigsaw puzzle.. (In Herald-Leader, Lexington, Ky., Sept. 19, 1971, p.3) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 19Sep71; KK224968.
- The Giant's frozen Le Sueur peas are a small sensation. (In Sunset, Mar. 1972, p.197) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Feb72; KK226834.
- Golden corn cream style; net wt. 17 oz. Sticker. © Green Giant Co.; 20Jul71; KK224383.
- The good get better; now the Green Giant's frozen vegetable casseroles have delicious new recipes. (In The Cleveland Press, Nov. 16, 1971, p.12) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 16Nov71; KK224973.
- His corn starts out the crispest and ends up the creamiest. (In Sunset, Dec. 1971, p.159) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Nov71; KK224970.
- His frozen Rice medley comes out perfect because it goes in perfect. (In Sunset, Oct. 1971, p.222) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Sep71; KK224980.
- It's foolproof; Rice medley. (In Ladies' Home Journal, Nov. 1971, p.157) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Oct71; KK224978.
- Jolly 60¢ savings from the valley! (In Chronicle, Houston, Tex., June 15, 1972, p.8) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 15Jun72; KK226832.
- Keep a small step ahead of the Joneses; Le Sueur. (In Family Circle, Nov. 1971, p.150) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 15Oct71; KK224976.
- Kitchen sliced green beans; net weight 9 oz. On folding carton. © Green Giant Co.; 11Oct71; KK224388.
- Kitchen sliced green beans; net wt. 16 oz. Sticker. © Green Giant Co.; 25Jun71; KK224389.
- Kitchen sliced wax beans; net wt. 16 oz. Sticker. © Green Giant Co.; 7Jul71; KK224405.
- Le Sueur brand little baby early peas; net weight 10 oz. On folding carton. © Green Giant Co.; 3Dec71; KK224410.
- Le Sueur brand very tiny baby Belgian carrots; net wt. 15 oz. Sticker. © Green Giant Co.; 14Dec71; KK224398.
- Live it up on a small scale; Le Sueur. (In Better Homes & Gardens, Nov. 1971, p.148) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 20Oct71; KK224975.
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- Man should not live by Le Sueur peas alone; Le Sueur 3-bean salad. (In Newsday, Long Island, N.Y., Nov. 3, 1971, p.18-A) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 3Nov71; KK224977.
- Meet Minnesota Green, hustler of the pea patch. (In Review, May/June 1972, p.67) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 2May72; KK226840.
- Mexicorn whole kernel golden corn; net wt. 12 oz. Sticker. © Green Giant Co.; 9Jun71; KK224396.
- Mexicorn with sweet peppers; net weight 10 oz. On folding carton. © Green Giant Co.; 30Sep71; KK224397.
- Niblets corn; net wt. 10 oz. On folding carton. © Green Giant Co.; 12Aug71; KK224390.
- Niblets whole kernel golden corn; net wt. 12 oz. Sticker. © Green Giant Co.; 23Jun71; KK224391.
- Raindrops keep falling; Niblets. (In The New Yorker, Oct. 23, 1971, p.160) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 20Oct71; KK224972.
- Shoe peg white corn; net weight 10 oz. On folding carton. © Green Giant Co.; 29Nov71; KK224384.
- Shoe peg whole kernel white corn; net wt. 12 oz. Sticker. © Green Giant Co.; 15Jul71; KK224385.
- The small, the rare and the tender; Le Sueur. (In American Home, Oct. 1971, p.120) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 20Sep71; KK224974.
- Snackwiches cheese pizza toaster sandwiches; net wt. 4 oz. On folding carton. © Green Giant Co.; 24Nov71; KK224419.
- Snackwiches cheese with ham toaster sandwiches; net wt. 4 oz. On folding carton. © Green Giant Co.; 24Nov71; KK224418.
- Snackwiches egg with bacon toaster sandwiches; net wt. 4 oz. On folding carton. © Green Giant Co.; 24Nov71; KK224416.
- Snackwiches grilled cheese toaster sandwiches; net wt. 4 oz. On folding carton. © Green Giant Co.; 24Nov71; KK224417.
- Snackwiches Sloppy Joe toaster sandwiches; net wt. 4 oz. On folding carton. © Green Giant Co.; 24Nov71; KK224420.
- Start a valuable Green Giant label collection. (In Dispatch, Columbus, Ohio, July 12, 1972, p.15-B) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 12Jul72; KK226830.
- Sweet peas with tiny whole onions; net weight 10 oz. On folding carton. © Green Giant Co.; 3Jan72; KK224386.
- Taste something special from the Green Giant: frozen vegetables you cook in butter sauce, not water. (In Los Angeles Times Home Magazine, Sept. 26, 1971, p.53) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 26Sep71; KK224966.
- Tender green cut spears asparagus; net wt. 10 1/2 oz. Sticker. © Green Giant Co.; 20May71; KK224399.
- Toaster beef & cheese patty; net weight 1.5 oz. On folding carton. © Green Giant Co.; 20Sep71; KK224403.
- Toaster beef patty; net weight 1.5 oz. On folding carton. © Green Giant Co.; 20Sep71; KK224401.
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- Toaster pastrami; net weight 1.5 oz. On folding carton. © Green Giant Co.; 20Sep71; KK224402.
- Vegetables so good they steal the meal. (In The American Home, May 1972, p.37) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Apr72; KK226835.
- Very young tender sweet peas; net wt. 17 oz. Sticker. © Green Giant Co.; 17Jun71; KK224411.
- Water belongs in pools, not in Niblets corn. (In Sunset, Sept. 1971, p.156) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 25Aug71; KK224969.
- Whole green beans; net wt. 16 oz. Sticker. © Green Giant Co.; 10Jun71; KK224407.
- Whole mushrooms; net weight 6 oz. On folding carton. © Green Giant Co.; 15Dec71; KK224394.
- Whole wax beans; net wt. 16 oz. Sticker. © Green Giant Co.; 9Jul71; KK224408.
- You folks sure know how to make a Giant jolly. (In Progressive Grocer, June 1972, p.187) Appl. author: Leo Burnett Co., Inc. © Green Giant Co.; 1Jun72; KK226831.
- You tell great wine by the year; the Green Giant tells great peas by the moment. (In Sunset, Nov. 1971, p.181) Appl. author: Leo Burnett Co., Inc. Appl. ti.: You can tell great wine by the year. © Green Giant Co.; 25Oct71; KK224971.
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- GREEN THINGS.
- Wild strawberries. Card. Appl. author: Willard D. Elder. © Willard D. Elder d.b.a. Green Things; 27Oct71; KK223482.
- GREENE, HERB.
- Malc, Dos. See WARNER BROS. RECORDS, INC.
- GREENLEAVES FARMS.
- Sassy orange butter spread. [Lid] Appl. author: McCann-Erickson, Inc. © Greenleaves Farms; 15Nov71; KK224827.

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Journey, John Simon. See WARNER BROS. RECORDS, INC.
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Many teams win the stats, but lose the game, or do they? Folder. Appl. author: David R. Bickerstaff. © Gridiron Dispatch; 24Jul72; KK226135.
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- GROSSMAN, CISSY. See GROSSMAN (CISSY) CARD.
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Be inscribed, may we be inscribed. Folder. Appl. author: Cecelia (Cissy) Grossman. © Cissy Grossman d.b.a. Cissy Grossman Card; 24Jul72; KK226337.
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Oh yes, may you and me and all mankind. Folder. Appl. author: Cecelia (Cissy) Grossman. © Cissy Grossman d.b.a. Cissy Grossman Card; 24Jul72; KK226336.
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Golden butter. See ELEKTRA RECORDS CO.
The New Seekers. See ELEKTRA RECORDS CO.
The Wackers. See ELEKTRA RECORDS CO.
- GRUEN, BOB.
LaBelle. See WARNER BROS. RECORDS, INC.
- GRUMMAN DATA SYSTEMS CORP.
Do a lot of your customers get turned off by your EDP efficiency? (In The Wall Street Journal, Eastern ed., June 14, 1972, p.15) Appl. author: Potter Hazlehurst, Inc. © Grumman Data Systems Corp.; 14Jun72; KK225547.
Here's one giant who could save you some jack. (In The Wall Street Journal, Eastern ed., May 10, 1972, p.9) Appl. author: Potter Hazlehurst, Inc. © Grumman Data Systems Corp.; 10May72; KK225545.
Let a giant cut your EDP problems down to size. (In The Wall Street Journal, Eastern ed., May 25, 1972, p.6) Appl. author: Potter Hazlehurst, Inc. © Grumman Data Systems Corp.; 25May72; KK225548.
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- GUDEBROD BROS. SILK CO., INC.
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Stay cool all summer. Folder. © Yogi Gupta; 20Jul72; KK225740.
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- HAGEN, PAUL W. See NO TRUMPETS - NO DRUMS.
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Free 10¢ vanilla cones; Heidi's Heidelberg. (In The Defiance (Ohio) crescent news, Apr. 6, 1972, p.19) © Heidi Hahn; 6Apr72; KK225620.
- HAINES, KENNETH J. See SUN ENTERPRISES.
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- HAMILTON, DOMINY.
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Coakley Bay. See KARDMASTER BROCHURES, INC.
Susquehanna tows like a dream, lives like a dream house. See KARDMASTER BROCHURES, INC.
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The Quinames Band. See ELEKTRA RECORDS CO.
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Improvisation, by Gerre Hancock. Record sleeve. © Gerre Hancock; 23Feb72; KK225408.
- HANEKROOT, GIJSBERT.
In search of Amelia Earhart. See ELEKTRA RECORDS CO.
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The Funky Phantom game; 4217. On wrapper. Appl. author: Milton Bradley Co. © Hanna-Barbera Productions, Inc.; 29Dec71; KK224128.
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Bush cherry. Sticker. © Carl A. Hansen; 30Jun72; KK225953.
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- HARDIE, GEORGE.
Lunch: Audience. See ELEKTRA RECORDS CO.
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Man's raglan shirt; pattern no.20. [Envelope] Appl. author: Jean Hardy. © Jean Hardy Patterns, solely owned by Jean Hardy; 1Nov71; KK225922.
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- HARPER (I. W.) DISTILLING CO.
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- HARSCO CORP.
Wash away costs with PSCO's automatic window washing machine; bulletin MM-1. Folder. Appl. author: O. H. Junggren. © Harsco Corp.; 28Feb72; KK224080.
- HARTFORD INSURANCE GROUP.
We want to make everybody's home your business. (In American agent & broker, Nov. 1972, p.49) © Hartford Insurance Group; 3Nov72; KK227135.
- HARTSELL LABORATORIES, INC.
Tarnish barrier silver polish; contents 8 oz. avdp. 2 stickers. Appl. author: Harold E. Hartsell. © Hartsell Laboratories, Inc. d.b.a. Hartsell's; 4May71; KK223609.
- HARTZ MOUNTAIN PET FOODS, INC.
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Everyday vitamins; net wt. 1 oz., 30 packets. On folding carton. © Hartz Mountain Pet Foods, Inc.; 2Mar72; KK225467.
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H

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Fresh Tempered water gives your horses Pridecote bloom. (In The quarter horse journal, Mar. 1972, p.113) Appl. author: Cramer-Krasselt Co. © Hawkeye Steel Products, Inc.; 1Mar72; KK224508.

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Decorative protection; window guards, doors, gates. Sheet. Appl. author: Harold I. Marks. © Harold I. Marks d.b.a. Himco Products; 1Nov71; KK224513.
- HIPGNOSIS.**
Audience in The house on the hill. See ELEKTRA RECORDS CO.
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Saturday morning pictures. See MERCURY RECORD PRODUCTIONS, INC.
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Hollywood. See MOTOWN RECORD CORP.
Wet Willie II. See WARNER BROS. RECORDS, INC.
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The Doors, Weird scenes inside the gold mine. See ELEKTRA RECORDS CO.
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This is the original drinking man's friend. See WARNER BROS. RECORDS, INC.
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Beer cans on the moon. See WARNER BROS. RECORDS, INC.
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Vacation homes; portfolio no.78. 16 p. © Home Planners, Inc.; 14Jun72; KK226559.
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1852 brand honey; net 7 1/2 lbs. Sticker. Appl. author: Walter J. Diehnel. © Honey Acres, Inc.; 7Aug72; KK226150.
- HONEY TOY INDUSTRIES, INC. TRANSCIENCE CORP.** See TRANSCIENCE CORP.
- HORTON, JOE.**
The original traveling man. See MERCURY RECORD PRODUCTIONS, INC.
We all got together and. See MERCURY RECORD PRODUCTIONS, INC.
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1972 election data & tally sheet; participate. Folder. NM: compilation, introductory material, tally sheet. © Houghton Mifflin Co.; 18Aug72; KK225986.
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Seventeen out of eighteen medal winners in the 1972 Olympics used Bainbridge sailcloth. (In Yachting, Nov. 1972, p.43) Appl. author: Potter Hazlehurst, Inc. © Howe & Bainbridge, Inc.; 30Oct72; KK227194.
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Original nice-pak resilient displacer. Slip. © Art Howe (Arthur H. Howe, Jr.); 10Mar72; KK224541.
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Zeopol 100, hydrous polysilicate for laundry detergent applications. See HUBER (J. M.) CORP. CHEMICALS DIVISION.
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How you spray does make a difference; sprayers and dusters. (In House beautiful's gardening and outdoor living annual, 1972 ed., p.12) © H. D. Hudson Manufacturing Co.; 1Feb72; KK224683.
- New breakthrough in automated turkey feeding, Robex by Hudson; catalog 89672. Folder. © H. D. Hudson Manufacturing Co.; 28Dec71 (in notice: 1972); KK224678.
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Theory of evolution; they're more than shoes. (In California living (San Francisco Sunday examiner & chronicle) May 21, 1972, p.42) © Hush Puppies Footwear, a division of Wolverine World Wide, Inc.; 20May72; KK225293.
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Hutch's Hucklberry Farm campground. (In West Allis star, Feb. 17, 1972, camper section, p.19) Appl. author: Dave Hutchison. © Hutchison Farms, Inc.; 17Feb72; KK226967.
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For the best subs and pizza you ever tasted, it's Super Sub and pizza. Sheet. © Robert Hyatt; 19Jul72; KK225971.
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I

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Florida's Palm Coast, where you can live every day of your life as if you were in a luxury resort! (In The Boston globe, May 8, 1972, p.13) © ITT Community Development Corp.; 8May72; KK225258.
ITT Community Development Corp. announces a free employment service for people who want a new way of life in Palm Coast, Florida. (In The Boston globe, Jan. 17, 1972, p.13) © ITT Community Development Corp.; 17Jan72; KK225652.
ITT Community Development Corporation announces the largest new community in Florida's history. (In Sunday times advertiser, Trenton, N.J., Jan. 16, 1972, pt.2, p.9) © ITT Community Development Corp.; 16Jan72; KK225666.
ITT Community Development Corp. believes before you put \$1 down to buy land, you owe it to yourself to get the facts. (In Cincinnati enquirer, May 25, 1972, p.19) © ITT Community Development Corp.; 25May72; KK225682.
If you earn \$175 a week, you can afford to own about 10,000 sq. feet of land in Florida and you won't feel the pinch a bit. (In The Boston globe, Apr. 17, 1972, p.24) © ITT Community Development Corp. (in notice: ITT CDC); 17Apr72; KK224788.
A shopper's guide to land in Florida. (In The Washington post, Jan. 25, 1972, p.A11) © ITT Community Development Corp.; 25Jan72; KK225651.
The shrewdest advise you'll ever get. (In Philadelphia inquirer, Jan. 16, 1972, p.L19-A) © ITT Community Development Corp.; 16Jan72; KK225653.
10 reasons why you should consider land in Palm Coast, Florida, for long-term investment or as a future home. (In The Sun, Baltimore, Jan. 16, 1972, p.D9) © ITT Community Development Corp.; 16Jan72; KK225650.
What do you expect will happen to land prices in the fastest growing part of the fastest growing state in the Union? (In The Pittsburgh press, Jan. 16, 1972, p.G-20-A) © ITT Community Development Corp.; 16Jan72; KK225649.
Where can you get a fully air-conditioned home with about 10,000 square feet of land ... at Florida's Palm Coast. (In St. Augustine record, Apr. 15-16, 1972, p.5) © ITT Community Development Corp. (in notice: ITT CDC); 15Apr72; KK224787.
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Series O10 tubeaxial fans. 16 p. Appl. author: W. Christen Smith. © Industrial Air, Inc.; 23Mar72; KK227109.
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In dedicated computerized paper machine control, systems engineering makes the difference; AccuRay 800. (In Pulp & paper, Mar. 1972, p.44-45) Appl. author: Kight Cowman Abram, Inc. © Industrial Nucleonics Corp.; 1Mar72 (in notice: 1971); KK225952.
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Free subscription application to technological horizons in education. Folder. © Information Synergy, Inc.; 10Aug72; KK226260.
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Uncle Bill's comics & stories; no.1. Sheet. © William Ingram; 12Oct71; KK225114.
Uncle Bill's comics & stories, no.3; look for Betty the bee on my Huber honey. Slip. © William Ingram; 15Dec71; KK225429.
- INNER SPACE INSTITUTE, INC.
Installation & services industry evaluation record. Sheet. Appl. author: Thomas J. Whitechester. © Inner Space Institute, Inc.; 17Nov71; KK223611.
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Your problem is about to be solved. Poster. © Insight Unlimited; 31May72; KK225511.
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Instant Dress by Lee Roscoe; model ID-1. Card. Appl. ti.: Instructions for assembling Instant Dress model ID-1. © Instant Dress, Inc.; 26Oct71; KK223854.
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- ISLES, HARRY.**
In search of Amelia Earhart. See ELEKTRA RECORDS CO.
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Don't offer a 300 pound client a director's chair. (In The New York Times, June 20, 1972, p.12) Appl. author: Smith/Greenland Co., Inc. © Itkin Bros., Inc.; 20Jun72; KK225409.
- Exercising should be done at the Y, not at the office; the Itkins file. (In The New York Times, June 13, 1972, p.20) Appl. author: Smith/Greenland Co., Inc. © Itkin Bros., Inc.; 13Jun72; KK225343.
- In a moment of weakness Lou Itkin bought 500 desks. (In The New York Times, Jan. 25, 1972, p.2) Appl. author: Smith/Greenland Co., Inc. © Itkin Bros., Inc.; 25Jan72 (in notice: 1971); KK223784.
- Put together an office for 63¢ and up. (In The New York Times, Feb. 29, 1972, p.14) Appl. author: Smith/Greenland Co., Inc. © Itkin Bros., Inc.; 29Feb72; KK224098.
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- J & A.** See JOEL & ARONOFF, INC.
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Murfin's learning box. On wrapper. Appl. author: Mark Murfin. © Jacksonville Ginter Box Co.; 20Oct72; KK226778.
- JAINDL'S, INC.**
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Scoop Scooper store, real wholesome country style ice cream. Slip. Appl. author: Norman C. James. © James & Sons, Inc.; 1Aug71; KK225287.
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Breakthrough! an advanced new concept in commercial cesspool cleaning. Sheet. © Jancyn Manufacturing Corp.; 15Feb72; KK224504.
- The cause and cure of cesspool and septic tank back-up; Drainz. Folder. © Jancyn Manufacturing Corp.; 25Oct71; KK223628.
- JARED, MICHAEL, pseud.** See KURUZOVICH, MICHAEL J.

JEMP CORP.

The wax wonders; a complete kit for creating wax free-form sculptures. [Box top] Appl. author: Charles Eid. © Jemp Corp.; 26Jul71; KK223479.

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Jet casting pouring and equipment installation; chlorinator. 6 p. Appl. author: David S. MacLaren. © Jet Aeration Co.; 14Oct70; KK227358.

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Fascinating plastic craft Pic Lite. On folding carton. © Jewelite Signs & Letters, Inc.; 30May72; KK225265.

JEWELL ENTERPRISES.

Svoboda grids, with graph paper; instructions. Sheet. NM: addition of words. © Jewell Enterprises; 7Sep71 (in notice: 1970); KK223713.

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JEWELL PRODUCTIONS.

Greeting call, live and personal. 2 sheets. Appl. author: Marion P. Jewell. © Marion P. Jewell d.b.a. Jewell Productions; 13Sep71; KK224779.

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JINDRICH, JERALD L.

Some dealers always have to order your parts, we have them. Sheet. © Jerald L. Jindrich; 1Jul72; KK227024.

Some dealers forget you right after you buy, we remember. Sheet. © Jerald L. Jindrich; 1Jul72; KK227029.

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Some salesmen are over-eager, ours aren't. Sheet. © Jerald L. Jindrich; 1Jul72; KK227028.

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JOBST INSTITUTE, INC.

Chronic venous insufficiency. Folder. © Jobst Institute, Inc.; 21Sep72; KK226366.

Edema of the lower extremities. Folder. © Jobst Institute, Inc.; 21Sep72; KK226365.

Fredricks' mammary support; form no.421. Folder. © Jobst Institute, Inc.; 20Apr72; KK224781.

Something needed, something nice, Jobst Feminine breast prosthesis. Folder. © Jobst a.a.d.o. Jobst Institute, Inc.; 29Nov72; KK227264.

Stump support measuring; venous pressure Gradient support. Sheet. © Jobst a.a.d.o. Jobst Institute, Inc.; 20Jan72; KK223741.

JOCKEY INTERNATIONAL, INC.

Life; lo-rise slim guy brief; style 8003. On bag. © Jockey International, Inc.; 12Sep72; KK226528.

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Keymajig clip, your key mate of the future. Card. Appl. ti: Key chain. Appl. author: John D. Langwell. © Jodela Creations; 21Apr72; KK225495.

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Iron-on cover-ups. Folder. Appl. author: Triton Advertising. © J & A a.a.d.o. Joel & Aronoff, Inc.; 10Jan72; KK224091.

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Brand new Dewkist terrarium kit. Sheet. Appl. author: Bob Scott. © John's, Inc.; 15Sep72; KK226534.

Dewkist terrarium plants, cases and accessories. Sheet. Appl. author: Bob Scott. © John's, Inc.; 6Nov72; KK227066.

Noble Dewkist plants, acclimated for today's interiors. Sheet. Appl. author: Bob Scott. © John's, Inc.; 6Nov72; KK227067.

Your 1972 offers of John's Dewkist indoor foliage plants. Folder. Appl. author: Bob Scott. © John's, Inc.; 15Jan72; KK223805.

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No More Tangles, no more tears; 7 fl. oz. 2 stickers. © Johnson & Johnson; 27Aug69; KK225538.

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Get one now, get away anytime; Volkswagen Campmobile. (In San Francisco chronicle, July 21, 1972, p.55) © Reynold C. Johnson Co.; 21Jul72; KK226727.

Leap into the past; see the Wunderbug conversion kit. (In The Fresno bee, Mar. 27, 1972, p.B-4) © Reynold C. Johnson Co.; 27Mar72; KK224498.

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Standard equipment on all new VW Campmobiles for a limited time only; Coleman. (In San Francisco chronicle, Aug. 25, 1972, p.65) © Reynold C. Johnson Co.; 25Aug72; KK226364.

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Brown Johnston Custom Card and Stationery Co. Folder. © Robert G. M. Johnston; 3Sep71; KK223517.

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Denver Jonas, African & Asiatic trophies. Folder. NM: additions. © Jonas Bros., Inc.; 31Jul72; KK226152.

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Clifford Jordan in the world; SES 1972-1. Cover layout & design, C. L. Roberts. Record sleeve. © Clifford L. Jordan, Jr.; 21Apr72; KK225170.

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Circles of safety. Sheet. © Arthur R. Jubenville; 17Nov72; KK227390.

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K

K & K ENTERPRISES.

Home care of suedes & leathers. Folder. Appl. author: Richard F. Kelley. © Richard F. Kelley, a sole proprietor d.b.a. K & K Enterprises; 1Feb72; KK226343.

Melody price list. Folder. © Richard F. Kelley, sole proprietor, d.b.a. K & K Enterprises; 1Feb72; KK224607.

K-LAN CO., INC.

Master Plumer; 28 fluid ounces. Sticker. © K-Lan Co., Inc.; 15Nov71; KK224882.

KM ENTERPRISES.

Card Tree. Sticker. Appl. author: Melba C. Widdowson. © Melba C. Widdowson d.b.a. KM Enterprises; 22Sep72; KK226488.

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Here's your chance to cash in on the hottest selling item of the decade; the Micropencil. Folder. Appl. author: Kenneth E. Malberg. Appl. ti.: Micropencil sales brochure. © KM Publications; 9Oct72; KK227384.

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KAL KAN FOODS, INC.

Burgers with beef gravy for dogs 'n cats; net wt. 14 ozs. On can. © Kal Kan Foods, Inc.; 9Oct72; KK227034.

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KARMASTER BROCHURES.

Coakley Bay condominiums, St. Croix, U.S. Virgin Islands. Folder. © Kardmaster Brochures; 1Jun72; KK225697.

KARMASTER BROCHURES, INC.

Coakley Bay; condominiums. Artist, Leo Hamerl. Folder. © Kardmaster Brochures, Inc.; 15Nov71; KK223778. Susquehanna tows like a dream, lives like a dream house. Artist, Leo Hamerl. Folder. Appl. ti.: Susquehanna Coach Co. © Kardmaster Brochures, Inc.; 15Nov71; KK223777.

KATHER, ALFRED C.

Speedy, Speedi; marble. 2 sheets. NM: additions & revisions. © Alfred C. Kather; 10Jan72; KK223771.

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Toe separators. Card. Appl. author: Karen Hofreiter. © KeDo; 15Apr72; KK224943.

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Suede and leather cleaning; home of the Suede Doctor. (In The Sunday Oklahoman, Jan. 9, 1972, p.16) © Richard F. Kelley; 9Jan72; KK223742.

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The section. See WARNER BROS. RECORDS, INC.
- KELLOGG CO.**
Assortment packs, real convenience and a lot of great cereals. (In Chicago tribune magazine, June 11, 1972, section 7, p.77) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 11Jun72; KK225444.
- Battle Creek, a gr-r-reat place to work and live! (In Enquirer and news, Battle Creek, Mich., Feb. 20, 1972, p.H-16) © Kellogg Co.; 20Feb72; KK224790.
- Bernie Brown doesn't bother his head about nutrition. (In Parents' magazine & Better family living, May 1972, p.37) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 25Apr72; KK225450.
- The best to you each morning; Frosted Flakes. (In McCall's, Aug. 1972, p.65) Appl. author: Leo Burnett Co., Inc. © Kellogg Co.; 20Jul72; KK226078.
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- KENNEDY, GEORGE M., JR.**
FotoKandle luminary. Folder. © George M. Kennedy, Jr. (in notice: George Kennedy); 4Jul72; KK225579.
- KENT'S INTERIOR DECORATORS, INC.**
Save over \$100 on an elegant bedroom. (In Pictures (St. Louis post-dispatch) July 30, 1972, p.20) © Kent's Interior Decorators, Inc.; 30Jul72; KK225949.
- KERR, JANET.**
Faro Annie. See WARNER BROS. RECORDS, INC.
- KEYSTONE CONSOLIDATED INDUSTRIES, INC.**
NATIONAL LOCK HARDWARE DIVISION. See NATIONAL LOCK HARDWARE.
- KINGLY PRODUCTS.**
Bod-E, natural massage and body oil; 2 fl. oz. Sticker. © Kingly Products; 22Jul72; KK225950.
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- THE KIT BIT.**
Indian summer. On wrapper. Appl. authors: Jimmie & Nancy J. Fallin. © Jimmie Fallin & Nancy J. Fallin d.b.a. The Kit Bit a.a.d.o. TKB; 28Apr71; KK225487.
- Macrame bag. On wrapper. Appl. authors: Jimmie & Nancy J. Fallin. © Jimmie Fallin & Nancy J. Fallin d.b.a. The Kit Bit a.a.d.o. TKB; 28Apr71; KK225489.
- Pillow pals; butterfly. On wrapper. Appl. authors: Jimmie & Nancy J. Fallin. © Jimmie Fallin & Nancy J. Fallin d.b.a. The Kit Bit a.a.d.o. TKB; 20Apr71; KK225488.
- Sunny. On wrapper. Appl. authors: Jimmie & Nancy J. Fallin. © Jimmie Fallin & Nancy J. Fallin d.b.a. The Kit Bit a.a.d.o. TKB; 28Apr71; KK225486.

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- KNIGHT (TERRY) ENTERPRISES, LTD.**
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BROWN BAG RECORDS. See BROWN BAG RECORDS.
- KNOLL, ISABEL GIAMPIETRO.**
Giampietro Knoll designs. Folder.
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(in notice: 1960); KK223958.
Giampietro Knoll designs. Poster.
NM: graphic & pictorial material.
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- KONTOS, CECILLE P.**
The Reluctant Chef presents a guide to preparing complete gourmet meals from America; presented step-by-step on cassette tape. On box.
© Cecille P. Kontos; 8Jun72;
KK226127.
The Reluctant Chef presents a guide to preparing complete gourmet meals from Austria; presented step-by-step on cassette tape. On box.
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KK226130.
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The Reluctant Chef presents a guide to preparing complete gourmet meals from Japan; presented step-by-step on cassette tape. On box.
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The Reluctant Chef presents a guide to preparing complete gourmet meals from Spain; presented step-by-step on cassette tape. On box.
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KK226129.
- KOOL PRODUCTS, INC.**
Kool Tool; complete flushing kit for all car and truck applications. On folding carton. © Kool Products, Inc.; 15Mar72; KK226521.
- KORVETTES TIRE & AUTO CENTERS.**
An exciting offering on two of our most popular and best selling tires. (In The New York Times, June 8, 1972, p.C-19) Appl. ti.: An exciting offering on two of our most popular and largest selling tires. © K.T.C. (Korvettes Tire & Auto Centers); 8Jun72; KK225315.
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Join the 4-million motorists who have discovered the Corvette way to buy tires. (In The New York Times, June 1, 1972, p.21) NM: additions & revisions. © K.T.C. (Korvettes Tire & Auto Centers); 1Jun72; KK225316.
- KOTARIDES BAKING CO., INC.**
Country Western bread; net wt. 24 oz. On bag. © Kotarides Baking Co., Inc.; 16Dec71; KK223935.
- KRIDER, RUBY R.**
The way it was; stationery. Folder.
© Ruby R. Krider; 1May72; KK225273.
- KROWN FOODS, INC.**
Corn bread batter; net wt. 8 oz. Card. © Krown Foods, Inc.; 12Jun72; KK225399.
Kwik Make blueberry muffin batter; 4 muffins, net wt. 8 oz. On folding carton. © Krown Foods, Inc.; 12Jun72; KK225976.
Kwik Make corn muffin batter; 4 muffins, net wt. 8 oz. On folding carton. © Krown Foods, Inc.; 12Jun72; KK225977.
- KUBLA KHAN.** See KUBLA KHAN FOOD CO.
- KUBLA KHAN FOOD CO.**
Fried rice with pork; net wt. 10 oz. On folding carton. © Kubla Khan a.a.d.o. Kubla Khan Food Co.; 23Sep69; KK223629.
- KURUZOVICH, MICHAEL J.**
Pre-Christmas special; Bixby's World. (In The Sparta (Wis.) Herald, Dec. 18, 1972, p.9)
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- L**
- LBF CO.**
Let's be first; anyone wearing this pin. Card. © LBF Co., a division of Todco Chemical Co., Inc.; 28Feb71; KK225140.
Let's be free; the wearer of this pin. Card. © LBF Co., a division of Todco Chemical Co., Inc.; 28Feb71; KK225142.
Let's be friends; this pin was designed for ... friendship. Card. © LBF Co., a division of Todco Chemical Co., Inc.; 28Feb71; KK225141.
- LA-Z-BOY CHAIR CO.**
The chair that lets Dad sleep, and Mom, too! La-Z-Boy. (In House & Garden guide for young living, spring-summer, 1972, p.2 of cover) © La-Z-Boy Chair Co.; 2Mar72; KK226261.
He won't mind waiting if you give Dad a La-Z-Boy. (In House beautiful, May 1972, p.4 of cover) © La-Z-Boy Chair Co.; 20Apr72; KK224995.
Puts Dad up front, La-Z-Boy for Father's Day. (In Life, June 2, 1972, p.69) © La-Z-Boy Chair Co.; 29May72; KK225359.
A smart move, La-Z-Boy for Father's Day. (In The Saturday evening post, Summer 1972, p.3 of cover) © La-Z-Boy Chair Co.; 15Jun72; KK225358.
Too late again, Dad needs his own La-Z-Boy for Father's Day. (In Family circle, June 1972, p.149) © La-Z-Boy Chair Co.; 16May72; KK225360.
- LADWIG, J.M.**
Daniel Boone, featuring Beautiful Sunday. See MERCURY RECORD PRODUCTIONS, INC.
- LADY LAURA INDUSTRIES, INC.**
Panty hose; LL-G-1. Folder.
Appl. ti.: Generic panty hose packaging. © Lady Laura Industries, Inc.; 17Feb72 (in notice: 1971); KK223997.
- LAGARRIGUE, JEAN.**
South Side reunion. See WARNER BROS. RECORDS, INC.
- LAITRAM CORP.**
Model A high-capacity, bulk-fed automatic shrimp peeler. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224841.
Model C high-capacity, automatic cleaner for peeled raw shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224842.
Model CPCA bulk-fed, fully automatic, compact peeler for precooked shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224847.
Model D high-capacity, automatic deveiner for peeled shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224845.
Model G fast, precision, high-capacity grader for peeled shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224844.
Model PCA high-capacity, bulk-fed, automatic peeler for precooked shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224846.
Model PCC high-capacity, automatic cleaner for peeled precooked shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224848.
Model PCS automatic, efficient waste separator for precooked shrimp. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224849.
Model S automatic efficient shrimp waste separator. Sheet. NM: revision & additions. © Laitram Corp.; 5Oct71; KK224843.
- LAMBORN, GEORGE LAWRENCE.**
Emperor of China, historical game of classical China. [Box top]
© George Lawrence Lamborn; 21Feb72; KK224895.
- LANCASTER COLONY CORP.** See RUBBER QUEEN.
- LANDY, JOHN.**
Headin' back. See MOONCHILD RECORD CO.
- LANE, RUTH S.**
For the finest in early American art, look for this label, today's collectible, tomorrow's heirloom. (In Show-case) © Ruth S. Lane; 15Jan72; KK224524.
- LANGE, FRED A.**
Spin-a-Ball; a Gear-O-Spin toy. Card. © Fred A. Lange; 20Jun72; KK227062.
Spin-a-Yo; a Gear-O-Spin toy. Card. © Fred A. Lange; 20Jun72; KK227063.
- LANSDALE & CARR.**
Are you a half-axle tire discombobulator? (In Tucson daily citizen, Feb. 18, 1972, p.5) NM: editorial copy & price lists. © Lansdale & Carr; 18Feb72; KK224321.
First the good news, now the bad news; 4-day tire stores. (In Evening tribune, San Diego, Calif., Feb. 24, 1972, p.A-19) NM: copy & price lists. © Lansdale & Carr; 24Feb72; KK225224.
The 4day Tire Stores of Dallas are born today. (In Dallas times herald, Feb. 25, 1972, p.8) © Lansdale & Carr; 25Feb72; KK224940.
401 words about tires from the U.S.A., France & Japan. (In Los Angeles Times, Feb. 26, 1972, p.5) NM: editorial copy & price lists. © Lansdale & Carr; 26Feb72; KK224320.
Is there really any best way to balance a tire? (In Press-enterprise, June 24, 1972, p.A-5) NM: copy & price lists. © Lansdale & Carr; 24Jun72; KK226253.
M, T & W we're closed; can that save you money on tires? (In Press enterprise, Riverside, Calif., Apr. 8, 1972, p.5) © Lansdale & Carr; 8Apr72; KK224776.

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Need brakes or mufflers today? Not from us, we sell tires. (In Los Angeles times, Oct. 14, 1972, p.5) © Lansdale & Carr d.b.a. 4day Tire Stores (in notice: Lansdale & Carr); 14Oct72; KK226953.

Tire pressure: less & less & more & more important. (In Los Angeles times, July 1, 1972, p.13) NM: copy & current price lists. © Lansdale & Carr; 1Jul72; KK226111.

Two ways to offer tire value: pretend to give it, or really give it. (In The San Diego union, Aug. 28, 1971, p.B-5) NM: editorial revision. © Lansdale & Carr; 28Aug71; KK226674.

LANTZ (WALTER) PRODUCTIONS, INC. Sewing cards; Woody Woodpecker and his friends; 6042. Authorized ed. On wrapper. Appl. author: Saalfeld Pub. Co. © Walter Lantz Productions, Inc.; 21Apr72; KK225420.

LANVIN-CHARLES OF THE RITZ, INC. See NATE (JEAN) INC.

LANVIN PARFUMS.

Arpege makes every day of your life a special occasion. (In Redbook, May 1972, p.15) Appl. author: Rosenfeld, Sirowitz & Lawson, Inc. © Lanvin Parfums; 28Apr72; KK225274.

Jennifer O'Neill is a sinner; My Sin. (In Redbook, May 1972, p.38) Appl. author: Rosenfeld, Sirowitz & Lawson, Inc. © Lanvin Parfums; 28Apr72; KK225166.

Merry Christmiss; merry Christms. (In Women's wear daily, Sept. 22, 1972, p.33) Appl. author: Rosenfeld, Sirowitz & Lawson, Inc. © Lanvin Parfums; 22Sep72; KK226497.

Veruschka is a sinner; My sin. (In Glamour, Oct. 1972, p.61) Appl. author: Rosenfeld, Sirowitz & Lawson, Inc. © Lanvin Parfums; 10Oct72; KK226496.

LANYON, ANDREW.

Hungry Chuck. See WARNER BROS. RECORDS, INC.

LARK LUGGAGE CORP.

The Lark Permatic, you may want another one someday but you'll probably never need a new one. (In Stage, Detroit, Mich.) © Lark Luggage Corp.; 29Aug72 (in notices: 1971, 1972); KK227347.

LARKHAM, DAVID.

Kindred. See WARNER BROS. RECORDS, INC.

LARTER & SONS.

Signet rings. 1 v. Appl. author: George A. Schuetz, Jr. © Larter & Sons; 15Sep71; KK225849.

LAUDER (ESTEE) INC. See ESTEE LAUDER, INC.

LA VICTORIA FOODS, INC.

Cheap thrill, taco sauce instead of catsup; food secrets of Mexico. (In San Francisco chronicle, Aug. 23, 1972, p.23) © La Victoria Foods, Inc. d.b.a. La Victoria; 23Aug72; KK226191.

Food secrets of Mexico; enchilada sauce. (In San Francisco chronicle, Sept. 20, 1972, p.28) © La Victoria Foods, Inc. d.b.a. La Victoria; 20Sep72; KK226721.

Food secrets of Mexico; Mole Poblano. (In The Fresno bee, Oct. 3, 1972, p.B-14) © La Victoria Foods, Inc. d.b.a. La Victoria; 30Oct72; KK227360.

Like Mexican food? Food secrets of Mexico; Salsa Victoria. (In San Francisco chronicle, Sept. 6, 1972, p.24) © La Victoria Foods, Inc. d.b.a. La Victoria; 6Sep72; KK226720.

LAWN PRODUCTS, INC.

Picket Mix folding fence. Sheet. Appl. author: Kenneth F. Gay. © Lawn Products, Inc.; 15Aug72; KK226847.

LAWSON (J.) SALES.

Magic porcelain & tile cleaner. Envelope. Appl. author: J. Lawson. © J. Lawson Sales, solely owned by J. Lawson; 1Jan72; KK227356.

LEE, ROGER KENNETH.

Clavicimbalum attributus Ioannes de Peticis Florentinus faciebat anno MDCLXXXI; full sized patterns, 8 feet by 3 feet, of a 17th century Italian harpsichord. Sheet. © R. K. Lee; 10Oct72; KK227119.

LEHN & FINK PRODUCTS.

The invisible world; Lysol. (In Good housekeeping) © Lehn & Fink Products; 1Sep67; KK224490.

LEHN & FINK PRODUCTS. See LEHN & FINK PRODUCTS CO.

LEHN & FINK PRODUCTS CO.

I'm glad I sent 25¢ for Lysette, it's exactly what I want in a douche. (In Glamour, Mar. 1972, p.84) © Lehn & Fink Products Co., division of Sterling Drug, Inc. (in notice: Lehn & Fink Products); 1Mar72; KK224734.

Lysette feminine hygiene spray with deodorants-in-waiting. (In McCall's, Mar. 1972, p.14) © Lehn & Fink Products Co., division of Sterling Drug, Inc. (in notice: Lehn & Fink Products); 1Mar72; KK224733.

LEISURE-TIME PRODUCTS CORP.

Bola-Rang; new, exciting, a yard game for the whole family. Sheet. Appl. author: William B. Smith, © Leisure-Time Products Corp.; 30Oct72; KK227178.

LENZ.

Exercises. See WARNER BROS. RECORDS, INC.

LEO, LOUIS. See LEO'S BAKERY SERVICE.

LEO, MATILDA. See LEO'S BAKERY SERVICE.

LEONG, RAY.

Road. See MOTOWN RECORD CORP.

LEO'S BAKERY SERVICE.

Matilda's poppin rye bread; net wt. 24 oz. On bag. Appl. authors: Louis Leo & Matilda Leo. © Louis Leo & Matilda Leo d.b.a. Leo's Bakery Service; 25Jul72; KK225837.

LEARNER, PETER.

Judy Collins, Living. See ELEKTRA RECORDS CO.

LERTOLA, RODERICK A. See BONGS BY BO.

LEVY (MERVIN N.) CO.

Q-pak value days; valuable money saving coupons. [Envelope] © Mervin N. Levy d.b.a. Mervin N. Levy Co. (in notice: M. N. Levy Co.); 15Aug72; KK226197.

LEVI STRAUSS & CO.

Levi's and Levi's for gals, pants made to a different vision. (In Los Angeles flyer, Nov. 11, 1971, p.15) Appl. author: Honig-Cooper & Harrington. Appl. ti.: Three-legged pants. © Levi Strauss & Co.; 11Nov71; KK223953.

Pants made to a different vision. (In Rolling stone, Oct. 14, 1971, p.64) Appl. author: Honig-Cooper & Harrington. Appl. ti.: Croquet. © Levi Strauss & Co.; 14Oct71; KK224230.

LEVY, BRUCE.

The Dynamics of Professional Salesmanship may not make you a multi-million dollar producer. (In Insurance exchange magazine, Apr. 1972, p.3) © Bruce Levy; 15Apr72; KK225012.

LIBERTY CO.

If you're so smart, how come you ain't rich? (In Income opportunities, Mar. 1972, p.6) © Liberty Co.; 5Feb72; KK224278.

LIBERTY ICE CREAM CO.

Get your chance to go to the presidential inauguration, free; America's Bicentennial ice cream. (In Los Angeles times, Oct. 5, 1972, p.4) © Arden-Mayfair, Inc. d.b.a. Liberty Ice Cream Co.; 5Oct72; KK227120. Introducing America's bicentennial ice cream. (In Los Angeles times home magazine, July 2, 1972, p.16-17) © Arden-Mayfair, Inc. d.b.a. Liberty Ice Cream Co.; 2Jul72; KK226041.

LIBERTY LIBRARY CORP.

Liberty 500 piece jugsaw puzzle; 4292. On wrapper. Appl. author: Milton Bradley Co. © Liberty Library Corp.; 16Oct71; KK224765.

LILY-TULIP DIVISION, OWENS-ILLINOIS, INC. See OWENS-ILLINOIS, INC. LILY-TULIP DIVISION.

LINDO, BENICE..

Instant phonics kit. [Box top] Appl. author: George Lindo. © Benice Lindo; 5Nov71; KK223709.

LINDSAY INTERNATIONAL, INC.

California green ripe olives; net dr. wt. 7 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK225504.

California pitted green ripe olives, large; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226560.

California pitted ripe olives, colossal; net dr. wt. 5 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226561.

California pitted ripe olives, extra large; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226568.

California pitted ripe olives, gem; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226564.

California pitted ripe olives, giant; net dr. wt. 5 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226563.

California pitted ripe olives, jumbo; net dr. wt. 5 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226562.

California pitted ripe olives, large; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226565.

California pitted ripe olives, medium; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226566.

- LINDSAY INTERNATIONAL, INC.-Con.
California pitted ripe olives, select; net dr. wt. 6 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226569.
California ripe olives, colossal; net dr. wt. 7 1/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226570.
California ripe olives, extra large; net dr. wt. 7 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226575.
California ripe olives, gem; net dr. wt. 7 1/2 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226573.
California ripe olives, giant; net dr. wt. 7 1/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226571.
California ripe olives, jumbo; net dr. wt. 7 1/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226574.
California ripe olives, large; net dr. wt. 7 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226567.
California ripe olives, medium; net dr. wt. 7 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226576.
California ripe olives, select; net dr. wt. 7 3/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK225505.
California ripe olives, super colossal; net dr. wt. 7 1/4 oz. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 20Sep71; KK226572.
Valencia California colossal ripe olives; net drained weight 7 1/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226632.
Valencia California extra large ripe olives; net drained weight 7 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226628.
Valencia California jumbo ripe olives; net drained weight 7 1/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226630.
Valencia California large ripe olives; net drained weight 7 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226626.
Valencia California medium ripe olives; net drained weight 7 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226624.
Valencia California select ripe olives; net drained weight 7 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226622.
Valencia California super colossal ripe olives; net drained weight 7 1/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226634.
- Valencia pitted California colossal ripe olives; net drained weight 5 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226633.
Valencia pitted California extra large ripe olives; net drained weight 6 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226629.
Valencia pitted California jumbo ripe olives; net drained weight 5 3/4 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226631.
Valencia pitted California large ripe olives; net drained weight 6 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226627.
Valencia pitted California medium ripe olives; net drained weight 6 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226625.
Valencia pitted California select ripe olives; net drained weight 6 ozs. Sticker. Appl. author: Donald J. Dahlheimer. © Lindsay International, Inc.; 7Aug72; KK226623.
- LINHOFF, JOSEPH D.
A new Linhoff photo idea! Sheet. © Joseph D. Linhoff; 31Aug72; KK226658.
- LIPPI, FRA FILIPPO DI TOMASO.
Free for all. See MERCURY RECORD PRODUCTIONS, INC.
- LITTLE BLACK CARD CO.
The little black card. Sheet. Appl. author: Ronald C. Vohries. NM: revisions & additions. © Little Black Card Co.; 27May72; KK225659.
- LLOYD ADVERTISING, INC.
Throw away your old checkbook, Triplecheck is here! Sheet. © Lloyd Advertising, Inc.; 17Dec70; KK226801.
- LOEW, TONY.
Jethro Tull, Living in the past. See WARNER BROS. RECORDS, INC.
- LOEW'S THEATRES, INC. See LORILLARD.
- LONGCHAMPS, INC.
Pasta party; Enrico & Paglieri, a nice little Italian restaurant. (In Daily news, New York, May 22, 1972, p.54BL) © Longchamps, Inc.; 21May72; KK225865.
Pasta party; Enrico & Paglieri, a nice little Italian restaurant. (In Daily news, New York, July 17, 1972, p.50BL) NM: additions & revisions. © Longchamps, Inc.; 16Jul72; KK225864.
- LONGWIN, INC.
Magic of numbers. (In Parade, Nov. 21, 1971, p.17) © Longwin, Inc.; 21Nov71; KK226134.
- LORCH, LEONARD G.
Mobility '76. [Flag mobile] Sheet. © Leonard G. Lorch; 14Aug72 (in notice: 1971); KK226257.
Presenting the 1st indoor-flying American flag; Mobility '76. [Envelope] © Leonard G. Lorch; 14Aug72; KK226262.
- LORILLARD.
I like to smoke, that's why I smoke Old Gold filters. (In Rochester (New York) democrat and chronicle times union) © Loew's Theatres, Inc. d.b.a. Lorillard; 28Jul70; KK225284.
- LORILLARD. See LORILLARD CORP.
- LORILLARD CORP.
Bowl 'n Kent. (In New woman, Feb. 1972, p.4 of cover) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 10Jan72; KK224026.
For the filter, for the taste, for all the right reasons; Kent. (In Grey, Zane. Wyoming. opp. p.156) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 1Jan72; KK224459.
For the micronite filter, for the mild, smooth taste, for all the right reasons; Kent. (In The Jersey Journal and observer, Mar. 20, 1972, p.4) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 20Mar72; KK224456.
Micronite filter, mild, smooth taste; Kent. (In Reader's digest, June 3, 1972, p.12) Appl. author: Foote, Cone & Belding. © Lorillard a.a.d.o. Lorillard Corp.; 3Jun72; KK225665.
Outdoors 'n Kent. (In Playboy, Feb. 1972, p.15) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 5Jan72; KK224028.
Sounds 'n Kent. (In Playboy, Jan. 1972, p.20) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 5Dec71; KK224029.
The taste cigarette is here; Maverick. (In Independent-journal, San Rafael, Jan. 31, 1972, p.36) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 31Jan72; KK224017.
Win a year's supply of subway tokens for you and your family; Kent. (In Staten Island advance, Jan. 17, 1972, p.13) Appl. author: Foote, Cone & Belding. © Lorillard Corp.; 17Jan72; KK224018.
- LOVE NOTES COLONY.
New scenario albums. On wrapper. © Love Notes Colony; 30Oct72; KK227050.
- LUBCO.
Bicycle chain & derailleur lubricant; net wt. 16 oz. Sticker. Appl. author: Barton Havins. © Lubco; 15Jun72; KK225796.
Bicycle power train & rim cleaner; net wt. 16 oz. Sticker. Appl. author: Barton Havins. © Lubco; 15Jun72; KK225795.
- LUDEKE, CHARLES H. See PIGEON MEADOW PRODUCTS.
- LUKE LITTER, INC.
Don't be like Luke Litter, be a litter gitter. (In The Oregonian, May 13, 1970, p.23) Appl. author: John Piacentini. © Luke Litter, Inc.; 13May70; KK224512.
- LUMETTA, PETE.
Bob Seger, Smokin' O.P.'s. See WARNER BROS. RECORDS, INC.
- LUTHERAN HIGH SCHOOL, LOS ANGELES.
Discover Lutheran High. Created by Gerald Brommer & R. Sylwester. Folder. © Lutheran High School; 29Mar72; KK224866.
- LUTHIER CO.
Classic guitar I Luthier strings. [Envelope] © Luthier Co.; 15Nov71; KK224709.
First treble, tuned E Luthier strings. [Envelope] © Luthier Co.; 12Dec71; KK224708.
Music is our maker, Luthier strings. Sheet. © Luthier Co.; 15Nov71; KK224710.
- LUXOR LIGHTING PRODUCTS, INC.
You'll never strike out with Luxor Ltg.; so reads the giant information board atop historic Yankee Stadium. Sheet. © Luxor Lighting Products, Inc.; 11May72; KK225396.

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Jack Daniel's old wood clock. (In
Esquire, Oct. 1971, p.228) Appl.
author: Gardner Advertising Co.
© Lynchburg Hardware & General Store;
15Sep71; KK225278.

Jack Daniel's sippin' lamp. (In The
Colorado magazine, Sept.-Oct. 1971,
p.68) Appl. author: Gardner Adv.
Co. © Lynchburg Hardware & General
Store; 15Sep71; KK223608.

Raggedy Ann and Andy dolls. (In
Sunset, Oct. 1971, p.278) Appl.
author: Gardner Advertising Co.
© Lynchburg Hardware & General
Store; 15Sep71; KK224916.

M

M & D, LTD.
Chips n' Chunk fruitwood; net wt.
2 lbs. On bag. Appl. authors:
Robert L. McClement & Dennis R.
Dippold. © M & D, Ltd.; 3Feb72;
KK226537.

Mini Chips n' Chunks alderwood;
net wt. 2 lbs. On bag.
Appl. authors: Robert L. McClement &
Dennis R. Dippold. © M & D, Ltd.;
22Jun72; KK226536.

Mini Chips n' Chunks applewood;
net wt. 2 lbs. On bag. Appl.
authors: Robert L. McClement &
Dennis R. Dippold. © M & D, Ltd.;
12Jun72; KK226535.

Mini Chips n' Chunks cherrywood;
net wt. 2 lbs. On bag. Appl.
authors: Robert L. McClement &
Dennis R. Dippold. © M & D, Ltd.;
6Sep72; KK226538.

MCCABE, RICHARD.
Accent on listening. See XEROX
CORP.

MCCARTY, RENATA R. See FACE & BODY
STUFF, UNLIMITED.

MCCORMICK & CO., INC.
Bag 'n season seasoning mix & roasting
bag for beef stew; net wt. 1 1/2 oz.
© McCormick a.a.d.o. McCormick &
Co., Inc.; 17Jul72; KK226034.

Bag 'n season seasoning mix & roasting
bag for meat loaf; net wt. 1 3/8 oz.
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Co., Inc.; 17Jul72; KK226037.

Bag 'n season seasoning mix & roasting
bag for pork chops; net wt. 1 1/4 oz.
© McCormick a.a.d.o. McCormick &
Co., Inc.; 17Jul72; KK226035.

Bag 'n season seasoning mix & roasting
bag for swiss steak; net wt. 1 oz.
© McCormick a.a.d.o. McCormick &
Co., Inc.; 17Jul72; KK226036.

Cake Mate decors, chocolate flavored;
net wt. 2 1/4 ozs. On tube.
© McCormick a.a.d.o. McCormick &
Co., Inc.; 20Sep72; KK226468.

Cake Mate decors, cinnamon flavored;
net wt. 2 1/2 ozs. On tube.
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Co., Inc.; 20Sep72; KK226464.

Cake Mate decors, confetti; net wt.
1 5/8 ozs. On tube. © McCormick
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20Sep72; KK226463.

Cake Mate decors, sugar crystal;
net wt. 2 7/8 ozs. [Leprechaun
on front] On tube. © McCormick
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20Sep72; KK226466.

Cake Mate decors, sugar crystal;
net wt. 2 7/8 ozs. [Little girl
on front] On tube. © McCormick
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20Sep72; KK226465.

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net wt. 2 7/8 ozs. [Soldier on
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20Sep72; KK226467.

Chow mein sauce mix; net wt. 1 1/2 ozs.
[Envelope] © McCormick a.a.d.o.
McCormick & Co., Inc.; 4Feb72;
KK224011.

Sweet & sour sauce mix; net wt.
2 1/8 ozs. [Envelope] © McCormick
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4Feb72; KK224010.

Teriyaki sauce mix; net wt. 1 5/8 ozs.
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McCormick & Co., Inc.; 4Feb72;
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MCGINNIS, RAYMOND I.
Orbit. Slip. © Raymond I. McGinnis
d.b.a. orbit; 8Jul72; KK225857.

MCGRAW-EDISON CO. SPEED QUEEN. See
SPEED QUEEN.

MCINTIRE, RICHARD K.
Ballmor, the sex enhancer for men.
Sheet. © Richard K. McIntire;
7Jul72; KK226657.

MACKAY, GEORGE R.
A 2-year calendar, 1972-1973. See
FLOWERS OF THE ZODIAC.

MCKEE BAKING CO. See ASTRO MIKE BAKERY.

MCKESSON LIQUOR CO.
May all your collinses be Galliano
collinses; Liqueure Galliano. (In
Sports illustrated, June 26, 1972,
p.34) Appl. author: Muller Jordan
Herrick, Inc. © McKesson Liquor
Co.; 26Jun72; KK225722.

May all your daiquiris be Galliano
daiquiris. (In Time, Sept. 18,
1972, p.25) Appl. author: Muller
Jordan Herrick, Inc. © McKesson
Liquor Co.; 18Sep72; KK225722.

May all your screwdrivers be Harvey
Wallbangers. (In Sports illustrated,
Sept. 18, 1972, p.85) Appl. author:
Muller Jordan Herrick, Inc.
© McKesson Liquor Co.; 18Sep72;
KK226348.

May all your sourds be Galliano sourds.
(In Time, Aug. 14, 1972, p.28)
Appl. author: Muller Jordan Herrick,
Inc. © McKesson Liquor Co.; 14Aug72;
KK225942.

MCKIBBIN SAILS, INC.
Types & combinations. Folder.
© McKibbin Sails, Inc.; 15Aug71;
KK225113.

MCMILLAN, KEITH.
Black Sabbath, vol.4. See WARNER
BROS. RECORDS, INC.

MACMILLAN RING-FREE OIL CO., INC.
Automatic transmission fluid, ATF;
1 U.S. quart. Sticker. © Macmillan
Ring-Free Oil Co., Inc.; 13Sep71;
KK226055.

Drag Oil; 1 U.S. qt. Sticker.
© Macmillan Ring-Free Oil Co., Inc.;
5Mar69 (in notice: 1968); KK226060.

Multi-service motor oil; 1 U.S. quart.
Sticker. © Macmillan Ring-Free
Oil Co., Inc.; 19Nov69; KK226059.
Royal Scot outboard motor oil; one
U.S. quart. Sticker. © Macmillan
Ring-Free Oil Co., Inc.; 18Jun69;
KK226058.

10W-30 motor oil; 1 U.S. quart.
Sticker. © Macmillan Ring-Free Oil
Co., Inc.; 14Feb69 (in notice: 1968);
KK226054.

10W-40 motor oil; 1 U.S. quart.
Sticker. © Macmillan Ring-Free Oil
Co., Inc.; 13Feb69 (in notice:
1968); KK226057.

Xtra heavy duty motor oil; 1 U.S.
quart. Sticker. © Macmillan Ring-
Free Oil Co., Inc.; 20Feb69 (in
notice: 1968); KK226056.

MACNAUGHTON (JOHN) CO.
Canadian MacNaughton imported whisky;
4/5 quart. On folding carton.
© John MacNaughton Co.; 23Sep71;
KK225355.

MCQ, INC.
1972 is the year of the vote, order now
from the plastic people; Vote items
price list/order form. Sticker &
sheet. © McQ, Inc.; 15Dec71;
KK226339.

The powerful youth vote movement of '72
is underway. Sheet. © McQ, Inc.;
27Dec71; KK226340.

Vote. Sheet. © McQ, Inc.; 20Dec71;
KK226714.

We've got the vote, you bet, ours, all
ours, the trippy, nifty vote shirts;
City Girl/Turtle King. (In Women's
wear daily, Nov. 3, 1971) © McQ,
Inc.; 3Nov71; KK226909.

MCREYNOLDS, CLIFF.
Beaver & Krause. See WARNER BROS.
RECORDS, INC.

MADISON MINT.
Hall of fame for great Americans.
(In Parade, Oct. 29, 1972, p.3)
© Madison Mint; 29Oct72; KK227231.

MAEL, RON.
Sparks. See WARNER BROS. RECORDS,
INC.

MAGIC MIRROR, INC.
Pick-up curls. (In Los Angeles times,
Mar. 21, 1972, p.2) © Magic Mirror,
Inc.; 21Mar72; KK224651.

MAGIC MOUNTAIN.
Bobby Vinton is spending the weekend
with us. (In Los Angeles times cal-
endar, June 18, 1972, p.33) © Magic
Mountain; 17Jun72; KK225529.

Connie Stevens is spending the week-
end with us. (In Los Angeles times,
May 25, 1972, p.IV-26) © Magic
Mountain; 25May72; KK225540.

Have your child's picture taken on
Major, the lion. (In Los Angeles
times calendar, June 25, 1972, p.42)
© Magic Mountain; 24Jun72; KK225530.

Las Vegas comes to Valencia. (In
Los Angeles times, June 16, 1972,
p.IV-28) © Magic Mountain; 16Jun72;
KK225638.

Magic Mountain presents Doc Severinsen.
(In Los Angeles times, calendar
section, July 9, 1972, p.42)
© Magic Mountain; 8Jul72; KK225684.

A wonderful, wholesome place where
children can take their parents.
(In The Signal, May 19, 1972, p.10)
© Magic Mountain; 19May72; KK225054.

MAGIC PRINT, LTD.
Decollage. Folder. Appl. author:
James H. Stuart. © Magic Print,
Ltd.; 15May72; KK225480.

Decoprint. Folder. Appl. author:
James H. Stuart. © Magic Print,
Ltd.; 15May72; KK225479.

Magic Print. Folder. Appl. author:
James H. Stuart. NM: text sub-
stantially rev. © Magic Print,
Ltd.; 15May72; KK225481.

MAGNIN (JOSEPH) CO.
[Christmas box no.2-9] On 8 folding
cartons. © Joseph Magnin Co.;
14Nov71; KK224114-224115, 224120-
224121, 224118, 224116-224117,
224119.

[Christmas box no.10] On folding
carton. © Joseph Magnin Co.;
14Nov71; KK224135.

MAGUS FILMS.

Festival of the undead. Poster.
© Magus Films; 15Mar72; KK226084.
The first Jesus wasn't plastic ...
Prince of peace. Poster. © Magus
Films; 1Jan72; KK226085.

MAHER LUMBER CO.

Beat Santa to these buys! 1 v.
© Maher Lumber Co.; 5Dec72;
KK227351.
Come to our sunshine carnival spring
sale. 1 v. © Maher Lumber Co.;
21Mar72; KK224436.
Fix up carnival. 1 v. © Maher
Lumber Co.; 29Aug72; KK226266.
For busy bargains bees; U.S. Plywood
paneling demo. 1 v. © Maher Lumber
Co.; 16May72; KK225282.
Maher Lumber Co. 8 p. © Maher
Lumber Co.; 17Oct72; KK226788.
Parade of values, start your home im-
provement project with a bang!
1 v. © Maher Lumber Co.; 27Jun72;
KK226156.
Prices slashed. Folder. © Maher
Lumber Co.; 17Nov71; KK223858.

MAICO HEARING INSTRUMENTS.

DirectionEar Mark 110 hearing glasses.
Folder. Appl. ti.: Model CR Direc-
tionEar Mark 110 consumer folder.
© Maico Hearing Instruments; 6May72;
KK227245.
Hampton EL, pocket hearing aid with
Electret microphone; Windsor EL,
pocket hearing aid with Electret
microphone. 2 folders. Appl. ti.:
Maico presents 2 portable solid
state audiometers. © Maico Hearing
Instruments; 27Oct72; KK227254.
Introducing DrexEL with the remark-
able new Electret microphone. Fold-
er. Appl. ti.: Model CS DrexEL con-
sumer folder. © Maico Hearing In-
struments; 6May72; KK227246.
Owners manual, DirectionEar Mark 110
eyeglass hearing aid. 1 v. Appl.
ti.: Model CR DirectionEar Mark 110
user's manual. © Maico Hearing In-
struments; 1May72; KK227247.
Owners manual, DrexEL; model CS. 1 v.
Appl. ti.: Model CS DrexEL user's
manual. © Maico Hearing Instru-
ments; 1May72; KK227248.

MAIL ENTERPRISES, INC.

Catalog film club; Kodak film. [En-
velope] © Mail Enterprises, Inc.;
2Aug69; KK224494.
Catalog film club, quality developing
of Kodak film. [Envelope]
© Mail Enterprises, Inc.; 15Feb70;
KK224317.
Pic-Parade Discount Film Developing
Club. [Envelope] © Mail Enter-
prises, Inc.; 1May72; KK225252.
Pic-Parade, discount film developing
club. [Envelope] © Mail Enter-
prises, Inc.; 1Jun72; KK225945.
Take one, discount developing. On
folding carton. © Mail Enterprises;
Inc.; 23Aug71; KK224669.

MAJESTIC DRUG CO., INC.

Amazing, you don't have to be gray.
Card. © Majestic Drug Co., Inc.;
10Jan72; KK223635.

MAJOR PROMOTIONS, INC.

May day's savings; Spotlight ads.
Folder. © Major Promotions, Inc.;
8Mar72; KK224589.
Spring shower of savings; Spotlight
ads. Folder. © Major Promotions,
Inc.; 3Feb72; KK224009.

MALINOWSKI, STAN.

Melba Moore live. See MERCURY
RECORD PRODUCTIONS, INC.

MANY, BLANC & CO.

At last we have an outside that's as
great as what's inside; DuBouchett.
(In TV guide, Sept. 20, 1972, p.37)
© Many, Blanc & Co.; 30Sep72;
KK227097.

MARGOULEFF, ROBERT.

Syreeta. See MOTOWN RECORD CORP.

MARINACCIO, LOU.

The Chuck Mangione Quartet. See
MERCURY RECORD PRODUCTIONS, INC.

MARION-KAY CO., INC.

Special instructions for flaky-krisp
chicken. Sheet. © Marion-Kay Co.,
Inc.; 20Oct72; KK226531.

MARK INTERNATIONAL.

Dor'tique simulated antique wrought
iron hinge. 3 sheets. Appl. author;
Mark International d.b.a. for Donald
E. Batchelder. © Mark International;
30Mar72; KK224942.

MARKET DATA RESEARCH, INC.

[Consumer approach letter 23A] Sheet.
© Market Data Research, Inc.;
21Jan71; KK223565.

MARKETING ASSOCIATES, INC.

All-in-one Modular Vac; 1 3/4 h.p.
Sheet. © Marketing Associates, Inc.;
21Jan72; KK223799.

All new & portable; Soundesign radio,
cassette recorder. Sheet.
© Marketing Associates, Inc.;
21Jan72; KK223804.

The Bell & Howell all-zoom super 8
automatic movie system. Folder.
© Marketing Associates, Inc.;
6Mar72; KK224287.

Complete 54 piece sheet & towel
ensemble; Cannon. Sheet.
© Marketing Associates, Inc.;
21Jan72; KK223803.

Deluxe Cannon bedding ensemble.
Sheet. © Marketing Associates, Inc.;
21Jan72; KK223801.

The exquisite Royal Box Collection
by Gruen. Sheet. © Marketing
Associates, Inc.; 21Jan72; KK223802.

Fill all your bedding needs in one
complete ensemble! Sheet.
© Marketing Associates, Inc.;
26Jan72; KK223809.

Fill your linen closet with this
money-saving offer from Postmark
Value Center. Folder. © Marketing
Associates, Inc.; 9Feb72; KK223929.

It's a portable TV, it's an AM/FM
radio, it's a digital clock, it's
RCA quality. Folder. © Marketing
Associates, Inc.; 3Feb72; KK223930.

Master-kitchen cookware ensemble;
Royale. Sheet. © Marketing
Associates, Inc.; 21Jan72; KK223800.

9-piece decorated porcelain-on-steel
Majorca cookware. Sheet.
© Marketing Associates, Inc.;
26Jan72; KK223808.

Solid state multiplex stereo system.
Folder. © Marketing Associates,
Inc.; 7Feb72; KK223928.

Soundesign AM/FM radio. Sheet.
© Marketing Associates, Inc.;
21Jan72; KK223798.

This is the store without walls.
Folder. © Marketing Associates,
Inc.; 25Jul72; KK226039.

MARKS, HAROLD I. See HIMCO PRODUCTS.

MARONEL'S SWORD EAGLE CO.

Amazing gift idea. (In Southern
living magazine, Feb. 1972, p.132)
Appl. ti.: Symbol. © Maronel's
Sword Eagle Co.; 24Jan72; KK225116.

MAROUANI, ALAIN.

South Side reunion. See WARNER
BROS. RECORDS, INC.

MARSHALL, CAROLYN.

Drawings. Sheet. © Carolyn Marshall;
30Dec71; KK224306.

MARSHALL, JIM.

A tribute to Woody Guthrie, part two.
See WARNER BROS. RECORDS, INC.

MARTINO, JOSEPH R.

Zip code express envelopes. Sheet.
© Joseph R. Martino; 29Sep72;
KK226439.

MARTINONI (E.) CO. See FEDERAL
BOTTLING CO.

MARTRUDE CORP.

Mi-Lem liquid cocktail mix; 8-1 1/4 oz.
pouches. On folding carton. © Mar-
trude Corp.; 13Jul72; KK226234.

Mi-Lem' whisky sour liquid mix pak;
net contents 1 1/4 fl. oz. Enve-
lope. © Martrude Corp.; 13Jul72;
KK226233.

MASAL CO., INC.

Navigator compass, scouting watch,
montre boussole. Card. Appl.
author: Sohni & Co. © Masal Co.,
Inc.; 24Jan72; KK223754.

Racing set; watch with synchronized
hands. Card. Appl. author: Sohni &
Co. © Masal Co., Inc.; 16Nov72;
KK227249.

Skin diver's watch; M 65. Card.
Appl. author: Sohni & Co., Idar-
Oberstein. © Masal Co., Inc.;
21Oct71; KK223619.

Skin diver's watch; M 66 b. Card.
Appl. author: Sohni & Co., Idar-
Oberstein. © Masal Co., Inc.;
21Oct71; KK223618.

MASON, RICHARD MONTGOMERY.

How would you like to have it this
cool; contact your Chrysler Airtemp
authorized home ecologist. (In
Staten Island (N.Y.) advance,
Mar. 27, 1972, p.8) NM: coupon &
gift offer. © Richard Montgomery
Mason; 27Mar72 (in notice: 1971);
KK224809.

MASSEY, WALTER.

Circle-chess. Sheet. © Walter
Massey; 26Jun72; KK226789.

MASSIE, WAYNE.

Odyssey. See WARNER BROS. RECORDS,
INC.

[Rod McKuen with a baby kangaroo]
See STANYAN RECORD CO.

MASSON (PAUL) VINEYARDS.

For those of your customers who read
the label before they check the
price; new Pinnacles Estate selec-
tion. (In Patterson's California
beverage gazetteer, northern ed.,
Jan. 1972, p.11) © Paul Masson
Vineyards; 1Jan72; KK223745.

For wine, no earth on earth matches
the Pinnacles. (In Newsweek,
Nov. 6, 1972, p.20) © Paul Masson
Vineyards; 31Oct72; KK226899.

For wine, no matches. (In Newsweek,
Oct. 9, 1972, p.36-37) © Paul
Masson Vineyards; 30Oct72; KK227047.
Only Paul Masson blends these unique
tasting wines. (In Globe (Boston
Sunday globe) Mar. 19, 1972, p.29)
© Paul Masson Vineyards; 19Mar72;
KK224590.

Very; Very Cold Duck. (In Midwest
(Chicago Sunday sun-times) Apr. 9,
1972, p.11) © Paul Masson Vineyards;
9Apr72; KK224635.

When you're good to the land the land
is good to you. (In Newsweek,
Oct. 23, 1972, p.3 of cover)
© Paul Masson Vineyards; 17Oct72;
KK226900.

- MASTER APPLIANCE CORP.**
The Mite, new heat gun from Master. Sheet. © Master Appliance Corp.; 1Feb72; KK224434.
- MATERIAL HANDLING SUPPLY, INC.**
Customers get the best of everything. Folder. © Material Handling Supply, Inc.; 5Sep72; KK226945.
There's more to a Datsun forklift than low prices. Folder. © Material Handling Supply, Inc.; 26Jul72; KK226088.
- MATHCO SERVICE.**
Deco stamp. On wrapper. Appl. author: Elbert E. Greenberg d.b.a. Mathco Service. © Mathco Service; 21Sep71; KK223782.
- MATTEL, INC.**
Chopcycles, power charged like Sizzlers cars. On box. © Mattel, Inc.; 1May72 (in notice: 1971); KK225931.
Cuddly Beans; no.5289. On box. © Mattel, Inc.; 31May72 (in notice: 1971); KK225932.
Talking Baby Tender Love; stock no.3159. On folding carton. © Mattel, Inc.; 7May71 (in notice: 1970); KK225611.
Tiny Baby Tender Love; no.3188. On folding carton. © Mattel, Inc.; 20May72; KK226316.
- MATTELSON, MARVIN.**
Hot rats. See WARNER BROS. RECORDS, INC.
- MATTHEWS-HINSMAN CO.**
Alsace, decorative textured jacquard; large sample. [Swatches] © Matthews-Hinsman Co.; 15Mar71; KK225073.
Bargello; classic flame stitch velvet; large sample. [Swatches] © Matthews-Hinsman Co.; 1Sep71; KK225080.
Brigadoon; decorative screen print. [Swatches] © Matthews-Hinsman Co.; 10Feb70; KK225082.
Bryce and Teton; correlating screen prints. [Swatches] © Matthews-Hinsman Co.; 10Oct69 (in notice: 1970); KK225069.
Colonial collection; 100% nylon. [Swatches] © Matthews-Hinsman Co.; 15Mar71; KK225074.
Color spectacular, 100% nylon. [Swatches] © Matthews-Hinsman Co.; 20May69; KK225084.
Concept collection, 100% nylon. [Swatches] © Matthews-Hinsman Co.; 1Sep71; KK225078.
Country squire collection; screen print and correlating texture. [Swatches] © Matthews-Hinsman Co.; 1Sep71; KK225083.
Dimensional designs. [Swatches] © Matthews-Hinsman Co.; 10Oct69 (in notice: 1970); KK225122.
Firex fabrics, flame retardant and self-extinguishing 100% nylon. [Swatches] © Matthews-Hinsman Co.; 15Oct70; KK225076.
Gascony, decorative matelasse; large sample. [Swatches] © Matthews-Hinsman Co.; 15Mar71; KK225075.
Gentry group; screen print and correlating texture. [Swatches] © Matthews-Hinsman Co.; 1Sep71; KK225079.
Heritage; Jacobean matelasse tapestry; large sample. [Swatches] © Matthews-Hinsman Co.; 10Feb70; KK225071.
Liberty -- mark; large sample. [Swatches] © Matthews-Hinsman Co.; 10Oct69 (in notice: 1970); KK225070.
Lorraine, classic brocatelle; large sample. [Swatches] © Matthews-Hinsman Co.; 15Mar71; KK225072.
- Town & country collection; 100% nylon; large sample. [Swatches] © Matthews-Hinsman Co.; 10Feb70; KK225077.
Ultra soft nylons; screen print and correlating texture. [Swatches] Appl. ti.: Soft nylon collection. © Matthews-Hinsman Co.; 12Sep72; KK226613.
Velvet correlation; decorative screen printed velvet and correlating velvet stripe. [Swatches] © Matthews-Hinsman Co.; 12Sep72; KK226614.
Woodland, 100% nylon screen print. [Swatches] © Matthews-Hinsman Co.; 10Oct69; KK225081.
- MATTHEWS (LES) INDEPENDENT INVENTION.**
Quank1. Sheet. Appl. author: Les Matthews. © Les Matthews Independent Invention; 10May72; KK224912.
- MATTHEWS, RICHARD P.** See SHENSO.
- MAULT, PAUL.**
The Crystal Mansion. See MOTOWN RECORD CORP.
- MAURER PRODUCTIONS.**
Wolfe. See MOTOWN RECORD CORP.
- MEDALLIC COLLECTORS' SOCIETY OF AMERICA.**
The American states' favorite sons collection. (In Parade, Oct. 29, 1972, p.18) © Medallic Collectors' Society of America; 29Oct72; KK227232.
Battles and leaders of World War II in a limited edition of .999 pure silver medals. (In Parade, Oct. 29, 1972, p.18) © Medallic Collectors' Society of America; 29Oct72; KK227234.
An extraordinary offer to readers of Coin World, Hall of Fame for great Americans at New York University, in a limited edition of .999 pure silver medals. (In Coin World, Nov. 1, 1972, p.49) © Medallic Collectors' Society of America; 1Nov72; KK227233.
- MEDICO LIFE INSURANCE CO.**
Youth security plan. Folder. NM: revisions. © Medico Life Insurance Co.; 20Jun72; KK225966.
- MEGO CORP.**
Action Jackson, do and dare, he's everywhere; Air Force outfit & accessories; 1102. On folding carton. © Mego Corp.; 8Jun71; KK224207.
Action Jackson, 8" tall, the biggest little man in the world of adventure; no.1100. On folding carton. © Mego Corp.; 8Jun71; KK224206.
- MELVILLE SHOE CORP.**
Foxmoor casuals. On bag. © Melville Shoe a.a.d.o. Melville Shoe Corp.; 1Mar72; KK224324.
- MELVILLE SHOE CORP. THOM MCAN.** See THOM MCAN.
- MENU-MATICS, INC.**
Hi energy apricot, raisin, brazil nut concentrate; Shirt Pocket Foods; 1 1/2 ozs. net wt. On wrapper. © Menu-Matics, Inc.; 13Sep72; KK226620.
Hi energy date, roasted sesame concentrate; Shirt Pocket Foods; 1 1/2 ozs. net wt. On wrapper. © Menu-Matics, Inc.; 13Sep72; KK226619.
Hi energy fig, orange, walnut concentrate; Shirt Pocket Foods; 1 1/2 ozs. net wt. On wrapper. © Menu-Matics, Inc.; 13Sep72; KK226617.
- Hi energy pineapple, orange, almond concentrate; Shirt Pocket Foods; 1 1/2 ozs. net wt. On wrapper. © Menu-Matics, Inc.; 13Sep72; KK226618.
Hi energy prune, apricot, peanut concentrate; Shirt Pocket Foods; 1 1/2 ozs. net wt. On wrapper. © Menu-Matics, Inc.; 13Sep72; KK226616.
- MERCURY RECORD PRODUCTIONS, INC.**
Akido; SRM 1-644. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225989.
Alive; Chuck Mangione Quartet; SRM 1 650. Record sleeve. © Mercury Record Productions, Inc.; 30Oct72; KK226507.
Bachanalia; The Swingle Singers; PHS-2-5400. Record sleeve. Appl. ti.: Bachanalia. © Mercury Record Productions, Inc.; 1May72; KK225351.
The Chuck Mangione Quartet; SRM 1 631. Photos, Lou Marinaccio. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK224946.
Country music; the Statler Bros.; SR 61367. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225988.
Daniel Boone, featuring Beautiful Sunday; SRM 1-649. Art director, Jim Ladwig; photo, Dan Morrill; design, John Youssi. Record sleeve. © Mercury Record Productions, Inc.; 15Sep72; KK226504.
Domenico Troiano; SRM 1-639. Photography, Ed Caraeff; design, Calvin Boze. Record sleeve. © Mercury Record Productions, Inc.; 23May72; KK225339.
Ekseption 5; PHS 700-002. Record sleeve. © Mercury Record Productions, Inc.; 3Nov72; KK226958.
Faron Young sings This little girl of mine; SR 61364. Cover photo, Bruno of Hollywood; liner photo, Phillips Studio. Record sleeve. © Mercury Record Productions, Inc.; 21Jul72; KK225917.
Free for all; BullAngus; SRM 1 b29. Cover art: Worship of the golden calf, Filippo Lippi; photos, Tom Zamiar. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK224947.
Gettin' over the hump, Simtec & Wylie; CHL 40001. Illus. & design: John Youssi. Record sleeve. Signed. © Mercury Record Productions, Inc.; 15Dec71; KK223570.
Gone to my head; Andy Bown; SRM 1-625. Record sleeve. © Mercury Record Productions, Inc.; 21Feb72; KK224461.
Henry Buckle; SRM 1-643. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225987.
How do you do? Mouth MacNeal; PHS 700-000. Illustration & design: John Craig. Record sleeve. © Mercury Record Productions, Inc.; 21Feb72; KK224041.
I gotcha; Joe Tex; DL-6002. Record sleeve. © Mercury Record Productions, Inc.; 29Mar72; KK224462.
Innerview; the Statler Brothers; SR 61358. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224040.
Introducing the Ice Man's Band; SRM 1-648. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225995.
It's four in the morning with Faron Young; SR 61359. Photos: Bruno of Hollywood, Nashville, Tenn. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224038.

- MERCURY RECORD PRODUCTIONS, INC.-Con.
Jerry Butler offering the Spice of life; SRM 2-7502. Album design & linear collage: John C. Youssi; photography, Tom Zamiar. Record sleeve. © Mercury Record Productions, Inc.; 23May72; KK225340.
- Jerry Peters, Blueprint for discovery; SRM 1-642. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225993.
- Keith Emerson with the Nice; SRM 2 6500. Record sleeve. © Mercury Record Productions, Inc.; 15Jan72; KK225671.
- The Johnstons; SRM 1 640. Photography, Reggie Jackson. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK224948.
- The killer rocks on; Jerry Lee Lewis; SRM 1-637. Record sleeve. © Mercury Record Productions, Inc.; 15Mar72; KK224869.
- Last autumn's dream; Jade Warrior; VEL 1012. Record sleeve. © Mercury Record Productions, Inc.; 3Oct72; KK226506.
- Melba Moore live; SRM 1-622. Photography: Stan Malinowski; art director: Des Strobel. Record sleeve. © Mercury Record Productions, Inc.; 21Jul72 (in notice: 1971); KK225820.
- Music from true vine; Mike Seeger; SRM 1-627. Design: John Youssi; photography: David Gahr. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224039.
- The Nashville package of original country hits; SR 61375. Record sleeve. © Mercury Record Productions, Inc.; 27Oct72; KK226959.
- Ndeda; Quincy Jones; SRM 2623. Record sleeve. © Mercury Record Productions, Inc.; 15Jan72; KK223670.
- The original traveling man; Dave Dudley; SR 61365. Photos, Burnell Caldwell & Joe Horton. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK224945.
- Out back music; John Van Horn; SRM 1 638. Photography, Jim Cummings. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK225352.
- Released; Jade Warrior; VEL-1009. Cover design & artwork: Jon Field. Record sleeve. © Mercury Record Productions, Inc.; 21Feb72; KK224042.
- Retrospect; Mike Nichols and Elaine May; SRM 2-628. Illustration: Michael Trossman; design: John Youssi. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224035.
- Rich Little, politics & popcorn; SRM-1-617. Illus.: Michael Trossman. Record sleeve. Signed: M. Trossman. © Mercury Record Productions, Inc.; 15Dec71; KK223569.
- Rod Stewart, Never a dull moment; SRM 1 646. Cover shot, Ed Caraff; color photos, Joel Brodsky; cover design, John Craig. Record sleeve. © Mercury Record Productions, Inc.; 21Jul72; KK225726.
- St. Louie to Frisco to Memphis; Chuck Berry; SRM 2-6501. Record sleeve. © Mercury Record Productions, Inc.; 3Oct72; KK226505.
- Saturday morning pictures; Stray; SRM 1624. Sleeve conception & design by Hipgnosis; live shots, Gary Merrin. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224036.
- Sing along junk; Gap Mangione; SRM 1-647. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225992.
- 666; Aphrodite's child; VEL-2-500. Record sleeve. © Mercury Record Productions, Inc.; 21Feb72; KK224043.
- Solid gold rock 'n' roll. Vol.1-2. SR 61371-SR 61372. 2 record sleeves. © Mercury Record Productions, Inc.; 27Oct72; KK226956-226957.
- Tom T. Hall, the Storyteller; SR 61368. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225990.
- Tom T. Hall's greatest hits; SR 61369. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225991.
- Uriah Heep, Demons and wizards; SRM 1 630. Designed & drawn by Roger Dean; photography by Dominy Hamilton & Roger Dean. Record sleeve. © Mercury Record Productions, Inc.; 23May72; KK225039.
- Uriah Heep, The magician's birthday; SRM 1-652. Record sleeve. © Mercury Record Productions, Inc.; 3Nov72; KK226960.
- A very gentle sound, Gloria Lynne; SRM-1-633. Photography & design by Barry Feinstein & Tom Wilkes. Record sleeve. © Mercury Record Productions, Inc.; 15Mar72; KK224817.
- Vicky Leandros; Come what may; PHS 700-001. Record sleeve. © Mercury Record Productions, Inc.; 15Aug72; KK225994.
- We all got together and; Tom T. Hall; SR 61362. Photography, Joe Horton. Record sleeve. © Mercury Record Productions, Inc.; 15Mar72; KK224944.
- Wednesday's child; Thomas F. Browne; VEL 1011. Record sleeve. © Mercury Record Productions, Inc.; 7Feb72; KK224037.
- What am I gonna do; Bobby Bare; SR 61363. Record sleeve. © Mercury Record Productions, Inc.; 1May72; KK225350.
- MEREDITH CORP. REPLOGLE GLOBES. See REPLOGLE GLOBES. EDUCATIONAL DIVISION.
- MERRIAM (G. & C.) CO.
How much time and money are questions like these costing you? (In The Wall Street Journal, Jan. 13, 1972, p.12) © G. & C. Merriam Co.; 13Jan72; KK223797.
- MERIBELL.
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Saturday morning pictures. See MERCURY RECORD PRODUCTIONS, INC.
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Boonmee and the lucky white elephant; by Jane Hamilton Merritt, illustrated by Phongsun, pseud. of Phongsun Prayotamorakul. [Dust jacket] 408. © on jacket illus.; Jane Hamilton Merritt; 27Mar72; KK225357.
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Our new yellow mug; Nu-Maid margarine. (In The Marion star, Apr. 5, 1972, p.22) Appl. author: Ralph Jones Advertising, Inc. © Miami Margarine Co.; 5Apr72; KK224648.
Save 10¢ on two yellow mugs; Nu-Maid. (In The Evening bulletin, Oct. 11, 1972, p.42) Appl. author: Ralph Jones Adv., Inc. © Miami Margarine Co.; 11Oct72; KK226709.
They hold a lot more than Nu-Maid. (In The Grand Rapids press, Sept. 26, 1972, p.12A) Appl. author: Ralph Jones Adv., Inc. © Miami Margarine Co.; 26Sep72; KK226709.
24 ways to use our mug after you use our margarine; Nu-Maid. (In Indianapolis news, Aug. 2, 1972, p.24) Appl. author: Ralph Jones Adv., Inc. © Miami Margarine Co.; 2Aug72; KK225927.
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900 to 1220 MHz five kilowatt pulse generator; MCL model 10433. Sheet. Appl. author: Fensholt Advertising, Inc. © Microwave Cavity Laboratories; 9Dec71; KK224577.
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- Miller time.** [Tugboat in harbor & 2 men with mugs] (In Life, Feb. 25, 1972, p.54) Appl. author: McCann-Erickson, Inc. © Miller Brewing Co.; 21Feb72; KK224225.
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Lucky Lady shopping list. (In Boston evening globe, Feb. 9, 1972, p.35) © Million Market Newspapers, Inc.; 9Feb72; KK223973.
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The music of Trinidad; 3297.
Record sleeve. © National Geograph-
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\$500 a month tax free cash when you go
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advertiser, July 11, 1971, inserts)
Appl. author: Doyle Dane Bernbach.
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Industries, Inc.; 27Mar72; KK224654.
Mini assortment Allegro cabinet
accessories. Sheet. © National
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KK226494.
Mini assortment Riviera Classic
cabinet accessories. Sheet.
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Mortise style, plastic magnetic catch.
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Industries, Inc. (in notice:
National Lock); 15Sep71; KK224600.
New cabinet pulls and backplates;
63-3582. Sheet. © National Lock
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New furniture hardware. Sheet.
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New improved surface mounted disc
tumbler locks. Sheet. © National
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Now 8 assortments to spark her imagi-
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Consolidated Industries, Inc.;
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Ornamental cabinet hardware;
FO-3601-001. Sheet. © National
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notice: National Lock); 20Jan72;
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Pre-pricing program. Sheet.
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National Lock); 18Aug71; KK224597.
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Safety door locks from the Decorator
line. 7 p. NM: additions.
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Versatile recessed pull. Sheet.
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Wrap-around style self-closing hinges.
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The comfortmakers. (In Home furnish-
ings daily, July 29, 1971, p.11)
Appl. author: Batten, Barton,
Durstine & Osborn, Inc. © National
Presto Industries, Inc.; 29Jul71;
KK224342.
The meat toaster. (In American home,
Oct. 1971, p.133) Appl. author:
Batten, Barton, Durstine & Osborn,
Inc. © National Presto Industries,
Inc.; 10Oct71; KK224343.
We've got gift ideas for people with
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American home, Dec. 1971, p.78-79)
Appl. author: Batten, Barton,
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We've got gift ideas for people with
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Abdu'l-Baha: Glimpses of perfection.
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of the United States; 8Nov71;
KK223866.
The Baha'is and the Holy Land;
35-P-1101. 2 stickers. Appl.
author: Baha'i Pub. Committee.
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the Baha'is of the United States;
6Dec71; KK223607.
God speaks again; 35-P-1005.
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Assembly of the Baha'is of the
United States; 8Nov71; KK223867.

- NATIONAL SPIRITUAL ASSEMBLY OF THE BAHAI'S OF THE UNITED STATES.-Con.
Land of resplendent glory; pt:1-3: The Bab; Letters of the living; Baha'u'llah. Three-filmstrip program series. 3 stickers. Appl. author: Baha'i Pub. Committee. © National Spiritual Assembly of the Baha'is of the United States of America; 8Nov71; KK223566-223568.
- Unity in diversity; a report on the eight oceanic and continental conferences. 2 stickers. Appl. author: Baha'i Pub. Committee. © National Spiritual Assembly of the Baha'is of the United States; 28Jan72; KK224937.
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- NATURAL PLAN DIV.
How to lose up to 10 pounds in 10 days with grapefruit-plus diet and reducing plan. (In Lady's circle, Aug. 1972, p.9) © Natural Plan Div.; 20Jun72; KK225815.
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Take your Volkswagen home to Mother, (In The Press democrat, Santa Rosa, Calif., Apr. 30, 1972, p.7s) Appl. author: Bill Nellor. © Bill Nellor Advertising; 30Apr72; KK224823.
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Creative feather fun from the Great Smoky Mountains; Miss Kim creations. Sticker. © Betty Nelson; 29Mar72; KK224531.
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- NENORTAS, INA.
Lithu-Straws beginners. See CHESLER, BERNICE.
Lithu-Straws carousel. See CHESLER, BERNICE.
Lithu-Straws wheel. See CHESLER, BERNICE.
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America was born and raised in a Ford, now it's coming home again; come home to Ford. (In The Record, Hackensack, N.J., May 9, 1972, p.A-15) Appl. author: Ketchum, MacLeod & Grove, Inc. © Newark District Ford Dealers Advertising Assn., Inc.; 9May72; KK225131.
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Bruno's old world delicatessen. Sheet. © Niccoli Enterprises, Inc.; 17Jul72; KK226157.
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Hula Chickies; net wt. 12 oz. Sticker. Appl. author: Francis Thielmann. © Nick's Sheboygan County Sausage Co., Inc.; 30Oct72; KK226904.
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Special selection of 8 mm. silent classics. Folder. © Niles Film Products, Inc.; 15May71; KK223950.
- NO TRUMPETS - NO DRUMS.**
Handmade belts. Folder. Appl. author: Paul W. Hagen. NM: additions & revisions. © Paul W. Hagen d.b.a. No Trumpets - No Drums; 18Feb72; KK224909.
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Mr. Salesman, triple your income, triple your sales, with tripod psychology. (In Specialty salesman and business opportunities magazine, Sept. 1972, p.89) Appl. author: Gerald Frank Nokes. © G. F. Nokes Co.; 15Aug72; KK226579.
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Magnetic Shak-a-dice, the compact dice game. On folding carton. © Norbert Specialty Corp.; 8Dec71; KK224545.
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The blade that sets the standard of closeness doesn't fit in a razor; the Norelco VIP. (In Esquire, Sept. 1972, p.61) © North American Philips Corp.; 17Aug72; KK226944.
Christmas is a time for closeness. And closeness is what Norelco is all about. Home beauty salon 30LS. (In Reader's digest, Dec. 1971, p.233) © North American Philips Corp.; 25Nov71; KK223878.
How Norelco beat the blades. And proved it. Early this year we introduced the new Norelco Tripleheader III. (In Grit, Sept. 12, 1971, p.3) © North American Philips Corp.; 12Sep71; KK223877.
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The new Norelco VIP, shave close. (In Playboy, May 1972, p.79) © North American Philips Corp.; 13Apr72; KK224684.
The shaver that beat the blades; Norelco. (In Mechanix Illustrated, Sept. 1971, p.1) © North American Philips Corp.; 20Aug71; KK223760.
6 pairs of top-quality name-brand pantyhose... any Lady Norelco shaver. (In Mademoiselle, Aug. 1971, p.209) © North American Philips Corp.; 20Jul71; KK223758.
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An airport as big as Manhattan: Dallas/Fort Worth, the Southwest Metroplex. (In The Wall Street Journal, midwest ed., Feb. 15, 1972, p.18-19) Appl. author: Tracy-Locke, Inc. © North Texas Commission (in notice: NTC); 15Feb72; KK224053.
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Pepto-Bismol chewable tablets; 24 tablets. On folding carton. NM: revision. © Norwich Pharmacal Co.; 1Nov71; KK224563.

O

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- O'BRIEN, JERRY.** See O'BRIEN, GERARD J.
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Cricket creations; plate no.1. Sheet. © Francis J. O'Connor; 15Jul71; KK226580.
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A modern approach to retirement planning. Folder. © O.N. Equity Sales Co. (ONESCO), a wholly-owned subsidiary of Ohio National Life Insurance Co.; 23Oct72; KK227154.
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The best part of this coat is every part of this coat. (In The New York times, Oct. 3, 1972, p.L-13) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 30Oct72; KK226772.
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- Dear Ohrbach's: How can I go walking in the rain without springing a leak in my wallet? (In Daily news, New York, Apr. 6, 1972, p.15) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 6Apr72; KK224704.
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- Dear Ohrbach's: How can I outfit two little sluggers when my money is going-going-gone? Illus. signed: Garie Blackwell. (In The New York times, May 18, 1972, p.L-19) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 18May72; KK225534.
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- Dear Ohrbach's, How can I slip into trendy dolman sweaters without unraveling my budget? (In The New York times, July 26, 1972, p.L-9) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 26Jul72; KK226033.
- Dear Ohrbach's: How can my kids make an impression at the beach without leaving me in a hole? (In The New York times, May 4, 1972, p.L 17) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 4May72; KK225214.
- I can be wrapped in warm, soft velvet without much cold, hard cash. (In The New York times, Sept. 10, 1972, p.L-51) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 10Sep72; KK226411.
- I can expose the maximum for a bare minimum. (In The New York times, June 4, 1972, p.L-49) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 4Jun72; KK225532.
- I can have champagne taste on a ginger ale budget. (In The New York times, July 30, 1972, p.L-31) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 30Jul72; KK226090.
- I can inflate my ego without deflating my wallet. (In The New York times, June 18, 1972, p.L-35) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 18Jun72; KK225583.
- I can keep my image up without letting my bankbook down. (In The New York times, Aug. 27, 1972, p.L 39) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 27Aug72; KK226246.
- I can look like a big cheese on a mousy salary. (In The New York times, Apr. 16, 1972, p.L-41) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 16Apr72; KK224884.
- I can make a grand entrance without spending a grand. (In The New York times, Apr. 9, 1972, p.L-45) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 9Apr72; KK224702.
- I can make waves without going in over my head; this bikini and skirt. (In The New York times, May 21, 1972, p.L 61) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 21May72; KK225834.
- I can sparkle, glitter and glow without having to beg, borrow, or steal. (In The New York times, Oct. 1, 1972, p.L-55B) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 10Oct72; KK226728.
- I thought I'd look like 24 in a \$45 suit. (In The New York times, May 14, 1972, p.L 43) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 14May72; KK225216.
- I used to think an inexpensive dress would make me look cheap. (In The New York times, Apr. 30, 1972, p.L-43) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 30Apr72; KK224990.
- I wanted to make an impression without leaving a dent in my wallet. (In The New York times, Apr. 23, 1972, p.L-43) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 23Apr72; KK224883.
- Know anyone who deserves something elegant but really needs a robe? (In The New York times, Nov. 26, 1972, p.L-53) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 26Nov72; KK227307.
- Make a grand entrance and an even grander exit. (In The New York times, Nov. 12, 1972, p.51) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 12Nov72; KK227341.
- Ohrbach's has a bottom for everybody's top; Ohrbach's for slacks. (In The New York times, June 8, 1972, p.L-17) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 8Jun72; KK225494.
- Palazzo pants without losing your shirt. (In The New York times, Aug. 6, 1972, p.L-35) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 6Aug72; KK226091.
- Pre-season fur sale starts tomorrow. (In The New York times, Aug. 13, 1972, p.L-39) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 13Aug72; KK226112.
- Spend the winter in lush angora without spending the winter paying for it. (In The New York times, Sept. 17, 1972, p.L-41) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 17Sep72; KK226723.
- Stretch \$79.95 ten ways. (In The New York times, Aug. 20, 1972, p.L-43) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 20Aug72; KK226223.
- Sweaters you can't live without at a price you can live with, \$4.99. (In The New York times, Sept. 14, 1972, p.L-19) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 14Sep72; KK226413.
- Thanks to Ohrbachs, I don't need much bread to look like I belong to the upper crust. (In The New York times, Apr. 2, 1972, p.L-33) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 2Apr72; KK224782.
- This minor alteration on the dress means a major alteration on the price. (In The New York times, June 15, 1972, p.L-15) Appl. author: Doyle Dane Bernbach. © Ohrbach, Inc.; 15Jun72; KK225590.
- This minor alteration on the dress means a major alteration on the price. (In The New York times, Sept. 28, 1972, p.L-21) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 28Sep72; KK226725.
- Tomorrow Ohrbach's is selling big name dresses without their big names. (In The New York times, May 17, 1972, p.L 17) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 17May72; KK225269.
- Tomorrow Ohrbach's is selling my famous brand dresses for less than I'd charge my own relatives. (In The New York times, Apr. 19, 1972, p.14L) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 19Apr72; KK224881.
- Wool jersey separates that are easy to wear at prices that are easy to take. (In The New York times, Oct. 13, 1972, p.L-13) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 13Oct72; KK226969.
- You can afford an extra mother at Ohrbach's. (In The New York times, May 7, 1972, p.L 51) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 7May72; KK225215.
- You can make a new man out of your old man at Ohrbach's. (In The New York times, June 11, 1972, p.L-43) Appl. author: Doyle Dane Bernbach. © Ohrbach's, Inc.; 11Jun72; KK225535.

OLD BLUE ENGLISH CO.

She's in the bag with Old Blue English men's cologne; 4 fl. oz. Sticker. Appl. author: Ross Lynn Anderson. © Old Blue English Co.; 19Jun72; KK225806.

OLD CHARTER DISTILLERY CO.

Kentucky bourbon; 4/5 quart. [Candles] On folding carton. © Old Charter Distillery Co.; 4Oct71; KK224689.

There's no friend like a good friend; Old Charter straight bourbon whiskey. (In Sports illustrated, Nov. 23, 1971, p.71) © Old Charter Dist. Co.; 23Nov71; KK225005.

There's no friend like a good friend; Old Charter, the smoothest Kentucky bourbon. (In Life, May 12, 1972, opposite p.R) © Old Charter Dist. Co.; 12May72; KK226229.

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- There's no friend like a good friend; Old Charter, the smoothest Kentucky bourbon. (In Newsweek, May 22, 1972, p.96) © Old Charter Dist. Co.; 22May72; KK226230.
- LE SOUTH FOODS CO.
Apple pie; net weight 40 ozs. On folding carton. © Ole South Foods Co.; 31Dec71; KK224346.
Blackberry pie; net weight 40 ozs. On folding carton. © Ole South Foods Co.; 31Dec71; KK224349.
Cherry pie; net weight 40 ozs. On folding carton. © Ole South Foods Co.; 31Dec71; KK224348.
Dutch apple pie; net weight 40 ozs. On folding carton. © Ole South Foods Co.; 31Dec71; KK224345.
Peach pie; net weight 40 ozs. On folding carton. © Ole South Foods Co.; 31Dec71; KK224347.
- ONEIDA, LTD.
Antique silverplate, Community silverplate. (In The New York times magazine, Sept. 17, 1972, p.30-31) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 17Sep72; KK226355.
Beautiful beginning, 25¢. (In Ingenue, June 1972, p.2) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 19May72; KK225106.
A beautiful beginning, 25¢; Spanish mood. (In Ladies' home journal, Apr. 1972, p.14) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 17Mar72; KK224493.
Beautiful beginning, 50¢. (In Ingenue, Dec. 1972, p.2) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 15Nov72; KK227261.
Beautiful beginning, 50¢. (In Seventeen, Aug. 1972, p.278) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 1Aug72; KK225970.
The great Louisiana purchase, sign below. (In House & garden, Aug. 1972, p.5) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 14Jul72; KK225741.
Heirloom sterling, if you think it's beautiful when you choose it, wait; Damask rose. (In The New Yorker, Apr. 1, 1972, p.60-61) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 1Apr72; KK224561.
Home is a nest that begins with love. (In Glamour, Apr. 1972, p.5) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 17Mar72; KK224506.
How to buy flawless stainless. (In The New York times magazine, Feb. 6, 1972, p.8-9) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 6Feb72; KK223975.
Introducing Botticelli in Oneida Heirloom sterling. (In Glamour, Nov. 1972, p.5) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 20Oct72; KK226769.
Like a bride's cooking, Oneida's heirloom sterling gets even better with time. (In House & garden, Apr. 1972, p.33) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 8Mar72; KK224215.
The only thing better than one Oneida pattern is two. (In Modern bride, Oct./Nov. 1972, p.50-51) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 1Sep72; KK226256.
Seeing new Cherie without holding it; now you can hold your own Cherie sample stainless teaspoon. (In Vogue, May 1972, p.27) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 20Apr72; KK224824.
- Seeing new Raphael without touching it, is like tasting the grape but never the wine. (In Vogue, Aug. 1972, p.17) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 21Jul72; KK225904.
The silversmiths of Oneida want you to feel better, too. (In The New Yorker, Oct. 28, 1972, p.64-65) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 27Oct72; KK226880.
A teaspoon to begin with; 25¢. (In Glamour, Apr. 1972, p.72) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 20Mar72; KK224507.
We put so much love into our stainless, it cannot help but show. (In Seventeen, Oct. 1972, p.135) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 20Oct72; KK226555.
What a silversmith looks for in another silversmith's sterling. (In Southern living, Nov. 1972, p.128-129) Appl. author: Conklin, Labs & Bebee, Inc. © Oneida, Ltd.; 27Oct72; KK226881.
- ONESCO. See OHIC NATIONAL EQUITY SALES CO.
- ORBIT. See MCGINNIS, RAYMOND I.
- ORE-IDA FOODS, INC.
America's most eaten store bought potato, but outside of Boise nobody knows our name. (In Good house-keeping, July 1972, p.64-65) © Ore-Ida Foods, Inc.; 15Jun72; KK225604.
Any way you slice it, we've got it. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.5) © Ore-Ida Foods, Inc.; 15Aug72; KK226407.
5¢ says Ore-Ida chopped onions give you everything but tears. (In TV guide, Los Angeles ed., June 10-16, 1972, p.A-69) © Ore-Ida Foods, Inc.; 6Jun72; KK225527.
How to get deep fried flavor and crispness from your oven; Deep Fries. (In The Times-picayune (New Orleans) Jan. 24, 1972, p.16) © Ore-Ida Foods, Inc.; 24Jan72; KK224086.
How to succeed with french fries without even frying. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.10) © Ore-Ida Foods, Inc.; 15Aug72; KK226406.
However you serve them, we can serve you; potatoes. (In Institutions/volume feeding, July 15, 1972, p.146) © Ore-Ida Foods, Inc.; 15Jul72; KK225802.
In any case, you get 10% more portions. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.12-13) © Ore-Ida Foods, Inc.; 15Aug72; KK226405.
It's not easy to become an Ore-Ida potato. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.23) © Ore-Ida Foods, Inc.; 15Aug72; KK226409.
The nation's no.1 store bought potato announces its 1st national advertising campaign. (In Advance news, July 1972, folder insert) NM: additions. © Ore-Ida Foods, Inc.; 5Jun72; KK225585.
The nation's no.1 store bought potato kicks off its 1st national advertising campaign. (In Chain store age, stores ed., July 1972, p.175) © Ore-Ida Foods, Inc.; 23Jul72; KK225831.
The nation's no.1 store bought potato kicks off its 1st national advertising campaign. (In Frozen food age, Aug. 1972, p.53) © Ore-Ida Foods, Inc.; 15Aug72; KK226105.
- One potato, two potato, three potato, four; five potato, six potato, seven potato, more. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.8) © Ore-Ida Foods, Inc.; 15Aug72; KK226408.
7¢ says Ore-Ida Country Style Dinner Fries taste like an Idaho baker. (In TV guide, Los Angeles ed., June 10-16, 1972, p.A-57) © Ore-Ida Foods, Inc.; 6Jun72; KK225526.
7¢ says potatoes O'Brien are the tastiest dish as ever came out of Boise. (In TV guide, Los Angeles ed., June 10-16, 1972, p.A-75) © Ore-Ida Foods, Inc.; 6Jun72; KK225528.
There's a couple newcomers in Boise fixin' to go places; Tater Tots. (In Woman's day, Oct. 1972, p.2 of cover) © Ore-Ida Foods, Inc.; 19Sep72; KK226814.
Up here in Boise, Idaho, we fry potatoes five ways from Sunday. (In Better homes & gardens, July 1972, p.102) © Ore-Ida Foods, Inc.; 20Jun72; KK225637.
Up here in Boise, Idaho, we fry potatoes five ways from Sunday. (In Better homes and gardens, July 1972, p.102) © Ore-Ida Foods, Inc.; 20Jun72; KK226089.
We're 5¢ tougher than the government; french fries. (In Institutions/volume feeding, vol.2, Aug. 15, 1972, p.16) © Ore-Ida Foods, Inc.; 15Aug72; KK226404.
What are sho' nuff southern style hash browns doin' way up north in Boise? (In LadyCom, Aug. 1972, p.8) © Ore-Ida Foods, Inc.; 15Jul72; KK226342.
When they're crisp outside, they're done inside. (In The Sacramento bee, Feb. 16, 1972, p.E3) © Ore-Ida Foods, Inc.; 16Feb72; KK224535.
- ORGANIC-AID PRODUCTS CO.
Directions for Organic-Aid permanent wave. Folder. © Organic-Aid Products Co.; 5Jun72; KK225698.
From nature with care for your skin and hair. Sheet. © Organic-Aid Products Co.; 11Jul72; KK225841.
Natural care products for skin and hair. Sheet. © Organic-Aid Products Co.; 11Jul72; KK225842.
Wild Strawberries, the natural cleansing bar for skin with the natural look. Sheet. © Organic-Aid Products Co.; 8Aug72; KK226015.
- ORIGINAL TOY CORP.
Betsy Ross Fun Crafts For Girls. [Box top] © Original Toy Corp.; 1Jul71; KK223525.
Sew Simple doll clothes wardrobe. [Box top] © Original Toy Corp.; 1Jul71; KK223524.
- ORISTAGLIO, SUSAN.
The Crystal Mansion. See MOTOWN RECORD CORP.
- ORRIGO, FRANK.
Sand-Dabs. Slip. © Frank Orrigo; 3Mar72; KK224155.
Sand-dabs. Slip. © Frank Orrigo; 3Mar72 (in notice: 1971); KK224293.
Sand-dabs; 6 molds, 1 shovel, 1 sieve. Slip. © Frank Orrigo; 3Jun72; KK225852.
- ORTHO MATTRESS, INC.
Month-end clearance. (In Los Angeles times, Sept. 28, 1972, pt.1, p.27) © Ortho Mattress, Inc.; 28Sep72 (in notice: 1971-72); KK226935.

OSBORN LABORATORIES, INC.

A-D Electrolytes; net wt. 5 pounds. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225769.

Anhistol, antihistamine solution; net contents 100 cc. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225760.

Aqua-Vista, water dispersible vitamins; net wt. 3 1/2 pounds. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225759.

Arsa-Tabs; contents 100 tablets. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225758.

Baxa-Vita-10, soluble bacitracin powder; net weight 1 lb. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225757.

Bovo-Cox, calf size boluses; contents 50 boluses. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225756.

Bovo-Lyte concentrate; contents 1/2 gallon. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225755.

Celulase; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225773.

Endomagma; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225772.

Gonadotropin; contents of package, two vials. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225770.

Hema-Jet; net contents 100 cc. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226274.

Hemoklot; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225771.

IYS-1830; hypertonic dextrose; contents 900 cc. Sticker. © Osborn Laboratories, Inc.; 27Nov72; KK227181.

Iolose; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226275.

Iosal; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226273.

Kera-Hist; contents 250 cc. Sticker. © Osborn Laboratories, Inc.; 12Jul72; KK225774.

Ketoban; contents one gallon. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226276.

Methapyrin boluses; contents 50 boluses. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226277.

Metzol; contents one gallon. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226278.

Metzol calf size boluses; contents 50 boluses. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226279.

Pip-10, drinking water anthelmintic; contents 1/2 gallon. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225768.

Piperazine F-W Wormer; net wt. 480 grams. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226280.

Plexamino; contents 900 cc. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226281.

Polyox boluses; contents 50 boluses. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226283.

Purgox; 6 ounces. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226282.

SG - Seven, sulfonamide solution for oral veterinary use; net contents 1 gallon. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225766.

SW-T Bomb; net wt. 10 oz. Sticker. © Osborn Laboratories, Inc.; 27Nov72; KK227179.

Scarlet Ointment; net weight 4 oz. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226284.

Sodium iodide solution; contents 250 cc. Sticker. © Osborn Laboratories, Inc.; 5Jun72; KK226285.

Sodium sulfathiazole, N.F.; net wt. 1 lb. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225764.

Spra-Optic; net contents 6 ounces. Sticker. © Osborn Laboratories, Inc.; 27Nov72; KK227180.

Stildol; contents 250 cc. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225765.

Sulfathiazole-Electrolyte, boluses; contents 50 boluses. Sheet. © Osborn Laboratories, Inc.; 11Jul72; KK225763.

Surfactol; contents 250 cc. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225762.

Swiarsul; net wt. 12 oz. Sticker. © Osborn Laboratories, Inc.; 11Jul72; KK225761.

Swine dysentery powder; net wt. 5 pounds. Sticker. © Osborn Laboratories, Inc.; 7Jul72; KK225767.

OSROW PRODUCTS CO., INC.

Sno-Broom-with ice breaker & scraper. On folding carton. © Osrow Products Co., Inc.; 18Aug72; KK226063.

OSTER CORP.

Attention groomers: we're so anxious to have you try our new Oster pet grooming products. (In Pet age, May 1972, p.4) © Oster Corp.; 1May72; KK225305.

Bring us your premium program and bring it back alive. (In Sales management, Aug. 7, 1972, p.45) © Oster Corp.; 1Aug72; KK226552.

Electromatic 23-01 by Oster, the world's only adjustable blade clipper with all these outstanding performance features! (In Professional men's hairstylist & barber's journal, Feb. 1972, p.22-23) © Oster Corp.; 1Feb72; KK224057.

The kind of show-offs you like to have in class. (In What's new in home economics, Sept. 1972, p.5) © Oster Corp.; 1Sep72; KK226548.

Long hair, curly or straight, the Oster electric barber shear is tops for styling today's hair. (In Professional men's hairstylist & barber's journal, Mar. 1972, p.26-27) © Oster Corp.; 1Mar72; KK224319.

Now, save \$5.00 on this new Oster Stimu-lax massage instrument; \$3.00 bonus trade on this Oster model 23 electro-matic clipper. (In Professional men's hairstylist, June 1972, p.16-17) © Oster Corp.; 1Jun72; KK225304.

Quality appliances with the seeable difference. (In Military retailing directory, exchange ed., July/Aug. 1972, p.112) © Oster Corp.; 1Jul72; KK226547.

OSTER CORP. PET DIVISION.

Exciting bonus gifts, get in on this new Oster pet shampoo award program. (In Pet age, Sept. 1972, p.7) © Oster Corp. (in notice: Oster Corp., Pet Division); 1Sep72; KK226186.

OWENS-ILLINOIS, INC.

Fun, excitement, Loopee games; MW400. Card. © Owens-Illinois, Inc.; 30Mar72; KK225285.

Mr. Wizard's crypto coder/decoder; MW 600. [Box top] © Owens-Illinois, Inc.; 11Apr72; KK225934.

Mr. Wizard's experiments in crystal growing; MW 075. [Box top] © Owens-Illinois, Inc.; 26May72; KK225935.

Mr. Wizard's experiments in electronics; MW 076. [Box top] © Owens-Illinois, Inc.; 6Jul72; KK225933.

Mr. Wizard's experiments in optics; MW 093. Box top. © Owens-Illinois, Inc.; 6Oct72; KK226862.

White smoke guide instruction sheet. © Owens-Illinois, Inc.; 7Aug72; KK226353.

OWENS-ILLINOIS, INC. LILY-TULIP DIVISION.

Classic design; no.444. On cup. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 30Apr71; KK225607.

Daisy design; no.77. On cup. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 31Mar71; KK225609.

Hollywood design; no.87. On cup. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 18Feb72; KK225606.

Neo-cold design. [Two tiered array of curvilinear lines with linear extensions] On cup. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 14Oct71; KK225921.

Ponderosa design; no.A8SLN3. On cup. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 30Apr71; KK225608.

Prepared food design; no.5T1; Lily Nestrite tub. 1 work. © Owens-Illinois, Inc. (in notice: Lily-Tulip Division of Owens-Illinois); 31Mar71; KK225610.

OXFORD DRAPERY CO.

Accent; machine washable bedspread ensemble; style no.354. Sheet. © Oxford Drapery Co.; 31Dec71; KK224070.

All pro; machine washable; style no.224. Sheet. © Oxford Drapery Co.; 31Dec71; KK224073.

Aloha; bedspread ensemble; style no.382. Sheet. © Oxford Drapery Co.; 20Jul72; KK225791.

Avon; machine washable bedspread ensemble; style no.341. Sheet. © Oxford Drapery Co.; 31Dec71; KK224075.

Baghdad; bedspread ensemble; style no.381. Sheet. © Oxford Drapery Co.; 28Jun72; KK225909.

Eden; bedspread ensemble; style no.361. Sheet. © Oxford Drapery Co.; 28Jun72; KK225911.

Football, excitement for a rugged boy; style no.286. Sheet. © Oxford Drapery Co.; 28Jun72; KK225907.

Middy, for the young at heart; style no.289. Sheet. © Oxford Drapery Co.; 28Jun72; KK225908.

Needlepoint; machine washable bedspread ensemble; style no.352. Sheet. © Oxford Drapery Co.; 31Dec71; KK224076.

Our gang; never press; style no.272. Sheet. © Oxford Drapery Co.; 31Dec71; KK224074.

Playmates, for the little charmer; style no.209. Sheet. © Oxford Drapery Co.; 28Jun72; KK225906.

Pom pom; bedspread ensemble; style no.371. Sheet. © Oxford Drapery Co.; 20Jul72; KK225790.

Princess; bedspread ensemble; style no.337. Sheet. © Oxford Drapery Co.; 28Jun72; KK225910.

Spirit of '76; machine washable; style no.235. Sheet. © Oxford Drapery Co.; 31Dec71; KK224071.

Sunshine; never press; style no.283. Sheet. © Oxford Drapery Co.; 31Dec71; KK224072.

Velvelour; machine washable; style no.250. Sheet. © Oxford Drapery Co.; 31Dec71; KK224077.

CURRENT REGISTRATIONS

P

- PGA. See PUTT-PUTT GOLF COURSES OF AMERICA.
- ABST BREWING CO.
Andeaker of America; 12 fluid ounces. On can. © Pabst Brewing Co.; 20Oct72; KK227359.
Andeaker of America, a great nation's greatest beer is here. (In Huntsville (Ala.) news, Nov. 30, 1972, p.16) Appl. author: Kenyon & Eckhardt Advertising, Inc. © Pabst Brewing Co.; 30Nov72; KK227352.
Cool Blue's got what big Rosey wants! (In The Milwaukee courier, Feb. 12, 1972, section 4, p.4) Appl. author: Kenyon & Eckhardt Advertising, Inc. © Pabst Brewing Co.; 10Feb72; KK224054.
Discover America's natural taste in beer; Red White & Blue special lager beer. (In The Milwaukee journal, June 18, 1972, p.6) Appl. author: Kenyon & Eckhardt Advertising, Inc. © Pabst Brewing Co.; 17Jun72; KK225455.
What'll you have? Pabst Blue Ribbon beer. (In Technology news, Feb. 25, 1972, p.7) Appl. author: Kenyon & Eckhardt Advertising, Inc. © Pabst Brewing Co.; 25Feb72; KK224099.
- PACIFIC COAST CO.
Aluminum hand rails and porch columns. Sheet. © Pacific Coast Co.; 10Nov71 (in notice: 1970); KK224613.
Easy-care aluminum rain-carrying equipment. Sheet. © Pacific Coast Co.; 12Nov71 (in notice: 1970); KK223632.
Prime single hung windows. Folder. © Pacific Coast Co.; 10Nov71 (in notice: 1970); KK224612.
- AGE, TIM.
Guess who's coming home. See MOTOWN RECORD CORP.
- PAIR-MATER, INC.
Pair-Mater. [Envelope] Appl. authors: John M. Hofmeister & Guy L. Huey. © Pair-Mater, Inc.; 1Mar72; KK224294.
Snap, match. Folder. Appl. authors: John M. Hofmeister & Guy L. Huey. Folder. NM: additions. © Pair-Mater, Inc.; 4May72; KK225118.
- PALMLOOM CO.
Create prizewinning Palmloom coverings from any yarn, nylon or cloth material. Sheet. Appl. author: Nicholas T. Scheel. © Palmloom Co.; 12Jun72; KK225346.
- PANELCARVE. See FORMS & SURFACES, INC.
- PANNILL KNITTING CO., INC.
Jean top; the concept, the need, the fulfillment. Kit. © Pannill a.a.d.o. Pannill Knitting Co., Inc.; 21Jun72; KK226102.
- PAPAZIAN BIOCREME CO.
Biocreme for lovelier skin care; net wt. 1 oz. Sticker. Appl. author: Garabed S. Papazian. © Papazian Biocreme Co.; 11Aug72; KK226472.
- PAPER PRODUCTS, INC.
Diamond Room, King Solomon Restaurants. Place mat. © Paper Products, Inc.; 14Oct71; KK226288.
El Gallo. Place mat. © Paper Products, Inc.; 10Mar72; KK226289.
- The Lodge, featuring the Brass Monkey Lounge. Place mat. © Paper Products, Inc.; 26Jun72; KK226291.
Mission Viejo Inn. Place mat. © Paper Products, Inc.; 11Apr72; KK226286.
Paso Robles Inn. Place mat. © Paper Products, Inc.; 22Jun72; KK226290.
Season's greetings. Place mat. © Paper Products, Inc.; 27Jul72; KK226287.
- PARKE, DAVIS & CO.
Fielding, the butler, is quite in despair at contracting pinworms from young Master Blair; Povan tablets/suspension. Sheet. NM: all pictorial & some text. © Parke, Davis & Co.; 1Feb71; KK224835.
Gas-liquid chromatography: a new way to measure Dilantin blood levels. Folder. NM: all pictorial & some text. © Parke, Davis & Co.; 1Nov71; KK224838.
Here it is from Parke-Davis for the other end; feature for feature Parke-Davis builds you a better bag; closed urinary collection unit. Folder. NM: all pictorial & some text. © Parke, Davis & Co.; 2Aug71; KK224840.
Pinworms entered the captain's realm when helpful Hilda held the helm; Povan tablets/suspension. Sheet. NM: all pictorial & some text. © Parke, Davis & Co.; 1Feb71; KK224837.
There's a new way; the new way is wet-to-dry enzymatic debridement with Elase solution. Folder. NM: all pictorial & some text. © Parke, Davis & Co.; 5Apr71; KK224834.
They said farewell to little Shari and took her pinworms on safari; Povan tablets/suspension. Sheet. NM: all pictorial & some text. © Parke, Davis & Co.; 1Feb71; KK224836.
Wait till you see what Parke-Davis has for the other end; one of a complete line of Parke-Davis Indon Foley retention catheters. Folder. NM: all pictorial & some text. © Parke, Davis & Co.; 2Aug71; KK224839.
- PARKER BROS.
Birthday cake game; no.396. On wrapper. © Parker Bros., division of General Mills Fun Group, Inc.; 9Jun72; KK225797.
Dealer's Choice. Sheet. © Parker Bros., division of General Mills Fun Group, Inc.; 26May72; KK225786.
Dealer's Choice; wheeling dealing used car game. On wrapper. © Parker Bros., division of General Mills Fun Group, Inc.; 26May72; KK225787.
Landslide. On wrapper. © Parker Bros., a division of General Mills Fun Group, Inc.; 22Dec71; KK224208.
Landslide; Parker Bros. game of power politics; no.31. On wrapper. © Parker Bros., a division of General Mills Fun Group, Inc.; 22Dec71; KK224209.
Official Nerfoop; no.97. On folding carton. Appl. ti.: Official Nerfoop game. © Parker Bros., division of General Mills Fun Group, Inc.; 30Dec71; KK225972.
Ouija mystifying oracle; William Fuld talking board set; no.600. On wrapper. Appl. ti.: Ouija game. © Parker Bros. division of General Mills Fun Group, Inc.; 21Mar72; KK224939.
Snapshot; Parker Brothers photographic memory game; no.760. On wrapper. © Parker Bros., division of General Mills Fun Group, Inc. (in notice: Parker Bros. of General Mills Fun Group, Inc.); 26May72; KK225344.
- Sorry; Parker Bros. slide pursuit game; no.390. On box. © Parker Bros. of General Mills Fun Group, Inc.; 25Feb72; KK224298.
Spill & Spell; 15 cube crossword game; no.102. On folding carton. © Parker Bros., division of General Mills Fun Group, Inc.; 30Dec71; KK224048.
Square Off; game of quick connections; no.107. On box. © Parker Bros., division of General Mills Fun Group, Inc.; 7Mar72; KK224700.
- PARKER PEN CO.
Big Red, at \$2.95, is a spring clean-up. (In Geyer's dealer topics, Apr. 1972, p.13) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 20Mar72; KK225380.
Big Red, at \$2.95, is headed for a big fall. (In Chain store age, variety store ed., May 1972, p.34) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 28Apr72; KK225377.
Big Red is hung up on girls; Don't smoke Big Red. (In Esquire, Nov. 1970, p.80-81) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 8Oct70; KK223626.
Bright ideas for springtime giving from Parker; Parker 75. (In Time, June 5, 1972, p.45) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 29May72; KK225833.
Can life begin at 40? Big Red writes again. (In Harper's, May 1972, p.14) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 18Apr72; KK225381.
First soft tip pen designed for giving, the Parker 75. (In Saturday review, May 27, 1972, p.4 of cover) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 23May72; KK225378.
Gift ideas from Parker are busting out all over; Parker 75 pen. (In Newsweek, May 17, 1971, p.6) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 11May72; KK225379.
It takes three weeks just to make the point; Parker 75 classic ball pen. (In The New Yorker, Aug. 12, 1972, p.2 of cover) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 9Aug72; KK226895.
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More than just a shade better. (In College store executive, July 1972, p.7) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 3Jul72; KK226894.
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The T-1, the pen is the point. (In Life, Dec. 4, 1970) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 30Nov70; KK223627.
When Broadway babies packed the Palace, a great ungainly pen wrote the notes for stage-door Johnnys; Big Red writes again. (In The Chicago guide, May 1972, p.4) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 24Apr72; KK225382.
Would you believe a fine gift pen could cost just \$1.98? (In Life, Dec. 17, 1971, p.121) Appl. author: J. Walter Thompson Co. © Parker Pen Co.; 13Dec71; KK223604.
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Aggression; a game for intelligent people. Sheet. © Dixie Lee Patrick; 8Apr72 (in notice: 1970); KK226141.
- PATTON ELECTRIC CO., INC.**
High velocity air circulators. Sheet. © Patton Electric Co., Inc.; 4Aug72; KK225943.
The only air circulator powerful enough to efficiently cool your entire home. Sheet. © Patton Electric Co., Inc.; 4Aug72; KK225944.
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Concept for insurance procedures reference design patent number D210140. Sheet. © George A. Pebbles; 2Nov72; KK227065.
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Steeleye Span, Below the salt. See CHRYSALIS RECORDS, LTD.
- PELLA (TED) CO.**
Spring 1972 new products bulletin; Polaroid critical point apparatus. Folder. Appl. author: Ted Pella. © Ted Pella Co.; 7Apr72; KK225046.
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Are you washing your linens with yesterday's machine. (In Hospitals, journal of the American Hospital Assn., Oct. 16, 1972, p.109) © Pellerin Milnor Corp.; 16Oct72; KK226710.
How do you make a good thing even better? (In American laundry digest, Dec. 15, 1971, p.5) © Pellerin Milnor Corp.; 15Dec71; KK223577.
How do you reduce the cost of wash-room labor? (In American laundry digest, Nov. 15, 1971, p.21) © Pellerin Milnor Corp.; 15Nov71; KK223578.
How good has your business been today? Engineering excellence in laundry equipment. (In The New coin launderer & cleaner, July 1972, p.3) © Pellerin Milnor Corp.; 15Jul72; KK226183.
How much money can you save with your own laundry? (In Hospitality, Nov. 1971, p.35) © Pellerin Milnor Corp.; 1Nov71; KK223579.
Is sending laundry out doing your budget in? (In The Athletic journal, Sept. 1972, p.3) © Pellerin Milnor Corp.; 1Sep72; KK226653.
We will have no less than 8 triple loaders! (In Coin launderer & cleaner, Sept. 1972, p.5) © Pellerin Milnor Corp.; 1Sep72; KK226301.
What makes Milnor think it needs a coin box that holds \$125? (In Coinmatic age, Dec. 1971, p.9) © Pellerin Milnor Corp.; 1Dec71; KK223810.
- What's the secret to bigger savings with an on-premises laundry? (In Hospitality, Aug. 1972, p.15) © Pellerin Milnor Corp.; 1Aug72; KK226182.
Which one can increase profits best for you? If you said laundry. (In Hospitality, July 1972, p.43) © Pellerin Milnor Corp.; 1Jul72; KK226181.
Who says polyester-cottons can't be washed in hot water? (In Industrial launderer, June 1972, p.88) © Pellerin Milnor Corp.; 1Jun72; KK226302.
- PENN DAIRIES, INC.**
Old fashioned ice cream; half gallon. On folding carton. © Penn Dairies, Inc.; 29Aug71; KK223883.
- PENNWALT CORP. PHARMACRAFT DIVISION.**
Desenex, no.1 in family foot care. (In Family health, June 1972, p.44) Appl. author: Rumrill-Hoyt, Inc. © Pharmcraft Division, Pennwalt Corp.; 20May72; KK225624.
Jock itch isn't something to be treated lightly; Cruex. (In Penthouse, June 1972, p.118) Appl. author: Rumrill-Hoyt, Inc. © Pharmcraft Division, Pennwalt Corp.; 20Mar72; KK225341.
New Fresh does everything you've always wanted a deodorant to do. (In Glamour, Feb. 1972, p.44) Appl. author: Rumrill-Hoyt, Inc. © Pharmcraft Division, Pennwalt Corp.; 20Jan72; KK223759.
Scents off; Desenex Dri-Foot spray. (In Reader's digest, July 1972, p.243) Appl. author: Rumrill-Hoyt, Inc. © Pharmcraft Division of Pennwalt Corp.; 20Jun72; KK225674.
- PEPSI-COLA BOTTLING CO. OF LOS ANGELES.**
Here's your Pepsi fun 'n' games certificate! Folder. © Pepsi-Cola Bottling Co. of Los Angeles; 1Jun72; KK226308.
Pepsi fun 'n' games. (In Los Angeles herald-examiner, June 6, 1972, p.A-19) © Pepsi-Cola Bottling Co. of Los Angeles; 6Jun72; KK226309.
- PERDUE FARMS, INC.**
How to do justice to my chickens. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue Farms, Inc.; 9Sep72; KK226271.
How to tell my chickens from the rest of the flock. (In New York daily news, May 17, 1972, p.68) Appl. author: Scali, McCabe, Sloves, Inc. © Perdue Farms, Inc.; 17May72; KK225617.
If you had legs like mine you'd put your name on them too. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue Farms, Inc.; 9Jul72; KK226270.
My fresh young chickens cost less per pound than hot dogs. (In Daily news, New York, May 3, 1972, p.80) Appl. author: Scali, McCabe, Sloves, Inc. © Perdue Farms, Inc.; 3May72; KK225808.
- PERDUE, INC.**
I wouldn't put my good name on a bad chicken. (In Daily news, New York, Apr. 19, 1972, p.82) Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 19Apr72; KK225807.
If you've tasted one of my chickens you've tasted them all. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9Feb72 (in notice: 1971); KK224663.
My chickens eat better than you do. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9Apr72 (in notice: 1971); KK224664.
- My chickens get up before the butchers. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9Jun72 (in notice: 1971); KK225536.
What's good enough for the government isn't good enough for me; government standards would allow me to call this a grade A chicken. Poster. Appl. author: Scali, McCabe, Sloves, Inc. © Perdue, Inc.; 9May72 (in notice: 1971); KK225203.
- PET LIBRARY, LTD.**
Doesn't it make sense that the encyclopedia you refer to most ... Fresh water fishes of the world. (In Pet shop management, Mar. 1969, back of p.28) © Pet Library, Ltd.; 3Mar69; KK212351.
Easiest way to rack up profits; book racks. (In Pet shop management, Feb. 1969, back of p.32) © Pet Library, Ltd.; 3Feb69; KK212352.
What pet owners don't know about their pets would fill a library. (In Pets/supplies/marketing, Dec. 1970, p.59) © Pet Library, Ltd., division of Sternco Industries, Inc.; 1Dec70; KK223576.
- PETERSEN, LAWRENCE C.** See F. W. & L. P.
- PEZ-HAAS, INC.**
New Pez counter display assortment; cat. sht. no.576. Sheet. © Pez-Haas, Inc.; 16Aug71; KK223704.
- PFIZER, INC.**
Introducing Care & Treatment, 3 minutes of it is worth your time. (In Seattle post-intelligencer, May 31, 1972, p.C6) © Pfizer, Inc.; 31May72; KK225389.
Introducing Desitin for big babies. (In Woman's day, Nov. 1972, follows p.294) © Pfizer, Inc.; 17Oct72; KK226949.
Kyo Geisha invites you to share a sensuous moment with the most pampered women in the world. (In Life, Dec. 10, 1971) © Pfizer, Inc.; 6Dec71; KK224446.
To do the little things you love to do, let Ben-Gay's warmth help soothe arthritis pain. (In Reader's digest, Feb. 1972, p.284) © Pfizer, Inc.; 25Jan72; KK224665.
To do the little things you love to do, let Ben-Gay's warmth help soothe arthritis pain. (In Reader's digest, Mar. 1972, p.219) © Pfizer, Inc.; 25Feb72; KK224690.
- PHARMACRAFT DIVISION, PENN WALT CORP.** See PENN WALT CORP. PHARMACRAFT DIVISION.
- PHILLIPS, JAMES T., JR.** See PUNNY LINES OF L.A.
- PHILLIPS STUDIO.**
Faron Young sings This little girl of mine. See MERCURY RECORD PRODUCTIONS, INC.
- PHONGSUN, pseud.** See PRAYOTAMORAKUL, PHONGSUN.
- PIGEON MEADOW PRODUCTS.**
Tommyknocker lantern. Folder. Appl. author: Charles H. Ludeke, d.b.a. Pigeon Meadow Products. © Pigeon Meadow Products; 7May72; KK224903.
- PILLA, JOHN.**
Arlo Guthrie. See WARNER BROS. RECORDS, INC.

- 10-BOONE'S FARM.
Boone's Farm early settler wild mountain grape wine. Sticker. Appl. author: E. & J. Gallo Winery. © Pio-Boone's Farm; 21Sep72; KK226446.
- TTTS, W. WAYNE.
Authentic log cabins. 1 v. © W. Wayne Pitts; 10Mar72; KK224931.
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- LAYSKOOL, INC.
Flying turtle; no.507. On wrapper. © Playskool, Inc.; 20Apr72; KK226122.
Kangaroo and cage; no.397-02. On box. © Playskool, Inc.; 15Feb72; KK226123.
[Kangaroo and cage] no.398-02. On folding carton. © Playskool, Inc.; 15Feb72 (in notice: 1971); KK226116.
Monkey gym; no.396. On folding carton. © Playskool, Inc.; 15Feb72; KK226119.
Ostrich and cage; no.397. On box. © Playskool, Inc.; 15Feb72; KK226125.
[Ostrich and cage] no.397. On folding carton. © Playskool, Inc.; 15Feb72 (in notice: 1971); KK226118.
[Rhinoceros and cage] no.397-01. On folding carton. © Playskool, Inc.; 15Feb72 (in notice: 1971); KK226117.
Rhinoceros and cage; no.398-01. On box. © Playskool, Inc.; 15Feb72; KK226124.
24 match-ups, animal homes; 24 interlocking picture puzzles and 1 match-up tray-frame; no.7105. On folding carton. © Playskool, Inc. & Western Pub. Co., Inc.; 1Mar72; KK224182.
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24 match-ups, count from 1 to 24; 24 interlocking picture puzzles and 1 match-up tray-frame; no.7103. On folding carton. © Playskool, Inc. & Western Pub. Co., Inc.; 1Mar72; KK224180.
24 match-ups, picture alphabet; 24 interlocking picture puzzles and 1 match-up tray-frame; no.7101. On folding carton. © Playskool, Inc. & Western Pub. Co., Inc.; 1Mar72; KK224185.
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Tykeworld friends; no.380. Box top. © Playskool, Inc.; 15Feb72; KK226120.
Zoo taxi with elephant and cage; no.395. On folding carton. © Playskool, Inc.; 15Feb72; KK226121.
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Are you afraid of growing younger? Introducing the gradual cosmetic hair implant technique. (In New York daily news, May 18, 1972, p.136) © Plus Hair Centers International, Inc.; 18May72; KK225508.
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Sugar and spice; originals by Bonnie Margueritte, pseud. Sheet. © Bonnie-Margueritte; 22Jun72; KK226367.
- POLLOCK-RAY SALES PROMOTION, INC.
Play cross word cash and get up to \$5. Sheet. © Pollock-Ray Sales Promotion, Inc.; 23May72; KK225483.
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Kitchen Magician food cutter. 10 p. Appl. states prev. reg. KK216791. NM: additions. © Popeil Bros., Inc.; 23Sep70; KK224158.
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Jade; one dozen green-tinted thin condoms with self-seal disposal pouches. Sticker. From the Adam & Eve line. © Population Planning Associates, Inc.; 11Jul72; KK225792.
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Call your orders in free from 48 states. (In Popular photography, Feb. 1972, p.150) © Porter's Camera Store, Inc.; 1Feb72 (in notice: 1971); KK224573.
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Eat a peach, Allman Brothers Band. See WARNER BROS. RECORDS, INC.
- POWELL, W. D.
This is the original drinking man's friend. See WARNER BROS. RECORDS, INC.
- POWELL (WM.) CO.
There's a better way to keep everything under control; Powell valves. (In The Cincinnati purchaser, Jan. 1972, p.11) Appl. author: Ralph Jones Advertising, Inc. © Wm. Powell Co.; 3Jan72; KK223681.
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Anniversary. (In The Alliance review, May 1, 1972, p.11) Appl. author: Richard Proctor. © Elaine Powers Figure Salon, Inc. (in notice: Elaine Powers Figure Salons); 1May72; KK225127.
Best seller 8 straight years. (In The Sacramento bee, May 30, 1972, p.A18) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 30May72; KK225386.
Don't count calories, count 31 days to your new dress size! (In The Sunday forum, Fargo-Moorhead, Oct. 17, 1971, p.B-10) Appl. author: Richard Proctor. © Elaine Powers Figure Salon, Inc.; 17Oct71; KK224103.
Double up for fun and profit. Elaine Powers 2-for-1 sale. (In Sandusky register, Nov. 13, 1972, p.6) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 13Nov72; KK227207.
Elaine Powers celebrates 8 years of helping you. (In Clearwater sun, May 14, 1972, p.3-E) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 14May72; KK225397.
Final days; half price reducing offer. (In The Sunday forum, Fargo-Moorhead, Jan. 30, 1972, p.B-9) Appl. author: Richard Proctor. © Elaine Powers Figure Salon, Inc.; 30Jan72; KK224106.
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Grand opening of two more Elaine Powers Figure Salons in the Pittsburgh area. (In The Pittsburgh press, May 1, 1972, p.17) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 1May72; KK225126.
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Join the losing team at Elaine Powers. (In The Progress, Oct. 25, 1972, p.15) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 25Oct72; KK226889.
Let's work it off together. (In The Wichita eagle, Sept. 18, 1972, p.5-A) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 18Sep72; KK226917.
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A nice group is shaping up at Elaine Powers. (In Independent journal, San Rafael, Oct. 2, 1972, p.16) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 2Oct72; KK226527.
Now two can lose as cheaply as one at Elaine Powers. (In Tampa times, Aug. 14, 1972, p.4-B) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 14Aug72; KK227115.
Some people are born with a beautiful figure, others call Elaine Powers Figure Salon. (In Sunday pioneer press, Nov. 7, 1971, p.8) Appl. author: Richard Proctor. © Elaine Powers Figure Salon, Inc.; 7Nov71; KK223613.
Summer's gone, does your weight linger on? (In The Lawton constitution-morning press, Oct. 31, 1971, p.8B) Appl. author: Richard Proctor. © Elaine Powers Figure Salon, Inc.; 31Oct71; KK223614.
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Three cheers, two for one offer. (In The Sunday Mansfield news journal, July 30, 1972, p.10-B) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 30Jul72; KK226044.
Together we lose at Elaine Powers. (In Bristol herald courier, Oct. 29, 1972, p.8C) Appl. author: Richard Proctor. © Elaine Powers Figure Salons, Inc.; 29Oct72; KK227114.
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See POWERS (ELAINE) FIGURE SALON, INC.
- PRAYOTAMORAKUL, PHONGSUN.**
Boonmee and the lucky white elephant. See MERRITT, JANE HAMILTON.
- PRESTON PHARMACEUTICS, INC. DERMAKON LABORATORIES.** See DERMAKON LABORATORIES.
- PRETTY PRODUCTS, INC. RUBBER QUEEN.**
See RUBBER QUEEN.
- PRINCE MATCHABELLI, INC.**
The incomparable thing Aziza does for eyes; Crystallines. (In Seventeen, May 1971, p.42-43) Appl. author: Norman, Craig & Kummel, Inc. © Prince Matchabelli, Inc.; 1May71; KK225717.
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Cableman is here; Greater New England cable TV. (In The Ludlow register, Sept. 28, 1972, p.6) © Princeton Partners, Inc.; 28Sep72; KK227099.
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Cooking encyclopedia. Envelope. © Processing & Books, Inc.; 1Sep72; KK226557.
- PROCTER & GAMBLE CO. CHARMIN PAPER PRODUCTS.** See CHARMIN PAPER PRODUCTS.
- PRODUCT CONCEPTS CORP.**
BeauTeak original design Phone Booth. Sheet. NM: additions & revisions. © Product Concepts Corp.; 6Oct72; KK227030.
- How to install your new BeauTeak original design phone booth; no.2031 deluxe model. Folder. NM: revision & additions. © Product Concepts Corp.; 27Apr72; KK224820.
- PROFESSIONAL FELINES, INC.**
Meow. Sticker. Appl. author: Harry L. Nolan, Jr. © Professional Felines, Inc.; 5Feb72; KK224002.
- PROFESSIONAL RESEARCH & MANUFACTURING CO.**
Professional safety signal. Sheet. Appl. author: Thomas A. Friend. © Professional Research & Manufacturing Co.; 23Jun71; KK223518.
- PRUZANSKY, JOEL.** See J. P. TRADING CO.
- PULIN, CHUCK.**
J. F. Murphy & Salt. See ELEKTRA RECORDS CO.
- PUNCH-LOK CO.**
Franchised warehouse dealer price list; F-403-R; effective Aug. 1, 1972. Sheet. © Punch-Lok Co.; 1Aug72; KK226189.
- Jobbers price list; F-402-R-2/5M; effective Aug. 1, 1972. Sheet. © Punch-Lok Co.; 1Aug72; KK226188.
- Price list; F-401-R-2/20M; effective Aug. 1, 1972. Sheet. © Punch-Lok Co.; 1Aug72; KK226190.
- PUNCHATZ, DON.**
John Hartford, Morning bugle. See WARNER BROS. RECORDS, INC.
- PUNNY LINES OF L.A.**
Ugra: United Grave Rubbers of America, L.A. Chapter 1. Sticker. © J. T. Phillips, Jr. d.b.a. Punny Lines of L.A.; 24Feb72; KK224056.
- PURE FOOD PRODUCTS, INC.**
Good Country, the natural bread; net wt. 16 oz. On bag. © Pure Food Products, Inc.; 16Dec71; KK223714.
- 'taliano, the bread with the foreign accent; net weight 15 oz. On bag. © Pure Food Products, Inc.; 15Jan69; KK224481.
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Cleanskin pure food wash. Sticker. Appl. author: Robert W. Coughlin. © Purity Research Products; R. W. Coughlin, sole proprietor; 21Jan72; KK223833.
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Hour-Wrap, lose inches by the minute. On folding carton. © Pyramid Wrap, Inc.; 9Oct72; KK226773.
- Q**
- QUAKER OATS CO.**
Girl Scout cookie time. Poster. © Quaker Oats Co.; 25Aug72; KK226459.
- Girl Scout cookies, good anytime. Folder. © Quaker Oats Co.; 25Aug72; KK226458.
- QUAKER STATE OIL REFINING CORP.**
Super blend motor oil; net contents 1 U.S. fluid quart. On can. © Quaker State Oil Refining Corp.; 16Sep54; KK225085.
- QUALITY BAKERS OF AMERICA COOPERATIVE, INC.**
Freshness and flavor, you wouldn't want one without the other; Sunbeam enriched bread. Poster. © Quality Bakers of America Cooperative, Inc.; 11Sep72; KK226432.
- Having a spread? Spark it up with Sunbeam, the fresh one. (In The Warren sentinel, Front Royal, Va., May 1, 1969, p.22) © Quality Bakers of America Cooperative, Inc.; 1May69; KK227108.
- Lunch with the fresh one, batter whipped Sunbeam, the fresh one. Card. © Quality Bakers of America Cooperative, Inc.; 11Sep72; KK226992.
- So live a little; Schmidt's Blue Ribbon. Sheet. © Quality Bakers of America Cooperative, Inc.; 10Sep72; KK226980.
- So live a little; Sunbeam. Butler. (In The Hamburg item, Oct. 5, 1972, p.3) © Quality Bakers of America Cooperative, Inc.; 5Oct72; KK226978.
- So live a little; Sunbeam. Construction man, full face. (In The Hamburg item, Oct. 12, 1972, p.7) © Quality Bakers of America Cooperative, Inc.; 12Oct72; KK226974.
- So live a little; Sunbeam. Construction worker, profile. (In The Hamburg item, Sept. 28, 1972, p.3) © Quality Bakers of America Cooperative, Inc.; 28Sep72; KK226977.
- So live a little; Sunbeam. Hobo. (In Delaware County (Pa.) daily times, Sept. 13, 1972, p.3) © Quality Bakers of America Cooperative, Inc.; 13Sep72; KK226975.
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The Doors, Other voices. See ELEKTRA RECORDS CO.
Road. See MOTOOWN RECORD CORP.
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It's really nice, Ragu' n Rice. (In Family circle, Mar. 1972, p.189) © Ragu' Foods, Inc.; 20Feb72 (in notice: 1971); KK224592.
- RAKOW, RON.**
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LL Parallax. [Italy] Sheet. Appl. ti.: LL Parallax catalogue 1. © John Rykoff Ratner; 18Jun72; KK227222.
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Raychron new value line. 1 v. Appl. author: James E. Coppage. NM: additions. © Raymond Controls Corp.; 22May72; KK225317.
- RED BARN SYSTEM, INC.**
Big fish hungry, hamburger hungry, chicken hungry. On bag & sheet. © Red Barn System, Inc.; 22Dec71; KK226194.
- RED CARPET CORP. OF AMERICA.**
Red Carpet-Realtors. Our size means service. 8 p. © Red Carpet Corp. of America; 8Nov72; KK227045.
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Secondary recovery? The minutes you take to read this space may be the most profitable you've ever invested. (In Oil and gas journal, Feb. 28, 1972, p.83) © Reda Pump Co., a division of TRW, Inc.; 28Feb72; KK224323.
- REDI-DIVISION, UNIVERSAL FREEZE DRIED PRODUCTS, LTD.** See UNIVERSAL FREEZE DRIED PRODUCTS, LTD. REDI-DIVISION.
- REEDHOUSE & CO.**
New, the Reedhouse frame. Sheet. © Reedhouse & Co.; 11Sep72; KK226317.
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Gordon Lightfoot, Old Dan's records. See WARNER BROS. RECORDS, INC.
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- RENNER CO. MILLER SPREADER CO.** See MILLER SPREADER CO.
- REPLOGLE GLOBES. EDUCATIONAL DIVISION.**
Ecology & you; environmental pollution test set. Sticker. © Replogle Globes, division Meredith Corp. (in notice: Replogle Globes/Educational Division/Meredith Corp.); 27Mar72; KK225143.
- REPRISE RECORDS, INC.**
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- REPUBLIC NATIONAL LIFE INSURANCE CO.**
The College Estate plan. Sheet. © Republic National Life Insurance Co.; 5Sep61; KK224289.
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- REVERE CHEMICAL CORP.**
Keep things safe under foot with Saf-Tred. Sheet. Appl. ti.: Saf-Tred product sheet no.47. © Revere Chemical Corp.; 8Mar72; KK224606.
- REXHAM CORP.**
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Panty hose fashion news; FP-PBD-2. [Envelope] © Rexham Corp.; 21Aug72; KK226192.
Sized body suit; FT-2. Card. © Rexham Corp.; 14Jun72; KK225686.
- REYNOLDS (R. J.) TOBACCO CO.**
Anyone who's old enough to smoke is old enough to make up his own mind; Vantage. (In Life, June 9, 1972, p.1) Appl. author: Leber Katz Partners. © R. J. Reynolds Tobacco Co.; 5Jun72; KK225587.
Cigarettes cost more, Winchester costs less. (In The Journal herald, Jan. 10, 1972, p.9) © R. J. Reynolds Tobacco Co.; 10Jan72; KK223668.
How cool it is! That's Winston menthol. (In Essence, July 1972, p.6) © R. J. Reynolds Tobacco Co.; 26Jun72; KK227136.
How good it is with Winston's finer flavor. (In The New York times, Mar. 17, 1972, p.24) © R. J. Reynolds Tobacco Co.; 16Mar72; KK224448.
If you smoke; Vantage. (In Life, July 7, 1972, p.2) Appl. author: Leber Katz Partners Advertising. © R. J. Reynolds Tobacco Co.; 4Jul72; KK226612.
- Instead of telling us not to smoke, maybe they should tell us what to smoke; Vantage. (In Life, Apr. 7, 1972, p.25) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 3Apr72; KK224807.
- Low tar and nicotine smokers swear by it; Doral. (In Psychology today, June 1972, p.97) © R. J. Reynolds Tobacco Co.; 10May72; KK225107.
- No fancy stuff; Camel filters. (In Times union, Dec. 27, 1971, p.16) © R. J. Reynolds Tobacco Co.; 27Dec71; KK223667.
- Salem refreshes naturally; filter cigarettes. (In TV guide, June 10, 1972, p.52) © R. J. Reynolds Tobacco Co.; 7Jun72; KK225430.
- Salem refreshes naturally! No jive. (In Watts summer program, 1972, p.3 of cover) © R. J. Reynolds Tobacco Co.; 15Feb72; KK226607.
- So you think you know football; Camel filters. (In Minneapolis tribune, Dec. 27, 1971, p.3C) © R. J. Reynolds Tobacco Co.; 27Dec71; KK223669.
- To the 56,000,000 people who smoke cigarettes; Vantage. (In Life, Mar. 17, 1972, p.66) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 13Mar72; KK224806.
- Vantage is the only low tar and nicotine cigarette that doesn't taste like one. (In Omaha world-herald, Jan. 7, 1972, p.3) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 6Jan72; KK224173.
- Welcome springtime! Can't you just taste it? (In TV guide, Apr. 1, 1972, p.12-13) © R. J. Reynolds Tobacco Co.; 29Mar72; KK224587.
- What I'm doing about smoking; Vantage. [Endorsed by James Shannon] (In Time, Sept. 4, 1972, p.7) Appl. author: Leber Katz Partners Advertising. © R. J. Reynolds Tobacco Co.; 28Aug72; KK226611.
- What kind of a man are you; Camel filter cigarettes. (In Holyoke daily transcript, Nov. 15, 1971, p.23) © R. J. Reynolds Tobacco Co.; 15Nov71; KK223666.
- Why I smoke Vantage. [Endorsed by Pat Schanning] (In Family circle, Aug. 1972, p.135) Appl. author: Leber Katz Partners Advertising. © R. J. Reynolds Tobacco Co.; 18Jul72; KK226610.
- Why I smoke Vantage. (In Playboy, Feb. 1972, p.58) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 12Jan72 (in notice: 1971); KK224174.
- Why we smoke Vantage; Joan started smoking Vantage about a year ago. (In Life, May 12, 1972, p.22) Appl. author: Leber Katz Partners. © R. J. Reynolds Tobacco Co.; 8May72; KK225586.
- You don't cop out, we don't cop out; Vantage. (In Parade (Sunday chronicle-herald), Oct. 10, 1971, p.11) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 10Oct71; KK224171.
- You don't cop out, we don't cop out; Vantage. (In West magazine (Los Angeles times), Dec. 5, 1971, p.14) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 4Dec71; KK224170.
- You don't cop out, why should your cigarette? Vantage. (In Parade (Times news), Sept. 19, 1971, p.11) Appl. author: LKP International, Ltd. © R. J. Reynolds Tobacco Co.; 19Sep71; KK224172.
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- RHOADELA, pseud. See WELSH, RHOADELA M.
- RICHARDS, ROD.
Road. See MOTOWN RECORD CORP.
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Super-Dealer. (In The Daily Californian, El Cajon, Calif., Dec. 10, 1971, p.5A) © Charles Clinton Richardson; 10Dec71; KK225471.
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Dandy Yankee doodles; 10 different note sheets. Folder. © Rickie Tickie, Inc.; 21Jan72; KK224868.
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Panty nose; PH-VBD-1A. Folder. © Riegel Paper Corp.; 15Oct71; KK223845.
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- RILEYAD.
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- RINGLING BROS. & BARNUM & BAILEY COMBINED SHOWS, INC.
The Greatest Show On Earth, Ringling Bros. and Barnum & Bailey circus. (In Sarasota herald-tribune, Dec. 12, 1971, p.9-B) © Ringling Bros. & Barnum & Bailey Combined Shows, Inc.; 12Dec71; KK223634.
- RIPLEY INTERNATIONAL, LTD.
Mystery comics digest, Ripley's Believe It or Not! 92501-203. [Book cover] © Ripley International, Ltd.; 18Jan72; KK224179.
- RIZA, WARREN D.
The golf chariot. Sheet. © Warren D. Riza; 25Sep72; KK226451.
- RO-DE TOYS & KITS.
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Dear parent, teacher, friend, or relative. 10 p. Appl. ti.: Information packet. © Robert E. DeGraw d.b.a. Ro-De Toys & Kits (in notice: Ro-De Toys); 28Jan72; KK226098.
An educational project for your child; requires only a hammer. Sticker. © Robert E. DeGraw d.b.a. Ro-De Toys & Kits (in notice: Ro-De Toys); 28Jan72; KK226097.
Planter kits; La fleur de mur; no.20. Sheet. © Robert E. DeGraw d.b.a. Ro-De Toys & Kits (in notice: Ro-De Toys); 29Apr72; KK226099.
- ROBERTS, C. L.
Clifford Jordan in the world. See JORDAN, CLIFFORD L., JR.
- ROBERTS, FRANK. See ROBERTS (FRANK) TV CO.
- ROBERTS (FRANK) TV CO.
RCA trade-in sale. (In The Nashville Tennessean, Sept. 1, 1971, p.4) © Frank Roberts d.b.a. Frank Roberts TV Co.; 1Sep71; KK223580.
- ROBINS (A. H.) CO., INC.
Sergeant's flea and tick dip; 4 fl. oz. On folding carton & sticker. © A. H. Robins Co., Inc.; 26Sep72; KK226453.
- Sergeant's Skip-Bath deodorant foam for dogs; net wt. 5 oz. Sticker. © A. H. Robins Co., Inc.; 10Oct72; KK226947.
- ROBINSON, CHARLES.
Take a long jump. See SCRIBNER'S (CHARLES) SONS.
- ROBOT INDUSTRIES, INC.
Magnetometers, security turnstile gates, security turnstile booths. Folder. Appl. author: F. J. Osuch. © Robot Industries, Inc.; 18Jul72; KK225800.
- ROCHE, CHRISTINE.
Dick Heckstall-Smith, A story ended. See WARNER BROS. RECORDS, INC.
- ROCKLAND SYSTEMS CORP.
Signal processors and synthesizers; 1972 product catalog. 29 p. Appl. author: Stamatios N. Thanos. © Rockland Systems Corp.; 26May72; KK226905.
- RODGERS (JUNE) CREATIONS.
9th wonder astrology game. On wrapper. Appl. author: June M. Rodgers. © June Rodgers Creations, division of June Enterprises, Inc.; 15Feb70 (in notice: 1969); KK224928.
- RODRIGUES, RICK.
Goodthunder. See ELEKTRA RECORDS CO.
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Introducing a new personal Rolls-Royce, the Corniche. (In The Wall Street journal, Sept. 30, 1971, p.5) © Rolls-Royce, Inc.; 30Sep71; KK224352.
The temptation to use this elegant machine as a sports car is almost irresistible. (In Playbill, Apr. 1972, p.4) © Rolls-Royce, Inc.; 1Apr72; KK224774.
The temptation to use this elegant machine as a sports car is almost irresistible. (In The New York times, Apr. 2, 1972, section 11, p.2) © Rolls-Royce, Inc.; 2Apr72; KK224701.
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English muffins; net wt. 14 oz. On bag. Appl. author: Charles W. H. Mattheai. © Roman Meal Co.; 1Nov71; KK224089.
- RONSON CORP.
Profit from Ronson's experience; new Comet/88 automatic butane lighter. (In The Retail tobacconist, Apr. 1972, p.15) Appl. author: Norman, Craig & Kummel, Inc. © Ronson Corp.; 5Apr72; KK225719.
Profit from Ronson's experience; new Varaflame/MK II butane lighters. (In The Retail tobacconist, Apr. 1972, p.19) Appl. author: Norman, Craig & Kummel, Inc. © Ronson Corp.; 5Apr72; KK225720.
- ROOS, AUDREY.
The mystery next door. See FETZ, INGRID.
- ROOS, WILLIAM.
The mystery next door. See FETZ, INGRID.
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- Manhole cover; an actual size 24 inch diameter jigsaw puzzle. On wrapper. © Terry Martin Rose; 11Apr72; KK225661.
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- ROSS, MICHAEL.
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Now creations that let you express the spirit of today in the right way. Sheet. © Richard Ross; 3Dec71; KK224005.
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South Side reunion. See WARNER BROS. RECORDS, INC.
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- UEHLING MUSIC CO.
Teach-U keyboard wrist trainer.
Sheet. Appl. author: Elmer C.
Ruehling. © Ruehling Music Co.;
10Jul72; KK225833.
- RUEHMANN, ALBERT CONRAD, JR.
Social development through economic
contractual planning. Folder.
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KK226259.
- UGOL PRODUCTS CORP.
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Stops Rust; 933 federal safety green;
net 128 fl. oz. Sticker. Appl. au-
thor: W. Raymond Ahrberg. © Rust-
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- RYCO.
Here comes the Ryco howler lock. (In
Bicycle journal, Feb. 1972, p.51)
Appl. author: K. Rey Smith. © Ryco;
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- S**
- SLA. See SUTHERLAND LEARNING
ASSOCIATES, INC.
- S.R.C. REMINGTON ELECTRIC SHAVER DIVI-
SION. See SPERRY RAND CORP. REMING-
TON ELECTRIC SHAVER DIVISION.
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home, use self-adhesive labels on
all hazardous products; 60 labels.
Stickers. Appl. ti.: Label B
alert to hazardous products and
substances. NM: pictorial author-
ship. © STI; 29Nov71; KK223779.
- SAALFIELD PUB. CO.
ABC 123 stencil party; 6032. On
wrapper. © Saalfield Pub. Co.;
4May72; KK225419.
Design and count, a creative flannel
board kit; 128 push-out pieces;
6066:150. On wrapper. © Saalfield
Pub. Co.; 8Jun72; KK226760.
- 8 sewing cards; 6025:150. On wrapper.
Appl. ti.: 8 alphabet sewing cards.
© Saalfield Pub. Co.; 19Jun72;
KK226759.
- First push-out puzzles; 7461:150.
On wrapper. © Saalfield Pub. Co.;
21Jun72; KK226757.
- 5 patchwork pictures; sew by number;
6035:150. On wrapper. © Saalfield
Pub. Co.; 4May72; KK226857.
- Follow the dots and color the pictures;
5013. On wrapper. © Saalfield Pub.
Co.; 20Apr72; KK225421.
- The gimmick box; 6363:300. On wrapper.
© Saalfield Pub. Co.; 8Jun72;
KK226604.
- Jumpin' jungle sculptur-ettes;
6029:150. On wrapper. © Saalfield
Pub. Co.; 4May72; KK226605.
- Kindergarten toy blocks; 6053. On
wrapper. © Saalfield Pub. Co.;
22May72; KK225412.
- Mr. and Mrs. Flannel Face; 6098:150.
On wrapper. © Saalfield Pub. Co.;
15May72; KK226603.
- Paper dolls with lace-on costumes;
6068. On wrapper. © Saalfield
Pub. Co.; 7Apr72; KK225413.
- Paste without paste; 5 books of things
that go; 5015. On wrapper. © Saal-
field Pub. Co.; 17Apr72; KK225416.
- Picture-Makers, creative flannel
board fun; 6063:150. On wrapper.
© Saalfield Pub. Co.; 15May72;
KK226859.
- Push out and paste without paste;
5014:150. On wrapper. © Saalfield
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- Storytime playhouse; 6361:300. On
wrapper. © Saalfield Pub. Co.;
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- Super six wipe-off fun; 6052. On
wrapper. © Saalfield Pub. Co.;
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7462:150. On wrapper. © Saalfield
Pub. Co.; 21Jun72; KK226756.
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The Hudson Boys' Club discovers gold!
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notice: 1971); KK224113.
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Now you can get a good looking fire
door for the same price as all those
ugly ones. 12 p. Appl. author:
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The 9th Dimension tarot. Box top.
Appl. author: Katherine Yurika
a.k.a. Katherine Warren. © St.
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Box top. Appl. author: Katherine
Warren a.k.a. Katherine Yurika.
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Life & Leisure. On folding carton.
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- ST. REGIS PAPER CO.
Nature taught us how to make a forest
last forever and still use the wood.
(In Time, Mar. 27, 1972, p.103)
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Little tree deodorizers; economy pack.
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Laugh along joke game. On folding
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A-CF-30 calling card file; A-TN-58
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Cassette albums. Folder. © Samsill
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Growing to serve you better; cover
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quality we are! (In Southern
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Fun Folks Florence Fortuneteller.
Sheet. © Sandy's Systems, Inc.;
21Mar72; KK224742.
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Fun Folks Paula Princess. Sheet.
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Fun Folks Victor Viking. Sheet.
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MarJoe. See WARNER BROS. RECORDS,
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- SANNA DIVISION, BEATRICE FOODS CO. See
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Every dollar you save is a boost to
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Hot rats. See WARNER BROS. RECORDS, INC.
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Incredible, but true! Folder. © Dean Schaefer; 2Jan72; KK223593.
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Kongos. See ELEKTRA RECORDS CO.
- SCHNEN, JOHN E.
Welcome to Tipper's International. Folder. Appl. ti.: Robby Tipper. © John E. Schein; 15Apr72; KK226615.
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Introducing new Schenley Reserve, now it's 65% light whiskey. (In The Hartford courier, Sept. 21, 1972, p.20) © Schenley Distillers Co.; 21Sep72; KK226963.
- SCHENLEY DISTILLERS, INC.
Reserve; 4/5 quart. [Points & ovals] On folding carton. © Schenley Distillers, Inc.; 13Sep71; KK224687.
- SCHENLEY IMPORTS CO.
After supper; imported Canadian MacNaughton. (In Tuesday magazine, Sept. 1972, p.22) © Schenley Imports Co.; 4Sep72; KK226962.
A B.Y.O. party; Dewar's White Label. (In Jet, Apr. 27, 1972, p.43) © Schenley Imports Co.; 27Apr72; KK226385.
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Fine sisters should never change; Dewar's White Label. (In Tuesday magazine, July 1972, p.18) © Schenley Imports Co.; 3Jul72; KK226961.
French wench & little ole lady; Dubonnet. (In Beverage journal, Oct. 1972, p.44-45) © Schenley Imports Co.; 10Oct72; KK227173.
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Children's T shirt. Pattern no.100. Envelope. © Schertz Knit Fabrics; 16Jun72; KK226196.
- SCHICK SAFETY RAZOR CO.
Four cheers from your very close friends at Schick. (In Sports news (Boston Bruins hockey program) Oct. 1971, p.8) Appl. author: Foote, Cone & Belding. © Schick Safety Razor Co., div. of Warner-Lambert Pharmaceutical Co.; 10Oct71; KK224024.
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Benediction. See MOTOWN RECORD CORP.
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Clearcuts are forests' ugly ducklings; Doug fir. (In The Corvallis gazette-times, July 18, 1972, p.5) © Arthur J. Schmidt; 18Jul72; KK226486.
Clearcutting gives the kids a chance; Doug Fir. (In The Corvallis (Or.) gazette-times, July 4, 1972, p.2) © Arthur J. Schmidt; 4Jul72; KK225733.
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Doug Fir, helping clearcuts grow up. (In Gazette-times, Corvallis, Or., June 27, 1972, p.2) © Arthur J. Schmidt; 27Jun72; KK225634.
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Doug Fir keeps Oregon green. (In The Corvallis gazette-times, May 9, 1972, p.2) © Arthur J. Schmidt; 9May72; KK225120.
Doug Fir, known by the companies he keeps. (In The Corvallis gazette-times, May 30, 1972, p.2) © Arthur J. Schmidt; 30May72; KK226068.
Doug Fir, the money tree. (In Gazette-times, Corvallis, Or., May 23, 1972, p.3) © Arthur J. Schmidt; 23May72; KK225648.
I shall return! (In Gazette-times, Corvallis, Or., June 20, 1972, p.14) © Arthur J. Schmidt; 20Jun72; KK225636.
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Raggedy Andy fabric throwaway diapers especially designed for boy babies; 24 diapers. On folding carton. © Scott Paper Co.; 17Sep71; KK224296.
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Dial-a-bed in Waikiki, 800-325-3535. (In Mainliner, Oct. 1971, p.2) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 10Oct71; KK223874.
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Don't wake up on the wrong side of an ordinary firm mattress, wake up feeling good on a Sealy Posturepedic (In Life, Apr. 21, 1972, p.29) Appl. author: Earle Ludgin & Co. © Sealy, Inc.; 17Apr72; KK224877.
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Garcia: Jerry Garcia. See WARNER BROS. RECORDS, INC.

SEIDEMANN (BOB) SEEING EYE STUDIOS.
Stoneground 3. See WARNER BROS. RECORDS, INC.

SEIDNER (OTTO) INC.
Seidner french dressing; one gallon. Sticker. © Otto Seidner, Inc.; 15Jul71; KK223936.

Seidner macaroni salad; net wt. 15 oz. Sticker. © Otto Seidner; 15Jul71; KK223940.

Seidner potato salad; net wt. 16 oz. Sticker. © Otto Seidner, Inc.; 15Jul71; KK223939.

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Cooks Tours European travel game; no.24. On wrapper. © Selchow & Righter Co.; 21Feb72; KK225627.

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Incredible String Band, Liquid acrobat as regards the air. See ELEKTRA RECORDS CO.

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Diet red apple; 12 fl. oz. On can. © Shasta Beverages, a division of Consolidated Foods Corp. (in notice: Shasta Beverages, a Consolidated Foods Co.); 15Aug72; KK227044.

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Fat Bertha's recycled originals. Slip. © George Shaw; 13Oct72; KK227156.

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Have a Boston tea party! Get fine English bone china cups and saucers! Poster. © Shawmut Assn. Banks a.a.d.o. Shawmut Assn., Inc.; 14Mar72; KK224752.

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Temptation. See CRITES, WILLIAM G., JR.

SHEDD-BARTUSH FOODS, INC.
Premier this week, the cracker snackers. (In Chicago sun-times, Sept. 16, 1971, p.94) Appl. author: Burton Feldman. © Shedd Bartush Foods, Inc.; 16Sep71; KK223956.

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Morning star; Gem-N-Jewel Show Window. Card. © ShenSo, solely owned by Richard P. Matthews; 5Nov71; KK223902.

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Faro Annie. See WARNER BROS. RECORDS, INC.

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Color in Sherwin-Williams Super Kem-Tone, Kem-Glo, Kem-Namel, Kem-Velvet. Folder. © Sherwin-Williams Co.; 7Oct72; KK226841.

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Multi-use tongs. Japan. On folding carton. Appl. ti.: Picture of multi-use tongs. © Shin-Bi Bussan Co., Ltd.; 25Dec71; KKF56.

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SHUSTER & MILLER, INC.
Eccentric; join the global search for the elusive billionaire. [Box top] © Shuster & Miller, Inc.; 24Mar72; KK224591.

SIMMONS CO.
Because every Goldilocks has a different idea of what's too soft, what's too hard, and what's just right, Beautyrest now comes in 4 firmnesses. (In Better homes & gardens, May 1971, p.6) Appl. author: Young & Rubicam, Inc. © Simmons Co.; 15Apr71; KK223923.
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Crochet a pastel skirt and halter top; 5380, 5379. Poster. © Simplicity Pattern Co., Inc.; 1Sep72; KK226795.

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Crochet fashion boutique, step by step illustrated instructions. Poster. © Simplicity Pattern Co., Inc.; 1Aug72; KK226391.

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- If you want to sew like an expert, this show is designed for you; come to Simplicity's designer touch inside & out. Sheet. © Simplicity Pattern Co., Inc.; 1May72; KK225514.
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- New fall-winter ideas; Good housekeeping needlecraft. Poster. © Simplicity Pattern Co., Inc.; 1Jun72; KK225827.
- New ideas for spring and summer, 75¢; Good housekeeping needlecraft. Poster. © Simplicity Pattern Co., Inc.; 15Jan72; KK223825.
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- Teens, come see what spring sewing is all about, at Simplicity's fabric and fashion show The Young Contemporaries; 9827, 9830. Sheet. © Simplicity Pattern Co., Inc.; 15Jan72; KK223942.
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- SOHIO.
Based on the jackpot so far, there's a license plate number on this week's list worth at least \$11,515. (In The Plain Dealer, Cleveland, Oct. 4, 1971, p.8A) Appl. author: Marschalk Co., Inc. © Sohio a.a.d.o. Standard Oil Co. of Ohio; 4Oct71; KK225196.
- Check here each week to see if you are a winner; Ohio 1972 license plate jackpot. Poster. Appl. author: Marschalk Co., Inc. © Sohio a.a.d.o. Standard Oil Co. of Ohio; 21May72; KK225511.
- Don't say we didn't warn you; Boron with Double Ice-Gard is the only winter gasoline. (In The Plain Dealer, Cleveland, Dec. 27, 1971, p.17-A) Appl. author: Marschalk Co., Inc. © Sohio, trade name & a.a.d.o. Standard Oil Co. of Ohio; 27Dec71; KK224555.
- Here's the big difference in winter gasolines. (In The Plain Dealer, Cleveland, Dec. 13, 1971, p.3-D) Appl. author: Marschalk Co., Inc. © Sohio, trade name & a.a.d.o. Standard Oil Co. of Ohio; 13Dec71; KK224554.
- It's on right now, Sohio's exclusive winter gasoline guarantee. (In The Plain Dealer, Cleveland, Dec. 3, 1971, p.13-A) Appl. author: Marschalk Co., Inc. © Sohio, trade name & a.a.d.o. Standard Oil Co. of Ohio; 3Dec71; KK224552.
- Marilyn DeCore just won \$88,345 in the Sohio license plate jackpot. (In The Plain Dealer, Cleveland, July 7, 1972, p.8-B) Appl. author: Marschalk Co., Inc. © Sohio a.a.d.o. Standard Oil Co. of Ohio; 7Jul72; KK225819.
- Ohio 1972 \$300,000 license plate jackpot; winners list. Poster. Appl. author: Marschalk Co., Inc. © Sohio (Standard Oil Co. of Ohio); 21May72; KK226375.
- This week's jackpot winners list. Poster. Appl. author: Marschalk Co., Inc. © Sohio (Standard Oil Co. of Ohio); 21May72; KK226374.
- \$300,000 license plate jackpot starts Sunday at Sohio! (In The Cleveland press, May 18, 1972, p.A8) Appl. author: Marschalk Co., Inc. © Sohio a.a.d.o. Standard Oil Co. of Ohio; 18May72; KK225185.
- Will you win one of eleven \$1,000 prizes this week in the Sohio jackpot? (In The Plain Dealer, Cleveland, Oct. 11, 1971, p.13-A) Appl. author: Marschalk Co., Inc. © Sohio a.a.d.o. Standard Oil Co. of Ohio; 11Oct71; KK225197.
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 Once again American ingenuity has taken a perfectly good thing and made it obsolete; Remington electric serving dish. (In Look, Oct. 6, 1970, p.18-19) © Sperry Rand Corp., Remington Electric Shaver Division; 6Oct70; KK223971.
 Our blades are replaceable because your face isn't. (In U.S. news & world report, May 29, 1972, p.36-37) © Sperry Rand Corp. Remington Electric Shaver Division (in notice: S.R.C. Remington Electric Shaver Division); 22May72; KK225784.
 The Remington two-headed ladies' shaver, once again, necessity is the mother of invention. (In Cosmopolitan, Oct. 1970, p.97) © Sperry Rand Corp., Remington Electric Shaver Division; 24Sep70; KK223970.
 We've just eliminated the only advantage our competition had, price. (In Drug topics, Aug. 31, 1970) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 31Aug70; KK223968.
 SPILKA, ARNOLD. And the frog went Blah! And other poems by Arnold Spilka; illus. by the author. SBN 684-12991-4. Scribners. [Dust jacket] © on jacket illus.; Arnold Spilka; 9Aug72; KK226148.
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 Squirt, the soft drink that moonlights as a mixer. (In Sports illustrated, June 26, 1972, p.57) © Squirr Co.; 22Jun72 (in notice: 1971); KK226578.
 Squirt, the soft drink that moonlights as a mixer; if you're out playing nature boy. (In Sports illustrated, May 29, 1972, p.95) © Squirr Co.; 25May72; KK226577.
 STANDARD OIL CO. OF OHIO. See SOHIO.
 STANT MANUFACTURING CO., INC. Keep this Stant 1972 cap minichart. (In Service station management, Dec. 1971, p.19) Appl. ti.: 1972 cap application minichart. © Stant Manufacturing Co., Inc.; 3Dec71; KK223898.
 STANTON, RICHARD. See EXECUTIVE PUBLICATIONS.
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Fruit and landscape catalog. 64 p.
Appl. author: John Logan. NM:
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22Jun71; KK223747.
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3Jul72; KK225681.
- STEIN, M.**
Waiting till you get around to it?
Now you can do it, you've got a
round tuit; a round tuit paper-
weight or a non-ashtray; Steinware.
Slip. © M. Stein; 29Jul71;
KK227061.
- STEINBERG, BRUCE.**
Tower of Power. See WARNER BROS.
RECORDS, INC.
- STEINERT PRINT. CO., INC.**
Happy birthday; Shakey's Pizza Parlor.
Cutout. Appl. ti.: Happy birthday
crown. © Steinert Print. Co., Inc.;
22Feb72; KK224079.
- STEP SAVER CO.**
The Step Saver telephone clip-on pen.
Card. Appl. author: William E.
Fisher II. © William E. Fisher II
d.b.a. Step Saver Co.; 4May72;
KK225401.
- STERLING DRUG, INC. LEHN & FINK
PRODUCTS CO.** See LEHN & FINK PRODUCTS
CO.
- STERLING FAUCET CO.**
Step-by-step guide for installing and
repairing home plumbing. 44 p.
© Sterling Faucet Co.; 6Dec71;
KK224711.
- STERNCO INDUSTRIES, INC.**
The aquarium with the decorator's
touch, new anodized aluminum Regency
aquarium. (In Pets/supplies/market-
ing, Nov. 1970, p.19) © Sternco
a.a.d.o. Sternco Industries, Inc.;
2Nov70; KK224190.
- STERNCO INDUSTRIES, INC. DELTA PET
PRODUCTS.** See DELTA PET PRODUCTS.
- STERNCO INDUSTRIES, INC. PET LIBRARY,
LTD.** See PET LIBRARY, LTD.
- STEVEN MANUFACTURING CO.**
Balloon copter; no.760. Card.
© Steven Manufacturing Co.; 1Apr71;
KK223673.
Balloon copter; no.761. On box.
© Steven Manufacturing Co.; 1Jul71;
KK223672.
- STOCKWELL MANUFACTURING CO.**
Drivers pal, automatic beet door
operator. Sheet. © Stockwell
Manufacturing Co.; 1May72; KK225669.
Dumping trucks do upset. Sheet.
© Stockwell Manufacturing Co.;
10Jun72; KK225822.
Sidehoists. Sheet. © Stockwell
Manufacturing Co.; 3Jun72; KK225670.
- STOECKER, KARL.**
Roxy Music. See WARNER BROS.
RECORDS, INC.
- STOVER (RUSSELL) CANDIES, INC.**
Assorted chocolates; net wt. 48 ozs.
On wrapper. © Russell Stover
Candies, Inc.; 21Mar72; KK224727.
- STRAND, KENNETH.**
The greatest thing since the rotary
mower, the lawn mower wash pan.
Sheet. © Kenneth Strand; 24Jun72;
KK225498.
- STRAUSS (H. B.) CORP.**
The look is Whirlwind, the quality
is Sturan, the time is now.
Folder. © H. B. Strauss Corp.;
3Mar72 (in notice: 1971); KK224212.
- STRIMBAN, ROBERT.**
Guess who's coming home. See MOTOW
RECORD CORP.
- STROBEL, DES.**
Melba Moore live. See MERCURY
RECORD PRODUCTIONS, INC.
- STROEHMANN BROS. CO.**
Attention, keep mein delicious
Stroehmann bread within the reach
of children. (In The Clarion news,
Sept. 12, 1972, p.13) Appl. author:
Dreher Advertising, Inc. © Stroeh-
mann Bros. Co.; 12Sep72; KK226692.
Caution, eating mein delicious
Stroehmann Bread can be advantageous
to your health. (In The Clarion
news, Sept. 19, 1972, p.17) Appl.
author: Dreher Advertising, Inc.
© Stroehmann Bros. Co.; 19Sep72;
KK226691.
Follow the leader; Anderson, our
family's bread. (In Warren times-
mirror & observer, Sept. 21,
1972, p.10) Appl. author: Dreher
Advertising, Inc. © Stroehmann
Bros. Co.; 21Sep72; KK226688.
For best results: use daily, or as
directed by Grampa Stroehmann.
(In The Clarion news, Sept. 26,
1972, p.11) Appl. author: Dreher
Advertising, Inc. © Stroehmann
Bros. Co.; 26Sep72; KK226690.
My friend; Anderson, our family's
bread. (In Warren times-mirror
& observer, Sept. 28, 1972, p.B-19)
Appl. author: Dreher Advertising,
Inc. Appl. ti.: My friend.
© Stroehmann Bros. Co.; 28Sep72;
KK226689.
Our new neighbors; Anderson Bread.
(In Warren times-mirror & observer,
Sept. 14, 1972, p.B-19) Appl.
author: Dreher Advertising, Inc.
© Stroehmann Bros. Co.; 14Sep72;
KK226687.
- STUDIO GREEN.**
Confidence cookies. Folder. Appl.
author: Barbara Petsch. © Studio
Green; 21Oct71; KK225405.
- SUCCESS INVESTORS.**
Executive V.I.P. Sheet. Appl.
author: Anthony J. Ball. © Success
Investors; 10Apr72; KK224634.
Success indicator. Sheet. Appl. au-
thor: Anthony J. Ball. © Success
Investors; 25May72; KK225484.
Success saver. Sheet. Appl. author:
Anthony J. Ball. © Success Inves-
tors; 25May72; KK225485.
- SUEDMEYER, ZANE.** See COFFEE-PAK CO.
- SULLIVAN, LORRIE.**
Goodthunder. See ELEKTRA RECORDS
CO.
- SUMMERS, MARION K.**
Numismatic coin clocks. Folder.
© M. K. Summers; 5Oct72; KK227128.
Numismatic coin clocks by Marion-Kay;
the Crown. Folder. © M. K. Summers;
15Jun72; KK225436.
Numismatic coin clocks, a sensation
today, an heirloom tomorrow.
Folder. © M. K. Summers; 20Sep72;
KK227129.
- SUN ENTERPRISES.**
Fly it; fast pack notes. Card.
Appl. author: Kenneth J. Haines.
© Sun Enterprises, solely owned by
Kenneth J. Haines; 2Aug71; KK224640.
- SUN DRY PRODUCTS, INC.**
Less Press; anti-wrinkle fabric
freshener for use in the dryer;
15 oz. net wt. Sticker. Appl.
author: Richard Berger. © Sun Dry
Products, Inc.; 20Dec71; KK223980.
Sun Dry dryer cycle fabric conditioner;
15 oz. net wt. Sticker. © Sun Dry
Products, Inc.; 16Dec71; KK223979.

- SUN-MAID RAISIN GROWERS OF CALIFORNIA.
Seedless raisins; 15 oz. net wt.
On folding carton. NM: additions
& revisions. © Sun-Maid Raisin
Growers of California; 6Jul70;
KK226457.
- SUN O MORN, INC.
Scramble supreme; net wt. 30 lbs.
Sticker. Appl. author: Mueller
Color Plate Co. © Sun O Morn, Inc.;
17Mar72; KK225091.
- SUNBEAM APPLIANCE CO.
Get these deluxe electric scissors
for only \$2.50 when you buy a
Sunbeam iron. (In Farm and home
magazine, Mar. 1972) © Sunbeam
Appliance Co., a division of Sun-
beam Corp.; 1Mar72; KK224784.
- Good grooming around the world; Lady
Sunbeam deluxe shaver model LS8.
(In Lady com, Apr. 1972, p.6) Appl.
ti.: Grooming appliances. © Sunbeam
Appliance Co., a division of Sunbeam
Corp.; 1Apr72; KK224816.
- The new Sunbeam Challenger vacuum
cleaner, the competition thinks it's
unfair. (In Mart magazine, Feb. 1,
1972, p.22) Appl. author: Sunbeam
Corp. © Sunbeam Appliance Co.,
a division of Sunbeam Corp.; 1Feb72;
KK223933.
- SUNBEAM CORP.
Get this Lady Sunbeam deluxe hair
curler for only \$3.99. (In Farm
and home magazine, Apr. 4, 1972)
Appl. ti.: Sunbeam appliances.
© Sunbeam Corp.; 4Apr72; KK225348.
- SUNBEAM CORP. SUNBEAM APPLIANCE CO.
See SUNBEAM APPLIANCE CO.
- SUNSHINE, INC.
The poetry of Scott Emerson Doser &
the illustrations of the Blissberg-
er, Walk hand in hand, In love.
Sheet. © Sunshine, Inc.; 25Sep72;
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World wide distribution, we are the
world's largest in our line. [Enve-
lope] Appl. author: Stanley B.
Goodman. © Surplus Tractor Parts
Corp.; 21Jun72; KK225437.
- SURVIVAL RESEARCH LABORATORIES.
Personal first aid kit, instant
first aid guide. Card. © Roy W.
Walholm, Jr. d.b.a. Survival
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I can see myself; a bilingual/bicul-
tural program for Mexican American
children. Sheet. © Sutherland
Learning Associates, Inc. (in
notice: SLA); 7Apr72; KK224647.
- SWANSON, DICK.
Guess who's coming home. See MOTOWN
RECORD CORP.
- SWIMMER, JEROME.
Crime prevention through photography.
Sheet. © Jerome Swimmer; 8Aug72;
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- SYMBOLOGICS, INC.
Show people your opinion too; self-
expression jewelry. Card.
© Symbologics, Inc.; 2Aug71;
KK223478.
- T**
- TKB. See THE KIT BIT.
- TP LABORATORIES, INC.
Col-R-Lastics; the ultimate in color
coded latex elastics for all ortho-
dotic techniques. Sheet. Appl.
author: Peter C. Kesling. © TP Lab-
oratories, Inc.; 2Oct72; KK227100.
- Position-ette? Positioner? Sheet.
Appl. author: Peter C. Kesling.
© TP Laboratories, Inc.; 2Oct72;
KK227101.
- TRC. See MILLER SPREADER CO.
- TRW, INC.
Pic-a-pot, a trimmer comparison tool
with slide rule accuracy. Card.
© TRW, Inc.; 20Dec71; KK223897.
- TRW, INC. REDA PUMP CO. See REDA PUMP
CO.
- TAGGART, LELAND C.
Select-a-matic. Sheet. © Leland C.
Taggart; 15May71 (in notice: 1972);
KK224102.
- TALENT PRODUCTIONS, LTD.
Falling in love. See CHERESKIN,
RON.
Geometric steps. See CHERESKIN,
RON.
Movie queens. See CHERESKIN, RON.
Tropical sanctuary. See
CHERESKIN, RON.
- TAMMS INDUSTRIES CO.
Akkro-6T additive/bonding liquid;
product specification, TL-40.
Sheet. © Tamms Industries Co.;
21Oct72; KK227040.
- Deck check liquid concrete floor
hardener; product specification,
TL-24. Sheet. © Tamms Industries
Co.; 21Oct72; KK227042.
- Dri-spot oil and grease absorbent.
Sheet. © Tamms Industries Co.;
27Mar72 (in notice: 1971); KK225816.
- Dry latex concrete patch; product
specification, TL-36. Sheet.
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- Floorstone, the original patching and
leveling underlayment. Folder.
© Tamms Industries Co.; 28Aug72;
KK226393.
- Hydro-colors. Sheet. © Tamms
Industries Co.; 6Jul72; KK226064.
- Liquid fertilizer colorant. Sheet.
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KK225543.
- Masonry colors; mortar, cement,
stucco, plaster. Folder. © Tamms
Industries Co.; 29Sep72; KK226490.
- Put color to work; natural & synthetic
oxides. Sheet. © Tamms Industries
Co.; 6Oct72; KK226655.
- Seal, waterproofing masonry coating;
product specification, TL-25.
Sheet. © Tamms Industries Co.;
21Oct72; KK227043.
- Speed Crete; the fast-setting high
strength concrete; TL-41. Folder.
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KK226428.
- TANDEM PRODUCTIONS, INC.
The All In the Family game; 4206.
On wrapper. Appl. author: Milton
Bradley Co. © Tandem Productions,
Inc.; 1Mar72; KK224526.
- Archie Bunker's card game; 4239. On
wrapper. Appl. author: Milton
Bradley Co. © Tandem Productions,
Inc.; 1Mar72; KK224523.
- TAYLOR (C.) CO., INC.
Question, what is a cleat? Sheet.
Appl. author: Charles F. Taylor.
Appl. ti.: Plastic banding cleat.
© C. Taylor Co., Inc.; 22Aug72;
KK227116.
- What do you tell growers when they ask
what is the best vine tie? Ag-Tye.
Sheet. Appl. author: Charles F.
Taylor. © C. Taylor Co., Inc.;
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- TAYLOR, LTD.
Formula 72 Vinyl Glow; 8 fl. ozs.
Sticker. Appl. author: John Taylor.
© Taylor, Ltd.; 16Feb72; KK223998.
- TECHNICAL RUBBER CO., INC.
Tech radial; 20 small tire repairs.
On folding carton. © Technical
Rubber Co., Inc.; 4Dec71; KK224670.
- TECHNOLOGY MANAGEMENT, INC.
Cuserv, a system for retail department
stores; automated scheduling of sales
personnel. Folder. © Technology
Management, Inc.; 29Sep72; KK226716.
- TEE JAY UNLIMITED.
How to become marbles. Sheet. Appl.
author: Thomas James, Tee Jay Unlim-
ited. © Tee Jay Unlimited; 16Aug71;
KK223573.
- TELEGRAPH SAVINGS & LOAN ASSN., CHICAGO.
Telegraph pays Daily Rent on your
money. (In Chicago tribune,
July 16, 1972, section 4, p.12)
© Telegraph Savings & Loan Assn.;
16Jul72; KK226177.
- TENNANT CO.
Improve your plant environment with the
Tennant floor maintenance system.
Folder. © Tennant Co.; 7May71;
KK223717.
- Specialized maintenance equipment for
state and local government;
bulletin no.SLG-1. Folder.
© Tennant Co.; 29Jan71; KK223719.
- Tennant 240 EH power sweeper;
bulletin 240EH-1. Folder.
© Tennant Co.; 18Oct71; KK223720.
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crete; bulletin no.R81.131. Folder.
Appl. states prev. reg. 1963. NM:
additions & revisions. © Tennant
Co.; 8Jul71; KK223721.
- Tennant 520 power scrubber;
bulletin 520-1. Folder. © Tennant
Co.; 19Jun71; KK223722.
- Tennant 760 ice resurfacer;
bulletin 760-1. Folder. © Tennant
Co.; 12Apr71; KK223718.
- 240 power sweeper; bulletin 240-1.
1 v. © Tennant Co.; 24Apr72;
KK226540.
- 260 power sweeper. Folder.
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- 601 industrial grease remover;
bulletin 601-1. Sheet. © Tennant
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- TENSOLITE.
Computer and business machine wire
and cable; bulletin no.110. 20 p.
© Tensolite, division of Carlisle
Corp.; 1Aug72 (in notice: 1971);
KK226997.
- Tensol-Therm thermocouple and exten-
sion cables; bulletin no.118.
Folder. © Tensolite, division of
Carlisle Corp.; 1Jan72; KK227035.
- TERRY, WALLACE.
Guess who's coming home. See MOTOWN
RECORD CORP.
- TEXTRON CO. SPEIDEL. See SPEIDEL.
- TEXTRON, INC. ALVIN CO. See ALVIN CO.
- TEXTRON, INC. ALVIN CO., GORHAM
DIVISION. See ALVIN CO.

- XTRON, INC.** GORHAM. See GORHAM.
- THOM MCAN.**
Are your feet going soft? Put your feet in our hands; TomMcAn Roma II. (In New Haven courier journal, Dec. 16, 1971, p.15) © Thom McAn, division of Melville Shoe Corp.; 16Dec71; KK224088.
- HOMAS, BARBARA.**
Let's help our doctors and ourselves. 1 v. © Barbara Thomas; 25Sep72; KK226415.
- THRASHER, ED.**
For works with art direction & photography by Ed Thrasher See WARNER BROS. RECORDS, INC.
- CO.**
Auto trip tips; Scotch magic transparent tape. (In Woman's day, July 1972, p.110) © 3M Co.; 20Jun72; KK225688.
- Bye bye yellow, hello clear, a new Scotch brand tape is here! (In Family circle, May 1972, p.105) © 3M Co.; 18Apr72; KK225099.
- Cellophane tape is for paper, Scotch hair set tape is for people. (In Good housekeeping, Oct. 1972, p.156) © 3M Co.; 19Sep72; KK226420.
- Cellophane tape is for paper, Scotch hair set tape is for people. (In Hairdo & beauty, Oct. 1972, p.4) © 3M Co.; 12Sep72; KK226423.
- Cellophane tape is for paper, Scotch hair set tape is for people. (In Redbook, Oct. 1972, p.8) © 3M Co.; 20Sep72; KK226419.
- Cellophane tape is for paper, Scotch hair set tape is for people. (In True story, Oct. 1972, p.46) © 3M Co.; 5Sep72; KK226418.
- For the long & the short of it; Scotch hair set tape. (In Glamour, May 1972, p.172) © 3M Co.; 20Apr72; KK225098.
- Helpful gardening hints; Scotch magic transparent tape. (In Better homes & gardens, May 1972, p.170) © 3M Co.; 18Apr72; KK225096.
- How long can you freeze a chicken? Scotch freezer tape. (In Woman's day, Oct. 1972, p.241) © 3M Co.; 19Sep72; KK226422.
- Introducing no-sog, no-stain suede; Scotchgard for suede. (In Redbook, May 1972, p.R-10) © 3M Co.; 20Apr72; KK225097.
- Introducing: the no-sog sneaker, the no-stain boot, the no-spot slipper; Scotchgard for shoes. (In Cleveland plain dealer, Sunday magazine, Apr. 30, 1972, p.2) © 3M Co.; 29Apr72; KK225687.
- Introducing: the stainless tie. (In Men's wear, Apr. 14, 1972, p.141) © 3M Co.; 12Apr72; KK226359.
- The perfect stocking stuffer; Scotchgard stain protector for ties. (In Clothes, Nov. 1, 1972, p.74) © 3M Co.; 1Nov72; KK227037.
- Scotch brand plastic tape, it's like a can of paint on a roll. (In Good housekeeping, June 1972, p.143) © 3M Co.; 18May72; KK225204.
- Scotchgard, rain protection for coats and parkas. (In Family circle, Oct. 1972, p.24) © 3M Co.; 19Sep72; KK226421.
- Seal holiday packages fast with this extra wide tape; Scotch brand package sealing tape. (In Better homes & gardens, Dec. 1971, p.133) © 3M Co.; 16Nov71; KK224192.
- Sell a pint bottle of vegetable oil ... sell one 750-inch roll of Scotch Magic Transparent Tape and your total profit is 28.475 cents. (In Chain store age, July 1972, p.270-271) © 3M Co.; 15Jul72; KK226850.
- Sew news; sewing help for the 'seventies. (In Family circle, Dec. 1972, p.191) © 3M Co.; 14Nov72; KK227036.
- Sewing shortcuts; with the tape in the green plaid dispenser; Scotch. (In Better homes and gardens, Mar. 1972, p.172) © 3M Co.; 15Feb72; KK224213.
- This is you, this is autumn; Scotch hair set tape. (In Seventeen, Aug. 1971, p.172) © 3M Co.; 29Jul71; KK223739.
- Wipes out the scuzzies; Scotch-Brite scrub 'n sponge. (In Parade (The Fresno bee), Nov. 19, 1972, p.13) © 3M Co.; 18Nov72; KK227311.
- TIFFANY & CO.**
Do something brilliant. (In The New York times, Oct. 10, 1971, p.3) © Tiffany & Co.; 10Oct71; KK223770.
Your best lure is a diamond. (In Los Angeles magazine, May 1972, p.4 of cover) © Tiffany & Co.; 25Apr72; KK225162.
Your best lure is a Tiffany diamond. (In Houston chronicle, Mar. 5, 1971, section 6, p.12) © Tiffany & Co.; 5Mar72; KK224214.
- TISA, KENNY.**
Hungry Chuck. See WARNER BROS. RECORDS, INC.
- TO-SEW, INC.**
The simple way to learn to sew; Rabbit kit. [Envelope] © To-Sew, Inc.; 24Nov71; KK223516.
To-Sew, the simple way to learn to sew; bear kit. Sheet. © To-Sew, Inc.; 24Nov71; KK223558.
To-Sew, the simple way to learn to sew; dog kit. Sheet. © To-Sew, Inc.; 24Nov71; KK223656.
To-Sew, the simple way to learn to sew; elephant kit. Sheet. © To-Sew, Inc.; 24Nov71; KK223660.
To-Sew, the simple way to learn to sew; octopus kit. Sheet. © To-Sew, Inc.; 24Nov71; KK223659.
To-Sew, the simple way to learn to sew; walrus kit. Sheet. © To-Sew, Inc.; 24Nov71; KK223657.
- TOBIN GYRO GOLF CLUB CO., INC.**
The Tobin Gyro putter, knock that ball out of sight. Sheet. Appl. author: John E. Tobin. © Tobin Gyro a.a.d.o. Tobin Gyro Golf Club Co., Inc.; 23Dec71; KK224572.
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- TOLAS CORP.**
Your quick request form and packaging guide. Sheet. NM: additions & revisions. © Tolas Corp.; 13Oct71; KK223906.
- TOM-WAT, INC.**
How to succeed in fund raising without really trying; the Tom-Wat showcase plan. 15 p. Appl. author: John Seeliger. © Tom-Wat, Inc.; 26Jul71; KK224007.
Incentive award invoice. Sheet. Appl. author: Thomas Watson, Jr. © Tom-Wat, Inc.; 24Oct72; KK226744.
Sample only, do not sell or take orders with this Show-Case. Sticker. Appl. author: Thomas Watson, Jr. © Tom-Wat, Inc.; 1Jul72; KK225584.
- TONGA TRADING CO., LTD.**
Malie wall hanging for royal tapa cloth. Folder. © Tonga Trading Co., Ltd.; 21Dec71; KK223865.
- TORNADO SHEET METAL WORKS & BOATS, INC.**
The unique Swamper Tornado craft. Folder. © Tornado Sheet Metal Works & Boats, Inc.; 7Oct72; KK227327.
- TRANSAMERICA CORP.**
The 4-day week, it'll really put us to work. (In Fortune, Feb. 1972, p.54) © Transamerica Corp.; 1Feb72; KK223977.
Millions of post-war babies are having babies of their own now. (In Fortune, Jan. 1972, p.14) © Transamerica Corp.; 30Dec71 (in notice: 1972); KK223599.
- TRANSCIENCE CORP.**
An amazing miracle, create Instant Life; kit no.250. On folding carton. NM: additions. © Transcience Corp., wholly owned subsidiary of Honey Toy Industries, Inc.; 2Mar70; KK224511.
- TRELEX CORP.**
East Coast Truck Rentals. Sticker. © Trelex Corp.; 5Jul72; KK225850.
- TRIBORO QUILT MANUFACTURING CORP.**
Baby blanket. On folding carton. Appl. ti.: Castle design box. © Triboro Quilt Manufacturing Corp.; 28Apr71; KK223514.
Baby blanket. On folding carton. Appl. ti.: Nursery design box. © Triboro Quilt Manufacturing Corp.; 28Apr71; KK223512.
Baby quilt. On folding carton. Appl. ti.: Carousel design box. © Triboro Quilt Manufacturing Corp.; 17Aug71; KK223513.
- TRI-ENTERPRISES.**
Earthquake emergency kit. Sheet. © Tri-Enterprises; 15May72; KK225319.
- TRINA, INC.**
Trina, Fall 1971. 33 p. © Trina, Inc.; 1Aug71; KK223966.
- TRINCA, F.**
Child safety & theftproof door knobs. Card. © F. Trinca; 10Dec71; KK223610.
- TROSSMAN, MICHAEL.**
Retrospect. See MERCURY RECORD PRODUCTIONS, INC.
Rich Little, politics & popcorn. See MERCURY RECORD PRODUCTIONS, INC.
- TRUMAN MOTORS.**
Trudy, the Volkswagen lady bug says; Do you have the ecology bug? (In The San Diego union, Aug. 29, 1972, p.A-6) © Truman Motors; 29Aug72; KK226816.
- TUCKER, ELIZABETH C.**
Puppets. Card. © Elizabeth C. Tucker; 24Aug71; KK225629.
- TUPPERWARE.**
Zoo-it-yourself; funny animal set. On bag. © Dart Industries, Inc. d.b.a. Tupperware; 27Aug67 (in notice: 1966); KK226399.
- TURNER, MARCUS.** See RINA RECORDING CO.
- TWO ONE TWO, LTD.**
The Redcoats are coming! (In Commonwealth magazine, Sept. 12, 1972, p.18) © Two One Two, Ltd.; 12Sep72; KK227215.

TYROLIA VINEYARDS.

Tyrolia; California white wine & natural fruit flavors. Sticker. Appl. author: E. & J. Gallo Winery. © Tyrolia Vineyards; 16Aug72; KK226167.

U

U.S. AIR QUALITY PRODUCTS, LTD.

Aut-Miser, only boosts gas mileage 30 per cent. Card. Appl. author: Richard L. Vitacco. © U.S. Air Quality Products, Ltd.; 16Jan72; KK225699.

U.S. DIVERS CO.

Americana series; it's the red, white and blue, ... the bold new look in diving accessories. Sheet. © U.S. Divers Co. (in notice: U.S. Divers); 1Apr72; KK225017.

Aquarius regulator performance chart. Sheet. © U.S. Divers Co.; 1Jan72; KK225018.

Calypso IV regulator performance chart. Sheet. © U.S. Divers Co.; 1Jan72; KK225016.

Calypso J regulator performance chart. Sheet. © U.S. Divers Co.; 1Jan72; KK225015.

Conshelf XII regulator performance chart. Sheet. © U.S. Divers Co.; 1Jan72; KK225014.

Discover the underwater world of Jacques-Yves Cousteau; Aqua-lung. (In Skin diver, Jan. 1972, p.61-64) © U.S. Divers Co.; 1Oct71; KK225402.

Navy MK.I aluminum cylinder. Sheet. © U.S. Divers Co.; 1Apr72; KK225013.

Travel light, travel in comfort with U.S. Divers Taskmaster suit. (In Skin diver, Feb. 1972, p.4 of cover) © U.S. Divers Co.; 1Oct71; KK225404.

The undersea leader; be a leader and join Cousteau's diving elite. (In Skin diver, May 1972, p.20-21) NM: compilation. © U.S. Divers Co.; 1Oct71; KK225403.

ULMANN, BERNHARD.

Berry basket. Sheet. (Bucilla fine arts needlecraft collection, kit no.1548) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227371.

Butterfly tree. Sheet. (Bucilla fine arts needlecraft collection, kit no.1558) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227369.

Floral fantasy. Sheet. (Bucilla fine arts needlecraft collection, kit no.1547) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227372.

Have a good day. Sheet. (Bucilla fine arts needlecraft collection, kit no.1551) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227370.

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Poppy garland. Sheet. (Bucilla fine arts needlecraft collection, kit no.1539) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227376.

Poppy grande. Sheet. (Bucilla fine arts needlecraft collection, kit no.1541) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227367.

Poppy wreath. Sheet. (Bucilla fine arts needlecraft collection, kit no.1540) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227375.

Quiet interlude. Sheet. (Bucilla fine arts needlecraft collection, kit no.1544) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227374.

Reflections. Sheet. (Bucilla fine arts needlecraft collection, kit no.1546) Appl. author: Gerald Levy. © Bernhard Ulmann, an Indian Head Co.; 20Nov72; KK227373.

UNEEDA DOLL CO., INC.

Curlee Walker with her own hair styling set. On folding carton. © Uneeda Doll Co., Inc.; 24Mar71; KK223840.

UNGER CO.

Italian specialty, panettone. On bag. Appl. author: Paul A. Unger. Appl. ti.: Pane design. © Unger Co.; 29Feb72; KK224808.

Medallion; 425. On folding carton. Appl. author: Paul A. Unger. © Unger Co.; 23Feb72; KK224812.

UNION SPECIAL MACHINE CO.

Blindstitch tack labels and garment parts with no stitch showing on the right side; Lewis style 160-20. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 15May72; KK225133.

For manufacturers of corsets, girdles, brassieres and other foundation garments, Union Special industrial sewing machines; bulletin no.267. Folder. Appl. author: Henry R. Kaiser. NM: additions. © Union Special Machine Co.; 2Jun72; KK225307.

Maximum performance new high-speed safety-stitch machines; class 39600. Sheet. Appl. author: Henry R. Kaiser. NM: additions. © Union Special Machine Co.; 15May72; KK225135.

New, advanced two and three-needle machines for felling medium heavy to heavyweight materials; style 56500J, 56500R, 56900H, 56900J. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 6Oct72; KK226546.

New, ticket tacker sews on tickets or labels with easy-to-remove stitch without damage to the garment; Lewis style 200-28. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 15May72; KK225132.

Proven safe, NHIDA-74, no hands in die area, press safety system. Folder. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 25Aug72; KK226184.

Remove/stack/hold in one fast operation with new Universal stacker; style 2800 C-4. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 2Jun72; KK225306.

Single-needle bobbinless machines feature new feeding foot for better seam appearance; style 56300F, style 52300R. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 15May72; KK225134.

Two new three-needle feed-off-the-arm felling machines with operator-controlled differential feed; style 35800 DM & style 35800 DN. Sheet. Appl. author: Henry R. Kaiser. © Union Special Machine Co.; 6Oct72; KK226545.

Uniform shirts & pants; bulletin 251. Folder. Appl. author: Henry R. Kaiser. NM: format, additions & revisions. © Union Special Machine Co.; 28Jul72; KK225867.

The world's finest single-needle lock-stitch machine, now with Klipp-it, Reverse-feed; bulletin 620. Folder. Appl. author: Henry R. Kaiser. NM: additions. © Union Special Machine Co.; 10Apr72; KK225266.

UNIQUE & SUNDRY CREATIONS, INC.

Christmas adorables. Folder. Appl. author: John Seeliger. © Unique & Sundry Creations, Inc.; 1Sep71; KK223855.

Foldaway tool chest. Hong Kong. On folding carton. Appl. author: John Seeliger. © Unique & Sundry Creations, Inc.; 1Sep71; KK223856.

Vanity mirror. Hong Kong. On folding carton. Appl. author: John Seeliger. © Unique & Sundry Creations, Inc.; 1Sep71; KK223857.

UNIROYAL, INC.

America's most experienced worldwide maker of steel belted radials. (In Life, Sept. 15, 1972, p.46-47B) Appl. author: Doyle Dane Bernbach, Inc. © Uniroyal, Inc.; 12Sep72; KK226724.

Fancy footwork; Keds Grasshoppers boots. (In The Augusta chronicle, Oct. 12, 1972, p.8-B) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 12Oct72; KK227286.

For those of you who think we only make basketball shoes; Pro-Keds. (In Athletic journal, Oct. 1972, p.16-17) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 28Sep72; KK227184.

Let the sun shine in; Keds Grasshoppers sandals. (In Good housekeeping, Apr. 1972, p.3 of cover) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 29Mar72; KK225206.

A lot of people who can't afford steel-belted radials can still afford our steel tires; Zeta tires. (In Dealer news, June 26, 1972, p.6-7) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 23Jun72; KK226076.

Rating the radials. (In Life, Mar. 17, 1972, p.34-35) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 13Mar72; KK224737.

Rating the radials. (In Reader's digest, Apr. 1972, p.249-251) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 29Mar72; KK225936.

Royal Dyanap kills annual weeds and grasses in peanuts and soybeans; one liquid gallon. Sticker. Appl. ti.: Herbicide label. NM: revision. © Uniroyal, Inc.; 26May71; KK225043.

Step into the '40s; Keds Grasshoppers wedgies. (In McCall's, May 1972, p.81) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 27Apr72; KK226139.

The tire that's turning the industry upside down: the steel-belted radial. (In The Wall Street journal, May 16, 1972, p.21) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 16May72; KK225208.

Test drive Uniroyal's steel-belted radials. (In Life, July 7, 1972, p.28-29) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 4Jul72; KK226198.

There's nothing worse than wearing 1972 clothes with 1960 shoes; Keds Knockarounds. (In Esquire, Apr. 1972, p.216) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 27Mar72; KK224447.

Uniroyal has been making steel belted radials continuously since 1961. (In U.S. news & world report, Oct. 2, 1972, p.42-43) Appl. author: Doyle Dane Bernbach. © Uniroyal, Inc.; 29Sep72; KK226508.

Vitavax seed protectant; net wt. 50 lbs. Sticker. © Uniroyal, Inc.; 1Feb72; KK226272.

UNITED ARTISTS RECORDS, INC. Obituary; George Gerdes; UAS-5549. Record sleeve. © United Artists Records, Inc.; 22Oct71; KK224636.

UNITED MAILORDER CO. Tune in, Music City U.S.A. (In Calvert numismatics, Apr. 1971, p.4) © United Mailorder Co.; 18Mar71; KK224604.

UNITED MERCHANTS & MANUFACTURERS, INC. Con-Tact brand self-adhesive shelf lining with scalloped edging. Sheet. NM: revision & addition. © United Merchants & Manufacturers, Inc.; 18Sep72; KK227098.

UNITED STATES HOSIERY CORP. King Kent, 5 pr. mens heavy duty socks. On bag. © United States Hosiery Corp.; 30Jun72; KK225561.

Sheer nylon knee highs. On bag. © United States Hosiery Corp.; 15Sep72; KK226454.

Venture, 3 pair girls crew socks. On bag. © United States Hosiery Corp.; 30Jun72; KK226481.

UNITED STATES TOURIST COUNCIL. Your establishment has been recommended for membership in the United States Tourist Council. Folder. © United States Tourist Council; 11Nov71; KK224310.

UNIVERSAL. See UNIVERSAL FREEZE DRIED PRODUCTS, LTD.

UNIVERSAL ATHLETIC SALES CO. [Dial indicator with instructions and force resistance scale for exercise machine] Sticker. © Whittaker Corp. d.b.a. Universal Athletic Sales Co.; 17Apr72; KK225147.

Gym machine exercise chart. Poster. NM: revisions & additions. © Whittaker Corp. d.b.a. Universal Athletic Sales Co.; 17Apr72; KK225149.

Juvenile delinquency out of control? A Universal gym. Sheet. © Whittaker Corp. d.b.a. Universal Athletic Sales Co.; 12Apr72; KK225148.

Power! Endurance! Strength! Sheet. © Whittaker Corp. d.b.a. Universal Athletic Sales Co.; 1May72; KK225154.

The Universal 6 T-K conditioner. Sheet. NM: compilation & additions. © Whittaker Corp. d.b.a. Universal Athletic Sales Co. (in notice: Universal Athletic Sales, a division of Whittaker Corp.); 12Jun72; KK225502.

UNIVERSAL FREEZE DRIED PRODUCTS, LTD. New Redi-Bait, live freeze dried bait. Card. © Universal a.a.d.o. Universal Freeze Dried Products, Ltd.; 12Nov71; KK225520.

UNIVERSAL FREEZE DRIED PRODUCTS, LTD. REDI-DIVISION. Redi-Cat Treats, freeze dried 100% liver; catalog no. LFC-1. On folding carton. © Redi-Division of Universal Freeze Dried Products, Ltd.; 30Jun72; KK225689.

UNIVERSAL TUNER TABS MANUFACTURING. Odorless, non-evaporating lubricant-cleaner. Card. © Universal Tuner Tabs Mfg.; 18Nov71; KK223974.

Perma-Clean tuner tabs; cleaning and lubricating tab. Card. © Universal Tuner Tabs Mfg.; 18Nov71; KK224050.

URBAN, JOSEPH LEE. See MR. SUCCESS.

UTLEY BROS., INC. Prospecting and follow-up folders. Folder. © Utley Bros., Inc.; 25Aug72; KK226659.

V

VALUE PACKAGE. Everything on this page \$3.95; Macleans. (In Parade, Jan. 16, 1972, p.23) Appl. author: Frank Taubes. © Value Package; 16Jan72; KK226095.

VANDENBERG, AL. Windmill in a jet filled sky. See BROWN BAG RECORDS.

VAN DUSEN. Gift suggestions for the pilot. Folder. Appl. ti.: Gift suggestions for the pilot. © Van Dusen; 26Sep71; KK223537.

VAN SLYKE, CARL W. Rub & rinse 7-Power Magic; 16 fl. oz. Sticker. © C. W. Van Slyke; 20Dec72; KK227379. Wash & rinse 5-Power Magic; 16 fl. oz. Sticker. © Carl W. Van Slyke; 20Dec72; KK227378.

VAN VORST, PAIGE. See NEW ORLEANS RECORD CO.

VAUGHAN PRINTERS, INC. Catalog of colorful gift fruit illustrations. No.1701. 1 v. © Vaughan Printers, Inc.; 15Sep70; KK225859.

Sullivan-Victory Groves; Indian River citrus time. [Envelope] Appl. ti.: Combination letter and order form envelope. © Vaughan Printers, Inc.; 23Oct71; KK226067.

VAUGHN ENTERPRISES. Bugg-off, reusable, multi-purpose cloth. Card. Appl. author: Robert W. Vaughn. © Robert W. Vaughn d.b.a. Vaughn Enterprises; 6Oct72; KK227039.

VAUGHN, ROBERT W. See VAUGHN ENTERPRISES.

VENERABLE, DELBERT, II. Charles Wright. See WARNER BROS. RECORDS, INC.

VER STANDIG (M. BELMONT) INC. See WELLINGTON JEWELS.

VINS DU MONDE ENTIER, INC. Wine barrel and design. Sheet. © Vins du Monde Entier, Inc.; 12Jul72; KK226499.

Wine shop. Sheet. © Vins du Monde Entier, Inc.; 28Jul72; KK225848.

VISADOR CO. The best of two worlds, Excellite by Visador. Sheet. © Visador Co.; 10Oct71; KK223957.

Window grille; price list no.C-25; effective Aug. 2, 1971. 12 p. © Visador Co.; 2Aug71; KK223558.

VISUAL EYES. Tir Na Nog, A tear and a smile. See CHRYSALIS RECORDS, LTD.

VOLKMANN BROS. GREENHOUSES. Constant feed fertilizer; 1 oz. [Envelope] Appl. authors: Walter & Henry Volkmann. NM: text. © Volkmann Bros. Greenhouses; 6Sep72; KK226232.

VOLKSWAGEN NORTH CENTRAL DISTRIBUTOR, INC. The Volkswagen industrial engine has lots going for it. (In Thomas register of American manufacturers, 1972, p.2669) Appl. author: Adler, Schwartz & Connes, Inc. © Volkswagen North Central Distributor, Inc.; 31Jan72; KK224051.

VOLKSWAGEN OF AMERICA, INC. After our first moon landing; Apollo 11 astronaut, Buzz Aldrin discusses the computerized self-analysis system. (In Life, Apr. 28, 1972, p.4) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 25Apr72; KK225213.

Bet you don't know a luxury wagon when you see one. (In Time, May 22, 1972, p.44-45) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 19May72; KK225696.

A car so advanced, it can tell you just about everything that's right or wrong with it. (In The New Yorker, Apr. 1, 1972, p.54-55) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 29Mar72; KK224954.

Introducing the 1973 Beetle, re-introducing the 1972 price. (In Life, Dec. 1, 1972, p.2) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 28Nov72; KK227355.

It's what we do here that makes it worth more here. (In The New Yorker, July 29, 1972, p.5) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 27Jul72; KK226452.

The lowest-priced economy car you can buy because it's the highest-priced economy car you can sell. (In The New Yorker, Apr. 19, 1972, p.12-13) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 16Feb72; KK224736.

Luxury isn't only for the rich. (In Life, June 16, 1972, p.29) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 13Jun72; KK225913.

The man who lives on the left owns a sports car; the man who lives on the right fixes them; Karmann Ghia. (In Playboy, June 1972, p.1) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 29May72; KK225342.

More power to the people. (In Esquire, July 1972, p.32) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 28Jun72; KK225673.

\$1999. (In The Washington post, Feb. 7, 1972, p.A-16) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 7Feb72; KK224365.

\$1999, including the car. (In The New York times, Feb. 14, 1972, p.L-19) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 14Feb72; KK224363.

The shape of things to come. (In Life, Dec. 10, 1971, p.18) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 7Dec71; KK223982.

There's nothing like the great indoors. (In The New Yorker, May 1972, p.5) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 17May72; KK225948.

Think big. (In Life, Oct. 20, 1972, p.14-15) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 17Oct72; KK227229.

VOLKSWAGEN OF AMERICA, INC.-Con.

- Try looking at a Volkswagen this way. (In Life, May 5, 1972, p.24-25) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 2May72; KK225160.
- Under \$2,000, again. (In The New York Times, Dec. 20, 1971, p.53) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 20Dec71; KK223603.
- Volkswagen introduces the fast box. (In Harper's magazine, Mar. 1972, p.38) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 27Feb72; KK224955.
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- We improve with age; 1972 Super Beetle. (In Life, Nov. 19, 1971) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 16Nov71; KK223606.
- What's behind Volkswagen's new low price? (In The New York Times, Feb. 7, 1972, p.162) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 7Feb72; KK224364.
- Why a \$2,000 Volkswagen costs a lot less than any other \$2,000 car. (In Road & track, July 1972, p.47) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 28Jun72; KK226222.
- Why a \$2,000 Volkswagen costs a lot less than any other \$2,000 car. (In Time, Mar. 13, 1972, p.1) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 10Mar72; KK224732.
- Why? 24 month/24,000 mile warranty. (In Time, Sept. 25, 1972, p.83) Appl. author: Doyle Dane Bernbach. © Volkswagen of America, Inc.; 22Sep72; KK226780.

VOLKSWAGEN PACIFIC, INC.

- The first 23 cars to finish the Mint 400 were Volkswagens. (In Los Angeles Times, Apr. 7, 1972, p.III-4) © Volkswagen Pacific, Inc.; 7Apr72; KK224748.

VOLTEK, INC.

- Mymat animal colors; 3 puzzles of identical shapes. Poster. © Voltek, Inc.; 13Dec71 (in notice: 1970); KK225033.
- Mymat soft building forms. Poster. © Voltek, Inc.; 13Dec71; KK225032.
- Mymat soft tiles. Card. © Voltek, Inc.; 13Dec71; KK225031.

VOLVO, INC.

- Are you in the market for a hardtop? (In Time, July 3, 1972, p.15) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 3Jul72; KK226782.
- Can you find the \$2300 difference? (In Time, July 24, 1972) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 24Jul72; KK226897.
- A car with only three coats could freeze to death in Sweden. (In Life, Jan. 21, 1972, p.1) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 21Jan72; KK225442.
- The earth shall inherit the weak. (In Life, Sept. 24, 1971, p.61) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 24Sep71; KK226783.
- Gain a station wagon without losing a car. (In Life, Aug. 11, 1972, p.21) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 11Aug72; KK226781.
- In a nation of engineers, bad cars don't sell. (In Life, Apr. 21, 1972, p.38B) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 21Apr72; KK225440.
- In most countries the best selling car is also cheap. Not in Sweden. (In Life, May 12, 1972, p.26) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 12May72; KK225443.
- In Sweden, Volvos and people last longer. (In Life, Feb. 18, 1972, p.23) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 18Feb72; KK225439.
- In Sweden, you drive a good car, or else. (In Life, Mar. 10, 1972, p.45) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 10Mar72; KK226396.
- Inside every Volvo comes this big comfortable car. (In Life, Sept. 8, 1972, p.26) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 8Sep72; KK226785.
- Why safety sells in Sweden. (In Life, June 2, 1972, p.16) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 2Jun72; KK225438.
- Why Volvo can't build a small car. (In Life, Mar. 31, 1972, p.21) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo, Inc.; 31Mar72; KK225441.

VOLVO OF AMERICA CORP.

- The kind of car everyone's trying to build. (In Life, Oct. 27, 1972, p.59) Appl. author: Scali, McCabe, Sloves, Inc. © Volvo of America Corp.; 27Oct72; KK226784.

VON SCHMIDT, ERIC.

- Sweet potatoes. See WARNER BROS. RECORDS, INC.

W

WAITE, HELEN W.

- Greeting cards. See CHRISTIAN RESEARCH ENTERPRISES.

WALCO PRODUCTS, INC.

- Bashful bunny. Folder. (Easter egg ornament kit, 6142) © Walco Products, Inc.; 20Dec71; KK224336.
- Boutique ball kit, draped boutique Grecian key ball; no.3214. Card. Appl. author: Ruby Vaughn. © Walco Products, Inc.; 22May72; KK225615.
- Boutique ball kit, draped boutique rosette ball; no.3213. Card. Appl. author: Ruby Vaughn. © Walco Products, Inc.; 22May72; KK225613.
- Brocade beauty. Folder. (Easter egg ornament kit, 5145) © Walco Products, Inc.; 20Dec71; KK224359.
- Bunny cart. Folder. (Easter egg ornament kit, 6151) © Walco Products, Inc.; 15Nov72; KK227019.
- Bunny cart. On wrapper. (Easter ornament kit, B6151) © Walco Products, Inc.; 15Nov72; KK227202.
- Bunny twosome. Folder. (Easter egg ornament kit, 6147) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 20Dec71; KK224331.
- Christmas tree ornament kit; 3410. Folder. © Walco Products, Inc.; 22May72; KK225578.
- Christmas tree ornament kit; 3411. Folder. © Walco Products, Inc.; 22May72; KK225570.
- Christmas tree ornament kit; 3412. Folder. © Walco Products, Inc.; 22May72; KK225571.
- Christmas tree ornament kit; 3413. Folder. © Walco Products, Inc.; 22May72; KK225572.
- Christmas tree ornament kit; 3415. Folder. © Walco Products, Inc.; 22May72; KK225569.
- Christmas tree ornament kit; B3169, pinpoint pretty. Sticker. © Walco Products, Inc.; 30Jun72; KK226025.
- Christmas tree ornament kit; B3174, pearl draped dandy. Sticker. © Walco Products, Inc.; 30Jun72; KK226024.
- Christmas tree ornament kit; B3403, the empress. Sticker. © Walco Products, Inc.; 30Jun72; KK226028.
- Christmas tree ornament kit; B4143, mini glitter & glisten balls. Sticker. © Walco Products, Inc.; 30Jun72; KK226026.
- Christmas tree ornament kit; B4144, mini sequin bells. Sticker. © Walco Products, Inc.; 30Jun72; KK226027.
- Christmas tree ornament kit; gold angel; 3414A. Folder. © Walco Products, Inc.; 22May72; KK225574.
- Christmas tree ornament kit; Santa Claus; 3414B. Folder. © Walco Products, Inc.; 22May72; KK225568.
- Christmas tree ornament kit; white cupid; 3414C. Folder. © Walco Products, Inc.; 22May72; KK225573.
- Do-it-yourself beaded apple; B6000D. Sticker. © Walco Products, Inc.; 30Jun72; KK226020.
- Do-it-yourself beaded banana; B6000F. Sticker. © Walco Products, Inc.; 30Jun72; KK226021.
- Do-it-yourself beaded grapes; B6000G. Sticker. © Walco Products, Inc.; 30Jun72; KK226023.
- Do-it-yourself beaded lemon; B6000B. Sticker. © Walco Products, Inc.; 30Jun72; KK226018.
- Do-it-yourself beaded orange; B6000C. Sticker. © Walco Products, Inc.; 30Jun72; KK226022.
- Do-it-yourself beaded peach; B6000A. Sticker. © Walco Products, Inc.; 30Jun72; KK226017.
- Do-it-yourself beaded pear; B6000E. Sticker. © Walco Products, Inc.; 30Jun72; KK226019.
- Dove of peace. Folder. (Easter egg ornament kit, 6143) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 20Dec71; KK224337.
- Dove of peace. On wrapper. (Easter ornament kit, B6143) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 15Nov72; KK227200.
- Draped boutique Grecian key ball. Folder. (Boutique ball kit, no.3214) © Walco Products, Inc.; 22May72; KK225363.
- Draped boutique rosette ball. Folder. (Boutique ball kit, no.3213) © Walco Products, Inc.; 22May72; KK225364.
- Duck pond. Folder. (Easter egg ornament kit, 6140) © Walco Products, Inc.; 20Dec71; KK224333.
- Duck pond. On wrapper. (Easter ornament kit, B6140) © Walco Products, Inc.; 15Nov72; KK227198.
- The dutchess. Folder. (Christmas tree ornament kit, no.TR3) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 15Jul72; KK226475.
- Easter confection musical egg. Folder. (Music box egg kit, 3215) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 15Nov72; KK227015.
- Easter egg musical tree. Folder. (Musical revolving carousel tree kit, no.6105) © Walco Products, Inc.; 20Dec71; KK225361.
- Easter egg musical tree. Folder. (Musical revolving carousel tree kit, no.6105) © Walco Products, Inc.; 20Dec71; KK226048.

- aster parade. Folder. (Easter egg ornament kit, 6150) © Walco Products, Inc.; 15Nov72; KK227018.
- Easter parade. On wrapper. (Easter ornament kit, B6150) © Walco Products, Inc.; 15Nov72; KK227197.
- Egg basket. Folder. (Easter egg ornament kit, 6153) © Walco Products, Inc.; 15Nov72; KK227021.
- loral fantasy. Folder. (Easter egg ornament kit, 5140) © Walco Products, Inc.; 20Dec71; KK224360.
- orget-me-not mini. Folder. (Easter egg ornament kit, M7140) © Walco Products, Inc.; 20Dec71; KK224356.
- reddie the fish. Folder. (Novelty decorating kit, no.6003) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 22May72; KK225254.
- Freddie the frog. Folder. (Easter egg ornament kit, 6146) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 20Dec71; KK224334.
- Holiday Workshop Christmas tree ornament kit, beaded beauty; no.9002. Card. Appl. author: Ruby Vaughn. © Walco Products, Inc.; 30Jun72; KK225612.
- Holiday Workshop Christmas tree ornament kit, holly wreath; no.9001. Card. Appl. author: Ruby Vaughn. © Walco Products, Inc.; 30Jun72; KK225614.
- Holiday Workshop Christmas tree ornament kit, jingle bells; no.9013. Card. © Walco Products, Inc.; 30Jun72; KK225616.
- Jewel box bunny. Folder. (Easter egg ornament kit, 6141) © Walco Products, Inc.; 20Dec71; KK224332.
- Jewel box bunny. On wrapper. (Easter ornament kit, B6141) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 15Nov72; KK227201.
- Kissing angels. Folder. (Easter egg ornament kit, 6145) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 20Dec71; KK224335.
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- Lace and roses. Folder. (Easter egg ornament kit, 5143) © Walco Products, Inc.; 20Dec71; KK224357.
- Mini Christmas tree ornament kits; M4141. Folder. Appl. author: Ruby Vaughn. © Walco Products, Inc.; 1Feb71; KK226050.
- Mini Christmas tree ornament kits; M4148. Folder. © Walco Products, Inc.; 22May72; KK225576.
- Mini Christmas tree ornament kits; M4149. Folder. © Walco Products, Inc.; 22May72; KK225577.
- Mini shooting star kit; style no.M4147. Folder. © Walco Products, Inc.; 1Jun72; KK225369.
- Petite beauty mini. Folder. (Easter egg ornament kit, M7142) © Walco Products, Inc.; 20Dec71; KK224354.
- Pineapple centerpiece kit; no.6000H. Folder. © Walco Products, Inc.; 22May72; KK225365.
- Pixie bunny. Folder. (Easter egg ornament kit, 6154) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 15Nov72; KK227014.
- lastic candle mold. Folder. © Walco Products, Inc.; 15Aug72; KK226476.
- Praying angel. Folder. (Easter egg ornament kit, 6144) Appl. author: Ruby Vaughn. © Walco Products, Inc.; 20Dec71; KK224330.
- Rabbit garden musical ball. Folder. (Music box ball kit, no.3212) © Walco Products, Inc.; 20Dec71; KK225366.
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- WALTON, LUKE. See WALTON (LUKE) ADVERTISING.
- WALTON (LUKE) ADVERTISING. The whittler's grandfather taught him to keep his word; Ed Martin's Ford Land, U.S.A. (In Indianapolis star, Nov. 18, 1971, p.86) Appl. author: Luke Walton. © Luke Walton d.b.a. Luke Walton Advertising; 18Nov71; KK224764.
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- WARNER-LAMBERT PHARMACEUTICAL CO. SCHICK SAFETY RAZOR CO. See SCHICK SAFETY RAZOR CO.
- WASHINGTON. STATE POTATO COMMISSION. Washington is potato country, U.S.A. (In Institutional distribution, Oct. 1972, p.6-7) © Washington State Potato Commission; 10Oct72; KK226934.
- WATLING LADDER CO. Distributor's net price list, July 1972; unit X72 N-A. Folder. Appl. author: L. Carter Watling. © Watling Ladder Co.; 7Jul72; KK226349.
- WEIGHT WATCHERS OF LOUISIANA, INC. Alright everybody, drop your weight. (In Dixie-rotto times-picayune, Jan. 2, 1972, p.4) © Weight Watchers of Louisiana, Inc.; 2Jan72; KK224340.
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- WEISSMAN, DAVID. Syreeta. See MOTOWN RECORD CORP.
- WEISSMAN, JOEL J. Panty hose. See J. P. TRADING CO.
- WELCH ALLYN, INC. KleenSpec disposable otoscope specula. Folder. Appl. author: Chapman Group, Inc. © Welch Allyn, Inc.; 1Feb72; KK224963.
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- Madame Wellington dares to say bring in your own diamonds for comparison. (In Los Angeles times, Mar. 6, 1972, pt.1, p.6) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 6Mar72 (in notice: 1971); KK224248.
- Madame Wellington discloses the secret of her success. (In Philadelphia inquirer, Jan. 25, 1972, p.42) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 25Jan72 (in notice: 1971); KK224252.
- Madame Wellington predicts you'll be shocked at the difference; Wellington Counterfeit Diamond. (In The Detroit news, Mar. 13, 1972, p.2-A) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 13Mar72 (in notice: 1971); KK224244.
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- \$29.50 a carat including 14K gold mounting; Diamonrock. (In The Sun, Baltimore, Dec. 9, 1971, p.A10) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 9Dec71; KK224237.
- The Wellington Counterfeit, you'll swear it's a Fabulous Diamond. (In Phoenix, Ariz. republic, Dec. 19, 1971, p.15) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 19Dec71; KK224234.
- Wellington Jewels, creators of the incredible, world-famous Wellington Counterfeit Diamond. (In Philadelphia inquirer, Nov. 21, 1971, p.6-A) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 21Nov71; KK224240.
- We're the world's largest specialist in diamond like gems. (In The Arizona republic, Mar. 12, 1972, p.10-M) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 12Mar72 (in notice: 1971); KK224256.
- What makes the incredible Wellington Counterfeit Diamond so different? (In The Arizona republic, Phoenix, Mar. 6, 1972, p.32) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 6Mar72 (in notice: 1971); KK224259.
- Which looks more like a real diamond? (In Chicago tribune magazine, Jan. 30, 1972, p.26) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 30Jan72 (in notice: 1971); KK224250.
- World's most perfect Counterfeit Diamonds. (In Midwest magazine (Chicago Sunday sun-times) Sept. 19, 1971, p.8) © M. Belmont Ver Standig, Inc. d.b.a. Wellington Jewels; 19Sep71; KK224246.
- WELSH, RHOADELA M.
Melodies of Christmas, original commemorative miniatures. Sticker. © Rhoadela M. Welsh d.b.a. Rhoadela; 16Sep72; KK227314.
- WENDELL FABRICS CORP.
Change-A-Grille self sticking cover-over grille fabric. Card. © Wendell Fabrics Corp.; 27Dec71; KK224046.
- WENZEL (J.) J. WENZEL, INC.
Sew it themselves; a multi-purpose hand puppet kit. On wrapper. © J. Wenzel J. Wenzel, Inc.; 1Aug72; KK226654.
Themselves; a multi-purpose hand puppet. On wrapper. © J. Wenzel J. Wenzel, Inc.; 1Aug72; KK226431.
- WERTH, HOWARD.
Audience in The house on the hill. See ELEKTRA RECORDS CO.
- WESCHLER, THOMAS.
Bob Seger, Smokin' O.P.'s. See WARNER BROS. RECORDS, INC.
- WEST, RANALD S.
Quikoals charcoal chimney. Sheet. © Ranald S. West; 27Oct72; KK227155.
- WESTERN PUB. CO., INC.
Children see more in Golden Books. (In Best products 1972 buyers book, Sept. 1, 1971, p.400) Appl. author: N. W. Ayer & Son. © Western Pub. Co., Inc.; 1Sep71; KK223876.
The \$5 investment that could keep you awake nights; the Stock Market game. (In The Wall Street journal, June 28, 1972, p.10) Appl. author: N. W. Ayer & Son, Inc. © Western Pub. Co., Inc.; 28Jun72; KK225591.
From the world of Little Golden Books, playwear by Pilgrim. Folder. © Western Pub. Co., Inc.; 19Jan72; KK223945.
Fun. And games. (In Discount store news, Aug. 23, 1971, p.A26-A27) Appl. author: N. W. Ayer & Son. © Western Pub. Co., Inc.; 23Aug71; KK225144.
Golden Guides offers you a free guide to environmental organizations. (In National geographic, June 1, 1972, p.717) Appl. author: N. W. Ayer & Son. © Western Pub. Co., Inc.; 1Jun72; KK225556.
- Hi-ho! Cherry-o; the cherry-picking game; no.4703. Whitman Pub. Co. On wrapper. © Western Pub. Co., Inc.; 25Feb72; KK224189.
If your kid is big enough to hold a crayon, he could win what he draws here! (In Chicago sun-times, June 28, 1972, p.53) Appl. author: N. W. Ayer & Son, Inc. © Western Pub. Co., Inc.; 28Jun72; KK225557.
Let's go to the store. On wrapper. (A Golden Book activity box, 4971) © Western Pub. Co., Inc.; 15Feb72; KK224187.
Richard Scarry's best Mother Goose ever; 4 Golden Book frame-tray puzzles; no.4789. [Box top] © Western Pub. Co., Inc.; 9Nov71; KK223755.
Richard Scarry's Best Mother Goose ever preschool sewing cards; 4782. On wrapper. NM: new & rev' art work. © Western Pub. Co., Inc.; 28Sep72; KK226606.
Richard Scarry's best word book ever; 4 Golden Book frame-tray puzzles; no.4789. [Box top] NM: additional artwork. © Western Pub. Co., Inc.; 8Nov71; KK223756.
Stencil and snip. On wrapper. (A Golden Book activity box, 4971) © Western Pub. Co., Inc.; 15Feb72; KK224188.
24 match-ups. See PLAYSKOOL, INC.
What can I do? On wrapper. (A Golden Book activity box, 4971) © Western Pub. Co., Inc.; 15Feb72; KK224186.
- WESTERN PUB. CO., INC. SKIL-CRAFT CORP.
See SKIL-CRAFT CORP.
- WESTERN SCIENTIFIC PRODUCTS.
How to perform a test with a TestKit. Sheet. © Western Scientific Products; 1Nov71; KK223612.
TestKit & MasterKit instruction booklet. 9 p. © Western Scientific Products; 28Mar72; KK224527.
TestKit, narcotics identification. Folder. © Western Scientific Products; 21Jan72; KK224016.
- WESTERN UNIT CORP.
Carry 2 extra yards legally with the Grasshopper. Folder. © Western Unit Corp.; 20Jul72; KK226115.
- WESTFAM (NASSAU) LTD.
Gift of the month. Sheet. © Westfam (Nassau) Ltd.; 14Sep72; KK226735.
Gifts of the world club. Sheet. © Westfam (Nassau) Ltd.; 1Sep72; KK226765.
Jewelry of the month club. Sheet. © Westfam (Nassau) Ltd.; 1Sep72; KK226766.
Jewelry of the world club. Sheet. © Westfam (Nassau) Ltd.; 13Sep72; KK226738.
Membership application; spoons of the world club. Sheet. © Westfam (Nassau) Ltd.; 13Sep72; KK226737.
Membership application; the \$5. club. Sheet. © Westfam (Nassau) Ltd.; 14Sep72; KK226734.
Membership application; the souvenir spoon club. Sheet. © Westfam (Nassau) Ltd.; 13Sep72; KK226736.
- WESTVACO CORP.
Aqua Nuchar helps head off angry demonstrations. (In Water, Southwest water works journal, May 1972, p.47) © Westvaco Corp.; 1May72; KK225260.
Introducing one more edge to the Edgemate system: the edge you can stain to match veneer. (In Furniture design & manufacturing, Aug. 1972, p.77) © Westvaco Corp.; 25Jul72; KK226358.

These entries alone may not reflect the complete Copyright Office record pertaining to a particular work. Contact the U.S. Copyright Office for information about any additional records that may exist.

- Large hardware. Low-cost adsorption. Flexibility. Nuchar powdered; for powdered or granular activated carbon. (In Chemical engineering, June 26, 1972, p.147) © Westvaco Corp.; 26Jun72; KK226360.
- These 4 tests, find out what Nuchar powdered can do for you. (Chemical engineering progress, Apr. 1972, p.15) © Westvaco Corp.; 1Apr72; KK225387.
- Your water makes housewives reach for the bottle, better reach for Aqua Nuchar. (In Water, Northwest water works journal, Sept. 1971, p.32) © Westvaco Corp.; 1Sep71; KK225259.
- Pay a fortune for a good edging system, when you can get a great one for only \$500? The Edgemate panel edging system. (In Furniture design & manufacturing, Mar. 1972, p.1) © Westvaco Corp.; 25Feb72; KK225263.
- THE CRAFTS CO.
Instructions for the Frame-Maker kit. Folder. Appl. author: Janet M. Weststone. © Weststone Crafts Co.; 1Apr72; KK225647.
- WOODS. Folder. © Weststone Crafts Co.; 1Apr72; KK225386.
- MANUFACTURING CO.
American professional Frisbee. Sheet. © Wham-O Manufacturing Co.; 1Feb71; KK225503.
- Frisbee horseshoes. Sheet. © Wham-O Manufacturing Co.; 11Jan71; KK225550.
- Shuttlecock; stock no.4802. Sheet. © Wham-O Manufacturing Co.; 1Jan70; KK225729.
- Window creates moving, changing pictures; stock no.7501. Sheet. © Wham-O Manufacturing Co.; 10Jul72; KK225730.
- Water Wiennies and filling cap side. Slip. Appl. ti.: Water Wennie insert. © Wham-O Mfg. Co.; 1Feb72; KK223983.
- Water Wennie. Sheet. © Wham-O Manufacturing Co.; 27Jan72; KK225549.
- Water Wennie; crazy water fun. Sheet. Appl. ti.: Water Wennie window banner. © Wham-O Mfg. Co.; 1Feb72; KK223985.
- Water Wennie; no.762. Card. Appl. ti.: Water Wennie blister card. © Wham-O Mfg. Co.; 1Feb72; KK223984.
- MANUFACTURING CO., INC.
American professional Frisbee. Sheet. © Wham-O Manufacturing Co.; 1Feb71; KK225814.
- Norman Crusader crossbow. Sheet. © Wham-O Manufacturing Co.; 17Mar72; KK225391.
- Norman Crusader crossbow; stock no.714. Card. © Wham-O Manufacturing Co., Inc.; 1Jun72; KK225723.
- Master Pistol Crossbow. Sheet. © Wham-O Manufacturing Co., Inc.; 1Mar72; KK225392.
- EVERETT L. See SKYWAY RECORDS MUSIC PUB. CO.
- WOLF CO.
Producing the world's most expensive \$49 vodka; White Wolf. Sheet. Max Sobel Wholesale Liquors d.b.a. White Wolf Co.; 1Mar72; KK224482.
- UNIVERSAL ATHLETIC CORP. See UNIVERSAL ATHLETIC CORP.
- WHITTENBERG, JOAN S.
Guide sheet for a Personality Pillow; kit no.7104. Designed by Joan Whittton, pseud. Limited editions. Sheet. Appl. ti.: Doll face. © Joan S. Whitttenberg; 20Oct71; KK224867.
- WHITTON, JOAN, pseud. See WHITTENBERG, JOAN S.
- WHORF, CHRISTOPHER.
Mason Proffit. See WARNER BROS. RECORDS, INC.
- WIDDOWSON, MELBA C. See KM ENTERPRISES.
- WILKES, TOM.
Jesus Christ greatest hits. See MOTOWN RECORD CORP.
A very gentle sound, Gloria Lynne. See MERCURY RECORD PRODUCTIONS, INC.
- WILLIAMS FORM ENGINEERING CORP.
New single wedge wedge-tite hickey splicer; NEB-200 eye bolt. Sheet. Appl. author: Chester I. Williams. Appl. ti.: New single wedge hickey splicer and NEB-200 eye bolt. NM: "new matter." © Williams Form Engineering Corp.; 1Jun72; KK226802.
- Plastic cones for architectural concrete; plastic hole plug, square steel tubing. Sheet. Appl. author: Chester I. Williams. NM: new matter. © Williams Form Engineering Corp.; 1Jun72; KK226133.
- Wil-cycle circle cycle. 1 v. Appl. author: Chester I. Williams. © Williams Form Engineering Corp.; 28Jun71; KK225201.
- WILLIAMS, JOHN F.
Skipper John's seafood, chicken, pizza; menu. Folder. Appl. ti.: Skipper John's chicken, fish, shrimp. © John F. Williams; 1Jul71; KK223780.
- WILLIAMS, WILLIAM J.
The craft of cable-stitch knitting. See WALKER, BARBARA G.
- WILLIS, HAROLD.
Surf grabber. On bag. © Harold Willis; 15May72; KK225051.
- WILLOUGHBY'S EIGHTEENTH CENTURY.
Willoughby's Eighteenth Century. 63 p. Appl. authors: Jeanne H. Faurot & G. W. Faurot. Appl. ti.: Willoughby's Eighteenth Century catalog. © Willoughby's Eighteenth Century; 24May71; KK223766.
- WILL'S, INC.
Sunflower seeds, sunflower profit power. (In Western confectioner & tobacconist, Jan.-Feb. 1972, p.25) © Will's, Inc.; 10Jan72; KK225030.
- WILSHIRE, VIRGINIA.
Granny's yarn sale; 12½ ounce. (In Dixie news, June 22, 1972) © Virginia Wilshire; 22Jun72; KK226425.
- WILSON, CLIVE. See NEW ORLEANS RECORD CO.
- WILSON, CONLEY T.
A fractured fairy tale. (In The Commerical appeal, Danville, Va., Nov. 8, 1971, p.6) Appl. author: Virginia Bank & Trust Co. © Conley T. Wilson; 8Nov71; KK224515.
- WILSON ENTERPRISES.
The Combo educational game. Sheet. Appl. author: Glenn C. Wilson. © Wilson Enterprises; 22Oct71; KK223707.
- Sticks and Circles educational game. Sheet. Appl. author: Glenn C. Wilson. © Wilson Enterprises; 22Oct71; KK223706.
- WILSON, JIM.
Nazareth. See WARNER BROS. RECORDS, INC.
- WINANS, MARION DANIEL.
Boogie and Bill's, located in HemisFair's International Plaza. Sheet. © M. D. Winans; 10Mar72; KK224229.
- San Antonio free clinic, jazz and rock festival. Sheet. Appl. states Hilltop Rabbit prev. pub. & reg. NM: background design & characters. © M. D. Winans; 14Apr72; KK224667.
- A together thing, Yellow submarine. Poster. © M. D. Winans; 18Aug72; KK226344.
- WINCHELL, HOLLIS.
Moon buggy outdoor chess; original interstellar spacemen. Sheet. © Hollis Winchell; 23Sep71; KK224706.
- WISDOM BEVERAGE CO.
Cortez sangria; one half gallon. Sticker. © Wisdom Beverage Co.; 22Oct71; KK223594.
- WITNESS PUB. CO.
We all need someone, someone to lean on. Poster. Appl. author: David W. Cushing. Appl. ti.: 1972 Witness subscription campaign poster. © Witness Pub. Co.; 1Sep72; KK226303.
- WITTEK MANUFACTURING CO.
Wittek V insert clamps; form no.1525Z. Sheet. © Wittek Manufacturing Co.; 28Apr72; KK224857.
- WITTIG, ALICE.
Oats, peas, beans and barley bags. Folder. Appl. ti.: WitBags label. © Alice Wittig; 1Apr72; KK224528.
- WOLVERINE PRODUCTS.
America is within walking distance; Wolverine boots. (In Wilderness camping, July-Aug. 1972, p.6-7) © Wolverine Products, a division of Wolverine World Wide, Inc.; 15Jun72; KK226199.
- America is within walking distance and Wolverine boots & shoes make walking a pleasure. (In Life, Apr. 14, 1972, p.16-17) © Wolverine Products, a division of Wolverine World Wide, Inc.; 10Apr72; KK224805.
- America is within walking distance, and Wolverine boots & shoes make walking a pleasure. (In Life, Sept. 15, 1972, p.58-59) © Wolverine World Wide, Inc. (in notice: Wolverine Products, a division of Wolverine World Wide, Inc.); 13Sep72; KK226813.
- America is within walking distance, and Wolverine boots & shoes make walking a pleasure. (In Parade, Apr. 23, 1972, p.20-21) © Wolverine Products, a division of Wolverine World Wide, Inc.; 23Apr72; KK224910.
- At Wolverine we don't handle safety with kid gloves; Comfort Plus. (In National safety news, Apr. 1972, p.60) © Wolverine Products, a division of Wolverine World Wide, Inc.; 1Apr72; KK224804.
- Finally, the football shoe that gets around cleats. (In Athletic Journal, Sept. 1972, p.23) © Wolverine World Wide, Inc. (in notice: Wolverine Products, a division of Wolverine World Wide, Inc.); 7Sep72; KK226331.

WOLVERINE PRODUCTS.-Con.

- Safety in leather, safety in rubber; Wolverine has always based its reputation on ... footwear. (In National safety news, Feb. 1972, p.42-43) © Wolverine World Wide, Inc. (in notice: Wolverine Products, a division of Wolverine World Wide, Inc.); 1Feb72; KK224543.
- Safety starts at the bottom. (In Fire engineering, Mar. 1972, p.47) © Wolverine World Wide, Inc. (in notice: Wolverine Products, a division of Wolverine World Wide, Inc.); 1Mar72; KK224315.
- Top Gear for guys who don't soft pedal their sport. (In Footwear news, Apr. 6, 1972, p.28) © Wolverine Products, a division of Wolverine World Wide, Inc.; 6Apr72; KK224908.
- What's the most important control on a snowmobile? Wolverine snowmobile mitts. (In Snowmobile handbook, 1973, p.27) © Wolverine Products, a division of Wolverine World Wide, Inc.; 3Oct72; KK226636.
- When it comes to occupational safety, Wolverine waits on you hand and foot. (In National safety news, Mar. 1972, p.37-40) © Wolverine World Wide, Inc. (in notice: Wolverine Products, a division of Wolverine World Wide, Inc.); 1Mar72; KK225813.
- Wilderness boots are designed for walking, hiking, climbing and making you money. (In Footwear news, Apr. 27, 1972, p.27) © Wolverine Products, a division of Wolverine World Wide, Inc.; 27Apr72; KK224902.
- WOLVERINE SPORTING GOODS.
Seven medals in the Olympics and a new sales-service center in Webster, Mass. (In Skiing trade news, spring 1972, p.58-59) © Wolverine Sporting Goods, a division of Wolverine World Wide, Inc.; 21Mar72; KK224588.
- WOLVERINE WORLD WIDE, INC.
America is within walking distance; Mohawk. (In Parade, Sept. 10, 1972, p.22-23) © Wolverine World Wide, Inc.; 9Sep72; KK226426.
- How come Rossignol's world cup runneth over? C'est le ski. (In Skiing, Feb. 1972, p.6-7) © Wolverine World Wide, Inc.; 31Jan72 (in notice: 1971); KK223908.
- The 12 hour shoe; Hush Puppies. (In Mademoiselle, Aug. 1971, p.162) © Wolverine World Wide, Inc.; 1Aug71; KK223954.
- Warm hands, cool price. (In Ski, Jan. 1972, p.14) © Wolverine World Wide, Inc.; 1Jan72; KK223674.
- You want sandals, Hush Puppies got sandals. (In Footwear news, July 29, 1971, p.13) © Wolverine World Wide, Inc.; 29Jul71; KK224802.
- WOLVERINE WORLD WIDE, INC. HUSH PUPPIES FOOTWEAR. See HUSH PUPPIES FOOTWEAR.
- WOLVERINE WORLD WIDE, INC. WOLVERINE PRODUCTS. See WOLVERINE PRODUCTS.
- WOLVERINE WORLD WIDE, INC. WOLVERINE SPORTING GOODS. See WOLVERINE SPORTING GOODS.

WOOD-MODE CABINETRY.

- Be creative, express your individuality with Wood-Mode's designa hutch. Sheet. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 12Oct72; KK226913.
- Home-style supermarket. Sheet. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 14Feb72; KK226911.
- Little stowaway with big convenience; 18-inch-wide serving cart. Sheet. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 16Nov71; KK226915.
- Private pub, 36-inch-wide bar cabinet. Sheet. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 16Nov71; KK226914.
- The secret you conceal from meal to meal; handy-dandy pull-out table that disappears like magic. Sheet. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 14Feb72; KK226912.
- Step into the world of Wood-Mode Cabinetry where you can see and feel the difference. Folder. Appl. author: Foltz-Wessinger, Inc. © Wood-Mode Cabinetry; 16Oct72; KK226983.
- WOODRUFF, HARVEY.
Experiments with para magnetic metals. Sheet. © Harvey Woodruff; 28Dec71; KK224307.
- WOOSTER PRODUCTS, INC.
Abrasive safety stair and walkway products; catalog no.220 5.15. 24 p. Appl. author: R. W. Loos, Sr. © Wooster Products, Inc.; 4Jan72; KK225117.
- WRIGHT, NEWTON E.
The spring is the thing; Mr. Key-Minder. Card. © Newton E. Wright; 2Jan72; KK224309.

WRIGLEY (WM.) JR. CO.

- The Arabic numbers we use today; Spearmint chewing gum. (Fun facts) (In Chicago tribune, July 9, 1972, comic section, p.1) © Wm. Wrigley, Jr. Co.; 9Jul72; KK226106.
- Bangkok, Siam, Venice of the East; Spearmint chewing gum. (Fun facts) (In Chicago tribune, July 23, 1972, comic section, p.1) © Wm. Wrigley, Jr. Co.; 23Jul72; KK226107.
- Giant cactl can grow higher than a four story building; Spearmint chewing gum. (Fun facts) (In Chicago tribune, July 16, 1972, comic section, p.1) © Wm. Wrigley, Jr. Co.; 16Jul72; KK226108.

X

- XEROX CORP.
Accent on listening; AEP-760. Cover illus. by Richard McCabe. Record sleeve. (An AEP listening skills program. Early primary, part A) © Xerox Corp.; 26Jun72; KK226228.
- Listen! Imagine and write. Cover illus. by Theodore Bertz. American Educational Publications. Record sleeve. (A Creative expression record, AEP-101) © Xerox Corp.; 13Mar72; KK224176.

Y

YARN KITS, INC.

- Afghan, a creative kit; art no.48. Sheet. Appl. ti.: Afghan kit i
© Yarn Kits, Inc.; 15Jan27; KK2
Afghan kit; art. no.4800. Sheet.
© Yarn Kits, Inc.; 21Jul71;
KK223636.

YATES COUNTRY HAM.

- Ham, boneless center and end slice net wt. 12 oz. On bag. © Yates Country Ham; 9Sep70 (in notice: 1971); KK226014.

YOUNGS DRUG PRODUCTS CORP.

- Tender Wipes, special formula, pr moistened wash cloths; 24 cloth 8 x 5 1/2 in. On folding carto
© Youngs Drug Products Corp.;
5Jul72; KK225690.
- Trojan-Enz; three rolled latex prophylactics; no.100. On box. NM: additions & revisions. © Y Drug Products Corp.; 1Sep72; KK226227.

YOUSSEI, JOHN.

- Daniel Boone, featuring Beautiful Sunday. See MERCURY RECORD PRODUCTIONS, INC.
- Gettin' over the hump, Simtec & Wylie. See MERCURY RECORD PRODUCTIONS, INC.
- Music from true vine. See MERCURY RECORD PRODUCTIONS, INC.
- Retrospect. See MERCURY RECORD PRODUCTIONS, INC.

YOUSSEI, JOHN C.

- Jerry Butler offering the Spice of life. See MERCURY RECORD PRODUCTIONS, INC.

YVONNE OF CALIFORNIA.

- New, captivating embroidery design in harmonious decorator colors. Folder. Appl. author: Yvonne / Young. © Yvonne of California; 26Aug71; KK225121.

Z

Z., R.E. See ZASTROW, RUSSELL E.

ZAFFERE'S BAKERY, INC.

- Shoreman; enriched bread; net wt. 24 oz. On bag. Appl. author: Paramount Packaging. © Zaffere's Bakery, Inc.; 26Apr72; KK226381

ZAMIAR, TOM.

- Free for all. See MERCURY RECORD PRODUCTIONS, INC.
- Jerry Butler offering the Spice of life. See MERCURY RECORD PRODUCTIONS, INC.

ZASTROW, RUSSELL E.

- Tin can alley baseball. See J.R.Z. GAMES.

ZIERING, BOB.

- Guitar man. See ELEKTRA RECORDS

ZIMBEROFF, TOM.

- Odyssey. See MOTOWN RECORD CORP.

ZWEYER, A. M. See ZWEYER (A. M.) CO

ZWEYER (A. M.) CO.

- Soap saver, fill sponge with left soap. Card. Appl. author: A. M. Zwyer. © A. M. Zwyer d.b.a. A Zwyer Co.; 29Apr72; KK225276.

RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

KEUFFEL & ESSER CO.
Key lettering and symbols.
© 4Jun45; KK35703. Keuffel &
Esser Co. (PWH); 9Aug72; R534454.
ARTHUR B.
you can always have Leisy's brew-
ery fresh beer on tap and in bottles.

© 4Sep44; KK28274. Arthur B. Suchy
(A); 28Jan72; R521254.

TERRYTOONS, INC.
Mouse movies. See VIACOM INTERNATION-
AL, INC.

VIACOM INTERNATIONAL, INC.
Mouse movies; motion picture film.
Author of renewable matter: Terry-
toons, Inc. © 10Aug45; KK34044.
Viacom International, Inc. (PWH);
11Dec72; R540965.

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