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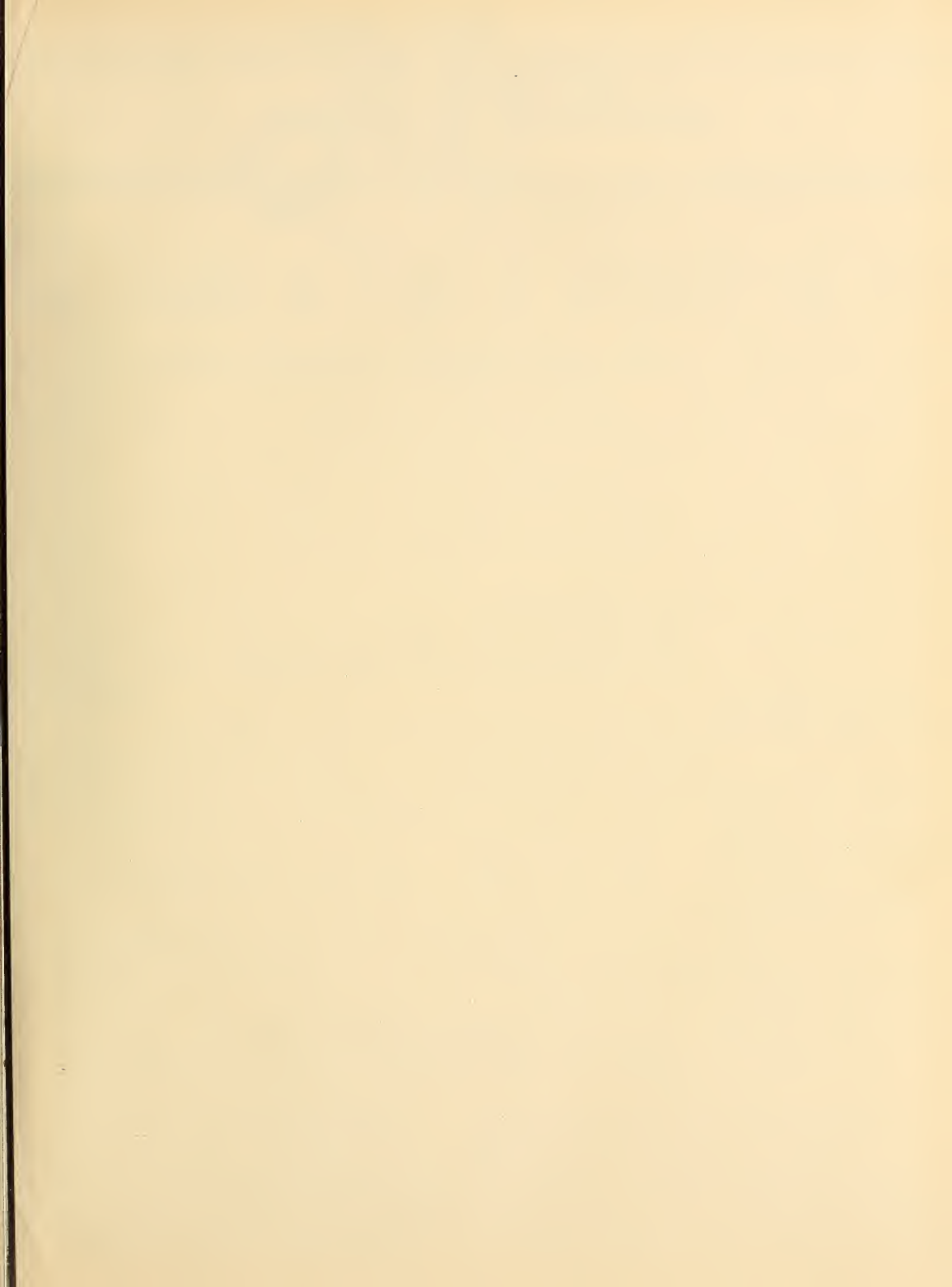


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Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VO 93, NO. 1

NEW YORK, FRIDAY, JANUARY 2, 1948

TEN CENTS

1948 LOOMS AS YEAR OF DECISION FOR PIX

See Blocked Funds Expanding Int'l Production

Full 1948 Activity Due
If Currencies Continue
In Deep Freeze State

From concrete results and from plausible indications for the future, the American film industry in 1948 is expected to become a world-wide producing factor due to the economic confusion of monetary exchange in the post war world.

Utilizing blocked currencies, American companies which in the past merely dabbled in theater operation and production abroad view the immediate future with prospective

(Continued on Page 4)

State Censor Board Sought for Mass.

Boston—A petition calling for a state censor board, to examine and approve or disapprove all types of entertainment, including films, radio programs, stage shows and floor shows, has been hopped in the Massachusetts Legislature. Proposal, filed by Thomas Scanlan and Jeremiah Brennan of Boston and Daniel

(Continued on Page 2)

Second E-I Regional Meet Opens in Dallas Tomorrow

Second in Eagle Lion's current series of regional sales meetings will be held in Dallas tomorrow and Sunday, A. W. Schwalberg, vice-president and general sales chief, announced Wednesday.

Meetings, devoted to discussions

(Continued on Page 4)

Griffis May Be Head Of Aeronautics Board

Washington—Stanton Griffis, Paramount executive committee chairman and present ambassador to Poland, is being considered as a possible choice to head the Civil Aeronautics Board, according to informed sources here. Griffis, who returned to this country from Poland last week, would succeed James M. Landis, whose term expired at the year's end.

Detroit Carrier Installs Mobile Telephone Service in Move to Expedite Film Shipments

Detroit—A mobile unit to allow constant telephonic control of film shipping—believed to be the first in use in film carrier service in the industry—has been installed by Charles Simpson, new owner of Exhibitors Service, who is also manager of Central Shipping Bureau. Unit has been placed in the truck which Simpson drives himself and uses for all personal transportation around the territory as well, in order to be available for emergency film shipment.

Exhibitors, film exchanges, bookers, and other agencies all have Simpson's special number, so that he can be reached at any time on the road. Emergency calls covering lost or delayed prints, missouts, and special problems arising in film business are being handled expeditiously by the new system, which also allows prompt dispatching of assignments to other drivers for the company.

No New State Taxes Planned in New York

Albany — Sources close to Governor Dewey revealed that no new taxes are expected to be imposed this year. The Governor is said to be strongly opposed to new taxes for the following reasons:

1. There are not many new sources of revenue left and the State needs to have a reserve taxing power in case of business decline; 2. Imposi-

(Continued on Page 4)

Reade to Test Foreign Films in Jersey House

"Well-Digger's Daughter," a Siritzky release will play Reade's Jersey Theater in Morristown, Jan. 21, as a test to see whether it is worth extending foreign film showings to other theaters.

So far Skouras, Century, Rand-

(Continued on Page 4)

KATO Will Attempt to Repeal Kentucky Tax

Louisville — Guthrie F. Crowe, president of KATO said his organization will attempt to repeal the state admissions tax at this month's session of the Kentucky Legislature. KATO will also attempt to secure passage of an act to set up a board composed of Kentucky exhibitors to regulate checking.

Admission tax issue became con-

(Continued on Page 4)

M-G-M Field Auditors Meet Jan. 6-8 at Astor

Annual meeting of M-G-M field auditors will be held Jan. 6-8 in the Hotel Astor, it was announced Wednesday.

Presided over by Charles K. Stern, Loew's assistant treasurer, and Alan F. Cummings, exchange operations and maintenance chief, the sessions

(Continued on Page 4)

Limited Video Effect On Gross Tele, Theater to Find Own Places—Reagan

Alexander Field Force In Three-Day Meeting

Colorado Springs, Colo.—Some 50 Alexander Film Co. field officials and district managers concluded the final session of a sales meet last Wednesday where they mapped out sales plans for the new year. Three-day meeting was climaxed by a New

(Continued on Page 4)

Television may have a perceptible effect upon theater grosses in its early stages of public response, but its attraction will become less competitive as the two mediums find their respective roles as entertainment, in the opinion of Charles M. Reagan, Paramount vice-president and distribution chief.

Pointing out that there seems to be no substitute for the ever-present

(Continued on Page 4)

Supreme Court Decisions On N. Y. Equity, Crescent And Griffith Cases Due

Washington Bureau of THE FILM DAILY

Washington — This year is bound to be, for the pix industry, the year of decision. Not alone will it be the year in which the future of the industry's foreign market will be determined and very possibly the year of decision so far as studio labor disputes and the industry's relations with television are worked out, but in the Supreme Court it will be the year in which the most important decisions of all are to come down.

Already argued are the Schine and Griffith cases, which are of vital im-

(Continued on Page 4)

CEA to Claim Britain Can Make Only 40 Pix

London (By Cable)—CEA representatives in their meeting with Harold Wilson, president of the Board of Trade, will strongly dissent from Wilson's estimate that British studios will produce 75 features this year, and will claim that 40 is nearer the actual probability. Group will stress the urgency of the exhibitor's

(Continued on Page 4)

U. K. Pix House Tax Bite Reaches \$41,390,000

London (By Cable)—Extent to which British Government revenue is threatened by the suspension of U. S. film imports as a result of the duty impasse is pointed up by the latest annual report of the Commissioners of Customs and Excise on entertainments tax receipts.

Of the \$46,300,000 collected from

(Continued on Page 4)

Balcon Is Knighted In New Honours List

London (By Cable) — It's Sir Michael Balcon now. Veteran British producer received a knighthood of the King's New Year list, joining Sir Alexander Korda and other motion picture men to be so honored.

THE FILM DAILY

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Army Signal Association To Cover Armed Forces

Army Signal Association has been reconstituted as the Armed Forces Communications Association, Brig. Gen. David Sarnoff has announced. Sarnoff will continue as president of the new organization which seeks members engaged in the fields of communication or photography in its principal mission: "to ensure that the Armed Forces—Army, Navy, Air Force—shall have communications superior to those of the military establishment of any other nation."

Wexler's Attachment Discharged

New York State Supreme Court Justice Thomas A. Aurelio Wednesday signed an order discharging Moritz Hamburger's attachment against Lazar Wexler, proxy of the Swiss Praesens Films. Bond for \$9,800 was posted by defendant. This is the sum for which Wexler is being sued by Hamburger.

Rodgers to Speak at Luncheon

William Rodgers, Metro's sales chief, will be the guest speaker Monday when the Motion Picture Associates hold its installation luncheon at the Hotel Astor. Sam Rinzler will emcee.

White Completes Revise On Child-Aid-Child Film

"Children of Tragedy," documentary made by Save the Children Foundation, has been revised and re-edited into an 18-minute short by Gordon S. White, ad code administrator of the MPAA, entitled, "Restoration Begins."

At least half of the reel consists of new material depicting the way in which American children have collected food and clothing to help their less fortunate friends in Greece, Holland, France and Finland. Film is free to interested groups through regional offices of the Federation in Boston, Chicago, Philadelphia, San Francisco, and from the national office in New York at 1 Madison Avenue, New York.

Canada Kills U.K. Duty Priority Under New Pact

Toronto—Film trade here busy revising tariff code on film imports which changed effective yesterday under the Geneva trade pact announced last November.

British preference of fifty per cent was wiped out but tariff on positive prints from all countries has been reduced from 2 1/2 to 1 1/2 cents while that for negatives cut from 27 1/2 to straight ten per cent.

Result is slightly higher import charge on British films entering Canada.

Lippert's Redwood Buy Seen Finished This Month

San Francisco—Reported negotiations by Robert L. Lippert, looking to the purchase of George Mann's Redwood Theaters, were seen as almost completed at the end of the year. Only hitch appears to be Mann's unwillingness to sell his houses outright instead of remaining as landlord in many instances.

If concluded, deal would put Lippert in control of some 50 theaters, plus several Drive-In spots under construction. Redwood circuit comprises 24 houses in Northern California.

Dezel Acquires "Rex and Rinty"

Thirty-five mm. rights to "The Adventures of Rex and Rinty," have been acquired by Albert Dezel Prods. Inc., of Detroit, from George Hirshman, ITAT. Serial will be condensed to provide a feature version.

Johnston on Coast

Washington Bureau of THE FILM DAILY
Washington—MPAA president Eric Johnston arrives in Hollywood Jan. 7 for a series of conferences with studio toppers. He will speak on the Marshall Plan at Los Angeles Town Hall on Jan. 16 after which he will return to Washington.

M. Van Praag Dead

Chicago—Morton Van Praag, veteran distribution official, died in his hotel room here. He is survived by his wife.

Anti-Discrimination Bill Filed in Boston

Boston—An anti-discrimination bill, calling for fine or imprisonment of theater managers for "wrongful refusal of admission to and ejection from a theater or place of public amusement," has been filed with the Massachusetts Legislature by Gabriel F. Piermonte of Boston. Bill was assigned to the committee on legal affairs.

Tampa Manager Puts Out Own Amusement Mag.

Tampa, Fla.—George W. Leonard, manager of the Cinema Theater, has developed a popular amusement magazine of his own to promote his theater and screen attractions. It is a 16-page weekly called Movie News, which also includes the week's radio station programs and a shopping guide.

News of the screen is obtained from columns syndicated by Western Newspaper Union. A large portion of the space is devoted to stills of current and coming attractions, augmented by theater ads. Theater plays Warner, Paramount and other product.

Drafting of Pix Standards Postponed Indefinitely

Washington Bureau of THE FILM DAILY
Washington—Press of other problems has forced indefinite postponement of drafting standards of practice for the pix industry, it was revealed over the holidays. James F. Byrnes, former Secretary of State and now MPAA counsel, was to assist in drafting standards for the industry. Little work has been done on the standards, however, with the chances slim that much headway will be made until well into 1948. Preliminary talks have been had with the Department of Justice, but, no concrete recommendations have been made.

Alson Heads Minn. V. C.

Minneapolis—William Alson, Minneapolis indie exhibitor, is the new chief Barker of the Northwest Variety Club (Tent 12) and Ted Bolnick, Ben Berger partner in Berger Amusement Co., is the new first vice-president for 1948. Other officers are Joe Loeffler, Republic branch manager, second vice-president; Abe Kaplan, treasurer and Pat Halloran, secretary.

State Censor Board Sought for Mass.

(Continued from Page 1)

Sullivan of Lowell, is assigned to the State Administration Committee.

Under the measure, board would comprise six members, including representatives of American Guild of Variety Artists, theaters or night clubs, theatrical booking agents and clergy of the three major faiths. Members would serve six year terms, without compensation, except for expenses, and could deny a permit for any presentation seen as immoral or tending to corrupt morals.

At present only Sunday films are subject to State censorship.

Mary Pickford to Launch Can. Children's Appeal

Canadian-born Mary Pickford will be her native country's guest of honor to launch the campaign of the Canadian Appeal for Children, sponsored jointly by the Canadian Council for Reconstruction through UNESCO and the United Nations Appeal for Children. She will set in motion a world-wide drive for \$100,000,000 toward assisting the UN agencies in their work.

Grovas Gets Cinecolor For Mexican Feature

West Coast Bureau of THE FILM DAILY

Hollywood—Cinecolor has given Grovas Prods. a commitment for its high-budget picture "Alle En El Rancho Grande," which will be filmed entirely in Mexico. Cinecolor technicians left Burbank for Mexico City last week for a meeting with Producer Fernando Fuentes on production plans. Picture is scheduled to start shortly.

Federal Exhibitors Group Is Formed in Australia

Sydney (By Air Mail)—T. C. Halbert of Queensland was elected president of the Federal Cinema Exhibitors Council of Australia, formed here recently with representatives from all states. Ewen Waterman was named vice-president; Vaughan Marshall, treasurer, and J. E. Graham, secretary.

**YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129**

USE
OUR
FREE
COPY-
WRITING
SERVICE!

**SPECIAL
TRAILERS**
that are
BETTER
and Quicker!

We'll Write
Your Trailer
Copy...
Or Send
Suggested
Copy For
Your Approval

FILMACK TRAILERS
1327 S. Wabash, Chicago 5

**They'll break open
the Piggy Banks
to buy tickets!**



**SMASH
HIT!**

"'HIGH WALL' punches all the way...sturdy melodramatic film
...strong cast and production."

—VARIETY (Weekly)

"Dramatic entertainment bet delivers suspense, excitement."

—FILM DAILY

"Strong meat... suspenseful scenes... chilling entertainment...
recommended."

—MOTION PICTURE HERALD

"Gripping, suspenseful."

—BOXOFFICE

"Solid entertainment for all types and classes."—SHOWMEN'S TRADE REVIEW

"Fast moving action... profitable boxoffice reception... romance,
suspense... a smashing conclusion."

—HOLLYWOOD REPORTER

"Exciting and interesting show... highly effective."

—MOTION PICTURE DAILY

"Snaps like a whip... plenty of entertainment... another click."

—COAST VARIETY

M-G-M PRESENTS THE HIGH-TENSION ROMANCE

ROBERT TAYLOR

AUDREY TOTTER • HERBERT MARSHALL

HIGH WALL

DOROTHY PATRICK • H. B. WARNER • WARNER ANDERSON

Screen Play by Sydney Boehm and Lester Cole • Suggested
by a Story and Play by Alan R. Clark and Bradbury Foote

Directed by Curtis BERNHARDT • Produced by Robert LORD

**BEATS THE
BLIZZARD!**
S. R. O. biz at
N. Y. Capitol
World
Premiere!



See Blocked Funds Expanding Int'l Prod.

(Continued from Page 1)

plans for enlarging these activities manifold.

Some circles view the present British impasse as the hinge upon which to swing into their production plans. Others have already started production. These activities are current in Italy and France. One source stated that American companies are so determined to recoup their frozen monies that they will send full production crews abroad in addition to leading players, underwriting necessary transportation expenditure from source countries.

Following an exploration into the field and potentialities of production in France Peter Cusick, one-time Universal megger, disclosed a project to make a film based on the life of George Sand featuring Greta Garbo. Financing would derive from a group headed by Rothschild banking interests, Sir Laurence Olivier and U. S. sources. Tentative release, it is reported, would be by 20th-Fox.

Purportedly backed by Samuel Goldwyn, Jacques Grinief, head of U. S. Film Export Corp. and Magnus Films is reported to have arranged preliminary steps for French production with American participation.

In Italy Edward Small is making "Cagliostro" at Cine Citta near Rome with Orson Welles. Columbia has a full schedule of operate films in work and planned. First, based on "La Boheme" starring Jan Kiepura and Marta Eggerth is almost ready.

To put it simply embarkation by American producers in production ventures abroad is an alternative. Since there is no coin coming their way via film rental remittances, they will apply frozen funds on the spot. This procedure also has potentialities for creating home discord and reaction in labor circles.

Reade to Test Foreign Films in Jersey House

(Continued from Page 1)

force, Fabian and Prudential have played both French and Italian films in several houses of their respective circuits.

Send Birthday Greetings To—

Jan. 2
Walter A. Futter
Jan. 3
Ben Kalmenson
Herbert L. Smith
Bill Ornstein
John Loder
Buddy Kaye
Jan. 4
Sam Dembow
Virginia Clay
John Thyle
Alfred Allee
E. B. Price

1948 Seen a Year of Decision Technicolor, Scophony Action on Docket

(Continued from Page 1)

portance to all exhibs. because of their strong bearing upon the operations of unaffiliated circuits. The Court is faced with a choice of advancing along the lines it laid down in the Crescent Amusement case last year or of rejecting the Government charges against these circuits. Rejection will mean either a statement that the cases are too dissimilar from the Crescent case, or a reversal of the principles laid down in that case.

To be argued this Winter is the biggest case in the industry's history—the 10-year-old Government anti-trust case against Paramount and the other major distributors. Most lawyers here do not look for decisions on the Schine and Griffith cases before the Court is ready to hand down its decision in the Paramount case; this means that the Supreme Court will, in effect, study the entire system of distributor-exhibitor relations and determine just how it believes they must be altered—if at all.

Indications are that the future relationships within the industry will be mapped out by a group of seven scholarly jurists whose business training has been entirely in legal terms.

Also on the agenda here are anti-trust complaints against Technicolor and the group of companies and individuals involved in the control of the Scophony process for theater television.

The Technicolor suit, in which Eastman Kodak is a co-defendant, has been filed in the Los Angeles District Court, and is still in its early stages. Eastman Kodak has

filed an answer brief, with Technicolor presently directed to file by January 10. The defendants are charged with blocking competitive color systems from the commercial screen and keeping color costs up.

There was no activity in 1947 on the Scophony case until the very final week. At that time the Government, preparing for oral argument in mid-January, sent its appeal brief to the Supreme Court asking the high tribunal to reverse a lower court decision excluding Scophony, Ltd., from the case.

Scophony, Ltd., a British company, was among the original defendants named in the case, but the New York District Court held in October, 1946 that the company was not within its jurisdiction. The Department of Justice was uncertain for some time whether to appeal, but has now definitely made the decision to go ahead.

Discussion of a possible consent decree has fallen flat, and it seems likely that a government victory in the Supreme Court this winter will be followed by swift moves to bring the case to trial in the lower court. If the Supreme Court refuses to reverse the lower court on the matter of including Scophony, Ltd., the Government will be more willing to talk consent decree in compromise terms, it is believed here.

The anti-trust division of the Department of Justice has been asked, too, to help in the industry battle against the increased ASCAP seat tax—but thus far the answer has been in the negative. There is little chance that this answer will be changed in 1948.

KATO Will Attempt to Repeal Kentucky Tax

(Continued from Page 1)

fused when the Mayor's legislative committee of Louisville announced that a bill will be presented to the Legislature asking that cities be allowed to impose a tax on admissions within the limit set by the state. This bill would include a provision that enterprises paying a tax to cities will be credited by that amount on their state levy.

M-G-M Field Auditors Meet Jan. 6-8 at Astor

(Continued from Page 1)

will be attended by the following men from the field: Harry A. Simons, John J. Ash, Edward Urschel, Charles Bell, H. C. Centzel, Oliver C. Broughton, Willard Gillihan, Charles Fogle and Arthur Sklar. Harold Postman, assistant to Cummings in the home office, will also be present.

Appointment of former auditor Charles School as office manager of the Boston branch was announced by Cummings, effective immediately.

No New State Taxes Planned in New York

(Continued from Page 1)

tion of new taxes would be detrimental to the business economy. It would stop new business being formed and deter expansions of present business.

Even a slight business recession confined to the State might cost \$100 million in revenue, it was said.

Second E-L Regional Meet Opens in Dallas Tomorrow

(Continued from Page 1)

of forthcoming company product will be presided over by Harold S. Dunn, assistant sales head; Max E. Youngstein, ad-publicity-exploitation director, and Frank Soule, branch operations chief.

Branch managers and sales personnel from the New Orleans, Memphis, Oklahoma City, Atlanta, Charlotte and Dallas exchanges will be present, headed by Herman Beiersdorf newly appointed Western sales manager.

Tele to Have Limited Effect on Grosses

(Continued from Page 1)

desire of people to get away from the confines of home and mingle with others, Reagan expressed the belief that first-rate motion pictures in the theater would always prove an attraction.

In addition, the Paramount sales chief stated, theaters will undoubtedly provide video showings of spot news and sporting events in conjunction with their regular feature, an added attraction which could very possibly lead to even greater attendance figures than have been heretofore achieved.

He dismissed the idea of high budgeted films being televised over a national network as too costly for any individual or group of sponsors, although conceding the possibility of late-run sales for such purposes.

CEA to Claim Britain Can Produce Only 40 Films

(Continued from Page 1)

plight in view of the coming shortage of product.

At the meeting, now set for Jan. 7, CEA spokesmen will ridicule the BOT trade belief that the American market can yield millions of dollars for British films.

Alexander Field Force In Three-Day Meeting

(Continued from Page 1)

Year's Eve banquet and birthday party in honor of J. Don Alexander.

During 1947, Alexander shipped over 35 million feet of advertising films for more than 21,000 theater screen advertisers in the U. S. and abroad.

U. K. Pix Houses Tax Bite Reaches £41,390,000

(Continued from Page 1)

theaters, film houses accounted for £41,390,000. Legit and vaude houses yielded £4,980,000, and sports, £7,100,695.

NEW POSTS

SAM LAMBERT, manager Hanson 16 mm. exchange, Vancouver.
FRANK MARSHALL, manager, Odcon, Haney, B. C.
MAC SWEET, assistant manager, Strand, Vancouver.
CLAVIN COUNCIL, Griffith Theaters manager, Frederick, Okla.
HOWARD JAGGERS, manager, Griffith Theaters, Claremore, Okla.
DAVE ROSS, Warner salesman, St. Louis.
TONY TEDESIO, United Artists salesman, Memphis.
GIL SHEPPARD, salesman, Columbia, Cincinnati.
E. GERALD WOLLASTON, Fabian Theaters city manager, Harrisburg, Pa.
BIRGER RONNING, Eagle Lion office manager, Minneapolis.

BIG ONES

KANIN PRODUCTIONS Presents

Ronald COLMAN "A DOUBLE LIFE"

with SIGNE HASSO
EDMOND O'BRIEN

SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB
MILLARD MITCHELL • JOSEPH SAWYER
Written by RUTH GORDON and GARSON KANIN
Directed by GEORGE CUKOR • Produced by MICHAEL KANIN
A Universal-International Release

Mark Hellinger's

NAKED CITY

Starring
BARRY FITZGERALD

and Featuring HOWARD DUFF • DOROTHY HART • DON TAYLOR
Directed by JULES DASSIN • Produced by MARK HELINGER
Associate Producer: JULES DUFF • Screenplay by ALBERT WEISS and MICHAEL WELLS • From a Story by MICHAEL WELLS
A UNIVERSAL-INTERNATIONAL RELEASE

UNIVERSAL-INTER.ATIONAL presents
A NUNNALLY JOHNSON
PRODUCTION

WILLIAM
POWELL

"The Senator Was Indiscreet"

WITH
ELLA RAINES
ARLEEN WHELAN • RAY COLLINS
AND INTRODUCING
PETER LIND HAYES

SCREENPLAY BY
CHARLES MACARTHUR

From the Story by Edwin Lasham • Associate Producer Gene Fowler Jr.
DIRECTED BY
GEORGE S. KAUFMAN
A UNIVERSAL-INTERNATIONAL PICTURE

from

U-1

UNIVERSAL-INTERNATIONAL presents

CHARLES
BOYER

in ALDOUS HUXLEY'S "A WOMAN'S VENGEANCE"

with
ANN BLYTH • JESSICA TANDY

Sir CEDRIC HARDWICKE • MILDRED NATWICK
Written for the Screen by ALDOUS HUXLEY
Produced and Directed by ZOLTAN KORDA
A UNIVERSAL-INTERNATIONAL PICTURE

to start
your New Year right!

U-I has the BIG ONES!

...to keep

up the

momentum!

UNIVERSAL-INTERNATIONAL Presents

YVONNE DeCARLO
DAN DURYEA
JEFFREY LYNN

in

BLACK BART
Color by **TECHNICOLOR**

with **PERCY KILBRIDE**

Screenplay by **LUCI WARD**
JACK NATTEFORD and **WILLIAM BOWERS**
Original Story by **LUCI WARD** and **JACK NATTEFORD**
Produced by **LEONARD GOLDSTEIN**
Directed by **GEORGE SHERMAN**

WALTER WANGER Presents

JOAN BENNETT
MICHAEL REDGRAVE

in **FRITZ LANG'S**

Secret
BEYOND THE DOOR
with **ANNE REVERE**
BARBARA O'NEIL • NATALIE SCHAFFER

Produced and Directed by **FRITZ LANG**
of "Scarlet Street" and "Woman in the Window" Fame!
A DIANA PRODUCTION Screenplay by **RUTH KING**
Based on the story by **RUTH KING**
A UNIVERSAL-INTERNATIONAL RELEASE

UNIVERSAL-INTERNATIONAL Presents

**"UP IN
CENTRAL PARK"**

starring

DEANNA DURBIN
DICK HAYMES
VINCENT PRICE

with **ALBERT SHARPE**
TOM POWERS • **HOBART CAVANAUGH**

Music by **SIGMUND ROMBERG**

Lyrics by **DOROTHY FIELDS**

Screenplay by **KA L TUNBERG**

Directed by **WILLIAM A. SEITER**

Produced by **KARL TUNBERG**

UNIVERSAL-INTERNATIONAL
in association with
MARSTON PICTURES, INC.
Presents

YVONNE DeCARLO
TONY MARTIN

PETER LORRE
and introduces

MARTA TOREN
in

CASBAH

HUGO HAAS • THOMAS GOMEZ • DOUGLAS DICK
with **KATHERINE DUNHAM**
AND HER DANCERS

Music by **HAROLD ARLEN**, **LEO ROBIN**
Produced by **NAT GOLDSTONE**
Directed by **JOHN BERRY**
A Universal-International Release



**U-I has the
BIG ONES!
to give you**

UNIVERSAL-INTERNATIONAL PRESENTS

JOAN
FONTAINE

LOUIS
JOURDAN

*Letter from An
Unknown Woman*

with MARY CHRISTIANS
MARCEL JOURNET • ART SMITH • CAROL YORKE
Screenplay by Howard Koch
From the story by Stefan Zweig
Produced by JOHN HOUSEMAN • Directed by MAX OPULS

A RAMPART PRODUCTION

WALTER WANGER Presents

VAN HEFLIN
SUSAN HAYWARD

in
"TAP ROOTS"

Color by TECHNICOLOR
with
BORIS KARLOFF • JULIE LONDON • WARD BOND
RICHARD LONG • ARTHUR SHIELDS • GRIFF BARNETT
and introducing WHITFIELD CONNOR

Screenplay by Alan LeMay
Additional Dialogue by James Street
From the Novel by
Directed by WALTER WANGER
Produced by GEORGE MARSHALL
A GEORGE MARSHALL PRODUCTION
A UNIVERSAL-INTERNATIONAL RELEASE



UNIVERSAL-INTERNATIONAL Presents

EDWARD G. ROBINSON
BURT LANCASTER

IN

"ALL
MY SONS"



MADY CHRISTIANS • LOUISA HORTON • HOWARD DUFF
ARLENE FRANCIS • LLOYD GOUGH
Written and Produced for the Screen by CHESTER ERSKINE
From the Play by Arthur Miller • Directed by IRVING REIS
A CHESTER ERSKINE PRODUCTION

a BIG 1948

UNIVERSAL-INTERNATIONAL Presents

DONALD O'CONNOR
OLGA SAN JUAN
MARTHA STEWART
LEW PARKER in



"ARE YOU
WITH IT?"

with PAT DANE • WALTER CATLETT
Screenplay by OSCAR BRODNEY
Based upon the Musical Comedy written by
SAM PERRIN and GEORGE BALZER
Produced by ROBERT ARTHUR • Directed by JACK HIVELEY



U-I has the BIG ONES ALL THRU 1948



UNIVERSAL-INTERNATIONAL Presents
FREDRIC MARCH
DAN DURYEA
EDMOND O'BRIEN
and **ANN BLYTH**

in "ANOTHER PART OF THE FOREST"

with **FLORENCE ELDRIDGE**
JOHN DALL • **DONA DRAKE**
Screenplay by **VLADIMIR POZNER**
Based on the play by **LILLIAN HELLMAN**
Director of Photography: **HAL MOHR, A. S. C.**
Produced by **JERRY BRESLER** • Directed by **MICHAEL GORDON**



MONTY SHAFF PRODUCTION, INC.
presents

"MAN-EATERS OF KUMAON"

A Book of
the Month Club
Selection

starring
SABU • **WENDELL COREY** • **JOANNE PAIGE**

with
MORRIS CARNOVSKY
Directed by **BYRON HASKIN**
Produced by **MONTY SHAFF** in
Association with **FRANK P. ROSENBERG**
From the book by **Jim Corbett**

A UNIVERSAL-INTERNATIONAL RELEASE

UNIVERSAL-INTERNATIONAL presents



YVONNE DeCARLO
DAN DURYEA
ROD CAMERON
HELENA CARTER
in

"RIVER LADY"

Color by **TECHNICOLOR**
with
LLOYD GOUGH • **FLORENCE BATES**
Screenplay by
D. D. BEAUCHAMP and **WILLIAM BOWERS**
From the novel by
HOUSTON BRANCH and **FRANK WATERS**
Produced by **LEONARD GOLDSTEIN**
Directed by **GEORGE SHERMAN**



Gordon White
M P & D
28 West 44th Street
New York, New York

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 93, NO. 2

NEW YORK, MONDAY, JANUARY 5, 1948

TEN CENTS

KEY CONSTRUCTION MATERIALS STILL SHY 1947 Film Stock Sales Down 3,646,390 Shares

Virtually All Issues on Big Board and Curb Show Decreases in Valuations

New York Stock and Curb Exchange sales of film company stock issues decreased 3,646,390 shares in 1947 when compared with the 1946 total, a survey indicates.

During the past year New York Stock Exchange sales of 19 issues of 12 companies totaled 8,352,310 shares, compared with a total of 9,786,200 shares in 1946, representing 18 issues of the same 12 companies. Decrease on the Curb Exchange was from 3,718,600 shares turned over in 1946 to 1,506,100 last (Continued on Page 7)

Eagle Lion 50-50 on Added Theater Adv.

Dallas—Max E. Youngstein, Eagle Lion ad-publicity-exploitation chief, renewed the company's pledge not to cut promotion budgets in an address before a regional sales meeting here over the weekend.

Declaring that E-L would continue its policy of sharing advertising costs, dollar for dollar, with all theaters over normal house budgets on every major release, Youngstein (Continued on Page 5)

Urges Self Regulation of Canadian Theater Industry

Toronto—Urging self regulation of the film theater industry in the Dominion, in view of shortages of materials and dollars, J. E. Lawson, president of Odeon of Canada warned Friday that otherwise there will be (Continued on Page 6)

Cost of Living Bonus Extended by Studios

West Coast Bar, THE FILM DAILY Hollywood—Cost of living bonus of 11.17 per cent of contract wage rates has been extended by major studios pending outcome of current negotiations with the IATSE. Original agreement expired with the end of 1947.

MPAA BACKS 'EYES OF CHURCH' SERIES

First Two of Non-Sectarian Series Made by RKO Pathe
Released for Use in Church Discussion Groups

Spokane, Wash.—Release of the first two of a new non-profit series of pictures, known as "In the Eyes of the Church," was announced Friday by Eric A. Johnston, president of the MPAA. Designed to meet a need for applying basic religious concepts, common to all faiths, to contemporary situations and national and international importance, subjects are "The Nuremberg Trials, the Churches, and International Justice" and "The People in the Atomic Age."

Former runs 29 minutes, latter, 18 minutes.

Produced in 16 mm., subjects were made by RKO Pathe, with the cooperation of MPAA officials, especially Arthur H. DeBra, director of the community relations department. Production was financed by a gift from Mr. and Mrs. G. F. Jewett of Spokane.

Idea of using factual topical material to present great moral and (Continued on Page 7)

Italy to Make Film On Friendship Train

Rome (By Wireless)—Distribution of America's Friendship Train food gifts to Italy will be the subject of a documentary film, financed by popular subscription, it was announced here Friday.

The picture will be shot in the (Continued on Page 4)

USP Shutting N. Y. Offices Two Months

United States Pictures has closed its New York office for a two-month period, it was announced at the weekend by Elizabeth Carver, who heads the unit here.

Department, which concentrates on (Continued on Page 7)

\$750,000 Loss for Theaters Snow Storm Hits Suburban Houses Hardest

Bell & Howell Earnings Estimated at \$2,300,000

Chicago—With sales for 1947 hitting a new high for peacetime operations, Bell & Howell's earnings are expected to approximate \$2,300,000 as against \$442,945 in 1946. This (Continued on Page 7)

"Not for just a day, not for just a year, but always, THE FILM DAILY YEAR BOOK leads." adv.

Hungarian Finance Decree is Protested

Budapest (By Air Mail)—Hungarian industry is protesting the form of censorship implied in a new Government decree. Under the ruling, a loan of 150,000 guilders is allocated to every picture produced (Continued on Page 7)

Bernhard Off to Coast For Producers Huddles

Joseph Bernhard, prexy of Film Classics, leaves today for Hollywood to confer with indie producers who will release their product through FC.

Of the 14 new features skedded for (Continued on Page 7)

Production High, But the Supply Continues to Run Well Behind the Demand

Despite record or near record production of key building materials, many essential construction items will continue in short supply during the first half of 1948, a national survey discloses. While production volume is high, activity on the part of builders keeps the supply behind demands.

Construction materials output last year ran about nine per cent ahead of 1946, and two per cent ahead of (Continued on Page 6)

Hollywood Hearings Resumption Dubious

Washington Bureau of THE FILM DAILY

Washington—Early resumption of the Hollywood probe by the House Committee on Un-American Activities appeared dubious yesterday when Chairman J. Parnell Thomas listed Committee activities for 1948.

Representative Thomas listed the (Continued on Page 5)

Dr. Clinchy to Address NCCJ Luncheon Tomorrow

Dr. Everett R. Clinchy, president of the National Conference of Christians and Jews, will be the principal speaker at a luncheon of the Amusement Division of the Conference to (Continued on Page 5)

5-Alarm Fire Heralds Screening of "Flame"

Republic employees were unable to get into their 1790 Broadway headquarters Friday because of a five-alarm blaze which raged through the building at 1780 Broadway and in buildings on W. 57th and W. 58th Sts. While the structure containing the Republic home office was not fire damaged, danger from smoke caused the building to be closed by fire officials.

P.S.—Company is tradescreening "The Flame" at 11 o'clock this morning.

Wise showmen know a good trade paper. They subscribe to and read THE FILM DAILY. adv.



Vol. 93, No. 2 Mon., Jan. 5, 1948 10 Cts.

JOHN W. ALICOATE : : : : : Publisher

DONALD M. MERSEREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : : Editor

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WEST COAST OFFICES

Ralph W. Manager
6425 Hollywood Blvd. Phone: Granite 9607

WASHINGTON BUREAU

Andrew H. Older, Chief Managing Claggett
6417 Dahlgren Rd. 2122 Decatur Pl., NW
Phone: Wisconsin 3271 Phone: Hobart 7627

CHICAGO BUREAU

Joseph Ester, Chief C. L. Ester
6241 N. Oakley Ave. Phone: Brigrade 7441

STAFF CORRESPONDENTS

LONDON—Ernest W. Friedman, The Film Reuter, 121-133 Wandsworth St., W. 1. HAVANA—Mary Louise Hines, 1000 N. 10th St., BOMBAY—Ram L. Gaitay, 100 Malabar, 100 Bombay Rd., Fort, Bombay 1. AL- GIERA—Paul Saffar, 1000 N. 10th St., BOMBAY 1. AL- GIERA—Ray Carmichael, Room 9, 464 Francis Xavier St., VANCOUVER—Jack Drey, 411 Loric Theater Bldg., SYDNEY—Bowden Fletcher, 19 Meun Ave., Puntchowl, N. S. Phone, UT 7110. BRIS- BANE—Jean Pierre Meun, 1000 N. 10th St., BOMBAY 1. COPENHAGEN—John Lindberg, Jernbanele No. 3, Copenhagen-Van Loebe. ROME—John Perdicari, Via Ludovico 12, Phone, 42758. MEXICO CITY—Latin American News Service, Humboldt 49. Phone: Mexicana 35-79-87, Eriseon, 18-30-96. BUDAPEST—Andor Lalic, Filmuivesteti Ertoeny, Tokoly-ut 75, Budapest, XIV. STOCKHOLM—Gilbert Gela, Kristagaten 18 (111).

FINANCIAL

(Jan. 2)

NEW YORK STOCK MARKET

	High	Low	Clos	Net Chg.
Bell & Howell	24 1/4	24 1/4	24 1/4	+ 1/4
Columbia Pict. vtc.	11 1/4	11 1/4	11 1/4	0
Columbia Pict. pfd.	66	66	66	+ 2
East Kodak	44 1/4	44 1/4	44 1/4	0
Loew's, Inc.	18 1/8	18	18 1/8	- 1/8
Paramount	21 1/4	21	21 1/4	- 1/4
RKO	8 1/4	8 1/4	8 1/4	0
Republic Pict.	3 1/4	3 1/4	3 1/4	- 1/4
Republic Pict. pfd.	10 1/4	10	10 1/4	+ 1/4
20th Century-Fox	22 1/4	21 1/4	22 1/4	- 1/4
20th Cent.-Fox pfd.	34 1/4	34	34 1/4	- 1/4
Universal Pict.	14	13 3/4	14	+ 1/4
Universal Pict. pfd.	60 1/2	60	60 1/2	+ 1 1/4
Warner Bros.	12 1/4	12 1/4	12 1/4	0

NEW YORK CUB MARKET

	C	R	K	A
Sonotone Corp.	2	3	4	+ 1/4
Technicolor	12 1/4	11 1/4	12	- 1/4
Trans-Lux	5 1/2	5 1/2	5 1/2	0

OVER THE COUNTER

	Bid	Asked
Cinecolor	5 3/4	6 1/4
Pathe	3	3 1/2

Ecstasy

WRITE US FOR BOOKING DATES OR STATE AND WORLD RIGHTS

Eureka Productions Inc.
165 W. 46th St.
N. Y. City

Starring HEDY LAMARR

Metro's Louis Johnson Dead: Rites Tomorrow

Funeral services will be held at 10 a.m. tomorrow morning for Louis Johnson, in charge of M-G-M's service department at the New York-New Jersey exchange, at Our Lady of Mt. Carmel Church, Creston St. and Newton Ave., Astoria, L. I. He had been in ill health for several months and succumbed to a heart at- tack Friday at 4 a.m. at his home in Astoria.

Born May 22, 1888, Johnson joined the Goldwyn company 28 years ago and moved over to M-G-M with the merger in 1924. For 10 years he had been president of the Film Employees Exchange, Local B-51, IATSE, re- signing last October due to poor health.

Johnson is survived by his widow, Adele; two daughters, Mrs. Peter Di Napoli of Forest Hills and Mrs. George Cervenko of Astoria, and a son, Louis Johnson, Jr. His body will remain at the Thomas Quinn Funeral Home, 36-10 Broadway, in Astoria, until the services tomorrow.

Bradley Lauds Industry For USO-Camp Shows Job

West Coast Bureau of THE FILM DAILY

Hollywood—Leaders of the industry and stars of screen, radio and stage on Friday witnessed the presentation by Gen. Omar Bradley, Army Chief of Staff, of a joint War- Navy Departments citation to the entertainment industry for USO-Camp Shows' service in entertaining members of the armed forces during and since the war.

General Bradley especially com- mended the setting up of Veterans Hospital Camp Shows, to provide en- tertainment to men in hospitals, un- der the supervision of the armed forces and the Veterans Administra- tion. After the presentation, he thanked the film industry for donat- ing films shown all over the globe, and stars of screen and radio who contributed time, talent or material to maintain the Armed Forces Radio service.

Gus Schlesinger Rites Conducted in Newark

Funeral services were held yester- day for Gus Schlesinger at the Gold- sticker Funeral Parlor in Newark. Forced into retirement in 1933 be- cause of illness, Schlesinger had at that time been general manager of foreign sales for Warner Bros. Schlesinger is survived by two brothers, Leon and Mayer, and a sister, Flora.

THERE'S ONLY ONE

Lord Taylor

MIAMI BEACH

OCEAN FRONT • 40th to 41st Sts.

Reservations Invited • Walter Jacobs

Mills Industries Seeks More Time to Pay Debts

Chicago—A petition seeking fur- ther time for payment of debts was filed in Federal Court by Mills In- dustries. Petition stated that all debts would be paid in full, but that the company was having difficulties in meeting obligations.

Petition lists assets in excess of \$9,000,000 and liabilities in excess of \$13 million, with unpaid Federal and local taxes of \$285,632 and wages due employees, \$163,400.

Australia, New Zealand To Decide on Color Tele

Canberra (By Wireless)—Question of whether television in Australia and New Zealand will be in color or black and white is expected to be de- termined next month at a conference of Government and radio experts, Federal Postmaster-General Donald Cameron said.

Wavelengths between Australia and New Zealand also must be set- tled, as well as the power and loca- tion of transmitters.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

"GOOD NEWS"

M-G-M's
June ALLYSON • Peter LAW福德
Patricia Marshall • Joan McCracken
In TECHNICOLOR

GREAT CHRISTMAS STAGE SHOW

Captain from CASTLE

TECHNICOLOR

TYRONE POWER

20th Century-Fox

Doors Open
8:30 A.M.

RIVOLI

8'way at 49th St.

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents

CARY LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"

Doors Open
9 A.M.

ASTOR

8'way at
45th St.

The THEATRE GUILD presents
the RKO RADIO PICTURE

"MOURNING BECOMES ELECTRA"

TWICE DAILY 2:30 and 8:30 PM
3 PERFORMANCES SUNDAY
at 2:00, 5:15 and 8:30 PM
RESERVED SEATS ONLY

GOLDEN

THEATRE

45th St. W. of 8'way

PALACE

8'WAY AND 47 ST.

JOHN WAYNE • LARAIN DAY

TYCOON

COLOR BY TECHNICOLOR

John Ford and Merian C. Cooper present Argosy Pictures

THE FUGITIVE

HENRY FONDA • DEL RIO • ARMENDARIZ

Directed by JOHN FORD

Released by RKO Radio Pictures

VICTORIA

Broadway at 46th St.

BOB HOPE

SIGNE HASSO

WM. BENDIX

WHERE THERE'S LIFE

in Person STAN KENTON And his Orchestra VINIE CHRISTY From THE DAMONE

PARAMOUNT

THREE TIMES A WEEK MIDNIGHT FEATURE NIGHTLY

WALT DISNEY'S

Bambi

COLOR BY TECHNICOLOR Re-Released by RKO Radio Pictures

NOW! BRANDT'S REPUBLIC

51st St.

NOW PLAYING

WILLIAM ELLIOTT
JOHN CARROLL
CATHERINE McLEOD

THE FABULOUS TEXAN

BRANDT'S **GOTHAM** 8'WAY & 47th St.

Gentleman's Agreement

BRANDT'S **MAYFAIR** 20th Century-Fox

7th Ave. & 47th St.

Fight Cancer
GIVE
to the
Damon Runyon Fund

Exclusive First!

CINECOLOR

is proud to have
cooperated with

WARNER BROS.

in filming the
FIRST COLOR NEWSREEL SEQUENCE

featuring the entire New Year's Day
Tournament of Roses activities.

This Cinecolor scoop will reach the
nation's screens through Warner Bros.

TOMORROW
JANUARY 6th

WEST
WOOD

Theaters Lose 750 Gs Because of Weather

(Continued from Page 1)

of houses—Broadway, neighborhood and suburban—were the latter, with uncleared snow drifts and icy roads eliminating vehicular traffic and minimizing the number of patrons on foot. Downed power lines and the lack of fuel oil forced complete shutdowns of scattered houses in Westchester, Long Island and northern New Jersey.

Estimates of the blow to Broadway business ranged from 25-60 per cent, with the sleet and ice of the New Year period proving an even greater obstacle than the heavy snow after Christmas. All theaters on the Main Stem felt the pinch somewhat, although the oft repeated adage—"The public will come out in any weather to see a good show"—proved itself in some instances. In this category were "The Fugitive" (Victoria), "Good News" (Music Hall), "Where There's Life" (Paramount), "Captain From Castile" (Rivoli), "Volpone" (Ambassador) and "Beauty and the Beast" (Bijou).

Manhattan nabe houses were the least hurt by the elements. Efficient snow removing activities opened the street to pedestrian passage and many patrons sought entertainment in theaters near their homes rather than make the hazardous trek to midtown. The mayor's ban on passenger cars confined movement by auto and was another factor in channeling business to the neighborhood spots.

Weather Slows Chi. BO

Chicago—Snow and sleet storm caused heavy drop in theater attendance here. The new three per cent amusement tax has been accepted by patrons without too noticeable grumbling.

Home Offices Close Early

What with the gloomy weather and snarled communications, most of the major companies dismissed their home office employees at 3 p. m., others at 4 p. m., last Friday afternoon. Quite a number, too, in the industry didn't come to work at all, because of the weather conditions.

UA Acquires "Angry God" Rights

World wide distribution rights to "The Angry God," produced in Full-color by Edward J. Peskay, have been acquired by United Artists, Gradwell L. Sears, UA president, announced Friday.

Send Birthday
Greetings To—

Jan. 5

William Wright Maurice Grad
Edward Sutherland

Along the RIALTO

with PHIL M. DALY

Monday Morning Memos

• • • THE PERSONAL TOUCH: Nate Manheim, former Universal foreign chief, has been pronounced out of danger after a severe heart attack, suffered three weeks ago at his home in Beverly Hills. . . . His condition is reported as improving satisfactorily. . . . Didja know that Life Magazine is doing a picture story in Britain on Sir Alexander Korda? . . . Basil O'Connor, no stranger to many in film biz, in recognition of his "humanitarian work of great proportions" has been designated by Britain's King George VI as an associate knight of the Order of St. John of Jerusalem. . . . John Ford will receive Redbook Magazine's Motion Picture Award for 1947 during tonight's Screen Guild Players broadcast over CBS when scenes from his latest RKO pic, "The Fugitive," will be broadcast. . . . Daniel J. MacNamara, head of ASCAP's public relations department, is the editor of "The ASCAP Biographical Dictionary of Composers, Authors and Publishers," which Crowell will publish shortly. . . . Volume lists 2,092 biogs. . . . Maurice N. Wolf, assistant to H. M. Richey, has 50 speaking engagements lined up from now until the middle of March in Tenn., Ala., La. and Fla. . . . Tomorrow, he will talk before the Civic Club, Atlanta; Thursday, Rotary Club, Chattanooga; Friday, Lion's Club, Montgomery, Ala.

• • • SETTING THE RECORD STRAIGHT DEPT: It seems that the M-G-Movie Memo, subject of comment here some pillars back as a swell new publication, actually is a reprint of Loew's Movie Memo, a twice-monthly publication originating in the Loew Theater press dept. . . . Ernie Emerling, who should know if any one does, points out that it was established some two years back by Oscar A. Doob. . . . Taken over by Ernie and Dan Terrell, it has since been going to a list of 143 motion picture editors in Loew cities. . . . Now re-dressed as the M-G-Movie Memo, it goes to film critics in nearly 500 additional non-Loew situations.

• • • HOLLYWOOD MAY SOON find itself beset by a panel of psychiatrists to help script writers in the preparation of psychological dramas. . . . The disclosure was brought into the open following a special showing of "Sleep My Love" at the UA screening room attended by leading psychiatrists. . . . Dr. C. Charles Burlingame, speaking for the Committee on Public Education of the American Psychiatric Association, said that a move in that direction was already under way. . . . Now, the question is, will Binford ban Freud in Memphis?

• • • TELEVISION-MARCHES-ON DEPT: An historic television advertisement, comparable to the 1926 announcement of the formation of the National Broadcasting Company by RCA, has been released as a full-page advertisement in 37 newspapers throughout the country. . . . Based on the theme, "1948—Television's Year," the advertisement outlines the present status and future prospects of NBC's tele web. . . . Copy will be run for one day in 37 newspapers in 18 cities and will reach over 14,000,000 readers.

• • • "WARNERS PLAN weather station on Burbank Lot," reads a caption on a Warner Bros. Coast publicity release. . . . Hell's bells, it's New York that has urgent need of it, not Burbank.

• • • HELPING HAND DEPT: Patrick E. T. Whittington, 45, Fairway, Raynes Park, Wimbledon, London SW 20, who is penning a history of Hollywood in general and of Universal Pictures in particular, would be grateful for film material for the years 1920-1940. . . . Much of his source material was destroyed during the blitz.

Italy to Make Film On Friendship Train

(Continued from Page 1)

principal cities of the country, and will thoroughly cover the enthusiastic reaction of Italy to the generosity of the American people.

The documentary, it is stated, will be turned over to Warners and Twentieth-Fox for release, with the stipulation that the profits go to charitable organizations in the U. S.

Italy Will Not Impose Restrictions on Imports

Rome (By Wireless)—The Italian Government has decreed that there will be no import restrictions upon American films in 1948, although funds will continue to be blocked.

American distributors will, however, be able to use the frozen funds for limited purposes here, with the permission of the Foreign Trade Minister. Among the purposes for which the money will be released are the reconstruction or improvement of Italian studios, co-production of Italian films and production by American or other foreign companies.

Lightman Trust Action Settled Out of Court

Memphis—Anti-trust action brought against M. A. Lightman and associates and the major distributors by a group of neighborhood houses has been settled out of court and dismissed from the Federal Court calendar with prejudice, meaning it cannot be brought again.

Suit, it is understood was settled for \$200,000 plus an agreement on availabilities, under which four-theater groups of nabe stands will be able to play product 38 days after first run, the same as the Lightman houses.

FTC Handling E-L Shipping

Omaha—Film Transport Co. will handle shipping operations for Eagle Lion in this territory, under an agreement effective Jan. 1.

CHARTERED

JUDSON, O'NEILL & JUDD, INC., New York; musical agency, capital \$1,000 in \$10 shares; three shares subscribed.

ALBERT M. CHAMBERS ENTERPRISES, INC., New York; produce theatrical, musical and moving pictures; capital 200 shares no par value stock; three shares subscribed; by Marion Piciorilli, Florence L. Levy, Doris Cohen.

LYNTR, INC., New York; with capital of 100 shares no par value stock; 30 shares subscribed; theatrical and amusement devices; by Antonio Rossi, Marguerite Kuelling, Helen Wohl.

CULLER THEATERS, INC., North, S. C.; to operate motion picture theaters at North, Springfield, Swansea, St. Matthews and other places; capital stock \$75,000; Clarence Culler,

Hollywood Hearings Resumption Dubious

(Continued from Page 1)

Hollywood hearing as one of a two-point program for "immediate" committee consideration. He listed other probes ahead of the Hollywood investigation, however, and stated that the film hearing resumption will depend on other developments.

CBS-TV Establishes \$100 Per Hour Rate

Effective with the arrival of the New Year, CBS established a \$100 per hour rate for use of air time on the television station, WCBS-TV.

This marks the first time that the network has imposed a fee for video programming, although a small charge has been levied since 1945 for use of facilities.

The new rate schedule, according to George L. Moskovics, commercial manager, is based on realistic calculations of current television values evidenced in a steadily mounting circulation and proved impact of the medium as an advertising factor. Use of film facilities, other than during actual air time, is priced at \$125 per hour. This is for sound and includes the cost of pre-recorded run-through involved in normal procedure.

PC Video Subsidiary Will Have No U. S. Tie

Toronto—The introduction of video to Canadian theaters is contingent on action by the CBC which controls television in this country and is not as yet announced specific plans for its appearance. J. J. Fitzgibbons declared at the weekend.

Fitzgibbons, Famous Players Canadian Corp. president, disclosed, however, that in anticipation of that day he will organize a video production company which will bear no relationship to Paramount's U. S. subsidiary, Television Productions, Inc. "PC" is a Paramount circuit affiliate. Fitzgibbons, who visited New York fortnight ago for conferences with Paramount officials, was assured by Paul Raibourn, vice-president in charge of television operations, that a Paramount developed intermediate video system was ready now for commercial use and would be made available to Canadian theaters.

WEDDING BELLS

Higgins-Strauss

Edna Higgins, secretary to C. N. Bell, head of Paramount's press department, became the bride of Fred Strauss this week. The newlyweds are on a wedding trip in the South.

COMING AND GOING

LEON J. BAMBERGER, RKO sales promotion manager, will address the United Theater Owners of Illinois meeting in Springfield, Jan. 8-9.

HERB DRAKE, vice-president and director of promotion for Macfadden Publications, left for Hollywood Friday to spend 10 days making arrangements for the Photoplay Gold Medal banquet on Feb. 16.

CHARLIE SCHLAIFER, 20th-Fox director of advertising-publicity, left Miami Beach Thursday, following the premiere of "Gentlemen of Advertising."

BRUTUS BISHOP, division manager for M-G-M, has returned to Chicago from a Southern vacation.

RAY MILLAND leaves Hollywood Jan. 19 for Sun Valley on a skiing jaunt. After two weeks there he and his wife plan a vacation at Acapulco, Mexico.

WILLIAM RODGERS, M-G-M vice-president and general sales manager, leaves Wednesday for a Florida vacation.

CAROL BRANDT, head of M-G-M's editorial activities, and OLIN H. CLARK, story editor, leave the end of the week for Culver City and two weeks of conferences with studio executives.

MEL HEYMANN, of M-G-M's publicity department, is due back today from a Miami vacation.

JOEL BEZAHLER, assistant to William F. Rodgers, JAY EISENBERG and BEN MELNIKER have returned from a brief visit to Chicago.

Dr. Clinchy to Address NCCJ Luncheon Tomorrow

(Continued from Page 1)

Tomorrow at the Waldorf-Astoria, it was announced by Spyros P. Skouras, president of 20th-Fox and chairman of the motion picture committee for Brotherhood Week, which is being observed Feb. 22-29.

Dr. Clinchy, recently returned from a European tour, will discuss his experiences in the American Zone in Germany and other countries where he was engaged in furthering the work of the International Council of Christians and Jews. Skouras will tell the film execs how they can do their part in supporting Brotherhood Week.

J. Robert Rubin, vice-president of Loew's, is chairman of the Amusement Division of the Conference, David Weinstock, of Raybond Theaters, is campaign chairman.

Adolph Wittmann Rites

St. Louis—Services were held Wednesday for Adolph H. (Dad) Wittman, 57, veteran member of the local Operators Union. He died after an illness of several months.

WANTED: \$100 from 2000 People

To establish The SAMPLIZING Plan, Inc., and participate and share in the tremendous potential profits of the new and revolutionary national SAMPLIZING Plan. Original investment unconditionally guaranteed and repaid in ten years. You cannot lose. These securities are believed to be exempt and therefore have not been registered with SEC; and consequently SEC has not approved or disapproved these securities or considered the accuracy or completeness of this statement. Total fund raising expenses not to exceed \$5000 or \$2.50 per unit.

CHARLES W. CURRAN

33-15 80th Street
Jackson Heights, L. I., N. Y.

WILLIAM R. FERGUSON, M-G-M exploitation head, returns today from Ogunquit, Maine.

BEN GOETZ, M-G-M production chief in England, is due shortly from London for a visit to the company's Culver City studios.

H. M. RICHEY, exhibitor relations head for M-G-M, leaves tomorrow for Springfield, Ill., to attend the convention of United Theater Owners of Ill. on Jan. 8-9.

CHARLES R. HANSON, New York music publisher, is in Hollywood to confer with the Allied Artists exploitation department.

JOE ESLER, FILM DAILY Chicago news chief, has returned from Southern business trip.

ELIZABETH CARVER, U. S. Pictures Eastern story and talent head, has left on a Caribbean cruise.

JOHN DOERR, chief film buyer for the Alliance circuit, has returned to Chicago from a Winter vacation in Ottawa, Ill.

Eagle Lion 50-50 on Added Theater Adv.

(Continued from Page 1)

added that allocated sums would be increased wherever suitable.

Two day meeting was also addressed by Harold S. Dunn, assistant general sales manager, and Frank Soule, branch operations chief. Special emphasis was directed at "T-Men," for which the greatest promotion budget in the company's history has been allocated.

"Bohemian Ecstasy" to Artkino

U. S. distribution rights to "Bohemian Ecstasy," produced in Czechoslovakia, have been acquired by Artkino.

How is Hollywood Going to Survive?

... a first-hand report by
screen-critic Howard Barnes
starting in **TUESDAY'S**

NEW YORK Herald Tribune

Panic in Hollywood? Right! Production virtually at a standstill? Right again! Film workers laid off by the hundreds? Salary cuts imminent? That's the story.

Was the Congressional investigation what started it? No—says film critic Howard Barnes, following an on-the-spot check of studio executives, directors and producers.

There are tough facts behind the West Coast velvet curtain. Hollywood, says Barnes, has taken a terrible jolt both economically and artistically.

But the outcome? "It is hard to find any veteran member of the craft who does not think the current cataclysm will do more good than evil." That's Barnes' report.

Why he thinks so—what changes in Hollywood thinking are underway—will be told in a series of 4 reports, starting in Tuesday's HERALD TRIBUNE.

Key Construction Materials Still Shy

(Continued from Page 1)

the previous peak year of 1925, according to Douglas Whitlock, chairman of the Building Products Institute. Figures are 37 per cent of 1933, the base year in the Department of Commerce index. He predicted that the list of building materials in short supply will be smaller this year than at any time since the war. "In recent weeks," Whitlock observed, "the supply of materials has become steadily better."

That building costs this year will remain at 1947 levels was predicted by James W. Follin, assistant Federal Works Agency administrator. Follin forecast more materials, faster construction rates, better apprentices and more efficient labor, to keep prices from rising further this year.

Both Follin and Whitlock pointed out that demands of the European aid program may be a factor in tightening the supply of available building materials. Scheduled heavy construction may be cut into, Follin warned, particularly if there is any allocation of steel.

Transportation, or the lack of it, provides another problem for equipment suppliers. Freight cars and shipping space from the West Coast and the South, to the East are reported "acutely scarce," and the box car shortage is also impeding the flow of lumber to millwork factories.

Lumber shortage is pointed up by a Department of Commerce survey which indicates builders will require 26,500,000,000 board feet in 1948, about 1,400,000,000 more than was used this year. On top of this is a Government forecast that lumber production next year will drop 1,000,000,000 board feet from the 36,500,000,000 used in 1947.

Whether there are enough nails next year is said to depend on whether the steel industry steps up its nail production. Estimated demand is put at 900,000 tons, or 100,000 tons more than was used in the current 12 months.

Most other steel items are expected to remain tight. Steel pipe will be in short supply, along with rigid steel conduit, web joists and concrete reinforcing bars. Cast iron soil pipe is expected to be in fairly good supply in 1948.

Cement, in growing demand for theater construction, is expected to be plentiful, barring only the possibility that overworked plants need to be closed for protracted repairs.

Domestic Files Stock Issue

Chicago—Domestic Credit Corp., headed by Arthur Greene, has filed with the SEC a new stock issue of 150,000 \$1 par shares to be sold to employees of the company. Greene has been a factor in the financing of a number of Hollywood productions in recent years.

REVIEWS OF NEW FILMS

"The Paradine Case"

with Gregory Peck, Charles Laughton, Ethel Barrymore, Ann Todd, Valli, Charles Coburn, Louis Jourdan, Joan Tetzel, Leo G. Carroll
Selznick Releasing Organization 132 Mins.

TOP BRACKET IN EVERY DIVISION: CREDIT SELZNICK WITH ONE OF THE PEAK EVENTS OF AN EVENTFUL SEASON: IT HAS EVERYTHING THAT GOES INTO THE FINEST PRODUCT.

Now, at year's end and for good purpose the good ones come fast and furious. "The Paradine Case" at once becomes one of the keenest contenders for acclaim at this midway but vitally important time when the academicians call the deadline and then don their robes of office to ultimately give the fabricator of statuettes a little metallurgical business.

But even if the deadline were months hence, this one would still stand high among the season's dramatic entertainments. It is as complete and finely contrived a piece of film making, in every department, that the industry, by, large and internationally can proudly display as an achievement.

It is easy to conjure up a series of adjectives like spellbinding, hypnotic and suspenseful for this one. Latter is a must for any effort from the hand of Alfred Hitchcock. They can be piled on at length until they eventually shape up into one—fine.

It is a lengthy opus, running over two hours, but every foot of the way is clearly imprinted with know how, and the materials of the craft are utilized with accomplished craftsmanship by seasoned hands.

The combination of Hitchcock and Lee Garmes makes the cameras tell a story that will go on the shelves as a masterpiece. It is an optical pleasure to observe the lens move about the players sensuously, starkly, probingly, fluidly and capture fully a long strung out series of points, counterpoints, light and shadow effects. By virtue of its camera work alone the film delivers pointed emotional stimulus.

The nine leads under the Hitchcock baton transmute to the emulsion and soundtrack that is film making varieties of performance which are top drawer displays of these times. Already boomed considerably for snatching at the interest of the filmgoing public, the performances of Valli and Louis Jourdan are the stuff that film in its best day has always purveyed to an eager, ultimately satisfied public. Whetting the spectators desire for more by their delivery in "The Paradine Case," these two imported players have tooled themselves in solidly if this is any exhibit of their talents. Peck, Laughton, Coburn, the Misses Barrymore, Todd and Joan Tetzel and Leo G. Carroll render their roles well fairly flawlessly.

British jurisprudence as detailed in this "Case" is no circus affair with hoologian journalists dashing for phones and johnnyonthespot photographers clicking away. It is a serious, dramatically compelling delineation of human insight into criminal justice with acid interjection of subtle wit, sardonic verbal play.

It is not all of the above which might sound rather dull but is definitely not. It focusses attention on a woman, arrested and tried for the murder of her husband. This is Valli. She engages Peck for the trial and he believes her innocent. As he prepares his case he falls under the spell of her persuasiveness, even in love with her. Peck is happily married to Miss Todd. Lurking in their immediate circle of friends is Coburn, his daughter, Miss Tetzel, and Laughton and Miss Barrymore. Laughton is the trial judge. Miss Barrymore, his wife.

The motivation of the story becomes apparent when Valli causes emotional upsets among these people whenever her case is mentioned. The plot moves into the courtroom and all the ingredients that would normally be found under a volcano erupt in the dramatic slices that ensue.

It comes out, after Jourdan testifies and admits more than he had planned due to skillful scalpel work by Peck in his cross examination, that Valli and he had an illicit affair. Dismissed, Jourdan is a suicide. Miss Valli undergoes a session before Peck on the stand. Word is brought of Jourdan's death. She admits she poisoned her husband. Peck indicates his career is done with but Miss Todd is on hand to give compassion and reassurance.

This story as it unfolds is superb subdivision, cross-section, and detail stripping of motives, emotions, feelings, told with insight and understanding.

By all means, "The Paradine Case."

CAST: Gregory Peck, Charles Laughton, Charles Coburn, Ethel Barrymore, Louis Jourdan, Valli, Joan Tetzel, Leo G. Carroll, Ann Todd.

CREDITS: David O. Selznick Production; Director, Alfred Hitchcock; From the novel by Robert Hichens; Adapted by Alma Reville, in consultation with James Bridie; Photography, Lee Garmes; Music, Franz Waxman; Production design, J. McMillan Johnson; Art director, Thomas Moreland; Supervising film editor, Hal C. Kern; Associate film editor, John Fawc; Scenario assistant, Lydia Schiller; Sound director, James Stewart; Recorded by Richard Von Hessen; Interiors, Joseph B. Platt; Set decoration, Emilie Kuri; Assistant director, Lowell J. Farrell; Special effects, Clarence Slifer; Screenplay, David O. Selznick.

DIRECTION, The Best.

PHOTOGRAPHY, Superb.

FC to Release Four Jan. 15

Film Classics has set Jan. 15 as the release date of the first four of a group of new pictures acquired by the company, Joseph Bernhard, president, announced Friday. New films are "Furia," made in Italy; "Women in the Night," produced by Louis K. Ansell; "For You I Die," an ARPI production, and "Discovery."

Dr. Samuel Sheppard Retires

Rochester—Dr. Samuel E. Sheppard retired Thursday as assistant director of research for Eastman Kodak. Dr. Sheppard is widely known for his research on the sensitivity of photographic materials. He has been associated with the Kodak Research Laboratories for approximately 35 years.

Loew's Board Up For Election On Jan. 30

Annual meeting of Loew's, in stockholders is set for Jan. 30 which time all present members the board of directors will stand re-election.

Board includes Nicholas Schenck, president; Joseph R. Vogt, vice-president; William F. Rodge, distribution vice-president; J. Rob Rubin, vice-president and couns Charles C. Moskowitz, vice-president and treasurer; Leopold Friedman, vice-president, secretary and counsel; David Warfield, William Parker, Henry Rogers Winthrop and Eugene W. Leake.

According to the proxy not mailed to stockholders last week, Loew executives received remuneration in excess of \$100,000 during the fiscal year ending Aug. 31, 1935. Ninety-three were in the \$50,000-\$100,000 group and 223 received more than \$20,000 for the year 1935-36.

Eight officers who received remuneration increases during the year follow, with the amount of increase and their total pay from the company: Howard Dietz, \$22,500—\$10,285; Friedman, \$20,000—\$130,350; Moskowitz, \$28,000—\$156,428; Myron H. Schenck, \$22,000—\$104,250; Vogel, \$40,000—\$156,428; Jesse Mills, \$2,300—\$31,285; Parker, \$28,600 and Winthrop, \$100—\$6,400.

Other officers' and directors' remuneration for the year: Leake, \$25,000; Alexander Lichtman, \$200,000; Edgar J. Mannix, \$202,607; Louis Mayer \$500,000; Rodgers, \$114,717; Rubin, \$215,642; N. M. Schenck \$224,767; Benjamin Thau, \$200,000.

Pursuant to Rodgers' employment contract, \$79,000 was deposited escrow by the company during the year covered by the report. First of a series of 180 monthly payments, \$1,738 each was made to the distribution chief on July 29, 1947.

Urges Self Regulation of Canadian Theater Industry

(Continued from Page 1)

further controls by Government regulation.

He observed that steps have already been taken to revise downward the proposed use of construction materials for expansion purposes, noting that this expansion program was primarily larger than was practiced under present conditions.

In another year-end statement, J. J. Fitzgibbons, president of Famous Players Canadian, was content of good business in 1948 because of an anticipated high level of payrolls and steady employment view.

"Li'l Abner" Rights to Astor

Astor Pictures has acquired rights to "Li'l Abner" and will reissue it as a special, R. M. "Bob" Savini, announced.

PAA Supports "Eyes Church" Series

(Continued from Page 1)

ritual problems in terms of pre-day life originated with Dean Charles E. McAllister of the Cathedral of St. John the Evangelist in Spokane. Started seven years ago, the project was interrupted by the war, when the two pictures released were named as the first in a series to be

SAYS JOHNSTON

"The Motion Picture Association is keenly aware of the need for the application of moral and religious principles to problems of contemporary life. The need to develop an intelligent religious opinion shared by members of all faiths—Jewish, Roman Catholic, and Protestant—is apparent to all thinking people.

"This series is another evidence of the desire of the motion picture industry to contribute in a practical way to the welfare of humanity and to the preservation of the spiritual and moral values upon which civilization depends. The encouragement of intelligent discussion is essential to the maintenance of democracy. I hope the series will meet a great need of which I have long been aware."

available to all churches to form the basis for discussion use, and by other groups.

Each film is accompanied by a readers' manual with suggested outlines and questions to promote discussion. Distribution is through Religious Film Forum Foundation, 123 12th Ave., Spokane 10. Subjects endorsed by the United Council Church Women.

from EK Win Fellowships

Rochester—Two members of Kodak Research Laboratories' staff have been elected to fellowships in the New York Academy of Sciences, Cyril J. Staud, director of the laboratories, revealed Saturday. Elects are Dr. Thomas H. James and Gertrude Kornfeld, who have conducted research in photographic microscopy.

NEW POSTS

WMAN PYLE, M-G-M promotion representative, Des Moines and Omaha.

J. MEININGER, JR., assistant manager, Seneca, Chicago.

N BINGEMER and JOE WILLENS, managerial staff, Uptown, Chicago.

BAKER, assistant manager, Southtown, Chicago.

HER RICHARDSON, assistant manager, Maryland, Chicago.

ENE DE GRAZIA, assistant manager, Marbro, Chicago.

EPH BISHOP, manager, Kay Films, Charlotte.

IS J. MITCHELL, general manager, Kilbride Circuit, Detroit.

RGE WESTENFELT, operator, Echo, Detroit.

IL JULIAN, manager, Beverly, Detroit.

1947 N. Y. Stock Market Sales

New York Stock Exchange Sales in 1947: 8,352,310

Stock	Dividend	Sales	High	Low	Last	Net Change
American Seating	\$1.00	41,700	22 3/4	15 1/4	19	— 2 1/2
Bell & Howell	.50	60,700	24 1/2	16 3/4	24 1/8	+ 1/2
Bell & Howell pfd.	4.25	1,960	105 3/4	95	95	— 8
Columbia	1.00	100,100	22 1/2	11 3/4	11 3/4	— 15 1/2
Columbia pfd.	4.25	9,100	86	63	64	— 15 1/2
Eastman Kodak	1.25	420,900	48 3/4	42 1/2	44 3/4	— 31
Eastman Kodak pfd.	6.00	2,250	198 1/2	163	163	— 8 3/4
General Precision Equip.	1.00	172,100	26	13 3/4	15 3/4	— 7 1/4
Loew's, Inc.	1.50	928,700	27	18 3/8	18 3/8	— 11
Paramount	2.00	1,951,500	32 3/4	19 3/4	21 1/4	— 35 3/8
RKO	.60	985,700	15 3/4	8 1/4	8 1/4	— 43 3/8
Republic	.—	387,100	8 5/8	3 1/2	3 1/2	— 16 3/8
Republic pfd.	1.00	63,500	15 5/8	9 5/8	9 5/8	— 14 1/4
Twentieth Century-Fox	3.00	886,600	38 3/4	21 1/2	21 1/2	— 9 1/2
Twentieth-Fox pfd.	1.50	29,800	48	34 5/8	34 5/8	— 125 3/8
Twentieth-Fox pfd.	4.50	11,600	104	93	93	— 24 3/4
Universal	2.00	238,100	29 1/2	13 1/4	13 1/4	— 12 1/4
Universal pfd.	4.25	803,000	91 1/8	56 1/2	59 1/2	— 5 3/8
Warner Bros.	1.50	1,227,900	18 3/8	12	12 1/4	— 5 3/8
TOTAL SALES		8,352,310				

* Plus extras.

† Plus stock.

New York Curb Exchange Sales in 1947: 1,506,100

Monogram	\$.	159,500	5 3/8	3	3 1/8	— 13 1/4
RKO option warrants		844,500	5 1/4	1 3/4	2	— 3 1/8
Sonotone	.40	269,400	4 3/4	2 1/2	3 3/4	+ 1/4
Technicolor	1.00	142,700	19 1/4	10 3/4	12 1/8	— 25 3/8
Trans-Lux	.25	90,000	5 1/2	3 1/4	5 1/2	+ 1 1/2
TOTAL SALES		1,506,100				

'47 Film Stock Sales Down 3,646,390 Sh.

(Continued from Page 1)

year. Five issues of the same number of companies are represented in the Curb figures.

Virtually all issues showed decreases in market valuations during the year, with only Bell & Howell's common, on the Stock Exchange, and Sonotone and Trans-Lux, on the Curb, showing gains in quoted prices.

A summary of 1947 exchange sales, including dividend rates; high, low and last 1947 quotations, and net change for the year, is printed on this page.

USP Shuttering N. Y. Offices Two Months

(Continued from Page 1)

story and talent activities, will shutter until March 1 as an economy measure during a slack period. Production activities on the Coast continue at full pace, it was pointed out.

U. S. Pictures is a Milton Sperling organization, distributing through Warners.

Sekely Group Forms Transocean Pictures

West Coast Bureau of THE FILM DAILY

Hollywood—Transocean Pictures has filed articles of incorporation at Sacramento. Steve Sekely is president and Eric Morawsky and Louis Vidor are vice-presidents. The company will first produce "Fascination," which will be based upon a novel written by Guy de Maupassant, with Sekely directing.

Hungarian Finance Decree is Protested

(Continued from Page 1)

here. If the finished product is recognized as artistically valuable, the loan need not be repaid.

Half the amount is to be repaid if the film is a medium success morally and commercially, with the whole amount due if the picture is considered to have no artistic merit at all.

Bernhard Off to Coast For Producers Huddles

(Continued from Page 1)

release by FC during 1948, more than half will be filmed in Cinecolor. Already set for national release are: "Women in the Night," "For You I Die," "Discovery," and the Italian import, "Furia." None of this group is in color.

While on the West Coast, Bernhard will also inspect the Film Classics Studio which is part of the recently constructed Nassour Studios. Marie Quigley, recently of Monogram, will be FC's West Coast production rep.

Bell & Howell Earnings Estimated at \$2,300,000

(Continued from Page 1)

would be the equivalent of \$4.80 per share of common stock compared with 69 cents the year previous.

Tremendous increase in net is attributed to the upped production of essential parts plus an ever wider demand for amateur motion picture equipment. About 50 per cent of company sales are made to non-professionals.



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ACROSS his "front page" the world parades . . . before the eyes of moviegoers on Main Street. There, West and East *do* meet—through the highly specialized efforts of the newsreel editor.

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Yet the newsreel editor would be the first to give due credit to his staff of cameramen . . . and to the Eastman motion picture films which help them cover the news—and help him present it so effectively.

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JOHNSTON TO BRITAIN FOR CRIPPS TALKS

Disney May Sell Foreign Distribution Rights

Seeks Immediate Dollar
Revenues to Offset Loss
of Income from Abroad

West Coast Bureau of THE FILM DAILY
Hollywood—In a move to gain immediate revenues from foreign distribution, Walt Disney Productions is considering a plan under which distributors abroad would be granted a right to distribute Disney films for a period of years, in return for an immediate dollar consideration. Roy O. Disney, president, revealed the annual report to stockholders. Terming the proposal "one of the most likely solutions," Disney said
(Continued on Page 3)

AMG to Open German Services to Limited Use by U. S. Distributors to Recoup Pix Coin

Berlin (By Cable)—American film distributors will receive an opportunity to recover their net export costs by a limited use of German services, American Military Government officials stated.
Nils C. Nilson, AMG film officer, said that MPEA companies had "a certain legitimate claim that they have invested money in providing film entertainment for German audiences and got nothing in return." On the other hand, he pointed out, "they have kept the market here open to profit in the future day when normal trade relations are restored and the German mark has value in foreign exchange."

February Trip to Take Him
To Paris, Rome, Vatican,
New Delhi, Karachi as Well

Eric A. Johnston, MPAA-MPEA president, who leaves his Spokane, Wash., home today for Hollywood, will fly to London, probably in early February, to personally confer with Sir Stafford Cripps, Chancellor of the Exchequer, and Britain's economic dictator, in an effort to end the Anglo-American film impasse.
London's reaction to the announcement that Johnston himself would
(Continued on Page 8)

Exortionists Parole Faces House Inquiry

Washington Bureau of THE FILM DAILY
Washington—Rep. Clare Hoffman, R-Mich., today will offer a resolution in the House directing that the Treasury furnish his Committee on Expenditures in the Executive Departments all income tax information of the four members of the Hollywood
(Continued on Page 2)

Rodgers Urges MPA Drive for Increased Membership

Placing strong emphasis on need for increasing membership manifold, William F. Rodgers, general sales manager of Loew's, Inc., yesterday at installation ceremonies for incoming Motion Picture Associates President
(Continued on Page 2)

Silverstone to Fox Canada Division Post

Arthur Silverstone has been named 20th-Fox Canadian Division sales manager, replacing Sydney Samson, it was announced yesterday by Andy W. Smith, Jr., general sales manager.

Appointment is effective immediately. Silverstone was recalled last month from London where he was joint assistant managing director. Samson has taken an indeterminate leave of absence due to illness. Formerly a cameraman, Silverstone entered the industry in 1920. He joined UA in 1924 as salesman. In 1929 he was general sales chief for UA in Britain and in 1940 was
(Continued on Page 8)



SILVERSTONE

House Will Probe Retarding of Tele

Washington Bureau of THE FILM DAILY
Washington—A full-dress investigation of the alleged retarding of television by the American Federation of Musicians (AFL) and the union's president, James C. Petrillo, was promised yesterday by Chairman Fred Hartley of the House Labor Committee. Hartley set hearings for one week from today, with his office predicting that they will "run
(Continued on Page 3)

Maxwell Cohn Funeral Rites to be Held Today

Funeral services will be held at 2:30 p.m. today at Riverside Memorial Chapel, 76th St. and Amsterdam Ave. for Maxwell Cohn, Columbia short subjects producer who died in New York Saturday. Cohn is survived by his wife, Rita, two daughters, Mrs. Leonora Rosenstiel and Mrs. Judith Wolff, and three brothers
(Continued on Page 8)

Olean Exhib. Sues Distributors for \$300,000

Buffalo—Trial of a suit for damages which an Olean, New York, theater alleges it suffered during the last six years of a 17-year fight against the big film producers and distributors opened yesterday in Federal Judge Harold P. Burke's court.
The complaint set the amount of damages at \$168,000, but at the opening of the trial attorney William A. Gray of Philadelphia asked that the plaintiffs, Bordonaro Bros. Theater
(Continued on Page 3)

Thomas Group to List 30 More Film Names?

Washington Bureau of THE FILM DAILY
Washington—Reports were current here yesterday that the Hollywood probe by the House Committee on Un-American Activities would be renewed next month in the film capital. Word received here indicated that
(Continued on Page 3)

U.S.-U.K. Academies In Library Exchange

West Coast Bureau of THE FILM DAILY
Hollywood—Academy of Motion Picture Arts & Sciences and the British Film Academy yesterday initiated exchange of library facilities. Academy will send American books and periodicals to the British group, on a reciprocal basis. First allotment, dealing with U. S. production, is to be shipped next week in exchange for an equal number of English trade papers.

U. S. Pix Re-Enter Scandinavia "Best Possible" 1 Yr. Deals—Johnston

Hi Court Accepts MPTOA's Equity Brief; TOA Denied

Washington Bureau of THE FILM DAILY
Washington—The Supreme Court yesterday agreed to accept the amicus curiae briefs offered last month by counsel Herman Levy for the MPTOA. Contents of the brief, offered in the Paramount case, were
(Continued on Page 8)

Following receipt of a report that "the best possible deal under the present difficult economic conditions" has been reached, Eric A. Johnston, MPAA president, yesterday announced major company ban on film shipments to Denmark, Norway and Sweden has been lifted. Johnston's statement came on the heels of a report from Gerald M. Mayer, chief of
(Continued on Page 8)

Portland, Ore., Exhibs Advance Admissions

Portland, Ore.—This city's downtown first-runs have upped admissions to 85 cents to meet rising costs of operation. The advance puts the local houses on par with Seattle. Community theaters likewise raised admissions five cents to meet increased overhead.

THE NEWSPAPER OF FILM DOM

ALL THE NEWS ALL THE TIME

Vol. 93, No. 3 Tues., Jan. 6, 1948 10 Cts.

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DONALD M. MERSEREAU : : : : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Jan. 5)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/2	18 1/2	18 1/2	—
Bell & Howell	24 1/2	24 1/2	24 1/2	— 1/8
Columbia Pict. vtc.	11 1/2	11 1/2	11 1/2	— 1/8
East. Kodak	45 1/2	45 1/2	45 1/2	— 1/8
do pfd.	163	163	163	—
Gen. Elec.	16 1/2	16 1/2	16 1/2	— 1/8
Loew's, Inc.	18 1/2	18 1/2	18 1/2	— 1/8
Paramount	21 1/2	20 3/4	20 3/4	— 3/8
RKO	8 1/2	8 1/4	8 1/4	— 1/8
Republic Pict.	25 1/2	25 1/2	25 1/2	— 1/8
20th Century-Fox	22 1/2	22 1/2	22 1/2	— 1/8
20th Cent.-Fox pfd.	36 1/2	36 1/2	36 1/2	— 1/8
Universal Pict.	14 1/2	13 3/4	13 3/4	— 1/8
Universal Pict. pfd.	61 1/2	61 1/2	61 1/2	— 1/8
Warner Bros.	12 1/2	12 1/2	12 1/2	— 1/8

NEW YORK CURB MARKET

Monogram Pict.	3 1/2	3	3	— 1/8
RKO	2 1/2	2 1/2	2 1/2	— 1/8
Sonotone Corp.	4 1/2	4	4	—
Technicolor	11	12	12	—
Trans-Lux	5 1/2	5 1/2	5 1/2	—

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	5 1/2	6
	3	3 3/4

Warners Stockholders Meeting Set Feb. 17

Warners annual stockholders' meeting will be held in Wilmington, Del., on Feb. 17, not the preceding day as earlier published.

H'wood Extortionists Parole Faces House Investigation

(Continued from Page 1)

wood extortion gang recently paroled and similar information concerning "any and all persons who the committee determines were or are interested in the granting of paroles to" the quartet.

The resolution also calls upon the Attorney General and the FBI to turn over all documents bearing on the recent parole of the four—Paul Delucia (Ricca), Philip D'Andrea, Charles Gioe and Louis Campagna.

Hoffman has promised a thorough examination of the parole and the alleged political influences which brought it about.

Deny Postponement of Arraignment for "10"

Washington Bureau of THE FILM DAILY

Washington — Hollywood's "unfriendly 10" yesterday were denied another request for postponement of their arraignment here on Friday.

Justice David A. Pine refused a motion by defense counsel for reconsideration of his December 15 ruling that the 10 defendants would have to appear personally for arraignment Friday instead of on the day of the trial as they requested.

Wilmington's Nabes Seek License Fee Cut

Wilmington, Del.—City Council, in regular caucus, expressed some sympathy toward a request of spokesmen for the owners of four of the smaller film theaters that their annual licenses be reduced from the present \$600 to about \$450. The theaters involved are A. Joseph DeFiore's Park, Benjamin Shindler's Ace, Benjamin Seligman's Strand, and Warners' Ritz.

Siritzky Int'l Leases ABC Radio Theater

Leon Siritzky, president of Siritzky Int'l, yesterday announced that he had signed a 10-year lease for the former ABC Radio Theater on W. 58th St. between Broadway and Seventh Ave. After a few alterations, the theater will preem Marcel Pagnol's "Fanny," Jan. 28. Acquisition of this house is the fourth in Siritzky's American chain.

"Flame" Sets B. O. Afire

San Francisco — World preeming of Republic's "The Flame" took place last night at Paramount's State Theater here before a capacity audience. Entire proceeds of the performance went to CARE, the non-profit organization that aids the needy in 14 European countries.

Fund Gets Tax Hike

Tel Aviv (By Air Mail)—Prices of cinema tickets have been increased five mils. The hike had been agreed to by exhibitors and will be diverted to the Emergency Jewish Fund.

Rodgers Urges MPA Drive For Increased Membership

(Continued from Page 1)

Arthur Mayer, declared the organization will more fully command respect now enjoyed by the Motion Picture Foundation on the Coast.

Sam Kinzler was toastmaster. A short 16 mm. color film was shown dealing with a children's camp which MPA assisted last year. Outgoing Prexy Fred J. Schwartz read a report of the MPA system of investigating requests for aid. He was presented a traveling case as a memento of tenure in office.

Mayer stated he would like to see every member present obtain five memberships in MPA. "In the Metropolitan area," he said, "we must look after our own and MPA's lifeline must be enriched by new memberships." Luncheon, in the Hotel Astor, was attended by over 300. There were many reservations which could not be filled due to bad transportation. On the dais were: Sol Trauner, Dave Weinstein, Chick Lewis, William Heineman, Francis Harmon, Joe Vogel, Si Fabian, Bob Mochrie, George Skouras, Guss Eysell, James Mulvey, Bill White, John O'Connor, Al Schwaberg, Milton Rugoff.

Ray C. Hickman Rites In New Philadelphia

New Philadelphia, O. — Funeral services were held here yesterday for Ray C. Hickman, theater operator who owned half of the Washington Theater Co. which operated theaters in Marietta.

An industry veteran for more than 30 years, Hickman was forced into retirement five years ago as a result of serious injuries sustained in a near-fatal auto accident.

Survivors of the deceased are: his widow, Florence Hickman, and a son and daughter by a previous marriage.

Edna May Stricken

Lausanne, Switzerland (By Cable) —Mrs. Edna May Pettit Lewisohn, 69, who as Edna May starred on both the London and New York stage, died here of a heart attack. A native of Syracuse, N. Y., Mrs. Lewisohn starred in a film version of "The Belle of New York" in 1919.

Juan Garza Dead

San Antonio, Tex.—Juan R. Garza, 70, operator with Paul Garza of theaters for Spanish-speaking patrons, is dead. He had operated theaters here since 1911.

COMING AND GOING

EDDIE SEGWIN, Chicago theater publicity rector, and his wife VIRGINIA SEGWIN of 20th-Fox publicity department, came to Florida for a winter vacation.

MAURICE DUKE, associate producer of M. gram's Teen-Agers series, is on a bus trip to New York.

MACDOWELL GOODWIN, vice-president, Cincinnati Electric Co., Geneva, Ill., has returned from a Florida vacation.

BERNARD MACK of Filmack, and his wife in New York City for a winter vacation.

BEN KALMSON, Warners vice-president and general sales manager, left yesterday for trip to Chicago. He will be gone several days.

JOHNNY MACK BROWN, Monogram's leaves the Coast Feb. 1 on a six-week tour which will take him into Texas, Georgia, Louisiana and the Carolinas.

STEVE FITZGIBBON, Devonshire Film executive, leaves Boston this week for an extended trip through the Midwest for distributor conferences.

ROSALIND KEITH, singer, who begins her Regis Hotel on Jan. 19, is scheduled to arrive here from the West Coast today.

JACK LUSTBERG, Argentine exhibitor, for Buenos Aires over the week-end after prolonged vacation in his native New York.

WALTER READE, JR., president of Readeaters, returned from a Montreal vacation accompanied by his wife.

PAUL WHITE, Solznick European rep., accompanied by his wife, is scheduled to arrive tomorrow aboard the Mauretania.

LEON J. BAMBERGER, RKO Radio sales promotion manager, leaves today for Springfield, Ill., to address the annual convention of the United Theater Owners of Illinois.

Daff Anniversary Sales Drive Will Open Jan. 11

Sales and distribution forces of Universal-Int'l Films will launch a 20-week worldwide "Daff Anniversary Sales Drive," starting Jan. 11 and concluding May 29, in honor of Al Daff, vice-president and foreign sales supervisor, Joseph H. Seidenman, president of U-I-F announced yesterday.

Ben Gelman, home office executive will be captain of the drive which will mark Daff's 28 years with "U. Prizes will go to the leading distribution reps.

Ryan, Wife, Children Missouri Wreck Victims

West Coast Bureau of THE FILM DAILY —Hollywood—New Year's Day Missouri train wreck's victims included Frank M. Ryan, director, his wife and three children.

Film STORAGE

Film Storage in Modern Fire-proof Vaults . . . part of "BONDED 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-3-4

Disney Likely to Sell Seas Distrib Rights

(Continued from Page 1)

at.gress is being made in this
rec. It is expected, he con-
tinued, that this change in sales pol-
y will to a considerable extent off-
set the loss of income from abroad.

Net Profit Climbs

Net profit of Disney Productions
for the year ended Sept. 27 was
\$307,075, an increase from the \$199,-
02 earned in the 1946 fiscal year.
Earnings this year were equal, after

SHORTS TEST

West Coast Bur., THE FILM DAILY
Hollywood—In addition to the
re-release of "Bambi" this year,
Walt Disney Productions will
make test releases of six selected
shorts produced in previous years.
Tests are seen as determining
whether the re-issuance of old
shorts adds to revenues, or
whether it affects earnings of new
shorts adversely, according to
President Roy O. Disney's annual
report, released today.

referred dividends, to 43 cents per
common share, compared to 26 cents
last year on the same basis.

Increase in earnings was said to be due
basically to a change in accounting meth-
ods, under which a portion of income from
production is reflected immediately as
profit or loss, instead of waiting until a pro-
duction has cleared its costs before charging
costs. Policy went into effect with the re-
lease of "Make Mine Music."
Company retired \$317,760 principal amount
bonds during the fiscal year, leaving
\$48,440 outstanding. Bank indebtedness
as reduced during 1947 from \$4,258,783 to
\$1,078,384.

The \$1,000,000 loan obtained on Oct. 15,
1946, from its distributor, RKO Radio, stood
at \$846,644 on Sept. 27. Loan is repayable
at of film earnings from blocked currency
countries, as such earnings become available
in U. S. dollars. A minimum of \$450,000 of
blocked currencies is not reflected in the
annual statement.

\$8,671,264 Inventory

During the last financial year, company
substantially accomplished its program start-
ing two years ago to bring inventory deple-
tion caused by concentration on war training
films for the Government. Inventory value at
Sept. 27 is put at \$8,671,264.
Disney is striving to offset at least a por-
tion of the rising trend in production costs,
reports point out, by more careful planning
and attention to detail during the pre-produc-
tion stage of a picture's development. During
the past year, company's staff was reduced
and reorganized to provide greater strength
and flexibility in production and selling.

Disney plans to release two new features
spring 1948, in addition to a reissue of
"Bambi," which still has a small unrecov-
ered cost. New films are "Melody Time," to be
leased in mid-Summer, and "So Dear to My
Heart," primarily live action, for release by
Christmas. "Two Fabulous Characters" is
anned for 1949 release, to be followed in
1950 by "Alice in Wonderland."

Send Birthday Greetings To—

Jan. 6

Loretta Young
Ludwig Berger
Stanley Smith
Ben H. Serkovich
Diana King
David Bruce
Fred Niblo
Ruth Hiatt



Tuesday's Tidings

● ● ● SURPRISE! SURPRISE!! Upon reading it here, Ernie Reda
will learn that he's Brother Don's choice to manage the Pastime Theater
in Vicco, Ky. The Reda Brothers, there are three of 'em, Mose be-
ing the third, have been in theater business for some 20 years. In
addition to the Pastime in Vicco, they have been operating the Reda in
Pineville, Ky. Now, the new Reda in London, Ky., is about to open.
. Don, in requesting that Phil M break the news to Ernie, his kid
brother, comments that "In The Film Daily, you print all the trade news
. Ernie reads the paper all the time. I want to surprise him"
. It's a pleasure to be of service, natch. Congratulations, Ernie,
and happy reading!

● ● ● FIRST PIC TO GO into the ace B & K Chicago Theater as
the house adopts a straight film policy will be "Captain from Castile"
. Dick Goggin is homeward bound on the S. S. Mauretania after
spending six months in England, France, Switzerland and Italy studying
both television and radio. Writes Dick, former producer-director-
writer for both CBS and ABC: "I'm impressed with the strides the
French are making technically in television, but particularly with the
immense and efficient organization that BBC television has developed"
. Goggin presently is working on a book. ● Parents Maga-
zine's first special award of merit goes to Eagle Lion's "T-Men." . . .
● U. S. Rubber Company's video plans for its "U. S. Royal Sports Time"
program in '48 will include an all-film sports series, emphasizing film's
role in television.

● ● ● ADOLPH ZUKOR, board chairman of Paramount and indus-
try founding father, who, to many a filmgoer around the world personi-
fies Mr. Motion Picture, tomorrow marks his 75th birthday. The day
will find the Nestor of the trade at his desk in the Paramount home of-
fice while the evening will be given over to his family. On Satur-
day, the Zukors will observe their 51st wedding anniversary.

● ● ● TED GAMBLE, TOA president, will represent the theaters
of the country in the newly established Veterans Hospital Camp Shows
organization. ● Warners are entering "Power Behind the Nation,"
MPAA-sponsored short, in the documentary classification for "Oscar"
consideration. ● Two large theater circuits are interested in ac-
quiring the Chicago Auditorium theater, now owned by Roosevelt Col-
lege, for films. ● Renaissance Films expect to start production in
its new Montreal studios in March. Canadian Government has
okayed the importation of necessary equipment from the U. S. and Brit-
tain. ● Write Your Own Comment Dep't: The National Convention
of Methodist Evangelists, in session in Louisville, Ky., condemned Sunday
pix. and women's toothless shoes! ● Second entry in the same
dep't: Boone, Ia., exhib. for his midnight New Year's Eve show co-fea-
tured a highly touted current pic and a championship milkmaid contest
on the stage! ● It's the guess of Mitchell Wolfson, co-owner of
the Florida Wometco circuit, that film biz in 1948 will be off from 10 to
20 per cent in the balliwick.

● ● ● YESTERDAY'S LUNCHTIME NIFTY came from Rialto Oper-
ator Arthur Mayer as he was installed President of Motion Picture As-
sociates: "If I did not switch from a murder and horror policy to foreign
pictures, I would be here as a client instead of as president."
And before that Sam Rinzler expressed surprise that "patron of arts
Mayer" spoke in English.

House Will Probe Retarding of Tele

(Continued from Page 1)

through the month" on various as-
pects of "the Petrillo problem."

These hearings will be legislative
in character, Hartley said. "Officials
of the AFM and organizations con-
cerned will be given the opportunity
to present all the issues involved in
this interruption of service so im-
portant to the general public."

Amendments to the anti-trust act
have been mentioned by Hartley as a
possible means of moving against
Petrillo, with amendments to the
Taft-Hartley Act also under study.

Olean Exhibitor Sues Distributors for \$300,000

(Continued from Page 1)

ters Inc., of Olean, be permitted to
raise the amount to \$300,000. Judge
Burke reserved decision.

Gray asserted that he will show that Bor-
donaro Bros. were compelled to compete with
theaters controlled by Warner Bros., one of
the 12 companies identified with the produc-
tion and distribution of motion pictures
named as defendants.

Gray said the Bordonaros have operated
the Palace in Olean since 1930 in competi-
tion with the Haven and State theaters.

"The gist of this case," Gray told the
jury, "is that the defendants have entered into
a conspiracy to prevent the plaintiff from
getting enough films to carry on his business.
The conspiracy was for the purpose of com-
pelling the plaintiff to sell out."

Attorney Clayton M. Smith, representing
Warner Bros., declared, "We are defending
this suit because we believe there is no merit
to the case. We will show you that pictures
are like any other commodity. They are sold
without any regulation by a public body."

Thomas Group to List 30 More Film Names?

(Continued from Page 1)

a staff of investigators is now in
Hollywood preparatory to the arrival
of a House sub-committee. Spokes-
men for the committee would not
comment on the reports.

There was an indication, however,
that the committee soon will again
"name names." It was said the com-
mittee has a new list of about 30
other Hollywood personalities which
the House group will claim are
communists.

STORKS

Houston, Tex.—John Ellis of the
Texan Theater announced the ar-
rival of a baby girl.

Houston, Tex.—George Patillo of
the Alabama Theater has a new
baby son.

West Coast Bureau of THE FILM DAILY

Hollywood—Dinah Shore and her
husband, George Montgomery, be-
came parents of a daughter, their
first child, at Cedars of Lebanon
Hospital.



**THE NEW YEAR
BRINGS THE**

NEW

WARNER

PATHÉ

NEWS

The First Issue of 1948 shows you
how new a Newsreel can be!

FOR THE FIRST TIME IN ALL TIME

**2 SEQUENCES
IN COLOR!**

The Tournament of Roses

AND

The Rose Bowl Game

U.S.C. vs. MICHIGAN

Exclusive!
Exclusive!
Exclusive!

in Cinecolor!

This surprise treat and other innovations through the year will show you the new beat-the-field coverage—the new vastly enlarged high-speed production facilities and the new over-all quality that will make this The Newsreel That Will Make Show News in 1948!

Red Hot Box Office!



WORLD PREMIERE
State Theatre, San Francisco
January 5

The kind of a picture
you make money on because
it's got everything your
audiences want including
a title that is sparked
with showmanship.

John
CARROLL · Vera
RALSTON

Robert
PAIGE · Broderick
CRAWFORD

FLAME

The story of a double life and a double love!

TRAVERS · Blanche YURKA · Constance DOWLING · Hattie McDANIEL
by LAWRENCE KIMBLE · Based on a Story by ROBERT T. SHANNON · Associate Producer-Director—JOHN H. AUER

A REPUBLIC PICTURE



Johnston to Britain For Talks with Cripps

(Continued from Page 1)

come over for frank man-to-man negotiations with the No. 2 man in the Attlee Labor Government was receptive and speedy. A London cable to THE FILM DAILY last night reported the British trade saw it as reviving hopes for an ultimate settlement of the impasse, perhaps along lines suggested by the pre-Christmas statement of Harold Wilson, president of the Board of Trade.

Whether Johnston will be accompanied by other industry toppers—the suggestion has been made that several company presidents accompany him on such a mission—probably will not be determined until he returns to Washington from the Coast about Jan. 16.

Johnston on the overseas trip will seek the solution to other problems confronting the U. S. industry both in Europe and Asia, it was learned yesterday. His tentative itinerary includes Paris, Rome, Vatican City, New Delhi and Karachi, the latter the capital of the new state of Pakistan.

In Paris, the MPAA prexy is expected to confer with Premier Robert Schuman of France, while in Rome, he will meet with Premier Alcide De Gasperi of Italy. Johnston also will have an audience with Pope Pius XII in Vatican City.

Flying to New Delhi from Rome, the industry's No. One exec, will confer with Jawaharlal Nehru, prime minister of the Dominion of India, and with Mohandas Gandhi. Continuing to Pakistan, he will confer with Ali Jinnah, who heads the Government there.

Del Giudice Due Thursday To Press His Barter Plan

London (By Cable)—Filippo del Giudice, erstwhile head of J. Arthur Rank's Two Cities Films, will arrive in New York Thursday on the S. S. Queen Elizabeth to propose a settlement of the Anglo-American film impasse via a film-for-film barter plan. While the London press, particularly the Daily Mail, yesterday gave the del Giudice story splash treatment,

Time Table Revealed For Academy Voting

West Coast Bar., THE FILM DAILY Hollywood—Nomination ballots for the annual Academy Awards selections will be mailed Jan. 16 with nominations polls closing Jan. 27. Award nominations will be announced Feb. 16, with screening of nominated films running from Feb. 23 to March 7 in the Academy Theater. Final awards ballots will be mailed March 1, with the polls closing on March 13, and awards presented at the Shrine Auditorium on March 20.

REVIEWS OF NEW FILMS

"A Double Life"

with Ronald Colman, Signe Hasso

Kanin-U-I

ANOTHER HIGH SPOT OF THE SEASON; THIS ONE IS LOADED WITH KNOW-HOW. SHOULD TAKE ITS PLACE WITH THE BIG MONEY GETTERS OF THE SEASON. CUKOR'S DIRECTION TOPS, SUPERB SCRIPTING AND MASTERFUL ACTING WITH COLMAN.

Another mid-season peak number is offered in "A Double Life." This is a sock drama treatment with a number of fine roles solidly cementing the story content. Ronald Colman, always a box office draw through these years, has a role here that any actor would give his right arm for and he does masterfully by it too.

This, also, is one of the first of the major numbers to be given that New York Look. Much of the story was shot on actual locales in and about the city. What comes up for comparative viewing when the synthetic realism of the Hollywood set is introduced at once gives the film a new distinction that, happily, is becoming more and more a practice rather than an innovation.

This "Double Life" is a brand new treatment of the Jekyll and Hyde theme with the leading characters being actors on the legitimate stage and their immediate circle of co-workers. Also, it is the study of an actor, a rakehell and general heel whose intensive application to the role of "Orthello" in the Shakespeare work causes him to assume a positive homicidal identity with the Venetian figure and go out and commit murder. He is a mental case.

Garson Kanin and Ruth Gordon in writing their screenplay evince keen understanding of the characters they have peopled their work with and there is never a false theatrical note. It is a powerful and knowing job they have fashioned replete with some of the best lines and situations of a rather notable season.

In the cash exchange sense as far as the filmgoer is concerned, "A Double Life" will easily take its place with the finest dramatic pieces of the past few months—and there have been some fine ones which are racking up large gross figures.

A celebrated player of light roles, Colman essays "Orthello" with Signe Hasso, also playing his ex-wife, in the role of "Desdemona." He applies himself intensively. Opening night his performance is acclaimed one of the masterworks of the contemporary stage. But the acclaim is too much for him. He returns to a night of love in the Lower East Side slum area and what with one contributing factor and another he strangles her with "The Love Kiss," his big moment in the stage play.

A press agent, played by Edmond O'Brien, who is in love with Miss Hasso in a remote sense, begins to add up the details and facts after a brief talk with one of the reporters who was on the spot when the body was found.

Identifying witnesses are rounded up. They are brought to watch Colman. In his last scene Colman, realizing his number is up, stabs himself to death.

It is not a pretty story but it is some of the best miming of these times. Miss Hasso is superb in a brand new role aptly fitted for her talents. As an actor who becomes wholly the man of the role he is portraying, Colman delivers up another profoundly telling performance. In support there is a fine cast that adheres strictly to the intent and purpose of the story. In directing George Cukor bided high, achieved results.

The exhibitor will do well to circulate "A Double Life" as another one of the really good ones of this season.

CAST: Ronald Colman, Signe Hasso, Edmond O'Brien, Shelley Winters, Ray Collins, Phillip Love, Millard Mitchell, Joe Sawyer, Charles La Torre, Whit Bissell, John Drew Colt, Peter Thompson, Elizabeth Dunne, Alan Edmundson, Art Smith, Sid Tomack, Wilton Greff, Harlan Briggs, Claire Carleton, Betsy Blair, Janet Warren, Marjory Woodworth.

CREDITS: A Kanin Production; Written by Ruth Gordon, Garson Kanin; Produced by Michael Kanin; Director, George Cukor; Photography, Milton Krasser; Art direction, Bernard Herzburn, Harvey Gillett; Film editor, Robert Parrish; Sound, John Austin; Special photography, David S. Horsley; Advisor, "Orthello" sequence, Walter Hampden; Music, Miklos Rozsa. PHOTOGRAPHY, The Best. DIRECTION, Splendid.

Maxwell Cohn Funeral Rites to be Held Today

(Continued from Page 1)

ers, Harry Cohn, president of Columbia; Jack Cohn, executive vice-president of the company; and Nat Cohn, Columbia's New York division manager.

The British trade generally ridiculed the plan.

(The United Press quoted official sources as saying that the producer, now head of Pilgrim Pictures, had informed both the Treasury and Board of Trade of his intentions "and was told that he could not negotiate with American producers, but that he could guarantee British acceptance of such a plan.")

Del Giudice recently announced the withdrawal of his financial backer here, and followed that with a statement that he would make pix in both Britain and the U. S., presumably with American coin.

Silverstone To 20th-Fox Canadian Division Post

(Continued from Page 1)

named eastern district manager. Following year he joined Sam Bronston Prod. Joining 20th-Fox later, Silverstone returned to London.

Smith left yesterday for Toronto where Silverstone will be introduced today to the Canadian industry and press at a luncheon in the Royal Park Hotel.

Dezel Signs Deal for Masterpiece's Program

Albert Dezel, president of Albert Dezel Prod., yesterday announced the acquisition of distribution rights to all releases from Masterpiece Prod. for territories covered by his offices in Chicago, Milwaukee, Indianapolis, Detroit, Cleveland and Cincinnati.

U. S. Pix to Re-enter Scandinavian Nations

(Continued from Page 1)

the international division of OAA. It was learned there will be no dollars from Denmark until after March. For the five-month period after Mar. 1 \$150,000 has been agreed upon. Swedish remittances will be frozen to the extent of 66 2/3 per cent. Norwegian plan was not revealed.

The problem in the Scandinavian countries has been met, it was disclosed, without one of the three countries resorting to taxes. Agreement do not exceed one year, are effective at once. It was pointed out by Maye the trio of countries are optimistic about 1948 and are encouraged by the Marshall Plan. Danish deal opens that country closed since last October. Danish stand then demanded outright sale of prints. New deal calls for rentals and remittances.

Hi Court Accepts MPTOA's Equity Brief; TOA Denied

(Continued from Page 1)

described in this paper when presented the Court.

At the same time, the Court refused to accept the proposal of TOA that the organization be permitted to participate in the oral argument in the case next month. This had been the aim of ATA prior to the merge of ATA and MPTOA, and former trust-buster Thurman Arnold was to represent ATA in the event intervention were permitted.

Paris Film Workers In U. S. Film Protest

Paris (By Cable)—A Communist-organized parade marched along the Grand Boulevards over the week-end protesting competition of U. S. films. Participating were almost 1,000 technicians, players and photographers. Demonstration reportedly stems from Leftists denunciation of the Blum-Byrnes Accord of 1946 which permits annual import of 120 U. S. pix. It has been pointed out in the Parisian press that most Paris exhibitors find it cheaper to show American films due to inflated production cost of home product.

Washington Bureau, THE FILM DAILY

Washington — MPAA yesterday termed statements of French Communists that American film companies were taking \$20,000,000 in profits out of France each month "another example of faking and lying" by Reds.

Officials of the Association pointed out that American companies haven't taken any money out of France since March, when token payments were made on remittances blocked since 1939.

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28 W. 44th St. 21st Floor
New York N. Y.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 4

NEW YORK, WEDNESDAY, JANUARY 7, 1948

TEN CENTS

WARNERS NET PROFIT AT RECORD \$22,094,979

Industry Adopts "Waiting Out" Policy for U.K.

U. S. Government Advises MPAA Not to Budge Till British Drop 75% Duty

Washington Bureau of THE FILM DAILY
Washington—A major film industry "definitely" is following a policy of "waiting out" the British in the present pix impasse, authoritative sources admitted yesterday.
U. S. Government "advice" to MPAA is not to budge an inch unless the British agree to drop the 75% (Continued on Page 6)

Four Exhib. Meetings Call TOA Executives

Top execs. of the TOA will attend our exhibitor unit conventions, two of which are expected to act favorably on TOA affiliation, during the next five weeks.

Fred Wehrenberg, TOA president; Herman Levy, general counsel, and (Continued on Page 8)

Jack Goldstein Leaving RKO Studio Berth Here

Jack Goldstein, RKO Radio Eastern studio rep. for the last two years, is leaving the organization. The department he has headed will be abolished. (Continued on Page 8)

Exhibs. Pledge Scale Cuts on Tax Removal

Toronto — A majority of Ontario theaters have already agreed to reduce admission prices for a one-year period if the Canadian Government will abolish the 20 per cent war tax on theater grosses. Personal guarantees came as the result of a letter from the Motion Picture Theaters Association of Ontario to all exhibitors in the Province, and is part of the industry's campaign to convince the Government that patrons will receive full benefits if the Federal tax is eliminated. Theater policy has been to pass the levy on to patrons as a war tax on admissions.

WB SETS VOTE ON CAPITAL REDUCTION

Holders to Act on Proposal at Feb. 17 Annual Meeting;
Six Present Board Members Up for Re-election

Warner stockholders will act on a proposed reduction of capital and elect six members of the board of directors at the annual meeting in Wilmington, Feb. 17, according to the notice of annual meeting and proxy statement.

Capital reduction proposed would cancel 107,180 shares of common stock acquired at a cost of \$1,632,743, and would reduce capital stock by

\$535,900 and capital surplus by \$1,096,843.28.

Board of director nominees for election to the board for two-year terms include the following, all members of the board: John E. Bierwirth, president of trustees of the New York Trust Co.; Waddill Catchings, president, Rayshow, Inc.; Robert W. Perkins, Warner vice-president, sec-

(Continued on Page 8)

Warners Schedules Its Biggest Program

West Coast Bureau of THE FILM DAILY

Hollywood—A capacity production schedule, described as the most ambitious in its history, has been started at Warners, with 12 productions due to go before the cameras in the first three months of the (Continued on Page 6)

U. S. Pictures Dominate London's Holiday Offerings

London (By Air Mail)—Only one new British film was offered here to the lucrative New Year's trade in the city's top 12 film houses. Balance of the offerings comprised two (Continued on Page 6)

Court Asks Briefs in Liberty Theater Suit

Chicago—Judge John Barnes gave attorneys for Paramount, Warners, Universal, Columbia, Republic, Dunlake Corp. and Lido Amusement Corp. 20 days to file answers in motion to dismiss their request for improper venue, claiming case could (Continued on Page 6)

Choice of Intervention Vindicated, Says Coyne

Action of the Supreme Court in granting the ATA's request for oral argument on its plea for intervention in the N. Y. Equity appeal, to oppose competitive bidding, justifies the (Continued on Page 8)

Enterprise's "Arch" to UA Sears to Personally Supervise Distribution

Claim Refusal of Para. Offer Brought on Bias

Buffalo—Testimony was presented yesterday in Federal Court here to show that Paramount consistently refused to sell first run pictures to the Palace Theater in Olean, when its owners turned down Paramount's offer. (Continued on Page 6)

West Coast Bureau of THE FILM DAILY
Hollywood—Enterprise's \$5,000,000 Bergman-Boyer-Laughton starrer, "Arch of Triumph," will be distributed domestically by UA, with Enterprise delivering the negative next week, it was announced yesterday.

Decision came after a series of meetings between Enterprise execs and Grad Sears, UA president, during which Sears outlined his market- (Continued on Page 8)

But Profits Off in Last Three Quarters, Warner States to Stockholders

Net profit of Warner Bros. for the year ended Aug. 31, 1947 was a record \$22,094,979, company reported yesterday, compared with \$19,424,650 earned in the previous year. Last year's net is equal to \$3.02 per common share, compared with \$2.62 per share earned in the earlier 12 months.

While no statement for the quarter ended Nov. 29, 1947 was issued yesterday, (Continued on Page 5)

Initial Plans for Brotherhood Week

With millions of people smacked down by the boomerang of hate, "no popular movement of anti-Semitism is possible in Europe in 1948," predicted Dr. Everett R. Clinchy, president of the National Conference of (Continued on Page 5)

Uncertain If Barton To be Heard in Appeal

Washington Bureau of THE FILM DAILY
Washington—It was uncertain here yesterday whether Robert Barton, attorney for the Confederation of Southern Exhibitors, would be heard (Continued on Page 2)

Quakers Will Use U. S. Pix for D. P.'s

Washington Bur., THE FILM DAILY
Washington — MPAA President Eric A. Johnston yesterday announced that American pix will be used in educational program conducted by the American Friends Service Committee for displaced persons scheduled to enter this country from the U. S. zone in Germany. The films will be used in the committee's pre-entry and educational program for D. P.'s. First of the pix made available to the committee is "Land of Liberty," a pictorial history of this country woven from excerpts of numerous theatrical films.

NEW YORK, NEW YORK
28 West 44th Street
MPAA
Arthur Debra

THE FILM DAILY

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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Jan. 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/2	18 1/2	18 1/2	—
Bell & Howell	24 1/4	24	24	—
Columbia Pict. vtd.	11 1/4	11 1/4	11 1/4	—
Columbia Pict. pfd.	66 1/4	66 1/4	66 1/4	—
East. Kodak	44 1/4	43 3/4	43 3/4	—
Gen. Elec.	15 1/4	15 1/4	15 1/4	—
Loew's, Inc.	18 1/4	17 3/4	17 3/4	—
Paramount	20 1/2	19 7/8	20 1/4	—
RKO	8 3/4	8 1/4	8 1/4	—
Republic Pict.	3 1/4	3 1/4	3 1/4	—
Republic Pict. pfd.	10	9 3/4	9 3/4	—
20th Century-Fox	22 1/4	21 1/2	21 1/2	—
Universal Pict.	14	13 1/2	13 1/2	—
Universal Pict. pfd.	63 1/2	62 1/2	63 1/4	—
Warner Bros.	12 3/4	12	12 1/4	—

NEW YORK CURB MARKET

Monogram Pict.	3	3	—
RKO	3 1/4	3	—
Sonotone Corp.	4	4	—
Technicolor	12	12	—
Trans-Lux	5 1/2	5 1/2	—

OVER THE COUNTER

Cincolet	Bid	Asked
Pathe	5 1/2	5 3/4
	3 1/4	3 1/2

Goldman's Erlanger to Reopen with "Timberlane"

Philadelphia—Metro's "Cass Timberlane" will reopen Goldman's Erlanger, dark since the withdrawal of "The Outlaw."

Uncertain If Barton To be Heard in Appeal

(Continued from Page 1)

in appeal for the right to intervene when the Supreme Court hears argument on the question next month. The appellants—including the ATA represented by Thurman Arnold, and the Southern California Theater Owners Association represented by Paul Williams—will be granted 45 minutes to argue their right to intervene in the case. Another 45 minutes will be offered to opponents on the intervention move.

Barton, Richmond attorney, appeared along with Arnold and Williams to argue the question before the district court in New York.

The argument on this question will probably follow—although it could precede—the eight hours of arguments allowed on the merits of the Paramount case.

MPF Spokesman Asserts NCA "Misunderstands"

"There must be a complete misunderstanding on the part of North Central Allied as to the purpose and objective of the Foundation," a spokesman of the Motion Picture Foundation said yesterday, following publication of NCA's unanimous decision not to join the MPF.

"There couldn't possibly be a more representative group within the industry than those men and women throughout the country who are working actively to make it a reality," the spokesman added.

He emphasized: "Up to now there has not been a dissenting voice. Everyone has been most enthusiastic. We are confident that when the full story is presented to the North Central Allied, that that group will join with the rest of us."

Reiner Will Establish SRO Sales Down Under

Manny Reiner left yesterday by airplane for London enroute to Sydney, Australia, which he will use as headquarters to establish SRO sales organizations in Australia and New Zealand.

Reiner will spend two months in Australia, then return to Mexico City where he will resume his regular duties in charge of Latin and South American sales for SRO.

Four 20th-Fox Films Dominate Chi.'s Loop

Chicago—Starting tomorrow, 20th-Fox will dominate the Loop with four of its top productions in simultaneous first-runs. Quartet is "Captain from Castile" at the Chicago; "Gentleman's Agreement" at the Apollo; "Daisy Kenyon" at the United Artists, and "Forever Amber" at the Rialto.

Swiss "Marked" via Metro

Metro will release Lazar Wechsler's "Marked."

M-G-M Sets 3 for March: Eight for First Quarter

Release by M-G-M of three new pictures in March will bring the total to seven new films and one reprint for the first quarter of 1948. March releases will include "Three Daring Daughters," "Alias a Gentleman" and "The Bride Goes Wild."

January releases are "Cass Timberlane" and "If Winter Comes," while February will see release of "Tenth Avenue Angel," "High Wall," and a reissue of "Gone With the Wind."

New York SPG Installs New Officers Tomorrow

Installation of officers elected at last Monday's annual elections of the Screen Publicists Guild will be held tomorrow night at the Hotel Diplomat.

Jeff Livingston of U-I heads the new roster. Paul Kamey of Metro and Ed Aaronoff of Warners are the new first and second vicepres, respectively. Frances Simon of Paramount is the secretary, and Dick Lederer of Columbia, the treasurer.

Sherover to Survey S. A. Distribution Chances

Miles Sherover, head of Sherover Enterprises, will look over the possibility of opening distribution outlets, and arrange outright sales of indie product and reissues on his trip to South America. Sherover, who is a partner with Jacques Grineff on the rights in most European countries of "The Great Dictator" and "Monsieur Verdoux," left yesterday on a trip below the border.

VFW Sets Up 16mm Film Distribution Service

Washington Bureau of THE FILM DAILY

Washington—Formation of a film distribution service to serve 10,000 Veterans of Foreign Wars posts and 3,500 chapters of the Ladies Auxiliary, is announced. Service embodies the plan for controlled distribution of 16 mm sponsored films conceived by Al Sherman. A basic feature of the service provides official approval by a preview committee set up by national headquarters.

COMING AND GOING

MAX MENDEL, in charge of sales for Film Classics of the Americas, leaves today for Mexico, South and Central America, where he will set up a sales policy for Film Classics' first group of new releases.

MERVYN LEROY, M-G-M director, arrives from the Coast tomorrow and after a brief visit, he will head for Florida and a vacation. He will be accompanied by his wife.

JOSE ITURBI will complete his concert tour Feb. 1 when he is due to report back at the Metro studio for a new picture assignment.

AUDREY TOTTER leaves the Coast Jan. 1 for a series of p. a.'s in connection with "High Wall." Her first stop will be Kansas City.

NORMAN STUART, dialogue director of Columbia's "The Eternal Melody" leaves for Hollywood today to prepare for his next film assignment, "Sorry, Wrong Number" at Paramount.

FRED WEHREBERG, TOA board chairman will come in from St. Louis to attend the Jan. 14 meeting of the Motion Picture Foundation finance committee.

MAX E. YOUNGSTEIN, Eagle Lion Films director of advertising, publicity and exploitation returned to New York yesterday from Dallas on Chicago.

ZOLTAN KORDA, producer, is scheduled to arrive today aboard the S.S. Mauretania.

Strock to Coast Today For W. E. Conferences


Reeve O. Strock, recording chief of Westrex Corp., will leave for Hollywood today where he will discuss recent developments with Western Electric Research Products Laboratories. Later he will go to San Diego to observe the Fonda Division of Solar Aircraft Corp. Strock returns late this month.

Dezel Tours Offices

Chicago—Albert Dezel, president of Albert Dezel Prod., arrived in Chicago yesterday on the first leg of a trip through his branch offices for the purpose of setting up first runs on Masterpiece product to which he has recently acquired distribution rights. Dezel's tour will take him through Chicago, Milwaukee, Indianapolis, Cincinnati and Cleveland offices, after which he will return to Detroit.

Price Hikes in St. Petersburg

St. Petersburg, Fla.—Price increases in four theaters are announced, with the explanation that they are caused by increases in operating costs. Florida goes from 50 to 60 cents; Plaza from 40 to 44 cents; Phil to 50 cents, and the Drive-In from 30 to 35 cents.



"Grosses Go Higher With Devonshire"

EDMUND GWENN-ANN TODD-EDNA BEST

"SOUTH RIDING"

The 'Miracle' Man Does It Again

Your Devonshire Man in New York is

Harry Goldstone

DEVONSHIRE FILM COMPANY

185 Devonshire Street Boston, Mass.



her
first
picture
since
"The
Egg
and
I"

The
picture
of
the
year
with
the
cast
of
the
year!



Mary Pickford presents

CLAUDETTE
COLBERT
ROBERT
CUMMINGS
DON
AMECHE

*"Sleep,
my Love"*

... the most terrifying
words a man ever whispered
to a woman

with
RITA JOHNSON • GEORGE COULOURIS
RALPH MORGAN and

HAZEL
BROOKS

Produced by Chas. Buddy Rogers and Ralph Cohn
Associate Producer Harold Greene • Directed by Douglas Sirk
Screenplay by St. Clair McKelway and Leo Rosten
Director of Photography Joseph Valentine, A. S. C.
A Triangle Production • Released thru United Artists



WIDE-AWAKE EXHIBITORS WILL BOOK "SLEEP"...thru **UA**

Warners Net Profit at Record \$22,094,979

(Continued from Page 1)

Yesterday, Harry M. Warner, president, said in his statement to stockholders that the net for the quarter is estimated to be approximately half the profit for the corresponding 1946 quarter. This net was estimated last year at \$7,203,000 after Federal tax provision.

Warner also pointed out that profit before Federal taxes was higher in the first two quarters of the last fiscal year than in corresponding quarters, but decreased in comparison in the quarters ended May 31, and Aug. 31, 1947. "Box office receipts at Warner theaters and film rentals received by your company, both in the United States and in foreign countries, have declined since last Spring as compared with the same period one year ago," Warner stated.

He said that pictures now being released, as well as those to be released during the balance of this year were produced at a high cost and during a period when Warners looked forward for favorable world wide revenues. Many economies have been effected, he continued, but most of the pictures now being produced will not be released until after the close of the present fiscal year.

Company's income for the fiscal year totaled \$172,004,197, compared with \$165,533,006 in the year ended Aug. 31, 1946. Costs and expenses were \$132,494,353, compared with \$126,058,356, while provision for Federal taxes was \$15,300,000, compared with \$18,500,000; provision for contingent liabilities, \$500,000, compared with \$1,500,000, and the equity in undistributed earnings of foreign subsidiaries, \$1,614,865.

Company paid dividends totaling \$11,059,775, compared with \$8,327,454 in the previous year.

Funded and other long term debt as of Aug. 31 amounted to \$21,592,000, compared with \$24,692,000 at the end of the previous year. On Nov. 28, 1947, Warners prepaid the \$1,591,000 installment of the two percent bank loan which would have become due Nov. 1, 1948. Next installment is payable May 1, 1949. Funded and other long term debt of foreign subsidiaries was \$2,682,000 at the close of the fiscal year, \$636,000 less than the year before.

Along the RIALTO with PHIL M. DALY

Primarily to Entertain

● ● ● BARNEY BALABAN, president of Paramount, was telling his company's stockholders not so long ago that "the quality of our pictures currently in release and those which we will release over the next year is very good".....Good news, that.....And not to the stockholders alone, but to those who give screen time to Paramount product.....Taking a 1947 backward glance, there are four Paramount features which clicked unusually well at the country's box offices—"Welcome Stranger," "Perils of Pauline," "Dear Ruth" and "Variety Girl".....In current release, and doing exceptional business for Mr. Exhibitor are "Unconquered," "Wild Harvest," "Golden Earrings" and "Where There's Life".....Coming up are the very promising "Dream Girl" with Betty Hutton and Macdonald Carey, "Emperor Waltz" with Bing Crosby and Joan Fontaine, "My Own True Love," with Phyllis Calvert and Melvyn Douglas, "The Big Clock," with Ray Milland, and "Road to Rio," with Bing, Bob Hope and Dorothy Lamour.....And still further in the offing is the Crosby starer, "A Connecticut Yankee in King Arthur's Court," just completed.....The grapevine heralds it as a sure winner in the 1948 box office sweeps.

● ● ● ALL OF WHICH sorta points out that the Paramount studios, where Henry J. Ginsberg holds the production reins, are doing a swell job in turning out features made primarily to entertain.....You might read over the last four words a couple of times.....For, in times like these, it's the entertainment picture that counts so importantly.....Not alone to the theaters throughout the country but to the large Paramount theater holdings whose success, in the final analysis, depends on the product they play.

● ● ● "MR. NEW YORK," documentary short depicting highlights in the career of the late Jimmy Walker, will be premiered at the Jan. 14 Waldorf-Astoria memorial dinner which will signalize the launching of a campaign to establish a permanent tribute to the former Mayor.....Didja know that Henry Fonda is now on the screens of 463 Met. area theaters via three different features?.....Could be something of a record.....● Sam Geison, ex-Columbia, has joined Maurice Bergman's Universal staff and will handle column and syndicate contacts.....● Add Sign-o'-the-Times Dep't: Stromberg-Carlson will devote a third of its capacity to making tele receivers this year.....● The London lay press can go off the beam on film matters, too.....Witness the fact that the Daily Mail—and Reuters, too—referred to Filippo del Giudice on Monday as a Rank "top producer."

● ● ● RKOITIS ARE THROWING a gala luncheon today in the Pink Elephant Room of the Hotel Bistol in honor of Gertrude Sternbach, who has been handing out the paychecks there for many years and who recently became Mrs. S. William Green.....Gertie is leaving at the end of the week to assume her domestic duties and will reside in Atlantic City where Green is in business.....● When an exhibitor excitedly wires the home office of a film company that a British-made pic has broken his Saturday house record, that's news.....Bernie Lust who manages the Hippodrome in Washington for Sidney Lust, did just that on Rank's "I Know Where I'm Going," being released by U-I's Prestige unit.....And it was during the second week too.

● ● ● "MOSES DIDN'T Cross the Red Sea, Explorers Say"—Headline in yesterday's N. Y. Herald-Tribune.....Come, come, boys, you can't do that to Cecil B. De Mille.

Initiate Plans for Brotherhood Week

(Continued from Page 1)

Christians and Jews at yesterday's luncheon of the Amusement Division of the Conference.

Luncheon was this year's first organizational meeting for Brotherhood Week scheduled for Feb. 22-29. Committees, to be announced later, were also lined up, not only to put Brotherhood Week across, but also to enlist wider financial support from the industry for the NCCJ.

Just back from an organizational tour of the Continent, Dr. Clinchy reported how the NCCJ is working on all fronts through divers channels toward the strengthening of the Judeo-Christian tradition in Western civilization, a tradition which is sorely tested in these times.

Spyros P. Skouras, chairman of the motion picture committee for Brotherhood Week sponsored annually by the Conference, paid special tribute to the trade papers and to the newsreels for their assistance in the aims of the NCCJ.

Former Gov. Herbert H. Lehman enunciated the need for sacrifice to ensure the continuation of freedom from all manner of tyranny. J. Robert Rubin, chairman of the Amusement Division, envisioned the enormous benefits accruing to humankind in the event the NCCJ idea catches on all over the world.

Other speakers were Dr. Henry Noble McCracken, NCCJ general secretary, who outlined the various means the Conference uses to foster deeper understanding between neighbors, and David Weinstock, campaign chairman, who emphasized the necessity for supporting NCCJ.

AVC Tax Reduction Program Sent to Truman

Washington Bureau of THE FILM DAILY
Washington—National Commander Chat Patterson of the American Veterans Committee has sent President Truman tax proposals by AVC which call for immediate reduction and eventual elimination of the admissions and other excise levies.

MPAA 'Bishop's Wife' Brochure to Clergy

A special mailing-piece, in the form of a Christmas brochure, has been sent out by the Motion Picture Association to leading Protestant clergymen throughout the country, calling their attention to Samuel Goldwyn's production of "The Bishop's Wife," and reprinting the Christmas sermon delivered by David Niven in the film. In a preface, signed by Arthur H. DeBra, director of the Association's community service department, Goldwyn is congratulated for "having again achieved the best in entertainment."

Send Birthday Greetings To—

Jan. 7

Helen F. Bohn Adolph Zukor
Grace Hartman Ernest L. Robbins
Marjorie Hoshelle

«REVIEWS»

"The Treasure of the Sierra Madre"

with Humphrey Bogart, Walter Huston, Tim Holt, Bruce Bennett
Warners 126 Mins.

FULL BLOWN ADVENTURE YARN; HE MAN STUFF; SHOULD PILE UP A LOT OF COIN FOR THE EXHIBITOR.

When this full blown adventure yarn moves from Tampico into the hills after gold, the trio of main characters devote a good deal of conversation to what they are going to do with their "goods," as they call the valuable yellow stuff. From that point on the takings are always described as "goods."

Like prospectors Bogart, Huston and Holt, the exhibitor playing this one should be concerned with "goods." Gold coin being contrary to established law, the silver and green stuff should mount up into quite a sizeable pile and it is quite likely the showman's chief concern will be its transportation to local safekeeping.

Given what seems to be a helluva lot of raw stock, Director John Huston took his cast, including Father Walter, and crew down Mexico way and made himself a fine film. It runs long but interestingly. It is he man stuff with a lot of raw realism. Huston, the son, wetted down his plot with much acid dissertation on human nature and he mounts his climax to a peak note that cinematically brings down the wrath of God on the feeble scrambling of the human straw in the wind. That wind turns out to be the highly fickle finger of fate.

Already having demonstrated his flair for sound direction, Huston again delivers up a compelling yarn with realistic trimmings. Some of these trimmings are raw, brutal and might tend to cause patrons to squirm. But withal it is a plot that is imaginative, sustains interest to the very end.

In the beginning Bogart is on the bum in Tampico, cagging pesos from local Americans. He meets Tim Holt on a park bench. Later they go to work for Barton MacLane at a construction camp. After weeks of toil MacLane makes off with their wages. Bogart, previously, bought a piece of lottery ticket. Later it proves a winner. Then the pair encounter MacLane in a saloon and give him a fistic going over that is one of the most brutal things ever shown. The two get their moola, meet up with Walter Huston, a babbling philosophical prospector down to his uppers. Locale is a flophouse. Pooling their money the three make up an expedition and head for the Sierra Madre Range. At first it is tough going for the tenderfeet. Huston leads them a fast pace until they are ready to throw up the project. At that point Huston shows them the "goods" right under their feet.

Short order the three have caches of "goods" in raw form stowed about their primitive camp. There is a bandit attack. Bruce Bennett, a wandering Texan, aids them in driving the criminals off. Bennett is killed. At length the vein is exhausted, the crew head back. En route a series of stark adventures beset their paths. Bogart goes berserk. Huston is detained by natives.

Kept in line by Holt, Bogart slips the noose and gets the drop on his captor, also a gun. He wounds Holt, leaves him for dead. Bogart makes off with mule loads of "goods." Same bandits as before waylay him and he gets his due—in the neck with a machete. Later Holt and Huston come up

Industry Adopts New Policy in Pix Impasse

(Continued from Page 1)

per cent tax. Meanwhile, the State Department has again instructed U. S. Ambassador Lewis Douglas in London to give all assistance possible to MPAA in attempts to break the stalemate.

MPAA here denied that president Eric Johnston has any present plans to go to London. Spokesmen for the Association said that Johnston long has planned another world trip, but emphasized there is no tie-in with the British situation. No date has been set for the projected world trip, it was said.

Chicago Court Asks Briefs In Liberty Theater Action

(Continued from Page 1)

not be tried here, as transactions affected Indiana theaters.

Attorney Seymour Simon for Liberty Theater, plaintiff, also secured an order to take depositions Friday from Sam Gorelick, RKO manager, Tom Gillian, 20th-Fox division manager, and Doc Bamford, M-G-M division manager, concerning Liberty bookings.

Simon also filed yesterday in Judge William Campbell's Court interrogations relating to Calumet Theater, Hammond, Indiana, bookings, as they relate to B & K and Warner Theater clearances in that territory. Attorney A. Brussel of Deluxe Theater here okayed granting B & K and Paramount attorneys 30 days more to file their answers in that anti-trust case.

Rites for M. J. Meehan

Funeral services were held at St. Vincent Ferrer Church for M. J. Meehan, 56, former Wall St. broker, who for years owned a majority of the preferred stock of Keith-Albee-Orpheum Corp.

hot on the trail. The ignorant bandits have slashed open and discarded the gold bags, left them exposed to the weather. A windstorm comes up, the treasure is wafted back to the mountains leaving Holt and Huston in a high state of distracted, maniacal glee at their meeting with fate.

At times the narrative is brought up short with photographic moments and snapshots of dialogue that strike powerful insights into human frailty. It is a fine job that Huston has handed over and the same can be said for the entire cast including players recruited on location.

CAST: Humphrey Bogart, Walter Huston, Tim Holt, Bruce Bennett, Barton MacLane, Alfonso Bedoya, A. Soto Rangel, Manuel Dondé, Jose Torrey, Margerita Luna, Jacqueline Dayo, Bobby Blake.

CREDITS: Producer, Henry Blanke; Director, John Huston; Screenplay, John Huston; Based on a novel by B. Travett; Photography, Ted McCord; Art director, John Hughes; Film editor, Owen Marks; Sound, Robert B. Lee; Technical advisors, Ernesto A. Romero, Antonio Arrigo; Set decorations, Fred M. McLean; Music, Max Steiner; Special effects, William McGinn, H. F. Kunkamp; Orchestral arrangements, Mummy Cutter; Musical director, Leo F. Forbstein; Assistant director, Dick Mayberry.

DIRECTION, FINE. PHOTOGRAPHY, Excellent.

Claim Refusal of Para. Offer Brought on Bias

(Continued from Page 1)

fer to buy a part interest in the movie house in 1931.

Benedict A. Bordonaro, who operates the theater with his brother Anthony X. Bordonaro, was the first witness in the \$300,000 damage suit brought by them against 12 motion picture producers and distributors.

The witness said that when he became manager of the Palace in 1930 and showing product from Paramount, M-G-M, Universal, Columbia, United Artists and other major distributors, a second theater, The Haven, was taken over by Warner Bros.

Attorney William A. Gray, representing the Bordonaros, introduced in evidence correspondence between the plaintiffs and Paramount relative to the latter's acquisition of a part interest in the Palace.

Since the time of the correspondence in January and February 1931, testified Bordonaro, the Palace has had no first run pictures from Paramount. He said that he asked Para's Eastern district manager for films but was told that Warners and Paramount had a national agreement and that it would be impossible to sell him pictures.

United Artists also refused to sell its pictures to the Palace, Bordonaro testified. He quoted a branch manager of UA as advising him to "get out of the theater business while you have a chance."

U. S. Pictures Dominate London's Holiday Offerings

(Continued from Page 1)

holderover British pix, three English reissues and six first runs of American-made pictures from the rapidly dwindling backlog of unplayed U. S. product.

Top London film hit was "Road to Rio," closely followed by a double bill comprising "Merton of the Movies" and "Lost in a Harem." Other U. S. film openings included "Possessed," "Build My Gallows High" and "Monsieur Verdoux." "The Best Years of Our Lives" is in its eleventh month at the Odeon.

The trade understands that there are some 10 Hollywood features yet to be released; they will go out in the next two months.

W. R. Fuller, CEA general secretary, taking a dim view of the situation, said yesterday that the U. S. film embargo may force a number of theaters to shutter, and that this in turn would shut off financing for indie production. Fuller noted that there already is substantial studio unemployment.

While the London MPAA office denied yesterday that a visit by Eric A. Johnston has been set, trade circles generally believe that circumstances will require a trip over before 1948 is very old.

Fall Kills Hernandez

West Coast Bureau of THE FILM DAILY
Hollywood—Albert Hernandez, 49, silent screen actor, died following a fall.

Warners Schedules Its Biggest Program

(Continued from Page 1)

year, Jack L. Warner, production chief, announced yesterday.

More than 40 pictures are in various stages of preparation at the Burbank studio, Warner revealed, in emphasizing: "We are going all-out to meet today's challenge with the most important program of quality motion pictures we have ever undertaken. Solid entertainment will be the watchword of that program."

Pictures scheduled for shooting in the first 1948 quarter include "Key Largo," Transatlantic's "Rope," Michael Curtiz' "The 49ers," "Unto Proven Guilty," "Autumn Crocus," "The Fountainhead," "Ethan Frome," "The Story of Seabiscuit," "The Turquoise," "Copper Hill," "Girl from Jones Beach" and "June Bride."

After completing "Rope" at Burbank, Alfred Hitchcock will direct "Under Capricorn" for Transatlantic at the Warner British studios. First two James Cagney films to be made for Warners are "The Stray Lamb" and "A Lion is in the Streets." Warners will also handle the recently completed "Time of Your Life," according to William Cagney.

Following "The 49ers," Curtiz will make "Forever and Always," in Technicolor. United States Pictures has "My Girl Tisa" completed and is preparing "The Long Way Home," "Dream Street," "Distant Guns," "The Apple Orchard" and "Sister Act."

Other films in various stages of preparation on the Warner lot include: "Winter Meeting," "The Two Worlds of Johnny Truro," "Return of the Soldier," "The Story of Will Rogers," "The Gay Nineties," "One Last Fling," "April Showers," "Montana," "When Old New York Was Young," "Cleopatra Arms," "Bright Leaf," "Colt .45," "The Adventures of Don Juan," "Johnny Belinda," "To the Victor," "One Sunday Afternoon," "Silver Lining," "John Loves Mary," "Happy Times," "Flamingo Road," "The Decision of Christopher Blake" and "Sunburst."

Others completed and awaiting release are: "Treasure of Sierra Madre," "Silver River," "My Wild Irish Rose," "Night Unto Night," "Two Guys from Texas," "Romance on the High Seas," "The Woman in White," "Wallflower," "Whiplash," "Always Together," "Voice of the Turtle" and "Life With Father" which this year goes into general release.

CHARTERED

FOX REALTY OF MISSOURI, INC., Dover, Del. Purpose, deal in real estate and securities; capital \$1,000. Principal office, U. S. Corporation Company.

COLUMBIUM FILM DISTRIBUTORS, INC., New York; capital, 200 no par shares; by Benjamin Aslan, Sara Kaye, Lillie Brodsky.

More page one news from U-1

Canada and U.S. ...
Talk Import ...
Ban Software ...

Would Facilitate
Removal of 1

Ottawa, Dec. 23.—
Minister of National
Affairs, Mr. C. D. Howe,
announced today that
the government is con-
sidering a bill to
authorize the removal of
certain films from the
circulation in Canada.
The bill would give the
Minister of National
Affairs the power to
order the removal of
any film which he
considers to be
"obscene, immoral or
contrary to the public
interests of Canada."

Coast Guard
Aid Again

The Coast Guard
has been authorized
to provide aid to
vessels in distress
on the coast of
Canada. The
authorization is
contained in a
new regulation
which will be
issued by the
Minister of Marine
and Fisheries.
The regulation
states that the
Coast Guard may
provide aid to
any vessel which
is in distress and
which is in need
of assistance.
The aid may be
in the form of
food, clothing,
medicine, or other
necessaries.

Canada Ties
Yields \$17.9

Ottawa, Dec.
23.—The Canadian
government today
announced that
it has agreed to
pay \$17.9 million
to the United States
for the fiscal year
ending March 31,
1947. The payment
is the first of a
series of payments
which the Canadian
government is
making to the
United States
under the terms
of the Lend-Lease
Agreement.

"A Double Life"

[Universal-International-Kanin]

Distinguished Entertainment

Hollywood, Dec. 23

THE GREATEST performance in Ronald Colman's long career would be in itself enough to carry this Michael Kanin production to impressive grosses, but is not required to do so, since production, direction, script, and matching performances by Signe Hasso, Edmund O'Brien, Shelley Winters, Ray Collins, Philip Loeb and supporting players round out a powerful, fascinating, innately theatrical attraction which is sure to make its mark in any market. Strictly adult in subject and treatment, it is at once a character study, a literary work and a melodrama, and, in the aggregate, distinguished entertainment.

Colman portrays a famous stage actor, beloved by some who know him and despised by others, who co-stars in "Othello" with Miss Hasso, from whom he has been divorced for two years but with whom he is still in love. He concentrates on his characterization so profoundly that his own personality and conduct become indistinguishable by him from those to the insanely jealous Shakespearean nobleman who slays his wife in the play. His suspicion that Miss Hasso is in love with the play's press agent, O'Brien, leads him to the point of murdering her, but his own personality intervenes to the extent of diverting his murderous impulse to another girl with whom he has had a secret affair. When, by interesting complications and developments, the crime is traced to him and he is about to be arrested in mid-performance, he makes Othello's onstage suicide his own real one.

The script by Ruth Gordon and producer Kanin is an extremely well balanced and effective presentation of cause and effect, and George Cukor's masterly direction makes every scene and sentence of dialogue count importantly in the sum total.

Scenes from Shakespeare's "Othello" figure vitally and substantially in the film, but do not shunt the picture into the "arty" classification. By no means for children, the film is a quality job in every respect and a fine cinema experience for adults.

Running time, 103 minutes. Adult audience classification. Release date not set.

WILLIAM R. WEAVER

Warners Sets Vote on Capital Reduction

(Continued from Page 1)

etary and general counsel; Albert Warner, vice-president; Harry M. Warner, president, and Jack L. Warner, vice-president.

Other board members are Samuel Carlisle, controller and assistant treasurer; Stanley P. Friedman, vice-president; Charles S. Guggenheimer, of Guggenheimer & Untermyer, attorneys; Samuel Schneider, vice-president, and Morris Wolf, of the law firm, Wolf, Block, Schorr & Solis-Cohen.

Proxy statement indicates that Bierwirth and Catchings owned no Warner securities at Dec. 1, while Perkins had 1,000 common shares on that date; Albert Warner, 453,000 shares; Harry Warner, 311,000 shares; Jack Warner, 448,500 shares; Carlisle, 400 shares; Friedman, 1,200 shares; Guggenheimer, 500 shares; Schneider, 500 shares, and Wolf, 3,232 shares.

Aggregate remuneration paid directors and officers of the company receiving more than \$20,000 in the fiscal year ended Aug. 31, 1947 is listed as follows: Bierwirth, \$400; Mort Blumenstock, \$69,200, \$6,950 more than 1946; Carlisle, \$50,620; Catchings, \$300; Herbert Freston, none, but his firm Freston & Files of Los Angeles was paid \$67,600 and \$5,200 by subsidiaries; Friedman, \$65,700, and \$3,900 to the firm of Friedman and Bareford; Guggenheimer, \$700, and \$9,167 to the firm of Guggenheimer & Untermyer, and \$3,000 to the firm of Guggenheimer, Untermyer, Goodrich and Amram of Washington; Benjamin Kalmenson, \$112,700, \$15,100 more than 1946; Harry Kalmine, \$112,700, \$5,356 more than 1946; Perkins, \$87,300, \$12,550 more than 1946; Schneider, \$91,700, \$4,050 more than 1946; Herman Starr, \$78,000; Albert Warner, \$104,600; Harry Warner, \$182,100; Jack Warner, \$182,150, \$50 more than 1946; Wolf, \$400, and \$2,500 to Wolf, Block, Schorr & Solis-Cohen, plus \$19,800 by subsidiaries.

Aggregate remuneration paid to directors and officers totaled \$1,138,570, excluding \$111,167 paid to the legal firms.

During the fiscal year, 130 employees received remuneration of between \$20,000 and \$50,000, totaling \$3,838,302; 45 received between \$50,000 and \$100,000, totaling \$2,980,716, while 23 received in excess of \$100,000, totaling \$4,011,462.

Others who received in excess of \$20,000 included: Price, Waterhouse & Co., auditors, \$102,900; Hal Wallis, \$100,000; Freston & Files, \$67,600; James Cagney, \$63,221; Proskauer, Rose, Goetz & Mendelson, \$50,000, and Baker, Selby & Ravenel, tax counsel, \$28,200.

Frank Cook Dead

Milwaukee—Frank Cook, veteran theater manager, is dead. He managed theaters here from 1901 until his death.

Enterprise's "Arch" to UA Searns to Personally Supervise Distribution

(Continued from Page 1)

ing plans for the pic. (UA on Dec. 10 served a summons on Enterprise in a move for "Arch"; action now will be dropped.)

Searns to Supervise Sales

Searns personally will supervise the sales and marketing of "Arch," creating a special division which will concentrate on the film exclusively. Following huddles with Enterprise distribution head, George J. Schaefer, details of the picture's release will be announced at a special sales convention which Searns will conduct in New York shortly.

An additional \$400,000 will be expended immediately in national advertising, swelling the "Arch" campaign to more than \$1,000,000.

In addition to "Arch of Triumph," Enterprise will deliver to UA Eugene Manlove Rhode's saga, "They Passed This Way," starring Joel McCrea, Frances Dee, Charles Bickford and

Joseph Calleia; and the Screen Plays' of "So This Is New York," starring Henry Morgan.

Schaefer paid high tribute to UA's handling of "Body and Soul" when he addressed the second annual Enterprise Planning sessions. Schaefer termed UA "the bulwark of independent production," and said it is important to all exhibitors and the public alike that the company be given every possible support.

Enterprise Free to Deal

While Enterprise is now free to negotiate a new distribution deal and to make pictures for delivery elsewhere, it has promised to deliver additional pix to UA on a non-exclusive basis. The Enterprise statement said it always wants at least a part of its product on the UA schedule. Foreign distribution on those named above is handled by M-G-M—Loew's International.

Choice of Intervention Vindicated, Says Coyne

(Continued from Page 1)

choice of intervention as an approach to the case for exhibitors rather than some other remedy. Robert W. Coyne, former executive director of ATA and now executive director of TOA, stated yesterday.

"This at least assures that the voice of exhibition will be heard by the high court," Coyne said, "and this should be a source of gratification to all exhibitors."

The Confederacy of Southern Associations, which adopted a parallel position and collaborated with ATA on strategy, also has been granted time for oral argument. ATA, following the formation of TOA, remained in corporate existence for the sole purpose of pursuing its plea for intervention.

Mark Fisher Stricken

Chicago—Mark Fisher, ork leader, composer and singer, died of a heart attack at his Round Lake home. Fisher's bands played B & K houses.

Jack Goldstein Leaving RKO Studio Berth Here

(Continued from Page 1)

ished, and such specialized duties as are necessary will be split up among the various branches of the studio's New York offices.

Goldstein, industry ad-publicity-exploitation veteran whose special assignments connected with talent and execs. has won him wide trade recognition, was channelled into his RKO berth by the late Charles Koerner, then RKO production head, after serving as ad-publicity chief for the David O. Selznick Enterprises.

The new studio regime, headed by Dore Schary, decided to continue Goldstein in the spot at RKO but general intra-organization economies have made necessary the elimination of the department.

Sherman Leaves Eagle Lion

St. Louis—Bill Sherman has resigned as Eagle Lion branch manager to devote his entire time to his theaters in Sherman and Bloomfield.

Chicago Territory Has 718 Theaters

Of Chicago territory's 718 theaters 702 are operating, with 16 dark, it is reported in the sixteenth theater directory released by the MPAA. Theaters include 604,626 seats, of which 595,179 are in operating houses and 9,447 are in the closed theaters.

Chicago, Gary, Peoria and South Bend, the area's four largest cities embrace 337 theaters with 358,667 seats. Chicago alone has 302 theaters, seating 324,409, averaging 1,074 seats per house, in comparison with a 345 seat average for 121 theaters in 114 towns with a population of 2,500 and under.

Four Exhibitor Meetings Call TOA Executives

(Continued from Page 1)

Robert Coyne, executive director, will attend the Springfield, Ill., convention of the Illinois UTO tomorrow and Friday. Coyne and Levy leave today for St. Louis where they will join Wehrenberg and proceed to Springfield. The Illinois UTO is one of the two organizations expected to ratify TOA affiliation.

On Jan. 27, Coyne will attend the Tri State MPTO convention in Memphis. This group already is in the TOA fold.

Coyne, Levy and Ted Gamble, TOA president, will go to Charlotte on Feb. 1-2 for the meeting there of the TO of North and South Carolina, an affiliated unit, and from Charlotte will fly to Dallas for a meeting of the Texas Theater Owners on Feb. 3-4. Later is expected to formally vote for TOA affiliation at that time.

Robber Shoots Bohannon

West Coast Bureau of THE FILM DAILY

Hollywood—Robert W. Bohannon, 24, film actor, was shot and critically wounded by a hitch hiker who held him up.

Boone Hikes License Rates

Boone, Ia.—Theater license fees were increased from \$50 to \$200 annually by the City Council.

Chicago Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	702	595,179	Circuit-operated theaters†	351	395,294
Closed theaters**	16	9,447	Non-circuit theaters	367	209,332
Totals	718	604,626	Totals	718	604,626

Seating capacity of theaters now in operation, according to population groupings*:					
Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Average Seats Per Theater
1,000,000 and over	1(a)	—	302	—	1,074
250,000-100,001	3(b)	4	35	337	979
100,000-50,001	7	11	40	377	1,092
50,000-25,001	12	23	47	424	928
25,000-10,001	29	52	67	491	832
10,000-5,001	35	87	44	535	736
5,000-2,501	40	127	46	581	481
2,500 and under	114	241	121	702	345

* Excluding two Drive-In theaters, total capacity 1,450 automobiles.

** Excluding two Drive-In theaters, total capacity 2,030 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

‡ There are no towns with theaters in this exchange territory ranging in population from 250,001-1,000,000.

(a) Chicago; (b) Gary, Peoria, South Bend.

"Taut, tense melodrama of impending murder.
Great entertainment for all types of audiences!"
—Showmen's Trade Review

"'Love From a Stranger'
develops into one of the most
terrifying thrillers you ever sat
through. The suspense of the
last part of the picture is almost
more than you can stand!"
—N. Y. Daily Mirror



Eagle Lion Films presents

JOHN HODIAK
SYLVIA SIDNEY
ANN RICHARDS

who found... THERE'S DANGER in

LOVE FROM A STRANGER

With
JOHN HOWARD **ISOBEL**
ELSON

ERNEST COSSART • PHILIP TONGE • ANITA SHARP-BOLSTER • FREDERIC WORLOCK
Screenplay by Philip MacDonald • From a play by Frank Vosper • Based on a Story by Agatha Christie

DIRECTED BY
RICHARD WHORF • PRODUCED BY
JAMES J. GELLER

"If you're looking for chills
and thrills see 'Love from a
Stranger!'" —Hedda Hopper

"Sylvia Sidney always excellent... John
Hodiak fine as the menace, building to
his killer role skillfully from a quiet,
self-effacing type to the maniac!"
—Daily Variety



The SWORDSMAN *in* **TECHNICOLOR!**

"A hit... a sock show." **"Action plus**

- FILM DAILY

tint spells boxoffice." **"Payees should**

- HOLLYWOOD REPORTER

pile in." **"Has what it takes to start**

- VARIETY

that merry jingle at boxoffice." **"Wide**

- DAILY VARIETY

audience appeal." **"Calculated to**

- BOXOFFICE

fill the till." **"First rate...**

- M. P. DAILY

chockful of swashbuckle."

- M. P. HERALD

**"Excellent for all
audiences."**

- SHOWMEN'S TR. REV.



COLUMBIA PICTURES presents
LARRY PARKS in
The SWORDSMAN
with **ELLEN DREW**
Original screenplay by Wilfrid H. Pottitt
Directed by JOSEPH H. LEWIS
Produced by BURT KELLY
GEORGE MACREADY • EDGAR BUCHANAN • RAY COLLINS • MARC PLATT

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

C 9393, NO. 5

NEW YORK, THURSDAY, JANUARY 8, 1948

TEN CENTS

FRENCH WOULD CUT IMPORTS, FIX QUOTAS

Mundt Bill Paves Way for U. S. Aid to Films

Draft Approved by Senate
Committee Contains Need-
d State Dept. Authority

By ANDREW H. OLDER

Washington Bureau of THE FILM DAILY

Washington—Authority for the
state Department to aid the pix in-
dustry in converting blocked cur-
rency into dollars is contained in
the Mundt Bill as approved yester-
day by the Senate Foreign Relations
(Continued on Page 6)

ri-States Planning or Television Entry

Des Moines, Ia.—Tri-State Theater
corp. of Des Moines made a definite
move toward television operation
with the filing of articles of incor-
poration here for the Tri-State Tele-
vision and Broadcasting Co.

Officers for the television company
are the same as for the Paramount-
affiliated theater corporation which
(Continued on Page 7)

Distributors Show Olean Exhib.'s Gross Increased

Buffalo—Despite an alleged con-
spiracy to prevent the owners of the
Olean Theater in Olean, N. Y. from
obtaining enough first run films to
carry on, the gross revenue of the
house increased substantially from
(Continued on Page 7)

Warner Pathe Issues Canadian Newsreel

A special edition of Warner Pathe
News will be issued for distribution
in Canada, it was announced yester-
day by Norman Moray, president of
Warner News, Inc. Containing news
of special interest to Canada, new
edition will be issued weekly as
Warner Pathe Canadian News. First
issue will be released tomorrow, and
will include the new revolutionary
color sequence of the Rose Bowl
football classic and the Tournament
of Roses parade in Pasadena.

Circuit Court of Appeals Upholds \$375,000 Balm in First Goldman-Erlanger Trust Suit

Philadelphia—Damages awarded in the first William Goldman-Erlanger Theater
anti-trust case have been sustained in the U. S. Circuit Court of Appeals. Plain-
tiffs were awarded \$375,000 treble damages. Court earlier had rejected defend-
ants' petition for a bill of review.

Better Profits By Summer Indicated

Industry leaders believe that busi-
ness now is encountering the worst
of its troubles, providing domestic
revenues hold around present levels,
according to the Wall St. Journal. In
an article by Sydney B. Self, publica-
tion yesterday estimated that high
cost films should be written off by
next Summer, and domestic profit
margins improved.

Paper said that producers are ex-
pected to have adjusted their budgets
to new lower levels of income by that

(Continued on Page 6)

Detroit Police Censor Cuts "Summer Holiday"

Detroit—Police censor Charles W.
Snyder is making major deletions in
"Summer Holiday" on account of the
drinking scenes. In tightening up
enforcement, Snyder is insisting on
major cuts which may seriously af-
fect the film story, instead of minor
deletions customary in the past. Snyder
criticized especially "portraying
Mickey Rooney as 17-year-old boy
intoxicated in association with wom-
an indicated as of easy virtue."

Higher Corporate Tax Proposed Truman Plan Would Trim Individual Levies

Walsh Installs Gelber; New Circuit Talks Near

Richard F. Walsh, IATSE presi-
dent, yesterday installed new officers
of Local 306 at a membership meet-
ing in Palm Gardens. Slate is headed
by Herman Gelber, re-elected. Frank
(Continued on Page 6)

Wilson Assures CEA Views to be Weighed

London (By Cable)—Harold Wil-
son, president of the Board of Trade,
yesterday assured a CEA deputation
that he would give "careful consid-
eration" to the exhibitor association's
views on the impact of the 75 per
cent duty on Hollywood films as re-
gards its effect on the theater end of
the British film industry.

Wilson at the same time told the
deputation that there would be equal-
ly careful weighing of the views ex-
pressed during the conference on

(Continued on Page 6)

4,000 Theaters Pledge Collections for MOD

More than 4,000 theaters have al-
ready agreed to conduct audience
collections for the March of Dimes
during Motion Picture Theaters
Week, Jan. 24-30, the National Foun-
dation for Infantile Paralysis re-
ported yesterday. Foundation re-
vealed that Butterfield Theaters will
take MOD collections in all of its
Michigan houses, according to word
from L. E. Gordon.

Government Proposes Only 272 Pix, 108 from U. S., Be Distributed This Year

Paris (By Cable)—The
French Government has pro-
posed to restrict the number of
feature films in distribution here
this year to 272 from all sources. The
proposal is designed to alleviate the
situation which has resulted from a
claimed flooding of the market.

The Government plans would allo-
cate the 272 as follows: American,

(Continued on Page 7)

Stewart to Leave Mich. Allied Post

Detroit—Jack Stewart, general
manager of Allied Theaters of Michi-
gan for the past two years, resigned
for purely personal reasons, his res-
ignation being accepted by the board
yesterday, effective May 31. Interval
will give time to break in an un-
selected successor. Stewart stressed
the move was entirely amicable, and
said he has made no future plans yet.

Columbia Stockholders Meeting Set for March 9

Columbia will hold its annual
stockholders' meeting at the home
office on March 9, it was announced
yesterday, with the meeting open to
stockholders of record on Feb. 2.

Columbia's board yesterday de-
(Continued on Page 6)

B & K Trying Early Runs in Subsequents

Chicago—B & K is experimenting
with early runs of Loop films in sub-
sequent houses. Cine Theater, on
the Northside, opens today with
"Carnegie Hall" at an advanced price
of 60 cents. Regular price is about
40 cents. Booking is for a full week
in a theater which usually runs two
changes a week of dual bill programs.

THE FILM DAILY

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DONALD M. MERSEAU : : Associate Publisher
and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Jan. 7)

NEW YORK STOCK MARKET

Am. Seat	High	Low	Close	Net Chg.
Bell & Howell	24	24	24	+ 3/4
Columbia Pict. vtc.	12 1/2	12 1/4	12 1/2	+ 1/8
East. Kodak	46	43 1/4	44	+ 1/8
Gen. Elec.	16 1/4	15 7/8	16 1/4	+ 1/8
Loew's, Inc.	18 1/2	17 3/4	17 3/4	+ 1/8
Paramount	21	20	20 1/2	+ 1/8
RKO	8 1/2	8 1/4	8 1/4	+ 1/8
Republic Pict.	4	3 3/4	3 3/4	+ 1/8
Republic Pict. pfd.	9 3/4	9 3/4	9 3/4	+ 1/8
20th Century-Fox	22 1/2	21 3/4	21 3/4	+ 1/8
20th Cent.-Fox pfd.	9 3/4	9 3/4	9 3/4	+ 1/8
Universal Pict.	14 3/4	14 1/4	14 3/4	+ 1/8
Universal Pict. pfd.	64	63 1/2	63 1/2	+ 1/8
Warner Bros.	13	12 3/4	13	+ 3/4

NEW YORK CURB MARKET

Monogram Pict.	3 1/4	3	3
RKO	2 1/2	2	2
Sonotone Corp.	4	3 3/4	3 3/4
Technicolor	12 1/2	12	12 1/2
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	3 1/4	3 3/4

TUNE IN

"STORM IN A TEACUP"
NEXT SUNDAY JANUARY 11th
FORD HOUR—N. B. C.
THEN CALL YOUR LOCAL DEVON-
SHIRE MAN AND BOOK IT WITH
R. E. HARRISON—DEVON-
SHIRE FILM COMPANY
185 Devonshire Street Boston, Mass.

Zoltan Korda to Talk Permanent Huxley Deal

Producer Zoltan Korda would like to form a permanent partnership with writer Aldous Huxley, he revealed to the trade press yesterday upon his arrival here aboard the Mauretania.

Korda plans to see Huxley within a fortnight on the West Coast to talk over plans to make a film on the latter's 50-page short story, "Rest Cure." Exteriors would be shot in Italy, interiors in England, thus circumventing the 75 per cent British ad valorem tax. Technicians and cast, of course, would be British.

After that, Korda would like to film Huxley's "Point Counterpoint." Huxley has already told Korda that he would have to do a great deal of revising before "Counterpoint" would be ready.

First Color News Shots In Current Warner Reel

For the first time in the history of the American newsreel sequences in color have been included in a regular issue of the Warner Pathe Newsreel and will be distributed to all accounts.

The Warner reel offers Cinecolor shots of the Tournament of Roses and the Rose Bowl football game between USC and Michigan, New Year's Day events at Pasadena. Other clips show scenes of the trial of General Tojo, in Tokyo; distribution of Friendship Train food in France; primitive and modern styles compared in a museum exhibit. Reel, with color, runs eight and one-half minutes.

Multiple French Runs For 3 Selznick Films

Selznick films are being lined up for a series of multiple runs in France, Paul White, SRO European rep., disclosed to the press yesterday when he arrived here aboard the Mauretania for a few weeks' stay with Mrs. White.

"Spellbound." "Since You Went Away" and "I'll Be Seeing You" will each get triple day-and-dates in Paris early this Spring. French and Italian dubbing have just been completed on "Duel."

Artkino to Release Three New German Pictures Here

Artkino has acquired three German films made since war's end for North American distribution. Pix were produced by DEFA. Titles include "Die Fledermaus," in color; "Razzia" and "A Killer Among Us." They will be released with English subtitles. Company also disclosed DEFA production plans for 1947-48 call for 20 features, three full length documentaries, 30 education reels, 48 weekly newsreels.

New York SDG Will Elect Officers Jan. 17

Convention and election of the New York Screen Directors Guild will be held Jan. 17 at the Hotel Astor. This is the first convention of the SDG following its affiliation with the Screen Directors Guild of California. Bud Pollard, president, will preside.

Revise Release Schedule For AA's First 5 Films

West Coast Bureau of THE FILM DAILY Hollywood—A revised schedule of Allied Artists releases was announced by Steve Broidy, president and Harold Mirisch, vice-president following studio conferences. New set-up includes the first five AA film for 1948.

Under the revised schedule, "Of My Heart" starts special engagements Jan. 31, followed on Feb. 2 by "Pamphlet"; "The Hunter," April 6; "Smart Woman," April 30 and "The Tenderfoot," May 30.

Rites for Greenfield's Mother

Funeral rites for Mrs. Mattie Greenfield of Warners home office publicity department, will be held today at 2:00 p.m. at the Midwood Memorial Chapel, 1625 Coney Island Ave., Brooklyn. Mrs. Greenfield, who died Tuesday leaves a husband Ben B.; a son, Felix; a daughter, Juliette, and two grandchildren.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory Ann Charles
PECK TODD LAUGHTON
Charles COBURN Ethel BARRYMORE
and Louis JORDAN and VALLI
in David O. Selznick's production of
Hitchcock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
CARY LORETTA DAVID
GRANT. YOUNG. NIVEN
"The Bishop's Wife"
Doors Open 9 A.M. ASTOR B'way at 45th St.

RKO PALACE B'WAY AND 47 ST.

JOHN WAYNE - LARAIN DAY in
TYCOON
COLOR BY TECHNICOLOR

BOB HOPE

SIGNE HASSO

WM. BENDIX

"WHERE THERE'S LIFE"

PARAMOUNT

in Person
STAN
KENTON
and His Orchestra
JUNE CHRISTY
DAMEONE

A Paramount Picture

THREE SQUARE MIDNIGHT FEATURES NIGHTLY

Joan Dana Henry
CRAWFORD ANDREWS FONDA

"DAISY KENYON"

A 20th Century-Fox Picture

Plus On Stage—Lanny Ross - Where Bros.

Beatrice Kraft & Co. - Hello Show

Senor Wences

ROXY 7th Ave. & 50th St.

CAPTAIN from CASTLE

TECHNICOLOR
TYRONE POWER
20 CENTURY-FOX

Doors Open 8:30 A.M. RIVOLI B'way at 49th St.

The THEATRE GUILD presents the RKO RADIO PICTURE

"MOURNING BECOMES ELECTRA"

TWICE DAILY 2:30 and 8:30 PM
3 PERFORMANCES SUNDAY
at 2:00, 5:15 and 8:30 PM
RESERVED SEATS ONLY
GOLDEN THEATRE 45th St. W. of 8'way

John Ford and Merian C. Cooper present Argosy Pictures

THE FUGITIVE

HENRY DOLORES PEDRO

FONDA - DEL RIO - ARMENDARIZ

Directed by JOHN FORD

Released by RKO Radio Pictures

VICTORIA Broadway at 46th St.

WALT DISNEY'S

Bambi

Re-Released by

COLOR BY TECHNICOLOR RKO Radio Pictures

NOW! BRANDT'S REPUBLIC B'WAY 51st St.

Fight Cancer

GIVE

to the

Damon Runyon Fund

Film EXCHANGE SERVICE

Physical Handling of Film
Inspection—Receiving—Shipping
is part of

"BONDED'S 3-WAY SERVICE"

Film Storage

Film Exchange Service

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BONDED FILM STORAGE
CO., INC.

1600 BROADWAY, NEW YORK CITY

CIRCLE 6-0081-2-3-4

93
IN 48 STATES
THEY
RANG
IN
1948!



It started with a rip-roaring World Premiere at Radio City Music Hall, with hundreds of simultaneous New Years bookings throughout the nation. It's a tonic in Technicolor, hailed by trade press and newspaper critics for the fun and the song hits, the beautiful girls and the wild and wonderful dancing, the mad and merry cast of youthful stars and the sheer pace of it. *Happy Good News Year!*

JUNE ALLYSON • PETER LAWFORD

PATRICIA MARSHALL • JOAN McCRACKEN

RAY McDONALD • MEL TORME

COLOR BY Technicolor

Screen Play by Betty Comden and Adolph Green • Based on the Musical Comedy by Lawrence Schwab, Lew Brown, Frank Mandel, B. G. DeSylva, and Ray Henderson

Directed by CHARLES WALTERS • Produced by ARTHUR FREED

HERE'S THE NATIONWIDE CONFIRMATION
OF M. P. DAILY'S DECLARATION:

"The Best of the 'Road' Pictures"



Great hit
numbers help
as Bing sings:
"But Beautiful"



Bob sings
with Bing:
"Apalachicola,
Fla."

Tops "Road To Utopia"

- ➡ in CHATTANOOGA
- ➡ in OMAHA
- ➡ in MIAMI
- ➡ in JACKSONVILLE

Tops The 1946 Holiday Record-Breaker "Blue Skies"

- ➡ in LOS ANGELES
- ➡ in HOUSTON
- ➡ in HARTFORD
- ➡ in KNOXVILLE
- ➡ in ST. PETERSBURG

EVERYWHERE HOLIDAY RECORDS ARE

Paramount —

"WHERE THERE'S LIFE" sets all-time Christmas Day high at New York Paramount
"UNCONQUERED" 15% over "Blue Skies" 1946 Christmas record at Brooklyn Paramount

"es"



Dotty sings:
"Experience"



The Andrews Sisters sing:
"You Don't Have To
Know The Language"

Variety's "Road" Map Starts With

- "COLOSSAL" — CINCINNATI
- "SOCK" — KANSAS CITY
- "LOFTY" — ST. LOUIS

Louella Parsons' Citation In Jan. Cosmopolitan

- "My favorite comedy of the year. How any 'Road' picture can top it I can't imagine."

Mundt Bill Paves Way For U. S. Aid to Films?

(Continued from Page 1)

Committee, Sen. Henry Cabot Lodge, R., Mass., said yesterday.

Noel Macy, working on the problem for the State Department, said the decision of the Committee to omit from the bill any specific proposal for solution of the problem simply clears the air and enables him and colleagues to get together without the pressure of trying to whip up a quick palliative to put into the bill. He is awaiting from MPAA and from publishers with similar problems estimates of their minimum revenue needs from abroad, he said.

Both Senator Lodge and Macy indicated that there might be a move in connection with the Marshall Plan to provide legislation, should it be found necessary, to carry out the objectives they have been seeking. Lodge is not prepared at this time to offer any separate legislation, he added.

Bill Authorizes Aid

He based his statement that the bill as it now stands contains the authority needed by the Secretary of State to aid private firms in their conversion problems on Section 1005 of the bill, which declares that "in carrying out the provisions of this act it shall be the duty of the Secretary to utilize, insofar as is practicable, the services and facilities of private agencies, through contractual arrangements or otherwise."

"It is the intent of Congress that the Secretary shall encourage participation in carrying out the purposes of this act by the maximum number of different private agencies in each field consistent with the present or potential market for their services in each country."

Lodge said he felt it was a mistake to omit more specific authorization from the bill, but that his colleagues felt the bill would be "cluttered up" by such a proposal. They felt further, he said, that no conversion plan could be included without hearings—and that if hearings were called other industries would come in asking for similar aid. Lodge was ready for immediate hearings, he said, but could not convince his colleagues.

Park-In Sues Flexer, Charges Infringement

Wilmington, Del.—Park-In Theaters, Inc., Camden, N. J., has filed suit in U. S. District Court here against Flexer Drive-In Theaters, Inc., charging patent infringement. Park-In asks that Flexer be required to pay "treble" such damages as plaintiff has sustained in consequence of defendant's infringements.

Attorneys representing Park-In are Arthur G. Connolly of Wilmington and Leonard L. Kalish of Philadelphia.

Send Birthday
Greetings To—

Jan. 8
Stanley Prager Joe Wolf
Bill Brumberg Charles H. Ryan

Along the RIALTO

with PHIL M. DALY

Thursday's Tele-lines

NEW YORK DAILIES, financial and otherwise, are manifesting an increasing interest in the future of Hollywood. . . . The Herald-Tribune today completes a series of three survey articles by Howard Barnes. . . . And the Wall St. Journal yesterday carried a column-plus by-liner by Sydney B. Sel. . . . It's Barnes' thesis that Hollywood is suffering from more than economic pressure. . . . The H-T critic cites the poverty of good material and the House Un-American Activities Committee's "witch hunt" smear as added factors. . . . ASCAP's Deems Taylor and UBO's Marcus Heiman will head the music publishers and theatrical divisions, respectively for the March of Dimes hereabouts. . . . "Storm in a Teacup" will be broadcast over NBC on the Ford Hour show Sunday. . . . Pic version currently is in national distribution via Devonshire Film Co. . . . Latter's prey, Steve Fitzgibbon, is on a Mid-western tour to set tie-in exploitation. . . . Metro will use Station KIST, Santa Barbara, as the location for its version of the air show, "A Date With Judy." . . . Harry Decker and Joe Vergesslich are leaving the Warner fold. . . . When the British New Year Honours were passed out, Sir Wilfred Eady of the Treasury was made a Knight Grand Cross of the Order of St. Michael and St. George. . . . Sir Wilfred, you will recall, has been very much in the film negotiations news of late. . . . The Order of the British Empire was also conferred on Sidney James Forsyth, G-B director of public relations. . . . George M. Burbach, general manager of the St. Louis Post-Dispatch Television Station KSD-TV, has been named a member of the TBA board to fill the unexpired term of Frank P. Schreiber of WGN, Chicago.

Wilson Assures CEA Views to be Weighed

(Continued from Page 1)

longer playing time for British features.

Meanwhile Sir Stafford cautioned yesterday that Britain should not count upon the Marshall Plan but must rely on her own efforts for recovery. A lack of dollar assistance, however, would place the country in a grave position.

Main British objectives, he said, are to "earn more dollars" and "wipe out the general deficit in our overseas trade." England, he said, must earn at least \$1,140,000,000 in dollar currency of other Western Hemisphere countries in 1948, he continued, "and even so we shall have a \$1,200,000,000 deficit in dollars over the whole year."

Walsh Installs Gelber; New Circuit Talks Near

(Continued from Page 1)

Murdoch, IATSE general counsel, also spoke.

Walsh revealed he is arranging a meeting with affiliated theater reps in effort to work out new contract terms and said that he expects the session to be held in near future.

Better Profits By Summer Indicated

(Continued from Page 1)

time, with the result that dividend payments can be maintained at present rates by some of the majors. Paramount, it is stated, probably can maintain its current \$2 per share rate and Loew's is expected to hold dividends to present levels.

Schine-Lux Co. Takes Over Its First Theater

Albany—Darnell Theater Co. headed by Donald Schine and Elmer L. Lux, has taken over the Rialto Theater, Massena, as the reported first of a series of houses to be acquired by the company. Schine is the son of Louis W. Schine, vice-president and general manager of the Schine Circuit, while Lux is the former RKO Radio manager in Buffalo. Rialto was operated by the late Frank Kuras.

Columbia Stockholders Meeting Set for March 9

(Continued from Page 1)

clared a quarterly dividend of \$1.06 1/4 per share on the \$4.25 cumulative preferred, payable Feb. 14 to stockholders of record on Jan. 31.

Truman Plans Higher Corporate Levies

(Continued from Page 1)

from Republicans, who tagged it plan "political" and "unsound."

The chief executive did not specify how the huge corporation tax would be applied, but it would be almost certainly would feel its impact.

Truman also called for extension of the Reciprocal Trade Agreement Act and support of the International Trade Organization, both favored by the U. S. industry.

N. Y. State Will Live Within Income—Dewey

Albany—Governor Thomas Dewey in his annual message to the Legislature promises that the state will live within its income without the imposition of any new taxes.

Out of funds that will not cost the state any money, he urges increases in maximum workmen's compensation and unemployment insurance benefits. He also suggests to the Legislature an upward revision of merit rebates to employers in unemployment insurance premiums.

3 Contempt Defendants Sue Studios for \$3,165,925

West Coast Bureau of THE FILM DAILY

Los Angeles—Ring Lardner, Jr., Edward Dmytryk and Lester Cole, the 10 cited for contempt of Congress, yesterday, filed suit for a total of \$3,165,925 against the studio which took dismissal action against two of them and suspended the third for refusal to answer questions before the House Un-American Activities Committee.

Lardner and Dmytryk are seeking damages of \$1,382,500 and \$1,783,425, respectively, while Cole is asking a court order of declaratory relief and a return to the payroll.

Dmytryk directed his suit against RKO, from where he was dismissed. Lardner is suing 20th-Fox where similar action was taken, and Cole named Loew's and M-G-M. The latter two asked that their contracts be ordered valid.

CHARTERED

TENEMENT HAT, INC., New York; capital, 50 shares \$1,000 preferred and 100 no par common shares; to produce theatrical and motion picture productions; by Laurence H. Axman, Margaret T. Connolly, Daniel Tannenbaum.

TELEVISION FASHIONS ON PARADE, INC., New York; with capital of 200 shares no par value stock; three shares subscribed; produce and sell televised fashion shows; by Samuel S. Sturm, A. Isadore Eibel, Eva Bernerd.

COPPICUS & SCHANG, INC., New York; capital \$1,000 in \$10 shares; three shares subscribed; musical agency; by Jerome S. Plapinger, W. Connolly, Daniel Tannenbaum.

YORK FILMS, CORP., New York; capital 200 shares no par value stock; three shares subscribed; to distribute motion pictures; by Lillian F. Frimet, Thelma Milling, Charlotte A. Kimbrough.

French Would Cut Imports, Fix Quotas

(Continued from Page 1)

8; French, 88; all other foreign countries, 76.

The figures are based, it is understood, on 93 visas granted for the last quarter of 1946.

American company quotas would be: Metro, 25; Paramount, 18; Warners, 14; Columbia, 20th-Fox and RKO, 11 each; United Artists and Universal-Int'l, 4 each; others, 10.

Foreign allocations in the plan embrace: Czechoslovakia, 4; Great Britain, 7; Belgium, 7; Canada, 4; Italy, 18; Switzerland, 7; Sweden, 1; USSR, 4; others, 7.

The French 88 would be split be-

U. S. PROTEST

Foreign department heads met yesterday to consider the proposed French import restrictions, and it is understood that they will be subject to a stiff protest. Since July 1, 1946, companies voluntarily have limited their distribution in France. The majors, except Metro, fixed the number of their pix for the 1946-48 two-year period to 30 each. Metro's figure being 38. Sixty-seven U. S. pix remain to be distributed in France during the next six months under that voluntary pact. Were the proposed plan to prevail, the number would drop to 49.

79 from French companies and nine other French pix.

It is understood that the Director-General of the Centre National de la Cinematographie would be authorized to allocate the unassigned visas to producers who did not obtain visas last year.

Where pictures are already in France, but unreleased, their visas would be counted in the allocations, it is understood.

Informed industry sources here say that the French Government has approached the American Embassy to determine whether in the view of the U. S. Government the plan conflicts with provisions of either the 1936 Franco-American trade agreement or the more recent Blum-Byrnes accord.

American distributors here are already protesting the proposed French import restriction, contending that they are not responsible for any flooding of the French market and pointing out that they have been parties to a two-year voluntary agreement limiting the number of pictures released.

NEW POSTS

CLEVE ADAMS, sales manager, All American News.

FRANK R. HALL, S-W Savoy staff, Wilmington, Del.

NICHOLAS J. CARUSO, S-W Savoy aide, Wilmington, Del.

COMING AND GOING

JULES LAPIDUS, Warners Eastern and Canadian division sales manager, arrived in Cleveland yesterday from where he also traveled to Indianapolis and Pittsburgh. He returns to the company's home office Monday.

PAT O'BRIEN leaves Hollywood tomorrow for New York.

VALLI, David O. Selznick contract star, leaves Hollywood Saturday for a 10-day visit in New York.

ANDY W. SMITH, Jr., general sales manager for 20th Century-Fox, returns to his desk today following a trip to Toronto and Chicago.

ARTHUR JEFFREY, Eagle Lion Films exploitation manager, has arrived in Boston to set up campaign for the New England premiere of "T-Men."

F. J. A. MCCARTHY, U-I Southern and Canadian sales manager, left yesterday for Memphis. He is due back at the home office later this week.

FRED MEYERS, U-I Eastern division sales manager, is in Pittsburgh today and will be in Cleveland tomorrow.

LOUIS K. ANSELL and WILLIAM ROWLAND, producers of "Women in the Night," are here to confer with Film Classics' officials on plans for promoting and selling the pic.

MARY PICKFORD, in from Hollywood, leaves for Ottawa in a few days to launch the campaign of the Canadian Appeal for Children.

FILIPPO DEL GIUDICE, producer, is scheduled to arrive today aboard the Queen Elizabeth. Others scheduled to arrive today on the ship are: JAMES E. PERKINS, managing director, Paramount Film Service, Ltd., and MRS. PERKINS; WILLIAM PEREIRA, producer; BERNARD DELFONT, legit producer.

SAM SHAIN, director of exhibitor and public relations for the 20th-Fox distribution department, left yesterday for Springfield, Ill., to attend the UTO of Illinois Convention.

Distributors Show Olean Exhib.'s Gross Increased

(Continued from Page 1)

1941 to 1946, according to testimony in Federal Court yesterday.

Under cross examination by attorney Frank G. Raichle representing two defendants, Paramount and M-G-M, Benedict Bordonaro, one of the partners owning the Palace, admitted gross revenues jumped from \$97,133.17 in 1941 to \$133,931.79 in 1946.

"How does it happen that during this time when you claim you were losing money your gross receipts actually increased?" asked Raichle.

"Business conditions in general have grown steadily better," replied Bordonaro. Bordonaro Bros., Inc. seeks damages of \$300,000 from 12 motion picture producers and distributors who, it alleges, participated in the alleged conspiracy.

Thomas Committee to Spot More Top-Salaried Figures

Washington Bureau of THE FILM DAILY

Washington—The spotlight of the House Un-American Activities Committee will be turned upon "many more top-salaried figures" in the film industry, Chairman J. Parnell Thomas promised in a nationwide radio address last night.

Thomas said the industry "has apparently set about to put its house in order, somewhat belatedly," then added a warning that the Committee is not through with its investigation. Records of other industry figures will be studied, he said, "and well they should, for it is sheer folly to permit the Communists and their fellow travelers to remain in strategic positions in such a powerful medium of propaganda, education and entertainment as the movies which draw over 85 million spectators in the United States each week."

Thomas again failed to offer any details concerning the plan for resumption of the hearings.

Michigan Theater Burns

Traverse City, Mich.—Fire destroyed the Lyric Theater here at an estimated loss of \$100,000.

Mary Pickford Will Launch Canada Drive

West Coast Bureau of THE FILM DAILY

Hollywood—Proceeds of the world premiere of "Sleep My Love," Jan. 12 at the Elgin Theater in Ottawa, will officially launch Canadian participation in the Canadian Appeal for Children and UNESCO. Mary Pickford, producer of the pic, who is Canadian born, will officially launch the project on that day. Goal is to raise \$100,000,000 to further the work of UN agencies. Canada's quota is 10 per cent of the total.

Grad Sears, UA president, has been invited by Their Excellencies the Governor General of Canada and Viscountess Alexander to accompany Mary Pickford to dinner at Government House in Ottawa on Jan. 12.

"Lover's Return" to Bow

Westport Int'l Film has announced that its French import, "A Lover's Return," originally titled, "Le Revenant," will follow "Shoeshine" as the next attraction at the Avenue Playhouse.

BIS Staff to be Pruned

Washington Bureau of THE FILM DAILY

Washington—The British Information Service staff in Washington will be cut 25 per cent in an economy move, it was revealed yesterday.

Tri-States Planning For Television Entry

(Continued from Page 1)

operates 51 theaters in Iowa, Nebraska and Illinois. They are A. H. Blank, president; Leonard H. Goldenstein of New York, vice-president; Myron Blank, secretary; L. M. McKechney, treasurer, and G. Ralph Branton, general manager.

Tri-State has been reported negotiating for purchase of Station KSO, CBS station here.

Branton said that the firm definitely was interested in television, adding, that considerable money had been spent on surveys.

Dezel Acquires 19 Films From Stage & Screen Prods.

Detroit—Albert Dezel Productions has acquired a group of 19 features from Stage & Screen Productions, and will re-release the films, Dezel announced. All are action pictures, including 11 Westerns.

Titles of the films are "Timber Terrors," "Courage of the North," "Silent Code," "Inside Information," "Million Dollar Haul," "Captured in Chinatown," "Without Honors," "Border Devils," "Night Riders," "Cavalier of the West," "Pals of the Range," "Rough Riding Ranger," "Cyclone of the Saddle," "Fighting Caballero," "Cowboy and the Bandit," "Ghost Rider," "Way of the West," "Bad Boy" and "Get That Man."

Brandon's Claim Dismissed

Federal Judge Sylvester J. Ryan yesterday dismissed the counterclaim of Brandon Films against Hebeuca Corp. and London Films, filed in connection with an infringement suit over 16 mm. rights to 32 films. Judge Ryan granted Brandon leave to serve an amended answer and counterclaim within 10 days.

Peirce on "Rope" Publicity

West Coast Bureau of THE FILM DAILY

Hollywood—William Peirce, Jr. has been named publicity head for the Transatlantic unit producing "Rope" at the Warner Studio.

ORIGINAL SCREENPLAY

... with tremendous suspense. Title and story lend themselves readily to exploitation of a sensationalized nature. Written to be produced on an extremely modest budget. Small cast, 85% of the backgrounds are exterior. This literary property may be examined by reputable producers or agents by addressing, Box 169, FILM DAILY, 1501 Broadway, N. Y. C.

Intimate in Character
International in Scope
Independent in Thought

The Daily Chronicle
Of Motion Pictures
Twenty-Nine Years Old

REVIEWS OF NEW FILMS

"A Double Life"

with Ronald Colman, Signe Hasso

104½ mins.

Kanin-U-I

ANOTHER HIGH SPOT OF THE SEASON; THIS ONE IS LOADED WITH KNOW-HOW. SHOULD TAKE ITS PLACE WITH THE BIG MONEY GETTERS OF THE SEASON. CUKOR'S DIRECTION TOPS, SUPERB SCRIPTING AND MASTERFUL ACTING WITH COLMAN.

Another mid-season peak number is offered in "A Double Life." This is a sock drama treatment with a number of fine roles solidly cementing the story content. Ronald Colman, always a box office draw through these years, has a role here that any actor would give his right arm for and he does masterfully by it too.

This, also, is one of the first of the major numbers to be given that New York Look. Much of the story was shot on actual locales in and about the city. What comes up for comparative viewing when the synthetic realism of the Hollywood set is introduced at once gives the film a new distinction that, happily, is becoming more and more a practice rather than an innovation.

This "Double Life" is a brand new treatment of the Jekyll and Hyde theme with the leading characters being actors on the legitimate stage and their immediate circle of co-workers. Also, it is the study of an actor, a rakehell and general heel whose intensive application to the role of "Othello" in the Shakespeare work causes him to assume a positive homicidal identity with the Venetian figure and go out and commit murder. He is a mental case.

Garson Kanin and Ruth Gordon in writing their screenplay evince keen understanding of the characters they have peopled their work with and there is never a false theatrical note. It is a powerful and knowing job they have fashioned replete with some of the best lines and situations of a rather notable season.

In the cash exchange sense as far as the filmgoer is concerned, "A Double Life" will easily take its place with the finest dramatic pieces of the past few months—and there have been some fine ones which are racking up large gross figures.

A celebrated player of light roles, Colman essays "Othello" with Signe Hasso, also playing his ex-wife, in the role of "Desdemona." He applies himself intensively. Opening night his performance is acclaimed one of the masterworks of the contemporary stage. But the acclaim is too much for him. He returns to a night of love in the Lower East Side slum area and what with one contributing factor and another he strangles her with "The Love Kiss," his big moment in the stage play.

A press agent, played by Edmond O'Brien, who is in love with Miss Hasso in a remote sense, begins to add up the details and facts after a brief talk with one of the reporters who was on the spot when the body was found.

Identifying witnesses are rounded up. They are brought to watch Colman. In his last scene Colman, realizing his number is up, stabs himself to death.

It is not a pretty story but it is some of the best miming of these times. Miss Hasso is superb in a brand new role aptly fitted for her talents. As an actor who becomes wholly the man of the role he is portraying, Colman delivers up another profoundly telling performance. In support there is a fine cast that adheres strictly to the intent and purpose of the story. In directing George Cukor bided high, achieved results.

The exhibitor will do well to encircle "A Double Life" as another one of the really good ones of this season.

CAST: Ronald Colman, Signe Hasso, Edmond O'Brien, Shelley Winters, Ray Collins, Phillip Loeb, Millard Mitchell, Joe Sawyer, Charles La Torre, Whit Bissell, John Drew Colt, Peter Thompson, Elizabeth Dunne, Alan Edmiston, Art Smith, Sid Tomack, Wilton Greff, Harlan Briggs, Claire Carleton, Betsy Blair, Janet Warren, Marjory Woodworth.

CREDITS: A Kanin Production; Written by Ruth Gordon, Garson Kanin; Produced by Michael Kanin; Director, George Cukor; Photography, Milton Krasner; Art direction, Bernard Herzbrun; Harvey Gillett; Film editor, Robert Parrish; Sound, John Austin; Special photography, David S. Horsley; Advisor, "Othello" sequence, Walter Hamden; Music, Miklos Rozsa.

DIRECTION, Splendid.

PHOTOGRAPHY, The Best.



New York N. Y.
38 W. 44th St. 21st floor
M. P. Production Dist.

"To take
its place
with the
big
money-
getters
of the
season"

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

L. 93, NO. 6

NEW YORK, FRIDAY, JANUARY 9, 1948

TEN CENTS

U.S. VS U.K. TO FINISH ON TAX

To Pix While 75% Duty Stands, Says Johnston

Declares U. S. Industry
Has No Other Choice
Than the British Government

By RALPH WILK
West Coast Bureau of THE FILM DAILY
Hollywood—Eric A. Johnston, MPEA-MPAA president, in a statement on the Anglo-American tax impasse, issued here yesterday, with simultaneous release in Washington, New York and London, declared that "the British Government, as a result of the dis-

(Continued on Page 3)

Bogaus Delivers 'Miracle' to UA

latly disavowing rumors that he ever contemplated withholding 'Miracle Can Happen' from UA, ducer Benedict Bogaus told the industry press yesterday that he had

(Continued on Page 3)

League Lion Sales Toppers Coast for Huddles

West Coast Bureau of THE FILM DAILY
Los Angeles—Top Eagle Lion sales personnel of this area will convene tomorrow and Sunday for a dis-

(Continued on Page 3)

Cinecolor Set Record With 705 News Print

West Coast Bureau of THE FILM DAILY
Hollywood—Cinecolor employees set a new speed record for processing and making prints of the Tournament of Roses parade and Rose Bowl football game used in Warner-Pathe News. Film was put into production on Jan. 1 and by Jan. 4 a total of 705 color prints had been shipped East. William T. Crespinel, Cinecolor president, announced. Crespinel hailed the achievement as proving the practicability of color news events and said his company is expected to be called on to handle other events in color within the near future.

Deal Pooling Detroit Circuits in Work

Detroit—Major deal involving partial pooling of interests of Associated Theaters, Bernard and Leonard Brooks and Adolph and Irving Goldberg of Community Circuit is pending, with the 12 theaters under negotiation possibly simmering down to eight. Partial withdrawal of Alex Schreiber from some houses and transfer of interests among his associates is a basic factor.

Serkowich Resigns; Schmidt to Replace

Resignation of Benjamin H. Serkowich as Columbia's advertising, publicity and exploitation director, a post he has filled since 1946, was announced "with regret" by the company yesterday.

At the same time, Columbia dis-

(Continued on Page 3)

General Cinema Finance Top Berth to John Davis

London (By Cable)—John Davis, J. Arthur Rank's right-hand man, has been named managing director of General Cinema Finance, just purchased by Rank's Odeon Theater Circuit, and which controls the Rank Organization major production.

The new G.C.F. board includes:

(Continued on Page 3)

Execs. Called to Labor Confab Kearns Hopes to Solve Coast Dispute

Coyne Stresses Theater's Position of Influence

Springfield, Ill.—The theater is the most powerful instrument of persuasion in the world, and must be used for the enlightenment of the world if we are to have peace, Robert Coyne, executive secretary of the TOA, told

(Continued on Page 3)

Trial of Strength Between Two Governments, and Britain is Not Yielding on 75 Per Cent Impost on Hollywood Films, Declares Wilson, BOT President

It's John Bull vs Uncle Sam to a finish insofar as the Anglo-American film duty situation is concerned. This became perfectly clear yesterday in the wake of Wednesday's London meeting at the Board of Trade between a CEA deputation and Harold Wilson, the BOT president.

Universal's Assets Ratio Now 8 to 1

Universal is in a strong financial condition with a ratio of current and working assets to current liabilities of approximately eight to one, board of directors reported yesterday in announcing that the quarterly dividend payable this month will be halved to 25 cents per share, compared with 50 cents per share declared quarterly during the past several years.

Board said that the dividend cut

(Continued on Page 2)

Reciprocal Plan Only for Own Films—Del Guidice

Disavowing reports that he is here as a representative either of the Government or the film industry of Great Britain, Producer Filippo Del Guidice, managing director of Pilgrim Pictures, said yesterday upon arriving here aboard the Queen Elizabeth that he is here representing himself only.

He asserted that he came here to

(Continued on Page 3)

ing at the Board of Trade between a CEA deputation and Harold Wilson, the BOT president.

The CEA deputation, which pressed the plight of the British theater operator as a result of the shut-off of the flow of Hollywood product upon Wilson, frankly got nowhere, in-

(Continued on Page 3)

20th-Fox Sets 8 Top Films for 2 Months

With eight features on the schedule for January and February, 20th-Fox will have more top product in release at one time during the two months than at any time in the history of the industry, Andy W. Smith, Jr., general sales manager, declared yesterday. Schedule for 1948 has

(Continued on Page 3)

Sell Entertainment, Not Dishes, Says Com. Meehan

"The exhibitor's job is to sell entertainment, not dishes," Patrick J. Meehan, acting city license commissioner, told the ITOA membership at a meeting in the Hotel Astor yesterday.

Preceding Meehan's talk, discussions were held concerning current industry problems.

Governors, Solons Urge Tax Reduction

Washington Bureau of THE FILM DAILY
Washington—A joint committee of State Governors and Congressmen yesterday unanimously recommended a five-point program which included lowering of Federal excise taxes.

THE FILM DAILY

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FINANCIAL

(Jan. 8)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/2	18 1/8	18 1/8	- 1/8
Bell & Howell	14	14	14	0
Columbia Pict. vtc.	12 3/4	12 1/4	12 3/4	+ 1/4
East. Kodak	44 3/4	43 3/4	44 3/4	+ 3/4
Gen. Elec.	16 1/2	16 1/8	16 1/8	- 1/8
Loew's, Inc.	7 1/2	7 1/8	7 1/8	+ 1/8
Paramount	21 1/4	20 1/4	21 1/4	+ 1 1/8
RKO	8 3/8	8 1/8	8 3/8	+ 1/8
Republic Pict.	4 1/2	4 1/8	4 1/8	- 1/8
Republic Pict. pfd.	10 1/2	10 1/4	10 1/4	- 1/4
20th Century-Fox	22 3/4	22	22 3/4	+ 1/2
Universal Pict.	14 1/4	14	14 1/4	+ 3/8
Universal Pict. pfd.	11 1/2	11 1/4	11 1/4	- 1/4
Warner Bros.	13 1/4	12 3/4	13 1/4	+ 3/8

NEW YORK CURB MARKET

	3	3	3
Monogram Pict.	3	3	3
RKO	2 1/2	2	2 1/2
Sonotone Corp.	4	4	4
Technicolor	12	11 1/2	12
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

	Bid	Asked
Cinecolor	5 1/2	6 1/2
Pathe	3 3/8	3 3/8

Trumbo May Sue M-G-M

West Coast Bureau of THE FILM DAILY
Hollywood—Writer Dalton Trumbo, one of filmfites indicted for contempt of Congress during the hearings of the House Un-American Activities Committee, is expected to file suit against M-G-M for \$500,000.

Barnes Sees Recovery On Coast Due Shortly

Feeling that the industry is facing the worst of the crisis caused by the cutting off of British markets is shared in Hollywood, according to Howard Barnes, Herald-Tribune theater and film critic, who has been running a series of articles on production conditions.

"The motion picture industry," Barnes states in this morning's Herald-Tribune, "is too powerful and resilient to be dismayed for long by international economic complications or a Congressional investigation."

He observes that Hollywood has taken a jolt but, he points out, "it would be hard to find any veteran member of the film-making craft who does not think that the current cataclysm will do more good than evil to the screen in the long run."

In yesterday's article, Barnes observed: "The discomfiture of the film capital is acute, but there is no reason to believe that it will be protracted."

Universal's Assets Ratio Reported at 8 to 1

(Continued from Page 1)

was made to conserve company cash resources until such time as international problems are clarified. A full discussion of the problems and the company's position will be mailed to stockholders this month.

Universal, statement emphasized, has 15 pictures available for release or in the final editing stages, and will maintain its full quota of production with 25 top quality films scheduled to be made during 1948. Substantial reductions in production and operating costs have been effected, it was said.

Dividend is payable Jan. 31, to holders of record on Jan. 19.

RKO-Rank Will Make "Captain Was a Lady"

"Captain Was a Lady" will be made on similar basis as "So Well Remembered," which was a joint production between RKO and J. Arthur Rank, reported William Pereira, RKO producer who returned yesterday, after a month in England, aboard the Queen Elizabeth.

Film, which relates a sea yarn about racing clippers in the 1860's, will be shot at the Denham Studios and aboard the Cutty Sark, sailing ship which the British Admiralty okayed for use in the film.

C. P. A. or Auditor wanted by Distributor in Midwest. Permanent position. Must be able to assume full responsibility. Experience in filing all Government reports necessary. Write full details and salary required.

Box No. 170, THE FILM DAILY

Film Execs. Called to Capitol Labor Confab

(Continued from Page 1)

sued for "the presidents and other officers of the major motion picture producing companies," returnable Feb. 17, Kearns said. He also promised subpoenas for "certain officials of those companies who reside in Hollywood."

Heads of the various labor unions involved will be invited he said. The Pennsylvania GOP Congressman said he hopes "these witnesses will help to clarify conflicting testimony heretofore received, and that the hearings will result in the satisfactory settlement of existing jurisdictional disputes in Hollywood."

If these results are not obtained, the Kearns sub-committee will do all in its power to fix the responsibility for this catastrophe, and recommend remedial legislation to the Congress."

Brewer Sets Condition For Film Studio Peace

West Coast Bureau of THE FILM DAILY

Hollywood—Referring to a published statement, Roy M. Brewer, international representative of IATSE, yesterday said: "From time to time there have been discussions between representatives of IATSE and Painters International regarding a possible settlement. First condition in any discussions which were ever held was that a complete understanding must be had between International presidents and IATSE and Painters Brotherhood so that Painters Union could never again be used as a vehicle to destroy bona fide unions in motion picture studios."

This morning I conferred by telephone with President Richard F. Walsh and no such conversation had been held between Walsh and Lindelof looking toward such an understanding. IATSE does not now, nor has ever desired jurisdiction over painters as such. However, we will not make a settlement which would jeopardize employment of men who have been loyal to IATSE in its bitter struggle with Conference of Studio Unions as imposed on studio workers."

Allen Named Head of State Dept.'s Info Program

Washington Bureau of THE FILM DAILY

Washington—George V. Allen, Ambassador to Iran, has been named successor to William B. Benton as Assistant Secretary of State in charge of the Dept.'s Foreign Information program, it was officially announced yesterday.

Sioux Center Nixes Theater

Sioux Center, Ia.—A proposal to license a film theater was defeated 488 to 427 to climax a heated campaign in which the Ministerial Association opposed the American Legion Post's application for a license. Legion had operated a theater in this 1,700-population community for the past several months, using the Town Hall.

COMING AND GOING

JOHN CALVERT will fly prints of "D. Cargo," in which he stars, to Film Classics changes in all key cities in connection screenings late this month. Calvert will fly his new 20-passenger Douglas plane on junkie.

JOSEPH BERNHARD, Film Classics' press will plane out from Hollywood for Manito tomorrow.

WILLIAM F. RODGERS, M-G-M vee-pee general sales manager, left yesterday for Miami vacation.

LANA TURNER has gone back to the C after a vacation here.

RUDY BERGER, M-G-M Southern sales manager, is in Atlanta, from Charlotte.

ALBERT MARGOLIES, Alfred Hitchcock-Sioux public relations head, left for Hollywood for conferences on "Rope," being produced by Transatlantic for Warner release.

HARRIET PARSONS will leave for New York from Hollywood after "Remember Mama" out of the RKO Radio cutting rooms and music is scored.

SAM GALANTY, Columbia mid-East divi manager, is on a trip from Washington to Pittsburgh, to visit his branch manager there. GEORGES DE LA GRANDIERE, head of Catholic Artistic Organization in Lyon, Fra is en route from Paris with a print of "M. sieur Vincent," based on the life of St. Vincent de Paul.

NOEL COWARD, actor-playwright-producer arrived here yesterday from London aboard S.S. Queen Elizabeth.

PAULETTE GODDARD and BURGESS MERED sail today aboard the Queen Elizabeth Europe, where they will personally supervise distribution of food and clothing packages CARE.

WALTER E. BANFORD, Metro district manager, and EDWARD DEVANET, Metro Chicago head, are in Springfield, Ill., for the Ill. convention.

Report Curt Mitchell to Join Berkshire Enterprises

Springfield, Mass.—Curtis Mitchell, recently resigned as advertising publicity director of Paramount Pictures, is slated to join Berkshire Enterprises, according to current reports. Berkshire was organized some months ago with a plan to give awards as a theater attendance hyp Mitchell's resignation from Paramount is effective this month.

Efforts to reach Mitchell yesterday for a statement were unavailing.

Skouras to Premiere "Springtime"

Four Continents' "Springtime" produced in England, will have its American premiere Monday at the Skouras Academy of Music, on a bill with "Open City," Italian production. Following a five-day run, picture will play all Skouras theaters.

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S. vs U. K. Fight to Push on 75% Tax

(Continued from Page 1)
London sources told THE FILM DAILY yesterday.

Wilson, who took over the HOT spot from Sir Stafford Cripps, now Chancellor of the Exchequer, told the deputation in so many words that the Attlee Labor Government was not minding on the 75 per cent ad valorem impost and that it is "a trial of strength between the two governments."

The Labor Government, Wilson said, was awaiting a move from the American side.

THE FILM DAILY exclusively reported from Washington on Wednesday that the U. S. industry, upon "advice" of the Government, had adopted a "waiting out" policy in the U. S. impasse.)

Wilson, while indicating sympathy for the unhappy position of the British theater operators, definitely gave indication Wednesday that anything in the nature of a compromise is likely, further making the point at no alternative plan had been advanced.

The CEA deputation left the meeting with the impression that the Government was standing fast on the 75 per cent duty and that anything in the nature of a compromise must originate with the American Government.

Single Lion Sales Toppers on Coast for Huddles

(Continued from Page 1)
session of forthcoming releases with special emphasis upon "T-Men." Heading the Eastern contingent is W. Schwalberg, vice-president and distribution chief; Max E. Youngstein, ad-publicity-exploitation director; Harold Dunn, assistant general manager, and Frank Soule, branch operations chief. Following weekend meetings, Artet will convene with Arthur B. Kim, E-L president; Bryan E. Foy, production head, and Sam Israel, radio publicity chief, for a discussion and preview of recently completed product.

Send Birthday Greetings To—

Jan. 9
Harry M. Goetz Professor Lomberti
Vilma Banky Anita Louise
Gracie Fields Gordon Hollingshead
George Batcheller, Jr.
Andrew W. Smith, Jr.
Jan. 10
Douglas MacLean Paul Henreid
Dan Silbert Hugh Owen
Jan. 11
Dave Davidson Ernest Poscol
Donald Barry Harry H. Moss

Olympic Video Films 2 Days After Events

CBS Television plans to broadcast a series of 15 minute films of the Winter Olympics 48 hours after the events occur, it is announced, with the signing of John Jay, photographer-lecturer, to handle coverage. Jay leaves shortly for Europe where, during the Olympics, he will photograph the games and ship each day's footage by air. Films will be processed, edited and telecast over WCBS-TV as soon as two days after the actual competition.

Bogaus Delivers His 'Miracle' to UA

(Continued from Page 1)
delivered the picture to the distributing company this week in fulfillment of his contract.

Gradwell Sears, UA president, will personally supervise the "special handling" to be accorded the \$2,500,000 film, Bogaus declared, with pre-release engagements to be set for late February or early March. A decision will be made later regarding the question of advanced admission prices.

Following conferences here with Sears, Bogaus will return to the Coast next week with plans for two productions, both of which will "probably" be delivered to UA in 1948. He is now in the midst of negotiations for a current Broadway play and a bestseller.

Serkowich Resigns Col. Post; Schmidt to Replace

(Continued from Page 1)
closed that Arthur Schmidt, now advertising counsel in Hollywood, will succeed Serkowich, who has been ill for some weeks, on Feb. 15. Before joining Columbia, Serkowich was the Capitol's p.a. Schmidt joined Columbia after war service; previously, he was last with Loew's-Metro.

General Cinema Finance Top Berth to John Davis

(Continued from Page 1)
Rank, chairman; Leslie Farrow, Capt. the Rt. Hon. Viscount Margeson, P.C.; J. A. Callum, H. R. Moore, the Rt. Hon. Earl Winterton, P.C., M.P.; G. I. Woodham Smith, and Davis.

Goldberg Signs Shandlin

Jack Goldberg, of Herald Pictures, producers of the all-colored cast feature, "Miracle in Harlem," has signed Jack Shandlin to direct 40 minutes of background music. "Miracle in Harlem" is reported to be the costliest colored feature made in the East to date and sets a precedent in signing a major scorer. The picture has been directed by Jack Kemp and a 25-piece orchestra will record at RCA studios.

20th-Fox Sets 8 Top Pix For Release in 2 Months

(Continued from Page 1)
been stepped up to 48 pictures, he said.

Leading off the new year's roster are Darryl F. Zanuck's "Gentleman's Agreement," "Captain from Castile," "Forever Amber" and "Daisy Kenyon," all currently in special pre-release or first run engagements. Following will be Sir Alexander Korda's British production, "An Ideal Husband," "Call Northside 777," "You Were Meant for Me" and "The Tender Years," latter the first of the Alson productions made by Edward L. Alperson.

Company has eight more completed productions being edited for release including "Sitting Pretty," "Summer Lightning," "Fury at Furnace Creek," "Escape," "Green Grass of Wyoming," "Deep Waters," "The Snake Pit" and "Give My Regards to Broadway."

Six more now before the cameras are "That Lady in Ermine," "The Walls of Jericho," "The Iron Curtain," "Street With No Name," "The Chair for Martin Rome," and "Apartment for Peggy."

Reciprocal Plan Only for Own Film—Del Giudice

(Continued from Page 1)
set up a reciprocal arrangement on his pictures. He insisted he had no barter deals in mind, as the press in London reported. "They put in my mouth," bemoaned Del Giudice, "a lot of things I never said."

Producer's first production under the Pilgrim banner will be "Guinea Pig," scheduled for Jan. 25 production, with John Boulting producing and Roy Boulting as director. Second is an untitled Noel Coward vehicle, with the third to be "Private Angelo," with Peter Ustinov directing and playing the title role.

Del Giudice revealed he hopes to make a series of participation deals with top talent. In doing so he figures to be able to turn out top product at an average cost of \$200,000 to \$300,000. He will not produce more than four or five pix a year.

Pickman to Washington On Premiere of 'T-Men'

Washington Bureau of THE FILM DAILY
Washington—Final details of the Treasury Department tieup with the premiere here of Eagle Lion's "T-Men" are being set up by Jerry Pickman, E-L assistant ad-publicity-exploitation director, and Frank LaFalce, Warner Theaters ad-publicity head. Pic will open in late January or early February day and date at the Ambassador and Warner theaters.

Columbia, SOPEG Jan. 19

Arbitration of wage dispute between SOPEG and Columbia, set for yesterday, has been postponed until Jan. 19. Columbia requested the postponement in order to more adequately prepare its argument.

No Pix While 75 P. C. Stands, Says Johnston

(Continued from Page 1)
cussions in London, has given us no choice except to continue our policy of withholding shipment of pictures to Great Britain until an alternative to the confiscatory tax is worked out."

"On behalf of members of the Export Association, I now reaffirm this policy," said Johnston. The policy was authorized on Aug. 8 last, two days after the 75 per cent ad valorem tax was imposed by the then Chancellor of the Exchequer, Hugh Dalton.

Johnston's statement charged that during the recent discussions between Harold Wilson, U. K. BOT president, and Fayette W. Allport, U. S. industry rep. in London, "the

U. S. POSITION

"WE have offered, as evidence of our desire to aid the British people in their struggle for recovery, to leave a substantial part of our revenues there. This has been our position from the first. It is our position now."—ERIC A. JOHNSTON

British stood firm on the tax . . . summarily rejected in principle any alternative to it . . . declined even to receive or consider mutually beneficial proposals we were prepared to offer."

"In these circumstances, the discussions have come to a standstill," said the statement. "The present British position affords no basis for detailed negotiations to work out a satisfactory arrangement to replace this prohibitive tax."

"However, we are prepared, as we always have been, to negotiate at any time with the British Government on tax alternatives."

Johnston declared it was "impossible to operate in Britain under the harsh terms of the tax," noting that it would leave a net deficit to the industry and would entail paying "millions of dollars in taxes in advance of earnings."

Johnston said the U. S. industry "cannot understand how any responsible officials of the British Government could expect us to do business under the tax" and said the industry was "baffled by the British attitude."

Coyne Stresses Theater's Position of Influence

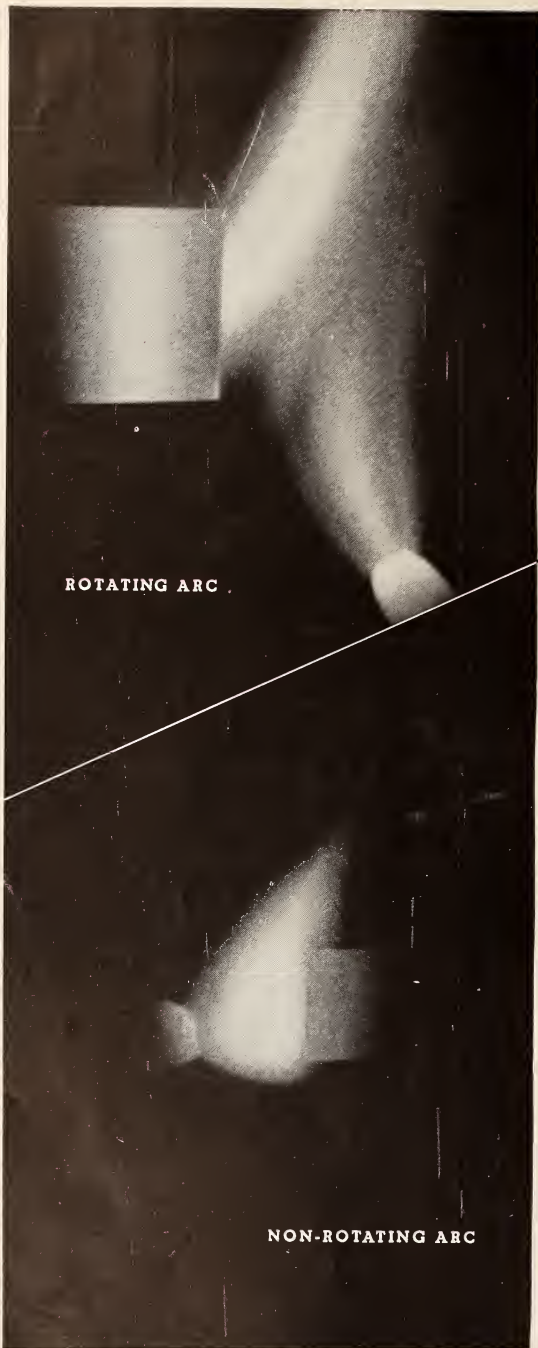
(Continued from Page 1)
members of the Illinois UTO in session here yesterday.

Coyne, in discussing the problems of taxation, ASCAP relations, 16 mm competition and television, told the Illinois theater men that "negotiation" was the best way to solve their problems and was the most used instrument of his organization.

In discussing the problems of taxation he told the group that the current problem of poor attendance made it imperative that the 20 per cent Federal tax must be cut. He spoke hopefully of a reduction to 10 per cent. In dealing with governmental groups he cited the need of statistics on the industry, which he said his group was gathering.

He said that television was growing up fast and that it could be a boon or a threat to the movie industry. Home-type television was developing faster than theater-type according to Coyne. He made a prediction of 650,000-750,000 sets in 1948. "The industry must protect what has been built up," he warned.

Edward G. Zorn, president of the Illinois group, gave the keynote address in which he told the 200 attending that greater co-operation among theater owners of the nation was necessary. He urged that the Illinois UTO join the NUTS. This may come to a vote in today's session.



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Spot Rainbow!

THE BRILLIANT crater in the positive carbon of a "National" High Intensity Carbon arc, regardless of size or type, contains all the elements of an invisible rainbow.

Direct this white light through a prism and you can see! The beam breaks up into a vivid spectrum—bands of red, orange, yellow, green, blue, violet—with approximately equal values in all bands.

This "spot rainbow" insures the projection of your color pictures on the screen in the full rich colors your patrons want and expect. The best film ever made is worthless without a light of the proper color balance.

No other light source for film projection can match the almost perfect color distribution found in "National" High Intensity Carbon arcs. No other "point source" packs so much light into a small area. For example, the quarter square inch area in the positive crater of a 170-ampere High Intensity arc emits more light than 75,000 brightly burning candles. Your patrons get excellent color and clear bright visibility. They like it!

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NEW YORK, FRIDAY, JANUARY 9, 1948

Page 5

Int'l Ticket Marks Golden Anniversary

The International Ticket Co. of Newark, N. J., celebrates its golden anniversary this year with its founder, Charles Manshel, still actively engaged in its operation.

Today one of the leading organizations of its kind in the country, International Ticket started 50 years ago in a small basement print shop. It was operated as a part-time venture by Manshel who decided it was best to hold on to its full-time job



MANSHEL

foreman in a rubber shoe factory until he could determine whether it could be printing—or rubber shoes. By 1902, Manshel's printing business had made sufficient progress to convince him that printing was his full-time occupation. Now International (Continued on Page 6)

Packaged" Powerstat Dimmer from Superior

Bristol, Conn.—The Superior Electric Co. announces the newest unit of its theater dimmer equipment, the "packaged" Powerstat dimmer. This auto-transformer type of lighting control offers three individual continuously adjustable auto-transformer type dimmers in self-contained cabinet with the mechanical means of interlocking each unit to a master control for group operation. Rapid changes in intensity are achieved through lever action.

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ABOUT THE TRADE

FRED MATTHEWS of Motiograph, Inc. has just returned from an extended West Coast business trip and reports heavy interest in outdoor theaters there, as well as in other parts of the country. The company has orders for 50 outdoor installations during the coming Spring months, which include projection equipment and In-A-Car speakers. He also reported that Franz Hansen, Motiograph export manager in San Francisco, just supervised one of the largest Motiograph shipments to India in the history of the company.

THEATER owners ordering new units forms had better do it quickly for prices are going up, according to O. J. Lavaty of the Maier Lavaty Co., uniform manufacturers. Labor costs and raw materials are advancing, a new wage increase went into effect Jan. 1, and the American Woolen Co. and other mills predict higher prices for worsteds, so the rush to get orders in at present prices is on in full swing. . . . William Clausen has been named vice-president in charge of manufacturing for the Farnsworth Television Corp. . . . Indiana Popcorn Co., Muncie, is opening a Florida office this month to take care of the business in that territory.

DAVE WALLERSTEIN, Great States executive, reports plans to build a 1,500-seat theater in Marion, Ind., are rapidly being developed. The Hohman Clinton

Westinghouse 'Sterilamp' For Theater Installation

"Sterilamp," a long, slender tube similar to fluorescent lamps, emitting special invisible ultraviolet rays which kill bacteria and germs, has been put on the market by Westinghouse for theater installations in restrooms, lobbies, foyers, air-conditioning systems, etc. The complete line includes eleven different sizes and wattages, most frequently installed as wall mountings.

International Seat's New Theater Chair

Unveiled recently was International Seat's new theater chair, which features advanced styling and a unique trouble-free gear-train suspension, entirely enclosed in the seat pan, thus eliminating the seat hinge of conventional design. The back of the chair extends well below the seat cushion to protect it from scuffing, yet permits ample clearance for floor maintenance.

Realty Co., Balaban & Katz subsidiary, has bought a quarter block of territory in Marion which will be used as the site for the new house. Wallerstein says the theater will be located at Fourth and Branson and the project will cost around \$400,000 to complete with installations of the latest type equipment. . . . Elmer F. Pierson, president of the Vendo Co., was elected proxy of the National Automatic Merchandising Association.

S. T. JACOBSON, of Krispy Kist Popcorn Equipment Co., has returned from the West Coast where negotiations were underway with a large theater chain for commercial dry poppers. Export business of the company is reportedly larger all the time, with the latest air freight shipment being made to Bogota, Columbia, through Brenner International, export managers for the company. Jacobson says that Snack bars are proving very popular in the West and theaters are taking additional space in adjoining buildings to put them in.

J. A. TANNEY, president of the S.O.S. Cinema Supply Corp., reports that the past year has been one of definite progress for the company. This, their twentieth anniversary, has seen them branch into motion picture production equipment while still maintaining their usual diversified stock of theater supplies. Such items as (Continued on Page 6)

Mellman Group Buys Gardiner Projection Co.

Columbus, O.—L. J. Gardiner Co., manufacturer of projectors, has been sold to the Columbus Production Manufacturing Co. but production of projectors will be continued, announced Harry L. Mellman, general manager of the purchasing company. Gardiner plans to retire and devote his time to his large farm northeast of Columbus. Mellman has two partners—Myer W. Mellman, office manager and Ralph G. Shroyer, production manager.

Vallen Controls Sent To Mexico and India

Latest Vallen automatic curtain control exports have gone to Mexico and Bombay, India. E. J. Vallen, president of the Akron, O., company has announced. Most important of these installations was a Vallen light duty operator and Kirsch-Vallen track supplied to the President of Mexico's private Palace theater.

New Posts in NTS For Smith and Rosser

A. G. Smith, Jr., formerly manager of National Theater Supply Co.'s Chicago branch, will take over as head of the New York office Jan. 15, succeeding James Frank, Jr., resigned.

Ray Rosser, Jr., who recently completed a round the world tour for the company, will succeed to Smith's Chicago post.

New Super 60 Model Marketed by Cretors

Built lower for easier operation, the new Super 60 Model is being marketed by C. Cretors and Co. Removable sliding doors, thermostatic control, exhaust filtration and a double heating system are a few of its improvements. Available in a natural walnut finish, it has quickly-removable parts for the utmost in cleanliness at all times.

Automatic Devices Co. Offers Package Deals

Automatic Devices Co., Allentown, Pa., has added contour curtain equipment to its line, and will take orders as of now, for package deals which include the necessary equipment, mechanism and accessories, as well as instructions for the fabrication of the curtain itself.

Rustain Introduces Zud, New Cleaner

A new aid in removing rust and stains from popper pans in popcorn machines, among other things, has been put on the market by Rustain Products, Inc. The new cleaner, Zud, has been tested and approved by leading theaters.

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THE STRONG ELECTRIC CORP.
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The World's Largest Manufacturer
of Projection Arc Lamps

Int'l Ticket Marks Golden Anniversary

(Continued from Page 5)

tional occupies 40,000 square feet of space serving all industries with tickets, tags and labels. It has one of the largest batteries of web and rotary presses and finishing equipment in the country, catering to these specialized fields.

The complete plant includes a fully equipped composing department with Linotype and Ludlow casting machines; foundry for producing plates; complete machine shop which designs special equipment for making new parts and maintaining old ones; a slitting and sheeting department which converts rolls of paper to any required size and dimension; textile printing department as well as specialized printing for the garment trades; coupon books, Christmas club books; restaurant and hotel checks; numbered printing, continuous forms and many other items.

International Ticket has sales offices in New York and principal cities. Manshel is assisted in the operation of the business by his two sons, Milton and Harold, as well as his son-in-law, Arthur Krieger, and a veteran staff.

Visual Front Features New Peterborough Odeon

Peterborough, Ont.—Fifth of J. Arthur Rank's new Canadian deluxe, the 994-seat Odeon Theater, which recently opened, boasts a visual front, including a large picture window through which the entire foyer is visible from the street.

Leg-room between seats is 25 per cent greater than average. The cashier's cage is replaced by a ticket counter inside the lobby with both lobby and foyer doors of plate glass. The auditorium has "built-in acoustics." The proscenium arch has been eliminated and both booth and auditorium have been planned to provide for television.

Ampro Will Exhibit At NEA Convention

Chicago—Ampro Corp. will exhibit its line of projectors and other film equipment at the National Educational Association convention Feb. 20-26, in Atlantic City, N. J., according to Will Scranton, in charge of advertising for the company.



The Coin Changer for
YOUR Box Office.

ABOUT THE TRADE

(Continued from Page 5)

production cameras, blimps, rotoamblers, cranes, dollies, klieglights, background process projectors, and translucent screens are now being handled by the company.

A CONTAINER covered with a leather-like coated fabric that is oil and moisture proof has been adopted by the Kollmorgen Optical Co. for the shipment of all of its line of Snaplite projection lenses. Containing a velvet-lined trough, the receptacle is handy for clamping to the projection room wall where the lenses are secured with clamping rings. A lower compartment has also been provided for storage of camels-hair brushes, lens cleaners and tissues.

NATIONAL CARBON'S High Intensity

Carbon Arc is being hailed as closest to almost perfect color distribution with equal values being stressed on all colors.

... **The Ideal Seating Co.**, Grand Rapids, stresses its Slide-Back variety offers 100 per cent safety in emergencies. Unoccupied seats automatically slide back into position, and disengage automatically when lowered for seating. ... **With snow and freezing weather blanketing a good part of the country, the Wagner Sign Co.** comes up with the fact that Wagner multi-size translucent colored plastic letters afford freedom from freezing to the sign, as in the case of letters designed for mounting arrangements which employ channels. The exclusive slotted method of mounting provides more than six times the bearing surface of the lug-type letter.

STRONG ELECTRIC CORP., Toledo, O.,

in view of increased drive-in and outdoor building, is pushing the Strong Mogul, especially built arc lamp for such uses. The 70-ampere 40-volt Mogul delivers 15,000 lumens of light, the maximum film will accept without damage, projecting on 48-foot and larger screens with all details clearly visible 500 feet or more from the screen. ... **US AirCo.** is offering three different types of air conditioning at three different budget levels, designed to fit the budgets of any theater in the U. S. Each type is available in a variety of sizes to meet any requirement.

BELL & HOWELL promotions include:

H. S. Monroe, industrial sales manager; Carl G. Schreyer, assistant treasurer; James

P. Smith, purchasing agent; Perry M. Thomas, Chicago sales manager; Richard H. Pratt, Jr., Southern states sales director; Floyd L. Hansen, assistant purchasing agent, and Charles T. Marshall, Chicago display room manager.

H. R. HAYNES, sales manager of the

Pittsburgh Corning Corp., announced at a Chicago meeting that the company has discontinued its allotment plan, which had been in effect the last two years, and is now shipping glass blocks from the new plant at Sedalia, Mo., recently opened for production. This factory, doubling output, will meet all demands from the amusement industry for glass blocks. ... **Another drive-in is planned for Oaklawn, a Chicago suburb, by Nate Barger, who operates the Waukegan Road outdoor theater on the north side and the Rialto theater in the loop.**

M. L. ROSS has taken over management

of Woods, Inc., Chicago, candy headquarters. ... **Dearborn Popcorn Co.** has opened offices at 203 East Chicago Ave., Chicago, under the management of Irwin S. Brody. ... **Krispy Kist Korn Machine Co.** is now making deliveries of extra large capacity French fry units, large commercial dry poppers and complete candy corn equipment. ... **The Northwestern Co.** is now offering a new dual nut vending machine to the trade.



Leo Brecher

president, 58th Street
Plaza Theatre, Inc.
New York, says:

"WE CONSIDER ALTEC SERVICE AS REAL FRIENDS OF SHOW BUSINESS"

"The motion picture industry today has got to meet serious challenges to its hold on its customers. You've got to meet these challenges by improving your entertainment every way you can. Getting the most out of the sound is certainly a "must" today. The Altec people,

over the years, have proved they are working for the best interests of the theatres."

Altec Service, known for its service "over and above the contract" is a vital ingredient of your theatre's ability to meet successfully the competition of other forms of entertainment. An Altec Service contract is the soundest long term investment an exhibitor can make today.



250 West 57th Street
New York 19, N. Y.

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

New Compo Flooring For Theater Use

Oaktred is a composition flooring adaptable for theater use that is applied like concrete but looks and behaves like wood. It comes in a dry form, is mixed with water on the site and then poured in place by masons. It sets in one piece and can be sanded or waxed.

Oaktred is said to be resilient, fireproof and termite proof. It is not a floor covering but is a permanent flooring that is installed over wood sub-flooring or over concrete. It can be put right over old worn and uneven floors.

This flooring is composed of kiln-dried oak flour, asbestos, fibers and chemical agents. It is manufactured by the Komopolite Building Materials, Inc., 111 Clay St., Greenpoint, Brooklyn.

\$2,000,000 Cleveland Coca-Cola Bottling Plant

Cincinnati—The Coca-Cola Bottling Corp. and its subsidiary, the Cup Vending Machine Co., with headquarters here, will build a \$2,000,000 bottling plant in Cleveland. William O. Washburn, Jr. is president and his brother, J. C. Washburn, is vice-president of the two companies. They operate bottling plants in Cincinnati, Cleveland and Springfield, O.

Wolfe Sells to Lucchese

San Antonio, Tex.—G. A. Lucchese, operator of several Spanish language houses here, has purchased the Lake Theater from Beta Wolfe. Lucchese has changed the name of the house to the Maya and will feature Spanish language products.

Vari-Tork Installations

Detroit—W. P. Dawson has installed the new Vari-Tork in the projection booths of the Roxy, Hollywood, Rio and Paradise Theaters for the Cohen Circuit.

Car. Equipment Leases Quarters

Charlotte, N. C.—Carolina Equipment and Film Corp. has leased the store building at 115 S. Brevard St. F. F. Hatten is president of the firm.

EMBELLISH YOUR PRESENTATION

WITH
Valleen
CURTAIN CONTROLS
AND TRACKS

Silent • Smooth • Automatic
FREE CATALOG
222 BLUFF STREET
VALLEN, INC. AKRON, OHIO

EQUIPMENT FIELD NOTES

THE ACADEMY THEATER SUPPLY CO., Chicago, is supplying complete DeVry sound system and booth equipment for the Atom Theater, Hayworth, Ill., owned by William Fred. . . . Barger Circuit's Rialto Theater recently installed new RCA booth equipment and an RCA screen. . . . The Rex Theater, Havana, has installed Kroehler "Push-Back" seats in auditorium and a different Kroehler model in the lobby.

GEORGE H. FOX, of Chicago, has been appointed field rep. of the National Confectioners Association, and will work with candy manufacturers in the various states where special situations warrant. . . . George W. Joynter is planning a theater in Equality, Ill., to take the place of the Strand, which was destroyed by fire some time ago.

A HOT coffee slot machine, with a capacity of 800 cups, has been developed by the Bert Mills Corp., and is seen holding theater possibilities. Coffee which is brewed in five seconds, can be had black, with sugar, cream or with both. . . . Neil Deimling, formerly manager of the Pop Corn Sez Chicago agency, has sold his interest and is on a trip through the West, checking on the business outlook.

RADIANT Manufacturing Corp. has announced an addition to the Radiant product family. The newcomer is a new Baby Boom Utility Light, a device specifically designed to fulfill a long-felt need for a flexible, mobile light unit.

A. K. VEACH'S new Twilite Drive-in Theater located between New Philadelphia and Uhrichville, O., has all Motograph equipment, installed by Ohio Theater Supply Co. . . . Akron's new 999-seat Lyn Theater, built by Guido Spayne, has RCA sound, Brenkert lamps and all booth equipment furnished by Oliver Theater Supply, operated by M. H. Fritchler, who has also completely equipped the booth of the new Wadsworth Drive-in built by John Selby and Dale Morrison. . . . McPhail Candy Corporation of Chicago, Ill., has bought the Sierra Candy Co. of San Francisco, from Theodore White of that city. White will remain, as vice-president and

general manager of the West Coast company, in the new setup. . . .

A SELF-CURING, liquid, white rubber compound, odorless, which cures in less than an hour without application of heat has been put on the market by the United States Rubber Co. Known as "Rug-Seals" one pint can "anti-skid" an 81-square foot area of carpet backing. . . .

THE NETHERLANDS, long a stronghold for Philips motion picture projectors, has begun to use a few American-made Blue Seal Superior projectors shipped by K. Streuber & LaChicotte, a N.Y. export firm. Long pioneers in scientific and industrial research in Europe, the Philips organization seems to be running into no little competition now that Blue Seal has obtained import licenses from the Dutch authorities.

A RADICALLY designed, lightweight wire recorder, which for the first time completely eliminates the complicated handling of wire by utilizing a simple "plug-in" cartridge, has been developed and is now being marketed by the RCA Victor Division. Housed in a streamlined, black plastic cabinet with disappearing carrying handle, RCA's new wire recorder weighs less than 25 pounds with cartridge and microphone.

Superior Brochure Powerstat Dimmers

A booklet issued by the Superior Electric Co., Bristol, Conn., describes and illustrates Powerstat theater dimmers to handle everything from an auditorium to a very large theater. Community and school needs are also covered in the brochure which rates all types of dimmers shown and gives information as to the availability of custom built dimmers for unusual needs.

Alamo's New Owner

Stewardson, Ill.—Harlan E. Renshaw purchased the 200-seat Alamo here.

Everything for Eastern Production

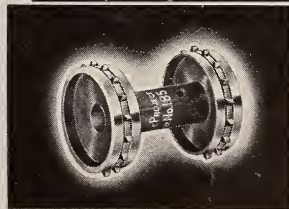
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333 W. 52nd St. New York City

You pay no more—often less

—for **GENUINE**
Simplex
T.M. REG. U.S. PAT. OFF.
PARTS



NOW AVAILABLE
FOR IMMEDIATE
DELIVERY

Why be satisfied with anything
but the BEST?

NATIONAL
THEATRE SUPPLY
Division of National Theatre Service Corporation

EQUIPMENT AND SUPPLIES FOR EVERY THEATRE NEED
National Theatre Supply congratulates the Altec Service Corporation
on their tenth anniversary of service to the motion picture industry.

 IF YOU BUY
STADIUM, AMUSEMENT PARK OR
THEATRE TICKETS
CONTACT INTERNATIONAL TICKET!
Your needs supplied efficiently with Roll, Machine Folded, Reserve Seats, etc. Samples, prices on request.
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52 GRAFTON AVE. NEWARK 4, N. J.
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26 West 44th Street
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TERRIFIC!

EVERY REVIEW A RAVE.... EVERY RAVE
YOUR GUARANTEE OF A BOXOFFICE SMASH!!!



"'T-Men,' the new **Thrilluloid!**"

—Walter Winchell



"The Pick of the Pictures.
Best Picture of Week!"

—Jimmy Fidler's Coast-
to-Coast Broadcast



"Exploitation natural
should click heavily with
audiences!"

—Daily Variety



"Red-blooded, hard-boiled
drama can be expected to
deliver handsome returns!"

—Boxoffice



"**Ranks with best**, not
excepting
'House on 92nd St.!' "

—M. P. Daily



"Unlimited possibilities for
top exploitation...
headed for top grosses
everywhere!"

—Showmen's Trade Review



"**Box-office natural**, equal if
not superior to 'House on
92nd St.', 'Brute Force', and
'The Killers!'"

—Film Bulletin



"Dynamic, smashing
entertainment... **a winner!**"

—Hollywood Reporter



"One of **most interesting**
pictures of the kind I have
ever seen!"

—Louella Parsons



"What 'House on 92nd St.'
did for the FBI, 'T-Men' does
for the Treasury agents!"

—Variety



"Has what it takes to **pull**
customers off streets!"

—Independent



"**Solid box-office click...**
not a dull foot of film!"

—Film Daily

EDWARD SMALL
presents

T-MEN

starring DENNIS O'KEEFE with MARY MEADE • ALFRED RYDER • WALLY FORD
JUNE LOCKHART • CHARLES MCGRAW • Produced by AUBREY SCHENCK • Directed by ANTHONY MANN

Written by John C. Higgins • Suggested by a Story by Virginia Kellogg • An Eagle Lion Films Release

THE

Film

DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 93, NO. 7

NEW YORK, MONDAY, JANUARY 12, 1948

TEN CENTS

"BEST YEARS" TOPS 1947 POLL

Brand French Films Proposals as Pact Violation

State Dep't Protest Waits
Because Industry Discussions
Lack Official Status

By MANNING CLAGETT
Washington Bureau of THE FILM DAILY
Washington—French proposals to cut imports and restrict flow of films would be a clear violation of the Blum-Byrnes Agreement, if put into effect, it was learned on high authority over the weekend.

Up to now, however, the U. S. State Department has made no protest, since present discussions between the American industry and

(Continued on Page 10)

Fitzgibbons to Talk U. S. Producing Plan

Toronto—J. J. Fitzgibbons, president of FPC, goes to Ottawa this week booked for discussions with Reconstruction Minister C. D. Howe to formulate plan for film production program in dominion by Hollywood companies to assist Canada's dollar saving requirements.

At the suggestion of the Cabinet

(Continued on Page 10)

Kalmus Denies Federal Color Trust Charges

West Coast Bureau of THE FILM DAILY
Hollywood—Dr. Herbert T. Kalmus, Technicolor president, has formally denied Federal anti-trust charges that the Technicolor process had attempted to create a monopoly in tinted film.

Kalmus pointed out in answer that Technicolor has always recognized the field was spacious enough for

(Continued on Page 2)

11 Video Applicants at FCC Swell Records

Washington Bureau of THE FILM DAILY
Washington—Eleven applications for television station permits were filed with the FCC over the weekend, representing the largest group of filing in many months. High cost of construction and operation of

(Continued on Page 2)

"TEN BEST" of 1947

As Selected by 446 Representative American
Critics, Reviewers and Commentators on Films

The Best Years of Our Lives

A Samuel Goldwyn production, distributed by RKO Radio

The Jolson Story

A Columbia picture

Life With Father

A Warner Bros. picture

The Yearling

A Metro picture

Miracle on 34th Street

A 20th-Fox picture

Great Expectations

A Rank picture, distributed by Universal-Int'l

Crossfire

A RKO Radio picture

Boomerang

A 20th-Fox picture

Brief Encounter

A Rank picture, distributed by Universal-Int'l

Odd Man Out

A Rank picture, distributed by Universal-Int'l

"Jolson Story" Second in 26th Annual Nation-Wide FILM DAILY Critics Poll

By CHESTER B. BAHN
Editor, THE FILM DAILY

Samuel Goldwyn's Oscar-bedecked "The Best Years of Our Lives," an RKO Radio release, emerges as critical America's choice for the No. One picture of 1947 in the 26th annual "Ten Best Pictures" poll conducted by THE FILM DAILY with 344 reviewers for newspapers, magazines, wire services and news syndicates and 102 film commentators for radio participating.

The Goldwyn picture, for which Robert E. Sherwood wrote the

(Continued on Page 7)

D of J Plea to Hold Scophony Due Today

Washington Bureau of THE FILM DAILY
Washington—Department of Justice attorney Sigmund Timberg will appear before the Supreme Court this afternoon to present the Government's appeal for inclusion of Scophony, Ltd., among the defendants in the anti-trust case intended to force the Scophony tele patents into the open.

The D of J claimed in a brief filed

(Continued on Page 10)

Scully, Bergman Leave For Studio, Sales Meets

William A. Scully, Universal-Int'l vice-president and general sales manager, accompanied by Maurice A. Bergman, Eastern ad-publicity director, left New York Friday for Hollywood for a series of studio conferences on forthcoming releases, to

(Continued on Page 2)

Lawson Contempt Trial Opens Feb. 9 in Capital

Washington Bureau of THE FILM DAILY
Washington—John Howard Lawson will be the first of the Hollywood "ten" cited for contempt of Congress to stand trial under the charges in

(Continued on Page 2)

THE NEWSPAPER OF FILMDOM

Film DAILY

ALL THE NEWS ALL THE TIME

Vol. 93, No. 7 Mon., Jan. 12, 1948 10 Cts.

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FINANCIAL

(Jan. 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/2	18 1/2	18 1/2	1/2
Bell & Howell	24	23 3/4	24	1/4
Columbia Pict. vtc	12 3/4	12 1/2	12 1/2	1/4
East. Kodak	44 1/4	43 3/4	44	3/4
Gen. Proc. Eq.	16 1/2	16	16	1/2
Loew's, Inc.	17 1/2	17 1/2	17 1/2	1/2
Paramount	21 1/2	21 1/4	21 1/4	1/4
RKO	8 3/4	8 1/2	8 3/4	1/4
Republic Pict.	4 3/4	4	4	1/4
Republic Pict. pfd.	10 1/2	10 1/4	10 1/4	1/4
20th Century-Fox	22 1/2	21 3/4	21 3/4	1/2
20th Cent.-Fox pfd.	93	93	93	1/2
Universal Pict.	14 1/2	14 1/4	14 1/4	1/4
Warner Bros.	13 1/2	13 1/4	13 1/4	1/4

NEW YORK CURB MARKET

Monogram Pict.	3	3	3	1/2
RKO	2	2	2	1/2
Sonotone Corp.	3 3/4	3 3/4	3 3/4	1/2
Technicolor	12	11 1/2	11 1/2	1/2
Trans-Lux	5 1/2	5 1/2	5 1/2	1/2

OVER THE COUNTER

Cinecolor	Bid	Asked
	5 5/8	6 3/8

Wallace Cross Dead

Wallace E. Cross, 55, inventor of the Cross carbon saver, various special purpose spotlights and other theatrical equipment, is dead. He is survived by his widow, a son Wallace, Jr., who will carry on the business, and three daughters.

Court Hears Arguments To Kill Pottstown Tax

Norristown, Pa.—Argument was heard last week by Judge William F. Dammehauer, Quarter Sessions Court, on the petition of Stanley Warner Theaters and William Goldman Theaters to have the Borough of Pottstown increased license fee tax declared illegal. This tax was jumped from \$100 per year for each house to five per cent of the gross for each house, and was in effect from Jan. 1, 1947 to Oct. 2, 1947, at which time the borough of Pottstown passed a 10 per cent amusement tax. Pending outcome of litigation the tax was never paid; but both companies are willing to pay the old license fee of \$100 per house and, of course, the new 10 per cent amusement tax, authorized by the state.

Scully, Bergman Leave For Studio, Sales Meets

(Continued from Page 1)

be followed by three regional sales meetings.

Distribution policies on these releases will be set: "Double Life," "Naked City," "All My Sons," "Another Part of the Forest," "Up in Central Park," "Casbah," "Are You With It?," "Letter From an Unknown Woman," and "Black Bart."

Following the studio conferences, Scully will hold a series of sales meetings in San Francisco, New Orleans and Chicago. Bergman will accompany Scully to all these.

11 Video Applicants at FCC Swell Records

(Continued from Page 1)

video stations has been the cause for many of the applicants—those that fled soon after the end of the war—to withdraw from the flush ranks. However, the march of new applicants to the FCC has started once more.

Kalmus Denies Federal Color Trust Charges

(Continued from Page 1)

more than one process. He added there were many ways of evolving a color process in chemical, optical and mechanical research.

Set Liberty Hearing Date

Chicago—Hearing of the Liberty Amusement Corp. action against Paramount, Warners, Universal, Columbia, Republic and Manta Rose Circuit has been set for March 23, before Federal Judge W. H. Barnes. Seymour Simon is attorney for Liberty.

Lawson Contempt Trial Opens Feb. 9 in Capital

(Continued from Page 1)

separate court proceedings beginning Feb. 9.

All ten, when arraigned before Federal District Judge Richmond B. Keech, pleaded innocent of the charges. Other trials are scheduled to run until March 24 as follows: Dalton Trumbo, Feb. 16; Albert Maltz, Feb. 23; Alva Bessie, Feb. 25; Samuel Ornitz, March 8; Herbert Biberman, March 10; Dmytryk, March 15; Scott, March 17; Ring Lardner, Jr., March 22; Cole, March 24.

The court granted permission for defendants Adrian Scott and Edward Dmytryk to make a business trip to England pending their trials, leading to speculation that they might be signed by U. K. producers.

SMPE Sets International Program in Weekend Meet

West Coast Bureau OF THE FILM DAILY

Hollywood—SMPE on Saturday set its international activities program for the year via simultaneous meetings of governors here and in New York. Two conferences were linked by telephone.

Topics discussed at the meetings, first of four scheduled during the year, included reorganization of foreign membership, international handling of theater television, standardization, and policy as it affects both film and theater television with regard to the SMPE's participation in the International Standards Organization.

UTO of Illinois Votes Affiliation With TOA

Springfield, Ill.—The UTO of Illinois voted affiliation with national TOA at the closing session of their convention Friday.

George Kerasotes, of Springfield, was named to the TOA board, and State Senator G. L. Carpenter, of East Moline, state legislative rep.,



THERE'S ONLY ONE

Lord Trelton
MIAMI BEACH

OCEAN FRONT • 40th to 41st Sts.
Reservations Invited • Walter Jacobs

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory Ann Charles
PECK TODD LAUGHTON
Charles COBURN Ethel BARRYMORE
and Louis JOURDAN and VALLI
in David O. Selznick's production of
Hitchock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
CARY LORRETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9 A.M. ASTOR 8'way at 45th St.

RKO **PALACE** B'WAY AND 47 ST.
JOHN WAYNE • LARAIN DAY in
TYCOON
COLOR BY TECHNICOLOR

BOB HOPE in Person
SIGNE HASSO STAN KENTON
WM. BENDIX And His Orchestra JUNE CHRISTY
"WHERE THERE'S A LIFE" If a Paramount Picture
PARAMOUNT THEATRE
WIDEST FEATURE NIGHTLY

The THEATRE GUILD presents
the RKO RADIO PICTURE
"MOURNING BECOMES ELECTRA"
TWICE DAILY 2:30 and 8:30 PM
3 PERFORMANCES SUNDAY
of 2:00, 5:15 and 8:30 PM
RESERVED SEATS ONLY **GOLDEN**
THEATRE
45th St. W. of 8'way

John Ford and Merion C. Cooper present Argosy Pictures
THE FUGITIVE
HENRY DOLORES PEDRO
FONDA • DEL RIO • ARMENDARIZ
Directed by JOHN FORD
Released by RKO Radio Pictures Broadway at 46th St.

WALT DISNEY'S
Bambi
Re-Released by
COLOR BY TECHNICOLOR RKO RADIO PICTURES
NOW! BRANDT'S REPUBLICS
1st St.

Gentleman's Agreement
BRANDT'S 20th CENTURY-FOX
MAYFAIR 7th Ave. & 47th St.

ECSASY
WRITE US FOR BOOKING DATES OR STATE AND WORLD RIGHTS
Eureka Productions Inc.
165 W. 46th St.
N. Y. City
Starring HEDY LAMARR



"An Ideal Husband
has to think of
his future.....
A woman has to
think of her past!!!!!"

Vert's

The First
Alexander Korda Production
for 20th Century-Fox!

PAULETTE
GODDARD



Alexander Korda's production of
Oscar Wilde's Most Scandalizing Comedy!

An Ideal Husband

Color by TECHNICOLOR

with MICHAEL WILDING · DIANA WYNYARD

Glynis Johns · Constance Collier · Sir Aubrey Smith · Hugh Williams

Produced and Directed by ALEXANDER KORDA



...and
coming
soon
from
ALEXANDER
KORDA
for
20th
Century-Fox

Anna Karenina

Starring **VIVIEN LEIGH**

with **Ralph Richardson • Kieron Moore**

Directed by **JULIEN DUVIVIER**

The Lost Illusion

Starring

Ralph Richardson • Michele Morgan

Directed by **CAROL REED**

Based on a story by **Graham Greene**

Bonnie Prince Charlie

TECHNICOLOR

Starring **DAVID NIVEN**

Directed by **ANTHONY KIMMINS**

Screen Play Written by **Clemence Dane**

Cyrano de Bergerac

Starring **ORSON WELLES**

From a script by **BEN HECHT**

The Devil's Delight

Starring **CARY GRANT**

Produced and Directed by **CAROL REED**

Script by **Alan Melville**

I Will Repay

A PIMPERNEL STORY

Starring **REX HARRISON**

Based on a story by the **Baroness Orczy**

Three Rank Features for Universal-Int'l Named

"Great Expectations" 6th;
"Brief Encounter," "Odd
Man Out" Round Out 'Best'

(Continued from Page 1)

son-play from a MacKinley Kantor story, "Glory for Me," and for which William Wyler supplied the astute direction, took an early lead in the poll, was never headed, and rolled up a total of 352 votes, of which 282 came from press critics and 70 from radio's voters.

The release period for the poll, which closed Dec. 31, extended from Nov. 1, 1946 to Oct. 31, 1947, the 60-day end-of-the-year differential being designed to assure the widest possible exhibition of eligible pictures. The latter largely constituted those in general release in the given 12-month period, provision being made, however, for the inclusion of certain special releases provided in the distributors' opinion, there had been sufficient playdates to make them reasonable contenders.

"The Best Years," in which Fredric March, Myrna Loy, Teresa Wright, Dana Andrews and Harold Russell filled major roles, itself was in the latter category, its presentation thus far having been only on an advanced admissions policy, it may be noted.

"Jolson Story" In No. Two
Finishing in the runner-up spot in the 1947 poll is Columbia's "The Jolson Story" with a total of 293 votes, of which 225 were cast by press critics and 68 by radio's film commentators. The picture, in which Larry Parks was seen as America's greatest Mammy singer, with Evelyn Keyes opposite, was directed for Columbia by Alfred E. Green. Sidney Skolsky produced. Stephen Longstreet's screenplay was based on an adaptation by Harry Chanlee and Andrew Solt.

"The Jolson Story" was first presented for "Ten Best" consideration in 1946 when, despite its late season release and in consequence comparatively few playdates at the time, it received 109 votes and placed ninth on the honor roll as distinguished from the "Ten Best" proper. Columbia this year exercised its prerogative to re-enter the picture as a contender for national honors.

260 Votes for "Father"
Warners' faithful cinematic translation of Broadway's record-holding "Life With Father" with 260 ballots to its credit is rated by the critics as the No. Three film of the year. Two hundred and ten press and 150 radio votes were cast for "Father." William Powell is seen as Father Day in Donald Ogden Stewart's film version of the Lindsay and Crouse play, and Irene Dunne is Mrs. Day. Michael Curtiz, who directed, is the only director who contributed a picture to the 1946 "Ten Best" to do a repeat. In 1946, Curtiz' "Night and Day" was No. Ten. Robert Buckner produced.

As the No. Four picture of 1947,

THE HONOR ROLL Of Pictures Receiving 10 Or More Votes

PICTURE, DISTRIBUTOR AND DIRECTOR	VOTES
It's a Wonderful Life (RKO-Liberty), Frank Capra	116
The Farmer's Daughter (RKO Radio), H. C. Potter	115
Dear Ruth (Paramount), William D. Russell	110
The Razor's Edge (20th Century-Fox), Edmund Goulding	105
Stairway to Heaven (Universal-Int'l-Rank), Michael Powell-Emeric Pressburger	91
The Egg and I (Universal-International), Chester Ersline	88
Welcome Stranger (Paramount), Elliott Nugent	85
Duel in the Sun (SRO), King Vidor	83
The Late George Apley (20th Century-Fox), Joseph Mankiewicz	67
The Hucksters (M-G-M), Jack Conway	63
Mother Wore Tights (20th Century-Fox), Walter Lang	62
Body and Soul (UA-Enterprise), Robert Rossen	60
Song of the South (RKO-Disney)	50
Kiss of Death (20th Century-Fox), Henry Hathaway	45
The Sea of Grass (M-G-M), Elia Kazan	45
13 Rue Madeleine (20th Century-Fox), Henry Hathaway	45
It Happened on 5th Avenue (Allied Artists-Del Ruth), Roy Del Ruth	42
Humoresque (Warner Bros.), Jean Negulesco	38
The Secret Life of Walter Mitty (RKO-Goldwyn), Norman Z. McLeod	38
Forever Amber (20th Century-Fox), Otto Preminger	37
Carnegie Hall (UA-Federal), Edgar G. Ulmer	36
Possessed (Warner Bros.), Curtis Bernhardt	36
Blue Skies (Paramount), Stuart Heisler	32
Song of Love (M-G-M), Clarence Brown	32
Till the Clouds Roll By (M-G-M), Richard Whorf	32
I Wonder Who's Kissing Her Now (20th Century-Fox), Lloyd Bacon	31
The Perils of Pauline (Paramount), George Marshall	27
Lady in the Lake (M-G-M), Robert Montgomery	26
Monsieur Verdoux (UA-Chaplin), Charles Chaplin, Robert Florey, Wheeler Dryden	25
Dark Mirror (Universal-International), Robert Siodmak	23
Ride the Pink Horse (Universal-International), Robert Montgomery	23
Nora Prentiss (Warner Bros.), Vincent Sherman	22
Red House (UA-Lesser), Delmer Daves	22
The Roosevelt Story (UA-Tola)	22
Two Years Before the Mast (Paramount), John Farrow	22
Macomber Affair (UA-Bogues-Robinson), Zoltan Korda	20
The Unfinished Dance (M-G-M), Henry Koster	19
Undercurrent (M-G-M), Vincente Minnelli	16
Brute Force (Universal-Int'l-Hellinger), Jules Dassin	14
Pursued (Warner Bros.), Raoul Walsh	14
Nightmare Alley (20th Century-Fox), Edmund Goulding	13
The Two Mrs. Carrrolls (Warner Bros.), Peter Godfrey	12
Cynthia (M-G-M), Robert Z. Leonard	11
The Adventuress (Eagle Lion-Rank), Frank Launder	10
Dark Passage (Warner Bros.), Delmer Daves	10
Deception (Warner Bros.), Irving Rapper	10
Sudden Fury (Paramount), Lewis Allen	10
Suddenly It's Spring (Paramount), Mitchell Leisen	10

the critics' and commentators' choice is Metro's poignant and beautiful "The Yearling," directed by Clarence Brown and produced by Sidney Franklin. The Paul Osborn screen version of Marjorie Kinnan Rawling's Pulitzer Prize novel, in which the leads were played by Gregory Peck, Jane Wyman and Claude Jarman, Jr., received 246 ballots, 197 from press reviewers and 49 from radio's voters.

Twentieth-Fox's heart-warming "Miracle on 34th Street" pressed "The Yearling" closely and, as the polls closed, only eight votes separated the two pictures. Of the 238 votes for "Miracle," No. Five, which George Seaton, who did the screenplay from the story by Valentine Davies, directed with Maureen O'Hara, John Payne and Edmund Gwenn in the principal roles, 196 came from the press and 42 from radio. William Perlberg produced.

Rank Places Three Pix

The first of three features from the British studios of J. Arthur Rank to receive 1947 "Ten Best" recognition, "Great Expectations," an admirable screening by Cineguild of the Charles Dickens classic, finished just two votes behind "Miracle" to become No. Six. One hundred and eighty-nine of its 236 ballots were cast by press, 47 by radio. Leads in the outstanding British picture, distributed here by Universal-International, were filled by John Mills, Valerie Hobson and Bernard Miles, with David Lean who, with Ronald Neame did the adaptation, directing. Neame was the producer.

Hollywood's first feature to frankly concern itself with the issue of anti-Semitism, RKO Radio's "Crossfire," based on the novel by Richard Brooks, received considerable critical approbation, 168 votes placing it in the seventh "Ten Best" niche. The

48 Features on Honor Roll,
With 20th-Fox and Metro
Each Placing Eight Films

picture, produced by Adrian Scott and directed by Edward Dmytryk with Robert Young, Robert Mitchem and Robert Ryan prominently cast, received 133 press votes, 35 radio.

Twentieth Century-Fox's punch-packing "Boomerang," produced by Louis de Rochemont and directed by Elia Kazan with Dana Andrews and Jane Wyatt in the leads, is 1947's No. Eight by virtue of 141 votes, 117 coming from the press, 24 from radio. Richard Murphy's screenplay is based on a Reader's Digest article by Anthony Abbot.

"Brief Encounter," a screen version of Noel Coward's "Still Life," produced in England by Coward in association with Cineguild for J. Arthur Rank with Celia Johnson and Trevor Howard in leads, captured ninth place in the current poll with 121 votes, 102 from the press, 19 from radio. "Brief Encounter," distributed on this side by Universal-International, was directed by David Lean, giving this brilliant Briton the distinction of being the only director twice represented this year.

To round out the "Ten Best" the critics and commentators cast a total of 118 votes, 105 on the press side, for a third J. Arthur Rank importation by Universal-International, the suspenseful and thrilling "Odd Man Out," produced and directed for Two Cities by Carol Reed with James Mason and Kathleen Ryan in the major roles. Robert Sheriff did the screenplay from F. L. Green's novel.

Honor Roll's Top Five

The first five pictures on the 1947 Honor Roll were in the "Ten Best" running until virtually the last score of ballots had been tallied. RKO Radio's Liberty production, "It's a Wonderful Life" finished just two votes behind "Odd Man Out," and, in turn, a single ballot separated the James Stewart starring film from another RKO Radio release, "The Farmer's Daughter." Paramount's "Dear Ruth" came next with 110 ballots, Twentieth Century-Fox's "The Razor's Edge" followed with 105, and still another Universal-International Rank import, "Stairway to Heaven," polled 91.

A breakdown of the 1947 Honor Roll of 48 shows two companies, 20th-Fox and Metro, tied with eight each, with Paramount and Warners both having seven, United Artists six and Universal-Int'l five. RKO Radio is represented by four, SRO, Allied Artists and Eagle Lion by one each. In 1946, three companies were tied with eight each—Paramount, 20th-Fox and Metro. RKO placed seven; Warners, six; Universal, five; UA, four; Columbia and Republic, two each, and PRC, one. The 1946 Honor Roll thus totaled 51. In 1945, when the Honor Roll comprised 59 features, 20th-Fox placed 11; Warners and Metro, 10 each. In 1944, War-

(Continued on Page 10)

Double with "A DO

LOOK at these ^{rave} reviews...



"The greatest performance in Ronald Colman's long career... a powerful, fascinating attraction which is sure to make its mark in any market."

SHOWMEN'S TRADE REVIEW

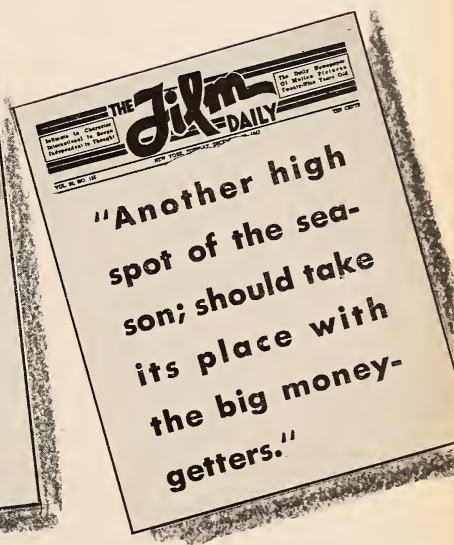
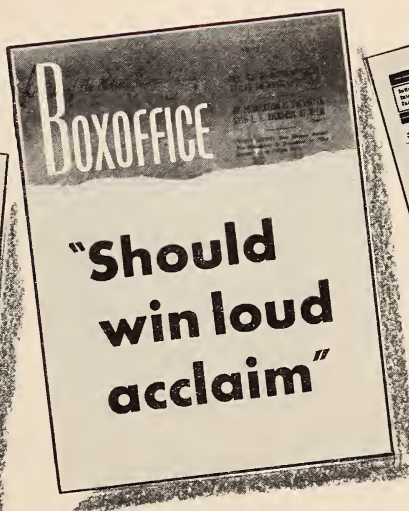
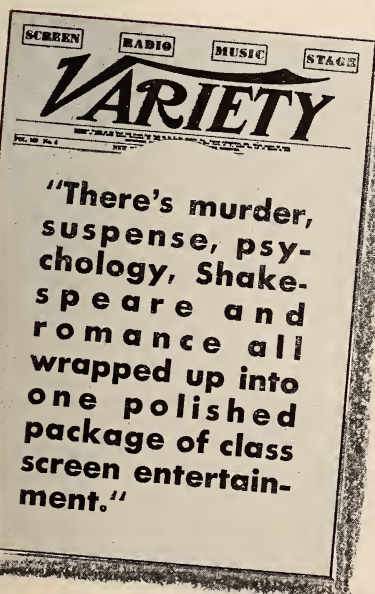
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"A DOUBLE LIFE"

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Written by RUTH GORDON and GARSON KANIN

Directed by GEORGE CUKOR • Produced by MICHAEL KANIN

A Universal-International Release

Brand Fr. Proposals As Pact Violation

(Continued from Page 1)

the French film committee are "unofficial." Under terms of Blum-Byrnes agreement, the French Government is required to notify the U. S. State Department if "modification or termination" is contemplated.

Word received here indicates that the French market is "glutted" with American and other films. Significantly, however, this flood of U. S. pix is not due to major American companies. Other U. S. companies, however, apparently have poured a steady flow of pix into the hands of French distributors.

It is an accepted fact here that the French film production is close to utter collapse, due to soaring costs and a shrinking market. As one informed source said, "about the only ones making money are the French distributors." American distributors have been building up blocked funds. French distributors, however, have been taking indie American films, among others, and are being paid off in francs, it was said here.

The Blum-Byrnes pact provided for a gradual elimination of French screen quotas and a ban on import quotas. Under the agreement, beginning in July, 1946, the screen quota reserved for French films would not be more than three weeks per quota. This, it was estimated at the time, was roughly 50 per cent, compared with about 40 per cent in 1939.

Since the agreement does not restrict importation of U. S. films and provides for no quotas on U. S. pix, any changes will hit at the very essence of the pact. Admittedly, the toughest nut to crack will be the large amount of American indie productions flowing into France.

It was said that American indies sent about 80 pix into France, while the majors did not even meet their self-imposed limitation of 124 films.

Fitzgibbons to Talk U. S. Producing Plan

(Continued from Page 1)

minister who administers regulations to restrict imports from the States, Fitzgibbons will negotiate as chairman of Cooperating Committee for Film Industry.

48 Features Find Places On the 1947 Honor Roll

(Continued from Page 7)

niers had 11, with 20th-Fox second with ten. Paramount placed nine on the current roster, followed by RKO Radio with eight and United Artists with seven. Columbia contributed three to the 1945 Roll; Universal, one. In 1944, RKO had seven on the roll, followed by Paramount with six, Columbia with three and United Artists with one.

Send Birthday
Greetings To—

Jan. 12

Marvin Schenck
Eddie Selzer
Henry Linet
David A. Sorokin

Hortense Schorr
K. Hensberg
Evelyn Kolesman
David A. Sorokin

Along the RIALTO with PHIL M. DALY

1947 Poll Sidelights

● ● ● AS THE POLLS officially closed, the number of participants in THE FILM DAILY's 26th annual "Ten Best Pictures" contest was 446.It may be noted that ballots continued to be received after the Dec. 31 deadline, and had the rules permitted their consideration, the total would have exceeded the 500 mark.

● ● ● THIS WAS the sixth successive year that radio's commentators on motion pictures were invited to join with the critics and reviewers of the press in Your Favorite Industry Newspaper's pioneer survey, runner of innumerable imitators.

● ● ● A TOTAL OF 122 FEATURES were nominated by the producer-distributors for critic and commentator consideration.The voters, however, were by no means bound by the list and were permitted to cast ballots for any other feature which they desired, subject only to the 12-month period.Thus 64 additional features received one or more votes.

● ● ● IT IS ESTIMATED that the reading audience of the participating press this year again approximated the 60,000,000 mark, while the radio audience reached by the commentators in the mass probably would be audio's tops.This is based on available circulation reports and on station audience reports.

● ● ● COMPANY-WISE, Universal-Int'l placed three—all English imports—among the 1947 "Ten Best." RKO Radio and 20th-Fox two each, while Columbia, Warners and Metro accounted for one each.A year ago, Paramount and Metro placed one apiece among the "Ten Best," with 20th-Fox, RKO, UA and Warners accounting for two each.In 1945, 20th-Fox swept to the fore with four.

● ● ● IN THE CURRENT POLL, only one picture received 300-odd votes, five received 200 or more and eight were in the bracket between 100 and 200.In 1946, four pictures received 300 or more votes, one was in the 200-odd bracket, and 16 in the bracket between 100 and 200.In 1945, only two pictures received 200 or more ballots and there were 14 in the 100-vote category.

● ● ● FOR A SECOND successive year, three of the "Ten Best" were in Technicolor—"The Jolson Story," "Life with Father" and "The Yearling."

● ● ● MUSICALS, as such also again had a single representative, "The Jolson Story."

● ● ● AS USUAL, there were many "Ten Best" local polls conducted across the country by voting critics to take the pulse, so to speak, of their fan readers.Many critics reported the local contests as "the biggest ever"And there was keen interest in the national results, against which numerous local polls were checked to determine champion amateur critics.

● ● ● IN NOT A FEW CITIES where local polls were conducted, alert exhibitors this week will present a majority of the national "Ten Best," plus the top pictures on the Honor Roll, on their screens to cash in.The AT&T and WU biz for January should show a healthy increase, thanks to the "Ten Best" calls and wires to Your Favorite Industry Newspaper from press and theater operators.

COMING AND GOING

ADOLPH ZUKOR, Paramount board chairman, accompanied by MRS. ZUKOR, is due on the Coast Jan. 26.

TERRY TURNER, RKO Radio national exploitation director, left Sunday for a tour of the company's exchanges in the United States and Canada. His first stop is Philadelphia.

Film personalities planning to be over the week-end include Y. FRANK FREEMAN, Paramount vice-president, EDWARD G. RUBY, SON and JOAN CAULFIELD.

LEON J. BAMBERGER, RKO sales promotion chief, returned to his desk today from Springfield, Ill., where he attended the UTO of Illinois convention.

IRVING KAHN, 20th-Fox radio manager, left over the week-end for Cincinnati.

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, arrives on the Coast today to spend a week at the studios.

MERVYN LeROY arrives from Hollywood today, and after a short stay will head for a Florida vacation.

H. M. RICHIE, head of M-G-M exhibitor relations, is due back today from Springfield, Ill.

CLARENCE BROWN, M-G-M producer-director, returned at the week-end from Europe, en route to the Coast.

MARY PICKFORD arrives in Ottawa today to launch UN's \$100,000,000 world-wide appeal for children. Accompanying her are GRADWELL SEARS, J. J. UNGER, EDWARD M. SCHMITZER, PHIL N. LAZARUS, JR., RALPH COHN, SAM DEMBOW, JR. and JOSEPH CURTIS.

D of J Plea to Hold Scophony Due Today

(Continued from Page 1)

Friday that various licensing arrangements and other agreements with domestic companies "constitute the doing of a substantial amount of business" for the company.

The New York District Court had ruled that Scophony, Ltd., as a British corporation, was not within the jurisdiction of the Court.

The Government pointed out also that alien corporations in this country are permitted to sue domestic corporations and recover "treble damages for anti-trust violations."

Attorney Edwin Foster Blair will appear for Scophony.

Independent to Handle Astor

Minneapolis — Independent Film Exchange, headed by Don Swartz, will handle Wisconsin distribution of Astor's Sunset Carson series.

STORKS

A daughter, Margery Janet, was born to Mr. and Mrs. Larry Morris at Doctor's Hospital. Father is general manager and film buyer for E. S. Moss Enterprises, and mother, Libby, was former private secretary to the late Russ Columbo and Con Conrad.

A six-pound, 14-ounce daughter was born to Mrs. Murray Goldstein, wife of the Columbia artist, at Mt. Eden Hospital. This is the Goldstein's first child and she will be named Susan Pearl.

MORE PRAISE FOR "GREAT EXPECTATIONS" "ODD MAN OUT" AND "BRIEF ENCOUNTER"

Universal-International is very proud of the fact that the film critics of America have chosen no less than three of the J. Arthur Rank productions released by it during the past year as among the ten best pictures exhibited in America during 1947.

Such recognition is gratifying to all the American exhibitors who sensed, as we did, the exceptional merits of these pictures and played them so successfully.

This latest commendation will undoubtedly create further interest for "Great Expectations," "Odd Man Out" and "Brief Encounter," and will result in enlarged audiences for these pictures.

We thank the critics who selected these pictures, and assure them that in 1948 there will be more of these pictures to compete for similar honors.



...The Year's MOST
Honored Picture ...
...The Year's BEST
Boxoffice Attraction.

Samuel Goldwyn's

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International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 93, NO. 8

NEW YORK, TUESDAY, JANUARY 13, 1948

TEN CENTS

U. S. SEES NO DROP IN THEATER ATTENDANCE

Para. Sues Brandts for \$563,265 Fraud Damages

Charges False Pix Returns, Fraudulent Statements in State Supreme Court Suit

Charging Harry Brandt, Bernard B. Brandt, Louis Brandt and William Brandt, doing business under the name of Brandt Theaters, in collaboration with other defendants, conspired to defraud Paramount by making false and inaccurate statements on percentage pictures, distributor has instituted a fraud action in New York Supreme Court seeking damages of \$563,265.

Complaint, consisting of 33 separate causes of action, charges def-

(Continued on Page 4)

12 New Pix Start; 31 Now Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Twelve new pictures go before the cameras this week making a total of 31 pictures in production. Twentieth Century-Fox leads the list with five pictures shooting, including "Apartment for Peggy." M-G-M is shooting three, Warners have three in work including "John Loves Mary," Paramount

(Continued on Page 8)

Young Buys Out Partners in Du-Art Laboratories

Al Young became sole owner of Du-Art Film Laboratories, Inc., with the purchase of the interests of Jack Loetz and Arthur Gottlieb, it is announced. Young, who becomes president of Du-Art, also purchased a

(Continued on Page 4)

13 Technicolor Films Via 20th-Fox in '48

West Coast Bureau of THE FILM DAILY
Hollywood—Twentieth-Fox's 48 feature productions to be released during 1948 will include 23 high-budget, all-star pictures made on home lot, with 10 of them in Technicolor. Four specials, three in Technicolor, will be made in England by Sir Alexander Korda, and in addition there will be 21 independently made productions.

"A Doll's House," First Selznick European Pie, to be Produced in Norway and Sweden

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick will augment his American production with English language films to be made in Europe starting in April, the producer announced. Initial European-made film will be the Henrik Ibsen classic, "A Doll's House," to start April 15 in Sweden and on locations in Norway. Dorothy McGuire has the co-starring role.

Argyle Nelson, Selznick production manager, leaves immediately for Sweden to act as general manager of the enterprise. A successful play and three times a silent film "A Doll's House" has never been made as a sound film. Distribution will be via SRO.

Parley at Ottawa On End of Tax on Gross

Ottawa—Chairman J. J. Fitzgibbons of the National Committee of Moving Picture Exhibitors Associations of Canada and four committeemen arrived in Ottawa yesterday to press for abandonment of the federal 20 per cent war tax on theater grosses and to bargain on film production in Canada.

Fitzgibbons declined to discuss the

(Continued on Page 6)

Jack Stewart Considered For Mo.-Kans. ATO Post

Kansas City—Directors of the newly organized Allied Theater Owners of Missouri and Kansas conferred here last weekend on the selection of an executive secretary but made no announcement. The position will pay up to \$8,000 yearly.

Unconfirmed reports were that Jack Stewart, executive secretary of

(Continued on Page 8)

Brotherhood Week's Chairmen Appointed

The appointment of 24 leaders of the entertainment industry to key committee posts for American Brotherhood Week was announced yesterday by J. Robert Rubin, Amusement Division national chairman, and Spyros P. Skouras, Film Division national chairman.

Sponsored by the National Conference of Christians and Jews, Brother-

(Continued on Page 4)

Treasury May Suggest Reviving Excess Taxes

Washington Bureau of THE FILM DAILY

Washington—Excess profits taxes may be the means of increasing corporate tax rates under President Truman's proposal for a \$40-per-person cut in 1948 individual income levies. Treasury Dept., it is understood, is still undecided whether to propose such a plan, or whether

(Continued on Page 8)

Feel Tele Patents Imperiled Legal Efforts in Vain Without Scophony

N. J. Allied to Discuss Taxes, 16mm. ASCAP

Newark—Taxes, ASCAP and 16 mm film will be discussed at a general meeting of the Allied Theater Owners of New Jersey in the Newark AC here this afternoon. President Ed Lachman will preside over the meeting.

Washington Bureau of THE FILM DAILY

Washington—The Government cannot effectively enforce any future judgment freeing supersonic and skiatronic tele patents unless the order is made binding upon Scophony, Ltd., anti-trust attorney Sigmund Timberg told the Supreme Court yesterday. Attorney Edwin Foster Blair, for Scophony, Ltd., will address the court today.

The Government has appealed the

(Continued on Page 4)

\$392,873,383 Derived From Admissions Levy in '47; No Tax Cut Figured on

Washington Bureau of THE FILM DAILY

Washington—Uncle Sam's budget dopers do not look for a drop in the Federal intake from the nation's box office during the next year and a half. That is the impression created by the Federal revenue estimates included in the President's budget figures, sent Congress yesterday.

Nor are they figuring on a reduction in the tax rate.

Actual receipts from the admis-

(Continued on Page 8)

Allied Attacks on MPF Unfounded—Richards

Statements by units of National Allied critical of the Motion Picture Foundation are "entirely unfounded in fact," it was asserted last night by E. V. Richards, Jr., the Foundation's pressy.

Commenting on the attacks originating with North Central Allied and

(Continued on Page 8)

Allied of Illinois to Set Own Releasing Schedule

Chicago—Allied Theaters of Illinois will be permitted to set its own release arrangements with its members, according to spokesmen for area exchanges. Hal Stevens, Para-

(Continued on Page 7)

Industry Research Program Pondered

Industry research program on a continuing basis is receiving serious consideration of trade toppers and MPAA execs. Program as envisioned would go well beyond a study of film audience factors and touch upon facets of industry public relations, it is understood. Yet to be decided is whether the program, if given the green light, will be carried out by the MPAA itself or by Gallup or another research organization. Gallup is said to have submitted a plan calling for a \$75,000 outlay the first year and from \$35,000 to \$50,000 a year thereafter.

THE NEWSPAPER OF FILM INDUSTRY

Film DAILY

ALL THE NEWS
ALL THE TIME

Vol. 93, No. 8 Tues., Jan. 13, 1948 10 Cts.

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FINANCIAL

(Jan. 12)

NEW YORK STOCK MARKET

	High	Low	Close	Net
Am. Scot	19 1/2	19 1/4	19 1/2	+ 1/2
Bell & Howell	23 1/2	23 1/4	23 1/2	+ 1/8
East. Kodak	44 1/2	43 1/2	43 1/4	- 1/8
do. pfd.	162 1/2	162 1/4	162 1/2	+ 1/2
Gen. Elec. Inc.	157 1/2	157 1/4	157 1/2	+ 1/8
Loew's, Inc.	17 1/2	17 1/4	17 1/2	+ 1/8
Paramount	21 1/2	20 1/2	20 1/4	- 1/8
RKO	8 1/2	8 1/4	8 1/2	+ 1/8
Republic Pict.	4 1/4	4	4	- 1/8
Republic Pict. pfd.	10 1/4	10 1/4	10 1/4	+ 1/8
20th Century-Fox	21 1/2	21 1/4	21 1/2	+ 1/8
20th Cent.-Fox pfd.	94	93	93	- 1/2
Universal Pict.	137 1/2	137 1/4	137 1/2	+ 1/8
Warner Bros.	125 1/2	125 1/4	125 1/2	+ 1/8
NEW YORK CURB MARKET				
Monogram Pict.	3	3	3
RKO	2 1/2	2	2
Solome Corp.	3 1/2	3 1/4	3 1/4
Technicolor	12 1/2	12	12 1/2
Trans-Lux	6 1/2	5 1/2	6	+ 1/4
OVER THE COUNTER				
Cinecolor			Bid 53 1/2
Pathe			33 1/2	3 1/2

"The Show Must Go On!"

Ottawa—Although ill, Mary Pickford went through a generous program of calls and receptions yesterday for a formal visit which was climaxed by the world premiere of "Sleep, My Love" at the again where she made a personal appeal for Canada's financial campaign for neglected children of Europe.

COMING AND GOING

CHARLES M. REAGAN, Paramount vice-president in charge of distribution and HUGH OWEN, Eastern and Southern division sales manager, left New York yesterday on a trip to the Southern exchanges.

GEORGE D. BURROWS, executive vice-president and treasurer of Monogram and Allied Artists, returned to Hollywood over the week-end, following three-week trip to New York.

VALLI, featured in "The Paradine Case," is due shortly from Hollywood.

HOWARD WALLS, Academy of Motion Picture Arts and Science curator, has returned to Hollywood. He was in Washington.

BRADFORD WASHBURN, mountain climber and consultant on "The White Tower," will fly to China this week to confer with officials on an expedition to measure a peak reputed to be higher than Mount Everest.

CHARLES C. MOSKOWITZ, Loe's vice-president and treasurer, in Culver City for a week of studio conferences. He will return next Monday.

ROBERT S. BENJAMIN, JARO president, returned to New York yesterday from U-I conferences in Hollywood; while there, he was bedded down with virus X.

JAMES R. GRAINGER, Republic executive vice-president in charge of sales and distribution, is back at the home office following a four-week trip.

CLARENCE BROWN arrives on the Coast tomorrow following an extended tour of Europe.

MERVIN LEROY arrived from the Coast yesterday and remains here until Jan. 21 when he heads South for a vacation.

RUDY BERGER, Southern sales manager for M-G-M, is in New Orleans until tomorrow from Atlanta.

ALAN F. CUMMINGS, head of M-G-M exchange operations and maintenance, left yesterday for a swing of the company's Western exchanges. He is due back Feb. 1.

JULES WEILL, Masterpiece president, leaves today on a tour of Middle West exchanges in a move to consolidate sales plans and operational procedures nationally. He may go on to the West Coast.

SAM SEIDELMAN, Eagle Lion foreign sales chief, has arrived in Rio from Montevideo.

LEWIS MILESTONE left New York last night en route to Hollywood. Milestone was accompanied by ARNOLD MANOFF.

SAM SHAIN, director of exhibitor and public relations for 20th-Fox's distribution dept., returned from Springfield, Ill. yesterday where he addressed the UTO of Illinois convention.

LEWIS ANSELL, JOSEPH ANSELL and WILLIAM ROWLAND are in New York to confer with their attorney, William Jaffe and Dave Wesner, their representative here.

Alicoate, Quigley Head Boy Scout Fund Com.

Jack Alicoate, publisher of THE FILM DAILY, and Martin Quigley, head of Quigley Publications, are co-chairmen of the Amusement Trade Publications Committee in support of the 1948 fund raising campaign for the Boy Scouts of America. Leonard Goldenson, Paramount's vice-president, and Emil Friedlander, Dazian's, Inc., board chairman, are co-chairmen of the Amusement Division.

MARY PICKFORD, RALPH COHN, PAUL LAZARUS, JR., and C. S. CHAPLIN, U Canadian district manager, go to Montreal today from Ottawa, Ont.

NORMAN NADEL, motion picture editor of the Columbus Citizen, in New York looking at the shows.

LEON J. BAMBERGER, RKO Radio sales promotion manager, is in Washington today on special business in the interests of the Freedom Train and will be back at his desk tomorrow.

HERMAN RIPPES, assistant Eastern sales manager for M-G-M, has arrived at the home office from Albany to spend a month sitting in at sales cabinet meetings.

GEORGE A. HICKEY, Metro Western sales manager, is in Seattle until Thursday when he arrives in Portland, Ore.

BELITA leaves shortly for London where she will appear in an aquatic show with Johnny Weissmuller.

MOE KERMAN, president of Favorite Films, leaves tomorrow for Hollywood, where he will meet with West Coast franchise holders, prior to vacationing in Palm Springs.

OLIVER A. UNGER, vice-president of Distinguished Films, is on a month's air trip to Paris, London, Rome, Vienna and The Hague. While abroad he will supervise the English dubbing of the French "Torrent."

WILLIAM GLEICHER, head of M-G-M's theater auditing division, has returned from New Haven.

BENN ROSENWALD, Boston manager for M-G-M, has returned from a vacation at Charlotte, his former stamping grounds.

JAY EISENBERG, liaison between M-G-M's sales and legal departments, will leave next week for the South.

MARINA KOSHETZ is in town from the Coast, en route to Boston.

LAURITZ MELCHIOR has arrived from the Coast to appear in 13 performances at the Met.

DEWEY BLOOM, M-G-M Canadian exploitation representative, has returned to Toronto after vacationing in Havana.

Philly-Baltimore Tele Relay Link Nearly Ready

To relieve the congestion of tele-circuits southward from New York, NBC is completing a temporary radio relay link between Philadelphia and Baltimore. When the new link goes into operation early next month, NBC Television will have full-time use of a four-station network from Schenectady to Baltimore. Eventually the circuit will be expanded to Washington.

Braunagel Leaves Durwood

Kansas City—Jack Braunagel, booker and assistant to Stanley Durwood, general manager of the Durwood circuit here the last year, has resigned and gone to Los Angeles. Durwood takes over his duties.

WANTED IMMEDIATELY!

Man experienced in theater operation, film booking and public relations. To operate mid-West chain of Drive-In theaters. Writing station experience, availability and age.

Box No. 185

THE FILM DAILY

1501 Broadway New York 18

Circella, Capone Mobster, To Leave Leavenworth

Chicago—Nick Circella, alias Nick Dean, Capone mobster convicted for film industry extortion, will be released from Leavenworth on Jan. 10. Eligible for parole in 1944, Circella was turned down. His forthcoming release is via time off earned by good behavior. He will remain under parole supervision until April 6, 1950, when his eight-year sentence will expire.

Hans Thorne to Film Winter Olympics in Color

Hans Thorne, Swiss skimeister, of the Thorne House, Franconia, N. H., and producer of "Skyward on Skis," five-reel color production, sails Saturday on the S. S. Queen Elizabeth for San Moritz where he and his six cameramen will do a complete film story of the Winter Olympics in color in both 35 mm and 16 mm.

Schlaifer to Chicago For "Northside" Preem

Charles Schlaifer, 20th-Fox ad-publicity director, left yesterday for Chicago to set up the world premiere of "Call Northside 777" next month. He was accompanied by Sid Blumenstock. Schlaifer will also discuss ad-publicity angles on February releases. "Northside" was filmed entirely in Chicago.

BOOK IT NOW! Danielle DARRIEUX

CLUB de FEMMES

(GIRLS CLUB) with English Titles
DARING French COMEDY



CLUB de FEMMES
"A film of haunting power! I was enthralled!"

—Ina Claire

CLUB de FEMMES
"A film of passionate intensity!"

—Tribune

CLUB de FEMMES
"Far wittier than 'The Women'!"

—N. Y. Sun

CLUB de FEMMES
"A companion to 'Stage Door' and 'Mädchen in Uniform'!"

—Times

• NOW PLAYING
5th AVENUE
PLAYHOUSE
NEW YORK

Leo Cohen
150 West 49th St., New York 19, N. Y.

TREASURE OF SIERRA MADRE

TREMENDOUS OUTDOOR SPECTACLE AND
A SWEEPING NEW EXCITEMENT ROLE

FOR HUMPHREY **BOGART**

WITH **WALTER HUSTON**

TIM HOLT • BRUCE BENNETT

DIRECTED BY

JOHN HUSTON

PRODUCED BY

HENRY BLANKE

SCREEN PLAY BY JOHN HUSTON • BASED ON THE
NOVEL BY B. TRAVEN • MUSIC BY MAX STEINER



TRULY A TREASURE FROM **WARNER BROS.**

Scophony's Exclusion Imperils Tele Patents

(Continued from Page 1)

order of the New York District Court which, in October 1946, ruled that the British company is not within its jurisdiction and therefore cannot be sued in that district. Timberg told the bench yesterday that the suit to free the patents cannot successfully be brought in any other district.

Justice Felix Frankfurter here observed that "it might raise a nice question for the English court."

Scophony, Ltd., Timberg held, was within the court's jurisdiction because it held patent rights and stockholders' rights in the New York district and could have brought suit to enforce these prerogatives. He maintained further that the inability of the company to break through the obstacle allegedly placed in front of it by Television Productions, Inc., and General Precision Equipment Corp. further supports the Government position.

The company's struggles to be permitted to do business in the New York district, even though not successful, are for the purposes of the Court, evidence that the company is liable within the district to suit, Timberg maintained. He refused to base his argument on the fact that officers of the corporation had been served within the New York jurisdiction, although insisting that they had been engaged in activities on behalf of the corporation.

In the case of Arthur Levey, he said, the important thing is Levey's activities rather than his residence. Levey, he described, as the British company's "prime negotiator" when its agreements with the American companies were drawn, and he said Levey kept the British company constantly advised on developments in the dispute between the American and British directors.

Blair will be heard today, with an hour for argument at his disposal.

Quebec Withdraws "Duel"

Montreal—"Duel in the Sun" has been withdrawn by the Quebec Censorship Board, following a recall and second examination. Film had played first run in Montreal and was scheduled for showing in Sherbrooke.

Bob O'Brien Leaves Loew's

Robert O'Brien of Loew's advertising department, has resigned to accept a position with a Canton, O., banking firm.

Brandts Sued by Paramount Charges False Returns, Asks \$563,265

(Continued from Page 1)

endants with having made false box office returns on percentage films and with offering fraudulent statements from Jan. 6, 1942 to the present. Action is being prosecuted by Phillips, Nizer, Benjamin & Krim, attorneys for Paramount. Also named as defendants were about 162 other exhibitors and officers of exhibitor corporations in the Brandt Circuit.

False Statements Charged

In addition, it is charged that in the case of license agreements con-

SAYS BRANDT

Harry Brandt last night issued the following statement in answer to the charges in Paramount's fraud suit:

"This type of action is typical of the actions instituted all over the country against independent exhibitors in an effort to impose the pressure of the monopoly upon the independent. The allegations of the complaint are libelous, baseless and wholly without merit. Appropriate action to redress these charges will be taken in due course.

"Typical of the falsehood, inaccuracy and absurdity of the allegations of the complaint is the inclusion for instance, of theaters neither owned nor booked for by the Brandts and theaters which never made any contracts with Paramount.

"The other charges will be proved to be equally false and inaccurate. It is high time that some of the monopolistic industry practices which have caused the deplorable conditions affecting the independent exhibitor be given a thorough airing. I welcome this suit because it affords an opportunity to bring to the light of day the circumstances surrounding the monopolistic practices to which independent exhibitors are subjected. It will be a revelation to the public when the facts of this case are aired in court. It will show the extremes to which some of those companies are willing to go in their greed for control over the independent exhibitor, to the extent that they must rule or ruin. The exhibition industry should once and for all be free of these onerous practices. I am positive that those clear thinking industry executives who have the best interests of the future of the industry at heart will support this fight of the independent."

taining split figure arrangements, false and inaccurate statements of expenses were furnished the plaintiff, inducing Paramount to grant licenses at rates lower than the plaintiff would have been required to pay.

Some of the defendants, it is charged, "induced checkers, by bribery, deceit, and other means, to sign certain of the written reports pertaining to the box office receipts

of percentage pictures," and defendants' acts of under-reporting were said to have been "wily, deliberately and fraudulently committed."

Specifically, it is charged that "defendants falsified the books and records of their respective theaters." The complaint alleges that such falsification was "effected by the following methods and devices, among others:

"By crediting as received from flat rental pictures a portion of the receipts that had in fact been derived from the exhibition of some of the percentage pictures of the plaintiff; by using duplicate ticket rolls; by using unreported gate ticket rolls; by selling tickets out of continuity; by reselling tickets and by engaging in fraudulent and illegal methods in connection with the admission of patrons to the theaters; by maintaining separate unreported bank accounts; by switching ticket rolls between different theatres in the same circuit; by submitting to the plaintiff altered and/or rewritten daily tally reports; and by attributing portions of the gross receipts to other sources, thus diminishing the amount of the gross receipts reported."

With regard to the "split figure arrangements" based upon the exhibitors' expenses the complaint alleges that the exhibitors padded their expenses in the following ways:

"By paying excessive theater rentals to really corporations owned or controlled by the corporate defendants; by claiming as operating costs certain non-existent items of expense; by claiming as operating costs items of expense attributable to non-operating or extraneous sources; by claiming as operating costs certain personal non-business expenses of officers of the defendant corporations; and by claiming as operating costs sums in excess of the actual expenses incurred."

The "methods and devices" used by the exhibitors, in furtherance of their conspiracy to under-report admission receipts and to exaggerate expenses, are alleged, in all cases, to have "followed a common pattern."

Wash. Supreme Court Overrules in ASCAP Case

Olympia, Wash.—Overruling a Superior Court finding, the State Supreme Court ruled that ASCAP had not complied with provisions of a 1937 law which prohibits an organization such as ASCAP from doing business in Washington unless it first files a list of its copyrighted works and supplies supporting data as to each music title.

On an appeal by the ITO of Washington, Northern Idaho and Alaska, and the Washington Restaurant Associations from the lower court finding, Supreme Court decision said examination of a few of the works listed by ASCAP disclosed some were composed by persons not members of ASCAP and others were now in the public domain because their copyrights had expired. Dispute has been in litigation for more than four years.

Texas AED Elects Sack

Austin, Tex.—Alfred N. Sack, general manager of Sack Amusement Enterprises, Dallas, was elected president of the Texas Association of Visual Education Dealers in session here. Other officers named: J. R. Riley, of Houston, vice-president, and Reed Morgan, of Dallas, secretary-treasurer. C. A. Reagan, of Austin, and John Gunstream, of Dallas, were elected directors. The next meeting will be held in Dallas March 19-20.

Brotherhood Week's Chairmen Appointed

(Continued from Page 1)

hood Week will be observed from Feb. 22 to Feb. 29.

Named as national associate chairmen were Barney Balaban, Jack Cohn, Ned E. Depinet, Ted Gable, Jack Kirsch, Louis Nizer and Alber Warner.

Chairmen of the various committees follow: David Weinstock, campaign; N. Peter Rathvon, Hollywood; Harry Brandt, exhibitors; Emil Friedlander and Will H. Hay (co-chairmen), special gifts; Robert Mochrie, distributors; Max A. Cohermoche, exhibitors; Benjamin Sherman, allied industry; Brock Pemberton, legitimate theaters; John Golden and Oscar Hammerstein (vice-chairmen), legitimate theaters; Silas Seadler, advertising and publicity; S. Barre McCormick and Charles Schlaife (vice-chairmen), advertising and publicity; Roger Ferri, companion publications.

Sam Shain was named executive assistant to Skouras.

Young Buys Out Partners In Du Art Laboratories

(Continued from Page 1)

substantial interest in the building at 245 W. 45th St., where the laboratory is located, with a view to early expansion of his company's facilities.

Present combined capacity of 16 mm and 35 mm is about 3,000,000 feet weekly with an operating personnel of 100 technicians. Set up for release printing, newsreels superimposed printing, 16 mm reduction, contact printing and developing, Du-Art recently installed specially designed equipment to handle color printing of 16 mm films.

East-West Pictures Will Make 6 for Screen Guild

West Coast Bureau of THE FILM DAILY

Hollywood—East-West Pictures, a new organization headed by Irving Goldstein and Jack Goldberg, will deliver six pictures within the next 15 months, John J. Jones, SG president, announced. East-West is considering studio facilities in New York and on the West Coast.

In further deals, SG has acquired distribution of the next two Maurice Conn productions, and five films to be produced by Maurice Nunes.

SICK LIST

OSCAR A. DOOB, Loew's general theater executive, bedded with a heavy cold.

GRAD SEARS, UA prexy, confined to his home by a light attack of the gripe, was unable to accompany Mary Pickford's party to Ottawa for the opening there of "Sleep My Love." Sears is expected back at his desk tomorrow.

Send Birthday Greetings To—

Jan. 13

Mr. Donald Duck Kay Francis

"THREE GOOD NAMES CAN BE
SOLD TO ANY AUDIENCE!"

—Film Daily

"ENGROSSING TALE OF
PSYCHOLOGICAL MURDER!"

—Motion Picture Daily

"IMAGINATIVE MURDER STORY
... LUKAS EXCELLENT!"

—Showmen's Trade Review

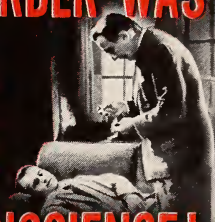
HATRED
BURNED
HIS
SOUL!



FEAR
WAS IN
HER
HEART!



MURDER WAS
ON
HIS
CONSCIENCE!



"WHISPERING CITY"

Helmuth DANTINE *Mary* ANDERSON *Paul* LUKAS IN

"WHISPERING CITY"

with MIMI D'ESTEE · JOHN PRATT · LUCIE POITRAS · JOY LAFLEUR

Directed by FEDOR OZEP · Produced by GEORGE MARTON · Executive Producer PAUL L'ANGLAIS

Original story by George Zuckerman and Michael Lennox · Screenplay by Rian James and Leonard Lee

an EAGLE LION FILMS release

★ FILM DAILY REVIEWS OF NEW FEATRES ★

"Sleep My Love"

with Claudette Colbert, Don Ameche,
Robert Cummings

Triangle-UA 97 Mins.
SHOULD BE A SURE FIRE MONEY-MAKER: POTENT, WELL TOLD AND IMPASSIONED DRAMATIC YARN: BEST ROGERS-COHN EFFORT TO DATE.

Spectacle of a husband doing his wife in by devious means has always been an intriguing subject for dramatic treatment. "Sleep My Love" is no exception to the rule and it might be said too, that this variation on the theme has much to recommend it to the adult audience. It is an intelligently brought forward yarn. The production values, direction and performances are what the audience demands and rates. For the good money that they spend here, they get ample return.

Don Ameche is spurred on to kill Miss Colbert, his wife, by his clandestine affair, Hazel Brooks. His method of operation is to drug his wife and then by suggestion which is translated into action when she is under narcotic influence, tries to have her kill herself accidentally—like falling out of a window. It so happens that after one session Miss Colbert winds up on a train headed for Boston. There she meets Robert Cummings who accompanies her back to New York and his interest is primed.

The audience is fully aware of what is in store for Miss Colbert at Ameche's hands. Cummings' probing and footwork corrals the clues, adds up his findings and in due time he confronts Ameche. The yarn ends excitingly with a shooting match that leaves Miss Colbert an unrepentant widow and with Cummings handy to fill the marital vacancy. Douglas Sirk did well in his direction. The Charles Budd Rogers-Ralph Cohn production is the best to date.

This one should add up as a moneymaker. **CREDIT:** Claudette Colbert, Robert Cummings, Don Ameche, Hazel Brooks, Rita Johnson, George Coulouris, Anne Triola, Queenie Smith, Keye Luke, Fred Nuney, Maria San Marco, Raymond Burr, Lillian Brunson, Ralph Morgan.

CREDITS: A Triangle Production presented by Mary Pickford; Producers, Charles Budd Rogers, Ralph Cohn; Director, Douglas Sirk; Screenplay, St. Clair McKelway, Leo Rosten; From a novel by Leo Rosten; Photography, Joseph Valentine; Art director, William Ferrari; Production manager, Robert M. Beebe; Set-decoration, Howard Bristol; Sound, William Randolph; Musical supervision, David Chudnow; Musical score and direction, Rudy Schragger; Film editor, Lynn Harrison. **DIRECTION, Fine. PHOTOGRAPHY, Fine.**

Planning Reissue Circuit Of 10 Chicago Theaters

Chicago—A reissue circuit of 10 or more theaters is under consideration by the H & E Balaban Circuit and other theater owners, Harry Balaban revealed. Problems facing the proposal are the selection of the proper houses, arrangements to assure reissue product, and formulation of plans for joint advertising of day-and-date showings.

Minn. Variety Heads Elected

Minneapolis—Officers of North-west Variety Club have been elected by the new board of directors.

Board includes Arthur Anderson, Billy Elson, Abe Kaplan, Joe Loefler, William Volk, Ted Bolnick, Ben Friedman, Charles Rubenstein, Al Lee, Benjamin Blotcky and Pat Halloran.

"The Gay Ranchero"

with Roy Rogers, Jane Frazee, Tito Guizar
Republic 72 Mins.

GRADE "A" WESTERN FARE HAS EVERYTHING THE AUDIENCE DEMANDS.

What generally happens to a stagecoach in horse operas this time happens to an airplane. The baddies have their agent tinker with the fuel gauge. This causes the ship to come down where they lay in wait. Ship carries gold ore. After this happens a few times Sheriff Roy Rogers gets his wind up and he fixes it so that Andy Devine goes aloft with sticks of dynamite and makes like a dive bomber. Said maneuver corrals the crooks. The treatment is vivid, pictorially exciting and just the thing the Rogers following requires. Action is complemented by Trucolor.

Rogers and the Sons of the Pioneers get off a couple of western ditties. Guizar, between piloting a plane, capably renders the title song, and "Granada," and passes himself off as a retired bullfighter. Devine generates the comedy.

This is one of the Class A variety of westerns and has every ingredient to satisfy the clientele. William Witney directed. **CREDIT:** Roy Rogers, Jane Frazee, Tito Guizar, Andy Devine, Estelita Rodriguez, George Meeker, LeRoy Mason, Dennis Moore, Keith Richards, Betty Gagnon, Robert Rose, Ken Terrell, Bob Nolan and The Sons of the Pioneers.

CREDITS: Associate producer, Edward J. White; Director, William Witney; Original screenplay, Sloan Nibley; Photography, Jack Arto; Art director, Frank Hottel; Musical director, Morton Scott; Film editor, Tony Martinelli; Sound, Herbert Norsch; Set decorations, John McCarthy, Jr., Helen Hansard; Special effects, Howard and Theodore Lydecker. **DIRECTION, Very Good. PHOTOGRAPHY, Fine.**

Court Holds Fox Need Not Arbitrate SPG Dispute

N. Y. Supreme Court Justice Henry Clay Greenberg on Friday granted a motion by 20th-Fox to stay arbitration in its dispute with SPG over the discharge of nine former members of the advertising-publicity department.

Justice Greenberg ruled that the power of 20th-Fox to discharge, under its contract with SPG, is unrestricted except for those reasons specified as just cause under an article of the contract. Discharge for economic reasons, he said, was not specified in the pact. Nine members of the department were let out in August, with the SPG arbitration demand coming in December.

Hold Parley at Ottawa To End Tax on Gross

(Continued from Page 1)

matters prior to meeting the ministers. Others with him are P. W. Mahon of Regina, Charles Bourassa of Montreal, Floyd Rutherford of Forest, Ont., and Archie Mason of Springfield, N. S.

To Screen for UN Groups

Since "Women in the Night" is based on actual case histories from the files of the United Nations Information offices, Film Classics, distributors of the film, will have 29 special screenings for the various UN groups.

"Glamour Girl"

with Gene Krupa, Susan Reed
(HOLLYWOOD PREVIEW)

Columbia 67 Mins.

CHOCK FULL OF ENTERTAINMENT: SUSAN REED REGISTERS: SHOULD SCORE WITH PUBLIC AND EXHIBITORS ALIKE.

This offering is chock-full of entertainment and is highlighted by the work of Gene Krupa and his orchestra and Susan Reed, Broadway night-club favorite, who scores with her folk songs.

Arthur Dreifuss has given the proceedings good directorial guidance and Sam Katzman has provided sound production values. Ira H. Morgan's photography is praiseworthy.

Virginia Grey and Michael Duane do well in their roles, while Jack Leonard croons a few numbers, in addition to his thespic efforts. Jimmy Lloyd, a Columbia regular, and Pierre Watkin, Eugene Borden, Netta Parker, Noel Neill, Jean Bell and Carolyn Grey are among the principals.

Virginia Grey, a talent scout for a New York recording outfit, is a passenger in an airplane that is forced down in the hinterlands. She has to spend a night in a farmhouse and meets and signs Susan Reed, a hillbilly singer.

Virginia and her fiancé, Michael Duane, production manager for the recording company, are fired and they open their own business. They are unable to get established names to record for them and they turn to Susan.

Virginia and Duane book Susan at New York's Cafe Society, and, of course, she registers a big success. She scores with her early American, English and Irish folk numbers—and should also do so for exhibitors.

CREDIT: Gene Krupa and his orchestra, Susan Reed, Virginia Grey, Michael Duane, Jimmy Lloyd, Jack Leonard, Pierre Watkin, Eugene Borden, Netta Parker, Noel Neill, Carolyn Grey, Jeanne Bell.

CREDITS: A Sam Katzman Production; Director, Arthur Dreifuss; Screenplay, M. Coates Webster, Lee Gold; Author, Lee Gold; Camera-men, Ira H. Morgan; Art director, Paul Palmantola; Set decorations, Sidney Moore; Editor, Charles Nelson; Musical director, Mischa Bakaleinikoff; Songs by Segar Ellis, George Williams; Title, Styne, Sammy Cahn, Allan Roberts and Doris Fisher.

DIRECTION, Good. PHOTOGRAPHY, Praiseworthy.

ills Permitted to Make 4 Installment Payments

Chicago—Mills Industries is permitted to pay approximately \$1,000,000 in past due obligations in four annual installments, under an order approved by Federal Judge W. LaBay. Company has arranged a \$500,000 loan to tide it over until its plants can be reconverted from wartime manufacturing.

Hirsch Mourns Brother

Leonard Hirsch, home office assistant to Rudy Berger, M-G-M Southern sales manager, is mourning the loss of his brother, Ned, of Westwood, N. J., who died last week.

IATSE in British Columbia

Vancover—Local B-72, covering British Columbia, doormen, cashiers, ushers and cleaning staffs, has been chartered by the IATSE.

"Under Colorado Skies"

with Monte Hale, Adrian
Republic 65 Mins.

BETTER GRADE WESTERN HAS FAST PACE, SNAPPY ACTION AND CATCHY MUSICAL SCORE.

This seems to carry more pep and interest than the usual cowboy output. Story is plausible, and is kept rolling. Aided by Trucolor, there is enough scenic interest. Songs are introduced when most needed, and add to the general appeal this footage will have.

Monte Hale has worked in a bank all summer to earn money to pay his medical college expenses during the coming year. The notorious Marlowe gang robs the bank and when the sheriff arrives Monte is standing over the dead bank president, a smoking gun in his hand. To avoid bringing disgrace on his fiancée's family, he doesn't reveal that her no-good brother, Jeff, now a member of the gang, tricked him into opening the bank before the robbery. Since everybody thinks Jeff is an upstanding citizen of a distant town, Monte has a hard time clearing himself.

After being taken to jail he escapes and flees on the heels of the Marlowe gang. Julia, his fiancée, appears on the scene and her way to visit her supposedly reputable brother. Badly wounded in a stagecoach hold-up engineered by the gang, Julia is brought to the hotel where Monte is staying, where, by the absence of a local doctor, he gives medical care to save her life. Marlowe has also been wounded, and when he hears about Monte's skill, hijacks him.

Monte befriends Marlowe, who takes a fancy to him, in order to capture the gang. With the help of the hotel owner he does this clearing himself.

Fast pace, lots of action and a catchy musical score give it an excellent chance to do far better than average.

CREDIT: Monte Hale, Adrian Booth, Paul Hurst, William Hodge, John Alvin, LeRoy Mason, Ted London, Steve Darrell, Gene Evans, Ted Adams, Steve Raines, Hank Patterson, Fay Welling and the Riders of the Purple Sage.

CREDITS: Associate producer, Melville Tucker; Director, R. G. Springsteen; Screenplay by Louis Rousseau; Photographed by Alfred S. Keller; Art director, Frank Hottel; Musical director, M. Glickman; Film editor, Arthur Roberts; Sound, Herbert Norsch; Set decorations, John McCarthy, Jr. and Helen Hansard; Special effects, Howard and Theodore Lydecker; Makeup supervision, Bob Mark.

PHOTOGRAPHY, Good. DIRECTION, Snappy.

Ritchey Denies Monogram Plans Denmark Production

Reports from Denmark that Monogram had started negotiations to produce films in that country have been described by Norton V. Ritchey, president of Monogram International, as "without foundation." Plan, as outlined in a Danish newspaper, had Monogram negotiating for a studio in Odense on the Island of Fyn. Ritchey denied any knowledge of the project.

A. F. Sets Initial Release

"La Symphonie Fantastique" starring Jean-Louis Barrault, will be the first full length feature to be released here by A. F. Films. It is a biography of Hector Berlioz, one of France's great composers.

★ FILM DAILY REVIEWS OF NEW FEATURES ★

"The Flame"

with John Carroll, Vera Ralston
97 Mins.
US PRODUCTION VALUES. A COUPLE NAMES; MISS DOWLING AN ATTRACTION TO NOTE; OTHERWISE MARGINAL ROUTINE JOB WITH SLOW PACE.

line production values stand out in this picture. It has plenty in the way of expensive sets and emphasis on fine taste in interior decoration which is admirably photographed.

With perhaps the exception of Hattie Daniel and Victor Sen Yung the cast, however, performs lethargically although the pace gets off to an accelerated start. Once the initial impetus wears off it becomes sluggish and there is clear indication that it could have been trimmed and edited for better end result.

It is New Year's Eve in New York. John Carroll kills a man, is himself mortally wounded. He manages to get home, calls the police. Then he pulls out a long letter from Vera Ralston and it takes him almost an hour and a half to read it because the producer figured this would be a new version of the flashback treatment. What will the audience think about this? Is it not a gain on their credulity? And at length the picture arrives.

What comes out of the letter reveals Carroll to be a playboy, once in clandestine love with Miss Ralston, who left afraid of blackmailers in the form of Broderick Crawford and Constance Dowling. Robert Paige, Carroll's brother, is supposed to be on the verge of death, yet he marries Miss Ralston and she quits seeing Carroll who then takes her where he left off with Miss Dowling who is Crawford's big moment.

It was previously figured and plotted by Miss Ralston and Carroll that she marry him, inherit his estate and then work with him off with Carroll. It doesn't work out. Crawford makes demands. Carroll decides to make amends. One of the final scenes re-enacts the shooting match and it is on Crawford is the dead man. Paige, seems, will live. That night he sails with Miss Ralston for Europe. Blanche Yurka, who has been lurking about the Paige premises as his agent, is also aboard. At the fade-out she's giving Henry Travers the eye. Miss Dowling, who will be recognized "Natch Gloria" of "Lost Weekend," is at as a nitery singer. She gives out with a grind and bumps number that is something that the censors overlooked or maybe didn't fathom. La Dowling's session in the spotlight almost makes amends for the whole shebang. John H. Auer is listed as producer-director.

CAST: Vera Ralston, John Carroll, Robert Paige, Henry Travers, Henry Travers, Blanche Dowling, Blanche Yurka, Hattie McDaniell, W. Chesire, John Miljan, Garry Owen, etc.

CREDITS: Associate producer, director, John Auer; Screenplay, Lawrence Kimble; Based on story by Robert T. Shannon; Photography, George Lenning; Music, Heinz Reinhold; Musical director, Cy Feuer; Film editor, Richard L. Van der; Sound, Victor B. Appel; Art director, Don Chittenden; Set decorations, John McCarty, Jr.; George Milo.

DIRECTION, Adequate. PHOTOGRAPHY, Fine.

at UOPWA Convention

Seventh Constitutional Convention the United Office and Professional Workers of America (parent body of UOPEW, SPG), will be held in the St. George Hotel, Brooklyn, March 1-5.

"Secret Beyond the Door"

with Joan Bennett, Michael Redgrave, Anne Revere
98½ Mins.

Wanger-U-I
CONFUSING AND INVOLVED TREATMENT RELEGATES THIS ONE TO THE LESSER CATEGORY; HAS NAME VALUES.

Just about enough of the suspense element is included in this Fritz Lang number to make it quite confusing. It is not one of the better examples of Lang's technique. His handling has an aspect of imitation. Too, the players, who certainly can do very much better, are inclined to keep the idea in mind that they are always acting and rarely do they ever manage to become real people in a weird world.

Redgrave has been stacking up a number of good roles lately. This is not one of them. However, it stands to show him off to his following. Maybe something went wrong or out the window in translating Rufus King's story to film terms. What eventually comes off is in the nature of a do-over of the "Rebecca" story with a couple of extra fancy touches of insanity, homicide and arson.

Miss Bennett weds Redgrave in Mexico. At first they are quite happy. She is an heiress. He publishes an architectural magazine, collects rooms. He talks about "felicitous" rooms but his collection is given over to chambers where death in violent form has occurred, after a historical fashion.

Before Redgrave is called off to the States there is some queer business at a bedroom door which irks Miss Bennett. She follows Redgrave to his suburban home where there is assembled a strange assortment of people. She tries to fit herself into the picture as Redgrave's new wife. He acts strangely. He loosens up ultimately. They stage a party during which he exhibits his collection of rooms—all but one. Only Redgrave has a key to it but Miss Bennett, via a bit of sly work, manages to have an other made and investigates. She finds it a duplicate of her room and at that time Redgrave makes his derangement known. Miss Bennett runs off but soon returns to assist in restoring his mental balance for after all he's her husband and they loved each other. The Redgrave place burns down. The pair return to the scene of the original happiness in Mexico.

CAST: Joan Bennett, Michael Redgrave, Anne Revere, Barbara O'Neill, Natalie Schafer, Anabel Shaw, Reg Rev, James Seay, Mark Dennis.

CREDITS: A Walter Wanger Presentation; Screenplay, Silvia Richards; Based on a story by Rufus King; Produced and directed by Fritz Lang; A Diana Production; Photography, Stanley Cortez; Production design, Max Parker; Film editor, Arthur Hilson; Sound, Leslie I. Carew, Glenn E. Anderson; Set decorations, Russell A. Gorman; John Austin; Music, Miklos Rozsa.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Scott Sues RKO Radio

W of Coast Bureau of THE FILM DAILY
Hollywood — Charging breach of contract, Adrian Scott has started a \$1,314,000 suit against RKO Radio. Similar to actions filed by Lester Cole, Ring Lardner, Jr. and Edward Dmytryk. Earlier actions by Cole, Lardner and Dmytryk were against M-G-M, 20th-Fox and RKO, respectively.

Spyros Cateas Dead

Manchester, N. H.—Spyros Cateas, who operated one of the first nickelodeon theaters here, is dead.

"An Ideal Husband"

with Paulette Goddard, Michael Wilding, Diana Wynyard
96 Mins.

Korda-20th-Fox
REPLENTISHING TECHNICOLOR JOB WILL REQUIRE SHREWD HANDLING FOR BEST RESULTS.

Sir Alexander Korda has given Oscar Wilde's play resplendent Technicolor production. He has peopled the cast with accomplished players. Whenever Glynis Johns appears it is like a shaft of bright sunlight warming the proceedings with innocent charm. When she speaks her lines it is music. There are other creditable contributing factors in the production such as costuming by Cecil Beaton and a series of compelling roles performed with neat dispatch. Miss Goddard is fitting; other worthies include C. Aubrey Smith, Hugh Williams, Diana Wynyard. The film is the sort of thing they do very well in England.

But in terms of general box office return and audience acceptance the picture is definitely an offering that will be met and keenly enjoyed by a limited and fractional percentage of the nation's filmgoers. It is that subtle. The lines are slick and epigrammatic which is the underlying appeal of any Wilde work and Lajos Biro's screenplay includes all of them.

"An Ideal Husband" is the story of how "Mrs. Cheveley" returns to London determined to launch a fraudulent scheme with the assistance of a Member of Parliament. She has some incriminating goods on the man. Invading his home she lays her case before him—either he assists or she ruins him. Her failing is to try and use her wiles on "Lord Goring," played by Michael Wilding. Coincidence, a moot factor in the fabrication of the plot, causes a turn in events and first thing Wilding has Miss Goddard over the well known barrel. Now, with the tables turned, she either puts up—or in this case an incriminating letter—or Wilding will inform the world she once was a thief. It is agreed. She tries a last move with another letter. It misfires and proves an instrument of inspiration rather than degradation. The affair is settled. Wilding is free to make his bid of endeavor in Hyde Park.

Exhibitor will do well to watch critical notices on this one and construct his campaign accordingly.

CAST: Paulette Goddard, Michael Wilding, Diana Wynyard, Glynis Johns, Constance Collier, Sir Aubrey Smith, Hugh Williams, Harriette Johns, Christine Norden, Michael Anthony, Allan Jeavons.

CREDITS: Produced and directed by Alexander Korda; Screenplay, Lajos Biro; Photography, Georges Perinot; Costumes, Cecil Beaton; Sets, Vincent Sutherland; Special effects, W. Percy Day; Production manager, Jack Clayton; Sound, John Cox; Recording, Leo Wilkins; Assistant art director, Joseph Bate; Music composed by Arthur Benjamin; Played by the Royal Philharmonic Orchestra; Conducted by Dr. Hubert Clifford; Film editor, Oswald Haffenriether.

DIRECTION, Good. PHOTOGRAPHY, Fine.

Zorn Re-elected UTO President

Springfield, Ill.—Edward Zorn, president, and all officers of the United Theater Owners of Illinois were re-elected at the group's annual meeting which saw the organization vote to affiliate to T.O.A. In his annual report, Zorn deplored "petty industry economies" as not sufficient to lower film prices, and advocated more careful attention to municipal taxation problems on the part of exhibitors.

"Symphonie Fantastique"

with Jean-Louis Barrault, Renee Saint-Cyr
85 Mins.

FRENCH MUSICAL BIOGRAPHY WILL DO AS FILLER-IN; WELL PERFORMED, DIRECTED, RECORDED.

Christian Jacque's spirited direction of this biography of Hector Berlioz, played skillfully by Jean-Louis Barrault, gives a fully rounded portrait of the composer, a notable canvas of the period and fine tonal values.

It was the romantic period in French art that Berlioz joined. In the immediate circle of his friends there were such names as Victor Hugo, Balzac, Dumas, Janin. It was a profound period of change in French music and letters and much that originated in that day was and is today still outstanding.

Only a brief familiarity with history is required to view "Symphonie Fantastique." An appreciation of the composer's major works will assist.

Here again is the story of musical genius working away, creating new forms and meeting with rejection. It is also the detailing of feminine inspiration and ultimate recognition.

Not one of the Class A French productions, this one will stand up adequately as a filler-in. There are English titles.

CAST: Jean-Louis Barrault, Renee Saint-Cyr, Lise Delamare, Jules Berry, Bernard Blier, Gilbert Gil.

CREDITS: Director, Christian Jacque; Scenario, J. P. Feydeau, H. A. Legrand; Settings and design, Andrei Andrieu; Musical director, Maurice Paul Guillot; Music played by the Orchestre du Conservatoire de Paris.

DIRECTION, Adequate. PHOTOGRAPHY, Fair.

Allied of Illinois to Set Own Releasing Schedule

(Continued from Page 1)

mount manager, said that the management of booking dates within the Allied group is in the hands of Allied executives and Paramount will cooperate in every way to satisfy members.

General booking situation will be discussed today at an Allied membership meeting. Jack Kirsch, president, will be in the chair.

Bigwigs Named for Variety Club of Illinois

Chicago—Walter Immerman was elected chief barker of the Variety Club of Illinois at the annual election, succeeding Jack Rose who was named national canvassman. Others elected include Henri Elman, first assistant; Irving Mandel, second assistant; John Balaban, dough guy; Robert Lubliner, property master.

Named canvassmen were Irving Mack, Arthur Schoenstadt, Moe Wells, Thomas Flannery, J. Harold Stevens and James E. Coston.

Ferber Joins Metropolitan

Henry Ferber has joined Metropolitan Playhouses as assistant to the treasurer, R. V. Wemple, it was announced yesterday. Ferber, formerly comptroller of the Theater Owners of America, will continue to supervise the latter organization's financial affairs.

12 New Pix Start; 31 Now Shooting

(Continued from Page 1)

is shooting three including "Abigail, 'Dear Heart'" and the Hal B. Wallis production, "Sorry, Wrong Number."

Three pictures are in production at Republic and three at Universal-International, with "The Great Snow" shooting pre-production shots in New York, and "Mr. Peabody and the Mermaid" on location in Florida. Monogram is also shooting three, including "Melody Range" and "Killroy on Deck." Two are shooting at Columbia, including "Let's Fall in Love"; two at Eagle Lion, "The Spiritualist" and "Let's Live a Little." ARKO is shooting one for RKO Radio. Eronel Productions started "The Argyle Secrets" for Film Classics. Edward Small is shooting "Cagliostro" in Italy, and UFA Films has one in work.

Treasury May Suggest Reviving Excess Taxes

(Continued from Page 1)

rates of corporation levies should be increased.

Initial excess profits tax was levied on 1941 corporate incomes and was continued through Dec. 31, 1945. Starting with graduated rates ranging from 35 to 60 per cent, subsequent laws raised the rates to 95 per cent of excess profits, with 10 per cent returned as a post war refund.

Look Magazine Awards On Bob Hope Show Feb. 3

West Coast Bureau of THE FILM DAILY. Hollywood—Sixth annual Look Magazine achievement awards will be made Feb. 3. Event will be a feature of Bob Hope's Pepsodent radio show.

Conn. Considering Brownout

Hartford, Conn.—The Governor's fuel oil advisory committee said yesterday that Connecticut's amusement places' advertising signs may possibly undergo a brownout if present oil conditions continue.

WEDDING BELLS

Aaron-Nusbaum

Edwin W. Aaron, assistant general sales manager of M-G-M, announced the engagement of his daughter, Barbara Anne, to Herbert S. Nusbaum, at the weekend. The prospective bride is employed in the publicity department of Eagle Lion's home office.

Nusbaum, prior to his departure to California a year ago, was a member of the M-G-M home office legal staff. He resigned to join Monogram's studio legal staff, a post he has just left to practice on his own.

Moscow Rules Out U. S. Actors Photos

Now, when you get a shave in Moscow, you can't contemplate the face of Clark Gable, it is reported by the AP from behind the iron curtain. The Union of Artists and Co-ops has forbidden display of Hollywood players' photos throughout the USSR. Barber shops and beauty parlors, chief showcases of the art, will have to seek calendars, apparently. Gable was the only actor mentioned by name.

U. S. Sees No Drop in Theater Attendance

(Continued from Page 1)

sions levy for the fiscal year 1947—which ended last June—were reported at \$392,873,383. The estimate for the current fiscal year is slightly lower—an even \$380 million. The same \$380 million is the estimate for fiscal 1949—which will not come to an end until June 30, 1949.

Receipts from all excise taxes for fiscal 1947 hit \$7,270,000,000. For the current fiscal year the estimate is \$7,320,000,000, and for fiscal 1949 \$7,476,000,000.

Harrisburg Plans 1-Year Tax on Theater Tickets

Harrisburg, Pa.—Proposed 10 per cent tax on theater admissions would be withdrawn at the end of 1948, Mayor Claude R. Robins indicated in a second hearing on the measure before the City Council. Council appeared determined to include an amusement levy in the appropriation bill, despite claims of discrimination raised by the theater men.

Robert C. Sidman of the theater managers' organization, announced at the hearing that theaters plan to run a trailer calling to the attention of patrons that they would have to pay higher prices if the tax is approved.

Jack Stewart Considered For Mo.-Kans. ATO Post

(Continued from Page 1)

Allied of Michigan, Detroit, and Jack Braunagel, until recently assistant to Stanley Durwood, general manager of the Durwood circuit here, were among those under consideration.

Daytz, Farrington Join Affiliated

Boston—Albert R. Daytz, New England sales manager for Warners, and Stanley Farrington, Republic head booker, have joined Affiliated Theaters Corp. Daytz was elected an officer and director, while Farrington is a booker.

Lawler Heads Kansas MOD

Senn Lawler, Fox Midwest public relations director, will head the local March of Dimes drive for the second successive year.

London Papers Score Salaries to U. S. Talent

London (By Cable)—Londoners are shelling out almost 14 shillings for tickets to see Mickey Rooney in person at the Palladium and a segment of the press is evidencing perturbation at the salaries American "names" are getting and the drain on dollar exchange.

The Evening Standard points out that Americans are earning more than British artists. The News-Chronicle in a veiled statement says "somebody should winnow the wheat before allowing precious dollars to go for American entertainers." That paper also stated, "names are not always talented." Some U. S. players, according to the critics, make \$10,000 a week. Talent booked to appear here soon includes Abbott and Costello, Joe Louis and Danny Kaye.

Use U. S. Danish Coin for Office Costs to March 1

Copenhagen (By Cable)—Coin earned by U. S. films in the Danish market, reopened last week to Hollywood product, up until March 1 next will be used for the maintenance of American major companies' offices here, it was learned yesterday.

American product in distribution until March 1 will be those pictures which were imported and placed in release here up to Oct. 3 last.

New American pictures will go into release on March 1, at which time dollar remittances to the U. S. again will be permissible. While the figure of \$150,000 has been reported fixed for the five-month period from March 1, the Danish National Bank is urging that the remittances for a 15-month period be held to a maximum of \$250,000.

Canada Ban on Import of 35mm Projectors Lifted

Ottawa—Canadian Government yesterday removed 35 mm projection machines from the list of banned imports applicable to both United States and England but information is forthcoming that complete release is only temporary because 35 mm projectors are to be placed under import permit-control restrictions effective February 1, it was learned. This arrangement apparently was adopted to allow importation of projection equipment for theaters in advanced stage of construction. Ban is continued on importation of 16 mm projectors as unessential.

Charges Against Kraft Dismissed

New Orleans—Charges against Ted Kraft, operator of the Star Theater, were dismissed in District Court here when Judge Fred W. Oser ruled that the Louisiana law forbidding the exhibition of indecent pictures was unconstitutional when applied in this case as it failed to define the offense. Kraft was arrested two years ago as he prepared to screen Hygienic Productions' "Mom and Dad."

Allied Attacks on MPF Unfounded—Richards

(Continued from Page 1)

the Allied Rocky Mountain Independent Theaters, Richards said:

"I know that the Motion Picture Foundation was launched with the highest motives and for the best interests of all of the people of our industry. If there were any effort to shift the burden from one phase of the industry to another, I would not want to be a party to it. However nothing of the sort is in prospect. On the contrary there has been every evidence that each phase of the industry has been willing to carry its fair share of the responsibility. I earnestly suggest to everyone that we wait in all good faith until final plans have been formulated before indulging in any premature or unwarranted criticism."

Second National Allied Group Critical of MPF

Denver—Allied Rocky Mountain Independent Theaters is the second unit of National Allied to take a crack at the Motion Picture Foundation, expressing the belief that it "requires some good healthy prying into." Termining the statement that the Foundation will provide aid for indie theater men and distributors alike "ridiculous," the unit charges the benefits will "plainly go to the cast-off employees of the distributing companies who end up half dead in their harness."

Shelton Is Commonwealth V-P

Kansas City—Board of Commonwealth Amusement Corp. elected Robert M. Shelton, film buyer for five years, vice-president of the circuit to succeed O. K. Mason, who retired recently. Board eliminated the position of general manager, also held by Mason.

CHARTERED

LANE ENTERPRISES, INC., New York; theatrical business; capital, 100 shares no par value stock; three shares subscribed; by Leon Samuels, George Field, Florence Kluger.

ELMWOOD THEATER CORP., New Britain, Conn.; by Peter Perakos, Spier Perakos, Peter Perakos, Jr., John Perakos, Steve Perakos.

ATLANTIC COURT THEATER, INC., Brooklyn; capital, 200 no par shares; by Ralph Losso, Boris Bekaris, Etta Pomerantz.

MARTENS, PARMELEE & Brown, Inc., New York; musical agency; capital \$1,000 in \$10 shares; three shares subscribed; by Jerome S. Plapinger, Wm. H. Ivler, Alvin Gallen.

COLONY THEATER, Easley, S. C.; to operate motion picture theater; capital stock \$25,000; Ned Pearl Armistead, president.

AVALON THEATER, Easley, S. C.; to operate motion picture theater; capital stock \$10,000; Harold E. Armistead, president.

EAST ISLIP AMUSEMENT CORP., Islip, N. Y.; capital, 100 no par shares; by Louis Zimmerman, Maurice Goldberg, Alexander Teitler.

TURNPIKE THEATER CORP., Newington, Conn.; by Robert Gloth, Philip L. Simon, Louis E. Resop and Stanley J. Clark.

LYONS DRIVE-IN THEATER CO., INC., Dover, Del.; capital, 250 no par shares.

TELE-VISION NEWS OF WASHINGTON, INC., Dover, Del.; capital, 1,000 no par shares.

NEW YORK
28 West 44th Street
Motion Picture Association

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 93, NO. 9

NEW YORK, WEDNESDAY, JANUARY 14, 1948

TEN CENTS

CONSTRUCTION CONTROL EXTENSION FOUGHT

Blocked Coin for U. S. Production in 6 Lands

Mayer Says Countries Glad To Participate Financially In American Film Making

Blocked dollars in at least six foreign countries may be liquidated by American film companies by producing films or sending in location companies, Gerald M. Mayer, MPAA international department chief, points out in a report submitted today to Eric A. Johnston, MPAA president. Countries include Italy, France, Holland, Norway, Sweden and Australia.

All of these countries, Mayer emphasizes.

(Continued on Page 6)

E-L Plans 60 Pix For Release in '48

Eagle Lion will release 55-60 pictures during the 1948 calendar year, Max E. Youngstein, national ad- publicity-exploitation director, announced yesterday. Total budget for the program is approximated at \$30,000,000.

Youngstein pointed out that the ambitious program gave assurance to exhibitors that E-L, despite the

(Continued on Page 7)

Better Vitacolor Claimed In Development Program

West Coast Bureau of THE FILM DAILY
Hollywood—An expansion and development program started six months ago has resulted in an improved Vitacolor process for 35 mm prints, it is announced by Clyde A.

(Continued on Page 7)

Gering-Melchior Will Produce in Denmark

First feature to be produced in Denmark by Americans will be "Life is a Fairy Tale," dramatization of the life of Hans Christian Andersen, which Marion Gering and Ib Melchior will send before the cameras in June. Latter is a son of Lauritz Melchior. Gering said in New York yesterday that the title role will be filmed by a widely known Hollywood actor with whom negotiations are proceeding. Pic script will tie the fairy tales to incidents in the author's life.

FAIRBANKS TO MAKE NBC TELE PIX

Producer Signs 5-Year Deal; Large Percentage of Films to be Produced in New York

Jerry Fairbanks Prods. has signed a five-year deal with NBC for the production of feature films of all types and lengths especially for television, joint announcement of the commitment being made simultaneously in New York and Hollywood last night by Frank E. Mullen, NBC exec. vice-president, and Jerry Fairbanks.

Fairbanks, in Hollywood, said that the agreement called for the produc-

tion of "several hundred" films annually, and that immediate enlargement of the company's New York offices and the establishment here of studios to accommodate a heavy production schedule is planned.

Fairbanks added that "a large percentage" of Fairbanks' filming would take place in this city. The Fairbanks New York office is in charge of Jack Pegler. Fairbanks is ex-

(Continued on Page 7)

Scophony Case Legal Points 'Night-marish'

Washington Bureau of THE FILM DAILY
Washington—Even the "Philadelphia lawyers" blanched yesterday as attorney Edwin Foster Blair, for Scophony, Ltd., and Justices Felix Frankfurter, Stanley Reed and Robert Jackson attempted to clarify—to the legal mind—the fine points of law involved in the determination by

(Continued on Page 7)

Stern, Levy File Suit Against Distrib., CR

Answering the recent fraud actions filed against them by Loew's, Paramount, 20th-Fox and Warners, Jesse L. Stern and Abram H. Levy have filed a counter-claim against the distributors and Confidential Reports, alleging conspiracy to violate

(Continued on Page 2)

UA Schedules Nine for Winter, Spring Release

"Arch of Triumph" heads the list of nine films to be released by United Artists in the first few months of this year, it was announced yesterday. Schedule is the most ambitious in the company's history.

Also scheduled for release this

(Continued on Page 7)

"Discriminatory" Clause's Deletion from House Bill Sought by Theater Owners

The long-awaited program of new theater construction and the rehabilitation of existing film houses is again threatened by Congressional action. H. R. 4677, already introduced and now in committee, would in effect extend the provisions of the National Housing Act for an additional year beyond its scheduled expiration date of March 31, 1948.

The bill, debate upon which is expected on the floor of the House within a month, vests in the Housing

(Continued on Page 7)

Bidding Disruptive, CSE Tells High Court

Washington Bureau of THE FILM DAILY
Washington—Predicting complete disruption of the entire commercial pattern of the industry if competitive bidding should be upheld by the U. S. Supreme Court, the Confederation of Southern Exhibitors yesterday filed a brief in support of its appeal from the New York Statutory

(Continued on Page 6)

Exhibs. Ask Court to Find Ticket Tax Invalid

St. Louis—Eleven plaintiffs, owners and operators of about 50 motion picture theaters, yesterday filed suit in the Circuit Court to test validity of the St. Louis five per cent tax on amusement admissions.

Their petition charges the tax is

(Continued on Page 2)

Fox in 15-Zone Chicago Plan To Sell Films by Competitive Negotiations

Anderson Heads TOA's Special Code Committee

The appointment of Henry Anderson, Paramount Theaters insurance department manager, as chairman of TOA's special committee on codes and ordinances was announced yes-

(Continued on Page 2)

Chicago—A new subsequent run availabilities plan under which the Chicago releasing area is divided into 15 zones, including Gary and Hammond, Ind., was inaugurated by 20th-Fox with the release of "Daisy Kenyon."

That the plan is experimental in nature and may be changed or modified from time to time or

(Continued on Page 7)

Ealing to Up Aussie Films to 4 Annually

London (By Air Mail) — Ealing Studios plans up to four films a year to be produced in Australia, R. P. Baker revealed prior to returning to the Commonwealth. Baker said that while in Australia he would check on the progress of "Eureka Stockade," now being filmed there by the J. Arthur Rank company, and look into the prospects on a long-term basis.

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FINANCIAL

(Jan. 13)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	23 1/2	23 1/2	23 1/2	3/8
Columbia Picts. Ws.	12 1/2	11 1/2	11 1/2	1/8
East. Kodak	43 1/2	43 1/8	43 1/8	3/8
Gen. Elec. Corp.	15 1/2	15 1/8	15 1/8	3/8
Loew's, Inc.	17 1/2	16 1/8	16 1/8	3/8
Paramount	20 1/2	20	20	1/8
RKO	8 1/4	8 1/8	8 1/8	1/8
Republic Pict.	4	4	4	1/8
Republic Pict. pfd.	10	10	10	1/8
20th Century-Fox	21 3/4	20 3/4	20 1/2	1/8
20th Cent.-Fox pfd.	36	35 3/4	35 3/4	1/8
Universal Pict.	13 3/4	13 1/8	13 1/8	1/8
Universal Pict. pfd.	63	63	63	1/8
Warner Bros.	12 3/4	12 3/8	12 3/8	1/4

NEW YORK CURB MARKET

Monogram Picts.	3	3	3	1/8
RKO	2	1 7/8	1 7/8	1/8
Sonotone Corp.	3 3/4	3 3/8	3 3/8	1/8
Technicolor	12 1/2	12 1/8	12 1/8	1/8
Trans-Lux	6 1/8	5 7/8	6	1/8

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	5 3/8	5 3/4
	3 3/8	3 3/4

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Lachman Warns Members Against State Taxation

Newark—Plans to hold the 1948 convention of the Allied Theater Owners of New Jersey at the Hollywood Hotel, West End, N. J., June 28-30, were announced here yesterday by convention chairman Wilbur Snaper at a meeting of the membership in the Newark Athletic Club here.

President Ed Lachman warned the association's members of impending taxation in the state, pointing out that moves to tax theater admissions had already been made in Camden and Ocean City. George Gold, legislative committee chairman, said that ATONJ was prepared to meet the problem and at his suggestion, Trenton was chosen as the site for next month's meeting.

Also discussed was the threat posed by the utilization of 16 mm film in bars and taverns in conjunction with television programs. It was reported that an organization known as Film Center, Inc., was providing these outlets with pictures, equipment and operators at a fixed fee. Members were vehement in their denunciation of the practice and a further investigation will be made into the extent of these activities.

Exhibits. Ask Court to Find Ticket Tax Invalid

(Continued from Page 1)

"arbitrary, unreasonable, discriminatory and confiscatory" and the Court was asked to declare the ordinance invalid and enjoin the city and licensed collector Frank A. Britton from collecting the tax which is in addition to the \$150 a year license fee imposed on each theater.

The plaintiffs included St. Louis Amusement Co. and the operators of the Ambassador, Fox, Missouri, St. Louis, Loew's State, Loew's Orpheum, Clarence and Francis Kaimann, owners of the O'Fallon and several other houses; Arnitz Amusement Co., Ansell Amusement Co., Movie Enterprises, Inc., and owners of the Palm and Pauline theaters.

The petition also charged the tax ordinance violates several provisions of the state constitution.

Lavery Files Another Suit

West Coast Bureau of THE FILM DAILY

Hollywood—A new action for \$1,000,000 slander damages was filed against Mrs. Lela Rogers and several others by Emmett Lavery, playwright. Suit results from a radio debate on communistic influences in Hollywood in which Mrs. Rogers and Lavery participated. Other defendants are Sam Wood and Morrie Ryskind.

Powers Rites Today

Glen Cove—Solemn high requiem mass for Frank T. Powers, 67, inventor and founder of Powers Photo Engraving Co., will be held at 11 a.m. today in St. Patrick's Roman Catholic Church.

Stern, Levy File Counter Suit Against Distribs., CR

(Continued from Page 1)

The New York anti-trust (Donnelly) act.

On behalf of the plaintiffs, attorney Monroe E. Stein seeks injunctions against both checking by Confidential Reports in N. Y. State and the exchanging of information relating to exhibitor operations between the checking organization and the distributors.

In their answer to the recently instituted fraud actions, Stern and Levy denied all the material allegations of the complaint and alleged that the contracts of the film companies were in violation of both the Federal and state anti-trust laws.

Walker Memorial Dinner Will be Held Tonight

Mayor William O'Dwyer, scores of city officials and stars of the stage and screen will be among the more than 1,000 personages paying tribute tonight to the late Mayor James J. Walker at a memorial dinner in the grand ballroom of the Hotel Waldorf-Astoria. George Jessel will act as emcee.

A feature of the commemorative dinner will be the initial showing of "Mr. New York," a documentary short dealing with Walker's public life. The film will be followed by a brief sketch in which actor Dan Healy will portray the late mayor.

Anderson Heads TOA's Special Code Committee

(Continued from Page 1)

terday by Robert W. Coyne, TOA executive director.

Anderson has been authorized to confer with the National Board of Fire Underwriters in connection with the preparation of a building code which, among other things, will include provisions relating to theaters.

Linnet Speaks Tonight

Henry A. Linnet, Eastern advertising director for U-I, lectures tonight at the American Theater Wing screen seminar. Linnet will discuss advertising and promotion of motion pictures.

COMING AND GOING

DAVID NIVEN sails from London Saturday aboard the S.S. Queen Elizabeth for New York. Accompanying him will be his two sons DAVID and JAMES.

MARTIN LEVINE, general manager of Grand Theaters, returned to New York yesterday following a three-week vacation at Boca Raton, Fla.

E. Z. WALTERS, Altac Service comptroller, with MRS. WALTERS, has returned to the Coast after a month's stay in New York.

WALTER FORDE, director-producer of J. Arthur Ross' "Master of Bankdom," is en route to the Coast to enlist Hollywood's technical aid and experience in editing the film for American audiences.

CAROL BRANDT, head of M-G-M's Eastern editorial activities, and OLIN H. CLARK, Eastern story head, have postponed their departure for the Coast until Jan. 18.

JAY EISENBERG, liaison between M-G-M sales and legal departments, will be in Washington Jan. 19.

BERNARD G. KRANZ returns Jan. 19 from a Miami Beach vacation to assume his duties as vice-president and general sales manager for Film Classics.

Flying to the Coast yesterday via TWA were LARAIN DAY and her husband, LEO DUROCHER, and CONRAD JAMES, Paramount player.

NATHAN L. HALPERN, assistant to Frank Stenton, CBS president, flies to Hollywood Saturday in connection with the network's proposal to make its radio scripts available for films.

SISTER ROSETTA THARPE, spiritual singer, left for the Coast to do a picture for Mitchell J. Hamblin.

ROBERT VINING of MPAAs returns from Europe tomorrow aboard the America.

MARY PICKFORD left Montreal last night for Toronto on the third leg of her three-day trip in behalf of the \$20,000,000 drive for the Canadian Council for Reconstruction, through UNESCO, and the United Nations Appeal for Children.

FRANCES DEE and JOEL MCCREA will arrive in New York tomorrow morning from Hollywood.

KIRK DOUGLAS leaves Hollywood Jan. 16 for Albany, where he will stay a week before coming to New York for a short visit.

MURVYN VEE will return to Hollywood today from New York.

DAVID A. LIPSON, U-I studio co-ordinator of advertising-exploitation, has arrived for a home office visit.

GODFREY WINN, British columnist and writer, has arrived in the United States for a four-month visit.

ALYNN BUTTERFIELD is here from the Coast to arrange distribution on his picture, "One Brick Higher," combination documentary-musical feature, which was produced at Purdue University.

SAM GALANTY, mid-East division manager for Columbia, is spending a few days at his Cleveland branch.

Eyssell Party for Valli

Gus S. Eyssell, president and managing director of Radio City Music Hall, will host a cocktail party for Valli, SRO's Italian star, tomorrow afternoon in the Music Hall's studio apartment.

THE BANK OF THE MOTION PICTURE INDUSTRY



Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION • MEMBER FEDERAL RESERVE SYSTEM

THE MOST ACCLAIMED PICTURE IN SCREEN HISTORY!

AND ONLY IN

RELEASE 10 WEEKS!



WINNER OF THE N.Y. CRITICS CIRCLE AWARD

THE BEST PICTURE OF 1947"

10th WEEK, MAYFAIR, N.Y. • 10th WEEK, APOLLO, CHICAGO!
and now being acclaimed in PITTSBURGH, MIAMI, BOSTON and LOS ANGELES!

Darryl F. Zanuck
presents
Gregory PECK • Dorothy McGUIRE • John GARFIELD
Laura Z. Hobson's

Gentleman's Agreement

Celeste Holm • Anne Revere • June Havoc • Albert Dekker • Jane Wyatt • Dean Stockwell • Sam Jaffe
Produced by DARRYL F. ZANUCK • Screen Play by MOSS HART • Directed by ELIA KAZAN

20th
CENTURY-FOX

When a truly great **knows it . . . the critics, the** **Here's what they're saying**

"The year's only outstanding candidate for the Academy Award."
— **N. Y. SUN**

"A beautiful picture . . . a pure delight! An Academy Award contender."
— **HEDDA HOPPER**

"Sam Goldwyn should harvest another crop of Academy Awards with his newest picture, 'The Bishop's Wife'.
— **LEONARD LYONS**

"All sunshine and moonbeams. Finds a home in the celluloid heavens."
— **WALTER WINCHELL**

"Pick of the pictures...Four Bells...if more such inspiring, delightful movies as this were produced, the film industry would indeed be the greatest medium for spreading peace and contentment...Must-see."
— **JIMMIE FIDLER**

"High on the eligible list for 1948 Oscars."
— **COLLIER'S**

"I love every minute of 'The Bishop's Wife' and I guarantee you will, too. I glowingly give it the Cosmopolitan Citation."
— **LOUELLA PARSONS**

"Most appealing flicker I've seen recently: 'The Bishop's Wife,' in which Cary Grant gives an Academy Award performance."
— **ED SULLIVAN**

"Foremost contender for the Academy Award."
— **LOUIS SOBOL**

"Cary Grant's best."
— **N. Y. HERALD-TRIBUNE**

"First-class comedy -- was made for mass appeal and hits it."
— **CECILIA AGER (PM)**

"One of the best movies of the year. A-1 entertainment for everyone in the family."
— **N. Y. DAILY MIRROR**

"THE BISHOP'S

One comes along everybody

public and the Box Office.

about **"The Bishop's Wife":**

"Congratulations to Producer Sam Goldwyn for another winner."

— SHEILAH GRAHAM

"Cary Grant is guilty of some of the most brilliant acting of the year in 'The Bishop's Wife.' I hereby sentence him to an Academy Award. 'The Bishop's Wife' is a wonderful picture."

— DOROTHY KILGALLEN

"One of the most thoroughly satisfying films to come around in a long time. Heartwarming . . . extremely comic."

— N. Y. SUNDAY MIRROR

"One of the very best pictures of the year."

— BOSTON RECORD

"'The Bishop's Wife' should rate the Academy Award."

— WORCESTER DAILY TELEGRAM



WIFE"

Distributed by
RKO RADIO PICTURES

Blocked Coin for U. S. Production in 6 Lands

(Continued from Page 1)

phased, also would welcome an opportunity to participate financially in such American production activity within their boundaries.

Trade observers last night were quick to note that the Mayer report to the MPAA president referred to "countries" rather than to interests or individuals in them, and drew the inference—not denied by an association spokesman—that as employed by Mayer, countries was synonymous with governments.

The Mayer report, incidentally, was construed in New York industry circles as the first ray of optimism to break through the financial clouds hanging low on the international scene.

Predicting that the U. S. industry may become definitely interested in production abroad, Mayer observed: "Wherever close scrutiny discloses production costs on location are not too high, it would be advantageous for American film producers to consider taking crews abroad."

Aside from economic factors, Mayer pointed out, international understanding would be aided by production activities abroad. "I have found," he said, "that the American film industry was quick to realize it had to gear post-war production to changed conditions in countries that had experienced the war. There is gratifying evidence that this is being done."

Millions of dollars are already blocked in the six countries and, under the recent Australian dollar cut and the one-year agreements just negotiated with Norway and Sweden, further film monies will accrue. It is estimated that France alone holds nearly \$10,000,000 in frozen American coin.

Several American companies during the past year produced films in France in association with domestic companies, and have plans to again do so this year. American participation in Australian production thus far has been restricted to Columbia. The latter company and several indies, including Edward Small, are interested in Italian production.

David O. Selznick this week announced plans to make one picture in Norway and Sweden, and reports have been current that other American companies were weighing a similar move.

*Send Birthday
Greetings To—*

Jan. 14

William Bendix Bebe Daniels
Hal Roach Edward P. Curtis
Louella O. Parsons



From The Hollywood Mail Bag

● ● ● ROY DEL RUTH is heading what looks like is going to be a parade of pictures backgrounded in popular sports with his "The Babe Ruth Story," and admits to friends that he is having quite a time finding exactly the right player for the role of the Bambino. . . . He had hopes for awhile that Pat Flaherty, baseball-turned-actor, was what the doctor ordered for the role, but no definite decision has been reached as yet. Meanwhile, Del Ruth has signed Flaherty to act as technical director for the Bambino biography, and in addition Pat will enact one of the baseball figures in the horshide epic. . . . Flaherty used to pitch darned good baseball with the Boston Red Sox and the Washington Senators and the New York Giants, until, for better or for worse, he took to acting. His stint in Del Ruth's "The Babe Ruth Story" will be his 202nd movie role. . . . Whether or not Flaherty plays the Babe role, at least he'll certainly be able to give plenty of pointers on those little personal mannerisms that characterize the Bambino. The Sultan of Swat and Flaherty have been pals for 25 years. . . . Del Ruth has closed a deal to use some of RKO-Pathé's Eastern stage space in conjunction with the filming in the East of sequences at Yankee Stadium, Cooperstown, upstate and Baltimore, to be shot by a second unit headed by Ross Lederman. . . . Del Ruth himself will handle the megaphone on the first unit for this indie production for Allied Artists release.

● ● ● WORD COMES FROM HONOLULU that Harry Sherman, "enjoying" his first real vacation in years, is already getting tired of doing nothing and is champing at the bit to get back in the production harness. . . . "Tired of doing nothing," he says! Within 24 hours after he hit Hawaii, Sherman had reached an accord with Conrad Houston, Australian financier and film figure, under the terms of which Sherman will produce an outdoor epic in the Land of the Kangaroo and the Wulaby. . . . Pencil in for the producer's chore Down Under is "The Valley of Fire," which is an original written by Graham Baker and Teddi Sherman and has all the galloping and leather-stretching that Sherman loves, plus an Australian background. . . . Under the deal agreed on with Houston, who is also a Hawaii visitor at the moment, Sherman will round up a couple of top Hollywood stars and the rest of the cast will be English and Aussie players. Release will be through an American major. . . . When the producer heads back for the States soon he'll have one of the important roles cast for "Tennessee's Partner," his next Sherman Production for Enterprise. He has signed Doris Schrafft, Honolulu deb and Little Theater actress, for the part.

● ● ● METRO'S TOP BRASS apparently were very gratified with George Sidney's megging of "Cass Timberlane" because they've handed him one of the directorial plums of the year with his assignment to "The Three Musketeers." Pandro Berman Production. . . . It'll be in Technicolor and will have a cast topped by Lana Turner, Gene Kelly, Van Heflin, June Allyson and Sidney Greenstreet. . . . Lana worked with Sidney in "Cass Timberlane," her most dramatic role, and she is enthusiastic about her role in "The Three Musketeers" as Lady de Winter. . . . In the course of the story she bumps off two men and June Allyson, thus making the role one of the most lethal screen characters of the year. . . . Sidney reports that actors still love costumes. Almost every player he knows wants to get in the act! . . . "No one," the director says, "can resist the idea of acting while carrying around yards of velvet, long wigs, swords, rhinestones and plumes. Show an actor a black velvet hat with a long red plume and he's a goner!"

Bidding Disruptive, CSE Tells High Court

(Continued from Page 1)

Court's denial of its motion to intervene in the Paramount case.

Oral argument on this motion will be heard next month, along with arguments on the Paramount case itself.

Claiming that the opposition to competitive bidding is practically unanimous among independent CSE told the court it feels that the relief granted by the New York court "will terminate the restraint found to be unlawful."

The competitive bidding requirement as laid down by the court is "pregnant with litigation" and certain to throw the entire distributor-exhibitor relationship into chaos, the court was told.

Among the dangerous questions are such things as the determination of a "competitive area," with a possibility that settling of this question in some cases might "result in the elimination of all clearances, despite the fact that reasonable clearance is necessary for the successful operation of a theater and was so found by the court in the June, 1946, opinion."

"Complicated," "confused," and "impractical" are words used to describe the bidding system offered by the lower court. With the CSE insisting that "the obvious result will be that the producer can pick at will the offer he wants to accept without fear that a disgruntled exhibitor can successfully seek court relief on the ground that his offer should have been accepted, because there are too many variables for even a court to formulate and apply a workable yardstick for the purpose of making such a determination."

CSE protested also against the destruction of established distributor-exhibitor relationships, the advantage large affiliated theaters will have over smaller independents in competitive bidding and against the increased rentals it is certain will result.

Competitive bidding, the brief declares, "is simply a court protected license to the producer to exact the highest possible price for his features from exhibitors."

STORKS

Abe Miller, RKO insurance department, and his wife Mildred are the parents of a daughter, Elizabeth Joy, born at the French Hospital.

Minneapolis — Arthur Zuelch, M-G-M office manager, has a new baby son.

Minneapolis — A baby girl was born to the wife of Dean Lutz, United Artists salesman.

Construction Control Extension Fought

(Continued from Page 1)
 Expedited authority to determine when the storage of building material permits and to require in such instance a permit as a condition of constructing any building or facilities to be used for amusement or recreational purposes.

Many exhibitors planning new theaters or remodeling existing houses are up in arms over the new proposal and a movement is now under way to force deletion of this discriminatory clause from the bill. Letters are being dispatched to

During the six-months' period from July 1, 1947, through Jan. 2, 1948, the office of the Housing Expeditor approved construction or repair of a total of 302 theaters for a value of \$11,436,131. During the same period, OHE rejected 806 theater applications having a value of \$40,290,500.

members of the House Committee on Banking and Currency, now weighing the bill, and to Congressional representatives of those affected by the proposed law.

It is pointed out by these sources that an insignificant portion of the materials used in theater construction are involved in housing, since the chief components of the former are structural steel and concrete. The need for additional theater facilities in many communities with a population swollen by postwar migrations is great and to deny showmen the privilege of adding to their seating capacities when necessary, it is contended, is not only unfair and unreasonable, but deprives the masses of people of an important source of education and entertainment.

A Schedules Nine for Winter, Spring Release

(Continued from Page 1)
 Winter and spring are: "A Miracle Can Happen," "Sleep My Love," "So This Is New York," "They Passed This Way," "Atlantis," "Intrigue," "Red River," "The Time of Your Life," "Laff-Time" and "The Angry God." Now being edited for distribution this year are "Mad Wednesday," "Vendetta." Currently in production are "The Pitfall" and "Outpost in Morocco." Shooting starts next week on "Texas, Brooklyn and Heaven."

WEDDING BELLS

Tersmeden-Niven
 London (By Cable)—David Niven will be married today to Mrs. Tjordis Tersmeden, formerly of Stockholm. They will sail for the U. S. Saturday on the S. S. Queen Elizabeth with Niven's two children. His first wife died in a Hollywood fall.

NEW POSTS

BURFORD STYLES, U-I office manager, Atlanta, Ga.
HY VILINSKY, Skouras Circuit stock room, New York City.
IRWIN NOYER, assistant manager, Covent, Chicago.
MAX MEADOWS, Eagle Lion salesman, Indianapolis.
J. DeROSE, assistant manager, Harding Theater, Chicago.
HAL KARIGER, country sales, Screen Guild, Chicago.
WALTON HAMILTON, manager, State, Newton, S. C.
VINCENT O'BRIEN, manager, E. M. Loew's, Hartford, Conn.
WILLIAM HARTMAN, Great States city manager, Kewanee, Ill.
R. VALENTINE, assistant manager, State, Chicago.
SAM IRVIN, manager, Darlington Theater, Darlington, S. C.

Fairbanks To Produce NBC Video Films

(Continued from Page 1)
 pected here between Jan. 19 and 22, Pegler said last night.

The films, to be produced on NBC's order, will be made primarily for television showing and will incorporate special film techniques developed by Fairbanks for tele. The net will specify the types of films desired and will acquire all distribution rights. Fairbanks will be responsible for production under NBC's general supervision. An experienced staff will be maintained in New York for story and production conferences.

Patterned after radio's usual format, the video pix will be designed to play individually or serially. An "open end" technique will be used, allowing space for the sponsor's message at the beginning and end of programs.

The agreement closely follows NBC's recent announcement of plans to establish a coast to coast television network. NBC already operates a four-city East Coast network and will establish a new regional network in Chicago as well as one in Hollywood.

Suggests Goldwyn Could Break U. K. Tax Deadlock

(Continued from Page 1)
 to the 75 per cent Whitehall-Washington tax impasse, Hodgson said: "A vast impenetrable black cloud of hopelessness seems to stretch everywhere. The present position amounts to a poker game with both players convinced they hold the master hand."

"I've always nursed an idea ever since this battle was launched that there's one man who could find a settlement which would have both sides smiling and swooping drinks. I believe that, given full negotiating powers by Hollywood, Old Uncle Sam Goldwyn, for all his malapropism, could do a deal with Harold Wilson and Sir Stafford Cripps."

Legal Points in Scophony Case Held "Night-Marish"

(Continued from Page 1)
 the New York District Court that Scophony, Ltd., was not within its jurisdiction.

The statutes involved, said Frankfurter at one point, are "night-marish" in their intricacy.

Blair at one point held that even though his client was "transacting business" in New York, that did not necessarily mean it was "doing business." Blair referred to established precedent in support of his point.

Scophony, Ltd., was party to two 1942 agreements with Scophony Corp. of America and other defendants in the Government suit. It had already discharged its obligations under the "master" agreement of 1942, Blair pointed out, and was still performing its obligations under a second agreement at the time the Government filed its case.

These obligations consisted of sending technical information to Scophony Corp. of America, and sending 10 per cent of its net revenues from sale or rental of Scophony equipment in the Eastern hemisphere to SCA. Blair maintained that these are insufficient basis for a finding that the company is within the New York jurisdiction.

Scophony, Ltd., he insisted, is primarily a manufacturing concern rather than a holding company or an investment house.

20th-Fox Sets Up 15-Zone Chicago Releasing Plan

(Continued from Page 1)
 abandoned in its sole discretion, was pointed out by the company. Under the plan, comparable houses in each of the 15 zones will be offered 20th-Fox product on a competitive negotiable basis, as distinguished from the bidding method outlined in the N. Y. Equity suit decree. Under this system, it was pointed out, it will be possible for a picture to play 15 day-and-date runs following a two-week first-run Loop showing.

Clearances of Loop runs will vary, it was said, probably ranging from about eight days up to three weeks, depending upon the deal negotiated. There will be no clearance between zones, but theaters will enjoy clearance over other houses in a zone. When a picture is sold for first subsequent run in a zone, company will open negotiations for following subsequent runs with the remaining theaters in that zone.

New plan will become effective with "Kenyon" on Jan. 30 and the "Castile" offering will be available one week later.

Allied theaters called a special meeting of members to discuss the situation and there is much agitation by both independents and circuits over 20th-Fox's plan. Attorney Thomas McConnell is also studying plan, as it might affect the Fox Park decree.

E-L Plans 60 Pix For Release in '48

(Continued from Page 1)
 fact that it celebrates only the first anniversary of its entry into distribution tomorrow, is a source for pictures of all types.

Heading the year's product list is a top-budgeted bracket that is expected to contain 21 features that will be budgeted at more than \$1,000,000 each. Already completed in this category are "T-Men," "The Adventures of Casanova," "The Man From Texas," "Northwest Stampede," "The Noose Hangs High," "Prelude to Night," "Mickey" and "Corkscrew Alley" plus three from J. Arthur Rank—"The Smugglers," "Take My Life" and "October Man."

Other high budgeters on the schedule include "Bastille," "Tulsa," "Lady Pirate" and "The Blank Wall" from Walter Wanger, three to five more from Rank, plus "The Hollow Triumph," "Let's Live a Little" and "The Spiritualist."

Company will release 23-30 pix as exploitation specials. These will be tested in about six key spots before being assigned to rental bracket and prior to promotion budget allocation.

Already in the can from this group are "Heading For Heaven," "Enchanted Valley," "Linda Be Good," "Assigned to Danger," "The Cobra Strikes," "Open Secret," "Close-Up" and "Rampage." Approximately half of these features will be made by outside producers.

Eight Westerns and six low-budgeters complete the 1948 program.

Better Vitacolor Claimed In Development Program

(Continued from Page 1)
 Warne, new president, in revealing a complete reorganization, including a new board of directors and an entire change of management, of Hollywood Colorfilm Corp.

Increased capacity is now possible, Warne stated, due to the additional equipment installed. Photographic method now employed is said to be essentially the same as for other bi-pack processes, except for a claimed extended color range and increased latitude and gradation.

Vitacolor employs three primary colors in making prints, and solution controls are described as almost entirely automatic. In addition to 35 mm color, company is equipped for reduction of color film from 35 to 16 mm, and enlargement from 16 to 35 mm as well as 16 mm Kodachrome processing, and recording for 16 mm sound.

Other new officers of the company are H. R. O'Neil, Jr., vice-president, and Roy W. Burton, secretary-treasurer. New board includes Warne, O'Neil, Burton, B. A. Bannan, C. Harold Caulfield, Eugene Durand and William A. Abousseman.

=DOLLAR FOR DOLLAR...

PATRON FOR PATRON...

YOU CAN'T BEAT

THE BOX-OFFICE VALUE

OF A TRAILER! = *

*"Trailers draw 31% of your Patrons"
...says Woman's Home Companion
in authoritative 1947 Movie Survey!

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PRIZE BABY OF THE INDUSTRY



M. P. PRODUCTION INC.
28 W. 44th St. 21st floor
New York N. Y.

Intimate in Character
International in Scope
Independent in Thought

VOL. 93, NO. 10

NEW YORK, THURSDAY, JANUARY 15, 1948

TEN CENTS

SENATE MAY STUDY OVERSEAS COIN PROBLEM

Greek Dollars for U.S. Films Being Considered

\$500,000 Allocation Depends on "Necessary" Ruling from U. S. Mission

Washington Bureau of THE FILM DAILY
Washington—The American mission to Greece may soon rule on whether U. S. pix are a "necessary import" into that country, thus opening the door for allocation of nearly \$500,000 annually for American films, it was learned yesterday.

The American mission, it was learned, has been conferring with representatives of the Greek Government and U. S. pix companies.

Preliminary discussions indicate that the U. S. Government recognizes the great importance of keeping (Continued on Page 8)

Paramount Case, ASCAP Heads Agenda for Allied Board Meet Scheduled For Feb. 16-18

Washington Bureau of THE FILM DAILY

Washington—Allied States annual board meeting and election of officers will be held at the Statler Hotel here Feb. 16-18, inclusive, Abram F. Myers, board chairman and general counsel, announced yesterday. ASCAP and the Paramount case are expected to head the agenda.

Meanwhile, Myers declined to comment on criticisms of the Motion Picture Foundation by two Allied units. Myers pointed out that Allied units are autonomous and therefore are free to act on their own.

Proposal to be Submitted By H. Alexander Smith, Senator from New Jersey

Washington Bureau of THE FILM DAILY

Washington—Sen. H. Alexander Smith, R., N. J., will propose an early Senate study of the currency exchange problems of the pix industry and of publishers, he said yesterday. Senate debate on the Mundt bill to establish a permanent U. S. information service will get under way tomorrow.

The pix industry, said Smith, "has done a perfectly wonderful job" of spreading the story of America (Continued on Page 7)

Old German Pix Pour Into Foreign Markets

Washington Bureau of THE FILM DAILY

Washington—A flood of old German films, apparently including many Nazi-made pix, has hit some foreign markets, it was revealed yesterday.

Although the United States has kept the lid on old German films as far as the U. S.-occupied zone of Germany is concerned, scores of the films are showing up in various parts of the world.

According to word received here, (Continued on Page 8)

Jersey TOA Protests Delinquency Finding

Newark—Acting to protect the good will built up by exhibitors in New Jersey, the newly organized New Jersey Chapter of the TOA last night sent telegrams to editors of every daily newspaper in this state protesting the finding of a survey which declared that New Jerseyites feel movies contribute to juvenile delinquency.

Learning that The New Jersey Poll, an independent public opinion (Continued on Page 8)

UA Sales Heads in 2-Day Home Office Meetings

A two-day meeting of United Artists district managers will be held in the home office today and tomorrow, with Gradwell L. Sears, president, and J. J. Unger, general sales manager, conducting the sessions. Sales heads will discuss plans for "A Miracle Can Happen," "Arch of Triumph" and "They Passed This Way," among other new product.

Those attending include Edward (Continued on Page 8)

Union Restrictions Retard Tele—Geddes

Washington Bureau of THE FILM DAILY

Washington—The entire development of television has "unquestionably" been retarded by union restrictions on musicians, Bond Geddes, manager of the Radio Manufacturers Association, told the House Labor Committee yesterday. Continuance (Continued on Page 6)

Para. Limits Clearance Settlements by Ill. Allied

Clarifying its position in respect to Chicago clearances among Allied Theaters of Illinois' members, a Paramount spokesman said that the company is willing to permit Allied members to work out a solution only (Continued on Page 8)

U-I "A Double Life" Next at Music Hall

Universal Int'l's "A Double Life," company's Academy entry, follows "The Paradine Case" into Radio City Music Hall, where it will be the first U-I pic to play since "The Egg and I." Rank's "Great Expectations," which played there after "Egg," is counted as a U-I release but not pic. "Life" will get the largest ad campaign ever put behind any U-I attraction locally.

Progress on MPF Financing Committee Will Meet Again in 3 Weeks

Vermont In Old Post; Leggewie to Europe

Boris Vermont, who recently completed a special assignment for 20th-Int'l which included the production of a series of shorts, "The World Today," will return to his former (Continued on Page 7)

Sees Studio Economy Drive as "Healthy"

"Hollywood budgets have very little to do with the actual quality of a picture," Jack Wrather, indie producer, told the industry press at an interview yesterday.

Wrather, whose most recent film, "Perilous Waters," is now being distributed by Monogram, declared that the Hollywood economy drive (Continued on Page 6)

U. S. Companies Halt Flow of Pix to Burma

Washington Bureau of THE FILM DAILY

Washington—American companies have banned further shipment of films to Burma because of an excessive 80 per cent "entertainment" tax, it was learned yesterday.

Ostensibly, the tax is aimed at all so-called "hard" currency countries, principally the United States and Canada. Since Canada is not exporting films, however, in actual practice the tax hits United States pix.

Coyne to Washington On Steel Allocation

Washington Bur., THE FILM DAILY

Washington—Robert W. Coyne, TOA executive director, conferred here with Government officials yesterday regarding the voluntary steel allocation program and its implications for exhibitors.



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DONALD M. MERSEUREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : : Editor

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FINANCIAL
 (Jan. 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	23 1/2	22 1/2	23	1/2
Columbia Pict. vtc.	117 1/2	113 1/2	117 1/2	1/4
East. Kodak	43 3/4	43	43 1/4	1/4
Gen. Elec. Eq.	15 1/4	15 1/4	15 1/4	1/4
Loew's, Inc.	16 1/2	16 1/2	16 1/2	1/4
Paramount	20 1/2	20	20 1/2	1/4
RKO	8 1/4	8	8	1/4
Republic Pict.	10	10	10	4
Republic Pict. pfd.	10	10	10	1/4
20th Century-Fox	20 1/2	20	20 1/2	1/4
20th Cent-Fox pfd.	35 1/4	35 1/4	35 1/4	1/4
Universal Pict.	13 1/2	13 1/2	13 1/2	1/4
Warner Bros.	12 1/2	12 1/4	12 1/2	1/4

NEW YORK CURB MARKET

RKO	2	1 1/2	1 1/2	
Technicolor	12 1/2	12 1/2	12 1/2	3/8
Trans-Lux	6	6	6	

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	5 1/2	6 1/2
	3 1/2	3 3/8

Extend Universal Answer Period
 Universal and five of its directors yesterday were granted until Jan. 23 to file answers in the stockholder suit filed by Bertha T. Aine, under a stipulation filed in Federal Court.

POSITION WANTED

Young film man available immediately, full or part-time. With experience in publicity and advertising, public relations, journalism, film export/import sales, secretarial work.

Box Number 152.

THE FILM DAILY, 1501 Broadway, N. Y. 18

Claude Lee Leaves Para.; Department Abolished

A further Paramount economy measure has eliminated the company's exhibitor relations department, it was learned yesterday.

Claude Lee, who headed the service, is said to be considering several possible new affiliations, among them a shift to Paramount's theater branch, an association with the MPAA and an executive position with an important theater circuit.

Company public relations problems will now be handled by division managers in their respective areas.

Court Acquits Petrillo Of Lea Act Violation

Chicago—Federal Judge Walter J. LaBuy dealt what may prove to be a lethal blow to the Lea Act yesterday when he acquitted James C. Petrillo, AFM agent, of a charge that he violated the statute enacted by Congress to curb the music "czar's" powers. The Government contended that Petrillo violated the law by attempting to force a Chicago radio station, WAAF, to employ more union musicians than it said it needed.

NBC Tele In Chi. Sept. 1

Chicago—NBC's television plans for Chicago have been moved ahead a full four months, and the network expects to be on the air with Station WNBX, its Mid-Western video outlet, by Sept. 1.

To Examine Phillips Before Trial

Fifth & Walnut Corp., plaintiff in a \$2,100,000 anti-trust suit against the majors, yesterday filed notice in Federal Court for the examination before trial of William Phillips on Jan. 26.

Fanny Rice Leaves Loew's

Fanny Rice is leaving Loew's publicity department at the end of the week to attend the American Academy of Dramatic Arts.

ENTIRE Building for Lease, 20,000 sq. ft. Modern former 1st Natl. Bank Bldg. at heavy traffic junction of Mamoroneck Ave. and Boston Post Road, in Mamoroneck. 3-story and full terrace basement. 2 elevators. Owner, L. N. Rosenbaum & Son, 565 Fifth Ave., N. Y. 17.

YOUR FILM DAILY DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY MANNING'S DELIVERY SERVICE
A SPECIALIZED MESSENGER AND DELIVERY SERVICE
HO-3129

New York SPG Seeks To Re-argue Fox Case

Hyman Glickstein, attorney for the New York Screen Publicists Guild, yesterday petitioned Supreme Court Justice Henry Clay Greenberg for permission to re-argue the union's attempt to take to arbitration the dispute with 20th-Fox involving layoffs of nine men.

Greenberg issued an injunction last week restraining SPG from such action.

In the event the re-hearing is denied, SPG representatives declared that they will appeal the decision to a higher court.

Allvine Passes State's Exam. for Film Post

Albany—The following have passed an open competitive civil service examination for appointment to the position of Senior State Publicity Agent, Motion Pictures, State Department of Commerce:

Patrick J. Gleason, Brooklyn; Harold Martell, Brooklyn; Richard C. McKay, Earlville, all veterans, and Clendon Allvine, Long Beach, a non-veteran.

The position pays an annual salary ranging from \$3,720 minimum to \$4,620 maximum.

NEW YORK THEATERS
RADIO CITY MUSIC HALL

Rockefeller Center
 Gregory PECK Ann TODD Charles LAUGHTON
 Charles COBURN Ethel BARRYMORE
 and Louis JOURDAN and VALLI
 in David O. Selznick's production of
 Hitchcock's "THE PARADISE CASE"
 SPECTACULAR STAGE PRESENTATION

BOB HOPE
SIGNE HASSO
WM. BENDIX

"WHERE THERE'S LIFE" Paramount
 in Person STAN KENTON
 And His Orchestra
 VERA CHRISTY
 and VIC DAMONE
 TIMES SQUARE MIDNIGHT FEATURE NIGHTLY

PALACE B'WAY AND 47 ST.

JOHN WAYNE · LARAINÉ DAY ·
TYCOON
 COLOR BY TECHNICOLOR

The THEATRE GUILD presents
 the RKO RADIO PICTURE
"MOURNING BECOMES ELECTRA"

TWICE DAILY 2:30 and 8:30 PM
 3 PERFORMANCES SUNDAY
 at 2:00, 5:15 and 8:30 PM
 RESERVED SEATS ONLY
GOLDEN THEATRE
 45th St. W. of B'way

John Ford and Marion C. Cooper present Argosy Pictures

THE FUGITIVE
 HENRY FONDA · PEDRO ARMENDARIZ · DOLORES DEL RIO

Directed by JOHN FORD
 Released by RKO Radio Pictures
VICTORIA
 Broadway at 46th St.

"AN IDEAL HUSBAND"
 PAULETTE GODDARD
 A 20th Century-Fox Release in Technicolor

PLUS ON STAGE
 ILONA MASSEY · ROSARIO & ANTONIO
 VASSO ARGYRIS · ROLLY ROLLS
ROXY 7th Ave. & 50th St.

"A VERY FUNNY PICTURE"—Sun
 SAMUEL GOLDWYN presents
 CARY GRANT · LORETTA YOUNG · DAVID NIVEN
"The Bishop's Wife"
 Doors Open 9 A.M. ASTOR B'way at 45th St.

WALT DISNEY'S
Bambi
 Re-Released by
 COLOR BY TECHNICOLOR RKO RADIO PICTURES
NOW! BRANDT'S REPUBLIC B'WAY 51st St.

CAPTAIN from CASTLE
 TECHNICOLOR
TYRONE POWER 20th Century-Fox

Doors Open 9:30 A.M.
Rivoli
 B'way at 49th St.

starring RONALD REAGAN
 ELEANOR PARKER
 EVE ARDEN
 LARAINÉ MORRIS
THE VOICE OF THE TURTLE
 W. WARNER
 Opens 10:30am · LATE MIDNIGHT FILM · B'way at 51st

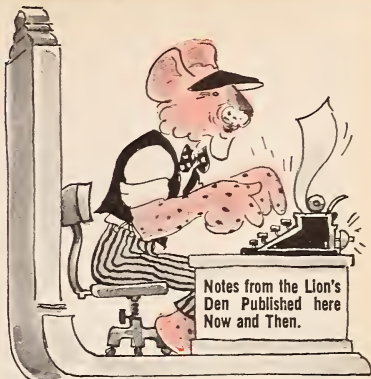
OPENS 9:15 A.M. · B'WAY AT 47th
 LATE STAGE AND SCREEN SHOW 10:15 P.M.

WARNER'S
DENNIS MORGAN
"MY WILD IRISH ROSE"
 COLOR BY TECHNICOLOR
STRAND
 IN PERSON **THE INK SPOTS**
HERBIE FIELDS
 EXTRA! AND HIS ORCHESTRA



BETWEEN THE LIONS

Read It And Reap!



WEATHER FORECAST: Good Box-Office Weather For M-G-M Exhibitors

OUR MOTTO FOR TODAY:

**"We can only
profit if we
profit together"**

EDITORIAL

This is Leap Year. A time for proposals. We propose that there be a re-birth of showmanship in 1948. The kind that made film business famous. Lusty, two-fisted, noisy and imaginative showmanship. Let's take off the dress suits and get back into overalls. This is a business for the masses. Together we won their attention with circus methods. Let's do it again. M-G-M has a flock of strong audience attractions ready for your audiences. And our Studio has just announced the start of an even greater program of Big Productions. The combination of fine entertainment and sock showmanship is unbeatable! Let's go!



SHORT POEM

M-G-M's Great
In '48

SHORT PARAGRAPH

M-G-M Tom & Jerry Cartoons in Technicolor (Fred Quimby, Producer) tops in Boxoffice Barometer and Showmen's Trade Review Leaders polls. Pete Smith "live-action" Specialties tops in STR poll and for 5th consecutive year tops in Fame (Quigley Magazine) vote.

M-G-M STARS HEADLINE THE NEWS AT NATION'S BOX-OFFICES!

**"Good News," "Dolphin Street," "Timberlane,"
"High Wall," "Killer McCoy" Big Everywhere!**



HELP POLICE!

It was "Good News" at Radio City Music Hall for everyone but the cops who had to handle the crowds stretching around the block!

There is rejoicing at M-G-M box-offices. Never in the long career of Leo the Lion has he started a New Year with such an array of solid audience attractions. "Good News" splashed its Technicolor joy from Radio City Music Hall across the nation in hundreds of theatres. Business was terrific with hold-overs all over. "Cass Timberlane" in its first few dates revealed its class with top receipts and "Green Dolphin Street" continues to pack them in everywhere. "Killer McCoy" a new entry is already showing champ form. And now watch "High Wall's" high grosses as it generates high-tension thrills on your screen. Happy M-G-M Year to you!



SPENCER TRACY



LANA TURNER



ROBERT TAYLOR



MICKY ROONEY



AUDREY TOTTER



VAN HEFLIN



PETER LAWFORD



JUNE ALLYSON

"No other distributor
enters 1948 in a greater
blaze of glory than



—*Film Bulletin*

—because all of these
great attractions
are in release **NOW!**

GENTLEMAN'S AGREEMENT

10th WEEK, MAYFAIR, NEW YORK
10th WEEK, APOLLO, CHICAGO



The Most Acclaimed Picture In Screen History!

Darryl F. Zanuck presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in Lauro Z. Hobson's "GENTLEMAN'S AGREEMENT" with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe • Produced by DARRYL F. ZANUCK
Screen Play by MOSS HART • Directed by ELIA KAZAN

CAPTAIN FROM CASTILE

Color by TECHNICOLOR



Now Setting Records Throughout The Land!

Darryl F. Zanuck presents "CAPTAIN FROM CASTILE" • Color by TECHNICOLOR • Starring TYRONE POWER with JEAN PETERS, CESAR ROMERO, JOHN SUTTON, LEE J. COBB, Antonio Moreno, Thomas Gomez, Alan Mowbray, Barbara Lawrence, George Zucco, Ray Roberts, Marc Lawrence • Directed by HENRY KING • Produced by LAMAR TROTTI • Screen Play by Lamar Trotti • From the Novel by Samuel Shellabarger

DAISY KENYON



The Woman And-Man Picture Of The Year!

JOAN CRAWFORD, DANA ANDREWS, HENRY FONDA in "DAISY KENYON" with Ruth Warrick, Martha Stewart, Peggy Ann Garner, Connie Marshall, Nicholas Joy, Art Baker
Produced and Directed by OTTO PREMINGER • Screen Play by David Hertz • Based on the Novel by Elizabeth Janeway

FOREVER AMBER

Color by TECHN!COLOR



Motion Picture Herald Boxoffice Champion!

Darryl F. Zanuck presents "FOREVER AMBER" • Color by TECHNICOLOR • Starring LINDA DARNELL, CORNEL WILDE, RICHARD GREENE, GEORGE SANDERS as King Charles II with Glenn Langan, Richard Haydn, Jessica Tandy, Anne Revere, John Russell • Directed by OTTO PREMINGER • Produced by WILLIAM PERLBERG • From the Novel by Kathleen Winsor • Screen Play by Philip Dunne and Ring Lardner, Jr. • Adaptation by Jerome Cady

CALL NORTHSIDE 777



It Beats With A Pulse That Becomes Your Very Own!

JAMES STEWART in "CALL NORTHSIDE 777" with RICHARD CONTE, LEE J. COBB, HELEN WALKER and Betty Garde, Kasia Orzazewski, Joanne de Bergh, Howard Smith, Moroni Olsen, John McIntire, Paul Harvey • Directed by HENRY HATHAWAY • Produced by OTTO LANG
Screen Play by Jerome Cady and Jay Dratler • Adaptation by Leonard Haffman and Quentin Reynolds • Based on Articles by James P. McGuire

YOU WERE MEANT FOR ME



The Love, Songs, Laughter Of That Wonderful Flapper Age!

JEANNE CRAIN, DAN DAILEY in "YOU WERE MEANT FOR ME" with OSCAR LEVANT, BARBARA LAWRENCE, Selena Rayle, Percy Kilbride, Herbert Anderson • Directed by LLOYD BACON • Produced by FRED KOHLMAR • Original Screen Play by Elick Moll and Valentine Davies

AN IDEAL HUSBAND

Color by TECHNICOLOR



From Alexander Korda!

PAULETTE GODDARD in Alexander Korda's Production of Oscar WILDE'S "AN IDEAL HUSBAND" • Color by TECHNICOLOR with MICHAEL WILDING, DIANA WYNYARD Glynn Johns, Constance Collier, Sir Aubrey Smith, Hugh Williams • Produced and Directed by ALEXANDER KORDA • Screen Play by Lajos Bira • From the Play by Oscar Wilde

FILM DAILY REVIEWS OF NEW FEATURES

"Tenth Avenue Angel"

with Margaret O'Brien, Angela Lansbury,
George Murphy

M-G-M

74 Mins.

SWELL GENERAL BOX OFFICE IN THIS MARGARET O'BRIEN NUMBER: SHOULD DO WELL FOR ITSELF.

The gamut of juvenile emoting is fairly well run by Margaret O'Brien as she romps like a Peter Pan through this effort. It is for the exhibitor to assure his patrons—they that have laughed and cried and howled with the youngster—that they won't be let down. Surrounded by a collection of able players who prove good foils for her lines and situations, Miss O'Brien hauls another load of her particular type of appeal over the line and for effective result, too. Just hang out the "Margaret O'Brien Is Here Today" sign and stand aside.

In the various segments of the story Miss O'Brien is seen as helper to a blind newspaper dealer, played by Rhys Williams. Then she is fond of George Murphy who has been "away," up the river. Her mother tells her that mice turn to money when they are placed in a box. She forthwith catches a mouse. She catches it, a couple of hoodlums pull a switch with money stolen from Williams. Miss O'Brien finds it and is later terribly disillusioned. It is pre-war Tenth Ave. The time is the height of the depression. Miss O'Brien's father must hock his violin for Christmas. Murphy prevails upon him to try once more for a job. He gets it. Mama is expecting and has an accident. Premature birth results. It looks bad. But Miss O'Brien finds a kneeling cow on Christmas Eve and a miracle results. Her mother gets well. Everybody is happy.

It's lackluster, it's maudlin, it's all Margaret O'Brien and plenty of box office in the final evaluation. Roy Rowland directed.

But, one final thought... when did an elevated railroad ever run on Tenth Ave? CAST: Margaret O'Brien, Angela Lansbury, George Murphy, Phyllis Thaxter, Warner Anderson, Rhys Williams, Barry Nelson, Connie Gilchrist, Tom Traut, Dickie Tyler, Henry Blair, Charles Cane, Richard Lane.

CREDITS: Producer, Ralph Wheelwright; Director, Roy Rowland; Screenplay by Harry Ruskin, Eleanor Griffin; Based upon a story by Angela Enters; From a sketch by Craig Rice; Photography, Robert Surtees; Art direction, Cedric Gibbons, Wade Ruttmann; Film editors, Ralph E. Winters, George Boemler; Musical score, Rudolph G. Kapp; Recording, Douglas Shearer; Set decorations, Edwin B. Willis, Mildred Griffiths; Special effects, Warren Newcombe. DIRECTION, Okay. PHOTOGRAPHY, Good.

Mandatory Stage Bills For Argentine Theaters?

Washington Bureau of THE FILM DAILY
Washington—A proposed bill has been introduced in the Argentine Chamber of Deputies which would oblige all motion picture theaters to include in their programs a stage performance in addition to the films now exhibited.

PCCITO Trustees Meet Feb. 17-19

Seattle—PCCITO trustees will reveal its film rental formula at a meeting scheduled here on Feb. 17-19. Also on the agenda are survey reports on each of the nine states within PCCITO jurisdiction, discussion of the ASCAP decision made at the annual convention in May, and the Government trust suit.

"Women in the Night"

with Tala Birell, William Henry,
Virginia Christine

Film Classics

90 Mins.

EXPLOITABLE MELODRAMATIC ELABORATION OF FACTS DRAWN FROM UNITED NATIONS FILES.

Labeled "Official," the story recorded is supposed to come from United Nations files. This means actually that it is an exploitable elaboration of facts which bounces from good to poor with startling rapidity and with many melodramatic climaxes.

A German officers club in Shanghai, the setting is a place of internment and variable treatment of women picked up by the Nazis. A newly captured crip is questioned in the death of a German officer. They are about to be sentenced when word comes that two high ranking Japs are to visit the club that evening. The girls are spared to "entertain" the officers.

The real purpose of the Jap visit is to see a working model of the German Cosmic Ray, which in reality has not yet been perfected. To keep this from the Japs, the German colonel in charge sends for another officer who has been working on the model to give the Japs some fancy double-talk on why the experiment must wait. This officer turns out to be an OSS worker and husband of one of the girls held captive.

The Japs discover his identity and inform the Germans, who seek him out. He and his wife, with the aid of the underground, escape and save all but one of the girls, who has blown up the club, the Ray, and the combined Axis chiefs of staff.

A little heavy on the leer, "ach," "svine," and "kraut" side, the picture should provide reasonable good entertainment for those audiences which relish exploitation pix. It follows it will serve best in the hands of the exhibitor experienced in presenting a type of melodramatic entertainment.

CAST: Tala Birell, William Henry, Virginia Christine, Richard Loo, Gordon Richards, Bernadene Hayes, Benson Fox, Frances Chung, Kathy Frye, Helen McWery, Philip Ahn, Iris Flores. CREDITS: A Southern California Picture; Produced by Louis K. Ansell; Directed by William Rowland.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

Union Restrictions Retard Tele—Geddes

(Continued from Page 1)

of these restrictions, he added, means that the public will not be served nearly so rapidly by "what many in the industry believe will be an even greater new American service and industry than radio."

Blumenstock to Coast For Confabs on Product

Mort Blumenstock, Warners vice-president in charge of advertising and publicity, leaves for Los Angeles today for conferences with Jack L. Warner on plans for "Treasure of Sierra Madre," "My Girl Tisa," "The Voice of the Turtle," "I Became a Criminal," and "April Showers," latter the company's Easter Week release. He will be gone about two weeks.

"The Main Street Kid"

with Al Pearce, Adele Mara, Janet Martin,
Alan Mowbray

Republic

64 Mins.

SOUND OFFERING FOR GENERAL AUDIENCE; HAS NOVEL TWIST IN PLOT TO SPARK INTEREST.

It's unpretentious, but good. This is a program number with an imaginative, entertaining story idea that will be found easy to take by the general audience which makes up the foundation of the nation's weekly attendance figures. Pic also has tieup possibilities stemming from radio show.

Storywise the life and times of small town folk is given another whirl. It has plenty variance, though. The new twist has to do with mind-reading and how Al Pearce really gets the "power" and hence the goods on a couple of connivers who are trying to do him out of a wealthy son-in-law who also happens to be very much in love with his daughter. It is true love, but the man in the case, Byron S. Barr, has been dallying with Adele Mara, a showgirl, who is also in cahoots with Alan Mowbray, phoney telepathist. Douglas Evans is also in on the plot with Miss Mara. He wants to usurp Burr's presidency of a local publishing company.

The mental "power" that Pearce accidentally acquires stands well for him. While he has it he learns plenty and later uses the information to bring about complete understanding by all principals concerned. R. G. Springsteen's direction maintains a snappy, always interesting pace that captures the essence of the yarn. Performances are competent and given with proper finish. It is a sound entertainment.

CAST: Al Pearce, Janet Martin, Alan Mowbray, Adele Mara, Arlene Harris, Emil Rameau, Byron S. Barr, Douglas Evans, Roy Barcroft, Phil Arnold, Sarah Edwards, Earle Hodgins, Dick Elliott. CREDITS: Associate producer, Sidney Preker; Director, R. G. Springsteen; Screenplay, Jerry Seckheim; Additional dialogue, John K. Butler; Based on a radio play by Caryl Coleman; Photography, John MacBurnie; Art director, Frank Hotelling; Musical director, Morton Scott; Film editor, Tony Martiniello; Sound, Earle Crain, Sr.; Set decorations, John McCarthy, Jr., Charles Thompson; Special effects, Howard and Theodore Lydecker.

DIRECTION, Good. PHOTOGRAPHY, Good.

Sees Studio Economy Drive as "Healthy"

(Continued from Page 1)

brought about by the foreign situation was a "healthy thing."

"Not only will good pictures be made at less cost, but they will be better pictures because the people making them are working harder," the young producer added.

Shooting on his next, "Strike It Rich," will begin May 1. It will be a Cinecolor production, has been budgeted at approximately \$700,000, and will be distributed as an Allied Artists feature.

To Show Olympic Feature

The U. S. Olympic Committee will hold an invitational screening of "Kings of the Olympics," feature with commentary by Bill Slater, tomorrow in the Radio City Music Hall private projection room. Cocktails will follow at Toots Shor's.

"Relentless"

with Robert Young, Marguerite Chapman,
Willard Parker

Columbia

110 Mins.

STRAIGHT WESTERN DRAMA IN TECHNICOLOR WITHOUT FRILLS; SHOULD GIVE PLENTY SATISFACTION.

This is the ticket for the audience that likes its westerns without frills, but with a good plot well played out by a cast of first-rate competitors. Too, they also get here an intelligently fashioned story that embraces most of the required western elements generally found in such scripts.

As westerns go it is long in time but the material of the plot is well knit and brought out smartly with proper accompaniment of blood, thunder, romance and the like.

A word might be said for the outdoor photography in Technicolor. It contributes a great deal to the production bringing out and emphasizing the contribution of outdoor locations.

Robert Young drifts into a desert town with a mare in foal. When he leaves he meets up with Marguerite Chapman and shortly thereafter is incriminated in a trio of murders. He did kill one man, justifiably.

A hunted character, he is aided from time to time by Miss Chapman who has taken a fancy to him. She operates a rolling general store and gets about. The reward price on Young's head mounts from \$100 to \$500, but he manages to elude the law while he seeks out Barton MacLane, the real culprit.

Wounded in a brush with Sheriff Willard Parker, Young falls into the clutches of Akim Tamiroff and Mike Mazurki, a couple of baddies. They know about a mine claim that is connected with the murders and tie Young in with it. He eludes them, again aided by Miss Chapman, and goes into the desert where he engages MacLane in a nightfall. Tamiroff and Mazurki also show up, so does Miss Chapman and Parker. Before he dies MacLane clears Young.

There's plenty of movement, skulduggery and some of the best western dialogue in recent times in this one plus a romantic development that blossoms out at long length. George Sherman's direction has the know how.

CAST: Robert Young, Marguerite Chapman, Willard Parker, Akim Tamiroff, Mike Mazurki, Barton MacLane, Robert Barrat, Clem Bevans, Frank Lenton, Hank Patterson, Paul Burns, Emmett Lynn, Will Wright.

CREDITS: A Cavalier Production; Producer, Eugene B. Rodney; Director, George Sherman; Screenplay, Winston Miller; Based on a story by Kenneth Perkins; Photography, Edward Cronjager; Film editor, Gene Havlick; Art directors, Stephen Goossen, Walter Holscher; Set decorations, Wilbur Manefee, James Roach; Montage, Donald W. Sterling; Sound, Hugo McDowell; Musical score, Martin Skiles; Musical director, M. W. Stoloff.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Nation-Wide Exchange System for Fairbanks

Jerry Fairbanks Prods. will establish a nation-wide exchange system to service tele systems with pix, and the plans contemplate eventual expansion on a global basis. NBC affiliates will have first call on the Fairbanks pix under the five-year deal announced this week with the net, but they also will be available to other video stations, it is said. First pix to be made by Fairbanks under the deal will run 30 minutes. Two series will start the production activities.

★ REVIEW OF THE NEW FILMS ★

"Open Secret"

with John Ireland, Jane Randolph,
Sheldon Leonard

Eagle Marathon 70 Mins.
MELDRAMA OF ANTI-SEMITISM HAS STORY INTERESTINGLY DEVELOPED BUT NOT TOO WELL PLAYED.

Producer Frank Saterstein has taken the problem of intolerance as it exists in the lower strata and, via a fictional world that probably stems from the real thing, sheds more light on what would be if it were not combatted. The point is capably made and served. The story is interestingly developed, if not too well played.

John Reinhardt's direction has a few fine points which are overshadowed by other and mediocre moments in which the cast gets out of hand. Also, the final scene is imitative of the forerunner of recent treatises on anti-Semitism.

A young couple become involved with a vicious, ignorant collection of humanity. There is murder. Enlisting the aid of Sheldon Leonard, a local cop, they get to the bottom of the affair which reveals itself to be the outgrowth of a campaign against "foreigners" in general and Jews in particular promulgated by a power-hungry individual. John Ireland investigates the demise of his friend. At length he gets the evidence he needs in some photos and aided by Leonard and the mess is cleared up. It is a yarn of mock violence and overblown histrionics but it does manage to make sense and contributes to the form.

CAST: John Ireland, Jane Randolph, Roman Bohnen, Sheldon Leonard, George Tate, Morgan Farley, Ellen Lowe, Anne O'Neal, Arthur O'Connell, John Alvin, Bert Conway, Rory Mallinson, Helena Dare, Charles Waldron, Jr., Leo Kaye.

CREDITS: A Marathon Pictures Production; Produced by Frank Saterstein; Director, John Reinhardt; Screenplay, Henry Blankfort, Max Wilk; Original story, Max Wilk, Ted Murland; Photography, George Robinson; Musical score, Herschel Gilbert; Art direction, George Van Meter; Film editor, Jason Bernie; Set decorator, Earl Woodson; Sound, Hugh McDowell.

DIRECTION, FAIR. PHOTOGRAPHY, Good.

MPF Finance Com. Reports Progress at First Meeting

(Continued from Page 1)

ulate recommendations to the MPF board on Foundation financing, was closed. The statement issued last night noted that "a number of suggestions were discussed, some of them discarded, some of them were tabled for further consideration and others met with our enthusiastic approval."

The substance of the discussions, it was said, will be submitted to committee members unable to attend "for their further consideration and suggestions." The committee plans "periodic" meetings until it is ready to submit a full financial program to the board and to the industry.

Vermont In Old Post, Leggewie to Europe

(Continued from Page 1)

post as head of its foreign versions department.

Edward Leggewie, who held the post during Vermont's leave of absence, will shortly be promoted to a new assignment in a European territory by Murray Silverstone.

"Jenny Lamour"

with Louis Jouvet, Simone Renant,
Suzy Delair

Foremost Films 102 Mins.
VERY GOOD GALIC FARE: SEXY, SNAPPY, INTRIGUING; FIRST RATE FOR FOREIGN SPOT.

One of the latest French numbers—it was produced last year—to reach this country, "Jenny Lamour" is a first rate number for the operator of the foreign and art spot and might even fit in specialized regular spots. Picture was and is still known in France as "Quai des Orfèvres." Under that title it was awarded the International Grand Prize at the Venice Film Festival last Summer. It is still playing in Paris, recent information discloses.

Scenario is a brisk, sexy compilation of show people, show business, theatrical ambition, murder and police work. Few if any punches are pulled when telegraphed with the ultimate result that surprises of a sly, Gallic nature constantly pop out. Fair portion of the doings take place backstage. Action also ranges around Paris, from Menilmontant to Passy to Enghien and then to the local jug.

First third of the yarn is a display of the hectic married life of a songplugger who is married to a talented singer. She aspires for the big time and infidelity is merely a stepping stone to success. Her husband is insanely jealous. She keeps a rendezvous with a senile film producer. Her husband comes tearing in on the scene determined to avenge his honor with a bullet. He finds the old joker dead. His car is stolen at the scene. Returning home he suspects and expects the worst but is restored to his senses somewhat by the turn of events.

The body is found. Louis Jouvet, a police inspector lately returned from Africa with a lame arm and a dark complexioned son, enters the scene. Methodically he tracks down clues. The one that led him to the would be killers abode is a routine matter of investigating some nude photos found at the producer's place. The photo, a woman, lives on the ground floor of the suspects' address.

Action then concentrates on Jouvet's poking and prowling. This accounts for some gay doings backstage at music halls and thereabouts. In good time, after suspicion points at every one, and just about all of them are innocent, by adding up the shebang, Jouvet gets his man.

It might be called a whodunit. "Qui faire la?" But it has the content that draws the numbers. Suzy Delair has all that Viviane Romance has and more. She sings charmingly, if a little loudly. Jouvet never gave a bad performance. Support is uniformly effective.

A good job of translating the argot Parisienne from Gallic Variety talk into English subtitles has been accomplished here. In this respect many of the pointed gags and high humorous spots register. Subtitles smartly pace the dialogue. It is probably one of the best examples on current display. Henri-Georges Clouzot directed.

CAST: Simone Renant, Suzy Delair, Bernard Blier, Charles Dullin, Louis Jouvet, Rene Blanchard, Dauran, Pierre Laquerie, Claudine Dupuis.

CREDITS: Produced by Majestic Films; Production supervisor, Louis Wipf; Assistant, Serge Vellin; Photography, Armand Thirard; Sound, Sivel; Sets, Max Dowy; Costumes, Jacques Fath; English titles, Noel Meadows; Harry L. Ober; Technical editing, Charles Clement; Music by Paul Toscani's orchestra.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Beauty and the Beast"

with Jean Marais, Josette Day

Lopert 85 Mins.
DIVERTING FRENCH IMPORT HAS FANTASY ELEMENT THAT WILL ATTRACT ADULT PATRONS.

French Poet and surrealist Jean Cocteau's first venture into big-time Gallic cinema is a creditable work with highly imaginative treatment bolstered by a series of finely played roles. It is not for children. The fantasy treatment would be beyond their comprehension.

In a prologue Cocteau asks the adult audience to try and once again imagine themselves children. The audience must certainly give over to this request in view of what follows.

The plot of the film was adapted from a fairy tale by Madame LePrince de Beaumont. It bears considerable resemblance to the Cinderella story. Beauty is the household drudge with two sisters who are always pressing her into menial service. One day their father is lost in the forest, encounters Beast, and is threatened with death unless he sends him one of his daughters. Beauty is elected, goes to an eerie chateau on Magnifique, a white horse. Beast is a frightening character at first sight but soon the spectacle becomes one of pity. His rages are monumental. Just when he is about to rant and storm he cautions Beauty to lock herself in, otherwise their relations are Platonic and she only sees him in the evening. He gives her magical gifts. She grows fond of Beast and one day he permits her to visit her home for a week. She stays overtime. Her family pumps her about her strange life and spurred by treasure they seek out Beast. Ludovic, a hunter, invades Beast's Temple of Diana and is killed by the huntress. At that moment Beast sheds his bestiality and emerges a handsome Prince. He and Beauty forthwith fly away.

Josette Day is lovely to watch. Marais is a handsome chap and accomplished actor with compulsive bearing.

CAST: Jean Marais, Josette Day, Marcel Andre, Milla Parely, Nana Germon, Michel Auclair.

CREDITS: Story, dialogue, direction by Jean Cocteau; From the fairy tale by Madame LePrince de Beaumont; Decor, Christian Berard; Music, Georges Auric; Wardrobe, Escoffier executed by Paquin; Producer, Andre Paulve; English titles, Irving Drumman.

DIRECTION, Capable. PHOTOGRAPHY, Fairly Good.

Loew's Liquidates Claims Against 3 Key Theaters

Mortgages on its Pitkin, Kings and Valencia Theaters have been purchased by Loew's from Allied Properties, Inc., for \$4,380,000. Funds were borrowed for 10 years from several banks at two per cent interest, resulting in considerable savings from the \$75,000 annual charges formerly paid for interest and liquidation.

4 E-L Pix in February

Eagle Lion will release four features during February. A. W. Schwalberg, vice-president and general sales manager, announced yesterday. Pix and their release dates include "Adventures of Casanova" (7), "Open Secret" (14), "Tornado Range" (21) and "Take My Life" (28).

Senate May Study Pix O'Seas Coin Problem

(Continued from Page 1)

overseas, and "I am doing all I can now to work out a formula" which will enable it to realize profits from these foreign operations.

An overall study of the pix industry in its relationship to the international program is in prospect, Smith said, but such a study would be undertaken on the initiative of the State Department by a special group called together for the purpose. Authority for such studies is in the law as it now stands, Smith explained, and he mentioned the importance of pix in the program.

At the same time, he said, there is still a feeling that some films emphasize too heavily "the seamy side" of life in this country. The senator stressed the freedom of his bill from any hint at censorship or subsidy. He added that there is authority in the bill which carries no stipulation regarding budget for the State Department to buy films and publications for showing and distribution abroad, but the industries involved "definitely do not want that, or anything that looks like subsidy." He maintained that pix and publishing groups want no direct grants and have indicated their willingness to operate overseas in the public service rather than for large profits. He said, "They just want to know that they can come out even. I want to pay those people the greatest tribute. I know they have actually taken losses to help our foreign information program."

ACLU Reps. Will Protest Action on U-I's "Senator"

(Continued from Page 1)

sphere of fear engendered by the recent hearings of the House Un-American Activities Committee." Elmer Rice, Council chairman, stated, "Their action is the first direct result of these hearings." ACLU representatives are urged to protest to local newspapers, the theater owners involved, and in any other way to combat the action.

French Use 2 "Verdoux" Versions

Paris (By Air Mail)—Two versions of Charles Chaplin's "Monsieur Verdoux" will be used here. Picture will open in one Paris house in its French language version, to be followed in a few weeks by the original English with French subtitles.

Send Birthday Greetings To—

Jan. 15

Lloyd Bridges Chauncey Brown
Elaine Riley Karl Freund
William Beaudine

Dutch Honor Auten For Services in War

Washington Bureau of THE FILM DAILY

Washington—Capt. Harold Auten, V.C., D.S.C., R.N.R., was honored yesterday by Queen Wilhelmina and the Netherlands Government,



AUTEN

when, at the Netherlands Embassy, the Netherlands ambassador, Dr. Van Kleffens, invested him with the Order of Orange Nassau with Swords—Degree of Commander. The award was made in recognition and appreciation of Captain Auten's services to the Netherlands cause during the war. Captain Auten previously was awarded the Legion of Merit (Degree of Officer) by President Truman.

Captain Auten was for six years (1939-45) British Routing Liaison Officer in New York, attached to the Port Director's Office of the United States 3rd Naval District. All of the Allied Foreign Flag Ships sailing from the Port of New York, either in convoy or independently, came under his jurisdiction for routing and sailing instructions.

Captain Auten was in World War I and served as one of the famous "Q" Ship commanders.

Captain Auten has resided in the U. S. for the past 20 years. One of the leading executives of British pictures in this country, he is at the present time responsible for the showing throughout the U. S. and Canada of "Henry V." He has also represented Greater Union Theaters of Australia here for the past 16 years.

Para. Limits Clearance Settlements by Ill. Allied

(Continued from Page 1)

in specific instances when they are in competition for runs. Company, it was emphasized, will not allow Allied members to set their own play dates, as had been reported, and will not throw the entire clearance problem over to Allied.

Reiterate Britain's Adherence to Duty

London (By Cable)—Intention of the Attlee Labor Government to retain the 75 per cent confiscatory duty on U. S. pix despite its impact on British theaters was reiterated here yesterday by a high Government source. British theaters, their supply of U. S. pix cut off, are expected to face a film famine by the end of April.

COMING AND GOING

RAY MILLAND will leave Hollywood today for two weeks of skiing at Sun Valley, Idaho.

ED HINCHY, head of Warners home office playdate department, arrives in Boston tonight. He returns to New York tomorrow night.

MORT PFEFFER, of the American Display Corp., has returned to his desk from a Miami honeymoon stay.

LENA HORNE will appear at the Latin Quarter, Boston, for three weeks starting Jan. 18, following which she will return to the Coast to start work in Metro's "Words and Music."

A. BARR-SMITH, London actor-writer-producer-director, is in New York for an extended stay to complete a play, "Hitchhike to Heaven," which requires American research.

PAUL HOLLISTER, RKO Radio's national director of publicity, is en route to the Hollywood studios by train for two weeks of conferences.

MAX MILDRE, president of Warners Int'l., and MRS. MILDRE; COL. JACK W. VOTIUM, European rep. for RKO, and MRS. VOTIUM, and NED MANN and MRS. MANN arrive tomorrow from London on the S.S. Queen Mary.

CHARLES SCHLAIFER is in Chicago for conferences and will return to New York Saturday.

LOUIS NIZER is in Washington today and will be a caller on President Truman at the White House.

EMERSON YORKE left last night for Detroit on a television project, returning to New York over the week-end.

BEN GOETZ, head of M-G-M's production activities in England, will sail Jan. 28 on the Queen Mary for New York and Hollywood. He will be accompanied by MRS. GOETZ.

VIVIEN LEIGH will leave London on Feb. 14 for a tour of Australia where she will appear with her husband LAURENCE OLIVIER, in repertory.

HENRY MORGAN will arrive in New York today from Florida, where he has been vacationing for the past several weeks.

MARY PICKFORD returns this morning from a three-day trip to Canada. She was accompanied on her trip by a United Artists contingent including PAUL N. LAZARUS, JR., JOSEPH UNGER, and ED SCHNITZER, as well as by RALPH COHN, co-producer of "Sleep, My Love." SAM DEWBOW, JR., the film's sales rep., and JOSEPH CURTIS, its advertising rep. for Weiss and Geller.

Old German Pix Pour Into Foreign Markets

(Continued from Page 1)

one distributor in Iran has 120 old German pix, another 60 and a third 15. In October, 1947, several theaters in Iran began showing German films, many of which were received before the war and held in distributors' stocks.

Department of Commerce reported that distributors in Iran "expect to place as many of these German films on the market as the public will take and they predict that German films will have a real success."

25 Theaters Now Using Victor Record Giveaway

Plans for a system of "quality" merchandise giveaways in theaters throughout the country were announced to the industry press yesterday by Curtis Mitchell, Paramount ad-publicity director who has resigned from the company effective tomorrow, and his associates, William T. Powell and James C. Fletcher.

Trio have formed Berkshire Enterprises, a Pittsfield, Mass., corporation, and their initial premium plan has already teed off in more than 25 theaters. (Mitchell's association with Enterprise was exclusively disclosed in THE FILM DAILY on Jan. 9.)

Operation with theaters is set up on a 12-week program, during which each patron attending on specified nights of the week is given a popular RCA Victor record. There is a service charge of 10c in addition to the regular evening admission price. Patrons are also eligible for weekly prize of RCA record player and a grand prize of an RCA Victor console at the end of the 12-week period. Trailers, throwaways and lobby material are provided to the exhibitor.

Jersey TOA Protests Delinquency Finding

(Continued from Page 1)

research organization of Princeton, N. J., had sent all Jersey dairies for release this morning an article which stated "Three out of every five New Jersey residents who believe movies influence the lives of children are of the opinion that the influence is bad," the New Jersey Chapter dispatched a rebuttal signed by Maurey Miller, president; Adam Adams, secretary, and Walter Reade, Jr., director.

Allied Theater Owners of New Jersey also indicated they would join the TOA chapter in the protest.

The telegram, prepared with the assistance of Robert Coyne, TOA executive director, attacked the value of the poll on the ground that the findings appeared to be a compilation of "scattered opinions without reference to the qualifications or background of the persons interviewed."

The Theater Owners cited theater cooperation with every organization seeking to better children's entertainment, and declared that in as much as four-fifths of all children are regular attendees at movies, "a conclusion that three out of four parents consider movies a bad influence would lead to the inference that New Jersey parents pay scant attention to their children's welfare. This is a conclusion that the Theater Owners of New Jersey resent deeply on behalf of their patrons."

UA Sales Heads in 2-Day Home Office Meetings

(Continued from Page 1)

M. Schnitzer, Eastern and Central sales manager; Maury Orr, Western sales manager; Paul N. Lazarus, Sr., contract manager; Paul N. Lazarus, Jr., advertising-publicity director, and Abe Dickstein and Jack Wrege of home office sales. District Managers Clayton Eastman, New England; Jack Ellis, New York; Moe Dudelson, Central; Mark N. Silver, Pennsylvania-Washington; Charles S. Chaplin, Canadian; Fred M. Jack, Southern, and W. E. Callaway, Western. Branch managers in attendance are Nat Nathanson of Chicago and Ralph Crambley of Minneapolis.

Greek Funds for U. S. Pix Being Considered

(Continued from Page 1)

American films flowing into Greece. The critical political situation has underlined the continuing need for films showing the democratic way of life in this country, it was said.

With financial assistance, the Bank of Greece may be able to set aside a fixed sum to be allocated annually for American films. The sum now being discussed is \$500,000. Since normal remittances run under \$1,000,000, this would be a substantial gain for American pix companies.

Key to the discussions is the importance placed on American films by U. S. American companies have accumulated blocked funds in Greece, but not to a considerable extent. The future, however, had looked dismal up to the time present discussions began.

Harrisburg Council Votes 10% Tax, Effective Mar. 11

Harrisburg, Pa.—City Council passed on first reading a 10 per cent tax on all amusements, effective March 11, despite vigorous protests which had been voiced by theater interests at hearings before the group. The tax levies one cent on each 10 cents charged to enter places of amusement.

Each theater, or amusement establishment, will be required to take out a permit. The annual renewal fee will be \$2. The final vote will come on Feb. 10, after the ordinance has been fully advertised. Council expects the tax to raise \$117,000 during 1948.

Monogram Will Start Two More Features This Week

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram will put two new films into production this week, bringing the total before the cameras to three. "Jinx Money," already underway, is to be joined by "Melody Range" and "Kilroy on Deck."

Sokolove Leaving Para.

West Coast Bureau of THE FILM DAILY

Los Angeles—By mutual agreement Richard Sokolove, Paramount story head, has terminated his contract with the studio. His future plans will be announced shortly.

WEDDING BELLS

Ross-Jacob

Rosalie Ross of Rutgers Neilson's publicity contact staff at RKO Radio will be married to Alfred Jacob on Jan. 24 and will leave in mid-February for Johannesburg, South Africa, where her intended husband is in business and where she will make her future home.

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Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 93, NO. 11

NEW YORK, FRIDAY, JANUARY 16, 1948

TEN CENTS

UK TAX END SEEN TIED TO MARSHALL PLAN

ASCAP Extends Current Rates Until March 15

No Date Set For Further Confabs But Resumption Of Talks Seen in 10 Days

Agreement extending current ASCAP rates from Feb. 1 to March 15 was reached yesterday by Robert W. Coyne, executive director of Theater Owners of America, and the ASCAP board. Move stems from the recommendations of TOA officials made when it became apparent negotiations between the two organizations, currently in progress, would not be completed by next month.

Gratified, Coyne expressed the
(Continued on Page 6)

Confirm Hughes Move For Atlas RKO Stock

West Coast Bureau of THE FILM DAILY

Hollywood—Discussions, which do not fall into the category of negotiations, between Floyd Odlum and Howard Hughes on the acquisition of RKO Radio shares held by Atlas Corp., were confirmed yesterday by Odlum.

Odlum issued the following statement:
(Continued on Page 6)

"Rebecca" Plagiarism Suit Dismissed by Judge Bright

Federal Judge John Bright yesterday dismissed the plagiarism suit brought by the late Edwina Levin MacDonald against David O. Selznick.
(Continued on Page 6)

NBC Adding 15 to Video News Staff

An expansion of NBC Television's news operations putting the full resources of the network's radio news organization behind its video coverage and adding 15 of the network's top radio commentators and newsmen to the television staff, was announced yesterday.

Under the new plan, NBC's entire foreign and domestic news-gathering staff will be integrated into the television news picture, providing world-wide coverage for the video network. Both film and live programming will be provided wherever possible.

CANADIAN \$\$ SAVINGS IN MILLIONS

Subsidiaries of U. S. Distribs. to Film Shorts, Feature Sequences and Increase Dominion Processing

Ottawa—In Government quarters last night it was stated the film industry has given assurance through J. J. Fitzgibbons of Toronto that there will be more production and processing work in the Dominion in support of the program to halt the flow of dollars to the United States.

This declaration came after Fitzgibbons, as special industry spokesman, had conferred with Reconstruction Minister C. D. Howe.

It was stated an agreement had been reached on methods to cut "several million dollars" in Canadian annual payments to the U. S. industry. This means the production of shorts and some feature sequences in the Dominion by Canadian subsidiary companies and eventually may lead to feature production.

Fitzgibbons also suggested cooperation for wider foreign distribution of National Film Board releases to gain American dollars.

Walsh Hints IA May Take Over Decorators

Detroit—IATSE President Richard F. Walsh, principal speaker yesterday at the fortieth anniversary banquet of Stagehands Local 88, said the IA might consider expansion of jurisdiction to include decorators.

Walsh indicated considerable areas
(Continued on Page 4)

Canty Ends State Dep't Chore in Film Field

Washington Bureau of THE FILM DAILY

Washington—George Canty yesterday closed his desk after four years as State Department motion picture director.
(Continued on Page 6)

\$6,000,000 Music Hall Designed for B'way

Plans for invasion of the Main Stem with a \$6,000,000 building of modernistic and Radio City design, including a 3,600 seat theater, restaurants and office space, in the shape of blueprints was revealed yesterday. Project is bordered by Broadway, 42nd St. and the Hudson River.
(Continued on Page 4)

Philadelphia Allied OK's Buying-Booking Proposal

Philadelphia—Proposed booking and buying service has been unanimously approved by the board of Allied Independent Theater Owners.
(Continued on Page 3)

Univ. Seeks Decree Exemption To Claim Right to Continue Practices

Lightman Will Buy-Book For Some Flexer Houses

Memphis—M. A. Lightman and associates have taken over minor interests in the Flexer Tennessee and Mississippi theaters and assume buying and booking responsibility. The deal includes the Ritz and Peabody here. According to Lightman, it is not a Malco deal.

Get your advertising message into the office of the man who buys, use THE FILM DAILY. advt.

Exemption from virtually all of the provisions of the N. Y. Statutory Court's decree in the industry anti-trust suit will be sought by Universal in its appeal to the U. S. Supreme Court, according to the brief which will be exchanged with the Government today.

Contending that the company has never been guilty of participation in
(Continued on Page 4)

If it's news, you will find it in THE FILM DAILY. advt.

Johnston Supports Plan As "Middle Way" Between Extremes of Left, Right

BULLETIN!

London (By Cable)—Settlement of the Anglo-American film tax impasse is seen here as tied to Congressional approval of the Marshall Plan. Well informed trade sources takes this view: When Marshall aid comes to Britain, the U. S. will naturally expect a quid pro quo. Thus in return for the valuable financial aid, Britain may gracefully give way on the 75 per cent duty, probably allowing U. S. distribs. to take out
(Continued on Page 3)

Film Tele Shows for Editing is Proposed

Washington Bureau of THE FILM DAILY

Washington—It might be desirable "to make movies of productions," intended for television in order that they can be edited before going out on the air, president J. R. Poppel of the Television Broadcasters Association, told the House Labor Committee yesterday. Appearing sup-
(Continued on Page 3)

RKO Queries Position of its Theaters Under Chi. Decree

Chicago—Myles Seeley, attorney for RKO in the Jackson Park Theater case, is filing a declaratory complaint in Judge Michael Igoe's court today, seeking correct position of RKO Grand and Palace theaters in decree.
(Continued on Page 8)

McConnell Will File Contempt Brief Today

Chicago—Thomas McConnell, Jackson Park Theater attorney, will go into Federal Court today with a contempt of court brief expected to name a number of alleged violations of Judge Michael Igoe's injunction decree. McConnell has been dissatisfied with a number of booking instances since the decree went into effect, and will take his complaints to the Court.



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FINANCIAL

(Jan. 15)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	22 1/2	22 1/4	22 1/2	— 1/4
East. Kodak	43 1/4	42 5/8	42 7/8	— 1/4
Gen. Elec. Eq.	15 1/2	15	15	— 1/2
Loew's, Inc.	16 1/2	16 1/8	16 1/2	+ 1/8
Paramount	20 1/2	19 3/4	19 3/4	— 3/4
RKO	8 3/4	8 1/8	8 1/2	+ 1/8
Republic Pict.	4	3 7/8	3 7/8	— 1/8
20th Century-Fox	20	20	20	— 3/8
Universal Pict.	13 1/2	13	13	— 1/2
Universal Pict. pfd.	61	61	61	— 2
Warner Bros.	12 1/2	12 1/4	12 1/4	— 1/8
NEW YORK CURB MARKET				
Monogram Pict.	3	3	3	—
RKO	2	1 7/8	1 7/8	—
Sonophone Corp.	3 1/4	3 1/4	3 1/4	—
Technicolor	12 1/2	12 1/2	12 1/2	—
Trans-Lux	6 1/4	5 1/2	5 1/2	—

OVER THE COUNTRY

	Bid	Asked
Cinecolor	3 1/4	3 1/2
Pathe	3 1/4	3 3/4

Levy to Address Meeting Of Carolinas TOA Group

Charlotte—Herman Levy, TOA general counsel, will be a principal speaker at the first convention of the Theater Owners of North and South Carolina since its affiliation with TOA, Mrs. Pauline Griffith, secretary, announced. Some 500 exhibitors are expected at the meeting, to be held in the Hotel Charlotte, Feb. 1-3. A successor to Ben Strozzer, who has served two terms as president of the group, will be elected during the meetings.

75c Top for Big Pix To Prevail in Canada?

Toronto—The prediction has been made in Toronto film trade circles that few, if any, pictures will play any film theater in Canada during 1948 at advanced prices scaling up to \$1.20. The top will be more like 75 cents, it is declared, for the remaining productions which had been labeled as road shows—or they may be withheld until the period is reached for popular-price release.

Last year four \$1.20 features were presented at Toronto film theaters, these being "Best Years of Our Lives," "Forever Amber," "Duel in the Sun" and "Life With Father."

Eyssell Cocktail Party Honors Selznick's Valli

Valli, Italian star introduced to American films by David O. Selznick in "The Paradine Case," was guest of honor at a cocktail party tendered by Gus S. Eyssell, president and managing director of Radio City Music Hall, in the show place's studio apartments yesterday.

The event brought out a distinguished assembly. Among those noted were: Neil Agnew, Bob Ross, Milton Kusell, Nick Mamula, Robert Gillham, Mervyn LeRoy, Leo G. Carroll, William Pine, Florence Pritchard, Jack Alcoate, Fred Lynch, Oscar De Mejo, husband of the guest of honor, and Patti Alcoate and members of the trade, metropolitan press and fan magazines.

Harrisburg Managers Seek To Halt Admission Levy

Harrisburg, Pa.—Theater Managers Association has written to Claude R. Robins, who took office as mayor this week, requesting the right to appear before City Council to seek information on estimated city revenues and to "demonstrate the inadvisability and lack of necessity of any amusement tax" here. Mayor Robins has not indicated whether he favors an amusement tax, but Council is said to favor such a levy. An amusement tax was declared unnecessary by the retiring mayor, Howard A. Milliken, before he left office.

To Seek Fraud Particulars

Chicago—A motion for a bill of particulars in the fraud suits filed by Warners, Paramount, 20th-Fox, RKO, Loew's, Columbia, Universal and United Artists, is due to be filed today by attorneys for the LaSalle and Peru circuits. Motion will ask dates of alleged false percentage statements and titles of films played under the statements.

Reade Bids For Hott

Asbury Park—Walter Reade has submitted a bid for operation of Convention Hall as a dance pavilion this year with name bands a feature. Bid offers a \$20,000 guarantee plus 15 per cent of gross receipts. Reade operated the Hall as a dance spot in 1937 and 1938.

MOD to Open 10th Drive With Sub-Treasury Rally

An open air rally on the steps of the Sub-Treasury Bldg. at 1:00 p.m. today will open the Greater New York 1948 March of Dimes. Peter Donald will emcee the program, to present a group of film, stage, radio and opera personalities. Ceremonies will mark the 10th anniversary of MOD.

Cleveland, O.—Ernest Schwartz, president-secretary of The Cleveland Motion Picture Exhibitors Association, has sent a bulletin to all association members asking for their cooperation in making March of Dimes collections. While there is no uniform association policy, Schwartz anticipates a 100 per cent participation.

McConnell, Simon Divide Defense in Alger Actions

Chicago—Owing to his Jackson Park Theater connection, Thomas McConnell, attorney, has given up representation of the Majestic, LaSalle and Peru Theaters in the Alger Circuit percentage actions. Because Great States Circuit has a 50 per cent interest in the houses, Seymour Wilson will represent the houses, while McConnell will represent the balance of the Alger theaters.

McConnell has left for Dallas to take depositions in the Tri-States anti-trust case now before Judge Atwell in that city.

No Financial Help from SWG for Indicted Members

West Coast Bureau of THE FILM DAILY

Hollywood—A resolution to extend financial and public relations support to members under indictment for contempt of Congress was defeated in a vote of Screen Writers Guild members. SWG support will be limited to the presentation of *amicus curiae* briefs by the Guild in suits by indicted members against film companies which dismissed them because of the contempt issue. SWG has opened negotiations with Thurman Arnold to represent it in the *amicus curiae* actions, Sheridan Gibney, president, disclosed.

Chamie Named Boren Aide In AMPP's Labor Relations

West Coast Bureau of THE FILM DAILY

Hollywood—Charles S. Boren, vice-president in charge of labor relations of AMPP, announced appointment as his assistant of Alfred T. Chamie. Simultaneously Chamie announced his resignation as assistant United States attorney in Los Angeles.

National Manager to Meet

West Coast Bureau of THE FILM DAILY

Hollywood—Managerial personnel of National Theaters circuits, including Fox West Coast and Fox Midwestern Theaters, will meet here on Feb. 2-4.

COMING AND GOING

HARRY MICHALSON, RKO Radio short sales manager and president of RKO Pathe, left by the 20th Century yesterday for a 10-day trip to Hollywood, stopping off in Chicago.

MAURICE N. WOLF of M-G-M was "reeling" Rome, Ala. to address the Lions Club, has gone.

ROBEY JACKTER, Columbia's assistant sales manager, will be in Philadelphia Monday.

Writer RICHARD BROOKS arrives in New York from Los Angeles tomorrow.

EDDIE ALBERT has arrived from the Coast. He's at the Waldorf.

MORRIS GOODMAN, president of Disc Int'l, left for Toronto yesterday to finalize Canadian distribution deal for its program with Empire-Universal, Ltd.

JOAN CAULFIELD, who has been vacationing in New York for several weeks, will go to Chicago Monday.

JAY RICHARD KENNEDY, who authored story and screenplay of "To the Ends of the Earth," arrived in New York yesterday for a 10-day stay, showing.

ARTHUR M. LOEW, head of Loew's Int'l, HENRY F. KRECKE, also of the department, he returned from the Coast after a brief visit to the studios.

LEONARD HIRSCH, home office assistant Rudy Berger, Southern M-G-M sales manager will leave Sunday for Washington where he will spend a few days.

EDWIN W. AARON, assistant general sales manager, plans to visit the Coast and tour number of M-G-M Western exchanges early next month.

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, leaves Hollywood today for New York after a week's visit at the studio.

AUDREY TOTTER arrives from Hollywood Sunday to make a series of p.a.'s in Loew's Eastern theaters. She is accompanied by DOROTHY BLANCHARD of the studio publicity department.

J. F. McPHERSON, co-managing director National Screen Service' London office, sails tomorrow aboard the Queen Mary, following month of home office conferences.

JACQUES MERSEREAU returned to Hollywood over the week-end.

TOA's Coyne to Meet With Tri-States MPTO

Memphis, Tenn.—Officers and board of directors of the MPTO of Arkansas, Mississippi and Tennessee will convene for a one-day meeting here in the Hotel Chisca on Friday, Jan. 30. Robert W. Coyne, TOA executive director, will meet with the group, following which there will be an open meeting to which exhibitors and industry people have been invited.

Cagney Motion Adjourned

N. Y. Supreme Court hearing on motion by Cagney Prods. to vacate service of a summons served by United Artists in connection with the distribution of Cagney films, yesterday was adjourned to Jan. 19. Cagney claims it is a California corporation and does no business in New York State.

... COUNT ON
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FOR YOUR
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U. K. Tax End Tied To Marshall Plan

(Continued from Page 1)

50 per cent and investing the remainder 50 per cent in this country.

West Coast Bureau of THE FILM DAILY

Hollywood—In a wholehearted endorsement of basic principles of the European Recovery Program, Eric A. Johnston, MPAA president, yesterday described the Marshall Plan as the "middle way" between the foreign policies of the extreme left and the extreme right in America, whose programs, he claimed, separately or combined would repeat the mistakes

Douglas Abbott, Canadian Minister of Finance, believes that the Marshall Plan should hasten the day when the Dominion can relax its present restrictions on theater equipment and other imports from the U. S. Abbott said that Canada will relax its restrictions against American imports as fast as possible. A start was made in the equipment field this week when restrictions on the importing of 35 mm projectors were ended.

of the past and more likely lead to war than to peace.

Speaking at a luncheon meeting at Los Angeles Town Hall, Johnston advocated three essentials to the success of the program. There must be adequate appropriations to begin with, he said, and they must be voted promptly. There must be no "hamstringing conditions," and administration of the program must be in close coordination with the U. S. foreign policy, Johnston declared.

Asserting he believes "the American people have already decided to exert their moral and economic leadership to fight for the peace of the world," the MPAA president declared, "I believe we are willing to pay the price of peace—and that we have forever abandoned the doctrine of peace at any price."

The Marshall Plan, he continued, calls for self-help by Western Europe and some self-denial by Americans. It recognizes, he added, that without recovery in Western Europe, there will be no peace. "The key word is rehabilitation, not relief. It is a two-way blueprint to help Western Europe work its own way back to economic health and political stability."

Johnston conceded that steps must

Warner Photographer Escapes from Arabs

Kirby Roger Rickard, accredited Warner Pathe News correspondent, has escaped after being seized by Arab terrorists while covering the Semiramis Hotel bombing in Palestine, according to a cable received at the Warner Pathe headquarters here. Rickard, a British subject, was taken to the wall for shooting, but managed his release after a threat of death if he was caught in Arab territory again.

Film Tele Shows for Editing is Proposed

(Continued from Page 1)

posedly to testify on the difficulties of television with the American Federation of Musicians, Poppele was led far afield by the questioning Congressmen.

Rep. Samuel McConnell, R., Pa., raised the question of "taste," relating that there had been numerous complaints in Congressional circles yesterday because of the Kraft Theater of the Air video show the previous night. The play, entitled "Alternating Current," concerned a Senator with undercover ties to a local utilities company. McConnell did not see the program himself, and told this reporter after the hearing that the protests had actually come in to the office of Rep. Carroll D. Kearns, R., Pa.

Because Poppele is not himself a television licensee, he said, he was not well qualified to discuss in detail the effect of the AFM ban on live musicians for tele on the existing stations. Committee Counsel Irving McCann started to query him on the clause in AFM contracts with pix producers banning telecasting of film showing AFM members or sound track including music made by AFM members, but finally abandoned the matter until witnesses more familiar with it appear.

Philadelphia Allied OK's Buying-Booking Proposal

(Continued from Page 1)

of Eastern Pennsylvania. Affiliate, to be called Allied Theater Service, Inc., will be available to Allied members in good standing.

be taken at the same time to narrow the gap between the excess of U. S. exports over imports to "trap and tame the wild bull of inflation," and that a flow of foreign goods into America, especially raw materials to replenish dwindling American stockpiles, was necessary to this end.

"I believe," he said, "that most Americans choose the middle way—not the way of appeasement and not the way of sitting tight, but the way of fighting for peace with the tools of peace and the strength of the American system."

The CRITICS RAVE

LOUELLA PARSONS says:
"WELL WORTH SEEING"

SCREEN ROMANCES says:
"SHOULD GET AN AWARD FOR
TENSE SUSPENSE and ROMANTIC
THRILLS!"

FILM DAILY says:
"DRAMATIC PUNCH!!
SOUND SHOWMANSHIP!!"



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Starring
Cathy DOWNS • Paul LANGTON

with Mischa AUER • Roman BOHNEN
Marion KERBY • Jane WEEKS • Manuela CALLEJO
Production and Storyplay ROBERT PRESNEL, SR. • Direction JOHN BENHARDT



DEADLY...to oppose!



DANGEROUS...to expose!



FEMME TOUCH

EARL ROSEN, assistant manager, Loew's Poli
Globe, Bridgeport, Conn.
DUISSE SOWDER, contract department, 20th-
Fox, Indianapolis.
ORA RUSCO, manager, Art, Detroit.
ONSTANCE ARCURI, Skouras Circuit file room,
New York City.
ATHERINE BILTER, Skouras Circuit statistical
dept., New York City.

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Univ. Seeks Decree Exemption To Claim Right to Continue Practices

(Continued from Page 1)

any combination or conspiracy, Thomas Turner Cooke, Universal counsel, will maintain its right to continue the practices of price fixing, block booking, maintenance of clearance and franchise deals. In addition, Universal will challenge the Court's authority to set up a system of competitive bidding.

The prescribing of administrative regulations for a nontheater-owning distributor which is not a public utility is a usurpation of legislative power and in violation of the Constitution, according to the Universal argument.

In the attack on the ban against minimum admissions, the brief will point out that the right to fix prices accrues from the privileges of copyright and that to deny this right

would destroy the value of the company's residuary interest in making subsequent-run licenses. Of the arrangements also are derived from these rights.

Although granting that the term block-booking has the connotation of conditioning the licensing of one picture upon the acceptance of others, Universal submits that there is no evidence of the company's ever having indulged in any such practice but merely licensed that exhibitor who was willing to take the greatest part of its pictures at a satisfactory price.

The Government will also exchange briefs today with the members of the "Big Five"—Paramount, Warners, Loew's, RKO and 20th-Fox.

\$6,000,000 Music Hall Designed for B'way

(Continued from Page 1)

Seventh Ave., 51st Street and 52nd Street and situated directly opposite Warners' Hollywood Theater and diagonally opposite the Capitol Theater. Razing and construction are expected to begin in a year.

Owner of projected building is Herbert J. Freezer, head of a shirt manufacturing concern, who has concluded a lease with the City Bank Farmers Trust Co., for 90 years. Payment for the first 30 years has been stated as \$9,000,000. Structure is listed as 16,000 square feet and assessed at \$2,500,000.

Theater plans include facilities for large-screen television and will be suitable for either films or legitimate stage performances. As yet no operator has contracted for the operation of the theater.

Present occupants of space in the specified area include Brandt's Republic Theater, Roseland Ballroom, offices occupied by theatrical booking agents and retail stores.

Designers for the drawing and blueprints were John Sloan Associates, and Edward D. Stone. Brokers Douglas L. Elliman & Co., Inc., Adams & Co., and Real Estate, Inc., handled the negotiations.

Representing the lessors were Curtis Bates of Cadwalader, Wickersham & Taft and counsel for Freezer was Michael Halperin of Wilzin & Halperin with the City Bank Farmers Trust Co., trustees of Moses & Henry R. Taylor estate, owners of the site, represented by R. Baylor Knox, bank vice-president.

SAG Members Order Affidavits

West Coast Bureau of THE FILM DAILY
Hollywood—Members of SAG voted overwhelmingly to require all officers, directors and committee members to sign individual affidavits that they are not members of the Communist Party.

Walsh Hints IA May Take Over Decorators

(Continued from Page 1)

of controversy had arisen on occasion between stagehands and decorators and that their inclusion would accordingly be logical move to remove potential source of conflict.

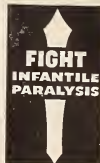
Porter and Melies Films On Way to Acad. Library

West Coast Bureau of THE FILM DAILY
Hollywood—Initial consignment of 100 early film subjects is enroute from the Library of Congress to the Academy, Walter Wanger, Academy Foundation chairman, announced. Paper prints will be converted to film under the direction of Howard Walls, curator of the Academy's film collection.

Among the early motion pictures in the group are a number of Edwin S. Porter's early attempts to tell a story via films, and a group of 50 pictures created by George Melies of France. All film prints of some of these subjects are believed to have been lost.

Duals at Jackson Park

Chicago—Faced by a scarcity of top films, Jackson Park Theater reverted to dual feature bills this week. Dick Salkin, manager, said he hoped to go back to singles shortly.



Join the
**MARCH
OF
DIMES**

JANUARY 15-30

SHORT SUBJECT REVIEWS

"Five Fathoms of Fun"

Paramount 10 Mins.

Highly Interesting
Equipped with spears, oxygen tanks and goggles, anglers are sent by the camera swimming among schools of fish in the clear waters of the Florida Gulf. Grant and Rice narrates this Sportlight which is highly interesting and has footage which is novel.

"All Gummed Up"

Columbia 18 Mins.

Funny
The Three Stooges are to be possessed by their elderly landlord, so decide to use their drug store or a youth serum experiment. They test their concoction on the landlord's wife who then becomes young and beautiful. While celebrating they use bubble gum instead of marshmallows on a cake which gives vent to another funny sequence. Good toege stuff.

"Sunset in the Pacific"

Warners 20 minutes

Very Good
Produced in co-operation with and photographed by the United States Coast Guard, this film opens with brilliant photographs before Pearl Harbor, and follow them during their wartime Coast Guard careers. Recalling many stirring war locales, including the signing of the peace treaty, its beautiful Technicolor ends beauty to this memorial of Coast Guard photographers.

"Desert Destroyers"

Paramount 11 Mins.

Good
Four interesting subjects make up this Popular Science reel; shots of the Navy's new rocket missile, the crazy inventions of a grain broker from Kansas, the latest innovation in ice cream freezers and an experimental colony in Wales where oyster propagation reigns supreme. Good general theme to please most any audience.

"Switzerland Today"

KO 18 Mins.

Dramatic
This Is America has penetrated the government, boundaries, national character, culture, history and citizens of Switzerland to compile an accurate and fascinating report of the country. Highly agricultural and highly industrial, it is a nation of contrasts and paradoxes. Dramatic and informative, most audiences could go overboard for it.

"Horizons of Tomorrow"

Twentieth-Fox 8 Mins.

A-1 Entertainment
Ed Thorgersen narrates this Motestone short which emphasizes the value of engineering and science—to eliminate accidents from aviation. A miracle of the miracles of electronics developed during the war, is explained in relation to aircraft. A flight from Dayton to Washington is recorded, and in closing, a

★ SERIAL ★

"Brick Bradford"

Columbia 15 Chapters

Should Build Audience

Brick Bradford (Kane Richmond), soldier of fortune, and his friends are called upon to protect a fabulous anti-guided missile ray with a great potential for destruction. Sinister forces attempt to steal the ray from eccentric scientist, Dr. Tymak, who flees to the moon. Bradford and company follow and get involved in a revolution of the moon men. Additional episodes take them back to the 18th century via Tymack's Time Top and pit them against opponents whose death-dealing plots keep them hopping. Based on the King Features strip and Ace Comics Book feature, the serial has many exploitation gimmicks for showmen. It should build up a solid audience of fans who will be back for each episode.

V-2 rocket, latest aeronautical puzzle, is pictured. Educational and extremely interesting plus A-1 entertainment.

"The Super Salesman"

Twentieth-Fox 7 Mins.

Sure Laughs

The talking magpies, Heckle and Jeckle, decide to sell their hair tonic in a park, to the consternation of the park caretaker. He calls in a bullish policeman to settle matters. As salesmen they are better entertainers. This one is really clever and is an excellent bet for sure laughs.

"Laguna, USA"

Columbia 9½ Mins.

Lots of Laughs

The "Screen Snapshots" camera catches the Griffin Theater players rehearsing "Of Mice and Men" on the beach at Laguna. Eddie Bracken, Dane Clark, Lon Chaney, Brian Aherne, Barbara Reed and Marian Carr are pictured cavorting between scenes. Lots of laughs and some good names to sell it.

"A Fight to the Finish"

Twentieth-Fox 7 Mins.

Good

Oil Can Harry, has our heroine, Pearl, tied to the railroad tracks while Mighty Mouse tries in vain to save her. He finally succeeds and mops up Oil Can. Lots of action, mellerdrayma, and laughs.

"Wedding Belle"

Columbia 17 minutes

Very Funny

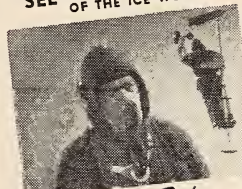
Dick Lane enters he and his pal, Gus Schilling, into a comical train of events when his old girl friend arrives in town shortly after his marriage. Things really get complicated when they exchange identities. Has a number of very funny situations.

Revealed for the First Time
The Amazing Story...
One Million Years Old!

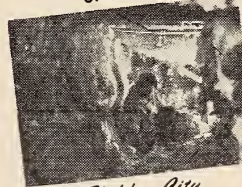
Admiral Richard E. Byrd's MIGHTY
DISCOVERY



SEE THE MYSTERY PALACES
OF THE ICE WORLD!



Supermen of Today
INVADING THE SUPERWORLD
OF YESTERDAY



Hidden City
DISCOVERED AGAIN



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Confirm Hughes Move For Atlas RKO Stock

(Continued from Page 1)

ment: "It is true that Howard Hughes has recently had some tentative and general conversations with me relating to purchase of RKO stock but these conversations could hardly be classified as negotiations. There has not been a three-month period during the last 12 years that some person or group has not had or carried on similar conversations.

"Atlas Corporation, since completion of its reorganization, financing and sponsoring job, more than a year ago, has been willing to step out of its control to the right people at a proper price but at no time has it either offered its present holdings for sale or fixed a price that it would accept for same or received a satisfactory firm offer.

"In today's almost panicky conditions in the production end of the movie industry it is doubtful if any person or group of business within the industry has combined monies and nerve to meet faith of Atlas Corp. in the future of the industry."

Odium several months ago indicated he would be willing to sell 629,020 of Atlas' total holdings of 929,020 shares. There are approximately 4,000,000 shares of RKO shares outstanding, with the Atlas holdings carrying control.

In addition, there have recently been persistent reports, not denied officially, that Robert R. Young was eyeing the Atlas stock.

"Rebecca" Plagiarism Suit Dismissed by Judge Bright

(Continued from Page 1)

nick, his production companies, Doubleday-Doran, Daphne Du Maurier, and United Artists in connection with the book and film, "Rebecca," Judge Bright ruled that "Rebecca" was not infringement of the author's "Blind Windows" and "I Plan to Murder My Husband."

Rites for Siegel's Father

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held here Wednesday for Samuel Siegel, father of Don Siegel, Warner director. Deceased was internationally known as a composer and mandolinist.

Send Birthday Greetings To—

Jan. 16	Alexander Knox	Diana Wynyard
	Katherine Stewart	Mildred Terris
	Elmer G. Leterman	
Jan. 17	Grant Withers	Harmon Yaffa
	Mack Sennett	Roy Benson
Jan. 18	Joan Carroll	Vincent Barrelli
	Constance Moore	Irving Yergin
	Cary Grant	Monte Blue



Ringling Down the News Week's Curtain

● ● ● THE QUESTION BEFORE THE HOUSE: If that new musicians union now being discussed does materialize, will it be an indie or will it get a CIO charter?

● ● ● DELL WILL SWITCH the title of Screen Romances to Screen Stories with the March issue. Dell's reason: More descriptive of contents. ● Ashton Stevens, veteran critic of Hearst's Chicago Herald-American, opines that tele will do to films what pix did to vaude. ● Thought-in-Passing Dept: If Howard Hughes should acquire controlling interest in RKO, what would be the effect, if any, on the latter's association with the MPAA? ● You'll have to wait until June 16 for the release of Monogram's "16 Fathoms Deep," first feature in Anso Color. ● By the way, if you're interested in an evaluation of the Agfa color process from a colorimetric point of view, you may now purchase a report by Dr. Paul H. Keck, German physicist, from the Commerce Dept's Office of Technical Services. ● Donald M. Nelson, who leaves his SIMPP post at the month-end, goes to Chicago Feb. 16 to speak at the Chicago World Trade Conference. ● Roland Gammon, who for the past year managed the New York office of Margaret Ettinger, joins Pageant as associate editor. Gammon is just back from a two months' honeymoon trip thru Mexico, California, Canada and New England.

● ● ● LOOK FOR MEXICO to press for more American production down there. ● Greater New York Fund campaign this year will be headed by Henry C. Alexander, financier. ● Add new vending machines: Nickel-in-the-slot soup dispenser, to be unveiled at next week's Chi. coin machine show. ● Hollywood Co-ordinating Committee is setting up a film-radio star pool for the new Veterans Hospital Camp Shows. ● John Nesbitt's "Passing Parade" goes Coast-to-Coast over MBS Feb. 2. Which is swell promotion for the Metro shorts series. ● Rosalind Keith Courtright opens at the Maisonnette in the St. Regis here Monday. When NBC starts its Chi. tele station WBNY operating about Sept. 1, a net regional tele net will materialize. Stations tying in will include those in Milwaukee, St. Louis and Detroit. ● A second new Chi. tele station, WGNA, bows in by Spring. Vernon R. Brooks has just been named its director of operations.

● ● ● TWO MAJORS are very much interested in acquiring distribution rights to the U. S. Olympic Committee's pic, "Kings of the Olympics. ● San Antonio exhibits have renewed an old Texas custom, that of checking patrons' guns. Only this time, the guns are cap pistols and water guns which youngsters received from Santa Claus. Seems the Rising Generation has been using 'em to aid their hero fighting it out on the screen. ● Leo McCarey, Eddie Dowling, Katharine Cornell, Oscar Hammerstein II and Jo Mielziner are the judges in the Christophers' \$10,000 Drama Awards. Closing date for entries: Nov. 15 next. Fr. James Keller, M. M., director of the Christophers, is back in New York after a month on the Coast. ● Investiture of Capt. Harold Auten with a high Dutch order for his war services recalls, inevitably, that day in 1918 when he was summoned to Buckingham Palace to receive the V. C. from the late King George V. Just as the captain stepped on the investiture platform, the Guards Band struck up, "Here Comes the Bogey Man"..... It brought down the house, so to speak.

● ● ● QUOTE OF THE WEEK: "Exhibitors ought to realize that, basically, they are in the real estate business and should be satisfied with a reasonable profit on their investment"—Sam Goldwyn in a Hollywood Reporter interview Tuesday.

ASCAP Current Rates Extended Until Mar. 1

(Continued from Page 1)

hope that the new time extension would be adequate in bringing about a complete meeting of the minds between exhibitors and the music organization.

While no date has been set for the next ASCAP-TOA meeting, it is believed further discussion will be arranged within the next 10 days.

Canty Ends State Dep't Chore in Film Field

(Continued from Page 1)

picture consultant and 25 years of close Government association with the film industry. Canty, a veteran foreign service officer, has been assigned to Berne, Switzerland.

Canty will be succeeded by R. Horton Henry, who has been first secretary of the U. S. Embassy in Mexico. Henry is a long-time State Department commercial expert and has written numerous motion picture reports from his various service areas.

Canty for many years was motion picture commissioner for Europe under the old Department of Commerce foreign service which was absorbed by the State Department.

He was the State Department's first film consultant and as such has been a long-time fighter against trade barriers. It is generally conceded that he has assisted the film industry in overcoming countless trade obstacles and in recovering literally millions of dollars.

SDG Dinner Tomorrow

Screen Directors Guild of New York will hold their annual dinner tomorrow night in the College Hall of the Hotel Astor at which time the unit will install new officers. Prominent industry figures have been invited to speak.

New Studio, Lab. to Bow

Toronto—Audio Pictures and Film Laboratory, Ltd., will mark the opening of its new studio and laboratory tomorrow with a party.

Hayes to Operate Hotel

Albany—Dick Hayes, veteran Para. salesman, left the company yesterday to operate the Grange Union hotel at Tupper Lake.

Herewith Flents: So "Sleep, My Love"

"Sleep My Love" says America's Sweetheart. And, accompanying that suggestion, Mary Pickford sends along a pair of Flents, which are eye-shades that induce slumber when the early morning shafts of sunlight intrude. A blessing to night crawling columnists and other duck to dawn workers who hit the sack while the daylight shift takes over, it all has something to do with the picture of the same name.



Gasman Opens New Plastics Laboratory

Rochester—Opening of a new plastics laboratory, first of its kind in the camera industry, is announced by Herman Kodak. The laboratory, located in the company's Camera Works, is equipped for a broad range of experimental studies.

Kodak is using the laboratory, under the general supervision of Garin Meyer, to intensify its development of plastic parts for cameras, projectors and other photographic apparatus.

Meyer holds the designation of "plastics pioneer," awarded by the Society of the Plastics Industry in 1944. Gerard Delaire is engineer-in-charge of the lab.

The laboratory, however, will enable Kodak to solve more quickly and scientifically many research and engineering problems associated with the use of plastics in photographic equipment.

Before the addition of the plastics laboratory, the Camera Works used part of the plant's chemical laboratory for plastics experiments. Also played, when possible, were facilities available in the plants of plastics molders.

New Model Movie-Mite Offered at Low Price

Kansas City, Mo.—Movie-Mite Corp. announces a new 16 mm sound projector, Model 63LM, at a new low price available now for delivery to distributors and dealers.

A new push-pull amplifier using miniature tubes is a feature of this model. The smaller tubes make possible the complete enclosure of the projector in the base of the projector. The redesigned circuit gives extended range of even better quality than before.

Paint-Spraying Kit For Maintenance Men

For painting radiators, woodwork, kitchen stools or furniture there is a paint-spraying unit with disposable containers. The set includes a foot pump, a spray-gun handle, six feet of hose and a paint tank. Separate containers can be used to reach color of paint sprayed. The set is called the Cescro Color-Dabber Spray Kit, and is said of special advantage for theater maintenance.

ABOUT THE TRADE

ROY F. ROSSER, JR., new manager of National Theater Supply's Chicago branch, first joined the company in 1936, left in 1942 to take an Army commission—he was a lieutenant colonel upon separation last May—and recently returned from an extensive air tour for NTS through Europe, Asia and the Near East.

THE Academy Award Theater, Dobson Dr. and Melrose, Los Angeles, has installed an Altec Lansing standard A-2 type "Voice of the Theater" loudspeaker system. . . . The Black Rock Theater, Bridgeport, Conn., has a new V-shaped marquee attraction board and signs utilizing Neon lighting and Wagner Sign glass frames, aluminum letters and Flex-Word units. . . . After a committee representing the City Council and the Chamber of Commerce went to Washington, word was finally received securing a permit for construction of a theater in Tazewell, Ill. . . . Hugh G. Martin, manager of the MGM Theaters, has announced that work will commence in the Spring on the 550-seater. Howell Hopson has been appointed as architect.

THE newly remodeled Palace Theater in Tampa, Fla., boasts 1,300 Kroehler "Push-Back" seats for the comfort of its patrons. . . . Motiograph Projection and Mirrophonic Sound Systems is passing out an extremely interesting brochure on Drive-Ins, and the reasons for the increasing popularity. . . . A novel way of utilizing a 16 mm motion picture camera

and sound projector has been found by George E. Collins, Chicago sales representative of J. P. Waite, Inc., who sells two-ton Hydro-Cranes that list between \$6,500 and \$8,000. He claims his use of the Victor equipment for demonstration purposes has more than tripled his sales.

E. M. LOEW was in Charlotte, N. C., this week preparing with his lawyer, Arthur Goodman, details for building a drive-in theater and amusement park on 26 acres of land which he purchased adjoining the grounds of the Southern States Fair on the northern limits of Charlotte. A. B. Blankenship is engineer for the project which will be completed in 90 days. Loew proposes to spend \$200,000 on the theater, and the park, according to Goodman.

E. A. LANGENFELD, formerly an executive with the Essaness Theater Circuit, has been named supervisor of the new product demonstration dept. of the Cory Corp. . . . Among the most recent contributions to better equipment for planned lighting control are the Superior Electric Co.'s Motor-driven and Powerstat Dimmers. They offer the desirable features of Powerstat Dimmers and, in addition, offer greater flexibility of operation. House lights, whether cold-cathode or the incandescent type, can be dimmed from any location in the theater by means of remotely controlled push button stations. . . . Vidalia, Ga., will soon have a new drive-in to be built by Drive-In Theaters, Inc., and located on Vidalia-Lyons Road. Roy Runyan of Dayton, Ohio, will design and lay out the new project.

Myers Joins Schine Circuit

Albany—Appointment of Willard Myers as engineer of the Schine Circuit's construction department is announced by Dewey Lederer. Myers formerly was with Strong Electrical Co.

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International Chairs Go Into 51 Theaters

Camden, N. J.—International Theater chairs, distributed exclusively through RCA independent theater supply dealers, are now being shipped in greater volume than at any time since the war, according to the RCA Theater Equipment Section. Installations have recently been completed in 51 theaters throughout the U. S.

Rendahl in Carbon Post

Chicago—O. B. Rendahl has been appointed assistant Chicago division manager for National Carbon, succeeding W. L. Julian, resigned. C. P. Barry of New York is here for the National Carbon plastic division meeting at the Hotel Sherman.

Alliance-Mid-States Plan 5 New Drive-ins

Chicago—Five new drive-in theaters are planned for the Alliance Circuit and Mid-States Theaters, its affiliate. Mid-States, which recently took over the Walla Walla, Wash. drive-in, also plans to open an auto theater in Kennewick, Wash.

Indiana drive-ins planned by Alliance include sites in Vincennes, Kokomo, Marion and Anderson. Lou Harris, maintenance chief, is on a trip to make final checkups of plans for the new houses.

Strauss, Rehaut Named Officers of Adler Co.

Adler Silhouette Letter Co. of Chicago announces the appointment of Dick Strauss as vice-president and assistant secretary, and the appointment of M. M. Rehaut as secretary.

Adler is enjoying splendid business on new and remodel marquee jobs all over the country. The new Adler "third dimension" plastic letters have met with approval of theater and sign men. The plastic letters are now available promptly in any quantity.

Steel Shortage Hurts

Yankton, S. D.—William Tammen has completed remodeling of the inside of his 700-seat Dakota Theater, but the steel shortage will hold up exterior remodeling until Spring.

Valley Head De Soto Sold

Valley Head, Ala.—The DeSoto here changed ownership again when O. F. Bone, owner and operator for about three months, sold out to O. B. Campbell.



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MPAA Lists Theaters In 3 More Territories

Theaters in the Charlotte, Denver and Salt Lake City exchange territories are listed in the 17th, 18th and 19th in a series of theater directories released by the MPAA.

Summary of theaters listed reveals that Charlotte area has 698 theaters with 334,327 seats. Of these, 685 houses with 329,527 seats are operating, while 13 theaters, 4,800 seats, are closed.

In the Denver territory there are 381 theaters in operation, with 186,201 seats, plus 24 closed houses with 7,776 seats, a total of 405 theaters with 193,937 seats.

Salt Lake City area has a total of 429 theaters, of which 414 are operating and 15 are closed. Operating theaters have 186,208 seats, closed houses, 6,829 seats, for a total of 193,037 seats in the territory.

RKO Queries Position of its Theaters Under Chi. Decree

(Continued from Page 1)

Seeley contends RKO theaters are not affected by Jackson Park decree. Plaintiff attorney Thomas McConnell says they are included in Jackson Park decision. Defendants await Court ruling in the matter.

Discina in Canadian Deal

Canadian distributors of Discina Int'l product will be via Empire-Universal. Morris Goodman, president of Discina, left for Toronto last night to finalize the deal. First Canadian release will be "The Eternal Return."

WEDDING BELLS

Anderson-Kempton

John C. Kempton, Milwaukee manager for M-G-M, and Hazel Anderson, M-G-M office manager at Omaha, have been married since Nov. 21, the couple revealed yesterday. Kempton has been with the company in various capacities since 1919, and his bride since 1922. Mrs. Kempton is continuing temporarily in the Omaha office.

Broussard-Elzey

New Orleans—John Patrick Elzey, son of John F. Elzey, head of Delta Theater Supply Co., will be married Easter Sunday to Patsy Ruth Broussard.

Vollmer-Ludwig

Indianapolis—Betty Vollmer, Warner biller, will be married Jan. 24 to Edward J. Ludwig.

Johnson-Sutton

Minneapolis—Delores Johnson of Columbia is engaged to Robert Sutton.

Salt Lake City Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation.....	414	186,208	Circuit-operated theaters*	155	95,35
Closed theaters	15	6,829	Non-circuit theaters	274	97,68
Totals	429	193,037	Totals	429	193,037

Seating capacity of theaters now in operation, according to population groupings:

Population†	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
250,000-100,001	1 (a)	—	17	—	14,365	—	845
50,000-25,001	4	5	18	35	18,127	32,492	1,007
25,000-10,001	11	16	37	72	27,780	60,272	751
10,000-5,001	12	28	30	102	16,524	76,796	551
5,000-2,501	46	74	69	171	35,446	112,242	514
2,500 and under	227	301	243	414	73,966	186,208	304

* A circuit is defined as "four or more" theaters operated by the same management.

† There are no cities in this exchange territory ranging in population from 50,001-100,000.

(a) Salt Lake City.

Denver Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*.....	381	186,201	Circuit-operated theaters†	186	116,55
Closed theaters	24	7,776	Non-circuit theaters	219	77,49
Totals	405	193,977	Totals	405	193,977

Seating capacity of theaters now in operation, according to population groupings*:

Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
500,000-250,001	1 (a)	—	37	—	34,974	—	945
100,000-50,001	1 (b)	2	7	44	5,326	40,300	761
50,000-25,001	2 (c)	4	16	60	11,478	51,778	717
25,000-10,001	13	17	41	101	29,033	80,811	708
10,000-5,001	19	36	38	139	22,895	103,706	602
5,000-2,501	30	66	39	178	21,886	125,592	561
2,500 and under	198	264	203	381	60,609	186,201	299

* Excluding two Drive-In theaters, total capacity 1,050 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

‡ There are no cities in this exchange territory ranging in population from 100,001-250,000.

(a) Denver; (b) Pueblo; (c) Colorado Springs, Albuquerque.

Charlotte Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*.....	685	329,527	Circuit-operated theaters†	295	179,87
Closed theaters	13	4,800	Non-circuit theaters	403	154,43
Totals	698	334,327	Totals	698	334,327

Seating capacity of theaters now in operation, according to population groupings*:

Population	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
250,000-100,001	1 (a)	—	13	—	8,619	—	663
100,000-50,001	6	7	47	60	38,534	47,153	820
50,000-25,001	6	13	40	100	28,109	75,262	703
25,000-10,001	24	37	102	202	59,255	134,520	581
10,000-5,001	34	71	80	282	40,683	175,203	508
5,000-2,501	60	131	105	387	48,980	224,183	496
2,500 and under	273	404	298	685	105,344	329,527	353

* Excluding 36 Drive-In theaters, total capacity 6,405 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

(a) Charlotte.

Monogram Sets Four Pix For Release in February

West Coast Bureau of THE FILM DAILY
Hollywood—Monogram has set four films for release in February, Steve Brody, president, announced. Titles and release dates are: "Fighting Mad," Feb. 7; "Perilous Waters," Feb. 14; "Rocky," Feb. 21, and "Rose of the Rio Grande," Feb. 28.

Janzon to Film Centennial

Stockholm (By Air Mail)—Bengt Janzon, producer-director, has been chosen by the U. S. Swedish Pioneer Centennial Commission as official film recorder of the June celebration in the U. S. Janzon will produce a documentary, titled "A Swedish Century in America."

"Irish Rose" Sets Another Record, at Prov. Majestic

Providence—Warner Bros. Technicolor musical "My Wild Irish Rose," starring Dennis Morgan, continues to pile up record grosses, with the latest all-time house high reported at the Majestic Theater here. On the basis of this business, the feature moves into the Carlton Theater for a two-week engagement.

U-I Quarterly Dividend

Board of directors of Universal-International yesterday voted a quarterly dividend of \$1.0625 per share on the four and one-quarter cumulative preferred stock, payable March 1 to holders of Feb. 16.

NEW POSTS

DON RIDGE, manager, Pantheon, Toledo, O.
ADAM GOELZ, manager, Meiselman, Wayneville, N. C.
RICHARD STODDARD, manager, Fort, Rock Island, Ill.
BILL McCULLOCH, manager, Esquire, Davenport, Ia.
ROD HAYER, manager, Rocket, Rock Island, Ia.
JOHN VOSS, manager, Garden, Davenport, Ia.
JOHN BENNETT, manager, Spencer, Rock Island, Ill.
MILTON KAISER, manager, Indiana Theatre, Indianapolis.
JOHN SEARCY, assistant booker, Paramount, Denver.
JACK BLOESER, booker, Selected Pictures, Denver.
WALTER JANICE, manager, Rose, Detroit.

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Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 12

NEW YORK, MONDAY, JANUARY 19, 1948

TEN CENTS

CANADA TO END 20% THEATER GROSSES TAX Senate Passes Mundt Bill To Set Up Info Service

Measure Authorizes Gov't
Purchase of Pix; Hearings
On Frozen \$\$ Urged

Washington Bureau of THE FILM DAILY
Washington—The Senate Friday passed by a voice vote the Mundt Bill establishing a permanent United States information service, and indications are that the measure—passed last year by the House in somewhat different form—will be given early consideration in the House. Amendments to the Senate bill as drawn up last month were slight, and indications are that there will not be any
(Continued on Page 6)

Myers Probes ASCAP's Legality, Hits Methods

Washington Bureau of THE FILM DAILY
Washington—Abram F. Myers, Allied States board chairman and general counsel, has filed a new memorandum with the Department of Justice questioning ASCAP's legality and attacking the Society's
(Continued on Page 6)

City Licenses for Tele Bars, Urges Fred Schwartz

Amusement licenses for New York taverns and bars using television sets was suggested at the weekend by Fred J. Schwartz, vice-president of Century Theaters, as a source of additional revenue for the City Treasury. Schwartz pointed out that the number of bars that act as small
(Continued on Page 6)

Nab 75 Spanish Film Men on Coin Charges

Madrid (By Cable)—Accused of currency manipulations, approximately 75 film men, including several representatives of American distributors, were arrested by the Government during the past week. While many have been released, including Spaniards in the employ of American companies, the representative of one U. S. company is reported still held.

Spain has not been granting foreign exchange for film earnings.

Only 7 Per Cent See Communist Propaganda in Films, Star-Tribune Finds in Minneapolis Poll

Minneapolis—Only seven per cent of those polled in a survey conducted by the Star-Tribune thought that Communists had been very successful in getting propaganda into American films. Another 26 per cent thought they had been fairly successful, while 49 per cent said they had not been successful and 18 per cent had no opinion. Questions in the poll were asked only of those who had heard about the Un-American Activities Committee hearings, comprising 80 per cent of the total sample.

Asked to recall a film containing Communist propaganda, 70 per cent could not. On the question of whether or not the probe was helpful in exposing Communists, 46 per cent agreed that it was, while 36 per cent thought the investigations were of no use and 18 per cent held no opinion.

U-I's "All My Sons" Will be Roadshown

West Coast Bureau of THE FILM DAILY
Hollywood—In a move to secure maximum results for the exhibitor as well as the distributor, U-I has scheduled "All My Sons" for a special roadshow release, William A. Scully, vice-president and general sales manager, announced Friday. Prints of the film will be in the exchanges by Feb. 1, but it will not be released until April 15, so that
(Continued on Page 6)

Allied to Charter Ship For Mid-West Regional

Hastings, Mich.—Mid-West area members of National Allied will hold a meeting June 22-24 aboard a chartered steamer on Lake Michigan, Ray Branch, regional vice-president, announced in a letter to members. Ship will leave Hastings, stopping along
(Continued on Page 6)

"Big Five" File Equity Briefs Relief Sought for Eight Points

Philadelphia Allied Will Hear Myers on Jan. 27

Philadelphia—Allied Independent Theater Owners of Eastern Pennsylvania has set Jan. 27 for its annual luncheon meeting at which governors for the organization will be elected. Session will be held at the Broadway Hotel. Principal speaker will be
(Continued on Page 3)

McConnell Contempts Plea Cites Lawyers

Chicago—Attorney Thomas McConnell, counsel for the Jackson Park Theater, filed a petition in Federal Judge Michael Igoe's court here Friday asking that Paramount, RKO, Loew's, 20th-Fox, Warners, Warners Management Corp., B & K and Edward R. Johnston of Chicago and Louis Phillips of New York City, Paramount lawyers, and Otto Koegel
(Continued on Page 3)

Cripps' Close Friend Is Del Giudice's 'Angel'

London (By Cable)—Veil of mystery that has shrouded the financial backer of Filippo Del Giudice, now in the U. S. to further his production plans via Pilgrim Pictures, was drawn aside at the week-end, disclosing him to be William Grimshaw Riley, wealthy Midland industrialist
(Continued on Page 2)

Announcement by Abbott Follows Meetings Between Fitzgibbons and Officials

Ottawa—Canada's Government will vacate the amusement tax field but will permit Provincial Governments to collect taxes on admissions, the Rt. Hon. D. C. Abbott, Minister of Finance, announced Friday, following conferences last week between J. J. Fitzgibbons, chairman of a central exhib. committee, and Government officials.

Provinces under the new arrangement will be permitted to levy
(Continued on Page 3)

Skouras to England On Odeon-GB Merger

Proposed merger of the Gaumont-British and Odeon circuits will be discussed with J. Arthur Rank by Spyros P. Skouras, 20th-Fox president; Murray Silverstone, president of 20th-Fox International, and Otto Koegel, general counsel, during their trip to England, Skouras announced prior to sailing aboard the Queen
(Continued on Page 6)

Taylor, Menjou, Etc., Pix Banned by Hungary Gov't

Budapest (By Cable)—Ban, applying to films in which Robert Taylor, Gary Cooper, Adolphe Menjou, Allan Jones, George Murphy and Robert Montgomery appear, will go into effect in Hungary Thursday. Order came from the Ministry of the In-
(Continued on Page 6)

Eckman Scores Dual Reissue Bills

London (By Air Mail)—Indiscriminate use of re-issues is "suicidal," Sam Eckman, Jr., M-G-M chief here, said in denouncing the policy of using two major re-issues on one program. Such ruthless use of existing films "must bring stark austerity in the foreseeable future," he asserted, claiming the renter is thus depleting his stock, while the exhibitor is taking the short view to gain immediate revenue.

The "Big Five" exchanged briefs with the Government Friday in the industry anti-trust suit appeal which will be argued before the U. S. Supreme Court Feb. 9. The several briefs reiterated virtually all of the arguments which had been made previously before the District Court and in the original petitions for appeal.

Loew's, 20th-Fox, RKO and Para-
(Continued on Page 6)



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FINANCIAL

(Jan. 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/4	18 1/4	18 1/4	0
Columbia Pict. vtc.	12 1/4	11 7/8	12 1/4	+ 1/4
East. Kodak	42 1/2	42	42 1/2	+ 1/2
Gen. Elec. Co.	153 1/2	153	153 1/2	+ 1/2
Loew's, Inc.	173 1/2	163 1/2	170	+ 1/4
Paramount	203 1/2	193 1/2	200	+ 1/4
Republic Pict.	8 3/4	8 1/4	8 3/4	+ 1/8
Republic Pict. pfd.	10	9 3/4	10	0
20th Century-Fox	20 1/2	20	20 1/2	+ 1/4
Universal Pict.	13 1/2	13	13 1/2	+ 1/2
Universal Pict. pfd.	61	61	61	0
Warner Bros.	12 1/2	12 1/2	12 1/2	+ 1/8

NEW YORK C.B. MARKET

RKO	2	1 7/8	2	+ 1/8
Sonotone Corp.	35 1/2	35	35 1/2	+ 1/4
Technicolor	12 1/4	11 3/4	11 3/4	- 1/4
Trans-Lux	6	5 1/2	6	0

OVER THE COUNTER

Cinecolor	Bid 5 1/2	Asked 6 1/4
Parthe	Bid 3 1/4	Asked 3 3/4

"Strange Meeting" New Title

West Coast Bureau of THE FILM DAILY

Hollywood—The new Bette Davis picture which has been in production at the Warners studios, under the title of "Winter Meeting," has been retitled "Strange Meeting," according to an announcement by J. L. Warner.

EUREKA
PRODUCTIONS INC.
165 W. 46th St.
N. Y. City

Starling HEDY LAMARR

Coast Test of Theater
Tele Helps Box Office

West Coast Bureau of THE FILM DAILY

Hollywood—Overwhelming acceptance of large-screen television in film theaters is indicated by initial reactions to the Hollywood Pantages Theater stunt of picking up the feature horse races at Santa Anita on Saturday for projection on the theater screen. Attraction's inaugural resulted in an estimated \$200 extra receipts, with only two days of small ad space to publicize the event.

Rodney Pantages, operator of the house, reports that of 500 comment cards distributed following the showing, 120 were turned in and only nine included adverse comment. He feels that even with some bad weather breaks (fog at Santa Anita) and limited equipment, the initial demonstration was successful. He plans to project the Saturday feature race for the balance of the Santa Anita season, picking up the telecast from KTLA.

Equipment used at the Pantages is a standard Colonial receiver, behind the screen, which contains an electronic power pack used to increase picture brightness by producing 35,000 volts. A five-power Bausch & Lomb lens magnifies the image to the full 8 by 10 foot screen size. Set was supplied by Jack Richards, a local dealer.

Cripps' Close Friend Is
Del Giudice's 'Angel'

(Continued from Page 1)

with extensive interests in the manufacture of glass.

Riley, with associates, is putting up "considerable" money for Del Giudice's production program, and declares that he has 100 per cent confidence in the policy to which Pilgrim is committed.

Riley is a close friend of Sir Stafford Cripps, Chancellor of the Exchequer—a fact that the trade here believes significant—and believes that Del Giudice's pictures can earn a big dollar return for Britain.

Del Giudice has announced Pilgrim's plans to produce both in England and in Hollywood, with the first pic to start this month in England. It will be "The Guinea Pig," the Boultings producing.

FEARLESS DOLLY

Latest model. Brand new . . . \$2000.
Also lights and camera equipment.
Price to be negotiated. Call CI 6-0951.
Miss Hartman.

THERE'S ONLY ONE
Lord Taylor
MIAMI BEACH
OCEAN FRONT • 40th to 41st St.
Reservations Invited • Walter Jacobs

Milder to WB Studios
After Home Office Talks

Max Milder, managing director for Warners in England, arrived in New York on the Queen Mary Friday, accompanied by Mrs. Milder.

After a stay here for meetings with home office executives, Milder leaves for the Burbank studio for conferences with Jack L. Warner, executive producer.

Kane Renamed to Counsel

Minneapolis—Stanley Kane, NCA executive director, has been named village counsel for Golden Valley, a suburb, for the seventh year.

20th-Fox Sets 3 Films
For Release in February

Three films have been set by 20th-Fox for release in February, and Andy W. Smith, Jr., general sales manager, announced Friday. Releases are "Call Northside 777," "You Were Meant for Me" and "Dangerous Years."

Hodge Directing BIS Film Division

Thomas Hodge has been appointed director of the British Information Services' films and publications division. Since last year he had been deputy director of the division.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory Peck Ann Todd Charles Laughton
Charles Coburn Ethel Barrymore
and Louis Jourdan and VALLI
in David O. Selznick's production of
Hitchcock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun
SAMUEL GOLDWYN presents
CARY GRANT LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9 A.M. ASTOR B'way at 45th St.

BOB HOPE
SIGNE HASSO
WM. BENDIX
WHERE THERE'S
LIFE
PARAMOUNT
In Person STAY KENTON and the ORCHESTRA VINIE CHRISTY and VIC DAMONE
MIDNIGHT FEATURE

WALT DISNEY'S
Bambi
By Released by
COLOR BY TECHNICOLOR RKO RADIO PICTURES
NOW! BRANDT'S REPUBLIC B'way 51st St.

RKO
PALACE B'way AND 47 St.
JOHN WAYNE • LARAIN DAY in
TYCOON
COLOR BY TECHNICOLOR

The THEATRE GUILD presents
the RKO RADIO PICTURE
"MOURNING BECOMES
ELECTRA"
TWICE DAILY 2:30 and 8:30 PM
3 PERFORMANCES SUNDAY
at 2:00, 5:15 and 8:30 PM
RESERVED SEATS ONLY
GOLDEN THEATRE
45th St. W at B'way

starring RONALD REAGAN
ELEANOR PARKER
EVE ARDEN
WAYNE MORRIS
THE VOICE OF THE TURTLE
WARNER THEATRE
Opens 10:30am • LATE MIDNIGHT FILM • B'way at 51st

OPENS 9:15 A.M. • B'way at 47th
LATE STAGE AND SCREEN SHOW 10:15 P.M.
WARNER'S
DENNIS MORGAN
in "MY WILD IRISH ROSE"
COLOR BY TECHNICOLOR
IN PERSON THE INK SPOTS
EXTRA! HERBIE FIELDS
AND HIS ORCHESTRA

John Ford and Merion C. Cooper present Atopos Pictures
THE FUGITIVE
HENRY FONDA DOLORES PEDRO
FONDA • DEL RIO • ARMENDARIZ
Directed by JOHN FORD
Released by RKO Radio Pictures
VICTORIA Broadway at 46th St.

Gentleman's Agreement
BRANDT'S MAYFAIR 20th CENTURY-FOX
7th Ave. & 47th St.

Fight Cancer
GIVE
to the
Damon Runyon Fund

Canada to End 20 P. C. Theater Grosses Tax

(Continued from Page 1)

amusement taxes and could allocate portions of revenues collected to municipalities for the benefit of hospitals and civic charities. Federal 20 per cent levy is expected to be ended in March.

Abbott's announcement followed a concerted campaign on the part of Canadian exhibitors to do away with the wartime levy on theater grosses. As part of the drive, individual exhibitors pledged that benefits of any reduction in this tax would be passed on to patrons.

Decision is seen as pointing to a revival of Ontario's 10 per cent admission tax, eliminated before the war. Mayor Saunders of Toronto has campaigned in the past two years for authority to levy a tax on admissions.

Ferguson Will Conduct Five Regional Meetings

A series of five meetings of M-G-M field sales executives and promotion men will be started in Cincinnati tomorrow by William R. Ferguson, exploitation head. Each of the meetings will last two days, centering around departmental activities, policy and discussion of a new approach for promoting new season products, as previously outlined by Howard Dietz, vice-president and director of advertising-publicity-exploitation.

In addition, Ferguson will make a theater survey in the territory where each of the sessions is conducted, as well as hold get-together meetings with newspaper and radio contacts.

Attending tomorrow's meeting in the Netherlands Plaza Hotel, Cincinnati, will be John J. Maloney, central sales manager; Frank C. Hensler, assistant sales manager, Detroit; Edwin Booth, Cincinnati branch manager, and the following exploiters: J. E. Watson, Harold Marshall, Charles Dietz, Charles C. Deardourf, and Bernie Evens.

Second session will be held at the Blackstone Hotel, Thursday and Friday, with the following attending: Burtus Bishop, Jr., Midwest sales manager; Walter E. Banford, district manager; Ralph W. Maw, assistant sales manager; William G. Devaney, Chicago manager, and William G. Bishop, Norman W. Pyle, Louis W. Orlove and Warren Snee, exploiters.

Three remaining sessions will be set up on Ferguson's return to the home office.

Send Birthday Greetings To—

Jan. 19

B. P. Schulberg Ish Kabibbe
Ben H. Rosenwald Frances King
Oliver Hardy
Bernard Rosenzweig

REVIEWS OF NEW FILMS

"To the Ends of the Earth"

With Dick Powell, Signe Hasso

109 Mins.

HOT OFF THE HEADLINES THIS ONE IS A CAREFULLY PLANNED, WELL EXECUTED BIDDER FOR BOX OFFICE HONORS; COMES OFF A REALISTIC, SUSPENSEFUL DRAMATIC ENTERTAINMENT.

As hot and timely as frequent headlines, this semi-documentary treatment of a case in trailing narcotics smugglers, from the files of the Treasury Department, will easily take a place among the best of the genre. It should be said at the outset that the careful planning of the script has resulted in a highly stirring and at the same time stimulating narrative that is one of the most intelligent jobs of its kind.

It is slick, intelligent, wise, calculating and a moot display of wit matching between forces of right and wrong. Underlying is a manhunt. It is a chase that starts in San Francisco, goes to China, then Egypt, Syria, Cuba and the climax comes at sea off the New Jersey coast. The treatment is deft. Robert Stevenson's direction splices together many moving and exciting bits ultimately resolving into a chain reaction that sets off the denouement.

Played straight and convincingly with no overblown histrionics, the film should make a big noise at the box office. The focus on realism is sharp. It is thoroughly believable.

Before hardly a few hundred feet are on the takeup reel the audience watching this one sees a horrible, unforgettable enactment of abandoning ship. It will give them the squirms. This scene sets Dick Powell off on a global quest to uncover an involved and cleverly manipulated dope smuggling ring. Scene shows about a hundred coolies sent to their deaths when the Coast Guard overhauls a freighter in the Pacific. The wary commander gives an order to jettison his human cargo—opium cultivators—fastened to an anchor chain that is cast overboard and plunges to the ocean bottom.

Actually the scenario starts at Lake Success where the United Nations ink a narcotics code. Then Powell as West Coast commissioner goes to China to investigate the ship. In due course he meets with Signe Hasso and Maylia, latter a Chinese youngster. Aided by Chinese officials—it is 1936—Powell gets the info on an opium ring which at length is smashed on the spot but certain blunders on Powell's part leave the trail still warm.

"Jean Hawks" is the big-time international operator that Powell and every other enforcement body seeks. Powell succeeds in smashing another unit in Egypt. It must be mentioned here that when these raids bear fruit the local operator commits suicide, rather than answer to "Jean Hawks."

Powell follows a shipment to Havana. In cahoots with the local operator he traces the processed stuff on board a ship along with its transporters. Miss Hasso also shows up here and a game of cat and mouse ensues. In the gripping last reel of the proceedings the identity of "Jean Hawks" is surprisingly uncovered.

Dealing as it does with the international dope traffic, this job is done in the best taste, reflects credit not only on the film medium but also the fine work of the Treasury Department.

CREDITS: A Sidney Buchman Production; Director, Robert Stevenson; Screenplay and original story by Jay Richard Kennedy; Art directors, Stephen Goosson, Cary Odell; Film editor, William Lyon; Second unit, China, Ray Nazarro; Second unit, Egypt, Seymour Friedman; Set decorations, Wilbur Menefee, Frank Tuttle; Photography, Burnett Guffey; Special effects, Lawrence W. Butler; Sound, George Cooper; Musical director, M. W. Stoloff; Associate producer, Jay Richard Kennedy.

DIRECTION, Fine.

PHOTOGRAPHY, Fine.

Philadelphia Allied Will Hear Myers on Jan. 27

(Continued from Page 1)

Abram F. Myers, national Allied board chairman and general counsel.

Names submitted by the nominating committee for three year terms include Ben Fertil, Milton Rogasner and Morris Wax of Philadelphia; Jack Greenberg and Larry Woodin, upstate. Cecil Felt is nominated to fill a two-year vacancy from Philadelphia.

Alternate governors nominated for one-year terms include Robert Budd, Harold D. Cohen, Harold Hirschberg, William G. Humphries, George L. Ickes, Max M. Korr, Thomas Lazarick, David S. Moliver, George Rieser, Mark Rubinsky, Lester Stallman and Thomas P. Thomas.

Petitions with additional nominations will be accepted at the Allied office until Jan. 26.

Evelyn Lawson Joins Laffmovie

Evelyn Lawson has been named director of public relations for Laffmovie Theaters, James J. Mage announced.

McConnell Contempt Plea Cites Lawyers

(Continued from Page 1)

of New York, 20th-Fox counsel, be held in contempt of court for violating the Jackson Park decree.

The petition prayed the court for both civil and criminal contempt punishment of the defendants.

McConnell's petition charged that in violation of the decree by Judge Igoe, B & K held "Nightmare Alley" at the State Lake for 20 days, thus defying the two-week loop limitation of the decree.

It is alleged that "Where There is Life" and "Golden Earrings" were offered to the plaintiff at excessive rentals and guarantees; that the Jackson Park was asked arbitrarily to bid against the district; that the defendant companies permitted B & K and Warner Theaters to buy films at lower rentals than the Jackson Park; that the B & K Maryland Theater was permitted by the defendants to double feature programs.

The petition further makes the charges that Paramount withdrew "Unconquered" from Chicago release after the loop showing and refused to allow the Jackson Park to exhibit the picture; that Loew's arbitrarily withdrew from Chicago exhibition; that 20th-Fox has arbitrarily placed the Jackson Park in its Zone 11, making it impossible to buy 20th-Fox films at reasonable rentals; that James Costen, Warners Chicago theater exec, notified the Eagle Lion exchange that if "Lost Honeymoon" was sold to the Jackson Park, Eagle Lion bookings in Warner houses would be cancelled.

The petition asserts that when the Jackson Park attempted to buy "Daisy Kenyon" for Jan. 16, the 20th-Fox exchange advised it would not be available until Jan. 30, 14 days later.

It is further set forth that Warners cancelled bookings of Eagle Lion pix in the Avalon Theater.

Johnston is a distinguished member of the Illinois bar. Koegel, general counsel for 20th-Fox, is admitted to practice in Illinois. Phillips, of Paramount and the leading New York law firm of Phillips, Nizer, Benjamin & Krims, is not admitted to practice in Illinois.

Para-Int'l Executives Return to Latin America

Three Paramount International executives in the Latin American division left the home office by air over the weekend. A. L. Pratchett, division manager, left Saturday for Mexico City, while S. E. Pierpoint, district manager for Brazil, Argentina, Uruguay, Paraguay and Chile, left Friday for his Rio de Janeiro headquarters, and Roger Williams, Puerto Rico manager, leaves today for San Juan.

Rivoli Service Dept. To Encourage Artists

Prompted by the success of recent photographic and art displays at the theater, Montague Salmon, managing director of the Rivoli, has set up a public service department to encourage all the arts. Chief aim of the department will be to present creations of talented workers in the arts who could not ordinarily obtain exhibition space, with the first exhibition to comprise 16 paintings by Frances Drangel in the mezzanine of the Rivoli.

Levy on Committee to Review Arbitration Code

New Haven—Herman M. Levy, general counsel of TOA, has been named a member of the Committee on Review of the Code of the American Arbitration Association. Committee will comprise 100 leading jurists, lawyers, business men, labor leaders and industrial-labor relations specialists, headed by Lloyd Garrison, former WLB chairman and former Dean of Law at Wisconsin University.

Kaye to Play Dublin Benefit

Danny Kaye will play a hospital benefit in Dublin during his trip abroad. Kaye leaves Friday for a month's engagement at the London Palladium, to be followed by a tour of U. S. Army bases in Germany, and the Dublin benefit for the new Bon Secours Hospital in March.

Chevrolet to Sponsor Olympics

Hollywood—Area Chevrolet dealers will sponsor film coverage of the Winter Olympic Games over Paramount Television Station KTLA, beginning Feb. 3.

THE GREATEST ACCLAIM FOR ANY PICTURE!

By *Acclamation!*
**"GENTLEMAN'S
AGREEMENT"**
is The Best Of The Year!

"Best picture of the year!"

—N. Y. Film Critics' Award

"Best picture of 1947!"

—Earl Wilson

"Best movie of the year!"

—Alton Cook, *World-Telegram*

"Best drama of the year!"

—Dorothy Kilgallen

"Best picture of the year!"

—Associated Press Hollywood Staff

"Most exciting drama of year!"

—Philip K. Scheuer, *Los Angeles Times*

"Greatest picture this year!"

—Harrison Carroll, *L. A. Herald-Express*

"Best picture of the year!"

—Jimmy Starr

"Best movie this year!"

—Sheilah Graham

"Best picture in years!"

—Walter Winchell

**Picture of the Week, Month or
Year!** —in *Life*, *Cosmopolitan*, *Liberty*,
Movieland, *Redbook*, *Christian Herald*,
N. Y. Morning Telegraph.

Parents' Magazine Medal Award!

Special Award of Merit!

—Scholastic Magazine

Darryl F. Zanuck Presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in *Laura Z. Hobson's "GENTLEMAN'S AGREEMENT"* with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe • Produced by DARRYL F. ZANUCK • Screen, Play by MOSS HART • Directed by ELIA KAZAN

11th WEEK, MAYFAIR, NEW YORK • 11th WEEK, APOLLO, CHICAGO

THE GREATEST ACCLAIM FOR ANY COMPANY!



20th Century-Fox Had MORE Pictures
On MORE "Best 10" Lists MORE Times
Than Any Company In The Industry!*

"GENTLEMAN'S AGREEMENT"

"MIRACLE ON 34th STREET"

"BOOMERANG!"

"KISS OF DEATH"

"THE LATE GEORGE APLEY"

"MARGIE"

TECHNICOLOR

"MOTHER WORE TIGHTS"

TECHNICOLOR

*Compiled From The "Best 10" Lists Of The National Board of Review, Time Magazine, N. Y. Times, N. Y. Post, N. Y. Daily News, N. Y. Herald Tribune, N. Y. World-Telegram, Country Gentleman, Christian Herald, Bill Leonard, CBS, The Film Daily.

"Big Five" File Equity Briefs; List 8 Points

(Continued from Page 1)

mount were in general agreement upon the issues to be fought. Their combined argument protests against and seeks relief from the following findings in the N. Y. Statutory Court's decree:

1. That the theater-owning defendants combined and conspired to restrain trade in distribution and exhibition of motion pictures.

2. That the defendants be enjoined from owning any beneficial interest in a theater in conjunction with an independent.

3. That in the event of a clearance dispute, the burden shall be upon the distributor to sustain the legality thereof.

4. The ban against price-fixing.

5. The imposition of a system of competitive bidding as the sole method of licensing pictures.

6. The elimination of arbitration as a means of resolving exhibitor-distributor disputes.

7. The ban against theater expansion under any circumstances.

8. The ban against block-booking.

The Paramount brief gave rise to speculation as to whether the case might just again be referred to the District Court for amendment, an action which might prolong final decision for a greater length of time than heretofore considered likely. Paramount recognized the difficulty involved for the high tribunal to make detail revision of the lower court's decree and suggested that it be remanded to the latter body for consideration of the alternatives requested by the appellants.

During the next fortnight, defendants will prepare appellee briefs which will answer the complaints raised by the Government, chiefly the request for divorcement and the ban against cross-licensing.

Combined appellant-appellee briefs will be filed by all of the contesting parties Feb. 2, one week prior to the scheduled hearings before the U. S. Supreme Court.

Attorneys signatory to the briefs exchanged Friday included James F. Byrnes, for 20th-Fox; William J. Donovan, George S. Leisner, Raoul R. Irvine, Gordon E. Youngman and Roy W. McDonald, for RKO; Whitney North Seymour and Louis Phillips, for Paramount; John W. Davis and J. Robert Rubin, for Loew's.

Taylor, Menjou, Etc., Pix Banned by Hungary Gov't

(Continued from Page 1)

terior. Previously it was announced there would be no discrimination against U. S. films but of late there has been renewed opposition by Leftist elements. A Cooper pic is current here. Some of the players testified at recent Congressional anti-American hearings in Washington.

In December a similar move was made in Rumania, a check of files reveals. Players singled out for elimination from that country's screens included Taylor and Menjou.

SICK LIST

FRED HOLZWORTH, manager of the Hilliard Square Theater, Cleveland, O., is confined to his home with the mumps.

COMING AND GOING

MOREY GOLDSTEIN, Monogram-Allied sales manager, returned to the New York office from a sales trip to Cincinnati, Columbus and Cleveland.

LEO GENN, RKO player, arrived from the Coast Saturday.

CHARLES SCHLAIFER, 20th-Fox advertising-publicity director, returns today from a trip to Chicago, accompanied by SID BLUMENSTOCK, assistant exploitation manager.

JAMES ASHCRAFT, Philadelphia exploiter for M-G-M, left over the week-end for the Coast for a vacation.

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, returns from a week's visit to the studio today.

JOHN MURPHY and ERNIE EMERLING of Loew's will return to their desks today after visit to Loew's Theaters in Norfolk, Richmond, and Washington.

WILLIAM R. FERGUSON, M-G-M exploitation head, leaves tomorrow by plane for Cincinnati and Chicago. He will return the end of the week.

SILAS F. SEADLER, M-G-M advertising manager, leaves shortly for the Coast on his annual vacation and visit to the studio.

BEN BERGER, North Central Allied president, is vacationing in Florida.

GEORGE SMITH, Paramount's Western division manager, on a swing of exchanges in St. Louis, Kansas City, Des Moines and Omaha, accompanied by RALPH LIBEAU, district manager.

U-I's "All My Sons" Will be Roadshown

(Continued from Page 1)

proper promotion and publicity may be developed both trade-wise and to the public, Scully said.

Move, Scully said, was made in order to emphasize the quality and stature of "All My Sons." "It is not only with the view to obtaining extra money for the distribution of this picture," he continued, "that we have decided upon this policy of release, but we carefully considered the necessity of giving the exhibitor an opportunity to effectively exhibit this picture under the logical auspices."

Market, Scully claims, can accommodate this type of distribution, "particularly when the grandeur of theme in such a picture cannot be put into proper focus unless the public is especially informed about its merit."

Decision followed the first in a series of studio conferences at which "All My Sons" and other forthcoming U-I product is under discussion. Detailed plans will be set in a series of regional sales meetings, starting Feb. 1 in San Francisco.

Spyros Skouras to England On Odeon-GB Merger

(Continued from Page 1)

May Saturday. Rank and 20th-Fox are partners in the G-B Circuit.

Discussions on the merger constitute the sole purpose for the trip, Skouras said, emphasizing that it has nothing to do with the British ad valorem tax. Eric A. Johnston, MPA-A head, is the "only man who has authority to conduct discussions on this matter," Skouras declared.

WILLIAM MCCLURE, who recently joined Warner Pathe News as staff correspondent in Europe, sailed over the week-end aboard the Queen Mary.

JAY EISENBERG, liaison between M-G-M's legal and sales divisions, and LEONARD HIRSCH, home office assistant, arrive in Washington today where they will confer with Rudy Berger, Southern sales manager, and Charles E. Kessnick, Atlanta head.

SPYROS P. SKOURAS and MRS. SKOURAS and MURRAY SILVERSTONE and MRS. SILVERSTONE sailed for London on the S.S. Queen Mary over the week-end.

MAX E. YOUNGSTEIN, Eagle Lion ad-publicity director, returned over the week-end from Chicago where conferred with William Hollander of B & K on "It-Men." He also prepared co-operative ad campaigns for the pic in additional engagements.

WILLIAM WYLER is due from Hollywood tomorrow.

MARY HATCHER arrives on the Coast today to start work in Paramount's "It's Always Spring."

MARGARET ETTINGER, public relations counselor, arrives from the Coast today for a three-week stay. She is at the Waldorf-Astoria.

HOWARD G. MAYER, public relations counsel for the Academy, is East to set up national publicity coverage on the forthcoming Academy Awards.

Myers Probes ASCAP's Legality, Hits Methods

(Continued from Page 1)

practices, it was revealed over the weekend. The memo was sent to the Department on Jan. 13. Myers' move was predicted in THE FILM DAILY several weeks ago.

Previously, the Justice Department had answered Allied's protests against ASCAP by recommending exhibits work on a per piece basis. Myers pointed out that on this basis rates as cited by ASCAP would be many times higher than even the proposed new rates.

In his memo, Myers said that neither the distributors nor ASCAP has filed lists of copyright works and other data. The Allied leader also cited the recent ruling of the Washington State Supreme Court against ASCAP. Myers said that if ASCAP had violated the Washington State law it also has violated the consent decree.

City Licenses for Tele Bars, Urges Fred Schwartz

(Continued from Page 1)

television theaters quite possibly exceeds the number of film houses in the New York area.

Emphasizing that he did not advocate limiting the installation of video receivers in bars, Schwartz observed, "I'm certain the necessity for securing a license will not halt the progress of the medium."

"However," he continued, "there is no doubt that the equation as it exists today, finds the saloon or bar with a better deal from the city than the regular motion picture theater. While licensing bars will not by any means equate the deal, it is a logical step for the Department of Licenses to take."

Senate Passes Mundt Bill for Info Service

(Continued from Page 1)

serious difficulties in getting the two versions of the bill into harmony.

The battle for funds will be a rare matter. Senator H. Alexander Smith, presenting the bill for the Senate Foreign Relations Committee, declared that it is vitally needed to combat the misrepresentations of America and American motives which the USSR is spreading throughout the world.

Smith told the Senate that he and colleagues who traveled through Europe last Fall to study the need for such a program "were particularly agreed" concerning the importance of using the pix industry and other non-Governmental agencies "to the maximum extent possible."

"Every effort should be made to facilitate these services and to this end we even explored the possibility of ways and means by which it might be possible to enable these activities expand through relieving them in some way of the embarrassment of foreign currencies which they received for their services and which were not convertible."

Recommend Foreign's Hearings

"We did not find it possible to incorporate in the pending legislation any immediate provision that would take care of this matter but we earnestly recommend that hearings be held on the subject, and that subsequent legislation be passed to make it possible for this type of private American service to be rendered more extensively."

(Smith has told this reporter he thinks favorably of the idea of having the Secretary of State purchase pix from the industry if that seems to be the only solution. He has said, too, that authority—even if not funds—for such purchase are in the bill. But, he has added, he compliments the industry on its refusal to support this idea.)

On the matter of film content, he said that "while none of us want to impose any type of censorship on the products of private American industry operating abroad, nevertheless there should be some way, by agreement with the producers themselves, to maintain the highest possible quality of production. What I mean by this is, for example, if we are sending motion pictures abroad reflecting American life, there should be a pride among the producers in reflecting the highest possible type of American life, and not send over some of the unfortunately cheap type of films which represent the regrettable, seamy side of the American character."

"It seems ultimately fitting that in this field of who we are and why we are, we should reach a standard to which the wise and honest can repair."

Allied to Charter Ship For Mid-West Regional

(Continued from Page 1)

the way for golf and swimming, enroute to Mackinac Island.

Business sessions will all be held aboard the ship, Branch said, but "nothing will detract from the restful vacation and enjoyable trip." Allied intends to make this an annual affair, Branch indicated, if attendance makes such a move worthwhile.

CHARTERED

SOUTHERN DRIVE-IN THEATERS, INC., of Southern Pines, N. C.; to deal in real estate; authorized capital stock \$25,000; subscribed stock \$300 by Walter Brown, Jr., and C. A. Huntley, both of Aberdeen, and D. N. Williams of Southern Pines.



Through him . . . West meets East

ACROSS his "front page" the world parades . . . before the eyes of moviegoers on Main Street. There, West and East *do* meet—through the highly specialized efforts of the newsreel editor.

He sifts the facts and foibles of the world . . . and presents in one short reel the significant, the human, and the odd—the news that helps the world to know itself.

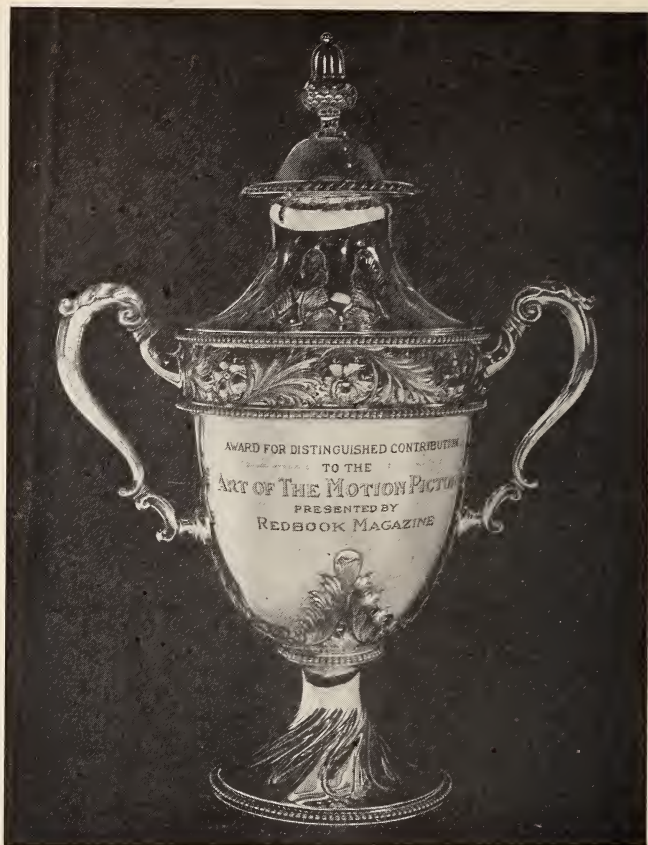
To his objectivity . . . his sense of the newsworthy . . . his feeling for concise and graphic storytelling . . . the newsreel owes its unique place in American journalism.

Yet the newsreel editor would be the first to give due credit to his staff of cameramen . . . and to the Eastman motion picture films which help them cover the news—and help him present it so effectively.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD



Thank You

MR. EDWIN BALMER

MISS FLORENCE SOMERS

MR. THORNTON DELEHANTY

and the entire REDBOOK organization

for selecting Argosy Pictures' "THE FUGITIVE"

as "the outstanding picture of the past year," and for giving the

MOTION PICTURE AWARD OF 1947 to JOHN FORD for the exceptional work he has done in the production and direction of motion pictures.

Merian C. Cooper
PRESIDENT, ARGOSY PICTURES CORPORATION

M. F. Production Dist.
28 W. 44th St. 21st floor
New York N. Y.



D OF J IS STANDING FIRM ON DIVORCEMENT

212 in Backlog; 359 Pix Set for '48 Shooting

Imposing Studio Reservoir
Of Unreleased Pix; 365
Features Produced in 1947

By RALPH WILK

West Coast Bureau of THE FILM DAILY
Hollywood—An imposing backlog of 212 completed unreleased features lies in the vaults of Hollywood studios at the end of 1947, a survey reveals. In addition, as yet incomplete plans already forecast 359 features will go before the cameras in the current 12 months. Production total for 1947 was 365 features.

Backlog reported as of Jan. 1 had
(Continued on Page 6)

Cinecolor Reports Record Sales, Profit

West Coast Bureau of THE FILM DAILY
Hollywood—Third annual report of Cinecolor Corp., for the year ended Sept. 27, 1947, disclosed record sales and profits for the company. Sales for the fiscal year were \$2,62,147.38 with net profit reaching \$305,780.77. Profit for the year ended
(Continued on Page 8)

J. S. Newsreels Win Fight To Film Olympic Games

London (By Cable)—J. Arthur Rank, who has organized Olympic Games of 1948 Film Co., Ltd., as a private company, is offering to share the newsreel rights of the Olympic Games with all other newsreel companies.
(Continued on Page 6)

House Sends Mundt

Bill To White House

Washington Bureau, THE FILM DAILY
Washington—Acting with unexpected speed, the House yesterday passed by voice vote the Senate version of the Mundt Bill, sending it to the White House for early signature. This bill will provide the statutory authority for a permanent United States information service but provides that the Secretary of State rely upon the pix industry and allied media to do as much of the job of telling the world about America as possible.

WARNS OF MUNICIPAL AMUSE. TAX

Move on Entertainment Field Being Plotted by Iowa
Municipalities is Pointed Out by Leo Wolcott

Eldora, Ia.—An amusement tax is an ideal local tax, according to the monthly magazine of the League of Iowa Municipalities, Leo F. Wolcott, chairman of the Allied Independent Theater Owners of Iowa and Nebraska, warns members in his current bulletin. Wolcott quotes the publication as claiming the Federal Government is likely to reduce or abandon this field and that "municipalities should be ready to step in" as "the yield can be substantial, particularly in larger cities."

Publication warns municipalities to fix the tax by brackets, with a graduated tax in even cents in each bracket, rather than a percentage of admission charge, as "this is easier to defend," because the tax will be on the person going to the place of amusement.

Eying Both RKO and UA, Young Confirms

Robert R. Young, film and railroad magnate whose Pathe Industries wholly owns Eagle Lion, yesterday officially confirmed that he was negotiating for investment in both RKO and United Artists.

Although Young said that up to now "nothing has come" out of dis-
(Continued on Page 8)

Reade Upheld in Effort To Break RKO Contract

Albany—Contract under which RKO Service Corp. managed 13 New Jersey theaters owned by Trenton-New Brunswick Theaters, Inc., has been declared "illegal, void and unenforceable" by Justice Thatcher of the Circuit Court of Appeals. Decision
(Continued on Page 2)

Video Discrimination Said Hearing Reason

Washington Bureau of THE FILM DAILY

Washington—Discrimination against Television and FM broadcasting by the AFM is itself sufficient reason for the current hearings on the AFM. Rep. Gerald Landis, R., Ill., declared yesterday. His statement was prompted by charges by
(Continued on Page 8)

Gene Martel Elected Prexy of Eastern SDG

"A bad non-theatrical picture is just as detrimental to the movie business as a bad entertainment film," said Gene Martel, newly-elected president of the Screen Directors Guild, in taking over the reins of office yesterday from Bud
(Continued on Page 7)

ACLU Brief Asks Divorcement Berge, Fly Are Among the Signatories

Fairbanks, Grounded, Due Here Thursday by Train

Jerry Fairbanks' plans to fly here from the Coast over the weekend were knocked out by adverse weather, and the producer now is expected to arrive by train on Thursday. Fairbanks' plane was grounded enroute. The producer is coming East pri-
(Continued on Page 8)

Washington Bureau of THE FILM DAILY

Washington—Charging monopolistic trends in the film industry are a threat to freedom of the press, the American Civil Liberties Union yesterday filed an *amicus curiae* brief in U. S. Supreme Court in support of theater divorcement. Supporting the Attorney General's demand that major companies be forced to give up their theaters, brief asserted that
(Continued on Page 6)

Proposes 10-Year Cross- Licensing Ban While Pro- gram is Being Carried Out

Washington Bureau of THE FILM DAILY

Washington—The Government will reiterate its demand for divorcement and ask the U. S. Supreme Court for a 10-year ban on cross-licensing while the long-range remedy of divestiture is being carried out, it was revealed here yesterday when the Department of Justice made available its preliminary appeal brief exchanged with the defendant distributors last week.

The Government also takes the position that the District Court
(Continued on Page 8)

Broadway Victoria As Selznick House

David O. Selznick is negotiating with City Investing for a lease of the Victoria Theater with a view to making it a Broadway showcase for SRO pix.

City Investing, it is understood, is prepared to spend \$280,000 in renovating the Victoria. Program calls for extensive alterations and installation of some 400 more seats, raising the capacity to 1,100. House is to be ready by Labor Day.

Allied of Iowa-Nebraska Sets Own ASCAP Plan

Eldora, Ia.—Board of Allied Independent Theater Owners of Iowa and Nebraska has recommended to members that they not sign any ASCAP application calling for an increase over present rates, and that prior to the expiration date of their
(Continued on Page 2)

Australian Newsreel To Try Color Clips

Sydney (By Air Mail)—Cinesound in the future will film a portion of its newsreel in color, with the first clips now being processed, it is announced. Color will be limited at the start to about 500 feet issued every four to six weeks.

MY WILD IRISH ROSE

SOMETHING
TO SING ABOUT!
465 OPENINGS!
ALL TERRIFIC!

STARRING

DENNIS MORGAN

AND A GIANT MUSICAL CAST • Color by **TECHNICOLOR**

with
ARLENE DAHL • ANDREA KING • ALAN HALE • GEORGE TOBIAS
GEORGE O'BRIEN • BEN BLUE • SARA ALLGOOD

Directed by
DAVID BUTLER • WILLIAM JACOBS



WARNER BROS. MUSICAL!

Screen Play by Peter Milne • Based upon a Book by Rita Olcott • Musical Numbers Created and Directed by LeRoy Prinz • Musical Numbers Orchestrated and Conducted by Ray Heindorf



IM ENTE

The picture
that took TWO
D R A M A T I C
YEARS to film...
in Shanghai, Cairo,
Havana and the
far corners
of the world...

COLUMBIA PICTURES GRATEFULLY ACKNOWLEDGES THE COOPERATION OF THE TREASURER

PORTANT RTAINMENT

COLUMBIA PICTURES presents

TO THE ENDS OF THE EARTH

starring

DICK POWELL • SIGNE HASSO

with **LUDWIG DONATH • VLADIMIR SOKOLOFF • EDGAR BARRIER**

and introducing the Chinese actress **MAYLIA**

Story and screenplay by Jay Richard Kennedy • Directed by **ROBERT STEVENSON**

A **SIDNEY BUCHMAN** Production • Associate Producer **JAY RICHARD KENNEDY**

DEPARTMENT AND ITS BUREAUS OF NARCOTICS, CUSTOMS AND COAST GUARD.



212 in Backlog; 359 Pix Set for '48 Gun

(Continued from Page 1)

Warners represented by 21 features; RKO, 21; Columbia, 24; Paramount, 24; M-G-M, 16; 20th-Fox, 13; Eagle Lion, 6; Republic, 17; Monogram, 20; Allied Artists, PRC, 15; Screen Guild, 3; Universal-International, 12; SRO, 3, and United Artists, 14.

Indications are that Warners will produce 21 pictures this year; Universal-International, 25; M-G-M, 26; Columbia, 48; Paramount, 23; Eagle Lion, 22; Monogram, 27, plus eight Westerns; Republic, 48; RKO, 30; Allied Artists, 6; United Artists producers, 15; 20th-Fox, 40; SRO, 6, and Film Classics, 14. No estimates were available from Screen Guild or PRC, latter releasing through E-L.

Last year, M-G-M produced 26 features; Warners, 21; U-I, 25; SRO, 3, United Artists producers, 10; RKO, 36; 20th-Fox, 23; Republic, 48; Paramount, 22; Eagle Lion, 12; Screen Guild, 17; PRC, 24 features and 14 Westerns; Allied Artists, 4; Columbia, 48, and Monogram, 32.

Seven New Features

Get Gun; 31 Shooting

West Coast Bureau of THE FILM DAILY
Hollywood—Thirty-one pictures are before the cameras, with seven new ones rolling this week. Heading the list with five shooting is Warners. Quintet include "The Fighting Terror" and the Transatlantic production, "Rope," which Alfred Hitchcock is directing. M-G-M has four pictures in production, including "A Southern Yankee." Twentieth-Century Fox wound up production on "Walls of Jericho" and "The Iron Curtain" leaving three pictures in work. Three are shooting also at Paramount and Republic, with two going at Columbia and Universal-International, including "The Judge's Wife." Robert S. Golden Prods. has started work on "Texas, Brooklyn and Heaven" with Guy Madison and Diana Lynn co-starred, for United Artists release; and Samuel Bischoff went into production on his Regal Film, "The Pitfall," starring Dick Powell, which is also for United Artists release. UPA, Eronel, Monogram, ARKO, Eagle Lion and Edward Small shooting one each, and Sig Neufeld started work on "The Easy Way" for Film Classics release.

Fred Seeliger Dead

Columbus, O.—Fred H. Seeliger, 66, pioneer newsreel cameraman, is dead. He retired four years ago as co-owner of Service Photographic Co.

*Send Birthday
Greetings To—*

Jan. 20 Leo Pillot
Lowell Gilmore



Tuesday's Tele-lines

● ● ● LARGE SCREEN THEATRICAL TELE could be closer than you think. . . . And perhaps without the installation of costly and elaborate equipment. . . . What Rodney Pantages has accomplished on the Coast with a standard receiver, an electronic power back to increase picture brightness and a five-power lens to magnify the image to 8 x 10 screen size can be duplicated by any exhibitor with the same or similar equipment.

● ● ● CENTURY CIRCUIT'S FRED SCHWARTZ would seem to have something in his suggestion that the city impose an amusement license upon those cafes and bars which have installed television receivers. . . . As this pillar has remarked before, each tele set is a miniature motion picture theater. . . . And if you do not believe that television can keep 'em away from the established theater's box office, you might check with met. area exhibs. on what happened hereabouts during the 1947 World Series.

● ● ● AS YOU MAY HAVE NOTED, the present status of Cinecolor, as a result of such developments as its 100 per cent acquisition of Film Classics and the organization of a service subsidiary, Cinecolor Finance Corp., presents some mighty interesting facets. . . . For one, here is a closely integrated organization whose potentialities are too obvious to require recital. . . . For another, Film Classics seems to be headed for its own non-competitive niche in the industry field. . . . Here again the advantages are on the obvious side. . . . Cinecolor, come next Spring, will have Hollywood lab. capacity sufficient to turn out 45 features plus numerous shorts. . . . In the aggregate, that's a matter of 170,000,000 feet. . . . And ahead are plans for foreign plants—in Britain, in Mexico. . . . This, too, should interest: Cinecolor has no bank loans—no indebtedness. . . . It's authorized capitalization is a million shares of \$1 par common. . . . Today, 740,000 shares are outstanding. . . . When present deals are finalized, there will be 875,000 outstanding. . . . The 44-week report to the stockholders, as of Aug. 2, showed a neat \$661,000 profit. . . . Profit for the full year, ended Sept. 27, was \$305,780. . . . Note, however, that in the year Cinecolor cut the price on release prints and additionally absorbed a 11.17 per cent cost of living wage boost.

● ● ● MARY PICKFORD, who took Canada by storm on her trip for the United Children's Appeal, established a new Dominion record for free air-time to promote a motion picture. . . . Mary was heard on four CBC coast-to-coast broadcasts, each mentioning "Sleep, My Love," also two local programs in each of three cities, Ottawa, Toronto and Montreal. . . . Then for good measure, two French broadcasts were thrown in to bring the total to 12 shows, all in a period of three days.

● ● ● RKO RADIO has selected "Design for Death," the first feature-length documentary ever made by a major studio, as its entry this year in the documentary classification of the Academy Awards. . . . First announced under the title of "Hirohito's Children," 60 minute subject was made from hundreds of reels of historical dramas, newsreels and propaganda pictures captured by the U. S. armed forces from the Japanese during World War II. . . . With Sid Rogell as executive producer, "Design for Death" was produced by Theron Warth and Richard O. Geisler. . . . The commentary was written by Theodore S. and Helen Geisel and narrated by Kent Smith and Hans Conreid.

ACLU Files Brief Asking Divorcement

(Continued from Page 1)

movies, like radio, are part of the country's press, and that free to read, see or hear are implied freedom to publish or produce.

Brief was signed by Harold J. Sherman and H. William Fitelson as counsel for ACLU, and by Wendell Berge, former assistant attorney general, who initiated the anti-trust action against the film companies. James Lawrence Fly, former FCC chairman; Prof. George H. Dession of the Yale School of Law, formerly on the D of J anti-trust division legal staff, and C. Dickerman Williams attorney.

ACLU brief supports the Government both in its appeal from the Statutory Court decision which refused to divest theaters, and in fighting the defendants' appeal from block booking and other practices.

Ownership of theaters by defendants, ACLU claims, enables them to restrict film fare chiefly to their own productions, and to discriminate against independent producers. "Once the majors are divorced from their theaters—and not until then—various independent producers will be encouraged to produce more films for what will be an assured free competitive market," brief claims.

U. S. Newsreel Win Fight To Film Olympic Games

(Continued from Page 1)

panies, including the American which protested any exclusive Rank arrangement.

It is said that the principal reason why Rank angled for special rights is a plan to shoot the Games in color, apart from the newsreel coverage. Rank recently shot the Royal Wedding in Technicolor as a special.

Bennin Rites in Milwaukee

Milwaukee—Funeral services were held yesterday for Walter Benning, 43, M-G-M office manager who died of a heart attack. His brother, Herbert, is manager of the M-G-M St. Louis branch.

CHARTERED

EXPERT PICTURES CORP., New York, to produce films; capital, 200 no par shares; by Helen Kersavage, Irene H. Dlosser, Gertrude Mendelson.

CINEMEDIA, INC., New Rochelle, N. Y.; to produce visual forms of entertainment and instruction; capital, 200 no par shares; by Franklin E. Lowe, Myron Budd Mittleman, Alvin B. Sisk.

MOFS THEATER, INC., New York; capital, 200 no par shares; to operate theaters; by Mildred Lebon, Theresa Powers, Flossie Wetrich.

FOX REALTY OF MISSOURI, INC., Dover, Del., granted authority to operate in Missouri as a foreign corporation, to operate theaters, using \$126,000 of its \$1,000,000 capital stock in Missouri; officers, E. C. Rhoden, president; Richard P. Brous, secretary; Charles E. Shafer, treasurer.

★ FILM DAILY REVIEWS OF NEW FEATURES ★

"My Girl Tisa"

with Lilli Palmer, Sam Wanamaker
Varners 95 Mins.

FF-1, NEW SERIO-COMIC NUMBER
HG—ADD UP TO LARGE BOX OFFICE
FIGURES; PERFORMANCES, DIRECTION
MARKED ASSETS.

United States Productions has tapped in "My Girl Tisa" a sprightly new source of story material. Novelty and newness being most elements in this business of purveying film entertainment, are very much in evidence here. It is a creditable job with every earmark of being potentially lucrative. In box office money sense, "Tisa" should add up very well.

Has its capable direction, Elliott Nugent draws pungent flavors from the half dozen acts of the scenario which stems from a play by Lucille S. Prums and Sara B. Smith. These range from fundamental boy meets girl to warm patriotism that is not cheapened by jingoism. It is an honest treatment delineating honest folk. Underlying the basic theme is a strong vein of humor.

New York's lower East side in 1905 is the setting and the story is peopled with recently arrived immigrants from various parts of Europe who are steadfast in their aspirations to become citizens. In their sincere devotion to this end they also take on an aspect of comedy which gently issues from many contributing factors. We have Lilli Palmer meeting with Sam Wanamaker. She works in Akim Tamiroff's tie factory and handles other small jobs. Her aim is to bring her father to this country. Tamiroff is devoted to his studies so he can pass in exam and obtain his first papers. Whenever Stella Adler, as keeper of a boarding house, appears in the proceedings she runs off with acting honors—and this does not at all reflect on others in the cast who are uniformly tops.

Without once permitting spectator interest to become loose the story builds to a point where Miss Palmer is framed by Hugo Haas. This places her at the mercy of the immigration authorities. Wanamaker, the gabby but sincere "Denek, come to me when you are in trouble," makes a big issue of Miss Palmer's case and presses Theodore Roosevelt, played smartly once again by Sidney Blackmer, into service. Roosevelt happens by handily and uses his influence to get the innocent Miss Palmer off.

The story is warm and human. It is flavored with the right touch always.

CAST: Lilli Palmer, Sam Wanamaker, Akim Tamiroff, Hugo Haas, Gale Robbins, Stella Adler, Benny Baker, Sumner Getchell, Sid Tomack, John Qualen, Tom Dillon, Sidney Blackmer, Fritz Feld, John Banner.

CREDITS: A United States Production; Producer, Milton Sperling; Director, Elliott Nugent; Screenplay, Allan Boretz; Based on a play by Lucille S. Prums, Sara B. Smith; Photography, Ernest Haller; Art director, Robert Haas; Film Editor, Christian Nyby; Sound, Oliver S. Saretson; Set decorations, Fred M. McLean; Music, Max Steiner; Musical director, Leo F. Forstner.

DIRECTION, Very Fine. PHOTOGRAPHY, First Rate.

Renaissance Ahead of Schedule

Montreal—Construction of the Renaissance Films studio is running four months ahead of schedule and it is expected that the first film produced there will go before the cameras in March, J. A. DeSeva, president, revealed. Five RCA sound channels will be installed, starting this week.

"You Were Meant For Me"

with Jeanne Crain and Dan Dailey
(HOLLYWOOD PREVIEW) 92 Mins.

20th-Fox. COCKING STORY OF THE FLAPPER AND EARLY NIGHT CLUB ERA WITH FINE DIRECTION AND ACTING IMPRESSES AS SURE FIRE MONEY MAKER.

Here is a lot of entertainment, with Jeanne Crain as capable and appealing as she was in "Maggie" and Dan Dailey repeating the hit he scored in "Mother Wore Tights." Lloyd Bacon has furnished excellent direction and Fred Kohlmar sound production values.

The story is laid in the Flapper Era. Ellick Moll and Valentine Davies, the latter, who wrote "The Miracle on 34th Street," concocted the original screenplay.

Oscar Levant has his most important screen role to date and does convincing work. Percy Kilbride and Selena Royle are splendid as Jeanne's parents. Barbara Lawrence and Herbert Anderson appear in lesser roles.

Dan Dailey and his dance band come to Bloomington, Ill., for a one-night stand. It is to be noted that he is the best male dancer to ever front a band. In addition he turns on the personality, and when Jeanne, winner of the door prize at the dance, sees him, she falls deeply in love with him.

Dan's next stand is Peoria, and Jeanne takes a bus to see him. After the dance, Dan drives her back to Bloomington in the early morning and when Jeanne's parents awaken they find Jeanne and Dan asleep in the parlor. All is forgiven when the parents learn the youngsters got married in Peoria.

At first, Jeanne is thrilled with one-night stands and enjoys being a passenger on the band's bus. Oscar Levant, the band's manager and pianist, has the band practically set for an engagement in a New York hotel, and Jeanne can hardly wait to see the big city.

It's 1929 and the Wall St. crash wipes out most of the night club spenders. The New York engagement is cancelled and Dan has to disband his outfit. Dan and Jeanne return to Bloomington.

Oscar gets Dan an offer of a \$75 a week job in a Chicago movie theater as a musician, but Dan refuses it. This leads to his first big quarrel with Jeanne. Dan walks out, buys a train ticket for the East, but at the last moment takes a job at his father-in-law's brick yard.

The picture ends with Levant running the brick works and Dan leading a band at a New York hotel.

CAST: Jeanne Crain, Dan Dailey, Oscar Levant, Barbara Lawrence, Selena Royle, Percy Kilbride, Herbert Anderson.

CREDITS: Producer, Fred Kohlmar; Director, Lloyd Bacon; Authors and Screenplay, Ellick Moll and Valentine Davies; Cameraman, Victor Miller, ASC; Special photographic effects, Fred Serzen; Editor, William Reynolds; Art director, Lyle Wheeler and Richard Irvine; Set decorations, Thomas Little and Paul S. Fox; Sound, E. Clayton and Roger Herman; Musical direction, Lionel Newman; Orchestral arrangements, Herbert Spencer and Earle Hagen; Vocal arrangements, Charles Henderson; Dances created and staged by Dan Dailey and Les Clark.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

Col. Dismisses Anderson Case

Chicago—Columbia has dismissed the percentage case against Anderson Circuit which has settled all claims.

"Albuquerque"

In Cinecolor
with Randolph Scott, Barbara Britton,
George "Gabby" Hayes
Paramount-Clarian 89 Mins.

EXCITING MELODRAMA OF STAGE COACH DAYS IN CINECOLOR IS EXCELLENTLY DIRECTED AND SPLENDIDLY ACTED: SHOULD REGISTER SOLIDLY AT B. O.

This Clarian Production is the most ambitious offering that has been undertaken by Producers William Pine and William Thomas. It has been given excellent direction by Ray Enright and the screenplay by Gene Lewis and Clarence Upson Young is based on a novel by Luke Short.

The acting is splendid, with Barbara Britton being seen in a new type of role, and Randolph Scott giving his usual stalwart performance as a straight-shooting, courageous Westerner.

George "Gabby" Hayes is outstanding as an ore freight rider, while Lon Chaney is convincing as a heavy. One of the best performances is given by George Cleveland, while Russell Hayden and Catherine Craig, who are also featured, do well as brother and sister. Little Karoly Grimes, Bernard J. Medell and Irving Bacon are prominent in the supporting cast.

The story is laid in the turbulent days of 1870, with George Cleveland, owner of freight and stage coach lines, a law unto himself and determined to spread his empire.

Catherine Craig, a passenger on one of Cleveland stage coaches, who, with her brother, planned to start a freight line in opposition to Cleveland, is robbed of \$10,000. Randolph Scott, a Texas Ranger and nephew of Cleveland, is a fellow passenger.

Cleveland welcomes Scott at Albuquerque, but Scott soon learns that his uncle is behind the robbery, and forces him to return the money. Scott joins Miss Craig and Russell Hayden in their new freight line. Cleveland imports comely Barbara Britton to try and learn secrets of the new line.

One of the most exciting sequences is that of the thrilling ride down a treacherous mountain road by Scott and Hayes, riding heavily-laden freight wagons. The picture culminates in a wild gun fight between the freight riders, led by Scott, and Cleveland's men.

Barbara, who has seen the light, falls in love with Hayden, and Scott with Catherine Craig.

The Clarian production is in Cinecolor, with Fred Jackson, Jr., handling the photography effectively.

CAST: Randolph Scott, Barbara Britton, George "Gabby" Hayes, Lon Chaney, Russell Hayden, Catherine Craig, George Cleveland, Karoly Grimes, Bernard J. Medell, Russell Simpson, Jody Gortner, Dan White, Irving Bacon, John Halloran, Walter Baldwin.

CREDITS: Producers, William Pine and William Thomas; Director, Ray Enright; Author, Luke Short; Screenplay, Gene Lewis and Clarence Upson Young; Cameraman, Fred Jackson, Jr.; Art director, F. Paul Sylos; Cinecolor director, Gar K. Gilbert; Sound, Earl Sitor; Set decorations, Elias H. Reif and Vincent Taylor; Editor, Howard Smith; Music supervision, David Chudnow; Musical score by Darrell Calker.

DIRECTION, Excellent. PHOTOGRAPHY, Effective.

Rites for Mrs. Sobol

Funeral services will be held at 1 p.m. today at the Riverside Memorial Chapel, 76th and Amsterdam Ave., for Mrs. Leah Helen Sobol, 51, wife of columnist Louis Sobol, who died yesterday.

"King of the Olympics"

(Part 1)
Westport Int'l Films 60 Mins.
STIRRING SPORTS FEATURE IS EXCELLENTLY HANDLED AND NEATLY TIMED TO CIN.

The combined footage of 600 cameramen covering the last Olympic Games held in Germany in 1936, has been edited to make one of the most stirring sports attractions to hit celluloid. Coinciding with this year's games it should spur more than usual interest and word of mouth can put it in the big time. Paced by a splendid musical score and the narration of Bill Slater it has all the thrills and excitement that championship sports can offer.

The events in Part 1 are the 100, 400 and 800 meters run, running high jump, hop step and jump, broad jump, javelin throw, discus throw, women's diving, boat races, 1,500 meters run, 4, 8-oared shell and pole vault. The events recorded coupled with the colorful ceremonies surrounding the contests make it a thoroughly worthwhile attraction, effective for sports fans.

Editing job, a good one, was handled by Joseph Lerner and Max Rosenbaum.

Gene Martel Elected Prexy of Eastern SDG

(Continued from Page 1)
Pollard, president of the Guild for the past two years.

"Here in the East," said Martel, "we produce about 90 per cent of the non-theatrical films, about five per cent of the entertainment films, and most of the films for television."

Martel, former treasurer of the Guild, is Eastern test director for Paramount Pictures.

Other officers elected at the Guild's third annual convention Saturday were: Honorary president, Bud Pollard; first vice-president, Willard Van Dyke; second vice-president, Leslie Roush; recording secretary, Jack Glenn; corresponding secretary, Sidney Kaufman, and treasurer, Emerson Yorke.

Board of directors is comprised of officers and: Bud Pollard, Al Altman, Boris Kaplan, Leo Seltzer and Marvin Rothenberg.

Korda French Company Headed by Ex-Envoy

London (By Cable)—Sir Alexander Korda is forming a French production company which will be headed by Sir Alfred Duff Cooper, former British ambassador to France.

Weinzimer Rites Today

Funeral services will be held today at 1:30 p.m. at Morris Funeral Parlors, Brooklyn, for Louis Weinzimer, 52, who died in his home yesterday. Weinzimer was service manager in the New York exchange of National Screen Service. Prior to NSS Weinzimer operated the Progressive Poster Co. with his brother, Harry Egert. He is survived by his widow, a daughter, two sons and two sisters.

Third Quarter Company Net Sales Stay High

\$120,248,000 Reported by Six Companies Is Drop of Only \$1,394,000 from '46

Washington Bureau of THE FILM DAILY

Washington—Net sales of six motion picture companies for the third quarter of 1947 amounted to \$120,248,000, the SEC reported over the weekend. This was only a slight drop from the \$121,642,000 registered in the same period in 1946.

Although 1947 totals were close to the record-breaking sales in 1946, Government fiscal experts cautiously raised a danger signal. Experts point out that up to the latter part of last year, sales generally have risen for several years. Costs, however, are still increasing. Thus, even if sales continue at their present pace, profits will continue to plunge. If sales drop off and prices continue high tough times are definitely ahead.

Net sales, which include operating revenues, were listed by the SEC for six pix companies—Columbia, Loew's, Monogram, Republic, 20th-Fox and Universal.

Net Sales by Companies

The lineup is as follows:

Columbia—\$6,475,000 for the third quarter of 1947, compared with \$5,574,000 for the same period in 1946 and \$9,080,000 for the second calendar quarter of 1947.

Loew's, Inc.—\$42,750,000 for the third quarter of 1947, compared with \$45,600,000 for the same period in 1946 and \$43,371,000 for the second quarter of 1947.

Monogram—\$2,176,000 for the third quarter of 1947, compared with \$1,770,000 for the same period in 1946 and \$2,241,000 for the second quarter of 1947.

Republic—\$7,524,000 for the third quarter of 1947, compared with \$6,370,000 for the same period in 1946 and \$7,509,000 for the second quarter of 1947.

20th-Fox—\$4,689,000 for the third quarter of 1947, compared with \$5,245,000 for the same period in 1946 and \$4,587,000 for the second quarter of 1947.

Universal—\$16,634,000 for the third quarter of 1947, compared with \$12,083,000 for the same period in 1946 and \$16,908,000 for the second quarter of 1947.

Col. Foreign Coin Omitted.

The SEC pointed out that the gross income of Columbia's foreign subsidiaries (reported each time in the subsequent quarter, but omitted from the totals) amounted to \$4,275,000 for the quarter ended June 30, 1947, and \$4,069,000 for the same period in 1946.

It was also noted that fiscal quarters ended at different times for the companies listed. In addition to the producing companies noted, the SEC also listed the sales, including operating revenues of Loew's Boston Theaters (Co., as follows: \$492,000 for the third quarter of 1947, compared with \$460,000 in the same period in 1946 and \$527,000 for the second quarter of 1947.

County Tax Upheld in Tenn. Supreme Court

Knoxville, Tenn. — Knox County amusement tax of one cent on each 20 cents of admission was upheld by the State Supreme Court, which ruled the power of the Legislature to declare and tax privileges is unlimited and cannot be controlled by the courts. Motion picture interests sought to have the tax declared unconstitutional on the ground that it applied to only one county in Tennessee.

D of J Firm on Divorcement Proposes 10-Year Cross-Licensing Ban

(Continued from Page 1)

should have compelled the defendants to sell their stock interests in theaters held jointly with independents in order to prohibit the former from gaining any further power.

The brief attacks the auction selling provisions of the N. Y. Statutory Court's decree as completely "ineffective" and submits that divorcement is the "necessary measure to eliminate conspiracy and restore competition to the industry."

"Competitive bidding is, in reality, no affirmative relief at all, for the reason that the independents are in no position to compete with the majors for pictures. It does nothing to pry open to independent competition the market that has been so long closed by the defendants' unlawful conduct."

The Government's position is that the theater-owning corporations can continue to prevent competition from entering the field under competitive bidding by outbidding the independents on pictures. This could be done without injury to the majors since they would at the same time receive correspondingly more revenue as distributors.

Contending also that competitive bidding is "unworkable," the brief declares that all disputes would have to be settled by contempt proceeding instituted by the Department of Justice which is in no position to handle the flood of suits that would arise. The Government sees no chance for a voluntary system of arbitrations.

Under heavy fire is the lower court's position that divestiture would injure the defendants and be harmful to the public as well. The Government admits that the majors will be hurt by such action but denies that such injury is a basis for allowing the conspiracy to continue. "The basic requisite for successful theater operation is access to good pictures," the brief declares, pointing out that independent exhibitors have proven their ability to serve the public well.

In support of its request for a ban on cross-licensing, the Government states that the effect of such practice is substantially the same as the theater pooling arrangements which the Court held unlawful.

The Government also expresses concern for the quality and content of motion pictures controlled by monopoly since films are such an important means of communication of ideas.

In this connection, the brief declares that the action of the defendants in the past "gives little hope that they will in the future encourage production of the wide variety of films needed to satisfy the wide variety of tastes possessed by the potential American film audience, rather than a standardized mass product adapted to profitable exhibit in a controlled market." The content now is controlled by the prejudices and the moral attitudes of those who control the channels of distribution.

Video Discrimination Said Hearing Reason

(Continued from Page 1)

Rep. John Lesinski, D., Mich., that the hearings were inspired by the big radio networks "to intimidate the AFM."

Representatives of the networks refused to answer questions by Rep. Carroll D. Kearns, R., Pa., concerning the negotiations which are to be held here today with the AFM. Kearns demanded to know if they would agree to a contract which does not provide for live music for television, but the network executives refused to say what they will insist upon in the negotiating meeting.

Vice-president Frank Mullen of NBC would go no farther than to say that he and his colleagues would sign no contract "not in the public interest."

Cleve. Exhibs. Elect Tomorrow

Cleveland—Officers of the Cleveland Motion Picture Exhibitors Association will be elected at tomorrow's annual luncheon meeting. Ernest Schwartz, who has served as president for 14 years, is expected to be re-elected.

Cinecolor Reports Record Sales, Profit

(Continued from Page 1)

ed September, 1946 was \$43,087, while a loss of \$25,607 was sustained in the 1945 year. Sales in 1946 were \$850,949 and in 1945, \$248,244.

Report pointed out that Cinecolor during the year was able to trim the price on release prints by a half cent per foot, and that the company also absorbed an 11.17 per cent cost of living increase.

William T. Crespinel, Cinecolor president, reported that the company's color process is now well established in the industry and said the demand for it should expand rapidly with the increased popularity of film in color. Company's research department, he added, is constantly studying means to improve the present process.

Jack Votion Leaves RKO Post in Great Britain

Jack Votion, RKO Radio European rep. since 1945, with headquarters in London, has resigned, it was learned yesterday. Votion returned to New York last week.

Whether the post will be filled was not ascertainable yesterday.

Hartford Circuit in Brownout

Hartford, Conn.—Hartford Theaters Circuit has browned out all theater fronts and marquees as a fuel conservation effort, Al Schuman, general manager, announced.

Eying Both RKO and UA, Young Confirms

(Continued from Page 1)

cussions, sources close to the industrialist cautiously pointed out that he "never backs a loser."

In a statement released in New York by Eagle Lion and simultaneously in Washington by Joseph Borin, his Washington attorney, Young said:

"A group of private investors associated with me have been looking both at RKO and United Artists with a view towards possible investment but to date nothing has come out of it. Whether an agreement can be reached in price and other factors is a question for the future to decide."

"Quite apart from this, we propose to go forward with Eagle Lion to do all we can to make it the most progressive and economical and efficient unit in the industry."

Young did not identify his associates in the proposed deals, nor was there mention of the extent of the offers.

Fairbanks, Grounded, Due Here Thursday by Train

(Continued from Page 1)

marily to confer with Frank E. Mullen, executive vice-president of NBC, and video officials of the net. Plans for mass production of films for television, called for under the new NBC-Fairbanks pact, will be discussed as well as story ideas for new program series.

Fairbanks also will supervise the expansion of his New York offices and the acquiring of studio space. Reavis Winkler, publicity director of the Fairbanks organization, is accompanying the producer.

Consolidation of all film production activities of Fairbanks under the title of Jerry Fairbanks, Inc., is announced, the producer dropping the title of Jerry Fairbanks, Inc., organization under which he has produced short subjects for Paramount.

Under the new organizational set-up, Fairbanks will have four divisions to handle the production of his television, theatrical and commercial films and the distribution of the 35 mm and video Zoomar lenses.

Two Scripts for Tele Pix

West Coast Bureau of THE FILM DAILY
Hollywood — Jerry Fairbanks Prods. yesterday purchased and scheduled for early filming two original television film scripts. "The Family Affair," by Arthur Hoerl, former King Features writer and artist, was set for production start in early March. "Double Clue," a mystery drama by Will Gould, scripter on the "Michael Shayne" radio show, will face the cameras next month.

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Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

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TEN CENTS

JOHNSTON CALLS HEADS TO EMERGENCY PARLEY

Court Restricts Contempt Plea to Suit Party

New Salinas Turned Down
Application to Cite
20th-Fox, Nat'l Theaters

Ruling that only parties in the government's anti-trust suit may bring application to cite for contempt of the decree in that action, Federal Judge John Bright yesterday turned down New Salinas Theaters Corp., in its motion to cite 20th-Fox and National Theaters.

New Salinas, operator of the (Continued on Page 3)

\$900,000 Trust Suit Hits Chi. Distributors

Chicago—A \$900,000 treble damage anti-trust suit was filed yesterday for Saul Meltzer, owner of Melnor Amusement Co., operators of Irvoli Theater, and Pix Amusement Co., operating Rockne theater, by attorneys John Marzall and Lloyd (Continued on Page 6)

"Paradine" Sales Policy To Be Set at Meetings

Sales policy for the forthcoming national release of David O. Selznick's production of Alfred Hitchcock's "The Paradine Case" will be formulated at a divisional sales meeting tomorrow and Friday, Neil (Continued on Page 6)

Warners 'Robin Hood' As Reissue in March

Warners, which during the past 10 months has found re-issues paying off like a jackpot, yesterday added another to its hand-picked list — "The Adventures of Robin Hood." Pic will go out March 13, with a New York playdate at the Strand along with a "name" band.

Since last April, when WB experimented successfully with "The Sea Hawk" and "The Sea Wolf" as a combo, company has brought back "Marked Woman" and "Dust Be My Destiny," "Bad Man of Missouri" and "Each Dawn I Die," "Jezebel" and "Slight Case of Murder" and "Anthony Adverse."

22 Exhibitor Leaders Accept State Posts For NCCJ's American Brotherhood Week

Twenty-two exhibitor leaders have accepted invitations to serve as state and territorial chairmen for American Brotherhood Week, sponsored by the NCCJ. It was announced yesterday by Harry Brandt, national exhibitor chairman. With their areas, they are:

Robert J. Peratovich, Jr., Alaska; William E. Malin, Arkansas; I. J. Hoffman, Connecticut; Charles Niles, Iowa; Elmer C. Rhoden, Kansas; Guthrie Crows, Kentucky; E. V. Richards, Jr., Louisiana; I. M. Rappaport and Louis Gaertner, Maryland; Ted Bolnick, Minnesota; Arthur Lehmann, Mississippi; Harry C. Arthur, Jr., Missouri; Niel Morrison, New Hampshire; Milas L. Hurley, New Mexico; Edward Lachman, New Jersey; M. Lowenstein, Oklahoma; Ernesto Rufino, Philippines; Ramos Cobian, Puerto Rico; Tracy Barham, Utah; Frank A. Venette, Vermont; William F. Crockett, Virginia; and Harold J. Fitzgerald, Wisconsin.

75% Tax Slated For Parliamentary Attack

London (By Cable)—Critics of the confiscatory 75 per cent duty imposed upon American and other film imports are expected to unlimber their heaviest verbal artillery today when the new Films Act (quota measure) comes up for debate on the second reading.

Tom O'Brien, general secretary of the NATKE, member of the TUC General Council and one of British (Continued on Page 7)

2 House Measures Would Cut Ticket Tax in Half

Washington Bureau of THE FILM DAILY

Washington—Rep. Gordon L. McDonough, Republican from the Hollywood area of Los Angeles, yesterday called upon the House to lower the admissions tax to its prewar (Continued on Page 3)

New Eastman Color Still Experimental

Rochester—Trade reports, current for some time, that Eastman Kodak was nearly ready to introduce a new 35 mm color process which would materially affect the Hollywood scene brought this authorized statement yesterday from company officials:

"For a long time our research scientists have been working to develop new processes in the field of color (Continued on Page 7)

Cramblett Upped to Head UA Midwestern District

Ralph Cramblett, veteran UA Minneapolis branch manager, has been promoted to the post of Midwestern district manager, J. J. Unger, general sales chief announced yesterday. Cramblett has been associated with (Continued on Page 3)

Gov't Officials Expected To Sit in on 2-Day Meet Covering Foreign Problems

MPAA president Eric Johnston has called an emergency, two-day meeting with company heads to deal with the critical foreign situation, it was learned yesterday. The important confab has been tentatively set for Jan. 29-30 in the Washington offices of MPAA.

It is expected that top Government officials may sit in on the meeting. Other Federal officials will be contacted during the two-day meeting. Although the confab was tagged as an "emergency" meeting, it was not expected that there will be any break in the British impasse. This question, however, will be discussed as will other foreign problems.

Also set for a thorough discussion (Continued on Page 7)

No "Arch" Roadshow But Advanced Prices

"Arch of Triumph" will be released at advanced admission prices but on a non-roadshow basis, George Schaefer, Enterprise vice-president and sales chief, and Gradwell L. (Continued on Page 6)

Blum-Byrnes Film Pact To Stand as is—Golden

Washington Bureau of THE FILM DAILY

Washington—There is nothing to point to re-negotiation of, or revocation of, the Blum-Byrnes Agreement on films to France, Nathan D. Gold- (Continued on Page 3)

Thomas Will Make 22 for E-L Forms Equity Productions With Three

No Drop in B. O. Pull of Outdoor Action Pix—Pine

Outdoor action films have proven to be a consistent money-maker for exhibitors and their popularity with audiences throughout the nation has never waned, William Pine, co-producer with William Thomas of "Al- (Continued on Page 7)

West Coast Bureau of THE FILM DAILY

Hollywood—Harry H. Thomas, who stepped down from the presidency of PRC with its absorption by Eagle Lion, has formed Equity Pictures with Howard Welsh, former Universal executive producer, and plans to produce 22 features, six in color, for Eagle Lion release during the first year.

Thomas is president of the new (Continued on Page 3)

Hughes, Wanger

Reported in New Co.

West Coast Bur., THE FILM DAILY

Hollywood—No comment was available on a published report that Howard Hughes' deal for purchase of Floyd Odium's RKO stock is about completed and that Odium will sell all of his \$29,020 shares instead of \$29,020. It is reliably reported that Hughes and Walter Wanger are exploring possibilities of forming new film company and of buying and reorganizing a current releasing organization.



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FINANCIAL

(Jan. 20)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	22	22	22	+
General Pict. vtc.	117 1/2	117 1/2	117 1/2	+
East. Kodak	47 1/2	47 1/2	47 1/2	+
Gen. Elec. Eq.	15 1/2	15 1/2	15 1/2	+
Loew's, Inc.	17	16 3/4	16 3/4	- 1/8
Paramount	19 1/2	19 1/2	19 1/2	+
RKO	8 3/4	8 1/4	8 3/4	+
Republic Pict.	3 3/4	3 3/4	3 3/4	+
20th Century-Fox	20 3/8	20 1/8	20 1/8	+
20th Cent.-Fox pld.	35	35	35	+
Universal Pict.	13 1/2	13	13	+
Warner Bros.	12 1/2	12	12	+

NEW YORK CURB MARKET

	Picks	3	3	3
Monogram Pict.	1 1/2	1 1/2	1 1/2	+
RKO	1 1/2	1 1/2	1 1/2	+
Technicolor	1 1/2	1 1/2	1 1/2	+
Trans-Lux	5 1/2	5 1/2	5 1/2	+

OVER THE COUNTER

	Bid	Asked
Cinecolor	5 1/2	6 1/4
Pathe	3 1/2	4

Williams Resigns as AMPA V-P

P. A. Williams has submitted his resignation as a vice-president of AMPA to Arnold Stoltz, president. Williams explained that expanding duties at Fortune which will take him out of town a great deal of the time caused him to drop his AMPA duties as of Feb. 1.

Gaynor Leaves 20th-Fox

Leonard Gaynor, 20th-Fox metropolitan press contact, has resigned. Successor has not been designated as yet.

Darnell, With Nine in Four States, in Deals for More

Buffalo—Darnell Theaters, Inc., newest indie circuit to be launched with headquarters here, and headed by Donald G. Schine and Elmer Lux, former RKO branch manager, has already lined up nine houses in four states and is on the hunt for others, with negotiations on for stands in the Albany and Buffalo territories.

Present lineup includes:

Cincinnati territory: Viv, Corbin, Ky.; Liberty, Pikesville; Novo, Cumberland; Kentucky, Whitesburg, Ky.; Benham, Benham.

Cleveland territory: Memorial, Mt. Vernon, O.

Washington territory: Appalachia and State, Appalachia (probably Va.).

Albany territory: Rialto, Massena, N. Y.

Local H-63 Elects Oestrich President

The vote of 401 to 401 at Monday night's annual elections of the Home Office Employees Union, Local H-63, may require a run-off ballot for the sergeant-at-arms. Other officers, decisively elected were: Eli Oestrich, president; Joseph Mazer, vice-president; Lillian Cotten, secretary-treasurer; all of whom will serve for one year. Russell Moss, re-elected to the post of executive veepee, will serve for two years instead of one.

Harry Lutz of News of the Day and Jacob Lacov of WB are the contestants vying for sergeant-at-arms. Six challenged ballots might resolve the tie vote, a union spokesman told THE FILM DAILY.

Phil Ryan Planning Two More Pix for Schedule

West Coast Bureau of THE FILM DAILY

Hollywood—Phil L. Ryan, independent producer, will launch an augmented production schedule for 1948 starting with "Dangerous Command" by Harold Shumate. To be filmed in Cinecolor, negotiations are pending with United Artists for release. Ryan also plans to make his fourth production starring Pat O'Brien.

New Lilli Palmer Pact

A new long-term, exclusive contract with Lilli Palmer, has been set with the star and United States Pictures by radio-telephone aboard the New York-bound Queen Elizabeth, it is announced by Milton Sperling. Preview reaction to Miss Palmer's appearance in "My Girl Tisa," activated the new pact. Miss Palmer, accompanied by husband Rex Harrison, is due to arrive in New York tomorrow.

Coming from Hollywood?

There is an attractive four room furnished apartment located in the East 70's just off Fifth Avenue available for February and March. Maid available. Ideal for people visiting New York. Write or wire Box No. 200, The Film Daily, 1501 Broadway, New York 18, N. Y.

Academy Governors Nix Change in Awards Year

West Coast Bureau of THE FILM DAILY

Hollywood—A plan to change the Academy Awards year has been rejected by the board of governors, according to Jean Hersholt, president. Next year's awards will be dated on the same calendar time table as has prevailed in the past, he said.

Hersholt revealed that 12,000 nominations ballots for this year's selections were mailed Friday to voters, including members of the Academy, SAG, SDG and SWG. Screening of entries for short subject nominations will be held in the RKO projection room, today through Thursday.

B & H Declares Dividends As '47 Sales Hit Record

Chicago—Regular quarterly dividend of \$1.0625 per share on Bell & Howell's cumulative preferred stock and \$1.25 on the common were declared, J. H. McNabb, president, announced. Dividends are payable March 1, to holders of record on Feb. 15.

McNabb revealed that 1947 sales reached a record peace-time high, exceeding \$18,000,000, with December alone exceeding \$2,000,000, for a new one-month record. Earnings for the first nine months of the year are estimated at \$1,755,742, equal to \$3.60 per common share.

Peck to Star in Red Cross Film Donated by Selznick

West Coast Bureau of THE FILM DAILY

Hollywood—Gregory Peck will star in the annual American National Red Cross appeal film, to be produced without charge by David O. Selznick, it is announced by Howard Bonham, Red Cross vice-president in charge of public relations. Joe Weil, motion picture section chief, has arrived from Washington to work with Peck and Selznick studio officials. Cecil Barker, Selznick's assistant, will direct the film.

Union Wins Studio Election

Home office employees of Local H-63, working at Pathe's Bound Brook Studio, voted 15 to 2 for a union shop. Two voters were absent at last Thursday's election.

COMING AND GOING

DAVID NIVEN arrives with his bride tomorrow aboard the Queen Elizabeth.

DANNY KAYE is scheduled to arrive in New York from Los Angeles Sunday en route to Dublin where he will play a hospital benefit in the Irish city the first week in March.

CLAYTON BOND and DAN TREISTER, Warner home office theater department executives, return from Buffalo today.

HUGH OWEN, Eastern and Southern theatrical sales manager for Paramount, will return to New York for Jan. 28. He is spending today and tomorrow at Paramount's Jacksonville Branch and on Friday will go to Atlanta, remaining there until next Jan. 27.

HOWARD DIETZ, M-G-M vice-president and director of advertising, publicity and exploitation, leaves by plane for the Coast on one of his periodical visits to the studio.

AUDREY TOTTER left yesterday for Louisville, Memphis, Atlanta and Houston for personal appearances at Loew theaters.

IRENE GIBBONS, M-G-M executive designer, will leave Hollywood Jan. 26 for New York. She will return to the Coast Feb. 13.

ABE OLMAN, head of Robbins Music Co., M-G-M subsidiary, has returned from a visit to the studios.

ARTHUR JEFFREY, Eagle Lion Films exploitation manager, has left for Dallas and conferences with Interstate Circuit's vice-president R. J. O'Donnell and ad-publicity head Frank Stares on tests openings of "T-Men."

JULIEN DUVIVIER, director, is slated to arrive Friday on the De Grasse.

DE WITT BODEEN, RKO writer, returned to Hollywood.

Greek Gov't Honors Montreal Theater Men

Montreal—The Greek Government through the Greek Embassy at Ottawa has conferred the Cross of Officer of the Order of the Phoenix on George Ganetakis, president of the Greek Relief Fund, and Basil Salamis, its national secretary. Ganetakis is managing director of United Amusements Corp. here. Salamis is proprietor of the city's Fairland Cinema.

Coyne, Levy to Address Virginia MPTA Meeting

Richmond, Va.—Speakers scheduled at the mid-Winter convention of the Virginia Motion Picture Theaters Association include Robert Coyne and Herman Levy, TOA executive director and counsel; H. M. Ritchey, Dave Palfreyman and Leon Bamberger. Meeting will be held Jan. 29 at the John Marshall Hotel, Harold Wood, secretary, announced.

"Grosses Go Higher With Devonshire"
VIVIAN LEIGH—CONRAD VEIDT
"DARK JOURNEY"
The Story Is Dynamite

Your Devonshire Man in San Francisco is
Al Grubstick

DEVONSHIRE FILM COMPANY
185 Devonshire Street Boston, Mass.

Restricts Contempt Plea to Suit Party

(Continued from Page 1)

Vogue Theater, Salinas, Calif., attempted to have the companies cited on the grounds that National Theaters had opened a theater since the Statutory Court decree was handed down and was said to contemplate construction of another house in Watsonville.

Judge Bright ruled that New Salinas was not a party to the anti-trust action, has not made application to intervene in the suit, and the power of the Court to enforce the decree is limited to parties in the suit.

Action brought by New Salinas sought damages and counsel fees, in addition to the application to cite for contempt. Judge Bright, on Nov. 15, reserved decision on the motion.

Blum-Byrnes Film Pact To Stand as is—Golden

(Continued from Page 1)

en, Department of Commerce film chieftain, said this morning.

In a report based on documents from the United States Embassy in Paris, Golden said that although the agreement has been "from time to time severely criticized in the French press and in French motion picture circles, the French Government has shown no evidence that it contemplates evoking the re-negotiation clauses of the accord."

The agreement calls for 124 American pix per year, but the Embassy reports, in a survey based upon figures in a French trade journal, that the 1946 import total was only 135 in all. Of these 105 were American, 18 British and 6 Russian. In the same year, French producers turned out 94 features. High for French production was 113 pix, in 1938.

United States pix are preferred to all other imports, the Embassy reported, and "a number of leading theaters show United States films continuously and pay the fine incident to non-observance of the screen quota."

Cramblet Upped to Head UA Midwestern District

(Continued from Page 1)

UA since 1930 when he joined the company as office manager in Chicago. His new sales territory includes the Chicago, Indianapolis, Milwaukee, Minneapolis, Kansas City, Omaha and St. Louis areas.

Along the RIALTO

with PHIL M. DALY

Mid-week Report

● ● ● YOUR FAVORITE INDUSTRY NEWSPAPER'S esteemed contemporary and "sister" publication, TELEVISION DAILY, yesterday published photos of top tele industry spokesmen as they testified before the House Labor Committee in Washington, the photos having been taken directly off the face of a video receiver at NBC headquarters here It was, of course, a neat bit of journalistic enterprise However, beyond that, it opens the way for some interesting speculation Television is going in strong for news coverage And established news services—AP, UP and INS—are entering the television field to service video stations Which brings Phil M to this question: Is there any statute to prevent a newspaper installing a tele receiver in its news room and taking off such pictures as it may elect? And if not, what will that do to such systems as wirephoto, telephoto, etc.?

● ● ● LIVE-AND-LEARN DEPT: Harlan Miller, Des Moines Register columnist, did a couple of columns in which he referred to the practice of "interdigitation" to be noted in film audiences It seems numerous readers got a "false and harmful" impression as to audience conduct, with the result that the Allied ITO of Iowa and Nebraska directed its board chairman to register a strong protest According to Miller, his dictionary defines "interdigitation" as "merely holding hands."

● ● ● INDUSTRYITES who have been looking askance at domestic release of "The Senator Was Indiscreet" at this time should read what Robert C. Ruark had to say in re:ret in the N. Y. World-Telegram Monday Rates for that Indiana ATO three-day "steamship" convention will be as low as \$50 Ethel Colby ran true to form, as she replaced her husband again Julius left WMCA so Ethel, who eight years ago took up his chores as drama and motion picture critic on the Journal of Commerce, once again stepped into his shoes, as "Miss Hollywood"—commentator for RKO's nightly program So you think the Federal 20 per cent admissions tax is tough? Well, the average tax in Britain is 41 per cent and in Eire is 55 per cent ● Dick Kehrberg, veteran Sheldon, la., exhib., has his own ASCAP solution: Let studios make pix using only "tax-free" tunes.

● ● ● THEY'RE STILL TALKING down in (occasionally) Sunny Florida about that smash exploitation campaign staged by Charley Schlafier and his staff at 20th-Fox to launch "Gentleman's Agreement" It made the Miami bow look like a world premiere, and might be dubbed the New Look in motion picture merchandising It underscores that local point-of-sale penetration with complete permeation of an area pays off Word from Paris has it that Marcel Pagnol has been invited by the Province of Quebec to shoot his next film in Canada Pagnol has not given definite word yet Film, if a deal can be arranged, will be in color Pagnol, it is also reported, recently completed "La Belle Meuniere" Sir Alexander King, Scottish exhib., who made many an American friend on his recent visit to the States, has been appointed as a Deputy Lieutenant of the County of the City of Glasgow Sounds complicated, but that's the way it's put.

● ● ● A NEW "GALLUP POLL": "Theater managers now judge the merits of pictures by the sales of popcorn and candy. When a picture is dull, members of the audience wander out to buy refreshments. When a film is good, it hold audience interest and sales of candy and popcorn go down."—From Hedda Hopper's syndicated Hollywood column in the N. Y. Daily News.

Thomas Will Produce 22 for E-L Release

(Continued from Page 1)

indie producing company, with Welsh as vice-president. Others identified with the venture are Jack Schwarz and Sid Justman. Both Schwarz and Justman have a substantial financial interest in the Motion Picture Centre Studio where Equity will headquarter and produce. Jerry Thomas will join the new organization in a production capacity. "The Enchanted Valley," already completed, will go out as the first Equity color pic. Also finished is "Heading for Heaven." Both features were produced by Jack Schwarz. Later, in addition to his production activities, is an exhibitor with an interest in various theaters throughout the country.

The next pic to be made by Equity has a tentative starting date of Feb. 15, with a color feature, "Jungle Girl," also being prepared now for early production.

Action and exploitation stories will be stressed by the company in the balance of its program. A number of stories of this type have been purchased and are now in preparation.

(When Thomas' resignation as PRC prexy was announced in mid-August last, it was announced that he would make a minimum of 10 features under the name Mutual Films for Eagle Lion distribution.)

2 House Measures Would Cut Ticket Tax in Half

(Continued from Page 1)

level. At the same time, he introduced a bill providing for such reduction—which marks the second such bill introduced this week. Rep. Harold Hagen, R., Minn., had introduced a similar bill a day earlier.

McDonough declared that the "high tax on admissions places an excessive burden upon the low income groups," and "levies a tax on entertainment of children." He termed the present rate "exorbitant," and urged that relief from the high rates on admissions and other wartime excise taxes be repealed.

Chairman Harold Knutson, of the House Ways and Means Committee, which has jurisdiction over the matter, has made it plain he will not consider such legislation separately but that reduction of the admissions levy will be considered only along with the general tax revision problem.

STORKS

Robert Fannon, Republic salesman, became a grandfather with the birth of Robert Fannon, III, to his daughter-in-law, Mrs. Robert Fannon, Jr.

Indianapolis—A baby boy was born to the wife of Herman Morgan, Republic salesman.

Send Birthday Greetings To—

Jan. 21

Samuel Carlisle J. P. Byrne
H. William Fitelson Samuel A. Gardner
Arthur S. Dickinson Irving Schiffrin
Dave Biedermann

Strange Deception!

Too thrilling to be resisted . . .
too lovely to be forgotten. The
enthraling story of a great
romance . . . ready to take its
place among the most treas-
ured entertainments in your
theatre's history!

RKO
presents

DANA ANDREWS · MERLE OBERON



**HEAR
HOAGY
SING
"WHO
KILLED
'ER?"**

ETHEL BARRYMORE

WITH

HOAGY CARMICHAEL

PRODUCED BY **HARRIET PARSONS**

PIANO CONCERTO BY **LEITH STEVENS**

PERFORMED BY **ARTUR RUBINSTEIN**

AND THE NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA CONDUCTED BY **EUGENE ORMANDY** • DIRECT



IN
ROMWELL
FICTION

NIGHT SONG

ROMWELL • Screen Play by FRANK FENTON and DICK IRVING HYLAND



★ FILM DAILY REVIEWS OF NEW FEATURES ★

"Call Northside 777"

with James Stewart, Richard Conte,
Lee J. Cobb, Helen Walker

20th-Fox 111 Mins.
SHOULD CLIMB FAST TO TOP MONEY:
INTENSELY HUMAN, HIGH PROOF
DRAMA; HAS NAMES; DARING TREAT-
MENT OF TRUE-TO-LIFE STORY IN
DOCUMENTARY TECHNIQUE.

Like "Boomerang" this is a true story. Like that film it is handled in the realistic, vivid documentary style. And also like previous jobs from the hand of Henry Hathaway this one should climb high among the top money makers of the next month. It adds Hathaway's list to a full quartet of sound dramatic hits.

Wherever possible the actual locale of the story, in and around Chicago was used. This accounts for penetrating credibility that is gotten over with a minimum of acting because the players hew to a line of understatement for fuller effect. A fair number of unknowns have supporting roles. This further emphasizes reality of the yarn.

The screenplay is tautly constructed. It is a story that alternately, by virtue of ingredients, attains climaxes and then slips to disillusion, to eventually evolve triumphant. But not until it lays heavy tension on the element of suspense.

Contrivance of the plot by Jerome Cady and Jay Dratler indicates they used the real newspaper articles by James P. McGuire, the Chicago newspaperman, whose follow up of a sketchy lead in the classified ad columns of the "Times" led to the ultimate release of "Frank Wiecek" from the Illinois State Penitentiary. He had been convicted 11 years previous for the murder of a cop in a speakeasy.

Handed a lead by Lee Cobb, his city editor, James Stewart finds the convicted man's mother, a scrubwoman, who had saved \$5,000 for information that would clear her son. Stewart investigates the case, hesitates to believe his innocence. After a series of exploratory and quite lurid pieces, Stewart is about to give it all up but Richard Conte, the convicted man, sounds convincing. Stewart arranges a lie detector test and soon after applies himself with a good deal more sincerity than he evinced at the outset. He combs police files, newspaper morgues, contacts witnesses, obtains affidavits. Final culmination of his research shows results. It is a matter of a dateline that proves Conte's innocence and ultimate release. In real life the man who was wrongfully imprisoned received \$24,000 after he was pardoned.

The cinematic treatment probes to the quick. It is intensely human, high proof drama.

CAST: James Stewart, Richard Conte, Lee J. Cobb, Helen Walker, Betty Gordon, Kasia Orszewska, Joanne de Bergh, Howard Smith, Maroni Olsen, John McIntire, Paul Harvey, J. M. Kerrigan, Samuel S. Hinds, George Tyne, Richard Bishop, Otto Waldis, Michael Chapin, John Addison, Addison Rieffer, Mark Lee Kirk; Set decorations, Percy Helton, Charles Lane, Jane Crawley, E. G. Marshall, Lou Eckels.

CREDITS: Producer, Otto Lang; Director, Henry Hathaway; Screenplay, Jerome Cady, Jay Dratler; Adaptation, Leonard Hoffman; Quentin Reynolds; Based on articles by James P. McGuire; Photography, Joe MacDonald; Art direction, Lyle Wheeler; Music, Lee Kirk; Set decorations, Thomas Little, Walter M. Scott; Film editor, J. Watson Webb, Jr.; Special effects, Fred Sersen; Sound, W. D. Flinn; Roger Homan. DIRECTION, Splendid. PHOTOGRAPHY, Fine.

Show "The Bride" Feb. 27

M-G-M will tradeshow "The Bride Goes Wild" in all exchange centers on Feb. 27.

"Springtime"

with Carol Raye, Peter Graves

Four Continents 80 Mins.
GOOD BRITISH VARIATION OF FAMILIAR SHOW BUSINESS PLOT WITH SONGS, DANCE.

Polished up anew, story basis of this British number is made to register effectively. It is a variant of the show business story replete with song, dance, romance and backstage theatrical life. Element of family also enters the picture and it all boils down to the effort of a father to prevent his daughter from entering into marriage with a descendant of a tribe that caused her mother anguish.

Yarn is completely put forward. Carol Raye, who has been seen heretofore, is an able delineator of song and dance. Essaying a dual role of mother and daughter she does it well. He has a good voice. Her numbers are properly romantic and light. She also renders "My Little Grey Home in the West."

Seeking the anonymous donor of a brooch to a charity auction, Peter Graves meets Miss Raye and her father, Lawrence O'Madden. A budding romance develops until O'Madden learns of the brooch whereupon he sends Graves packing and tells his daughter all about it. The flashback reveals Graves' family owned the heirloom and it was always presented to a prospective bride. Miss Raye's mother was such. Her lover was something of a scoundrel. She married O'Madden on the rebound. After almost an hour of tracing past history it comes out that Graves is a rather decent sort and O'Madden loses out in his endeavor to discourage his daughter. She runs to him and the regulation clinch concludes the proceedings.

This one is good program fare with creditable production and general handling. Montgomery Tully directed.

CAST: Carol Raye, Peter Graves, Lawrence O'Madden, Leni Lynn, Netta Westcott, David Horne, Diana Cameron, Alan Wheatley, Peter Penn, Lois Maxwell.

CREDITS: Producer, Louis H. Jackson; Director, Montgomery Tully; Screenplay, Montgomery Tully, James Seymour; From an original story by Lore and Maurice Cowan; Sound, Harold V. King; Photography, Ernest Palmer; Art director, Wilfred Arnold; Dance director, Jack Billings; Produced at National Studios, Elstree. DIRECTION, Okay. PHOTOGRAPHY, Good.

"Paradine" Sales Policy To Be Set at Meetings

(Continued from Page 1)

F. Agnew, SRO president, announced yesterday, Agnew contemplates booking "Paradine" initially in 10 long-run engagements in key spots at advanced admissions.

Currently the film is playing the Music Hall and in seven Los Angeles area theaters at advanced prices.

Divisional meetings will be held at the Warwick Hotel, with Agnew presiding over sessions. Attending from the home office will be Milton S. Kusell, vice-president in charge of domestic and Canadian sales; Sidney Deneau, assistant general sales manager; Leonard Case, assistant treasurer; and Robert M. Gillham, Eastern advertising-publicity director.

Also attending will be the following division managers: Henry Krumm, Southern; Sam Horowitz, Midwest; and J. E. Fontaine, Eastern.

"Slippy McGee"

with Donald Barry, Dale Evans, Tom Brown

Republic 65 Mins.
COMPACT PROGRAM NUMBER SHOULD SATISFY GENERAL AUDIENCE ELEMENT.

A compact, competently played program offering. This number should find acceptance by the general run of audiences that likes a moral reform tale from time to time. It is a smooth, albeit lower case production, that should have no trouble fitting in.

After knocking off his first safe, Donald Barry heads for Middleton. His cohorts have been instructed to follow. He is injured saving a youngster. Tom Brown, local parish priest, takes him in and calls Dale Evans as nurse. Maude Eburne does not like the looks of things. Recovering, Barry gets on romantically with Miss Evans. Then his pals show up. Shortly after they buy a local garage the Middleton bank is robbed and what one thing and another the finger points at Barry. But the money is returned. Barry goes off with Sheriff Dick Elliott to face the previous charge. Miss Evans will wait for him. Albert Kelley directed capably.

CAST: Donald Barry, Dale Evans, Tom Brown, Harry V. Cheshire, James Seay, Murray Alton, Dick Elliott, Maude Eburne, Raymond Largay, Eddie Acuff, Michael Carr, George Nokes.

CREDITS: Associate producer, Lou Brock; Director, Albert Kelley; Screenplay, Norman S. Hall, Jerry Gruskin; Based on a novel by Marie Conway Oemler; Photography, John McBurnie; Art director, James Sullivan; Musical director, Mort Glickman; Film editor, Les Orlebeck; Sound, Earl Crain, Sr.; Set decoration, John McCarthy, Jr., Charles Thompson.

DIRECTION, Capable. PHOTOGRAPHY, Okay.

No "Arch" Roadshow But Will Have Advanced Prices

(Continued from Page 1)

Sears, UA president, announced yesterday.

Decision to eschew a two-day-a-day policy was made in order to avoid limiting the daily audience capacity and thereby bring the picture to the greatest portion of the waiting American movie-going public as quickly as possible.

Results of test and polls conducted by Audience Research indicate that "Arch" has the highest "want-to-see" in audience potential of any film ever made in Hollywood, UA executives declared.

\$500,000 Trust Suit by Chi. Operators vs. Distribs.

(Continued from Page 1)

Root. Latter case is set for Judge Michael Igoe's Court and Rivoli action for Judge Phillip Sullivan's Court.

Defendants include B & K, Essaness Circuit, Loew's, Paramount, RKO, 20th-Fox, Columbia, Warners, Universal, UA, Republic and Eagle Lion exchanges.

Defendants have 20 days to answer, after being served by plaintiff.

Arthur Voegtlin Dies on Coast

West Coast Bureau of THE FILM DAILY Hollywood—Arthur Voegtlin, 90, who staged the mammoth spectacles at the old New York Hip, is dead here.

"The Eternal Return"

with Jean Marais, Madeleine Sologne, Jean Murat

Discina Int'l 101 Mins.
FRENCH NUMBER SHOULD ATTRACT GOODLY PROPORTION OF FOREIGN, AT HOUSE TRADE.

This French export has the Je t'aime signature. He is credited with a dialogue, rather than with direction, which nets to the photography is the film's best point.

Coteau has rewritten the Tristan and Isolt story with modern embellishment. It has given the characters jolopies, outboa motors, plumbing and such like accoutrements of modernity. Also, he has added the cast, peopling it with products of creation. The basic yarn is the better for it. It is a mystic tale. The patrons of foreign product should find it to their satisfaction. It is acted out with sincerity, ski Mlle. Sologne has a rare pale blonde beauty. Camera work is of high quality.

Script has to do with a middle-aged man whose nephew marries him off to a beautiful girl. The nephew later falls in love with the girl and is sent away. But he takes the girl with him. They part again. On death brings them together.

The Coteau theme demonstrates how great romances of history keep cropping up from time to time. In this version the idea looks good.

CAST: Jean Marais, Madeleine Sologne, Yvonne DeBray, Jean Arlet, Roland Toutain, Pierre Jeanne Mariken, Jean D'Y, Alexandre Rignault.

CREDITS: An Andre Paulve Production; Director, Jean Delannoy; Story and dialogue, Jec Coteau; Settings, Roger Hubert; English title, Herman G. Weinberg.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

"The Great Glinka"

with Boris Chirkov

Artkino 99 Mins.
EFFECTIVE BIOGRAPHICAL HANDLING SHOULD ATTRACT IN RIGHT SPOTS.

Applly handled in production details, the new Russian export has some of the more ambitious accomplishment in that category to be seen in recent times. As a biography of Glinka the script works up a good deal of interest and there are portions of which, if the titles aptly translate, would cause critical eyebrows to lift when the full significance of the spoken word is understood.

As a musical film for lovers of the Glinka work, the picture offers the famous overture to the opera, "Ruslan and Ludmilla" with much detail concerning its initial melodic inspiration, ultimate execution and performance.

Choir and ballet of the Bolshoy Theatre in Moscow handles facets of the picture calling for their respective polishing contributions. Performances are uniformly good. Pieces has creditable fidelity to the period.

CAST: Sasha Sobolev, Boris Chirkov, Valentina Serova, Victor Merkuriev, Katya Ivanova, Lyd Lipskerova, Peter Aleynikov, Boris Livanov. CREDITS: Produced at the Mosfilm Studio; Director, Lev Arnshtam; Scenario, Lev Arnshtam; Musical arrangements, Vissarion Shebalin; Photography, Alexander Shelekov, Volanta Che English titles, Nicholas Hapkin; Chaplin Glemen. DIRECTION, Good. PHOTOGRAPHY, Very Good.

"Idiot" Into Golden

French version of Dostoevsky's "The Idiot," with Edwige Feneuil and Gerard Philippe, will open Feb. at the Golden. E. C. D., Inc., is distributing in the U. S.

Johnston Calls Heads to Emergency Parley

(Continued from Page 1)

the Mundt bill and its impact on the film industry. The industry has followed the bill closely and has pinned considerable hope on recovering foreign funds through the bill.

Boys Named for Boy Scout Funds Campaign

Chairmen and vice-chairmen for the industry drive in behalf of the Greater New York Boy Scouts were announced at the weekend.

Serving the drive will be Joseph Vogel, John Murphy, Joseph Bernard, Eugene Arnstein, Harry Kaline, W. Stewart McDonald, Neil Gnew, Abe Schneider, Malcolm Kingsberg, Ned Depinet, Leon Bamberger, Donald Henderson, Matty Cox, Al Schwalberg and Charles Eagan.

Also, Fred Schwartz, Myron Siegel, Emanuel Sachs, Milton Berle, Frank Meyer, Harry Nadel and Joseph Newman.

Court Dismisses Charges Against Three Majors

Buffalo—Charges against RKO, Universal and Warners, three of the film companies involved in the \$100,000 damage suit instituted by Ardmore Brothers of Olean, have been dismissed here by Federal Judge Harold T. Burke.

RKO and Universal were dismissed as defendants due to lack of evidence that they had any part in alleged conspiracy to prevent the plaintiff from obtaining first run product. Charges against Warners are dismissed on the grounds that plaintiffs had not attempted to obtain Warner product.

Petrillo Firm in Stand Against Tele. Pix for Tele

Washington Bureau of THE FILM DAILY

Washington—James C. Petrillo, NLRB czar, yesterday continued his adamant stand against television in lengthy meeting with executives of the four major radio networks. The affair, which also included members of the AFM executive board and officials of the FM Association, ended in absolute no agreement. In addition to his strong stand against use of live music in tele, Petrillo also indicated he would remain firm against use of musicians in motion pictures for video.

SICK LIST

JOHN J. O'CONNOR, Universal vice-president, is recovering at home from a fractured rib, sustained in a fall.

Foes to Attack 75% Duty Today Debate on Films Act Will Start Assault

(Continued from Page 1)

labor's most influential leaders, probably will make one of the bitterest assaults on the duty, which he has opposed from the first.

Supporting him will be other members of Parliament reflecting the viewpoint of the other components of the British film industry, it is understood.

The plight of the British trade is becoming increasingly serious with the passing of each day. Comparatively few un-released American features are on hand, and within another two months or so, the British exhibitor will have nothing available save a trickling of British product and American re-issues. Even the latter may be out of grasp if the British Government, changing front, elects to impose a 75 per cent tax on their earnings as well.

British production is also feeling the effects of the tax situation. While the larger producers—J. Arthur Rank and Sir Alexander Korda, notably—have adequate finances,

Wechsler, Sued, Wants Plaintiff to File Bond

Producer Lazar Wechsler filed a motion through his attorney, Robert Perret, in the Supreme Court, New York County, requesting the Court make the plaintiff, Moritz Hamburger, file a \$2,000 bond for the expenses the defendant has incurred in the suit.

Wechsler's brief also called for the dismissal of Hamburger's claims on the ground that Germany's four-year statute of limitations nullifies commissions which the plaintiff alleges are owing to him; also, Switzerland's 10-year statute of limitations nullifies the loan which the plaintiff asserts was made in 1933 to the Swiss Praesans Film, headed by Wechsler. Hamburger seeks a total of \$9,800.

Portland, Ore., 1st Runs Up Admissions 5 Cents

Portland, Ore.—In the first price hike since 1943, downtown first-runs have upped admissions from 80 to 85 cents. Rising costs of operation necessitated the increase, operators explain.

John Kamuda Dead

Springfield, Mass.—John Kamuda, veteran exhibitor, died at his home in Indian Orchard, a suburb. He had owned the Grand Theater in that town for about 30 years. He leaves his wife, a son, Henry, who is the operator of the theater, a daughter, Bertha, associated in the theater, and two married daughters.

To Screen Aussie Films

Havana (By Air Mail)—First Australian films to be shown in Cuba will be screened tomorrow by the Australian delegation to the ITO conference.

indie producers already are finding it difficult to make the necessary money deals.

CEA May Change Position To Favor Renters' Quota

London (By Air Mail)—CEA may reconsider its decision to withdraw objections to the omission of the renters' quota from the Film Act, it is learned. Group's position is that it had agreed not to press its objections because it was assumed that one of the alternatives of the ad valorem tax would be the investment of earnings by American distributors in the production of films in Britain.

However, recent announcement by Harold Wilson, president of the Board of Trade, that the tax will stand, is seen as putting a different light on the problem, with exhibitors fearing that whatever money the Americans earn here will be sent to the U. S., despite American plans to continue production here.

No Drop in B. O. Pull of Outdoor Action Pix—Pine

(Continued from Page 1)

buquerque," told THE FILM DAILY yesterday.

Pine pointed to the many situations where an outdoor picture will regularly achieve grosses significantly higher than more serious dramatic fare.

Discussing the problem of cutting costs in order to compensate for the loss of foreign revenues, Pine declared that the independent film maker was in a better position than the larger company in this respect. "The indie has always kept a careful eye on costs and is therefore already familiar with all of the short cuts," he said.

"Albuquerque," made by Pine-Thomas' Clarion Prods., will have its world premiere in the city of that name on Feb. 2, to be followed by openings on successive days beginning Feb. 4 in Houston, San Antonio, Dallas and Fort Worth. Fifty more dates in the Southwest area will follow closely upon the gala opening week.

Paramount plans a junket of stars and journalists, including Randolph Scott, Gabby Hayes, and Lon Chaney, Jr., from the east, to participate in the premiere festivities. Director William Thomas will also make the trip from Hollywood. The same group of stars will visit the other Texas cities.

AMPA Nominating Com. Meets

AMPA nominating committee will meet today to prepare a slate of officers to serve the organization during the current year. Committee includes Charles Alicote, Rutgers Neilson, Hap Hadley, Vincent Trotta, Chester Friedman, Leon Bamberger, Dave Bader, Blanche Livingstone and Evelyn Koleman.

New Eastman Color Still Experimental

(Continued from Page 1)

photography. At the present time there is a process which we have been trying to perfect for several years and which is still in the experimental stage in our laboratories that may make another new and commercially satisfactory color process for 35 mm motion pictures.

"Because of the experimental status of the color process, however, no valid estimate can be made of its possible cost in relation to the cost of existing processes and any present estimates are simply speculation. Similarly, no estimate can be made of the time required before the process might be commercially satisfactory. In its present development status, the process is undergoing constant revision and considerable research and development remains to be done before any attempt is made to evaluate its commercial possibilities."

"Paradine" Opens in Five More Advanced Price Spots

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick's "The Paradine Case" opens today in five additional theaters at advanced admission prices. Currently playing the Bruin and Vogue, picture will demand higher scales at the Fifth Avenue, Inglewood; Valley, North Hollywood; Long Beach, Long Beach; Tower, Pasadena, and Rialto in downtown Los Angeles.

ASCAP Would License Producers Under Bill

Washington Bureau of THE FILM DAILY

Washington—Representative Lewis, Chairman of the House Judicial subcommittee on Patents and Copyrights, has introduced a bill in the House to require ASCAP to deal exclusively with motion picture producers, releasing exhibitors of all license or royalty payments on music in films.

Gilbert Services Today

Funeral services for Douglas Gilbert of the N. Y. World Telegram will be held at noon today at the Little Church Around the Corner. Burial will be at Sand Lake. A former dramatic critic for the W-T and author, Gilbert's series of features on film subjects for the Scripps Howard daily served to make him widely known in New York film circles.

WEDDING BELLS

Schenck-Balsam

Armand Schenck, president of Madison Pictures, announces the engagement of his daughter, Rita, to Jerome Balsam. The prospective bride is employed by the law firm of O'Dwyer & Bernstein.

M. P. Production Dist.
28 W. 44th St. 21st floor
New York N. Y.

Another Signal Honor for a Very Wonderful Motion Picture

UNIVERSAL-INTERNATIONAL is extremely happy to announce that "A DOUBLE LIFE" will be the next attraction at the Radio City Music Hall.

It is another signal honor to add to those already paid to this wonderful motion picture by all who have seen it.

"The greatest performance in Ronald Colman's long career...a powerful, fascinating attraction."

—*Motion Picture Daily*

"Designed to hit wide and popular appeal."

—*The Exhibitor*

"A polished package of class screen entertainment."

—*Variety*

"Should win loud acclaim."

—*Box Office*

"Another high spot of the season."

—*The Film Daily*

KANIN PRODUCTIONS Presents

Ronald Colman

giving NEW greatness to the Screen in

"A DOUBLE LIFE"

with

SIGNE HASSO • EDMOND O'BRIEN

A Universal-International Release

SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB

Written by RUTH GORDON and GARSON KANIN

Directed by GEORGE CUKOR • Produced by MICHAEL KANIN



Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VCT., 63, NO. 15

NEW YORK, THURSDAY, JANUARY 22, 1948

TEN CENTS

WILSON WARNS "SQUEEZE PLAY" TO FAIL Johnston Calls London, Paris Chiefs for Meet

**Confab Set for Jan. 29;
Indie Industry Members
Invited to Participate**

Washington Bureau of THE FILM DAILY
Washington—MPEA-MPAA chiefs in London and Paris have been called in to attend the emergency meeting of industry executives, it was revealed yesterday.

The important confab on the critical foreign situation now has been set for Jan. 29 by MPEA-MPAA prexy Eric Johnston.

In a carefully planned move, the one-day meeting will be under the MPEA tag, thus bringing in indie segments of the industry.

Payette Allport, London chief, and
(Continued on Page 6)

Coast Decision Said ASCAP Probe Basis

Washington Bureau of THE FILM DAILY
Washington—Recent finding of the Supreme Court of the State of Washington, that ASCAP claimed copyrights on music in the public domain, has disclosed enough to warrant a thoroughgoing investigation of all ASCAP claims, it is pointed out in a bulletin from National Allied.

"Heretofore," bulletin observes,
(Continued on Page 6)

Well, Well, See Who Would Cut Film Prices

Washington Bureau of THE FILM DAILY
Washington—A loud plea for reduced piz admission prices was voiced before the House Labor Committee yesterday by President James C. Petrillo of the American Federa-
(Continued on Page 5)

MPF Program Com. Will Meet Tuesday

Ned Depinet and Ted Gamble, chairman and vice-chairman respectively, of the Program and Scope Committee of the Motion Picture Foundation, yesterday announced that a meeting of this committee will be held next Tuesday at the Hotel Astor.

The following are members of the Program and Scope Committee: Dr. Jacob Fishman, Chick Lewis, Max A. Cohen, Barney Balaban, Jay Emanuel, William K. Jenkins, Max Yellen, Leopold Friedman and E. V. Richards, Jr.

Video Relay Process For Theater Shown

West Coast Bureau of THE FILM DAILY
Hollywood—With members of Southern California Theater Owners Association in attendance, J. H. Nicholson, co-owner of Pickfair Theater, yesterday demonstrated his video relay process at his theater.

He uses a 16 mm camera to photograph a picture from a normal television receiver and then has the picture re-projected on a 17 by 20 foot
(Continued on Page 6)

Dietz Sells Screen Guild Franchise in St. Louis

St. Louis—Andy Dietz has sold his interest in Screen Guild Productions of St. Louis, Inc. to George Phillips and Herman Gorelick, both formerly of the Eagle Lion sales staff. Dietz will devote his entire time to his
(Continued on Page 6)

Indie's BO Share is SIMPP Aim To Act to Restore Freedom of Enterprise

Cleveland Exhib. Ass'n Names Schwartz 15th Time

Cleveland, O.—Ernest Schwartz was re-elected president-secretary of the CMPE Association for a 15th consecutive term. Albert E. Ptak
(Continued on Page 6)

Hollywood "Backing a Loser" if Counting Upon Lack Of Films to Bring Change in 75% Confiscatory Duty, Wilson, Board of Trade's Head, Tells Parliament

London (By Cable)—Harold Wilson, president of the Board of Trade, speaking in Commons yesterday, served notice on the U. S. film industry that any "squeeze play" employed to change the Labor Government's stand on the 75 per cent confiscatory film duty would fail.

Distrib. Execs. Meet On MPF Financing

Distribution executives of the major companies met yesterday in order to weigh some of the phases of the preliminary recommendations for financing the Motion Picture Foundation.

Presided over by Tom Connors, who heads the MPF Distributors Committee, they discussed the plans worked up by the organization's finance committee.

Specific questions of policy were referred to a sub-committee composed of Robert Mochrie, RKO sales chief, Abe Montague, Columbia general sales manager, and Henderson M. Richey, who represented William F. Rodgers, M-G-M vice-president and distribution head. Latter group will meet within a few days.

Yesterday's meeting was called by Connors at the request of MPF lead-
(Continued on Page 6)

Edward Stoller Named UA Minneapolis Manager

Edward Stoller has been appointed branch manager in Minneapolis for United Artists, it was announced yesterday. He succeeds Ralph Cramble, who was promoted to the post of Midwestern district manager this week.

McLendons Overruled In Trust Suit Motion

Dallas—U. S. District Judge Atwell overruled plaintiffs' motion in the McLendon anti-trust suit against the majors to strike each distributor's affirmative plea that plaintiffs came into court with unclean hands by reason of fraudulent percentage returns. He denied, without preju-
(Continued on Page 4)

German, Schwalberg in Brotherhood Week Posts

Two more industry chairmen for American Brotherhood Week, sponsored by the National Conference of Christians and Jews, were announced yesterday by J. Robert Rubin, national chairman for the Amusements Division, and Spyros P. Skouras, national chairman for the Film Divi-
(Continued on Page 4)

TOA-ASCAP Parley On Rates Next Week

Meeting between TOA leaders and ASCAP officials regarding rate schedules is likely sometime next week, it was learned yesterday.

Ted Gamble, TOA president, is due in New York from the Coast tomorrow and efforts will be made to arrange for the conference during his stay.

Roach, M-G-M Talking Distribution Proposal

Hal Roach would return to the M-G-M fold under a deal being negotiated between the company and Roach. Proposal calls for a series of comedy features, in color and black-and-white, to be made independently by Roach at his Culver City studios and distributed by Metro.



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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Jan. 21)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 1/2	17 1/2	17 1/2	- 1/2
Columbia Pict. vtc.	11 1/2	11 1/2	11 1/2	- 1/2
East. Kodak	41 1/2	40 1/2	40 3/4	- 3/4
Gen. Elec. Co.	15 1/2	15 1/2	15 1/2	- 1/2
Loew's, Inc.	16 1/2	16 1/2	16 1/2	- 1/2
Paramount	19 1/2	19 1/2	19 1/2	- 1/2
RKO	8 1/2	8 1/4	8 1/4	- 1/2
Republic Pict.	3 1/2	3 1/2	3 1/2	+ 1/2
Republic Pict. pfd.	13 1/2	13 1/2	13 1/2	- 1/2
20th Century-Fox	20 1/2	19 1/2	19 1/2	- 1/2
20th Cent.-Fox pfd.	34 1/2	34 1/2	34 1/2	- 1/2
Universal Pict.	13 1/2	13 1/2	13 1/2	- 1/2
Universal Pict. pfd.	60	60	60	- 1/2
Warner Bros.	12 1/2	12 1/2	12 1/2	- 1/2

NEW YORK CURB MARKET

RKO	2	1 1/2	1 1/2
Sonotone Corp.	3 1/2	3 1/2	3 1/2
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

Cinecolor	4 1/2	4 1/2
Pathe	3 1/2	4 1/4

Morris Talks on Video Films

William Morris of B. B. D. & O.'s motion picture and television department will head a discussion on films in television tonight at the Benjamin Franklin Hall of the Advertising Club. Meeting is sponsored by the American Television Society.

POSITION WANTED

Copyright lawyer, thoroughly experienced, last 2 1/2 years with prominent motion picture company, seeks position. Broad foreign experience—French, German, international law. Box No. 177, THE FILM DAILY, 1501 Broadway, New York 18, N. Y.

COMING AND GOING

ERIC A. JOHNSTON arrives from Washington next Tuesday to speak at the Christian Herald's award luncheon at the Waldorf-Astoria.

WILLIAM SHELDON, general sales manager for Sirtzky International, leaves for the Coast tomorrow on a four-week trip during which he will seek new theater outlets for foreign films.

RUDOLF WEISS, head of Warners' home office real estate department, and his assistant JULES LEVEY left yesterday for Pittsburgh. Will return tomorrow.

JEAN TARLOW, new owner-manager of the Harbor Theater, Safety Harbor, Fla., has returned from a trip to Atlanta and New York.

ARTHUR GREENBLATT, Eastern sales manager of Screen Guild Prods., who has been on a two-week trip covering exchanges, has arrived in Detroit and expects to return to New York approximately Jan. 26.

RAY MURRAY of Columbia's publicity department is in Toledo for work in connection with the opening of "The Swordsman" there. He will return Jan. 31.

DORIS RANDALL, secretary to George A. Hickey, Western M-G-M sales manager with headquarters in Los Angeles, leaves for the Coast today after a vacation in the East.

KAY HARRISON, managing director Technicolor, Ltd. in the U. K., is expected to arrive here aboard the Queen Elizabeth tomorrow, accompanied by MRS. HARRISON.

MERVYN LEROY left New York yesterday for a Florida vacation following which he will return to the Coast.

Indie Poster Men Will Meet in Chi. Jan. 30-31

Chicago—Independent poster exchange men will meet at the Congress Hotel Jan. 30-31. Among those coming are Don Schwartz, Minneapolis; Ben Segal, Washington, D. C.; Mitchell Pantzer, Philadelphia; Will Pennington, Kansas City, Mo.; Dave Mitchell, Dallas; W. H. Cobb, New Orleans; Jack Riff, Boston; Jay Schrader, Charlotte, N. C. Morris Lipp of the Midwest Poster Co. of Chicago will be the host.

Levy, Drumm Picking Up Tour of RKO Exchanges

Nat Levy, RKO Eastern division sales manager, and his assistant, Frank Drumm, will resume their tour of exchanges on behalf of the 1948 Ned Depinet Drive. Schedule includes: New Haven, Feb. 2; Boston, Feb. 3-4; Albany, Feb. 5-6; Buffalo, Feb. 9-10; Detroit, Feb. 11-12; Cleveland, Feb. 13-14; Indianapolis, Feb. 16-17; Cincinnati, Feb. 18-19, and Pittsburgh, Feb. 20-21.

Film EXCHANGE SERVICE

Physical Handling of Film Inspection—Receiving—Shipping is part of

"BONDED'S 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-3-4

JAY EISENBERG, liaison between M-G-M sales and legal divisions, and LEONARD HIRSCH, home office assistant to Rudy Beiger, Southern sales manager, returns today from Washington.

WILLIAM R. FERGUSON, M-G-M exploitation head, leaves Cincinnati today for Chicago to head the second of five meetings with field sales executives and promotion men.

HERMAN RIPPES, assistant Eastern M-G-M sales manager, leaves tomorrow for Albany to spend the week-end with his family. He will return here Monday.

CLARENCE DEEVERS, Atlanta salesman, will be supervisor of the new M-G-M sales office and shipping depot to be set up at Jacksonville, Fla., shortly.

WILLIAM B. ZOELLNER, head of M-G-M's short subjects sales, reprints and importations, leaves Sunday for Boston.

A. J. O'KEEFE, U-I assistant general sales manager; E. T. GOMERSALL, assistant to William A. Scully, vice-president and sales manager, and JAMES JORDAN, contract-playdate manager, left yesterday for the Coast to join Scully in setting details of a series of regional sales meetings, starting Feb. 1 in San Francisco.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rocketteller Center Charles
Gregory Ann TODD LAUGHTON
PECK TODD EIGHT
Charles COBURN LAUGH BARRYMORE
and Louis JORDAN and VALLI
in David O. Selznick's production of
Hitchock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

BURT LANCASTER
LIZABETH SCOTT

in Person ANDY RUSSELL
HELEN FORREST
in HAL WALLIS' production
"TALK ALONE"
A Paramount Picture
JERRY WARD
DIRECTED BY HAL WALLIS
PARAMOUNT SQUARE MIDWINTER FEATURES
NIGHTLY

PALACE B'WAY AND 47 ST.

JOHN WAYNE • LARAIN DAY •
TYCOON
COLOR BY TECHNICOLOR

The THEATRE GUILD presents
the RKO RADIO PICTURE
"MOURNING BECOMES ELECTRA"

TWICE DAILY 2:30 and 8:30 PM
3 PERFORMANCES SUNDAY
at 2:00, 5:15 and 8:30 PM
RESERVED SEATS ONLY
GOLDEN THEATRE
45th St. W. at 8 way

John Ford and Merion C. Cooper present Argosy Pictures
"THE FUGITIVE"

HENRY FONDA • DOLORES DEL RIO • PEDRO ARMENDARIZ
Directed by JOHN FORD
Released by RKO Radio Pictures
Broadway at 46th St.

8 More Scripts Approved By Industry Film Committee

West Coast Bureau of THE FILM DAILY Hollywood—Grant Leenhouts, coordinator-producer of the Academy-sponsored shorts series, announced that script developments of eight additional subjects have been approved by the Industry Film Committee. Working titles are "The Audience," "The Stylist," "Production Problems," "Moments in Music," "The Art Director," "Still Photography," "The Sound Men" and "The Motion Picture Camera Man."

Dumont Premieres Telnews Reel

Dumont station WABD broadcast the initial release of the new Telnews-INS-INP newsreel for television, in a program sponsored by Chevrolet. Reel schedules a weekly 20-minute review, to be followed next month by a daily five-minute newsreel for television.

"A VERY FUNNY PICTURE"—Sun
SAMUEL GOLDWYN presents
CARY CARY LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9:45 A.M. ASTOR B'way at 45th St.

WALT DISNEY'S
Bambi
COLOR BY TECHNICOLOR
NOW! BRANDT'S REPUBLIC
51st St.

CAPTAIN from CASTLE
TECHNICOLOR
TYRONE POWER
Doors Open 9:30 A.M. RIVOLI B'way at 49th St.

PAULETTE GODDARD
"AN IDEAL HUSBAND"
A 20th Century-Fox Release in Technicolor
PLUS ON STAGE
ILONA MASSEY • ROSARIO • ANTONIO VASSO ARGYRIS • ROLLY ROLLS
ROXY 7th Ave. & 50th St.

Fight Cancer
GIVE
to the
Damon Runyon Fund



"MAY WE LET DOWN OUR HAIR AND TALK FRANKLY!"

M-G-M has more current pictures in the box-office headlines than any other company. *For instance:*

GREEN DOLPHIN STREET spectacular audience hit is hold-over champ.

(Lana Turner, Van Heflin, Donna Reed, Richard Hart)

CASS TIMBERLANE positively sensational in all early dates. For instance, it's M-G-M's 5-year high in Tulsa!

(Spencer Tracy, Lana Turner, Zachary Scott)

GOOD NEWS spreads Technicolor joy across the nation. Good news everywhere!

(June Allyson, Peter Lawford)

HIGH WALL is hair-raising! Audiences thrilled at Capitol, N. Y. World Premiere and all first bookings.

(Robert Taylor, Audrey Totter, Herbert Marshall)

KILLER McCOY is a socko entertainment delighting the folks from coast to coast.

(Mickey Rooney, Brian Donlevy, Ann Blyth)

Yes, the bald facts are that with these fine current entertainments and a terrific line-up of Big Ones coming, here's the new industry slogan —

M★G★M GREAT IN '48



McLendons Overruled In Trust Suit Motion

(Continued from Page 1)

dice, the right of distributor defendants to maintain counterclaims, by submitting returns not only for the two Dallas houses involved in the action, but for 17 additional theaters operated by the McLendons in towns in Texas, Oklahoma, Arkansas and Louisiana.

Trial of the McLendon's suit, against Interstate Circuit and Robb & Rowley United, as well as the majors, is scheduled at the beginning of March. Plaintiffs claim unreasonable clearance granted to other theaters over the McLendon's Beverly Hills and Casa Linda.

Distributor counsel pointed out that the denial by Judge Atwell, without prejudice, means that each distributor is free to file as a plaintiff its separate suit for damages.

German, Schwalberg in Brotherhood Week Posts

(Continued from Page 1)

sion, following a luncheon of committee heads at the Astor Hotel.

In addition to the men and committees previously announced, William German will act as chairman for the Laboratory and Allied Groups Division, and Al Schwalberg will serve as chairman for Independent Producers and Associates.

At the Astor luncheon, Dr. Henry Noble MacCracken, former president of Vassar for 33 years, revealed briefly the scope in which the National Conference is extending its activities in various industries.

Other speakers, including Rubin, were David Weinstock, chairman for the National Campaign Committee; Harry Brandt, National Exhibitors' Committee chairman, who announced the 21 territorial acceptances; Edward Lachman, Allied of New Jersey president and chairman for New Jersey, who announced his group was 100 per cent for cooperation; Silas F. Seadler, national advertising and publicity chairman; Robert Mochrie, national distributors chairman; Oscar Hammerstein II and Brock Pemberton, on behalf of legitimate theaters; Robert Coyne, on behalf of the TOA, and Sam Shaine, on behalf of Skouras, now in England.

Tin-Tan In Latino P. A.

Tin-Tan, Mexican comedian, will make a series of personal appearances at the Latino Theater beginning tomorrow.

Send Birthday Greetings To—

Jan. 22

D. W. Griffith Ann Sothern
Robert Salomons



Thursday's Tidings

● ● ● IN THESE DAYS when the ranks of substantial indie producers are dwindling rather than growing, to the outspoken dissatisfaction of many exhibitors, the announcement of the formation of Equity Pictures by Harry H. Thomas and his associates, Howard Welsh, Jack Schwarz and Sid Justman to produce for Eagle Lion release takes on added importance. . . . To the Eagle Lion program in the first year, Equity will contribute 22 pix, or slightly more than a third of the scheduled 55-60. . . . Six of the 22 will be in color. . . . Inasmuch as Equity is an indie venture, it is obvious that at least a substantial part of the budget for the 22 will come from sources other than the distributor. . . . That, too, is important. . . . For it establishes that there is so-called "second money" to be secured if you have the right deal. . . . And Thomas, et al, evidently have it. . . . It might be noted that they also have more—they have the requisite background and experience. . . . Thomas started as an exhibitor. . . . Schwarz was a theater operator before he entered production in 1942.

● ● ● SOMEONE HAS BEEN READING Howard Dietz's mail. . . . After a fashion, that is. . . . It was Br'r Dietz, you may remember, who last year in his guise of president of the Sea of Grass Land Co., Inc., bestowed upon Phil M and sundry other gentlemen of the press deeds to one-acre ranches in New Mexico, free and clear, and taxes paid. . . . It seems to have set a pattern. . . . For the postman this week deposited on Phil M's desk another warranty deed. . . . And, oh brother, what a deed! . . . It assigns to him the right to domicile himself, his family and his direct descendants at Britain's Wallingford Castle, which dates back to 1286 A. D. . . . Gives him further, the right to make such improvements as he sees fit. . . . And provides that the deed "is in no way subject and subordinate to underlying mortgages which may affect the real property" . . . Who, you ask, is Phil M's benefactor? . . . Castle of London, a subsidiary of Kent of London, and a publicity client of (free adv.) International Counselling, Inc. . . . It appears that Castle of London is entering the U. S. market with men's English toiletries, and to compete with the "monumental giveaways of American merchandisers," conceived the castle giveaway. . . . But, alas, there is a catch. . . . You gotta agree to become a permanent resident of the British Isles to accept. . . . And imagine an American film industryite moving over under the peculiar circumstances now prevailing! . . . There is a further catch, too, not set forth in the deed or otherwise. . . . Phil M's London rep, knows of no Wallingford, does know of a Wallingford Castle. . . . It's described as a small Roman ruins on the grounds of one Francis Reade Hedges.

● ● ● WHILE U-I EXECS are still mulling over the problem of world-wide release on "The Senator Was Indiscreet," they did decide to distribute the film satire to English-speaking countries, with the obvious exception of the U. K. . . . ● George M. Dorsey of the Warner Pathe Newsreel, just elected vice-president of the White House News Photographers Ass'n, will automatically become president in 1949 for a fourth term. . . . Other newsreel men elected: John Tondra, Fox Movietone, sergeant-at-arms; Alfred J. Oeth, Paramount, and Clarence Ellis, Warner-Pathe, to the Executive committee. . . . ● Union of South Africa waived the \$5,800 import duty of "Best Years" because of the pic's educational contributions. . . . ● RKO is planning a late Summer release for "A Song Is Born," last Danny Kaye pic for Goldwyn. . . . ● Rutgers Neilson, RKO Radio Pictures publicity manager, has been re-elected to the public relations committee of the Dance Educators of America. . . . ● That much publicized Chicago 250-seat television theater of Universal Television Corp., turns out to be a set-selling promotion. . . . Screen size is 18 by 24 inches!

Wilson Warns U. S. of 'Squeeze Play' Failure

(Continued on Page 4)

they can squeeze us into modifying our attitude on the duty are barking a loser." If the Government thought that was the position, they would not have thought it worth while to introduce the Quota bill which rested on the assumption that some settlement would be found, declared Wilson.

The BOT president reiterated the British position that the duty was an emergency measure dictated solely by the lack of dollars, and not imposed with any thought of conferring protection on British films.

Wilson admitted frankly that no solution to the resultant embargo on U. S. film shipments decreed by the MPEA was in sight, and reaffirmed, "We ourselves stand by the import duty."

Continuing, Wilson told Commons that the Government was ready for "any reasonable" arrangement and to work out a scheme which would allow extra earnings by foreign films to be taken out of the U. K. to the extent that British pix earned more overseas.

(This plan has been advanced on several occasions, the most recently by Sir Henry French of the British Film Producers Association.)

Wilson asserted that negotiations so far on proposals from the American industry did not seem founded on real understanding of the British position. He suggested it was very possible that Hollywood was basing its attitude on the hope that the need for new American films would, in the passage of time, drive the Government to drop the duty or severely modify it.

"I would be very loathe to believe," said Wilson dryly, "that any delay in making proposals to end the deadlock was based on any such slender foundations."

Guthrie Elected MPLMA Head

West Coast Bureau of THE FILM DAILY
Hollywood—William Guthrie of Warners, dean of Hollywood location managers, was elected president of the Motion Picture Location Managers Association at a meeting held at RKO studio. Guthrie succeeds Metro's Howard W. Horton.

STORKS

Boston—A daughter was born here to Mrs. Harold Russell, wife of the Academy Award winner in "Best Years."

Baltimore, Md.—Fred Schanberger of Keith's Theater became a father for the second time. Grandfather is Lawrence Schanberger, owner of the theater.

SIMP sets Indie's 50 Share as Goal

(Continued from Page 1)

ent Motion Picture Producers by its committee, which is functioning as a governing body pending election of a new president to succeed Donald Nelson after Feb. 1.

"The independent producer was ever closer to a free market for his pictures, or in a better position to receive the full support his pictures deserve from the public," said a committee statement.

"The independent stands as squarely today as he did in the past for full freedom of enterprise and against monopolistic cartels. This position which the people of America, of whom 70 million are moviegoers, have failed to support in the past. That the law of the nation is behind members of SIMPP and other independent producers was demonstrated by New York Federal Court when it found the theater combine represented by majors guilty of conspiracy to violate the Sherman Anti-Trust Law. We are confident that the Supreme Court will affirm this position."

The committee announced it will name representatives to speak for the industry on British tax problems at forthcoming industry conferences. "There can be no just or legal solution to the British tax problem," the committee declared, "without full consideration for the rights of the independent producers. There can be no just or adequate solution of that problem unless it is implemented by the full weight of the people of the United States through their representative Department. This has been our position from the start. We wish to affirm that position now."

Miller Retains Simon

McHenry, Ill.—Roy Miller, operator of the Colony Theater, has retained Seymour Simon, Chicago attorney, to negotiate with Paramount, Warners, Columbia and 20th-Fox for approved clearance.

Forrestal to Outline Security Censor Plan

Washington Burr, THE FILM DAILY—Washington—A conference of the nation's film, press and radio leaders is to be called soon by Defense Secretary Forrestal to discuss "unauthorized leaks" of military secrets and proposals to set up a form of voluntary peace time censorship. Capt. Robert Berry, Forrestal's press relations chief, revealed. Emphasizing such a plan would have to be on a voluntary basis, Captain Berry said that Forrestal and his aids contemplate a defense press-radio advisory board, backed by an organization of newsmen, radiomen and reserve officers, to operate 24 hours daily to answer queries on security problems.

REVIEWS OF NEW FILMS

"The Naked City"

with Barry Fitzgerald, Howard Duff, Dorothy Hart, Don Taylor, Ted De Corsia, House Jameson, Anne Sargent, Adelaide Klein, Grover Burgess

Univ.-Int'l

96 Mins.

SPLENDID PRODUCTION OF NEW YORK LIFE FILLED WITH DRAMA AND HUMAN INTEREST. BRILLIANTLY HANDLED FROM EVERY ANGLE. SHOULD REAP DOLLARS AT ANY BOX OFFICE. A CINEMATIC MONUMENT FOR MARK HELLINGER.

Mark Hellinger's swan song is a great and first major film work to hit the nation's screens with an authentic production background of New York City, its streets, people, places and the contributing trivia that go into the makeup of the metropolis. Hellinger knew every last segment of life in Gotham from highly refined to the coarsest fiber. He knew where to go and get what he wanted. He did. The end result shows New York in real aspect.

"The Naked City" is for the gallery of greats. It tells a story in terms of film that can take its place among any number of masterworks and yet remain a distinctive achievement.

In production, there is every indication of splendid co-operation, in a carefully planned sense and unwittingly, by the populace. The camera, candidly, has captured the bare face of the city so thoroughly off guard that it is hardly aware of whether a film company was shooting or it was the real thing. As a showcase piece for future consideration, the city fathers, also, can pat themselves on the back for "Naked City."

All the good things can and probably will be said about this film in print and verbally. It will be deserving. The showman can begin by counting now. Audience remuneration will be manifold.

Story treatment is partly narrated by Hellinger. It opens with the camera airborne, concludes in the gutter. In the few days it takes to tell the story the city is covered from the Battery to the Bronx, from Long Island to the Statue of Liberty. A dozen way stops lay bare aspects of the city sometimes complimentary, other times not pretty. But they are real.

In the darkness before dawn, as the camera surveys the city, there is a murder. In the early morning hours the body is discovered. In no time flat the police are on the case, painstakingly and "Lieutenant Muldoon," who is Barry Fitzgerald, is assigned.

Never in such thorough and detailed manner has the workings of the municipal gendarmery been shown. With Fitzgerald in the command post, his men out making routine inquiries and checks, the case falters and winds up with the finger pointing at "J. P. McGillicuddy," who is an unknown quantity and an admission by Fitzgerald that it is up to a tree. But the plodding and exhaustive work of his detective legmen begins to assemble scraps of evidence which add up and soon show what for, who, when, why. Don Taylor as "Holloran," a young detective, gets a slight lead on his quarry. His name is "Willie," he is an acrobatic harmonica player. Still more pedestrian effort on Taylor's part eventually gets cross bearings on the man who is hiding out on Norfolk St., between Rivington and Houston, no fancy district.

Reporting this information to Fitzgerald, who has meanwhile, just about solved the case with the exception of coralling the killer, Taylor tracks his man to the Brooklyn Bridge. Meanwhile Fitzgerald has come downtown. It is a "Signal 32" affair, serious business in police radio. Ted De Corsia, who turns out to be "Willie," is nailed at the conclusion of one of the most pulsating chase sequences since film-making minds discovered the potentialities of the gimmick.

With Fitzgerald in the star seat, and he does finely, the story is not without humorous aspect. Not only is the comedy of the city's tongue touched upon, but also such varying hilarity as what makes wrestlers comedians. Script is glib, taut has the right feeling.

Players, about whom not too much is known, were apparently recruited on the spot and their unknown quantity but potent quality, lends much credence to the reality of the documented treatment. Jules Dassin directed.

CAST: Barry Fitzgerald, Howard Duff, Dorothy Hart, Don Taylor, Ted De Corsia, House Jameson, Anne Sargent, Adelaide Klein, Grover Burgess, Tom Pedi, Enid Markey, Frank Conroy.

CREDITS: A Mark Hellinger Presentation; Screenplay by Albert Maltz, Malvin Wald; Director, Jules Dassin; Producer, Mark Hellinger; From a story by Malvin Wald; Photography, William Daniels; Art direction, John F. DeCuir; Film editor, Paul Weatherwax; Musical supervision, Milton Schwartzwald; Sound Leslie Causman, Oliver Emert; Assistant director, Fred Frank; Music, Miklos Rozsa, Frank Skinner.

DIRECTION, Excellent.

PHOTOGRAPHY, Tops.

Court Denies Distribs. Plea In Tri-States Trust Suit

Chicago—Attorney Thomas McConnell, returned from Dallas hearing yesterday and says the Tri-States Theaters' anti-trust case has been set for hearing before Federal Judge Atwell, March 1.

Judge Atwell denied counter motion of attorney George T. Wright for defendant film companies, RKO, 20th-Fox, UA, Universal, Paramount, Loew's, Columbia and Warners, for Tri-States Theater audit on percentage films.

McConnell returns to Dallas next week, to take depositions from leading Dallas film men for case.

Siritzkys, Girosi Take Over John Golden Theater

Consummation of an agreement, effective immediately, between the Siritzkys and Marcello Girosi, president of Supercinema Corporation, lessee of the John Golden Theater, is jointly announced.

Under the terms of the agreement, the theater will be operated jointly, with the management of the House under Siritzky Enterprises.

Para., B & K Get Extensions

Chicago—Paramount and B & K have been granted extensions to Feb. 4 to file answers in the De Luxe Theater anti-trust suit.

Well, Well, See Who Would Cut Pix Prices

(Continued from Page 1)

tion of Musicians. "You pay a dollar or a dollar and a quarter today to see a picture that before the war you could see the same thing for 50 or 60 cents," he grumbled.

"The people are tired of paying that kind of prices. They have no money for entertainment today. They can't catch up with the cost of living."

"If the pix industry loses customers," he added, "high prices is probably the reason."

"Henry V" Heads Cuban Critics' 10 Best List

Havana (By Air Mail)—J. Arthur Rank's "Henry V" headed the best picture selections of ARTYC, organization of Cuban critics. Others chosen were "La Guerra Gaucha," Argentine; "Great Expectations," Rank; "The Last Chance," Swiss; "Dead of Night," Rank; "Brief Encounter," Rank; "La Bataille Du Rail," French; "Odd Man Out," Rank; "The Best Years of Our Lives," Goldwyn-RKO, and "Crossfire," RKO.

Des Moines May Enforce Review Commission Law

Des Moines—A 1925 ordinance calling for a theatrical commission to review film and stage performances may be enforced as a result of the screening of a film advertised as "Reel Burlesque" in the Casino Theater. City Safety Commissioner Walter Massey said that he had received complaints on the show and that such complaints should be referred to the commission as provided under the ordinance. Commission called for under the law was never appointed.

Three in LOD Class B

The National Legion of Decency has given a Class B rating to Warners' "Always Together," Republic's "The Flame" and Metro's "If Winter Comes."

DOS Players Will Train at Amherst

Amherst, Mass.—Players being groomed for stardom by David O. Selznick will be given the opportunity to train under F. Curtis Canfield, head of Amherst College's dramatic arts department and director of the school's Kirby Theater, under an arrangement transacted by Robert Ross, Selznick's Eastern representative. First to be trained on the new basis will be Dorothy McGovern, currently under-studying various Broadway roles, who will stay at Amherst for two months, rehearsing "Lamp At Midnight," slated for a March performance at the Kirby.

London, Paris Chiefs Called in for Confab

(Continued from Page 1)

Frank McCarthy, Paris head, will fly from London Saturday and will arrive in New York on Monday. It is no routine call. Both were called in by Johnston to attend the confab.

The one-day meeting will be a two-group affair. During the day session, it will be a meeting of the MPEA executive committee, composed of company presidents. The evening session will be devoted to a meeting of the MPEA board of directors.

It was still expected that there will be no break in the British impasse. It was freely admitted, however, that the meeting could be termed an "emergency" confab to deal with the entire foreign picture. Government officials may attend the sessions and Federal toppers will be contacted.

Canadian Exhibs. Drop Indie Lighting Plans

Toronto—Circuit executives have decided that it would be poor policy to install private power equipment to light theater fronts during the present ban on outdoor illumination by the Ontario Hydro-Electric Power Commission. Orders for independent lighting systems have been cancelled so that the theaters cannot be charged with evasion of the Ontario ban on decorative lighting. This embargo is expected to continue for several years.

Actually, the theaters are permitted to use a few lobby lights for the safety of patrons during show hours.

Fair Joins Sack Amusement

Dallas—Charles D. Fair has been named advertising-publicity director of Sack Amusement Enterprises. He will coordinate publicity and trade paper advertising for the Sack branches here and in Atlanta, New York, New Orleans, Cincinnati, Los Angeles and Chicago.

First Hub Tele Show For NBC's Video Net

Boston—"Boston, U. S. A." the first regularly scheduled television program to originate from the Hub, will be seen over the NBC Television network today (2-3 p.m., EST). Gov. Robert F. Bradford will be principal speaker. The pickup will be made by NBC Television in co-operation with Station WBZ-TV.

For the first time, television viewers on the East Coast will see the historic Boston skyline, its harbor, airport, Bunker Hill and other landmarks of national interest. This will be the first use for a regular television program of the Bell System's newly-installed micro-wave radio relay system between Boston and New York.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

M-G-M bought the screen rights to "Some of These Days," Sophie Tucker's autobiography, with Judy Garland and John Garfield in mind. Theodore Reeves will spend some time in New York gathering material before doing the screen adaptation, which Pandro S. Berman will produce. . . . ★ Barbara Bel Geddes' RKO assignment to co-star with Robert Mitchum in "Blood on The Moon" will necessitate the postponement of "Baltimore Escapade" which she was supposed to start shortly. . . . ★ Marshall Grant Productions has bought an unproduced play, "Domino Parlor," from Lynn Riggs, who wrote "Green Grow The Lilacs" and the book of "Oklahoma." The producers are paging Humphrey Bogart and Claire Trevor for the leading roles. . . .

MARY PICKFORD is planning a picture of her life, which she and Buddy Rogers will produce. . . . ★ Burt Lancaster has lined up Richard Vernon as producer and Norman Foster as director of his indie production, "Kiss The Blood Off My Hands." It'll roll at U-I early in March. . . . ★ Joan Bennett and Paul Henreid will co-star in Eagle Lion's "Hollow Triumph." The picture she had already been announced for, "The Blank Wall," will wait for Fall production. . . . ★ M-G-M is making the 1937 hit novel, "The Nutmeg Tree," under the title "Julia Misbehaves." Greer Garson, Walter Pidgeon, Cesar Romero, Elizabeth Taylor and Peter Lawford head the cast. . . .

THE starting line-up of Warners "Four Wise Bachelors" will probably be Alexis Smith, Robert Douglas, Wayne Morris, Bruce Bennett and Robert Hutton. . . . ★ Merian Cooper and John Ford, partners in Argosy Prods, have announced three pix that they plan to get underway: "The Yellow Mountain," "Revenge" and "Mature." . . . ★ Radio singer, Gordon MacRae, will make his Warner debut in "The Fighting Terror." Wayne Morris, Lois Maxwell and Mary Stuart are also in the cast. . . . ★ Same lot is planning another "guys" picture with Dennis Morgan and Jack Carson, "Two Guys From The Mounties." . . . ★ Victor Mature moves over to RKO to star in "Mr. Whiskers." Sid Rogell will produce. . . .

Two Okla. Houses, Equip. For Third Lost in Fires

Oklahoma City—Oklahoma's second theater fire in four days swept the Maysville Granada, the theater being completely destroyed, with loss set at \$25,000, according to Sam Ridgeway, co-owner.

Fire earlier destroyed the Stillwater Aggie with damages of \$100,000. House is owned partially by the Griffith chain. Equipment for a new theater also was stored there says the manager and co-owner Claude Leachman.

'Volpone' Condemned by Legion

"Volpone," French film released by Siritzky International, has been put into the condemned classification by the National Legion of Decency. Claiming the film is an adult picture aimed at adult audiences, a spokesman for Siritzky said the film will not be changed.

Mrs. Nellie Shea Dead

Eastport, Me.—Mrs. Nellie Shea, veteran theater operator, is dead. An exhibitor for 30 years, Mrs. Shea and her husband, the late Wilbur Shea, operated theaters here and in Lubec. During the war she headed the motion picture division Bond Drives here.

97% of APPH Shareholders Have Accepted G-B Offer

London (By Air Mail)—Holders of 97 per cent of the ordinary shares of Associated Provincial Picture Houses have accepted the offer for the shares made by Gaumont British, according to the APPH annual report. Report indicated profits declined from £353,098 last year to £326,558. Annual meeting will be held Jan. 19.

Chi. Operators Lengthen Term of Business Agent

Chicago—Operators Union members meeting here endorsed a five-year term for the union business agent, instead of two years, prevailing now. All other officers will be elected for two years. Annual election will be held February 5, when a re-election of all present officers is expected.

Video Relay Process for Theater Shown to SCTOA

(Continued from Page 1)

screen. He showed parts of a basketball game, and some prize fights. Pickfair on New Year's Day had a delayed pickup of the Rose Bowl football game.

Coast Decision Said ASCAP Probe Basis

(Continued from Page 1)

"proceedings and judicial pronouncements concerning ASCAP have been on the assumption that it was a ying in good faith to protect the legitimate rights of its members. But it is the same ratio of public domain music to copyrighted music can be developed as to ASCAP's entire repertoire, then that organization will be revealed as a gigantic fraud."

Allied memorandum on the Washington decision claimed that 10 cards of 60 picked at random, from about 80,000 cards filed in the State by ASCAP as its list of claimed copyright rights, showed that the composition were not copyrighted but were in the public domain.

Distributor Execs. Meet On Foundation Financing

(Continued from Page 1)

ers. Among those invited to attend the conference, in addition to those named above, were J. J. Unger, Andy W. Smith, William A. Scully, William F. Rodgers, George Dembow, Maurice Goldstein, James Grainger, Ben Kalmenson and Charles M. Rea, Jr.

Cleveland Exhib. Ass'n Names Schwartz 15th Time

(Continued from Page 1)

was re-elected vice-president and Ted Verme, treasurer. The board of directors remains the same with the addition of Howard Reif.

Dietz Sells Screen Guild Franchise in St. Louis

(Continued from Page 1)

booking and buying organization Cooperative Theaters, and to his new work as field man for the MPTC of St. Louis.

"please!"

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JANUARY 15-30



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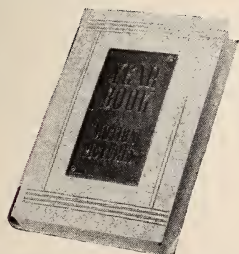
THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS
FRANKLIN A. ROSENTHAL, PRESIDENT

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Out Soon

MPAA Releases 3 More Directories

Three more theater directories, covering the Detroit, Philadelphia and St. Louis exchange area, have been released by the MPAA. Directories bring to 21 the number of exchange territories covered thus far by the Association.

Detroit, according to a statistical summary, has 613 theaters with 449,558 seats. Of these 589 houses, including 435,830 seats, are operating, while 24 theaters, with 13,728 seats, are closed.

MPAA reports that Philadelphia has 796 theaters operating, and 34 closed, for a total of 830 houses with 701,452 seats. Operating houses have 674,652 seats while 26,800 are in the dark situations.

In St. Louis area there are 598 theaters, with 345,744 seats. Of the total, 575 theaters in operation have 336,215 seats, while 23 dark houses have 9,529 seats.

United Nations Disclaims "Women in the Night" Tie

The United Nations, through Jean Benoit-Levy, director of films and visual information, yesterday issued a statement disclaiming any UN connection with Film Classics pic, "Women in the Night," which has been publicized as "based on the official files of the UN."

"Neither the finished film, nor any part of it, has been seen or approved by the UN or any official connected with the United Nations. . . . The reference to the United Nations is completely unauthorized," said Benoit-Levy.

It was understood last night that Film Classics was preparing a statement.

WEDDING BELLS

Marks-Bernhard

Louis Joseph Bernhard, son of Mr. and Mrs. Joseph Bernhard, of the Hotel Drake, last night was married to Elsie Leone Marks. The ceremony was performed by Dr. William F. Rosenblum in the Jade Room of the Waldorf Astoria. The bridegroom's father is president of Film Classics, Inc., with which young Bernhard is associated. The newlyweds fly today to Bermuda.

Vorobeitchik-Goldstein

Springfield, Mass.—David I. Goldstein, son of Nathan E. Goldstein, owner of the Arcade Theater, was married recently to Ritta Vorobeitchik of Belgium. Ceremony took place in Brussels.

Drapp-Gulas

Cleveland—Eleanor Drapp, National Screen Service booker, announced her engagement to George Gulas.

Detroit Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation	589	435,830	Circuit-operated theaters†	286	274,934
Closed theaters*	24	13,728	Non-circuit theaters	327	174,000
Totals	613	449,558	Totals	613	449,558

Seating capacity of theaters now in operation, according to population groupings:

Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
1,000,000 and over	1(a)	—	167	—	172,459	—	1,033
500,000-100,001	2(b)	—	69	—	36,345	—	808
100,000-50,001	6	9	50	212	44,674	208,804	893
50,000-25,001	9	18	47	309	40,101	293,579	853
25,000-10,001	17	35	38	347	32,731	326,310	861
10,000-5,001	30	65	54	401	32,974	359,284	611
5,000-2,501	32	97	37	438	21,512	380,796	581
2,500 and under	147	244	151	589	55,034	435,830	364

* Excluding two Drive-In theaters, total capacity 680 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

‡ There are no cities in this exchange territory ranging in population from 250,001-1,000,000.

(a) Detroit; (b) Grand Rapids, Flint.

Philadelphia Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation	796	674,652	Circuit-operated theaters*	473	473,944
Closed theaters	34	26,800	Non-circuit theaters	357	227,500
Totals	830	701,452	Totals	830	701,452

Seating capacity of theaters now in operation, according to population groupings:

Population †	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
1,000,000 and over	1(a)	—	189	—	191,139	—	976
500,000-100,001	5	6	69	268	76,825	271,014	1,113
100,000-50,001	9	15	90	358	104,330	375,344	1,159
50,000-25,001	5	20	26	384	39,153	404,497	1,121
25,000-10,001	42	62	84	468	79,592	484,089	947
10,000-5,001	72	134	105	573	73,717	557,806	651
5,000-2,501	83	217	91	664	59,261	617,067	651
2,500 and under	126	343	132	796	57,585	674,652	436

* A circuit is defined as "four or more" theaters operated by the same management.

† There are no cities in this exchange territory ranging in population from 250,001-1,000,000.

(a) Philadelphia.

St. Louis Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	575	336,215	Circuit-operated theaters†	274	211,600
Closed theaters**	23	9,529	Non-circuit theaters	324	134,050
Totals	598	345,744	Totals	598	345,744

Seating capacity of theaters now in operation, according to population groupings*:

Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
1,000,000-500,001	1(a)	—	94	—	93,588	—	896
500,000-100,001	2(b)	—	18	112	16,305	109,893	906
100,000-50,001	4	7	20	132	16,095	125,988	805
50,000-25,001	20	27	52	184	41,063	167,051	790
10,000-5,001	39	66	74	258	51,189	218,240	692
5,000-2,501	56	122	73	331	38,945	257,185	533
2,500 and under	236	358	244	575	79,030	336,215	324

* Excluding two Drive-In theaters, total capacity 1,300 automobiles.

** Excluding one Drive-In theater, capacity 577 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

‡ There are no cities in this exchange territory ranging in population from 100,001-500,000.

(a) St. Louis; (b) East St. Louis, Springfield.

Hope Coming East Before Starting Next Feature

West Coast Bureau of THE FILM DAILY
Hollywood—Bob Hope will go on a trip to Chicago, Washington and New York, before starting work on Paramount's "Sorrowful Jones." Star will emcee the White House Radio Correspondents dinner in Washington on Feb. 7, and will do one of his radio shows from New York.

Alsop Joins Lyons

West Coast Bureau of THE FILM DAILY
Hollywood—Carleton Alsop has joined A. & S. Lyons Agency in an executive capacity, Arthur Lyons announced.

\$250,000 Advt. Budget For "Prelude to Night"

An advertising budget of \$250,000 was set for Producing Artists' Eagle Lion release, "Prelude to Night," at conferences between Arthur Lyons and Irving Rubine of Producing Artists; Arthur B. Krim, E-L president; Max E. Youngstein, advertising-publicity-exploitation director; Sam Israel, studio publicity director, and Clark Ramsay of Monroe Advertising Agency.

Funds will be spent in newspapers, trade publications, magazines and radio, with advertising augmented with p. a. tours of six of the film's players prior to the release date.

Tivoli Appeals to Circuit Court

New Orleans—Tivoli Realty, Inc., operator of the Delman Theater, Dallas, has appealed to the Circuit Court of Appeals from a Texas Federal Court order enjoining a Delaware Court anti-trust action against Texas Consolidated Theater, Interstate, Paramount, Loew's RKO Warners, 20th-Fox, Columbia, United Artists and Universal.

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Of Motion Pictures
Twenty-Nine Years Old

OL. 93, NO. 16

NEW YORK, FRIDAY, JANUARY 23, 1948

TEN CENTS

J. K. DOING THE "SQUEEZING" — JOHNSTON British Seen Tying Up Market for Own Films

Wilson's Remarks Counter
to "Mantle of Protection"
Sentiment in Parliament Talk

London (By Cable)—While Harold Wilson, president of the Board of Trade, speaking in Parliament this week, again insisted that the confiscatory 75 per cent duty was an emergency measure only and not designed to place a Government "mantle of protection" around British pictures, in other of his remarks run counter to it, in the opinion of some trade observers here.

The specific remark singled out is (Continued on Page 5)

Mass. Censor Bill Clearing On Feb. 4

Boston—Hearing dates have been set for the two bills before the Legislature which would affect the film industry. On Feb. 4 at 10:30 a.m., room 423, State House, the censor measure, known as Bill 632, which would set up a state board of six members, appointed by Governor Bradford, for the censorship of all (Continued on Page 8)

AFM Scores Inadequate Pay Employ of Musicians

Washington Bureau of THE FILM DAILY
Washington — Testifying before the House Labor Committee, Milton Diamond, AFM general counsel, yesterday rapped motion picture companies for allegedly "fat" profits while giving only "casual" employment. (Continued on Page 5)

To Kaspar Monahan: "Thank You, Sir"

"There are all sorts of film polls but the best and most representative of the whole country is that conducted by THE FILM DAILY in which yearly four or five hundred movie editors, magazine writers and radio commentators take part"—Kaspar Monahan, distinguished film critic of the Pittsburgh Press, writing on the 1947 "Ten Best" in his widely read "Show Shops" column.

Reeling Round --- THE WASHINGTON SCENE

By ANDREW H. OLDER

WASHINGTON

AN eye-opener is the table on miscellaneous tax collections in the annual report on fiscal year operations submitted last week by Secretary of the Treasury. *Did you know that, in one small way alone, the picture industry is paying now six and one half times as much money into the Federal Treasury as in 1942?* The Federal admissions tax was raised from one cent on 10 to one cent on five in the Revenue Act of 1943. Roughly, one would suppose this means that the box office pays Uncle Sam twice as much as before. But then you must figure the difference in total business.

In 1941 the admissions tax brought in \$71 million, Secretary Snyder reported. That figure went a year later to \$115 million, and kept on going up—which meant that it was rising rapidly even before the rate was increased. In millions of dollars, it hit 154.5 in 1943, and 205.3 the next year. In the fiscal year (Continued on Page 8)

Grainger Calls Rep. Meets in 3 Cities

James R. Grainger, Republic executive vice-president in charge of sales and distribution, leaves today for Chicago, where he will preside at a two-day sales meeting to be held tomorrow and Sunday, at the Blackstone Hotel. Sales personnel from the following branches will be present: Chicago, Indianapolis, Milwaukee. (Continued on Page 4)

"Outside" Feature (UA) Going Into the Warner

For the first time in more than 15 years, the Warner Theater (formerly the Hollywood) will show an "outside" film. The precedent-breaker is Benedict Bogeaus' "A Miracle Can (Continued on Page 5)

Youngstein Of E-L AMPA's Next Prexy

With Max E. Youngstein, Eagle Lion ad-publicity-exploitation chief, their unanimous choice for the presidency, AMPA's nominating committee will present a complete slate of candidates for office for the current year, at a closed meeting in Headquarters Restaurant today.

Nomination by the committee is (Continued on Page 8)

ASCAP to Ask Reargument In Washington Setback

ASCAP, which recently suffered a setback in the Washington State Supreme Court, will appeal for a reargument before the same Court within a week or 10 days, the Society. (Continued on Page 8)

Lewis Bill Okay With ASCAP? Society May Go Along with Measure

Lawson of Odeon Named Canadian Pioneers Prexy

Toronto — Members of Canadian Picture Pioneers at their seventh annual meeting here yesterday elected new board which chose president J. E. Lawson of Odeon Theaters as (Continued on Page 4)

"Sensible Thing is for
Both Sides to Sit Down,
And Work Out Alternative"

Washington Bureau of THE FILM DAILY

Washington — MPEA-MPAA President Eric A. Johnson yesterday charged that the British Government is "squeezing" American films out of the U. K.

Hitting back at statements made by Harold Wilson, president of the British Board of Trade, Johnston bluntly said:

"Mr. Wilson is right when he talks (Continued on Page 8)

RKO's Chicago Plan Is Day-and-Date Wk.

Chicago — RKO's new booking plan, embracing one week day-and-date subsequent runs, following two-weeks in a Loop first run, will be tried out with the release of "Tycoon," starting Jan. 30. Plan will be backed with extra advertising by the distributor and theaters, Sam Gorelick, exchange manager, announced. (Continued on Page 8)

Mandatory Parking Space Bill in N. Y. Legislature

Albany — A bill introduced in the Senate by Thomas C. Desmond, Newburgh Republican, would require that theaters and other places of public assembly hereafter erected in cities, shall provide off-street parking space for motor vehicles. Referred to Cities Committee, the bill is part of a six-point program to help solve city parking problems.

Distributors Elect Mochrie Chairman

Robert Mochrie, RKO Radio vice-president in charge of domestic distribution, has been elected chairman of the MPAA's Distributors Committee for one year, succeeding Tom Connors. Committee currently is charting its course in connection with the Motion Picture Foundation and the forthcoming American Brotherhood Week. Mochrie is national distributor chairman for the latter.

The Lewis bill in essence would (Continued on Page 5)

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FINANCIAL

(Jan. 22)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	21 1/2	21 1/2	21 1/2	- 1/2
Bell & Howell pfd.	94 1/2	94 1/2	94 1/2	- 1/2
Columbia Pict. vtc.	41 1/2	41 1/2	41 1/2	- 1/2
East. Kodak	41 1/2	40 3/4	40 3/4	+ 1/2
do pfd.	165	165	165	+ 2 1/2
Gen. Elec. Inc.	15	14 7/8	14 7/8	- 1/4
Loew's, Inc.	15 3/4	15 1/2	15 1/2	- 1/4
Paramount	19 1/4	19	19	- 1/2
RKO	8 1/4	8 1/8	8 1/4	- 1/4
Republic Pict.	3 7/8	3 7/8	3 7/8
Republic Pict. pfd.	39 1/2	39 1/2	39 1/2
20th Century-Fox	19 1/2	19 1/2	19 1/2
Universal Pict.	13 1/2	12 3/4	12 3/4	- 1/4
Warner Bros.	11 7/8	11 5/8	11 3/4	- 1/4

NEW YORK CURB MARKET

	Bid	Asked
Monogram Picts.	3	3
RKO	1 7/8	1 7/8
Sonotone Corp.	3 3/4	3 3/4
Technicolor	12	12
Trans-Lux	5 1/2	5 1/2

OVER THE COUNTER

	Bid	Asked
Cinecolor	5 1/2	6 1/4
Pathe	3 1/2	4

No Tax on Underprivileged Kids

Cincinnati—No tax will be collected on admissions for underprivileged children, admitted without charge and assigned to a special part of a theater, under a ruling of the Internal Revenue Collector. Exemption was sought by Marion Dowers, sponsor of free movies for needy children, after city officials had ruled that it was possible only for special occasions.

Prepared Script Can Keep Costs Down—Pressnell

Production costs can be held down by shooting only those scenes which are necessary for the final print and eliminating the piling up of footage on the cutting room floor, Robert Pressnell, Arpi Productions head, said here yesterday.

Pressnell stressed the importance of proper preparation of the script before shooting in order to limit expenditures.

Recently organized, Arpi includes among its co-owners, director John Reinhardt and Mischa Auer, and distributes through Film Classics.

Pressnell declared that both of the company's coming productions will be in Cinecolor.

Liberty Seeks Data on Michigan City Rentals

Chicago—Interrogations asking amounts of film rentals received from Michigan City, Ind. theaters, from January, 1945 through Nov. 26, 1946, were filed in Federal Court against Paramount, Universal, Columbia, Warners, and Republic, by Seymour Simon, attorney for the Liberty Theater. Permission to withhold this information was denied Republic yesterday by Judge W. H. Barnes.

First of "Hollywood 10" To Stand Trial Feb. 24

Washington Bureau of THE FILM DAILY

Washington—Initial trial of the "Hollywood 10" indicted for contempt of Congress has been postponed by Federal Judge Richmond B. Keach until Feb. 24.

Originally scheduled to start Feb. 9, postponement was granted at defense's request.

Premiere of "Naked City" Is Switched to Capitol

Mark Hellinger's "The Naked City," released by U-I, will have its premiere at the Capitol Theater on a February or March date to be announced. Picture had been slated to premiere at the Criterion.

McCabe to Ettinger

Tom McCabe, formerly with Richard Condon, Inc., 20th-Fox, UA, and for the past three and one-half years with the press department of the Ted Bates Ad Agency, has just joined the New York staff of Margaret Ettinger and Co.

Frudenfeld Writing Film Column

Cincinnati—Sunday edition of the Enquirer has started a weekly film column by Arthur Frudenfeld, who retired as RKO's Midwest division manager last Fall and moved to Hollywood.

Jackson Park Briefs Due Feb. 20

Chicago—Federal Judge Michael Igoe yesterday gave defendants in the Jackson Park Theater contempt proceedings until Feb. 20 to file written briefs in the action.

Nat'l Theaters to Pick Up FWC Safety Campaign

West Coast Bureau of THE FILM DAILY

Hollywood—More than 600 National Theaters houses are expected to adopt the safety campaign to be started next week by Fox West Coast Theaters, Charles P. Skouras, president of both circuits, said in receiving a citation of the National Safety Council. Presentation of the award was made by Maureen O'Hara, film star and vice-president of the Council.

FWC houses in the next 18 weeks will run a series of 30-second trailers emphasizing the slogan: "Save a Life . . . It May Be Yours or Your Child's." Other National Theaters circuits are expected to join in the campaign to make it a Coast to Coast drive.

Maury Nunes, Lippert Associate, Dead at 50

West Coast Bureau of THE FILM DAILY

Hollywood—Maury Nunes, 50, executive producer of Pongridge Productions, died Wednesday from heart trouble after an illness of several months. Nunes, in association with Robert L. Lippert, produced six pictures released through Screen Guild Productions.

Prior to coming to Hollywood, Nunes operated theaters in New England for nearly 30 years, and up to the time of his death, he owned and operated the Shubert Theater in New Haven, a legitimate art theater. Body was taken to Brookline, Mass., for burial, with funeral services to be held Sunday.

24 Reclart Westerns, Four Serials to Film Classics

Film Classics, Inc., has acquired 24 Westerns and four serials from Reclart for re-issues. Special press matter and new advertising will be prepared for them before re-distribution.

The Westerns include 10 Johnny Mack Browns, eight Ken Maynards and six Bob Bakers. The serials are "Riders of Death Valley," "Gang Busters," "Junior G-Men" and "Oregon Trail."

Urges Writers to Weigh Effects on Young Minds

Mineola—Writers of films, radio program and comic books should give more thought to the inculcating of high ideals, Children's Court Judge Henry J. A. Collins said in his annual report to J. Russel Sprague, County Executive. Writers were urged to weigh the effects of their writing on young, impressionable minds.

Dromey Heads MOD Drive

Chicago—John Dromey, Great States Circuit buyer, and mayor of North Chicago, is acting as chairman of the Lake County March of Dimes drive. County has a \$25,000 goal for the campaign.

COMING AND GOING

ADOLPH ZUKOR, chairman of the board of Paramount, leaves New York today for Hollywood for studio conferences and in mid-February goes to Tucson, Ariz., for a two-week stay before returning to New York. MRS. ZUKOR accompanies.

JACK REYNOLDS, assistant director on "Kilroy on Deck" for Monogram, will leave for London upon its completion to join his wife, Marjorie.

FREDDIE STEWART, star of Monogram's Teen-Agers series, has left Hollywood for another extensive Eastern p. a. tour, opening with a 581 ing engagement at the Esquire Room in Mor. 344.

SAM GALANTY, Mid-East division manager for Columbia, left Washington for a three-day visit to the Cincinnati branch.

ALFRED CROWN, foreign sales manager for Samuel Goldwyn Productions, leaves by air Sunday for Mexico to confer with the RKO-Radio sales force on exhibition plans for "The Bishop's Wife" in Mexico City and Latin America.

FRANK MARSHALL and LOU SIEGEL, Warners Theaters' executives, left yesterday for Washington, D. C. They return to New York Monday.

CHARLES BOASBERG, RKO Radio's North-South division manager, on Feb. 9 will resume his exchange tour on behalf of the 1948 Ned Depinet Drive of which he is co-captain, with his assistant, CARL PEPPERCORN. He will first visit Montreal and St. John.

GEORGE WELTNER, president of Paramount Inc'll, will board the 20th Century-Chief for Hollywood tomorrow for meetings with company studio executives.

WILLIAM R. FERGUSON, M-G-M exploitation director, is in Chicago.

Indie Artists to Spend \$7 Million on 4 Films

West Coast Bureau of THE FILM DAILY

Hollywood—Independent Artists, Inc. will spend \$7,000,000 on four films in 1948, Frederick Brisson, executive producer, announced. Original schedule of two pictures is to be doubled.

Company has already completed "The Velvet Touch." Scheduled are an untitled comedy-drama by Dudley Nichols, to be followed by "Madly in Love," "New Model," and a fourth to be selected from properties owned by IA.

Monogram to Reissue Eight Range Busters

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram will re-issue eight of its Range Busters Western series during 1948. Four of the subjects ("Texas to Bataan," "Trail Riders," "Two Fisted Justice" and "Haunted Ranch") star John King, Davey Sharpe and Max Terhune, while remaining quartet ("Land of Hunted Men," "Cowboy Commandos," "Black Market Rustlers" and "Bullets and Saddles") star Terhune, Ray Corrigan and Dennis Moore.

FOR SPECIAL SHOWS TRY

FILMACK'S SPECIAL TRAILERS

We Make 'em Better and Quicker!

Filmack • 1327 S. Wabash, Chicago 5

TYCOON

FIFTY FIRST-RUNS REPORT HIGH-BRACKET BUSINESS!

Enthusiastic audience response greets the big Technicolor spectacle of the year — in every post-holiday holdover and new booking! Men love its rousing action, flaming adventure and unusual setting . . . Women go in a big way for its rugged men, its glowing romance — and that ultra-fashionable wardrobe of Miss Day . . . It's the kind of a MOVIE that pays off in highest fan satisfaction . . . A BIG SHOW FOR YOUR BEST PLAYING TIME!



Color by
TECHNICOLOR



Rathvon Disposes of 5,000 RKO Common

Washington Bureau of THE FILM DAILY

Washington — Disposal of 5,000 shares of RKO dollar common by N. Peter Rathvon, in blocks of 4,300, 500 and 200, during November were reported this morning by the Securities and Exchange Commission. This dropped Rathvon's holding of the stock to 20,000 shares.

The report, delayed because of the moving of SEC from Philadelphia back to Washington, also noted a gift of 6,000 shares of Warners \$5 par common by Albert Warner, who later bought 2,900 and then 1,100 shares of the same stock. The reports showed him holding 432,000 shares, and 21,000 in a trust.

1,000 Repub. Common Bought

Edwin Van Felt was reported acquiring 1,000 shares of Republic 50-cent common, bringing his block to 1,600. Daniel Sheaffer dropped 100 shares of Universal common, retaining 16,307, while a correction to the October report showed Nathan Blumberg giving 100 warrants for that stock to charity and retaining 28,400 warrants.

Maurice Newton bought 100 shares of Paramount dollar common and gave away 90, retaining 18,630 in his own name and 18,380 in a trust. Jack Cohn was reported dropping 1,000 of Columbia common shares in trust funds, retaining 48,969 in his own name and 25,319 in the trusts.

"Ez" Keough Dies in Chi.

Chicago—"Ez" Keough, 58, theatrical booking agent widely known for his work around Grand Rapids, Mich., died in a Chicago hospital after a few days' illness. He had been identified with Grand Rapids theaters for over 30 years and was chief booking agent for the Keith-Orpheum circuit there in the 1920's.

Newfoundland Plans Censor B'rd

Saint John, N. B.—Newfoundland, British Crown Colony served from exchanges here and in Boston, will have its own censorship board, under a measure introduced in the Commission of Government. Heretofore Newfoundland has accepted films approved by New Brunswick, Nova Scotia and Massachusetts.

Send Birthday Greetings To—

Jan. 23

Humphrey Bogart Randolph Scott
Sid Ricketts Ben Bard
Bob Steele Ralph Graves

Jan. 24

Paul Fejos Jack Lustberg
A. Zuehl Vera Zorina
Earle W. Sweigart

Jan. 25

Abraham Schreiber Nat Levy
Alan F. Cummings



Ringling Down the News Week's Curtain

● ● ● WHAT DO YOU KNOW about television?.....If the answer to that is YOU don't, then, brother, YOU better learn but fast..... With the flight of each day it becomes increasingly clear that television will have a direct and tremendous effect upon all arms of the film industry.....And far sooner than most film men, big and little, think.

● ● ● IT WAS SO DARK on Broadway at 10 a.m., yesterday that the management of one theater seriously considered putting the night b. o. scale into effect. . . . With Pearce Parkhurst taking over as publicity director for R. S. Wallace's Tri-Theaters there, chances are Alliance, O., will never be the same again..... As a starter, Pearce to plug "Merton of the Movies" at the Columbia Theater this week blandly gave away envelopes containing free cigaret lighters and coat hangers..... You guessed it—the envelopes held a single match and a nail. . . . Monogram will nationally release its first Anco Color short, "Climbing the Matte horn," on Memorial Day. . . . Time mag. pays its respects to James Caesar Petrillo in the current issue..... Better read it. . . . RKO is planning a Summer release for Disney's "Melody Time," said to set a new pattern for the musical cartoon pattern. . . . U-I's "A Woman's Vengeance" starts next Thursday at the Winter Garden.

● ● ● THE SMART ADVERTISING and publicity handling given SRO's "The Paradine Case" by Bob Gillham and his aides has already won many a nod of approval from industryites wise in the art of promotion..... But the handling has not only been smart, it's paid off—and that's even more important..... Dr. George Gallup's Audience Research, which has SRO as a client, reports that "The Paradine Case's" audience penetration in New York jumped to 61 for the week ended Jan. 16..... The rise has been consistent..... On Dec. 20 it was 14, on Jan. 3, it had climbed to 28, and on Jan. 10, two days after the Music Hall opening, it stood at 51..... And all this, by the way, was before the arrival of Valli to give impetus to the publicity drive..... SRO invested \$17,500 in those highly effective teasers in the dailies, and put in \$20,000 to plug the pic in its opening week at Gus S. Eysell's show place.

● ● ● RCA'S REPORTED READING a four by six foot tele receiver..... BBC is aiming for world television newsreel coverage. . . . Next month, BBC will have two special 30-minute editions of its television newsreel covering the Swiss Winter Olympics. . . . Paul N. Lazarus, Jr., of UA is responsible for the special jacket which will adorn a dollar edition of "Texas, Brooklyn and Heaven," set for April publication. . . . Add Bread-Cast-on-the-Waters Dep't: Murray Greene, one of the managers of Century's Patio in Brooklyn, who played Minehost to some 400 sleeping storm waits the night of the Big Snow, got a news tip check from the N. Y. Journal-American the other day..... Seems Murray thoughtfully phoned the city desk at the time..... You may remember seeing the resulting photos. . . . Is one of the newsreels toying around with the idea of a daily edition? . . . After seven years as president of the Canadian Kennel Club, Bill Risewick of Shelly Films has stepped down. . . . Look for the advent of popular priced tele sets well along the line before the year fades.

● ● ● MONGRAM'S PLAN for Roddy McDowall's p. a. tour in connection with the release of "Rocky" is one of the most interesting in years..... McDowall, instead of appearing at theaters, will speak before student bodies and civic groups..... Could prove to be a mighty valuable public relations pattern. . .

Grainger Calls Rep. Meets in 3 Cities

(Continued from Page 1)

kee, Minneapolis, Kansas City Omaha, Des Moines, and St. Louis

Edward L. Walton, assistant general sales manager, who has been holding meetings in Denver, Salt Lake City, Portland, and Seattle will attend the Chicago sessions.

Following the Chicago meetings Grainger and Walton will go to Detroit, where they will meet with the Detroit sales force on Monday and Tuesday.

Division manager James V. O'Garra will join Grainger and Walton in Cleveland for meetings with the Cleveland, Cincinnati and Pittsburgh sales personnel at the Statler Hotel next Wednesday and Thursday.

"Bill and Coo" for Easter

Republic will release Ken Murray's production of "Bill and Coo" during Easter week, James R. Grainger, executive vice-president in charge of sales and distribution, announced yesterday. Company will seek a least 300 key city bookings during Easter week.

Lawson of Odeon Named Canadian Pioneers Prexy

(Continued from Page 1)

president in succession to O. R. Hanson. New vice-president is B. J. Cronk and C. J. Mavety succeeded R. A. Lewis as secretary.

Reports showed the organization has more than 450 members across Dominion while benevolent fund exceeds \$17,000. Frolic of old timers followed business meeting with attendance of 250.

Cleveland Rites for Strong

Cleveland, O. — Funeral service will be held here over the weekend for Edward P. Strong, 64, veteran theater operator, who died of a heart attack Wednesday in Hollywood, Fla. Strong, with Fred Desberg and Emanuel Mandelbaum, built up local theater chain now Loew-operated. In recent years, he had extensive drive-in and amusement park interests.

Duvivier to Produce In Tahiti for Korda

Paris (By Air Mail)—Julien Duvivier is en route to Hollywood to write the screenplay of his next film, "Le Mariage de Loti," to be made for Sir Alexander Korda's London Film Productions. Picture will be produced in Tahiti in both French and English versions, with the production team of 40 persons to be headquartered aboard a chartered ship for the six months production period.

British Seen Tying Up Market for Own Pix

(Continued from Page 1)

Wilson's "I should make it quite clear that we do not foresee overseas producers enjoying in the future the same proportion of British screen time that they have had in the past." Coupled with that is the fact that the Government is not only giving its blessing to, but is smoothing the way for, a long-range program looking to a material increase in British production at this time.

It is fairly obvious, say trade observers, that Sir Stafford Cripps and others in the Attlee Labor Government would be most happy to see British pictures take over British playing time to the fullest extent possible. It is fairly obvious, too, they say, that if American pictures stay out—can be kept out, some put it—for any length of time, such British pix as are available will take over.

\$4,000,000 on Rebuilding Studios
Bearing upon the long-range British production plans, Wilson told Parliament that to date \$4,000,000 has been spent on modernizing and rebuilding war-damaged studios, that \$2,000,000 more is being spent at the present time. When all studios are operating, Wilson said, facilities should be available for making 75 features annually.

(British exhibitors challenge this—say that only 40 features actually may be expected.)

Meanwhile, the British industry once again faces the threat of a Government inquiry, Wilson telling Commons that the Board of Trade was planning to investigate both distribution and exhibition of films throughout Great Britain and would especially delve into current competition and monopoly practices. The probe also will have a bearing on production, especially as it affects individual producers.

The N. Y. Journal of Commerce yesterday quoted U. S. industry leaders as viewing the Wilson speech in Commons as "of little or no importance" and as apparently "aimed to confuse the British public as regards the American industry's attitude."

The story, in part, said:
"Main reason advanced for the punitive British action against the American industry has been the dol-

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

SIR CEDRIC HARDWICKE has been signed by Transatlantic Pictures for a key role in Alfred Hitchcock's "Rope" in current production for Warners release. . . . **★ Jimmy Stewart** and **Joan Fontaine** will co-star in "You Gotta Stay Happy," the Rampart Production for U-I release. A forthcoming Saturday Evening Post serial, it is slated to get under way in May. . . . **★ Bette Davis** has her choice of three roles when she starts work at Warners again: "June Bride," "Ethan Frome" and "The African Queen." . . . **★ Lewis Milestone's** next production for Enterprise will be "Wild Calendar," from the novel by Libby Block. Originally scheduled for Ginger Rogers, she recently bowed out and no replacement has been named as yet. . . .

★ ★ ★

JIMMY WAKELY will sing one of his own compositions in his next Monogram western, "Melody Range." . . . **Eve Arden** has jumped into "One Touch of Venus" at U-I replacing Dinah Shore. . . . **★ Metro** is putting Sam Wood and Greer Garson together on one of three stories in the works: "The Sainly Miss Peters," "The Forsythe Saga" or the sequel to "Mrs. Miniver." . . .

AFM Scores Inadequate Pix Employment of Musicians

(Continued from Page 1)

ment to a comparatively few musicians.

During the year ended June 30, 1945, he said, the eight major motion picture studios offered only casual employment to 5,518 members of the AFM. These musicians, he testified, received total compensation of \$5-572,344, or an average of \$1,009.85 per musician for that year. Of these musicians only 239 received full-time employment as instrumentalists.

Gill With Levin's Hotel

Hollywood—Clifford Gill, formerly with 20th-Fox, is now public relations director for the new Biltmore Hotel, Palm Springs, which will be opened Feb. 10. Hotel, a \$1,500,000 enterprise, is owned by Samuel H. Levin, San Francisco theater circuit operator.

Would Tax Exempt Disabled Vets

Washington Bureau of THE FILM DAILY

Washington—Servicemen and veterans who had been hospitalized would be exempted from paying the Federal admission tax, under a bill introduced by Representative Mitchell.

lar exchange shortage in that country. Other foreign countries, similarly situated, it is noted, have met this situation by partial blocking of revenues, and avoiding prohibitive tariff duties. A similar arrangement with Britain would meet the exchange problem and probably would be satisfactory to the American industry.

"One reason for the British Government's cold war on American movies, according to industry circles, is the discontent with Socialism caused by depiction of better living conditions in non-Socialist America. Another reason is the hope that British movies can create increased demand for British industrial products."

ASCAP May Go Along With Lewis Rate Bill

(Continued from Page 1)

free theater operators from payment of a "seat tax," requiring ASCAP to collect for the use of its members' music only from the producers using it.

ASCAP would thus be saved a lot of headaches by making a deal with a score or so of producers; not with 18,000-odd exhibitors.

(BMI does not charge exhibitors a license fee for its music, but makes arrangements with the studios instead.)

Doesters opine that near the top of ASCAP's agenda for its next meeting is the question whether the Society should go along with the Lewis measure which, incidentally, is endorsed by Allied and other exhibitor groups.

Should ASCAP move for amendments to the Copyright Law, it's a better-than-even bet that the royalty collection agency will also strive for a law to make jukebox users fork over royalties on their earnings.

"Outside" Feature (UA) Going Into the Warner

(Continued from Page 1)

Happen," released by UA. The star-studded film opens at the Warner on the morning of Feb. 3, with customary admission prices.

M-G-M TRADE SHOW



"PICCADILLY INCIDENT"

NEW YORK-NEW JERSEY TERRITORIES ONLY

TUESDAY, JANUARY 27

9:30 A. M.

M-G-M SCREEN ROOM

630 NINTH AVENUE, NEW YORK CITY

Propose Okla. To Affiliate With MPF

Oklahoma City — John Giffin Miami, Okla., chairman of the Oklahoma Theater Owners executive board, has been handed a proposal requesting action on affiliation with the Motion Picture Foundation. OTO President Morris Lowenstein said yesterday.

Lowenstein, Oklahoma City theater owner, said Giffin had not indicated when the group's board would take action on the proposal.

NTS Calls Branch Heads to N. Y. Meet

Walter E. Green, president of National Theater Supply, will convene a meeting of the company's branch managers at the Park Central Hotel here on Feb. 2-5, it was announced yesterday.



GREEN

Although frequent district meetings have been held throughout the country, this is the first general meeting of the company's branch heads since February 1941. All sessions will be attended exclusively by branch and general office executives.

The theme of the meeting will be "General Sales Plans and Policies for 1948" and the agenda will include visits to the International Projector Corp.'s plant at Bloomfield, N. J., and General Precision Laboratories at Pleasantville.

Theater Sign Men Attend Convention in Chicago

Chicago — National Electric Sign Association's convention is under way at the Stevens Hotel. Wagner, Adler, Sylvania Electric, Inc., General Electric and Corning Glass are among exhibitors. Many theater sign men are here.

Bean Back to Capitol

Lakota, N. D.—Arthur C. Bean, who sold the Capitol to J. C. Halvorson last December, is again operating it.

What to Do . . .

"WHEN BUSINESS IS BAD"

By GEORGE FEINBERG

President of Dazian's, Inc.*

Is your business bad? Andrew Carnegie once said, "The time to improve your factory is when business is bad."

Your factory is your theater.

Does your theater need a face-lifting? Give it a close look, now!

We have noticed that many theaters which put on a bold, glittering and glamorous front are woefully neglected inside. This neglect is based on the old-fashioned, outmoded theory that because it is "dark" inside a motion picture theater, the theater can be left in any condition. Often we are about to go to a neighborhood theater and our friends say, "Let's go to the X Theater, because the Y Theater is so shabby."

WORNOUT or out of date curtains, drapes, decorations, etc. kill good cheer and are uninviting and kill business. Colorful drapes, attractive curtains and the like help business.

The investment is a practical one. Let me give you a specific case. A few months ago we supplied fabrics for the revamping of a small theater. A few days ago, the exhibitor came in and said, "I think we must give much of the credit for our increase in business to the job Dazian's did re-decorating our theater. We haven't had any better pictures, but we have had many comments from our patrons about the 'new look' you gave us."

I told that story to another exhibitor. He said, "That may be true, but we can't afford it." I told him, "You cannot afford not to listen to Carnegie's advice."

Study the place of fabrics in the coming year in your theater. It is the difference between profit and loss.

* Dazian's will shortly celebrate its 105th anniversary. It is one of America's leading fabric houses with branches in New York, Boston, Chicago, Detroit and Los Angeles.

New Hand Drier Models For Theaters Marketed

A new post-war line of hand drier models has been introduced by the Chicago Hardware Foundry Co. to suit every need from small to very large. With a great many theaters taking advantage of this convenience which does away with paper towels in rest rooms, the company has provided several models which require no structural changes. The line includes both pedestal and wall mounted models finished in porcelain enamel. There is a choice of foot pedal or hand operating switch, and all parts are accessible for cleaning through easy removal of lid.

Katzenbach and Warren Introduce 'Straw Square'

A sculptured plastic called "Straw Square," having a linoleum-like consistency and giving a textural effect, has been brought out by Katzenbach & Warren, New York, wallpaper manufacturers. Obtainable in 16-yard rolls of approximately 19-foot width, the natural color is off-white but can be surfaced with any wall paint or, in new buildings, used without a finishing coat of plaster.

Allatex Ups Production Of Theater Seat Cushions

The Allatex Foam Rubber Products Co., manufacturers of latex foam rubber items, are increasing production of theater seat cushions.

The Allatex molded unit eliminates the need for springs, cotton, felt and other stuffing, it is pointed out, while constant free circulation of air in the latex cells prevents the material from trapping heat. No normal hard usage will do any damage to the clean-cut, trim lines, it is said.

Allatex products are vermin-proof, moth-proof, mildew-proof and moisture-proof and are anti-allergic.

The Allatex company is now located in its new factory, 937 Home St., New York 59.

Coinometer Corp. Offers New Change Makers Line

Available for either right or left hand coin delivery, a new line of change makers has been brought out by the Coinometer Corp. of Chicago. Of similar basic design and construction, each model embodies legible key buttons, counter-level keyboards, eight-tube coin trays for convenient storing and finger tip control.

Horace Shock Forms Lima Speakers Firm

Lima, O.—Horace Shock, Drive Theater circuit owner, has incorporated Lima Speakers, Inc., to manufacture new speaker for which claims a wider sound range in both upper and lower registers, a system for changing a speaker without turning apart the junction box or disrupting the sound of the other speaker attached to the same post, a rugged proof polished cast aluminum construction, with the handle and cast in one piece. The speaker is now in production in a recently acquired plant located on the outskirts of Lima.

T. M. Campbell has resigned RCA field engineer to join Lima as engineer in charge of production. J. Stewart Cagney, manager of Broadview Theater, Cleveland, for past seven years, and for 20 years previously, connected with distribution and exhibition of motion pictures, is in charge of sales, public relations and advertising.

Du Pont's Presidency To Crawford Greenewald

Wilmington, Del.—Crawford Greenewald this week became 10th president of E. I. du Pont, Nemours & Co., while Walter S. Carpenter, Jr., was elected chairman of the board. Carpenter's resignation as president, and his designation chairman of the board, followed retirement of Lamont du Pont from the latter post.

Walter J. Beadle resigned treasurer and was succeeded by T. Davis, formerly first assistant treasurer.

Cozy to Gallichio

Coxfax, Wis.—New owner of Cozy is Bernard Gallichio, who bought it from G. H. Johnson.

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New Altec Sound Servicing Contracts

Sound Servicing agreements have been signed by Altec Service with the following theaters:

Georgia—Gem, Strand, Covington; Terdale, Porterdale; Knox, Warrenton.

Ohio—Findlay, National, Imperial, and Helenews, American, Cincinnati; Toledo, Rialto, Mecca, McCook, Dayton; Plaza, Miamisburg, Glisles, New Carlisle; Sharon, Shaville; Shreve, Shreve; Steubenville, Steubenville; Palace, Lancaster; Capitol, Mt. Gilead; Southern, Knox, Springfield; Wilmar, Linden, New Royal, Uptown, Columbus; Well, Mayflower, Troy.

Wiedemann Heads Swedish WE Subsidiary

Stephen Wiedemann has been appointed managing director of the Swedish Western Electric Co., Aktieag, according to an announcement made in New York by the Westrex Corp. With headquarters in Stockholm, he will supervise the company's activities in distribution of motion picture and other electronic equipment and theater servicing in Sweden, Norway, and Finland.

Wiedemann was formerly manager of the South African branch of the Western Electric Co. (Near East). In recent months he has been in New York conferring with Westrex officials. He is enroute to Stockholm on the S. S. Drottningholm.

S. O. S. Cinema Supply Leases New Building

The S. O. S. Cinema Supply Co. has leased the two-story and penthouse building at 605-07 W. 51st St., running through to 602-04 W. 52nd St., from the Gotfried Baking Co.

Down With Capitol

Louis A. Brown, long connected with the supply business in the metropolitan area has been appointed sales rep. for Capitol Motion Picture Supply Corp., distributors of RCA and Brenkert equipment.

For PERFECT PERFORMANCE

THE NEW MOTIOPHOTOGRAPH

"AA" PROJECTORS and SOUND SYSTEMS

Write for literature MOTIOPHOTOGRAPH, INC. 4431 W. Lake St. Chicago 24, Ill.

ABOUT THE TRADE

IRVING GROMBACHER has been named president of Royal Metal Manufacturing Co., Chicago, succeeding Joseph K. Solomon, who is now general manager. The company manufactures metal foyer and lounge furniture. . . . The many chemical processes and careful control necessary to make photographic film are told simply and graphically in a color page prepared by the Armstrong Cork Co., Lancaster, Pa., in cooperation with the National Association of Photographic Manufacturers, now appearing in the Saturday Evening Post.

• • •
ERNIE WALTERS, North Baltimore, O., who operates the Sylvan in Sylvan, has purchased new booth and sound equipment for the modern house, which includes Century Projectors and soundheads, Master Century Sound system, Altec-Lansing Speakers, Kollmorgen lenses, and Strong lamps, purchased from the Theater Equipment Co., Toledo. . . . Extensive remodeling is under way at the Boulevard Theater, Baltimore, including a new front, glass doors and a new marquee. . . . Coast Visual Education Co., Hollywood, recently completed delivery of 323 Victor Lite-Weight sound motion picture projectors to the Los Angeles School System.

• • •
A COMPLETELY new line of "customized" reciprocating compressors, ranging from five to 100 horsepower, is announced by Carrier Corp. The new machines, designed for either air conditioning or low temperature duties, operate at higher speeds and are about half the size and weight of their predecessors, according to Carrier officials. The compressors are so constructed that they can be assembled in more than 1,000 different combinations.

• • •
PROMOTION of four Eastman Kodak sales executives is announced by James E. McGhee, vice-president and general sales manager. Frank L. Andrews becomes general manager of the Sensitized Goods Sales division; appointed as his divisional managers in the following positions are: J. Winton Lemen, manager of the Professional

Film Sales division; Frank F. Oberkottler, manager of the Professional Color Sales division, and Kendrick O. Richardson, manager of the Professional Paper and Photofinishing sales division.

• • •
CINE SIMPLEX, of Syracuse, Motion Picture Engineering Corp. and the Askania Regulator Co., subsidiaries of the Ampro, have moved into that company's new Chicago plant at 240 East Ontario Street. The main plant of Ampro remains at 2835 N. Western Ave. . . . There has been an Illinois corporation formed for the Motion Picture Engineering Corp. with George R. Brownell, Robert E. Walsh and Jesse G. Hodges being listed as incorporators of the company. . . . Sound servicing agreements have been signed by Altec Service with the following Ohio theaters: American, State, E. Liverpool; Old Trail, St. Clairville; Park, Uptown, Main, Fairview, Cincinnati; Plaza, Norwood; New Colony, Gallipolis, Gallipolis; Norwood, Norwood.

• • •
INSTALLATION of two high-speed passenger elevators in the new 4 W. 58th St. building has been started by the Otis Elevator Co. The 14-story and two-basement theater and office building is being erected by the Diesel Construction Co., Inc., 2 Park Ave., with completion scheduled in May. Occupants will include Pabst Cinema.

• • •
AMONG the new machines of exhibitor interest introduced this week at the Chicago Coin Machine Show were coin-operated television machines, improved aspirin vendors selling three for five cents; a refrigerated ice cream bar machine, a new soup vendor which delivers a choice of warm soups for 10 cents, and a new athletic scale which, for one penny, not only tells your weight but also reveals how well developed your muscles are by means of a device which is an integral part of the scale.

Elect Nesbitt Prexy Of Coated Fabrics

Columbus, O.—Hugh E. Nesbitt, formerly vice-president, has been elected president of the Columbus Coated Fabrics Corp., succeeding the late O. C. Altmaier. He has been with the firm since 1914 and served as vice-president since 1917.

Gottlieb Host as New Canadian Studio Boss

Toronto—Canada's most modern film studio and laboratory had its formal introduction when plant on Lake Shore Boulevard, west of Toronto, of Audio Pictures, Ltd., and Dominion Film Laboratory, Ltd., was visited by scores of film executives from both sides of the border. Host for the occasion was president Arthur Gottlieb. Completely fitted structure has more than 20,000 square feet of space, with large sound stage and rows of processing and printing machines.

Metzger Builds in Winner

Winner, S. D.—A second theater for this town is under construction by R. C. Metzger, who operates the Ritz. It will seat about 350.

NEW—MODERN—UP-TO-DATE

Lighting and Camera Equipment

FOR EASTERN PRODUCTION

Charles Ross, Inc.

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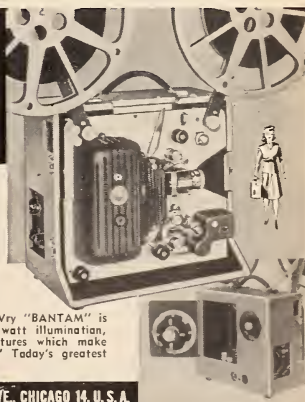
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BUYS IN A 16 mm.
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Projector, amplifier, speaker and screen—all-in-one, small, compact case weighing less than 31 lbs. Highest quality 16 mm. sound projector in the lowest price field—the new postwar-engineered DeVry "BANTAM" is a truly champion performer. Brilliant 750-1000 watt illumination, thrillingly life-like sound! Has BIG projector features which make DeVry equipment "wanted most by most people!" Today's greatest 16mm. buy at ONLY \$325.00.

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International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OL. 93, NO. 17

NEW YORK, MONDAY, JANUARY 26, 1948

TEN CENTS

FOREIGN PIC REVENUES TO TOP \$100,000,000

United Artists Turns Down Rank Odeon Offer

Retaining 25% Interest in
K. Circuit, Says Kelly;
New Brit. Producing Plan

United Artists has turned down proposals by J. Arthur Rank to acquire its minority interest of 25 per cent in Odeon Theaters of Britain, it was disclosed here Friday by Arthur W. Kelly, executive vice-president, upon his return from an extended London visit.

Since a British company cannot borrow against American securities, according to Parliament's Exchange Control Act, Kelly brought back a

(Continued on Page 7)

\$3,850,000 Credit Set by Monogram

West Coast Bureau of THE FILM DAILY

Hollywood—Announced production programs of Monogram and Allied artists will be financed by a new one-year revolving bank credit of \$3,850,000, Steve Broidy, Monogram president, and George D. Burrows, executive vice-president and treasurer, announced Friday. Credit was

(Continued on Page 6)

Harrison Sees 400% Hike Techni Prod. by Spring

With expansion at a snail's pace, Technicolor, Ltd. will still be able to offer increased facilities in Britain, reported Kay Harrison, managing director of the British corporation, last Friday upon his arrival here aboard the Queen Elizabeth.

Technicolor will be able to accom-

(Continued on Page 7)

Skouras to Head N. Y. Appeal for Children

Spyros P. Skouras president of 20th-Fox, will serve as New York City chairman of the American Overseas Aid-United Nations Appeal for Children, it is announced by Lee Marshall, national chairman of the drive. Daniel Wooley is vice-chairman of the New York campaign, with Bayard M. Hedrick, director. National goal of the campaign is \$50,000,000.

Editorial

Eventually, Why Not Now?

... if Scotch were films

By CHESTER B. BAHN

HAROLD WILSON, president of the Board of Trade, was saying once again in Parliament the other day that Britain stands by the import duty on American-produced motion pictures, a mere matter, you will recall, of a 75 per cent help-ourselves by His Majesty's Labor Government.

At the same time Wilson, who succeeded to the post when Sir Stafford Cripps physically if not otherwise vacated it to become Chancellor of the Exchequer, stated that the Government was prepared to make "any reasonable" arrangement permitting extra earnings by Hollywood films to be taken out of his tight little isle to the extent that British films earned here.

The latter had been noised about in industry circles in London and on this side for some time, but Wilson's blessing was the first "official" presentation of the offer—for such it was and is.

Wilson also had something to say about a suspected "squeeze" play by American distributors and more about the Labor Government's belief that the American industry in

(Continued on Page 8)

Film Magazines Form Research Association

Association of Screen Magazine Publishers, Inc., has been formed here to study the common advertising problems of screen magazine publishers and motion picture companies, and to promote their mutual interests. Group plans to issue mar-

(Continued on Page 8)

Skouras Invites TOA's Board to Meet on Coast

Charles P. Skouras, National Theater president, has invited the TOA board of directors to hold their next meeting in Los Angeles, it was revealed at the weekend.

Skouras' invitation was the subject

(Continued on Page 5)

30% Production Cost Cut Held Possible

Hollywood, faced with an acute economic problem as a result of the British tax situation and a falling off of attendance from the abnormal war-time high, can reduce production costs some 30 per cent through a closer coordination of the work of

(Continued on Page 6)

10 More "Brotherhood" Territorial Chairmen

Ten more territorial chairmen have been added to Harry Brandt's exhibitor committee working on behalf of American Brotherhood Week sponsored by the National Conference of Christians and Jews. The new list of

(Continued on Page 5)

Sees U. K. Pix Nationalized May Come Within Year, Mankiewicz View

Crouch Named Cleveland Division Mgr. for Loew's

The appointment of Orville Crouch as division manager of Loew's Cleveland Theaters was announced by Joseph R. Vogel at the weekend.

Charles Raymond, presently handling the Cleveland division, is being transferred to Washington where he will assist Carter Barron.

Some form of nationalization of the British film industry is in the offing within the year, predicted Joseph Mankiewicz, 20th-Fox director, who returned last Friday aboard the Queen Elizabeth after spending six months in England directing "Escape," based on the Galsworthy play.

Unless more "imagination and mutual trust" is shown by the American industry, the British Government

(Continued on Page 6)

Compares with \$138,000,000
For 1946; Remittances This
Year to Reflect Biz Blows

Washington Bureau of THE FILM DAILY

Washington—The American motion picture industry will close its international books for 1947 with revenues remitted estimated to top \$100,000,000 as against the \$138,000,000 received from overseas in 1946.

For 1948, however, the present outlook is dim and, barring a break in the Anglo-American tax situation fairly early in the new year, the

(Continued on Page 8)

Seek Exhib. Reaction To M-G-M Chi. Plan

M-G-M's new sales plan for Chicago is in the final stages of completion and will probably be discussed with exhibitors in that area before being placed into operation.

Chief obstacle in the way of the program's finalization is reported to

(Continued on Page 8)

\$1.80 Top Price Fixed For Enterprise's "Arch"

Enterprise's "Arch of Triumph" will have a \$1.80 top when it goes into the country's theaters on its advanced price, non-roadshow policy shortly, it was said Friday by George J. Schaefer, vice-president in charge of distribution.

New York premiere of the picture is still to be set.

MPEA-MPAA Parley Set Up For Tomorrow

Washington Bureau, THE FILM DAILY

Washington—MPEA-MPAA President Eric Johnston on Friday advanced the date of the emergency meeting of the MPEA board of directors to tomorrow. Previously, the confab on the critical foreign situation was scheduled for Wednesday. Johnston also revealed that the day-long meeting will combine the MPEA executive committee and the MPAA board of directors into one group. Fayette Allport, London chief, and Frank McCarthy, Paris head, will arrive in New York today.



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FINANCIAL

(Jan. 23)

NEW YORK STOCK MARKET

	High	Low	Close	Net
Am. Seat	17 1/4	17 1/4	17 1/4	— 1/2
Bell & Howell	20 1/2	20	20	— 1/2
Columbia Pict. ex.	11 1/4	11 1/4	11 1/4	— 1/4
Columbia Pict. pfd.	66	66	66	—
East. Kodak	40 1/2	40 1/2	40 1/2	—
Gen. Elec. pfd.	12	14 1/2	14 1/2	— 1/2
Loew's, Inc.	16 1/2	16	16 1/2	— 1/2
Paramount	19 1/4	19	19 1/4	— 1/2
RKO	8 1/2	8	8	— 1/4
Republic Pict.	3 1/2	3 1/2	3 1/2	— 1/2
20th Century-Fox	19 1/2	19	19 1/2	— 1/2
20th Cent.-Fox pfd.	34 1/2	34 1/2	34 1/2	— 1/2
Universal Pict.	12 1/2	12 1/2	12 1/2	— 1/2
Universal Pict. pfd.	60	59 1/2	59 1/2	— 1/2
Warner Bros.	11 1/2	11 1/2	11 1/2	— 1/2

NEW YORK CURB MARKET

RKO	2	1 1/2	2	+
Sonotone Corp.	3 1/2	3 1/2	3 1/2	— 1/2
Technicolor	12	12	12	—
Trans-Lux	5 1/2	5 1/2	5 1/2	—

OVER THE COUNTER

Cinecolor	Bid	53c
-----------	-----	-----

400 Attend VC Installation

Chicago—Four hundred attended dinner and installation of new officers headed by Walter Immerman, B & K general manager as Variety Club Chief Barker, at Sheraton Hotel last Friday night.



Starring MERY LAMARR
 165 E. 46th St.
 N. Y. City

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Detroit Censor Resigns To Join Michigan Allied

Detroit—Inspector Charles W. Snyder, head of the police censorship bureau for the past several years, has resigned from the police department and will join Allied Theaters of Michigan as public relations director, a new post. Resignation is effective in 30 days.

Snyder's Allied duties will consist primarily in representing the industry in liaison with club and civic groups of the state, and similar contacts. Speculation along Film Row indicates the possibility that Snyder might take on some of the wider duties which have been handled in the past by Jack Stewart, who resigned as general manager of Allied, effective in May.

Protestant Council Award To M-G-M's "Yearling"

First annual Picture of the Year award of the Protestant Motion Picture Council will be presented tomorrow to M-G-M for "The Yearling." A bronze plaque will be presented by Mrs. Jesse M. Bader, PMPC chairman, and accepted by J. Robert Rubin, vice-president and counsel of Loew's, at a luncheon in the Le Perquet Room of the Waldorf-Astoria.

Eric A. Johnston, MPAA president, will be the principal speaker at the luncheon meeting, with Dr. Daniel A. Poling, editor of Christian Herald, presiding.

Griffiths to Paris to Explore Gov't Proposal

David E. Griffiths, vice-president of Producers Representative Int'l, with headquarters in London, will leave for Brussels and Paris on Jan. 30 to determine how independent producers can obtain the greatest benefits under the French Government's proposal to release \$11,000,000 in frozen American film funds.

Griffiths has also been authorized by Irving Lesser and Seymour Poe, president and treasurer, respectively, of PR International, to survey the activities of the French studios with a view of negotiating for the American distribution rights of the more outstanding French films.

Motion Denied to Dismiss Fifth & Walnut Action

Federal Judge Sylvester J. Ryan on Friday denied a motion to dismiss the Fifth & Walnut Corp. \$2,100,000 anti-trust suit, on the ground that it might better be tried in Louisville.

Motion was brought by the 11 defendants, the eight majors, Marcus Loew Booking Agency, United Artists Theaters and Republic, who argued that the suit should be dismissed without prejudice on the ground that a fairer determination of issues would be had at greater convenience to court, all parties and witnesses concerned, if the action were brought in Louisville, site of Fifth & Walnut's National Theater.

No Argument

Plattsmouth, Neb.—When G. G. Griffith claims that the theater offers just about the best and most inexpensive form of entertainment here, he gets little argument.

In the 14 years he has owned the Cass Theater, he hasn't once hiked admission prices.

First Films for Falmouth

Falmouth, Me.—This town gets its first film theater when Louis Score of Portland takes over the Town Hall Feb. 1. House seats about 250.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
 Gregory PECK Ann TODD Charles LAUGHTON
 Charles COBURN Ethel BARRYMORE
 and Louis JOURDAN and VALLI
 in David O. Selznick's production of
 Hitchcock's "THE PARADISE CASE"
 SPECTACULAR STAGE PRESENTATION

BURT LANCASTER
 LIZABETH SCOTT
 in "I WALK ALONE"

PARAMOUNT
 in Person ANDY RUSSELL
 HELEN FORREST
 THE REDDIN' JACK & REDDIN'
 JERRY WALD
 MIDNIGHT FEATURE
 45th St. W. of 8th Ave.

RKO PALACE

JOHN WAYNE • LARAIN DAY in
TYCOON
 COLOR BY TECHNICOLOR

The THEATRE GUILD presents
 the RKO RADIO PICTURE
"MOURNING BECOMES ELECTRA"

TWICE DAILY 2:30 and 8:30 PM
 3 PERFORMANCES SUNDAY
 at 2:00, 5:15 and 8:30 PM
 RESERVED SEATS ONLY

GOLDEN
 THEATRE
 45th St. W. of 8th Ave.

John Ford and Marion C. Cooper present Argosy Pictures

THE FUGITIVE
 HENRY FONDA • DOLORES DEL RIO • PEDRO ARMENDARIZ
 Directed by JOHN FORD
 Released by RKO Radio Pictures Broadway at 46th St.

Gentleman's Agreement
 BRANDT'S MAYFAIR 20th CENTURY-FOX
 7th Ave. & 47th St.

"Bambi" As Easter Film In 4 Paris First Runs

Paris (By Air Mail)—RKO plan to release Disney's "Bambi" at Easter, playing simultaneously in the four largest film theaters in Paris: the Marignan, Marivaux, Rex and Gaumont Palace.

Para. to Pay Common Div.

Paramount's board, meeting Friday, declared the regular quarterly dividend of 50 cents on the common payable March 24 to stockholders of record on March 4.

"A VERY FUNNY PICTURE"—Sun
 SAMUEL GOLDWYN presents
 CARY CARY LORETTA DAVID GRANT • YOUNG • NIVEN
"The Bishop's Wife"
 Doors Open 9:45 A.M. ASTOR B'way at 45th St.

WALT DISNEY'S
Bambi
 COLOR BY TECHNICOLOR RKO Radio Pictures
 NOW! BRANDT'S REPUBLIC B'WAY 51st St.

starring RONALD REAGAN ELEANOR PARKER EVE ARDEN WAYNE MORRIS
THE VOICE OF THE TURTLE
 Opens 10:30am • LATE MIDNIGHT FILM • B'way at 51st

OPENS 9 AM LATE FILM AT MIDNIGHT
 LATE STAGE SHOW 10:30 PM B'WAY AT 47th
WARNER'S
 HUMPHREY BOGART IN PERSON LIONEL HAMPTON AND HIS ORCHESTRA
TREASURE OF SIERRA MADRE
 HUSTON • HOLT • BENNETT
 Produced by HENRY BLANK

Fight Cancer GIVE to the Damon Runyon Fund

OFFICE RUSHGRAM

To ALL DEPARTMENTS

Date Jan. 23, 1948

From Gradwell Sears

Please note terrific cast and credits for
new Bogeaus picture A MIRACLE CAN HAPPEN.
In addition to tremendous boxoffice name
values, it is the funniest picture UA has
ever handled.

GS:vp

Official Advertising Billing

BENEDICT BOGEAUS presents	35%
PAULETTE GODDARD	
BURGESS MEREDITH	100%
JAMES STEWART	100%
HENRY FONDA	100%
HARRY JAMES	100%
DOROTHY LAMOUR	100%
VICTOR MOORE	100%
FRED MacMURRAY	100%
as they appear in	
"A MIRACLE CAN HAPPEN"	100%
with	
WILLIAM DEMAREST	75%
Eduardo Ciannelli	35%
Charles D. Brown	
and	
Dorothy Ford	
Frank Moran	
Betty Caldwell	
Eilene Janssen	
Carl Switzer }	15%
David Whorf }	
Screenplay by LAURENCE STALLINGS and LOU BRESLOW	25%
Original story by ARCH OBOLER	25%
Produced by BENEDICT BOGEAUS and BURGESS MEREDITH	25%
Directed by KING VIDOR and LESLIE FENTON	25%
Released thru UNITED ARTISTS	15%

Andy Smith to Coast; New Branch Chiefs

Prior to leaving for the Coast at the weekend, Andy W. Smith, Jr., 20th-Fox sales chief, disclosed a number of shifts and replacements in the company's exchanges. Ben Reingold, St. Louis exchange manager has retired and will be replaced by Gordon Halloran of Des Moines. Due to the illness of J. J. Grady, River District manager, who has been given indeterminate sick leave, the territory comprising Cincinnati, Cleveland and Indianapolis will report to Howard Minsky, Mid-East division manager. Ralph Pielow, Jr., Boston salesman, will fill the Des Moines post vacated by Halloran.

Smith will confer on the Coast with Charles P. Skouras, Fox West Coast presy. He was accompanied by Frank Carroll of the home office distribution department.

Jack Sichelman, 63, Dies; With 20th-Fox 30 Years

Funeral services for Jack Sichelman, 63, who died Friday, were held yesterday at Riverside Memorial Chapel. Sichelman was assistant to Clarence Hill, 20th-Fox manager of branch operations. He was with the company for 30 years. Interment was in Beth David Cemetery, Elmont, L. I.

Sichelman is survived by his wife, Rose, and three sons.

Metro to Test Three Pix in Loew Theaters

Metro will hold a number of test engagements on three pictures to be released shortly.

"Tenth Avenue Angel" will be the first tested with Loew dates already set for Feb. 12 in Reading and Harrisburg.

"Three Daring Daughters," in Technicolor, will have pre-release openings Feb. 19 in Loew theaters in Baltimore, Pittsburgh, Boston, Toledo and New Orleans. Other dates are scheduled to be set soon.

"Alias a Gentleman" will be tried out ahead of general release in Norfolk and Richmond Loew theaters, starting Feb. 26.

Solo Heads Pacific SMPA

West Coast Bureau of THE FILM DAILY

Hollywood—Sidney Solo, of Consolidated Film, was named chairman of the SMPA's Pacific Coast section, succeeding Wallace V. Wolff.

Send Birthday Greetings To—

Jan. 26

Abe Meyer Joan Leslie
Norman Burnstein Ralph R. Martin
Carol Ann Scheidegger
Anne Jeffreys



Monday Morning Report

● ● ● LOOK FOR AT LEAST SOME of the majors to make deals for Danish distribution via indies active in that market. . . . Deals would cover pictures not handled there by the majors on their own. . . . Object: More revenue than is permitted by the new Danish agreement. . . .

● Reason why Paramount's Jim Perkins was accompanied by his auto when he arrived from London the other day is the inability to obtain gas in Britain for its use. . . . So Jim and the Missus used it to drive to Hollywood. . . . Queried by Phil M. whether "Paiza" will play the Rialto, Arthur Mayer replied: "I can't make a deal with myself."

● Seems that Joseph Burstyn, his partner in foreign film distribution, wants a higher rental on the top-notch Italian import than Mayer is prepared to give. . . . He's the way Broadway legit. biz sizes up to James F. Reilly, executive director of the League of New York Theaters: "Business has gone from abnormally good to slightly above normal."

● ● ● J. RICHARD KENNEDY, lunching at Dinty Moore's Friday, observed to Phil M. that he was by way of marking an anniversary. . . .

It was, he explained, just two years and four months ago to a day that he had embarked upon "To the Ends of the Earth." . . . You gather that plenty of sweat went into the script of that forthcoming Columbia release—Kennedy confesses he re-wrote one scene just 45 times. . . . Releasing deal of Kennedy-Buchanan Prods. with Columbia calls for only that pic. . . . It gives Kennedy \$100,000 for the story, 25 per cent of the profits and, of course, his own indie setup, to be perpetuated with the making, next, of "Beyond These Gates." . . . Latter sizes up as a distinctly different kind of prison pic. . . . Thru a tieup (for four years) with the American Prison Association, it will be largely shot "on location" in the nation's prisons. . . . And Kennedy promises it will show genuine sodism, which he distinguishes from physical brutality.

● ● ● MEMO TO ROBERT R. YOUNG: Read your C & O Memo No. 2 to the New York Central with special interest. . . . But, Bob, if you think the plight of the NYC commuter is sad, you should read the PSC testimony on the LL R. R. service breakdown. . . . You talk about washrooms on suburban coaches. . . . Aside from a few trains, the LL R. R. never heard of 'em. . . . And modern plumbing. . . . Oh, brother! . . . And heating controls. . . . Just try riding in a car that has those heating units under the seat cushions (?). . . . So, if you really, want a tough one to crack buy the LL R. R. Bob. . . . A couple of thousands fellow film industryites will call you blessed if you do.

● ● ● SURE, AND WILL YE be callin' Phil M. Mister O'Daley in the future? . . . For now he's in truth a son of the old sod, thanks to Harry McManell of RKO Theaters, who on Friday deposited on Phil M's desk a bit of the same from the banks of the River Shannon, flown over by air, no less. . . . (And now for the plug), 'tis on the Shannon's banks where grows "My Wild Irish Rose."

● ● ● METRO'S SAM ECKMAN has proposed that Britain's KRS and the CEA exchange observers at meetings. . . . That would be comparable to national Allied and TOA reps. attending the MPAA sessions and vice versa. . . . Talk about the millennium!

● ● ● THE NATIONAL COUNCIL of American Soviet Friendship, protesting to Eric A. Johnston against the release of 20th-Fox's "The Iron Curtain," asks, "Can you see this picture opening up additional theaters to American product overseas. . . . ?" . . . Which sorta suggests to Phil M this counter to the National Council. . . . "Just how many Russian theaters presently are open to American pictures. . . . and whatinhell have you done about that situation, gents?"

COMING AND GOING

SAM M. FORGOSTON of M-G-M's advertising department left over the week-end for up-stay New York to spend a week's vacation.

HOWARD DIETZ, M-G-M vice-president, an director of advertising, publicity and exploitation, is due back by plane today from the Coast.

WILLIAM R. FERGUSON, M-G-M exploitation head, returns today from a quick trip to Cincinnati and Chicago where he held two-day meetings with sales executives and promotion men on forthcoming product.

HERMAN RIPPES, assistant M-G-M Eastern sales manager, gets back today from Albany.

WILLIAM B. ZOELLNER, head of M-G-M's reprints and importations, and short subject sales will return from Boston and Albany on Thursday.

G. L. CARRINGTON, president of Altac Service and E. Z. WALTERS, controller, arrive in New York today from the Coast.

BEN KALAMENSON, Warners vice-president and general sales manager, returns to New York today from a trip to the company's Burbank studio. He was gone about three weeks.

ARNOLD PRESSBURGER, producer, sailed Saturday for Europe aboard the Queen Elizabeth. Among his fellow passengers: BERNARD DE FONT, British legit producer; MADDY CHRI TIANS, actress; ROBERT CAPA, photographer.

BURL IVES, ballad singer featured in Paramount's "Station West," will begin a Winter concert tour with an appearance here on Jan. 2.

R. GORDON BAU, RKO make-up director, vacationing in New York.

HARRY MICHAELSON, RKO short subject sales and RKO Parade president, returns today from studio conferences on the Coast.

PAUL WILSON, 20th-Fox Southern district manager, is in Charlotte.

BOB LYNCH, M-G-M Philadelphia district manager, is vacationing in Miami.

WILLIAM DOWNS, Loew district manager, in Miami on vacation.

M. B. ORR in Chicago from UA headquarter to install Ralph Cramble as Midwestern manager and will then tour district with Cramble holding exchange meetings.

MARLENE DIETRICH, suffering from a bronchial cold, has arrived in Palm Springs for rest.

New Audio Plant Busy Producing Shorts for NFB

Toronto — Audio Pictures, Ltd., which opened complete new plant at Humber Bay is busy with a short schedule for the National Film Board, including sport release featuring Barbara Ann Scott of Ottawa champion figure skater, and 10 farm management films for rural circuit of NFB.

Looking ahead, Arthur Gottlieb expects to produce several Canadian full-length features in the new studio using Hollywood stars, it stated.

Asks Johnston Help Stop "Iron Curtain"

In its second attack on 20th-Fox's forthcoming "The Iron Curtain," the National Council of American-Soviet Friendship has written to Eric A. Johnston, MPAA president, to protest against release of the film. An earlier communication to Spyros Skouras, 20th-Fox president, remains unanswered, according to the Rev. William Howard Melish, national chairman. Council asked Johnston to present the matter to the MPAA board and to exert his influence to halt exhibition of the picture.

Youngstein Predicts An Invigorated AMPA

A revived, invigorated AMPA was envisaged by Max E. Youngstein, Eagle Lion ad-publicity-exploitation director, who expressed his willingness to accept the organization's presidency at a meeting of its members Friday.

Youngstein, who is the nominating committee's choice for AMPA's top office during the coming year, declared that he did not intend to be "a figurehead president" but would actively run the organization.

"I believe that the objectives of AMPA are of benefit to the entire motion picture industry," he declared, "and with the help of the various committees these objectives can be attained during the coming year which can turn out to be AMPA's greatest."

AMPA Services Pointed Out

Retiring president, Arnold Stoltz, vehemently denied the recent "ill-informed and unauthorized" statements concerning the organization's demise. He pointed to the invaluable aid provided during the past year through the AMPA Relief Fund to members of the industry who needed financial assistance.

Phil Williams, vice-president, withdrew the resignation he submitted a week ago under the pressure of outside duties, and agreed to remain in office until after the formal election of new officers.

Next AMPA meeting is set for Feb. 20 in the Town Hall Club, with Youngstein as chairman. The March meeting will be held on the 26th of that month. Evelyn Kolemian, Republic publicity director, Marjorie Harker, of the March of Time, and Blanche Livingstone, of RKO Theaters, will act as co-chairmen of this meeting which will be devoted to "Women in Motion Picture Advertising."

1947 Film Co. Dividends At Record \$50,718,000

Washington Bureau of THE FILM DAILY

Washington—Dividends paid by film companies in 1947 set a record high of \$50,718,000, nine per cent higher than the \$46,714,000 reported in 1947, the Department of Commerce reported. Figures apply to publicly reported dividends, which are about 60 per cent of all dividends paid by motion picture companies.

Arbitration Motion Postponed

Hearing on a N. Y. Supreme Court motion by Paramount to stay arbitration in its dispute over the firing of SOPEG members, on Friday was postponed to Jan. 30.

STORKS

Patterson, N. J.—Louis Martin, operator of the Majestic Theater, became a grandfather with the birth of a son to Dr. and Mrs. Graham Martin of Philadelphia.

WHO'S WHO IN HOLLYWOOD

ARTHUR GREGOR Producer, playwright, director. Vice-president of United International, Inc. U. S. citizen. Born Vienna, educated Kalksburg Seminary, cavalry cadets corps. Served World War I as officer in 3rd Cavalry, Austria's crack regiment, delegate to first armistice meeting in Berne. Appointed commissioner for exchange of prisoners of war, later special envoy to the Argentine. Resigned when Socialist Government took over. Remained in Buenos Aires establishing film exchanges in South America and purchase of first-run houses, importing American and European pictures. Financed and produced in Austria "Lucrecia Borgia," "The Man Who Laughs" and other classics. Distributor for European pictures in South America and Metro pictures in Europe. After merger of M-G-M produced and directed his own pictures. Brought to Hollywood by Universal as producer-director. Later wrote and directed "Count Of Luxembourg," "Women's Wares," "Say It With Diamonds," "Scarlet Dove." Received honorable mention as one of America's best directors by nation-wide poll of exhibitors. Wrote for Universal "Phyllis Of The Follies," "Resurrection" and "Boudoir Diplomat." Directed "Strange Cargo" and Spanish version of "Min and Bill" for M-G-M. Wrote adaptation of "Quo Vadis." Wrote magazine story "Her Excellency The Governor" purchased by Universal. Produced his own stage plays "Decency" and "Barren Trees." Produced, wrote and directed "What Price Decency." Assistant producer on "Next Time We Love." Collaborated on screenplay "Exile Express." Wrote Spanish screenplay of "Ramona." Commissioned officer in World War II.



10 More "Brotherhood" Territorial Chairmen

(Continued from Page 1)

acceptances now makes 32 out of 51 to be finally announced.

Included in the latest acceptances to Brandt, national chairman of the exhibitors committee, are: William Hastings, Colorado; A. Joseph De Fiore, Delaware; William A. White, Greater New York; E. I. Parker, Hawaii; Trueman T. Rembusch, Indiana; William Steege, Montana; Homer LeBallister, Nevada; Ed Fay, Rhode Island; A. Julian Brylawski, Washington, D. C., and Moe Silver, western Pennsylvania.

Building Ready Next Month

Philadelphia—Building under construction in Denver for Central Shipping and Inspection Bureau, will be ready for service Feb. 1, William J. Clark, executive vice-president of National Film Service, announced. Structure will house 12 vaults, plus shipping and inspection space, and will have room for an additional 24 vaults. Central Shipping is a member of NFS.

20 Pix Rejected in Chi.

Chicago—Of 1,205 films submitted in 1947, the Chicago police censor board rejected 20, while 44 others were "pinked" for adults only.

ENTIRE Building for Lease, 20,000 sq. ft. Modern former 1st Natl. Bank Bldg. at heavy traffic junction of Mamaroneck Ave. and Boston Post Road, in Mamaroneck. 3-story and full terrace basement. 2 elevators. Owner, L. N. Rosenbaum & Son, 565 Fifth Ave., N. Y. 17.

FEARLESS DOLLY

Latest model. Brand new . . . \$2030. Also lights and camera equipment. Price to be negotiated. Call CI 6-0951, Miss Hartman.

Skouras Invites TOA's Board to Meet on Coast

(Continued from Page 1)

of discussion at a meeting of TOA leaders here Friday. Group, consisting of Ted Gamble, president; Robert W. Coyne, executive director, and Si Fabian, executive committee chairman, will refer the matter to the entire executive committee for decision.

Plans for TOA's forthcoming meeting with ASCAP officials highlighted Friday's conference. It is hoped that confabs between the two organizations will be set up shortly.

Harry Keller Rites Tonight

Floral Park, N. Y.—Funeral service will be held at Dalton's Funeral Home tonight for Harry Keller, 52, former Universal Pictures publicist, who died in Cincinnati late last week following an operation. Survivors include his mother, Mrs. Helen Keller, and three sisters, Mrs. Eleanor Hulek, Mrs. Chester Goldsmith, and Mrs. George Sauer.



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WOMAN HUNT! HER CRIME? The most vicious of the Seven Deadly Sins!



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has plenty of
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...THE EXHIBITOR

"A closely knit
murder mystery"

...BOX-OFFICE



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VIRGINIA DALE

DOUGLAS BLACKLEY

Produced by
MAURICE COHN

Directed by
LESLIE GODDWIN

Distributed by
Screen Guild
Productions, Inc.

346 So. LaBrea Ave., Hollywood, Calif.
Foreign Dep't.: 723 7th Ave., New York City

30% Production Cost Cut Held Possible

(Continued from Page 1)

screen writer, director and producer, in the opinion of J. Richard Kennedy, president of Kennedy-Buchman Prods., who makes his bow as a film producer with "To the Ends of the Earth," shortly to be released by Columbia.

Kennedy's formula for the trimming of costs in essence calls for pre-visualization by the writer assigned to the story and pre-editing and pre-cutting of the picture before shooting starts.

Highly critical of the existing Hollywood system which finds the writer assigned a story and told to produce a script in a maximum of 12 weeks, at which time his interest in the story ends, Kennedy believes that if the writer, director and producer were brought into the proper relationship not only would costs come down but the quality of pictures would sharply improve.

Writer's is Prime Job

The writer, says Kennedy, is really the most important contributor to the picture, yet the present system works against him making a maximum contribution. He feels that to place an arbitrary time limit or page length for a script is foolish, noting that script length does not necessarily have anything to do with footage, and he feels, further, that the script writer should be sufficiently schooled in the techniques of production to do more than just note that a crowd scene is wanted here, a medium shot there, and so on. Writers should know lens values and much more, Kennedy believes.

Describing himself as a business man—"and a successful one"—for more than 20 years, Kennedy observes that another thing wrong with Hollywood is its premise that the art side of pix must be bent to meet the requirements of the business side. It should, he insists, be the other way 'round, and that, he comments, would be much better for the business side.

Kennedy, who owns the CBS air show, "The Man Called X," in which Herbert Marshall stars, said yesterday that he is firmly committed to

IN NEW INDUSTRY POSTS

JERRY KAUFMAN, manager, Flamingo, Detroit.
PAUL A. MARSDEN, assistant manager, WB Queen, Wilmington, Del.; from Warner, Atlantic City, N. J.

STEPHEN LA CAUSE, assistant manager, Palace, Akron, O.

JAMES UEBING, assistant manager, Loew's, Akron, O.

VICTOR GRYGUC, manager, Arch St. Theater, New Britain, Conn.

LADISLAU JACHIMOWSKI, manager, Music Box, New Britain, Conn.

JOHN KING, assistant manager, Plymouth, Worcester, Mass.

VINCENT CAPUANO, manager, Capitol, Danbury, Conn.

ROBERT RITZERT, assistant manager, Loew's Bijou, New Haven.

TONY MASSELLA, assistant manager, Loew's Poli, New Haven.

JOHN DI BENEDETTO, assistant manager, Loew's Poli, Bridgeport, Conn.

WAYNE R. PAGE, manager, Lyric, Stuart, Fla.

IRWIN NOYER, assistant manager, Covent, Chicago.

ROBERT MOORE, assistant manager, Pantheon, Chicago.

HARRY SEARS, assistant, Paradise Theater, Chicago.

VIC DEL ROSSO, assistant, Harding, Chicago.

RUDY VALENTINE, assistant manager, State, Chicago.

ROBERT WILSON, Essaness Circuit publicity director, Chicago.

ROBERT BERGER, assistant booker, Berger Circuit, Minneapolis.

KARL HARTE, booker, Warners, Charlotte, N. C. Replaces DENNIS SCUGGLES, who resigned.

BORGE IVERSON, manager, State Theater, Omaha, and publicity chief for R. D. Goldberg Theaters.

RICHARD BRILL, Eagle Lion publicity representative, St. Louis.

NATE PLUNKETT, manager, RKO Grand, Chicago.

L. E. MAYER, RKO advertising-publicity representative, Chicago.

JACK GRAYSON, assistant manager, Florida, Hollywood, Fla.

MAX WALD, manager, Gayety, Columbus, O.

JAMES A. JEFFRESS, manager, Garden, Detroit.

JOHN S. BROOKES, Jam Handy Organization, Detroit.

ARTHUR TROMBLEY, second booker, Columbia, Detroit.

ALAN CRAWFORD, Warners booking staff, St. Louis.

ALVIN MARGOLIAN, advertising and publicity director, Astor Theater, Boston.

STAN SODERBERG, ex-Columbia salesman, Film Classics sales staff, Minneapolis.

ROXY ACKERBERG, Film Classics ex-office manager, Minneapolis, has joined office staff of Conrad Kriendberg, SRO.

NEW RELEASES

Distributors January releases number 39, a survey reveals. Titles, arranged by companies, and with release dates and running times when available, are as follows:

ALLIED ARTISTS

Song of My Heart (31), 85 mins.

COLUMBIA

The Swordsman, 81 mins.

Prince of Thieves, 72 mins.

Glamour Girl (16).

I Love Trouble, 84 mins.

Mary Lou (23).

Six-Gun Law (9), 64 mins.

EAGLE LION

Linda Be Good (3), 66 mins.

T-Men (10), 91 mins.

Heading for Heaven (17), 71 mins.

Check Your Guns (24), 65 mins.

The Smugglers (31).

M-G-M

Cass Timberlane, 119 mins.

If Winter Comes, 97 mins.

MONOGRAM

Smart Politics (3), 68 mins.

Jiggs and Maggie in Society, 66 mins.

Slippy McGee (17), 71 mins.

Joe Palooka in Fighting Mad (31).

PARAMOUNT

I Walk Alone (16), 98 mins.

RKO-RADIO

The Fugitive (9), 104 mins.

Tycoon (16), 128 mins.

Mourning Becomes Electra (special engagements), 172 mins.

Lawless Valley (30), (re-issue), 66 mins.

REPUBLIC

Main Street Kid (1), 64 mins.

Gay Ranchero (10), 72 mins.

Slippy McGee (16), 65 mins.

Oklahoma Badlands (29).

SCREEN-GUILD

Pride of the West (3), (re-issue), 68 mins.

The Prairie (10), 80 mins.

Miracle in Harlem (24), 71 mins.

SELZNICK RELEASING ORGANIZATION

The Paradine Case, 214 mins.

20th CENTURY-FOX

Captain from Castile, 140 mins.

The Tender Years, 81 mins.

UNITED ARTISTS

Sleep My Love, 96 mins.

Man of Evil.

UNIVERSAL-INTERNATIONAL

Captain Boycott, 93 mins.

The Senator Was Indiscreet, 81 mins.

WARNER BROS.

Always Together (10), 78 mins.

The Treasure of Sierra Madre, 126 mins.

"Open City" Banned By Palestine Censor

Jerusalem (By Air Mail)—Because it shows Italian children fighting in the underground movement in Rome, Palestine Film Censorship has ordered "Open City" banned, it is learned here.

Five Britons make up the official censor body. "Open City" is the third picture in recent times to be banned. Others are "La Kermesse Heroique" and "Day of Wrath." An unofficial source stated "Open City," in the light of the current situation would have a "detrimental effect on the Jewish children of Palestine."

\$3,850,000 Credit Is Set by Monogram

(Continued from Page 1)

arranged with the Security First National Bank of California, with participating banks including the California Bank of Los Angeles, Guaranty Trust Co. of New York and Bank of Manhattan Co. of New York.

Credits consist of direct loans and loans to its producers, covered by guarantee of Monogram. Notes will bear interest at 4½ per cent. It is anticipated that, due to the revolving form of the credit, Monogram will use an aggregate of from \$10 to \$12 million dollars of bank funds for production during the current year.

film production. Next on his indie company's schedule is "Beyond These Gates," to be made with the blessing of the American Prison Association, with shooting in the Spring planned. It will be budgeted at \$1,000,000, but Kennedy hopes to bring it in for \$900,000 or less.

"If I were to make 'To the Ends of the Earth' today, I think I could make it for much less—about \$1,400,000," said Kennedy. "As it was, due to the Hollywood strike and other things, it cost \$2,000,000, but even at that figure, and without the British market, I think it will make money."

Asked whether the projected picture on F. D. R., announced about a year ago, had been shelved, Kennedy said that it definitely had not. Kennedy said he had both James Roosevelt and Elliott Roosevelt committed and Mrs. Eleanor Roosevelt committed tacitly, but he observed that as he conceived the script, the central character would be the late Louis Howe, Presidential secretary.

Mankiewicz Sees U. K. Pix Nationalization

(Continued from Page 1)

will be forced to nationalize part of the industry in order to prevent further economic setbacks, Mankiewicz added.

There's been some talk, he said, of "municipalizing" the movie houses. Also, the Government might take over the studios to make sure that facilities are used to the utmost, he reported. Mankiewicz pointed out that one American company hasn't used its studios—"the best equipped in all England"—for any production since the studios were built. Instead, the studios have been rented to British producers.

Mankiewicz suggested that American production be increased in England to help ease the strain between the two countries. Such a step would not only be wise from a public relations standpoint, but from a dollars and cents viewpoint, it would be most prudent. And he cited the example where "Escape," shot in 72 days, was made for 60 per cent to 70 per cent of what it would have cost in Hollywood. Besides, he pointed out, as a British production, the film will escape the 75 per cent ad valorem tax.

Trumbo Sues on Contract

Hollywood—Dalton Trumbo has filed suit in Federal Court to have Loew's restore his job under terms of a contract running to Feb. 19, 1950. Suit asks that the company fulfill its contract or pay him the amount he would have earned under it. Trumbo was one of 10 indicted for contempt in the House Un-American Activities Committee hearings.

"Rio" Rated Tops of Para.'s "Road" Series

Paramount's "Road to Rio" is the biggest box office success of any of the "Road" series starring Bing Crosby, Bob Hope and Dorothy Lamour, according to a survey by the company of 300 theaters. Setting the box office return of "Road to Singapore," first of the series, as 100 per cent, theaters reported comparative returns on the four subsequent films as follows: "Road to Zanzibar," 1941, 112.50 per cent; "Road to Morocco," 1942, 206.25 per cent; "Road to Utopia," 1946, 268.75 per cent, and the current "Road to Rio," 312.50 per cent.

REVIEW OF THE NEW FILMS

"Campus Honeymoon"

with The Wilde Twins, Richard Crane, Hal Hackett

Republic 61 Mins.
BRIGHT, YOUTHFUL SLICKLY HANDLED. GOOD ENTERTAINMENT; WELL PLAYED.

Bright as a new copper, exuberant, spry and full of youthful impetus, this new under Richard Sale's direction never lags, gets over a good deal of light comedy with little effort and measures up as a spot of gay froth that will complement any program. It clips along merrily. The script is imaginative, gets fullest laugh values. It also deviates from frivolity for a few seconds to get over a serious point which gives the generally facetious handling some credibility and reason for being.

Lyn and Lee Wilde are effective. Hackett and Crane are handsome youngsters. Adele Mara plays a young matron, but smartly. Teddy Infuhr, who is seen frequently as a cynical youngster, here is responsible for a number of sock laugh situations as a problem child who knows all about Freud and fixations. Dialogue is one smart crack after another although the basic situation is somewhat hotheaten. It is a new fabric, however, and the modern twist in the fiber never lets the audience down.

Hackett and Crane are a couple of discharged veterans heading for college. Admission depends on lodgings. The Wilde twins have a similar problem. Adele Mara, one-time WAC sergeant, fixes them up, thinking them wed. They take to the problem and manage the deception, all quite innocently, until Junior Infuhr pokes around. A marriage license must be shown. Then after comes Uncle Edwin Maxwell, a crusading Senator who is against veteran housing. He threatens to disrupt the setup but the girls have a mild frame plan for him. Maxwell does a little research. Seems any man and woman who registers as man and wife are legally married. An old ordinance. The boys and girls have been playing at romance and the good news cements their affection. Last seen the girls are being carried across thresholds. Never a dull spot.

CAST: Lyn Wilde, Lee Wilde, Adele Mara, Richard Crane, Hal Hackett, Wilson Wood, Stephanie Bachelor, Teddy Infuhr, Edwin Maxwell, Boyd Irwin, Gay Morley, Charles Smith, Edward Gargan, Maxine Simon, William H. Simon, Jr.
CREDITS: Associate producer, Fanchon; Director, Richard Sale; Screenplay, Richard Sale, Jerry Grubkin; Original story, Thomas R. St. George; Photography, John MacBurnie; Art director, Frank Hotaling; Original songs, Richard Sale; Orchestrations, Nathan Scott; Film editor, Arthur Roberts; Sound, Victor B. Appel; Set decorations, John McCarthy, Jr.; George Milo.
DIRECTION, Slick. PHOTOGRAPHY, Fine.

Fairbanks Sees 50 P. C. Jump in Sponsored Films

A 50 per cent jump in the production of sponsored films is predicted by Jerry Fairbanks on the basis of an anticipated 70 per cent increase in the production of 16 mm projectors during 1948.

Many organizations which heretofore have hesitated to make sponsored films because of what they believed was a limited distribution field will now make the leap, Fairbanks, now in New York from the Coast, believes.

"Stage to Mesa City"

with "Lash" LaRue, Al "Fuzzy" St. John Eagle Lion 52 Mins.

PAR VALUE WESTERN HAS ALL REQUIRED LOWER CASE AUDIENCE ELEMENTS.

Brief, compact and to the point, this western travels the familiar route, delivers up familiar dramatics with all the required action reading in the script.

The Mesa City stagnation is in difficulties because of the depredations of a local collection of badmen. A mail contract is hanging fire. If it is awarded to the line everything will be just dandy. A ranch is sold to help further finance the line.

Coming upon the scene in the course of an investigation, LaRue and St. John lose no time in getting involved in the proceedings which from their initial appearance take on a semblance of the hectic with plenty of riding about the landscape and fireworks. LaRue is made business manager of the line. He locates the tipoff man who has been important in lousing up the system. His man is killed but the gang tips its mitt later and after a brawl the baddies are in custody. Ray Taylor directed.

CAST: "Lash" LaRue, Al St. John, Jennifer Holt, George Chesbro, Brad Steven, Marshall Reed, Terry Frost, Carl Matthews, Bob Woodward, Steve Clark, Frank Ellis, Lee Morgan.
CREDITS: Producer, Jerry Thomas; Director, Ray Taylor; Original screenplay, Joseph Poland; Photography, James Brown, Sr.; Sound, Glen Glenn; Set decorator, Gene Reed; Film editor, Hugh Winn; Music, Walter Greene; Musical supervisor, Dick Carruth.
DIRECTION, Adequate. PHOTOGRAPHY, Okay.

"Black Hills"

with Eddie Dean, Roscoe Ates Eagle Lion 60 Mins.

ROUTINE WESTERN FARE SERVES UP WHAT IS REQUIRED.

There's a hidden cave which turns out to be a gold mine in this outdoor spurt. The takings are used by Steve Crane to pay off a mortgage. He is knocked off in short order, however, and the mine is covered by debris after an explosion.

Then along comes Eddie Dean and Roscoe Ates who are vacationing. In no time flat they become embroiled in the finaling. Dean stays around as foreman of Steve Drake's ranch and aided by Ates' prowling he at length brings the killers and thieves to justice. Then they ride off to new fields.

As westerns go this one serves up what is required, plus some warbling by Dean. Ray Taylor directed.

CAST: Eddie Dean, Roscoe Ates, Shirley Patterson, Terry Frost, Steve Drake, Bill Fawcett, Lee Morgan, Nina Bara, Lane Bradford, George Chesbro.

CREDITS: Producer, Jerry Thomas; Director, Ray Taylor; Original screenplay, Joseph Poland; Photography, Ernie Miller; Sound, Glen Glenn; Set decorator, Jack Mills; Film Editor, Hugh Winn; Music, Walter Greene; Musical supervisor, Dick Carruth.
DIRECTION, Adequate. PHOTOGRAPHY, Good.

All-Film Tele Conference To Attract Over 300 Execs.

Every aspect of films for television will be discussed in a full-day meeting today at the Hotel Commodore, with over 300 station, agency and advertising execs in attendance from all phases of the industry. Chester W. Kulesza, film and tele production supervisor of BBD&O, is chairman of the conference, which is the first devoted exclusively to films for video.

SHORTS

"Boston Beanie"

Columbia 6 Mins.

Excellent

Lavish MacTavish offers a poor kitten one baked bean for every mouse he kills. The mouse and cat soon join forces to outwit Lavish who grows more unhappy at the loss of so many beans. Clever angles rate this as excellent cartoon.

"Fishing by the Sea"

Twentieth-Fox 7 Mins.

Excellent

Heckle and Jeckle, the talking magpies, head for a day of fishing. So does a slow-witted dog, who unsuspectingly, plods happily on his way. When the trio meet only two come out on top. Packed with laughs, this rates an excellent.

"Community Sing"

(No. 3—Series 12)

Columbia 9 Mins.

Top Notch

Title song is "Peg O' My Heart" with Don Baker at the organ accompanied by the Song Spinners. Others singable hits are "I Wonder, I Wonder, I Wonder," "Across the Alley from the Alamo," "A Sunday Kind of Love" and "Chi-Baba, Chi-Baba." Top notch selection rates this excellent for sing-along audiences.

"The First Snow"

Twentieth-Fox 7 Mins.

Good

A group of chubby bunnies lead a wily fox on quite a chase before he takes the upper hand. Jubilation and chop-licking are for features till Mighty Mouse arrives on the scene and saves the day for the rabbits. Good entertaining cartoon.

"Bowling Kings"

Columbia 9 Mins.

Good

Sportscaster Bill Stern describes the antics of amateur bowlers as they go through their paces. Then the spotlight focuses on some really amazing demonstrations of skill at that sport. Good sports angle.

"The Wolf's Pardon"

Twentieth-Fox 7 Mins.

Very Humorous

The Big Bad Wolf decides to visit the scene of his crime, only to find everyone changed in modern Mother Goose-land. In fact Little Red Riding Hood starts to chase him. Good turn-about tale with many humorous situations.

To Show "Meant for Me"

Twentieth-Fox's "You Were Meant For Me" will be tradeshow in the Kansas City exchange tomorrow. The picture was screened in all of the other exchange centers on Jan. 21, as previously announced.

United Artists Nixes Rank Odeon Offer

(Continued from Page 1)

revised U. K. production plan for the approval of the U. S. board.

Under the new set-up, UA would provide know-how and all available facilities for the unknown new British outfit which would finance five pictures a year for a period of seven years, with each feature budgeted at an average of \$250,000.

Kelly said that despite UA's 25 per cent interest in Odeon, the American company has no say in its operation. Kelly stated he expected Rank's efforts to pool Gaumont British and Odeon would be successful. JAR would operate the pool with the participating companies sharing in the profits on the basis of their respective investments. More than 600 theaters would be involved in the pooling arrangement, which would be a merger for all practical purposes, but legally not so.

"The Brass Monkey," which Shipman and Coplan made for UA release in England might be distributed here, Kelly said, depending on what prexy Grad Sears thought. "Just William," another film made there for UA distribution is not particularly suited for U. S. audiences. Latter film, a la Henry Aldrich, is the first in a series of "William" pix.

Harrison Sees 400% Hike In Techni Prod. by Spring

(Continued from Page 1)

modate at least 20 features a year in England, an increase of 400 per cent, while print production will be stepped up at least 100 per cent, Harrison said, beginning in March.

Italy's first Technicolor picture will go into production next month at the Scalera Studios in Rome, entirely financed by Ocean Films of Rome. Feature will be based on the life of St. Francis of Assisi, Harrison told the press.

Regarding the Olympic games, Harrison maintained that J. Arthur Rank bought exclusive film rights. Rank, however, has indicated his willingness to let other film companies cover the games for a fee. Technicolor will cover the Summer games in London for JAR with 10 cameras. Monopack film will be used. At the moment, the Winter games are being shot in Switzerland.

Conditions in England As Bad as in '47—Rose

Conditions are just as bad in England now as they were last September upon his previous visit, reported producer David Rose last Friday as he stepped off the gangplank of the Queen Elizabeth.

Rose told the industry press he would have a big announcement to make after he clears up his lawsuit with Actor James Mason in the New York Federal Court this week.

Film Magazines Form Research Association

(Continued from Page 1)

keting and other data about films to the industry—in addition to data on the magazines.

Publishers, according to Homer Rockwell of Hunter Screen Unit, president of the Association, realize the need for a continuing job of research and study on the nation's movie-going and movie-reading habits. Meetings are now being arranged with publicity directors to show the latter results of studies made by the group.

Board of directors, appointed to handle the program of research and promotion, comprises William Pattons, Dell advertising manager; Herbert G. Drake, Macfadden vice-president and director of promotion, and Roy Pollock, Fawcett promotion director. Other officers are Phillip Keenan, Hillman Publications, vice-president; Allen E. Norman, Fawcett, treasurer; Glover Young, Ideal, assistant treasurer, and Charles Terwilliger, Macfadden, secretary.

Magazines represented in the association are Modern Screen, Motion Picture, Movie Story, Movie Life, Movie Show, Movie Stars Parade, MovieLand, Photoplay, Screen Guide, Screenland, Screen Stories and Silver Screen.

Fred Sammis Directing 5 Macfadden Publications

Appointment of Fred R. Sammis as editorial director of five Macfadden Women's Group magazines, was announced by Harold Wise, vice-president and general manager of Macfadden Publications. Group includes Photoplay, Radio Mirror, True Romance, True Experience and True Love and Romance.

Little Carnegie Site Enlarged

Little Carnegie Realty Corp. has acquired the property at 142 W. 57th St., adjoining the theater property, Berk & Krumgold, broker in the transaction, announced. Corporation now controls 60 feet on 57th St., running through and including 75 feet on W. 56th St., on which it plans to erect a 1,000-seat theater and office building this Spring.

Infantile Paralysis Hits Aussie Grosses

Sydney (By Air Mail)—Prevalence of infantile paralysis in Australia and New Zealand has affected theater grosses in both places. City of Adelaide fears an epidemic and health officials have warned parents to keep children away from theaters, resulting in a big drop in matinee attendance. In New Zealand a number of itinerant exhibs. have been forced to suspend operations as children are forbidden to attend theaters. A ban on travel between the North and South Islands is anticipated.

Eventually, Why Not Now?

... if Scotch were films

(Continued from Page 1)

its negotiations thus far had not manifested any "real understanding" of the British position. Meaning Britain's acute shortage in dollars.

THERE are many in the American industry—and, one feels, in the British as well—who will take exception. As Eric A. Johnston was moved to rejoin, if there is a "squeeze"—and there most certainly is—it is on the part of the Labor Government. And as for the latter's position that the choice is between food or films for Britain, Johnston has the proper counter in, "Actually the choice is between this prohibitive tax and a workable alternative."

It has been that since the tax was imposed and the MPEA embargo on film shipments to Britain became effective in August last.

The British seem to be unable to understand just why the American industry feels a 75 per cent duty, payable in advance, no less, on anticipated British earnings, is unfair.

PERHAPS this could help Sir Stafford, Wilson, Prime Minister Attlee and their Governmental associates to grasp the idea:

Into the American market, to compete with good U. S. rye and bourbon, comes—and very welcome, too—Scotch whiskey from Britain. Suppose—just suppose—whether for protection reasons dollars conservation or what-have-you, the Congress should enact tariff legislation imposing a 75 per cent duty on all Scotch whiskey, requiring, further, that cash be placed on the line by British interests distributing said Scotch here.

Would the Scotch interests, and the Labor Government accept the situation without complaint?

What, too, one wonders, would be the reaction to any possible American suggestion that the ideal alternative would be an arrangement by which British Scotch remittances from these shores be governed, aside from the allowable 25 per cent, by the amount accruing in Britain from the sale there of American rye and bourbon?

COMMONS—and their Lordships, as well—might give a thought to that, especially in the light of Wilson's very frank disclosure, "I should make it quite clear that we do not foresee overseas producers enjoying in the future the same proportion of British screen time that they have had in the past."

Be that as it is, reverting again to what Johnston had to say in his reply to Wilson: "The sensible way to reach a settlement is for both sides to sit down together and work out an alternative which will enable Britain to conserve dollars and the American industry to do business on a fair basis."

Eventually, that must and will be done. Why put it off, to the detriment of the British Treasury, the British exhibitor, the British producer (who most certainly has a sizeable stake involved) and of the American industry?

It's a matter of common sense—and dollars and cents; not one of "saving face."

Foreign Pix Revenue To Top \$100,000,000 Seek Exhib. Reaction To M-G-M Chi. Plan

(Continued from Page 1)

overseas business lost in 1948 may not be fully recaptured for some years to come, say informed sources here.

The industry's foreign market will be hit from two directions: dwindling dollar supplies to pay for American films, and actual drop in attendance abroad. Both are expected to combine to kick a minimum 50 per cent hole in overseas revenues.

Key to the entire foreign situation, of course, is Great Britain. Since the British market has represented more than 50 per cent of the entire overseas revenues for American films, it is obvious that what happens in the U. K. this year will serve as a tip-off for what can be expected from the rest of the world. It already has been estimated that if the Dalton tax had been "effective" in 1947, the total profits from overseas distribution activities of all major U. S. companies would have amounted to only \$10,000,000. Remittances from Britain for 1947 (before U. S. taxes) are expected to drop to about \$60,000,000, most of which already has been taken out of the U. K.

(Continued from Page 1)

be the ambiguity of Judge Igou's Jackson Park decree which is being interpreted in diverse ways by the several interested parties. It is in an attempt to reach an agreement on what is proper in conformity with the decision that the exhibitors will be invited to express their opinions on the M-G-M plan.

In its current phase, the company's scheme is to divide the city into eight competitive zones with a flexible clearance schedule.

M-G-M has released no pictures in the Chicago area since the decree was handed down and now has a backlog of 12 features to be played off. Decision has been made to begin releasing films on Feb. 5.

Schlank Names Wengel

Des Moines, Ia.—Jake Schlank, owner of the new Iona Theater Service, has appointed Herb Wengel as booker for his agency. Wengel formerly was with Tri-States Theater Corp. before resigning to operate a resort in the Ozarks a year ago.

Irish Trade Baffles Stiffer Theater Tax

Dublin (By Air Mail)—A public petition to the Eire Minister for Finance protesting against increased prices resulting from higher theater taxes, effective Jan. 16, was launched as the result of a meeting of representatives from all branches of the industry.

Arguing that theaters will be unable to operate successfully, the public continues to attend—undiminished numbers and pays greatly increased charges, theater operators point out that attendance has already fallen off because of taxes imposed in August. Houses will be forced to close, they claim, if the new tax, which jumps the average levy on film attendance to 55 per cent, is permitted to stand.

Closing of some provincial theaters is not unlikely, their operators having advised distributors of contract cancellation.

Under the new scale, the top price in a Dublin first run is 4s 3d, which after the tax is paid, will leave a gross profit of 1s 9d, out of which the theater must meet film rental usually 50 per cent, wages and overhead.

Rites for Friedberger, Killed in Auto Crash

Funeral services were held yesterday for William Friedberger, 38, who was killed in an automobile crash last Thursday, two miles outside of New Brunswick.

Friedberger, assistant manager of Walter Reade's St. James Theater in Asbury Park, was driving a convertible sedan to Florida. Reade Sr., now vacationing in Florida had asked Friedberger to bring the car down for a friend.

According to one report, a trailer truck skidded and hit the sedan and pushed the car into the snowplow with such force that the car burst into flames. Walter R. Lavalley, who was in no way connected with the Reade Circuit, was the only other passenger in the car, and was trapped with the driver in the blazing vehicle.

Friedberger had been with the Reade Circuit ever since his discharge from the Army where he met Walter Reade, Jr. The deceased is survived by a mother, sister and brother.

FEMME TOUCH

EDNA ADAMS, Lubliner & Booth Circuit, Chi. cago.

KATHERINE DEEGAN, Skouras Circuit statistica dept., New York City.

PAT GERINGER, Skouras Circuit statistical dept. New York City.

LOUISE HICKEY, Skouras Circuit payroll dept. New York City.

EMMA KANTZ, S-W Grand candy stand, Wilmington, Del.

THE FILM DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 23, NO. 18

NEW YORK, TUESDAY, JANUARY 27, 1948

TEN CENTS

DUTY REMAINS AS ONLY SETTLEMENT BAR

House Kearns Com. Calls 8-10 Company Heads

Will Be Asked to Clarify
Earlier Statements in Re-
cord of Studio Labor Probe

Washington Bureau of THE FILM DAILY

Washington—Some "eight or 10 company heads" have been subpoenaed to appear here before a House Labor sub-committee Feb. 17 to clarify earlier statements in the record of the group's investigation of studio labor difficulties, Rep. Carl D. Kearns, R., Pa., said yesterday.

Thus far, he said, there has been occasion to issue subpoenas for
(Continued on Page 6)

ATOI Blasts Free Admission in Fort Wayne to "Stairway to Heaven"; U-I Disclaims Control

Indianapolis—Bulletin of the Associated Theater Owners of Indiana tags as "the last straw in free movie competition," the stunt of Mrs. Clyde Quimby, operator of the Auditorium in Fort Wayne, who played U-I's "Stairway to Heaven" last Friday, Saturday and Sunday, admission free to all comers. Mrs. Quimby, it is understood, was so impressed with the J. Arthur Rank film that she wanted as many people as possible to view the pix. It had already played first-run in Fort Wayne. ATOI, however, argues "a precedent of this kind can have serious consequences. It is an immoral and unwarrantable shame on all the parties concerned."

A home office spokesman for U-I pointed out yesterday that the company sold the film on a flat rental basis for three days and had no control as to whether the exhibitor charged admission to her theater. Quimby Theaters operates four houses in Fort Wayne.

U. S. Industry Prepared to
Take Loss Via Settlement
But Only If Duty is Ended

The 75 per cent "confiscatory" tax still remains as the only barrier to a settlement of the six-month-old Anglo-American film impasse.

The positive view—from the American industry side—can be stated on the eve of the emergency meeting of MPEA executives here this afternoon.

The American industry—fully aware of Britain's financial plight—
(Continued on Page 7)

Starting on Coast, Making 34 Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Thirty-four pictures will be before the cameras this week, with seven new ones scheduled to roll for the week is over. Warners started "One Sunday Afternoon," a chinchicor musical with Raoul Walsh directing, bringing the number of pictures shooting on that lot to six. M-G-M has five productions in work, including "The Three
(Continued on Page 7)

Suchman Rejoins E-L as Eastern Sales Head

Al Suchman has re-joined Eagle as Eastern sales manager, it is announced yesterday by A. W. Hawalberg, E-L veepee and general les manager. Suchman will immediately resume complete supervision
(Continued on Page 7)

UA Financial Backing Is Seen Assured

West Coast Bureau of THE FILM DAILY

Los Angeles—Financial backing for United Artists producers is virtually assured, according to George Bagnall, vice-president in charge of production for UA. "Producers who release through UA with sound properties will have no trouble getting financed," he stated.

Pointing up UA's sound schedule,
(Continued on Page 2)

To Reduce Harrisburg Tax From 10 to About 8 P. C.

Harrisburg, Pa.—On the basis of a commitment by downtown theater interests holding the price of children's tickets to the current 20 cents, Finance Director A. A. Poist announced that a reduction of the pro-
(Continued on Page 6)

28% of Tele Shows Now Utilizing Films

Twenty-eight per cent of current television programming utilizes motion pictures and it is expected that this ratio will increase significantly in the near future. C. D. Ford, Du Pont engineer, told the First National Television Film Conference in the Hotel Commodore yesterday.

Representatives of film, radio and television convened throughout the
(Continued on Page 6)

Rank's Davis Elected to Insurance Backer's Board

London (By Cable)—John Davis, managing director of the various J. Arthur Rank companies and the British film magnate's "right-hand man," has been elected to sit on the main board of the vast Eagle Star
(Continued on Page 6)

Franc Devaluation Won't Affect Films

Action of the French Government in devaluing the franc will have no effect insofar as American company earnings there are concerned, it was pointed out yesterday. U. S. distributors can only remit via Government license, it was said. At the present time, approximately \$10,000,000 is "frozen" in France, licenses being
(Continued on Page 6)

Embargo on Oil Shipments Abroad Asked of Congress

Washington Bureau of THE FILM DAILY
Washington—With reports of cold theaters as well as heatless houses trickling in, Senator Styles Bridges of New Hampshire yesterday called
(Continued on Page 7)

Can. Theaters to Need Equip. Permits Feb. 1

Ottawa—Reconstruction Minister C. D. Howe warned that theaters would have difficulty after Feb. 1, under Canadian economy regulations, in securing equipment imported from other countries.

He said import permits would be required for projection machines, rectifiers, generators, arc lamps, spot lights and film screens under the dollars saving clauses effective after January. Restriction of structural steel imports for theater buildings has been postponed, however.

20th-Fox to Release Nine in March-April

Total of nine pix will be released by 20th-Fox in the March-April period. Four are set for March, five for April. First quartet includes: "Gentleman's Agreement," "The Challenge," "Half Past Midnight," "An Ideal Husband."

April release schedule lists: "Sitting Pretty," "Scudda Hoo! Scudda Hay!," "Meet Me At Dawn," "Let's Live Again," "13 Lead Soldiers."

Kingswood to Produce in BWI \$100 Million Venture Tied to U.K. Quota Act

EBF Makes Informational Films Available to Homes

Wilmette, Ill.—In an extension of informational services, Encyclopaedia Britannica Films will provide specially edited eight and 16 mm silent films for distribution in the home and adult field. C. Scott Fletch-
(Continued on Page 6)

On the basis of the Cinematograph Films Bill of 1948, which had its second reading in Commons last Thursday, Robert B. Cummings, international lawyer, of Chicago, yesterday announced the formation of Kingswood Films, with an eventual capitalization of \$100,000,000, to produce in Jamaica, BWI.

With the re-definition of "British
(Continued on Page 6)

THE Film DAILY

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FINANCIAL

(Jan. 26)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/2	17 1/2	18	+
Columbia Pict. vtc.	11 1/4	11 1/4	11 1/4	0
East. Kodak	41	40 3/4	40 3/4	- 1/4
do pfd.	165	165	165	0
Loew's, Inc.	17	16 5/8	16 5/8	- 1/8
Paramount	19 3/8	19	19 1/4	+ 1/8
RKO	8 1/4	8 1/4	8 1/4	0
Republic	3 1/4	3 1/4	3 1/4	0
Republic Pict. pfd.	9 3/4	9 3/4	9 3/4	0
20th Century-Fox	20 1/4	19 3/4	20	+ 1/4
Universal Pict.	13 1/2	12 3/4	12 3/4	+ 1/4
Universal Pict. pfd.	11 1/2	11 1/2	11 1/2	0
Warner Bros.	11 1/2	11 1/2	11 1/2	+ 1/4

NEW YORK CURB MARKET

Monogram Pict.	3	3	3
RKO	17 1/2	17 1/2	17 1/2
Sonotone Corp.	35 3/4	35 3/4	35 3/4
Technical	12 1/2	12 1/2	12 1/2
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	3 1/2	4

Harry Rome Pictures Will Produce Two for Columbia

West Coast Bureau of THE FILM DAILY
Hollywood—Harry Rome Pictures, Inc., has been formed by Harry Rome, New York theatrical agent, to make two pix for Columbia this year. First, "Ladies of the Chorus," will start shooting in April, and the second, starring Milton Berle, will go before cameras in September.

Sharin-Goodman Plan To Do Two on Broadway

Eugene Sharin, European chief in the international division of Eagle Lion Pictures, is associated with Bernard Goodman, London producer, in plans for two New York dramatic productions. Sharin has acquired all American stage and screen rights to the novel "Children of Vienna" by Robert Neumann as well as the American rights to an Abbey Theater success "They Got What They Wanted" by Louis D'Alton.

Canada Lee has been set for the leading role, that of an American Army chaplain, in "Children of Vienna," rights to which were previously held by Garson Kanin and Ella Kazan.

"They Got What They Wanted" has been produced by the Abbey Theater in Dublin and Glasgow. Sharin has approached Leo McCarey and Barry Fitzgerald with offers to direct and star in the New York production.

United Artists Financial Backing is Seen Assured

(Continued from Page 1)

Bagnall emphasized that UA has enough product completed to meet its distributors' demands until September of this year and new pictures before the cameras will see the company through the balance of the year.

Security Trust and Savings Bank of America, Los Angeles, Irving Trust, Bank of Manhattan and Continental Trust are the banks prepared to handle the financing.

Install New Haven Tent Tonight

New Haven—Officers of Variety Club Tent 31 will be installed tonight at a dinner in Oneco Restaurant. Col. William McCraw, international executive director, and C. J. Latta, second assistant international chief, will be the principal speakers. Other speakers include Barney Pitkin, chief Barker; Lou Brown, first assistant; Leo Romoff, second assistant; George Wilkinson, Jr., dough guy; and Arthur Greenfield, property master.

Chicago to Enforce Curfew

Chicago—Immediate enforcement of Chicago's curfew law has been ordered by Police Commissioner John C. Prendergast in a move to curb juvenile delinquency. Under the law children under 18 years of age are prohibited from the streets between 10 p.m. and 6 a.m., unless accompanied by an adult. Parents are subject to arrest for violations by children and can be fined from \$5 to \$100 for each offense.

Carl Bennage Dead

Akron, O.—Fred L. Bennage, 65, pioneer exhibitor in Akron, is dead. He was an early nickelodeon operator. Retiring from theater operation in the 1920's, Bennage toured the world with all-girl orphestras which he turned over to Phil Shtalyn when he temporarily lost his sight in 1937.

Mason-Rose Suit Trial May Slow ITOA-ASCAP Action

While trial of the Alden-Rochelle action against ASCAP is scheduled in Federal Court next Monday, hearing will have to be put off until the suit of James Mason vs. David Rose, and Rose's counterclaim against Mason, scheduled for the same day, are heard, industry attorneys pointed out yesterday. It is not anticipated that either side in the ITOA-ASCAP dispute will seek a postponement, but the action will have to wait its turn, it was said.

Saxton Takes Option on Mahoney Series for Hearst

Baltimore—William K. Saxton, city manager for Loew's Theaters here, has obtained a 30-day option on film rights to a current series on a cleanup of racing by George Mahoney, former chairman of the Maryland Racing Commission, now running in Hearst's News-Post and the Sunday American here and other Hearst newspapers from William Baskville, publisher of the local papers.

Video's Effect on 16mm. Subject of ANFA Meeting

Allied Non-Theatrical Film Association scheduled a panel discussion of the effect of television on 16 mm at a dinner meeting, Feb. 4 at the Williams Clubhouse, Wilfred L. Knighton, executive secretary, announced. Speakers are to include Harold Baumstone, of Post Pictures; Edward Evans, CBS television department director of films; Robert M. Fraser, NBC television engineering department, and Edwin T. Woodruff, manager of the film department, DuMont Station WABD.

To Honor Billy Rose

Philadelphia—B'nai B'rith's second annual award for outstanding journalism will be presented to Billy Rose at a dinner here, Mar. 1. He will be given a silver shield for his "outstanding columns promoting racial and religious amity."

To Discuss Children's Films

United Parents Associations on Saturday will conduct an all-day institute on films for children. Possibility of obtaining children's film for children will be discussed, and criteria for such films are to be presented. Meeting will be held in Willie Memorial Bldg., with Prof. Irene F. Cypher of NYU in the chair.

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COMING AND GOING

F. J. A. McCarthy, U-I's Southern and Canada sales manager, leaves today for Toronto returning later in the week.

IRENE GIBBONS, executive designer at the M-G-M Studios, is due from the Coast tomorrow by plane.

CEDRIC GIBBONS, art director of M-G-M's studios, leaves by plane Jan. 29 for Kingston, Jamaica.

ROBERT TAYLOR is in New York for a radio show.

H. M. RICHEY, head of M-G-M's exhibitor relations, will leave for Richmond, Va., today for a two-day meeting of the local exhibitor group. He will also attend a meeting of the Caroling group in Charlotte Feb. 1-3.

SID BLUMENSTOCK, assistant exploitation manager for 20th-Fox, left for Toronto last night to set details for the Canadian premiere of "Gentleman's Agreement" at Shea's Theatre Feb. 13.

ED HINCHY, head of Warners' home office playdate department, left last night for Albany returns Tuesday evening.

DONALD HYDE, vice-president of United States Pictures, returned to Hollywood over the week-end from New York.

MOREY GOLDSTEIN, Monogram national sales manager, left yesterday for Pittsburgh and Buffalo on a business trip and will return the end of the week.

SID HYAMS is here from London.

SIR ALEXANDER KORDA now is expected to leave London for New York late in the week-end.

DAVID A. LIPTON, U-I studio exploitation and ad co-ordinator, left at the week-end for the Coast after two weeks of confabs here.

C. J. FELDMAN, U-I Western division, sales manager, will leave Wednesday for the company's regional meeting in San Francisco.

H. ALBAN-MESTANZA, Foreign Screen Corp. president, flew to Cuba last night where he will spend the next 10 days on distribution deals.

JAMES R. GRAINGER and EDWARD WALTON of Republic left Chicago yesterday for a Detroit sales meeting.

OLIVER A. UNGER, co-producer with Mart Levine of "The Roosevelt Story," has returned to New York following a trip to Europe.

ROBERT L. GRAHAM, assistant to A. L. Proch, who is Latin American division manager of Paramount International, arrives today for Chile aboard the S.S. Santa Isabel, accompanied by his wife and child.

ARNOLD MOSS, actor, is scheduled for return to New York, following completion of feature role in Columbia's "Love of Carmen."

JACK WRATHRIP, producer, and his wife BONITA GRANVILLE, actress, returned to the West Coast after a fortnight's stay in New York.

SIG NEUFELD, producer, is in New York confab with Prexy Joseph Bernhard of Film Classics on plans for handling "Money Madness," now in production.

KARL HERZOG, Cinecolor treasurer, arrives here via TWA from Hollywood for a stay of several weeks on company business.

JOHN MOCK, story editor at Hal Wallis Productions, returned to Hollywood after a week in New York.

GEORGE WELTNER, president of Paramount Int'l., arrives in Hollywood from New York today.

BOB CONSIDINE of King Features is on the Coast from New York to confer with Roy D. Ruth on "The Babe Ruth Story."

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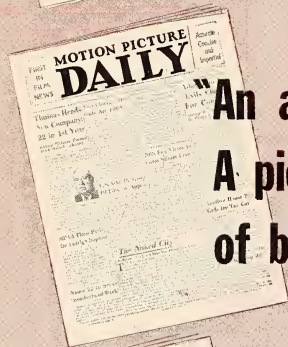
THE FILM DAILY

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The Word is out al



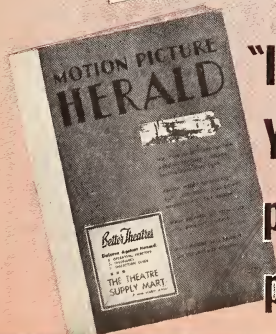
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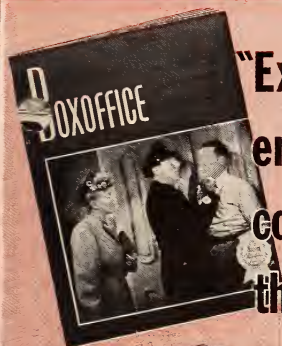


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and Featuring

HOWARD DUFF • DOROTHY HART • DON TAYLOR • Directed by JULES DASSIN • Produced by MARK HELLINGER

Associate Producer: JULES BUCK • Screenplay by ALBERT MALTZ and MALVIN WALD • From a Story by MALVIN WALD • A UNIVERSAL-INTERNATIONAL RELEASE



Kingswood to Produce In British West Indies

(Continued from Page 1)

film," in Section 25 of the bill, films imported into the United Kingdom would be exempt from the 75 per cent ad valorem tax which at present applies even to films made on British soil outside the U. K., according to Cumming's associate, N. N. Nethersole, of Kingston, Jamaica.

Films Bill's Provisions

A British film would have to meet these qualifications: (1) Made by the British Government or on its behalf in any part of His Majesty's dominions; (2) "Maker of the film was throughout the time during which the film was made either a British subject or a British company"; (3) Studio making the film was within His Majesty's dominions; (4) "Required amount of labor costs represents payments paid or payable in respect to the labor or services of British subjects or persons domiciled in some part of His Majesty's dominions."

In a prepared press statement, Cumming explained Jamaica was chosen for the establishment of Kingswood Films because of its natural advantages and proximity to the U. S., "which will enable Kingswood to utilize the talent and technological know-how available here. In addition, it offers much lower production costs and the exchange advantages of a sterling money area."

Nethersole explained that Cumming reversed the procedure of financial operations in that instead of amortizing production in dollars and realizing the major profit in pounds, Cumming would use pounds for production and realize profits in dollars.

Money For 10 Features

So far American and British business men have set up enough funds to make possible production of 10 features. Cumming aims to produce 104 features annually. He also plans to build a 30-sound stage studio on Jamaica. Nethersole emphasized the point that independent producers would be encouraged to join Kingswood in view of their difficulties in getting financing caused by the British tax impasse. The prepared statement by Cumming declared that the N. Y. Theater Guild, increasing its film activities, would utilize the Kingswood studio facilities. Lawrence Langer of the Guild was not available for elaboration last night.

Another aspect, Nethersole pointed out, was the British proposal for American companies to get \$25,000,000 from the U. K. plus the equivalent of that British pictures earn in the U. S. With more British picture showing in America, American distributors would be able to get more revenue from Britain, Nethersole added.

Fact remains, however, U. S. distributors couldn't expect more than \$25,000,000 trade balance, no matter how much British picture earned here.

Principals in Kingswood

Cumming identified his associates as Thomas White, president, Jensen Mfg. Co.; Harold Mattes, executive vice-president, Belmont Radio, and director, Keystone Mfg.; Emmanuel Lardon, prexy, Hebard Storage and Warehouse; B. W. Pattishall, attorney; Charles M. Hoffman, vice-president, Belmont, and co-owner of General Motors; all of Chicago, and Robert Cumming, Sr., president, Brooks-Cumming of California, and Bindley Cyrus, president, West Indian Assn.

Send Birthday Greetings To

Jan. 27

George G. DeSilva Sidney S. Kalich
Donna Reed Dolores Moran

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

LOYD BACON is figuring on making most of "The Glittering Hill" away from Hollywood and plans on doing it by taking a nucleus of top players and surrounding them with carefully selected unknowns for character and bit parts. Producer-director thus expects to insure bang-up established players for the top starring and supporting roles, and at the same time to invest the screen with some fresh faces and personalities in the less important parts. Incidentally, Bacon, who will make "The Glittering Hill" as an independent in association with Sam Jaffe, also figures to ease his production nut somewhat by getting many of his secondary players in Butte, Mont., where most of the picture will be filmed. . . .

★ ★ ★

DELORES DEL RIO and Arturo de Cordova are being paged by William Rowland and Louis K. Ansell, Film Classics producers, for their next "Medal of Honor" which will be made at the Churubusco Studios in Mexico City this Spring. . . . ★ Sir Cedric Hardwicke has been signed for "Roe" by Alfred Hitchcock. . . . ★ Victor Mature gets a starring role in "Sand" at Twentieth-Fox after he finishes "Mr. Whiskers" for RKO. . . . ★ Gloria Jean and David Street will co-star in Columbia's "I Surrender, Dear." . . .

★ ★ ★

DENNIS DAY, who recorded songs from Victor Herbert's "Babes In Toyland" before the Petrillo ban, has signed to play the lead role in the picture, which will be produced by Boris Morros and William Le Baron. . . .

★ The King Brothers have purchased "Smokey Hill," original by Robert Jamieson laid in the rugged Dakotas of 1870. . . . ★ Hal Wallis has signed two more newcomers: John Bromfield and Suzanne Dalbert. Bromfield goes into "Sorry, Wrong Number," but there is no immediate assignment for Miss Dalbert. . . . ★ Paul Henreid will be both producer and star of Eagle Lion's "Hollow Triumph." Joan Bennett will co-star. . . . ★ Joseph Pevney goes into Twentieth-Fox's "The Street With No Name" now shooting in Washington. . . .

Franc Devaluation Won't Affect Films

(Continued from Page 1)

unobtainable since early last year when distributors received \$2,000,000.

Distributors of French films here opined that devaluation would only affect those who go to France to buy films outright. Distributors who obtain French product on a percentage basis would not be affected by the new franc-dollar ratio.

Rank's Davis Elected to Insurance Backer's Board

(Continued from Page 1)

Insurance Co., Ltd., of Great Britain. (Rank has been a member of the Eagle Star board, according to the company's New York office.)

Eagle Star Insurance, which is second only to Rank himself in the amount of holdings in certain Rank companies, backed the film head in his recent successful effort to have his big Odeon Theater Chain in England acquire his General Cinema Finance Co., the holding company for his various other activities.

Among his other directorships, Davis is vice-chairman and a member of the board of the American J. Arthur Rank Organization.

House Labor Com. Calls 8-10 Co. Heads

(Continued from Page 1)

labor leaders who will also be called to testify. "They seem to be glad to come," Kearns commented, explaining further that the testimony of the company officials seems to be more vital to the new phase of the hearings.

"The contradictions in the record," he added, however, "are not confined to the testimony of any one group."

He said he did not want to create the impression that he feels correction is required only in the testimony of company witnesses. But the subpoenas were issued, he said, "just to make sure the company people get here—even though they haven't said they don't want to come."

Kearns said he may have a full list of those expected by the end of the week.

Graetz Wants Reasons

Paul Graetz, producer, will ask Dr. Ward T. Bowen, acting director of New York State's motion picture division of the Education Department, for a detailed list of reasons why "Diabla au Corps" was denied a license. Graetz will seek a re-hearing, and possibly an appeal on the French film.

28% of Tele Shows Now Utilizing Films

(Continued from Page 1)

day for a series of addresses and a discussion of problems pertinent to the relationship of motion pictures and video.

Key problem facing the two mediums at present is the development of an adequate and continuing supply of quality films for use by video at rentals satisfactory to both producer and buyer. In this connection, a committee was appointed to coordinate all information regarding pictures in television, attempt to keep the film companies informed of changing standards and to work out a satisfactory price structure.

Members of this committee, which will meet within a fortnight, include Jay Williams, Al Mann, Jack Lenn, Charles J. Basch, Jr., Viola Becker, Melvin L. Gold, Robert Paskow, Robert H. Wormhoudt, Edward J. Mallin, Maurice T. Green, Miss Sally Perle, Gustave Ober, Al Zink and Allen Martin. Yesterday's meeting was sponsored by Televiser Magazine.

To Reduce Harrisburg Tax From 10 to About 8 P. C.

(Continued from Page 1)

posed city amusement tax will be authorized in an ordinance amendment to be acted upon today in City Council. Proposal as amended would levy approximately eight per cent tax on tickets, instead of 10 per cent, or one cent on each 12 instead of each 10 cents of admission.

Theater men also submitted actual figures showing the amount of Federal admission taxes paid by them in 1947. Final vote on the tax, effective March 11, will come in a referendum set for Feb. 10.

EBF Makes Informational Films Available to Homes

(Continued from Page 1)

er, president, announced. First group of home subjects include 17 subjects, photographed especially for small screens, with the project to be constantly expanded with specially edited and new films produced by EBF.

Over the weekend, EBF transferred its administrative and sales offices from Chicago to Wilmette in a move to bring together all headquarters of the company. Research and production studios were transferred here last Summer.

WEDDING BELLS

Ormond-Pearce

Denver — Gordon Pearce, head shipper for Warners, and Barbara Ormond were married.

J. K. Duty Remains as Only Settlement Bar

(Continued from Page 1)

is willing to negotiate a settlement that will still lead to a heavy financial loss; but only on the condition that the U. K. abandons its 75 per cent tax.

There will be no turning back from this position. It is based on the firm view that the American industry cannot do business under the conditions of the 75 per cent tax. In addition, there is the very real fear that the tax will spread to other countries.

At the present time, the American industry is getting some kind of financial return from virtually every country in the world, with the exception of Russia and Yugoslavia. Of the

MULL OVERSEAS \$\$\$

Washington Bureau, THE FILM DAILY Washington—Frank McCarthy, MPEA Paris manager, will be here Thursday for discussions with Noel Macy of the State Department regarding possible Federal action to enable pix distributors to get more dollars for their foreign market activities. Macy asked the industry last month for some indication of what its basic needs will be, and is hopeful that McCarthy will be able to give him this information now.

In the meantime, Senator H. Alexander Smith, R., N. J., said yesterday that he is ready to sponsor legislation to enable pix companies and magazine publishers to draw dollars as soon as a workable plan is put before him. He said he had asked the MPAA and the State Department for information, and that he is certain the Foreign Relations Committee will be glad to speed action on any measure which might come to it. But, he added, that the plan finally to be presented might turn out to be a matter for the Finance, the Banking and Currency or even the Appropriations Committee.

countless restrictions on American films throughout the world, the British tax stands out as the most drastic—second only to an outright ban or a tax on all earnings.

The American position does not stem from a coldness towards the British financial position. On the

SICK LIST

BILL MORTON, publicity director, RKO Ufae, Providence, R. I., is back at his post after operation for removal of a tumor.

A. G. STOLTE, district manager in Des Moines for Tri-States Theaters, is recovering from an operation performed at Rochester, Minn.

HARRY JONES, office manager, 20th-Fox, Charlotte, N. C., is confined to the hospital with pneumonia.

REVIEWS OF NEW FILMS

"Panhandle"

with Rod Cameron, Cathy Downs, Reed Hadley, Anne Gwynne and Blake Edwards
(HOLLYWOOD PREVIEW)

85 Mins.
TIGHTLY PACED MELODRAMA EXCELLENTLY PHOTOGRAPHED IN SEPIA HIGHLIGHTED BY SENSATIONAL FIGHT FOOTAGE.

This offering, which marks the debut of John C. Champion and Blake Edwards as producers, is highlighted by one of the most sensational fights the screen has known. Rod Cameron, one of the stars, and Jeff York are the participants.

In addition to producing, Champion and Edwards wrote the original screenplay, and Edwards also played one of the five starring roles. Lesley Selander, no newcomer to western films, turned in an excellent job of directing.

Read Hadley and Cathy Downs, formerly under contract to 20th-Fox, and Anne Gwynne, who was with Universal, are among those starred. Cinematographer Harry Neumann has caught some eye-filling back-grounds and the picture is in sepia tone.

Cameron, a reformed two-gunman, who operates a harness shop, learns of the murder of his brother, who has been publishing a reform paper at Sentinel, Texas. He loses no time in reaching Sentinel, determined to avenge the death of his brother.

Hadley, a gambling hall proprietor, runs the town, and comely Anne Gwynne is his secretary. One of Hadley's customers is murdered in a card game, and Cameron seeks out Hadley.

Edwards and two other Hadley henchmen try to shoot down Cameron, but are too slow on the trigger. Hadley also meets the same fate as his men, and Anne falls in love with Cameron.

CAST: Rod Cameron, Cathy Downs, Reed Hadley, Anne Gwynne, Blake Edwards, Dick Crockett, Rory Mallinson, Charles Judels, Alex Gerry, Francis McDonald, J. Farrell MacDonald, Henry Hall, Stanley Andrews, Jeff York, James Harrison, Charles La Torre, Frank Dae.

CREDITS: Champion Production. Producers, John C. Champion and Blake Edwards; Director, Lesley Selander; Authors and Screenplay, Champion and Edwards; Cameraman, Harry Neumann; Art director, Dave Milton; Editor, Richard

contrary, the industry here is ready and willing to do everything possible to ease the U. K.'s dollar problem.

The American industry is now convinced that the underlying motive behind the tax is to force American films off British screens.

It must be underlined that, with the tax more than six months old, the British have not saved one dime. This figure has been seldom used; with the 75 per cent tax in effective use, plus the British entertainment tax and other monies paid to the British, American companies actually would take only one cent out of every dollar grossed in the U. K.

MPEA toppers meeting here at 3 p.m. today will discuss the entire foreign market, as well as the British. Fayette Allport from London, and Frank McCarthy from Paris, will give the industry execs firsthand accounts of conditions abroad. Both arrived by ailer yesterday from the other side.

"Fighting Mad"

with Leon Errol and Joe Kirkwood
(HOLLYWOOD PREVIEW)

74 Mins.
MONOGRAM ONE OF THE BEST OF THE JOE PALOOKA SERIES OFFERS PLENTY OF ENTERTAINMENT.

This is easily one of the best offerings in the "Joe Palooka" series. It has a worthwhile story, with Leon Errol splendid as fight manager and Joe Kirkwood convincing as "Joe Palooka." Elyse Knox, Patricia Dane, John Hubbard and Charles Cane do well as the featured players, with Wally Vernon the best of the supporting players. Reginald LeBorg handled the direction effectively, while Hal E. Chester provided sound production values. William Sickner's photography is very good.

Kirkwood suffers an eye injury in one of his bouts and it is feared he might lose his sight if he continues fighting. Secretly he is taken to Canada for an operation, which proves successful.

Announcement is made that Kirkwood, the champion, has retired from the ring. Charles Cane, a crooked gambler, interests Errol in Jack Shea, title contender, who has scored several consecutive knockouts.

Errol learns that all of Shea's fights have been fixed, and to get Errol off the well known spot, Kirkwood agrees to fight Shea. After taking a lot of punishment for several rounds, Kirkwood lands a knockout blow.

CAST: Leon Errol, Joe Kirkwood, Elyse Knox, John Hubbard, Patricia Dane, Charles Cane, Wally Vernon, Frank Hyers, Jack Shea, Jack Roper, Horace McMahon, Jack Overman, Eddie Gribbon, Sarah Padden, Michael Mark, Evelyn Smith, Frank Reicher, Virginia Belmont, Cy Kendall.

DIRECTOR: Producer, Hal E. Chester; Director, Reginald LeBorg; Associate producer, Bernard W. Burton; Authors, Ralph S. Lewis and Bernard D. Shambeg; Screenplay, John Bright; Additional dialogue, Monte F. Collins; Cameraman, William Sickner; Art director, Dave Milton; Editor, Roy Livingston; Musical director, Edward J. Kay; Set decorations, Raymond Boltz, Jr.

DIRECTION: Effective. PHOTOGRAPHY, Very Good.

Heerance: Music, Rex Dunn; Supervising editor, Otto Lovering; Orchestrations, Clifford Vaucluse; Frank Perkins; Set decorations, Roy Boltz; Sound, Frank Webster.

DIRECTION: Excellent. PHOTOGRAPHY, Very Good.

Embargo on Oil Shipments Abroad Asked of Congress

(Continued from Page 1)

upon Congress to place a strict embargo on shipment of fuel oil abroad, except to the United States armed forces. At the same time the House Interstate and Foreign Commerce Committee made a similar proposal in a special report.

In the meantime, there is growing support in Congressional circles for rationing control of fuel oil distribution, but as yet there has been no sign of tight consumer rationing beyond what has already been imposed voluntarily at local levels.

Roxy Sets Lower Scale for Kids

A special children's admission of 50 cents on weekdays and up to noon on Saturdays, Sundays and holidays, will be started tomorrow by the Roxy Theater. At present youngsters pay the regular 80 cents to \$1.50 adult scales.

7 Starling on Coast, Making 34 Shooting

(Continued from Page 1)

Musketeers" under the direction of George Sidney.

Columbia is shooting three, including "Wild Fury"; 20th-Fox and Paramount have three pictures shooting; Universal-Int'l will have three in work, including "The Saxon Charm," slated to start on the 29th, under the direction of Claude Binyon, and Monogram has three in work, including "Thunder on the Range" and "I Wouldn't Be In Your Shoes."

Republic is shooting two, and Eagle Lion will have two in work, including "Hollow Triumph" which Paul Henreid will both produce and star in. Two are shooting for United Artists release, Golden Prods., "Texas, Heaven and Brooklyn," and Samuel Bischoff's "The Pitfall." Edward Small and Sig Neufeld are each shooting one. Alan H. Poser and Sam Z. Abarbanel completed their Film Classics release, "The Argyle Secrets" and John Ford and Merian Cooper wound up work on "Mr. Joseph Young of Africa," ARKO production for RKO release.

Suchman Rejoins E-L As Eastern Sales Head

(Continued from Page 1)

of the Eastern territory served by exchanges in 11 cities.

Schwalberg also pointed out that the E-L national sales organization will be divided into two regions, the Eastern under Suchman and the Western under Herman Beiersdorf. Latter's territory will include Chicago, Indianapolis, Milwaukee, Minneapolis, St. Louis, Des Moines, Omaha, Atlanta, Charlotte, Memphis, Dallas, New Orleans, Oklahoma City, Los Angeles, San Francisco, Portland, Seattle, Kansas City, Salt Lake City, Denver.

McRae Rites Tomorrow

Funeral services for Guy McRae, Paramount employe for 28 years, will be held at noon tomorrow at the Howard D. McGill Funeral Parlor. McRae was made head of the Paramount Building's maintenance unit in 1920.

"Jack" Kulms Dead

Grand Rapids, Mich. — Julius ("Jack") Kulms, 53, former owner and manager of the Burton, and earlier a film distributor in this territory, died in Butterworth Hospital.

CHARTERED

FILM PRODUCTION SERVICE, INC., New York; capital, 200 n. par shares; to produce films; by Berry A. Wall, Lawrence Crotius, Roger H. Wall.

EAST-WEST PICTURES, INC., Queens, N. Y.; capital, 200 n. par shares; to distribute films; by Roe Miranda, Harold Hyman, Samuel J. Freeman.

INTER-WORLD FILMS, INC., New York; to distribute films; capital, 200 n. par shares; by Roe Sturm, Gertrude Hoffman, Frances Rosner.

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Of Motion Pictures
Twenty-Nine Years Old

VOI 3. NO. 19

NEW YORK, WEDNESDAY, JANUARY 28, 1948

TEN CENTS

CRIPPS NIXES BLOCKED FUNDS ALTERNATIVE Finish Fight on All Pix Censorship -- Johnston

**"Open Season" Declared;
Industry Ready to Take
Battle to Highest Court**

Eric A. Johnston, president of the MPAA, speaking at the Protestant Motion Picture Council's first annual award luncheon at the Waldorf-Astoria yesterday, declared a virtual "open season" on film censorship, serving notice that not only the pending court action against the Memphis city censor board would be fought up to the U. S. Supreme Court, if necessary, but that "any other case of censorship" (Continued on Page 6)

General Licenses for Pix Exports Proposed

Washington Bureau of THE FILM DAILY
Washington—First peace-time licensing of motion pictures for export to most foreign countries may be based under a move contemplated by Nathan D. Golden, Department of Commerce pix chief, it was learned yesterday.

Golden, who will have charge of export licensing, is expected to recommend that film companies be allowed general licenses, instead of per picture.

The licensing program ordered by (Continued on Page 8)

Chances of Ticket, Excise ax Cuts Lose Ground

Washington Bureau of THE FILM DAILY
Washington—Chances for reduction of the admissions and other excise rates this year took a nosedive yesterday as the House Ways and Means Committee reported out the nutson income tax reduction bill. While the income tax reduction (Continued on Page 3)

5,100 Exhibs. Collect For March of Dimes

More than 5,100 exhibitors, representing independents and circuits, have signed pledge cards to conduct collections in their theaters for the March of Dimes during the present week.

20TH-FOX IN DAILY VIDEO REEL DEAL

*Movietone to Produce Television Newsreel, Sponsored by
Camels and Televised Over NBC's Eastern Network*

Twentieth Century-Fox on Feb. 16, will enter the television newsreel field with a daily video reel, produced by Movietone News and sponsored by R. J. Reynolds Tobacco Co. for Camel Cigarettes, over NBC's entire East Coast television network, according to a joint announcement made yesterday by Spyros P. Skouras, president of 20th-Fox; Frank E.

Mullen, executive vice-president of NBC, and Thomas D. Luckenbill, vice-president of William Esty Co., advertising agency.

Project marks the first time a major film company has prepared a newsreel especially for television, and the initial sponsorship by a national advertiser of a television program (Continued on Page 8)

SRO to Release Five Pix Before July 1

SRO will release five features during the first half of 1948, Neil Agnew, president, announced yesterday following the final session of the company's divisional sales meetings here.

Quintet includes "The Paradine Case," "Intermezzo" (re-issue), "Portrait of Jennie," "Mr. Blandings Builds His Dream House" and "Duel in the Sun." Last-named is still being (Continued on Page 6)

Stanley Co. Net Profit Is at Record \$6,749,111

Net profit of Stanley Company of America for the year ended Aug. 31, 1947 was \$6,749,111, an increase of \$1,428,982 over the \$5,320,129 profit in the prior year. Profit is a new record high for the Warner subsidiary.

Net income of Stanley Co. in the (Continued on Page 6)

RKO Adding to 'Risk' Deals Old Distribution Pacts Fading--Rathvon

Buying-Booking Co-op Gets Philly Allied's Blessing

Philadelphia—Unanimous approval of the buying and booking organization now being set up was voted by over 50 members of Allied Independent Theater Owners of Eastern (Continued on Page 8)

Lewis Bill Hearings Set For March 1 Start

Washington Bureau of THE FILM DAILY

Washington—Hearings will get under way March 1 on the bill by Rep. Earl Lewis, Ohio Republican, to force ASCAP to deal only with producers, ruling out the current "seat tax." This bill would make it illegal for any producer to license a film with music until it has satisfied all royalty claims of the copyright owners.

In effect, this means that exhibitors would have full rights of exhibition (Continued on Page 6)

RKO to Protect Theaters On 16 mm, TOA Assured

TOA has received assurances from RKO officials that the latter's 16 mm distribution program will not conflict with legitimate 35 mm theaters.

Following conferences with Robert W. Coyne, TOA executive director, (Continued on Page 8)

MPEA Meets with Slight Attention to U. K. Places Emphasis On Other Lands

London (By Cable)—Sir Stafford Cripps, Chancellor of the Exchequer, answering a question in Parliament yesterday on the duty situation, said the Government had made it clear it was not prepared to abandon the duty or substitute for it any system depending on blocked sterling being held by American film interests.

No progress towards ending the Anglo-American film impasse could (Continued on Page 3)

Urge MPF Give Aid To Needy Priority

That the first obligation of the Motion Picture Foundation is "aid and relief to the needy of our industry" will be recommended to the organization's board of trustees by the (Continued on Page 8)

Canada Will Again Halt Equipment Imports Feb. 1

Montreal—Motion picture projectors and other theater equipment again will be banned from import to Canada as of Feb. 1, it is announced by Rt. Hon. C. D. Howe, Minister of (Continued on Page 8)

Mundt Bill Gets President's Signature

Washington Bureau of THE FILM DAILY
Washington—President Truman yesterday signed the Mundt Bill, giving the United States its first international information service of a permanent nature.

The State Department is called upon to rely upon private agencies to carry out the work of telling the world about America—through pix and other media, and to supplement that work in those areas where private agencies do not function.

The bill carries no appropriation, and it is in the working out of a budget that detailed pix plans of the agency will emerge.



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FINANCIAL

(Jan. 27)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Beil & Howell	20 1/2	20	20 3/8	+ 3/8
Columbia Picts. vtc.	11 1/2	11 1/8	11 1/8	+ 3/8
East. Kodak	40 1/8	40 1/8	40 1/2	+ 3/8
do pfd.	165	165	165	—
Gen. Elec.	15 1/4	14 7/8	15 1/4	+ 1/2
Loew's, Inc.	17 1/2	17	17	+ 1/2
Paramount	19 1/2	19 1/8	19 1/8	+ 3/8
RKO	8 1/4	8 1/8	8 1/8	+ 1/8
Republic Pict.	3 1/2	3 1/8	3 1/2	+ 1/8
Republic Pict. pfd.	9 1/2	9 1/8	9 1/8	+ 1/8
20th Century-Fox	20 1/2	20	20 1/2	+ 1/4
20th Cent.-Fox pfd.	34 1/2	34 1/8	34 1/2	—
20th Cent.-Fox pfd. pfd.	92	92	92	—
Universal Pict.	13 1/2	12 3/4	13 1/2	+ 1/2
Universal Pict. pfd.	58 1/2	58 1/8	58 1/2	+ 1/2
Warner Bros.	11 1/2	11 1/8	11 1/2	+ 1/8

NEW YORK CURB MARKET

	3	3	3
Monogram Picts.	3	3	3
RKO	2	1 3/4	1 3/4
Sonotone Corp.	13	13	13
Technicolor	12 1/2	12 1/2	12 1/2
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

	Bid	Asked
Colorcolor	4 7/8	5 1/4

Over-rule Objections To Goldman Queries

Philadelphia—Objections by Warner Bros. Pictures, Inc., and 20th-Fox to the plaintiff's interrogatories were overruled by U. S. District Court Judge William Kirkpatrick in the William Goldman Theaters, Inc. vs. Loew's, Inc. et al. anti-trust suit.

Duvivier Sees Devaluation Assisting French Producer

That French producers will benefit indirectly from the devalued franc was the off-the-cuff opinion of Julien Duvivier, Parisian producer, now on a month's visit here.

While underlining the point that finance was hardly his forte, Duvivier opined that production in France would increase not so much because costs would be less, which they wouldn't, but because French distributors would have to pay twice as much for American films.

Duvivier maintained that U. S. minor league productions had flooded the French market with resultant hardship upon French production. Since most French exhibitors have been paying less for Yankee imports than for domestic product, it meant that too many Gallic pix were deprived of playing time. And without the much needed playing time, French producers found it almost impossible to amortize sky-high production costs. Perhaps, Duvivier suggested, with rentals on U. S. films on a par with the French, his colleagues might be encouraged to expand production.

As for himself, he added, he was at the moment writing the scenario for "The Marriage of Loti," which he will direct and produce for Alexander Korda's London Films in two separate versions of French and English. Sometime in March, Duvivier will go to Tahiti to arrange production plans, since the supporting cast will consist of native islanders. Actual shooting in monopack Technicolor is scheduled for July. Film should be completed, Duvivier figured, by the end of the year.

UA Withdraws Action vs. Cagneys and Warner Bros.

United Artists, it is learned, has withdrawn its damage action against Cagney Productions, James Cagney, William Cagney and Warners, over the reported release of "The Time of Your Life" by Warners. Withdrawal of the action is believed to be because it was considered premature, due to the difficulty of proving damages before the film is released.

Hearing on a motion by Cagney Productions to set aside service of a summons and complaint by United Artists which, in another action, seeks to force Cagney to release the film through UA, yesterday was adjourned to Feb. 2 in N. Y. Supreme Court. Cagney motion claims firm does no business in New York State.

Marcus Preparing to Sue To Obtain Better Runs

Chicago—Injunction suits, with the object of obtaining better runs, against Paramount, Warners, RKO, Universal, Loew's, UA, Columbia and 20th-Fox, will be filed in Federal Court in Indianapolis this week by attorney Thomas McConnell, counsel for the Marcus Amusement Co., headed by Manny Marcus, which operates the Ritz and Egyptian in Indianapolis.

Reade Circuit to Mark 40th Year With Jubilee

Walter Reade Theaters from Feb. 11 to March 23 will celebrate its founder's 40th year in theater operation with a jubilee in 23 of the circuit's houses in New Jersey and New York, utilizing the theme: "Movies are still your cheapest and best for family entertainment."

Circuit has prepared a 20-page brochure for house managers, outlining an extensive campaign calling for cooperation of public officials and merchants in each community. Booklet lists stunts and ballyhooes, makes wide use of institutional newspaper ads, radio, special trailers, and provides for dressing theaters with valances and pennants.

Circuit will award prizes to house managers conducting the best jubilee campaigns. Jubilee is under the general supervision of Walter Reade, Jr., with Guy Hevia, city manager in Morristown, serving as captain of the drive, assisted by Jack Harris, circuit booker, and Al Floersheimer, advertising-publicity director.

Specialized Campaigns On "Turtle" in 9 Cities

Warners has set up engagements of "The Voice of the Turtle," currently in its sixth week at the New York Warner Theater, in nine selected cities, each of which will be preceded by an intensified territorial campaign, including specialized advertising, publicity and exploitation. Cities are Washington, D. C.; Baltimore, Pittsburgh, Philadelphia, Cincinnati, Cleveland, Buffalo, Rochester and Syracuse.

MPAA Research Dept. Now Based at New York Offices

Research department of the MPAA, headed by Robert W. Chambers, has been returned to the New York office following its basing for some months at the Washington headquarters.

Bill Cody Rites Today

West Coast Bureau of THE FILM DAILY Hollywood—Services will be held this morning at Blessed Sacrament Church for Bill Cody, 57, silent Western star who died Saturday. His wife and two sons survive.

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COMING AND GOING

SPYROS P. SKOURAS and MURRAY SILVERSTONE leave London tomorrow for Paris.

OTTO KOEGLER, general counsel for 20th-Fox, sails from London today for New York.

ARNOLD CHILDHOUSE, MPEA manager in Holland, is in New York.

FRED MEYERS, U-I Eastern division sales manager, is in Albany today and will be in Buffalo tomorrow and Thursday.

JOHN F. REEDER and VERN CALDWELL, Disney Studio execs., are in town from the West Coast to huddle with RKO ad-pub biggies on campaign for "Up for Melody Time."

PAUL HOLLISTER, RKO Radio national director of publicity, arrived in New York yesterday following conferences with studio executives.

LEON J. BAMBERGER, RKO Radio sales promotion manager, leaves today to attend the annual convention of the Virginia Motion Picture Theater Association, returning over the week-end.

MONTAGUE SALMON, managing director of the Rival Theater, is en route to Hollywood on a combined vacation and business trip, accompanied by MRS. SALMON.

OSCAR F. NEU, proxy of Neumade Products, left yesterday on a business trip through the New England area and will return at the end of the week.

MARINA KOSHETZ, M-G-M star, is en route to Hollywood.

RICHARD WHORF, M-G-M director, left for the Coast after appearing in a Broadway play.

WALTER E. BRANSON, RKO Western division manager, will resume touring his territory on behalf of the 1948 Ned Depinet Drive on Feb. 2. His itinerary includes St. Louis, Kansas City, Omaha, Des Moines and Chicago. SID KRAMER accompanies him.

CAROL BRANDT, head of M-G-M's Eastern editorial activities, and OLIN H. CLARK, Eastern story head, are due back from the Coast Feb. 1, following studio conferences.

VOLDENAR VETLUG, M-G-M studio editorial executive, will leave the Coast Feb. 6 for New York.

RUDY BERGER, M-G-M Southern sales manager, is in Dallas on a tour of his branches which will take him to Oklahoma City and Memphis before returning to Washington Feb. 8.

HENRY L. NATHANSON, head of M-G-M Distributing of Canada, is on the Coast.

MERLE OBERON arrives from the Coast Thursday and plans to sail for Europe on Feb. 4.

BURL LIVES will give a concert of ballad songs at Grand Rapids, Mich., on Saturday. Indianapolis and Cleveland are the next cities on his tour.



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\$2,272,774 Record Profit for Carrier

Syracuse—A record net profit of \$2,272,774 was earned by Carrier Corp. in the year ended Oct. 31, 1947, it was announced. Profit is equal to \$3.41 per common share, compared with 20 cents earned in 1946 when the company reported a net of \$309,439. Sales during the last fiscal year were \$52,910,590, compared with \$23,476,247 in fiscal 1946, setting another record for Carrier.

With the release of its annual report, Carrier announced a program whereby members of the company's board who have passed 70 years of age may become directors emeritus. Present members who become directors emeritus after the annual meeting next month are: Dr. William H. Carrier, Walter L. Conwell, Frederick S. Fales and Charles J. Staples. It is expected that Dr. Carrier will be designated chairman emeritus, with this position temporarily replacing that of board chairman.

Chances of Ticket, Excise Tax Cuts Lose Ground

(Continued from Page 1)

move will be good news for many individuals in the pix industry, it is held to be quite certain that if this bill becomes law—even in an amended version—there is no chance for any additional tax reduction this year.

Although Ways and Means Committee Chairman Harold Knutson has told THE FILM DAILY he expects to consider the matter of reducing the box office tax—called for in two bills before his committee—during the over-all tax revision study he plans, there is now no certainty that such a study will materialize, nor that if it does materialize any legislation will follow.

Bookers Install Officers

Alex Arnsvalder of 20th-Fox was installed as president of the Motion Picture Bookers at the annual dinner in Iceland Theater Restaurant. Other officers installed were Irving Kaplan, first vice-president, and Dan Ponticello, second vice-president. Max Cohen of Cinema Circuit officiated as toastmaster.

Sayers Quits Audience Research

Resignation of James E. Sayers as client executive in charge of the local office of Audience Research, Inc., is announced as of Feb. 1. James L. Wolcott, vice-president and general manager, will assume Sayers' duties.



Mid-Week Report

● ● ● IF YOU WERE INTRIGUED—and the chances are you were—by yesterday's story in Your Favorite Industry Newspaper recounting how Mrs. Clyde Quimby, of Quimby Theaters, Fort Wayne, Ind., circuit, having played U-I's "Stairway to Heaven" first run, bought it a second time, and played it in another house "for free" during the week-end's three days, here's a fill-in:.....Mrs. Quimby is a regular customer of U-I, and both deals for the pic were made over the phone by her general manager, Harvey G. Cocks.....There was nothing to tip off U-I that Mrs. Quimby's plan for a "purely invitational" showing of the pic, whose message so impressed her, was to be "come one, come all," and no charge, until the story broke in Fort Wayne, 'tis said.....And by that time, there was absolutely nothing that the distrib. could do about it.....U-I, being frank, was in a helluva spot.....Consider what might have been the town's reaction if an attempt had been made to refuse the pic.....Incidentally, there seems to be an angle previously overlooked:.....The pic, went to Mrs. Quimby on a flat rental.....And the Statutory Court's decree expressly prohibits the granting of "any license in which minimum prices for admission to a theater are fixed by the parties."

● ● ● THE GANGSTER PICTURE'S STORY as summarized by Eric A. Johnston for the benefit of the Protestant Motion Picture Council at yesterday's Waldorf-Astoria award luncheon:...."Big shot tug terrorizes town, but gets it in the end".....Br'r Johnston will be signed as a screen writer yet, if he doesn't watch his step.

● ● ● THE LOS ANGELES TIMES, commenting upon Sam Goldwyn's recent critique on the state of the film industry, is moved to remark that "it is probably true that the quality of pictures would improve—or at least that the public would see more of the kind of pictures it likes—if independent exhibitors in large numbers were able to shop for the films they wanted to show in their theaters".....Which sounds suspiciously like the competitive bidding modus operandi decreed by the Statutory Court in the so-called New York equity suit.....Which, in turn, suggests that some one should call the Los Angeles Times editorial writer's attention to the views of the indie exhibitor on competitive bidding as voiced by the MPTOA, TOA, CIEA, CSA and Allied.

● ● ● BULLETIN of Associated Theater Owners of Indiana points out a theater's sound projector or public address system can be converted into an FM receiver by simply plugging a FM tuner into the microphone input.....With FM programs largely composed of good recordings, device offers a source for a good musical program to play before performances. ● ● ● Strike of printers, bad weather, and the uncertainty of the area film booking situation have combined to trim theater and amusement advertising in Chicago newspapers by from 10 to 20 per cent, a newspaper spokesman pointed out. ● ● ● An old 42nd St. practice seems to be putting in an appearance in Britain.....Old British pix are being brought out of cold storage, so to speak, and presented under new monickers.....It's a helluva way to run film biz, whether in the U. S. or the U. K.

● ● ● B'R'R TOFFENETTI, whose Times Square food emporium is just across the way from Your Favorite Industry Newspaper's home, really should be writing film advertising.....Consider: Describing his old fashioned tutti frutti shortcake on a menu note, he is moved to exclaim....."It is lustrous and entrancing.....The most nutritious food that you can imagine.....A cornucopia of fruits blended by gentle hands in an expert extravaganza of pleasantness."

Cripps Nixes Blocked Coin Alternative

(Continued from Page 1)

be made until this situation is fully recognized, said Sir Stafford.

With the British tax situation understood receiving only minor consideration, despite the fact that Fayette W. Allport had been summoned by plane from London to attend the session, MPEA's board of directors and members to the number of more than 40 held a three-hour closed session at the New York MPEA offices yesterday.

With the close of the meeting shortly after 6 p.m., it was announced by the MPAA information department that no statement would be released. Association officers were not available for questioning, and those who had attended the conference were non-committal when approached last night.

It was indicated, however, that there was no attempt made to evolve a new counter-proposal to the confiscatory 75 per cent British duty, and that the meeting's agenda had been largely given over to other phases of the overseas market, with the presence of Frank McCarthy, summoned from Paris, and Arnold Childhouse, here from Holland, providing possible clues.

Eric A. Johnston, MPAA-MPEA president, who presided at the meeting, returned to Washington last night, as did Kenneth Clark, the association's information chief.

Among those who attended the parley were: Barney Balaban, Nate J. Blumberg, N. Peter Rathvon, Grad Searis, J. Cheever Cowdin, Ned Depinet, Roy Disney, Jack Cohn, Wolfe Cohen, and Manny Silverstone.

No Kingswood Pledges Says N. Y. Theater Guild

New York Theater Guild has not committed itself in any way in connection with Kingswood Films, the Guild's head, Lawrence Langner, told THE FILM DAILY yesterday, following publication that Robert B. Cumming, international lawyer of Chicago, and organizer of Kingswood had announced that the Guild would produce films at Kingswood's studios in Kingston, Jamaica.

Langner made it clear that though Cumming's idea for producing pictures on the island of Jamaica had very much to recommend it, still the Guild could not participate simply because of the distance involved.

SICK LIST

ZEB EPSTEIN, managing director of Warner Bros. Metropolitan theaters, slipped and fell on the icy covered streets yesterday, resulting in a multiple fracture of the left elbow. Epstein is hospitalized at the Fifth Avenue Hospital.

Send Birthday Greetings To—

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Robert W. Bischoff Florence Dudley
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RKO Increasing Its Indie "Risk" Deals

(Continued from Page 1)
warding results," the RKO president declared.

Pointing out that other major companies have followed in the same path, Rathvon said that the old type of straight distribution deal was disappearing. This factor plus the increased hazards of producing today makes it likely that the independent group tied to distributors solely by the releasing problem will shrink rather than grow.

Production costs have passed their peak, Rathvon reported, "and we are making some progress in bringing costs down by better preparation and diligent watch over every item of expense."

The company will produce "a few less" percentage pictures in 1948 than the 17 made last year, the RKO president said, because of the high inventory of unreleased pictures in this category. On the other hand, a few more low-budgeters will be sent before the cameras during the current calendar year.

Rathvon expressed satisfaction with the results of production in Mexico's Churubusco studios, pointing out that for the recently completed "Mystery in Mexico," it was necessary to take only the director from Hollywood, with all other personnel being recruited south of the border.

Quered regarding the one picture deal concluded between Argosy Pictures and M-G-M, Rathvon stated that this did not affect RKO's arrangement with the former company which has yet to deliver "about three more" under its present contract. He said also that Leo McCarey will deliver one picture under his old commitment with RKO before joining Paramount.

Argosy Schedules Eight To Be Made in 18 Months

West Coast Bureau of THE FILM DAILY

Hollywood—A program of eight pictures to be produced in the next 18 months is announced for Argosy Pictures Corp. by John Ford, board chairman, and Merian C. Cooper, president of the company. Mexico, Ireland, the South Seas and Africa, as well as Hollywood, will be utilized as production locales for the program.

Schedule includes "The Fugitive," now in release; "Fort Apache" (formerly "War Party"), "Mr. Joseph Young of Africa," "The Three Godfathers," "The Family," "Uncle Mike Meets Murder," "The Quiet Man," and a story by Nina Fedorova.

STORKS

Eugene McEvoy, of 20th-Fox's sales dept., is the father of a 9 lb. 8 oz. boy, born yesterday at the Brooklyn Hospital.

Johnston Blasts Pix Censorship Supports Litigation to Supreme Court

(Continued from Page 1)

ship will be carried to the ultimate final conclusion."

The Council's award went to Metro's "The Yearling" as 1947's best picture on the basis of a poll of readers of the Christian Herald, its own reviewers and of members of the United Council of Church Women and of the Protestant Film Commission. Presented by Mrs. Jessie Bader, the Council's president, the bronze plaque was accepted for Loew's by J. Robert Rubin, vice-president and general counsel. Dr. Daniel Poling, editor of the Christian Herald, presided.

Johnston, the event's principal speaker, declaring that Hollywood

The American motion picture industry, despite the fact that there is an acute lack of dollars overseas, is sending Hollywood pictures into every country in the world but two—Russia and Yugoslavia—Eric A. Johnston told the Protestant Motion Picture Council at its award luncheon yesterday.

was going through its hour of travail as a result of shrunken foreign revenues, censorship difficulties and the Thomas inquiry, denounced as "grossly exaggerated" reports, some originating within the industry, that Hollywood is in a state of "wild alarm."

"Those reports," commented Johnston, "are comparable to the drivel of despair that was heard from calamity howlers in the early Thirties," and he added, that Hollywood is "reconverting" and "re-tooling" its production machinery "without much fear and without much pain—none in some quarters."

Through "new techniques, new methods, shorter shooting schedules and elimination of waste," Hollywood will accomplish the task of making better pictures at lower costs "much more quickly than the

The Protestant Motion Picture Council rated 50 per cent of last year's motion pictures as "wholesome for all of the family" and rated 80 per cent as "good, wholesome entertainment," it was disclosed by Eric A. Johnston at yesterday's award luncheon.

prophets of doom would have you believe," the MPPA president asserted. "The industry is growing and will grow," he assured.

For the prodigious expenditure on production, with budgets rising as high as \$7,000,000, during the war

"The Three Godfathers," slated as the next picture to go into production, will be made for Metro distribution. Ford will direct from a script by Frank Nugent and Laurence Stallings, based on the Peter B. Kyne story published in 1913. "The Family," which had been announced as the next pic, is set back.

years, Johnston blamed the excess profits tax. It was, he noted, an invitation to pour money into pictures.

Turning to picture source material, the speaker expressed the opinion

Those seers who profess to see the motion picture superseded by television are about as reliable as those who widely advertised a depression for 1947, Eric A. Johnston, MPPA president, told the Protestant Motion Picture Council yesterday at its award luncheon.

that Hollywood has been relying too heavily on stage plays and books, adding that many Broadway plays, aimed for limited audiences, were hardly the sort to serve the screen's mass audience here and overseas.

To meet this situation, Johnston said, studios now were encouraging new methods of writing scripts, aiming to achieve the screen's own literature.

Johnston dismissed as "tommyrot" the assertions that the MPPA's Production Code was a writer's barrier to pictures of substance and force and meaning.

"Those grumbles very often are the outward manifestations of minds too tired to create, little formula minds which can't think of anything 'different' or 'compelling' except something on the borderline of pornography," he declared, adding that one of Hollywood's recent difficulties has been the fact that some writers, after years of war service, had been slow to reconvert to peace.

"These are times which can well afford new daring and boldness and imagination—and a lot of experimentation in new areas to meet new human wants and needs," asserted Johnston. "Mass production is good in the factory, but a mistake in the world of art."

Touching upon the recent changes in the Code to guard against over-clarification of the gangster on the screen, Johnston noted that the gangster picture has done America "a grave disservice abroad."

In lieu of the gangster theme, Johnston said he wanted to see more pictures dealing with greed, injustice, intolerance and selfishness.

Making cognizance of charges that as a result of the Thomas committee inquiry, Hollywood has abandoned pictures dealing with controversial themes, Johnston branded them as so much "rubbish" and "tommy-rot," adding, "There's just no truth in that."

Admitting that he was under "terrible pressure" from both the extreme right and left to bar this or that picture, Johnston said he wanted to see "everything in America" shown on the screen, including pictures dealing with politics and bankers. "I'm a director of three banks," he confessed, smilingly.

Striking out against censorship, the MPPA topper maintained that those who believe in censorship do not believe in democracy," he declared. "Censorship and totalitarianism go hand in hand. You can't departmentalize freedom. We either believe in the guarantee of free speech or we don't. Free speech is free for all media or it is free for none and no one."

The Loew-Metro contingent at the luncheon included Howard Dietz, Herbert Crooker, H. M. Richer, while the MPPA was represented by Francis S. Harmon, Kenneth Clark, Tom Walker, Arthur De Bra, Carl E. Milliken, Mrs. Marjorie Dawson. Others from the industry embraced Harry Goldberg of Warners Theaters and Rutgers Neilson of RKO.

Company decided to change "War Party" to "Fort Apache" following an Audience Research Institute survey which disclosed that the title had either a political connotation or was reminiscent of the late war to a majority of those questioned. Film deals with life on an Army outpost following the Civil War.

SRO to Release Five Pix Before July 1

(Continued from Page 1)

ing played on a roadshow basis but will be released at regular "theatrical" prices in the Spring.

Sales policies for the five pictures will hold the spotlight at the Eastern Divisional sales meeting which tees off tomorrow in Pittsburgh William Penn Hotel.

Representing the home office will be Sidney Deneau, assistant general manager. Others who will be present include J. E. Fontaine, Eastern division sales chief, Saul J. Krusman, J. J. Oulahan, Thomas I. Duane, Douglas MacLeod, Schuyler Beattie, William Rosenow, Norma Silverman, Elmer McKinley, H. I. Henderson, James Velde, John I. Keating, Leonard Miskind and Eugene P. Alexander.

Hearings on Lewis' ASCAP Bill Set for March 1 Start

(Continued from Page 1)

tion with their contract for the film and would not be liable for payment to ASCAP or any similar organizations.

Lewis, as chairman of the copyright sub-committee of the House Judiciary Committee, will chair these hearings. Tentatively, representatives of MPPA, SIMPP, TOA, Allied ASCAP and BMI are expected to appear, with a strong likelihood that other witnesses will be heard as well.

Stanley Co. Net Profit Is at Record \$6,749,111

(Continued from Page 1)

1947 fiscal year was \$13,618,520 compared with \$13,557,278 in the year ended in 1946. Dividends paid last year totaled \$2,714,540.

NCA Sets March Meeting

Minneapolis—North Central Alliance has set its annual convention here for March 22-23.

James A. Sheridan Dead

Houston, Tex. — James Alfred Sheridan, 65, stage manager at Loew's State, is dead.

Cashier Yells, Raps Bandit, Who Scrames

Wilmington, Del. — First came a sharp rap across the bandit's knuckles, then came a scream from Jacqueline Fox. That's all a masked robber, armed, got when he recently attempted to stickup Warner's Ritz here. Just before the fiasco, Manager G. Earle Smith had removed the day's take from the cashier. He and doorman George LeKates took after the stickupman. He got away.

THERE IS ONLY ONE
YEAR BOOK
OF MOTION PICTURES
and that is published by
THE FILM DAILY

THE 1948 EDITION SOON READY

General Licenses for Pix Exports Proposed

(Continued from Page 1)

Congress and covering all "commodities" goes into effect on March 1. Pix definitely are included in the program. It was at first thought necessary that licenses would have to be obtained for each film or newsreel exported abroad. Golden has been working on a plan, however, whereby companies could obtain general licenses. For instance, it may be worked out that a company might get a license to export x-million feet of film.

Except for American film exports to Spain, licensing of processed motion pictures was necessary only during the war, when censorship was the object.

Golden emphasized that everything will be done to ease the problem for the motion picture industry.

Up to now there has been no industry protest of including motion pictures in the general program requiring export licenses. Motion picture rawstock and equipment, of course, are included in the program. The question has been raised, however, whether motion picture features and newsreels should be included in a general "commodity" category.

Canada Will Again Halt Equipment Imports Feb. 1

(Continued from Page 1)

Reconstruction and Supply and Trade and Commerce. Special permits for equipment will be required after that date.

Ban applies except for replacement or where a theater is about to be completed. Goods in continuous transit to Canada before Jan. 31 will be permitted to enter the country.

List of theater equipment banned after Feb. 1 includes projectors, rectifiers or generators for use with projectors, are lamps, spotlights, light effect machines, tubes or exciter lamps, projector parts and screens.

699 Theaters Listed For Los Angeles Area

Los Angeles exchange territory has a total of 699 theaters with 543,313 seats, of which 687 houses, seating 537,819 persons are operating, while 12 theaters with 5,494 seats are closed, according to the 23rd in a series of 31 theater directories released by the MPAA.

In the area, 129 theaters are located in 117 towns with a population of 2,500 and under. These theaters account for a total of 64,243 seats, or an average of 498 seats per theater. Los Angeles has 216 theaters with a total of 194,917 seats, while San Diego and Long Beach have a combined total of 48 theaters with a capacity of 45,500.

AVC to Show FDR Pic In Berlin Polio Drive

Berlin (By Cable) — First showing of "The Roosevelt Story" in Germany, Friday, will mark the birthday of the late President and assist infantile paralysis aid funds in this country, France and England. Event is sponsored by the Berlin chapter of the American Veterans Committee. There will be three showings in the 1,800-seat Titania Palace.

Urge MPF Give Aid To Needy Priority

(Continued from Page 1)

program and scope committee, it was announced yesterday.

Following a meeting of the committee, Ned E. Depinet and Ted Gamble, chairman and vice-chairman respectively, stated that other areas of activity would be embarked upon as the Foundation develops but that this "must wait until the area of aid and relief has been established upon a sound basis."

"In order to determine the scope of our possible undertaking in this field," the statement continued, "we shall conduct a comprehensive survey of our industry and its potential needs. This survey is a basic preliminary to the determination of a number of policy matters contingent upon its conclusions. Two sub-committees of the program and scope committee will meet during the next 10 days for the purpose of organizing different aspects of the survey. The full committee on program and scope will meet again on Saturday, Feb. 7."

Sherman Leaving Lust

Washington—Al Sherman has resigned as publicity consultant for Sidney Lust's Hippodrome Theater to concentrate on developing the "Sherman Plan" for controlled circulation of 16 mm sponsored motion pictures, which forms the basis of the film distribution services now sponsored by the Veterans of Foreign Wars of the United States and the National Rifle Association.

Buying-Booking Co-op Gets Philly Allied's Blessing

(Continued from Page 1)

Pennsylvania at the 10th annual meeting yesterday in the Broadwood Hotel. A vote of confidence in Sidney E. Samuelson, general manager, was also cast. Following discussion of the past year's activities another vote okaying moves by the parent body of the organization was taken.

Members elected to the board of governors from the local area for three-year terms included: Ben Serlet, Milton Rogasner, Morris Wax, Jack Greenberg and Larry Woodin were elected as members representing upstate Pennsylvania.

Elected to serve as alternate members of the board for one-year terms were Robert Budd, Harold B. Cohen, Harold Hirschberg, William G. Humphries, George L. Ickes, Max M. Korr, Thomas Lazarick, David Moliver, George Riester, Mark Rubinsky, Lester Stallman, Thomas P. Thomas.

RKO to Protect Theaters On 16 mm. TOA Assured

(Continued from Page 1)

RKO executives declared that the company's expressed policy restricted narrow gauge showings to schools as part of the curriculum, hospitals and bona fide shut-ins and theaterless towns probably not in substantial competition with regularly established houses.

Another feature of RKO's policy is that the films are booked by regular exchanges so that the manager's judgment can be brought into play on questionable cases. In addition, the company asks exhibitors to report alleged violations for investigation and correction.

Further discussions concerning 16 mm competition are in the offing with United World, the Universal subsidiary, and with Eric H. Haight, Films, Inc., president.

Mullen Joins CBS Television

William P. Mullen has joined the sales staff of CBS Television Station WCBS-TV, George L. Moskovics, commercial manager, announced. Mullen has been with CBS radio sales.

20th-Fox-NBC Tieup In Daily Tele Deal

(Continued from Page 1)

gram of such great magnitude "The entire world-wide resource of Movietone News will be placed behind the newsreel, so that television audiences—from the East Coast, later in the Midwest, and finally on the entire coast-to-coast NBC television network will see the finest, most up-to-the-minute news of the world. These television versions will be produced in addition to the two regular motion picture theater editions now being released by Movietone News," Skouras stated.

In order to provide complete news coverage and timeliness in its video

YES, IT WAS!

"Is one of the newsreels tying around with the idea of a daily edition?"—From the *Along the Rialto* column, by Phil M. Daley, on Jan. 23.

reel, Movietone will fly material to the local headquarters from camera men throughout the world, Edmund Reek, Movietone producer, said yesterday. To suit the unique requirements of television, special techniques will be perfected in all production phases, with emphasis on medium and close-up shots for greater clarity of reception.

"We regard this contract as one of the most significant steps in television history," Mullen stated, "and we are proud that NBC will be associated with Camel Cigarettes and 20th-Fox in bringing television's first daily newsreel to the public."

Program will be telecast daily Monday through Friday at 7:50-8:00 p.m., over the NBC stations in New York, Washington, Philadelphia, Schenectady and Baltimore.

Contract was arranged by Luckenbill and Kendall Foster of William Esty Co.; Skouras, Reek and Peter Lavatens, news and short subjects sales manager, for 20th-Fox, and Mullen and Reynold Kraft, sales manager, for NBC Television.

Los Angeles Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	687	537,819	Circuit-operated theaters†	413	368,119
Closed theaters	12	5,494	Non-circuit theaters	286	175,194
Totals	699	543,313	Totals	699	543,313

Seating capacity of theaters now in operation, according to population groupings*:

Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
1,000,001 and over	1(a)	—	216	—	194,917	—	902
250,000-1,000,000	2(b)	3	48	264	45,500	240,417	948
100,000-250,000	3	7	42	306	38,345	278,762	913
50,000-100,000	4	21	79	385	74,198	352,960	939
25,000-50,000	19	40	48	433	39,324	392,284	819
10,000-25,000	35	75	69	502	48,788	441,072	707
5,000-10,000	43	118	56	558	32,504	473,576	580
2,500 and under	117	235	129	687	64,243	537,819	498

* Including eight Drive-In theaters, total capacity 4,679 automobiles.

† A circuit is defined as "four or more" theaters operated by the same management.

‡ There are cities in this exchange territory ranging in population from 250,001-1,000,000.

(a) Los Angeles; (b) San Diego, Long Beach.

2nd Floor
38 West 44th Street
New York, New York
Motion Picture Association

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

NO. 20

NEW YORK, THURSDAY, JANUARY 29, 1948

TEN CENTS

947 THEATER "TAKE" SEEN TOPPING 1946 'U' Net Off \$1,335,202 Despite Record Gross

10,000,000 Amortization
charges a Factor, Plus
Operating Policy Changes

Universal's gross revenues in the local year ended Nov. 1, 1947 hit a new peak of \$64,958,405, but the company's net profit decreased to \$230,017, off \$1,335,202 from the record high \$4,565,219 profit for the year ended in 1946, it was reported yesterday by J. Cheever Cowdin, board chairman, and Nate J. Blumberg, president. Gross in the year ended Nov. 2, 1946 was \$53,934,865. Profit last year was equal to \$3.11 per common share, compared with (Continued on Page 8)

-W Survey Shows Demand for 16 mm

An increasing demand for 8 and 16 mm films from schools, colleges, churches, clubs and homes, was indicated in a research survey conducted last year by United World Films, it was reported in the annual report of Universal Pictures. Demand includes educational, religious, entertainment and documentary films of every type, and is expected to last for a number of years. Report pointed out that although (Continued on Page 5)

Arnold Stoltz Buys 11 Terhune Stories

Purchase of film rights to the eleven works of Albert Payson Terhune, famous writer of dog stories, was announced yesterday by Arnold Stoltz, who leaves for the Coast tomorrow to enter independent production. Included in the purchase were all (Continued on Page 5)

Metro Seiling Away From Great States

Chicago—Metro has sold "Green Dolphin Street" away from Great States for first-run in the Gus Constant-operated Avon Theater in Decatur, it was learned yesterday. Pic will go into the Avon for an 11-day run.

St. Paul Television Station Warns Taverns And Theaters on Commercial Program Pickups

St. Paul, Minn.—Tavern operators and theaters may be in for difficulties if they pick up the video programs of KSTP (NBC) when that television station starts regular programming on March 1. "We certainly don't intend to let anyone charge admission to programs that originate from our radio studios without making some financial agreement previously to pay for the talent," Stan Hubbard, president of KSTP, declared. He promised a court fight if and when any exhibitor, tavern operator or entertainment operator, uses television for commercial purposes, at the station's expense.

Talks on GB-Odeon May Resume in N. Y.

London (By Cable)—With Spyros P. Skouras returning to New York by plane within the next few days, discussions looking to "closer working arrangements" between the GB and Odeon circuits, a proposal originating with J. Arthur Rank following Odeon's recent purchase of General Cinema Finance, have not progressed beyond the preliminary stage, it was announced by the JARO here yesterday.

The official statement said it was (Continued on Page 7)

Protestant Film Com. Has 30-Film Program

More than 30 films are in various stages of planning or production by the Protestant Film Commission, it was disclosed by Paul F. Heard, executive secretary, at the third annual meeting of the commission here yesterday.

Also announced were plans to es- (Continued on Page 6)

Favorable Film Outlook Cited 20th Century Fund Sees Growing Markets

Para., RKO, WB Found Guilty in Bordonaros' Suit

Buffalo—A Federal Court jury, after deliberating 15 hours over a period of two days, yesterday returned a verdict of \$28,500 in favor of Bordonaro Bros. Theaters, Inc., Olean, N. Y., against Paramount Pictures, Inc., RKO Radio Pictures, (Continued on Page 5)

M-G-M Schedules Pic Series on Timely Data

West Coast Bureau of THE FILM DAILY
Hollywood—Metro-Goldwyn-Mayer announced addition to its production schedule of a group of feature pictures on timely subjects with documentary exploitation angles.

In making known this plan, Louis B. Mayer, vee-nee in charge of production, and Eddie J. Mannix appointed Samuel Marx as executive in charge of material to be brought to the screen.

20th-Fox Video Reel Will Not Emphasize Spot News

Rumors notwithstanding, editorial content of 20th-Fox's twice-weekly theater newsreel will not be changed because of Movietone News' entry into video, Peter Levathes, 20th-Fox shorts subjects sales head, told THE FILM DAILY yesterday.

Levathes made several points clear: (1) Quint-weekly video reel which Movietone will produce for (Continued on Page 6)

11-Month Collection Total At \$358,107,283, Compared With \$354,183,963 in 1946

Washington Bureau of THE FILM DAILY

Washington—Latest available figures now indicate that motion picture theater box office receipts last year will top 1946's previous all-time high. It had been estimated that 1947 figures would be slightly under the 1947 record.

Federal admission tax collections in December (generally on November box office) of last year soared over the same month in 1946. Box office receipts for 11 months of last year thus nosed ahead of receipts for the (Continued on Page 5)

TOA Seeks Return to Pre-war Tax Rates

Washington Bureau of THE FILM DAILY

Washington—A move to seek an amendment to the Kuntzon tax bill which would return the excise levies to their pre-war rate including the admission tax was discussed here by TOA toppers yesterday. In addition, chairman Ted Gamble and executive director Bob Coyne discussed this proposal and the whole tax situation with House Ways and Means Com- (Continued on Page 4)

Drop Koegel, Johnston As Contempt Defendants

Chicago—Attorney Thomas McConnell, counsel for the Jackson Park Theater, has agreed to the elimination of Otto Koegel of New York, 20th-Fox general counsel, and Ed- (Continued on Page 6)

Sir Alexander King As CEA Vice-Presy

London (By Cable)—Sir Alexander King, Scottish exhibitor leader, who visited the U. S. late last year in an effort to smooth the way for the ending of the Anglo-American film impasse, is being nominated for the CEA vice-presidency which will assure his ascension to the presidency in 1949. Dennis Walls will move up to the presidency at the forthcoming elections.



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CHESTER B. BAHN : : : : Editor

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(Jan. 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	18	18	18	0
Columbia Pict.	11 3/4	11 3/4	11 3/4	0
East. Kodak	40 7/8	40 3/4	40 7/8	0
do pfd.	164	164	164	0
Gen. Pres. Eq.	15 3/4	15 1/4	15 3/4	0
Loew's, Inc.	17 1/2	16 1/2	17 1/2	0
Paramount	20	19 3/4	20	0
RKO	8 3/4	8 1/4	8 3/4	0
Republic Pict.	3 3/4	3 3/4	3 3/4	0
20th Century-Fox	20 3/4	20 1/4	20 3/4	0
20th Cent.-Fox pfd.	34 1/4	34 1/4	34 1/4	0
Universal Pict.	13 1/4	13 1/4	13 1/4	0
Universal Pict. pfd.	58 3/4	58 3/4	58 3/4	0
Warner Bros.	11 3/4	11 1/2	11 3/4	0

NEW YORK CURB MARKET

Monogram Pict.	3 3/4	3	3 3/4	0
RKO	1 7/8	1 7/8	1 7/8	0
Sonotone Corp.	3 3/4	3 3/4	3 3/4	0
Trans-Lux	5 3/4	5 3/4	5 3/4	0

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	3 3/4	4 1/2

Indie. Drive-In Theaters Form Own Organization

Dallas—Formation of Independent Drive-In Theater Owners Association is announced by Eddie Joseph, president. Planned as a national organization, group was started to meet problems of independent drive-in owners. Other officers are: C. A. Richter and William Morrow, vice-presidents; Arthur Landsman, treasurer, and W. E. Syers, executive secretary.

20 Films in Republic's Record High Backlog

West Coast Bureau of THE FILM DAILY

Hollywood—With the completion of "The Gallant Legion" Republic has a record 20 pictures in its backlog, almost half of which are in the top-budget classification, Allen Wilson, vice-president in charge of studio production, announced.

High budget films in the backlog include: "The Red Pony," "Macbeth," "The Flame," "Bill and Co," "I, Jane Doe," "Old Los Angeles," "The Storm" and "Under California Stars." Also awaiting release are "Campus Honeycomb," "California Firebrand," "Shadows of Fire," "Madonna of the Desert," "Lightnin' in the Forest," "Heart of Virginia," "King of the Gamblers," "The Timber Trail," "Oklahoma Badlands," "The Bold Frontiersman," and a 12-episode serial, "Dangers of the Canadian Mounted."

Fox Seeks Stevens Point License Law Revocation

Stevens Point, Wis.—Recovery of \$989 in license fees, together with revocation of a city licensing ordinance, is sought by Fox Wisconsin Circuit in a suit filed against the city of Stevens Point. Circuit, which operates the Fox and Lyric Theaters here, charges city is without authority to enact the ordinance passed last March, which provides for an annual license on the basis of 75 cents per theater seat. Former annual license fee was \$100 per theater per year.

Premium Exposition to be Held Here in September

First annual Premiums and Advertising Specialties Exposition will be held Sept. 20-24 in the 71st Regiment Armory. Show has been sanctioned by the Premium Advertising Association of America, Inc., and the New York Premium Club.

Initial postwar show of its kind will be conducted by Expositions for Trades, Inc., headed by Arthur Tashis.

One Cent-on-12 Tax. Harrisburg Compromise

Harrisburg, Pa.—Theater men who vigorously opposed an amusement tax in Harrisburg won a partial victory this week with the reduction by City Council of the proposed tax.

An amendment on the amusement tax will reduce from the proposed 10 per cent to one cent on every 12 cents or major fraction of that amount. Final vote on the tax, which is to become effective March 11, will come on Feb. 10.

Rank Planning 45 Films For Bizonia This Year

London (By Cable)—J. Arthur Rank is planning to release 45 British films, largely German-dubbed, in Bizonia (Western Germany) this year, it was learned yesterday.

Broder to Stick Even if Others Drop Reissue Plan

Detroit—Broder Circuit will continue with its re-issue policy indefinitely, regardless of a rumored split-up of the Academy of Proven Hits group, Paul Broder told THE FILM DAILY yesterday. While the situation is unclear, it is indicated that some independents are considering withdrawal from the "Fireball Circuit."

Several plans are simmering for independent group operation of re-issue circuits, indicating support of the policy if not of the original setup. Academy group will meet shortly in a policy confab.

Carver Planning Second Detroit Reissue Circuit

Detroit—A second re-issue circuit will be formed here by Sam Carver, president of Michigan Theater Owners, if he can be assured of product for at least 60 days, Carver announced.

Carver said that only 20th-Fox had guaranteed availabilities thus far. If the plan goes through radio advertising will be used, as well as newspaper ad space. Theaters in the deal so far include eight booked by William Clark, and the Ecorse, Joy, Belmont and Amsterdam, with others in the discussion stage.

UA Board Okays Changes In Cagney Pic Contract

United Artists board, meeting on Monday, approved several changes in the contract for distribution of Cagney Prods. "Time of Your Life," informed sources said yesterday. Changes, believed to be other than in distribution terms, were demanded by Cagney in return for the pic's delivery.

It was reported also that important changes in the Enterprise contract for "Arch of Triumph" also received an okay.

Howard Hawks' "Red River" will be delivered to UA for distribution, it was said.

Form New Film Library

Rental of projection machines, training in projection techniques, program arranging are some of the services offered by the newly organized Contemporary Films, 80 Fifth Ave., headed by Al Aptekar and Charles Cooper. Company announced also that its 16 mm library covers theatrical and special purpose films as well as European imports.

**YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129**

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory Ann Charles
PECK TODD LAUGHTON
Charles COBURN Ethel BARRYMORE
and Louis JOURDAN and VAL
in David O. Selznick's production
Hitchcock's "THE PARADINE CASE"
SPECTACULAR STAGE PRESENTATION

BURT LANCASTER LIZABETH SCOTT

in Person
ANDY RUSSELL
HELEN FORREST
DICK WESON JACK A. TROSKO
JERRY WALD
"I WALK ALONE"
A Paramount Picture
PARAMOUNT
BROADWAY THEATRE
NIGHTLY

PALACE

DANA MERLE ETHEL
ANDREWS · OBERON · BARRYMORE
in A JOHN CROWMEY PRODUCTION
"NIGHT SONG"
with HOAGY CARMICHAEL
B'WAY AND 47 ST.

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
GRANT · LORETTA · DAVID
CARY · YOUNG · NIVEN
"The Bishop's Wife"
Doors Open 9:45 A.M. ASTOR B'way at 45th St.

WALT DISNEY'S
Bambi
In Release by
COLOR BY TECHNICOLOR
NOW! BRANDT'S REPUBLIC 51st St.

Captain from CASTLE

TECHNICOLOR
TYRONE POWER
20th Century-Fox

Doors Open 3:30 A.M.
RIVOLI
B'way at 49th St.

John Ford and Merion C. Cooper present Argosy Pictures

THE FUGITIVE

HENRY PEDRO
FONDA · DEL RIO · ARMENDARIZ
Directed by JOHN FORD
Released by RKO Radio Pictures
VICTORY
Broadway at 46th St.

JEANNE CRAIN · DAN DAILEY

"YOU WERE MEANT FOR ME"

A 20th Century-Fox Picture
LOUIS ARMSTRONG · FRED ROBBINS
JACK TIGARDEN · EARL HINES
EXTRA ROBERT LAUREY
7th Ave. & 50th St.



BETWEEN THE LIONS

Read It And Reap!



WEATHER: Nothing can keep them away from M-G-M pictures



STAR OF THE WEEK SPENCER TRACY

He adds another great role, "Cass Timberlane," to his long list of outstanding performances.

"CASS TIMBERLANE" RUNNING "GREEN DOLPHIN STREET" CLOSE RACE! Early Dates of Tracy-Turner Sensation Reveal M-G-M has First Big Hit of 1948!

Establishing the largest M-G-M gross in 5 years at Tulsa, and rolling up remarkable totals in its first thirteen cities "Cass Timberlane" looks like another Big One of "Green Dolphin" calibre. Confirming its selection as "Picture of the Month" by Cosmopolitan Magazine and winning praise wherever it plays, "Cass" is rated by theatre managers as "Just what the public wants." (Late Flash! "Cass" first week beats "Green Dolphin" in 8 out of 13 spots!)



"DICKEY-BIRD SONG" IS A WINNER!

Biggest music exploitation in years for the hit tune from "Three Darling Daughters." It is expected to equal the success of M-G-M's current air-wave favorite "Pass That Peace Pipe" from "Good News."



BOX-OFFICE LINES

14 women's clubs with membership of 20 millions endorse "Green Dolphin Street" . . . Pete Smith's "Bowling Tricks" launched with big promotion . . . M-G-M has seven newly completed attractions in Technicolor, and an eighth in production.

A DOUBLE TRIUMPH FOR LANA TURNER

America's millions who are enjoying Lana's exciting work in "Green Dolphin Street" will be receptive to your announcement of her equally sensational role in "Cass Timberlane." As the girl from the wrong side of town who yearns for life—and gets it!—she portrays a character every girl dreams about and will want to see.

EDITORIAL

Because it truly represents the philosophy of The Friendly Company toward our own customers we hail the publication by the Personal Finance Company of an essay entitled "The Customer—the most important person ever in this office." We quote briefly from it: "He is not dependent on you—you are dependent on him. He is not an-interrup-

tion of your work—he is the purpose of it. He is not someone to argue with or match wits against—nobody ever won an argument with a customer even though they may have thought they did. He is a person who brings us his wants. If we have sufficient imagination we will endeavor to handle them profitably to him and to ourselves."

OUR MOTTO FOR TODAY:

**SHOWMANSHIP IS THE
HOLIDAY WRAPPING THAT
MAKES FOLKS WANT
TO SEE WHAT'S INSIDE.**

TOA Seeks Return to Pre-war Tax Rates

(Continued from Page 1)

mittee Chairman Harold Knutson and Rep. John Dingell of Michigan, a Democratic member of the committee.

Coyne and Gamble also spent an hour with Attorney General Tom C. Clark, having been invited by Clark to visit him. Gamble refused to say what subject they discussed, but made it plain that they did not discuss industry litigation. It was said elsewhere that the discussion dealt with juvenile delinquency.

Coyne also visited briefly with Housing Expediter Tighe Woods, who assured him that so far as his office is concerned the dropping of controls on theater buildings would cause no protest.

Tax Reduction Heads Agenda

Gamble said he has not yet talked with Senate leaders on the admissions tax matter, but that the TOA position is to fight for "consideration at the earliest possible moment" of legislation to lower the levy to 10 per cent. Chairman Knutson has taken his stand on looking into the excise matter after the income tax reduction bill is disposed of, but Dingell, author of a tax revision bill which would have cut the box office tax in half, tried unsuccessfully twice yesterday, when the Ways and Means Committee met to amend the Knutson Bill, to include excise tax reduction. He tried first for reduction of all those excises raised during the war period, and then simply to have the special oleomargarine tax wiped out.

Knutson was ill yesterday and was not able to keep his appointment personally, but he spoke at some length with Gamble on the telephone. He has not altered his position that everything but the income tax must wait.

Gamble would not comment on the report that he may seek to have the Knutson Bill amended in the Senate to provide for action on the excise rates, beyond repeating his determination to press for action "at the earliest possible moment."

Coyne left here yesterday for exhibitor meets in Richmond and Charlotte, where he will meet Gamble Sunday.

It Did

Mobile, Ala. — On the day the weather dropped to the coldest in eight years, the Downtown Theater's feature was: "If Winter Comes."

Send Birthday Greetings To—

Jan. 29

Ralph LiBeau Johnnie Cassidy
James A. Clark Allen B. DuMont
Harry Gray Ted Green
Victor Mature Robert S. Golden
John Forsythe Harry Koserer
David Singer



Thursday's Tele-lines

● ● ● THE QUESTION BEFORE THE HOUSE: IS Sergei Semenovko, abandoning hope of setting up a UA deal, casting a calculating eye upon still another major company (not RKO)?

● ● ● PRIME MINISTER JOSEPH B. CHIFLEY of Australia is hinting that there may be further dollar restrictions necessary. . . . The last time, Chifley said that it was followed by an increase in the "freeze" on American film coin. . . . ● Spyros P. Skouras is among those contributing \$1,068 so that a hospitalized veteran can be a guest of honor at the FDR Birthday Memorial Concert Friday night at the Waldorf-Astoria. . . . ● The MP Chapter of the AVC heard Dr. L. M. Birkhead at last night's meeting at the Tait Hotel. . . . ● WGN's tele station in Chi. goes on the air Sunday with test programs, with regular programming anticipated about March 1. . . . ● The British Holiday Camp, glorified in the Rank pic, "Holiday Camp," shortly to be released here by U.I. is to have a Florida counterpart. . . . William Butlin, "the English Billy Rose" who makes a million profit annually operating the camps in the U. K., has been over on this side to line up the project. . . . It calls for the construction of a Swiss chalet village near Palm Beach, where you'll get a week's vacation for \$60—see Butlin. . . . Later, there'll be other camps throughout the U. S. and Canada. . . . Butlin, who flew back to London this week, returns next month. . . . ● Those reports on life in Britain, attributed to Loretta Young by an AP interviewer (and which Miss Young may or may not have voiced) remind somewhat of those remarkable findings rushed into print by many an English cousin in the past after an exhaustive study of these United States made in the course of a two or three weeks' visit to this side.

● ● ● PREXY FRANK STANTON of CBS sees color tele on a global basis before 1973. . . . ● Enough film people in town to give Broadway and 42nd St. a Hollywood and Vine look. . . . ● Kentucky Derby will be televised by CBS for the next six years on an exclusive basis. . . . The 1948 Kentucky Derby May 1, will mark the Diamond Jubilee of the racing classic. . . . The films will be flown to New York and shown within 24 hours over WCBS-TV. . . . ● Chicago interests are moving along fast with plans for a Television City, to cost at least \$50,000,000. . . . Project may materialize before New York's own Television City. . . . ● Can you imagine what would happen if some of those Broadway-current Italian and French pix were proposed for production in Hollywood? . . . WOW! . . . ● "Naked City" is a swell argument for more Eastern production. . . . And that without regard to the fact that the story was set here. . . . ● Philco is bringing out a new video receiver employing 23 tubes, including a seven-inch cathode, for \$199.50 plus tax and installation charge. . . . Another, with a 10-inch cathode, will sell for \$339.50, plus. . . . Philco is ready to turn out seven times as many tele sets as last year.

● ● ● PRENTICE HALL has set April 12 as the publication date for "Spindrift," new novel by Jesse Lasky, Jr. . . . ● National Legion of Decency has placed "Call Northside 777" in its Class B. . . . ● You have Charles Moss's word for it that one of those counted \$10 bills which have been plaguing the Treasury was passed at the Criterion Theater last week while you guessed it!—Eagle Lion's "T-Men" was the attraction. . . . ● Allied Artists will use 300 prints of its sepia-toned "Panhandle" which goes into release Feb. 2. . . . ● Marshall Grant Prods. has picked Charles Haas to write and produce "Runyon of Broadway". . . . ● Ma sha Hunt is rehearsing here in the Broadway-headed "Corkscrew Alley" due for a March opening. . . . ● While David Tannenbaum is returning to the practice of law on the Coast, he will remain as a director of Walter Wanger Prods.

COMING AND GOING

JOSEPH BERNHARD, president of Film Classics, is on a two-week West Indies cruise, accompanied by MRS. BERNHARD.

FRED R. SAMMIS, editorial director of Photo play, leaves today for a three weeks' stay in Hollywood to make final arrangements for Photo play Gold Medal Awards banquet on Feb. 16 which he will preside.

PAT O'BRIEN is due in Hollywood from New York Feb. 3 to start in "The Boy With Green Hair" for RKO Radio.

KAY HARRISON, managing director of Technicolor, Ltd., in England, arrives today in San Francisco en route to Hollywood.

MARILYN MAXWELL has been booked in Chicago's State Lake Theater for a two-week, beginning Feb. 4. She will now return to Hollywood in late February.

DAVID NIVEN and his new bride, HJORD TORSWEDEN, accompanied by Niven's two sons DAVID and JAMIE, arrived in Los Angeles, via the Chief, yesterday.

PAT PATTERSON, who controls Astor franchises in Los Angeles, Seattle and San Francisco has arrived in New York by air from San Francisco for product conferences with R. M. "Bob" Savini, president of Astor.

MARY PICKFORD is due in Hollywood tomorrow from New York.

RAY COYLE, assistant to C. J. Feldman, U. S. Western division sales manager, left yesterday for San Francisco to attend the first of a series of regional meetings opening there Sunday.

ALAN F. CUMMINGS, M-G-M exchange operations head and maintenance chief, returns Monday from a three-week tour of Western exchanges.

BEN GOETZ, M-G-M British production chief, arrives from London next week en route to the Coast for studio conferences.

Para. Set with Records To Plug New Musicals

West Coast Bureau of THE FILM DAILY

Hollywood—A record backlog of commercial recordings of songs from new pictures has been readied in Paramount to be marketed ahead of release of the films during 1948.

All songs from the new pictures were recorded 100 per cent, and since some of these pictures are still in the editing stage, it means that Paramount is well fortified for months ahead. Two music companies were involved, Famous Music and Burk Van Heusen. The latter publishes the songs from the Bing Crosby starring pictures.

The pix include "Golden Earrings," "Dream Girl," "My Own True Love," "The Night Has a Thousand Eyes," "Emperor Waltz" and "Connecticut Yankee in King Arthur Court."

"Disgraceful" Films Will Bring Boycott

Circleville, O. — Boycott of the three theaters in this county seat of 7,500 was threatened if they show "disgraceful" films, declared officers of the newly-formed Circleville Motion Picture Council. A "Committee of 21" from the council's membership has been appointed to solicit support among fraternal, civic and religious groups.

"The horror and rootin tootin' pictures shown mostly on week-ends will be our first target," said John Heiskell, chairman.

947 Theater "Take" een Topping 1946

(Continued from Page 1)

me period in 1946, indicating that new all-time high will be reached.

Higher Scales a Factor
A caution against undue optimism, however, Government and industry experts made these points: continued high box office receipts do not necessarily mean theater attendance has not dropped off. As a matter of fact, attendance has dropped considerably and the high box office turn is due to higher admission prices. It was also noted that box office receipts had increased at a rapid rate up to last year. Costs,

Theater attendance in U. S. theaters in 1947 was described as "excellent" in the Universal Pictures annual report to the stockholders yesterday, with attendance said to have been at approximately the same levels as in 1946. Attendance in many other countries was reported close to peak levels. Company, it was said, continued to improve its position in these markets.

However, are continuing to soar, with the result that profits are taking a severe dive.

Based on Federal admission tax collections, motion picture theater box office receipts last year now are expected to top 1946's record-breaking figure of \$1,562,179,235.

Total admissions tax collections for 11 months of last year amounted to \$358,107,283, compared with the \$348,963 collected during the same period in 1946. The average monthly collection for the 11 months last year amounted to \$32,554,662, compared with the \$32,198,542 average for the same period in 1946. The average for all of 1946 was \$32,162,414—still below the average for the months of last year.

\$37,785,638 in December, '47
December collections (on November box office) last year sent the figures ahead of 1946. December, 1947, collections amounted to \$37,785,638, compared with collections of \$35,443,636 during the same month in 1946. Total collections in 1946 amounted to \$385,950,164. Thus, January collections on December box office last year would have to amount only \$27,848,881 for 1947 to equal record-breaking totals in 1946. This figure would be well under the average collections for the 11 months last year.

Motion picture theaters represent over 85 per cent of the total admissions tax collections. Theater tax collections, in turn, represent about

HOLLYWOOD-VINE YARD

By RALPH WALK

HOLLYWOOD

MAUREEN O'HARA has been named by RKO to co-star with Melvyn Douglas in "The Long Denial." In it she gets a chance to fulfill her secret ambition—sing. . . . ★ Same studio has cast Robert Preston in one of the top roles in "Blood On The Moon." Robert Mitchum and Barbara Bel Geddes will star. . . . ★ David O. Selznick has signed Ingmar Bergman, the Swedish playwright, to write the screenplay of the Henry Ibsen classic, "A Doll's House." Exteriors will be filmed in Norway and the studio work will be done in Sweden. Dorothy McGuire has the top female role and will be directed by Alf Sjoberg. . . .

★ ★ ★

JOSEPH PASTERNAK is planning a pix for Carmen Miranda at Metro titled "Ambassador To Brazil." . . . ★ Rod E. Geiger has cancelled plans to make "Christ In Concrete" in Italy and is now looking for locations in New York and Hollywood. The cast includes Sam Wanamaker, Louise Rainer, Albert Dekker and J. Edward Bromberg. . . . ★ Allied Artists producer, Irving Allen, is planning a color production of "The Aztec Treasure House" to be made in Mexico City and environs. Michael North will handle male honors. . . . ★ Henry Koster has selected Cecil Kellaway for the role of an Irish leprechaun in "For Fear of Little Men." Tyrone Power and Anne Baxter co-star. . . .

★ ★ ★

RAOUL WALSH begins his 36th year in pictures, his 20th directorial assignment and his 10th year at Warners with the launching of "One Sunday Afternoon." . . . ★ Richard Quine has obtained a release from Metro to co-produce and co-direct "Winner Take Nothing" with William Asher at Columbia. . . . ★ F. Hugh Herbert has another teen-age story ready, "Blind Date" and will direct it at Twentieth-Fox with Fred Kohlmar producing. . . . ★ Sonny Tufts and Barbara Britton, who appeared together in "The Virginian," will be teamed in another super-western, "The Wrangler." to be produced for Columbia in Cinecolor by Harry Joe Brown with Randolph Scott as associate producer. . . .

Arnold Stoltz Buys All Terhune Stories

(Continued from Page 1)

the Lad stories, "Wolf," "Jack," "Bruce," "The Luck of the Laird" and 37 other novels.

Yesterday's transaction was the largest purchase of a single author's work since the acquisition by 20th-Fox several years ago of the output of Zane Grey, according to Stoltz.

Upon his arrival in Hollywood, Stoltz will set up production plans for his initial venture, "Man O' War." He intends to specialize in the making of animal pictures.

21 per cent of the gross box office receipts. Total box office receipts in 1946 have been estimated at \$1,830,375,210—including theaters, cabarets, etc.

Monthly admissions tax collections for the 11 months of last year follow (collections are given on the box office month; thus, January figures actually were collected in February, February figures in March, and so on):

January, \$28,823,689; February, \$28,796,826; March, \$33,412,814; April, \$31,266,930; May, \$27,829,983; June, \$31,972,435; July, \$29,309,491; August, \$37,068,544; September, \$37,743,023; October, \$31,091,910; November, \$37,785,638.

Para., RKO, WB Found Guilty in Bordonaros' Suit

(Continued from Page 1)

Inc., and Warner Bros. Circuit Management Corp.

The jury reported to Judge Harold P. Burke they found no cause of action against Loew's, Inc.; 20th Century-Fox Film Corp.; Universal Film Exchanges, Inc.; United Artists Corp., and Warner Bros. Pictures, Inc.

Immediately, attorneys for the three companies announced that appeals will be taken within the next 10 days if motions to set aside the verdict are denied. A principal question yet to be decided is whether the damages are to be trebled.

The suit was brought by the Bordonaros under provisions of the Sherman Act. They alleged that the film companies conspired to prevent them from obtaining first run pictures for their Palace Theater and to favor their competitor, the Haven, owned by Warner Bros. The Bordonaros asked \$300,000 in their complaint.

Buchanan, Golden's Agency

Golden Prods. has appointed Buchanan & Co. to handle the national advertising campaign for Paul Radin is the Buchanan account executive.

U-W Survey Shows Demand for 16 mm

(Continued from Page 1)

United World is still in the development stage, its business is on a profitable basis, is providing an increasing source of revenues to Universal "and promises to become an important part of our over-all business."

Report observed that projector manufacturers are attacking with success the problem of prices, a limiting factor in the past. "When a satisfactory sound projector can be sold at a price range of between \$200 and \$300, the potential market should increase substantially over even its present scope," the report declared.

Plans are under way for the production by United World of new films to meet church needs, it was said, and production is well advanced on a track and field series, approved and sponsored by the U. S. Olympic Association and the Amateur Athletic Union. These are in addition to the 36 geographic films under production by Louis de Rochemont for U-W, the J. Arthur Rank subjects on science, religious and children's fields and the libraries purchased from Castle Films and Bell & Howell.

A Somerset Picture with
JOHN SHELTON
ANN DORAN
Guinn WILLIAMS • Joe ALLEN, Jr. • Dick BAILEY
Produced and Directed by Walter Coiles

Distributed by **SCREEN GUILD**
PRODUCTIONS, INC.

NEW POSTS

HARD DYNES, SRO salesman, Des Moines.
MEMBESHER, Warner salesman, Des Moines.
ARLES DENMAN, from manager, Park, Avon Park, Fla., to manager, Florida, Haines City, Fla.

★ FILM DAILY REVIEWS OF NEW FEATURES ★

"Design For Death"

(Documentary)

RKO 48 Mins.
THE STORY BEHIND "INFAMY," A VITAL CONTRIBUTION TO GLOBAL UNDERSTANDING. TREATMENT IS INTENSE. FORCEFUL JOB TOLD IN SIMPLE TERMS OF TRUTH.

Condensed from a mountain of material captured by the Allied military from Japanese sources, this full length documentary treatment is an intense, forceful job told in the simple terms of truth.

The myth of superiority is blasted. The initial premise is that wars of aggression are rackets, promulgated by cliques to bamboozle the population into blind obedience to the beneficial ends of the controlling element.

It was the case in Nazified Germany. So, too, was the case in Fascistic Italy. The light of exposure in this film is shed on Japan.

The treatment here is slanted to warn of annihilation in a third world war if it is ever permitted to start. Culled from official Japanese newsreels and military film, and from theatrical offerings, the handling of the theme traces the rise of the ruling class from 700 A.D. to Pearl Harbor and the atom bomb attack on Hiroshima and Nagasaki. It has the aspect of historical authenticity. It makes its argument, presents the case, piles up evidence and reaches ultimate achievement in complete debunking of the defunct Japanese system.

It is truth. It must be brought to the attention of the world audience. Granted that is done there should be a resurgence of comprehension and eyeopening.

Film was produced by Theron Warth and Richard O. Fleischer. Sid Rogell was executive producer. Theodore S. and Helen Geisel wrote the commentary which was narrated by Kent Smith and Hans Conried.

Protestant Film Com. Has 30-Film Program

(Continued from Page 1)

establish a fund raising campaign to finance production of religious films and the operation of an office in Hollywood for cooperation with the industry.

All four officers of the commission were re-elected, including Rome A. Betts, general secretary of the American Bible Society, president; S. Franklin Mack, information director of the Presbyterian Board of Foreign Missions, vice-president; Mrs. Norman Vincent Peale, secretary, and Harry R. Bowler, secretary of literature, Northern Baptist Convention, treasurer. All are from New York.

Of the 17 directors to be elected, 13 were re-named and four new ones came on the board, including William Hoefft, N. Y., business manager of Time magazine; Dr. M. Theron Rankin, Richmond, Va., executive secretary for the Mission Board, Southern Baptist Convention; Mrs. Rush Taggart, Rye, N. Y., member of the Presbyterian National Mission Board, and Miss Bettie Brittingham, N. Y., women's division of Christian service, Methodist Church.

"Holiday Camp"

with Flora Robson, Jack Warner, Hazel Court, Dennis Price

JAR-U-I 97 Mins.
SHREWDLY HANDLED STORY OF BRITAIN'S HOLIDAY CAMPS EMERGES AS FINE DIVERTING AND REWARDING ENTERTAINMENT.

With many story segments and wide range, this new Sydney Box film for J. Arthur Rank's Gainsborough unit, measures up as an entertainment shrewdly handled to get the most from its interesting basic ingredients. At first the general aspect is like a disturbing jigsaw puzzle but when the pieces are made to fit into their right niches it all adds up to become a fine, diverting and rewarding entertainment that should deal out satisfaction all around the theater.

The British Holiday Camp, to which hundreds come each year, as documented herein, has a basic similarity to the "Grand Hotel" theme with the exception that the transients are simple, holidaying people seeking brief diversion from daily and yearly routines. For some it is romance. Another is eluding the police—he's wanted for murder. Gamblers look for innocents to clip. Straying wives look over the male field. Young lovers are advised, assisted. Man-hungry women go to their doom. This is the undercurrent of human activity that stirs up the proceedings.

The treatment is stimulating and the pace never fails. It generates laughter of a warm human type and runs a fairly complete drama gamut. For those in the audience who like their anatomy, the footage parades plenty of British femininity in bathing dress. It is done in good taste, cleverly. Ken Annakin directed.

CAST: Flora Robson, Dennis Price, Jack Warner, Hazel Court, Emrys Jones, Kathleen Harrison, Yvonne Owen, Esmond Knight, Jimmy Hanley, Peter Hammond, Esme Cannon, Jeannette Trepanther, Beatrice Varley, Dennis Harkin, Susan Shaw, Pamela Blomah.
CREDITS: A JAR Gainsborough Production; Produced by Sydney Box; Director, Ken Annakin; Screenplay by Muriel and Sydney Box, Peter Rogers; From an original story by Geoffrey Winn; Musical score, Bob Busby; Photography, Jack Cox; Film editor Alfred Roome.
DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Drop Koegel, Johnston As Contempt Defendants

(Continued from Page 1)

ward Johnston, of this city, counsel for B & K and Paramount, from the list of defendants in the recently instituted contempt proceedings, it was learned yesterday. Louis Phillips, of New York, Paramount counsel, will not be eliminated, McConnell contending he is a Paramount employee.

Hoppers License Writ Bill

Albany—A bill introduced by Sen. Fred G. Moritt, Brooklyn Democrat, authorizes the court on application without notice to grant a restraining injunction until the final determination of an action to compel issuance or to review suspension or revocation of license to operate place of public entertainment for stage or theatrical production or to restrain interference therewith. Bill was referred to the Codes Committee. A similar bill failed of passage last year.

"The Smugglers"

with Michael Redgrave, Jean Kent, Richard Attenborough

Eagle Lion 85 Mins.
COMPELLING DRAMATIC NUMBER BUILDS TO AFFECTING TENSENESS. FINE PERFORMANCES. STANDS TO PILE UP INTERESTING GROTTES.

Second Graham Greene novel to reach the screen this season, the story which Muriel and Sydney Box contrived into a screenplay and produced for J. Arthur Rank emerges a compelling drama of the inner emotional conflict experienced by a youth who fell in with a crew of smugglers operating off the Sussex coast in the England of the early 19th Century. It is in Technicolor, and British Technicolor lends a great deal to the production.

Here again is Michael Redgrave to enlist a further galaxy to his steadily climbing following. Most of the subsidiary plot involves Richard Attenborough who does his part with mounting conviction. Two lovely ladies, Joan Greenwood and Jean Kent, enhance the proceedings.

It is a story, also, of the relentless pursuit of criminals by English justice at a time when the forces of law were not averse to torture to obtain information and evidence that they needed. In this respect oft times the proceedings are quite gory and unpleasant. It is adult fare.

Orphaned by the death of his father, whom he hated, Attenborough is taken in by Redgrave, master of the "Good Chance," and goes to sea with a collection of plug-uglies. Sensitive, he fails to shape up and in a fit of temper informs the authorities of a landing. A fight ensues. Murder is done. Attenborough takes off with Redgrave in pursuit. He meets up with Miss Kent, daughter of the dead man. Redgrave comes to her cottage, is stalled off. Later Attenborough supplies testimony which, however true, fails to convict the killers who are now after his skin. At this point there is a rather warm interlude with Miss Greenwood after which a confusing incident involving Miss Kent is introduced. Redgrave meets Attenborough, tells him to stay out of Sussex.

At length—it is all told in flashback while Attenborough is subjected to the early effects of fiery torture—he proves himself courageous in defending Redgrave. Redgrave however confesses his identity leaving Attenborough to go free. Yarn holds together well and heavy tone of drama has its moments of relief. It should do well. Bernard Knowles directed.

CAST: Michael Redgrave, Jean Kent, Joan Greenwood, Richard Attenborough, Frances L. Sullivan, Felix Aylmer, Ronald Shiner, Basil Sydney, Ernest Thesiger, Allan Jeayes, Ralph Truman, David Horne, George Merritt.
CREDITS: Producers, Muriel and Sydney Box; Director, Bernard Knowles; Screenplay by Muriel and Sydney Box; From the novel, "The Man Within," by Graham Greene; Photography, Geoffrey Unsworth; Cameraman, Jack Asher; Film editor, Alfred Roome; Art direction, Andrew Mazzei; Costumes, Elizabeth Haffenden; Production manager, Fred Gunn; Sound, B. G. Sewell, Sid Willes; Music director, Muir Mathieson.
DIRECTION, Sound, PHOTOGRAPHY, Fine.

Lichtman Gets "Lucky"

West Coast Bureau OF THE FILM DAILY

Hollywood—As one of his first pictures under his new setup with M-G-M as a producer, Al Lichtman has started work on "Lucky Baldwin."

"Mary Lou"

with Robert Lowery, Joan Barton and Glenda Farrell

(HOLLYWOOD PREVIEW) 65 Mins.
PLEASEING LIGHT FARE EFFICIENTLY DIRECTED SHOULD CLICK WITH AVERAGE AUDIENCE.

This is pleasing light fare, with Joan Barton scoring as an airline stewardess, who becomes a band singer. Arthur Dreifuss supplied effective direction and Sam Katzman good production values.

Joan loses her airline job when she uses her singing voice to calm the passenger during an emergency. One of the passengers is Frank Jenks, manager of Frankie Carle band. Joan visits the night club, where Carle's outfit is performing and is induced to sing with the band, where Abigail Adam who is advertised as the "Mary Lou Girl" quits.

Joan goes to New York to sing with Carle's band at a big opening and uses the name of Mary Lou Abigail, who had taken to take a screen test, returns when her Hollywood deal does not work out. To get her job back, Abigail files a \$100,000 action over the use of the name, "Mary Lou Girl."

Abigail gets the job, but Robert Lowery and Glenda Farrell and Jenks soon establish the fact that Abigail had no priority on the name. Abigail again loses the singing spot and Joan is reinstated.

CAST: Robert Lowery, Joan Barton, Glenda Farrell, Abigail Adams, Frank Jenks, Emmo Vogan, Thelma White, Pierre Watkin, Charles Gordon, Leslie Turner, Chester Clute, Frank Card and orchestra.

CREDITS: Producer, Sam Katzman; Director, Arthur Dreifuss; Author and Screenplay, J. Coates Webster; Cameraman, Ira H. Morgan; Production manager, Herbert Leonard; Art director, Paul Palmentola; Editor, Viola Lawrence; Set decorations, Sidney Moore; Dance director, Jack Boyle; Musical supervisor, Fred Karge; Musical director, Mischa Bakaleinikoff.
DIRECTION, Effective. Photography, Good.

20th-Fox Video Reel Will Not Emphasize Spot News

(Continued from Page 1)

sponsor R. J. Reynolds Tobacco Co. will be exclusively supervised by the producer; (2) Content of video reel will not emphasize spot news, but rather a well rounded program suitable for home consumption; (3) Since video is a new medium and since the video reel will require emphasis on different techniques, it will be at least six months before the editorial board will be able to evolve an editorial policy.

Levathes admitted there would be a certain amount of trial and error in creating a good video reel, citing the instance where certain experiments have been conducted in film developing by the news lab, as regular developing is not suited for film that are telecast. Editorially, there would be some experimentation. Levathes noted that the new reel's editorial staff would be split into two groups; the first working the regular theatrical reel; the other working solely on the video reel. I felt that his colleagues on the daily reel would evolve a better pattern for video news than has been achieved so far by the tele crowd.

Talks on GB-Odeon May Resume in N. Y.

(Continued From Page 1)

oped to resume the talks either in London or New York "at an early date."

L. Unclear by the JARO announcement was whether Skouras has suddenly terminating his trip over because of developments in the U. S., where the MPEA directors held a three-hour emergency session on the British and general international situation on Tuesday, or whether the preliminary discussions had developed difficulties.

It was recalled that the first inkling of a possible closer relationship between the two circuits came from New York where, on the eve of his departure for this side, Skouras referred to "merger" plans.

That something more than just circuit coordination was contemplated was indicated by the fact that Otto Koegel, 20th-Fox general counsel, came over also. Koegel said for New York yesterday.

The Rank statement referring to possible New York meetings later was generally accepted as meaning the subject might be on the agenda when the British film tycoon pays his second visit to the U. S. in the Spring.

Third M-G-M Exploitation Meeting Set for Feb. 4

William R. Ferguson, M-G-M exploitation head, on Feb. 4 will conduct the third of a series of five meetings of field sales executives and promotion men. One-day session will be held in the Hotel Astor.

Those scheduled to attend include John P. Byrne, Eastern sales manager, and his assistant Herman Lipps, in addition to the following exploiters: Floyd Fitzsimmons, Albany-Buffalo; Ken Prickett, Boston-New Haven, and James Ashcraft and Ed Gallner, Philadelphia.

Australian Ad Space Cut by Newsprint Import Ban

Sydney (By Air Mail)—Ban on imports of newsprint from dollar areas will result in a further cut in newspaper space available for film advertising. Sydney dailies are expected to face theaters with a two inch, two column maximum, while word from Newcastle indicates that space will be cut up to 50 per cent.

WEDDING BELLS

Barrett-Lewis

St. Louis—Mildred Regina Barrett, daughter of David F. Barrett, FILM AILY correspondent here, will be married Saturday to Patrick K. Lewis, local insurance agent. Ceremony will be in Our Lady of Sorrows Catholic Church.

Ill. Women Move to Quell "Movie Pests"

Chicago — Current project of the Illinois Federation of Women's Clubs calling attention to "Movie Pests" has been given full co-operation by Allied of Illinois via Jack Kirsch, president.

Move is to promote better behavior in theaters. The activities annoying to patrons will be emphasized in posters. Schools have been enlisted. Theaters will exhibit prize posters which will be judged April 7.

Video to Help Films, Says Jerry Fairbanks

Rather than posing a threat to the motion picture industry, television will prove to be a terrific boon, Jerry Fairbanks told THE FILM DAILY yesterday.

The producer, who recently closed a deal with NBC whereby he will deliver all of the network's video films for the next five years, declared that it is impossible to compete with the feature type production on which the motion picture industry has based its success because of prohibitive costs.

"Films for television," he said, "will be of a completely different nature and in no sense vie for the favor of the top quality motion picture audience. They will, in the main, be capsule entertainment."

The producer pointed out that in the early days of radio, newspaper owners feared that news broadcasts would dissipate their audience. It developed, on the contrary, that radio news reports stimulated the reading of the daily press. In a like manner, Fairbanks believes that video will help motion pictures.

Fairbanks foresees the use of trailers as an invaluable means of attracting the video audience into the theater. He is also of the opinion that the appearance of films for television will result in the raising of standards for the Hollywood fare.

"Television will sharpen film thinking and improve the quality of pictures," he said. "They will have to be better than the entertainment provided by the video stations in order to get the public into the theaters."

To Hold RKO Under Decree

Chicago — Contention by RKO's Chicago theaters that they do not come under the restrictions in the Jackson Park Theater decree will be challenged in an answer being drafted by the theater's counsel, Thomas McConnell.

Local 306's Moving Day

Projectionists Local 306 began moving yesterday to new headquarters at 553 Sixth Ave., corner 15th St. Loft Candy Co., which owns the building at 251 W. 42nd St., is taking over space occupied by tenants for Loft's own home offices.

Favorable Pic Outlook Cited by Fund Survey

(Continued From Page 1)

tribution of national income, and through changes in the spending pattern of the average family, with a greater proportion of expenditures going into recreation.

Film pictures are cited in the 20th Century Fund survey as among the "insensitive industries"—those whose revenues show a change of less than eight per cent when there is a 10 per cent decline in total consumer income. Admissions are said to be relatively more stable in the face of adverse economic conditions than sales of autos, clothing, radios, phonographs, electrical appliances and household equipment, among others.

During 1930-33 and again in 1937-38, films' share of total consumer expenditures moved up, while those of some so-called necessities were losing ground, study recalled.

Fund indicates that the population of the U. S. is increasing at a faster rate than is generally realized, with 2,400,000 added to the population last year through the excess of births over deaths. Figure set a new high for a year.

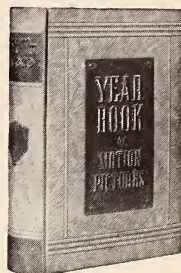
Projecting results of current economic and social trends into the 1950-1960 decade, Fund's survey cites a number of factors to indicate the growth potential of motion pictures. National income in 1950, assuming that the economy continues to operate at a high level, will be 36 per cent higher than in 1940, and by 1960 will be up another 15 per cent, excluding the effect of price increases since 1940.

Even more significant to the film industry is the wider distribution of national income indicated. Survey estimates that 46 per cent of all families will have annual incomes of \$2,000 or more by 1950, compared with 36 per cent in 1941 and 16 per cent in 1935-36.

Total consumer spending in 1950 is expected to be 24.6 per cent above the 1940 level, in terms of 1940 dollars, and by 1960 is expected to be 44 per cent above 1940. Consumer spending for recreation, it is estimated, will increase at an even faster pace—rising 32 per cent by 1950 in comparison with 1940, and increasing 58.8 per cent by 1960. Films, as the largest single economic factor in recreation and entertainment, can be expected to absorb nearly a fifth of all money spent on recreation, report claims.

Crestview Passes New Tax Law

Crestview, Fla. — A new amusement tax ordinance to replace one declared invalid by the courts has been passed by City Council. Ordinance differs from the old one in that it levies a 10 per cent tax on operators of amusement places, while the old law placed the tax on the consumer.



OVER
21000
TITLES
OF
PICTURES
PRODUCED
SINCE
1915
IS ONE
OF THE
MANY
FEATURES
IN THE
COMING
1948
FILM DAILY
YEAR BOOK
OF
MOTION
PICTURES
NOW IN WORK
OUT SOON



African and Dutch Interests Purchased by "U"

Wider Distribution Said Assured by Acquisitions In Two Foreign Markets

Universal during its 1947 fiscal year acquired an interest in African Consolidated Films, Ltd., and 312 shares of a total issue of 2,999 shares of the stock of Maatschappij Tuschinski N. V. of Holland, it was revealed in the annual report.

As a result, report points out, company's films receive the widest distribution through exhibition in the circuit owned by African Consolidated Theaters, Ltd., which resulted in higher revenues from South Africa.

In the Dutch deal, Universal issued 10,000 shares of its 4 1/4 per cent cumulative preferred stock for the approximate 10 per cent interest in a circuit operating leading houses in Amsterdam, Rotterdam, Schiedam and The Hague. Circuit is reported as operating at a substantial profit and, according to the report, Universal-International product will enjoy a favorable position with the theaters.

100 Tele Receivers Go Into New Yorker Rooms

Installation of 100 television receivers in guest rooms of the Hotel New Yorker will begin this week. Sets will be constructed by Hotel-Vison, Inc., which late in 1947 made the first of such installations in the Roosevelt Hotel here. Receivers will have an 8x10-inch screen and will include AM and FM channels, in addition to the video.

Service will be optional and on a rental basis of \$3 per day.

No Management Changes Should RKO Deal Evolve

Negotiations between Floyd Odlum and Howard Hughes leading to the purchase by the latter of the RKO common stock held by Atlas Corp. have been held to "very preliminary conversations," with no definitive results, N. Peter Rathvon, RKO president, said yesterday.

Rathvon indicated that further meetings are likely before any specific arrangements for the sale will materialize. No change in the present RKO management is contemplated by any of the parties avowedly interested in the purchase of Odlum's interest, he added.

Robert R. Young, rail magnate and controlling stockholder in Pathe Industries, has only expressed an interest in the Atlas holdings but has had no conversations with Odlum, according to Rathvon.

He added that he had dropped the negotiations begun by him several months ago in behalf of an interested group of buyers and that it was unlikely that this particular deal would be revived.

Universal Reissue Rights Cost \$3,250,000 in U. S., Plus About \$625,000 in United Kingdom

Realtar made an advance payment of \$3,250,000 for re-issue rights to a large group of Universal pictures, of which \$1,500,000 was represented by a note, it was indicated yesterday in the annual Universal report. Under a similar transaction with a company in Great Britain, Universal received approximately \$625,000.

Note in the U. S. transaction bears interest at five per cent from Jan. 1, 1948, and is subordinated to bank borrowings of the license in the amount of \$1,750,000. Agreement provides that Universal will receive a percentage of gross receipts from the re-issues after the bank borrowings are repaid.

Univ. Net Off \$1,335,202 Record Gross Offset by Expenses

(Continued from Page 1)

\$5.32 in the previous year. Most of the increase in gross business was accounted for by revenues from United World Films and from distribution of the J. Arthur Rank productions, it was explained.

Company's operating expenses last year increased to \$58,883,164, compared with \$45,169,152 in fiscal 1946.

FROM "U" REPORT

In pleading support in the nation's fight on Communism, report declared: "The motion picture industry takes pride in the fact that enemies of the American system, and Communists everywhere, hate and fear American motion pictures."

Report indicated that about \$10,000,000 of this was accounted for by higher amortization charges, including amounts accruing to outside producers, and the inclusion for the first time of the costs and expenses of United World.

Another factor, report pointed out, was the unusual expenses involved in changing the company's production policy and distribution methods. In addition, there was an increase in basic operating costs.

Report indicated a strong financial condition at the end of the year. Net working capital aggregated \$37,020,522, an increase of \$7,741,527 during the year for the largest total in Universal's history. Current and working assets amounted to \$44,807,111 and current liabilities were \$7,786,589, or a ratio of 5.77 to one, compared with 5.16 to one a year ago.

Reporting on its economy program, report said Universal is now producing pictures at substantially

Universal received \$4,880,000 in remittances from Great Britain during the fiscal year.

less cost than it was able to last year without any sacrifice in quality or entertainment value. As to wages and salaries, report pointed out that current operating results of major companies indicates that it is essential to lower basic operating costs.

"The industry has already made substantial progress in

reducing costs of operating through effecting economies in controllable items," it was stated. "But if current employment and wage scales are to be maintained there must be increasing efficiency and productivity on the part of all the industry's workers. Wages and salaries today constitute a major proportion of costs."

Report also held that exhibitors must be willing to assume a greater share of the burden placed on the industry by the curtailment of foreign revenues, holding: "The stability of the industry depends in large measure upon mutual understanding by each element within the industry of each other's problems and their active cooperation in effecting equitable solutions."

Universal management makes a plea for the reduction of Federal admission taxes "in view of the proven usefulness to the nation of American motion pictures... as the industry is facing substantial losses of revenue from foreign markets, as well as increased costs at home, a reduction

FROM "U" REPORT

"The motion picture industry is fortunate in having the cooperation of our Government through the State Dept. in its efforts to find means of translating blocked funds into dollars in those countries where restrictions prevail."

in the Federal tax on theater admissions, at least to the extent of eliminating the increase imposed as an emergency measure during the war deserves consideration by Congress. Such a reduction would help the industry to maintain the high standards expected of American motion pictures."

Annual meeting of Universal stockholders is scheduled for March 10, with proxy statement to be mailed about Feb. 17.

New "U" Exec. Contracts Wait on Business Outlook

Employment contracts of J. Cheever Cowdin, Universal board chairman; Nate J. Blumberg, president;

Gov't Coin for New Large U. K. Studio!

London (By Air Mail)—Britain's Labor Government is looking into means of building a first-class studio large enough so that two features could be filmed at the same time, it was disclosed by Harold Wilson, president of the Board of Trade, in his address before Parliament last week.

Government hopes to be able to earmark building materials for the project, Wilson said, but it will be at least a year before such a move can be made. The BOT president reported an open mind on the question of whether the studio should be Government financed, stating that there are considerable advantages as well as many difficulties on the proposal.

Wilson also reported that he and Sir Stafford Cripps, Chancellor of the Exchequer, are checking the industry's financial position "to make sure that any deficiencies in the financial facilities to the industry shall be made good one way or another by the establishment of the appropriate machinery."

Tom O'Brien, general secretary of NATKE, put the responsibility of the U. K.-U. S. tax impasse squarely on the British Government. "Do not get around the issue and dodge it by shedding crocodile tears about a deadlock," O'Brien stated. "The British Government, by its own premature method of handling this issue about six months ago, is responsible for this deadlock."

"If there had been consultation with the American interests," he continued, "the interests of the British film industry and the Government, I do not think the difficulties would have occurred. Now, before a settlement can be reached, one of the three parties to the controversy has to climb down."

Later in his address, O'Brien advocated that British films should be financed by subsidies out of their earning power as demonstrated in Entertainment Taxes collected from their screenings. If one film is shown to be successful, he urged, it should be possible to subsidize its producers' next picture from the value of the tax which the first film had been able to draw.

Charles D. Prutzman, vice-president and general counsel; William A. Scully, vice-president in charge of domestic sales, and Joseph H. Seidell, vice-president in charge of foreign sales, expired on Dec. 31 and have not been renewed, it was pointed out yesterday in the annual Universal report. Officers have voluntarily agreed to continue on the same basis of yearly compensation and profit-sharing as previously, until the outlook for the company's business becomes more clearly defined.

Mr. George Schaefer
1500 Broadway
New York, New York

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 21

NEW YORK, FRIDAY, JANUARY 30, 1948

TEN CENTS

U. K. GOV'T ASKED TO CALL DUTY PARLEYS Johnston Asks Truman to Pay Expenses Abroad

**Recommends Repayment
By Congress for Costs of
Keeping Films on Screens**

By MANNING CLAGETT

Washington Bureau of THE FILM DAILY
Washington—MPAA-MPEA prexy
Eric A. Johnston yesterday strongly
recommended to President Truman
that film companies be reimbursed
by Congress for "out of the pocket"
expenses for keeping pix flowing to
occupied countries.

Johnston told the Chief Executive
that radio, press and the magazines,
as well as the pix industry, should
be included, so that the continuing
(Continued on Page 6)

Learn Argentine Bans Foreign Pix Imports

Buenos Aires (By Cable)—Ban-
ning of all foreign films from Argen-
tine screens was reported in exhibi-
tion circles here yesterday, although
there was no official Government an-
nouncement.

(In New York, Gerald Mayer,
managing director of the MPAA in-
ternational division, said last night
that he was without advices from
A.)
The Argentine Government has
(Continued on Page 6)

Universal-Int'l Execs. Off for Regional Meets

West Coast Bureau of THE FILM DAILY
Hollywood—William A. Scully,
co-president and general sales man-
ager of Universal-Int'l, accompanied
by John Joseph, national director of
advertising and publicity, will leave
(Continued on Page 4)

Allied of Illinois

Retains McConnell

Chicago—Thomas C. McConnell,
attorney in the successful Jackson
Park Theater case, has been engaged
as counsel for Allied Theaters of
Illinois, Jack Kirsch, president, an-
nounced after a membership meet-
ing. McConnell will act as legal ad-
viser in matters pertaining to Allied
of Illinois, Kirsch stated.

BERGMAN NEW AD - PUB. CHAIRMAN

*Schlaifer Heads New Permanent Sub-Committee As Group
Seeks Meeting With Johnston, MPAA P. R. Committee*



BERGMAN

Advertising and Publicity Direc-
tors Committee yesterday elected
Maurice Bergman, Eastern advertis-
ing-publicity di-
rector of U-I,
chairman of the
committee, and
named Charles
Schlaifer, retiring
chairman, head of
a permanent pub-
lic relations sub-
committee to
serve with the
current chairman.

Ad-publicity di-
rectors also re-
quested an early
conference with
Eric A. Johnston
and the MPAA
Public Relations
Committee, headed by Nate J. Blum-
berg, Universal president, in a move
to further a public relations program
for the industry. MPAA committee
was set up last year as a result of

the action of the Advertising-Pub-
licity Committee, calling for a wide-
spread goodwill and publicity plan
for the industry through MPAA.

Bergman tele-
phoned his ac-
ceptance from
Hollywood where
he is attending
studio confer-
ences. Stating he
was honored by
the appointment,
he commended the
committee for set-
ting up a perma-
nent public rela-
tions subcommit-
tee, adding that
immediately on
his return, he
would meet with
Schlaifer in order
to put the program to work.

Committee passed a resolution
thanking Schlaifer for his efforts as
(Continued on Page 5)



SCHLAIFER

\$11 Millions DuMont Gross Sales Up 381%

Color television is not commercial-
ly feasible and it is questionable
whether it will ever become practical
in view of the high costs involved,
Allen B. DuMont declared at a meet-
ing of the New York Society of Se-
curity Analysts.

The head of DuMont Laboratories
(Continued on Page 4)

Industry Awaits Test Of Video Pickups

Legal and industry observers here
are looking forward with keen inter-
est to the court test promised by
Stan Hubbard, head of tele station
KSTP (St. Paul), if and when an
exhibitor, tavern owner or any other
entertainment merchant picks up a
teletest and uses it commercially; as
(Continued on Page 6)

Olympic Newsreel Issue to U.N. 'Exclusive Coverage' Question to be Raised

Fairbanks Commercial For Fox Video Newsreel?

West Coast Bureau of THE FILM DAILY
Hollywood—Jerry Fairbanks
Prods., Coast firm which recently
signed a five-year contract with NBC
to produce all the network's televi-
(Continued on Page 5)

Executive of one of the newsreels,
annoyed at the runaround the Amer-
ican reels have gotten in regard to
the coverage of the Olympic Games
in England this Summer, is prepared
to query the UN Sub-Commission on
Freedom of Information and the
Press, currently meeting at Lake

(Continued on Page 4)

O'Brien Urges Wilson to Invite British, American Interests to Conference

London (By Cable)—Tom O'Brien,
M.P., general secretary of the NAT-
KE, and long a pillar of the British
Labor Party, will call upon Harold
Wilson, president of the Board of
Trade, at the BOT today to urge
that the Government summon a con-
ference of British and American film
interests in an effort to break the
(Continued on Page 5)

SIMPP Group Urges Mills for Top Spot

One group in the Society of Inde-
pendent Motion Picture Producers,
unconvinced of the value of a big
name to head up the group when
Donald M. Nelson resigns next Mon-
day have suggested E. C. Mills, in-
dustrial counselor, UA board mem-
(Continued on Page 6)

Stewart Confirmed as GM Of Allied TO of Kansas

Kansas City—Jack Stewart has
been named general manager of Al-
lied Theater Owners of Kansas and
Missouri, effective Feb. 15, date of
(Continued on Page 4)

"News on Film" Only To Come Before UN

With the many ideological and in-
ternational ramifications involved,
delegates to the UN Sub-Commission
on Freedom of Information and the
Press have tentatively agreed to con-
sider motion pictures in a very re-
stricted sense for its agenda when
the World Congress on Freedom of
Information meets March 23 in
Geneva.

The cinema will be considered
only in so far as "news on films" is
concerned. Entertainment films will
not be considered, a spokesman
pointed out, simply because the mat-
ter of freedom of information is so
complex, that a line had to be drawn
somewhere. News on film would in-
clude not only newsreels, but docu-
mentaries as well.



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and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Jan. 29)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18	18	18	0
Columbia Pict.	11 1/2	11 1/2	11 1/2	0
Columbia Pict. ptd.	44 3/4	44 3/4	44 3/4	0
East. Kodak	41	40 1/2	40 3/4	1/2
Gen. Prec. Ex.	15 1/2	15 1/2	15 1/2	0
Loew's, Inc.	20 1/2	20 1/2	20 1/2	0
Paramount	20 1/2	19 3/4	20 1/2	0
RKO	8 1/2	8 1/2	8 1/2	0
Republic Pict.	4	3 3/4	3 3/4	1/4
Republic Pict. ptd.	23 1/2	23 1/2	23 1/2	0
20th Century-Fox	20 1/2	20 1/2	20 1/2	0
20th Cent.-Fox ptd.	34 1/4	34 1/4	34 1/4	0
Universal Pict.	13 1/2	13 1/2	13 1/2	0
Universal Pict. ptd.	48	48	48	0
Warner Bros.	11 1/2	11 1/2	11 1/2	0

NEW YORK CURB MARKET

	3 1/4	3 1/4	3 1/4	1/2
Monogram Pict.	2	1 1/2	1 1/2	0
RKO	2	1 1/2	1 1/2	0
Sonotone Corp.	3 1/2	3 1/2	3 1/2	0
Technicolor	12 1/2	12 1/2	12 1/2	0
Trans-Lux	5 1/2	5 1/2	5 1/2	0

OVER THE COUNTER

	Bid	Asked
Cinecolor	51 1/2	55 1/2
Pathe	3 1/4	4 1/2

Would End Blind Discrimination

Albany—Exhibitors who discriminate against sightless persons accompanied by seeing-eye dogs by excluding them from theaters, unless the admission would tend to create a dangerous situation, would be guilty of a misdemeanor under an amendment to the penal law introduced by Senator Fino and referred to the Committee on Codes.

COMING AND GOING

EMILE LUSTIG, executive vice-president of Westport International, is en route to France in connection with distribution arrangements in the U. S. of "The Raven."

JOEL MCCREA and FRANCES DEE are in Albuquerque, N. M., today as guests of Gov. Thomas W. Mabry at the official climax of that state's March or Dimes campaign. They will proceed to Hollywood next week.

KARL HERZOG, vice-president and treasurer of Film Classics, Inc., and SIGMUND NEUFELD left yesterday via Constellation for Hollywood.

B. G. KRANZE, vice-president in charge of world-wide sales for Film Classics, Inc., leaves Sunday for Cleveland.

FAYETTE ALLPORT, MPAA London rep., is due in Washington today from New York.

ARTHUR JEFFREY, Eagle Lion exploitation manager, is back from Texas.

\$16,000 Charities Gifts by Buffalo Variety Tent

Buffalo—Presentation of approximately \$16,000 to its two charitable projects highlighted the installation of officers by the Variety Club, Tent No. 7, in ceremonies attended by 250 persons in Hotel Statler. Guests were Thomas Mitchell, C. J. Latta, second assistant chief Barker of Variety International, and Col. William McCraw of Dallas, Texas, executive director of Variety International.

Another feature was the presentation of gold life membership cards in Variety International to Supreme Court Justice George H. Rowe of Buffalo and former U. S. Senator James M. Mead. Recipients were the second and third to get them, the first being President Harry Truman.

The presentations to charities were made by Dewey Michaels and Andrew Gibson. They went to the Variety Club-Sister Kenny Center and to the Variety Club Cerebral Palsy Clinic of the Buffalo Children's Hospital.

McCraw installed these officers: Chief Barker, William Dipson; first assistant, Myron Gross; second assistant, Harry L. Berkson; dough guy, John G. Chinell; property master, W. E. J. Martin; and these directors: Phil Fox, Andrew Gibson, George H. MacKenna, Dave Miller, Richard Walsh and Murray Whitman.

Morris Has 2 Days to Comply

Federal Judge John Bright yesterday gave Sam Morris until Saturday to comply with his order of Dec. 30, requiring a more definite statement and documentary information in connection with Morris' breach of contract action against Warners. If the information is not supplied, Judge Bright will grant Warners' motion to dismiss the \$250,000 damage action.

Kirsch Heads RC Drive

Chicago—Jack Kirsch, president of Allied Theaters of Illinois, will again head the Amusement & Recreation Division of the 1948 American Red Cross Drive for the City of Chicago. The Amusement Division's quota for the 1948 fund has been fixed at \$35,000. Drive officially starts March 1.

PEGGY CUMMINS, actress, was skedged for arrival in Hollywood last night via TWA from Manhattan.

WILLIAM B. JAFFE, industry attorney, has returned from the Coast where he closed deals for several clients.

SAM SEIDELMAN, Eagle Lion foreign chief, has returned to the home office from a 14-week tour of Latin America.

FRANCIS S. HARMON, MPAA vice-president, leaves for Hollywood tomorrow, with plans for a month's sojourn.

E. W. GOLDBERG, president of Gold E. Manufacturing Co., of Chicago, returns to his desk there today.

REX HARRISON, actor, and his wife, LILL PALMER, actress, were due in at L. A. last night from N. Y. via TWA.

Fitch Survey Sees Films Benefiting by Television

Additional weight to the theory that film companies and exhibitors will benefit from the growth of television is provided by a survey of the field by Fitch, well known stock analysts.

The Fitch report points out that some of the major companies have already entered "the fastest growing new industry in the country" either by obtaining licenses for video broadcasting stations or by acquiring a stock interest in some tele producing company as in the case of Paramount, which owns 29 per cent of DuMont Laboratories.

The survey also maintains that theaters "will derive increased revenues by telecasting sporting events and other forms of entertainment in conjunction with movies."

Other evidences of film company interest are the joint research programs now underway between RCA and 20th-Fox and Warners on large-screen television, the Fitch report declares.

Processors See Sufficient Popcorn for Theater Needs

Chicago—While popcorn prices are high, sufficient corn is available to meet the needs of theaters during the coming months, it was pointed out at the annual Winter meeting of the Popcorn Processors Association. Officers elected at the meet: Hoover, Brown, vice-chairman, and Will Traubel, secretary-treasurer.

Deny Report Hughes to Buy 936,000 Shares from Odlum

West Coast Bureau of THE FILM DAILY

Hollywood—Informed sources denied a published report that Floyd Odlum and Howard Hughes have reached an agreement whereby Hughes will buy 936,000 shares of stock owned by Odlum and Atlas Corp.

However, it is reliably reported that negotiations are still pending and that a decision may be reached very shortly.

Shea Names Delegates to Annual Meet in Cleveland

Home office personnel to attend the annual Shea Theater Corp. meeting in Cleveland on Feb. 3 include W. E. Barry, George Goett, E. C. Grainger, president, who will conduct the sessions; Ray Smith, Frank King, Carroll J. Lawler, Gerald Shea, William Hyde, B. Sanford, Allan Han and George Raftery.

Shea managers to attend the meeting in the Carter Hotel include: F. I. Bowers, Vincent Choate, Durwar Duty, E. J. Fahey, D. Gilhula, William Gillam, E. J. Hiehle, J. W. Hynes, F. Lahmer, Dale McCoy, E. V. Minton, E. Prince, R. W. Rhodes, R. Russell, J. W. Scanlon, Fenton Scribner, Nell O'Brien, Harold Snyder, Dale Tysinger, John Walsh, John Woodward, Robert Cannon and Bernie Hickey.

Guests at a cocktail party and dinner include distributor and service company representatives from Cleveland, Cincinnati, New York, Detroit, Pittsburgh, Boston and other cities.

Smith, Schenck, Zanuck Conferring on Fox Production

West Coast Bureau of THE FILM DAILY

Hollywood—Andy W. Smith, Jr., in charge of domestic distribution, conferring with Joseph M. Schenck and Darryl F. Zanuck, executive head of production and vee-pee in charge of production for 20th-Fox, respectively, to map general release of March of Zanuck's "Gentleman Agreement" and set arrangement for world premieres of "Sitting Pretty" in Miami at the end of February "Scudda Hoo, Scudda Hay," Sedalia Missouri on March 11, and "Gree Grass of Wyoming" in Lancaster, Ohio on May 26.

Reisinger Wins Contest

H. W. Reisinger, manager of Loew's, Dayton, Ohio, has been awarded first prize of \$100 in the national film-book promotion contest on M-G-M's "The Hucksters." William R. Ferguson, exploitation manager, announced yesterday. Second prize of \$50 went to Russell Ledd; manager of the Orpheum, Green Bay, Wis., while Ted Barker, Loew's, St. Petersburg, publicity director in Cleveland, took third prize of \$25.

"Bride" Opens At Stanley

"The Lucky Bride," Artkino release in Soviet Chrome Color, will open at the Stanley tomorrow. Pic an operetta.

YOU'LL GET THE BEST RESULTS WITH OUR

SPECIAL TRAILERS

Let Us Fill Your Next Order!

Jilmack - 1327 S. Wabash, Chicago 5

FOR THE

FIRST TIME...

For the first time in motion picture magazine history, a group of publishing companies has joined forces to form the
ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC.

The Association has as its primary purpose the continuing exploration of advertising and exploitation problems common to the motion picture industry and screen magazine publishers—in order to best promote the mutual interests of both. It is represented in the screen field by 12 monthly publications with a combined circulation of nearly 8,000,000 and a readership in excess of 20,000,000. As their initial venture, the Association has just completed a two-year survey, revealing facts and figures of vital boxoffice importance.



DELL PUBLICATIONS

FAWCETT PUBLICATIONS

HILLMAN PUBLICATIONS

HUNTER SCREEN UNIT

IDEAL PUBLICATIONS

MACFADDEN PUBLICATIONS

At a date soon to be announced, these startling facts will be presented to the industry's leaders in New York and Hollywood.

Olympic Reel Issue Planned for UN Meet

(Continued from Page 1)

Success, whether an individual can obtain exclusive rights to a public international event.

Though American reels are now covering the Winter Olympics in Switzerland, J. Arthur Rank has been reported as having bought exclusive film rights to the Summer games.

One observer has pointed out that JAR did not obtain exclusive film rights. But what he did get was this: The exclusive right to identify his films as the "official" record of the Olympic games.

Universal-Int'l Execs. Off for Regional Meets

(Continued from Page 1)

Los Angeles today for San Francisco to open the first of a series of regional sales meetings.

At the same time, A. J. O'Keefe, U-I assistant general sales manager, accompanied by Maurice A. Bergman, Eastern advertising and publicity director, will leave Los Angeles for St. Louis where they will conduct meetings early next week.

Scully and Joseph will then join O'Keefe and Bergman in Chicago for another session over the weekend. Then they move to New York for the final regional confab at the home offices.

World Today Ends Year

Reporting on its one-year-old activities, The World Today announced that during 1947 it produced documentary and educational pictures for the Motion Picture Association of America, the Twentieth Century Fund, the Commonwealth of Virginia, the Tea Bureau, Inc., the Southern Educational Film Production Service and the United Nations.

Peer Forms Copyright Services

West Coast Bureau of THE FILM DAILY
Hollywood—Copyright Services, Ltd. has been formed here by Ralph S. Peer to assist in obtaining worldwide copyright clearance for films, recordings, television and other outlets requiring licensing of music.

Send Birthday Greetings To—

Jan. 30

Oscar Serlin C. C. Burr
Dorothy Malone Gradwell L. Sears
E. V. Richards

Jan. 31

Donald MacLeod Eddie Cantor
Tallulah Bankhead James Boyle
Richard C. Patterson, Jr.

Feb. 1

Ernest Hilliard Milton S. Harris
Gene Sheldon Maxwell A. Silver
Francisco Gual Clark Gable
George Pal Helen Chandler
Nancy Gates Harold Rodner
Marie (Pat) D'Onofrio
Garret Van Wagner



Ringling Down the News Week's Curtain

● ● ● ERIC A. JOHNSTON, MPA president, was saying (before the Protestant Motion Picture Council) this week that those now looking to see television supersede the film will prove to be brothers-under-the-skin to those who a short year ago were predicting a major depression during 1947. . . . Br'r Johnston would appear to have something there, although, of course, time alone, etc., etc., etc. . . . But make no mistake about this: Video will have a terrific impact upon the motion picture industry, and one suspects, there will be a bit of vice versa, too. . . . The result easily could be a new show business—maybe even a new film business. . . . The portents are appearing, a major one this week. . . . Referring, of course, to the announcement of the 20th-Fox deal with NBC, calling for the delivery of a daily newsreel, produced by Fox Movietone News, which with Camel Cigarettes sponsoring, will go over NBC's East Coast web. . . . It's a pattern. . . . And more — a broad hint of the shape of things to come. . . . Another newsreel and another net have been mulling a comparable deal, and with a cigarette sponsor, too. . . . A third has been reported negotiating with a leading U. S. distillery. . . . And, if you can credit "shop talk" in the newsreel field, the remaining two newsreels have their own plans. . . . Which points to this. . . . If major company newsreels subsidiaries can produce for television, why cannot the major companies, either on their own or through new subsidiaries, produce entertainment subjects for television? . . . Remembering, of course, that the latter can be quite apart from those made for film theater use.

● ● ● IT WAS ONLY A CASUAL REMARK—and not to be found in the MPA press release—but it could be that Eric A. Johnston, in addressing the Protestant Motion Picture Council this week put his finger on the underlying cause of Hollywood extravagance during the war years—and one of the major reasons why the industry now is having economic pains—when he cited the excess profits tax. . . . Come to think about it, the tax was a cordial invitation not only to extravagance, but to down-right prodigality and sheer waste. . . . And you know Hollywood—no invitation required.

● ● ● THERE IS PRESS AGENCY and press agency. . . . and publicists and publicists. . . . For which sage (?) comment you are indebted to the publication in Betty Betz's "The Teen Set" column in the N. Y. Journal-American of a teen-age review and recommendation of "The Bishop's Wife". . . . It points up anew, of course, that for box office purposes, there could be a better title. . . . But it also points up that Lynn Farnol, Mister Goldwyn's astute and indefatigable publicist, is doing something about it. . . . In this instance, getting across an appeal to the youngsters who otherwise might be thrown by the title.

● ● ● DEAL WHICH GAVE ARNOLD STOLTZ rights to all stories by Albert Payson Terhune is a feather in the bonnet of Ethel Paige, authors' rep. . . . Thru the same office Stoltz acquired rights to Jim Kjelgaard's "Big Red," which may be the title for the pic on Man of War with which he will enter indie production on the Coast. . . . Credit RKO Theaters' Harry Mandell with pulling a nifty. . . . Specifically, that "All lines lead to RKO Theaters" adv. which ran alongside that two-page subway map in PM yesterday.

● ● ● COUNT YOUR BLESSINGS, they say. . . . Well, as the first month of 1948 fades out it strikes Phil M that he might owe you an accounting of the month's press agent gifts, and so. . . . Item, a deed to a castle in Bonnie England, regretfully declined. . . . Item, a half ounce of the Old Sod. . . . Item, a pair of Flents. . . . No wonder everybody wants to write a column!

\$11 Millions DuMont Gross Sales Up 381%

(Continued from Page 1)

was enthusiastic, however, about prospects for black and white video. He pointed to a gain of 381 per cent in the gross sales of his company during 1947, \$11,000,000 compared to \$2,387,167 in 1946.

DuMont's earnings statement for the fiscal year ended Dec. 31 last will show close to \$1,750,000 from the manufacturing end of the business whereas losses associated with video broadcasting will amount to about \$1,000,000. It is expected, however, that losses from the latter operation will be halved during 1948 and that doubled sales will hike profits considerably. The company now has a backlog of orders totaling more than \$6,600,000.

Key problem in the way of mass sales is that of reducing set prices so that they will be within reach of a larger segment of the population. In this connection, DuMont said that he expected to be able to soon sell the 12-inch cathode ray tube at about \$7, compared with the present price of \$13.

Stewart Confirmed as GM Of Allied of TO of Kansas

(Continued from Page 1)

his resignation from a similar post with Allied Theaters of Michigan. Appointment followed a mail ballot of ATO of Kansas and Missouri board members which unanimously approved Stewart for the spot.

Formerly head of the First National Office in Europe, Stewart has been a Universal salesman and was a branch manager for the company. For the past two years he was general manager for Allied of Michigan.

Du Pont Orders Film to Aid Employee Relationship

Los Angeles—E. I. Du Pont De Nemours and Co. has awarded Apex Film Corp. a contract to produce a 35 mm black and white, six-reel film aimed primarily at Du Pont's 80,000 employees and designed to improve management-labor relations. The picture will be made under executive supervision of Jack Chertok, head of Apex at a cost of \$250,000.

SICK LIST

PEVERELL MARLEY, ASC, was taken to Cedars of Lebanon Hospital, Hollywood, by his wife Linda Darnell after an infected foot had sent the veteran cameraman's temperature soaring to 103 degrees.

EUGENE O'NEILL is in Doctors Hospital for treatment of an arm fracture and a nervous condition.

DOROTHY GISH is a patient in Presbyterian Hospital.

sks British Gov't o Call Duty Parleys

(Continued from Page 1)
glo-American duty deadlock, it
is disclosed yesterday.

O'Brien, outspoken opponent of the
verment policy which culminated
the imposition of the confisca-
y 60-per cent duty on Hollywood
ns, and the subsequent halting of
S. film shipments by the MPEA,
d Commons last week, the
verment was responsible for the
adlock "by its own premature
thod" of handling the issue.

In his interview with Wilson to-
y, O'Brien is expected to further
ess his viewpoint that before a
tlement can be reached one of the

SAYS FREDMAN

Harold Wilson, president of the
British Board of Trade, equivalent
of the U. S. Department of
Commerce, is editorially assailed
for his "squeeze play" speech in
the House of Commons by Ernest
W. Fredman, managing editor of
the London Daily Film Renter.
Writing in his widely read "Tat-
ler" column, Fredman terms the
speech "uncompromising and un-
necessarily brutal," and brands
the BOT attitude as "stubborn."

"The time has arrived for plain
speaking—and the trade has got
to show that they are not prepared
to submit to a lingering death,"
writes Fredman. "Mr. Wilson's at-
tempt to show that Hollywood is
squeezing this country cuts no ice,
because common sense shows that
the American producers are not
attempting to squeeze us but
rightly object to three-quarters of
their earnings being confiscated.
Their attitude all along has been,
and is—give us a reasonable sum
and we'll talk turkey. They have
never been unsympathetic but
have always shown a keen appre-
ciation of our troubles and been
most anxious to arrive at a reason-
able solution."

ties to it—specifically, the Labor
verment—must, as he has put it,
limb down."

Meanwhile, it was learned yester-
y that the powerful Trades Union

Iowa Receipts Soared In Third '47 Quarter

Des Moines — Receipts at Iowa
theaters increased \$2,185,350 in the
third quarter of last year when com-
pared with the second quarter, it is
indicated by State Tax Commission
records of receipts from the two per
cent amusement tax. Theater re-
ceipts in the third quarter were put
at \$9,634,900.

Commission also reported an in-
crease in the number of Iowa the-
aters operating, with 1,445 returns
filed in the third quarter, an increase
of 15 over the 1,430 returns filed in
the second quarter.

REVIEWS OF NEW FILMS

"Piccadilly Incident"

with Anna Neagle, Michael Wilding
M-G-M 88 Mins.
SHREWDLY HANDLED NUMBER CAL-
CULATED TO CATCH THE FEMININE
TRADE: SOUND PLOT, GOOD CAST; HAS
CLICK VALUES.

Dramatic problem posed in this Herbert
Wilcox production stands to lure female
clienteles, give them a proper emotional,
tearful time, send them away to their
circles where the word of mouth will be
spread widely. It is a number shrewdly
concocted with an eye to catching the
curiosity of women.

Script is a latter day treatment of the
Enoch Arden theme with the roles re-
versed and the action stemming from a
wartime romance in the London blackout
during the blitz. There's a quick marriage.
Then the girl in the case—Anna Neagle—
is sent abroad, she being a WREN. In the
course of the war she is reported lost at
sea. This is official word, however untrue
for she languishes for three years with a
few shipmates on an uncharted South Pacific
island.

She wards off the passionate advances of
a crew-member and the group at length
make a break. After many days at sea they
are sighted by the USAF, rescued, brought
home to England.

Meanwhile Michael Wilding has married
Frances Mercer, an American Red Cross
worker. She bears his son. Miss Neagle
shows up. After learning the state of affairs
she runs off for advice from Wilding's
father. Divorce is suggested but it would
not solve the problem. The infant would be
declared illegitimate under existing law.
Miss Neagle finds Wilding giving a concert
for the troops. His chef d'oeuvre is a piano
piece indicative of the mood of their first
passionate, lost days. An air raid mortally
injuries Miss Neagle who dies in Wilding's
arms after she tells him to continue with
his new life.

Miss Neagle essays the role with grace
and conviction. Cast in support is fine,
particularly Wilding who should cultivate a
female audience following. Film was pro-
duced and directed by Wilcox.

CAST: Anna Neagle, Michael Wilding, Michael
Laurence, Reginald Owen, Frances Mercer, Coral
Browne, A. E. Matthews, Edward Rigby, Brenda
Bruce, Leslie Dwyer, Maire O'Neill.

CREDITS: Produced and directed by Herbert

Council is preparing to call upon the
Attlee Government for a settlement
of the duty impasse.

The Council is seeking an inter-
view with Wilson on the pending
Films Bill (quota legislation) in Parli-
ament on behalf of its film union
affiliates, and at that time will tell
the BOT president that it is impera-
tive that a settlement be reached.

Stoppage of U. S. films—and the
supply of new product is fast run-
ning out—will deprive the mass of
British workers of their sole remain-
ing entertainment outlet, the Council
will contend, and Wilson will be told
frankly that the Council is insistent
that the maintenance of workers' le-
isure is vital.

Cohen Sells "Club De Femmes"

Leo Cohen, foreign films distribu-
tor, has sold to Martin Lewis the
distribution right on 35 mm of "Club
De Femmes" for U. S. except the
Western states.

"Black Bart"

with Yvonne De Carlo, Dan Duryea,
Jeffrey Lynn

Univ.-Int'l 80½ Mins.
GENERAL PROGRAM OFFERING. THIS
WESTERN IS ROUTINE WITH FEEBLE
APPLICATION OF GLAMOR.

No doubt the scripters of this Techni-
color western were on the alert for a new
twist. They have involved an historical
figure—Lola Montez—in this tale of who's
robbing the stagecoach and how he meets
his end. It is a western with plenty of
trimmings to rate a place on the general
run of programs. Percy Kilbride injects
a couple of comic lines into the pro-
ceedings. Dan Duryea and Jeffrey Lynn en-
gage in a battle of wits. Miss De Carlo
makes with Spanish dances.

When all the standard western elements
are added up they amount to a routine
affair of little distinction outside of glamor
which hardly fits the genre.

In the time it takes the yarn to run its
course we see Duryea, Lynn and Kilbride
meeting up in an early version of Sacra-
mento where Duryea, as "Black Bart," is
making it awkward for Wells Fargo to
operate. With the arrival of Lynn and Kil-
bride, old criminal cronies, things start to
happen but not the way Duryea planned
them.

His last stickup misfiring, Duryea and
Lynn go after the money at nearby Rose-
ville where they are ambushed by the law
and eliminated from the scene. It might
rate as a western with shooting, riding, plus
dances. George Sherman directed.

CAST: Yvonne De Carlo, Dan Duryea, Jeffrey
Lynn, Percy Kilbride, Lloyd Gough, Frank Love-
joy, John McIntire, Dan Berthelemy, Ray Walker,
Soledad Jimenez, Eddy C. Walker, Anne O'Neal,
Chief Many Treaties.

CREDITS: Producer, Leonard Goldstein; Director,
George Sherman; Original story, Luci Ward,
Jack Natterford; Screenplay, Luci Ward, Jack
Natterford, William Bowers; Photography, Irving
Glassberg; Art direction, Bernard Herzbrun
Enrich Nicholson; Film editor, Russell Schoen-
quith; Sound, Leslie I. Carey, Corson Jovett;
Set decorations, Russell A. Gausman, William L.
Stevens; Music, Frank Skinner.

DIRECTION, Effective. PHOTOGRAPHY, Good.

Wilcox; Screenplay by Nicholas Phipps; Photo-
graphy, Max Greene; Art direction, William C.
Andrews; Music direction, Anthony Collins;
Production, George Maynard; Sound, Bert Ross;
Editor, Flora Newton.

DIRECTION, Skillful. PHOTOGRAPHY, Very
Good.

Fairbanks Commercials For Fox Video Newsreel?

(Continued from Page 1)

sion films, will shortly expand its
video operations.

Fairbanks is currently at work on
three films for R. J. Reynolds To-
bacco Co. (Camel Cigarettes) tenta-
tively designed for use on the latter's
daily television newsreel, which will
be produced by 20th-Fox for airing
over the NBC network. Pending
sponsor's approval of the films, Fair-
banks is said to be ready to turn out
celluloid commercials to be used
separately on each day's telecast.

Three Times—and Oll!

Houston, Tex.—A wildcat gas well,
owned by Alice Fay and Phil Harris,
has come through as a gas producer
near here. This is the Hollywood
stars' third wildcat venture—the
first two being dry.

Bergman New MPAA Ad-Publicity Head

(Continued from Page 1)

chairman of the group in the past
year.

In a review of important commit-
tee accomplishments in 1947, Schlaifer
described the major public rela-
tions problems facing the industry
during that year. He reminded of
the emergency effort of the commit-
tee which eventually helped to defeat
the New York State bill to impose
censorship on film advertising.

Out of this effort grew the revision
of the Advertising Code and the es-
tablishment of the MPAA Public
Relations Committee, which ap-
proved recommended ad code re-
visions and gave the ad-publicity di-
rectors' committee the go-ahead sig-
nal for an extended campaign to ac-
quaint the industry with the revised
standards.

Schlaifer reported on favorable re-
action to the code at the MPTOA-
ATA merger convention in Washing-
ton, and the exhibitors' wholehearted
endorsement of a continuing cam-
paign in the exhibition field to sup-
plement the work of production and
distribution.

Reporting on the interest and sup-
port of both trade and lay press in
connection with the industry's posi-
tion regarding the British ad valorem
tax, and the House Un-American
Committee hearings, Schlaifer said
the committee was quick to take ac-
tion against attacks by self-appointed
critics, and is continuing to main-
tain a close watch on all adverse
criticism.

During the year, the outgoing
chairman made several trips to gain
exhibitor group support of the com-
mittee's activities, with the most re-
cent being a group of Southern ex-
hibitors in Miami, who set up a local
organization to expand on the pro-
gram.

Paying high tribute to cooperation
of committee members, Schlaifer
concluded by saying: "It has been a
memorable experience for me to
work with you and share with you
the sense of responsibility you have
shown so consistently throughout
this period."

Members active during the years
were: Howard Dietz, Si Seadler,
M-G-M; Ben Serkowitz, Columbia;
Barret McCormick, RKO; Curtis
Mitchell, Stanley Shuford, Para-
mount; Paul Lazarus, Jr., U-A; Berg-
man, Hank Linet, U-I; Mort Blumen-
stock, Gil Golden, Warners; Schlaifer,
Ulric Bell, 20th-Fox.

NEW POSTS

RICHARD BRILL, field rep. for E-L, Des Moines,
Omaha and St. Louis territory.

HAROLD KARIGER, salesman, Screen Guild, Chi-
cago.

BERNIE LUCAS, student assistant manager,
Lew's, Akron.

SYLVESTER PERCE, manager of the Berea, Cleve-
land.

Johnston Asks Truman For Expenses Abroad

(Continued from Page 1)

fight against Communism can be maintained.

In a surprise White House visit, the MPEA-MPAA head told President Truman that motion pictures are playing an important role in the battle against Communism.

Johnston urged that all the great informational media presenting the American way of life be reimbursed for basic expenses.

As is customary, Johnston declined to state President Truman's reaction to the proposal. It is known, however, that the Chief Executive has been a strong backer of pix and has maintained that films showing the American way of life should be kept flowing abroad, particularly to the occupied countries.

Johnston said that the American film industry has spent \$50,000 a month in "out of the pocket" expenses in Germany, Japan and Korea alone. No dollars have been received for showing of these films. Occupation authorities have consistently maintained that it is of the utmost importance to keep American films flowing into these countries.

Johnston also complimented President Truman for signing the Mundt-Smith Bill. Under this bill, it is expected that the informational media will be compensated for funds now blocked in many countries. MPEA members already have spent approximately \$1,000,000 in order to maintain a steady flow of films to the occupied countries, with no dollar return.

Congress, generally, has been receptive to proposals that the informational media be reimbursed for "out of the pocket" expenses. Up to now, military government has not had the money to carry out such a program.

Johnston again emphasized that American films are hated by Communists in all parts of the world.

Profits on Pix Abroad Is Industry Problem Only

Washington Bureau of THE FILM DAILY
Washington.—The pix industry will be satisfied if it can get its out-of-pocket expenses for foreign distribution underwritten by the Government, it now appears, with the question of profits over and above these expenses left to the industry itself to

SHORT SUBJECT REVIEWS

"Dog Show-Off" 7 Mins.
Paramount Very Entertaining

Little Lulu tries to help a sad-faced little boy and his mutt dog win first prize at the dog show. In her usual ingenious style, she finally gets the blue ribbon for the pup. Very entertaining.

"Olive Oyl for President" 7 Mins.
Paramount Should Do Well

Popeye looks on dubiously as Olive Oyl dreams she is president. Her innovations include ten months of June for honeymooners, one-cent ice cream cones for children, plenty of apartments for rent, etc. This is timely, should do very well.

"Bagpipe Lassies" 11 Mins.
Paramount Good

An Unusual Occupation reel which jumps from an advertising copywriter who deals in peanuts, to a young movie cowboy who teaches blind people to ride, to a Californian who collects palm fronds, to America's oldest bagpipe maker. The Scottish Highlanders of the University of Iowa show how bagpipes are played. Good diversified reel for variety audiences.

"Cat O' Nine Ails" 7 Mins.
Paramount Barrel of Laughs

Buzzy the Blackbird, playing doctor, decides to treat Sam the Cat, a hypochondriac, to a few pills. His diagnoses include pneumonia, measles, and bats in the belfry. Excellent cartoon with a barrel of laughs.

"Jingle Jangle Jingle" 20 Mins.
Paramount Excellent

This Musical Parade Featurette presents Page Cavanaugh and his trio as a "western" group. They are selected by Pop Williams and his daughter to play at their Frontier Week celebration. After losing their best chuck wagon driver, Pop and his daughter, aided and abetted by Page, win the big race which climaxes the week of festivities. Excellent music, color and zest make this a pip.

"The Circus Comes to Clown" 7 Mins.
Paramount Good

A full comic repertoire of circus acts followed by audience participation in the popular ballad, "The Man on the Flying Trapeze." Good sing-along reel.

SIMPP Group Urges Mills for Top Spot

(Continued from Page 1)

ber and onetime general manager of ASCAP, citing that he knows more about the film industry and its problems than any political big wig out of Washington.

Members of the group also have been disappointed with the way the British tax situation has been handled, among other things. Mills, they point out, has no political aspirations, and could be counted upon to concentrate on the job.

Queried whether he would accept the post of SIMPP proxy if it were offered to him, Mills told THE FILM DAILY that "the job must seek the man."

work out. The extent to which this represents a revision of original thinking is not known clearly here, but Noel Macy, State Department official working on the problem, said yesterday that his discussions with MPEA officials have been on the basis of recompense for expenses only.

Representative Karl Mundt, author of the Mundt Bill and first Congressional figure to get interested in devising some plan to aid the industry in its currency difficulties, talked in terms of Government aid to permit the industry to convert at least a portion of its blocked currency profits into dollars.

Senator Alexander Smith, also interested in the matter, has talked in similar terms. The industry is seek-

Industry Awaits Test Of Video Pickups

(Continued from Page 1)

yet one of the most important, and as yet unresolved, questions in connection with the future of television is whether a broadcast can be shown in a commercial establishment without making any payment to the station originating the program.

Attorneys are about evenly divided on the issue, some maintaining that what is sent over the airwaves is free to everyone, while others contend that certain rights are retained by the "manufacturer" of the program. The question has not as yet been taken to the courts.

Hubbard's station will begin regular programming March 1, and it is hoped here that he will pursue his avowed aim shortly thereafter in order to provide answers to "many moot questions" that are troubling those concerned with video's future direction.

ing only to have the Government guarantee that it will not have to take a loss on print costs, dubbing costs and distribution costs for overseas distribution, Macy said.

Frank McCarthy, MPEA Paris manager, is ill in New York, and did not keep his appointment with Macy yesterday. Consequently, Macy said, he is still without any estimate of the amount the pix industry would need from any plan which might be devised. He has no further appointment now with any MPEA official, he said.

Hear Argentine Bans Foreign Pix Imports

(Continued from Page 1)

not granted exchange permits for the importation of U. S. pix since Aug. 22 last. Action, taken by the Central Bank, was said to be a result of Britain's decision to suspend conversion of sterling to dollars.

Excluded from the ban are news reels and short subjects. American distributors were not notified of the edict but learned of it in due course of events. Approximately 14 U. S. films of 10 U. S. distributors were held up by Argentina when submitted for approval before exhibition. U. S. distributors are now searching in their backlogs for already okayed pictures that will fill the immediate booking dates. Two hundred American films were reported showing throughout Argentina during the first half of 1947.

Estimates as to the earnings of Hollywood product here under normal conditions vary, with \$5,000,000 the maximum cited in trade circles.

Presumably, however, the ban on foreign imports was not primarily aimed at U. S. films, but resulted because Argentine pix have encountered difficulties in the Spanish, French and Italian markets.

Clacett Leaves Film Daily To Join MPAA at Capital

Washington Bureau of THE FILM DAILY
Washington.—Manning "Tim" Clacett, for the last two years member of THE FILM DAILY Washington Bureau staff, has resigned effective tomorrow, and on Monday joins the MPAA public relations staff here under Kenneth W. Clark.

Clacett, former Washington daily newspaperman, is the first addition to the MPAA public relations force, since the association's decision to increase the budget. It is understood that other additions in New York and in Hollywood impend.

No Antenna for New Video Set

Newark, N. J.—Arcturus Radio Television Corp. will introduce a television set which requires no antenna to operate. Table model with a 10-inch picture tube is expected to reach the market in 60 to 90 days, and sell for about \$600.

Conti Leaves Reade

Sable Conti, manager of Walter Reade's Oxford Theater in Plainfield, has resigned to manage the independent Iselin Theater in Iselin, N. J. Plainfield theater personnel held surprise farewell party for him.

CHARTERED

COMMONWEALTH DRIVE-IN THEATER
INC. 215 W. 18th St., Kansas City; 250 share of \$100 par stock, by B. Spencer, J. T. Briand and G. M. Lively.

FEMME TOUCH

SARAH ZEBROSKI, S-W Grand box office, Wilmington, Del.

MRS. LORAINNE TONEY, manager's secretary, Columbia, Indianapolis.

JOSEPHINE COMINELLO, office manager Empires Theater Consultants, Denver.

HELEN NORK, manager, Hiland Theater, Baltimore, Md.

GRACE MULLIS, billing clerk, Warners, Charlotte.

Kleid Rejoins NTS As N. Y. Sales Mgr.

Bernard Kleid, who has for many years been associated with National Heater Supply, has rejoined the sales staff of the New York branch after a year's absence in which he was in business or himself.

An industry veteran, Kleid entered the field in 1916 in the advertising department of the Goldwyn Pictures Corp., later joining the Hodgkinson Film Corp. under Andy W. Smith, Jr. Subsequently, he moved over to Producers Distributing Corp. as office manager.

In 1926, Kleid joined National Theater Supply's sales force, and continued with the company for approximately 20 years, resigning a year ago.

Kleid now will serve as New York branch manager under Allen G. Smith, new branch manager.



KLEID

Challenger Forming Firm

Chicago.—B. H. Schallinger, formerly with Confection Cabinet Co., is organizing his own company to handle popcorn and other specialties or the theater trade.

Hawkeye via Williams

Chicago.—William A. Williams has taken the distribution for the Hawkeye Novelty line of popcorn and peanut vendors in the poll for the Chicago territory, with offices at 139 N. Clark St.

Goodyear Offers New Flooring Material

A stain, scar and flame resisting flooring material possessing the excellent resilient, yet longer wearing qualities of rubber floor covering, and thus desirable for theater use, was introduced this week by the Chemical Products Division of the Goodyear Tire Rubber Co.

Stain and swelling tests have been conducted with a long series of foods, beverages, medicines, cosmetics, cleaning agents and chemicals, with no damaging effects.

ABOUT THE TRADE

MEMBERS OF THE National Electric Sign Association have adopted a code of ethics and recommended practices for maintenance and repair service which pledges them to deliver a specified standard of high quality service. Plans for nation-wide service are being rapidly developed.

DENNIS L. SMITH has been appointed assistant manager of the Western Electric Co. (Caribbean). He will be in charge of Westrex's Caracas, Venezuela, office, supervising motion picture equipment distribution and service. Smith, formerly associated with the Western Electric Co., Ltd., in India, recently has been with Westrex in New York.

ONE OF THE MOST popular spots at the World Hobby Exposition, to be held at the Chicago Coliseum, Feb. 21-28, promises to be the Revue Theater, in the south end of the exposition hall, which will not only entertain the visitors but will demonstrate the new Revue 16 mm Sound Projector. In addition to the Revue Theater, Revue will exhibit its complete line of 8 mm and 16 mm cine cameras, projectors and accessories on the main exposition floor.

Quad-City Area to Get Two Drive-in Theaters

Davenport, Ia.—Plans for the construction of two drive-in theaters for the Quad-City area were announced.

The Mississippi Valley Amusement Park Co. said it would construct a \$125,000 drive-in theater on the local fairgrounds, plans calling for an opening by May.

A group of 11 independent owners and managers of theaters in the Rock Island, Moline and East Moline, Ill., announced plans to build a \$100,000 drive-in theater accommodating 1,000 cars on a 30-acre site, south of the metropolitan area.

96% of Can. Projectors from U. S.

Ottawa.—Of Canada's 1947 imports of motion picture projectors, more than 96 per cent came from the U. S., according to a report of the Department of Trade and Commerce. Total value of projector imports was \$1,308,971, of which \$1,261,888 were from below the border. Value of projector imports from the United Kingdom was \$40,897.

Sell Reinbeck

Reinbeck, Ia.—Mrs. Helen Pollard has sold the Reinbeck Theater to Warren Franklin.

ALTEC SERVICE has signed sound servicing agreements with the following theaters in Indiana: Rosedale, Evansville; Greenwood Drive-In, Greenwood; Liberty, Michigan City; Vogue, Indianapolis; K of P, Tree, Greensburg. . . . Repairs and remodeling of the West Palm Beach (Fla.) Drive-In Theater have been completed. The theater, opened last Summer, suffered considerable damage in the September hurricane.

MARKING ANOTHER important phase of Royal Metal's growth and expansion, Irving Grombacher, Royal president, negotiated the purchase of the business and facilities of the Hudson Beauty Shop Equipment Corp. in Los Angeles. This move not only means better, quicker service for Pacific and Mountain dealers, but also greatly expedited shipments from the main Michigan City, Ind., plant. The new Los Angeles branch with complete upholstery and assembly facilities will very shortly be producing the entire Royalchrome line. Meanwhile, the old Hudson Corp. will continue to manufacture its entire line and merchandise it under the name Hudson Beauty Furniture Co.

Armstrong Linoleum Base Prices Up 3 P. C.

Lancaster, Pa.—Because of mounting manufacturing and raw material costs, selective adjustments in the base mill prices of several types of Armstrong's linoleum, in addition to a revision of zone prices to compensate for additional freight rate increases, have been announced by C. N. Painter, vice-president and general manager of the Flooring Division of the Armstrong Cork Co.

Base prices of heavy gauge marble, plain jasper, embossed and straight line inlaid linoleum prices have been increased five per cent, while the prices of standard gauge embossed and straight line linoleums and light gauge straight line, have been advanced three per cent.

Base prices of linoleum paste have been increased approximately three per cent.

Sheridan for Spring Bow

North Chicago, Ill. — Sidney Schatz's Sheridan Theater, rapidly nearing completion, will be fully RCA-equipped in the booth and screen. It will have Mohawk theater carpets and a Pablocki marquee. It is hoped to be ready for a late Spring opening.

World's First Air Terminal Theater

Detroit.—The first unit of a system of air-terminal short subjects theaters was opened last night at Detroit's Willow Run Airport by Airlines Terminal Theaters, Inc. of Detroit.

Through Visu-Matic, a visible announcement system using a small screen alongside the regular house screen, patrons are informed of all dispatcher announcements, the system functioning in conjunction with Terminal Information Control.

In addition to standard theatrical 35 mm projectors the booth is equipped with 16 mm. Programs are continuous on a 14-hour basis daily and will last an hour, new show opening each Saturday.

The auditorium is air conditioned and de-humidified the year 'round by the latest type Carrier Air Conditioning and Refreshing Unit. This unit functions by deflection from overhead and eliminates drafts.

The front approach to the theater was designed by Theodore Rogvov, Detroit architect. The remainder of the theater was planned by the originator of the idea, Charles E. Skinner, shorts producer-director, and the design specifications and architectural work was done by the Albert Kahn Associates of Detroit. All construction and supervision has been handled by the Henry de Koning Construction Co. of Ann Arbor.

The Visu-Matic system was developed by Skinner working in conjunction with the Charles Besler Co. of New York City.

Paul Broder, of Broder Theaters, is president of Airlines Terminal Theaters, with Skinner as secretary-treasurer and general manager.



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-ROXY, N. Y., BEATS
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OPENING DAY
"MARGIE" RECORD!

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SUCCESS STORY IN LOS ANGELES, PORTLAND,
BALTIMORE AND SEATTLE !!

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

VOI 3, NO. 22 NEW YORK, MONDAY, FEBRUARY 2, 1948 TEN CENTS

SEES PROFITS FOR LOEW'S DESPITE U. K. DUTY U. K. Amendment Hits Rank's Odeon-GB "Pool"

Films Bill Change Would
Withhold Theater License
Unless Owned on Jan. 1

London (By Cable)—The
Attlee Labor Government
passed a monkeywrench Friday
into the plans of J. Arthur Rank to
effect a "pooling arrangement" be-
tween Odeon Circuit and Gaumont
British circuit, two of the U. K.'s
"Big Three," when Harold Wilson,
resident of the Board of Trade,
tabled a key amendment to the pend-
ing Films Bill in Commons.
The Films Bill, already given its
(Continued on Page 8)

20th-Fox, RKO Plans Under Chicago Trial

Chicago — New zone clearance
plans of 20th-Fox and RKO got un-
der way Friday with the subsequent
un releases of "Daisy Kenyon" and
"Tycoon." "Kenyon" was booked by
20th-Fox into 15 subsequent on a
day-and-date basis, while RKO's
"Tycoon" is playing a week at 21
theaters with extra advertising back-
ing.
M-G-M, which has released no new
product pending a legal department
(Continued on Page 8)

Cohen, Eisenberg Named in Percentage Actions

Charging defendants with having
made false box office returns on per-
centage pictures and offered fraudu-
lent statements, RKO Radio and
Loew's on Friday filed actions in
Federal Court against Sidney Cohen,
Philip Eisenberg, Rhinehook The-
aters, Inc., and Millerton Amusement
Corp. Complaint alleges false state-
ments of admission receipts received
(Continued on Page 4)

Competitive Bidding In Three Ill. Cities

Chicago—Film exchanges here are
now selling first-runs in three Illinois
cities—Decatur, Keokuk and
Springfield—on a competitive bidding
basis, it was learned at the week-end.

Loew's Can Operate Successfully if Decree Is Upheld by Supreme Court, Rubin Asserts

J. Robert Rubin, M-G-M vice-president, declared Friday that the company
could continue successful operations if the U. S. Supreme Court upholds the
District Court's decree in the industry anti-trust suit.
"Personally, I think the Court will affirm the decree," Rubin said.
He was unable to predict the effect upon the company if the high tribunal
were to order divestiture as the Government has demanded. He pointed out that
the Government recognized the difficulties of divorcement and had indicated
its willingness to grant a 10-year period for the liquidation of theater holdings by
the majors.
Chief problem, Rubin declared, is the almost complete absence of buyers.

Europe Needs More Pix, Congress Told

Washington Bureau of THE FILM DAILY
Washington — More and better
American commercial and Govern-
ment pix in European theaters are
vital necessary to the furtherance
of world friendship toward the
United States, a joint Congressional
Committee headed by Sen. Alexander
Smith of New Jersey and Rep. Karl
Mundt of South Dakota told the Con-
gress Friday. This group toured
Europe last Fall studying our infor-
mation service—and was responsible
for the speedy enactment of the
(Continued on Page 8)

McConnell Preparing Suits To Name Shea, Interstate

Chicago — Thomas C. McConnell,
attorney in the Jackson Park Theater
anti-trust case, is preparing injunc-
tion actions seeking better runs for
two more exhibitors. One action, in
behalf of Tuscarawas Amusement
Co., operator of the State, Uhrich-
(Continued on Page 8)

N. Y. Theaters Test Video Circuits Plan Colonial Installations

B & K Will Promote Own Fights for Video Use

Chicago—B & K's television sta-
tion, WBKB, will participate in the
staging of a program of professional
boxing matches, to originate in the
Isaac C. Elston Auditorium in Mich-
(Continued on Page 8)

N. J. Chain Grocery Showing Free Films

Free movies at chain groceries in
New Jersey have aroused Allied The-
ater Owners leaders in that state to
action and will be the subject of dis-
cussion at the organization's meeting
in Trenton on Feb. 9.
Twelve stores in the territory, ac-
cording to ATONJ's current bulle-
tin to members, are part of the chain
which has initiated these 16 mm
showings. Movies are being shown
three days per week and the effect is
(Continued on Page 8)

May Resolve Tele Film Music Problem in Sept.

Strong likelihood that James
Caesar Petrillo will not take up the
problem of music in films for televi-
sion until he has settled other
questions with the radio network
on AM and FM broadcasting was re-
vealed by a reliable source over the
week-end.
Spokesman also pointed out that
(Continued on Page 3)

But Hopeful of Modifica- tion, Rubin Tells Stock- holders; Says U.K. Short Pix

Loew's, Inc., can operate its
activities profitably even if the
confiscatory 75 per cent British
ad valorem tax is maintained, J.
Robert Rubin, vice-president and
general counsel, told the stockhold-
ers at their annual meeting Friday.
It is hoped, however, that some
modification of the tax will be forth-
coming, Rubin declared. In sup-
port of this, he pointed out that the-
aters in Britain were in need of 400
(Continued on Page 4)

Sidney, Cohn Named New Loew's V.P.'s

Two new vice-presidencies were
created and filled by the Loew's, Inc.,
board of directors at the organiza-
tional session which followed the
company's annual stockholders meet-
ing Friday.
New vice-presidents are Joseph Jud-
son Cohn and Louis K. Sidney, both
veterans of the Loew-Metro organi-
zation, and both members of the
(Continued on Page 4)

FC Ups Peckham, McCoy And Lutzer to New Posts

B. G. Kranze, vice-president and
world-wide sales chief for Film
Classics, Inc., Friday announced the
promotion of Ralph Peckham, from
Atlanta, to branch head of Dallas,
(Continued on Page 6)

Eagle Lion Schedules 13-Weeks Sales Drive

Eagle Lion on March 1 will start
a 13-weeks national sales campaign.
A. W. Schwalberg, vice-president and
general sales manager, announced at
the week-end. Designated the Show-
Us Drive, it will be captained by
Herman Beiersdorf, recently named
Western sales manager.
All salesmen and exchange book-
ing departments will participate with
cash prizes to be awarded for those
who exceed quotas.



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JOHN W. ALICATE : : : : : Publisher

DONALD M. MERSEAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : : Editor

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FINANCIAL

(Jan. 30)

NEW YORK STOCK MARKET

	H'gh	Low	Close	Net Chg.
Am. Seat	18 1/4	18	18	0
Bell & Howell	20 1/4	20 1/4	20 1/4	0
Columbia Pict. vtc.	11 1/2	11 1/2	11 1/2	0
East. Kodak	40 1/2	40 1/2	40 1/2	0
Gen. Elec.	15 1/2	15 1/2	15 1/2	0
Loew's, Inc.	17 1/2	16 1/2	17 1/2	0
Paramount	19 1/2	19 1/2	19 1/2	0
RKO	8 3/4	8 1/4	8 1/4	0
Republic Pict.	3 3/4	3 3/4	3 3/4	0
Republic Pict. pfd.	9 1/2	9 1/2	9 1/2	0
20th Century-Fox	20 1/4	20	20 1/4	0
20th Cent.-Fox pfd.	34 3/4	34 3/4	34 3/4	0
Universal Pict.	13 3/4	13 1/4	13 3/4	0
Universal Pict. pfd.	58	58	58	0
Warner Bros.	11 1/2	11 1/2	11 1/2	0
Monogram Pict.	3 1/2	3 1/2	3 1/2	0
RKO	17 1/2	17 1/2	17 1/2	0
Sonotone Corp.	37 3/4	37 3/4	37 3/4	0
Technicolor	12 1/2	12 1/2	12 1/2	0
Trans-Lux	5 1/2	5 1/2	5 1/2	0
OVER THE COUNTER				
Cinecolor		Bid	Asked	
Pathe		3 3/4	3 1/2	0



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N. Y. City

Starring MARY LAMARR

COMING AND GOING

SPYROS P. SKOURAS is expected to return to New York today from London by plane.

MORT BLUMENSTOCK, Warners vice-president in charge of advertising and publicity, returns today from a two week stay in Los Angeles where he conferred with Jack L. Warner on plans for forthcoming productions.

WALLACE BEERY left for San Francisco over the week-end.

JEAN PIERRE AUMONT left for the Coast over the week-end.

RALPH BELLAMY flew to Hollywood yesterday.

GEORGE MURPHY arrives from the Coast today to appear on the Readers Digest radio show tonight.

L. J. KAUFMAN, Warner theater executive, left over the week-end for Cleveland and Pittsburgh, returning to New York Wednesday.

J. J. SHUBERT arrived in Chicago from New York to oversee reconstruction of the Great Northern Theater.

PAULETTE GODDARD, who has been on an assignment in Rome for CARE, has returned to Paris.

BEN GOETZ, managing director of M-G-M in London, is scheduled for arrival today, accompanied by MRS. GOETZ, aboard the Queen Mary. Other passengers due on the same ship are: JENNIFER JONES, actress and wife of Robert Walker, with her two sons; STAN LAUREL, comedian, and MRS. LAUREL.

SAM SHAIN, director of exhibitor and public relations for the 20th-Fox distribution dept., left over the week-end for the Charlotte, N. C. convention of the Theater Owners of North and South Carolina. He will continue on to Dallas for the Texas Theater Owners convention.

Annual Carolinas TO Meet Under Way in Charlotte

Charlotte — Officers of Theater Owners of North and South Carolina will be elected at the annual meeting which opened in the Hotel Charlotte yesterday and continues through tomorrow. Principal speakers will be Ted Gamble and Herman Levy, TOA toppers, while Ben L. Strozier is presiding at the sessions.

Meeting will be concluded tomorrow night with the annual banquet and dance in the Hotel Charlotte.

Dismiss Charges or Move Trial is H'wood '10' Plea

Washington Bureau of THE FILM DAILY Washington Counsel for Hollywood's "Unfriendly 10" on Friday asked U. S. District Court to either dismiss the indictments charging the group with contempt of Congress or change their trial to another locality.

Jerome Dismissal Affirmed

U. S. Circuit Court of Appeals on Friday affirmed the dismissal of Maude Nugent Jerome's infringement suit against 20th-Fox in connection with the use of the title, "Sweet Rosie O'Grady."

HENRY NATHANSON, president, Metro-Goldwyn-Mayer Pictures of Canada, Ltd., and MRS. NATHANSON have arrived on the Coast from Toronto and are stopping at the Beverly-Wilshire Hotel.

BOB ROBERTS and ABRAHAM POLONSKY were due in New York by air over the week-end to discuss with John Garfield the program for the coming year of Roberts Productions.

ARGYLE NELSON, Selznick studio production manager, arrived from the Coast over the week-end en route to Sweden where he will begin negotiations in Stockholm for the filming in April of "A Doll's House." Nelson sails Wednesday on the Queen Mary for London.

RUDY BERGER, Southern sales manager for M-G-M, arrived in Oklahoma City over the week-end from Dallas.

BEN GOETZ, head of M-G-M's British activities, arrives from London tomorrow on the Queen Mary and after a few days here will leave for the Coast for studio conferences.

RAY MURRAY of Columbia's publicity dept. returned over the week-end from a Toledo, O., assignment.

WILLIAM B. ZOELLNER, head of M-G-M short subjects sales and reprints and importations, has returned from a trip to Boston and Albany.

CAROL BRANDT, head of M-G-M's Eastern editorial activities, and OLIN H. CLARK, Eastern story editor, return today from a three-week Coast visit.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory PECK TODD LAUGHTON
Charles COBURN Ethel BARRYMORE
and Louis JOURDAN and VALLI
in David O. Selznick's production of
Hitchock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun
SAMUEL GOLDWYN presents
CARY GRANT LORETTA DAVID
GRANT YOUNG NIVEN
"The Bishop's Wife"
Doors Open 9:45 A.M. ASTOR B'way at 45th St.

BURT LANCASTER
LIZABETH SCOTT
in Person ANDY RUSSELL
HELEN FORREST
in Hal Wallis' production
"I WALK ALONE"
A Paramount Picture
JERRY WALD
DIRECTOR
MIDNIGHT FEATURES
TUESDAY NIGHTLY

R. O. PALACE B'WAY AND 47th St.
DANA ANDREWS MERLE OBERON ETHEL BARRYMORE
in a JOHN CROWLEY PRODUCTION
"NIGHT SONG"
with HOAGY CARMICHAEL

WALT DISNEY'S
Bambi
COLOR BY TECHNICOLOR RKO Radio Pictures
NOW! BRANDT'S REPUBLIC B'WAY AND 47th St.

John Ford and Merian C. Cooper present Argosy Pictures
"THE FUGITIVE"
HENRY FONDA DEL RIO PEDRO ARMENDARIZ
Directed by JOHN FORD
Released by RKO Radio Pictures
VICTORIA Broadway at 46th St.

HUMPHREY BOGART IN PERSON
"TREASURE OF SIERRA MADRE"
LIONEL HAMPTON AND HIS ORCHESTRA
Plus BIG REVUE
WARNER BROS. STRAND
OPENS 9 AM LITE FILM AT MIDNIGHT
LATE SHOW 10:30 PM B'WAY AT 47th

THERE'S ONLY ONE
Lord Fashion
MIAMI BEACH
OCEAN FRONT • 40th to 41st St.
Reservations Invited • Walter Jacobs

Gentleman's Agreement
BRANDT'S 20th CENTURY-FOX
MAYFAIR 7th Ave. & 47th St.

ANFA Annual Meeting in N. Y. April 22-24

Allied Non-Theatrical Film Association will hold its eighth annual convention April 22-24 at the Hotel New Yorker, jointly with its third annual 16 mm industry trade show, William F. Kruse, ANFA president, and vice-president of United World Films, announced Friday. Trade show will be under the direction of Wilfred L. Knighton, executive secretary of the association.

Main sessions of the convention, open to members and guests, will feature two symposium discussions, one on the subject: What the Film Ser Experts of the 16 mm Industry, the other: What the Film Dealer Experts of the 16 mm Industry.

ANFA business sessions, open only to members, will be held on the opening and closing mornings. Officers for 1948-49 are to be elected at one of the closed meetings. Evening sessions are scheduled to permit ANFA's seven division groups to consider their special problems separately. Organization's annual 16 mm award will be presented at a banquet April 24 in the hotel's grand ballroom.

May Resolve Tele Film Music Problem in Sept.

(Continued from Page 1)
Since the AFM contract with Hollywood studios winds up in September, Petrillo might insist on simultaneous solution of such problems as: 1) royalties for studio musicians (despite the Taft-Hartley prohibition on such deal); 2) new AFM contracts providing for wage hike; 3) terms to permit AFM musicians to play for radio-films.

Colin Clements Dead

Philadelphia—Colin Clements, 56, playwright and screen writer, died in Jewish Hospital here after an illness from a heart condition of less than a month. With his wife, Florence Ryon, he wrote 56 screenplays, eight plays, as many novels and countless sketches.

Send Birthday Greetings To—

Feb. 2

Frank Zucker
Ralph Ceder
Hymon Silverman
Burton Lane
Bonita Granville
S. Z. Sakall
L. W. McClintock

Bobby North
Benny Rubin
Frank Albertson
Seymour Burns
Molly Malone
Ethel Doherty



Monday Morning Report

● ● ● YE EDITOR in the not-so-long ago, writing on the British tax impasse, suggested that the British Government might understand the American industry's position both as to the duty and Sir Henry French's suggested modification were it to consider a reversed situation, with Scotch (and American rye and bourbon) substituted for films. . . . It appears that the same idea occurred to Samuel Harris, publisher of the Cinema, of London. . . . Discussing editorially the position of the Board of Trade and Sir Henry's suggestion that "Americans recoup themselves for the film duty by putting their own films on the shelf and screening British films in their place," Harris writes: . . . "This is tantamount to America telling us. Sell your whisky to America at 7s. 6d per bottle; pay 5s duty, keep the 2s. 6d for yourself, and get back the 5s by selling our whisky in England, and keeping the cash while you pour yours (to equal the quantity sold) down the drain". . . . Which sorta points up this: While there's a general tendency to refer to the situation as an Anglo-American impasse, in the last analysis, it's more of a War of the Roses (and not Four Roses, either), with Englishman arrayed against Englishman. . . . It's the British exhibitor who has urgent need of American pix. . . . It is the British Government which is preventing their importation.

● ● ● READ-AND-LEARN DEPT: "Psychologically, a blonde in a black-lace nightie can do more to male blood pressure than a number in no nightie at all. . . . (What are we saying! ! !). . . . A plunging neckline should halt its descent at a proper latitude and make the boys guess as to conditions on the remainder of the route."—From Loew's Theaters' Movie News Letter.

● ● ● PHIL M'S BATTERED OL' CHAPEAU is doffed once again in the direction of the Messrs. J. Cheever Cowdin and Nate J. Blumberg. . . . When they report to the stockholders, they tell all. . . . The report issued last week could well serve as an industry model. . . . Hygienic Prods. ("Mom and Dad") has already set its 1948 convention for Miami next December. . . . Outfit added 38 to the payroll last month, making 263 now employed. . . . Wendy Barrie will model 1949 femme styles at a "for men only fashion show" tomorrow as a benefit for the National Cancer Foundation at the latter's Fifth Ave. offices. . . . And tomorrow, too, at the Signal Corps Photographic Center, Astoria, there'll be a special press showing of the Army Medical film, "Shades of Gray." . . . It may be a bit early for the prediction, but Phil M is willing to bet that Alfred Hitchcock's "Rope" will be a prime "Oscar" contender: a year hence. . . . Metro's decision to re-make "The Three Musketeers" was predicated on audience research by Dr. Leo Handel's Motion Picture Research Bureau. . . . If the Aussie Government will provide aid, Australia can have perfect television services within four months, according to Sir Ernest Fisk, managing director of England's Electric and Musical Industries, Ltd., now visiting Sydney.

● ● ● QUOTE OF THE WEEK: "New York is the heart of America artistically. . . . In Hollywood, they have a police state. . . . It's a company town. . . . Right now they're getting what they deserved. . . . They've sliced the melon too many times. . . . They have put exhibitors and ticket sellers at the head of production because they are supposed to know the public pulse about entertainment. . . . They know nothing."—Ella Kazan, as quoted by William Hawkins in the N. Y. World-Telegram. . . . P. S.—Hawkins adds that Kazan intends to make his future pictures in the East.

New York Theaters Testing Television

(Continued from Page 1)
the month, it was learned over the weekend.

Executives of Colonial Television Corp., which has offices and factory in the Bronx, were reluctant to identify the circuits with which deals are pending. One major circuit confirmed to THE FILM DAILY that it had been interested in the Colonial system, among others, who said that any announcement of impending installations would be "premature."

At the Colonial offices, it was said that one of the "Vision Master" projection receivers had been demonstrated with "excellent" results as to clarity and brightness of image on Friday in a 3,100-seat theater. The 63-square-foot picture was projected on a 10 by 12 foot screen.

According to a Colonial spokesman, one circuit which has been exploring the system's potentialities has developed a special television screen, said to be unusually effective.

The Colonial "Vision Master" utilizes, under license, certain RCA patents. The unit is mobile and weighs only 89 pounds. It is adaptable, it is said, for both front and rear projection. The theater model, No. 2300, is priced at \$2,195. A model for home use is expected to go into production shortly, and will probably be available in a month. Price has not been fixed, but will be about \$850.

Colonial plans a public showing of the theater model Feb. 12 in the Concourse Plaza Hotel grand ballroom, the Bronx. The Bronx Chamber of Commerce is joining with Colonial to sponsor the event.

A Colonial spokesman told THE FILM DAILY Friday that the company had orders for four other theater installations in Hollywood, and that they would be filled within the next few weeks. Names of the theaters were not disclosed. The machine in the Pantages is a factory model, it was said.

Home sets will be merchandised through department stores in this city, Philadelphia, Washington, Detroit, Cincinnati, Cleveland, Schenectady, Boston, St. Louis, Baltimore and Los Angeles. First store to get receivers here is Bloomingdale's.

Colonial is headed by Alfred Emerson.

STORKS

West Coast Bureau of THE FILM DAILY
Hollywood—Eight-pound 10-ounce baby girl was born to Dana Andrews and his wife. Other children in the family are another boy and girl.

West Coast Bureau of THE FILM DAILY
Santa Monica—Shirley Temple presented her husband John Agar with a seven-pound, six-ounce daughter last Friday. Child has been tentatively named Linda Susan until the parents can agree on a definite monicker for the baby.

See Loew Profit Despite British Duty

(Continued from Page 1)

pictures annually in order to fill their requirements and that British production could provide a maximum output of only 50 films. The company looks forward to an improved situation in that territory which will "justify our continuing to send pictures and receive a reasonable amount of income earnings from their distribution."

Expenses Keep Profit Down

Rubin said that the decrease in net profit for last fiscal year was the result of high costs rather than lowered receipts. The cost of pictures currently in production will be

"SPIRIT OF '48"

A new spirit among the ranks of workers has manifested itself at the studio in the wake of economies in personnel and costs, according to Charles C. Moskowitz, Loew vice-president and treasurer.

It is this intangible factor which makes it difficult to estimate percentage costs, Moskowitz declared.

The exigencies of the present situation has stimulated those in production to work harder and more efficiently, he said.

substantially lower, he stated, because of the economies that have been effected throughout the organization and the quickening of activities in the studio.

"Some of the benefits of these economies will be felt this year," Rubin added. "The full effect, however, will be evidenced in the operation for the next year."

In an encouraging note, he reported that the results of the first eight weeks of the current quarter indicate an improvement over the first three months. He was confident that the company's unbroken dividend record would be maintained.

Answering a criticism from one stockholder concerning high salaries paid by the company, Rubin said that salaries were high in the motion picture industry because of the prime importance of man-power. Independent production ventures prove very tempting to top executives and the major companies can meet this com-

Claim Plexiglas Lens Enlarges Tele Images

A Plexiglas magnifying lens, said to enlarge television images three to four times the screen size, is being marketed by Davega stores. In full-page newspaper ads, Davega claims the Walco Tele-Vue-Lens fits standard console or table receivers with 12, 10 or seven-inch screens and will produce sharp images enlarged without distortion. Lens is priced at \$59.95, with other Walco lens scaled from \$19.95 to \$39.95.

Youngstein Files 40,000 Miles in Month Without Missing One Day's Work

Max E. Youngstein, Eagle Lion's ad, publicity and exploitation chief, has flown nearly 40,000 miles within the past month without missing one day's work at the office. Home office, that is!

In four consecutive week-ends, Youngstein has flown to Dallas, on to New Orleans, back home, then on to Los Angeles, San Francisco and back to New York again. Four days after his arrival at the home office he took off again, this time for Chicago and Cleveland.

In his visits to these key cities, Youngstein has set up and conducted meetings to hype the campaigns for Eagle Lion releases. He has conferred with various exhibitors, theater officials and company sales and promo men on current "T-Men" campaigns, in addition, he has seen on current product in the last stages before release, "The Man from Texas," "The Snugglers" and "The Adventures of Casanova." All angles for exploitation were soundly discussed, thoroughly prepared and readied for instant use.

(Averaging more than 5,000 air-miles daily may be okay for a carrier pigeon—but how much can a man take?—Co.)



YOUNGSTEIN

Theater Operating Costs Climb—Vogel

The cost of theater operation is still climbing, Joseph R. Vogel, Loew's theaters head, said Friday.

Receipts, however, continue to be satisfactory if the quality of pictures is high, he declared.

Vogel said that the dropping of vaudeville at Loew's State had proven effective in eliminating the loss incurred by the house with a stage show policy.

Williams Names AMPA Program Study Group

Phil Williams, AMPA president, Friday appointed a committee of five, comprising Jacques Kopfshein, Hap Hadley, Max Stein, Bob Weil and Evelyn Kolemman, to make a program survey. Committee will report by March 15. Recommendations will govern the programs for the last two meetings of the year, and will be turned over to the incoming Max Youngstein administration for consideration.

petition only by arranging firm contracts, he noted.

Responding to a shareholder who cited the appearance of only one M-G-M picture, "The Yearling," among THE FILM DAILY's 1947 "Ten Best," Rubin pointed out that the company had nine pictures among the top 58 pictures in the poll.

"For 24 years we have led the industry with the largest number of best pictures," Rubin observed. "We are confident we can retain our leadership."

Discussing television, Rubin said that Loew's is equipped to enter the field "when the time is ripe."

"We have not engaged in television but we are well informed about its developments. We have a committee of the management which has been studying it, and when the time comes that television pictures have a place in the scheme of things, we expect

Sidney Cohn Named New Loew's V.P.'s

(Continued from Page 1)

Metro executive council at the Culver City studios. Sidney has been an assistant treasurer of Loew's, a post to which he was again named Friday.

Nicholas M. Schenck, president, and all other officers of Loew's were re-elected at the board session.

Cohn, rated an authority on studio production matters, has been an executive producer for Loew's since 1938. A native of New York, he broke in as an office boy with Fox, and entered the Loew set-up via Goldwyn. Sidney has had wide experience in theater operation and radio as well as production. He became identified with Loew's in 1923.

The directors declared a quarterly dividend of 37½ cents per share on the company's common payable March 31 to stockholders of record March 12.

Col. "Earth" for Rivoli

Columbia's "To the Ends of the Earth" follows "Captain from Castile," current at the Rivoli.

to be part of that development."

Rubin minimized the effect of foreign pictures upon the company domestic revenues. "They have not proven successful in our theaters," he said. "It is apparent that they appeal to the critics and not to the public."

Growing factor in the company's profits is the recently organized M-G-M Records unit. This division is already operating on a profitable basis, Rubin revealed.

All directors of Loew's were re-elected at the meeting as follows: Leopold Friedman, Eugene W. Leake, Charles C. Moskowitz, William A. Parker, William F. Rodgers, J. Robert Rubin, Nicholas M. Schenck, David Warfield and Henry Rogers Winthrop.

Voting stock present or by proxy constituted upwards of 3,404,533 shares of the 5,142,615 shares outstanding.

Cohen, Eisenberg Named in % Actions

(Continued from Page 1)

from the exhibitions of films between Jan. 30, 1942, and the present, with the intent of inducing the distributors to grant flat rentals at lower prices.

Theaters involved are the Starr, Rhinebeck, N. Y.; Lyceum, Red Hook; Pine Plains, Pine Plains; Milerton, Millerton, and Stuart, Lakeville, Conn. Actions were filed by Louis Nizer of Phillips, Nizer, Benjamin and Krimm.

Paramount, Loew's, 20th-Fox File vs. Forkey, Markells

Boston—Paramount, Loew's and 20th-Fox on Friday filed percentage fraud suits in Federal Court naming Kenneth H. Forkey, Edward Markell, Harold Markell and Simon Markell, as well as five theater corporations. Each complaint alleges a conspiracy to defraud distributors by making and submitting false reports on percentage films.

Among theaters involved, all in Massachusetts, are the Strand, Canton; Magnet, Dorchester; Mattapan, Mattapan; Park and Greendale, Worcester; and Porter Square, Cambridge. Actions were filed by Jacob J. Kaplan and Robert W. Meserve of Nutter, McClennen & Fish, with Sargoy & Stein of New York, also of counsel for each plaintiff.

\$25 Monthly Prizes for Best RKO Theaters Stunts

RKO Theaters in March will start a plan to recognize outstanding showmanship on the part of individual managers with a Showmanship Certificate, plus a check for \$25, to the manager originating and executing the stunt of the Month. Sol A. Schwartz, vice-president and general manager, announced at a meeting of Metropolitan area managers. Two prizes will be awarded each month, one for out-of-town managers and another for New York area men.

Stunts, to be judged by a committee of three, will include publicity and exploitation promotions as well as ideas pertaining to theater operation. Judges include Schwartz, William W. Howard, assistant general manager, and Harry Mandel, national advertising-publicity director.

Dezel Acquires Rights To 37 More Westerns

Full U. S. rights to 37 Westerns have been acquired by Albert Dezel Prods., Inc., of Detroit from United Screen Attractions Corp. of New York.

The group includes 10 Ken Maynard's Westerns; 8 Bob Steele Westerns; 8 Bill Cody Westerns and 1 Fred Scott.

Deal was concluded by George H. Hirliman, United Screen president, and Dezel.



She keeps the romance running smoothly...

THE spell of this picture's song and story might suddenly be broken... but for film row's "first lady," the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking...checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of

the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD



★ FILM DAILY REVIEWS OF NEW FEATURES ★

"The Sign of the Ram"

with Susan Peters, Alexander Knox,
Phyllis Thaxter

Columbia 88 Mins.
SHOULD KNOCK OFF BIG MONEY FROM FEMALE TRADE; GOOD DRAMA HAS HIGHLY EXPLOITABLE STORY ELEMENT; TELLING PERFORMANCES.

The dramatic entertainment offered here has been astutely fashioned. The indication is apparent soon after it gets started that it was designed to capture the attention of the distaff side of the audience element. This it should do easily. It is a top bracket number in production and performances. Its best potentialities point to lengthy tapping of the subsequent-run, neighborhood field where word of mouth will probably boost its drawing power.

The film is highly exploitable. Marking the return to the screen of the accomplished Susan Peters the title derives from the astrological zodiacal sign. Pseudo science that astrology is, it enjoys numerous adherents who can easily be persuaded to have a looksee at this one. Tickets will be

John Sturges' direction is simple, lucid. Once the stage is set for the plot to get into its stride, it becomes a compelling job of dissection which uncovers the inner workings of a selfish woman's mind. The main role of a domineering invalid is pointedly performed by Miss Peters, who, by a deceiving outward semblance of kindness and love actually maintains a relentless grip on the lives, loves and activities of her immediate family.

Miss Peters was invalided when she rescued her husband's childhood by a former marriage, from drowning. Alexander Knox, Allene Roberts and Ross Ford are highly indebted to her. Miss Peters is a minor poet. Phyllis Thaxter comes to live at their home in Cornwall and also serve as secretary to Miss Peters.

A budding romance between Miss Roberts and Ron Randall is disturbed in its initial stage by Miss Peters. This leads to a breaking off. Later Ross Ford falls in love with his childhood sweetheart, Diana Douglas. Miss Peters forthwith casts a dubious shadow on Miss Douglas' parentage and ancestry. This leads the girl to attempt suicide. Miss Peters' most passionate devotee among Knox' children is Peggy Ann Garner. When an innocent event appears incriminating, Miss Garner tries to give Miss Thaxter an overdose of sleeping pills. She is saved, however.

Miss Peters' real nature comes to the surface shortly after the attempt on Miss Thaxter and being thoroughly defeated in her purpose she runs her wheelchair to the edge of a cliff, throws herself over.

Script has been smartly concocted to catch the thinking process of the females of the species. It achieves its end in that respect. Support includes Dame May Whitty, who contributes to the proceedings as a gossiping old woman constantly speaking out of turn and provoking awkward situations.

CAST: Susan Peters, Alexander Knox, Phyllis Thaxter, Peggy Ann Garner, Ron Randall, Dame May Whitty, Allene Roberts, Ross Ford, Diana Douglas, Margaret Tracy, Paul Scardon, Gerald Hamer, Doris Lloyd.

CREDITS: An Irving Cummings Production; Produced by Irving Cummings, Jr.; Director, John Sturges; Screenplay, Charles Bennett; Based on the novel by Margaret Ferguson; Art directors, Stephen Gausson, Sturges' Camera; Film editor, Aaron Stell; Set decoration, Wilbur Manefee, Frank Tuttle; Sound, Jack Goodrich; Photography, Burnett Guffey; Music, Hans J. Salter; Musical director, M. W. Stoloff.

DIRECTION, Able. PHOTOGRAPHY, Fine.

"A Miracle Can Happen"

with Paulette Goddard, Burgess Meredith,
James Stewart, Henry Fonda,
Dorothy Lamour, Victor Moore, Harry James,
Fred MacMurray

Bogues-USA 107 Mins.
HIGHLY SALEABLE ENTERTAINMENT IS PURVEYED HERE; MOSTLY TOP GRADE GUFFAW MATERIAL THAT HAS SOLID NAMES TO CATCH WIDE ATTENTION.

Just because a woman uses sublety in getting around to telling her husband she will have a baby, the authors of this film created almost two hours of incident in three installments.

Two installments are solid, tongue-in-cheek fun and tomfoolery indulged in by competent whose film names are powerful box office magnetism. The third episode has its humor. It has Fred MacMurray, too, plus William Demarest playing straight and Hugh Herbert once again responsible for guffaw material of top grade.

But "A Miracle Can Happen" is a star loaded delight that has a high audience attracting potential. It is replete with surprises. It has girls galore. It has Dorothy Lamour in a burlesque of herself — from Marshall Field indoor aviation to a sarong draped South Sea fascinator.

Then there's Fonda and Stewart. A pair of hot jazz musicians with a penniless band, a broken down jalopy. They land in Santa Monica, get involved in a contest at which Harry James shows up as a judge. Why does Harry James show up? Eduardo Cinnelli's daughter, Dorothy Ford, a looker in a bathing suit and evening gown, is an accomplished tooter. And Cinnelli might renew a lease he holds on a beach house James is living in.

What might appear to be a hodge podge assembled smartly, with neat touches, slick writing, bright lines, all boils down to the driving ambition of Burgess Meredith to become an inquiring reporter by fair and fake methods. His question of the day: "When has a child influenced your life?" To his wife Meredith is a newspaperman. To his publisher he is a writer — of lost and found ads, cat and dog division. The question was given him by his wife. He dashes out suspecting nothing.

He pulls a ruse at his office, gets the assignment. Trailing by an irate bookie to whom he is in hock, Meredith encounters Fonda and Stewart. Miss Lamour and Moore, MacMurray and Herbert, in that order. From each he gets a story. He turns in his copy, is fired, returns home as his furniture is being taken for non payment. Then Miss Goddard tells him of the baby. The editor, Charles D. Brown, calls to tell him his staff is good, he has a new job and that apparently is the miracle. King Vidor and Leslie Fenton share directing honors which for the most part they rate.

CAST: Burgess Meredith, Paulette Goddard, Fred MacMurray, Hugh Herbert, James Stewart, Henry Fonda, Dorothy Lamour, Victor Moore, Eileen Jensen, William Demarest, Dorothy Ford, Charles D. Brown, Betty Caldwell, David Wharf, Frank Moran, Tom Fadden, Paul Hurst.

CREDITS: Producers, Benedict Bogues, Burgess Meredith; Directors, King Vidor, Leslie Fenton; Screenplay by Laurence Stallings; Lou Breslow; Original story, Arch Oboler; Fonda-Stewart material, by John O'Hara; Photography, John Seitz; Art director, Ernst Fegte, Duncan Cramer; Supervising editor, James Smith; Music, Heinz Reinhold; Music supervision, David Chudnow, Skitch Henderson; Set decorations, Robert Priestley, Eugene Redd.

DIRECTION, Smart. PHOTOGRAPHY, Fine.

"If You Knew Susie"

with Eddie Cantor, Joan Davis

RKO 90 Mins.
THIS CANTOR-DAVIS ROMP SHOULD GAYLY MAKE THE BIG MONEY GRADE; SHOULD ATTRACT BIG GENERAL AUDIENCE TO THE B. O.

Setting the production sights to encompass the entire general audience field Producer Eddie Cantor loaded this one with everything the eventual target demands from both himself and Joan Davis in the line of laugh getting material, a light farce story treatment, songs and the familiar like set against backgrounds of show folk who retire to New England, fail to acclimatize at first, but take the well known come-back for the final happy denouement.

Zestful is the word for the display given by Cantor and Miss Davis. It is the sort of romp rightfully fitting to their talents which weekly storm the ether waves albeit invisibly. Tie the two factors of sight and sound into a visual entertainment and the prospective outlook in terms of remunerative entertainment should give the exhibitor and ticket-buyer alike just what the doctor ordered when he prescribed for the ailing box office.

As "Sam Parker" Cantor and his wife, played by Miss Davis, take up living at the family home in a Massachusetts town so their children can be brought up in proper surroundings. Cantor impresses the town-folk in a Paul Revere celebration but slips when he divulges a plan to convert his home into a niter.

On opening night nobody shows up. Cantor has red ink written all over it so Cantor decides to sell. At an ensuing auction a letter from George Washington is found. It is a "Parker" family heirloom acknowledging service to the country to the tune of \$50,000 in Revolutionary times. Cantor and Miss Davis go to Washington with the letter. They get the run-around but eventually, after a series of diverting sequences, the piece concludes on a merry musical note. But not before the letter is authenticated. Cantor refuses to accept the accumulation of money which is tremendous. He burns the letter, returns home and his patriotism triumphant, his neighbors greet him warmly. He opens the niter, it is a success.

Sprightly music, including the title number which is something of a Cantor signature, gayly season the proceedings. First rate support is given by Allyn Joslyn, Charles Dingle, Phil Brown, Sheldon Leonard, Joe Sawyer, Fritz Feld, Sig Ruman and Bobby Driscoll. Gordon M. Douglas directed.

CAST: Eddie Cantor, Joan Davis, Allyn Joslyn, Charles Dingle, Phil Brown, Sheldon Leonard, Joe Sawyer, Douglas Fowley, Margaret Kerry, Dick Humphreys, Howard Freeman, Mabel Paige, Jim Ruman, Fritz Feld, Isabel Randolph, Bobby Driscoll.

CREDITS: Producer, Eddie Cantor; Director, Gordon M. Douglas; Original screenplay, Warren Wilson, Oscar Brodney; Musical score, Edgar Fairchild; Musical director, C. Bakaleinikoff; Songs, B. G. DeSilva, Joseph Mitter, Jimmy McHugh, Harold Adamson, George Tibbles, Ramez Palmer; Film editor, Philip Martin; Set decorations, Darrell Silvera, James E. Altwies; Dance director, Charles O'Curran; Montage, Harold Palmer; Music editor, Philip Martin; Art directors, Albert D'Agostino, Ralph Berger; Sound, Jean L. Speak, Clem Portman.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Chester Rogers Dead

Detrit — Funeral services for Chester L. Rogers, operator of the Columbia Theater, were held in Ypsilanti. He is survived by his wife and son.

"Western Heritage"

with Tim Holt, Nan Leslie, Richard Martin

RKO 61 Mins.
INTELLIGENCE IN STORY STRUCTURE AND ABLE PERFORMANCES RATE THIS AS A BETTER GRADE WESTERN.

Here for once in many moons is a western that has intelligence in its story structure and permits the chief character an assistants to demonstrate mentality that is aware of what's cookin' and they'd something about it before affairs get too much out of hand.

Starting off snappily with Lois Andrew displaying her charms and singing in an early day version of a Tucson saloon, the year shows Walter Reed meeting her after her first number. He wants to take up where they left off. He is in possession of valuable Spanish land grant. However, he does not suit Miss Andrews. She sends him away. Outside he is set upon. Tim Holt happens along, assists in routing the crook.

Later Holt and Richard Martin come upon Reed mortally wounded on their ranch. The Reed wallet is snatched, his body disappears. Then things start to happen an there is plenty of fireworks, bawling riding, chase and the similar like which as required reading in western scripts. A ultimately lead to rounding up a gang in.

One of the better grade outdoor numbers, this one should ably fill the requirements of the program. Wallace A. Grisse directed.

CAST: Tim Holt, Nan Leslie, Richard Martin, Lois Andrews, Tony Barrett, Walter Reed, Harry Woods, Richard Powers, Jason Robards, Robert Gray, Pete Laundres.

CREDITS: Producer, Herman Schomb; Director, Wallace A. Grisse; Original screenplay, Norman Houston; Photography, Alfred Kellie; Art directors, Albert S. D'Agostino, Lucius O. Croxall; Music, Paul Sawtelle; Musical director, C. Bakaleinikoff; Special effects, Russell A. Cully; Set decorations, Darrell Silvera, Adolph Kurl; Film editor, Desmond Marquette; Sound, Jean L. Speak, Terry Kellum.

DIRECTION, Good. PHOTOGRAPHY, Good.

FC Ups Peckham, McCoy And Lutzer to New Posts

(Continued from Page 1)

and the appointment of Ralph McCoy to succeed Peckham as head of the Atlanta branch.

Concurrently, Kranz announced the promotion of Jake Lutzer, Dallas branch manager, to Southern division head, with supervision over Atlanta, Charlotte, Cincinnati, Dallas, Memphis, New Orleans and Oklahoma City. His headquarters will be in Dallas.

Ted Birnbaum, recently with Universal-Int'l, joins Film Classics home office sales department in supervisory capacity. All promotions and appointments become effective today.

Awards Tickets on Sale

West Coast Bureau of THE FILM DAILY — Hollywood — Public sale of tickets for the annual Academy Awards March 20 at the Shrine Auditorium has been started, Jean Hershow president, announced. Mail orders are being accepted at the Mutual ticket offices with across-the-board sales to start Feb. 9 at Mutual office and the Southern California Music Co. Tickets are scaled from \$12 to \$3.60. Member and industry sales will be handled through the Academy.

Green Opens 4-Day ITS Meeting Today

President Walter E. Green will convene the first general meeting of National Theater Supply branch managers and executive staff in seven years this morning at the Park Central Hotel.

Sessions will continue daily through Thursday.

With general plans and policies for the new year serving as the conference's theme, subjects on the agenda, in addition to new items in the ITS line, will include ways and means of improving service to exhibitors, plans for the wider distribution and sale of popcorn and associated products, a two-in-theater equipment program.

There will be visits to International projector's plant in Bloomfield, N. J., and General Precision Laboratories in Pleasantville. The meeting will close Thursday night with a buffet supper and cocktail party at Renato's restaurant in Greenwich Village.

ITS branch managers attending include: P. Rosser, Jr., Chicago; J. H. Kelley, Cincinnati; P. J. Masek, Cleveland; A. C. Schuyler, Des Moines; C. Williamson, Detroit; B. N. Peterson, Indianapolis; A. de Stefano, Kansas City; A. J. Larsen, Milwaukee; A. T. Crawford, Minneapolis; N. F. Williams, Pittsburgh; W. C. Earle, St. Louis; W. J. Hutchins, Albany; N. C. Haeffel, Baltimore; H. J. Kinney, Boston; V. G. Sandford, Buffalo; J. Hutchins, New Haven; A. G. Smith, New York; R. W. Pries, Philadelphia; J. C. Brown, Atlanta; W. G. Bolling, Charlotte; L. Bostick, Dallas; R. L. Bostick, Memphis; T. W. Neely, New Orleans; J. I. Watkins, Oklahoma City; J. J. Moran and J. B. Malone, Denver; Lioré C. Ormby, Los Angeles; H. H. Randall, San Francisco; C. L. Iniquy, Seattle.

Harry D. Epting, manager of National's conditioning department, and Joe Gosman, manager of National's theater seating department, will participate in the sessions. Will some of the personnel of General Precision Laboratories.

The general office executives attending include J. W. Services, district supervisor; W. J. Embull, sales promotion manager; A. J. Odey, advertising manager; J. E. Currie, theater department manager; Arthur Baldwin, export manager; A. E. Meyer, manager of the projection equipment department; and C. F. Alexander, sales engineer.

Organize Spuds, Inc.

Chicago—Arnold L. Olin, Paul Neuger and Zelda Olin have formed Spuds, Inc., with offices at 715 W. 18th St., to manufacture and distribute popcorn and potato chip lines.



GREEN

Periodic Cleaning of PROJECTOR EQUIPMENT

By ROBERT L. MUHS,
Field Service Engineer, Theater Equipment Division, Devry Corp.

Projector cleanliness is the best insurance any theater owner can have toward the continued operation of the "perfect show". The film track itself must be clean to prevent bindups and to protect film, and the mechanism must be kept clean to prevent accumulations of dust, dirt and lint which eventually cause worn parts.

Manufacturer's recommendations should be closely followed in respect to the lubrication of the machines, but if anything, overoil should be the rule. In line with this, when the machines are oiled, all excess oil and grease should be wiped up immediately. Some operators even use blotters or other absorbing material to line the bottoms of their mechanism cases in order to collect any overflow.

In most cases the operating side of the projectors is kept fairly clean, but the back or mechanism side is lost in a maze of dust and lint. Eventually the dust and dirt will work itself inside the case and thus into the moving parts. The results are noticed first as loose sprockets, sloppy gear trains, and an unwarranted looseness in the whole projector. Since bearings or shafts are generally worn, replacement is the only answer. To avoid some of these troubles use a check list for periodic cleaning of the equipment. Once a week cleaning is not too often.

- A suggested sample might be:
 - Is the case clean both inside and out?
 - Is it free of all lint, dirt, excess oil and small particles of broken film?
 - Are the fire traps and fire rollers free of accumulated dirt and emulsion?
 - Are all idler rollers and pads spotless and shiny?
 - Is the film gate free of all emulsion pile-ups and dirt?
 - Are the tension shoes clean and smooth?
 - Is the sound drum free of lint and dirt both on its surface and on its edges?
 - Is the hold-back sprocket or impedance roller spotless?
 - Are all feed and takeup sprockets free of all emulsion and dirt?
 - Is the takeup activating assembly free of all oil, grease and dirt?
 - Are all drive sprockets and gears clean, and lubricated with clean oil?
 - Is dirt piling up in odd corners or angles of mechanism castings?
 - Are all chains clean but well lubricated?
 - Are all lenses clean? (Never use metal on a lens. Alcohol and water used with a soft cloth is an excellent lens cleaner.)
 - Is the lamphouse clean both inside and out?
 - Is the are reflector spotless?

In each case mentioned here the answer is obvious, clean the unit completely and then lubricate according to directions.

General Register Dealers Install Automatickets

General Register reports on recent installations in the Central States of the new unitized Automatickets by the following dealers: Falls City Theater Equipment Co., Louisville, Ky.; Ernie Forbes Theater Supply Co., Detroit; Frosch Theater Supply Co., Minneapolis; National Theater Supply Co., Cleveland; National Theater Supply, Detroit.

Continental Electric Appoints New Reps.

The Continental Electric Co., Geneva, Ill., has announced the appointment of a new representative in the Pittsburgh area, Thomas R. Donnelly. Its new representative in the Buffalo and Rochester area is the Ball Associates. Appointed to represent Continental in the California area now is Alfred W. Harris of Gardena.

TESMA Exec. Warns On Price Cutting

Warning against adoption of a price-cutting policy, a move already subject of dealer complaint in several territories, is voiced by Roy Boomer, secretary-treasurer of the TESMA, in the organization's current bulletin to members.

Boomer writes:

"During the war years and directly thereafter, retail prices on theater equipment were kept on a live and let live basis due to the fact that the demand was greater than the supply. Now, however, it is a different story. I have had several letters from theater supply dealers complaining of price cutting in their territories.

"If dealer No. 1 cuts his price (and of course his profit) to get volume business, dealer No. 2 is affected by the loss of the sale so, invariably, he cuts his price more than dealer No. 1 did. And so it goes, back and forth until the price is cut to such an extent that neither dealer makes a profit or very little.

"Are you a price cutter? Can you actually operate on five or 10 per cent above your cost? I visited four dealers in a certain city not so long ago. Dealer No. 1 complained about the way the other three dealers were cutting prices. Dealer No. 2 had the same complaint about the other three and so it went on down the line, each brushing off budding wings sprouting out of his back. What's the matter fellas? Don't you know that not one of you can get all the business? My experience has always taught me that good service builds a business on a firmer foundation than cut prices ever will."



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Europe Needs More Pix, Congress Told

(Continued from Page 1)

Mundt-Smith Bill last month.

The solons called for "better quality pictures, depicting the highest standards of American life," but pointed out that "many excellent American pictures" have been and are being shown. "Certain of the commercial films" have given "an erroneous impression," they said.

MPEA assistance to the program, they said, "deserves special commendation." They added that "the program can readily be solved if certain of the independent companies who have been laggard will join in the effort."

The committee called also for "consideration . . . to the possibility of arranging commercial distribution overseas by the block booking of documentaries with American commercial features." This proposal was advanced last Fall by Sen. Henry Cabot Lodge of Massachusetts, who although not a member of the committee covered the same ground and wrote an independent report.

Omitted from the committee's report was any reference to proposals for Government aid to pix companies in getting dollars to cover their out-of-pocket expenses for foreign distribution.

In general, the committee called for more documentary and educational films, with a greater field force insuring wider showing of these films through Europe.

"In Soviet satellite countries formerly dependent on Germany for information on new techniques, there is now a large unsatisfied demand which the Soviet Union is incapable of filling," the committee reported. This offers the United States "an unusual opportunity to capitalize on Soviet insufficiency by showing American advances through medical, dental, scientific and other specialized documentary films."

Another recommendation was that 16 mm newsreels go by air to USIS offices as a means of increasing local interest in the USIS offerings and to "offset the many slanted Soviet newsreels in foreign theaters." It was proposed also that arrangements be made with local educational authorities to put American films into local educational programs.

Rhode Island Fraud Suits Are Settled

Providence, R. I.—Percentage fraud actions filed by eight distributors against the Castle Theater, Mt. Pleasant, R. I., and the Majestic, West Springfield, Mass., have been settled, according to a stipulation filed in Federal Court. Actions were dismissed when the defendants accounted to plaintiffs and paid the amount agreed to be due.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

ERROL FLYNN'S commitment at Metro will probably be a starring role in "Lucky Baldwin" which Al Lichtman will produce. . . . ★ Eagle Lion is preparing a sequel to "T-Men," with Elmer L. Frey, retired co-ordinator of the United States Treasury Department acting as technical adviser. . . . ★ U-I has cast Hugh Herbert in "One Touch of Venus" and Penny Edwards opposite Donald O'Connor in "The Wonderful Race at Rimrock." . . . ★ Maureen O'Sullivan may go to England to star in Sir Alexander Korda's "A Lady Has To Die" to be filmed at the British Lion studios there. . . .

★ ★ ★
ROBERT MONTGOMERY will produce, for U-I release, "Come Be My Love," the story that the studio bought for him to direct and star in. . . . ★ Robert Ryan joins Pat O'Brien, Dean Stockwell and Barbara Hale in RKO's "The Boy With Green Hair." . . . ★ Edward Finney will produce "The Life of Henri Dunant," founder of the Red Cross in conjunction with Stephen Marcus. It'll be made next Summer, partly in Italy and France. . . . ★ Jimmy Durante will be honored with a "Heart of Gold" award Feb. 25, by the Mount Sinai Men's Club, a philanthropic group associated with the Mount Sinai-Duarte National Medical Center. . . . ★ Bing Crosby is making a short film for the American Cancer Society which will be shown during the Society's annual fund-raising campaign. . . . ★ RKO will send "The Boy With Green Hair" before the cameras on the 9th, "Blood on the Moon" the next day, and "The Long Denial" later in the month. . . .

20th-Fox, RKO Plans Under Chicago Trial

(Continued from Page 1)

clarification of the Jackson Park Theater decree, comes back into the Chicago release picture Thursday when "Green Dolphin Street" opens a two-week first run at the B & K Chicago Theater.

B & K Will Promote Own Fights for Video Use

(Continued from Page 1)

igan City before in-person audiences, and to be telecast to Chicago video audiences. WBKB will share in either the profit or the losses of the venture, as well as retaining an active voice in the scheduling.

Move was made because of the uncertainty of Chicago promoters over the effect of television, with long term contracts said to be increasingly difficult to arrange. In addition right to major attractions are being withheld to the last minute and high charges levied for telecast privileges.

\$100,000 Raised for TOA; Plan Membership Drive

Oklahoma City—Morris Loewenstein, secretary for TOA, reported the group raised over \$100,000 last year and plans to go all out for members in 1948 since they only scratched the surface in 1947. He will go to Dallas meeting of Texas theater owners next week with Ted Gamble and Herman Levy.

N. J. Chain Grocery Showing Free Films

(Continued from Page 1)

already being felt at the boxoffice of regular theaters in the area. Particularly affected are Saturday morning kid shows.

Also up for action at the Trenton meeting will be the problem of bingo which has again reared its head in New Jersey. Mayor Eggart of Jersey City presented a resolution last week leading to the legalization of the game and it is hoped that effective opposition will be corralled by the state's exhibitors.

McConnell Preparing Suits To Name Shea, Interstate

(Continued from Page 1)

ville, O., against Shea's Ohio theaters will be filed in Cleveland. Second, for Ben Ferguson, owner of the College and States Theaters, will be filed against Jefferson Amusement Co. of Bryan, Tex., in Houston Federal Court.

McConnell left over the weekend for Dallas to take depositions of Carl Hoblitzelle and R. J. O'Donnell of the circuit; John Allen and Leroy Bickel of M-G-M, and others, in connection with the McLendon action against Interstate.

Copeland Leaves Para. In KC; Li Beau Replaces

R. M. Copeland has resigned as Paramount branch manager in Kansas City, it was announced at the weekend.

Effective Jan. 31, R. C. Li Beau has assumed Copeland's duties.

U. K. Amendment Hits Rank's Circuit Merger

(Continued from Page 1)

second reading, will reach the committee stage this week, with a two-day debate scheduled for tomorrow and Wednesday.

The key amendment, already intended to block the Rank plans—plans which brought Spyros P. Skouras, 20th-Fox president, and the company's general counsel, to this side in a hurry—authorizes the Board of Trade to refuse a theater license to a circuit house unless the theater was controlled by the applicant on Jan. 1 of this year and unless proved that "any arrangement in force for securing that films exhibited at the theater are the same as those exhibited at other theaters controlled by that person were also in force on the same date."

Tabling of the amendment by the BOT president brought a statement from the J. Arthur Rank Organization that full details of the "pooling arrangement," which had been styled by Skouras as a "merger" prior to his departure from New York, had been discussed with the BOT before the Skouras-Rank talks opened.

Rank spokesmen were emphatic in saying that Wilson had full cognizance of what the British film tycoon proposed following the recent purchase of General Cinema Finance controlling G.B. by Odeon.

(In early 1944, Rank gave a commitment to the British Government that limited the number of Odeon Circuit houses to 607, a similar undertaking also being received by D. W. Dalton, then president of the BOT from Associated British.)

The chief amendment to the bill introduced by His Majesty's Loyal Conservative Opposition is sponsored by Oliver Littleton, a former president of the BOT. It would establish 35 per cent as the minimum starting quota.

The Wilson amendment to stem Rank's plans takes on added significance in the light of the BOT president's disclosure in Commons recently that the Government was planning to launch an all-embracing investigation of British exhibition distribution, with special attention to the monopoly angle.

NEW POSTS

PAUL MORPHEW, manager, Tuxedo, Highgate Park, Mich.
ARCHIE STURDY, manager, Piccadilly, Detroit
JOHN WOOD, manager, Belle, Detroit
JERRY BLUMENTHAL, assistant manager, Star Hartford, Conn.
JAMES VAN HORN, 20th-Fox salesman, N. Haven.
TED REISCH, assistant manager, Universal, C. Cago.
FRED TELLER, treasurer, Orpheum Theater Omaha.
MORT IVES, salesman, Columbia, Des Moines
ARNOLD SHARTIN, booker, Columbia, Omaha

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Vol. 93, No. 23

NEW YORK, TUESDAY, FEBRUARY 3, 1948

TEN CENTS

BAN ON CROSS-LICENSING VEILS DIVORCEMENT SCTOA Seeks Pact for Theater Video Pickups

Large Screen Equipment
Demonstrated in Series
Of Tel. Com. Meetings

By RALPH WILK

West Coast Bureau of THE FILM DAILY
Hollywood—Television committee of the Southern California Theater Owners Associations plans to meet with broadcasters and sponsors' representatives to work out an agreement permitting theaters to pick up and show television programs, James Nicholson, chairman, said at a demonstration in his Picfair Theater. According to known law, Nicholson (Continued on Page 7)

Excise Tax Rate Cut Is Claimed Necessary

Washington Bureau of THE FILM DAILY
Washington—The need for readjustment of the excise tax rates which could only be justified under wartime conditions" should be a part of any tax reduction bill, Rep. Robert Taft, former chairman of the House Ways and Means Committee, told the House yesterday just before (Continued on Page 5)

J. K. Films Bill Undergoes Changes Before Parliament

London (By Cable)—With the films Bill reaching the committee stage in Parliament today, J. P. W. Gallahue and Benn Levy will press for the adoption of their amendment to remove from the proposed quota (Continued on Page 7)

High Court Accepts ACLU Equity Brief

Washington Bur., THE FILM DAILY
Washington—The Supreme Court yesterday agreed to receive the amicus curiae brief offered late last month by the American Civil Liberties Union in support of the Government's divestiture position in the Paramount case. Contents of the brief, which calls for divorcement as a means of freeing the screen as a medium for ideas, were described in THE FILM DAILY last week.

Editorial

Brotherhood Week ... participation is a privilege

By CHESTER B. BAHN

ONCE again it is the high privilege of the tens of thousands of men and women who give flesh-and-blood substance to the motion picture industry to support and actively engage in the great work of the National Conference of Christians and Jews.

The medium, as it has been for some years past, is American Brotherhood Week, to be celebrated nationally from Feb. 22 to Feb. 29.

Selection of that particular seven-day period for the observance is most fitting. There surely could be no more appropriate day for the inaugural than the birthday of George Washington, the Father of his Country and, as such the very personification of those things for which American Brotherhood Week stands.

THE gospel of friendship and tolerance, of unselfish patriotism and idealism, of freedom and understanding with which the National Conference today is fortifying the American way of life is in fact the kernel of the American heritage, conceived by (Continued on Page 5)

Para. Offering Tele Recording Service

Paramount Pictures is making its television film recording service available to advertisers and whatever for duplicating live video programs off the air at the rate of 20 cents per foot, and a minimum charge of \$100, it was disclosed yesterday.

Master negative or positive films (Continued on Page 4)

35 Films Before Cameras This Week; WB Has 7

West Coast Bureau of THE FILM DAILY
Hollywood—Thirty-five pictures are in production this week. Warner Bros. heads the list with seven pictures before the cameras. Four pictures are shooting at M-G-M; "A (Continued on Page 4)

Exhib.'s Future in Court's Lap—Levy

Charlotte, N. C.—The exhibitor's future is now in the lap of the U. S. Supreme Court, and whatever the final decision in the industry anti-trust suit, theater owners will find operation more difficult under Government regulation, Herman M. Levy, TOA general counsel, told the (Continued on Page 6)

Johnston Lauds Solons' Aid In Spreading U. S. Info

Washington Bureau of THE FILM DAILY
Washington—MPAA president Eric Johnston yesterday termed the recommendations of the Smith-Mundt Congressional group "a recognition by Congressional leaders of (Continued on Page 5)

Schwalberg Resigns at E-L Will Leave Feb. 15 to Take Over New Post

British Glad-Hand Kaye On Opening in London

London (By Cable)—Danny Kaye opened a four-week engagement yesterday at the Palladium, backed by the most favorable press reception an American performer has received (Continued on Page 7)

Resignation of A. W. Schwalberg as vice-president and general sales manager of Eagle Lion Films, effective Feb. 15, was announced last night by President Arthur B. Krim. Schwalberg in wires to the company's sales execs. and branch managers advising of his resignation said he was leaving to "accept what I feel (Continued on Page 4)

20th-Fox, Para., RKO Hit Gov't Attempt to Force Cos. Out of Theater Biz

Declaring that a ban on "cross-licensing" would make theater operation impossible and be tantamount to divorcement, 20th-Fox, Paramount and RKO sharply attacked the Government's position in the industry anti-trust suit in reply briefs filed with the U. S. Supreme Court yesterday.

Under the severe handicap of being forced to confine exhibition of its (Continued on Page 7)

Clark May Join in High Court Argument

Washington Bureau of THE FILM DAILY
Washington—With Attorney General Tom Clark himself considering joining in the oral argument, page proofs of the Government appellees' brief in the Paramount case were served on the defendant companies yesterday. Printed and corrected copies are not expected to reach the Supreme Court before tomorrow. Although the Department of Justice was unwilling to permit release (Continued on Page 5)

Defendants Seek Extent Of Jackson Park Decree

Chicago—Question of whether the Jackson Park Theater decree regulates the entire Chicago area, or whether it affects only the Jackson Park territory, will be pressed at the next hearing before Judge Michael (Continued on Page 5)

Johnston, AMPP Slate Re-elected for Term

West Coast Bur., THE FILM DAILY
Hollywood—Eric Johnston was unanimously re-elected president of the Association of Motion Picture Producers at a meeting yesterday. Other officers re-elected include: V. Frank Freeman, chairman of the board; Charles Boren, vice-president in charge of industrial relations, and James S. Howie, secretary-treasurer.

THE FILM DAILY

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FINANCIAL

(Feb. 2)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	18 1/4	18 1/4	18 1/4	+ 1/4
Columbia Pict. vcs.	10 7/8	10 7/8	10 7/8	— 1/8
East. Kodak	41 1/2	40 3/4	40 3/4	— 1/2
Gen. Elec. Ed.	15 1/2	15 1/2	15 1/2	+ 1/8
Loew's, Inc.	17 1/2	17 1/4	17 3/8	— 1/8
Paramount	19 1/2	19 1/4	19 1/4	— 1/4
RKO	8 1/2	8 1/4	8 1/4	+ 1/8
Republic Pict.	3 3/4	3 3/4	3 3/4	+ 1/8
Republic Pict. pld.	9 1/2	9 1/4	9 1/4	— 1/4
20th Century-Fox	20 1/2	20	20	— 1/2
Universal Pict.	13 1/2	13 1/4	13 1/4	+ 1/8
Universal Pict. pld.	59	58 1/2	59	+ 1/4
Warner Bros.	11 1/2	11 1/4	11 1/4	— 1/4

NEW YORK CURB MARKET

Monogram Picts.	3 1/4	3 1/4	3 3/4	+ 1/4
RKO	1 7/8	1 7/8	1 7/8	— 1/8
Sonotone Corp.	3 3/4	3 3/4	3 3/4	— 1/8
Technicolor	12 1/2	12 1/2	12 1/2	+ 1/8

OVER THE COUNTER

Cincolor		Bid	Asked
		5 1/4	5 5/8

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ABC Plans to Open Five Video Outlets This Year

American Broadcasting Co. plans to have television stations operating in five cities by the end of the year, Mark Woods, ABC president, announced yesterday. Network plans three preliminary regional networks, from which a national television network will later be developed.

ABC's Chicago outlet probably will be opened in September, to be followed by Detroit in November, Los Angeles and San Francisco in December and New York probably later that month. Negotiations are under way to locate the New York transmitter and antennae on the Chrysler Bldg., sharing that location with the CBS station.

Skouras Returns to N. Y.; Rank Now Due on Mar. 10

J. Arthur Rank is expected to visit the U. S. early next month, according to 20th-Fox prexy Spyros Skouras, who just flew back from a quick visit to England where he was in conference with the British cinematographe regarding plans to pool facilities of the Gaumont-British and Odeon Circuits.

Twentieth-Fox reportedly has a \$20,000,000 interest in GB.

Informed sources in New York said yesterday that Rank was now expected to arrive here on March 10.

Mrs. Lena Broidy, 63, Dies of Heart Attack

West Coast Bureau of THE FILM DAILY Hollywood—Mrs. Lena Broidy, mother of Steve Broidy, Monogram-Ally Artists president, died yesterday of a heart attack in Cedars of Lebanon Hospital. She was 62.

Services will be held today in Groman's Mortuary. It is requested that flowers be omitted. In addition to her husband, Julius, and son Steve, Mrs. Broidy is survived by another son, William, and two daughters.

Warners' Teddington Studios Reconstructed

London (By Cable)—Warners' Teddington Studios, reconstructed after being put out of commission by Nazi bombs, will be formally reopened Thursday.

Ealing's Aussie Program Awaits Arrival of Baker

Sydney (By Air Mail)—More details on Ealing Studio's plans to make four pictures annually in Australia are due to be revealed following the arrival on Feb. 11 of Maj. Reginald Baker, managing director of the company. Baker is expected to discuss with Norman B. Rydge of GUT the expansion of the GUT-Rank Pagewood Studios here.

Program was cancelled by Rydge with the imposition of the 75 per cent ad valorem tax by Great Britain. Ealing since has been reported as budgeting an expenditure of \$1,000,000 for Australian production this year, and considerably more than twice that amount in 1949. Rydge, however, will not comment, and local interest is centered around the arrival of Baker.

10 More Exhib. Chairmen For "Brotherhood Week"

Ten more exhibitor leaders have been named territorial chairmen for American Brotherhood Week sponsored by the National Conference of Christians and Jews, Harry Brandt, national exhibitor chairman, announced yesterday.

They are: Harry Lamont, Albany; Robert T. Murphy, Buffalo; John Balaban and Jack Kirsch, Illinois; Woodrow Praught, No. Dakota; Gus Metzger, Southern California; Harry L. Nace, Arizona; Abe Solomon, Tennessee; Les Newkirk, Wyoming, and John Nolan, eastern Pennsylvania.

The latest acceptances bring the total to 42 who will coordinate the activities of theater owners in their territories on behalf of the drive.

Odeon and ABP Declare 7 1/2 Per Cent Dividends

London (By Cable)—Odeon yesterday declared an interim dividend of 7 1/2 per cent, the same as for the previous period.

London (By Air Mail)—Associated British Pictures has declared an interim dividend of 7 1/2 per cent, less tax, on its common stock payable Feb. 21. Previous year's dividend was 10 per cent.

21-Day Availability for "Senator Was Indiscreet"

Cleveland—Universal-Int'l joined other distributors in offering subsequent 21-day availabilities in place of the former 35 days. "The Senator Was Indiscreet," first U-I release under the plan, has been booked by the Vogue, Uptown, Fairmont, Broadview, Community, Commodore, Riverside and Lyric Theaters.

Rank Company to Fill \$41,000 U. S. Lens Order

London (By Cable)—Taylor, Taylor and Hobson, Leicester company controlled by J. Arthur Rank, has just received a U. S. order for photographic lenses worth \$41,000.

COMING AND GOING

JACK GROSS, RKO Radio executive producer, returned to Hollywood yesterday from a three-week trip in the East.

HAL E. CHESTER, Allied Artists-Monogram producer, leaves Hollywood Friday for End, Okla., where he will wed Virginia Ellen Weatherly Feb. 14. Following the ceremony, they y honeymoon in New York and Bermuda.

J. M. (Joe) SEIDER, accompanied by his wife, sails on the S.S. Uruguay Feb. 12 for South America. He will visit Rio de Janeiro, Santos, Montevideo and Buenos Aires, and return in 38 days.

W. STEWART McDONALD, Warners theater executive, is in Pittsburgh today, returns to New York tomorrow.

MAURICE "RED" SILVERSTEIN, regional director of Latin America for Loew's Int'l, left by air for Mexico City yesterday.

GEORGE WELTNER, president of Paramount Int'l, is due to return to New York today from Hollywood, where he attended meetings with company studio officials. J. E. PERKINS, managing director for Great Britain, who attended the confab with Weltner, will remain on the Coast until the end of the month.

WILLIAM B. ZOELLNER, head of M-G-M short subject sales and reprints and importations, left yesterday for Buffalo and Cleveland.

ALAN CUMMINGS, head of M-G-M branch operations and maintenance, got back yesterday from a visit to six Western exchanges.

SAM FORGOSTON of M-G-M's advertising department returned yesterday from a week's vacation upstate.

MITCHELL RAWSON of M-G-M's publicity department, and WILLIAM SCHNEIDER of Danahe & Coe, left last night by plane for the Coast to look at "State of the Union," "Easter Parade," "Homecoming," and "The Pirate." They will return the end of the week.

MICKEY ROONEY left over the week-end by plane for the Coast immediately on his arrival from England.

E. M. McAVOY, U-I short subject sales manager, left yesterday on a trip to Washington, Pittsburgh, Cleveland and Albany.

JOHN J. JONES, president of Screen Guild Productions, is scheduled to arrive here tomorrow to discuss company's foreign distribution head, William M. Pizer, and Eastern sales manager, Arthur Greenblatt.

ROBERT L. LIPPETT, vice-president, Screen Guild Productions, arrives in Hollywood today via plane from San Francisco for production franchise with Bob Nunn and Carl K. Hittleman.

PAT PATTERSON, Astor Pictures franchise holder in Los Angeles, Seattle and San Francisco, returned to his main office in Frisco from Manhattan, after huddling with R. M. "Bob" Savini, prexy of Astor Pictures.

RICHARD F. WALSH, prexy of IATSE, is headed to fly today to Miami where he will huddle with the administrative committee of Labor's League for Political Education.

Attorney THOMAS MCCONNELL left for Dallas yesterday for Tri-State hearings.

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**TIME SAID THIS
ABOUT WARNERS'
"TREASURE OF SIERRA MADRE":**

**"One of the best
things Hollywood
has done since it
learned to talk; and
it takes a place among the
best ever made!"**

starring
HUMPHREY BOGART • and WALTER HUSTON • TIM HOLT • BRUCE BENNETT
Directed by
JOHN HUSTON • Produced by
HENRY BLANKE

Screen Play by John Huston • Based on the Novel by B. Traven • Music by Max Steiner

Schwalberg Resigns Eagle Lion Post

(Continued from Page 1)

is one of the greatest opportunities offered to any man in the industry," and that the appointment of his successor would be announced shortly by Krim.

Krim confirmed last night that the post would be filled "sometime later this week." There were some indications that the announcement may come today or tomorrow.

In his announcement of Schwalberg's resignation, Krim noted his "tremendous contribution" to the creation and development of the company and expressed his regret and sense of personal loss. Schwalberg joined E-L 18 months ago, following a stint with International Pictures.

In his wire to his sales associates, Schwalberg disclosed that his new affiliation will take effect on Feb. 16, the day after he steps down at E-L.

There was immediate, keen speculation in New York trade circles last night when the Schwalberg resignation became known as to both his new post and his successor at E-L. William J. Heineman in recent weeks has been prominently mentioned for an E-L distribution post, but there was nothing concrete ascertainable last night from E-L sources.

Heineman is with the Rank division of Universal-Int'l. Viewed as giving some color to his possible E-L affiliation is the fact that the latter distributes part of the Rank output on this side.

Another executive vacancy exists in the Robert R. Young organization—the presidency of Pictorial Films, trade observers noted last night.

Expect Argentine to End Ban on U. S. Film Imports

Argentina's ban on film imports, which went into effect last week, will probably be lifted insofar as Hollywood pix are concerned at an early date, it was learned yesterday, following the receipt by the MPAA international department of a report from the association's Buenos Aires rep.

Ban, it was confirmed, stemmed from recent Spanish censorship action, deeply resented by Argentine producer-distributors. The MPAA was advised that Hollywood product is in high repute and demand, and that there exists no feeling against the U. S. industry.

Send Birthday Greetings To—

Feb. 3

Mary Carlisle
S. D. Cohen
Russell Arms
Milton Silver
James A. Starr
Pat H. Harman
Peggy Ann Garner



On Good Public Relations

● ● ● IS IT POSSIBLE that good public relations aren't as problematical and costly as a lot of people in the film industry seem to think? The current demonstration by Tom Waller, director of information in the MPAA's New York office might indicate that know-how makes everything of this kind quite simple and even very economical. At a cost of less than \$200, and with no aides, he has taken an unknown staff member of the MPAA and rolled up over 25 breaks in the biggest outlets in all phases of publicity. Very few people in the film industry had heard of the staffer—a young lady named Margaret Ann Young—until Waller fitted her into his plans. Today Miss Young is so well known that she is receiving fan mail. People all over the country know that she is the head of MPAA's Title Registration Bureau and also—just what that bureau contributes toward industry strength in dignity, discernment and good taste.

● ● ● PAGES IN BIG SUNDAY SUPPLEMENTS, wire service and syndicate features breaking again and again across the country, national radio hook-ups, favorable breaks by columnists who had hitherto featured unfavorable aspects of the industry, big breaks in news sections of metropolitan newspapers—all these are a matter of record today. Slick magazines, with stories and photo layouts, fan magazines, and more of the same overall-wise, have been planted and will break intermittently through the next five months.

● ● ● IT'S CONSERVATIVE TO STATE that no staff member in the 25-year history of the MPAA ever got such a campaign. Needless to say Waller's work—with a big hand for the support he's getting from his boss, Ken Clark, in Washington—is, in the public relations sense, unlike anything else in this business. There are inhibitions to conquer and association-old barriers to surmount. Also—there is no ready-made and easily marketed glamour personality to sell in the New York office. The big-time publicity light actually is illuminating something that newspapermen for long have called the "house of mystery." Waller is changing that to something like this, "the MPAA is the capitol of the film industry."

● ● ● WARNERS is planning a July 4 premiere here for "Romance on the High Seas." ... That published report "Naked City" has been booked into the N. Y. Capitol for a 10 week run is somewhat on the screwy side. ... With Armand Deutsch, head of Story Prods., signed by Dore Schary as an associate producer for RKO, will "This Side of Innocence" finally wind up as an RKO pic? ... Story presumably is committed to UA for the feature. ... The Philadelphia Inquirer reminds that since Sept. 13 last its video station, WFIL-TV, has been telecasting a newsreel nightly, seven nights a week. Inquirer's reel, by the way, can give complete sound film coverage of any local news event that breaks as late as 5:30 p.m. ... Publisher Sigmund Gottlob: he expanded the Cinema Dante program into the illustrated Dante Theater Magazine, aimed to further Italian-American understanding. Henry Fischbach is editing. ... American Airlines has promoted Robert L. Smith to the post of cargo sales rep. for the entertainment industry here.

● ● ● COULD THIS FREE ADMISSION business become contagious? Following word that Mrs. Clyde Quimby ran U-I's "Stairway to Heaven" for three days without ticket charges, comes notice that Ted Allen, owner of the Garden Theater, Guthrie Center, Ia., held a three-day open house. with everyone admitted free. to celebrate the theater's 17th anniversary.

Para. Offering Tele Recording Service

(Continued from Page 1)

of live programs, recorded by means of the system unveiled by Paramount at the TBA clinic in December, may be made on 35 mm. and may be reduced to 16 mm.

Cost of recording a half-hour program at this rate would be \$540, and \$270 for a 15-minute program, etc. It is pointed out, however, that all types of video material will be handled, including spot commercials etc., although the minimum rate of \$100 will prevail.

Several New York agencies are said to be huddling with Para execs regarding the service, which would permit an advertiser to use a single program on an unlimited basis on all stations throughout the country. Kaiser-Frazer, currently sponsoring the 60-minute "Amateur Hour" or WABD-DuMont, is said to be negotiating for the recording service for use by its dealers in major cities having video service.

In making available the system's facilities for the filming of video shows originating in New York, Paramount is said to feel that it is solving one aspect of the tele cost problem for sponsors and their agencies. Charges for filming and prints is said to be considerably under tariff for coaxial transmission. Added factor is that through the prints agencies can reach stations not now linked by the AT&T coaxial cable.

35 Films Before Cameras This Week; WB Has 7

(Continued from Page 1)

Date With Judy" was completed. Four pictures will be in work at Universal-International before the end of the week, with "One Touch of Venus" scheduled to get under way by Thursday. Four are shooting at 20th-Fox, including "For Fear of Little Men," and four at Paramount with the addition of a Pine-Thomas production, "Disaster," set to go before the cameras. Three are shooting at Monogram and Columbia, two at Republic, and two for United Artists' release. One is in work at Eagle Lion, with one completed, "The Spirit of the Law." Edward Small is shooting one in Italy.

Rubin Clarifies

J. Robert Rubin, vice-president and general counsel of Loew's, yesterday corrected and clarified published stories on the company's annual stockholders' meeting last week, with particular reference to an attributed statement to the effect that Loew's could operate profitably regardless of the present 75 per cent British duty. Stressing the gravity of the situation, Rubin noted that in reply to a stockholder's inquiry, "Can we survive?" he replied in substance, "We'll have to; we'll have to cut and adjust our costs to that end."

Clark May Join in High Court Argument

(Continued from Page 1)

any of the material in the briefs, there was little reason to believe they gained anything different from what has earlier been said by the department.

In the meantime, anti-trust attorneys are awaiting the oral argument, which they expect to get under way before the high court next week. Precisely how the Government's three hours of presentation will be broken up is not yet determined. It is possible that Assistant Attorney General John Sonnett, anti-trust head, might use all the time himself. There is also a distinct possibility that Attorney General Clark might be heard—an unusual step but not precedent-shattering.

Clark, as anti-trust head, was in direct charge of the case for the period prior to the termination of the 1940 consent decree and worked closely with Robert L. Wright during negotiations which might have led to a new decree—but which fell through. There was speculation here that Clark's participation in the leading might depend upon whether former Supreme Court Justice James C. Byrnes—also a one-time Cabinet member as Secretary of State—elects to address the court.

Johnston Lauds Solons' Aid in Spreading U. S. Info

(Continued from Page 1)

the importance of motion pictures and other media in telling peoples abroad the story of America and its people."

Although the report contained no specific reference to the pix industry's currency problems, Johnston commended it for expressing, in the words of the report, "the hope that any legislation providing for European recovery which includes guarantees with respect to the conversion by American enterprises in Europe of local currencies into dollars provides that such local currencies can henceforth be converted by selected American publications and other American media of information already operating or to be established and approved in the future."

CHARTERED

TELEVISION CARTOONS, INC., New York City; 200 shares, no par value; Arthur Goldman and Bob Brotherton.

GUILD CINEMA, INC., New York, name changed to ELTSEE THEATER, INC.

MODEL AMUSEMENT CORP., Brooklyn; capital 200 no par shares; to operate theaters, amusement parks; by Girolama Mannina, Salvatore Di Gennaro, Anne Mannina.

OPERATIC PRODUCTIONS CORP., New York; capital, 200 no par shares; to produce films; by Harold J. Sherman, Sara Kaye, Lillie Brodsky.

RUARI FILM CORP., New York; capital, 100 no par shares; to produce films; by R. R. Lawrence Stegel, Morton Pepper, Harold Rosnwald.

Brotherhood Week

... participation is a privilege

(Continued from Page 1)

Washington and the founding fathers and bequeathed by them to countless generations still to come.

The American motion picture industry, itself a great melting pot of artists and technicians drawn from virtually every land, is an object lesson: men and women of every faith, creed and sect, without regard to race and color, work together, play together, crusade together.

It is well said that no time in our national history ever called more strongly for devotion to this idea, so splendidly exemplified by film men and women.

The better we can all carry out the precepts of the National Conference and the principles of American Brotherhood Week in our personal, national and international outlook, the quicker the eradication of prejudice, misinformation and plain social indifference and the better the chance of enduring survival of our American heritage.

MPAA Pins Red Label Excise Tax Rate Cut On "Curtain" Protest Is Claimed Necessary

Washington Bureau of THE FILM DAILY

Washington—Reaffirming his continued resistance to any attempts to dictate what appears or does not appear on the screen, Eric A. Johnston, MPAA president, has rejected the protest of the National Council of American-Soviet Friendship against release of 20th-Fox's forthcoming "The Iron Curtain." At the same time Johnston questioned the motives of the National Council and concluded that "the purpose of your organization is to create in this country an atmosphere of appeasement and acceptance of Russia's policy of aggression and expansion."

Protest was in the form of a letter to Johnston from Rev. William Howard Melish, chairman of the Council, and followed a similar protest sent to Spyros P. Skouras, 20th-Fox president.

Johnston pointed out to Melish that the issue of free speech in relation to the screen was challenged seven years ago before a Senate committee, when the producers were accused of war-mongering because of alleged anti-Nazi films. "Producers then insisted upon and maintained their constitutional right to make films on any subject, free from dictation," Johnston reminded. "Their position was vindicated. They stand on that right today, and I back them up."

The MPAA president pointed out instances of attacks on the U. S. in Russian plays and by radio, press and films, which Johnston said, "are constantly used by the Soviet Government to vilify and malign American democracy."

"Have you protested to anyone in Russia?" Johnston queried. "Consistency would dictate that you should have."

Defendants Seek Extent Of Jackson Park Decree

(Continued from Page 1)

Igoue, expected to be held on Feb. 20.

Meanwhile, Edward Johnston, attorney for Paramount and B & K, will file a request for information on rental prices paid by the Jackson Park from Nov. 19, 1947 to date.

(Continued from Page 1)

the Knutson income-tax reduction bill was voted.

Termining the bill "too soon and too much," Doughton said "we should have had revision of taxes first, then reduction," or they should have been simultaneous. "To have a well balanced tax bill there should have been some reduction, or removal of other taxes, along with reduction of individual income taxes."

Expect Overridden Veto

General impression on Capitol Hill yesterday was that a substantial reduction of income taxes will emerge, regardless of the expected Presidential veto if the bill passed yesterday or something close to it should go to the White House. Very little hope was held out for any further tax reduction which might include the halving of the 20 per cent admissions levy.

Pantzer Elected Prexy Of Chi. Poster Ass'n

Chicago—Mitchell Pantzer, Independent Poster Co., Philadelphia, was elected president of Associated Theater Poster Association at their convention here. Jay Schrader, Charlotte Poster Co., Charlotte, N. C., was named vice-president and Don Swartz, Independent Poster Exchange, Minneapolis, was named secretary-treasurer.

Va. Theaters Ass'n Re-elects Crockett

Richmond, Va.—William F. Crockett was re-elected president of the Virginia Motion Picture Theaters Association at the annual convention, marking his 11th election to the post.

Others re-elected were Benjamin T. Pitts, vice-president; Harold Wood, secretary, and Sam Bendheim, Jr., treasurer. Principal speakers at the mid-Winter meeting were Robert Coyne, executive director of TOA, and Dave Palfreyman, MPAA representative.



CROCKETT

The meeting closed with a banquet and dance which was attended by over 500 persons, including Gov. William Tuck, Lieut. Gov. Preston Collins, state and city officials and most of the members of the General Assembly which is now in session. Washington's Film Row was represented 100 per cent.

Emil Velazco Takes Over New Quarters

Emil Velazco, Inc. has taken over space at 723 Seventh Ave., formerly occupied by M-G-M Int'l. In addition to space required for the Velazco organization's film music service, the new set-up includes six fully-equipped air-conditioned cutting rooms with vaults and a complete re-recording studio providing variable-density and variable-area recording channels, both licensed and non-licensed. Facilities, together with loop projection for post-synchronization and disc recording for playbacks, will be operated by the Velazco organization as a service to local and out-of-town producers. Velazco was wartime director of music at Navy's Photographic Science Lab. He began a music scoring and library service in New York in 1945, opening a branch office in Kansas City last year.

RKO RADIO PICTURES, Inc.

NEW YORK
TRADE SHOWING
of

"THE PEARL"

TUES., FEB. 10, at 2:30 P.M.

RKO PROJECTION ROOM, 630 NINTH AVE., N. Y., N. Y.

Exhib.'s Future in Court's Lap—Levy

(Continued from Page 1)

Theater Owners of North and South Carolina in convention here yesterday.

Levy was vehement in his denunciation of the decree's competitive bidding provisions, and expressed the hope that the almost unanimous objection raised against that portion of the decree will move the high tribunal to discard it.

"Competitive bidding, if it does nothing else," the attorney declared, "must lead to increased film rentals and increased admission prices so that the two purported principal sources of benefit under the Sherman Act, the patron and the theater owner, will suffer."

Seeing in auction selling "one of the greatest evils" ever to be visited upon the industry, Levy deplored the legal sanctity of a practice that "distributors would probably never have tried without the support of judicial blessing." He pointed out, however, that most of the defendants are opposing that portion of the decision.

Attacks Poor Philosophy

Attacking the philosophy of many in the industry that what is good for exhibitors must be bad for distributors, and vice versa, Levy said that nothing is gained in business without the sacrifice of something else. In place of constant litigation resulting in increased regulation of the industry by the Courts, Levy reiterated his plea for an Open Forum whereby representatives of both sides—distribution and exhibition—would sit down and by conciliation and round-table discussion, "eliminate those obstacles, problems, wrongs and illnesses which are possible of amicable adjustment."

"Along that line lies a possibility of a better, more harmonious industry."

'Good Progress' With ASCAP

Turning to the problem of ASCAP, the attorney reported "good progress" in TOA's negotiations with the Society, at the same time declaring that legal action would be taken if a satisfactory compromise was not reached.

The consent decree under which ASCAP is now operating authorized

Vatican Sets Comm. On Religious Films

Rome (By Radio)—Creation of an International Pontifical Commission for the supervision of Religious films headed by Monsignor Martin J. O'Connor, auxiliary Bishop of Scranton, Pennsylvania, was announced by the Vatican yesterday. The Commission appointed for three years will serve under the Secretariat of State. It will not be concerned with secular films, it was made clear.



"Alias A Gentleman"

with Wallace Beery, Tom Drake, Dorothy Patrick

M-G-M 76 Mins.
REGULATION BEERY NUMBER SHOULD ATTRACT HIS FOLLOWING; GOOD PRODUCTION VALUES.

Annual grimacing and nose-rubbing which is part of the thespic display of Wallace Beery is apparent enough in this program number and should serve to keep him in the public eye until something better comes along. Comedy content also relies on distorting the pronunciation of the King's English and a bit of a travesty on French verbiage. Yarn has to do with criminal reform in the face of old cronies who would like Beery to return to the rackets.

Soon to be released, Beery is informed his farm in Oklahoma is sought by an oil company. Forthwith he sells for \$250,000. On the outside, he seeks his grown daughter. Leon Ames learns of this, plants Miss Patrick on the scene. His purpose is to learn where the money is kept. Beery, legit this time, has a bank account. Miss Patrick, an actress, applies herself. Then Tom Drake, jailmate of Beery's shows up. Between romance, the connivance of Ames, the duplicity of Miss Patrick and whataveyou, the piece boils along to its conclusion with Beery pulling a neat switch, the cops collaring Ames and cohorts. Miss Patrick tells the truth and it looks like double nuptials at the finish. Beery had been rather sweet on Gladys George.

"Alias A Gentleman" has good production, fair performances. In the story sense it is quite a simple affair that goes its simple way, generates what is demanded from the plot and achieves the familiar happy ending. Otherwise, with the exception of the value of Beery's name in the proceedings, it is not much. Harry Beaumont directed.

CAST: Wallace Beery, Tom Drake, Dorothy Patrick, Gladys George, Leon Ames, Warner Anderson, John Qualen, Sheldon Leonard, Trevor Bardette, Jeff Corey, Marc Krah, William Forrest.

CREDITS: Producer, Nat Perrin; Director, Harry Beaumont; Screenplay, William R. Lipman; Based on a story by Peter Ruric; Photography, Ray June; Art directors, Cedric Gibbons, Stan Rogers; Film editor, Ben Lewis; Recording, Douglas Shearer; Set decorators, Edwin B. Willis, Alfred E. Spencer.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

St. Louis MPTO to Hold More Regional Meetings

Hannibal, Mo.—A number of regional meetings of the MPTO of St. Louis, eastern Missouri and southern Illinois will be held in the area during 1948. Fred Wehrenberg, president, announced at the first regional session of the group. Next gathering is to be held at some southern Illinois town, probably in March.

An increase in fees only under specific changed conditions, Levy pointed out, contending that it would be difficult for the Society to prove that these changed conditions existed.

"The burden of proof is on ASCAP," he concluded. "It may, eventually, have to prove it to the satisfaction of the Government or the Courts. And we may have to put ASCAP to the test. There will have to be a fair and reasonable compromise or we shall fight on all fronts with all weapons at our command."

"Man of Evil"

with James Mason, Phyllis Calvert, Stewart Granger

Rank-UA 90 Mins.
SLOW-PACED MELODRAMA OF ILLEGITIMACY; SUBTLY HANDLED IT SHOULD CATCH ON WITH THE GENERAL ADULT AUDIENCE.

The British, if this film is an indication, have a frank, adult approach in the dramatic handling of illegitimacy. The subject is treated at length, in openhanded fashion and the story, while it is many faceted, ends on a note of triumph.

Saleability of this British export for the American audience is given impetus by the names of James Mason and Stewart Granger. Produced some years ago the Mason role is one of support rather than the lead, yet his frequent cropping up in the course of the plot will reward his following. Main lead role is capably rendered by Granger. Miss Calvert in this earlier demonstration of her abilities, plays her role with ease and finish.

This film's drawback is its adherence to gaslight melodramatic treatment and Anthony Asquith's direction treads the proceedings along extracting every tear and tragic inner emotional upset. He has concentrated attention on an old-fashioned flavor. If such was his intent he has captured what he sought. What the modern audience requires is something else again.

Daughter of a brothelkeeper-publican Miss Calvert is orphaned, goes to live with Stuart Lindsell, her real father. He is married to Margaretta Scott, who is two-timing him with Mason. It is an act of fatherly kindness on Lindsell's part. Miss Calvert joins his household as a seamstress. Later she discovers the liaison between Miss Scott and Mason. Mason was responsible for her foster father's death. She departs Lindsell's place, goes to live in an East End pub with Wilfrid Lawson, an old family friend.

Granger comes courting after Lindsell's death. His family objects. There is another meeting with Mason at Evans' Dining Rooms, a disreputable sort of place. Granger and Miss Calvert go to Paris. They meet Mason there. Out to avenge his slugging at Granger's hands, Mason seeks and finds a duel. Granger kills him, is seriously wounded. His sister shows up threatens to break up the affair but Miss Calvert remains steadfast, tells the sister off, goes to nurse Granger back to health.

As "Fanny By Gaslight" the picture had a successful run throughout England. Subtly and tastefully handled, it might click here. It is strictly adult fare.

CAST: Phyllis Calvert, James Mason, Stewart Granger, Wilfrid Lawson, Joan Kent, Margaretta Scott, Nora Swinburne, Cathleen Nesbitt, Helen Hays, John Laurie, Stuart Lindsell, Amy Veness, Ann Wilton, Guy Le Feuvre, Ann Stephens, Gloria Sydney.

CREDITS: A Gainsborough Picture; Producer, Edward Black; Director, Anthony Asquith; Maurice Oster in charge of production; Based on the novel, "Fanny By Gaslight," by Michael Sadleir; Screenplay, Doreen Montgomerie; Photography, Arthur Crabtree; Art direction, John Bryan; Production manager, Anthony Alcott; Musical score, Cedric Mallabry; Musical direction, Louis Levy; Sound, B. C. Sewell.

Carlisle Plans Tax Measure

Carlisle, Pa.—Borough Council has tentatively approved a 10 per cent levy on theater tickets. Although action was not final, necessary ordinance is expected to be ready for consideration on Feb. 12.

SHORTS

"Bundle from Brazil"

Paramount 11 Min.
Good Fun
Sports-caster Red Barber is sent coat-mundi, or ant bear, from South American admirer. There are lots of laughs as the camera follows the "nosey" fellow around exploring the Barber residence and environs. Okay for any audience.

"Dad Minds the Baby"

Warners 10 Min.
Plenty Laughs
The proud papa is in a dither as to how to take care of junior o' Mama's night out. He is interrupted by everything from the phone to the grocery man. Things do not end too happily for this harassed gentleman. Should be good for laughs.

"Mind Over Mouse"

RKO 17 Min.
For Kennedy Fans
Edgar Kennedy gets himself in a kinds of jams while trying to catch mouse in his house. He even blows up a side of the home. This gives vent to many antics while he tries to piece things together. Fun for Kennedy fans.

"Horse Fly Fleas"

Warners 7 Min.
Excellent
A homeless flea takes refuge on dog's back, which to him is a forest inhabited by hostile flea Indians. The poor dog is tormented till he rid himself of his lodger. Excellent cartoon which should have them in the aisles.

Improve Relations at Community Level—ATOI

Indianapolis—Importance of public relations on the community level is pointed up in a bulletin of the Associated Theater Owners of Indiana. Reminding members that Sen. Charles F. Carpenter of Illinois recently told an exhibitor meeting that their failure to develop good public relations in individual communities was handicapping their legislative friends, ATOI urged exhibitors to make sure that relationships with people in their towns was not embarrassing or making more difficult the efforts of those who are trying to secure for him fair and considerate legislative treatment.

Bulletin called upon members to make public relations of part of each of their programs, pointing out that the industry-wide public relations also is affected at the local level. Warning against the playing of objectionable pictures, the ATOI bulletin cautioned that the alibi of blocking is not readily accepted by the public, particularly those groups most active in formulating public opinion.

Cross-Licensing Ban Bells Divorcement

(Continued from Page 1)

tures in the comparatively few of nation's houses owned by National Theaters, attorneys for 20th declared that the company could stay in the theater business. his suggestion is simply divorce-ent under another name," the brief

Paramount and RKO supported's contention with similar arguments, the latter company pointing that the "strangest part of the verment demand is that it bears st oppressively on the smallest entants. RKO and Loew's."

RKO argued that the ban would rive the company of income ded from the distribution of inde-ndent productions as well as mate-ally affect the revenue obtained on distribution of its own product. e company estimated that its gross epts from rentals would be rec-50 per cent and further sup-ported its argument by reference to nding of Pact No. 102 of the Dist-ict Court, i.e., "It would be in-finitely impossible for RKO to operate eaters on features produced by KO alone."

Deny Decree's Inadequacy
All three of the companies denied e Government's charges that the ew York Equity decree was inad-equate to correct the abuses result-ing from unfair trade practices in dis-tribution and supported the latter urt's conclusion that divestiture od serve no useful purpose and e injurious to the public as well.

Paramount charged that many ts in the Government brief were "distorted" and that the brief con-ined "many inaccuracies and omis-sions."

Maintaining that the Govern-ment seems to base its demand for divestiture upon the false assumption that integration of distribution and exhibition is in itself unlawful, the defendants defended their ownership of the-aters as perfectly legal and as having neither the purpose nor effect of excluding others from any important segment of the market.

"No monopoly or other restraint ists which would justify theater 'divorcement,'" the Fox brief stated. The District Court's proposal for

Metro's Showing British Exhibitors What They're Missing as a Result of That Duty

London (By Air Mail)—British exhibitors, their tongues figuratively hanging out for Hollywood product, are to be kept posted by Metro on the pix they're missing as a result of the confiscatory 75 per cent duty imposed by the Labor Government.

At all future Metro tradeshowes here, the company will show trailers presenting scenes from new pix completed since the August ban. First is on "Cass Timberlane." Others will cover "Green Dolphin Street," Enterprises' "Arch of Triumph" and "Body and Soul" (both Metro releases overseas), "Killer McCoy" and "High Wall."

Idea originated with Sam Eckman, and is being hailed here as sensible and constructive.

British Glad-Hand Kaye On Opening in London

(Continued from Page 1)

from the dollar-hungry British press in many months.

The same critics, who recently criticized other American performers for taking valuable dollars out of London, responded very favorably to a Kaye press interview at the Savoy. John Bouverie in the News Chronicle termed the actor a "character in his own right and no mere mass of Hollywood barnacles." David Lewin in the Daily Express said Kaye was the "world's No. 1 clown."

While the star's latest Goldwyn pic, "The Secret Life of Walter Mitty," is confined to playdates outside England by the Whitehall-Hollywood tax impasse, his three previous pictures, "Up in Arms," "Wonder Man," and "The Kid from Brooklyn" are playing theaters throughout Britain.

This is Kaye's second appearance here. Ten years ago, he toured the Islands as a supporting performer to Sally Rand and several music hall acts. The press reception for Kaye last week was so unusual, United Press sent out a dispatch commenting on it and estimating his salary as between \$6,000 and \$12,000 weekly.

Kaye has one unreleased picture from Goldwyn, "A Song Is Born," before he starts on his Warner contract when he returns to America.

selling by competitive bidding establishes a basis of a workable system. the RKO brief declared. "It may be assumed that the District Court will freely exercise its reserved jurisdiction either to modify the system if it be found procedurally inept in any way, or to strengthen it if it proves inadequate in any detail." it added.

20th-Fox referred to the Government's comments on what it termed the "public interest" as "sheer window-dressing."

Continuing, the Fox argument declared that "no evidence was introduced by the plaintiff—and there is none in the record—that the motion picture-going public has been injured in any way by the trade practices which the court below condemned."

RKO avowed that the lower body was eminently justified in concluding that divestiture would be injurious to the public. Ownership and operation of its own theaters makes it possible, the company pointed out, to plan and direct more effectively the initial exploitation of a picture which results in greater revenue not only

U. K. Films Bill Undergoes Changes Before Parliament

(Continued from Page 1)

exemption theaters with net takings of less than £100 per week.

Another amendment, submitted by H. D. Hughes, wants Clause 4 which governs such exemptions to apply only to features exhibited as first-feature pix.

In addition to the amendment designed to block the Odeon-GB "pooling" plan, president Harold Wilson of the Board of Trade has tabled several others largely of a textual character.

Among more important proposed changes are the substitution of the words "control or direct" for "make contracts with renters for" the exhibition of films at theaters controlled by any person, and the addition of the words: "whether by making contracts with renters or otherwise."

The clause providing for renters to keep a special book for recording deliveries of registered films to exhibitors is to be omitted, renters instead to be required to keep records of these deliveries; in other words the present procedure is to be continued.

This was one of the few points raised by the K.R.S., which suggested that the adoption of the original clause would involve unnecessary labor and additional work, without supplying any new information.

H. D. Hughes has several amendments tabled: to make the minimum labor cost for a long film £1 per foot; to apply the percentage rentals to each reel of film with the exception of first features; and a new section to clause 6, providing that the certified cost of producing a film shall be the first charge after deducting agreed costs of distribution.

In another amendment, Hughes seeks to make the representation on the Films Council of makers of British films four members, of which two shall be makers of specialized and short films, and four members representing employees.

for the initial run RKO house but for the subsequent run theaters also

"There is also undisputed evidence," the latter argument continued, "that the quality of motion pictures made by the theater-owning defendants would be jeopardized by divorcement, that, for example, the ownership of theaters has enabled RKO to take the risk of experimenting with new types of pictures, which have advanced the art."

SCTOA Seeks Pact for Theater Video Pickups

(Continued from Page 1)

said, exhibitors are not liable for damages because of showing televised material. Yet, he continued, since there is no precedent, no one can be sure.

SCTOA committee is looking into and arranging demonstrations of various large-screen television systems in a move to nullify the proposed springing up of television theaters and "jackrabbit operators," who plan to open for important television events. Colonial's large-screen television was demonstrated at the second meeting arranged by the group, along with Paramount's film process.

Observing that broadcasting companies have spent some \$20,000,000 on television facilities, Nicholson pointed out: "It is a commercial thing and no dollar will be left unturned by them to put it into every home in the U. S."

"Our answer," he declared, "is to join it in its infancy, learn what we can from it . . . then combine the good features of both the motion picture and television into something exclusively our own, which will keep those 80,000,000 weekly theater patrons coming."

In addition to Nicholson, SCTOA's television committee comprises Lester Bromberg, S. Charles Lee, Ralph MacCullough, and Earl Rice.

2,000 to See First Pic In New Church Series

More than 2,000 persons prominent in civic and religious affairs are expected to attend this morning's premiere at the Town Hall of "The Church of the Atomic Age," first of a series known as "In the Eyes of the Church."

The documentary, which is the work of Dean Charles E. McAllister of the Cathedral of St. John the Evangelist, Spokane, Wash., traces the events leading up to the use of the atomic bomb. Picture, which contains hitherto unpublished footage captured from the Japanese, presents arguments for and against the use of the bomb. Eric A. Johnston, president of the MPPA, as well as the film industry, have endorsed the film which will be made available to bona fide users by the Film Forum Foundation, 127 E. 12th Ave., Spokane.

NEW POSTS

WILLIAM WILSON, manager, Copley, Akron.
ED McCORMACK, manager, Grand, New Haven.
JAMES CASSON, manager, Woods, Grosse Pointe Woods, Mich.
WILLIAM PITT, assistant manager, Broadway-Capitol, Detroit.
GEORGE MARKEY, assistant manager, Riviera, Detroit.
GERALD SMART, assistant manager, Madison, Detroit.
RICHARD LASSMAN, assistant manager, Cinderella, Detroit.

WEDDING BELLS

Grosso-Mansfield

Syracuse — Engagement is announced of George Mansfield, Loew's late assistant manager, and Rose ary Grosso.

Almquist-Day

San Juan Capistrano, Calif.—Sing-Dennis Day and Margaret Ellen Almquist were married in the Mission here.

A story of shocking impact

...necessarily a story of violence,
intrigue... and death.

If portions of it shock you and
your audiences, remember

it is based on hitherto secret

files of the U. S. Treasury

and its Bureaus of Narcotics,

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 24

NEW YORK, WEDNESDAY, FEBRUARY 4, 1948

TEN CENTS

U. S. ATTACKS CLEARANCES, EXPANSION, POOLS

Heineman Named Eagle Lion Distribution V. P.

Leaves Universal-Rank to Accept, But Will Continue On Directorate of JARO

Appointment of William J. Heineman as Eagle Lion's vice-president in charge of distribution, effective immediately, was announced yesterday by president Arthur B. Krim.

Heineman, who has resigned as general sales manager of the Rank division of Universal to take over the E-L top sales post, succeeds Alfred Schwalberg, whose resignation was announced 24 hours earlier, although under a different title. Schwalberg has been vice-president and general sales manager.



HEINEMAN

While Heineman leaves Universal

(Continued on Page 6)

DIETZ ON FILM PUBLIC RELATIONS

"The Best Come from the Screen Itself," Declares Metro's Ad-Publicity-Exploitation Chief

The best public relations job for the motion picture industry comes from the screen itself and the evident determination among producers to keep improving their product and to deal with important American and world themes, Howard Dietz, Loew's vice-president and Metro ad-publicity-exploitation director, told THE FILM DAILY yesterday.

Dietz pointed out that it was impossible to expect perfection in the public relations



DIETZ

of an industry in which the spotlight is on the personal lives of individuals and on the films rather than the industry itself.

"When a movie star has a miscued romance, they say Hollywood is a sin-den," Dietz declared. "When a star has a perfectly normal life and does good and charitable work, that's not news."

"When the industry, as in the early days," he continued, "made cheap, sensational pictures, people said the movies pander to the lowest public taste. Later when self-regulation was imposed, they said the industry hamstrings itself. You can't win."

The M-G-M ad head saw nothing to be too alarmed about in the present situation. "When the public isn't interested in criticizing the movie industry, the situation will be worse,"

(Continued on Page 3)

Holds Distribs. Failed to Shake Charges of Vertical And Horizontal Conspiracy

Washington Bureau of THE FILM DAILY
Washington—The Statutory Court was justified in invalidating prima facie clearance agreements and in putting the burden of proving reasonable clearance upon distributors, the Government argued yesterday in a reply brief filed with the Supreme Court. Also, the Government maintained, the lower court's prohibition against theater expansion was a less

(Continued on Page 6)

Suit Aims for Ruin, Brandt Tells Court

Claiming various allegations in Paramount's fraud complaint against him are "false and scandalous," Harry Brandt yesterday filed a motion in New York Supreme Court seeking to strike out the improper allegations.

Brandt complains against the "vi-

(Continued on Page 6)

Carolinas TO Elect Carpenter as Prexy

Charlotte—Passage of a resolution condemning the showing of "so-called sex attractions and of newspaper advertising about such attractions" highlighted the closing business

(Continued on Page 7)

Byrnes in Equity Plea Before Hi Court

Washington Bur., THE FILM DAILY

Washington—It is now definite that James C. Byrnes, former Secretary of State and former Supreme Court Justice, will participate in the oral argument before his erstwhile colleagues next week. Byrnes, who represents 20th-Fox and is also a consultant to the MPAA, has not decided how long he will address the Court, but his decision to plead is now definite, his office said yesterday.

Attorney General Tom C. Clark is expected to participate in the Government argument.

20th-Fox Seeking Boston Video Station

Twentieth Century-Fox, which last week signed a pact with Camel Cigarettes to produce a daily newsreel film for network video, is reported preparing to file an application for a television station in Boston, thus adding to their activities in the growing industry. Company originally filed for a station in Boston in 1945 but after the rejection of the CBS's color video

(Continued on Page 7)

Spanish Gov't Moves For Tight Censorship

Madrid (By Cable)—Moving to further tighten the already drastic Spanish censorship of motion pictures, Jose Ibanez Martin, Minister of Education, has decreed that appointment of inspectors in every large city and town to check programs, thus assuring that only certified films are exhibited.

The Martin order, which became

(Continued on Page 7)

Allport, McCarthy, Douglas Mull U. K. Tax

Washington Bureau of THE FILM DAILY

Washington—Fayette W. Allport and John McCarthy, European manager and assistant director of the foreign department of MPAA, respectively, were closeted yesterday for a considerable period with Ambassador to England Lewis Douglas, as it was learned last night. Although it is assumed that their discussion

(Continued on Page 7)

OHE Would Keep Authority Claims Materials Saving of \$76,000,000

Texas TO Votes to Affiliate with TOA

Dallas—Texas Theater Owners, Inc., opened its annual two-day meet yesterday at the Adolphus Hotel and voted unanimously to affiliate with Theater Owners of America. Seventy-

(Continued on Page 7)

Washington Bureau of THE FILM DAILY

Washington—Housing Expediter Tighe Woods told the House Banking and Currency Committee yesterday that the saving in critical materials resulting from his authority to control theater and other amusement construction "is of sufficient value to merit continuation of the authority

(Continued on Page 3)

Tri-State-Meredith Acquires Station KSO

Des Moines—Tri-States Theater Corp. and Meredith Publishing Co. have purchased KSO, a CBS affiliate, pending FCC approval. A. H. Blank, Tri-States head, becomes president of Tri-States-Meredith Broadcasting Co., with G. Ralph Branton, circuit's general manager, managing director of the radio station.

THE **JIM** DAILY
ALL THE NEWS
ALL THE TIME

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FINANCIAL

(Feb. 3)

NEW YORK STOCK MARKET

	High	Low	Close	Chg.
Am. Seat	17 1/2	17 1/2	17 1/2	— 3/4
Bell & Howell	19 1/2	19 1/2	19 1/2	— 3/4
Bell & Howell pfd.	94 1/2	94 1/2	94 1/2	— 1/2
Columbia Pict. pfd.	65	65	65	— 1/2
Est. Kodak	40 3/8	39 3/8	40	— 1/2
Gen. Elec. pfd.	15 1/2	15 1/2	15 1/2	— 1/8
Loew's, Inc.	17 1/2	17 1/2	17 1/2	— 1/2
Paramount	19 1/2	19 1/2	19 1/2	— 1/2
RKO	8 1/8	8	8 1/8	— 1/8
Republic Pict.	37 1/2	37 1/2	37 1/2	— 1/2
Republic Pict. pfd.	91	91	91	— 1/2
20th Century-Fox	20 1/2	19 1/2	19 1/2	— 1/8
20th Cent.-Fox pfd.	34 1/4	34 1/4	34 1/4	— 1/2
Universal Pict.	13 1/2	13 1/2	13 1/2	— 1/2
Universal Pict. pfd.	59	58	58 1/2	— 1/2
Warner Bros.	11 3/4	11 1/2	11 1/2	— 1/4

NEW YORK CURB MARKET

Monogram Pict.	3 1/4	3 1/4	3 1/4	— 1/8
RKO	1 7/8	1 7/8	1 7/8	— 1/8
Sonotone Corp.	3 3/8	3 3/8	3 3/8	— 1/4
Technical	13	13	13 1/4	— 1/8
Trans-Lux	5 1/2	5 1/2	5 1/2	— 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	5 1/4	5 1/2
Pathe	3 3/8	4 3/8

ENTIRE Building for Lease, 20,000 sq. ft. Modern former 1st Natl. Bank Bldg. at heavy traffic junction of Mamaroneck Ave. and Boston Post Road, in Mamaroneck. 3-story and full terrace basement. 2 elevators. Owner, L. N. Rosenbaum & Son, 565 Fifth Ave., N. Y. 17.

Golden Reports on Far East Markets; Peru Tax

Washington Bureau of THE JIM DAILY

Washington—Department of Commerce pix specialist Nathan D. Golden this morning issued detailed reports on pix marketing conditions in a number of Far Eastern countries, including the Philippines, India and Pakistan, French Indo-China and China. In addition, he reported that a 15 per cent tax on alien pix distributors operating in Peru has been imposed with a like proportion of the rental paid for foreign pix to distributors without Peruvian offices to be collected from the payor. These taxes are retroactive to 1947.

Golden also reported a deal between an American distributor and a local 16 mm circuit operator in Nicaragua whereby the distributor agreed to furnish product for the circuit provided the circuit closes its Granada Theater and stay out of large cities.

Century Losing Brooklyn Albermarle to Max Cohen

Cinema Circuit, headed by Max A. Cohen, acquired the 2,700-seat Albermarle in Brooklyn on a long-term lease from Albermarle Theater, Inc., effective next June. Until then, the theater will continue to be operated by Century Circuit which has had the lease for more than 20 years.

Cohen has intimated that he intends to spend upwards of \$150,000 for the complete refurbishing of the Albermarle. Also included in this estimated disbursement will be the installation of large-scale television as well as the re-designing of the theater's front and marquee.

Berk & Krungold, theatrical realtors, arranged the deal. Bernard S. Barr represented the lessor. Weisman, Celler, Quinn, Allan & Spett represented Cinema.

Newsreel Pre-censorship Would be Banned by UN

Lake Success—The UN sub-Commission on Freedom of the Press thus far has been able to define what the press cannot do, rather than what it can do. One bright spot however, was the 8 to 0 vote prohibiting previous censorship of printed matter, radio and newsreels.

Shea Circuit Winds Up Annual Mgrs. Conclave

Cleveland—E. C. Grainger, Shea prexy, and New York Circuit officials conducted the closing session of the annual managers all-day meeting at Carter Hotel, attended by 90 guests, including all local district and branch managers and industry top scale managers. Burt Sandford of Altec was master of ceremonies.

Speakers were George Goett, New York dean of Shea organization; Eddy Aaron, M-G-M; Nat Wolf, Warner Ohio Zone manager; Howard Minsky, 20th-Fox; John Fitzgerald, of IATSE; J. J. Maloney, M-G-M; James O'Gag, Republic; Bernard Kranz, of Film Classics, and Eddy Grainger, who was final speaker.

Universal News to Process Midwest Prints in Chicago

Chicago—Universal-Int'l's new film exchange building to be opened next Monday contains 18 film vaults, presumably the most housed by any exchange. Each vault is heat tested and checked with special indicators. Universal News will be processed here for the Midwest territory, thus saving from one to two days in distribution. George A. Ebeling and Ned Sosna designed the building.

Among U-I execs., expected at the ceremonies marking the opening of the new building are William J. Scully, E. T. Gomersall, A. J. O'Keefe, Charles Feldman, James J. Jordan, F. T. Murray and Maurice Bergman.

B & K Reduce Prices of New 2nd Run Loop Theater

Chicago—B & K change their Loop Garrick Theater film policy, starting Friday, to second runs featuring "Daisy Kenyon" and "Black Narcissus" for opener. Prices are being reduced from former 98 cents to 44 cents to 1 p.m., 60 cents to 5 p.m., and 80 cents to closing. This is first B & K reduced Loop price change in several years.

Jack Laver Dead

Toronto—Jack Laver, 57, veteran manager for Famous Players Canadian Corp., is dead. His wife and a daughter survive.

COMING AND GOING

ERIC A. JOHNSTON, MPA president, will come to New York from Washington Feb. 11 to appear on the Martha Deane air show over WOR and Mutual.

CHARLES CRETOR, Cretor Popcorn Equipment proxy, is in Charlotte, N. C., for business conferences.

EDWIN KNOPF is due from the Coast City.

ARCHER WINSTEN, Post film critic, a six-weeks visit to Venezuela, gather material for four-two-reel industrial films to be produced by the Princeton Film Center.

GENE ATKINSON, business agent of the Chicago operators union, has returned to the Windy City from a Florida vacation.

WALTER E. BRANSON and SID KRAMER will return Monday after a tour of RKO Radio exchanges on behalf of the 1948 Ned Depinet Drive.

BOB HOPE will leave Hollywood by plane today for a 10-day stay in New York and Washington.

JOANNE DE BERGH, 20th-Fox actress, flies to The Hague Saturday to see her two small children whom she plans to bring to Hollywood.

STANTON GRIFFIS, Paramount's chairman of the executive committee, and U. S. Ambassador to Poland, is skedded to sail tonight for Europe aboard the Queen Mary. Also due to sail at the same time are: LUCIEN BALLARD, cameraman, and his wife, MERLE OBERON, actress.

OLIVER UNGER, co-producer of "The Roosevelt Story," returned here from a three-week tour of Europe.

J. J. UNGER, United Artists general sales manager, and EDWARD M. SCHWITZER, Eastern and Canadian sales manager, left New York for Boston and New Haven yesterday. They will return to the home office on Friday.

PETER CUSICK, head of the recently organized Cusick Int'l Films, left last night via American Overseas Airlines for London where he will confer with Sir Lawrence Olivier on the production of a feature based on the lives of Composer Claude Debussy and Novelist George Sand. Shooting is skedded to start this summer in France.

Intervention Motion Denied

Houston, Tex.—Federal Judge Allen B. Hannay turned down an intervention motion of W. G. Underwood and C. C. Ezell in the patent infringement suit of Park-In Theaters of Camden, N. J., against Lone Star Theaters Co., Corpus Christi. Underwood and Ezell hold Texas rights to the Park-In patents.



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DEVONSHIRE FILM COMPANY

185 Devonshire Street Boston, Mass.

Best Public Relations For Film is on Screen

(Continued from Page 1)

he declared. "There's glamor and vitality in the subject of movies and it's more fun to pan."

L. Dietz did not feel, however, that the industry should rest on this philosophical attitude. As an important art and medium for the dissemination of ideas, he pointed out that films have a responsible role to play.

SAYS DIETZ

"Millions of people didn't spend their time last year telling the industry off. They just went to the movies and liked them. There is a lot of optimism to be found in the determination on the part of producers to keep improving the product and to deal with important American and world themes."

"Remember that the screen has progressed to the point where it is a most discussable topic. All this progress has been made in one generation. It is probably the most remarkable achievement of any new industry since the industrial age began."

As evidence of their assumption of this responsibility, he pointed to the recent announcement by M-G-M of a series of documentary films that will take a significant place in the realm of public enlightenment.

Dietz looks forward to continued progress for the industry which, he believes, will add constantly to its already remarkable achievements.

"As long as freedom of the screen is kept intact," he concluded, "there are no limits to the possibilities of the motion picture. It is as great and unpredictable as any art."

Dietz impressed the interviewer with his tremendous enthusiasm for three forthcoming M-G-M features, screened for him on the Coast last week. Trio embrace "Homecoming," with Clark Gable and Lana Turner, "Easter Parade," which he terms Irving Berlin's "greatest musical," and "State of the Union," Frank Capra's "finest film."

Ray Curran Dead

St. Louis—Ray J. Curran, 48, former chief booker and office manager for United Artists, is dead. He is survived by a sister, Mrs. Clayton R. Lupton, Jr.; a brother, Irvine T., and his father.

Send Birthday Greetings To—

Feb. 4

William French
Stella Simon
Ida Lupino
James Craig
William A. Orr
L. C. Wingham
Pat Dowling
Willard I. Scholes
Ethel Jackson
Nigel Bruce
Albert Margolies
Nate J. Blumberg
Clayton G. Eastman



"White Shirts Are Back"

● ● ● YES, WHITE SHIRTS ARE BACK.....In fact, some stores these days are even featuring white shirt sales.....To Phil M. this means, among other things, that people no longer are buying just any old thing—they're shopping for their money's worth.....But—and this is highly important—this does not mean that people are NOT buying.....They are.....And they're buying good entertainment on the screen just as they are good white shirts.....Take, for a prime example, Warners "My Wild Irish Rose," the Dennis Morgan Technicolor musical.

● ● ● IN WELL OVER 300 PLAYDATES over the holidays, the picture was held over in over 90 per cent of the engagements.....The picture has so far played well over 600 dates, and comparison of its business with that of the preceding year's holiday picture is interesting indeed.....In 1946 over Christmas and New Year's, the company released "The Time, the Place and the Girl," a Technicolor musical also starring Dennis Morgan, with the addition of Jack Carson.....And, you'll recall, 1946 was a peak year in the industry.....To date "My Wild Irish Rose," in at least 75 per cent of its engagements, has recorded business from 15 to 25 per cent above that of "The Time, the Place and the Girl,".....Which establishes once again that, if you've got the product, the business is there—and with a bang!.....Maybe with enough pix like "My Wild Irish Rose" Hollywood could tell the British what they can do with that 75 per cent tax.....Yes, gentlemen, white shirts are back.....and the good ones are selling!... ● P. S.: Warners now estimate that "My Wild Irish Rose" will roll up a \$4,000,000 domestic gross.

● ● ● ROBERT S. BENJAMIN, president of the JARO on this side, will be flying to London shortly... ● Down in Nashville the other day, Paramount held a sneak preview of "Golden Earrings" and, of course, passed out the usual comment cards.....Believe it or not, two of 'em came back reading, respectively, "Since seeing the preview to 'Golden Earrings' I think the picture will be wonderful" and, "If the entire picture is as good as the preview, it will be an excellent picture".....And what did you say was the mental age of the film audience?... ● Since "Manhunt in Manhattan," the factual account of how Teddy Prager, assistant night city editor of the Daily News, helped free two men accused of murder: and led the police to the real slayers, was broadcast recently on "The Big Story," (NBC), Teddy has had three offers to sell his story to Hollywood... ● Bob Hope "stars" in 20th-Fox's trailer for "Sitting Pretty."

● ● ● "NO MATTER WHAT the commuters say about the Long Island R.R. it's an improvement over the covered wagon."—Joe Williams in the N. Y. World-Telegram.....The hellyousay, Joe: you could sleep in a covered wagon.

● ● ● AIN'T-IT-THE-TRUTH DEPT: "You cannot expect the exhibitor in, say, the Middle West of the U. S. to take off his coat and work to put British pictures across when he is aware that Hollywood films are subject to a prohibitive tax in this country."—J. Arthur Rank in an interview with the London Sunday Times.

● ● ● QUOTE OF THE WEEK: "The motion picture industry has learned that mama keeps the pocketbook. When papa comes home after dinner he usually says, 'What's playing?' and mama tells him."—Arthur De Bra of the MPAA in a N. Y. Herald-Tribune interview by Paul Tobenkin.

OHE Says Savings Warrants Authority

(Continued from Page 1)

under which the saving was effected." Woods asked for further authority to make certain that the materials saved are channeled into needed housing, and estimated a saving of materials worth \$76,000,000 in the seven-month period.

Woods said between July 1 and Jan. 23 his office approved 314 theater construction projects to cost \$11,947,072, in the same period denying 840 applications with estimated cost of \$41,444,256. This amounted to about half the approval for all types of recreational and amusement construction, the over-all total being 634 approvals, costing \$23,898,841 and 1,778 denials with estimated cost of \$76,366,839.

Ohio, California and Pennsylvania were the states with the most costly approvals.

The Housing Expediter gave no indication that he desires to see his authority over this construction removed, although he complained that because his compliance staff is small it has been unable to control such building as well as it should.

He told the committee recreational and amusement construction represents only six per cent of the total construction industry, but added, "to say that six per cent of the construction industry is controlled at the present time under the regulation is quite theoretical in as much as our compliance staff is, and has been for some time, sadly undermanned. Frequent reports by applicants and other interested parties would indicate a considerable degree of illegal construction."

"I urge that your committee support our efforts to strengthen the agency's compliance organization."

Woods said 92 approvals calling for more than \$2,000,000 have been okayed in the interest of public health and safety, 199 calling for almost \$11,000,000 on the basis of community essentiality, 319 calling for almost \$10,000,000 on the basis of hardship, and 32 calling for about \$1,500,000 on the ground that no material in short supply were required.

Greenfield Passes Tax Ordinance

Greenfield, O.—Legislation imposing a three per cent tax on admission charges for amusements becomes effective here in mid-February.

CHARTERED

TRIBORO AMUSEMENT CORP., New York; capital, 100 no. par shares; to exhibit films; by Jacob Left, Elsie Spring, Ralph Weinstein.
IDLE HOUR THEATER PROPERTIES, INC., Brooklyn; capital, 100 no. par shares; theatrical business; by Simon S. Panush, Sylvia Kaye, Anne J. McGrath.

CENTRAL THEATERS, INC., 3311 E. 31st St., Kansas City; to operate theaters; 300 500 par shares; by A. Burke, F. Burke and J. Korolchik.

Paramount's Big-Scale Drama

It's A—All The Way

A famous novel

All-star western cast

Action-packed thrills

Adventure-loaded romance

Amazing color by Cinecolor

All in "

ALBUQUERQUE

in
CINECOLOR

The Town With the Longest Name
Biggest Cemetery in the Great West

Watch The West—all this week—as "Albuquerque"

a tremendous send-off with a

WORLD PREMIERE FIESA

and civic celebrations in Albuquerque, Houston, San Antonio, Dallas and

of the Southwest's Glory Town

The epic story of an historic frontier fight for an empire of silver and cattle. Filmed in the west's own scenic grandeur in greater Cinecolor—with the stars of the hottest recent outdoor hits. Produced and promoted with a scope that classes it with those other frontier-town epics that have made boxoffice history!

ARQUE

OUR

Ne and the
eat Southwest

Albuquerque gets

ES WEEK

is and
ct Worth— followed by 50 Southwest dates.



starring

Randolph

SCOTT

Barbara

BRITTON

George "Gabby"

HAYES

Lon

CHANEY

with

RUSSELL HAYDEN
CATHERINE CRAIG
GEORGE CLEVELAND

Directed by RAY ENRIGHT
Screenplay by Gene Lewis
and Clarence Upson Young
A Clarion Production



Heineman Named E-L Distribution Vee-pee

(Continued from Page 1)

to join E-L, he continues as a member of the board of the J. Arthur Rank Organization, Inc., it was stated.

Heineman entered the industry in 1918 as a booker for the Seattle branch of Pathe Pictures and subsequently became Seattle sales manager for First National. Later, he owned and operated a Warner Bros. sub-franchise in the Northwest, and followed this with a term as Universal exchange manager in Butte, Salt Lake City and San Francisco. In 1930, he was named Pacific Coast district manager for Universal, rising, in 1938, to the post of Western sales manager and in 1941 became assistant general sales manager.

Heineman remained with Universal until 1943, when he became general sales manager for Samuel Goldwyn, resigning early in 1946 to join United World Pictures as vice-president and general sales manager. With the dissolution of United World at the time of the merger of Universal and International Pictures, he became general sales manager of "U's" Rank division.

Blash on New Johnston Melist on "Iron Curtain"

The Rev. William Howard Melish, chairman of the National Council of American-Soviet Friendship, Inc., yesterday in a letter to Eric A. Johnston, MPAA president, renewed the Council's attack upon 20th-Fox's forthcoming "The Iron Curtain" and reiterated the request for an opportunity to present its views to the MPAA board "before we embark on a larger program of action."

The National Council's chairman termed the 20th-Fox film to which it strenuously objects a "political picture" and an "immoral creation," and asked whether Johnston will allow it "to flaunt its immorality and poisonous propaganda further to whip up hysteria and prejudice? Can you permit this film to desecrate the hopes for peace and security of our citizens and the peoples of the world?"

Taking cognizance of Johnston's barbed inquiry as to what the National Council was doing about a play, "The Russian Question," in which the U. S. is attacked, now being performed in the USSR, the Rev. Mr. Melish was content to write:

"Sir, we are not a Russian organization. We are an American organization devoted to serving the cause of the American people and the interests of the world peace from an American viewpoint."

Can. Commons OK's Import Bill

Ottawa—Import Restrictions Bill, sponsored by Finance Minister D. C. Abbott was passed in the House of Commons, thus giving legislative effect to the austerity regulations put into force Nov. 18 by Gov't order.

Gov't Scores Trade Devices Holds Distribs. Failed to Shake Charges

(Continued from Page 1)

drastic order than the majors' violations warranted.

Government took the opportunity in answering points in the defendants' appeal brief to argue several times that divorcement of theaters from distributors would provide the ultimate solution to the problems.

Pooling of theater interests between major companies and otherwise independent exhibitors had an unreasonable trade-restraining purpose and effect, it was argued, and defendants failed to rebut the Government's proof to this effect.

Reply brief upheld the District Court in its termination of arbitration, and claimed that prohibitions against block booking, franchises and master agreements were no broader than required to terminate violations of the Sherman Act.

Lower court correctly found each distributor defendant to be a party to a horizontal conspiracy to fix admission prices and playing positions of competing theaters, brief claims, and a party to a vertical conspiracy between it and its licensees to fix admission prices.

Government argued that ATASCTOA and Beach & Beach are not entitled to intervention to litigate the form of final judgment.

Government described as "wholly objectionable" the plea of distributor defendants that a particular clearance may be justified as reasonable by showing that it was necessary to assure a reasonable return to the licensor as well as by showing that it was reasonably necessary to protect the licensee. "Since the major defendants are both distributors and theater owners," brief holds, "they apparently desire a flexible standard by which they can justify the reasonableness of clearance granted by other distributors in favor of their theaters in terms of the needs of those theaters, and at the same time justify the restrictions they impose against independent exhibitors in terms of the necessity of protecting their film rental as distributors."

Lower court's clearance provision, it is claimed, "should effectively prevent the continued use of clearance by the defendants to protect large unaffiliated circuits from the competition of smaller independent theaters." The court's judgment of prima facie invalidity would compel the distributor to justify any clearance granted in terms of protection to the licensee regarded as reasonable by Sherman Act standards.

"We think it is clear, therefore," brief continued, "that the clearance prohibitions now embodied in the judgment are no broader than the illegal licensing restrictions employed by the distributor defendants require."

An unqualified prohibition against theater expansion was certainly the minimum relief required, if it is found that divestiture is not the proper remedy for attempts to monopolize, brief states, claiming the only abuse of discretion involved in the lower court's ruling against expansion was the exception it made in favor of acquisition by defendants of independent joint interests.

Brief argues that the trial court was in error in failing to recognize all degrees of theater ownership by majors as continuing unreasonable restraints on competition. "When it restricted its findings of unlawful ownership to pooling (joint ownership) ar-

rangements in effect at the time of the trial it cut off liability in an arbitrary manner which was extremely favorable to the defendants," it is claimed. "We respectfully submit that their claim that the line of demarcation between lawful and unlawful ownership was arbitrarily drawn supports the Government's argument for divorcement rather than their appeals."

As to arbitration, Government's brief holds: "The fact that the five major defendants are willing and anxious to maintain such a system at their expense suggests only that it has a special value for them that it does not have for general purposes of Sherman Act enforcement."

To the plea by Universal and United Artists that they be permitted to continue to use master agreements as a means of competing with theater-affiliated distributors, the Government answered: "We do not dispute the soundness of this argument in so far as it is based upon an economic necessity arising from competing in a market dominated by the defendants instead of conspiring with them. We do deny their assumption that anti-trust violations by some members of an industry must be countenanced because they result from massive violations by other members. . . . The only appropriate solution of their dilemma is the divestiture of the major defendants' theaters rather than by a permissory use of their distributors or by restraining devices intended to counterbalance that control."

On appeal arguments by defendants that they are not parties to a conspiracy to fix admission prices and playing times, Government argues: "The use by each distributor of license restrictions intended to suppress admission price competition between competing theaters is substantially undisputed."

Brief claims "the documentary evidence of a concerted discriminatory suppression of independent competition was uncontroverted and the defendants' affirmative testimony tended to incriminate rather than exculpate them. The court below in its trial court brief was correct in finding that the entire run, clearance, and admission price structure was maintained by license agreements made by the defendants with each other and with theater operators generally which were expressly calculated to discriminate against small independent exhibitors."

As to the claim of exhibitor organizations who seek to intervene in the action, Government said: "The appellant-intervenor is a corporation which says that the Government does not actively oppose the competitive bidding system. The Government has assigned error to it. The court below in its trial court brief said the system is so inadequate as to amount to an abuse of discretion. . . . Thus, in so far as this action is concerned, appellant-intervenor's interests are being adequately represented."

Government does not object to their being heard as friends of the court but does not favor their becoming parties to litigate the form of the final judgment. Their standing "is no different from that of thousands of other exhibitors," it is claimed.

In conclusion, brief holds that "the judgment of Sherman Act violations should be affirmed as to all defendants and the injunctive provisions sustained except as modified by the relief sought upon the Government's appeal."

Brief is signed by Philip B. Perlman, solicitor general; John F. Sonnett, assistant attorney general; Robert L. Wright, Kenneth L. Kimball, and John S. Gurnea, and Philip Marcus, special assistants to the attorney general, and William D. Kilgore, Jr., special attorney.

Masterpiece Distribution In Philly and Pittsburgh

Jack Engel, Philadelphia distributor for Screen Guild Products, will handle Masterpiece Product in that area, it is announced by Jules Weill, president of Masterpiece. The product is comprised of 26 features and 13 "Hopalong Cassidy" films.

Acquisition of distribution facili-

Suit Aims for Ruin, Brandt Tells Court

(Continued from Page 1)

scious and deliberate inclusion in the complaint of unnecessary allegations which set forth the purported "methods" whereby the alleged fraud was perpetrated." Claiming the inclusion of evidentiary matter was "unnecessary" and "improper" and in many respects irrelevant to the pleading of the various causes of action, Brandt said:

"I verily believe that the inclusion of this unnecessary evidentiary and irrelevant matter was dictated by the malicious and over-reaching desire of the plaintiff and its attorneys to destroy me, by the deft use of the complaint and said allegations, to ruin my business and irreparably to damage my social standing in the community."

Para. Release Attacked

Brandt particularly complained against a press release said to have been released by Paramount to newspapers in the metropolitan area and to industry trade publications, "even before the complaint herein was filed." Claiming Paramount has achieved a license to destroy him by a campaign of vilification through the press, Brandt claims: "Unless the unnecessary and scandalous evidentiary matter is stricken, the complaint will serve as a continuing license in the hands of the plaintiff to accomplish my ruin by the further publication of this scandalous and 'evidentiary matter.'"

"Plaintiff's motive in publishing and disseminating the unnecessary evidentiary and libelous allegations is readily discernible," Brandt stated. "The plaintiff is one of the monopolistic giants in the production and distribution of motion pictures. Its practices have been adjudicated illegal and oppressive against exhibitors by a Statutory Court in U. S. v. Paramount Pictures."

Brandt argued that he has achieved a position of "leadership and importance" as an exhibitor. "As such," he said, "I have been a leader in the fight of independent exhibitors against the monopoly of the plaintiff and other motion picture producers and distributors and their affiliated exhibitor corporations."

Pointing out his connections with public service and charitable activities, Brandt told the court: "Unless stricken from the complaint, these unnecessary and improper allegations will be a continuing license for further libels against me and my business associates, enabling the plaintiff, long before it is required to prove its libelous allegations in court, to carry out its purpose of destroying me, my business and my effectiveness as a leader in the fight against plaintiff's monopolistic practices."

ties for Masterpiece product, in Pittsburgh, was also announced by Weill. Bert Stern, Screen Guild distributor in that city, will handle the 39 former UA releases on the Masterpiece schedule.

20th-Fox Seeking Boston Video Station

(Continued from Page 1)

proposal last year, withdrew its application.

No confirmation or denial of the report could be obtained from 20th-Fox yesterday. However, a reliable trade source said that briefs for formal application for the station is being outlined by company officials. In addition, Fox is reported seeking four more outlets in other major cities.

Possibility of buying stations in cities where tele channels have been assigned, is said to be included in firm's plans.

Atomic Age Church Film Previewed Before 1,000

First of a new series of documentary films produced by the Film Forum Foundation, "The Church in the Atomic Age," was shown to a specially invited religious and non-sectarian audience of about 1,000 yesterday in Town Hall. Picture was produced by Dean Charles E. McAllister of Spokane, via RKO Pathe.

Prior to the screening, representatives of various denominations spoke briefly along lines prescribed in a speakers' manual which accompanies each subject. Stands taken presented arguments for and against the atomic bomb as a weapon of war.

It was pointed out by Dean McAllister that this is an initial step by a religious body to get away from the usual religious film which generally serves to tell a Biblical story. The aim of the Film Forum Foundation, it was emphasized, was to attempt to get answers to problems of the day and to focus church attention on the great issues of contemporary life.

Dezel Opens St. Louis Office

The opening of the new St. Louis office of Albert Dezel Prods., Inc., was announced yesterday by Albert Dezel, president. Simultaneously, Dezel announced the appointment of John Walsh, former manager of Screen Guild in St. Louis, as manager of the new branch.

Kodak's Billings Retires

Rochester—Erle M. Billings, advisor of Eastman Kodak's business and technical personnel department and widely known in the chemical profession for his long service to the American Chemical Society, retired as of Feb. 1.

STORKS

Charlotte—Jack Frye, Eagle Lion office manager and head booker, announced the birth of a baby girl.

Chicago—Ralph Ermilio, manager of the B & K Biltmore, has a new daughter, named Janice Marie.

More Area Previews of "Turtle" Planned by WB

Because of the success of Warners one-night preview showing of "Voice of the Turtle" in six exchange centers, the company is preparing to set up similar handings in others centers throughout the country. Each of the previews in Philadelphia, Baltimore, Pittsburgh, Cleveland, Cincinnati and Washington was preceded by a specialized territorial campaign which has set up the feature's forthcoming engagements in 129 playdates in surrounding cities.

Highlights of the campaigns included the cooperation of outlying theaters to the extent of using trailers and special lobby displays calling attention to the previews. Company also made extensive use of radio, newspaper advertising, publicity and exploitation, aimed at surrounding situations extending to a radius of 80 miles.

Bookings on the feature were set up immediately after each preview in order to take advantage of the effects of the area promotions.

30 Canadian Theaters Lacking Gas, Shuttered

Toronto—Possibly 30 theaters between the Niagara Peninsula and Windsor have been forced to suspend because of a Government order forbidding the use of gas for heating in theaters and schools. Theaters heated with coal or oil are not affected by the order.

Columbus Area Theaters In 'Non-Essential' Class

Columbus, O.—Theaters in the area served by the Ohio Fuel Gas Co. have been placed on the list of non-essential places which may be ordered to close for the duration of the gas emergency. Gas company officials indicated they would invoke the authority granted by the State Utilities Commission only as a last resort.

Carolinas TO Elect Carpenter as Prexy

(Continued from Page 1)

ness session last night of the thirty-sixth annual convention of the Theater Owners of North and South Carolina at which George D. Carpenter of Valdese was elected president to succeed Ben L. Strozier of Rock Hill, S. C.

"This association reiterates its stand against motion pictures, stage shows or advertising on that which is offensive to the general public or in any way indecent and urges its members to continue to refrain from the showing of such so-called entertainment and to discourage the production of them," declared the resolution, the first on a list of nine passed by the theater owners.

Other officers and directors named at the business session include: Strozier, and Ed Haley of Raleigh, vice-presidents; and Mrs. Walter Griffith of Charlotte, secretary-treasurer.

SAG Queries Members On Agents Relations

West Coast Bur., THE FILM DAILY

Hollywood — SAG is seeking the views of its members on the conditions existing between actors and agents, in a move to compile preliminary information for use in negotiations to be started soon. Ten-year pact between SAG and the agents expires in September.

Spanish Gov't Moves For Tight Censorship

(Continued from Page 1)

known yesterday, was issued last Friday.

The Government move is regarded as victory for the Catholic Church which, while it exercises veto power over Spanish censorship, has long taken the position that the civil censorship was too weak.

Catholic Action here has been listing pictures which it regards as "dangerous to morals," and many Hollywood pix have been so catalogued.

Ferguson Holds Mee'ing

William R. Ferguson, M-G-M exploitation head, today will hold the third in the series of meetings with his field staff and sales executives covering the Eastern territory supervised by John P. Byrne, sales manager. Attending the Astor Hotel session will be Floyd Fitzsimmons, Albany and Buffalo exploiter; Ken Prickett, Boston and New Haven, and James Ashcraft and Ed Gallner, Philadelphia; and Herman Rippis, field assistant to Byrne with headquarters at Albany.

Allport, McCarthy, Douglas Mull U. K. Tax

(Continued from Page 1)

dealt with the British tax and prospects for its modification, neither MPAA nor the State Department had any comment.

Both McCarthy and Allport also met with MPAA president Eric Johnston and other Association officials, and McCarthy spent some time with R. Horton Henry, new pix officer of the State Department's foreign policy division.


McCarthy will confer today with Noel Macy of the State Department's International Information Service regarding possible plans for aiding the industry in its currency conversion problems. Macy has asked him for an estimate of the industry's out-of-pocket expenses which a plan to aid in conversion might try to assure. Allport, who returned to New York yesterday, is due back here later in the week with Frank McCarthy, MPAA Paris manager.

Texas TO Votes to Affiliate with TOA

(Continued from Page 1)

five exhibitors were present. Henry Reeve, of Menard, Texas, presided.

Speakers were Ted R. Gamble and Robert W. Coyne, president and executive director of TOA, respectively. Morris Lowenstein, president of Theater Owners of Oklahoma; Claude Mundo, president of Theater Owners of Arkansas; R. J. O'Donnell, Interstate general manager; John Rowley of Robb and Rowley Theaters, Inc., in behalf of Motion Picture Foundation, and Don C. Douglas spoke on rates in Texas.



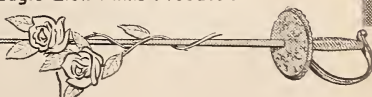
**GREATEST OF ALL GREAT
ACTION SPECTACLES!**

CASANOVA

**THE FURY OF HIS SWORD!
THE FIRE OF HIS LOVE!**

all in the
"ADVENTURES OF CASANOVA"

An Eagle Lion Films Production



Thank You, Mr. Fabian!

M. P. Production Dist.
28 W. 44th St. 21st floor
New York N. Y.

FABIAN THEATRES
PARAMOUNT BUILDING
1501 BROADWAY
NEW YORK 18, N. Y.

December 30, 1947.

Mr. Herman Gluckman, President,
Nu Screen Corporation,
1501 Broadway,
New York 18, N. Y.

Dear Mr. Gluckman:--

We enclose herewith our order to you for ten Nu Screens to be installed in theatres of our company.

We have made exhaustive studies of the two test installations made by you last summer and we are convinced that this screen is a revolutionary method of film projection and gives much better results than any screen we have ever used.

The elimination of distortion and the brightness and general effect of the picture are most noticeable to our customers. As a result of this we feel that not only will it improve our projection but it will also give us a selling point as the latest and newest improvement in film projection, thus helping our business.

I am looking forward to early deliveries of these Nu Screens so that we can make installations as rapidly as possible.

With kindest regards,

Sincerely yours,

S. H. Fabian
S. H. Fabian

"Nu-Screen is a revolutionary method of film projection."

"It gives us a selling point—thus helping our business!"

ENTERTAINMENT VALUE IS WHAT WE'RE SELLING—
NOT JUST A SCREEN

NU-SCREEN CORPORATION

CONCAVE-CONVEX FIBREGLAS SCREENS

1501 Broadway

New York 18, New York

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OL. NO. 25

NEW YORK, THURSDAY, FEBRUARY 5, 1948

TEN CENTS

CLAIM OVER \$40 MILLIONS BLOCKED ABROAD

Parliament Okays Circuit Restrainer Amendment

Reeling 'Bound' WASHINGTON

By ANDREW H. OLDER

Washington

THE illness of Chairman J. Parnell Thomas of the House Un-American Activities committee may be lengthy, with committee members advised their chairman might be hospitalized for another five weeks and at limited efficiency for a few weeks after that. But they seem agreed that Thomas' absence will not be the factor which blocks other hearings in the committee's Hollywood inquiry.

In fact, two or three members are quite certain that hearings will have been resumed in the Hollywood cases before Thomas returns. And some other members still are sure from certain that hearings will ever be resumed.

It is reported here that an agreement in principle is being worked out whereby major studio heads would quietly study recommendations regarding certain employees which might come to them from the committee. What the committee would feel to be appropriate action on these recommendations would probably mean no resumption of public hearings.

(Appropriate action, it is to be presumed, would not mean abrupt firing. Instead it would mean dropped options and understanding that the individuals will not be recalled by the studios for further work. Current assignments and contracts would be fulfilled.)

IN the meantime, it seems fairly certain that the committee will come forth with some legislative recommendation regarding the branding of Communists as such if that at all possible under the Bill of Rights. The constitutional questions are many and perplexing, members admit privately—but they are determined to bring forth a bill. If legislation is adopted defining Communists and forcing them to identify themselves, industry toppers are already on record with a pledge to discharge known Reds. That is one reason why there is so much lusty interest in the hearings which get under way this week to find a way to force the Communist Party into the open.

ALTHOUGH Rep. Carroll Kearns is said pretty well convinced that studios must bear an important part of the responsibility for the long and costly labor dispute of the past two years, he is not at all kindly disposed toward the top leadership of the American Federation of Labor. In fact, be-

(Continued on Page 8)

BOT Can Refuse License To Transferred Theater Under Wilson Amendment

London (By Cable)—Harold Wilson's Films Bill amendment, which seeks to restrain major circuits from altering exhibition and booking policy in effect as of Sept. 1, 1947, was accepted last night in Parliament. Amendment, introduced by the president of the Board of Trade last week, is seen as aimed directly at the attempt by J. Arthur Rank to "streamline" the operations of his Odeon and Gaumont-British circuits.

Under the bill, the BOT is authorized

(Continued on Page 6)

Columbia Arranges \$15,000,000 Credit

Columbia's credit ceiling is increased to \$15,000,000 under a new pact with the First National Bank of Boston, which is lending 40 per cent of the money; the Bank of America, 40 per cent, and the Manhattan Co., 20 per cent. At the same time a previous credit by the same banks is retired, with Columbia repaying \$7-

(Continued on Page 7)

"Unconquered" General Release Set for April

Paramount will place "Unconquered" into general release in April, it was announced yesterday by Charles M. Reagan, vice-president in charge of distribution. Advanced admission engagements, less than 300 in number, will be completed by the end of February.

Mediate Exchange Worker Pact Parleys Begun Nov. 17 Covers Nation

Laffmovie Contests Seeks Film Likes of Children

Baltimore, Md.—Backed by PTA groups, church organizations and the News-Post, the Laffmovie Theater here on March 15 will start a letter contest to determine the movie preferences of children, James J. Mage,

(Continued on Page 6)

NT Keeping Watch on Video Developments

West Coast Bur.—THE FILM DAILY Hollywood—National Theaters will keep tab on television developments, but no hasty steps will be taken by the circuit, it was learned at the four-day meeting of NT division managers which closes today. National has a special laboratory where new video developments are studied in the belief that large-screen television is not too far off.

Teddington Available To Britain's Indies

London (By Cable)—Warners production plans on this side call for only an occasional picture to be made at the Teddington Studios and the plant's facilities will be "open to anyone who has a picture to produce," it was announced by Arthur S. Abeles, Jr., at the formal reopening of the studios rebuilt after their destruction by a Nazi robot bomb in 1944.

Abeles spoke for the company in the absence of Max Milder, WB Brit-

(Continued on Page 6)

Less Strict Controls On Bldg. Asked by OHE

Washington Bureau of THE FILM DAILY

Washington—Tighe Woods, Housing Expediter, yesterday repeated his plea for continued authority to restrict theater and other recreational building—but in much less definite

(Continued on Page 8)

State Dept. Gets Figures Covering 36-48 Nations And Including Expenses

Washington Bureau of THE FILM DAILY

Washington—The State Department yesterday was given an over-all estimate of the amount the American pix industry lays out each year in order to keep in the world market, along with an estimated cumulative total of blocked funds to the account of pix companies abroad or the MPEA. John McCarthy, assistant chief of the MPAA foreign department presented the accounting in a meeting with J. Noel Macy, State Department official working on the

(Continued on Page 8)

Rank Rift Report Wrong, Says Skouras

Twentieth-Fox's relations with J. Arthur Rank and his British interests "were never more amicable," Spyros P. Skouras, 20th-Fox president, declared yesterday in a statement issued following the publication of a story which reported that the company, with UA, was "feuding" with the British film tycoon.

Noting that he could not speak for UA in the matter, Skouras said that "there is not the slightest basis for

(Continued on Page 8)

Supreme Court May Take Three Days for Appeal

Washington Bureau of THE FILM DAILY

Washington—Possibility of a three day hearing before the U. S. Supreme Court in the industry anti-trust suit loomed here following the submission of appellant and appellee briefs early this week.

Issues heretofore not argued in

(Continued on Page 6)

Four Madison Houses In 5c Price Boost

Madison, Wis.—Orpheum, Capitol, Parkway and Madison have raised prices a nickel to a night maximum of 70 cents. The last raise by local theaters caused high school students to demonstrate in protest.

M-G-M's CASS TIMBERLANE



HOW TO READ A PALM!

It doesn't take a fortune-teller to tell us there's a fortune in receipts for our friendly customers in "Cass Timberlane." We know, because *every* engagement is playing to boom-days business. There's cash in "Cass" for you too. Exploit it to the skies!



M-G-M presents SPENCER TRACY • LANA TURNER • ZACHARY SCOTT in "CASS TIMBERLANE" • Tom Drake
Mary Astor • Albert Dekker • Screen Play by Donald Ogden Stewart • Adaptation by Donald Ogden Stewart and
Sonya Levien • Based on the Novel by Sinclair Lewis • Directed by GEORGE SIDNEY • Produced by ARTHUR
HORNBLow, JR. • A Metro-Goldwyn-Mayer Picture

The



LOOK *Magazine*

MORE ACCLAIM

*for the Most Acclaimed
Motion Picture in Screen History!*



WINNER OF 35 AWARDS
INCLUDING THE N. Y. FILM CRITICS CIRCLE
AWARD AS

"BEST PICTURE OF THE YEAR"



Darryl F. Zanuck presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD
in Laura Z. Hobson's "GENTLEMAN'S AGREEMENT" with Celeste Holm, Anne Revere,
June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe • Produced
by DARRYL F. ZANUCK • Screen Play by MOSS HART • Directed by ELIA KAZAN



"MIRACLE ON 34th STREET" • "BOOMERANG!"
SELECTED AMONG "YEAR'S BEST PICTURES"

"Best Screenplay" to



GEORGE SEATON

the Annual Movie Award...

DARRYL F. ZANUCK



"AWARD FOR INDUSTRY-
WIDE ACHIEVEMENT"
for producing "Gentleman's Agreement"

GREGORY PECK




"BEST PERFORMANCE
BY AN ACTOR IN 1947"
for his role in "Gentleman's Agreement"

Gentleman's Agreement

"THE SINGLE MOST IMPORTANT PICTURE
TO EMERGE FROM HOLLYWOOD IN 1947"

GIVE GENEROUSLY FOR
AMERICAN BROTHERHOOD WEEK

"Miracle on 34th Street" and Special Award to  EDMUND GWENN for his performance in the picture.

Circuit Restrainer is Okayed by Parliament

(Continued from Page 1)

ized to refuse a theater license to a circuit house unless the theater was controlled by the applicant as of Sept. 1, last, and unless the booking arrangements at the theaters are the same as those in other theaters in the circuit on the same date.

At the same time Parliament disposed of the chief amendment of the Conservative Opposition, a proposal

March 10 has been confirmed as the date J. Arthur Rank and Mrs. Rank will leave London for the U. S. In addition to talks with Spyros P. Skouras, 20th-Fox president, on the Odeon-GB deal, Rank will proceed to California to visit his daughter, it is learned.

by Oliver Littleton, former BOT president, that would establish 35 per cent as the minimum starting quota for theaters.

Littleton's amendment was withdrawn when understanding was reached that the BOT would reconsider its own provision, in light of the view of a majority of British producers and many members of Commons, who favor a 35 per cent starting quota. BOT Parliamentary Secretary Belcher pointed out that future quota adjustments would be in an upward direction. He promised to produce an amendment covering theaters finding difficulty in securing a necessary quota of British films because of circuit competition.

Laffmovie Contests Seeks Film Likes of Children

(Continued from Page 1)

president of the circuit, announced. A similar contest will be started in New York on May 1, to be followed by contests in other cities where the group operates.

Mage said that the response of children to the Laffmovie offerings demonstrates a demand for pictures appealing to youngsters. He notes difficulty in finding sufficient product for kid programs, and makes the point that adult groups have been exclusively concerned with what children should see, rather than what the youngsters want.

Prizes in the contest will be offered for the best letters from children on "What I Like to See in the Movies and Why."

Send Birthday Greetings To—

Feb. 5

Tim Holt
James J. Donohue
Ronald Reagan
Leza Holland
Joseph J. Roberts
Montague F. Gowthorpe

Monta Bell
J. A. Miller
Jack Donohue
Walter W. Simons
Stanley W. Hand



Thursday's Tele-lines

● ● ● WHAT'S COOKING with the MPEA? . . . ● One will get you 10 that Al Schwalberg is headed for an executive berth with one of the top majors. . . . ● That "Albuquerque" double truck in Your Favorite Industry Newspaper yesterday was simply effective all the way, from design to art work to text. . . . Striking use of color, too. . . . ● Harry Romm's in town to line up story properties and players for his Columbia production commitment. . . . ● JAR's "Jassy" moves into the Winter Garden on Lincoln's Birthday. . . . ● The public prints yesterday recorded that stockholders attending the annual A. G. Spalding & Bros., Inc., meeting not only we're treated to lunch but to a movie. . . . It's an idea respectfully referred. . . . ● Eric A. Johnston will be back in town next week, and there could be a very important board meeting of the MPAA-MPEA. . . . ● With our British cousins wowed by Danny Kaye's p. a. at the London Palladium, maybe we should draft him as a special envoy, give him the chore of solving the duty impasse. . . . ● Joel Peterson steps up to the editorship of Televiser, now a monthly. . . . ● Para's "Golden Earrings" bucking 20 below mercury and 80 hours of continuous snowfall, hung up a \$10,000 first week in Denver's Denham. . . . ● A bit late, maybe, but a doll of Phil M's chapeau to the Herald-Tribune's Otis L. Guernsey, Jr., for that very amusing Sunday piece, "A Film Critic Explains 'Die Walkure'".

● ● ● HOWARD DIETZ might like to know that the ad-publicity chief of another company thought so well of his views on public relations that he called up Your Favorite Industry Newspaper to say so. . . . ● That New York gal nabbed as the leader of a gang of young robbers who said she received her inspiration "from a movie about Dillinger" evidently left the theater before the end of the picture. . . . ● Didn't know that night vision ability of the AAF's aircrew trainees is now largely being determined by a tester developed by Eastman Kodak? . . . ● Warner's is figuring on an April release for "Romance on the High Seas." . . . ● City College Institute of Film Techniques is adding a Spring course on use of films in mental hygiene.

● ● ● ONE OF THE DIFFICULTIES faced by the Movietone News staff as it readies to turn out a daily reel for television, is the Petrillo ruling which limits music over television stations. . . . Reel scores its twice-weekly theater reels with live musicians. . . . this being "out" for video, staff evidently will be limited to sound effects and voice accompaniments of its television news clips. . . . ● Lou Jackson, managing director of British National Films, and William Butlin of British "Holiday Camp" fame are the purchasers of the Princess Hotel in Bermuda. . . . Deal involved more than \$1,200,000. . . . Presumably, Jackson is in this deal on his own. . . . Lady Yule, who controls British National, earlier had acquired the Belmont and Inverurie Hotels in Bermuda for about \$1,400,000. . . . Incidentally, Floyd B. Odum is also finding the Bermuda Hotel field financially interesting. . . . Via his Atlas Corp., he's bought into Bermuda Development Co., which controls three hostels down there.

● ● ● THE AMEN CORNER. . . . "A wise man said to me the other day: 'Every top producer in Hollywood should be forced to take a sabbatical leave of absence and live in a small town in the Middle West. They could learn much by finding out how people behave in small towns. The Midwest has been called 'the bread basket of the nation.' It also puts the icing on Hollywood's cake so we should know more about it and its people.' To which, I say amen."—Hedda Hopper in her syndicated Hollywood column in the New York Daily News.

● ● ● AIN'T-IT-THE-TRUTH-DEPT: "Snow Taught Nothing, says LIRR Official."—Headline in yesterday's New York Daily News.

Teddington Available To Britain's Indies

(Continued from Page 1)

ish managing director, who currently is visiting the U. S.

"Teddington," commented Abele, "will be Warner's answer to indie critics who say that American companies are trying to hinder indie picture-making in this country."

(American companies have been assailed in and out of Parliament for a matter of weeks, the charge being, made that, not producing themselves, they have not been making available their facilities to British producers. American companies with studio facilities here have termed the charge baseless.)

Claude Rains would come to Teddington to make "Silent Dust," the executive said. N. A. Bronsten, who produced the successful "I Became Criminal," would start the film immediately work had finished on "Noose," now being made at the studios by Edward Dyrhurst Productions with Joseph Calleia and Carol Landis starred. Details were being discussed with two other independent units on subsequent productions.

Danny Kaye attended the reopening ceremony. Studios have been rebuilt to their original design. On link with the old studios is the administration offices, which bear the name "Doc Salomon Building" in memory of Doc Salomon, production manager who, with two other Warners employees, was killed in the fly bombing.

Supreme Court May Take Three Days for Appeal

(Continued from Page 1)

court, such as the request by the Government for a ban on "cross licensing" is given as the primary reason for the possible granting of an extra day for presentation of arguments.

Hearings, scheduled to begin Monday, had been previously scheduled to run two days.

Film Employees Given Head Start with Snow

Most companies sent their employees home early yesterday in anticipation of snarled transportation. Time table of departures: 3:30, 20th Fox; 4:00, WB and RKO; 4:15, U; 4:30, Loew's; 5:00, Monogram; 5:30 U-I and Columbia.

Paramount and Republic sent home only those employees who might have had to search for alternatives to the LIRR, road's timetable notwithstanding.

FEMME TOUCH

MRS. H. E. BOWEN, from manager, Florida Theater, Haines City, Fla., to secretary, C. Floyd, of Floyd Theaters.
VICKI BAKER, cashier, Loew's Strand, Syracuse

COMING AND GOING

RAY MYERSON, Natco Company general manager, and DON WHITE, NAVED secretary, are Atlanta regional meeting.

WILL DEVRV returned to Chicago from Texas vacation.

GENE ATKINSON, operators business agent, back in Chicago from Florida for annual meeting to elect union officers.

ATSE, IBEW Peace is Cauded by Boren, AMPP

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Boren, AMPP vice-president in charge of industrial relations, commended action of ATSE and IBEW in signing a jurisdictional agreement. He said: "On behalf of members of the Association I want to express gratification over the ending of jurisdictional differences which has existed between these two unions since 1933.

"Their action is important because industrial peace is to be obtained between unions quarelling over jurisdictional rights, the better way for this to be accomplished is within the house of labor itself."

Under settlement of jurisdictional differences, IBEW will have charge of installing sound material and apparatus and maintenance on sound equipment up to amplification, while ATSE will handle maintenance and operation of audio side.

Columbia Arranges \$15,000,000 Credit

(Continued from Page 1)

000,000 outstanding under the old credit, at the same time borrowing \$9,000,000 from the new. Notes run from Dec. 31, last, on the money already borrowed.

Interest payments are at 2½ per cent until Nov. 30, 1948, when the rate is increased to 2¾ per cent until Nov. 30, 1949. At that time, amount company can borrow is decreased annually by \$1,500,000 and all notes mature Nov. 30, 1952.

Under the credit arrangement, Columbia must stay within a specified liquid condition and must credit to its assets only films which are released and amortized within arbitrary periods. Company may not acquire or lease more than 10 theaters while any part of the loan is outstanding.

Funds to outside producers may be loaned only if a director, producer or player jointly under contract to Columbia, or a subsidiary, owns at least 50 per cent of the stock of the outside production.

"Earth" in Feb. 12 Bow

Columbia's "To the Ends of the Earth" will have its New York premiere at the Rivoli Theater Lincoln's Birthday.

Pioneer Exhib. Claims 3-Dimension Invention

Montreal—Ernest Quimet, who in 1907 opened this city's first regular film theater, the Quimetoscope, announced a new three-dimensional film process to be tested at a local studio this month. Tagged, Trivision, process was developed in collaboration with Albert Bault, a mechanical designer. Secret of the method is said to be a new type reflector which can be installed in any camera. Now 70 years old, Quimet has been managing a liquor store here.

Loew's, WB File Respondent Briefs

Aggregate theater holdings of the "Big Five" constituting little more than one-sixth of the nation's houses, defendants in the government anti-trust suit can hardly be charged with monopoly of exhibition, Loew's will argue on the basis of their respondent brief filed with the U. S. Supreme Court.

Joining with the other major defendants in an all-out attack on the Government's demand for both divestiture and a ban on "cross-licensing," the M-G-M brief denied the existence of any practice among the five major distributors whereby each favored the theater of a co-defendant over that of an independent in return for similar treatment where the distributor itself operates a theater.

Charging that the issuance of a ban on cross-licensing would force the company to either sell its theater holdings or darken them, Loew's asked the high tribunal to support the opinion of the New York statutory Court in this respect and to refuse to order either divestiture or the "cross-licensing" ban, which would be in itself tantamount to divorcement.

Warners, filing an incomplete brief, joined with the other four majors on all significant points.

Stanwyck, Rogers Pix Are Banned in Hungary

Budapest (By Cable)—Banning of all films starring Clark Gable, Ginger Rogers and Barbara Stanwyck was announced today by Minister of the Interior Laszlo Rajk. Edict becomes effective Feb. 12.

Set 349 "Albuquerque" Bookings

Paramount has set 349 Texas and Oklahoma pre-release bookings in "A" houses for Clarion Production's "Albuquerque" during the next five weeks. World premiere of the film was held Monday in Albuquerque, with sectional premieres set this week in Houston, San Antonio, Dallas and Fort Worth, tied in with Texas' celebration of Fiesta Week.

"MY GIRL TISA"

SWEETHEART

PICTURE

WARNER BROS.

UNITED STATES PICTURES PROD.

Mediation of Exchange Workers Pact Set

(Continued from Page 1)

32 exchange cities, ended in a stalemate a few days ago.

Under such circumstances both parties are required by the Taft-Hartley Act to meet before the Federal Mediation and Conciliation Service. Then, if both parties fail to agree, the union, if it is so disposed, can resort to a strike. Chances are, Stone told THE FILM DAILY, that such drastic measures will not be necessary. Both management and labor are scheduled to meet at 10:30 this morning at the Warner Bros. home offices, with Stone presiding as sole representative of the Government.

Today is the first time that the IATSE has gone to the FMCS on any of its nationwide contracts. Should the companies grant the IA any concessions, the wage and hour provisions will be retroactive to Dec. 1, 1947. Present contract which includes a re-opening clause on wage and hour revision extends to Nov. 30, 1948.

As originally announced, the company reps. in the negotiations were: Pat Scollard of Paramount, Harry Buckley of UA, Bernard Goodman of WB, Clarence Hill of 20th-Fox, Hank Kaufman of Columbia, Tom Murray of U-I, Charles O'Brien of Loew's, A. E. Schiller of Republic and A. A. Schubart of RKO.

Acting on the IA's behalf: Tom J. Shea, assistant international proxy; Louise Wright, international veepee from Dallas; Joseph D. Basson, international rep.

Ontario Mulls Amusement Tax
Toronto—The Provincial Cabinet tomorrow will hear a formal request for the revival of Ontario's amusement tax. Meeting is to be attended by a delegation of the Ontario Association of Mayors, who seek a share of the proposed tax for hospitals and unemployment relief.

Hastings Levy Defeated

Hastings, Neb. — A proposal to levy a 25 cents per seat annual tax on theaters has been defeated here.

WEDDING BELLS

Bamford-Fill

Detroit—Don Fill, office manager for Eagle Lion, and Clara Bamford, secretary at Film Classics exchange, were married recently.

Milligan-Clouse

Cincinnati—Ann Milligan, switchboard operator at Columbia, will be married April 3 to Arthur Clouse.

Vollmer-Suding

Indianapolis — Elizabeth Marie Vollmer, Warner biller, was married recently to Edward J. Suding.

Kansas City Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	666	347,084	Circuit-operated theaters†	277	198,079
Closed theaters	28	13,753	Non-circuit theaters	417	162,758
Totals	694	360,837	Totals	604	360,837

Seating capacity of theaters now in operation, according to population groupings*:

Population	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
500,000-250,001	1(a)	—	55	—	54,324	81,195	
250,000-100,001	2(b)	3	32	87	26,871	104,891	764
100,000-50,001	3	6	31	118	23,696	113,965	907
50,000-25,001	2	8	10	128	9,074	53,139	167,104
25,000-10,001	24	32	73	201	35,495	244,545	560
10,000-5,001	27	59	61	262	42,036	347,084	312
5,000-2,501	54	113	75	337	102,539		
2,500 and under	322	435	329	666			

* Excluding two Drive-In theaters, total capacity 1,450 automobiles.

† A circuit is defined as four or more theaters operated by the same management.

(a) Kansas City, Mo.; (b) Kansas City, Kans., Wichita.

See Over \$40 Millions As Blocked Abroad

(Continued from Page 1)

problem of Federal aid to private agencies of information cooperating with the United States Information Service.

The figures were presented for three to four dozen countries where currency accounts are either entirely blocked, or only small amounts may be converted into dollars. The ac-

Gerald Mayer, MPAA foreign chief, will be in Washington today for conferences at the State Department and with MPAA officials.

counting included out-of-pocket expenses, expenses for foreign distribution, expenses within this country required in order to keep the foreign market supplied, and estimates of the proportion of basic negative costs which might be chargeable to foreign distribution.

The over-all figure was described as "staggering," but neither Macy nor MPAA would offer any more detailed information. Macy said McCarthy had brought in the larger figure—which is believed to top \$40 million—simply in order to give the Department as much information as possible. It is the "out-of-pocket expense" figure which now seems most important from the point of view of the State Department.

In discussion yesterday, Macy said, it was agreed that the problem is "probably not insoluble." It was learned elsewhere that his plans as of now involve seeking Congressional sanction for the United States Treasury to provide dollars in return for blocked currency, with the Treasury taking the loss in most cases because few countries would permit it to accumulate their currency for later conversion into dollars. England and Holland permit no accumulation, and there is little chance that other countries would allow the Treasury to use blocked funds for American expenses in those countries since that would mean fewer dollars for the domestic governments.

Similar figures from book and

Reeling 'Round WASHINGTON

(Continued from Page 1)

cause AFL head William Green asked to be permitted to settle the dispute within his own organization, Kearns is probably more bitter against Green.

So although he will bear down on industry toppers as they appear before his committee in two weeks time, the labor leaders need not expect too easy a time of it.

Rank Rift Report Wrong, Says Skouras

(Continued from Page 1)

such an impression concerning the relations between 20th-Fox and Mr. Rank." Continuing, the Skouras formal statement declared:

"I have just returned from conferences in England. I was accompanied by Otto Koegel, chief counsel for our company, Murray Silverstone, president of 20th Century-Fox Int'l Corp., and Wilfred Eadie, controller, and together we discussed with Mr. Rank and his people the proposed pooling of the Gaumont-British Circuit, in which our company has a 50 per cent interest, and the Odeon Circuit. These first discussions were most favorable and Mr. Rank and his people were at all times cooperative and helpful in working out the preliminary steps.

"Having agreed upon a basic plan of action Mr. Koegel and I returned to this country and we are now awaiting the arrival of Mr. Rank next month at which time these negotiations will be resumed on the same amicable and cooperative basis."

To Seek Higher Carrier Charges

Chicago—Area film delivery companies will seek increased rates if the Railway Express Co. application is approved by the Illinois Commerce Commission. A film carrier executive pointed out that costs are increasing and that carrier rates are about 30 per cent under express company charges.

magazine publishers and others interested in the plan have not yet been received, Macy said.

666 Theaters Operate In Kansas City Area

Theaters operating in Kansas City exchange area total 666; 28 theaters are dark, for a total of 694, it is learned from the 24th of a series of 31 theater directories released by the MPAA. Operating theaters have 347,084 seats; closed, 13,753, for a total of 360,837 seats in the territory.

Almost half, or 329 of the area's theaters are located in 322 towns with populations of 2,500 or under. These houses account for a total seating capacity of 102,539, or an average of 312 seats per theater. Three largest cities, Kansas City, Mo., Kansas City, Kans. and Wichita, account for 87 theaters with a total of 81,195 seats.

Less Strict Controls On Bldg. Asked by OHE

(Continued from Page 1)

terms than before. Under questioning by members of the committee he admitted that this authority is of comparatively little value so long as he does not have more general authority than at present and so long as he cannot see to it that the materials saved by restricting amusement construction go into essential housing.

General feeling on Capitol Hill is that while rent controls will almost certainly be extended beyond February, there is an excellent chance that the limitation on theater and amusement construction will be lifted.

NEW POSTS

BERNIE MAXWELL, Century Theaters' publicity dept.

CHARLES SHAFFER, manager, Varsity, Detroit.

CHARLES WHITAKER, manager, Northwest, Detroit.

HAROLD LENHOF, assistant manager, Rosedale, Detroit.

JOHN LEHTINEN, student manager, Palms-State Theater, Detroit.

JOHN GUITON, manager, Columbia and New Bijou Theaters, Detroit.

THOMAS A. (DUSTY) MURRAY, manager, Elliott, River Rouge, Mich.

M. F. Production Dist.
28 W. 44th St. 31st floor
New York N. Y.

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOLUME 93, NO. 26

NEW YORK, FRIDAY, FEBRUARY 6, 1948

TEN CENTS

CANADA URGES \$ PAYMENTS CUT ONE-THIRD

Industry Commie and Democracy Stands Hailed

Mundt and Clark Praise
Pix at House-Un-American
Sub-Committee Hearing

Washington Bureau of THE FILM DAILY

Washington—Recognition by producers of the dangers of Communist penetration of the pix industry was hailed yesterday by Rep. Karl Mundt, acting chairman of the House Un-American Activities Committee, while Attorney General Tom Clark praised Hollywood for its contributions to the cause of democracy.

Testifying before a sub-committee of the Un-American Activities Committee, which is investigating positions to the cause of democracy.

(Continued on Page 8)

French Ask Changes in Blum-Byrnes Pact

Paris (By Cable)—A new wrinkle was put into the French-United States relationship when the National Assembly was requested yesterday to immediately change the Blum-Byrnes accord regulating American film showings in France.

(Continued on Page 8)

NT Holds Its Scales Fair in View of Rising Prices

West Coast Bureau of THE FILM DAILY

Hollywood—Feeling that its current scales are reasonable in view of rising prices and costs in other branches of entertainment and food, national theaters will continue to maintain its present admission.

(Continued on Page 8)

Clark To Argue in Hi Court Monday

Washington Bureau of THE FILM DAILY

Washington—That Attorney General Tom C. Clark will lead off in oral argument for the Government as the Paramount case goes before the Supreme Court Monday was confirmed by the Department of Justice last night. Following him in the presentation will be anti-trust chairman John F. Bennett and special assistant Robert L. Wright, who has been in charge of the case almost from its inception.

High Level of Economic Activity Seen Holding Back Feared Redistribution of U. S. Population

A vast redistribution of population predicted for the post-war period has failed to materialize according to a report of the National Industrial Conference Board. Often talked of during the war years when industrial centers expanded, possible redistribution after the war was an important factor in the planning of new film theaters.

NICB, however, finds that with the continuing high level of economic activity, the 34 metropolitan districts surveyed have retained most of their wartime population increases. Population increases from 1940 to 1943 in the areas studied ranged up to 45.2 per cent, the Board said, and all but two showed further gains from 1943 to 1947.

Propose Increase in Cinacolor Directors

West Coast Bureau of THE FILM DAILY

Hollywood—Stockholders of Cinacolor Corp. will meet Monday to vote on a proposal to increase the board from seven to nine directors, and to elect directors to serve during 1948. Approval will be sought of contracts for the sale and issuance of 40,000 shares of authorized but unissued common stock to executive officers.

Stock-purchase agreements were approved during the year by the

(Continued on Page 3)

NBC's Mullen to Coast For Studio Tele Talks

Frank E. Mullen, NBC executive vice-president, will leave today for an extensive three-week trip to the Coast to discuss NBC Television plans with pix and television executives in Hollywood and San Francisco. Accompanying Mullen will be

(Continued on Page 3)

Gov't is Imagining Things, Col. Claims

The practice of block-booking is in no way tied to franchise agreements and the Government is in error when it implies that the illegality of the latter is sufficient cause to declare block-booking in violation of the anti-trust laws, Columbia declared yesterday in its reply brief filed with the U. S. Supreme Court.

The Columbia brief contends that the District Court's objection to franchise agreements was based primarily

(Continued on Page 3)

Quick Action Seen Due on Music Copyright Reviser

Washington Bureau of THE FILM DAILY

Washington—Allied-sponsored copyright revision measure in Congress to force distributors to include music rights in film licenses, is expected to be expedited through its committee stages. Presently referred

(Continued on Page 8)

Curb Placed on Voluntary Basis; U. S. Loss Estimated At About \$7,000,000

Ottawa—Canadian Government has repeated its demand to the film industry to cut its payments to Hollywood by one-third, roughly to \$7,000,000 a year, on voluntary basis which is comparable with Australia's dollar exports to the United States on films.

Because of this threat, report has been circulated that Henry L. Nathan, head of M-G-M Pictures of Canada at Toronto is consulting with studio executives in Hollywood on

(Continued on Page 8)

Theater Tele Issues Due For Court Test

Court action in order to settle the many moot questions which have arisen in connection with the relation of theater television to the video broadcaster looms as exceedingly likely in the near future.

Major contention of the broadcasters, according to reliable trade sources, is that theater tele appropri-

(Continued on Page 2)

SPG-20th-Fox Arbitration Decision is Clarified

N. Y. Supreme Court Justice Henry Clay Greenberg yesterday adhered to his recent decision that nine members of the 20th-Fox publicity staff discharged for economic reasons could

(Continued on Page 3)

Two-City Fla. Bow For "Arch" Feb. 17

Enterprise's "Arch of Triumph" will bow in Florida rather than New York, opening simultaneously on Feb. 17 in the Colony, Miami Beach, and the Paramount, Palm Beach, it was announced yesterday. Pic will play at advanced prices, top being \$1.80.

Date selected for the dual opening swank dress affair with duets at \$5, is the 100th anniversary of the rededication of Paris' Arc de Triomphe by Louis-Philippe. Regular \$1.80 engagement will follow on the 18th.

Ticket Tax Unjust But Needed

Millikin Concedes Levy is Inequitable

Academy Assigns Writers To Second Project Series

West Coast Bureau of THE FILM DAILY

Hollywood—Writers have been assigned to scripts for nine films in the second Academy-sponsored Industry Film Project, Grant Leehouts, coordinator-producer, announced.

Writers and subjects are: Donald

(Continued on Page 8)

Washington Bureau of THE FILM DAILY

Washington—"The trouble with those pesky excise taxes is that they produce eight billion dollars' worth of revenue, and by golly, you know you just can't throw that out the window." Senator Eugene Millikin of Colorado, Chairman of the Senate Finance Committee, said yesterday. Sympathetic though he is to the complaints not only of the pix in-

(Continued on Page 8)



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DONALD M. MERSEAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Feb. 5)

NEW YORK STOCK MARKET

	H'gh	Low	Close	Net Chg.
Am. Seat	17	17	17 1/2	+ 1/2
Bell & Howell	20 1/4	20 1/4	20 1/4	+ 1/4
Columbia Pict.	10 1/2	10 1/2	10 1/2	+ 1/4
East. Kodak	39 1/2	38 1/2	38 3/4	+ 1/2
Gen. Prec. Eq.	14 1/4	14 1/4	14 1/4	+ 1/4
Loew's, Inc.	17	16 5/8	16 5/8	+ 1/8
Paramount	19 1/4	18 7/8	19	+ 1/4
RKO	8	7 7/8	7 7/8	+ 1/8
Republic Pict.	3 3/4	3 3/4	3 3/4	+ 1/8
Republic Pict. pfd.	9 1/4	9 1/4	9 1/4	+ 1/8
20th Century-Fox	19 1/8	19	19 1/8	+ 1/8
20th-Cent. Fox pfd.	34	33 3/4	34	+ 1/4
Universal Pict.	13	12 7/8	12 7/8	+ 1/8
Universal Pict. pfd.	57 1/2	57 1/2	57 1/2	+ 1/4
Warner Bros.	11 1/4	10 5/8	11	+ 1/8

NEW YORK CURB MARKET

Monogram Picts.	3 1/4	3 1/4	3 1/4	+ 1/8
RKO	1 3/4	1 3/4	1 3/4	+ 1/8
Sonotone Corp.	3 1/4	3 1/4	3 1/4	+ 1/8
Technicolor	12 1/2	12	12	+ 1/8
Trans-Lux	5 1/4	5 1/4	5 1/4	+ 1/8

OVER THE COUNTER

Cinecolor	Big Asked
Pathe	3 1/2 3 3/4

USE SPECIAL TRAILERS FREE COPY. WRITING BETTER SERVICE! We'll Write Your Trailer Copy... Or Send Suggested Copy For Your Approval. FILMCAK TRAILERS 1327 St. Wabash, Chicago 5

COMING AND GOING

ANITA COLBY, Paramount Studio executive, soon will leave Hollywood on a four to six weeks tour of large cities throughout the country.

TOM WALLER of the MPAA is in Washington today from New York.

HOWARD BARNES, movie and drama critic of the New York Herald Tribune, left for Washington last night.

SIR ALEXANDER KORDA, producer, is expected to arrive here by plane tomorrow.

MARGARET ETTINGER, publicist, returned to the West Coast yesterday.

SYLVIA FINE, WS associate producer, after confabbing with home office execs. in New York, returned to L. A. yesterday to begin work on "Happy Times," Danny Kaye's first picture under the WB banner.

SAM WANAMAKER, actor-director, is due in Hollywood from New York to huddle with Milton Sperling, head of U. S. Pictures, on "The Long Way Home," which will be released by Warners.

ARTHUR B. KRIM, Eagle Lion president, and BRYAN FOY, vice-president and production head, arrive from the Coast today for conferences with Willam J. Heineman, newly appointed vice pee and distribution chief, and Max E. Youngstein, ad-publicity-exploitation director.

JOHN F. REEDER, vice-president of Walt Disney Prods., returns to California today, following meetings in New York with RKO Radio executives.

JACK HARRISON, New York editorial rep. for the Hollywood Reporter, left yesterday for a Hollywood vacation.

H. ALBAN-MESTANZA, president of Foreign Screen Corp., has returned from Miami and Havana.

BOB HOPE will be emcee at the annual White House Radio Correspondents dinner in Washington tomorrow night and then will come to New York for a few days stay before returning to Hollywood.

GRAD SEARS left for the Coast after Chicago business visits with John Balaban and Eddie Silverman.

HERMAN RIPPES, field assistant to John P. Byrne, Eastern sales manager for Metro, has returned to Albany after spending several weeks at the home office.

RUDY BERGER, M-G-M Southern sales manager, has returned to his Washington headquarters after a visit to Memphis.

GEORGE MURPHY returned to the Coast by plane yesterday and will be back next week.

BEN GOETZ, head of M-G-M production activities in England, will leave for the Coast today for studio conferences.

WILLIAM B. ZOELLER, head of M-G-M short subjects sales, reprints and importations, returns today from a visit to Buffalo and Cleveland.

ROBERT YOUNG arrives in New York today aboard the 20th Century Limited to stay for several weeks.

MAX MENDEL, foreign manager for Film Classics, Inc., has checked into the Majestic Hotel in Caracas, Venezuela, for an indefinite stay.

WILLIAM A. SCULLY, Universal-Int'l vice-president and general sales manager; JOHN JOSEPH, national ad-publicity chief; E. T. GOMERSALL, assistant to Scully, and C. J. FELDMAN, Western division sales manager, will leave San Francisco today for Chicago to open U-I's Mid-Western sales meeting there Sunday.

A. J. O'KEEFE, U-I assistant general sales manager, and MAURICE A. BERGMAN, Eastern advertising and publicity director, have arrived in Chicago from St. Louis.

ROY HAINES, Warners Western division sales manager, arrives in Chicago today from where he goes to Omaha, Kansas City and Denver. He returns to the New York home office in a week or 10 days.

HERBERT LEEDS, former 20th-Fox director, is in Chicago boosting his forthcoming film "Incorrigible."

FRANK C. HENSLEY, field assistant to John J. Maloney, Central M-G-M sales manager, will arrive Monday from Detroit to spend a month at the home office.

Exchange Mediation Talks Doing Well, is Report

Meeting got off to a good start, reported Commissioner L. A. Stone yesterday after the IA and film company reps. had met under the auspices of the Federal Mediation and Conciliation Service at WB's home offices.

Wage-hour negotiations on behalf of IA's 6,000 or so exchange workers in 32 exchange cities had begun last November, but had fallen through. Government was called in to break the deadlock.

Next meeting between labor and management is scheduled for 10 a.m. Tuesday in the board room at Warners.

M-G-M Sells "Timberlane" To Chicago's Essaness

Chicago—Metro-Goldwyn-Mayer has sold "Cass Timberlane" to the Essaness Woods Theater to follow "The Bishop's Wife."

Wife of George Harvey Dies

Funeral services for Mrs. Margaret Harvey, wife of George Harvey, Paramount press book editor, will be held at 11 a.m. tomorrow in St. John the Baptist Church, Yonkers. Interment will be in the Gate of Heaven Cemetery at Hawthorne. Mrs. Harvey died Tuesday. She is also survived by a daughter, Jackie.

Arbitration Demanded In Boston, N. Haven, Albany

A flurry of motion picture arbitration activity manifested itself yesterday with the filing of demands in three tribunals.

In Boston, the Park Neponset Corp., operating Park Theater, East Walpole, Mass., named all of the "Big Five" in a demand seeking elimination or reduction to one day of the 21-day clearance now enjoyed over them by the Norwood and Guild theaters in Norwood, Mass.

The New Haven tribunal has been asked by the Waterbury Amusement Corp., operating the Lido Theater in Waterbury, to eliminate the prior availability given by all of the majors except 20th-Fox to the Carol Theater, owned by Roger Mahan Theaters, Inc. Complainant contends that the Carol delays in exhibition and that the two houses are not in substantial competition, thereby making any clearance arrangement unwarranted.

In Albany, in a demand against Paramount only, the Capital City Theater Corp., operating the Eagle Theater in that city, claims they are subject to both a double clearance and a clearance that is unreasonable as to time and area. Naming the Delaware, Colonial, Paramount and Royal theaters as interested parties, complaint seeks reduction of the existing clearance.

Theater Tele Issues Due For Court Test

(Continued from Page 1)

ates property rights and that movie patrons are, in effect, paying for video entertainment when it is used as an added attraction in a picture theater.

Situation has been brought to the fore within the past fortnight by the adoption of large-screen video as part of the regular Saturday afternoon program of Hollywood's Pantages Theater. Plans are now being laid for the installation of a similar system in four houses of a major circuit here.

Broadcasters are wary of the possible adverse effect that availability of tele programming in theaters will have on securing video rights to events, particularly sports, which depend on public support for their prime source of revenue.

One major broadcaster is also said to be prepared to argue the legality of filming a live show off the air for any other "commercial" use than which it was originally intended, except when the result of arrangements made between the web and clients.

NBC Television Increases Transmitter Rates by 50%

WNBT on April 1 will raise its transmitter charge 50 per cent, from \$500 an hour to \$750, Reynold R. Kraft, sales manager for NBC Television, announced to advertising agencies and their clients. Comparable increases are reflected in charges for shorter time periods. Scale jump, however, is accompanied by a guarantee to advertisers that their rates will not be increased within the six months after that date.

NBC Brins In Smith To Head N. Y. Tele Dep't

Carleton D. Smith, general manager of NBC's Washington radio station WRC and video station WNBW, has been appointed manager of the NBC television department in New York, effective March 15.

GPE Declares Dividend

Board of General Precision Equipment Corp. declared a dividend of 25 cents per share, payable March 1 to holders of record on Feb. 25.

Young man, Veteran, C.C.N.Y.-Film-Institute. Excellent Background. Interested Writing-Directing, Looks for position as assistant. References.

Peter Liebert, 225 East 17th Street New York 3, N. Y.

CECILLE MUSIC CO., INC.

offers

a complete hit show musical score or the needed musical "dynamite" for your score.

CECILLE MUSIC CO., INC.

1674 Broadway Circle 5-5773

Propose Increase in Cinecolor Directors

(Continued from Page 1)

Cinecolor board, subject to approval by stockholders. Under the agreements, A. Pam Blumenthal, board chairman, is permitted to purchase 15% shares at \$6 per share, while William T. Crespinel, president, and Alan M. Gundelfinger, vice-president, would each be permitted to buy 10,000 shares at the same price. Karl Herzog, treasurer, could purchase 5,000 shares at \$6.37½ per share. In each case the purchase price is the highest asked price on the over-the-counter market the day the contract was okayed by Cinecolor's board.

Company's third annual report, which accompanied the meeting notice, revealed that the acquisition of the outstanding stock of Film Classics, Inc., reported on Oct. 14, 1947, was in exchange for 30,000 shares of \$1 par Cinecolor common. At the same time, Cinecolor loaned FC \$100,000 on a five-year 5% per cent note. Cinecolor has since guaranteed two loans to FC by the Continental Bank & Trust Co. of New York and the N. Y. Trust Co., in the aggregate of \$525,000, payable at \$25,000 a month from Jan. 26. Cinecolor also agreed to advance FC up to \$250,000 for financing purposes, and guaranteed FC's 10-year lease on quarters in the Paramount Bldg., New York, at an annual rental of \$35,000.

Chicago Operators Union Names Gorman as Prexy

Chicago—Frank Gorman was elected president of the Operators Union at the annual meeting yesterday. Clarence Jalas was re-elected secretary-treasurer with Gene Atkinson business agent.

Montez Suing Rogers

West Coast Bureau of THE FILM DAILY Hollywood—Breach of contract suit for \$400,000 against Producer Charles R. Rogers was filed by Maria Montez in Superior Court here. Actress alleged that contract signed July 25, 1946 stipulated that she was to star in "The Scarlet Feather."

Send Birthday Greetings To—

Feb. 6

Louis Nizer Charles S. Goetz
William M. Pizer Ben Lyon
Eleanor Sturport Marion Orth
Jack Short Jack Loden
William Cary Duncan

Feb. 7

Fred Stanley Fred F. De Silva
Buster Crabbe Paul Guertzman
Stephen Crane Edward Nugent
Andrew S. McCarr, Jr.

Feb. 8

King Vidor Howard Jackson
Lana Turner Luis Morrison
John G. Kempten Hallam Cooley
Heather Angel Billy Dooley
Mildred Low Walter Klinger
A. J. Dash Roger Williams
Samuel J. Briskin

Cuba Theaters Statistical Summary

Theaters in operation.....	Number 484	Seating Capacity 308,412	Circuit-operated theaters* Non-circuit theaters	Number 78 406	Seating Capacity 78,650 229,762
Total	484	308,412			

Seating capacity of theaters according to city population groupings:

Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
Population						
1,000,000-600,001	1 (a)	90	—	92,862	—	1,032
600,000-250,001	—	29	119	25,878	118,740	892
250,000-100,001	2	22	141	26,620	145,360	1,210
100,000-50,001	5	15	22	21,948	167,308	908
50,000-25,001	7	15	22	21,948	167,308	908
25,000-10,001	19	34	34	34,242	201,550	1,007
10,000-5,001	23	57	33	21,516	223,066	652
5,000-2,501	71	128	77	35,218	258,284	457
2,500 and under	173	301	177	50,128	308,412	283

* A circuit is defined as "four or more" theaters operated by the same management.
(a) Havana.

Gov't is Imagining Things, Col. Claims

(Continued from Page 1)

marily on the fact that they were entered into for "more than one motion picture season." Columbia is not appealing the decree in this respect but holds that this has no connection with block-booking which can confine itself to a single season.

The company asks that the ban on block booking be stricken from the decree, since it does not necessarily involve the conditioning of the license of one picture upon the purchase of another, despite the lower court so holding.

"The Government has not pointed out any proof in this record," the brief concludes, "which would justify the District Court in holding block-booking illegal. It hints that exhibitors were actually induced by this practice of block-booking to make licenses for film which they did not particularly desire as a means of securing more valuable films that they had to have for profitable operation. That is purely a figment of the Government's imagination. Where in this record is there the slightest proof of such a claim by exhibitors?"

Belmont Absorption Adds To Rockett Pix Personnel

West Coast Bureau of THE FILM DAILY

Hollywood—Additional executive and research personnel was acquired by Rockett Pictures with the absorption of Belmont Pictures, Inc., Fred Rockett, president, pointed out. Under the absorption, J. Richard Westen, former producer-director of Belmont, becomes vice-president and general manager of Rockett Pictures.

Executive vice-president of the new setup is J. Harry Ebbert, with management, personnel relations, sales promotion and product development background, while Harlow Wilcox, widely known radio announcer, with motion picture, sales and merchandising experience, as secretary-treasurer, heads Rockett's new television department.

Rockett's background includes nearly 25 years of commercial film production.

SPG-20th-Fox Arbitration Decision is Clarified

(Continued from Page 1)

not apply for arbitration, but clarified the decision on a request by SPG.

Judge Greenberg said that remaining employees in the department could ask for arbitration if they feel they are overloaded with work because of the discharges. If an arbitrator finds they are overloaded, he shall direct the company to correct the situation by rehiring some of the discharged men, consistent with the 20th-Fox SPG contract.

Clarification was sought by SPG to avoid possibility that other companies would use Judge Greenberg's decision as a precedent in arbitration disputes.

Coast Readies Plans for Brotherhood Observance

West Coast Bureau of THE FILM DAILY

Hollywood—Planning for American Brotherhood Week (Feb. 22-29) of the National Conference of Christians and Jews was started with the announcement of committees to handle a dinner program, and to spearhead theater activity.

Arthur Freed and Mrs. Ida Koverman are co-chairmen of a dinner to be held Feb. 24 in the Ambassador Hotel, while N. Peter Rathvon is general chairman for all events in Southern California. Gus Metzger and George Bowser are co-chairmen of the Los Angeles theater committee, with the committee comprising Marco Wolff, Ben Wallerstein, Sherill Corwin, Rodney Pantages, Cliff Giesseman, Paul Williams, Robert Poole, Harry Vinnico, Al Galston, Dave Bershon and Seymour Peiser.

Junco Housewarming Party

Peter Junco, documentary film and commercial photographer, is holding a house warming party this afternoon in his new studios, 157 E. 69th St. Studios, representing a \$150,000 outlay, are located in the former Stillman stables. Sound stage is under construction.

It's Mutual

A nationwide promotion program has been arranged between Columbia Pictures, General Foods and Bantam Books, with each plugging the other's product.

U. S. Product in 95% Of 484 Cuban Houses

Theaters operating in Cuba total 484, with approximately 95 per cent showing U. S. product on a part or full-time schedule. MPAA reported on the basis of a theater directory released by the association. Theaters have an aggregate seating capacity of 308,412, including 92,862 seats in 90 theaters in Havana.

Data for the directory was compiled from information furnished by MPAA member companies operating in Cuba, with questionnaires completed locally on the basis of interviews with exhibitors, as well as general trade knowledge.

MPAA directory lists seating capacity, sources of product, version of U. S. product shown, make and installation date of sound equipment, days open weekly, matinee and program policies, and the number of usual changes per week.

NBC's Mullen to Coast For Studio Tele Talks

(Continued from Page 1)

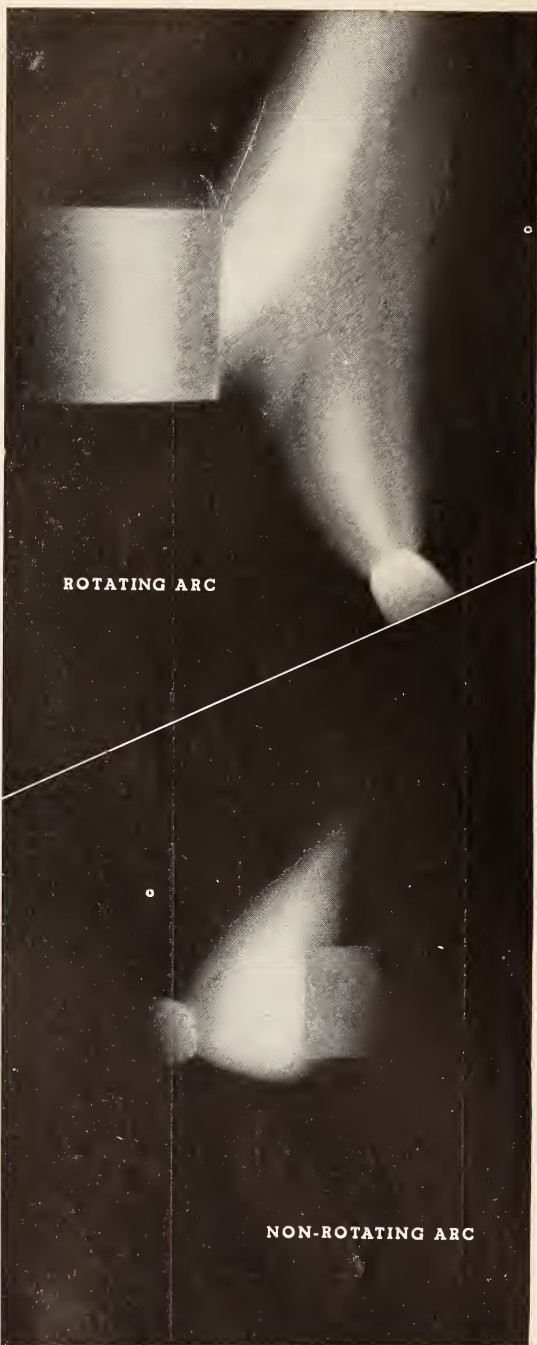
O. B. Hanson, NBC vice-president and chief engineer.

Mullen will consult in Hollywood with toppers of several majors who have invited him to the Coast to discuss television. Both he and Hanson will inspect facilities of NBC Television's Coast video outlet KNBH now under construction. They will confer with Sidney Strotz, NBC vice-president in charge of the Western Division, and Harold J. Bock, director of television for the Coast.

Mullen will go to San Francisco after discussions with film executives and will return to New York March 1 to resume conferences with the AFM.

Loew's Closing Up Shop Of Int'l Newsreel

Loew's foreign department is folding its international newsreel, M-G-M News, which was being produced in France after moving from its London headquarters, it was learned here. William Montague is in charge of operations.



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NON-ROTATING ARC

Spot Rainbow!

THE BRILLIANT crater in the positive carbon of a "National" High Intensity Carbon arc, regardless of size or type, contains all the elements of an invisible rainbow.

Direct this white light through a prism and you can see! The beam breaks up into a vivid spectrum—bands of red, orange, yellow, green, blue, violet—with approximately equal values in all bands.

This "spot rainbow" insures the projection of your color pictures on the screen in the full rich colors your patrons want and expect. The best film ever made is worthless without a light of the proper color balance.

No other light source for film projection can match the almost perfect color distribution found in "National" High Intensity Carbon arcs. No other "point source" packs so much light into a small area. For example, the quarter square inch area in the positive crater of a 170-ampere High Intensity arc emits more light than 75,000 brightly burning candles. Your patrons get excellent color and clear bright visibility. They like it!

WHEN YOU ORDER PROJECTOR CARBONS
— ORDER "NATIONAL"!

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New York, Pittsburgh, San Francisco

Arabian Sees Selling Point in Nu-Screen

Nu-Screen Corp., marking its first anniversary this month, is moving into new buildings with installations in not only theaters but also in homes.

Those owned by independent theaters are well. Seating capacities of installations range from 500 to 4,000 seats, and the uses include use of both stage and balcony. The angles from 28 per cent. German Glucksmann, president of Nu-Screen, points



GLUCKSMAN

that theater operators are finding Nu-Screen offers definite exploitation values, witness a letter written by Si Fabian, head of Fabian Theaters. Placing an order for 10 Nu-Screens, Fabian noted that in addition to improved projection, the installation provided a "selling point . . . helping our business."

Wens-Corning Glass Co. and mill technicians, collaborating with Nu-Screen, have contributed greatly in achieving the degree of perfection observed in Nu-Screen performance. The largest looms in the country are now geared to volume production for the special weave, seamless surface Fiberglass Nu-Screen, in order to furnish the custom-built screen for increased sales momentum.

How House for Bellaire

Detroit—C. C. Noecker of Mance has been permitted by the Housing Expeditor's Detroit office to build a 425-seat theater in Bellaire.

ABOUT THE TRADE

A NEW DECORATIVE plywood made from veneers of imported wood is being manufactured by United States Plywood Corp. The light colored hardwood is being offered to the market under the trade name of "Korina." It is a decorative wood ranging from a striped effect to a highly figured variety. "Korina" is being introduced to meet demands of architects and decorators for new, light colored plywoods, say company spokesmen.

WILL DE VRY, president; **Charles Crakes**, educational director; **Bob Engel**, sales manager, and **Henry Fisher**, New York manager, will represent De Vry Corp. at the National Education Association convention in Atlantic City, starting Feb. 21. DeVry equipment will be displayed.

NEWLY DEVELOPED camera equipment for aerial photography which can be adapted to Hollywood needs has been introduced by Col. George W. Goddard, chief of photography research and development of the U. S. Air Forces. For example, Col. Goddard took a photo at 1,030 miles an hour by having two P-80s, each traveling at a 500-mile clip, pass each other in opposite directions. The detail work in the picture was outstanding and he believes there will be many uses for this equipment in Hollywood once it becomes commercially available.

ROY BOOMER, secretary of TESMA, advises that the association has launched a drive for new members. A prospectus outlining the aims, purposes,

services and activities has been sent to manufacturers who are eligible for membership in TESMA. New legislation, restrictions, and embargos are in the making, Boomer states, and it is his belief that the combined efforts of the entire industry are necessary to keep it on a firm and sound basis.

J. MAURAN, direct manager of the RCA Service Co., Inc., Boston, reports the recent installations of the latest type RCA sound equipment in the following New England theaters: Gayety, Van Buren, Maine, Colonial, Belfast, Me.; Drive-In, Newington, Conn.; Durfee, Fall River, Mass.; Paramount, Springfield, Mass.; Opera House, Waterville, Me.; Drive-In, Seekonk, Mass.; Town Hall, Wilton, N. H.; Music Box, New Britain, Conn.; Colonial, Machias, Me.; Kent, East Greenwich, R. I.

LEONARD and BERNARD BROOKS have opened their new Melody Theater in Inkster, Mich. Equipment and furnishings were supplied by National Theater Supply of Detroit, including Simplex Projection and Sound Equipment, Hertner Transverter, National marquee, and stage draperies. . . .

● **J. F. McCluskey**, owner of the Central Theater, Merrill, Mich., will open his new Gratiot Theater in Breckenridge early in February. This 475-seat house is of quonset type and is being equipped by National Theater Supply. . . .

● Other theaters that have recently equipped are the Pines, Royal (Continued on Page 7)

Engel Will Preside At DeVry Convention

Chicago—DeVry Corp.'s annual sales convention, opening Feb. 15 at the Palmer House, is expected to bring in 120 dealers. Bob Engel, sales manager of DeVry, will be in the chair.

DeVry will introduce new super and bantam projector models at the convention.

President Will DeVry will head the list of speakers. Sales policies will be announced.

20th Anniversary Marked By RCA Theater Service

Camden, N. J.—The first regular contract call for RCA service to a theater sound system was made at the Majestic Theater, Johnstown, Pa., in 1928 by the Service Division of RCA Photophone, Inc. Marking that event, the RCA Service Co. is currently celebrating its 20th anniversary in the theater service field.

Today, the company employs more than 200 field engineers in theater service and has at its disposal the facilities of RCA theater supply dealers all over the country.

Griggs Equipment Adding Third Building in Year

Belton, Tex.—To meet the increasing demand for its products, the Griggs Equipment Co. is constructing a new building, the third in the last year. A vast acceptance by the industry of its theater chairs has been the cause for this expansion, C. V. Griggs, owner and manager, stated. New building will be occupied exclusively by the welding department.

\$4,500,000 N. J. Center To Include Pix Theater

Maywood, N. J.—Plans for a \$4,500,000 shopping center, to include a 1,500-seat theater, were announced by Joseph J. Brunetti. Site acquired on the edge of this city fronts on Route 17 and Essex St. and comprises 14½ acres. Architects are Kelly & Gruzen. Construction will start in early March.

New Type Water Cooler For Adults, Children

A new type water cooler with a special side dispenser for children is being manufactured by the Ebco Manufacturing Co. Capable of serving either 60 or 120 persons an hour, the cooler is so constructed that the children's attachment can be placed on either side.

Refrigerated Display Case Offered by Selb

Something new in candy display counters has been put on the market by the Selb Manufacturing Co. It is a refrigerated display case which offers two services at the same time. Built of Bonderized steel construction, the display window is of non-fogging crystal clear glass.

Lorraine Has Sectional Rust-proof Runner Ends

New runner ends made of a rust-proof metal alloy are being marketed by Lorraine Manufacturing Corp. To be used with any type of runner or carpet, they come in two sections which may be joined merely by hammering together. No riveting, sewing or nailing is needed to secure firmly in place.

For PERFECT
PERFORMANCE

THE NEW MOTIOPHOTOGRAPH

"AA" PROJECTORS
and SOUND SYSTEMS

Write for literature
MOTIOPHOTOGRAPH, INC.

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The
World's finest

PROJECTION ARC LAMPS
RECTIFIERS • REFLECTORS

THE STRONG ELECTRIC CORP.
87 City Park Ave. Toledo 2, Ohio

The World's Largest Manufacturer
of Projection Arc Lamps

New Building Block Made of Wood Fibre

Saginaw, Mich.—Marketing Associates, 904 Lapeer St., are distributing a new Mul-Kra Wonder building block expected to attract unusual interest in the theater field. Resembling concrete blocks, and the same size, they are half as heavy, and can be nailed, sanded, drilled, sawed and stacked in place with ease.

In one thickness, according to the manufacturer, these blocks combine the equivalent of studding, sheathing, siding, insulating material, lathing and plaster of conventional walls. Cost of constructing this new-fashioned wall is estimated as less than half that of old-fashioned types. Tests show that these blocks do not expand or contract and offer more insulation against heat, cold and sound than cement.

Mul-Kra blocks consist largely of wood fiber put together with special mastics.

When used as an exterior wall, blocks may be painted, sided with clapboard or faced with brick. Interior walls can be sanded smooth and painted or papered if one wishes. Smaller size blocks are made for interior partitions.

H. C. Grubbs Joins VAC To Head Western Sales

Appointment of Harry C. Grubbs, former vice-president of Hollywood Film Enterprises, Inc., as manager of Western sales division of Victor Animatograph Corp., has been announced by President Samuel G. Rose.

Grubbs will handle promotion of Victor 16 mm equipment to distributors and dealers in the states of California, Oregon, Washington, Utah, Idaho, Nevada, Arizona and Montana, maintaining offices at 6060 Sunset Blvd., Los Angeles, and 420 Market St., San Francisco.

Du Boise Develops New Tile Cleaning Compound

A cleaning compound which cleans and dries without leaving a film has been developed by the Du Bois Co. One part of the solution is mixed with 40 parts of water to clean tile, terrazzo, linoleum, marble, asbestos, and asphalt without leaving a slippery surface. A specially developed wetting and emulsifying agent counteracted by a lime control action prevents any after-film.

Tool Engineers Conclave In Cleveland March 15-19

Cleveland, O.—The American Society of Tool Engineers is sponsoring a Tool Engineers' Industrial Exposition in connection with its annual convention at the Hotel Carter March 15-19.

N. Y. Heating-Ventilating Show Newest Devices, Systems Are Displayed

An array of heating devices either suited for theater use or adaptable for such use is on display in Grand Central Palace in connection with the 54th annual meeting of the American Society of Heating and Ventilating Engineers. The exposition closes tonight.

Radiant heating systems including panel, baseboard, radiator and converter systems have attracted increased attention of late. Exhibits include the latest developments in radiant panel heating for both warm air and hot water, packaged warm air systems for duct as well as panel systems. A manufacturer of field service tools has developed a hydraulic pipe bender especially for the purpose of fabricating built-in radiation on the job.

Oil burners reveal variety, and new over-all design and detail features. In one instance, a new turbulator head permits the flame to be adjusted to suit the shape of the boiler by making it conical, round or hollow. This is said to be of obvious advantage in making conversions. Another feature of the same burner is a secondary air jet, washing di-

rectly over the nozzle, which is claimed to enable some of the new catalytic oils to be handled without smoking.

Variations in design extend into the realm of structural materials. Higher efficiency and longer life are claimed for an all-steel oil burner with stainless steel diffuser, for instance, but in another case a cast iron housing is stressed from the standpoint that it "eliminates noise, misalignment and warping."

Several methods of supplying hot water are offered at the exhibition. The independent gas-fired unit is exemplified by a brand new heater having a large capacity flue boiler especially designed for quick recovery. A new tankless heater unit of unique design has an in-built automatic mixing valve in which the bypass is incorporated for simplification.

Air conditioning systems range from the simplified elements such as a new vaporizing type oil burner packaged unit to complete all-year systems in unit form which heat, cool, clean, humidify or dehumidify and circulate the air.

U. S. Stoneware Handling Laminated Plastic Floor

An effective degree of sound absorption plus resistance to acids, alkalis, oil and grease, are features of a laminated plastic floor tile made available by U. S. Stoneware Co. In standard sizes and sheets, it may be had in a variety of colors. It is not necessary to wax this vinyl compound lamination which is bonded to a resilient base of synthetic-impregnated cork.

Fabric Fire Resistant Lasts Through Cleanings

Eronel Industries is plugging a new fire-resistant compound which assures permanent safety for all fabrics except celanese. Soluble in water, the compound remains through repeated dry cleanings, and does not alter the color or appearance of the fabric.

Wuest Gets Okeh

Lake Anderson, S. D.—W. E. Wuest, industry newcomer, bought the 250-seater Okeh here from Roy Mundin.

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S. O. S. Will Occupy New Home March 1

S. O. S. Cinema Supply Corp. v. start its 22nd year March 1 by moving into its own building at 602 52nd St.

Modern in every respect, the new structure extends an entire block from the 51st St. receiving and shipping entrances to the main offices a showroom entrance on 52nd St. The shop and factory area on the 4th floor houses a soundproof electro laboratory which will be devoted, partly, to theater television and advanced recording techniques. A fully equipped darkroom adjoins.

Because of the high level of illumination throughout—35-foot candles average—N. Y. Consolidated Edison Co. is expected to enter S. O. S. building in the Curtis Liging Contest as leading contender.

S. O. S. will maintain its warehouse at 529 W. 28th St. and its chair factory at Irvington, N. J.

Ovid Theater Sold

Ovid, Mich.—The Ovid Theater has been purchased from Edwin V. Sickle by Mr. and Mrs. Fred Bonn.

War-Developed Fyr-Kote Is Offered to Theaters

Especially important to theater owners is a new product, Fyr-Kote, which stops fires from spreading. Developed during the war, it is now available in either paint, which comes in a variety of colors, or a clear flameproof, which can be applied to fabrics, drapes, curtains, etc.

"New Look" for Sutton

The Sutton Theater on E. 57th St. is enlarging its outer lobby and providing an outer lounge, as part of extensive alterations preparatory to the premiere of "The Pearl," on Feb. 17.

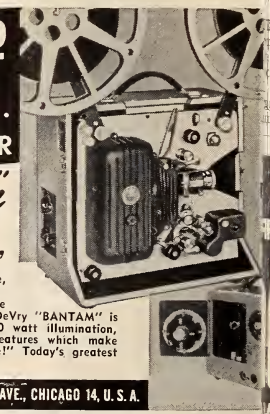
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Abbott in Deal for Theater Supply

Chicago — Abbott Theater Supply is negotiating for the purchase of the Chicago Theater Supply Co. from the RCA Victor Distributing Corp. The deal is consummated — it may be within a matter of days — Abbott will take over a large portion of the Chicago Theater Supply Company, becoming the largest equipment house here. Upon the closing, it is understood that Mike Yahr, who has been operating CTS for RCA, is slated to become RCA Theater Supply district manager in the North Central Illinois territory, headquartered here. As a result, he will be dealer contact with the latter.

Rite Develops New Rubber Cushion Seat

After two years of development, a newly processed rubber cushion, "Bondfoam," is now available in any quantities for immediate delivery by Rite Seating Co., 326 E. 46th St., Brooklyn. According to the manufacturers, "Bondfoam" cushions are made with complete tailored covers and can be manufactured to fit all types of chairs. This cushion eliminates the use of cotton, sisal, burlap, and most important, springs which have plagued theater owners for years. Cushions are made in solid five-inch depth and are similar in appearance to DeLuxe spring edge cushions. Rubber cushions for theater seats are, heretofore, almost prohibitive in cost, but since the development of "Bondfoam," rubber cushions can now be had at equal cost with spring cushions, it is claimed.

Westinghouse to Offer Even Water Coolers

The Westinghouse Electric Corp. expects to have seven types of heretofore sealed water coolers in production during the coming year. F. Hildreth, manager of the Refrigeration Specialties Dept., has announced.

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ABOUT THE TRADE

(Continued from Page 5)

and Lafayette in Bay City, the Coldwater State Home and Training School, Gratiot Drive-In, West Side Drive-In, and Eastown Theater, Battle Creek.

SOUND servicing agreements have been signed by Altec Service with the following theaters in California: Vista, Ranch, Stockton; Vista, Rio Vista; Valley Drive-In, New Drive-In, Rempart, Los Angeles; Rancho Drive-In, San Diego; Preston School of Industry, Waterman; Grande, Arroyo Grande; Lyric, Sacramento.

GEORGE A. POAG has announced plans for building a new shopping center in the northwest section of Fort Wayne, Ind., in suburban North Highland, to include a theater, several shops and parking facilities. Ned Oglesby, Detroit, has installed Heywood-Wakefield seating in the new Melody at Inkster, and the Airline at Willow Run Airport. The following installations have been completed in Michigan by Altec Service Corp.: Coldwater State Home & Training School, Coldwater, Simplex "E"; Crown Theater, Marne, M-911 Dual System (Motion); New Theater, Willow Run, Simplex "E"; Gratiot Theater, Breckenridge, Simplex "E."

KRENECKI BROTHERS, East Hartford, Conn., have completed interior and exterior decoration of the New Astor. Moses Friedman, operator of the Lisbon Theater, Lisbon Falls, Me., estimates replacement cost of seats and equipment lost in a fire during January at \$15,000. A \$20,000 remodeling project is under way on the Rialto Theater at Boone, Ia., with the work expected to be completed within two months. Fronting on the building will be a combination of stone glass and stainless steel. The T. V. Theater, a 550-seater recently opened in Jeanerette, La., has been equipped with RCA theater equipment by the Delta Theater Supply.

OF about the same height as the average candy counter is a new carbonated beverage dispenser brought out by the Drinkolator Corp. Extremely

simple to operate, it can handle any two syrups and deliver the correct mixtures for either six or 12 ounce drinks.

RADIANT MANUFACTURING CORP., Chicago, manufacturers of Radiant glass beaded screens, has introduced a new projection screen, the Easematic — a portable tripod model in sizes from 63 x 84 inches to 70 x 94 inches. Operating on a counter-balance system, new in projection screen design, it has an unusual range of height adjustments from nearly floor level to five feet.

GENERAL Register reports on some recent installations in the Central States of the new unitized Automaticket by the following dealers: Falls City Theater Equipment, Louisville, Ky.; Rex Theater, Louisville; Columbian Theater, Columbia; Franklin Theater, Greensburg; St. Clair Theater, Lebanon Junction; Ernie Forbes Theater Supply, Detroit, Mich.; Ken Theater, Frankentmuth; Flint Drive-In, Flint; Mars Theater, Detroit; Tivoli Theater, Bay City; Froesch Theater Supply, Minneapolis, Minn.; Richfield Theater, Minneapolis; George's Night Club, New Ulm; Faust Theater, St. Paul; National Theater Supply, Cleveland; Lyn Theater, Akron; Lorain Fulton Theater, Cleveland; Fairview Theater, Cleveland; Clinton Theater, Port Clinton.

New WE Planning Post to A. C. Link

Western Electric has announced the appointment, effective Feb. 1, of Arthur C. Link as manager of organization planning, a new division at New York company headquarters. In this post, Link will report to T. K. Stevenson, vice-president, and will undertake continuing studies of fundamental plans of industrial organization and their application to the company's business.

John Fischer to Build

Valley, Nebr.—John Fischer is planning to build a new theater here to replace the burned-out Gem.

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Hail Industry Commie And Democracy Stands

(Continued from Page 1)

sible outlawing or otherwise exposing Communist membership and activities, Mundt said the pix industry was among the first "to recognize the imperative need for adoption of a national policy by Congress with respect to the employment of Communists and subversive elements."

He pointed out that pix toppers came before the committee last Fall "to testify concerning their willingness and desire to deny employment to Communists . . . and called attention to the present difficulties confronting an industry which tries to bar Communists from its ranks."

Johnston Urges Gov't Aid

MPAA president Eric A. Johnston had, even earlier, urged Congressional aid, Mundt recalled. He added that Johnston "was right in saying no industry by itself can cope adequately with the problem of Communism in the absence of a fixed national policy. . . ."

"I congratulate the motion picture industry on the steps it has already taken to meet this menace. But neither this industry nor any other can complete the job of cleaning Communists out of its midst unless Congress acts."

Clark, however, restated the Administration position against legislation to outlaw the Communist Party or otherwise drive it underground. He insisted it was easier to deal with it and control it as a legal party, but called for increased efforts by press, radio and pix to educate the American people to Democracy and to the dangers of totalitarianism.

Rites for Gallup's Benson

Princeton, N. J.—Funeral services were held here yesterday for Edward G. Benson, 42, associate director of the Gallup Poll and its statistical chief.

Stephen B. Cornell Dead

Toronto—Stephen B. Cornell, 65, chairman of the board of Canadian Kodak, is dead here following a heart attack.

George E. Stroud Dead

Dundas, Ont.—George E. Stroud, 69, who retired Dec. 31 as manager of the Palace Theater at Hamilton, died suddenly in his home here.

WEDDING BELLS

Anderson-Skinner

Detroit—Charles E. Skinner, general manager for Airlines Terminal Theaters, was married to Marjorie Anderson.

Duval-Johnson

Chicago—Myrtle Duval, of the Terminal Theater, was married to Leonard Johnson.

Cut in Aussie Ticket Levy Urged by Rydge

Sydney (By Air Mail)—Australia's tax on admissions to theaters was a war-time impost and a reduction is long overdue. Norman B. Rydge, GUT chief, declared. Pointing out that sales taxes have been reduced or removed from many goods, Rydge urged a united front representing the entire industry to approach the Treasurer for a reduction.

See Ticket Tax Unjust But Needed

(Continued from Page 1)

dustry but of other groups still suffering from the wartime increase in the tax rate, Millikin doesn't see any hope for relief from the present Congress, he told THE FILM DAILY.

But he did say the admissions tax and others of the "pesky group" are "unjust, inequitable, and senseless," if that's any consolation.

The income tax will almost certainly be the only tax reduction legislation this year, Millikin predicted. Although he would like to see another reducing other types of taxes, he said flatly that he sees little chance for one.

"What makes it difficult to tell you this is that you people have a good case," he said. "If we could give you a reduction, and do the same for a number of other business groups with the same problem, I'd be tickled pink. But this Government costs money to run."

Para. Requests Schoenstadt Records in DeLuxe Case

Chicago—Attorney Edward Johnston, representing Paramount and B&K, has filed a request in Judge William Campbell's court to secure details of the Schoenstadt Piccadilly Theater case, which was settled recently out of court, in view of the DeLuxe theater anti-trust suit.

Meanwhile he filed answer to the action for the companies, saying the DeLuxe case was based upon Paramount's New York case, at present in the Supreme Court, and the Jackson Park case with which it has no connection.

"Unconquered" Upped Runs End

Advanced admission engagements of "Unconquered" were completed Jan. 31, Paramount announced yesterday, correcting its published statement that they would be finished at the end of February.

Sheridan Services Today

Funeral services will be held this morning for Paul T. Sheridan, of the engineering department of Western Electric Co., who died Tuesday. Sheridan was 46 and had been with WE for 30 years. Interment will be in Gate of Heaven Cemetery.

French Ask Changes in Blum-Byrnes Agreement

(Continued from Page 1)

and to increase state aid to the ailing French film industry.

The resolution was unanimously proposed by the Assembly's Commission of the Press and Cinema, after two meetings yesterday during which the Commission heard a report on the French film industry by a Socialist Deputy.

MPAA, State Dept.

Tackle French Situation

Washington Bureau of THE FILM DAILY

Washington—Effect of French economic difficulties, domestic and international, and French political developments upon earnings and accounts of American distributors in France was thoroughly explored at the State Department yesterday by MPAA officials Gerald Mayer, foreign department head, and Frank McCarthy, chief of the Paris office.

They conferred at length with experts on French finance attached to the Department's French desk, and later with R. Horton Henry, pix specialist of the commercial policy division.

The meeting was interpreted here as a new indication of anxiety concerning the more than \$10,000,000 in blocked French currency which American distributors are to get under the terms of the Blum-Byrnes agreement. Although the exchange rate is supposedly set for these funds, the possibility that the French might be unable to live up to the agreement for a long time to come is not being overlooked.

There was discussion also of what might result if control in France goes either to the Right or the Left this Spring. Present indication is, however, that the French still plan to and will be able to live up to their obligation in this matter, even though it may be difficult.

Johnston At White House, But Not on Pix Mission

Washington Bureau of THE FILM DAILY

Washington—MPAA President Eric A. Johnston was a White House visitor yesterday, but he said flatly as he emerged from the President's office that he did not discuss pix nor the industry overseas exchange problems. He accompanied William Chener, Collier's Magazine publisher, to invite the President to present the Collier's awards for this year to the outstanding Congressman and the outstanding Senator.

Johnston is chairman of the committee to decide who receives the awards.

Quick Action Seen Due On Music Copyright Reviser

(Continued from Page 1)

to the House Committee on the Judiciary, bill in turn will be referred to the Sub-Committee on Patents, Trade Marks and Copyrights.

Chairman of the latter is Rep. Earl R. Lewis of Ohio, who introduced the bill (H. R. 5014) in Congress. Hearings on the measure are expected to be started shortly.

Canada Urges Dollar Payments Cut 1/3

(Continued from Page 1)

production of some pictures in Canada to avert another crisis for trade.

Mackenzie Handed Reel For Import Control

Ottawa—M. W. Mackenzie, Deputy Minister of Trade and Commerce has been made administrator of import controls including plan film and theater equipment. Restrictions under supervision of reconstruction minister C. D. Howe further shakeup of enforcement Canada's dollar economy program.

Academy Assigns Writers To Second Project Series

(Continued from Page 1)

Stanford, "You, the Audience"; Theodore Geisel, "The Stylist"; Robert Spafford, "Production Problems"; Lyle Robertson, "Moments in Music"; Arthur V. Jones, "The A Director" Carl Foreman, "Still Photography"; Jack Roberts, "T Soundman," and Wells Root, "T Cameraman."

NT Holds Its Scales Fair In View of Rising Prices

(Continued from Page 1)

prices. Matter was broached at the Winter session of division president here.

Joseph M. Schenck emphasized that theaters must cooperate wholeheartedly with producing companies to achieve maximum returns on product.

Putnam Commentator for 20th-Fox Tele Newsreel

George Carson Putnam has been signed as commentator for the television newsreel which 20th-Fox will produce for NBC.

Sherwood Handling Standard

Sherwood Pictures, Brooklyn, has been named New York and New Jersey distributor for the 8 and 16 mm product of Standard Pictures Corp. it is announced.

NEW POSTS

VINCENT TILLOTTA, manager, Chic. Detroit.
JACK MARTIN, salesman, United Artists, Louis.
HOWARD YOUNG, manager, Kaye and Lawlor Theaters, Havana, Ill.
ALAN SHAW, salesman, Screen Guild, Cleveland.
FRANK NORRIS, office manager-head books, Eagle Lion, Kansas City.
LADISLAW JACHIMOWSKI, manager, Mus Box, New Britain, Conn.
RAY WYLLIE, Film Classics sales representative Connecticut.

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OCT. 3, NO. 27

NEW YORK, MONDAY, FEBRUARY 9, 1948

TEN CENTS

INDUSTRY IN FINAL BATTLE VS. DIVESTITURE

New Rate Schedule Announced by ASCAP-TOA

Fees Lower Than Previous
Demand; Old Rates Stay
Level for Many Theaters

A new schedule of ASCAP rates, applicable for a period of 10 years, was announced at the weekend following five months of negotiations between representatives of the Society and the Theater Owners of America.

Rates under the plan, which will be offered to all of the nation's theaters, are considerably lower than the fees asked by ASCAP last September, when the decision to request an increase was initially announced.

The new scale does not raise fees for almost half of the country's theaters. (Continued on Page 7)

Supreme Court of the U. S.

OCTOBER TERM, 1947

ON APPEAL

Civil Action No. 87-273

U. S. District Court, Southern District of New York.

THE UNITED STATES OF AMERICA, Plaintiff,
against

PARAMOUNT PICTURES, INC., PARAMOUNT FILM DISTRIBUTING CORP., LOEW'S, INC., RKO CORP., RKO RADIO PICTURES, K-A-O CORP., RKO PROCTOR CORP., RKO MIDWEST CORP., WARNER BROS. PICTURES, INC., WARNER BROS. DISTRIBUTING CORP. (sued herein as Vitagraph, Inc.), WARNER BROS. CIRCUIT MANAGEMENT CORP., TWENTIETH CENTURY-FOX FILM CORP., NATIONAL THEATERS CORP., COLUMBIA PICTURES CORP., COLUMBIA PICTURES OF LOUISIANA, INC., SCREEN GEMS, INC., UNITED ARTISTS CORP., UNIVERSAL PICTURES CO. (sued herein as Universal Corp. and Universal Pictures Co., Inc.), UNIVERSAL FILM EXCHANGES, INC., and BIG U EXCHANGE, INC., Defendants.

THE COURT

Chief Justice FRED M. VINSON.
Associate Justice HUGO L. BLACK.
Associate Justice STANLEY FORMAN REED.
Associate Justice FELIX FRANKFURTER.
Associate Justice WILLIAM O. DOUGLAS.
Associate Justice FRANK MURPHY.
Associate Justice ROBERT H. JACKSON.
Associate Justice WILEY B. RUTLEDGE, JR.
Associate Justice HAROLD H. BURTON.

COUNSEL FOR THE INDUSTRY

JOHN W. DAVIS, one-time Presidential candidate, Loew's.
WHITNEY NORTH SEYMOUR, Paramount.
GEN. WILLIAM DONOVAN, RKO.
LOUIS D. FROHLICH, Columbia.
THOMAS TURNER COOKE, Universal.
EDWARD C. RAFTERY, United Artists.
JOSEPH M. PROSKAUER, Warners.
JAMES F. BYRNES, former Secretary of State, and one-time Supreme Court Justice, 20th-Fox.

COUNSEL FOR THE GOVERNMENT

Attorney General TOM C. CLARK.
ROBERT WRIGHT, Department of Justice motion picture specialist.
Assistant Attorney General JOHN F. SONNETT.

COUNSEL FOR AMICUS CURIAE PETITIONS

HERMAN M. LEVY, TOA-MPTOA general counsel, MPTOA.
ABRAM F. MYERS, Allied general counsel, CIEA.

(Continued on Page 7)

Supreme Court Will Hear
Top Legal Talent Argue
Equity Decision Appeals

Washington Bureau of THE FILM DAILY

Washington—The motion picture industry faces the crossroads of its future today when the U. S. Supreme Court begins its oral hearings of the 10-year-old demand of the Department of Justice's anti-trust division to write finis to the existing structure of distribution-exhibition relations.

At the bottom of the many facets of trade practices under review—clearance, block booking—(Continued on Page 5)

Vote to End Theater Construction Controls

Washington Bureau of THE FILM DAILY

Washington—Theater and other recreational building may soar to from \$200,000,000 to \$300,000,000 per year with the lifting of controls, Housing Expediter Tighe Woods estimated in a letter to Senator Harry Cain, Washington Republican, last week.

The letter was written to express (Continued on Page 7)

Kranze Names Max Roth FC Midwestern Div. Head

B. G. Kranze, Film Classics vice-president and world-wide sales chief, Friday announced the appointment of Max Roth as Midwestern division manager effective immediately. His (Continued on Page 5)

RKO's 58th St. Will Have Tele Tonight

New York will see its first theater video as a regularly scheduled program attraction tonight when RKO Theaters offers a 15 to 25 minute television show at the 58th St. Theater. House will bring in a sports event at 8:40 p.m. Equipment will be Colonial Television's Vision Master projection receiver which already has been used on the West Coast. Twelve by 15 foot screen will be used.

2 Big Screen Video Sets Ordered by FWC

Fox West Coast Theaters has ordered 12 Vision Master projection television receivers, it was revealed Friday by Alfred Emerson, president of Colonial Television Corp. Deal was set in Los Angeles by Raomatic, Colonial's distributor in that area. It also learned that an RKO theater in the Coast has ordered a Vision Master receiver.

Emerson said that projection receiver. (Continued on Page 5)

Skouras Sees British Pix Nationalization Shortly

Washington Bureau of THE FILM DAILY
Washington—Spyros Skouras, 20th-Fox head, told company toppers and MPAA president Eric Johnston last week that he looks for new steps toward nationalization of the British film industry within a comparatively (Continued on Page 6)

Harris Group After Film Center Building

Joseph Harris, board chairman of Realart, and treasurer of the U. S. Film Export Corp., has formed a syndicate which proposes to acquire the Film Center Building at 630 Ninth Ave., it was reliably learned at the week-end.

THE NEWSPAPER OF THE FILM INDUSTRY

Vol. 93, No. 27 Mon., Feb. 9, 1948 10 Cts.

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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CHICAGO BUREAU
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FINANCIAL

(Feb. 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 1/4	17 1/4	17 1/4	+ 1/4
Bell & Howell	20 3/8	20	20 3/8	+ 1/8
Bell & Howell pfd.	94	94	94	+ 1/8
Columbia Pict. vlc.	10 1/8	10 3/8	10 3/8	+ 1/8
Columbia Pict. pfd.	64 1/2	64 1/2	64 1/2	+ 1/8
East. Kodak	39 3/8	38 7/8	39 3/8	+ 5/8
Gen. Proc. Eq.	15	15	15	+ 1/8
Loew's, Inc.	17 1/2	16 3/4	17 1/2	+ 1/8
Paramount	19 1/4	19	19 1/4	+ 1/8
RKO	8	7 7/8	8	+ 1/8
Republic Pict.	3 1/8	3 1/8	3 1/8	+ 1/8
Republic Pict. pfd.	9 1/4	9 1/4	9 1/4	+ 1/8
20th Century-Fox	19 1/8	19 1/8	19 1/8	+ 1/8
20th Cent.-Fox pfd.	92 3/4	92 3/4	92 3/4	+ 1/8
Universal Pict.	13 1/8	12 3/4	13 1/8	+ 1/8
Universal Pict. pfd.	58	57 1/2	58	+ 1/2
Warner Bros.	11	10 7/8	11	+ 1/8

NEW YORK CURB MARKET

	3 1/8	3	3	1/8
Monogram Pict.	13 1/4	13 1/4	13 1/4	+ 1/8
RKO	3 1/4	3 1/4	3 1/4	+ 1/8
Sonotone Corp.	12 1/2	12 1/2	12 1/2	+ 1/8
Technicolor	5 1/2	5 1/2	5 1/2	+ 1/8
Trans-Lux	5 1/2	5 1/2	5 1/2	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 7/8	5 1/4
Pathé	3 5/8	4 1/8

Ecstasy

WRITE US FOR BOOKING DATES OR STATE AND WORLD RIGHTS
Eureka Productions Inc.
165 W. 46th St.
Starring HEDY LAMARR N. Y. City

Stern-Levy Seek Dismissal Of Loew's Fraud Action

Claiming contracts under which the licensed film were illegal, Jesse L. Stern, Albert H. Levy and their theater companies, on Friday asked dismissal of the fraud action filed in Federal Court by Loew's.

Contracts were illegal, it is charged, because they fixed admission prices, runs, clearances and availabilities, in furtherance of an alleged combination and conspiracy between Loew's and other major distributors. Contract, it was also charged, is illegal because licensing of one film is said to be conditional upon the licensing of another.

Latter point evidently stems from the distributor practice of setting flat rentals on the basis of returns from percentage films in the same theater.

Academy Com. Names Documentary Nominations

West Coast Bureau of THE FILM DAILY
Hollywood Documentary film candidates for Academy Awards have been selected by the special committee on Documentary Awards, which nominated three features and three shorts. Features are "Journey Into Medicine," Office of Information and Educational Exchange, Dept. of State; "Design for Death," RKO, and "The World is Rich," British Information Service.

Shorts are "Passport to Nowhere," from RKO's "This is America" series; "The School in the Mailbox," Australian News and Information Bureau, and "First Steps," United Nations. Documentary committee included George Bilson, chairman; Leon Ames, Art Arthur, Saul Elkins, F. Hugh Herbert, William Hornbeck, Grant Leenhouts, William Cameron Menzies, Harriet Parsons and Sid Solow.

MPEA Special Meeting On '48 Plans, Action

Discussions revolving around future course of MPEA operations clarifying probable trend of the organization's activities for this year were held at the weekend. Irving Maas, MPEA general manager, presided. Attending were international chieftains of the member companies. Maas categorically reviewed his recent global trip, also reviewed first year activity.

Position Wanted

Executive secretary with six years' experience in talent, theatre and distributing offices.

Write FILM DAILY
Box 163
1501 Broadway
New York 18 New York

Cleveland MPF Unit Will Be Discussed Tomorrow

Cleveland, O.—Formation of an area Motion Picture Foundation unit will be discussed tomorrow at a luncheon in the Statler Hotel. Luncheon call, issued by Nat Wolf and Bert Lefkovich, is addressed to all local theater men.

"Chick" Lewis, publisher of Showmen's Trade Review, and Moe Silver, head of the Pittsburgh MPF unit, are slated to address the meeting.

MPF Finance Committee Studies Fund Raising

Finance committee of the Motion Picture Foundation is still studying various methods of raising funds to get things started. Funds which committee expects to raise will determine to a great extent the MPF's scope of activity.

Odell, Drake, Dawson to Coast on "Bofo" Survey

Elliott Odell of Fawcett Publications and Herb Drake of Macfadden Publications left for the Coast Friday to present to industry leaders in Hollywood the results of a two-year "Bofo" survey of movie-going and movie-reading habits in the U. S. just completed by the newly-formed Association of Screen Magazine Publishers, Inc. They will be followed shortly by Harold Dawson of Dell Publications, who will be on hand in time for the scheduled presentations.

File Denial in Stockholder Suit

Universal and three of its officers, Charles D. Prutzman, Nate J. Blumberg and William A. Scully, on Friday denied allegations in a recovery suit filed in Federal Court by Stephen Trusale, a stockholder. Seeking dismissal of the action, officers claimed they made no profits for which they are accountable under Section 16B of the SEC regulations. Universal also sought dismissal of the suit.



THERE'S ONLY ONE

Lord Tarleton
MIAMI BEACH

OCEAN FRONT • 40th to 41st Sts.
Reservations Invited • Walter Jacobs

Marcel Gentel Honored

Paris (By Cable)—Marcel Gentel, RKO Radio's general manager in France, has been unanimously elected president of the Franco-American Distributor's Association.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Gregory Ann Charles
PECK TODD LAUGHTON
Charles COBURN Ethel BARRYMORE
and Louis JOURDAN and VALLI
in David O. Selznick's production of
Hitchock's "THE PARADISE CASE"
SPECTACULAR STAGE PRESENTATION

BURT LANCASTER
LIZABETH SCOTT

in Version
ANDY RUSSELL
HELEN FORREST
HAL WALLIS' production
"I WALK ALONE"
A Paramount Picture
PARAMOUNT
MIDNIGHT FEATURE
MIDNIGHT

R K O PALACE B'WAY AND 47 ST.
DANA MERLE ETHEL
ANDREWS OBERON BARRYMORE
in a JOHN CROMWELL PRODUCTION
NIGHT SONG
with HOAGY CARMICHAEL

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
CARY LORETTA DAVID
GRANT YOUNG NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR B'way at 45th St.

WALT DISNEY'S BAMBI

COLOR BY TECHNICOLOR
BRANDT'S REPUBLIC B'way at 51st St.

John Ford and Merion C. Cooper present Argosy Pictures

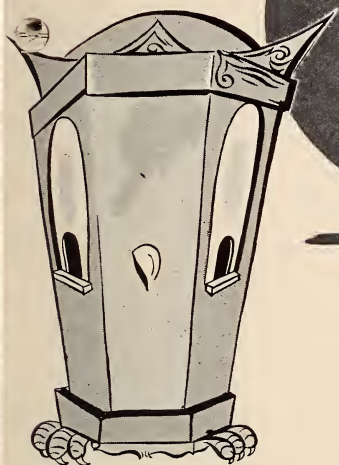
THE FUGITIVE

HENRY DOLORES PEDRO
FONDA DEL RIO ARMENDARIZ
Directed by JOHN FORD VICTORIA
Released by RKO Radio Pictures Broadway at 46th St.

Gentleman's Agreement

BRANDT'S 20th CENTURY-FOX
MAYFAIR 7th Ave. & 47th St.

The Wise Old
Boxoffice
says:



“Paramount Leads

In All the Polls of 1947's
Best-Grossing Pictures!”

The votes are all counted—and all the votes that *count* shout Paramount's leadership in cash-on-the-line delivery! In all 4 of the official annual trade paper polls for 1947, men in the know—the nation's exhibitors—have elected Paramount the Number 1 Producer of dollars-and-cents, profit-making pictures. Here's the record:

Paramount had more top money-making pictures than any other company . . .
8 out of 29 in the classification of top boxoffice grossers of 1947
. . . in *MOTION PICTURE HERALD'S "FAME"* poll.

• • •
Paramount had more top '46-'47 grossers than any other company . . . 3 out
of the 9 . . . in *BOXOFFICE BAROMETER'S* poll.

• • •
Paramount's six pictures in *VARIETY'S* list of the year's twenty leading hits topped
all other companies' in combined gross (as estimated by Variety) and
equalled any other company's in number.

• • •
Paramount was tied for leadership in number of pictures in *SHOWMEN'S TRADE
REVIEW'S* poll of the year's 10 top boxoffice hits.

And Here Are Some of the Hits That Will Make Paramount Even Greater in '48: "THE EMPEROR WALTZ" • "ROAD TO RIO" • "DREAM GIRL" • "THE BIG CLOCK" • Hal Wallis' "I WALK ALONE" • "WHISPERING SMITH" • "THE PALEFACE" • "NIGHT HAS A THOUSAND EYES" • "SAIGON" • "THE SAINTED SISTERS" • "THE LONG GREY LINE" • "SEALED VERDICT"

Allied Regional Meet In Boston May 4-5

Boston—A New England regional Allied convention will be held May 4-5 at the Hotel Somerset, Walter E. Mitchell and W. Leslie Bendless, co-chairmen of the Independent Exhibitors convention committee, announced. Convention will be tied in with an exposition of theatrical equipment and supplies.

National Allied toppers, including Abram F. Myers, general counsel; Jack Kirsch, president, and Irving Dollinger, regional vice-president, are committed to attend the sessions, while invitations have been extended to all Allied board members. A special invitation was tendered the Allied unit in Connecticut.

Regional convention on committee also includes Leonard Goldberg, Independent Exhibitors president; Meyer Stanzler, president of ITO of Rhode Island; Ted Rosenblatt, Nathan Yamins, Dan Murphy, Frank Lydon, Norman Glassman, John Anthony, Marshall Carleton, Andrew Tegu, James Guarino and Julian Rifkin.

Detroit Suburb Slaps Ban on "Mom and Dad"

Detroit—Hygienic Prods.' "Mom and Dad," slated to open today at the Rouge Theater in the suburb of River Rouge, was banned by Mayor M. Warren Duncan. Following original approval by the Mayor and City Council, two previews for public officials were held. Petitions objecting to exhibition were reported signed by 3,640 residents. Irving Goldberg, head of Community Theaters operating the Rouge Theater, said the circuit will not fight the Mayor's action.

IATSE Executive Board To Meet in Pittsburgh

Richard F. Walsh, IATSE president, will preside over the semi-annual meeting of the IATSE general executive board, to be held the week of March 1 at the William Penn Hotel, Pittsburgh.

Other members of the board are Harland Holmden, William P. Covert, Floyd M. Billingsley, James J. Brennan, Roger M. Kennedy, Felix D. Snow, Carl G. Cooper, William C. Barrett, Louise Wright and William P. Raoul.

Send Birthday Greetings To—

Feb. 9

Albert De Sart	Ronald Colman
Lee L. Goldberg	James Murray
Lyle Talbot	Phil Quinn
Lon Chaney, Jr.	Joe King
Joel Swenson	L. Virgil Hart
Kathryn Grayson	



Monday Morning Report

● ● ● **THOUGHT-IN-PASSING DEPT:** Does such film theater advertising copy as "Sexiness Seldom Approached by Hollywood" and "The Bawdiest Picture I Have Ever Seen On the Screen" add to the prestige of the motion picture and its industry? . . . And even if such copy represents extracts from editorial text appearing in magazines and newspapers does its use exactly square with the advertising professions of the organized industry? . . . And how about the possible repercussions on industry public relations? . . . The pictures advertised are foreign, true. . . . But the theaters playing them—and placing the copy—are American. . . . And if you have any doubts as to what bawdy means, by the way, take a look in your Webster. . . . Or, to save you time, here is what you'll find: . . . "Bawdy, of or pertaining to, or characteristic of, a bawd; obscene, lewd, unchaste."

● ● ● **WRITE YOUR OWN COMMENT DEPT:** "Jeanette MacDonald's picture, 'The Birds and the Bees,' is now 'Three Darling Daughters.'"—Hedda Hopper in the New York Daily News. . . . Some one told, huh? . . . And was not only double, but tripled in spades.

● ● ● **PARAMOUNT** could be coming up with a "sleeper" in "The Lone Gray Line." . . . The grapevine reports the West Point pic is far bigger than anticipated. . . . "Jacqueline," for which Howard Dietz has done the lyrics, will reach Broadway in September. Robert Milford producing. . . . ● Tony Owen-Columbia announcement of the forthcoming production of a pic covering the history of the AP cannot but interest every newsman. . . . But what Phil M would like to see is a pic telling the story of his old alma mammy, the INS. . . . There's an outfit! . . . ● Which reminds—whatever became of Lester Cowan's plans to film "Free Press"? . . . Could there be a more opportune time for that pic? . . . ● NBC video net will carry the Lincoln Birthday ceremony at Washington's Lincoln Memorial. . . . ● Didja know that you can get a list of 260-odd special days, weeks and months of the year for a mere thin dime from the Commerce Dept's field offices? . . . ● Number of tele receivers in the Washington area increased by 700 last month, bringing the total to 7,300. . . . ● New York Post set something of a precedent Friday when it featured a closeup of Al Lowe, UA foreign exec., in its daily magazine section.

● ● ● **AND NOW "CHIKITA BANANA"** has taken to the substance of the shadows, and in Anasco color too. . . . BBD&O is an 80-second ad film producer and "Chikita" in animation and live action is their series. . . . There's 14 of them telling all about the yellow fruit and very entertainingly, too. . . . In 80 seconds, bananas are sold, recipes are executed, everyone d'ools. . . . Phil M. particularly exercised gastronomic delight over banana scallops and ham rolls. . . . ● Ad items are playing 850 theaters these days and of the total 375 for the first time.

● ● ● **RKO's CHARLIE PENSER**, industry veteran, will have an exhibit of some of his metal sculptures at the ACA Galleries during the week of Feb. 15-22. . . . Add High Cost of Living Dept: Celebrity Service has hiked its monthly service charge 20 per cent. . . . ● Jay Richard Kennedy rightly proud of that heart-warming letter from Secretary of the Treasury Snyder expressing appreciation for "To the Ends of the Earth." . . . ● Looks as though you'll see next June's Louis-Walcott fight over NBC tele. . . . ● Ten New York theaters with total seating capacity of 7,000 are now showing French pic first run. . . . ● The N. Y. Journal of Commerce reports that President Truman's Council of Economic Advisers may reshape the Federal anti-trust policy.

COMING AND GOING

GREGOR RABINOVITCH, Columbia director and W. P. MONTAGUI, head of the Dept. arrived from Europe Saturday aboard the Amer.

LOUIS JOFFE of RKO Theaters' legal department, left Friday for the Coast. HERB COPELAN, in charge of Warner's Sou American theaters, in New York for a few days.

ED HINCHY, head of Warners home office, playdate department, leaves for Pittsburgh tonight, returning to New York Wednesday.

HARRY ROSENQUEST, Warners home office theater dept. executive, leaves tonight for Chicago and Milwaukee, returning to New York the end of the week.

BING CROSBY, accompanied by his wife, in Elko, Nev., Saturday to be inducted as town's honorary mayor, and left yesterday rest of his Spring Creek Ranch week.

MADELINE CARROLL was in Washington Friday to receive the U. S. Army Medal of Freedom in recognition of her war-time services.

ARNOLD C. CHILDHOUSE, MPEA representative in Holland, flew back to his post over a week-end.

JOHN J. JONES, proxy of Screen Guild Productions, after a short stay in New York, left at the week-end for Chicago.

TERRY TURNER, RKO exploitation chief, is Chicago en route to the Coast.

PAUL HOLLISTER, RKO national public director, left for Hollywood over the week-end.

BARRET MCCORMICK, RKO ad director, a JOHN M. WHITAKER, company vice-president, left for the Coast early this week.

RODNEY BUSH, 20th-Fox exploitation manager, left over the week-end for Kansas City and Salsola to set the campaign for the week premiere in the latter place of "Scudde He Scudde Hay" on March 10.

JOSEPH HAZEN, proxy of Hal Wallis Productions, is due back in New York next Sunday of a few weeks' of Miami sun.

SI FABIAN, exhibitor, is expected back from Miami, March 1.

ALBERT BASSERMAN, actor, returned yesterday, from Hollywood.

JENNIFER JONES, actress, is expected tomorrow from Switzerland.

VALLI actress, left here for Chicago at week-end.

ARTHUR LOEW, head of Loew's Int'l., has turned from a two-day visit to the studios.

H. M. RICHEY is vacationing at Miami.

OSCAR A. DOOB, Loew's general theater executive, is vacationing in Havana.

JAMES R. GRAINGER, Republic executive vice president in charge of sales and distribution, left at the week-end for a sales trip to Atlanta, New Orleans and Dallas. He is accompanied by WALTER L. TITUS, Jr., division manager. Grainger will proceed to the Coast, while Titus will make stops in Oklahoma City and Memphis before returning to the home office.

SAM HOROWITZ, David O. Selznick Cent. division manager, presided at Chicago meeting of salesmen from eight territories on plans for "Paradise Case" premiere.

ROBERT RUBEN, SIMPP counsel, left for Washington after checkup on Jackson Park situation in Chicago.

"To the Ends of Earth" In UN Bow Tomorrow

Columbia's "To the Ends of the Earth" will have an invitational premiere tomorrow in the UN's Economic and Social Council Chamber. Lake Success.

\$281,982 for FJP via Amusement Division

Amusement Division of the Federation of Jewish Philanthropies so far has raised \$281,982, 41 per cent more than last year, and 16 per cent over the quota, reported Si Fabian, chairman of the division.

Industry in Final Battle vs. Divestiture

(Continued from Page 1)

ing, arbitration, competitive bidding, cross-licensing, price fixing, formula deals and franchise agreements—lies the basic question of whether the five major theater owning defendants will be allowed to maintain their integrated pattern or whether the Government's plea for complete divorcement of distribution from exhibition will be granted.

It is the opinion of the court upon this vital issue that is most eagerly awaited by an expectant and somewhat fearful industry.

Second in importance, in the view of the vast majority of those concerned, is what the high tribunal's attitude will be upon the imposition of a mandatory selling system upon the industry by the District Court under fire primarily by exhibitors, whose benefit the suit was originally instituted, and by the distribu-

Government's anti-trust suit against major film companies was filed in New York Federal Court on July 20, 1938. Prosecution was halted Nov. 21, 1940 with the approval of Federal Judge Henry W. Goddard a three-year consent decree. Action was tried Oct. 8-Nov. 9, 1945, with the opinion of the Statutory court handed down June 11, 1946, followed on Dec. 31 with the decision and decree now being appealed.

ers, to a lesser extent, competitive bidding would violently alter the system of selling which has been established over the past three decades of the industry's growth.

Excluding these two major issues, consensus of opinion among observers is that most of the practices declared by the District Court to be in violation of the Sherman Act will be so held by the high bench. In this connection, it is to be noted that protest against many findings of the N. Y. Court cannot be found in the defendants' appeal briefs.

Fate of the decision may rest with a court of seven judges, since Associate Justices Frank Murphy and Robert H. Jackson are considered certain to disqualify themselves on the basis of their having served as Attorney General at one time during the long history of the case.

It is also possible that Associate Justice Stanley F. Reed may decide not to sit on the hearing in as much as he was Solicitor General during part of the case period. Justice Reed, however, ruled on the request for a stay of the District Court's decree, and on this precedent it seems likely that he will be present today.

Indications are that the Government will make its presentation first, reserving time for the defendants' arguments to conclude, as by those parties seeking intervention will probably follow all other argument, although this is not a certainty.

A large contingent of top industry personnel will be present in the courtroom as observers when the hearing begins. They all include:

From Paramount—Austin C. Keough, Jules Phillips, Walter Gross, Leonard H. Elderson and Robert H. O'Brien.

From Loew's—J. Robert Rubin, Benjamin Smilker and C. Stanley Thompson.

From Warners—J. Alvin Van Bergh, Robert W. Perkins, Howard Levinson and Harold Arkowitz.

From RKO—N. Peter Rathvon, Ned E.

Memphis Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	570	268,501	Circuit-operated theaters†	229	133,930
Closed theaters	16	5,655	Non-circuit theaters	357	140,226
Totals	586	274,156	Totals	586	274,156

Seating capacity of theaters now in operation, according to population groupings*:

Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
500,000-250,001	1(a)	—	37	—	35,500	—	961
100,000-50,001	1(b)	—	13	50	10,188	45,748*	784
50,000-25,001	2	2	4	61	8,394	54,142	763
25,000-10,001	12	16	48	109	30,275	84,417	631
10,000-5,001	22	38	54	163	25,889	114,306	553
5,000-2,501	55	93	99	202	51,312	165,618	518
2,500 and under	273	366	308	570	102,883	268,501	334

* Excluding five Drive-In theaters, total capacity 2,050 automobiles.

† Circuit is defined as four or more theaters operated by the same management.

‡ There are no cities in this exchange territory ranging in population from 100,001-250,000.

(a) Memphis; (b) Little Rock.

586 Theater Total In Memphis Territory

Of 586 theaters in Memphis exchange territory, 570 are operating, with 16 closed, according to the 25th in a series of 31 theater directories released by the MPAA. Areas' theaters have 274,156 seats; 263,501 in the operating houses, and 5,655 in the dark situations.

Average seating capacity ranges from 961 for Memphis to 334 for 308 theaters in 275 towns with a population of 2,500 or under. Memphis has 37 theaters in operation, seating 35,500.

Kranze Names Max Roth FC Midwestern Div. Head

(Continued from Page 1)

post will give him supervision over Chicago, Detroit, Indianapolis, Kansas City, Minneapolis, Omaha and St. Louis, with headquarters in Chicago.

Roth recently was district manager in the Midwest for Eagle Lion and, prior to that, was sales manager for Paramount, Columbia and Republic, respectively, in the Chicago area.

New pictures awaiting FC release during the next two months are: "Money Madness," "Devil's Cargo," "Women in the Night" and "The Argyle Secrets."

Four pictures will go before the cameras for Film Classics in March: "Sofa," Arpi picture to be directed by John Reinhardt, with Mischa Auer in a top role, at Mexico City; "Blue Holiday," second picture in Phil Kranze's "Falcon" series starring John Calvert; "Medal of Honor," Louis K. Ansell-William Rowland production to be directed by Rowland in Mexico City; "Jungle Night" (tentative title), to be produced by Sig Neufeld and directed by Peter Stewart in Cinecolor.

Depinet, Robert Mochrie, Sol Schwartz and Gordon Youngman.

From UA—J. J. Unger.

From 20th-Fox—Otto Koegel, John F. Caskey, Frederick Pride and Sam Shain.

From Universal—Adolph Schimel and Cyril S. Landau.

Representing SIMPP—Mofris L. Ernst.

Newark Tax Board Wants Sliding Scale Ticket Tax

Newark, N. J.—If the Newark Tax Board can pull it off, this city's theaters will be called upon to collect an admissions tax on a sliding scale, imposed being determined by the admission price. Tax Board, of which the mayor is chairman, is said to be aiming for \$1,500,000 in new revenue.

Sliding scale would impose a two-cent levy on admissions of 25 cents or less, four cents on those from 25-50 cents, six cents on those from 51-75 cents, eight cents on those from 76 cents to \$1, with 10 cents slapped on admissions of \$1.01 or more.

Exhibitors are lining up solidly to oppose the tax when it comes before the City Council, and if it goes through, a court battle is certain. It is pointed out that the necessary state enabling legislation is lacking insofar as Newark is concerned, and that if the proponents attempt to move it through in the guise of a licensing measure, its legality can be challenged.

12 Big Screen Video Sets Ordered by FWC

(Continued from Page 1)

ceivers have been ordered by Jack Dempsey's restaurant, in addition to several area boys' clubs and bowling alleys.

Schultz to Handle Colonial Video Receivers in Cleveland

Cleveland—Selected Distributors Television Co. has been formed by Nate Schultz, Monogram franchise owner, Sam Schultz and William S. Shartin, to handle Colonial Television's Vision Master projection receivers in Ohio, Michigan, Western Pennsylvania, Kentucky, West Virginia and Missouri. First public demonstration of the large screen video receiver was held Friday at the Almira Theater, which has purchased two sets.



**GREATEST OF ALL GREAT
ACTION SPECTACLES!**

No Men Could Match the Daring of

CASANOVA

No Woman Could Resist the Wooing of

CASANOVA

**The Greatest Lover-Fighter of them all
is coming to the screen in
"ADVENTURES OF CASANOVA"**

An Eagle Lion Films Production



Film Firms, "Names" Get U. S. Tax Refunds

Washington Bureau of THE FILM DAILY

Washington—With the Eddie Cantors and the Fred MacMurrays at the topping pix names listed, the Treasury this morning reported on the thousands of individual and corporate taxpayers who received tax refunds of more than \$500 in the fiscal year ended in June of 1947. Eddie Cantor was listed for \$53,986 and Ida Cantor for \$53,448, while the MacMurrays were listed for \$43,343 each.

Topping the list for refunds among pix companies was Interstate Theaters, Inc., of Dallas, Texas, with a return of \$73,375.

Among the thousands of names listed by the Treasury are the following of industry interest:

Luther Adler, \$1,743; Maxwell Anderson, \$4,018; Associated Filmakers, Inc., \$3,281; Phil Baker, \$2,602; Tallulah Bankhead, \$1,612; Eddie Cantor, \$53,986; Ida Cantor, \$53,448; Kitty Carlisle, \$3,962; John Curdume, \$2,278; Mabel, Christiana, \$1,000; Columbia Films of India, Ltd., \$1,356; Columbia Pictures of Louisiana, Inc., \$3,396; Columbia Recording Corp., \$1,000; Coward, \$2,724; Hume Cronyn, \$2,096; Decca Records, \$2,526; Ned Depinet, \$1,443; Dudley Digges, \$3,885; Jessica Dragonette, \$3,595; Jane Duprez, \$1,559; Cliff Edwards, \$1,375; Jane Froman, \$3,557; W. O. Gutchin, Inc., now Film-Tel, Inc., \$36,202; Sir Cedric Hardwicke, \$1,170; Hearst Metrotone News, \$6,199; Judy Holliday, \$1,919; Interstate Theater Corp., \$2,415; Sam Jaffe, \$1,185; George Jessel, \$2,083; Jan Kiepura, \$7,154; Metropolis Theater Co., \$3,734; Movie Songs, Inc., \$3,842; Palace Theater and Realty Co., \$663; Paramount Films of India, Ltd., \$890; Paramount Films of South Africa, Inc., \$4,020; RKO, Proctor Corp., \$1,150; Reeves Sound Laboratories, \$15,542; Reeves Sound Studios, \$17,774; RKO Radio Pictures, Inc., \$11,524; Regent State Corp., Warner Bros. Pictures, \$11,802; E. F. Schwartz, Apex Film Co., \$3,401; Select Theaters Corp., \$4,236; Sullivan Theater Tickets, \$5,533; Sound Film Music Bureau, \$2,389; Teaneck Theaters, Inc., \$635; Trans-Jax Washington Corp., \$5,014; Twentieth Century-Fox Federal, Inc., \$1,132; Lenore Ulric, \$1,254; Vitagraph, Inc., \$1,274; Warner Home Corp., \$3,221; Warner Bros. Pictures, Inc., \$1,586; Warner Bros. Theaters, Inc., Lottie; \$986; Kurt Weill, \$4,014; Adolph and Noble K. Zukor, \$10,722.

Balaban & Katz, Chicago, \$23,854; Public Great Theaters, \$3,930; Butterfield Theaters, Michigan, \$11,033; Crescent Amusement Co., Memphis, Tenn., \$13,984; Interstate Theaters, Dallas, \$73,375.

Bud Abbott, \$16,333; Brian Aherne, \$15,257; Edward Arnold, \$9,378; Louise Albritton, \$2,308; Sarah Allgood, \$3,405; Lucille Ball, \$2,244; Edward Albert, \$9,378; Margo Bolado Albert, \$11,109; Arnold Productions, \$6,172; Kenny Baker, \$8,735; Elton, \$5,100; Graefie Fields Banks, \$10,180; Montague Banks, \$4,424; Walt Disney, \$1,032; Louis Hayward, \$9,561; Charles Chaplin, \$13,402; Ralph Bellamy, \$15,111; Frank Borzage, \$20,737; Charles Boyer, \$6,267; Cabart Theater Corp., \$5,566; Catharine Circle Theaters Co., \$1,130; Central Casting Corp., \$3,676; Cagney Productions, Inc., \$32,972; Jerry and Florence Canaan, \$4,794; Melvyn and Helen Gahagan Douglas, \$3,933; John Ford, \$2,658; George Forman, \$10,884; Fox Estes Theater Corp., c/o National Theaters, \$2,536; Bonita Granville, \$5,017; Sidney Grauman, \$5,581; Hawaii Theater, Inc., Los Angeles, \$3,615; Howard and Nancy Hawks, \$13,084; Frank and Lucille Capra, \$6,478; Bruce Humphreys, \$6,153; Marsha Hunt, \$3,220; Hunt Theaters, \$4,041; Ann Harding, \$6,734; Werner, \$89,086; Irene Boris and Evelyn Karloff, \$3,184; Howard Koch, \$3,252; Emmet and Genevieve Lauer, \$7,790; Francis and Mary Lederer, \$5,534; James and Mitchell Leisen, \$27,646; Loe's, Inc., \$11,669; Paul and Daisy Lukas, \$6,132; Kenneth MacKenna, \$2,718; Fred and Lillian MacMurray, \$43,343; Werner, \$89,086; Manning, \$11,828; Roddy McDowell, \$3,226; Fernand Gravet and Mrs. Fernand Gravet, \$10,632 each.

Metropolitan Theaters Corp., \$25,757;

Miami High Teaches How to be an Exhib.

Miami, Fla.—Theater management has been added to the list of courses at the Miami High School. Trainees will be placed in local theaters on a part time basis until they complete their training and then go into full time work. Trainees will thereby study theaters through the practical as well as the actual working side.

Skouras Sees British Pix Nationalization Shortly

(Continued from Page 1)

short time. At a hitherto undisclosed dinner meeting in New York last Wednesday, Skouras said what he observed in his recently concluded trip to Britain and other European countries was anything but encouraging.

(When Johnston returned to Washington the next day, he ordered a memo containing parts of the recent Parliamentary discussion on films—including several remarks by Board of Trade president Harold Wilson which pointed to further steps toward Nationalization—sent to the company heads for their perusal.)

MPAA officials, meantime, insisted there is no special significance to the series of conferences here last week involving Association foreign department officials and State Department and MPAA officials here. Definitely, they said, there is no change in the industry position that no further negotiation with the British need be undertaken except upon a basic understanding that the 75 per cent tax will be eliminated.

Fayette Allport, European manager for MPAA, was in Washington last week to meet separately with Ambassador to London Lewis Douglas and Johnston. Accompanying Allport was John McCarthy, assistant chief of the MPAA foreign department.

Also here for conferences on the French, and perhaps the British, situation both at MPAA and the State Department were foreign department chief Gerald Mayer and Frank McCarthy, head of MPAA's Paris office.

Show "April Showers" Mar. 8

Warners "April Showers" will be nationally trade shown on March 8. Pic is set for March 27 release.

Thomas Mitchell, \$13,572; Russ Morgan, \$5,990; Conrad Nagel, \$2,658; National Pictures Corp. of California, \$2,864; Virginia Van Upp Nelson, \$9,975; John B. Nesbitt, \$3,775; Elliott Nugent and wife, \$18,080; Clifford Odets, \$8,373; Associated Theatrical Enterprises, Inc., \$5,980; Norman Thorne, \$2,238; Joan Crawford Terry, \$18,246; John Scott Trotter, \$5,105; Ruth Warwick, \$3,194; Johnny and Beery Weissmuller, \$6,000; Marie Wilson, \$2,469; Grant Withers, \$2,162; Jane Withers, \$1,233; Wesley and Marcelle Ruggles, \$6,150; Charles S. Ruggles, \$5,501; Ramon Novarro Samaniegos, \$4,924; Irene Mayer Selznick, \$3,651; Douglas G. Shearer, \$2,759; Ray and Prima Simon, \$2,113; Sound Equipment Corp. of California, \$1,600, 135.

Arnold Pressburger, \$4,856; Ella Raines, \$1,373; Ann Revere, \$9,882; Irene Rogers, \$3,282; Robert Riskin, \$3,579; Lena Rich, \$1,848.

REVIEWS OF NEW FILMS

"Take My Life"

with Hugh Williams, Greta Gynt, Marius Goring

Rank-Eagle Lion

79 Mins.

INTERESTING BRITISH WHODUNIT; SHOULD FIT IN WELL ON THE GENERAL PROGRAM.

With only the sketchiest clue to go on with, a couple of bars of music, the character who tracks down the guilty culprit in this British whodunit, at length gets his/her man, with the assistance of Scotland Yard. It is the merest scrap of evidence that serves to bring on the demise of the killer. He does himself in by leaping from a moving railroad coach as it passes through a tunnel.

In atmosphere and performance, ably supplemented by a few clever touches in direction from the hand of Ronald Neame, this number has sufficient on the credit side to make it a sound contribution to the general program.

The dramatic content grows from a series of circumstances surrounding the murder of a girl musician and the eventual trial of Hugh Williams for her death. All the facts in the case as set forth by the prosecution point to his guilt. A scrap of "off the record" evidence which the police do not consider important is found by his wife. Coincidence soon has her on the trail which leads to Scotland. The Yard, meanwhile, has not been napping. Greta Gynt, wife of the man on trial, locates the murderer. She picks up incriminating evidence. En route back to London on a train the murderer confronts her, destroys the evidence. A fellow passenger happens along at the right time. That's all there is to it. The plot sustains the suspense element until the final sequence and Williams is cleared.

CAST: Hugh Williams, Greta Gynt, Marius Goring, Francis L. Sullivan, Henry Edwards, Rosalie Crutchley, Marjorie Mars, Ronald Adams, Lou Britt, Henry Morrell, David Wallbridge, Leo Biebert, Maurice Denham. CREDITS: Produced by Anthony Havelock-Allen; Director, Ronald Neame; From an original story by Winston Graham, Valerie Taylor; Additional dialogue, Margaret Kennedy; Photography, Guy Green; Production design, Wilfred Shingleton; Supervising editor, Jack Harris; Film editor, Geoffrey Tait; Musical score, William Alwyn, played by a symphony orchestra conducted by Muir Mathieson; Sound, Charles Poulton, Al Burton.

DIRECTION, Good. PHOTOGRAPHY, Good.

Soviet Bars Film Showings in Austria

Vienna (By Cable)—Prohibition of the showing of commercial films and newsreels in the Russian zone of Austria was ordered in a Russian directive, unless prior approval was granted by the Russian town commander. Severe punishment was announced for all violators.

Blumenfeld Buys Four Theaters

San Francisco—Four first-run houses have been acquired by Blumenfeld Circuit from Salvador Enean and Vincent A. Davi. Theaters are the Enean, California and Place, in Pittsburgh, and the Enean in Concord.

Squadron to Get Charter

Show Business Squadron of the Air Force Association will be presented its charter at an organizational meeting Feb. 9 at the Wings Club, Hotel Biltmore, Jinx Falkenburg holding the honors.

"Saigon"

with Alan Ladd, Veronica Lake

Paramount

94 Mins.

MELODRAMA PLAYED AGAINST AS EXOTIC ORIENTAL BACKGROUND HAS LADD AND LAKE AS BOX OFFICE LURES.

It is not enough to contrive a play on the basis of an intriguing Oriental city name, add the proceedings with Alan Ladd and Veronica Lake, then expose the audience to 94 minutes of drama which is devoted to dully detailing how Veronica Lake flies the money, an ill-gotten half million, to Saigon for her boss, Morris Carnovsky, delayed by the Shanghai police.

It is no compelling story that shows how Ladd, after his wartime buddy, Douglas Dick, falls in love with Miss Lake, keeps her at the reluctant job of romancing him. Dick has only a short while to live. He has previously underwent extensive and soot to be fatal head surgery, of a wartime wound. Ladd catches the money. Miss Lake agrees to play ball.

This transpires after the plane Ladd and his buddies, among whom Wally Cassell numbered, crashes with Miss Lake aboard. Meanwhile the Shanghai police have notified Luther Adler, Cochín-China cop, who looks into the proceedings. At length the trouble reaches Saigon. Adler lurks about. Miss Lake pretends to like Dick, but gets serious with Ladd. Then Carnovsky shows up looking for his money. There is a brief brawl. When it's over Dick and Cassell are dead. Also Carnovsky. Adler gets the money.

Ladd's performance frankly is better than the story, and there will be those index who will rate his work the best since "Two Years Before the Mast." The script's obvious defect, from the standpoint of Ladd, is its failure to provide a maximum human action. In "Saigon," he bandies words with Miss Lake. He is only briefly invoked in the lethal flurry that ends the proceedings.

If it's Ladd and Miss Lake, plus an exotic place name the audience goes for, this is their ticket. Leslie Fenton directed.

CAST: Alan Ladd, Veronica Lake, Luther Adler, Douglas Dick, Wally Cassell, Morris Carnovsky, Luis van Rooten, Mikhail Ruzhicki, Eugene Borden.

CREDITS: Producer, P. J. Wolfson; Director, Leslie Fenton; Screenplay, P. J. Wolfson, Art Shekman; Based on a story by Julian Zimet; Photography, John F. Seitz; Art direction, Her Dreier, Henry Bumstead; Set decoration, Sam Comer, Bertram Grover; Musical score, Robert Emmett Dolan; Film editor, William Shea; Sound, Wallace Nogle, Gene Garvin.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

Bill of Particulars Filed in Alger Action

Chicago—Judge William Campbell dropped William Alger from the Alger Circuit percentage case and substituted Gladys and Fern Alge instead, as Alger Theater owner Attorney Seymour Simon filed a petition for bill of particulars in Alger case and film companies are gathering data for answer.

"Fanny" to Have Gala Bow

Marcel Pagnol's "Fanny" will open tomorrow with a special invitation showing at the Elysee Theater. French diplomatic corps has been invited as well as stage, screen and radio figures. Film stars the 10 Raimu. Sirtitzky International is contributing.

Power Rate Plan Is Revealed by ASCAP

(Continued from Page 1)

As, all houses with a seating capacity of less than 500, of which it is estimated there are 8,120, will continue to pay the old rate of 10 cents per seat.

Theaters with more than 500 seats and less than 800, are asked to pay 15 cents more than the old 10 cents rate. In this category are 5,400 theaters.

A rise of four cents from the old rate of 19 cents per seat is asked for the 3,200 theaters with a capacity from 800 to 1,599. The 785 de luxe houses of 1,600 or more seats face an increase of five cents over the 20-cent rate they paid under the old plan. Fifty per cent of the above rates will apply where a theater operates three days a week or less.

Gamble Sees Plan as Fair

Ted R. Gamble, TOA president, indicated the new agreement as "realistic and fair in the light of decreasing theater box offices." He added that theater men represented by TOA, recognizing ASCAP as a necessary service agency, were willing to recognize also the increase in cost of all commodities as justifying some reduction in rates.

Although TOA did not have the authority to bind its members to the agreement, the organization will recommend to its members that they accept the new rates.

Approximately 11,000 theaters are represented by TOA in the negotiations. The agreement will become effective on March 15 for all contracts that expire prior to that date and be applicable in other instances as the contracts come up for renewal.

Herman Greenberg headed the new ASCAP group negotiating the new plan while Ted R. Gamble, Robert Coyne, Si Fabian and Herman M. Levy led the TOA forces.

Other members of the exhibitor organization's ASCAP committee included Elmer C. Rhoden, Roy Cooper, in Michalove, Fred Wehrenberg, E. Cook, Sol Hyman, Maury Mill-Plan Williams, R. R. Livingston, Byron Blank, A. Julian Brylawski, Leonard Goldenson and Ralph Bran-

Supreme Court of the U. S.

(Continued from Page 1)

COUNSEL FOR APPEALS TO INTERVENE

Former Attorney General THURMAN ARNOLD, ATA.

PAUL WILLIAMS, SCTOA.

COL. ROBERT BARTON, JOHN G. JACKSON, CSE.

BASIS OF APPEALS

THE BIG FIVE

Paramount, Loew's, RKO, 20th-Fox and Warners, deny conspiracy in restraint of trade as found by the Statutory Court. Distributor-theater owners oppose the restrictions on joint ownership of theaters with independents and the absolute ban on future theater expansion.

Lower court's placing of the legal burden of proof of reasonable clearance is protested, as well as the ban on admission price-fixing. Most of the Big Five are opposed to competitive bidding as the only licensing method permitted under the Statutory Court decree, and the prohibition against block booking is appealed.

Elimination by the lower court of an industry arbitration system also is appealed.

To the D of J's plea for a ban on cross-licensing, Big Five counter that such an arrangement would be tantamount to divorce.

It is denied that the Statutory Court decree was inadequate.

THE LITTLE THREE

Universal, Columbia and United Artists, seek dismissal of the Statutory Court decree, particularly the provision setting up a competitive bidding system of licensing. Columbia and Universal protest the elimination of block booking, while Universal and United Artists ask for retention of clearances and franchise arrangements and the right to fix admission prices. United Artists also seeks to retain formula method of establishing license fees.

DEPARTMENT OF JUSTICE

Attacking the Statutory Decree as inadequate, the D of J asks the Supreme Court for divorce of theater holdings from distributors, with establishment of a 10-year cross licensing ban until theaters are divested.

Department would end partial ownership of theaters jointly by defendant distributors and independent exhibitors. Government attacked the auction selling provisions of the lower court decree and is opposed to arbitration sought by defendants.

AMICI CURIAE POSITIONS

MOTION PICTURE THEATER OWNERS OF AMERICA, which maintained its existence for the purpose of filing a brief, opposes auction selling and seeks arbitration or its equivalent. MPTOA does not support divorce but asks an injunction against unlawful practices.

CONFERENCE OF INDEPENDENT EXHIBITORS' ASSOCIATIONS supports the Government divorce stand. Group opposes competitive bidding as outlined by the Statutory Court, and seeks a ban on cross licensing and limiting of bids to flat run rentals if an auction system is approved. CIEA also opposes an industry arbitration system.

SOCIETY OF INDEPENDENT MOTION PICTURE PRODUCERS also seeks theater divorce. Society would eliminate independent producers from selling restrictions imposed on major companies and asks the right to roadshow independent films and to set admission prices. This motion will not be orally argued.

AMERICAN CIVIL LIBERTIES UNION, in a brief filed and received by the Supreme Court, supports the Government's bid for theater divorce, claiming films are part of the country's press, and that freedom to read, see or hear are implied in freedom to publish or produce. ACLU also opposes defendants' appeal from block booking and other practices. No time was apportioned ACLU to argue its position.

APPEALS TO INTERVENE

AMERICAN THEATERS ASSOCIATION will argue an appeal from the Statutory Court's denial of a motion to intervene. ATA is joined by the Confederacy of Southern Exhibitors and the Southern California Theater Owners Association. If permitted, ATA, SCE and SCTOA will oppose competitive bidding.

Charlotte TV Station Approved

Charlotte — Jefferson Standard Broadcast Co. has been granted an FCC permit to construct a television station here, the first such grant made in the Carolinas.

CC Registration Starts Tonight

Registration for 12 courses at the City College Institute of Film Techniques will be held tonight and tomorrow evening at the school's main center, 139th St. and Convent Ave.

Vote to End Theater Construction Controls

(Continued from Page 1)

Woods' hope that his authority to control this construction would be left with him—but the Senate Banking and Currency Committee voted Friday to strip him of that power.

The Committee did not complete its consideration of the bill, and will not take final action until at least one week from today, when its next meeting is scheduled. The question of the ban on commercial and recreational building was debated Friday, however, and the full committee voted to accept the report of Cain's sub-committee that the ban be lifted.

Theaters Half of Bldg. Total

Figures submitted last week by Woods to the House Banking and Currency Committee showed that theater construction amounted to roughly half the total for all recreation and amusement building—both granted and denied. From July 1 through January 23 the total approvals for theater building amounted to about \$12,000,000, with denials about \$41,000,000. Woods' figure of \$200,000,000 to \$300,000,000 per year for amusement construction, with about half that expected to be theaters, might be based upon those seven-month figures—a summing up of approvals and denials.

First Negro Roadshow Pic. Also in Three Installments

"The Betrayal," first Negro roadshow pic, is being readied for distribution by Miceaux Pictures Corp. of this city. It's based on Oscar Micheaux's novel, "The Wind from Nowhere." Filmed in 24 reels, it has been cut to a running time of three hours and 15 minutes, or 25 less than GWTW. Roadshow scale will be from 95 cents to \$1.80, including tax.

Special version, in three installments, will be made available to exhibs. who find it impossible to handle a roadshow, with the three installments to be shown on successive engagements.

Micheaux is planning a Broadway opening next month.

NEW POSTS

WALTER POWELL, salesman, Screen Guild, Charlotte.

J. J. SPARKS, head shipper, Eagle Lion, Omaha.

GERALD HASTINGS, assistant shipper, RKO, Omaha.

BORGE IVERSEN, publicity chief, R. D. Goldberg Theaters, Omaha.

ALLAN SHAW, salesman, Dezel Productions, Cleveland.

DAVID LITTO, Dezel Productions' salesman, Cincinnati.

W. GORDON BUGIE, Eagle Lion salesman, Albany, on transfer from Buffalo.

FORREST M. SWIGER, Eagle Lion salesman, Dallas.

ALLAN T. TOLLEY, Eagle Lion assistant booker, Pittsburgh.

Toronto Asks Revival Of Local Amuse. Tax

Toronto — In probably his last official act with Ontario Association of Mayors, Mayor R. H. Saunders of Toronto Friday led deputation to Ontario parliament buildings to ask revival of provincial amusement tax after 10-year lapse with provision that municipalities share in revenue.

Cabinet members were non-committal regarding the plea. Saunders was appointed by Provincial Government as chairman of Ontario Hydro Commission prior to meeting and will resign this month as Toronto's mayor.

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The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OL. 33, NO. 28

NEW YORK, TUESDAY, FEBRUARY 10, 1948

TEN CENTS

PARA. DECISION VITAL TO GOVT.

Amici Curiae Pleas Protest Competitive Bidding

Arnold, Jackson, Barton
Argue System Would
Disrupt Trade Relations

Washington Bureau of THE FILM DAILY
Washington—Representing ATA, CTOA and CSE, former Justice chairman Arnold, Judge John Jackson and Col. Robert T. Barton, appearing before the Supreme Court at the start of hearings yesterday in the anti-trust case brought by the Department of Justice against the major cogs in film distribution-exhibition relations, pointed out that their clients could not agree on much else in the case, but there is no disagreement on the one point: competitive bidding.

(Continued on Page 3)

Libraries Get 178 Pix or Loan, Like Books

Washington Bureau of THE FILM DAILY
Washington—A "library list" of 178 films selected by educators from nearly 400 theatrical productions, is being offered the nation's public libraries for loan, like books, to adult education groups, MPAA announced this morning. The project, upon which MPAA and the American Library Association are working together.

(Continued on Page 3)

MPF Plans Comprehensive Survey of Industry Needs

The Motion Picture Foundation will undertake a comprehensive survey of industry needs in order to determine its areas of activity, Ned E. Epstein and Ted R. Gamble, respective chairman and vice-chairman of the foundation, announced yesterday.

(Continued on Page 2)

BALABAN HEADS UJA PIX APPEAL

\$250,000,000 Goal Set;
2nd Time for Para. Prexy

Barney Balaban, president of Paramount, will head the industry division of the 1948 United Jewish Appeal campaign for \$250,000,000 for overseas relief and rehabilitation, Henry Morgenthau, Jr., general chairman of UJA, announced. Balaban also headed last year's campaign in the industry.

Calling upon film workers to give their full support of the "Year of Destiny" campaign, Balaban pointed out: "The creation by the United Nations of a Jewish state in Palestine constitutes a vital step in the history of the world."

(Continued on Page 6)



BALABAN

Britain Still Firm, Cripps Tells O'Brien

London (By Cable) — Sir Stafford Cripps, Chancellor of the Exchequer, again indicated the Labor Government plans to stand pat on its position in the U. K. - U. S. film impasse.

(Continued on Page 3)

Affects Entire Anti-Trust Program, Clark Tells
Eight Supreme Court Justices; Cites Interstate, Schine, Griffith, Crescent, Jackson Park Cases

By ANDREW H. OLDER Washington Bureau of THE FILM DAILY

Washington—Attorney General Tom C. Clark told the Supreme Court yesterday that "the Government's entire anti-trust program will be vitally affected" by its decision in the Paramount case.

National Allied May Spurn ASCAP Schedule

Trenton—Indications that National Allied will not accept the new ASCAP rate schedule announced last week were seen here yesterday when the New Jersey unit, meeting at the Stacey-Trent Hotel, decided to "stand pat" in its opposition to any increase over the old terms.

Exhibitors agreed to continue to support the recently introduced Lewis bill which would require ASCAP to negotiate with the producers regarding royalty payments rather than deal directly with the theater owners.

President Ed Lachman, presiding (Continued on Page 6)

Decision is Reserved on Brandt Motion to Strike

N. Y. Supreme Court Justice Samuel L. Hand yesterday reserved decision on a motion by Harry Brandt and other defendants in Paramount's fraud action to strike from the complaint various statements claimed to be improperly alleged. During a hearing on the motion, Judge Hand sustained the contention of Louis Nizer, representing Paramount, that the statements were true.

(Continued on Page 6)



CLARK

Tracing the history of the case in the Paramount case.

(Continued on Page 6)

U-I Execs. to England To Meet with Rank

Problems faced mutually by J. Arthur Rank and Universal-Int'l as the result of the continuing Anglo-American film duty impasse and plans for the future U-I distribution of Rank pix on this side will take four U-I toppers to London immediately, it was announced yesterday.

J. Cheever Cowdin, Nate J. Blum, (Continued on Page 6)

Three Loop Theaters In Chi. Cut Scales

Chicago—In a move to meet competition of the McVickers Theater, three Loop houses have trimmed admission scales. RKO cut admissions at the Grand and Palace theaters, both first-runs, to 67 cents until 5 p. m., while the B & K Garrick, with dual bill programs, now charges 44 cents for morning shows, gradually increasing to 67 cents by evening. McVickers starts at 37 cents and works up to 67.

Joint Ownership Claim Scored Theater Monopoly termed 'Ridiculous'

Dubbed Foreign Pix For Video Suggested by Unger

Suggestion that video sponsors might show foreign pix dubbed in English was made yesterday by Oliver Unger, vice-president of Distinguished Films, leading distributor of foreign language pictures.

(Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington—It is "ridiculous" to claim that ownership among five defendants of 3,137 theaters—a total of 18,000 through the country—comprises unlawful monopoly, Judge John W. Davis, counsel for Loew's told the Supreme Court yesterday. The former Democratic candidate for the presidency was the first of the defendants to appear.

(Continued on Page 3)

ABC Trying Out Flesh Shows in 6 Situations

London (By Cable) — Associated British Cinemas has turned to live shows in six situations, in a move seen here as aimed at bolstering its attractions position as distributors approach the bottom of the list of new American product. ABC, in which Warners has an interest, has scheduled flesh shows for houses in Luton, Cambridge, Didsbury, Hereford, Mainstone and Yarmouth, all spots where the circuit has two or more theaters.



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FINANCIAL

(Feb. 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net
Bell & Howell	21 1/2	21 1/8	21 1/8	+
Columbia Picts. vtc.	10 1/2	10 1/4	10 1/4	+ 1/2
East. Kodak	39 1/2	39 1/8	39 1/8	+ 1/4
Gen. Elec. Co.	15 1/2	15 1/8	15 1/8	+
Loew's, Inc.	17 1/2	17 1/8	17 1/8	+ 1/4
Paramount	19 1/2	19 1/8	19 1/8	+
RKO	8 1/2	8 1/8	8 1/8	- 1/4
Republic Pict.	3 1/2	3 1/8	3 1/8	- 1/4
Republic Pict., pfd.	9 1/2	9 1/8	9 1/8	+ 3/8
20th Century-Fox	20	19 1/2	20	+ 1/2
20th Cent.-Fox pfd.	34 1/4	34 1/8	34 1/8	+ 1/4
Universal Pict.	13 1/2	13 1/8	13 1/8	- 1/4
Universal Pict., pfd.	58 1/2	57 1/2	57 1/2	+ 1/2
Warner Bros.	11 1/4	11 1/8	11 1/8	- 1/4

NEW YORK CURB MARKET

RKO	1 1/4	1 1/8	1 1/8
Sonotone Corp.	3 1/2	3 1/8	3 1/8
Technicolor	12 1/2	12 1/8	12 1/8
Trans-Lux	5 1/2	5 1/8	5 1/8

OVER THE COUNTER

Cinecolor	5	5 1/4
Pcthe	3 1/2	4

Clearance Complications Stop RKO Video Showing

RKO Theaters' decision to call off its large screen television pickup, scheduled for the 58th St. Theater last night, is said to be because of the refusal of NBC and the 20th Century Sporting Club to permit a pick-up of the sports event planned for the demonstration. Showing was cancelled, it was revealed, following conversations between Niles Trammell, NBC president, and Ned E. Depinet, executive vice-president of RKO Radio.

Ziv Buys General Library, Enters Television Field

Ziv Television Programs, Inc., a subsidiary of Frederick W. Ziv Co., producer and distributor of transcribed radio programs, has been organized to enter the television program field, and has purchased General Film Library, Inc., it is announced by John L. Sinn, president of the television subsidiary, and executive vice-president of the parent organization.

New company plans to lease film clips to video stations, with original productions, custom-built commercial films, open-end shorts and feature films to be produced in the future. Sinn recently returned from Hollywood, where talent, technical and production machinery was set up to be linked with the local efforts.

Robert Jacques, formerly of NBC Television, becomes television editor and production supervisor of the General library.

Cinecolor Board Members Named; Okay Stock Sale

West Coast Bureau of THE FILM DAILY

Hollywood—At the annual Cinecolor stockholders meeting, A. Pam Blumenthal, William T. Crespinel, Alan M. Gundelfinger, Graham L. Sterling, Jr., C. Kenneth Baxter, Joseph J. Rathert and John D. Kerr were re-elected members of board of directors. Joseph Bernhard, president of Film Classics, and Karl Herzog, treasurer of Cinecolor and Film Classics, were elected to fill newly created directorships.

Approval was voted in sale and issue of an aggregate of 40,000 shares of authorized but unissued common stock: To Blumenthal, 15,000 shares; Crespinel, 10,000 shares; Gundelfinger, 10,000 shares; Herzog, 5,000 shares.

MPF Plans Comprehensive Survey of Industry Needs

(Continued from Page 1)

the Program and Scope Committee, announced yesterday.

"This survey will be the basis upon which policy will be determined in regard to the program and scope of the Foundation," they said. Subcommittees were appointed to explore and decide upon the best means for approaching the problem.

Salt Lake Seeks Funds For Foundation Expenses

Salt Lake City—Theaters, exchanges and other industry organizations in the area are being asked to donate from \$10 to \$25 each to raise funds needed to start the Motion Picture Foundation here.

"Open City" Back to B'way

"Open City" which ran for almost two years at the World Theater, and which played the Skouras circuit and neighborhood houses in New York, comes back to Broadway tomorrow at the Gotham. Announcement was made yesterday by Joseph Burstyn, distributor of the film.

Para. Reel Features Film Tribute to "Ike"

Lauding the films as both a medium for reporting to the people and for its contribution to armed service morale as entertainment, General Eisenhower in the issue of Paramount News that will hit the nation's screens tomorrow states: "The motion picture industry has been a great support to me both during the war and since. Much of the history of that war has been recorded in the films of movie cameras that went with us to battle. The movie was, of course, both in the newsreel and in the movie stories, a great source of entertainment to our soldiers."

The General added, "More than this, the army belongs to you, and the motion picture industry has brought to you time and again pictures of what your army is doing."

The Eisenhower statement was secured by Robert Denton of the reel's Washington staff. Event was the induction of Gen. Omar Bradley as chief of staff.

Joseph Coming for Talks; Bergman Home from Coast

John Joseph, U-I national ad-publicity director arrives in New York tomorrow for a two-week series of advertising, publicity and promotion conferences on forthcoming pictures including "All My Sons," "The Naked City," "Casbah," "Letter From An Unknown Woman," and "Up In Central Park."

Joseph will participate in the U-I regional sales meeting in New York next week.

Maurice A. Bergman, U-I Eastern ad-publicity director, arrived in New York yesterday from Chicago, St. Louis and the Coast.

Rites Today for Mother Of Monroe Greenthal

Funeral services for Mrs. Pauline Greenthal, widow of David Greenthal, and mother of Monroe Greenthal, will be held at 11 a. m. today at Wed End, 200 W. 91st St., with interment to follow in the Temple Israel section of Mount Hope Cemetery.

Mrs. Greenthal, a director of the Morris Aarons Association for Crippled Children, and active in many other charities, died after a long illness Sunday afternoon at her home, 444 Central Park West.

A sister, Mrs. Rose Wexler, and a brother, Joseph Wertheimer also survive.

Import Italian Newsreels For Foreign Film Houses

Italian newsreels will be available to foreign language film houses under an arrangement between Best Films and Income, Inc., an Italian newsreel producer, Max Chic, president of Best, announced. English commentary will be added before distribution. Initial subject is now playing the Dante and Verdi theaters.

COMING AND GOING

JOSEPH S. HUMMEL, Warners Continental European manager, arrived in New York over the week-end from Paris for a three-week stay.

SAM GOLDWYN and MRS. GOLDWYN return to Hollywood yesterday from Honolulu.

JOSEPH I. BREEN, ending a month's leave, returns to Hollywood next week from the BVI.

HENRY GINSBERG sails for a Hawaiian vacation tomorrow.

S. BARRET McCORMICK, RKO advertising chief, is expected to leave for the Coast at the week-end.

DAVID O. SELZNICK and ERNEST L. SCANLON, Vanguard executive vice-president, arrive from the Coast tomorrow.

JOSEPH L. ROBERTS, of Vanguard Films, returned to his desk yesterday from the Coast at the week-end.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, returns tomorrow from a Miami vacation.

FRANK C. HENSLEY, field assistant to J. J. Maloney, M-G-M central sales manager, arrived yesterday from Detroit to spend a month at the home office.

IRVING BERLIN, who has been at the M-G-M studios on "Easter Parade," is scheduled to return to New York tomorrow.

MITCHELL RAWSON of M-G-M's publicity department, and WILLIAM SCHNEIDER of Donah & Coe, returned yesterday from the Coast.

WILL C. DEVRy, president of DeVry Corp., returned to Chicago from an inspection of his citrus groves in the Rio Grande Valley.

BERT SANFORD, Altec Lansing theatrical sales manager, has returned to New York from Cleveland.

NIGEL BALCHIN, writer, arrived aboard the Queen Elizabeth yesterday, accompanied by M. BALCHIN. They go to the West Coast in a few days where they will stay for five or six weeks.

DAVID COPLAN, managing director of UA in the U. K., arrived here yesterday aboard the Queen Elizabeth.

ABE PLATT, assistant to Clement S. Cryst Paramount International theater department head, is en route to Lima, Peru, where he will supervise final details in the opening of the Tenda Theater.

Preferred Playing Time For E-L Pix in Mexico

Conclusion of a deal which assures Eagle Lion of preferred playing time for its pictures in 119 Mexican theaters was announced yesterday by Sam Seidelman, foreign chief.

Pact was signed with Manuel Peon, head of Espectaculos de Yucatán, which owns and operates the 1st house circuit in the states of Yucatán, Campeche, Tabasco and the territory of Quintana Roo.

The Mexican company will also act as sub-distributor for E-L. Arrangements of the deal apply to both Hollywood made product and all Arthur Rank films handled by E-L Latin America.

Peon, who arrived from Mexico last week to finalize terms of the deal, returns home the end of the week.

THESE ARE MORE SELLING PUNCH IN

1327 S. Wabash • Chicago 5

Davis Scores Joint Ownership Claim

(Continued from Page 1)

Defendant counsel to testify in the Paramount case.

The defendants, said Davis, are as dependent on each other as they could be, with officers and directors separate and no common stockholders of major importance. To speak of them as owning 3,137 theaters is, he said, "A perversion of fact because of the concealed implication of joint ownership."

Asked from the bench about statements that joint ownership exists, he said the basis of any such statement would have to be found "in the robust character of the human imagination." As for his client specifically, he said, that "rampant monopolizer" swelled its chain by nine theaters—to 130—between 1932 and 1945, while the number of theaters in the nation went from 12,000 to 18,000. Loew's has no closed towns, he said, and faces stiff competition all around in New York City, where it has 69 theaters.

"By what right does the Government assume that we, owning seven-eighths of one per cent of the theaters, are part of a theater-owning monopoly?" The Government has failed, said Davis, to show "that any of the 3,076 theaters in the United States as ever compelled to close its doors because of lack of films."

The cross-licensing ban asked by the Government, Davis described as a "flank attack" aimed to "starve 'em out." The Government said, is "If you can't cut your necks off, starve 'em out." In arguing that the affiliated theaters could get along even with a cross-licensing ban, Davis said, the Government overlooks the fact that it would be putting the majors in the position of pursuing the product of dependent producers. "The Government was aware of the implications of this proposal is obvious, he said, from its advancing the remedy as an "incentive to vest."

Theaters Would Flood Market
He told the Court that "it is in the sacred me of competition that the Government sets forward its claims here. It wants to flood the market with 3,137 theaters and in the sacred name of competition open up this industry to general access." At the close of the Court session, Davis, who will conclude his presentation today, declared that the 1940 consent decree was not a failure, and that the arbitration system was highly successful. The entire session of the Supreme Court today will be devoted to pleading by counsel for the defendant companies in the Paramount case, with Judge John W. Davis, who presented most of his argument yesterday, the first to be heard. Davis used about 45 minutes in his allotted 55 minutes yesterday. Next, in this order and each using about 15 minutes, comes Whitney North Seymour Jr., Paramount; General William Donovan for the United Artists; John F. Sonnet, Assistant Attorney General for Universal; Edward C. Raftery for UA; Judge Joseph Proskauer for

Along the RIALTO

with PHIL M. DALY

Tuesday's Tele-lines

● ● ● COMING EVENTS DEPT.: Official confirmation won't be forthcoming till later, but Al Schwalberg, who resigned from Eagle Lion last week, moves into the Paramount Building on Monday.

● ● ● LEO SPITZ would seem to have the proper answer to those reports and rumors concerning a divorce of Universal and International finding their way into the dailies via Hollywood columnists....Sez Leo: "Scramble an egg and then try to unscramble it." ... ● Eric A. Johnston, MPAA prexy, seems to be going ahead with his own industry public relations program....Tomorrow, he takes to the Mutual air waves from WOR via the Martha Deane show....And on Sunday, he'll appear on the Prudential "Family Hour" program over CBS.... And, you hear, EAJ is busy otherwise, but more o' that later. ... ● You can look for increased color production below the Rio Grande; Cinecolor will keep a complete color unit south of the border. ... ● RKO will distribute a two-reeler, "20 Years of Academy Awards," in April, with the Academy getting the net proceeds. ... ● Allied Artists will follow "Song of My Heart" into the Park Ave. ... ● Looks like nearly 500 cities will eventually participate in that home-building campaign tied in with SRO's "Mr. Blandings Builds His Dream House."

Britain Still Firm, Cripps Tells O'Brien

(Continued from Page 1)

In a letter to Tom O'Brien, M. P., and general secretary of NATKE, Cripps said he did not think any useful purpose would be served "by taking any other initiative at the present time." He indicated readiness at all times to discuss a solution—but only "within the limits that have been repeatedly made public." He was "satisfied the U. S. industry is fully aware of the position taken up by the U. K. Government."

Cripps, in an address Saturday, stated the position in regard to the balance of overseas payments is worse than six months ago, which is seen here as a further blow to settlement hopes.

In an address at Nottingham, O'Brien predicted some 100,000 British theater and studio workers will become unemployed and 60 per cent of this country's kinemas will be closed if the deadlock is not resolved. By next Winter, he said, Britain's 33,000 film-goers a week will find themselves deprived of the principal source of relaxation.

Warner Bros. and former Justice James W. Byrnes for 20th-Fox.

These pleadings are certain to take up the full time of the Court today unless the counsel fail to utilize their full time—which is doubtful since they would like to have more time.

They will be followed tomorrow by Robert L. Wright, Government expert on the case, who will devote one hour to answering the industry arguments advanced in the oral pleadings. The argument will be brought to a close by John F. Sonnet, Assistant Attorney General in charge of the anti-trust division.

Libraries Get 178 Pix For Loan, Like Books

(Continued from Page 1)

Library Association have been cooperating, represents the first offering of such product to libraries by MPAA.

More than 30 libraries in as many cities are to receive the selections at once, with others expected to participate soon, according to Roger Albright, MPAA director of Educational Services. Distribution of the pix, in 16mm. prints, is by Teaching Film Custodians, a non-profit MPAA affiliate, working from requests which will follow the current distribution to libraries of a special catalogue of the films.

Catalogues are going also to educational film libraries in schools and universities.

Albright said the shorts on the list include the following classifications, outlined by the educators who chose the pix: biographies, citizenship and democracy (including civil liberties), health and safety, juvenile and adult delinquency, literature, drama, music, nature study, photography, science and industry, social welfare, sports and recreation, travel and global geography and human relations.

"Turtle" Campaigns Pay Off

Warners' "Voice of the Turtle" has opened to what the company terms "impressive" business in Cincy, Pittsburgh, Washington (two houses) and Baltimore following one-night preview showings and specialized territorial campaigns. Total of 169 bookings will follow in the areas covered by the campaigns.

Amici Curiae Protest Bidding System

(Continued from Page 1)

ment among exhibitors on the opposition to competitive bidding.

They told the Court they were appearing to get relief for their clients, "the supposed beneficiaries of the selling plan offered by the Lower Court."

Arnold pointed to the disruption of established trade relationships, the inevitability of increased prices for pix rentals, the uncertainty about whether product will be forthcoming, the power given distributors, to determine who stays in business and who does not and various other evils he said would result from the imposition of a system of competitive bidding.

He also charged that the majors have held their production volume down and predicted that that volume will drop further if competitive bidding becomes an established trade practice. What will result from such a system, the former trust-buster said, is "the direct antithesis of what the objectives are of the anti-trust laws."

Barton told the Court his clients are "not satisfied with the representation we have received in this case from the Government." Further, he said, it is vital that his client case be presented because their future chances at relief would be prejudiced if they did not make themselves heard at this time. In reply to a question from Justice Felix Frankfurter, who wanted to know if Barton felt that intervention now was imperative if his clients were not to be "foreclosed forever from any treble-damage suits." He said that distributors to whom they complained could say simply that they are "abiding by the terms of the decree."

Frankfurter replied that the exhibitor could then reply that he does not recognize the decree since his rights were not adjudicated—but Barton held to his contention, quoting Judge Learned Hand's words in the Lower Court decision that exhibitors are "necessarily and properly bound by the decree."

Competitive Bidding Preferred

Asked, again by Frankfurter, if he preferred the status quo to competitive bidding, Barton replied in the negative. He took no position on divorcement, but held that the other trade practices set forth by the Lower Court might provide adequate relief. Barton said the Court's proposal was at first called "auction bidding—now it's gotten dignified and called competitive bidding. Well, it's still auction selling, and auction selling is designed to get the highest price for the person selling, not the lowest for the buyer."

When Frankfurter asked him where the auction selling idea originated, Barton with great relief quoted Judge Joseph Proskauer, counsel for Warner Brothers, who said during the proceedings of the Lower Court, "it seems to us an absurdity—but it seems to be the Government position that we do not go around with our pictures and ask who would like to give us the best price."

(Warner today is, with Loew's, the strongest supporter of the auction selling scheme.) Barton said his clients object to any system where "exhibitors bid against each other for the benefit of the producers."

STORKS

E. K. "Ted" O'Shea, Para. sales exec., is now a grandpa. E. K. O'Shea, III, was born to Mrs. E. K. O'Shea, II, at Woman's Hospital on Friday, weighing in at 7½ pounds.

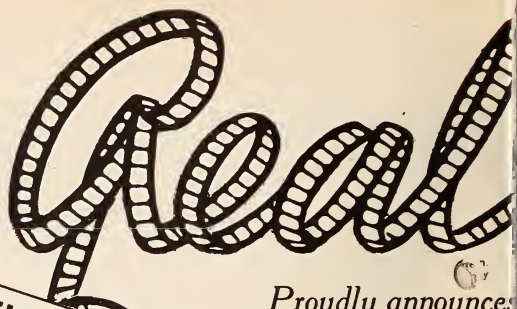
Hartford, Conn. — Russ Grant of Loew's home office publicity staff, has a new baby boy.

Send Birthday Greetings To—

Feb. 10

B. F. Lyon
Fay Pulsifer
Maurice D. Saffie
George Henry Leverett

Alan Hale
John Harrow
Henry Herzbrun
Henry Leverett



Proudly announces
through its

THE BLACK CAT

Alan Ladd, Basil Rathbone,
Hugh Herbert, Gale Sondergaard

EX CHAMP

Victor McLaglen, Tom Brown,
Nan Grey

THE STORM

Claude Rains, Clara Stuart,
Henry Travers, Una O'Connor

GHOST OF FRANKENSTEIN

Lon Chaney, Evelyn Ankers,
Lionel Atwill

TIGHT SHOES

Brod. Crawford, Leo Carrillo,
Anne Gwynne, Binnie Barnes,
Story by Damon Runyon

PITTSBURGH

John Wayne, Marlene Dietrich,
Randolph Scott, Louise Allbritton

Little Tough Guys In Society

Little Tough Guys, Mary Boland,
Edward E. Horton, Mischa Auer

ALIAS MARY DOW

Ray Milland, Sally Eilers,
Henry O'Neill, Lola Lane
Title Subject to Change

THE INVISIBLE MAN

Vincent Price, Sir Cedric Har-
wicke, Nan Grey, Cecil Kellaway

THE INVISIBLE MAN RETURNS

Vincent Price, Sir Cedric Har-
wicke, Nan Grey, Cecil Kellaway

MUMMY'S GHOST

Lon Chaney, Ramsey Ames,
John Carradine, Barton MacLene

When Tomorrow Comes

Irene Dunne, Charles Boyer

GIVE US WINGS

Little Tough Guys, Dead End Kid,
Wallace Ford, Victor Jory

GREEN HELL

Doug. Fairbanks Jr., Joan Bennett,
George Sanders, Vincent Price,
Allan Hale, George Bankcroft

N. Y. C. • ALBANY • BUFFALO

Moe Kerman & Joseph Felder
Astor Film Exchange, Inc.
630 Ninth Avenue, New York, N. Y.

N. Y. C. • ALBANY • BUFFALO

Sherman S. Krelberg
Principal Film Exchange, Inc.
630 Ninth Avenue, New York, N. Y.

ATLANTA

John Mangham
United Film Distributors, Inc.
164 Walton Street, N.W., Atlanta, Ga.

BOSTON • NEW HAVEN

Joseph E. Levine
Embassy Pictures Corp.
16 Piedmont Street, Boston, Mass.

CHARLOTTE

Francis White, Jr.
United Film Distributors
300 West 3rd Street, Charlotte, N. C.

CHICAGO

Henri Elman
Henri Elman Enterprises, Inc.
1327 So. Wabash Avenue, Chicago, Ill.

CINCINNATI • INDIANAPOLIS

Lee Goldberg
Popular Pictures Co.
1632 Central Parkway, Cincinnati, Ohio

CLEVELAND

Robert N. Snyder & Emanuel J. Ste-
Realart Pictures of Cleveland
Suite 626, 2108 Payne Avenue, Cleveland,

DALLAS

John Franconi
Screen Guild Productions of Texas
308 South Harwood Street, Dallas, Texas

DENVER • SALT LAKE CITY

Jack W. Sonenshine
Embassy Pictures
258 East 1st South Street, Salt Lake City,

DES MOINES • KANSAS CITY

OMAHA,
Frank Childs
Selected Pictures, Inc.
114 West 18th Street, Kansas City, Mo.

REALART Pictures, Inc.



ation-wide distribution
its franchise holders

DETROIT

Jack Zide

Allied Film Exchange
2310 Cass Avenue, Detroit, Mich.

LOS ANGELES

Sam Decker

Realtor Pictures Co. of So. Calif.
1928 South Vermont Ave., Los Angeles, Calif.

MINNEAPOLIS • MILWAUKEE

Donald Swartz

Ind. Film Distributors
111 North 11th Street, Minneapolis, Minn.

NEW ORLEANS

E. V. Landache & Joe Houck

Screen Guild Productions of Louisiana
218 So. Liberty Street, New Orleans 13, La.

OKLAHOMA CITY

Carr Scott

Screen Guild Productions Inc., of Oklahoma
P.O. Box No. 1961, Oklahoma City 1, Okla.

PHILADELPHIA

Nelson Wax

Box Office Pictures, Inc.
1301 Vine Street, Philadelphia, Pa.

PITTSBURGH

Milton Brauman

Screen Guild Productions of Pittsburgh, Inc.
415 Van Broom Street, Pittsburgh, Pa.

SEATTLE • PORTLAND

Gordon G. Wallinger

Favorite Films of Calif.
2231 Second Avenue, Seattle, Wash.

ST. LOUIS

Andy Dietz

Screen Guild Productions of St. Louis
3324 Olive Street, St. Louis, Mo.

SAN FRANCISCO

Harry Price

Favorite Films of Calif.
Golden Gate Avenue, San Francisco, Calif.

WASHINGTON

Bernie Mills

Equity Film Exchanges, Inc.
New Jersey Avenue, N.W., Washington, D. C.

SON OF DRACULA

Lon Chaney, Louise Allbritton,
Robert Paige

BLACK FRIDAY

Boris Karloff, Bela Lugosi,
Anne Nagel, James Craig

SIN TOWN

Constance Bennett, Brod. Crow-
ford, Anne Gwynne, Leo Carrillo

MUMMY'S TOMB

Dick Foran, Lon Chaney,
Elyse Knox, Wallace Ford,
Turhan Bey

YOU'RE NOT SO TOUGH

Little Tough Guys, Dead End Kids,
Nan Grey, Henry Armetta

LITTLE TOUGH GUY.

Little Tough Guys, Dead End Kids
Marjorie Main

LADY FROM CHEYENNE

Loretta Young, Robert Preston,
Edward Arnold, Gladys George

BUTCH MINDS THE BABY

Virginia Bruce, Brod. Crawford,
Dick Foran
Story by Damon Runyon

THESE
PROVEN HITS
MEAN SMASH
GROSSES

MODEL WIFE

Joan Blondell, Dick Powell,
Charles Ruggles, Lee Bowman

PARK AVENUE, NEW YORK (16) N. Y.

TEL. MURRAY HILL 9-0443



Clark Attacks U-I Execs' Bidding Proposal

Claims Only High Court Remedy for Discrimination Has Been Disintegration

(Continued from Page 1)

detail, Clark detailed the findings of the Statutory Court in language not far from that of the Government brief filed last month. He also reminded the justices that five other cases involving similar complaints have reached the Court previously—the Schine and Griffith cases upon which no decision has yet come down, the Interstate Circuit case in 1939, the Crescent case in 1944 and the Jackson Park case in 1946.

The Interstate Injunction

The Interstate case was brought by the Government to prevent the Paramount-affiliated Interstate Circuit, in Texas, from imposing admission price restrictions which indies would have to meet. The court

The Supreme Court justices yesterday were unusually silent, sitting quite absorbed in the arguments of the counsel and only rarely breaking in with questions. None of the questioning appeared significant, and attorneys present were unable to form any impression of how the justices were reacting.

sustained the injunction granted by the lower court, Clark recalled, adding that "the case has special significance here because it rejected the claim, again made here, that discriminatory copyright license restrictions are not a proper basis for finding a conspiracy under the Sherman Act."

Recalling also that divestiture was ordered in the Crescent case, Clark pointed out that the Supreme Court had "rejected their claim that their combination should escape dissolution because the major defendants here were parties to a larger conspiracy which could not be dealt with there."

Cites Crescent Opinion

"To that contention," Clark continued, this Court said "the fact that there may be something in the background a greater conspiracy from which flow consequences more serious than we have here is no warrant for a refusal to deal with the lesser one which is before us." The case before this court today, Clark continued, "presents that greater conspiracy which, we submit, must also be dealt with effectively—by directing divestiture of theater interests."

Referring to Wichita, Cincinnati, Dallas and New York, Clark termed these and other cities where one defendant dominates the first-run stands "walled towns, indicative of a pattern shown in dramatic form by the fact that in 11 of the 48 states Paramount alone of the defendants has theater affiliates."

Revenue From Affiliated Houses

The Attorney General continued, pointing out that "pattern or not, the mutual use by these defendants of the strategic theater control of one another is evident from the 1943-44 film rental figures. In that year Paramount received \$41 million as domestic film rental for its 21 features; of which \$23 million or 54 per cent was from affiliated theaters; Warner received \$29 million for its

"This Appeal Poses a Basic Question of Sherman Act Enforcement"—Clark to Court

"In closing, I want to emphasize that this appeal poses a basic question of Sherman Act enforcement which has a wider significance than the problems of the movie industry alone. Does the act mean that equitable relief against habitual violators should be limited to experimentation to induce competition by regulating their business through the courts, repeating their practices or should an opportunity and incentive to compete be created and maintained by actual reorganization of their business structures?"

"In other words, is the preservation of normal economic incentives to compete the fundamental aim of the act or is it intended merely to provide a means of judicially regulating industrial units whose very structure itself tends to produce continuing trade restraints? I respectfully submit that the Government's entire anti-trust program will be vitally affected by this court's answer to that question."—Attorney General Tom C. Clark before the U. S. Supreme Court yesterday.

National Allied May Spurn ASCAP Schedule Balaban Again Heads UJA Industry Appeal

(Continued from Page 1)

at the meeting, told of the increasing tempo of 16 mm. activity in bars, grills and chain stores, and following open discussion, committees were appointed to formulate specific plans for attacking the problem further.

George Gold, legislative committee chairman, reported on the latest developments in the realm of increased license fees and new taxation.

19 films of which \$15 million or 52 per cent was from affiliated theaters; Loew's, \$55 million for its 33 films of which \$274 million or 50 per cent from affiliated theaters; and RKO \$28 million for its 38 films of which \$15 million or 43 per cent was from affiliated sources; Fox received \$30 million from the United States and Canada for its 32 films of which \$18 million or 55 per cent was from affiliated theaters.

Clark said it is apparent that "the market control of the defendants in this case springs from the fusion of the major distributors of feature films with the major exhibitors of feature films. The combination of such dual powers, rather than the extent of either alone, is crucial. Access to the films distributed by them is essential to the survival of independent exhibitors. Access to the theaters affiliated with them is essential to the distribution and exhibition branches of the motion picture industry."

"The continuing power and incentive to discriminate against both independent exhibitors and distributors which arises from the continued affiliation of the two largest theater circuits with five of the principal film distributors is the primary problem posed by this appeal. . . . Major defendants in the industry will be effectively protected so long as they own or control these affiliated theaters."

The basic relief sought by the Government was directed in toto by the trial court while at the same time it sustained the Government's basic contentions as to the extent and character of the defendants' conspiracy, said Clark. "In rejecting this relief the trial court recognized such divestiture relief as a permissible solution for the Sherman Act violations it found, but concluded that before such relief could be granted, a new system of regulating the industry by competitive bidding must first be tried out."

"This bidding system was unsought by any of the parties and had not even been discussed prior to the filing of the opinion in June, 1946. It is opposed by the exhibitors it is intended to benefit and the Government too, is convinced that the scheme of regulation proposed by the judgment in this suit is inadequate to end the violations found."

The conspiracy of the defendants and

tutes an opportunity to end the homelessness of 250,000 Jewish inmates of displaced persons camps in Germany, Austria and Italy."

Dubbed Foreign Pix For Video Suggested by Unger

(Continued from Page 1)

Not only would distributors of foreign language films have a wider market with tele sponsors as customers, but video itself would benefit by improved film fare, Unger pointed out.

Unger announced that his firm had acquired the French production "Torrent" for U. S. distribution upon his recent three-week visit to the Continent. While still in Paris, Unger rounded up a group of American actors and had "Torrent" lip-synchronized at the St. Moritz Studios. This version will be shown at the Globe Theater on Broadway sometime this Summer, Unger told the industry reporters.

their incentive to discriminate against competition remain, Clark vowed.

With divorcement denied, he said, a ban on cross-licensing would be the minimum relief required to give the major defendants some incentive to compete with each other and to end their conspiracy."

Clark insisted that the cross-licensing bans together with "complete ultimate divorcement of the major defendants from their affiliated theaters as, in the Government's view, the only available means by which habitual violations of the Sherman Act by the major defendants may be brought to an end."

"The expediting court concluded that competition could now be introduced into the industry by an affirmative system of regulation which would control the day-to-day film buying of 18,000 theaters. The obvious and laudable purpose of such regulation is to permit theaters to compete for the privilege of exhibiting films. Certainly there can be no doubt that that is a proper Sherman Act objective. However, the only remedy for such discriminations which this Court has sanctioned in the past, and the only remedy which we believe is appropriate in this suit, is one which effectively terminates by disintegration the power and incentive to discriminate inherent in such integration.

U-I Execs. to England To Meet with Rank

(Continued from Page 1)

berg, Joseph H. Seidelman and Charles Prutzman will sail on the SS Queen Elizabeth tomorrow, and accompanying them will be Robert S. Benjamin, president of the JARO, Inc.

Several things serve to underscore the importance of the trip. First is that both Cowdin and Blumberg are going over. Second is the fact that Prutzman, U-I general counsel, is accompanying—accepted as an indication that there will be legal coloration to the discussions. Third, pointing to possible urgency, is the fact that Rank himself is scheduled to arrive in New York from London on March 10.

It was pointed out yesterday that these U-I executives will not discuss the settlement of the 75 per cent ad valorem tax with any Government officials in the U. K.

Decision is Reserved on Brandt Motion to Strike

(Continued from Page 1)

the affidavit submitted by Brandt in support of the motion should be disallowed, and stricken out.

In its answer to the Brandt motion, Paramount submitted affidavits by Hyman Frank and Daniel Glass, attorneys. Frank affidavit claimed that he and accountants under his supervision examined the "fragmentary, incomplete, inaccurate and unreliable" records made available by the defendants, which "even if they were assumed to be 100 per cent accurate," are said to reveal that the defendants fraudulently failed to report to Paramount a sum in excess of \$74,887.88. Confirmation of this amount, it is claimed, came from a summary of receipts prepared by Brandt and his associates.

Industry Attorneys At Equity Suit Start

Washington Bar, THE FILM DAILY

Washington — Among those observed in the chamber, in addition to the counsel directly involved in the case and Washington officials of the major companies were Albert Bernstein, counsel for Wometco, Leonard Rosenthal, counsel for Albany TOA, Sydney Grossman, counsel for MPTO of New York State, Tom Friday, attorney for Comerford Circuit, William F. Crockett of Virginia TOA, Senator William Langer of North Dakota, Rep. Clifford Case of New Jersey (a law partner of Whitney Seymour), N. Peter Rathvon of RKO, J. Robert Rubin of MGM, Robert J. Rubin of SIMPP, Henry Kalman, Ben Kalmenson and Robert Perkins of Warners.

REMEMBER?



ARTHUR J. KING
Protestant

Killed April 7, 1945 in Germany



WM. R. SORENSEN
Catholic

Killed Sept. 14, 1944 in France



JERRY NEUMANN
Jew

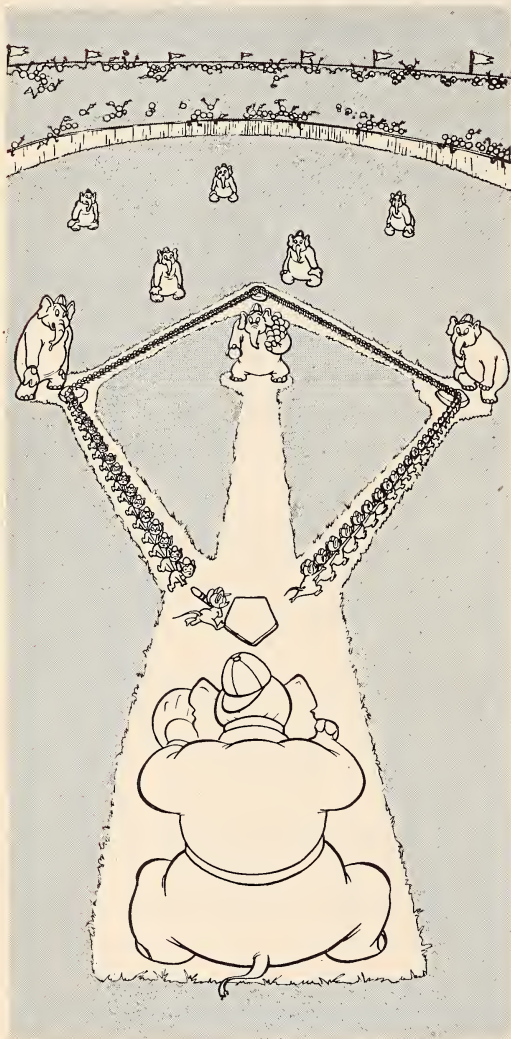
Killed April 1945 in France

They fought together for a better world.
You can remember what they died for
by giving what you can to American
Brotherhood Week. Your money will
help the work of spreading friendship
and tolerance throughout the nation!

GIVE NOW

Contributions may
be made directly
through your office
or by mail to
David Weinstock, Nat'l
Campaign Chairman,
1501 Broadway,
New York 18, N. Y.

Is The Score 89 To 0 Against You?



*"It's a short that's headed for America's acclaim
With the funniest gags ever on America's game..."*

Have your booker get on the phone and book

Paramount's Short

"Base Brawl"

A Screen Song Cartoon • In Polacolor
A Famous Studios Production featuring
The Bouncing Ball

Did you play "Road to Rio" when the road to your box-office featured The Big Snow?

Has your oil man told you he can't get enough oil to carry you through the rest of the winter?

Did your wife (or sweetie) demand a new mink coat on the day you figured up your income tax?

Wouldn't your car start this morning?

If so, what you need is a darn good laugh and to learn that there is hope in every situation. Screen for yourself (and you then will for your audiences) Paramount's new Polacolor short "Base Brawl." The Forest All-Stars weren't despondent when the Jungle Jumbos had built up a score of 89 to 0.

They used a little showmanship (modern Webster for productive skull practice) and pulled themselves out of the hole. You too can use showmanship by booking "Base Brawl"—and watch your customers come back to see it a second and third time.

2nd Floor

Motion Picture Association
28 West 44th Street
New York, New York

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 29

NEW YORK, WEDNESDAY, FEBRUARY 11, 1948

TEN CENTS

MAJORS BLAST EQUITY DECREE

Exhibitors Advisory Council is Formed by TOA

Legal Assistance in Local
and National Problems,
Industry Forum are Aims

Washington Bureau of THE FILM DAILY
Washington—Formation of a legal
advisory council of attorneys and
dispositive agents within the TOA
network was announced here yesterday.
Present at the formation meeting
were Tom Friday of the Comer-
ford Circuit, Pennsylvania; Maury
Miller, TOA of New Jersey; Law-
rence Gordon & Byron Pollard, But-
terfield Circuit, Michigan; Leonard
(Continued on Page 3)

Public Relations Program Revamped

Proposed industry public promo-
nial campaign, drafted last year by
Charles Schlaifer, ad-publicity di-
rector of 20th-
fox, and his asso-
ciates on the
PAA-Advertising-
Publicity
Directors Com-
mittee, is being
rewritten for
re-submission to
the recently con-
stituted MPA
Public Relations
committee, of
which Universal's
executive, Nate J.
Lumberg, is
chairman, it was
learned yester-
day.
Confirming the revamping, Schlaifer
(Continued on Page 3)



SCHLAIFER

"MAY IT PLEASE THE COURT..."

SUMMARIZED, here are the points made by learned counsel for the major
companies in their appeal arguments before the U. S. Supreme Court in
Washington yesterday:

JOHN DAVIS, for Loew's: Loew's has tried competitive bidding and found
that it works. The intervenor's would rather have their grievance than have
the trouble cleared up.

WHITNEY NORTH SEYMOUR, for Paramount: Partial ownership of
theaters—holding of between five and 95 per cent of stock—has not been
shown to be evil. Lower court erred in ruling it out. Paramount opposes
competitive bidding.

GEN. WILLIAM DONOVAN, for RKO: The trade practice provisions in
the New York judgment, apart from competitive bidding, are in themselves
adequate to remedy the evils found by the lower court. Too early to tell
about competitive bidding. Do not ban all expansion of theater holdings.
(Continued on Page 7)

Doubt Canada Will Copy British Duty

Washington Bureau of THE FILM DAILY
Washington—Despite Canadian
moves to restrict the flow of dollars
from that country to Hollywood cof-
fers, there is "extremely little likeli-
hood that Canada will copy Great
(Continued on Page 7)

Gov'ts Must End Tax Impasse, British View

London (By Cable)—Ending of the
Anglo-American tax impasse can
only be accomplished on Govern-
mental level, well informed industry
sources said yesterday.
Situation has progressed to the
(Continued on Page 6)

Fourth U-I Regional Meet Opens Sunday at Waldorf

Last of four Universal-International
regional sales meetings will
open Sunday at the Waldorf-Astoria
with William A. Scully, vice-presi-
dent and general sales manager, pre-
siding. Meetings, to run through
(Continued on Page 6)

Heineman to Preside Here At First E-L Sales Meet

William J. Heineman, recently ap-
pointed Eagle Lion vice-president in
charge of distribution, will preside at
his first sales meeting in his new po-
sition at the Hotel Warwick here
Saturday and Sunday. In addition
(Continued on Page 7)

Tele Said Top Theater Problem Seek Basis of Union, TOA Com. Suggests

Indiana ATO Canvassing On Effects of Television

Indianapolis—ATO of Indiana, Na-
tional Allied affiliate, is canvassing
its membership for opinions as to
how, when and where, and to what
extent they believe the growth of
television will eventually affect their
theater business.

Current issue of "Theater Facts,"
the ATO house organ, discussing the
(Continued on Page 3)

Television is the motion picture
exhibitor's No. One problem and the
future status of the theater depends
upon the imagination and ingenuity
of theater men as they seek a basis
of union, rather than conflict, with
the new medium.

This is the primary conclusion of
the special committee named by the
Theater Owners of America, in a re-
port now in the hands of the organ-
ization's members.

"Television, in the opinion of
(Continued on Page 7)

Byrnes to Close Arguments For Cos., With Gov't's Presentation to Follow

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY
Washington—Former Justice
James F. Byrnes, representing
20th-Fox, will tell his former
colleagues of the Supreme Court to-
day to turn down the Government
plea for divorcement of exhibition
and distribution of pix. The last of
eight counsel for the defendants in
the Paramount case, Byrnes will be
(Continued on Page 3)

Exhib. Protection Tops Allied Board Agenda

Washington Bureau of THE FILM DAILY
Washington—Headlining the
agenda for the Allied board meeting
here next week is "consideration of
steps to be taken to see that what-
ever decree may finally be entered is
faithfully carried out, and to protect
the interests of the independent ex-
(Continued on Page 7)

Murphy Named President Of IE of New England

Boston—Daniel J. Murphy yester-
day was elected president of In-
dependent Exhibitors, Inc. of New En-
gland, at the annual meeting held at
the Hotel Bradford. He succeeds
Leonard Goldberg, who conducted
yesterday's session.

Others elected were Maurice Saf-
(Continued on Page 3)

State Censorship Bill Hopped in Ky.

Louisville, Ky. — Sen. H. Stanley
Blake of Carlisle introduced a bill
calling for film censorship into the
Kentucky Legislature. Under the
measure only such films as are
judged of a moral, educational, amus-
ing or harmless character would be
approved by a board comprising a
director and two assistant directors.
Censorship fee would be \$5 for each
1,000 feet of film reviewed.

Syria Drafting New Censorship Statute

Washington Bur., THE FILM DAILY
Washington—Nathan D. Golden,
Commerce Dept's film chief, yester-
day warned that a new film cen-
sorship law is in preparation in Syria.
Golden also reported that the Syrian
Government is anxious to have Amer-
ican companies open branches in
Damascus, under the management of
Syrians or Americans, the present
dependency on Lebanese agents resi-
dent in Beirut not being satisfactory.

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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Feb. 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 1/2	17 1/2	17 1/2	— 1/2
Bell & Howell	20	19 1/2	19 1/2	— 1/2
Columbia Pict. vtc.	10 1/2	10 1/4	10 1/4	— 1/4
East. Kodak	39 1/2	38 1/2	38 1/2	— 1 1/2
do. pfd.	165 1/4	165	165	— 1
RKO	8	7 3/4	7 3/4	— 1/4
Loew's, Inc.	17 1/2	16 1/2	16 1/2	— 1/2
Paramount	19 1/2	18 1/2	18 1/2	— 1/2
Republic Pict.	3 1/2	3 1/2	3 1/2	— 1/4
Republic Pict. pfd.	9 1/4	9	9	— 1/2
20th Century-Fox	19 1/2	19 1/4	19 1/4	— 1/4
20th Cent.-Fox pfd.	33 1/2	33 1/2	33 1/2	— 1/2
20th Cent.-Fox pfd. pfd.	92	92	92	— 1/2
Universal Pict.	13	12 1/2	12 1/2	— 1/2
Universal Pict. pfd.	58 1/2	58 1/2	58 1/2	— 1/2
Warner Bros.	11	10 1/2	10 1/2	— 1/4

NEW YORK CURB MARKET

	Bid	Asked
Monogram Pict.	3 1/2	3 1/2
RKO	7 1/2	7 1/2
Sonotone Corp.	3 1/2	3 1/2
Technicolor	12 1/2	12 1/2
Trans-Lux	5 1/4	5 1/4

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 1/2	5 1/2
Pathé	3 1/2	4

Exhibs. Will Oppose Minneapolis Charter

Minneapolis—Exhibitors will oppose a proposed new city charter which would take license-granting powers from the City Council and put them in hands of administrative procedure. Latter method would make license issue mandatory if applicants comply with building and other ordinances, and can prove financial responsibility.

COMING AND GOING

J. CHEEVER COWDIN, NATE J. BLUMBERG, JOSEPH H. SEIDELMAN, CHARLES PRUTZMAN and ROBERT S. BENJAMIN sail today aboard the Queen Elizabeth for series of contacts with J. Arthur Rank and his associates.

MAX WEINBERG, Eastern shorts representative for M-G-M, leaves today on a business trip to Washington.

WILLIAM WYLER, Paramount producer-director, and his assistant, LESTER KOENIG, who have been in New York for three weeks seeing the Broadway shows, have left for Hollywood.

WILLIAM GLEICHER of M-G-M's sales department left for the Coast yesterday.

JAY GOVE, head of M-G-M sales development, leaves tomorrow for a Nassau vacation.

JOSEPH BERNHARD, proxy of Film Classics, returned yesterday from a fortnight's vacation in the West Indies. He leaves tomorrow for the West Coast to huddle on production plans.

BRYAN FOY, vice-president in charge of production at Eagle Lion Studios, arrives in New York Friday for a week's home office conferences.

RUSSELL A. MUTH, European director of Movietone News, sails today on the S.S. America, after a prolonged visit with his family here.

CHIC JOHNSON sails on the Queen Elizabeth today, accompanied by MRS. JOHNSON. Among fellow passengers is MRS. WESLEY RUGGLES.

FILIPPO DEL GUIDICE, managing director of Pilgrim Films of London, sails for England today on the Queen Elizabeth. He plans to return in March or April to complete production plans.

CHARLES SMAKOWITZ, Warners theater ad and publicity man in the Albany zone, in New York for a couple of days conferring with home office theater executives.

GEORGE MURPHY has returned from Detroit.

SIMPP Appoints Study Com. on Indie Distribution

West Coast Bureau of THE FILM DAILY Hollywood—SIMPP's executive committee announced appointment of an Eastern distribution committee to study all distribution patterns as they affect independent producers.

Committee will comprise of James Mulvey, Gradwell Sears, William B. Levy, Buddy Rogers and Milton Kramer. Committee will also study British tax question.

Attorney Robert J. Rubin, special counsel for SIMPP, was instructed to consult with new committee and local executive committee on what action, if any, should be taken in connection with Chicago's Jackson Park case.

Sears reported on the British situation and painted a rather dark picture of foreign business, stating overall foreign business is off 75 per cent. He added that unless British situation is remedied loss may go up to 90 per cent.

SAMMY CAHN and JULE STYNE have arrived in New York and are conferring with David Susskind, Eastern head of Century Artists Limited Agency, on another stage musical to follow hit of "High Button Shoes," for which the film tunesmiths crafted the click score.

JAY EISENBERG of M-G-M's legal staff is in Washington for conferences with Rudy Berger, Southern sales manager.

JACQUES KOPFSTEIN, executive vice-president of Astor Pictures, is on a trip to Atlanta, Dallas, Memphis, Houston, New Orleans and Miami.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

Gregory Peck Ann Charles Coburn Ethel Barrymore and Louis Jourdan and Vally in David O. Selznick's production of Hitchcock's "THE PARADINE CASE" SPECTACULAR STAGE PRESENTATION

John Ford and Marian C. Cooper present Argosy Pictures

THE FUGITIVE

HENRY FONDA DEL RIO ARMENDARIZ

Directed by JOHN FORD

Released by RKO Radio Pictures Broadway at 46th St.

WALT DISNEY'S

BAMBI

COLOR BY TECHNICOLOR

BRANDT'S REPUBLIC 51st St.

PAULETTE GODDARD

BURGESS MEREDITH

JAMES STEWART

HARRY FONDA

DOROTHY LAMOUR

VICTOR MOORE

FRED MACMURRAY

BENEDICT BOGAVES presents

"A MIRACLE CAN HAPPEN"

Released thru UNITED ARTISTS

B'way 51st • Opens 10:30 AM • Late Midnight Film

Shiffrin Resigns as RKO Magazine, Fan Contact

Irving Shiffrin, general and fan magazine contact for RKO's publicity department, under Rutgers Neilson, has resigned as of Saturday to take another industry spot. New venture will be announced shortly.

Shiffrin joined RKO 15 years ago and has served as general contact with newspapers, syndicates and magazines. He assumed administrative contact with magazines and fan publications several years ago.

THE PALACE

DANA MERLE ETHEL

ANDREWS • OBERON • BARRYMORE

in A JOHN CROWMEY PRODUCTION

NIGHT SONG

with HOAGY CARMICHAEL

BURT LANCASTER

LIZABETH SCOTT

KAT WALLS' "THAWK ALONE"

PARAMOUNT

In Person ANDY RUSSELL

HELEN FORREST

JERRY WALD

NIGHTMARE

JEANNE CRAIN • DAN DAILEY

"YOU WERE MEANT FOR ME"

A 20th Century-Fox Picture

PLUS ON STAGE

LOUIS ARMSTRONG • FRED ROBBINS

JACK TEAGARDEN • EARL HINES

Extra! ROBERT LAMOUR

ROXY

7th Ave. & 50th St.

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents

CARY LORRETTA DAVID

GRANT • YOUNG • NIVEN

"The Bishop's Wife"

Doors Open 9:45 a.m. ASTOR B'way at 45th St.

MUMPHREY BOGART

TREASURE OF SIERRA MADRE

WARNER BROS. HUSTON

OPENS 9 AM LATE FILM AT MIDNIGHT

LATE STAGE SHOW TO 3:30 PM B'WAY AT 47th

IN PERSON LIONEL HAMPTON

AND HIS ORCHESTRA

Plus BIG REVUE

Fight Cancer

GIVE

to the

Damon Runyon Fund

Public Relations Program Revamped

(Continued from Page 1)

er said that the new draft, expected to be completed in the next two or three weeks, would embrace new ideas and suggestions, with advantage taken to bring it up to the minute, thus permitting it to cope with any current public relations situation.

Schlaifer, who retired as chairman of APDC last month, now heads a permanent public relations sub-committee which has the proposed program in tow. As chairman for several terms, the 20th-Fox ad-publicity chief "carried the ball" for the program from the start.

Schlaifer said yesterday that it was uncertain whether the program would go to the MPAA committee in the absence of Blumberg, who sails for London today, or whether submission would be delayed until the universal president returns.

The original program draft was comprehensive. Placing primary emphasis upon industry unity, it proposed a policy line, delegated authority to the committee, and the full utilization of all media to tell the real industry story.

Murphy Named President Of IE of New England

(Continued from Page 1)

er, first vice-president; James M. Marino, second vice-president; Julian Rifkin, secretary and W. Leslie Endsley, treasurer. New executive committee includes: Walter E. Mitchell, chairman; Nathan Yamins, national delegate; Mrs. Katharine Avery, Norman Glassman, Leonard Goldberg, David Hodgdon, Francis C. Lydon, Joseph Mathieu and Warren Nichols.

Also, Francis M. Perry, Morris Koussner, George Ramsdell, Samuel Gensick, Theodore Rosenblatt, Meyer Tanzler, Ernest Zuretti.

Indiana ATO Canvassing On Effects of Television

(Continued from Page 1)

entry of 20th-Fox into the tele film field via a newsreel for NBC, declares here is "no reason" to criticize Fox or the move, noting that "whether it be a threat or not to the theaters, the growth in importance of television is inevitable and sure, and news from one source or another will be televised."

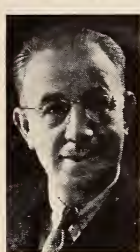
"Perhaps the entrance of the newsreel companies into the picture is the best safeguard of the exhibitors' interests," it is declared.

STORKS

Indianapolis—Arrival of a son is announced by Robert C. Meyer, head booker at Affiliated Theaters.

Lorber Named Aide To George Schaefer

Herman Lorber, veteran Paramount sales executive, has been appointed



LORBER

assistant to George J. Schaefer, vice-president in charge of distribution for Enterprise, it was announced yesterday.

Lorber resigned from Paramount three weeks ago after 31 years with that organization here and abroad. His last assignment was home office liaison with the mid-Eastern division headquarters in Philadelphia, and the handling of circuit sales in New York.

Advisory Council For Exhibs. Set by TOA

(Continued from Page 1)

Rosenthal, TOA of Albany; Albert Bernstein, Wometco, Florida; Col. Robert Barton, Virginia TOA; Sydney Grossman, MPTO of New York State; Col. Henry J. Stites, Kentucky TOA; Philip Harling, Fabian Theaters, and TOA general counsel Herman M. Levy.

Objectives will be "to bring local problems to the national level and vice versa," it was announced, to lay "immediate" plans for an industry forum, and to found an information bureau to provide legal assistance for lawyers in local and national problems.

Industry legislative agents and lobbyists will also be invited to join before the next meeting, to be in New York in May.

NT Signs To Show Ad Pix On Ciggies, Tobacco Land

West Coast Bureau of THE FILM DAILY

Los Angeles — A deal has been closed whereby "Tobacco Land" and an eight minute Cinecolor subject advertisement Liggett and Myers Chesterfield cigarettes and other products will be shown in all houses of National Theaters circuit.

Circuit will charge fee of \$10 per 1,000 admission per ad pictures displayed nationally in all of its theaters, \$12.00 per 1,000 when shown only in certain division and \$14 per 1,000 when an advertiser chooses selected houses.

Volk Hearing Off to March 8

Minneapolis — Hearing of an injunction request by Volk Brothers, to restrain distributors from enforcing contracts and from bringing percentage fraud suits, was continued to March 8 by Federal Judge Gunnar Nordbye. Volk attorneys seek to postpone trial of percentage fraud actions pending U. S. Supreme Court determination of the Government anti-trust suit.

Majors Blast Equity Decree Byrnes Closes Pix' Arguments Today

(Continued from Page 1)

followed by Robert L. Wright, replying to the defendant counsel for the Government, and by assistant Attorney General John Sonnett, head of the anti-trust division.

Concluding his presentation given the day before, Judge John W. Davis, for Loew's, told the Court yesterday that although the Government calls competitive bidding "ineffective, inadequate and unworkable," his client believes it is workable and has found it to work in practice in 96 situations involving 241 theaters.

Davis was followed by Whitney North Seymour, for Paramount, who spoke mainly in opposition to the provision in the New York judgment ruling out partial ownership of theaters—that is, owing between five and 95 per cent of the stock. There is no evidence to show that the acquisition of these interests was unlawful, nor that their effect upon competition is undesirable. The lower court found no evidence, he said, that partial ownership is worse than total ownership, yet it permits total ownership.

The anti-discrimination strictures of the lower court's decree "adequately breaks any pattern" which might have held between Paramount as a distributor and its affiliated theaters, Seymour held. For RKO, General William Donovan told the Court that trade practice provisions of the lower court judgment are quite adequate to remedy the evils found by the Court. RKO, he added, has tried competitive bidding in some 200 cases, but has not yet given the system sufficient trial to be able to say if it will work.

His client will suffer far more than other defendants if the ban against any expansion of defendant chains is not lifted by the high court, Donovan said.

He reminded the justices that although in the Crescent case monopoly was found, Court-approved acquisitions are permitted, and in the lower court ruling in the Schine case there is a similar provision. In this case, he said, the lower court failed to find monopoly, but the ban on expansion is more stringent. "Divorcement by attrition," he said, is "the objective of the ban."

"If RKO is held to its current small number of theaters, with no right to purchase others, it will be permanently frozen in an inferior position." Justice Douglas asked if he thought acquisition of more theaters might not point to monopoly—but Donovan said he thought that would mean more competition.

Striking "the lethal blow of dissolution" would be entirely unjustified, Judge Joseph Proskauer said for Warners, since the finding is that the evils are from the trade practices within the industry, rather than from theater ownership itself, enforcement of the ban on ownership of between five and 95 per cent of the stock in a theater, he said, with an apology to Paramount, "will make the statistics used yesterday by the Attorney General look like the snags of yesterday."

With tongue dipped in acid, Proskauer accused the Government attorneys of "doctrinaire preference for deductive logic over facts," and a few moments later he referred to "one of the rare lucid intervals in the Government brief."

Dissolution, he said, would be a "death sentence," and argued that the Government insistence that the trade practices section of the lower court's judgment are inadequate is premature since the remedies proposed have not been tried.

The Government objective, Proskauer said, would reduce its quality because of the loss of showcases "without which no company could afford to risk the several million dollars needed today for the best pictures."

"Complete collapse" would be the industry reaction to divorcement, he said.

Fierly Louis Frohlich told the Court that Columbia believes it has the right to sell its pix in blocks, and "boldly challenges the jurisdiction of the lower court" in ruling out

(Continued on Page 7)

**FASTEST
COAST-
TO-COAST
SERVICE!**

Go by TWA Constellation

For quick reservations, see your travel agent or call your local TWA office.

TWA
TRANS WORLD AIRLINE
U.S.A. • EUROPE • AFRICA • ASIA

**THE
BANK OF THE
MOTION PICTURE
INDUSTRY**

**Bank of
America**

NATIONAL TRUST & SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM

"ONE OF THE BEST PICTURE DOING SOME OF THE



RELEASED THROUGH

R K O
RADIO
PICTURES

"One of the Ten Best of the Year . . . Tense and magnificent."

—N. Y. Times

"One of the Ten Best of the Year . . . A masterpiece . . . as fine drama as the screen affords."

—N. Y. Daily News

"Engrossing . . . tremendous melodramatic power . . . Ford's direction savage and sensitive."

—N. Y. Herald-Tribune

"Fine emotional drama . . . a standout in direction and photography."

—N. Y. Daily Mirror

"Picture of the Month . . . A masterpiece of direction and photography."

—Redbook Magazine

"Striking emotional drama . . . told in terrifying terms of action."

—Liberty Magazine

OF THE YEAR" IS

ET BUSINESS OF THE YEAR!

"No finer picture made this year . . . Utterly breathtaking."

—McCall's Magazine

"Movie of the Week . . . The story is unusual . . . direction superb."

—N. Y. Sunday Mirror

"A stirring drama superbly played."

—Cue Magazine

For instance, at the Victoria, on Broadway: still going strong with around-the-corner boxoffice lines (see photos) after record opening week beginning Christmas Day! . . . Terrific grosses in a dozen Texas engagements, including San Antonio, Ft. Worth, Houston, El Paso, Austin . . . In Albuquerque . . . Swell business in Boston, Baltimore, Chicago, Cleveland, Birmingham, Miami, Milwaukee, Cincinnati—with the success story growing bigger and better with new big openings every week! . . . And no wonder — when you think of the overboard acclaim by all the leading critics!

JOHN FORD and MERIAN C. COOPER
present **ARGOSY PICTURES'**

THE FUGITIVE

co-starring

HENRY FONDA • DOLORES DEL RIO
PEDRO ARMENDARIZ

with

J. CARROL NAISH • LEO CARRILLO • WARD BOND • ROBERT ARMSTRONG • JOHN QUALEN

Screen Play by DUDLEY NICHOLS

DIRECTED BY

JOHN FORD

Associate Producer: EMILIO FERNANDEZ • Cinematography: GABRIEL FIGUEROA

Gov'ts Must End Tax Impasse, British View

(Continued from Page 1)

point that neither the American nor British industry on their own can effectively cope with the problem, it is said. British industry feels that it is now up to the American trade to "turn on the heat" in Washington to bring direct U. S. Government intervention.

It is stressed that until there is consultation between the U. S. Government and the British Government the impasse will persist.

Duty Adjustment Only on Gov't Level, Agrees Coplan

Not until U. S. and U. K. Government heads huddle on the tax impasse can the industry expect a break in the deadlock, declared David Coplan, managing director of UA in Great Britain, at yesterday's press conference at his company's home offices.

Coplan also observed that with nationalism on the increase, Hollywood producers will find it more and more necessary to make some pictures abroad, either because of quota requirements, or because those countries with inadequate production facilities will insist on "getting into the act" one way or another.

Because of existing restrictions against Hollywood products, UA's British company contemplates making six films a year, for at least seven years. These plans, however, are still on paper, Coplan disclosed. Should the 42-pix plan go through.

Name Brotherhood Chairmen

Additional state chairmen for Brotherhood Week, Feb. 22-29, were announced yesterday by Harry Brandt, national exhibitor chairman. New appointments are Arthur Robinson, Michigan; Mike Gutman, South Dakota; Arthur Lockwood, Massachusetts; Roger Mendenhall, Idaho, and William H. Theford, Oregon.

Williams Addresses Ad Club

Wilkes Barre — Phil Williams, AMPA proxy, spoke before the Wilkes Barre Advertising Club on Monday. Williams' topic was "What Good Advertising Means to Your City."

Send Birthday Greetings To—

Feb. 11

Patti McCarty Mike Mindlin
David A. O'Malley Rex Lease
T. J. Donaldson Joseph Mankiewicz
Marion Ryan Anita Garvin
Dorothy Kelly Eva Gabor
William B. Zoellner

Feb. 12

Barry Trivers D. Kimelman
Abraham Ford Betty Jaynes
Abraham Schaeffer William Collier, Jr.
Newton E. Melitzer



Mid-week Musings

● ● ● CHARLEY SCHLAIFER, busy 20th-Fox ad-publicity chief, who, despite the demands of his job nevertheless finds time to do a public relations stint of no mean proportions for the motion picture, has a prescription in the latter connection well worth passing on. . . . Sez Doc Schlaifer: "All of us would be better off, if we'd stop considering ourselves as an industry and instead think of ourselves as just 'show business'." . . . It's Charley's thesis that "industry" carries certain lofty connotations that have a negative, even crippling influence. . . . "Industry," he opines, instinctively brings a mental picture of magnates 'round a conference table allocating so many units for this subsidiary, so many for that, etc. . . . That's not "show business," observes the Doc, but under the "industry" spell, it's easy to overlook it, plus the fact that films are a creative art form aimed for the masses. . . . "If all of us will just think of ourselves as in show business—and by all I mean producer and distributor as well as advertising and publicity people and exhibitors—and operate as a business, and fight for business, we'll be the better for it. Much, much better."

● ● ● ERIC A. JOHNSTON is headed for a Newsweek color cover. . . . Alan E. Freedman, president of De Luxe Labs., is the new commodore of Port Washington's Knickerbocker Yacht Club, second largest on L. I. . . . ● 20th-Fox will give "Scudda Hoo! Scudda Hay!" mass day-and-date showings in the Mid-west requiring a record number of prints on the heels of the Sedalia, Mo. world premiere March 10. . . . Charlie Schlaifer is putting a huge territorial campaign behind it. . . . ● Take it from Walter Gould, who should know, UA is not selling its Mexican distributing subsidiary, despite reports from Mexico City to that effect. . . . ● N. Y. Public Service Commission evidently is getting so many squawks against the Long Island R. R. service that it is resorting to a postcard form acknowledgment card. . . . ● Warner's launched "Voice of the Turtle" in Boston with a very successful sneak in the Fenway last night.

● ● ● BRITAIN'S FILMS BILL, as amended, will curtail the extended playing time policy which has come into vogue in the U. K. since the duty impasse. . . . ● Jack Benny will emcee the annual Photoplay Gold Medal Award dinner on the Coast on the 16th. . . . ● Monogram will re-issue three features, eight westerns this year. . . . One of the features, "When Strangers Marry," will come out as "Betrayed." . . . ● The Thomas A. Edison lab. in West Orange, N. J., will be opened to the public today, 101st anniversary of the inventor's birth. . . . ● Enterprise is reported planning to produce "The Outsider," with Robert Mitchum and Louis Calhern, largely in the East, but the shooting will be in Maine rather than in New York. . . . ● London hears that Lou Jackson may be leaving British National. . . .

● ● ● BRITISH PROPHECY: Magazine of the Future, a sorta British parallel of Fortune, (which is printed in Czechoslovakia, at least for American distribution, by the way) in its current issue gazes into the future to see what Britain looks like in 1955. . . . And, oh, brother! . . . Briefly reporting on the cinema, it notes that "prized for their rarity, the slim quota of Hollywood films took their place alongside their European rivals in the years of austerity. . . . Many cinemas could only exhibit one American picture in the course of a whole year." . . . And for illustration, there's a photo of a (presumably) London theater in 1951 advertising "The one and only American film of this year." . . . The marquee assures it's the "terrific" and "stupendous" story of "a woman for whom men love to die" and that it's "all in Super Color." . . . But the kicker is to be found in the "queue here" sign. . . . In line, are just two—count 'em two—patrons!

Cleveland MPF Meet Sets Organization

Cleveland—Area-wide organization of the Motion Picture Foundation was completed yesterday with the election of Harry H. Goldstein, a trustee, and Bert Lefkovich, chairman for this territory. Elections followed a luncheon meeting called by Nat Wolf and Lefkovich.

Some 50 representatives of all branches of the local industry attended to hear addresses by "Chick Lewis, publisher of Showman's Trade Review, and Lefkovich. Cleveland is the last territory to organize for MPF.

Fourth U-I Regional Meet Opens Sunday at Waldorf

(Continued from Page 1)

Wednesday, will be attended by home office executives and district managers, branch managers and salesmen from Eastern and Canadian branches.

Forthcoming releases to be screened for the sales group include "All My Sons," "The Naked City," "A Double Life," "Black Bart," "Cashbah" and "Up in Central Park."

Those scheduled to attend include Eugene Vord, E. E. Lowe, Albany; John J. Scully, E. M. Feitman, Fred Shohet, Kenneth May, Judson Parker, Boston; Dave Miller, Joe Gino, Arthur A. Rose, J. J. Spandau, Buffalo; T. T. Dana, Lester Zucker, Leo G. Lieb, Alex Schimel, Cleveland; Arthur Greif, field, George Reif, New Haven.

Also, David A. Levy, Nat Goldberg, P. Winnick, Harry Fellerman, Leo Greenfield, New York exchange; George E. Schwarz, Joseph Leon, William J. Doyle, John Scully, Jr., Murray Gold, Philadelphia; F. Guehl, Maurice Silverberg, Carl Beard, Milton Ripp, P. C. Quiter, Pittsburgh; H. Martin, W. Vincent Dougherty, Walter Davis, Barney Frank, Washington; A. Perry and M. Isman, Canada.

Kennedy Urges Series of Features on UN's Work

Jay Richard Kennedy, whose "The Ends of the Earth" was previewed last night at Lake Success for members of the Economic and Social Council and the UN's permanent delegates, told the audience that "there are many other important aspects of the work of the UN that should be the subject matter of dramatic presentation" and expressed the hope that there would be a series of feature films as well as documentary shorts "on all of the vital aspects of UN work."

"Burning Cross" to Victoria

"The Burning Cross" has its New York premiere Feb. 19 at the Victoria Theater.

SICK LIST

CHET BELL, on leave of absence Paramount branch manager in Denver, seriously ill in St. Joseph's Hospital, bank.

Majors Blast Equity Decree Provisions

(Continued from Page 3)
bookings and calling for competitive bidding.

"Everything in this business for 30 years—this pioneering industry—built on blood, sweat and tears," Frohlich said. "It has become an evil and must be crushed, according to the District court."

His company, he said, would be put to the hands of the exhibitors, and he refused to accept that argument, and he exhorted exhibitors to keep rentals down. The majors liked it, he said, because they have 1,000 theaters, but it means they could use our best product "and leave us to fiddle the rest wherever we can."

Justices Rutledge and Reed questioned Frohlich sharply on his assertion that he did not have the right to prescribe selling methods. Frohlich maintained that although antitrust laws, you may find you cannot do as you now could do in the past, and he said he did not want to enter into a piracy.

Judge Augustus Hand, in New York, held the case against Universal was weak at first, and his client was dropped from the defendants in the Griffith and Schine cases, and dismissed by the court in the present case. Thomas Turner Cook told Cook argued that exhibitors do not want the uncertainty of supply which is the result of the trade practices section of the New York judgment.

"United Artists should have been dismissed from the case in the lower court, and should be dismissed here," said Edward C. Raftery for that company. "We're not guilty of anything, and we stand on that."

He said the Government "seeks to strike a system whereby the industry renders the public an opportunity to see the best films or the worst—and God knows we have those—at prices to suit every pocket."

Raftery continued, his greatest difficulty in reading the Government brief "was in any mention of United Artists in it."

Stipulation of minimum admission prices in the license for a feature is "a violation of either the Sherman or the Clayton Acts," he argued, "and is price-fixing. On the other hand, it is essential in determining a fair license."

Raftery objected also to the lower court's giving "such clearance as the exhibitor is entitled to."

Instead, he said, the conception could be "such clearance as we need to protect our revenue."

Concluding, he said the law "doesn't compel a single exhibitor to buy a single picture. That monopolist who sits all alone in his theater is the biggest monopolist in the business. He can pick, choose, and leave you out."

To which Justice Rutledge replied that it is not the kind of monopoly at which anti-trust laws are directed. He said that it should be preserved.

Fitzgibbons Awarded OBE for War Efforts

Ottawa—The award of Commander of the Order of the British Empire was bestowed upon J. J. Fitzgibbons by Viscount Alexander of Tunis, Governor General of Canada, at traditional ceremony of investiture at official residence here of the Viceroy to the Dominion yesterday. Decoration was awarded Famous Players Canadian president for his personal services in support of the war effort.

"MAY IT PLEASE THE COURT..."

(Continued from Page 1)

Government seeks "divorcement by attrition," and ban on expansion would leave RKO "permanently frozen in an inferior position."

LOUIS FROHLICH, for Columbia: Lower court overstepped its functions in banning block booking and ordering competitive bidding. Legal rights of copyright holder violated in New York judgment.

THOMAS TURNER COOK, for Universal: None of the trade practices in the New York judgment should apply to us. Government has not shown Universal motivated in booking by anything but desire to bring in greatest return per picture. Exhibitors don't want to buy singly, but want assurance of product.

EDWARD C. RAFTERY, for United Artists: We're not guilty of anything and we stand on that. Industry practices, that the Government attacks, have given public the best picture at prices to suit every pocketbook. Exhibitor is the greatest monopolist in business.

JUDGE JOSEPH PROSKAUER, for Warners: Divorcement decree by lower court would be abuse of discretion; would mean "complete collapse of industry." The lower court did not believe that "in order to roast the pig you have to burn the house down, but the Attorney General came in here proposing arson."

Tele Said Top Theater Problem Seek Basis of Union, TOA Com

(Continued from Page 1)

many will herald a new and enriched exhibition industry, or it may presage the extinction of exhibition as it exists today," the report states.

Reviewing the tremendous growth of video over the last 18 months, survey points out that no clear pattern yet exists from which the ultimate effect of the new medium upon motion picture theaters can be determined.

Theater presentation of tele programs, either through a pick-up of standard broadcasts or via distinct radio or wire channels not available for home reception, is a possibility, the report says, but the assignment of frequencies for exclusive use of the motion picture industry has already been challenged.

Loren L. Ryder, SMPA president, told TOA of his observations at the New Year's Day telecast of the Rose Bowl football game in Los Angeles Shrine Auditorium, reporting that the audience was as enthusiastic as if they had been actually present at the contest. "This entertainment is being presented in miscellaneous auditoriums which may de-

velop to be a major competitor to the motion picture theater," Ryder declared.

So far as manufactured entertainment is concerned, the report concludes that the motion picture can do a much better job than television. Although the present quality of video is adequate for sports events, much is to be desired in presenting films wherein the quality is inferior to most newsreels, the TOA report continues.

Contrasted with the threat presented by video to theaters, the report points out that as the result of the tremendous amount of films that will be utilized for telecasting, the production phase of the industry will "by all odds find a logical and lucrative role in the television scheme."

The report concludes with five recommendations on the course to be followed by exhibitors in meeting the challenge: Complete information on the subject to be every theater owner's stock in trade; theater men should join and lead in the development of tele facilities throughout the nation; tele lounges should be established in theaters; theater industry should encourage research in large screen tele, and independent study by TOA must test the possibility of theater exclusives on sporting events and other happenings of great public interest.

Report was prepared under the supervision of the following committee: E. V. Richards, chairman, Mitchell Wolfson, Arthur Lockwood, David Wallerstein, Charles Skouras and Myron Blank.

Doubt Canada Will Copy British Duty

(Continued from Page 1)

Britain by imposing high taxes on United States films, or that Canada will increase customs duties on United States films to help the Canadian (and perhaps British) foreign exchange problems," according to John Peabody Palmer, United States consul general in Montreal.

In a report circulated to the trade press this morning by Department of Commerce chief Nathan D. Golden, Palmer reported that Canadian distributors and exhibitors feel that curtailment of United States film imports "would result in dislocation and widespread dissatisfaction because British and other producers could

Exhib. Protection Tops Allied Board Agenda

(Continued from Page 1)

hibitor" it was revealed in a bulletin sent the board yesterday.

In addition, the Association's attitude toward the Motion Picture Foundation will be thrashed out, witnesses for Allied at the House judiciary hearings on the Lewis Bill to restrict ASCAP claims to producers selected, and there will be a thorough discussion of the problems of increased 16 mm. competition.

not meet the demand, either in quality or in quantity."

(The Canadian government has demanded a paring of dollar shipments from Canada to United States for pix by about one third.)

Photoplay Medals to Bergman, Crosby, Col.

Ingrid Bergman, Bing Crosby and Columbia Pictures, as the producer of "The Jolson Story," on Feb. 16 will be awarded gold medals at the annual Photoplay banquet, to be held in the Beverly Hills Hotel, Beverly Hills. Sidney Skolsky, Alfred E. Green and Stephen Longstreet will also receive medals as producer, director and author of the film.

Medals are awarded as the result of the nationwide poll conducted by Dr. George Gallup's Audience Research, Inc., for Photoplay. Crosby is awarded the medal, based on popularity, for the fourth consecutive year, while Miss Bergman is marking her second selection as the most popular actress of the year.

Runners up among the most popular pictures are Samuel Goldwyn's "The Best Years of Our Lives," Paramount's "Welcome Stranger," RKO's "It's a Wonderful Life," M-G-M's "The Yearling," Paramount's "Dear Ruth," 20th-Fox's "Boomerang," Paramount's "Blue Skies," Universal's "The Egg and I," RKO's "The Farmer's Daughter," and 20th-Fox's "Marge."

Runners up to Miss Bergman were June Allyson, Bette Davis, Greer Garson and Rita Hayworth, while Crosby was followed by Humphrey Bogart, Gary Cooper, Alan Ladd and Gregory Peck.

During last year the greatest popularity gains among actors were registered by Robert Mitchum and Larry Parks. Among actresses, Ann Sheridan and Barbara Stanwyck showed greatest gains, according to the poll.

Heinemann to Preside Here At First E-L Sales Meet

(Continued from Page 1)

to a discussion of sales policy by Heinemann, addresses will be made by Arthur B. Krim, Bryan Foy and Max E. Youngstein.

Also present will be Al Suchman, Herman Beiersdorf, Jerry Picman, Frank Soule, Manny Goodman, Joe Sugar, Del Goodman, Al Herman, Tom Donaldson, Grover Parsons, Edward Heiber, Beverly Miller, Clair Hilgers, Joe Minsky, Seymour Schusel, William Feld, Sam Milner, William Shartin, Hal Danson, Leo Brody, Arthur Jeffrey, Patrice Snyder and Lige Brien.

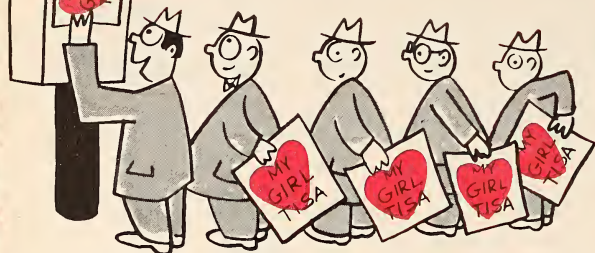
"Oscars" Over ABC's Net

ABC will broadcast the Academy Awards from Hollywood on March 20.

WEDDING BELLS

Finney-Gibson
Indianapolis—Phyllis Finney, Eagle Lion biller, was married recently to John Gibson.

Arthur DeBra
MPAA
28 West 44th Street
New York, New York



"After 'My Girl Tisa' the lines
will form to the right for

LILLI PALMER

LOUELLA PARSONS said it

and

It introduces to the screen
that new star-rage of the stage

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Music by Max Steiner

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GIRL
TISA"**

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OF A
PICTURE

And
THAT IS
EXACTLY WHY
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RELEASE IT
ON



SALUTE TO AMERICAN BROTHERHOOD WEEK!



Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOLUME 33, NO. 30

NEW YORK, FRIDAY, FEBRUARY 13, 1948

TEN CENTS

FILMS BACK TO WALL -- BYRNES

CEA Begg U. K. Gov't to Negotiate With U. S.

Requests MPAA to Seek
State Dept. Discussions
With British Officials

London (By Cable)—The CEA General Council, meeting here yesterday, by resolution "earnestly entreated" the Labor Government of Prime Minister Attlee to open negotiations with the U. S. Government in an endeavor to end the import duty deadlock that has cut off the flow of new American films since last August.

At the same time, by a similar
(Continued on Page 4)

Name Jack Schlaifer As Aide to Heineman

Appointment of L. J. (Jack) Schlaifer as assistant to William J. Heineman, Eagle Lion vice-president in charge of distribution, was announced Wednesday.

Schlaifer has been associated with the industry since 1912 when he joined Warners. In 1915 he became Universal branch manager in Seattle, later opening his own state's rights exchange in that city.



SCHLAIFER

Returning to Universal in 1919, Schlaifer rose to the post of Western sales manager
(Continued on Page 5)

\$256,000 in Rentals For "Soul" at Globe

"Body and Soul," which starts its 15th Broadway week at the Globe tomorrow, thereby giving the house a run record, has yielded \$256,000 in film rental thus far for UA, which is releasing the Enterprise pic. Pic, which is expected to run thru Easter, has grossed approximately \$500,000, and in its 14 weeks was seen by some 250,000 patrons.

\$50 MILLION TO DO BIZ IN U. K.

Each Major Would Require
That Amount—Johnston

A cash investment of \$50,000,000 for each major company would be necessary in order to do business in Britain under the terms of the present tax, Eric A. Johnston, MPAA president, said yesterday in a WOR radio interview.

Guest at the weekday morning Martha Deane show, Johnston explained that inasmuch as payment of the tax must be made in advance upon estimation of the potential gross and that approximately three years is required to play off a feature in that area, the \$50 million figure is a fair estimate of the amount of

(Continued on Page 4)

Skouras Brought Back Duty Ideas—Johnston

Spyros P. Skouras, 20th-Fox president, "brought back some ideas" on the British tax situation, Eric A. Johnston, MPAA chief, said Wednesday, without indicating whether any concrete proposal was being entertained by the organization.

Interviewed by the industry press following his appearance on a radio
(Continued on Page 6)

Stress Changes in N.Y. Decree Gov't Sees Divorcement 'Last Resort'

Poling, Gannin, Liebman
At Brotherhood Luncheon

Speakers at the eighth annual Brotherhood Week luncheon of the National Conference of Christians and Jews, amusement division, Feb. 24 at the Hotel Astor, will include Daniel A. Poling, editor of the Chris-

(Continued on Page 5)

The 1948 FILM DAILY YEAR BOOK OF MOTION PICTURES will soon be ready for all subscribers of THE FILM DAILY.—adv.

Denies Government's "Fabulously Rich" Charge
And Points Out 20th-Fox Has Not Earned a Fair
Return on Its Investment, Except in a Few Years

By ANDREW H. OLDER Washington Bureau of THE FILM DAILY

Washington—Former Supreme Court Justice James F. Byrnes told his erstwhile colleagues Wednesday that dark theaters may result because "The American moving picture industry has its

Court Subjects Gov't To Heavy Questioning

Washington Bureau of THE FILM DAILY

Washington—While they hardly interrupted their one-time colleague, 20th-Fox counsel James F. Byrnes, six of the eight Supreme Court justices sitting in the crucial six case peppered Government attorneys Robert L. Wright and John F. Sonnett with questions Wednesday. Only Justices Black and Burton refrained from interrupting the lawyers. (Burton asked not a single question
(Continued on Page 6)



BYRNES

Despite the Government's reference to the industry as "fabulously rich," Byrnes said,
(Continued on Page 8)

IATSE-Distributors Near Agreement on Pay Scales

With agreement imminent between reps. of IATSE and the 10 distribution companies regarding new wage scales for more than 6,000 workers employed in the nation's 32 exchange areas, Commissioner L. A. Stone bowed out of the picture as mediator. Last two meetings between both parties had been presided over by Stone
(Continued on Page 5)

Bonuses, Teamwork Key Kranze Policy

With continued emphasis on incentive bonuses, closer teamwork and harmonious leadership, Bernard G. Kranze, veepee and world-wide sales chief of Film Classics, yesterday outlined to THE FILM DAILY some of his plans for whipping into shape a sales
(Continued on Page 6)

Introduce Bill to Amend Municipal Law

Albany—Under provisions of a bill introduced in the Senate by William S. Hults, Jr., Republican of Port Washington, the General Municipal law is amended to include towns in provisions regulating admission of children to theaters and appointment of matrons or supervisors; allows towns to license theaters for exhibiting films licensed by Department of Education for unaccompanied children.

Your check covering your subscription to THE FILM DAILY for the coming year will ensure you of getting your FILM DAILY YEAR BOOK AS SOON AS IT IS OFF THE PRESS.—adv.



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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Feb. 11)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	17 1/4	17 1/4	17 1/4	— 1/4
Bell & Howell.	21	19 5/8	21	+ 1/8
Columbia Pict. vtc.	10 1/4	10	10	+ 1/4
Est. Kodak	35 1/2	38 1/8	38 1/8	+ 1/8
Gen. Prec. Eq.	14 1/2	14 1/2	14 1/2	— 3/8
Loew's, Inc.	17	16 1/2	16 1/2	+ 1/4
Paramount	18 1/2	18 1/4	18 1/4	+ 1/8
RKO	7 1/2	7 1/2	7 1/2	— 1/8
Republic Pict.	3 1/2	3 1/2	3 1/2	— 1/8
Republic Pict. pfd.	3 1/2	3 1/2	3 1/2	— 1/8
20th Century-Fox	19 1/2	19	19 1/2	+ 1/8
20th Cent.-Fox pfd.	35 1/2	33 1/2	33 1/2	+ 1/8
20th Cent.-Fox pfd.	12 1/2	12 1/2	12 1/2	+ 1/8
Universal Pict.	12 1/2	12 1/2	12 1/2	+ 1/8
Universal Pict. pfd.	58	57	58	+ 1/8
Warner Bros.	10 1/2	10 1/2	10 1/2	— 1/8

NEW YORK CUBB MARKET

	High	Low	Close	Net Chg.
Monogram Pict.	2 1/2	2 1/2	2 1/2	— 1/4
RKO	1 1/2	1 1/2	1 1/2	— 1/4
Sonotone Corp.	3 1/2	3 1/2	3 1/2	— 1/4
Technicolor	12 1/2	12 1/2	12 1/2	— 1/4
Trans-Lux	5 1/2	5 1/2	5 1/2	— 1/4

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 1/2	5 1/4

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COMING AND GOING

ERIC A. JOHNSTON, MPAA proxy, and KEN-NETH CLARK returned to Washington Wednesday from New York.

CLAUDE RAINES returns to England March 1 to co-star with Ann Todd in "The Passionate Friends" for Rank.

ALFRED N. SACK of Sack Amusement Enterprises, Dallas, has arrived in Hollywood, and will be at the Longham Hotel for about 6 weeks.

E. W. McLELLAN, JR., assistant chief of engineering of the Westrex Corp., will leave Feb. 16 on a three-month trip which will take him to key cities in North Africa, India, South East Asia and Australasia.

FRED ZINNEMAN, director of M-G-M's "The Search," will arrive from Hollywood by plane tomorrow and will remain in New York until after the film's March premiere.

D. H. FINKE, president of Coinometer, Inc., returned to Chicago from New York over the holiday.

JACK GOETZ sails today on the S.S. Vulcania for the Mediterranean. He will return in about a month.

Eagle Lion Associates To Honor Schwalbe

Associates of A. W. Schwalbe, who resigned last week as Eagle Lion vice-president and distribution chief, will hold a dinner in his honor in the Vanity Fair Room of the Hotel Sherry-Netherlands tonight.

Among those attending will be Arthur B. Krim, Bryan Foy, William J. Heineman, C. Warren Sharpe, Max E. Youngstein, Harold Dunn, Al Suchman, Herman Beiersdorf, Sam Seidelman, Nick Tronolone, James King, Jerome Edwards, Jack Lawrence, Jerry Dale, Seymour Peyser, Harry Kosiner, Monroe Greenhalt, Charles Amory, David Griesdorf and N. A. Taylor.

Also Al Herman, Tom Donaldson, Grover Parsons, Edward Heiber, Beverly Miller, Clair Hilgers, Joe Minsky, Seymour Schussel, William Feld, Sam Milner, Del Goodman, Lou Wechsler, Jack Bellman, Frank Soule, E. G. Goodman, Joe Sugar, Ed Levy, Neil Astrin, Murray Kaplan, Frank Hefferman, Jerry Pickman, Arthur Jeffrey, Hal Danson, Lige Brien, Leo Brody, Jonas Arnold, Bob Hadley and Mike Hoffer.

Bamberger Chairman of MPA Publicity Committee

Leon J. Bamberger has been named chairman of the public relations committee of Motion Picture Associates. Bamberger, RKO sales promotion manager, will be assisted by Bill Ornstein, of M-G-M, and Myron Siegel, Century Circuit.

Sergei Eisenstein Dies

Moscow (by cable)—Sergei Eisenstein, 50, outstanding Soviet motion picture producer and director died Tuesday night. He had been active in the legitimate theater before turning to the screen in 1924. His pictures received attention throughout the world. In 1930 he signed a contract with Paramount Famous Lasky in Hollywood but failed to make any pictures. The Soviet awarded him highest honors for his achievements. Also, in 1942 he authored the book, "Film Sense."

ALFONSO MERLET, formerly in charge of Foreign Screen Corp. operations in Mexico, will leave from Miami next week on a six-month tour of Latin America.

BUD ABBOTT and LOU COSTELLO will start a month-long p.a. tour of 15 key cities in April, covering openings of E-L's "The Noose Hangs High."

GEORGE L. BAGNALL, UA vice-pres., is slated to leave in a few days for Ottawa where he will huddle with political bigwigs on biz.

MARLENE DIETRICH, actress, is due here in about two weeks.

CHARLES K. STERN, Loew's assistant treasurer, leaves Feb. 25 for Palm Beach, Fla., where he will stop at the Whitehall Hotel.

EDWIN KNOPF, M-G-M producer, and GEORGE CUKOR, director, leave the Coast tomorrow for New York. They are slated to sail on the Queen Mary Feb. 19 for London with plans to return here March 10.

PAULETTE GODDARD sailed from London on the Queen Mary yesterday.

HAROLD POSTMAN, assistant to Alan F. Cummings, in charge of M-G-M exchange operations, leaves Sunday for St. Louis, Kansas City and New Orleans.

Documentary on Joe Louis Life in Planning Stage

A full-length documentary on the fight career of Joe Louis is under consideration, it is learned. Film, as contemplated, would include highlights of his 11 title-holding years, augmented by shots from the bouts which brought him to the top. Picture would be released on Louis' retirement, announced as after the forthcoming return fight with Joe Walcott.

Tri-States Again Offers \$1,000 Prize for Safety

Des Moines—A second annual state-wide safety campaign will be sponsored by Tri-States Theater Corp. and the Iowa State Junior Chamber of Commerce, between March 15 and Nov. 14. Circuit again offers a \$1,000 prize for the best safety campaign put on in any city in Iowa.

4% Amusement Levy Bill Introduced in LaSalle

LaSalle, Ill.—A measure to tax amusements four per cent has been introduced here by Alderman Thomas Whitfield. Bill is patterned on a similar levy in Bloomington.

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UA Sells Mexican Distribution Division

West Coast Bureau of THE FILM DAILY

Hollywood—Disposal of its Mexican releasing division by United Artists Distributing Company to Credit Cinematografico Mexico, was announced by the company in a letter to UA producers signed by proxy Gradwell Sears.

Reporting that the division had been operating at a loss as the reason for the action, Sears disclosed that alternatives to the sale were increased distribution charges to producers or acquisition of Mexican-made films to increase UA's Mexican business.

Maintaining that an additional charge could not be absorbed by the producers at this time and enough Mexican films were not available, nullified those alternatives. The Mexican organization will take over all UA pictures now in release.

SRO Personnel Changes Announced by Kusell

Herbert A. Kaufman has been named SRO Western division sales manager, Milton S. Kusell, vice-president in charge of domestic and Canadian sales, announced yesterday, in revealing five changes in company sales personnel.

Fred Gulbransen replaces H. H. Hunsaker as San Francisco sales representative; Max A. Hadfield replaces James L. Walsh, Jr., in Seattle; John N. McKeenan becomes Seattle booker, replacing Floyd J. Henninger, while Irving Mills replaces Casper Chounard as Minneapolis sales representative.

EXECUTIVE SECRETARY

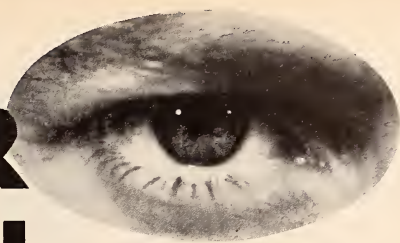
Executive secretary with six years' experience in talent, theatre and distribution offices soon available.

Write FILM DAILY

Box 163 1501 Broadway
New York 18 New York

YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129

KEEP YOUR ON THESE!



Last week seven wonderful motion picture entertainments were pre-viewed at the M-G-M Studios. They give thrilling meaning to the industry's new slogan "M-G-M GREAT IN '48!"

"STATE OF THE UNION"

LIBERTY FILMS presents SPENCER TRACY • KATHARINE HEPBURN • VAN JOHNSON • ANGELA LANSBURY ADOLPHE MENJOU • LEWIS STONE in FRANK CAPRA'S "STATE OF THE UNION" • Based on the Play by Howard Lindsay and Russel Crouse • Screen Play by Anthony Veiller and Myles Connolly • Associate Producer Anthony Veiller Produced and Directed by FRANK CAPRA • A METRO-GOLDWYN-MAYER PICTURE

"B. F.'s DAUGHTER"

M-G-M presents "B. F.'s DAUGHTER" starring BARBARA STANWYCK • VAN HEFLIN • CHARLES COBURN RICHARD HART • KEENAN WYNN • A ROBERT Z. LEONARD PRODUCTION • Screen Play by Luther Davis Based on the Novel by John P. Marquand • Directed by ROBERT Z. LEONARD • Produced by EDWIN H. KNOPF A METRO-GOLDWYN-MAYER PICTURE

"THE BRIDE GOES WILD"

M-G-M presents VAN JOHNSON • JUNE ALLYSON in "THE BRIDE GOES WILD" • BUTCH JENKINS • HUME CRONYN • UNA MERKEL • Original Screen Play by Albert Beich • Directed by NORMAN TAUROG • Produced by WILLIAM H. WRIGHT • A METRO-GOLDWYN-MAYER PICTURE



"HOMECOMING"

M-G-M presents CLARK GABLE • LANA TURNER • ANNE BAXTER • JOHN HODIAK in "HOMECOMING" • Ray Collins • Gladys Cooper • Cameron Mitchell • A MERVYN LeROY PRODUCTION • Original Story by Sidney Kingsley Adaptation by Jan Lustig • Screen Play by Paul Osborn Directed by MERVYN LeROY • Produced by SIDNEY FRANKLIN • A METRO-GOLDWYN-MAYER PICTURE

"THE PIRATE"

(Technicolor)

M-G-M presents JUDY GARLAND • GENE KELLY in "THE PIRATE" • WALTER SLEZAK • GLADYS COOPER REGINALD OWEN • Songs by COLE PORTER • Color by TECHNICOLOR • Screen Play by Albert Hackett and Frances Goodrich • Based on the Play by S. N. Behrman Dance Direction by Robert Alton and Gene Kelly • Directed by VINCENTE MINNELLI • Produced by ARTHUR FREED A METRO-GOLDWYN-MAYER PICTURE

"EASTER PARADE"

(Technicolor)

M-G-M presents IRVING BERLIN's "EASTER PARADE" starring JUDY GARLAND • FRED ASTAIRE • PETER LAWFORD with ANN MILLER • Color by TECHNICOLOR Music and Lyrics by IRVING BERLIN • Director of Musical Numbers ROBERT ALTON • Directed by CHARLES WALTERS • Produced by ARTHUR FREED • A METRO-GOLDWYN-MAYER PICTURE

"THE BIG CITY" (Tentative Title)

M-G-M presents "THE BIG CITY" starring MARGARET O'BRIEN • ROBERT PRESTON • DANNY THOMAS GEORGE MURPHY • KARIN BOOTH • EDWARD ARNOLD • BUTCH JENKINS • and introducing to the screen BETTY GARRETT and LOTTE LEHMANN • Screen Play by Whitfield Cook and Anne Morrison Chapin • Additional Dialogue by Aben Kandel • Based on a Story by Miklos Laszlo As Adapted by Nanette Kurner • Directed by NORMAN TAUROG • Produced by JOE PASTERNAK • A METRO-GOLDWYN-MAYER PICTURE

CEA Begs U. K. Gov't To Negotiate with U. S.

(Continued from Page 1)

resolution, the General Council addressed the MPAA, requesting that if the association is taking the matter to high levels, it ask the State Department to open negotiations with the British Government as early as possible.

Eric A. Johnston, MPAA president, when advised of the CEA action yesterday had no comment.

Well informed industry circles, however, made it plain that the U. S. industry, adamant that the confisca-

London (By Cable) — American film remittances in 1947 totaled \$52,000,000, \$16,000,000 less than the \$68,000,000 sent to the U. S. in 1946, according to provisional figures in a White Paper report of Britain's economic condition. The drop is partly due to the 75 per cent duty's effect, but largely stems from the box office recession here in the first quarter of 1947.

tory 75 per cent duty must be eliminated before film exports to Britain can be resumed, had no intention of asking the American Government to intervene and negotiate a settlement.

It was evident that the industry had no intention of getting so involved that its anti-duty position might be compromised by a Government maneuver or proposal.

Thus, the American industry position continues unchanged: No deal while the 75 per cent duty stands, with the revocation of the duty deemed a matter for the British industry to handle.

The General Council ratified a negotiated agreement granting wage increases from 7.5 to 12 per cent to theater employees throughout Britain.

Redstone's Dedham Drive-in

Michael Redstone, operator of the Sunrise Auto Theater at Valley Stream, L. I., will enter the drive-in field in Massachusetts. Redstone has acquired a site at Dedham for a 1,000-car drive-in. Construction starts March 1 for a June 1 opening.

Send Birthday Greetings To—

Feb. 13
Arthur Willi Dorothy Matthews
Joe Priore Tony Gerry
Howard Bretherton

Feb. 14
Fred Scott Florence Rice
Stuart Erwin Henry Randel
Jack Benny Trudy Marshall
Marcia Harris William L. Snyder
Michael Devaney Farley
William R. Swigert

Feb. 15
Hugh Wedlock, Jr. William Janney
B. R. Blotcky I. E. Chadwick
Cesar Romero A. H. Halprin
Bud Geary Lou Ostrow
Benjamin Listengart

Along the RIALTO

with PHIL M. DALY

Ringing Down the News Week's Curtain

● ● ● PUBLIC RELATIONS-WISE, Eric A. Johnston's appearance on the Martha Deane radio show over WOR here Wednesday was a natural..... The MPAA head talked right into more than 250,000 homes, was heard by an estimated audience of upwards of 500,000, essentially femme..... Those who tuned in heard Johnston discuss a variety of film subjects clearly and candidly..... Many a public misconception must have been eradicated..... The Deane show is not a web program, but WOR programs are heard as far South as Georgia, as far West as Pittsburgh and as far North as Canada and Nova Scotia.

● ● ● ALLIED UNITS are advising their members not to sign any ASCAP applications or contracts at the new rates, effective March 15, until national Allied policy jells at next week's Washington board meeting..... Meanwhile, Allied is not adverse to claiming credit for the ASCAP rate concessions..... Which undoubtedly will interest TOA..... And ASCAP, too..... Have you noted the entry into the film field of an increasing number of attorneys?..... Could it be in anticipation of the Supreme Court decision this year?..... Maybe you read that N. Y. Times cable the other day how a Welsh lad sent the 43 cents he had saved to buy U. S. comic books to Prime Minister Attlee to help his country..... Well, here's a sequel: Prexy Bob Savini of Astor, impressed by the youngster's sacrifice, has rushed him 100 of the latest comics..... And only a small percentage were "Li'l Abner" books..... Astor happens to be re-issuing "Li'l Abner."..... Add Things to be Watched Dept: National Theaters decision to open its 600 theaters to screen advertising shorts, with a Chesterfield short teeing off..... Revenue potential runs well into the millions..... Jack Levien, news editor of Warner Pathe News, will be one of three judges to select the best newspaper picture of the year in the annual Press Photographers Association contest, at the Hotel Astor Feb. 29th.

● ● ● THE ATO OF INDIANA, Allied unit, takes a dim view of the "escapades of Hollywood stars" and their effect on industry public relations, and a dimmer view of alleged producer failure to police star conduct..... For all of which the ATO believes it has the perfect answer, which is "for the exhibitors to insist that terms on pictures which include in their casts drunkards and persons of low moral conduct be relegated to low brackets"..... You can write your own comment, pal.

● ● ● QUOTE OF THE WEEK: "There's one blast I'd like to make through the newspapers, and that's against theater managers..... You know how hard we work to make a picture, how we figure everything out to the last detail..... Then along comes a theater manager and puts up exit signs so bright that you can't see anything else..... He has ushers waving you to the popcorn stand instead of a seat..... He has the sound so loud or so soft that you can't stand it..... As for the projection, that's as bad as the rest of it..... And I don't mean one theater, I mean almost all of them..... Those managers don't realize how careless handling can ruin a fine film."—Mervyn LeRoy in a New York Sun interview with Eileen Creelman.

● ● ● ADD WILL-WONDERS-NEVER-CEASE DEPT: Iowa State College has developed a almost-crunchless popcorn which also pops in a butterfly shape and thus takes up more space in the bag or box.

Cos. Need \$50 Million To Do Biz in Britain

(Continued from Page 1)

money required on the basis of \$15-16 million per year.

More important, Johnston pointed out, the type of taxation imposed by the British nullifies the effects of tariff reductions in other fields and prevents the free exchange of goods and services between nations.

Favors More Realistic Pix

Asked by Miss Deane whether the criticism directed at the so-called "escape" pictures emanating from Hollywood is justified, the MPAA chief declared: "In general, Hollywood should make more realistic pictures, dealing with the problems of our day."

Hollywood's most important export, Johnston continued is "the spirit of American freedom," not in the form of propaganda, but in the unconscious and realistic portrayal of the American way of life.

Johnston belittled current talk that threatened additional Congressional investigations were intimidating people in Hollywood in their selection of scripts. "We are urging the producers to continue with the freest expression of any problem with which they wish to deal," he declared. "There is nothing Communistic in an unsympathetic portrayal of a banker."

Sees Tele Stimulating

Television will stimulate rather than threaten the motion picture industry, in the opinion of the MPAA president. "Motion pictures are a great medium for communication and will be complemented rather than replaced by television," he said.

Explaining that only five per cent of his time was concerned with problems of censorship, Johnston told the radio audience of the many facets of MPAA operation. He described briefly the role played by the organization in foreign sales, research, visual education, labor relations, contacts with foreign governments and people, and the problem of stimulating new audiences.

In the latter connection, he pointed out that only 300 million of the world's two billion people see movies, and that a program was being developed to tap this tremendous untouched audience.

Resume Rose-Mason Trial Today

Trial of James Mason's suit of declaratory judgment to void an alleged memo agreement with David Rose, and of Rose's counter action seeking damages of \$1,765,000, an injunction, will be continued this morning before Federal Judge John C. Knox. Trial of the suits started Wednesday.

Frank Kerr Dead

New Westminster, B. C.—Frank Kerr, 67, owner of the Edison Theater, died of a heart attack. He has been in theater business for 45 years.

CHARTERED

WALWORTH THEATER CORP., 540 N. Michigan Ave., Chicago, by Eddie Silverman, Edna Blackman, Harold Gerry.

INDEPENDENT AMUSEMENT CO., 112 18 St., Rock Island, Ill., by Alex Abe, Barn Brethman.

HARGREEN CORP., Dover, Del.; capital \$1,000, to deal in motion pictures.

COMMAND PERFORMANCE PICTURES CORP., New York; capital, 200 no par shares. To produce films by Helena Karsavage, Irene E. Sloss, Beth Gold.

TELAB, INC., New York; capital, 200 no par shares; film laboratory; by Gary Glickman, Joe N. Weber, Ida Vomero.

Speakers Set for Brotherhood Lunch

(Continued from Page 1)

An Herald; Rev. Robert L. Gannin, president of Fordham University, and Rabbi Joshua Loth Liebman, the "Peace of Mind," it was announced Wednesday by David Einstock, chairman of the campaign committee.

J. Robert Rubin, Loew's vice-president, is national chairman of the amusement division, while Spyros P. Couras, president of 20th-Fox, is chairman of the motion picture division.

Assisting on the all-industry luncheon are Barney Balaban, Harry Landt, Max A. Cohen, Jack Cohn, Ed E. Depinet, Simon H. Fabian, Roger Ferri, Emil Friedlander, Ted Golden, William J. German, John Lunden, Leonard H. Goldenson, Harry Newman, Oscar Hammerstein.

Also, Will H. Hayes, Harry Kaline, Malcolm Kingsberg, Jack Kirsch, S. Barret McCormick, Dan Michalove, Robert Mochrie, Louis Brock Pemberton, N. Peter Athvorn, Herman Robbins, Montague Almon, Charles Schlaifer, Al Chwalberg, Silas F. Seadler, Sam Hain, Benjamin Sherman, Joseph R. Vogel and Albert Warner.

Proposes Tax Exemption or Full Charity Gifts

Albany—State income tax exemption for the full amount of contributions and endowments by individuals and corporations for religious, charitable, scientific or educational purposes, was proposed Wednesday by assemblyman Clellan S. Forsythe, R. Onondaga.

Law now limits exemptions to 15 per cent of the contributor's total income. Forsythe pointed out that this works a hardship on churches and similar organizations.

Gottlob Aids Brotherhood

In conjunction with the Theater Division of American Brotherhood Week, Sigmund Gottlob, director of the Foreign Language Film Critics' Circle, has been placed in charge of Brotherhood Week publicity in New York's foreign language press.

SICK LIST

ARNOLD JOHNSON, Onawa (Ia.) exhibitor who has been ill a month, is now in doctor's hospital, Omaha.

OTTO HANSEN, RKO-Brandeis projectionist, slipped and fell on the ice and now is in St. Joseph's Hospital, Omaha, for an extended stay.

MARIE HASSETT, Paramount head in actress, Omaha, is in the hospital following an auto accident.

DAVID COPLAN, UA's manager in Britain, is slated for an appendectomy in an Ottawa hospital.

Albany Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	232	152,506	Circuit-operated theaters†	116	103,576
Closed theaters	10	4,116	Non-circuit theaters	126	53,046
Totals	242	156,622	Totals	242	156,622

Seating capacity of theaters now in operation, according to population groupings*:

Population	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
250,000-100,001	2(a)	—	23	—	28,839	—	1,254
100,000-50,001	2(b)	4	22	45	22,991	51,830	1,045
50,000-25,001	3	7	11	56	63,978	1,077	—
25,000-10,001	14	21	30	86	25,983	89,661	866
10,000-5,001	10	31	12	98	10,118	99,779	843
5,000-2,501	26	57	28	126	17,494	117,273	625
2,500 and under	105	162	106	232	55,233	152,506	332

* Excluding three Drive-In theaters, total capacity 1,580 automobiles.
† A circuit is defined as "four or more" theaters operated by the same management.
(a) Albany, Utica; (b) Schenectady, Troy.

232 Theaters Operate In Albany Territory

* Total theaters in Albany exchange area is 242, of which 232 are operating and 10 are closed, according to the 26th in a series of theater directories released by the MPA-A. Total seating capacity of the houses is 156,622, with 152,506 in the operating theaters and 4,116 seats in the dark situations.

Area's four largest cities, Albany, Utica, Schenectady and Troy, have 45 theaters with a total of 51,830 seats. Average seating capacity of theaters in Albany and Utica is 1,254, with the average for 106 theaters in 105 towns with a population of 2,500 or less put at 332 seats per house.

IAATSE-Distributors Near Agreement on Pay Scales

(Continued from Page 1)

who represented the Federal Mediation and Conciliation Service. Since management and labor have almost reached an accord, they felt that Stone need no longer concern himself with the case. Stone agreed.

IA's national exchange contracts which expire in Nov. of this year were re-openable last Dec. for adjustment of wages and hours. Negotiations began Nov. 17 after a poll had been taken in which IA exchange locals voted to let the general office conduct negotiations on their behalf.

306-Circuits Meet Tuesday

Representatives of the major circuits and of Local 306, the projectionists' union, are slated to huddle over the new wage hike at 2:30 p. m. Tuesday. Though meeting place has not been set, chances are that they will meet at the Astor Hotel.

Goldwyn Execs. Accept 50% Salary Reductions

West Coast Bureau of THE FILM DAILY Hollywood—Executives of Samuel Goldwyn's organization have agreed to 50 per cent salary cuts in a move by the producer to reduce production costs to reasonable levels. Salaries and wages of those in lower brackets are not affected.

Five New Films Start, Making 34 Shooting

Hollywood — With five new pictures rolling this week, and two finished, last week, there are a total of 34 pictures in production. Pix pictures are shooting at Warner Bros., including "One Last Fling", and additional footage on "Strange Meeting" is being filmed. Production wound up on "Adventures of Don Juan". Universal-International has five pictures before the cameras, including the Abbott and Costello picture, "The Brain of Frankenstein". Four pictures are shooting at 20th Century-Fox, Metro and Paramount. Columbia will have three shooting, including "I Surrender Dear"; Two each are in production at Monogram, Republic and United Artists. RKO Radio started "The Boy With Green Hair", and Eagle Lion has one shooting.

Name Jack Schlaifer As Aide to Heineman

(Continued from Page 1)

and general manager of theater operations, after which he became assistant general sales manager for UA, a post which he held from 1928-32. In the latter year, he returned to Universal as general sales manager, then rejoined UA where he became a vice-president in 1939.

Since 1941 he has been with Edward Small, 20th-Fox, and most recently, Allied Artists-Monogram. He is a member of Picture Pioneers.

Simon With Ver's Camp Shows

Louis M. Simon has been named general manager of Veterans Hospital Camp Shows.



SPECTACLE

To Fire Your Blood!

ROMANCE

To Thrill Your Heart!

CASANOVA

GREATEST FIGHTER-LOVER...in

"ADVENTURES OF CASANOVA"

An Eagle Lion Films Production



Court Subjects Gov't To Heavy Questioning

(Continued from Page 1)

Justice Felix Frankfurter—as he had done previously—demonstrated once again his keen interest in the arbitration system set up under the 1940 consent decree and since abandoned. He has asked for the full arbitration record, and Wednesday he demanded of Wright an explanation of why the Government, powerless otherwise to correct abuses, had decided against retaining a system which offered some correction. Wright insisted that experience showed the system to be unsatisfactory.

Frankfurter also stressed, through careful questioning, that the findings and the decree by the lower court were “the product of considerable deliberation—there was nothing hasty about them.” This emphasis was in line with other indications in Frankfurter’s questioning that his thoughts are not running along the line of “last resort remedies.”

Justices Douglas, Reed and Rutledge and Chief Justice Vinson interrupted frequently, but their questioning seemed to be more in the nature of grasping for information. Rutledge, during Tuesday’s argument by Louis F. Brown, for Columbia, made most direct assertion in the case from the bench when he declared that the defendants must recognize that once held in violation of the anti-trust laws “you may find you cannot do things now you could do in the past and could so now had you not entered into a conspiracy.”

Frankfurter questioned Wright at length on the extent to which price-fixing was a part of the industry pattern prior to the emergence of the big five as theater-holding giants. Referring to the temporary National Economic Committee report, in 1940, Wright replied that it was found there that the “conspiracy which the Court condemned did not assume the form in which the Court condemned it until after the integration of the defendant companies.”

Douglas questioned both Wright and Sonnett at length to determine if the lower court found evidence of a “geographical pattern” in the theater holdings of the defendant five. He was told that there is no specific finding of such a pattern, but that “it is a fair inference.” Douglas made it plain he attaches great importance to this question.

Just as Sonnett concluded, Douglas interrupted again to ask, “Is there any such thing as a sixth-run theater? In the small town where I lived we always saw the pictures about two years later.”

Sonnett, assuming Douglas referred to his former home in Washington, replied, “Yes, your state is a closed Fox state.”

It was apparent from the varied nature of the questioning that the justices are extremely interested in the case, but that they have not yet done more than glance at the record. They were unusually quick to turn to portions of the record indicated by the counsel, and one rapidly was the attention of any of the Court diverted even temporarily.

Indications are that it may be well into the Spring before a decision is handed down.

STORKS

Chicago—A son, Val Edward Brunell, was born to the wife of Eddie Brunell, owner of the Metropole Theater.

WHO'S WHO IN HOLLYWOOD

SAMUEL BISCHOFF. Independent producer. Born in Hartford, Conn. Practiced accountancy in Boston after his graduation from Boston University. Entering motion picture field in 1923, he produced short subjects and features until 1927 when he was appointed studio manager and business executive for Columbia Pictures, Inc. Held this position until 1931. Late in 1941, formed an independent company called KBS and took over Tiffany Studio. In 1933, sold his interests in enterprise and went to Warner Bros. under a seven-year contract. While at Warners, produced 77 feature pictures. From Warners, moved over to Columbia again on an executive producing deal, leaving that studio in 1947 to form company which he now controls. With formation of two producing units, Regal Films and Star Films, he has taken a high position in the rapidly expanding roster of independent producers in Hollywood. Currently making “The Pitfall,” starring Dick Powell and Elizabeth Scott under his Regal banner, and “Outpost Morocco,” starring George Raft under the Star trademark. Recently signed a five-year releasing pact with United Artists calling for the release of five motion pictures a year for next five years. Now making plans for a third production organization to begin work shortly on



“Mrs. Mike.” Weighs 160. Stands five feet seven. Eyes, Brown. Hair, Blackish.

Skouras Brought Back Bonuses, Teamwork Duty Ideas—Johnston Key Kranze Policy

(Continued from Page 1)

program here, Johnston said that a “dead center” situation had been established by the continued refusal of the British to agree to sit down and talk on the basis of a philosophy other than the type of tax that now exists.

He said that Fayette Allport, British representative for MPAA, who is now en route to London, carried with him no specific instructions.

“I don’t know who will take the first step from this point,” Johnston said “but we are willing to talk over the situation.”

Report Clarification of Recent Argentine Ban

Clarification of the unofficial ban on all film imports into Argentina which was reported a few weeks ago was offered **THE FILM DAILY** Wednesday by an informed source who stated that there was no such action. He said the Director General of Public Spectacles (Espectaculos Publico) had merely temporarily suspended routine inspection of foreign films.

Reports from Buenos Aires also reveal that there is a bill before the Argentine Legislature which would require that Argentine films receive the same consideration abroad as foreign product receives in that country—a move indicating reciprocity. Argentine distributors have been roused to action, it was disclosed, by the imposition of a 100,000 peso (about \$35,000), entry fee for Argentine films recently promulgated by the Spanish government. Spain is now without Argentine product.

Frank Long Dead

Alvin, Tex.—Frank Long, 83, organizer with his son, J. G. Long, of the Long Circuit of 65 Gulf Coast theaters, is dead. He operated the Alvin Theater for many years.

(Continued from Page 1)

organization that will make the rest of the industry sit up and take notice.

Kranze recalled that it was FC Prexy Joseph Bernhard who had established the precedent of incentive bonuses when the latter was vice-president of WB and prexy of Warner Theaters.

By “teamwork,” Kranze indicated he not only meant co-operation between division manager, branch manager and salesman, but even more to the point, the ways in which Film Classics’ representatives would assist exhibitors in exploiting and selling the company’s product.

Though FC will release more and more new productions, of which 60 per cent will be in Cinecolor, Kranze said the company will not neglect to push such popular re-releases as “The Westerner” and “The Thief of Bagdad,” as well as repeat packages like “The Pimpel Show,” “The Miracle Show” and “The Fairbanks Show,” Kranze announced.

Candidates Queried by UOPWA on Wages, Laws

Question of wage increases for white collar workers, and other queries on minimum wages, price control, taxes, anti-labor legislation, corporate monopoly, civil liberties, discrimination, conscription, and foreign aid were submitted by the United Office and Professional Workers of America, CIO, to President Truman, Governor Dewey, Henry A. Wallace, Harold Stassen, Senator Taft and Governor Warren.

Answers to these questions, UOPWA Prexy James H. Durkin announced would help the white collar workers of America “to vote responsibly and intelligently this year.”

FEB. RELEASES

Forty-seven features, including nine issues, are scheduled for release this month, a **FILM DAILY** survey reveals. Pictures, arranged by distributors, listed below with running times and lease dates:

ALLIED ARTISTS

Panhandle (22), 84 mins.

COLUMBIA

The Wreck of the Hesperus (5). The Woman from Tangier (12), 66 mins. Relentless, 95 mins. To the End of the Earth, 109 mins. Phantom Water (19), 53 mins.

EAGLE LION

Adventures of Casanova (7), 83 mins. Open Secret (14), 70 mins. Tornado Range (21), 56 mins. Take My Life (28), 85 mins.

FILM CLASSICS

Devil’s Cargo. Women in the Night. Discovery. Furia. Bad Lands of Dakota (re-issue). Trail of the Vigilantes (re-issue). Broadway (re-issue). Buck Privates (re-issue). Flame of New Orleans (re-issue). Hit the Road (re-issue).

M-G-M

Tenth Avenue Angel, 74 mins. High Wall, 99 mins. Gone With the Wind (re-issue), 222 mins.

MONOGRAM

Fighting Mad (7), 75 mins. Perilous Waters (14), 64 mins. Rocky (21), 76 mins. Rose of the Rio Grande (28) (re-issue), mins.

PARAMOUNT

Albuquerque (20), 90 mins. RKO-RADIO. If You Knew Susie (14), 90 mins. The Fugitive (14), 104 mins. Bambu (21) (re-issue), 70 mins. The Bishop’s Wife (28), 109 mins.

REPUBLIC

Campus Honeycomb (1), 61 mins. Oklahoma Bad Lands (32), 59 mins. Madama of the Desert (25).

SCREEN GUILD

Killer Dill, 71 mins. Dragnet, 71 mins. Road to the Big House, 72 mins.

SELZNICK RELEASING CORP.

Intermezzo (re-issue). 20th CENTURY-FOX. You Were Meant for Me, 91 mins. Dangerous Years, 62 mins. Call Northside 777, 111 mins.

UNITED ARTISTS

A Miracle Can Happen, 107 mins. UNIVERSAL. A Woman’s Vengeance, 96 mins. The Secret Beyond the Door, 99 mins.

WARNER BROTHERS

My Girl Tisa (7), 95 mins. The Voice of the Turtle (21), 103 mins.

NEW POSTS

GARVIN COMBS, manager, Capitol, St. Peterburg, Fla.

JOHN A. FUTCH, manager, Beach, Jacksonville, Fla.

JACK ARMSTRONG, manager, Odeon, Trail, B. C.

AL NARVEY, manager, Cambie, Vancouver.

WILLIAM WALLACE, manager, Fraser, Vancouver.

ROBERT FRASER, manager, Paradise, Vancouver.

NORMAN DUNCAN, manager, International Cinema, Vancouver.

FRANK BROWN, manager, Odeon, Abbotsford, B. C.

SOB HARDY, manager, Variety, Vancouver.

JIM ADAMS, manager, Circle, Vancouver.

JACK STROBBARD, manager, Rio, Vancouver.

ALBERT MITCHELL, manager, Hastings, Vancouver.

PAUL LAMBERT, assistant manager, Hastings, Vancouver.

Building Remodeling

THE Equipment News DAILY

Equipment Maintenance

NEW YORK, FRIDAY, FEBRUARY 13, 1948

PAGE 7

Revolutionary New Photoelectric Cell

Geneva, Ill.—The Continental Electric Co. announces a revolutionary new photoelectric cell of particular interest to projector manufacturers because of its many inherent advantages.

This photoelectric tube, said to be the smallest ever developed, as a volume item permits the manufacturer substantial savings in space and material. This is in keeping with the trend toward miniature and sub-miniature size in the tube industry. This is the first time that miniature and sub-miniature photoelectric tubes have been manufactured on a production basis, it is claimed.

Continental Electric, in announcing that these tubes are now available for widespread distribution, lists the following advantages:

(1) Operates efficiently in response to an exciter lamp, and has high infra-red response. (2) Requires no base and can be directly inserted into a special miniature socket which holds it rigidly in position. (3) Has no microphonics. (4) Infra-red response so high that cell can be operated from hot wire. (5) Signal output can be amplified in a conventional manner. (6) Has very high signal to noise ratio.

Capsule Sanitizer Safe On Hands or Materials

Philadelphia — A chemical compound effective for sanitizing, deodorizing and disinfecting floors, lavatories, toilets, seats, etc., has been produced by Service Industries. A dry chemical, Steryl, is put up in capsules, which when mixed with water produce effective results without harmful results to skin, materials or painted surfaces.

Improved Escalator Introduced by Otis

A new model escalator with a handling capacity of 5,000 persons an hour is now being manufactured by the Otis Elevator Co. A result of 17 years of development work by the company, the improved escalator has a width of 32 inches between handrails, and is designed for a maximum rise of 22 feet. The saving involved indicates more people are handled per dollar investment, than with any previous machine.

ABOUT THE TRADE

DE VRY CORP. expects to have production on its Bantam projector rolling heavily within the next 30 to 60 days. . . .
• Altec Service has signed sound servicing agreements with the following theaters in Maryland; Embassy, Maryland, Cumberland; Greenbelt, Greenbelt; Hippodrome, Cluster, Howard, Regent, Royal, Baltimore; Alpha, Catonsville.

MOTIOGRAPH equipment will go into new outdoor theaters to be erected in Marion and Vincennes, Ind. and Louisville, Ky. The Louisville and Marion installations will be for 600 cars. Vincennes capacity has not yet been determined. . . .
• The Frisina Amusement Co. is constructing a new porcelain enamel front for the Star Theater, Hannibal, Mo. The C. Bendensen Co., Decatur, Ill., has the contract for the improvements which include a new marquee, new heating system, air-conditioning, new comfort rooms, and remodeling and modernization of the lobby and foyer.

THE CHARLOTTE, N. C., branch of the Standard Theater Supply Co. of Greensboro has been opened in the Addison Storage Garage building at 218 S. Church St. In addition, a warehouse will be opened in the near future. . . .
• Franklin Amusement Co., which recently leased the Walden Theater, Williamstown, Mass. from Calvin King, has renamed the house the Taconic Theater. Extensive renovations, including lighting, carpeting, projection equipment and redecoration of the lobby have been accomplished.

Permanent Seat Look For New Folding Chair

Fort Wayne, Ind.—Folding chairs that look like permanent furnishings are being offered by Louis Rastetter & Sons. These cushioned chairs are being made of magnesium and finished in leatherettes that blend with the metal finish. These magnesium chairs answer the problem for extra chairs that have to be stored when not in use and may be had in a natural metallic, walnut, maple or mahogany shade.

\$500,000 Improvements for General Service Studios

West Coast Bureau of THE FILM DAILY
Hollywood — General Service Studios will be expanded and modernized at a cost of \$500,000.

completed. . . .
• Frank D. Lewis will build a Tallahassee, Fla. drive-in. To cost approximately \$50,000, it'll be called The Family.

THE EMBASSY and Royal theaters, Miami, Fla., part of the Edward N. Cloughton chain, have installed Aircor filters in their air conditioning machinery. These are the first installations of their kind in the area. . . .
• J. Mauran, district manager of RCA Service Co., Inc., Boston, reports service contracts recently signed with the following theaters located in the New England states; Uptown, Boston; Town Hall, Wilton, N. H.; Olympia, Bangor, Me.; Park, Thomaston, Conn.; Kameo, Pittsfield, Mass.; Hamilton, Carroll, Tower, Plaza, Waterbury, Conn. . . .
• An Ambro B-1000 projector model was recently returned for service after 18 years of operation. Its Chicago owner said that it had never been repaired or adjusted, outside of having a periodic lamp replacement.

THE NEW Miller Rod House is a special machine that can clean out every type of pipeline in theaters. Bends in the pipe are taken care of by a special hook which cleans grease, rags, scale and sediment.

NEW STRAIGHT nails with neoprene washers placed in position under the head have been marketed by the Gora-Lee Corp., Stratford, Conn. Chief use of the new nail to date is in fastening metal roofing.

Childress Southern Rep. For Kroehler Mfg. Co.

H. V. Williams, sales manager for the public seating division of Kroehler Mfg. Co., announces the appointment of L. N. Childress as sales and service representative in the nine Southern states for Kroehler "Push Back" Theater chairs.
Childress has been an owner and operator of theaters for the past 10 years.

New Natco Projector For March Deliveries

Chicago — Natco, Inc. is rushing production on a new No. 3030 16mm sound projector. Deliveries to dealers will get underway in March according to Ray Myerson, general manager.

First Double Drive-in Theater for Chicago

Chicago — The first double drive-in theater in the U. S. will be the new 2,000-car capacity house to be built by the Barger Circuit at 87th and Cicero Ave. in the southwest district. Drive-in will have two separate booths to assure perfect projection to all parts of the huge outdoor area. Contract with Joe Heller of Chicago Theater Supply calls for Brenkert projectors, two to a booth; 2,000 RCA speakers for cars and General Register ticket boxes.

James Day Takes Over Dawson-Day Devices

Detroit — James A. Day, former partner in Dawson-Day Devices, manufacturers of a new line of specialized projection equipment, has taken over the company, and is now sole owner. Vari-Tork and some other items will continue to be manufactured under W. P. Dawson's own name.

A new Deluxe model of their rewind dog is being brought out by Dawson-Day Devices, in addition to the standard projectionists' Pal. Both models are usable on either single or double reels and are interchangeable in three minutes.

Film Equipment Curbs In Effect in Britain

London (By Air Mail)—The Labor Government in the future will grant import licenses for film equipment only when it cannot be provided by the British equipment industry.

THEATRE TICKETS

Stadium, Amusement Park, Etc.

All your needs supplied efficiently and economically with Roll, Machine, Folded, Reserve Seats, etc. Samples, prices on request.

INTERNATIONAL
TICKET CO.
56 Grafton Ave., Newark 4, N. J.
Sales offices in N. Y. and principal cities

Losses of Rank in Production Cited by Byrnes

Was Forced to Merge Production, Exhibition and Distribution, Court Told

(Continued from Page 1)

the 35,000 stockholders in 20th-Fox, the company for which he was pleading, are not winning a fabulous return on their investment.

"The record shows, he said, 'that except for the few years this company has not earned a fair return on its investment in production.'"

Byrnes stressed the risk involved in production, arguing that producers are enabled to gamble on a large scale because they have their "more stable theater income" to fall back upon. In England, he pointed out, about three-quarters of the needed features must come from this country. The current embargo on American pix, he said, will force many British exhibitors to close their doors.

"And this is exactly the situation that will arise in the United States if the major producers are unable to carry on their theater operations and consequently are forced to curtail their production activities," Byrnes declared.

J. Arthur Rank, Byrnes said, sustained "so great a loss in production that he has been forced to combine production, distribution and exhibition."

The American industry, he said, faces confiscatory taxes or frozen profits all over the world, and today is forced to rely only upon domestic revenue. "It matters not what profits were made during the lush war years, which were largely taken in excess profits taxes."

"The record shows that today the American moving picture industry has its back to the wall—fighting for its life."

"It is a life worth fighting for. The voice of America does not reach the number of people who are reached by the pictures of America. In most capitals of the world when one sees on the street a long line of people, the chances are they are waiting to see an American film, and wherever they are shown, they are advance salesmen of this country."

"The people who see our pictures want our products. They want too the freedom of American life portrayed on the screen. Wherever there is a dictatorship—of the right or of the left—there is a ban on American pictures."

Referring to the industry's generosity in sending film to the occupied areas and to our troops, Byrnes said the Government counsel will hold that these things cannot be considered by the court. They should not be considered in determining whether there has been a violation of law, he conceded, but he insisted that "they should be considered in determining the character of equitable relief to be granted."

Although he had earlier argued

Stress Changes in N.Y. Decree Gov't Sees Divorcement 'Last Resort'

(Continued from Page 1)

presented the final Government argument in the case Wednesday.

Wright had to wade through frequent interruptions by the justices to rebut the arguments of the industry counsel. He told the Court the Government agrees with the statement of Judge Augustus Hand, in New York, that the existing system of pix distribution is "fundamentally rotten," but that divorcement is "a last resort remedy."

(Justice Douglas objected here that the use of adjectives is not helpful).

The Government, Wright said, agreed with Judge Hand—"had we any hope of finding a system short of divorcement to provide a free market in motion pictures, we wouldn't be here."

Wright also emphasized to the Court the nature of intervening associations. He pointed out that they include affiliated theaters as well as indies—the only group of truly independent theaters which came into the case, he said, is the CIEA, which filed an amicus curiae brief only.

The Government attorney dwelt in detail upon the New York City theater situation, describing it in detail as indicative of the way the big five block independent competition from the most profitable locations.

Sonnett told the Court the dominant position of the defendants in the first-run market for feature films—control of 70 per cent of all first-run houses in the 92 cities over 100,000—is "no accident." The defendants worked in concert to protect this dominance, he argued.

He charged "express intent of the major defendants to maintain their admission prices at artificial levels," holding that their interest in such tactics was "because of their theater ownership. The theater interests of the five major defendants alone were the instruments for a national price-fixing system."

Use of discriminatory and unreasonable

clearance, as found by the lower court, was also explored by Sonnett, as well as other findings which show, he said, concerted desire to discriminate against independent exhibitors.

All of these, he said, are the basis for the Government's contention that monopoly exists and that the lower court should have so ruled. "The combination of power in distribution and exhibition possessed by each of the major defendants and used individually and jointly with the other defendants has given them the power to exclude competition in either distribution or exhibition. This power they have exercised in allowing independents to do business to the extent that they and they alone have determined expedient."

Sonnett held that the lower court had not been able to read the Supreme Court's decision in the American Tobacco case, handed down June 10, 1946. In that case, the high tribunal declared it is not necessary to prove actual exclusion of competition to establish that monopoly exists. The New York opinion in the pix case, failing to find monopoly, came down one day later. Had the judges been able to read the American Tobacco decision, they could not but have found monopoly, said Sonnett.

Turning the bar on cross-examination asked by the Government along with divestiture, Sonnett attacked industry claims that this would be a "starvation diet." The diet, he said, "will be just as nourishing as those defendants care to make it. For it lies within the power of each to increase its production of films to any extent which may be necessary, and there is no warrant for assuming that each defendant would do otherwise."

"No greater stimulus (than the cross-licensing ban) could be given to the independent producer and to the producer-defendants themselves, so far as the production of films is concerned, and no greater competitive boom could be given to the near future to the independent exhibitor."

Turning to the public interest aspect, Sonnett spoke of the importance of pix as a medium of information which must be kept free and accessible, but insisted that he does not think "freedom of enterprise is entitled to any less consideration."

He insisted that divestiture would be of incalculable benefit to "John Q. Public," and that "this whole structure is based on John Q. Public and his 25 cents."

D. C. Fuel Rationing Imminent

Washington Bureau of THE FILM DAILY

Washington.—Emergency measures may deny further supplies of fuel oil to theaters and other places of amusement in the District of Columbia, it appeared here yesterday. The powers under which the wartime "brown-out" was decreed are still in existence, and unless there is early relief in the fuel oil shortage here the District Commissioners might exercise their authority to decree a priority list for fuel oil customers.

that "public interest" question does not enter into this case ("Sheer window-dressing," he said in his brief), Byrnes argued Wednesday that the Court had, in the steel case, "declared that in considering dissolution it should consider the public interest and the effect of dissolution."

The Court can, Byrnes said, "consider the character and conduct of the industry it is asked to destroy. I say destroy because counsel for Government in advocating the consent decree in 1940, declared he wished to avoid

Rex Hevel Dies

Tekoa, Wash.—Rex R. Hevel, 53, owner-manager of the Empire Theater, died at his home of a heart attack. A former mayor of Tekoa, Hevel had operated theaters since 1924.

Manhardt, RCA Dealer

Milwaukee, Wis.—Vic Manhardt Co., Inc., of this city has been appointed RCA's supply dealer in the Milwaukee film territory—Wisconsin and Northern Michigan.

chaos which would surely follow divestiture.

"It is always easier to destroy than to preserve. However, the court below considered this case for 15 months, and it exercised the skill of a surgeon and not the strength of a blacksmith."

Despite his disagreement with that court on some points, Byrnes said the court "tried to discharge its duty in the true spirit of this law, and no one can read its opinion without concluding that that court was composed of three wise men."

Blumberg, Cowdin Each Drew \$188,785

N. J. Blumberg, president, and Cheever Cowdin, board chairman, drew the largest remuneration among those listed by Universal in its notice of annual meeting of stockholders and proxy statement. Each drew \$188,785 in the company's fiscal year.

Other directors and officers who earned more than \$20,000 during the fiscal year are: Robert S. Benjamin, \$5,178; Paul G. Brown, \$2,608; Preston Davie, \$8,458; Matthew F. \$126,606; William J. German, \$6,400; John J. O'Connor, \$57,971; Ottavio Prochet, \$7,758; Charles D. Prutman, \$111,006; J. Arthur Rank, \$22,000; Budd Rogers, \$12,488, including \$3,500 paid for special services in connection with a picture; Daniel J. Sheaffer, \$10,758; G. I. Woodhams, \$10,758; Harold S. Brewster, \$33,800; S. Machnovitch, \$30,160; Edward Muhl, \$42,150; Adolph Schimel, \$32,200; William A. Scully, \$126,606; Joseph H. Seidelman, \$111,006; Eugene F. Walsh, \$29,620.

Aggregate remuneration paid directors and officers of Universal considered as a group, was \$1,181,210. Excess of remuneration over last year paid officers and directors is as follows: Brewster, \$1,367; F. \$24,707; Machnovitch, \$160; Muhl, \$10,300; Schimel, \$5,630, and Walsh, \$1,860.

Statement shows that 90 percent drew remuneration in excess of \$20,000 but not more than \$50,000, receiving \$2,841,590; 23 drew remuneration between \$50,000 and \$100,000 for a total of \$1,537,155, and were paid in excess of \$100,000, for a total of \$2,920,154.

Annual meeting will be held March 10 in Wilmington. Election of 14 directors is the only business not scheduled to come before the meeting. Candidates are Benjamin, Blumberg, Brown, Cowdin, Davie, F. German, O'Connor, Prochet, Prutman, Rank, Rogers, Sheaffer, and Woodhams-Smith.

Eyssell Honored by British

G. S. Eyssell, president and managing director of Radio City Music Hall, was awarded the Ribbon of the King's Medal at a ceremony at the Queen Elizabeth, presented by Sir Francis Evans, British Consul General.

Such Hospitality!

Grand Island, Neb.—Midwestern hospitality begins with the young. "My Wild Irish Rose" was on the screen at the Capitol Theater. The climax brought quite a few tears.

A small girl pulled a cleansing tissue from a box, wiped her eyes, then passed the box down the aisle.

28 West 44th Street
New York, New York
Motion Picture Association

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

33, NO. 31

NEW YORK, MONDAY, FEBRUARY 16, 1948

TEN CENTS

RATE PIX AS INCENTIVE GOODS?

British Producers Can't Fill U.K. Needs -- Korda

Will Make 60-70 in 1948
but Are Unable to Satisfy
Theaters for Some Years

Although the British film industry will increase production to 60-70 pictures during the current year, it is not in a position to fill all of the needs of Britain's theaters and will not be for some time to come, in the opinion of Sir Alexander Korda, head of London Films.

Interviewed by the industry press at the weekend, Sir Alex declared that no one in England was happy about the which had been imposed because of dire necessity.

"I hope that the ingenuity of the

Bidding Assailed in Calto. Trust Action

Washington Bureau of THE FILM DAILY
Washington—The Windsor Theatre of Baltimore, in an anti-trust suit filed here Friday asked the federal District Court here for an award of \$600,000 from six majors and two other Baltimore theater corporations. Among the complaints in the bill the allegation that imposition of a competitive bidding practice by

(Continued on Page 8)

Mississippi Senate Okays Ticket Tax Cut

Jackson, Miss.—A bill trimming amusement taxes from 13 to two per cent has been passed by the Mississippi Senate. Bill is expected to be passed by the House this week. Senator John Ferese, author of the measure, estimated that about \$1,338,000 would be saved by theater patrons during the next two years under his measure, which reduces the tax rate to the same as the state's sales tax levy.

Senate Bill Would Up N. Y. State License Fees to \$6 Per 1,000 Ft., \$4 Per Print

Albany—Sen. Samuel L. Greenberg of Brooklyn has introduced a bill to increase the state license fees for exhibition, sale or lease of motion picture films from \$3 to \$6 for each 1,000 feet and from \$2 to \$4 for each copy. The bill was referred to Finance Committee.

Bigger U. S. Market Major Problem—Scully

Major problem facing the industry is to enlarge the American market, William A. Scully, U-I vice-president and general sales manager, said yesterday in opening a regional sales meeting in the Waldorf-Astoria, "and this can only be done if both exhibitors and distributors understand the need for diversity."

Arguing that these are bad days for stereotyped entertainment, Scully said the U-I is attempting to provide pictures that will appeal to all types of audiences. Referring to a group of forthcoming U-I releases, he emphasized that they represent the largest negative investment in the company's history and, in his

(Continued on Page 3)

SRO Sales Removing To Coast in April

SRO's entire sales department will be moved to the Coast sometime in April, Neil S. Agnew, president, told the industry press at an interview Friday.

Describing the move as one dictated by the interests of more efficient organization rather than those of economy, Agnew declared that sales headquarters at the scene of production provides a closer liaison between the various key departments of the company.

The ad-publicity-exploitation departments, headed by Robert Gilham, will remain here, as well as a district sales office which will be set up sometime after April. All personnel in the domestic and foreign sales divisions, and contract

(Continued on Page 6)

British Report Johnston Seeks That Classification For Pix in Marshall Plan

London (By Cable)—Classification of motion pictures as "incentive goods" and agreement by the beneficiary nations to spend some of the dollars made available on Hollywood films—this, it was reported here over the week-end, is the industry formula which President Eric A. Johnston will press for inclusion in the Marshall Plan.

Whether the formula has as yet

(Continued on Page 3)

TOA Board Meef Set For Feb. 26 on Coast

A special meeting of TOA directors, expected to draw some 60 leading exhibitors from all parts of the country, has been called for Feb. 26-27 at the Ambassador Hotel, Los Angeles. Meeting call was issued by

(Continued on Page 8)

Ky. TA Withdraws Backing Of Bill to Eye Checkers

The Kentucky Association of Motion Picture Theaters has withdrawn their sponsorship of a bill in the state legislature which would provide for

(Continued on Page 4)

Rights Prepayments Rule Relaxed by Can.

Toronto—In a relaxation of its ruling forbidding prepayment for Canadian rights to films, the Foreign Exchange Control Board revealed it will make exceptions where deserved. Board will consider applications covering rights to films made other than in the U. S. or Britain, or foreign films in any language imported from the U. S. because someone in that country holds the North American rights, if it can be shown that the regulations are too restrictive for the person who seeks the Canadian rights. Relaxation came as a result of protests from several Canadian independents.

Equipment Taxable in Mass. Ruled Subject to Personal Property Levy

Non-Continuous Pa. Houses Asked to Cease Matinees

Philadelphia — Immediate compliance with a request of the Pennsylvania Fuel Oil Coordinator that matinee performances at oil-heated theaters not operated continuously be discontinued, is urged by Sidney E. Samuelson, general manager of Allied Independent Theater Owners of

(Continued on Page 6)

By FRANCES W. HARDING
FILM DAILY Staff Correspondent

Boston — Projectors, sound reproducing devices and other machinery and equipment used in theaters are subject to local personal property taxes, it was ruled by the Massachusetts Supreme Court in a decision awaited by theater interests and city taxation authorities.

Test action involved projection, sound equipment and a generator and

(Continued on Page 3)

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FINANCIAL

(Feb. 13)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Seat	17 1/2	17 1/8	17 1/8	+ 1/8
Columbia Picts. vtc.	10 1/4	10 1/8	10 1/8	+ 1/8
East Kodak	38 1/2	38 1/8	38 1/8	+ 1/8
Gen. Elec. Etc.	14 1/4	14 1/8	14 1/8	+ 1/8
Loew's, Inc.	17 1/2	16 3/4	17 1/8	+ 1/8
Paramount	19 1/2	18 3/4	18 3/4	+ 1/8
RKO	7 3/4	7 1/8	7 1/8	+ 1/8
Republic Pict.	3 1/2	3 1/8	3 1/8	+ 1/8
Republic Pict. pld.	8 1/2	8 1/8	8 1/8	+ 1/8
20th Century-Fox	19 1/2	19 1/8	19 1/8	+ 1/8
20th Cent.-Fox pld.	33 1/2	33 1/8	33 1/8	+ 1/8
Universal Pict.	12 1/2	12 1/8	12 1/8	+ 1/8
Warner Bros.	11 1/2	11 1/8	11 1/8	+ 1/8
NEW YORK CURB MARKET				
Monogram Picts.	3	2 3/4	3	+ 1/4
RKO	1 1/2	1 1/8	1 1/8	+ 1/8
Technicolor	11 1/2	11 1/8	11 1/8	+ 1/8
Trans-Lux	5 1/2	5 1/8	5 1/8	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5 1/8
Fathe	3 1/2	4

Gus Gilard Dead

Chicago—Gus Gilard, veteran of the operators union is dead. Burial was to be at St. Joseph's Cemetery.

Schwalberg to Para. As Reagan's Aide

Confirming the appointment of A. W. Schwalberg as his executive



SCHWALBERG

assistant, Charles M. Reagan, vice-president of domestic distribution for Paramount, on Friday stated "Schwalberg brings with him an enviable reputation and ability that will translate itself into a streamlined and more efficient operation for Paramount, and a resultant improvement in service to the thousands of Paramount customers throughout the country."

Schwalberg's resignation from his E-L vice-presidency became effective yesterday and he takes over the Para. spot officially today.

Major Prods., New Indie, Backed by Eastern Money

West Coast Bureau of THE FILM DAILY Hollywood — Major Productions, Inc., new indie organization with a program of three major features for this year, is announced. Headed by writer John S. Yuhasz, business exec., J. L. Nickerson and Ira Nickerson, Jr., the corporation has set a \$500,000 budget on the first film.

Eastern financial interests, a metropolitan newspaper publisher and a manufacturing magnate who are backing the venture plan an increased budget on the second and third feature.

Initial film "Mr. Fate," based on magazine yarn by Yuhasz, will star two top name players. Lending state is tentatively set for the latter part of May, with negotiations being completed for major release.

RKO Declares 15c Dividend

Board of RKO Corp. on Friday declared a 15 cents per share dividend on the common stock, payable April 1 to holders of record on March 15.

THERE'S ONLY ONE

Lord Tarleton

MIAMI BEACH

OCEAN FRONT • 40th to 41st Sts.

Reservations Invited - Walker Jacobs



SALES REPRESENTATIVE AVAILABLE

Ex-serviceman with 13 years' amusement sales, public and 'human' relations experience. Salary, with bonus for rising sales. Write Box 166, FILM DAILY, 1501 Broadway, New York 18, N. Y.

COMING AND GOING

GEORGE SCHAEFER, vice-president in charge of distribution for Enterprise, is due in Miami today for world premiere ceremonies of "Arch of Triumph" opening there tomorrow.

JOHNNY MACK BROWN, actor, is due to make his first stop on a six-week personal appearance tour tomorrow at the Academy Theater in Lynchburg, Va.

BURGESS MEREDITH, actor, and his wife, PAULETTE GODDARD, actress, are due to arrive here tomorrow aboard the Queen Mary. JOAN CAULFIELD, actress, was scheduled to be back in Hollywood from New York, this morning.

MARLENE DIETRICH, actress, is expected to leave Hollywood for New York on a prolonged stay here, and then proceed to Paris.

JOHN LUND, actor, is en route to New York from Hollywood.

JACK CHERTOK of Apex Film Corp. is here from the Coast.

BARNEY BALABAN was scheduled to fly to Palm Beach over the week-end.

WOLFE COHEN, vice-president of Warner Bros. Int'l., left over the week-end for Los Angeles where he goes to the Far East, including stops in the Philippines, China, Singapore, Australia and New Zealand. He will be gone about three months.

KENNETH CLARK returned to Washington from New York at the week-end.

GRETA GYNT, British film star, is due from London on Feb. 28.

SHAM SUNDRA, New Delhi representative for DeVry Co., is due from India tomorrow.

ALBERT DEZEL, head of Dezel Productions, and JULES WEILL, president of Masterpiece, are on a tour of exchanges in Cleveland, Cincinnati, Milwaukee, Chicago, St. Louis, Kansas City and Indianapolis.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
Gregory PECK, Charles COBURN, Charles TODD, Ethel LAUGHTON and Louis JOURDAN and VALLI in David O. Selznick's production of Hitchcock's "THE PARADISE CASE" SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun
SAMUEL GOLDWYN presents
CARY GRANT, LORETTA YOUNG, DAVID NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR B'way at 45th St.

WALT DISNEY'S
BAMBI
COLOR BY TECHNICOLOR
BRANDT'S REPUBLIC B'way & 51st St.

BENEDICT BOGAUSE presents
PAULETTE GODDARD, HENRY FONDA, JAMES STEWART, FRED MACMURRAY

IN
"A MIRACLE CAN HAPPEN"
Released thru UNITED ARTISTS WARNER THEATRE
B'way 51st • Opens 10:30 A.M. Late Midnight Film

Gentleman's Agreement
BRANDT'S MAYFAIR 20th CENTURY-FOX
7th Ave & 47th St.

BURT LANCASTER
LIZABETH SCOTT
in Person ANDY RUSSELL
HELEN FORREST
JERRY WALD
THANK ALONE
PARAMOUNT
THREE SQUARES
MIDNIGHT FEATURE
NIGHTLY

PALEACE
DANA ANDREWS, MERLE OBERON, ETHEL BARRYMORE
NIGHT SONG
with HOAGY CARMICHAEL
B'WAY AND 47th St.

COLUMBIA PICTURES presents
TO THE ENDS OF THE EARTH
Now...
Popular Prices
RIVOLI
B'WAY AT 40th St.

HUMPHREY BOGART
TREASURE OF SIERRA MADRE
IN PERSON LIONEL HAMPTON
AND HIS ORCHESTRA
Plus BIG REVUE
HUSTON BLANKER BROS. STRAND
OPENS 9 AM LATE FILM AT MIDNIGHT
LATE STAGE SHOW 10:30 PM B'WAY AT 47th

Fight Cancer
GIVE
to the
Damon Runyon Fund

Ecstasy
WRITE US FOR BOOKING DATES OR STATE AND WORLD RIGHTS
Eureka Productions Inc.
165 W. 46th St.
Starring HEDY LAMARR N. Y. City

Bigger U. S. Market Major Problem—Scully

(Continued from Page 1)

pinion, the most varied and showman-like program the company has had.

Scully was optimistic that the U. S. market would be able to absorb high negative cost films if the pictures receive the type of exhibition rate after their box office performance is established.

Delegates at the regional meeting, which runs through Wednesday, will see screenings of "The Naked City," "All My Sons," "Casbah," "A Double Life" and "Black Bart." Also under discussion at the sessions will be "Up in Central Park," "River Lady," "Another Part of the Forest," "Man Eater of Kumano," "Are You With It?" "Letter from an Unknown Woman" and "Tap Roots," all scheduled for release in the next five months.

Home office personnel attending the meetings include E. T. Gomersall, A. J. O'Keefe, F. J. A. McCarthy, Fred Meyers, C. J. Feldman and E. J. McEvoy, of the sales cabinet, as well as John Joseph, Maurice Bergman, Hank Linet and Al Horwitz of the advertising-publicity department.

Advertising plans for the next six months will be discussed at a special panel, together with a review of exploitation and publicity programs.

Explosion at Audio Plant; Estimate \$100G Damages

Toronto — Opened a month ago, new plant of Audio Pictures, Ltd. at Humber Bay was being inspected Friday by fire investigators following explosion late Thursday which caused estimated \$100,000 damage when inspection Department with expensive equipment blew up.

Breaking of light bulb is believed cause and five persons slightly injured were taken to hospital while others were given treatment for fumes. Arthur Gottlieb, president who hurried back from Ottawa, expected operations would be resumed in few days.

Coplan, Gottlieb in Ottawa

Ottawa — David Coplan, British managing director of U. A. and Arthur Gottlieb, president of the Film Labs. of Canada, of Toronto, arrived here late last week to confer with Dominion Government officials on Canadian production.

Send Birthday Greetings To—

Feb. 16

H. R. Kassman
Chester Morris
Leah Ray
Dolores Starr
Dorothy Lovett
William Le Baron

Patty Andrews
Ben Grimm
Mike Simons
Jeffrey Lynn
Edgar Bergen



Monday Morning Report

● ● ● FILM CLASSICS and CINECOLOR move New York headquarters into the Paramount Building today, occupying the entire 22nd floor. . . . ● If he can lick that kidney stone which sent him to a Hollywood hospital last week, Fritz Lang will be heading Eastward this week to huddle with Greta Garbo with a view to her appearance next Fall on Broadway in his projected production of "The Guttman House." . . . ● Neat tie-up: Treasury Dept's posters for the Savings Bond program utilize scenes from Warners' "My Girl Tisa." . . . ● Noting that a new Miami Beach theater is serving free sandwiches, coffee and cake at evening shows, Pete Wood, ITO of Ohio sec'y, is moved to comment, "With this new departure in give-aways, we can't complain if Sam's Delicatessen announces a special of corned beef and potato salad with a double feature gratis while you eat." . . . ● Wanna give the customers indigestion, Pete? . . . ● Look magazine applauds Jimmy Durante in the issue that hits the stands tomorrow. . . . ● Myrna Loy joined the American Association for the UN in New York Friday. . . . ● Masterpiece's dual bill, "Trade Winds" and "Foreign Correspondent," plays day-date March 1-2 over the RKO met. circuit. . . . ● Having listened to tales of business woe—"Yeah, I lost \$500 last week; what I mean is, I only made \$500 instead of \$1,000"—one company prexy phrased it very neatly: "They're all crying with a loaf of bread under the arm."

● ● ● METRO'S WILLIAM F. RODGERS heads for the Coast at the week-end to set plans for the premiere and distribution of "State of the Union." . . . ● Look for the pic to break just a few weeks before the GOP National Convention which starts June 21 in Philly. . . . ● Didja know that Sam Goldwyn has added a helicopter as standard studio equipment? . . . ● Phil M. having listened in o' late while industryites argued phases of the U. S. Government pro and con, is moved to recommend that the lunch table debaters might, with profit, read Wright Patman's "Our American Government" (Ziff-Davis, \$1.50-\$2.75). . . . ● British Intelligence is just out with a report that Berlin hospitals during the war were linked in a tele web over which a six-hour daily program was provided. . . . ● Reported move by an Auburn, Ind., Farm Co-operative to build and operate a community center, including film theater, rates industry study. . . . ● Farm Co-ops pay no taxes, use the mails free. . . . ● Film law business so good in Chicago these days that some of the city's larger firms are assigning staff members to it full time. . . . ● Newly created Film Council in Poland has the attributes of a legislative assembly, with an excessive number of members.

● ● ● DESPITE THAT AMENDMENT to the British Films Bill, J. Arthur Rank still figures on "streamlining" the GB and Odeon circuits. . . . ● Speaking of JAR, when he comes over next month he'll be traveling without John Davis and entourage. . . . ● Investigation of the Wilmington (Del.) office of the BIR reportedly has led to the discovery of a dozen or so theaters made to appear delinquent in their income tax records through alleged "manipulation" of their accounts. . . . ● Exhibs. playing FC's reissue of "Jungle Book" are finding patrons insisting upon seeing the pic twice a problem. . . . ● Down in Amherst, Tex., for instance, when the first show ended at O. M. Cosby's Majestic, only 15 left the theater. . . . ● O. M. had to turn on the house lights, appeal to those who had seen the pic to leave. . . . ● British-made carbons are elbowing their way into the Australian market.

● ● ● IT MIGHT BE A HELLUVA GOOD IDEA if press agents occasionally read a history book or two. . . . ● It might prevent such boners as the affirmation found in a recent release that sequences for a pic to be made in France would be filmed at the Bastille. . . . ● It was destroyed in 1789.

Rule Theater Equip. Taxable in Mass.

(Continued from Page 1)

induction motor used in the Brockton Theater, Brockton, and the projectors and sound equipment at the Rialto in that city. Local assessors contended the equipment was machinery used in the conduct of the theaters' business, while the theaters argued that this property was exempt from local taxation under a statute exempting personal property of corporations.

Appellate Tax Board early in 1947 ruled in favor of the theaters but, since the decision affected not only Brockton but every Massachusetts city, the assessors appealed to the Supreme Court. Meanwhile, Henry S. Long, Commissioner of Taxation, recommended that all boards of assessors follow the action of Brockton and continue to tax such property. Litigation has been followed by interested parties in Boston, Worcester and Springfield, as the decision is seen determining legal proceedings in which these and other cities are involved.

Theater interests were represented by Nutter, McClenon and Fish of Boston, while the Brockton Board of Assessors was represented by City Solicitor Henry C. Gill, with Ernest Blumberg as associate counsel.

Report Johnston Seeks Pix Rated as Incentive Goods

(Continued from Page 1)

been presented to the American Government is uncertain, but it was understood here that Johnston outlined the plan to U. S. industry toppers at a secret dinner meeting in New York within the last 10 days.

(THE FILM DAILY on Jan. 16 exclusively forecast that settlement of the Anglo-American tax impasse was tied to the Marshall Plan of which Britain would be a major beneficiary.)

To Honor Mason, Scott, Copeland

Kansas City—Three retiring executives will be honored Feb. 16 at a party. Trio are O. K. Mason, former Commonwealth general manager, W. E. Scott, 20th-Fox district manager, and Ray Copeland, who retired as Paramount branch manager because of ill health.

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★ FILM DAILY REVIEWS OF NEW FEATURES ★

"I Became A Criminal"

with Trevor Howard, Sally Gray,
Griffith Jones

Warners 78 Mins.
TOP GRADE. BRISK LONDON UNDER-
WORLD MELLER; SHOULD GIVE PLENTY
SATISFACTION.

A rare, realistic and engrossing insight into the London underworld is offered in this British-made number. The criminal activity of the black market is illuminated. Film was directed by Cavalcanti, heretofore a prominent director of documentaries. His treatment of the melodramatic story is vivid, pungent, provides the audience with a skillful display. It is a solid, sensible plot built on a suspenseful mounting that can't fail to hit the spot with the general audience. It has a right ring of conviction.

Cast is good. They maintain character parts with conviction. Directorial stunts by Cavalcanti and his camera effects give the scenario sock and drive.

Discharged from the RAF, Trevor Howard joins forces with Griffith Jones, racketeer, mob leader, black market conniver. He camouflages his moves with an undertaking establishment called Vallaha. Howard's girl shines up to Jones. Later tries to foul up on Howard. Net result is that a bobbie is killed, Howard taken from the wrecked car. He is sent up. Meanwhile Sally Gray, castoff sweetheart of Jones, comes avisting at the jug. She tells Howard he's been framed. She knows whodidit. Howard escapes, comes to London, eventually squares accounts with Jones who falls to his death from a Limehouse rooftop. This, after plenty of lethal goings on, plus police on the spot work.

"I Became A Criminal" is meaty stuff, a must for the patrons who like the going brisk, dirty and without punches pulled.

CAST: Trevor Howard, Sally Gray, Griffith Jones, Rene Ray, Mary Merrill, Charles Farrell, Phyllis Robins, Vida Hope, Eve Ashley, Jack McLaughlin, Ballard Berkeley.

CREDITS: AN A. R. Shipman Production; Producer, N. A. Bronstein; Director, Cavalcanti; Screenplay, Noel Langley; Based on the novel, "A Convict Has Escaped," by Jackson Budd; Photography, Otto Heller; Art direction, A. Mazzei; Film editor, Margery Saunders; Sound, George Burgess; Music by the London Philharmonic Orchestra, conducted by John Hollingsworth.

DIRECTION, Fine. PHOTOGRAPHY, Very Good.

Ky. TA Withdraws Backing Of Bill To Eye Checkers

(Continued from Page 1)

a state board to regulate the checking of theater grosses.

Designed specifically to prevent the activities of Confidential Reports, the organization's support of the bill was withdrawn following meetings here between Henry J. Stites, counsel for the theatermen, TOA leaders, Dr. Isadore Lubin of Confidential Reports and officials of the Johnston Office.

In a wire to Guthrie F. Crowe, KATO president, Stites expressed his conviction that a formula had been reached which would solve exhibitors' complaints. Under the agreement, CR will automatically discharge any employee who reveals any facts or information concerning the business activities of any exhibitor, Stites said. Complaints will be ironed out by discussion.

"It is my opinion that this arrangement avoids any need for con-

"The Big Clock"

with Ray Milland, Charles Laughton,
Maureen O'Sullivan

Paramount 95 Mins.
CLEVER, ENGROSSING WHODUNIT
TREATMENT SHOULD KEEP AUDIENCE
PERKED UP; UNUSUAL TWIST WILL
PROVE AN ASSIST IN ATTRACTING
CUSTOMERS.

After dawdling for about a half hour, this whodunit gets into gear and becomes an engrossing contest, the chief purpose of which is to put the finger on a murderer. It is not quite in the category of the whodunit, however, for the audience is aware of the culprit's identity. The gimmick is to trap him which Milland, an editor of a mag called "Crimeways," at length does.

For basic story construction the old element of a husband about to depart on a belated honeymoon, after seven years, with his wife and child, is cooked up. Milland's vacation is suspended. He goes off on a bender with Rita Johnson. They tour the bistros, buy a painting, swipe a sundial, go home. Miss Johnson shoos Milland out when sugarpappy Laughton comes comes avisting in the late evening.

Laughton is the publisher of Milland's magazine. He later re-calls Milland from West Virginia to investigate a case which, he tells Milland, involves wartime contracts and connivery. Milland has a blackboard system of building a case and catching criminals. He puts it into work. He knows whodidit and has to circumvent much evidence that turns up as it also incriminates himself.

Miss O'Sullivan, Milland's wife, comes to town and proves an assist. The action generates many suspenseful turns and soon Milland is on the fox food of a hectic chase. He frames a situation wherein he points out the killer—according to the clues he has secured. The accused points to the real killer who forthwith shoots him dead. Then, the killer, attempting a getaway, falls to his death in an elevator shaft.

Once the blackboard technique of crime solution gets going the story immediately assumes merit. This is maintained. Background is a super efficient, gaudy and uncomfortably "moderne" office building heavily implanted with timepieces which are an obsession with the publishing tycoon. John Farrow directed.

CAST: Ray Milland, Charles Laughton, Maureen O'Sullivan, Rita Johnson, George Macready, Elsie Lancaster, Harold Vermilyea, Don Tobin, Henry Morgan, Richard Webb, Tad Van Brunt, Elaine Riley, Luis Van Rooten, Lloyd Corrigan, Margaret Field, Philip Van Zandt, Henri Lecland, Douglas Spencer.

CREDITS: Producer, Richard Maibaum; Director, John Farrow; Screenplay, Jonathan Latimer; Based on a novel by Kenneth Fearing; Photography, John Seitz; Art direction, Hans Dreier, Roland Anderson, Albert Mazaki; Set decoration, Sam Comer, Ross Dowd; Music score, Victor Young; Editorial supervision, Ede Warren; Sound, Hugo Grenzbach, Gene Garvin.

DIRECTION, Okay. PHOTOGRAPHY, Good.

20th-Fox to Make "Prince" In Italy with Frozen Lira

Hollywood — Twentieth Century-Fox plans to film "Prince of Foxes" by Samuel Shellabarger in Italy next Summer, it was reported at the weekend. Henry King will direct with Tyrone Power starring. Frozen lira will be used to finance.

templated Kentucky legislation." Stites concluded, following which KATO voted to drop its support.

"Three Daring Daughters"

with Jeanette MacDonald, Jose Iturbi,
Jane Powell

M-G-M. 115 Mins.
LOVELY TO LOOK AT, DELIGHTFUL TO
HEAR AND ALMOST CERTAIN TO
PLEASE: MACDONALD, ITURBI AND
POWELL ESPECIALLY EFFECTIVE.

Set in both metropolitan and tropical splendor, Jeanette MacDonald parades through this in an assortment of beautiful creations casting an aura of charm. Technicolorfully speaking, the photographs superbly, and although absent from celluloid for several years, sings as well as ever.

Miss MacDonald is cast as the head of a successful publishing house, and mother of three adolescent daughters. Needing a rest she is persuaded to take a vacation and decides on a trip to Cuba. Although divorced from the girls' father (Charles Morgan), she has never told them any reason except that his job as a newspaper man had kept him too far from home. Actually, he had refused to father the family any longer and had deserted her. Not knowing the truth, the girls idolized their father and decide to persuade his boss (Robert Nelson) to bring him home, whereupon, they figure, they will be a happy family again.

Meanwhile, Miss MacDonald has captivated Jose Iturbi, who happens to be on the same cruise, and he bargains her with pleas to marry him. She realizes the romance is serious and they are married in Cuba.

Having always been very close to her daughters, she hates to tell them the news over the phone or by letter and decides to wait till she gets back. Jose agrees and does not accompany her home on the day their ship docks in New York. Before she has a chance to tell the girls they tell her that their father is about to land. Frantic with the news, she persuades Iturbi not to announce the news yet, and goes to her former husband's publisher to see if he can stop him from returning. Bewildered, but realizing the situation, he agrees.

The girls deliberately try to ignore Iturbi, confident that when their father returns their mother will forget all about Jose. Knowing how much they mean to his wife he decides that since the girls haven't taken to him maybe the marriage was a mistake. They part, and it is only then that the three learn the awful truth about their father from Nelson. They try to right their wrong, and with the help of Nelson, reunite their mother and Iturbi.

Overflowing with musical talent, there are 17 interludes of melody set in the footage. This accounts for the length, which is slightly long for the average customer but should please students of the art. Jane Powell sings clearly and delightfully and plays her role as the eldest daughter with wide-eyed conviction. Jose Iturbi, master of the keys as in previous roles, tries something new in the role of a romantic bachelor. Immensely sincere he scores in a difficult position. Lovely to look at, delightful to hear and almost certain to please any audience tuned for this type entertainment.

CAST: Jeanette MacDonald, Jose Iturbi, Jane Powell, Edward Arnold, Harry Davenport, Mayna MacCall, Mary Eleanor Donahue, Anne E. Todd, Tom Holmore, Kathryn Card.

CREDITS: Producer, Joe Pasternak; Director, Fred M. Wilcox; Original screenplay by Albert Mannheimer, Frederick Kohner, Sonya Levien, John Mosher; Color by Technicolor; Director of Photography, Ray June, A.S.C.; Technicolor color director, Natalie Kalms; Associate, Henri Joffe;

"The Pearl"

with Pedro Armendariz,
Maria Elena Marques

RKO 77 Mins.
SUPERB "ART" FARE WILL GET CRIT-
ICAL ACCLAIM AND THEN "ACK
GENERALLY, A SIMPLE, SINCERE WORK,
BEAUTIFULLY DONE.

From John Steinbeck's original work which is based on an old legend of the natives of Lower California there has been fashioned a compelling dramatic work which takes a place among photographic poetry of the screen. Here it is the camera that captures both essence of scenario and the splendidly composed natural settings in terms of beauty and affecting delineation of human feeling.

Telling how a fisherman finds a remarkable, large pearl, the story works in the vagaries of the fates, the despicable aspects of life, sordid attempts to wrest wealth from ignorance. It is handled in the simplest of terms. The directorial effort gets inside the characters. How they think, react, feel and suffer are brought out poignantly. It is at once a tragic tale that easily scales the heights of dramatic effort. Also, it is a moot work of film art.

In the two main roles Pedro Armendariz and Maria Elena Marques essay the parts of Indian man and wife. They have a baby. Their life is one of struggle to survive. Then the pearl comes along and with it delusions of grandeur, escape from sordid circumstance, creation of a new life. But also comes strife. To get the pearl unscrupulous characters stop at nothing. To save his gem, "Kino" kills two men. With wife and child he departs his native village with pursuit dogging his heels. It becomes a case of the hunted and at length the couple's baby is slain. The slayer is stabbed to death by "Kino." With his wife they return to their village and get rid of the troublesome pearl by casting it into the sea from where it came. They resign themselves.

"The Pearl" is the sort of film that will receive wide critical acclaim and at the same time spark interest in the Mexican industry. Once critical notices garner for it the esteem it deserves, the film should have little difficulty in catching on with the general audience. But first it must be introduced in a spot where it will be initially appreciated.

Before "The Pearl" is a compelling dramatic story, it is a simple photographic delight. Performances are simple, sincere, ring with conviction. Emilio Fernandez directed. The photography is the fine work of Gabriel Figueroa.

CAST: Pedro Armendariz, Maria Elena Marques, Fernando Wagner, Charles Roccer, Alfonso Boarero, Gilberto Gonzalez, Juan Gancira, Maria Cuadros.

CREDITS: AN F.A.M.A. Production; Producer, Oscar Danziger; Director, Emilio Fernandez; Screenplay, John Steinbeck, Emilio Fernandez; Jack Wagner; Based on a story, "The Pearl," by Steinbeck; Photography, Gabriel Figueroa; Music, Antonio Diaz Conde; Film editor, Gloria Schoeman; Sound, James L. Fields, Nicholas D. La Rosa, Clem Partman; Art director, Javier Torres Torija; Produced at the Churubusco Studios.

DIRECTION, Excellent. PHOTOGRAPHY, Superb

Art directors, Cedric Gibbons and Preston Ames; Film editor, Adrienne Fazan; Musical direction, George Stoll; Recording director, Douglas Shearer; Set directions, Edwin B. Willis; Associate, Arthur Krams; Costume supervision, Irene Associate, Shirley Braker; Make-up created by Jack Davis.

DIRECTION, Very Good. PHOTOGRAPHY, Splendid.



She keeps the romance running smoothly...

THE spell of this picture's song and story might suddenly be broken... but for film row's "first lady," the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking...checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of

the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.

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Few Pix Make SRO Sales Coast Move Possible

Gillham's Ad-Publicity-Exploitation Department Will Remain in the East

(Continued from Page 1)

and auditing departments are being invited to move with the company to Beverly Hills.

The SRO chief said that the move was made possible by the fact that the company handled only a few pictures per year. Declaring that volume production would make headquarters on the East Coast a must,

SRO's distribution offices on removal to the Coast will be established in the former Western Air Lines building at 135 S. Doheny Drive, Beverly Hills.

he pointed out that with circuit operations what they are today, a company with only a few films to offer can cover the leading interests by contacts in Los Angeles, New York, Dallas and Chicago.

SRO will release five pictures during the current calendar year, Agnew said. They include, in order of release, "Intermezzo" (reissue), "Duel In The Sun" (at regular prices in March or April), "Mr. Blandings Builds His Dream House," "The Paradine Case" and "Portrait of Jennie."

Queried about Selznick's foreign production plans, Agnew said that Italy and Palestine will probably serve as locales for "The Scarlet Lily," with production set for next Fall. Underway in April in Sweden will be "A Doll's House."

Agnew did not see much hope for an early solution of the British tax situation but was confident that American pictures can be successfully supported by the U. S. market.

Selznick Planning Sept. 1 Opening for Renamed Victoria

Confirming a FILM DAILY exclusive of Jan. 20, Neil Agnew said Friday that a deal between Selznick and the Victoria Theater, to be consummated shortly, will give the producer a New York showcase about Sept. 1.

Terms of the pact provide that Selznick will keep the house supplied with pictures, after which he would be free to make other deals for surplus product.

Theater's name will be changed

2-Hour Lab Service For Video Stations

Two-hour laboratory service will be offered television studios by Vision Photo Service in about 10 days, it was announced yesterday. Company is now installing automatic equipment to enable it to develop and print news clips and other 16 mm. films in the short period.

Pittsburgh Territory Statistical Summary

	Number	Seating Capacity		Number	Seating Capacity
Theaters in operation*	616	382,768	Circuit-operated theaters†	253	169,331
Closed theaters	15	5,054	Non-circuit theaters	378	188,535
Totals	631	387,882	Totals	631	357,866

Seating capacity of theaters now in operation, according to population groupings*:					
Population‡	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats
1,000,000-500,001	1(a)	—	81	—	69,331
250,000-100,001	1(b)	2	15	96	12,108
100,000-50,001	4	6	40	136	37,320
50,000-25,001	6	12	24	160	19,176
25,000-10,001	38	50	107	377	86,360
10,000-5,001	56	106	99	366	62,331
5,000-2,501	61	167	83	449	40,047
2,500 and under	154	323	167	616	55,895

* Excluding one Drive-In theater, total capacity 300 automobiles.

† A circuit is defined as four or more theaters operated by the same management.

‡ There are no cities in this exchange territory ranging in population from 250,001-500,000.

(a) Pittsburgh; (b) Erie.

616 Theaters Operate In Pittsburgh Area

Pittsburgh exchange area includes 616 operating theaters, with 382,768 seats, according to the 27th in a series of theater directories released by the MPAA. In addition, there are 15 closed theaters with 5,054 seats.

Territory includes 323 towns with one or more theaters operating, with 167, or slightly more than a fourth, located in towns with a population of 2,500 or under. These theaters account for 55,895 seats, or an average of 335 seats per house.

Pittsburgh has 81 theaters, with 69,331 seats, or an average of 856 seats per theater.

Non-Continuous Pa. Houses Asked to Cease Matinees

(Continued from Page 1)

Eastern Pennsylvania. Pointing out that Coordinator Brenton G. Wallace requested cooperation rather than issue an order, Samuelson declared it is important that there be immediate voluntary compliance with the request.

Wallace's plea was addressed to Allied, with a request that it be communicated to other theater groups in Pennsylvania.

Stephen Morehouse Avery Dead

West Coast Bureau of THE FILM DAILY
Hollywood — Stephen Morehouse Avery, 54, veteran screenwriter died of a heart attack.

and the seating capacity increased to 1,100.

SRO Sets First Four Releases for Canada

Toronto—First four films to be released in Canada by SRO have been announced by Charles Weiner, Canadian district chief. Releases, in order, will be "The Paradine Case," "Portrait of Jennie," "Mr. Blandings Builds His Dream House," and "Duel In The Sun."

New Bell Lens Increases Scope of Tele Relay

Development of a new lens for radio relay systems that will make possible the simultaneous transmission of 50 to 100 television images, or tens of thousands of telephone conversations, is revealed by Bell Telephone Laboratories. Lens is able to focus impulses more sharply than has been possible, permitting additional simultaneous transmissions on relay beams.

Development will be used on the radio relay system under construction between New York and Chicago, and is to be added to the New York-Boston relay, now able to carry only eight television programs at one time.

FCC Tells IT&T to Charge For Use of Coaxial Cable

Washington Bureau of THE FILM DAILY

Washington—AT&T on May 1 will start charging for the television use of its coaxial cables between here and New York, according to an order of the FCC. Because of the experimental nature of video transmissions, no charges have been made in the past.

FCC order set the date "to avoid discrimination and preference in favor of television broadcasters as against other broadcasting services." Later is seen as referring to FM stations who recently complained that AT&T had failed to provide sufficient facilities or free services for their network relays, which they said are still experimental.

Borthwick to Spend Leave on West Coast

George Borthwick, MPAA secretary and treasurer, is leaving shortly for California where he will spend a leave of absence granted him by President Eric A. Johnston. While Borthwick is away Fred W. DuVall, assistant treasurer, will handle all financial duties of the Association and Sidney Schreiber, assistant secretary, will act as secretary.

British Prods. Can't Fill U. K. Needs—Korda

(Continued from Page 1)

need will find some solution," said.

Korda, here with a print of "An Karenina," told of imposing production plans for the current calendar year. Independent producers a directors working within his organization will turn out between 12 a 14 features, most of which will be released in this country by 20th Fox. Not all of the pictures will be directed at the American market, declared.

Fox will release five features between now and the year's end, Korda said. These include "Anna," "Ideal Husband," "The Lost Illusion," "Mine Own Executioner" and "Bene Prince Charlie."

Included in Korda's product schedule is a Herbert Wilcox Technicolor production which begins running next week; "The Small Room," a Michael Powell-Emery Pressburger effort set to go March; and the first of two Orson Welles' productions, "Cyranos," which cameras are expected to turn within six weeks.

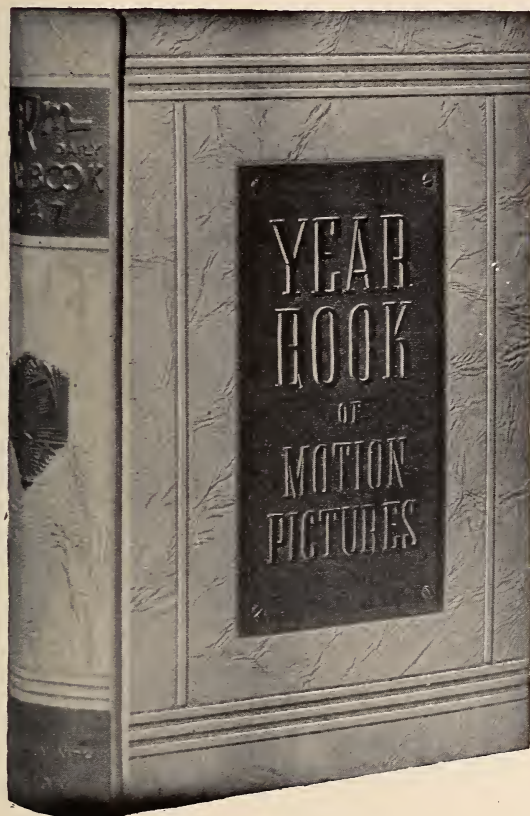
Other producer-directors and writers who will work under the Korda banner this year are Carol Reed, Antony Asquith, Anatole Gruenewald, Terrence Rattigan, Anthony Kimmins, Leslie Arliss, Zoltan Korda, Julien Duvivier.

Sir Alex leaves for the Coast next week where he will confer with C. Grant, who will appear in at least one British feature this year. Korda will also look for additional American talent.

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Films Bill Designed to Consolidate U. K. Ground

Measure Passes Commons Report, Reading Stages, Before House of Lords

London (By Cable) — The new Films Bill, now awaiting adoption in the House of Lords, was designed to give British production an opportunity to consolidate the ground won over the last 10 years and extend the output to a level on which British production could rest securely in the future, Harold Wilson, president of the Board of Trade, declared in Commons Friday.

The new quota legislation passed the report stage and third reading in Commons on Friday, but not until John Wilmot, former Supply Minister, Tom O'Brien, general secretary of the NATKE, and Lord Winterton, who is a member of the Odeon board, had voiced pointed remarks in the direction of the Attlee Labor Government.

Wilmot made a strong plea to the BOT president to concentrate on breaking the "deplorable" deadlock of exchange between the U. S. and U. K., and said the primary need for industry was to open the channels of exchange again and see that films crossed the Atlantic both ways.

The former Supply Minister said the quota bill was meaningless unless normal relations were reconstituted.

O'Brien said one point he hoped Wilson would look into was that British producers could not raise money. "There is not a bank, finance house, individual industrialist or financier in Britain today who will put a penny into production," said O'Brien.

Lord Winterton declared that if the Government attempted to control public taste, it would fail.

"Chances for export trade are bright," said Lord Winterton, "and for that reason it is most important that British films should have universal appeal."

Wilson, summing up for the Government, said, "I agree that the Bill alone cannot solve either the long term or the short term problems of the industry and we have to look at the Bill against the background, particularly of the present difficulties through which the industry is passing."

WEDDING BELLS

Koenig-Keepin

Chicago—Irene M. Koenig, secretary to Thomas McConnell, was married to Stanley C. Keepin, former Detroit theater owner.

Witwer-Lancaster

West Coast Bureau of THE FILM DAILY

Hollywood—Thomas R. Lancaster, Filmack Trailer Co. office manager, was married recently to Helen Ruth Witwer.

Johnston Sees Guided Missiles Flashing Programs to Dome-like Theaters in 1975

Speaking yesterday on the CBS Family Hour broadcast, Eric A. Johnston, MPAA head, predicted the form of the theater of 1975, as outlined to him by research and development engineers in the motion picture industry. "We'll sit around a circle," Johnston said, "and watch the action being reproduced on a giant dome, resembling half the globe—instead of a flat screen."

Programs, he stated, will be sent from guided missiles, moving so fast they can circle the globe in two and one-half hours, and containing photographic pickup units which will take pictures and transmit them instantly to the semi-globular screen of the theater. With everything in natural color and guided missiles pickup units operating all over the world, "it will be better than being there," Johnston declared, "for many photographic units will be in action covering more vantage spots than one man alone could see from the most ideal position."

TOA Board Meet Set For Feb. 26 on Coast

(Continued from Page 1)

Fred M. Wehrenberg, board chairman, and Ted R. Gamble, president of TOA.

Taxes, both Federal and local, are the chief problem scheduled for discussions. Additionally, Gamble will summarize negotiations with ASCAP which resulted in the new rates. Other subjects on the agenda are 16 mm. competition; theater television, with a large-screen television demonstration to be arranged; censorship, and theater construction restrictions.

It is also expected that the directors will discuss the establishment of an industry forum in which all segments of the industry will participate in an effort to work out intra-industry problems without recourse to the courts.

Los Angeles was selected at the invitation of Charles P. Skouras, TOA treasurer.

Eagle Lion To Have Six In March, Four in April

Release of six Eagle Lion features in March and four in April were announced over the week-end by William J. Heineman, vice-president and distribution chief, at a two-day sales meeting in the Hotel Warwick.

Scheduled for March and their release dates are: "Man From Texas" (6), "The Westward Ho!" (13), "The October Man" (20), "The Enchanted Valley" (27), "Seven Sinners" (27) and "Sutter's Gold" (27). April will see "Ruthless" (3), "The Hawk of Powder River" (10), "The Noose Hangs High" (17) and "The Cobra Strikes" (24).

Addressing the sessions in addition to Heineman were Bryan Foy, Arthur B. Krim, Max E. Youngstein and Frank Soule.

Roy Martin Killed in Plane

Columbus, Ga. — Roy E. Martin, Sr., 60, head of Martin Theaters, was killed while piloting his own plane enroute from New Orleans. Martin's plane fell into the Bay of St. Louis.

Bidding Assailed in Ballo. Trust Action

(Continued from Page 1)

Fox has forced the Windsor to meet harsher playing terms. Defendant majors in the first such case to be filed since high court argument in the Paramount case include Loew's, Paramount, Fox, Warners, Universal and United Artists as well as the Walbrook and Hilton theaters in Baltimore, both owned by Thomas D. Goldberg.

The suit charges that when the Windsor was being built in 1941, across the street from the Walbrook, Goldberg converted a garage next door to the Windsor into a theater which he called the Hilton. He then, according to Windsor attorney Harold Schlitz, "obtained control of practically all the available first-class feature production, with the knowing cooperation of all six distributor defendants, and used the Hilton to fight the Windsor. The distributors cooperated, willingly or not."

In addition to the treble damages, the Windsor asks the court to direct that the Windsor be given treatment equal to that of the Walbrook and Hilton by the distributors, and that half the feature releases of the eight majors during the next four years in the Windsor territory be made available to the Windsor.

Harrisburg Tax Passed, Taking Effect March 10

Harrisburg, Pa. — Finally passed by the City Council, this city's new amusement ordinance becomes effective on March 10. Measure imposes a tax of one cent for each 12 cents of admission.

Schmidt to Assume New Columbia Post Today

Art Schmidt, recently named advertising-publicity director for Columbia, arrived from Hollywood over the weekend. He replaces Ben Serkowich, resigned.

Big Screen Video in 6 Rank Houses in '48

London (By Cable) — Daily screen television service in six regular film theaters is planned this year by the J. Arthur Rank Organization working through the Rank subsidiary, Cinema Television, Ltd. Network will be experimental and designed to secure information on programming, transmission and audience reaction.

Four West End houses and two in the suburbs are included in the program and will receive programs from the Cinema Television station at Crystal Palace, as re-transmitted from the BBC transmitter at Alexandra Palace, and the Rank studio at Pinewood. Programs will be picked up by theaters using the instantaneous method and Schmidt optics to enlarge. Standard anticipated is between 900 and 1,200 lines.

Shubnell May Continue Mich. Booking Service

Detroit — Lawrence Shubnell, active manager of Allied Theater Booking Service, will carry on after the departure of Jack Stewart, if members approve. Stewart has announced the formal disbanding of the service.

Meanwhile, reorganization of the administrative staff of Allied Theater is in prospect, with President Ray Branch scheduled to spend more time in the Detroit office, following the departure of Stewart to his new appointment with Kansas-Missouri Allied.

Rivoli Theater Bldg. Sold

Rivoli Theater which is under long term lease to the United Artists Theater Circuit, and operated as Skouras house, was sold to Jack Weiler and Benjamin H. Swig who represented a syndicate.

George McComber Dies

Port Arthur, Ont. — George McComber, 48, manager of the Lyceum Theater, and a Famous Players Canadian partner, is dead.

STORKS

Paris (By air mail) — Mr. and Mrs. Sol Kaplan are parents of a baby girl here. Kaplan has been in Paris for the past five months, doing a score for Lou Bunin's production "Alice in Wonderland."

Detroit — Irving Goldberg, partner in Community Theaters Circuit, the father of a baby boy — his first.

Denver — Earl Kerr, operator theaters in Iowa and Missouri, has new son, Robert Preston Kerr.

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

NO. 32

NEW YORK, TUESDAY, FEBRUARY 17, 1948

TEN CENTS

FRENCH SEEK FREE \$ RATE ON PIX REMITTANCES

Myers Predicts Growing Future for Pic Industry

Unlied Exec. Expresses
Need for Cleansing and
Conformity With Law

Washington Bureau of THE FILM DAILY
Washington — Fear that the Supreme Court "to spare its own exertions might give undue weight to the court's findings with respect to enforcement" was expressed yesterday by Allied general counsel and board chairman A. F. Myers in his annual report to his board.
Myers, in discussing the progress the Paramount case through oral argument in the Court, predicted a growing future for the industry since it is cleansed and purified and brought into conformity with the law.
He sneered at MPTOA for its (Continued on Page 6)

1906 Chi. Trust Suit Names Majors, Chains

Chicago—Seymour Simon, theater attorney, yesterday filed an anti-trust suit in Federal Court for Mon-Amusement Corporation, owned Lubliner and Trinz Circuit, asking \$290,000, tripled, making same \$870,000 plus additional \$120,000 and attorneys fees, totaling \$990,000. Plaintiff claims defendants (Continued on Page 7)

Verstone Back Tonight Report on Tax Effect

London (By Cable)—Murray Silstone, president of 20th-Fox Int'l, arrives in New York tonight after a three weeks' visit here and the Continent, will report to company presidents in the U. S. on the (Continued on Page 3)

Loew's Will Operate Turin, Italy, House

Turin, Italy (By Cable)—Loew's Int'l, through its Italian subsidiary, M-G-M of Italy, takes over the Cristallo on Thursday as a show case for Metro pix. Air-conditioned de luxe was built last year. Opening film will be "Undercurrent."

ASCAP SEAT TAX THREATENED

Allied Board Urges Backing of Lewis Bill
Despite Renegotiated Rate Schedule

Washington Bureau of THE FILM DAILY

Washington — There was general agreement among members of the Allied board, as they opened a three-day meet here yesterday, that strong support for the Lewis bill to do away with the ASCAP seat tax is called for regardless of any renegotiated schedule for the theater tax. It was reliably reported here that there was no strong opposition to a proposal that Allied actively intervene in the pending anti-trust suit against ASCAP in the Federal



MYERS

Court in Minneapolis. Final decision on these matters is to be taken today.

Closed with the board for some time was George Dembow of National Screen Service, who discussed complaints about the shortage of posters and other advertising matter and told the exhibs. of current plans to step up NSS service.

President Jack Kirsch of Chicago, reported to be in Miami, was not present here yesterday.

Allied general counsel Abram F. Myers would not comment on yesterday's sessions, but in the annual report he submitted yesterday he told his board that the new schedule of rates negotiated with ASCAP by TOA is "reminiscent of the consolation offered by the attorney to his client against whom a heavy verdict had been returned in a personal injury case: Just think, I saved you (Continued on Page 7)

Johnston, Pix Heads to Gov't B'ldg Controls Refute Lockout Claims Removed by Solons

Washington Bureau of THE FILM DAILY

Washington — MPAA President Eric Johnston will be the leadoff witness today as Chairman Carroll Kearns of a House labor sub-committee challenges production heads and the top-officials of the IATSE to refute his charge that the jurisdictional (Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington—The Senate Banking and Currency Committee yesterday reported to the full Senate a bill modifying the Cain rent-control bill, before it earlier this month, but wiping out all Federal controls over theater building. At the same time (Continued on Page 6)

IATSE-Distrib. in New Pact 15% Pay Hike for 6,300 with \$10 Maximum

25c Morning Admission Returns to Broadway

For the first time since before the war, admission price of a Broadway house has hit 25 cents. Brandt's Gotham is asking that for the a.m. showings of "Open City" and "Strange Holiday."

More than 6,300 film exchange employees of the nine major companies in the 32 exchange areas across the country won a 15 per cent pay increase, with a maximum of \$10 a week, after IA headquarters had spent three months in negotiations with management reps. Wage hike is retroactive to Dec. 1 of last year, and is effective Feb. 29.

Labor and management reps, also (Continued on Page 3)

Advise State Department Market Rate Needed for Film Funds Since June 30

Paris (By Cable) — The French Government has advised the U. S. State Department that it will be necessary to work out a free dollar market rate of exchange to govern U. S. film remittances from June 30 last, it was learned reliably yesterday.

Approximately \$10,000,000 in American film coin is frozen here at the present time, it is reported.

The French Government is understood to have formally asked the U. (Continued on Page 3)

Warner Quarter Net Down to \$3,947,000

Net profit of Warner Bros. for the three months ended Nov. 29, 1947 was \$3,947,000, a drop of \$3,256,000 from the \$7,302,000 earned in the comparable 1946 quarter, it was reported yesterday. Profit is equal to 54 cents per common share, com- (Continued on Page 6)

'Agreement' Nominated for Seven Oscars in Race

West Coast Bureau of THE FILM DAILY
Hollywood — Darryl F. Zanuck's production, "Gentleman's Agreement" is a contender on six counts for "Oscar" honors as a result of the 1947 nominations, made public over (Continued on Page 7)

WB Pix In WB Houses As Stockholders Meet

Wilmington, Del.—In accordance with annual custom, Warners films will be presented at all six Warners theaters in this city today, when the annual stockholders meeting is held here.

Bookings follow: Warner, "Voice of the Turtle"; Queen, "Always Together"; Arcadia, "Treasure of Sierra Madre"; Savoy, "Saratoga Trunk"; Ritz, "My Wild Irish Rose"; Grand, "Cherokee Strip" and "Hidden Hand."



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FINANCIAL

(Feb. 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net
Columbia Pict. vtc.	10 1/2	10 1/8	10 3/8	+ 1/8
East. Kodak	39 1/2	38 3/8	38 5/8	+ 1/8
do. pfd.	168	167	168	+ 1/8
Gen. Elec.	145 1/2	144 1/4	145 1/8	+ 1/8
Loew's, Inc.	17	16 1/2	17	+ 1/8
Paramount	18 1/2	18 1/8	18 3/8	+ 1/8
RKO	7 1/2	7 1/8	7 1/8	+ 1/8
Republic Pict.	3 1/2	3 1/8	3 3/8	+ 1/8
Republic Pict. pfd.	9	8 3/4	9	+ 1/8
20th Century-Fox	19 1/2	19 1/8	19 3/8	+ 1/8
20th Cent.-Fox pfd.	33 1/2	33	33 1/4	+ 1/8
Universal Pict.	12 1/2	12 1/8	12 3/8	+ 1/8
Universal Pict. pfd.	58 1/2	58	58	+ 1/8

NEW YORK CURB MARKET

	High	Low	Close	Net
Monogram Pict.	15 1/2	15 1/8	15 3/8	+ 1/8
RKO	15 1/2	15 1/8	15 3/8	+ 1/8
Sonotone Corp.	35 1/2	35	35 1/8	+ 1/8
Trans-Lux	5 1/2	5 1/8	5 1/8	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	47 1/2	5 1/8
Pathe	3 1/2	4

Wilson, BOT President, To be CEA Meeting Guest

London (By Air Mail)—Harold Wilson, president of the Board of Trade, will be the guest of honor at the annual meeting of the CEA in Kingsway Hall on March 9.

Emerling to Speak in Springfield Springfield, Mass.—Ernest Emerling of Loew's Theaters, will speak at a joint meeting of the New England Newspaper Advertising Managers Bureau, March 7-9 in the Hotel Kimball.

Kramer, Glass Arriving For Conferences, Deals

Stanley Kramer, president of Screen Plays, Inc., and George Glass, vice-president, are due in New York today from the Coast for series of confabs with Henry Morgan, United Artists, ABC and Morgan's air sponsor, Rayve Shampoo on plans for nation-wide launching of "So This Is New York." The picture produced for Enterprise is Morgan's first starring film and is aimed for Spring send-off on Broadway with all organizations interested pooling efforts on exploitation.

While in New York Kramer will close two pending story deals to add to present Screen Plays stock which includes a play by Carl Foreman. "Ada," Ring Lardner's classic "Champion" and a treatment of "So This Is Hollywood" prepared by Herbert Baker.

Before returning to Hollywood Kramer will swing through six key distributing spots to sound out exhibitors feeling on future audience tastes and company's program will set to a pattern based on these findings on Kramer's return.

Wash. Ruling Hurts Exhib. Fight On Pix In Taverns

Hope that alcoholic control boards would be of aid to exhibitors in their fight against 16 mm. exhibition in taverns and bars has dimmed here following a ruling by the Corporation Counsel in Washington, D. C.

The ruling permitting such showings came at the request of the Alcoholic Beverage Control Board, following a query from Film Center, Inc., a 16 mm. distributor that also provides equipment and operators for tavern-type exhibition.

Exhibitor organizations in several states had previously elicited statements of opposition to the practice from their respective boards, but it is feared that the Washington decision may have set a precedent that will be difficult to overcome.

Can. Labor Federation Opposes Municipal Levies

Montreal—Additional opposition to the move which would empower municipalities to levy a tax on theater tickets, was expressed by the Ontario Provincial Federation of the Trades and Labor Congress of Canada. In a brief presented to Premier George Drew, Federation pointed out films as the one type of amusement available at low cost. Federal Government has indicated that it will withdraw from the amusement tax field.

Meet on Traffic Problem

Theater district representatives yesterday met with Police Commissioner Wallander to seek means for abating traffic congestion. It was suggested there be limited parking on Saturdays and more policemen be assigned to the area. Matter is up for study. There will be another confab next month.

Pathe Cinema's Theater To be Opened in April

Beginning sometime in April, Pathe Cinema of France will be assured of playing time for its own film productions when its American subsidiary, Pathe Cinema Corp., opens the Paris Theater at 4 W. 58th St. Jacques Chabrier, prexy of the American PC, told the industry press yesterday that though his company plans a string of 12 showcases across the country, it will do so only to insure playing time for its product.

PC, Chabrier added, did not seek to enter competitive exhibition. His company, he emphasized, was interested in exploiting its own product as well as that of other French producers. Possibility also existed, Chabrier noted, that the Paris Theater would offer art films produced in other European countries, depending upon the circumstances.

About seven of the 12 films planned for this year's production by Pathe Cinema in France would be suitable for U. S. consumption, Chabrier revealed. His company has almost completed three pix so far, he said. Before the war, PC produced an average of 28 to 30 features a year.

More than ever before, Chabrier said, French product needed a showcase. As a matter of fact, he continued, PC has showcases in Belgium, England, Switzerland, Austria and Italy, besides France.

Paris Theater, though seating only 571, occupies three floors of the 16-story building. Lobby of the theater will be used as a permanent display for arts, crafts and other exports of France.

Cinecolor Board Reelects: 7 Pix Shooting in March

West Coast Bureau OF THE FILM DAILY

Hollywood—Cinecolor's board met over the week-end re-electing all officers including:

A. Pam. Blumenthal, chairman; William T. Crespinel, president; Alan M. Gundelfinger, vice-president and technical director; Graham Sterling, Jr., secretary; and Karl Herzog, treasurer.

Crespinel, disclosed that seven features to be made in Cinecolor are scheduled for production during March, setting a company record for the number of pix starting within 30 days. One of the features entitled "Sofia" will be filmed in Mexico for Film Classics by ARPI Productions. The other six go before Cinecolor cameras during March for major studios and releases.

COMING AND GOING

JACK GOLDSTEIN flies to the Coast today for a stay of several weeks in Beverly Hills.

MAX MILLER and MRS. MILLER are en route from the Coast by train following Warner studio conferences. Prexy of Warners Int'l will remain here in forthright before returning to his London headquarters.

MONTY SALMON, managing director of the Rivoli, has returned to New York from N.Y. 17d.

ARNOLD HORWITZ, who did the book and lyrics of "Make Mine Manhattan," is vacationing at the Lord Tarleton, Miami Beach, and mulling offers from one of the picture companies for an original story.

ARTHUR W. KELLY, United Artists executive vice-president, has returned to New York from Hollywood.

EDWARD M. SCHNITZER, Eastern and Canadian sales manager for United Artists, will be in Gloversville today en route to Cleveland.

MURRAY SILVERSTONE, president of 20th-Fox Int'l and Inter-America Corp., arrives in New York from Europe aboard the Queen Mary tonight.

GENE AUTRY, extending his p.a. tour, is in Miami today where his first Columbia film, "The Last of the Mohicans," opens.

S. SEADLER, M-G-M advertising head, and Ernest Emerling, Loew's circuit advertising and publicity chief, are due today from the Coast by train.

EDWIN KNOFF, GEORGE CUKOR and SPENCER TRACY are due from the Coast today by train. The first two will sail on the Queen Mary Thursday for England.

WILLIAM R. FERGUSON, M-G-M exploitation head, leaves today for Atlanta to hold the fourth of a series of meetings with field staff and sales executives.

Miami Beach is being graced currently by MARY PICKFORD, CARMEN MIRANDA, JOHN BOLES, RAY BOLGER, BRUCE CABOT, GREGORY PECK, LUCILLE BALL, VIVIAN BLAINE and MAURICE CHEVALIER.

EDDIE CANTOR and his entire radio show will be in San Francisco tomorrow for the premiere of RKO Radio's "If You Knew Sussie."

Captains of RKO's 1948 Ned Depinet Drive continue their field meetings in various parts of the country this week. CHARLES BOASBERG and assistant CARL PEPPERCOCK visit Charlotte, Atlanta and New Orleans; NAT LEVI aided by FRANK DRUMM, will cover Indianapolis, Cincinnati and Pittsburgh; while WALTER E. BRANSON, accompanied by SID KRAMER, will hit Portland, Seattle, San Francisco, Los Angeles, Salt Lake City and Denver.

LEONARD H. GOLDENSON, EDWARD L. HYMAN and HENRY PEREIRA, Paramount Theatre Service Corp. execs., leave today for Detroit returning Friday.

SR. RAFAEL MARTI, head of Tropical Film, Inc., has returned to Porto Rico following renewal of his firm's distribution contract with Monogram International.

SR. CARLOS PLAZA ZIEQUERO, Monogram distributor for Venezuela, is en route by air from New York to Mexico City, accompanied by his wife.

JACK ROHER, head of Peerless Films, Ltd., is in Toronto for sales talks with R. M. Savin, president of Astor Pictures.

ISADORE M. RAPPAPORT, owner of the Town Hippodrome and Little Theatre, Baltimore, is vacationing in Palm Beach, Fla.

MILTON PICKMAN has arrived from Hollywood.

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A-Distrib. New Pact Calls For 15% Hike

(Continued from Page 1)

agreed on a new work week: five eight-hour days, Monday through Friday; time and one-half for Saturday, Sundays, and holidays. Till now these employees worked half a day on Saturdays, with the hours adjusted during the other work days to make a total of 40 hours for the week.

Silverstone Back Tonight To Report on Tax Effect

(Continued from Page 1)

tax's effects on the British industry, it is understood.

N. Y. Daily News Sees British Industry Headed for Oblivion

The New York Daily News devoted its leading editorial yesterday to the British film situation under the caption, "Plowing Under British Moves." Noting that Britain's supply of new U. S. pix is fast running out, and that the bankruptcy of British theaters is expected to follow, the News predicts, "Down with the theaters will go the British movie industry," and then continues in part:

"Who will profit, we couldn't say. Sir Stafford Cripps will probably be able to warm his ascetic, pleasure-loving little soul with the thought that by gad, sir, he showed 'em. But if government will be out a lot of revenue, thousands of jobs will have been massacred, and the already miserable Britons will have been deprived of a harmless and economical way to escape for an hour or two from the wretchedness of their everyday lives.

"Hollywood, before the tax was levied, offered some arrangements whereby British profits from U. S. movies could be kept in England till the dollar-pinch should come uninvited. That offer stands. But up now, the Socialist doctrinaires have stood pat, preferring to bust one of their country's industries in order to cling to a theory.

"It is impossible to predict whether the Labor Government will see the light in time. Judging by past performances, it won't."

WB Declares Dividend

Directors of Warner Bros. Pictures, Inc. has declared a regular quarterly dividend of 37½ cents per share, payable April 5, to stockholders of record at the close of business March 5.



Tuesday's Tidings

● ● ● IT HAS BEEN GIVEN to mighty few companies in industry annals to score in one year the gains that have been registered by Film Classics during the first 12 months of Joseph Bernhard's presidency. . . . To FC, Bernhard brought vision, conviction, experience, driving power and all the other attributes of successful business leadership. . . . The past 12 months have seen FC reoriented, expanded, fully manned and given impetus that must carry the company far. . . . To FILM DAILY'S new neighbor in the Paramount Building, a hearty welcome and a warm shake of the hand.

● ● ● FEB. 12 WAS LINCOLN'S BIRTHDAY. Feb. 14 was St. Valentine's Day and Feb. 17, today, Harry Gold, would have you know is the day that Howard Hughes' "The Outlaw" starts a second time as a first run in Los Angeles' four Music Halls, where, says the Hughes distrib. chief, the pic should stay for week and weeks. . . . "The Outlaw," which has Harry doing handsprings, figuratively if not literally, is making industry history. . . . In situation after situation, it is showing to more than 50 per cent of the total population. . . . And not a few, it actually is playing to more than the total population. . . . In Philly, where "The Outlaw" is housed at the 500-seat Pix with the expectation of remaining for the next 10 weeks, it garnered \$12,000. for the first week despite a bad weather handicap. . . . Circuit dates are rolling in, sez Harry, and so are repeat dates galore. . . . Many repeats see the first engagement bis equalled, even surpassed. . . . Some houses have successfully played the pic four and five times. . . . Overseas, theaters are finding "The Outlaw" equally potent at the b. o. . . . It was England's third biggest grosser last year. . . . Fourteen other countries have seen and are seeing the pic. . . . Shortly, it opens at the Gaumont and Rex in Paris. . . . And later, it will bow in Denmark, Egypt, Peru, Sweden and Switzerland.

● ● ● CBS WILL UNVEIL its television expansion plans today. . . . When Screen Guild's "The Burning Cross" starts at the Victoria tomorrow, Stetson Kennedy, author of "Southern Exposure" will start twice daily p.m. . . . The John Huston-Sam Spiegel Horizon Pictures has snared pix rights to Robert (Daily News) Sylvester's "Rough Sketch." . . . First state to legislate an amusement tax on tele in bars, lounges, etc. may be Michigan; solons convene in March. . . . Wotta a film story the Sears-Rockefeller romance would make! . . . And Eagle Lion's Robert R. Young was at the reception preceding the ceremony, too, come to think about it.

● ● ● THE NEW YORK POST'S SAMUEL GRAFTON is responsible for the original, "Story X," which Dudley Nichols will adapt, produce and direct for RKO. . . . That Massachusetts Supreme Court decision holding theater equipment is subject to personal property taxes could start something nationally. . . . The New York Journal-American's Louis Sobel, having cast an experienced reportorial eye over the Hollywood scene to determine the effects of the economy wave, notes that about the only difference he can find is that studio press agents now send visiting newspapermen two bottles of you-know-what instead of the customary three. . . . Bartley Crum was saying on Mutual's "Meet the Press" show the other night that he did not consider Communism a danger to this country. . . . When an Allied unit refers to National Allied's very able general counsel and board chairman as "Abraham F. Meyers" in its house organ maybe the occasional typos in Your Favorite Industry Newspaper are excusable, after all. . . . (Aside to FD's proofreaders: Mebbe, Phil M. said) . . . Georges Rouquier is due over from France next month to film a story concerning life on an American farm during the four seasons. . . . Rouquier used the same theme for "Farrebique" which opens at the Art Theater here March 23.

French Seek Free \$ Rate on Remittances

(Continued from Page 1)

S. State Department for the reopening of the film section of the Byrnes-Blum accord.

France Must Back Accord Change Plea with Evidence

Washington Bureau of THE FILM DAILY
Washington — No great concern was evident in industry circles here at the week-end over reports that the French Government has formally asked for the opening of the Blum-Byrnes Agreement.

(THE FILM DAILY on Feb. 6 in a cable from Paris exclusively disclosed that the French were asking changes in the Blum-Byrnes accord).

The apathy toward the question of renegotiation apparently stemmed from the strong feeling that there is no good chance of receiving much revenue from France for several years to come. (It is unofficially estimated here that the majors have not taken more than \$1,800,000 from France since the Fall of 1939).

At the same time, the State Department is expected to insist upon a clear explanation from the French of the reasons for renegotiation. It will demand evidence that the French industry is suffering undue hardship, that that hardship stems from the agreement, and that extension of the minimum playing time for French films from four to seven weeks per quarter will mean the difference between profit and loss for the domestic industry. (This is reported to be the request the French are making).

Court Rejects Defense Pleas in Writers' Case

Washington Bureau of THE FILM DAILY
Washington — Federal Judge Edward E. Curran yesterday rejected defense arguments in the case of 10 film writers and directors cited for contempt of Congress and refused a request to dismiss the case. Plea to have the case transferred from the capital was also rejected.

The defense argued the House committee investigating Un-American activity is unconstitutional without right to inquire into political affiliations. Judge Curran stated the Committee's constitutionality has been upheld many times.

A. E. Jay Dies in London

London (By Air Mail) — A. E. Jay, identified with the Daily Film Renter since its inception in 1927, and its business manager and secretary, died suddenly in his sleep.

Send Birthday Greetings To—

Feb. 17

Wayne Morris
Arthur Kennedy
Frank McGrann
Sol Lesser
Mary Brian
Milton Krassner

STORKS

Tom Loy, IATSE publicist, became a pappy last Saturday when his wife presented him with a seven-pound, one-ounce boy. Young fella's moniker: Thomas Joseph Lycett Loy.

WARNER BR

"VOICE OF T" IS A SCREAM

It's actually
duplicating
"Wild Irish Rose"
holiday business
in each and
every opening!

SEE THE PITTSBURGH
TERRITORY!

SEE THE WASHINGTON
TERRITORY!

SEE THE CINCINNATI
TERRITORY!

SEE Any of the new
openings daily and
you'll darn well see
that Warners has
another box-office
bonanza under way.

OS.

THE TURTLE" A BOXING SMASH!



"VOICE OF THE TURTLE"

STARRING

RONALD REAGAN • ELEANOR PARKER

WITH

EVE ARDEN • WAYNE MORRIS

KENT SMITH • JOHN EMERY

DIRECTED BY

IRVING RAPPER • CHARLES HOFFMAN

PRODUCED BY

Screen Play by JOHN van DRUTEN • Additional Dialogue by Charles Hoffman • From the Stage Play by JOHN van DRUTEN • Produced by Alfred de Liagre, Jr. • Music by Max Steiner



ATTENTION! ATTENTION! Ask the Warner man for full details of the big territorial newspaper and radio idea! And the sensationally successful "I Married a Blind Date" promotion! These are truly big box-office ideas — and are proved to be the most unusual human interest slant to hit this business in years!

Johnston, Pix Heads to Refute Lockout Claims

(Continued from Page 1)

strike in Hollywood was the result of collusion between the studio heads and the IATSE.

Excused temporarily because of illness will be Nicholas J. Schenck of Loew's, and William Hutcheson, head of the carpenters union. The wife of the latter is gravely ill, while Schenck is himself physically unable to attend.

Kearns is ready with a report to the House which will charge the producers with collusion with IATSE to maintain a lockout in September of 1946. His report also charges that these two factions were aided by officials of the SAG and the Teamsters Union.

Significant also is the invitation to President Harvey Brown of the International Association of Machinists, to appear at these hearings. The IAM has claimed that it was given cruel treatment by the special three-man council of the AFL executive committee which ruled in the case in 1945—because IAM had just left the AFL fold.

Following Johnston will be Paul Dulzell, AAAA Chief, with questioning of these two—especially Johnston—believed likely to take up the whole of two sessions today. Company heads are due to be heard tomorrow—Barney Balaban, Paramount; Spyros Skouras, 20th-Fox; N. J. Blumberg, Universal; Harry Cohn, Columbia; Samuel Goldwyn, Harry Warner, Herbert Yates, Republic; and N. Peter Rathvon, RKO. Most of this group was locked in consultation at the MPAA offices here yesterday. Also to be heard is Pat Casey, former MPAA labor chief.

Labor leaders involved in the strike are to be heard Thursday and Friday, Kearns said yesterday.

Austin Plunkard Dead

Canton, O.—Austin J. Plunkard, 79, former owner of the old Empire Theater here, and for several years with Parker Bros. Theaters in Chicago, is dead. Two brothers and a sister survive.

WEDDING BELLS

Witwer-Lancaster

West Coast Bureau of THE FILM DAILY
Hollywood—Thomas R. Lancaster, office manager for the Los Angeles branch of the Filmack Trailer Company was married to Helen Ruth Witwer.

Kopseng-Gruber

Detroit—Cleo Kopseng, wardrobe supervisor for a Hollywood studio, was married here to Les Gruber.

Altshuld-Gurney

Cleveland—Sara "Mickey" Altshuld of the 20th-Fox front office staff announced her forthcoming marriage to Edward Gurney.

«REVIEWS»

"B. F.'s Daughter"

with Barbara Stanwyck, Van Heflin, Charles Coburn

M-G-M 108 Mins.
GOOD ONE FOR THE FEMALE TRADER:
HAS PRODUCTION VALUES, CONVINCING PERFORMANCES.

Always a compelling attraction that secures the patronage of the staff side of the audience, the inspection of marital difficulties repeated in this version of John Marquand's novel, stands to ably make the grade in the box office sense. The production was tastefully fashioned. Performances by worthies are effective and well rendered. Picture of wartime Washington has the aura of know how, know what and about whom. Basic theme has embroidery that gives solid support to the underlying plot.

This is the story of the headstrong heiress who impulsively marries a struggling young economist and then secretly arranges for his success as a lecturer and national renown. He achieves the pinnacle of success when he becomes an advisor to the President with an office in the White House.

As the wife in the case, Miss Stanwyck purchases an enormous estate and surprises Heflin. He expected a modest place. He is irked, provokes Charles Coburn, Miss Stanwyck's father and departs for Washington almost at once. His work keeps him in the capital for months. Miss Stanwyck, visiting in Washington one day, learns her husband has been seeing a Dutch refugee, (female), in Georgetown. She goes to investigate, finds the girl to be blind and wholly dependent on Heflin for her will to live. At about this point Margaret Lindsay's husband, Richard Hart, whom she married when he rebounded from Miss Stanwyck, is reported missing in the Pacific. Miss Lindsay is off visiting her mother. Miss Stanwyck lives in the Lindsay apartment. Heflin comes. Keenan Wynn, a radio commentator and pal to Heflin, meanwhile had broadcast the demise of Hart. At the point of the Stanwyck-Heflin breakup, Hart calls from the Coast. Seems he's all right, on his way home. Heflin makes off but Miss Stanwyck catches up with him and reveals her desperate need. They decide to begin anew.

Robert Z. Leonard's direction is understanding and he runs the players through the story skillfully. Support includes Spring Byington.

CAST: Barbara Stanwyck, Van Heflin, Charles Coburn, Richard Hart, Keenan Wynn, Margaret Lindsay, Spring Byington, Marshall Thompson, Barbara Loege, Thomas E. Breen, Fred Nurney. CREDITS: Producer, Edwin H. Knopf; Director, Robert Z. Leonard; Screenplay, Luther Davis; Based on the novel, "B. F.'s Daughter," by John Marquand; Photography, Joseph Ruttenberg; Art direction, Cedric Gibbons, Daniel F. Cathart; Film editor, George White; Musical score, Bronislau Kaper; Conducted by Charles Previn; Sound, Douglas Shearer; Set decoration, Edwin B. Willis; Jack D. Moore.

DIRECTION, Very Good. PHOTOGRAPHY, Good.

Warners Stockholders Meet to Rename Board

Re-election of the present directors of Warners is anticipated at the annual stockholders meeting, to be held this morning in Wilmington, Del.

Fallon Rites in Boston

Boston—Funeral services will be held in St. Theresa's Church today for Arthur Fallon, 20th-Fox cashier for 20 years, who died after a four-day illness in Faulkner Hospital Saturday.

Girl Scout Trailer Is Released by NSS

National Screen Service will distribute a two-minute trailer to be used in connection with the 36th birthday of the Girl Scouts in a campaign to recruit 500,000 women volunteers to lead established groups and to organize new troops. Trailer, featuring Celeste Holm, Natalie Wood and Connie Marshall, was produced by 20th-Fox. Local Girl Scout executives will approach theater managers with requests to play the subject around March 12. No appeal for funds is made, it is stressed by Leon J. Bamberger, RKO sales promotion manager, and motion picture advisor to the Girl Scouts.

Warner Quarter Net Down to \$3,947,000

(Continued from Page 1)

pared with 97 cents in the quarter ended Nov. 30, 1946.

Film rentals, theater admissions, sales, etc. totaled \$38,695,000 in the 1947 quarter, down \$3,951,000 from the \$42,636,000 figure for the comparable quarter of the previous year.

Claims 9 x 12 Ft. Images For Tradio Video Receiver

A large-screen projection television receiver, said to be capable of producing images up to nine by 12 feet, has been developed by Tradio, Inc., of Asbury Park, N. J. Especially designed for big screen projection, receiver comes in three units. It will sell for \$2,600.

Tradio's projection unit is made for suspension from a theater ceiling. Images received on a five-inch screen are magnified for projection via a Bausch & Lomb television lens, with controls for the receiver contained in a second unit, which may be installed in the projection room, or in any other part of a theater.

Third unit is a variable screen which can be adjusted to the picture size required, up to the nine by 12 foot maximum.

Tradio receiver was demonstrated in two places over the past weekend—at the Park Central Hotel, here, and in Walter Reade Circuit's Paramount Theater, Asbury Park. Latter is dark for the Winter.

Strausberg Memorial Series Starts Tomorrow

Initial talk in the annual Samuel Strausberg Memorial Lecture Series will be given Wednesday in the auditorium of the Kings County Medical Society, Brooklyn. Strausberg, who died in March, 1947, was president of Beth-El Hospital for seven years. He was the head of Interboro Theaters Corp.

Myers Sees Growing Future for Industry

(Continued from Page 1)

"quavering voice against divorce," while complimenting ATA for its brief opposition to competitive bidding even though it took a direct position on divorce. (ix r)

"Whatever else the Supreme Court may decide," Myers said, "I am confident at this time that it will strike down the competitive bidding feature of the lower court's decree."

Building Controls Removed By Gov't Subcommittee

(Continued from Page 1)

the House Banking and Currency Committee refused to take any action to extend these controls, which are good only until the end of March.

The House Committee approved a resolution which simply extended present rent control regulations for another month after February. Next month, said chairman Jesse Wolcott, the Committee will thrash out a rent control bill for the future.

He indicated that if there is no important change the Committee will seek to retain the curbs on construction for amusement or recreation purposes—"unless we are shown the this type of construction is much larger in the total picture than what it is."

Rank Distribution Policy Under U. K. Exhibitor Fire

London (By Air Mail)—British exhibitors are on a rampage, via the CEA, against a new sales policy inaugurated by GFD, the Rank distribution company. Policy could bookings of new British pix with reissues. CEA President B. T. Davis and General Secretary W. R. Fuller will meet with Teddy Carr of GFD on the situation.

GFD policy obviously stems from the Rank Organization's desire to conserve new pix in view of the shortage caused by the halting of Hollywood imports.

Fete Sir Michael Feb. 26

London (By Air Mail)—J. Arthur Rank will preside at the industrial testimonial dinner to Sir Michael Balcon at Dorchester Hotel Feb. 26.

NEW POSTS

CASPER CHOUINARD, salesman, SRO, Minn.apolis.

DICK DYNES, salesman, SRO, Des Moines.

MORT JVES, salesman, Columbia, Des Moines.

ARNOLD SHARTIN, assistant booker, Columbia, Omaha.

A. W. TYLER, training staff, Jam Handy, Dayton, O.

JOSEPH PARUCH, accounting clerk, Paramount, Detroit.

CHARLES MARKUS, manager, Haltnorth Theatre, Cleveland.

Day by day expectancy and planning for parenthood will be the subject of a film shortly to be produced by Justin Herman for Paramount release. Featured will be Jinx Falkenberg and Tex McCrary. Miss Falkenberg, who is Mrs. McCrary, expects a baby in the fall. Scenario will deal with preparations for the "little stranger" and present a realistic, visual record of how a young American couple approaches parenthood.

WILD!

WICKED!

WIDE OPEN!

PANHANDLE

*Last roaring stronghold
of the west's fiercest
outlaws!*

Coming from
ALLIED ARTISTS

**TO ROCK YOUR
SCREEN WITH
THRILLS!**

**FILMED IN
GLORIOUS
SEPIA
TONE!**

Starring **ROD CAMERON** with **CATHY DOWNS • REED HADLEY • ANNE GWYNNE • BLAKE EDWARDS**
A CHAMPION PRODUCTION • Produced by JOHN C. CHAMPION and BLAKE EDWARDS • Directed by LESLEY SELANDER • Story & Screenplay by Blake Edwards and John C. Champion

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Vol. 3, NO. 33

NEW YORK, WEDNESDAY, FEBRUARY 18, 1948

TEN CENTS

JOHNSTON WOULD ARBITRATE JURISDICTION

Allied Reaffirms ASCAP Stand; MPF is Nixed

Board Votes Appreciation
to Tom Clark and Ass'ts;
Booklet on Tax Problems

Washington Bureau of THE FILM DAILY
Washington—The National Allied board yesterday announced complete affirmation of its "three-pronged" campaign against the ASCAP seat and agreed to disapprove the Motion Picture Foundation. It will be full steam ahead on the legislative and litigation fronts in the ASCAP battle, with a modified Miles plan to raise funds for the campaign to be effectuated. At the same time
(Continued on Page 5)

Zorn Hits Kearns' "Predetermined Decision" On Charges of IATSE-Producer Conspiracy

Washington Bureau of THE FILM DAILY
Washington—Terminating the opening statement of sub-committee chairman Carroll D. Kearns, R., Pa., "one of the most extraordinary statements ever made by a chairman of a Congressional committee," Burton A. Zorn, representing producers in the current labor committee hearings here, registered a stiff protest on behalf of his clients against the Kearns' charges that producers conspired with IATSE to lock out members of other unions employed in Hollywood studios.
Even with testimony still being taken and the record wide open, Zorn said the chairman "has already made what seems to me from his statement a predetermined decision. The chairman's charges are unfair and cannot be supported by an unbiased examination of the record. The chairman has no proof of the guilt of the producers. There is no proof because there is no guilt."

Suggests Law Force Clause In All Contracts Calling For Peaceful Settlements

Washington Bureau of THE FILM DAILY
Washington—Preventive medicine in the form of compulsory arbitration is needed to block jurisdictional strikes, Eric A. Johnston, president of MPA and AMP, urged yesterday at the start of a new series of hearings on Hollywood studio labor troubles.
To achieve this end, he said, "I would suggest that the Congress supplement present legislation by requiring unions to arbitrate and settle jurisdictional disputes before picket lines form and work has stopped. Such legislation should compel the inclusion
(Continued on Page 5)



JOHNSTON

7,000,000 Half Year Let Forecast for WB

Wilmington, Del.—Warners' profit for the first six months of its current fiscal year is estimated at approximately one-half the figure for the corresponding period last year, former Federal Judge Hugh Morris declared at a stockholders meeting yesterday.

Based on the March 1, 1947, statement
(Continued on Page 8)

ICA Advises ND Exhibs. Not to Pay ASCAP Fees

Minneapolis—North Central Allied has advised exhibitors in North Dakota to refuse to pay ASCAP "anything now or ever" as a music performance license fee. According to ICA, North Dakota Secretary of
(Continued on Page 5)

Youngstein Elected Eagle Lion's V.-P.

Election of Max E. Youngstein to the post of vice-president in charge of advertising, publicity and exploitation of Eagle Lion Films by the board of directors, was announced yesterday by Arthur B. Krim, president. Youngstein has been director of advertising, publicity and exploitation for Eagle Lion since the company's inception late in 1946.



YOUNGSTEIN

Youngstein entered the industry as general manager and counsel for the Hal Horne Organization in 1941. With its absorption by 20th-Fox in 1942 he became
(Continued on Page 5)

Distrib. to Remit 35% of Egyptian Coin

Washington Bureau of THE FILM DAILY
Washington—Conversion of Egyptian pounds to dollars, to the limit of 35 per cent of earnings, will be permitted U. S. distrib. under the terms of a new agreement Department of Commerce chief Nathan D. Golden reported yesterday. Fact means remittance of about \$500,000 per year from current funds, with additional immediate remittance of about half that amount from
(Continued on Page 8)

U-I to Release 24 Top Features Before Nov. 1

Universal-Int'l tentatively has set 24 top budget pix for release during the next nine months, W. A. Scully told the company's Eastern sales reps. meeting at the Waldorf-Astoria.

Lineup by months follows:
February, "Black Bart," "The Navigator"
(Continued on Page 8)

Flat Rental Fraud Finding Lieberman Suit First of Kind to be Tried

Col. District Managers Meeting Here Feb. 25-27

Columbia district managers and home office sales executives and department heads will meet Feb. 25-27 at the Hotel Warwick, it was announced yesterday by A. Montague, general sales manager, who will preside
(Continued on Page 6)

Rathvon Scores Labor Hearing as Prejudiced

Washington Bureau of THE FILM DAILY
Washington—Supporting Eric Johnston here, RKO head N. Peter Rathvon denied collusion and heatedly charged that the hearing was being conducted "in a manner that
(Continued on Page 4)

Howe Sees Fair Return For Canada \$\$

Ottawa—Negotiations under way with film industry representatives "promise a very substantial quid pro quo to offset the drain of dollars caused by the industry," Rt. Hon. C. D. Howe, Minister of Trade and Commerce, said in the Canadian House of Commons. Howe would not disclose details of the conversations, "but I think I can say Canada will get good value from the industry in return for permitting the industry to take Canadian dollars across the line," he observed.

Dutch Exhibs. Battle Proposed Added Tax

Washington Bur., THE FILM DAILY
Washington—Dutch exhibitors are engaged in an all-out battle to defeat the recent proposal by their Government for an additional 25 per cent tax on admissions. Coming on top of the present 20 per cent tax, they feel the new proposal would seriously endanger their business existence—especially since the Government has thus far refused to permit any increase in admission prices.

Boston—In the first case of its kind to be tried, for flat rental damage in addition to percentage damage arising out of fraudulent percentage returns, the report of Master Phillip A. Hendrich filed in Federal Court here yesterday found both such types of damage to have been suffered by the distributor.
Two actions were instituted in No. 1
(Continued on Page 8)

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FINANCIAL

(Feb. 17)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	20 3/4	20 3/8	20 3/8	+ 1/8
Columbia Pict. vtc.	10 1/2	10 1/8	10 1/8	+ 1/8
East. Kodak	39	38 1/2	38 1/2	+ 1/2
Gen. Elec. Inc.	14 1/2	14 1/4	14 1/4	+ 1/8
Lewy's, Inc.	17	16 3/4	16 3/4	+ 1/8
Paramount	18 3/4	18 1/2	18 1/2	+ 1/8
RKO	7 3/4	7 3/8	7 3/8	+ 1/8
Republic Pict.	3 1/2	3 1/8	3 1/8	+ 1/8
Republic Pict. pfd.	9	8 3/4	8 3/4	+ 1/8
20th Century-Fox	19 3/4	19 1/4	19 1/4	+ 1/8
20th Cent.-Fox pfd.	33 3/4	33 1/4	33 1/4	+ 1/8
Universal Pict.	12 1/2	12 1/4	12 1/4	+ 1/8
Warner Bros.	11 3/4	11 1/4	11 1/4	+ 1/8

NEW YORK CURB MARKET

Monogram Pict.	2 1/2	+ 1/8
RKO	1 1/2	+ 1/8
Technicolor	12 1/2	+ 3/8

OVER THE COUNTER

Cinecolor	4 7/8	5/8
Pathe	3 1/2	4

CALL FOR

SONEY PAUL

ACTOR-NARRATOR

LEXINGTON 2-1100

CARAVEL FILMS—Narration-Acting

FASHION COUNCIL FILMS—Narration-Acting

PICTORIAL FILMS—Narration

PARAMOUNT NEWS—Narration

VOICE OF THE ARMY—Narration-Acting
(on 1100 stations)

Strike Threat Once More Clouds 306 Pay Talks

Strike threat, long dormant in recent months as negotiations between projectionists' Local 306 and the Broadway managers were reported reaching a satisfactory close, bobbed up again as yesterday's meeting at the Hotel Astor between management and labor reps. ended in frustration.

Until recently, reports had circulated that the metropolitan circuits and the Broadway houses were about to sign a wage hike contract with Local 306. Yesterday's flare-up between the negotiators came, more or less, as a surprise.

IATSE Prexy Richard F. Walsh who had sat in on previous talks did not attend yesterday's parley; nor was he available for comment regarding the strike threat. Prexy Herman Gelber of Local 306 would not commit himself, though several of his associates on the exec. board were hot for action.

Disrupt Current for Toronto Houses in New Rationing

Toronto—This city was in uproar when discovery was made that disrupted power service during the past couple of days was due to an arbitrary decision of the Toronto Power Commission to turn off current at intervals for new form of rationing because of electricity shortage.

Ontario has had semi-blackout for the past five months to conserve power but now theater shows are being disrupted along with other establishments for half hour periods, three in one day, which is hurting business. Commission claimed shortage is worse than ever.

Sol Schwartz to Coast

Sol A. Schwartz, vice-president and general manager of RKO Theaters, accompanied by Mrs. Schwartz, leaves New York City tomorrow for the Century for the Coast. Schwartz will visit RKO Theater properties in Chicago, San Francisco and Los Angeles, and spend some time at the RKO Radio and other studios in Hollywood viewing new products. Before returning East, the Schwartzes will stop at Palm Springs for a few days.

Montague Resigns Metro News Post; Field Gets Job

William P. Montague, Jr., editor of Metro News, MGM's overseas newsreel, revealed his resignation yesterday. Arthur L. Field, supervisor of the company's synchronization studios will take over in Montague's stead.

Montague started the Metro News two years ago. Since leaving Paramount News five years ago, he had edited the industry's United Newsreel; started a newsreel for the British government; started the official newsreel "World in Film," still distributed in the Anglo-American zone in Germany; started the official newsreel for the French Government in exile; and was later responsible for expanding Metro's foreign newsreel into 14 countries.

Roach Names Tevlin Exec. Vee-pee; Enlarges Studio

West Coast Bureau OF THE Jilm DAILY

Hollywood—Hal Roach, Jr., has appointed C. J. Tevlin an executive vice-president of Roach Studios. Tevlin, formerly president of General Service Studio, will devote himself to development of independent production on the Roach lot, and administration of rental facilities.

With completion of a new 20,000 square foot stage, 90,000 square feet of stage space are now available to rental companies. Addition of new generating equipment provides electrical energy sufficient for most extracting of color or black and white requirements.

In addition Roach has just finished installation of a most complete and modern Western Electric dubbing and re-recording system, facilities of which are available to outside companies. Studio will also offer financial assistance to independent producers.

TOA West Coast Meeting Postponed to March 9-10

Because several officers and directors were unable to attend on the original date, TOA has postponed its West Coast officers-directors meeting from Feb. 26-27 to March 9-10. Sessions will be held at the Hotel Ambassador, Los Angeles.

COMING AND GOING

MURRAY SILVERSTONE, prexy of 20th-Fox Int'l, arrived last night aboard the Queen Mary. Other arrivals: JENNIFER JONES and her two sons; and NANCY GUILD.

LYNN FARNOL is in Dallas, returning over the week-end.

W. STEWART McDONALD, Warner Bros. executive, left for Chicago last night, returning to New York the beginning of next week.

HERB COPELAN, in charge of Warner Theaters for Latin America, left yesterday for Havana and other parts of South America.

LAUDY LAWRENCE, SRO vice-president in charge of foreign sales, will arrive in New York from Europe Friday aboard the S.S. Nieuw Amsterdam for sales conferences.

ANITA COLBY, Paramount Studio executive will arrive here tomorrow for conferences with home office executives prior to embarking on a four to six weeks tour of principal cities.

HUGH OWEN, Eastern and Southern division sales manager for Paramount, is back at his desk after a trip through his New England territory which included visits to Boston, New Haven, Albany and Buffalo.

WILLIAM M. PIZOR, Screen Guild Prods for sign manager, leaves for Chicago today to attend an executive meeting of the company. He returns Monday.

STANLEY SHUFORD has returned to his Paramount home office desk from a cruise.

AL DAFF, Universal-Int'l foreign sales supervisor, planes to Stockholm Saturday on the first leg of a tour of company branches abroad. His story includes Finland, Norway, Denmark, Holland, Belgium, Greece, Italy, France, Spain and Portugal, returning to New York in May.

MIKE BERGHER, U-I sales supervisor for the Far East, has arrived here from Japan via Shanghai.

TWA 16 mm. Pic Premieres

"Flight to the Sun," 40-minute travel-romance of the America Southwest in 16 mm. was shown yesterday for film, travel and aviation editors at the Johnny Victor Theatre: 36 W. 49 St. Produced by Trans World Airline, the Kodachrome picture took seven months to make and more than 220 persons were employed on the project.



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For quick reservations, see your travel agent or call your local TWA office.

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"Grosses Go Higher With Devonshire"
VIVIAN LEIGH—CONRAD VEIDT
"DARK JOURNEY"
"Scarlet" Scores Again
Your Devonshire Man in Atlanta is
John Mangham

DEVONSHIRE FILM COMPANY
185 Devonshire Street Boston, Mass.



This is the title page of a presentation now being shown to motion picture industry executives in New York and Hollywood by the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC.

The presentation, which is the result of a two-year survey, contains irrefutable facts and figures of vital importance to motion picture distributors, exhibitors and advertisers.

Now is the time to be among the first to see this startling presentation. If you have not yet scheduled an appointment, you may arrange one through:
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HUNTER SCREEN UNIT
IDEAL PUBLICATIONS
MACFADDEN PUBLICATIONS

CBS Tele Studios in Grand Central Bldg.

CBS will begin immediately to construct the world's largest television studio plant in the Grand Central Terminal Building of midtown New York, Frank Stanton, president of the System, announced to the press yesterday.

A major step in the company's intensive plans for building a nationwide tele network, two complete studios will be built, occupying 700,000 square feet of space and equipped with the most advanced video apparatus.

Cost of the project was estimated by Stanton at "several hundred thousand dollars," and programming from the first of the studios will begin sometime in April.

Combining the "movie lot" principle of Hollywood with the advantages of centralized location which day-to-day operations require, each studio will be equipped to handle several sets simultaneously and a variety of shows.

Stanton declared that studio programming will be a significant factor in speeding up interest in television. "We believe that helping new stations to build their audience more quickly will shorten their period of financial loss and television will thereby achieve a sound economic status more rapidly than would otherwise be possible," he said.

Expansion of CBS's service from five to seven days per week will coincide with the opening of the new studios.

About five stations are expected to comprise the network at its inception, and the number is expected to be augmented. "The scheme will take a tremendous burden off the affiliated stations," the CBS president said.

The broadcasting company's regular schedule of news, remotes and film programs will continue and programs from the new studios will be added to this schedule as rapidly as construction permits.

DuMont Speaks Tomorrow At Luncheon of ATS

Featured speaker at tomorrow's luncheon meeting of the American Television Society will be Dr. Allen B. DuMont, president of DuMont Laboratories. DuMont will keynote a series of luncheon talks by television industry leaders. Meeting will be in the North Ballroom of the Hotel Astor.

Send Birthday Greetings To—

Feb. 18
Leslie Whelan
George Givet
Dane Clark
Maury Ascher
Adolphe Menjou
Edward Arnold

Along the RIALTO

with PHIL M. DALY

Mid-week Memos

● ● ● MAX YOUNGSTEIN'S ELEVATION to an Eagle Lion vice-presidency, announced yesterday, brings a pleasant glow to Phil M. . . . As it must, indeed, to all those who have watched what Max has accomplished in publicity, advertising and exploitation for Eagle Lion. . . . Max, starting from scratch, has built and sparked a hard-hitting, fast-thinking staff of eager go-getters. . . . His election gives the industry a third vice-president in charge of advertising, publicity and exploitation. . . . Others are, of course, Loew's Howard Dietz, Warners' Mort Blumenstock.

● ● ● WALTER READE is transforming the mezzanines of still more theaters into television lounges via DuMont sets. . . . Eric A. Johnston and United Airlines have jointly applied to the CAB for approval enabling the MPAA prexy to serve as a director of the airline. . . . Johnston, by the way, has a new extra curricular chore—membership on the National Health Assembly executive committee. . . . Daily News expects its new tele station, WPIX, to be operating in mid-June. . . . Darryl F. Zanuck will be heading for overseas before Summer. . . .

● S. I. Newhouse, who already owns Syracuse's daily and Sunday newspapers, and is awaiting FCC approval of the purchase of WSYR and WSYR-FM there, is now seeking a tele station permit for the Saline City. . . . Metro, distributing "So This Is New York" abroad, must find voices approximating the Henry Morgan delivery for 27 language versions. . . . Paul Walker, who pulls out of Columbia here to return to a newspaper berth in Harrisburg, Pa., has been promised emergency housing there by Bob Sidman, manager of the Senate. . . . The offer: "Two choice seats in the balcony until the housing shortage eases"

● ● ● NOW THAT "TO THE ENDS OF THE EARTH" finally has been premiered, those who protested the change in the Production Code which made the filming possible must feel rather silly. . . . That goes especially for Mrs. Eugene Meyer of Washington who 11 months ago was telling audiences around the country that "the largest combination of moving picture magnates deliberately modified their own code against the use of narcotic themes in order to exploit dope-peddling and dope addiction for the benefit of our children."

● ● ● SIR ALEXANDER KORDA was saying to the N. Y. Herald-Tribune's Otis L. Guernsey, Jr., the other day that American film remittances to Britain during 1947 would approximate \$2,000,000. . . . That's a helluva far cry, isn't it, from those \$10,000,000 and \$12,000,000 figures that were so blithely tossed about on both sides of the Atlantic last June and July. . . . And don't try to suggest that the Anglo-American tax impasse explains the discrepancy. . . . British pictures have not been discriminated against and any promises made have been fulfilled by those who made them. . . . The \$10,000,000—\$12,000,000 figures were just phony.

● ● ● SIR STAFFORD CRIPPS reiterates that the Labor Government is "not prepared to substitute for the customs duty any arrangement involving the holding of blocked sterling". . . . And so that's that. . . . But for how long? . . . Standard & Poor's current analysis of film biz takes a dim view of the 1948 profit situation, seeing a substantial decline in the cards as the result of foreign revenue loss and heavy amortization charges. . . . Speaking of Hollywood public relations, you might give a thought to the reaction of Johnny Q. Public, who has waited months to get a new car, when he reads in a chatter column that a star has turned in her old Cadillac and got two new ones, one for herself and one for a girl.

Rathvon Scores Labor Hearing as Prejudiced

(Continued from Page 1)

to me represents prejudice that cannot condone."

After Kearns promised full hearing and said his mind is open on the matter, Carpenters Union spokesman Zack Marr Cobb said Kearns has been "justified and accurate" in his statements and in his conduct of the hearing. He said "it is regrettable that people identified with the motion picture companies should persist before one Congressional Committee after another in challenging the members of Congress."

Rathvon was questioned at length and in detail by Committee counsel Irving G. McCann, about alleged plans to force members of CBS and the Carpenters Union to waive sets September 23, 1946, by signing them to work on "hot sets" (These were sets prepared by IATSE members over Hutcheson's objection.)

Rathvon refused to admit any for knowledge of what was planned that day, although he said it was possible that he had been informed the were such plans. He could not remember, he said.

Western Electric Profit Increased to \$32,291,123

Net income of Western Electric Co. for the year ended Dec. 31 was \$32,291,123, compared with \$11,326,676 earned in the previous year. Company's gross income in 1947 was \$98,379,307, compared with \$61,353,568 in 1946.

British Guiana Weighs 15% Film Rentals Tax

Georgetown, B. G. (By Air Mail) A tax of 15 per cent on gross film rentals in lieu of a customs duty will probably be imposed by the Legislative Council of British Guiana.

Utah Exhib. Has New Plan for Babe Trade

Magna, Utah — Ever onward with the cinema, ever upward in enterprise, ever enlarging, ever accommodating and ever on the alert in the dot-miss-a-trick sense, this town will soon offer special facilities for family filimgoing. Manager George Smith, of the Gem, has taken cognizance of the proximity of the Grand Hotel. He is planning to combine it with his house. The balcony will be eliminated. Smith will erect viewing rooms to be equipped with cribs for the infant trade. Overflow from bumper crop of babes will be directed to a nursery downstairs.

Cost is estimated at \$40,000, it is conjectured that pacifiers, bottle warmers, formula facilities will be added as the demand indicates.

Allied Reaffirms Its Stand on ASCAP Tax

(Continued from Page 1)

position was taken against signing with ASCAP; general counsel and chairman A. F. Myers informed last night that advice to sign to hold out might be sent members just prior to the March 15 deadline. He stressed, however, that there is no determination to send any advice to members.

On the matter of litigation, Myers said Allied would support with funds, the event an appeal is necessary, the pending anti-trust case brought by Benjamin Berger in Indianapolis.

The decision not to approve MPF as accompanied by recognition that all authorities are free to do as they please in the matter. The chairman and general counsel of National Allied will not serve as trustees. No explanation for the decision was given yesterday. Although it is known that there is sentiment among board members against MPF because it is felt the producers are seeking to shift some of their obligation for royalties to the shoulders of the exhibitors.

Board decided also to send resolutions of appreciation to Attorney General Tom C. Clark and assistants John F. Sonnett and Robert L. Wright for their pleading in the Paramount case last week. A further decision was to prepare a booklet on experience in local taxation difficulties in recent years for distribution among member organizations—particularly those faced with threats of taxation.

NCA Advises ND Exhibs. Not to Pay ASCAP Fees

(Continued from Page 1)

State Thomas Hall has informed the exhibitor group that ASCAP has not filed a list of its works there since 1943, and the North Dakota attorney general is of the opinion that the 1943 code was not being complied with and that ASCAP was subjecting itself to criminal prosecution.

North Dakota secretary, however, reported that ASCAP had paid the state \$341.60, representing three percent of claimed receipts of \$11,386.80 for 1946.

Canada Nixes Favored Nation Clause for \$S

Ottawa—House of Commons rejected by difference of seven votes a proposal to confine application of the foreign exchange conservation bill against imports from United States and dollar nations, thus exempting sterling countries including Great Britain. Opposition members played the arbitrary powers given trade minister C. D. Howe in restricting business under economy regulations.

Urges Forced Labor Arbitration Johnston Suggests Law for Disputes

(Continued from Page 1)

sion in all union-management contracts of clauses pledging the unions to peaceful arbitration of disputes over jurisdiction between rival unions."

Responsibility for settling the Hollywood studio labor difficulties "belongs to the AFL and to the AFL alone," Johnston emphasized, "and I have repeatedly stated this view." Both workers and management have suffered to the extent of millions of dollars, he said. "The workers," he claimed, are "victims in the maneuvers of labor leaders, and the producers are always caught in the middle."

The only way to settle the Hollywood studio strike is to set up a permanent paid arbitrator with the power to make binding decisions within 20 days after a dispute starts, Eric A. Johnston, told the House Labor sub-committee. "Unless the unions agree to such a settlement, the movie industry is in for continual jurisdictional strikes—Taft-Hartley law or no Taft-Hartley law," he said.

"From the Hollywood strike, the MPAA head said, 'everybody has lost. No one has gained.'"

He told the committee in great detail of his own efforts at settlement after he came to MPAA in the Fall of 1945, and charged the CSU and the Painters Union with failing to live up to the terms of the decision by the special three-man AFM committee named to arbitrate the matter in October, 1945. He said William Hutcheson, head of the carpenters' union, had refused later to agree to Johnston's proposal that he meet with IATSE head Richard Walsh.

Finally, Johnston said, meeting with production heads in New York in September, 1946, he urged that the studios be closed in the face of notification that the carpenters and painters would refuse to work on sets erected by IATSE members. Although some of those present agreed with him, Johnston recalled, "others wanted to keep them (the studios) open. The Producers' Labor Committee recommended that the studios should try to continue to operate."

"This course prevailed," Johnston said in concluding his review, and "The carpenters' then carried out their ultimatum."

Charges by Representative Kearns, committee chairman, that the West Coast strike grew out of "collusion" between the producers and the IATSE were denied by Johnston. "That is incorrect," Johnston emphasized, when Kearns said an inquiry led him to believe the dispute is "the result of a lockout by the employers after having conspired with certain officials of the IATSE."

"I've always insisted," Johnston continued, "that the studios should close down until the dispute was cleared up by the AFL itself."

When Irving McCann, committee

counsel, read a statement from the painters' union, which charged producers and the IATSE planned each step leading up to the mass discharge of union workers in September, 1946, Johnston again insisted he has always favored closing studios to "let the warring unions fight it out among themselves."

Testifying yesterday, in addition to Johnston, were Paul Dulzell, president of the AAAA, parent body of the SAG, and RKO President N. Peter Rathvon. Dulzell told of his recollection of what went on within the AFL on the case, and complained that AFL efforts at settlement were without avail because Carpenters union leader "Big Bill" Hutcheson would not cooperate.

To be heard today are presidents of several other companies, with Spyros Skouras of 20th-Fox tentatively scheduled to lead off. Among those on hand yesterday who might be heard were W. C. Michel of 20th-Fox; John J. O'Connor of Universal; Barney Balaban, Y. Frank Freeman and Austin Keough of Paramount; B. B. Kahane of Columbia; Carroll Sax of Warner Bros. as well as Charles Boren, labor adviser, and other top officials of MPAA here in Washington and local representatives of the film companies.

Sitting in also were lawyers Zack

Youngstein Elected Eagle Lion's V.-P.

(Continued from Page 1)

came assistant director of advertising, publicity and exploitation for 20th-Fox.

He served as publicity director of the motion picture and special event section of the War Finance Division of the Treasury from 1944 to 1946 when he joined Eagle Lion. He is president-elect of the Associated Motion Picture Advertisers.


Heineman Picks Loewe As E-L Dallas Manager

William J. Heineman, Eagle Lion Films vice-president in charge of distribution, yesterday announced the appointment of Winston Loewe to be Dallas branch manager, effective Feb. 23.

"Miracle" Set for Rivoli

RKO's "Miracle of the Bells" moves into the Rivoli on the heels of Columbia's "To the Ends of The Earth," which is in its first week.

Marr Cobb for the carpenters, Judge Matthew Levy for IATSE, George E. Bodle for the painters; and labor officials Herbert K. Sorrell of CSU; L. P. Lindelof of the Painters Union and—during the morning session—IATSE head Richard F. Walsh. Numerous other industry and labor personages were also to be seen.



**GREATEST OF ALL GREAT
ACTION SPECTACLES!**

CASANOVA

The Way He Fought!

CASANOVA

The Way He Loved!


CASANOVA

The Way He Lived!

all...in...

"ADVENTURES OF CASANOVA"

An Eagle Lion Films Production



★ FILM DAILY REVIEWS OF NEW FEATURES ★

"Adventures of Casanova"

with Arturo De Cordova, Lucille Bremer, Turhan Bey

Eagle Lion 83 Mins.
SHREWD, COMPETENT MELLER SHOULD GIVE PLENTY SATISFACTION.

Shrewdly and competently produced in Mexico, this one adds up a sound program offering that delivers satisfaction in every reel. Fiction content ranges from breezy sub rosa romance, adventure, costume trivia of the 18th Century in Sicily and is purveyed in a constant, brisk pace that never lets interest falter.

Romantic connotation of the title figure and his many amours will stir the audience to the point of having a looksee, and they are certain to receive rousing entertainment. It is played to the hilt. The characters with just about no exception give full rein to line and situation. They lay it on thick. But it is not pretentious and the initial stimulation increases as the scenario develops. There is almost as much action in the telling—riding, stagecoaches, shooting, brawling, dueling and such stuff—as there is in a comparable western production. These elements are enhanced by political skulduggery and the efforts of the protagonists to free their country from foreign domination. True, there are clichés aplenty. The situations have long been unwrapped. But a sprinkling of zest and application in all concerned departments turns them out freshly still again.

From Malta "Casanova," played by De Cordova, is called to aid Sicily in throwing off the yoke of Spain and Austria. He joins the partisans. They have themselves a harum scarum time with the regular troops, generally making them look quite silly. The girls in the case work up romance elements. De Cordova and Turhan Bey play along with a deception which ends tragically for the latter. Then De Cordova finishes off John Sutton. From Naples the King sends amnesty. De Cordova marries the Lady Bianca—Miss Bremer. Settings and action have sound values. Roberto Gavaldon's direction certainly does the trick.

CAST: Arturo De Cordova, Lucille Bremer, Turhan Bey, John Sutton, Noreen Nash, Lloyd Corrigan, Fritz Lieber, Nestor Paiva, Jorge Trevino, Cliff Carr, Jacqueline Delya, Miroslava, Rafael Alcide, Jacqueline Evans.

CREDITS: Producer, Leonard S. Pickler; Director, Roberto Gavaldon; Screenplay, Crane Wilbur, Walter Bullock, Karen DeWolf; From a story by Crane Wilbur; Music score, Hugo Friedhofer; Music supervisor, Paul Dessau; Orchestrations, Emil Cadkin; Photography, John Greenhalgh; Editorial supervision, Alfred DeGatano; Editor, Louis H. Sackin; Art direction, Alfred Maria; Jorge Fernandez; Set decoration, Armar Marlowe; Jose Llamas; Sound, Leon Becker, Nicholas DeLarosa.

DIRECTION, Slick. PHOTOGRAPHY, Good.

Borthwick Quits MPEA; Du Vall Now Treasurer

Frederick W. Du Vall, assistant treasurer, has been named treasurer of the MPEA to succeed George Borthwick, it was announced yesterday by Prexy Irving Maas. At the same time, Herbert J. Erlanger, assistant secretary of MPEA, was appointed to serve additionally as assistant treasurer.

Borthwick, who was formerly treasurer of both MPAA and MPEA, is on a year's leave of absence from MPAA, but has resigned his post with the Export Association.

"The Hunted"

with Preston Foster, Belita

Allied Artists 85 Mins.
SUSPENSEFUL MELODRAMA EXCELLENTLY PLAYED: BELITA DOES BEST DRAMATIC WORK OF HER SCREEN CAREER.

In this Scott R. Dunlap production, Belita easily does the best dramatic work of her screen career. Veteran Producer Dunlap has provided showmanly values, while Director Jack Bernhard has created suspense, which holds the interest to the end.

The acting is excellent, with Preston Foster giving his usual reliable performance, and Pierre Watkin, Edna Holland, Russell Hicks, Frank Ferguson, Larry Blake and Cathy Carter are among the supporting players. Steve Fisher fashioned a good story and screenplay, and Harry Neumann handled the photography effectively.

Finishing a four-year term in California's women's prison on a charge of complicity in a jewelry robbery, Belita returns to Los Angeles and seeks out her former sweetheart, Foster, a detective, who had arrested her. She has threatened to kill him.

Belita still maintains she was "framed" and was not a party to the robbery. She is unable to convince Foster, who is still in love with her. Foster's disbelief is further strengthened, when Pierre Watkin, a very successful criminal lawyer, who defended Belita, tells him that Belita had admitted her guilt to him.

Foster gets Belita a job at an ice palace, where she does her skating specialty between halves of hockey games. He continues to keep her under surveillance.

Watkin is found murdered, and Foster is convinced Belita committed the crime. Belita flees to Arizona, with Foster in pursuit.

Larry Blake, who served a term for taking part in the jewelry robbery, is taken into custody and admits he killed Watkin, who had "framed" Belita. Of course, Belita and Foster are reunited.

CAST: Preston Foster, Belita, Pierre Watkin, Edna Holland, Russell Hicks, Frank Ferguson, Joseph Graham, Larry Blake, Cathy Carter, Thomas Jackson, Charles McGraw, Tristram Coffin.

CREDITS: A Scott R. Dunlap production; Producer, Scott R. Dunlap; Director, Jack Bernhard; Associate producer, Glenn Cook; Original story and Screenplay, Steve Fisher; Photography, Harry Neumann; Supervising film editor, Othe Lovering; Film editor, Richard Neumann; Musical score by Edward J. Kay; Sound, Tom Lambert; Set decorations, Raymond Boltz, Jr.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

Col. District Managers Meeting Here Feb. 25-27

(Continued from Page 1)
side. Branch managers from the three unsupervised exchanges also will attend.

Discussion of sales and liquidation of current Columbia pix and formulation of sales and liquidation plans for future releases will highlight the sessions.

Home office delegation will include Rube Jucker, Louis Astor, Louis Weinberg, Irving Wormser, Maurice Grad, George Josephs, H. C. Kaufman, Joseph Freiberg, Vincent Borelli, Irving Sherman, Sydney Singsman and Seth Balsler.

Attending from the field will be Nat Cohen, Sam Galanty, Jerome Saffron, Carl Shalit, B. C. Marcus, Harry Rogovin, R. J. Ingram, Jack Underwood, Harry Weiner, J. C. Bullwinkle, Phil Fox, and Ben Lourie.

"Jassy"

with Margaret Lockwood, Patricia Roc, Dermot Walsh

Rank-U-I 96 Mins.
BROAD ADULT ACCEPTANCE INDICATED FOR THIS BRITISH ITEM; HAS NAMES: STORY RENDERED WITH ASTUTENESS, TASTE.

Inclusion and compounding of such elements of the drama that are found within the borders of this Sydney Box production in Technicolor for J. Arthur Rank, are of such nature that their basic intent—to capture and maintain the interest of the spectator—is compellingly achieved.

Nineteenth Century manners and morals background the story which also has another interesting twist to catch the audience's attention. This concerns a gypsy girl who has the mystic power of being able to "see" things, like when death threatens. It is a supernatural power and Margaret Lockwood has it. Also, as the motivating character of the piece, Miss Lockwood plays a shrewd game of wits, and chess. She sets Basil Sydney to marry her. Previously she contrives for him to settle "Mordelaine," which is quite a piece of real estate, as an instrument in the terms of their marriage. She gets it, and the marriage is one in name only. Sydney something of a rascal, is severely injured. Later he dies of poison administered by Esma Cannon, a mute. Scene then shifts to a murder trial where the mute regains her speech in time to clear Miss Lockwood, and then she drops dead.

This "Jassy" is an adult yarn that runs through the keyboard of situation and the like for the best effect. The romantic threads tangle the lives of the principals. It has an astuteness in development that will assist in broad acceptance.

The production, which has solid values, offers another display of the skilled use of Technicolor in British hands. Bernard Knowles directed.

CAST: Margaret Lockwood, Patricia Roc, Dermot Walsh, Dennis Price, Basil Sydney, Esma Cannon, Cathleen Nesbitt, Linda Travers, Nora Swinburne, Ernest Thesiger, Jean Cadell, Grace Arnold, Clive Morton, Torin Thatcher, Beatrice Varley, Eliot Watkinson, Maurice Denham, Joan Haythorne, Alan Wheatley, Hugh Pryse.

CREDITS: A Gainsborough Production; Producer, Sydney Box; Director, Bernard Knowles; Screenplay, Dorothy and Campbell Christie and Geoffrey Kerr; From the novel by Norah Lofts; Photography, Geoffrey Unsworth; Musical direction, Louis Levy; Incidental music, Henry Geel; Film editor, Charles Knott; Art director, George Provis; Art direction, Maurice Carter; Sound, B. C. Sewell, Sid Willes.

DIRECTION, Good. PHOTOGRAPHY, Very Good.

Picture Displays Mark Wehrenberg Anniversary

St. Louis — Wehrenberg-Kaimann Circuit this week marks the 42nd anniversary of Fred Wehrenberg in the theater field, with displays of pictures in theater lobbies showing the progressive steps taken by motion pictures since 1906. Wehrenberg opened his first theater that year, in a store room in South St. Louis.

Michael Schoenherr Dead

Detroit — Funeral services were held Saturday for Michael E. Schoenherr, 77, dean of Detroit managers, who retired two years ago. Schoenherr opened the Casino, city's first exclusive pic theater for Kunsky and Caille in 1906 and the city's first de luxe house, the Royal, a year later.

"Mr. Reckless"

with William Eythe and Barbara Britton (HOLLYWOOD PREVIEW)

Paramount 66 Mins.
MELODRAMA OF THE OIL FIELDS WITH EXCITEMENT, THRILLS AND ROMANCE.

A booming oil district is the locale of the latest Pine-Thomas offering. Two of the most exciting sequences deal with Lloyd Corrigan being trapped in an oil tank and a fight between William Eythe and Nestor Paiva atop a rig.

Barbara Britton is co-starred with Eythe while Walter Catlett, too long absent from the screen, registers with his comedy. Corrigan also contributes to the light moments. Minna Gombel does well in supporting role, and other principals include Frank Jenks, Ian McDonald and James Millican.

Frank McDonald furnishes good direction and William Pine and William Thomas supply production values. Maxwell Shane and Milton Raison wrote the screenplay.

Disappointed in Eythe, an oil driller, who prefers to be footloose, Barbara agrees to marry Paiva, several years her senior. They go to Ponca City, a new oil town.

The marriage ceremonies are suddenly postponed when Paiva is called to aid Corrigan, who has been imprisoned in an oil tank. Paiva is aided by Eythe.

A new wedding date is planned, but Barbara, who is still in love with Eythe, and Paiva she cannot go through with it. Eythe at last agrees to marry her. Eythe at last agrees to marry her.

CAST: William Eythe, Barbara Britton, Walter Catlett, Minna Gombel, Nestor Paiva, Lloyd Corrigan, James Millican, Ian McDonald.

CREDITS: Producers, William Pine and William Thomas; Director, Frank McDonald; Original screenplay, Maxwell Shane and Milton Raison; Camera man, Ellis W. Carter; Art director, L. H. Greber; Editor, Howard Smith; Sound, Sitar; Set decorations, Alfred Kerris; Music score, Harry Lubin.

DIRECTION, Good. PHOTOGRAPHY, Good.

SRO to Do "Scarlet Lily" in Italy During Summer

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick film the Rev. Edward P. Murphy, "The Scarlet Lily" for SRO in Italy this Summer. Valli may be seen Mary Magdalene.

Young to Film in France; Bonanova Shifts to Italy

Harold Young Prods. is planning to produce "Speak to Me of Love" screen original by Geza Herczeg in France in collaboration with Ar. Pauley. Shooting will take place at the Victorian Studios, Nice. P. Orday will produce from a screenplay written with Bern Giler.

West Coast Bureau of THE FILM DAILY

Hollywood — Fortunio Bonar will produce "Boris Goudonoff" Italy instead of Mexico City, with picture to be filmed in Ialcoello the Escalera studios in Rome, starting late in the Spring. Bonanova will produce English and Italian versions of the opera and will star the former, which has a budget of \$500,000.

REVIEW OF THE NEW FILMS

"Caged Fury"

with Richard Denning, Sheila Ryan, Buster Crabbe and Mary Beth Hughes (HOLLYWOOD PREVIEW)

Amount 60 Mins.
GENRE: MELODRAMA WELL DIRECTED AND EDITED CLIMAXES WITH THRILLING FIRE.

his time Pine and Thomas turn their attention to a circus background and come back with an exciting picture. William Ke supplied good direction, doing especially effective work in the closing scenes depicting the flight of spectators, performers and animals from a circus fire.

Richard Denning, Buster Crabbe, Sheila Ryan and Mary Beth Hughes do good work in the leading roles. David Lang fashioned the screenplay and Ellis W. Carter handled photography.

Richard Denning, a lion tamer, is killed by one of the animals while doing his act, and Crabbe, one of the star performers with a circus, boosts Sheila for Mary Beth's Denning, chief trainer with the show, loses the move, but finally gives his consent.

Sheila falls in love with Denning, thus enabling Crabbe to make plans to do away with him. Crabbe enters Denning's dressing room, removes powder from Richard's bullet. He also steals his uniform and makes his way to the lion, Sultan's cage, and incites the animal. The following day, a believing Denning was the person who killed him, tries to kill the trainer. However, Sheila saves Denning.

When Crabbe slays the manager of the circus, Denning gives chase. Crabbe's car goes over a cliff and Crabbe's body is believed to have vanished in the sea. Months later, and one day a new clown reports to the circus. It is Crabbe and he engages in their fight with Denning. A fire ensues, Crabbe dies in the blaze.

CAST: Richard Denning, Sheila Ryan, Mary Beth Hughes, Buster Crabbe.

EDITS: Producers, William Pine and William Thomas; Director, William Beke; Original screenplay by David Lang; Cameraman, Ellis W. Carter; Art director, Lewis H. Creber; Editor, Ruth Smith; Sound recording, Frank McWhorter; Set decorations, Alfred Kegerreis.

DIRECTION, Good. PHOTOGRAPHY, Good.

Crosley Will Make Televisions Under DuMont Patents

An agreement between the Allen DuMont Labs. and the Crosley Radio, Avco Mfg. Corp., has been reached with respect to the manufacture of television receivers under DuMont patents and the exchange of engineering and manufacturing information.

Announcement of the pact was made yesterday in a joint statement issued by Dr. Allen B. DuMont and C. Cosgrove, Avco vice-president of Crosley general manager.

Lovietone News Radio Honor

Lovietone News will be honored tonight via a salute by the radio program, "Vox Pop." Event was recorded recently by Parks Johnson and Warren Hull in celebration of reel's 20th anniversary. Program will be heard over 179 stations the ABC web.

"Jiggs and Maggie in Society"

(HOLLYWOOD PREVIEW)

Monogram 61 Mins.
SECOND IN COMIC STRIP SERIES INTRODUCING DALE CARNEGIE, ARTHUR MURRAY AND SHEILAH GRAHAM SHOULD PLEASE FAMILY TRADE.

This second offering in the "Jiggs and Maggie" series should do nicely with the family trade. Joe Yule and Renie Riano again play the title roles, based on the comic strip characters created by George MacManus and deliver amusing performances. Dale Carnegie, Arthur Murray, the dance teacher, and Sheilah Graham, the newspaper columnist, play themselves.

Tim Ryan is present again as Dinty Moore, while Lee Bonnell and Wanda McKay are prominent among the principals. Barney Gerard served as producer and also wrote the screenplay with Eddie Cline, who served as the director.

Renie Riano is determined to be accepted in high society and enlists the aid of Lee Bonnell, a promoter, who charges her plenty for creating "a family tree." Renie's ambitious social plans collapse when two of Bonnell's light-fingered friends steal Renie's jewelry at her first big party.

CAST: Joe Yule, Renie Riano, Dale Carnegie, Arthur Murray, Sheilah Graham, Tim Ryan, Wanda McKay, Lee Bonnell, Pat Goldin, Herbert Evans, June Harrison, Scott Taylor, Jimmy Aubrey, Thayer Roberts, Richard Irving, William Cabaniss, Dick Ryan, Constance Purdy, Edith Leslie, Helena Dare, Lesley Farley, Betty Blythe, Marcelle Imhof.

EDITS: Producer, Barney Gerard; Director, Eddie Cline; Based on the comic strip by George MacManus; Authors and Screenplay, Eddie Cline and Barney Gerard; Cameraman, L. W. O'Connell; Art director, Dave Milton; Musical director, Edward J. Kay; Editor, Ace Herman; Set decorations, Raymond Boltz, Jr.

DIRECTION, Good. PHOTOGRAPHY, Good.

Theatrical Unions Pledge Support to Heart Drive

Entertainment unions Monday pledged support to the funds drive of the Heart Association of New York. At a luncheon given by Richard Walsh, IATSE president, Walsh, who was called to Washington for a Congressional hearing, was represented by William P. Raoul, secretary-treasurer, and Thomas J. Shea, assistant international president.

Support of Actors Equity, Theater Authority and AAAA was pledged by Paul Dullzell, AAAA president, while James Quinn, secretary of the Central Trades and Labor Union of New York, said that the plan would be presented to his board for endorsement.

Ed Sullivan, chairman of the drive, said the theatrical industry on March 3 will sponsor a premiere of "Naked City" at the Capitol Theater, to help raise the \$150,000 allotted to the industry.

ASCAP Rate Schedule Approved by Board

ASCAP's board of directors in a meeting Monday officially approved the new license schedule that the Society's execs. concluded with TOA officials last week.

"Half Past Midnight"

with Kent Taylor, Peggy Knudsen
20th-Fox 69 Mins.
ROUTINE CRIME YARN DOES NOT MEASURE UP TO PRODUCER'S PAST PERFORMANCES.

This is a routine treatment of the would be bright theme which starts off with murder, touches upon blackmail, involves a snappy young man with a blonde. They are chased about by the police. They rendezvous in a sightseeing bus from time to time. An assortment of characters parade through the proceedings. They contribute little to the mediocre quality of the production.

After what seems to be more than the 69 minutes running time of this production, the killer is apprehended and boy and girl get together. Performances fit the proceedings.

This one is not as compact or as entertaining as previous Sol M. Wurtzel offerings. It is lower case program fare. William F. Claxton directed.

CAST: Kent Taylor, Peggy Knudsen, Joe Sawyer, Walter Sande, Gil Stratton, Jr., Martin Kosleck, Mabel Paige, Jean Wong, Damien O'Flynn, Tom Dugan, Jean De Briac, Willie Best, Victor Sen Yung, Bettiepus Lewis.

CREDITS: A Sol M. Wurtzel Production; Director, William F. Claxton; Photography, Benjamin Kline; Story and screenplay, Arnold Belgard; Supervising editor, Frank Boldridge; Art director, George Van Meter; Set decorator, Al Greenwood; Musical score, Darrell Coker; Musical supervision, David Chudnow; Sound, Max M. Hutchinson.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

Maurer Weighs Four Films For Next Astor Playdate

Not two but four top quality pix are vying for the berth at the Astor Theater. Within 10 days a definite choice will be made on which film will follow "The Bishop's Wife" at the City Investing Company's lead house.

Maurice Maurer, film policy and program director for CI, told THE FILM DAILY last week that though he was considering UA's "Arch of Triumph" and RKO's "Miracle of the Bells" as the next attraction at the Astor, he further explained: "we are also giving the same serious consideration to two other pictures, one of which in my opinion has all the elements of quality, of general appeal and of box office attractiveness. I do not know as yet, which picture will get the final approval. We are going to eliminate two of the four pictures at this week end and then select the picture to be exhibited during the course of the following week."

Audio Recovers from Fire; Studio in Full Operation

Toronto—Audio Pictures and Film Laboratories of Canada are again in full operation following the fire at the studio last week, Arthur Gottlieb, president, announced yesterday. Fire damage was held to a minimum, due to fireproof construction, Gottlieb said. No negatives were lost, no exchanges were inconvenienced and none of the personnel was injured in the blaze.

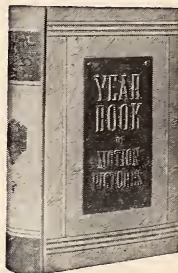
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Flat Rental Fraud Suit First of Kind

(Continued from Page 1)

September, 1944, by Loew's and Paramount respectively, for damages alleged to have been sustained by fraudulent percentage returns. The defendants were Fred E. Lieberman and various affiliated corporations. Houses involved were the Tremont, Normandy and Bijou in Boston, the Square in Medford, and the Uphams Corner in Dorchester. The cases were tried before Hendrick, as Master, under an order of reference made in October, 1946.

The Master found that there was a plan to make false returns of gross receipts from various of the theaters operated by the corporate defendants, which was "devised by and participated in by Fred E. Lieberman, the individual defendant, the purpose of which plan was to deceive the plaintiff as to the gross receipts from the showing of percentage pictures, in order that the rental cost to those corporate defendants would be reduced."

In the Loew's case the Master found that an additional purpose of the plan, in submitting false reports on percentage pictures, was fraudulent to induce Loew's to grant licenses for subsequent flat rental pictures at prices below those which it would have set had it known the true receipts from percentage pictures. In the Loew's case the Master's report finds that Loew's sustained damage of \$13,275 on its percentage pictures, and an additional damage of \$13,600 on its flat rental pictures or a total of \$26,875.

In the Paramount report, the Master found that Paramount sustained \$1,725 damage on its percentage pictures, but that there were too few percentage pictures involved and the underreporting at certain theaters on the few percentage pictures involved was too isolated to indicate that firm was misled in flat rentals.

The Master points out that the issue of flat rental damage is one of "novel impression, no case involving such a claim having been adjudicated so far as the parties have been able to ascertain."

Trial counsel for the distributors was Robert W. Meserve of the Boston law firm of Nutter, McClennen and Fish. Defendants' counsel was Joseph B. Abrams. Associated with the Boston law firm, as special counsel for the plaintiffs, was Sargoy & Stein of New York.

CHARTERED

FORECAST PRODUCTS, INC., New York; capital, 200 no par shares; to distribute films; by Rose Danzig, Owen B. Murphy, Seymour J. Kanowsky.

KNICKERBOCKER PICTURES CORP., New York; capital, 200 no par shares; to distribute films; by Martha Rich, Louise Gamble, Irene Monisberg.

UNIVERSAL PICTURES OF PAKISTAN, Dover, Del. Capitalization, 100 shares, no par value. Office: Corporation Trust Co., Wilmington.

REVIEWS OF NEW FILMS

"Arch of Triumph"

with Ingrid Bergman, Charles Boyer, Charles Laughton, Louis Calhern

Enterprise-UA

120 Mins.

IT'S SALEABLE; IT HAS NAME DRAW POWER; IT HAS POTENT LITERARY BACKGROUND PLUS PLENTY OF ADVANCE BALLY TO ASSIST IN SENDING IT OVER THE LINE.

It is an eminently saleable item. It has name power to cause long lines. It has been riding the crest of an advance wave of publicity for a long time. Add to these long time tenancy on the best seller lists. And a further strong reader-audience who first saw it, plus illustrations, in Collier's Magazine.

Bringing cinematic characterizations to the Erich Maria Remarque novel are Charles Boyer, Ingrid Bergman, Charles Laughton and Louis Calhern, the latter injecting an acid humor. While the tragic love of the principals is heavily lined and emphasized, the revenge motif is set back and only touched upon so that it does not completely fade. It is shrewd showmanship to permit Miss Bergman and Boyer to develop, consummate and then break off their affair with all the stops pulled out fully to give the audience what it expectantly awaits in display of the love game. On the basis of giving to the conditioned audience what it wants, expects, "Arch of Triumph" has the answers, supplies the demand.

The average, enthusiastic audience on the alert for Bergman in a new role won't be disappointed with her "Joan Madou." Resorting to her untapped talents she plays out the part of a young woman in Paris, a torch singer, who when her lover dies takes to Boyer.

From deported Boyer, a refugee from Hitler Germany, (the time is 1938), Miss Bergman takes up another man. Boyer spends a few months in Switzerland. On his clandestine return he finds his one-time love a kept woman.

Both Boyer and Miss Bergman are given to intense emotional suffering, aided and abetted spasmodically by Louis Calhern. Once a colonel in Czarist Russia, Calhern is seen as a strikingly uniformed Cossack tending door at a Montmartre nitery.

It must be said that at the outset Boyer's vengeful hatred of Laughton is introduced via a montage effect. Previously, with uniform and swastika armband, Laughton caused the torture death of Boyer's wife.

Whenever their paths come close to crossing Boyer evinces turbulent feeling of homicidal nature. He keeps himself under control when they finally meet in a cafe. Laughton does not recognize Boyer, takes him for a German. Boyer provokes Laughton's interest in the esoteric sights of Paris, lays groundwork for his demise. His plan works out. One night he spirits Laughton, who is quite stewed, into the suburbs, does him in, covers all traces.

Returning he learns Miss Bergman has been accidentally shot by her lover of the moment. She dies after an operation. Boyer again faces deportation or incarceration in a concentration camp for the impending cataclysm has broken and Europe is at war.

Script of "Arch" has a certain creditable bravado. The date coincides with Franco and the Spanish War. A collection of Franco Spaniards are identified in the proceedings and properly told off by Calhern. There is also evidence of condensation in the assembly of this version. Lewis Milestone's direction has the quality of craftsmanship and achieving what was sought.

Essentially "Arch of Triumph" mounts a picture of tragic preluding to the last war in terms of individuals who happened to live in the most interesting city on the face of the Earth.

CAST: Ingrid Bergman, Charles Boyer, Charles Laughton, Louis Calhern, Ruth Warrick, Roman Bohnen, Stephen Bekassy, Ruth Nelson, Curt Bois, J. Edward Bromberg, Michael Romanoff, Art Smith, John Laurence, Leon Lenoir, Franco Corsaro, Nino Pipitone, Vladimir Raskovsky, Alvin Hammer, Jay Gilpin, Ilya Tamara, Andre Marsauden, Hazel Brooks, Byron Foulger, Bill Conrad, Peter Virgo, Feodor Chaliapin.

CREDITS: Producer, David Lewis; Director, Lewis Milestone; Screenplay, Lewis Milestone, Harry Brown; From the novel by Erich Maria Remarque; Photography, Russell Metty; Music composed by Louis Gruenberg, conducted by Morris Stoloff; Production designed by William Cameron Menzies; Art decoration, William E. Flannery; Set decoration, Howard E. Boyler; Second unit director, Nate Watt; Sound, Frank Webster; Special scenic effects, Robert M. Moreland; Process department, Mario Castagnaro; Editor, Duncan Mansfield; Musical director, Rudolph Polk; Technical advice by the French Research Foundation.

DIRECTION, Able.

PHOTOGRAPHY, Splendid.

U-I to Release 24 Top Features Before Nov. 1

(Continued from Page 1)

ked City"; March, "A Double Life," "Casbah," "Jassy"; April, "All My Sons," "Are You With It?"; "Dear Murderer"; May, "Another Part of the Forest," "Letter from an Unknown Woman"; June, "River Lady," "The White Unicorn," "The Brain of Frankenstein"; July, "Up in Central Park," "Man Eaters of Komoan," "The Wonderful Race at Rimrock"; August, "Tap Roots," "Mr. Peabody and the Mermaid," "Ma and Pa"; September, "The Saxon Charm," "One Touch of Venus," "Fame is the Spur"; October, "Kiss the Blood Off My Hands," "Washington Girl."

Distributors to Remit 35% of Egyptian Funds

(Continued from Page 1)

blocked balances accumulated between July and December, 1947.

Golden said it was also agreed that after April 1 the agreement should be reopened with a view toward upping revision.

Until May, U. S. distrib. were permitted to take out 70 per cent of earnings. Figure was cut to 35 per cent in May, then eliminated in July.

Pilot Joins Sid Caesar

Leo Pilot, handling special events for Columbia, has resigned to become personal rep for Sid Caesar, currently starring on Broadway in "Make Mine Manhattan."

\$7,000,000 Half Year Net Forecast for WB

(Continued from Page 1)

ment which showed a net of \$1,013,000, this would indicate that \$7,000,000 will be earned by the company for the six-month period ending Feb. 29.

A \$7,000,000 profit for six months would approximate the company's earnings for the full year in 1947 and about \$1,250,000 under what the company earned in the full year of 1943 and about \$1,500,000 under what WB earned in the full year of 1942. It would be \$1,500,000 better than the WB net for the full year of 1941, more than double what the company earned in 1940 and about four times what it netted in 1939.

Judge Morris, who presided over the meeting, read a statement on behalf of the company, pointing out the adverse factors contributing to the more trying times faced by the industry during the past year. He declared that a large number of antitrust suits had been instituted against all of the majors including Warners, and that judgments had been rendered for the plaintiffs several cases.

No improvement is seen in the foreign outlook over the near term, with remittances from abroad continuing to show a decrease over last year, Morris said.

Further economies are being made in the theater, distribution, foreign and other departments of the company in order to streamline operations to meet current conditions.

All directors whose terms had expired were reelected to serve an additional two years.

Among the Warner executives attending the meeting were Robert Perkins, Stanley P. Friedman, Stuart MacDonald, Harold S. Ballard, Edward K. Hissberg, Thomas Martin, A. J. Vanni and Lewis Black.

WEDDING BELLS

Harley-McAfee

Julia E. Harley, daughter of F. Harley, 20th-Fox Int'l. vice-president and European managing director was married on Feb. 5 to Donald McAfee, at the American Cathedral, Paris, France. McAfee is associated with the 20th-Fox European headquarters, Paris.

Goheen-Mester

South Bend, Ind.—Nicholas Mester, manager of Revue Theatre, Niles, Mich., was married to Therese Goheen of South Bend.

Kravit-Wolf

Chicago—Kurt Wolf of the B & B booking department will marry Jo Kravit of Milwaukee.

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THE Film DAILY

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The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

33. NO. 34

NEW YORK, THURSDAY, FEBRUARY 19, 1948

TEN CENTS

CAUGHT BETWEEN UNIONS, PRODUCERS TESTIFY Ainsworth Elected President of National Allied

ew Pres. Will Name Com.
Probe Distrib. Tactics
Keep Rentals High

Washington Bureau of THE FILM DAILY
Washington — William L. Ainsworth of Fond Du Lac, Wisconsin, has elected president of National Allied yesterday for the next year. Ainsworth has been serving as treasurer of the national body under the retiring president, Jack Kirsch of Chicago, who was not here this week for a board meeting because of his illness in Miami.
A. F. Myers continues as vice (Continued on Page 6)

Canada to See Record Number of French Pix

Quebec — French-speaking Canadians this year will have a larger selection of films in the French language than ever before. While most of the pictures will come from France, dubbed versions of films (Continued on Page 5)

K. Theater Slump Cuts Interest Rate in Half

London (By Cable)—Reflecting the declining attendance in British film theaters as new Hollywood pictures come fewer and fewer, the Gaumont British board yesterday slashed (Continued on Page 7)

Mass. House Rejects Censorship Proposals

Boston — Deciding the Commonwealth had enough laws to protect morals, the House of Representatives rejected a proposal to establish a six-man board of censors for motion pictures, radio and stage productions. Proponents of the measure attempted to substitute a redraft of the bill which would limit the censorship to the stage only when the original form failed. The motion for a redraft was also rejected. At a hearing held earlier in the month the New England Co-ordinating Committee appeared in opposition to the proposal.

38 ARBITRATION DEMANDS IN 1947

Decrease of 11 from Preceding Year—All of the Cases Filed Involved Clearance

Thirty-eight exhibitor demands for arbitration were filed with the various motion picture tribunals during the fiscal year ended Dec. 31, 1947, a decrease of 11 from the preceding year when 49 complaints were placed in the docket.

All of the cases involved the question of clearance, with two complaints requesting "some run" and one a "designated run" in addition to a change in existing clearance arrangements.

Twenty-seven awards were handed

down by the various arbitrators during the same period, with 25 granting relief to the exhibitor while two upheld the distributors. Thirteen demands were withdrawn before any decision was handed down. Twenty-six cases were pending at the year's end.

Appeals were taken in five cases during the 12-month period. The appeal board affirmed two of these and modified three.

Last year might well prove to be (Continued on Page 7)

Lantz Seeks Cost of 2 Seats per Playdate

Admission cost of two seats added to the present flat rental of each cartoon playdate would mean the difference between loss and profit for animated film producers, Walter Lantz, independent cartoon producer and president of the Cartoon Producers Association, said yesterday.

Here from Hollywood for conference (Continued on Page 4)

Theater Firemen Bill Introduced at Albany

Albany — An identical bill has been introduced in the Legislature by Sen. Paul A. Fino, Republican of the Bronx and Assemblyman William E. (Continued on Page 4)

Let Film Value Set B.O. Price—Chester

Admission scales in the nation's theaters should be based on the entertainment value of the individual picture being presented, Hal E. Chester, indie producer of the "Joe Palooka" series told the industry press at an interview yesterday.

"It is only fair that the motion (Continued on Page 7)

India Exec. Here to Buy Pictures and Equipment

Sham Sundra, managing director of Audio Visual Education Co., Ltd., with headquarters in New Delhi, is here on a two-months' visit to buy the films and equipment necessary (Continued on Page 7)

Distribs. Drop Italian Limit Self-Imposed 25 Pix Maximum Cancelled

Seeks Performance Order On Contract for Reissues

Tower Pictures Co., of Dallas, yesterday filed suit in Federal Court seeking \$129,000 in damages, an accounting, and an order directing specific performance of a contract calling for prints of reissues for which (Continued on Page 5)

Rome (By Wireless)—Major U. S. distributors are reported to be cancelling their self-imposed limitation on the number of pictures made available yearly in the Italian market.

During 1947, it is understood that the American majors leased 25 as the maximum number to be released here by any company joining in the (Continued on Page 6)

Kahane, Freeman, Michel, Balaban, Doherty Appear Before House Labor Group

Washington Bureau of THE FILM DAILY
Washington — Hollywood producers as a group represented in the Producers Labor council did agree in advance to test carpenters and painters union members even to the point of forcing them out of the studios by September 23, 1946, the House Labor Committee was told yesterday by B. B. Kahane of Columbia and Y. Frank Freeman of Paramount. This decision was taken upon the assurance of IATSE leader Roy Brewer, that he (Continued on Page 6)

Cos. Urged to Abolish Labor Relations Post

Washington Bureau of THE FILM DAILY
Washington — Studio toppers were advised yesterday by William C. Doherty, AFL Letter Carriers head and a member of the three-man committee which tried to settle the studio dispute in 1945 and 1946, to get (Continued on Page 6)

Michigan Group To Refuse Long-Term ASCAP Plan

Detroit — The Michigan Anti-ASCAP committee is expected to advise exhibitors in this state to refuse the Society's proposed long-term agreement and to continue support of the Lewis Bill at a meeting here tomorrow.

The committee, representing prac- (Continued on Page 5)

1,470 Film Theaters Under Rank Banner

London (By Cable) — J. Arthur Rank's theater empire now exceeds 1,470 film theaters in the U. K. and overseas, survey just completed here discloses. Houses include those owned wholly or in part, controlled and those to which Rank booking facilities extend. Countries outside the U. K. embrace Australia, Canada, Ceylon, Egypt, Eire, Holland, Malaya, Portugal, New Zealand, South Africa and the West Indies.



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FINANCIAL

(Feb. 18)

NEW YORK STOCK MARKET

Am. Seat	High	Low	Close	Net Chg.
Columbia Pict. vtc.	17 1/4	17 1/4	17 1/4	+
East. Kodak	38 3/4	38 3/4	38 3/4	+
Leov's, Inc.	16 1/2	16 1/2	16 1/2	+
Paramount	18 1/2	18 1/2	18 1/2	+
RKO	7 3/4	7 3/4	7 3/4	+
Republic Pict.	3 1/2	3 1/2	3 1/2	+
Republic Pict. pfd.	9	9	9	+
20th Century-Fox	19 7/8	19 7/8	19 7/8	+
Universal Pict.	12 1/2	12 1/2	12 1/2	+
Warner Bros.	11 1/2	11 1/2	11 1/2	+

NEW YORK CUBE MARKET

RKO	1 3/4	1 1/2	1 1/2	+
Technicolor	12 1/2	12 1/2	12 1/2	+
Trans-Lux	5 1/2	5 1/2	5 1/2	+

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	3 1/2	4

SMPE Spring Convention
In Santa Monica in May

SMPE semi-annual convention will be held May 17-21 at the Biltmore Hotel, Santa Monica, Calif.

Circuits, 306 Parley Today

Circuit reps. and Broadway managers are slated to meet again this morning with reps. of Local 306, projectionists' union, in the office of Maj. Leslie Thompson of RKO.

Cape Vincent Strand Burns

Cape Vincent—The Strand here was destroyed by fire.

COMING AND GOING

DONALD MACMONAGLE, Irish Press; ALEC NEWMAN, Irish Times; KEVIN COLLINS, Irish Independent, all of Dublin, and ARTHUR QUINN, Cork Examiner, are visiting Hollywood.

ALAN LADD and his wife, SUE CAROL, have left Hollywood for a week's vacation on Director Toy Garnett's ranch near Paso Robles.

WILLIAM F. RODGERS arrives on the Coast next Monday from New York to finalize distribution plans for "State of the Union."

HARRY H. UNTERFORT, Syracuse Schine zone manager, is vacationing in Florida.

SIDNEY L. GROSSMAN, operator of the Elmwood, Syracuse, and counsel for the New York MPTO, has returned to Syracuse from Washington.

WALTER LANTZ, cartoon producer, returns to the Coast over the week-end, training to Washington and from there motoring.

FRANK J. DOWNEY, Detroit M-G-M manager, leaves tomorrow for the Auto City after three days at the home office for conferences.

EDWIN KNOPE, M-G-M producer, and GEORGE CUKOR, director, sail today on the S.S. Queen Mary and are due back here March 10.

VOLDENAR VETLUGIN, M-G-M studio story executive, leaves for the Coast Feb. 27.

JOSEPH BERNHARD, manager of Film Classics, is due Sunday from Hollywood.

Art Directors on Dais
At AMPA's Luncheon

Marilyn Buford, Miss America of 1946, and Carol Ohmart, Miss Utah of the same year, will be special guests at AMPA's "Salute to Movie Art Directors" luncheon set for tomorrow in the Town Hall Club.

Acting president Phil Williams will preside. Vincent Trotta is to be the affair's guest chairman, and Paul Smith, art director of the D'Arcy Ad Co. will be the feature speaker.

Among the film company art directors accepting dais invitations are Hal Burrows, M-G-M; Lew Shand, 20th-Fox; Charles Strobel, Paramount; Ed Walsh, Warners; Stanley Sherwin, RKO; Herb Jaedicker, UA; Jack Meyers, Columbia; Harold Guttman, Universal; Robert Hadley, Eagle Lion; Nicholas Demanzuk, Republic.

Ontario Mayors Favor
Taking Up Amusement Tax

Toronto—Ontario Association of Mayors and Reeves has endorsed the position of Mayor Saunders of Toronto that the Province assume the Federal amusement tax when it is dropped by the Government. Action was unanimous, despite opposition during the sessions.

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LOUIS B. MAYER is scheduled to go to Miami from Hollywood March 5.

ARTHUR B. KRIM, Eagle Lion president, left yesterday for Hollywood, stopping off en route in Chicago and Dallas.

B. G. KRANZ, vice-president and general sales manager for Film Clogram, is in Boston.

JIMMY WAKELY, Monogram western star, leaves Hollywood immediately on completion of his next film, opening a Montana p.a. tour March 10 at Grand Theater, Wallace.

MARILYN MAXWELL has returned to Hollywood ending a four-months long p.a. tour, which took her to New York, Washington, D. C., Miami, Chicago and six other Eastern cities.

MILLARD MITCHELL, actor, is due in New York soon, from Hollywood, to start rehearsals on "The Cup of Trembling," new play starring Elizabeth Bergner.

JOHNNY MACK BROWN is in Charlotte.

STANLEY KRAMER, president of Screen Plays, Inc., and GEORGE GLASS, vice-president, have arrived in New York from Hollywood with a print of "So This is New York."

Court Denies WB Request
To Squash Trust Cases

Chicago—Attorney Vincent O'Brien, representing Warner's Pictures asked the Court to quash several cases against them in Rockne, Rivoli trust cases as they were not doing business in this state. Court refused the request.

Edward Johnson, representing Paramount and B & K, Vincent O'Brien, Warner Exchange, B. Pearlman, Republic Pictures asked Judges Sullivan and Igoe not to merge Rockne and Rivoli, as asked by plaintiff counsel Lynd Root, claiming each case was different. Expert court to hear these cases next month.

Goutman Donates Art
To Swell UJA Fund

Dolya Goutman, Hollywood set designer and portrait artist, devoted his time last year in Europe visiting DP and Refugee camps. From observations he has completed a painting showing six composite faces representing the woes and strife in Europe on the background of the ill-fated refugee ship Exodus 1947. Painting which will be exhibited from March 1-27 at the Norlart Art Gallery, 129 W. 56th St., will be auctioned off for a total of \$100,000 to be donated to the United Jewish Appeal Fund.

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Added Time for "Earth"

Columbia's "To the Ends of the Earth" is ringing up holdovers and move-overs in its initial engagements.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

RONALD COLMAN

"A DOUBLE LIFE"

SIGNE HASSO • EDMOND O'BRIEN

A Kanin Production

A Universal-International Release

SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents

LORETTA DAVID

CARY GRANT • YOUNG NIVEN

"The Bishop's Wife"

Doors Open 9:45 a.m. ASTOR 8'way at 45th St.

BING CROSBY

BOB HOPE

DOROTHY LAMOUR

ROAD TO RIO

THE ANDREWS SISTERS

PARAMOUNT

NIGHT-GLASS

COLUMBIA PICTURES presents

TO THE ENDS

OF THE EARTH

Now...

RIVOLI

Popular Prices

WALT DISNEY'S

BAMBI

COLOR BY TECHNICOLOR

BRANDT'S REPUBLIC

8'way at 51st St.

JAMES STEWART

"CALL

NORTHSIDE

777"

20th Century-Fox

PLUS ON STAGE

HAZEL SCOTT

RAYE & NALDI

Extra!

GIL LAMB

ROXY

7th Ave. & 50th St.

Gentleman's

Agreement

BRANDT'S

MAYFAIR

20th CENTURY-FOX

7th Ave. & 47th St.

M-G-M HITS ARE WEATHER-PROOF!

M-G-M's
**"GREEN
DOLPHIN
STREET"**

M-G-M's
**"CASS
TIMBERLANE"**

**Mercury Hits Zero;
Freeze to Continue**

City Showing
Gets Promise of
7.2 Cold
Today

**SLEET STORM HITS
SUBURBS HEAVILY;**

**ZERO COLD
GRIPS CITY**

New Snowstorm Swirls Over City;
4 to 6 Inches Due, 'Probably' More

Cold Again Grips City

M-G-M's
**"KILLER
McCOY"**

M-G-M's
**"GOOD
NEWS"**
(Technicolor)

SNOW

Fuel Reserves Wane
As 9.8 Cold Nips City

**CITY COLD AS POWER IS
SNOW AND FREEZEUP ON WAY**

**NUMBS CITY;
FALL FORECAST**

**New Snow
6-Inch Fall Forecast,
Ending in Rain Tonight**

**Coldest Wave
Of Winter Is
Expected Here**

**5-Inch
On It
City**

**Snow Sweeps In
New Cold Wave**

Freezing temperature and more
snow hit the city again today as
result of the chilly blast of a new
wave.
Weather Bureau officials said
the new cold mass machine here

Today's Readings

High	20
Low	15
Mean	17.5
Wind	15
Humidity	75
Clouds	100
Pressure	30.2

MERCURY TO DIVE FURTHER

**4-Inch Snow Forecast;
9500 Start Fighting Drifts**

TWO STORMS SWIRLING ON CITY

**4-Inch Snow Forecast;
9500 Start Fighting Drifts**

M-G-M presents "GREEN DOLPHIN STREET" starring LANA TURNER VAN HEFLIN • DONNA REED RICHARD HART • Frank Morgan Edmund Gwenn • Dame May Whitty Reginald Owen • Gladys Cooper Screen Play by Samson Raphaelson Based on the Novel by Elizabeth Goudge • Directed by VICTOR SAVILE • Produced by CAREY WILSON • A METRO-GOLDWYN-MAYER PICTURE

M-G-M presents SPENCER TRACY LANA TURNER • ZACHARY SCOTT in "CASS TIMBERLANE" Tom Drake • Mary Astor • Albert Dekker • Screen Play by Donald Ogden Stewart • Adaptation by Donald Ogden Stewart and Sonya Levien • Based on the Novel by Sinclair Lewis • Directed by GEORGE SIDNEY • Produced by ARTHUR HORNBLow, JR. • A METRO-GOLDWYN-MAYER PICTURE

M-G-M presents MICKEY ROONEY BRIAN DONLEVY • ANN BLYTH in "KILLER McCOY" • JAMES DUNN • Tom Tully • Sam Levene Screen Play by Frederick Hazlett Brennan • Based on a Story and Screen Play by Thomas Lennon, George Bruce and George Oppenheimer Directed by ROY ROWLAND Produced by SAM ZIMBALIST • A METRO-GOLDWYN-MAYER PICTURE

M-G-M presents "GOOD NEWS" (Technicolor) • JUNE ALLYSON PETER LAW FORD • Patricia Marshall • Joan McCracken • Ray McDonald • Mel Torme • Color by TECHNICOLOR • Screen Play by Betty Comden and Adolph Green Based on the Musical Comedy by Lawrence Schwab, Lew Brown, Frank Mandel, B. G. DeSylva and Ray Henderson • Directed by CHARLES WALTERS • Produced by ARTHUR FREED • A METRO-GOLDWYN-MAYER PICTURE

Give Generously For American Brotherhood Week!

Lantz Seeks Cost of 2 Seats per Playdate

(Continued from Page 1)

ences with United Artists distribution officials on the 12 subjects he will make for UA release this season, Lantz pointed out that costs of cartoon production have increased by 165 per cent since 1941. As an example, he stated that a cartoon short costing \$12,500 in 1941 costs from \$26,000 to \$35,000 today. About 90 per cent of cartoon costs are labor charges, Lantz said.

In this same 1941-48 period, Lantz emphasized, rentals for cartoons have risen only 15 per cent.

As a result of these higher costs, sans adequate returns, the number of cartoon producers has decreased, Lantz pointed out, and the number of cartoons produced has decreased from 185-190 annually to 90-98 scheduled for this year, augmented by reissues of older cartoons.

Exhibitors must soon decide whether they want cartoons, Lantz emphasized, and if they do, they must be willing to pay the small extra amount per theater needed to absorb production costs.

Theater Firemen Bill Introduced at Albany

(Continued from Page 1)

Clancy, Democrat of Brooklyn which authorizes the municipal fire commissioner of a paid fire department to detail not to exceed two members of uniformed force to places of amusement where machinery or scenery are in use, to guard against fire and to take charge in case of fire; commissioner may detail as many as necessary for places with capacity of more than 5,000; pay of firemen shall be placed in pension system of department. The bill was referred to the Judiciary Committee.

\$750,000 Libel Suit Filed vs. AA-Mono.'s 'Black Gold'

Chicago — John Mooney filed a \$750,000 suit in Circuit Court against Allied Artist Productions, Anthony Quinn, Katherine De Mille, Elyse Knox, director Phil Karlson, writers Caryl Coleman and Agnes Johnston, Monogram Pictures, Warner Brothers Distributing Corp., B & K, Monroe, Tiffin and Olympic Theaters claiming libel in film "Black Gold." Mooney was jockey, who rode Black Gold to victory in Kentucky Derby race.

Send Birthday Greetings To—

Feb. 19
Hugo Haas Merle Oberon
Ann Savage Nat Feltman
Jack Kirk E. E. Kessnick
Sir Cedric Hardwicke
Vladimir Lissin



Thursday's Tele-lines

● ● ● ACTION OF NATIONAL ALLIED'S BOARD in disapproving the Motion Picture Foundation is disappointing.....It is, indeed, doubly so.....It is disappointing to those who want the Foundation to succeed.....It is disappointing to those who have counted themselves friends of Allied.....If the Foundation is to attain its several goals, maximum industry support is a necessity.....Allied's disapproval, even when softened by an expression of "local autonomy" for its affiliates, is something more than just a withholding of support—it is as well a manifestation of exhibitor disunity and at least a hint of suspicion.....And suspicion, unsupported, it would seem.....While bulletins of some Allied units have professed to see, in the Foundation setup, a deep-dyed plot by companies to shift certain employ obligations to exhibitor shoulders, the Allied board is silent on this aspect.....As well it may.....Suspicion fades before fact.....And surely the facts are easily ascertainable by Allied, for Allied executives and leaders have been and are numbered among the Foundation's officers, trustees and area executives and committeemen.

● ● ● DIDJA KNOW THAT REALART is getting more money for some of its reissues than the pix brought when originally released?.....That reflects two things.....One, the fact that fewer new pix are available.....Two, the fact that "name" values have increased over the years.....Players little known when pix originally were released are now in the star category.... ● What's this about a Syracuse downtown house planning to put in a light lunch counter?... ● SRO's deal for the Victoria is reportedly for three years.... ● Massachusetts Committee of Catholics, Protestants and Jews has picked Harold Russell to receive its annual Act of Brotherhood Award.... ● Henry Wallace will lean heavily on films for campaign purposes, PCA Film Division workshop producing.... ● Seven new sponsors have been signed for Coast tele by Paramount's KTLA.... ● Looks now as though "State of the Union" will be released on May 1, with Metro planning April 15 tradeshowings in all exchanges.....Pic reportedly represents a \$2,500,000 production cost, including \$350,000 originally paid for the film rights.....That would be \$100,000 under the original production budget, exclusive of the sum paid for the rights.....Explanation is found in the fact that Frank Capra brought it in \$450,000 under budget and 15 days ahead of schedule.

● ● ● EAGLE LION'S in the black.... ● Talk about the substitution of "flesh" for films in British houses is so much bosh.....Vast majority of the stands can't play acts—haven't stage facilities.... ● Holding dual offices in closely related industry associations, Phil M. gathers, is not without difficulties....."Makes you feel like a quick-change artist of the old vaudeville days," grumbled one exec. the other day....."Dammed if I can remember: half the time whether I'm acting as a director of the MPAA or the MPEA.....Might be a good idea to get a couple of conductor's caps, label 'em accordingly and wear to meetings."... ● When Republic's "Moonrise" hits the nation's screens it should have a production credit to end all p.c.'s....."Republic presents a Charles K. Feldman-Group-Marshall Grant Production, produced by Charles Haas, directed by Frank Borzage, a Frank Borzage Production a Republic Picture".....At any rate, that's the way the New York Times has it.

● ● ● QUOTE OF THE WEEK: "In Hollywood, few people keep their old friends."—Louella O. Parsons in the N. Y. Journal-American.

Name More Nominees For Academy Awards

West Coast Bureau of THE FILM DAILY
Hollywood — Additional nominations for the Academy Awards, to be announced March 20, are revealed in the Academy nominating committee's classifications and nominations, which include:

Best original story: George Chaperot, Re Wheeler, "Care of Nightingales"; Herm Clyde Lewis, Frederick Stephani, "It Happened on Fifth Avenue"; Eleazar Lipsky, "Kiss of Death"; Valentine Davies, "Miracle on 34th Street"; Dorothy Parker, Frank C. Velt, "Smash-Up."
Best art direction and set decoration (black and white): "The Foxes of Harrow"; "Great Expectations."
Best art direction and set decoration (color): "Black Narcissus"; "Life with Father."
Best cinematography (black and white): "The Ghost and Mrs. Muir"; "Great Expectations"; "Green Dolphin Street."
Best cinematography (color): "Black Narcissus"; "Life with Father"; "Mother Wrote This."
Best film editing: "The Bishop's Wife"; "Body and Soul"; "Gentleman's Agreement"; "Green Dolphin Street"; "Odd Man Out."
Best scoring of a dramatic or comedy picture: "The Bishop's Wife"; "Captain Jack Castle"; "A Double Life"; "Forever Amber"; "Life with Father."
Best original song: "Gal in Calico"; "Wish I Didn't Love You So"; "Pass That Peace Pipe"; "You Do"; "Dip a Dee D. dah."
Best sound recording: "The Bishop's Wife"; "Green Dolphin Street"; "T-Men."
Best special effects: "Green Dolphin Street"; "Unconquered."
Best cartoon: "Chip and Dale"; "Dino"; "Dr. Jekyll and Mr. Mouse"; "M-G-M"; "Pluto"; "Blue Note"; "Disney"; "Tubby the Tuba"; "Pamout"; "Twetzie Pie"; "Warner."
Best one-reel shorts: "Brooklyn U. S. A. Universal"; "Goodbye, Miss Turlock"; "M-G-M"; "Moon Rockets"; "Paramount"; "Now You See It"; "M-G-M"; "So You Want to Be in Pictures"; "Warner."
Best two-reel shorts: "Champagne for Two"; "Paramount"; "Climbing the Matterhorn Monogram"; "Flight of Wild Stallions"; "Universal"; "Give Us the Earth"; "M-G-M"; "Voice Is Born"; "Columbia."
Best documentary (feature): "Design for Death"; "RKO"; "Journey Into Medicine"; "U. S. Department of State"; "The World Is Rich"; "British Information Service."
Best documentary (short): "First Step United Nations Division of Films and Visual Information"; "Passport to Nowhere"; "RKO"; "School in a Mailbox"; "Australian Information Bureau."

Italy Thanks Via Film

"Thanks America," film made the people of Italy expressing gratitude for generosity of the American people in sending food gifts, will be shown next Tuesday evening at Cinema Dante. Also on the spec program will be a documentary made by Warners showing the function the Friendship Train.

Balto. 'Miss Hush'

Baltimore — Apparently inspired with the "Truth Or Consequences" method of collecting funds via radio, the Variety Club, Baltimore Tent, 19, is readying plans to launch its own "Miss Hush" series of broadcasts over WCBM. A well-known local voice will be heard over the air and persons making a guess will be asked to send a contribution to the Variety Club's Welfare Fund. Prizes totaling over \$5,000 are to be donated by local merchants and business houses. Chief Barker is O. D. Nick Weems.

Canada to See Record Number of French Pix

(Continued from Page 1)

from the U. S. and other countries is an important factor. The bulk of the latter type, prepared for the war for use in France following that country's liberation, have been playing Quebec since 1943. Another stimulation to the importance of French films is the relaxation of the ruling of the Foreign Exchange Control Board that prevented payment for Canadian rights. France Film is probably the largest importer of native French films, with other French films scheduled for release this year will come from: Empire-Universal, with 36 planned; Gaumont, 15-20, plus some shorts; 20 dubbed versions of British films; 20th-Fox, 18; Warners, 12; G-M, 15; RKO, 12, and Columbia plus some originals. International, and United Artists will have several French releases, while SRO will release one dubbed version. Alliance Films, which released four made-in-France projects last year will release the same number, plus a number of Italian features.

Weeks Performance Order in Contract for Reissues

(Continued from Page 1)

had purchased Dallas distribution rights. Defendants are Jacques Grinief, Magnus Films, Inc., Paul Broder, Broder Releasing Corp., Herman Greenfield and Masterpiece Productions. Harold Schwarz, head of Tower, claims that five prints each of 27 releases and 13 Hopalong Cassidy films would have been delivered to him under the contract signed with Grinief. Prints delivered, he alleged, were unsafe, while no prints of other films were delivered. Other defendants named were assigned rights to the films, Tower claims, and each is said to have agreed to carry out the original contract.

Michigan Group To Refuse Long-Term ASCAP Plan

(Continued from Page 1)

ally every exhibitor organization of individual major circuit in the area, is believed almost certain to advise theaters not to sign any agreement that would extend more than one year. Among some sources the possibility is seen as a compromise on an action for renewal.

SICK LIST

JACK WRATHER is recovering from an appendectomy in St. Joseph's Hospital, Burbank, Calif.

REVIEWS OF NEW FILMS

"All My Sons"

with Edward G. Robinson, Mady Christians, Burt Lancaster, Louisa Horton
Univ.-Int'l 94 Mins.

INFREQUENT, RARE, PROFOUND DRAMA THAT SHOULD PLAY WIDELY AND GIVE GREAT SATISFACTION. HAS ALL THE FINE QUALITIES FOR MAKING, BREAKING RECORDS.

It is an infrequent and rare film that comes along like "All My Sons" which mounts compelling drama deeply inscribed with feeling and understanding. It's tragedy is emotion stirring, affecting. It has realness plus story quality and theme that makes it rate the label of difference, a note in drama not too often struck in this business of purveying film entertainment to audiences too long conditioned to accept the routine. It was successful as a play by Arthur Miller which merited a critic award. Its value as screen fare is considerably increased by the fluidity of the camera medium and wealth of additional detail.

In the exchange rating "All My Sons," dollar for dollar passed over for the rich dramatic experience it has to afford the viewer, is a sound remunerative investment to be repeated countless times. The showman has an offering in "All My Sons" as fine as they come. And as rare.

Spacing of Edward G. Robinson's screen appearances which does not satiate the audience, to the contrary gives him opportunity to tellingly acquit himself of a fine role. It is not likely another actress could have essayed Mady Christians' part. But Lancaster switches from roles usually associated with his pictures and with maturity and authoritative grasp displays hitherto latent talent. Louisa Horton is a newcomer. She is a fine player, ingratiating, intelligently conveys the essence of an important character. She is one to watch. To Howard Duff, Frank Conroy, Lloyd Gough, Arlene Francis, Henry Morgan and Elisabeth Fraser plaudits for their fine supporting contribution.

Written and produced for the screen by Chester Erskine, the story is lucidly translated into film terms by Director Irving Reis. In each category of production the treatment is top drawer.

The scenario from the Miller play delineates aspects of the tragic aftermath of the recent war in terms of human failing, egocentricity. Like the fire that smoulders, there are some things the surface stillness of which belies the turbulence and ugliness beneath. In "All My Sons" the arrival of Louisa Horton sets off a series of events which culminate in intense sorrow and ultimately suicide. Only the strong love of Burt Lancaster for Miss Horton survives the upheaval.

As partners in a factory making aircraft engine parts Frank Conroy and Robinson knowingly ship a consignment of defective cylinders. The faulty parts cause the deaths of many pilots. The pair are prosecuted. Robinson is exonerated. Conroy goes to jail. Miss Horton is the latter's daughter and comes to visit at the invitation of Lancaster, who plays Robinson's son. Lancaster has been in love with Miss Horton since childhood. She was previously engaged to his brother, a pilot, long since reported missing. Mady Christians is wife to Robinson, mother of Lancaster. She does not accept the developing romance between Lancaster and the girl.

Lancaster and Miss Horton plan marriage but her brother confronts Robinson with knowledge he has picked up from his jailed father. A chance remark by Robinson upsets what looked like understanding. Miss Horton goes off with her brother. Lancaster visits Conroy in jail, learns the truth. On his return he almost kills Robinson. Later Miss Horton comes back and reveals the truth to Miss Christians about her other son who sent her a letter just before he disappeared. Miss Christians begs her not to show it to Robinson. With admission from Robinson of his guilt Lancaster runs off to brood. Miss Horton follows. With the truth known Miss Christians tries to shield Robinson. It is emphasized that Robinson's intense egotism was responsible for his criminal action and Lancaster cannot find proper punishment. Miss Horton shows him the letter. Lancaster gives it to Robinson. It contains information that the dead son knew of his father's duplicity and committed suicide. Realization of his guilt comes to Robinson. He shoots himself.

CAST: Edward G. Robinson, Burt Lancaster, Mady Christians, Louisa Horton, Howard Duff, Frank Conroy, Lloyd Gough, Arlene Francis, Henry Morgan, Elisabeth Fraser.

CREDITS: Written and produced for the screen by Chester Erskine; From the play by Arthur Miller; Directed by Irving Reis; A Chester Erskine Production. Photography, Russell Metty; Art direction, Bernard Herzbrun; Milyard Brown; Editor, Ralph Dawson; Sound, Leslie I. Carey, Corson Jowett; Set decorations, Russell A. Gausman, Al Fields; Orchestrations, David Tankin; Music, Leith Stevens.

DIRECTION, Excellent.

PHOTOGRAPHY, First Rate.

Sax to Make Foster Pic In Austria as First U. S.

Vienna (By Air Mail)—First post-war American pic to be produced in Austria will be "Caroline". Sam Sax, formerly with Warners, will produce, and Susanna Foster will star.

ARMIT Directors Meet Feb. 24

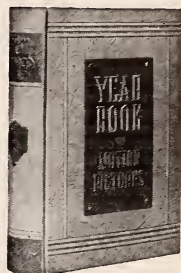
Denver—Directors of Allied Rocky Mountain Independent Theaters have decided a meeting for Feb. 24 at the ARMIT office. Plans for the forthcoming convention will be under discussion.

\$3 Million in Amusement Taxes Anticipated in Chi.

Chicago—Returns from the three per cent tax on amusements may run as high as \$3,000,000 annually, it is estimated by City Controller Robert E. Upham, on the basis of initial returns. First 59 theaters to file returns paid \$48,700 in taxes.

Maxine Mussman Dead

Chicago—Maxine Mussman, former owner of the Langley Theater here, died at Wesley Memorial Hospital. Husband and son survive. Burial at Westlawn Cemetery.



**DIRECTORS
PLAYERS
CAMERAMEN
WRITERS
PRODUCERS
COMPOSERS
PRODUCTION
DISTRIBUTION
AND
EXHIBITION**

Will be found completely covered
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of

MOTION PICTURES

Published by

THE FILM DAILY

Out Soon

Caught in Union Vise Is Prods. Testimony

(Continued from Page 1)

would provide replacements, and after assurance was given by Pat Somerset and other officials of SAG and by Dan Toohey of the Painters Union that their members would stay on the job, they said. They had to choose between trouble with IATSE or the other unions involved, it was pointed out.

Kahane made the point that there

Rep. Carroll Kearns said in Washington last night he will probably fly to Miami next week to take the testimony regarding the Hollywood studio labor dispute of president Nicholas Schenck of Loew's, where he is seriously ill. Kearns stated he is hopeful that carpenters union boss Big Bill Hutcheson may yet show up here this week to testify. Kearns said he will definitely be questioned in Washington, in public prior to March 8.

was no agreement to force these workers out by demanding that they work on hot sets on that day alone—but said "we were trying to get rid of them as fast as we could." He said he had not conferred with Brewer on how to force these workers out—but that Brewer was asked to assure a supply of replacement workers.

Also called to the stand yesterday were W. C. Michel, 20th-Fox vice-president, Paramount President Barney Balaban, and W. C. Doherty of the three-man AFL committee which had tried to delineate union jurisdiction in Hollywood in 1945.

Doherty made it plain that the December, 1945, decision of his committee still is, to him, the "best possible solution under the circumstances." He said his committee was set up to offer "final and binding" rules for the studios, so far as AFL unions were concerned, but that the findings were not so considered by carpenters boss Big Bill Hutcheson. Doherty insisted, however, that his committee had not intended that its decision was to deprive some 300-350 carpenters of their work.

The "clarification" which came in August of 1946, eight months after the original decision came down, was "pursuant to the instructions of the AFL executive council," Doherty said, when asked if it had been "dictated" by the Council.

Doherty said he was frankly "not very optimistic about this hearing. I don't think your hearing will accomplish anything," he said.

Attempts were made by committee members to pin responsibility for the August "clarification" upon Hutcheson, but although he complained about the lack of co-operation of the carpenters chief, Doherty refused to make such a charge.

Balaban was questioned at length about a New York meeting Sept. 13, 1946, during which company heads decided over the advice of MPAA proxy Eric Johnston and, at first, Balaban, to keep the studios open. Balaban told of a long-distance call between E. J.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

DAVID O. SELZNICK is considering Valli for the role of Mary Magdalene in "The Scarlet Lily," which he'll produce in Italy this Summer. . . .

★ "Take Three Tenses" will be Sam Goldwyn's first job this year. Irving Reis, who recently finished "All My Sons," will direct David Niven, Theresa Wright, Cathy O'Donnell and Farley Granger. . . . ★ Best turnabout title of the year is "Miss Richmond Takes Grant" which Alex Gottlieb has on his Warner producing schedule for the coming year. Barbara Stanwyck or Ann Sheridan are the strongest contenders for the title role. He'll also do "The Gay Nineties" with Dennis Morgan, Jack Carson and Doris Day. . . .

★ ★ ★
HAL WALLIS has grabbed Loretta Young, a contender for Academy Award honors, to star in "Strange Deception." . . . ★ U-I would like to

borrow Jennifer Jones from David O. Selznick for Garson Kanin's next, "Come What May." . . . ★ Para. has revived a screen story they've had for more than 10 years for Alan Ladd. Warren Duff is writing a new adaptation of the novel, "One Woman," which Robert Fellows will produce. . . .

★ Gary Cooper will star in "The Fountainhead" for Warners this Summer. Henry Blanke will produce the pix, taken from the 1943 best-seller by Ayn Rand. . . .

★ ★ ★
HENRY KING will direct "Prince of Foxes" for Twentieth-Fox with Tyrone

Power starring. It may be filmed in Italy, which is the scene of the Samuel Schellabarger novel. . . . ★ Same studio has bought "Hearts and Checks" for William Perlberg and George Seaton. The pair are now producer and director of "Apartment for Peggy," starring Jeanne Crain and William Holden. . . . ★ Signet Pictures, which made "Sign of the Ram" with Susan Peters is planning another to star the courageous young lady. It's a romantic comedy, "Paris Rhapsody," and will be made in that city next Fall. . . . ★ Groucho Marx may star in Seymour Nebenzal's, "Kaos, the Hottentot," the filmization of the Josef Marais novel. . . .

Mommix at the M-G-M studios and N. M. Schenck in New York during which the group learned about the threat of the carpenters and painters to walk out if asked to work on "hot sets" (erected by IATSE members). This call, Balaban said, was an important factor in changing his own position on the matter of a studio shutdown, and he decided instead that the studios should be kept operating.

But he said he had no knowledge of any plan to force the carpenters and painters out of the studios—and that he had no knowledge that checks for these individuals had been prepared Sept. 22 even though they had not been forced from the studio till a day later. Balaban said he was surprised and hurt at the Hutcheson attitude—"we've always had

Stated to testify in the House labor hearings in Washington today are pyros Skouras, 20th-Fox proxy, John J. O'Connor of Universal, Charles Boren of MPAA and labor leaders Brown of the machinists, Lindelof of the painters, Sorrell of CSU and Toohey of the teamsters.

a high regard for him, but he doesn't seem now to be the same man I knew for many years.

These same sentiments were later echoed by Freeman and Michel, the latter saying, "I like Bill. I'm surprised at Bill. He was a real fine fellow, but I don't know what's going on now. Maybe it's age. There was a time when if he said you had a deal, you had a deal."

Freeman was heard only briefly. During his appearance he said he knew nothing about the preparation of checks for the carpenters a day before they were forced off the lots, but said MPAA labor adviser Charles Boren had testified in Los Angeles that this was so. Freeman said he would accept Boren's statement "100 per cent."

Michel said he was present rather than President Spyros Skouras, whom Committee Counsel Irving G. McCann had wanted to

Companies Urged to End Labor Relations Exports

(Continued from Page 1)

rid of "industrial relations experts." He said that "instead of helping to solve troubles, they thrive on dissension. Not only do they seem able to keep unions pitted against each other but sometimes the studios, too."

Paramount Proxy Barney Balaban came to the defense of studio labor experts, praising their work and saying that "so far as their stirring up trouble between the companies is concerned, they don't have to. There is too much of that on the upper levels."

"Ours is a highly competitive business—dog eat dog." The labor advisers, he said, are "an efficient lot—we wouldn't keep them otherwise."

question, because responsibility for the company labor policies lies with Michel. (Skouras is scheduled to appear today.) He said he had "resented" the proposal by Eric Johnston in September of 1946 that the studios be closed, and had "fought it tooth and nail" because his company "had no product in New York, but had plenty tied up in Hollywood."

Michel pleaded that producers "don't like trouble—trouble costs us money. I've got high blood pressure just on account of labor. My doctors tell me I ought to quit. They say it'll kill me." As for labor, he continued, "you can't live with 'em and you can't live without 'em."

He insisted that 20th-Fox has always been fair and that although unions will always fight with the company, "underneath they all want to work for us."

On the other hand, he continued, "we have our stockholders; if we make the wrong

Ainsworth Elected Prexy of Allied

(Continued from Page 1)

president and general counsel, and Truman Rembusch of Indianapolis, head of the Associated Theaters of Indiana, was elected treasurer. Charles Niles of Anamosa, Iowa, succeeds Rembusch as secretary, and Stanley Kane, executive secretary of North Central Allied, Minneapolis becomes recording secretary.

The board decided the national convention this year should be held in Washington in the Autumn. Ainsworth was not present at the board meeting.

William Ainsworth, new Allied president, will name a special committee of exhibitors to investigate distributor tactics to keep pix rental up, the board decided yesterday. In the background is a definite threat that in the event the Government upheld in the Paramount case before the Supreme Court—even to the extent that the lower court decree retained—contempt of court proceedings might be studied.

The three major problems to be studied, said general counsel A. I. Myers, are complaints that the distributors are actively encouraging new competition for exhibitors; that the distributors are going to the public to get individuals to pressure exhibitors to show certain product; and that in some cases theaters are being bought or constructed by well paid employees of the distributors in whom Myers obviously considers to be suspicious circumstances.

Distrib. Drop 25 Films Limit for Italian Market

(Continued from Page 1)

self-regulatory agreement. Objective was to avoid any hint of market flooding, and thus forestall complaints from Italian producers.

(Under Italian law, theaters must show domestic product 20 days a quarter, 80 days a year.)

Decision of the major American distributors, to call off the agreement, said to have resulted from the fact that indie distributors, not bound by the pact, have been popping in American pix, thus cutting into available playing time.

decisions we'll get sued by them. Between the stockholders and labor, were nutty."

SAG Members Challenge Kearns Conspiracy Statement

West Coast Bureau of THE FILM DAILY, Los Angeles—In connection with Congressional studio strike hearing, Edward Arnold, Robert Montgomery, George Murphy and Ronald Reagan wired Congressman Carroll Kearns, that they had read his opening statement that certain office and employees of SAG aided what claims was conspiracy between producers and IATSE to lock out members of CSU. They challenge Kearns to name names of such SAG officers and employees and to give supporting facts for this statement.

Net Film Value Set O. Price—Chesler

(Continued from Page 1)

ture patron be asked a higher price for a worthwhile film and a lower price for a more modest picture," Chesler said. Value of each picture could be determined by a series of test runs, he pointed out.

Chesler, who releases his Palooka pictures through Monogram and those latest effort, "Smart Woman," will be handled by Allied Artists, announced that he had secured a 10-year option on all present and future Monogram and Handsome comedy-mysteries penned by Craig Rice.

Production on the first of these, "The Sunday Pigeon Murders," is expected to begin sometime this summer, with the series budgeted at about \$250,000 per pic.

Chesler deplored the lack of merchandising interest on the part of exhibitors.

"The people who make a picture," he declared, "can't be expected to sell it. It's up to the exhibitor to realize that they have to do more than change the reading of the marquee from time to time."

In New York on a honeymoon, Chesler and his bride leave for Bermuda tomorrow, returning early next month. He hopes to begin the fifth Palooka picture in Hollywood on March 12.

K. Theater Slump Cuts -B Interest Rate in Half

(Continued from Page 1)

The half yearly dividend on common shares to 2½ per cent as against the 10 per cent paid last year. The action is not unanticipated, having been forecast in December by J. Arthur Rank.

Twentieth-Fox is substantially interested in G-B.

Arch In Strong Openings

Miami Beach—Enterprise's "Arch Triumph" opened regular engagements to strong biz at the local Colony and Palm Beach's Paramount theater yesterday following Tuesday night's swank double premiere.

'Rio' Tops 2-Year

Records at Para.

With 15,000 opening-day admissions at 6 p.m. yesterday, Paramount's "Road to Utopia" was breaking all records of the past two years at the Paramount Theater. Current Crosby, Hope and Lamour film was already ahead of "Road to Utopia," the last "Road" picture, which registered 14,000 at the same time of its opening day. Approximately 22,000 are expected to buy tickets for "Rio" before the theater closes as compared with 21,400 that viewed "Utopia."

SHORT SUBJECT REVIEWS

"Let's Sing an Old Time Song"

Warners 10 Mins.

Enjoyable

A short narration tells the story behind such popular old-time favorites as "A Bicycle Built for Two," "Come Josephine in My Flying Machine," and "Daring Young Man on the Flying Trapeze." Audience is invited to sing along and will do so with obvious enjoyment.

"Pluto's Blue Note"

RKO 7 Mins.

Very Cute

Pluto decides he's a crooner but nobody'll give him a chance to display his ability. He stumbles onto a record shop where he discovers his tail acts like a needle on a Sinatra recording. Taking the instrument back to his dog-house he has a willing audience. Very cute with plenty of bright spots.

India Exec. Here to Buy Pictures and Equipment

(Continued from Page 1)

for embarking on an audio visual educational program.

Not only does he intend to acquire educational films suitable for his Government's anti-literacy campaign, but Sundra also hopes to arrange a reciprocal deal on educational films. Since he will supervise the production of educational films to be made in India, he would like to exchange his audio visual aids with others in America.

Sundra told THE FILM DAILY that upon his return to New Delhi his firm will get started on the building of a sound studio. He is now making the rounds for the purchase of all equipment necessary toward furnishing such a studio, including 16 mm. and 35 mm. cameras. Early next year, his company will start on the construction of 200 narrow gauge theaters, to be erected only in outlying areas where there now are no theaters.

He emphasized the point that he did not want to compete with the 35 mm. exhibitors. He was interested in entering an undeveloped field, and in doing so would also aid the Government in its educational program.

None of the 200 theaters would exceed 500 seats in size, he said. Sundra estimated the average cost per house at \$10,000. He stated there was no shortage of building materials. Aside from these rural cinemas, the Government would also increase the number of mobile movie units touring the outlying districts.

Sundra revealed that he might also produce entertainment films, depending on the situation.

Sundra is also managing director of four other corporations in New Delhi, and of two in Patiala. These other companies engage in the sale and manufacture of radio and electronic equipment.

For the next few weeks, Sundra will be at the Hotel Governor Clinton. After that, he can be reached through the American Express Co.

"The Cold War"

Twentieth-Fox 18½ Mins.

Good Topical

The March of Time is solidly behind Secretary Marshall's European Recovery Plan and shows why it must work to help carry out a plan of moderation throughout Europe. Following an average French family through a week of work and what there is of play, one can see the gravity of conflict between the forces of Communism and the western democracies. This footage should answer pictorially many of the questions an average audience would be interested in—what is the cold war, what course has it taken, will the Marshall plan really help, etc.

"Action in Sports"

Warners 10 Mins.

Plenty of Action

A Technicolor tour of popular Peruvian sport pastimes. Exhibitions of soccer, the national game, high-jumping, javelin throwing, polo playing and surf-riding are covered in this reel. Plenty of action and color.

"Pin Games"

RKO 8 Mins.

Interesting Variety

Variations of bowling are pictured by champions of each. Duck pins, "rubber bellied" duck pins, Candle pins and regulation type are amply demonstrated. Interesting variety for sport fans.

38 Exhib. Demands for Arbitration in 1947

(Continued from Page 1)

the last complete one for the arbitration system, its fate now depending upon final action by the U. S. Supreme Court in the industry anti-trust suit.

In its decree of a year ago, the N. Y. Statutory Court praised the work of the tribunals but stated that it had no authority to impose arbitration upon the industry. If the nation's highest tribunal upholds this view, arbitration will undoubtedly end as it seems unlikely that exhibitors and distributors would voluntarily subscribe to that method of solving disputes.

It is possible, however, that the Supreme Court will reverse the opinion of the lower body in this matter. Several defendants have indicated that they will argue for retention of arbitration and exhibitor groups to be heard may also attempt to prove precedent for the court's right to insist upon this method of adjudication.

Canadian Park Rules Revised

Toronto—New regulations governing theaters and the exhibition of films in Canadian national parks have been set up by the Minister of Mines and Resources and actuated by an order-in-council. New rules, replacing those established in 1912, are designed to cut down possible losses from fire.

AMPA'S SALUTE TO MOVIE ART DIRECTORS

at

TOWN HALL CLUB

Friday, February 20, 1948

12:30 P.M. Promptly

Principal Speaker

PAUL SMITH, President of Art Directors Club of New York

Special Guests

MARILYN BUFORD — Miss America 1946
CAROL OHMART — Miss Utah 1946

Surprise Guests?

Art Directors from all of the Motion Picture Companies will be represented on the dais.

VINCENT TROTTA, Guest Chairman

LOS ANGELES... Sensational day-and-date holdover runs at Orpheum, El Rey, Vogue, Culver, Belmont, Million Dollar and Apollo!

NEW YORK... Loew's Criterion indefinite long run for top B'way business against blizzard, zero cold!

CHICAGO... Two Terrific weeks at State-Lake blast Old Man Winter out of the Loop!

BUFFALO... Smash two-week engagement at 20th Century in sub-zero temperature!

PHILADELPHIA... Three roaring weeks, with first stanza breaking house record at the Stanton!

BIRMINGHAM... Biggest non-holiday opening in 6 months sets terrific pace at Melba!

terrific grosses

HARTFORD... Topped the town at the Strand against wintery blast!

ATLANTA... Scores smashing box-office session at Paramount!

BOSTON... Paramount and Fenway day-and-date best Boston business in many weeks!

PORTLAND... "T-Men" scores in Maine at the Civic against worst weather in years!

ATLANTIC CITY... Ran 30% ahead of top winter resort season grosses at the Hollywood!

SPRINGFIELD, MASS... Beat all recent top attraction weeks in 6 days of first week at Capitol!

SAN FRANCISCO... Blazing first week at the St. Francis brings show business back to Golden Gate!

OKLAHOMA CITY... Holdover stanza at Warner after biggest first week gross in months!

tell the
terrific
box office story
of...

TERRIFIC, TOO... in San Diego... Fall River... Wilmington... New Bedford... Pasadena... Portland, Ore... Charlotte... and scores more across the map!

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...The whole Industry is Talking about "T-MEN"...

THE FILM DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

1933, NO. 35

NEW YORK, FRIDAY, FEBRUARY 20, 1948

TEN CENTS

STRIKE IS NOW "DEAD" ISSUE, COM. TOLD New Type Butterfield Drive-ins For Michigan

Circuit, Paramount-Affiliate, to Construct Houses Adjacent to 36 State Cities

By HAVILAND F. REVES
FILM DAILY Staff Correspondent

Detroit — Unprecedented drive-in theater construction plans were discussed last night by L. E. Gordon, president of W. S. Butterfield Theaters, Inc., operating 100 theaters in 10 states Michigan, with the filing of articles of incorporation for Butterfield Drive-In Theaters, Inc.

Plans call for erection of large

(Continued on Page 3)

Rank Films Maintain Appeal Abroad—Pallos

There has been no decline in either the quality or appeal of American films and the only danger faced by the industry abroad is the continued weakness of Europe's dollar reserves, producer Steven Pallos told THE FILM DAILY yesterday.

"If Europe has dollars, American

(Continued on Page 3)

Decision is Reserved in Rose-Mason Contract Suit

Federal Judge John C. Knox yesterday reserved decision in the suit by James Mason which seeks to void memorandum document which David E. Rose claimed was a bona fide

(Continued on Page 8)

Added Footage For "Land Of Liberty"

Washington Bur., THE FILM DAILY — Washington — New additions to "Land of Liberty" film history of the United States, will be made in accordance with a general outline prepared by a special committee of the National Council of Social Studies, MPAA educational services director Roger Albright said today. Events since 1938 will be added to the film, which was originally made for exhibition at the New York and San Francisco World's Fairs in 1939. At that time Cecil B. DeMille put the film together from more than 100 earlier films.

Jerry Fairbanks Productions Is Reported Absorbing Entire NBC Newsreel Department

NBC is rumored about to turn over its entire newsreel department to Jerry Fairbanks Productions, thus giving the Hollywood film producing company the job of handling the web's complete film requirements for tele. Fairbanks is currently in the midst of setting up adequate office space and facilities in New York. It's expected he'll absorb the network's newsreel personnel.

Mayer's Income Tops On New Treasury List

Washington Bureau of THE FILM DAILY

Washington — Release by the Treasury this morning of salary figures for Louis B. Mayer, M-G-M studio head, for fiscal years ended in 1945 and 1946, failed to displace Charles M. Skouras as top industry money-maker so far as compensation for personal services was concerned. The figure announced last August for Skouras — from National Theaters and Fox-West Coast was a total of \$568,144, compared with an income

(Continued on Page 8)

Nine Films Start on Coast, Making 41 Now Shooting

West Coast Bureau of THE FILM DAILY

Hollywood — With nine new pictures scheduled to start this week, the total number of pictures in work is 41. Although "Adventures of Don Juan" has been temporarily suspended due to the illness of Errol Flynn, Warners still heads the list with six shooting, including "Dames Don't

(Continued on Page 3)

Wants Pix for China Under Marshall Plan

Just by including films in the same category with cigarettes and other products sent to China via the Marshall Plan, the U. S. Government could cut the Gordian knot of the industry's problems in obtaining dollars for its films distributed in China. This implicit criticism of the U. S. State Department's attitude toward the industry's difficulties abroad was voiced yesterday by Michael Bergher who has been Universal-International's Far Eastern sales supervisor

(Continued on Page 3)

\$700,000 Asked for Tele Rights to "Verdoux"

A price of \$700,000 was set for the metropolitan New York television rights to Charlie Chaplin's "Mon sieur Verdoux." Lawrence Phillips, DuMont network head, said yesterday, in pointing out the impracticability of video broadcasting of Hollywood product.

One network attempted to obtain

(Continued on Page 8)

Metro in Pix Research Abroad Surveys Made in Latin America and China

\$30,000,000 Approved for U. S. Information Service

Washington Bureau of THE FILM DAILY

Washington — It was reported here yesterday that the House Appropriations Committee has agreed to propose \$30,000,000 of the \$36,000,000 asked for the coming fiscal year by the United States Information Service. Of the original budget submitted, a total of \$2,621,000 was

(Continued on Page 8)

Metro's Motion Picture Research Bureau is no longer confining its studies to the domestic market but is engaged in overseas surveys as well, it is disclosed by its director, Dr. Leo Handel, in an article appearing in Printer's Ink.

Dr. Handel, discussing some of the difficulties involved in research surveys abroad, mentions specifically studies the Metro Bureau has made in Latin America and China.

Costs of making overseas studies

(Continued on Page 8)

Zorn Sees "Full Blast" Production as Answer To Probe Com. Charges

Washington Bureau of THE FILM DAILY

Washington — Reiterating that charges made by Committee Chairman Carroll D. Kearns, in that the producers and IATSE were guilty of collusion and conspiracy, were inaccurate and unfounded, Burton A. Zorn, representing the producers before the House Labor Committee hearings on the Hollywood strike, emphasized that film production was now going along at "full blast," that

(Continued on Page 8)

Tele's 1948 Growth To be Tops—DuMont

Television in 1948 will be the largest growth industry in the country and within five years will be among the nation's top 10 businesses, Allen B. DuMont told the American Television Society at a luncheon meeting in the Hotel Astor yesterday.

All the technical problems asso-

(Continued on Page 3)

Rank's Film Now Getting Better Business—Scully

Asserting that recent British pix produced by Rank companies have met with increased patronage in U. S. theaters, William A. Scully, U-I vice prexy and general sales manager, told the final regional sales

(Continued on Page 3)

PCC to File Brief in Berger-ASCAP Suit

West Coast Bur., THE FILM DAILY

Los Angeles—PCCITO board of trustees, meeting in Seattle, has instructed its attorney Robert W. Graham to file an amicus curiae brief with United States District Court at Minneapolis in the so-called "Berger-ASCAP" case and pledged financial support to assist in taking the action to Supreme Court. Case involves alleged copyright infringement arising out of exhibition of sound pictures which contain music contended to be property of certain members of ASCAP.



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FINANCIAL

(Feb. 19)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17	17	17	—
Columbia Pict., etc.	10	10	10	—
Columbia Pict. pfd.	64	64	64	—
East. Kodak	38 3/4	38 3/8	38 3/4	+ 1/8
Loew's, Inc.	16 1/2	16 1/2	16 1/2	+ 1/8
Paramount	18 1/2	18 1/2	18 1/2	—
RKO	7 3/4	7 1/2	7 1/2	—
Republic Pict.	3 1/2	3 3/8	3 1/2	+ 1/8
Republic Pict. pfd.	8 3/4	8 3/4	8 3/4	—
20th Century-Fox	110	109 1/2	109 1/2	—
Warner Bros.	12 1/2	12 1/4	12 1/2	+ 1/8
Universal Pict.	11 1/2	11 1/8	11 1/8	—
NEW YORK CUBB MARKET				
Monogram Pict.	1 1/2	1 1/2	1 1/2	—
RKO	1 1/2	1 1/2	1 1/2	—
Technical	12 1/4	12 1/4	12 1/4	—
Trans-Lux	5 1/2	5 1/2	5 1/2	—
OVER THE COUNTER				
Cinecolor			Bid Asked	
Pathé			43 1/2 53 1/2	

Fanny Smith Back in N. Y.

Andy W. Smith, Jr., general sales manager for Twentieth-Fox, returned to his desk yesterday following a trip to the west coast. While there Smith conferred with Charles Skouras, president of National Theaters and his staff, and also met with Joseph M. Schenck and Darryl F. Zanuck at the studio.

Stone, Finkelstein's Aide

With the approval of the ASCAP Board, resident counsel Herman Finkelstein appointed Louis T. Stone of Cravath, Swaine and Moore, as his assistant.

Will Day Motion Picture Collection is For Sale

Atlanta—Famous Will Day collection of early motion picture and optical apparatus has come unscathed through the bombardment of London and is now for sale, so that the estate of Day can be closed, it is reported by Dr. T. K. Peters of Oglethorpe University. A pioneer in the motion picture industry and the Archivist of the Crypt of Civilization at Oglethorpe, Dr. Peters is attempting to arouse industry interest in a project to purchase the collection and bring it to this country.

Collection is said to embrace all the early steps in the art and the pre-history as well, covering the work of Igoet, Stammfer, Anschutz, Muybridge, Lumiere, Edison, the Pathe brothers and the Melles brothers, and is said to contain hundreds of irreplaceable objects that were first steps in the dawn of motion picture history.

Name Cohen Film Classics Branch Head in Capital

Appointment of Max Cohen as executive branch head of the Film Classics exchange in Washington was announced yesterday by B. G. Kranze, vice-president and general sales manager. Ralph de Burgos, former branch manager, will serve under Cohen as exchange sales manager, effective Monday.

Cohen has been branch manager for Universal in Washington, Pennsylvania and Cleveland. Prior to that he was Metropolitan sales manager for Universal and served with Warners and Fox.

"Kings of the Olympics" To be Released by UA

United Artists will distribute "Kings of the Olympics," Westport International Films feature film of the 1936 Games. Release is set for March.

Contempt Trials Start March 8

Washington—District Court trials of the 10 Hollywood writers and directors charged with contempt of Congress have been moved back to March 8. Postponement was granted so that defense attorneys can summon Rep. J. Parnell Thomas, House Un-American Activities Committee chairman, who is ill in Walter Reed Hospital here.

Saul Blanchard Dead

Southbridge, Mass.—Saul Blanchard, one of the five Blanchard brothers who built and operated the Strand Theater from 1912 to 1930, died at his home here.

Tolerance Award to Zanuck

West Coast Bureau of THE FILM DAILY Hollywood—Darryl F. Zanuck has been voted the winner of the Thomas Jefferson Award for the Advancement of Democracy in the field of the Arts by the Council Against Intolerance in America.

UNESCO Drive to Remove Obstacles Will Continue

Washington Bureau of THE FILM DAILY Washington — UNESCO will intensify its efforts to remove obstacles to communication, and to promote a program through films, press and radio to fulfill its purposes, William Benton, who headed the U. S. delegation to the recent conference in Mexico City, said in a report to Secretary of State George Marshall. Conceding that the Mexico City meetings "did not progress without certain elements of suspicion and misunderstanding," Benton said that agreement was unanimous in the end.

Poles Seek Slav Agreement To Stipulate Pix Imports

Warsaw (By Cable)—Government-controlled Film Polski plans to seek a pact with Slav film industry chiefs in a move to create a common market and stipulate conditions for the selection of U. S. and other foreign films. Monopoly complained to a Parliamentary committee that it was forced to import American films earmarked by the U. S. State Dept.

Film Polski asked the committee to approve a \$10,000,000 budget to protect the Polish picture industry against foreign penetration and to "rebuild our cultural sovereignty."

Warne Sees 90% of Films Made in Color by 1952

West Coast Bureau of THE FILM DAILY Hollywood—By 1952, 90 per cent of all motion pictures will be made in color, Clyde A. Warne, president of Hollywood Colorfilm Corp., declared at a meeting of the Associated Arts of California. Capacity rather than expense has been the greatest blockade against expansion of color usage during recent years, he pointed out.

Circuits, 306 Will Meet Again on Pact Next Week

Circuits and Local 306, after meeting yesterday in the office of Maj. Leslie Thompson of RKO, have agreed to meet again sometime next week.

Greenthal Agency Ge's ASMP

Homer Rockwell, president of the Association of Screen Magazine Publishers, Inc. announces the appointment of the Monroe Greenthal Advertising Agency as advertising and public relations consultants for the Association. It is now presenting to industry leaders in Hollywood and New York the results of a two-year survey of fan magazine readers and motion picture patrons.

Century's Brotherhood Show

In observance of National Brotherhood Week, Century's "Children's Theater," WNEW, 5-530 p. m., Sunday, will present a special brotherhood program featuring the John Garfield narrated, "Herman Ermine." Fred J. Schwartz, Century Theater's executive, will address the younger listening audience on tolerance.

COMING AND GOING

H. V. WILLIAMS of the public seating division of Kroehler Mfg. Co. is in New York from Chicago.

R. W. WIGHT, contract relations manager of Western Electric's Electrical Research Products Division, is in New York from Hollywood for conferences. He expects to return to West Coast next week.

OSCAR F. NEU, president of Neume Products, is in Atlantic City with L. E. JONES, sales manager, and G. H. TOTTER and R. E. HEMPEL of the sales staff, displaying their new line at the AASA convention.

DR. FRANK G. BLACK, optical physicist, has arrived on the Coast to demonstrate the latest model 35 mm. Zoomar lens for the Academy committee on scientific and technical awards.

BRIAN AHERNE is due in from the Coast today for a two-week stay.

HAROLD MIRISCH returns to the Coast Sunday from Chicago.

JOSEPH BERNHARD is due in New York from Hollywood conferences over the week-end.

SIR PHILIP WARTER of Associated British Pictures arrives in New York next week on the S.S. Queen Elizabeth.

S. G. KRANZE, Film Classics vice-president and general sales manager, and AL ZIMBALIST, advertising-publicity director, on Monday will fly to Hollywood for studio confabs.

MAX MENDEL, foreign representative of Film Classics, interrupted his South American trip to return to the home office for conferences with B. G. Kranze, world-wide sales chief.

LEAH SALISBURY is en route to Hollywood, with a stopover scheduled in Lawrence, Kans.

ERNEST EMERLING, Loew's Theaters advertising director, and SI SEADLER, M-G-M ad manager, have returned from a studio trip.

SG Franchise Holders Meet Today in Chicago

Chicago—Meeting of Screen Guild Productions franchise holders starts today at the Blackstone Hotel, following yesterday's annual meeting of the board of directors. Sessions will be continued tomorrow.

Here from the Coast are John J. Jones, SG president, and Francis A. Bateman, general sales manager. Jones starts back to Hollywood on Feb. 24, while Bateman will make a sales tour of exchanges in Nashville, Dallas and New Orleans before returning to the studio on March 4. Bert Goldberg, Herald Pictures executive, will accompany Bateman.

Wilcox Technicolor Pic Will Star Anna Neagle

London (By Air Mail)—Herbert Wilcox has picked "The Girl He Left Behind," play by Frank Harvey, Jr., as the next vehicle for Anna Neagle. Pic will have screenplay by the author, will be directed by Wilcox and will be shot in Technicolor at Shepperton. British Lion will distribute on this side.

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le's 1948 Growth to be Tops—DuMont

(Continued from Page 1)

ated with the spread of video from coast to coast have been solved, DuMont said, with the economic problem of network telecasting the matter yet to be worked out.

In the latter connection, DuMont declared that the use of film would be a significant factor in distributing programming throughout the country. He said that the cost of direct channeling via coaxial cable would not be ascertainable until after T&T's new rate schedule becomes operative on April 1. If these rates prove too high, independent carrier facilities will develop, he predicted.

The video pioneer warned against flooding the market with low-cost receivers at the expense of performance. "The industry must be careful not to sacrifice quality for lower prices," he said.

In his opinion, the reductions in price that have manifested themselves thus far have been due not to improvements in manufacturing techniques, but rather in the sacrifice of at least one of the factors in optimum reception; brilliance, clarity, selectivity and the like.

Among those seated on the dais yesterday were M. E. Streib, Alfred P. Goldsmith, Mortimer Loewi, Charles J. Durban, Don McClure, Lawrence Phillips, Robert Coe, Leonard Hole, John McNeil and Paul Mowrey.

Rank's Film Now Getting Better Business—Scully

(Continued from Page 1)

meeting at the Waldorf-Astoria that exhibitors, in fairness to all pix made in England, should screen them before forming judgments as to the box office potentials.

"It is clear that the American public supports these pictures if they are exhibited under the right auspices," Scully asserted. "Black Narcissus," for instance, was doing big business in many situations topping that of "Great Expectations," Scully noted.

Along the RIALTO with PHIL M. DALY

Ringling Down The News Week's Curtain

● ● ● TODAY'S AMPA LUNCHEON saluting the companies' art directors at Town Hall Club is already a sell-out. . . . ● Halving of G-B's dividend rate sent all British film issues downward in London. . . . ● Transfilm is making the film commercials for the NBC tele newsreel which Camel Cigarettes is sponsoring. . . . ● The Rivoli's Monty Salomon, just back from Hollywood, will appear on Maurice C. Dreier's "Candlelight Cafe" show on WGYM-FM Monday at 6 p.m. . . . ● Thought-in-Passing Dep't: Will Hollywood over-do it in the rush to board the semi documentary band wagon? . . . ● James Henry Gill is a new addition to the creative-contact staff of Marshall Templeton, Inc., of Detroit. . . . ● Personnel of the Daily News' new tele station, WPXI, is taking on an increasingly impressive look. . . . New additions: Rudolph Bretz as assistant manager of news and special events, Alice E. Cook as program co-ordinator. . . . Bretz was with CBS as video film editor. Miss Cook has been an executive aide in ABC's tele dept. . . . ● That widely publicized 50 per cent salary cut of Goldwyn execs, is understood to have affected just five people, all receiving more than \$500 a week.

Wants Pix for China Under Marshall Plan

(Continued from Page 1)

since 1944, and who recently arrived here for promotion and reassignment to another territory.

Last time U. S. distributors were able to get dollars from China, reported Bergher, was in November, 1946, when the Chinese Government permitted the remittance of 20 per cent of 1945 earnings. In the meantime, he said, U-I was investing its frozen funds over there in negotiable securities; other companies were investing in real estate.

Bergher also noted that despite alleged anti-foreign feeling in China, masses are still very fond of Yankee pix, especially those in Technicolor which are top fare throughout the Far East. With China's quota in force since 1946, U-I has been sending 24 features a year, as compared with a 36-pix yearly average before.

Exhibitors and distributors in China are continually behind the eight-ball because price adjustments on admissions are months behind the unending spiral of inflation.

Manchuria is dead, business-wise, as are all other areas either in zones of conflict or held by anti-Chiang forces. Japan and Korea, of course, are still handed through the Motion Picture Export Association. The Philippines, despite the prevailing inflation, has so far escaped the doldrums of depression.

Industry grosses have dropped 50 per cent in P. I. during the last 18 months. Dip, however, is still above pre-war take. All "worthwhile" theaters, Bergher said, had been rehabilitated. Tagalog films, Bergher explained, had largely replaced Yan-

New Type Butterfield Drive-ins for Mich.

(Continued from Page 1)

drive-in theaters to be adjacent to all 36 Michigan cities where circuit now operates, clearly dominating the drive-in situation in the state outside of Detroit, and probably establishing the largest concentrated Drive-In operation in the country. Construction will start immediately, according to Gordon.

Theaters will be new style with large scale stage equipment designed to handle not only motion pictures but vaudeville, dramatic, operatic, musical, and television shows, offering tremendous new potentialities in outdoor entertainment in all major branches of show business.

Freund Sues RKO, Scott

Robert Freund, of Twin Editions, has filed suit in Federal Court against RKO and Adrian Scott, charging infringement of his copyrighted reproduction of a work of art, "The White Horse" in "Cross-fire." Freund seeks an injunction and an accounting of profits.

See action and westerns. Philippines, he added, were the only area in the Far East where films were shown on a grand policy from 9:30 a.m. to 9:30 p.m. Right after V-J Day, they were shown as early as 7 a.m. All U-I and JAR pix are sent to the Philippines, he said.

Bergher concluded his observations with the point that so long as the economic, political and military situation remains unstable in China and elsewhere, the film industry cannot be too optimistic about the satisfactory solution of its own problems.

Yank Films Maintain Appeal Abroad—Pallos

(Continued from Page 1)

product has no competition," Pallos declared.

The head of Pendenis Pictures arrived from London this week, following completion of his latest film, "Call of the Blood," from the Robert Hichens novel. Exteriors for the pic were made in Sicily, with interiors at the British-Lion studios in London. Latter organization has a substantial financial interest in the film.

"Blood" is Pallos' second Italian production since the end of the war. Initial pic, "Teheran," will be released here within a few months by George Schaefer.

Pallos stated his belief that American production abroad will continue to increase in order to take advantage of blocked funds, lower costs, authentic locations and the diversity of Continental subject matter from which to choose.

He is of the opinion that deflation has begun to manifest itself in both Italy and France and that the peak of the cost factor in these countries are passed.

Prime purpose of Pallos' trip here is to sign a star and director for his next film, and Rafael Sabatini story, "Venetian Masque," which appeared in Liberty Magazine under the title, "Hearts and Swords."

Budgeted at \$1,000,000 and to be made in color, location shooting will begin in Venice in late Summer or early Fall. Pallos also expects to make a second film in 1948, from an original story entitled "Unknown."

Nine Films Start on Coast, Making 41 Now Shooting

(Continued from Page 1)

Talk." By mid-week, Universal-International will have six pictures before the cameras, with "The Wonderful Race at Rimrock" scheduled to roll.

Paramount will have five pictures shooting including "Isn't It Romantic" and "The Great Gatsby." Production wound up on "A Foreign Affair" over the weekend.

Five are shooting at 20th Century-Fox with "Unfaithfully Yours," scheduled to start on the 23rd. Columbia is shooting four, and RKO, three, including two new ones, "The Long Denial" and "Blood on the Moon"; M-G-M is shooting three. Two are shooting at Republic, Eagle Lion and United Artists. Monogram has one shooting, and Martin Mooney started production on "Blonde Ice" for Film Classics, while "Shed No Tears" went into work at Equity Pictures for Eagle Lion release.

SICK LIST

TOM WALLER of the MPAA New York office is bedded down with intestinal flu at his Long Beach residence.

Send Birthday Greetings To—

Feb. 20
Danny Mummert Ralph Cokain
Charles C. Moskowitz
Marion Spitzer
Feb. 21
Edwin L. Marlin Gordon S. White
Ann Sheridan Arline Judge
Feb. 22
J. Miller Walker B. P. Fineman
Marcy McGuire Albert Herman
M. B. Horwitz James Kirkwood
Harry Brandt G. W. Yates
Nacio Herb Brown
Feb. 23
Emil C. Jensen Norman Taurag
Rita Weiman Victor Fleming
Leonard S. Schlesinger
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The Sign Of The Ram

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GROW!



Screenplay by Charles Bennett • Based upon the novel by Margaret Ferguson

Directed by JOHN STURGES • Produced by IRVING CUMMINGS, JR. • AN IRVING CUMMINGS PRODUCTION

Building
Remodeling

THE Equipment News DAILY

Equipment
Maintenance

★ ★ ★ ★

NEW YORK, FRIDAY, FEBRUARY 20, 1948

PAGE 1

Poblocki Marketing 'Pre-designed' Plans

Milwaukee, Wis. — Poblocki and Sons, theater designers and marquee and box office manufacturers, are marketing "Pre-designed" theater plans, including plans, specifications and cost details to enable prospective theater owners to build prefabricated theaters at a big saving in time and money.

The pre-designed theater plans are offered for a permanent structure with seating capacities of 323, 423, 537 and 689 or 494 and 822 seat balcony theaters. Poblocki and Sons developed the theater design in conjunction with Peacock and Belongia, nationally-known theater designers.

Plans include all structural and mechanical details, seating and sight lines, heating, air conditioning and cooling, electrical wiring diagrams, projection room layout and acoustics. All materials are listed and labor costs itemized, including man hours for each trade, so that an exact cost may be determined and a firm bid obtained.

Theater may be erected within 90 days by any reliable contractor. The Stran steel division of Great Lakes Steel Corp., whose gunset unit is incorporated in the Poblocki plan, will assist builders in details of construction. Costs are listed for the complete building and front, exclusive of furnishings.

Rauland Concentrating On Making Cathode Tubes

Chicago — Rauland Corp. is now concentrating on the production of cathode ray tubes, 8 and 12 inch, for television projection.

The
World's finest
PROJECTION ARC LAMPS
RECTIFIERS · REFLECTORS
THE STRONG ELECTRIC CORP.
87 City Park Ave. Toledo 2, Ohio
*The World's Largest Manufacturer
of Projection Arc Lamps*

ABOUT THE TRADE

E. O. WILSCHKE, formerly Altec Service operations supervisor, has been promoted to operating manager, according to an announcement by H. M. Bessey, Altec vice-president. Wilschke has been with Altec since the organization was founded in 1937.

A NEUTRAL density light filter, the largest of its kind ever made (10 x 14), has just been perfected on the Coast by Warner's prop shop and will be used by Sid Hickox, ASC, for the first time to film in Technicolor interior action simultaneously with outside action taking place in brilliant sunshine. The immense filter is designed to decrease exposure without color correction.

TOP BILLING in the Griggs Line of Theater seating goes to No. 16 which features a new, improved method of fabrication that combines strength and appearance. Ends are wide, massive, double wall, and with double slip tubular construction. Center standards are heavy tubular edged with cold steel frame from arms to floor.

BRITISH FILMS LTD. is installing 16 mm. Ampro-Arc projectors in Daylight Cinema Vans used by British and Belgium government departments as well as by churches, to show educational films. These mobile units, which afford rear projections on a translucent screen, have been widely used in England during the past twenty years. Few have been seen in America, but the recent acquisition of cinema vans by the

Prefab. Screen Towers Marketed for Drive-Ins

Two basic models of prefabricated screen towers have been put on the market by Timber Structures, for Drive-In theaters. Whole structure comes complete with instructions, and needs only assembly and erection by local labor. Towers are suitable to any type outdoor motion picture theater.

Theater Consultants Opens Office

Washington Bureau of THE FILM DAILY
Washington — Theater Consultants, Inc., has started business at 1109 K St., N.W. TC offers designing, decorating, equipment, management, buying, booking and supplies services. Herman E. Holloway is in charge of sales, while Daniel McCarthy and Blaine Short are consultants.

U. S. Army, telephone companies and other firms may foretell their wider use in this country.

E. A. PETRYLE will have charge of the Ampro projector exhibit to be shown at the Purchasing Agents convention, at the Hotel Sherman, Chicago. Erwin Nelson and Gene Swetson will have charge of the Ampro exhibit at the National Schools Institute at the Palmer House, Chicago. Nelson and Will Scranton will be in charge of the NEA convention exhibit at Atlantic City with a complete line of Ampro equipment on display. . . . Confection Cabinet Corporation has installed a new modernistic illuminated candy stand in the Palmer Park Theater for the Midwest Circuit.

THE ROTOCROME, made by GoldE Manufacturing Co., Chicago, is self-starting and its constant speed motor gives six smooth color changes per minute. Standard colors furnished are: Lemon yellow, light green, light blue, cherry red, amber, dark blue. . . . Victor Corp. of Chicago has delivered six 16 mm. projectors to six grocers, who won them in a recent contest staged by National Oats Co. of Cedar Rapids, Ia.

APPOINTMENT OF William J. Morlock as division engineer of the specialty division of General Electric at Electronics Park, Syracuse, has been announced by George F. Metcalf, manager of the division. Morlock, who has been affiliated with the
(Continued on Page 7)

Anemostat Air Diffuser Adjustable to Changes

Anemostat Corp. of America, is introducing a new type of aspirating air diffuser which can change air flow according to number of people present, or for seasonal changes. With a flick of the wrist, the machine can be adjusted for heating, fresh air circulation or cooling, operating on the principle of drawing in room air and mixing it with fresh or conditioned air before release.

Milling Made RCA Service V-P

Camden, N. J. — J. A. Milling has been named commercial vice-president of RCA Service Co., a new position, Frank M. Folsom, executive vice-president in charge of RCA Victor, announced. Milling has been general manager of the parts division of the RCA tube department.

Metal Tile Adaptable For Small Theater

Metal tile with a baked enamel surface, suitable for small theater adaptation, that can be installed by unskilled labor is available now from dealers. Tiles are 4 1/4 by 4 1/4 inches. They come in 11 colors. The manufacturer also makes narrow decorative strips and corner pieces.

The baked enamel surface will not craze, buckle, rust, fade or peel. It is claimed. Hot water, steam or moisture will not harm the finish. Tiles may be installed over a smooth surface by using a special adhesive intended for this purpose. Because this adhesive dries slowly it can be applied over the entire surface to be tiled at one time.

Toothed trowels and magnetic handles to pick up individual tiles without fear of smudging the surface with adhesive are available. Costs amount to about 60 cents square foot if you do the work yourself. For the dealer in your area write the National Tileboard Corp. 1314 Blondell Ave., Bronx 61, N. Y.

DeVry Contingent Will Attend NEA Convention

Chicago — Will DeVry, Bob Eng and Charles Crakes from the Chicago DeVry Corp. headquarters, I. Dute from Cleveland, and Her Fisher and Howard Tennant from New York offices will attend the NEA convention at Atlantic City starting today. Full line of DeVry equipment will be displayed during convention week at the Auditorium. DeVry headquarters will be at Ritz Carlton hotel.

DOUBLE THE EFFECTIVENESS
OF YOUR DISPLAY BOARD
WITH
WAGNER
CHANGEABLE LETTERS
Write for big free catalog on
EFFECTIVE SHOW SELLING
Wagner Sign Service, Inc.
218 S. Heyne Avenue
CHICAGO 12, ILL.

ABOUT THE TRADE

(Continued from Page 6)

electronics industry since 1926, will have responsibility for the engineering and drafting activities of the division.

FLEISCHER, theatrical decorator, is doing lobby and front rostrating for Midwest Theaters at the Ontario, Majestic and Palmer Park, Detroit. . . . **RCA Service Company, Inc.** has signed service contracts with the following theaters in the New England states: Pequot, New Haven, Conn.; Bonoff, Madison, Conn.; Saybrook, Saybrook, Conn.; Fine Arts, Astorport, Conn.; Astor, Bridgeport, Conn.; East Hampton, East Hampton, Conn.; Chesbire, Chesbire, Conn.; Pal-Lowell, Mass. . . . **Altac Service** signed with these Maryland theaters: Embassy, Maryland, Cumberland; Penbels, Greenbelt; Hippodrome, Annapolis; Howard, Regent, Royal, Baltimore; Alpha, Catonsville.

RECENT ACTIVITIES in signing up theaters for Altac Service in the Philadelphia district include the four theaters in Virginia belonging to Pix Theater Company which have been sold to Ross-Bart Theaters, Inc., Norfolk. Altac inspector G. P. Seagle reported for Altac.

PICTOGRAPH PRODUCTS INC., has produced a completely self-contained fire alarm system that works on down power. The alarm works automatically when temperature near detection unit reaches 160 degrees.

WITH the introduction of its restyled HF-100 fluorescent fixture, Sylvania Electrical Products, Inc., has announced the "weatherizing" of the fixture line means of a revolutionary finish which makes the fixtures highly resistant to rust, corrosion, pitting and crazing. The weathering is the result of special processing and a coating the plain steel fixture parts as well as baking them by means of exact high temperature controls.

Wagner's New Plastic Letters 60% Stronger

Chicago—Having debuted at the National Electric Sign Association show earlier this year, plastic letters manufactured by Wagner Sign Service have been enormously successful so far. Of a plastic 60 per cent stronger than that formerly used by the company, they have a much better non-breakage quality plus color.

Argentine Cinema City In Suburban Moreno

Buenos Aires (By Air Mail)—Plans for construction of a 20 million peso Cinema City, to include six sound stages, in the suburb of Moreno are announced by Miagenes Argentinas. Site covers 900 acres.

RCA Equip. for Renaissance New Canadian Studios to be Ready in April

Montreal—New studios of Renaissance Films Distribution here will be completed four months ahead of schedule, and should be ready for active production by April 1 with "official" opening ceremonies spanning a week in May. RCA equipment is being installed by the RCA-Victor Co., Ltd., with the job to be finished in mid-March. Lighting equipment is by Hollywood's Mole-Richardson Co.

Renaissance is headed by J. A. DeSeve as president and managing director while Glenn Ireton, formerly with Warners in Canada, is general manager of its English-speaking relations. Company has purchased control of Renaissance Films.

Capitalized at \$3,000,000, with

\$500,000 in Convertible Class A Pfd. and \$2,500,000 in Convertible Class B, Renaissance now has more than \$1,000,000 outstanding, stock being held by some 2,000 stockholders.

Company has plans for a second studio on a site already acquired on Notre Dame St. East and fronting on the St. Lawrence River. It also owns a corner site on St. Catherine St. where it proposes to erect a showcase.

Under its charter, Renaissance is authorized to build and acquire theaters in the U. S. and Europe as well as in Canada.

Pending completion of the studios, Renaissance is playing host nightly to local groups.

Rot-Preventing Paint Introduced by Speco

Cleveland, O.—Paint known as Woodtrem, to prevent rot and decay of wood is announced by Speco, Inc., 3142 Superior Ave. The preservative is said to seal out moisture effectively and to repel insects. It comes in black or aluminum and can be brushed or sprayed. This product can serve as an undercoat and is suggested for surfaces that come in contact with the ground.

The same manufacturer is producing an anti-rust paint called "Rustren" that can be applied over rust.

Signal Light Indicates Condition of Air Filters

Madison, Wis.—An automatic signal-light device has been developed by the Research Products Corp. which signals the need for new filters in air-conditioning units, furnaces, central systems and room coolers. Especially useful for industrial units such as used in theaters, the device compares unrestricted air, drawn through a special tube, to air drawn through the blower chamber and, when the restriction by filters becomes intense, the signal-light heralds the need of a replacement.

Meiselman to Construct Seventh Charlotte House

Charlotte, N. C.—H. B. Meiselman, Charlotte theater and business man, will construct a shopping center embracing a 600-seat theater and eight stores on Selwyn Ave. at the intersection of Brandywine Ave. Cost is estimated at \$170,000.

The building will be of brick, concrete and steel construction. The theater will be named the Club Colony.

This is the seventh theater Meiselman has announced that he will operate in Charlotte. He now has the Manor and has announced that he will construct two large uptown theaters, the Radio City at 511 S. Tryon St. and the Fox at 527 S. Tryon St., the Center on E. Morehead St., the Thrift on Tuckasee Road, and the Ritz, a Negro playhouse on S. McDowell St. The Thrift and Center Theaters are also to be constructed in shopping centers and work has already begun on the E. Morehead St. buildings.

Fireproof Material For Insulating Use

The American Structural Products Co. of South River, N. J., will introduce a new fireproof insulating material called Kaylo.

The new product, a cellular compound of inorganic materials, combines light weight with structural strength. Scientific tests by official laboratories have proved that Kaylo insulation has unusual fireproof characteristics and high resistance to heat transmission, the company said.

The product will be manufactured in two weights or densities, 20 pounds and 11 pounds per cubic foot, both unusually light for a mineral composition. The heavier density is more than 80 per cent air cells and the lighter density more than 90 per cent air cells, say the makers.

Twenty-pound material will be used for production of fireproof doors, fireproof roof tile to form the structural roof deck of fireproof structures and for other building purposes. A flush-type door with hardwood faces and a Kaylo insulating core will soon be manufactured and marketed by U. S. Plywood Corp.

Lightness is a factor in handling, shipping and application of the insulation, the company points out.

IT CAN BE DONE

With the tremendous amount of modern up-to-date lighting equipment that's available it's an easy matter to make a feature in N. Y.

Charles Ross, Inc.

333 W. 52nd St. New York City

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All your needs supplied efficiently and economically with Roll, Machine Folded, Reserve Seats, etc. Samples, prices on request.

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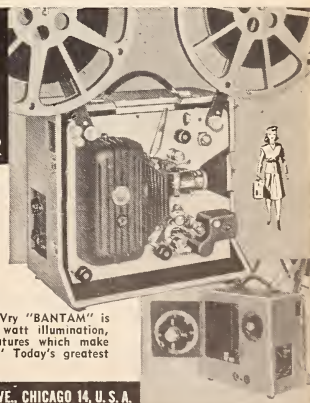
Look What **\$325.00**
BUYS IN A 16 mm.
SOUND PROJECTOR
DeVry "Bantam"

"Theatre in a suitcase"

Projector, amplifier, speaker and screen—all-in-one, small, compact case weighing less than 31 lbs. Highest quality 16 mm. sound projector in the lowest price field—the new postwar-engineered DeVry "BANTAM" is a truly champion performer. Brilliant 750-1000 watt illumination, thrillingly life-like sound! Has RIG projector features which make DeVry equipment "wanted most by most people!" Today's greatest 16mm. buy at ONLY \$325.00.



DEVRY CORPORATION, 1111 ARMITAGE AVE., CHICAGO 14, U.S.A.



Metro in Pix Research In China, Latin Amer.

(Continued from Page 1)

are about on par with the expenses incurred in the U. S., Dr. Handel points out, drawing on his own experience. While abroad field expenses, supervision fees and tabulating charges may be lower, this is overbalanced by traveling expenses incurred by any member of the domestic research unit supervising the job on the spot.

Translation All-Important

Dr. Handel, asserting that the translation of the questionnaire is "all-important," cites this as an example why that is so:

"In a motion picture survey in a Latin-American country was the question whether movie-goers preferred American pictures with dubbed-in Spanish dialogue or with the original English dialogue and Spanish subtitles. The Spanish test questionnaire contained a question using the Spanish equivalent for 'dubbed-in dialogue.' But it happened that local newspapers in their campaign against American pictures with dubbed-in dialogue constantly used the Spanish technical term for 'dubbed-in,' and a prejudice was created against this term, if not against this type of picture. Changing from 'dubbed-in Spanish dialogue' to 'dialogue in Spanish' resulted in quite different answers to the question."

Discussing Metro's experience in China, Dr. Handel writes:

"When the Motion Picture Research Bureau organized some surveys in China, the greatest difficulty was encountered by the newly trained interviewers when they tried to talk to respondents. As the Chinese are used to being accosted continuously and everywhere by beggars, chiselers and persons of similar or worse vocations, it is second nature for them to disregard and dismiss anybody who approaches them on the street or who tries to enter their house. The Chinese interviewers had to resort to all kinds of devices to meet respondents and get a hearing. This is in spite of the fact that public opinion research was first practiced in China, for Confucius seems to have been the first public opinion researcher. Nearly 1,500 years ago he said, 'The will of the people is the will of God,' and he asked the Emperor to 'Send out delegates to all parts of the country who should get

Strike, "Dead" Issue, Com. Told Zorn Tells of "Full Blast" Production

(Continued from Page 1)

all the strikers had been replaced and the strike was now a "dead" issue. Picket lines now established before studies were, in his opinion, only token pickets.

Attesting to the good faith of the producers in the current labor negotiations, Zorn assured the Committee that if any vacancies should occur now men will be hired without discrimination. (If IATSE carpenters or painters, for some reason, were to leave their jobs, the vacancies would be filled without regard to union affiliation.)

Taking exception to Zorn's statements, Herbert K. Sorrell, CSU president said, "I can guarantee you that the strike isn't dead, that production isn't going on as usual."

"I can guarantee you, Sorrell said, 'that the motion picture studios and the IATSE are running so low that actors and others are lined up at unemployment offices.' He said Zorn's statement came 'as near to distorting the truth as a man can get.'"

Sorrell also told the Committee the IATSE is "a stooge union" for the studios. So far as settling the jurisdictional dispute within AFL circles, he said, "you can go to the AFL and die and live two or three times before you get anything done there."

Also heard yesterday, but briefly, were Herbert Yates of Republic, John J. O'Connor of Universal and Carroll Sax and Robert Perkins of Warners. None of them had any important new information to add to

the record. MPAA vice-president Charles Boren, labor specialist, was the final witness of the day, answering a number of technical questions regarding the factual situation in Hollywood. Slated for today are machinists president Harvey Brown. Sorrell again, painters union representative L. P. Lindelof and Joseph Touthey of the teamsters union.

H'wood Reds is Problem For Un-American Com.

Washington Bureau of THE FILM DAILY

Washington—Representative Carroll D. Kearns yesterday flatly refused to become involved in questions regarding Communism in the Hollywood labor picture.

"That's a matter for the Un-American Activities Committee," he said when IATSE attorney Matthew Levy tried to put into the record a declaration that his client is victim of a drive by carpenters boss Big Bill Hutcheson and subversive elements in other unions to take over control of studio labor.

Levy replied that "no investigation will uncover the whole picture out there without a thorough study of Communist infiltration in the studios."

Levy then demanded proof, if there is any, that IATSE has been connected with the racketeering elements which once dominated it, since president Richard Walsh assumed office in 1941.

\$700,000 Asked for Tele Rights to "Verdoux"

(Continued from Page 1)

the rights following the recent refusal of theaters here to play the picture, Phillips said, and the distributor set the above figure based on the expected returns from subsequent run theaters in the area.

Phillips saw little likelihood that the cost to the advertiser for live tele programming could be brought down to the range of present-day radio shows.

"The extensive amount of rehearsing that is necessary for video shows precludes the possibility of reducing the dollar cost beyond a certain point," Phillips declared, "but television's impact is higher and the advertiser will achieve better overall results."

interviews with all kinds of people—scholars, farmers, artisans and merchants." Which sounds like the first application of scientific cross section.

Femme Researchers in L. A. "In Latin America," Dr. Handel adds, "it is difficult for a stranger to see the lady of the house or any female of the upper income classes. The use of female interviewers in these regions makes it possible to interview some of the flowers of womanhood without the presence of a suspicious husband."

\$30,000,000 Approved for U. S. Information Service

(Continued from Page 1)

earmarked for pix—including \$700,000 specifically for production and \$1,100,000 for prints, dubbing, titling, etc.

SAG to Emphasize Tele Rights in Pact Parleys

West Coast Bureau of THE FILM DAILY

Hollywood—SAG, reopening contract talks with the studios in the Spring, will place emphasis on tele rights.

La Guardia Award to Garfield

For rendering conspicuous service in support of the cause of better understanding between different religious and racial groups, John Garfield will receive the first newly established LaGuardia Award for stage and screen, it was announced yesterday by James H. Sheldon, administrative chairman of the Non-Sectarian Anti-Nazi League. Formal presentation will be made early in April.

Mrs. Elmer Wulf Dies

Kingsley, Ia.—Mrs. Elmer Wulf, wife of the owner of the Deluxe Theater, died in a Sioux City hospital. She is also survived by a seven year old son.

Mayer's Income Tops On New Treasury List

(Continued from Page 1)

of \$502,571 announced today for Mayer—\$159,000 salary and the rest as commission.

Leo McCarey's \$355,427. Paramount was topped only by Mayer's "take" among those earning figures released today.

Highest earner among the stars turned out to be Ginger Rogers, with an income of \$175,000 from Loew's announced today. A top of her \$117,159 from Vanguard announced last fall, totaling \$292,159. Deanna Durbin drew \$262,875 from Universal. It was revealed this morning.

Producer Walter Wanger was shown drawing \$282,900 from Universal. Other top earners included Warner's Michael Curtiz with \$238,000; Warner's Stanley Kramer with \$261,000; and Barbara Stanwyck, with \$116,666.67 from Warners to add to the \$140,000 from Paramount previously reported—a total of \$256,666.67.

Among the top executive compensation reported were:

Loew's: David Bernstein, \$210,342; Howard Dietz, \$98,749; Leopold Friedman, \$159,000; Ben Gearty, Sam Katz, \$203,571; J. A. Lichtman, \$202,571; Arthur M. Loew, \$82,430; E. J. Mannix, \$205,221; J. G. Mayer, \$240,000; C. G. Moskowitz, \$119,600; William E. Roeder, \$213,657; J. Robert Rubin, \$215,657; Nicholas M. Schenck, \$224,885; Joseph R. Vogel, \$104,000; L. W. Garton, \$202,785.

Universal: William A. Scully, \$91,000; Joseph H. Seideman, \$75,400; N. J. Blumberg, \$223,622; J. Cheever Cowdin, \$223,622; Matthew Fox, \$101,333; Charles Putnam, \$128,229; Cliff Work, \$138,809.

Warners: James E. Coston, \$82,727; J. J. Hoffman, \$78,212; Harry Kalmine, \$107,343; Joseph Bernhard, \$106,800; S. C. Einfield, \$81,000; Samuel Schneider, \$87,200; Herman Starr, \$78,000; Steve B. Trilling, \$78,000; Maj. Albert Warner, \$104,500; Harry M. Warner, \$182,150; Jack L. Warner, \$182,100; Ben Kalmenson, \$97,600.

Although covering 12-month periods ending in 1943 and 1946, the new list is described by the Treasury as supplemental to the list released last August.

Decision is Reserved in Rose-Mason Contract Suit

(Continued from Page 1)

contract covering Mason's services in films. Attorneys are to submit brief within two weeks.

A counter-claim filed by Rose seeking damages of \$1,767,000, an injunction against Mason appearing in motion pictures for any other producer, may be a factor in the case if Rose wins the decision.

Cinema Dante Trims Scales

Scales at the Cinema Dante are reduced today to a top of 98 cents, compared with \$1.20 charged heretofore. Guido Beverini of the Cabedine Cinema Corp. announced.

STORKS

Norman Friedman of M-G-M's department became the father of a eight pound, 10 ounce boy at Brooklyn Woman's Hospital. The new arrival has been named Michael David.

Cincinnati—Tom Smiley, M-G-M salesman, announced the arrival of Mary K. The Smileys also have two small sons.

WEDDING BELLS

Gardner-Dyer

Cincinnati—Juanita Gardner, M-G-M biller, was married recently to Fred Dyer.

Mixich-Cawein

Cincinnati—Ruth Mixich, 20th-Fox stenographer, was married to Harry Cawein.

28 West 44th Street
New York, New York
Motion Picture Association

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

33, NO. 36

NEW YORK, TUESDAY, FEBRUARY 24, 1948

TEN CENTS

MPEA REPORTS U. S. FILMS UP B. O. TAKE

Odlum Sees RKO Net Rising Substantially in '48

Board Chairman Holds Economics in Force Will Offset Foreign Loss

Stockholders of Atlas Corp., which owns a controlling interest in RKO Corp., were told at the week-end by Lloyd B. Odlum, resident of Atlas and board chairman of RKO, that present indications are that RKO will have substantially better earnings from operations in 1948 than it had in 1947.



ODLUM

"The earnings of RKO Corp. declined during the year 1947 but earnings for the year, even before material capital profits, were substantially in excess of dividend requirements at the rate

(Continued on Page 8)

N. Z. Comm. to Open Broad Probe in April

Wellington, N. Z. (By Air Mail)—Parliamentary committee appointed to investigate the motion picture industry is expected to sit early in April in order to make its report to Parliament within 20 days of the opening of the next session, to take place in late June or early July.

While terms of reference for the committee's inquiry have not been issued, probe is expected to look into film supply, tenancies of theaters, rights, distribution of the New Zealand Weekly Review, the standard contract, film rentals, licensing, and 16 mm. commercial and non-commercial operations.

Col. Stockholders Will Meet April 9

Columbia's annual stockholders meeting will be held April 9 at the home office, the company disclosed over the holiday week-end. Meeting will be closed except to those stockholders of record on March 2.

Special Hearing on Para. Tele Interests Set for Tomorrow by FCC; 3 Affiliate Grants Dropped

Washington Bureau of THE FILM DAILY

Washington—Paramount television hearings will be given a warm-up in a conference to be held by the FCC here tomorrow morning. Hearings, scheduled to start next Monday, will tackle Paramount Pictures' interests in the DuMont tele operations and the commercial tele channel applications from Paramount affiliates in Boston, Cincinnati, Cleveland, Dallas, Detroit and San Francisco.

Commission further revealed Friday that it had denied petitions from three of the Paramount affiliates—United Detroit Theaters, New England Theaters and Television Production, Inc., and that outstanding video grants in Detroit, Boston and San Francisco be suspended because grantees were slow in completing their construction.

Look to End H'wood Labor Probe This Wk.

Washington Bureau of THE FILM DAILY

Washington—With Big Bill Hutcheson, head of the powerful Carpenters Union, one of the last due to testify, the House Labor Subcommittee hopes to be able to close its investigation of the Hollywood studio jurisdictional squabble this week except for testimony which Chairman Carroll D. Kearns, D., Pa., hopes to

(Continued on Page 5)

Texas Theater Owners Back Policies of TOA

Menard, Tex.—Over 10,000 seats were subscribed to TOA at the regional meeting of Texas Theater Owners held in Austin, Henry Reeve, president, reported over the holiday weekend. Policies and plans of the national group were outlined and dis-

(Continued on Page 6)

Units to Review MPF Nix by Allied Board

Although the executive board of National Allied concluded that it was not propitious to support the



LACHMAN

low the lead of the executive board

(Continued on Page 6)

Steadier Product Flow, More Technicolor, and Selection Policy Credited

American films have shown a marked increase in box office returns in all territories served by MPEA, with the possible exception of Rumania, it was reported Friday. Hollywood, the report observed, can take heart in the knowledge that its pictures, in MPEA countries, have never been in greater popular demand.

Reasons attributed to the healthy condition include the steadier flow of member company product sent abroad, now that MPEA is firmly established in all its territories. Also, distribution has been broadened.

Additionally, Technicolor prints,

(Continued on Page 4)

TOA, ASCAP Praised For Rate Agreement

Messages approving the results of the negotiations between TOA and ASCAP leading to the recently announced rate schedule have poured into the TOA offices here since the decision was announced, Robert W.

(Continued on Page 6)

FCC Gives Theater Tele Temporary Frequency Slots

Washington Bureau of THE FILM DAILY

Washington—Once more the Federal Communications Commission on Friday would not recognize a specific need for theater tele bands, hold-

(Continued on Page 8)

Peron to "Nationalize" Pix? Bans Ad Films; May Take Trade Control

800 to Attend NCCJ's Astor Luncheon Today

More than 800 reservations have been made for the annual luncheon of the amusements division of the National Conference of Christians and Jews, scheduled to be held today at the Astor Hotel, David Weinstock, campaign chairman, said Friday. Speakers will include Dr. Daniel A.

(Continued on Page 3)

Buenos Aires, via Montevideo (By Cable)—Film industry here is groggery from the hot-and-cold tactics of the Peron Government. Latest move by the Peronistas is the nixing of ad-films in theaters.

Informed sources point out that ostensible reason for expulsion of ad-films is to give patrons a chance for a smoke and some fresh air between programs.

But the real reason, it is rumored,

(Continued on Page 3)

CBS Planning Show on Pic Prod. Background

Moving the public behind the scenes of the motion picture industry, the Columbia Broadcasting System is planning a one-hour broadcast on industry activities to be presented this Summer, it was announced Friday. Production will reveal the social and creative phase of producing motion pictures. "The Best Years of Our Lives" will be the subject used for the broadcast, with Peter Lyon set for the script-writing.



Vol. 93, No. 36 Tues., Feb. 24, 1948 10 Cts.

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEUREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Feb. 20)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	19 1/2	18 1/2	18 1/2	- 1/2
Columbia Pict. Vts.	10 1/2	10	10	- 1/2
East. Kodak	39	38 1/4	39	+ 1/4
do pfd.	166 1/2	166 1/2	166 1/2	- 1/2
Leer's, Inc.	18 1/2	18 1/2	18 1/2	- 1/4
Paramount	18 1/2	18 1/2	18 1/2	- 1/4
RKO	7 1/2	7 1/2	7 1/2	+ 1/4
Republic Pict.	3 1/2	3 1/2	3 1/2	- 1/4
20th Century-Fox	19 1/2	19 1/2	19 1/2	- 1/4
Universal Pict.	12 1/2	12 1/2	12 1/2	- 1/4
Warner Bros.	11 1/2	11	11	- 1/4

NEW YORK CURB MARKET

RKO	15 1/2	15 1/2	15 1/2	...
Saratoga Corp.	3 1/2	3 1/2	3 1/2	...
Technicolor	12 1/2	12	12 1/2	- 1/4
Trans-Lux	5 1/2	5 1/2	5 1/2	...

OVER THE COUNTER

Cinecolor	4 3/4	4 3/4	5 1/4	...
Pathe	3 1/2	3 1/2	4	...

Col. Pix Set for Broadway

Columbia's "Relentless" Technicolor super-western, follows the current "Sleep, My Love" into the Criterion on Broadway, while "Sign of the Ram" opens at Loew's State here March 3.

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COMING AND GOING

BRYAN FOY, Eagle Lion Films vice-president in charge of production, has arrived in Canon City, Colo., from New York for background research and technical guidance on "Blood on the Snow." Foy is accompanied by JERRY PICKMAN, E-L's assistant director of advertising, publicity and exploitation.

NORAN E. KERSTA, director of television operations for NBC, is in Chicago to confer with a number of advertising agencies.

EDWARD MOREY, Allied Artists vice-president, and MOREY GOLDSTEIN leave tonight for Washington and Boston respectively. Both return to New York later this week.

Y. FRANK FREEMAN returned to Hollywood from New York and Washington over the holiday week-end.

CHARLES K. STERN, Loew's assistant treasurer, leaves tomorrow for a Palm Beach vacation.

HILDA LESSER RICKLES, secretary to E. M. Saunders, M-G-M assistant general sales manager, sails Feb. 29 on the Mauretania for a West Indies vacation.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, arrived in Chicago yesterday en route to the Coast.

WILLIAM R. FERGUSON, exploitation head for M-G-M, is back from Atlanta where he held a two-day meeting with his Southern field staff.

NORMAN TAURUG, director, and his wife, arrived Saturday from the Coast to spend 10 days here looking at the shows.

MERVYN LEROY and GEORGE MURPHY have returned to the M-G-M studio following visits in the East.

Attorneys LOUIS PHILLIPS, Paramount; HOWARD LEVINSON, Warners; OTTO KOEGL, FREDERICK PRIDE and JOHN CASKEY, 20th-Fox, are in Chicago for the Jackson Park contempt case before Judge Michael Igoo today.

MPA to Open Membership To Women in the Industry

Women will be invited to join Motion Picture Associates if a change in the constitution recommended by the board of directors is ratified at the next business meeting. With approximately 450 now on the roster, organization is about to launch a drive to double this, with Ray Moon, as chairman.

Arthur Mayer, president, announced that Moe Sanders and Myron Seigel would serve as general arrangements committee for the MPA annual dinner, dance and entertainment, to be held May 21 at the Waldorf-Astoria Hotel.

Warn Cautions Against Unwise Economy Moves

Sydney (By Air Mail)—Pointing out that Australian theaters have developed a high standard of presentation, Ed Warn, retiring management director of Western Electric, warned against unwise cutting of expenditures as theater revenues decline from the war boom.

Warn, now en route to the U. S. to become chief of engineering for Westrex, advocated economies to trim waste but cautioned that a lower standard of entertainment would result in even fewer people at the box office.

Sherman Plan is Incorporated

Washington — The Sherman Plan, Inc., incorporated in Delaware, has been organized to develop Al Sherman's plan for controlled distribution of 16 mm. sponsored films. Sherman is president of the company, with Herman Sussman, vice-president, and Mathew Tepper, secretary-treasurer. Headquarters are at 1319 F. St., N. W.

Skouras, Schlaifer to Coast on Prod. Confabs

Completed films on the 20th-Fox lineup for this year will be inspected on the Coast this week by Spyros P. Skouras, president, and Charles Schlaifer, ad-publicity chief. They left Friday. Conferences with Darryl F. Zanuck and Harry Brand and Joseph M. Schenck are on the schedule as well as discussions of "The Iron Curtain," "Walls of Jericho," "The Lady in Ermine," "Give My Regards to Broadway" and others on the company's list.

Sir Philip Warter Due For Warner Conferences

Sir Philip A. Warter, chairman and director of Associated British Pictures, Ltd., arrives from London today aboard the Queen Elizabeth for a series of conferences with Warner officials here and on the Coast. Sir Philip and Lady Warter will be here until March 5 when they leave for Hollywood.

Max Milder, Warner's managing director in England, will introduce Sir Philip to home office officials. While on the Coast he will meet Harry M. Warner, president, and Jack L. Warner, vice-president of the company.

FC to Make State Dept. History

Hollywood — Film Classics will produce a film on the history of the U. S. Department of State, Joseph Bernhardt, FC president, announced after the completion of negotiations with Government authorities. Milton Raison was commissioned to do a screen treatment.

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Reservations Invited - Walter Jacobs

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NEW YORK THEATER

RADIO CITY MUSIC HALL

Rockefeller Center

RONALD COLMAN

"A DOUBLE LIFE"

SIGNE HASSO • EDMOND O'BRYEN

A Kanin Production

A Universal-International Release

SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents

CARY LORETTA DAVID

GRANT YOUNG NIVEN

"The Bishop's Wife"

Doors Open 9:45 a.m. ASTOR 8'way at 45th St.

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
with THE ANDREWS SISTERS
PARAMOUNT

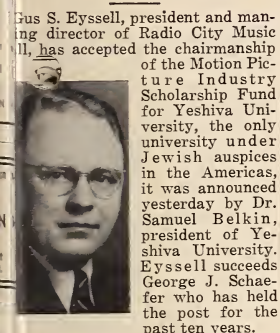
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TO THE ENDS OF THE EARTH
Now... **RIVOLI**
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BAMBI
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BRANDT'S REPUBLIC 8'way & 21st St.

LILLI PALMER IN PERSON
SAY WANAMAKER VAUGHN
"My Girl" MONROE
Tisa AND HIS ORCHESTR
WARNER BROS. **STRAND**
OPENS 9:15 A.M. LATE FILM AT MIDNIGHT
LATE STAGE SHOW 10:30 P.M. 8'WAY AT 471

Eyssell Heads Film Drive for Yeshiva



Gus S. Eyssell, president and managing director of Radio City Music Hall, has accepted the chairmanship of the Motion Picture Industry Scholarship Fund for Yeshiva University, the only university under Jewish auspices in the Americas, it was announced yesterday by Dr. Samuel Belkin, president of Yeshiva University. Eyssell succeeds George J. Schaefer who has held the post for the past ten years.

The Motion Picture Industry Scholarship Fund was started in 1939. Last year's drive for funds in the industry made it possible for 27 students to receive scholarships. This year's goal is 50 scholarships. Among the industry leaders who cooperate in the drive are Schaefer, Barney Balaban, Dan Michalove, Charles D. Prutzman, Samuel Rosen, Schneider, George Skouras, Nate Blumberg, Herman Robbins, Irving Greenfield, and Harold Rodner. Yeshiva University, at Amsterdam Ave. and 186th St. comprises seven different schools and divisions, with enrollment of 1200 students from 20 States and 20 foreign countries.

Screenings Started for Oscar Award Selections

West Coast Bureau of THE FILM DAILY Hollywood—Screenings of all films nominated for Academy Awards started Saturday at the Academy Grand Theater and will be continued through March 12. No guests or outsiders may attend the theater for free showings.

Voting for the documentary classification of the Awards was conducted Sunday, after three feature length documentaries and three short subjects were screened. Representatives Price, Waterhouse & Co., certified public accountants, accepted the ballot.

Testimonial for Hayes

Albany—Dick Hayes, who recently signed as a Paramount salesman, was given a testimonial luncheon yesterday.

Send Birthday Greetings To—

Feb. 24

Chester Carlisle	Harry D. Buckley
Carole Gallagher	Richard Thorpe
Ross Ford	Nathaniel Finston
Zachary Scott	Henry Blair
Angelo Greene	Marcus A. Benn



The Academy Should Act

● ● ● UNLESS THE ACADEMY is disposed to make the 1947 "Oscar" winners available to the press in advance with the customary "hold for release" stipulation, it is going to miss out on national press breaks representing up to 70 per cent of individual newspaper circulation. . . . Two things contribute to this result. . . . One is the switch from Thursday night to Saturday night for the "Oscar" ritual in Hollywood. . . . The other is the Academy standing rule that there shall be no release of the selections until actual announcement at the ceremonies. . . . Unless the Academy changes from this year, it will lose heavily on press breaks across the country, and especially so in New York and the East. . . . Indeed, insofar as press breaks go—and the industry prestige that accrues from them—the 1947 awards will fall to the local, provincial Hollywood level. . . . Consider the New York press situation. . . . The bulldog editions, of course, necessarily are "out." . . . For the first regular editions, New York Sunday papers have closing times of from 5:30 p.m. to 6:45 p.m. . . . With the announcements coming about 8 o'clock on the Coast, that means that the story will reach New York just about the time the last editions are being put to bed. . . . At best, the story will get little space, no "play." . . . And certainly no wire-photo art in the Sundays. . . . By Monday, the story will be a dead duck. . . . The Academy should act pronto on its own. . . . And the studios who have stakes in the 1947 "Oscars" should see that it does. . . . If the newspapers may be trusted with advances on Presidential messages to the Congress, etc., etc., they safely may be trusted with advances on the Academy's Awards. . . .

● ● ● LOOKS AS THOUGH poor, old Kilroy no longer matters. . . . Monogram has dropped the title, "Kilroy on Deck," in favor of "French Leave." . . . Preparedness Note: Metro has bought "Pigskin Skill" from the Carl Dudley Studios, and Pete Smith will do the narration for the Technicolor short, to be released for the 1948 football season. . . . Kroger Babb, Hygienic Prods. prexy, is in Mexico City for tomorrow's world premiere of the company's new Spanish religious subject, "Dios Con Nosotros." . . . RKO will use Kate Smith's M-G-M recording of "The Miracle of the Bells" in all first-run engagements of the Lasky-MacEwen pic which opens at the Rivoli here early next month. . . . Al Sherman will lecture on "Films in Public Relations" before the University of Richmond's public relations class in March. . . .

● ● ● LIFE MAGAZINE devotes a large portion of its Washington Birthday issue to the film industry, with Eagle-Lion coming in for a couple of bouquets. . . . Allen Fields of M-G-M's special service department, now featured on the drums with Stan Feld's orchestra at week-ends at the Marmouth Hotel, Lakewood, plans to organize his own band in the near future. . . . It's good to see Bernie Brooks, film buyer for the Fabian Circuit, back from a trying siege with an eye operation. . . . Mary Pickford's Comet Prods. has acquired U. S. distribution rights to British Lion's "White Cradle Inn." . . . UA hasn't yet set the release date. . . .

● ● ● A THOUGHT FOR TODAY: The industry which has produced such telling arguments for amity as "Intolerance," "Imitation of Life," "Grapes of Wrath," "Crossfire" and "Gentleman's Agreement" is peculiarly blessed; we have taken the intellectual theory of co-operation and turned it into a vital, workable fact. . . . It, during the coming year we can "sell" Tolerance, the way we have sold Beauty, Romance, Hope, Courage and Adventure—we can say, with other practical idealists, "We, too, are brothers"—S. Barret McCormick, Ad. Publicity Committee, American Brotherhood Week, now being observed.

Nationalization of Pix By Peron is Hinted

(Continued from Page 1)

is that the Government here is intent on taking over all "fertile" businesses. Pessimistic consensus holds that before another month is out the Government will take over 51 per cent control of the industry. This maneuver will be explained to the people as one of the phases of industrial development: "Argentina must nationalize all important industries."

As a matter of fact, the precedent was started several years ago when this Government began taking over the railroads which were mostly British owned. At that time, Peron announced that "foreigners" could not be trusted with the future welfare of the nation.

800 to Attend NCCJ's Astor Luncheon Today

(Continued from Page 1)

Poling, editor of the Christian Herald, and Rabbi Joshua Loth Liebman, author of "Peace of Mind."

J. Robert Rubin is national chairman of the amusements division of the NCCJ and Spyros P. Skouras, is national chairman of the film division. A number of industry leaders will occupy the dais in the grand ballroom, site for the luncheon.

Juvenile Radio Audience Hears Century's Schwartz

Fred J. Schwartz, Century Theaters' vice-president, and national Brotherhood Week executive, addressed WNEW "Children's Theater" listeners Sunday on tolerance.

Emphasizing the important role played by the children of today in the brotherhood of tomorrow, Schwartz pointed out, particularly, how "children practice brotherhood until careless or vengeful grownups distort their eager, hungry minds into narrow lanes of bigotry."

"Herman Ermine," a children's story of tolerance and brotherhood, narrated by John Garfield, was the story presentation for the day, on the Century program.

'Smuggler' Youngstein Runs A Load Across

The pastime is contagious. You watch a film called "The Smugglers," an Eagle Lion-JAR release in Technicolor. Then it starts to play around to outstanding business. First thing you know Old Smuggler Max Youngstein, becomes so overwhelmed with the excitement he decides to let the boys in on it. Result: on Friday there was some smuggling of "Old Smuggler" across the border (Broadway), to let everybody celebrate with the real McCoy, or should we say real McSmuggler.

«REVIEWS»

"Sitting Pretty"

with Robert Young, Maureen O'Hara, Clifton Webb

20th-Fox 84 Mins.
THIS ONE ENDS CURRENT COMEDY STARVATION AND SHOULD HAVE THEM COMING FOR LAUGH NOURISHMENT IN DROVES; EVERY BIT A NO. 1 COMEDY.

In case it is not general knowledge the audience has been suffering from a malady called comedy starvation. Lack of laughter is a symptom. Farces, satires and just plain bellylaugh film fare has been noticeably absent in recent times.

But, along comes "Sitting Pretty." Normalcy is restored. The enjoyment of laughter prevails once again. And how it was needed!

This one runs through the scales and gamut, touching all or practically all of the keys to make the spectators collectively raise the roof with their unrestrained, provoked response.

It's a merry business. It'll do a merry business. That's for sure.

Suburbia is on the receiving end of this session of fun poking. Suburbia is the place, gossipers and tale carriers the targets. When the groundwork and locale is developed and an entrance prepared for the emergence of Clifton Webb, the stage is set for laughter of all sorts, from such primitive form as soggy cereal clinging to the lifted eyebrow, omnipotent variety that Webb can render with as much effort. Tailoring of his role is strictly Savile Row, W.I.

Advertising for a babysitter in the Saturday Review of Literature, Miss O'Hara, wife to Robert Young and mother of three youngsters, engages Webb. She thinks him to be a woman since his name is "Lynn Belvedere." He comes, makes her live up to her end of the deal and inserts himself in their household on Hummingbird Hill.

Richard Haydn, whose forte is cross-pollinating iris and main interest snooping and carrying tales, gathers pollen and arrives at conclusions which his small mind readily leaps at.

Webb succeeds. The boys love him. He is a genius. He says so himself. He is a man of varied talents; a practitioner of Yoga; bone specialist, psychologist, canary trainer, writer, beekeeper and lastly an obstetrician, among other and varied accomplishments.

He soon dominates the household mouthing epigrammatic advice and generally poking the local citizenry with verbal rights to their mental level which he thinks quite low. And on top of all this he says he hates children.

Things come into sharp focus when Young goes to Chicago. A youngster takes sick. Miss O'Hara who sleeps at a neighbor's house comes in the middle of the night. It is a minor childhood ailment. But Haydn also comes, reaches further for conclusions. Young returns. He is informed at his office. Returning home he is told off properly and the affair settled. Then Webb meets Miss O'Hara after a lecture. They dance. Haydn and mama see them. More stuff.

Silently Webb, with a quill pen, has been writing a satire on suburbia and it is published, creates no mild sensation. About to be sued for libel, he reveals Haydn's unliking participation.

When the hue and cry diminishes it is expected that Webb will depart. Not likely. It will be a trilogy. Besides, Miss O'Hara is expecting. He'll be around.

Everybody concerned is smartly cast, they

MPEA Reports U.S. Pix Up B.O. More Color, Selection Policy Credited.

(Continued from Page 1)

until recently in short supply, are finding their way in greater number into several of the countries.

Selection policy of MPEA, under which the best from a stockpile of member company product is sent abroad, is credited for the impressive array of top-notch American films available in the 11 countries served.

As a result of these factors, popular response to films offered has resulted in holdovers, moveovers, extended runs, and the inauguration of day-and-date release in territories where simultaneous first-run release was unheard of.

As to competition from other countries, MPEA reports that, picture for picture, its releases are outdrawing

RKO's foreign dept is releasing a series of monthly articles describing the American scene to magazines and publications thruout the world, distribution being thru company publicity outlets. Ideas, originating with Paul Herman, is inspired by desire to offset twisted or mistaken notions encountered in foreign countries. First article, prepared under supervision of Don Prince, charts musical growth of U. S. film biz.

all other films, with comparative statistics indicating that in recent months the popularity of American films over competitive product has been substantially widened.

Introduction by MPEA of American showmanship techniques was important in the earnings record. Publicity and exploitation methods involving all available media have been employed to build up American stars, to promote individual releases, and to counteract, in some of its countries, a rising tide of politically inspired anti-Hollywood and anti-American propaganda.

As examples of the increasing popularity of American films, MPEA revealed a number of business reports received from the MPEA field during the past fortnight.

"Random Harvest" Big

Association reported that M-G-M's "Random Harvest," in its 14th week at the Flottenkino, Vienna, has been seen by more than 200,000 fans. In the same city, Paramount's "The Major and the Minor" is in its seventh week at the Gartenbau, while

rump happily and render the essence of the human comedy. Walter Lang's direction secured all that was required. To repeat, the lean laffless days are over.

CAST: Robert Young, Maureen O'Hara, Clifton Webb, Richard Haydn, Louise Albritton, Randy Stuart, Ed Begley, Larry Olsen, John Russell, Betty Ann Lynn, Willard Robertson, Anthony Sydes, Roddy McCaskill, Grace Hampton, Care Williams, Marion Marshall, Minerva Urecal, Mary Field, Siddy Saylor.

CREDITS: Producer, Samuel G. Engel; Director, Walter Lang; Screenplay, F. Hugh Herbert; Based on a novel by Gwen Davenport; Photography, Norbet Brodine; Sets, Thomas Little, Ernest Lansing; Art, Lyle Wheeler, Leland Fuller; Editorial supervision, Harmon Jones; Sound, George Leveitt, Roger Heman.

DIRECTION, Fine. PHOTOGRAPHY, Very Good.

RKO's "Hunchback of Notre Dame" opened at the Apollo with a huge advance sale. In Linz, M-G-M's "Gaslight" played to half the city's population, while 60 per cent of Salzburg's population saw the film.

In Prague, Universal's "Ali Baba and the 40 Thieves" is in its 15th week at the Passage Theater, and has been seen by 210,000 people during the engagement.

On the basis of its first 51 bookings in Hungary, "Random Harvest" is seen as one of the top yielding properties of the year. "Song of Bernadette," 20th-Fox, is doing extraordinary business in all situations. Columbia's "The Men in Her Life," recently brought back to the Berlin Wintergarten for a return run, played to its millionth German customer, a post-war record. In the same city, "Hunchback of Notre Dame," got off to a big start. Entire front of the Filmbuehne Wien was transformed into a 90-foot replica of a cathedral for the run.

M-G-M's "Music for Millions," now in its 17th week at the Kulturs, Sofia, has been seen by some 105,000, almost a third of the city's population.

Poland Goes for "Eye"

Opening of Universal's "It Started With Eve," at the Palladium Lodz, Poland, was a sensational success. "Crowds which could easily have filled the Palladium to capacity 10 times over," a MPEA rep. reported, "blocked two principal streets in Lodz. Black market tickets reached an all-time high of 1,000 zlotys, 10 times the established box office price."

The few American films which survived the Rumanian Government's recent "purge" are playing to capacity crowds. Current hit in Bucharest is Warners' "Now, Voyager," in its ninth first-run week and still SRO.

Story, MPEA reports is much the same in Japan, Netherlands East Indies and in Holland. Within the past month, each of these countries has reported record-breaking weeks both in business volume and in aggregate attendances.

Huston-Spiegel's Horizon Sets M-G-M Release Pact

West Coast Bureau of THE FILM DAILY

Hollywood — M-G-M will release the productions of Horizon Pictures for a minimum period of three years, under a pact signed Friday. New independent was formed by John Huston and Sam Spiegel, which has the latter as producer, and Huston as writer-director. Production will start on the M-G-M lot about April 1.

Mitchell Named Treasurer

Pittsfield, Mass. — Curtis Mitchell, who resigned as Paramount's advertising-publicity director to join Berkshire Enterprises, Inc., has been named treasurer of Berkshire, William T. Powell, Sr., president, announced.

«REVIEWS»

"The Westward Trail"

with Eddie Dean, Roscoe Ates, Eagle Lion 56 Mins.

SUBSTANTIAL WESTERN FARE SHOULD DO ESPECIALLY WELL WITH JUVE PATRONS.

Phyllis Planchard and Steve Drake, on to Prairieville, invest in a ranch. Drake whom Miss Planchard is trying to reform hates the place. Their savings are invested. On arrival they find Eddie Dean and Roscoe Ates hibernating in the house—the pair prefer it to roughing it. Dean explains sensibility to Miss Planchard but Drake throws the cut.

Soon thereafter Bob Duncan comes along and tries to buy the property offering a fat profit. Miss Planchard, determined to make go of it, refuses to sell. Drake secures the deed, forges Miss Planchard's signature to give it to Duncan. In return he gets a son on the jaw, no money. Dean and Ates find him out cold. He swings to the side.

It soon comes out there is silver in the vicinity and Duncan and his mob are trying to buy up all the potential claims. Dean and Ates show Easterner Drake the Western ropes. He catches on quickly.

Meanwhile the sheriff has been murdered by Duncan. Latter takes over the job threatens Miss Planchard with the forged deed which could send her brother to jail. He even proposes marriage.

The upset Miss Planchard is shown to true light of affairs by Dean and Ates. Duncan comes busting in. There's a brawl. The honest ranchers have been enlisted on the side of right and after a wild chase order restored.

Picture has all the elements of the average western show. Dean sings. Fisticuffs riding and shooting are in the plot patte Ates demonstrates—or gives a good imitation—of versatility on a half dozen musical instruments. It's a good item for the young star trade. Ray Taylor directed.

CAST: Eddie Dean, Roscoe Ates, Phyllis Planchard, Steve Drake, Bob Duncan, Lee McGan, Carl Matthews, Bob Woodward, Budd Brier, Charles "Slim" Whitaker, Frank Ellis, Art Parker and the Plainsmen.

CREDITS: Producer, Jerry Thomas; Direct Ray Taylor; Original screenplay, Robert A. Miller; Photography, Ernie Miller; Sound, G. Glenn; Sets, Gene Redd; Editor, Hugh Wit Music, Walter Greene; Music supervisor, D. Carruth.

DIRECTION, Okay. PHOTOGRAPHY, Good.

Bureau of New Plays Encountered by Miss Helburn

Dissolution of the Bureau of New Plays, established in 1936 by a group of film companies to encourage a uncover new writing talent, is announced by Theresa Helburn. Remaining funds are to be turned over to the American National Theatre and Academy, for the benefit of Experimental Theatre.

Bureau was sponsored by Columbia, M-G-M, Paramount, RKO, 20th Fox, Universal and Warners.

Brazil Bars Soviet Films

Rio de Janeiro (By Air Mail)—Exhibition of Russian films has been forbidden by the Brazilian Government following the breaking of diplomatic relations between Brazil and the U. S. S. R. Swiss Film of Brazil held the rights to a number of Soviet films and had made an investment in prints and recording.

Look to End H'wood Labor Probe This Wk.

(Continued from Page 1)

...from Loew's chieftain Nicholas Schenck in Miami next week. ... was given over largely to ...ing by counsel for the various ...ions involved, among themselves ... with Committee Counsel Irving McCann.

...resident Harvey Brown of the International Association of Machinists ... on the witness stand a large part ... the day. He charged that the ...-man arbitration committee set ... by the AFL executive board in ... to mark out jurisdictional lines ... the studios functioned in an un- ... democratic manner.

...Brown also charged that IAM ... members employed in the M-G-M ... machine shop were forced to ... carry IATSE cards as well as ... IAM and called for an early end ... to "that damnable practice." ... (During the intermission Brown ... and IATSE President Richard ... Walsh became engaged in a bit- ... er argument during which ... Walsh told Brown flatly "we ... don't want you machinists or ... anyone else in the studios. We ... want the whole works to be IA, ... just like you want everybody in ... your machine shops around the ... country.")

...The arbitration award was unjust ... unfounded, so far as IAM jur- ... ision is concerned, in that it was ... based on a 1929 agreement between ... M and IATSE which Brown said ... was drawn up to apply only to dis- ... putes which might arise in theaters, ... never was intended to apply to ... e studios, Brown said.

...In early April of 1946, Brown went ... he wired MPAA President Eric ... Johnston regarding the situation, ... arguing that the producers were ... putting themselves "in the corner of ... and cooperating with the IATSE." ... he conferred with Johnston, but ... thing was accomplished, he said. ... Obviously the producers did not ... wish to discontinue the conspiracy I ... charged they engaged in, in an effort ... force members of the IAM to ... nit their jobs. . .

...Released to the press Friday dur- ... ing the hearing were a set of minutes ... scribed as authentic records of ... eetings in Hollywood of the Pro- ... ducers Labor Committee from Sep- ... tember 12, through September 23, ... 1946. These minutes were issued by ... the Conference of Studio Unions, and ... e identified.

...CSU declared that they contain ... proof" that Kearns was justified in ... rming the dispute in the studios

DENY U.K. PRODUCTION IN DECLINE

BFPA Asserts Studio Output to Show Gain This Year: FIEC Sees "Steady Deterioration"

London (By Cable)—Claim of the Film Industry Employees Council that British film production is "steadily deteriorating" was dismissed as misleading by the British Film Producers Association, with Sir Henry French acting as spokesman. Conceding that only 11 features are in production at the moment, BFPA said it is virtually certain that the studio output in 1948 will show a substantial increase over 1947.

Large number of studio layoffs complained of by the FIEC in a telegram to Harold Wilson, president of

Board of Trade has asked the British Film Producers Association and industry unions to nominate members for the National Joint Advisory Committee, to operate under the chairmanship of Harold Wilson, BOT chairman.

The Board of Trade, were said by BFPA to be part of a drive to reduce production costs. These layoffs, the Association claims, will not affect the output of British studios.

FIEC message to Wilson asked a meeting with Wilson to discuss "the grave position" caused by the layoffs. Telegram claimed failure on the part of producers "to keep pledges made to you last November, resulting in idle space and dismissals of labor." Organization was "appalled at the failure of film producers to meet the nation's needs."

J. Arthur Rank Organization denied a slowdown at its studios. Company, it was revealed, now expects to deliver at least 40 pictures this year, probably more, instead of the 38 announced by Rank in November.

In a brief summary of current production at British studios, FIEC told Wilson that no pictures were

scheduled at the M-G-M studios, second largest in Britain, after "The present production (Pilgrim's "The Guinea Pig") is completed and that 91 employees had been dismissed. Only one production ("The Passionate Friends") is under way at JAR's Pinewood plant, where 103 workers have been let out. Statement named six other studios, where no films are being made or where production schedules had been slashed.

Grand National Plans Program of 12 Pix

London (By Cable) — Grand National plans a program of 12 features for 1948, two of which had been completed. Most ambitious project will be "Power Without Glory," based on the West End stage production.

Films Bill Passes Lords, Becomes Law on April 1

London (By Cable) — With the passage of the Films Bill by the House of Lords, measure, already approved in Commons, will become law officially when King George affixes his signature, Bill becomes effective April 1, to remain in effect for 10 years.

Passage of the Bill was preceded in Lords by the type of conflicting statements that have become common here in discussions of the ad valorem tax. Viscount Hall restated that the British Government position that modification of the duty could be arranged if a means were found to build up earnings of British films abroad.

On the other hand, Lord Swinton, former president of the Board of Trade, was certain that an ad valorem tax solution, advantageous to both Britain and the U. S., will be reached shortly.

Warwick-Owensmith to MPAA

West Coast Bureau of THE FILM DAILY Hollywood—Blake Warwick-Owensmith, formerly assistant to Col. Jason S. Joy in the public relations dept. at 20th-Fox, has joined the staff of the MPAA. He will be available for consultation and assistance in facilitating the physical movement of personnel and materiel of those studios intending to send crews out of the country on location.

"a lockout by the producers as a result of a conspiracy with the IATSE,"

Said CSU, "the minutes show that the Hollywood workers did not strike. They were fired en masse."

Announce Penn-Federal Dividend

Pittsburgh—A dividend of 25 cents per common share is announced by Penn-Federal Corp., operator of Loew's Penn Theater. Dividend is payable March 15, to holders of record on March 1.

Problem of "Immediacy" Confronts Art Directors

Motion picture art directors are faced with problems peculiar to their field, one of the chief of which is the problem of "immediacy," Paul Smith, of the D'Arcy Ad Co., told AMPA at a luncheon meeting prior to the weekend.

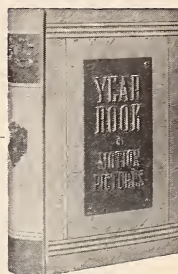
Speaking in the Town Hall Club, Smith pointed out that selling a motion picture is "no long-pull proposition. You must strike hard and quickly," he said.

Acting president Phil Williams presided over the affair, with Vincent Trotta, serving as guest chairman.

More than 125 industryites, primarily representing art department personnel of the various companies, turned out for the meeting, the largest attendance of the year.

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RS. ELINE BOWERS, manager, Civic, Detroit.
SONA WAWORSKI, assistant manager, Up-
town, El Paso, Tex.
ETTY RISELEY, manager, Kingston Theater,
Kingston, N. Y.

Units to Review MPF Nix by Allied Board

(Continued from Page 1)

if it feels that the latter's view conflicts with its own best interests."

Lachman refused to state his own position in the matter. "I do not wish to say anything that might influence my group's opinion before we review the situation at our next meeting," he averred.

Lachman explained that suspicion had arisen in the minds of some Allied leaders regarding the Foundation due to the inconsistency of purpose and action manifested by "some" distributors. It was pointed out, Lachman said, that the Foundation seemed to have little meaning if at the same time its praises were being sung, loyal and long-serving company personnel were being dismissed.

Turning to ASCAP, the ATONJ chief, said that not only would Allied continue to support the Lewis Bill, but in the event that legislation was not successful, all the forces of the organization would be turned toward support of the "Berger litigation." This is the suit in Minnesota wherein Benny Berger, North Central Allied president, has rejected ASCAP's right to collect fees and has refused to pay.

"ASCAP should be eliminated as a problem for the theater owner," Lachman declared. "When a deal is made on the Coast, it should include all the rights, with the producer responsible."

Lachman was enthusiastic about the executive board's decision to set up a "clearing house" for information regarding all types of taxation.

"The information compiled in this manner," he said, "will be of tremendous value. Each locality will be familiar with the experience of other sections of the country and thus be able to meet any of the variety of tax schemes that continue to rear their heads."

20th Sets Tradeshows

"An Ideal Husband" will be trade-shown in all 20th-Fox exchange centers today with the exception of Philadelphia and Detroit where it was screened Feb. 19. Company will also show "Let's Live Again" the same day except in Boston, Des Moines, Los Angeles, Pittsburgh and locally, where it will be shown tomorrow.

NEW POSTS

BILL BEHNE, manager, Embassy, Miami, Fla.
CHARLES DENMAN, manager Florida Theater, Haines City, Fla.

PAUL LYNCH, manager, Park, Sebring, Fla.
TOM CLARK, from assistant manager, Loew's State, Syracuse, to manager of Loew's Strand, Syracuse.

TRUMAN RANDALL, assistant manager, Hamilton, Chicago.

HARRY POTTER, manager, Roosevelt, Chicago.
FRANCIS BUCKLO, assistant manager, Cosmo, Chicago.



BOOK REVIEW



THE ASCAP BIOGRAPHICAL DICTIONARY OF COMPOSERS, AUTHORS, AND PUBLISHERS. By Daniel McNamara. Thomas Y. Crowell Co. 483 pages. \$5.00.

Filling a long-empty berth in the "Who's Who" volumes of prominent Americans is the ASCAP biographical dictionary. Daniel McNamara, a member of ASCAP's executive staff for more than a decade, ably packs into the volume statistics on 303 music publishers, and imposing sketches of 1,870 composers and lyricists.

Presenting the biographies, including those of Deems Taylor, Irving Berlin and Cole Porter, in alphabetical order, the triserial appendix also lists birthplaces, dates and present residences of prominent Americans. McNamara need offer no excuse for the three years spent readying the collection for publication.

Incorporating a hint of the "Who Was Who" idea, the author has included deceased members of ASCAP whose works are protected by current copyright.

As an idea of the wide scope of coverage given the activities of ASCAP-ers, McNamara lists Vaughn Monroe, popular band-leader, as "composer, conductor, singer, radio and recording artist." The appendix facts on birthplace, date and residence all jibe with the material in the biographical sketch. Monroe, 36, a member of the Society since 1945, started his trumpeting at 12, placed second in a national amateur contest in 1926. Working as a trumpeter for two years in Akron night-clubs, he entered Carnegie Tech, studying music rudiments and voice. In 1944 Monroe replaced trumpet with trombone. Among his own songs are "My Devotion," "Sleepy Lagoon," and his "Racing With The Moon" theme. He lives on Park Avenue.

The material is current enough to list Billy Rose as "syndicated news columnist," and the Rev. Joseph Connor as copyright owner of "Miracle of the Bells."

Not merely a directory of composers of popular music, McNamara found room for sketches of ASCAP-members who restrict their talents to the realm of serious music. Among the latter are William Berwald, Syracuse University Theory of Music department, and Virgil Thomson, Herald Tribune critic.

Conciseness of the volume is pointed up by the 2,173 items covered in some 275,000-odd words.

The book favorably compares with existing reference works on men of letters, industry and education, adequately covering for the first time America's music publishers and living and recent composers.—C. B. B.

Para. Buys 32,800 Shares

Paramount is continuing its policy of acquiring company common stock with purchases during the month of January totaling 32,800 bringing its total acquisition to 444,233.

ANFA YEAR BOOK AND AUDIO-VISUAL DIRECTORY. (1947-8). 98 pages. Edited by William Lewin. Allied Non-Theatrical Film Association, Inc., New York. \$2.00.

Foreword of this spiral-bound volume states that ANFA's purpose in publishing its Year Book is to record the current status and thinking of the 16mm. film industry, and to make possible better contact and understanding among individuals engaged in that industry. These objectives are fulfilled.

Book lists names, titles, connections and addresses of 2,200 individuals, compared with 975 listed last year, in an audio-visual directory, arranged both geographically and alphabetically. Also listed are film libraries, by states; sponsors and producers of 16 mm. films; audio-visual equipment and supply manufacturers and wholesale distributors; wholesale sources of 16 mm. films; motion picture and allied publications, and organizations interested in 16 mm. films.

Additionally there is a series of articles on the non-theatrical field; ANFA activities, educational aspects of 16 mm. films; new equipment, and other aspects of the narrow gauge field.—W. A.

Texas Theater Owners Back Policies of TOA

(Continued from Page 1)

cused by 38 Southwestern Texas exhibitors.

Group expressed approval of TOA's agreement with ASCAP on music license fees and was favorable to the TOA local and national policies.

Smaller theaters in Texas are suffering unduly from attendance slumps, it was pointed out, and the group went on record as favoring an immediate adjustment of admission tax rates.

Meeting was presided over by Reeve, with the following officers and directors in attendance: Mart Cole, vice-president; Don C. Douglas, secretary; H. A. Daniels, Tommy White, George Chatmus, J. C. Chatmas, and R. N. Smith.

Mich. Group Resolves to Advise Against ASCAP

Detroit—Michigan ASCAP Committee, representing major exhibitor groups and circuits, adopted a resolution on Friday advising exhibitors not to sign any permanent ASCAP agreements at present.

Committee pledged support to Lewis Bill. Also that producers be required to acquire performance rights before exhibitors buy pictures. Claims that "exhibitors should receive proportionate revenue" for popularity their screens create.

TOA, ASCAP Praised For Rate Agreement

(Continued from Page 1)

Coyne, executive director, said Friday.

Not only were the TOA distributors praised, Coyne said, but the messages also lauded the Society for its realistic and fair attitude and for having accomplished a fine customer relations coup for the Society, as well as increasing its income.

Two typical comments follow: "Just a 'hats off' salute to you and those who worked with you in the negotiations with ASCAP. I am especially glad that the little theaterers got the break which they did."

—R. B. Wilby

"The officers and directors of the Alabama TOA voiced their 100 per cent approval of the compromise agreement reached between TOA and ASCAP."—William R. Griffin.

Among others sending message were Ben L. Strozier, C. C. Mundt, Sam D. Kirby, E. W. Savage, B. F. Busby, William Crockett, Paul Williams, Russell Hardwick, Fred H. Kent, A. A. Adams, W. F. Ruffin, G. D. Carpenter and Harold G. Fitzgerald.

State Dep't Pressure on MPEA Is Scouted by Maas

Selection of films by the Motion Picture Export Association is based primarily on commercial considerations and suitability to taste and native preference, it was declared by Irving Maas, MPEA general manager, at the weekend in answer to published reports that the U. S. State Department was exerting influence on what pictures were to play in Poland.

The State Department has nothing to do with the MPEA basic schedule from which Film Polsk with whom the organization has an agreement, selects film entertainment, Maas stated.

Maas' statement was a result of published information credited to Film Polsk.

Maas added that MPEA will no export a film which presents a distorted view of the American way of life. As a private enterprise, Maas said, MPEA has complete freedom in product selection except in countries under military control.

Aussie Theaters Protest Newspaper Ad Allocation

Sydney (By Air Mail)—Advertising representatives of theaters will protest to newspapers in all Australian capitals over what they feel is unfair treatment in the allocation of rationed ad space. Ad men claim theaters, at one time the second biggest users of newspaper advertising space, have been given a proportionately worse deal than any other class of advertiser.



She keeps the romance running smoothly...



THE spell of this picture's song and story might suddenly be broken . . . but for film row's "first lady," the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking...checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of

the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.

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Odlum Sees RKO Net Rising Substantially

(Continued from Page 1)

in force at the end of the year," Odlum wrote in the annual report of Atlas.

"Economies have been instituted in all branches of that company's business which should approximately offset the loss of all foreign revenues, even if that should happen."

Odlum noted that during 1947 the British authorities imposed a tax which in effect amounts to 75 per cent of the proceeds heretofore remittable to the United States on the exhibition of all American films in Great Britain while other countries also have imposed restrictions.

"This threat of loss of a substantial portion of the industry's foreign dollar revenues, coupled with the concurrent realization that cost of film production has reached a new high," he said, "caused a rather sharp decline in the market value of stocks of motion picture companies."

List Over 500 Free 16 mm. Films in State Directory

Albany—A directory listing more 500 16mm. films available for free use by schools, civic, educational, service clubs and other groups has been published by the New York State Department of Commerce.

Directory, titled the Film Library Catalogue, lists films under 25 headings relating to recreation, agriculture, industry, education, economics, safety, vocational guidance, employee relations and other subjects. Catalogue is available without cost from the Film Library, Department of Commerce, 40 Howard St.

NFS Services E-L in Chi.

Chicago — National Film Service, Inc., has taken over the film inspection, shipping and storage chores for Eagle Lion Films here. Chris Chinn has been named manager for this National exchange.

Mayer Confirms His Purchase of Rivoli

West Coast Bureau, THE FILM DAILY
Hollywood — Louis B. Mayer confirmed at the week-end that he has purchased the Rivoli Theater in New York as a personal investment. Deal, he said, had nothing to do with M-G-M, and was made in the interests of his eventual retirement. One of the earliest deluxe film houses in New York, Rivoli Theater was opened Dec. 28, 1917. Property occupies frontage on Broadway running through to Seventh Ave., between 49th and 50th Sts. Assessed valuation is \$1,450,000, of which \$1,270,000 is on the land. Under long-term lease to United Artists Theaters, house has been operated as a Skouras unit.

Johnston Proposes Peace Production Board to Facilitate Private Production Loans Abroad

Washington Bureau of THE FILM DAILY

Washington—Establishment of a Peace Production Board within the framework of the Marshall Plan was proposed Saturday night by Eric A. Johnston, MPA president, as a means of facilitating private production loans abroad by American banks. Speaking at a dinner of the Washington Chapter of the American Institute of Banking, Johnston suggested the Peace Production Board, similar to the wartime War Production Board, to pass on worthy private investments abroad.

Under the plan, the lending bank in this country would assume five per cent of any loss, the borrowing bank abroad another five per cent, with the 90 per cent remainder guaranteed by the U. S. Government as in the days of war production.

Atlas RKO Issues Off Sharply \$5,359,807 Drop in Value During 1947

RKO Corp. securities held by Atlas Corp. dropped in value to the amount of \$5,359,807 during 1947, the investment company's annual report sent to the stockholders by President Floyd B. Odlum disclosed at the week-end.

Atlas on Dec. 31, 1946 held 929,020 shares of RKO common, worth \$14,399,810, based on market quotations, plus 327,812 RKO option warrants, valued at \$1,680,036. Atlas holdings in RKO were unchanged during 1947, but on Dec. 31 last, the common stock had dropped in value to \$7,664,415 and the options to \$655,624.

(Pre-deal "conversations" and "negotiations" for the purchase of the Atlas holdings in RKO have been reported for a matter of months. N. Peter Rathvon, Howard Hughes and Robert R. Young have been named as possible buyers, either on their own or for groups. The Odlum report to the stockholders is silent on this aspect.)

"The decrease during the year un-

der review of the market value of your company's holdings of securities of motion picture companies," Odlum stated, "including particularly the large special holding of stock of RKO Corp. accounted for practically the entire decrease in asset value of the stock of your company, after taking into account dividends paid."

Comparison of the Atlas portfolios as of Dec. 31, 1946 and the same day in 1947 discloses that during the year the investment trust shaved its holdings of Paramount common from 93,000, valued at \$3,022,500, to 70,500 shares worth \$1,515,750.

On Dec. 31, 1946, the company owned 308,500 shares of Walt Disney Prods. Series "A" 4 per cent 1960, valued at \$256,055. On Dec. 31 last, the same holdings were worth \$231,375. On Dec. 31, 1946, it held 91,700 shares of Walt Disney common, valued at \$412,650. On Dec. 31 last, the stock was down in value to \$275,100.

During 1947, Atlas disposed of 2,000 shares of Loew's common which on Dec. 31, 1946 had been carried at \$51,250.

Switch Title of "Lured" To "Personal Column"

After a series of experimental showings, UA and Producer Hunt Stromberg have decided to change the title of "Lured," the Lucille Ball-George Sanders starrer, to "Personal Column."

"Girl Wanted," another title tested, did not do so well at the box office as did "Personal Column." Change in title is effective Mar. 1, while National Screen Service is completing the requirements on trailers and other accessories.

Louis de Rochemont Here For 'Digest' Co-op Talks

Louis De Rochemont has arrived in New York to begin his assignment as roving producer for M-G-M. Here to confer with the editors of Readers Digest on a possible cooperative venture, De Rochemont has already set plans for the picturization of W. L. White's "Lost Boundaries," which appeared in that magazine recently.

IT&T Reorganization Plan Is Approved by Referee

Referee Irwin Kurtz on Friday approved an amended reorganization plan for Film-Tel, Inc. and International Theatrical and Television Corp., under which George Hirshman will operate the business. Assets and debts of Film-Tel are taken over by the other company.

Plan includes protection for security holders and provision that laboratoratories owed money by the companies will be paid off within 12 months. Unsecured creditors are represented by a creditors' committee, which will report back to Kurtz in the event of any dispute with management.

CBS Turned Down on Telecolor

West Coast Bureau of THE FILM DAILY

Hollywood — U. S. Court of Customs and Patent Appeals has turned down two applications by Columbia Broadcasting System to register the word Telecolor as a trade mark for radio and television apparatus, according to Dr. Herbert T. Kalmus, president of Technicolor, which opposed the applications.

Markel's Adv. for Free Pix Irks Exhibs.

Trenton—Prime impetus in arousing the opposition of the Allied Theater Owners of New Jersey to the growing problem of 16 mm. competition was the following advertisement which was inserted recently in the Trenton Times by a self-servicing market:

"Sound Movies For The Children Thursday 5 P.M. to 8 P.M.; Friday 6 P.M. to 9 P.M.; Saturday, 9 A.M. to 4 P.M."

"No foolin'! Free movies for the children right here in our store! The children will love it! And so will you enjoy the thrill of shopping for values . . . when you can turn your values over to Russell's Children's Guide . . . who will care for them, and our carefully selected sound picture show! Yes, this will certainly make shopping a pleasure for you and a thrill for your children!"

Exhibitors here point out that the schedule of showings, directed as it does at the children's patronage, would virtually kill the kiddie show of regular theaters.

FCC Gives Theater Tele Temporary Frequency Slot

(Continued from Page 1)

ing that its requirements "are not sufficiently clear to indicate to need for a specific allocation for exclusive use at this time." FCC contended that functions required theater video should be handled stations "authorized to operate frequencies allocated to the use communications common carriers."

In the meantime, the FCC announced the temporary assignment of three high-frequency bands to tele pickups, studio transmitter links and inter-city video relay.

In answer to arguments of television interests for frequency allocation for private inter-city relay, Commission revealed that means were still wanting for service to distributors being served by common carrier coaxial cable or microwave transmitter systems. Therefore, the FCC felt that inter-city tele relaying handled by communications common carriers until adequate facilities be available.

STORKS

Omaha — An eight-pound 10-ou boy, Joel Irwin, was born to M. Gene Rich. Father is a former G-M exploiter and now head of exhibitors' Printing Service.

Joseph C. Goltz, assistant to Irvin Maas, MPEA topper, has a new son born to Mrs. Goltz last Thursday Women's Hospital here. Nine-month youngster is the third child and only boy.

Arthur Debra
MPAA
28 West 44th Street
New York New York

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
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imate in Character
ternational in Scope
dependent in Thought

NO. 37

NEW YORK, WEDNESDAY, FEBRUARY 25, 1948

TEN CENTS

JOHNSTON TO U.K. FOR TOP LEVEL CONFABS Walsh Calls for Squashing of Collusion Charge

LATSE Prexy, Hutcheson, Deloof, Doherty Appear Before House Group

Washington Bureau of THE FILM DAILY — With LATSE President Richard Walsh calling upon Herman Carroll D. Kearns to abandon any intent to charge collusion between his union and producers to "kick out" other employees, and none of the leading characters looking for a Committee to accomplish anything toward settlement of the Hollywood studio jurisdictional troubles, hearings before the House Labor (Continued on Page 6)

Republic Net Profit Down to \$570,200

Republic's net profit for the year ended Oct. 25, 1947 was \$570,200.09, or nearly 50 per cent from the \$1,940.41 earned in the 48 weeks ended Oct. 26, 1946, it is reported. Earnings in the last fiscal year were all to 9 3/10 cents per common share, after provision for preferred (Continued on Page 3)

T&T East-Midwest Video Link Set for This Year

T&T expects to link the East and Midwest for network television the end of this year, Bartlett T. Teller, vice-president, in charge of long lines department, revealed yesterday in announcing extensive (Continued on Page 3)

Rocky Mt. Allied Joins in MPF Nix

Denver, Colo. — Rocky Mountain Allied's board yesterday voted to fall in line with the National Allied stand on the Motion Picture Foundation and also voted to support the Lewis bill in Congress forbidding ASCAP the power to tax theater seats. An extensive membership drive to bring the local unit to full strength for its annual convention in Denver May 18-19 was authorized. National Allied's board was invited to meet here about the same time.

Tom Clark to Speak At TOA Board Meet

Attorney General Tom Clark yesterday accepted the invitation of Ted R. Gamble, president of TOA, to speak at the TOA directors meeting at the Hotel Ambassador, Los Angeles, on March 9. Subject matter of Clark's address was not disclosed.

Pix Use to Build Brotherhood Urged

Hollywood could create a brave new world by setting in motion forces that are diametrically different from those released by Hitler. Leaders of the amusement industry at yesterday's luncheon of the Conference of Christians and Jews at the Hotel Astor were urged by Rabbi Joshua Loth Liebman to glorify brotherly love, decency and democracy, and through the glorification of noble ideals destroy the crippling effects of bigotry, hate, stupidity and greed.

Dr. Liebman who wrote the best- (Continued on Page 6)

ASCAP Asks Dismissal Of Gov't Trust Action

Denying all allegations in the Government's trust action filed last June, ASCAP, in answers filed yesterday in Federal Court, asked that the suit be dismissed. ASCAP pointed out that certain agreements between it and foreign music societies are now extant, and that ASCAP, in anticipation of the Government suit, re- (Continued on Page 7)

Blast Jackson Park Petition Attorneys Answer Contempt Charges

Calif. Theaters Ass'n Votes TOA Affiliation

Robert W. Coyne, TOA executive director, announced yesterday that the California Theaters Association of Northern California had voted to affiliate with TOA. Roy Cooper of (Continued on Page 7)

Leaving Friday With O'Hara in Move to Start Impasse Off Dead Center Position via Meetings With Attlee, Cripps, Wilson and Film Leaders

Eric A. Johnston, MPAA-MPEA president, and Joyce O'Hara, his executive assistant, will fly to London on Friday for a projected series of top level conferences, both Government and industry, looking to the ending of the Anglo-American film impasse, it was learned yesterday.

Zone First Run Plan For "Northside 777"

Chicago — "Call Northside 777" will be available in the Chicago metropolitan area March 19 for first runs in each of 16 key zones, it was announced yesterday by J. H. Lorentz, central division sales manager of 20th-Fox. Theaters are to be selected on the basis of competitive negotiations in each zone.

It was pointed out by Lorentz that previously, in connection with "Daisy Kenyon" and "Captain From Castile," the Andy Smith plan of licensing pictures in a number of key (Continued on Page 3)

Rodgers Calls for M-G-M Sales Conference on Coast

West Coast Bureau of THE FILM DAILY — Hollywood — William F. Rodgers, M-G-M vice-president and distribution chief, has called a five day sales conference here beginning March 1 in order to preview and discuss the company's forthcoming product.

Rodgers made the decision to hold the conclave in the wake of high enthusiasm among studio executives for the company's new pictures. Field sales managers, their territorial assistants and home office executives (Continued on Page 7)

Urge Indiana Houses To Get Tele Sets

Indianapolis — Associated Theater Owners of Indiana is advising exhibitors in this state to install tele receivers in theater lobbies as a "preparedness" measure.

Allied unit points out that with WLWT, Cincinnati, and WGN, Chi- (Continued on Page 7)

Senate Extends Theater Building Controls 14 Mos.

Washington Bureau of THE FILM DAILY — Washington — The Senate last night passed a rent control bill which would extend for another 14 months (Continued on Page 3)

House Com. Plans H'wood Red Hearings

Washington Bureau, THE FILM DAILY — Washington — The House Un-American Activities Committee will begin a new series of hearings on Communism in Hollywood early next month, it was reliably learned yesterday.

The sessions will get under way immediately following the District Court trial of John Howard Lawson, slated for March 8, first of the 10 Hollywood individuals to be tried for contempt of the Committee. Among those to be called is Herbert Sorrell, head of the CSU.

THE Film DAILY

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DONALD M. MERSEREAU : Associate Publisher
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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(Feb. 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17	17	17
Columbia Picts. vtc.	10	10	10
East Kodak	39 1/2	38 1/2	38 1/2	+ 1/8
Gen. Elec. Co.	14 1/4	14 1/4	14 1/4
Loew's, Inc.	16 1/2	16	16 1/8	- 1/4
Paramount	19	18 3/4	19
RKO	7 1/2	7 1/4	7 3/8	- 1/8
Republic Pict.	3 3/8	3 3/8	3 3/8
Republic Pict. pfd.	9 1/8	9 1/8	9 1/8
20th Century-Fox	19 1/2	19 1/4	19 1/2
20th Cent.-Fox pfd.	33 3/8	33 3/8	33 3/8
Universal Pict.	56 1/2	56	56 1/2	- 1/2
Warner Bros.	11 1/4	11	11 1/8	- 1/8

NEW YORK CUBB MARKET

Monogram Picts.	2 1/2	2 1/2	2 1/2
RKO	1 1/2	1 1/2	1 1/2

OVER THE COUNTRY

Cinecolor	Bid 4 1/2	Asked 5 1/8
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Here we are at 245 W. 55TH ST. Ready to serve you with finest special announcement trailers.

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NEW YORK 245 WEST 55 STREET
Los Angeles 174 W. Washington St.
Chicago 1327 S. Wabash

COMING AND GOING

MOE KERMAN, president of Favorite Films, is en route to Hollywood.

FRANK N. PHELPS, Warner Theater department executive, left for Albany last night, returning to New York the end of the week.

JOHN JOSEPH, Universal-International director of advertising-publicity, has returned to the Coast.

GINNY SIMMS, via plane, left yesterday for Los Angeles.

MORT SPRING, Loew's Int'l vice-president, and his wife return today from the Coast via plane.

DAVID D. HORNE, assistant secretary-treasurer of Monogram Int'l, will leave by air today on a three weeks' inspection trip of the Caribbean and South America.

ALLYN BUTTERFIELD, after several weeks in the East completing arrangements, leaves for the Coast today to start production on specialized films for television.

Washington's Birthday Grosses Set New Marks

George Washington handed Broadway theater managers a birthday gift in the way of unprecedented grosses. All Washington's Birthday receipts for receipts and attendance were broken at the Capitol, where more than 22,000 fans went to see "Three Daring Daughters" and the Horace Heidt stage show.

Radio City Music Hall, Paramount and RKO all came near bustin' previous records with these respective attractions: "A Double Life," "Calling Northside 777" and "Road to Rio."

"If You Knew Susie" racked up top grosses at the Palace. "Bishop's Wife" at the Astor and "The Burning Cross" at the Victoria all did well, as did "Sleep My Love" at the Criterion, "Killer McCoy" at the State, "Gentleman's Agreement" at the Mayfair. "Jassy" did very well at the Winter Garden.

"My Girl Tisa" at the Strand, "Miracle Can Happen" at the Warner also chalked up some neat figures at the box office.

George Weeks to Make Four Pix in Vitacolor

West Coast Bureau of THE FILM DAILY

Hollywood — After being absent from the industry since 1945, George Weeks, former Monogram producer and general sales manager, has signed a four-film commitment with Hollywood Colorfilm for the use of Vitacolor.

Weeks, who produced a series of Range Buster pictures for Monogram, is negotiating for release with three companies, one of which will be signed up this week. He has four story properties and is now lining up casts.

Col. Sales Meet Today

Three day Columbia district managers meetings will begin today at the Warwick with A. Montague, general salesmanager, presiding. Discussions will center around plans for forthcoming product and the "Montague Sales and Liquidation Drive, 1947-48."

RALPH EDWARDS left yesterday via plane for Los Angeles.

VANESSA BROWN, 20th-Fox player, arrives in New York today following a tour of Alaska where she entertained U. S. troops stationed there. Miss Brown is flying in from Great Falls, Mont., via an Army bomber.

EDWARD M. SAUNDERS, EDWIN W. AARON, JOHN P. BYRNE, FRANK C. HENSLEY and HERMAN RIPPES leave for the Coast tomorrow to attend an M-G-M studio sales conference. They will be joined in Chicago by BURTUS BISHOP, RALPH MAW, RUDY BERGER and JOHN J. MALONEY.

MICHAEL REDGRAVE and FLORA ROBSON, two of J. Arthur Rank's leading contract stars, arrived in New York on Monday via AOS airlines, to appear here under the auspices of Theater, Inc., in "Macbeth."

GEORGE J. SCHAEFER, vice-president in charge of distribution for Enterprise, and ROBERT TAPLINGER, vice-president in charge of advertising and publicity, have returned to New York from Miami.

L. J. (JACK) SCHLAIFER, Eagle Lion assistant to the vice-president in charge of distribution, has left for Chicago, Los Angeles and San Francisco to meet with branch officials in those cities.

Robert Fairbanks, Studio Supervisor, Dead on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — Robert P. Fairbanks, 67, who supervised the construction of two studios, died in his home here. He had been ill for several years. Brother of the late Douglas Fairbanks, he served as a partner in the star's film ventures and handled production matters.

Later he supervised construction of the Samuel Goldwyn Studio, then the United Artists Studio, and served as president of the UA Studio Corp. In 1929, he supervised construction of the Fox plant, now the 20th-Century-Fox Studio. Survivors include his wife, two daughters and two grandchildren.

Hyde Is Named Talgar Circuit General Manager

Lakeland, Fla. — Bolivar F. Hyde, Jr., who recently resigned from Florida State Theaters, will become general manager of the Talgar Theaters organization. There are 22 theaters in the Talgar chain. B. B. Garner is president and M. C. Talley, secretary-treasurer. They were both connected for some time with the Paramount-owned Florida State Theater chain.

SCREENING ROOM

Our Air Conditioned Comfortable Screening Room is part of "BONDED'S 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-3-4

"Rank Months" Campaign Set by E-L's Heineman

Eagle Lion has designated March and April as "J. Arthur Rank Months" in tribute to the British producer-exhibitor whose arrival in this country is expected early next month. William J. Heineman, company vice-president in charge of distribution, announced yesterday. Among the Rank product arrivals being released by Eagle Lion are "The Smugglers," "Green For Danger," "The October Man," "Take Me Life," "Caravan" and "The Adventurers."

Cinema Lodge to Honor Rep. Javits, Hazel Scott

New York's Cinema Lodge of B'nai B'rith will pay tribute to Rep. Jacob K. Javits and Hazel Scott pianist of two outstanding American champions of the oppressed at the Hotel Astor, March 2, Robert M. Weitman, president of the Lodge has announced.

Javits, who recently returned from Palestine, has been active in recent weeks in seeking a lifting of the U. S. embargo on the shipment of arms to Palestine. Miss Scott is currently appearing at the Roxy.

"Vulture People" Initial Film of World-Adventure

West Coast Bureau of THE FILM DAILY

Hollywood — Formation of World Adventure Pictures Co., Inc., to produce adventure films in out of the way places, is announced by Philip N. Krasne, president. Other officers are George Breakston, vice-president and Frank Coplen, secretary.

Company's first production, "The Vulture People," was shot in Brazil and is now in the cutting stage. Dr. Hix has been named publicity director for the company.



FASTEST COAST-TO-COAST SERVICE!

Go by TWA Constellation

For quick reservations, see your travel agent or call your local TWA office.



U.S.A. • EUROPE • AFRICA • ASIA

One First Run Plan or "Northside 777"

(Continued from Page 1)

nes on a basis of competitive negotiation, would be subject to modification on the basis of experience in London. Experience from "Kenner" and "Castile," it was stated by Lorentz, demonstrated the essential soundness of the plan as a fair, fluid method of licensing.

The plan for "Northside," Lorentz said, was in harmony with the announced company policy of having a flexible distribution method in Chicago.

Changes include creation of a new zone on the South Side which will embrace the Jackson Park, Tower, Grey, Shore, Ray, Hamilton, Kimball theaters. The Tivoli, Midway, Park, and Maryland are being included in a zone with the Metropolitan, Regal and others. Additional sub-zones are being set up with changes in theater groupings. Company policy, Lorentz said, was to re-open operation after release and make subsequent desirable changes and adjustments.

T&T East-Midwest Video Link Set for This Year

(Continued from Page 1)

ans to provide additional intercity network facilities extending from the Atlantic Ocean as far West as the Mississippi River.

Network plans, to utilize both coaxial cable and radio relay, include 400 miles of video channels in the Midwest, from Buffalo to St. Louis, will be available in time for this year's football season. In addition, the existing Eastern network from Boston to Washington will be increased and extended in time for the national political conventions in Philadelphia is June. With two channels now available between Washington and New York, two more will be added in June so that three separate programs could be sent from Philadelphia during the conventions.

Two channels will be provided in early October to connect Cleveland, Toledo, Chicago and St. Louis, and a channel will be available from St. Louis to Buffalo.

In December the Midwestern and Eastern networks will be linked by connecting Philadelphia and Cleveland with coaxial cable, thus connecting television stations from Boston to St. Louis.

Send Birthday Greetings To—

Feb. 25

Frank Marshall Warren Hymer
William D. Kelly Zeppo Marx
Helen Jerome Eddy
Margaret Mary Schlegel

Along the RIALTO

with PHIL M. DALY

Mid-Week Memos

● ● ● DIDJA KNOW that Woodbury College of Los Angeles is engaged in a nation-wide survey of motion picture advertising?..... Questionnaires have been dispatched to "10,000 people of importance," equally split into four groups—people in journalism, in motion pictures, in advertising, in civic affairs..... NYU, State University of Iowa, Virginia's College of William and Mary, and Boston University are participating with Woodbury..... The question: "Tell us simply—What do you think of movie advertising?..... How can it be improved?"

● ● ● WHEN ROBERTS PRODS. sends "Tucker's People" into production as a John Garfield starrer, Abraham Polonsky will direct..... Present plans call for shooting in New York. . . . ● Warners, by the way, will film backgrounds here, in Chicago and in Rio for "The Fountainhead" . . . ● Baburao Patel, editor of Filmindia, of Bombay, is in New York with his wife, a star of the India screen, and daughter, en route to the Mayo Clinic, Rochester, Minn., for surgery..... It's a bad ulcer. . . . ● As the "Fall Guy" of the day, Maurice Chevalier got the works yesterday at the Waldorf-Astoria. . . . ● Add Signs o' the Times: Tele receiver production in January hit a new high, registering an increase of about 40 per cent over the monthly average for '47. . . . ● Blast at "Raintree County," winner of Metro's novel prize, by Fr. A. J. Barret of Fordham, is countered by the publishers, Houghton Mifflin, with the contention that the novel by Ross Lockridge, Jr., presents the question of sex and love "in the dual light in which it exists in the world of humanity". . . . ● Congratulations are in order to John Devine, now a vice-president of Anderson Davis & Platte, handling the Alexander Smith Carpet Co. advertising.

● ● ● EAGLE LION is counting on a \$2,000,000 domestic gross for "T-Men"..... Pic is said to have cost \$420,000 to produce..... That's one way to get into the black—and stay there. . . . ● Press Photographers Association of New York will stage its annual exhibit March 20-April 18 at the Veterans Center, 500 Park Ave. . . . ● Redart will send out "Hellzapoppin'" and "Argentine Nights" as a comedy package. . . . ● Sir Laurence Olivier's "Hamlet" will bow in London within 60 days, premiere in New York shortly afterwards. . . . ● Joy Theater, N'Orleans, observing its first birthday, advertised "your money back with a smile when you leave the theater if our anniversary show fails to please you". . . . ● Thought-in-Passing Dep't: Why wouldn't it be a good idea to film some of the better New York benefit programs and make 'em available for strictly charity shows elsewhere?..... Can you imagine how the hinterlands, for instance, would go for such a show as the recent "Heart Night at the Copacabana," for instance?.....

● ● ● U-I's MAURICE A. BERGMAN, had occasion over the Washington's Birthday week-end to wire the "A Double Life," daily grosses at the Radio City Music Hall to the studio..... When he gave the operator the wire covering Friday's business, even before she repeated it over the telephone, she asked him whether it was good business!..... Bergman assured her that it was..... On Monday morning, wiring Saturday and Sunday's figures, Bergman encountered another interested operator..... She told him that the figure included her admission..... Who said the public is not interested in the economics of the motion picture industry?

● ● ● QUOTE OF THE WEEK: "Hollywood must know, and so must Mr. Eric Johnston, that they cannot jointly boss our Government, which is dictated by hard necessity and has the country solidly behind it."—William Grimshaw Riley, British industrialist and backer of Filippodel Guidice's Pilgrim Pictures, in a letter to the N. Y. Sunday Times.....

Republic Net Profit Down to \$570,200

(Continued from Page 1)

dividends, compared with 38 cents per share in the former 12 months.

It was pointed out by Herbert J. Yates, Republic president, that domestic film rentals increased last year by 17.5 per cent in excess of rentals for the preceding fiscal period. Yates also said that company's income from Great Britain was seven per cent less than in the preceding 12 months. Net sales and net income from film rentals and royalties are reported at \$29,581,911.45 last year, compared with \$24,315,593.37 in the previous year.

Ratio of current assets to current liabilities increased during the year to 2.3 to one, as compared with 1.8 to one at the end of the 1946 fiscal year. Bank loans were reduced by \$750,000 during the 1947 fiscal year, and it is planned to trim these obligations by approximately \$1,250,000 during 1948.

During 1948, Yates said, benefits from the company's economy program will manifest themselves. Pictures recently completed, and those planned for future production, will represent substantially lower costs, he stated, and will therefore acquire lower amortization charges when placed in distribution.

Senate Extends Theater Building Controls 14 Mos.

(Continued from Page 1)

Federal controls over theater construction. An amendment by Senator Joseph McCarthy of Wisconsin was passed yesterday to insert into the bill language continuing present controls over amusement and recreation construction, even though the Senate Banking and Currency Committee had earlier agreed to let these controls slide.

The House is not due to act upon the matter until next month. A temporary extension of rent control will go through this week, but the controls over theater building are in force until March 31, anyhow.

WEDDING BELLS

Boyd-Semenenko

Ginni Boyd and Sergei Semenenko, Boston banker, will wed March 13 in the mid-west.

Dixon-Saxton

Baltimore — William K. Saxton, city manager for the Loew Theaters in Baltimore, will be married today to Marian Dixon, who conducts a fashionable dancing studio here.

Robb-O'Brien

Big Springs, Tex. — Janet Robb, daughter of J. Y. Robb, an official of the Robb & Rowley circuit was married here to George O'Brien.



329 THEATRE WORLD PREMIERE

SOON ALL SHOW BUSINESSES



SCUDDA-HOO!

COLOR BY TECHNICOLOR

JUNE HAVER in "SCUDDA-HOO! SCUDDA-HOO!"
and WALTER BRENNAN, ANNE REVERE, NANCY
Directed by F. HUGH HERBERT • Produced by
From a Novel by



Produced in the Great Ticket-Selling Tradition of "Smoky", "The

SCUDDA HOO! SCUDDA HAY!

ILLINOIS

SCUDDA HOO! SCUDDA HAY!

IOWA

SCUDDA HOO! SCUDDA HAY!

KENTUCKY

—6 STATE —MARCH 10!

WILL BE SHOUTING...

SCUDDA-HAY!

TECHNICOLOR

Produced by TECHNICOLOR • with LON McCALLISTER
Directed by ROBERT KARNES, Henry Hull, Tom Tully
Screen Play by F. Hugh Herbert
Story by NEW CHAMBERLAIN



"Indiana" and "My Friend Flicka" by **20** Century-Fox!

Pix Attorneys Blast Jackson Pk. Petition

(Continued from Page 1)

Johnston told the court that "Unconquered" was roadshown only, and had been withdrawn from its Loop showing two weeks after the Jackson Park decree, limiting Loop first-runs to two weeks, had gone into effect. Johnston, who personally had been accused of contempt, told the Court he had been engaged in law practice for 40 years, never before had been accused of unethical practices and should not have been named in the contempt petition.

Otto C. Koegel, 20th-Fox general counsel, also named in the McConnell petition, similarly assailed McConnell's action. For 20th-Fox, Koegel contended that "Foxes of Harrow" was offered the Jackson Park Theater for \$1,712 rental, which it accepted. Subsequently, Koegel said, the B & K Maryland Theater paid \$1,834 for the pic. Both were on a percentage basis.

Koegel added that the Jackson Park turned down "Kiss of Death," but bought "Daisy Kenyon" on a 30 per cent deal.

Appearing for Loew's and RKO, Attorney Myles Seeley denied that the companies' officers were parties to any agreement, tacit or otherwise, fixing Chicago theater admissions. Seeley declared that since the decree, Loew's has not had any uniform system of releases, and was meeting the decree's requirements in every way.

For Warners, Attorney Vincent O'Brien told the Court the company was "leaning over backwards" trying to accommodate the Jackson Park Theater, and had acted in good faith in all clearance matters.

Representing Barney Balaban, Attorney Jacob Grossman said that Paramount's president had nothing to do with Chicago film licensing. The latter, Grossman said, was handled solely by John Balaban and Walter Immerman.

Joe Neger, 20th-Fox exchange manager, appeared on the stand yesterday and confirmed the "Forever Amber" booking with loop Rialto Theater.

Nat Barger, Rialto theater owner, also said that 20th-Fox suggested advance admission rates but that it was not obligatory.

Dick Salkin, Jackson Park theater manager, submitted a list of purchases and films played by his house since the decree was entered. He also told of his inability to book Para's "Unconquered," "Golden Earrings," "Where There Is Life."

Urge Squashing of Com. Charge Walsh, AFL Execs. Testify at Hearing

(Continued from Page 1)

Subcommittee moved into what it is hoped will be the final day of public hearing today. Still to be taken—but probably privately in a Miami hotel room—is the testimony of Loew's President Nicholas M. Schenck.

The three leading labor antagonists, and a fourth who tried to bring them together, were on the stand yesterday—international president L. P. Lindelof of the painters, Big Bill Hutcheson of the carpenters, Richard F. Walsh of the IATSE and William Doherty of the letter carriers. The last was secretary of the three-man arbitration committee set up by the AFL executive council in 1945 to lay out jurisdictional lines in the studios.

IATSE president Richard F. Walsh, still insisting that Communism is the underlying cause of the Hollywood trouble, told THE FILM DAILY he planned to press for inclusion of testimony on that issue in the hearings. He said, too, that he intends to try to clear his own name and that of the IATSE administration of charges and innuendoes that racketeering methods are still in order within that union.

Also battling were Committee counsel Irving McCann and Rep. Thomas Owens, R., Ill. McCann was ready to resign after the morning session, but Owens, publicly apologized later for scolding him.

Judge Matthew Levy, representing IATSE, will be the first witness this morning.

Feeling was intense in the Committee room yesterday, with Hutcheson, number two man in the AFL, rumbling ominously during the testimony by Walsh and Doherty. First witness was Lindelof, who said he thought maybe the dispute could be worked out through voluntary arbitration—with a committee of representatives of all the unions involved getting together. He said he thought the three-man board set up in 1945 had done as well as it could, but that it was unfamiliar with the Hollywood situation.

Doherty supported the position of Hutcheson in confirming that it had been stated to his committee by Joseph Cambiano, Hollywood carpenters representative, that the carpenters would not consider the record of the three-man committee complete

until Hutcheson had been heard. Then he said his committee had a job to do in a brief period, had no instructions from the AFL executive council to treat Hutcheson's union differently from any other union, and that no such promise had been given Hutcheson or his union. He said it was Hutcheson's responsibility to show up—and that if his union had been involved in a jurisdictional dispute and a committee were attempting to work it out, "I'd be there."

Doherty said he stands squarely behind the December 1945 directive of his committee and just as solidly behind the August, 1946, clarification. "If I had it to do over again, though," he added with a glance at Hutcheson, "I'd never put me in this position."

Most of the day was spent in exchanges between Hutcheson and Rep. Thomas Owens, R., Ill., who persisted in trying to establish that Hutcheson was inconsistent in refusing to accept and abide by the December, 1945, arbitration award of the three-man committee set up to lay out jurisdictional lines in the studios.

Hutcheson made it plain that he feels Felix H. Knight of the arbitration committee broke a promise when he signed the arbitration award before Hutcheson had been heard.

Walsh told the committee he had no objection to being asked anything about "scabs, strikebreakers, Communists, Browne and Bluff or of racketeering in the I.A." He said he considers the strike a dead issue, and that the studios are well manned with IA members today.

And that, he added, is as it should be: entire jurisdiction over craft work in the studios should rest with the IATSE, he said.

He said he had been reluctant to have the three-man arbitration committee set up by the AFL executive council in 1945, preferring that the studio difficulties be left to the unions and other parties involved. But he had to decide quickly, he added whether to accept the proffered arbitration, or pull his union out of the AFL. He chose the former. The decision, he said, meant that IA lost work to the IBEW, painters, plumbers, building service employees, IAM and carpenters. But he had gone to AFL President William Green to argue against any alteration or revision of the directive, he said. Walsh continued, that when Green raised the possibility that the carpenters might strike he had replied, "That's alright. Leave us alone out there and we'll be alright. If not, there'll be trouble."

The Congressional Committee, he said, can investigate for years, but it all comes down to one thing—"Do people who make agreements mean to live up to their agreements or are they going to keep looking for technical points to wiggle out on? So far as this committee is concerned, any adverse report will just generate more trouble in Hollywood—it'll give some people some more room to sink their teeth into. My advice to the committee is to leave it alone."

Walsh then refused to answer questions by painters attorney George Bodie concerning activities of IATSE Hollywood representative Roy Brewer during September, 1946, when it is charged Brewer was conspiring with the producers to force painters and carpenters to walk off the sets.

Appeal Goldman Suit to Hi Court

Washington Bureau of THE FILM DAILY

Washington — Philadelphia Court of Appeals decision in the William Goldman Theaters anti-trust suit has been appealed to the Supreme Court. In asking the Court to reverse the lower court finding, distributor defendants said that the decision, if un-reversed, "may well spell the ruin of the motion picture industry."

Variety Honors Pioneers

St. Louis—Variety Club yesterday honored area pioneers at a luncheon meeting in the club's headquarters. Meeting was under the direction of Fred Wehrenberg and Barney Rosen-thal.

Joseph Tryoler Dead

Joseph Tryoler, 65, projectionist at Loew's, Yonkers, died of a heart attack Sunday night in the booth.

Pix Use to Build Brotherhood Urged

(Continued from Page 1)

selling "Peace of Mind" reminding his audience of 500 that since screen was the greatest medium for education in the world, film should have it within their power to create a world inhabited by men of good will.

Dr. Daniel A. Poling, editor of Christian Herald, was the first speaker. "Future of mankind," said, "depends on organizations like this." Dr. Poling, who lost a leg in World War II, told the listeners: "I pledge my life to the finished task" of building an ending peace.

J. Robert Rubin, Loew's vice-president and national chairman of the amusement division of the NCJW was recipient of a distinguished merit citation "for his effective constructive leadership of the amusement division of the National Conference of Christians and Jews." Interpretation and support of his program, for his profound faith in power of education, to keep American way free of prejudice, his helpful and friendly guidance of the NCJW in its work for the establishment of justice and brotherhood among men of good will." Mark Quigley made the presentation before the Conference. Seated on the dais were: Robert Christenberry, Max Cohen, Jack Cohn, Robert W. Cohn, Emil Friedlander, William J. Cohn, William J. Heineman, Edwin Lachman, Rabbi J. L. Liebman, Arthur Mayer, Miss Lucy Monroe, Moskowitz, John J. O'Connor, Daniel A. Poling, Martin J. Quigley, Walter Reade, Jr., Samuel R. J. Robert Rubin, James E. Saus, Silas F. Seadler, Sam Shain, Joseph R. Vogel and David Weinstock.

Reporting on the progress of the campaign committee of which he is chairman, David Weinstock lauded these men for their assistance: Robert Mochrie, Harry Brandt, Si Seeler, Sam Shain, Emil Friedlander, Leon Bamberger, Bill German, Herman Schleier and Mort Sunshine.

STORKS

Eleanor McMahon and Joseph McMahon, Republic secretary, are proud parents of Kathleen, born Monday, at the Nassau Hospital, Mineola, L. I. She is their fourth child.

West Coast Bureau of THE FILM DAILY—Hollywood—Producer writer Johnny Yuhasz was presented with a daughter, Stephanie, by his Nancy. Prematurely born, the baby weighed three pounds, 11 ounces. Mother and daughter are doing nicely.

Wapakoneta, O. — Emil Geol owner of the Wapo Theater, has a new son, Emil, Jr.

CHARTERED

BANNER PRODUCTIONS, INC., New York; motion pictures; capital, 200 no par shares; by Rose Spatofarm, Lewis M. Greene, David D. Friedland.

NORTH SIDE AMUSEMENT CO., 2735 Cherokee St., St. Louis; 1,000 \$100 par shares; by Fred Wehrenberg, Clarence H. Kaimann, Francis Kaimann, Paul Krueger.

Transition to U. K. For Top Level Conferences

(Continued from Page 1)

ment headed by Prime Minister Clement Attlee, including Sir Stafford Cripps, Chancellor of the Exchequer, and Harold Wilson, president of the Board of Trade, as well as leading figures in the British film industry—J. Arthur Rank, president of the British Film Producers Association; B. T. Davis and W. R. Ful-

Stafford Cripps, answering a preliminary inquiry, told Com yesterday that the flow of dolomite films to the U. S. began November, December and January was at the rate of \$12,000, annually as compared with \$17,000 a year ago. The drop was in London as not due to the 75 percent tax but instead to a box office "recession" and the greater time accorded British films.

President and general secretary, actively of the CEA, and such other stalwarts as Sir Sidney and Sir Alexander King.

J. Arthur Rank yesterday headed a dozen leading exhibitors, including B. T. Davis, Dennis C. Hall, next president of the CEA; A. W. H. Fuller, Sir Alexander King and Sir Sidney Clift, to get with him in London tonight to discuss certain aspects of the present Anglo-American (Crisis situation).

Through the series of top level meetings, Johnston will make a determined effort to get the British off dead center and moving towards the abolition of the 75 percent duty which has kept new Hollywood pictures out of Britain since last year.

Formed sources insisted last night that Johnston was taking over, tentative or otherwise, from J. S. industry. It was accepted, however, that Johnston would seek to determine whether the British government would consider any alternative to the present 75 percent duty if such an alternative clearly recognized Britain's financial plight and the British industry's as urgent need of American films.

Johnston, it is understood, has set a time limit for the trip, but it is expected that it will span no more than one or two weeks.

There is some possibility that Johnston may go to France as well as England, but no decision as to where has been reached as yet. In

Italian-Produced Series of Operatic Films To be Offered for Tele Sponsorship in U. S.

Series of Italian-produced featurettes, based on world-famous operas, will be offered to television sponsors by MCA. Television rights are controlled by Amusement Enterprises, Inc., headed by B. Luber, which obtained them from the producer. Seven of the films, with a 30-minute running time, are ready for showing to prospective sponsors and 12 more are being edited. Others are in the preparatory stage.

Filming, it is said, has been largely in close-ups. Casts are drawn from the La Scala in Milan and from the Rome Opera.

It is understood that a 16 mm. version of the pix will be made available for other than tele use.

Invited Audience Sees "Food Train" Shorts

"Friendship Train," 14-minute documentary produced by Warners, and "Thanks, America," similar 27-minute film made via popular subscription of the Italian people in gratitude for shipments of food made by the American people, were previewed last night at the Cinema Dante, for an invited audience.

The shorter film shows the initial loading of the Friendship Train in Hollywood. Harry M. Warner, chairman of the Friendship Food Train Committee is shown at the sendoff. The train proceeds across the country making many stops, adding carloads of food. The terminus is New York and Philadelphia where the foodstuffs are loaded on ships after appropriate ceremonies. First stages of distribution are shown.

Italian production was filmed by about a half dozen cameramen and is a quick tour the length and breadth of Italy and Sicily with Drew Pearson appearing in the footage. All the big cities of Italy are touched briefly. There is an audience with the Pope. Orson Welles donated his services as narrator.

AP Drops Tele Newsreel, Finding Costs Too Heavy

Because the expense of turning out a daily 10-minute video newsreel was too heavy for the 16 or 17 tele stations which subscribed to the AP's regular news service, the Associated Press will suspend its activity in tele newsreels.

As originally announced, AP's suspension was "temporary." But a spokesman indicated quite clearly that suspension would last until tele stations could either see their way clear to paying for a daily video newsreel, or until a sponsor would be willing to defray the expenses.

France, the U. S. industry faces a variety of problems, including the fact that some \$10,000,000 in remittances are frozen there at the present time, plus the fact that the French Government is pressing for a revision of the Blum-Byrnes agreement as regards the film provisions.

Pete Gehrard Dead

Mount Pleasant, Tex.—Pete Gehrard, died here. He was former owner of the Ritz at Linden.

Rodgers Calls for M-G-M Sales Conference on Coast

(Continued from Page 1)

have been invited to attend the sessions.

Among those who will attend are Edward M. Saunders, Edwin W. Aaron, H. M. Richey, John P. Byrne, Herman Ripps, John J. Maloney, Frank C. Hensler, Burtus Bishop, Jr., Ralph W. Maw, Rudy Berger, John S. Allen, George A. Hickey and Samuel J. Gardner.

Among the pictures to be viewed are "Homecoming," "State of the Union," "Easter Parade," "The Pirate," "Big City" and "A Date With Judy."

Special presentation ideas for the first three of the above pictures will occupy a key place in the discussions. Important among the considerations will be the plan for nationwide exhibition of "State of the Union" prior to the political conventions in June and July.

All Pix Licensed in Ga. Subject to State Tax

Atlanta — Dismissing affidavits of illegality filed by 20th-Fox against Revenue Commissioner Glenn Phillips, the State Court of Appeals ruled in a test case decision that films licensed through Atlanta exchanges for exhibition in other states are taxable in Georgia. Court upheld Judge Bond Almand of Fulton Superior Court.

Calif. Theaters Ass'n Votes TOA Affiliation

(Continued from Page 1)

San Francisco was elected to represent the association on the TOA board of directors, and will attend the TOA directors meeting in Los Angeles on March 9-10.

Stamp Collectors to Expand

Cinema Stamp Collectors has altered its constitution so as to admit a quota of persons outside the film industry. Collectors next meeting is scheduled for today in the Nimrod Room of the Hotel Astor.

Coppel, Hit-Run Victim

San Antonio, Tex.—Albert Coppel, 46, head of the Azteca Films Inc. exchange here was killed by a hit and run driver.

Urge Indiana Houses To Get Tele Sets

(Continued from Page 1)

cago, placing their tele stations in operation within the next months, programs will be available in a great many Indiana towns, especially if the multiple array antennae is utilized.

Theaters can expect to see bars and cocktail lounges install receivers, it is pointed out, and unless exhibitors have sets to offset, there will be a loss of patronage.

ASCAP Asks Dismissal Of Gov't Trust Action

(Continued from Page 1)

signed from the International Confederation of Authors & Composers Societies, of London.

Answer pointed out that prior to 1914, American and foreign composers received no payments for music rights with the result that ASCAP was formed in the U. S. and similar organizations were formed in other countries. Reciprocal agreements between the American and foreign societies were for the purposes of collecting fees, it was said.

Rank, et al. Win Appeal To Limit Suit Service

Toronto—The appeal of the J. Arthur Rank Organization, General Cinema Finance Corp. and Eagle Lion Films, Inc. from the order allowing service of a writ outside of Ontario by Empire Universal Films and others has been granted with costs by the Ontario Court of Appeal.

Ruling restricts suit by Empire Universal for distribution franchise in Canada and Newfoundland on a certain group of Hollywood pictures to the Ontario jurisdiction and not United States and England.

Howard Simpson Dies

Detroit — Howard Simpson, 53, owner of Central Shipping Bureau, is dead. He is survived by his wife, Grace, and four children, including a son Charles owner of Exhibitors Service.

NEW POSTS

CHARLES NESBITT, manager, Chicago Theater, Chicago.
JAMES PENNEL, assistant manager, Symphony Theater, Chicago.
MARTIN HALL, assistant manager, Capitol, Chicago.
WILL METHE, manager, Garrick, Chicago.
AMBROSE CONROY, manager, Maryland Theater, Chicago.
RAY BRADY, assistant manager, Beverly, Chicago.
RAY THOMPSON, co-manager, State Lake, Chicago.
JOHN HOULIHAN, Republic manager, Cleveland.
NAT STEINBERG, Republic manager, St. Louis.
CLARENCE PHILLIPS, temporary manager, Eagle Lion, Chicago.

SICK LIST

LAX. Columbia salesman, Minneapolis on the mend after hospitalization for throat.

ANK CHILDS, president, Selected Pictures recovering from a leg fracture in Meridian Hospital, Denver.

TRAILERS

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ADVERTISING!



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Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 38

NEW YORK, THURSDAY, FEBRUARY 26, 1948

TEN CENTS

BRITISH ENCOURAGED BY JOHNSTON'S VISIT

Predict Video Will Double Film Attendance

Mullen, NBC vee-pee,
es Pic Industry Fear
of Television Unfounded

West Coast Bureau of THE FILM DAILY
Los Angeles — Apprehensiveness
the motion picture industry re-
sponding box office effect of television
completely unfounded and without
basis, Frank E. Mullen, execu-
tive vice president and general man-
ager of NBC, told a press confer-
ence. He said television will be the
fastest advertising medium film in-
dustry ever had and that motion pic-
ture executives should consider vast

(Continued on Page 8)

Lewis Bill Hearings Off Until March 22

Congressional hearings on the
new anti-ASCAP bill have been
postponed from March 1 to March 22,
according to advice received here by
Robert W. Coyne, TOA executive di-
rector.

TOA directors are expected to for-
mulate the organization's policy
toward the bill at the board meeting
for Los Angeles, March 9-10.

Appoint Kane, Wirthwein New Para. Sales Posts

Promotion of Albert M. Kane of
Boston and Harold Wirthwein of Los
Angeles to the posts of assistant
manager Eastern and Western
sales manager respectively was

(Continued on Page 6)

Eire Government Will Cut Back Ticket Tax

Dublin (By Cable)—Theater oper-
ators breathed a collective sigh of re-
lief with the announcement by the
Eire Government that the increased
ticket taxes imposed last month will
be revoked. Tax, which became effec-
tive Jan. 16, increased the average
ticket levy to 55 per cent. With at-
tendance already on the downgrade
from wartime highs, theater operators
feared many Eire houses would be
forced to close down. Taxes on
cigars and beer also will be trimmed
back to former scales.

PARAMOUNT THEATER TELE IMMINENT

"Intermediate" System Recently Demonstrated Will
Be Shown Soon Without Advance Announcement

Paramount will unveil its recently
demonstrated "intermediate" large
screen television system in several
key theaters "within the very near
future," THE FILM DAILY learned
yesterday.

No advance announcement of the
specific time for the initial showing
will be made because of the desire of
company executives to weigh the re-
action of a "normal" theater audi-
ence.

All rights to the particular pro-
gram selected for the exhibition will
be cleared by the company in order

to make certain that no legal com-
plications will arise.

Broadway's Paramount Theater
may well be the scene of the opening
video shot, since much of the parent
company's experience with the sys-
tem was derived from that source.
Sequences from the Louis-Walcott
fight and a Theater Guild of the Air
drama, demonstrated several months
ago at a meeting of tele people, were
made in the projection booth of that
house. Taken from a 10" cathode ray
tube, the pictures were processed and
ready for projection on 35 mm. film
within 66 seconds.

Film Attendance Off 40% in India—Patel

End of the war-time boom, in-
creased admission taxes, and unrest
have combined to bring down atten-
dance in Indian film theaters approx-
imately 40 per cent in the last six

(Continued on Page 8)

Production Tempo To Jump in March

West Coast Bureau of THE FILM DAILY

Hollywood — Shooting schedules,
which have been lagging behind last
year's totals, are expected to in-
crease in tempo after March 1, Cali-

(Continued on Page 5)

MPEA Sees Good Chance Of New Greek Pix Deal

Though Czechoslovakia is now
Communist controlled, it still remains
to be seen whether relations between
the Czech Film Monopoly and the
MPEA will deteriorate any further
from the recent breach between the

(Continued on Page 5)

Labor Probe Includes Pix Reds Hartley Orders Hearings Broadened

"Duel" Starts Regular
Price Runs Next Month

Initial regular admission runs of
David O. Selznick's "Duel in the Sun"
will be started by SRO next month,
Milton S. Kusell, vice-president in
charge of domestic and Canadian
sales, announced. Picture will open

(Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington — Hearings on the
Hollywood studio labor difficulties—
as well as the Committee hearing
them—were enlarged yesterday fol-
lowing hours of wrangling among
members of the House Labor Com-
mittee. The scope of the investiga-
tion is now enlarged, by direction of
full Committee Chairman Fred Hart-

(Continued on Page 6)

Hold He Would Not Travel
Sans Hope of a Solution;
Break in Week—Seidelman

London (By Cable) — Deci-
sion of Eric A. Johnston, MPAA-MPEA president, to fly
to England tomorrow for a series of
top level conferences looking to the
ending of the Anglo-American film
impasse was generally viewed in in-
dustry circles here as the most en-
couraging sign yet, with belief frank-
ly expressed that Johnston would not
travel unless highly hopeful of finally
breaking the deadlock.

The most highly optimistic state-
ment came from Joseph H. Seidel-
man, president of Universal Inter-
national (Continued on Page 8)

Salkin Gives Jackson Pk. View of Situation

Chicago — The Jackson Park The-
ater case continued yesterday with
Richard Salkin, theater manager, on
the stand answering questions by
John Casky, 20th-Fox counsel, who
initiated the film companies second
day's attempt to refute the allega-
tions contained in the petition filed

(Continued on Page 8)

No Tele Channel Available So Dodgers Ask FM Permit

Washington Bureau of THE FILM DAILY

Washington — Disappointed be-
cause no television channel was to
be had, the Brooklyn Dodgers base-
ball club has asked the FCC for per-
mit (Continued on Page 4)

\$1 Million Asked in Exhibs' Trust Suit

Chicago — Charles and Herman
Nelson, former owners of Lawndale
Theater, Roosevelt Road, filed a
\$1,000,000 damages anti-trust and
conspiracy suit yesterday against
Paramount, M-G-M, Warners, RKO,
U.A. Columbia, Universal, 20th-Fox,
Republic, Monogram and several the-
ater circuits. Case was filed in Judge
John Barnes' court. Avery and Hodes
are attorneys for Nelsons.



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FINANCIAL

(Feb. 25)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	17 1/2	17 1/8	17 3/8	+ 1/8
Bell & Howell	15	14	15	+ 1/2
Columbia Picts vic.	10 1/2	10	10	+ 1/2
East. Kodak	39 1/2	39 1/8	39 3/8	+ 1/8
Gen. Elec. Eq.	14 1/2	14 1/8	14 1/2	+ 3/8
Loew's, Inc.	16 1/2	16 1/8	16 1/4	+ 1/8
Paramount	19 1/2	19	19	+ 1/2
RKO	21 1/2	21	21	+ 1/2
Republic Pict.	3 1/2	3 1/8	3 1/2	+ 1/8
20th Century-Fox	20	19 1/8	19 3/4	+ 1/8
20th Cent.-Fox pfd.	34 1/2	34	34 1/4	+ 3/8
Universal Pict.	11 1/2	11	11 1/2	+ 1/4
Warner Bros.	11 1/2	11 1/8	11 1/2	+ 1/8

NEW YORK CURB MARKET

Monogram Picts.	3	2 7/8	2 7/8	
RKO	1 1/2	1 1/8	1 1/2	
Technicolor	12	12	12	+ 1/8

OVER THE COUNTER

Cinecolor	Bid	Asked	
Pathe	43 1/2	54	

FILMACK MAKES New York Debut

Yes, our New York City Branch at 245 WEST 55TH STREET is now in full swing and ready to serve you.

Send your next special announcement to our New York City Branch and see why exhibitors all over the country get their trailers from us.

NEW YORK 245 WEST 55 STREET
FILMACK
 Los Angeles 1574 W. Washington St.

U Holder Suit Dismissed. Another Upheld by Rivkin

Federal Judge Simon H. Rivkin yesterday granted a motion by Universal and its directors dismissing the stockholders suit filed by Stephen Truncelle. At the same time, however, Judge Rivkin ruled that William Freiday, an intervenor, may continue with one cause of action because he had owned Universal stock for a longer period than Truncelle.

Freiday will be permitted to continue his suit, which charges waste of corporate assets in the waiver by Universal of tax exemptions, in connection with option deals said to have been participated in by Universal directors.

Universal was also upheld in its claim that a two-year statute of limitations applies to stock purchases and sales said to have been participated in by U directors, and this cause of action was dismissed.

N. J. Unit Expected to Back Allied ASCAP Stand

Formal support of National Allied's stand regarding ASCAP is expected to be voted by the New Jersey unit at a meeting of the membership here Monday.

The national board's position, determined in Washington a fortnight ago, favors continued support of the Lewis bill which would make the rate issue a matter for consideration between the Society and the producers.

President Ed Lachman and Harry Lowenstein will convey to the membership all that transpired at the Washington meeting.

Also up for discussion will be New Jersey tax situation. Levies against theaters or admissions are now under consideration in Camden, Newark and Ocean City.

Howe Bids for Canadian Production by Hollywood

Ottawa—Trade Minister Howe expressed hope in Commons that Hollywood "will contribute to the solution of Canada's financial exchange problem, not by contraction of business in Canada, but by development of production in Canada." He refused to announce details of current negotiations with Hollywood producers for reduction of film revenue to the U. S.

Nelson Towler Heads E-L Atlanta Branch

Nelson Towler has been named Eagle Lion branch manager in Atlanta, William J. Heineman, vice-president in charge of distribution, announced yesterday. Towler, operating under the supervision of district chief Grover Parsons, assumed his new duties immediately.

Will Irwin Rites Today

Funeral services will be held today in St. John's Protestant Episcopal Church for Will Irwin, 74, newspaperman and author. He was the author of "The House That Shadows Build," a biography of Adolph Zukor.

Murphy Captures Metro Reader's Digest Award

T. E. Murphy, of Hartford, Conn., has been awarded M-G-M's \$10,000 prize for the most outstanding drama in every day life published in the Reader's Digest during the past year.

Murphy's story, "Mouthpiece for Charlie," appeared in the September, 1947, issue, and was the choice of the award committee which included Dorothy Canfield Fisher, John Erskine and Voldemar Vetlugin.

Mintz Named Manager Of UA Pittsburgh Branch

Baltimore—Promotion of Leonard Mintz to manager of the United Artists Pittsburgh branch office announced by Mark N. Silver, UA district manager. Mintz was a salesman of the Philadelphia office and replaces David Leff, resigned.

At the same time, Silver states that Joe Young, of the Philadelphia sales force has been transferred to Washington; and Clayton Bond, Jr., of Washington has been moved to Philadelphia.

File \$1,500,000 Suit vs. NT For Commission Default

West Coast Bureau of THE FILM DAILY
 Hollywood — Charging failure of National Theaters to pay him a commission due towards the negotiation of the sale of a circuit of theaters in Mexico, B. Victor Sturdivant has filed a \$1,500,000 damage suit against NT and its president Charles P. Skouras, in Superior Court here. Sturdivant, a former employee, is now engaged in film business in Mexico City.

"Sitting Pretty" Opening Brings Charity \$10,000

Miami, Fla.—Twentieth-Fox's "Sitting Pretty" grossed over \$10,000 in a special charity world premiere for the local Variety Club Heart Fund, with a capacity house of celebrities paying \$10 to \$500 for tickets.

Greene Rites in Woonsocket

Woonsocket, R. I.—Funeral services were held here Tuesday for Fred K. Greene, 46, operator of the Park and Rialto here, who died suddenly Saturday in his house office.

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NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

RONALD COLMAN "A DOUBLE LIFE"

SIGNE HASSO • EDMOND O'BRYEN

A Kenin Production

A Universal-International Release
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents

CARY LORETTA DAVID

GRANT • YOUNG • NIVEN

"The Bishop's Wife"

Doors Open 9:45 a.m. ASTOR B'way at 45th St.

BING CROSBY

BOB HOPE

DOROTHY LAMOUR

"ROAD TO RIO"

with THE ANDREWS SISTERS

PARAMOUNT



TO THE ENDS OF THE EARTH

starring DICK POWELL • SIGNE HASSO

A COLUMBIA PICTURE

RIVOLI B'way & 49th St.

PALACE

Eddie Cantor • Joan Davis

"If You Knew Susie"

with ALLYN JOSLYN

CHARLES DINGLE • BOBBY DRISCOLL

WALT DISNEY'S BAMBI

COLOR BY TECHNICOLOR

BRANDT'S REPUBLIC B'way & 51st St.

JAMES STEWART "CALL NORTHSIDE 777"

PLUS ON STAGE HAZEL SCOTT RAYE & NALDI

Extra! GIL LAMB

20th Century-Fox 7th Ave. & 50th St.

Gentleman's Agreement

BRANDT'S 20th CENTURY-FOX

MAYFAIR 7th Ave. & 47th St.

Extra!
Sensational at Baltimore, Cleve-
land, Pittsburgh, Buffalo, New
Orleans, Toledo!

**TERRIFIC AT
CAPITOL, N.Y.**
Second Best in 12
months. Topped only
by "Hucksters."

M-G-M's TECHNICOLOR MUSICAL
**THREE DARING
DAUGHTERS**

starring **JOSE
JEANETTE
MACDONALD · ITURBI**
with **JANE POWELL**

with **EDWARD ARNOLD · HARRY DAVENPORT**
Color by TECHNICOLOR

Original Screen Play by Albert Mannheimer, Frederick Kohner,
Sammy Levien, John Meehan
Directed by FRED M. WILCOX · Produced by JOE PASTERNAK
A METRO-GOLDWYN-MAYER PICTURE

M-G-M
presents
WALLACE BEERY
in
**"ALIAS A
GENTLEMAN"**

TOM DRAKE · DOROTHY PATRICK
GLADYS GEORGE · LEON AMES

Screen Play by William E. Upson
Directed by HARRY BEAUMONT · Produced by NAT PERRIN
A METRO-GOLDWYN-MAYER PICTURE

M-G-M presents
**VAN JOHNSON
JUNE ALLYSON**

**"THE BRIDE
GOES WILD"**

**BUTCH JENKINS · HUME CRONYN
UNA MERKEL**

Original Screen Play by Albert Bush
Directed by NORMAN TAUROG · Produced by WILLIAM H. WRIGHT
A METRO-GOLDWYN-MAYER PICTURE

A SOCK
WALLY
BEERY
RAMA!

FIRST BIG
COMEDY
SENSATION
OF 1948!

**MARCH COMES IN
LIKE A LION!**

Give Generously
For American
Brotherhood Week

Screen Guild Plans Program of 32 Pix

Chicago — Sixteen new features as well as reissues of four Ed Small productions and 12 Hopalong Cassidy westerns will form the backbone of Screen Guild's releases for the coming season, according to an announcement made here by Vice-President Robert Lippert.

The 30-odd franchise holders and directors of the company not only voted to finance the film program for the new season, but the group also re-elected the executive slate headed by John Jones. Lippert promised to deliver three, perhaps four new pix.

Small re-issues embrace "Red Salute," "Duke of West Point," "King of the Turf" and "Miss Annie Rooney."

No Tele Channel Available So Dodgers Ask FM Permit

(Continued from Page 1)

mission to erect an FM station for youth in Brooklyn. Games of both the football and baseball Dodgers would be aired probably under sponsorship. Applicant firm is the Ebets-McKeever exhibition Co., Inc., of which Branch Rickey, Walter O'Malley, Lawrence Smith and the Mulvey-McKeever heirs each own 25 per cent.

Brooklyn officials of the firm make no secret that the importance of radio and the future importance of video as factors affecting gate receipts were what started them thinking about going into the broadcasting business themselves. That others will follow their lead is something they anticipate. It was also established that if a tele channel were available they would apply for it and that they will be ready to apply if and when high band tele comes in.

Promotions Announced in 20th-Fox Branches Abroad

(Continued from Page 1)

manager in the Philippines, replacing Dan Lederman, who will return to the home office for a new assignment.

Albert Leonard, of the home office staff, becomes manager in Venezuela, while Carlos Herrera leaves as manager in Ecuador to become sales manager in Mexico under Allen Noye.

John Finder, Dominican Republic manager, becomes manager of Ecuador and Orlando Calvo, booker in Panama, now is manager in the Dominican Republic.

Send Birthday Greetings To—

Feb. 26
Robert Alda E. J. Mannix
James A. Fitzpatrick
Walter "Dub" Taylor

Along the RIALTO

with PHIL M. DALY

The KRS "Open Door" Policy

● ● ● IN THE NOT-TOO-LONG AGO, Phil M. had something to say about the proposal by Sam Eckman, Metro's very progressive British managing director, that Britain's KRS and CEA exchange observers at their meetings, noting that this would be comparable to national Allied and TOA reps. attending the MPAA sessions and vice versa and, as such, approximate the millennium. . . . In due course, Phil M.'s commentary reached the eye of Br'r Eckman, who, in turn, has been good enough to point out that the KRS now admits the British trade press to its Council meetings—indeed, has done so for years.

● ● ● "IT CAME AS THE RESULT of recommendations which I made years before the decision was reached," writes the Metro exec. . . . "But being revolutionary and smacking of the 'millennium,' I didn't get immediate approval. . . . But I kept pressing and now the original opponents agree that the policy is right and proper. . . . Before it was adopted, the trade press, being interested in the results of the KRS Council meetings tapped sources. . . . In other words, weak members. . . . Sometimes the resultant published report was factual. . . . But at other times it was garbled. . . . And that's why I contended that, having nothing to hide, why not let them sit in and publish the facts. . . . This is now being done. . . . No member is ever quoted. . . . And one problem is out of the way. . . . This is a policy which has not, to the best of my knowledge, been adopted on your side.

● ● ● "OFTIMES, THE CEA gets all upset about alleged KRS transgressions. . . . At other times, KRS becomes reactionary and starts cudgeling the wicked exhibitor. . . . Fuss and bother follows. . . . Whereas more often than not, an explanation by the respective observer would clear the air and prevent bickering and misunderstandings. . . . That's why I made the recommendation. . . . The only people who fear the 'millennium' are those who have not the courage of their convictions. . . . Those who are brave when the opponent is absent. . . . As for myself, if you will forgive the personal allusion to the author of the plan, I have no hesitancy in expressing private views publicly. . . . It's all a matter of courage. . . . And, strangely enough, I find that public expression is respected when private references of a similar nature are resented."

● ● ● TO WHICH, Phil M. says a hearty Amen! . . . Long industry experience teaches that there is no such thing as a "secret meeting" . . . Inevitably, somebody talks. . . . But more often than not, only part of the story is disclosed. . . . And frequently, it's a "slanted" version. . . . Or, as Br'r Eckman says, a "garbled" one. . . . Then, when printed, there's merryhelloworld. . . . Whereas candor and confidence could be a double-barrelled preventative. . . . On the basis of what has been established and accomplished in Britain, it might be worth a try on this side. . . . Or isn't it?

● ● ● HEART-WARMING, and most deserved, that NCCJ citation to Loew's J. Robert Rubin. . . . All Syracuse University grads. will especially cheer these words: "For his profound faith in the power of education to keep the American way free of prejudice." . . . ● Didja note that the Broadway film openings this week are dominated by overseas pix, the ratio being five from abroad, two from Hollywood? . . . ● Swell example of how to "steal" a newspaper page with amusement display copy: The two-column ad used in the New York dailies Tuesday for "The Search," headed for the Victoria. . . . ● Come to think about it, why wouldn't "Our American Government," title of the Wright Patman volume just published by Ziff-Davis, be an excellent one for a shorts series?

COMING AND GOING

STEVE BROIDY, president of Allied Artist and Monogram, will tour company exchanges in Dallas, New Orleans, Atlanta, Washington, Pittsburgh, Philadelphia and New York, following Tuesday's premiere of "Panhandle" in Amarillo, Tex.

DAVID PALFREYMAN and M. J. IN CLAGETT of the MPAA were in New York from Washington yesterday.

A. L. PRATCHETT, Paramount Int'l Latin American division manager, is due to arrive in New York by air today from Mexico City.

SAM GALANTY, Columbia's Mid-East division manager, with headquarters in Washington, will be at the home office next week for a series of meetings.

C. J. FELDMAN, Western division sales manager for U-I, is on a two weeks trip to Kansas City, Omaha, Des Moines and Chicago.

HENRY L. NATHANSON, president of M-G-M Films of Canada, leaves Hollywood March 1 for his headquarters at Toronto.

JOHN MURPHY, general manager of Loew out-of-town theaters, and DAN S. TERRELL, Loew's publicity department, are visiting Loew Theaters in Atlanta, New Orleans, Houston, Memphis and Nashville.

CLAUDE RAINS, who arrives in New York by airplane from California on Sunday, leaves for London, also by plane, two days later to appear in Ronald Neame's picturization of "The Pallbearer" at Toronto.

TIM HOLT left Hollywood by automobile today for Oklahoma City, to prepare for the opening of the Tim Holt-Lamar-Jennings rodeo in the city on March 5.

AL C. BONDY, distributor of General Electric films, is in New Orleans en route to Oklahoma City and Memphis.

MARVIN H. SCHENCK, Loew vice-president and M-G-M Eastern rep., leaves tomorrow with his wife for a vacation at Hot Springs, Ark.

VOLDEMARE VETLUGIN, M-G-M studio editorial chief, returns to Hollywood tomorrow following three weeks of conferences here.

RENE CLAIR, French producer, sailed on the De Grasse for La Havre.

SIR ALEXANDER KORDA, British producer, sailed for home this morning on the Queen Elizabeth after a short visit here.

ROGER FERREI was in Miami from New York for the opening of "Sitting Pretty."

"Agreement" Drew 503,207 In First 15 N. Y. Weeks

Total of 503,207 persons saw 20th Fox's "Gentleman's Agreement" in its first 15 weeks at the Mayfa Theater, it was announced yesterday as the film started its 16th week. Attendance during the week ending Tuesday was greater than in any seven-day period since Christmas. Film is also in its 16th week at the Apollo, Chicago.

Norfolk Exhib. Makes Career with 'Outlaw'

Norfolk, Va. — Operator of the Roxy, 432-seat indie house, is making a career out of playing and re-playing "The Outlaw." Thus far, the Howard Hughes pic has played no less than 11 engagements in the house, running from three and five days to a week each time.

"The Outlaw" opened at the Roxy for the first time on July 12, 1946, was back on Oct. 17 for a second stay, on Nov. 28 for a third and on Dec. 14 for a fourth. In 1947, it played six dates—Mar. 29, Aug. 8, Aug. 31, Oct. 18, Dec. 4 and Dec. 31. And on Feb. 21 last, it was in for the 11th date. It's significant that engagements at various times covered Labor Day, New Year's and Washington's Birthday.

roduction Tempo Jump in March

(Continued from Page 1)

dia's personal property tax day. negatives in the State on that day, assessed for tax purposes as "progress," causing some producers to hold back camera work. Despite some 400 pictures planned for the year, January's shooting average was 30 pictures before the cameras, compared with 43 in January, 1947. Union officials say employment is about 22 per cent under a year ago. About 45 per cent of grips out of work; sound technicians report a third of its members are on call list, while fewer than half the photographers are busy.

Meanwhile, Hollywood's economy program appears to be working. A bank official reports that independent producers who were budgeting pictures at \$1,800,000 a year ago, have trimmed to \$1,300,000 per

picture. G-M, it is reported, has set a goal of 36 days to shoot its average pictures, a third less than former schedules. Original stories, which a year ago cost \$35,000 to \$50,000, can be purchased now for \$25,000 to \$30,000, while the average story cost for independent producers is estimated at \$20,000, compared with nearly \$100,000 a year ago.

Whether the producers will refuse to pay large amounts for best seller novels and Broadway successes is yet to be determined as not enough "big properties" have been available in recent months to mark a trend.

Johnson Touring Midwest

Carl Johnson, manager of the Theatre Service Division of RCA Service Company, is off on an extended tour of the Midwest. He'll confer with district managers of the Service Company in St. Louis, Cincinnati, and Kansas City. In addition, Johnson has scheduled many side trips to visit theaters in that area.

WEDDING BELLS

Munson-Gill

Minneapolis — Lila Munson, Republic exchange stenographer-clerk, married Donald Gill.

Nolden-Lissak

Minneapolis — "Pat" Nolden, ledger clerk, Paramount exchange, has married Frank Lissak. They will move to California.

Leraas-Borene

Minneapolis — Beverly Leraas, radio-booker for 20th-Fox, was married to Clifford Borene.

Davids-Noble

Minneapolis — Beverly Davids, MCA branch exploitation department, resigned to marry Robert Noble early summer.

Red Cross Trailer With Current Reels

Theaters' part in the annual Red Cross drive was started yesterday

with the playing of a special Red Cross trailer featuring an appeal by Gregory Peck. Three-minute trailer was clipped to the end of all issues of the five newsreel companies released yesterday. Subject has been reviewed and approved by leaders of national exhibitor organizations, including ATA, Allied, PCCITO and others, the Red Cross pointed out.



"Henry V" Net Profit In U. S., \$1,400,000

"Henry V" has grossed an estimated \$3,500,000 and returned a net profit exceeding \$1,400,000, it was revealed yesterday by executives of J. Arthur Rank and United Artists in reporting on U. S. distribution of the British-made film classic.

Picture continues to break house records, it was pointed out, with three new marks announced yesterday. Vogue Theater, Brooklyn, grossed more than \$13,000 for the week ended yesterday, plus new records for Saturday and Sunday. Completing its one-week stand at the Thalia, "Henry" grossed \$5,290, a new record. Valencia Theater in Evanston, Ill., reported \$2,000, a new record, for its opening day of the picture last Saturday.

Additional revenue was secured in a special Winter report playoff covering Daytona Beach, Tampa, St. Petersburg, Winter Park, Jacksonville, Palm Beach and Miami Beach. In the seven situations, "Henry" grossed more than \$16,000 in special one and two-day engagements.

MPEA Sees Good Chance Of New Greek Pix Deal

(Continued from Page 1)

two film groups, a MPEA spokesman said yesterday.

Impasse between the Association and the Monopoly came about when the latter insisted that revenue from Czech pix shown in the U. S. A. should equal the amount earned by MPEA releases in Czechoslovakia.

Dismissing such a proposal as too absurd to answer, the MPEA suspended conversations for a more propitious moment. With only about 15 MPEA releases remaining to be shown in Czechoslovakia during the next two months, there's a good chance, Association spokesman said, that a mutually satisfactory deal can be worked out, political storms notwithstanding.

SAIGON
IS LADD'S
BEST
SINCE
'TWO
YEARS
BEFORE
THE
MAST

(Film Daily said it first—
about Paramount's new hit)

Labor Probe Including Film Communists

(Continued from Page 1)

ley of New Jersey, to include testimony on Communism in Hollywood labor circles as well as charges of racketeering which might be thrown at the IATSE.

Only witness yesterday was Judge Matthew M. Levy, counsel for the IATSE, who has long insisted that the question of guilt for the strike cannot be properly probed without a full study of Communist influences in the labor movement in Hollywood. His position was sustained over the objection of sub-committee chairman Carroll D. Kearns and counsel Irving G. McCann.

A lengthy noon intermission during which Hartley was contacted by telephone resulted in the opening up of the record and the enlargement of the committee to include, besides Kearns, Representatives Thomas Owens of Illinois, and Gerald Landis, of Indiana, Republicans, and Representatives O. C. Fisher of Texas and John S. Wood of Georgia, both conservative Democrats. Wood was chairman of the Un-American Activities Committee in 1945 and 1946.

Levy read into the record a lengthy letter written to AFL President William Green in September 1946, over the signature of IATSE President Richard F. Walsh. Walsh bitterly protested the August 1946, "Clarification" of the December 1945, ruling of the three-man arbitration committee, claiming duplicity and dishonesty. He also introduced the record of a three-way telephone conversation between SAG officers, CSU officers and William Birthright of the three-man committee—a record inserted into the investigation record last Summer in Hollywood.

Levy then read a letter to Kearns written last November, in which he insisted the basic factor in the strike was a Communist move to wipe out the IATSE, combine forces with Communist talent leaders and "take over" the pix industry. Direct charges against CSU head Herbert K. Sorrell were read.

San Antonio Council Will Advise On Films

San Antonio, Tex.—Proposed censorship council, organized here to investigate suspected immoral films, magazines and other amusements, will have no authority except to influence city officials, Police Commissioner Raymond South warned civic leaders who met to discuss the project. Meeting was called by Mgr. A. F. Drozd, who was named temporary chairman of the Civic Council on Entertainment and Amusement, and authorized to appoint a committee to proceed with the organization of a permanent council. Latter is to include representatives of religious, civic and women's organizations.



REVIEW OF THE NEW FILMS

"The Challenge"

with Tom Conway, June Vincent, Richard Stapley

20th-Fox 68 Mins.
RESOURCEFUL AND INVENTIVE STORY
MATERIAL HIGHLIGHTS THIS LATEST
ADDITION TO THE BULLDOG DRUM-
MOND SERIES.

A new adventure in the "Bulldog Drummond" series, this one derives benefit from fairly good performances, a plot that will interest the general run of audiences and story material that is resourceful and inventive.

As "Drummond," Tom Conway gets himself enmeshed with a collection of stopt-northings who are after a model sailing ship. Stitched into the sails of the miniature craft is a code message revealing the whereabouts of buried treasure.

John Newland buys the craft at an auction. Miss Vincent traces him, tries to buy it back. Conway's interest is provoked and he has a looksee. The model is later stolen. Scotland Yard steps in. Conway digs up a few leads and uncovers an old logbook. Then the ship's sails are located. Further investigation by Conway gets him a knuck on the head. When he recovers he is in the hands of the opposing forces, together with Miss Vincent.

But previously Conway had been practising the Morse Code with his nephew, Terry Kearns, and while obeying orders, he taps out a message on the telephone. Result: the cops come, the treasure is restored, or will be to its rightful owner—Miss Vincent—who goes for a stroll down the moonlit beach with Conway as the tale ends. Jean Yarbrough directed.

CAST: Tom Conway, June Vincent, Richard Stapley, John Newland, Eily Malyon, Terry Kilburn, Stanley Logan, Leland Hodgson, James Fairfax, Pat Aherne, Oliver Blake, Housley Stevenson.

CREDITS: A Reliance Picture; Producer, Ben Pivar, Bernard Small; Director, Jean Yarbrough; Screenplay, Frank Gruber, Irving Elman; Adapted from an original by "Sapper"; Photography, George Robinson; Editor, Fred Feisthans, Jr.; Art Director, Walter R. Koesler; Sets, Fay Babcock; Sound, John Carter; Music, Milton Rosen. DIRECTION, Effective. PHOTOGRAPHY, Good.

Appoint Kane, Wirthwein To New Para. Sales Posts

(Continued from Page 1)

announced yesterday by Charles M. Reagan, vice-president in charge of distribution.

Kane becomes assistant to Hugh Owen, Eastern and Southern sales chief, while Wirthwein will work under George Smith, Western division head.

The new positions were created in line with the several steps being taken by the company in order to synchronize the work of the distribution department with changing conditions.

Both men have been with the company for more than 20 years.

"Duel" Starts Regular Price Runs Next Month

(Continued from Page 1)

at the Earle, Philadelphia, on March 3, at the Florida, Jacksonville on March 4, and in Wilmington, Pittsburgh and Indianapolis on March 11.

"Paisan"

(Italo-American Cast)

Mayer-Burstyn 90 Mins.
IMPORTANT ITALIAN FILM HAS
POTENTIAL FOR WIDE ACCEPTANCE,
ACCLAIM.

Six incidents in the war in Italy are treated in this Italian production which was produced by Roberto Rossellini, of "Open City" fame.

The emphasis of each episode is realism contrasted with an insight into human feeling, vagaries of fate, understanding in its most warmest terms and stark horror. It contrasts the military with the civil.

Three parts of the film have as keystone death. In one case it is a quick, soldier's death. In Florence a partisan is killed in street fighting. Lastly, up in the Po marshes, it is horror when partisans, aiding the OSS, are captured and sent to brutal watery graves.

Performers in these various sequences are simple folk who appear before the lens with evident earnestness. They are themselves. There are no flighty efforts at acting in the accepted sense.

Brussels and Venice have accorded this film honors. American critics who lean toward foreign product should dig up many additional laurels. Hence the exhibitor should consider the audience potential via circulation of critical word. To put it simply, once the critics have a go at it in print, a wave of patronage should wash up to the ticket selling booth.

First segment of the scenario opens in Sicily. A patrol encounters civilians. A girl, Carmela, volunteers to guide the men through a minefield. Left behind with the girl, a soldier enters a discussion of life, home, family. He lights a cigarette, is killed by a sniper. Later the girl is killed by the enemy. The patrol returns, finds both dead. Unknowingly, they decide the girl is responsible for their comrade's death.

In Naples an American Negro soldier is drunk. A street urchin buys him at "auction." He is led off, stripped of his shoes. Days later the soldier meets the thief, demands his shoes. The kid leads him to his home. It is wartime squalor he finds, with people living sordidly, precariously. Moved to compassion the Negro leaves the shoes, takes off.

Florence is the scene of bitter partisan fighting and an American nurse learns a former lover is in the vicinity. With a partisan she makes her way through the street fighting. It is dangerous, emphasizes guerrilla warfare, concentrates on strength of affection to carry one forward. She finds her lover has been killed by Fascists.

Three U. S. Army chaplains, Jew, Catholic, Protestant, arrive at a Franciscan monastery and are taken in by the monks. A monk learns of the Jew and Protestant. He communicates this to the others. They communicate this to themselves to save the two "lost" souls. An understanding is reached in time, the varied religions and their representatives, are united in common faith and purpose.

In the Winter of 1944 the OSS and British Intelligence are operating behind the German lines, assisting the Partisans. The small force engages in skirmishes. They are in a bad spot. Soon Germans take the position. The Americans and Britons are forced to watch their comrades cruelly die.

The sextette of incidents in good measure concentrates on relative elements of life in

"Love Life of Adolph Hitler"

(Documentary)

American Film Producers 62 Mins.
HIGHLY EXPLOITABLE POTENTIAL
GOLD MINE WHEN DISTRIBUTED
NATIONALLY: WELL DONE.

Presented as a public service by the National Club of the U. S., this film was compiled from captured German footage. It is starkly photographed truth showing the rise of Adolph Hitler, which is not terribly new. But the emphatic note is struck when he treats of his hitherto concealed love life with his mistress, Eva Braun.

The pattern of the tragic destiny brought upon the German people is heavily woven with Eva Braun and her antics. Berchtesgaden as official hostess. A life known factor of Hitler's life is brought out in the proceedings when the film shows trio of youngsters appearing in the Bavarian retreat and the suggestion is made that A. fathered two of them.

Beside being loaded with a high exploitation potential the treatment follows the life of "let's not forget this all too quickly."

Here is a photographic retracing of the rise and demise of Hitler and his colleagues in conquest and eventual disaster. It skillfully edited. The element of curiosity which never fails to attract wide rich sales, will be fulfilled, providing the consumer don't have a go at it first. Eva Braun, sister Greta, indulges in about 50 feet of bathing in her bath. Eva Braun is seen many times in an assortment of bathing costume frolicking with the boys, which leads to conjecture. She was quite free.

As presented by the Navy Club, the film advances a plea for a strong Army Navy, asks veterans of the Navy, Marine and Coast Guard to join up with the "Ship."

As yet there is no theatrical distributive which is sought, according to American Film Producers.

It is a good thing. As a theatrical offering it should prove a gold mine. There is running narration by George Bryan a Philip Stahl.

CAST: Adolph Hitler, Eva Braun, Hermann Goering, Paul J. Goebbels, Julius Streicher, Heinrich Himmler, Benito Mussolini, and a supporting cast of other famous and infamous characters.

CREDITS: Editor, Jean Oser; Editorial assistant, Doris Reichardt; Narrators, George Bryan, Philip Stahl; Music, Edward Craig; Sound, Richard Viorick; Special effects, Leon Levy. PHOTOGRAPHY, Very Good.

varied strata. Lines of dialogue have profound feeling, and intent.

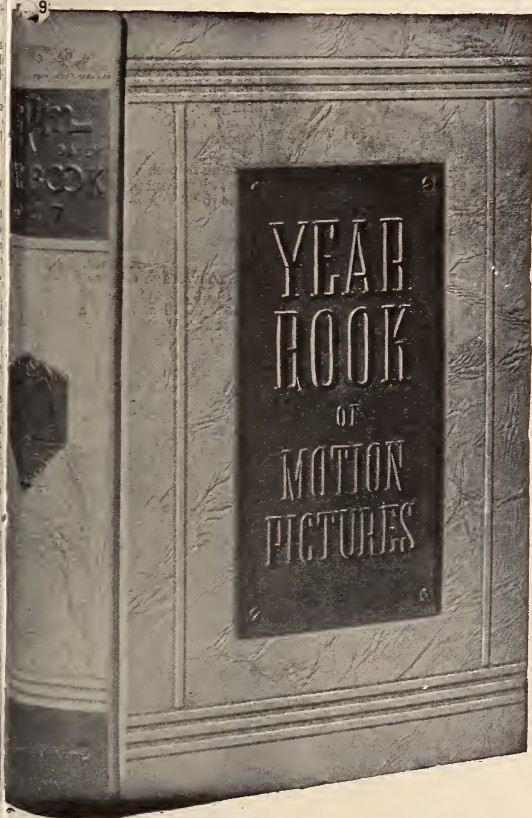
The Roman chapter concerns the leave a soldier who is picked up by a prostitute. He's drunk. In her room he tells her of the time when Rome was liberated, and of the sweet girl he met when his tank stopped for a few minutes. In his drunken haze he does not recognize the girl in the room who is to be the same one, now changed the vicious aftermath of liberation. The girl runs off, leaves a note. Next morning the soldier fails to meet her, hops aboard truck, departs again for the front.

CAST: Carmela Salzo, Robert Von Loon, De M. Johnson, Alfonso, Maria Michi, Gar Moo Harriet White, Renzo Avanzo, Bill Tubbs, De Edmunds, U. S. British soldiers, Partisans.

CREDITS: Producer, director, Roberto Rossellini; Photography, Otello Martelli; Assistant director, E. Hendimari, A. Limontani; Production director, Ovide De Grande; American version, Stu Legg, Raymond Spottiswood; Titles, Herman Weinberg; Music, Renzo Rossellini. DIRECTION, Skillful. PHOTOGRAPHY, Good.

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U. K. Encouraged by Johnston's Decision

(Continued from Page 1)

national Films, who with Nate J. Blumberg, president of Universal, and other Universal executives, is here for a series of conferences with J. Arthur Rank and JARO toppers.

Seidelman expressed the opinion that there may be a settlement of the controversy over the 75 per cent ad valorem tax, which since mid-August last has kept new Hollywood pix out of Britain, "in a week."

Other trade sources, usually well informed, said however that negotiation of a settlement might require as much as six weeks.

Both Blumberg and Seidelman yesterday postponed their departure for

Washington Bureau of THE FILM DAILY

Washington — Attorney Allen Welsh Dulles, MPAA consultant on foreign affairs, will accompany president Eric Johnston and Joyce O'Hara on their trip to London, MPAA headquarters revealed yesterday. The trio will take off tomorrow to go over the entire tax situation with the UK Government and industry toppers.

the Continent pending Johnston's arrival, a move which served to underscore the importance of the MPAA-MPEA's flight over at the week-end.

(On Jan. 6 last, THE FILM DAILY exclusively printed that Johnston would fly to London in February to personally confer with Sir Stafford Cripps.)

Top officers of various industry organizations yesterday hailed the Johnston decision enthusiastically.

W. R. Fuller, general secretary of the CEA, interpreted it as "most hopeful." Edward W. Wingrove, general secretary of the BPPA, told THE FILM DAILY staff correspondent that it was "a distinctly encouraging move," while Tom O'Brien, MP, and NATKE general secretary, asserted flatly, "It will bring results."

The single discordant note was sounded yesterday by Lord Beaverbrook's Evening Standard, notoriously anti-Hollywood, which com-



SEIDELMAN

FEMME TOUCH

MOLLYE DAVIS, cashier, M-G-M, Cleveland.
ROSEMARY LAVELLE, contract department head, M-G-M, Cleveland.
DOROTHY WILSMAN, secretary, Dezel Productions, St. Louis.
EDITH HICKS, accounting department, Dezel Productions, Detroit.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

WARNERS is set to put "The Turquoise," Anya Seton's 1946 novel, on the screen this year with Viveca Lindfors and Dennis Morgan in the leading roles. Delmar Daves will direct and William Jacobs produce. . . . ★ Glenn Ford has submitted an outline of the life of Patrick Henry to Columbia in which he'd like to star. . . . ★ Thomas Wolfe's first book to reach the screen will be "Look Homeward, Angel," which Para. has acquired from Rudy Monter and Arthur Ripley. It will be filmed as a Liberty Production and directed by William Wyler. . . .

★ ★ ★

JUDY GARLAND, Mickey Rooney, Betty Garrett, Janet Leigh and Vera Allen head cast of M-G-M's "Words and Music." Norman Taurog will direct and Arthur Freed produce. . . . ★ Claire Trevor has sold rights to "Windrift," Lester McCullough novel about the early days on Barbary Coast, to Roy Del Ruth in a deal which also calls for her services in the starring role. . . . ★ The story of the growth of the Nation's radio industry, "Radio Calvacade" will be brought to the screen by Columbia in association with Jerrold T. Brandt. . . .

★ ★ ★

AFTER testing many local actors and two Broadway actors, brought here for that purpose, Roy Del Ruth has signed Charles Bickford to play Brother Matthias in "The Babe Ruth Story." This marks the second clergy role for Bickford, who played the priest in "The Song Of Bernadette." . . . ★ Madeleine Carroll is resuming her screen career and has been signed by James Nasser Prods., to co-star with Fred MacMurray in "An Innocent Affair," which will be released by United Artists. Director Lloyd Bacon has been borrowed from 20th-Fox and production is slated to start March 8. . . .

Predict Video Will Double Pic Attendance

(Continued from Page 1)

potential movie audience that will be created by video.

He predicted that use of television will double motion picture attendance in this country. Mullen declared NBC would use any exhibitor who uses NBC video material without permission or without paying a rental.

Sidney Strotz, NBC Western division vice president, is being transferred to New York temporarily and will work with Mullen on television plans and policies in preparation for opening of KNBH in Hollywood in late Summer.

mented acidly, "Johnston does not believe the last word said by the Government. But in Whitehall they have other views. They think Johnston is wasting his time."

However, there was reason in in-

London—The British industry received its first news of the forthcoming trip of Eric A. Johnston yesterday in the Daily Film Renter, which was serviced with an exclusive dispatch by THE FILM DAILY.

industry circles to believe otherwise. Government circles obviously were anxious to play down the trip and to avoid giving any suggestion that there has been any encouragement from the Government side.

It was obvious, too, that insofar

Salkin Gives Jackson Pk. View of Situation

(Continued from Page 1)

by Thomas McConnell, Jackson Park attorney.

Salkin was queried regarding 20th-Fox releases for Southside territory. Salkin said he tried to play single feature policy, so as to give defendants' houses more product for their playdates. Salkin stated that some product offered him was not good and was not booked, other playdates were not satisfactory and were not booked as a result.

Edward Johnston questioned Salkin for Paramount and he was followed by Myles Seeley for RKO and M-G-M. Seeley brought out various films offered Jackson Park Theater since decree was entered and reasons why Salkin booked them, or refused to play them.

Vincent O'Brien for Warners, made

as the Government was concerned, any settlement would still entail a "big concession" by the American industry, thus far insistent that the 75 per cent duty must be abolished.

Meanwhile, there were rumors current here that the Rank-Universal conferences had been occasioned by demands of the Bank of England upon Rank that he, in turn, insist upon the delivery by Universal of Hollywood pix regardless of the American industry united front on the shipment ban. It was noted that Rank is the largest individual stockholder in the American company.

Film Attendance Off 40% in India—Patel

(Continued from Page 1)

months, it was said here yesterday by Baburao Patel, editor of Film India, of Bombay, an Indian "Duc-

Patel, accompanied by Sushila Rani, Indian film star, and his daughter will leave over the week-end for Rochester, Minn., where he will enter the Mayo Institute for surgery. He is expected to be a patient there for eight weeks, after which he plans to visit Hollywood. It is his first American visit since 1949.

Indian admission taxes were advanced six months ago from 25 per cent to 33 per cent when the Congress Party came into power and, coupled with the economic conditions prevailing, hurt the box office not a little, Patel said.

The average admission price ran in India at the present time is from a low of 10 cents to a maximum of 80 cents, Patel said yesterday. Tax is added.

India has some 1,600 permanent theaters in addition to 150 itinerant with approximately 200 of the permanent houses playing English language pix and the others given over solely to Indian product.

With a population of 360,000,000 India could eventually require a support 5,000 more established theaters, in Patel's opinion. The work can be paved for them, in part, believes by the right 16 mm. setup.

On the production side, Patel estimates the number of active Indian producers at 300, who utilize the facilities of no less than 58 studios. Production is at the rate of 300 to 500 features annually.

With the lush days over, producers are finding it expedient to reduce budgets, he said. Whereas during war years, budgets of \$150,000 top features were frequent, the maximum spent today is about \$100,000 with many pictures filmed at a cost of \$70,000. The average Indian picture if successful, earns about twice its cost, Patel added.

a motion to the court asking testimony that Chicago Warner theater would not play films after Jackson Park Theater be stricken, as it was not true. Court took the motion under advisement.

Mass. True Name Bill Meets No Objections

Boston — There was no opposition when the Legal Affairs Committee of the Massachusetts Legislature held a public hearing on a bill which would require actors, entertainers and other public performers, including movie stars making p.a.'s, who appear under assumed names to file their true names with the State Department of Public Safety. The committee has the matter under advisement. In other years similar bills have been defeated.

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Of Motion Pictures
Twenty-Nine Years Old

By 93, NO. 39

NEW YORK, FRIDAY, FEBRUARY 27, 1948

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U.K. TO CONSIDER REASONABLE TAX SOLUTION

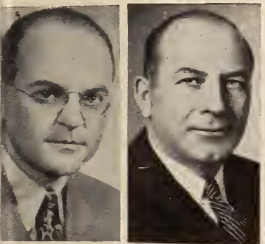
Hear CBS Seeks Para.'s Interest in DuMont

Deal Would Eliminate
CC Hearings on Extent
of Cos.' Video Interest

Washington Bureau of THE FILM DAILY
Washington — Unconfirmed reports reaching here last night to the effect that CBS had approached Paramount with an offer to buy the latter's stock interest in DuMont television set off much speculation among the growing group of film and video executives gathering here (Continued on Page 4)

O'Connor, Sanford Lead Appeal Com.

Appointment of John J. O'Connor chairman and of Bert Sanford as the chairman of the motion pictures



SANFORD O'CONNOR

Committee for the 1948 Appeal of the New York Catholic Charities was dissolved (Continued on Page 5)

GB-Kalee Seeks Lower Aussie Import Tariff

Sydney (By Air Mail)—Australia's preferential tariff for British theater equipment gives very small margin of preference, Maj. Victor Cockle, overseas executive of GB-Kalee, said on his arrival here. He may ask the Commonwealth Government to lower the tariff, Cockle said, pointing out that his company does not want to undercut local manufacture, but asks an equitable tariff, in an Empire country.

Editorial

Untapped U.S. Film Audience

... why not get back in film biz?

By CHESTER B. BAHN

IT would seem, if you will permit the comment this Friday morn., damn near time that the American motion picture industry—all arms of it, too—wrung out the crying towels, hung 'em up to dry in some of the trade hot air, and turned concentrated attention upon the business at hand.

Which is, if you have to be reminded, the making of good pictures at reasonable costs, their distribution on fair terms, their merchandising through aggressive advertising, publicity and exploitation, and their exhibition with the showman's old time flair while turnstiles click merrily and profitably to admit not only old customers, also the millions of new patrons to be won and held.

It's really as simple as all that, chum. So whyinhell complicate it by the jitters, whither-are-we-drifting and all-is-lost laments that find their way into the daily press, to the industry's detriment; penny- (Continued on Page 8)

Decree Considered in MPAA Latin-American Chicago Release Plans

Chicago — Claiming that M-G-M's new release plan had been worked out with their attorneys in order to comply with the Jackson Park decree in every way before releasing new films here, William F. Rodgers, M-G-M vice-president, first witness on the stand, opened yesterday's court proceedings (Continued on Page 5)

RCA's \$18 Million Profit For 1947 Is New Record

Radio Corporation of America last year earned \$18,769,557, equal to \$1.12 per common share, it is reported. Figures compare with a profit of \$10,985,053, equal to 56 cents per share in 1946.

Gross income in 1947 was \$314, (Continued on Page 4)

Washington Bureau of THE FILM DAILY

Washington — The MPAA yesterday filed a brief on Latin American trade relations with the State Department. Its contents were not disclosed.

Ted Smith of the association's international department is due here today from New York to appear on the matter at the Department.

Distributors Win Motions In Stern-Levy Complaints

Motions by Paramount, 20th-Fox and Warners to modify demands made by Jesse L. Stern, Abram H. Levy and their corporations, for detailed bills of particulars of the distributors' fraudulent underreporting (Continued on Page 4)

Casey tells AFL to Clean House Believes Common Sense Could End Row

Edinburgh CEA Halts All Bookings Pending Confab

London (By Air Mail)—A resolution not to book films pending a scheduled meeting of the KRS-CEA joint committee to consider film rentals generally, was unanimously passed by the Edinburgh section of (Continued on Page 4)

Washington Bureau of THE FILM DAILY

Washington — Recommending "a lot of housecleaning in the American Federation of Labor," Pat Casey, who was chairman of the MPPA labor committee for 20 years until 1947, yesterday testified before the House Labor Committee hearings on the Hollywood strike.

Commenting that "all they need is (Continued on Page 5)

BOT Prexy Stresses Deal Must Recognize Dollar Position—Worse Than '47

London (By Cable)—Great Britain is prepared to consider any reasonable suggestion which would assist the flow of films into and out of the country, Harold Wilson, Board of Trade president, last night told a group of prominent film industry and government officials attending an industry dinner in tribute to Sir Michael Balcon, British producer who was recently knighted.

Wilson emphasized that any suggestion (Continued on Page 8)

Raw Stock Shortage Hits 16 mm. Field

Sixteen mm. film industry is running into a shortage of raw stock, it was learned yesterday. Manufacturers generally are said to be holding production to last year's output, with available raw stock being distributed on an allocation basis.

As a result, newcomers in the 16 (Continued on Page 4)

Suggests Canadian Public Authority for Production

Ottawa — Establishment of a public authority to produce motion pictures in Canada, such as the Canadian Broadcasting Co., was proposed (Continued on Page 8)

Eckman, Wolff and Archibald Due Over

London (By Cable)—Sam Eckman, Metro's British managing director, and Bob Wolff, RKO's chieftain on this side, will sail for New York next Friday on the Queen Elizabeth with J. Arthur Rank.

Rank is being preceded to the U. S. by George Archibald, who sails today on the Queen Mary. Archibald, managing director of Independent Producers, one of the JARO units, will make a quick checkup of the American scene, reporting to Rank on the latter's arrival. Compton Bennett, director, will also be aboard the Queen Mary.



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JOHN W. ALICOATE : : : : Publisher

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FINANCIAL

(Feb. 26)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	16 1/8	16 1/8	16 1/8	0
Columbia Pict. vics.	10	10	10	0
East. Kodak	39 3/4	38 3/4	38 3/4	- 7/8
Loew's, Inc.	16 1/8	16 1/8	16 1/8	0
Paramount	19	18 3/4	18 3/4	- 1/8
RKO	7 3/4	7 1/4	7 3/4	0
Republic Pict.	3 3/8	3 3/8	3 3/8	0
Republic Pict. pfd.	9 1/2	8 7/8	8 7/8	- 1/4
20th Century-Fox	19 1/2	19	19	0
20th Cent.-Fox pfd.	93	93	93	+ 1/2
Universal Pict.	12 1/4	12 1/4	12 1/4	+ 1/4
Warner Bros.	11 1/4	11 1/4	11 1/4	0

NEW YORK CURB MARKET

Monogram Pict.	27 1/2	27 1/2	27 1/2	0
RKO	1 1/2	1 1/2	1 1/2	0
Sonotone Corp.	3 3/8	3 3/8	3 3/8	0

OVER THE COUNTER

Cinecolor	Bid 43 1/2	Asked 53 1/2
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McClintock, Para. Memphis Mgr., on Leave of Absence

Memphis — L. W. McClintock, Para's branch manager, has taken a leave of absence due to a heart ailment. With Mrs. McClintock, he will make a tour of the West Coast.

Tom Bridge, Dallas sales manager, is serving in McClintock's post.

N. J. Tax Move Nixed

Sea Island City, N. J. — Citizenry here, at an open town meeting, rejected an enabling act which would have authorized tax legislation on theater admissions.

Industry Advises VA On Operation Procedure

Local film industry representatives have been meeting with officials of 13 regional branches of the Veterans Administration for talks on practical film operations with a view to improvement and extension of the entertainment programs to be set up during the year.

Meetings, which will conclude today, are being held at the Barbizon Plaza. Yesterday John McCullough, of the MPAA branch operations and fire underwriters information division, spoke on fire hazards and related topics.

Mooney "Black Gold" Suit Postponed To March 15

Chicago — Judge Leonard Reid set hearing date for the \$750,000 John Mooney "Black Gold" suit against Monogram Pictures and Warner Theaters to March 15.

Clark Theater of Lubliner Circuit has been added to the list of defendant theaters, according to Arthur Rosenblum, Mooney's attorney. Seymour Simon represented Monogram, Ed Johnson, Warner theaters.

Grierson to Co-ordinate U. K. Government Films

London (By Air Mail) — Appointment of John Grierson as controller of the Central Office of Information is announced. Grierson, director of mass communications and public information for UNESCO, will co-ordinate the work of the Film Division and the Crown Films Unit and take overall charge of planning, production and distribution of Government films. He will continue with UNESCO in a voluntary capacity.

Argentine Film Festival At Foreign Pix Expense

Buenos Aires (By Cable) — To meet the costs of next month's Argentine Film Festival at Mar del Plata, a special 10 cent tax is being imposed on all foreign films playing in the B. A. area.

Mock Convention Telecast

Philadelphia — More than 1,000 high school students participated in a mock national political convention here yesterday which was telecast to stations in Baltimore, New York and Washington.

Locally the program was carried by station WFIL-TV.

Ruth Berse to MPAA

Ruth Berse, who has been associated with TOA, ATA and the War Activities Committee during the past six years, leaves her post today to join the MPAA. Miss Berse will work with Taylor Mills in the Selectivity Department.

Show "Winter Meeting" Mar. 29

Warners "Winter Meeting" will be nationally trade screened March 29.

Film Buying to Keynote NCA's Annual Convention

Minneapolis — Film buying will be the keynote of North Central Allied's annual convention, March 22-23 at Nicollet hotel, with W. L. Ainsworth, National Allied prexy, Sidney Samuelson, Caravan committee chairman and Col. H. A. Cole of Texas and Governor Luther Youngdahl of Minnesota addressing NCA members.

Highlighting business sessions will be discussions of ASCAP case, film buying, local, state and Federal admissions taxes, distributor admission price demands, Caravan services, percentage pictures and checkers and a preview of the new "rules of the game" under Supreme Court decision. A theater workshop is planned as a means of "educating" exhibitors on better theater operation. Entertainment will be cut to a minimum this year with emphasis placed on business.

State Dept. Asks for Films For Use in Info Program

Producers of documentaries and other suitable shorts have been invited by the State Department to submit lists of films which could be used by the Government in its overseas information program. This announcement was made by Barton W. Underhill, special assistant to the director of the Office of Information and Education Exchange, when he spoke before a recent monthly meeting of the Export Advertising Association.

AE Seeks \$6,000,000 in Contract Suit vs. Broder

West Coast Bureau of THE FILM DAILY
Hollywood — Charging breach of a contract calling for distribution rights to 40 United Artists and 400 Universal reissues, American Eagle Films, headed by Sam Howard and Louis Barkhoff, filed a \$6,000,000 damage action in Superior Court against Jack Broder, Detroit and Los Angeles exhibitor. Plaintiffs claim to have paid an advance of \$250,000 when the alleged contract was entered into a year ago.

Broder's Fireball Group Sponsors Video Program

Detroit — Paul Broder, head of the Academies of Proven Hits reissue circuit, will sponsor a weekly 15-minute "Inside Hollywood" program over WWJ-TV. Use of television by the Fireball Circuit marks the initial video show sponsored here by theater interests. Broder also seeks permission to use regular trailers to advertise his theater programs over the television station.

Harvey Heads PCCITO Confab

San Francisco — General chairman of the PCCITO convention to be held here April 5-8, will be Rotus Harvey. Convention committee also includes Hugh Bruen, William Graeper, Jr., L. O. Lukian, Jack Suckstoff, Harold Chessler and Robert H. Poole.

COMING AND GOING

JULIUS D. LONDON, Detroit circuit operator and MRS. LONDON, are on a Hollywood vacation.

E. S. GREGG, Westrex vice-president, leaves today for Hollywood for conferences with officials of Electrical Research Products. He returns March 8.

WILLIAM B. ZOELLNER, head of WS-shorts subject and reprints and importation leaves Monday for Detroit, Cincinnati, Indianapolis and Pittsburgh. He is due back March 1.

SI SEADLER, M-G-M ad head, leaves today by plane for the Coast where he will spend two weeks at the studio and then head for Palm Springs and a vacation.

STANLEY SEIDEN, Broadway stage representative, has returned from the Coast where he conferred with Jesse Lasky and Walter MacCaw and RKO.

Continuing their branch tours on behalf of RKO's 1948 Ned Depinet Drive, WALTER BRANSON and SID KRAMER will visit Chicago, Milwaukee and Minneapolis next week. NA LEVY, accompanied by assistant FRANK DRUMI, will be in Washington and Philadelphia, while CHARLES BOASBERG, assisted by CARL PEPPE CORN, returned from a Southern trip to Leo meetings here.

FRANK MCCARTHY, MPAA European rep., left by plane for his Paris headquarters yesterday.

HAROLD SMITH, MPAA exec., has arrived at the Coast to assume his new post as PV adviser.

LYNN FARNOL is back in New York from tour of the South and Southwest.

CARMEN MIRANDA and her trio flew to the Coast yesterday via TWA.

SID DENEAU, RKO assistant general sales manager, is in Toronto for two days of sales confabs with Charles M. Weiner, RKO Canada division sales manager.

LOUIS KANTUREK, MPEA supervisor in Eastern Europe, and rep. in Czechoslovakia, is due Sunday in the Westerland. He will confer with living Mosas.

HAL E. CHESTER, Monogram producer, returns to Hollywood Monday, following honeymoon in New York and Bermuda.

MONTGOMERY CLIFT returned to New York on Saturday from a vacation in Havana.

AL WILKIE is in Miami from New York.

FRANCIS S. HARMON, MPAA vice-president returns to his desk Monday following a four week Hollywood sojourn.

JAMES STEWART is due from the Coast this end of next month to repeat his stint in the stage play, "Harvey" for four weeks beginning March 29.

MARCELLO GIROSI, president of Superfilm, is in California to open exchanges in Los Angeles and San Francisco.

Rank, Young, E-L Toppers Will Set Sales Policies

J. Arthur Rank, arriving on the Queen Elizabeth March 10, will confer on Eagle Lion sales plans and policies for forthcoming JARO pic with Robert R. Young, Arthur E. Krin, William J. Heineman, Bryar Foy and Max E. Youngstein. Pix include "The Smugglers," "Take Me Life" and "The October Man."

FILMACK OPENS IN NEW YORK

Here we are at 245 W. 55TH ST. Ready to serve you with finest special announcement trailers. If you haven't tried Filmack's quality and rapid service, send us your next order and be agreeably surprised.

NEW YORK PHONE PLAZA 7-3809
NEW YORK FILMACK 1574 W. 55th Street
Los Angeles 1574 W. 55th Street

The Leading Figure In The Industry Leads The Industry In Academy Award Nominations!



Best Motion Picture of the Year	"GENTLEMAN'S AGREEMENT" - "MIRACLE ON 34th STREET"
Best performance by an Actor	GREGORY PECK "Gentleman's Agreement"
Best performance by an Actress	DOROTHY McGUIRE "Gentleman's Agreement"
Best performance by an Actor in a Supporting Role	EDMUND GWENN - RICHARD WIDMARK "Miracle on 34th Street" "Kiss of Death"
Best performance by an Actress in a Supporting Role	CELESTE HOLM - ANNE REVERE "Gentleman's Agreement"
Best Achievement in Directing	ELIA KAZAN "Gentleman's Agreement"
Best Written Screenplay	MOSS HART - RICHARD MURPHY - GEORGE SEATON "Gentleman's Agreement" "Boomerang!" "Miracle on 34th Street"
Best Original Motion Picture Story	VALENTINE DAVIES - ELEAZAR LIPSKY "Miracle on 34th Street" "Kiss of Death"
Best Achievement in Film Editing	HARMON JONES "Gentleman's Agreement"
Best Achievement in Black-and-White Art Direction	LYLE WHEELER - MAURICE RANSFORD "The Foxes of Harrow"
Best Scoring of a Musical Picture	ALFRED NEWMAN "Mother Wore Tights"
Best Scoring of a Dramatic or Comedy Picture	ALFRED NEWMAN - DAVID RAKSIN "Captain from Castile" "Forever Amber"
Best Original Song	MACK GORDON - JOSEF MYROW - for "YOU DO" Lyrics Music "Mother Wore Tights"
Best Cinematography, Black and White	CHARLES LANG, Jr. "The Ghost and Mrs. Muir"
Best Cinematography, Color	HARRY JACKSON "Mother Wore Tights"



Salutes All Those Whose Achievements
Have Been So Honored!

Raw Stock Shortage Hits 16 mm. Field

(Continued from Page 1)

mm. field are finding it difficult to obtain raw stock, while established companies with expansion plans are handicapped.

Laboratories are reported running up to two months behind on 16 mm. orders.

Trade sources say there is slight hope for an improvement in the situation before 1949 when Eastman Kodak will have two new 16 mm. coating machines in operation.

Distributors Win Motions In Stern-Levy Complaints

(Continued from Page 1)

actions against them, were granted yesterday by N. Y. Supreme Court Justice Pecora.

Court held that distributors were not required to furnish copies or contents of statements made by the defendants showing that they knew that the reports of gross admission receipts were a material factor in determining flat rentals, or other details as to how they acquired such knowledge, and that the distributors need not furnish copies of statements of receipts made by the exhibitors.

Court also struck out the defendants' demand for a statement of the law providing that the exhibitors are required to preserve their records and their demand for copies of the license agreements—except for specimens.

Granting of the motions by Justice Pecora is seen as establishing a precedent respecting demands of bills of particulars, which are customarily made by exhibitors when they answer complaints against them for fraudulent underreporting. Attorneys for the distributor plaintiffs are Phillips, Nizer, Benjamin and Krim.

Ziv Acquires Video Rights

Exclusive representation in television for 76 feature films have been acquired from several distributors by Ziv Television Programs, John L. Sinn, president, announced. Production, editing and traffic are under direction of Robert Jacques in Ziv's local office.

"Relentless" into Criterion

Columbia's Technicolor "Relentless" opens at the Criterion a week from tomorrow.

Send Birthday Greetings To—

Feb. 27
Ian Keith
A. A. Shubart
Reginald Gardiner
Elizabeth Taylor
William Wellman
Irving Briskin
Sam Weiss
Feb. 29
Gail Robinson



But The Day Is Coming!

● ● ● LISTEN FOR THE ONCE, not to Phil M., but to a producer.....The setting, New York.....The time, the very recent past.....Said the producer, thoughtfully and frankly, but with the proviso that his name be withheld:.....

● ● ● "FOR MANY YEARS I have produced pictures and released them independently.....I have made money.....Lucky enough to be able to get distribution thru a live-wire, progressive, and showmanship-minded distributing company, I was blessed.....But things have changed.....The same exhibitors seem to be there, and there are a million more people in the United States than there were five years ago..... But when it comes to getting good distribution today, I don't know where to turn.....I can get first money.....And with the proper distributing and selling outlet, I can get all the second money I may need.....But the way things appear to be going today I am honestly too scared to ask for either.

● ● ● "YET I KNOW there is a definite need for good product made at the right production price.....I can make pictures and make them right, but who wants to make pictures and see them die?.....Not only is it bad business, but it breaks a producer's heart and it does not help a director or a star to see their efforts wasted.....What's happened to the showmen in this industry?.....Does anyone know?.....With the millions of people there are in this country (never mind the foreign market) money can be made with showmanship pictures and a good selling campaign.

● ● ● "BUT I SUPPOSE that when the captains of the ships lose their courage, it's hard to expect good results from the crews.....I am more than surprised at Wall St. sitting back without prodding some sleepy heads and waking them up to the fact that the market is here and wide open right now.....I sure would welcome the day—and it's coming—when an independent producer of standing, with backing, can again have confidence in a releasing company and then go back to making good pictures.....But I hesitate now..... But the day is coming.....It always does."

Theaters Offer Expanded Audience to Tele. Sponsors

West Coast Bureau of THE FILM DAILY

Hollywood — Large screen television in any 15 theaters would double the present audience of video shows, S. Charles Lee of SCTOA's television committee pointed out at a meeting with ad agency and television station representatives.

Outlining a proposed code for theater television, SCTOA suggested that video programs would be presented intact, with commercials included. Admissions would not be increased and theaters would use television only to supplement film programs.

Theaters using television programs would announce them as an added service, with all newspaper ads referring to video shows including station call letters and names of sponsors. Theaters would promise to show video to the best possible advantage.

TOA's national policy on television is expected to be patterned on theater television developments on this Coast, it is learned.

35 Features Shooting In West Coast Studios

West Coast Bureau of THE FILM DAILY

Hollywood — Thirty-five pictures are in production this week. Six are shooting at Warner Bros. and Universal-International. Five are before cameras at 20th Century-Fox while RKO Radio, M-G-M and Paramount are shooting three each. Two are shooting at Columbia, Eagle Lion and two for United Artists release. Republic has one shooting as have Martin Mooney and Equity Pictures. Alfred Hitchcock wound up production of "Rope" made for Transatlantic Pictures for Warner release. Columbia started one, "Rusty Takes a Holiday," and completed three, "The Loves of Carmen," "Wild Fury" and "I Surrender Dear."

E-L Adds Two Reissues

Two reissues "Seven Sinners," and "Sutter's Gold" have been added to the Eagle Lion schedule, it was announced yesterday by William J. Heineman, vice-president in charge of distribution.

Hear CBS Seeks Para. Interest in DuMont

(Continued from Page 1)

for the FCC hearings beginning Monday.

Such a move, if consummated, would undoubtedly eliminate the need for the hearings which are to determine the extent of the film company's interest in DuMont, and, more importantly, the right of each of the two organizations to own five video outlets.

CBS, it is said, has made the overture to Paramount in order to effect a network tieup that will connect New York with Washington and Pittsburgh. It is also understood that the broadcasting company is anxious to enter the manufacturing phase of tele in order to integrate operations.

RCA's \$18 Million Profit For 1947 Is New Record

(Continued from Page 1)

923,572, an increase of \$77,042.8 over the \$236,980,770 gross of 1946. Net profit was six per cent of the gross income last year, compared with 4.6 per cent in the previous months.

Annual report indicated the eight RCA Victor television receiver models reached the market in 1947, ranging in price from approximately \$2 to \$1,195, plus tax and installation charges. Full manufacturing capacities have been reached at the television receiver plants in Camden, N. J., and Indianapolis, it was said.

Report also stated that a line custom made television receivers planned this year for large screen installations in hotels, clubs, restaurants and large homes. Project tied with the custom made radio-phonograph-television instrument which also goes into production 1948.

These are in addition to the six eight-foot theater television projection units delivered last year to Warner and 20th-Fox, both of whom are working with RCA Victor in a program of research to study the development and uses of large-screen television for theaters.

Edinburgh CEA Halts All Bookings Pending Conf.

(Continued from Page 1)

CEA. Meanwhile, group will hold special meeting to discuss means of combating any exploitation by distributors of the present shortage films.

STORKS

Detroit — Milton A. London, manager of the Midtown Theater, announced the arrival of Richard Lavence London, his second child.

Casey Calls on AFL to Clean Own House

(Continued from Page 1)

little common sense to end this war," Casey in answer to a question by Levy, "I don't think Communism has anything to do with it." He pointed out that union officials had protested to AFL proxy William Green but had never received a decisive answer to end the bickering between rival AFL unions.

With IATSE counsel Matthew Levy reading endless testimony designed to prove that studio strike leaders are Communist-led or at least inspired, counsel George Bodle for the CSU told members of the committee he will read into the record a transcript of the testimony in the Browne-Bioff trial.

Chairman Carroll D. Kearns said Levy wouldn't make any difference to him now, so long as we have started it, if we go on for a year," is comment came after Rep. Thomas Owens, best committee end of IATSE, had tried to head off.

Committee counsel Irving G. McCann pointed out that Levy had Wednesday said he would stand prepared to prove any charges he might make against individuals. "Today," McCann went on, "he says he will just make the charges and let the Committee prove them or disprove them."

Kearns ordered that Levy, already under oath, proceed with his evidence—even though it might be only hearsay. Anyone called by Levy will be given an opportunity to reply, he said. Levy, on the spot, explained that he "will endeavor on my own account to be selecting." CSU leader Herbert K. Sorrell hinted in anticipation of the moment when he gets on the stand and is loose with his charges against IATSE.

Charges of Communism against Sorrell were not acceptable to Pat Casey, or Painters Union President L. P. Lindelof. Casey said Sorrell, whom he has known for 11 years, is "honest in the first place. In the second place, I'll take his word for anything in a deal."

IATSE President Richard Walsh told THE FILM DAILY he was unimpressed by carpenter boss Hutcheson's declaration of willingness to settle the strike "in five minutes when Walsh is ready to concede to the work that is rightfully ours." After Hutcheson had left the hearing room Walsh told this reporter privately, "sure, I could holler down the hall to Hutch now and tell him to settle—I'll give him all the carry work, and he'll yell okay. That's the way he wants it—because at way he'll get plenty of work's never had before."

"I like to be reasonable, and I was reasonable this month when I signed with Dan Tracy of the electrical workers, an agreement covering

Metro Mulls Release Of 16 mm. in Canada

Toronto — M-G-M is considering the release of 16 mm. prints of its films in Canada, it is learned. Representative of Loew's International has been conducting a survey on which to base a report to Nicholas M. Schenck, president of Loew's, and William F. Rodgers, distribution vice-president. Decision on whether to offer small-gauge prints will depend on the reaction to that report, it is said.

O'Connor, Sanford Head Appeal Com.

(Continued from Page 1)

closed yesterday by John A. Coleman, executive chairman of the Cardinal's Committee of the Laity for the Appeal.

With a \$2,500,000 goal set for the Appeal, the fund-raising campaign will open in the 374 parishes of the Archdiocese the week of April 18 and continue through April 28, according to the Very Rev. Monsignor Christopher J. Weldon, executive director of New York Catholic Charities. The solicitation by the Special Gifts Committee which operates outside the solicitation by parish organizations will start immediately.

Film Theater in LA Radio City

Havana (By Cable) — A first run motion picture theater is included in the new \$3,000,000 Latin American Radio City, to be opened March 12 with Cuban President Ramon Grau San Martin and heads of U. S. broadcasting networks participating in ceremonies. Development serves as headquarters for Cuba's first radio network, CMQ.

Myers Rites on Coast

West Coast Bureau of THE FILM DAILY
Hollywood — Last rites were held here yesterday for Zion Myers, 50, director-writer.

fighters we've had for 15 years back. But Dan didn't get all the work he wanted—and I didn't get all the work I wanted. We compromised.

"If Hutch would take that sort of attitude, we could work something out fast."

James Mulkey of the IBEW, Levy and perhaps Sorrell are to be heard today.

Sorrell Will Oust Red From Painters Union

West Coast Bureau of THE FILM DAILY
Hollywood — CSU headman Herbert K. Sorrell has acted to oust Frank Spector, an admitted Communist, from membership in Painters Union Local 644, AFL, a spokesman revealed yesterday.

Spector last week testified he had been a CP member since 1919. He was ordered deported 21 years ago. The Senate Committee on un-American affairs voted to seek his deportation anew.

Theaters and Newspapers Fight St. Paul Ticket Tax

St. Paul — With the St. Paul election on five per cent amusement tax set for March 9, theater men, NCA, MACO and entertainment operators have stepped up their anti-tax campaign in this city with newspaper advertising, trailers on theater screens and speeches by civic officials urging voters to toss out the council-passed tax. More than 155,000 citizens have registered for what appears to be a record vote for city officers and the amusement ordinance.

The Ridder-Johns St. Paul Pioneer Press and Dispatch editorially condemned the tax as an unwise course in view of the close geographical relation between St. Paul and neighboring Minneapolis. The paper believes an amusement tax in St. Paul alone might tax amusements out of business, sending residents to tax-free Minneapolis for their entertainment.

Texas Theaters to Raise Funds for Naval Memorial

San Antonio, Tex. — A fund raising campaign to insure a permanent berth for the U. S. S. Texas at the San Jacinto Shrine, near Houston, will be started by the motion picture industry in Texas on Sunday. State seeks the battleship as a shrine to Texans who have given their lives in the naval service.

Karl Boblitzel, president of Interstate, has been named chairman of the drive. Texas theaters will participate in the campaign, possibly solicit funds from audiences, a practice stopped soon after the end of the war. A special short featuring various Texas actors in Hollywood will be shown.

Decree Considered in Chicago Release Plans

(Continued from Page 1)

ceedings on the Jackson Park Theater petition to hold distributors and circuits in contempt.

Rodgers pointed out that first releases under the new plan are now going into loop theaters. M-G-M withheld their films from the Chicago market, he said, until these plans were completed.

William C. Gehring, 20th-Fox sales manager, was cross-examined by plaintiff attorney Thomas McConnell and said that they thought a three week playing time for "Nightmare Alley" at the State Lake theater was all right. He also contended clearance on "Daisy Kenyon" and "Captain From Castile" was according to the Jackson Park decree provisions.

Harry Mendel, former Eagle Lion manager, was called to the stand and told about booking "Lost Horizon" by Jackson Park Theater and the price paid for same.

McConnell cross-examined Edward Johnston, Paramount and B & K attorney, during afternoon session regarding advice he gave his clients about playing films under decree provisions. Johnston told the court that he gave his opinion to his clients in good faith and part of same was based on arguments that McConnell used in the Jackson Park case before the Federal Appeal Court.

Harvey Haerberle Killed

Harvey Haerberle, 35, civilian project supervisor of Navy recruiting films, was found dead in a W. 57th St. hotel room, apparently the victim of a thief. He is survived by his wife and two young sons.



SWASHBUCKLING SPECTACLE IS BACK ON THE SCREEN!

“Rousing plume-and-sabre saga... geared to sweeping action...superbly staged 10-minute dueling match between De Cordova and Sutton!”

— VARIETY

"ADVENTURES OF CASANOVA"

An Eagle Lion Films Production



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And its relationship to the Motion Picture Industry will be found completely covered in the 1948 YEAR BOOK OF MOTION PICTURES

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Out Soon

Amminated Building Material Introduced

With theater architects and decorators making a lively interest, material that is neither glass, paper nor plastic but combines the qualities of all three has been announced by Prest-Glass, Inc. The amminated building material, in various colors and different widths and rugged surfaces, can be used for screens, partitions or wall finishes. First applications of the new product are expected to include theaters and commercial interiors. However, as production increases and new uses are explored, the material, say its makers, may be used for partitions or wall finishes. Prest-Glass resembles a fabric more than anything else, but is more rigid. It will not rot, mildew or fade. It can be washed like glass; nailed, nailed, punched or cemented like paper. It does not crack or splinter, according to the manufacturer, and is rated non-combustible. It can be applied to fit curved wall surfaces. It will be ready for Spring delivery in several thicknesses and colors. Eliminary quotations are 75 cents \$1.75 a square foot, depending on thickness and other special features.

W B & H Film Cement

Chicago, Ill. — A superior film cement, for splicing all types of 8mm, 16mm, and 35mm motion picture film, announced by Bell & Howell. Tests show, it is claimed, that there is no distortion of film at the splice, and a minimum tendency for the cement to flow over the film or between the film and the splicer blades.

For PERFECT PERFORMANCE



"AA" PROJECTORS and SOUND SYSTEMS

Write for literature
MOTIOPHOTO, INC.
4431 W. Lake St. Chicago 24, Ill.

ABOUT THE TRADE

WILL SCRANTON, Ampro advertising manager, has just finished a 16-page booklet for distribution to the trade on 16mm. sound motion pictures. In color, it should be a source of information for any theater man. . . . ● L. Joseph, of Joseph Bros. Theater Supply Co., Manila, is in Chicago for an extended business stay and a visit with his son and family. Joseph says theater business in the islands is good, with a new theater recently opened in the provinces, and plans underway for several more as soon as equipment can be secured. . . .

NED OGLESBY, Detroit rep. for Heywood-Wakefield, reports the first installations of deluxe models of Encore chairs in the New Theater at New Baltimore, Mich., opened by Vincent Laice, and the Woods, Detroit, operated by United Detroit Theaters. . . . ● Fred Matthews of the Motiograph Company, Chicago, reports the closing of contracts with Atlanta, Ga. Drive-In theater for equipment for a 750 car theater and the delivery of Motiograph equipment to Billy Connors, 700 car Drive-In, now building at Marion, Ind. Matthews also reports receipts of export orders, through Frazer and Hansen, export agents for shipments to Portugal, Venezuela and Peru. . . .

AN EXTENSIVE remodeling program at the Lincoln Theater, a 700-seater operated by the Charleston Theater Co. under Frisina Amusement Co.

Talgar Circuit Planning \$400,000 for Expansion

Lakeland, Fla.—B. B. Garner and M. C. Talley, co-owners of the Talgar Co., will launch a \$300,000 to \$400,000 expansion program throughout 1948-49. Plans include the building of new theaters in Jacksonville Beach, Tallahassee and Tampa. The latter will be for Negroes, and for this the contract has already been let. Several of the other houses are to be remodeled, with new equipment added to others.

Ballantyne Installations

Omaha—The Ballantyne Co. made these installations recently: Complete Royal Soundmaster sound and projection, Star Theater, Bloomfield, Neb., John McQuisten owner; same, Strand Theater, Newman Grove, Neb., Ed Opeccensky, owner, and projection and ARC-Master high intensity arc lamps, New Palace, Syracuse, Neb., Walter Gunther owner.

management, is nearing completion in Charleston, Ill. The seats in the terraced balcony are to be rearranged to allow more knee room, which will mean a slight reduction in the seating capacity when the work is finished. . . . ● Following major jobs are being completed by Anthony Eugenio, theatrical decorator, Detroit; Seante Theater, operated by Broder Circuits; Airlines Theater, Willow Run, Broder and Newman; Dix, Detroit, Jack Krass Circuits; Eugenio is also doing lobby decorating for Irving and Center, Detroit and the Trenton at Trenton for Associated Theaters Circuit. . . .

INTEREST IN 16 mm. arc projectors is mounting, report West Coast visual education dealers, who state that they find many schools and institutions ready and willing to invest in high priced equipment that gives professional performance. Latest Ampro 16 mm. installation is in the auditorium of the Los Angeles County Museum, which is using a high intensity arc projector which utilizes approximately four times as much light as a 1,000-watt incandescent lamp projector, and are available also as dual equipment with change-over device for continuous showings. . . . ● GoldE Manufacturing Co., Chicago, announces that their ticket dispenser, furnished in two, three, and four magazine unit sizes, can also be had in five and six unit sizes by special order. . . .

Eastman Holds Prices to 16% Average Over 1939

Rochester — Over-all prices of Eastman Kodak products increased by only 16 per cent since August, 1939, it is pointed out by Albert K. Chapman, general manager, despite substantial increases in wages and costs of manufacturing materials.

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Glass Balls Replace Wall Plaster Sand

Portland, Ore.—Small hollow glass called dantore are being used in place of sand in plaster. The result is a lightweight plaster wall that insulates against heat, cold and noise and resists checking and cracking when nails are driven through it or when the house settles.

This ingredient for plaster consists of small balls "popped" by intense heat from raw perlite ore, which is volcanic glass. Because these "popped" balls are filled with dead air space, they have insulating properties. Because they weigh twelve pounds a cubic foot and sand weighs eighty-five a cubic foot, their use cuts the total weight of a house and lightens the plasterers' work.

The Dante and Russell Co. is mining the volcanic glass and producing dantore. So far the product is used as a plaster aggregate, in acoustical plaster and a ready-to-use hardwall plaster.

Name Gibbs New England Sales Agent for Harding

York, Pa. — Harding Company, Inc., announces the appointment of Fred Gibbs, Engineering Sales Corp., as agent for Harding products in the New England states. Gibbs has been active in the sanitation field for many years. He will handle sales of Harding clarifiers, automatic backwash rapid sand filters, and digesters in the water works and sewage fields.

THEATRE TICKETS

Stadium, Amusement Park, Etc.



INTERNATIONAL TICKET CO.

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Sales offices in N. Y. and principal cities

U. K. Will Consider Any Reasonable Offer

(Continued from Page 1)

gested arrangement must be "based on a recognition of our dollar position and on a realization that our dollar position now is worse than it was last August" when the 75 per cent ad valorem tax was imposed.

Meanwhile top ranking film executives speculated that top U. S. Government officials were making an attempt to settle the deadlock. It is believed that Ambassador Lewis W. Douglas would make an effort to negotiate a solution to the duty. However, U. S. officials here deny any such move.

Need All U. S. Pictures; Say U. K. Exhibitors

London (By Cable)—Full output of American film studios is needed to keep U. K. theaters operating, J. Arthur Rank was informed at a meeting of leading independent exhibitors, called by Rank to discuss the Anglo-American film situation, as well as exhibitor grievances with General Film Distributors.

Rank asked the exhibs. if they needed 100 per cent import of U. S. motion pictures and was told, emphatically, that they do.

About a dozen top drawer exhibitor leaders attended the session, including CEA Prexy B. T. Davis, Dennis C. Walls, next president of CEA; W. H. Fuller, CEA general secretary Sir Alexander King, next CEA first vice president and Sir Sidney Clift.

After hearing complaints that GFD is exploiting the crisis by forcing British product and reissues on indie exhibitors, Rank undertook personally to deal with any individual complaints. He said that he was anxious that independent exhibitors should not suffer disproportionately but wanted his pictures to be open to all.

Seeks "News" Shorts Outlet

Irving Gumberg is here as producer representative for a series of six shorts called "News Events of Yesterday." Gumberg seeks a distribution outlet. Films are available in 16 and 35 mm. They are narrated by Kenny Delmar. Sport material is handled by Sam Taub. Historical news material in the pix goes back 50 years.

Court Order 1800-Seater

Chicago — Judge Harry Fisher, Circuit Court issued a writ yesterday ordering Elmwood Park Village to permit Beck Theaters Inc. to build an 1,800-seat theater at North Avenue and 72 street.

FEMME TOUCH

CLAIR SHORE, 20th-Fox exchange apprentice booker, Minneapolis.

ISABELLE HOUGHTON, staff, Paramount, Syracuse.

Untapped U.S. Film Audience

... why not get back in film biz?

(Continued from Page 1)

pinching retrenchment that stifles enthusiasm and hurts the box office no end, frequent preoccupation with the inconsequential while the consequential is ignored and—but why go on—you know the rest of that story. Or should.

YOU'D think, to read some recent stories in the nation's daily press—and editorials based upon the stories—that Hollywood, and that means film biz, is on the skids. Of course, it is not.

The points to remember, however, are two: One, those damaging stories and editorials, by and large, are based upon trade "panic" reports originating within the industry. Second, they are building up in the public mind a picture of a decadent Hollywood, incapable of making good pictures. And of a profligate industry whose wastage is reflected in high admission sales.

There is dynamite, not potential, but actual, in that.

From the dollars-and-cents viewpoint.

And from the public relations viewpoint no less.

Without discounting the seriousness of the loss of British revenue, and the shrinkage of other overseas film remittances, the tailspin in which certain segments of the industry have been indulging of late is hardly warranted.

Sure, production economies were desirable, necessary, maybe even overdue.

And the "easy money" of the war-time boom was an invitation to extravagance otherwise.

BUT to say that without the British market coin red ink entries were inevitable—and that was what was heard, if not in so many words—was silly. Very silly, indeed.

For the very good reason that there is obviously a sizeable untapped film audience in these United States—millions of persons who now seldom if ever patronize motion picture theaters.

Consider: Back in 1930, when the population of the Continental United States was 122,775,046, film attendance here was estimated at 90,000,000 a week.

Today, with film attendance believed approximating the same weekly level, the population stands at an estimated 140,000,000.

A population gain of 17,250,000, in round numbers, if you please, over 18 years but a static weekly film attendance.

Yes, there was an attendance fluctuation during the period, a low of 60,000,000 in the depression years, a high of 100,000,000 in 1946. Naturally, the box office is sensitive to the state of the country's economy.

But what stands out regardless is the fact that this is a growing country, that each year brings a gain in the audience potential, and that if the industry uses its brain power and dollar power, it can build domestic attendance to the degree that the American market alone will pay off handsomely.

AS to the growth in population: The National Industrial Conference Board announced this week that from a range of 2,100,000 to 2,300,000 in the '30s births rose to 2,900,000 in 1943. They totaled 2,700,000 in 1945 and then sharply rose to about 3,900,000 in 1947. This sharp rise in births has had the effect of increasing the population some 4,400,000 persons since 1945 and 13,000,000 since 1939.

There is another aspect of the untapped film audience in the United States, and it was well noted by Eric A. Johnston in his recent interview with the New York Herald Tribune's Howard Barnes. The MPAA president observed that "very few persons over 40 attend pictures in this country."

Is that good?

Definitely, it is not. And here's why:

ON the basis of the 1940 census statistics, the United States then had upwards of 37,000,000 of persons above the age of 40. Of this total, 33,731,105 were in the white population column.

Remember, please, that the life span, thanks to science, is increasing.

And remember, too, that the return from an adult admission is much greater than that from a child's ticket.

So why permit a situation where only "a very few" of the 37,000,000 attend pictures to exist, let alone persist?

Why not make pictures that will entertain them?

Why not "sell" them on such entertainment?

In short, why not get back into film business for a change?

There's still money in it.

Plan Vault Bldg. in Memphis

Philadelphia—Bids on a vault and film handling building in Memphis are sought by Memphis Film Service, Inc., according to William J. Clark, executive vice-president of National Film Service. Proposed structure, at Pontotoc and Hernando Sts., will contain eight film vaults and accommodations for 24 inspectors.

15-In. Model from U. S. Television

A 15-inch direct view table model television receiver, priced at \$895, has been added to the United States Television Mfg. Co. line, Hamilton Hoge, president, announced. Receiver is especially designed for long-distance reception, and all 13 video channels can be covered without service adjustments to the tuning unit.

Hollywood Vine Yard

By RALPH WILK

HOLLYWOOD

JEANNETTE MacDonald's next pix Metro will probably be from a story by Marjorie Kinnan Rawls, "Family For Joe." It will be re-titled, produced by Robert Sisk. . . . ★ Hal Willis has purchased an original by Robert Thoren, "September," and would like borrow Ann Todd from J. Arthur Rank, the leading role. It'll be filmed in the locale of the story. . . . ★ Humph Bogart will play the lead in "Tokyo Joe," a story owned by Mark Hellinger Productions, which has been taken over by Bogart, Robert Lord and A. Morgan Marce. The release through Columbia, with this production following their first venture, "Knock On Any Door." . . . ★

WARNERS is planning an airforce—proved "Fighter Squadron," story World War II, Seton I. Miller is writing the screenplay and will produce. . . . ★ Russell Hicks has been added to "C Sunday Afternoon" at that studio. . . .

★ Tom Drake will portray Richard Rodgers in "Words and Music" at Metro, a story of Rodgers and Hart. . . . ★ Ba Sullivan goes into "The Great Gatsby" Farar. . . . ★ Fake jewels are out as Enterprise pictures are concerned and company has hired Mme. Marianne O. to design the real thing hereafter. She'll screen credit for her labors, too. . . .

Suggests Canadian Publ. Authority for Production

(Continued from Page 1)

by M. J. Coldwell, C. C. F. lead during discussion in the House. Commons of means to slow down outflow of U. S. dollars for American pictures.

Pointing out that there are gift actors and story material in the Dominion, Coldwell was of the opinion that films made by Canadians would serve best to reduce the dollar drain. If U. S. companies made the picture he said, all the earnings would stay out of the country.

Sharin Leaves E.I. Post

Eugen Sharin, Eagle Lion foreign sales exec. since March, 1947, has signed effective immediately, it was announced yesterday by Sam L. S. delman, chief of foreign operations.

NEW POSTS

RICHARD BUTERA, assistant manager, South Oak Park, Ill.

JACK BRUNO, city manager Cooper Foundation Theaters, Pueblo, Colo., from similar job Greeley, Colo. Succeeds Kenneth Mead, leave due to illness.

JOHN SCHAFUETZEL, city manager Cooper Foundation Theaters, Greeley, Colo.

HARVEY TRAYLOR, city manager Grand Junction, Colo., for Cooper Foundation Theaters succeeding Vern Austin, resigned to enter other business.

WILLIAM HURD, manager, Griffin Consolidated Theaters, Cleburne, Tex.

EMMETT PASSMORE, manager, Ritz, Wellington, Tex.

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Motion Picture Association

Intimate in Character
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Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93. NO. 40

NEW YORK, MONDAY, MARCH 1, 1948

TEN CENTS

END OF U.K. TAX IMPASSE NEARS

MPAA Opposes Increase in Mexican Import Duty

resents Three Minimum
Principles for Trade Pact
to State Department

Washington Bureau of THE FILM DAILY
Washington—Ted Smith, assistant
Gerald Mayer, MPAA foreign
manager, Friday told the State De-
partment's Committee on Recipro-
city Information that MPAA is un-
derably opposed to any increase in
duties on films going into Mexico.
He urged that in forthcoming nego-
tiations on the Mexican trade agree-
ment the Dept. regard as minimum
these three principles:

Exclusion of any ad valorem
(Continued on Page 3)

New Ideas Salvation of Indie—Kramer

So long as there is no monopoly on
ideas, an independent producer can
still make pictures despite such hell
as hesitant financing and such high
water as the British 75 per cent tax.
United States Film, head of the
most-one-year-old Screen Plays,
Inc., at a press conference held last
Friday in the board room of United
Artists.

Citing a case in point, Kramer told
(Continued on Page 3)

'Miracle' Pic Stunt Biggest Newspaper Promotion

Leading daily newspapers across
the country, suddenly conscious of
the potentialities of the teen age
group from both a circulation and
advertising viewpoint, are climbing
board a "modern miracle" promo-
(Continued on Page 3)

JAR--U-I EXECS IN FULL ACCORD

Observers See No Insistence
That U-I Send Over Films

London (By Cable) — Conclusion
of the series of conferences organized
by J. Arthur Rank and his organ-
izational heads and top executives of Uni-
versal, with agreement reached on
every point on the agenda, was an-
nounced here Friday by Joseph H.
Seidelman, president of Universal
International Films.

American toppers here for the con-
ferences include J. Cheever Cowdin, Nate
J. Blumberg and Charles Trutzman.
Trade observers interpreted the
"agreement on every point" state-
ment as meaning that there will be
no British insistence that Universal
send over new films, as its distribu-
(Continued on Page 7)

Britain Not Planning To Nationalize Films

London (By Cable) — The Labor
Government has no intention of na-
tionalizing the British film industry,
a move favored in some Labor Party
and industry circles, according to
President Harold Wilson of the
Board of Trade.

Wilson made the Government's po-
sition plain in his address at last
week's testimonial dinner to Sir
Michael Balcon.

(The new Joint Production Coun-
(Continued on Page 6)

Sorrell Will Deny Red Charge Set To Show Browne-Bioff Tactics

State Dept. Film Program
Halved by Lack of Men

Washington Bureau of THE FILM DAILY
Washington — Overseas audiences
for American documentaries and other
16 mm. reels handled by the
State Department's information ser-
vice have been cut to about half be-
cause of the shortage of personnel,
(Continued on Page 3)

Solution Possible in a Matter of Days With Duty
Believed on Way Out to be Replaced by Substitute
Meeting Demands of Britain's Dollars Situation

By CHESTER B. BAHN Editor, THE FILM DAILY

In New York, in Washington and in London at the week-
end, virtually all signs pointed to an early ending—possibly in
a matter of days—of the Anglo-American film impasse.

Johnston to Europe "On Many Problems"

Denying that his trip abroad was
based on any probable resolving of
the British tax impasse, Eric A.
Johnston, MPAA-MPEA president,
declared prior to his departure Fri-
day that his journey was motivated
by "many other problems" that faced
the industry throughout Europe.

Expressing frank pessimism at the
possibility of a meeting of minds on
the Anglo-American film situation at
this time, Johnston said that he
would look into the state of industry
publicity and story properties in
Great Britain, the problem of the
American film quota in France, and
(Continued on Page 6)

Hold Film's Value Should Be Protected by Clearance

Chicago — Under cross-examina-
tion by attorney Alfred Teton, rep-
resenting Barney and John Balaban,
Edward Johnston, Paramount and B
& K attorney, brought out in Fri-
day's Jackson Park contempt pro-
ceedings that the value of a film was
determined by its boxoffice success
(Continued on Page 6)

The instrument, it was indi-
cated, would prove to be a formu-
la providing for the abolition of
the present British 75 per cent
confiscatory duty and some sub-
stitute which would meet the de-
mands of the present British dol-
lars situation, a situation recog-
(Continued on Page 7)

FCC Sets Para. Video Hearings for May 10

Washington Bureau of THE FILM DAILY
Washington — FCC hearings on
Paramount Pictures' multiple tele-
vision interests is set for May 10, it
was announced here Friday. Ori-
ginally scheduled to start today the
hearings will be preceded by field
hearings in Detroit March 15-17,
Cleveland March 18-24, San Fran-
cisco April 5-9, Dallas April 13-16
and in Boston April 26-May 7.

USIS Budget Cut to \$28 Million: 1/3 for Pix

Washington Bureau of THE FILM DAILY
Washington — A budget of \$28,000,-
000 was recommended for the United
States Information Service for fiscal
year 1949 by the House Appropria-
(Continued on Page 6)

Brief Foreign Heads On Export Licenses

Foreign department chiefs were
briefed on the new export licensing
procedure, which became effective
this morning, at a meeting of the
MPAA here Friday. Licenses are now
necessary for exports to specified re-
stricted countries. Briefing was done
by Nathan Golden, Commerce Dept.
film consultant, who came on from
Washington.

Rank Consolidating Manufacturing Cos.

London (By Cable) — J. Arthur
Rank is organizing British Optical
and Precision Engineers, Ltd., as a
public company to consolidate his
interests in the manufacturing field.
New corporation will be capitalized
at £1,500,000, and will control firms
which produce cameras, lenses, pro-
jectors, sound equipment, etc.



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FINANCIAL

(Feb. 27)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17	17	17	+ 1/8
Columbia Pict. vtc.	10	10	10	- 1/8
East. Kodak	39	38 3/4	39	+ 1/8
Gcn. Prec. Eq.	143	141 1/4	141 1/4	- 1/8
Loew's, Inc.	16 1/4	15 3/4	16 1/4	- 1/8
Paramount	18 1/2	18 1/2	18 1/2	- 1/8
RKO	7 1/4	7 1/4	7 1/4	- 1/8
Republic Pict.	3 3/4	3 3/4	3 3/4	- 1/8
20th Century-Fox	19 1/8	19	19 1/8	+ 1/8
Universal Pict.	12	11	11	- 1/4
Warner Bros.	11 1/4	10 3/4	11	- 1/8

NEW YORK CURRENCY

	27 1/2	27 1/2	27 1/2
Monogram Pict.	27 1/2	27 1/2	27 1/2
RKO	1 1/2	1 1/2	1 1/2
Sonotone Corp.	3 1/2	3 1/2	3 1/2
Technicolor	12	12	12

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5 1/8
Pathé	3 1/2	

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Los Angeles 1574 W. Washington St.

COMING AND GOING

OSCAR A. DOOB, Loew's general theater executive, will return to his desk today after a Havana vacation.

NORMAN KORFIST, of attorney Thomas McCann's staff, has left Chicago for Dallas for the McLennan anti-trust cases, which opens today before Judge Atwell.

COMPTON BENNETT, British writer, is due on the Queen Mary March 3 and will leave the following day for the Coast to report at the M-G-M studios for an assignment.

WILLIAM GLEICHER of M-G-M's sales department returned over the week-end from the Coast.

JOHN MURPHY of Loew's returned from a tour of Loew's Southern theaters on Friday. DAN TERRELL of Loew's advertising department, who accompanied Murphy, returns today.

EMILE LUSTIG, vice-president of Westport International, is en route back to the U. S. aboard the Queen Mary, after a two-month European buying trip.

EDMUND L. DORFMAN, United World vee-pee, left New York for the West Coast last Saturday on a month's visit.

MAX WEINBERG, M-G-M's Eastern shorts representative, arrives in Chicago today on a studio assignment.

Distribs. Must Specify Pix Claimed Underreported

N. Y. Supreme Court Justice Ferdinand Pecora in his ruling on motions by Paramount, 20th-Fox and Warners, ordered the plaintiffs in the fraudulent underreporting actions filed against Jesse L. Stern, Abram H. Levy and their corporations, to specify in particular which pictures were alleged to be involved in the suits, it is learned.

Decision by Judge Pecora is seen as establishing a precedent, according to attorneys for Stern and Levy, who claimed they could find no other ruling in which plaintiffs in a fraud claim were instructed to indicate in advance which pictures were alleged to have been underreported.

Prepare For Six-State "Scudda Hoo" Openings

Rodney Bush, 20th-Fox exploitation manager, left at the week-end for Kansas City for confabs with Elmer Rhoden, Fox Midwest headman, to prepare the six-state regional premiere of the company's "Scudda Hoo Scudda Hay!" Initial opening of the Technicolor pic will be in Sedalia, Mo., March 10. Lon McCallister, who stars in the picture, will attend with Colleen Townsend.

Over 600 theaters in the Kansas, Missouri, Illinois, Iowa, Nebraska and Kentucky territory will show the picture following the Sedalia teoff. Sedalia has proclaimed a "Scudda Hay Day." Fox and Liberty theaters will give two reserved seat performances opening night. Also scheduled are parades, a mule show and regional radio promotion.

Dudelson Named UA's Cleveland Branch Head

Harris Dudelson has been appointed Cleveland branch manager, it was announced this week by J. J. Unger, general sales manager. Dudelson rejoins UA after a short absence. He previously held posts as manager in the St. Louis and Cincinnati branches.

FILM SALESMAN WANTED

FOR SMALL COMPANY HANDLING SPECIALTY PICTURES TO SELL DIRECTLY TO THEATRES THROUGHOUT COUNTRY. MUST BE WILLING TO TRAVEL. MUST BE TOP NOTCH MAN.

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Rodgers to Open Metro Coast Meets Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood — With the arrival today of 13 home office executives, field sales managers and their territorial assistants, William F. Rodgers, vice-president and general sales manager, will begin the first of a five-day conference tomorrow at the M-G-M studios at Culver City. Screenings will be held on six new films to be released during the next six months. Discussions also will be held on sales policies.

The men are slated to leave for their home territories March 5. However, Rodgers will remain here for several weeks. Edwin W. Aaron, assistant general sales manager, is expected to stay on for two more weeks for talks with FWC execs.

Appoint Craddock E-L Indianapolis Manager

Gordon C. Craddock has been named Eagle Lion branch manager in Indianapolis, William J. Heineman, vice-president and distribution chief, announced at the week-end. Craddock comes to E-L from Universal.

Alexander Film Elects Directors

Colorado Springs — Directors for 1948 were elected at the annual stockholders meeting of Alexander Film Co. Board includes J. Don Alexander, president; Don M. Alexander, vice-president; Don Alexander, Jr., vice-president; Vernon A. Cheever and Thomas M. Burgess. M. J. McInaney is vice-president in charge of sales, while E. B. Foster is secretary-treasurer.

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"A DOUBLE LIFF"
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A Universal-International Release
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
CARY LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR B'way at 45th St.

RKO PALACE B'WAY AND 47 ST.
EDDIE CANTOR • JOAN DAVIS
"If You knew Susie"
with ALLYN JOSELYN
CHARLES DINGLE • BOBBY DRISCOLL

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
"ROAD TO RIO"
THE ANDREWS SISTERS
PARAMOUNT TIMES SQUARE NIGHTLY

COLUMBIA PICTURES presents
"TO THE ENDS OF THE EARTH"
Now... RIVOLI
Popular Prices 8 WYAT 21 42nd St.

WALT DISNEY'S
BAMBI
COLOR BY TECHNICOLOR
BRANDT'S REPUBLIC B'way & 51st St.

LILLI PALMER IN PERSON
WANAMAKER VAUGHN MONROE
"My Girl Tisa" AND HIS ORCHESTRA
WARNER BROS. STRAND
OPENS 9:15 A.M. LATE FILM AT MIDNIGHT
LATE STAGE SHOW 10:30 P.M. B'WAY AT 47th

MPAA Opposes Hike in Mex. Import Duty

(Continued from Page 1)

feature from established duties on either films or advertising accessories; unrestricted importation of these items, and "no increase in existing specific duties on these items."

Smith said that Mexican films earned about \$2,000,000 in this country per year while U. S. films earned \$10,000,000 in Mexico.

However, when all taxes, etc., are deducted, average gross per American feature is about \$15,000 while average gross per Mexican feature in U. S. is about \$25,000.

He also said that the U. S. market produces 35 per cent of the production costs of Mexican films.

Kansas Allied Names Committee to Probe Shipping Costs

Kansas City — W. B. Adams, Bill Blair and Louis Sosna were named by directors of Allied Independent Theater Owners of Kansas and Missouri, to conduct an investigation of film delivery costs, and to look into the possibility of setting up a cooperative delivery service.

Action follows a similar step taken last week by Kansas-Missouri Theaters Association, which voted to study the feasibility of establishing shipping point near Central Kansas to reduce shipping time and costs.

CC Asks Johnston Bar from Political Pix

West Coast Bureau of THE FILM DAILY
Los Angeles — PCCITO board of trustees have instructed executive secretary Robert H. Poole to ask PAA prexy Eric Johnston to obtain operation of screen stars in remaining from appearing in political propaganda pictures or newsreels dealing with national political conditions.

'Miracle' Decision Withheld

Boston—Federal Judge Charles E. Yzanski, Jr. has taken under advisement the infringement action filed against 20th-Fox by Ralph J. Jans, who claimed "Miracle on 34th" was copied largely from his book, "An Angel on Horseback." Jans seeks an accounting and sharing of profits.

"Cinema Cavalcade" in Reade's Lobbies

As part of its six-week celebration of its 40th Anniversary Jubilee, the Walter Reade Circuit is currently showing a display of 40 old time cinema stills culled from the film collection of the Museum of Modern Art.

Rauland Withholding Large Screen Television System Pending Building of Special Theaters

Chicago—Rauland Corp. is holding back its large screen television system until there are suitable buildings to present television programs. E. N. Rauland revealed. Rauland, whose company holds the Baird patent rights in the U. S., believes television requires a new type of theater for best results. He favors a newsreel type of house.

Rauland said that J. Arthur Rank plans television theaters in England as soon as Government approval has been obtained. However, Rank, who owns the Baird rights, recently announced that a half dozen of his London area film theaters this year would experiment with large screen television using programs telecast by BBC and Rank's own video subsidiary.

'Miracle' Pic Stunt Biggest Newspaper Promotion

(Continued from Page 1)

tional bandwagon, conceived by Lynn Farnol, ad-publicity head for Samuel Goldwyn, to plug "The Bishop's Wife."

With such papers as the Chicago Daily News, Baltimore News Post, Washington Daily News, Cincinnati Post, Tulsa World, San Antonio Light, St. Louis Globe Democrat, Des Moines Daily Register and the Charlotte News already using the Farnol brainchild, it bids fair to register as the newspaper promotion stunt of the year.

Stunt, aimed strictly at the teenagers, poses the question, "If you could have a miracle, what would you choose?" Chicago Daily News, which teed off, with 20 prizes offered for winning letters, garnered 18,000 replies, a really sensational response, in the period the contest ran. News interest was so great that the series of stories by a staff writer was kept on the first page of the second section.

Variation of the promotion is being used in high school publications as well as on the radio in Minneapolis, New Orleans, Buffalo, Cleveland and Milwaukee, Farnol said yesterday.

The alacrity with which newspapers are utilizing the promotion is especially noteworthy in view of the fact that a tight news print situation still persists in many sections, and film publicity stories as a result are closely scanned. In the instance of the "modern miracle" stunt, newspaper editors and publishers frankly say they're cashing in at least to the extent of the picture.

CBS to Hold Television Network Clinic March 31

Key executives of the 165 stations comprising the CBS net will assemble in New York on March 31 for the first television network clinic on a national basis, it was announced over the week-end by President Frank Stanton of CBS.

Clinic is being held at the suggestion of the Columbia Affiliates Advisory Board and is designed to brief station toppers, many at present not in tele's orbit, on video, and is in line with CBS's expanding tele plans. Lawrence Lowman, CBS vice prexy in charge of tele, will preside. Stanton will make the opening address.

New Ideas Salvation Of Indie—Kramer

(Continued from Page 1)

the trade scribes how one of the writers working on "So This Is New York," Henry Morgan starter, came up with an idea that saved the company about \$30,000 for a minute and a half sequence. Besides, Kramer pointed out, the idea was fresh, original and sprightly.

With a deferred payment plan, Kramer and his associates—among whom are three writers, two directors and ad-exploitation veepee George Glass—are able to turn out pictures at a greatly reduced cost. If the film makes money, they get paid off. If not—

Banking interests, impressed by film makers who are willing to risk their time and talents on an eventual payoff, are more inclined to finance such productions, said Kramer.

"The Wide House," a Taylor Caldwell story will probably be Screen Plays' next production though Kramer intimated there's a possibility that "Champion," a Ring Lardner story might be next. It was also possible, Kramer added, that his outfit would make "Ada Mencken," by Carl Foreman.

Reels Seek Clarification Of Rank Olympics Rights

With no reply to the first cable sent a month ago, the five U. S. newsreels dispatched another cable Friday to the British Olympic Committee asking for a "yes" or "no" reply to the query whether J. Arthur Rank has exclusive film rights to the Summer Olympic Games.

Though newsreel editors here are certain that JAR does have exclusive rights, they are not in a logical position to protest, since there has been no official notification of Rank's exclusive rights. Spokesman for the newsreel group said he was confident that the BOC would reply this time.

Lardner to Address PCA

PCA Film Division tonight will hear John Lardner, newspaper and magazine writer, at a meeting in Holland House.

State Dept. Film Program Halved by Lack of Men

(Continued from Page 1)

Director William T. Stone of the service told members of the House Appropriations Committee. In hearings released Friday, Stone said that it was estimated 100 million people saw these pix in 1947, the current showings reach an estimated annual rate of only 30 to 40 million.

Present plans call for assignment of six officers to France, Italy, Australia, Great Britain, Scandinavia, Greece, Turkey, Iran and India, Cairo and Shanghai.

A total of 68 mobile units are asked for — 37 to go to Europe, 14 to the near East, 13 to the Far East and four to the American Republics.

Hyman and Fellerman To Rochester, Cincinnati

Edward L. Hyman, Paramount Theaters Service Corp. president, and Max Fellerman, leave here tomorrow to attend ceremonies in conjunction with the change in name of the Century Theater in up-state Rochester, to the Paramount Theater.

Following festivities, duo will proceed to Cincinnati for consultations with Jack Keegan, head of Paramount's affiliate theaters in the North Ohio area.

Columbia's Italian Film In Golden Bow Mar. 29

Columbia's Italian pic, "The Lost One" (La Traviata) will have its world premiere at the Golden Theater March 29.

NEW SCREENING DATE!

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWING

of

"I REMEMBER MAMA"

will be held at the

NORMANDIE THEATER

51 East 53rd St., at Park Ave., New York, N. Y.

MONDAY, MAR. 8, at 10:30 A. M.

—and not on Wednesday, Mar. 3, as previously advertised.

CELEBRATING 1ST

OF LONDON

Samuel Goldwyn's

The Best Years

ANNIVERSARY

FIRST RUN!



Opened March 5, 1947, at the Odeon, moved to Marble Arch on July 10, 1947 — where it is doing even ***bigger business today than when it opened!***

of Our Lives

RELEASED BY RKO RADIO PICTURES, INC.

Britain Not Planning To Nationalize Films

(Continued from Page 1)

cil, created by the BOT, is scheduled to receive a demand for production nationalization from the British Film Industry Employees Council.)

However, Wilson revealed that the Government is looking into the possibility of one or more State studios open to indie producers, and is also considering, in conjunction with Sir Stafford Cripps, Chancellor of the Exchequer, the question of strengthening arrangements for finding film finance as one of great and immediate urgency.

Century Will Sponsor Women's Club Matinees

In another move described as recognizing the responsibility of the motion picture theaters as an integral part of community life, Century Theaters this week inaugurates a series of Women's Club Matinees at its Marine Theater, Brooklyn, and the Fantasy in Rockville Center.

Both series open tomorrow, and will be continued for subsequent Wednesdays. Initial program at the Marine includes an address by Dr. Janet Nelson, author of "Marriages Are Not Made in Heaven," and a screening of March of Time's "Marriage and Divorce." Adelaide Hawley, newsreel, television and fashion commentator, will introduce Doctor Nelson and explain the aims and purposes of the Matinees.

At the Fantasy, initial program will be a Spring fashion show, sponsored by the local Chamber of Commerce and leading ready-to-wear merchants. Subsequent meetings at both theaters will hear discussions of such topics as How to Buy More for Your Money, New Trends in Decorating, Sew and Save, Your Youngster and You, and others.

Child Performance Rules Set by Board of Regents

Albany — State Board of Regents has set up regulations for the control of grants of permission for children under 16 to appear in theatrical performances, acting under permissive legislation approved at the last legislative session.

Under the Regents regulations, local school authorities are authorized to designate the superintendent of schools to act on applications for six months permits.

Send Birthday Greetings To—

March 1
Wells Root Lois Moran
Michele Morgan

Along the RIALTO

with PHIL M. DALY

Sitting Pretty, Indeed

● ● ● THE BOYS IN CHARLEY SCHLAIFER's department over at 20th are "Sitting Pretty" with one of the smartest preview gags we've heard about in a long time. It all happened the other night at the Roxy when they sneaked "Sitting Pretty" and then took an audience poll with preview cards. Only this time it was different. The card asked "What's the funniest picture you ever saw?" Without being prompted as to whether the comedy they had just seen was the funniest, the Roxy audience backed up the 20th organization's faith in the comedy by voting overwhelmingly for the Robert Young-Maureen O'Hara-Clifton Webb starrer. And that's no kidding. We've seen the cards. Second place went to a film snagging 16 votes. And so on down the line. "Sitting Pretty" came up with hundreds. and that's some reaction to a picture!

● ● ● NATCH, YOU CAN EXPECT 20TH-FOX to latch on to this for trade advertising purposes shortly. If there's a company today that knows the value of trade advertising, to be sure, it's 20th-Fox. The trade campaigns on all Fox pix rate high. Incidentally, the preview idea goes into the boxoffice, too, for a big build up. And Prexy Spyros Skouras is sending a personal letter of thanks to the previewers who voted. That's good public relations. And smart, when you consider what this means for word-of-mouth on "Sitting Pretty." Roxy-bound next month.

● ● ● SMART THINKING AND ACTION have always demonstrated themselves when the boxoffice receipts are in. The 20th staffers have been on the ball with "Gentleman's Agreement," "Call Northside 777" and others that have proved themselves to exhibitors over the country. Next week sees the gala premiere of "Scudda Hoo! Scudda Hay!" out in Midwest. Schlaifer and his staff are putting a big campaign in back of that one, too. Smart thinking. trained on the boxoffice is what this business needs these days. 20th certainly has shown that it's in there pitching all the way.

● ● ● MEBBE YOUR FRIDAY COPY OF FD was one of those which had the cut lines twisted under the side-by-side photos of Johnny O'Connor and Bert Sanford. There's just this consolation: It couldn't have happened to two better looking and nicer guys.

Court Denies Mooney Request for Injunction

Chicago — Judge Leonard Reid indicated in Circuit Court Friday that he would not hear the motion of John D. Mooney for a preliminary injunction in the \$750,000 libel suit filed by Mooney involving "Black Gold" until Seymour Simon, counsel for Monogram and Monroe, Olympic and Tiffin theaters, had been given the opportunity of taking Mooney's deposition.

Simon stated to the Court he had no desire to delay the plaintiff and therefore suggested that the Court order the taking of the deposition prior to March 15, the date set for the hearing. When Arthur Rosenblum, counsel for Mooney refused to agree to this Judge Reid suggested that defendants serve notice of the deposition in the customary manner.

Hold Film's Value Should Be Protected by Clearance

(Continued from Page 1)
and this should be protected by adequate clearance.

Johnston also stated that he advised his clients that reasonable clearance on each film was permissible.

Attorney Thomas McConnell for Jackson Park Theater, indicated he had completed his case, as he had loop film contracts made since the decree, entered in court records and said he would have final film contracts and booking sheets of other theaters involved brought in today for the court records. Court adjourned until today. Defense attorneys will begin introducing their testimony and witnesses when court convenes.

Johnston to Europe "On Many Problems"

(Continued from Page 1)

that he might also visit Italy & Belgium.

He termed reports from London that his trip was for the purpose of high level talks that would lead to an end of the impasse as "exaggerated."

"Of course, I will be glad to let them get off dead center, if I can," Johnston said. "But I am taking this trip solely on my own volition. It was not invited, I have no appointments to meet with anyone, I have no proposals ready, and I have authority to accept any compromise."

Johnston also expressed doubt that films would be included in the European Recovery Program now under consideration by Congress.

"Perhaps we're all thinking much about material things when the problem of world security is so important," he concluded.

USIS Budget Cut to \$28 Million; 1/3 for Pix

(Continued from Page 1)

tions Committee on Friday. Original USIS budget submitted to the Committee was \$34,378,000.

Nearly one-third of the appropriation is ticketed for "contracts with various private industry groups," was learned Friday.

"Impact of the commercial films doubtless much greater than that of the documentary," Director William T. Stone of the Office of Information and Educational Exchanges said. I statement was in response to a question regarding the impact of the Hollywood product in France.

Stone made it plain, that the Department plans to contract for production only of films which private industry is not turning out.

A total of \$2,621,000 has been asked for USIS pix work, as revealed last month by THE FILM DAILY.

Plans for fiscal 1949 call for production of 50 reels on contract, Stone said, at an average cost of \$140 per reel.

Committee was told that cost comparable pix made for private commercial clients run as high as \$20,000 to \$25,000 per reel.

Popcorn Sales Drive Is Set by Tri States

Des Moines—And now its sales drives for popcorn, no less. Marie Frye, manager of concessions and consumer sales for Tri States Theaters, reports that the circuit in March will start a campaign to sell its packaged Kernel Treat in the group's 52 theaters. Prizes will be awarded for the largest sales by theaters, and to patrons for the best jingles to be used in merchandising the popcorn.

Sorrell Will Deny Red Affiliation Today

(Continued from Page 1)

support for and influence within striking unions in Hollywood. George Mulvey of the IBEW was arrested last Friday. Charging red within the strike leadership, Mulvey was set back on his heels on Committee counsel Irving McAn asked if Mulvey had not himself been a Communist. He had, he admitted, from 1923 to 1930, but quit because he found the Party to be reactionary. He was questioned at length about his affiliation, with the Committee sympathetically listening to his recantation.

ATSE President Richard Walsh sharply complained about McCann, he said was "uncanny at confusions." Walsh, who had to leave an IA board meeting in Pittsburgh today, said he had found Communist support for the strike in Mexico City and London. He asked if Sorrell was a Communist, Walsh said, "if he is not a Communist he'll do till one comes along." Paul Hinst, 20 years a carpenter at M-G-M, took the stand to relate that he had been asked to leave his job in December 23, 1946, without ever being asked to work on a hot

Hinst, who drove to Washington in his own expense, said he was told M-G-M personnel official William Hinst that he was not being discharged because a flat discharge would have entitled him to draw unemployment compensation.

He said he was told by the union authorities that M-G-M said he was out of work because of a trade dispute and not eligible to receive compensation. He has appealed the ruling.

Aurice Benjamin, attorney for theducers, then took the stand but he "can't assume the truth of the last witness' statement," when asked about Hinst's story. He said it would have been free to apply work, and that for many months writers and other workers have been accepted on a completely non-discriminatory basis.

That production is today "at a low ebb," he said, is not the result of the strike, but of the "general economic situation in the industry."

Paul Everton Dead

West Coast Bureau of THE FILM DAILY Hollywood—Paul Everton, 79, veteran screen and stage player, died at Motion Picture Country House. He is survived by his wife and daughter.

WEDDING BELLS

Bienstock-Seligman

Mr. and Mrs. Nathan S. Bienstock announced the engagement of their daughter, Miriam, to Selig J. Seligman of Paramount. Couple plans to be married early next month.

End of U.K. Pic Impasse Near Expect Solution Tieup With ERP

(Continued from Page 1)

nized as critical here as well as in the United Kingdom.

The settlement formula, as was forecast by THE FILM DAILY Jan. 16, was expected to be tied in to the Marshall Plan. Giving support to this belief were conferences held in London late last week between Lewis O. Douglas, U. S. ambassador to Britain; Ernest Bevin, British Foreign Secretary, and Sir Stafford Cripps, Chancellor of the Exchequer in Prime Minister Clement Attlee's Labor Government. The meetings served to underscore the fact that settlement of the impasse by compromise had moved, as was inevitable, to top Government levels. On Aug. 18 last, THE FILM DAILY's lead story for the day carried the headline, "U. K. Film Solution Held on Gov't Level."

With James A. Mulvey, president of Samuel Goldwyn Prods., delegated to represent the SIMPP in the London moves and, as such, an eleventh hour addition to the American party emanating for Britain Friday afternoon, it was apparent that settlement overtures were nearing the crucial stage. In some quarters, belief was expressed that Johnston and Mulvey might be armed with authority to give an all-industry okay.

As Eric A. Johnston, MPEA-MPPA president; Joyce O'Hara, his executive aide, and Allen Dulles, MPPA foreign affairs adviser, departed with Mulvey, THE FILM DAILY in an exclusive London cable Friday disclosed that the British Government was no longer adamant on the 75 per cent ad valorem impost.

The change of front by the Labor Government, deemed of the highest significance here, was stated by Harold Wilson, president of the Board of Trade, at a London testimonial dinner to Sir Michael Balcon, British producer.

Addressing a distinguished British industry audience, Wilson said that there is no insistence on the principle of duty as a duty because the Labor Government is not committed to the duty as a fiscal part of the British integral taxation system.

"We are prepared," continued the BOT president, "to consider any reasonable suggestion to assist the flow of films into this country and out of it, but there must be an arrangement based on recognition of our dollar position, and upon realization that that position is now worse than last August." (The duty was imposed on Aug. 7, and on Aug. 8 the MPEA acted to end shipments of new films to Britain.)

Wilson, London dispatches to THE FILM DAILY at the weekend noted, was not content to let the occasion pass without some acid comments on American pictures. He made unflattering references to Hollywood product, referring to "stale plots" and "wearisome repetition."

More, he gratuitously sneered at Johnston's visit, the cables revealed, stating that

Tuttle Stories to Sherman

West Coast Bureau of THE FILM DAILY

Los Angeles — Harry Sherman has purchased screen rights to William C. Tuttle's "Hash Knife" series of stories for \$100,000. Stories feature "Hash Knife" and "Sleepy." Sherman is talking to Joel McCrea about starring.

he understood that the MPEA-MPEA president was coming to Britain to discuss technical problems. British producers, remarked Wilson, would be happy to throw the studios open to him and show how films are made in Britain.

The London dispatches reported that this part of the Wilson speech was "coldly received" and created a "bad atmosphere" for the talks, although it was insisted that it would not influence them.

In New York, meanwhile, there was a disposition to dismiss the Wilson remarks as a bit of "window dressing" for home consumption, particularly on the part of that segment of the British press and public which has been notoriously anti-Hollywood for some time.

Wilson, continuing on the subject of American pictures, declared that there would always be a welcome for the best Hollywood product, adding that when free competition is established American producers would have to raise their standards to compete with British films.

Meanwhile, in the wake of Johnston's departure Friday for London, with his role still described as that of an observer on an exploratory mission, there was every reason to believe that Britain and the U. S. were fast getting down to cases as regards a solution of the impasse, with a compromise certain to reward the Douglas-Bevin-Cripps conversations. It seemed obvious that Johnston's trip over, suddenly announced, was undertaken on advice of the ambassador.

(Writing in the Daily Film Renter, London, today, Ernest W. Fredman in his Tatler column will say that a solution of the tax impasse is only a matter of days.)

In New York, the sudden decision to send Dulles with Johnston and O'Hara was regarded as significant. It was accepted as underscoring the fact that certain legal hurdles would have to be overcome in the framing of the alternative.

Rank-U-I Execs. in Complete Agreement

(Continued from Page 1)

tion deal with Rank provides, in the face of the MPEA ban on American film shipments.

Observers accepted this, in turn, as meaning that a quick settlement of the Anglo-American tangle was in sight. With dollars certain to be the settlement key and the UK looking to the US for more film coin it was expected that Universal would be called upon to redouble its efforts to sell Rank product in the U. S.

It was emphasized that a wider market for all British pix in the U. S. would be vital to any settlement from the UK viewpoint.

Six Pix Get '47 Brussels Award

Brussels — Presentation of the Brussels 1947 World Film Festival awards were made to the following pictures: "Silence is Golden" (Fr.); "Odd Man Out" (U. K.); "The Best Years of Our Lives" (U. S.), "Paisa" (Italian), "Le Diable au Corps" (Fr.) and "Enamorada" (Mexican).

Palmer, WB Auditor, Dies

Ray Palmer, traveling auditor for Warners since 1931, died Thursday night in Atlanta. Funeral services were held Saturday in Washington, where he lived.

He leaves a wife, daughter and son.

M·G·M TRADE SHOW

NEW YORK - NEW JERSEY TERRITORIES ONLY

"SUMMER HOLIDAY"

WED., MARCH 3rd
1:30 P.M.

M-G-M SCREEN ROOM

630 Ninth Avenue, New York City

MORE GOOD NEWS ABOUT "A DOUBLE LIFE"

SENSATIONAL BUSINESS AT RADIO CITY MUSIC HALL!

*and more praise
from the critics...*

"Rich and exciting... Colman has the most spectacular role of his career." —N. Y. TIMES

"A milestone in movie entertainment."
—N. Y. WORLD-TELEGRAM

"Places Colman among the immortals of the screen."
—N. Y. DAILY NEWS

"Tops is the word for 'A Double Life'... it's upper bracket in every department."
—N. Y. DAILY MIRROR

"Excellent... everyone and everything is top-flight... Colman is magnificent."
—N. Y. JOURNAL-AMERICAN

"Splendid... enough to fill a dozen Broadway theatres and give each one a hit." —PM

"A real delight."
—TIME MAGAZINE



*Truly justifying
Ronald Colman's
Academy
nomination!*

KANIN PRODUCTIONS Presents
Ronald Colman
giving NEW greatness to the Screen in
"A DOUBLE LIFE"
with
SIGNE HASSO • EDMOND O'BRIEN
SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB
Written by RUTH GORDON and GARSON KANIN
Directed by GEORGE CUKOR • Produced by MICHAEL KANIN
A Universal-International Release



Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OL. 93, NO. 41

NEW YORK, TUESDAY, MARCH 2, 1948

TEN CENTS

GOVERNMENT-INDUSTRY DUTY TALKS OPENED

House Com. Hears CSU Leaders Are Red Inspired

Counsel Says CSU-
Carpenter Union Tie is
Marriage of Convenience

Washington Bureau of THE FILM DAILY
Washington—A House labor sub-
committee was asked yesterday to
look up an alleged "marriage of
convenience" between the CSU and
the Brotherhood of Carpenters and
Joiners. IATSE counsel Matthew
Wy, before the group most of yes-
terday supplementing his voluminous
timony regarding alleged Commu-
nist inspiration in the CSU lead-
ship, tried, not for the first time in
(Continued on Page 8)

Impressive Turnout for TOA Board Meet

An impressive turnout of TOA of-
ficers and directors is expected at
the second meeting of the board
opening a week from today in Los
Angeles.
Significant exhibitor problems
have been placed on the agenda
along them television, 16 mm.,
ASCAP, the Lewis bill, and
industry forum and a nationwide
advisory council.
Among those already registered
(Continued on Page 6)

CLU May Join Contempt Cases On Hi Court Appeal

American Civil Liberties Union
will enter the cases of the 10 screen
writers and directors cited for con-
tempt of Congress, in the event the
matter reaches the Supreme Court
(Continued on Page 7)

Rentals, B. O. Scales Escape U. K. Control

London (By Cable) — British film
rentals and box office scales are
not affected by the newly imposed
Labor Government's price "freezing"
regulations. Trade aspect of con-
trols is restricted to projectors for
other than 35 mm. films, and for
slides, component parts and acces-
sories, and unexposed sensitized
photographic paper, cloth, plates and
film.

33 1/3% Ceiling on American Film Rentals Urged in Britain After Duty Impasse Ends

London (By Cable)—The General Purpose Committee of the CEA will be
asked by the Portsmouth and Isle of Wight branch to consider the desirability
of pressing the Labor Government for a ceiling of 33-1/3 per cent on rentals
of American films when import is resumed.

Proposal originated with F. B. Blake of the branch who expressed fears that
rentals will be automatically increased when new Hollywood pix come in again.
Not only would exhibs. benefit, according to Blake, but the Government would
automatically get 8-1/3 per cent by way of income tax.

NATKE Seeks Quick Gov't Financial Aid

London (By Cable) — Immediate
Government financial assistance to
the British film industry will be
sought by the NATKE as a result of
Sunday's closed meeting of its Film
Studios General Council to chart the
association's course in the coming
meetings of the National Joint Pro-
duction Council, established by the
Board of Trade, as well as those of
the industry's own Production Ad-
visory Council with the BPPA.

The NATKE will send a deputa-
(Continued on Page 7)

Loew's Prepping British Audiences on Pix to Come

London (By Cable)—Alert to the
potentialities when the duty impasse
ends via a compromise, expected to
crown negotiations now in progress
here, Metro is releasing first of a
series of trailers designed to bring
British audiences up to date on what
(Continued on Page 7)

N. J. ABC Frowning On Pix in Taverns

The New Jersey Alcoholic Beverage
Control Board "looks with dis-
favor" upon the exhibition of 16
mm. films in taverns, George Gold
reported to the Allied Theater Owners
of that state at a meeting here
yesterday.

Gold, who heads the organization's
16 mm. committee, was advised by a
spokesman from the board that it
will make this position known to tav-
ern owners.

Yesterday's meeting brought no an-
(Continued on Page 6)

Defendants Ask Dismissal Of Jackson Park Charge

Chicago—A motion for dismissal
of the contempt charge, filed by the
Jackson Park Theater against the
major distributors, and circuits, was
asked yesterday by Edward K. John-
ston, B&K and Paramount attorney.
Johnston claimed that Jackson Park
(Continued on Page 8)

Record U.S. 1947 Tax "Take" \$386,795,738 Is \$845,567 Above 1946

Gamble to Fight Eugene Ticket Tax in Courts

Eugene, Ore.—A three per cent
admissions tax passed by the City
Council will be fought in court by
Ted R. Gamble, Portland theater
owner and president of TOA. Gam-
ble will base his objection on the
ground that the measure discrimi-
nates against theaters and does not
apply to all other forms of business.

Washington Bureau of THE FILM DAILY
Washington—Even though collec-
tions on December, 1947, business
dropped below the corresponding fig-
ure for 1946, total Federal admissions
tax collections for last year were
higher than the 1946 take. With pix
estimated to account for 85 per cent
of the total admission collections,
\$386,795,738 in taxes was paid Uncle
Sam on the basis of 1947 business.
This became known today with an-
(Continued on Page 6)

Meeting at BOT Follows Preliminary Discussion At Luncheon Round Table

BULLETIN!
London (By Cable)—The trade was stirred
by reports, unconfirmed, last night that the
duty settlement terms would embrace a
formula providing for remittances of 50 per
cent, the other 50 per cent to remain in
Britain for production financing, etc., and
a guarantee of greater U. S. playing time
for British pix.

London (By Cable)—Negotia-
tions looking to a quick end-
(Continued on Page 8)

WB Investment in ABC Tops \$8,000,000

Washington Bureau of THE FILM DAILY
Washington—Investment of \$8-
165,000 in Associated British Pic-
tures Corp., Ltd., one of the three
largest British theater circuits, was
revealed by Warner Bros. at the
(Continued on Page 8)

"Sleep My Love" at 30% After Chi. Loop Date?

Chicago—UA exchange here is re-
portedly asking a \$1,750 guarantee
against 30 per cent of the gross for
the first week run, subsequent to
(Continued on Page 8)

Lawson Trial Again Put Off to April 12

Washington Bur., THE FILM DAILY
Washington—Pursuant to the re-
quest of both sides, the U. S. District
Attorney's office here revealed yes-
terday that the trial of John Howard
Lawson for contempt of Congress has
been advanced from next Monday to
April 12. This is the second postpone-
ment of the Lawson case.

This means that further hearings
by the Committee will also be de-
ferred, it was believed here. Illness
of Committee Chairman J. Parnell
Thomas of New Jersey was reported to
be the reason the delay was grant-
ed.



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DONALD M. MERSEAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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CHICAGO BUREAU

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FINANCIAL

(March 1)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17	17	17	—
Bell & Howell	18 3/4	18 1/4	18 3/4	+ 1/4
Columbia Pict. Vics.	10 1/4	10	10 1/4	+ 1/4
East. Kodak	39 3/4	39 3/4	39 3/4	+ 3/4
Gen. Elec. Eq.	14 1/4	14 1/4	14 1/4	—
Loew's, Inc.	16 1/2	16	16	—
Paramount	18 3/4	18 3/4	18 3/4	+ 1/8
RKO	7 3/4	7 1/4	7 3/4	+ 1/8
Republic Pict.	3 3/4	3 3/4	3 3/4	—
20th Century-Fox	19 1/2	19 1/2	19 1/2	+ 1/8
Universal Pict.	11 1/4	11 1/4	11 1/4	—
Warner Bros.	11 1/2	11	11 1/2	+ 1/8

NEW YORK CURB MARKET

Monogram Pict.	3	2 1/2	2 1/2
RKO	1 1/2	1 1/2	1 1/2
Sonotone Corp.	3 1/2	3 1/2	3 1/2
Technicolor	12 1/2	12	12
Trans-Lux	5 1/2	5 1/2	5 1/2

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	3 1/2	4

COMING AND GOING

JOHN J. JONES, president, Screen Guild Productions, arrives in Chicago today from the Coast.

ROBERT L. LIPPERT, Screen Guild vice-president in charge of distribution, returned to San Francisco from Hollywood over the week-end. STEVE BRODY, proxy of Allied Artists, left over the week-end for Amarillo, Texas, accompanied by the cast which recently completed "Panhandle."

AL ZIMBALIST, ad-publicity chief of Film Classics, returned last Sunday to the home office after a week's trip to the West Coast.

ROBERT S. TAPLINGER, vice-president in charge of advertising and publicity for Enterprise, has returned to New York from a brief vacation in Nassau, to confer with George J. Schaefer, Fred Polangin, United Artists and Donahue & Coe, on plans for the New York launching of "Arch Of Triumph."

S. J. A. MCCARTHY, U-I Canadian and Southern sales manager, will leave today for Charlotte. B. G. KRANZ, world-wide sales head of Film Classics, is still en route from L. A. to N. Y. with stop-over at Rio.

JOEL BEZALHER, M-G-M sales executive, returned over the week-end from Chicago. MORT SPRING, vice-president of Loew's Int'l., has returned from the Coast, where he had been vacationing.

HENRY L. NATHANSON, president of M-G-M Films of Canada, left the Coast yesterday for his Toronto headquarters. He had been vacationing with his wife in California.

Sir Philip Warter Will Be WB Luncheon Guest

Sir Philip A. Warter, chairman and director of Associated British Pictures, Ltd., an associate corporation of Warners, is being tendered a luncheon today in the Empire Suite of the Waldorf-Astoria at which he will formally meet the WB home office executives. Max Wilder, managing director of Warner Bros. Pictures, Ltd., and of Associated British Pictures, Ltd., will introduce Sir Philip.

Attending the luncheon will be Joseph Hummel, Samuel Schneider, Robert Perkins, Stanleigh P. Friedman, Harold Bareford, Ben Kalmenzon, Harry Kalmine, Mort Blumenstock, Samuel Carlisle, Herman Starr, W. S. McDonald, Jack L. Warner, Jr., Karl MacDonald, John J. Glynn, Norman Moray and G. R. Keyser.

Sir Philip and Lady Warter en-train for Los Angeles on Friday to meet Harry M. and Jack L. Warner.

Clearance is Eliminated In Cincinnati Decision

Cincinnati—Holding there is no substantial competition between the Vogue and Emery theaters, Arbitrator Anthony B. Dunlap ruled that neither house should have clearance over the other, and that the Vogue is entitled to the same 29-day availability as the Emery. Clearance dispute was fled by Herman Hunt and Maurice Chase, operators of the Vogue, against Loew's.

Tele Film Co-ordinating Com. to Report in April

Initial reports of the recently-named Television Film Coordinating Committee will be made at the Third National Television Institute and Industry Trade Show, to be held in the Hotel New Yorker, April 19-21. Irwin A. Shane, general chairman, announced yesterday.

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Gross Promoted to RKO's Studio Production Cabinet

West Coast Bureau of THE FILM DAILY

Hollywood—Elevation of Jack J. Gross to the RKO production cabinet as an assistant to Dore Scharf, production chief, in charge of pre-filing analysis of production costs, I. announced. Gross has been an executive producer at RKO for the past five years.

Gross' new department is part of the move to eliminate waste in production and to assure a proper valuation in budgets, with respect to box office potentialities. He joins J. J. Nolan, Edgar Peterson, William Fadiman and Leon Goldberg in the production cabinet.

UOPWA Would Renew Home Office Contracts

Film companies' home offices are six other big business groups were singled out by the UOPWA as "concentration points" for the entire union to start negotiating for contract renewals. This move was revealed yesterday in the Officers Report 600 delegates at the opening day Seventh Constitutional Convention of the United Office & Professional Workers of America, CIO, at the Hotel St. George in Brooklyn.

20th-Fox Sets Dividends For Quarter on 3 Issues

Twentieth-Fox's board of directors yesterday declared a quarterly cash dividend of 50 cents a share on outstanding common, of 37 1/2 cents of outstanding convertible preferred and of \$1.12 1/2 on outstanding preferred. First two are payable March 31 to holders of record of March 10. Later is payable March 15 to holders of record on March 10.

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81 U. S. Pix Permitted In Denmark in 10 Months

Copenhagen (By Air Mail)—U. S. distributors will be permitted to release 81 features in Denmark during the next 10 months, under the agreement with the Ministry of Trade which went into effect yesterday. Companies may remit 500,000 kroner (\$250,000) during the period, with the remainder of earnings to be used for purchases in this country. Earnings for the past several months have all been used by distributors to refurbish their local offices, under an agreement reached in January.

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for the Best Motion Picture of the Year:

J. Arthur Rank's **"GREAT EXPECTATIONS"**

•

for the Best Performance by an Actor:

RONALD COLMAN in **"A DOUBLE LIFE"** A Kanin Production

•

for the Best Performance by an Actress:

SUSAN HAYWARD in Walter Wanger's **"SMASH-UP"**

•

for the Best Performance by an Actor in a Supporting Role:

THOMAS GOMEZ in **"RIDE THE PINK HORSE"**

•

for the Best Performance by an Actress in a Supporting Role:

MARJORIE MAIN in **"THE EGG AND I"**

•

for the Best Achievement in Directing:

GEORGE CUKOR for **"A DOUBLE LIFE"**

DAVID LEAN for **"GREAT EXPECTATIONS"**

•

for the Best Original Screenplay:

RUTH GORDON and **GARSON KANIN**

for **"A DOUBLE LIFE"**

•

for the Best Original Motion Picture Story:

DOROTHY PARKER and **FRANK CAVETT** for **"SMASH-UP"**

INTERNATIONAL ACADEMY AWARD NOMINEES

Best Written Screenplay:

**DAVID LEAN, RONALD NEAME, and
ANTHONY HAVELOCK-ALLEN** for "GREAT EXPECTATIONS"

Best Scoring of a Dramatic or Comedy Picture:
DR. MIKLOS ROZSA for "A DOUBLE LIFE"

for Best Achievements in Film Editing:
FERGUS McDONNELL for J. Arthur Rank's "ODD MAN OUT"

for Best Achievements in Cinematography (Black-and-White films):
GUY GREEN for "GREAT EXPECTATIONS"

for Best Achievements in Cinematography (Color films):
JACK CARDIFF for J. Arthur Rank's "BLACK NARCISSUS"

Best Achievements in Art Direction (Black-and-White films):
JOHN BRYAN for "GREAT EXPECTATIONS"

Best Achievements in Art Direction (Color films):
ALFRED JUNGE for "BLACK NARCISSUS"

Best Achievements in Short Subjects (One-Reel):
Thomas Mead's "BROOKLYN, U.S.A."

Best Achievements in Short Subjects (Two-Reels):
Thomas Mead's "FIGHT OF THE WILD STALLIONS"



1947 B. O. Tax "Take" Higher Than 1946

(Continued from Page 1)

nouncement that the January box office tax; brought in \$28,688,455—the collection being on December business. This was more than three million dollars below the January, 1947, collection of \$31,766,202.

Full year collection for 1946 was \$385,950,171, \$845,567 below the 1947 total.

The January collection figure was more than nine million dollars below the \$37,685,638 which came in a month earlier.

Collection from the Third New York—Broadway—district was a healthy \$6,232,294. The first Illinois district accounted for general admissions taxed at \$2,048,381, with the Sixth California registering \$1,761,425, Massachusetts \$1,187,998 and the First New York \$1,153,768.

Detailed figures by districts follow:
Alabama, \$236,280.07; Arizona, \$124,213.51; Arkansas, \$192,194.97; 1st California, \$677,815.69; 6th California, \$1,761,425.19; Colorado, \$301,926.63; Connecticut, \$296,563.78; Delaware, \$295,855.79; Florida, \$948,089.12; Georgia, \$351,358.39; Hawaii, \$186,049.74; Idaho, \$80,834.51; 1st Illinois, \$2,048,380.93; 8th Illinois, \$2,063,173.10; Indiana, \$483,915.74; Iowa, \$308,883.11; Kansas, \$165,798.84; Kentucky, \$210,614.19; Louisiana, \$395,939.26; Maine, \$77,696.67; Maryland, \$446,516.43; Massachusetts, \$1,187,998.29; Michigan, \$777,480.65; Minnesota, \$442,297.74; Mississippi, \$84,647.62; 1st Missouri, \$298,135.68; 6th Missouri, \$35,317.17; Montana, \$57,587.19; Nebraska, \$182,504.40; Nevada, \$29,222.83; New Hampshire, \$78,167.76; 1st New Jersey, \$174,550.28; 5th New Jersey, \$394,703.60; New Mexico, \$56,772.02.

1st New York, \$1,153,767.96; 2nd New York, \$100,267.90; 3rd New York, \$6,232,294.43; 14th New York, \$582,298.54; 21st New York, \$176,726.62; 28th New York, \$506,213.86; North Carolina, \$239,180.69; North Dakota, \$55,338.98; 1st Ohio, \$171,113.54; 10th Ohio, \$131,034.91; 11th Ohio, \$183,757.32; 18th Ohio, \$535,051.95; Oklahoma, \$297,095.04; Oregon, \$190,572.55; 1st Pennsylvania, \$839,863.76; 10th Pennsylvania, \$240,212.63; 23rd Pennsylvania, \$425,284.38; Rhode Island, \$85,095.90; South Carolina, \$157,936.71; South Dakota, \$63,788.28; Tennessee, \$292,270.06; 1st Texas, \$332,867.76; 2nd Texas, \$534,012.57; Utah, \$79,330.66; Vermont, \$42,221.79; Virginia, \$427,138.47; Washington, \$419,606.00; West Virginia, \$208,714.71; Wisconsin, \$442,692.61; Wyoming, \$38,052.10.

Riefs Are Satisfied With Lawndale Playing Position

Chicago—Frank J. Rief and his son, who purchased the Lawndale Theater from Charles and Herman Nelson, says they have nothing to do with the \$1,000,000 anti-trust action filed by Nelson Bros., former operator of the house, against distributors. Rief said the house is receiving first-run films right after Loop runs and indicated satisfaction with the present film situation of the theater.

Send Birthday Greetings To

March 2

Desi Arnaz Jennifer Jones
Jack Segal N. L. Washington
Dr. Joseph Ronald Lou Holikman



Tuesday's Tidings

● ● ● WELL, SIR, IT ALL STARTED with a bill out of Albany sponsored by State Senator Thomas C. Desmond seeking the control of the sale of barbiturates. and an alert press corps at United Artists jumped upon it immediately in the interests of "Sleep, My Love" which deals with just such things. So, with the picture ready for the Criterion Theater, a group of scientists, psychiatrists, hypnotists and what-have-you were invited to a special screening and the discussion afterwards resulted in a hair-pulling contest worthy of the world's best battlers. The U. A. drum-beaters didn't let it lay there to gather weeds, either, for a week later a demonstration of the commission of a crime under the influence of hypnosis was staged at Carnegie Hall. At which point one might ask, "who cares?" The answer to that is disclosed in three articles appearing day-and-date in the current Time, Newsweek and the New Yorker—proving that a lot of people did care. The breaks (could easily be unprecedented) describe the commotion at Carnegie Hall, claim that it was an out-and-out stunt by movie publicists, admit the newsworthiness of the proceedings, credit "Sleep, My Love" in lavish terms and play the whole damned thing up in a total of seven columns of solid type. Incredible. But, as Phil M. has said all along, good press-agency combined with a news angle, will get the story printed every time.

● ● ● SPEAKING OF PRODUCT, they tell Phil M that Harry Sherman's "They Passed This Way" is really a picture. RKO execs, too, slip the confidential info (they're all keeping it confidential these days) that the John Ford Picture is really one to enjoy, and if you can enjoy a picture, then you can make money with it. There are a few other good ones hanging around and, before long, you'll be hearing about them. Can't give too many free plugs. Business is bad enough.

● ● ● AMERICAN BROTHERHOOD WEEK office reports wide adoption of the plan for interfaith salutes to dead heroes by Protestant, Catholic and Jewish clergy devised by St. Seadler. Incidentally, the committee is high in praise of promotion job done by Si—literature, brochures, trade ads. The window card in all offices is a sample of his work. Typical MGM job. Si. Congratulations.

● ● ● WHEN RUTGERS (RKO) NELSON suggested to Clem Perry, of the Sutton Theater, that he have his usherettes wear pearl necklaces for the engagement of John Steinbeck's "The Pearl," he did not realize that his stenographic staff was going to catch the spirit of exploitation. To his pleasant surprise, the following day, every girl in the department came in wearing a string of pearls from a single to a triple strand and one or two even came in with bracelets. This recalls that pearls are in the forefront of Rutgers' mind, because only a few months back he celebrated The Pearl Anniversary of the AMPA as its 30th president.

● ● ● THAT "THE WOLF AT HOLLYWOOD'S DOOR," appearing in This Week magazine Sunday, impresses as somewhat dated, and slightly in error, too. Eagle Lion's Bill Heineman will have something interesting to say to the industry press this afternoon. Nathaniel Finston, co-producer of Allied Artists' "Song of My Heart," hosts the press this afternoon in his Warwick suite. National Legion of Decency has put "All My Sons," "Bury Me Dead" and "Man of Evil" in its Class B. Dr. Leo (Metro) Handel and lb Melchior are represented in the March issue of McCall's Blue Book thru a Melchior article, "The Interrogators" built around Handel's combat experience in Italy.

Impressive Turnout For TOA Board Meet

(Continued from Page 1)

for attendance are Ted R. Gamble, president; Fred Wehrenberg, board chairman; Attorney General Clark; Robert W. Coyne, general director; and Herman M. Levy, general counsel.

Also Stanley W. Prenosil, R. R. Blech, A. Julian Brylawski, Max A. Cohen, Max Connell, Roy Cooper, S. H. Fabian, E. Fox, Tom Friday, Leonard H. Goldens, Russell Hardwick, Milas L. Hurley, M. Jackson, George Kerasotes, Harry Lane, M. A. Lightman, Robert R. Livingston, M. L. Lowenstein, Harry Lowenstein, M. Mullin and Walter L. Morris. Also Claude Mundo, George Nasser, Roy O'Donnell, Albert Puckis, Lewen Pizor, A. Pugh, Henry Reeve, E. V. Richards, F. H. Ricketson, Loren Ryder, W. F. Ruff, Charles F. Skouras, George P. Skouras, M. Snellson, Richard Spier, Ben L. Strog, Morton G. Thalheimer, R. B. Wilby and P. Williams.

Business sessions will be held in the offices of National Trusts, while most delegates will quarter at the Hotel Ambassadors.

New Jersey ABC Frown On 16 mm. Pix in Taverns

(Continued from Page 1)

swer to the question of whether Jersey unit would go along with National board's decision not to support the Motion Picture Foundation. Action on this issue was tabled following a discussion in which various attitudes were aired.

Support of the Lewis bill, opposition to bingo legislation and creation of a committee to police eventual decision of the U. S. Supreme Court in the industry against trust suit, was overwhelmingly voted by the members.

TBA Seeks Hearing on Planned Channel Switch

Washington Bureau of THE FILM DAILY

Washington—Television Broadcasters Association yesterday filed petition with the House Interests and Foreign Commerce Committee seeking an immediate hearing opponents to a proposal to assign Television Channel No. 1 to frequency modulation broadcasting.

Petition, filed by Thad H. Bro Jr., TBA representative here, v. Rep. Charles A. Wolcott, chairman of the committee, points that television broadcasters are tally concerned, and that TBA prepared to present information all phases of the allocations problem.

SICK LIST

SPENCER TRACY entered Passavant Hospital in Chicago for an operation by Dr. Loyal Davis.

LAUDY LAWRENCE, SRO vice-president in charge of foreign sales, is confined New York Hospital. He recently arrived from Europe for talks with David O. Nick and Neil Agnew, SRO president.

JUNE HAYER has checked out of Santa Monica Hospital following an appendectomy.

ATKE Seeks Quick Gov't Financial Aid

(Continued from Page 1)

to call upon Harold Wilson, president of the Board of Trade, it is announced by Tom O'Brien, P., the association's general secretary. Expressing the opinion that "the government can save the British film industry now," O'Brien said "we cannot await the outcome of the talks between Eric A. Johnston and Mr. Stafford Cripps."

The Government last week indicated it might finance one or two state-owned studios whose facilities would be at the disposal of independent producers.

Brew's Prepping British Audiences on Pix to Come

(Continued from Page 1)

Brew's and Enterprise have in store. Trailer, current at the Empire in Leicester Square, incorporates scenes from "Cass Timberlane" and as well as these pix whose import was aided by the 75 per cent confiscatory duty: "Green Dolphin Street," "Arch of Triumph," "Killer McCoy," "Desire Me," "Body and Soul," "The Enchanted Dance," "If Winter Comes," "High Wall," "Summer Holiday," "Tenth Avenue Angel," "This Time for Keeps," "Alias a Gentleman" and "Birds and the Bees." Sam Eckman, Metro's British managing director, first used a similar trailer at trade screenings for exhibitors on this side.

ACLU May Join Contempt Cases On Hi Court Appeal

(Continued from Page 1)

appeal, ACLU announced. District of Columbia Court refused last week to quash the indictments and the Coast personalities must now defend and trial.

ACLU also announced that a new organization to fight censorship in the arts, aimed particularly at the Thomas Committee and the Tenney Committee in California, was formed last week by a group of writers and actors, under the chairmanship of Christopher La Farge. Arthur Garfield Hays, council of ACLU, a member of the sponsoring committee.

Bingo Referendum in N. J. Trenton, N. J.—A bill calling for a referendum on whether municipalities should be empowered to license bingo was introduced by Assemblyman Richard J. Kafes.

WEDDING BELLS

Fain-Roberts

Cleveland—Madeleine Fain, daughter of Ben Fain, owner of the Melloater, announced her engagement to Sidney Roberts.

REVIEWS OF NEW FILMS

"The Miracle of the Bells"

with Valli, Fred MacMurray, Frank Sinatra
RKO 126 Mins.

AN INFREQUENT, RARE GOOD DRAMA; POWERFUL ATTRACTION FOR WOMEN; PERFORMANCES OF TOP CALIBER, FILM VERSION OF BEST-SELLER WILL NOT DISAPPOINT READERS.

Jesse L. Lasky and Walter MacEwen have produced here a strange, rare and strongly affecting drama. In its content it has a profoundly different theme that engrosses one and unfailingly maintains a strong grip on imagination.

Dramatically it is an infrequent and rare good thing. Lasky always noted for extreme good taste in productions that bear his name, lives up to his fine standard in this treatment of the Russell Janney novel which was fashioned into script form by Ben Hecht and Quentin Reynolds.

First it must be said that this is a powerful attraction for women. Viewing this one they can weep, rejoice, exclaim and otherwise give way emotionally. But it is not only a woman's picture. It is for the general audience, too. It is lengthy but never dull. It is two hours and six minutes of provocative drama expertly ladled out and finely performed.

Valli's artistry is a display of talent and ability that can be equaled only by very few female performers now gracing the screen. It is a dignified and different Frank Sinatra who appears here. He plays a priest whose church is in a poor section of a Pennsylvania coal mining town. He is unassuming, effective and registers with a vivid note of newness.

"The Miracle of the Bells" is one of the better translated best-sellers that will not disappoint the patron who found it enthralling on the printed page.

This is the story of a press agent and his realization that there is more to the business of glamorizing than beating drums.

MacMurray is in show business. He's an advance man for a musical when he meets Valli who is trying to get started in her career as a burlesque hooper. He suggests that the stage manager "give the kid a break." Later she's playing in stock, still later she's a stand-in in Hollywood. Her background is the Pennsylvania coal-town. Her parents Polish, her name Olga.

Pressagitating for the studio MacMurray meets her when a film about Joan of Arc is shelved because of a temperamental star. Dining with Valli that night MacMurray sees her in the star part. She auditions. Next day he sells Lee J. Cobb, the producer. Valli gives the role everything she's got, collapses, dies of tuberculosis, an ailment caused by childhood environment.

It was her wish that she be buried in her hometown. From Sinatra's church, with bells tolling. The story outlined above is told in flashback. First seen MacMurray arrives with the body and proceeds to make arrangements.

There are five churches. MacMurray overdraws his checking account so that they will ring bells round the clock. This proves of national press interest. Lee J. Cobb maintains his stand—the film will not be released.

On the day of the funeral two life-size statues turn on their pedestals so that they face the coffin during the requiem mass. The event is considered a miracle. It

"Let's Live Again"

with John Emery and Hillary Brooke
(HOLLYWOOD PREVIEW)

20th-Fox 68 Mins.
REFRESHINGLY DIFFERENT LIGHT COMEDY WITH ORIGINAL TOUCHES SHOULD CLICK.

Frank N. Seltzer makes an auspicious debut as a producer with this light comedy, which is refreshingly different. It gives John Emery, Broadway leading man, his best screen opportunity to date and he delivers handsomely. He is co-starred with Hillary Brooke, who also does excellent work.

The comedy has several original touches and should win many laughs. Herbert I. Leeds has provided splendid direction. Rodney Carlisle and Robert Smalley fashioned the screenplay, based on a story by Herman Wohl and John Vlahos.

Taylor Holmes, Diana Douglas and James Millican are featured, and Jeff Corey, Percy Helton and Earle Hodgins are among the supporting players.

Emery, an atomic scientist, and his explorer-brother, Millican, are constantly at emotional odds. Millican is a strong believer in reincarnation, and when he is reported killed in China, Emery, who has been working hard, believes his brother has been reincarnated as a dog.

Emery meets Rags, a mongrel dog, in a cocktail bar, and when Rags pulls a handkerchief from his breast pocket, a habit which was common to Millican, Emery is convinced his brother has turned into Rags.

Rags disappears, but Emery finds him in a park on a leash held by Hillary Brooke. Hillary claims she has owned the dog for five years and refuses to give him up. Rebuffed, he breaks into her apartment and is arrested. It takes all the influence of his uncle (Taylor Holmes) and Emery's boss to get him released.

Emery is sent to a sanitarium, and just as he is recovering, his brother returns in person. It would not be fair to disclose the surprise ending.

CAST: John Emery, Hillary Brooke, Taylor Holmes, Diana Douglas, James Millican, Jeff Corey, Charles D. Brown, Percy Helton, John Parrish, Earle Hodgins, Dewey Robinson, Ralph Sanford and "Rags."

CREDITS: General manager in charge of production, Lewis J. Rochnil; Producer, Frank N. Seltzer; Associate producer, Hugh King; Director, Herbert I. Leeds; Comedian, Mock Stengler; Film editor, Bert Jordan; Art director, Jerome Psycho, Jr.; Sound recording, W. C. Smith; Musical score, Ralph Stanley; Musical supervisor, David Chudnow; Screen play by Rodney Carlisle and Robert Smalley, based on a story by Herman Wohl and John Vlahos.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

can be explained by Sinatra, however. The nation-wide interest impresses Cobb. It is decided to release the film and erect a hospital in Coaltown in memory of Olga and for treatment of the lung disease. Picture was astutely directed by Irving Pichel.

CAST: Fred MacMurray, Valli, Frank Sinatra, Lee J. Cobb, Harold Vermilyea, Charles Meredith, Jim Nolan, Veronica Potoky, Philip Alan, Frank Ferguson, Frank Wilcox.

CREDITS: Producers, Jesse L. Lasky, Walter MacEwen; Director, Irving Pichel; Screenplay, Ben Hecht, Quentin Reynolds; Based on the novel by Russell Janney; Photography, Robert de Grasse; Art director, Albert S. D'Agostini; Ralph Berger, Sets, Darrell Silvera, Harley Miller; Editor, Elmo Williams; Sound, Philip N. Mitchell, Clem Portmann; Music, Leigh Harline; Musical director, C. Bakaleinikoff.

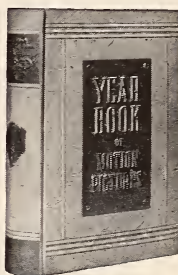
DIRECTION, Fine. PHOTOGRAPHY, Excellent.

Slate to De Rochemont

Lane Slate has left Eagle Lion to join Louis De Rochemont Associates.

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1501 Broadway New York 18, N. Y.

WB Investment in ABC Tops \$8,000,000

(Continued from Page 1)

weekend when they filed their statement for the year.

Payment of \$467,361 to Humphrey Bogart by Warner Bros. in the ended last August was included in the report to the SEC. This put Bogart up at the top among those drawing personal services incomes—salaries, bonuses, etc.—in the picture industry.

Bette Davis, with \$328,000 for the same period and Dennis Morgan with \$325,893 were listed as second and third highest earners on the Warner payroll. Miss Davis' earnings place her far above Ginger Rogers and Deanna Durbin, whose earnings for earlier fiscal years were the highest listed for any women.

Defendants Ask Dismissal Of Jackson Park Charge

(Continued from Page 1)

had not proved their contempt case and it should be a civil procedure action, therefore dismissal of charge was in order.

Attorneys for various film company defendants and individuals also filed motions to dismiss charges, as not being proved.

Johnston said that 20th-Fox's "Nightmare Alley" was offered to Jackson Park Theater at end of second week Loop run and, when accepted B&K's State Lake Theater ran it the third week, as their interpretation of decree, permitted third week showing, when Jackson Park Theater ran day and date with Loop showing.

Thomas McConnell, Jackson Park Theater attorney, filed several hundred film contracts, made by various companies with theaters in Chicago since November 19, when decree went into effect.

Czech Purge Hits Films: 216 "Negatives" Ousted

Prague (By Cable)—New Czech government has begun a purge of press, films and radio. Over the weekend 216 employees in the nationalized film industry were discharged. They were termed "negatives." Over 27 foreign publications, including American newspapers and magazines, have been banned by the Ministry of Information.

Para. to Open First New Overseas House

First theater to be constructed and operated by Paramount International Theaters Corp. will open in Lima, Peru, April 1. House is the Tacna and a gala opening is planned. Clement S. Crystal, Paramount International theater department head, leaves for Lima today to attend the premiere.

Gov't-Industry Tax Talks Open Meet at BOT After Preliminary Parleys

(Continued from Page 1)

ing of the Anglo-American film impasse which has persisted since mid-August at last finally swung under way at the Board of Trade here yesterday and will continue today.

The negotiations, obviously on a dual Government-industry basis, were formally inaugurated in the afternoon following a luncheon table discussion participated in by Eric A. Johnston, MPAA-MPEA president; Allen Dulles, MPAA foreign affairs adviser; U. S. Ambassador Lewis O. Douglas; Ernest Bevin, British Foreign Minister; Sir Stafford Cripps, Chancellor of the Exchequer; and Harold Wilson, president of the Board of Trade.

Other than to say that the negotiations would be continued today, no statement was issued after yesterday's session.

Although on his departure from La Guardia Field Friday, President Eric A. Johnston of the MPAA-MPEA denied to the press that his trip to London was based on any probable resolving of the tax impasse, the AP and Reuters quoted him on his arrival in Britain as saying, "I have several alternative proposals to make, which obviously I cannot discuss right now."

day's first session at the Board of Trade, nor would those participating in either the luncheon round table or the later formal negotiations make any comment.

Nevertheless, trade quarters here professed a certain optimism, although the failure of James A. Mulvey, president of Samuel Goldwyn Prods., here as a representative of the SIMPP (which originally joined the MPAA in its ban on film exports to Britain), to join in the luncheon discussions caused certain uneasiness.

Giving substance to belief that the first conversations were favorable was the announcement that Ambassador Douglas will fly to the U. S. on Saturday.

Mulvey's sudden decision to emplane Friday with Johnston's party had been interpreted as a hopeful

sign. It was taken as indicating the "united front" of the American industry was continuing, and that any alternative to the duty would receive a quick okay from both the MPAA and the SIMPP. With Mulvey absent, however, there was a disposition to interpret his trip otherwise—a hint that the SIMPP was apprehensive that the indie producers' interests might be affected adversely by any settlement.

The SIMPP for some time has been on record as opposed to any "freeze" substitute for the duty, noting that its members are dependent on foreign revenue.

(In Washington over the week-end, there were reports that the SIMPP, if it felt any duty substitute worked against its interests, was prepared to take legal action, with objections to be registered as well with the Department of Justice and possibly the Federal Trade Commission.)

(The indies have long felt that Government should handle the negotiations for the industry, rather than a trade association leader representing only a segment—albeit the major segment—of the industry. They were said yesterday still unwilling to agree to a solution which would require that they agree to leave large amounts of blocked currency in the UK, pointing out that they do not have organizations within the UK to use this currency, as the majors do.)

(Decision to dispatch Mulvey to London was said to have been reached at a SIMPP emergency meeting in Hollywood last week, following word of Johnston's impending departure for London.)

(That Samuel Goldwyn Productions' president, James A. Mulvey, accompanied Johnston to Europe does not mean that the indies have accepted the principle of negotiation by industry representatives rather than by Government representatives.)

(But it does mean that the indies will not move to protest or comment in any way upon the Johnston trip until Mulvey has returned and reported on what happens in London.)

20th-Fox SPG Members Awarded Wage Increase

Screen Publicists Guild members employed at 20th-Fox won wage increases from \$5.50 to \$20, retroactive to Sept. 27, 1947, it was announced by the American Arbitration Association at the weekend.

Senior Publicists will receive a weekly increase of \$20; Publicists, \$15; Associate Publicists, \$10; Apprentices, \$5.50. New minimum wage scale for the four classifications, respectively, are: \$125; \$87.50; \$62.50; \$40.

Arbitration with Warners is scheduled to begin soon.

"Sleep My Love" at 30% After Chi. Loop Date?

(Continued from Page 1)

Loop engagement, of "Sleep My Love."

A guarantee of \$1,250 for the second seven days following Loop is asked, \$750 and four days' playing time for the third release, \$400 and four days for the fourth date, then at \$300, \$150 and \$100.

Theaters playing the picture after April 23 can obtain the film for \$50 against 25 per cent.

UA executives here were not available for comment regarding the "Sleep My Love" terms in Chicago.

Com. Hears CSU Heat Are Red Inspired

(Continued from Page 1)

the hearings, to drive a wedge between the two union groups.

Carpenter boss Big Bill Hutchins, he said, is not personally familiar with the Hollywood situation. He refuses to go out and study it. A former MPAA labor chief Pat Casey sneered at his insistence that Communism was not an issue in the 1946 strike. The lawyer said Casey was reflecting a producer tendency to play down Communist influence in Hollywood—perhaps to inflame

A series of questions by painters' attorney George Bodley forced Levy to admit that he had no personal knowledge of the various charges he had made to show CSU head Herbert Sorrell a red—but he added that he could produce evidence which would stand up in court if he had to. His charges, he said, were consistent with legal ethics. Roy Brewer, IA leader in Hollywood, assured the Committee that Communism "is not the only issue but said he had found it a major factor since arriving in Hollywood three years ago. No serious study of the labor difficulties in Hollywood can ignore the red issue, he said.

Brewer charged that the CIO anxious to take over control of studio labor, then declared that "the CIO course in California is parallel to the Communist party line."

Brewer will return to the state this morning, to be followed by Sorrell. A brief statement by producers' counsel Burton Zorn is expected to conclude the current phase of the hearings. The Committee will stand in recess, while people charged with Communist membership or leavings are contacted and offered chance to clear the record.

B'nei B'rith Meets Tonight

Robert M. Weitman, managing director of the Paramount Theatre and president of Cinema Lodge B'nei B'rith, tonight will present honor scroll Rep. Jacob K. Javits, a special meeting of the Lodge at the Hotel Astor. Concert pianist Hazel Scott also will be cited.

Pat Casey's Brother Dead

Springfield, Mass.—Funeral services were held here yesterday for Daniel Casey, 77, brother of Pat Casey. The two for some years were engaged in theatrical booking, with Pat Casey's film industry last post.

U. K. Gov't To Report On Unemployed in Pic

London (By Cable)—The Minister of Labor in Commons today will reply to a question by S. T. Swingle as to the number of film unemployed.

THE Film DAILY

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Of Motion Pictures
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VOLUME 3, NO. 42

NEW YORK, WEDNESDAY, MARCH 3, 1948

TEN CENTS

U.S. PRESENTS UNITED FRONT AT U.K. TALKS

Trailer Improvement Recommended in Survey

Industry Committee Lists 15 Suggestions as Views Of 2,460 Exhibitors

Fifteen concrete recommendations for the improvement of trailers are embodied in a comprehensive survey recently completed by a representative industry Trailer Committee and mailed to leading executives by Leonard Goldenson, Paramount vice-president and theater chief.

The views of theater owners representing 2,460 houses are embodied in the report which points to the importance of trailers as advertising

(Continued on Page 6)

Korda 20th-Fox Coin Info U. K. Treasury

London (By Cable)—Sir Alexander Korda, back in London from a trip to the U. S., disclosed yesterday that he had brought back \$1,500,000 as the net advance payment by 20th-Fox on the future American earnings of three Korda films—"Ideal

(Continued on Page 3)

Expect RCA Large Screen Video Showing in 30 Days

First tangible results of the large screen television development being participated in by RCA, 20th-Fox in the East, and Warners on the Coast, is expected within the next 30 days

(Continued on Page 3)

1947 EQUIPMENT EXPORTS UP 100%

55% More Raw Stock Shipped Out Than in 1946; Huge
Gains in Prints and Cameras, Projectors

Washington Bureau of THE FILM DAILY

Washington—With equipment exports more than doubling from the 1946 figures, Department of Commerce pix chief Nathan D. Golden said this morning that 1947 was a record year for shipment beyond our borders of film and equipment.

A total of 454,905,051 linear feet of raw stock was shipped out, he reported—55 per cent more than in 1946. Export of feature films reached 311,240,153 feet, ten per cent above

the 1946 figure. Dollar volume of equipment exports was recorded at \$16,245,487 for cameras, projectors, sound equipment, arc lamps and screens—more than 130 per cent above the \$7,036,208 figure for 1946.

Raw stock shipments were valued at \$6,781,822, compared with \$4,436,198 for the 292,143,977 feet shipped in 1946. Of the raw stock shipped, 330,322,385 feet was 35 mm. positive, valued at \$3,658,223—compared with

(Continued on Page 6)

Syndicate Purchases Film Center Building

Film Center Building has been sold. According to Daniel A. Brenner and Edward R. Lewis, brokers, the contract was signed late Monday night for the purchase of the stock of the Film Center Building Corp. by Walter Reade, Jr., Enterprises.

(Continued on Page 8)

See Exhibs. Use of Vaude to Fight Tele

The threat of television will force first run houses in major cities to return to live entertainment as an adjunct to the feature picture, Nathaniel Finston, co-producer and musical director of the Allied Artists release, "Song of My Heart,"

(Continued on Page 8)

Woodham-Smith Coming Over with J. Arthur Rank

G. I. Woodham-Smith will accompany J. Arthur Rank when the British film tycoon sails Friday from Southampton aboard the SS Queen Elizabeth for New York, it was learned yesterday. Originally, it had been planned for Rank to come

(Continued on Page 6)

UA Board Approves Five Distribution Deals

Five distribution deals were approved by the UA board last night:

(1) With James Nasser whereby UA would put up \$150,000 for a 25 per cent interest in "Innocent Affair," starring Madeleine Carroll and Fred MacMurray; (2) With

(Continued on Page 6)

E-L Seeks Exhibs. Opinion "Best Judge of Boxoffice"—Heineman

Children's Parade, Benefit Planned to Spur UN Appeal

A huge children's parade on April 12 and a monster benefit show in Madison Square Garden on May 15 will give impetus to the campaign of the New York Committee of American Overseas Aid and the United Na-

(Continued on Page 3)

Mulvey Sits In as Talks With Wilson, Other BOT Officials Are Continued

London (By Cable)—With James A. Mulvey, president of Samuel Goldwyn Prods., and accredited representative of the SIMPP, sitting in, the American film industry presented a "united front" yesterday in the continuing negotiations aimed to terminate the Anglo-American film impasse.

Eric A. Johnston, MPAA-MPEA president; Allen Dulles, the MPAA's

(Continued on Page 6)

Judge Igoe Rebukes Defense on Practices

Chicago—Federal Judge Michael Igoe in Federal Court here yesterday denied defense motions to dismiss the contempt charge brought by Jackson Park Theater and sternly lectured defense counsel for their "most contemptuous attitude toward the Court."

Judge Igoe pointed out to the de-

(Continued on Page 3)

Sorrell Appearing Before House Labor Group Today

Washington Bureau of THE FILM DAILY
Washington—Herbert K. Sorrell, CSU prexy, will get his long-awaited chance to strike back this morning. The two-fisted CSU leader will be

(Continued on Page 8)

MPF Board Meeting Deferred Till April

Postponement of the MPF board of trustees meeting set for March 16-18 until some time in April was announced yesterday by E. V. Richards, Jr., the Foundation's president. Decision to defer was due to the fact that the TOA board will be meeting on the Coast March 9-10. Richards said that there would be a gain in that MPF sub-committees would have added time in which to complete their studies and draft recommendations. New MPF dates will be announced shortly.

Cinecolor Cuts 35 mm. Print Cost 1/2 Cent

West Coast Bur., THE FILM DAILY
Hollywood—Cinecolor is reducing price of 35 mm release prints by one-half cent per foot. This is second reduction Cinecolor has made within a year. Statement said: "In addition to absorption by Cinecolor of 11.17 per cent living index wage increase in effect since January 1, 1947 and 16.66 per cent increase in price of release print raw stock, effective since December 19, 1947 (these increases representing 0.62 cents per foot) this amounts to an overall \$1.62 cents saving per foot to our customers since July 14, 1947."

THE
FILM
DAILY
 ALL THE NEWS
 OF FILMDOM
 ALL THE TIME

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FINANCIAL
 (March 2)
NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Scot.	17	17	17	—
Columbia Pict. vcs.	103 1/2	103	103 1/2	+ 1/8
East. Kodak	40 1/8	39 3/4	40 1/8	+ 1/4
Gen. Elec.	14 1/2	14 1/2	14 1/2	—
Loew's, Inc.	16	15 7/8	16	—
Paramount	18 3/4	18 1/2	18 3/4	+ 3/8
RKO	7 1/2	7 1/8	7 1/2	—
Republic Pict.	3 1/2	3 3/8	3 1/2	—
Republic Pict. pfd.	8 7/8	8 7/8	8 7/8	— 1/8
20th Century-Fox	19 1/4	19 3/8	19 1/4	+ 1/8
20th Cent.-Fox pfd.	34	33 3/4	34	—
20th Cent.-Fox pfd.	94	94	94	+ 1
Universal Pict.	11 1/2	11	11 1/4	—
Universal Pict. pfd.	57 1/4	56 1/2	57 1/4	+ 3/8
Warner Bros.	11 1/2	11	11 1/8	+ 1/4

NEW YORK CURB MARKET

RKO	1 1/2	1 1/2	1 1/2	— 1/8
Sonotone Corp.	3 3/8	3 3/8	3 3/8	—
Technicolor	12 1/2	12 1/2	12 1/2	—
Trans-Lux	5 3/8	5 3/8	5 3/8	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5
Pathe	3 1/2	4

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COMING AND GOING

DUDLEY NICHOLS has returned to Hollywood following a two-week research trip to New York in connection with "Story X."

FRANCIS S. HARMON, MPAA president, has returned to his desk from the Coast.

LOUIS A. NOVINS, assistant to Barney Balaban, is back in New York from the Coast.

C. J. LATTIA, Warners Albany zone manager, is in New York for a few days.

B. G. KRANZE, vice-president and general sales manager of Film Classics, Inc., leaves San Francisco today for Portland, Ore., in a continuation of his tour of exchanges to set up sales policy.

ALBERT MANNHEIMER, Film Classics supervisor of exchange operations, leaves New York today on an inspection tour of branches in Philadelphia, Washington and Atlanta.

E. L. McAVOY, U-I short subjects sales manager, this week is visiting the Charlotte and Atlanta branches.

PAUL HOLLISTER, RKO Radio publicity director, has returned from a three-week sojourn in Hollywood.

EDWIN WARE HULLINGER of Hullinger Prods. is in New York from Washington.

JOCK LAWRENCE, vice-president of the J. Arthur Rank Organization, Inc., is in Boston today.

VAN CAMPEN HEILNER, director, will leave this morning on an eight-week trip which will take him to the Bahamas (where he owns an island), de Janeiro and through the Straits of Magellan.

Next AMPA Meet Honors Film Ad-Publicity Women

Industry's advertising and publicity women will be honored by AMPA at a Town Hall Club luncheon on March 25. Speakers will be Irene Kuhn, NBC's assistant director of information, and her daughter, Rene, radio commentator and novelist.

Co-chairmen for the meeting are Blanche Livingston, RKO; Evelyn Kolemian, Republic; and Marjorie Harker, March of Time. Leading ad-publicity women from film companies will be guest speakers.

UA-Monterey Dispute Up For Arbitration Today

Arbitration dispute between United Artists and Monterey Productions (Howard Hawks) will be heard this morning at the American Arbitration Association offices. UA claims that Monterey failed to deliver certain pictures for distribution.

Arbitration panel includes William Zimmerman, RKO executive, Abraham Beanstock and Charles Abramson. UA is represented by O'Brien, Driscoll & Rafferty, while Samuel P. Norton represents Monterey.

Enterprise Plans Feature On Story of Miami Beach

Enterprise has purchased the book, "Fabulous Hoosier," by Mrs. Jane Fisher, widow of Carl Fisher, founder of Miami Beach, and will utilize the story in a picture, "The Miami Beach Story," to go into production next fall. Property was purchased by Robert Taplinger, Enterprise vice-president, while he was in the Florida city for the world premiere of "Arch of Triumph."

CECIL BARKER, assistant to David O. Selznick, is in town for conferences with Selznick, Neil Agnew, president of SRO, and Lady Luck, vice-president in charge of foreign distribution.

ARGYLE NELSON, David O. Selznick's production manager, is back in Hollywood from a trip to Sweden.

GEORGE ARCHIBALD, J. Arthur Rank Organization executive, and SID FELD, British stage comedian, are due from London today aboard the Queen Mary.

FRED ZINNEMANN, director of M-G-M's "The Search," has arrived in New York and will remain until after the film's world premiere at the Victoria Theater.

SYD ALBRIGHT, 20th-Fox managing director in Australia, leaves Sydney April 3 by air, to visit the Hollywood studio and the home office.

WILLIAM SATORI, Monogram European representative, is in Paris. He leaves for New York on the Queen Elizabeth April 7.

JANE POWELL will appear with the Portland (Ore.) Symphony Orchestra Friday.

MARSHALL THOMPSON, M-G-M star, leaves the Coast March 12 for p.d.'s in Loew theaters in Boston, New York, Philadelphia and Washington.

FRED ZINNEMANN, who directed M-G-M's "The Search," has arrived from the Coast to attend the premiere of the film at the Victoria shortly.

CARL GENTZEL, M-G-M field officer, is now in Boston after a visit to the home office of the week-end.

JERRY DALE of the J. Arthur Rank Organization, Inc., leaves for the Coast March 12 for a 10-day stay.

SOPEG Awarded Wage Tilts at Loew's, RKO

SOPEG members employed at the Loew's and RKO home offices were awarded wage increases late Monday night by the American Arbitration Association.

More than 500 white collar workers at Loew's will receive wage increases ranging from \$5 to \$12. Impartial arbitrator was Sidney A. Wolf. Dean John T. Madden represented Loew's; Albert Shepard, of UOPWA's Book and Magazine Guild, represented the local.

About 600 home office workers at RKO will receive wage increases ranging from \$5 to \$10. Impartial arbitrator was Isadore Broadwin. Company's spokesman was Wilbur England; Local's spokesman was Leo Pomerance of UOPWA's Financial Employee's Guild.

SOPEG called a special meeting Monday night to announce the AAA decisions. The local had originally asked for an increase of \$10 or 30 per cent per week, whichever was higher. The increases are retroactive to Sept. 27, 1947.

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The Film Daily

Maurer, Warner Award Winner, Forum Speaker

J. A. Maurer, first recipient of the newly instituted Samuel Warner annual award, for his pioneer effort in the development of 16 mm. equipment and techniques, will speak on the "Technical Problems of 16 mm. Production," at a forum to be held at 10 Rockefeller Plaza, 8:30 p.m. Mar. 31. Forum is sponsored by the New Institute for Film at 29 Flatbush Ave., Brooklyn.

Phil Reisman Shifts RKO Latin American Managers

Shift of several RKO managers in Latin America was announced yesterday by Phil Reisman, vice-president in charge of foreign distribution.

F. Arthur Simon replaces Harry Davis as Mexico chief, the latter replacing Eric Steinberg, Panamanager. Steinberg takes over the top spot in Peru, succeeding Hug Stramer who leaves for Buenos Aires for reassignment.

Brazil Post for Bergher; Szekler to U-I Home Office

Michael Bergher, until recently U-Far Eastern supervisor, will replace Al Szekler as the company's managing director in Brazil, it was announced yesterday. Szekler is returning to the New York home office.

Wilkie Is Variety Co-Ordinator

Miami, Fla.—Al Wilkie, former home office publicity manager for Paramount, has been named co-ordinator for the 12th annual convention of Variety Clubs International to be held April 12-17, Mitchell Wolfson, general manager, announced.



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Judge Igoo Rebukes Defense on Practices

(Continued from Page 1)

ense counsel that they went ahead with their interpretation of the decree "and now you are trying to justify what you did. It would have been easy to come over to my office and ask for interpretation without bringing all these troubles to a head," he said.

"Apparently," Judge Igoo continued, "what defense counsel is saying now is that uniform clearance was satisfactory, but you are not going to employ it any more. You have been bad boys, but are not going to do it any more. The evil was in putting pictures away and depriving the public from seeing them."

Judge Igoo said his patience was exhausted and that defense testimony does not mean a thing.

Judge Igoo said he had never heard of a lawyer going over a Supreme Court decision. Edward Johnston, Paramount and B & K attorney, replied that where the decree led the way, they followed. But not with any purpose of violating same. James Donohue, Western sales manager for Paramount, and Jack Lynn, former Western sales manager for Loew's, were on the stand this morning sessions, giving their version of each company's sales policies after decree was entered.

Afternoon session closed with James Coston, Warner zone manager, on stand, denying statement attributed to him that Warner theaters would not play Eagle Lion's "Lost Honeymoon" if Jackson Park played it first.

Children's Parade, Benefit Planned to Spur UN Appeal

(Continued from Page 1)

Appeal for children, it was announced yesterday.

Additional, a program of events to be staged in the Times Square area, reminiscent of that used by the film industry during the War Loan drives, is in prospect.

Spyros P. Skouras, industry chairman, yesterday designated Harry Brandt as chairman of public relations and special events for the campaign.

Cohn Forms Pioneer Pictures

Pioneer Pictures, Inc., with plans to produce in the East, has been formed by Ralph Cohn in association with Jules Bricken. Company has acquired two semi-documentary film stories for production.

Send Birthday Greetings To—

March 3

Larry Kent Edmund Lowe
Charlotte Virginia Henry
Bobby Driscoll
Frederica Edelberg



Mid-week Memos

● ● ● WITH THE AUDIENCE essentially a "Who's Who" of the newspaper world, screen, stage, radio and television, Mark Hellinger's last picture, "The Naked City," distributed by Universal Int'l. will have its gala world premiere at the Capitol Theater tonight with all proceeds going to the New York Heart Campaign, entertainment division, of which the Hellinger Memorial Fund is a part. . . . The picture, which was filmed entirely in little old New York, will be preceded by one of the greatest all-star stage shows ever put together for a benefit in the metropolis. . . . And of course, there will be the usual colorful premiere preliminaries. . . . Seats for the premiere are priced from \$5 to \$250. . . . The souvenir program numbers among its contributors practically every Broadway "name" writer, columnist and artist. . . . It's one program that will be preserved.

● ● ● FORECAST: "We believe the time is not too far off when Hollywood and television will be working hand in hand. . . . While motion picture production as we know it is too costly for one-time telecasting, perhaps condensed versions of fine screen properties will be produced especially for the new medium."—Loew's Theaters Movie News Letter. . . ● David O. Selznick will hold "open house" for the press at his Hampshire House suite tomorrow afternoon at the cocktail hour.

● ● ● AIN'T-IT-THE-TRUTH DEPT: "All sorts of margin operators, seeing a chance for a fast buck, have snaggled onto foreign-made pictures and peddled them here. . . . The market, unfortunately, has been burdened with old, bad and questionable films which have only confused the hopeful patrons in their quest of the few that have been good."—Bosley Crowther in the New York Times.

● ● ● THAT CABLE which Astor Pictures' Bob Savini recently sent the Cardiff schoolboy who contributed his comic book savings to the British Treasury—the cable advised that Bob was sending over a huge bundle of comic books, including "Li'l Abner," natch—has brought a letter of thanks from the lad. . . . "Fancy me having a cable from the president of a film company," writes the schoolboy. . . . "I love films, and my ambition is to go on the films." . . . ● Yes, sir, they like Monogram's "Louisiana," down N'Orleans way. . . . Thirty theaters there have already played it a minimum of five times! . . . ● If you didn't read Jess Stearns' story on Robert R. Young in the Sunday Daily News, you should. . . . ● Didja know that Para's "Albuquerque" is playing to average "A" release biz or better and is getting "A" theater time practically everywhere?

● ● ● NOT ONLY A DOFF of Phil M's trusty ol' chapeau, but an extra flourish as well to Jesse L. Lasky, Walter McEwen and all others concerned with "The Miracle of the Bells." . . . It's sure-fire box office. . . . ● Congrats, to Jack Auslet, president of N'Orleans' Dixie Films, and the Missus on their silver wedding anniversary. . . . ● Harry Tugander, veteran newsreel cameraman, now heads Telenews' Washington bureau. . . . ● Milton Blemman has left Paramount's budget and statistical department after 18 years to operate Beaver Lodge in Lackawaxen, Pa. . . . ● Talent scouts reported impressed with Fyrrne Hamden who appeared recently in the Equity Library Theater's presentation of "Fashion or Life in New York," the A. C. Mowatt satire.

● ● ● THE OBSERVANT LYNN FARNOL, back from Southwestern travels, reports the discovery that not infrequently when the family patronizes the drive-in theater, Pop turns on the radio to tune in on a sports broadcast while the rest of the family attend to what's transpiring on the screen.

Korda 20th-Fox Coin Into U. K. Treasury

(Continued from Page 1)

Husband," "Anna Karenina" and "Mine Own Executioner."

The money, Sir Alexander declared, is being paid into the British Treasury. It represents, he said, the largest single payment ever received by a British film company from the U. S.

(On Aug. 5 last, THE FILM DAILY reported that Korda's distribution deal with 20th-Fox called for \$750,000 guarantee against a print of each pic delivered to 20th-Fox, and that, further, it was on the basis of four films annually. The \$1,500,000 payment thus would represent the advance on "Ideal Husband," which 20th-Fox will send into release on March 27, and "Anna Karenina" which recently had its world premiere in London. No release date has been set for "Anna" on this side.)

Expect RCA Large Screen Video Showing in 30 Days

(Continued from Page 1)

in the form of actual demonstrations, it was learned yesterday. Information as to whether the demonstrations would be conducted here, in Burbank, or in both places, was not available.

Equipment is said to have been designed which will provide projected television images measuring 18 by 24 feet with brightness reported at least as good as the minimum specified by the SMPTE. Delivery of such equipment is expected by Warners and 20th-Fox within the next six months.

Mulvey in Brooklyn Charities Campaign

Rt. Rev. Msgr. J. Jerome Reddy on behalf of Bishop Thomas E. Malloy



MULVEY

Others named on the committee are: Edward C. Dowden and John Murphy of Loew's, Charles McDonald of RKO, Samuel Rinzler of the Randolph Circuit, Fred Schwartz of Century, and Walter F. J. Higgins of the Associated Prudential Theaters.

BY ACTUAL VOTE * -
"THE FUNNIEST PICTURE"
SITTING

* TABULATED AUDIENCE POLL AT

"There May Have Been Funnier Pictures Than
SITTING PRETTY, But If So, This Reviewer
Did Not See Them!"
—Boxoffice

"The Best Mirth-Maker To Come From Hollywood
In A Long, Long Time!"
—Variety

"Loaded With Laughs! Of, By and For Audiences
Everywhere!"
—Motion Picture Daily

"Will Have Them Coming For Laughs In Droves!
Will Make Audiences Raise The Roof!" —Film Daily

Every Exhibitor Is Sitting Pretty With These Great
Gentleman's Agreement · Captain From Castile Technicolor · You Were Meant For Me

ATURE EVER MADE!"

PRETTY

PROXY N.Y. SNEAK PREVIEW!

Robert
YOUNG · *Maureen*
O'HARA · *Clifton*
WEBB

SITTING PRETTY

with Richard Haydn · Louise Allbritton
Randy Stuart · Ed Begley · Larry Olsen · John Russell
Betty Ann Lynn · Willard Robertson

Directed by
WALTER LANG · SAMUEL G. ENGEL
Produced by
Screen Play by F. Hugh Herbert
Based on a Novel by Gwen Davenport



Attractions From **20th** Century-Fox

at Mall Northside 777 · Scudda-Hoo! Scudda-Hay! Technicolor · Fury At Furnace Creek

Trailer Improvement Urged in Survey

(Continued from Page 1)

and as a medium that sells tickets. "Men engaged in the day to day task of marketing pictures to the public," Goldenson declared in a letter accompanying the report, "feel that somewhere in the historic development of trailers the men who produce them have gotten too far away from the theater box office and have lost track of the basic function of a trailer and the type of content necessary for ticket-selling."

Specific recommendations made in the report are as follows:

1. Trailers should be shortened.
2. A special short trailer is needed for multiple change houses.
3. Trailers should arouse immediate interest.
4. Trailers should minimize superlatives.
5. Trailers should minimize stereotyped material and feeling of sameness.
6. Trailers' music should set a mood and possess continuity.
7. Trailers should not reveal too much of the plot or too many of the best gags.
8. Trailers should not use critics' comments.
9. Trailers should omit company advertising and not tie-in more than one picture.
10. Trailers should not publicize directors of pictures.
11. Trailers should avoid use of costumes wherever possible.
12. Trailers for English pictures should use American commentary.
13. Trailers dealing with controversial subjects should emphasize entertainment and not the preachment.
14. A manager's endorsement should be used with discretion.
15. Trailers should be a custom built ticket selling medium.

Committee compiling the survey included Edward L. Hyman, chairman, Leon Netter, Robert Weitman, Earl Hudson, Charlie Winchell, Dick Kennedy and W. K. Hollander. Also participating were independent theater operators representing more than 350 houses in the metropolitan New York area comprising the Fabian, Kinzler, Century, Max Cohen, Rugoff and Becker circuits.

WEDDING BELLS

Liff-Lapidus

Announcement has been made by Dr. and Mrs. Albert A. Liff of New York City of the engagement of their daughter, Lois Elaine, to Lawrence Herbert Lapidus, son of Mr. and Mrs. Jules Lapidus of Mt. Vernon. Elder Lapidus is Eastern sales manager for Warners.

Wishes-Baldasti

Chicago—Fred Baldasti, assistant manager of the Biltmore Theater, was married to Ann Wishes, formerly of the Albia Theater.

U. S. Presents United Front Mulvey Sits in as BOT Talks Continue

(Continued from Page 1)

legal adviser, and Mulvey huddled all day with Harold Wilson, president of the Board of Trade, and other leading BOT officials hammering out compromise possibilities.

Informed sources at the close of the day's conference, however, were of the opinion that the talks still have far to go.

Johnston, after the close of yesterday's meeting at the BOT, met with the British heads of the American distributors, reporting on the discussions and the progress made.

It was disclosed that the MPEA-MPAA president has booked passage for the return air trip to New York on Saturday, accepted as indicating that a quick decision, whether favorable or not, was in prospect.

In view of the fact that Johnston had said his trip would be concerned with other subjects, and that he might visit countries on the Continent, there was a feeling in some quarters that he felt it desirable to quickly report personally to his directors in New York.

Reports that American indie producers were concerned over the pos-

sibility that a compromise might leave them at a disadvantage yesterday brought a comment from Mulvey that, while he shared the apprehensions, he did not believe the talks will go that way.

Mulvey described the position as "still nebulous," and declared it was too early by far to express an opinion.

Meanwhile, Tom O'Brien, M.P., general secretary of the NATKE, and one of the stalwarts of the British Labor Party, in a letter to Foreign Minister Ernest Bevin hailed the talks and begged him to "strain every effort" to see no breakdown occurs.

If a breakdown is permitted, O'Brien asserted, the British industry's last hope will be gone.

Johnston took time off from the duty parleys yesterday noon to lunch with J. Arthur Rank who sails at the week-end for New York on his third American visit.

Universal's toppers—J. Cheever Cowdin, Nate J. Blumberg, Joseph H. Seidelman and Charles Prutzman—who came over for emergency conferences with Rank and his aides—are not expected to return to the U. S. before March 20.

UA Board Approves Five Distribution Deals

(Continued from Page 1)

Lester Cowan and Mary Pickford who will produce six pictures in England with all-American casts, starter to star the Marx Bros.; (3) With Elie Rothchild for whom Leopold Schlosberg will produce "Man Scans His Past," to be made in Canada in English and French versions; (4) With Dink Templeton who will produce "Little Shepherd of Kingdom Come," in Technicolor; (5) With A. Edward Sutherland who will make "Confessions of a Communist," from material supplied by "Wild Bill" Donovan who was chief of the OSS.

No action was taken last night on the Cagney or Hawks pictures. This morning, however, an arbitration meeting is scheduled on Howard Hawks' "Red River," in the Time and Life Bldg.

"Mill on the Floss" U. K. Reissue, into Park Ave.

English Films has set its re-issue of "The Mill on the Floss" for the Park Ave. Theater, and the British pic, which has James Mason in the cast, will open in the Universal-operated house after the current "Song of My Heart." "Floss" when first released here in 1939 ran for four weeks at the Astor on Broadway. Universal, in taking the pic, aims to cash in on the subsequent popularity of Mason. Added factor is the shortage of product for the Park Ave.

Report '47 Equipment Exports Hiked 100%

(Continued from Page 1)

189,276,175 feet in 1946 valued at \$1,858,999.

Value of positive and negative feature prints exported last year was set at \$8,520,258—compare, with \$7,147,076 for 284,415,599 feet the year before. About 90 per cent of this classification was accounted for by 35 mm. positive footage valued at \$7,460,162 for 281,836,571 feet, compared with 1946 figures of \$6,384,604 for 263,856,271 feet.

Export of 19,782 motion picture cameras—including 388 35 mm. units, 4,959 16mm. and 14,435 8 mm.—valued at \$2,012,351 was reported. A total of 39,701 projectors, including 6,936 standard 35 mm. machines, 5,528 16 mm. silent and 10,065 16 mm. sound machines, were valued at \$6,901,111.

Woodham-Smith Coming Over with J. Arthur Rank

(Continued from Page 1)

over sans entourage. George Archibald, another Rank exec., arrives today on the SS Queen Mary.

Rank will hold a press conference at the Sherry Netherlands on the day of his arrival, it was learned yesterday. The Elizabeth is due on March 10.

Rank's American itinerary is incomplete. He is expected, however, to spend several days in New York before proceeding across the country, Hollywood-bound.

"Jenny Lamour" to Bow

"Jenny Lamour," winner of the Grand Prix International at the 1947 Venice Film Festival, will preem at the Little Carnegie, Saturday.



GREATEST OF ALL GREAT ACTION SPECTACLES!

"Slick exploitation picture... romantically treated, fast-paced... should pay off handsomely at box office!"

—DAILY VARIETY

"ADVENTURES OF CASANOVA"

An Eagle Lion Films Production





He gives the scene its heartbeat...

THIS meeting of mother and child is no make-believe—not to the movie-goers!

To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat . . . made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS

FORT LEE • CHICAGO • HOLLYWOOD

Syndicate Purchases Film Center Building

(Continued from Page 1)

Reade, Jr., president of the latter firm, in turn assigned the contract to a syndicate represented by Judd and Garfein, attorneys. Sale of the 13-story building, whose site extends from 44th St. to 45th St. on Ninth Ave., was subject to a mortgage of about \$1,700,000. Selling stockholders were represented by Harold Schwarzbarg of Skutch and Barton. Reade was represented by Margolin, Feldman and Blinkoff. Brokers Brener and Lewis, who made the sale, have been appointed managing agents for the new owners whose identity has not yet been revealed.

Housing the Metro, RKO, Universal, Columbia and other exchanges, the building was erected 17 years ago and has since been under the original ownership.

Sorrell Appearing Before House Labor Group Today

(Continued from Page 1)

the first witness before the House Labor Subcommittee which for a week has been listening to various opinions about his politics.

Levy yesterday accused the producers of trying to "squench" any public investigation of Communism in the studio labor picture, insisting producers "know the full story about Communism in labor and talent ranks." But he held that it takes outside pressure to force them to move.

Concluding long hours of testimony on the issue of Communism in the CSU, Levy found that he has still not convinced the Committee that is the paramount issue.

Chairman Carroll D. Kearns pointed out that no matter what else is brought up, the discussion always seems to go back to the directive of the three-man AFL executive committee board. Rep. Thomas Owens, disposed to be friendly toward IATSE, insisted that the failure of the AFL leadership to settle the jurisdictional troubles seemed to him basic.

Hollywood IATSE representative Roy Brewer was on the stand the major part of yesterday. He said he thought the Communist objective was a CIO-type industrial union to cover all studio craft workers. With such a unit functioning, he said, "the producers would be forced to dance to their tune."

STORKS

Columbus, O.—A boy was born to the wife of Herbert Solomon, manager of the New Theater.

Worcester, Mass.—Lawson Daniels, manager of the Royal Theater, reports the arrival of a new son.

REVIEWS OF NEW FILMS

"The Bride Goes Wild"

with Van Johnson, June Allyson, Butch Jenkins

M-G-M 98 Mins. WILL ENTERTAIN HANDSOMELY; SOUND COMEDY SHOULD LURE THEM IN APLenty.

The stuff that provokes laughter to lift the roof is contained in "The Bride Goes Wild." This was observed by this reviewer at a sneak preview recently in Yonkers where it was a midweek event. Gales of laughter and howls of delight pervaded the theater. Everybody was happy, handsomely entertained.

Routine as the story is, it is nevertheless a highly polished job, shrewdly handled to keep the light note always forward. Another addition to the gallery of laff getters, this one also comes along when such fare is very much in demand.

Easily accomplishing its entertainment purpose, "The Bride Goes Wild" is a sound lure to attract a great deal of patronage.

Cast is capable, give good accounts of themselves and the gay aspects of their romp through the proceedings are contagious. Van Johnson proves himself a comedian with a flair for the form and times his uproarious sallies with neat dispatch. Miss Allyson is good. Hume Cronyn and Butch Jenkins support the comedic structure ably. Stalwart support is contributed by Una Merkel, Arlene Dahl, Richard Derr, Lloyd Corrigan, Elisabeth Risdon.

Writer of light literature for kids, Johnson is also a aficionado of the bottle, a gay, good-time guy with the girls. He hates kids. Miss Allyson wins an art contest sponsored by the publishing company, comes to New York from Vermont. On their first meeting, impressed by Johnson's loneliness and need for sympathy, she goes out with him. He gets her drunk on spiked coffee.

In order to keep her around Publisher Hume Cronyn rents out Butch Jenkins from an orphanage, passes him off as Johnson's son. He then inherits Miss Allyson in resuming her illustrations.

The predictable romance blooms. Young Jenkins annoys the grownups, kicks every one in range in the shins. Arlene Dahl, an old Johnson flame, comes on the scene. Johnson and Jenkins get together write a book about arts. Then Miss Allyson goes off to marry Richard Derr. Jenkins is to be adopted by them. Johnson has a session with his real feelings. He phones Jenkins to louse up—or rather to ant up—the wedding, tears off to rescue Miss Allyson. Yarn ends on a wow gag note. Norman Taurog directed.

Story ingredients in quality and quantity again evolve a bangup job.

CAST: Van Johnson, June Allyson, Butch Jenkins, Hume Cronyn, Una Merkel, Arlene Dahl, Richard Derr, Lloyd Corrigan, Elisabeth Risdon, Clara Blandick, Kathleen Howard.

CREDITS: Producer, William H. Wright; Director, Norman Taurog; Original screenplay, Albert Beich; Photography, Roy Junc; Art directors, Cedric Gibbons, Harry McAffee; Editor, George Beemer; Sound, Douglas Shearer; Set decorators, Edwin B. Willis, Arthur Krams.

DIRECTION, Smart. PHOTOGRAPHY, Good.

May Extend N. Y. Children's Law

Albany—Towns, as well as cities and villages, would be permitted to allow children to attend theaters unaccompanied by an adult, when theater provides a matron, under a bill before the Legislature. Enabling legislation covering cities and villages was approved last year.

"Tornado Range"

with Eddie Dean, Roscoe Ates

Eagle Lion 56 Mins. AVERAGE ACTION NUMBER HAS WHAT IS REQUIRED BY WESTERN FANS.

Homesteaders and ranchers have been at each other's throats when this western opus begins. Eddie Dean and Roscoe Ates, as representatives of the Government, come on the scene and attempt to get the two factions to come to an understanding before open warfare rages.

Jennifer Holt and her father, George Chesebro, try to settle the awkward situation but Terry Frost, a crooked politician, gets in a few lively ticks.

An outlaw, Russell Arms, joins the Frost troop of baddies, tries to pass himself off as a homesteader when apprehended after a murder. Shortly thereafter Dean and Ates escape from an attempted ambush. Miss Holt enlists the local females in an attempt to stave off conflict. The evil element tries to hang Dean. In no time at all he gets away, uncovers Frost's scheme and a rousing gunbattle concludes the doings.

Opus is replete with the proper bangup trimmings, plus gags by Ates, songs by Dean and the rest of the gimmicks to give audiences what they seek. Ray Taylor directed.

CAST: Eddie Dean, Roscoe Ates, Jennifer Holt, George Chesebro, Brad Slaven, Marshall Reed, Terry Frost, Lane Bradford, Russell Arms, Steve Clark, The Pleismen.

CREDITS: Producer, Jerry Thomas; Director, Ray Taylor; Original screenplay, William Lively; Photography, James Brax Jr.; Sound, Glen Glenn; Sets, Gene Redd; Editor, Joseph Gluck; Music, Walter Green; Supervisor, Dick Caruth; DIRECTION, Okay. PHOTOGRAPHY, Good.

See Exhibitors Use of Vaudeville to Fight Tele

(Continued from Page 1)

told the industry press yesterday.

"Hollywood is afraid of television," Finston declared. "They don't know whether to go with it or against it." He was of the opinion, however, that eventually video would become an important asset to motion pictures, both as a means of advertising and as supplementary entertainment in the theater.

Finston, who together with Barney Glazer heads Symphony Films, expressed his intention of concentrating on the careful integration in pictures of music and good story material. On his production schedule are stories based on the lives and music of Stephen Foster, Rossini, Liszt, Wagner and Verdi.

"Song of My Heart," based on the life and music of Tchaikowsky, opens at the Park Avenue Theater tomorrow.

\$61,109,775 in Damages Asked by Cited Writers

West Coast Bureau of THE FILM DAILY

Hollywood—Damages of \$61,109,775, and a permanent injunction against major studios to prevent "maintaining any blacklist" to bar 10 writers and directors cited for contempt of Congress, are sought in a suit filed in Superior Court. Action, filed for the 10 by Robert W. Kenney, names the MPAA, SIMPP and a number of company executives in 23 causes of action cited.

E-L Seeking Exhibs. Opinion of BO Appeal

(Continued from Page 1)

corporating exhibitor knowledge and experience into production was expressed by Heineman in connection with E-L's present goal of a minimum of 12,000 domestic booklets on every company release, an increase of 1/3 over the average number of 9,000 now being obtained.

"Eagle Lion is determined to take its place among the major forces in the industry," Heineman declared, "and we are making pictures on the basis of quality and boxoffice appeal."

The E-L distribution topper expressed his realization that the company's booking goal could not be reached unless quality pictures were forthcoming from the studios, expressing at the same time his conviction that such would be the case. "We prosper as the exhibitor prospers," he said.

Heineman declared that top quality J. Arthur Rank pictures would play "an equally important part in the building up of the company." As an example he cited the outstanding success scored by the latest E-L Rank release, "The Smugglers," in its initial engagements.

"Good British pictures, handled properly, should hit 10,000 U. S. accounts," he said.

Heineman also announced that a new deal had been concluded for two more pictures from Edward Small producer of "T-Men." Duo embrace the recently completed "Raw Deal" and the projected "Twelve Against the Underworld."

Forthecoming company releases about which Heineman waxed enthusiastic included "Ruthless," "Out of the Blue," "Man From Texas," "Prelude to Night," "The Noose Hangs High," "Mickey," "Northwest Stampede," "Hollow Triumph," "Let's Live a Little," "The Blank Wall," "Queen of the Pirates" and "Tulsa." Last three named will be from Walter Wagner.

Release will be at the rate of approximately four per month excluding the Eddie Dean westerns.

Heineman leaves for the Coast sometime this month following the arrival of Rank in this country. Max E. Youngstein, vice-president and ad-publicity-exploitation head, will visit the studios at the same time for joint departmental conferences.

CHARTERED

U-I CINCINNATI THEATER CORP., Dover

Del., has been dissolved.

THEATERS BOOKING CO., INC., New York capital, \$5,000 in \$100 shares; to manage theaters; Harry Brock, Max Brock, Christine Brock directors.

BOOKFILM INTERNATIONAL CORP., New York; capital, 200 no par shares; to distribute films; by Jerome E. Leon, Mina H. Leon, Joseph Letnic.

NATIONAL CINE EQUIPMENT, INC., New York; capital, 200 no par shares; by Abraham Goldstein, Abraham H. Goldstein, Beatrice Kirschner.

200 FLOID

NOTION PICTURE ASSOCIATION
28 West 44th Street
NEW YORK, NEW YORK

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OL 9, NO. 43

NEW YORK, THURSDAY, MARCH 4, 1948

TEN CENTS

J. K. FORMULA MINUS MAJOR CONCESSION?

Set 8-Week Run for In-Store Video Film Shows

Boston Undertaking First
of Extensive Program by
New Production Company

An extensive plan for film shows in department stores via television will get under way next month with the first such undertaking set for the Jordan Marsh Company in Boston.

Plans call for an eight-week run of all-film fare, with program and production operations arranged by Vision, recently formed organization headed by Sam Cuff, one-time

(Continued on Page 7)

Goldenson Chairman of Boy Scout Drive

Amusement division of the Greater New York Councils, Boy Scouts of America, 1948 Fund Raising Drive



GOLDENSON

will be headed as chairman and co-chairman respectively by Leonard H. Goldenson, vice-president of Paramount, and Emil Friedlander, chairman of the Dazian's board. Drive has a goal of \$1,000,000 to expand the Scouting program throughout New York, and to make year-round camping possible for more New York boys. Other amusement division chairmen are: legitimate and theatrical equipment and suppliers,

(Continued on Page 7)

CBS-Para. Talks on DuMont Deal All Off

Paramount and CBS did discuss the possible acquisition by the latter of an interest in DuMont Television recently, but the conversations never went beyond an exploratory stage, Paul Raibourn, Paramount vice-president and director of video operations, said yesterday.

All discussions in this direction have ceased, Raibourn added.

The Market's Really There

... you can capture it

By CHESTER B. BAHN

SUPPOSE today, just for the helluvit, if for no other reason, we turn optimistic, look ahead not backward.

So we do it, and what do we see?

Among other things, this:

Employment today in these United States, including the Army and the Navy, is estimated at close to 60,000,000, or some 15,000,000 more than in the pre-war period.

Translated into industry terms, you have there an added audience potential of 15,000,000.

Now get this, and it's as important as anything you'll read this Thursday ayeam:

ON Dec. 31, 1941, as the last "before-the-war" year ended, the population of the Continental United States was estimated at 133,202,873. In 1941, the weekly motion picture attendance in this country was estimated at 85,000,000 by The Film

(Continued on Page 5)

Jackson Pk. Could Get All Pix, Says B & K

Chicago—Asserting that B&K Circuit did nothing to prevent the Jackson Park Theater from obtaining films and that he never discussed, with any film companies, the admission charges for films played by B&K theaters, John Balaban, circuit

(Continued on Page 8)

Admiral's "Movie Theater" Over B & K Video Outlet

Chicago—B & K's Television Station WBKB will be in the position of competing with the circuit's theaters under a feature film program deal concluded with Admiral Corp. Start-

(Continued on Page 4)

RKO Sets 3 Important Early Spring Releases

RKO early this Spring will release three high calibre productions, Robert Mochrie, vice-president in charge of domestic distribution, said on his return from a visit to the Hollywood studio. Mochrie also was enthusiastic about a number of future

(Continued on Page 7)

Sorrell Denies Being Red; Tells of Browne-Bioff Days

Washington Bureau of THE FILM DAILY
Washington—Insisting that if he were a Communist he would not hesitate to tell the Committee about it, CSU head Herbert K. Sorrell yes-

(Continued on Page 6)

Indies Make Bad Italian Deals Cowan Claims Yanks Treated as Tourists

Screen Mag. Readership Concentrated in 83 Keys

Some 66 per cent of the readership of screen magazines represented in the Association of Screen Magazine Publishers is concentrated in 83 key cities responsible for a major percentage of motion picture revenue, according to an analysis of the circulation and readership of the 12

(Continued on Page 6)

Too many U. S. independent producers have been making ill-advised deals in Italy, reported Producer Robert Cowan, who stopped off in New York on his way back to Hollywood after a three and a half month stay in Rome.

Cowan cited instance after instance where several producers were flummoxed into making quick, costly decisions. Instead of going directly to an established distributor who

(Continued on Page 4)

London Sees Compromise Proposal to be Disclosed Either Today or Tomorrow

BULLETIN!

London (By Cable)—With no meeting held yesterday afternoon by the Anglo-American conferees, there were indications late last night that a proposed formula for the ending of the tax impasse had been or will be devised, but without any "sensational" concession. A statement may be forthcoming today or tomorrow, prior to the departure of the American industry party by plane for New York.

London (By Cable)—With varying viewpoints as to the progress

(Continued on Page 8)

Archibald Hopeful Of Duty Solution

If he weren't optimistic about an early solution to the 75 per cent tax impasse, he would not have come over, announced George Archibald, J. P., managing director of Independent Producers, Ltd., at yesterday's press conference in the JARO office. Purpose of his present visit, aside

(Continued on Page 7)

Propose State Dept. Pix Tieup with Italian Reels

Washington Bureau of THE FILM DAILY
Washington—Rep. Karl Stefan, chairman of the State Department Subcommittee of the House Appropriations Committee, will today offer

(Continued on Page 7)

1947 French Gross at 15-16 Billion Francs

Paris (By Air Mail)—French film theaters grossed between 15 and 16 billion francs in 1947, it is estimated on the basis of actual returns for Paris cinemas. During the year, film theaters in this city reached a gross of 4,450,000,000 francs. It is estimated that this figure represents about 28 per cent of the total receipts of film theaters on French territory.

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FINANCIAL

(March 3)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 3/8	17 3/8	17 3/8	+ 3/8
Columbia Pict. vtc.	10 1/8	10	10	- 3/8
East. Kodak	40	39 1/2	39 1/2	- 1/2
Gen. Elec. Eq.	14 1/4	14	14 1/4	+ 1/4
Loew's, Inc.	16 1/4	15 7/8	16 1/8	+ 1/8
Paramount	18 3/4	18 1/2	18 5/8	+ 1/8
RKO	7 1/2	7 1/8	7 1/2	- 1/8
Republic Pict.	3 3/8	3 3/8	3 3/8	+ 1/8
Republic Pict. pfd.	9	9	9	+ 1/8
20th Century-Fox	19 1/8	19 1/2	19 1/4	+ 1/8
Universal Pict.	11 1/4	11	11 1/4	+ 1/4
Warner Bros.	11	10 3/4	10 7/8	- 1/8
NEW YORK CURB MARKET				
RKO	1 1/8	1 1/8	1 3/8
Sonotone Corp.	3 3/8	3 3/8	3 3/8
Technicolor	12 1/4	12	12 1/4
Trans-Lux	5 5/8	5 5/8	5 5/8	- 1/8
OVER THE COUNTER				
Cinecolor			Bid 4 3/4	Asked 5
Petche			3 1/2	4

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Here we are at 245 W. 55TH ST.
Ready to serve you with
finest special announcement trailers.

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PHONE
PLAZA
7-3809

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quality and rapid service, send us
your next order and be agreeably
surprised.

NEW YORK 245 WEST 55 STREET
Los Angeles 1574 W. Washington St.
Chicago 13275 Wabash

Feldman Files \$1,000,000 Action on Rights to Novel

West Coast Bureau of THE FILM DAILY

Hollywood—Claiming ownership of film rights to Gerald Butler's novel, "Kiss the Blood Off My Hands," Charles K. Feldman filed a \$1,000,000 Superior Court damage action against Universal, Burt Lancaster, Joan Fontaine, Eagle Lion and other participants in the projected film. Picture is scheduled to go before the cameras on March 15, with Norma Productions producing.

Harold Hecht, Lancaster's associate in Norma, said Richard Vernon, producer of the film, acquired film rights to the novel directly from the author last year, and turned his interest over to Norma. Feldman claims optional rights were acquired by Eagle Lion and sold to Feldman.

Local 306 Members Meet Tomorrow to Map Action

Members of Local 306 projectionists will meet again tomorrow morning at the Palm Gardens at 306 W. 52nd St. to decide what to do as a result of today's negotiations between the union's executives and reps of the major circuits. The 750 projectionists, working in the theaters which are involved in the negotiations, have told Herman Gelber, president of the union, that they are ready to strike. In some theaters during the past few days, managers have complained about negligence in the booth.

So far, Gelber has not received an answer to Tuesday's wire to Richard F. Walsh, IATSE president, requesting authorization to strike.

Deny Schenck-Skouras Chain if Divorcement Hits

West Coast Bureau of THE FILM DAILY

Hollywood—Charles P. Skouras was out-of-town yesterday and unavailable for comment on a published report that in event the U. S. Supreme Court approved the anti-trust decree as it now stands or declared for all-out divorcement, he would leave National Theaters and establish a chain of 1,500 theaters. Report said that under same circumstances Joseph Schenck would leave 20th-Fox and join Skouras in circuit operation, but this is denied by authentic sources.

Film EXCHANGE SERVICE

Physical Handling of Film
Inspection—Receiving—Shipping
is part of

"BONDED'S 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-4

View Voluntary Censorship As Unit Probes Violations

Washington Bureau of THE FILM DAILY

Washington—A subcommittee of eight was named yesterday to study "recent violations of security" and submit a report in a month to a group of 30 representatives of radio, press and newsreels. During a day-long meeting, an official call for a "voluntary security" censorship was voiced by Secretary of Defense Forrestal and other high military and naval officers.

Forrestal presented a brief statement of the security problem in the disbursing of news and passed on to the group suggestions which had been made informally to him about a possible method for enlisting the voluntary support of news media to check security violations.

The subcommittee included: Editor of the Washington Evening Star, McKelway, ex-officio chairman, also chairman of the Conference; Lyle C. Wilson, United Press; Relman Morin, Associated Press; Justin Miller, NAB president; Perry G. Ithens, editor of Popular Science monthly and representative of scientific and technical magazines; William Chenery, publisher of Collier's; Walton C. Ament, vee-pee and general manager of Pathe News, representing all newsreels, and Gene Dawson, Indianapolis, Aviation Writers Association president.

Schlaifer in Omaha for Meetings on "Agreement"

Omaha—Charles Schlaifer, 20th-Fox director of advertising and publicity, arrived here from the Coast yesterday for discussions with local exhibitors on merchandising plans for "Gentleman's Agreement." Schlaifer conducted similar sessions Tuesday in Salt Lake City, and meetings are scheduled for other cities.

Heineman Establishes New E-L Sales District

Creation of a Southwestern-Central district, initial step in the re-zoning of Eagle Lion sales areas, was announced yesterday by William J. Heineman, vice-president in charge of distribution.

Clair Hilgers, Southwestern district chief, will head the new area which is comprised of the Oklahoma City, Dallas, St. Louis, Des Moines and Omaha exchanges.

Perkins Sailing for London

J. E. Perkins, Paramount's chairman and managing director of Great Britain, will leave for his office in London on the SS Queen Mary tomorrow, after a two-month stay in the States.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Rockefeller Center

RONALD COLMAN
"A DOUBLE LIFE"
SIGNE HASSO • EDMOND O'BRIEN
A Konin Production
A Universal-International Release
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sur

SAMUEL GOLDWYN presents
CARY LORRETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR 8'way at 45th St.

PALACE

EDDIE CANTOR • JOAN DAVIS
"If You Knew Susie"
with ALLY JOSLYN
CHARLES DINGLE • BOBBY DRISCOLL

BING CROSBY

BOB HOPE

DOROTHY LAMOUR

"ROAD TO RIO"

with THE ANDREWS SISTERS

PARAMOUNT

11th Week

BRANDT'S REPUBLIC

8'way at 51st St.

WALT DISNEY'S

BAMBI

COLOR BY TECHNICOLOR

11th Week BRANDT'S REPUBLIC 8'way at 51st St.

JAMES STEWART

"CALL NORTHSIDE 777"

20th Century-Fox

7th Ave. & 50th St.

PLUS ON STAGE

HAZEL SCOTT

RAYE & NALD

Extra! GIL LAMB

ROXY

Gentleman's Agreement

BRANDT'S MAYFAIR 20th CENTURY-FOX
7th Ave. & 47th St.

YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129

THE DICKEY BIRD TELLS YOU WHY "THREE DARING DAUGHTERS" IS FOR YOU!

"It's terrific at Capitol, N. Y., second best in 12 months—topped only by 'Hucksters.' It's doing great in all openings, too! Buffalo, Cleveland, Pittsburgh, Baltimore, New Orleans, Toledo rate with top M-G-M hits of the year!"



"It's something absolutely new, novel and different in screen musicals. Not in many years an entertainment so sparkling with charm, excitement and melody!"



"Technicolor at its best . . . revealing the lavishness aboard a luxury liner . . . the spectacle of exciting night club life . . . the exciting escapades of three mischievous daughters who try to block the romance of their beautiful, young, flirtatious, divorcee mother."



"A cast with unusual appeal. A New JEANETTE MacDONALD in better voice than ever. JOSE ITURBI in a real-life role, wait till you hear his boogie-woogie. JANE POWELL, rising young movie star, of radio and record fame . . . and many more."



"Bubbling with songs—12 to be exact and including the newest hit of the airwaves—The Dickey Bird Song. That's me folks!"



M-G-M's TECHNICOLOR MUSICAL!

"THREE DARING DAUGHTERS"

Starring
**JEANETTE
MACDONALD • ITURBI**
JANE POWELL

with
Edward ARNOLD • Harry DAVENPORT

Color by **TECHNICOLOR**

Original Screen Play by Albert Mannheimer,
Frederick Kohner, Sonya Levien, John Meehan

Directed by **FRED M. WILCOX** Produced by **JOE PASTERNAK**

A METRO-GOLDWYN-MAYER PICTURE

*"Jimmy Fidler
gave it top
rating on his
nationwide
broadcast!"*



Indie Producers Make Bad Italian Deals

(Continued from Page 1)

would be willing to pay a minimum guarantee against percentage, the innocents wound up making outright deals to fast talking promoters.

Then again, when an American independent comes to Italy to make a picture he is sometimes treated like a pre-war tourist, and taken for all he's got. Cowan told *THE FILM DAILY* about a well-known Hollywood figure who was so profligate with his backer's funds that costs for the production were tripled through his cavalier disregard for expenses. Such a grandiose attitude has created a disadvantage for other independent producers, Cowan pointed out, since the spendthrift has now established a cockeyed standard that Italian film interests point to as a guide for establishing fees and prices on other productions.

Despite inflation, money is short in Italy, Cowan said. There is very little confidence in the Government, he added. Besides, it's a common practice for many business men to keep two sets of books in order to cheat the Government out of taxes, Cowan alleged.

The feeling in Italy is prevalent, too, that the Government will fall under Communist control either by ballot or bullet. But Communist it will go, he predicted, by this Summer.

Although life is gay, food plentiful, and luxuries available—at the price, the feeling of insecurity is so strongly rooted that many movie men in Italy won't re-invest their profits toward improving the studios. Pictures are still made over there with creaky cameras, foggy sound apparatus, noisily burning lamps, and erratic labs.

Though many in the Italian film colony might view the future with trepidation, outsiders continue to flock to Italy, Cowan said. Latest producer to make the heira is Gabriel Pascal, who is about to take over the Terrania Studio which is between Florence, Pisa and Leghorn, with GBS's "Androcles and the Lion" slated as the initial production.

Cowan expects to return to Italy in June to wind up production deals on two, perhaps three pictures. As associate producer of Rod E. Geiger Productions, he went to Italy to arrange for the production of "Christ in Concrete." But the producers decided to make "Christ" in Hollywood after all. "Galileo," however, will be made in Italy, Cowan announced.



Thursday's Tele-lines

● ● ● THE QUESTION BEFORE THE HOUSE: IS DAVID O. SELZNICK now interested in acquiring the Atlas Corp. holdings in RKO..... there are reports—interesting reports.

● ● ● "THE NAKED CITY's" brilliant world premiere at the New York Capitol last night poured \$150,000 into the coffers of the New York Heart Campaign.....To members of the Entertainment Division, Phil M's own award, the Order of Applause, with Two Palms. . . ● Jack (Columbia) Cohn's baseball reminiscences in Jimmy Powers' N. Y. Daily News column yesterday made mighty interesting reading. . . ● Adolphe Menjou has joined the Committee to Stop World Communism, initiated by the Polish American Congress. . . ● Theater Arts' new critic is Gilbert Gabriel. . . ● Adelaide Klein, who makes her film bow in "The Naked City," is cherishing one of those characteristic "bravo" pencil sketches from Si "Metro" Seadler. . . ● Prexy Hamilton Hoge of U. S. Television estimates tele set sales currently are at a yearly \$400,000,000 rate. That would be the pre-war peak of radio sets. Hoge sees a 50 per cent jump in tele set sales in 1949.

● ● ● FROM THE MAIL BAG: "If the picture producers are trying to reduce the cost of their product, why do they not call back into service some of the old-time directors who not only made good pictures with short bankrolls, but great pictures?"—William F. Haddock.

● ● ● THIS LOOKS like a busy year for film attorneys.....A rash of stockholders' suits is in prospect. . . ● With political tempers running short, the Pacific Coast Conference would appear to be on the right track in protesting stars' appearances in political films. . . ● Special train and special plane, too, will take Chicago Variety Club members to the Miami convention. . . ● Bond Stores will make advertising time on the Bond Highspot News Motograph in Times Square available to the entertainment field.....Operation starts in early April. . . ● Louis B. Mayer is reported investing heavily in real estate these days, with the acquisition of the Rivoli here only one of several purchases. And more are said to impend. Next buy probably will be in Frisco.

● ● ● TELE IN TAVERNS: "Television receivers in taverns will continue to draw extra trade only so long as this medium of entertainment is available to a limited degree in certain communities.....As soon as every tavern has a television receiver, the value of this selling aid is reduced."—Beer Facts, tavern trade mag.

● ● ● HOLLYWOOD REPORTS of six-figure story purchases and the restoration of pix requiring elaborate sets and costuming to production schedules may be regarded two ways. One, as an indication that Hollywood is unregenerate. Or, two, as proof that Hollywood, having taken stock, has concluded that all is not lost, and that the domestic market can be developed to the point that lost foreign coin is recouped at home.....Which sorta recalls that not so long ago Eric A. Johnston was telling a New York audience that Hollywood is "re-converting" and "re-tooling" its production machinery "without much fear and without much pain—none in some quarters."

● ● ● VERY AMUSING, that verbal exchange Down Under between Ralph Doyle of RKO and Bob Kerridge, J. Arthur Rank's partner in the Kerridge N. Z. circuit, over the relative merits of ballyhoo..... Kerridge thinks ballyhoo is silly and undignified. Doyle thinks Kerridge is out of step with actualities, not only in Australia, but in the U. S. and Britain as well.....Which sorta suggests this question: Just how do American pix, sans ballyhoo, do in Kerridge houses?

COMING AND GOING

SIR PHILIP A. WARTER, chairman and director of Associated British Pictures, Ltd., left tomorrow for Los Angeles for conferences with Harry M. and Jack L. Warner.

BOB HOPE will do next Tuesday's broadcast from the University of Purdue at Lafayette, Ind.

MARGARET LEICER, secretary to William Rodgers, M-G-M vice-president and general manager, leaves tomorrow for a Miami, Fla. sojourn.

NORMAN TAUROG leaves today for the Coast after a vacation in the East.

BENNETT COMPTON, who arrived yesterday from London, leaves today for the M-G-M studio where he will direct "The Forsyte Saga."

HAROLD POSTMAN, assistant to Alan F. Cummings, in charge of M-G-M exchange operations, returns Monday from a three-week tour of Southern exchanges.

BEN MELNIKER of M-G-M's legal department will return today from Chicago.

PETER J. WOOD, secretary of the ITO, Ohio, is vacationing in Florida from Columbus, J. E. CURRIE, manager of National Theater Supply's Drive-In Theater Department, has just returned from the Coast with stops in Denver, Colo. and Chicago.

Paramount home office group flying to Hollywood Sunday for studio conferences include PAUL RABOURN, BEN WASHNER, STANLEY SHUFORD, SID MESROB and PAUL ACKERMAN, accompanied by RUDY MONTGELAS of Buchanan Agency.

NORMAN ELSON, Trans-Lux vice-president, is in Washington today. He returns to New York tomorrow.

BERT GRANET is vacationing in Mexico City following his production of RKO Radio's "Bel Express."

PAUL N. LAZARUS, JR., UA advertising and publicity director, left New York for Hollywood yesterday on a three-week business trip.

STANLEY KRAMER is en route to the Coast accompanied by GEORGE GLASS, Screen Play Inc. vice-president during three weeks of conferences in New York.

Admiral's "Movie Theater Over B & K Video Outlet

(Continued from Page 1)

ing today, station will telecast group of full-length features "with famous Hollywood stars," one every Thursday for 13 weeks.

Pix acquired for tele include "Little Men," "Danger on the Air," "O'Romantic Night" and "Three Cheers for Miss Bishop."

Admiral sponsors a similar "Movie Theater of the Air" over WNB Washington. By Spring, company expects to have shows in a number of other television markets, according to Ross D. Siragusa, president of Admiral.

VA Booking Contract Continued for Year

Chiefs of motion pictures in Veterans Administration branch offices at a meeting in New York last week decided to continue the present booking arrangements for the fiscal year beginning July 1. Under current motion picture contracts with 21 film distributors, each VA hospital gets a weekly program consisting of three full-length 35 mm. shows; two 16 mm. features; one 16 mm. 30 min. short; and current newsreels in 16 mm. and in 35 mm. Annual attendance at these showings, limited to veteran-patients, is estimated at 10,000,000.

Send Birthday Greetings To—

March 4

John Garfield	Harry Hornick
Dorothy Mackaill	Charles E. Moyer
David Bader	Eve Siegel
Pierre Gendron	Harry O'Connor
Robert Rubin	Robert Rice
Martha O'Driscoll	

The Market's Really There

... you can capture it

(Continued from Page 1)

aily Year Book of Motion Pictures. It was provided by an estimated up to 35,000,000 men, women and children who then stepped up to the motion picture theater box office to see two or more times in each seven-day period.

You do not have to be a Sherlock Holmes to deduce that the 85,000,000 admissions are made possible, by and large, by those Americans who were gainfully employed. The man without an income does not go to the movies, nor does he send the Missus and/or

Co. During the 1941 population and the 1941 state of employment, the 85,000,000 attendance was not to be sneezed at, as the saying is.

UT how about today when the weekly attendance is estimated at 90,000,000, the population has moved above the 140,000,000 mark (the Bureau of Census estimated the Continental U. S. population, including the armed forces overseas at 142,672,762 Jan. 1, 1947, by the way), there are 15,000,000 more employed, and the vice-president charge of sales for one of the major companies tells you off the record that only 25,000,000 admissions accrue to a top quality picture?

Were we saying, just the other day, something about the vast untapped audience in this country?

Hell's bells, isn't it about time that something was done about the situation? Something more than talk, that is, son.

HE distribution chief, to whom reference is made, places the present day audience potential in the Continental United States at 75,000,000, or little more than half of the estimated 1947 population. If the births for 1947 and 1948 were added, the potential of course would be smaller.

It is the sales executive's belief—and he should know, believe us—that a quality picture in the American market today grosses between \$4,000,000 and \$5,000,000. And it is his conviction that if the untapped audience was brought to the box office the gross would climb to \$10,000,000 and, on some pictures, to \$15,000,000.

Nice business if you can get it.

And you can.

HERE'S this thought worth mulling over, too.

Back in 1939, when film attendance was also estimated at 85,000,000, the population was roughly 130,000,000, and there were 9,000,000 without jobs (what's more the housewife's place was still in the kitchen and not in a war plant) the average factory worker was taking home an average week's pay of \$23.85.

Today, the same average factory worker receives more than double the 1939 figure—\$27.27. Sure, everything costs more than it did in 1939, movie tickets, included, but the 15,000,000 (and probably more) now employed... you get the idea?

Incidentally, the jobless aggregate today is placed at only 1,600,000.

For a last word, this, and you can write it down in the book for future reference: The market's there, and someone, sooner or later, is going to capture it.

It could be YOU—honest.

Moss Forms Producing Co.; First Pic to Eagle Lion

West Coast Bureau of THE FILM DAILY
Hollywood—William Moss, Texas cattle and oil man, and husband of the late Withers, has incorporated William Moss Pictures, Inc., to make three features annually. First will be "Judgment in the Wilderness," scheduled for May shooting in Cinecolor for Eagle Lion release.

ites for W. L. Sacks

Baltimore—William L. Sacks, accountant for many years with the Johns Hopkins University, was buried in the Mount Airy Cemetery yesterday.

Rosenberg's Colony to Make 'Night Cry' First

West Coast Bureau of THE FILM DAILY
Hollywood — Frank P. Rosenberg has purchased the new suspense novel, "Night Cry," by William L. Stuart, and will film it on an \$800,000 budget as the first production for the newly formed Colony Pictures, Inc., which Rosenberg heads. Price tag on book, which has a New York City background, was reported to be \$40,000.

Rosenberg, former Columbia publicity chief is currently co-producing "Man-Eater of Kumaon," which U-I will release next Summer.

Colony Pictures is set to make two major films per year, with "Night Cry" starting to shoot next September.

Harrisburg Okays "Fast" Time

Harrisburg, Pa.—Daylight saving time was authorized by the City Council to become effective April 25, and continuing until Sept. 26.

Change "Victor" Screening Date

National tradescreening date for "To the Victor" has been changed from March 15 to March 29. National release date of the Warner pic is April 10.

New York May Extend Right to Tax Tickets

Albany — Power to impose special taxes, including up to five per cent on amusements, would be granted counties and cities over 25,000 population, under a bill introduced in both houses of the Legislature. Measure is part of Gov. Thomas E. Dewey's program for financial aid to small counties and cities.

"SAIGON"
IS LADD'S
BEST
SINCE
'TWO
YEARS
BEFORE
THE
MAST'"

(Film Daily said it first—
about Paramount's new hit)

★ FILM DAILY REVIEWS OF NEW FEATURES ★

"Scudda Hoo! Scudda Hay!"

with June Haver, Lon McCallister, Walter Brennan

20th-Fox 95 Mins.

FINE ENTERTAINMENT; PROPERLY EXPLOITED IT SHOULD PAY OFF IN BIG B. O. DIVIDENDS.

Fine entertainment has been fashioned in film from the novel by George Agnew Chamberlain. It has warmth, romance, humor, drama, first class performances and Technicolor. Also it has two mules. These mules are responsible for the title. Yell it out and they lean lustily into their harness. If they like you they'll drag and drag.

No mules will be required to drag an audience in to see this picture. With astute exploitation the picture will have them coming from near and far, send them away happy and with a smile.

As a glimpse into the rarely viewed American agrarian scene "Scudda Hoo! Scudda Hay!" tells a story that has plenty of vivid incident. Various aspects of the tale are blended in neat, snappily paced sequences.

As the ingredients are added up and thrown into the scales the balance swings from serious to light. F. Hugh Herbert directed the piece from the script of his own concoction.

The observation drawn when this film concludes is that too long has the horse and dog been subjected to admiration. Too much film has been exposed to their prowess, accomplishments. Here the serviceable, faithful, hard-working, highly intelligent and beloved mules come into its own for worthy exposition and tribute.

McCallister acquires two stalwart mules after his father, Henry Hull, fed up with his second wife, Anne Revere, and stepson, Robert Karnes, goes to sea. He takes a job with Tom Tully, neighboring farmer, who first got the mules, resold them when they proved ornery.

June Haver is daughter to Tully. Natalie Wood is her sister. McCallister applies himself to pay off for the animals. Aided by Walter Brennan who has an affection for "cookin' Bourbon," he breaks the mules. They get mule-work at a nearby lumber camp, prosper.

Karnes induces Tully to participate in a bit of connivery to get the animals. Karnes would beat McCallister so severely he would not be able to keep up the installments. McCallister, learning of this via Miss Wood, turns the table, gives Karnes the thrashing of his life.

At length Tully is made to see the error of his ways. Word comes that Hull is lost at sea, Miss Revere and Karnes are driven off the place which is now McCallister's. Final contest has the mules extracting Tully's tractor from a mired field and McCallister and Miss Haver making plans to wed.

It is pleasant, rewarding stuff that unfolds here. Alternating currents of humor, drama and vivid pictorialization run through the proceedings.

CAST: June Haver, Lon McCallister, Walter Brennan, Anne Revere, Natalie Wood, Robert Karnes, Henry Hull, Tom Tully, Lee MacGregor, Ken Christy, Matt McClugh, Charles Wagenheim, Herbert Heywood, Edward Gargan.

CREDITS: Producer, Ramon Morasco; Director, F. Hugh Herbert; Screenplay, F. Hugh Herbert; Based on the novel, "Scudda Hoo! Scudda Hay!" by George Agnew Chamberlain; Photography, Ernest Palmer; Art directors, Lyle Wheeler, Albert Hogsett; Sets, Thomas Little, Stanley Dettie;

"Casbah"

with Yvonne DeCarlo, Tony Martin, Peter Lorre

Univ.-Int'l 94 Mins.
POWERFUL BOX OFFICE DRAW BLENDING UNDERWORLD, COMEDY, ROMANCE, REVENGE AND MUSIC.

In France it was "Pepe Le Moko." Wanger made it as "Algiers" with Boyer and Lamarr. Now, as "Casbah," with songs by Tony Martin and dances by Katherine Dunham and her troupe, it again appears. It is still a powerful box office draw. It has been given the new look. Ships have been swapped for airplanes.

Story of the romantic crook who hides out in the Casbah section of Algiers, quite safe from the police, and how his gal done him wrong when he took up with a chippy from Paris, is too well known to repeat here again.

Peter Lorre plays the native police inspector who is on the friendliest of terms with "Pepe" Tony Martin. He does the role well. Miss DeCarlo is "Inez" the native wench. Marta Toren is sultry, interesting and beautiful as the visitor from Paris who ensnares Martin and is responsible for his leaving the Casbah, getting himself arrested and subsequently shot to death at the airport when she departs. She plays "Gaby," which in this version comes off the soundtrack "Gaby."

The Katherine Dunham troupe is restrained from really demonstrating their talents along lines of savage, albeit interesting terpsichore. Miss Dunham has a bit part in the script but she is more interesting when she's on her feet and cavoring a la torso.

Music is by Leo Robin and Harold Arlen. Two numbers will catch on. They are "What's Good About Goodbye" and "For Every Man There's A Woman." There are also two others.

Show is a neatly concocted display of underworld, comedy, amour and the woman scorned who gets her revenge. John Barry directed.

CAST: Yvonne DeCarlo, Tony Martin, Peter Lorre, Marta Toren, Hugo Haas, Thomas Gomez, Douglas Dick, Katherine Dunham, Herbert Rudley, Gene Walker, Curt Conway, Andre Pol, Jerry Bernard, Virginia Gregg, Harris Brown, Houseley Stevenson, Robert Kendall.

CREDITS: A Marston Production; Producer, Nat G. Goldstone; Director, John Barry; Screenplay, L. Bush-Fekete, Arnold Manoff; Music, Harold Arlen, lyrics, Leo Robin; Musical story, Eric Charell; Based on the novel, "Pepe Le Moko," by Detective Assheton; Photography, Irving Glassberg; Art directors, Bernard Herzbrun, John F. Carey; Editor, Edward Curtis; Sound, Leslie I. DeCuir; Jack Bolger; Sets, Russell Gausman; Oliver Emery; Choreography, Katherine Dunham; Music arranged and directed by Walter Scharr.

DIRECTION, Okay. PHOTOGRAPHY, Very Good.

Rites for Jack Kaufman

Funeral services were held last Sunday at Valley Stream for Jack Kaufman, 65, former vaudeville headliner and record artist, and father of Judy Clark of the films.

Evelyn Jones Promoted

Evelyn Lee Jones has been named time buyer of the Donahue & Coe radio department, effective immediately. She has been manager of the contract and traffic division for the past five years.

Editor, Harmon Jones; Music, Cyril Mockridge; Conducted by Lionel Newman; Arrangements, Herbert Spencer, Earle Hagan; Sound, Eugene Gristman, Roger Heman.

DIRECTION, Fine. PHOTOGRAPHY, Excellent.

"Oklahoma Badlands"

with Allan Lane, Eddy Waller, Mildred Coles

Republic 59 Mins.
GOOD WESTERN FARE SHOULD DO THE TRICK; PERFORMANCES, DIRECTION Okay.

Control of a vital pass in Grass Valley motivates this oater. Directed by the veteran Yakima Canutt, it delivers all necessary elements of the western. It is hard-hitting stuff and astutely fashioned to the talents of Allan Lane. Eddy Waller gives comic relief. Mildred Coles is effective as a girl named "Leslie" who switches monickers with Lane in order to bring the criminal element out into the open for eventual extinction.

The "Rawlins" ranch has been depleted of "Rawlinses." They are all dead of lead poisoning. Miss Coles, a second cousin, is heirress to the place. Last thing Jay Kirby, a "Rawlins," did before he was killed was to send for Allan Lane.

Passing Miss Coles off as his housekeeper Lane soon adds up the state of affairs at the ranch. Crooks are trying to get the place by foreclosing on a note. Cattle are sold to get money to pay off the debt. Lane is waylaid. Soon after the plan is exposed and after a perilous brawl atop a wild-riding stagecoach, Lane settles the criminal hash.

Unostentatiously, this one should do the trick.

CAST: Allan Lane, Eddy Waller, Mildred Coles, Roy Barcroft, Gene Stutenhoff, Earle Hodgins, Dale Van Sickel, Jay Kirby, Claire Whitney, Terry Frost, Hank Patterson, House Peters, Jr., Jack Kirk.

CREDITS: Associate producer, Gordon Kay; Director, Yakima Canutt; Original screenplay, Bob Williams; Photography, John MacBurnie; Art director, Frank Arrigo; Music, Mort Glickman; Editor, Arthur Roberts; Sound, Earl Crain, Sr.; Sets, John McCarthy, Jr., James Redd.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Sorrell Denies Being Red; Tells of Browne-Bioff Days

(Continued from Page 1)

terday told the House Labor Subcommittee an alleged party membership card bearing the signature "Herb Stewart" is certainly not his. The Committee this morning will consider the possibility of calling in handwriting experts.

Telling the Committee that there wasn't anything they could do about his being a Communist, if he were, Sorrell declared, "If I had ever joined the Communist party, I would just as soon tell you because you can't deport me back to Missouri, where I was born. There is no law against being a Communist."

Rep. Thomas Owens said mysteriously he knows some things the Tenney Committee overlooked when it considered the same card, now here in Washington. The original was produced by IA attorney Matthew Levy after Sorrell testified that no one has ever let him see the original before.

For the most part, Sorrell concerned himself with the old Browne-Bioff days in the IATSE. He said Willie Bioff, former IATSE Hollywood chieftain, "made more Communists in Hollywood than any Communist organizer could make." He

"The Hawk of Powder River"

with Eddie Dean, Roscoe Ates, Jennifer Holt

PRC-Eagle Lion 54 Mins.

GOOD WESTERN HAS A NOVEL TWIST IN PLOT; ALL ACTION ELEMENTS PRESENT.

Jennifer Holt, heretofore seen in the Eddie Dean westerns as a nice girl given to playing along with the side of law and order, this time plays "The Hawk," leader of a gang of murdering outlaws. She has her uncle done in. Then his daughter, Jennifer Holt, who inherits the ranch, is the next target. But happily Dean comes along, get wind of what is up, drives off the killer as he rides shotgun on the stagecoach.

Miss Holt connives with Eddie Parker, an unscrupulous lawyer, to withhold reading the will. Dean is insistent that he read it. He suspects certain elements want Miss Carlson out of the way. She, on his say, so, hides out in a line shack under protective guard.

Miss Holt, learning the legacy is to be divulged next day, rounds up her cut throats, searches for the girl. They locate her. A gun battle ensues, Dean and Ate come riding up, kill off the attackers. Miss Holt is shot. Up to this time everyone in the cast was not aware of her identity. She's unmasked in death, the case is cleared up.

Story has a novel element in the role of Miss Holt. One of the capable western female performers, she does it up to turn. Dean sings four songs. Ates makes with the comedy. There's a full complement of action. Ray Taylor directed.

CAST: Eddie Dean, Roscoe Ates, Jennifer Holt, June Carlson, Lane Bradford, Terry Frost, Ted French, Steve Clark, Tex Palmer, Carl Mathew, Eddie Parker, Andy Parker and the Plainsmen.

CREDITS: Producer, Jerry Thomas; Director, Ray Taylor; Original screenplay, George Smith; Songs, Eddie Dean, Hal Blair, Pete Gates; Photography, Ernie Miller; Sound, Glenn Gentry; Set Design, Editor, Joe Gluck; Incidental music, Wolff Greene; Music supervisor, Dick Carruth; DIRECTION, Okay. PHOTOGRAPHY, Good.

Screen Mag. Readership Concentrated in 83 Keys

(Continued from Page 1)

publications. Of a total readership of 20,000,000, 13,250,000 is concentrated in the 83 keys.

Magazines represented in the Association are Motion Picture, Movie Story, Modern Screen, Screen Stories, Photoplay, Movie Life, Movie Star Parade, Movieland, Screen Guide, Screenland, Silver Screen and Movie Show.

also attacked Joseph Tuohy, no labor director of Fox West Coast Theaters, as a former Chicago mobster. He said he had been told Tuohy's record by a representative of the Chicago police force.

Sorrell testified that the trouble behind the present Hollywood movie strike, which the subcommittee is investigating, began in 1934 or 1935. At that time, he said, the IATSE headed by George Browne, "made a deal with Schenck."

Nicholas Schenck is president of Loew's, Inc.

Sorrell will return to the stand today.

BOOK REVIEWS

MAGIC SHADOWS, The Story of the Origin of Motion Pictures. By Martin Quigley, Jr. Georgetown University Press. 191 pages. \$3.50.

Aerry Ramsaye points out in the foreword, Martin Quigley, Jr., was primarily prepared a one-man symposium on the "pre-history of the motion picture." The author keeps so close to the promised format that less than a page of the text is devoted to the advent of "talkies." When, in 1927, the Winter Garden chose to the songful-throbs of "The Jazz Singer."

"Magic Shadow" carries the quest for an understanding of optics, motion, and projection from pre-Babylonian times through the April evening in 1896 when Edison's Vitascope made its premiere in Koster and Bial's Herald Square Music Hall in New York. Quigley points out that while six vaudeville acts preceded the first public showing of Thomas Armat's projector, the "flickers" stole the show.

And so, it might be said, Aristotle and Archimedes, through their establishment of optical science, paved the way for the ultimate demise of their own nation's gift to the world, vaudeville, which had its beginnings with the Greek choruses and religious festivals.

Quigley recalls names we last heard in Physics courses—Euclid, Ptolemy, Seneca, Ptolemy, Roger Bacon, da Vinci, Kepler and Kircher, and a host of others. He explains that each one did to further the knowledge of "magic shadows," tells how Etienne Gaspard Robertson, with his Phantoscope, was the subject of the first political censorship, describes the work of the Langenheim brothers of Philadelphia and the pioneering Louis Daguerre.

Indexed with the care befitting a scientific volume, Quigley has included a descriptive chronology, and chapter-by-chapter bibliography, more than a score of photographs and drawings illustrate the pathway leading to our sound-equipped theaters of today.

Propose State Dept. Pix Tieup with Italian Reels

(Continued from Page 1)

amendment to the appropriation bill to permit the USIS to contract with Italian newsreels to have them try footage supplied by the State Department.

Stefan told the House yesterday that "we spend millions of dollars making and purchasing motion pictures to be shown in embassies and consulates, but are overlooking the greatest and most effective media—the display of these motion pictures—the present established theaters throughout the world. To my knowledge, the State Department has made no efforts to effectuate such an arrangement."

Archibald Hopeful Of Duty Solution

(Continued from Page 1)

from renewing auld acquaintance, Archibald said, was to discuss distribution plans not only with U-I and E-L, but also to visit exchanges and to talk with exhibitors in Cleveland, Buffalo, Albany, Pittsburgh, Washington and Philadelphia. He hoped to be able to do all this by Mar. 27, when he and Mrs. Archibald are scheduled to sail for England.

Of the 40 J. Arthur Rank productions scheduled for 1948, and budgeted at about \$40,000,000, Archibald's unit, Independent Producers, is slated to deliver six, of which three are in the cutting room and three are in production. Now being shipped are: "Oliver Twist," "Red Shoes" (in Technicolor), "Esther Waters," "Under the megaphone are: "Dulcimer Street," "Blue Lagoon" (Technicolor), "Passionate Friends," tentatively titled. Three others in preparation are: "All Over the Town," "Once a Jolly Swagman," "Fair Stood the Winds for Friends."

Quality will not be sacrificed to economy, Archibald said. And he emphasized the point. "The future of the British industry lies in making a due proportion of big ambitious pictures." It would be wrong, he added, to concentrate either wholly on super-productions, or entirely on program features.

"Trying to cut costs," he said, "but not by any book of rules. There isn't any one way in which it is being tackled." He hoped to achieve economies "by applying industrial efficiency methods as are applied in other businesses." He cited the instance of directors and cameramen who on their own initiative met to decide on ways of reducing costs. Whatever efficiency methods would be adopted, Archibald said, would be applied solely to the technical and organizational phases of production; not where creative effort is concerned. Archibald said the Gainsborough and Two Cities studios have been successful at cutting shooting schedules. The Independent, his own, unit, he admitted, was not so successful in reducing the shooting times.

British industry, like the American, is in sore need of the foreign market, he said. Referring to top budget JAR films, Archibald estimated that only about 60 per cent of the cost is amortized domestically.

Archibald dismissed the idea of "slanting" films for a particular market. "Before a picture can be international," he said, "it must be national." During the war, he had noticed that the British documentaries which were most warmly received here were usually the same ones that were heartily accepted at home. However, when a film was slanted for American consumption, neither side of the pond thought much of the effort.

Wallis Italian Producing Plans Wait Balaban Okay

It's up to Barney Balaban, Paramount prexy, whether Hal Wallis will produce "September" in Italy, said Joseph H. Hazen, president of Hal Wallis Productions which has a 12-picture deal with Paramount.

Hazen told THE FILM DAILY that picture number 10 ("Sorry, Wrong Number") has just been finished; picture number 11 ("Be Still My Love") is about to be completed.

Wallis is due in New York very shortly. Decision will probably be made then, Hazen said, whether, his associate will film "September," as the last of the dozen due Paramount.

"Try, Try Again"

Pensacola, Fla.—For two consecutive meetings the City Council has voted, 5-4, against repeal of the amusement and tobacco tax. Proponents declare the matter will be brought up for action again and again until they do get a repeal.

Goldenson Chairman Of Boy Scout Drive

(Continued from Page 1)

Friedlander; independent theaters and circuits, Fred J. Schwartz, Century; publishers, Jack Alicote, THE FILM DAILY, and Martin Quigley, Quigley publications.

Also, music publishers and composers, Emanuel Sacks; motion picture suppliers and laboratories, Frank Meyer, Paramount; producers and distributors, Goldenson; ticket brokers, Joseph Newman, Piccadilly Ticket Service; sports, Ed Sullivan, Daily News; artists, Milton Berle; independent producers, Neal Agnew, president of SRO.

Thomas Brown Dead

Iowa City, Ia.—Funeral services were held here for Thomas Brown, 73, pioneer exhibitor and owner of the Strand Theater for many years. He retired in 1943.

RKO Sets 3 Important Early Spring Releases

(Continued from Page 1)

RKO releases he saw on the Coast. Spring leadoff attraction will be "I Remember Mama," set to open at Radio City Music Hall on March 14; "The Miracle of the Bells," opening at the Rivoli on March 16, and "Fort Apache." Later stars Henry Fonda currently in the hit Broadway stage production, "Mr. Roberts."

Other product mentioned by Mochrie for Spring and Summer release included Walter Wanger's Technicolor "Joan of Arc," "Rachel and the Stranger," "Your Red Wagon," "Stations West," "Roughshod," Walt Disney's "Melody Time," "The Velvet Touch," and "Berlin Express."

Set 8-Week Run for In-Store Video Film Shows

(Continued from Page 1)

manager of DuMont station WABD in New York.

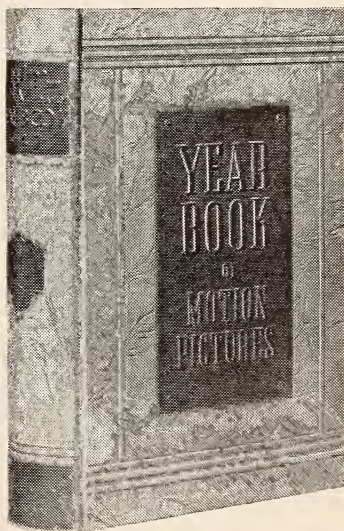
In addition to entertainment shorts, commercials involving national advertisers will be utilized in the programming, as well as educational films, household hints, etc.

RCA has agreed to provide the necessary equipment for the operation which will involve about a dozen video sets strategically placed throughout the store, plus a camera projector in a control room.

THE INDUSTRY'S GREATEST BOOK OF REFERENCE

- PRODUCTION
- ★
- DISTRIBUTION
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- CAMERAMEN
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- DIALOGUERS
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- ★
- TELEVISION
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- CIRCUITS
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This is only a part of what is covered in this OUTSTANDING BOOK OF REFERENCE.



1948 30th Edition NOW in Work — Out Soon
Published By THE FILM DAILY

Jackson Pk. Could Get All Pix, Says B & K

(Continued from Page 1)

secretary-treasurer, testified in yesterday's Federal Court hearings on the Jackson Park Theater contempt charge.

Balaban stated that he was the operating head of the organization and that Barney Balaban was not active in the circuit management. Further, he stated that he had read the decree and considered himself personally bound by it. He also had impressed his assistants with the fact that the decree must be lived up to in its entirety, Balaban said.

The \$1.25 admission charge for Para's "Unconquered" was caused by circuit having to pay 60 per cent of the gross to play the film, so they had to charge roadshow admissions for film, to make a profit.

Charley Davidson, B&K film booker, followed Balaban on the stand. Morton Lane, Paramount attorney from New York, was called next and described various conferences he participated in here. He denied any conspiracy to violate the Jackson Park decree.

Lane said that Paramount set up three non-competitive zones for subsequent runs giving Jackson Park right to bid on all non-exclusive films.

Sam Goreslick, RKO exchange manager, followed on the stand and said he was advised by his superiors to devise practical plan for distributing their films in Chicago territory. He devised system of first breaks for subsequent run theaters. First 25 houses using plan included 14 independents and Jackson Park.

Requiem Mass for Mrs. Berman

Requiem Mass for Mrs. Margaret O'Brien Berman will be celebrated this morning at eleven, at the Church of St. Gregory the Great, Harrison, New York. Deceased was the widow of Samuel I. Berman who owned a theater chain in New York State. Surviving are a son, Stanley J. Berman, and two sisters.

NEW POSTS

CLYDE YOUNG, Griffin Consolidated manager, Tampa, Tex.
GENE WHITE, assistant manager, Southern, Chicago.
DENNIS SCRUGGS, salesman, Southeastern Theater Supply, Charlotte.
NICHOLAS K. ZELLE, manager, Devon, Bronx.
WALTON HAMILTON, manager, State, Newton, N. C.
WILLIAM J. TRAMBUKIS, assistant manager, State, Providence, R. I.
JEFF SULLIVAN, assistant manager, Strand, Syracuse, N. Y.
KEITH SOUTHWARD, student assistant, State, Providence, R. I.
JOHN BEASLEY, assistant manager, Avon, Providence, R. I.
EDDIE SAFIR, Republic salesman, Chicago.
JIM MCCANN, booker-office manager, 20th-Fox, Des Moines.
JACK HARRIS, Warner salesman, St. Louis.
PAT HALLORAN, salesman, Paramount, Omaha.

U.K. Formula Near Agreement Hear Major Concessions Omitted

(Continued from Page 1)

being made finding expression in the industry, Anglo-American discussions on the film duty impasse persisting since last August continued here yesterday at the Board of Trade.

Experienced trade observers inclined to the opinion that, despite the high optimism prevailing during the past week, there was no sign of

The New York Herald-Tribune, in a copyright London dispatch today, said that intervention of the British foreign office was reliably reported to be "producing the first faint hope of some settlement of the Anglo-American deadlock." The dispatch added that "the foreign office intervention on the side of settling the question came in the wake of fruitless, though friendly, exploratory talks Monday and Tuesday and that the foreign office evidently was acting because the deadlock was becoming a matter of political relations with the U. S. and could no longer be handled on a narrow economic basis."

daylight yet, although there was a feeling that the prolongation of the talks indicated a determination on the part of the American and British conferees to reach a settlement formula.

One development, and it was surprising to those who recalled last week's flat statement by Harold Wilson, BOT president, that there was no insistence on the principle of the duty, was an equally flat statement yesterday by a high Government source to the effect that "there can be no compromise on the basic point" that American distributors may take out only 25 per cent profits. The duty now imposed is 75 per cent.

There was some disposition here to interpret this as meaning that the British were shying away from the American position that the duty must go. Those who inclined to this opinion expressed doubt that the Government had in mind a duty-free formula which would embrace (1) a "freeze" and (2) a permissible investment feature, sans restrictions.

If the British Government stands pat on the principle of a *ad valorem* duty, and the proposed settlement formula retains the duty although at a lower rate, it is extremely doubtful if the MPEA-MPAA affiliates will accept it. In that event, there would be either extended further negotiations or an abrupt end to them for a long time to come.

At the same time, it is only fair to say that there is a disposition in some quarters to discount the pessimism expressed by Eric A. Johnston and American distributors here. Those looking askance at it take the view that certain maneuvering is to be expected, and that the American attitude might be designed to give the British Government a reputation for "tough-

ness" with the public here before the compromise deal is announced.

It is further pointed out that the British long have known that the duty was obnoxious to the American industry, and thus any compromise formula must provide for its elimination. And it is noted, too, that Johnston, in the past, has stressed that he would not visit London for duty discussions until he deemed the time propitious.

Johnston, James A. Mulvey, who is here to represent the SIMPP; Joyce O'Hara, Johnston's executive aide, and Allen Dulles, the MPAA foreign legal adviser, all are now scheduled to emplane for New York tomorrow. There could, of course, be developments requiring a change in plans.

Johnston told newsmen here yesterday that the outlook for a settlement was "no better, no worse." Others participating in the discussions were not talkative, and it was anticipated that any official statement might be non-committal when finally issued.

(Private aides received in New York yesterday by cable from London quoted one of the American reps, as taking a dim view of the discussions.)

With the supply of unreleased Hollywood product fast dwindling, it was frankly conceded here yesterday that time was running out for British theater operators, the major circuits no less than the small indies. Should the impasse continue indefinitely, it was said by J. Arthur Rank especially would be in an uncomfortable position, lacking sufficient prime product for his Odeon and G-B circuits.

Here again, however, there was the promise of a sizable threat to the American industry. For some time, some members of the Parliamentary Labor Party have been plunging for nationalization of the British industry, and the Board of Trade recently has admitted to an interest in the establishment of one or two state-owned studios.

In a grave emergency—and the impasse would build one up—the Labor Government might find it expedient, even desirable, to move for the complete socialization of the British film industry. If that happened, the British film market might be lost to Hollywood.

Milt Harker Joins WB

West Coast Bureau of THE FILM DAILY

Hollywood—Milt Harker, who resigned after 11 years as INS Los Angeles bureau manager, has joined Alex Evelove's studio publicity staff at Warners.

Sam Lake Joins SRO

Sam Lake has been named to the N. Y. sales force of SRO. Lake had previously been with Paramount for 17 years.

MAR. RELEASES

Fifty features, including nine re-issues are scheduled for release this month, survey indicates. Pictures, arranged by distributors, with release dates and running times, are listed below:

COLUMBIA

The Return of the Whistler (18), 61 mins.
Adventures in Silverado (25), 65 mins.
West of Nora (25), 61 mins.
Song of Idaho (30), 61 mins.
The Sign of the Ram, 84 mins.

EAGLE LION

Man from Texas (6), 71 mins.
The Westland Trail (13), 58 mins.
The October Man (20), 85 mins.
The Enchanted Valley (27), 77 mins.
Seven Sinners (re-issue) (27), 86 mins.
Sutter's Gold (re-issue) (27), 93 mins.

FILM CLASSICS

Devil's Cargo (15), 61 mins.
Money Madness (15), 61 mins.
Argyle Secrets (15), 61 mins.
The Trail of the Vigilantes (re-issue), 61 mins.
Bad Men of the Dakotas (re-issue), 61 mins.
Flame of New Orleans (re-issue), 61 mins.
Broadway (re-issue), 61 mins.
Jungle Woman (re-issue), 61 mins.
Buck Privates (re-issue), 61 mins.

M-G-M

Three Daring Daughters (3), 115 mins.
Alias a Gentleman (19), 76 mins.
The Bride Goes Wild (25), 93 mins.

MONOGAM

Angel's Valley (7), 67 mins.
Oklahoma Blues (14), 61 mins.
Docks of New Orleans (21), 70 mins.

PARAMOUNT

Cared Fury (5), 61 mins.
Saigon (12), 94 mins.
Mr. Reckless (26), 66 mins.

RKO-RADIO

I Remember Mama (14), 87 mins.
The Miracle of the Bells (3), 61 mins.
Arizona Ranger (23), 61 mins.
Tarzan and the Mermaids (23), 61 mins.

REPUBLIC

The Inside Story (14), 87 mins.
California Firebrand (15), 63 mins.
Lightning in the Forest (25), 58 mins.
Bill and Co. (25), 61 mins.

SCREEN GUILD

The Burning Cross.
SELZNICK RELEASING CORP.
Duel in the Sun (general release), 135 mins.

20th CENTURY-FOX

Gentleman's Agreement, 118 mins.
The Challenge (68), 61 mins.
Half-Past Midnight, 69 mins.
An Ideal Husband, 96 mins.

UNITED ARTISTS

Arch of Triumph (special engagements), 118 mins.
UNIVERSAL
A Double Life, 104 mins.
Naked City, 96 mins.
Jassy, 102 mins.

WARNER BROS.

I Became a Criminal (6), 78 mins.
The Adventures of Robin Hood (re-issue) (13), 102 mins.
April Showers (27), 94 mins.

RKO Trade Shows in Mar. Set for Five Features

"Miracle of the Bells" heads list of RKO's trade showings this month. Exchange centers will pick up film Mar. 9, except Des Moines where it will be shown Mar. 10. "I Remember Mama" was shown in New York and Los Angeles yesterday.

Rest of exchange areas will pick up Mar. 17. "Port Apache" will be screened in Mar. 17 in New York and other areas, excepting Cleve land where it will play Mar. 18. "Arizona Ranger" will be shown in exchange centers on Mar. 23, for screening the same day is "Tarzan and the Mermaids," with exception of Washington where it will be shown Mar. 24. The last two will be screened in the New York exchange projection room.

NOTION PICTURE ASSOCIATION
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THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Vol. 3, NO. 44

NEW YORK, FRIDAY, MARCH 5, 1948

TEN CENTS

TAX COMPROMISE TALKS IN TURN FOR BETTER Blast Report of U-I Resuming Shipments to U.K.

Rowdin, Blumberg Attack
Story: Litigation Looms
Shipment is Demanded

London (By Cable)—Report in *rd* Beaverbrook's anti-Hollywood *ening Standard* to the effect Universal will resume shipments to the U.K. regardless of the current duties, are described as "sheer imagination and without the slightest basis fact" in a statement by J. Cheever Rowdin, Universal board chairman, and Nate J. Blumberg, president. J. Arthur Rank Organization was equal-
(Continued on Page 4)

Pathe Industries Net Down to \$570,000

Pathe Industries earnings for 1947 are estimated at \$570,000 in a preliminary report mailed to stockholders. This compares with \$1,044,938 reported for the preceding year. For the 48-week period ending Nov. 29, 1947, gross income reached \$9,739,535, an increase of \$4,762,129 over 1946. Increased costs, resulting primarily from expansion in dis-
(Continued on Page 4)

House Okays Proposal To Cut Pix in Italy Houses

Washington Bureau of THE FILM DAILY
Washington—The House yesterday voted itself in favor of using American films to influence the forthcoming Italian elections. Although refused to increase the budgetary
(Continued on Page 2)

11 by 14 Inch Screens For Cheaper Tele Sets

Low priced television receivers, featuring 11 by 14 inch screens, will be possible in about a year because of RCA's unpublicized success in developing mass production methods for its 16-inch picture tubes. Now available on models selling for \$1,000 and up, larger screens will be possible on models selling for not much more than \$325 when the company starts mass production, probably around the end of this year. Receivers in the \$325 price class now have 6½ by 8½ inch screens.

Reeling 'Round WASHINGTON

By ANDREW H. OLDER

Washington
THE Senate last week surprised Chairman Jess Wolcott of the House Banking and Currency Committee as much as anyone else when it decided to retain controls over theater building for another 15 months. Wolcott says he has been uncertain about many features of the bill—uncertain, that is, about what the House or the Senate would do—but the fact is that he was pretty well convinced the controls over amusement and recreational construction would be dropped.

In fact, he told us, his committee ignored the matter with the thought that if nothing were said no one would ever know the difference. Now, of course, with the Senate bill coming before his committee, the matter will have to be studied once again and will have to be argued out within the committee.

The Michigander insists that he doesn't
(Continued on Page 2)

New Trade Barrier Threat Envisioned

Havana (By Cable)—Motion pictures may suffer from additional trade barriers, instead of fewer, as a result of developments growing out of the 60-nations conference aimed at setting up an International Trade Organization, according to communications media experts here. Developments referred to are the unofficial
(Continued on Page 4)

Selznick-Atlas Deal Stalled Will Change Victoria Name if Acquired

Walsh, Brewer Following
Predecessors, Says Sorrell

Washington Bureau of THE FILM DAILY
Washington—The FBI will be asked to determine the validity of what IATSE counsel Matthew Levy says is the Communist membership card of CSU head Herbert K. Sorrell
(Continued on Page 4)

Your paid up subscription account will get you your FILM DAILY YEAR BOOK.—adv.

U. K. Gov't Officials and U. S. Delegation Meeting
Today to Compare Findings After Study Yesterday;
Independent Producer Interests Said Safeguarded

BULLETIN!

London (By Cable)—Anglo-American negotiations on the tax alternative were expected to enter the final stages today when the British and U. S. delegations were scheduled to meet to compare their findings after yesterday's separate sessions to study the provisions of the proposed compromise formula. The pace was quickened by the recovery of Eric Johnston who had been stricken Wednesday with a severe cold.

London (By Cable)—The kaleidoscopic Anglo-American maneuvers looking to a settlement by compromise of the duty-embargo impasse which since mid-August last has cut off

Jackson Park Action Closed By McConnell

Chicago—Holding that the scope of the Jackson Park Theater contempt case here in Federal Court took in not only Chicago area but the entire country and violated the dignity and power of Federal Courts, Thomas McConnell, plaintiff attorney, summed up his case yesterday. He claimed the case had passed beyond civil litigation and the defense
(Continued on Page 4)

Discrimination Denied In McLendon Testimony

Dallas—Both R. J. O'Donnell, Interstate general manager, and J. B. Underwood, Columbia exchange head, denied discrimination against R. B. McLendon or his circuit, in testimony at the antitrust trial be-
(Continued on Page 2)

Britain's flow of new Hollywood product took a noticeable turn for the better yesterday.

It was apparent to close observers that the discussions between officials
(Continued on Page 4)

Para. and Cooper Settle Their Dispute

Long standing dispute between Paramount and the Cooper Foundation has been settled, Paramount reported yesterday. Under the settlement, Paramount relinquishes its
(Continued on Page 4)

Evidence Presented in ITOA-ASCAP Damage Suit

Trial of the ITOA (Alden-Rochelle, et al) action against ASCAP started yesterday before Federal Judge Vincent Leibel with the presentation of documentary evidence by Milton C.
(Continued on Page 2)

M-G-M Building FM Station in West L. A.

West Coast Bur., THE FILM DAILY
Hollywood—M-G-M will come into the radio field sometime in May with an FM station to be known as KMGFM. Transmitter and studios will be located in Cold Water Canyon, Beverly Hills. William F. MacCrystal has been named general manager and Herbert L. Pettet, radio director for Loew's, is to supervise installation of equipment and final arrangements for new station. Fare of KMGFM, to begin with, will consist of broadcasting music and news daily from mid-afternoon to late evening.

More changes took place in 1947 than any other year. They are a matter of record in the forthcoming FILM DAILY YEAR BOOK.—adv.

THE FILM DAILY
 ALL THE NEWS
 ALL THE TIME

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CHESTER B. BAHN : : : : Editor

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FINANCIAL

(March 4)

NEW YORK STOCK MARKET

	High	Low	Close	Net	Chg.
Am. Seot	17 1/4	17 1/4	17 1/4	1/4	+
Columbia Pict. vcs.	10	10	10	1/8	+
East. Kodak	39 1/4	38 1/2	38 1/2	1/2	+
Gen. Elec. Inc.	14 1/4	14	14	1/8	+
Loew's, Inc.	16 1/2	16	16	1/8	+
Paramount	18 1/2	18 1/2	18 1/2	1/8	+
RKO	7 1/2	7 1/2	7 1/2	1/8	+
Republic Pict.	3 1/4	3 1/4	3 1/4	1/8	+
20th Century-Fox	19 1/4	19 1/2	19 1/2	1/4	+
Universal Pict.	14 1/4	14 1/4	14 1/4	1/8	+
Universal Pict. pfd.	56 1/2	56 1/2	56 1/2	1	+
Warner Bros.	10 1/2	10 1/2	10 1/2	1/4	+
NEW YORK CURB MARKET					
Monogram Pict.	7 1/2	7 1/2	7 1/2	1/8	+
RKO	1 1/2	1 1/2	1 1/2	1/8	+
Sonotone Corp.	3 1/2	3 1/2	3 1/2	1/8	+
Technicolor	12 1/2	12	12	1/4	+
Trans-Lux	5 1/2	5 1/2	5 1/2	1/8	+

OVER THE COUNTER

Cinecolor : : : : 4 1/4 Bk Asked 5 1/8

Evidence Presented in ITOA-ASCAP Damage Suit

(Continued from Page 1)

Weisman, attorney for the 160 exhibitors, represented in the action.

Suit seeks approximately \$900,000 in triple damages and an injunction that would restrain ASCAP from collecting license fees.

Weill On UA Board

Harold Weill, of the law firm, Leon, Weill and Mahony, has been named a member of the UA board of directors.

Reeling 'Round WASHINGTON

(Continued from Page 1)

know what will happen, but it is likely that his committee will vote to drop the curbs—which expire at the end of this month if not renewed before then. This will mean that unless the curbs are restored by amendment on the House floor—and that is not likely—the matter will be one of several differences between the House and Senate versions of the rent control bill to be resolved in conference.

All of which we relate mainly to point up the fact that there is still an excellent chance the building restrictions may be lifted.

EXHIBITORS will be interested in the hearings shortly to get under way here regarding standard vs. daylight time. The importance of that extra hour of sunlight or darkness, whichever it is, to the box office, will probably be portrayed to members of the House and Senate Committees on Interstate Commerce. The Senate Committee will hold hearings shortly. Before the Senate are bills by Senators Overton, La., and Reed, Kans., which would, respectively, put the entire nation on standard or daylight time.

House Okays Proposal To Put Pix in Italy Houses

(Continued from Page 1)

recommendation for the USIS, the House adopted an amendment by Representative Karl Stefan of Nebraska, authorizing the USIS to contract with distributors of theatrical films abroad to put into the theaters overseas footage selected for the purpose by USIS.

This amendment was written after Italian newsreel director Palla Vicini had told Stefan he was ready to run State Department footage and that it would cost the USIS only about \$2,000 per week to get its material to a weekly audience of 8,000,000 Italians.

Agnew to Coast on Plans For New SRO Offices

West Coast Bureau of THE FILM DAILY

Beverly Hills—Architectural plans for the new SRO offices at 135 S. Doheny Drive have been completed by J. McMillan Johnson, studio production designer.

President Neil Agnew is expected from New York over the weekend for a series of conferences leading to approval of the final plans.

AMPA to Salute Femmes

AMPA will salute the industry's ad-publicity women at the organization's monthly luncheon meeting set for the Town Hall Club, March 25. Speakers will include Irene Kuhn, NBBK asst. director of information, and Rene Kuhn, young radio commentator and novelist.

"Robin Hood" into N. Y. Warner

Warner's re-issue of "The Adventures of Robin Hood" has been set for a Broadway engagement at the Warner Theater, starting Mar. 10.

Seiznick-Atlas Deal For RKO Stock Slowed

(Continued from Page 1)

that an early change in the RKO setup would materialize. He confirmed that at one time he had discussed the deal with Odlum but said flatly there had been no revival, despite trade reports to that effect this week.

(The Wall St. Journal said yesterday that the Howard Hughes deal for the RKO stock had progressed to the point that Hughes' auditors were at work on the RKO books. At the same time, yesterday, the Daily Mirror said, via Sheila Graham's Hollywood column, that the deal had been closed. This, however, was denied by usually well-informed sources in New York.)

Selznick, in an hour-long give and take with his press guests, covered a variety of subjects. He said that the deal with City Investing for the Victoria Theater on Broadway was still in the negotiation stage. If it is closed he will hold back "Portrait of Jennie" to use it to open the Victoria under a new name in September.

Selznick expressed deep satisfaction that the American Government had entered into the negotiations to adjust the British situation. He expressed the opinion that had the American Government entered the picture earlier there would have been a British desire to effect a settlement almost immediately.

Circuits, Local 306 Tied Over Contract Terms

The word, book, is the main stumbling block that continued to keep apart the respective negotiating committees of the major circuits and the projectionists' Local 306 when they met again yesterday at the Park Center Hotel.

The term, book or booking, which was included in the old contract has been omitted in the new one. Union won't sign, says a spokesman, because in the event any of the majors dispose of theater holdings to other unaffiliated circuits, projectionists would then be bound to accept the lower wage rate which exists with the smaller unaffiliated chains.

Responsibility for acts of quasi-sabotage by projectionists which have been reported by Major Leslie Thompson of RKO was disclaimed by President Herman Gelber of Local 306. Latter had instructed his men at the Tuesday night union meeting that they must refrain from antagonizing management, for they would be imperiling negotiations.

Principal point of a 15 per cent wage increase has already been granted by the circuits but such matters as when a projectionist may go on vacation, choice of projectionist, and checking in and out, still kept the negotiators from signing a new contract.

Another meeting of Local 306 is scheduled for this morning at the Palm Gardens to determine a course of action as a result of the deadlock.

HAL E. CHESTER returned to Hollywood yesterday after four-week honeymoon trip to New York and Bermuda.

NORMAN H. MORAY, Warners short subject sales manager and president of Warner Pathé News, leaves for New York today "win study conferences."

JACQUES KOPFSTEIN, executive vice-president of Astor Pictures, has returned to New York following a trip to exchanges in Atlanta, Memphis, New Orleans, Washington, Baltimore and Miami.

ROBERT W. COYNE, TOA executive director and HERMAN M. LEVY, general counsel, left by train yesterday for the Coast to attend the board meeting in Los Angeles. STANLEY PRENOS is also en route.

LEONARD GOLDSON, Paramount vice-president, will leave New York for Hollywood by plane Sunday to attend the TOA board meeting. He will be back at his desk March 15.

ILKA CHASE will arrive in Hollywood March 21 from New York.

DOROTHY STICKNEY will arrive in Hollywood from New York next Monday for tests for "The Tatlet Millions."

DUKE HICKEY, MPAA community relations division field co-ordinator, has arrived in New York for department conferences.

RAY MILLAND, accompanied by his wife, w. arrive at LaGuardia field at 9:40 o'clock Sunday morning on a TWA plane from Hollywood for a two-week vacation in Manhattan.

PAULETTE GODDARD will leave LaGuardia field Sunday afternoon for Hollywood.

LOUIS SCHAEFER of the N. Y. Journal American returns to New York from Hollywood over the week-end.

JERRY PICKMAN, Eagle Lion assistant publicity-exploitation director, returns to his desk from the Coast today accompanied SAM ISRAEL, studio publicity chief.

GUY CRAIG, Indianapolis, ED HOCHSTEIN, Detroit; CLARENCE HILL, St. Louis; HAROLD SHAM, Milwaukee, Columbia branch managers, in Chicago conferring with Clark Shafer on new product and Montague Sales Drive, under way.

CHARLES SCHLAIFER, 20th-Fox advertising director, was host to Chicago press yesterday reporting on studio activities.

JAMES DONOHUE, Paramount Chicago office has gone to Dallas for court appearance in McLendon anti-trust case.

Discrimination Denied In McLendon Testimony

(Continued from Page 1)

fore Federal Judge William H. A. well.

Underwood said his company did not require an exhibitor to post specified admission for any picture but admitted that the admission charge was a factor in settling film rentals and availabilities. Benjamin Kalmenson, testifying via deposition said Warners ceased putting admission price stipulations in contract in 1946. Company, he said, come to agreement with theaters on clearance believed reasonable and necessary.

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Yes, our New York City Branch at 245 WEST 55TH STREET is now in full swing and ready to serve you.

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The Event of the Season!
New York
TRADE SHOWING of
GEORGE STEVENS'
production of
"I REMEMBER MAMA"

NORMANDIE THEATRE
51 East 53rd St., at Park Ave., New York, N. Y.
MONDAY, MARCH 8, at 10.30 A. M. SHARP

DORE SCHARY
presents

IRENE DUNNE
in GEORGE STEVENS'
Production of

"I REMEMBER MAMA"

co-starring

BARBARA BEL GEDDES
OSCAR HOMOLKA · PHILIP DORN

with SIR CEDRIC HARDWICKE · EDGAR BERGEN · RUDY VALLEE · BARBARA O'NEIL

Executive producer and director GEORGE STEVENS · Produced by HARRIET PARSONS

Screen Play by DeWITT BODEEN · Based upon the play by JOHN VAN DRUTEN



Cowdin, Blumberg Hit Surrender Pipedream

(Continued from Page 1)

ly vigorous in disclaiming the story. Carried under a New York deadline, yarn claimed Rank pointedly referred to his contract calling for delivery of a fixed number of films annually, and that Cowdin assured that guarantees would be fulfilled. Paper's line is that other majors would follow suit, with Hollywood's embargo on film shipments seen crumbling if England stands firm on the duty.

In New York, the Standard's "exclusive" dispatch was generally regarded as an inspired story, with lively speculation as to just who planted it.

The quick Cowdin-Blumberg disclaimer was regarded in some quarters as either (1) indicative of a duty settlement or (2) a sure sign that Universal would take to the courts should any demand be served for resumption of film shipments to the U.K.

Pathe Industries Net Down to \$570,000

(Continued from Page 1)

tribution and production of pictures, was responsible for the decreased net in spite of the higher income.

The report advised stockholders of the several recent steps taken by the company to strengthen credit. Under terms of the \$7,500,000 revolving fund obtained from a group of banks in December, the weekly film rentals collected by Eagle Lion, Pathe subsidiary, less the cost of prints and the expenses of distribution and advertising, are applied to reduce the loan. In addition, the corporation may borrow any unused balance up to the maximum amount of the credit to finance 70 per cent of the cost of future production.

Stockholders were also advised that although preliminary negotiations for the acquisition of Walter Wanger Productions included an interest in 10 films previously released by Universal, the agreement as finally completed omitted the acquisition by Eagle Lion of these interests.

Send Birthday Greetings To—

March 5

Houston Branch Renee Carroll
Jules Furthman Samuel Zinner
D. A. Doran Ben Wirth
Bernard R. Goodman
Virginia Christie

March 6

Guy Klibee Barry O'Connor
Rochelle Hudson Tom Bryson
N. B. Spingold Freddie Mercer

March 7

Charles Baily Rose Staten

Harmon is Elected V-P Of World Church Body

Francis S. Harmon, vice-president of MPAA and MPEA has been elected a vice-chairman of the North American Administrative Committee of the World Council of Christian Education, it is announced.

A former president of the National YMCA, the youngest man ever elected to that post, Harmon also is chairman of the finance committee of the Federal Council of Churches, a member of the executive committee of the International YMCA, a member of the American Bar Association, Mississippi Bar Association, the Associated Press and American Newspaper Publishers Association.



HARMON

New Trade Barrier Threat Envisioned

(Continued from Page 1)

and secret cabfabs between groups of nations which seek to set up economic blocs.

While official meetings are aimed at clearing hindrances to world trade, based on the Geneva draft charter signed last year, secret meetings of delegates seek to develop new economic spheres, walled against outside trade. Chief among these is a reported Near East bloc, stretching from the Mediterranean to the border of India and including a dozen countries with a total population of about 178 million.

Havana (By Cable)—Delegates to the UN Conference on Trade and Employment approved a general settlement of economic development issues, subject to reservations by five of the 58 participating nations, and fixed March 19 as the target date for the end of the conference.

Argentinians hope to create a bloc including Chile, Uruguay, Bolivia and Peru, and there is a projected joining of Colombia, Ecuador and Venezuela, as well as a Central American bloc to stretch from Panama to the Mexican border.

Meanwhile, the British Imperial bloc is being strengthened via state direction of buying and selling on world markets. Another economic sphere is the Soviet bloc, not represented at the Havana meetings, which is being enlarged through control of such countries as Czechoslovakia. It already includes Russia, Eastern Europe and the Balkans, except Greece.

Principal fear of delegates is that

Walsh, Brewer Following Predecessors, Says Sorrell

(Continued from Page 1)

rell. Sorrell yesterday denied that he had ever signed the card, signed "Herb Stewart" or seen it prior to Wednesday afternoon.

The big labor leader told the Committee, however, that IATSE President Richard Walsh and Hollywood representative Roy Brewer are following in the footsteps of George Browne and Willie Bioff—their predecessors. He said, however, that he was not ready to charge they are taking money from the producers. "Some of the producers," he said, "should have gone to jail with Willie (Bioff) for conspiracy."

It now looks as if the hearing might drag on for another week. Sorrell stated exchange and theater workers throughout the country were vitally affected by producers' deals with Bioff in the past, and that in return for keeping these workers "under wraps," as well as studio workers, Browne and Bioff had drawn \$500,000 a year from the producers.

McConnell Concludes for Jackson Park Theater

(Continued from Page 1)

attitude toward the Court was unjustified.

In his conclusion, McConnell charged 20th-Fox's release of "Forever Amber" and "Daisy Kenyon," as well as the actions of William Gehring, division sales manager, in these matters were decree violations; Paramount also breached the decree by clearance on "Road to Rio" and "Where There Is Life" and the roadshowing of "Unconquered"; B & K tried to bypass decree; M-G-M withheld films from sale and holding "Green Dolphin Street" after two weeks in Chicago theater, thereby committing a decree violation; Warners violated the decree by asking 21 days' clearance on "My Wild Irish Rose." Contracts submitted to the Court by McConnell showed various decree violations, which removed the case from civil litigation into criminal action, it was stated.

RKO, McConnell stated, tried to satisfy the film demands of the Jackson Park Theater and sold them films.

Edward Johnston, Paramount and B & K attorney, in reply, insisted the case was a civil proceeding in every way.

Mayer, Fitelson to Talk at Forum

Tonight's guest lecturers in the New School for Social Research series, Freedom of the Press—Print, Radio and Film, will be Arthur L. Mayer, president of Motion Picture Associates, and H. William Fitelson, attorney, and specialist in the field of communication.

Western European countries, faced with the possibility of blocs in several directions, may be forced to establish their own economic sphere, more defensive and preferential than the customs unions now in existence.

Tax Compromise Tall In Turn for Better

(Continued from Page 1)

of the British Government and the American industry delegation, which flew over a week ago today, was definitely continuing in a favorable atmosphere, and it was expected that they might continue over the weekend to iron out certain technicalities encountered. Indie producers' interests are being safeguarded in the formula, it was learned reliably.

With Eric A. Johnston, MPA MPEA president, bedded with a cold—he was stricken with pneumonia on an earlier British visit—progress in formulating the compromise necessarily was delayed.

However, THE FILM DAILY was assured that no hitch had been encountered, despite some rumors the contrary heard on Wednesday, and that the situation was "strongly hopeful."

Johnston was to have hosted Harold Wilson, president of the Board Trade, and Mrs. Wilson, at the Dar Kaye show on Wednesday night, if his illness prevented. Joyce O'Hara, his executive aide, was deputized to do the honors, and this was accepted as an indication that there was harmonious feeling, admittedly sentimental to the negotiations' successful culmination.

Para. and Cooper Settle Their Dispute

(Continued from Page 1)

claims for half interests in the Stu and Nebraska Theaters, Lincoln, Neb.; the Ute, Trail and Tompkins Colorado Springs, the Main and Ute, Pueblo, Colo.; Sterling & Park, Greeley, Colo., and the Coors and Joy, Grand Junction, Colo. For Paramount's half interest in corporations operating the Line Theater, Lincoln, Neb., and the Criterion, Capitol, Tower, Ritz, Plaza and Victoria, Oklahoma City, sold to Cooper Foundation for undisclosed sum.

W. J. Ryan, Jr., Dead

West Coast Bureau OF THE FILM DAILY

Hollywood—William J. Ryan, Jr., theater manager, died of a heart attack here. He was 42. Ryan at the time was assistant manager of Roxy in New York and three hours in Worcester, Mass. He is survived by his widow.

WEDDING BELL!

Edelman-Segal

Jack Segal, vice-president of Columbia Pictures Inc., left yesterday for Palm Beach where he will be married today to Shirley Edelman of New York City. They will leave for Europe the latter part of March for an extended stay.

Meet the Monochrometer!



When we say that the light from a "National" High Intensity Carbon Arc is an ideal balance of all the colors of the rainbow, there's no guesswork involved.

We split that snow-white light up into its individual bands of red, orange, yellow, green, blue, and violet in the monochrometer shown above. Then we measure the intensity of each band by means of electrical impulses

What do we find?

We find that the light from a "National" High Intensity Carbon Arc is the closest to sunlight of any man-made light. Its color balance is nearly perfect. It insures that your color film will glow with the rich vivid detail that thoroughly satisfies your patrons.

Moreover, a "National" High Intensity Carbon Arc is the most powerful point source of light in existence. It projects pictures that can be seen clearly from every seat in the house. Box-office insurance? Yes, sir!



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ABOUT THE TRADE

THE DA-LITE SCREEN CO.'S new Projection Data Card will interest all those engaged in audio visual work and picture projection. A 1948 calendar, standard and metric scales, as well as a permanent memo space, are on one side. On the other side, accurate screen tables for 8 and 16 mm. motion pictures, 2 x 2 slides, and 35 mm. filmstrips—standard aperture chart—standard screen sizes available—and a unique formula for finding the correct size screen to use with any projector and any lens, at any distance.

A NEWLY REDESIGNED, packaged air conditioning unit that cools, dehumidifies, filters, circulates, and ventilates, has been announced by the United States Air Conditioning Corp., Minneapolis. This compact, refrigerated conditioner is available in 3 and 5 ton capacities, requires little floor space, is ready for quick installation.

OF UNUSUAL interest to theater maintenance chiefs, a new principle in painting (Continued on Page 7)

**EMBELLISH
YOUR
PRESENTATION
WITH
Valle
CURTAIN CONTROLS
AND TRACKS**
Silent • Smooth • Automatic
FREE CATALOG
224 BLUFF STREET
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PROJECTION ARC LAMPS
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Building Prospects Brighten Materials Inventories High, Gov't Finds

Reports from the Department of Commerce that the building materials picture has brightened in the past few months are hailed by theater architects and construction firms as indicating a better chance that some of the long-projected new theater plans may soon go into actual construction.

(In the past eight months, the OHE has turned down 1,881 theater project applications. Aggregate construction outlay involved was \$82,271,009. In the period, the OHE gave the nod to 678 projects, representing \$25,505,929.)

Spokesmen believe that as materials' stockpiles become larger, OHE, which has the final okay of all

new theater projects, will become more lenient in its approvals.

Improvement in the building materials picture was pointed out by J. Marshall Mayes, acting director of Commerce's construction division, who said the inventory outlook is "considerably brighter" than it was a year ago. Manufacturers' physical inventories of building materials at the end of 1947 in general were substantially greater than at the end of 1946.

New Commerce figures indicate that manufacturers in December hit an all-time high for that month. While output decreased two per cent from November, the drop was much less than normal, it was said.

\$5,561,383 Net for Alexander Smith

Alexander Smith & Sons Carpet Co. net income for 1947 was \$5,561,383, before allocating \$600,000 to the reserve for contingencies. This represents \$5.74 per share of common stock.

Net income in 1946 was \$4,602,404, or \$4.79 per common share, also before deducting \$600,000 for contingencies. Dividends paid in 1947 on the common stock were \$2.70 per share against \$1.80 for 1946.

Consolidated net sales for 1947 were \$63,160,588 as compared with \$45,291,993 in 1946, an increase of 39 per cent. Both the dollar sales volume and physical production of the company were at the highest peacetime levels in Smith's 103-year history.

Brock Opens \$200,000 Lawton, Okla., Theater

Lawton, Okla.—The Vaska Theater, one of the Southwest's largest, formally opened last night with a showing of "The Yearling." Owner is Max Brock, vice-president of the Oklahoma Theater Owners Association. New theater cost approximately \$200,000.

National TOA officers, state theater leaders and civic and military dignitaries, attended the opening.

New Vending Machine Co.

Chicago—Harry H. Brown, Freda Brown and M. S. Gordon have formed the Amusement Sales Corp. with offices at 158 E. Grand Ave. to supply theaters with vending machines.

Animated Effects by Spectrolux System

Demonstrations of Spectrolux, newly developed Canadian system of producing animated effects by projecting vari-colored lights upon sign surfaces at relatively high frequencies, have stirred keen trade interest in New York this week.

Developed by Gordon Best, Canada (Continued on Page 7)

New Dispenser Machine For Ice Cream Bars

West Coast Bureau of THE FILM DAILY
San Diego, Calif.—A new type of dispenser machine has been manufactured by Vendi-Freeze Automatic Merchandising Units, offering ice cream bars at 10 cents. Two feet wide, by two feet deep and 64 inches high, it has an open type compressor unit to maintain proper temperature. The ice cream rack has a total capacity of 120 three-ounce bars and can be easily removed from the machine.

Superdisplay Promotes Theater-Styled Equipment

Specialty constructed to fit large or small areas, "theater-styled" equipment combining popcorn machines, candy cases, and beverage dispensers is being promoted by Superdisplay, Inc., Milwaukee. Of sectional construction so that each unit can be complete in itself or joined to make a large display, the equipment is modern in design and especially eye-appealing.

Dyna-beam Kliegl Introduced by Kliegl

Kliegl Bros. is introducing Dyna-beam Klieglights, an entirely new development in incandescent spotlighting said to provide a more powerful beam with more desirable controls than anything heretofore available.

Intended primarily for spot lighting the stage from distances of 75 to 150 feet, usually from the projection booth, it is a serviceable for other applications where long distance projection of intense light beam is required.

When used for spotlighting, it is equivalent to a 70 ampere arc spotlight and for practical purposes serves as well as a 100 ampere unit. When floodlighting any area greater than 6 feet wide its light intensity is three to four times greater than 70 or 100 ampere arcs of a type. At a throw of 100 feet it gives an average of 90 foot candles for spot 6 ft. or smaller in diameter an average of 50 ft. candles for a ft. spread. With its spread lens flood position it covers an area 20 ft. wide.

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WITH
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CHANGEABLE LETTER**
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EFFECTIVE SHOW SELLING
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1491 W. Lake St. Chicago 24, Ill.

Animated Effects by Spectrolux System

(Continued from Page 6)

an engineer, and controlled by the Animated Displays Co., of which Kenneth Gregory is a partnership interest with Best, Spectrolux is heavily protected by United patents.

Utilizing colors in special combinations, there is virtually no limit to animated effects that can be obtained, and the system may be used either as a spotlight or for a shadow. It is adaptable to the requirements of lobby and foyer displays, as well as those for street signs, frontboards, billboards and windows. It may be used in foyer and lobby under ordinary lighting conditions.

Among the advantages is the fact that any part of copy can be static and animated through color control. Colors on posters, boards, etc., can be produced in quantity through ordinary lithographing process, screen process, etc., it is said. The theater paper size may vary from one-sheet to 24-sheet and jum-

Deals for manufacture, distribution and service are in process of negotiation, with Best and Gregory remaining in New York through next week.

Ampro Organizes Sales Unit for Great Britain

Chicago — Simplex Ampro, Ltd., has been formed in London to handle sales of Ampro projectors in Great Britain, Ireland and the Continent. Projectors will be manufactured by Ivins, Bottomly and Baird, Ltd., Glasgow, Scotland, and Henry Hughes Sons, Ltd., London.

ABOUT THE TRADE

(Continued from Page 6)

ing, reducing the labor time in painting by as much as 40 per cent with no added labor on the part of the painter, has been demonstrated by the Air Flow Brush Co., 57 W. 35th St.

The principle involved is embodied in the process of feeding paint from a gravity feed tank, through a flexible hose, directly to the bristle of the brush through its handle. It eliminates dipping and dripping, also reduces the amount of paint used approximately 25 per cent due to its more uniform flow of paint, say the makers.

FOR A SMOOTH, even finish on fir plywood, an undercoat of "Firzite" is suggested by the United States Plywood Corp. White Firzite is used as an undercoat. Flat paint or enamel completes the finish. For a blond effect apply with firzite, let set about 10 minutes, wipe with a soft cloth, let dry, finish with white shellac and wax.

A NEW electronic generator which produces grill-like patterns to check the linearity and speed the precise alignment of television picture tube circuits has been announced by the RCA Test and Measuring Equipment Section.

The grating generator is designed to provide both television set manufacturers and television broadcasters with a means for determining the correct linearity alignment of deflection circuits for tele receiver picture tubes and television camera pickup tubes.

R. C. (RUDY) KNEUER, who for 35 years has been associated with the theater equipment industry, and who for the past several years has been assistant manager of National Theater Supply's projection equipment department, has joined National's drive-in theater department as assistant to J. E. Currie, manager.

THE MARQUEE of Walter Reade's Paramount Theater in Long Branch,

N. J., has been rebuilt, to carry three large rows of Alder Letters. The new marquee has a neon border and is five feet by 14 inches in size. The old marquee carried four lines of small letters and an electric light border.

TO KEEP fuel oil storage tanks free of rust the Sudbury Laboratory, Sudbury, Mass., produces a product known as Tank-Saver. This is for use in fuel oil storage tanks or any tank holding petroleum products. Tank-Saver is heavier than water. When put in a tank it goes through the oil to the bottom, mixes with any water caused by condensation, neutralizes acid that causes rust and thus prevents rust.

Everything for Eastern Production

- Lights
- Cameras
- Grip Equipment

Charles Ross, Inc.

333 W. 52nd St. New York City

Chi. Building Code To Be Modernized

Chicago — Revision of Chicago's building code, unchanged since 1938, is being considered by an aldermanic committee headed by T. J. Cullerton. Builders are pressing for modernization of the code that new construction materials introduced in the intervening years may be used in new theaters.

THEATRE TICKETS

Stadium, Amusement Park, Etc.



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DeVRY

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Projectors and Amplifiers

For a bigger box office "take" in 1948, follow the lead of other Exhibitors, operating 250 to 6,000 seat theatres, up to 1,000-car capacity "drive-ins," and switch to sensational DeVRY theatre projectors, amplifiers and in-car speakers.

See this equipment at the Authorized DeVRY Theatre Dealer or actual installation nearest you.

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BETTER THEATRE AIR CONDITIONING... AT LOWER COST!

GOVERN AIR
Self Contained
AIR CONDITIONING UNITS

ESPECIALLY DESIGNED FOR THEATRES

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Time Tested and Proven by Leading Theatres Throughout America

Equipment and Supplies for Every Theatre Need

NATIONAL THEATRE SUPPLY
Division of National's Theatres & Motion Picture

**"ALL THE THINGS THAT ALL AUDIENCES WANT
MAKE 'ALL MY SONS' AN ESPECIALLY FINE
BOXOFFICE MOTION PICTURE."**

UNIVERSAL-INTERNATIONAL proudly heralds "ALL MY SONS" as a significant event in motion picture history.

"ALL MY SONS" was the New York Drama Critics' prize play in 1947. We feel that it has been brought so gloriously to the screen that it will be automatically acclaimed as the prize motion picture of 1948.

Already the picture "ALL MY SONS" has received sufficient critical acclaim to warrant this prediction.

It is our intention in future advertising to acquaint the entire motion picture industry with the aggregate values contained in this picture.

It is our firm conviction that you will want to make a point of seeing this picture as soon as it is made available for screenings.

It is one of those magnificent dramas that must be seen to be appreciated.

In the meantime, let us leave you with a quotation from a review which recently appeared in The Film Daily which states:

"'ALL MY SONS' has all the fine qualities for making and breaking records. 'ALL MY SONS' is as fine as they come".

This is typical of the pre-release publicity which is attending this memorable motion picture.

UNIVERSAL-INTERNATIONAL presents
EDWARD G. ROBINSON • BURT LANCASTER
in **"ALL MY SONS"**
with MARY CHRISTIANS • HOWARD DUFF • LOUISA HORTON
FRANK CONROY • ARLENE FRANCIS • LLOYD GOUGH
A CHESTER ERSKINE PRODUCTION
Written and Produced for the Screen by CHESTER ERSKINE
From the Play by ARTHUR MILLER • Directed by IRVING REIS



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New York, New York

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

NO. 45

NEW YORK, MONDAY, MARCH 8, 1948

TEN CENTS

DUTY PARLEYS HEAD DOWN HOME STRETCH U.S. Companies Planning Aussie "Hollywood"

Establishment of Studio
Center Said Under Study;
American Execs. Awaited

Sydney (By Cable) — Establishment of a studio center in Australia under serious consideration by U. S. companies as a means of investing the 50 per cent of earnings frozen under the agreement with the Australian Government, it is learned. Word of the development, often suggested as one of the ways Americans might use the millions of dollars to be frozen in the next 10 years, comes in an official announcement.

(Continued on Page 7)

Cape Pictures Files \$330,000 Trust Suit

Cape Girardeau, Mo. — Suits for \$30,000 damages were filed in Federal District Court here by Cape Pictures, Inc., of Memphis, Tenn., aided by H. H. Roth and B. A. Poolner, against a group of motion picture producers, distributors and exhibitors. The action charges monopolistic practices in the release of films to theaters in Cape Girardeau.

Sorrell Claims Proof of A-Props. "Conspiracy"

Washington Bureau of THE FILM DAILY
Washington — Herbert K. Sorrell, SU President told the House Labor Subcommittee Friday that he is "positive" (Continued on Page 6)

"The Emperor Waltz" At Regular Scales

Although "The Emperor Waltz" is "the finest picture that Paramount has ever made" in the opinion of Charles M. Reagan, vice-president and distribution chief, it will be released nationally on a regular admission price basis, July 2.

"I don't think this is the time for advanced admission prices," Reagan declared.

Pic stars Bing Crosby and Joan Fontaine, and has been held from release for some time, pending the liquidation of other Crosby starrers.

LABOR, STAR COSTS BAR CHEAPER PIX

Selznick Sees Still Higher Labor Costs and Increased
Star Salaries for Few Qualifying as "Insurance"

While Hollywood is effecting certain economies, and can effect still more, David O. Selznick is frankly dubious that the cuts thus far made, or to be made, will be sufficient to bring down production overhead to the point that cheaper pictures will result.

There are two high barriers, the producer said in New York at the week-end, and he named them as studio labor costs and star salaries.

Labor costs, according to Selznick, are the biggest single element in production over-

head, although there was a tendency to hold executive and talent salaries responsible. As for reducing labor costs, he added that the chances instead favored still higher levels.

That, the producer commented, was also true of star salaries. He noted that in Hollywood today there are approximately 25 stars who either alone or in combination have sufficient strength to qualify as "insurance" for the producer, and, in turn, for the distributor and exhibitor.

The competition for these stars, Selznick observed, would be expected to increase rather than decrease when it was harder to attract the motion picture audience to the theater. That, he added, would mean still higher salaries.

Discussing the approach to production economies, Selznick

(Continued on Page 6)

M-G-M To Release 11 Feature Pix Seen as Pix in 5 Mos—Rodgers Tele "Time Fillers"

West Coast Bureau of THE FILM DAILY

Hollywood — Stressing a need for attracting "at least a good percentage of the more than 50,000,000 Americans who do not regularly go to the theater," William F. Rodgers, M-G-M vice-president in charge of distribution, announced over the weekend that 11 productions would be released between April 1 and August 30.

Holding that outstanding films

(Continued on Page 4)

Television will not use the type of feature product available to the nation's theaters except as "time fillers" during its growing years, Frank E. Mullen, NBC vice-president and video chief, told the press at an interview at the weekend.

Mullen, who had just returned from the Coast where he conferred with most of the major producers regarding tele, said that video view-

(Continued on Page 4)

See TOA Fighting Lewis Bill ASCAP Deal Held Fair; Fear Producer Shift

Decision Likely This Week In Jackson Park Action

Chicago — A decision in the Jackson Park Theater contempt action in Federal Court here is expected to be handed down sometime this week.

Concluding the distributor defend-

(Continued on Page 5)

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Los Angeles — Strong opposition to the Lewis Bill is evinced among TOA directors and officers gathered here for the meeting which begins tomorrow, indicating that the board may formally declare itself against transferring the responsibility of

(Continued on Page 5)

Decision May Come Tomorrow; Conferences Resume Today on U. S. Alternative

London (By Cable) — The Anglo-American conferences looking to a compromise of the impasse which since mid-August last has blocked the flow of new Hollywood pictures to Britain are expected to head down the home stretch today, with possibly a decision tomorrow.

Eric A. Johnston, MPAA-MPEA

(Continued on Page 7)

Local 306-Circuits Reach Oral Agreement

Ten-month battle between the major circuits and projectionists' Local 306 finally ended in peace early Friday morning when an oral agreement was made in the presence of attorneys from each side.

Meeting between the negotiating

(Continued on Page 6)

Local 306 is Organizing 16 mm. Projectionists

Now that Local 306 has reached an agreement with the majors and the Broadway showcases, the union is out to corral the 16 mm. projectionists.

(Continued on Page 5)

Start Havana VC; Look for Int'l Tents

Havana — There will be a Variety Club in every large distribution center in the world, if the plans of the international officers, headed by Bob O'Donnell, materialize, according to George Hoover, Miami Tent chief barker. Thus far Mexico City has the only tent outside the United States.

Hoover visited here last week to initiate arrangements, on instructions from O'Donnell. Local tent is expected to complete organization in time to send a delegation to the International convention at Miami this year. Organizing meetings held by Hoover were widely attended by film industryites.



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FINANCIAL

(March 5)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell pfd.	94 1/4	94 1/4	94 1/4	+ 1 3/4
Columbia Picts. vtc.	11	10 1/4	11	+ 1
East. Kodak	39	38 1/8	39	+ 1/2
Gen. Elec. pfd.	14 1/4	14 1/4	14 1/4	+ 1/4
Loew's, Inc.	16 1/2	16	16 1/2	+ 1/2
Paramount	19 1/4	18 3/4	19 1/4	+ 3/4
RKO	8	7 3/8	8	+ 5/8
Republic Pict.	3 1/2	3 1/8	3 1/2	+ 1/4
Republic Pict. pfd.	9 1/2	9 1/4	9 1/2	+ 1/2
20th Century-Fox	20 1/2	19 1/4	20 1/2	+ 1
20th Cent.-Fox pfd.	33 1/2	33 1/2	33 1/2	+ 1/2
Universal Pict.	12	11 1/2	12	+ 3/4
Universal Pict. pfd.	57 1/2	56 1/2	57 1/2	+ 1 3/4
Warner Bros.	11 1/4	10 1/2	11 1/4	+ 3/8

CURB MARKET

	Bid	Asked
Monogram Picts.	3	2 1/2
RKO	1 1/2	1 1/4
Sonotone Corp.	3 1/2	3 1/2
Technicolor	12	12 1/4

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 1/2	5 1/4
Pathé	3 1/2	4

FILMACK OPENS IN NEW YORK

Here we are at 245 W. 55TH ST. Ready to serve you with finest special announcement trailers.

If you haven't tried Filmack's quality and rapid service, send us your next order and be agreeably surprised.

NEW YORK 245 WEST 55 STREET
Los Angeles 1574 W. Washington St.
Chicago 1127 S. Wabash

COMING AND GOING

CHARLES SCHLAIFER, 20th-Fox ad-publicity director, returns to his desk today following a trip to the Coast for product conferences.

WILLIAM B. ZOELLNER, head of M-G-M's short subjects and reprints and importations, will return Wednesday from a Midwestern tour.

MARGARET LECZER, secretary to William F. Rodgers, and FLORENCE AVERALL, secretary to Bob Lynch, M-G-M Philadelphia district manager, arrive in Miami today on vacation.

RUSSELL HOLMAN, Paramount's Eastern production head, will arrive in Hollywood by train from New York today for 10 days of studio conferences.

Via TWA from N. Y. to L. A. over the week-end: BARNEY BALABAN, LEONARD GOLDENSON, PAUL RABOURN, STANLEY SHUFORD, BEN WASH, PAUL ACKERMAN, REX TAYLOR, SID MESIBOV, CORNEL WILDE, PAULETTE GODDARD, GREGORY PECK and MRS. PECK.

G. S. EYSSELL, president and managing director of Radio City Music Hall, left Friday for Hollywood.

STANLEY HAND, general sales manager of Nu-Screen Corp., leaves New York tomorrow for a trip to Florida and the South, returning April 10.

JAY GOVE, head of M-G-M's sales development division, returns today from a vacation at Nausau.

Weltner, Pratchett Off On Latin American Tour

George Weltner, Paramount Int'l president, accompanied by A. L. Pratchett, division manager for Latin America, left Saturday for a comprehensive aerial tour of South America that will take about five weeks. They will visit and study the Paramount sales situation in Brazil, Argentina, Chile, Peru and the Canal Zone. Their first stop will be at Rio de Janeiro. On April 1st they will attend the opening of the Taena Theater in Lima, where Clement S. Crystal, theater department head, flew earlier.

J. E. Perkins, Para's chairman and managing director for Great Britain, left Friday aboard the Queen Mary, returning to his London office.

Paul Ackerman, Paramount Int'l ad-publicity director, was among a group of Para. home office execs. leaving Sunday for studio confabs.

Kansas-Missouri Allied To Hold Spring Meeting

Kansas City—First annual Spring convention of the Allied Independent Theater Owners of Kansas and Missouri will be held in late May or early June. Date will be set by a committee comprising Don Phillips, chairman; C. L. Barton, V. R. Stamm and Larry Larsen.

Group will hold its first regional meeting tomorrow at the Civic Theater, to be followed by luncheon and an open forum meeting designed to acquaint independent exhibitors with the Allied program.

TBA Proposes On-the-Air Scale for Video Stations

Washington Bureau of THE FILM DAILY Washington—Request for a graduated scale of minimum on-the-air periods for commercial video stations was placed before the FCC by the Television Broadcasters Association Friday. This would replace the present flat 28-hour per week requirement currently scheduled to go into effect at the end of this month.

New proposal would require each video station to carry a regular program schedule operating not less than two hours in any five broadcast days per week; not less than 12 hours program service per week during the first 18 months of license period; nor less than 16 hours, 20 hours and 24 hours respectively for each successive six months thereafter, and beyond 36 months a 28-hour service per week.

TBA pointed out that a maximum of 800,000 receivers would be on the market at the end of 1948 with the bulk of these sets in New York, Philadelphia, Washington, Chicago and Los Angeles.

Also shown was that these five cities are the only recognized talent sources for experienced tele talent and that "the film industry is unprepared for tele production and must gradually develop its product for individual station's needs."

Above all, said TBA the ability of telecasters to stay on the air long hours depends upon the establishment of network program availability.

LOFT AVAILABLE AT ONCE!

FILM LABORATORY WITH EQUIPMENT. TWO SOURCE SPRINKLER SYSTEM. PERMIT FOR 35MM FILMS. FREIGHT AND PASSENGER ELEVATORS. COLUMBUS CIRCLE. CALL 9 to 11 A.M. and 7 to 9 P.M. NIGHTINGALE 8-4703

CINEMATOGRAPHER

Prominent Kentucky manufacturer requires man in motion picture department, experienced in 16 mm., color camera work, preferably in industrial documentary films. Want man willing to travel, eager to learn new camera techniques, and just as ready for the dirty jobs as the best. Give age, education, experience, and salary required in first letter for full consideration. Box No. 153, THE FILM DAILY, 1501 Broadway, New York 18.

Metro Execs. Return From Coast Meetings

M-G-M's Eastern and home office execs. return today from Coast studio conferences. William F. Rodgers and Edwin W. Aaron are remaining on the Coast for several weeks.

Returning today are Edward M. Saunders, H. M. Richey, John I. Byrne and Herman Ripp. Maloney also returns to Pittsburgh.

NEW YORK THEATERS

RADIO CITY MUSIC HALL — Rockefeller Center
RONALD COLMAN
"A DOUBLE LIFE"
SIGNE HASSO • EDMOND O'BRIEN
A Katin Production
A Universal-International Release
SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun
SAMUEL GOLDWYN presents
CARY LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9:30 a.m. ASTOR 8'way at 45th St.

RKO PALACE B'WAY and 47 ST
EDDIE CANTOR • JOAN DAVIS
in
"If You Knew Susie"
with ALLYN JOSSLYN
CHARLES DINGLE • BOBBY DRISCOLL

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
with THE ANDREWS SISTERS
PARAMOUNT MIDNIGHT FEATURE
HIGHEST

WALT DISNEY'S
BAMBI
COLOR BY TECHNICOLOR
11th West
BRANDT'S REPUBLIC 8'way at 51st St.

LILLI PALMER IN PERSON
SAM WANAMAKER VAUGHN
"My Girl Tisa" MONROE
AND HIS ORCHESTRA
WARNER BROS. STRAND
OPENS 9:15 A.M. LATE FILM AT MIDNIGHT
LATE STAGE SHOW 10:30PM 8'WAY AT 47th

THERE'S ONLY ONE
Lord Tarleton
MIAMI BEACH
OCEAN FRONT • 40th to 41st St.
Reservations Invited • Walter Jacobs

Ecstasy
WRITE US
Eureka
Productions Inc.
FOR BOOKING
DATES OR
STATE AND
WORLD RIGHTS
165 W. 46th St.
N. Y. City
Starring HEDY LAMARR

MORE ABOUT "ALL MY SONS"

WHEN UNIVERSAL-INTERNATIONAL acquired the screen rights to "ALL MY SONS," one of the prime considerations in the production of the motion picture was the casting.

"ALL MY SONS" had been selected as the PRIZE PLAY of 1947 by the New York Drama Critics Circle, and the U-I studio was determined that all the vitality, all the dramatic values which marked the stage presentation should be bettered, if possible, in the screen presentation.

The motion picture trade journal critics have saluted U-I's choice of stars and featured players. They were really hand-picked, and each rose to the very height of his talent.

READ THESE PARAGRAPHS FROM TRADE JOURNAL REVIEWS:

• "Edward G. Robinson has never given a more impressive performance."
—BOXOFFICE

• "Performances by an unusually good cast are tops. The players reflect sincerity and believability."
—MOTION PICTURE HERALD

• "Edward G. Robinson, Burt Lancaster, Mady Christians, Louisa Horton and Howard Duff fill the top roles and give performances which complement each other like well meshed gears in a perfectly running machine."
—MOTION PICTURE DAILY



UNIVERSAL-INTERNATIONAL presents

EDWARD G. ROBINSON • BURT LANCASTER in "ALL MY SONS"

with Mady Christians • Howard Duff • Louisa Horton
Frank Conroy • Arlene Francis • Lloyd Gough

A CHESTER ERSKINE PRODUCTION

Written and Produced for the Screen by CHESTER ERSKINE
From the Play by ARTHUR MILLER • Directed by IRVING REIS



Feature Pix Seen as Tele "Time Fillers"

(Continued from Page 1)

ers could never expect to see first run films and that only the old pics might possibly be made available to the new and growing medium.

The NBC topper saw three major sources of interest that would attract film producers to video—(1) trailers as advertising that would help tap the vast audience of people who do not attend films, (2) video station operation by the majors, (3) production of films specifically for tele and completely apart from the feature film as it is known today.

Thirty-one NBC affiliates, who are either engaged in tele operation now or will be sometime this year, will convene this Friday to discuss network arrangements, Mullen announced. He said further that a network would be established on the Pacific Coast within 18 months and reiterated his confidence that a Coast-to-Coast system would be in operation by 1950.

Warner Theater Zone Ad Managers Meet Today

Warners theater zone advertising managers begin a two-day meeting at the company's home office today to discuss campaigns on "To the Victor," "The Woman in White," and "Silver River," in addition to other current advertising matters.

Participating in the confabs will be Harry Kalmine, Ben Kalmenson, Mort Blumenstock, Harry Goldberg, of the home office; J. Knox Strachan, Cleveland; Dan Finn, New Haven; George Kelly, Newark; Charles Smakwitz, Albany; Everett C. Callow, Philadelphia; James Totman, Pittsburgh; Frank LaFalce, Washington; Harry MacDonald, Milwaukee, and Irving Windisch, New York. Ben Wallerstein is expected in from Hollywood.

Equipment Convention In St. Louis Sept. 28-30

St. Louis—Annual convention and exposition of the Theater Equipment and Supply Manufacturers Association, Inc., will be held at the Jefferson Hotel here Sept. 28-30. Entire convention facilities of the hotel have been reserved.

Foreign Policy for Pix

Brandt's 900-seat Pix Theater on 42nd St., East of Broadway, becomes a foreign film house soon.

Send Birthday Greetings To—

March 8
Hedome J. Cohen
Hal Hode Jerry Cohen
Claire Trevor Patti Brill
Joe Miller C. H. Weaver
Edgar B. Hatrick

Along the RIALTO

with PHIL M. DALY

"Let Us Pray . . ."

● ● ● DAVE FLEXER, opening his new Mi-De-Ga Theater in Waverly, Tenn., the other night, invited the Rev. F. F. Moore, pastor of the local Methodist Church, to offer the invocation. . . . Leonard Shea, Memphis Eagle Lion manager, was in the audience. . . . So thrilled was he with what Pastor Moore had to say in tribute to the exhibitor, the theater and the industry that he sought a copy, forwarded it to Max Youngstein at the home office with a covering note which commented, "To me, Pastor Moore made the most intelligent and comprehensive evaluation of the need for and good of the theater to a small community I believe I have ever heard. . . . In this day of adverse criticism towards our industry from all angles, it is refreshing to see a man thank an exhibitor for building a theater in his community. . . . The prayer is at once gratifying and inspiring. . . . And lest there be those who think the opening of a new theater with prayer, as well as a picture, is strange, let it be remembered that the theater itself is the child of the church. . . . The earliest plays were religious in character. . . . Those concerned with one aspect of industry public relations would do well to see that Pastor Moore's prayer, and Exhibitor Flexer's thoughtfulness in inviting the clergy to deliver the invocation, alike are brought to the widest possible attention.

● ● ● ANITA COLBY'S tour on behalf of Paramount's "The Emperor Waltz," which begins today, should pay off for both the picture and the Damon Runyon Cancer Fund. . . . The executive assistant to Henry Ginsberg will cover 31 cities, meeting the press, branch personnel and exhibitors. . . . Charity balls will be set up to coincide with the pic's opening in each city. . . . Miss Colby hopes to not only infuse editors with her own enthusiasm for picture making, but expects to carry back to the Coast helpful ideas from the people she meets.

● ● ● SPYRO P. SKOURAS, chairman of the American overseas aid-U. N. appeal for children campaign has called a meeting at 20th Fox tomorrow evening to discuss plans for the gigantic children's parade which will launch the drive on April 12. . . . ● John Ford and Merian C. Cooper are independently financing "The Three Godfathers," the deal with Metro calling for distribution only. . . . ● Bernard Lewis has joined Allied Syndicates, public relations organization at 677 Fifth Avenue, which represents Milton Berle among others. . . . ● There is lively bidding reported by several majors for Edward Small's Italian production of "Cagliostro. . . . Small has distribution deals for other pix with both Columbia and Eagle Lion. . . . ● Universal-Int'l. is anticipating a healthy \$5,000,000 gross domestically for "The Naked City." . . . ● And now it's giveaways for the kiddies. . . . Walter Reade's St. James Theater in Asbury Park has set one for its kiddie show Saturday. . . . ● Speaking of the kiddies theaters across the country are going in especially strong this year for Easter kiddie shows.

● ● ● RADIO CITY MUSIC HALL'S famed cathedral pageant, "Glory of Easter," will have its 16th annual presentation, starting Thursday. . . . ● New ultra-modern Boston offices of the Philip Smith Theatrical Enterprises are a production, no less. . . . Phil, by the way, will launch four new drive-ins this season—in Des Moines, Omaha, Chicago and Griffith, Ind. . . . ● Thought-in-Passing Dept.: There's nothing wrong with this business which more pictures like "The Naked City" can't cure. . . . ● Speaking of stories of the Big Town for the screen, there's Hollywood already interested in the forthcoming "Me—Abie Wall Street." . . . ● INS is claiming a tele newsreel scoop with last week's video presentation in New York, Chicago and Detroit of the first actual films of the Czechoslovakian crisis.

M-G-M To Release 11 Pix in 5 Mos.—Rodger

(Continued from Page 1)

could capture this potential audience, Rodgers revealed that the company will place its product in the exhibitors' hands as soon as possible. Thus concluded a series of sales meetings at the studio, all available pictures were screened for Louis B. Mayer, vice-president in charge of production, E. J. Mann studio general manager, sales executives and division managers.

Three pictures readied for April release include the Frank Capra Liberty Films' "State of the Union," "B. F.'s Daughter," and "Summertime." "Homecoming" and "The Pirate" are scheduled to be released in May. June releases will be "B. City" and "On an Island With You." Set for July are "Easter Parade" and "A Date With Judy." August will see the release of "Julia M. behaves" and "A Southern Yankee." Previously announced for release this month are "The Bride Go Wild" and "Alias a Gentleman."

The Albany, Buffalo and Bost exchange forces meet Thursday the DeWitt Clinton in Albany, N. Y. with Hermann Rippis presiding at the Chicago, Milwaukee, Minneapolis Omaha and Des Moines group gathered at the Ambassador in Chicago, with Burtus Bishop, Jr., a Ralph Maw holding forth.

On Friday the St. Louis, Kansas City and Indianapolis delegations meet at the Coronado, St. Louis, with Frank Hensler presiding; New York, New Jersey, Philadelphia and New Haven branches at the Hotel Astor, New York, with John Byrne at the head; Dallas, New Orleans, Oklahoma City and Memphis group meet at the Hotel Adolphus, Dallas, with John Allen, presiding; Atlanta, Charlotte and Washington branch at the Statler, Washington, D. C. with Rudolph Berger presiding; at the Pittsburgh, Cleveland, Cincinnati and Detroit delegations at the William Penn, Pittsburgh, with John Maloney presiding.

On March 13, Portland, Seattle, San Francisco and Los Angeles meet at the St. Francis, San Francisco, with George Hickey presiding, a Denver and Salt Lake meet at the Brown Palace in Denver with St. Gardner in the chair.

U. K. Graphic Shows Fans What They Miss

London (By Cable)—Elaborate layouts on films released in the U. S. but withheld from Britain because of the duty, are being published by the London Daily Graphic by arrangement with Paramount. Layouts include synopses, stills, portraits of stars and casts. First of the series is on "Dream Girl," to be followed by layouts on "Night Has a Thousand Eyes," "Whispering Smith," "The Paleface," "A Connecticut Yankee" and "My Own True Love."

Rep. Show Biz on Catholic Charity Com.

Entertainment industry will be presented in the 1948 Catholic Charities Drive by a committee of which it was announced by John J. O'Brien, of Universal, and Bert L. Parks, of Altec, chairman and co-chairman of the industry division of the drive. Goal is \$2,500,000.

Committee includes Charles A. and John H. Alcock, William E. Barry, Martin F. Bennett, Harry Buckey, Frank E. Cahill, Jr., Patrick Casey, T. J. Connors, James P. Cunningham, G. S. Eysell, Si Pabian, James M. Huey, E. C. Grainger, J. R. Grainger, W. Heinemann, Al Howell, William W. Howard, John Kane, Austin Keough, T. J. Martin, Joseph McConville, Charles B. McDonald, Joseph E. McMahon, John Murphy, William J. Murphy, William J. Murray, Douglas Netter, Leon Netter, John Nolan, Paul O'Brien, Robert H. O'Brien, Thomas F. O'Connor, Charles L. O'Reilly, E. K. O'Shea, P. A. Powers, Martin Quigley, Charles Reagan, Phil Rosman, Herman Robbins, W. F. Rodgers, George J. Scheffer, C. J. Scollard, William Scully, George Skouras, Spyros Skouras, W. Smith, Nick Tronolone, Richard F. Walsh, William White.

Decision Likely This Week on Jackson Park Action

(Continued from Page 1)

Attorneys' plea against the charge, Miles Seeley, RKO and M-G-M counsel, told Judge Michael Igoe on Friday that his clients have discarded the old Chicago clearing system and that their new system was releasing films as rapidly as possible after each drop run. No discrimination in offerings made to all subsequent run buses except those that are less than a mile and a half apart; they will show same day and date, if wanted.

Vincent O'Brien, for Warners, said his company tried to comply with the decree and they thought they had done the right thing in their releases. Judge Igoe said that much heated argument had been made in court, including some himself, but this was an indication that it would affect his decisions.

Attorney Thomas McConnell in a hearing asked for \$1,000,000 fines against defendants, this to be deposited with court clerk and if no payments are made by defendants, during the year, money was to be turned to them. McConnell paid \$10,000 to Miles Seeley for his personal fairness.

Attorneys Otto Koegel, John H. W. Pride, Morris Ruffman, Edward Levinson, Louis Phillips, Bill Zimmerman returned to their New York headquarters.

Book "Millie" in State

Columbia's "The Matinee of Millie" will open at Loew's State Friday.

2% Syracuse Impost Hits Film Rentals

Syracuse — This city's new two per cent sales tax does not apply to admission tickets in the theaters, but is collected on film rentals, advertising material, supplies, equipment and the gross sales of candy.

WHO'S WHO IN HOLLYWOOD

ROY ROWLAND. Director. Born in New York City. When he was two years old, his family moved to Los Angeles where he was educated. At age of eight, organized a kids' stock company. By the time he was in the eighth grade he was directing amateur Shakespearean presentations.



Entered Manual Arts High School and prepared for a career as a lawyer. Studied law at the University of Southern California for one year, then got a job in the film industry. Was first script clerk then assistant director under the late W. S. Van Dyke on the first of the Tarzan pictures. Was assistant director for two years on "Sequoia." First full directorial assignments were a series of short subjects at M-G-M. Then did "Crime Does Not Pay" shorts for the same studio, followed by number of films he made for the U. S. Army. Returned to studio to make a short, "Think First" with Laraine Day and Jo Ann Sayers which attracted attention to him and got his first feature assignment, "A Stranger In Town," starring Frank Morgan. Next did Margaret O'Brien's first starrer, "Lost Angel," then "Our Vines Have Tender Grapes" and "Tenth Avenue Angel." Is married and has a son, Stephen, 14. Hobbies include music and golf. His most recent hits were "The Romance Of Rosy Ridge" and "Killer McCoy." Currently preparing to direct "The Life Of Monte Stratton." Jack Cummings Production for M-G-M. Buicks 165. Stands five ft. nine in. Eyes, blue. Hair, brown. Appearance, scholarly.

Dominion Theatermen Name 'Jolson,' Crosby

Toronto—Columbia's "The Jolson Story" was the best money-maker of 1946 in Canada, according to a poll of theater operators conducted by the Canadian Film Weekly. For the fourth successive time, Bing Crosby was named the most popular star with Dominion theater patrons.

A separate poll of critics and reviewers named Samuel Goldwyn's "The Best Years of Our Lives" as the top film of the year, while James Mason was the critics' leading star selection.

Others on the list of 10 pictures selected on the basis of box office returns were "The Yearling," M-G-M; "Welcome Stranger," Paramount; "Margie," 20th-Fox; "The Egg and I," U-I; "Till the Clouds Roll By," M-G-M; "Dear Ruth," Paramount; "The Sea of Grass," M-G-M; "The Time, the Place and the Girl," Warners, and "I Wonder Who's Kissing Her Now," 20th-Fox.

Critics' list of pictures also included "Great Expectations," U-I-Rank; "The Jolson Story," "Odd Man Out," U-I-Rank; "Black Narcissus," U-I-Rank; "Body and Soul," UA; "Stairway to Heaven," U-I-Rank; "Life With Father," Warners; "Crossfire," RKO, and "Monsieur Verdoux," UA-Chaplin.

Also on the theatermen's star list were Ingrid Bergman, Betty Grable, Bob Hope, Larry Parks, Gregory Peck, Humphrey Bogart, Alan Ladd, Gary Cooper, and Claudette Colbert. Roy Rogers was the leading Western star.

In addition to Mason, critics also named Fredric March, Deborah Kerr, Ingrid Bergman, Gregory Peck, John Garfield, John Mills, Charles Chaplin, William Powell, and Edmund Gwenn.

Rites for Rosengarten

Funeral services for David Rosengarten, industry old-timer, will be held tomorrow at 1 p.m. at the Riverside Chapel, 76th St., and Amsterdam Ave. He is survived by his wife, Anna Rosengarten, two sons, Alfred and Leonard, and two sisters, Hannah Koenigsberg and Clara Neusteter.

NEW POSTS

FRANK WESTBROOK, Paramount salesman, Denver.
WILLIAM SOMBAR, salesman, United Artists, Denver.
AL BRANDON, salesman, Selected Pictures, Denver.
BURNETT ELY, city manager, Great States, Kewanee, Ill.
JULES CONNELLY, manager, Palace, Danville, Ill.
LOUIS INGRAM, manager, Lincoln, Danville, Ill.
FRANK J. MANENTE, manager, Loew's Esquire, Toledo.
FRED JOHANNINGSMEYER, assistant manager, Loew's, Dayton, O.
ROBERT MORRIS, assistant manager, Orpheum, St. Louis.
HERMAN SCHWARTZ, Eagle Lion salesman, St. Louis.

See TOA Fighting Lewis Bill Adoption

(Continued from Page 1)

ASCAP negotiations to the producers.

Not only is it felt that a fair and equitable deal has been secured with the Society, but it is feared that if the producers were to pay the license fee it might be passed on to exhibitors on a cost plus basis. If this were to occur, theater owners would actually be paying significantly more for the music rights than they are at present.

One member of the board points to the vested interests which many producers have in music companies as a logical reason for the granting of liberal terms to ASCAP if the present arrangement is upset.

"Exhibitors are in a much more advantageous position," another said, "if they are doing their own trading and not dependent upon the producers securing the most favorable rates."

Can't Compartmentalize Free Speech—Johnston

Washington Bureau of THE FILM DAILY
Washington—Freedom of expression and freedom of exhibition are inseparable, or we deny the clear intent of the Bill of Rights, Eric A. Johnston, MPPA president, said in a statement read into the record of the FCC hearing on the Mayflower case, in which he espoused the cause of freedom of expression for radio.

"Freedom of speech cannot be compartmentalized," Johnston declared. "It is free for all media, or it is free for none. If it is not free for every media, then it is not free for the individual, and if it is not, the Bill of Rights becomes a bill of limitations."

Local 306 Organizing 16 mm. Projectionists

(Continued from Page 1)

tionists into a "B" unit, THE FILM DAILY learned at the week end.

Although the IATSE executive board had issued the basic directive to all locals to organize 16 mm. sub-units, at its last convention two years ago, not until very recently did Local 306 embark on its organizing program since the union had been engaged in negotiating a series of new contracts.

Herman Gelber, president of the local, appointed Charles Kielhorn of the executive board to be the business manager of the narrow gauge department.

Drive to unionize the 16 mm. projectionists will consist of a three-pronged attack: (1) Teach interested projectionists within Local 306 in the operation of 16 mm. machines; (2) Urge non-union 16 mm. projectionists to join Unit "B"; (3) Buy 16 mm. machines and offer package of man and machine in order to combat recalcitrant non-union operators.

Manufacturers of narrow gauge projection machines have predicted that within two or three years from 300,000 to 500,000 machines will be in use in the U. S. alone. Union spokesman has expressed the fear that should 16 mm. theaters become a reality, he wants the 35 mm. projectionists to be protected. At any rate, Local 306 is out to gather all projectionists into its fold.

Du Pont Profit Soars

E. I. du Pont de Nemours & Co. had a net profit of \$120,009,760 last year, compared with \$112,619,706 in 1946, it was disclosed in the company's application to list 40,000 additional common shares on the New York Stock Exchange.

Labor, Star Expenses Bar Cheaper Films

(Continued from Page 1)

expressed the opinion that one avenue would be the reduction in the number of camera setups, and another, a rehearsal period before shooting starts. The latter, he said, would require certain concessions by the SAG. Selznick suggested that players be paid for rehearsal time, then go off salary until required before the cameras.

Turning again to "star" insurance—and he observed that there were times when the title of a best seller rates as "star"—Selznick observed

SRO's "The Paradine Case" is now 18 minutes shorter in running time than when the Alfred Hitchcock-directed picture was shown at Radio City Music Hall, it was disclosed at the weekend by David O. Selznick. Cuts were effected without the scissoring out of a single scene, Selznick said, after study of audience reaction.

that a star name is a safeguard when a picture turns out to be not-so-good, while in the instance of a good picture, it means added money. Playing time and terms—and the exhibitor's advertising outlay and promotional activity, as well—are predicated on the presence or absence of star values, it was pointed out.

On the Value of Polls

Asked to what extent he relies upon the findings of public opinion polls, Selznick commented that they can not be a substitute for the showman's own judgment—that in the end, the decision must be his, based upon his know-how and experience. "They constitute a check on your own judgment," he phrased it.

Turning to present industry book-keeping practices, Selznick was critical of the imposition of an arbitrary studio overhead percentage charge applicable alike to pictures budgeted at \$500,000 or \$2,500,000. Similarly, he looked askance at distribution charges, and at terms, when asked why it was that companies owning circuits usually showed the latter earning money while production and distribution either made little or in the red.

"If the home offices were in Hollywood," observed Selznick, with a smile, "I think it would be different. But that's another story."

Turning to television, and its influence upon the film industry, Selznick said he had his own hunches, but that was all. "However," he added, "I'm not one of those who feel that people are so gregarious that they'll leave the comfort of home, deserting the television re-

SICK LIST

Z. WAYNE GRIFFIN is recovering from an appendectomy at the Good Samaritan Hospital, Hollywood.

REVIEWS OF NEW FILMS

"Madonna of the Desert"

with Lynne Roberts, Donald Barry, Don Castle, Sheldon Leonard.

Republic. 60 Mins. FAIR ITEM FOR DUAL PROGRAMS; HAS NOVEL SLANT IN STORY DIVISION.

Story substance of this one is interesting. It offers a new slant on criminal activity. Art thieves conspire to swipe an antique madonna. It is a statuette that has power of protecting believers from harm. Sheldon Leonard sets Lynne Roberts on its trail. It is in possession of Don Castle. Donald Barry, just out of San Quentin, tries his hand at snitching it, too.

Castle and Paul Hurst live on a citrus ranch. Miss Roberts' ruse works at first but she is frightened at the miraculous power of the object. At a wedding celebration her dress accidentally catches fire. She is not burned.

Leonard, however, will not be assuaged by Miss Roberts' excuse when she turns up without the figure. He goes after it. There is a shooting match. Hurst is winged, Leonard and Barry kill each other off. Miss Roberts and Castle take up romantically where they left off.

This one is a fairly good item for a dual bill. George Blair handled the direction.

CAST: Lynne Roberts, Donald Barry, Don Castle, Sheldon Leonard, Paul Hurst, Roy Barcroft, Paul F. Burns, Betty Blythe, Grazia Nardello, Maria Genardi, Renee Donatt, Vernon Constantine.

CREDITS: Associate producer: Stephen Auer; Director: George Blair; Screenplay, Albert De-Modi; Original story, Frank Wisbar, Photography, John McBurnie; Art director, Frank Arrigo; Music director, Mort Glickman; Editor, Harry Keller; Sound, Fred Stahl; Sets, John McCortby, Jr., George Milo.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

Sorrell Claims Proof of IA-Props. "Conspiracy"

(Continued from Page 1)

itive" he can prove "criminal conspiracy" between the IATSE and producer leaders, while IATSE attorney Matthew Levy charged him with "conducting a filibuster" before the Committee. Sorrell said his testimony would be shorter were it not for the "smoke screen and distortion" of "phony Communist charges" by the IATSE.

In the meantime, IATSE President Richard Walsh took violent exception to published reports that Sorrell had on Thursday charged that Walsh accepted money from the producers. Walsh promised to be on hand for the resumption of the hearings tomorrow "to enter a personal denial under oath."

Walsh wired the Committee from Pittsburgh, where the IATSE board was in session, that "there are two types of trade union leadership I loathe—the gangster-racketeer and the Communist racketeer. . . . So far as I am concerned, I want nothing to do with either Biuff or Sorrell."

Sorrell told the Committee a long-standing conspiracy to "freeze" non-IATSE unionists out of their jobs was intensified in late 1945 by producers and the IATSE.

ceiver, to go to a theater where they may have to stand in line for hours, be subjected to people stepping on their toes, and other inconveniences."

"The Mating of Millie"

with Glenn Ford, Evelyn Keyes, Jimmy Hunt, Columbia. 87 Mins.

THIS ONE WILL GIVE KEEN SATISFACTION; CLEVER PERFORMANCES. LIGHTLY HANDLED PLOT; HAS EVERY EYEBALL FOR SUCCESSFUL RUNS.

It's all in the treatment here which is top-notch. As familiar as the story is, this time it has been given new life, new lines, and a generous application of smartness. With light ease it slips from sequence to sequence, delivers much laughter with just the right bits of pathos.

Boxoffice-wise "The Mating of Millie" has a great potential for rendering high satisfaction to patron and player. It's bright and clever. It is always played in the right key. Henry Levin directed with shrewd wit and he gives the audience what they demand. Script shows keen understanding of the comedy form as it evolves from the love game.

Miss Keyes is delightful as she metamorphoses from a frustrated career girl into a woman in search of a mate. In this department's opinion Glenn Ford never slipped up in a role and his venture into the light form here is solid stuff. Rest of the characters measure up for favorable notice.

Plot is set in Los Angeles. Miss Keyes, a bachelor girl given devotedly to her job in a department store where she is personnel manager, has a heart interest. It is younger Jimmy Hunt, son of a neighbor. She meets Ford, a bus pilot, who gets fed up with his job when riders stubbornly refuse to move to the back of the vehicle. She admires his independence, asks him to see her about a job.

Young Hunt's mother is killed. Miss Keyes is distraught when she learns he has been taken to a foundling home. Investigating she finds she must be married in order to adopt the kid. Ford, an aspiring novelist, is hired as a floorwalker. She tells him of her predicament. He offers to advise her on how to get a husband. Himself, he prefers the free, devilmaycare life of a bachelor. They develop tactics on objects, strategy and attack. Ron Randall, head-man at the home, is the target. Miss Keyes, under Ford's guidance, emerges an attractive woman.

Soon Ford, although he is unaware of it, as is Miss Keyes, is smitten with the love-bug. They kid each other and themselves until a time limit expires and young Hunt is to be adopted by others.

Desperate Miss Keyes throws herself at Willard Parker, a neighbor, although she does not love him. At this point Ford finds a publisher. Realization of his feeling for Miss Keyes dawns upon his consciousness. He rescues young Hunt. Concluding, Miss Keyes and Ford are in each other's arms, matrimony is just outside the door.

It might be said that in "The Mating of Millie" the story is secondary to performances and characterizations. The interpretation rates lengthy applause. This one is another very welcome addition to the new-forming collection of films dealing out lightness and laughter.

CAST: Glenn Ford, Evelyn Keyes, Ron Randall, Willard Parker, Virginia Hunter, Jimmy Hunt, Mabel Paige, Virginia Brissac, Patsy Creighton, Tom Stevenson.

CREDITS: A Casey Robinson Production; Director, Henry Levin; Screenplay, Luella MacFarlane, St. Clair McKelway; Story, Adele Comandini; Photography, Joseph Walker; Art directors, Stephen Goosson, Walter Holscher; Editor, Richard Fanti; Sets, Wilbur Menefee, Sidney Clifford; Sound, George Cooper; Musical direction, M. W. Stolf; Music score, Werner R. Heyman.

DIRECTION, Smart. PHOTOGRAPHY, Good.

Local 306-Circuits Reach Oral Agreement

(Continued from Page 1)

committees of labor and management began at 2 p.m. Thursday and continued to 8 a.m. Friday, with one intermission for dinner.

Among points granted by management were:

Wages: Projectionists to get 1 per cent wage increase retroactive to Sept. 1, 1947; contract to run until Aug. 31, 1949. Hourly wage scale in neighborhood houses was increased from \$2.72 to \$3.13; in theaters, from \$4.30 to \$4.94.

Shop conditions: Union to operate as a closed shop; Taft-Hartley Act does not preclude closed shop, since Local 306 does not engage in interstate commerce.

Vacations: Schedule to be determined by the union, as in the past provided schedule does not interfere with operations; not more than one relief projectionist to any one shift.

Job replacement: When a projectionist leaves his job, union to alternate with manager in choice of successor where neighborhood houses are concerned; in the Broadway showcases, manager to have 100 per cent choice.

Signing in and out: Projectionists to report in and out by phone, instead of signing the roster as has been requested by management.

Contracts should be ready for signature tomorrow, though one or two loose ends have to be ironed out later on by Richard Walsh, president of the IATSE. Both sides have agreed to abide by Walsh's decision on (1) Whether the Brooklyn Paramount will have a 30 per cent or a 100 per cent choice in replacing steadily employed projectionist (2) Definition of "change in policy." (Type of run determines wage scale of a house.)

Mrs. Leslie Thompson of RKO and Attorney Irving Greenfield of Loew's headed management's negotiating committee. Herm Gelber, president of Local 306, and Attorney Harry Sacher, specialist in labor relations, were in the van of the union's negotiating committee.

Affected by the negotiations are about 7 projectionists. Broadway showcases operated by the major circuits as well as the circuit operated by Loew's and RKO. Also involved is an estimated \$200,000 in back pay.

60 Pennsylvania Places Mulling Amusement Taxes

Harrisburg—More than 60 Pennsylvania cities, borough and townships are considering amusement taxes to balance budgets, a survey disclosed. About half of the municipalities have adopted such levies.

Harrisburg's new ticket tax measure, imposing a one-cent levy on each 12 cents of admission becomes effective Wednesday.

WEDDING BELLS

Krone-Unger

Engagement of Betty Krone Bernard G. Unger was announced Friday. Miss Krone is secretary Rube Jackter, assistant general sales manager of Columbia Pictures.

S. Cos. Planning Australian "H'wood"

(Continued from Page 1)

ent in Canberra that Americans are planning a "second Hollywood" in Australia. Representatives of U. S. movie studios have informed Prime Minister Chifley that they are seriously studying this method of using their dollar funds in Australia. Investigation, it was said, will be made by a group of American company executives scheduled to visit Australia in an early date to discuss the matter personally with Chifley and departmental officials.

Meanwhile, at least three companies are putting frozen funds to work. MCA recently purchased the Lacey Technical Laboratories in a move to cut its own processing costs, at the same time permitting extra revenue to work for other distributors. G-M is enlarging its present headquarters here, while 20th-Fox is investing some of its funds in its local wireless.

Rank to Pour Millions to Aussie Production?

Sydney (By Air Mail)—J. Arthur Rank is reported preparing to pour several millions of pounds into the Australian film industry, with considerable emphasis to be placed upon production. Sources usually well informed say that Rank contemplates the making of four features a year at an over-all budget of \$37,500,000.

Mayer Would Ban Extreme viewpoints in Film Fare

Films should be used to express every range of opinion, except the extreme left—Communism—or the extreme right—fascism or nazism—said L. Mayer, president of Motion Picture Associates, declared Friday at a press freedom forum at the New School for Social Research.

Mayer said he was "not in favor of permitting the enemies of the Bill of Rights to use the freedom accorded them by the Bill of Rights to destroy liberties." Referring to anti-film films in the hands of the censors, Mayer said: "Would anyone demand in the name of freedom that such pictures be released?"

Admitting the powerful effect of films on children, Mayer queried: Does that mean that in order to protect children we must present mental pabulum? Or shall we enforce films 'for adults only'? Shall we put the responsibility on parents who should supervise the children? Or shall we permit to see?"

Chicago Rejects One of 99

Chicago—Police Censor Board rejected one film and pinked two for its only last month. Only three films were made in 99 pictures reviewed.

Dallas Territory Statistical Summary

Theaters in operation*	Number	Seating Capacity	Circuit-operated theaters†	Number	Seating Capacity
Closed theaters‡	80	31,162	Non-circuit theaters	791	493,871
Totals	1,382	737,844	Totals	1,382	737,844

Seating capacity of theaters now in operation, according to population groupings*:

Population	Towns with	Cumulative Total	No. of Theaters Operating	Cumulative Seats	Number of	Cumulative Total	Average Seats Per Theater
500,000-250,001	3(a)	—	141	—	127,794	—	906
250,000-100,001	1(b)	4	29	170	23,466	151,260	809
100,000-50,001	7	11	79	249	59,123	310,383	748
50,000-25,001	9	20	84	333	55,819	266,202	664
25,000-10,001	26	46	119	452	72,152	338,354	606
10,000-5,001	59	105	180	632	99,825	438,179	555
5,000-2,501	89	204	204	836	87,929	526,108	480
2,500 and under	401	605	466	1,302	170,574	706,682	366

* Excluding 35 Drive-In theaters, total capacity 12,010 automobiles.

† Excluding four Drive-In theaters, total capacity 1,400 automobiles.

‡ A circuit is defined as four or more theaters operated by the same management.

(a) Houston, Dallas, San Antonio; (b) Fort Worth.

Duty Parleys in Last Stages Discussion of U. S. Alternative Today

(Continued from Page 1)

president, carrying the ball for the American party here for the talks—its other members are James A. Mulvey, representing the SIMPP; Joyce O'Hara and Allen Dulles, of the MPAA—lunched with Harold Wilson, president of the Board of Trade, at Parliament House Friday, continuing the talks later at the BOT.

14 KT. FAITH

Gains up to one point in motion picture stocks on Wall Street were indicative of confidence in industry circles here for a successful conclusion to the tax talks being held in London.

Leading the issues were 20th-Fox and Columbia, both up one point, and following: Paramount and Universal up 3/4; RKO, Warner and Loew's up 1/2 and Republic up 3/8.

The American party originally had been scheduled to emplane for New York on Saturday, but all cancelled their passages.

While the participants in the discussions largely were keeping their own counsel, it was learned on excellent authority that there was no hitch, the delay in finalizing a formula evidently due to the consideration of details.

The conversations Friday were said to be restricted to the British proposals, with the American counter-offers to be taken up at today's meeting. Until Friday, the parleys had been devoted to study of technical aspects of the problem, largely generalized, and it was asserted, no figures had been mentioned.

However, it was "common talk" in and out of the trade here that the present confiscatory duty of 75 per cent might be reduced to 50 per cent, with a further 12 1/2 per cent of U. S. film earnings here frozen for U.K. use.

(The United Press Friday reported British sources as indicating that a compromise formula might call for 50 per cent remittable, 25 per cent frozen and 25 per cent tax.

(The AP reported that O'Hara contradicted a London newspaper's

report from New York that Sir Stafford Cripps, Chancellor of the Exchequer, had suggested the present 75 per cent tax be cut to 50 per cent, with half the balance to be "frozen" here and the rest to be sent to the United States.

("No such proposal has been made to Mr. Johnston," he said.)

There was reason to believe at the week-end that Britain would press for a larger market for U.K. pix in the U. S. This was bolstered by the fact that Sir Stafford Cripps, Chancellor of the Exchequer, in declaring that Britain would not devalue the pound to fight her economic crisis,

London (By Cable)—Eric A. Johnston, James A. Mulvey, Allen Dulles and Joyce O'Hara will attend the CEA's annual buffet dance tomorrow night at Grosvenor House at which Harold Wilson, BOT president, will be the honor guest. Johnston may address the assembled British theater operators at that time.

declared that the country's only hope of balancing her export-import books and cutting the drain on gold reserves is to sell more abroad. Britain exhausted the \$3,750,000,000 U. S. loan last week. No new loan negotiations are known to be underway, although under the Marshall Plan the U.K. is expected to obtain about \$1,378,000,000.

It was reported at the week-end that Johnston might hold a press conference tomorrow or Wednesday—a development hailed here as a most hopeful sign.

Lewis Douglas Expected Back from U. K. Parleys

Washington Bureau of THE FILM DAILY

Washington—Ambassador Lewis Douglas was due here over the week-end from London, perhaps with firsthand information regarding the current tax negotiations in London. The Ambassador is expected to be here several days for consultations, and R. Horton Henry, pix officer of the State Department's commercial policy division, is hoping to receive from him a report of what is going on in London.

Dallas Exchange Area Has 1,382 Theaters

Theaters in Dallas territory total 1,382, of which 1,302 are operating and 80 are dark, according to the 28th in a series of theater directories released by the MPAA. Area's theaters have 737,844 seats, with 706,682 in open houses and 31,162 in the closed situations.

Area's four largest cities—Houston, Dallas, San Antonio and Fort Worth—have 170 theaters in operation, with a total of 151,260 seats. There are 466 theaters in 401 towns with a population of 2,500 or under accounting for 170,574 seats, or an average of 366 seats per house.

Foreign Film Movie Club Has 60,000 Member Goal

Announcement of the formation of the Foreign Film Movie Club as a service to those moviegoers who prefer foreign films has been made by Arthur Davis, president of the organization. With an initial membership of 10,000 already pledged, Davis expects to have 60,000 in the fold by midyear.

Included in the \$2 annual membership fee is a monthly magazine which will acquaint members with the latest developments in the international cinema, thereby serving a promotion and public relations function for the entire foreign film industry.

Portable Set Units At General Service

West Coast Bureau, THE FILM DAILY
Hollywood—Development of a new type of sets made up of separate portable units at General Service Studios has been announced by James Nasser Productions, Inc. Component parts of sets are arranged, stored, and catalogued for easy and efficient assembling after the general effects have been worked out with models, it was disclosed. Portable units can be used repeatedly without any two completed sets ever looking alike.

*You don't
have to be a*

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are your Best Buy
in
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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

33, NO. 46

NEW YORK, TUESDAY, MARCH 9, 1948

TEN CENTS

MAY REACH DUTY SETTLEMENT BY NIGHT

Revising Schedules for U.K. Film Shipments

Report One Co. Drawing
Up Papers for New
Application to Export

BULLETIN!

Film company export officials were preparing yesterday to revise their schedules for shipment to the U. K. At least one company was reported already drawing up the papers for a new application.

Washington Bureau of THE FILM DAILY
Washington—More than 200 applications for film export licenses have crossed the desk of Nathan D. Golden, Department of Commerce chief, since licensing became
(Continued on Page 5)

Selznick to Produce 3 or 4 Films Abroad

Production abroad of some three or four features annually is contemplated by David O. Selznick who already has announced plans for pictures to be made this year in the Scandinavian countries and Italy, the producer disclosed here at the week-end.

Selznick said he felt that there
(Continued on Page 5)

Lees Pix Future Bright After 6 Months Crisis

West Coast Bureau of THE FILM DAILY
Hollywood—The motion picture industry faces a bright future if it can survive the crisis period of the next six months, Herbert J. Yates, president of the industry, said here.
(Continued on Page 6)

Allied Unit Advises Mo. ASCAP Critics

Kansas City—With the postponement until March 22 of hearings on the Allied-sponsored Lewis Bill, units are being advised to make monthly ASCAP payments according to a service bulletin of Allied Independent Theater Owners of Kansas and Missouri. Members are cautioned not to sign agreements sent out by ASCAP but to use a special form which refers to the House measure, pending anti-ASCAP legislation, and points out the payment is made under protest.

Editorial

Kill the Fino-Clancy Bill

... its passage spells disaster

By CHESTER B. BAHN

THE so-called Fino-Clancy bill, pending in the New York State Senate and Assembly, should be killed pronto.

As Oscar A. Doob, chairman of the executive committee of the Metropolitan Motion Picture Theaters Association, has well said, "The measure serves no public need. It is only a device to obtain money for the pension funds of a very limited class already provided for by law."

More than that, however, the bill's enactment would have disastrous consequences for the theater owners of the Empire State.

Enactment would inevitably cause hundreds of theaters to shut down and involve serious losses to allied industries, labor and the public.

(Continued on Page 8)

McLendon Trust Suit Dismissed on Merit

Dallas—Federal Judge William H. Atwell on Saturday dismissed on merit the anti-trust action seeking \$1,200,000 damages brought by B. R. McLendon, et al, against the major distributors, Interstate Circuit and Robb & Rowley.

Judge Atwell ruled, after hearing the defense, that the conspiracy allegations were unsupported by the evidence.
(Continued on Page 8)

Donohue to Transfer Headquarters to Chi.

James Donohue, Paramount Western sales chief, will transfer his headquarters from New York to Chicago within the next six weeks, it was learned yesterday.

Donohue, whose duties will be unchanged, said that the move was being made.
(Continued on Page 6)

Polacolor Available For Feature Pix Use

Polacolor will soon be available for feature live-action pictures to be processed from color separation negatives supplied by the producers, the Polaroid Corp. told its stockholders in the company's annual report.

The three color printing process is now adapted to production in a pilot plant with a capacity of several million feet per annum, the report said.
(Continued on Page 5)

France Wants 28 Weeks For Own Producers' Films

Paris (By Cable)—Negotiations aimed at trimming the number of weeks in which American films can be shown in France are sought by the Foreign Office from the U. S. State Dept. Under the Blum-Byrnes agreement, French films must be shown in France for 28 weeks.
(Continued on Page 5)

U. K. Prepared to Accept
Only Small Tax; Johnston
Asking 100% Elimination

London (By Cable)—Expectations in trade circles here were running high last night that a settlement of the long existent Anglo-American film impasse will have been reached by tonight, with a joint announcement deemed possible by Eric A. Johnston, MPAA-MPEA president, and Harold Wilson, president of the Board of Trade, at the CEA buffet dance.

Johnston and Wilson conferred at the Board of Trade yesterday afternoon, and at the horse-trading session were understood to have reached agreement.
(Continued on Page 4)

Ticket Tax Cut Bill Set To Be Pigeonholed

Washington Bureau of THE FILM DAILY
Washington—Rep. Gerald Lundy, R., Inc., yesterday introduced legislation to repeal the wartime increase in admissions and other excise tax rates. His measure will go to the House Ways and Means Committee, where it will be pigeonholed.

Kearns Invites Pegler To Testify on Sorrell

Washington Bureau of THE FILM DAILY
Washington—Chairman Carroll D. Kearns has invited Hearst columnist Westbrook Pegler to tell his House Labor Subcommittee what he knows about Herb Sorrell, and there is a possibility that Sorrell will testify.
(Continued on Page 5)

Press Firemen's Bill Attack IATSE, Exhibs. Battle New York Measure

Rites Tomorrow for Benas, Skouras Circuit Executive

Funeral services for John Maurice Benas, 49, assistant to George P. Skouras, president of Skouras Theaters, and the circuit's chief film buyer, will be held at 2 p. m. tomorrow at St. Ignace Church.
(Continued on Page 4)

Albany—Hopes for the quashing of the proposed Fino-Clancy bill, which would require theater owners to pay \$10 per show to each of two firemen to be assigned to each house in the state, were considerably buoyed here yesterday by the vigorously expressed opposition of Richard F. Walsh, IATSE president.

Walsh, in a telegram to key legislators, urged their opposition.
(Continued on Page 4)

\$95,000 for "City" In 4 Capitol Days

With approximately \$95,000 in the till in the first four days of its engagement, "The Naked City," released by U-I, is headed for a record week at the New York Capitol. Pic got \$19,000 in its first day, went to \$21,000 on Friday, drew close to \$30,000 on Saturday and approached \$28,000 on Sunday when the house did not open until noon as compared with Saturday's 9 a. m.

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FINANCIAL

(March 8)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	19	19	19	—
Columbia Pict. vcs.	11 1/2	10 5/8	11	+ 1/2
East. Kodak	39 1/2	39	39	—
Gen. Pres. Eq.	14 1/2	14 1/2	14 1/2	—
Lewy's, Inc.	17 1/2	16 1/2	17 1/2	— 3/4
Paramount	19 1/2	19 1/4	19 1/4	— 3/8
RKO	8 1/4	8	8	—
Republic Pict.	8 3/4	8 3/4	8 3/4	—
Republic Pict. pfd.	9 3/4	9 3/4	9 3/4	+ 1/8
20th Century-Fox	20 1/2	20 1/2	20 1/2	— 3/4
20th Cent.-Fox pfd.	33 1/2	33 1/2	33 1/2	— 3/4
Universal Pict.	12 1/2	12 1/2	12 1/2	— 3/4
Universal Pict. pfd.	59 1/2	59 1/2	59 1/2	— 1/2
Warner Bros.	11 1/2	11	11	— 1/2

NEW YORK CURB MARKET

Monogram Pict.	3 1/2	3	3	— 1/8
RKO	2	1 3/4	1 3/4	— 1/8
Sonotone Corp.	3 1/2	3 1/2	3 1/2	— 1/8
Technicolor	12 1/2	12	12 1/4	— 1/2
Trans-Lux	5 1/2	5 1/4	5 1/4	—

OVER THE COUNTER

Cinecolor	4 3/4	4 3/4	5 1/8	
Pathe	3 1/2	3 1/2	4	

Hecox Wounded in Jerusalem

Jerusalem (By Cable)—Fired on by Arab snipers in the Haifa docks area, Robert Hecox, of Paramount News, was wounded in the right thigh while taking films of British troop evacuations.

BENAS—John M., on March 7, 1948, beloved husband of Corinne Stephanidis Benas, father of Virginia P. Constantine and Floria, daughter of Virginia Benas and the late Dimitrios Benas, brother of Mrs. Flora J. Stephanidis. Reposing at Frank E. Campbell "The Funeral Chaperon," Inc., Madison Ave. at 81st St., Service at Greek Cathedral, 210 East 74th St., Wednesday, March 10, at 2 P. M.

Loew's Emerling Will Address N. E. Adv. Assn.

Springfield, Mass.—Ernest Emerling, Loew's Theaters advertising director, will address the New England Advertising Managers' Association biennial convention here today. He will then accompany Harry Shaw and Lou Brown on a visit to Loew's Poli Theaters in Worcester, Hartford and New Haven.

Subject of Emerling's address will be "Motion Picture Theater Advertising" in which he will discuss the problems of the picture business, the peculiarities of theater advertising, adherence to advertising code, the matter of rates and free publicity, how the advertising dollar is spent, the importance of keeping amusement pages clean and other details.

Players Under Contract Down 37% in Past Year

West Coast Bureau of THE FILM DAILY
Hollywood—Actors under studio contracts as of March 1 totalled 463, a decrease of over 37 per cent when compared with the 742 players under contract on March 1, 1947, according to a survey by SAG, released by John Dales, Jr., executive secretary. Dales observed that in addition to the decrease in the number of contract players, there unquestionably has been a still greater decrease in employment of free lance actors.

Baker Starts Survey of Production Possibilities

Sydney (By Air Mail)—Ealing Studios seeks to determine whether the Australian Government, the public and the trade, favors production of British pictures in the Commonwealth before it makes a decision on whether to go ahead with an expanded production program. Major Reginald Baker, Ealing managing director, said on his arrival. If these factors are favorable, Major Baker will look into other problems, such as the amount required to expand studio facilities, to be included in his report to London.

Budget of "Eureka Stockade" was increased by over \$150,000 in order that the picture could qualify as a British production made on location, Major Baker revealed.

GUT Holding Companies Declare Extra Dividends

Sydney (By Air Mail)—Interim dividends have been declared by four GUT holding companies, marking the first extra distribution by the companies. Rates declared are Wests, 3 1/2 per cent; Amalgamated Pictures, 3 1/2 per cent; Greater J. D. Williams, three per cent, and Spencers, three per cent; all slightly more than half the full dividend paid last year.

Kupferman, Law Secretary

Theodore R. Kupferman, of Warner's legal department, accepted an appointment as law secretary to Justice Peck, presiding justice of the Appellate Division of the Supreme Court, First Department.

Skouras in Chair for Documentaries Discussion

Boston—Spyros P. Skouras, president of 20th-Fox, on Saturday will act as chairman of a discussion of documentary films, part of Boston University's Founders' Day Institute, which this year is based on the anticipated role of the new school of public relations. Panel will hear papers by Paul Reed, editor of Educational Screen; Arthur H. DeBra, MPAA community service directors, and Louis de Rochemont.

During the institute, Boston University will make awards for the best public relations film of 1947, a scheduled yearly award by the public relations school.

To Map Industry's Role In 'Security Loan' Drive

The motion picture industry's role in the Treasury Department's forthcoming "Security Loan" bond drive will be mapped in Washington at a meeting of Government and film leaders set for March 18-20.

Eric A. Johnston, MPAA president, will head the industry contingent which will include Ted Gamble, TOA president; Robert Mochrie, RKO distribution chief; Robert Coyne, TOA executive director; Si Fabian and A. J. Richards, Paramount News general editor.

Columbia Moves Roscoe to Atlanta: Ups Williamson

George Roscoe, Columbia manager in Charlotte, has been named manager of the company's Atlanta exchange, it was announced yesterday. In line with the policy of promotion from within the ranks, R. D. Williamson, Charlotte salesman, was named to succeed Roscoe in Charlotte. Both branches are under the supervision of R. J. Ingram, South-eastern district manager.

79 Ohio Cities Levy Ticket Taxes

Columbus, O.—Admission tax laws have been enacted by 79 Ohio cities that expect to raise \$2,000,000 this year, according to a survey by C. Emory Glander, State tax commissioner. Other cities were said to be considering the admissions tax field.

ANFA Adds Day to Convention

An extra day was added to the annual ANFA convention at a meeting of the board of directors and the convention committee. Meetings now will be held April 22 through April 25 at the Hotel New Yorker.

CINEMATOGRAPHER

Prominent Kentucky manufacturer requires man in motion picture department, experienced in 16 mm., color camera work, preferably in industrial documentary films. Want man willing to travel, eager to learn new camera techniques, and just as ready for the dirty jobs as the best. Give age, education, experience, and salary required in first letter for full consideration. Box No. 153, THE FILM DAILY, 1501 Broadway, New York 18.

COMING AND GOING

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, will leave the Coast Friday for New York.

B. G. KANZE, vice-president and general sales manager of Film Classics, Inc., here in Denver for a two-day business "vacation" after which he will return to New York Friday.

A. PAM BLUMENTHAL, chairman of the board of Cinecolor, is here from the Coast on a few weeks business trip.

CAPT. EDDIE RICKENBACKER, president at general manager of Eastern Air Lines, is arriving in Hollywood to appear in "Power Flight," now being filmed by Jerry Fairbank Productions.

LEW BARASCH of UA's publicity department leaves for a Florida visit today.

LEON LEONIDOFF, senior producer of Rad City Music Hall, has returned from Florida stage the theater's two-part Easter stage show opening Thursday.

MARY X. SULLIVAN, movie editor of the Boston Daily Advertiser, visited New York on the week-end.

BETTY FRENCH, movie editor of the Akr Beacon-Journal, expected in New York next Monday for a week's visit.

ROBERT SISK arrived in Chicago yesterday will visit Lansing, Mich., and Cleveland before returning to the Coast the end of the week.

HERB PETTEY, head of station WHN, will leave the Coast Thursday for the East. His wife will accompany him.

MARSHALL THOMPSON and **WILLIAM LYC** of Metro's studio publicity department, left the Coast Friday for New York, Boston and Washington.

MARGARET O'BRIEN and her mother will leave the Coast March 20 and sail on the Queen Elizabeth Thursday 27, for London.

PETER LAWROD and **JACKIE COOPER** will leave the Coast for New York March 20.

RAY MILLAND arrives in New York Friday Hollywood Sunday for a two-week stay.

KATHERINE ALEXANDER, having completed her role in Warners "John Loves Mary," left the Coast for New York today to confer with John Ford on a new play.

PAULETTE GODDARD arrived in Hollywood from New York Sunday.

JOHN BYRAM, play editor of Paramount, is today on the Nieuw Amsterdam for a tour of Europe, returning to New York in mid-April.

NELSON EDDY, singer, opens his two-musical tour in Tucson, after which he will hit Atlanta, Philadelphia, Washington, New York, Boston, Detroit, Chicago and Kansas City.

ACE YOUNG, Hollywood cameraman, has turned from New York where he saw his 100th day, baseball expert of the New York Daily News, off on his trip to San Domingo where the Brooklyn Dodgers are training.

TANIS CHANDLER, who recently completed filming lead in Monogram's "16 Fathom Deep" leaves this week for Brussels, Belgium, to star two films for Nova Belgium Productions, first which will be "The Great Love of John Minnifield."

MANNY REINER, SRO Latin American sales manager, who has been in Australia on a special survey, arrived in Hollywood from Honolulu Pan American Clipper Friday, and arrives in New York today.

DONALD MURPHY, who starred in the new Broadway show, "Young Man's Fancy," arrived in Hollywood this week for tests at 20th-century which were negotiated by Dick Dorso of Century Artists, Ltd.

FILMMAK MAKE New York Deb

Yes, our New York City Branch is now in full swing and ready to serve you.

Send your next special announcement trailer order to FilmMakers and see why exhibitors all over the country get their trailers from us.

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1527 S. Wabash, Chicago
Los Angeles 1574 W. 15th St.

**CAN YOU THINK
OF ANYTHING
BETTER RIGHT
NOW THAN A
POWERFUL
WOMAN'S
PICTURE?**

COLUMBIA PICTURES
presents

**SUSAN
PETERS**
in

**The Sign Of
The Ram**

co-starring

ALEXANDER PHYLIS PEGGY ANN
KNOX THAXTER GARNER
RON DAME MAY ALLENE
RANDELL WHITTY ROBERTS

watch
it
GROW!



Screenplay by Charles Bennett

Directed by JOHN STURGES • Produced by IRVING CUMMINGS, JR. • AN IRVING CUMMINGS PRODUCTION

Based upon the novel by Margaret Ferguson

Expect Tax Settlement To Be Reached Today

(Continued from Page 1)

the point where the British Government was prepared to retain only a small ad valorem impost.

The American industry chief, however, was said to be standing firm against any retention of the duty as a matter of principle. Today's meeting between the two well may prove crucial, but the best versed observers last night were confident that a settlement would be worked out.

(The Wall St. Journal in a London copyright dispatch from its correspondent, Don Cook, said yesterday that there were hints from the British side that Britain was offering a quota of tax-free pictures, with 90 set as the minimum, adding that Johnston instead was working to find some sort of partial blocking of earnings.)

Rites Tomorrow for Benas, Skouras Circuit Executive

(Continued from Page 1)

at the Greek Cathedral, 319 E. 74th St.

Benas, who resided at 110 Riverside Dr., died Sunday in New York Hospital. He had been associated with the Skouras organization for ten years. Before that, he was film buyer for Rosenblatt and Welt. Until then, since 1918, he had been associated with his brother-in-law, Stephan Stephanidis, in operating the Black Hawk Steamship Line.

Surviving are his wife, Mrs. Corinne Stephanidis Benas; two daughters, Miss Flora Wanda Benas and Mrs. Virginia P. Constantine; his mother, Mrs. Virginia Benas, and a sister, Mrs. John Stephanidis.

Reciprocal Agreements In Germany End April 1

Paris (By Air Mail)—All reciprocal agreements between the U. S. and French zones of occupation in Germany will be cancelled as of April 1, to be replaced with new agreements covering the free distribution of films between zones.

"Paisan" Into World

"Paisan" will follow "To Live In Peace" at the World Theater.

Send Birthday Greetings To—

March 9
Jess Smith Jimmy Durante
Margaret Lee
Marguerite Chapman



A Triple Play

● ● ● IF THERE'S ONE INDICTMENT of Hollywood frequently returned by its critics, it's the charge that Hollywood is addicted to copycatitis. . . . And there's ground for it, of course. . . . But ever so often, nevertheless, Hollywood crashes through with a distinct novelty—a picture that dares to be different—a picture that is original in conception. . . . Phil M. saw one the other night in Republic's projection room—Ken Murray's "Bill and Coo," an all-bird novelty feature which will be enjoyed by the whole family, in big and small towns alike. . . . Phil M. saw the pic in company with a group of radio execs. . . . There have been a series of special previews for national heads of leading women's clubs, parent-teacher groups, etc., etc. . . . That's smart promotion, designed to give the pic's mass appeal added lift. . . . It follows that there'll be benefits in good community relations accruing. . . . That's of import to the entire industry. . . . "Bill and Coo," thus, as it goes out for initial Easter season release has a triple mission. . . . It will delight and entertain. . . . It will make money. . . . And it will cement relations with countless civic groups. . . . Smart "birds" across the country will take advantage of "Bill and Coo." . . . It's different. . . . novel. . . . good. . . . A doff of the old chapeau to an old neighbor, Ken Murray, for producing it. . . . And to Herbert J. Yates, too, for making its production possible.

● ● ● IF YOU STILL don't think that television can have film box office repercussions, consider this: Pulse, Inc., on the basis of surveys conducted in the 10 counties of the New York met. area, reports more than 40 per cent of all tele sets now in operation are owned by the lower middle class and poor families. . . . And it's from those families that the bulk of film attendance has been coming.

● ● ● ADD CUTE GAGS: Those Baby Sitter Certificates which Charley Schlaifer is circulating to further the interest in the hilarious "Sitting Pretty" . . . As a Spring tonic, the pic beats sulphur and 'lasses all hollow. . . . Speaking of comedies, Norman Turog, who has been visiting in our midst, opines that television won't be able to click with 'em. . . . "Comedies," observes Turog, "especially must be presented before a mass audience to go over. . . . It's an axiom. . . ."

● That new Metro Coast FM station, revealed in Your Favorite Industry Newspaper on Friday, is accepted as a prelude to Leo's entry into tele. . . . ● The Hollywood grapevine hints Film Classics has a "sleeper" in "Money Madness." . . . ● It now develops that there'll be only New York location shooting next month for John Garfield's "Tucker's People." . . . ● Gilbert Miller office here is paging John Hoyt in Hollywood for a Broadway revival of "The Play's the Thing." . . . ● Look for fireworks very shortly as investigation into the release of the four Capone film extortionists is pressed home. . . . ● Hollywood fashion designer says that within five years men will be wearing tailored mink coats. . . . H'm, there's a nifty exhibitor side line. . . . Think of the lobby display possibilities. . . . ● Olin Downes is doing the English narration for that Italian opera film series headed for television. . . . ● Didja note that the U. S. Supreme Court yesterday ruled for the government in two important anti-trust actions.

● ● ● ORSON WELLES had "MacBeth" footage shipped to him in Rome so he could cut it for Republic between his acting chores in "Cagliostro," which Gregory Ratoff is directing for Edward Small. . . . ● Overlooked when all the nice things were said about the tolerance reeler, "Make Way for Youth," was the neat directorial job by ex-G. I. Marvin Rothenberg. . . . ● Cinema Stamp Collectors at their Hotel Astor meeting tomorrow will hear Jack Hoffberg speak on Germany's war issues.

Press Attack Against N. Y. Fireman's Bill

(Continued from Page 1)

lative leaders, said that the measure would mean unemployment for the stagehands and that the union, upon the bill as unwarranted and harmful.

The union leader's message coupled with an avalanche of protest by motion picture and theatrical interests throughout the state has spearheaded a significant bloc of opposition the bill which is expected to rest in sending the issue back to committee. Most observers believe this such action would, in effect, kill the proposal.

The Legislature took no formal action after discussions running widely to the night, but it is deemed likely that a vote will be demanded sometime today.

Met. Theater Owners Spearhead State-Wide Opposition to Bill

Metropolitan theater owners to the lead in arousing statewide opposition to the Fino-Clancy Bill, with action first crystallizing at a protest meeting in the offices of Oscar Doob, MMTA executive committee chairman.

As spokesman for the organizations represented at the conference which included the ITOA, League New York Theaters, Carnegie Hall Metropolitan Opera Association, and the City Center, Doob attacked the bill as "only a device to obtain money for the pension funds of very limited class already provided for by law. It would ask many taxpayers to pay out more than they take in," he added.

"This measure will do more damage to the theaters of the state than any group of strategic placed atom bombs," declared Har Brandt, ITOA head.

Brandt pointed to a recent survey by his association which showed theaters to be the "safest buildings in public assemblage." He said the fire risk has been reduced to an absolute minimum by vigilant exhortors complying strictly with rigid building code and fire department regulations.

"If the Legislature of the state New York wishes to give the theater industry a death blow, the Fino-Clancy Bill is the dagger with which to do it," Brandt concluded.

Beer—Dancing Girls!

Miami, Fla.—A real pit barbecue, free beer for everybody, Hawaiian music, dancing girls, circus games and other entertainment will be features of the big South Sea Party at Biscayne Bay to be held April 14 during the 12th annual convention of Variety Clubs Int'l in Miami Beach April 12-17, according to Hal Pelton, party chairman, who heads the Pepsi-Cola Co. in Miami.

Revising Schedules on U. K. Film Shipments

(Continued from Page 1)

andatory this month. For those countries in which MPEA operates, the license for all pix its companies will ship, but where the companies deal individually they get separate licenses. With two new assistants and a week scheduled, Golden will move week to larger quarters in the Commerce Building. Included in the applications are several for authorization to ship into the so-called Iron Curtain countries—including Czechoslovakia, which is still slated to receive a number of Hollywood features. The applications for shipment only token footage, but Gold explains that supplemental authorizations can be okayed.

Selznick Will Produce Four Pictures Abroad

(Continued from Page 1)

is a considerable picture making talent overseas capable of turning out product with a high commercial value in the American market, provided the pictures were made in English and there was American audience in the selection of stories. Discussing foreign films that have been imported, Selznick singled out "Open City," which already has grossed \$6,000,000 in the U. S. during the last two years, and "The Arch," shortly to make its bow on Broadway, for high praise.

Lockridge Services Today

Bloomington, Ind.—Funeral services will be held for Ross Lockridge, 33, at 2:30 p.m. today at the first Methodist Church. His first wife, "Raintree County," brought in the M-G-M award of \$125,000 on the company's novel contest.

WB Meeting Ends Today

Warner's conference of theater and radio managers, which began yesterday with talks by Mort Blumenstock, Harry Kalmine, Ben Kalmenson and Harry Goldberg, at the home office, scheduled to wind up today.

Eckerman Dies in Brazil

Sao Paulo (By Cable)—I. A. Ekerman, leading theater supply dealer in Brazil, died suddenly. He handled Simplex projectors, Four Star units and other National Water Supply equipment. At one time Ekerman was general manager in Brazil for Columbia Pictures.

SICK LIST

OSCAR A. DOOB of Loew's Theaters is rising a burned hand as result of short circuit in electric wall plug in his home. HUGH FRENCH, British player, broke his leg in five places when he fell down stairs in his Hollywood home.

HOLLYWOOD-VINE YARD

By RALPH WILK

DIRECTOR HENRY KOSTER has adopted an innovation in his preparations on "The Happy Girl," which he expects to bring to the screen as an independent later. He is having Jack Moffitt write the story into a series of seven one-act stage plays which can be presented all in one evening or separately. . . . Story device which permits this is one in which a girl reporter is instructed by her editors to dig up follow-up stories on seven Ex-GIs whom she had originally interviewed two years previously on the occasion of their just getting out of the Army. . . . Under Koster's conception the story is now handled as seven separate one-acters, each episode depicting the personal drama of one of the veterans. . . . Director has arranged for the presentation of the first four single-acters by the drama department of Washington University, St. Louis, Mo. . . . He plans to bring it to the screen in the old Paramount "If I Had A Million" formula, with a different top director megging each separate sequence. . . . Meanwhile, Koster continues to be one of the busiest men in town. . . . As soon as he winds up "For Fear Of Little Men," Irish fantasy he is directing as a Fred Kohlmar Production at 20th-Fox, he immediately reports to Warners for conferences with Jerry Wald regarding the next Danny Kaye starer, "The Inspector General." . . . Both Hal Wallis and 20th-Fox are negotiating for his services on completion of his Warners stint. . . .

Kearns Invites Pegler To Testify on Sorrell

(Continued from Page 1)

strong possibility that Rena Vale will also be called here. In the meantime, the hearing goes into its fourth week today, after a one-day recess yesterday. Recess at the end of this week is looked for, with additional hearings probably next month.

Rep. Gerald Landis of Indiana, ranking Republican member, said yesterday he does not look for any legislation to come out of the hearings, although he thinks they provide additional evidence of the need for non-Communist registration by union business agents and management negotiators.

Video Scale Raised as Chi. Reaches 15,062 Sets

Chicago—With the installation of 15,062 television sets in Chicago, basic rate of WBKB is raised from \$375 per hour to \$500, Capt. Bill Eddy, director of the B & K station, announced.

Total average audience, when no unusual attraction is on the air, is estimated at 162,545. Residential installations account for 69.7 per cent of receiver installation, business (including restaurants and night spots), 22 per cent, and dealers, 8.3 per cent.

Charles Bordonaro Buried

Olean, N. Y.—Funeral services were held for Charles X. Bordonaro, 75, president and treasurer of Bordonaro Brothers Theaters, Inc. A month ago, he had won \$85,500 damages in a Sherman anti-trust suit against Paramount, RKO, and Circuit Management Corp., a WB subsidiary, on the charges that the companies had conspired to withhold films from theaters operated by his firm.

Polacolor Available For Feature Pix Use

(Continued from Page 1)

stated. Cartoons processed thus far have met with highly favorable reception, it is said, from the point of view of both quality and its potential low cost.

Pilot plant has sufficient orders for cartoons from Paramount alone to keep it fully employed for some time. Plans for expanding capacity, which were deferred while efforts were concentrated on commercializing the process, are being considered.

France Wants 28 Weeks For Own Producers' Films

(Continued from Page 1)

shown in French theaters four of every 13 weeks. Government now wants to raise this to seven weeks of every 13, or 28 weeks a year.

French Government and industry claim that the move is an attempt to stop the flooding of the market with American product, thus crowding out local product. Industry officials say they have no quarrel with the MPAA members. "It is the independent producers who are flooding our market with bad ones," several officials complained.

CIO Reiterates Stand Against Ticket Levy

Washington Bureau of THE FILM DAILY—Washington—CIO Economist Allen Ruttenberg told the Senate Finance Committee yesterday his organization still believes the admissions and other excise levies should be knocked out completely. This was the CIO position last year, and it was simply reaffirmed yesterday.



Bob Hope

says

KEN MURRAY'S BILL and COO

A FULL LENGTH FEATURE in TRUCOLOR



"IT'S SO DIFFERENT I COULD HARDLY BELIEVE MY EYES!"

REPUBLIC'S EASTER SURPRISE

FILM DAILY REVIEWS OF NEW FEATURES

"I Remember Mama"

with Irene Dunne, Barbara Bel Geddes, Oscar Homolka, Philip Dorn

RKO 137 Mins.
THIS BOX OFFICE HONEY RATES BOWS ALL THE WAY "ROUND FOR THOSE CONCERNED WITH THIS PRODUCTION: ITS APPEAL IS TO THE ENTIRE FILM AUDIENCE.

Everybody connected with this picture should be made to take a bow. It's a family picture which audiences will take to their hearts and remember for many years to come. Irene Dunne surpasses anything she's done previously, knitting together a story brimming over with laughter and tears. George Stevens has taken a good book, a hit show, mixed them with his own ingredients and come up with the piece de resistance—an Academy Award contender. Made with an infinite amount of quality and feeling it spreads a warmth that leads right to the heart.

Katrin Hanson (Barbara Bel Geddes) has just sold her first story to a magazine. It begins: "I remember the house on Baker Street where we all lived; Mama, Papa, Nels, the eldest and the only boy, Christine, and the littlest one, Dagmar. I remember how on Saturday night we would all gather while Mama counted the money in the 'little bank'—but most of all, I remember Mama." With this in mind she reminisces through her childhood, her schooling, and finally her coming of age, all the while centering her story around Mama (Irene Dunne).

Mama and Papa (Philip Dorn) having come from Norway to join other members of their family, settled in San Francisco where Papa earns his livelihood as a carpenter. Mama is not only the center of activity for her immediate family, but keeps an eye as well on her three sisters. The only one she can't boss is lame Uncle Chris (Oscar Homolka) who terrorizes the rest, but who is just the oldest member of the family to her.

The picture recalls many of the trying incidents which Mama handled patiently, with the comforting assurance that if worse came to worse there was always the "bank account." There was the time shy Aunt Trina (Ellen Corby) wanted to marry Mr. Thorkelson, (Edgar Bergen) the undertaker. Her sisters scoffed, but Mama, by threatening to expose some of their misdeeds to Uncle Chris, forced their acquiescence, and the marriage was duly celebrated. There was the time Dagmar was taken to the hospital for a mastoid operation and Mama was refused permission to see her. By posing as a scrubwoman she outwitted the Doctor (Rudy Vallee) and comforted the child in her illness. There was the time her boarder, a conceited ex-actor named Hyde (Sir Cedric Hardwicke) walked out on her leaving a worthless check. Mama believed, however, that his nightly literature readings had more than paid his bill to the fascinated family. Then there was the time Katrin was going to give up writing till Mama intervened, took some of her stories to a famous lady novelist, received some good advice and a letter to the novelist's agent, which resulted in her selling her first story.

With the letter Katrin has received from the literary agent accepting the story and forwarding a \$500 check, Mama feels it is possible to tell them her guilty secret, that she invented the "bank account" story to give the family a feeling of security in time of stress.

These are but a few of the many inci-

"Lost Happiness"

with Leonardo Cortese, Dina Sossoli
Saturnia 75 Mins.

ROUTINE ITALIAN VERSION OF THE TRIANGLE THEME; HAS GOOD MUSIC CENTENT.

With a musical score including works by Chaminade, Chopin and Bach, among others, this Italian film has as story basis a reworking of the triangle theme wherein a violinist loses his wife to his accompanist. A victim of the distress that geniuses frequently cause among their intimates, she gave herself to the other man one night when her husband was off on one of his amours with a lanky blonde. Immediately she tries to break off the liaison but Franco won't have her do so and threatens her with exposure.

The scenario unfolds via flashback. In 1944 a group of Italians, civilians, are being taken to Germany in boxcars to perform forced labor. Some escape. George among them. They join the Partisans. George is wounded. As he recuperates he tells the commandant of his unhappiness and the man who caused it.

An accomplished musician, he married Anna and went on tour. He is highly successful but has an eye for the girls. Franco is frustrated and tells Anna of his suppressed desire for her affection. She gives in. Later she becomes pregnant. While she is preparing for the baby's arrival, George thinks it's his, Franco sends a couple of letters to both of them. He erred in placing the right misses in the individually addressed envelopes. George gets Anna's. He goes after Franco who disappears. George is arrested, serves 10 years.

With the war over, George a lonely, disillusioned man within whom the flame of revenge still burns, spots Franco on a Roman street. He kills him. English titles.
CAST: Leonardo Cortese, Dina Sossoli, Manuel Roero, Giuseppe Porelli, Aroldo Toeri, Adriana De Roberto.
CREDITS: Produced by I.C.I.; Director, F. M. Ratti.

DIRECTION, Fair. PHOTOGRAPHY, Fairly Good.

Sees Pix Future Bright After 6 Months Crisis

(Continued from Page 1)

Republic president, said here in an address to all studio contract producers and directors.

Pointing out that foreign developments have made the industry virtually a domestic enterprise, Yates emphasized the dire need for pictures based on the pattern of today's market, with costs pared to a minimum.

Yates said that there was no waste in production at Republic inasmuch as pictures were being carefully planned from script to sound stage.

Plans which will endear Mama to audiences far and wide. They'll remember her, too—they couldn't help it!

CAST: Irene Dunne, Barbara Bel Geddes, Oscar Homolka, Philip Dorn, Sir Cedric Hardwicke, Edgar Bergen, Rudy Vallee, Barbara O'Neill, Peggy McIntyre, June Hedin, Steve Brown, Ellen Corby, Hope Landin, Edith Evanson, Tommy Ivo.
CREDITS: Director-producer, George Stevens; Producer, Harriet Parsons; Based upon the play by John Van Druten; Screenplay, DeWitt Bodeen; Photography, Nicholas Musuraca, A.S.C.; Art directors, Albert S. D'Agostino, Carroll Clark; Special effects, Russell A. Cully, A.S.C.; Kenneth Peach; Set decorations, Darrell Silvers, Emil Kuri; Music, Roy Webb; Musical director, C. Bakaleinikoff; Film editor, Robert Swink; Associate editor, Tholen Gladden; Sound, Richard Van Hesse, Clem Portman; Assistant director, John H. Morse.

DIRECTION, Splendid. PHOTOGRAPHY, Great.

"The Sainted Sisters"

with Veronica Lake, Joan Caulfield, Barry Fitzgerald

Paramount 89 Mins.
FAIR COMEDY DRAMA HAS NAMES TO ASSIST; STORY IDEA SUSTAINS INTEREST.

Plodding staunchly and digging hard and deep for laughs this one manages to get itself over the hurdle, become a fair sort of light entertainment. The names of the leads will assist in luring trade. Story has different twist. Production details are simple.

Yarn, with humorous sallies, has human interest, compassionate deeds and understanding as it depicts the unwilling charity of two females who are made to part with their ill-gotten, albeit hard-earned money.

As a pair of confidence women, Veronica Lake and Joan Caulfield, sisters, are making for the Canadian border after taking a victim for \$25,000. They are forced to stay overnight in a small Maine hamlet. Time of this escapade is about the turn of the century.

The girls move in with Barry Fitzgerald. He's a tombstone carver. He learns of their town. Next day they prepare to scam but Fitzgerald comes into possession of information which compels them to stay and play it his way. He is a kindly old guy, given to helping the unfortunate. Also, he knows the law wants the girls.

Fitzgerald gets control of their money. In short order the prayers of the town's unfortunate are answered and Fitzgerald does not hesitate to tell the recipients of good fortune who is responsible.

The townspeople look upon the girls as saints. Everything is sweet with the warmth of human kindness. The girls even fall in love with George Reeves, local tinker. An electric power scheme is planned for the town. Beulah Bondi will match any amount the town can put up. The balance of the girls' loot is offered by Fitzgerald. Miss Lake, the brains of the pair, plans to make off with all the dough. At the last moment, however, she reforms, hands it over to Fitzgerald. They go to jail, are later released and return to Grove Falls to be married.

Good deal of comedy derives from the place of concealment of the girls' money—in Miss Lake's bustle. William D. Russell directed.

CAST: Veronica Lake, Joan Caulfield, Barry Fitzgerald, William Demarest, George Reeves, Beulah Bondi, Chill Willis, Darryl Hickman, Jimmy Hunt, Kathryn Cord, Roy Walker, Harold Verne.

CREDITS: Producer, Richard Maibaum; Director, William D. Russell; Screenplay, Harry Clark, N. Richard Nash; Adapted by Mirend Lord; Based on a story by Eliza Blaik and a play by Eliza Blaik and Alden Nash; Photography, Lionel Lindon; Art direction, Hans Dreier, Henry Bumstead; Sets, Sam Comer, Grace Gregory; Music, Van Cleave; Editor, Everett Douglas; Sound, Philip Wisdom, Gene Garvin.

DIRECTION, Fair. PHOTOGRAPHY, Average.

Donohue to Transfer Headquarters to Chi.

(Continued from Page 1)

ing effected in order to more efficiently operate from a base in the center of the area he supervises.

Antone Berggren Dead

Omaha—Antone Berggren, 71, Midwest Popcorn Co. president, died as a result of a heart attack. Lee Coffee, Midwest Popcorn vice-president, died several weeks ago.

"The Raven"

with Pierre Fresnay, Pierre Larquey
Westport Int'l 90 Mins.

ADULT FRENCH FARE HAS GOOD PERFORMANCE, NOVEL PLOT BUT VIEWER SHOULD CLICK.

Dope on this one has it that it was produced in France during the occupation, subsequently banned by the Government when the Wehrmacht pulled out. Reason given for its banning is that it does show provincial folk in a good light, lays pointed emphasis on enemy-pressure decadence in French life.

However, considering its themes, such film as this could only have been made and it is very well made, too, in France. In many vivid panels, Director Henri-Georges Clouzot has projected narrative, adultery, blackmail, mass hysteria which leads to a near lynching, unethical conduct by a doctor, murder, suicide, police attempt to frame a medico via an alibi, and perhaps a few other plot details which do not readily come to mind.

But basically, the story grows in its uniqueness when poison pen letters flood a small town called St. Robin. They are vicissitudes which plant seeds of hatred and short order cultivate sorrow, jealousy, pain.

Suspense prevails as the town vents feeling on an innocent, drives her from place. After she departs the letters appear again. In the title role Pierre Fresnay plays a Paris doctor who lost his wife in childbirth. He has a post in the local hospital and has been clandestinely meeting young wife of an elderly psychiatrist. He is seduced by a patient, Ginette Leclerc, blackmailed by her adolescent sister.

In the meanwhile the letter writer been applying himself/herself. The mind is tricked into revealing itself and ends in a vengeful death for him/her. It is something of a guessing competition. Who wrote it?

Dialogue, which for the most part is adequately translated, will give more to spectator who has a smattering of the language than is translated in the English subtitles. It is adult fare.

CAST: Pierre Fresnay, Pierre Larquey, Rogerbert, Antoine Balpetre, Jean Broch Louis Seigner, Robert Clermont, Polau, Michel Delaite, Ginette Leclerc, Michelle Franc, Helena Manson, Sylvie, Liliane Moigne.

CREDITS: Produced by Continental Film Adaptation, Henri-Georges Clouzot, Louis Vance; Scenario, Louis Vance; Music, Aubrey; Director, Henri-Georges Clouzot; Photography, Nicolas Hoyer; Titles, Herman G. W. berg.

DIRECTION, Good. PHOTOGRAPHY, Fine.

Funeral Services Today For David Rosengarten

David Rosengarten, 65, indus pioneer, will be laid to rest at Hebrew Cemetery, Long Island, day. Rosengarten died of a heart attack Friday afternoon at his winter home in Miami Beach.

For more than 25 years he was active in film distribution. He was chairman of the Film Board Trade, chairman of the Board Arbitration, resident sales manager for Fox Film, and later of M-G-M. Surviving him are his wife, Anna Rosengarten; two sons, Alf Rosengarten and Leonard Rosengarten; two sisters, Mrs. Clara Netter and Mrs. Hannah Koenig, a grandson.

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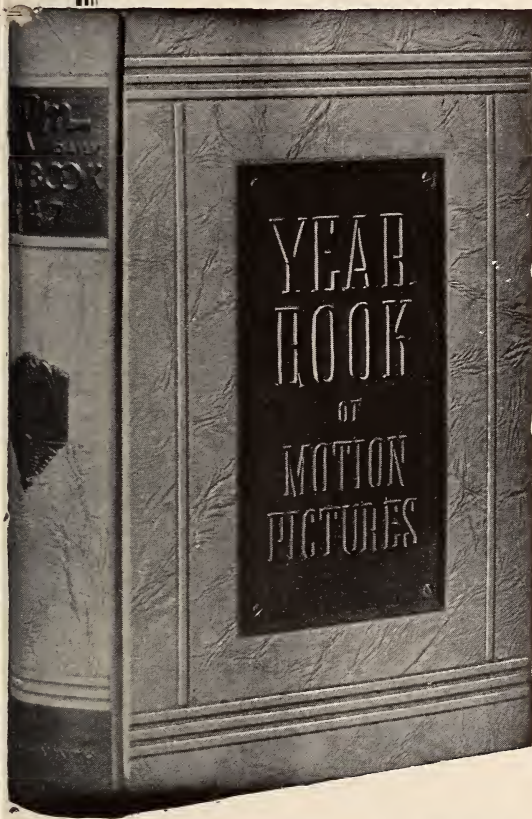
1948

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30th Edition

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Street

City State

McLendon Trust Suit Dismissed on Merit

(Continued from Page 1)

evidence, and that in equity, the plaintiff was not entitled to an injunction, the court accordingly ordering that judgment be entered against the plaintiff and in favor of all of the defendants.

The action was brought last September by B. R. McLendon and four other McLendons (doing business as Tri-State Theaters) against the eight majors and the two circuits. The suit alleged a continuing conspiracy between the producers, distributors and the above circuits to maintain an illegal releasing system in the city of Dallas and its environs, resulting in unreasonable clearance granted to other theaters over their Beverly Hills and Casa Linda Theaters in Dallas.

It was claimed that they lost \$100,000 of profits at the Beverly Hills Theater, another \$100,000 of profits at the Casa Linda, and were also forced to sell their Beverly Hills Theater at a price \$200,000 below its full worth. Plaintiffs claimed that their damages, when trebled under the Sherman Act, were in excess of \$1,200,000.

Thomas C. McConnell of Chicago, who handled the celebrated Jackson Park case, and Clark, Coon, Holt & Fisher of Dallas, were counsel for the plaintiffs. Thompson, Knight, Harris, Wright & Weisberg of Dallas were attorneys for the film company defendants, Worsham, Worsham & Riley, of Dallas, for defendant Interstate Circuit, and L. M. Rice, of Dallas, for defendant Robb & Rowley.

4 Bills Would Regulate Outdoor Bills in N. Y.

Albany — Four bills designed to regulate the use of advertising displays along state highways and other New York roads, have been introduced in the Legislature by Sen. Thomas C. Desmond. Bills will establish protected areas along state highways, set fees for advertising along highways outside cities and villages, authorize municipalities to designate roads as scenic highways and to regulate outdoor displays along these roads, and prohibit advertising signs within 500 feet of state thruways, except in connection with business conducted on property fronting the road.

CHARTERED

ALEXANDER RELEASING CORP., New York; capital, 100 no par shares; to distribute films; by Marie R. Passanante, William L. Alexander, Theodore A. Parisi.

MICRY THEATRICAL ENTERPRISES, INC., New York; capital, 200 no par shares; to manufacture equipment; by Ruth Friedman, Gordon I. Novad, Mildred Luckman.

DRIVE-IN THEATER MANUFACTURING CO., 2017 Grand Ave., Kansas City; 300 shares of \$100 par stock; by P. M. McCarthy, J. W. Shreve and G. P. Heller.

Kill the Fino-Clancy Bill

... its passage spells disaster

(Continued from Page 1)

Firemen need not be in constant attendance in motion picture theaters which are the safest type of public structures.

THIS ill-advised measure merely discriminates against the motion picture theater while failing to add to the protection of the public.

The ordinary motion picture runs five shows a day. Under the terms of the Fino-Clancy measure, it would be compelled to pay \$100 per day in fees to create unproductive jobs.

In many cases, this will exceed the box office returns. THE FILM DAILY believes that there inevitably would be repercussions on a national level which would adversely affect the operation of the entire industry.

And so believing, THE FILM DAILY respectfully calls upon the Senators and Assemblymen at Albany to kill the measure without delay.

Czechs Ban Eight Films Starring Probe Witnesses

Prague (By Cable)—Eight films starring actors, who testified at the House Committee on un-American Activities, were banned by order of the Ministry of Information. Boycotted stars are Gary Cooper, Ginger Rogers, Robert Montgomery, Robert Taylor and Adolph Menjou. Banned films include "You Were Never Lovelier," "Waterloo Bridge," "Here Comes Mr. Jordan," "Sergeant York," "The Major and the Minor," "Kitty Foyle," "Tales from Manhattan," and "Northwest Mounted Police."

Associates Set Dinner Date at Waldorf May 21

Robert Weitman, Paramount Theater managing director, will head the entertainment committee for the annual dinner dance of Motion Picture Associates set for the Waldorf-Astoria, May 21, Arthur Mayer, president, announced.

Maurice Bergman, Universal eastern ad-publicity director, has accepted the editorship of the souvenir journal, the advertising for which will be handled by Ralph Pielow and Edward Hyman. Leon J. Bamberger heads publicity.

Zetka Has Flat Video Tube

Clifton, N. J.—Full production of a flat-faced 15-inch cathode ray tube, yielding a television image larger by about 12 square inches than tubes with oval face, is announced by Hamilton Hoge, president of Zetka Laboratories, Inc. Tube gives a video picture of 135 square inches, after being masked, compared with 123 square inches for an oval tube.

Famous Buys 3 from Screencraft

Right to three Sol Lesser productions have been acquired by Famous Pictures Film Exchange from Screencraft Pictures, Harry Goldstone of Famous, announced. Titles are "Fisherman's Wharf," "Escape to Paradise" and "Way Down South."

Correction

Running time on Jesse L. Lasky-Walter MacFwen production "The Miracle of the Bells" was incorrectly given as 126 minutes. It is 120 minutes.

Five E-L Branches Are Put Under Edward Heiber

William J. Heineman, Eagle Lion vice-president in charge of distribution, announced yesterday that the sales territory supervised by Edward Heiber, North-Central district manager, will comprise the Chicago, Detroit, Indianapolis, Milwaukee and Minneapolis exchanges, effective immediately.

Heineman also named William Feld as St. Louis branch manager.

Balaban Circuit May Use Some 16mm. Short Subjects

Chicago — H & E Balaban circuit, operating 32 theaters, which is mulling the idea of a shorts program for the afternoon in some of its nabes, would supplement 35 mm. subjects with 16mm.

Indianapolis — Associated Theater Owners of Indiana in its current house organ recommends anew that its member theaters install 16 mm. equipment alongside 35 mm. in the booth.

Ontario's Power Switch Seen Benefiting Video

Toronto—Decision of the Ontario Government to switch from 25-cycle to 60-cycle power is seen as hastening the advent of television for Toronto. According to the chief engineer of CBC, "changeover is going to simplify our problem of providing programs to the Toronto area, one of the most deeply populated parts of Canada."

Ormond to Make Western Series for Screen Guild

West Coast Bureau of THE FILM DAILY Hollywood—Ron Ormond will produce a series of six Westerns starring Lash LaRue and Al St. John for release through Screen Guild Productions, John J. Jones SG president, announced. Production is to start next month, with features to be released every two months.

Collier Young to Columbia

West Coast Bureau of THE FILM DAILY Hollywood—Collier Young has joined Columbia as a production executive.

SHORTS

"Make Way For Youth"

Nat. Social Welfare Assembly

Carries a Message
A two-reeler narrated by Douglas Fairbanks to further a program of education in democratic citizenship. Produced by the Youth Division of the National Social Welfare Assembly, it cites the inside prejudices which spring up in Average Town, USA, and how the Council tries to solve them through betterment of human relations. Civil Affairs Division of the U. S. Dept. of the Army is using the film for their reorientation programs with civilian populations in Germany, Austria, Japan and Korea. Carries a message for the betterment of democracy.

"Children's Village"

RKO

Interesting
On a bend in the Hudson River above New York is a Children's Village where hundreds of delinquent boys receive a fighting chance to come good citizens. Supervised by adults, the Village is run by the boys in a small self-contained community. Following one case through life before, during, and after the Village gives an interesting insight into this practical institution. W. delinquency figures rising all the time, this footage is topical and prove helpful to many community workers.

"Cradle of a Nation"

M-G-M

Historic Byways
Another FitzPatrick tour of historic byways of Virginia, covering George Washington's home Mount Vernon, Thomas Jefferson's Monticello, and some of the more important places of interest. In Technicolor and interesting.

"Catch as Cats Can"

Warners

Good Comedy
A wily parrot, resembling Bob Crosby, sells a hungry cat on the idea of catching a crooning canary resembling Sinatra. The canary, however, has other ideas, and turns cat on the parrot. Awfully good comedy situations; should go exceptionally well.

"It Could Happen to You"

Paramount

Very Well Done
Cinderella story of Dorothy Brown dancing in films, and how she got her break on Arthur Godfrey Talent Scout program. Very well done and should find a large audience.

"Ain't Nature Grand"

Paramount

Very Funny Spots
Speaking of animals, visit barnyard, zoo, field and forest in viewing animals on their opinions of life, love and the pursuit of happiness. Some very funny spots.

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Motion Picture Association

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 47

NEW YORK, WEDNESDAY, MARCH 10, 1948

TEN CENTS

SEEKING FINAL APPROVAL TO TAX SOLUTION

New TOA Plea Likely if Divorcement Ordered

Would Ask Modification
of Federal Court Decree;
Board Okays ASCAP Deal

West Coast Bureau of THE FILM DAILY
Hollywood.—In event the Supreme
Court's decision requires divorcement
theaters, it is likely TOA will ask
New York Federal Court for a modifica-
tion of its decree. TOA's board
directors ratified the ASCAP deal.
Department of Justice will with-
hold any action on the taking of
fifth, Schine and Crescent cases to
premise Court until high tribunals
speak on appeal in New York equity
action, Attorney General Tom C.
Clark said here.

He also declared that there was
(Continued on Page 8)

Sponsor Agrees to Pull Back Fireman's Bill

Albany.—The industry won a legiti-
mate victory of sizable proportions
yesterday when Assemblyman
William E. Clancy was reported
ready to recommit the bill that would
divert firemen in the theaters at
the owners' expense.

Earlier in the day, in the wake of
additional protest from owners and
union operators in upstate localities,
(Continued on Page 7)

Paramount Drops 2-Reel Imports, Ups Singles Prod.

Rising costs and a definite trend
theaters toward one-reel subjects
have caused Paramount to drop the
two-reel musicals from its short sub-
schedule for 1948-49, it was an-
nounced yesterday.

To compensate for the musicals,
(Continued on Page 8)

All Available 359

"GA" Prints Easter

Easter week-end bookings for
"Gentleman's Agreement" will in-
volve every available print of the film
for day and date showings in 359
key cities. This is considered by
20th-Fox to be one of the greatest
holiday bookings records ever made by
the company and will inaugurate gen-
eral release of the pic.

ASKS RETAIL AD STATUS FOR THEATERS

Newspapers Should Offer Local Rates for Comparable
Lineage, Emerling Tells N. E. Ad Executives

Springfield, Mass.—Newspapers
should recognize the motion picture
theater as a legitimate retail estab-
lishment and offer
theaters local re-
tail advertising
rates for compar-
able lineage, Em-
erling, adver-
tising director
of Loew's The-
aters, advocated
yesterday in an
address before
the New England
Newspaper Ad-
vertising Execu-
tives Association
and a group of
advertising man-
agers of New
York State dailies.
The theater, Emerling argued,



EMERLING

"has merchandise to sell which has
peculiar interest to almost all of
your circulation." Pointing out that
film houses are probably 90 per cent
dependent on newspapers to sell their
attractions, Emerling observed, "this
makes the theater a good customer
every day you publish, because it
spends a larger percentage of its
gross than perhaps any other retail
advertiser in town."

Emerling suggested, "Give
theaters the retail rate for space
they use and, at the same time,
make it very plain that the the-
ater is buying display space and
no so-called 'tie-up' or free pub-
licity. Let the editorial depart-
ment run its movie page on the
same high editorial plane it does
other departments and pages in
the newspapers. Eliminate, what
(Continued on Page 7)

New Highs for E-K Sales, Profits in '47

Rochester.—Eastman Kodak sales
and net profit hit new record highs
in 1947, Perley S. Wilcox, chairman,
and Thomas J. Hargrave, president,
reported in the annual financial
statement to stockholders. Sales for
the year totaled \$351,751,098, while
net earnings amounted to \$43,199,-
254.

Comparable 1946 figures were
\$274,703,448 in sales, and a net profit
(Continued on Page 7)

Record Sales, Profits For Techni. in 1947

Technicolor's increased capacity will
not be used to offer producers more
pictures in 1948, but to reduce the
excessive backlog of print orders, ac-
cording to Dr. Herbert T. Kalmus,
president and general manager, in
the report of Technicolor, Inc., and
subsidiary, Technicolor Motion Pic-
ture Corp., for the year ended Dec.
31, 1947.

"In this way it is expected that
(Continued on Page 6)

U.S. Czech Filming in Doubt Plan Calls for Use of Blocked Funds There

Anso Film Manufacturing Pace Sets Company Record

Anso division of General Aniline
& Film Corp. is producing more film
than ever before in its history and is
spending upwards of \$2,000,000 in
the first stage of a plant expansion
program, Jack Frve, president,
(Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington.—Status of negotia-
tions between an American group
whose assets within Czechoslovakia
were expropriated by the post-war
Czech Government and the Czech
Government to produce a film on the
life of Dvorak in Czechoslovakia and
market it throughout the world is not
known here, although prior to last
(Continued on Page 6)

Announcement Due Today; Nearer to Agreement Now Than Any Time Previously

London (By Cable)—Final
and official approval of a formu-
la to settle the seven-month-
old Anglo-American film impasse was
once more deferred yesterday but it
was apparent here that the partici-
pating negotiators were nearer to a
solution now than they had been at
any time during the negotiations.

After parleys yesterday, it was
reported that Harold Wilson, Board
of Trade president, and Eric John-
(Continued on Page 8)

Sees Gypsum Decision Applicable to ASCAP

Washington Bureau of THE FILM DAILY

Washington.—Allied General Coun-
sel Abram F. Myers yesterday pre-
dicted that the fate of TOA is about
to redound as a result of Monday's
Supreme Court decisions holding
price fixing through patent licenses
agreements in violation of the anti-
trust laws.

"Substitute the word copyright for
(Continued on Page 8)

Sorrell Tells Labor Com. Of Monies Rec'd By Walsh

Washington Bureau of THE FILM DAILY

Washington.—Prexy Richard F.
Walsh of IATSE was a beneficiary
of \$125,000 "slush fund" collected by
the union leadership in 1935, CSU
head Herbert Sorrell said yesterday.
He declared that Walsh had paid
income taxes on \$4,080 of the money,
but was vague about what other
(Continued on Page 7)

Peron Gov't to Buy Control of Film Biz?

Buenos Aires (By Cable, Via Mon-
tevideo).—Fifty-one per cent Gov-
ernmental control of all phases of
the film business is imminent, ac-
cording to trade observers here. The
Peron administration, however, will
buy up control and not confiscate the
majority stock.

THE FILM DAILY
ALL THE NEWS
ALL THE TIME

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JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : Associate Publisher
and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(March 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 1/2	17 1/8	17 1/8	- 1/8
Bell & Howell	18 1/2	18 1/8	18 1/8	- 1/8
Columbia Pict. vcs.	11	11	11	0
East. Kodak	39 1/4	38 1/2	38 1/2	- 3/8
Gen. Prec. Eq.	14 1/4	14 1/4	14 1/4	- 3/8
Loew's, Inc.	17 1/2	16 1/2	17 1/2	- 1/4
Paramount	19 1/4	19	19 1/4	- 1/4
RKO	8	7 7/8	7 7/8	- 1/8
Republic Pict.	3 1/2	3 1/2	3 1/2	- 1/8
Republic Pict. pld.	9 7/8	9 1/2	9 1/2	- 1/4
20th-Century Fox	19 1/2	19 1/8	19 1/8	- 1/4
20th Cent.-Fox pld.	33 1/4	33 1/4	33 1/4	- 1/4
Universal Pict.	12 1/2	12 1/2	12 1/2	- 1/8
Universal Pict. pld.	60 1/2	59 1/2	60 1/2	- 1/4
Warner Bros.	11	10 3/4	10 3/4	- 1/8

NEW YORK CURB MARKET

Monogram Pict.	3	3	3	0
RKO	1 3/4	1 1/2	1 1/2	- 1/8
Technicolor	12	11	12	- 1/4
Trans-Lux	5	5	5	0

OVER THE COUNTER

	Bid	Asked
Cincolor	4 3/4	5
Pathe	4	4 1/2

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NBC Gets Exclusive Tele Rights from U. S. Golf Assn.

Exclusive radio and television rights to all competitions of the United States Golf Association have been obtained for the next five years by the NBC. First competition to be covered by NBC under the contract will be the National Open Championship at the Riviera Country Club, Los Angeles, June 10-12.

Television coverage of the events will be on film until network facilities have reached the locations of the tournaments, all of which are now beyond the reach of NBC's East Coast network.

Chet Bell Dies on Coast Following Operation

West Coast Bureau of THE FILM DAILY

Burbank—Chester J. (Chet) Bell, 50, Paramount branch manager in Denver, died at St. Joseph's Hospital here following an operation.

Bell, who was associated with Paramount for 25 years, is survived by his widow, Mrs. Lida Mae Bell, his parents and a sister, Mrs. E. P. Ketcham. Burial will be in Louisville, Ky.

Sol Schwartz Returning Today from Coast Stay

Sol A. Schwartz, vice-president and general manager of RKO Theaters, and Mrs. Schwartz, plane in today following a three-week stay on the Coast. During his trip West, Schwartz visited RKO Theater properties in Chicago, San Francisco, and Los Angeles, and spent time at studios reviewing new product.

Greek Church Dignitary For Benas Rites Today

Archbishop Athenagoras, head of the Greek Orthodox Church in North and South America, will officiate at funeral services this afternoon for John M. Benas, who died Sunday. Rites will be held in the Greek Orthodox Cathedral, 319 East 74th Street. Interment will be in Mount Olivet Cemetery, Maspeth, L. I.

\$1 Western Electric Dividend

Board of Western Electric Co. yesterday declared a dividend of \$1 per share on capital stock, payable March 31 to holders of record on March 23.

SCREENING ROOM

Our Air Conditioned Comfortable Screening Room is part of "BONDED'S 3-WAY SERVICE"

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BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY

CIRCLE 6-0081 2-3-4

"Scudda" Sedalia Bally Reaches Climax Today

Sedalia, Mo.—Day long celebration of "Scudda Hoo Day" will climax tonight in the world premiere of the 20th-Fox film at the Fox and Liberty theaters here. This showing precedes the six-state regional premiere in over 300 houses in the Midwest area.

In this town opening day festivities got under way this morning with a parade. On hand for the program are Lon McCallister, Colleen Townsend and Betty Ann Lynn who came from the studio.

Town was done up in holiday style for a week prior to opening day and the local citizenry were requested to dress appropriate to the spirit of the film. A state-wide mule show will be held this afternoon at the State Fair Grounds. A "Queen of the Jeans" beauty contest is scheduled, sponsored by the Chamber of Commerce. Floats entered in the parade will be awarded prizes.

Preceding today's opening, there was a 10-station radio spot campaign blanketing Missouri, Kansas, Illinois, Iowa, Nebraska and Kentucky where the pic will open in the next two weeks. Premiere details were handled by Elmer Rhoden of Fox Midwest, Senn Lawler and Rodney Bush.

House Votes \$200,000 More for Thomas Conn.

Washington Bureau of THE FILM DAILY

Washington—The House yesterday, with only 37 dissenting votes, voted another \$200,000 to the Committee on Un-American Activities for its activities during the rest of this year.

ATOI Sets Convention Dates

Indianapolis—Associated Theater Owners of Indiana declared on French Lick Springs as the site of its Summer convention, to be held July 26-28.


**FASTEST
COAST-
TO-COAST
SERVICE!**

Go by TWA Constellation

For quick reservations, see your travel agent or call your local TWA office.

TWA

TRANS WORLD AIRLINE

U.S.A. • EUROPE • AFRICA • ASIA

COMING AND GOING

JEAN LOUIS, Columbia's head fashion signer, has arrived in New York by plane route to Europe. He sails Friday on the Queen Elizabeth.

JEANNE GAGNEY has arrived in New York from Hollywood for a month's stay. JAY EISENBERG of M-G-M's legal team and IRVING HELFONT of the sales team leave for Montreal today for conferences with Henry L. Nathanson, president of M-G-M of Canada, and Ted Gould, sales manager.

WILLIAM B. ZOELLNER, head of M-G-M short subjects sales and reprints and impoliments, returns today from a Midwestern trip. DEBORAH KERR, M-G-M star, and her band TONY BARTLEY, arrive tomorrow from Coast for a vacation.

RAY MILLAND has accepted an invitation be guest of honor at the gala opening of Peacock's new Toca Theater in Lima, Peru, April 1.

MARCEL HELLMAN is due in by plane from London with a print of "This Woman" which 20th-Fox will distribute.

JOSEPH MOSKOWITZ, 20th-Fox vice-president and studio rep., arrives from the Coast today. GEORGE STEVENS, executive producer-director of RKO's "I Remember Mama," and HARR PARSONS, producer of the film, are due from the Coast today.

AL BONDY, distributor of GE films, is bound in New York from a Southern trip.

J. ARTHUR RANK, British cinemagotist, MRS. RANK are scheduled to arrive today aboard the Queen Elizabeth. Fellow passengers, due, are: G. I. WOODHAM SMITH, JAR's U.S. advisor; SAMUEL ECKMAN, JR., managing director of Metro's British subsidiary, and MRS. E. MANN; ROBERT WOLFF, RKO's managing director in Britain; LAWRENCE R. KENT, 20th-Fox in England, and MRS. KENT.

Roy Rogers and Republic Differences in Fadeout

West Coast Bureau of THE FILM DAILY

Hollywood—Differences exist between Roy Rogers and Republic have done a fade-out and the Western star starts "Eyes of Texas" March 23. Pic will be in Trucolor

The
**BANK OF THE
MOTION PICTURE
INDUSTRY**


**Bank of
America**

NATIONAL TRAVEL ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

A. N. WILLIAMS
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

WESTERN UNION

1220

SYMBOLS

DL = Day Letter

NT = Overnight Telegram

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

LD1 160 PD HOLLYWOOD CAL MAR 3 1948 221P:

GEORGE STEVENS, RKO STUDIO:

:780 GOWER ST HOLLYWOOD CALIF:

SINCE SEEING "I REMEMBER MAMA" LAST NIGHT I HAVE REFLECTED
OVER THE ENCHANTMENT OF YOUR DELIGHTFUL PICTURE DOZENS OF
TIMES. YOU HAVE BROUGHT TO THE SCREEN A WONDERFUL
STORY OF FAMILY LIFE WHICH IS FAR AND BEYOND ANY OTHER
SUCH THEME IN ITS TRUTH, SIMPLICITY AND EMOTIONAL APPEAL.
ALL PATRONS FORTUNATE ENOUGH TO SEE YOUR PICTURE WILL
FONDLY RECOLLECT COUNTLESS SIMILAR EXPERIENCES WHICH
OCCURRED IN THEIR FAMILIES. THE PERFORMANCES ARE ALL
EXCELLENT. IRENE DUNNE AS "MAMA" IS SUPERB, WHILE BARBARA
BEL GEDDES, OSCAR HOMOLKA, PHILIP DORN, SIR CEDRIC
HARDWICKE, EDGAR BERGEN, RUDY VALLEE AND THE REST DELIVER
SPLENDID PORTRAYALS THIS IS A GREAT ACHIEVEMENT FOR YOU,
GEORGE, AFTER BEING AWAY FROM THE SCREEN FOR FIVE YEARS.
THE ENTIRE RKO FAMILY EXTENDS HEARTY CONGRATULATIONS TO YOU,
HARRIET PARSONS AND ALL CONCERNED. IT IS WITH GREAT PRIDE
AND PLEASURE THAT WE UNDERTAKE DISTRIBUTION OF "I REMEMBER
MAMA" THROUGHOUT THE WORLD. THE FIRST ENGAGEMENT WILL
OPEN AT RADIO CITY MUSIC HALL MARCH 11TH. WARM REGARDS=
:NED E DEPINET=:.

A HEARTY WELCOME TO J. ARTHUR RANK

Concurrently with Mr. Rank's visit to our shores at this time, is the good news that has accrued about the J. Arthur Rank Productions since his last visit here.

Such pictures as "GREAT EXPECTATIONS," "STAIRWAY TO HEAVEN" and "ODD MAN OUT" have received unprecedented critical praise in addition to being mentioned on important "Ten Best" lists.

Just last week "Life" magazine again pointed out that "GREAT EXPECTATIONS" was one of the fine motion pictures to be exhibited in this country.

Currently, "BLACK NARCISSUS" is not only receiving fine critical acclaim but is being patronized by the American public to a degree that indicates this picture will reach the same stature as "GREAT EXPECTATIONS."

Much good news already heralds the American release of the memorable production of "HAMLET" and last week "Life" magazine devoted much space in publicizing the production of "RED SHOES."

Such Prestige pictures as "I KNOW WHERE I'M GOING" and "BRIEF ENCOUNTER" have already made history with long runs and excellent boxoffice returns.

Soon to be released by Universal-International are "DEAR MURDERER," and "THE WHITE UNICORN" which portend to be up to the fine standard that has been associated with J. Arthur Rank Productions.

It certainly should be gratifying, not only to Mr. Rank, but to the exhibitors of America, that his pictures are making their mark in this country.

FROM UNIVERSAL-INTERNATIONAL

*Watch for
future announcements
about
J. Arthur Rank Productions
to be released by U-I*



Record Sales, Profits For Techni. in 1947

(Continued from Page 1)

the delay due to strikes and other causes which increased the elapsed time between completion of the photography of a feature production and the delivery of release prints will be reduced so that it will be

Dr. Herbert Kalmus, in his report to the stockholders, stated that Technicolor "is aware of ten to fifteen competitive processes, some of which are doing a substantial volume of business. Competition is a challenge to us to constantly improve our service and products both in quality and price. It should help to hasten the day when our customers will want only color."

steadily approaching normal during the year 1948," the report said.

"About September, we expect to begin to receive the new Technicolor three-strip cameras which are currently being built as a part of the expansion program," Dr. Kalmus said.

By the end of 1948 or in early 1949, Technicolor should reach a volume of about 320,000,000 feet a year of positive prints, the report indicated. Release prints in Technicolor for 1947 totalled 222,017,439 feet as compared with the previous year's 165,027,297.

Of the 36 feature-length productions photographed in color by Technicolor last year, six were made by the British affiliate. Scheduled for 1948 are 57 Technicolor productions of which nine will be made by the British company.

Technicolor's net sales in 1947 amounted to \$17,407,975.12—a record—as compared with the previous year's \$13,057,510.40.

Consolidated net profit before deductions

Technicolor has thus far not used any of the \$2,500,000 standby line of credit which the company arranged for three years ago with the Bank of America. Dr. Herbert T. Kalmus disclosed in his annual report to the stockholders. Arrangement with the bank is for a 10-year span.

amounted to \$3,492,049.28 (1946—\$938,824.58). Net profit after all deductions was a record \$1,422,752.03 (1946—\$436,108.21).

Dividend per share of capital stock amounted to \$1.00 to a total of \$933,497.51 (1946—\$50; total \$454,978.01).

Net earnings per share were \$1.55 (1946—\$.48).

Consolidated current assets were \$9,123,002.30 and consolidated current liabilities were \$4,024,646.26. The cash balance and U. S. Government obligations together, amounted to \$7,036,856.20 on Dec. 31, 1947. Net current assets were \$5,098,356.04 (1946—\$4,438,820.95).

Net profit of Technicolor, Ltd., for its fiscal year ended Nov. 30, 1947, was \$53,214 (1946—\$47,591). Total footage sold was 50,487,851 feet.

Along the RIALTO

with PHIL M. DALY

Mid-week Memos

● ● ● A SCHEDULED BOSTON VISIT of J. Arthur Rank, who arrives on the SS Queen Elizabeth late today from Old England, could have financial aspects. . . . ● It's dollars to doughnuts, as 'twere, that Br'r Rank will be asked during his conferences with Eagle Lion toppers for a 50-50 break on U. S. distribution of Rank pix. . . . Up to now, Universal Int'l has skimmed off the cream. . . . ● Personal Note to Ronald Colman: Why don't you do "Othello" on Broadway? . . . You'd mop up. . . . ● General Electric will hold a television seminar in Syracuse March 16-18. . . . ● George Stevens and Harriet Parsons are both due in for tomorrow's Radio City Music Hall bow of "I Remember Mama" . . . Miss Parsons is due in today for a month's visit. Stevens tomorrow, also for an extended sojourn. . . . ● They've named a new sweet pea after June Lockhart. . . . It couldn't have happened to a sweeter maid.

● ● ● WAS THE ADOPTED SON of Sir Stafford Cripps in F. Del Guidice's entourage under a non de plume on the British producer's recent American pilgrimage? . . . Just askin'. . . . ● Now CBS is reported seeking to buy into Madison Square Garden. . . . You guessed right—it's because of the part sports play in the television picture. . . . ● There's a healthy New Look to New York film theater advertising copy appearing in the met. dailies. . . . Especially eye-catching copy: RKO-Music Hall for "I Remember Mama" . . . 20th-Fox-Roxy for "Sitting Pretty" . . . Universal-Capitol for "Naked City" . . . And Universal's for "All My Sons" which opens at the Criterion March 27. . . . First ads used for the latter, quoting trade reviews by "those who see all the pictures," were especially smart. . . . Your Favorite Industry Newspaper, whose critiques are widely quoted by newspapers across the country, has ample reason to know their box office value to exhibitors. . . . It's a wonder New York showmen haven't caught on before.

● ● ● JOCK LAWRENCE has set an hour-long press conference for J. Arthur Rank at the Sherry Netherland, starting at 10 a.m. today. . . . ● This afternoon, the Bob Benjamins and the Jack Lawrences are giving a cocktail party for the Ranks at the Lawrence Park Ave. apartment. . . . ● Tee-off of Enterprise's "So This Is New York" is being tied in with the golden anniversary of the consolidation of the five boros into one city. . . . ● John Krimsky is joining the Institute of Public Relations. . . . ● What's this about Maurice Bernheim, Hollywood cameraman, teaming up with Ingrid Bergman and Greta Garbo to make pix in France? . . . ● The New York Rox starts its 22nd year today. . . . Happy birthday! . . . ● Thought-in-Passing Dep't: Why don't some smart theater operators experiment with the sale of pretzels? . . . ● JAR will be glad to know, no doubt, that by the end of June "Henry V", distributed here by UA, will have earned him a total of \$1,600,000. . . . At recent openings in Daytona Beach, Fla., and Sheboygan, Wis., biz was so terrific that two houses were used. . . . At Daytona, it was necessary to bicycle the print. . . . At Sheboygan, UA was prepared. . . . Comments Capt. Harold Auten, "The situation is delicious."

● ● ● IF YOUR CHILDREN'S patronage is down, you might give a thought to this in seeking the whys: Sunday newspaper comic sections are running strongly these days to box top premium offers, aimed at kids, and calling generally for some coin to boot. . . . Quarters that go for "magic" rings, etc., don't find their way to the box office. . . . ● RKO is sending Horace Heidt's band into Keith's, Syracuse, the week of April 15. . . . ● Boni & Gaer are bringing out both \$1 and \$3 editions of "Hollywood on Trial," written by "The 10," on April 12.

U. S. Czech Filming Is Now Doubtful

(Continued from Page 1)

month's coup by the Communists, details were reported just about

It had been proposed, according to information released today by the Department of Commerce, that Nathan D. Golden, that the United States group produce a film most within Czech borders. It had been agreed that 30 million crowns block within those borders—a part of the sum actually due the claimants—be released to the American group specifically for the making of the film. Plans called also for shooting in the United States, with production costs here to run to about \$250,000.

Golden said, in a report written prior to the recent developments in Prague, "if the picture proves successful, it is planned to extend the United States co-operation with the Czechoslovak industry to permit export of the product and acquisition of dollars for account of the Czechoslovak economy on a percentage basis for the United States participants."

Hollywood pix accounted for 10 per cent of the box office take in Czechoslovakia during the first half of 1947, domestic product for about 20 per cent, British 20 per cent, Russian 17 per cent and French ten per cent.

The Government operates four studios with 11 stages. Russian producers are utilizing the facilities of the Barradov studios, in Prague, with the Czechs receiving in return raw stock from the USSR.

Anso Film Manufacturing Sets Company Record

(Continued from Page 1)

pointed out yesterday. New facilities are scheduled for completion next year.

Present shortage of film, Frye said, is due to a lack of manufacturing facilities to supply the demand. In addition, the extraordinary demand for color film and X-ray film has slowed potential production of black and white stock. Anso is presently producing about 50 per cent mo black and white film than in 1940.

Gloria Swanson Set For WPIX Tele Show

Gloria Swanson will star in a one hour weekly television show originating at Station WPIX (N. Y. Daily News) which is scheduled to begin operations June 15, Harry Marlowe, program manager for the station, announced yesterday.

Tentatively set for Friday afternoons, "The Gloria Swanson Hour" will be divided into 15 minute segments, each sponsored by a different advertiser. Subjects treated will include fashions, home making, kitchen hints and interviews.

Send Birthday Greetings To

March 10
Lowell Calvert Stuart Holmes
Floyd E. Stone Gregory LaCava
Warner Anderson

Emerling Asks Retail Ad Status for Houses

(Continued from Page 1)

is to me, the obnoxious tie-up between business and editorial departments."

Feeling that film advertising is orthodox, Emerling emphasized that it has to be. "We are merchandising perishable products," he reminded, "just as perishable . . . if not more so . . . than the vegetable vendor's stock in trade. . . . Once a seat in a movie theater is not sold . . . can never be sold. The merchant . . . whether he is selling shirts or furniture . . . or Cadillacs . . . retains his merchandise for sale on another day."

In pointing out that a group of New York newspaper representatives are working with a misleading set of figures on the amount spent by film companies on newspaper and magazine advertising, Emerling revealed the total spent by 12 major companies during 1946. Figures show: of \$13,000,000 spent by the companies, newspapers received \$7,400,000; magazines, \$4,000,000, and radio, \$1,836,000. In addition, he said, Loew's Theaters spent \$2,750,000 in local newspaper advertising.

Emerling cautioned against propaganda about doubling and tripling of film advertising budgets. "It just isn't in the cards," he said. He told the publishers "we hope to spend as much in 1948 in newspaper advertising as we did in 1947—despite the economies forced upon us by the British ad valorem tax, rising labor and production costs, and new taxes imposed by some states and municipalities."

Emerling cautioned: "The impression is more or less general that eaters are an easy touch. This could be past tense. We were an easy touch."

"I admit that we are not the starkest space-buyers in the world and have spent money freely. This is especially true during the war years. It's common knowledge that we have tightened up—in all departments. We are no longer the pushovers we once were."

In this connection, Emerling earned the publishers that a move to raise local amusement rates to meet the national rates, where the rates are lower—without allowing the agency commission, or the 10 per cent paid the New York representative, would result in less lineage for newspapers. "Budgets cannot be asked in a falling box office market," he observed.

STORKS

El Paso, Tex.—A son has been born to Mr. and Mrs. Robert Moore. The other is assistant manager of the Pigwam Theater.

NEW POSTS

AL CAMPBELL, head shipper, Columbia, Omaha.
 GEORGE HARRIS, house staff, Loew's Strand, Syracuse.
 RALPH REDMAN, manager, Broadvue, Cleveland.
 NORMAN ALLEN, booker, Co-operative Theaters of Ohio, Cleveland.
 ERKON FLETCHER, manager, Strand, Berlin, N. H.
 RAYMOND LEVESQUE, manager, Albert, Berlin, N. H.
 JACK DEHMER, Jefferson city manager, Beaumont, Tex.
 R. L. SUMMERLIN, manager, Monroe, Monroeville, Ala.
 J. CALDELLI, office manager, 20th-Fox, Chicago.
 WILL GRAHAM, salesman, 20th-Fox, Buffalo.
 JAMES PLUMMER, manager, Rodeo, Indianapolis.
 FRANK HAMMERMAN, Quality Premium Distribution branch manager, Philadelphia.
 RALPH STITT, advertising manager, Filmack, Chicago.
 HARRY COHEN, manager, Kay Film Exchange, Washington.

Raibourn Sees Flood Of Tele Test Actions

A maze of fine copyright and ownership points will have to be solved before television becomes an everyday part of theater programming, according to Paul Raibourn, vice-president of Paramount. "It is entirely likely," Raibourn observed, "that test suits will spring overabundantly and confusingly from all sides."

Raibourn pointed out that the technical problem of picking up a television program and projecting it on a theater screen has been solved by Paramount's intermediate film system. But, he pointed out, the ability to do this is not the entire solution to the problem of using television regularly in theaters.

The Paramount vice-president suggested that television networks may be bound together by film, arguing that a televised news event, occurring in New York, can be on television and theater screens in Chicago within five hours. This, Raibourn said, "makes a cumbersome slow poke of the present newsreel and brings visual reproduction of actual moving scenes well within the realm of the newspaper time element."

Eastman Kodak Sales and Profit Set Records in 1947

(Continued from Page 1)

of \$33,691,318. Last year's earnings were equal to \$3.46 per common share, compared to \$2.85 per share in 1946.

Professional motion picture film sales amounted to nine per cent of the company's 1947 sales. It was revealed, indicating that film companies spent over \$31,000,000 for Eastman raw stock during the year. Commercial and professional photographic sales accounted for 25 per cent of the company's sales, while the top classification was the amateur photographic market, resulting in 30 per cent of Eastman's sales.

Sorrell Tells Labor Com. Of Monies Rec'd By Walsh

(Continued from Page 1)

amounts, if any, had gone to Walsh. The money was reported collected from IATSE members over and above regular dues payments.

Sorrell declared also that Robert Denham, present NLRB general counsel who as trial examiner heard the set dresser case in Hollywood in the Summer of 1945, was in the producers' pocket, and that Gerard Reilly and John Houston, then members of NLRB, should have disqualified themselves from sitting on the case because one held stock in a theater chain and the other was trustee of an estate in which theater stocks were a major factor. He said their 1945 decision providing for an election in which both strikers and replacements could vote was actually a reversal of their original plans—a decision barring the strikers from voting was on the mimeo machines when Houston, who switched his vote allegedly, was apprised that Reps. Ellis Patterson and Helen Gahagan Douglas might publicly attack him as prejudiced in the case because of his interest in pix stocks.

Sorrell said he had welcomed the entrance of MPAA prexy Eric Johnston on the scene and had anticipated "a new era in labor relations" in the studios. If Johnston, Pat Casey or Eddie Mannix "who cuts my throat but is honest" were in charge things would work out, he said.

Sponsor Agrees to Pull Back Fireman's Bill

(Continued from Page 1)

several amendments were made to the original legislation, but were considered unsatisfactory.

It was generally agreed that the bill, hastily drawn, contained many ambiguities and very possibly did not clearly express the intention of its framers. As it was written, it would have required the payment of \$10 each to a minimum of two firemen for each performance. Such a levy would clearly drive exhibitors out of business and was therefore immediately met with wide and vigorous protest which has undoubtedly been successful.

One amendment would have made the measure applicable only to those places presenting live talent, and would have placed a \$20 ceiling on payments to be made by theaters of less than 7,000 capacity.

While the amendment would have permitted the vast majority of film theaters to escape the payments, the industry opposed the change on principle.

Albert Wetjen Dead

San Francisco—Former Screen writer Albert Richard Wetjen died here at the age of 47. A world traveler who went to sea when he was 13, Wetjen saw service with the British Army in World War I.

M·G·M TRADE SHOW

NEW YORK-NEW JERSEY TERRITORIES ONLY



"THE SEARCH"

FRIDAY, MARCH 19

9:30 A.M.

M-G-M SCREEN ROOM

630 Ninth Avenue, New York City

Sees Gypsum Decision Applicable to ASCAP

(Continued from Page 1)

patent and the decisions as handed down could very definitely be applied to ASCAP," he said.

Myers did not name TOA directly, but there was no doubt which group was in his mind as he pointed to a possibility of private legal action against ASCAP, with conspirators also to be named as defendants. TOA, according to his reasoning, would be a defendant because of the agreement on seat-tax rates it recently negotiated.

The Court held in its decision, declaring the United States Gypsum Co. and six other producers of gypsum guilty of anti-trust violations that while it is legal to protect patent rights in agreements between the patent holder and individual companies, it is not proper to use patent rights as an instrument to achieve monopoly within an industry or for price-fixing purposes.

Paramount Drops 2-Reel Shorts, Ups Singles Prod.

(Continued from Page 1)

Oscar Morgan, shorts and news sales manager, said that cartoon output will be increased from 24 to 30 subjects and the Pacemaker series will be doubled from six to 12. Latter will use many strong personalities such as Jinx Falkenberg, Tex McCrary and Monica Lewis. Total number of releases will embrace 70 one-reel subjects and 104 issues of Paramount News.

Columbia Stockholders Will Meet On April 9

Columbia's annual stockholders' meeting, scheduled for yesterday, has been postponed until April 9. Meeting will be held at the home office.

Family Album Theme For Academy Awards

West Coast Bur., THE FILM DAILY
Hollywood—With a format paying tribute to all in the film colony, theme of the Academy Awards presentation will be on the Family Album pattern, with Delmer Daves producing the show. Based on the idea that 20 years of living, working and producing films together has made the Hollywood group one big family, production will introduce films of reigning stars of 20 years ago, those who have passed on in the recent past, newcomers of former years who have attained stardom, and a tribute to lesser lights. Assisting in the program are Mrs. Margaret Herrick, Fred Richards, Leo Forbstein, Ray Hendford, Robert Haas and C. Kenneth DeLand.

«REVIEWS»

"Fort Apache"

with John Wayne, Henry Fonda, Shirley Temple, Pedro Armendariz
Argosy-RKO 127 Mins.

INDIAN DRAMA HAS HEAVY DEPENDENCE ON NAMES; EFFECTIVELY PLAYED. THE FILM OFFERS PLENTY IN EXPLOITATION LINE TO ASSIST IN GETTING IT OVER.

Leaning heavily on the drawing power of the cast, this one from the hand of John Ford, offers an interesting problem to the exhibitor who can spot a film which he can exploit with all the stops pulled out. Besides names, there is certain value to be gained from the reading public who first saw it with illustrations in the Saturday Evening Post. The screenplay by Frank S. Nugent was "suggested" by the James Warner Bellah story, "Massacre."

Here again is treated the Indian problem along the Arizona-Mexico frontier in the years immediately following the Civil War. Ford devotes a great deal of footage to slow moving sequences in which he builds up his characters, delineates personalities, shows Army life and routine.

Ford places emphasis on the Army caste system. The difference in enlisted man and officer status is dwelt upon for some length. So much emphasis is placed on Army life that the basic problem with the Apache Nation is relegated most of the time to the background.

A wartime general downgraded to the rank of lieutenant colonel, Henry Fonda arrives at Fort Apache with Shirley Temple, who plays his daughter. John Agar, who in real life is Miss Temple's husband, immediately develops a romance. This annoys Fonda. Miss Temple, it is soon made known, is under age. This does not hamper Agar, however, who manages to see her furtively.

Meanwhile rookies are trained. They drill, learn to ride, develop into troopers. Then one day Agar and Miss Temple come upon an ambush. Two soldiers have been tortured to death. Agar reports back, John Wayne, a captain, and Pedro Armendariz, his sergeant, visit Chief Cochise. This is at the command of Fonda who wants to know why the Indians are living in Mexico rather than in Arizona. It comes about that Grant Withers, Government Indian Agent, has been getting in his dirty activity supplying the Indians with liquor and guns. Withers is responsible for their degradation. This is explained to Wayne and he returns to tell it to Fonda.

Fonda insists that the Apaches return. Another meeting is arranged, this time with Chief Cochise and Fonda. Result is a breaking off of negotiations. Fonda opens hostilities. Ignoring Wayne's advice he stubbornly attacks the Apaches and his whole troop is wiped out. Wayne had been ordered to a rear area. Agar is with him. The event shapes up a victory for the Apaches.

In the final scene Wayne is telling newspapermen about the dead Fonda and for the honor of fallen comrades, he covers Fonda's errors.

Film has a sweeping photographic quality that captures the scenic spaciousness of the outdoor locales. Battle scenes are effective but not handled in the usual Ford manner.

CAST: John Wayne, Henry Fonda, Shirley Temple, Pedro Armendariz, John Agar, Ward Bond, George O'Brien, Victor McLaglen, Anna Lee, Irene Rich, Dick Foran, Guy Kibbee, Grant Withers, Miguel Inclan.

CREDITS: An Argosy Pictures Production; Presented by John Ford and Merian C. Cooper; Director, John Ford; Screenplay, Frank S. Nugent;

Pop's Video Receiver Puts Kids in Business

Latest age group to enter the exhibition field comprises youngsters whose parents own television sets. Kids round up groups of classmates and let them watch video programs on the family set—at 10 cents per admission. Best programs right now are in the evening, but the youngsters look for good matinee returns during school vacation when baseball games will be telecast almost daily from one of the three major league parks in New York.

Both Sides Seek Final Approval to Formula

(Continued from Page 1)

ston, MPAA-MPEA president, were contacting their principals, seeking approval of a draft formula.

Eric Johnston, James Mulvey, Alen Dulles and Joyce O'Hara had a five-hour session with Harold Wilson, Board of Trade president, and British experts on Monday night and

Dr. Herbert T. Kalmus, president of Technicolor, in his report to the stockholders yesterday advised that the confiscatory 75 per cent British duty had cut off a "very important part" of Technicolor's customers' revenue "and may cause repercussions in your company's business due to necessary shortening of expenditures by the producers."

talks continued yesterday morning with further talks between Johnston and Wilson taking place at Parliament House at noon. Day's talks were concluded at a CEA buffet dance last night. The MPAA head and BOT chief are expected to finalize the anticipated plan today when talks will be resumed. Disclosure of solution is looked for sometime during the day.

(Private cable advices received in New York yesterday insisted that a basis for a settlement had been found and that announcement would be made formally in Commons within the next two or three days by Sir Stafford Cripps, Chancellor of the Exchequer. There was no inkling, however, of what the basis might be.

(Sir Stafford told Parliament yesterday that the British economy faced collapse unless substantial aid from the U. S. is forthcoming this year. In a government white paper which summarized the British situation the British Treasury head emphasized that only the Marshall Plan can prevent dislocation of British production, wholesale unemployment and distress. The white paper estimated the net national income for 1948 at \$36,000,000,000 and stated suggested by a story, "Massacre," by James Warner Bellah; Musical score, Richard Hageman; Photography, Archie Stout; Editor, Jack

Murray; Assistant director, Lowell Farrell; Art direction, James Bassevi; Production manager, Bernard McEveety; Sound, Frank Webster, Sam Donner; Technical advisors, Mai, Philip Kellor, Katharine Saez; Sets, Joseph Kish. DIRECTION, Good. PHOTOGRAPHY, Fine.

New TOA Plea Likely If Divorcement Ruled

(Continued from Page 1)

no question but that all partners affiliated circuits would be bound by Supreme Court decision, even though partners, themselves, were not defendants in case.

Wallis Here for Talks Prior to Paris Flight

Conferences between Hal Wallis and Joseph Hazen regarding future activities of Hal Wallis Productions began here yesterday upon the former's arrival from the Coast.

Pair will be joined shortly by Anita Litvak upon completion of her work as director and co-producer of "Sorry, Wrong Number," film version of the radio drama produced by Wallis for Paramount release. Following the conference, Wallis and Litvak will fly to Paris to make plans for making a picture somewhere in Europe.

Herschmann Joins Filmack

Max Herschmann has joined Filmack Trailer Co. as Eastern sales manager of the local office, Irwin Mack, general sales manager, has announced.

Britain is likely to borrow \$1,000,000 more from abroad.)

Addressing the exhibitors, Wilson said, he was unable to disclose any information regarding the parole but that negotiations were taking place amid enormous difficulties on both sides. Wilson paid tribute to the friendly and generous manner which Johnston and his colleagues had approached the subject.

"Nobody could have appreciated Britain's dollar difficulties more fairly," he stated. "Discussions are continuing and we haven't broken off yet." Wilson continued, "and if good will and genuine desire of both sides can secure a settlement then we shall secure a settlement which both sides do desire."

He pointed out that the British Government is looking forward to seeing the best of U. S. films on English screens again.

Johnston, in his speech to the CEA crowd, avoided direct reference to the 75 per cent duty.

SICK LIST

IRVING MANDEL, Monogram franchiser and brother, DR. ROBERT MANDL and LEE MANDEL were hospitalized in Miami after their automobile, returning from fishing trip, crashed into tree as they averted head-on collision with auto on wrong side road. Irving suffered broken rib and severely bruised.

FRANCIS LYDON, operating the Marilton, Dorchester, Mass., and chairman of the New England Co-ordinating Committee is under care of a specialist at his home

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 48

NEW YORK, THURSDAY, MARCH 11, 1948

TEN CENTS

MPAA DIRECTORS MULL DUTY SUBSTITUTE Scope of State Dept. Aid Must be Determined

Decision Could Result in
Picture Analysis Before
Deciding Whether to Help

Washington Bureau of THE FILM DAILY
Washington—One of the basic policy decisions to be made by State Department toppers is whether private American agencies of information seeking Government aid in meeting out-of-pocket expenses for their overseas operations should be aided in the basis of their over-all operations or simply to the extent that their activities can reasonably be held to be furthering the purposes of the Smith-Mundt Bill.

On the answer to this question
(Continued on Page 8)

N. Y. TO Deny Nod To Fireman Bill Changes

Sharp denial that amendments to the Fino-Clancy bill, pending in the New York State Legislature at Albany, were made by agreement with film theater operators, as suggested in a memorandum circulated at Albany by the Uniformed Firemen's Association, was made yesterday jointly by Fred J. Schwartz, presi-

(Continued on Page 9)

Clear Up Pix Situation, Torrell Urges Labor Com.

Washington Bureau of THE FILM DAILY
Washington—Herb Sorrell yesterday registered a plea with the House labor sub-committee investigating the Hollywood strike that it "clear up the situation." Concluding four

(Continued on Page 10)

RANK CONFIDENT OF SETTLEMENT

Will Have 24 Pix for U. S.
Release by September

"What's new on the tax?" asked J. Arthur Rank when New York press men swooped down on him yesterday aboard

the SS Queen Elizabeth as the ship was nearing the pier. Later as he faced a barrage of nine newsreel cameras and scores of still cameras, the British cinematographer reiterated his opposition to the 75 per cent British ad valorem tax. "The tax impasse will be settled," he emphasized. Because he was extremely confident of the negotiations MPAA President Eric

(Continued on Page 10)



RANK

"U" Execs.' Salaries Depend on '48 Net

Wilmington—Remuneration to executives of Universal Pictures Co., Inc., will depend upon the profits of the company for this year, it was disclosed here yesterday at the meet-

(Continued on Page 11)

"Secret" Session Hastily Called Gets Johnston's Report as Wilson Prepares to Go Before Parliament Today to Lift Curtain Officially on the Compromise

London (By Cable)—Harold Wilson, president of the Board of Trade, will go before Parliament today to lift the curtain on the progress made in the Anglo-American discussions here

U. K. Indie Producers Shy of Coin—Eckman

Because of the British tax impasse, British independent producers find it practically impossible to get financing, reported Samuel Eckman, Jr., managing director of British Metro, upon his arrival with Mrs. Eckman yesterday aboard the SS Queen Elizabeth.

Eckman pointed out that financiers are chary of backing production when they are not sure whether theaters will remain open. Backers also fear possible retaliation against British pictures in the U. S., he said.

It's not at all unlikely, in view of such fiscal difficulties, Eckman

(Continued on Page 11)

Columbia's Six-Months Net Profit at \$725,000

Net profit of Columbia Pictures for the 26 weeks ended Dec. 27 yesterday was estimated by the company at \$725,000, less than half of the \$1,500,000 earning in the comparable 1946 period. Earnings are equal to 90 cents per common stock share, compared with \$2.20.

Operating profit for the recent

(Continued on Page 9)

to end the film duty impasse. Trade sources here, usually well informed, were confident that Wilson, in answering a question tabled in Commons by Eustace Willis, Laborite, would disclose that a compromise, if not already agreed upon, was in sight.

This was predicated on the fact that Eric A. Johnston, MPAA-MPEA president, had talked yesterday with

(Continued on Page 9)

Czech Pact Renewal Forecast by Kanturek

International heads and industry executives attended a luncheon at the Harvard Club yesterday in honor of Louis Kanturek, MPEA supervisor of Eastern Europe.

Kanturek, who arrived from

(Continued on Page 9)

Rank-Skouras Meet Today On Odeon-G-B Close Tie

Definite possibility of state-controlled studios by the British Government is seen by Lawrence R. Kent, 20th-Fox's rep. on the Gaud-

(Continued on Page 10)

St. Paul Voters Kill Proposed Ticket Levy

St. Paul—A proposed five per cent tax on theater tickets and other amusements was defeated by four to one in a referendum vote held in connection with the election of municipal officers. Plan was actively opposed by NCA, MACO and other theaters interests, as well as receiving editorial condemnation in the Pioneer-Press & Dispatch. Theaters ran trailers explaining the tax and speeches were made by civic leaders.

TOA Plans Publicity Program Names Gamble; Chi. '48 Convention Site

"Best Years" Set for 70
Simultaneous Spots in U. K.

"Best Years," which has now begun its second year as a first-run film in England's West End area, will go into general release in mid-April with 70 simultaneous showings, announced Robert Wolf, managing director of British RKO, when

(Continued on Page 10)

West Coast Bureau of THE FILM DAILY
Los Angeles—Ted R. Gamble, TOA president, was named to head the organization's public relations program at the board of directors third session here. TOA pointed out that it is particularly opposed to pessimistic breeding publicity regarding studio product. S. H. Fabian was appointed head of the TOA executive committee.

Chicago was voted the 1948 con-

(Continued on Page 9)

Warner Theater Plans Conventions by Video

Philadelphia—RCA's new 18 by 24 foot large screen television may have its first public demonstration in a Warner theater during the national political conventions. Unveiling is seen as providing a large box office draw during the conventions, when the meeting hall will be overcrowded in the face of tremendous local interest. A New York premiere of the big screen device had been considered, but odds favored Philadelphia because of the greater interest possible in a tie with the conventions.



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FINANCIAL

(March 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Bell & Howell	19	18 1/2	19	+ 1/2
Columbia Pict.	11 1/2	11 1/4	11 1/2	+ 1/4
East. Kodak	38 3/8	38 1/8	38 1/2	+ 1/4
do pfd.	164	164	164	—
Gen. Elec. Inc.	145 1/4	144 1/4	145 1/4	+ 1/4
Loew's, Inc.	17 1/2	16 5/8	17 1/4	+ 3/8
Paramount	19 3/4	19 1/4	19 1/2	+ 1/4
RKO	8 1/4	8	8 1/4	+ 1/4
Repub. Pict.	3 1/2	3 1/4	3 1/2	+ 1/4
20th Century-Fox	20 3/4	19 7/8	20 1/2	+ 3/8
20th Cent.-Fox pfd.	33 3/4	33 1/4	33 3/4	+ 1/4
Universal Pict.	12 1/2	12 1/4	12 1/2	+ 1/4
Warner Bros.	11 1/2	11	11 1/4	+ 3/8

NEW YORK CURB MARKET

	Bid	Asked
Monogram Pict.	3	3
RKO	17 1/4	17 1/2
Technical	12 1/4	12 1/2

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5 1/4

NLRB Confirms IA as Rep. For DuMont Tele Workers

Right of the IATSE to represent the technical workers of DuMont's television station WTTG, Washington, D. C., was confirmed by Ross M. Madden, Baltimore regional director of the National Labor Relations Board at a recent hearing. He dismissed the allegations of unfair labor practices brought by the National Association of Broadcast Engineers and Technicians.

Koch Joins Pathescope

Richard Koch has joined Pathescope Prods. as a writer-director. Edward Lamm, president, announced.

COMING AND GOING

MANNY REINER, SRO Latin American sales head, returned to New York yesterday from Australia, via the Coast, and remains here for three weeks.

BRYAN FOY has returned to the Eagle Lion Studio from Canon City, Colo.

MONTY WOOLLEY has arrived in Hollywood from his home in Saratoga Springs, to start tests for his role in "The Tatlock Millions," at Paramount.

GREGORY LA CAYA is here from the Coast. He's at the Waldorf.

CARL DREYER, Danish film director, making his first visit to the U. S., is expected to arrive in New York on March 26, and plans to visit Hollywood.

JOSEPH HARRIS, Realart board chairman and treasurer of U. S. Films, is vacationing at the Boca Ratón Club, Boca Ratón, Fla., with MRS. HARRIS.

Sir Philip, Lady Warter Honored at WB Luncheon

West Coast Bureau of THE FILM DAILY

Hollywood—Sir Philip Warter, chairman and director of Associated British Pictures, Ltd., an associate corporation of Warner Bros., and Lady Warter, arrived on the Coast yesterday.

Sir Philip and Lady Warter will be guests of honor at the Warner Bros. studio today at a luncheon tendered by Harry M. and Jack L. Warner. Studio producers, directors and stars will attend.

Byram to London, Dublin, Paris

John Byram, play editor of Paramount, will sail from New York for Europe Tuesday, on the SS Nieuw Amsterdam. He will visit London, Paris, Dublin and other European capitals, seeing new plays and interviewing playwrights and prominent theatrical personalities. He will return on the SS Queen Elizabeth, sailing from Southampton April 7.

Wolfe Cohen in Shanghai

Shanghai (By Cable)—Wolfe Cohen, Warner Int'l vice-president in charge of Far Eastern and Latin-American distribution, arrived yesterday on a tour of inspection. He was accompanied on his visit of Shanghai and other key cities by A. L. Caplan, managing director of Warner interests in China.

To Argue Interrogatories

Chicago—The anti-trust case of the Liberty Theater, Michigan City, Ind., is set for Monday in Federal Judge Barnes' court, when interrogatories filed by Attorney Seymour Simon, for Louis Philon, plaintiff, will be argued.

FILM BOOKER

Familiar with New York exchanges, to assist in operation of established exhibitor organization. Salary open. Must be available immediately. Write, citing experience and references, to:

Box No. 171
THE FILM DAILY
1501 Broadway New York 18

STEVE BROIDY, president of Allied Artists and Monogram, is due in New York tomorrow from a trip South.

C. J. FELDMAN, U-I Western division sales manager, returns today from a three-week trip through his territory.

GEORGE RAFT returns to New York tomorrow aboard the S.S. Nieuw Amsterdam after several weeks in Africa filming sequences in "Outpost in Morocco."

LEONIDE KIPNIS, president of Westport Int'l Films, leaves for Canada this week to search for background locations for a film to be produced by Westport this Summer.

HOMER ROCKWELL, publisher of Screenland, Silver Screen and Movie Show Magazine, and president of the Association of Screen Magazine Publishers, Inc., leaves for Hollywood today for meetings during the next two weeks with studio executives.

RUSSELL JANNEY, author of "Miracle of the Bells," is on an auto tour through Pennsylvania. He will then come to New York for the premiere of the film at the Rivoli, Mar. 16.

Rep. Not Seeking Dates For Stars in Florida

James R. Grainger, Republic's executive vice-president in charge of sales and distribution, denies that Republic has any company representative in Florida engaged in booking P.A.'s of any Republic stars in theaters or rodeos or in connection with any merchant promotion.

Denial came as a result of an inquiry on the part of Windell C. Yount, president of the Chamber of Commerce of Titusville, Fla., in which specific mention was made of bookings of the Sons of the Pioneers, singing group which appears in Rogers' releases.

Suit Against Brandon Is Dismissed by Judge Bondy

Federal Judge Bondy yesterday dismissed the copyright infringement case brought against Brandon Films, Inc., by London Film Prods. and Hechuba Corp. Court ordered a judgment dismissing the complaint and directed London and Hechuba to pay Brandon's costs and counsel fees.

Jules Levey to Europe On Production Deals

Jules Levey will leave for an extended trip to Europe on Tuesday aboard the SS Nieuw Amsterdam. He will visit France, England and Italy in the interests of production deals started last year.

YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129

Davis Due on Coast Today on Story Deals

West Coast Bureau of THE FILM DAILY Hollywood—B. G. Davis, president of the Ziff-Davis Publishing Co., arrives in Hollywood today to confer with studio story chiefs, leading agents and authors whose books are in the process of film negotiations. Several film companies and producers have evinced interest in books on the Ziff-Davis Spring list. Davis will make his Coast base operations at Ziff-Davis offices in the RKO Building.

St. Louis Ad Rates Hiked

St. Louis—Amusement advertising rates have been hiked from one and a half to three cents per line by the three local daily newspapers. Star Times rate goes from 26 cents to 27 1/2 cents, while the Post-Dispatch and Globe-Democrat upped weekday rates from 43 cents to 45 cents per line daily, and from 47 to 50 cents per line in Sunday issues.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
IRENE DUNNE in "GEOFFREYS"
Production of
"I REMEMBER MAMA"
Barbara Oscar Philip
BEL GEDDES HOSOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

"A VERY FUNNY PICTURE"—Sun

SAMUEL GOLDWYN presents
CARY LORETTA DAVID
GRANT · YOUNG · NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR 8'way at 45th St.

PALACE

EDDIE CANTOR · JOAN DAVIS
in
"If you knew Susie"
with ALLYN JOSELYN
CHARLES DINGLE · BOBBY DRISCOLL

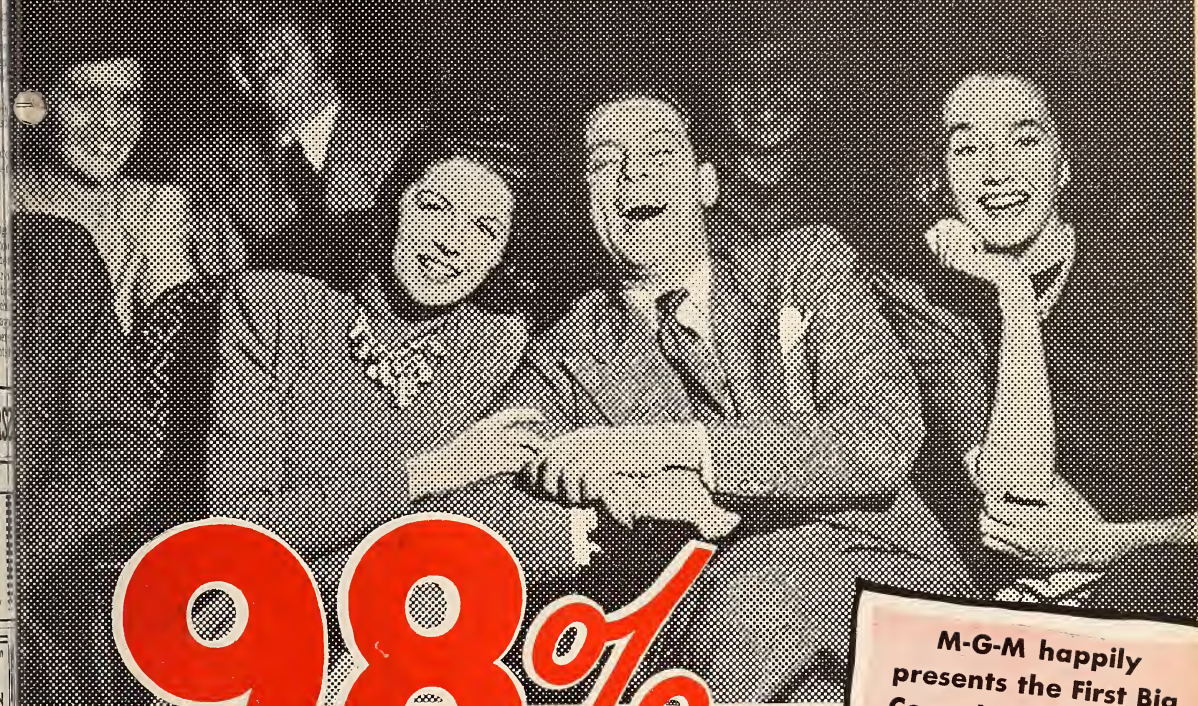
BING CROSBY BOB HOPE DOROTHY LAMOUR

in
"ROAD TO RIO"
with
THE ANDREWS SISTERS
PARAMOUNT

"SITTING PRETTY"

A 20th Century-Fox Picture
PLUS ON STAGE—ART MOONEY · BETTY BRUCE
Extra! AL BERNIE
ROXY 7th Ave. & 50th St.

Oh! Their aching sides!



98%

will recommend it to their friends!

History was made at Loew's Yonkers Theatre when an SRO Preview audience welcomed the comedy hit that's headed for the box-office headlines! In a scientific survey by the Motion Picture Research Bureau, it registered the highest "will recommend" rating in years. There are few real belly-laugh comedies on the market. The public wants to laugh and here's your chance to give them the funniest film in 10 years!

M-G-M happily
presents the First Big
Comedy Hit of 1948!

**VAN
JOHNSON
JUNE
ALLYSON**

in

**THE BRIDE
GOES WILD**

**BUTCH JENKINS • HUME CRONYN
UNA MERKEL**

Original Screen Play by Albert Beich
Directed by NORMAN TAUROG
Produced by WILLIAM H. WRIGHT

A Metro-Goldwyn-Mayer Picture

.. Reprinted from the March 8th Edition of Motion Picture Daily

In the kind of market shaping up ever more rapidly in these post-war days, there is less and less room for wishful thinking and a great deal more for aggressive selling and merchandising.

At 20th Century-Fox there seems to be an alert appreciation of these latter day requirements. But the appreciation without the product can be pretty futile. At 20th-Fox the feeling is anything but that.

—Sherwin Kane

.. For **20th** *Century-Fox has the Product!*



Gentleman's Agreement

Its record at the boxoffice is matched only by its record acclaim!

Captain From Castile

TECHNICOLOR

2nd Consecutive month a Motion Picture Herald Box-office Champion!

You Were Meant For Me

The musical that's meant for audiences and showmen everywhere!

Call Northside 777

"Smash! Leading the field!" reports Variety as it out-grosses the biggest of 20th's outstanding "true" dramas!

Sitting Pretty

Setting records for laughs and ticket-selling in New York—Miami—Boston!

Scudda-Hoo! Scudda-Hay!

TECHNICOLOR

Matching the pace of "My Friend Flicka," "Smoky" and "Home In Indiana" in 6-state, 329-Theatre World Premiere!

“NAKED

breaks
at Cap
on Bro

MARK HELLINGER'S
“NAKED CITY”

STARRING

BARRY FITZGERALD

and featuring

HOWARD DUFF • DOROTHY HART • DON TAYLOR

Directed by JULES DASSIN

Produced by MARK HELLINGER

Associate Producer: JULES BUCK
Screenplay by ALBERT MALTZ and MALVIN WALD
From a Story by MALVIN WALD

A UNIVERSAL-INTERNATIONAL RELEASE

*Ask Mr. Joe Vogel of Loew's about this sensational business

CITY"

*Ride high
with U-1*

all records*
tol Theatre
adway

Congratulations to
Manager Greenman and
his efficient staff whose
fine theatre operation
made the huge crowds
comfortable . . . they
didn't mind waiting for
seats with this courte-
ous treatment.

Boston University Degree for Rank

J. Arthur Rank's schedule includes immediate discussions with Spyros P. Skouras, head of 20th-Fox, at the conclusion of his press conference this morning. This afternoon, he and Mrs. Rank will be guests of honor at a cocktail party given for them by their American associates, Robert S. Benjamin and Jock Lawrence.

Tonight, Rank leaves for Boston, where, tomorrow, he will be one of the guest speakers, together with Paul G. Hoffman, head of Studebaker, and Brig. Gen. David Sarnoff, RCA chairman, at the Boston University's 5th annual Founders Day banquet. Rank and Sarnoff both are among those scheduled to receive honorary degrees.

Others attending the ceremonies at Boston University include Spyros P. Skouras, who will chair a panel on films in education; their contributions and potentialities. Other slated speakers in the pix section are Louis De Rochemont, and Arthur H. DeBra, of the MPAA.

On his return to New York from Boston, Rank will remain here until Wednesday afternoon, when he departs to spend a week as the guest of Robert R. Young at Palm Beach, Fla.

Plans are being arranged for Rank to visit Washington on his way to California, where he will be the guest of his daughter and son-in-law, Mr. and Mrs. Fred M. Packard, until April 2.

Rank plans to sail for London on April 22.

Foreign Press Critics to Broadcast Awards Today

Annual awards of the Foreign Language Press Film Critics' Circle will be revealed at six p.m. today in a broadcast over WNYC. In addition to awards for the best 1947 picture and individual awards for achievement, critics will recognize producers of the best British-made and foreign language films of the year.

George Archibald, executive of the J. Arthur Rank Organization, Charles Schlaifer, 20th-Fox director of advertising-publicity and Ilya Lopert, head of Lopert Films, will take part in the broadcast. Sigmund Gottlob, executive director of the Circle, will be master of ceremonies, while awards will be made by Andrew Vauluch, editor of the New Yorks Dennik and president of the Circle.

*Send Birthday
Greetings To—*

March 11

Ruth Alvarez	Don M. Alexander
Raoul Walsh	William Jaffee

Along the **RIALTO** *with* **PHIL M. DALY**

Pic Plus Campaign Equals Biz

● ● ● GOOD OLD-FASHIONED, hard-hitting advertising, publicity and exploitation certainly paid off in the case of U-I's "Naked City" at the Capitol Theater engagement. It's not only heartening to see the first week's record-breaking business, but it is good to see all the activity surrounding the picture's opening. The thing that has to be admired about the job the boys in U-I's advertising and publicity department did is that they stuck to the basic traditional ideas not only in the advance advertising build-up but in the publicity and exploitation. Long before the picture opened, numerous screenings, highlighted by the eminent one at the Park Ave. Theater, brought forth all sorts of praise for the picture which was, in turn, capitalized on in the advertising. Everything from "Picture of the Month" in the subways to sightseeing busses around Manhattan added to the general excitement.

● ● ● RADIO-WISE, the New York campaign is aiding exhibs. all over the country who will soon play "The Naked City. As a case in point, CBS has notified its more than 150 affiliated stations to contact their local theater managers when they play "The Naked City." And arrange joint promotion ventures with the CBS program, "Sam Spade, Detective," which stars Howard Duff. Duff has an important feature role in the picture. Last Sunday, radio comedian Fred Allen did his version of "The Naked City," on his NBC program which tied in with the Capitol Theater engagement. Also the new American Broadcasting Company network show "Candid Microphone," did a recording of a stunt in the Capitol Theater lobby which is being used on most of the network's more than 230 stations tonight.

● ● ● ONE OF THE FIRST TIE-UPS on the film started Jan. 1 when Willoughby's Camera Store in conjunction with U.I. initiated a contest to find the best photographs depicting the moods of New York City. The store supported the contest with newspaper advertising and window space. There were more than 500 entries before the \$200 in prizes and theater passes were awarded the day before the picture opened. Paula Gould, Capitol Theater publicist, who worked with U-I promotion representatives on the final phases of the campaign, arranged for the winning shots to be exhibited in the lobby of the Capitol.

● ● ● THE LOBBY FEATURED a corking contest and a display, three weeks in advance of the opening.....Equipment used by the New York Police Department's famed Homicide Squad in crime detection, was on display.....The contest involved correct identification of New York City still scenes from the motion picture.....New York's famed newspaper photographer, Weegee, had also shot stills and movie footage during the filming of "The Naked City" in New York and he independently and indirectly aided in the promotion.

● ● ● THE NEW YORK promotional campaign was backed by one of the heaviest advertising campaigns given an opening..... Although the picture opened in a snowstorm, it drew tremendous business immediately, and when the first week ended last night, the total in the Capitol till was just under \$150,000..... That's about 20 per cent ahead of the old Capitol mark..... Yes, indeed, Maurice Bergman's boys at U-I rate cheers for a well done job.

Scope of Gov't Aid Must be Determined

(Continued from Page 1)

could depend an important part of the aid which the State Department hopes Congress will authorize for the picture industry and publishers. The answer is that the aid is to be extended only to the extent the industries involved are demonstrably helping the Government's international information program, it might be necessary to analyze feature product for export picture by picture.

It is recalled that the Smith-Mundt group, in their report, complained that some American pix going into European theaters are harmful to the objectives of the bill—saying also that some independent producers have been "laggard" in co-operating with the USIS.

Would the State Department have to determine, on a per picture basis whether it should pay out-of-pocket expenses? If so, would it be much different from censorship of export product?

Meanwhile, State Department officials are hopeful that within the next two weeks they can go to the Budget Bureau with a detailed story of how much they want to help American publishers and producers meet the cost of keeping their product going into European countries without the dollars to pay for it. Unless they do have a concrete proposal before the end of this month to thrash out with the Budget Bureau, there is a grave question as to whether there will be time for Congressional action this year.

Just how the program will be set up, and how much money it will cost, is still not determined, Norman Macy of the State Department's Office of Information and Education said yesterday. He was fairly certain, however, that the matter will be put under the aegis of the OIE.

WEDDING BELLS

Vetsis-Zachardoolis

Ann Vetsis, secretary to publicist manager Leo Brody, Eagle Lion Films, will be married Sunday to Angelo Zachardoolis at the Holy Trinity Cathedral.

Gross-Joliff

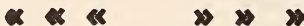
Detroit—Malcolm S. Joliff, of the Jam Handy Organization, was married recently to Eda Lee Gross.

Husband-Lawless

Chicago — Leatrice Husband, Paramount's contract department, was married to James Lawless.

Vickers-Lyles

West Coast Bureau of THE FILM DAILY
Hollywood — Martha Vickers, a
tress, and A. C. Lyles, press agen
have announced their engagement
No wedding date has been set.



MPAA Directors Mull 75% Duty Substitute

(Continued from Page 1)

Francis S. Harmon, association vice-president, by transoceanic telephone from New York where directors were in session.

(The New York meeting was held at the MPAA headquarters with every effort made to keep the fact that it had been called hastily a secret. It was attended by between 15 and 18 directors, and the meeting continued well into the evening and several hours after the Johnston phone call. There was some reason to believe that Johnston also telephoned to company toppers in Hollywood and Miami to outline the provisions of the compromise tentatively worked out in London.

(At the MPAA, so concerned was one association topper with secrecy for the session that he personally carried the coat and hat-laden hall trees into the board room, although newsmen had noted the arrival of the directors and were aware that the meeting was in progress.

(Board members on leaving the meeting told THE FILM DAILY that they were under pledge of secrecy not to discuss or comment upon the proposals.) While British Government officials and members of the American delegation here for the negotiations by which it is hoped to end the present 5 per cent confiscatory film-duty and thus restore the flow of new Hollywood pix to this side kept their own counsel as to the provisions of any agreement reached, there were persistent rumors that the pattern envisioned a quota on a selectivity basis, with companies to pro rata confirmation was, of course, impossible, nor was there any inkling as to how any rate would be determined. There were other reports to the effect that the compromise formula tentatively provided for remittances of \$17,000,000 yearly, spanning two years beginning June 14, and in addition the equivalent of British film earnings in the U. S. Also that the 5 per cent tax will be completely

WHO'S WHO IN HOLLYWOOD

JOHN BERRY. Director. Born in 1917 in New York City. At the age of 10, toured vaudeville with an act known as "Johnny Salen and His Roadster." Admits he traveled with a tough East Side gang and was expelled from three schools before he got his diploma from Drake Prep. At 17, started garnering a reputation as an entertainer at social clubs and spent his Summers acting and directing in the Borscht Belt camps in New York State. He joined a small Shakespearean company, then a Summer stock company at Greenhaven, Conn. He returned to New York to act in and direct such plays as "Idiot's Delight," "Outward Bound," "Winterset," "Blind Alley," "Journey's End," "Hay Fever" and others. In 1935 he joined Orson Welles' Mercury Theater production of "Julius Caesar" as an actor, and became assistant stage manager and finally assistant to Welles. A Paramount talent scout saw his production of "Cry Havoc" in Chicago and arranged the interview with B. G. Deslyva that won a studio contract for Berry. He came to Hollywood in 1943 and spent his first year studying studio procedure and technique. Then he directed "Miss Susie Slagle's," and "From This Day Forward." He recently completed, on loan-out from Paramount, "Casbah," for Marston Pictures, Inc., which Universal-International will release. Weighs 165. Stands 5, 11. Eyes, brown. Hair, black.



Forward." He recently completed, on loan-out from Paramount, "Casbah," for Marston Pictures, Inc., which Universal-International will release. Weighs 165. Stands 5, 11. Eyes, brown. Hair, black.

Gamble Heading TOA Publicity Program

(Continued from Page 1)

vention city with sessions to open September 21 or 28.

Southern California TOA members have proposed to run television programs, including commercials, without charging higher admissions, it was disclosed. The board also revealed that television promoters are thinking of separating large theater screen-rights from transmission rights.

Again aiming a blow at the 16 mm. industry, TOA contended that distributors are hurting their pictures by distributing them to 16 mm. operators.

Board adopted a resolution approving the Motion Picture Foundation and recommended TOA members support it. Support was also pledged to Attorney General Tom C. Clark's program to curb juvenile delinquency. Charles P. Skouras was appointed national chairman of the juvenile delinquency drive.

eliminated, to take effect in April. Further, that during the interim period pictures will be admitted and money remitted without restriction. It is understood that the agreement will carry a two-year option which should come up for review before expiration.

Blocked funds, it is reported, would be available for use in numerous ways, including studio building, purchasing of films, theater construction, etc. Independent producers are protected, it is said, by a clause calling for fair division of remittances between the indies and majors. It was noted that in addition any films released before starting date, June 14, and monies earned thereon, would not be included under the agreement.

It is for this reason that the British industry is centering its attention today on Parliament for the first official statement on the tax compro-

Czech Pact Renewal Forecast by Kanturek

(Continued from Page 1)

Prague 10 days ago for conferences with Irving Maas, MPEA vice-president and general manager, informally reported on conditions within the countries under his supervision—Austria, Hungary, Rumania, Czechoslovakia, Bulgaria, Poland and Yugoslavia.

Kanturek said he was confident that solution to the present impasse in negotiations between MPEA and the Czech Film Monopoly for renewal of a distribution pact in 1948-49 would be reached "within the next few months."

Present at the luncheon were: Norton V. Ritchey, Arnold Picker, Louis Lober, Charles Goldsmith, J. William Piper, Harry Bruckman, Gordon E. Youngman, R. K. Hawkins, B. D. Lion, R. W. Altschuler, Douglas T. Yates, Emanuel Silverstone, Albert Cornfield, Walter Gould, C. A. Kirby, John J. Glynn, Gov. Carl E. Milliken, Edward T. Cheyfitz, Gerald M. Mayer, Theodore Smith, Frederick W. Du Vall, Joe C. Goltz, Herbert J. Erlanger, Alfred F. Corwin, Frank J. Alford, Carl Selan, Sidney Lieb and Irving M. Eckstein.

mise status. It was noted that it was only logical that the announcement should come from the British Government.

Wilson and Johnston continued their discussions yesterday, holding morning and afternoon sessions, and a further meeting has been called for this morning when Johnston is expected to report on the results of his transoceanic telephone conferences of yesterday. Subsequently, Wilson will go before Commons.

From high quarters, fully acquainted with what has transpired thus far, THE FILM DAILY was given assurances yesterday that there exist no (Continued on Page 11)

N. Y. TO Deny Nod To Fireman Bill Changes

(Continued from Page 1)

dent of the Metropolitan MPTA, and James F. Reilly, executive director of New York Theaters, Inc.

Declaring that the bill still is "entirely bad in principle and in practice," Schwartz and Reilly asserted that "despite the reduction in the amendment of the levies to be ex-

Fire Commissioner Frank J. Quayle emphasized yesterday that neither the New York City administration nor the Fire Department are sponsoring proposed state legislation to tax places of amusement to which firemen are assigned to duty.

acted under the bill, they are still exorbitant for houses with 'live' shows."

In part, the Schwartz-Reilly statement said:

"Policemen who are detailed to special duties do not receive contributions for their pension funds from particular private citizens who may be benefitted. This bill is so dangerous in principle that it could well serve as an opening for further legislation of the same undesirable character.

"Since the revenues derived are to be used by the pension funds for retired firemen, there would be inevitable pressure to put firemen into as many theaters as possible without adequate consideration of the risk to the public in diverting firemen from their primary duty of firefighting. The tendency would be for uniformed firemen, who should be on reserve for firefighting duties, to be used for standing around theaters. The bills would actually tend to deplete the reserve of manpower for firefighting to the detriment of the public."

Columbia's Six-Months Net Profit at \$725,000

(Continued from Page 1)

period was put at \$1,175,000, with Federal tax provision put at \$450,000. In the 26 weeks ended December, 1946, operating profit was \$2,480,000, and tax provision \$920,000.

Realign E-L South District

William J. Heineman, Eagle Lion Films vice-president in charge of distribution, yesterday announced that the Southern territory, under District Manager Grover Parsons, will comprise the exchanges in New Orleans, Atlanta, Charlotte and Memphis, effective immediately.

SICK LIST

ROY SYFERT, Ainsworth (Neb.) exhibitor, has entered Clarkson Hospital in Omaha for a major operation.

STORKS

West Coast Bureau of THE FILM DAILY Hollywood—Third child of the Milson Spurlings, a 6 lb. 7 oz. girl, was born at the Cedars of Lebanon hospital. Mother, daughter of Harry I. Warner, is doing well. Father is resident of United States Pictures.

J. V. Washburn, Altec Service inspector in Washington, D. C., is kid-e-kar shopping. Mrs. Washburn resented him with a son and heir.

Omaha—A 5 pound 7 ounce boy, John Patrick, was born to Mrs. Milson Swift. Hubby is a Warner Brothers shipper.

Rank is Confident Of Tax Settlement

(Continued from Page 1)

A. Johnston was currently conducting with British Government officials, Rank dismissed any pessimistic alternatives to his over-all plans.

Thus when he was queried, for example, on the ultimate production goal of all the British studios, his refrain was: "It all depends on the tax question." But even in the event that talks on the tax are again frustrated, Rank stated definitely that his theaters would continue to be operated.

Should Anglo-American relations be restored to normal, Rank thought that 120 "A" features a year might be the goal of British production.

The suggestion that he might become Films Officer in the event the industry is nationalized was dismissed by him as practically impossible, and he referred to Harold Wilson's assurances that the Government would not nationalize the film industry.

Rank said that there was also little likelihood that the Labor Government would either establish State owned studios to facilitate production, or that it would establish special financing for independent production.

Of the 40 JAR features scheduled for 1948, Rank announced that 24 would be ready for U. S. distribution by September. Eagle-Lion's complaint that the cream of JAR's

G. I. Woodham-Smith, legal adviser to J. Arthur Rank, let it be known yesterday when he arrived that he would remain in the States only about ten days. Chances are, the attorney added, he would sail on the Queen Mary, March 20.

product was going to Universal for distribution was answered by Rank again: "It all depends on the tax."

Regarding the squawk by the five U. S. newsreels that they were frozen out of the coverage on the Olympic Games through his exclusive contract, JAR answered that black and white footage would be available in a "reasonable fee." Sometime in September he proposed to send over a full-length Technicolor production on the Games.

Asked whether he intends to enter the American equipment market, he replied it would be only so far as his television patents are concerned, and they would be handled through a dealer. Status of his own tele projects in the U.K., he said, has yet to be decided by the Government since BBC controls video over there.

He revealed that he plans to

CHARTERED

WASHINGTON VIDEO NEWS SERVICE, INC.
Dover, Del.; purpose, deal in educational and
entertainment films; capital, \$10,000. Principal
office: U. S. Corporation Co., Dover, Del.

Atlanta Territory Statistical Summary

Theaters in operation*		Number	Seating Capacity	Circuit-operated theaters†		Number	Seating Capacity
Closed theaters‡		24	10,357	Non-circuit theaters		671	482,391
Totals		1,072	649,653	Totals		1,072	649,653
Seating capacity of theaters now in operation, according to population groupings*:							
Population	Towns with Theaters	Cumulative Total	No. of Theaters Operating	Cumulative Total	Number of Seats	Cumulative Total	Average Seats Per Theater
500,000-250,001	2(a)	8	53	119	52,242	157,145	829
250,000-100,001	6	14	68	182	104,903	266,817	94
100,000-50,001	6	18	130	236	49,672	37,739	244
50,000-25,001	8	22	44	280	37,739	244,556	858
25,000-10,001	38	60	130	410	95,011	339,567	731
10,000-5,001	63	123	130	536	86,868	426,435	689
5,000-2,501	118	241	163	699	87,874	514,309	539
2,500 and under	336	277	349	1,048	124,987	639,296	358

* Excluding 10 Drive-In theaters, total capacity 3,385 automobiles.

† Excluding one Drive-In theater, total capacity 300 automobiles.

‡ A circuit is defined as four or more theaters operated by the same management.

(a) Atlanta, Birmingham.

Clear Up Situation, Sorrell Urges Com.

(Continued from Page 1)

days of testimony, Sorrell said the situation in Hollywood is "a blot on labor," and that because it is in Hollywood it looms twice as large in the public eye as it would anywhere else.

Sorrell told the committee he has presented "all I care to state at this point." He refused to alter his answer when asked by IATSE Attorney Matthew Levy if he had told his whole case. In the meantime, Subcommittee Chairman Carroll D. Kearns said he has not received the alleged Communist membership card of Sorrell back from the FBI. Because of press reports to the contrary, he called the FBI mid-afternoon yesterday, he said, and was assured that there was no report yet.

Sorrell's attorney, George Bodle, pointed out that the name "Stewart" was spelled two ways on the alleged membership card.

Sorrell said he is ready to step out of the battle in Hollywood as soon as a fair settlement is reached—that regardless of how he feels about the IATSE he'll "shake hands with them if they'll only treat our people right—but if not, I'll fight 'em till hell freezes over."

Sorrell insisted that the committee not relax in its efforts to evaluate the Communist charges against him. "Dig in on it," he urged.

William P. Doherty, of the three-man AFIL committee which handed down the December, 1945, directive, returned to the stand to say he felt his committee's directive was strong and would have cleared up the situation had it stood. He said he was not certain what authority the Executive council had to order the clarification.

add 17 new theaters to his Odeon Circuit in Canada.

Film production in the Dominions, Rank again indicated, would depend on the tax.

After visiting Philadelphia, Boston, Miami and a few other cities in the East, he and Mrs. Rank plan to go to California to visit their daughter. The Ranks are scheduled to sail April 22.

Rank-Skouras Meet Today On Odeon-GB Close Tie

(Continued from Page 1)

mont-British board, as he arrived with Mrs. Kent aboard the SS Queen Elizabeth yesterday.

His view—contrary to that of J. Arthur Rank—was modified by the observation that with priorities going to home and factory building, new studios probably will not be built for at least five more years.

Deal whereby JAR wants to close-tie Odeon with G-B remains incomplete, Kent said. Spyros P. Skouras, 20th-Fox prexy, and Rank will meet today to resume talks which began when Skouras was over in England recently.

Last December, majority of Odeon stockholders approved acquisition of General Cinema Finance. Deal went through despite protests of United Artists which has about one-fourth interest in the Odeon circuit. GCF owns Metropolis and Bradford Trust; latter company, in turn, owns Gaumont-British. Therein lies the nub of the question regarding the consolidation of operations of Odeon and Gaumont, for 20th-Fox which has a large minority interest in Gaumont might be frozen out on playing time. British Government also reportedly has expressed disapproval of the full consolidation, viewing it as a move toward monopolistic control of exhibition in the U.K.

Martin Starr Back on Air Over WINS Thrice Weekly

Martin Starr returns to the air with his Movie Starr Dust air show over WINS every Monday, Wednesday and Friday, from 7 to 7:15 p.m., starting Monday. Program's format calls for film news, film reviews and star interviews. Starr, a former AMPA president, has a newspaper, magazine and radio background.

"Robin Hood" Re-issue After Warner Record

Reissue of "Adventures of Robin Hood," opening at Warner Theater here yesterday, last night appeared headed for a new attendance mark at that house, promising to run ahead of "This Is the Army." House opened at 10:30 a.m. and by 1 p.m., 3,700 admissions already had been clicked off.

1,048 Houses Operate In Atlanta Territory

Atlanta exchange territory includes 1,048 operating theaters, with 639,296 seats, plus 24 closed theaters with 10,357 seats, for a total of 1,072 houses, seating 649,653, according to the 29th in a series of 31 theater directories released by the MPAA. Area's two largest cities, Atlanta and Birmingham, have 63 operating theaters, with 52,242 seats, an average of 829 seats per house. Territory includes 349 theaters in 32 towns with a population of 2,500 or under, averaging 358 seats per house.

"Best Years" Set for 70 Simultaneous Spots in U. I.

(Continued from Page 1)

he arrived yesterday aboard the Queen Elizabeth for a routine visit on company business. "Captain W. a Lady," second picture deal between RKO and J. Arthur Rank, has been held up for further discussions between the two companies, Wolff said. No date has been set for shooting, he added.

So far, RKO has been most favorably situated regarding production for the U.K., Wolff said. "Fugitive" is slated to preem April 5 at the Leicester Square Theater for an indefinite run. Company has new product up until June, he added.

Because of Danny Kaye's huge popularity in England—he has just finished his sixth week at the Palladium—"Up in Arms" has been reissued with greater success than he had ever enjoyed in the U.K. (Lay same R. Kent of 20th-Fox ma the same observation.)

NEW POSTS

ERWIN SOLMS, executive staff, Pethescope America.
CHARLES W. KIRKCONNELL, manager, La Plaza St. Petersburg, Fla.
JOHN G. WALSH, Eagle Lion salesman, Cleveland.
JOSEPH ROSENBERG, Eagle Lion salesman, I. Angeles.
AL JENKINS, manager, Plaza, Vancouver.
AL DAVIDSON, manager, New Odeon, Victor B. C.

I. K. Indie Producers by of Coin—Eckman

(Continued from Page 1)

ded, that the Government itself light advance financial aid to hard-ship producers. (J. Arthur Rank, on the other hand, expressed a completely diametrical view.—Ed.)

Regarding possibilities of British production by Metro, Eckman said at Ben Goetz, Metro's British production head, was now in Culver City scussing with studio heads the advisability of such a program.

Metro, Eckman reported, had exhausted its backlog of new product the U.K. with the January release "Private Affairs of Bel Ami." The company is currently releasing two issues a month, he said. Formerly, it released one a month.

The trailer of product which was not available to Britain because of the tax impasse was tabbed in Commons as a propaganda trick "to force the hand of the British fiscal authorities." Eckman said his only intent in making up such a trailer was motivated by business considerations, nothing else.

British public is still apathetic to the whole tax impasse, Eckman said. Probably won't be any reaction until their entertainment suffers, he predicted. Press has portrayed the issue as a black-and-white choice of good vs. films, he said.

Since he and Mrs. Eckman are scheduled to sail April 14, it's not likely, he said, that he would have time to visit the West Coast.

MPAA Directors Meet To Full 75% Duty Substitute

(Continued from Page 9)

differences of opinion delaying the settlement.

Those difficulties remaining, it was emphasized, are the difficulties of reconciling the proposals with legalistic snags both here and in the U. S.

Johnston, James A. Mulvey, representing the SIMPP; Joyce O'Hara and Allen Dulles, both of the MPAA, Washington, now plan to emplane for New York on Saturday, it was learned.

Exhibs. Watch Growth of Friendship Club Movement

Exhibitor interests have evidenced concern over a new development seen in providing competition to film uses. Stunt is the Friendship Club, with units already organized in Brooklyn and Boston, and probably other cities.

Strictly a "class" operation, clubs are limited to members at least 28 years old. Regular programs, operated by a former theater manager, comprise mostly dancing, with liquor, the breath or on person, forbidden meetings. Clubs attract mostly the 40-year-old bracket and already have had a marked effect on some exhibitors' attendance.

SHORT SUBJECT REVIEWS

"Have You Ever Wondered?"
M-G-M 9 Mins.

Lots of Gags

Pete Smith turns some of his typical humor on the pages of Pageant Magazine and comes up with some questions and answers to screw up questions that have appeared in recent issues. Such inquiries as How does a bald man keep his toupee on, or are women worse drivers than men, are answered to the amusement of the audience. Lots of gags in this one.

"Little Brown Jug"
Paramount Pleasant 8 Mins.

A colony of beavers are rolling apples down to the cider mill for pressing when the mill breaks and the cider flows into the stream. All the animals in the vicinity get a little high and lead the audience in a community chorus of "Little Brown Jug." Pleasant cartoon with novel sing-along quality.

"Aren't We All"
Columbia Chuckles Here 10½ Mins.

Colonel Lemuel Q. Stoopnagel takes time out to describe some of the more common human idiosyncrasies that are familiar to all. A chuckle for any audience as they view the diner who can't make up his mind, the chair hopper who can't get comfortable, etc.

"Brother Knows Best"
RKO Good Slapstick 17 Mins.

Edgar Kennedy is behind the eight ball when he promises to give his brother-in-law \$1,000 if he can save an equal amount. It all involves a diamond bracelet of his wife's which the brother-in-law takes, but which is found on Edgar. Good slapstick for Kennedy fans.

"Santa's Surprise"
Paramount For the Kiddies 9 Mins.

Santa, exhausted, falls into a deep sleep after delivering presents to all parts of the world. A child representative from each part of the globe follows him and decides to clean his house as the children's present to him. Colorful kiddie cartoon.

"Wedlock Deadlock"
Columbia Good Humor 16 Mins.

Betty and Eddy are spending a quiet honeymoon when Betty's relatives arrive for an extended visit. Some friends of Eddy's offer to drive away the offenders, only to decide to stay themselves. Some high spots with good humor.

"Babies? They're Wonderful"
Paramount Slapstick but Fun 11 Mins.

Two young lovers are looking forward to wedded bliss when Patsy Kelly appears on the scene and proceeds to illustrate what happens after the knot is tied. Slapstick but fun.

"Marriage and Divorce"
Twentieth-Fox Ample Appeal 17 Mins.

March of Time tackles the question of marriage and divorce in its present stages and cites how times have changed. Trying to find the answer for the ever-increasing divorce rate they picture the more prominent causes and various Councils throughout the country that are trying to remedy the situation. Always a good subject, this should have ample appeal for all audiences.

"They're Off"
RKO Hilarious 7 Mins.

Very funny race track yarn wherein Goofy is a hunch better who cleans up on a hundred-to-one shot. Lots of hilarious sequences give this plenty of energy.

"Stop, Look and Guess 'Em"
Paramount Very Good 10 Mins.

Ted Husing asks the questions dealing with a variety of sports and illustrated with action sequences. Very good sports reel to keep the audience guessing.

"U" Execs.' Salaries Depend on '48 Net

(Continued from Page 1)

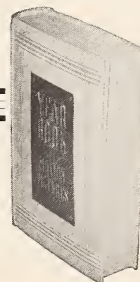
ing of company stockholders in response to a question.

John J. O'Connor, vice-president, presiding at the meeting, said that directors on Tuesday held a meeting which was devoted to a discussion of television. He stated that all the film companies were "groping" for the proper approach to video.

Other business at the session included the re-election of 14 directors to the board. Board members include: Robert S. Benjamin, N. J. Blumberg, Paul G. Brown, J. Cheever Cowdin, Preston Davis, Matthew Fox, William J. German, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, J. Arthur Rank, Budd Rogers, Daniel M. Shaffer, G. I. Woodham-Smith.

SOPEG Dance Tomorrow

SOPEG will hold a dance tomorrow to celebrate the recent arbitration decision. Affair will be in the Walnut Room of the Capitol Hotel. Gertrude Cohen of RKO and Mildred Lustberg of Columbia are co-chairmen.



THE 1948 YEAR BOOK OF MOTION PICTURES WILL

INCLUDE A COMPLETE LIST OF **PRODUCERS**

AND THEIR WORK DURING 1947

30th Edition

Now in Work... Out Soon...

THE RECOGNIZED STANDARD REFERENCE BOOK
OF THE MOTION PICTURE INDUSTRY

Arthur DeBra
MPAA
28 West 44th Street
New York, New York

A[”] Success STORY

Paramount opened "ALBUQUERQUE" at prelease World Premiere engagements in the Southwest with special promotion and star appearances . . . and as expected, it did sensational business in these home locales.

But now we can report that *beyond expectations*, this sensational business has been maintained in *every* part of the country and *without* special promotion. "ALBUQUERQUE" IS DOING TOP "A"-PICTURE BUSINESS IN "A" TIME IN "A" HOUSES ALL OVER AMERICA!

At the Paramount in Springfield, Massachusetts, its first 2 days were 25% better than "California", hitting 60% of the first 7 days of "Perils of Pauline." Simultaneously, the Victoria on Broadway reported first Saturday and Sunday 30% over Paramount product playing that house in the boom year of 1946.

Meanwhile, across the country, Los Angeles, Hollywood and San Francisco all played to business on comparable levels.

In midwest cities like Milwaukee, St. Paul and Oklahoma City, "ALBUQUERQUE" led "Pauline"—and in New Orleans, its first date in the south, it beat "California" by a substantial margin.

The strength it is showing in smaller situations is also important. Glens Falls, N. Y., is typical of many such spots reporting "Pauline"-plus business.

PARAMOUNT'S EPIC

"ALBUQUERQUE" in CINECOLOR

For A-Time
in A-Houses
All-over

with
RUSSELL HAYDEN • CATHERINE CRAIG • GEORGE CLEVELAND
Directed by RAY ENRIGHT
Screenplay by Gene Lewis and Clarence Upson Young
A Clarion Production



Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years' Old

3, NO. 49

NEW YORK, FRIDAY, MARCH 12, 1948

TEN CENTS

DUTY KILLED; PIX BACK TO U.K.

See Era of Great Prosperity for U.K. Theaters

Expect Peak Performance
Last Quarter Will be
Topped. Distribs. Benefit

Revelation by J. Arthur Rank that
audience at British kinemas since
peaked in 1946 was seen yesterday
as an indication that U. K. theater
patrons may soon enjoy the most
prosperous period of their history, with
comparable distributor benefits.
Observers point out that if U. K.
patrons were able to draw large
audiences with programs comprising
few of the popular American pic-

(Continued on Page 3)

TOA-ASCAP Stipulate Six-Months Contracts

ASCAP will offer plaintiffs in the
U. S. monopoly suit six-months con-
tracts with a cancellation on 30 days
notice clause, under a stipulation
announced yesterday by Milton C. Weiss,
TOA counsel, and Louis Froh,
representing ASCAP. Contracts
call for payments at the new
rate agreed upon by TOA and
ASCAP but funds collected will be

(Continued on Page 3)

K. Theaters Need Gov't Pay for Tele B. O. Charge

Large screen television undertak-
ing of six Odeon theaters is under
experimental license from the
British Government under which au-
diences are forbidden, J. Arthur Rank
announced yesterday. Rank said the

(Continued on Page 2)

Zukor Confident in Hollywood's Future

West Coast Bureau, THE FILM DAILY
Hollywood—Confidence in Holly-
wood giving a good account of itself
in the next season starts was ex-
pressed yesterday by Adolph Zukor,
Paramount board chairman. Zukor
said that he had viewed much com-
fort from Paramount and other com-
panies, thus arriving at this opinion.
He decried the bad publicity that
had originated in Hollywood and the
justified attacks on the industry.

AGREEMENT COMMENTS

WHILE some top industry executives
were reluctant to comment until
they had the full text of the Anglo-Amer-
ican agreement negotiated in London by
Eric A. Johnston and James A. Mulvey
available for study, and others were un-
available, these representative statements
were released to THE FILM DAILY
yesterday:

J. ARTHUR RANK: "I am very pleased
for both America and England. I have
always been confident that when Americans
and Britons sit down around a table to dis-
cuss a problem, they can always reach a
happy solution."

ARTHUR LOEW, president of Loew's
Int'l: "Our organization, its officers and
certainly I, personally, have too many friends
in Great Britain to relish a situation that
smacks at controversy. I say this sincerely
and regardless of sterling or dollars. While
I believe negotiations should justifiably have
(Continued on Page 8)

N. Y. Firemen's Bill Dead by Recommitment

Albany — Assemblyman William
Clancy yesterday called up his theater
firemen's bill which was on the
calendar for today and after a brief
statement moved to recommit the
bill. No such bill will be passed this
year.

(THE FILM DAILY on Wednesday
(Continued on Page 3)

487 Feature Releases in 1947 369 Produced in the U.S., 118 Imported

Hit Sorrell's Charges of Prejudice in Pix Strike

Washington Bureau of THE FILM DAILY
Washington—John M. Houston, a
member of the NLRB, said yesterday
that at the time the set decorators' dis-
pute was before the NLRB in
1945 he had owned stock in a the-
ater circuit in Kansas, Nebraska and
(Continued on Page 8)

U. S. Distribs. to Remit \$17,000,000 Annually. Plus
Equivalent of U. K. Film Earnings Here, for Next
Two Years; Joint Control of Blocked Coin Spending

By CHESTER B. BAHN Editor, THE FILM DAILY

Settlement by "a mutually attractive agreement" of the
Anglo-American film impasse, in effect since Aug. 8 last when
the MPEA cut off the export of new Hollywood films to Britain

Highlights of the Anglo-American Pact

London (Friday—By Cable)—
Highlights of the Johnston-Wilson
agreement, it was learned here to-
day, are:

Britain agrees to remove the im-
port duty in April, with normal ex-
portation of U. S. films resumed
thereafter.

U. S. film revenues defined as
sterling revenues accruing to U. S.
interests from showings of films in
the U. K. or Eire. British revenues
defined as dollar revenues accruing
to British interests from showings
of films in U. S., territories, posses-
sions and the Philippines.

During each of the two 12-month

(Continued on Page 3)

Rank to Meet With U. S. Newsreels on Olympics

Chief interest of the J. Arthur
Rank Organization in the forthcom-
ing Olympic Games is a color feature
to be made and released next Fall,
Rank said yesterday. He was uncer-
tain whether U. S. newsreels would
have to buy day to day coverage of
the events from him, claiming that
(Continued on Page 2)

new Hollywood films to Britain
in protest against a confiscatory
75% duty imposed the preceding day,
was officially announced in London
yesterday.

The agreement, negotiated by an
American delegation headed by Eric
A. Johnston, MPAA-MPEA presi-
dent, and James A. Mulvey, repre-
senting the SIMPP, was ratified by
American company heads on Wed-

(Continued on Page 6)

Careless Economies Can Cost \$\$—Stevens

Careless economies can be more
costly than sheer extravagance,
opined Producer-director George
Stevens yesterday at a press con-
ference in the RKO home office.
Stevens explained further: Forcing
an arbitrary time limit on produc-
tion will only result in impaired

(Continued on Page 2)

Goldman Claims Decision Restores Industry Health

Washington Bureau of THE FILM DAILY
Washington—Instead of ruining
the industry, as claimed by defend-
ant distributors, decisions such as
that in the Goldman case in Phila-
delphia will "restore the health of
(Continued on Page 2)

Rank Sees No Great U. K. Prod. Jump

No spectacular increase in the
number of films produced in England
is envisioned by J. Arthur Rank, the
British executive said yesterday at
an interview. Even if the tax-em-
bargo impasse had proved insoluble,
he pointed out, it would take some
years to train production and studio
personnel to make a great many more
pictures—even if studio space were
available.

(Continued on Page 2)



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FINANCIAL

(March 11)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Columbia Picts. vtc.	12	11 1/2	12	+ 1/2
East. Kodak	38 1/2	38 1/4	38 1/2	+
Gen. Prec. Eq.	143 1/2	143 1/4	143 1/2	+ 1/8
Low's, Inc.	17 1/2	17 1/4	17 1/2	+
Paramount	20 1/2	20 1/4	20 1/2	+ 1/8
RKO	8 1/2	8 1/4	8 1/2	+ 1/8
Republic Pict.	37 1/2	37 1/4	37 1/2	+ 1/8
Republic Pict. pfd.	94 1/2	94 1/4	94 1/2	+ 1/8
20th Century-Fox	21 1/2	21 1/4	21 1/2	+ 1/8
20th Cent.-Fox pfd.	34	33 3/4	34	+ 1/8
Universal Pict.	13 1/2	13 1/4	13 1/2	+ 1/8
Universal Pict. Pfd.	62	62	62	+ 1/2
Warner Bros.	12	11 1/2	11 3/4	+ 1/2

NEW YORK CURB MARKET

Monogram Picts.	3 1/2	3	3 1/2	+ 1/8
RKO	2 1/2	1 3/4	2	+ 1/8
Sonotone Corp.	3 1/2	3 1/4	3 1/2	+ 1/8
Technicolor	12 1/2	12	12 1/2	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5 1/8
Pathe	4	4 1/2

Second Week for "Heart"

"Song of My Heart" is being held over a second week at the Park Ave. Theater.

FOR SPECIAL SHOWS TRY

FILMACK'S SPECIAL TRAILERS

We Make 'em Better and Quicker!

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487 Feature Films Released During '47

(Continued from Page 1)

249 features, including 15 imported—13 from England and two from Australia, while independent distributors handled 238 features, of which 135 were made in this country and 103 came from abroad. In 1946, majors distributed 252 features and independents 215. Of these 13 major releases and 76 indie films were imported.

Last year's imported features came from the following countries: Great Britain, 22; Australia, two; Russia, eight; Mexico, 36; France, 11; Italy, 13; Spain, one; Czechoslovakia, one; Palestine, one; Belgium, one; India, one; Sweden, one; Canada, two, and Argentina, 18. Imports in 1946 came from: England, 18; Russia, 11; Austria, eight; Hungary, one; Switzerland, two; France, six; Italy, two; Mexico, 34; Argentina, four; Cuba, one, and Sweden, four.

Features released in 1947 by major companies were: Columbia, 49, including one Australian import; M-G-M, 29; Paramount, 29; RKO, 36; 20th-Fox, 27, including one from England; United Artists, 26; Universal and Prestige, 33, including 12 from England and one from Australia, and Warners, 20.

Goldman Claims Decision Restores Industry Health

(Continued from Page 1)

the industry," William Goldman Theaters, Inc., told the Supreme Court yesterday. There is no reason for the Supreme Court to review the lower court findings, the brief said, as requested by the defendants.

Heavy damages were awarded Goldman, and an injunction against discrimination against his Erlanger theater. The majors as defendants have told the Court that unless the Goldman decision is reversed the pix industry faces ruination because it may mean a flood of similar suits.

Cohen Appointed E-L Omaha Branch Manager

Omaha—Edward Cohen, former Universal and 20th-Fox salesman has been appointed branch manager of the Eagle Lion exchange here by William J. Heineman, veepee and distribution manager.

Just Completed

For CASTLE FILMS NARRATION

on

"Olympic Winter Thrills"

CALL FOR SIDNEY PAUL

ACTOR-NARRATOR

LEXINGTON 2-1100

Careless Economies Can Cost \$\$—Stevens

(Continued from Page 1)

quality, with the result that many a production that should have been in the "A" category winds up as a "B."

Rather than encourage quickie-standards, Stevens suggested that worthwhile economies can be achieved through encouraging the writers of original stories, instead of making costly outlays on best sellers and Broadway hits. Use more unknown players, Stevens added.

On the other hand, Stevens pointed out, when a producer is assigned a \$2,000,000 production, he wants to make certain the film will be a hit, so he gets the best story, cast, director and cameraman. Often originality and boldness are lost through timidity enforced by huge financial responsibility, Stevens said. He wondered whether the unprecedented popularity of foreign films couldn't be traced to the fact that since they are made on slim budgets, film makers can experiment more freely.

"I Remember Mama," Stevens reported, was his first Hollywood assignment since 1942. He wasn't sure what his next picture will be.

U. K. Theaters Need Gov't Okay for Tele B. O. Charge

(Continued from Page 1)

industry is waiting for a Government decision on whether private companies may charge admission to theaters for television programs.

Rank hopes for a favorable decision this month and in that event would confine large screen television to two theaters for the time being.

Television in British homes is seen as not adversely affecting cinema attendance. To the contrary, Rank sees video encouraging a good many non-filmgoers to attend theaters. Also, he pointed out, most popular British sports events occur in the afternoon, and this is seen as building matinee audiences for theaters offering television coverage.

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COMING AND GOING

WILLIAM A. COLLERAN, a director for Louis De Rochemont Associates, took off yesterday for South Africa where he will produce a documentary film. He will be gone two months.

JOAN CHANDLER, feminine lead of "Rope" is back in New York following the completion of the film.

WILLIAM BENTON, chairman of the U. S. delegation to the United Nations Freedom of Information conference and former Under-Secretary of State, is scheduled to sail on the Queen Elizabeth today for Geneva conference convening Mar. 23.

DOUGLAS FAIRBANKS, JR. has arrived from the Coast and is a guest at the Waldorf-Astoria.

GEORGE BOOKBINDER, distributor, is scheduled to sail Tuesday aboard the Nieuw Amsterdam for a three-month tour through France, Hungary, Czechoslovakia, Italy, Germany, Austria, Poland, Belgium, Holland.

Rank to Meet With U. S. Newsreels on Olympics

(Continued from Page 1)

he has not yet seen the contract with the Olympics Committee.

Rank expects to meet this week with representatives of America reels in order to hear their complaint over the exclusive pact. Claiming not to understand the difficulty, Rank certain it can be resolved around the conference table.

Rank was of the opinion that other were approached with the idea of feature on the Olympics before it closed his deal with the committee.

Rank also plans to meet with executives of 20th-Fox in further talk on the closer working arrangements contemplated for the Odeon and Gaumont-British circuits. He emphasizes that this proposal is not an attempt to merge the circuits.

COME TO THE FETTER FAMILY HOTELS On S. Kentucky Ave., near Beach ATLANTIC CITY

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PLANTATION ROOM, Cocktail Lounge & Grill

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BOSCobel
EASTER SPECIAL \$6, \$8 or \$10
THREE Fri., Sat., Su. DAYS or Sat., Sun., Mo.
Monticello and Boscobel guests may secure meals at the Jefferson, if desired. JOHN H. FETTER, Gen. Mgr.

See Prosperous Era For British Theaters

(Continued from Page 1)

augmented by reissues of U. S. and British product, the backlog of American pictures should prove an outstanding attraction. It is further argued that the publicity attending measures to end the impasse will have enhanced the promotional qualities of the films.

At a press conference yesterday, Rank explained that few forms of amusement are available to Britons under the austerity program, and there is little in the shops on which people can spend their money. The embargo on exports of U. S. pictures did not materially affect theater-going, he said, as Britain never entirely ran out of new American films. Some 20 are still to be released, he said.

(In trade quarters, it was understood that three companies had exhausted their reservoir of unreleased product in Britain. Distributors were named as Metro, 20th-Fox, Universal. Warners presumably was in the best position, with some eight or nine available, while other companies each had about three unreleased features.)

With the removal of the British ad valorem tax and the companies' embargo on film shipments to the U. K., Rank sees a "very good" prospect of extending the market for English pictures in the U. S. In order to promote British films in this country, exhibitors must "take their coats off" and sell the product, he emphasized something they were not likely to do during the impasse.

Rank reported greater progress for British pictures in other countries where his organization operates theaters. We can see that managers of those houses remove their coats, he observed.

Conceding that remittances from the U. S. are "substantially increasing" all the time, Rank refused to divulge the amount his pictures earn in America, pointing out that he had to refuse the same information "to my own people." As to the total amount of dollars earned by British pictures, Rank pointed out that only the British Treasury department knows this figure.

It was brought out at the conference that five Rank films were imported by the U. S. in 1945, 11 in 1946, and 20 last year. Total JARO product to be released here during



"Peace—It's Wonderful!"

● ● ● The happy ending of the Anglo-American film impasse negotiated by Eric A. Johnston and James A. Mulvey, representing the American industry, and Harold Wilson, on behalf of the British Government, obviously assures great benefits for both industries and both countries. Beyond that, it will strengthen the bonds of the two industries whose interest is a common one. Outstanding British pictures will receive substantially greater playing time here. It may be expected that the investment of unremittable American funds in Britain will give marked impetus to British production.

● ● ● **COCKTAIL RECEPTION** given by the Bob Benjamins and the Jack Lawrences for J. Arthur Rank and Mrs. Rank at the Lawrence Park Ave. apartment last evening brought out a notable gathering of industries, many accompanied by "the better half." Among those who moved along the reception line to pay their respects to Britain's No. One film exec and his lady were: Mr. and Mrs. Rome Betts, Mr. and Mrs. Charles Amory, Mr. and Mrs. Chester B. Bahn, Mr. and Mrs. Cecil Brown, Lewis Blumberg, Mr. and Mrs. Morris Ernst, Matty Fox, Mr. and Mrs. James Franey, Sid Field, Mr. and Mrs. Douglas Fairbanks, Jr., Mr. and Mrs. Lynn Farnol, Monroe Greenhalp, Mr. and Mrs. William Helman, Mr. and Mrs. Francis S. Harmon, Sam Israel, Mr. and Mrs. Jack Kapp, Mr. and Mrs. Austin Keough, Mr. and Mrs. Malcolm Kingsberg, Mr. and Mrs. Arthur W. Kelly, Mr. and Mrs. Lawrence Langner, Mrs. Laudy Lawrence, Col. and Mrs. Brian Mountain, Mr. and Mrs. Stanley Meyer, Gov. and Mrs. Charles Milliken, Mr. and Mrs. Gerald Mayer, Mr. and Mrs. J. J. O'Connor, Mr. and Mrs. Louis Phillips, Mr. and Mrs. Phil Reisman, David O. Selznick, Serge Semenenko, Mr. and Mrs. Daniel Shaeffer, Mr. and Mrs. Ben Sonnenberg, William A. Scully, Mr. and Mrs. Lloyd Stratton, Mr. and Mrs. Spyros P. Skouras, Mr. and Mrs. George Skouras, Joe Vogel, Robert Woolf, Mr. and Mrs. Max Youngstein, Maurice A. Bergman, Hal Wallis and Joseph H. Hazen.

ITOA-ASCAP Stipulate 6-Mos. Contracts for Exhibs.

(Continued from Page 1)

held in escrow pending the outcome of the court action.

Suggests 3-Months Payments

Detroit—Members of Allied Theaters of Michigan have been advised by the organization's ASCAP committee to refuse proffered ASCAP contracts before the March 15 deadline, but to pay three months fees, meanwhile awaiting the fate of the Lewis bill.

The current year is not known, but 24 are scheduled to be sent over by September.

British production costs, which reached their highest point in the Summer of 1947 have since been trimmed about 15 per cent, Rank said, pointing out that U. K. producers have been working on an economy program similar to the one under way in Hollywood. Rank observed that the British production industry grew up very quickly, intimating that costs are being cut as the producers settle down.

He conceded that quite a few studio workers are unemployed, but asserted that this was not due to a cutback in production insofar as he

N. Y. Fireman's Bill Is Killed by Recommitment

(Continued from Page 1)

exclusively reported that Assemblyman Clancy had agreed to recommit the measure, bitterly opposed by the Metropolitan MPTA, the ITOA and other state theater interests).

Gene Dennis Dead

Seattle—Gene Dennis, 41, psychic, in private life Mrs. J. G. von Herberg, widow of the former Northwest theater operator, is dead.

is concerned. Rank repeated his estimate that he will make 40 or more pictures during 1948, although not all of these will be shipped to the U. S.

When questioned about the reported production loss of some JARO companies, Rank observed that figures could be juggled. He predicted that a consolidated financial report, covering all the Rank film enterprises, will show a rosy picture when it is released this Fall. Meanwhile, he said, both Odeon and Gaumont British have declared satisfactory dividends.

Asked about plans to acquire theaters in the U. S., Rank smilingly said, "Just give me the dollars."

Highlights of the Anglo-American Pact

(Continued from Page 1)

periods after June 14, Treasury will permit remittance in dollars at current exchange rates as follows:

(A) \$17,000,000 per annum in equal monthly installments.

(B) Dollars, payable quarterly, equal to British film revenues not disposed of above to be dealt with as follows:

(A) Schedule of Permitted Uses: to encompass uses within the film industry in the sterling area without limit as to amount.

(B) Uses outside the film industry in the U. K., limited to \$2,500,000 sterling during the first two years.

(C) Temporary investments not constituting permanent use or disposal of funds.

In addition, companies are entitled to apply to Treasury and Board of Trade to use revenues for other purposes. Machinery will be set up by Government and U. S. industry to pass upon applications and interpretation of above schedules.

(C) Unsettled balance to be dealt with as follows: If agreement is extended for second two years, 50 per cent of \$2,000,000, whichever is largest, carried forward into second period. Disposal of balance to be subject of consultation and if no agreement is reached six months after June 14, 1950, balance is to be disposed of by transactions to be agreed upon prior to June 14, 1951.

Such transactions not to impose strain on U. K. exchange position, to give rise to future claim on sterling. Contemplated that charity or public uses, including encouragement of arts and sciences, would be recipients. If agreement not extended beyond 1950, parties reserve full freedom of action, except that unexpended residue may be used as set forth in schedules for a two-year period, except that purchases of foreign rights to British films are forbidden.

Principles and Definitions: New York Company, U. S. distributor, whose films are distributed in Britain on commercial basis: Agreement Company, one entitled to receive funds for account of N. Y. company: Associated Company, company in sterling area, except agreement company, controlled by N. Y. company.

Sterling funds of Agreement Company to be treated as assets of N. Y. company.

In payment of normal sterling expenditure without restriction: in providing sterling equivalent of dollars to be remitted to N. Y. companies; payment of British producers for dollar earnings from distribution of British films in dollar area; unremittable balance subject to Permitted Uses, listed above.

In addition to specific uses listed below, Agreement companies may use unremittable sterling for any transaction, with approval of BOT and Treasury.

Permitted Uses of unremittable sterling include: payment of any obligation of N. Y. company or Associated Company prior to date to be agreed upon, probably date of present agreement; purchase of real estate; lease, construction or renovation of buildings, including studios and equipment; if acquired for N. Y. company, latter must hold title, without permission of BOT and Treasury, except to British interests, subject to British laws; acquisition of theaters or interest in same, subject to prior approval of BOT and Treasury.

Also, for purchase or license of literary.

(Continued on Page 8)

\$11,600,000 Kodak Bonus Paid Today

Rochester — Eastman Kodak will distribute its largest wage dividend, approximately \$11,600,000, today to more than 49,300 employees in the Western hemisphere. The sum compares with \$8,100,000 paid to 48,800 Western hemisphere employees a year ago.

More than 30,000 employees in Rochester, where the parent company is located, will receive \$8,200,000—about 70 per cent of the total.

Send Birthday Greetings To—

March 12 George W. Harvey
P. A. McGuire Leslie Fenton
March 13 Charles L. Glatt Frank Wilcox
March 14 Gordon Wilson Gilbert L. Becker
Charles Francis Reissner



WORLD PREMIERE RAD



1

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IRENE DUNNE
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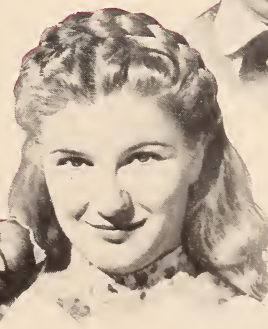
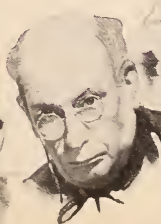
REMEMBER MAMA

co-starring

BARBARA BEL GEDDES
OSCAR HOMOLKA
PHILIP DORN

with

Sir Cedric Hardwicke • Edgar Bergen • Rudy Vallee • Barbara O'Neil



Executive Producer and Director **GEORGE STEVENS**

Produced by **HARRIET PARSONS**

Screen Play by **DeWITT BODEEN**

Based Upon the Play by **JOHN VAN DRUTEN**

Anglo-American Trades Hail Duty Settlement

Hollywood Jubilant; See Companies Ready to Start Shipments at Signal

(Continued from Page 1)

nesday, permitting Harold Wilson, president of the Board of Trade—the U. K. Department of Commerce—

FD HAD IT!!!

There were other reports to the effect that the compromise formula tentatively provided for remittances of \$17,000,000 yearly, spanning two years beginning June 14, and in addition the equivalent of British film earnings in the U. S. Also that the 75 per cent tax will be completely eliminated, to take effect in April. Further, that during the interim period pictures will be admitted and money remitted without restriction. It is understood that the agreement will carry a two-year option which should come up for review before expiration.

Blocked funds, it is reported, would be available for use in numerous ways, including studio building, purchasing of films, theater construction, etc. Independent producers are protected, it is said, by a clause calling for fair division of remittances between the indies and majors. It was noted that in addition any films released before starting date, June 14, and monies earned thereon, would not be included under the agreement. —From THE FILM DAILY'S exclusive London dispatch published yesterday.

to report the settlement to Commons yesterday.

The American approval came via the transoceanic telephone, from New York, where the MPAA directors had been hastily called into secret session, from Hollywood and from Miami, where some MPAA board members are in Winter residence.

Principal provisions of the agreement were published in THE FILM DAILY yesterday, exclusively in New York. They were contained in a London cable, and for protocol purposes, were styled a "report."

The key points—many of them mentioned by Wilson when he arose

Down the Road to the U. K. Duty Settlement Via Day-by-Day Headlines in THE FILM DAILY

Johnston to U. K. for Top Level Confabs—Feb. 25.
British Encouraged by Johnston's Visit—Feb. 26.
U. K. to Consider Reasonable Tax Solution—Feb. 27.
End of U. K. Tax Impasse Nears—March 1.
Government-Industry Duty Talks Opened—March 2.
U. S. Presents United Front at U. K. Talks—March 3.
U. K. Formula Minus Major Concession?—March 4.
Tax Compromise Talks in Turn for Better—March 5.
Duty Parleys Head Down Home Stretch—March 8.
May Reach Duty Settlement by Night—March 9.
Seeking Final Approval to Tax Solution—March 10.
MPAA Directors Mull Duty Substitute—March 11.

in Commons yesterday to reply to a question tabled by Eustace Willis, Laborite MP—are:

Removal of the 75% duty as quickly as British Governmental machinery permits, with the effective date in April.

Resumption of American film shipments as soon as possible thereafter.

Remittance of U. S. film earnings in the sum of \$17,000,000 annually for the first two years of the agreement which operates four years from June 14 next and which is reviewable at the end of the first two-year period.

Additionally, a sum equivalent to the earnings of British films

Eric A. Johnston, MPAA-MPEA president; James A. Mulvey, representing the SIMPP, and Joyce O'Hara and Allen Dulles of the MPAA will leave London by plane tomorrow for New York and Washington.

in the United States also may be remitted.

(Industry sources estimated that approximately \$10,000,000 annually would thus be added to the \$17,000,000, with the \$27,000,000 total equivalent to half of the aggregate which American films will earn in Britain in 1948).

During the interim period, to June 14, Hollywood pictures will be admitted and the earnings remitted without restriction. Money earned by pix now in England will come thru without bar.

Blocked American film moneys will be usable in Britain for "permitted sterling uses" under supervision of a Joint Control Committee of the British Government and the American film industry.

Thus, the frozen remittances will be available for use in Britain in numerous ways—to cover production and distribution costs, advertising charges, acquisition of films, studio and theater construction and investment in British companies, among others, it is understood.

Independent producers are protected by a clause which provides for an equitable division of remittances.

Residual balances not used for "permitted sterling uses" may

be cleared by agreed transactions not involving a strain on foreign exchange or creating a further claim on sterling, such as charitable or public uses including "encouragement of arts and sciences."

Trade reaction yesterday on both sides of the Atlantic was generally favorable, and there was a deep sense of relief that the impasse which had had severe industry repercussions in the intervening months had been ended.

The American keynote was struck by Johnston who, in London, issued the following statement:

"It is not a British agreement nor a Johnston agreement, but a democratic compromise. Once again, there will be a free flow of films from the United States to Britain and we have avoided

Blocked Funds Will Be Usable for Investments, Costs in "Sterling Area"

the consequences of a hazardous precedent.

"We have reached what we consider a mutually attractive agreement.

"On the British side, the acute dollar shortage has been over-

The stock exchange felt a sharp action to the settlement of the Anglo-American film impasse, with gains ranging from one point to 1 1/2 of point. Paramount, Warners, a Loew's led in the number of shares turned over with 18,800, 10,900 a 10,000, respectively.

Paramount and Universal registered gains of one point. Twentieth Century-Fox followed with a 3/8 increase while RKO, Columbia and Warners came through with a 1/2 point hike and Loew's and Republic rounded out the list with gains of point.

come without danger of harming British economy. It will save the maximum amount of dollars for the United Kingdom.

"From our side of it, it will help greatly to keep Hollywood a going and flourishing concern." Hollywood's reaction was jubilant comment having the general the of, "It's almost too good to be true"

(Continued on Page 8)

POWER
in its stars!!

RUTHLESS

ZACHARY SCOTT • LOUIS HAYWARD
DIANA LYNN • SYDNEY GREENSTREET
LUCILLE BREMER • MARTHA VICKERS

IT'S COMING...
FROM EAGLE LION!

A PRODUCING ARTISTS Production

Rank "Very Happy" With U-I, E-L Ties

Split of Rank product between Universal-International and Eagle Lion is arranged by the two companies. J. Arthur Rank pointed out yesterday, when asked his reaction to a reported move by Eagle Lion to get a greater share of the better Rank films. He denied knowledge of any dissatisfaction with the present product allotment, and emphasized that he is "very happy" in his relationships with the companies.

New Motiograph In-Car Equipment

Motiograph is now delivering its new in-car speaker equipment for drive-in theaters. Motiograph's new junction boxes, made of two strong and bright aluminum castings, are completely rust proof and are designed so that they may remain installed in non-operating seasons as all components are completely protected from the weather.

Openings of drive-in theaters with this new equipment include: L & Enterprises' High Point, Thomasville, N. C.; Drive-In: A & K, Skye-View Drive-In, Louisville, Ky.; Dixie Drive-In Theaters' Drive-In Theater, Charlotte, N. C.; Louis Arru's Drive-In Theater, Lafayette, Ind.; Drive-In Theater, Cumberland, Ind.; and Billy Connor's Drive-In Theater, Marion, Ind.

These new junction boxes may be attached to pipe supports from 1½" to 3½" diameter without special adapters or the necessity of threading the pipe. Solderless lugs in the junction boxes permit connection of speaker and feed cables in but a small fraction of the time required in less modern junction boxes.

To prevent the possibility of damage to speaker equipment and consumers' automobiles, the junction boxes are equipped with a light that shines down on the base of the speaker standard.

To bring concession attendants' attention to the need for service, these junction boxes may be equipped with a concession signal light actuated by a switch on the in-car speaker.

The Motiograph speaker, which uses a full five-inch speaker unit, is offered in a choice of finishes including light blue baked enamel and brushed cadmium finish. Recent improvements include fully rubber lined hooks for automobile protection and treated speaker cones to resist all weather conditions.

Radiant Marketing New Portable Tripod Screen

Chicago—Production is now under way on a new portable tripod projection screen announced by Radiant Manufacturing Co. An economical, lightweight unit, it embodies a new swivel handle, a space saving feature when storing screen, a new spring adjusting lock, and fully adjustable rubber tipped tripod legs.

ABOUT THE TRADE

PLYSHELS. A NEW molded plywood case developed by The Mengel Co. to facilitate distribution of soft drinks, was shown to the trade generally at the Coca-Cola bottlers' convention in Atlantic City this week.

HARDINGE COMPANY INC., of York, Pa., announces the appointment of the Chavigny Co., Houston, as sales agent for Southern Texas.

DESIGN OF ARCHITECT by Michael J. DeAngelis, for the new Rochester Paramount's modern lobby, has brought him a commission to do another Paramount house in Philadelphia.

OFFICIALS OF Century Circuit were recent guests of the RCA Service Co. on a tour through the RCA Laboratories, and were treated to an advance look at electronic marvels that hold great promise for the motion picture theater of the very near future. They saw one of the latest laboratory models of an RCA large-screen television projector for theater use.

Theater Group Will Meet With Equip. Men

St. Louis—One large theater owner group already is planning to hold its convention here simultaneously with the Theater Equipment and Supply Manufacturers Association conclave and trade show at the Jefferson Hotel Sept. 28-30.

Entire convention facilities of the hotel have been reserved, according to Roy Boomer, TESMA secretary. Exhibit space will accommodate 100 booths.

RAPP & RAPP Theater Architects

230 North Michigan Avenue
Chicago, Ill.

Tel.: Franklin 4800

WARNER STUDIOS have begun using five of ten special trailers for the storage of diffusion-disks and other equipment, designed by members of the Warner electrical department, and recently completed for the studio by a Burbank engineering firm.

Trailers, 16' by 8' by 8', are of laminated plywood, have maximum storage space and accessibility, and are equipped with air-breaks and other safety devices so that they can be taken on locations behind a truck.

A CAMPAIGN FOR greater standardization of tube types, begun before the war by the RCA Tube Department, is re-emphasized with the publication of a new list of "preferred type" tubes.

VINCENTE VAZQUEZ, Motiograph distributor in Havana, Cuba, has installed complete Motiograph AA projectors and Motiograph-Microphonic Dual sound systems in the New Teatro Riviera in Vedada and the New Teatro Orient in Santiago.

Drive-in Openings Heading for Record

Chicago—Rapp and Rapp, theater architects, of 230 N. Michigan Ave., report drive-in theater plans are on the drawing boards in large numbers this year, with a record number of Drive-In openings this year in prospect. Rapp and Rapp office has plans for several houses, now under way.

Install Simplex Projectors

Hartford, Conn.—E. M. Loew's has installed new Simplex projectors.

5,000 Good Used Opera Chairs
\$4.95 each

Opportunity to reseat at low price.
State number of chairs you install in each row.

Write or Wire

CHICAGO USED CHAIR MART

829 S. State St. Chicago 5, Ill.
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Wagner Sign Stages New Photo Contest

E. W. Wagner, president of Wagner Sign Service, Inc., Chicago, has announced a new sign photo contest to be conducted among their dealers and representatives during 1948. Contest is designed to stimulate the proper use of changeable copy display signs, such as originality of design, good spacing of letters, effective use of multiple size letters, forceful sales copy and complete illumination, as well as to obtain good photographs of installations.

The judges will select winning photographs on a point system.

A total of \$2,000 will be awarded for the best pictures. There will be 21 prizes for pictures of theater installations with the first place getting \$300. The best outside commercial installation will get \$200, with a \$100 second prize and a \$50 third prize.

The best photos of inside commercial installations of Wagner products will be awarded \$100, \$50 and \$25.

There will also be three prizes on installation of Railock letters and interior theater application of plastic letters with \$100, \$50 and \$25 awarded in each division.

Reusch Ultra-Violet Lamp Has Control of Radiation

Reusch Electric Co. has three germicidal ultra-violet lamp models in production. Consuming about 30 watts each, they are made of steel and finished in a durable cream-color. One model can be adjusted for control of space exposed to the radiation.

THEATRE TICKETS

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

DL. 9. NO. 50

NEW YORK, MONDAY, MARCH 15, 1948

TEN CENTS

PARLIAMENT TO ACT ON DUTY AFTER EASTER Americans Seen Increasing Production in U.K.

Greater Activity Expected
as Companies Seek Means
to Convert Sterling to \$

While the Johnston-Wilson agreement to end the Anglo-American impasse offers a reprieve of some 27 "permitted" for sterling balances, beyond which American companies may not go to the U. S. in dollars, greatest emphasis is expected to be put on the expansion of production in Britain, through either outright studio work or American interests, or financial interests in British productions.

(London dispatches at the week-
(Continued on Page 3)

Rank Stresses Need of Spiritual in Films

Boston—Realization of the power of good and the exploration of the possibilities of the cinema beyond the merely commercial by men and women with a real feeling for the medium has taken shape in recent years, J. Arthur Rank told the members of the Day Banquet at Boston University on Friday.

Rank was conferred an honorary degree of Doctor of Laws of Boston University on Friday morning. Full
(Continued on Page 3)

Modify Jamestown Award Arbitration Appeal

Appeal-Board of the Motion Picture Arbitration Tribunals has modified the award of the arbitrator in the clearance dispute brought by the Wood Amusement Corp., operator
(Continued on Page 3)

McCarthy Named to UN Geneva Parley

Washington Bur., THE FILM DAILY
Washington — MPAA Paris manager Frank McCarthy will be an alternate delegate to the UN conference on Freedom of Information to be held in Geneva March 23 to April 24. The State Department announced Friday.

Bill Ending Building Control Up to House

Washington Bur., THE FILM DAILY
Washington—The House Banking and Currency Committee Friday approved a rent control bill from which it has eliminated all Federal authority over theater buildings. The measure will go to the floor this week, it was believed, leaving the matter for thrashing out in conference on the House and Senate versions.

Skouras Sees Video Film's Humanity Peak

Boston—Already a strong link uniting the American with the highest and lowest individuals of other continents in common understanding, the new magic of television will carry the film to the zenith of its development as a morale builder and educator of the multitude, it was stated Saturday in an opening address by Spyros P. Skouras, 20th-Fox president, at the forum on motion pictures on Founders' Day at Boston University.

(On Friday, Skouras received an
(Continued on Page 6)

Dutch Film Restrictions May Be Lifted in Fall

Dutch restrictions on the playing time of U. S. films may be lifted by September, it was predicted Friday by J. J. ter Linden, president of City Theaters in the Netherlands. Ter Linden is here to survey the 16 mm. field, television, and perhaps buy
(Continued on Page 3)

First Films Shipped to U.K. 20th-Fox in Van With 9 Prints by Plane

Execs. Awaiting Johnston Report Before Commenting

Executive comment on the Anglo-American film agreement continued to be scant at the week-end, the general inclination being to await the personal report expected from the American delegation who return to
(Continued on Page 2)

Adoption by Both Houses Assured; Johnston, Mulvey, Wilson Sign Agreement; Basis and Formula for Division of Remittables Await Return of U. S. Delegation

London (By Cable)—Sir Stafford Cripps, Chancellor of the Exchequer, will go before Parliament after the Easter recess with the Government's order rescinding the confiscatory 75 per

Handwriting on Red Card Sorrell's—FBI

Washington Bureau of THE FILM DAILY
Washington—The FBI Friday reported that the handwriting on the alleged Communist party card submitted to it March 5 by the House Labor sub-committee is that of Herb Sorrell, CSU head who has denied ever having seen the card before. Committee Chairman Fred Hartley said he is not certain whether perjury proceedings will be brought.

IATSE Attorney Matthew Levy immediately told reporters Sorrell was thus proved to be a liar and his testimony discredited. Rep. Carroll Kearns said he will meet with his
(Continued on Page 3)

FC Appoints Chapman Assistant Sales Manager

Jules K. Chapman has been named assistant general sales manager for Film Classics, B. G. Kranze, vice-president and world-wide sales chief, announced at the weekend.

Kranze announced also the following appointments: Albert Mannheimer, director of exchange operations; Ted Bimbaum, executive assistant to Kranze; Arthur Reiman, contract approval department head; Louis Bern-
(Continued on Page 3)

cent ad valorem tax on American film imports which became effective on Aug. 7 last.

Adoption of the measure by both houses is assured, and thus the flow of new Hollywood product to this side can begin sometime in April.

This time schedule was disclosed by J. Harold Wilson, president of the Board of Trade, at the press conference Friday at which the An-
(Continued on Page 6)

Gov't Rushes Film Export Authorization

Washington Bureau of THE FILM DAILY
Washington — Commerce Department Pix Chief Nathan D. Golden on Friday rushed through a batch of special export authorizations to enable distributors to start shipping films to London as quickly as possible—possibly in a special cargo
(Continued on Page 6)

Gamble Named Chairman Of National Heart Com.

National Heart Committee, with plans to support pending legislation before Congress for the establishment of a National Heart Institute, has been formed with Ted R. Gamble,
(Continued on Page 2)

Exhib. Group to Force Test of Theater Video

Question of the legality of prohibitions of television stations against large screen television showings of their programs in theaters will be explored Wednesday at a meeting of some 30 independent theater owners in the office of Joseph L. Greenberg, industry attorney, it was learned Friday. Group will discuss the possibility of forcing a court test of the matter in a move to resolve the question.

THE Film DAILY

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DONALD M. MERSEAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(March 12)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Columbia Pict. vtc.	12	12	12	0
East. Kodak	38 1/2	38 1/2	38 1/2	0
Gen. Prec. Eq.	15 1/2	15	15 1/2	0
Loew's, Inc.	18 1/2	17 1/2	17 1/2	0
Paramount	20 1/2	20 1/2	20 1/2	0
RKO	8 1/2	8 1/2	8 1/2	0
Republic Pict.	4 1/2	3 1/2	4 1/2	0
Republic Pict. pfd.	9 1/2	9 1/2	9 1/2	0
20th Century-Fox	21 1/2	21 1/2	21 1/2	0
Universal Pict.	14 1/2	14	14 1/2	0
Universal Pict. pfd.	64 1/2	64 1/2	64 1/2	0
Warner Bros.	12 1/2	11 1/2	12 1/2	0
NEW YORK CURB MARKET				
Monogram Pict.	3 1/2	2 1/2	3 1/2	0
RKO	2 1/2	1 1/2	2 1/2	0
Technicolor	13	12 1/2	12 1/2	0

Balzer Services Held

Funeral service at the week-end were held for Emil G. Balzer, 71, treasurer of Local 802, AFM.

Stern Funeral Services

Funeral services were held for Benjamin Stern, 84, hotel owner and former theater operator.

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COMING AND GOING

J. CHEEVER COWDIN, NATE J. BLUMBERG, JOSEPH H. SEIDELMAN and CHARLES PRUTZMAN are scheduled to arrive in New York from London Saturday aboard the S.S. America.

"CHICK" LEWIS, Variety Clubs Int'l national public relations director, plans to arrive in Miami about March 29.

BERNARD R. GOODMAN, supervisor of Warner exchanges, returns today from a three-week tour of Southern and West Coast exchanges.

KANE RICHMOND left Hollywood Friday for a four-day business trip to San Francisco.

H. M. RICHEY, M-G-M exhibitor relations head, returned over the week-end from the Coast.

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, is due back today from a five-day visit to the Culver City studios.

MARSHALL THOMPSON arrives from Hollywood tomorrow for p.a. in the East. He will be accompanied by WILLIAM LYON of the studio publicity department.

ARNO KERSER, RKO Radio general manager in China, arrives in New York today for a series of home office conferences with Phil Reisman.

Execs. Awaiting Johnston Report Before Commenting

(Continued from Page 1)

New York Thursday on the SS Queen Mary. Then, too, some toppers asked to be excused until they could ascertain the division system to be employed.

Expressions of those who permitted quotes follows:

HARRY SHERMAN: "This gives the green light to the greatest surge of production activity in Hollywood's history."

SAM WOOD: "The British Government's action in jettisoning the 75 per cent film tax is not only a stimulation to the American film industry but is a positive step forward in all phases of international trade relations."

FLOYD B. ODLUM: "The amount frozen will apparently be about 70 per cent, and if it is possible to invest the money so that it will produce additional earnings for prospective future remittance, then the settlement is acceptable. I am not saying anything to indicate enthusiasm, but it is a way out of an impasse. I can make no significant comment, however, until I learn the details of the freezing action. If we cannot invest the frozen money, the settlement is pretty tough."

SAM GOLDWYN: "I have always hoped for a satisfactory agreement, but until I learn all the terms of the present settlement I cannot determine whether it is satisfactory or unsatisfactory."

THOMAS C. DEANE, vice-president of the Bank of America: "The settlement should be extremely helpful to the industry. It's not as good as it could be, but it's better than the tax. The producers need the money—it represents most of their profit."

GRAD SEARS, UA prexy, flew to the Coast Saturday.

DAVID GOLDING arrived in New York by plane Friday from London for a six weeks' stay.

WILLIAM B. ZOELLNER, head of M-G-M short subject sales and reprints and importations, leaves today for Chicago and other Midwestern cities.

ALAN F. CUMMINGS, head of M-G-M branch operations, leaves today for Buffalo and Albany.

MAX WOLFF, Loew's purchasing head, arrives in Dallas today and then will proceed to the Coast on a tour of M-G-M exchanges.

VICTOR MATURE and RICHARD CONTE, who star in 20th-Fox's "The Law and Martin Rome," arrived in New York yesterday to film scenes for the picture against New York backgrounds. ROBERT SIODMAK, director of the film, arrived on Saturday.

SAM ISRAEL, Eagle Lion studio publicity chief, returns to the Coast today following conferences here.

BEN BERK, general manager of United Philippine Artists Films, returned to Beverly Hills over the week-end from a New York visit.

DOUGLAS FAIRBANKS, JR., who is attending UN sessions today and tomorrow, on Wednesday will go to Washington on UN business.

ALBERT DEZEL, head of Dezel Prods., arrived from Detroit over the week-end.

OCAR A. DOOB and JOHN MURPHY, of Loew's Theaters, are in Waterbury today to attend the funeral of Ed Fitzpatrick, Loew's Poli manager.

JOEL LEVY, Loew's out-of-town booker, leaves tomorrow for New Haven.

Gamble Named Chairman Of National Heart Com.

(Continued from Page 1)

TOA president, as chairman, it was announced at the weekend.

Others on the committee with industry connections include Samuel Goldwyn, Mrs. Peter Rathvon, Irene Dunne, Niles Trammell, John Hay Whitney, Walter Wanger and Emmerson Foote.

Metro Branch Post Shifts

Bennett Goldstein, formerly head booker at M-G-M's Albany branch, has been named office manager-head booker, following the promotion of Edward Suess, former office manager, to salesman in Buffalo. Effective today, L. R. Gillard, Jr., of Charlotte, transfers to the sales department and H. P. Mosley assumes new duties as office manager and head booker.

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2 Large Sound Stages, Mitchell Camera Equipment, Process Projection, RCA Sound Channels, Lights, Filmvaults, Executive Offices, Dressing Rooms, Shops, Props. LONGTERM LEASE, REASONABLE RENTAL. Wire or Phone for details. S. O. S. Cinema Supply Corporation, 602 W. 52nd Street, New York 19. PL 7-0440.

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Fabian to Open First Met. Drive-in on S. I.

Staten Island Drive-In Theater first in New York City, will be open to the public in mid-April by S. I. Fabian, head of the circuit bearing name. According to Phil Harli, his assistant, the open air cinema will accommodate 600 cars.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Rockefeller Center
IRENE DUNNE in GEORGE STEVENS' Production of
"I REMEMBER MAMA"
Barbara Oskar Philip
BEL GEDDES HOMOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

"A VERY FUNNY PICTURE"—SAMUEL GOLDWYN presents

CARY LORETTA DAVID
GRANT • YOUNG • NIVEN
"The Bishop's Wife"
Doors Open 9:45 a.m. ASTOR B'way at 45th St.

ROCK PALACE

EDDIE CANTOR • JOAN DAVK
in
"If You Knew Susan"
with ALLEN JOSLYN
CHARLES OINGLE • BOBBY DRISCOLL

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
"ROAD TO RIO"
with THE ANDREWS SISTERS
PARAMOUNT

The Adventure of
Robin Hood
COLOR BY TECHNICOLOR
BASIL RATHBONE-CLAUDE RAINS
WARNER THEATRE
50¢
EVERY DAY

B'way 51st • Opens 10:30 AM • Late Midnight Film

JAMES CAGNEY
PAT O'BRIEN
DENNIS MORGAN
THE FIGHTING
69th
WARNER BROS. STRAND
OPENS 9:30 AM B'way at 47th
LATE MIDNIGHT FILM

THERE'S ONLY ONE
Lord Taylor
MIAMI BEACH
OCEAN FRONT • 40th to 41st St.
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Working of U. K. Prod. by Americans Seen

(Continued from Page 1)

It said that a British industry spokesman predicted that much of the untappable sterling balances of U. S. companies would be expended on production in England. A G-M spokesman was quoted as stating that company will expand its production in Britain and may construct an additional studio, while

Sales values of British players and British pictures are seen as likely to be considerably enhanced by June, 1952, if the Johnston-Wilson agreement runs its allotted four years. Servers point out that screen star personalities are often developed in less than that period of time, and that a number of British players, whose talent is not denied, can easily gain stellar rating if backed by the promotional campaign anticipated in half of British players and films.

Warner, which has been leasing its London plant to indie producers, schedules a program of pictures of its own.)

Reasoning behind that viewpoint takes into consideration that unrestricted amounts of American-owned sterling may be expended in production in England. It has been estimated that about a quarter of American film earnings will be remitted to the U. S. dollars, leaving three-quarters to be used outlined in the agreement.

Another estimate has a good American film earning the equivalent of \$1,000,000 in the British market. If \$250,000 is sent to the U. S., \$750,000, a good start in the cost of another picture, would be added in Britain. Ordinary U. S. films earn about \$500,000.

A second, and important, reason for Americans to become financially interested in British films is the agreement by

West Coast Bureau of THE FILM DAILY

Hollywood—Forthcoming visit of Arthur Rank, following as it does the settlement of the U. K.-U. S. issue, is awaited here with anticipation. On his last trip Rank arranged for a number of American players to go to England to make films for him. Some of these plans, which blew up in the face of the ad valorem tax, may now be revived, and it is expected that further commitments will be negotiated.

British Government that amounts equal to the U. S. earnings for English films may be remitted to home offices in dollars. Latter is seen as spurring British production by eligible American companies.

In this latest connection, British pictures shown in the U. S. are expected to receive more enthusiastic backing and promotion at the theater level, particularly from the affiliated circuit houses. Arthur Rank last week observed that British films had made much greater progress in those areas where his theater

Send Birthday Greetings To—

March 15

George Brent Frances Grant
Lorraine LeMay Carl Lesman
Eddie White Lawrence Tierney

Along the RADIO with PHIL M. DALY

Monday Morning Report

● ● ● J. ARTHUR RANK was thrilled no end—and well he might be—Friday by Life magazine's record breaking splash in behalf of "Hamlet". . . . Life's cover was given over to Sir Laurence Olivier in the role of the Melancholy Dane, and in addition the issue contained 11 pages of art on the picture. . . . ● Jesse L. Lasky, who gets into town today for the national premiere of "Miracle of the Bells," will appear on no less than 10 national radio shows, to be tied in with the celebration of his 35th anniversary in film biz. . . . ● Frederic Ullman, Jr., has drawn the RKO prize assignment to produce "Honored Glory." . . .

● Gus S. Eysell will host a cocktail party for George Stevens tomorrow afternoon in the Music Hall studio apartment. . . . ● When Susan Hayward by courtesy of Walter Wanger goes to England later in the year to make a picture for J. Arthur Rank, the vehicle will be a script originally planned for Vivian Leigh. . . . ● It will be another month before Ned E. Depinet is back at his New York desk. . . . The RKO topper will spend the time on the desert at Phoenix, Arizona. . . . ● A press luncheon next Monday at the Hotel Roosevelt will kick off the 1948 "Radio and Electronics Frontiers" convention of the Institute of Radio Engineers. . . . ● Jerry Fairbanks has signed Anne Gwynne to co-star with John Howard in that series of 16 "Public Prosecutor" films for television.

Modify Jamestown Award In Arbitration Appeal

(Continued from Page 1)

of the Jamestown Theater, Jamestown, R. I. Board dismissed the proceeding against the Paramount and Opera House Theaters, Newport, and against Loew's, 20th-Fox, and Warner.

Maximum clearance to be granted by Paramount and RKO to the Strand, Newport, over the Jamestown is put at seven days, but not later than 60 days after territorial release date.

Chapman Named Assistant Sales Manager for FC

(Continued from Page 1)

hard, paydays and liquidation chief; William Markert, print head, and Herbert Stern, resident legal department chief.

managers could be made to "take their cases off" and promote their screenings.

A similar instruction from U. S. circuit heads is seen as hastening the popularity of English features, resulting in greater U. S. earnings, in turn adding to the amount of sterling that can be converted as dollars for transmission to the U. S. Such a promotional development by larger circuits also is seen as increasing bookings of British films by independent operators who, it is believed, will hasten to get aboard the bandwagon, once the public is sold on an English picture, or pictures.

M-G-M and Warner have studios in England, while 20th-Fox has an interest in the J. Arthur Rank's Gaumont British Pictures, in addition to its hookup with Sir Alexander Korda's London Films. RKO has a 50 per cent interest in Alliance Pictures, and, even before the pact, had plans to make at least one feature through that producer.

Paramount has made pictures in England within the past 12 months as has Columbia's international subsidiary.

Dutch Film Restrictions May Be Lifted in Fall

(Continued from Page 1)

some films for his six-theater chain.

He said he would like to supplement his 25 mobile units with 16 mm. Quonset huts and other prefabs, but such purchases would have to be approved by the Dutch Government.

Narrow gauge machines are even being installed in regular 35 mm. houses, ter Linden added, because many 16 mm. shorts, which are not otherwise available, could be shown in the neighborhood houses and show-cases.

Though attendance has fallen in recent months, it's still way above pre-war averages, ter Linden reported. He expects theater taxes to go up. New schedule, he believed, would stick customers for 20 per cent tax; exhibitors would have to shell out about 12 per cent.

Observers here now wonder just how many films can be made in England now that the impasse is ended. Production, except possibly by the Rank companies, has fallen off because of a lack of available finance. Reopening of the market, however, is seen as eliminating this difficulty, and it is wondered whether there will be sufficient studio space to accommodate all of the productions that almost certainly will be announced in the near future.

It is recalled that Rank emphasized in his press interview last week that no spectacular increase in the number of films produced in England could be expected in the near future. He pointed to the shortage of shooting floor space, adding that it would take a number of years to train producers in the know-how of film making, as well as to develop production and technical personnel for an augmented filming schedule.

Rank's production company recently increased their contemplated 1948 output to at least 40 features, of which not all will be exported to the U. S.

Handwriting on Red Card Sorrell's—FBI

(Continued from Page 1)

sub-committee to decide what to do. He would not comment on what effect the FBI conclusion might have on his own earlier statement that he saw indications of collusion between the IATSE and the producers.

On the witness stand producer counsel Burton Zorn spent most of the day attacking the credibility of Sorrell's testimony—particularly Sorrell's charges that NLRB was "fixed" in 1945, and that producers bore responsibility for strike violence in 1945 and 1946.

Kearns said the hearing will be recessed this week until May 17, at which time California Senator Jack Tenney may be heard, as well as any one accused in absence of Communist activity or anything else. He also said Westbrook Pegler may be heard about May 25.

Rank Emphasizes Need Of Spiritual in Films

(Continued from Page 1)

text of the citation appears on page six.)

"The greatest need of the world today is understanding," Rank said, "and the first step to understanding is knowledge. Knowledge not only in the academic sense, but of our fellows."

Rank stated "those films which have the greatest and most lasting entertainment value are those which hold fast to truth and maintain the dignity of the human spirit."

Rank declared there is need for every good film that is made, whatever its origin. He said his ideal film "must have three points of appeal—the physical, the mental and the spiritual." He pointed out the difficulty of recording in film how people think, reaction to ideas, the effect of mental stress.

"But doubtless we shall succeed," he said.

Rites for Fitzpatrick

Waterbury, Conn.—Funeral services for Ed Fitzpatrick, 52, Loew's Poli manager, will be held here today from the Church of the Immaculate Conception. Fitzpatrick, who held the post for 20 years, succumbed to a heart attack last Thursday.

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RUSSELL JANNEY'S

THE MIRACLE OF THE BELLS

Starring

FRED

MacMURRAY *Valli* SINATRA

FRANK

with LEE J. COBB · HAROLD VERMILYEA

IRVING PICHEL · Screen Play by BEN HECHT and QUENTIN REYNOLDS

Released through RKO RADIO PICTURES, Inc.

Parliament to Get on Duty After Easter

(Continued from Page 1)

glo-American four-year agreement ending the seven months' long impasse was officially ratified.

Eric A. Johnston, as president of the MPAA-MPEA, and James A. Mulvey, as SIMPP representative, signed the agreement for the American film industry, with Wilson affixing the official British signature.

It was obvious that the basic agreement (the text, which will be officially released after some details are determined, was digested exclusively in New York in THE FILM DAILY on Friday) left unanswered several major questions, principal among which were:

1. Upon what basis and by what formula will the remittable \$17,000,000 annually for the next two years be distributed?
 2. Ditto the equivalent of the earnings in the U. S. of British pictures during the same period.
 3. Will there be special provision made for those American distributors which now are largely responsible for British releasing in the U. S.—Universal Int'l, Eagle Lion, 20th-Fox?
- From one source, however, came the flat assertion that U. K. film earnings in the U. S. would be remitted to this side, and then re-mitted to the U. S. by the Bank of England, with no advantage to any American company.

Johnston, at the press conference here Friday, indicated that remittable dollars would be shared "equitably" among the majors and the indies, et al, possibly on the basis of company earnings in the United Kingdom.

In this connection, Mulvey declared that the indies were "admirably safeguarded."

(In New York at the week-end, it was the general belief that company participation would be on the basis of total earnings. It was difficult to estimate, however, what individual company shares would be inasmuch as the majority of company financial statements do not segregate British earnings. A notable exception is Universal which in its 1947 fiscal year received \$4,880,000 in British remittances, according to the last annual report to the stockholders. Universal produced in the U. K., however, earned between \$10,000,000 and \$11,000,000, it is reported.)

It was understood here that the division pattern would be worked out following the return to the U. S. of Johnston, Mulvey, Joyce O'Hara and Allen Dulles who, changing plans, sailed on the SS Queen Mary at the week-end. Original plans had called for emplaning Saturday. It was anticipated that American executives meanwhile would be

Joseph Heads AMPP Publicity Committee

West Coast Bur., THE FILM DAILY Hollywood—John Joseph, national director of advertising and publicity for Universal-International, has been elected chairman of the AMPP's studio publicity directors committee. Joseph succeeds Howard Strickling, studio publicity head, who becomes chairman of the publicity directors' executive committee.

BOSTON U HONORS SKOURAS, RANK

TEXT of citations read as President Daniel L. Marsh of Boston University conferred honorary degrees Friday upon Spyros P. Skouras and J. Arthur Rank at the traditional Founders' Day convocation exercises in Symphony Hall as the opening event of a three-day Institute devoted to the theme, "Social Responsibilities of American Leadership":

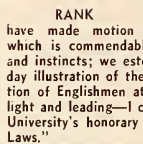
SPYROS PANAYIOTIS SKOURAS, President of the Twentieth Century-Fox Film Corporation; born in Greece, came to this country, and at the earliest possible time became a naturalized citizen; an illustration of the fact that America is still the land of opportunity, for you began as an immigrant bus boy in a hotel, and then you both found and made opportunity in the theater and motion picture business until you have now become capable and powerful head of the Twentieth Century-Fox Film Corporation,



SKOURAS

by means of which a boy from the land of Pericles and Socrates and Plato furnishes entertainment and information daily to multiplied millions of persons in the land of Washington and Lincoln and Wilson—I confer upon you Boston University's honorary degree of "Doctor of Laws."

JOSEPH ARTHUR RANK, British industrialist, with many business interests, you founded, as an avocation, the Religious Film Society, which was later expanded to include commercial pictures; later you acquired control of Gaumont-British and, still later, control of the Odeon Theaters; formed Eagle Lion; you are the Founder and Chairman of the J. Arthur Rank Organization; member of the Board of Universal; President of the BFPD; you have brought religious ideals into the motion picture business, and have made motion pictures glorify that which is commendable in human appetites and instincts; we esteem you as a present-day illustration of the ancient characterization of Englishmen at their best: a man of light and leading—I confer upon you Boston University's honorary degree of "Doctor of Laws."



RANK

Skouras Sees Video Film's Humanity Peak

(Continued from Page 1)

honorary degree of Doctor of Laws from the university. For text of the citation see page six.)

"In a forum devoted to the subject of public enlightenment, it is most appropriate to single out the entertainment motion picture as a momentous factor in the field of international education," Skouras said.

Terming the film the touchstone of the international brotherhood, Skouras stated: "Those Governments and legislators which try to stifle free expression and curb the flow of information across the borders of some countries cannot prevail against mankind's demand for knowledge freely imparted."

"The screen belongs to you men of learning," Skouras said, "to you leaders of public opinion and to the lowliest of your neighbors."

"Nourish it in the fresh invigorating climate of freedom and you will have a magnificent ally in every endeavor for a finer, saner world."

formulating a variety of proposals for the coming MPAA board meetings.

(One of the "thorns" arising in New York in the wake of the agreement was the fact that revenues from pix already in Britain presumably were to be included in the \$17,000,000 figure. It was noted, for instance, that "Best Years of Our Lives" thus far has played only pre-release in the London West End, with general release set for next month. While the picture has earned about \$1,000,000 in the West End engagements, that figure will be greatly exceeded in the general release.)

Of the questions left unanswered, those bearing on the split of U. S. film earnings of U. K. pix—or actually their equivalent—were the most puzzling here. (And no less in New York at the

U. S. Companies Ship Initial Films to U. K.

(Continued from Page 1)

order to prepare prints for immediate release when possible.

Included in the Fox shipment were "Forever Amber," "Sitting Pretty," "Captain From Castile" and "Call Northside 777."

Although no decision as to date of shipment had been made, Warner's and Loew's were both compiling lists of initial films scheduled for U. K.

Loew's has tentatively scheduled "Cass Timberlane," "Green Dolphin Street," "This Time For Keeps," "Three Daring Daughters," "Body and Soul" (Enterprise) and "Homecoming."

On the Warner list is "My Wild Irish Rose," "Treasure of the Sierra Madre," "Life With Father," "April Showers," "To The Victor" and "Winter Meeting."

week-end—Editor.) Would the earnings be pooled? And if so, would all companies benefit and upon what basis? Again, this angle: In the instance of J. Arthur Rank, what happens to his share of the amount earned by his pictures here after Universal has received its 30 per cent as distributor? Could Universal pay him the equivalent out of its frozen funds in England?

With the agreement providing for the expenditure of unremittable funds for projects in the "arts and sciences," Johnston at the press conference Friday declared: "We hope we can help finance an art theater in London, to be constructed on the Thames."

(Foreign managers met in New York Friday to canvass the Anglo-American settlement provisions, but no statement was forthcoming.)

Gov't Rushes Film Export Authorization

(Continued from Page 1)

plane. He reported that the companies were asking for the earliest possible service on their export licenses.

In the meantime, study of the new U. S.-U. K. film's agreement resulted here in a tempering of the initial skepticism with which it had been received. It was pointed out that 1947 U. K. earnings of American pix were only about \$48,000,000, rather than \$68,000,000, and it has been estimated that 1948 earnings might drop as low as \$35,000,000. If this forecast is accurate, about half the earnings are convertible.

In addition, remittable British earnings in this country—now said to be \$3,000,000—may go to \$5,000,000 this year—which would mean a take of \$22,000,000. This would mean, in effect, realization in dollars of about 65 per cent of the U. K. earnings of Hollywood pix.

Wheeler Feted by FC Prior to Departure

A testimonial luncheon to Samuel Wheeler was given Friday in the Hotel Astor by Film Classics executives prior to the former's departure for California where he will serve as executive head of the company's West Coast division.

Among those attending were Joseph Bernhard, B. G. Kranze, Jules K. Chapman, Al Zimbalist, Ted Birnbaum and Eugene Arnstein.

St. Louis Realart Franchise

St. Louis—Realart franchise for this territory has been acquired by Herman Gorelick and George Phillips. Area is last link in Realart's nationwide system of exchanges.

Right Way to Celebrate

West Coast Bureau of THE FILM DAILY Hollywood—Julian Johnson celebrated his 17th anniversary as story editor at 20th Century-Fox when Darryl Zanuck picked up his option for another year.

Sarnoff Links Tele Future to the Atom

Boston—Radio receivers no larger than a wrist watch and tiny television sets the size of a pocket camera were envisaged by Brig. Gen. David Sarnoff, RCA president, in an address Friday night at Boston University's Founders Day Banquet, entitled "Science at New Crossroads."

He said that such invention would be made possible by the utilization of mere specks of radioactive material from nuclear fission.

The honorary degree of Doctor of Commercial Science was conferred upon General Sarnoff.

All Your Days-

YOU WILL REMEMBER "ALL MY SONS"

It is difficult to sum up the essence of a motion picture by the use of slogans.

However, "ALL MY SONS" has that natural, human, emotional quality that leaves a lasting impression.

One of the reasons why this prize play comes out so gloriously on the screen is the care given to it, not only during production, but for months prior to production.

And, in entrusting the writing of the screen play and the picture's production to Chester Erskine, co-producer-director of the "EGG AND I", U-I felt confident that in his hands the picture would assay all the sterling qualities of the play.

Also, in selecting a director, U-I felt that Irving Reis, noted for his excellent work on the "BACHELOR AND THE BOBBY-SOXER", would have an unusual perception for the subject matter of "ALL MY SONS".

When you see "ALL MY SONS" you will be the beneficiary of the magnificent amalgam that results from all the elements of a production blending into a triumphant screen achievement.

There is not any one thing that you will remember about "ALL MY SONS"; instead, you will be deeply conscious of *all the things* that have gone into it.

For that reason, Motion Picture Daily said:

"Great skill and talent in acting, writing and direction combine to make this screen version of the Arthur Miller stage play a professional achievement!"

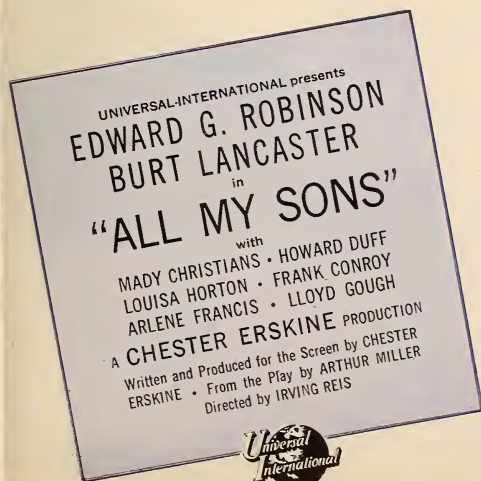
and Film Daily said:

"Written and produced for the screen by Chester Erskine, the story is lucidly translated into film terms by Director Irving Reis. In each catagory of production, the treatment is top drawer!"

and summed up generally

by Showmen's Trade Review:

"The way it has been written, acted and directed for the screen makes of it 94 minutes of superb entertainment!"



AN EXPLOSION OF LAUGHTER

In the Greatest Double Laugh Show in Years!

NOW PLAYING THE LOEW CIRCUIT

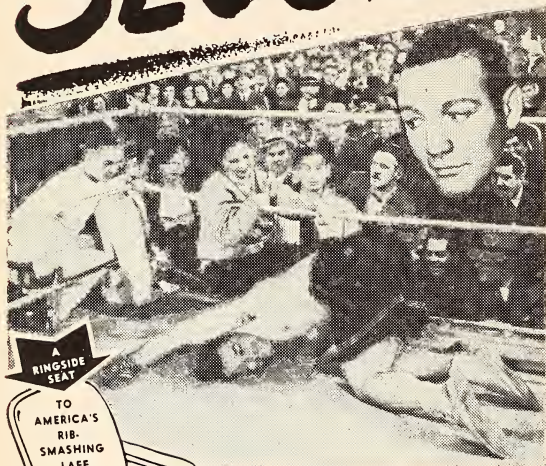


Here is the FIGHT GAME
at its FUNNIEST!

All Direct Body BLOWS,
Each UPPERCUT goes Right
to your FUNNYBONE!

Favorite Films presents

KELLY the SECOND



A
RINGSIDE
SEAT

TO
AMERICA'S
RIB-
SMASHING
LAFF
BOMBSHELL

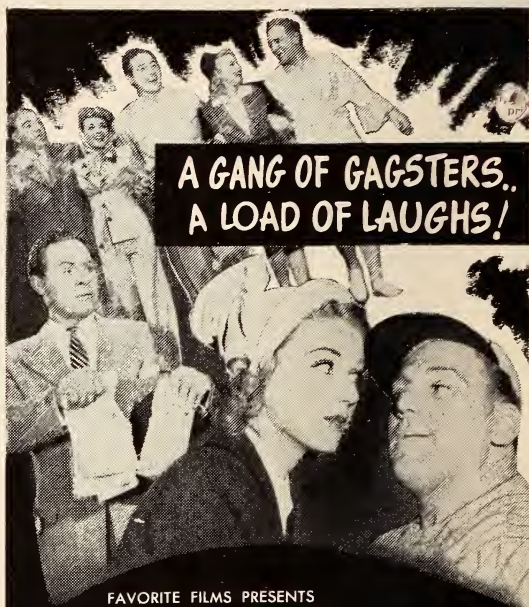
"SLAPSIE" MAXIE
ROSENBLOOM
PATSY
KELLY
GUINN
"BIG BOY" WILLIAMS
HAROLD HUBER
BILLY GILBERT

A HAL ROACH PRODUCTION

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MOE KERMAN, Pres.

630-9th AVENUE, N. Y. C.



**A GANG OF GAGSTERS..
A LOAD OF LAUGHS!**

FAVORITE FILMS PRESENTS

WILLIAM BENDIX

MAX BAER

in

TWO MUGS FROM BROOKLYN



WITH
DEM BROOKLYN BUMS

A HAL ROACH
PRODUCTION



THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

OL. 93, NO. 51

NEW YORK, TUESDAY, MARCH 16, 1948

TEN CENTS

MPAA BOARD TO MEET ON ANGLO-U.S. PACT Allied "Big 5" to Urge Lewis Bill Adoption

Myers, Samuelson, Rem-
usch, Smith and Uvick
before House Com. Mon.

Washington Bureau of THE FILM DAILY

Washington—National Allied will be represented by five witnesses next Monday in hearings on the Lewis bill before the House Judiciary committee, it was revealed here yesterday.

Heading off the group in support of the bill, which would require producers to conclude all copyright ar-

(Continued on Page 8)

Rep. Owens in Own Coast Strike Probe

Washington Bureau of THE FILM DAILY

Washington—Rep. Thomas Owens, R., Ill., said yesterday he has "been going some investigating on his own," and may have some interesting new evidence in connection with the Hollywood studio strike. Owens would not go beyond that statement, but

(Continued on Page 5)

National Allied Board Meet Shifts to Denver

National Allied's Spring board of directors meeting will be held in Denver May 15-17, instead of Colorado Springs, as originally planned, was learned yesterday. Lack of

(Continued on Page 5)

Gov't Seeks Central Office For Pix Aid

Washington Bureau, THE FILM DAILY

Washington—Any plan finally agreed upon to provide Federal aid to pix distributors in getting U. S. product into countries where currency exchange is blocked will call for the channelling of contacts between the Government and the producers through MPAA. Independents have already recognized this necessity. Noel Macy, State Department official, working on the plan, said yesterday—although it might be that a special organization including indies and MPAA members will be set up. Important thing to the department, Macy said, is that it deal with only one office.

Editorial

50 Millions More Patrons

... but we're not "selling" 'em

By CHESTER B. BAHN

If you're not interested in more box office customers and bigger financial returns all the way 'round, including the stockholders, bless 'em, just skip this, for it's going to be another dissertation upon a now familiar theme in this space — the untapped American film audience, present and to come.

In the first of these editorial dispatches, it was noted that the National Industrial Conference Board had reported a sharp rise in the American birthrate in 1947, with the number of births estimated at 3,900,000 for the year. That would compare with the U. S. Bureau of Census provisional figure for the year of 3,559,130. (Late last week, the Census Bureau reported the 1947 birth total at 3,908,000, which with continuance of a low death rate and a net immigration of approximately 215,000, raised the population total to 145,340,000 as of Dec. 31 last.)

Now the Board, after a bit of computation, comes up with the forecast that the post-war "unprecedented" boom in births may give the U. S. 10,000,000 to 25,000,000 above the peak of 165,000,000 predicted for 1950 by the U. S. Census Bureau.

The Board finds that with a gain of 12,000,000 in the years between 1940 and 1947 the nation's estimated population of 144,000,000 is two years ahead of the 1943 projections, and that any estimate made by the Census Bureau in 1946 for 1947 was close to 2,000,000 short.

World War II, chiefly responsible for invalidating these several projections, speeded up a rising trend of births which commenced in the late '30s. Improved economic conditions permitted marriages postponed by the depression. Other favorable factors cited by the

(Continued on Page 8)

20th-Fox 2nd Quarter Net to Show Advance Rank, Bankers Trust Prexy Talk Finance

Boston—Improved product, lower production costs and other factors will enable 20th-Fox in its second quarter to show a higher net than in the first, the figure for which as yet is unannounced, it was said here by Spyros P. Skouras. The 20th-Fox president recalled that during the first quarter the company wrote off high negative costs.

Skouras termed the drop in pro-

(Continued on Page 6)

JARO financing on this side of the Atlantic was understood discussed when J. Arthur Rank and G. I. Woodham-Smith, Rank's legal adviser, lunched yesterday with S. Sloan Colt, president of the Bankers Trust Co. The British film tycoon also conferred yesterday with Kay Harrison, British Technicolor's managing director, also now on this side, on Rank Technicolor production plans.

(Continued on Page 4)

\$40,000,000 in British Coin? Remittance Ways Explored by U.K. Trade

NT's Skouras Due Monday To Map TOA Campaign

Charles P. Skouras, National Theaterers president, will arrive here Monday, accompanied by his staff, in order to begin preparations for TOA's role in a drive against juvenile delinquency sponsored by Attorney General Tom Clark.

Decision to cooperate with Clark

(Continued on Page 8)

London (By Air Mail)—The possibility of \$40,000,000 in annual remittances to American film companies is seen by some observers here who have studied the agreement concluded last week between MPAA president, Eric A. Johnston, and J. Harold Wilson, Board of Trade president.

Figure is arrived at by pyramiding upon the basic \$17,000,000 that can

(Continued on Page 4)

Scheduled for Thursday If Johnston Arrives in Time; Indies Meet Today

Major developments yesterday in the wake of last week's formal signing of the Anglo-American film agreement were:

1. Plans were made for a meeting of the MPAA board of directors here on Thursday afternoon, the session being contingent upon the arrival in time of Eric A. Johnston, MPAA-MPEA president. Johnston, with Joyce O'Hara, his executive aide, and Allen Dulles, Association legal adviser, is returning aboard the SS Queen Mary, expected to arrive Thursday morning from Southampton. If the liner is delayed, the board

(Continued on Page 5)

"Arch" at 50%, With No B. O. Price Hike

Enterprise's "Arch of Triumph" will be sold on 50 per cent terms, it was learned yesterday following a week-end meeting between Prexy Grad Sears of UA, George J. Schaefer, Enterprise distribution chief, and UA sales execs.

Preferred playing time will be specified.

West Coast Bureau of THE FILM DAILY

Hollywood—Enterprise's board of

(Continued on Page 5)

Foreign Heads Working On U. K. Shipment Plans

Foreign sales chiefs continued to discuss the time and content of their initial film shipments to England yesterday in the wake of the agreement reached last week.

Phil Reisman, RKO vice-president

(Continued on Page 6)

MPEA Kills Embargo On U. K. Shipments

Members of the MPEA board met here yesterday and voted to abrogate the resolution adopted Aug. 8 last which placed an embargo on film shipments to the U. K.



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DONALD M. MERSEAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(March 15)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 3/4	17 3/8	17 3/8	+ 1/4
Bell & Howell	19 1/2	19 1/8	19 1/8	+ 1/8
Colt. & Pict.	12 1/2	12 1/8	12 1/8	+ 1/8
East. Kodak	39 1/2	38 5/8	39 1/2	+ 1/2
Loew's, Inc.	18 1/2	17 3/4	17 3/4	+ 1/8
Paramount	20 1/2	20 1/8	20 1/8	+ 1/4
RKO	8 3/4	8 1/2	8 3/4	+ 1/8
Republic Pict.	4 1/4	4	4	+ 1/8
Republic Pict. pld.	9 3/4	9 1/4	9 3/4	+ 1/8
20th Century-Fox	21 1/2	21 1/8	21 1/8	+ 1/8
20th-Cent. Fox pld.	34 3/4	34 3/8	34 3/8	+ 1/8
Universal Pict.	14 3/4	14 1/2	14 1/2	+ 1/4
Universal Pict. pld.	66	66	66	+ 1/4
Warner Bros.	12 1/2	12 1/8	12 1/8	+ 1/8

NEW YORK CURE MARKET

Monogram Pict.	3	3	3	+ 1/8
RKO	2	1 7/8	2	+ 1/8
Sonotone Corp.	3 3/4	3 3/8	3 3/8	+ 1/8
Technical	13 1/4	12 3/4	12 3/4	+ 1/8

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	4 1/4	4 3/4

COMING AND GOING

J. CHEEVER COWDIN planned in from London today, preceding NATE J. BLUMBERG, CHARLES PRUTZMAN and JOSEPH H. SEIDELMAN, due by boat at the week-end.

Paramount ad-publicity-exploitation executives returning to their desks yesterday after conferences on the Coast included PAUL RALBOURN, BEN WASHER, STANLEY SHURDUT, RUDY MONTGELAS (Buchanan Agency), PAUL ACKERMAN and REX TAYLOR. SID MESIBOV and RUSSELL HOLMAN return today.

JAMES R. GRAINGER, Republic executive vice-president in charge of sales and distribution, has returned to New York, following a five-week trip during which he visited Charlotte, Atlanta, New Orleans, Dallas, Los Angeles, San Francisco and Chicago.

NORMAN CLARK, film critic of the Baltimore News-Post, will visit Hollywood shortly.

KARL HERZOG, Cinecolor executive, is in New York to confer with President Joseph Bernhardt of Film Classics.

BERT M. STEARN, Screen Guild franchise holder, returned to Pittsburgh yesterday via Constellation, after sessions in the Hollywood home office.

DEBORAH KERR is at the Waldorf.

STEVE BROIDY, Monogram and Allied Artists president, is in Boston for a few days.

HARRY K. MCWILLIAMS, Columbia exploitation chief, leaves New York today for Rochester, Toronto, Buffalo and Detroit.

ALFRED HITCHCOCK, expected in New York yesterday, deferred his Eastern jaunt until next week.

EDDIE SILVERMAN, Essaness proxy, and his wife are celebrating their 10th anniversary with a trip to California.

HARRY ROSENQUEST, Warner Bros. theater department executive, goes to Philadelphia today returning to New York the end of the week.

WALTON C. AMENT, vice-president and general manager of Warner Pathé News, returned from Washington today where he attended conferences of newsmen with Secretary of Defense Forrestal on voluntary censorship.

IKE and HARRY KATZ, Kay Film Exchanges execs., have arrived from Atlanta and are stopping at the Astor Hotel.

GEORGE RAFT, who arrived in New York from Morocco on Sunday, entrained last night for Hollywood.

Foreign Managers Meet On Chile and Colombia

Foreign managers at a meeting yesterday discussed the Chilean and Colombian film situations.

Dismiss 12 in Mossotti Suit

St. Louis—Anti-trust suit filed by Victor G. Mossotti, against Fanchon & Marco, St. Louis Amusement Co. and several motion picture distributors, has been voluntarily dismissed against PRC and Eagle Lion. Mossotti is a former lessee of the Shubert Theater.

Pegler at Video Seminar

Syracuse—Jack Pegler of Jerry Fairbanks, Inc., will speak today at the first day of a three-day television seminar, scheduled by General Electric at Electronics Park. Pegler will talk on films and television. About 125 are expected to attend the sessions, which run through Thursday.

CANDY AND POPCORN SPACE AVAILABLE IN EIGHT THEATERS. LICENSEE TO PAY GOODWILL OR ADVANCED RENTAL. OTHERS NEED NOT APPLY. CALL BETWEEN 10 A.M. and 5 P.M. ONLY.

CIRCLE 5-4247

JOHN DALL arrives in New York following completion of "Rope," on holiday trip.

IRVING MACK of Filmack, Chicago, was a New York visitor at the week-end.

WINIFRED CUTLER, secretary to Col. William McGraw, national executive director of Variety Clubs International, has arrived in Miami to help co-ordinate plans for the 12th Annual Convention of Variety Clubs International April 12-17.

JULES LAPIDUS, Warners Eastern sales manager, has returned from a trip to the company's Pittsburgh and Cleveland offices.

R. E. WARM, newly appointed chief of engineering of the Westrex Corporation, has arrived in New York from Australia to take over his new duties.

DON SWARTZ, head of the Independent Film Distributors, Art Pictures' outlet in Minneapolis and Milwaukee, is in New York for a business conference with "Bob" Savini, president of Astor.

JESSE L. LASKY has arrived from the Coast to attend the world premiere of "The Miracle of the Bells," at the Rivoli Today.

JAY EISENBERG of M-G-M's legal department, and IRVING HELFONT of the home office sales department, have returned from Montreal.

ELLIOTT FOREMAN of M-G-M's exploitation department has returned from a trip to the Southwest.

LOU FORMATO, Philadelphia M-G-M manager, and HARRY ROSENBLATT, New Haven head, have returned to their respective offices following a meeting here with John P. Byrne, Eastern sales manager.

MERLE OBERON is touring Europe with her husband, LUCIEN BALLARD, with stops at St. Moritz, Spain, Morocco, Italy and England planned between now and the end of April.

LEAH SALISBURY, on her way back to New York, stopped off over the week-end to see her clients David and Ruth Lamson in San Francisco.

HAL WALLIS is at the Waldorf from the Coast.

Neumade to Enlarge Factory in Buffalo

Oscar F. Neu, president of Neumade Products Corp., leaves for Buffalo on Thursday to attend a class reunion. Neu will also visit Neumade's Buffalo factory to complete arrangements for the enlargement of manufacturing facilities there. The constant growth of the 35 mm. industry, coupled with the increasing demand for 16 mm. equipment, indicates that previous estimates of productive capacity necessary in the immediate future, will have to be considerably increased to maintain expanding shipping schedules.

Neu will return to New York on March 23.

Colbert-Skirball-Manning Form New Producing Co.

West Coast Bureau of THE FILM DAILY

Hollywood—Claudette Colbert, Jack H. Skirball and Bruce Manning have organized a new producing company. As their first picture they make "The Soft Touch" with Pepp Fields and Fred Kohner, in which Miss Colbert will star. The picture should start shooting by June 15th.

Crestwood to Make Trio

West Coast Bureau of THE FILM DAILY

Hollywood—Crestwood Pictures, Inc., has been formed with Robert I. Lippert as president and Carl K. Hittleman as producer, to release through Screen Guild.

First three pictures will be "Return of Wildfire," "Last of the Wild Horses" and an as yet untitled story.

Wolfe Cohen in Manila

Manila (By Cable)—Wolfe Cohen, Warner Int'l vice-president in charge of Far Eastern and Latin-America distribution, arrived here over the weekend on a tour of inspection with Clifford E. Almy, general manager of Warner interests in Manila.

Testimonial for Reingold

St. Louis—Ben B. Reingold, who resigned as manager of the 20th-Fox exchange here, yesterday was tendered a farewell testimonial luncheon in the Sheraton-Coronado Hotel. Reingold leaves shortly for California where he will make his home.

Van Upp Leaves Columbia

West Coast Bureau of THE FILM DAILY

Hollywood—The five year association of producer-writer Virginia Van Upp and Columbia was terminated over the weekend by mutual consent.

COME TO THE
FETTER FAMILY HOTELS
On S. Kentucky Ave., near Beach
ATLANTIC CITY

The Jefferson
AMERICAN AND
EUROPEAN PLANS
Delicious Meals
Sun Deck & Solarium
overlooking Ocean.
PLANTATION ROOM
Cocktail Lounge & Grill

MONTICELLO
EUROPEAN PLAN
Moderate Rates
New Modern Tile
Baths with Showers
"Couch-and-Four"
Lounge & Grill

BOSCOBEL
EASTER SPECIAL
\$6, \$8 or \$10
THREE Fri., Sat., Sun.
DAYS or
Sat., Sun., Mar

Monticello and Boscobel
guests may secure meals at the Jefferson,
if desired. JOHN H. FETTER, Gen. Mgr.

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"BONDED 3-WAY SERVICE"

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sults, order your special
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that's why so many use
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Warner Bros.
earnestly invite you
to attend
the industry-wide
showings of
the picture for which
we sent an entire
production company
to France—
stars, cast, director
and crew.
It is a picture
of rare excitement.



DENNIS MORGAN

AS THE MAN WHO SOLD HIMSELF TO THE HIGHEST BIDDER

VIVECA LINDFORS

THE NEW STAR FROM SWEDEN—1948's MOST IMPORTANT DEBUT!

TO THE VICTOR

TRADE SCREENINGS

March 29th

with VICTOR FRANÇEN · BRUCE BENNETT · DOROTHY MALONE · TOM D'ANDREA · DELMER DAVES · JERRY WALD · Written by Richard Brooks



\$40,000,000 in British Remittances Likely

(Continued from Page 1)

be taken from the actual earnings of U. S. pictures here, the considerable amount of monies that can be obtained from the concessions contained in the 27 clauses attached to the agreement. Function of these clauses was to outline the various methods by which the earnings in

The New York Times reported that British hotels and restaurants are critical of the provision by which U. S. film money can be invested in the hotel field here, and that a statement expressing "resentment" was issued by the group in which it was asserted that the British hotel industry, with due regard to its handicaps, "bears more than favorable comparison with the hotel industry of America."

excess of the \$17,000,000 could be employed.

An estimated \$8,000,000 is expected to be garnered during the agreement's first year by British films in the U. S., against which the American producers are permitted to withdraw an equal amount from this realm. Although this is double the earnings of British pictures in America last year, the incentive given American distributors as the result of this provision is considered certain to result in better playing time and increased earnings for the British product.

In addition to this, American producers can credit against their balance here whatever may be earned by films produced in Britain which are entirely financed by blocked capital. It is considered likely that approximately \$14,000,000 will be realized from this source, including the earnings of the American-financed films in the U. S.

The agreement also allows as transferable those profits accruing from American investments in such British enterprises as hotels, phonograph records, etc. These profits will probably hit an average of \$1,000,000 per year.

Observers here point out that if \$40,000,000 is taken out annually, it will be only about \$10,000,000 short of the approximate expectations of American producers if there were no restrictions at all.

Correction

RKO Radio reports that the correct running time of "I Remember Mama" is 134 minutes, not 137 as company originally stated.

Send Birthday Greetings To—

March 16
Conrad Nagel Marion Byron
Gus Schlesinger "Hop" Hadley
Harrison Ford Roger Clark
Clarence Eisman



Tuesday's Tele-lines

● ● ● A TRIPLE FLOURISH of Phil M's chapeau to George Stevens for his magnificent production of "I Remember Mama".....It rates with the industry's best, regardless of time limit. . . . ● Didja know, by the way, that "I Remember Mama" is the 19th Irene Dunne starring vehicle to play Gus Eyssell's Radio City Music Hall.In its first four days, "Mama" attracted more than 85,000 admissions at the Music Hall. . . . ● Thought-in-passing Dept.: How many industryites hold reserve commissions in the Armed Forces? . . . ● J. Richard Kennedy, Olin Clar, Arthur Mayer and Terry Ramsaye will discuss plots and characters in current films at NYU's Washington Square College on March 31. Prof. Robert Gessner, chairman of the College's motion picture department, will be moderator. . . . ● The Walter Reade circuit starts vaudeville at the Congress Theater, Saratoga Springs, March 28, giving the circuit a complete week of vaude bookings. . . . ● Columbia won the race for screen rights to John McParland's "Portrait of an American Communist" which appeared in the Jan. 5 issue of Life mag. . . . ● National Legion of Decency has placed Warner's "I Became a Criminal" and U-I's "Casbah" into its Class B. . . . ● J. Arthur Rank poured at the "Boston tea party" which ended his Boston press conference at the week-end.

● ● ● THE VIRGINIA STATE SENATE paid a glowing tribute the other day to Sen. Benjamin T. Pitts, Virginia circuit operator and vice-president of the Virginia Theater Owners Association, with the adoption of a resolution noting his "generous and intelligent efforts" to provide schooling for underprivileged boys and girls. . . . ● George Pal is negotiating for rights to E. B. White's modern fable, "Stuart Little," planning it as a Technicolor production for U. A. release. . . . ● Eighteen Miami Beach hotels are making 675 rooms available for the April 12-17 convention of Variety Clubs International.All are within walking distance of the Roney Plaza convention headquarters. . . . ● Norman Elson, vice-president of Trans-Lux Theaters, believes there should be more editorial opinion in newsreels. . . . ● The State Department is strongly in the MPEA's corner.Reason: State Department officials believe they can get better co-operation from the MPEA than from individual producers.

● ● ● DIDJA KNOW that Ken Murray already is planning a "sequel" to Republic's extraordinary release, "Bill and Coco"?.....Later Trucolor production, Republic's Easter pic, will be playing upwards of 300 dates.A natural for the Easterlidge, Republic expects to trot it out annually.The exploitation effort Bea Ross of Republic has put behind the pic is very much on the terrific side. . . . ● The really sensational business U-I's "The Naked City" is doing at the New York Capitol sharply points up the industry's loss in the demise of Mark Hellinger.None is more conscious of that loss than SRO which had counted on six Hellinger productions for its program.

● ● ● NEW ENTRANTS continue to join the scramble for the large screen television market.Most recent is a reported 9 by 12 foot image model.at the amazingly low price of about \$350.by an undisclosed manufacturer who is said to have such a model under way.the low price is said possible because of mass production.plus the use of a smaller, and more efficient, cathode ray tube.Another manufacturer, Lynn Television.of Philadelphia.also has a 9 by 12 foot video picture projector.

● ● ● A THOUGHT FOR TODAY: "Prejudice, racial or religious, makes a small man smaller."—Allied ITO of Iowa and Nebraska, Inc.

Rank, Bankers Trust Prexy Talk Finance

(Continued from Page 1)

and last night dined with Matty Fox of Universal.

This afternoon, he will attend Universal board meeting. Tomorrow, with Mrs. Rank he entrains for Palm Springs where the Ranks will be the guests of Robert R. Young.

Organize New Over-all Rank Company in Canada

To provide centralized guidance for the J. Arthur Rank enterprises in Canada—and indicative of the expansion—the J. Arthur Rank Organization of Canada, Ltd., has been chartered.

J. Earl Lawson, K.C., is president of the corporation which will maintain Toronto headquarters. He also heads the various individual companies in the Dominion which represent these British film interests here.

UA Foreign Appointments Are Announced by Kelly

Arthur W. Kelly, UA executive vice-president, has announced appointment of Michael Green, sales supervisor and auditor for Continental Europe. Green will headquarter in London. At present he is in Egypt on his initial assignment.

Other promotions in line with the company's policy of raising for the ranks includes naming of Hen Ronge, former Porto Rican manager to succeed Guy C. Smith as Panamanian manager; Smith will move to take charge of the UA Service Bureau in Paris. Other Latin-American changes include appointment of Marcos Drukaroff to branch manager in Barranquilla, and Armando Berna to the Cali, Colombia, offices.

Guild Forum on Films

Theater Guild Studio Workshop tonight will hold a special forum on motion pictures, with John Garfield and Robert Ross as guest speakers. Paul Crabtree, supervisor of the project, announced.



Rep. Owens in Own Boast Strike Probe

(Continued from Page 1)

omised to divulge his new information—which "might have something to do with the IATSE"—only.

Owens said he thinks the House Labor Committee will proceed with injury charges against CSU head Herb Sorrell, on the basis of FBI reports that handprinting on an alleged Communist party membership card checks with Sorrell's handwriting. Owens, largely responsible for the recent conviction of Allis-Chalmers strike leader Robert Christoffel, perjury before the committee in saying that he was a Communist, noted that he might have other witnesses to testify regarding Sorrell. The Chicago Congressman, a labor lawyer in private life, said he believes the question of Sorrell's membership or non-membership in the Communist party is "highly material" to an understanding of what has happened in Hollywood.

Hearings on the strike resume today, with IATSE witnesses to be heard.

National Review Board Conference on Thursday

"Motion Pictures in Public Affairs" will be the theme of the 39th anniversary Conference of the National Board of Review. Annual meeting will take place at the Pennsylvania Hotel Thursday. Over 500 are expected to attend. Public education in films on atomic energy will be a feature of the conference.

Lillian Hellman will speak on "A Free Screen." Joseph Lilly, special assistant to George Skouras, will discuss "The Motion Picture Theater in Community Affairs." Review of the lusty for the past year will be given by Martin Quigley, Jr. Lectures on documentary and juvenile delinquency will be given by Victor Kras and Edwin J. Lucas. Quincy Howe, NBR president, and Richard Griffith, executive director, will preside.

Evening session will offer Aline Mahon, who will speak at a special screening of "The Search."

Nanny Kaye to Germany

London (By Cable)—Nanny Kaye completed his Palladium engagement and leaves today for Germany where he will entertain at Army posts.

Edge, Acting Para. M'gr.

Memphis—Tom Bridge is acting as Paramount branch manager here during the leave of absence of L. W. Clintock.

SICK LIST

COLITA PALMER, composer, Emerson Burke Studio, is recovering from an operation in Englewood Hospital, Englewood, N. J.

MPAA Board Sets Pact Parley Planned for Thurs.; Indies Meet Today

(Continued from Page 1)

meeting will go over to Friday, it is expected.

2. While James A. Mulvey, president of Samuel Goldwyn Prods., who represented the indies, will not return until Thursday, the SIMPP members were called to meet in Hollywood today to discuss the agreement provisions. They have been fully briefed by Mulvey who, prior to sailing, told **THE FILM DAILY** in

Sydney (By Cable)—The Anglo-American film agreement, signed in London last week, is expected here to give the green light to expanding Australian production. Australia is in the sterling area.

London that the indies were "admirably safeguarded" by the agreement.

3. First American executive to return to New York from London, J. Cheever Cowdin planned in yesterday. The Universal board chairman, who, while not participating in the Johnston-Harold Wilson negotiations nevertheless had a "stand-by" role, had nothing to add on arrival to his pre-departure London comment, "the agreement is an extremely fair solution of a troublesome problem."

4. Spyros P. Skouras, president of 20th-Fox, disclosed, prior to returning to New York from Boston over the week-end, that the company hopes to use its frozen dollars to carry out its British studio program. In January, 1947, Fox disclosed plans to spend \$1,000,000 on studios at Wembley, but when Board of Trade permits were unobtainable, the plans were cancelled. Twentieth-Fox, producing on its own in Britain, would augment its present British releases.

London (By Air Mail)—Principal editorial attack upon the Anglo-American film agreement comes, as was to be expected, from Lord Beaverbrook's Daily Express, which aims its blasts at the provision permitting U. S. distributors to obtain the equivalent of British film earnings in the U. S., the Philippines and its possessions.

ing program provided by Sir Alexander Korda and Marcel Hellman, the latter now visiting in New York.

5. There was lively industry speculation as to whether Paramount and Columbia, both of which have had studio plans for Britain, would now revive them. Company executives yesterday kept their own counsel.

6. While no statements were obtainable, it was indicated that certain U. S. companies already were exploring the possibilities of entering the phonograph record field in Britain. Loew's is already in the British record field through its deal with Electric & Musical Industries, Ltd., which presses the M-G-M records and distributes them abroad. Records of British origin are finding a growing market in the U. S.

7. There was keen interest manifested in some trade quarters in the

suggestion by the Board of Trade president that American film money might well be invested in a new British hotel chain for American and other tourists. It was noted by observers here that the Schines, turning from exhibition to hotel operation, have successfully mastered the know-how of the latter.

8. Warners announced that nine features will go into release in the U. K. from April through July. The list includes re-issues and British-made pix. Titles embrace: "Arsenic and Old Lace," "Idol of Paris," British-made "Dark Passage," "City For Conquest," re-issue "Calling All Husbands," "The Beast With Five Fingers," "My Reputation," re-issue "The Hidden Hand" and "Bond Street," British-made.

9. It became evident that indie producers as well as major companies were interested in British production potentialities. Walter MacEwen, who leaves for London next month to set up sales representation offices for the Jesse L. Lasky-MacEwen company, will explore the possibilities of making one or more pix there, using frozen dollars. Golden Prods. contemplates 1949 British production of "Charlemagne," an Earl Baldwin original. British idle studio space at the present time is only eight per cent.

"Arch" at 50%, With No B. O. Price Hike

(Continued from Page 1)

directors has ruled against advanced prices for "Arch of Triumph," decision resulting from surveys indicating that higher potential profits, the board's primary interest, will accrue from following a policy of regular admission prices.

(It had originally been planned to ask a \$1.80 top for the pic.)

Enterprise statement after the board meeting noted that Charles Reagan recently had announced Paramount would adhere to the regular price policy for top pix.

National Allied Board Meet Shifts to Denver

(Continued from Page 1)

hotel accommodations at the latter place brought the shift.

The Allied Rocky Mountain ITO convention will open in Denver May 18, continue the following day.

Italian Gov't Names Marconi Cinecittà Head

Rome (By Air Mail)—Comm. Tito Marconi, leading Italian circuit operator, has been named president of Cinecittà by the Consultative Commission for the Cinema.



Bing Crosby

Says

KEN MURRAY'S

BILL and TED

A FULL LENGTH FEATURE in TRUCOLOR

"it's the greatest!"

REPUBLIC'S EASTER SURPRISE





He gives the scene its heartbeat...



THIS meeting of mother and child is no make-believe—not to the movie-goers!

To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat... made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS

FORT LEE • CHICAGO • HOLLYWOOD

Realart Sets First 12 Releases for '48-'49

Six "super specials" and six "exploitation specials" comprise the first group of Realart releases for the 1948-49 program, Budd Rogers, vice-president, has announced.

"Super" sextet includes "Magnificent Brute," "Sea Spoilers," "Next Time We Love," "Men of Texas," "Pardon My Sarong" and "My Man Godfrey." Exploitation group embraces "Drums of the Congo," "Captive Wild Woman," "Timber," "Mutiny on the Black Hawk," "Zanzibar" and "Rio."

Company will also release eight Buck Jones westerns.

N. J. Circuit Names Com. To Study Operations

Malcolm Kingsberg, president of Trenton-New Brunswick Theaters Co., has announced that at a meeting of the board it was voted to appoint an Operating Committee consisting of Sol Schwartz, Walter Reade, Jr., and Frank Hirst to operate the theaters, subject to the approval and direction of the directors.

Walter Reade, Jr., was elected a director and secretary in place of Walter Reade, who resigned. Schwartz and Hirst were elected vice-presidents of the company.

William Tamme Services

St. Louis—Service for William L. Tamme, 73, pioneer theater operator, were held in Lake Charles Cemetery. He opened the Casino Theater here in 1907, later selling out to operate Amusement Supply Co.

Eisenstat to Century

Irvine L. Eisenstat has been appointed office manager of Century Theaters' home office by J. R. Springer. Eisenstat spent 15 years as a field accountant supervisor with Warners.

New 14th St. Policy

"Shoeshine" will inaugurate a new policy at the 14th Street Theater whereby 10 foreign pix per year will play seven-day engagements. It opens March 26.

Teen Agers to Films 2 1/2 Times Weekly

Survey completed by Dr. Leo Handel, director of Metro's Motion Picture Research Bureau, discloses that average film theater attendance for a number of representative boys and girls in the high school to college age-brackets was two and a half times weekly; the average among middle-aged picture-goers went down to five times a month and that of the older person about half of this. One boy, a high school senior, claimed an average of five visits weekly to the movies; the nadir on the graph was once a month, by a retired minister.

50 Millions More Patrons ... but we're not "selling" 'em

(Continued from Page 1)

board included reduction of infant mortality, advances in the science of nutrition and greater concentration of childbearing in early years of marriage.

The box office application in what has preceded should be fairly obvious.

In a subsequent column, attention was invited to the estimate, by one of the industry's ablest distribution chiefs, that there is at the present time an audience potential in the Continental U. S. of 75,000,000, whereas a top quality picture only attracts an aggregate gate of 25,000,000 admissions.

Just about the same appraisal of the existing situation now comes from Metro's William F. Rodgers who, closing a sales assembly on the Coast, stressed the need for attracting "at least a good percentage of the more than 50,000,000 Americans who do not regularly go to the theater."

Read that again slowly, pal. More than 50,000,000 Americans are only casual patrons of the motion picture!

It's frightening... it's shocking... it's an indictment!

And it's a challenge!!

Sure, the foreign market is important. A dollar is a dollar whether it comes from London, Cairo, Singapore, Sydney or Rio. Or any other spot outside these U. S. A. you may care to name.

But isn't the home-earned dollar a better deal?

Well, isn't it?

And to ask another pertinent question, isn't the American patron a better customer? Doesn't he have more money to spend for entertainment than the Briton, the Frenchman, the Australian, the Argentinean, et al?

And doesn't he spend it, what's more?

OKAY, then, whyinhell doesn't he, in far greater numbers, spend it at the motion picture box office?

To merely say that Hollywood isn't turning out the right kind of pictures is, at best, only a half-answer. Sure, the right kind of pictures will attract—in varying degree—those who constitute today's mass audience—the 25,000,000 cited by distribution chiefs. And in a Utopia, with nothing but Grade A pictures coming through from Hollywood, some millions would be won over as regular customers.

But forget about Utopia; this is film business.

And the trick is to woo and win X millions of the 50,000,000 mentioned by Rodgers and others today... and of course, with an eye as well to the added millions coming along in the years ahead.

Essentially, it's a "selling" job in all phases for the entire industry.

Research, from which the industry surprisingly has shied away from is indicated, too. But research is part of "selling," and so let's stick to "selling."

Is the exhibitor today being "sold" by the distributor?

You know the answer to that one. And it's a sorry one.

Is the exhibitor "selling" John Q. Public?

Not when 50,000,000 Americans are by-passing the motion picture.

Not when Lynn Farnol, advertising-publicity director for Samuel Goldwyn Prods., back from a Southern and Middle Atlantic tour, tells the New York Times that, having gone out of his way to ask all sorts of people about pictures, "It was a revelation to find out how little they knew about pictures, and how little they cared... with only a few exceptions, they were lost when it came to a particular picture."

Advertising one picture occasionally in the industry journals won't turn the trick. There's an urgent need of consistent advertising, day in and day out, if the exhibitor is to be convinced that the film on his screen is more important than the popcorn and the candy in his lobby.

When the popcorn and the candy are put ahead of the film the theater operator is no longer a showman; he's a confectioner.

That's only one slant... and it doesn't mean that popcorn and candy have no place in the theater.

It's just a matter of the proper perspective.

Now that the British crisis is over, let's get back into film business for a change. There's still money in it.

NT's Skouras Due Monday To Map TOA Campaign

(Continued from Page 1)

was reached at the organization's directors meeting in Los Angeles last week.

Skouras will direct the program to be embarked upon by theaters throughout the country in spearheading the national effort to direct the country's youth in worthwhile leisure pursuits.

Isaac Higgins Dead

Petersburg, Ind.—Isaac Higgins, 65, part owner of the Lincoln Theater, is dead.

National Allied Big "5" To Urge Lewis Bill Okay

(Continued from Page 1)

rangements for everything in their films—including ASCAP music, will be board chairman and general counsel Abram F. Myers.

Following Myers will be Sidney Samuelson of Allied Theaters of Eastern Pennsylvania, Truman Rembusch of Associated Theaters of Indiana, Martin G. Smith of Independent Theater Owners of Ohio and Joseph P. Uvick of Allied Theaters of Michigan.

TOA, MPA and ASCAP will also be heard.

III. Allied Renames Kirsch for 3 Years

Chicago—Jack Kirsch was elected to a three-year president term at the eighteenth annual meeting of the Allied Theaters of Illinois in the Congress Hotel here.

Also named to office were Van Nomikos, vice-president; Benjamin Banowitz, secretary-treasurer; Harry Nepp, sergeant-at-arms, and the following directors: Arthur Davidson, Lou H. Harrison, Charles R. Lindau, Ludwig Sussman, Richard B. Salkin, John Semadales, Sinuel Roberts, James Gregory, Verne Langford, Howard Lubliner, Joseph Stern, S. Lockwood, Bate Slott, B. Charul and Jack Rose.



KIRSCH

CBS Video Program Will Telecast Hit Show Bits

A new CBS television series, "on night on Broadway," starts tomorrow with the televising of actual scene and behind-the-scene glimpses of Broadway hit, "Mister Roberts," was announced yesterday. Program sponsored by Lucky Strike cigarettes, will visit other Broadway plays on subsequent Tuesday evenings, producing the programs for the regular performances.

Columbia will televise "Tonight, Broadway" over its Atlantic seaboard network stations in New York, Philadelphia, Baltimore, Washington and special "feeds" to viewers in Boston. Actors Equity has granted a waiver to the producers, permitting them to engage actors, and establishing wage scale for the purpose.

It is planned to use films of "variety types"—commercials, backstage clips, shots of Times Square, Broadway, etc.—to "create the mood" of these programs.

Warner Signs Montgomery

West Coast Bureau of THE FILM DAILY—Jack L. Warner announced over the weekend that Robert Montgomery has been signed to appear opposite Bette Davis in "The Bride."

Film Council to Meet

"Community Film Council in Motion" will be the subject of tomorrow's meeting of the New York Film Council at the Williams Club.

WEDDING BELLS

Gilmour-McConaty

Denver—Helen Gilmour, daughter of Charles R. Gilmour, president of Gilbraltar Enterprises, will be married April 24, 1948, to John McConaty.

NEW YORK, NEW YORK
38 West 44th Street
Motion Picture Association

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

OLY., NO. 52

NEW YORK, WEDNESDAY, MARCH 17, 1948

TEN CENTS

UNIVERSAL PREPARING FOR VIDEO PLUNGE TOA Would "Sell" Public on Pix High Quality

"Grass Roots" Campaign to
be Mapped by PR Com.
Meeting Here Next Wk.

Plans for a national TOA public relations program to sell the motion picture public the idea that Hollywood may be looked to for a continuing supply of high quality entertainment will be discussed next week at a meeting of a special committee headed by Ted R. Gamble, TOA president.

Gamble said yesterday that the problem of public apathy to films had

(Continued on Page 6)

Eagle Lion Picks 16 for U. K. Distribution

Eagle Lion will send over the top pix of its 1947-48 release schedule for British distribution by J. Arthur Rank's GFD, it was announced yesterday by William J. Heineman, vice president in charge of distribution.

First group to go over will be "Out of the Blue," "Love From a Stranger," "T-Men" and "Adventures of Sanova."

Pictures completed and not yet released

(Continued on Page 5)

S. Distribs. Can Acquire K. Pix for Latin America

London (By Cable) — Dispatches published in the U. S. quoting Eric A. Johnston, MPAA president, to the effect that under the Anglo-American film agreement it will be permissible for American distributors to include equivalent of earnings of K. pix in Central and South America

(Continued on Page 4)

2 1/2 % Stock Dividend On Columbia Common

Holders of Columbia's common stock on April 30 will receive a 2 1/2 per cent stock dividend, payable on May 14, as a result of directors' action announced yesterday.

Where fractional shares are involved, payment will be in cash, it was stated.

Johnston to Go on Air Saturday Over NBC National Hookup to Discuss Pix Agreement

The national and international significance of the Anglo-American film agreement signed in London last week was heavily underscored yesterday when it was announced that Eric A. Johnston, MPAA-MPEA president, one of the two U. S. signatories, will go on the air Saturday afternoon on a national hookup to discuss the pact.

Johnston will be heard for 15 minutes over the NBC web, starting at 5:30 p.m., and speaking from Washington. Johnston, James A. Mulvey, SIMPP negotiator, and Joyce O'Hara and Allen Dulles, both of the MPAA, arrive in New York from London tomorrow aboard the S.S. Queen Mary.

BMI Silent on ASCAP Blast in Trust Brief

Execs. at Broadcast Music, Inc., yesterday were silent on charges brought by ASCAP in its brief filed in Federal Court here, that BMI has attempted to destroy all association of composers and authors and to make the composers and authors of the world subservient to the American broadcasting industry.

The blast formed part of ASCAP's answer to the Department of Justice

(Continued on Page 7)

House Rejects Proposals For Theater Bldg. Controls

Washington Bureau of THE FILM DAILY

Washington—The House yesterday knocked down by voice vote proposals by Representatives Javits, N. Y., and Helen Gahagan Douglas, Calif., which would have put into its rent control bill renewed authority to control theater building. Javits' proposal called for control over all com-

(Continued on Page 4)

MPEA Protest Ignored By Dutch East Indies

Washington Bureau of THE FILM DAILY

Washington — Despite vigorous MPEA protest, the government of the Netherlands East Indies has not abandoned consideration of a regulation which would require its theaters to show a European film at least once monthly. This would mean discrimination in favor of the British, MPEA holds, since the British are the only European country producing suffi-

(Continued on Page 4)

Jersey Allied Battles Bingo. Tax Legislation

Newark — Opposition to the state Bingo bill in its entirety was voted by Allied of New Jersey at a membership meeting in the Newark AC here yesterday.

President Ed Lachman presided and appointed George Gold as chairman of a committee to follow closely all new tax developments. Special at-

(Continued on Page 6)

Film Dividends Top \$54 Million Figure Rises \$7,900,000 Over '46

52 Catholic Features To be Made in 16 mm.

Though final production details have yet to be ironed out, the Catholic Dramatic Movement, headed by Fr. Matthias Helfen, is about to embark on a 52-feature venture.

Almost all of the financing will come through voluntary contribu-

(Continued on Page 8)

Washington Bureau of THE FILM DAILY

Washington — Publicly-reported cash dividend payments by film companies rose to \$54,600,000 in 1947, the Department of Commerce said yesterday. This compares with a 1946 total of \$46,700,000.

Had the payments in December of last year matched the corresponding payment for 1946, the total would have been even higher. The Depart-

(Continued on Page 6)

Reported Considering Es- tablishment of Studio in N. Y. to Make Video Films

Next major company to make the television plunge, and in a big way, will be Universal Int'l, it was learned reliably yesterday.

Universal directly, and its subsidiary, United World Films, both have been exploring various aspects of the television field, and one recent "U" board meeting is said to have been largely concerned with considering the video plans.

One project reported receiving

(Continued on Page 6)

Confirm Sorrell's Red Party Affiliations

Washington Bureau of THE FILM DAILY

Washington — A self-styled close associate of Herb Sorrell in the 1937 studio labor strike told the House Labor Committee yesterday he saw Sorrell's Communist membership card in 1937 and heard Sorrell brag of party membership. John R. Rob-

(Continued on Page 7)

"U" Officers Re-named; Board Hears Cowdin, Rank

J. Cheever Cowdin, board chairman; Nate J. Blumberg, president, and all other officers of Universal Pictures were re-elected at yesterday's board meeting, at which J. Arthur Rank was in attendance.

There was a full discussion of the

(Continued on Page 6)

SAG Bars Feature Films for Television

West Coast Bur., THE FILM DAILY
Los Angeles—Screen Actors Guild has notified 200 producers throughout the United States with whom it has contracts that the Guild takes the position that no producer has legal right to sell or use for television any film made for theater exhibition.

In its continuing negotiations Guild will take stand that film made for theaters may not be used for television without compensation to actors.



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FINANCIAL

(March 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	17 3/4	17 1/4	17 3/4	1/4
Bell & Howell	17 1/2	17 1/8	17 1/2	1/8
Bell & Howell pfd.	93 1/2	93 1/4	93 1/2	1/4
Columbia Pict. vtc.	11 3/4	11 1/4	11 1/4	3/4
East. Kodak	39 3/4	39	39	1/2
Gen. Elec. Co.	15 1/4	15	15	1/4
Loew's, Inc.	17 3/4	17	17 1/4	3/4
Paramount	20 1/4	19 1/2	19 1/2	3/4
RKO	8 1/2	8	8	1/4
Republic Pict.	9 3/4	9 1/4	9 1/4	1/4
Republic Pict. pfd.	21 3/4	21	21	1/4
20th Century-Fox	14 3/4	13 3/4	13 3/4	1/4
Universal Pict.	64	64	64	1/4
Universal Pict. pfd.	11 1/4	11 1/4	11 1/4	1/4
Warner Bros.	11 1/4	11 1/4	11 1/4	1/4

NEW YORK CURB MARKET

Monogram Pict.	3	3	3	1/4
RKO	17 1/2	17 1/8	17 1/2	1/8
Sonotone Corp.	33 3/4	33	33	3/4
Technicolor	12 1/2	12 1/8	12 1/2	1/8
Trans-Lux	4 1/2	4 1/2	4 1/2	1/8

OVER THE COUNTER

Cinecolor	Bid	Asked
Pathe	4 1/4	4 3/4

"Dawn" Tradeshow Friday

"Meet Me At Dawn" will be trade-shown nationally in 20th-Fox exchanges Friday.

CANDY AND POPCORN SPACE AVAILABLE IN EIGHT THEATERS. LICENSEE TO PAY GOODWILL OR ADVANCED RENTAL. OTHERS NEED NOT APPLY. CALL BETWEEN 10 A.M. and 5 P.M. ONLY.

CIRCLE 5-4247

Peak Venezuelan Film Biz Reported by Horne

Peak film business is current in Venezuela today due to the unprecedented boom resulting from exploitation of natural resources, it was reported yesterday by Dave Horne, assistant secretary-treasurer of Monogram Int'l, who has just returned from a visit in the Caribbean area.

There is no currency restrictions in that country, Horne said. High wages are prevalent due to competition by the oil companies for employees. Horne was gone three weeks. He also visited Trinidad, B.W.I. He said the British West Indian possession permitted remittances of 65 cents on the dollar. Show business is a leisurely affair on the island, Horne added. Theaters open at five in the afternoon and after one show close until nine in the evening. An island law closes business down at four in the afternoon.

Hope for Adjustment of Olympic Newsreel Dispute

Though the chiefs of the five U. S. newsreels got an opportunity yesterday to discuss their grievances regarding coverage of the Olympic Games this Summer in England, no definite commitment was made by JAR, since he said he was not acquainted with the details of his exclusive rights to the Games' coverage.

However, when G. I. Woodham-Smith, JAR's legal adviser, sails on the Queen Mary Saturday, he will take with him the points set forth by the American newsreel committee for discussion with the British Newsreel Association.

Newsreel committeemen stated that they felt as a result of this meeting any points at issue would be ironed out. Representing the reels at yesterday's conference were: Albert Richard, chairman, and Theodore Genock of Paramount; Jack Haney of Fox; Michael Cloline of News of the Day; Al Butterfield of Warner Pathé, and Thomas Mead of Universal.

Mulvey, Other Goldwyn Execs. Going to Coast

James A. Mulvey, president of Samuel Goldwyn Prods., who represented the SIMPP in the negotiations leading up to the Anglo-American film agreement, is expected to leave for Hollywood immediately following his arrival from London tomorrow aboard the S.S. Queen Mary.

Arthur Sachson, Goldwyn's general sales manager; Alfred W. Crown, foreign sales rep., and Lynn Farnol, Goldwyn ad-publicity director, will entrain for the Coast Friday. Primary purpose is to look at the new Danny Kaye pic, "The Song is Born."

Buchanan on "Pitfall"

Buchanan & Co. has been named to handle the national newspaper, radio and magazine campaigns for Samuel Bischoff Productions' "Pitfall," released by United Artists.

Name Blackburn, Wade To Posts in NBC Tele

Appointment of Norman Blackburn, formerly vice-president of the J. Walter Thompson Hollywood office, as national program director of NBC Television, was announced yesterday by Noran E. Kersta, NBC director of television operations.

Simultaneously Kersta announced the appointment of Warren Wade, of NBC Television, to the post of production manager. Both appointments are effective April 1.

Blackburn will be charged with over-all program planning for the rapidly expanding NBC video-network. Wade will supervise program production of NBC's owned-and-operated stations.

Blackburn entered the film field in 1936, writing and animating short subjects for Walt Disney and later Harmonising Studios. He subsequently handled film writing assignments for Bing Crosby at Paramount and other films at the Hal Roach and M-G-M studios.

Leo Forbstein, Warners Music Head, Dies at 56

West Coast Bureau of THE FILM DAILY
Hollywood—Leo Forbstein, 56, died of a heart attack. He was head of Warner Bros. music department for 22 years.



John H. Harris
president,
Harris Amusement Companies,
Pittsburgh, Pa., says:

"ALTEC ENABLES US TO GET FULLEST VALUE OUT OF WHAT IS ON THE SOUND TRACK"

"What makes the motion picture theatre business different from many other industries is, I suppose, that the value we give is measured purely in the emotional satisfaction the customers feel. This makes it necessary for us to deliver every ounce of the value, in drama and emotion, that has been put on the film in the first place. This is more necessary today than it ever was; we have to meet the intensified competition of entertainment of-

fered outside the theatre. The Altec engineer is a real friend of show business because he enables us to get the fullest value out of what is on the sound track. Furthermore, that is his sole job, just as it is the sole job of the entire Altec organization. That means something to us."

Altec Service, known for its service "over and above the contract" is a vital ingredient of your theatre's ability to meet successfully the competition of other forms of entertainment. An Altec Service contract is the soundest long term investment an exhibitor can make today.

ALTEC
SERVICE CORPORATION

Service Corporation
250 West 57th Street
New York 19, N. Y.

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

COMING AND GOING

NATE J. BLUMBERG, U-I prexy, and JOSEF SEIDELMAN, head of U-I's foreign department, are due to arrive tomorrow on the America.

WILLIAM J. GERMAN, president of J. Brulatore, Inc., and MRS. GERMAN sail on the Aquatona today for a fortnight's cruise.

SAMUEL N. BURGER, sales manager of Loew Int'l, is scheduled to fly to Oslo tomorrow, flag of a three-month tour of Metropolitan Europe.

DONALD S. SHARPE, American rep. for Australian Actors Equity, arrived in New York for Hollywood to do a series of newspaper sketches for the Aussie press, and also work in Summ stock before returning to Hollywood for a re in an indie production.

E. T. GOMERSALL, assistant to William Scully, Universal Int'l vice-president and general sales manager, and C. J. FELDMAN, Western division sales manager, left New York yesterday for Detroit and will return at the end of the week.

DAVID D. HORNE, assistant secretary-treasurer of Monogram International, has returned by air via San Juan, Puerto Rico, from a Latin-American trip.

HARRY FEINSTEIN, Warner Bros. film bug in Pittsburgh, is in New York for a few days.

NBC Filming Elections In Italy for Tele Here

NBC Television is planning full coverage of the Italian elections and expects to have the pix on the air less than 36 hours after they are taken in Italy. Filming will be supervised by Henry Cassidy, director of European news, and Leon Pearson, roving European reporter.

"ALL MY SONS"

is for all kinds of people

"ALL MY SONS" appeals to all kinds of people. We think this proves it is a great motion picture.

U-I has made a point of screening "ALL MY SONS" for all kinds of people in all walks of life. We feel that the picture has a powerful basic theme, which appeals to audiences of all types.

Not only have the show-wise trade paper reviewers acclaimed "ALL MY SONS" as an excellent picture, but it has been received with equal enthusiasm by such a varied group as:

SAMMY KAYE

HARRY CONOVER

ARTHUR MURRAY

PERCY FAITH

EDDIE BRANNICK

LOU LITTLE

PHIL SILVERS

JOHN KIERAN

GUY LOMBARDO

JOE DI MAGGIO

They all said: "ALL MY SONS' is great!"

Everyone who sees "ALL MY SONS" agrees that it is a great motion picture.

UNIVERSAL-INTERNATIONAL presents

EDWARD G. ROBINSON • BURT LANCASTER

in "ALL MY SONS"

with MADY CHRISTIANS • HOWARD DUFF • LOUISA HORTON
FRANK CONROY • ARLENE FRANCIS • LLOYD GOUGH

A CHESTER ERSKINE PRODUCTION

Written and Produced for the Screen by CHESTER ERSKINE
From the Play by ARTHUR MILLER • Directed by IRVING REIS



WPIX to Have 3-Unit Motion Picture Dep't

Television station WPIX, scheduled to commence operation June 15, will have its own newsreel department and complete facilities for all film operations, Robert L. Coe, station manager, announced yesterday.

James S. Pollack, former Hollywood film executive, has been named manager of the department which will be divided into three distinct units—Local Newsreel, Newsreel Editing and Film Relations.

Walter Engels, a member of the N. Y. Daily News picture staff for 12 years, will head the Local Newsreel unit. Seven newsreel photographers, a laboratory supervisor, two film developers and an electronic engineer have been assigned to this department which will be responsible for newsreel coverage of the New York metropolitan area.

Although the director of the Newsreel Editing department has not been named, Paul Keogh, a newsreel editor, and Agnes Moss, film cutter, are already assigned.

E. T. Woodruff will direct the Film Relations department, function of which is to act as liaison with the producing companies.

U. S. Distribs. Can Acquire U. K. Pix for Latin America

(Continued from Page 1)

ican countries in remittables from this side are challenged here as inaccurate.

Actually, this was the Johnston quote, it is said:

"It will be permitted for American companies in the U. K. to spend sterling on the showing rights for British films in Central and South America, but not Canada."

There was no suggestion at any time, it is added, that Latin American earnings be included in remittables.

The basic agreement places no restriction on within-the-industry investment of blocked dollars, it is noted. Thus, it would be possible—and desirable from the American position—to invest in Latin American rights to any British product deemed suited to that market.

"Marius" Preview Friday

Siritzky International will preview first part of the Marcel Pagnol trilogy comprising "Marius," "Fanny," "Cesar," on Friday night at 8:30 p.m. at the Elysee. Pic was directed by Alexander Korda.

Send Birthday Greetings To—

March 17

Edward Golden
Sid Grauman
Sonny Borkes
Robert W. McGrath

Marie Quillon
Don Dillaway
Michael O'Shea
Robert W. McGrath

Along the RIALTO

with PHIL M. DALY

Mid-week Memos

● ● ● PRODUCER-DIRECTOR GEORGE STEVENS, honor guest at yesterday's Radio City Music Hall cocktail party hosted by Gus S. Eyssell, observes that just as there's a segment among movie fans in the U. S. who go to the movies only when a foreign film is showing, similarly abroad, particularly in France—which cinema longhairs point to as THE leader in TRUE film making—there are those who will go to see only American films because of their freshness, etc..... Seems that many a pic rated as a "B" over here receives a huge Gallic welcome..... Stevens' point that Yankees aren't the only gullibles when product is labelled IMPORTED.

● ● ● IT DEVELOPS that Samuel Goldwyn himself hit upon "Cary and the Bishop's Wife" as that new comedy "selling" title..... The shift in emphasis is attracting the younger set, backbone of the motion picture audience. . . . ● With the national farm income for the first quarter of the year up 6 per cent over the 1947 period, exhibitors in the smaller towns should be doing okay. . . . ● Add Signs-o'-the-Times Dep't.: February production of television sets hit 35,889 for a new high. . . . ● Speaking of video, Zenith will bring out its "Phonevision" system come Fall. . . . ● And still speaking of television, Paramount's Loren L. Ryder, president of the SMPE, tells the Wall Street Journal that "television broadcasting people have developed about all they are going to develop for theaters"..... You also have Ryder's word for it that exhibs are "talking nickels and dimes in a billion dollar business." . . . ● Century Circuit's Vogue Theater in Brooklyn today opens the first annual exhibit of the Artists of Tomorrow..... Exhibition will stay for six weeks. . . . ● The screen original story seems to be a minor consideration in Hollywood these days. . . . Warners has a total of 23 literary and theatrical properties completed, in production or in preparation while Paramount has 19 novels either awaiting release, in screen form or in preparation for production. . . . If you are looking for the reason just remember novels and plays are deemed to be "pre-sold."

● ● ● MAYBE THE BRITISH GOVERNMENT has no immediate plans for film industry nationalization, but a new Labour Party document, "Public Ownership—Next Step," is more than a straw in the wind. . . . ● Boston is bidding for the American premiere of JAR's "Hamlet"..... May get it, too, remembering that "Henry V" ran 35 weeks there. . . . ● If you think that press and radio commentators on films are rough, you really should read how the sports writers take club owners apart—Branch Rickey, for instance. . . . ● Among industryites attending William Jaffe's birthday party at his home the other eve were Spyros P. Skouras, Harry Kalmine, Joseph Hazen, Joseph Bernhard and their respective wives. . . . ● Si and Dodo Seadler remembering friends back East with postcards from Big Boulder Ranch, Castle Hot Springs, Ariz.

● ● ● EAST IS EAST, BUT WEST IS WEST: Eric A. Johnston's conclusion after "bargaining" with Harold Wilson, president of the Board of Trade:..... "If he were in America, he'd be a great capitalist"..... Br'r Wilson's reaction to EAJ:..... "The Russians were much less tough."

● ● ● AND NO MARCH 17 COLUMN being complete without a bit of St. Patrick's Day color, be it reported that the Capitol Theater, where "Naked City" is playing, has seen to it that all display photos of Barry Fitzgerald today are wreathed in—you guessed it!—green shamrocks..... And the top o' the morning to you, too!

MPEA Protest Ignore By Dutch East Indies

(Continued from Page 1)

cient films to offer serious competition to Hollywood.

There is no discrimination at present, although the total number of films which can be brought to the islands has been limited by agreement.

There is also a possibility, reports Department of Commerce picture chief Nathan D. Golden, that the Government will move to force exhibitors to screen the domestically-produced Multifilm newsreel. This new Government-sponsored reel is apparently having a tough time competing with foreign reels.

Benoit-Levy to Hollywood To Talk UN Angle in Films

Jean Benoit-Levy, executive director of the United Nations Film Board, and director of the films as visual information division of the UN, will arrive in Hollywood tomorrow for an eight-day stay.

While in Hollywood, Benoit-Levy will confer with studio toppers regarding the increased role films can play in advancing the cause of peace and that of the UN.

He will discuss current and future Hollywood productions as well as ideas for specific pictures that could be made for international distribution by the American industry.

House Rejects Proposals For Theater Bldg. Controls

(Continued from Page 1)

mercial building, while Mrs. Douglas offered an entirely new bill including those controls.

In the meantime the Housing Expediter announced approval for eight theater projects totaling \$501,687, a denial of 13 calling for \$618,024 last week. Okays for \$150,000 structures were granted George Stamm, Atioch, Calif., and Minnehaha Theater Corp., Minneapolis.

Three Video Dates Today for Truman

If President Truman manages to keep all his dates today, he will set a record for appearances by a public figure on television during a single day.

First he will be televised as he addresses a joint session of Congress in the House Chambers at 12:15 p.m.

The telecast will be carried on the full NBC East Coast network. Following that he is scheduled to fly to New York to review the St. Patrick's Day parade. Here he also will be televised by NBC cameras. Finally he will be televised by NBC as he addresses the Association of the Friendly Sons of St. Patrick at the Astor Hotel.

Eagle Lion Picks 16 for U. K. Distribution

(Continued from Page 1)

based in this country, which will be shipped to England immediately following American release, will include "Jan" from Texas," "Ruthless," "Prelude to Night," "The Noose sings High," "Mickey" and "Northwest Stampede."

Now in production or being edited and also scheduled for release in England, are: "Hollow Triumph," "Let's Live a Little," "Raw Deal," and four Walter Wanger productions "Tulsa" and "Anne of the Indies," "The Technician," "The Bastille" and "The Blank Wall."

Para. Sales, Publicists Near of Coming Product

Fifty-five members of Paramount's publicity and sales departments met informally in the Hotel Astor yesterday and listened to descriptions of the company's forthcoming product by executives who previewed films on the Coast last week.

After an introduction by Austinrough, Paul Raibourn, vice-president, called upon various members of a group that made the expedition to Hollywood to talk extemporaneously on the pictures they had seen. Speakers and the pictures on which they spoke included Rex Taylor ("Night Has a Thousand Eyes"), "My Own True Love," Paul Ackerman ("Sealed with a Kiss"), Russell Holman ("The Grey Line"), Stanley Shuford ("A Foreign Affair") and Sid Mesner ("Whispering Smith").

Among those attending were: Ted Shea, Hugh Owen, Robert Weitman, Robert O'Brien, Ed Hyman, Ron Netter, Fred Mohrhardt and six representatives of Buchanan & Co.

WHO'S WHO IN HOLLYWOOD

JOHN MARCELLUS HUSTON. Director, writer, and producer. Recently organized with Sam Spiegel Horizon Pictures, Inc. Son of famed actor Walter Huston. Was born in Nevada, Mo. on Aug. 5, 1906. Has directed his father in many Broadway plays. A military school graduate, he once held the Pacific Coast lightweight amateur boxing crown. One-time reporter for the old New York Graphic, a job he quit to write his famous short play version of "Frankie and Johnnie." Played Abraham Lincoln on the stage, turned down movie offer to do same on screen. Did not want to continue as an actor, believing one in the family to be enough. Has written many short stories, in addition to such Warner film hits as "Sergeant York," "Dr. Ehrlich's Magic Bullet," and "Jezebel." Turned director in 1941 on his screenplay of "The Maltese Falcon." A war-time Army major, he is responsible for "Report From The Aleutians" and the stirring infantry picture, "The Battle of San Pietro." Awarded the Legion of Merit for his overseas war service. Married to screen actress Evelyn Keyes. Latest picture "The Treasure of the Sierra Madre." Owner of several thoroughbred racing horses, Huston and his wife operate Keystone Stables, have already delivered turf winners. His collection of modern art is famous on the Pacific Coast. Likes to paint and sketch, sometimes illustrates a script for camera angles. Stands 6. 2. Weighs 160. Eyes, brown. Hair, brown streaked with grey.



wife operate Keystone Stables, have already delivered turf winners. His collection of modern art is famous on the Pacific Coast. Likes to paint and sketch, sometimes illustrates a script for camera angles. Stands 6. 2. Weighs 160. Eyes, brown. Hair, brown streaked with grey.

Set Broadway Parade to Launch Child Aid Drive

Parade of 100,000 school children April 12 will launch the national "Crusade for Children Drive," of which Spyros P. Skouras is New York chairman. Drive is in conjunction with the American Overseas Aid—UN Appeal for Children. Harry Brandt is chairman of the special events group, Nick John Matsoukas chairman of the parade committee.

Event will begin at West 33rd St., swing up Broadway to Times Square and then proceed to The Mall in Central Park after a brief ceremony. Stage, screen and radio talent will contribute their services. Over 30 floats are planned. Music will be furnished by 100 bands. Detachments representing the armed services will also march. Local goal is \$6,000,000.

"Agitator" Mex. Reception Sounds Anti-Red Feeling

Enthusiastic reception accorded the release of "The Agitator" in Mexico City has proven to be an accurate barometer of the feeling of anti-Communism in that country, it was stated recently by H. Alban-Mestanza, president of Foreign Screen Corp. Film was shown privately to President Aleman, at his expressed request.

Pic was produced in England by Pathe and initiates FSC's activities in Mexico under the direction of Max Gomez and Nat Liebeskind. It opened at the El Prado Theater.

First "Candid Mike" Short

The first of the series of shorts taken from the radio program "Candid Mike," featuring Allan Funt, in which natural reactions of humans will be photographed on film, will be completed this week by B. K. Blake Prods. The action which requires the cameras as well as the mike to be hidden during the shooting is being directed by George Blake, with Columbia releasing.

Cinema Lodge Honors Weitman at Dinner

President's Dinner of Cinema Lodge, B'nai B'rith, will honor Robert M. Weitman, retiring president of the organization, David Weinstein, honorary chairman, and Jack H. Levin, chairman of the dinner committee, announced.



WEITMAN

Kirsch, Albert A. Senft, S. Arthur Glixon, Malvin T. Davidson and Milton Livingston.

Bernhard Names Stern Resident FC Counsel

Joseph Bernhard, president of Film Classics, Inc., has announced the appointment of Herbert Stern as resident counsel. Stern will be located in the new executive offices of Film Classics in the Paramount Building.

Court Kills Frisco's Ban on FC's "Furia"

San Francisco—By Circuit Court action, ban on local exhibition of "Furia," distributed by Film Classics, has been raised and the Italian pic will open at the Larkin Friday for an extended run.

"Furia" is now in its 10th week at the Rialto, Broadway.

**FOR
SALE**

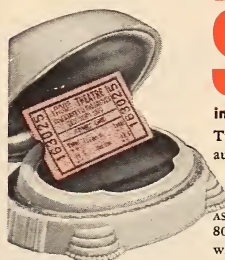
in 18,765 theatres in the United States

Two out of three people in every movie audience are under thirty-five years of age.

Of the 21,600,000 readers of the 12 magazines represented by the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, 80.6% are in the under 35 age group, which makes up two-thirds of the American movie-going public.

This is another of the many vital facts revealed by the results of a two-year survey, now being presented to industry leaders in New York and Hollywood.

If you have not yet seen this presentation, arrangements to do so can be made by contacting the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC. 37 WEST 57TH STREET, NEW YORK CITY



WHO BUYS THEM?

**DELL PUBLICATIONS
FAWCETT PUBLICATIONS
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IDEAL PUBLICATIONS
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CHARTERED

TERITY FILMS, INC., New York; capital 200 shares, no par value stock, three shares subscribed; to distribute motion pictures; Manuel van, S. M. Livingston, Henry J. Zittou, directors.

ATIN AMERICAN PRODS., INC., New York; no par value stock, three shares subscribed.

RANK DONOVAN ASSOCIATES, INC., New York; capital, 100 shares no par value stock, no shares subscribed; authorized by certificate to produce theatrical, musical, operatic motion picture productions; John R. Donovan, Joan Donovan, Wesley Adams, directors.

D-DR CORPORATION, New York; capital, shares no par value stock, three shares subscribed; to produce motion pictures. Louis de L'Amont, Bernard J. Reis, Borden Made, directors.

ONSTANCE BANNISTER ENTERPRISES, INC., New York; with capital of 100 shares no par value stock, three shares subscribed; to produce cartoons, motion pictures.

LIDE FILM RECORDINGS, INC., New York; capital, 200 shares no par value stock, three shares subscribed; motion picture equipment, musical and educational.

EACOCK PICTURES CORP., New York; with capital of 200 shares no par value stock, three shares subscribed; theatrical business.

Universal Preparing For Video Plunge

(Continued from Page 1)

serious thought envisions the establishment of a studio in New York for the production of films for television.

Universal's financial investment in television, if it materializes, may run into six figures, it is reported.

See Tele-Film Interests Acquiring Bronx Studio

Increased Eastern production of film for television purposes looms with the announcement by the Mills Industries, Inc. that it is disposing of its studio property located on Decatur Ave. in the Bronx. Studio is the former Edison establishment where in recent years about 1,500 Soundies films were produced for Panoram vending machines. Building occupies six floors and is completely equipped including props valued at \$150,000. It was known also as Filmcraft Studio.

Jersey Allied Battles Bingo, Tax Legislation

(Continued from Page 1)

tention will be paid to tax legislation pending in Newark and Ocean City, with the organization committed to using its entire strength to oppose the measures.

MPEA Reports Record Bookings in Japan

Motion Picture Export Association reports a record-breaking number of bookings in Japan for seven days per week in the past two weeks. Member company product totaling 602 features has been booked throughout Japan. Organization also reports the newsreel it distributes has been booked in over 1,600 spots.

1947 Film Dividends Rises to \$54,600,000

(Continued from Page 1)

ment announced payments of \$12.9 million for last October, November and December, compared with \$15.2 million for the same period of 1946. For 1946 and 1947, respectively, the October figures were \$4.2 million and \$4.6 million. The November tally, \$200,000 and \$300,000, and the December count, \$10.8 and \$8 millions.

Figures for January through September of last year were, in millions of dollars: 4.6, 0.2, 7.9, 5.5, 0.2, 7.9, 4.6, 2.3, and 8.6.

Schoenstadt Joins Allied

Chicago — H. Schoenstadt & Sons, operator of 17 area theaters has joined Allied Theaters of Illinois.

"U" Officers Re-named; Board Hears Cowdin, Rank

(Continued from Page 1)

Anglo-American basic agreement, it was understood. Additionally, Cowdin, who flew in from London Monday, and Rank brought the directors up to date on the conclusions reached at the recent London parleys between Universal toppers and Rank execs., it was reported.

Blumberg and Joseph H. Seidelman, who participated in the London meetings, arrive tomorrow by boat from London. Charles D. Prutzman, Universal general counsel, who was also abroad for the conferences, is due by boat on March 24.

Universal Declares 25 Cents

Board of Universal Pictures yesterday declared a 25 cents per share common dividend, payable April 30, to holders of record on April 15.

Jacocks-Kilpatrick Keep Interest in Boston Astor

Boston—Astor Theater, in which Samuel Goldwyn has a reported 25 per cent interest, is retained by Don Jacocks and Alexander Kilpatrick, in the deal under which they sold their interest in B & Q Associates and took over nine former Cocalis theaters in New Jersey. Astor and the nine New Jersey houses will be operated by Jacocks-Kilpatrick's new company, Aldon Theaters Corp.

Succeeding Jacocks as general manager of B & Q is Dan Finn, Warner Theaters division manager in New England, who has acquired an interest in the circuit. Jacocks and Kilpatrick will make their headquarters in New Jersey.

No personnel changes are contemplated for B & Q, which operates 15 theaters in New England. Newell Stepp remains as district manager, Arnold Eisey as office manager, and Sam Seletsky as head booker.

DeMille Asks High Court To Review AFRA Ban

Washington Bureau of THE FILM DAILY

Washington—Cecil B. DeMille yesterday brought his dispute with AFRA to the United States Supreme Court. After having an unfavorable decision rendered by the California Supreme Court, DeMille is now asking the High Court to review the decision. The producer is fighting AFRA's right to ban him from the air because he refused to pay a dollar assessment leveled by the union during the 1944 election campaign.

Trade Press To Sound Off

"The Trade Press Speaks," or, "What's Wrong With Television," will be discussed by the radio trade press at the March Evening Forum of the American Television Society in the Rendezvous Room of the Hotel Victoria tomorrow evening. Trade press reps to be heard from are Jim Owens, Jerry Franken, Fred Kugel, Bruce Robertson, Irwin Shane, Bob Stahl.

TOA Would Sell Publ On High Quality Pix

(Continued from Page 1)

received careful attention at the TOA board meeting on the Coast 11 week. The present public attitude Gamble continued, is the result of judicious talk by radio commentators and newspaper people to the effect that economies caused by the British tax and the general readjustment that normally follows a war has resulted in inferior pictures from studios.

"The adjustment period is now over," Gamble declared, "and theater owners will be able to take advantage of the fine pictures that will be coming from Hollywood during the next 12 months if we are able to restore public confidence in the medium, their finest source of entertainment."

Gamble indicated that theater owners in their respective localities would play a significant part in the organization's educational program.

News and feature stories as well as ideas for radio will be suggested to local communication media. There will be supplemented on a national level by articles slanted for periodicals such as the Saturday Evening Post, Collier's and several of the Sunday newspaper magazine sections.

Names of those who will work under Gamble in the undertaking will be announced next week.

Winston and Hastings RKO "Stunt" Winners

First winners in RKO Theater "Stunt of the Month" competition among theater managers were announced yesterday by Sol Schwartz, vice-president and general manager of the circuit.

Ansel Winston of the Coliseum Theater won honors and a check for the New York metropolitan area while William Hastings of the Orpheum Theater in Denver topped out-of-town competition.

Judge included Schwartz, William W. Howard and Harry Mandel, national ad-publicity director.

Wayne Heads Clevel. Salesmen

Cleveland—Salesmen's Club elected Aaron Wayne president to succeed Oscar Kanto. Other officers are Frank Belles, and Al Schimel, vice-presidents; Justin Siegel, secretary, and Nat Baras treasurer.

SICK LIST

JACK VAN BORSSUN, operator of Savoy and West Theaters, Terre Haute, Ind., is confined at home by an attack of fluenza.

LEO CANTOR, Cantor Amusements, has been a patient at the Kahler Hospital, Rochester, Minn., has returned to Indianapolis and is under observation at St. Vincent's Hospital.

POWER
in its story!!

RUTHLESS

Box-office
POWER
in its stars!!

IT'S COMING...
FROM EAGLE LION!
A PRODUCING ARTISTS
Production

ZACHARY SCOTT • LOUIS HAYWARD
DIANA LYNN • SYDNEY GREENSTREET
LUCILLE BREMER • MARTHA VICKERS

Confirm Sorrell's Red Early Affiliations

(Continued from Page 1)

ton, who described himself as "a very close friend" of union leader Harry Lundberg, said he had spotted Sorrell as strike captain at the Warner Bros. lot and suggested to strike leaders that Sorrell be made overall racket director.

Robinson said Sorrell, for whom he had high regard at that time, had reduced him to "some men from my headquarters" who had suggested that the strike be supported by stink bombs in every theater where IATSE men were employed. Earlier, producers counsel Burton, promised to provide affidavits to disprove Sorrell charges that the producers had "bought" the Los Angeles police and charged the 1945 strikers with "some of the worst violence in labor history and a complete attempt for law."

IATSE counsel, Matthew Levy, and Hollywood I.A. leader, Roy Brewster, were also heard in defense of their organization and themselves against Sorrell's charges.

Miracle of Bells" Into 10 Pa. Stands Mar. 27

ARKO's "The Miracle of the Bells" will have an all-Pennsylvania area premiere embracing 100 theaters beginning March 27, it was announced yesterday.

Philadelphia's Earle Theater will spearhead the premiere which is under the supervision of R. J. Foliard, eastern district manager.

Among those who will be on hand at the event are Jesse L. Lasky, Frank Sinatra, Ruth Warwick and Tony Carillo. Exploiteer Harry Reinhardt, assistant to Terry Turner, and men Doug Beck and Alan Wiener will pilot the campaign.

Interstate Tests Foreign Product in San Antonio

San Antonio, Tex.—Interstate has booked "Odd Man Out" for a four-run into its Empire Theater on experimental basis. "Shoe-Shine" is in later.

"Angelina" Bows March 31

"Angelina," Italian film, will open the Avenue Playhouse on March 31.

Poland to Make Eight Features During 1948

Warsaw (By Air Mail)—Film Polski has set a 1948 production schedule of eight features, budgeted at 3,864,000,000 zlotys.

On the theater side, the nationalized industry expects to build 40 new houses, raising the total to 570. Mobile theaters also will be upped 90 to 100.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

TAKING his cue from the great number of letters which have poured into his office suggesting such a project, Producer-Director Roy Del Ruth will release 16 mm. and 8 mm. versions of "The Babe Ruth Story," his next independent for Allied Artists release to boys clubs and similar groups throughout the country. . . . Idea is that the film can be used as a powerful weapon against juvenile delinquency. . . . Plans are for such releases to be handled exclusively through the Babe Ruth Foundation, the organization now being set up by the Bambino himself. Its purpose is to operate for the benefit of the underprivileged youth of America. . . . Meanwhile, Del Ruth has set the starting date for his diamond opus up to March 22 in order to get it into release in time for the next World Series. . . . Picture's release will also be timed to reap the maximum of exploitation from Bob Considine's book, "The Babe Ruth Story," as well as the Saturday Evening Post serialization of the Considine-Ruth-by-liner, "My Hits—And My Errors." . . .

★ ★ ★

DEL RUTH is building up what bids fair to be one of the biggest supporting casts ever assembled. Edward Stuart has been set for the role of Col. Jake Ruppert, former owner of the New York Yankees, and Charles Grant, Manhattan stage actor, is being tested for the role of Miller Huggins. . . . William Bendix, who'll play the role of the Babe himself, is working out daily. Once a bat boy and a semi-pro player, Bendix wants to be in top form for the diamond sequences of the picture. . . . Claire Trevor is playing Mrs. Ruth and Charles Bickford has just been signed for the role of Brother Mathias, mentor and inspiration during all of the Bambino's career. . . . Sam Levene is set for the part of the newspaper reporter-pal of Babe's. . . . Batter up! . . .

Associates to Vote Beacon Award Recipient March 23

Recipient of Motion Picture Associates' annual Beacon Award, for meritorious and distinguished service to the industry, will be voted at a general membership luncheon meeting, March 23 at the Piccadilly Hotel, Arthur L. Mayer, MPA president, announced. Award will be presented at the annual dinner dance, scheduled for May 21 in the Waldorf Astoria Hotel.

Membership meeting also will act on a proposal by the executive committee that women be admitted to MPA membership on the same basis as men.

Kerer, Metzger to Manage Salt Lake, Denver Offices

Salt Lake City—Harry N. Kerer has been named manager of the Embassy exchange here, Jack W. Sonenshine announced. Howard Metzger, formerly with 20th-Fox, will manage the Denver office. Embassy distributes Realart films in the two territories.

Haganah Film to Bow Soon

First feature film of an illegal immigrant ship en route to Palestine will be released in a few weeks. Film depicts the efforts of the Haganah ship, "Unafraid," in its efforts to get to Palestine, and of its eventual capture by the British Navy as it neared the coast. Meyer Levin made the film which was sponsored by Americans for Haganah.

BMI Silent on ASCAP Blast in Trust Brief

(Continued from Page 1)

tice's suit against the Society for allegedly engaging in a world-wide cartel and conspiracy to monopolize music-performing rights. Brief not only denied the Government's assertions, but also asked the Court that BMI be brought into the suit as a defendant. The Society further asserted: "ASCAP is confronted by the tacit threat that, if it shall at any time refuse to bow to the will of the broadcasters, the radio industry could once more shut ASCAP's music off the air and utilize BMI in the same monopolistic manner as was done in 1941."

Pro-BMI observer pointed out that BMI would gain nothing by entering into controversy in the press, also noting that "nobody has accused the BMI of any cartel action . . . if ASCAP raises its rates, they should expect stronger competition."

Rites for Major LeVien

Maj. Christopher L. LeVien, 79, New York newspaperman for the past 50 years, was laid to rest at the Pine Lawn National Cemetery amid military honors, Monday. He had served in the Spanish-American War and in World War I. He is survived by his widow and his son, Jack LeVien, news editor of Pathe News.

Have you heard about
The Mating of Millie?

A
truly
great
family
picture . . .



starring

GLENN FORD EVELYN KEYES

A COLUMBIA PICTURE

142 of 237 Spanish Releases from U. S.

Washington Bureau of THE FILM DAILY

Washington—A total of 142 of the 237 features released in Spain last year were of Hollywood origin, Department of Commerce pix director, Nathan D. Golden, announced this morning. In addition, there were 30 Spanish films, 16 British, 15 Italian, 11 Mexican, seven Argentine, six French and 10 from other European countries.

Spanish production actually went to 50 features during the year—and another 50 features are due from Spanish studios this year, Golden said. Printing is limited to 10 copies of domestic pix and five copies of imported features.

While 1947 attendance was down about four per cent from 1946, higher prices brought an increase of about 10 per cent in the box-office take.

52 Catholic Features To Be Made in 16 mm.

(Continued From Page 1)

tions. And while a spokesman of the group could not reveal the name of the movie maker who would turn out the 16 mm. fare to be shown in more than 50,000 U. S. parishes, he did say that Father Helfen would try to make "His Lips Were Sealed" as the initial effort.

Point that the spokesman wanted to make clear was that these films would not be offered in competition to Hollywood product. These films, he insisted, were to be used as a magnet to draw Catholics closer to their church. Films would consist of Bible stories, lives of churchmen, and stories similar in vein to "Going My Way."

All the bishops and cardinals in the U. S., THE FILM DAILY learned, had granted their authority to Father Helfen to proceed with his project. "His Lips Were Sealed," incidentally, is one of about 100 plays written by Father Helfen for parish use.

"Agreement" Tradeshows Set

"Gentleman's Agreement" will be tradeshows tomorrow in all 20th-Fox exchanges, except branches of the Western division, where it was shown yesterday in the division offices.

STORKS

A girl, weighing seven pounds, three ounces, was born last week to John and Mrs. Gilmour. Father is a director and producer for the Jam Handy Organization. It is their second child.

Seven pound boy was born to Leo and Mrs. Lerner. Dad is in the accounting department of Columbia Int'l. Boy has been named Lester Henry.



REVIEW OF THE NEW FILMS

"April Showers"

with Jack Carson, Ann Sothern, Robert Ellis Warrner 94 Mins.

RELIABLE STUFF FOR SUBSTANTIAL BIZ; FAMILIAR SHOW STORY HAS CAPABLE PERFORMANCES. SOUND DIRECTION, GOOD PRODUCTION, A COUPLE OF TUNES.

This one is all about showbusiness—vaudeville, before the curtain dropped—when Mom, Pop and Junior were a team and by keeping their act fresh and funny and Pop away from the bottle they went places. They went to New York. There they became enmeshed in the toils of the juvenile performer law in the form of the Gerry Society, cut Junior out of the act and promptly flopped. Variety reported it on page one. Then Pop hit the rum-bottle. Junior and Mom joined up with Robert Alda and hit the road to success once more while parent waited on tables in San Francisco's Barbary Coast. In due time Mom located him. It was no dice, however, for Pop was blacklisted. Then a musical comedy engagement came along and the producer wanted Pop's old act in a contrasting spot. Alda tries to get Junior to show him what it was done. Junior tries hard but Alda doesn't have the touch. He slaps the kid around. Pop bursts in. It is Christmas Eve. He beats Alda to a frazzle. The musical comedy man engages Pop and the Three Tymes are together again headed for the bigger time.

Joe Laurie, Jr. suggested this one. Producer William Jacobs did well by it. James V. Kern in the directorial seat ran his players through the familiar backstage, on-stage, off-stage rigamarole.

Jack Carson, Miss Sothern, Alda, young Ellis, S. Z. Sakall and a complement of veterans hop to it and deliver full role requirements.

"April Showers," besides being a routine offering that the general and conditioned audience will probably accept with little objection, also has a number of good, reliable new and old tunes to assist.

Like the man said, there's no biz like show biz and the paying spectator will always lay down his cash to get a peek behind the scenes. He has seen it before. It seems he always wants to see it again. The public will be pleased, 'nuff said.

CAST: Jack Carson, Ann Sothern, Robert Alda, S. Z. Sakall, Robert Ellis, Richard Robert, Joseph Crehan, Ray Walker, John Gallauder, Philip Van Zandt, Billy Curtis.

CREDITS: Producer, William Jacobs; Director, James V. Kern; Screenplay, Peter Milne; Story suggestion, Joe Laurie, Jr.; Photography, Carl Guthrie; Art director, Hugh Reticker; Editor, Thomas Reilly; Sound, Stanley Jones; Sets, Ben Bone; Musical numbers, Leroy Prinz; Music arranged and adapted by Ray Heindorf; Musical director, Leo F. Forbstein.

DIRECTION, Suitable. PHOTOGRAPHY, Standard.

Time Warns Advertisers Of Magazines' Copyrights

Slugs and cover formats of Life, Time and Fortune are trademarks and cannot be used by others for advertising or promotion, Bernard Barnes of Time, Inc., informed film companies in a letter to advertising heads and agencies.

Publisher said there is no objection to quotes from Life or Time reviews of films, but asked that trademark and copyright restrictions be observed.

"Hazard"

with Paulette Goddard, Macdonald Carey 95 Mins.

SMARTLY PERFORMED, THIS ONE FOR THE SUBSTANTIAL MONEY. GIVES THE AUDIENCE EVERYTHING IT REQUIRES IN ROMANCE, COMEDY, STORY INTEREST.

Receiving impetus from a pair of sock performances turned in by Paulette Goddard and Macdonald Carey, this first rate romp takes alternating serious punctuation and comedy bordering on the farcical. No matter how the title is juggled the show spells box office in large business letters. This one is done the way the audience wants them, the way the general filmgoer is conditioned to accept them.

For the first few sequences of the story the plot bears resemblance to "The Lost Weekend." Only this time the addiction is gambling. Miss Goddard just can't stay away from the gaming tables. You name it, she'll play it. She's a case. She's got the bug. It's all mental and no doubt the psychiatrists have a name for it.

After the first reel Director George Marshall threw morbidity out the window and went to town for laughs. They come easily. Miss Goddard is a natural for a light role and she's thoroughly entertaining. As for Macdonald Carey, keep an eye on him for a potential big following by all of the audience. He's a man's man and a woman's man, plus a thoroughgoing player of demonstrated capabilities.

Rather than marry Fred Clark, Miss Goddard waltzes on a bet she made with him—he tears up her bum check or, matrimony. She flees to Chicago. Carey comes a-chasing. He's a private detective hired to bring her back to Clark. Miss Goddard eludes Carey, gets to the Coast and has a run of luck but eventually Carey shows up and they start East.

In good time they return to New York. But that's not the half of it. Incident upon incident was written into the script. These border on substantially comic to neat touches of the risqué. It's a happy affair generally. Maxie Rosenbloom, cast as a truckdriver, gets off some broad comedy.

Hauling his prisoner Eastward, Carey falls in love with her. Hospitalized after saving Miss Goddard from a fiery death, Carey almost marries her. But Clark comes calling. Miss Goddard goes East with him, thoroughly disgusted with Carey because of a misunderstanding.

Carey reappears in New York. He takes Miss Goddard from Clark. A gagged up, slapstick brawl concludes the doings for an uproarious note to send the customers away happy.

"Hazard" is one for the substantial money.

CAST: Paulette Goddard, Macdonald Carey, Fred Clark, Stanley Clements, Maxie Rosenbloom, James Millican, Percy Helton, Charles McGraw, Frank Fawcett, Frank Fenton.

CREDITS: Producer, Mel Epstein; Director, George Marshall; Screenplay, Arthur Sheekman, Roy Chandler; Based on the novel by Roy Chandler; Music score, Frank Skinner; Photography, Daniel L. Fazio; Art direction, Hans Dreier; Robert Clatsworthy; Editor, Arthur Schmidt; Sets, Sam Comer, Ross Dowd, Sound, Gene Merritt, Don Johnson.

DIRECTION, Fine. PHOTOGRAPHY, Very Good.

MPTO Schedules Cairo Meeting

St. Louis—MPTO of St. Louis, Eastern Missouri and Southern Illinois, schedules a regional meeting in Cairo in April or May, following the success of the regional session held at Hannibal.

"Meet Me At Dawn"

with William Eythe, Hazel Court 20th-Fox 89 M

BRISK LAUGHTER SESSION IN TI ONE WILL ATTRACT THE AUDIENCE SHOPPING FOR LIGHT FARE.

Briskly, and with the light touch, this Marcel Hellman production achieves sought for gaiety and delivers up m laughter. Where in all the previous ca the subjects of duelling and the settle of debts of honor via rapier and pistol given serious treatment, here the reverse found. It just about kids the pants off pastime. Its broad comedy strokes pl duelling on a mass production, money m ing basis, makes a travesty of the pract Film was made in England by Excelsior F Productions.

Aside from its saleability as a comed "Meet Me At Dawn" has an added lure the female reader in the personable capable William Eythe. Cast of Br regulars do well by their parts.

Yarn has to do with a young business about Paris. His business—duelling, not honor but for francs. By him it's str commerce. His clients run the social gam For a price he will take anyone out circulation for as long as is required to a point or make a deal. As he perform job, it is not lethal, merely the slight wou ing of an opponent.

At the Paris Exhibition of 1902 he me Hazel Court and romance blooms. On account, or rather by framing, Eythe is gaged to fight a duel with a member of Senate. Miss Court's father delights in for the Senator is an old enemy. Howe Paris is abuzz with the gossip connec with the affair. The mysterious "Mad X" in the case is Miss Court.

What transpires from that point on i smartly handled comedy of morals, man and customs with the marriage of the principals arriving in due time. In wedded state Eythe gives up his profess but maintains some status as a fencing structer of the young Thornton Freee directed.

CAST: William Eythe, Stanley Holloway, E trice Campbell, George Thorpe, Irene Br Hazel Court, Basil Sydney, Margaret Ruffe, Ada Reve, Gramme Muir, James Harcourt, K Johnson.

CREDITS: Producer, Marcel Hellman; Direc Thornton Freeland; Screenplay, Lesley St James Seymour; Editor, E. B. Jarvis; Art direc Norman Arnold; Sound, J. C. Gould; Costu Dew; Photography, Gunther Krampf, R. Fran Music, Mischa Spoliansky.

DIRECTION, Able. PHOTOGRAPHY, Not Hot.

ARMIT Seeks Discounts Equip. and Candy Buys

Denver—Board of Allied Ro Mountain Independent Theaters 1 named a committee to investigate discounts for its members on purchases of theater equipment and supplies, and candy and popcorn. Gr will report at the ARMIT convent in May.

Committee comprises Neil Beez chairman; Walter Ibold, and T Knight.

Board also reported that the D ver Shipping and Inspection Bure organized by F. L. Fetz, should s express costs for members. Serv presently is restricted to ARM Gibraltar Circuit and Fox Theate

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

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NEW YORK, THURSDAY, MARCH 18, 1948

TEN CENTS

SUB MFG. SALES TAX FOR ADMISSION LEVY?

U.K. Pact Clear of Trust Law Entanglements

Johnston, Mulvey Moved
Slow to Make Sure; MPAA
Board Gets Prexy's Report

Eric A. Johnson and James A. Mulvey, signatories of the Anglo-American film agreement, arrive here this morning aboard the SS Queen Mary confident that the pact negotiated in London with the British Government is "in the clear" insofar as the Federal anti-trust laws are concerned.

Reports reaching New York yesterday from London emphasized that the London conferences had been prolonged by the American group's desire to make sure that the con-

(Continued on Page 7)

KO-WOR Air Show Building Palace Biz

Results of the initial six weeks of the RKO Palace-WOR tie in the Movie Matinee radio program are described as interesting, and the theater is optimistic that the program will build so as to become an important patron-drawing factor.

Originally booked for nine weeks, Movie Matinee has been extended

(Continued on Page 6)

SC Ecuador Rep Named Minister of Economy

Guayaquil, Ecuador (By Cable)—Dr. Teodoro Alvarado Olea, well known and long connected with the business in Latin America, has been appointed Ministry of Economy

(Continued on Page 7)

Aussie Theater Runs Cabs To Nearby Town

Newcastle, Australia (By Air Mail)—Faced with a lack of bus service to suit screening times, Everett & Price, operator of the Plaza Theater at Dudley, have set up a taxi service between that town and Whitebridge, a mile away. Cabs charge the same fare as buses, with the theater operators guaranteeing normal taxi fare. Move is expected to result in much stronger representations to the bus service to enlarge its schedule.

Editorial

PR Program for TOA

... is something to cheer

By CHESTER B. BAHN

WHETHER your primary interest is in the anticipated added financial return via the box office—a return which will filter down through the industry—or in the motion picture's standing in the community and nation, the present move by the TOA towards a national public relations program is something to cheer.

Especially so if, as you have the right to assume, it will be closely coordinated with similar activities to be undertaken by the MPAA directly and through the Advertising and Publicity Directors Committee of which Maurice A. Bergman is chairman, with Charles Schlaifer heading a permanent public relations sub-committee.

It is certainly no secret that the industry, as symbolized by Hollywood, has been suffering from a bad press o' late. And, more, from a bad radio, too.

To some extent, the responsibility is the industry's, unfortunately. Or perhaps it would be better to say that certain segments of the industry have contributed to both the bad press and the bad radio.

THE jim-jams from which Hollywood—and New York, too—suffered in the wake of certain events in August, last, certainly played their part.

Yes, retrenchment was advisable, but not the panicky variety that was bound to attract the attention of any fairly alert newsmen or radio commentator, whether friendly to the industry or otherwise.

And surely some of the "all-is-lost,-boys" quotes of the period were bound to be seized upon. "After all, they said it, didn't they?"

And you cannot change your advertising policy and budget overnight. If your pictures are not advertised, the belief is bound to grow that they're not good pictures. Hollywood

(Continued on Page 8)

\$200,000 Quick Coin Thru Norwegian Deal

Washington Bureau of THE FILM DAILY

Washington — American distributors came in for an immediate \$200,000 under the terms of the agreement concluded with the Norwegian Government by MPAA last December, it was learned here this week. Full details on the Danish and Swedish agreements are still not available here.

The Norwegian deal contains four

(Continued on Page 8)

Kearns Will Resume Hearings On May 17

Washington Bureau of THE FILM DAILY

Washington—The protracted Washington hearings of the studio labor inquiry by Rep. Carroll D. Kearns and his colleagues of the House Education and Labor Subcommittee recessed yesterday for two months upon receipt of word from Herb Sorrell, CSU head, that he would not come back to Washington now to deny new testimony that he

(Continued on Page 8)

Warners Map British Program Revival of Six-Feature Schedule Expected

KSTP-TV Signs First Tele Station Affiliation Pact

The first station affiliation contract in the history of television was signed yesterday by Stanley E. Hubbard, president and general manager of KSTP-TV, St. Paul-Minneapolis,

(Continued on Page 6)

West Coast Bureau of THE FILM DAILY
Hollywood — Warners British production plans, in the light of the Anglo-American film agreement negotiated last week in London, are being mapped at Burbank studio conferences between Harry M. and Jack L. Warner and Sir Philip Warton, chairman of Associated British Pic-

(Continued on Page 6)

House Ways, Means Com. To Consider Plan in Framing General Tax Measure

Elimination of the present Federal admissions and other excise taxes, and the substitution for them of a general manufacturers' sales tax, is receiving preliminary consideration by Rep. Harold Knutson, chairman of the House Ways and Means Committee, informed industry sources reported yesterday.

The Committee presumably will get around to serious discussion of the matter when it tackles the formulation of the general tax bill. The Committee's first concern at this time

(Continued on Page 7)

Ask Exhibs. Finance Tele Test in Courts

Attorneys for Colonial Radio and Television Corp. yesterday indicated their readiness to go to the courts to remove the threat of litigation by television broadcasters against exhibitors who pipe video programs into their theaters.

At a meeting here attended by representatives of most of the major

(Continued on Page 8)

Cinecolor 16 Weeks' Net \$167,882; 20c Per Share

West Coast Bureau of THE FILM DAILY

Hollywood—Cinecolor, for the 16 weeks ended Jan. 17, reports a net income of \$167,882, after deductions for taxes and charges. The figure is equivalent to 20 cents a share on \$20,548 capital shares. Comparable figures for last year are not available.

Raw Stock Monopoly Projected for Spain

Madrid (By Air Mail)—The Valca Co., at Burgos, is reported ready to try to establish a raw stock monopoly in Spain by importing uncoated stock and coating it at its own plants.

Formation of a new company to produce raw stock from French Baucht patents is also projected.



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FINANCIAL

(March 17)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Columbia Picts. vtc.	11 1/2	11	11 1/2	1/2
East. Kodak	39 1/2	38 1/2	38 1/2	1/2
Loew's, Inc.	17 1/2	17	17 1/2	1/2
Paramount	19 1/2	19	19 1/2	1/2
RKO	8 1/2	8	8 1/2	1/2
Republic Pict.	4	3 3/4	4	1/4
Republic Pict. pld.	9 1/2	9 1/2	9 1/2	1/2
20th Century-Fox	20 3/4	20 1/2	20 3/4	1/4
20th Cent.-Fox pld.	34	34	34	1/2
Universal Pict.	13 3/4	13 1/4	13 3/4	1/2
Universal Pict. pld.	63	63	63	1
Warner Bros.	11 1/2	11 1/2	11 1/2	1/2
RKO	17 1/2	17 1/2	17 1/2	1/2
Sonotone Corp.	3 3/8	3 3/8	3 3/8	1/2
Technicolor	12 1/2	12 1/2	12 1/2	1/2
OVER THE COUNTER				
Cinecolor	4 3/4	4 3/4	4 3/4	1/2

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NEW YORK 245 WEST 55 STREET
LOS ANGELES 1574 W. Washington St.
CHICAGO 1133 W. Randolph St.

COMING AND GOING

GLENN FORD arrives in New York today for radio appearances and will remain in the East for a few weeks.

F. E. HUTCHINSON, Paramount's managing director of sales for Great Britain, will arrive in New York on the S.S. Queen Mary today.

HAL WALLIS heads for the Coast tomorrow from New York.

DOROTHY STICKNEY, upon conclusion of her role in "The Tatlock Millions," will return to New York for rehearsals of "Life With Mother," currently being polished by her husband, Howard Lindsay, and Russell Crouse.

WILLIAM ZIMMERMAN, RKO sales executive, leaves for Dallas next Tuesday.

MITCHELL RAWSON of M-G-M's publicity department left for Washington yesterday and will return Monday.

CHARLES M. REAGAN, Paramount vice-president in charge of distribution, is in Hollywood to view the completed product.

JOSEPH M. SCHENCK, executive head of production of 20th-Fox Studio, arrived from the Coast yesterday for home office conference.

ROBERT W. COYNE, TOA executive director, is in Washington to confer on the coming War Bond drive.

WNBC to Record AMPA's Tribute to Publicity Gals

Station WNBC will record a broadcast, "Never Underestimate the Power of a Woman—Especially in Advertising," at the AMPA luncheon March 25 in Town Hall Club. Irene Kuhn, NBC assistant director of information, and her daughter, Rene, will participate.

Phil Williams will preside at the luncheon, to honor the industry's advertising-publicity women. Dais guests include Mary McClung, Mae Carlyle Wagner, Paula Gould, Eve Siegel, Blanche Livingston, Evelyn Kolemman, Virginia Morris, Hortense Schorr, Tess Michaels, Rose Watkins, Dorothy Day, Marian Orford, Madeline White, Aileen St. John Brenon, Marie Slater, Beatrice Ross, and Marjorie Harker.

Yates Adds 22,387 Rep. Common to Holdings

Herbert J. Yates, Republic prexy, purchased 22,387 of the movie company's common shares Feb. 27, the N. Y. Stock Exchange reported. The purchase increased Yates' Republic common holdings to 73,687 shares.

35c Matinees in Two Oklahoma City 1st Runs

Oklahoma City—Attendance declines locally have brought further price adjustments at first runs. Matinee tickets now begin at 35 cents at two houses, a 15 cent reduction since first decrease was announced last December.

UNPARALLELED SERVICE FOR FILM PRODUCERS

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ERIC A. JOHNSTON, MPAA president, returns from England today on the Queen Mary. Also aboard will be F. E. HUTCHINSON, Paramount sales director in England and JAMES MULVEY, president of Samuel Goldwyn Productions.

CAROL BRANDT, Eastern editorial chief for M-G-M, is in England.

PAUL LAZARUS, JR., and MRS. LAZARUS return from Hollywood over the week-end.

HARRY H. UNTERFORT, Schine zone manager in Syracuse, and his wife have returned from Florida vacation.

JAMES STEWART is at the Waldorf-Astoria from the Coast.

TIM HOLT has returned to Hollywood following the completion of his seven-day Oklahoma stay with the annual 4-H & FFA radio.

JIMMY WARELY will open a p.a. tour at Oakland, April 14, and then play Berkeley and Richmond with Los Vegas and Amarillo, Tex., to follow.

SAMUEL N. BURGER, Loew's Int'l sales manager, flew to Oslo yesterday on a three-month trip that will also take him to Germany and Paris. Back around June 15.

GENE AUTRY begins a second p.a. trip March 23 in Wichita, Kans. Autry will appear with his western troupe in 21 Middle West and Eastern cities.

JULES K. CHAPMAN, assistant general sales manager of Film Classics, Inc., who is in Buffalo pinch-hitting for Branch Manager Joe Miller, ill with pneumonia, will tour the entire territory before he returns to New York.

MIKE HAVAS, RKO foreign sales exec., arrives today on the S.S. America.

RKO to Release 12 Pix From Now to Labor Day

RKO has announced that it will release 12 features between now and Labor Day.

List includes "I Remember Mama," "The Miracle of the Bells," "Fort Apache," "Berlin Express," "Tarzan and the Mermaids," "Bring 'Em Back Alive" (reissue), "Fighting Father Dunne," "The Best Years of Our Lives," "Your Red Wagon," "Melody Time," "The Velvet Touch" and "Good Sam."

Distinguished Gets "Week-End"

"Quiet Week-End," British pic, has been acquired by Distinguished Films for distribution in this country.

CANDY AND POPCORN SPACE AVAILABLE IN EIGHT THEATERS. LICENSEE TO PAY GOODWILL OR ADVANCED RENTAL. OTHERS NEED NOT APPLY. CALL BETWEEN 10 A.M. and 5 P.M. ONLY.

CIRCLE 5-4247

Film EXCHANGE SERVICE

Physical Handling of Film Inspection—Receiving—Shipping is part of

"BONDED'S 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY CIRCLE 6-0081-2-3-4

Says Optical Printing Will Help Tele Sound

Greater sound fidelity, that can be achieved through optical printing, will prove of tremendous advantage to television sponsors using 16 mm. film, stated J. E. Maurer, 16 mm. pioneer, last night at the Hotel Pennsylvania before the Atlantic Coast Section of the Society of Motion Picture Engineers.

Sound distortion, which is often produced by contact printing, is reduced to a new minimum by optical printing, Maurer said. While optical sound track printing can be used to advantage as was done in Walt Disney's "Fantasia," the improvement method is of greater importance to 16 mm. telefilm since video still has to achieve greater clarity both visually and aurally.

NEW YORK THEATERS

RADIO CITY MUSIC HALL


Rockefeller Center
IRENE DUNNE in GEORGE STEVENS' Production of
"I REMEMBER MAMA"
Barbara Oskar Philip
BEL GEDDES HOMOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

RUSSELL JARNEY'S
"THE MIRACLE OF THE BELLS"
starring
FRED MacMURRAY
Valle
FRANK SINATRA
Released by RKO RADIO PICTURES
RIVOLI

RKO
PALACE
"If you knew Susie"
with ALLEN JOSELYN
CHARLES DINGLE - BOBBY DRISCOLL

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
THE ANDREWS SISTERS
PARAMOUNT

Robert Maureen Clifton
YOUNG • O'HARA • WEBB
"SITTING PRETTY"
A 20th Century-Fox Picture
PLUS ON STAGE—ART MOONEY • BETTY BRUCE
Extra! AL BERNIE
ROXY 7th Ave & 50th St



Leo Goes Out On a Limb!

"I PREDICT THAT
THESE THREE
PICTURES WILL
BE CANDIDATES
FOR THE 'TEN BEST'
OF 1948!"

Metro-Goldwyn-Mayer and Liberty Films present

SPENCER TRACY
KATHARINE HEPBURN
VAN JOHNSON
ANGELA LANSBURY
ADOLPHE MENJOU
LEWIS STONE

in

FRANK CAPRA'S

"STATE OF THE UNION"

Based on the Play by Howard Lindsay and Russel Crouse

Screen Play by Anthony Veiller and Myles Connolly

Associate Producer Anthony Veiller

Produced and Directed by **FRANK CAPRA**

A Metro-Goldwyn-Mayer Picture

M-G-M presents

CLARK GABLE **LANA TURNER**
ANNE BAXTER **JOHN HODIAK**

in

"HOMECOMING"

RAY COLLINS • GLADYS COOPER • CAMERON MITCHELL

A MERVYN LEROY PRODUCTION

Original Story by Sidney Kingsley • Adaptation by Jan Lustig

Screen Play by Paul Osborn

Directed by MERVYN LEROY

Produced by SIDNEY FRANKLIN

A Metro-Goldwyn-Mayer Picture

M-G-M presents

IRVING BERLIN'S "EASTER PARADE"

Starring

JUDY GARLAND **FRED ASTAIRE**
PETER LAWFORD
ANN MILLER

Color by **TECHNICOLOR**

Lyrics and Music by **IRVING BERLIN**

Musical Numbers Directed by **ROBERT ALTON**

Directed by **CHARLES WALTERS**

Produced by **ARTHUR FREED**

A Metro-Goldwyn-Mayer Picture

Remember what we say here! And remember that it is still early in the year and there are many other M-G-M Big Ones to come! That's why there's a new industry slogan:

"M★G★M GREAT IN '48"

HERE'S ONE FOR

When a picture in its
second week breaks first
week records, then, brother,
you've got a picture!

**That is what "NAKED CITY"
did in its second week
at the Capitol Theater
on Broadway**

THE BOOKS!

"NAKED CITY"

is the

BIG PICTURE

with the

BIG STAYING POWER

Mark Hellinger's

"NAKED CITY"

STARRING

BARRY FITZGERALD

and featuring

HOWARD DUFF • DOROTHY HART • DON TAYLOR

Directed by JULES DASSIN • Produced by MARK HELLINGER

Associate Producer, JULES BUCK

Screenplay by ALBERT MALTZ and MALVIN WALD • From a Story by MALVIN WALD

A UNIVERSAL-INTERNATIONAL RELEASE



*Ride high
with
U-I*

RKO-WOR Air Show Building Palace Biz

(Continued from Page 1)

to 13 weeks, with an option arrangement.

Hank Howard, in charge of Broadway first runs for RKO, said that already a bulge in attendance is evident during the hours of the daily program, with the bulge said to be particularly noticeable during the last days of a film's run.

As the program becomes better known and establishes a reputation, he expects more concrete benefits for the theater. Already, Howard pointed out, people who have seen pictures playing the Palace have returned to view the radio program, and fans of MC Johnny Olsen, formerly of the "Ladies Be Seated" program, have followed him to the Palace—paying admission to the show.

"Movie Matinee," an audience participation quiz program on films, is owned, produced and directed by Wilbur Stark and Jerome Layton of Program Productions. Merchandise prizes are offered for correct answers. Show is put on each afternoon, Monday through Friday, over WOR.

Program also has a Saturday stanza over more than 170 stations of the Mutual network.

Century Patio to Offer New Type Stage Show

New type week-end stage policy, combining professional talent with audience participation, will be inaugurated at Century Circuit's Patio on Flatbush Ave. in Brooklyn, April 3.

Called "Fun-Fer-All," the shows will be put on by a permanent unit consisting of Gene Raeburn and Bill Williams of WNEW and WOV. Also in the regular setup will be Kitty Cover, singer, Jeff Clark and Roy Ross and orchestra. There will be guest stars each week. Unit will work with the audience in the orchestra and balcony. Patio is a 2,600-seat house.

Shafton Leaves Goldberg

Omaha—Eddie Shafton, general manager and counsel for the R. D. Goldberg Theater Enterprises, has resigned to devote full time to private practice.

Altoona Houses to Fabian

Altoona, Pa.—The Fabian circuit is now operating the Strand and Logan here. Jake Silverman formerly operated.

Send Birthday Greetings To—

March 18

Betty Compton Smiley Burnette
Rosa Moreno Michael Road
Robert Donat Ben Goldman
Edward Everett Horton

Along the RIALTO with PHIL M. DALY

Thursday's Tele-lines

● ● ● UNIVERSAL-INT'L'S series of trade ads for "All My Sons" rates with the best.....Intelligent approach.....The right touch..... Convincing selling..... Maurice A. Bergman, et al, know their stuff. . . . ● Resignation of Jack Flex as RKO Keith's manager in Syracuse has the old home town folks pretty much upset..... Flex has done a helluva good job, witness the Syracuse editorial comment, and Salt City folks are loathe to see him exit March 31. . . . ● Rear Adm. Richard E. Byrd conferred with FC's Vice Presy B. G. Kranze yesterday on distribution plans for the South Pole expeditionary pic, "Discovery," and for the Admiral's key city p.a.'s

● ● ● 'YOU WON'T FIND IT' mentioned anywhere in the basic agreement, but you can bet your bottom dollar that the Marshall Plan was a potent factor in ending the Anglo-American film impasse. . . . ● Chi. American Benefit Fund for Wounded Veterans will get the proceeds from the Windy City world premiere at the RKO Palace of "Fort Apache" March 30. . . . ● Leas Andrews, long with Metro "down under," has resigned to operate the Labor Party's radio station at Brisbane. . . . ● It took 15 years to bring Harold Strotz, Wilder Film Co., western division chief, and brother Sidney Strotz, NBC exec., together for a Chi. reunion. . . . ● Foreign films winning an increasing number of deaf patrons: it's those English titles, natch.

● ● ● THE WESTERN OCCUPYING POWERS in Germany must spur film production in their zones if they hope to catch up with the aggressive film production program which the Russians are sponsoring, for ideological reasons, within their own zone.....That is the conclusion of Joachim Joesten in his new book, "Germany—What Now?" just published by Ziff-Davis (\$3.75).....Surveying a postwar renaissance in German arts, which occupies vital chapters in the book, the author reveals that studios in Anglo-U. S. Hamburg, Munich and Berlin have belatedly turned to increased film-making in order to break the virtual monopoly on the Left on this key outlet for both propaganda and art.

● ● ● THE CARILLONS BEING HEARD in Times Square these days are installed at the Rivoli, having been brought East from Hollywood for the run of "Miracle of the Bells." . . . ● New York University's Motion Picture Club has voted "Great Expectations" as 1947's outstanding pic, the year's best screen adaptation of a novel and as the film having the best black and white photography during the 12-month period. . . . ● George T. Delacorte, Jr., is linking Modern Screen and Screen Stories as the Dell Screen Unit, effective with the June issues. . . . ● The UN short, "Clearing the Way," will be added to the Roxy program at 5 p. m., tomorrow for a single showing. . . . ● So enthusiastic was E. P. Willcox after a screening of Harry Sherman's "They Pass This Way" that a two-column still from the picture goes into the May issues of both Parents' Magazine and Calling All Girls. . . . ● The Five Civilized Tribes will cite Adolphe Menjou for his "true Americanism" at the Indian Centennial celebration at Muskogee, Okla., Oct. 14-15..... Speaking of Menjou, the author of "It Took Nine Tailors" faces Elissa Landi and Jesse L. Lasky on NBC's Sunday video show, "Author Meets The Critics." . . . ● Gerald Hirschfeld, cameraman, will direct an advanced class in camera technique at New Institute for Film, 29 Flatbush Ave., Brooklyn, beginning with the next semester, April 5. . . . ● Watch for a coming flood of strictly political shorts designed for campaign rather than theater use. . . . ● Universal's television interests will be via a new subsidiary, Universal Television and Radio Co., Inc., just incorporated on the Coast. . . . ● It's going to cost pix companies more to advertise in Holiday mag, starting in October rates go up 26 to 36 per cent.

WB Maps Expanded British Prod. Program

(Continued from Page 1)

tures, Ltd., in which WB has a 3 per cent stock interest.

In general, it is anticipated that the ABP program will be on a basis the six-picture schéma which was agreed upon when Jack Warner visited London last year. The schedule was knocked out, of course, by now rescinded 75 per cent British valorem tax.

Warners undoubtedly will see over producers, directors and stars appear in the British pix, to be made by WB for ABP and distributed world-wide by Warners. Budgets expected to be substantial, with Warner objective of getting maximum returns in the U. S. market.

(When Jack Warner returned from London last year, he stated in New York that the company would spend \$2,500,000 on each of six British made features.)

It is expected that Warners now push the Elstree studios improvement-construction program, estimated to cost \$8,000,000. A \$3,000 program at Teddington started recently was completed.

KSTP-TV Signs First Television Station Affiliation Pact

(Continued from Page 1)

and Frank E. Mullen, NBC executive vice-president.

Contract provides for full network service to the affiliate, effective immediately.

Mullen explained that in advance of interconnecting facilities to midwest by radio relay or coax cable, NBC would provide program service on film as well as by sea and possible use of live talent.

NBC is now providing network service to four midwest stations in addition to its Eastern chain of outlets.

Thomas Loudon, 72, Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Thomas Loudon, an Irish actor and playwright, died in Santa Monica hospital. He was 72. He was active in films as a character player. Surviving is his wife, Elizabeth Valentine. A funeral service will be held today in St. Albans Episcopal Church. Interment will be in Storrs, Conn.

U-I Acquires "Crisscross"

"Crisscross," novel by Don Tracy, has been acquired by Universal-International from the estate of the late Mark Hellinger. Film is into production in May with Lancaster starring.

STORKS

Kansas City—Don Walker, Warners' field exploitation man, became the father of a baby boy, his child.

ib Mfg. Sales Tax or Admission Levy?

(Continued from Page 1)

the revision of the Federal income law.
Chairman Knutson for some time been on record as feeling that the general admissions tax of 20 per cent was out of line. One obvious side, of course, has been the Federal Government's need for revenue to meet the costs of the Marshall plan, the projected heavy spending on aerial defense, etc.
General manufacturers' tax thus might prove the answer, and it is for that reason that Knutson's committee will explore it before sending the general tax measure to the House for some time in May. The committee is scheduled to start executive sessions in April.

BS Tele Signs Broadway's erson and Six Directors

even additional appointments to producing and directing staffs of S Television were announced yesterday by Worthington C. Miner, director of CBS Tele.
Newcomers, who begin immediately in intensive study involving utilization of the equipment which will be available upon completion of the firm's new studios in Grand Central Palace, include Nat Karson, Broadway stage producer, director scenic designer; directors Ed O'Leary and Ace Ochs, and associate actors Robert Merrill, Kenneth Ford, Kingman T. Moore and Hugh Muir Rogers.

Actual studio program operations are expected to begin in late April.

rytheon Bringing Out w Tele Station Equip.

The manufacture of a complete new line of television station equipment has been announced by Rytheon Mfg. Co. of Waltham, Mass. Included in the output are high power transmitters, portable camera equipment for both studio and pick-up use and station terminal equipment.

NEW POSTS

OTT BROWN, manager, Odeon, W. Vancouver, B. C.
MATTHEWSON, manager, Lansdale, No. Vancouver, B. C.
MAN DOLLINGER, B & K publicity department, Chicago.
YER PATE, manager, Palmer Park Theater, Highland Park, Mich.
ES A. JEFFRESS, manager, Majestic, Detroit.
L SAXON, manager, Garden, Detroit.
NG MILLS, salesman, SRO, Minneapolis.
N SODERBERG, salesman, Columbia, Des Moines.
NK WESTBROOKE, salesman, Paramount, Denver.
NETT ELY, Great States manager, Keweenaw, Ill.

U.K. Pact Clear of Trust Laws Slow Progress Necessary for Best Deal

(Continued from Page 1)

currence of the MPAA-MPEA and the SIMPP would not be deemed a possible violation of the Sherman and Clayton Acts.

It was for this reason that Johnston was accompanied abroad by Allen Dulles, MPAA legal adviser, and for the same reason that long before Johnston went over, there were conferences in Washington in which D of J officials sat in, it was said.

Wilson Also Cautious

If the agreement was delayed by American caution in this respect, it was also delayed by the desire of J. Harold Wilson, president of the Board of Trade, to make the best possible deal. Wilson, fully aware that he must "sell" the agreement to Commons, pressed for every possible advantage.

There is not the slightest doubt but that the agreement will get Parliamentary approval, but before the order revoking the 75 per cent ad valorem tax is adopted, it is certain that some Laborite voices will be raised critically, especially if the Beaverbrook press continues its anti-Hollywood campaign in the interval.

When Wilson appeared in Parliament last week to announce the agreement, the report of the day's proceedings discloses that some M.P.'s raised the old cry of "food before films" and a new one, "petrol before films."

When Anthony Marlowe, M.P., remarked, "The amount of dollars would have provided a substantial

petrol ration," the official report notes there were cheers from the benches.

MPAA Board Convening

Johnston is scheduled to preside at a MPAA board meeting this afternoon, following his arrival, and will make a detailed report. A press conference tentatively is scheduled to follow, and on Saturday night, Johnston goes on the air via NBC.

Mulvey departs for Hollywood where he will be honor guest next Tuesday at a SIMPP dinner at the Beverly Hills Hotel. His detailed report will be given at that time.

Unusual press interest in the Anglo-American agreement was instanced yesterday when Customs here was literally swamped with applications for cutter passes. Kenneth Clark, MPAA public relations chief, here from Washington to meet Johnston, Joyce O'Hara and Dulles, had to bring capital influence to bear in order to get a place on the cutter.

FSC Ecuador Rep. Named Minister of Economy

(Continued from Page 1)

of the Ecuadorean Republic by President Ibarra.

Olea, in addition to various other film activities, operates a number of 16 mm. theaters exclusively for juvenile patronage. He is also the local representative of Foreign Screen Corp.

Goldstein-Kane Will Launch New Agency

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Goldstein has become an associate and partner in the Walter Kane Agency with offices in the Mo-



GOLDSTEIN

cambo Building, while he and Kane are making preparations for the formation of a new agency. They will be represented in London by Film Rights, Ltd., and also by a New York office.
Kane is a pioneer in the agency field in Hollywood; Goldstein is a veteran of 27 years in the movie industry and was formerly publicity manager for 20th-Fox; advertising-publicity director for David O. Selznick in the East and for the past two years was studio rep. for RKO in New York.

Baltimore Tele Station Gets Nine Net Programs

Nine regularly scheduled NBC Television network commercial programs will be carried on NBC's new video affiliate WBAL-TV, Baltimore, starting during the next three weeks. Several of the programs already are seen on WBAL-TV, which last week joined NBC as the fifth station on the East Coast network.



Kearns Will Resume Hearings On May 17

(Continued from Page 1)

is a Communist. Instead, he will be here May 17.

Committee members will gather this morning in the Loew's projection room here to view an hour of films shot on the picket lines in the 1945 and 1946 strikes. Showing is under IATSE auspices, designed to convince the Congressmen of the truth of charges that the strikers resorted to violence.

IATSE Prexy Dick Walsh was on the stand yesterday, vigorously denying charges of corruption and graft made against him by Sorrell.

Also heard yesterday again was John Robinson, who on Tuesday had told the Committee Sorrell had boasted to him of being a Communist in 1937. Robinson said he had never met Walsh, Roy Brewer or IATSE counsel Matthew Levy before Tuesday night, and that he came to testify "on my own."

When Rep. Thomas Owens suggested that faced with a choice between racketeering, as represented by Willie Bioff, and Communist influences in opposing unions in 1937, Robinson had elected the latter, Robinson replied that there were "three bad evils there—Communism, racketeering and the producers."

Custard Pie Nights Click in Melbourne

Melbourne (By Air Mail)—Hoyt's has introduced "Custard Pie Night" when famous silent pix are screened. Policy has been a remarkable box office success and is to be extended to Sydney and other cities.

Cinecolor Magazine Holds 1,000 Feet of Bipack Neg.

West Coast Bureau of THE FILM DAILY

Hollywood—Greater efficiency of operation and an expected 60 per cent reduction in short ends wastage are claimed for a new type camera magazine developed by Cinecolor to permit the use of 1,000-foot rolls of bipack negative. Most magazines now in use are limited to 400 feet of bipack.

Magazines are being built in Cinecolor's machine shop and will be available to customers in the near future, William T. Crespinel, president, said.

Feeley, Brennan Oppose Bill

Boston—A bill to make theater managers who wrongfully eject or refuse admission to a theater subject to fine or imprisonment, was opposed in committee hearing by Ray E. Feeley, business manager of Independent Exhibitors, and Joe Brennan of Allied Theaters.

PR Program for TOA ... is something to cheer

(Continued from Page 1)

and New York news and radio people follow the industry press closely. So, too, hundreds of others up and down the country.

BUT Hollywood, not New York, is the accepted point-of-origin of production and those stories and radio reports with which the TOA rightly is concerned—stories and reports that the studios have been and are in a slump, with inferior product coming off the assembly line—are of Hollywood origin.

The stories come over the press wires from Hollywood, or they have Hollywood lines when they come in mail services. And the radio shows, by and large, are of Hollywood origin.

So it would seem that it's there the job confronting not only the MPAA and the TOA but the entire industry should start.

With Nate J. Blumberg heading the MPAA's own new public relations committee with Ted R. Gamble at the helm for the TOA, the "how" of it would appear to be very good hands.

GETTING back to Hollywood as a publicity "sore spot," for a paragraph or two, MPAA can do the industry a service by nixing the practice of "planting" pleromances in chatter columns. Incidentally, you find some trace of that in N'Yawk. You can argue that it's not "authorized" publicity, and much of it isn't. But that over which company control is exercised, directly or indirectly, could be eradicated the good of the cause.

The indiscriminate linking of film "names" romantically, with a procession of wit may seem innocent fabrication, but there are those in the small towns who draw their own conclusions. And those conclusions do not help the young actress, usually unknown "paw," or the industry generally.

There's really a helluva difference between Broadway and Hollywood and Vine Main Street in this respect.

And in one other: Your average small town is keenly aware of the fact that resides in a glass house, and generally is governed accordingly.

THE penalty for a misstep in the small town is a piece in the local gazette, an eloquent finger-pointing by the good women of the Ladies Sewing Circle. You're surprised how efficacious that can be as a preventative.

Maybe what Hollywood needs are a few Ladies Sewing Circles.

"Bad" picture publicity is bad enough. "Bad" personality publicity is infinitely worse. No mystery about it, either. The "bad" picture quickly runs its course. The personality remains in the limelight ... and the clips go into the newspaper " morgue."

Ask Exhibs. Finance Tele Test in Courts

(Continued from Page 1)

area exhibitors, Colonial spokesmen proposed that each theater would contribute the sum of \$50 to fight the case. The spokesmen pointed out that theater owners had more to gain from the success of such clarification than Colonial.

Among those attending were Arthur Mayer, Philip Harling, A. Gebhardt, Walter Brecher, J. J. Goldberg, Kenneth Ryan, Harry Goldberg, Charles Horstman, Oscar A. Doob, Irving Greenfield, Manuel Frisch, Leonard Satz, E. E. Ford and Frank S. Irby.

Two Paramount execs. were asked to leave since "it was assumed" their presence (as reps. of Du Mont) would be unfair to other exhibs.

RKO Asking \$1,250 for "Susie" After Chi. Loop

Chicago—RKO is asking a guarantee of \$1,250 against percentage for the first week engagement subsequent to Loop run of "If You Knew Susie," it is reported here.

It is also understood that three towns in the Chicago exchange area are now bidding for RKO films: Kewanee and Decatur, Ill., and Michigan City, Ind.

\$200,000 Quick Coin Thru Norwegian Deal

(Continued from Page 1)

main features—immediate allocation of one million kroner for remittance with a second million to be paid in four installments beginning in 1949. The kroner is worth about 20 cents.

Third major feature is the restoration of investment of blocked earnings by the American distributor. They are to be used for operational expenses only, for the present. Fourth proviso is that Hollywood be treated as well as any else.

Study of this agreement brought the general reaction that is a clear indication of the state of the pix industry in the successful European economic recovery.

Crystal Buys Foster Rights

Foreign distribution rights to series of 12 16 mm. shorts on life and songs of Stephen Foster have been acquired by Crystal Pictures from Admiral Pictures.

FEMME TOUCH

JO RITA SANDERS, cashier, North Main after, Houston, Tex.
ADELINE TOBIAS, assistant contract clerk, Fox, Omaha.

They Say*

"Ford and Miss Keyes make a sock team... Should click with all types of theatregoers."

* VARIETY



GLENN FORD • EVELYN KEYES

in a truly great family picture...

The Mating of Millie

A COLUMBIA PICTURE

Mr. George Borthwick
M. P. Productions Dist.
38 W. 44th St., 21st floor
New York N. Y.

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

OF THE, NO. 54

NEW YORK, FRIDAY, MARCH 19, 1948

TEN CENTS

PLAN APPORTIONMENT OF U.K. REMITTANCES

Estimate 20th-Fox '47 Net Profit at \$14 Million

Compares with \$22,619,535
for Same Period in 1946;
equals \$4.81 Per Share

An estimated consolidated net profit of \$14,000,000 for the 52 weeks ending Dec. 27, 1947, was reported yesterday by 20th-Fox and its voting-controlling subsidiaries including National Theaters Corp. and Roxy Theater, Inc. Reclassified actual figure for the same period, 1946, was \$22,619,535.

The 1947 figure is equivalent to \$4.81 per share on 2,796,016 shares common stock outstanding, Dec. 31, 1947, after deducting for dividends. (Continued on Page 8)

Rep. Stockholders to Act on CMPC's Sale

Stockholders of Republic Pictures will be asked at the annual meeting April 6 to act upon a proposal to sell all the outstanding capital stock of Consolidated Molded Products Corp. for a minimum of \$850,000, according to the notice of annual meeting. A wholly-owned subsidiary, Molded was acquired from Consolidated Film Inc. (Continued on Page 4)

Colonial to Train Altec Men in Video Projection

Ten key men of Altec Service Corp. will spend a week at the Colonial Television Corp. plant, receiving instruction in the assembly, testing and operation of Colonial's Vin-Master, a theater-size projection. (Continued on Page 5)

Philly Allied Buying Service Taking Shape

Philadelphia—Allied ITO of Eastern Pa. expects to have its film buying service in operation "within the next few months," according to Sidney E. Samuelson, general manager. Unit will hold a general membership meeting here April 5 at which more specific announcement may be made. A regional meeting will follow in Lykens the following day.

RANK TO VISIT KODAK PLANT

Will Be Gen. "Ted" Curtis's
Rochester Guest April 5

Rochester—J. Arthur Rank, British film tycoon, and president of the British Film Producers Association, now visiting in Florida, will come here on April 5 to be the guest for the day of Maj. Gen. Edward P. "Ted" Curtis, vice-president of Eastman Kodak, it was learned yesterday. Rank's visit will have a two-fold purpose. He will inspect the Eastman plants here, and he will discuss the British raw stock situation in the light of the stepped up production planned in the U. K.

Petrillo Okays Live Music for Television

An agreement under which live music may be used in television programs was included in the contract settlement announced yesterday by James C. Petrillo, president of AFM, and representatives of ABC, CBS, NBC and WOR, key station of the Mutual network.

Effective immediately and running to Jan. 31, 1951, pact permits video outlets to telecast musical programs simultaneously with AM and FM stations, to pick up music from outdoor events, and to use AFM musicians in independently produced video shows. While no definite rate schedule was set up, Petrillo said musicians would. (Continued on Page 8)

Rush to Buy British Pix Seen Mulvey Cites Pooling of U.K. Film \$\$

Kalmenson Ups Moore to WB Eastern Div. Manager

F. D. (Dinty) Moore, Pittsburgh branch manager for Warners, has been promoted to Eastern district manager for the company, with supervision of exchange centers in Albany, Buffalo, New Haven and Boston. (Continued on Page 5)

Johnston Believes U. S. Companies Will be Able To Obtain Majority of Pix Earnings in England In Long Run; MPEA Approves Pact, Embargo Lifting

Allocation of remittable dollars from Britain to American companies will probably be based on the proportional earnings of individual American pictures in the United Kingdom, Eric A.

Tax End Will Have No Effect on Economies

Settlement of the British tax will prove healthy to both countries but will in no way affect Hollywood's program of reducing costs wherever possible without the sacrifice of entertainment value, Jesse L. Lasky, producer of "The Miracle of the Bells," told the industry press at a luncheon interview in the Sherry-Netherlands Hotel yesterday.

Lasky expressed his frank confusion at the reception which greeted his latest production by the public and the trade papers as contrasted with the attitude of the metropolitan press. The enthusiasm of the former weighed against the disappointing. (Continued on Page 8)

Johnston, Mulvey Lauded By Blumberg for U. K. Job

"Johnston did a wonderful job over there, and he's to be congratulated... so did Mulvey, for the independents," said Nate J. Blumberg, U-I president, at yesterday's press interview aboard the liner America.

Blumberg and Joseph Seidelman, head of U-I's foreign department, were both enthusiastic about the repeal of the British tax. Seidelman. (Continued on Page 2)

Johnston, MPAA president, said yesterday following his return to this country aboard the Queen Mary.

Johnston went immediately to a membership meeting of the MPEA which voted both approval of the agreement reached with the British Government last week and the lifting of the embargo upon the shipping. (Continued on Page 5)

SEC Report Bares Exec. Stock Gifts

Washington Bureau of THE FILM DAILY

Washington—A number of gifts of pix company stocks by industry topers featured the report on trading by company executives in the Dec. 11-Jan. 10 period released today by the SEC. All three of the Warner Bros. were reported making sizeable gifts of their company's \$8 par common— (Continued on Page 4)

Send Only Best U. S. Pix Abroad, Urges Havas

Only the best U. S. pictures should be sent abroad, suggested Michael Havas, RKO's general sales manager for Continental Europe and the Near East, upon arriving here aboard the America for his first visit in 18 months.

Havas pointed out that people even. (Continued on Page 8)

Agreement Difficult Sans MPEA—Dulles

Settlement of the Anglo-American film impasse via the agreement negotiated in London last week by the MPAA-SIMPP would have been "difficult" without existence of the MPEA, it was conceded yesterday by Allen Dulles, MPAA legal adviser.

Dulles said that so far as he knew the agreement, negotiated by a foreign industry with the British Government, was without precedent.

Outright purchase of British pictures by American companies was foreseen yesterday by James A. Mulvey, president of Samuel Goldwyn Productions and SIMPP representative at the negotiations leading to the settlement of the British tax in London last week.

Mulvey pointed out that under the terms of the agreement, all earnings. (Continued on Page 5)

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(March 18)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	17 1/2	17 1/4	17 1/2	+ 1/4
Columbia Pict. vtc.	11 1/2	11 1/2	11 1/2	0
East. Kodak	38 1/2	38 1/2	38 1/2	+ 3/8
Gen. Elec. Eq.	14 1/4	14 1/4	14 1/4	+ 1/4
Loew's, Inc.	17 1/2	17 1/2	17 1/2	+ 1/8
Paramount	20 1/2	19 1/2	20 1/2	+ 5/8
RKO	8 1/2	8 1/2	8 1/2	+ 1/4
Republic Pict.	4	3 3/4	4	0
Republic Pict. pld.	10	10	10	+ 1/2
20th Century-Fox	20 1/2	20 1/2	20 1/2	+ 1/4
20th Cent.-Fox pld.	34	34	34	0
Universal Pict.	14	14	14	+ 1/4
Warner Bros.	11 1/2	11 1/2	11 1/2	0

NEW YORK CURB MARKET

Monogram Pict.	3	3	3	0
RKO	2	1 3/4	1 3/4	0
Sonotone Corp.	3 1/2	3 1/2	3 1/2	- 1/8
Technicolor	12 1/2	12 1/2	12 1/2	0
Trans-Lux	4 1/2	4 1/2	4 1/2	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	43 1/2	5 1/2
Pathe	4	4 3/4

RC Music Hall Books Two M-G-M. One Para. Film

Radio City Music Hall has completed its Spring and early Summer schedule with the bookings of three films, G. S. Eyssell, president and managing director of the house, said yesterday. Bookings are Frank Capra's "State of the Union," released by M-G-M, to follow the current "I Remember Mama," M-G-M's "The Pirate" and Paramount's "The Emperor Waltz."

DuMont Sees Tele Program Distrib. as Main Problem

Economic distribution of programs throughout the country is the primary problem facing video broadcasters, declared Dr. Allen B. DuMont, president of the Allen B. DuMont Laboratories, Inc., in an address before the Customers' Brokers Association yesterday.

Though inter-city transmission has been solved by the coaxial cable and micro-wave relay systems, an economic problem still remains, he added, for if the rates soon to be established by the AT&T prove to be excessive, then broadcasters will be forced to establish independent networks.

By the end of 1949, Dr. DuMont expects about 200 stations located in 75 cities and 33 states. He based his prediction on these figures: 19 stations are now in existence; FCC has granted 72 construction permits; 162 applications for building are still pending.

Transcribed shows photographed directly from cathode ray tubes with prints made and then distributed to various stations will help greatly toward spreading tele nationally, he said. Dr. DuMont illustrated this point by showing the audience a recent transcribed film of a WABD program.

His organization, he added, is developing inexpensive transmitters for small stations, at a cost of less than \$100,000 a transmitter. Transmitters will pick up programs from the networks and re-broadcast them over a 20-mile radius.

U-I Won't Get "Hamlet" Print Till Late April

Master print of "Hamlet," J. Arthur Rank's ace release of the year, may not come over to Universal-Int'l until after the Sir Laurence Olivier's starrer bows before the King and Queen at the Odeon Leicester Square Theater, London, May 6, with the "take" swelling the King George Pension Fund for actors and actresses.

Arrival is possible just prior to Rank's return to England on April 22. Dubbing and scoring has been completed, but printing of the black-and-white pic requires unusual attention as to graduation.

SOPEG Wins \$6.75 Hike For UA Employees

About 150 SOPEG members employed at United Artists' home office yesterday won a \$6.75 wage increase across the board, retroactive to May 31, 1947. Union rep. Peter Hawley dissented from the AAA decision, asserting that the wage hike was inadequate. Percentage wise, increase ranged from 18.5 per cent to 15 per cent; those earning less getting the higher increase.

Impartial arbitrator was Prof. Walter Gellhorn of Columbia University. UA was represented by Jesse Lane.

Johnston, Mulvey Lauded By Blumberg for U. K. Job

(Continued from Page 1)

said he was most impressed by the attitude of the British public whose interest in the Anglo-American negotiations was mirrored in the British press which headlined the fact that American films were coming back to Britain. "Papers played up the agreement as the major event of the year," added Seidelman.

Concerning their five-week visit abroad, with their respective spouses, both U-I execs. felt that the situation over there has not deteriorated. Seidelman said that French production was at a standstill; discussions were being held on the Blum-Byrnes pact which the French say needs revising.

Blumberg took the opportunity to put in a plug for JAR's "Hamlet," by noting that it is "one of the greatest things I've ever seen." If the term, genius, should be applied to anyone, Blumberg concluded, "it should go to Sir Laurence Olivier who did a wonderful job on the picture."

Truman, Coyne Address Bond Drive Planners

Washington Bureau of THE FILM DAILY

Washington—TOA executive director Robert Coyne was a featured speaker along with President Truman last night at a dinner attended by the nation's leading bankers and others called by Treasury Dept. to help plan a security bond drive.

Earlier in the day, Secretary of the Treasury John Snyder had spoken of the pit industry's generosity and initiative in helping the wartime bond drives, and expressed his confidence the Government can count on the industry again if need be.

Notaro Set as Warner Havana Theatre Manager

Pat R. Notaro, manager of the Stanley Warner Bromley Theater in Philadelphia, has been appointed theater city manager for Warners in Havana. Notaro, who will work under the jurisdiction of Herbert Copelan, zone manager for Warners' Latin American Theaters, leaves March 25 for Havana to manage the recently completed Warner Theater and the Plaza there.

Leo Forbstein Rites

West Coast Bureau of THE FILM DAILY

Los Angeles—Rabbi Edgar Magnin officiated at the funeral services held yesterday for Leo Forbstein, Warner Bros. musical director, who died Tuesday. Entombment was at the Home of Peace Mausoleum. Pallbearers were Sam Bischoff, David Butler, Harry Raff, Arthur Stebbins, Ray Heindorf and Herman Kamp. Honorary pallbearers were Jack L. Warner, Eddie Mannix, Sam Briskin, Darryl Zanuck, William Goetz, Ben Kahane, Max Steiner, Edward Blackburn, Pan Berman, Alfred Stan, Vic Aller, Casey Chung and Harold Brown.

COMING AND GOING

ERIC A. JOHNSTON, JOYCE O'HARA, ALLE DULIS, EDWARD CHEYFETZ and KENNETH CLARK of the MPAA returned to Washington last night from New York.

PAUL MACNAMARA, vice-president in charge of public relations for Selznick Enterprises arrived here yesterday for a conference with David O. Selznick, Neil Agnew and SRO executives.

R. HILTON, Chicago district manager of Altac Service, is in town for executive conferences.

WILLIAM HEINEMAN, Eagle Lion distributor chief, was in Philadelphia yesterday.

MAX YOUNGSTERN, ad-publicity director of Eagle Lion, planes for Hollywood next Friday returning on Monday.

VICTOR PEERS, Transatlantic Pictures production manager, who planned in the Coast yesterday, takes off by plane today for London.

TED R. GAMBLE, president of TOA, is in Washington to attend a White House meeting of the executive committee and board of directors of the Franklin D. Roosevelt Memorial foundation.

RUTH A. INGLIS, of the Department of Sociology, University of Washington, who has been in New York conferring with company top management, returns to Seattle tomorrow.

HOWARD STRICKLING, M-G-M studio publicity chief, arrives from the Coast today for brief home office conferences.

HILDA LESSER RICKLES, secretary to E. J. Sanders, M-G-M studio general sales manager, returned yesterday from a West Indian cruise vacation.

MARSHALL THOMPSON, M-G-M player, accompanied by Bill Lyon of the studio publicity department, leaves today for Philadelphia, D. C. and the Coast.

SI SEADLER, M-G-M advertising manager arrives Monday at the M-G-M studio after vacationing in Arizona. He will remain at the studio for a week.

JACK OSERMAN, RKO's Latin American supervisor, arrives here Monday from Rio de Janeiro for a series of home office confabs.

PAUL HOLLISTER, RKO's national publicity director, enroute to Chicago yesterday, from there he will fly to the West Coast for a stay of several weeks.

PHIL REISMAN, RKO v. p. in charge of distribution, and ROBERT W. P. P., RKO's general manager in the U. K., leave next Friday (L. A.).

JOHN CALVERT, lead player in Film Classics' "Devil's Cargo," began a four-day tour yesterday of the Hippodrome in Baltimore where he will remain until Wednesday. Following day he opens at the RKO in Boston.

DOROTHY MCGUIRE sailed for Europe yesterday with her husband, John Swaps. She will direct "A Doll's House," for SRO in Sweden.

HAL ROACH left New York for Hollywood plane last night following a short business trip.

AL HORWITZ, U-I Eastern publicity manager leaves today for Philadelphia to appear on the radio programs in behalf of "The Naked City," "All My Sons" and "Another Part of the Forest."

Ontario Plans Regulation Of Adult Pix Showings

Toronto—Ontario censor chairman O. J. Silverthorne announced that theater permit control system planned to regulate the showing adult features.

Rites for Leo A. Burnstine

Springfield, Ill.—Funeral services were held here for Leo A. Burnstine, 59, a member of Frisina Amusement Corp. Survivors include his wife, son, a daughter, and a brother.

George Solomon Dead

Boston—George Solomon, veteran operator of the Columbia Theater following a long illness. His wife had died a week earlier. His son, Louis, had been managing the Columbia during his father's illness.



Gentleman's Agreement

**New York—The longest-run
record in the entire history of
20th Century-Fox!**

and...

In Chicago—Boston—Cincinnati—
Cleveland—Philadelphia—
San Francisco and Los Angeles

**Boxoffice Barometer reports that
of the 40 top pictures in current
release it is the industry's No. 1
attraction—topping the next top hit by 64%!**

*and... Already Rebooked for
Repeat First-Runs Los Angeles
and Pittsburgh!*

20th
CENTURY-FOX

359 Key-City Dates Easter Week!

Rep. Stockholders to Act on CMPC's Sale

(Continued from Page 1)

dustries in the merger of Consolidated and Republic in 1945.

Subsidiary earned \$83,567 in the fiscal year ended October, 1947, compared with \$100,167 the previous fiscal year. Profits were \$76,258 in the Jan. 1 to Nov. 26, 1945, period; \$28,279 in 1944; \$54,026 in 1943; \$43,710 in 1942; \$45,826 in 1941, and \$29,009 in 1940.

In the proxy statement, Republic directors point out that Molded needs a minimum of \$250,000 in additional working capital, and the directors conclude Republic would not be justified in supplying this need as the plastic products of Molded have no connection with Republic's other business. Negotiations are being carried on through a broker, S. A. Berg, of Brooklyn, but the directors do not know the prospective purchaser.

Five Republic directors, Richard W. Aitshuler, president of Republic International; James R. Grainger, Republic executive vice-president; Albert W. Lind, Frederick R. Ryan, and Herbert J. Yates, president, have been nominated for reelection, according to the proxy statement.

Aitshuler and Lind have no Republic stock. Grainger owns 300 shares of common, while Ryan, an attorney, owns 1,000 shares. Yates owns 78,087 shares of common, 900 preferred shares and \$35,000 in debentures. Associated Motion Picture Industries, Inc., of which Ryan is president and director, and Lind, partner in Sterling & Grace Co., is a director, owns 27,000 preferred shares, 178,842 common shares and \$285,000 of debentures.

Yates as of Feb. 1 was beneficial owner of 23,963 shares and members of his family were beneficial owners of 290 shares of Associated, which had 188,471 shares issued and outstanding. Members of Yates' family were beneficial owners of 2,270 Republic common shares and of all of the outstanding stock of Tonrud, Inc., which was beneficial owner of 12,200 shares of Republic preferred, 101,655 of Republic common, and 50,450 shares of Associated.

Proxy statement listed remuneration paid director candidates in the last fiscal year as follows: Grainger, \$78,120; Yates, \$175,140; Ryan, \$7,740; Lind, \$260, and Aitshuler, \$17,500. Edward L. Walter was paid \$28,760 and Harry M. Goetz received \$26,080.

Republic is indebted to Tonrud on account of a loan of \$850,000 made by its predecessor, Onruid, Inc., during the last fiscal year. Loan bears interest at the rate of 4 1/2 per cent per year.

Variety Room Dedicated

Des Moines—Variety Room at Mercy Hospital was dedicated in ceremonies participated in by Nate Sandler, barker of the local tent, and G. Ralph Branton, national canvassman. A waiting room in the Hospital's maternity ward, room was redecorated and furnished by Variety.

Send Birthday Greetings To—

March 19

C. T. Lynch Roy Roberts
William Siström

March 20

Sidney E. Myers Edgar Buchanan
Joseph H. Seidelman
Edmund Goulding

March 21

Sidney Franklin Mirna Stieglitz
Edward Cronjager Virginia Weidner



Ringin' Down the Week's News Curtain

● ● ● ENTERPRISE'S "ARCH OF TRIUMPH" while not in the first Metro group for Britain, is slated for early distribution there by Loew's Int'l. . . . ● Steve Brody has decided on Sepia Tone prints for another Allied Artists release. . . . The brown one first used for "Panhandle" now will be utilized for "The Tenderfoot." . . . ● Photoplay's May issue will have a 10-page insert titled "Crosby Cavalcade." . . . ● Film Classics will use spot announcements for 40 key city openings of "Money Madness" next month. . . . ● Alfred Hitchcock, due in New York next week, will film a special trailer here for "Rope" which Warners will distribute. . . . ● With the British tax situation adjusted, Ed and Bob Golden are stepping up their plans to produce "Charlemagne" in England. . . . Originally slated for late 1949 production, Bob now goes over in the late Fall to line up the cast. . . . ● The Wall Street Journal reports the Chicago Sherman Hotel is offering theatrical people a 15 per cent discount if they stay over a week.

● ● ● TELEVISION AND THE KIDDIES: "Obviously, radio stands to suffer more from its Frankenstein son than the movies. Already, we hear, there's a new order in homes equipped with Television. Formerly, childish procrastination had delayed homework until seven or eight o'clock, when the parade of cops-and-robbers, gang-busting programs had banged their way through the day's episodes. Now, schoolwork is disposed of before dinner so that the moppets can ogle the suppertime, small-try telecasts. Meanwhile, the radio silently gathers dust. A similar trend is discernible among the oldsters, who are trading symphonies for visual slugfests."—From Loew's Theaters Movie News Letter.

● ● ● A-WORD-TO-THE-WISE DEFF: "The trains are filling up again with salesmen talking sales. . . . It's like old times."—From the Wall St. Journal's "Business Bulletin." . . . But in film business—????? ● Doubleday in the Fall will publish "My Way of Scoring" by Max Steiner. . . . National Federation of Music Clubs is sponsoring the volume. . . . ● Broadway columnist's report notwithstanding, the Loew's State will not revive its vaude policy. . . . At least, that's what Oscar A. Doob, Loew's general theater exec., told Phil M. . . . ● H. H. Everett, head of Everett Enterprises is the new president of the Myers Park Country Club at Charlotte, N. C.

● ● ● PRODUCER DAVE SIEGEL never heard tell of a boxoffice recession. . . . He doesn't even know what you're talking about. . . . As the president of both David W. Siegel Productions and Triumph Pictures, Inc., Siegel is one of the most active buyers in the story field today. . . . He now owns all rights on "The Time Has Come," original by Graham Baker and Teddi Sherman which he will produce both on the screen and on the Manhattan stage in the fall. . . . Siegel has also ordered a treatment on a theme suggested by James Whitcomb Riley's famous poem, redolent of nostalgic memory of an Indiana boyhood, "The Old Swimming Hole." . . . Charles Ray once starred in a picture inspired by this poem and bearing the same name. . . . The opus made history in silent days because from beginning to end it had no subtitles.

● ● ● A THOUGHT FOR TODAY: "Here lies opportunity unparalleled in the history of the world, provided that one does not overlook the place where it is to be found—within oneself. . . . True, opportunity exists in the market place all around us, but only if one has or builds within himself the capacity to seek, to find and to develop the possibilities that are waiting, ready to be grasped."—Samuel Goldwyn in This Week magazine.

SEC Report Bares Exec. Stock Gifts

(Continued from Page 1)

Albert, 1,600 shares; Harry, 1,700 shares, and Jack, 2,000 shares.

Albert retained 430,400 shares at 21,000 in a trust; Harry, 1,700 and 293,250 shares and 16,000 in a trust and Jack retained 425,000 shares plus 16,500 in a trust.

Ned Depinet was reported giving away 300 shares of RKO dollar common, retaining 20,700, and Leona Goldenson was reported giving 5 shares of Paramount dollar common to charity. He added 200 shares his holding, however, from the 1,2 he had held jointly with his wife. The end of the period he retained 6 in his own name and 1,000 joint with his wife.

Austin Keough gave away 5 shares of the Paramount common, retaining 1,500, and Maurice Newton gave away 25 shares, retaining 18,600 and 18,380 in a trust. Stanton Grid dropped 500 shares of the stock, retaining 4,500 shares in the T. G. I. Touche trust. He also holds 9,000 shares in his own name and 13,800 in three other trusts.

J. Robert Rubin was listed for gift of 100 shares of Loew's common, retaining 3,840, and Walter Titus, Jr. was down for a gift of 250 shares of Republic 50-cent common. He retained 690 shares in his own name, as well as 86,950 in the account of Onway, Inc., 14,685 in the account of Antonsen Realty and 260 in his wife's name. Antonsen Realty is also listed for 12,200 shares of Republic \$1 cumulative preferred.

Daniel Sheaffer was reported disposing of 1,500 shares of Univer common, retaining 14,807. Matth. Fox, William Scully and Joseph S. delman all acquired 3,000 warrants for the same stock, which brought Fox's holding of these warrants 28,000, Scully's to 11,550 and Seidman's to 12,000.

Spyros P. Skouras disposed of shares of 20th-Fox common and shares of the \$1.50 cumulative preferred, retaining 5,260 shares of common and 23 shares of the preferred.

Abraham Montague dropped 20 shares of Columbia common, retaining 8,432 and warrants for another 10,246.

Loew's, Inc., was reported picking up another 90 shares of Loew's B. & O. Theaters \$25 par common. Loew's, Inc., now holds 122,983 shares of the stock.

Film FC Pix for Foreign Buyer

Foreign film buyers will attend trade screening of "Devil's Car" and "Money Madness," two new leases of Film Classics, at 2,300 on Tuesday, at the Preview Screening Room, 1600 Broadway.

Suffers \$12,000 Flood Damage

Toronto — New Odeon theater Brampton, scheduled for opening Monday suffered \$12,000 damage through a five-foot Spring flood.

Rush to Buy U. K. Pix Forecast by Mulvey

(Continued from Page 1)

British films distributed here by arrangements with American companies are to be pooled together for allotment to the individual producers on a basis proportionate to their earnings in England. Companies engaged in the distribution of British films under this system would have no advantage over non-distributors.

If, however, Mulvey explained, an American company makes outright purchase of a British film, all revenue obtained in the dollar areas would be retained by the owner of the rights. Mulvey expressed complete satisfaction with the position of the independent producer under the pact. Not only will they derive their proportionate share of British earnings but they have the same opportunities as their companies to make pictures in England and to utilize accrued sterling, he said.

The agreement also specifies that there shall be no discrimination against any American company in any manner which means that the independents are assured of getting a fair share of the available playing time, Mulvey added.

Colonial to Train Altec Men in Video Projection

(Continued from Page 1)

television receiver, it is announced by Colonial.

Through a series of lectures by Ira checker, Colonial vice-president; Peter Sokoris, chief engineer, and Martin Mettman, service department engineer, Altec representatives will be enabled to thoroughly understand the Colonial equipment. Lectures will be supplemented by practical assignments on the production line.

Altec men, it was learned, were drawn from the various cities where television stations are being operated, and where there is a possibility that theaters may use large-screen television as an added attraction.

Shelton Leaves Sirtzky, Returns to A. F. E. Post

William Shelton has resigned as general sales manager of Sirtzky and returned to rejoin A. F. E. Corp., headed by Paul Graetz. Shelton was with A. F. E. for several years, before joining Sirtzky six months ago.

NEW POSTS

HOWARD YOUNG, Kerasotes manager, Havana, Ill.
HARRY FRYER, manager, Home, Rantoul, Ill.
C. R. GILLIAM, acting manager, Hollywood and Majestic, Albion.
FRANK L. MORRIS, office manager and head booker, Eagle Lion, Kansas City.
JOEL BLUESTONE, salesman, Eagle Lion, New Orleans.

Plan Apportionment of U.K. \$\$ Johnston Extolls Pact as Victory

(Continued from Page 1)

ment of films to Britain effective upon formal repeal of the tax by Parliament in early April.

Maintaining that the agreement represented a joint victory for the American and British film industries as well as for the people of both countries, Johnston expressed the

THE MARKET

Sixty per cent of American film earnings come from the domestic market, Eric A. Johnston, MPAA president, declared at yesterday's press conference. A variable 15-16 per cent comes from the British market, a variable 23-24 per cent from the remainder of the foreign market, he added.

opinion that under the terms of the instrument the American film companies would, in the long run, be able to get out most of the money earned in the British Empire.

Pointing out that over and above the remittable earnings, there was no restriction upon the use of accrued sterling for "anything connected with motion pictures," Johnston foresaw greatly augmented

Laugh of the afternoon at the Eric A. Johnston MPAA press conference was provided by an inquiry from a London newspaper staffer in N. Y. who wondered if the settlement would bolster Hollywood where, he understood, they were starving and walking around without soles to their shoes.

American production in Britain as an immediate consequence of the agreement. All dollars earned by such pictures would go to the U. S. companies. There would be no offsetting sacrifice of production in Hollywood, he added.

Johnston would not hazard a guess as to the total potential in dollars that the industry could derive under the pact, but there was no denial at the press interview that the figure of \$40,000,000 (estimated in a FILM DAILY story Tuesday) might be possible.

Several points of the agreement,

A hint that Hollywood is giving a thought to production for video came at Eric A. Johnston's MPAA press conference yesterday when, in discussing production expansion potentials, he cited "15-minute pictures for television."

a bit obscured in initial reports, were clarified by Johnston in answer to specific queries. The Canadian earnings of British films are not included in remittables, but it is to be remembered that the industry treats Canada as part of the American gross.

An equivalent of \$10,000,000 in accrued sterling can be used for investments outside the film industry, subject to approval of a Control Commission which will include repre-

sentatives of the British Government, the MPEA and the SIMPP. If the agreement is extended at the end of the initial two-year term, 50 per cent of the unexpended residue will be carried forward, with the remainder to be utilized for charitable or cultural bequests to the British people. In the latter connection, Johnston said that the MPEA membership had reacted favorably to the suggestion that a national art theater might be erected on the Thames.

Johnston listed three primary

New York correspondent of a London newspaper at Eric A. Johnston's press conference yesterday was curious about how American distributors would invest unremittable funds in London. Noting that there had been talk funds might be used for British hotels, he wondered if there might not arise a "M-G-M Hotel in the Strand?" Johnston, smiling, said there might.

British advantages of the compromise:

1. There will be no drain on Britain's critical dollar supply.
2. England is assured of an adequate supply of American pictures, so sorely needed by her theaters.
3. There will be an established

(Continued on Page 8)

Moore, WB Eastern Division Manager

(Continued from Page 1)

ton, it was announced yesterday by Ben Kalmenson, vice-president in charge of distribution. Moore, who will headquarter in Boston, has been with the company for 10 years, starting as a salesman in Pittsburgh, and promoted to branch manager in 1941.

Paul Krumenacher, salesman in Pittsburgh, has been promoted by Kalmenson to replace Moore as Pittsburgh branch manager.

Sam Lefkowitz will confine his entire activities to supervising sales in the New York metropolitan district. Changes take effect March 29.

Philly Allied Charges "Coercive" Selling Used

Philadelphia — Sidney E. Samuelson, general manager of Allied ITO of Eastern Pa., has been instructed to bring alleged violations of the N. Y. Statutory Court's decree to "the attention of the proper authorities." Violations allegedly pertain to current selling methods, claimed to be "coercive." Allied claims that in addition to violating the Court's decision they run counter to "published instructions apparently given by sales execs. in New York to their field staffs."



Tyrone Power

Says

KEN MURRAY'S

BILL and COO

A FULL LENGTH FEATURE in TRUCOLOR

"A delightful treat!"



REPUBLIC'S EASTER SURPRISE

New Kodak 16 mm. Cine-Ektar Lens

Rochester — A new Kodak Cine-Ektar lens, 25 mm. f/1.4, which brings to the 16 mm. cine field the professional quality of the Kodak Ektar Lens line, is announced by Eastman Kodak.

Incorporating Kodak's new rare element optical glass and Lumenized with Kodak's ultra-hard lens coating, the new lens has seven glass elements which provide better definition and resolution at f/1.4 than heretofore has been possible at such high apertures. In addition, the new lens gives a much flatter field, which will also be a boon to cameramen who desire the utmost in overall clarity and technical perfection. By means of adapters, the lens may be fitted to any 16 mm. cine camera.

A new type of iris diaphragm is used on this lens. The diaphragm employs special "L" shaped leaves designed to give a uniformly spaced scale.

Lens Calibrating Method Developed by Dr. Gardner

Washington Bureau of THE FILM DAILY

Washington—A new system for calibrating diaphragm openings of photographic lenses has been developed by Dr. Irvine C. Gardner of the National Bureau of Standards. Method takes into account the losses of light from absorption, reflection and scattering within the lens, thus permitting a more precise control of the amount of light admitted during exposure, with a corresponding increase in the uniformity and quality of results.

System is said to be particularly important in color photography because of the smaller latitude of exposure of color film.

Aluminum Roofing By Reynolds Metals

Louisville, Ky.—Something new under the sun—.004 embossed aluminum, for improved built-up roofing, has been announced by Reynolds Metals. Commercially pure aluminum, it is annealed and dead soft-embossed to increase its workability, and is available in rolls 36 inches wide and 60 feet long, to cover approximately ten squares.

ABOUT THE TRADE

THEATER MAINTENANCE MEN will welcome a new rust preventive developed by Kano Laboratories, Chicago, by which a thin, clear film is deposited on metal surfaces. It is applied cold by dipping, spraying or brushing and dries in about 15 minutes to a clear, hard, dry surface. It is tough, flexible and non-porous. It has the capacity of creeping under and displacing moisture, finger prints and the like, thus avoiding the spotty rust on polished surfaces, due to handling.

THE BIJOU AMUSEMENT CO., Nashville, Tenn., has signed a renewal contract covering 33 theaters with the RCA Service Co. . . . C. B. Andrews, owner and operator of the local theater in Bishopville, S. C., is expecting to break ground for his new, modern theater April 1. . . . The Palace Theater, Tampa, Fla., has recently installed Adler changeable program equipment including "Third Dimension" letters and Stainless Steel Glass-in-Frame equipment. . . . Harry Wolf and Louis Lessman have organized the Chicago Cinema Co. with

offices and plant at 1241 South Wabash Ave., Chicago, to overhaul theater projector equipment.

HERMAN FERGUSON and Jim Ellis plan to close their Liberty Theater, Malden, Mo., a 500-seater, for a brief period early in April for the installation of new international seats and an air-conditioning system, purchased through the Cine Theater Supply Company of St. Louis. . . . Claire Roliff, DeVry advertising manager, is completing a manual for the trade on the new DeVry Bantam projector, now in production. . . . E. M. Loew's former Capitol Theater, Pawtucket, R. I., will reopen as the Center in mid-April after extensive alterations.

JOHN HARLOW has broken ground for his 1,000-car drive-in theater between Marietta, Ill., and the Crab Orchard Ordnance plant at Herrin, Ill. National Theater Supply in St. Louis is providing the sound and projection equipment, in-car speakers, etc. It will be dual equipped throughout, and was designed by Warweg & Hagel, Evansville, Ill., architects.

Natco Develops New 16 mm. Projector

An entirely new kind of 16 mm. sound projector has just been announced by Natco, Inc., of Chicago. Effectively designed for heavy duty use, it is in great demand by roadshow operators and other professional projectionists who require easily portable, yet unusually durable, machines.

One of the unique features of this projector is its axial flow cooling system. This principle originated in jet propelled engines. It provides

(Continued on Page 7)

Kroehler Unaffected By Steel Shortages

Shortages of steel have not noticeably affected the production and shipments of the Kroehler Mfg. Co., producers of Kroehler Push Back chair. Kroehler is quoting 60-day guaranteed delivery. Recent installations include: Tower Theater, Miami, for Wometco; Florida Theater, Miami, and the Palace Theater, Tampa, for

(Continued on Page 7)

Show Glass Function In Theater Building

The function of glass in modern theater construction is beautifully demonstrated in the scale model which is part of the mobile demonstration now being displayed by the Pittsburgh Plate Glass Co. in a tour of the nation.

Theater model has full-vision lobby, unique lighting and considerable customer appeal. Battery of eight glass doors permits complete view of the lobby, principal decoration of which is a wall mural. A glass screen and planting area serve as a shielding element and as an aid to traffic flow. Perforated ceiling of the lower canopy gives an openness in effect and permits concealed high downward illumination from the light source above.

Group of models will visit every city of more than 40,000 population.

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Theatercraft Markets New In-Car Speaker

Cleveland—Theatercraft Manufacturing Corp. is offering a new aluminum cased In-Car type Drive-In-theater speaker. The speaker, a 5½ inch General Electric unit, is encased without visible bolts or nuts, and fastens by bracket to car door or visor. A self-coiling terminal attachment can be mounted to the pipe without threading and is entirely secure.

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PROJECTION ARC LAMPS
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The World's Largest Manufacturer
of Projection Arc Lamps

Roehler Unaffected by Steel Shortages

(Continued from Page 6)

Florida State Theaters; King Theater, Albion, Ia.; Sun Theater, Holdrege, Neb.; Granada Theater, Norfolk, Neb., and the World Theater, Omaha, Neb., for the Central States Theater Corp.; Missouri Theater, St. Joseph, Mo., for Durwood Theaters; Puente Theater, Puente, Cal., for Eve Chorak; Park Theater, Newark, N. J., for Aldon Theater Corp.; State Theater, San Jose, Cal., for Olden State Theater & Realty Co.; West Theater, Dallas, for P. R. Isley Theaters; Comerford Theater, Clark's Summit, Pa., for Comerford-Publix Theaters; Airway Theater, Memphis, Tenn., for C. K. Wilson; Coral Theater, Bradbury Heights, Md., for Coral Theater Corp.; Hollywood Theater, Cincinnati, for Co Hill Theaters; West Theater, St. Louis, for Best Amusement Co.; St. Francis Theater, San Francisco, for Paramount Theaters Service Corp.; Meralta Theater, Silver City, Cal., for P. R. Isley Theaters; Vicar Theater, Williamston, N. C., for V. E. Brown.

Natco Develops New Heavy Duty 16 mm. Projector

(Continued from Page 6)

For cooler performance than any previously obtainable. As a result film life is greatly extended and quieter operation is assured. The cooling system is constructed as a complete unit assembly with fewer moving parts than conventional systems, and is as a result easier to service. Natco's direct sound scanning brings the film across the sound drum at right angles to the exciter lamp beam, permitting straight line path of light to photo-electric cell. This, with Natco's rotating sound drum, attains utmost tonal clarity.

General Aniline to Offer 500 Patent Licenses

General Aniline & Film Corp. will offer to the public licenses under some 3,500 patents owned by the company, Jack Frye, president, announced. Offer of non-exclusive licenses is on patents in the fields of restruffs, photographic material, industrial chemicals and textiles, in a plan worked out with the Office of Alien Property, Justice Department.

Backed by a Quarter Century of Sterling Performance

Construction Magazine Editors See Building Costs Rising 5 to 10 P. C. Before Stabilizing

Citing a \$41,000,000 backlog in construction, exclusive of one and two-family dwellings, editors of leading building and construction magazines believe no material change in building costs is likely this year, it is reported by the Building Trades Employers Association, on the basis of a survey among construction magazines. Any reduction in costs will be "slow and slight," the editors report, unless there is a major economic upheaval during 1948. A number of those surveyed believe building costs are nearing stabilization, but that a further advance of five to 10 per cent is likely.

Sacks' May Give Dallas Second Exchange Building

Dallas—Possible expansion of the Dallas film row area is seen in the cash purchase of the two-story building on the northeast corner of Pearl and Jackson Sts. by Alfred N. and Lester J. Sack, owners of Sack Amusement Enterprises. Deal marks their second investment in Dallas film-row property.

Two majors have already offered long-term leases in the event the building is remodelled for film exchange purposes.

Two Entrance Drive-in To Open Near Elkhart

Elkhart, Ind.—Work has been started on the new drive-in theater on U. S. Highway No. 20 in Elkhart County, with May 1 as the expected opening day. The theater will have two entrances, one on U. S. Highway and the other on the state highway. The screen tower will be 72 feet high, capable of showing pictures 62½ feet wide and 42½ feet high, the largest in any outdoor motion picture theater in Indiana.

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THE NEW MOTIOPHON

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RCA Service Contracts With Alliance, Sexton

The signing of a renewal contract for the eighth year of service covering the 22 theaters of the Alliance Theater Corp., Chicago, Ill., has been announced by the RCA Service Co. At the same time, the Service Company announced the signing of a contract with the Sexton Circuit, Inc., Ashland, Ky., including sound and projection parts. Contract covers five theaters.

New Front for Eckel

Syracuse—Schine's Eckel here is getting a new marble and chrome front.

Reeves Will Make Debie Printers

Andre Debie, Paris, manufacturer of a line of professional motion picture equipment, has licensed Reeves Instrument Corp., 215 E. 91st St., to produce its new 35- and 16-mm. film printers in this country. Complete manufacturing facilities for all Debie equipment, parts and supplies are being established here.

DOUBLE THE EFFECTIVENESS OF YOUR DISPLAY BOARD WITH WAGNER CHANGEABLE LETTERS

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- No sharp edges to bump shins, no pinching hazards. Full length die formed steel back panel entirely covers seat cushions.

- The only chair of ANY TYPE that affords 100% safety in emergencies. Unoccupied seats automatically, silently slide back, rise and lock into position; automatically disengaging when lowered for occupancy.
- No maintenance, adjustments or lubrication required.

- Deep spring cushioned comfort.
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- No understructure to hamper cleaning.
- Easily installed without specialized mechanics.
- A variety of models, end standards and upholstery.

Sold by Independent Theatre Supply Dealers.

IDEAL SEATING COMPANY OF GRAND RAPIDS

Seating in the Modern Manner

Estimate Fox '47 Net Profit at \$14 Million

(Continued from Page 1)

dends on prior preferred and convertible preferred.

Earnings in 1946 were equal to \$7.90 a share on 2,756,462 shares of common outstanding Dec. 28, 1946.

Gross income for 1947 is estimated at \$174,400,000 compared with '46 income of \$184,375,175. Consolidated net profit in 1947 was estimated at \$25,000,000, compared with \$39,934,308, before taxes and minority interests deductions. Federal taxes for '47 were estimated at \$9,100,000, compared with \$14,650,000. Net profit deducted and applicable to minority interests for 1947 was estimated at \$1,900,000, against \$2,664,773.

Hotel Taft to Install Video Sets

Hotel Taft will install television sets in 132 rooms in May, Alfred Lewis, manager, has announced. Guest Television System, developed by Industrial Television, Inc., will be used.

"Smugglers" Into Rialto

"The Smugglers" will open at the Rialto in Times Square on March 27 for an extended run.

Sophisticated Comedy As Semi-Documentary

West Coast Bus., THE FILM DAILY Hollywood—Major Prods. will try something new when it employs the semi-documentary technique in the filming of "Mr. Fate," sophisticated comedy, which Johnny Yuhasz, producer-writer, will shoot in May, partly in Santa Barbara where the incident employed in the story made state legal case history, it is said.

Petrillo Okays Live Music for Television

(Continued from Page 1)

be reasonable in their demands in individual contracts.

Agreement was extolled by J. R. Poppo, president of TBA, as beneficial to "both the public and the musicians." Poppo forecast a tremendous uplift for video programming with the end of the ban on live music. Further, he said, "we feel television has now hurdled one of the few remaining obstacles in its path to ultimate success."

"Spring" Next For Stanley

"Spring," Artkin release, will open at the Stanley tomorrow.

British Remittances to Be Equitably Apportioned

(Continued from Page 5)

market for British pictures in the U. S., with a strong incentive to distributors to improve the revenues of English product.

"We have removed the confiscatory tax which was bad in principle because it set up a tax that had never been tried in the world before," Johnston concluded. "This is a victory for neither industry, but a victory for the peoples of our two countries."

Here's how Eric A. Johnston appraises the Anglo-American film impasse settlement: "A victory for the peoples of the countries involved."

tries, providing evidence that even the most complicated problems can be solved within the framework of democratic governments."

Attending yesterday's MPEA board meeting, switched from the MPAA to the Harvard Club because of the large attendance of directors and others, were:

Eric Johnston, Francis S. Harmon, Irving A. Moss, Gordon E. Youngman, Fred W. DuVall, H. J. Eklanger, Joyce O'Hara, Allen Dulles, Gerald Mayer, Joe Goltz, Louis Kantor, Theodore Hoer, Sidney Schreiber, Kenneth Clark, Edward Cheyfitz, Tom Waller, Robert Chambers, Otto Doering, Carl E. Miliken, John McCarthy.

Also Syroos Skouras, William C. Michel, Larry R. London, Murray Silverstone, Emanuel Silverstone, Barney Balaban, Austin Keough, Joseph H. Hazen, J. W. Piper, Fred Mohrhardt, Hal Wallis, Jack Cohn, Abe Schneider, Joseph McConville, Arnold Packer, Joseph Vogel, Charles C. Moskowitz, Arthur Loew, M. A. Spring, Samuel Eckman (London), Joseph Rothbal.

Also J. Cheever Cowdin, C. A. Kirby, Samuel Schneider, Harry M. Warner, John J. Gynn, Robert W. Perkins, Robert Woolf (London), Philip Reisman, R. K. Hawkingson, John Whitaker, William Clark, Gradowell L. Sears, Arthur W. Kelly, Steve Brody, Norton V. Ritchey, Herbert J. Yates, Richard Altschuler, Milton Kramer, James Mulvey, William Levy.

Uncle Sam Took No Part In Negotiations—EAJ

The U. S. Government "took no hand" in the actual negotiations between the British Government and the American film industry which led to the Anglo-American agreement, Eric Johnston, MPAA president, said at his press interview yesterday in the MPAA board room.

The American Government, said Johnston, had expressed a desire that an agreement be reached because the situation was "a source of growing complaint," and Lewis Douglas, U. S. Ambassador to Britain, attended a preliminary meeting. The MPAA prexy was emphatic in declaring that neither Douglas nor any embassy attache attended the meetings at which the pact was formulated.

Johnston however remarked that Douglas had been "very helpful." He earlier had said that James A. Mulvey, SIMPP's rep., had been "most helpful" and that the counsel, Allen Dulles, MPAA legal adviser, had been "invaluable."

"Blandings" Freem at Astor

"Mr. Blandings Builds His Dream House" will have its world premiere at the Astor, next Thursday.

Tax End Will Have No Effect on Economies

(Continued from Page 1)

attitude of the critics makes it difficult for him to decide at whom his next picture should be aimed, Lasky declared.

Apparently, however, he will place his faith in the public, which has given "Miracle" an "extraordinary reception," and in the informed opinion of the trade press which has termed "a guide to the industry whose function is to be critical where it is necessary and to praise where it is deserved."

Lasky, who is now marking his fifth year in show business, 35 of which have been in motion pictures, has plans for the productions which should get under way in the next year. The first of these, Fere Molnar's "The Play's The Thing" will be rolling shortly after his return to the Coast. It is budgeted at \$1,000,000. About Aug. shooting will start on "Tribby" on which about \$1,750,000 will be spent. Six months ago, the picture would have cost a half million more. Lasky hopes to have either Yul or Jennifer Jones in the starring role in the latter film and is importing a European male lead to play Svengali.

Third of the films on the producer's schedule is John Galsworthy's "The Apple Tree" which will probably be made in England in order to take advantage of both the native background for the story and to utilize the sterling that can be turned to production purposes under the terms of the new agreement.

Send Only Best U. S. Pix Abroad; Urges Havas

(Continued from Page 1)

everywhere attend the movies on when the fare is tempting; they pay up mediocre stuff. That's why, I insisted that only the cream of U. S. pix should be shown overseas.

"Best Years," he reported was a favorite everywhere. It was interesting to note, he added, that many industry-wide observers had wrong predicted that the prize-winner would not go over in Europe since it was "too American."

Repeal of the British tax, Havas predicted would produce a most salutary effect throughout the rest of the world, for it proved that even Britain with its comparatively large production facilities cannot get along without U. S. product. Other nations, Havas opined, would think twice before venturing on such unilateral action.

Unaccompanied Junes Can't See "Electra"

Boston—"Mourning Becomes Electra" opens at the Astor Theater March 27, following the 13-week run of "The Bishop's Wife." "Electra" has been approved for Boston showing by city censor Walter Miliken, with RKO and the Astor agreeing not to admit children unless accompanied by adults. Booked for three weeks with holdover possibilities, the picture will play a grind policy with 74 cents-\$1.20 scale.

*You may not play it
...but you'll love it
when you see it!*

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

OF 93, NO. 55

NEW YORK, MONDAY, MARCH 22, 1948

TEN CENTS

OLDS EXHIBS. CAN GET BEST ASCAP TERMS

U.K. Rivalry Means Better U.S. Pix—Johnston

**Sells Radio Audience Drop
Operating Costs Will
Help, Not Hurt Quality**

Under the spur of necessity and the stepped-up competition from British pictures stemming from the Anglo-American film agreement, Hollywood will come through in the months ahead with "an increasing number of superior pictures," Eric Johnston, MPAA-MPEA president.

(Continued on Page 6)

France, Italy Honor Harry M. Warner

Washington Bureau of THE FILM DAILY—The gratitude of French and Italian recipients of more than 45,000,000 pounds of American



Friendship Train food was expressed here Saturday in a series of ceremonies and special events including honors from both European Governments for Harry M. Warner, national chairman of the Friendship Food Train Committee.

Italian Ambassador Alberto Tarchiani, at a Saturday morning ceremony in the Embassy, presented the WB proxy with the Order of Solidarity, first class, the highest

Field of Seven for MPA's Beacon Award

From a field embracing Spyros P. Skouras, Barney Balaban, Bob Weitman, William F. Rodgers, Harold Rodner, Ted R. Gamble and J. Robert Rubin members of the Motion Picture Associates at their meeting tomorrow will select the recipient of the annual Beacon Award, to be presented formally at the May 21 Waldorf-Astoria dinner. Seven nominees were selected by the MPA's directors.

1947 ACADEMY AWARDS

PRODUCTION

"Gentleman's Agreement," Darrell F. Zanuck Production (20th Century-Fox).

PERFORMANCES

Actor: Ronald Colman in "A Double Life," (Kane Productions—U-I).

Actress: Loretta Young in "The Farmer's Daughter," (RKO Radio).

Supporting Actor: Edmund Gwenn in "Miracle on 34th Street," (20th Century-Fox).

Supporting Actress: Celeste Holm in "Gentleman's Agreement," 20th Century-Fox).

DIRECTION

Ella Kazan in "Gentleman's Agreement," (20th Century-Fox).

WRITING

Best written screenplay: "Miracle on 34th Street," George Seaton. (20th Century-Fox).

Best original screenplay: "The Bachelor and the Bobby-Soxer," Sidney Sheldon. (RKO Radio).

Best original motion picture story: "Miracle on 34th Street," Valetine Davies. (20th Century-Fox).

MUSIC

Best scoring of a Musical Picture: Alfred Newman, "Moher Wors Tights," (20th Century-Fox).

Best scoring of a Dramatic or Comedy Picture: Dr. Miklos Rozsa, "A Double Life," (Kane Prod.—U-I).

Best Original Song: "Zip-A-Dee-Do-Deah," Music by Allie Wrubel; Lyrics Ray Gilbert from "Song of the South," (Disney-RKO Radio).

ART DIRECTION

Black-and-White: John Bryan, "Great Expectations," (J. Arthur Rank—U-I).

Color: Alfred Junge, "Black Narcissus," (J. Arthur Rank—U-I).

INTERIOR DECORATION

Black-and-White: Wilfred Shingleton, "Great Expectations," (J. Arthur Rank—U-I).

EDITING

Francis Lyon and Robert Parrish, "Body and Soul," (Enterprise—U-A).

SOUND RECORDING

Gordon Sawyer for "The Bishop's Wife," (Samuel Goldwyn—RKO Radio).

CINEMATOGRAPHY

Black-and-White: Guy Green for "Great Expectations," (J. Arthur Rank—U-I).

Color: Jack Cardiff for "Black Narcissus," (J. Arthur Rank—U-I).

SPECIAL EFFECTS

Visual Effects: A Arnold Gillespie and Warren Newcombe for "Green Dolphin Street," (M-G-M).

Audible Effects: Douglas Shearer and Michael Steinore for "Green Dolphin Street," (M-G-M).

SHORT SUBJECTS

Cartoons: "Tweetie Pie," Edward Selzer, producer. (Warner Bros.)

One-Reel: "Godbye Miss Turlock," Herbert Moulton, producer. (M-G-M).

Two-Reel: "Climbing The Matterhorn," Irving Allen, producer. (Monogram).

SPECIAL AWARDS

"Shoe Shine," Italian production released by Lopert Films.

Ken Murray for "Bill and Co." (Republic).

James Baskett for "Uncle Remus" in "Song of the South," (Walt Disney—RKO).

Special plaques to industry pioneers George K. Spoor, Thomas Armat, Albert E. Smith, and Col. William N. Selig.

For scientific and technical achievements special plaques to C. C. Davis, Western Electric Co. Charles R. Dailey, Paramount Film Laboratories and Nathan Levenson, Warner Bros.

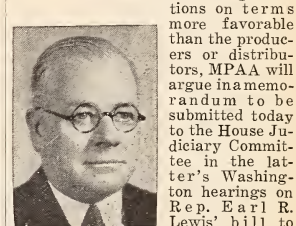
DOCUMENTARY PRODUCTION

Short Subjects: "First Steps," United Nations Division of Films and Visual Information.

Feature: Design for Death" Sid Rogell, Executive producer; Theoren Warth and Richard O. Fleischers, Producers. (RKO Radio).

MPAA to File Memorandum At Hearing on Allied- Backed Lewis Amendment

Exhibitors are in a position to obtain music performing rights from ASCAP or other similar organiza-



KILROE

make it incumbent upon producers or distributors to secure performing

(Continued on Page 3)

Ainsworth Appoints Five Allied V.-P.'s

Due to the rapid expanse of National Allied during the past several years, President William L. Ainsworth has increased the number of

(Continued on Page 4)

"Oscar" Deliveries Made by Opposites

West Coast Bur., THE FILM DAILY—Presentation of the Academy Awards Saturday night was handled on a new man to woman, woman to man basis. Mixture of the sexes had Olivia De Havilland handing out the Oscar for the best performance by an actor; Fredric March making presentation to the best actress. And down the line Anne Baxter and Harold Russell, did for their opposites. Robert Montgomery handled technical awards; Shirley Temple, cartoons and shorts; Dick Powell, songs; David Niven, story; Dinah Shore, Dennis Day, Frances Langford, Gordon Macrae, Johnny Mercer and the Pied Pipers, had the musical end of the proceedings.

THE FILM DAILY

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DONALD M. MERSEREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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FINANCIAL

(March 19)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seot	18 1/2	17 1/2	18	+ 3/8
Columbia Pict. vcs.	39 3/4	39 1/4	39 1/2	+ 1/8
Est. Kodak	39 3/4	39 1/4	39 1/2	+ 1/8
Gen. Elec. Ed.	15 1/4	15	15 1/4	+ 1/2
Loew's, Inc.	17 3/4	17 1/4	17 3/4	+ 3/8
Paramount	20 1/2	20	20 1/2	+ 1/8
RKO	8 3/4	8 1/4	8 3/4	+ 1/8
Republic Pict.	4 3/4	3 3/4	3 3/4	- 1/4
20th Century-Fox	21	20 1/2	21	+ 3/8
Universal Pict.	13 1/4	13 1/4	13 1/4	+ 1/8
Warner Bros.	11 3/4	11 1/2	11 3/4	+ 1/8

NEW YORK CURB MARKET

	3	3	3	1/8
Monogram Pict.	17 1/2	17 1/4	17 1/2	+ 1/8
RKO	3 1/2	3 1/4	3 1/2	+ 1/8
Somehow Corp.	12 1/2	12 1/2	12 1/2	+ 1/8
Technical	4 3/4	4 3/4	4 3/4	+ 1/8
Trans-Lux	4 3/4	4 3/4	4 3/4	+ 1/8

OVER THE COUNTER

	Bid	Asked
Cinecolor	4 3/4	5 1/8
Pathe	4	4 3/4

To Appeal Vogue Award

Cincinnati—Loew's will appeal the award of Arbitrator Anthony B. Dunlap in the Vogue clearance action, it is learned.

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COMING AND GOING

ALBERT DEZEL returned to Detroit over the week-end after a week's New York sojourn.

LEW BARASCH of United Artists publicity dep't has returned from Florida.

JOSEPH HARRIS, board chairman of Reolart and U. S. Film Export Corp., and MRS. HARRIS, returned Friday from Boca Raton, Fla., where they have been vacationing.

DANNY KAYE arrives at LaGuardia Field tomorrow from Europe en route to Hollywood where he will begin "Happy Times," first picture under his new long-term Warner contract.

ALF JORGENSEN, Swedish producer, arrived in Hollywood Friday to confer with Selznick exact regarding the filming of SRO's "A Doll's House" in Sweden.

DOROTHY MCGUIRE, who will co-star in "A Doll's House," the first of David O. Selznick's productions to be made in Europe, sailed for England and France at the week-end, accompanied by her husband, JOHN SWOPE.

NORAN E. KERST, NBC director of television operations, will speak on television today in Danbury, addressing the convention of the Disney Sales Organization.

STEVE SLESINGER flew to the Coast over the week-end.

EZIO PINZA flew into New York Saturday to join Boris Morros in the final judging of the nation-wide "Carnegie Hall" contest.

HERMAN BEIERSDORF, Eagle Lion Films' Western sales manager, left Friday for a swing through the Midwest and Southern areas, his itinerary embracing Denver, Kansas City, St. Louis, Dallas, Atlanta, Charlotte, Memphis and New Orleans.

WILLIAM F. RODGERS, Loew's vice-president and general sales manager, and EDWIN W. AARON, assistant general sales manager, are scheduled to return from the Coast the end of the week.

JAMES S. BURKETT, Monogram producer, is en route from the Coast with a print of "16 Fathoms Deep."

Kalmenson Shifts Woods From Dallas to Detroit

Donald Woods, Warners branch manager in Dallas, will be transferred to the same post in the exchange in Detroit, according to an announcement by Ben Kalmenson. Woods replaces Robert H. Dunbar, who has been granted an indefinite leave of absence due to illness. The change is effective next Monday.

It is expected that Kalmenson will announce Woods' successor in Dallas sometime next week.

Zimbalist, Gross to Tour

Al Zimbalist, ad-publicity director of Film Classics, accompanied by his aide, Sid Gross, will tour the key cities to put over a special ad-exploitation campaign on "Devil's Cargo," which goes into general release April 1.

KARIN BOOTH is in town from the Coast.

JOHN P. BYRNE, Eastern M-G-M sales manager, is due back today from a visit to New Haven and Boston.

WILLIAM B. ZOELLNER, head of M-G-M short subjects and reprints and importations, returned over the week-end from Omaha.

MARVIN H. SCHENCK, Loew vice-president and Eastern studio rep., for M-G-M, returns today from a vacation at Hot Springs, Ark.

MITCHELL RAWSON of M-G-M's publicity department is slated to get back from Washington today. He has been visiting the Capitol city in connection with "State of the Union."

IRVING HELFONTO, home office assistant to M-G-M field sales managers George A. Hickey and Burtis Bishop, Jr., returns to his job today after a week's vacation.

KAY HARRISON, Technicolor vee-pee, sailed on the Queen Mary, Saturday. Also aboard were MARGERY RHODES, British actress; CLIFFORD FISHER, theatrical producer; MARTHA RAYE, comedienne, and her husband and manager, NICK CONDO.

L. J. SCHLAIFER, Eagle Lion sales executive, has returned from the Coast. En route he conferred with Ed Heiber in Chicago and Beverly Miller in Kansas City.

F. C. DICKELY, Detroit district manager of Altec Service, is in New York.

HAROLD MOLANDER, vice-president of A. B. Svensk Filmindustri, arrives from the Coast next week and sails for Stockholm on March 27.

Siodmak, Conte, Mature Here for "Rome" Scenes

Director Robert Siodmak and Richard Conte and Victor Mature are on location here with a production unit shooting scenes on the Lower East Side for 20th-Fox's "The Law and Martin Rome." Film is based on Henry E. Helseth's novel, "The Chair and Martin Rome."

Rank's "Smugglers" Gets Full Play Over NT Chain

West Coast Bureau of THE FILM DAILY
Hollywood—National Theaters in a hands-across-the-sea post-film agreement deal, has set Rank's "The Smugglers," released by E-I, to play its entire list of theaters.

Set Cairo Regional Date

St. Louis—April 1 has been set as the date of the MPTO of St. Louis' regional meeting in Cairo, Fred Wehrenberg, president, announced. Committee on local arrangements is headed by Carson W. Rodgers, MPTO vice-president, and Bill Griffin, Rodgers Circuit booker.

FOR SALE COMPLETE ANIMATION STUDIO 35mm Equipment

JOSEPH MAGRO 1697 Broadway
Columbus 5-1403

Ecstasy

Starring HEDY LAMARR

WRITE US Eureka Productions Inc.

FOR BOOKING DATES OR STATE AND WORLD RIGHTS 165 W. 46th St. N. Y. City

Independent in Sioux Falls

Sioux Falls, S. D.—Ernie Frace is in charge of the branch sales office opened here by Independent Film Distributors, of Minneapolis.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center
IRENE DUNNE in GEORGE STEVENS' Production of
"I REMEMBER MAMA"
Barbara Bel Geddes Philip
BEL GEDDES HOMOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

RADIO PALACE B'WAY AND 47 ST.
EDDIE CANTOR • JOAN DAVIS
in
"If you knew Susie"
with ALLYN JOSLYN
CHARLES DINGLE • BOBBY DRISCOLL

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
with THE ANDREWS SISTERS
PARAMOUNT

ROSSELL JANNEY'S
THE MIRACLE OF THE BELLS
Starring
FRED McMURRAY
Valle
FRANK SINATRA
Released by RKO RADIO PICTURES
RIVOLI

The Adventures of
Robin Hood
with ERROL FLYNN
OLIVIA DEHAVILLAND
Technicolor
BASIL KATZBONE-CLAUDE RAINS
WARNER THEATRE
50¢ TO 1 P.M. EVERY DAY

B'way 51st • Opens 10:30 AM • Late Midnight Film

JAMES CAGNEY
PAT O'BRIEN
DENNIS MORGAN
THE FIGHTING 69th
IN PERSON
RUSS MORGAN
AND HIS ORCH.
Plus PHIL FOSTER
WARNER BROS. STRAND
OPENS 9:30 AM 8'WAY AT 47th
LATE MIDNIGHT FILM

Lawrence on Leave After Spinal Surgery

Milton Kramer, SRO board chairman, announced Friday that Laury Lawrence, vice-president in charge of foreign distribution, at his request, has been granted indefinite leave of absence beginning April 15. Lawrence is recuperating from a major spinal operation at the New York Hospital, and has been ordered by doctors to take a long rest.



LAWRENCE

Organization plans for SRO's distribution and sales in Great Britain and on the continent were completed under Lawrence's supervision prior to his return to this country.

Neil Agnew, SRO president, stated that Louis Lewis had been appointed managing director of distribution for SRO for Great Britain, Europe and the Near East; and Manny Reiner, managing director for Latin America and Australasia.

Allen Byrne continues as SRO general sales manager in Great Britain, and an Divolles as SRO general sales manager in France while Rene Laite will continue as managing director of SNFC (SRO distributing unit in France).

Knutson Grows Dubious of Cut in Ticket Levy

Washington Bureau of THE FILM DAILY — Washington — House Ways and Means Chairman Harold Knutson said Friday he hopes to be able to get through a reduction of some excise taxes, but that it is not likely it will include action to cut Uncle Sam's office take from commercial theaters.

"With the international situation that it is," he said, "we can't talk with great confidence about further tax reduction now. But even aside from the international situation, I don't see how we could chop off a quarter of a billion dollars."

It has been estimated by Rep. Gerald Landis, of Indiana, that voting the admissions levy to 10 per cent instead of the current 20 per cent figure would mean a revenue loss of \$239,700,000.

STORKS

Mark I. Finkelstein, Cinema Circuit executive, became a father late last week, with the birth of a daughter, Lois Rhea, to his wife. Mrs. Finkelstein is at Doctor's Hospital.

Cincinnati — A baby boy was born to Mrs. W. J. Carmichael, wife of the Eagle Lion branch manager here.

Cite Exhibs Position vs ASCAP MPAA To File Paper on Lewis Bill

(Continued from Page 1)

rights to music, in addition to recording rights.

MPAA memorandum, signed by Edwin P. Kilroe, chairman of the Association's copyright committee, points out that the practice of acquiring recording rights from one source, and performing rights from another "has been the universal practice throughout the world for several generations." Prior to talking films, it is argued, exhibitors used music to accompany silent films, with the right of performance acquired by the theater.

Even if performing rights were acquired by the distributor, memorandum claims, exhibitors would need similar rights for entrance, intermission and exit music, as well as rights for music used in flesh performances.

Lewis' measure, it is said, would place the producer or distributor at the mercy of ASCAP, with rights becoming much more costly, and necessarily passed on to the exhibitor and, in the final analysis, to the public. Exhibitors, it is emphasized, "because of their position in the social and economic structure, are in a position to obtain the performing rights from ASCAP or other owners on terms more favorable than the producers or distributors can obtain them."

Memorandum also argues that the bill is inherently discriminatory, in that it is directed only against producers and distributors of films. It is claimed that the bill would place a burden on the industry not placed on other types of industries which also utilize music in various forms. Theaters, it is claimed, "are the only real users of performing rights! The effect of such a change as would be engendered by H. R. 5014 would be to make motion picture producers and distributors (and they are not the ones who perform music) the 'collecting agents' for the societies which are the true owners of performing rights."

Kilroe's statement notes that the bill, in effect, makes the several U. S. district attorneys the civil attorneys for parties who might feel aggrieved. "It is hardly necessary to point out that this is a most unusual and dangerous procedure," he concludes.

Hearings on the Lewis bill open in Washington today, with the measure backed by National Allied and PCCITO. Opposition to the amend-

ment has been expressed by TOA as well as MPAA. Indications are that ASCAP will not take a position during the hearings.

Scheduled to appear before the Judiciary Committee are: Abram F. Myers, Sidney Samuelson, Truman Rembusch, Martin G. Smith and Joseph P. Uvick, representing Allied and its units.

Appearing in opposition will be Ted Gamble, Robert W. Coyne, A. Julian Brylawski, Robert R. Livingston, Ben Strozzer, Kilroe, and probably a number of producer representatives.

Garman Elected Prexy Of Maryland MPTO

Baltimore — Lauritz Garman was elected president of the MPTO of Maryland at the annual meeting of the organization held here.

Also named to one-year terms were Louis Gaertner, vice-president; Jacob Levin, treasurer; Mrs. Helen Diering, secretary, and the following directors: Walter D. Pacy, Harry Valentine, Leon Back, I. M. Rappaport, Meyer Leventhal, Harry Silver, Oscar B. Coblenz, Jr., William C. Allen, L. E. Green and H. R. Wor-



New Trailers for Dezel Releases

National Screen Service has prepared new trailers for the feature versions of "The Return of Kit Carson" and "The Return of the Mohicans," Albert Dezel, president of Dezel Productions, announced. NSS also is readying special 40 by 60 and overhead banners in silk screen process, for the release of the former serials.

Ainsworth Appoints Five Allied V.-P.'s

(Continued from Page 1)

regional vice-presidents from three to five. Object is to give the various regional vice-presidents an opportunity to make a much better coverage of their respective Allied territory.

Appointments are as follows:

Meyer Leventhal, Baltimore, Md., regional vice-president, Eastern division comprising Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, Maryland, New Jersey, Eastern Pennsylvania and Eastern potentials.

Morris M. Finkel, Pittsburgh, Pa., regional vice-president, Mid-States division, comprising West Virginia, Western Pennsylvania, Indiana and Kentucky.

Leo Jones, Upper Sandusky, Ohio, regional vice-president, Great Lakes division, comprising Ohio, Michigan, Illinois and Wisconsin.

John M. Wolfberg, Denver, Colorado, regional vice-president, Western division, comprising Missouri, Kansas, Iowa, Nebraska, Minnesota, North Dakota, South Dakota, Colorado and Western potentials.

W. A. Prewitt, Jr., New Orleans, La., regional vice-president, Southern division comprising Louisiana, Mississippi, Florida, Alabama, Texas and Southern potentials.

Ainsworth's First Address At Northwest Variety Club

Minneapolis—North Central Allied has cancelled its convention banquet March 23 at Nicollet hotel, bowing to plans at Northwest Variety Club which had planned use of the hotel's facilities that evening. It will be a stag with NCA's guests Gov. Luther Youngdahl and Mayor Hubert Humphrey attending. Steve Broidy, president of Monogram, will address the convention in addition to maiden address by William Ainsworth, new president of National Allied.

"Father's House" Plays 60 Houses Within 90 Days

In less than three months, "My Father's House," English language Palestinian film, distributed by Mayer & Burstin, has played off 60 engagements in Brooklyn, Bronx and Manhattan. So far Randforce Circuit has played the film in 25 theaters; Century Circuit in 12. Other circuits that have shown the film are Prudential, Brandt, Skouras, and Joelson.

Send Birthday Greetings To—

March 22
Bernice Claire Ralph W. Budd
Chico Marx Saul Friedland
Joseph Schildkraut
Henry Hobart
Carmelita Geraghty

Along the RIALTO

with PHIL M. DALY

Monday Morning Report

● ● ● UNIVERSAL-INT'L has set the first major promotional tie-up with commercial television via DuMont's station WABD and Kaiser-Fraser, sponsor of the "Major Bowes Amateur Hour," to plug "All My Sons" which has its world premiere at the Criterion Saturday. . . . With the use of live music for television permissible, ABC now plans to televise the Met. Opera performances. . . . ● Miami Beach and Miami are extending free golfing privileges to those attending the April Variety Clubs convention. . . . ● Sarra, who photographs those men of distinction, has entered the television field with the production of a spot announcement for Lucky Strike. . . . ● Charles "Cap" Palmer, erstwhile of the Disney Studios has signed a new agreement as a writer for Louis de Rochemont Associates. . . . ● London newspapermen present at last week's Eric A. Johnston press conference missed a bet. . . . The MPAA, noting that the agreement called for the elimination of a resented tax, remarked that there had been a tax once which caused this country to sever its ties with the "mother country." . . . Not a British newsmen thought to inquire how Johnston might now feel, with another obnoxious levy removed, about "Union Now" . . . PS. EAJ is of Scottish ancestry.

● ● ● UNITED ARTISTS is planning a May or June release of "The Time of Your Life," the James Cagney starrer. . . . ● There seems to be a difference of opinion as to Uncle Sam's exact role in effecting the Anglo-American film agreement. . . . And both those who insist Uncle Sam played no active part and those who say he did should know. . . . ● Eric A. Johnston has no intention of stepping out of the MPAA presidency to take, say, a Marshall Plan post. . . . That's what he told a newsmen who asked. . . . Johnston drew a frying pan-fire parallel. . . . ● Edward Arnold will serve as national director of the campaign to raise 60 millions for the world's starving children. . . . ● Newly organized National Committee for Eisenhower and Unity will lean heavily on films in its campaign to draft Columbia University's new president.

● ● ● ALTHOUGH IT IS ONLY in outline form at present, two publishers have already put in bids on Bernie Estes' proposed book on the industry. . . . Titled "The Cycle of Dilemmas"—a commentary and report on the motion picture industry—the book will be a straight objective report. . . . Estes, in addition to being one of the industry's better known public relations consultants, is also an established writer on business subjects, his bylines have been published in Collier's, Saturday Evening Post, Atlantic Monthly, Tide, Business Week, etc. . . . His articles on aviation have been entered in the Congressional Record and used by President Truman's Air Policy Board for guidance. . . . His Fortune story on television and short wave broadcasting, although written before the war, is still a "must" in the network libraries. . . . Phil M. thinks it is about time that a book of this kind was published, and knowing Bernie's reportorial abilities, feels sure that both commendations and condemnations will be fair.

● ● ● WHILE ERIC A. JOHNSTON is hopeful the time will come when the U. S. film industry's American revenues alone are sufficient to keep it in the black he emphatically does not subscribe to an "economy of scarcity" and thus sees an expanding Hollywood regardless of how much American production there may be in sterling countries. . . .

● ● ● NOW I'VE HEARD EVERYTHING DEPT: Richard Reed, sea and short fisheries commissioner for the State of Maine, solemnly telegraphed Enterprise here Friday that he had instructed his 40 wardens to comb Maine waters to find the most photogenic lobster to appear as Jabberwocky in "No Minor View."

AFM-Tele Pact Keep Films Out in Cold

Although the agreement reached last week between James C. Petri and the television broadcasters giving the green light to the use of live music on video, the ban on representation of feature Hollywood product continues to remain.

Existing contracts between the American Federation of Musicians and the film companies, in which the prohibition against tele exhibition contained, do not expire until September of this year. Clarification of the issues and the possible lifting of the ban in return for a percentage of the accruing rentals is likely to be worked out during the next months.

Ferenz Fodor, president of Television Libraries, Inc., outfit which specializes in Hollywood films for video, has submitted a plan to Petri which would grant 10 per cent of the earnings to the local Los Angeles union which is primarily involved.

Meanwhile, a tremendous increase in the number of films produced especially for tele is expected since there is no prohibition against this type of operation under the new pact.

Philly Dinner for Lasky

Philadelphia—Testimonial dinner in honor of Jesse L. Lasky to celebrate the pioneer motion picture producer's 35th year in the industry will be tendered here by the Gold Slipper Square Club in the Broadwood Hotel, Tuesday evening, March 30.

"Search" Preview Tomorrow

Metro's "The Search," the first American film production to be filmed in its entirety in American occupied Germany, will have a special preview opening at the Victoria Theatre at 7 p.m. tomorrow with continuous performances following.

Proctor's Schenectady Backs Cables to Italy

Schenectady—Tying in with a city-wide drive to encourage Italians to save their freedom by voting against Communism in the coming election, Proctor's Theater, in conjunction with the Union Star, will open a lobby booth Tuesday, with a cable company representative in attendance.

Citizens of Schenectady, especially those of Italian descent, have contributed over \$2,200 for the costs of cablegrams and people of the city who have friends and relatives living in Italy will be invited to send messages free of charge, with the stunt backed by radio and press, and by leading citizens stationed in the lobby, according to Guy A. Graves, city manager for Fabian Theaters.

New York Fabian headquarters approved this participation and was urged to follow up the stunt in Albany and Troy.

France, Italy Honor Harry M. Warner

(Continued from Page 1)

ade of the first and only decoration
nated by the new Italian Republic.
mbassador Henri Bonnet of France
et S. Warner, already a member
the French Legion of Honor, with
formal expression of his country's
anks at the French Embassy a
ort while later.

Members of the cabinet and the
plomatic Corps were guests with
arner at a dinner tendered by Drew
arson, the newspaper and radio
mmentator who first advanced the
ea of a Friendship Train. The
rner was preceded by a special
reening in the Warner theater of
an Italian-made documentary
hanks America," produced with
nds raised by popular subscription
ong the Italian people. Later
arner was the guest of honor at a
ception at the Italian Embassy.

\$4,020 Judgment Entered

Bluffton, Ind.—Circuit Court Judge
H. Eichhorn has entered a judgment
against William O. Conners,
endant in an action brought by
arion Theater Corp., in the amount
\$34,020.95. It was ruled that Conners
failed to account to the receiver
r the full amount of profits realized
from the operation of the In-
ana and Lyric Theaters.

WHO'S WHO IN HOLLYWOOD

FRED M. WILCOX. Director. Born in Tazewell, Va., Dec. 22. Passed his
boyhood there, graduating from the public school. Entered University of
Kentucky, specializing in English and journalism, and on graduation obtained a
position in publicity department of Metro-Goldwyn-Mayer's
New York office. In 1929, when King Vidor went to
New York to search for players for his all-Negro production,
"Hallelujah," he was assigned to help in the search.
When Vidor returned to Hollywood, he accompanied him
as his assistant. That was the beginning of his climb
towards his goal, a contract with M-G-M as a full-fledged
director. Became a test director. Developed new theories
regarding the handling of scenes, and made a study of
production methods and directorial technique. Studied
handling of cameras, light effects and the myriad other
details which go into filming a talking picture. His first
film was a short subject, "Joaquin Murrieta," which was
a success, and as a result of his ability, was given his first
feature assignment, "Lassie Come Home." Directed the
Technicolor production, "Three Daring Daughters," and
is now doing "Master of Lassie." Was married in Beverly
Hills, November 27, 1947, to Antoinette Reynolds, known on the Broadway stage
as Toni Reynolds. Stands 5, 8. Weighs 160 pounds. Eyes, blue. Hair, curly.



Answer Times Are Extended

Chicago—Federal Judge Michael
Igoe gave Warners until April 1 to
file answers in the anti-trust action
filed by Rockne Theater. Warners
was given a similar extension by
Judge Phillip Sullivan, who will hear
the action brought by the Rivoli
Theater.

Rites for J. M. Cunningham

Funeral services were held for
James M. Cunningham, 62, director
of industrial relations at the General
Aniline and Film Corp. of Grasselli.

Kranze Sets Release Dates

West Coast Bureau of THE FILM DAILY
Hollywood—Release dates of four
new Film Classics films were an-
nounced by B. G. Kranze, vice-presi-
dent and sales head. Pictures and
dates are: "Devil's Cargo," April 1;
"Money Madness," April 15; "The
Argyle Secrets," May 7, and "Blonde
Ice," May 20.

Hutner Joins 20th-Fox

Meyer Hutner, ex-N. Y. Journal-
American and N. Y. Post, has joined
20th-Fox's publicity staff.

Col.-Cohn Pact Set For Stockholder Okay

Columbia stockholders will be
asked to approve a five year contract
for Harry Cohn, retroactive to Mar.
27, 1947, when they meet in the com-
pany's home offices April 9.

Also on the agenda will be the
election of seven directors who will
hold office until the next annual
stockholders' meeting; approval of
the proposed option agreement
whereby President Harry Cohn will
be permitted to buy 75,000 shares of
the corporation's common stock at
\$16 a share (stock is currently sell-
ing at less than \$12 a share on the
N. Y. Stock Exchange); election of
public accountants and auditors for
the corporation for the current fiscal
year ending June 30, 1948; and the
transaction of any other pertinent
business.

Nominated to the board of direc-
tors are: Harry Cohn, Jack Cohn, A.
Schneider, Leo M. Blanche, N. B.
Spingold, A. Montague and Donald
S. Stralem, all of whom are current-
ly serving as directors of Columbia.

Execs. who earned above \$20,000
during the last fiscal year and their
respective remunerations were: Pres-
ident Harry Cohn, \$197,600; Exec.
Vee-Pee Jack Cohn, \$132,600; Treas-
urer-Vee-Pee A. Schneider, \$93,600;
vee-pee in charge of ad-publicity
N. B. Spingold, \$83,200; vee-pee in
charge of domestic sales A. Monta-
gue, \$130,000.

ADVENTURE STORMS ACROSS THE SCREEN... ABLAZE WITH COLOR!

J. ARTHUR RANK presents

THE SMUGGLERS

Color by TECHNICOLOR



MICHAEL REDGRAVE
JEAN KENT · JOAN GREENWOOD
RICHARD ATTENBOROUGH

with Francis L. Sullivan · Basil Sidney · Produced by MURIEL and SIDNEY BOX · Directed by BERNARD KNOWLES
from the novel "The Man With the" by GERRARD CONNELL · Screenplay by MURIEL and SIDNEY BOX · A Sidney Box Production · An Eagle Lion Films Release

"SMUGGLERS" STORMS THE NATION'S BOX OFFICE FOR TOP GROSSES!

Pittsburgh 10% Tax Already At \$225,000

Pittsburgh — The 10 per cent amusement tax placed on the theaters of Pittsburgh Jan. 1 has netted over \$225,000 by mid-March, according to the figures released by City Treasurer J. P. Kirk. The "take" for the year 1946 is expected to yield over \$1,500,000.

The legality of this tax is being challenged in the courts on the basis of its constitutionality by the Lexington Amusement Co., operating a local roller skating rink. City legal advisor is depending on Philadelphia precedents where a similar levy is a veteran of court battles.

The City of Pittsburgh is reaching out beyond the city limits for revenue to be gathered wherever a claim can be placed. Under the "Duff Home Rule" slogan, "to tax anything that hasn't been taxed by the state," theaters located outside the city limits whose employees are residents of Pittsburgh, were advised and warned by the school solicitor, M. B. Leshner of the Pittsburgh Board of Education they must help collect the new \$5 head tax. According to his interpretation, anyone in Pennsylvania employing a Pittsburgh resident is required by State Law to deduct the per capita tax from the employee's pay earnings. This applies to all who were on the payroll before March 31 and were residents of Pittsburgh before Jan. 1 and were 21 or older on that date.

If the person is married, an extra \$5 must be taken to cover the wife's tax. He will pay \$10 to help support Pittsburgh schools and will in addition pay taxes to support the schools where his residence is located.

Telenews-INS Launching Daily Reel Over W6XAO

West Coast Bureau of THE FILM DAILY

Los Angeles—Telenews Prods. in association with International News Service will inaugurate a daily newsreel service for television today over Don Lee station W6XAO here.

Daily reel, which will subsequently be made available to stations throughout the country, consists of eight minutes of subjects. Material will be packaged so that it may be easily re-edited if local programming requirements do not make use of the entire reel practical. In addition to Monday through Friday showings, a weekly news digest will be compiled.

Negotiations are now under way in New York to provide the service on one of the major video networks.

It's in the Bag!

Cozad, Neb.—It is a pretty safe bet that Walter Hagedorn, local theater owner and community leader, will be the next mayor of this town of 3,000.

Two opposing political factions both nominated him for the position.

REVIEWS OF NEW FILMS

"The Search"

with Aline MacMahon, Montgomery Clift, Jarmila Novotna, Ivan Jandl
M-G-M 105 Mins.

COMES CLOSE TO GREATNESS: WITH THE RIGHT IMPETUS GIVEN IT BY THE EXHIBITOR, THIS FINE FILM STANDS TO LOOM LARGE AND LONG AS AN OUTSTANDING, COMPASSIONATE HUMAN DRAMA, OF GENERAL APPEAL.

To put it simply, this film produced by M-G-M in Europe, comes as close to cinematic greatness as anything in recent years. This is an intensely human document. It is deeply stirring. It causes the viewer to experience inner emotions that overflow the limit of physical control. Such realistic feeling as is generated is honest, and genuine.

"The Search" might be the first of a forthcoming collection of films financed by American companies to be made in Europe for playing here. There is no foreign "wall" for the American exhibitor to tactically plan his campaign of penetration. These films are as potentially acceptable as native films and the audience should be cultivated in this respect and enlightened. "The Search" is a film that calls for intensive, personal and direct contacts by the exhibitor with his patrons. Ultimately it will be to the advantage of both.

Produced for M-G-M by Lazar Wechsler and filmed in the American zone of occupation in and around Nuremberg, Warzburg, Frankfurt and Munich, the scenario lucidly and with compassion inspects one of the most affecting tragedies of the late war. It deals with the problem of displaced children as handled by UNRRA. These children were once prisoners with their parents in concentration camps. In many cases they are orphans, brought to that state by murderous abuse of all that stood for human decency by the Nazi legions. In other cases it is separation and the attempts by children and parents to find one another.

Acute understanding of the tragic is constant in the scenario and it is not unduly emphasized. This stark revelation will serve to remind the spectator of an end product of warfare.

With about 50 children and four professional actors, Director Fred Zinnemann skillfully displays his story, first as a series of case histories starting with the arrival of a group at a UNRRA depot. It is necessary the youngsters be sorted and an attempt made to reunite them with relatives or send them to homes where they can be properly cared for.

The children are frightened, suspicious. There are individual instances where the horror of things seen and experienced has rendered them temporarily incapable of comprehending the efforts put forth in their behalf.

Transported in Army ambulances, the children become panic stricken. The vehicles are a reminder of the Nazi method of using such cars for gas chambers. Two boys escape from UNRRA guardians. One drowns, the other is lost sight of also thought drowned.

He befriends an American soldier. This child has been badly upset by his experiences and it is a hard task to make him understand he is among friends, safe from further harm.

The G.I., played by Montgomery Clift, and the boy, Ivan Jandl, become fast friends and the child thaws out due to the kind treatment and affection he receives. Clift teaches him basic English. Soon Clift is due to go home however. He advances a plan with Wendell Corey that will enable him to send for young Jandl.

With the arrival of another soldier's wife and son, Jandl becomes aware of his lack of a mother and inquires about his parent. He is told she is dead but does not believe it. He runs off and tries unsuccessfully to find her. Clift finds him and it is planned to send him to an UNRRA camp until the time when he can go to Clift in America.

But with the alert memory of Aline MacMahon who discovers Jarmila Novotna, who plays the boy's mother, and young Jandl plus Clift, the boy and his parent are brought together.

Full poignant essence of the script is pointedly captured in superb direction and photographic quality. The performances, particularly Miss MacMahon, Mme. Novotna and Jandl are in the right key, sensitive and guided by Zinnemann for fullest effect.

There will be more films financed from here from Europe; from Germany, Italy, France. "The Search" sets a high mark in accomplishment. It's equal or superior will be a challenge.

CAST: Montgomery Clift, Aline MacMahon, Jarmila Novotna, Wendell Corey, Matt Patton, Ewart G. Morrison, William Rogers, Ivan Jandl, Leopold Barkewitz, Claude Gamberi.
CREDITS: Produced for M-G-M by Lazar Wechsler; Directed by Fred Zinnemann; Original screenplay, Richard Schweizer, in collaboration with David Wechsler; Additional dialogue, Paul Jarrico; Photography, Hermann Haller; Musical score, Robert Blum; Technical adviser and military liaison, Therese Bonney.

DIRECTION, Excellent.

PHOTOGRAPHY, Fine.

Bob Helms New Booker

Dallas—Robert E. (Bob) Helms has been installed as booker by Screen Guild Productions of Texas. Helms began in the industry in 1915 with the original Metro Company in Chattanooga.

Griffith Managers Meeting

Oklahoma City—A meeting of all managers in the Griffith Theaters' Oklahoma-Texas division will be called here March 30-31.

Discovery Opens N. Y. Office

United California Productions has opened a New York story purchase office, Eugene Frenke, president, has announced. Mrs. Mesmore Kendall will head the unit which will be called Discovery, Inc.

MOT Revising "Czechoslovakia"

March Of Time is revising its 16 mm. Forum Edition of "Czechoslovakia," adding new footage to cover recent happenings. Tentative release date is April 15.

British Rivalry Will Mean Bigger U. S. Pix

(Continued from Page 1)

dent, told a nation-wide NBC radio audience Saturday night.

Johnston, speaking from Washington, discussed the new agreement with Britain, interpreting it "as he sees it, for the film theater's mass audience."

Johnston's thesis was that instead of sacrificing quality as operating costs are reduced, "the end result will be quite the contrary."

"The consuming public is always a great beneficiary of competition," he said. "He gets the better product. I don't believe the better mousetrap is very often found in a hermit's cabin in the mountains; it is usually invented under the lash and spur of competition by some energetic soul in the mouse-trap business who is determined he is not going to let his competitors get ahead of him."

The industry's chief executive declared that Hollywood is under no illusion as to what the film agreement means, observing that "our industry now will be taking out of Britain less than half of what it used to take." Johnston told his listeners that the dollar shortage situation faced not only in Britain "but in practically all the countries of the world" will "continue until war-shattered economies are restored."

Monogram Second Quarter Profit Down to \$69,029

Monogram and its subsidiaries report operations for the second quarter ended Dec. 27, 1947, as announced by Prexy Steve Broidy, shows a profit before provision for Federal income taxes of \$92,214 and a net profit after Federal income taxes of \$69,029. This compares with a profit of \$176,286 before taxes and \$112,218 after taxes for the same quarter of 1946.

The operations for the 26 weeks ended Dec. 27 resulted in a loss before Federal income taxes of \$75,594 and a loss after taxes of \$122,983. The same period for 1946 showed a profit before taxes of \$344,973 and after taxes of \$216,999.

The gross income after eliminating inter-company transactions for the 26 weeks ended Dec. 27, amounted to \$4,493,218, as compared with \$3,826,568 for the same period a year ago.

NEW POSTS

JACK MULLEN, booker, Star Films, New Haven.
JAKE SULLIVAN, general manager, Irving Bell sky Circuit, Detroit.

TOM PAULOS, manager, Franklin, Detroit.
LEONARD SALERNO, manager, Romeo, Detroit.
TOM SCOTT, manager, Shores, St. Clair Shore.

DAVID MAGAS, manager, Alvin, Detroit.
MIKE LEVIN, manager, Moreland, Cleveland.
EDWARD STEVENS from booker to salesman Eagle Lion, St. Louis.

AMES S. WALSH, Eagle Lion salesman, Seattle.

REVIEWS OF NEW FILMS

"The October Man"

with John Mills, Joan Greenwood
91 Mins.
SLOW MOVING BRITISH WHODUNIT:
THE OF THE LESSER RANK OFFERINGS.

For most part this one plods along. It is moving stuff that builds a solid, well built foundation for the conclusion which reverts to the chase business. Only the last reel does it get cracking and muting. It is fair entertainment. Performances are routine. John Mills is the one. Miss Greenwood has been seen to her advantage. A little trimming might be helpful. Footage is inclined to concentrate too much attention on trivia.

After a year in a hospital John Mills is discharged. He had suffered a head injury. Doctors fear for his future thinking he is a potential mental case. He is haunted by the accident which caused his injury.

Taking a job as chemist, he moves into middle class hotel. The residents are a curial lot given to jealousies and jumping conclusions. Mills meets Miss Greenwood, a romance develops. In his hotel there is a girl who is no better than she can be. He befriends her and their innocent friendship is thought to be something else. A jealous, rejected former suitor. The girl, Kay Walsh, is murdered on the Common one night. Previously Mills had loaned her pounds. His check is found nearby and naturally suspicion is aimed at him.

The hotel residents give the police all sorts of silly statements which make Mills feel a potential strangler with plenty of motive. Miss Greenwood stands by him.

After two-thirds of the running time Mills begins to see how he is being framed and does something. He is confronted by the real killer, a fellow guest. He immediately turns to the police who scarcely believe him. However, they take his statement. Meanwhile his hospital record is checked and the pandarmie think he's too dangerous to be wandering around loose. Mills sets out to get the man, follows him to London after eluding the police. He phones his findings. The police act, take the suspected man. Mills turns to the nearby town, almost commits suicide. Miss Greenwood is on hand at that point to restore him to his senses. Baker directed.

CAST: John Mills, Joan Greenwood, Edward Chapman, Kay Walsh, Joyce Carey, Catherine Gray, Frederick Piper, Felix Aylmer, Patrick T. Esme Berlinger, John Boxer, Philip Ray, in Miller.

CREDITS: A. J. Arthur-Rank Production: Written and produced by Eric Ambler; Director, Royce; Photography, Erwin Hillier; Art director, Chinsky; Editor, Alan L. Jaggs; Music score, William Alwyn; Conductor, Muir Mathieson; Sound, Harry Miller, W. H. Lindop, Desmond W.

DIRECTION, Fair. PHOTOGRAPHY, Adequate.

Western Union Entering Field of Video Carrier

Western Union has completed plans to enter the television carrier field and will provide intercity video facilities by means of radio relay, E. d'Humy, vice-president in charge of research and development, said last week.

First link in the system, between New York and Philadelphia, will be in operation in time for the national optical convention this summer, d'Humy said.

"Farrebique"

Siritzky Int'l 90 Mins.
NOVEL FRENCH NUMBER WITH A DIFFERENT THEME; SHOULD DO WELL.

Life down on the old farm is documented in this French import. It is a simple, compelling, earthy record of the seasons, work, life, death and birth enacted by real people who soon after it starts acknowledge the camera and generally manage to be themselves.

The locale is the Auvergne. The crop is wheat. The simple folk have been living on the farm for decades and the time comes when it must be split up and equally divided among the family.

Change in the old way of life comes about when, with agreement by a neighbor, an electric power line is connected up with a source of supply. The oil lamp is discarded, as well as the hand saw and other intrusions of modern progress.

The photography of the piece is given to sweeping views and penetrating studies of character, with certain emphasis on portraiture.

The producer, Georges Rouquier, it is reported, also plans to visit this country and make a similar picture about an American farm. The comparison will be interesting.

"Farrebique" should fill the bill as something departing considerably from what foreign film patrons have been accustomed to. It has English subtitles.

CREDITS: Conceived and produced by Georges Rouquier; Photography, Andre A. Denton; Sound, Rene Lecuyer; Montage, Madeleine Gug; Music, Henri Sauguet.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Fanny"

with Raimu, Orane Demazis, Charpin
Siritzky 124 Mins.

OLD BUT WORTHY FRENCH OFFERING SHOULD PLAY LONG AND PROFITABLY TO THE FOREIGN CULT.

Marcel Pagnol's moving comedy-drama of absentee parenthood without benefit of clergy or marriage license bears up well in spite of its apparent age. Made over a decade ago, with Raimu the leading figure in the proceedings as father of the young man in the case, the film is in the tradition and treatment of pre-war French product.

Script was filmed in Marseilles and there is frequent camera reference to the scenic aspects of the city to background the plot.

As in previous Pagnol films, there is logical humorous and dramatic development in the script and the tale unfolds a refreshing mental exercise. It surmounts the obstacles of mediocre production and photography several cuts below the average.

Cast is able and play out their parts with conviction. The late Raimu is seen at just about his youngest.

"Fanny" is easily a French film that will stand up in a long engagement and play profitably to the rank and file of the foreign film cult.

CAST: Raimu, Orane Demazis, Charpin, Pierre Fresnay, Robert Vattier, Alida Rouff.

CREDITS: Screenplay and dialogue by Marcel Pagnol; Director, Marc Allegret.

DIRECTION, Good. PHOTOGRAPHY, Poor.

Rites for Mrs. Wax

Philadelphia—Last rites for Mrs. Hannah Wax, 70, mother of Moe Wax, publisher of the Film Bulletin, who died at Atlantic City, were held here.

Role of Science a Vital One—Sarnoff

Washington Bar., THE FILM DAILY

Washington—At no time in history has science been so woven into the pattern of everyday life, David Sarnoff, RCA president said Friday in a tribute to Thomas A. Edison.

Sarnoff said television will vastly change political strategy and open an era of more enlightened opinion. He added that in short order, the majority of the 37,000,000 American homes will be video equipped.

Chi. Stadium Barring Tele Sans Guarantees

Chicago—Until guarantees are offered against box office losses, boxing match telecasting has been barred by the Chicago Stadium.

New DC Converter for Video

Indianapolis — A special converter to make possible the use of television receivers in areas served by direct current has been developed by Electronic Laboratories, Inc., Walter E. Peek, vice-president in charge of sales, revealed. Converter is said to open fields for television in New York, Chicago, Boston, Washington, Philadelphia and other metropolitan areas where DC is used to a great extent.

OIT Readies Rules to Ease Export Controls

Changes in licensing procedures, to be announced shortly by the Commerce Department's Office of International Trade, will ease export controls as they affect motion pictures and equipment. Thomas C. Blaisdell, OIT director, outlined the proposed changes here late last week.

Blaisdell said there will probably be some modification of the rule which limits validity of export licenses to 90 days, and there will be a clarification of the rule which stipulates that f. a. s. prices must be used in applying price criteria under which licenses are granted.

He anticipated that prices at point of delivery would be used instead. Revealing that there is little chance that individual licenses will be required on Latin-American shipments, Blaisdell said no broad extension of the geographical base of controls is contemplated at present.

"Pastoral" First at Paris

Premiere attraction at the new Paris Theater will be "Symphonie Pastorale," French film released here by Films International.

Cinema Club Sets Dinner

Cincinnati—Annual Cinema Club dinner will be held in the Variety Club headquarters on March 29.

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in the ruthless
impact of drama!

RUTHLESS

Box-office
POWER
in its stars!!

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FROM EAGLE LION!
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THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

93, NO. 56

NEW YORK, TUESDAY, MARCH 23, 1948

TEN CENTS

LEWIS ALLIED SCAPEGOAT--TOA

\$33 Million Para. Net?

Paramount will show a net profit in the vicinity of \$33,000,000 for 1947, according to an estimate made by Merrill Lynch, Pearce, Fenner and Beans, investment brokers here.

This would represent about \$4.60 per share on approximately 7.2 million shares of stock as compared with an actual net of \$44,000,000 (\$5.92 a share on about 7.4 million shares) in 1946.

American Seating Net Up Sharply

American Seating Co. and wholly owned subsidiary report a 1947 net income of \$557,333 compared with \$121,129 for the preceding year.

PCC Meets In Frisco Apr. 6

Hollywood--PCCITO's annual convention is to be held in San Francisco Apr. 6-8. Two-hundred exhibitors from the Seattle Portland, Los Angeles and Salt Lake City territories are expected to attend.

Gamble Tells House Judiciary Com. Affiliated Theaters Coin Goes To Five Allied States Units

Washington--Ted R. Gamble, TOA president, testifying at the House Judiciary Committee's Lewis Bill hearing here yesterday, told the Committee he thinks National Allied is using Chairman Earl Lewis of the sub-committee as "a scapegoat" and also that Allied although charging distributor interests in other associations itself receives financial support from affiliated theaters in Ohio, Michigan, Wisconsin, Indiana and New Jersey.

LEVY, MYERS IN LEWIS CLASH

Washington--Herman Levy, TOA general counsel, told the House Judiciary Committee yesterday that there is complete agreement among those for and against the Lewis Bill that all it is intended to do is to shift the collection task for ASCAP, and that it will not in any way relieve exhibitors of their requirements to pay performing rights.

Abram F. Myers, Allied general counsel, favoring the measure, asserted that the new rate schedule negotiated between TOA and ASCAP solved no basic issue, charged that ASCAP is "wholly unauthorized by the copyright law" and contended exhibitors will benefit from the bill in that it would pit ASCAP against the producers and so "inject some good old fashioned competition."

TOA MEETS ON DELINQUENCY

Consideration of TOA's role in the National Conference on Prevention and Control of Juvenile Delinquency began here yesterday.

Thirty theater and publicity men, representing TOA affiliates throughout the country, held initial discussions on a plan which is expected to be completed tonight.

Charles P. Skouras, chairman of the special committee handling the project, presided.

B.O. Upturn Due--Broidy

Better pictures are on their way from Hollywood that will reverse the trend of declining b. o. receipts. In the opinion of Steve Broidy, Monogram and Allied Artists president.

Broidy told THE FILM DAILY that the intelligent producer had fore-shortened his perspective upon the realization that economic conditions had changed since the war boom days.

Rank, Johnston To Meet Press

Washington - Eric A. Johnston and J. Arthur Rank will hold a joint press conference here tomorrow afternoon at the MPAA offices.

Toledo Weighs Ticket Impost

Toledo, O. - City Council is considering the possibility of enacting an admission tax, in order to raise sufficient revenue to grant the \$20-a-month pay hike demanded by about 2,400 employees.

FILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike



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DONALD M. MERSERAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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Sherman Plans UK Production

Hollywood—Harry Sherman flies to London upon completion of "Tennessee's Partners" to lay groundwork for production there of first of two Hasknife stories by W. C. Tuttle. Sherman Enterprises have 100,000 pounds impounded for U.K. production investment. Sam Kepner has been named Sherman's British rep.

Send Birthday Greetings To—

March 23
Joan Crawford Ann Weiss
Winifred Andrus Amy Sinclair

ALLIED "OPEN DOOR" POLICY

Minneapolis—William Ainsworth, new National Allied prexy, told the NCA convention here yesterday that his administration would maintain an "open door" policy towards members of the industry, declared there would be "no politics" in the organization.

M. H. Richey of Metro called for the establishment of "a council on merchandising of pictures."

NEWSREELS BEFORE UN MEET

Geneva (By Cable)—Measures to facilitate international transmission of information media, including the progressive elimination of peacetime censorship and agreements to reduce the inconveniences of existing censorship, will be discussed at the UN Conference on Freedom of Information, which gets under way here today. Media included in the meetings' scope are newsreels, as well as radio, newspapers and news periodicals.

Frank McCarthy, Paris manager for MPAA, is an alternate delegate to the conference.

Jack Cohn Back Bohem Assigned From Anniversary To 3 Productions

Jack Cohn, Columbia executive vice-president, has returned to New York from Miami Beach, where he had flown especially to join Mrs. Cohn in celebrating their 35th wedding anniversary. Their sons, Robert and Ralph, flew in from Hollywood for the occasion, and the third son, Joseph came from New York, accompanied by his wife and their two children.

Freudberg Dead

Leo Freudberg, 46, one-time orchestra leader in Paramount and RKO New Jersey Theaters, and WJNR-FM musical director, is dead.

Diessl Stricken

Vienna (By Cable)—Gustave Diessl, 48, leading Austrian screen and stage player, is dead.

Hollywood—Endre Bohem has been assigned by Paramount to the production reins on three pictures. He is prepping "Web of Days," from bestseller by Edna Lee, which will star Paulette Goddard, "Comeback" star Alan Ladd and "Beyond Evil."

Headliners Pick "U" for Award

Atlantic City—For its story of the Texas City holocaust, Universal Newsreel will receive the National Headliners award for the year's best newsreel coverage of a news event.

Yank "Borgia?"

Philadelphia—The withdrawal of "Lucrezia Borgia," playing the Locust, has been requested by the Roman Catholic Archdiocese

COMING and GOING

J. ROBERT RUBIN, MGM vice-president, is vacationing at Turin, Ariz., and will leave there Apr. 5 for a brief visit to the MGM Culver City studios.

HERB PETTEY, managing director for WHN, returned from the Coast over the weekend.

SIDNEY BERNSTEIN hops out from Hollywood today for New York for conferences with Warner home office executives on "Rope." After two weeks here, Bernstein Fanairs to London where Transatlantic will make "Under Capricorn." MAX J. BLUMBERG goes to Hollywood today.

MARGARET O'BRIEN, and her mother arrive from the Coast today and will sail Mar. 27 on the Queen Elizabeth for England and Ireland for a vacation.

LEON SIRITZKY, president of Siritzky Int'l. leaves for a three months' stay in Europe on the SS America tomorrow.

HOWARD STRICKLING, MG studio publicity head will leave for the Coast today.

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WARNER BROS.
WILL HAVE NATION-WIDE
TRADE
SHOWINGS
MONDAY·MARCH 29

BANY • WARNER SCREENING ROOM
7 NO. PEARL ST. • 8:00 P.M.

LANTA • 20th CENTURY-FOX SC. RM.
97 WALTON ST. N.W. • 2:30 P.M.

BOSTON • RKO SCREENING ROOM
22 ARLINGTON ST. • 2:30 P.M.

BUFFALO • PARAMOUNT SCREENING ROOM
4 FRANKLIN ST. • 2:00 P.M.

CHARLOTTE • 20th CENTURY-FOX SC. RM.
8 SO. CHURCH ST. • 10:00 A.M.

CHICAGO • WARNER SCREENING ROOM
107 SO. WABASH AVE. • 1:30 P.M.

CINCINNATI • RKO SCREENING ROOM
LACE THEA. BLDG. E. 6th • 8:00 P.M.

CLEVELAND • WARNER SCREENING ROOM
100 PAYNE AVE. • 2:00 P.M.

DALLAS • 20th CENTURY-FOX SC. RM.
103 WOOD ST. • 10:00 A.M.

DENVER • PARAMOUNT SCREENING ROOM
100 STOUT ST. • 2:00 P.M.

DES MOINES • 20th CENTURY-FOX SC. RM.
100 HIGH ST. • 12:45 P.M.

DETROIT • FILM EXCHANGE BLDG.
10 CASS AVE. • 2:00 P.M.

INDIANAPOLIS • UNIVERSAL SCREENING ROOM
7 NO. ILLINOIS ST. • 1:00 P.M.

KANSAS CITY • 20th CENTURY-FOX SC. RM.
20 WYANDOTTE ST. • 1:30 P.M.

LOS ANGELES • WARNER SCREENING ROOM
25 SO. VERMONT AVE. • 2:00 P.M.

MEMPHIS • 20th CENTURY-FOX SC. RM.
1 VANCE AVE. • 10:00 A.M.

MILWAUKEE • WARNER THEATRE SC. RM.
212 W. WISCONSIN AVE. • 2:00 P.M.

MINNEAPOLIS • WARNER SCREENING ROOM
1000 CURRIE AVE. • 2:00 P.M.

NEW HAVEN • WARNER THEATRE PROJ. RM.
70 COLLEGE ST. • 2:00 P.M.

NEW ORLEANS • 20th CENTURY-FOX SC. RM.
200 SO. LIBERTY ST. • 1:30 P.M.

NEW YORK • HOME OFFICE
321 W. 44th ST. • 2:30 P.M.

OKLAHOMA • 20th CENTURY-FOX SC. RM.
10 NORTH LEE ST. • 1:30 P.M.

OMAHA • 20th CENTURY-FOX SC. RM.
1502 DAVENPORT ST. • 1:00 P.M.

PHILADELPHIA • WARNER SCREENING ROOM
230 NO. 13th St. • 2:30 P.M.

PITTSBURGH • 20th CENTURY-FOX SC. RM.
1715 BLVD. OF ALLIES • 1:30 P.M.

PORTLAND • JEWEL BOX SCREENING ROOM
1947 N. W. KEARNEY ST. • 2:00 P.M.

SALT LAKE • 20th CENTURY-FOX SC. RM.
216 EAST 1st SOUTH • 2:00 P.M.

SAN FRANCISCO • REPUBLIC SCREENING ROOM
221 GOLDEN GATE AVE. • 1:30 P.M.

SEATTLE • JEWEL BOX SCREENING ROOM
2318 SECOND AVE. • 10:30 A.M.

ST. LOUIS • SORENCO SCREENING ROOM
3143 OLIVE ST. • 1:00 P.M.

WASHINGTON • EARLE THEATRE BLDG.
13th & E. Sts. N.W. • 10:30 A.M.



DENNIS
MORGAN

and the New Star from Sweden bringing a
New Kind of excitement to the screen!

VIVECA
LINDFORS

*"To the
Victor"*

WITH
VICTOR FRANZEN • BRUCE BENNETT
DOROTHY MALONE • TOM D'ANDREA
DIRECTED BY DELMER DAVES • PRODUCED BY JERRY WALD
WRITTEN BY RICHARD BROOKS



Congratulations

to

RONALD COLMAN

from UNIVERSAL-INTERNATIONAL for
his ACADEMY AWARD honoring his ster-
ling performance in "A DOUBLE LIFE".

•

Congratulations, also, to Dr. Miklos
Rozsa, for giving "A Double Life" the
year's best musical score for a dramatic
picture.

•

These awards are significant tributes,
not only to Mr. Colman and Dr. Rozsa,
but also to the excellent production
"A Double Life".

Congratulations to the
J. ARTHUR RANK ORGANIZATION
from UNIVERSAL-INTERNATIONAL
for the ACADEMY AWARDS won by
"GREAT EXPECTATIONS"
and
"BLACK NARCISSUS"

•

"GREAT EXPECTATIONS" was honored for the best art direction, best set decoration and best cinematography among black and white motion pictures.

"BLACK NARCISSUS" was honored for the best art direction, best set decoration and best cinematography among motion pictures produced in color.



New Italy Stand Seen Clarifying Blocked \$

Italian Ministry of Foreign Trade, it is reported, has clarified its stand regarding blocked funds deriving from distribution of film imports insofar as to permit importation of all foreign product for which application is made provided they originate in countries with whom Italy has no special payment agreement.

Monies from distribution, under the new plan, will be paid into a special film company account which will not be transferable, to be opened in a bank specially authorized. Funds in these accounts may be drawn upon to equip Italian studios and for local production. Participation in Italian production is limited to 80 per cent of the total capital invested in each production. Application for such production must be made to the Government.

Balance existing in each account, it was learned, can be invested in foreign language films made in Italy. Amount is limited to existing balance at the time application is made. In this manner the producer may be repaid for his live expenditure by distribution outside Italy.

It was pointed out that whenever estimated cost of production exceeds the amount in the account the producer will have to supply foreign exchange to the Italian Exchange

VOICE OF THE PRESS

Extend 'Documentary Style'

AFTER lengthy and patient observation of the use of the "documentary style" in films about crime and corruption, such as the recent "To the Ends of the Earth," "T-Men" and "House on 92nd Street," "Kiss of Death" and "Boomerang," this straight, shock-absorbing reviewer has wondered wistfully why this same use of detailed realism is not more frequently applied to non-crime films. Why don't we have more normal pictures—more happy pictures—in which the locales and settings are as real as the city streets, the courts, the penitentiaries and the crime-detection laboratories in these hard-boiled films? And why don't we have more gay romances and natural comedies in which the secondary characters are as well cast as they are in these "semi-documentary" jobs?

Unless our memory fails us (and on that we wouldn't bet), much of the pleasing plausibility of "Miracle on 34th Street" came from its actuality scenes. There was something delightfully convincing about the shots of the Macy parade, of scenes on the streets around Herald Square and City Hall downtown. And, of course, the shattering realism of "The Lost Weekend" was due, in part, to the punctilio of filming much of it on the sidewalks of New York. There are many other cities and towns which would serve as well, of course, if any of our producers chose to go out and see—and show—the world.—**BOSLEY CROWTHER** in the N. Y. Times.

Office which will apply live credit to the blocked account. Payment in this manner frees the foreign company from exchange control measures when the film is finished.

Foreign owners of the special film accounts will be offered special exclusive distribution of Italian films

Four Distribs. Sue Bennis Claiming Percentage Fraud

Springfield, Ill.—Steve Bennis was named as defendant in four percentage fraud suits filed in the U. S. District Court for the Southern District of Illinois, Southern Division. Separate suits were brought by Universal, Warners, RKO and Loew's.

Complaints are similar to those filed in various other Federal Courts throughout the country. Each alleges a conspiracy by the defendant to defraud the respective plaintiff distributors by making and submitting false returns of the admission receipts derived from exhibitions of plaintiff's percentage pictures. The theaters involved are the Lincoln and Grand in Lincoln, Illinois, and the Freeport in Freeport, Illinois. Each plaintiff seeks punitive damages in addition to the damages sustained by the alleged fraud and conspiracy.

Attorneys for each plaintiff are Brown, Hay & Stephens of Springfield, Illinois. Mayer, Meyer, Austrian & Platt of Chicago are of counsel for each plaintiff.

Major League Training Pix on WNBT via Philco

A television film preview of the 1948 baseball season, direct from the Florida training camps of nine major league ball clubs, will be sponsored by Philco over NBC's television station WNBT, in a series of nine telecasts starting tonight.

Nelson Forms Producing Co.

Formation of Nelson Prods., Inc., specializing in the creation of television and radio programs, with offices at 341 Madison Ave., is announced by Raymond E. Nelson, veteran radio and tele producer, who heads the new organization.

10 U. S., 9 U. K. Pix in Technicolor Preparation

British studios are running Hollywood's neck and neck race in the preparation of pictures to be filmed in Technicolor, according to the latest available Technicolor production schedule which shows 10 U. S. and nine British in preparation stages.

However, there is a three-to-one edge for Hollywood when it comes to Technicolor pix now in production. Of the total of 15 on the Technicolor schedule, five are British, 10 American.

With 19 Technicolor features in current release, 26 more form a sizable reservoir for future distribution. Only two of the 19 are of British origin, while Britain is represented by as many more among the 26.

The Technicolor schedules follow:

Currently Released

"Black Narcissus" (Br.)—Independent Producers Ltd., U. I.; "Captain from Castile" (20th-Fox); "Desert Fury" (Wallis, Para.); "Down to Earth" (Col.); "Fun and Fancy Free" (Disney-RKO); "Forever Amber" (20th-Fox); "Good News" (M-G-M); "Life with Father" (Warners); "My Wild Irish Rose" (Warners); "Pirates of Monterey" (U. I.); "Pirates" (Col.); "Secret Life of Walter Mitty" (Goldwyn-RKO); "Smugglers, Inc." (formerly "The Man Within") (Br.)—Gambino Pictures Ltd., Eagle Lion; "Swordsmen" (Col.); "This Time for Keeps" (M-G-M); "Thunder in the Valley" (formerly "Bob, Son of Battle") (20th-Fox); "Tycoon" (RKO); "Unquenched" (Paramount); "Unholy Dances, The" (M-G-M).

To Be Released

"Black Bart" (U. I.); "Emperor Waltz, The" (Para.); "Give My Regards to Broadway" (formerly "Off to Buffalo") (20th-Fox); "Green Grass of Wyoming" (20th-Fox); "Ideal Husband, An" (Br.)—London Film Prods.; "20th-Fox, 'Jassy'" (Br.); "Gambino Pictures Ltd.; "Kissing Bandit, The" (M-G-M); "Luxury Liner" (M-G-M); "Ma from Colorado, The" (Col.); "Master of Deceit" (formerly "Hills of Home") (M-G-M); "On An Island With You" (M-G-M); "Palace" (Para.); "Pirate, The" (M-G-M); "Re-Pony, The" (Rep.); "Return of October" (formerly "The Lady" (20th-Fox); "Romance on the High Seas" (Curtiz-Warners); "So Dear to My Heart" (Disney-RKO); "Song Is Born, A" (formerly "That's Life") (Goldwyn-RKO); "Summer Holiday" (M-G-M); "Scudda Ho Scudda Hay!" (20th-Fox); "Tale of the Navajos" (M-G-M); "Tap Roots" (Wange U. I.); "Three Daring Daughters" (formerly "Birds and Bees") (M-G-M); "Two Guys from Texas" (Warners); "Whispering Smith" (Para.).

In Production

"Adventures of Don Juan" (Warners); "Apartment for Peggy" (20th-Fox); "Blanch Fury" (Br.)—Independent Producers Ltd.; "Bonnie Prince Charlie" (Br.)—London Film Prods.; "Connecticut Yankee, A" (Para.); "Date with Judy" (M-G-M); "Easter Parade" (M-G-M); "Joan" (Warners-RKO); "Jovanna" (Carmen) (Col.); "One Sunday Afternoon" (Warners); "Red Shoes" (Br.)—Independent Producers Ltd.; "Saraband for Dead Lovers" (Br.)—Ealing; "Secret of the Nile" (Br.)—Ealing; "Son of Lapland" (Br.)—L. Hamberg and Folklorefilms Filmorgan; "ation Film"; "That Lady in Ermine" (formerly "This Is the Moment") (20th-Fox).

In Preparation

"Blue Lagoon" (Br.)—Independent Producers Ltd.; "Boy With the Green Hair, The" (RKO); "Burlesque" (20th-Fox); "Columbus" (Br.)—Gainsborough; "Dancing Years" (Br.)—Rank; "Elizabeth of Austria" (Br.)—Rank; "Explorer, The" (Argosy-RKO); "From the Madrigal Crowd" (Br.)—Independent Producers Ltd.; "49ers, The" (Curtiz-Warners); "I Will Repay" (Br.)—London Film Prods.; "L. Hamberg and Folklorefilms Filmorgan; "ation Film"; "That Lady in Ermine" (formerly "This Is the Moment") (20th-Fox); "Tom Thumb" (Pal, U. A.).

Louella Parsons

says

KEN MURRAY'S

BILL and COO

A FULL LENGTH FEATURE in TRUCOLOR

"Greatest picture of its kind!"

REPUBLIC'S EASTER SURPRISE



REVIEWS OF NEW FILMS

"Crime and Punishment"

with Hampe Faustman, Gunn Wallgren
107 Min.
GRIM, DRAMATIC STORY SHOULD
INDUCE ACCEPTANCE BY DEVOTEES
OF GUN FARE.

Sweeney—the Terrafilm Studios in Stockholm—comes up with this latest version of Dostoevsky's novel. It is a good treatment, layered in a constant key of morbidity, sorrow, criminal pursuit. The atmosphere has properly depressing atmosphere throughout. For audiences patronizing the foreign product, it is a compelling dramatic offering. They know what to expect. In this production they'll get it.

Main role of Raskolnikov is played by Hampe Faustman, who also directed. Gunn Wallgren, as Sonia, the prostitute who brings about his regeneration, is very effective. Nobody laughs spontaneously during the proceedings. What passes for the light touch is too much in the nature of serious underdone to be accepted as lightness. Sets and photography capably capture the sordid aspect of the plot and the meanness of surroundings. Supporting characterizations all well.

A student, Raskolnikov, murders a pawnbroker because he does not see her fitting to the pattern of life. If he had his way he would also do away with drunkards and other social derelicts. His sister is preparing to marry an elderly man to save the family from poverty. Sonia is driven to the streets by her stepmother. Her father dies, an alcoholic. Meanwhile the police—assuming—are closing in. A chance meeting with Sonia, who is deeply religious and given to quoting Scripture, brings Raskolnikov to confessing his crime to her. Subsequently he turns himself in and is prepared to face a Siberian exile. Sonia goes with

There are subtitles in English.
CAST: Hampe Faustman, Gunn Wallgren, Gerd Wallen, Elsie Albin, Georg Funquist, Kja Sjöblom, Toivo Pawlo, Elsa Widberg, Hugo Orre, Lisagulla Johs, Harriet Philipson.
CREDITS: A Terrafilm Production; Script, Berthel Walberg, Sven Stolpe; Photography, Goran Lindberg; Sets, Garold Garmland, Sigvard Rodotte; Producer, Lorens Marmstedt; Director, Hampe Faustman.
DIRECTION, Good. PHOTOGRAPHY, Very Good.

Solarchrome Used for Russian Color Newsreel

Sydney (By Air Mail)—Color system now being used by Cinesound or its Australian newsreel is Solarchrome, which photographs only one or two negatives, panchromatic and orthochromatic. Orange and blue colors are added after the reel has been made, with the finished film giving an additional effect of yellows and greens.

Weinberg Sells Station WARK

Radio station WARK, an ABC affiliate, Hagerstown, Md., has been sold to R. J. Funkhouser, newspaper publisher and industrialist of Hagerstown, W. Va., for \$132,000 subject to FCC approval. One of the principal owners of WARK who negotiated the sale is Dan Weinberg, president of Bedford Theaters, Inc., Virginia theater circuit.

"Eternal Melodies"

with Gino Cervi, Concita Montenegro
95 Min.
FAIRLY GOOD ITALIAN PRODUCTION
HAS FINE MUSIC CONTENT TO ITS
CREDIT.

Lengthy, badly photographed but effectively performed, this cinematic biography of Wolfgang Amadeus Mozart has its best recommendation in the recording of the music of the 18th Century composer. So, it can be said that the show, for lovers of Mozart's music, is all on the soundtrack. The picture, made in Italy by E.N.I.C., appears to be aged, was directed by Carmine Gallone.

Scenario initially shows Mozart playing at the court of Maria Theresa, in Austria. He is a child prodigy, is well liked for his early display of genius and flare for composition.

Growing to manhood he becomes enamored of a neighbor's daughter. She aspires to be a singer. He assists her in her career and they develop an affair which does not culminate in marriage. Cervi, who plays Mozart, marries Miss Montenegro's sister, raises a family. He devotes himself to his music and there is struggle for acceptance. He is assisted by royalty.

Musical figures such as Ludwig van Beethoven appear on the scene. There is another meeting with Miss Montenegro years later when she is established. Much good music is played at frequent intervals and the story closes with Mozart's death after he had composed a requiem mass for an unidentified stranger who commissioned and paid for its execution.

The production should overcome its shortcomings with its fine musical content.

CAST: Gino Cervi, Concita Montenegro, Luella Beghi, Maria Jacobini, Margherita Bogal, Paolo Stoppo, Laura Gazzolo, Luigi Pavese, Carlo Borretti.

CREDITS: An E.N.I.C. production; Producer, G. Amato; Director, Carmine Gallone; Original story, Ernest Marichka; Adaptation, Guido Cantini, Carmine Gallone; Musical arrangements, Maestro Cicognini; Photography, Brizzi; Orchestra conducted by Maestro Ricci; Production director, Nino Ottavio; Editor, Nicola Lazzari; Sets, Florine.

Chertok to Make Alaskan Series for U. S. Air Force

Jack Chertok's Apex Films will produce a series of training films, ranging from two-reels to feature length, for the U. S. Air Force. A crew has gone to Alaska and includes Maj. Charles Green, George Seitz, Jr., Edward Bock, Val Scott. Chertok's Ambassador Prods. has acquired film rights to Scott Odell's novel, "Hills of the Hawk."

Apex also plans a commercial feature for the du Pont company to cost \$250,000. Titled "This Work Goes On," it is primarily intended for company employees but plans also call for other wide non-theatrical distribution.

May Hit Blackout for Summer

Toronto—Blackout of theater marquee and window displays may be eased for the Summer, starting in May, it is intimated by the Ontario Hydro Commission. Full restrictions will be enforced in the Fall and may continue for two more years.

Movies Rate Only Third In Minneapolis Survey

Minneapolis—Going to the movies rated a poor third place in an all-state poll of adult population in Minnesota conducted by the Minneapolis-Star and Tribune recently with radio listening and reading, in that order, topping movies as favorite leisure-time hobbies.

Going to the movies received 25 per cent to cop third place while radio listening received 48 per cent and reading 45 per cent. Watching sports, with 23 per cent, was fourth. (Totals more than 100 per cent, for number of interests were named.)

Chicago Bureau Surveying Video

Chicago—City News Bureau is surveying television, radio, newsreels and F.M. to determine whether services will be sold to these outlets for video use. Arthur Kozelka, assistant city editor of the Bureau, is in charge of the survey. Tribune is the only Bureau member now operating a video outlet.

KMTA Sets Annual Convention

Kansas City—Directors of Kansas-Missouri Theaters Association set Oct. 4-5 as the dates of the annual convention.

Russians to Build Video Sets

Moscow (By Cable)—Mass production of television receivers will be started in Russia this year, Tass, Soviet news agency, reported.

Indies Getting Break From Rental Studios

West Coast Bureau of THE FILM DAILY

Hollywood—Reversing the wartime trend under which rental studios sought as much as 30 per cent of an indie's profit as a bonus for renting stage space, rental plants are swinging to the opposite extreme, according to James Nasser, who, with his three brothers, bought the General Service Studio about a year ago.

Now, according to Nasser, rental studio operators offer prospective tenants such inducements as promises of deferred charges and financial guarantees. As a result, plants such as General, Motion Picture Center and Edward Nassour Studios often find themselves partners in the returns from independent productions.

Nasser currently is financially interested in three features made recently at General Service: "Texas, Heaven and Brooklyn"; "The Argyle Secrets," for Film Classics release, and "Let's Live Again." As part of his campaign to "put producers back in business," Nasser will continue to invest in productions when he has confidence in their drawing power.

He recently formed his own production company and will put "An Innocent Affair," starring Fred MacMurray and Madeleine Carroll, into production next month at General Service.

FACT!*

Eighty-three key cities and their trading areas are responsible for the overwhelming percentage of the motion picture industry's total domestic revenue.

FACT!*

The magazines represented by the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS have two-thirds of their national readership of 21,600,000 concentrated in these 83 key areas. No other national magazine can match this concentration.

* Facts taken from the results of a two-year survey, now being presented to motion picture industry leaders in New York and Hollywood. If you have not yet seen this presentation, arrangements to do so may be made by contacting the

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Indies See Drive-in Expansion as Threat

Minneapolis—The threat of an increased activity in the construction of drive-in theaters throughout Minnesota this Summer is beginning to concern state exhibitors who see the drive-in as a potential threat to existing indie situations.

Many new inquiries and surveys are being made in the Minneapolis film zone area, particularly in college towns with some properties already optioned by interested parties. Meanwhile in the Twin Cities area at least four new drive-ins are reported to be in the planning stage by Minnesota Amusement Enterprises and others.

Area indie exhibitors are believed to be mapping plans to fight any and all proposed construction that threatens their territories and will seek protective measures locally and possibly through the legislature.

Standard Planning Five Drive-ins, one a Double

Milwaukee—Standard Theaters circuit, headed by L. F. Gran, is constructing a double-drive-in just beyond the city limits on Milwaukee's Northside. Outdoor house is first of five drive-ins planned by Standard circuit and is planned to be in operation May 15. Project is on 70-acre tract and will cost over \$300,000. First drive-in will have 900-car capacity and "overflow" theater will handle 600 cars.

Transcription-on-Film Technic Urged for Tele

Paradoxical plea of television sponsors for high quality pix at low cost can be achieved to some extent, Leslie Roush, head of Leslie Roush Prods. told THE FILM DAILY yesterday.

Production costs can be cut by using a different approach in photography, Roush said. More specifically, he suggested transcription-on-film technic, rather than the standard production methods used in theatrical films. He pointed out that since certain qualities are often lost in telecasting, there would be no advantage in putting more into the production of a tele film than the video screen brings out.

The veteran producer made it clear that while he suggests this economy as a compromise to the tele sponsor, the latter should not intend to use the film for non-video purposes, as such a production would suffer by comparison with regular film fare.

French Start Red Cross Film

Paris (By Air Mail)—Christian Jaque has started production of "From Man to Men," the story of Henri Dunant, founder of the Red Cross, for Franco-Suisse Productions. All international Red Cross organizations are expected to utilize the film.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

HOLLYWOOD is very baseball-happy just now, since out at M-G-M Producer Jack Cummings is getting ready to roll his ball diamond epic, "The Life Of Monte Stratton." This was the Chicago White Sox player who refused to let the loss of a limb in a hunting accident get him down. . . . Roy Rowland, who will direct, is currently conferring with Monte Stratton, now here and who will be heading back for his West Texas ranch before long. . . . As the latest addition to the cast, which is headed by Van Johnson in the role of Monte Stratton, Director Rowland has just assigned Frank Morgan the job of characterizing a broken-down ballplayer who discovers Stratton. . . . It is a very sympathetic role and Morgan is expected to steer toward an Academy supporting character role with it. . . . The Chicago White Sox, incidentally, are doing their Spring training here and Rowland has arranged to shoot Stratton as well as Van Johnson with the team

French Approve Move to Renegotiate Film Pact

Paris (By Cable)—A Press Committee resolution to ask the Government to start negotiations looking to revision of the Blum-Byrnes financial agreement restricting the time reserved for the showing of French films in France, was approved in the Assembly by a show of hands. Robert Lacoste, Minister of Industry and Commerce, pointed out that the Government had requested such negotiations in January.

Industry spokesmen here were uncertain at the weekend as to just what the French seek in the way of additional compulsory playing time for their own pictures. One observer pointed out that distributors here take the position that any country's films will find their own level.

In the event they were willing to discuss a greater quota for French product in France, companies here would want to discuss the inequity of the distribution of raw stock in France, and seek a modification of the present prohibition on the dubbing into French of American films more than two years old.

Sees Tele Serving Farms

Chicago—"A new era of information and interest for the farmer" will be opened with the televising of next Fall's International Livestock Exposition here, according to Frank E. Mullen, NBC exec. vice-presy. Estimating that between 750,000 and 1,000,000 television sets will be in use by the end of the year, Mullen said a "substantial" number of them will be in farm homes.

Garnett-McCarey Producing

West Coast Bureau of THE FILM DAILY
Hollywood—"Heart to Heart," an original comedy by Lionel Houser, has been purchased by Tay Garnett and Ray McCarey for an undisclosed sum. The two directors plan an independent production, with Garnett as producer and McCarey as director of the film. Negotiations are now under way for stars and a releasing date.

Monogram to Start Six In the Next Six Weeks

West Coast Bureau of THE FILM DAILY
Hollywood—Monogram has set six films to go before the cameras in the next six weeks, Scott R. Dunlap, assistant to Steve Brody, president, announced. Schedule includes "Smugglers' Cove" and "Arizona Sunset," to be started March 22; "A Palooka Named Joe," April 1; an untitled Jimmy Wakely, April 12; "Passport to Freedom," April 15, and "Bury Me Not," later that month.

Sees Poor Foreign Imports as Danger

Despite the ever-widening acceptance of imported pictures there's a danger the foreign film distributor might murder the gold-laying goose with product indiscriminately. . . . Such is the opinion of many importers, among whom is Jack Barnstyn, an old-timer in the business.

Barnstyn is a distributor's distributor, preferring to deal with others who will deal with the exhibitors. Barnstyn does not sell his imports to exhibitors, for he prefers a quick return on his investment instead of involving himself with long-range plans and keeping track of the 50 features and 47 shorts which he has available to distributors in the American market.

As head of the Franco-London Film Export, Barnstyn also finances foreign production. A case in point is his partial bankrolling of three Italian pix currently in production. In return for his backing, Barnstyn gets the world rights with the exception of Italy and France. He then sells the rights to each picture country by country.

Though he does not pretend that all his pictures are top product, Barnstyn still maintains: "There will be a better market for foreign films in the United States,

Did you hear what they're saying about Millie?

"...great boxoffice potential...has every earmark for successful runs."

*FILM DAILY

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THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VC 93, NO. 57

NEW YORK, WEDNESDAY, MARCH 24, 1948

TEN CENTS

LEWIS ASCAP BILL SEEN DEAD

160 More Pix For Kid Shows

Availability of 160 features--60 released during past year--for special children's shows, thus supplementing Children's Library list of 46 was announced by the MPAA here yesterday. Supplementary roster was made possible by action sales chiefs of majors. Ned Depinet headed special committee.

Beacon Award Goes To Rodner

MP Associates voted annual Beach Award to Warners' Harold Rodner at yesterday's luncheon meet and by close vote rejected proposal to admit femmes.

More Ticket Taxes in Pa.

Pittsburgh--New local admissions taxes go into effect in area towns on Apr. 1. In majority of cases, rate is 10%, but in suburban West View rate will be 20%. Lowest rate, 6%, will be in Butler.

Clash Between Top Leaders of TOA And Allied Cools Off Members Of House Judiciary Group

Washington--Prevailing opinion here yesterday was that the dispute Monday afternoon before a House Judiciary Subcommittee between top leaders of National Allied and TOA killed the Lewis Bill deadlier than a very dead duck. Agreement by TOA proxy Ted Gamble that the committee was in the midst of an intra-industry dispute was just about what it took to make those committee members on hand decide now would be a fine time to retire.

MULVEY INDISPENSABLE-EAJ

Hollywood--James Mulvey was "indispensable" in the friendly settlement of the British film tax problem", Eric A. Johnston asserted in a telegram to Sam Goldwyn, read at a SIMPP testimonial dinner to Mulvey last night.

WRIGHT WILL LEAVE D OF J

Washington--Robert L. Wright, Government legal expert in numerous film anti-trust actions, will resign his D of J post shortly. Wright told FILM DAILY he believes his work on the cases will terminate with the Supreme Court's equity suit decision.

16 MM SOLVES LOEW PROBLEM

Toronto--Faced by a ban on the use of high voltage power by the Hydro commission, 2,743-seat Loew's uptown used an Ampro 16 mm. arc projector for three weeks until a generator could be installed.

NEW BUYING COMBINE IN OHIO

Cleveland--Lou Ratener and Tony Stern resigned from Warner Theaters to set up Ohio Theater Service, Corp., to buy and book for area houses. Company starts functioning May 1.

Delinquency Pic Is TOA Plan

A special program of participation in the forthcoming nationwide drive on Juvenile Delinquency was adopted here yesterday by TOA's special committee headed by Charles P. Skouras.

Plan includes the production of an appropriate film, special trailers and the recommendation to member theaters of the role they can play in the drive by sponsoring special children's performances, Youth Forums and kindred activities.

Sandusky Votes 3 % Ticket Tax

Sandusky, O.--The City Council has voted a 3% amusement tax, patterned after Cleveland's.

RKO Sets High Goal in 16 mm

Indianapolis--RKO's 16 mm. project aims at 50,000 accounts, according to the ATOI bulletin. Theatrical situations will be charged a guarantee of \$25 against 50 per cent, with 18 months clearance.



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Will Consider Ticket Tax Cut

Washington—Chairman Knutson of House Ways-Means Com. yesterday assured Herman Levy, TOA general counsel, committee taking up excise tax cuts next month will give "very sympathetic consideration" to industry's calls for ticket tax reduction.

SCREENING ROOM

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MERGE CANADIAN CONFECTIONS

Toronto-Theater Confections, Ltd., Famous Players Lasky subsidiary, absorbs Hollywood Confections, Ltd. as of April 1. J. J. Fitzgibbons, Jr., will head the combined organization.

TRADE TO WRITE FINAL TICKET

Minneapolis—Col. H. A. Cole, addressing the NCA convention, while predicting Supreme Court would okay theater divorce, declared "the final ticket must be written by the industry, not by the courts."

Catholic Drive Meets Tomorrow

The very Rev. Magr. Christopher J. Weldon, director of Catholic Charities, will be guest at tomorrow's Hampshire House luncheon meeting of the Motion Picture Committee for the Catholic Charities drive. Other speakers will be Frank C. Walker and George A. Schaefer, drive's assistant treasurer.

Percentage Fraud Actions in R.I.

Providence—Myer Stanzler, Joseph Stanzler, Artcraft Pictures and the Narragansett Pier Amusement Corp. were named as defendants in separate percentage fraud suits filed in Federal Court here by Paramount, Loew's, 20th-Fox, Warners, RKO.

DEATHS

LINCOLN STEDMAN, producer, in Hollywood.

CHARLES RAYMOND, veteran Loew's theater exec., at Scituate, Mass.

Film Stocks On the Rise

Film stocks are currently on the upswing, benefiting from both the general bullish activity in the market and the effects of settlement of the British tax situation.

From the lows reached earlier this year, Universal and 20th-Fox have each rallied 3 3/4 points to close last night at 14 1/4 and 22 3/4 respectively. Paramount is up 3 7/8 at 21 1/8, Loew's at 17 3/4 is two points higher and Columbia has rallied 1 7/8 to stand at 11 7/8. Warners and RKO are each 1 1/2 points above their lows and now stand at 12 and 8 5/8 respectively.

Alexander Film Distributes Abroad

Colorado Springs—Alexander Film Co., has taken over foreign distribution of its advertising films, J. Don Alexander, president announced. World Screen Advertising, now dissolved, formerly handled.

Every exhibitor can't play "The Mating of Millie"—but every exhibitor will love it when he sees it!

GLENN EVELYN
FORD · KEYES
in a truly great family picture...

The Mating of Millie

A COLUMBIA PICTURE

To Display Stratovision

A demonstration of stratovision, the use of planes flying at great heights to bounce television signals back to earth, is planned for the New York area within two or three months, according to Gwilym A. Price, president of Westinghouse.

Price said that his company still had faith in stratovision as a method of increasing the range of television programs. Experiment will be made jointly with the Glenn L. Martin company, aircraft manufacturers.

Non-Theatrical Meet Will Hear Large Speaking List

Ninth Annual Convention of Allied Non-Theatrical Film Association and the Third Annual 16 mm. Industry Trade Show at the New Yorker Hotel April 22-25 will hear over two dozen speakers, representing the educational, library, equipment, medical, distribution, television, manufacturing, production and laboratory fields.

William K. Hedwig, president of NU-Art Films, is chairman of the program committee. Trade show will be under direction of Wilfred L. Knighton, executive secretary of NFTA. At the conclusion of the convention there will be a banquet and entertainment. Latter event is under the chairmanship of Samuel Goldstein. At the closing affair an award will be presented for the outstanding contribution to the field in 1947.

Seek to Decrease London's Grip on the Sterling Area

Paris (By Cable)—Pressure by Western European nations and the U. S. may force Great Britain to abandon efforts to maintain her position as banker for the British Commonwealth and other sterling-area countries, according to experts who have been attending the second Paris conference on the European Recovery Program.

Possible effect on the Anglo-American film agreement of the abandonment by Britain of its hold on the sterling area was not plain at the weekend. Industry toppers, however, were said to be watching the development closely.

16 mm. Exhibs. Unite
London (By Air Mail)—The 16 mm. Film Exhibitors Guild, new trade group, has been organized here

Send Birthday Greetings To—

March 24
Juanita Alvarez Lois Andrews
Tessie Brind Richard Conte
Maurice Schweitzer



Mid-week Memo

***CHARLIE SCHLAIFER'S THOUGHTFULNESS IN ESTABLISHING A NEWS BUREAU SUNDAY AT THE 20TH-FOX HOME OFFICE TO CLEAR INFORMATION ON ALL ACADEMY AWARDS DEEPLY APPRECIATED BY THE PRESS...NEWS BUREAU FUNCTIONED UNDER THE SUPERVISION OF THE EARL WINGART...*WHILE THE ACADEMY MAY HAVE GAINED THE MAXIMUM RADIO AUDIENCE BY STAGING THE "OSCAR" CEREMONY ON SATURDAY NIGHT, IT LOST PRESS BREAKS GALORE...STORY MADE ONLY THE FINAL EDITIONS OF NEW YORK SUNDAY PAPERS, ALTHOUGH THERE WAS SOME FOLLOW UP ATTENTION MONDAY...*BEST ACCEPTANCE SPEECHES, IF YOU WANT PHIL'S OPINION, WERE MADE BY CELESTE HOLM, RONALD COLMAN AND EDMUND GWENN...MISS HOLM STRUCK A NOTE OF PRIDE IN INDUSTRY ASSOCIATION THAT CARRIED CONVICTION...THERE WAS DIGNITY IN COLMAN'S REMARKS...THE HUMAN TOUCH PREMEATED GWENN'S...*AND NOW A REITERATION: WON'T RONALD PLEASE DO "OTHELLO" ON BROADWAY?

***A MAJOR COMPANY HERETOFORE HOLDING ALOOF TO TELEVISION IS PREPARING TO CLIMB ABOARD BANDWAGON...*NO MATTER HOW MANY TIMES YOU'VE SEEN IT, THE MUSIC HALLS'S BRILLIANT SPECTACLE, "GLORY OF EASTER", ENTHRALLS...THIS YEAR'S PRESENTATION, WITH LUCILLE CUMMINGS, SOPRANO, SUPPORTED BY THE CHORAL ENSEMBLE AND SYMPHONY UNDER ALEXANDER SMALLER'S DIRECTION, IS MAGNIFICENT...A DOFF OF THE OLD CHAPEAU TO GUS EYSELL...*C. B. "BROWNIE" AKERS, WIDELY KNOWN OKLAHOMA THEATER OPERATOR, IS CAMPAIGN MANAGER FOR FORMER GOV. ROBERT S. KERR, WHO IS AFTER THE DEMOCRATIC NOMINATION FOR U.S. SENATOR...*THE BETTER HALVES OF CLEVELAND VARIETY CLUB BARKERS HAVE LAUNCHED A NEW ORGANIZATION, THE LEAGUE OF SHOWMEN'S WIVES...MRS. MILTON A. MOONEY, WIFE OF THE TENT'S CHIEF BARKER, IS THE FIRST PREXY...IT'S A MOVEMENT THAT COULD SPREAD FAST...

***BANK OF CANADA TOPPERS AS WELL AS DOMINION IMPORT OFFICIALS ARE PARTICIPATING IN THE PRESENT CANADIAN-AMERICAN FILM NEGOTIATIONS...CANADA, BY THE WAY, SEES AN IMPORTANT BY-PRODUCT OF AMERICAN PRODUCTION ON ITS SIDE OF THE INTERNATIONAL LINE IN THE ACCRUING PUBLICITY AND ATTRACTION OF U.S. TOURISTS...

DATE BOOK

Mar. 25: AMFA luncheon, Town Hall Club, New York.
Apr. 5: Allied ITO at Eastern Pennsylvania general membership meeting, Philadelphia.
Apr. 6: Republic pictures annual stockholders meeting, home office, New York City.
Apr. 6-8: Annual convention of the Pacific Coast Conference of Independent Theater Owners at the St. Francis Hotel, San Francisco.
Apr. 9: Columbia Pictures annual stockholders' meeting, home office, New York City.
Apr. 14: Cinema Lodge 5141: Birth honors Robert M. Weisman at dinner, Hotel Astor, New York City.
Apr. 12-17: International Variety Clubs 1948 convention at the Roney Plaza Hotel, Miami Beach, Fla.
Apr. 19-21: Television Film Coordinating Committee meets, Hotel New Yorker, New York.
Apr. 22-24: Allied Non-Theatrical film Association annual convention, Hotel New Yorker, New York City.
May 2: Jewish Theatrical Guild testimonial dinner to Walter Vincent, Hotel Astor, New York City.
May 4-5: New England regional Allied convention, Hotel Somerset, Boston.
May 7-8: Incandescent Light Owners of Iowa and Nebraska convention, Des Moines, Ia.
May 10-11, 1948: Allied ITO of Iowa-Nebraska convention, Omaha.
May 14: Motion Picture Associates annual dinner, Waldorf-Astoria Hotel, New York City.
May 15-17: National Allied's board of directors meeting, Cosmopolitan Hotel, Denver (instead at Colorado Springs).
May 18: Allied Rocky Mountain ITO convention, Denver.
May 17-21: SMPTE semi-annual convention, Biltmore Hotel, New York City.
May 21: Motion Picture Associates annual dinner, Waldorf-Astoria Hotel, New York City.
June 2: Allied ITO, Santa Monica, Calif.
June 28-30: Allied Theater Owners of New Jersey annual convention, Hollywood Hotel, West End, N. J.
Sept. 20-24: First annual Premiums and Advertisers' Equipment and Supply Manufacturers' Association annual convention, Jefferson Hotel, St. Louis.
Rising Specialties Exposition, 71st Regiment Armory, New York City.

French Commerce Ministry Mulls \$5,000,000 Credit

Paris (By Air Mail)—A credit of about \$5,000,000 would be made available to French film producers under a plan being prepared by the Ministry of Commerce and Industry's film section. Funds are designed to get producers over the present production crisis. No information on the conditions governing the credit has been disclosed.

Waterloo Censors to Function

Waterloo, Ia.—Police Matron Cecilia Storm, recently appointed chairman of the local censor board, plans checks with trade paper reviews, PTA, Legion of Decency, Federated Council of Churches and similar organizations which review films, before recommending to theater managers which pictures are to be placed on the banned list. Board has been inactive since it was set up in December, 1946.

WPIX Picks Free-Peters

Free & Peters, Inc., have been named by television station WPIX here to represent the outlet in national time sales, Robert L. Coe, station manager, has announced. WPIX is scheduled to go on the air June 15 over Channel 11.

CLIMAXING THE GREATEST AC



The
**ACADEMY
AWARD
PICTURE**

The Academy Award
For The
BEST PICTURE!



...AM IN MOTION PICTURE HISTORY!

...MY
...D
...RE!

Darryl F. Zanuck
presents

GREGORY PECK
DOROTHY McGUIRE
JOHN GARFIELD

in LAURA Z. HOBSON'S

Gentleman's Agreement

Celeste Anne June Albert Jane Dean Sam
HOLM • REVERE • HAVOC • DEKKER • WYATT • STOCKWELL • JAFFE

Produced by Screen Play by Directed by
DARRYL F. ZANUCK • MOSS HART • ELIA KAZAN

20th
CENTURY-FOX

The Academy Award
For The Best Direction
by ELIA KAZAN



The Academy Award For
The Best Performance By
An Actress in a Supporting
Role CELESTE HOLM



"Men of Distinction"

Apologies to Calvert Distillers Corp.

EVERYWHERE

READ

THE **Film** DAILY

YEAR BOOK
OF
MOTION PICTURES

REGULARLY

1948 — 30th EDITION NOW IN WORK

COMING AND GOING

DR. HERBERT T. KALMUS
TECHNICOLOR PREXY, LEFT
HOLLYWOOD FOR NEW YORK,
REMAINING EAST FOR A-
BOUT A MONTH.

MERRIMAN H. HOLTZ,
FIRST VICE-PRESIDENT OF
NAVED WILL ATTEND THE
ASSOCIATION WESTERN RE-
GIONAL MEETING IN SAN-
FRANCISCO, THURSDAY AND
FRIDAY.

ALFRED HITCHCOCK GETS
IN FROM THE COAST TO-
DAY, SAILS FOR LONDON
SATURDAY.

ALICE GLADYS OF THE
NEW YORK OFFICE OF CEN-
TURY ARTISTS, LTD. AR-
RIVES ON THE COAST THIS
WEEK TO HEAD THE A-
GENCY'S HOLLYWOOD TEL-
EVISION DEPT.

MRS. JACK L. WARNER
SAILS TODAY ON THE AM-
ERICA.

ALBERT MANNHEIMER,
FILM CLASSICS EXCHANGE
OPERATIONS HEAD, IS ON
A TRIP THROUGH THE
MIDWEST AND SOUTHWEST
TERRITORIES.

JENIA REISSAR ARRIVED
FROM THE COAST, SAILS
SHORTLY FOR LONDON.

RALPH W. MAW, FIELD
ASSISTANT TO BRUTUS
BISHOP, JR., WITH HEAD-
QUARTERS IN MINNEAPOLIS
ARRIVED HERE TO SPEND A
MONTH AT THE HOME OFF-
ICE SITTING IN AT SALES
AND CABINET MEETINGS.

H. M. BESSEY, ALTEC
SERVICE VICE-PRESIDENT,
ARRIVED ON THE COAST.

W. K. CRAIG, MGM STU-
DIO COMPTROLLER, WILL
ARRIVE FROM THE COAST
BY PLANE FOR HOME OFF-
ICE CONFERENCES.

WHO'S WHO IN HOLLYWOOD

SCOTT R. DUNLAP, executive assistant to President Steve Broidy of Allied Artists-Monogram. Born June 20, 1892 in Chicago. Father was George Dunlap, financial backer of McCall Opera Co. Scott, known to all associates as "Scotty," became actor at age of four and continued on stage until 23, appearing in such hits as "The American Citizen," "Captain Jinks." Began Hollywood career in 1915 as actor with Selig Polyscope Company. Later, became assistant director with Otis Turner, Universal. Joined D. W. Griffith for production of "Hearts of the World." Then became Frank Lloyd's assistant at Fox. Soon became successful director at Fox for eight years, next moved to M-G-M to direct "Robinson Crusoe" with Jackie Coogan, and many of Harry Carey's greatest successes. In 1928, he became partner in the Frank and Dunlap Agency, actors' representatives. Joined Monogram in 1937 as executive producer, and supervised filming of "Boys of the Streets," "Son of the Navy," "Romance of the Limerlost," and many others. In 1945 he was appointed to present post, and while in this position produced for Allied Artists, "The Hunt," co-starring Belita and Preston Foster. Stands 5, 8. Weighs 190. Eyes, gray.



Close Boston Operator Pacts

Boston—All major circuits and Motion Picture Operators Local 182, IATSE, have signed two-year contracts from Sept. 1, 1947, in line with the pacts made in December with M & P Theaters. Union also announced it has purchased the three-story and basement property at 45 Winchester St. for its headquarters.

French "Venus" May 1

Crystal Pictures is readying the French feature "Venus of Paris," starring Vivienne Romance, for release May 1. English subtitles were written and prepared by Herman Weinberg and Cy Braunstein edited.

New Argentine Color Process

Sao Paulo, Brazil (By Air Mail)—A new color process has been developed in Argentina and will be used in a forthcoming production by Cinematograph, Martin Rodrigo Krantz, president of the new Argentine company, said here. Krantz was here to set distribution arrangements for the film.

Astor Offers Two Westerns

Astor has released "Fighting Mustang" and plans to release "Deadline" on April 15, Robert M. Savini, president, announced. Films are the first of the Sunset Carson Westerns produced by Yucca Pictures.

Lower Priced Video Sets Due Shortly

Aiming to open up the mass television market, video receiver manufacturers are ready with low cost sets, priced from \$325 down to \$169.50, with talk of a \$150 model. Observers view the development as the first major competitive war of the television industry, with the prize to be millions of potential buyers unable to pay the \$375 to \$2,000 price tag on receivers now being marketed.

An example of how television insiders believe the market will develop is the statement of Eugene S. Thomas, sales manager of Bamberger Broadcasting Service. Thomas estimates that receivers in operation will be increased to a million by the end of the year, and to 25 million within 10 years. Mass production of receivers, he estimates, should bring the price nearer \$200 or even \$100.

Behind the development is the expectation that by the end of 1948, some 65 to 70 television stations will be on the air in 45 cities from Coast to Coast, compared to the dozen cities presently with video transmitters.

Hungarian Association Formed

Budapest (By Air Mail)—Hungarian Cinema Association, an exhibitor association, has been formed by the major political parties and about 70 independent theaters owners in Hungary. Most Hungarian theaters belong to the political parties or the Government.



Mr. George Borthwick
M. P. Productions Dist.
28 W. 44th St. 21st floor
New York N. Y.

Rush your dates
for
**REPEAT
ENGAGEMENTS!**

The
JOLSON STORY

in TECHNICOLOR

**"MOST POPULAR PICTURE
OF THE YEAR"**

Photoplay Annual Award

**"BEST FILM OF
THE YEAR"**

Liberty Poll, Canada

WILL BE WITHDRAWN

FROM GENERAL RELEASE

ON JUNE 1st.



C O L U M B I A P I C T U R E S C O R P O R A T I O N

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VO 33, NO. 58

NEW YORK, THURSDAY, MARCH 25, 1948

TEN CENTS

3 INDIE CONCESSIONS IN PACT

Recoup Plan Takes Shape

Washington—Noel Macy, State Dep't. official working out details of plan whereby pix distrib. and publishers will be able to recover portion of their out of pocket expenses for foreign distribution, said yesterday he hopes to be able to present detailed plan to Budget Bureau shortly, possibly next week.

Macy said mechanical details are still to be worked out.

Skouras To U.K.; Silverstone Too

Murray Silverstone sails on Queen Elizabeth tomorrow for England. Spyros P. Skouras flies over Monday. Later they visit the Continent.

Appoint Auten Seidelman Aide

H. William Auten until recently UA's assistant sales supervisor for Europe, has joined Eagle Lion Films as an executive assistant to S. L. Seidelman, head of company's foreign operations.

Equitable Share in Remittances, End Of U.K. Exhibition Restrictions, No Reciprocal Guarantees

Hollywood—James Mulvey, for the SIMPP, helped to win three major concessions for indie producers in the Anglo-American film pact, it was disclosed at the SIMPP's testimonial dinner to the Goldwyn Prods. prexy.

They are: Removal of restrictions under which indies were showing pix in UK; equitable share for indies dollar remittances, and showing of British pix here without reciprocal guarantees by major producer-distrib.

SEVEN DELINQUENCY SUB-COMS.

Seven sub-committees were appointed yesterday by Charles P. Skouras to effectuate TOA's participation in the program to combat juvenile delinquency. Committees and their chairman include: Publicity, Ernest Emerling; Special Activities, Richard Kennedy; Special Film, Edwin Levin; Advertising, Harry Browning; Radio, Charles Winchell; Small Town Theater Exploitation, Bob Selig; Trailers and Newsreels, Thornton Sargent.

UA TO SELL OFFICES ABROAD

United Artists, which recently stepped out of Mexican distribution on its own, is negotiating for the sale of its distributing offices in China, Egypt and Palestine, it was learned yesterday. As alternatives, UA may sell pix outright or make franchise deals.

TO MEET ON ROGERS MEMORIAL

Meeting of industry toppers will be called within two weeks to prevent the shuttering of the Will Rogers Memorial Hospital, Gus Eysseil, institution's treasurer and Radio City managing director told THE FILM DAILY yesterday.

Pact "Helps" Para-Balaban

First major company comment on Anglo-American film agreement came yesterday from Para., via Barney Balaban's letter to stockholders which called it "helpful to us." Balaban said that while it was "short of what we hoped for", in view of British economic-financial problems, "it's terms measure up to satisfactory level of fairness to both sides."

Balaban revealed Para has experienced "no diminution in our revenues by reason of the tax order", and that it has time to work out post-agreement problems "adjust ourselves to curtailed flow revenues from England for second half of year."

Balaban Expects June Decision

Prexy Barney Balaban of Paramount told stockholders by letter yesterday that it is "possible" that the Supreme Court's decision in the N.Y. equity suit will come thru before term ends in June.



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DONALD M. MERSEAU : Associate Publisher
and General Manager

CHESTER B. BAHN : : : : : Editor

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Pix for Tele Panel is Set

A panel discussion on "Films for Television" will be one of the highlights of the 3rd annual Television Institute scheduled for the Hotel New Yorker, April 19-21.

Gustavus Ober, of WMAR, Baltimore, will be chairman of the panel, speakers for which include Ed Woodruff, WPIX-New York; Kenneth W. Stowman, WFIL-Philadelphia; Kenneth Foster, Wm. Estey Co. and Thomas A. Wright, Batten, Barton, Durstine and Osborne.

BEN BERGER AGAIN NCA PREXY

Minneapolis—Advertising of films in territories where exhib. does not buy product was condemned at annual convention of NCA. Group also went on record opposing unfair COD film shipment practices by distributors. Ben Berger reelected president, with E. L. Peaslee first v-p; Martin Lebedoff, second v-p; Jack Wright, secretary; Ted Mann, treasurer. Advisory committee: Henry Green, Jr., Jack Heywood, A. A. Kaplan.

TELE FOR MONTREAL IN AUGUST

Montreal—Indicating verbal sanction has been received, Walter Downs, radio manufacturers' rep., producer and sports announcer, said television will debut in Montreal by late August, subject to formal approval of Quebec Government. Downs claims sports officials assure cooperation; a location on Sherbrooke St. is set for a studio, and contracts for \$104,000 worth of video equipment, not subject to import ban, have been let.

Exit, Controls

Washington—House-Senate conferees were expected to emerge from final session late yesterday in full agreement on rent control bill freeing theater building from all Federal restrictions.

Philcon Trial

Chicago—Federal Judge Barnes set Sept. 27 as date of the trial of Louis Philon's suit against Paramount and Dune Lakes Corp. Philon operates the Liberty, Michigan City, Ind.

ALWAYS A JUMP
FOR TWO AHEAD!

FILMACK SPECIAL TRAILERS

We'll always give you a better trailer than you expect... and you'll get it quicker... send your next trailer order to FILMACK!

NEW YORK 145 WEST 55 STREET
CHICAGO 1327 S. Wabash, Chicago 5
LOS ANGELES 1514 W. Washington St.

Nix Lewis Bill

Washington—House Judiciary Subcommittee nixed the Lewis ASCAP bill yesterday as exclusively forecast by THE FILM DAILY.

COME TO THE
FETTER FAMILY HOTELS
On S. Kentucky Ave. near Beach
ATLANTIC CITY

The Jefferson
AMERICAN AND
EUROPEAN PLANS
Delicious Meals
Sun Deck & Solarium
overlooking Ocean.
PLANTATION ROOM
Cocktail Lounge & Grill

MONTICELLO
EUROPEAN PLAN
Moderate Rates
New Modern Tile
Baths with Showers
"Couch-and-Four"
Lounge & Grill

BOSCobel
EASTER SPECIAL
\$6, \$8 or \$10
THREE Fri., Sat., Sun.
DAYS or
Sat., Sun., Mon.

Monticello and Boscobel
guests may secure meals at the Jefferson,
if desired.
JOHN H. FETTER, Gen. Mgr.

Science's Tele Gains Told IRE

Scientific strides in the field of television that hasten the day of better reception, lower-cost manufacture of receiving sets and color video were revealed by speakers at yesterday's session of the annual IRE convention and show here.

Papers were presented by T. T. Goldsmith, Jr., R. P. Wakeman, Andrew Alford, G. J. Adams, Allan Easton and F. J. Bingley.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
IRENE DUNNE in GEORGE STEVENS'
Production of
"I REMEMBER MAMA"
Barbara Oscar Philip
BEL GEDDES HOMOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
with
THE ANDREWS SISTERS
PARAMOUNT MIDNIGHT FEATURE
SILENTLY

RUSSELL JANNET'S
"THE MIRACLE OF THE BELLS"
starring
FRED MacMURRAY
Valle
FRANK SINATRA
Released by RKO RADIO PICTURES
Rivoli

Robing, Maureen Clifton
YOUNG • O'HARA • WEBB
"SITTING PRETTY"
A 20th Century-Fox Picture
PLUS IN STAGE—ART MOONEY • BETTY BRUCE
Extra! AL BERNIE
ROXY 7th Ave. 50th St.

EXTRA

HOW'S THE
"STATE OF
THE UNION"?
IT'S GREAT!



READ ALL ABOUT IT!

In coming weeks you will be hearing so much about Frank Capra's "STATE OF THE UNION," one of the greatest motion pictures of all time, that M-G-M wishes to acquaint the industry with the plans for its distribution.

SIMULTANEOUS BOOKINGS!

Hundreds of theatres will play this tremendous attraction at the same time across the nation, one of the greatest mass bookings in America's top theatres that has ever been undertaken in the history of our business.

IT'S THE TALK OF THE INDUSTRY!

Previewed to cheering audiences in a series of theatre showings, it gloriously fulfills every promise of its fame as a stage play. Fame for its Pulitzer Prize award! Fame for its two solid years on Broadway and its roadshows!

TIMELIEST FILM OF THE YEAR!

It's red hot up-to-the-minute entertainment! It's as sizzling as today's headlines! Regular movie patrons will flock to see it, but it will also attract millions of *extra* ticket-buyers!

GIANT CAMPAIGN!

"State of the Union" will be backed by one of the biggest promotions of modern times—in newspapers, magazines and radio—all carefully dove-tailed to break with its simultaneous release!

GREAT CAST!

No expense of cast or production was spared to bring this sensational stage play to the screen. The conflict of two beautiful women for a man, set in the national arena of current events is a powerful, pulsating motion picture that takes its place with the all-time great.



SPENCER TRACY



KATHARINE HEPBURN



VAN JOHNSON



ANGELA LANSBURY



ADOLPHE MENJOU



LEWIS STONE

★

Metro-Goldwyn-Mayer and Liberty Films present SPENCER TRACY • KATHARINE HEPBURN • VAN JOHNSON
ANGELA LANSBURY • ADOLPHE MENJOU • LEWIS STONE in FRANK CAPRA'S "STATE OF THE UNION"
Based on the Play by Howard Lindsay and Russel Crouse • Screen Play by Anthony Veiller and Myles Connolly
Associate Producer Anthony Veiller • Produced and Directed by FRANK CAPRA • A Metro-Goldwyn-Mayer Picture



Eagle Lion
PROVES ITS
Entertainment
Leadership
for 1948



Most Riotous of Forces . . . Saucy, Sexy, Spicy!"—Laurella Parsons

GEORGE BRENT • VIRGINIA MAYO • TURHAN BEY
ANN DVORAK • CAROLE LANDIS in

"OUT OF THE BLUE"

From the story by Vera Caspary, author of "Laura"

If You're Looking for Chills and Thrills," says Hedda Hopper, see

JOHN HODIAK • SYLVIA SIDNEY • ANN RICHARDS in

"LOVE FROM A STRANGER"

with John Howard • Isabel Elsom

"T-Men, the New Thrilllords!"—Walter Winchell

"T-MEN"

starring DENNIS O'KEEFE

with Mary Meade • Alfred Ryder • Wally Ford

June Lockhart • Charles McGraw

Presented by EDWARD SMALL

Magnificent Thrills as the El Paso Kid Rides the West!

"THE MAN FROM TEXAS"

starring JAMES CRAIG • LYNN BARI • JOHNNIE JOHNSTON

with Una Merkel • Wally Ford • Harry Davenport • Sara Allgood

Another Terrific Drama by the Men Who Made "T-Men"!

"RAW DEAL"

starring DENNIS O'KEEFE

CLAIRE TREVOR • MARSHA HUNT

Presented by EDWARD SMALL

Enchanting Teen-Age Story—with Screen's New Singing Sensation!

"MICKEY"

IN CINECOLOR!

starring LOIS BUTLER with Bill Goodwin • Irene Hervey

John Sutton • Hattie McDaniel • Skippy Homeier

Based on the prize-winning novel, "Clementine," by Peggy Goodwin

The Greatest Lover-Fighter of All in Swashbuckling Spectacle!

"ADVENTURES OF CASANOVA"

starring ARTURO DE CORDOVA • LUCILLE BREMER

TURHAN BEY • NOREEN NASH

and cast of thousands

All-Star Drama of a Man Whose Lust for Power Destroyed Him!

ZACHARY SCOTT • LOUIS HAYWARD

DIANA LYNN • SYDNEY GREENSTREET

LUCILLE BREMER • MARTHA VICKERS in

"RUTHLESS"

Produced by ARTHUR S. LYONS

Filmed on an Unparalleled Scale of Outdoor Action!

JOAN LESLIE • JAMES CRAIG • JACK OAKIE in

"NORTHWEST STAMPEDE"

IN CINECOLOR!

Suggested by Saturday Evening Post article, "Wild Horse Round-Up"

The Screen's Favorite Zanies—in their Best—and Funniest!

BUD ABBOTT • LOU COSTELLO in

"THE NOOSE HANGS HIGH"

with Joseph Calleia • Leon Errol • Cathy Downs

Suspenseful Story of a Man Who Lives Another Man's Life!

PAUL HENREID • JOAN BENNETT in

"THE SCAR"

(formerly "Hollow Triumph")

Screen's Most Alluring Star Teamed in a Tender Dramatic Romance!

HEDY LAMARR • ROBERT CUMMINGS in

"LET'S LIVE A LITTLE"

(Tentative Title)

4 Important Waller Wanger Productions

A Story of High Dramatic Power!

"THE BLANK WALL"

starring JOAN BENNETT

Thrill After Thrill—Thundering Adventure!

"THE BASTILLE"

starring RICHARD BASEHART

Fabulous Story of a Red-Headed Pirate Beauty!

"ANNE OF THE INDIES"

starring SUSAN HAYWARD

Strike-It-Rich Saga of a Roaring Boomtown!

"TULSA"

starring SUSAN HAYWARD

Survey Reveals 1,606 Theaters in Canada

Toronto — Theaters operating in Canada total 1,606 and include 826, 227 seats, according to a compilation by the Canadian Film Boards of Trade. In addition there are 13 closed theaters with a seating capacity of 3,585.

Dominion has 1,029 towns with theaters, it is reported, and 1,115 of the theaters operate six or seven days a week. Another 183 operate three and four days weekly, while 308 houses are open only one or two days of each seven.

Greatest concentration of theaters is in the Toronto distribution area, which has 450 theaters with 304,597 seats. Vancouver area has 146 theaters, 81,778 seats; Calgary, 212 theaters, 69,723 seats; Winnipeg, 336 theaters, 121,665 seats; Montreal, 304 theaters, 168,178 seats, and Saint John, 158 theaters, 80,286 seats.

Metro Sets Two for April

Metro will release "B. F.'s Daughter" and "Summer Holiday" in April, making the total number of releases for the first five months nine new pix, one re-print.

"Paisan" Foreign Deal

States Commercial Corp. has closed a deal for the foreign distribution of "Paisan."

NEW POSTS

NORMAN SILVERMAN, SRO sales rep. in Philadelphia.

JOHN KOHLER, manager, Oxford, Plainfield, N. J.

WILLIAM STEWART, manager, Paramount Theater, Plainfield.

FRANK E. DELL, city manager, Florida, State Theaters, St. Petersburg.

HAROLD LUNDQUIST, Minneapolis - UA salesman, replacing Clyde Cutler.

ROXY ACKENBERG, SRO branch, Minneapolis, replacing Toby Snussman, who married Ralph Levin.

T. A. ASPELL, Dayton sales and contact staff, The Jam Handy Organization.

JACK ARMSTRONG, salesman, United Artists, Chicago.

JAMES CASSON, manager, Woods, Detroit.

BOB WARDL, student assistant, Loew's Poli, Worcester, Mass.

EDDIE KUEHN, snipping head, National Screen Service, St. Louis.

DICK BRILL, exhibitor, Eagle Lion, Seattle.

M. E. BLANK, assistant manager, Regent, Cedar Falls, Ia.

JIM KILGELF, JR., assistant booker, Paramount, Des Moines.

ERVIN PELESKIN, manager, Pier, Piersan, Ia.

DICK DYNES, SRO salesman, Des Moines.

WALTER LAMBAUER, branch manager, Dezel Productions, Kansas City.

HAROLD J. URBEN, booker, Dezel Productions, St. Louis.

EDWARD RINEJEWSKI, manager, Campus, Hamtramck, Mich.

JOHN WALBY, branch manager, Dezel Productions, St. Louis.

FRANK DELL, Western division manager, Florida State Theaters, St. Petersburg.

MARK DU PREE, city manager, Florida State Theaters, Lakeland.

D. D. BIGGS, manager, Columbia, Lake City, Fla.

CHRIS CHINN, manager, Clark Film Distributors, Chicago.

ALBERT BUCHKA, from assistant manager, Loew's Strand, to assistant at Loew's State, Syracuse.

ALONG THE RIALTO



Thursday's Tele-lines

***RUTH A. INGLIS, whose study, "FREEDOM OF THE MOVIES", WAS PUBLISHED BY THE COMMISSION OF FREEDOM OF THE PRESS LAST YEAR, CURRENTLY IS ENGAGED IN A SURVEY OF THE MOTION PICTURE AS AN INSTITUTION OF AMERICAN EDUCATION ON INTERNATIONAL AFFAIRS...SURVEY WILL BE PUBLISHED DURING THE SUMMER, SPONSORED BY THE CARNEGIE ENDOWMENT FOR INTERNATIONAL PEACE AND THE HOOVER LIBRARY AND INSTITUTE AT STANFORD UNIVERSITY... DR. INGLIS IS NOW WITH THE SOCIOLOGY DEPARTMENT AT THE UNIVERSITY OF WASHINGTON, SEATTLE...

▼ ▼ ▼

***HOSS RACES NAMED FOR JOHN HARRIS AND BOB O'DONNELL WILL BE FEATURES OF AN OUTING TO TROPICAL PARK RACETRACK DURING THE APRIL MIAMI BEACH CONVENTION OF THE VARIETY CLUBS INT'L... HOLLYWOOD'S MASQUERS WILL GIVE A TESTIMONIAL DINNER FOR SID FELD, ENGLISH COMIC, SUNDAY NIGHT... INVITATION STATES THAT "BOB HOPE WILL SERVE AS INTERPRETER FOR ANY ENGLISH HUMOR THAT MIGHT BE COMMITTED DURING THE COURSE OF THE EVENING"... IS DuMONT TELE EQUIPMENT GOING INTO THE MONTREAL FORUM, CITY'S HUGE SPORTS ARENA?

▼ ▼ ▼

***LATEST IN THEATER GIVEAWAYS: WAR SURPLUS TARGET KITES FOR THE KIDDIES, USED BY INTERMOUNTAIN HOUSES IN SALT LAKE CITY... *MICHAEL CURTIZ WILL SHOOT BACKGROUND FOOTAGE IN NEW YORK FOR "MY DREAM IS YOURS"... *SPEAKING OF EASTERN PRODUCTION, THE "OSCAR"-WINNING "FIRST STEPS" WAS MADE HERE FOR THE UN BY LEO SELTZER, A MEMBER OF THE NEW YORK SDG... *TWO REEL COMEDIES REPORTED GETTING A GOOD PLAY AROUND THE COUNTRY AS EXHIBS. CAST ABOUT FOR SOMETHING LIGHT TO SUPPLEMENT THE STRING OF DRAMATIC FEATURES IN RELEASE... *PHILLY SUNDAY PAPERS JUMP FROM 12 CENTS TO 15 NEXT WEEK...

▼ ▼ ▼

***THIS I GOTTA SEE DEPT: ON THE MARQUEE OF GARRY PICCONE'S PLAZA AT FREEPORT, L.I., THIS— CAESAR AND CLEOPATRA IN TECHNICOLOR AND SELECTED SHORTS.

▼ ▼ ▼

Linda Darnell

Says

KEN MURRAY'S

BILL and COO

A FULL LENGTH FEATURE in TRICOLOR

"Charming entertainment!"

REPUBLIC'S EASTER SURPRISE

THERE IS ONLY ONE
YEAR BOOK
OF MOTION PICTURES
and that is published by
THE FILM DAILY

THE 1948 EDITION SOON READY

Dezel Awards 5 Franchises

Albert Dezel, head of Dezel Productions, given franchises to Favorite Film Exchange in New York, Los Angeles, San Francisco, Seattle and Portland. Rights in Albany and Buffalo were sold to Bell Pictures, while Boston and New Haven rights went to Regal Pictures; Minneapolis, to North Star Pictures, and Washington, Charlotte, New Orleans, Memphis and Atlanta to Kay Film Exchanges.

Foreign Pix Policy

Century's Tivoli becomes Brooklyn's only downtown house with a straight foreign film policy on Saturday.

COMING AND GOING

SPENCER TRACY, MGM STAR, WILL SAIL APR. 7 ON THE QUEEN MARY FOR LONDON TO SEE "EDWARD, MY SON," IN WHICH HE WILL CO-STAR ON THE SCREEN WITH DEBORAH KERR.

E. B. HATRICK HAS ARRIVED ON THE COAST FOR A STAY OF SEVERAL WEEKS AFTER WHICH HE RETURNS

CECIL B. DeMILLE ARRIVES IN WASHINGTON APRIL 11.

JACK HIVEY AND HENRY SPITZ HERE FROM THE COAST.

TO NEW YORK.
MARCEL HELLMAN GOES TO HOLLYWOOD SATURDAY.

PETER LAWFORD WILL ARRIVE FROM THE COAST SUNDAY FOR A VACATION.

NORMAN PANAMA AND MELVIN FRANK ARRIVED HERE YESTERDAY.

GENE AUTRY ARRIVES IN OKLAHOMA CITY TODAY FOR A P.A.

DUE ON THE QUEEN ELIZABETH TODAY: VINCENT KORDA, PAUL SHERIFF, BERT GARAI, ROBERT NESSBITT.

EDWARD M. SCHNITZER HAS RETURNED FROM DETROIT.

HARRY McWILLIAMS BACK IN NEW YORK FROM MIDWESTERN TRIP.

OTTO LANGER, SOPEG V. P. WITH WIFE AND SON, VISITING PARENTS IN SWITZERLAND.

JACQUES KOPFSTEIN TO THE COAST FOR PRODUCTION TALKS.

B. G. KRANZE, FC VEEPEE, IS ON A TOUR OF SOUTHERN EXCHANGES. YESTERDAY.

ARTHUR JEFFREY, E-L TO DALLAS TODAY.

PAUL N. LAZARUS, JR. RETURNED FROM HOLLYWOOD

CHESTER ERSKINE IN TODAY FROM THE COAST.

U.K. Production Costs Rising

British overall production costs today are 200% above the pre-war level and have advanced 25% during the last year, it was said here yesterday by Marcel Hellman, UK indie producer releasing through 30th-Fox.

While talent costs are up sharply, Hellman noted that the biggest hike was in the studio overhead. Where the indie producer in the "good old days" could get facilities, including lights and personnel to handle sound channels for 900 pounds he must pay 18,500 pounds today for just the four bare walls.

With Britain short of studio space, and the new film agreement certain to bring a greater demand for existing facilities, a further advance in production costs seems inevitable, Hellman asserted.

The British producer who goes to Hollywood at the week-end, hopes to line up top American talent for his next picture "Sabina" which will go before cameras, probably at Teddington, in late Summer. Budget \$1,000,000.

Hellman, who gave his first big chances to James Mason, Michael Redgrave, Michael Wilding, Margaret Lockwood predicts he will displace four others with release of "This Was a Woman". They are Sonia Dresdel, Celia Lipton, Julian Dallas and Emory Jones.

ANOTHER SIZZLING SERIAL SCOOP FROM COLUMBIA!

...again designed to meet the approval of every showman... parent...and child!

"I heartily recommend your serial, **TEX GRANGER**, which features the same wholesome and exciting Western adventure that has proven so popular in our **TEX GRANGER** cartoon magazine." —Kenneth L. Hall, Editor, *Tex Granger Magazine*

Published by the famed Parents' Institute.

TEX GRANGER
MIDNIGHT RIDER OF THE PLAINS

Directed by DERWIN ABRAHAMSON
Produced by SAM KATZMAN
A COLUMBIA SERIAL



Send Birthday Greetings To—

March 25
El Brendel Philip Reed
Ray Enright Frankie Carle
David T. Katz Nancy Kelly
Edward F. Hurley
Bertram Millhauser

Street

New York

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

NO. 59

NEW YORK, FRIDAY, MARCH 26, 1948

TEN CENTS

PIX EXPORT POLICY PAYING OFF

Allied ASCAP Fight Goes On

Washington--Abram F. Myers, Allied General Counsel, said yesterday he will discuss further steps in his organization's anti-ASCAP campaign with Allied leaders. Beyond making it clear that Allied will continue the campaign, he was not willing to comment on the House Judiciary Subcommittee action of Wednesday killing the Lewis Bill.

Wiens Heads Para Branch in Denver

Walter Wiens has been named Paramount branch manager in Denver to fill the vacancy caused by the recent death of Chester Bell. James J. Grady replaces Wiens as Cincinnati branch chief.

Selectivity Brings B.O. Jump in All MPEA Countries; Attendance in Upswing in Italy, France

MPEA has reported to President Eric A. Johnston that the new program of careful selection of top-flight pix for export - including more color features - seems to be paying off. In the lands where MPEA operates, U.S. films are doing better and better at the box office. There also has been an upswing in attendance of Hollywood films in both France and Italy.

U.S. PIX IN EUROPEAN GAINS

Washington-Eric Johnston told President Truman yesterday about the new British pix agreement, and reported also that attendance at American pix is on the upsurge throughout Europe - even the "Iron Curtain" countries - despite heightened Soviet efforts to promote their pix. The President registered satisfaction at both reports.

OCTOBER AS TOA YOUTH MONTH

October has been designated as Youth Month Saluting Young America, and TOA's positive program coinciding with regional conferences of experts on juvenile delinquency will take place at that time.

20TH-FOX TO EXPAND WEMBLEY

London (By Cable)-Spyros P. Skouras and Murray Silverstone, arriving here next week, are expected to approach the Board of Trade on 20th Fox's British studio plans, stymied during the past year. Project is understood to contemplate rehabilitation of Wembley Studios' two sound stages and addition of third. One of existing stages was blitzed. Studios have been shuttered since World War II.

Hudson Heads TOA Pix Plug

TOA will launch in early April a national program designed to advise the film-going public that a wealth of top-quality pix can be expected from Hollywood in the months ahead. Ted R. Gamble told the industry press yesterday. Spotlighted will be some 24 films selected from forthcoming product.

Earl Hudson, UDT circuit chief, will direct the plan from New York. Info. compiled with the aid of MPAA's Ad-Publicity Directors Committee, headed by Maurice Bergman, will be disseminated to reps. who will "plant" stories locally as well as using local screens. First story runs Apr. 4.

Theaters Back To Boom Coin

Theater biz on the basis of reports to Paramount from theaters playing its product is again equaling the levels of the boom period, and in some instances is even exceeding wartime and 1946 highs.

Aussies Talk Further Cuts

Sydney (By Cable)--Next year's dollar import program will contain "cuts" in quantities of some commodities, it is officially announced, causing some apprehension in distribution circles.



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DONALD M. MERSEAU : : : : : Associate Publisher
and General Manager

CHESTER B. BAHN : : : : : Editor

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DEATHS

JOHN B. MURPHY, head of Murphy Theater Service, Metro Theater Service, at Detroit.

LEONARD KREISER, V.U. Young Circuit auditor, at Indianapolis.

MRS. IRVING JACOBS, mother of Don, Burt and Abel, industryites, at New Haven.

WILLIAM J. RICHARDSON formerly with B & K, at South Bend.

Femmes Honored

AMPA honored "Women in Motion Picture advertising and Publicity" at a luncheon in Town Hall yesterday.

35 MM REQUIREMENTS AT PEAK

Rochester-Requirements for 35 mm. films are the greatest in the history of the industry. Perley S. Wilcox, Eastman chairman, and Thomas J. Hargrave, president, said in an annual report. It was predicted 1948 production should overtake demand in several film, camera, equipment lines.

U.K. STUDIOS FOR SHERMAN?

London (By Cable)--Harry Sherman, thru his British rep. Sam Kepner, is making a confidential survey of English production activity relative to the Hollywood producer's plan to construct permanent studio facilities here. Sherman would use studios for his own pix and for leasing purposes.

JUVENILE PIX ATTENDANCE OFF

Children's film attendance has fallen off significantly in the past year, Ted R. Gamble said yesterday, citing his theaters' own experience and that of "an Eastern circuit." Gamble cited two reasons: Parents' unfavorable impression of films thru recent publicity, increased admissions. Exhibs. should take steps to recapture juve audience, Gamble declared. Better pix, special kid shows hold the answer to the problem, he said.

Missouri Charter For Allied ITO

Kansas City--Allied Independent Theater Owners of Kansas and Missouri has been incorporated as a non-profit organization.

Want Reds Ousted

Toronto--Chambers of Commerce have demanded the Dominion Government expell Communists from government film and other services.

Wolf to Embassy

President Joe Levine announces the appointment of Joe Wolf as Embassy Pictures general sales manager.

London Films '48 Lineup Totals 12

With five pix done, four on the floor and three to go, London Films will have completed its 12-pix schedule for '48, Vincent Korda said upon arrival here on the Queen Elizabeth yesterday for a month's stay.

YOUR FILM DAILY
DELIVERED TO YOU IN
LOS ANGELES AND
VICINITY BY
MANNING'S DELIVERY
SERVICE
A SPECIALIZED
MESSENGER AND
DELIVERY SERVICE
HO-3129

COMING AND GOING

MURRAY "SILVERSTONE," MARGARET O'BRIEN, MRS. GLADYS O'BRIEN, ALFRED HITCHCOCK, JEAN SIMONS, HUME CRONYN, NA* 1E SCHAFFER, SIR PHILIP WARTER AND LADY WARTER SAIL FOR ENGLAND TODAY ON THE QUEEN ELIZABETH.

CARL DREYER, DANISH DIRECTOR, FROM COPENHAGEN NEXT WEEK.

NORMAN PANAMA AND MELVIN FRANK IN FROM THE COAST.

GAR MOORE HAS ARRIVED IN HOLLYWOOD FROM NEW YORK.

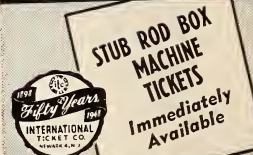
SIDNEY N. STROTZ, NBC VICE PREXY, IN FROM THE COAST FOR A TOUR OF INSPECTION OF NBC TELE FACILITIES.

Dewey Signs

Albany--Laws to include towns in law regulating admission of children to theaters with matrons, and for blind persons with seeing-eye dogs from theaters, were signed by Governor Dewey.

THEATRE TICKETS

Stadium, Amusement Park, Etc.



INTERNATIONAL TICKET CO.

56 Grafton Ave., Newark 4, N. J.
Sales offices in N. Y. and principal cities

AT & T Filing Video Rates

A. T. & T.'s growing network of television channels will be placed on a commercial basis next week with the filing of a rate schedule with the F.C.C.

Under the proposed rates, a channel between two cities will cost the broadcaster \$35 a month per airline mile for eight consecutive hours each day, and \$2 a month per mile for each additional consecutive hour. For part-time service the rate will be \$1 per airline mile for the first hour of use and one fourth that for each additional consecutive 15 minutes. In addition, a charge ranging from \$200 to \$500 per month will be made for use of terminal equipment and its maintenance.

Muni and Rothman In Producing Co.

Paul Muni and Joseph Rothman are organizing a new company to produce independently. They sail for Sweden today for a three-month tour to explore possibility making first pic, story on life of Alfred Nobel, in Europe in Summer. Second pic will probably be "Sunday Breakfast," to be made here. Muni and Rothman will visit England, Sweden, France, Switzerland, Egypt.



Ringin' Down the Week's News Curtain

***BACK IN NOVEMBER WHEN 20TH'S "GENTLEMAN'S AGREEMENT" OPENED IN NEW YORK AFTER A BUILD-UP THAT DREW RAVES FROM SHOWMAN PHIL M. MENTIONED THAT CHAPLEY SCHLAIFER AND HIS STAFF WERE NOT SITTING BACK AND TAKING IT EASY...WE'D LIKE TO REPEAT THAT AND DOFF OUR HATS TO THE JOB THEY HAVE DONE...AND PARTICULARLY FOR THE WAY THEY MADE THE MOST OF THE ACADEMY AWARD THE OTHER NIGHT...IF EVER A DEPARTMENT WAS GEARED TO TAKE FULLEST ADVANTAGE OF AN "OSCAR" HERE IT WAS...BUYING THE WJZ NEWSCAST DIRECTLY AFTER THE ACADEMY BROADCAST SUNDAY MORNING WAS FAST AND SMART THINKING TO CASH IN IMMEDIATELY ON THE AWARD RADIO-WISE...THE NEW YORK ADS ON SUNDAY RAN THE LINE "HERE IT IS! THE MOST HONORED PICTURE IN SCREEN HISTORY!"...THAT MADE AWARD-CONSCIOUS READERS IMMEDIATELY SEE THE TIE-IN...

***MONDAY'S ADS LEFT NO DOUBT THAT "GENTLEMAN'S AGREEMENT" HAD WON THE "OSCAR" AS THE BEST PICTURE OF THE YEAR...WHILE ALL OVER THE COUNTRY ADS, TRAILERS, "A" BOARDS, STORIES AND STILLS WERE BREAKING ON THE IMPETUS OF A FIELD STAFF ALERTED OVER THE WEEKEND...AND FOR A TOP PUBLIC RELATIONS JOB A SPECIAL TRIBUTE GOES TO SCHLAIFER FOR THAT NEWS BUREAU HE SET UP TO SUPPLY THE PRESS WITH INFO ON ALL AWARDS, WHETHER THEY WERE 20TH'S OR NOT..."OSCAR" SHOULD BE PROUD...THE "GENTLEMAN'S AGREEMENT" AWARD MARKS THE CULMINATION OF AN INTERGATED PROMOTION AND SALES POLICY WHERE EVERYTHING MESHED FROM THE FIRST SCREENINGS TO THE FINAL SUCCESS...THIS PERFECTLY CONTROLLED HANDLING SHOULD PAY OFF HANDSOMELY WHEN THE ZANUCK PIC HITS 359 DATES NEXT WEEK...AND NO PICTURE DESERVES IT MORE!...

***SOMETHING NEW: LOEW'S INT'L. HAS STARTED SCIENTIFIC TESTING OF SPANISH TITLES IN FIVE LATIN AMERICAN COUNTRIES FOR METRO PIX...HARRIET MARGULIES LEAVES THE FILM DAILY AD DEPT STAFF TODAY TO JOIN LONDON FILMS..."GOOD PUBLIC RELATIONS: TO PERMIT LARGER CONGREGATIONS, CENTURY CIRCUIT HAS OFFERED TWO OF ITS L. I. THEATERS TO CHURCHES FOR EASTER SERVICES...

Houck Starts Texas Circuit

Temple, Tex.--New Texas chain enters the arena in the guise of Joy Houck's Texas Theater Circuit, with Corbin Houck in charge of operations. Houcks, who recently acquired the Queen and Strand Dallas, has purchased the Palace and Texas, Cisco; Star, Rising Star and Plains, Cross Plains, from Forrest Dunlap.

Gottesman Forms Shenandoah Films

Hollywood--Joe Gottesman has announced the formation of Shenandoah Film Corp. as an independent production company. Shenandoah, it is believed, will have partial affiliation with Eugene Frenke's United California Productions.

Tea-off film will be Guy de Maupassant's "The Necklace" and 1948-1949 production will include the following properties: "The Grand Canyon Story," "Furbish the First," "Tickled Pink" and "The Road to Nowhere."

Send Birthday Greetings To—

March 26	
Alfred A. Cohn	Arnold Van Leer
Trevor Faulkner	H. Wayne Pierson
Emanuel Silverstone	
Jerome M. Weisfeldt	
March 27	
Gloria Swanson	Charles Ross
Andre Beranger	Richard Denning
March 28	
Lester S. Tobias	Charles Starrett
Philip Tannura	James Engler
Pandora S. Berman	
William Laidlaw, Jr.	

JOHN FORD'S MASTERPIECE

JOHN FORD and MERIAN C. COOPER
present

JOHN WAYNE
HENRY FONDA
SHIRLEY TEMPLE
PEDRO ARMENDARIZ



JOHN WAYNE
as Capt. York



HENRY FONDA
as Colonel Thursday



SHIRLEY TEMPLE
as Philadelphia Thursday



PEDRO ARMENDARIZ
as Sergeant Beaufort



WARD BOND
as Sergeant O'Rourke



GEORGE O'BRIEN
as Capt. Collingwood



VICTOR McLAGLEN
as Sergeant Mulcohy



ANNA LEE
as Mrs. Collingwood



IRENE RICH
as Mrs. O'Rourke



DICK FOX
as Sergeant O'Rourke

FORT APACHE

Directed by JOHN FORD

Screen Play by FRANK S. NUGENT
AN ARGOSY PICTURES PRODUCTION
Released by RKO RADIO PICTURES

A ROUSING EPIC OF GRIT AND

OF FRONTIER DRAMA!



GLORY IN THE DAYS WHEN THE WEST WAS WON!



GUY KIBBEE
as Dr. Wilkins



GRANT WITHERS
as Meacham



MAE MARSH
as Mrs. Gates



and introducing
JOHN AGAR
as Mickey O'Rourke

Majestic in sweep . . . breath-taking in action! . . . Lusty, reckless, laughing cavalymen against the red man's proudest, fiercest tribe . . . as loyal women love—and wait!

★ FILM DAILY REVIEWS OF NEW FEATURES ★

M-G-M "Visiting Virginia" 9 Mins.
Interesting

The Fitzpatrick Technicolor camera visits an assortment of historic and scenic Virginia highlights. Roanoke, Danville, Richmond, Natural Bridge and Luray Caverns are spotlighted. Travel interest in beautiful color.

"Off the Air"
(No. 4—Series 27) 9½ mins.
Columbia

For Any Audience
Screen Snapshots takes you "off the air" with a number of popular radio stars.

Columbia "Off the Air"
(No. 4—Series 27) 9½ mins.
For Any Audience

Screen Snapshots takes you "off the air" with a number of popular radio stars. Kay Kyser, Art Linkletter, Vera Vague, Eve Arden, Al Jolson, Hal Peary, and Ralph Edwards give out with some impromptu entertainment. Fare for any audience.

M-G-M "Visiting Virginia" 9 Mins.
Interesting

The Fitzpatrick Technicolor camera visits an assortment of historic and scenic Virginia highlights.

RKO "Sports Coverage" (No. 6) 8 mins.

Fast Moving
Plenty of zip in this footage which covers the people who cover sports. Writers, announcers and photographers are pictured at work, which looks like play. Produced with the co-operation of the editors of Sport Magazine, it's fast moving, full of action and interest.

Columbia "Out of This World Series" (Series 27) 9 mins.

Unusual and Funny
Screen Snapshots covers one of the most unusual baseball games on record when the Andy Russell Sprouts battle the Frank Sinatra Swooners. Some of the personalities in the fracas are Danny Kaye, John Garfield, Eddie Bracken, Kay Kyser, Mickey Rooney, etc., with Jack Carson and Hal "The Great Gildersleeve" Peary umpiring. Unusual and funny.

RKO "Operation White Tower" 18 Mins.
Interesting

This is America follows twelve men and one woman of the Washburn expedition up the dangerous slopes of Mount McKinley, highest peak on the North American continent. Three months of laborious ascent have been recorded on film and added to the annals of science. Interesting documentary about the big climb on one of the last frontiers of today's world.

Columbia "Community Sing" (No. 3—Series 12) 9½ mins.

Good Variety
The Song Spinners, with Dick Liebert at the organ, lead the audience in such tunes as: "When You Were Sweet Sixteen," "Red Silk Stockings and Green Perfume," "Cecelia," "That's My Desire" and "On the Avenue." Variety for sing-a-long audience.

Universal "Drummer Man" 15 Mins.
Should Do Well

Gene Krupa and the orchestra swing into several fast moving numbers that feature Krupa and his drums. Numbers played are "Lover," "Boogie Blues" which Carolyn Grey sings, "Stompin' At The Savoy," "Blanchette" in which Jeanne Blanche mixes tap and ballet, and "Leave Us Leap." Should do well on the jazz circuit.

M-G-M "King Size Canary" 7 Mins.
Different

All sorts of weird twists when a cat and a canary get hold of a magic potion that increase their size. Different angle and good for laughs.

"Mr. Orchid"
with Noel-Noel, Nadine Alari, Jean Varas, Lopert 100 Mins.
ROUTINE STANDBY NUMBER FROM FRANCE: NOT UP TO STANDARD.

This French number is on the long, routine side. Performances are good. Production has an aura of artificiality. Constantly pervades the proceedings. Rates as a standby number until something better from France comes along.

Plot has to do with the resistance movement during the occupation. Leading character, Noel-Noel, who also wrote the scenario and dialogue, is a flower fancier who uses his hobby to throw the Gestapo off the track when his section is about to make things hot for the enemy.

Yarn has such familiar gimmicks as a Gestapo agent posing as a Frenchman in order to capture the boys who set off bombs in the middle of the night where they do the most damage. There are parachutes; the Wehrmacht is made to appear stupid for the most part. Big deal comes off when the small town of Moissan receives, at the local factory, a shipment of pocket submarines intended to thwart the forthcoming invasion of Normandy. Noel-Noel arranges for his daughter to become engaged. A party three miles away celebrates the event. That night, London acts. Bombers, ordered by Noel-Noel, blast the submarine establishment. Later Noel-Noel is taken by the Nazis but escapes, wounded. He is reunited with his son who previously joined the Maquis. The war ends and the "Martin" family rests on its service to the liberation of France.

CAST: Noel-Noel, Nadine Alari, Jose Artur, Vienne Olivier, Jean Varas, Paul Frankner, Delaître, Lemontier.
CREDITS: Director, Rene Clement; Scenario and dialogue, Noel-Noel; Music, Rene Cleorec; Produced by B.C.M.
DIRECTION, Okay. PHOTOGRAPHY, Fairly Good.

6 from AA and Monogram For Release During April

West Coast Barcan of THE FILM DAILY
Hollywood — Two Allied Artists films and four from Monogram will be released in April, Scott R. Dunlap, executive assistant to Steve Broidy, president, announced. AA releases are: "The Hunted," April 3, and "Smart Women," April 30.

Monogram slate includes: "Docks of New Orleans," April 4; "Crossed Trails," April 11; "Campus Sleuth," April 18, and "French Leave," April 25.

Don Brown to Jam Handy
Detroit — Donald H. Brown has joined the Jam Handy Organization, according to Jamison Handy, president. Brown formerly was a producer, director, and writer for Republic and also has been with Universal.

Conn. Sales Tax Down
Hartford, Conn. — Most theater candy purchases in Connecticut will be exempt from sales taxes as of April 1. New law exempts all purchases under 25 cents.

Rockford State Burns
Rockford, Ill. — Fire destroyed the State here.





To the hundreds of showmen who have joined Republic's great "BILL AND COO" Easter Parade of Bookings, we proudly announce a Special Academy Award for Outstanding Achievement to Ken Murray's full length wonder picture, "Bill and Coo" — topping a nation-wide fanfare of praise. There's never been anything like it!

"BILL *and* COO"
AN ACADEMY AWARD WINNER

DARRYL F. ZANUCK'S Production of

Gentleman's Agreement

WINNER OF *THREE*
ACADEMY AWARDS!

THE BEST PICTURE!

The Best Direction by
ELIA KAZAN!

The Best Supporting Actress
CELESTE HOLM!



Call Northside 777

The Best of 20th's
Real-Life Triumphs
— and the Biggest
at the Boxoffice!



Scudda-Hoo! Scudda-Hay!

TECHNICOLOR

Ask The Men Who
Played It In 329
Theatre Premieres!
Those "Smoky"
Grosses Are Here
Again!



"Product- Plus!"

From Boxoffice Barometer
to the Business Reports of
Variety to "What The Pic-
ture Did For Me," there's
a sensational boxoffice
story being told!

Big towns, small towns,
subsequent run houses,
neighborhood theatres all
add to the glowing reports
of one company's product
... and the showmanship
behind it!

... *That's why the
whole industry is
calling it*

"Product- Plus!"

from

20th
CENTURY-FOX

Sitting Pretty



"BIG!" "SMASH!"
"STANDOUT!"
Reports Variety for
"The Funniest Pic-
ture Ever Made!"*

**Audience vote at every
preview!*

You Were Meant For Me



It's All The Sweet
Things Rolled Up
in One Ticket-
Selling Musical!

Captain From Castile

TECHNICOLOR

2nd Straight Month
Motion Picture
Herald Boxoffice
Champion!



Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. 2 NO. 60

NEW YORK, MONDAY, MARCH 29, 1948

TEN CENTS

STARS IN POLITICAL PIX OKAY

Pick 34 Pix For Campaign

MPAA Ad-Publicity Committee headed by Maurice Bergman will employ preview list of 34 top pix in plans for national all-industry campaign to tell public balance of 1948 and period well into 1949 will witness era of b.o. product of exceptional quality. Exploitation will use special trailer, press, radio, magazines.

Funeral Services Today for Stern

Funeral services will be held at Riverside Memorial Chapel today for Charles K. Stern, Loew's assistant treasurer for the past 28 years, who died suddenly on Friday of a heart seizure.

Video Pix Via Majors-Lasky

Philadelphia--Major studios will be making short films "as a matter of course" for tele at a day "not far distant," Jesse L. Lasky said in an interview here which was carried by the CBS-TV net

Ban Would be "Paltry, Shoddy Americanism," Johnston Says in MPAA Reply to PCC

Washington--Eric Johnston has told R.H. Poole, PCCITO executive secretary, he "most emphatically" disagrees with Poole's position that stars should not appear in "political propaganda films, including newsreels."

A Government such as ours, Johnston said, "is threatened whenever any one person is deprived, directly or indirectly, of his right to exercise his political sovereignty to the fullest extent...motion picture stars belong to the public but in a broader sense this relationship in no way sterilizes their rights and duties as American citizens."

To take the action Poole proposed, said Johnston, would be "paltry, shoddy Americanism."

20 P.C. AMUSEMENT TAX FOR ONT.

Toronto-Ontario's Legislature overwhelmingly approved a bill to impose a 20 per cent amusement tax in the Province. Move follows weeks of discussion, with the bill designed to take up the Dominion tax. Vote was 60 to four.

AA-MONO. MAP SALES POLICIES

Milwaukee--Allied Artists-Monogram franchise holders met here Saturday, Prexy Steve Broidy, presiding, to set sales policies.

WILL RESUBMIT ASCAP CHECKS

Some Allied units are advising their members to resubmit to ASCAP any check that the Society returns on the basis of lack of contract. ASCAP practice, reported, is to tell exhib that check cannot be accepted because no account exists to which payments can be credited. Allied

view is to continue paying in accordance with published rates, but to sign no contract until various suits pending are cleared.

No \$ Here For Britain's Stars

Washington-MPA prexy Eric Johnston expects the American industry to benefit by from two to three million dollars this year from that provision in the new accord with London whereby dollars need no longer be paid British film stars for their appearances in Hollywood productions. The stars themselves have drawn sterling right along, but until now their American employers have paid the dollars to the British Treasury; hereafter no dollars will be turned over.

Provision is expected to provide a spur to Hollywood employment of British talent.

Munson Flying With Skouras

Gen. Lyman Munson, Jr., of the 20th-Fox studio flies to London today with Spyros P. Skouras to check on U.K. production possibilities for Fox. First Fox British pic will be "Britannia Mews,"

ILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike



Vol. 93, No. 60 Mon., March 29, 1948 10 Cts.

JOHN W. ALCOATE : : : : Publisher

DONALD M. MERSEREAU : Associate Publisher
and General Manager

CHESTER B. BAHN : : : : Editor

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WEDDING BELLS

SAUNDERS-ROHE

Ann Patricia Saunders, daughter of Edward M. Saunders, was married in Knoxville, Tenn., yesterday to August E. Rohe.

BARLOW-CAMMER

Dallas—W. J. Cammer, Screen Guild branch head, was married here yesterday to Myrtle Kay Barlow.



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Productions Inc.
165 W. 46th St.
N. Y. City

Starring MEDY LAMARR

MINN. PRODUCT SPLIT ON AGAIN

Minneapolis--RKO, U-I and Minnesota Amusement product split in Minneapolis is on again, with negotiations between groups to establish working agreement, subject to final approval by U-I home office. Involved are the RKO Orpheum and Pan houses and MACO stands.

MASTERPIECE AFTER NEW PIX

Masterpiece Prods., headed by Jules Weill, now releasing UA reissues, will shortly take on the distribution of new indie product. Announcement came as Weill left for Hollywood to negotiate deals assuring a steady source of supply for regular release. He will be gone a month.

"Agreement" Biz Upped by "Oscar"

Darryl F. Zanuck's "Gentleman's Agreement" is setting new b.o. ice marks following on the heels of the "Oscar" won as 1947's best pic.

Reports from Pittsburgh show it soaring to a new house record in its repeat engagements at the Senator Theater. In New York it is now in its 20th week it is far ahead of recent figures on the strength of the Academy kudo.

Milwaukee, Seattle, Chicago and Portland are all reporting outstanding grosses.

SRO Trio on Road

Neil Agnew, Milton S. Kusell and Sidney Denneau left New York yesterday for tours of the keys.

Honor Rathvon

Hollywood--The French Government has bestowed the Legion of Honor on N. Peter Rathvon, RKO prexy.

McKenna FC's N. Y. Manager

John McKenna moves up from salesman to Film Classic N. Y. branch manager, it is announced by B.G. Kranze, vice prexy and sales chief. Harry Decker, formerly with WB, joins to handle indie circuits in N. Y. Sidney Weiner is named branch office manager here.

"Duel" to Loew's

"Duel in the Sun" moves into Loew's State at regular prices after current "B.F.'s Daughter." Pic similarly goes into Loew houses in 26 other cities.

Blackouts End

Toronto-Ontario Hydro Electric Commission announces further Toronto blackouts unnecessary but outdoor illumination still banned.

"Arch" on Apr. 17

"Arch of Triumph" opens at the Globe, April 17.

"Anna" into Roxy

"Anna Karenina" opens at the Roxy April 21.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Rockefeller Center
IRENE DUNNE in GEORGE STEVENS'
Production of
"I REMEMBER MAMA"
Barbara Oskar Philip
BEL GEDES HOMOLKA DORN
Produced by HARRIET PARSONS
Music Hall's Great Easter Stage Show

SOL LESSER presents EDGAR RICE BURROUGHS

Tarzan and the Mermaids

JOHNNY WEISSMULLER - BRENDA JOYCE
and introducing LINDA CHRISTIAN
PALACE 8th & 7th DOORS OPEN 9 A.M.
15 MINUTE SHOW NITE

BING CROSBY
BOB HOPE
DOROTHY LAMOUR
ROAD TO RIO
with
THE ANDREWS SISTERS
DARAMOUNT

in Person
LOUIS
PRIMA
and his Orchestra
CATTY ALLEN
DICK & DOT
BERRY
MIDNIGHT FEAT
HEATLEY

RUSSELL JIMNEY'S
THE
MIRACLE
OF THE
BELLS
starring
FRED McMURRAY
Valle
FRANK SINATRA
Released by RKO RADIO PICTURE
RIVOLI

The Adventures of
Robin
Hood
TECHNICOLOR
BASIL RATHBONE-CLAUDE RAIN
WARNER THEATRE 50¢
To 1 P.M.
B'way 51st • Opens 10:30 AM • Late Midnight P

APRIL
SHOWERS
JACK
CARSON
and
SOTHERN
WARNER BROS.
IN PERSON
CLAUDE
THORNHILL
AND HIS ORCH.
Extra!
MOREY AMSTERDAM
STRAND
OPENS 9:30 AM B'WAY AT 47th
LATE MIDNIGHT FILM

Week to Halt Arabic Dubs

Washington—Egyptian technicians and talent are engaged on an all-out campaign to dubbing Hollywood into Arabic—with such film selling in Cairo with seats reserved two weeks in advance. Two more features are also ready to be dubbed by the Radio Mizr, according to reports from Nathan Golden, Department of Commerce Pix chief.oussef Wahby Bey, Egyptian actor and a large investor in domestic production, is leading the opposition terms dubbing "the first nail in the coffin of the Egyptian film industry." Officials of Studio City agree that domestic production cannot compete if dubbing of American films becomes a frequent practice. The Ministry of Social Affairs has thus resisted pressure a ruling banning dubbing.

Brandt Loses on Objections

Forty-seven of the 52 objections raised by Harry Brandt against Paramount fraud complaint have been overruled by New York County Supreme Court Justice Mull. Sustainment of five of the objections will necessitate minor revisions of the original motion by Brandt and the amended complaint is expected to be filed by April 14.



Monday Morning Report

***HAL WALLIS, CURRENTLY TALKING NEW DEAL WITH PARAMOUNT, WANTS TO PRODUCE OFF THE LOT...FEELS HE THUS COULD BRING DOWN OVERHEAD...SRO ALSO REPORTED CASTING EYES AT WALLIS...*LOU BRUNIN'S PARIS-MADE "ALICE IN WONDERLAND" IN ANSCO COLOR WILL BE FINISHED IN JUNE...*SPEAKING OF HAL, AUTHOR GABRIELLE LONG (JOSEPH SHEARING) IS ENTHUSIASTIC OVER THE WALLIS FILM VERSION OF "SO EVIL MY LOVE"...*IT IS NOT ALWAYS THAT ONE SEES ONE'S INTENTIONS REALIZED SO EXCELLENTLY ON THE SCREEN," IS THE LONG TRIBUTE...*OH-MY-GOSH DEPT: TWENTY-FOUR SHEET FOR SIERRA'S "JOAN OF ARC" HAD A DUAL BILLBOARD PREMIERE IN LOS ANGELES AND PHOENIX FRIDAY...LATTER WAS ESPECIALLY FOR NED DEPINET, VACATIONING THERE...*PAUL SHERRIFF, J. ARTHUR RANK'S ART DIRECTOR, IS IN OUR MIDST FOR THE SOLE PURPOSE OF RECEIVING THE FIRST ANNUAL AWARD BY THE NATIONAL SOCIETY OF ART DIRECTORS FOR HIS "HENRY V" WORK...PRESENTATION WILL BE AT THE MUSEUM OF MODERN ART APRIL 1...*RAY HEINDORF IS WARNERS NEW STUDIO MUSICAL DIRECTOR, REPLACING THE LATE LEO FORBSTEIN...

***THERE WAS NO TALK OF FILMS, BUT OF "INDUSTRY AND GENERAL WORLD AFFAIRS" WHEN PRESIDENT TRUMAN AND J. ARTHUR RANK CHATTED AT THE WHITE HOUSE LAST WEEK...*YOU CAN BET YOUR BOTTOM DOLLAR THAT BR'R RANK IS ON A TALENT HUNT IN HOLLYWOOD...*REASON WHY TOLEDO CITY COUNCIL IS MULLING AN ADMISSION TAX IS FAILURE OF B.O. SCALES TO GO DOWN AFTER REMOVAL OF STATE'S LEVY.

***RKO'S BRITISH RE-ISSUE OF "UP IN ARMS" IS MOPPING UP, THANKS TO THE STIR CREATED IN ENGLAND BY DANNY KAYE ON HIS RECENT VISIT...*TAKE IT FROM MARCEL HELLMAN, NOW ON THIS SIDE, LONDON CRITICS ARE AS SEVERE IN THEIR CRITICISM OF BRITISH PIX AS THEY ARE OF HOLLYWOOD'S...*HELLMAN ASSURES THERE IS NO CRITICAL CONSPIRACY IN LONDON AGAINST U.S. FILMS...*JOHN GARFIELD WILL MAKE LOCATION SHOTS HERE THIS WEEK FOR "TUCKER'S PEOPLE"...*EXPERTS AT THE IRE CONCLAVE HERE LAST WEEK FORECAST VIDEO RECEIVERS ABOUT 50% LESS EXPENSIVE THAN TODAY'S RECEIVERS IN 1940...*VALLI HAS APPLIED FOR U.S. CITIZENSHIP...*OSCAR HARRIS JOINS SIEDEL AD AGENCY AS VICE PREXY...*HENRY FONDA HEADS THE ENTERTAINMENT INDUSTRIES COM. FOR THE AMERICAN CANCER SOCIETY'S APR. CAMPAIGN TO RAISE \$16,042,000...

COMING AND GOING

WILLIAM F. RODGERS HAS RETURNED FROM THE COAST.

SI SEADLER IS DUE TO RETURN FROM THE COAST TODAY.

MITCHELL RAWSON BACK FROM WASHINGTON.

JOEL LEVY LEAVES WEDNESDAY FOR TORONTO.

BOB ROBERTS, ABRAHAM POLONSKY AND RICHARD DAY IN TODAY FROM THE COAST.

J. ARTHUR RANK ARRIVED ON THE COAST FROM WASHINGTON AT THE WEEK-END.

FRED ZINNERMAN LEAVES FOR THE COAST TODAY.

JUDY GARLAND LEAVES HOLLYWOOD TODAY FOR NEW YORK.

DEBORAH KERR LEAVES NEW YORK FOR THE COAST, TOMORROW.

HARRY HORNER IS IN HOLLYWOOD FROM NEW YORK.

RAY MILLAND ENROUTE TO LIMA, PERU BY AIR FROM THE COAST.

KEN ENGLUND IN FROM COAST TO DISCUSS PRODUCTION OF HIS PLAY "THE LITTLE WOMAN."

Send Birthday Greetings To—

March 29
Dennis O'Keefe Bob Haymes
Stanley Hatch J. E. Otterson
Leda Bauer Arthur Caesar
F. H. Smith Bob Sisk
Carl Nielsen

THE CRITICS WHO KNOW MOVIES

"Tremendously moving . . . Told with compelling sympathy and great heart . . . Will rate audience acclaim."

— **VARIETY**

"Immense audience satisfaction seems destined to be the happy fate of this sterling attraction . . . Valli is excellent, MacMurray never better. Sinatra a pleasant surprise."

— **MOTION PICTURE DAILY**

"A strange, rare and strongly affecting drama . . . Has a profoundly different theme that engrosses and maintains a strong grip on the imagination."

— **FILM DAILY**

"So freighted with entertainment values as to guarantee a tip-top boxoffice experience . . . Played like a house afire on the occasion of its preview."

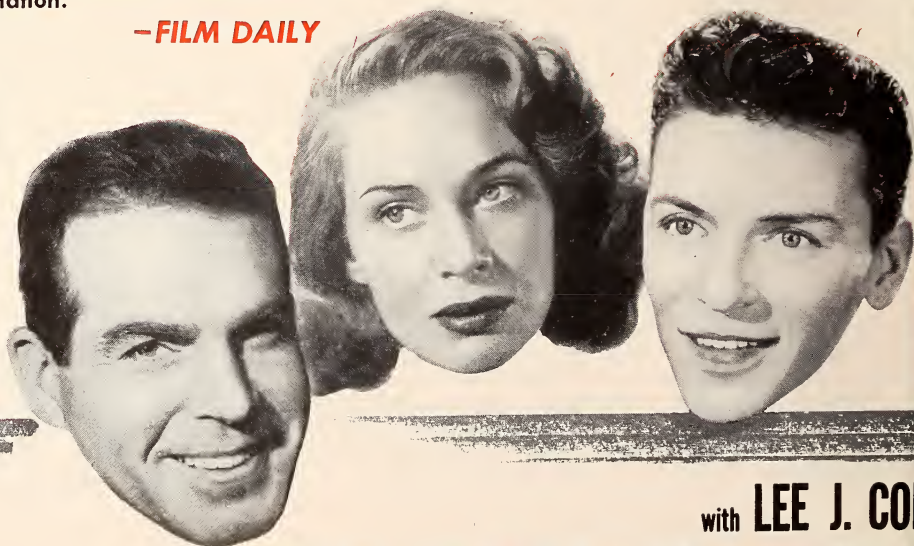
— **MOTION PICTURE HERALD**

"A solid hit . . . can hardly fail to strike a responsive chord in the hearts of all."

— **BOXOFFICE**

"Comes to the screen with all the warmth, the beauty and the tenderness of the novel preserved intact."

— **HOLLYWOOD REPORTER**



with **LEE J. COB**

Produced by **JESSE L. LASKY** and **WALTER MacEWEN** • Directed by **IRVING PIC**

BEST... say

"Looks like one of the best boxoffice bets in many a day . . . Will set even hardboiled cynics reaching for their handkerchiefs."

-DAILY VARIETY

"Outstanding entertainment, not only for those who read the book, but for millions of others who revel in heart-warming screen fare."

-SHOWMEN'S TRADE REVIEW

"A picture certain to land among the higher successes everywhere."

-THE EXHIBITOR

"Big boxoffice . . . provides colorful acting spots for the trio of stars."

-INDEPENDENT FILM JOURNAL

"A wonderful, enthralling picture destined to rank with the outstanding successes of recent years."

-FILM BULLETIN

Jesse L. Lasky Productions, Inc. presents **RUSSELL JANNEY'S**

"THE MIRACLE OF THE BELLS"

FRED MacMURRAY *starring* **Valle** **FRANK SINATRA**

AROLD VERMILYEA

en Play by **BEN HECHT** and **QUENTIN REYNOLDS**



Denver Trust Suit Continued

Wilmington, Del.—At the call of the calendar for the March term in U. S. District Court, John VanBrunt, Jr., of the Wilmington law firm of Killoran and VanBrunt, representing Cinema Amusement, Inc., operator of the Broadway Theater, Denver, Colo., plaintiff in an anti-trust suit against Loew's, Inc., RKO Radio Pictures, Inc., and 20th Cent.-Fox Film Corp., asked that the case be continued pending a decision by the U. S. Supreme Court in the Federal Government's anti-trust suit against Paramount, et al.

An injunction in the Federal District Court at Dallas, Tex., an appeal from which is now pending before the Fifth Circuit Court of Appeals at New Orleans, has halted the Delaware Federal Court anti-trust action of Tivoli Realty, Inc., operator of the Delmar Theater, Dallas, against Texas Consolidated Theaters, the Interstate Circuit, Paramount, Loew's, RKO, Warners, 20th Century-Fox, Columbia, United Artists and Universal. The Wilmington law firm of Killoran and VanBrunt represents Tivoli Realty as well as Cinema Amusements.

Park-In Theaters of Camden, N. J.,

NEW POSTS

ROBERT JUCKETT, day manager, Senate, Detroit.
VERNON E. CARLSON, manager, Kramar, Detroit.
THOMAS BESTON, manager, Rex, Detroit.
CHARLES COLLINS, manager, Senate, Detroit.
T. A. ASPELL, sales contract, Jam Handy, Detroit.
JACK STEPHENSON, Commonwealth manager, Columbia, Mo.
DUREX BARRETT, manager, Fort Wood Theater, Waynesville, Mo.
ED KIRK, manager, Boone, Columbia, Mo.
DAVE PRESSNEE, manager, Plaza, Mount Vernon, Ill.
DONALD FOSS, assistant manager, Lincoln, Springfield, Ill.
JERRY SEUAI, manager, Lyric, Asbury Park.
LOUIS FOLEY, student assistant manager, Maestric, Perth Amboy.
MICHAEL MCANDREW, manager, Strand Theater, Springfield, Mass.
J. A. ALLERMAN, manager, Alameda and Guild Theaters, Crystal City, Tex.
HARRIS DUBELSON, manager, United Artists, Cleveland.
BEN WACHNACHSKY, general manager, Sam Hass-Ed Strong Drive-In Theaters, Cleveland.

represented by Wilmington attorney, Arthur G. Connolly, is plaintiff in two actions pending in the Delaware Federal District Court, charging patent infringement. An action against Flexer Drive-In Theaters, Memphis, Tenn., is pending, and another, against Paramount-Richards Theaters, Inc., New Orleans, La., is scheduled for argument in April. Flexer is represented by Wilmington attorney, Thomas Cooch, and Paramount-Richards Theaters by William S. Potter.

REVIEWS OF NEW FILMS

State of the Union

(MGM 124 Mins.)
Heavy audience turnout is in the cards and stars for this one...Courageous, pungent story plus over all fine performance and Class A production places it in the "can't miss" category. ...Has great natural exploitation tie-in (the forthcoming presidential nominating conventions) to set up plenty ticketbuyers....Performances have excellence engendered by names...Capra has turned in an award size, slick directing job certain to click...Cast includes Spencer Tracy, Katharine Hepburn, Angela Lansbury, Van Johnson and Adolphe Menjou.

Mr. Blandings Builds His Dream House

(RKO-SRO 94 Mins.)
Should make a strong bid for the comedy business...Light and laughable situations run the full range from titters to uproariousness...Cast ably handles humor which projects into corners and places where it's least expected...Well plotted screenplay given fine interpretation by Cary Grant, Myrna Loy, Melvyn Douglas and assorted support...Where laughter and lightness is in demand "Blandings" will more than do the trick. Ends on a smart gag note...H. C. Potter directed.

Tarzan and the Mermaids

(RKO 68 Mins.)
Top number in series...Mexican background has authenticity...Full complement of action deriving from colorful fiction in script...Calypso songs lend rhythmic relief...Yarn deals with pearl traders deluding natives by posing as gods...Weissmuller topples setup when he looks into Linda Christians' problem...Latter plenty pulchritudinous...This plus aquatic spectacle, many extras, full scenic values...Singly or doubled it's a good number...Robert Florey directed.

The Big City

(MGM 103 Mins.)
Surrounded by a competent cast, Meg O'Brien delivers what her fans and followers want, are accustomed to, require, expect...Here she is an orphan adopted by Danny Thomas, Robert Preston, George Murphy...Also Lotte Lehmann...Locale is New York...First of three fosterfathers to wed gets moppet on adoption...Murphy marries Betty Garrett...It is solved at length by Edw. Arnold...Production very good...Songs aplenty...Should do well in the long, subsequent run haul.....



POWER in its stars!!
in its story!!
in the ruthless impact of drama!

RUTHLESS

Box-office **POWER** in its stars!!

IT'S COMING...
FROM EAGLE LION!
A PRODUCING ARTISTS
Production

ZACHARY SCOTT • LOUIS HAYWARD
DIANA LYNN • SYDNEY GREENSTREET
LUCILLE BREMER • MARTHA VICKERS

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HD A2177 77 8 EXTRA DL PD-HOLLYWOOD CALIF MARCH 20 1948 159P
MR. J ARTHUR RANK
PALM BEACH, FLA.

DEAR ARTHUR: DELIGHTED TO CONGRATULATE YOU ON THE
CLEAN SWEEP OF AWARDS FOR CINEMATOGRAPHY, ART DIRECTION
AND SET DECORATION JUST GRANTED YOUR PICTURES "BLACK
NARCISSUS" AND "GREAT EXPECTATIONS." IN "BLACK NARCISSUS"
AS IN ALL YOUR OTHER PICTURES WITH COLOR BY TECHNICOLOR
OUR RELATIONSHIP HAS BEEN MOST HAPPY AND WE LOOK
FORWARD EAGERLY TO AN ACTIVE PROGRAM TOGETHER OF WHICH
"BLACK NARCISSUS" IS ONLY A START

WITH AFFECTIONATE REGARDS

HERBERT (HERBERT T. KALMUS, PRESIDENT AND GENERAL
MANAGER, TECHNICOLOR MOTION PICTURE CORP)

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



He gives the scene its French accent...

PLAINLY, everything about this scene says Paris—though filmed in a studio far from France.

For the property man has provided the French accent in every eloquent detail, fixing unmistakably the picture's time and place.

And with equal ingenuity this latter-day Aladdin can bring forth the properties that effectively point up any city,

any century . . . can put pioneer or princeling "in his place."

Thus, through him, motion pictures take on atmosphere and color; the realm of make-believe becomes believable. Yet the full effect of his achievement might well be lost except for faithful photographic reproduction. This is provided—in full measure—by the famous family of Eastman motion picture films.

EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VOL. NO. 61.

NEW YORK, TUESDAY, MARCH 30, 1948

TEN CENTS

MEET ON DIVISION OF U. K. COIN

Anti-ASCAP State Laws?

Detroit-Allied's new anti-ASCAP strategy may aim for state legislation, it is indicated by Judge J. P. Uvick,

AT of Michigan director.

In a statement, Judge Uvick warns that although "detesting penetration of Government into our business affairs," governmental action by state legislatures will follow unless ASCAP "threshes out our contention that exhibitors should not be charged at all."

Uvick has recommended that all state exhibits apply for ASCAP licensing upon either a six months or annual basis, insisting upon a cancellation clause in the contracts.

Special MPAA Com. of Toppers Tackles Formula, Construction Of Provisions Of Pact

Faced with problems of construction and interpretation of provisions of the Anglo-American film pact, special MPAA-MPEA committee of toppers met again yesterday at New York headquarters to consider the agreement's clauses.

Special committee was designated at a full meeting late last week. Yesterday's confab was still on the exploratory side. Prime point up is formula for split up of British remittables.

FEBRUARY TAX "TAKE" SLUMPS

Washington--February admissions tax collection, on January business, dipped to \$25,410,738--lowest in two years--the Treasury reported this morning. February, 1947, collection was \$28,706,826, while January, 1948, collection was \$28,688,455.

PLAY U.K. PIX, GET \$\$\$-JAR

Hollywood-Quickest, easiest way for U.S. producers to get dollars under new Anglo-American pact is for U.K. pix to be successful in U.S., J. Arthur Rank declared here today.

Rank said about one-fifth of his 40 pix program for 1948 will be in Technicolor.

ALLIED SURVEYING ALL TAXES

National Allied, thru its units, is making a comprehensive tax survey covering theaters. Reported will be: Federal, state income taxes, real estate tax, improvement taxes, school taxes, special assessments, occupation taxes, admission taxes, Federal, State, municipal; gross or net profit taxes; use or sales tax on film, censorship taxes or fees, license taxes, fire marshal fees, inspection fees, marquee taxes and other relating to peculiar construction or projections of theaters

Rep. Pictures Joins MPAA

Republic Pictures was accepted as a new member of the MPAA at the annual membership meeting held yesterday at the New York offices. All directors were re-elected. Board will meet for reorganization on April 12 with Eric A. Johnston and other present officers certain to be renamed.

Attendance yesterday was largely by proxy

L.S. Schlesinger Rites in Philly

Funeral rites for Leonard S. Schlesinger, 42, proxy of Warners Service Corp., who died in Philly Sunday night after a long illness, will be held there this morning.

US Air Force Recalls Goetz

U.S. Army Air Force is recalling to active duty Lt. Col. Joseph F. Goetz of RKO theaters for assignment to USAF Headquarters, Washington, to supervise the Air Forces m p theaters operations.

Tele System Demonstration

Hollywood--Southern Calif. TOA will see demonstrations of RCA Television, Tradio-Video and Television Relay at the Picfair Wednesday. Unit's television committee will make a progress report.

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CHICAGO BUREAU

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EAJ in Frisco

Eric A. Johnston is at the bedside of his mother, seriously ill in San Francisco.

"Dreams" in April

Films International's "Dream That Money Can Buy" opens at the Fifth Ave. Playhouse Apr. 23.

Film STORAGE

Film Storage in Modern Fire-proof Vaults... part of "BONDED 3-WAY SERVICE"

- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDED FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY
CIRCLE 6-0081-2-3-4

MOLINE EXHIBS. MAY SHUTTER

Moline, Ill.—Imposition of a 4% admissions tax, voted by the City Council, has brought a threat to shutter from the operators of the city's six theaters. Exhibs. met yesterday with the Moline Association of Commerce to explore possibility finding an alternate revenue.

ALLIED ON PLAYING U.K. PIX

Denver—First Allied reaction to the increasing playing time for British pix aspect of the Anglo-American film pact comes from Allied RMIT which advises its members: "If you can get away with playing British films, then buy them. But if they are poison to you, then don't buy."

DuMont Asking RCA Judgment

Wilmington, Del.—Allen B. DuMont Laboratories filed a Federal Court action seeking a declaratory judgment against RCA, finding 34 radio and television patents held by RCA invalid and not infringed by plaintiffs.

Wage Hike Voted 80 Rep. Employees

Increases of \$5 to \$8 have been awarded by the AAA to 80 SOFEG members at Republic's home office, retroactive to 27 Sept., 1947. Hike averages 19 per cent.

GA & F Record

General Aniline & Film Corp. earned a record \$3,355,250 last year, compared with \$3,188,895 in 1946. Earnings equal \$4.55 per Common "A" share, compared with \$4.35. Export sales in 1947 were 29 per cent greater than in 1946.

Signs Matis

Omaha—John Matis replaced Eddie Shafton, resigned, as general manager for R. D. Goldberg circuit.

Now Specializing in Refreshment CONCESSIONAIRES from Coast to Coast over 1/4 Century DRIVE-IN THEATRES

SPORTSERVICE, Inc. JACOBS BROS.
HURST BLDG. BUFFALO, N. Y.

E-L and Small Split on Credits

Eagle Lion and Edward Small have terminate their association following a controversy over as-publicly-credited its for "T-Men." Company claims that Small tardy decision to put his name on the film complicated the pre-release program that has already been set up.

E-L & its executive will henceforth receive no production credit on either "T-Men" or the forthcoming "Raw Deal," but will act as distributor. Despite Small's withdrawal, the scheduled "Twelve Against the Underworld" will be a E-L production.

Kalmenson Back

Ben Kalmenson returned to his WB desk yesterday after a week's studio conferences on general policies and sales campaigns. He also viewed rough cut on pix coming up.

WEDDING BELLS

RUSSELL-RIESNER

Minneapolis—Charles F. Riesner, Eagle Lion producer-director, married Mrs. Emilie Rus sell here.

YOU CAN'T BEAT THE BEST!

Drive home your selling ideas effectively, inexpensively and quickly with

FILMACK SPECIAL TRAILER

That's why most showmen order from FILMACK.

NEW YORK 245 WEST 55 STREET
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"TO THE VICTOR" IS VERY BIG TRADE NEWS!



With national trade showings just completed and public showings to follow immediately, the motion picture industry again is demonstrating how excitingly it can tell a story.....and how spectacularly up-to-the-minute that story can be.

"TO THE VICTOR" is the picture for which stars, cast, director and complete production unit were sent to France.

Warner Bros.

DENNIS MORGAN

AS THE MAN WHO SOLD HIMSELF TO THE HIGHEST BIDDER

VIVECA LINDFORS

THE NEW STAR FROM SWEDEN - 1948's MOST IMPORTANT DEBUT!



"TO THE VICTOR"

with VICTOR FRANZEN · BRUCE BENNETT · DOROTHY MALONE · TOM D'ANDREA · DELMER DAVES · JERRY WALD · Produced by Richard Brooks



Another news
bulletin from
"NAKED CITY"
headquarters—



NAKED

Stanley Theater* in
the biggest busie

* Ask Harry Kalmine about "NAKED CITY",
best dressed box-office attraction
in many a moon.



Opened Wednesday—Holy Week.

CITY at Warner's Philadelphia turns in gross in forty weeks!

*There's no limit to what
you'll do with this great
box-office attraction!
Get ready now to push
it and hold it!*



*Ride high
with U-I*

30 Coast Theaters To Install Video

West Coast Bureau of THE FILM DAILY

Hollywood — Approximately 30 Southern California theaters will enter the large-screen video field, according to S. Charles Lee, Los Angeles architect.

Direct projection equipment will be installed in 20 houses, while 10 others plan to utilize the intermediate system as soon as tele interests and the exhibs. work out the legal niceties.

The latter system would appear to be Paramount's.

Clemmons to Open 2nd School

Marshall, Tex.—Opening of the National Theater Institute about April 1, as a theater technical school in motion picture management and film projection, is announced by W. T. Clemmons, owner of the Harlem Theater. New school is for white students. It has been approved by the Veterans Administration, as has Clemmons' similar school for Negro trainees.

Chi. Tele Station, WNBQ

Chicago—NBC's local tele station, which goes on the air about Sept. 1, will have the call letters WNBQ instead of the previously assigned WNBX.

Shubnell Operating Allied

Detroit—Lawrence Shubnell has taken over Allied Theater Service, now booking eight Michigan theaters. Shubnell plans to extend his service to additional houses.

FRENCH PRODUCERS EYEING CANADA

Increasing Costs at Home Bring Consideration of Shift in Base to Quebec

Montreal—Number of French producers, harried by increasing production costs in that country, are eyeing Canada as a possible site for future production, it is learned. Another factor is the increasing possibility that the French Government may take over control of production.

It is pointed out that France is mulling a plan to make francs worth some \$5,000,000 available to producers to tide them over the present difficult period. Latter move, however, is seen in some sources as the initial step in a takeover by some Government department.

Quebec enters into consideration because it is still a low cost production territory, and films made here could be profitable for world circulation, in spite of the French quota of screen time for imported pictures.

Weinstein Leaves BIR

Resignation of Murray M. Weinstein as attorney in the penal division, chief counsel's office, Bureau of Internal Revenue, has been announced by David V. Cahill, regional counsel. Weinstein will return to the private practice of law, with offices at 37 Wall St.

New Zealand Appoints Com.

Wellington, N. Z. (By Air Mail)—A Parliamentary Committee of 11 members has been named to inquire into the film industry and report to the next session of Parliament. Action follows a request from labor unions.

One of the prime movers of the idea is said to be Marcel Pagnol, with encouragement supplied by Rene Gernain and Paul L'Anglais, president and production topper of Quebec Productions Corp. All are in the U. S. at present, negotiating details of the proposal. Others are believed looking into the plan via long range negotiations between France and Canada.

Denver—Cy Lee and Paul Rothman have bought the Colorado Springs, drive-in franchise from Emmett Thurman, Chas. DyRyk and Able Davis, and will open by June 1 a \$100,000 650-car drive-in, to be built on a 38 acre site east of town.

Colorado Springs Drive-in

Denver—Cy Lee and Paul Rothman have bought the Colorado Springs, drive-in franchise from Emmett Thurman, Chas. DyRyk and Able Davis, and will open by June 1 a \$100,000 650-car drive-in, to be built on a 38 acre site east of town.

Creative Films to Import Films

West Coast Bureau of THE FILM DAILY
Hollywood—Creative Films, Inc., believed to be the first film import company based in Hollywood, has been incorporated in Sacramento. Officers are A. S. Weiner, president; Rod E. Geiger, vice-president; Ella M. Weiner, secretary, and Beryl Weiner, treasurer.

COMING AND GOING

PHIL REISMAN ARRIVES ON THE COAST TODAY FROM N.Y.

GEORGE STEVENS ARRIVED ON THE COAST YESTERDAY.

HOWARD STRICKLING LEFT FOR THE COAST YESTERDAY.

IRVING BERLIN IS BACK IN N.Y. FROM THE COAST.

W. K. CRAIG RETURNS TO THE COAST THURSDAY.

DON MACELWAINIE GOES TO WASHINGTON TODAY.

JUDY GARLAND IS DUE IN FROM THE COAST TOMORROW.

SMILEY BURNETTE, TO DAVENPORT, IA., APR. 12 FOR P.A. WITH SIOUX CITY, CEDAR RAPIDS, WICHITA AND LOUISVILLE TO FOLLOW.

LEON J. BAMBERGER, TO PHILLY TODAY.

JOHN LAURENZ IN N.Y. FROM THE COAST.

JACK HARRIS AND MRS. HARRIS ARE ON A THREE-WEEK MIAMI BEACH VACATION.

A. A. ABRAMOVITZ OF PEOPLES CANDY CONCESSIONS IS VACATIONING WITH HIS DAUGHTER AT MIAMI BEACH.

WOLFE COHEN HAS ARRIVED IN BANGKOK, SIAM.

EDWARD M. SAUNDERS, RETURNS TODAY FROM KNOXVILLE.

PETER LAWFORD IS VACATIONING HERE.



THERE IS ONLY ONE
YEAR BOOK
OF MOTION PICTURES
and that is published by
THE FILM DAILY
THE 1948 EDITION SOON READY

DATE BOOK

Apr. 5: Allied 110 of Eastern Pennsylvania general membership meeting, Philadelphia.
Apr. 6: Republic Pictures annual stockholders meeting, home office, New York City.
April 8-9: Annual convention of the Pacific Coast Conference of Independent Theater Owners at the St. Francis Hotel, San Francisco.
Apr. 9: Columbia Pictures annual stockholders' meeting, home office, New York City.
April 14: Cinema Lodge 6141 B'nai B'rith honors Robert M. Weitzman at dinner, Hotel Astor, New York City.
April 12-17: International Variety Clubs 1948 convention at the Roney Plaza Hotel, Miami Beach, Fla.
Apr. 19-21: Television Film Coordinating Committee meets, Hotel New Yorker, New York.
Apr. 22-24: Allied Non-Theatrical Film Association annual convention, Hotel New Yorker, New York City.
May 2: Jewish Theatrical Guild testimonial dinner to Walter Vincent, Hotel Astor, New York City.
May 4-5: New England regional Allied convention, Hotel Somerset, Boston.
May 7-8: Independent Theater Owners of Iowa and Nebraska convention, Des Moines, Ia.
May 10-11, 1948: Allied ITO of Iowa-Nebraska convention, Omaha.
May 14: Motion Picture Associates annual dinner.
May 15-17: National Allied's board of directors meeting, Metropolitan Hotel, Denver (instead of Colorado Springs).
May 18-19: Allied Rocky Mountain ITO convention, Denver.
May 19: Waldorf-Astoria Hotel, New York City.
May 17-21: SMPTE semi-annual convention, Bill-Meyers Hotel, Hollywood, Calif.
May 21: Motion Picture Associates annual dinner dance, Waldorf-Astoria Hotel, New York City.
more Hotel, Santa Monica, Calif.
June 28-30: Allied Theater Owners of New Jersey annual convention, Hollywood Hotel, West End, N. J.
Sept. 20-24: First annual Premiums and Advertising Specialties Exposition, 71st Regiment Armory, New York City.
Sept. 28-30: Theater Equipment and Supply Manufacturers Association annual convention, Jefferson Hotel, St. Louis.

NEW POSTS

BENJAMIN LANDER, Eagle Lion head booker and office manager, Minneapolis.
CLARENCE B. WILSON, Eagle Lion salesman, Dallas.
JOHN A. GARSIN, JR., student assistant, Randolph, Randolph, Mass.
JAMES H. GODSILL, student assistant, Colonial, Brockton, Mass.
COLA GIOVANA, manager, Strand, Providence, R. I.
WILLIAM J. WILSON, JR., manager, Beacham, Orlando, Fla.
ALEX COOPERMAN, Eagle Lion booker, Los Angeles.
FRENCH MILLER, Eagle Lion salesman, St. Louis.
C. M. SWABB, manager, Roxy, Mounds, Mo.
WILLIAM HIGGINS, assistant shipper, 20th-Fox, Omaha.
RAYMOND COOLEY, head shipper, Republic, Omaha.
M. C. CALL, manager, Broadway Strand, Chicago.
F. E. DEWOLF, manager, North Center, Chicago.
SAUL KARP, assistant manager, Loew's Poli, Springfield, Mass.
WILLIAM CLIFFORD, manager, Esquire, Columbus, O.
JACK HOUBLER, manager, Westmont, Columbus, O.
RALPH DENNISON, manager, Cleve, Columbus, O.

Send Birthday Greetings To

March 30
Saul Jaffee Herbert Anderson
Si Barus Edward Schreiber
Anna O. Nilson
Martin George Smith



Tuesday's Tele-lines

***WHAT IS THIS ABOUT A RE-CONSTRUCTION OF MOTION PICTURE COMMITTEE CO-OPERATING FOR NATIONAL DEFENSE? THERE'S TALK IN SOME QUARTERS...* HERE'S WHY TOA'S PARTICIPATION IN THE CAMPAIGN AGAINST JUVENILE DELINQUENCY IS MORE IMPORTANT; FIFTY-TWO PER CENT OF ALL U.S. CRIMES ARE COMMITTED BY PERSONS IN THE 14 TO 21 YEAR AGE RANGE...*UN IS PROVIDING OPENING SHOTS OF THE WORLD CONGRESS ON FREEDOM OF INFORMATION AT GENEVA TO THE FIVE NEWSREELS...*VIVIAN GORDON JOINS SHERMAN H. DRYER AS TEL DIRECTOR...* PARAMOUNT'S PICTURE INVENTORY AT THE END OF 1947 IS ESTIMATED TO HAVE BEEN \$3.5 TO \$4 MILLION LOWER THAN THE 1946 YEAR-END, BUT THIS DOES NOT INCLUDE THE INVENTORIES OF RAINBOW AND LIBERTY WHICH WALL ST. BELIEVES WOULD MAKE THE TOTAL ON A PAR WITH THE 1946 FIGURE...*TELEVISION AUDIENCE CONTINUES TO SNOWBALL WITH THE NEW YORK AREA REPORTING RECEIVER INSTALLATIONS AT THE RATE OF 1000 PER DAY...IN PHILADELPHIA, SETS ARE GOING INTO HOMES AT A 2000 PER MONTH RATE...*RIVOLI'S USE OF TRADE REVIEW QUOTES IN N.Y. DAILIES' DISPLAY ADS. ON HEELS OF U-I'S SIMILAR ACTION IN INSTANCE OF "ALL MY SONS" COULD INSPIRE A TREND.

***LEASING DEAL FOR A WIDELY KNOWN BROADWAY HOUSE IS REPORTED IN NEGOTIATION...*WITH DETROIT'S CITY COUNCIL DECREED DAYLIGHT SAVING TIME, DETROIT TIGER'S NIGHT GAMES WILL START AT 9.30 P.M., JUST LATE ENOUGH TO KILL SECOND SHOW FOR FILM HOUSES...*MOTION PICTURE RELIEF FUND SILVER JUBILEE WILL BE MARKED BY AN INDUSTRY-WIDE CAMPAIGN, TO KICKOFF APRIL 22 WITH GEORGE BAGNALL AS CHAIRMAN...*BRIG. GEN. DAVID SARNOFF IS REPRESENTED IN THE AMERICAN MAGAZINE FOR APRIL BY AN ARTICLE "EVERY CHANCE IN THE WORLD"... "PARAMOUNT HAS FINALIZED "BEYOND GLORY" AS THE TITLE FOR ITS WEST POINT PIC, ORIGINALLY DUBBED "THE LONG GREY LINE"...*NATIONAL LEGION OF DECECY HAS PUT "ARE YOU WITH IT," "TO THE VICTOR" AND "PAISAN" CLASS B, "THE ETERNAL RETURN" IN CLASS C...*EASTERN BACKGROUND AND ATMOSPHERIC FOOTAGE FOR "THE BABE RUTH STORY" WILL BE SHOT IN THIS CITY, BALTIMORE, COOPERSTOWN, BOSTON, PITTSBURGH AND CHICAGO...SECOND UNIT HEAD-ING EAST IN ABOUT A WEEK WILL BE HEADED BY D. ROSS LEDERMAN...*WARNERS SAYS ALFRED HITCHCOCK HAS SIGNED A TERMER, EFFECTIVE JAN. 1; HITCHCOCK SAYS THEY'RE STILL TALKING.

SHORTS

"Navy Crew Champions"

Columbia 10 min
For Sport Fans
Bill Stern provides the commentary as the camera follows the Midshipmen through their training for the Poughkeepsie Regatta. Reclothes with the exciting race which Navy, as underdog, won to become the nation's top crew. Sports in terest.

"Samba Mania"

Paramount 18 Min
Lots of Fun
Latin lovely, Isabeli'a, stars in this tale of a jealous dancing star who traps her night club owner boyfriend when his roving eye falls on red-headed boogie-woogie doll. H pours on the masterfulness and she agrees to love, honor and obey. Dor in Technicolor, it's gay, musical a lots of fun.

"Miracle in a Cornfield"

M-G-M 8 Min
Dramatic
Photographed in Technicolor at containing some actual pictures of the eruptions of Mexico's most fabulous volcano, Paricutin, this one the John Nesbitt Passing Parade series is highly spectacular. The dramatic story surrounding the birth of the volcano makes interesting food for any audience.

"Bet Your Life"

RKO 14 min
In the Groove
When Leon Errol swears off gambling, and then finds he's holding Lucky Sweepstakes Ticket, the situations really become involved. I can't let on to his wife that he has the ticket, therefore he can't collect. Usual mix-ups and laughs.

"Flicker Flashbacks"

RKO 9 Min
Very Good
Flashing back to the silent movie days, this reel presents footage from two epics of the past: "Mile a Minute" or "A Brave Girl Does Her Duty," and "Weighed in the Balance." Numerous commentary added to the flavor of these. Very good for general consumption.

"Racing Day"

RKO 8 Min
Should Click
The Sportscope cameras investigate the doings at Hialeah Park, Florida, one of the world's most famous race tracks. Highly interesting as the behind-the-scenes happenings are recorded. Should prove successful with sports fans.

Garitone Imports Hungarian Film
Garitone Co. has imported "Young Hearts" from Hungary which will release it as the first Hungarian film to be shown with English tit

Intimate in Character
International in Scope
Independent in Thought

FILE COPY
NOT TO BE MOVED

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VO 93, NO. 62

NEW YORK, WEDNESDAY, MARCH 31, 1948

TEN CENTS

COURT SPEEDS EQUITY DECISION

To Produce 6 Films In N.Y.

Scheduling of five pix for New York production for Screen Guild release was announced yesterday. Irving Goldstein, East-West Pictures prexy, set a "Joe College" series of four, set against college backgrounds, and featuring "name" bands.

At the same time, George A. Hirshman revealed first of two pix he will make for SG, "I am the Law," N.Y. police story, and starts shooting here May 10. He may also do "The Third Alarm" here.

Sixth pic for 1948 New York production will be "Dreadful Summit", to be made here in mid-summer by Philip A. Waxman, new Broadway producer.

PCC WILL MULL JOHNSTON'S NO

Hollywood Eric A. Johnston's nix of the PCC proposal that stars not appear in political pix, including newsreels, will come before the Conference's trustees April 5. Meanwhile, PCC is mum.

Dearth Of Cases And Greater Time For Opinion Preparation Cited By Observers

Washington—Observers here are of the opinion that the U. S. Supreme Court may hand down its decision in the industry anti-trust suit within the next 30 days as the result of the dearth of cases being heard in recent weeks.

Forced to abandon hearing arguments on many cases until new issues can be presented, the Court is consequently spending more time preparing opinions on previously argued litigation. In addition, the high tribunal has just completed a two week recess.

U.K. BUILDING RIGIDLY CURBED

Stringent restrictions upon new construction in England will undoubtedly prove a bar to the development of new studio facilities by those American companies who do not have such space at the present time, in the opinion of Sam Eckman, M-G-M managing director in Britain.

In the most advantageous position of all the American companies is M-G-M, Eckman stated, with facilities the equal of any in the world. Warner's and 20th-Fox have studios in Teddington and Wembley respectively, but the others will have to compete for whatever is available

ADELMAN IN NEW TRUST ACTION

Wilmington, Del.--I. B. Adelman, owner of the Delman, Houston, Texas, has filed an anti-trust suit for treble damages totalling \$3,430,000 against the eight majors and Interstate and Texas Consolidated circuits.

FCA GETS GRANT FOR EXPANSION

Carnegie Corp. of New York was awarded a grant of \$10,000 a year for two years to the Film Council of America. Coin is earmarked for an executive director, to head up expansion program. Council now has 87 local councils, 12 organized within the last month. Objective is 350 Councils by year's end.

'Free Period' Pix Limited

Major companies have agreed to release maximum of five pictures each in Britain during the free period from the April date when the tax is officially rescinded by Parliament until June 14 when the recently negotiated pact becomes effective.

After June 14, there will be no limit to number of pictures that each company will be able to release.

MARCUS TO BRING TRUST ACTION

Chicago--Max Marcus, Indianapolis exhib., has retained Thomas McConnell to file trust suit against three Indianapolis circuits and eight majors.

COMMISSIONERS AT ITOA LUNCH

Police Commissioner Arthur W. Wallander and License Commissioner Benjamin Fielding will address tomorrow's ITOA luncheon meeting, Hotel Astor. Met. area operator's have been invited to send reps.

FILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike



Vol. 93, No. 62 Wed., March 31, 1948 10 Cts.

JOHN W. ALICATE : : : : Publisher

DONALD M. MERSEREAU : Associate Publisher and General Manager

CHESTER B. BAHN : : : : Editor

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PLANT TO B-H

Chicago-Bell & Howell has purchased from the RFC for \$2,000,000 the huge government plant it has been occupying under lease, and equipment it has been using, on the 10 acre tract at McCormick Rd. and Touhy Ave. The plant was erected by the U. S. in 1942.

DEATHS

JOHN J. CURRY, 47, Para. salesman, from a heart attack at Los Angeles yesterday. Curry had been leading the current Para. sales drive.

\$4,000,000 CREDIT FOR GPE

General Precision Equipment Corp. has arranged a \$4,000,000 credit with three N.Y. City banks, is committed to borrow up to \$2,000,000 on or before May 31 and has presently borrowed \$1,000,000 on notes payable in instalments up to Jan. 31, 1953. For year ended Dec. 31, GPE reports consolidated net after taxes of \$1,242,027 as against \$1,742,694 in 1947 hit a record of \$27,748,137.

DON'T SNIP CREDITS-N.J. ATO

Allied Theater Owners of New Jersey has called its members' attention to a practice in some parts of the country of snipping picture credits from feature prints in order to save running time. Members are reminded that this is in violation of contract with distributor which states that pic must be shown in the form delivered.

ASK SEPARATE U.K. TELE PACT

London (By Air Mail)—British tele faces a high hurdle in the demands served by both Actors Equity and the musicians union for separate video contracts and fees. BBC contends that existing radio pacts cover. Equity and musicians have fixed a June 1 deadline.

BUY INTO DIXIE

New Orleans—John Jenkins and O. K. Bourgeois bought Jack Auslet's interest in Dixie Films, Astor's distributor here.

STORKS

Cuero, Tex.—Mr. & Mrs. John Monroe are the parents of a baby girl. Father is Griffith manager here.

Pittsburgh—Al Kalzes, manager of the Squirrel Hill, has a new son.

New Kensington, Pa.—There's a new daughter in the family of F. Serranos, manager of the Circle.

GORDON JOINS

Richard Gordon has joined Hoffberg Productions as assistant sales manager.

TWA
Constellations
 set new winter
 performance
 record

On its coast-to-coast and New York-Chicago routes, TWA's Constellations flew 4,377,000 miles, carried 117,000 passengers—completed 97% of scheduled mileage during one of worst winters in history!

For reservations,
call your TWA office
or your travel agent

TWA
 TRANS WORLD AIRLINE

U. S. A. • EUROPE • AFRICA • ASIA

Metro Plans 4-5 In U.K.

Metro shortly will embark upon extensive British production program, Sam Eckman, U. K. managing director, disclosed here. Ben Goetz, M-G-M British production chief, is readying four to five pix program, with "Young Bess" likely kickoff film. "Edward My Son" may be second.

Eckman estimates Metro's Elstree studios can make 12 top quality pix annually, adding that although Metro itself would not make that many, difference would be made up by other companies' production activity.

"WOMAN" NEXT

U-I's Rampart release "Letter from an Unknown Woman" premieres at the Rivoli following "Miracle of the Bells."

COME TO THE
FETTER FAMILY HOTELS
On S. Kentucky Ave., near Beach
ATLANTIC CITY

The Jefferson
AMERICAN AND
EUROPEAN PLANS
Delicious Meals
Sun Deck & Solarium
overlooking Ocean.
PLANTATION ROOM
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MONTICELLO
EUROPEAN PLAN
Moderate Rates
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Baths with Showers
"Couch-and-Four"
Lounge & Grill

BOSCobel
Atlantic City's
Popular Family Hotel
PLEASANT ROOMS
POPULAR RATES

Monticello and Boscobel
guests may secure meals at the Jefferson.
if desired
JOHN H. FETTER, Gen. Mgr.

The night was too still...

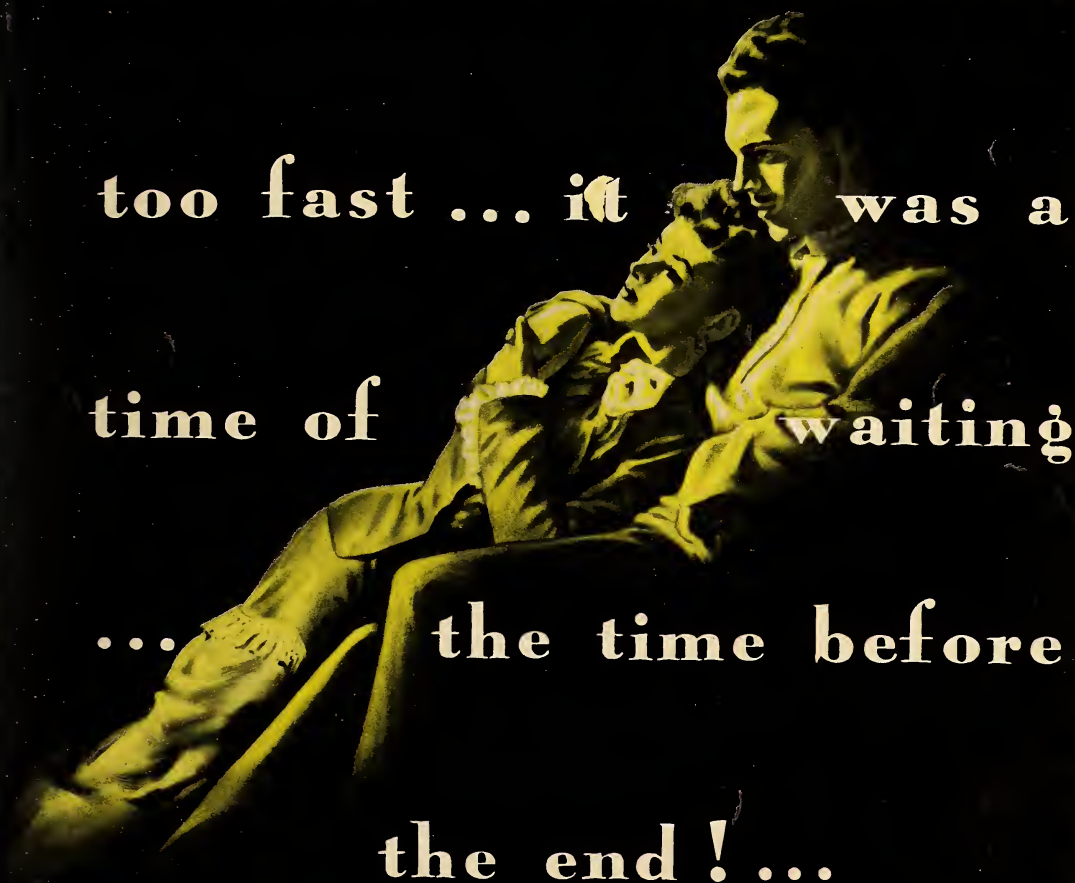
the beat of their hearts

too fast ... it was a

time of waiting

... the time before

the end! ...





A motion picture

VIVIAN LEIGH
RALPH RICHARDSON

with

KIERON MOORE

SALLY ANN HOWES


By permission of the
J. Arthur Rank Organization

Directed by

JULIEN DUVIVIER

A London Film Production

Released by 20th Century-Fox



*to match the unsurpassed
power of Tolstoy's most
famed and fascinating story!*

ANNA KARENINA... whose one great love
was everything... heartbreak, laughter, violence,
destruction!

VIVIEN LEIGH... her portrayal breathes
new passion and emotion into the most magnif-
icent love story ever penned!

in Alexander Korda's production

Anna Karenina

by LEO TOLSTOY



COMING FROM ALEXANDER KORDA FOR



DAVID NIVEN in
BONNIE PRINCE CHARLIE

Color by TECHNICOLOR

Produced by EDWARD BLACK • Directed by ANTHONY KIMMINS
Screen Play by Clemence Dane



ORSON WELLES in
CYRANO DE BERGERAC

From a script by ORSON WELLES
Based on an adaptation by Humbert Woolf
From the play by Edmond Rostand



A
CARY GRANT
Starring Production

Produced and Directed by CAROL REED



THE LOST ILLUSION
Starring
Ralph Richardson • Michele Morgan

Directed by Carol Reed • Based on a story by Graham Greene

Charlotte Co. Will Produce

Charlotte, N.C.—Western Adventure Prods. has been organized here with John Mangham of Atlanta as president to distribute thru Screen Guild Prods. Rond Ormond will head up the production staff. Series will star Lash LaRue, with Al St. John featured.

Other officers of the new producing company are: Francis White, Charlotte, secretary-treasurer; Joy Houck & E. V. Landachie, New Orleans, vice-presidents.

Philly, Atlanta DuPont Offices

Wilmington—A new district sales office has been opened by the Du Pont Photo Products Dept in Philly and Atlanta, headed respectively by Lloyd Barron and Fenner G. Headley. At the same time, the Eastern district office has been designated N. Y. district office. Harold A. Dumont stays as manager.

No Pickup Costs

Kansas City—Under an agreement between Allied ITO of Kansas and Missouri and Exhibitor's Film Delivery, pickup charges are eliminated and return charges reduced 50 per cent.

Send Birthday Greetings To—

March 31
Clifford Brooke Paul Lynne Jr.
Victor Varconi Eddie Quillen



Mid-week Memos

***THE ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS WILL REVEAL THE RESULTS OF A TWO-YEAR SURVEY OF THE AMERICAN PUBLIC'S MOVIE-GOING HABITS AT A HOTEL ASTOR LUNCHEON TODAY...SURVEY WAS MADE BY PROF. PAUL F. LAZARSFELD...*FIRST 20TH FOX BRITISH PIC WILL BE "THE GAY PUPPIT," INSTEAD OF THE ORIGINALLY PLANNED "BRITANNIA MEWS"...SCRIPT TROUBLE CAUSES THE SHIFT...BRITISH SHOOTING IS PLANNED FOR MIDSUMMER...*LT. COL. JOSEPH GOETZ, RECALLED TO ACTIVE DUTY BY THE USAF, LEAVES HIS POST AS ASSISTANT DIVISION MANAGER OF RKO THEATERS IN CHI. PRONTO...*MAX YOUNGSTEIN HAS NAMED CHARLIE VUKOVICH ASSISTANT TO BOB HADLEY, E-L ART DIRECTOR...*ERONEL PRODS. SECOND PIC, "RETURN TO TREASURE ISLAND," WILL BE IN COLOR...FILM CLASSICS RELEASES ERONEL'S FIRST, "THE ARGYLE SECRETS," ON MAY 7...*EMERSON'S NEW TELE RECEIVER WITH 52 SQUARE INCH SCREEN SELLS FOR \$269.50...AND WHAT ARE YOU DOING ABOUT VIDEO?...



***JAMES NASSER IS TALKING A LONG-TERMER WITH BUDDY ROGERS...*CHECK FOR \$23,981.65 COLLECTED BY 55 R.I. THEATERS IN THE RECENT MARCH OF DIMES CAMPAIGN HAS JUST BEEN PRESENTED TO GOV. JOHN O. PASTORE BY ED FAY AND MEYER STANLZER OF THE CO-OPERATING EXHIBS...*BERNIE KREISLER HAS REACHED STOCKHOLM ON HIS EUROPEAN INDUSTRY SURVEY, AND POSTCARDS HE HOPES TO BE HOME BY CHRISTMAS!...*EAGLE LION'S "BLONDE SAVAGE" AND "BURY ME DEAD" WILL PLAY OVER LOEW'S MET. CIRCUIT AS A PACKAGE...*TWENTIETH-FOX FOR OBVIOUS REASONS WILL CHANGE THE TITLE WHEN IT FILMS DAN LYONS' MYSTERY YARN, "THE FRIGHTENED CHILD"...*DAVID O. SELZNICK DISCLAIMS ANY INTEREST IN ACQUIRING RKO'S CONTROL, BUT HIS RELATIONS WITH THE COMPANY ARE VERY FRIENDLY INDEED...VALLI AND JOSEPH COTTEN GO TO RKO ON LOAN TO STAP IN "WEEP NO MORE"...DITTO ROBERT STEVENSON TO DIRECT...*GERALD M. MAYER, MANAGING DIRECTOR, MPAA INTERNATIONAL DIVISION, WILL SPEAK ON "AMERICAN MOTION PICTURES ABROAD" AT THE NEW SCHOOL FOR SOCIAL RESEARCH.



***RKO RADIO'S FOREIGN DEPARTMENT LAUNCHES THE PHIL REISMAN BEAT LAST YEAR DRIVE APRIL 4...CAMPAIGN CLOSES JULY 3...*MAGDALENE MASKEL, FORMERLY COAST EDITOR OF MODERN SCREEN MAG., HAS JOINED ENTERPRISE'S PUBLICITY STAFF.

COMING AND GOING

STEVE BROIDY IS BACK IN HOLLYWOOD FROM MILWAUKEE.

BEN SCHWALB HAS RETURNED TO HOLLYWOOD.

ROBERT W. COYNE, LEFT YESTERDAY FOR AN EXHIBITOR MEETING IN CHATANOOGA.

EAGLE LION'S WILLIAM J. HEINEMAN AND MAX E. YOUNGSTEIN LEAVE FOR THE COAST TODAY TO SET WORLD PREMIERE PLANS FOR "RUTHLESS."

LYNN FARNOL RETURNS TODAY FROM THE COAST.

SID BLUMENSTOCK OF 20TH-FOX IS IN LANCASTER, OHIO.

FRED ZINNEMAN, WENT TO COAST YESTERDAY FROM NY.

HAROLD ABBOTT OF ABSOTT THEATER EQUIPMENT IS BACK IN CHICAGO FROM A HOT SPRINGS VACATION.

ROY HAINES IS IN DETROIT FROM NY.

ED HINCHY GOES TO WASHINGTON AND PHILLY FROM NY, RETURNING FRI.

GLENN ALLVINE IS IN WISCONSIN ARRANGING FOR GOV. DEWEY'S ADDRESSES IN MILWAUKEE, MADISON, APPLETON, EAU CLAIRE.

JOHN L. FRANCONI, IS IN TOWN FROM DALLAS FOR A WEEK'S STAY.

JACK LEEWOOD IS HERE FROM HOLLYWOOD FOR SCREEN GUILD ad CONFABS.

EDWIN W. AARON RETURNS FROM THE COAST MONDAY.

Everybody goes for "Millie"!

A TRULY GREAT FAMILY PICTURE!



IT'S MATING TIME FOR MILLIE

"Ford and Miss Keyes make a sock team. Should click with all types of theatre-goers, particularly the younger set." *VARIETY*

"Great boxoffice potential. Every earmark for successful runs." *FILM DAILY*

"Mark this one for brisk business all down the line." *M. P. HERALD* • "A natural for women. Should do well." *SHOWMEN'S TRADE REVIEW* • "A neat film package." *M. P. HERALD*
"Busts out all over with rare good humor. Just a case of keeping route between box office and bank well guarded." *DAILY VARIETY* • "Aimed for profit." *HOLLYWOOD REPORTER*

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presents.

GLENN EVELYN
FORD • KEYES

The Mating of Millie

with RON RANDELL • WILLARD PARKER

Screenplay by Louella MacFarlane and St. Clair McKelway

Directed by HENRY LEVIN • A CASEY ROBINSON PRODUCTION

AND DATING TIME FOR YOU!



★ FILM DAILY REVIEWS OF NEW FEATURES ★

THE PIRATE

M-G-M

102 Mins.

Long in Technicolor eye appeal, creditably embroidered with Cole Porter tunes & plentifully studded with feminine beauty, here is one to test audience credulity...Plot is humdrum... Is theater within theatricalism...Roles are rendered with constant appearance of tongue-in-cheek...Scenario is a re-working of the story wherein a notorious pirate hides out as a politico on a Carib Isle and a slick strolling player un-masks him when the competition for the fairest flower becomes too keen...Gene Kelly lends the character he impersonates unrestrained impersonation and lays it on thick...Judy Garland is properly perplexed by the events. Involved in the proceedings also are Walter Slezak, Gladys Cooper, George Zucco and assorted talent...Entertainment charge has song, dance, comedy ingredients...At length Kelly recruits Miss Garland and they are a fine pair...Pic has a catchy tune for conclusion. Vincente Minelli's direction okay...Color photography splendid.

RUTHLESS

Eagle Lion

104 Mins.

Top drawer production in this one is supplemented by a good collection of names to provide audience lure...Drama content is concerned with relentless pursuit of success by Zachary Scott who climbs to the top notwithstanding whom he tramples...Performances generally unrestrained. Imaginative screenplay resorts to flashback constantly...Inspecting the growth of Scott's ego and domination of the financial world, the yarn displays his origin, rise, demise...His victims catch up with him when he is about to give it all up...Name values in cast include Louis Hayward, Sydney Greenstreet, Lucille Bremer, Diana Lynn, Martha Vickers...For the general run of audiences

ARE YOU WITH IT?

U-I

90 Mins.

Plentifully supplied with song and dance...Donald O'Connor adept and active in his routines...Olga San Juan and Martha Stewart display plenty in the line of pulchritude...Good musical offering with laughter punctuation...Should do well with most audiences...Plot has carnival flavor.

THE TIOGA KID

Eagle Lion

54 Mins.

Standard Eddie Dean, Roscoe Ates, Jennifer Holt western that delivers up the star in dual role...Has required complement of action, songs, brawls, shooting and such like...Will fill the western portion of the bill.

TO THE VICTOR

Warners

100 Mins.

Lacking a certain emphatic clarity, this display of melodramatic intrigue in postwar France has merit in that it introduces the Swedish actress Viveca Lindfors to U. S. audiences and also its on the spot production...Pic was shot in and around Paris, on the Normandy invasion beaches. High capability is demonstrated by Miss Lindfors and the portrayals of the major roles...They include Dennis Morgan, Victor Francen, Bruce Bennett, Dorothy Malone, Tom D'Andrea...Superior quality of the production captures and enhances the foreign locale which is the real thing. Jerry Wald Produced...Sharp suspense note sets off the tale...Lindfors is almost slain by cohorts of her collaborator husband, returned to France for trial as a traitor.... She meets Morgan and they elude the pursuit... Francen wants Lindfors to testify...The lengthy footage is given to much inner soul searching by almost all involved...It comes out they are an unsavory lot, out to make a Black Market buck, regardless of principle or moral...Francen induces Morgan to come over to his side...They conceive a plan...When it is in post operative stage the two vicious elements have eliminated themselves from the scene via gunplay..Lindfors indicts her renegade husband...Morgan is at her side...Delmer Daves' direction is generally good.

THE ARIZONA RANGER

RKO

61 Mins.

High quality western fare...Features Jack Holt and son Tim...Father and son combination results in sock western drama with an interesting development permitted in the script...Has to do with rustlers in the Arizona Territory and how Tim, a lawman, breaks up the gang with an assist from Jack...Should be very well received... Top line performances...Able direction by John Rawlins maintains a steady flow of vivid action that is soundly motivated...J. Roy Hunt's camera work is fine.

THE ENCHANTED VALLEY

Eagle Lion

77 Mins.

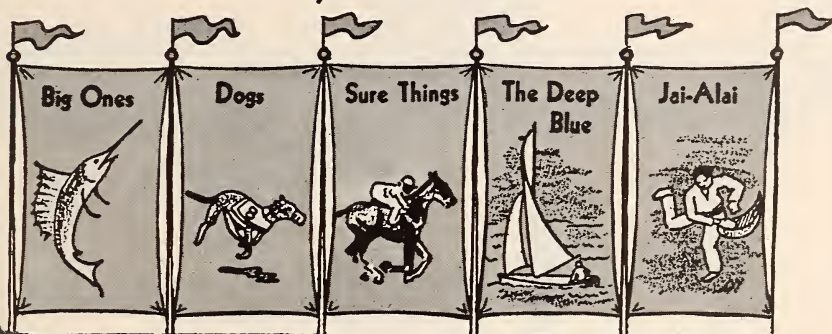
Outdoorsy Cinecolor tale of criminal reform via the influence of a crippled boy who brings about the regeneration of a crook...Should stand up well with juvenile audiences...Has much in the line of wild animal interest...Pace is slow... Story borders on triteness...Performances undistinguished.

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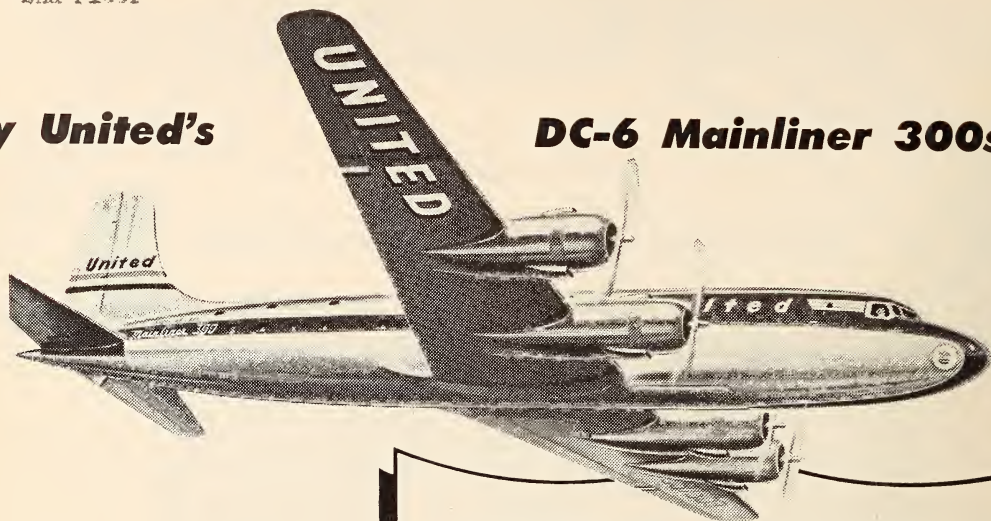


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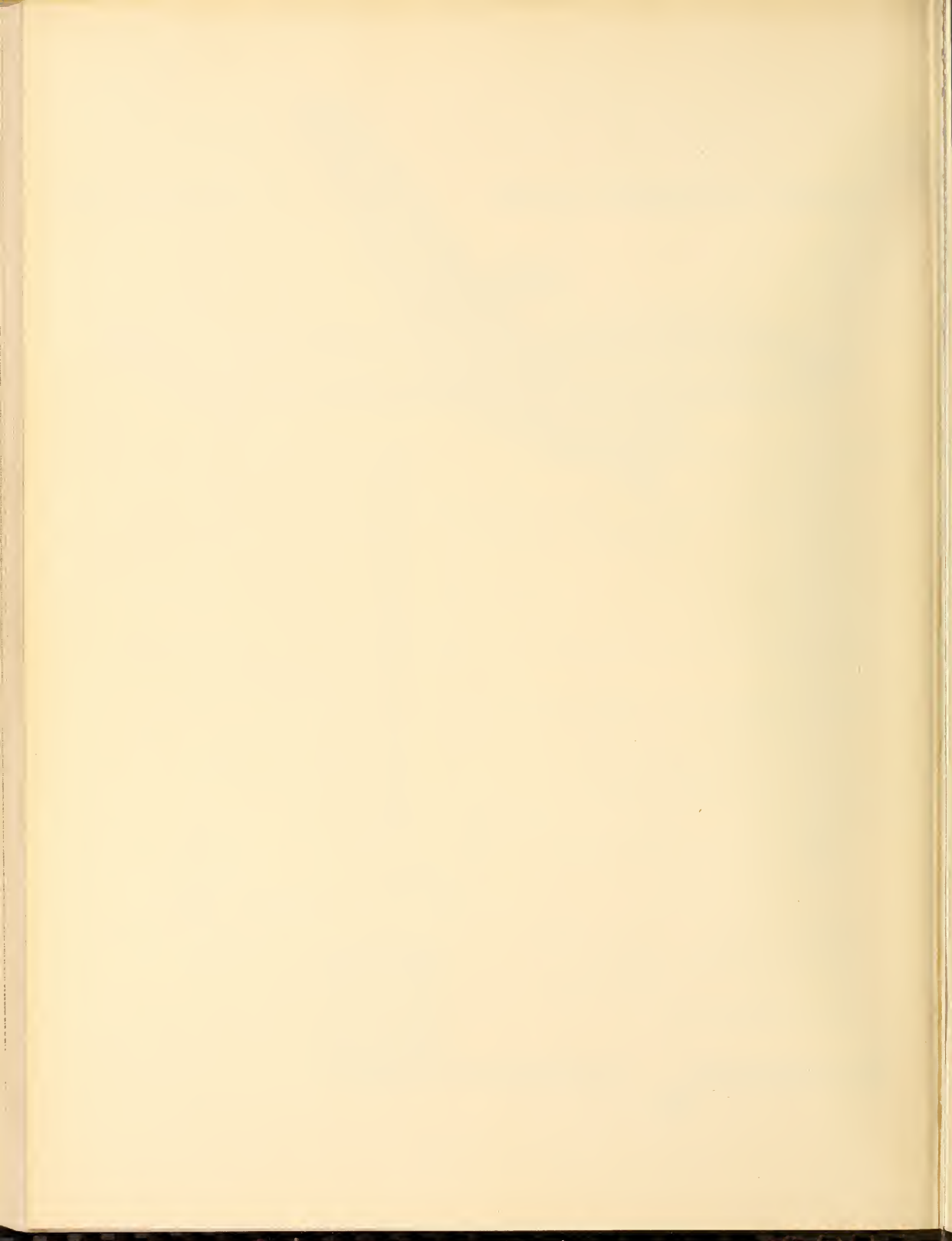
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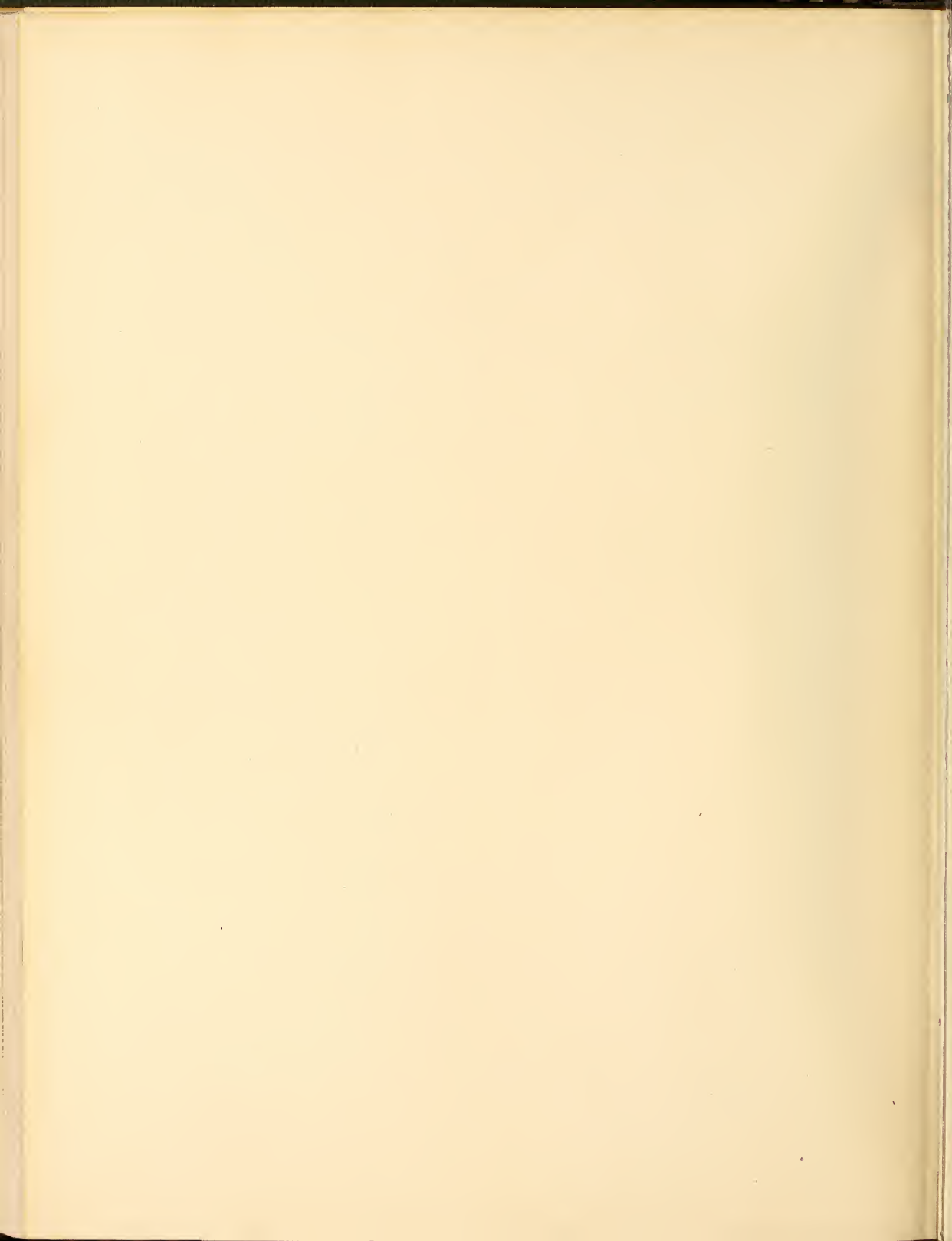
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