# NATIONAL RECOVERY ADMINISTRATION 

## DIVISION OF REVIEW

EVIDENCE STUDY
NO. 24

OF
'THE MEN'S CLOTHING INDUSTRY

## Prepared by

J. W. HATHCOCK

July, 1935

PRELIMINARY DRAFT
(NOT FOR RELEASE: FOR USE IN DIVISION ONLY)

Yhe EHOEHOE STHIES mere orieinally planed as a means of gatherins cvidence [earing upon vrioue legal issuos mhich arose under the National Induetrial decovery not.

Thnse atwinas have value quite asile from the use for wich they were orieinally intended. Accoruinely, they are not made available for confidential use withtr the Division of Revien, ne for inclusion in Code fistories.

The full list of the Evidence Studies is as follora:
3. Sutomobile Wanutacturins Ind.
2. Boot anc Shoe Mí. Ind.
3. Sottlad Soft Drink Ind.
4. Euildfrs: Sumples Ind.
5. Chemical Vre. Ina.
6. Cigar lore. Industr:
7. Construction Industry
8. Cotton Carment Industry
9. Dress 纤名. Ind.
10. Electrical Contracting Inde.
11. Electrical Mfs. Ind.
12. Pab. Metar Prod. NP"., etc.
13. Fishery Industry
14. Burniture lif $=$ Ind.
15. General Contractors Ind.
16. Graphic Arts Ind.
17. Gray Iron Foundry Ind.
18. Hosiery Ind.
19. Infant's \& Children's Mear Ind.
20. Iron and steel Ind.
21. Leather
22. Iumber \& Mimber Prod. Ind.
23. liason contractors Industry
24. MEn's Clothing Industry
25. Notion Eicture Industry
26. Notor Bus life. Industry (Droped)
27. Yeedlemork Ind. of Puerto Rico
28. Fainting \& Favernanwing \& Decorating
29. Fho to Engravins Industriv
30. Plurbing Contractine Industry
31. Retail Food (See No. 4n)
32. Retail. Lumber Industry
33. Retail Solid Fuel (Iropped)
34. Fetail Trade Industry
35. Fubler lefe. Ind.
36. Rubory Tire Vfe. Ind.
37. Silk Te: B ile Ind.
38. Structural Clay Erocucts Ind.
33. Throwine Industry
4. Trucking Industry
41. Taste Waterials Ind.
42. Molesale \& Retail Food Ind. (Sce No. Sl)
43. Tholesale Fresh Firuit \& Veg.

In adaition to the studies brought to comoletion, certain materials have been assembled for otrer inustries. These wMERIATS are included in the series and are also made available for confidontial use within the IVivion of Rewiow and for inclusion in Coce सiztories, as folloms:
44. Tool Textile Industry
45. Autornotive Parts \& Equip. Ind.
46. Baking Incustry
17. Cannin: Incustry
18. Coat and Suit Ind.
49. Rousehold Goods \& Storage, etc. (Dropped)
5). Motor Vehicle Retailine Trade Ind.
51. Retail Iire \& Battery Irade Ind.
52. Thip \& Boat Blag. \& Revairing Ind.
53. Tholosaline or Distributine Trado
I. C. Narsinall

Director, Division of Reviem
Pace
CHAFTER I - THE iNATURE OF THE INDUSTRY ..... 1
iTuaber of Establishments ..... 1
Number of Hembers ..... 3
Production by States. ..... 3
Caitial Investment ..... 4
Fivilures ..... 4
Value and Volune of Production. ..... 6
Comoving Products. ..... $\varepsilon$
"re as an Intermediate Good ..... 5
Ceneral Information. ..... 8
CIMPTRR II - LABOR STATISTICS ..... 9
Thereo, ment ..... 9
Tregシs and Hu ..... 12
jomanduty of Eralornent ..... 14
(.a i.a Subor ..... 14
Frparment by States. ..... 14
Annual Jages ..... 16
Ratio of Labor Cost to Vaiue of Product ..... 16
Cihap Ier in - Materiais: ran and semi-
FROCESSED ..... 18
Principal Waterials Used ..... 18
Cost of Haterials ..... 18
Source of Waterials ..... 18
Cost of liachinery and Equipment ..... 16
Fatio of Naterial's Cost to Value of Products. ..... 18
CFTAN RA - PRODUCIION AND DISTRIBUTION ..... 21
TVirs ad poina of Production. ..... 21
inmation a : IOns Clothing Industro ..... 25
 ..... 30
CIAPIFR V - TRADE PRACTICES ..... 31
CHAPTRR VI - GENERAL INPORMATION ..... 33
Description of the Industry ..... 33
Trade Association Activity ..... 33
Labor Relations ..... 35
Trade-Marks ..... 35
Foreign Imports ..... 35
Industry Experts ..... 35
Progress of the Men's Clothing Industry
Under the Code ..... 36
APPEIDIX ..... 39-52
Exhibit A Firms with New rork City Offices which Mamufacture Ortside New York State.
E=hibit B Iist of 39 ManufacturersWho have Gamments Made UpOutside the State in whichthey are Listed.
Exhibit C Iocation of Shoos in which Garments are Made that were Cut in Other States.
Ewinibit D List of 19 Manufacturers of Hen's Clothing Showing Location of Retail Outlets.
Eyhibit E List of 43 Firms Engaged in Interstate Comerce.
TABLE I - INMBER OF ESTABIISANENTS IN THE UNITED STATES ..... 1
TABLI II - NUMBER AID PER CEMT OF PRODUCIIVE UNITS IN SPECIFIED STATES ..... 2
TABIE III - PER CENT OF GARIENTS CUT ..... BY PRINCIPAL STATES, 1S34. ..... 3
TAELE IV - NET WORTH AMD NET SALES. ..... 4
Tabjic V - El:BARRASSIENTS AID LIABILITIES ..... 5
TABLE VI - TOTAL VALUE ATD VOLUNE OF PRODUCTION. ..... 7
TABIE VII - AVERAGE iUNIBER OF WAGE EARivERS, BY PRIINCIPAL STATES ..... 9
IABLT VII - EIPJOYENT, VAIT-HOURS ATD EDPITIGS, BY HARKET AREAS LAST SIX InTIIS, 1934. ..... 1 C
TABLE IX - EMPLOYIENT, EARNIIGS, HOUR's AID FAYROLLS ..... 11
TABLE X - INDEX OF EIRLOYIENT ..... 12
TABLE XI - TOTAL ANITUAL WAGES BY PRINCIPAL STATES ..... 13
TABLI XII - AVERAGE HOURLY WAGE RATE AHD AVERAGE HOURS PER WEEK ..... 13
TAETE XIII - MUIBER AIN PER CEITT OF PERSOINSFIMPLOYED AITD TOTAI WAGES PAID BYPRIICIPAL STATES15
TAS? NIV - PRR CENT HAJ-HOURS WORKED, BY PRITCIPAL STATES JANUARY, 1935. ..... 16
TABIE XV - RATIO OF LABOR COST, AND OF ilaterials' Cost To totai value OF PRODUCT ..... 17
TABLE SVI - TOMAL VOLUME AID VALUE OF PRODUCTIOI OF HATEPIAL USED BY TIIE IYDUSTRX, BY KIITDS ..... 19
TABLe XVII - VALTE OF Production OF PRIMCIPAL haterials USED BY THE IIIDUSTRY, BY KIMDS AIDD STATIS, 1229 ..... 20
TATTH XVIII - VOLTME ATD VALUE OF FRODUCTS BY
deITCIPAL PRODUCIidg STATES ..... 21
 BI PRIICIPAL SIATES, 1934 ..... 22
TAEL XX - DISTRIBUTION OF SALTS OF hai UFACTURIIG PLAivIS JY TYFE O. PURCLASER, 1929 ..... 23
TABLE XXI - NUNBFR OF WHOLESALE AND RETAIL ESTABLI SEITENTS ..... 24
TABLE XXII - VALUE AIND VOLUAE OF EXPORTS ..... 24
TABIJE XXIII - WGTONI MAGAZIIJE ADVERTISING
OF SELECRED CLOTHING inaituraciurerrs ..... 26
TATE TXIV - NEWSEAPER ADVERTISING OF TWO LCADIEG COIPAIIES, BY CITIES covermd ..... 27
RND AM - WAGE RAPMES, BY PRINCIDAL SRIMRG ..... 28
 PRIIFCIPAL CITIES ..... 29
000

ETILIECE COTCEMIING
The ieris cloterig industry
CNATEA I
TEE MATURE OF THE IMDUSTRY

Turber of Estaulisiments
The Code Authority for the hen's Clothine Inaustry has estimated that there were 3, 225 establishments in the Industry during the spring season of 1935 . This represents an increase of slighty more tian 1,000 establishments over 1933, but falls 466 short of the 1929 total of $3,691$.

## TABLE I

ITMBER OF ESTABIISEIENIS IT: THE UNITED STATES

| Year | Number of Estabiishments a/ |
| :---: | :---: |
| 1929 | 2,691 |
| 1931 |  |
| $1933 \mathrm{~b} /$ | 2,945 |
| 1935 | 2,219 |
|  | 3,225 |

Source: Census of hanufocurers, "ien's Clothing;" 1935 figure estimated bo the Coue Autnority for men's Clothin. Industry.
a/ Regular factories and contract shops combined.
b/ Pecause of chances in the classification of cotton garments, 1933 figures are not comparable with those for previous years.

The number and percentage distribution of productive units by states are given in Table II.

| State | 1929 |  | 1931 |  | 1935 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Vumber | $\begin{aligned} & \text { Per } \\ & \text { cent } \end{aligned}$ | Yunber | $\begin{aligned} & \text { Per } \\ & \text { cent } \end{aligned}$ | Turnber | $\begin{aligned} & \text { Fer } \\ & \text { cent } \end{aligned}$ |
| United Stctes Fotal | 3,601 | 100.0 | 2,945 | 100.0 | 3,225 | 100.0 |
| Califomia | 88 | 2.4 | 64 | 2.2 | 105 | 3.5 |
| Colorado | 5 | 0.1 | 5 | 0.3 | 3 | 0.1 |
| Connecticut | 30 | 0.8 | 16 | 0.5 | 7 | 0.2 |
| Georgia | 7 | 0.2 | 8 | 0.3 | 5 | 0.2 |
| Illinois | 315 | 8.6 | 204 | 6.9 | 269 | 8.3 |
| Indiena | 25 | 0.7 | 18 | 0.6 | 5 | 0.3 |
| Kentucter | 24 | 0.7 | 18 | 0.6 | 10 | 0.5 |
| Louisiene. | 17 | 0.5 | 19 | 0.6 | 17 | 0.5 |
| naine | 9 | $0 . ?$ | 7 | 0.2 | 5 | 0.2 |
| liaryland | 217 | 5.9 | 257 | 8.7 | 329 | 10.2 |
| Ilassecimsetts | 161 | 4.4 | 1406 | 5.0 | 117 | 3.6 |
| Micnigem | 22 | 0.6 | 13 | 0.4 | 10 | 0.3 |
| iinnesota | 46 | 1.2 | 40 | 1.4 | 19 | 0.6 |
| IHissouri | 72 | 2.0 | 65 | 2.2 | 27 | 0.8 |
| Ner Hiamosirire | 5 | 0.1 | 3 | 0.1 | 2 | 0.1 |
| New Jersey | 163 | 4.6 | 145 | 4.0 | 190 | 5.9 |
| iner Forls | 1,817 | 49.2 | 1, 404 | $-7.8$ | 1,822 | 50.2 |
| Ohio | 130 | 3.5 | 102 | 3.5 | 97 | 3.0 |
| Pennsirlvenia | 384 | 10.4 | 317 | 10.7 | 330 | 10.4 |
| Tennessee | 11 | 0.3 | 10 | 0.3 | 7 | 0.2 |
| Texas | 1.3 | 0.5 | 11 | 0.1 | 3 | 0.1 |
| Virginia | 17 | 0.5 | 11 | 0.4 | 5 | 0.2 |
| Washington | 9 | 0.2 | 7 | 0.2 | 3 | 0.1 |
| Wisconsin | 37 | 1.0 | 28 | 1.0 | 19 | 0.6 |
| Other States | 53 | 1.4 | 27 | 0.9 | 13 | 0.4 |

Source: Census of lignufectures, Nien's Clothing;" 1935 figures ectirated by the code Authority for inen's Clothing Industry.
a/ Regular factories and contract shous comoined.

## Number of liembers

A classification of members according to value or volume of production, or a classification by members is not available nor, and could only be supplied by the Code Autiority after considerable work. Nevertheless, H. K. Hervitz of the Code Authority has estimated that no one member of the Industry produces more than 3 per cent of the volume of the Industry. A stude by the same individual likewise reveals tiant a list of the 50 largest producers would range dom to include those firms mich produce. 3 of 1 per cent of the industry volume.
production by States
The por cent of garments cut and made up in the various states is a good index of the importance of the Industry in relation to interstate commerce. The per cent of garments cut is given by priacipal states, for 1934, in the following table:

TABLE III
PER CENT OF GAiUIITS CUT, BY PRIIOIPAL STATES, 1934

| State | Per cent |
| :---: | :---: |
| United States Total | 100.9 |
| California | 0.4 |
| Georgia | 1.2 |
| Illinois | 9.1 |
| Indiana | 0.9 |
| Kentuclry | 0.7 |
| Louisiana | 1.5 |
| Maryland | 7.2 |
| Massachusetts | 4.1 |
| lininesota | 0.3 |
| inissouri | 2.1 |
| New Jersey | 0.7 |
| Ne: Yorl: State | 46.2 |
| Ohio | 11.2 |
| Oregon | 0.1 |
| Pennsulvania | 1.1 .7 |
| Puerto Rico | 0.1 |
| Tennessee | 1.2 |
| Virginia | 0.7 |
| Wisconsin | 0.4 |
| Other States | 0.2 |

Source: Code Authority for lien's Clothing Industry.
-
.7
$\therefore$

An estimate of cagital investnent in the lien's Clothing Industry is not available. The Industry is su widely scattered ank composed of so many cnall establishents that well infornd meabers oi tre Industry rem fuse to hozard a guess as to capital investment. Becring indirectly upon this point is Table IV which shows net worth and soles of 229 identical clotinin\% manuecturers for the years 1922, 1933 nd 1934.

## TABLE IV

WET MORTH ATD IUET SAIES
(229 INentic: 1 Concerns)

| Year | Ret North al | Int Sales |
| :---: | ---: | ---: |
| 1932 | $\$ 14,026,270$ | $\$ 40,592,104$ |
| 1933 | $15,089,441$ | $51,918,217$ |
| 1934 | $15,645,615$ | $62,799,692$ |

Source: Dun and Bradstreet, Inc., "A. Proiit and Loss Survey of Clothing Manufacturers."
a/ As of end of year.

## Failures

The Research Department of the National Creait Office, New Yorl City in its "Business Survey of 1932" presents a recora of embarrassments, inclucing bankruptcies, assignments end trustees, for the i.en's Clothing Manueacturing Industry. Tuis study covers the years 1929-1932, inclusive.

The nuber of embarrassments has increased steadily uming the period studied, while the liabilities involved increased sharply from 19:9 to 1930, receded somemhat in 1931, only to return to the 1930 level in 1932. iore recent data relative to failures are not available eacent for the year 1934, for which Dun and Bradstreet reoort 26 failures (amount of liabilities unirnown).

| Perioã | Tumber of Embarrassinents | Amount of Liabilities <br> (In thousands) |
| :---: | :---: | :---: |
| 1929 |  |  |
| Ist querter | 15 | \$ 722 |
| 2nci quarter | 11 | 941 |
| 3 rd cuarter | 8 | 217 |
| 4 th quarter | 24 | 1,600 |
| Total | 58 | $\overline{33,480}$ |
| 1930 ( 10 |  |  |
| lst quarter | 49 | \$3,727 |
| 2nd cuarter | 32 | 2,175 |
| 3 rd quarter | 17 | 590 |
| 4 th quarter | 34 | 2,018 |
| Total | 132 | \$8,510 |
| 1931 |  |  |
| lst quarter | 35 | \$1,890 |
| 2na quarter | 24 | 827 |
| 3rd quarter | 33 | 1,730 |
| 4 th quarter | 61 | 2,555 |
| Total | $\overline{153}$ | \$7,002 |
| 1932 ( 150 |  |  |
| lst quarter | 56 | \$2,754 |
| 2nd quarter | 39 | 2,992 |
| 3 da quarter | 32 | 1,742 |
| 4 th quarter | 41 | 967 |
| Total | 168 | \$8,455 |

Source: Tational Credit Office, Fer Iork City, Business Survey of 1932, "ien's Clothing iimufacturing Industry."

The orincipal products produced under the Hen's Clothine Industry Code are: men's suits, wholly or partly rool, monair and linen; meils separate trousers; men's overcuats and topeoats; men's odd coats; boys' suits, vool, cotton, etc. boys' separate Junts; boys' overcoats; boys' maclinans, reefers and light coats; and uniforms.

The volume and valve of production in the years 1929, 1931, 1933, and 1934 broken down to cover all principal products, is shomn in Table VI. It is noted that there mas a steady decline in number and value of gements manufactured from 1939 through 1933, but that 1934 witnessed increases in volurae and value somerliat in excess of 1933.

Uniforns are not included in Table VI totals. The number of uniforms produced as reported in the 1933 Census of Manufacturers was 635,008 with a value of $\$ 8,499,743$. The Code Authority for the Hen's Clothing Industry advises that 1934 production of uniforms was about the same as 1933, and that the value at 1934 prices mould be fron $\$ 9,500,000$ to $\$ 10,000,000$.

The total value of the products for 1931 as shown in Table VI Nas estimatea by the Code Authority for the Men's Clothing Industry, using the 1933 average unit values as reported in the Census of lanuactures, suitably adjusted.


## Competins: Pioducts

Custom-tailored cuits compete with the products under jurisaiction of the iiens Clothing Industry Code. The Cotton Garment Industry Code overlaps mith the inen's Clothing Industry code in the ceses of wash suits and pents.

Use as en Intermeaiate Good
Ione of the products of this Inaustry is used by other industries as an internediate good.

## Generai Infornation

For fuxther evidence bearing uyon the interstate character of the i.en's Clothing Industry attention is called to the five exhibits in the appendi־, tie titles of which are self-explanatory.

## IABOR STATIŚTICS

## Employment

Table VII shows the avera number of wage earners by states for the rear 1929, 1931 and 1930, and for the last six months of 1934. The fluctuation in the yearly averages ranges from a low of 170,253 om? oyees in 1903 to the hims for the four-year period of 149,868 employees in 1929.

## TABIE VII

AVEKAGE nUMBER OF WAGE EARNERS, BY PRINCIPAI STAIES a/

| State | 1929 | 1931 | 1933 bl | 1934 |
| :---: | :---: | :---: | :---: | :---: |
| U. S. Total | 149,863 | 121,96全 | 119,253 | 130.517 c |
| Illinois | : 00,304 | 15,203 | 1.3,448 |  |
| Maryland | 10,007 | 9,612 | 9,482 |  |
| Massachusetts | 5,5.51 | 5,34.5 | 5,143 |  |
| New Jersey | 7,210 | 7,559 | 8,508 |  |
| Newt Yoris | 47,210 | 34,805 | 33,086 |  |
| Ohio | 13,215 | 11.536 | 1.0.7:4 |  |
| Pennsylvania | 18,473 | 16,274 | 17,116 |  |
| Other States | 27,198 | 21,600 | 21,726 |  |

Source: Census of Manufactures, "Men's Clothing"; 1934 figure from the Code Authority for ${ }^{\text {Cen's Clothing Industry. }}$
a/ Employees included: skilled and unskilled vage earners of all classes. Pen $\therefore$ Y factories and contract chops combined.
b/ Because of changes in the Census classification, 1933 fisures are not comparable with those for orevious years.
c/ Code Authority figure representing average of six months, July - December, 1934.


Couree: Cobs Axithardiy fex tin ${ }^{\circ}$ Olothing luuumtry


TABISE IX

a/ Average hours per veelr multiplied by number of wace earners.

## IIDEX OF EMPLOMMENI a/ <br> ( $2933=100$ )

| Month | Index of Ennloyrent |  |
| :---: | :---: | :---: |
|  | 1933 | 1934 |
| January | 90.9 | 101.7 |
| Februory | 103.2 | 112.3 |
| March | 101.6 | 112.8 |
| Aoril | 94.8 | 107.8 |
| lay | 87.8 | 94.6 |
| June | 30.7 | 87.8 |
| July | 104.9 | 104.6 |
| August | 108.0 | $11 \leq .5$ |
| September | 110.4 | 115.4 |
| October | 108.2 | 111.7 |
| November | 99.9 | 102.1 |
| December | 96.4 | 102.5 |
| Averase | 100.0 | 106.5 |

Source: Unpublished data secured by the Bureau of Labor Statistics in cooperation with the Division of Research and Plannine, IRA.
a/ Reporting establishments alnost comoletely identical with the Code den iulivin of the lien's Clothing Industry. 1934 data came from a much larger proportion of the Industry than the 1933 data.

Table VIII shows the distribution of 1934 employment by market areas. Data are not available in a form comerable rith those given in Table VII.

The lien's Clothing Industry has tro distinct seasons, the summer and the wimter. In the winter, clothing is oroduced for sumner rear, and in the summer, for minter mear. An examination of the doth in Taile IX, which covers a complete rinter season, and which is typical for joth seasons, reveals a ride fiuctuation in emoloyment, ransing from 139,051 in the September wee': to $122,-$ 898 in the liovember meel.

Table $X$ gives a continuous monthly index of emoloyment for 1953 and 1931 .

## Tases and Hours

The total annual pages paid by the Industry are indicated in Table XI covering the years 1929, 1931, 1933 and 1934. The year 1933 shows the lovest total and 1929 the hishest. The recovery in wase totals for 1934 approximates that for 1931. Particular attention is dram to the fact that the total for 1934 is an approximation based on the six-months' records shown in Table IX. The Code Authority estimates little difference in totals as between the first half and the last half of 1934. A brealdorm of the 193\% total between states is not available.

| State | 1929 | 1931 | 19336/ | 19.34 |
| :---: | :---: | :---: | :---: | :---: |
| U. S. Iotal | 1799,769 | \$115.0 01 | \$92,266 | \$115.530c/ |
| Illinois | 28,678 | 1.6,282 | 10,376 |  |
| liaryland | 9.016 | 7, 1.45 | 6,188 |  |
| Massachusetts | 6,146 | 5,235 | 4,078 |  |
| New Jersey | 9,143 | 6,54] | 6,212 |  |
| New Yorls | 65,149 | 38,522 | 29,906 |  |
| Ohio | IE,553 | 10,627 | 8,238 |  |
| Pennsylvania | 20,817 | 14,741 | 13,661 |  |
| Other States | 23,967 | 15,948 | 13,707 |  |

Source: Census of lianufactures "Men's Clothing".
a/ Enoloyees included: skilled and unskilled vage earners of all classes Wages include: average annaal payroll for wase earners of all classe Regular factories and contract shops combined.
b/ 1933 figures are not comparoble vith those for previous jears because of changes in the Census classification.
c) Table IX, six-months' average meekly earnines multiolied by 52.

The average hourly wase rate and the average hours morked per week per employee for certain years and months for the entire Industry are shown in Table IX. These data are not available for each state. Honever, Table VIII presents average hours ner week, averace hourly earninss, average weelly earnings, for the entire Industry, broken dorn by important maricet areas. These data are sumnarized in pert in Table XII.

## TABLE XII

AVERAGE HOURLI WAGE RATE ATD AVERAGE HOURS PER WEEK a/

|  | Average <br> Hourly <br> Wage | Average <br> Teekly | Average <br> Teelkly |
| :--- | :---: | :---: | :---: |
| Year | $\$ .701$ | Enrnings | Hours |
| 1930 | .506 | $\$ 20,00$ | 37.8 |
| 1932 | .438 | 13.70 | 37.3 |
| 1933 | .662 | 12.68 | 28.9 |
| 1934 | 17.01 | 25.7 |  |

Source: Bureau of Labor Statistics, Trend of Emoloyment and Bulletins on Ware and Hours of Labor in the llen's Clothine Industry; 1934 data from the Code Authority for Men's Clothins Industry.
a/ Data are for pay periods at or near the Industry's peak, except that for 1933 they refer to March.

## Continuity of Employment

The :'en's Clothin, Industry, "rich is foirly well unionized, maintains tre practices with respect to work. First, there is renerally practiced an equal division of vorl in factnries. Secondlre factories havins contractual relam tions with unions usually provide for tenure of employment, i.e., a oorker is usually permanently attached to a factory, after a orobstionary neriod, and may not be discharged excent for canse. Also, the Industry is highly seasonal. Because of these factors, an estimate of continuity of employment must be baser on the average number enplorred. (See Table VII)

## Child Labor

The follorinc statment mas orepared by the Code Authority for Men's Clot ing Industry, as a "Memorandun Regardine Homevork," April 30, 1935:-

TAt the request of the Division of Research and Planning of the NRA, the Iien's Clothins Code Authority in August, 1954 collected data rith respect to the homemorls situation in the lion's Clotining Industry, before Septembe 11, 1.933 , the d te the Code became effective, and after its enactment. The clothinf markets of Rochester, Philadelphia and New Yorl are revresen ed in the data presented, which, while not complete, are accurate so far as they go.
"In Aoril, 1933, Thich wns prior to the effective date of the Code, there rere 7,310 homenorizers employed in the clothing narkets mentioned. In August, 2933, there mere 2,381 homerorleers in the same markets; and in April, 1934, the anount of nomerorl: bein done ras nil.
"Expansion in factory facilitics since the effective date of the Code too. place to accomodate those vorlers who had formerly been morlcing in the home. In Rochester tro new departments mere laid out and equipped for former homeworkers. In Piniladelnhia contractors previously employing homeworlers moved into u-to-date shops. In Ner Yorl fifteen new factories opened, employins 800 peonle; other homerorlers rere absorbed by existing factories minich increased their stoffs.
"There has been complete cooperation by all the elements in the lien's Clothine Industry, manufacturers, contractors and vorkers, in eliminating homemorkers from our Industr". There is no homerorl being done in the Men's Clothing Industry."

## Emnloyment by States

For average number of mage earners by states for the years 1929, 1931, 1933, see Table VII. A more detailed breakdown of number and ner cent of persor employed (and mages paid) in various states for the years 1929 and 1931 is found in Table XIII. Comoarable data are not available for nore recent years. The per cent man-hours vorired in various states is given in Table XIV.

TABLE EII


|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| 0. 3 Total | 149.868 | 100.0 | 2172, 76.808 | 100.0 | 1218964 | 100.0 | \$115,040,997 | 100.0 |
| Ca ifornia | 2,267 | 1.5 | 2,059,321 | 1.5 | 1,618 | 1.3 | 1, 097.645 | 1.5 |
| Ooloraco | 467 | 0.3 | 364.189 | 0.2 | 304 | 0.2 | 223.371 | 2, ${ }^{\text {a }}$ |
| Con'eoricus | 751 | 05 | 1.018,175 | 0.6 | 791 | 0.6 | \% 3.009 | 0.6 |
| Goorgia | 428 | 0.3 | 218,433 | 0.1 | 607 | 0.5 | 327.950 | 0.3 |
| Illnose | 20.304 | 13.5 | 28,876,113 | 16.0 | 15,203 | 12.5 | 10,211,957 | 14. 2 |
| Inalana | 2.236 | 1.5 | 1,940,270 | 1.1 | 2,329 | 1.9 | 1,568,234 | 3.4 |
| centaoky | 2, 16 ¢ | 1.5 | 1,6:3,550 | 0.9 | 1,555 | 1.3 | 975,220 | 0.8 |
| Loulefeam | 1,337 | 0.9 | 729.143 | 0.4 | 2,230 | 1.0 | 699,073 | 0.3 |
| -sine | 311 | 0.2 | 238,309 | 0.1 | 282 | 0.2 | 24.4.441 | 0,2 |
| \% ${ }^{\text {cylend }}$ | 10,007 | 0.7 | 4,620.350 | 2.6 | 9,642 | 7.9 | 1.145,089 | \% 2 |
| - ${ }_{\text {arseohurette }}$ | 5,551 | 3.7 | 0.445 .576 | 3.6 | 5,345 | 4.4 | 5,235,051 | 4.3 |
| uschigen | 2.085 | 0.7 | 927.428 | 0.5 | 1,164 | 1.0 | 698, 176 | 0.7 |
| sinnesote | 2,1EE | 1.4 | 2.377,092 | 1.3 | 1.272 | 1.0 | 1.203.391 | 1.0 |
| M1.esour 2 | 4.957 | 3.3 | 4,082,726 | 2.6 | 3.760 | 3.1 | 3.071 .923 | $2 . b$ |
| Hew Tampatire | 240 | 0.2 | 177.409 | 0.1 | 163 | 0.2 | 167.806 | 0.1 |
| Het Jeregy | 7.910 | 5.3 | 9.143 .267 | 5.1 | 7.559 | b. 2 | 0,540,589 | 5.7 |
| Hew York | 47.210 | 31.6 | $65.146,773$ | 36.1 | 34.805 | 28.6 | 38,522.031 | 33.5 |
| OEAO | 23,215 | 8.8 | 16,553,057 | 9.2 | 11,536 | 9.5 | 10,627.278 | 9.2 |
| Pencoylvania | 14,473 | 12.3 | 20,817,217 | 11.6 | 16.274 | 13.3 | 14,740,865 | 12.8 |
| Tounesees | 1, ? 73 | 0.8 | 713.093 | 0.4 | 1,034 | 0.8 | 545,591 | 0.5 |
| Toxem | 277 | 0.2 | 194,070 | 0.1 | . 268 | 0.2 | 183,394 | 0.2 |
| Virginia | 8,381 | 1.6 | 1,538,218 | 0.9 | 1.792 | 1.5 | 1,079,486 | 0.9 |
| Weshington | . 119 | 0.1 | 166,762 | 0.1 | 1.72 | 0.1 | 1, 110,206 | 0.1 |
| W1 coniln | 2.467 | 1.6 | 2,503,056 | 2.4 | 1,642 | 1.3 | 1.430,385 | 1.2 |
| Other staten | 2,268 | 1.5 | 6,209,683 | 3.5 | 1,677 | 1.4 | 1.095 .574 | 1.0 |

```
Source: Cengun ox Manufactures, "Men' Olotayng"
ef Araract for the jear.
```

```
PER CEIT : AM-HOURS WOLCED, BY PRIICIPAL STATES
TANJANE, 1055
```

State
i'an-Hours mored as ner cent of total

| U. S. Total | 100.1 |
| :---: | :---: |
| California | . 8 |
| Colorado | . 1 |
| Georgia | . 3 |
| Illinois | 11.2 |
| Indiana | 1.9 |
| Ioma | . 3 |
| Kentucky | 1.1 |
| Louisimm | 2.8 |
| Varyland | 7.9 |
| Massachusetts | 3.0 |
| innesota | . 3 |
| liissouri | . 3 |
| Tem Jerse- | 6.5 |
| New Yorr | 33.9 |
| North Ceroline | . 2 |
| Ohio | 8.0 |
| Orezon | . 1 |
| Pennsylvania | 16.3 |
| Tennessee | 2.7 |
| Virginia | 1.7 |
| Wisconsin | .4 |
| Other States | . 2 |

Source: Coie Authority for lien's Clothing Industry.
Annual Tares
Total annual vages paid in each state are ${ }^{n}$ resented in Tables XI and XIII

## Ratio of Lobor Cost to Value of Pyoduct

Table XV gives the percentace which the cost of labor is of the value of products for the years 1929, 1231,1933, 1934.

```
RATIO OF IAAOR COST, ADD OF VATERIALS: COST TO
    TOTAL VAIUE OF PFODUCT
```



Source: Census of Mianufactures, "hen's Clothinc"; 1934 figures fron Code Authority for lien's Clothing Industry.
a/ Consists orly oi wages paid to vage earners.
b/ Cost of materials, fuel, and purchased electric energer.
c/ These figures cover all men's clothine (except mork) as classified by the Census of lianufactures.
d/ Because of changes in Census clossifications, 1933 figures are not comparable mith those for previous years.
e/ Coce Authority estirnate.
f) Estimated on basis of Code Authority figure for value of products.

CHADTEA III

## IATERIALS: RAN AJD SWI-PROCESSED

## Princinal liaterials Used

The principal materials used by the lien's Clothing Industry are roolen suitines and nantines, flamcl cuitines nd nantines, toncoatings, overcoatings, rorsted staple suitings and pentinas nad fancy suitings and pantings.

## Cost of interials

Table XVI oresents the volume and value of the oroduction of material by linds used in the iten's Clothine Incustry for the yenrs 1929, 1931, 1933. It is imoossible to determine hom much of those materials is used by the Men's Clothins Industry, so the data siven in Iable XVI covers all of the materials produced.

Source of Materials
Sources, by states, of the materials used in the llen's Clothin Industry can only be obtained for the total production as shom in Table XVII. It is noted that the bulk of the materials is produced in the Nem Encland states of which liassachusetts, Rhode Island, Connecticut and Maine supply the greater proportion.

## Cost of Macininers and Equiment

No estimate exists of the amount spent for machinery and equipment in the Vien's Clothing Industry.

Ratio of laterial's Cost to Value of Froducts
Percentage mich the cost of materials is of the value of products is of the value of products is shown for the rears 1929, 1931, 1933, 1934 in Table XV. Attention is directed to the fact that "materials" in this table includes fuel and electric enerey, as ell as the tyos of cloth listed in Table XVII "princinal naterials used." Further, nll ifores and vercenteges for the years 1929, 1931, and 1933 relate to all tymes of men's clothing except rorls clothing and, hence, do not conform to code clessifications. The 1934 figures do follov code lines, but the total velue figure is acjusted to cover the ontire Industry including non-reporting branches and establishments.
TABLE XVI

| TOTAL VOLUME AIVD VALUE OF PRODUCTION OF MATERIAL USED BY THE INDUSTRY, BY KINDS a/ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kind of Material | 1929 |  | 1931 |  | 1933 |  |
|  | $\begin{aligned} & \text { Volume } \\ & (000 \text { lbs.) } \end{aligned}$ | $\begin{gathered} \text { Value } \\ \left(000^{\prime} \mathrm{s}\right) \end{gathered}$ | $\begin{aligned} & \text { Volume } \\ & (0001 \mathrm{bs.}) \end{aligned}$ | $\begin{gathered} \text { Vslue } \\ \left(000^{\prime} \mathrm{s}\right) \end{gathered}$ | $\begin{aligned} & \text { Volume } \\ & (000 \text { lbs.) } \end{aligned}$ | $\begin{aligned} & \text { Value } \\ & \left(000^{\prime} \mathrm{s}\right) \end{aligned}$ |
| Total | 132,774 | \$281, 273 | 21,287 | \$161,226 | 103,939 | +1+6, 734 |
| Woolen suitings and pant- |  |  |  |  |  |  |
| Flannel suitings and pantings | $2,099$ | $4,204$ | $2,331$ | $4,260$ | $5,131$ | 7,415 |
| Topcoatings | 5,333 | 10,315 | 3,862 | 5,267 | 7,184 | 3,387 |
| Overcoatings | 21,684 | 25,019 | 9,879 | 10,666 | -20,233 | 14,084 |
| $\because$ orsted staple suitings and pantings | 35,100 | 89,095 | 29,086 | 55,50 | 23,252 | 46,743 |
| Fancy suitings and pantings | 33,756 | 99,895 | 23,232 | 62,049 | 27,613 | 51,074 |
| Source: Census of lianufactures, "Foolens and Torsted Goods." |  |  |  |  |  |  |
|  | ermine how | ch of thes | goods is u | by the l"en | s Clothing | ndustry. |


|  |  |  |  <br>  <br>  |  | Topooninge |  | Oferoon ${ }^{\text {ang }}$ |  | 8taplo Enlt inge and Pestinct |  | Peney outm Isca Pañlage |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 家紱 （000 4） |  | Yeगuc $1000^{\circ}$ |  | $\begin{aligned} & \text { Value } \\ & (0,018) \end{aligned}$ | $\begin{gathered} \text { Per and } \\ \text { Total } \end{gathered}$ | $\begin{aligned} & \text { 714 } 4 \\ & \left(000^{\circ} \mathrm{B}\right) \end{aligned}$ | $\begin{gathered} \text { cont } \\ \text { tolal } \end{gathered}$ | $\begin{aligned} & \text { पalue } \\ & \text { (000's) } \end{aligned}$ | ```per 00nt ``` | $\begin{aligned} & \text { Ti } 180 \\ & \left(000^{\circ} \mathrm{s}\right) \end{aligned}$ | $\begin{gathered} \text { Por 00IT } \\ \text { of } \\ \text { Potal } \end{gathered}$ |
| ［1．Se Totel | 452.750 | 100，0 | 5eteret | 100.9 | 120．325 | 100．9 | 25，019 | 100.2 | He9s | 190， |  | 190．0 |
| Conncorleut | 5.317 | 10.2 | $\cdots$ | － | 2，251 | 21.8 | 3.509 | 14， 3 | －－ | －－ | 7.121 | 121 |
| Hame | 9． 250 | 27.5 | 667 | 15.9 |  | 6． | 8.888 | 11.5 | －－ | － | － | －－ |
|  | 12．35 | E3． 5 | $\therefore .068$ | 25.4 | 1，990 | 15．4 | 11．438 | 45.9 | 3）．001 | 37.1 | 34， 375 | 34.5 |
| H10．4． | 304 | $0 \cdot 6$ | －－ | －－ | － | －－ | $\cdots$ | － | －－ | － | －－ | －－ |
|  | 3.984 | \％6 | －－ | －－ | －－ | －－ | $\cdots \infty$ | －－ | －－ | －－ | － | －- |
|  | $\cdots$ | － | $\cdots$ | －－ | － | － | － | $\cdots$ |  | －－ | 0．398 | 6.4 |
| He | 4，300 | 智，${ }^{\text {ct }}$ | ＝ | $\cdots$ | －－ | － |  | － | － | －－ | 7，496 | 7.5 |
| Orecen | $=$ | $=0$ | － | －－ | －－ | ＊ | 1，351 | 5.4 |  |  |  |  |
| Penktylvend | 2,773 | 8.4 | －－ | －－ | － | $\cdots$ | $\cdots$ | $\square$ | 10.707 | 12.1 | 7， 237 | 1.2 |
| Phode Island | ， | － | －－ | －－ | － | － | 88 | 3.5 | 31，783 | 35.7 | 25，410 | 25.5 |
| Vermat | 793 | 2.5 | －－ | ＊－ | －－ | － | 907 | 3.6 | －－ | － | － | － |
|  | －－ | $\infty$ | －－ | $\cdots$ | $\cdots$ | ＊－ | 632 | 2.5 | － | －－ | －－ |  |
|  | 14508 | 27.6 | 2．409 | 58． 7 | 5，812 | 56．4 | 3，325 | 13.8 | 13．412 | 25.1 | 18，828 | 11． 6 |

## PRODUCTION AND DISTRIBUTION

Value and Volume of Production
The value and volume of products of the Men's Clothing Industry for the years 1929, 1931 and 1934 are presented in Table XVIII. The data for value and volume are obtained from the Census of Manufactures, except for the year 1934. The 1934 values were estimated by the Code Authority for Men's Clothing Industry, using the 1933 average unit values as reported in the Census of Manufactures, suitably adjusted.

## TABLE XVIII

VOLUME AND VALUE OF PRODUCTS BY PRINCIPAL PRODUCING STATESE/

| State | 1920 |  | 1931 |  | 1934 b/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Volume (Thousand Garments) | Value (In thousands) | Tolume (Thousand Garments) | $\begin{aligned} & \text { Value } \\ & \text { (In } \\ & \text { thou- } \\ & \text { sands) } \end{aligned}$ | Volume (Thousand Garments | Value (In thou- <br> s) sands) |
| U. S. Total | 77,801 | \$728.1)5 | 62.319 \$ | \$447. 881 | 45,322 | \$397,876 |
| Illinois | 5,771 | 105,234 | 3,978 | 53,180 | 4,133 | 36,286 |
| Maryland | 3,042 | 37,143 | 3,146 | 22,021 | 3,263 | 28,647 |
| Massachusetts | 1,947 | 18,132 | 1,798 | 13,635 | 1,845 | 16,194 |
| New York | 36,498 | 333,390 | 28,855 | 211,755 | 20,998 | 184,336 |
| Ohio | 5,408 | 61,070 | 3,857 | 40,159 | 5,062 | 44,443 |
| Pennsylvania | 7,240 | 75,571. | 7,648 | 45,247 | 5,312 | 46,631 |
| Other States | 17,895 | 97,565 | 13,045 | 61,884 | 4,709 | 41,339 |

Source: Census of Manufactures, "Men's Clothing;" 1934 data from the Code Authority for Men's Clothing Industry.
a/ Value is based on the selling price at the factory, whether sold or in stock, except for 1929, when value refers to value sold only. Data for 1933 are not broken dovm by states. The totals are $37,491,000$ parments and $\$ 326,913,000$, but because of changes in Census classifications these figures are not strictly comparable with those for previous years.
b/ Figures for states were computed by the Code Authority for Men's Clothing Industry using 1933 Census totals.

Table XIX shows a more detailed breakdom by states of value and volume expressed in percentage terms, as well as totals for the year 1934.
$r i$

| State | Per Cent <br> of Total | Volume of Production <br> (Thousand Garments) | Value of Production <br> (In thousands) |
| :---: | :---: | :---: | :---: |
| U. S. Total | 100,0 | 45,323 | \$397,876 |
| California | . 4 | 195 | 1,711 |
| Georgia | 1.2 | 548 | 4,814 |
| Illinois | 9.1 | 4,133 | 36,286 |
| Indiana | . 9 | 421 | 3,700 |
| Kentucky | .7 | 308 | 2,706 |
| Louisiana | 1.5 | 671 | 5,889 |
| Maryland | 7.2 | 3,263 | 28,647 |
| Massachusetts | 4.1 | 1,845 | 16,194 |
| Minnesota | . 3 | 113 | 995 |
| Missouri | 2.1 | 970 | 8,514 |
| New Jersey | . 7 | 317 | 2,785 |
| Nev York State | 46.2 | 20,998 | 184,336 |
| Ohio | 11.2 | 5,062 | 44,443 |
| Oregon | . 1 | 32 | 279 |
| Pennsylvania | 11.7 | 5,312 | 46,631 |
| Puerto Rico | . 1 | 32 | 279 |
| Tennessee | 1.2 | 526 | 4,615 |
| Virginia | . 7 | 295 | 2,586 |
| Wisconsin | . 4 | 159 | 1,392 |
| Other States | . 2 | 123 | 1,074 |

Source: Code Authority for Men's Clothing Industry.

Data are not available showing the shipment of Men's clothing between states. For the year 1929 the United States Census of Distribution shows the distribution of sales of manufacturing plants in the Men's Clothing Industry, however, these data are for regular factories only and are not broken down by states.

| Type of Furchaser | Number of <br> Plants a/ | Value of Sales <br> (In thousands) | ```Per cent of Total Sales``` |
| :---: | :---: | :---: | :---: |
| Total Distributed |  |  |  |
| Sales | 2,167 b/ | \$833,242 | 100.0 |
| Sales to Retailers | 1,416 | 524,831 | 63.0 |
| Sales to Wholesalers | 472 | 118,747 | 14.2 |
| Sales to Manufacturer's <br> Omn Retail Branches | 125 | 69,161 | 8.3 |
| Sales to Manufacturer's Omn Wholesale |  |  |  |
| Branches | 80 | 49,752 | 6.0 |
| Sales to Household |  |  |  |
| Consumers | 299 | 48,813 | 5.9 |
| Sales to Industrial and Other Large |  |  |  |
| Purchasers | 163 | 21,938 | 2.6 |

Source: Fifteenth Census of the United States; Distribution of Sales of Marufacturing Plants.
a/ Repular factories only.
b/ Number of plants ziven for "total distributed sales" is not the sum total of the number of plants given for the six sub-groups because some plants fall within more than one category, and are, therefore, counted more than once.

The distribution among the more important states of wholesale and retail establishments, dealing with products of the Men's Clothing Industry, is shown by Table XXI for the years 1929 and 1933.
-
:
:

TABLE XXI
NOMBER OF WHOLESALE AID RETAIL ESTABLISHMENTS a/

| State | 1925 |  | 1933 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Wholesale | Retail | Wholesale | Retail |
| U. S. Total | 547 | 44,949 | 478 | 60,531 |
| Coniran ${ }^{\text {a }}$ | 40 | 1,710 | 41 | 3,004 |
|  | 65 | 2,461 | 66 | 3,726 |
| M | 53 | 1,501 | 22 | 2,379 |
| Mich - ${ }^{\text {an }}$ |  | 1,605 | 5 | 2,269 |
| New - \% Cut |  | 1,465 |  | 2,916 |
| New Trork | 167 | 5,689 | 186 | 9,150 |
| Ohio | 30 | 2,300 | 21 | 3,141 |
| Pennsyltania | 55 | 3,774 | 28 | 5,088 |
| Teras |  | 2,124 |  | 2,871 |
| Other States | 137 | 22,320 | 106 | 25,987 |

Source: Census of Wholesale Distribution; Census of Retail Distribution; "Men's Clothine Industry."
a/ Retail establishments here include department stores, general merchandise, men's clothing, and family clothing stores. Wholesale establishments include men's and boys' clothing.

Volume and velue of exports of men's clothing is shown in Table XXII and covers the years 1929, 1931, 1933 and 1934. It is readily seen that the export business of this Industry is negligible.

TABLE XXII
VALUE AID VOLIME OF EXPORTS

| Year | Value | Volume <br> (Number of Garments) |
| :--- | :---: | :---: |
| 1929 | $\$ 716,000$ | 155,000 |
| 1931 | 282,000 | 54,000 |
| 1933 | 140,779 | 46,916 |
| 1934 | 85,133 | 17,710 |

Source: Bureau of Foreign and Domestic Commerce, Monthly Summary of Foreign Commerce.

Limited data are availoble witin respect to advertising in the Men's Clothing Industry. Tables XXIII and XXIV sho: amounts spent on national magazine advertising and newspaper space used by certain large firms in the Industry. While the number of firms is not sreat, they are known to be large and nation-wide in activity.

## Miration in the Men's Clothing Industry

The most striking phase of the economic development of the Men's Clothing Indur during the last decade (1923m1933), according to S. H. Nerlove, Assoriate Junfessor of Business Economics, University of Chicago, is the movement $a$, he Industry out of the major manufacturino centers, into smaller
 Nerluve fi?s the followinc statistics mich are based on Census of Manufactures àata:
"The wage earners in the five major manufacturing centers declined from 94,000 to 61,000 betreen 1923 and 1931, or about 35 per cent, whereas, the wage earners outside of these centers declined only about 4 per cent.
"The decline in establishments in the five major manufacturing centers between 1923 and 1931. was approximately 32 per cent, whereas the decline outside of these centers was much less, about 13 per cent.
"Approximately the same situation has prevailed with reference to the average value of products and receipts from contract work in this industry. The five major manufacturing centers declincd over 52 per cent in the value of products and receipts between 1923 and 1931. Betmeen the same two years, 1923 and 1931, the decline outside of these centers was only about half, 27 per cent."

For additional evidence bearing on shifts of centers of products in the Industry, attention is called to Table XXV showing wage earners in regular factories and contract shops, by states, 1923, 1925, 1927, 1929, 1931, and 1933. The only available check on shifts as between 1933 and 1934 consists of a comparison of the number of garments cut for nine important manufacturing centers in these two years. (See Table XXVI).

[^0]```
ITATIONAL NAGAZIIE ADVERTISING OF SELECTED
    CLOTHING VANTHACTURERS a/
```

| Manufacturer | Address | 1929 |  | 1933 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number of Magazines Used | $\begin{aligned} & \text { Cost } \\ & \text { of } \\ & \text { Space } \end{aligned}$ | Number of Magazines Used | Cost of Space |
| A. Nash Comnany | Cincinnati | 1 | \$161,500 |  |  |
| Hart Schaffiner and Marr | Chicago | 1 | 149,500 |  |  |
| B. Kunenheimer and Co., Inc. | Chicaso | 2 | 80,000 |  |  |
| Middishade Co., Inc. | Philadelohia | 1 | 59,500 | 1 | \$17,100 |
| Alford Decker and Cohn | Chicaro | 5 | 47,380 |  |  |
| Rosenberg Bros. and Company | Rochester | 1 | 33,000 |  |  |
| Ed. V. Price and Co. | Chicaso | 3 | 33,600 |  |  |
| P. H. Davis Tailoring Co. | Cincinnati | 1 | 20,200 |  |  |
| Leroy Bros. and Adler - Rochester, Inc. | New York | 2 | 5,950 | 1 | 2,500 |
| Hech T. Lears Clothing Co. | St. Louis | 1 | 3,570 |  |  |
| Anerican Match Pants Co. | Chicago | 5 | 2,384 | 3 | 852 |

Source: National Advertising Records, Chicaso, Illinois.
a) This is not a complete list but is merely a record of the outstanding advertisers. Figures for empenditures for local advertising are not available.

TABLE XXIV
NEWSFAPER ADVERTISING OF TWO IEADING COMPANIES, BY CITIES COVERED

| Manufacturer |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Cities <br> Adver- <br> tised in | Number of Newspaners Used $\qquad$ | Total Agate Lines | Number of Total <br> Newspapers Acate a/ <br> Used Linos |
| Hart, Schaffner and Mars (Chicago) | Cleveland | 2 | 3,775 | 1904 |
|  | South Bend | 1 | 840 | - - |
|  | Wichita | 1 | 1,50 | - - |
|  | Oakl and | 2 | 1,564 | - - |
|  | Baltimore | - | -- | 21.792 |
|  | Boston | - | -- | 1888 |
|  | Hartford | - | -- | 1 2,484 |
|  | New York | - | -- | 2 1,796 |
|  | Philadelphia | - | -- | 1 5,048 |
|  | Providence | - | -- | 1 2,508 |
|  | Syracuse | - | -- | 1 2,576 |
|  | Buffalo | - | -- | 1896 |
|  | Chicago | - | -- | 1904 |
|  | Cincinnati | - | -- | 1912 |
|  | St. Louis | - | -- | 1892 |
|  | Los Angeles | - | -- | 1904 |
|  | San Francisco | - | -- | 1888 |
| Total |  | 6 | 7.679 | $16 \quad 23.192$ |
| Cohen, Goldman Company (New York City) | Boston | - | $\cdots$ | 18,036 |
|  | New York | - | -- | 1 20,720 |
|  | Philadelphia | - | -- | 1 4,040 |
|  | Chicago | - | -- | 1 15,232 |
|  | Pittsburgh | - | - | 1 2,070 |
|  | St. Louis | - | -- | 1 4,040 |
| Total |  | - | -- | 654,138 |

Source: Media Records, New York City.
a) An agate line is one column wide and one inch deep.
?
$\cdots$
:


Beurce: Ceñus or wanufatures, Weñ elothing Industry.


- Eechuse of changea in Coneus olgamilloationa, 1933 dita ar not compar ble with previoue yeare.


## TABLE LETX


(In bbousande)



## Productive Canacity

America's Capacity to Produce, published by the Brookines Institution, quotes a correspondent to the effect that in 1920 the Men's Clothine Industry worked 50 to 36 full weeks out of 52 . The analysis made of reasons for the slack period is: 60 per cent due to searonal variation, and 40 per cent due to lack of business. This publication sives an operating ration (men's and :omen's clothing industries combined) of: 63 per cent not adjusting for seasonal variation, and 85 per cent adjusting for seasonal variation. The 1923 Census places the operating ratio for the Industry at 73 per cent.

The Brookins' study estimates that the per cent of practical capacity utilized in the Men's Clothing Industry was 78 per cent for the period 1925-29, and 76 per cent for 1929.

## TMADE PRACTICES

The trade practices which the Men's Clothing Industry was almost unanimous in declaring unfair were the practices of selling on consignment and producing on a "cut, make and trim" basis. The Industry additionally, recognized that unfair practice prevailed in the matter of selling below cost and disoosing of dropped lines or surplus stocks. The practices which became most detrimental were consignment selling and "cut, make and trim."

The Clothing Manufacturers' Association in submitting a code for the Men's Clothing Industry described consignment selling in the following language:


#### Abstract

"There has developed a growing evil in the Clothing Industry commonly knomn as delivery of merchandise on consignment or memorandum by the manufacturer to the distributor. This was accomplished by any of the following methods: (1) By being billed on consignment or memorandum; (2) By makine the distributor an agent of the manufacturer in the sale of the product; (3) By agreement to take merchandise back that remained unsold after a given time; (4) By agreement that merchandise unsold after a given time may be exchanced for other goods; (5) By agreement that merchandise not paid for within a given time may be reclaimed or returned and other and various agreements designed to weaken or modify the usual terms upon which an order for the manufacture and sale of merchandise to cover the requirements of the distributor is given to the manufacturer."


The Clothing Manufacturers' Association, through one of its members, argued before the Deputy Administrator in the pre-code hearings that consignment selling mas unfair to both the retailer and the manufacturer. It was contended that if the retailer got into financial difficulty, a manufacturer selling on consignment could withdran his merchandise without risk of great loss, whereas a manufacturer selling outright would have a greater chance of losing more. If the retailer was strong financially and bought on consignment, it was asserted, the accumulation of unmanageable surpluses would be encouraged. It was further asserted that the practice of shipping goods for a few days for special sales usually resulted in a very low prico with the consequent forcing down of vage rates. I/

With respect to the practice of "cut, make, and trim," the Clothing Manufacturers' Association, in submitting a code, stated:
"There has developed in the Clothing Industry a pernicious practice on the part of a certain class of distributors to manufacture clothing Without the usual responsibility and obligations that a producer in the industry owes to labor for giving decent hours of work, fair wages and

[^1]sanitary working conditions. A distributor, by exerting price pressure on these operators, has become a menace to the industry and labor. This is accomplished by: (1) The distributor buys the cloth and farms it out to fly-by-night and irresponsible persons who carry no annual overhead and who shift their plant from place to place, making orderly supervision of hours of work, vages, and sanitary labor conditions in their plants impossible. The cloth is cut by these irresponsible contractors, trimned and made un into garments; (2) The establishnent of credit by the distributor for the benefit of the so-called manufacturers with the Woolen mills so that, while in theory the goods are chared to the manufacturer, they are in fact purchased and paid for by the distributor, or with money advanced by the distributor to the manufacturer with which to pay for such merchandise."

In the July 26-27 hearins, pursuant to the adoption of a code, Mr. Victor Riesenfeld, spokesman for the Clothing Manufacturers' Association, summarized the objections to the practice of "cut, make and trim" as follows:
"It has been indulged in in most instances by retailers for the purpose of underselling their competitors, or where a lower selling price than the generally accented standard is the main consideration for gettin business. The pressure of competition in forcing down the cost of cuttin making and trimming has become a menace to labor and industry. The special tyoe of contractor or manufacturer doing this type of mork has been for the most part the most irresponsible."

## GEIERAT IITFORMATION

## Descriotion of the Industry

There are two distinct tyoes of Firms in the Men's Clothing Industry. First, there are establishments mhich buy material, cut the cloth, market the finished proauct, finance production from ram materials to finished gaments, but which often do not own and operate the plant where the garments are made. Secondly, there are establishments called "contract shops," or contractors who take out cloth and accessories from one tho finances the business and performs the remaining overations necessary to comoleting the gament on a piece orice basis. This contractor is ordinarily resonsible for his onn force of workmen and uswally owns machinery and a morkroom. Until the code ment into effect, a substantial part of the worl was cone on a "hoine worl" basis, in which labor vas cerformed in the homes of the emoloyees thenselves, and not in a factory omed and conducted by the emoloyers.

In a fer cities includine Chicaso, Rochester, Cleveland, aid St. Louis most production is found in shops which comolete the entire sarment. In other cities, of which New Yorle is the most significant, the vorl: for the most part is conducted in contract shoos, having been let out by manufacturers tho cut the cloth and who, as aoove described. finance the entire orocess. The areas (Not clearly defined) which employ the practice and use of the contract shoo method of proruction are sometines refered to as the "centralized areas," as distinguisined from the plants, orainanily found in small towns and cities, which produce the entire garment, anc are described as the "decentralized areas." It is emohasized for certain prrooses that the plants in the "decentralized areas" are highly integrated and usually employ higlily sub-divided processes of manufacture.

While there are many operations in the making of a gament, deoending in part uoon the tyoe of manufacture emoloyed - these operations can be divided into 0 few distinct occupational groups, the princiosl groups being cutters, fitters, seming machine ojerators, pressers, bastere, hand semers, shapers, bushelers, and tailors. I]

## Trade Association Activity

The following statement was orepared by $H$. K. Herwitz, member of the Code Authority for the lien's Clothing Industry, May 20, 1935.
"There was no national trade association functioning in the Men's Clothing Incustry until May 1933. For a nunber of years there have been local trade associations.
"Clothiers' Exchange of Zochester, 850 Fudson Avenue, Rochester, New Yorls, of which Max L. Holtz is president, and which includes all but one manufacturer in the Zochester market, was organized in 1919 and has been in continuous overation since. Its princioal function is to promote the

[^2]welfare of the Clothing Incustry of Rochester and transact negotiations with the Amalcanated Clothing Dorkers of America, a labor union govominf conditions in the market, provide for arbitration machinery and to operate juintly with the A. S. T. of A., ar Unemployment Insurance Fund.
"New York Clothing ilmurccturers' Exchange, Inc., 22 E. 17th Street, Wev Yorl, Nen York, of which Mr. Charles D. Jaffee is uresident, ves orcenized in 1922 and functions similar to the Rochester Clothiers' Exchanse.
"Philadelphia Clothing Iamufacturers' Association, Inc., W. B. Flickstein, secretary, 215 S. Broad Street, Philadelphia, Pennsylvania, tas organized in 1929 and operates similarly to the Clothiers: Exchange of Rochester, excent that there is no Uncmoloment Insurance Fund.
"Baltimore Clothing lamwacturers' Association, Inc., 906 Baltinore Life Euilding, Baltimore, Maryland, Benjanin Lebow, president, mas organized in 1933 and its function is limited to the relfare o the Clothing Industry in the Baltimore mariket. Each menfacturer makes its om agreement with the labor union.
"American Clothing Contractors' Association vas formed in July 1933. This orconisation is netional in its activities. It is composed of representatives from various local contractors' associations. The general function is to represent the contractors in their dealings with manufacturers in various parts of the country.
"The Clothing limufecturers' Association of the United States vas organized in lay 1933, primarily for the purpose of presenting a Code of Fair Competition for the Ilen's Clothing Industry. It was organized by revresentatives from the various local organiantions above referred to and by individual manufacturcrs who did not belong to any association, but mere consicerec revesentative of various narket areas such as Chicago, Cincinnati, and of manufacturers in localities where there were organizations, but where there were also independent menufacturers who were not nembers of the Association. It is estimated at the present time that the Clothing Manufacturers: Association of the United States employs over 75 per cent of the workers in the Industry.
"The Industrial Recovery Association was organized. in June 1933 to oresent a code in opposition to the code submitted by the Clothing Momfacturers' Association of the United States. They had 111 members in July, 1933, but this number mas reduced to woroximately 70 by Februaiu. 1935. In oart the reduction cane fiom resignation fron the Association because they had signed the union agreeirent; in other cases, because prodiocts manufactured did not cone within the jurisdiction of the Men's Clothing Code. It is estimated at the oresent tine that the Industrial Recovery Association employs about 15 per cent of the worliers in the Industry."

Two labor unions overate in the :Ien's Clothing Industry - The United Garment Workers of Anerica, and the Amolgamated Clothing Womers of America. Mr. Sidney Hillman, president of the last-named group, stated at the orecode hearing of July 26,1933 that the Industry was 80 per cent organized. One crow of olants in the Industry, located principally in the urban "centralized" areas, is almost entirel* unionized, having moring agreements with the Amalgamated Clothing Womiers. Another growp, located mainly in the small cities and country arees, ooerates under working afreenents with the United Garment Workers of Anerica.

Until around 1910-11, the Unitec Garment Workers, affiliated with the Anerican Federation of Labor, was the onle union in the Incustry. This union centered in the Chicago area and avout the firm of Hart-Schoiner and Marx, which had develooed a tremendous business through national advertising and standardized quality. Hart-Schoffner and Mary onerated an inside shop, but pere under contract control, also

Labor in 1911 struck against botin management and labor leadership. The Amalgamated Clothing Workcrs' Union was founded and has since become the dominant union of the Industry. The Chicago strike of 1911, headed by the Analgamated group, lead to the recosnition of a more responsible relationship of mamefacturers to ermioyees. The irresponsible contractor control system in Chicago was eliminated. The ageressive Amalgamated Union by 1919 had achieved unionization of the entire Chicago market and of other sized markets throughout the country. The imoortant New York marlet has had agreements with the Amalganated since 1914, the last strike was in 1920.

## Trade-marks

H. K. Herwitz of the Men's Clothing Code estimates that about 25 to 30 per cent of the products of the Industry are trade-marked (registered).

## Foreign Imoorts

Foreign imports have no significant effect upon the Men's Clothing Industry.

## Industry Exoerts

Following are names, addressec, Jusiness affiliations and qualifications of oersons who, due to training and experience, are thoroughly faniliar with conditions in the Men's CIothing Industry:

Raymond H. Reiss: International Tailoring Company, 107 .- 4 th Avemue, New York, Ner Yor: - Charge of manufacturing overations for the International Tailorins Compeny and the J. I. Taylor Company, leading tailor-tomthe-trade manufacturers in the country. Mr. Reiss is also choirman of the Executive Comnittee of the Code Authority for the lien's Clothing Industry. He has been in charge of the International Teiloring Company for a number of years, and is onc of the hest qualified persons on the tailor-to-the-trade branch of the Industry.

Victor Ricsenfeld: Cohen-Golimen Comony, 45 W .15 th Street, New York, New York - in charce of manufacturine for CohenGoldman Compant one of the limer manufacturers of standard private trademared clothim in the country. Mr. Riesenield is chairman of the Comaittee on Enforcement for the Men's Clothing Industry Code Authority, and has had 25 years ewerience in charge of clothinc risurncturing operations.

Hymn Blumbers: Amalaunai Olothing Norivers of Azerica, 11-15 Union Square, Not Yom, Nev York, one of the lehom mombers of the Men's Clothing Incustry Code Authority; is a nember of the General Executive Doard of the Analgamoted Clotning Workers of America. Mr. Blumberg is in general charge of risinê piece worl rates in negotiations corried on $b y$ this organiation. Mr. Blumberg is considered on eroert on direct labor costs.

Harry K. Fervitz: Cocie Authority for Men's Clothin: Industry, 51 Madison Avenue, New York, Ter York - Comptroller of the Men's Clothing Industry Co己e Authority; formerly statistician for the Amalganated Clothing Workers of America, and he, also, prepared the economic briefs for the union in connection with the code hearings.

David Drechsler: 225 - 5 th Avemue, Ner York, New Yorl, - has been, for the last ten vears, counsel for the New Yorl Clothing Manufacturers' Exchange, and since 1933, secretary and counsel for the Clothing Manuiacturers Association of the United States. Fie is at present sccretary and general counsel to the Code Authority for Men's Cloting Industry. Mr. Drechsler drafted the Code for the Clothin, Manufacturers' Association, which was presented at the puilic hearing in July 1933, and is unusually mell-qualified in all the legal and industrial aspects of the Code as it ariects the Industry.

## Progress of the Men's Clothine Industwy Under the Code

The following statement was propered by Mark W. Cresap, president of the Clothing Manufacturers' Association of the United States, liay 22, 1935.
"The Men's Clothing Coce has been in overation for trenty months. Its experiences anc achievements under the National Recovery Act are worthy of cereful consideration in the present deliberations concerning the extension of the NRA. The curpose of the Recovery Act was (1) to increase employment; (2) to increase purchasing porer; (3) to rehabilitate industry without aporeciable burcen on the consumer. These hish purposes have been achieved. This is the record.
:
(1) How Workers in the Industry vere Affected

(Source: United States Bureau of the Census; United States Bureau. of Labor Statistics; Code Authority for Men's Clothins Industry.)
(2) How the Consumer was Affected

Present day retail prices of clothins of standard brands in all price ranges are only from 16 per cent to 25 per cent higher then they were in the spring, 1933, the time of the bank holiday; present day prices are approximately 20 per cent - 30 per cent below 1929 prices.
(3) How the Manufacturers in the Industry were Affected

Dun and Bradstreet's reports to us containing an analysis of 225 i aentical establishments combined showed a loss in 1932 and an average profit on volume of sales for the years 1933 anci 1934 of 2 per cent per year for each of these two years.

Dun and Bradstreet also Eives us the followine information on bankruptcies for the manufacturers of clothins for the past three years; (Note: Includes manufacturers of both men's anc womer's clothing.)

| Year | Number | Liabilities |
| :--- | :---: | ---: |
|  |  | 840 |
| 1982 | 298 | $\$ 23,298,941$ |
| 1933 | 211 | $7,100,951$ |
| 1934 |  | $5,257,241$ |

"It will be observed that the Recovery Act has put almost forty thousand ( 40,00 ) workers in the Industry back into the shops and that emloyment today is within striking distance of the 1929 enrollment. Average wases, which were as low as $\$ 12.00$ per week in 1933, are now back to $\$ 22.00$ a week; and the total weekly payroll has increased one hundred and thirtythree per cent (133, ), thus enablins the worker in the Clothing Incustry to purchase an increasing amount of products of other industries.
"The improvement in the Clothing Industry to the worker and to the manufacturer, as can be clearly seen from the above fizures, has not been at the expense of the consumer. While wages in the Industry are apuroachin the 1929 levels, prices to the consumer are consiberably below those prevailing in 1929. Present day retail prices are fully tmenty oer cent ( $20 \%$ ) to thirty per cent ( $30 \%$ ) below the 1929 level. It will be observed that the margin of profit for the clothing manufacturer is approximately 2 per cent on gross sales. Figures on the great decline of bankmptcies in the Industry soeak for themselves.
"Production in 1935 is higher by twenty per cent (20\%) than it vas in 1934 and 1934 was an imorovement over 1933 and 1932.
"It requires from three to 1 rour yards of cloth to make a suit of clothes. This increased production has meant more worl for the mool manufacturer and an expandine market at better prices for the sheep grower.
"To the Clothing Industry which has accomplished so mach in rehabilitating itself and which has 'sone' back to work, a termination or emasculation of the Recovery Act at this time would be disastrous and woula quickly undo all that has been accomplished toward increasins employment, increasing purchasing power and menerally rebuilding industry."

Firn Mith lie: Yorl: City Offices Which Monufacture Gutsile Ten Yom: State

```
Alco Z-ncer Co.
Anclenso:= Fondeziam Co., Inc.
Arons, Acolvin e Sons
Eelere Clothos, Inc.
Baltimoie Clothes, Inc.
Sangor Clothing Mfg. Co., Inc.
Barion Ancierson Co.
Blocl: Co., The
Bracbura Oif Rociester
Columbia Coat Co., Inc.
Curlee Clotining Co.
Daroff, il. ̀ Sons, Inc.
Decler, Alfred, & Cohn, Inc.
Dumont Clothes, Inc.
Eisner, Sigmund Co.
Epstein Bros.
Fashion Park Mfg. Coro.
Fine, Ta= & Co.
Finl:elstein, Sawl Co.
Franlel System Clothes, Inc.
Freeman, Fi. & Son
Friedman-Harry liarlss Clo. Co., Inc.
Goldsaith, Louis, Inc.
Goodinete Co., The
Greif, I. & Dro., Inc.
Gutman, I. & Soins, Inc.
Hammonton Park Clothes, Inc.
Hart, Schaffner & ilar:
Hiclev Ereeman Co.
Jacobs Tailored Clothes
Jose?n C: Feiss Co., The
K. & G. Clothins Co.
Keller-Temamn-Thompson Co., Inc.
Nirschooun, A. B., Co., Inc.
Kuponieiner, B. & Co., Inc.
Lama Bros.
In_mrocl: Clo. Co.
Lavman, Bermitz & Scott, Inc.
Lebor: Brothers
Levy B=os. E: Adler Rochester, Inc.
Lieberman, Aron 2: Sons
Lob-Fivboart, Inc.
Maimon, B.
íalmams!er, S. & Son
iiiddishace Co., Inc., The
I.orse Leopold Co.
```

```
Padi Clothes, Inc.
Philco ClothinE Co., Inc.
Pincus Brothers, Inc.
Progressive Clo. Iffg. Co.
Roseathol, H. B., - Ettlinger Co.
Schloss Iros. & Co., Inc.
Schocnomen, J., Inc.
Soinsheimer, H. A. Co., Inc.
Sieg`l, Jacob Co.
Silvertor: Co., The
Singer & Snow Co.
Sonmeboin Bros., Inc.
Soontsuear, Inc.
Stein-Bloch Co.
Surre:},\mathrm{ Robert
Teplicl: & Eisenberg Bros.
Trimovit Clo. Co., Inc.
Walbroolse Clothes, Inc.
Weinberg-Schille: Co.
Moitr, S. & Co.
Wile, il. & Co.
Zeeman &: Selisman
```

Source: Directory of New Yorl, "lien's Near" (Fall, 1934).

Menufocturer and Location
Ioc-tion of Contract Shoo

## 

| Alvait \& Sang, Inc. | Souderton, Pa. Gowfield, Po. Passaic, iN. J. Easton, Pa. |
| :---: | :---: |
| Bomuch $\overbrace{2}$ Hurritz, Inc. | Possaic, IT. J. Clifton, it. J. Garfield, IT. J. |
| Boceman Clothing Co., Inc. | B2ncors, Ea. Easton, Pa. |
| C.IT. T. Clothing Co., Inc. | Passaic, II. J. Fatterson, IT. J. Nevarl, $17 . J$. Soutir Amboy, IN. J. Garifield, I.J. |
| Leo Greenberg 2 Shapiro, Inc. | Egg Marbor, IT. J. Fertasie, Pa. Vineland, iJ. J. Hamonton, IT. J. F-tterson, IT. J. |
| Gaeenstone Stern Co., Inc. | Scranton, Pa. Wilkes Barre, Pa. |
| Tourmen ${ }^{\text {a }}$ Kaplan | isicaletom, Conn. Woodbine, IN. J. |
| Ioe Lever $\because$ Sons | Baltimore, Md. Perkasie, Po. |
| Leris Bros. | Vinelanç, N. J. Elainfield, I. J. Hamonton, lV. J. South Amboy, IT. J. |

## Nen Torls (Cont!d)

Horal Clothing Corp.

Rose 玉ros.

Senco \& Sons, Inc.
I. Aslinas ¿ ¿ Son

Benjouin Bros.

Bemman Ing. Co.

Better Clothing Co., Inc.

So"vel-Goldman

Zeliavle Clothing Iff.., Inc.

Potterson, i. J.
Pessaic, IT. J. Bangor, Pa.

Hatficld, Pc. Inside Shop Shipensiurg, Pa." "
Lebanon, Pa. " "
Qualrertorm, Pa. " "
Cooversbrag, Pa. Hamonton, IT. J. Vineland, iT. J. Insicle Shoz Trenton, N. J.

Bethlehera, Pa. Easton, Pa.

Ner Hoven, Conn. Torvich, Comn. Bayome, IT. J.

Easton, Pa. Pittston, Pa.

Sellersville, Pa. Qualertorm, Po. licdletom, Conn. INev Brunsrich, N. J.

Baltinore, ind. Quakertom, Fa. Newarli, IT. J.

Perlasic, Pa. Pen Argrie, Pa. Bethlehen, Fa. Bayome, N. J.

Fitchbere, llass. Bangor, lie. Perlosic, Pa. New Bedford, Mass. Easton, Pa. Trumbenersville, Pa. Peath Anboy, IV. J. Lamrenceville, Ga.

ITew OOM (Cont 1 ( $)$

Scinvontz-Stony
Cliiton, IT. J. Lew 3runswicl:, T. J. Purtin Anboy, IT. J. Tilues Barre, Pa.

Boston
Giasioweh Clothine Co.
$\therefore$ ocem Fonts
H.I.C. Pants Co.

## Philcielunia

S. Abrahoms

Best Mear Ponts Co.
Louis Goldanith, Inc.
Koustone Tailorins Co.
D. Mein \& Bios., Inc.
B. Lixinon
J. Vitinon ¿ Son

Tm. C. Roviand
I. Mrate Co.

Joseph H. Conen Sons
Philacelohia, main office cutting, desirning, stocl-. ive:: Yorls City, manufocturing Dlent.

Nerramik, IJ. J.
Roctiand, lie.
Portland, lie.

Nar leshade, IV. J.
Siverside, iT. J.
Forlibora, iJ. J.
Red Ban'z, iv. J.
inapleshade, in. J.
Riverside, II. J.
ESE Harbor, H . J.
inonleshade, IN. J.
Trenton, $\mathbb{N} . J$.
Philadelohia, Pa.
Sellersville, Pa.
Fericasie, Fa.
Bangor, Pa.
Bridgeport, Pa.
Sassasmansville, Pa.
J. Schoeneman, Inc.
I. Greit \& Bros.

> Wilmington, Del. Souderto:, Fa. Iunszale, Pa.

Predericlasburg, Va. Everett, Fr. Wavnesjoio, Pa. ifount Union, Pa. Staunton, Va. Sterartstom, Pa. Lancaster, Pa. Sherristom, Pa. Hanorer, Pa.

## iliscolloneous

日. A. Seinsheimer - Cincimati, Ohin.
Cincinnati, Ohio - Noin Orfice - cutting and mfe.
ITer Albon , Ind. - 150 cittins - manufacturing. Froduction sent to Cincimati.

Intemational Tailoring Co. - Ne: Yors Citu.
Controls J. L. Tajloi \& Co. - selling agency.
Cuts and malses to individual order exclusively.
Orders recoived by J. L. Trarlor $i=$ Co. are cut by them and made up by Intomational Tailorins Co.
Has no contractors.
Does cut, are's and trin for other firms.
Plent in Chicaso cuts and makes to individual ordor.
Curlee Clothing Co.
ivo contractors.
Plent at St. Louis, iio., cuts and malres there.
Generel offices - St. Louis, lio.
Flont at inayfield, $K$. - cuts and malses there.
Goodall Co.
Hain office - Cincinnati, Ohio - Sales, shiping, stock and cutting.
Shop at Sanford, liaine - cutting onl:̈ for Cincimati shon.
Shop at Knoxville, Rem.
Shop at Loraine, Ohio.
Cohen-Goldmen
New Yoris - Main office - cutting - stock.
Plants - Syracuse
Poughisecosie
New Bern, N. C.
Baltinore, Md.

Location of Shops in Which Garments are L.ade That were Cut in Other States

Nev Jersey
luaple shade
Riverside
Paulsboro
Red Bank
Ege Harbor
Uizuah
Trenton
Nevark
Garfielr
Passaic
Eammonton
Vinelend
Clifton
Paterson
South Ambor
Jersey City
Rahvay
Raritan
Plainiield
Perth Anboy
Hobo':en
Bavonne
Hem Eruns:ick
Toodbine
Lodi
Corteret

| Pennsylvania | Others |
| :---: | :---: |
| Trumbauersville | Portland, we. |
| Perkasie | Morwich, Conn. |
| Daston | Fitchberg, lass. |
| Tilkes-Barre | Bangor, ime. |
| Philadelphia | New Bedford, Mass. |
| Pensburg | Lamrenceville, Ga. |
| zuakertom | 3altimore. lid. |
| Landsdale | New Haven, Conn. |
| Linc Lexinston | Chicajo, Ill. |
| Pen Areyle | i..iddletorn, Conn. |
| 3ethlshem | Racine, Wisc. |
| Coopersburg | Mount Healthy, 0. |
| Scranton | St. Jouis, Vo. |
| Sassamansville | Rockland, ice. |
| Iricuenort | Detroit, ilich. |
| Sellersville |  |
| Bangor | 1..ayfield, KY. |
| North Hamoton | Fredericksbura, Va. |
| Dubl in | Wilmingtor, Del. |
| Pittston | Staunton, Va. |
| Ratfield | New Albany, Ind. |
| Shiz enburg | Knoxville, Tenn. |
| Lebanon | Loraine, Ohio. |
| Souderton |  |
| Everett |  |
| Taynesboro |  |
| Mount Union |  |
| Stemartstown |  |
| Lancaster |  |
| Sherristown |  |
| Hanover |  |

Source: Code Authority for Men's Clothins Industry.
-

```
List of 19 Lanufacturers of Nen's Clothinc
    Showing Location of Retail Outlets
```

| Manufacturer and Location | Name of Retailer an | at |
| :---: | :---: | :---: |
| Jos. Lever <br> 836 Broadvav, I.Y.C. | Crawford Clothes <br> Sanford Clothes <br> Powers Clotines | New York City Brooklyn Jamaica Philadelphia Upper Darby Brooklyn Jamaica |
| Simon Ackerman, Inc. 79-5th Ave。, N. Y. C. | Simon Ackerman | $\begin{aligned} & \text { Brooklyn } \\ & \text { Bronx } \\ & \text { Manhattan } \end{aligned}$ |
| Aplo. <br> Rochester, N.Y. <br> 915 Broadvay, N.Y.C. <br> New Brunswick, NoJ. | Bond Stores, Inc. (Randall Clothes) (Bond Clo. Co.) | New York City <br> Chicago <br> Cleveland <br> Detroit <br> Akron <br> Toledo <br> Youngstomn <br> Columbus <br> Cincinnati <br> St. Louis <br> Lorain <br> Buffalo <br> Boston <br> Dayton <br> Nemark <br> Washington <br> Minneapolis <br> Syracuse <br> Rochester |
| Cohen Goleman Co. 45 W. l8th St., N.Y.C. New Bern, N. C. Baltimore, Md. Syracuse, N. Y. | Broadstreets | New York City |

Cohen Goldman Co.
45 W. 18th St., N.Y.C. Broadstreets New York City
New Bern, N. C.
Syracuse, N. Y.

## Idanutacturer and Location

Brools Bros.
346 i.edison Ave., N.Y.C.

Kahn Tailoring Co.
Indianapolis

Fashion Park Clo. Co.
Rochester, N.Y.

```
Brooks Bros.
```

English Tollen Co. Indianaoolis
Capitiol Ave. \& Cleveland.
St: Clair Street Detroit
Louisville
Dayton
N.Y.Buying Office Nem Yorl: City
Fashion Park Asso-
ciates, Inc.
(1457 Broadway, T.Y.C.)
Subsidiaries:
Desmond's Inc. Ios Angeles
The Hub, Henry
C. Lytton \& Sons Chicago
Neber \& Heiltroner
Inc. New Yorl: City
Brokam Bros. Nem York City
Shulman \& Co. Norfolk, Va.
B. R. Baker Co. (Cleveland)
(Toledo)
(Harrisburg)
(Pottsville)
Croll \& Keck Reading
I. Strauss \& Co. Indianavolis
The hetropolitan
Co. Dayton
Chaix, Copley Co. St. Paul
Juster Bros., Inc. Minnexpolis
(Finchley) New York City.
Foreman \& Clark Mfé. Co.
28 .7. 2Jrd St., IN.Y.C.
(13 stores)
(13 stores) Minnesota Iowa
Missouri
Illinois California New York City

## lianvecturer and Location

Tinden CIO.CO. (Jos. Hilton \& Sons)
35 I. Elizabeth Ave. Linden, IJ.J.

Howard Clothes, Inc.,
160 Jay St., Brooklyn, N.Y.

Langrock Clothing Co., Ne: Haven, Conn.

Name of Retailer and Location
Jos. Hilton \& Sons
129 Fulton Street. New York City

Howard Clothes Boston
New Yorls City
Syracuse
Brooklyn
Philadelphia, Pa. Pittsburgh, Pa. Providence, R.I. Jersey City, ${ }^{\text {I. J. }}$.
D. T. Langrock, Inc. 268 York St. New Haven

Lengrock Harvard, Inc. Cambridge, hass. Exeter

The Andover Shop Andover, N. H .
Langrock Princeton, Inc. Princeton
Lawrenceville
Langrock Fine Clothes
Inc.
The Penn Shop
Langrock-Brown Inc. Providence

Roe Levy \& Son

Sherman Stores
(25 stores)

New York City
Brooklyn
Jamaica

Indiana
T. Virginia

Illinois
Pennsylvania
Ohio
Iowa
lanufacturer and Location

```
Ricluman Bros. Co.
    1600 E. 55th St.,
    Clevelanc, O.
```

Rosers Peet Co.,
842 Broadmay, N.Y.C.
Standard Tlef.
Columbus, Ga.

Stein Bros.,
149 Fifth Ave., IT.Y.C. Hall-Tate,Knoxville Tenn.

## Name of Retailer anu Location

(62 stores) Ohio
Wisconsin
Pennsylvania
Net York State
Missouri
Michigan
Massachusetts
Indiana
Illinois
Kansas
Nebrasla
Kinnesota.
W. Virginia

Kentuckst
(6 stores)

The Schr:ab Co. (Simon Schwab) (24 stores)
Columbus, Ga.
New Yorls City
Boston, liass.
Alvany, Ga.
Athens, Ga.
Atlanta, Ga.
Columbus, Ga.

Griffin, Ga.
La Grance, Ga.
hacon, Ga.
Rome, Ga.
Savannah, Ga.
Test Point, Ga.
Valdosta, Ga.
Birminghan, Ala.
Dotham, Ale.
Huntsville, Ala.
Montgomer, Ala.
liobile, Ala.
Jacksonville, Pla.
Orlando, Ela.
Pensacola, Fla.
Tampa, Fla.
Knorville, Tenn.
Chattanooga, Tenn. Jackson, liiss.
(43 stores)
Worl State
Vermont
Pennsylvania
North Carolina
Virginia

Manvfacturer and Location
Stein Bros. (Continued)

Tennessee
Delartare
Georgia
Ner Jersey
So. Carolina
Florida

Stetson "D" Stores
4 IV. Horrard St.,
Baltimore, id.

Hart-Schaffner \& Mar:
Chicago, Ill.

Wallach Bros.
114 E. 23rd St.

Nert York City
Brooklyn
Jamaica
Flushing
Newark
Irenton

## Minu Name

Lencroci= Clothing Co.
Lee, ifcleinn So Scalzo
Irade Right Tlé. Co.
lichisan Wholesale Tlrs.
Rosenber: \& Saffer
Ro. Rlrs.
Rude, I.
E. A. Seinsheimer, Co.

Silverstein $\%$ Sons Co.
Schmartz Tly. Co.
Storre-Shaefer Co.
Swerior Il. Co.
Tolfe Bros.
United Tle. Co.
Sure Fit Clo. Co.
Mi?son, Tom
Beicon Clothine
Berry Clo. Co.
Biltmore Pants Co.
Bine, I. ह: S.
The Ilock Co.
Fronles Bros.
Freednan-Harry ihariss
Pin'zelstein, San
Globe Tle. Co.
Goodall Clo. Co.
Harold Clo. Co.
Ii.S.i.t. Clo. Co.

Galler \& Blaustein
i.alcolm Kenneth Co.
I. Greif

ITorth Chicaso Clo. Co. (Veman Clo.)
Samerstein, I. (Security
Tholesale Clo. Co.)
Stendard Tl . Co.
United Toolen Co.
Bodenstein
P. F. Davis Co.

Detroit Tholesale Tlrs.
Gate City Mfes. Co. Gross Wholesale Tirs. Inc.

## Iocation

Mon Fiaven, Conn. Shelbyville, Fu. Baltimore, id. Detroit, ilich. Wer Yor': City Cincinati, O. Denver, Colo. Cincimati, 0. Cincinneti, 0. Cincimneti, 0. Cincinneti, 0 . Cincinnati, 0 . Trön, T. Y . Detroit, i:ich. Philadelohia, Pa. Boston, liass. Boston, liass. Partucliet, R. I. Baltinore, lid. Cincimati, 0 . Cleveland, 0 . Latronce, liass. Richnone, Va. Iorfol':, Va. :..ilmauree, Tisc. Cincinnati, 0 . Cincinneti, 0 . Nery Yorl: City BeItimore, idd. Boston, liass. Baltimore, Mí.

Iorth Chicaco, Ill.
Beltimore, Na.
Colurabius, Ga.
Columbres, Ga.
Streater, III.
Cincinneti, 0 .
Detroit, Mich. Kanses City, Mo. Denver, Col.
-

Hochschied Wholesale Tlrs.
lit. Healthy, 0 .
Levine Bros.
Cincinnati, 0 .
Ynlow Cab Co. Chicago, Ill.

12 Firms not Definitely Knorn to be Encaged
in Interstate Connerce, of the Total of 55
rhich have been Certified to the IVational
Cmbliance Board

## Firn Wame

Cohen, Goldrater iifg. Co.
Davis Clo. Co.
Eagle Bluc Serge
English Woolen liills
Freeman Bros.
Kendig, S. H.
lichael Tls. Co. liocern
Overglobe Clo. Co.
l.:onarch Tl . Co.

Peters, I.
Star liovelty Coat Co.

## Location

Los Anceles, Calif. Boston, Kass. Philadelphia, Pa. Indianapolis, Ind. Chicaso, Ill. Lanusdale, Pa. Detroit, ilich. St. Louis, Mo. Boston, liass. Chicar;o, Ill. Syracuse, N. Y. Brookling, IN. Y.


[^0]:    1/ Clothing Manufacturers Association of Anerica, "Statistical and Economic Analysis Related to Sections II and V, Code of Fair Competition for the Men's Clothing Industry."

[^1]:    1/ Men's Clothing Hearings, July 26-27, 1933, po. 62-66; testimony of J. G. Hickey.

[^2]:    1/
    Bureau of Labor Statistics, Moges and Hours of Labor in the Men's Clothine Industry, 1911 to 1930 (Bulletin 557).

