

"H. & W."

Corset Waists and Brassieres

IT has long since been settled that the Corset Waist has come to stay. That it has become a necessity for women, misses and children. And so with this necessity have come the perfected "H. & W." Waists.

We recognize that mothers attach as much importance to the selection of the child's waist as their own. We make the greatest number of styles of children's and ladies' waists of any manufacturer and *guarantee every one of them* to be perfect in every detail.

It is not possible, off the figure, to show the beautiful lines, the perfect workmanship and excellent quality of these waists, however close we come to it in the illustrations.

A few of our leading styles only are shown in this catalog. There are many others which are carried and will be shown you by leading dealers.

There are waists to keep the figure perfect—waists to make a perfect figure; maternity waists and children's waists.

Comfort and health, combined with style is embodied in their making—and the "H. & W." patented features mark them in a class by themselves above all other corset waists.

Insist on "H. & W." Waists at your dealer's. If he is one of the few who cannot supply you we will send any waist you select, free of carriage charges on receipt of price and the dealer's name.

THE "H. & W." CO.

69-73 CLINTON ST., NEWARK, N. J., U. S. A.

"H. & W." Waists for Misses

10 to 18 YEARS OLD



Perfectly fitting girl's waist, giving easy, graceful, natural figure—health and style happily combined—made of coutil with adjustable shoulder straps, flexibly boned and hose supporters attached.

Sizes 19 to 28
waist measure

Price 50 cents

Style No. 245

"H. & W."

Topless Corset Waist

Realizing the importance of a perfect corset waist for a young woman while developing from girlhood into womanhood, we have designed this waist sufficiently boned to give support and graceful lines to the figure, yet being of light weight, in no way retarding the natural development of the figure. Made of fine batiste, trimmed with convent edge, hose supporters front and sides.



Sizes 18 to 26
waist measure

Price

\$1.00

Style No. 444

Every "H. & W." Corset Ws

“H. & W.” Sheathlyne

For the Corsetless Figure



This well modeled garment is fashioned out of a fine batiste and is graceful and comfortable.

It has the Natural Waist Line and is also cut low in the bust giving the general effect of the Corsetless Figure which is the latest trend of Fashion.

Sizes 18 to 26

Price \$1.50

Style No. 423

“H. & W.” Brassiere

No matter what style of Corset is worn to perfect the contour of the figure and add graceful and shapely lines, an “H.&W.” Brassiere is without doubt a necessity. This garment is especially designed for stout and medium figures. Made of embroidery, the upper and lower sections are joined by entredeux and the edges, top and bottom are stayed with Soutache braid. The arms and front are trimmed with cluny edging and the back is closed; made with hook and eye front.

Sizes 32 to 48

Price \$1.50

Style No. 1954



st Has a Special Purpose

"H. & W."

Athletic Corset Waist



This perfectly hygienic waist is constructed on lines to give ease and freedom of action to the girl who plays golf, tennis, swims, rides horseback, etc.

Also splendid for singers and actresses.

Made of soft batiste with shoulder straps and supporters.

Sizes 18 to 26

Price \$1.50

Style No. 383

"H. & W." Brassiere

Leading dressmakers throughout the country give to "H. & W." Brassieres the strongest endorsements, realizing that a well-made, perfect-fitting Brassiere is essential to obtain the perfect figure lines called for by prevailing fashions. This high-grade garment for medium and large figures merits careful inspection. The body is of Batiste with yoke of embroidery stayed at edge with Soutache braid and outlined with beading. It is cut with surplice back, and the closing is effected with two pearl buttons.

Sizes 32 to 48. Price \$1.00

Style No. 1955



Every "H. & W." Corset Wa

"H. & W."

Free Hip Corset Waist



Designed specially for Misses of 14 to 18 years, this waist is one of the best helps to growing girls in perfecting a natural, graceful figure. Has free hip boning and is made in such a manner so as to prevent any irritation over the hip bones of slender figures—a truly comfortable garment for the growing girl. Made of Coutil trimmed with German edge, has clasp front and two sets of suspender web hose supporters.

Sizes 18 to 26
waist measure

Price - - \$1.00

Style No. 2851

"H. & W."

"Sheathlyne" Corset Waist

This new "Sheathlyne" Waist conforms strictly to the prevailing vogue—the health qualities and comfort of a waist and the correct figure of a corset — adjustable shoulder straps, hose supporters front and sides. All steels removable.

Sizes 19 to 30
waist measure

Price - - \$1.50

Style No. 390



st Has a Special Purpose

"H. & W." Marmo Maternity

Our Maternity Waist is built on new lines from other maternity corsets — is thoroughly supporting yet soft and pliable — adjustable lacing front and sides — splendid for invalids — all steels removable — hose supporters front and sides.



Sizes 20 to 36
waist measure

Price \$2.00

Style No. 412

New "H. & W." Ladies' Maternity Waist



Style No. 500

A Corset - Waist especially designed and constructed to combine comfort, safety and the retention of a smart, stylish figure for mothers during prospective motherhood — for convalescents during the convalescing period. The ELASTIC-WEBBING insertion down the front and back yields to any extraordinary movement and gives firm but gentle support to the abdomen.

Sizes 20 to 36
Price - - \$5.00

Every "H. & W." Corset V

"H. & W." Adjustable Dress Form and Corset



This Dress Form and Corset enables the slender woman to wear the most trying styles—and gives a superb natural figure. Adjustable to any size—no steel clasps—no laces—no brass eyelets.

Sizes 18 to 26
waist measure

Style No. 1904X

Price - \$1.00

"H. & W." "Free Hip" Corset Waist

Slender, girlish figures and young women active out-of-doors, need the splendid comfort of our FREE HIP Corset-waist, which has removable side steel and is boned to allow elastic ease over the hips. Made of Coutil—trimmed with lace edge run with ribbon. Clasp front—two sets of hose supporters.

Sizes 18 to 26

Price, \$1.00



Style No. 2861

ist Has a Special Purpose

We have made a special study of children's waists to the end that health and comfort may be combined in the highest degree, and show below two of our many "H. & W." styles.

Cool Cambric Waists

For Summer Girls



Style No. 43

Sizes 1 to 14 years old
Price best grade, 50c.
Medium grade, 25c.

Under Waists

For Boys



Style No. OOF

Sizes 2 to 12
Price best grade, - 50c.
Medium grade, - 25c.

Growing Girls' Figures Moulded Properly



With growing girls, nature needs support, not opposition. And this is precisely what is given by the two famous "H. & W." Corset Waists—Sheathlyne No. 548 or Sheathlyne No. 3, illustrated herewith.

No. 548 is cut high for tall girls and has pleated bust so as to give proper freedom.

The No. 3 is cut low for the petite girl or for Athletics.

Style No. 548

Price \$1.00

Style No. 3

Price \$1.50