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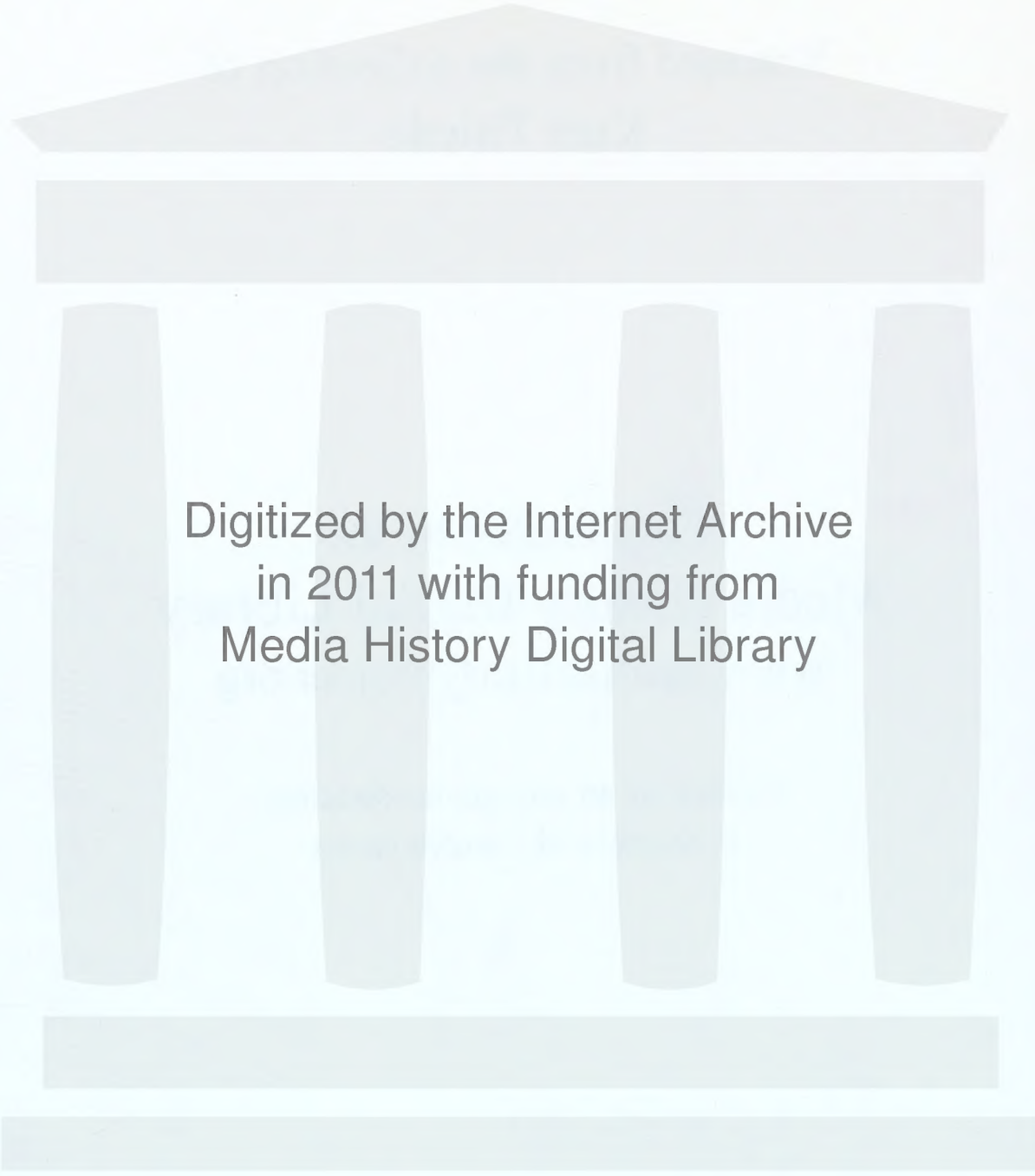
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 1 Friday, January 2, 1920 Price 5 Cents

Sherman Sues

Lehrman for Accounting—Alleges Breach of Contract

(By Wire to WID'S DAILY)

Los Angeles—Suit for attachment for alleged breach of contract was filed yesterday by Harry A. Sherman against Henry Lehrman and the Henry Lehrman Prod. Inc. Attorney Philip Cohen representing Sherman instructed the sheriff to attach all moneys of Lehrman on deposit with the Union Bank and Trust Co., the Lehrman Studios at Culver City, and the Lehrman residence on Franklin Ave., Hollywood.

Sherman, through his attorney, alleges that on March 13, 1919, Henry Lehrman entered into a written contract with Sherman and among other things employed Sherman as his selling agent for the purpose of selling and exploiting a certain number of photoplays the defendant intended to produce. Sherman's salary, states the agreement, was to have been $250 a week from March 13, to May 10, 1920.

Sherman alleges that he has not received his salary for many weeks, that he has endeavored to get a settlement, but is unable to do so.

According to the agreement Sherman was to dispose of 12 comedies for $40,000 each, and between March 5, and April 25, last, Lehrman modified the terms of the agreement under which Sherman was to sell the comedies, whereby Sherman was authorized to sell the First Natl. Exhibitors Circuit the 12 comedies at $30,000 each, but that notwithstanding this fact Lehrman has not paid him in full for his services. The complaint alleges that the Henry Lehrman Productions, Inc. is commonly known as a one man corporation and that said defendent Henry Lehrman owns probably all the stock.

——Happy New Year——

Lusk Joins Thomas Ince Staff

(By Wire to WID'S DAILY)

Los Angeles—Hunt Stromberg of the Thomas H. Ince organization has appointed Norbert Lusk, former press representative on the coast for Goldwyn, eastern publicity representative for the Ince organization. The appointment is effective this coming Monday.

Lusk's duties will include the handling of all press matter sent east by Stromberg. His headquarters will be in New York.

Love—and Cupid, the rascal, sentences Jennie for life—Norma Talmadge in "A Daughter of Two Worlds," her first picture for First National.

Price Gets Sub Film

C. B. Price, Inc. has secured American distribution of a film called "The Log of the U-35" showing the activities of the German submarine in sinking Allied vessels.

The picture was taken primarily to push the German war loans and was designed for showing in Germany only.

Price secured the film in London where it fell into the possession of the British Admiralty through the activities of one of its agents.

The Capitol will show the picture beginning Sunday. Keith's in Washington and the California in San Francisco have booked it.

Price has sold "Love's Law" with Gail Kane, to the American-British Continental Film Co. for Great Britain. Max Glucksman has secured it for several South American countries.

English Star Here

Mary Marsh Allen, one of England's prominent actresses has arrived in New York from London. She is stopping at the Biltmore.

Miss Allen while in England appeared in films made by the Windsor Walturdaw Co., Lt.d, but has come to America because she believes that English producers cannot compete with domestic producers in making pictures.

Eve Balfour recently arrived in New York from England.

——Happy New Year——

"Behind the Door" at B'way

"Behind the Door" a Thomas H. Ince special featuring Hobart Bosworth will be the feature at the Broadway next week.

The Parisian Fashion Frolic scheduled to close this week has been held over.

——Happy New Year——

Fairbanks at Rialto

Douglas Fairbanks will be featured at the Rialto next week in "When the Clouds Roll, By."

Hoover Film on B'way

Official Film Will Have Premiere at Manhattan Opera House on Jan. 9

An eight reel production called "Starvation" will have its premier at the Manhattan Opera House the evening of Jan. 9. The production which is an official motion picture record of Herbert Hoover and the American Relief organization is said to be the only complete film record of the work of the committee on 20 odd countries of Europe.

The picture deals with Russia and the Baltic lands and shows in intimate detail the workings of the committee in feeding the starving countries of Europe. The lands in which Hoover operated are as follows: Russia, Poland, Lettvia, Esthonia, Finland, Sweden, Denmark, Holland, Belgium, France, Italy, Greece, Turkey, Roumania, Hungary, Austria, Germany, Ukrainia and Serbia.

Distribution rights to the film have not as yet been decided upon.

——Happy New Year——

Griffith In Town

D. W. Griffith arrived in New York yesterday from Florida where he was shooting scenes on future productions.

——Happy New Year——

Metro Buys "Gorgeous Girl"

Metro has purchased "The Gorgeous Girl" a story by Nalbro Hayley, now appearing in the Saturday Evening Post.

It has not been decided for who it will be used.

——Happy New Year——

Mooney Returns

Paul C. Mooney, general sales manager for the Louis B. Mayer Productions starring Anita Stewart and Mildred Harris Chaplin, arrived in New York this week after a tour of the principal cities from New York to the coast and back, arranging the special percentage presentations of "In Old Kentucky" and establishing the Mildred Harris Chaplin series which will soon be initiated in the new Mayer release through the First National Exhibitors' Circuit.

——Happy New Year——

Adler in Cleveland

(By Wire to WID'S DAILY)

Cleveland—Bert Adler, exploitation manager for Realart specials here. Adler recently worked across some effective stunts in connection with "Soldiers of Fortune" in Baltimore and Richmond.

He was given considerable space in the Baltimore dailies and while in Richmond arranged for a special show for the orphans in that city.

Adler goes to Toledo from here.

Wid's DAILY

Vol. XI No. 1 Friday January 2, 1920 Price 5 Cents

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Quotations

	Bid	Asked	Last Sale
Famous Players	86½	88½	87½
Goldwyn	—	—	30¾
Loew's Inc.	30¾	31⅜	30¾
Triangle	—	—	¼
Unit. Pict. Prod.	15	15⅝	15⅝
World Film	—	—	⅛

——Happy New Year——

Cameron Gets Out Another Edition

Jas. R. Cameron's second edition of his Pocket Reference Book for Projectionists and Managers is just out and is being handled by the Theater Supply Co. of this city. It includes all sorts of technical terms, diagrams, tables and discussions of interest for those for whom it is intended.

Goldwyn-Stoll Again

C. E. A. of England Gets Details of Controversy

(Special to WID'S DAILY)

London—The Cinematograph Exhibitors' Asso. of England received a full report of the controversy between Goldwyn and Sir Oswald Stoll, who distributed Goldwyns in England, according to a report in the recent issue of the Kinematograph Weekly.

The report was furnished by Jeffrey Bernard, attorney for the Stoll interests, who was recently in the United States. He told of several conversations he had with Mr. Goldwyn regarding the renewal of the Stoll contract and how no settlement was reached owing to a certain interpretation placed on a clause by Goldwyn and the insertion of an additional clause which the Stoll interests believed unfair.

The reported producing venture of Goldwyn in England is also reported in Kinematograph but the general tone of the report might indicate that the C. E. A. looks upon the venture in an unfriendly attitude.

Stoll's own producing plans are highly commended.

——Happy New Year——

Corbett Finishes Feature

Rumor yesterday to the effect that James J. Corbett had stopped work in the middle of a serial at the Universal western studio was denied at the office by the statement "Corbett has just finished a feature and is not at present concerned in serial producton."

——Happy New Year——

"Oh Joy," Being Finished

Ontario, Canada—Edna Hume and Albert E. H. Grupe are featured in "Oh Joy," the first of a series of one reel comedies now being finished in the Trenton Studios. Jean Hornbostel directed.

In the Courts

A summons has been filed in the Supreme Court in a suit of Katsuze Kameo against Jules A. Brulatour. The nature of the suit is not shown in the papers.

Samuel O. Siegel and Herbert H. Yudkin have filed suit in the Supreme Court against the J. Frank Hatch Enterprises for $25,000. The complaint alleges that they were engaged to render services in connection with the films, "The Price Woman Pays," "Tempest and Sunshine," and "Forced to Wed," and were to get 25 per cent. of the net receipts from the New York and New Jersey territory and 15 per cent. of the net receipts from the sale of all rights in the United States.

——Happy New Year——

Netter Buys "Blindness"

Leon Netter of the Masterpiece Film Attractions, a Sol Lesser associate has purchased "The Blindness of Youth," for Ohio and Kentucky. The production is being handled by Foundation Film Corp. Murray Garsson, general manager.

——Happy New Year——

Exhibitors Visiting Montreal

(Special to WID'S DAILY)

Montreal, Can.—Several exhibitors of other cities who have been in town during the past fortnight are: J. B. Robert of the Gaiety, Three Rivers; Joe Tardif of the Auditorium, Shawinigan Falls; George Isherwood of the Isherwood, Temiskaming, Quebec; R. L. Vallee of the Wonderland, Magog; H. Vance of the Laurier, Hull and Joe Ledden of the Victoria, Quebec.

——Happy New Year——

N. A. M. P. I. Directors Meet To-day

There will be a regular quarterly meeting of the National Association directors to-day.

Hagerstown May Have Studio

(Special to WID'S DAILY)

Hagerstown, Md.—Capt. F. F Stoll, representing the United States Photo Play Corp., and Dr. E. J. McKenzie of Washington, D. C. will be here shortly to consider the suitability of this section for a motion picture studio.

LOUIS SHERWIN
Continuity
Screen Cutting and Titling
Now Assistant
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J. G. Hawks
of
Goldwyn
Author of
"BONDS OF LOVE"
for
PAULINE FREDERICK

Eight Years dramatic critic New York Globe, contributor American, Metropolitan, Smart Set, Vanity Fair and other magazines.

ALBERT E. SMITH
Presents
ALICE JOYCE
in
"SLAVES OF PRIDE"
By William B. Courtney
Directed by George Terwilliger
Edited by Mr. and Mrs. George Randolph Chester

January of the new year brings forth this Vitagraph special feature which the eleven months to follow will find hard to equal. Radiant Alice Joyce at the pinnacle of her artistry, garbed in gowns of grandeur, a bewitching creature of shifting moods, NEVER starred in a more powerful play than "SLAVES OF PRIDE"

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the famous Title Artist
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Capital Has Phillips' Films

Capital Film is handling "The Girl Suzanne," "Oh, Louise" and "The Midnight Girl," for New York State. These are Adolph Phillips Prod. Pennsylvania is being handled through Capital Film of Philadelphia.

Paul Phillips has secured world's rights on a lamp called the Excelsior Photo Lamp. The lamp is said to be in use at the Famous Players and Selznick studios.

——Happy New Year——

Systematic Looting

Hugo Riesenfeld has been robbed on the installment plan. Yesterday he checked up and found he was shy five suits of clothes—all he had except the one on his back—and two of the velour hats that have become his trade-mark on Broadway.

——Happy New Year——

Brice May Build Another

Oklahoma City, Okla.—A new film house, costing $250,000 will be erected by H. C. Brice, proprietor of the Strand, which closed recently if a suitable site can be secured. Brice recently offered $9,996 per year for a 99 year lease on a plot of land.

——Happy New Year——

Elliott Managing Allen

(Special to WID'S DAILY)

Winnipeg, Canada—Will M. Elliott is managing the Allen here, having resigned recently as manager of the Regent, Toronto.

——Happy New Year——

Universal Releases

Universal releases for the week of Jan. 5 include one special attraction, "The Day She Paid," with Francelia Billington; Universal serial, "The Inner Ring;" 5th of the Stage Women's Relief series with William Courtenay; A Lyons-Moran comedy, "Sweet Patootie" and several news reels.

——Happy New Year——

Willard Mack has signed with Gibraltar Pictures to write scenarios for two years. Mack's first story will go into production early in 1920.

Rock Island to Have New House

Rock Island, Ill.—Brissman and Company of Moline have been awarded contracts to erect the Fort Armstrong for Rosenfeld, Hopp & Company at a cost of $400,000.

——Happy New Year——

New Jersey City Theater

A new theater will be projected at Central Ave. and Sherman Place, Jersey City, by the Standard Theater Co.

E. C. Horne & Sons, Brokaw Bldg., are the architects.

——Happy New Year——

Chicago Briefs

(Special to WID'S DAILY)

Chicago—Colvin Brown, advertising manager of the Clark-Cornelius Corp. spent Christmas with his parents in Elgin, Ill. and left for California Sunday afternoon.

Winfield R. Sheehan, general manager of Fox Film was in Chicago last week.

——Happy New Year——

Sennett Comedy at Grauman's

(Special to WID'S DAILY)

Los Angeles—It is understood that "Down on the Farm," the latest feature comedy from the Sennett studios will play at Grauman's the middle of next month.

E. M. Asher, Sennett's personal representative has delayed his trip east in order to arrange for the showing. He will leave for New York about the fifteenth.

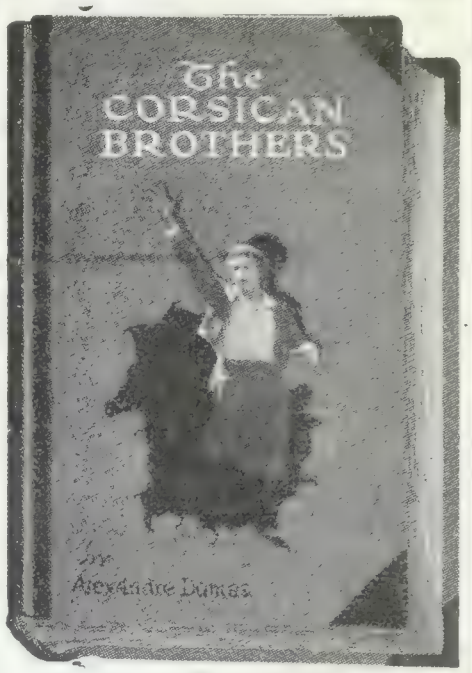
Beauty Winner Starts Work

Virginia Faire, winner of the Motion Picture Classic beauty contest and now under a five-year contract with Universal, will make her first professional screen appearance in support of Hoot Gibson in "Runnin' Straight."

——Happy New Year——

Thomas Author Only

Augustus Thomas did not prepare the scenario for "The Capitol," a Leah Baird production. The scenario was prepared by Mr. Walker of the Hodkinson staff and approved by Mr. Thomas.



Riesenfeld to Entertain Children

Hugo Riesenfeld will entertain children at the Children's Theatre on 63rd St. today. Each kiddie will receive a box of candy, a doll, pair of stockings and a pair of shoes

Goldwyn Pictures

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Dull Days.

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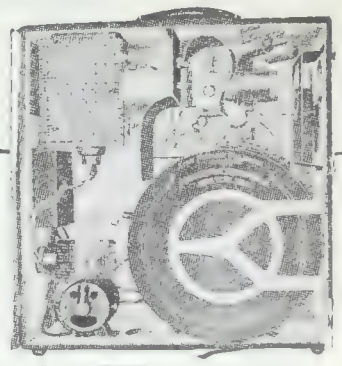

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FILMUSIC-CO.
LOS ANGELES
1729 Highland Ave.

Star in Two Reels

hicago, Ill.—Alice Howell, for-rly with Universal will be rred in a series of two reel com-es, produced by the Emerald Film.

—Happy New Year—

Rothacker on Long Trip

Chicago, Ill.—Watterson Roth-er, president of the Rothacker Co., will spend the first six of 1920 away from this city. hat time he will visit Los , where he will start work on ew studio, New York and Lon-, in which cities he may build.

All But Two Book "12:10"

Republic reports that every theater but two on Broadway from the Capitol as far north as 110th St. has booked "12:10," the Marie Doro production.

—Happy New Year—

Choynsky Building New House

Chicago—Maurice Choynsky, president of the Allied Amusement Asso. will erect another large theater and business block on West Division St. The theater will seat 2,000 and will be known as the Biltmore. The building will cost $350,000.

New Black Theater for Portland

(Special to WID'S DAILY)

Portland, Me.—Plans for the new Alfred S. Black theater near Congress Sq. have been placed with the contractors for estimates.

Start the New Year Right

There are 30 Reasons why you should book

"The Screaming Shadow"

Watch for Reason No. 1 Tomorrow.

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UNIVERSAL CITY CAL.

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"Superlative---That which is of the highest possible excellence or eminence, or is superior to all others of its kind."
—The Standard Dictionary.

The editors of this famous dictionary must have had Alice Joyce's new special production, "Slaves of Pride," when they wrote the definition for SUPERLATIVE. It's a picture of beauty—a picture of power. A *great* love story. A *great* picture.

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
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Tom Mix in
"The Speed Maniac"
Earle Williams in
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Continuity and Specials
"A Woman of Pleasure"
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"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

JACK CUNNINGHAM
Associated with
George Loane Tucker
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INTERSTATE SMELTING & REFINING COMPANY
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 2 Saturday, January 3, 1920 Price 5 Ce

Franchise Sold

Jones, Linick & Schaefer Get $250,000 from Balaban & Katz for First National Franchise

(Special to WID'S DAILY)

Chicago—Jones, Linick & Schaefer have disposed of their interest in the First National Exchange of Chicago, for a reputed sum of $250,000 to Balaban & Katz, according to Ralph Kettering, general representative for the former firm.

In speaking for Mr. Jones and his partners, Mr. Kettering said: Seven years ago Jones, Linick & Schaefer organized the Central Film Co. to exploit independent productions. This was at a time when the program-picture was at its prime. About three years ago, Jones, Linick & Schaefer sold one-half interest in the company to Ascher Brothers. When the First National Exhibitors Circuit was formed, Aaron J. Jones and Nathan Ascher were the first to favor it. They secured the franchise for Illinois for their Central Film Co. and shortly afterward changed the name of it to the First National Exchange.

"By the new arrangement Ascher retains his one-half interest and Balaban & Katz have purchased the one-half owned by Jones, Linick & Schaefer. Incidently, Aaron J. Jones has resigned as a director of the First National Exhibitors Circuit to take effect at once."

This is one of the largest film deals ever executed in Chicago and it is the means of joining the vast Ascher Bros. circuit of theaters, with those directed by Balaban & Katz, thus cementing two of Chicago's largest exhibiting firms.

Atkinson Reaches Hollywood

W. E. Atkinson, Metro's general manager reached Hollywood yesterday.

He will visit exchanges on the way east.

Mitch Lewis Here

Mitch Lewis was around the Astor shaking hands with everybody yesterday. Lewis is in town for two weeks. He came east to take his mother to California with him.

Rawlinson Through With Oliver

Herbert Rawlinson, despite reports to the contrary, has completed his contract with Oliver Films. His last work for Oliver was the series of Detective Flynn's stories, now being distributed through Republic.

The little slum girl rewards the papa-in-law-to-be—Norma Talmadge's initial First National picture, "A Daughter of Two Worlds."

Fight Over "12:10"

Earl Carroll, claiming to be the author of "12:10" has filed suit in the Supreme Court for an injunction and accounting against the Republic Dist. Corp., Herbert Brenon, producer of the film, the British & Colonial Kinematograph Co., Ltd., Edward Godal, American agent of the British company, and the management of the Capitol Theater where the film was shown.

Carroll alleges that prior to Feb.

(Continued on Page 2)

8 Per Cent Accurate

Estimate Which J. D. Williams Accepts as Correct for Broadway Ideas of Film Conditions

J. D. Williams of First National has put a chip on his hefty young shoulder. Just back from a long trip through the country he says that New York film circles are just about eight per cent accurate in their gauge of country-wide conditions in the film industry.

(Continued from Page 2)

Kohn Heads Realart

Morris Kohn, who has been treasurer of Realart since its inception has been elevated to the presidency of the corporation. Kohn has been acting as president since Arthur S. Kane stepped out a short time ago.

"There will be no change in the general policies of Realart" said Mr. Kohn yesterday. As I have stated several times lately our determination is to make pictures of unusual excellence from successful book or play titles. The releases already made offer a fair indication of the sort of pictures I have in mind."

Hall Buys New Serial

Frank G. Hall has purchased for Hallmark release American and Canadian rights to "Wits vs. Wits the serial starring Marguerite Marsh produced by Grossman Pictures, Inc. at Ithaca.

"The Copperhead" Jan. 25

Famous Players will release "The Copperhead" with Lionel Barrymore on Jan. 25. It goes out as a special.

Morosco to Produce

Forming Units to Picturize H Plays—Famous Players Deal Not Affected

Oliver Morosco is to return the picture producing field. Th report, which gained currency a rumor the other day, is a f though no official announcement yet forthcoming from the Moro office.

Mr. Morosco, it is said, has gro somewhat envious of the pict producers who have been and w are at present, reaping profits fr the picturizations of his plays a sees no reason why this reven should not come to him.

Morosco is at work forming p ducing units and, it is further sa distribution arrangements have ready been made.

The contract which Morosco h with Famous Players-Lasky to su mit to them copies of all his pla for consideration, will not interfe with his independent producing ve ture, it is understood. Rumor h it that he is somewhat amazed the decisions handed down by Famous Players production depa ment on some of his plays, as s eral avowed stage successes h been refused by them.

Juanita Hansen in Town

Juanita Hansen has arrived New York. She is stopping at Claridge.

Miss Hansen is under contr with Pathe to appear in seri Production will be in the east.

Loew and Metro

Marcus Loew within a days, so he said yesterday, have something to say re ing the purchase of Me Pictures Corp. by the Loew terests.

It has been known for so time that Marcus Loew wa interested in securing contro of Metro, but yesterday, after a vaudeville paper published a report that Loew might pu chase Metro because of a row between Treasurer Joe Engel and Maxwell Karger, director of productions, Richard A. Rowland, president of Metro, stated that he had nothing to say at this time regarding the Loew report.

Wid's DAILY

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	Bid	Asked	Last Sale
amous Players ..	88¾	92	92
oldwyn	—	—	30¾
oew, Inc.	30¾	31¼	30¾
riangle Film	3⅜	3⅜	3⅜
nited Pict. Prod.	15¼	15⅜	15⅜
orld Film	—	—	⅛

Franklin Specials for "U"

Carl Laemmle has just signed a ng term contract with Harry ranklin, director, to supervise a ries of special productions. Frank-i's latest direction was in "Rouge d Riches" in which Mary Mac-ren stars.

WID'S
YEAR BOOK
1919-1920
NOW READY
—A mine of Authentic Information for the Exhibitor.
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8 Per Cent Accurate

(*Continued from Page 1*)

Relative to which, says J. D. after putting the chip in position:

"And that eight per cent. of accuracy in New York born opinions that are supposed to be statements applying to the entire United States is no less because New York City, as a film territory, represents about eight per cent. of the gross revenue on the average release.

"Moreover, no picture executive has either the right or the ability to assume the responsibility for directing the national destinies of a film concern unless he considers it a very important part of his success to visit the various territories at least once a year, and acts accordingly. A theater tour at least once every six months by film executives would be nearer to a practical discharge of executive duties.

"Film conditions, according to the Broadway ideas, may be accepted, as an average, as being eight per cent. correct. Before Mr. Schwalbe, Mr. Gordon and I left New York we had heard countless opinions about what exhibitors were doing, what they intended to do, what trend the business would take in the year to come, what the big development the next twelvemonth would be, and, of equal volume in discussion, but of great inaccuracy and greater importance, the actual conditions now existant in all territories, and which have a very material bearing on the immediate future.

"The actual fact is that the exhibitors out in the territories read very little, and care less, about the changes in the administrative personnels of the various film concerns, about the rumors that the president or general director of this company or that has resigned, or is about to resign, that a certain production was given a private showing atop the Grand Central train sheds to a selected audience copied from the Congressional Blue Book, that a director favorite in the Clarastor grill has taken a company to Jersey City or any other Southern point for exteriors, or that a film executive just imported from some other industry announces his candidacy for exhibitor favor with an expose of his views of the motion picture business.

"In personal talks with many keen, capable exhibitors there was not an instance when one of them requested any verification or denial of the choicest bits of gossip current in New York film circles. They did not appear at all interested in the personalities of the executive side of the producing and distributing branches. But they did ask innumerable questions about matters that are directly pertinent to their own immediate affairs.

"Everywhere there was voiced a genuine interest in the new Capitol Theater here. They wanted to know all about its appointments, what new architectural features it had, how its floor plan had been arranged; the decorations in the lobby and foyers; the type and kind of projection equipment, and the arrangement of the programs which Mr. Bowes creates. The reason for this interest was that the Capitol, as an unprecedented example of theater construction, offered suggestions and ideas for exhibitor use in improving their own properties. And there was a great deal of pride in being able to recommend many of its unique features.

"Exhibitors did not ask for reports on the progress that producing companies were making on trips heralded by much trade paper space, but they did manifest a sincere interest in the exploitation that has been given by the big first run houses to productions already released. They want ideas on showmanship, on advertising, on novel, but practical, publicity stunts that will help them to attract more patronage to their houses. They want to know what other exhibitors are doing to win the elusive 'occasionals' among theater patrons.

"The New York viewpoint on the industry as a whole is at least ninety-two per cent. short of being comprehensive on the majority of subjects its elects to envision. Here we have a purely local condition of affairs, sponsored largely by developments in the New York City exchange and executive offices. This is constantly being stretched to unsupported national proportions, because a certain number of the individuals here operate on national lines. And being in daily touch with the strictly local affairs of Manhattan, they more often than not translate them into terms of nation-wide conditions."

New Publicity Service Starts

(*Special to WID'S DAILY*)

Chicago—Ben Garetson and Paul Gerard Smith, two well known publicity men here, have joined forces and formed an advertising organization for the handling of advertising, publicity and exploitation for producers, exhibitors and exchanges. The firm will be known as Garetson-Smith, with offices at 39 W. Adams St..

Garetson has been general press representative for Jones, Linick and Schaefer while Smith has been with Select here.

Diamond Buckle for Kirkpatrick

The 26 branch managers, the field manager and the three supervisors of the Robertson-Cole Distributing Corp. tendered A. S. Kirkpatrick, vice-president and general manager, a platinum belt buckle studded with 30 diamonds. The tribute was in the form of a Christmas gift.

The front of the buckle is platinum and inlaid is a map of the United States. The back is of gold.

The exchange centers are represented on the platinum map with a large diamond. The four corners are decorated with larger diamonds.

R. C. First 1920 from Brentwood

The first Robertson-Cole production for release during the new year will be "The Third Generation" from the Brentwood studios. It will go out as a "Superior" brand picture.

Fight Over "12:10"

(*Continued from Page 1*)

7 last, before Herbert Brenon sailed for England he delivered the scenario of the film at the request of Mr. Brenon who told him he had seen Marie Doro about it and she had read it and agreed to appear in it. Carroll said that before a contract was made protecting his rights in the scenario, Brenon went to England and he has just learned from Mr. Godal that the British & Colonial Films claims to have obtained the right to exhibit the film from Brenon.

Answers filed in the case by Godal and the company he represents allege that the corporation bought the rights to the film from Brenon last March after he had represented that he had bought the rights from Carroll. The defendant produced the picture with Marie Doro in the leading role and on Nov. 19 last, the corporation sold the American rights to Milton C. Work as manager of the Special Picture Syndicate which in turn disposed of them to Republic.

The answer alleges that the Republic is only one member of the syndicate, having contributed $15,000, the others being F. A. Bachman & Co., $15,000, George A. Huhn, Jr., $5,000, and W. L. Neffert, $5,000. The defendants alleged that they acted in good faith and that the plaintiff waited too long to assert his right to the film.

Triangle to Release Old Sennetts

Triangle will release four of the Mack Sennett-Keystone comedies in January. These are as follows: "A Lunch Room Romance," Jan. 4; "Only a Farmer's Daughter," Jan. 11; "Mabel's Speed Cop," Jan. 18; and "She Loved a Nut," Jan. 25. Included among those who appear in these subjects are Mabel Normand, Syd Chaplin, Chester Conklin, Mack Swain, Roscoe Arbuckle, Ford Sterling and the old Sennett bathing beauties.

"All the world loves a lover."—Especially as he is depicted in that character on RITCHEY posters!
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

Pathé News

No .1

LSEN, BOHEMIA.—In honor of the Allies. The entire city turns out to attend the Interallied Fete held in the huge open-air theater.

IN THE NORTHWEST.—Wealth of sport in Snowland's realms—winter activities are aplenty this year owing to the early arrival of cold spell. Ski experts show what they can do.

A REVIEW OF EVENTS IN 1919.—The year just passed was full of events of great importance, and it is interesting to recall the most significant ones.

Aviation.
Peace.
Sport.
Distinguished Foreign Visitors.
"At Home."

CHICOPEE FALLS, MASS.—Sale of wood alcohol which killed sixty people here being traced by police—the fatal barrel that took so many lives. Exclusive Pictures.

NEWBURGH, N. Y.—Fly on steel! Ice experts of the East compete for speed championship of Outdoor Amateur Speed Skating Contest.

Charles Jewtraw, winner of the quarter and half-mile races.

PHILADELPHIA, PA.—Mummers outdazzle brilliancy of past years—fantastic, gorgeous, and humorous costumes vie in "pep" and originality at pageant of 10,000 mummers.

today

Sees Theater Need

Graham of Famous Players Says France and England Each Need 1,000 Modern Houses

John Cecil Graham, managing director of the three English corporations known as Famous Players Film Co., Ltd., Famous-Lasky Film Service, Ltd. and the Famous Players-Lasky British Producers, Ltd. is now in New York. He sees an urgent need for 1,000 high grade theaters in England and as many more in France.

"The English people have realized the importance and the possibilities of the motion picture as never before," said Graham.

"There is an urgent need in Great Britain today of at least 1,000 new high grade motion picture houses, as theater building was halted at the beginning of the war.

"The building of new theaters is proceeding at a very satisfactory rate, notwithstanding the difficulty of obtaining materials and the discussions as to housing classifications.

"I believe that the construction of at least 1,000 new theaters will solve to a great extent the problem of advanced booking now under discussion in English film circles.

"The industry in France is making rapid recovery from the effects of the war. France also needs at least 1,000 new high grade theaters and the coming year will undoubtedly witness a great increase in theater building."

Incorporations

(Special to WID'S DAILY)

Albany, N. Y.—The Cinema Corp. of the State of Delaware has been authorized to engage in all branches of the motion picture business in New York State. The corporation will be represented by W. H. Seeley, 50 E. 42nd St., New York City.

The Stereospeed Production another Delaware State concern was granted a charter to conduct business in this state. The company has a capital of $100,000 and will engage in the motion picture and theatrical business. Garrett A. Storms, Walter L. Johnson and Earl H. Hopkins of 398 Fifth Ave., New York City are the principal stockholders. Johnson is designated to represent the corporation.

The Symphony Theater Co. of Binghamton, N. Y. and the Gates Theater Corp. of New York have filed notices of dissolution.

Albany, N. Y.—The Stevens Phonograph Corp., Manhattan has been granted a charter to operate motion picture theaters. The concern will also manufacture phonographs. Capital, $1,000,000. Stockholders: Clifford E. Stevens, Rose Stevens and Bela St. Georges, 46 Houston St., New York City.

Albany, N. Y.—The Municipal Studios, Inc., Manhattan. Capital, $250,000. Directors: E. London, M. Elkin and C. Schwartz, 1451 Broadway, New York City.

Albany, N. Y.—Hyperion Prod., Manhattan. Capital, $25,000. Directors: George H. Wiley, David W. Russell and Walter Richard Hall, 220 West 42nd St., New York City.

Salem, Ore.—Joseph Reese, Jean Miller, O. C. Kottka, and R. E. Miller have incorporated the Highway Film Co., capitalized at $5,000.

Gregory of Copenhagen Here

A. G. Gregory, general manager of the Scandinavian Film Agency, Ltd. of Copenhagen has arrived in New York. Gregory is making his headquarters at the office of Chester Beecroft.

Scandinavian Film Agency, Ltd., owns the European rights with the exception of England, for nearly all of Robertson-Cole productions, some of the Hodkinson productions, Billie West and Billy Parsons Comedies and others.

Gregory is here to close his 1920 contracts with producers. He proposes returning to Copenhagen about the middle of January.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Edgar Lewis has already shot 10,000 feet of negative on "Sherry," his first production for Pathe. Pat O'Malley plays the Irishman in the story.

Harry Van Meter is in the cast of "Judah," supporting May Allison.

C. S. Vidor has been appointed general manager of King Vidor Prod.

Clyde Fillmore has signed a four years' contract with Famous Players.

Viola Vale is Bert Lytell's leading woman for "Alias Jimmy Valentine."

Milton Sills will be Viola Dana's leading man in "Eliza Comes to Stay."

Harold Goodwin who recently appeared in Mary Pickford's "Heart o' the Hills," has been engaged by King Vidor to play a prominent part in his forthcoming First National release.

Cara Lee who for the past two weeks has been playing with Nazimova's "The Heart of a Child" is taking a vacation in San Francisco. She will assume her engagement upon her return to Hollywood.

Vitagraph has completed preparations for its special production of "The Great Divide," the drama by William Vaughn Moody in which Margaret Anglin and Henry Miller appeared as co-stars nearly 15 years ago.

June Mathis is back at the Metro studio from Broadway. On her way back she had a conference with Vicente Blasco Ibanez in Chicago regarding "The Four Horsemen of the Apocalypse," which she will picturize for Metro.

During the past year H. H. Van Loan has sold 15 stories, among them "When a Man Loves" and "The Highest Card," for Earle Williams; "Three Gold Coins," and "The Red Terror," for Tom Mix, and "The Great Redeemer," which Maurice Tourneur is to produce as a special feature. Van Loan is preparing four additional stories for Mix.

GAUSMAN

Alice Calhoun, now appearing in "Deadline at Eleven," starring Corinne Griffith, has been engaged by Vitagraph as a member of that organization's stock company, at the Brooklyn studio.

Three Supreme Comedies Read

Robertson-Cole has three Supr comedies ready for release: "M lie's Millions," "A Four Cylin Frame-Up" and "Mollie's Mum They feature Mollie Malone.

Callahan Recovers

Dallas— Dias Callahan, local R art manager is rapidly recover from his recent throat operati

---

Black May Build in Taunto

(Special to WID'S DAILY)

Taunton, Mass.—If a site is tainable, Black and Spitz, comp of Alfred S. Black, the Main t ter man and Abe Spitz of Provid will build a $500,000 theater I It is planned to erect the the on Main St.

Hyman to Open Office Here

(Special to WID'S DAILY)

Detroit—Arthur S. Hyman sent his special representative, T Braun to New York to open an fice for the Arthur S. Hyman Attr tions.

Goldwyn Pictures

Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

NEGATIVE WANTED
For
America or World Rights
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EVERYONE'S A BIRD

Send Us Your
Any Quantity Highest Prices Junk Film
INTERSTATE SMEL & REFINING CO
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H. TIPTON STECK

Wishes his friends a Happy and Prosperous New Year and calls attention to his latest screen adaptations:

"The Forbidden Woman"
Starring
Clara Kimball Young

"The Yellow Typhoon"
Starring
Anita Stewart

INOGRAMS

The VISUAL NEWS of ALL THE WORLD

ELD GREAT SHIP CASTING IN KS—Censors release pictures of remarkable feat performed in repairing the steamship Northern Pacific.

EDISH WARSHIP VISITS AMER—For first time in twelve years vessel of the navy of Scandinavian country to anchor in Hudson river.

NEW CAVALRY ON BORDER—Mounted riding fighters under Col. Langhorne gallop to music of mounted band at Fort Bliss, Texas.

ON SHIBUSAWA HOLDS RECEP—They call him the J. P. Morgan of Japan. Famous as orient's foremost financier poses at Tokyo.

LAIMING SWAMP FOR FARM-AND—Big dredging project is free-million acres of fertile soil from waters near Choupique, La.

TO FIX MINE WAGES—Commissioners appointed by President Wilson to meet in Washington to settle disputes that existed when coal strike was called

THE WILDS OF A GREAT CITY—Camera hunter in San Francisco goes out after big game and finds a lot of it.

E BOATS IN FIRST RACE—"Daisy" wins easily when speedy craft starts over Newsbury river course at Red Bank, N. J.

EXICO'S CAMERA—Ignacio Bonillas, ambassador to the United States is said to be slated for Carranza's place.

LOT OF WAYS TO FILM A UNCHING—They pushed six ships into the water one busy afternoon in Oakland, Cal. and our camera man did the best he could.

DISTRIBUTED BY PUBLIC DISTRIBUTING CORPORATION

o Present Album to Eastman

At the quarterly meeting of the ectors of the Nat'l Ass'n yesday, the directors were shown a d album in which the resolution ing George Eastman life membership in the Association was conied.

William A. Brady and Jules Brulur will leave for Rochester to- to personally present the alm to Mr.Eastman.

Licenses Up

(Special to WID'S DAILY)

cago—The city council in order ake up part of the $7,000,000 n revenue through the closing oons, has increased the license be paid by motion picture rs.

new rates, which are now ive operation, are as follows: ers charging not over 30 cents pay between $200 and $800 a based on the seating capacity, ween 250 and 2,500 seats. Thea- charging not over 49 cents will between $250 and $850. Houses arging $1 will be assessed $300 to 50 depending on seating capacity. his raised the theaters from the to 18 cent class to 23 to 49 cent ss, and is done the city fathers plain as a protection against fur- increases in admission prices. Any theaters which raise their migrate into the higher t will act as a deterrent against increased prices.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Hartford, Conn.—The Post is launching a contest, for the best essay telling how a girl may earn $10,000 in three months, the same being what Elsie Janis does in "A Regular Girl," which opens at the Strand on Jan. 5. Prizes are as follows: first, $50; second, $25. Girls between the ages of 15 and 21 years are eligible. Walter Griffith worked out the idea.

Milwaukee, Wis.—More than a month before "Stronger Than Death," starring Nazimova was slated to open at the Merrill here, Manager E. C. Bostwick had lights bearing her name in large letters, in the lobby. In the daytime, the white letters against the dark plush background were visible enough, and at night, it was lit up. In addition, a painting of one of the scenes, showing Nazimova feeding a peacock was placed in an advantageous position.

Omaha, Neb.—Black cats rank with number thirteen, and other omens. The management of the Moon offered free admission to the first hundred youngsters who would present black cats, the emblem of the Mabel Normand picture, "Jinx," at the box office, free admission. The stunt was advertised in the local newspapers and on slides in the theater, and helped buldge the receipts.

Blytheville, Ark.—Jimmie Boyd, manager of the Gem, has inaugurated a new system for securing patronage. He has a euphonium mounted on an auto and tours the countryside, serenading the people with tuneful melodies, after which he announces the features which are to be presented at his house that week. The concerts are now expected and as music hath the power to sooth the savage breast, so does it seem to sooth the doubting mind, and the folks visit Boyd's house in turn.

Grand Rapids, Mich.—A similarity contest, was a new exploitation scheme tried by the manager of the Majestic Gardens to put "The Thunderbolt" over. A prize of $25 was offered to the girl who resembled the star most, and there were second and third prizes of $15 and $10 respectively. Carl M. Saunders, photoplay editor of the Herald gave a good deal of publicity to the contest, which incidentally was run by that newspaper, and a great deal of interest was aroused.

Ohio Theater Chain Planned

Columbus, O.—It is reported that James A. Maddox, manager of the Majestic, and I. Frankel of Cincinnati, are about to project a theater chain in Ohio. The report has it that two theaters will be built here, two in Cleveland and one in each of the following cities: Akron, Canton and Lima.

"Griff" Modest as Ever

Talks of Adventure Off Florida Coast—Working On Last of 1st Nat'l Releases

David W. Griffith was as modest as ever yesterday in speaking of his adventure off the Florida coast. The producer arrived in New York on New Year's Day with Richard Barthelmess and Frank Lloyd, his personal representative after hydroplaning from Nassau in the Bahamas to Miami where train connections were made for New York.

Mr. Griffith explained that he did not fear another storm and that his reason for traveling through the air was in order to save time and reach God's country as soon as possible. No one in the party, said Griffith, quite realized the danger of the situation at the time. He wishes to express his thanks through WID'S DAILY for the countless inquiries made as to his welfare and stated that he did not even begin to realize how important he was until the anxious queries of innumerable persons convinced him that his importance must be an actual fact.

While in Florida, Mr. Griffith shot scenes for his remaining two First National productions. After their completion he will at once start work on his first picture for United Artists. This, he thinks will be in the late Spring. The first United Artists release is expected to be "Romance," with Doris Keane.

Incidentally, Mr. Griffith intends remaining in the east for an indefinite period. It is learned that additional land has been secured at Mamaroneck and that increases will be made at the present Griffith studio.

Special Showing for Sub Film

C. B. Price, Inc. will hold a special showing of "The Log of the U-35," the official German war film in Miles projection room, Monday afternoon at 2:30.

Next American Release Ready

(Special to WID'S DAILY)

Chicago, Ill.—"The Valley of To-Morrow," from the pen of Stephen Fox, directed by Emmett J. Flynn with William Russell in the leading role, is the next American release.

"The Web of Deceit," the first Pathe will be released Jan. 18.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Book the 'GIRL WHO MADE THE WINK FAMOUS'

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Reason No. 1

When I made
"The Trail of the Octopus"
I did not state that it was the best serial ever made.
MR. EXHIBITOR:
Said that after he had run the serial.
Watch for Reason No 2—Tomorrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 3 Sunday, January 4, 1920 Price 25 Cents

ADOLPH ZUKOR *presents*

BILLIE BURKE

(By ARRANGEMENT WITH FLORENZ ZIEGFELD JR.)

in

"WANTED- A HUSBAND"

A Paramount Artcraft Picture

by Samuel Hopkins Adams

The star charming in the sort of picture that first made her popular.

Directed by Lawrence Windom

Scenario by Clara Beranger

FAMOUS PLAYERS-LASKY CORPORATION

PRESENTED BY
MAYFLOWER
PHOTOPLAY CORPORATION

The MYSTERY of the YELLOW ROOM

An EMILE CHAUTARD PRODUCTION

Overshadowing

All the world loves a good mystery yarn and all the town will pay to see this EMILE CHAUTARD masterpiece, which has a love tangle that actually fascinates folks so that they come back to see it done over.

Beautiful Ethel Grey Terry is the woman in the case, and George Cowl, Edmund Elton and Lorin Raker are the men. One of them may be an audacious and clever criminal, but it's this very question that keeps whole audiences on edge, racking their brains for the answer—until the last fifty feet of film shoot across your screen.

REALART PICTURES CORPORATION

469 Fifth Avenue New York City

REALART PICTURES

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 3 Sunday, January 4, 1920 Price 25c.

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News of the Week in Headlines

Monday

Weekly financial review sees Wall St. interest edging towards picture industry.

Realart secures distribution of R. A. Walsh specials to be produced by Mayflower.

Bill in Congress will make carrying of stolen films across state borders a Federal offense.

Adolph Zukor issues statement regarding theaters.

Tuesday

Cleveland concern offers stock at $1.00 a share; withdraw Maxwell Kargers name after announcing him as second vice-president.

S.-L. productions to release through Metro.

Seventeen franchises issued by Associated Exhibitors, Inc.

Wednesday

Dwight Macdonald planning to build an "eastern Hollywood" on Long Island.

Censorship fight threatened in Virginia.

Alfred S. Black affiliates with Abe Spitz of Providence.

Enwood Feature Picture Co. to supply six productions a year for Republic release.

Jackson Film Studios Corp. building studio on Westchester Ave.

Friday

Harry A. Sherman sues Henry Lehrman for accounting.

C. B. Price secures American distribution of "The Log of the U-35."

Mary Marsh Allen, prominent English actress, in New York.

Hoover film, "Starvation," to play at Manhattan Opera House.

Saturday

Marcus Loew may take over control of Metro.

Chicago First National franchise switched from Jones, Linick and Schaefer to Balban and Katz.

Morris Kohn president of Realart succeeding Arthur S. Kane.

Oliver Morosco to ented producing field. Has six units in formation.

John C. Graham of London sees need for many theaters in France and England.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

SELZNICK PICTURES

DISTRIBUTED BY SELECT

OLIVE THOMAS

in Bradley King's

"FOOTLIGHTS" "SHADOWS"

Direction – John W. Noble

Scenario by R. Cecil Smith

EUGENE OBRIEN

in

"THE BROKEN MELODY"

by Ouida Bergere

Direction-William P.S. Earle

OWEN MOORE

in Lewis Allen Browne's

"SOONER OR LATER"

(Formerly "Who's Who")

Direction-Wesley Ruggles

ELAINE HAMMERSTEIN

in S. Jay Kaufman's

"GREATER THAN FAME"

Scenario by Katherine Reed

Direction – Alan Crosland

ELSIE JANIS

in Elsie Janis and Edmund Goulding's

"THE IMP"

Direction-Robert Ellis

Great, Best This Star Has Turned Out in a Long While

Douglas Fairbanks in
"WHEN THE CLOUDS ROLL BY"
United Artists

DIRECTOR .....Victor Fleming
AUTHORS.....Douglas Fairbanks, Tom Geraghty and Lewis Weadon.
SCENARIO BY.....Fairbanks, Geraghty and Weadon.
CAMERAMEN.....Harry Thorpe and William McCann.
AS A WHOLE.....Best this star has turned out in long while.
STORY.....Good plot holds all the stunts, romance and spectacular stuff together excellently.
DIRECTION.....Generally showed imagination and presented star's stunts to best advantage
PHOTOGRAPHY ..... Fine
LIGHTING .....Realistic
CAMERA WORK.....Always good; dream sequence when star is shown in slow motion excellent and brings great laugh.
STAR.....Has some real work to his credit in this
SUPPORT.....Kathleen Clifford, opposite; Frank Campeau again the villian.
EXTERIORS ..... Varied and good
INTERIORS ..... Suitable
DETAIL.....Star interpolates a lot of particularly good comedy business.
CHARACTER OF STORY.....Optimistic as usual;
LENGTH OF PRODUCTION.....About 5,900 feet

Douglas Fairbanks has come through with a blue ribbon winner in "When the Clouds Roll By." It's a picture that shows off the famous stunt comedian to his best advantage and he gives some remarkable demonstrations of his athletic ability, but what must concern many exhibitors even more than this is the matter of the plot. This essential has been sadly lacking in some of Doug's recent releases and the lack has been the just cause of complaint.

The picture opens with Doug eating a heavy dinner at midnight and some great laughs are registered when an "interior" of his stomach is flashed on the screen with figures representing lobster, welsh rarebit, mince pie, etc., performing gymnastics below. Subsequently Doug suffers a nightmare which is shown in the form of a weird chase. The scenes showing Doug fairly floating through the air (ultra-rapid camera stuff) and the flashes of him running around on the ceiling are uproarious.

A lot of comedy is introduced due to Doug's various superstitions and the action goes along merrily on this track for a while until he meets the girl. Here enters some fine rapid-fire romance stuff and quick preparations on Doug's part for a surprise wedding. Here the villainous forces begin work, however, and in a melodramatic sequence Doug discovers that the girl believes him bent on swindling her father and that she has gone west with the idea of marrying the real swindler.

Despair takes hold of him at first but he succeeds in bringing his optimism to the top and, forgetting all about his superstitions, he gives pursuit. The manner in which he catches the train is a fine thrill and then comes the big flood scene which provides a climax of many thrilling sensations and lots of comedy. The story concludes with Doug and the girl married on the roof of a house after a preacher has floated into view on his church steeple.

This is certainly going to get every audience and there's not a disappointment in all its footage. An air of optimism pervades the story, the titles are bright and bring good laughs and the plot provides a real sustaining interest to hold everything together.

You Can Safely Call This One of Doug's Best

Box Office Analysis for the Exhibitor

This can safely be called one of Doug's best in your advertising and you won't be stretching the point or splitting hairs for it's so far and away ahead of anything he has done recently that everyone is going to be tickled to death with it.

The title offers a scheme for attractive advertising which has been adhered to in the advertising matter furnished by the distributors. Additional publicity may be derived from the fact that the star also had a big hand in the story and scenario.

However, by terming this one of Doug's best and by a good display of the title you're just naturally going to pack them in. And after the first crowd has gone its way from your theater you'll have to get out the ropes and the old S. R. O. sign for "When the Clouds Roll By" is going to advertise itself by word of mouth. And when a picture does that you can bet your bottom dollar it's there.

NATIONAL NP PICTURES

"JUST A WIFE"

Adapted from Eugene Walter's powerful domestic drama —

Direction-Howard Hickman Scenario-Katherine Reed

NATIONAL PICTURE THEATRES Inc.

Lewis J. Selznick
President

FOR JANUARY RELEASE

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Many Elements in This But Horror is the Dominating One

D. W. Griffith's
"THE GREATEST QUESTION"
First National

DIRECTOR ..... D. W. Griffith
AUTHOR ..... William Hale
SCENARIO BY .....D. W. Griffith
CAMERAMAN ..... G. W. Bitzer
AS A WHOLE.....Exceedingly intense picturization of small town life, good romance but too much horror from villain and villainess.
STORY.....Deals to a certain extent with life after death but contains also popular elements of success.
DIRECTION.....Very realistic in every detail, brings out climaxes vividly and maintains wonderful degree of suspense.
PHOTOGRAPHY ..... Excellent
LIGHTINGS.....Some more of those hazey close-ups from Bitzer; star always prettily lighted.
CAMERA WORK..... Great landscape shots
LEADING PLAYERS.....Lillian Gish and Robert Harron give very realistic performances.
SUPPORT.....The best of Griffith's old stock
EXTERIORS .....Always appropriate and unusual
INTERIORS ..... Plain and realistic
DETAIL.....Griffith inclined to go too extensively into detail of picture's darker side.
CHARACTER OF STORY.....Should appeal generally but contains debatable points.
LENGTH OF PRODUCTION.....6,244 feet

This picture is certainly gripping, intensely gripping, but at the same time it is not exactly pleasant entertainment. It seems too full of horror, of sordid things. There is sunshine in it but the shadows are predominant. For example, the terrible plight of Nellie Jarvis when she is in the power of the Scrubbles, a couple near insanity. A mind at all sensitive is likely to revolt at the long, detailed action showing her at their mercy, showing her struck almost mad by their contemplated tortures of which rape and stabbing out her eyes are not the least. It suggests Poe as a picture producer. But who would want to witness a picturization of Poe's "The Pit and the Pendulum," with the swinging knife ever coming nearer the prone and helpless body of the victim?

Griffith has made the spiritual reappearances of the drowned sailor-boy beautiful, the acting of Eugenie Besserer and George Fawcett helps splendidly to make them so, but it is hard to reconcile such sense of beauty with the climax of horror—and it is horror—not well wrought drama.

The story is laid in a southern village, the kind of place that Griffith can screen in all its peculiar details. The Hilton family has adopted Nellie Jarvis, daughter of a peddler, and in time she sees that she is a burden to them and so hires out to the Scrubbles. Years before when she was but a child she had seen the Scrubbles commit murder and the scene haunts her memory. Scrubble's passions are aroused to the point of insanity by her beauty and his wife's to the point of an insane jealousy by her guileless innocence. Finally she recognizes them as the murderers. She tells them so. They attack her and are preparing to murder her in cold blood when Jimmie Hilton arrives.

Counter to this plot there is the theme of the spirit of John Hilton, swept off a submarine deck and drowned, who returns to guide his parents to happiness and, it might appear, wealth. There is a comedy strain introduced by means of Uncle Zeke, an ancient negro, well played by Tom Wilson, but it amounts to little in the final summing up.

Lillian Gish plays realistically as Nellie. Her fear of the Scrubbles is expressed in a pitiable frenzy. Robert Harron is good as Jimmie and George Nichols and Josephine Crowell as the Stubbles are wierdly horrible. Ralph Graves is John Hilton.

Play Up "Life-After Death" Theme; It Should Draw

Box Office Analysis for the Exhibitor

Life after death has been discussed largely in the papers recently. It is this angle of "The Greatest Question" that should be emphasized in the advertising. It will attract many even though they come to scoff. This theme is a good one on which to base discussion by way of newspaper letters if you are running the picture for any length of time.

Of course the name of Griffith and the principal players should be featured. They are popular. The horror of the picture, however, is a point that makes its exhibition before family audiences debatable. It seems to have little place in a picture that deals with things of the spirit as "The Greatest Question" pretends to do and it will not be at all pleasing to many picture goers. However, many may be willing to make allowances because of Griffith's name and the touching on the spiritual theme.

A Really Amazing Success—

TOPICS of the DAY

Selected from the Press of the World by

The Literary Digest

When "Topics of the Day" was first conceived it was realized that it was more or less of an experiment, since the idea was absolutely new. Today "The Topics of the Day" is no experiment. It is a huge and amazing success. Exhibitors, vaudeville theatres, the press and the public unite in calling it so! Read the following, selected at random:

AN EXHIBITOR SAYS: "Any manager of a picture theatre who does not include it in his program, is NOT a showman. It grows on an audience and contains more genuine entertainment than the majority of comedies." John C. Green, Mgr, Regent Theatres, Galt and Guelph, Ont.

A NEWSPAPER EDITOR SAYS: " 'Topics of the Day' proves . . . that the force with which a subject is carried across the screen is much more powerful than any printed story could be. The outspoken way in which the audience rose to 'Topics of the Day' would have been balm of Gilead to the penners of those paragraphs could they have been there." Baltimore Sun.

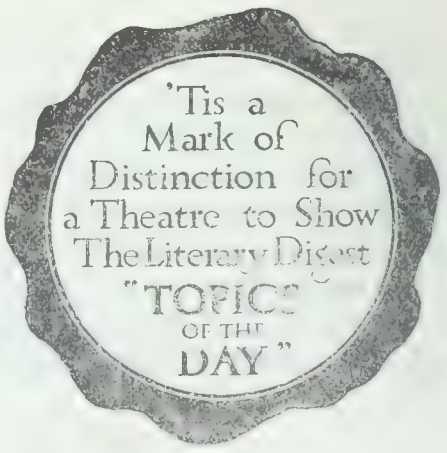
A FAN MAGAZINE EDITOR SAYS: " 'Topics of the Day,' according to my observation, is usually greeted with a ripple of joyousness." Jessie Burness, Editor of Film Fun.

A CHAMBER OF COMMERCE SAYS: "As a screen attraction 'Topics of the Day' have Bill Hart, Doug Fairbanks, Mary Pickford and Charles Chaplin beaten to a fadeaway." The Tulsa Spirit, The Official Organ of the Tulsa, Okla. Chamber of Commerce.

NO WONDER THAT " 'T' is A Mark of Distinction To Be An Exhibitor Of Topics Of The Day!"

PATHE

Distributors



A Typical Ray Picture That Should Give Great Satisfaction

Charles Ray in
"RED HOT DOLLARS"
Paramount—Artcraft

DIRECTOR .....Jerome Storm
AUTHOR .....Julien Josephson
SCENARIO BY.....Julien Josephson
CAMERAMAN .....Chester Lyons
AS A WHOLE.....Typical Ray stuff from first to last; should please all audiences.
STORY.....Filled with down-to-the-ground comedy and sentiment; holds nicely throughout.
DIRECTION.....Registers all high lights and incidents of story with skill.
PHOTOGRAPHY.....Lyons again proves he's a big-league comeraman.
LIGHTINGS.....Very good; some excellent rural shots.
CAMERAWORK .....Highly satisfactory
STAR.....His usual self; pleases constantly
SUPPORT.....Gladys George Ray's new lead; capable members of Ince stock.
EXTERIORS.....Full of atmosphere
INTERIORS ..... Ditto
DETAIL.....All good; Ray's bashful business will surely register again.
CHARACTER OF STORY.....Poor boy adopted by rich manufacturer; concerns his initiation into society and romance.
LENGTH OF PRODUCTION.....4,847 feet

Terming "Red Hot Dollars" a typical Charles Ray subject should clearly define it in everyone's mind. This is exactly what it is and take a crowded Christmas week house's word for it, that it's the real goods in the entertainment line. Julien Josephson has again given the star opportunity after opportunity to register those little human tricks for which he is loved the world over and Director Jerome Storm to it that every one of them stands out like a rare gem.

This time the star assumes the role of Tod Burke, one of many workers in a small town iron foundry. Peter Garton, the head of the works and a power in the financial world inspects the plant one day and by means of a well devised thrill the young hero saves his life at great risk of his own. When he recovers Garton adopts him.

There follows a string of sure-fire comedy scenes when Tod, now Theodore Burke Garton, comes to call on a girl he loves in his newly acquired automobile. Ray certainly gets over a lot of human stuff by his attitude of mingled pride and embarrassment over his new acquisition before his old friends. Enter more plot when the girl's father, discovering that he has been adopted by Garton, refuses to let her see him again, because of an old feud with Garton.

Subsequently there is more great comedy when Tod is introduced to society by Garton's ambitious and snobbish sister.

There is another good sequence when Tod hires the girl as his stenographer and chases another occupant of his office out on a fool errand so that he may go through one of the latest dancing steps with her. They are so engaged when Garton and his sister, who have just been talking of social marriage for their ward surprise them. Then, of course, Tod has to chose between love and money. He decides on the former course but a complete happy ending is brought about through the patching up of his quarrel between Garton and the girl's father.

Gladys George is Ray's new leading woman and gives a satisfactory performance. Charles Mailes, William Conklin and Mollie McConnell complete the cast of principals.

This Should Bring You a Good Many Red Hot Dollars

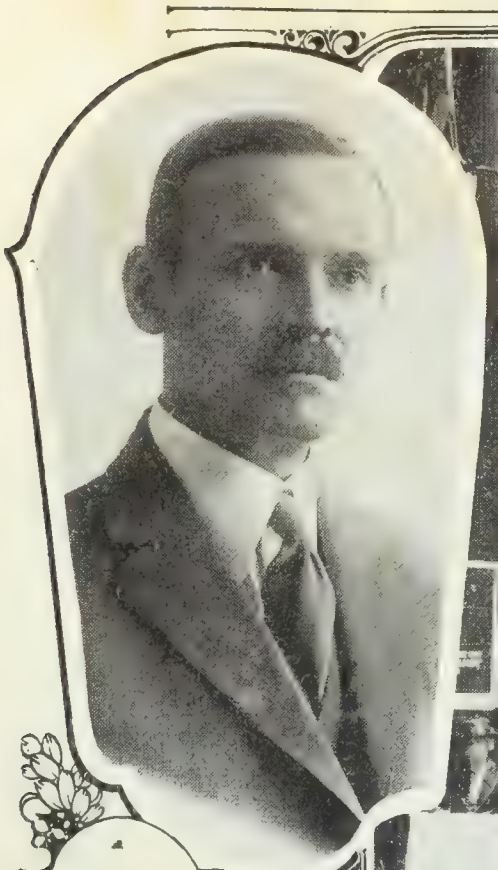
Box Office Analysis for the Exhibitor

There has been a lot of talk about Ray becoming too much of a type; that he brings no variety to his work. People may express all the opinion they want on this subject but it remains a fact that fans want to see him in his usual role just as much as they want to see Fairbanks or Pickford or Hart in their usual roles.

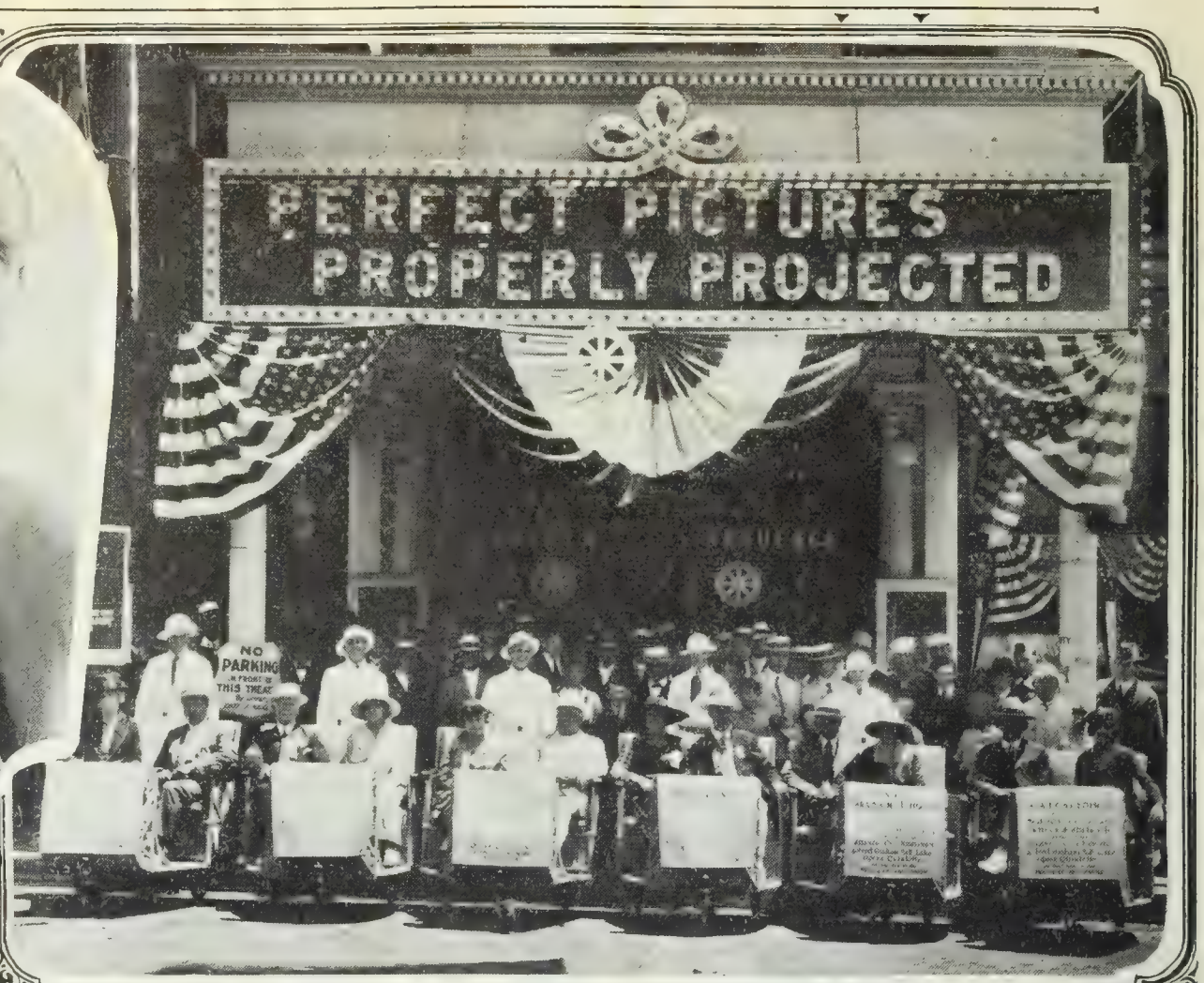
"Red Hot Dollars" is the typical Ray picture, yet it possesses enough plot and enough human interest groundwork to make it a winner. Ray's acting is going to be the source of great delight here just as it has always been and though some of his tricks may be old they still register.

You're safe in boosting "Red Hot Dollars" till the cows come home for there's hardly a patron that's going out of the theater dissatisfied after having seen it. Mention the author and the director and Ince's name too as this trio is always associated with the star and by this time their names should help bring the business.

Real Showmen - and Why



Geo. E. Carpenter Manager Paramount-Empress. Salt Lake, Utah



Paramount-Empress - Salt Lake, Utah

Many men believe that honesty is the best policy, except in business. A great many who adhere to that slogan have been successful, but George E. Carpenter is a showman who does not believe that the line should be drawn there. In his opinion, honesty, combined with sincerity and courtesy constitute the best policy at all times. Considering his achievements at the helm of the Paramount-Empress in Salt Lake City, Carpenter knows whereof he speaks.

Years of experience with newspapers and in the motion picture industry have enabled Carpenter to shape his policy. He knows the game from every angle and he is awake to the fact that the aid of press is indispensable to the show business. If you make the newspapermen your friends, he believes a good portion of the battle is won.

A statement of this nature from Carpenter is worth much, for he himself was a journalist for many years before he entered the theatrical profession and he understands thoroughly the psychology of and everything else about the editors and reporters.

Furthest from godliness is said to be the theater business, yet at mature age, Carpenter, the son of a minister, finds himself in it. Twenty-eight years ago, he came to the United States from South Africa. For fifteen years, he worked on various newspapers, occupying practically every position. And from the lowly position of leg-man to that of managing editor, no work connected with getting out a publication is unfamiliar to Carpenter. A year as manager of a magazine saw the close of his career, until the present at least, in that capacity. Applying his newspaper

The New Year and The New Idea

A MILLION DOLLAR SERIAL BASED ON A THEME NEW TO SERIALS

The Mystery Mind

featuring

J. ROBERT PAULINE

the eminent hypnotist

SUPREME PICTURES, INC.
JOHN W. GREY, PRESIDENT
101-103 WEST 42ND STREET
NEW YORK

The Supreme Idea

The supreme idea means the day of the cheaply made, poorly produced serial passed out with the year 1919
The supreme idea of 1920 is the author's supervision of his own work.
This has already been accomplished in the feature field.
It is as new as the year 1920 in the serial field
As authors of serials Arthur B. Reeve and John W. Grey are recognized supreme
The supreme idea is their personal supervision of their own work.

The ARISTOCRAT of SERIALS

experience to the show business, Carpenter has made so great a success, that today he is one of the most talked-of showmen west of the Mississippi.

One of the reasons for Carpenter's successs in getting patronage is that he understands the value of publicity. He was the first publicity man ever employed by a motion picture exchange in the world, with Louis Marcus in Salt Lake, with the Notable Feature Film Co. After that came long and valuable experience in conjunction with the Orpheum Circuit of vaudeville theaters. "Real Reels" is the title of a publication he got out for the Notable Feature Film Company of Salt Lake City for two years. In it, he secured the confidence of the exhibitor, published circular letters and put over numerous advertising stunts. These paved the way for the success of many features put out by the company and furnished Carpenter with some more experience—a sort of link in the chain that represents his travel over the road from an insignificant position with a newspaper to that of manager of one of the leading houses in the Mormon State—among the leading because Carpenter is at the head of it.

Nor is the legitimate end of the business something new to him. He acted as publicity man for many stock companies that came to the city by the briny lake and was associated with the Willard Mack-Marjorie Rambeau organization. He has been manager of the Paramount-Empress for three years, serving at the same time, in the capacity of secretary of the Paramount Amusement Co. that operates the large chain of theaters of which the one he manages is a part.

Carpenter believes in publicity—for everyone but himself. In spite of his multifarious achievements, he remains the same modest fellow and it was with reluctance that he was willing to make known for publication the facts about his career here published.

During his management of the house he has accomplished two things. He has made the newspapermen his friends and he has established a reputation for honesty with his patrons, so that they know that when Carpenter promises them a big show they can pay in at the box office with the knowledge that they are going to get their money's worth.

Carpenter does not believe in catering to the wishes of the public as they are—he has taken it upon himself to shape those desires. Good music and good pictures rule at his house. Giving the audience good stuff will make it want more, he believes, and he goes smoothly along now with the confidence of the people of Salt Lake City not misplaced in him.

Fair treatment for everyone is another idea in which he believes. By furnishing his patrons with courteous service and giving the producer a square deal, he has built up a reputation that has his rival exhibitors green with envy.

CARPENTER'S COUNTERS

Decide on your policy and then stick to it.

If your hired help cannot cultivate smiles, get some who can.

Look ahead. It is not always advisable to grab all of the loose change in sight today, because there are other days to follow. By that I mean advertise honestly and then there is no come-back.

Courtesy costs nothing and is a good investment at all times.

Never give something for nothing. The public appreciates what it pays for.

You can't put anything over without advertising.

COMING-

The FIFTH

The story that has thrilled and held spell-bound millions in every civilized country in the world!

VITAL! TREMEN-
DOUS!! BRILLIANT!!!

Versatile

BERT LYTELL

in Sir Gilbert Parker's masterpiece

The RIGHT *of* WAY

Adapted by June Mathis from Sir Gilbert's world famous novel of the same name
Directed by Jack Dillon.

METRO

Maxwell Karger~Director General.

Jury's Imperial Pictures, Limited, Exclusive Distributors throughout the British Empire. — Sir William Jury, Managing Director.

Ince Turns Out a Technically Perfect Picture, But Watch Out!

Hobart Bosworth in
"BEHIND THE DOOR"
Paramount—Artcraft Special

SUPERVISED BY.....Thomas H. Ince
DIRECTOR .....Irvin Willat
AUTHOR .....Gouverneur Morris
SCENARIO BY.....Luther Reed
CAMERAMAN .....J. O. Taylor
AS A WHOLE.....Exceptionally powerful study of sea captain's hate and manner in which he planned and achieved revenge.
STORY.....Builds to a climax of terrific power which is so horrible to think of that it may sicken.
DIRECTION.....A distinct dramatic triumph; all climaxes excellently handled and the final punch done with the power of a master.
PHOTOGRAPHY ..... Excellent
LIGHTINGS.....Some wonderful effects
CAMERA WORK.....Best water stuff yet
STAR.....A wonderful come-back; expressions tell worlds of suffering.
SUPPORT.....Wallace Beery a superb villain; Jane Novak good opposite to star.
EXTERIORS.....Ocean stuff exceptionally good
INTERIORS.....Include great submarine interiors
DETAIL.....Everything technically perfect; should call this best picture ever produced from technical standpoint.
CHARACTER OF STORY.....Questionable; some people may be utterly appalled by it.
LENGTH OF PRODUCTION.....5,969 feet

This picture has never been equaled for thrills, sustaining interest, accumulative force and terrific punch of climax. From first to last it is the technically perfect picture. Luther Reed who wrote the scenario and Irvin Willat who directed deserve bunches of credit for their work in their respective departments. The handling is so deft that for the space of almost two reels the observer sits almost breathless anticipating something—wondering what is to happen but possessing no inkling. And then it crashes on him with dynamic force.

It's during the war. Oscar Krug, German-American, fought with his fists to prove his patriotism and then enlisted to become captain of a transport. His wife stows away on board for the first voyage. The ship is torpedoed. The wife is taken aboard the submarine by the commander while Krug is turned adrift in a boat. The wife is ravished, first by the commander, then the crew fight over her. The remains are thrust out of a torpedo tube.

A year later and Krug, in charge of another vessel, captures the submarine commander. Takes him to his cabin. Draws the whole story out of him by feigning pro-Germanism. Flash to two other officers of the ship wondering what's happened. Eventually a sailor offers captain's compliments and invites them to coffee in his cabin. The submarine commander is where? "Look behind the door," cried Krug, "I swore if I ever caught him I'd skin him alive but he died before I was through!"

Hold fast to your stomachs! There never was a more dynamic climax. They don't show you the German's body but it doesn't take a vivid imagination to see it there because they've certainly built this up in the most expert style.

Hobart Bosworth is immense. His acting where he draws the story of his wife's fate from the submarine commander, pretending gloating delight the while it really tears his heart apart, is more powerful than anything seen on the screen in a long time. And Wallace Beery as the commander is a marvel. Jane Novak, James Gordon, J. P. Lockney and Otto Hoffman are others.

The scenes of the submarine submerging with Bosworth on the deck are wonderful. The final destruction of the undersea craft is wonderful. The fist fight in the beginning is wonderful. In fact is the technically perfect picture.

If we were in war it would recruit thousands. But we aren't.

Let 'Em Know What's Coming; Then They Can't Kick

Box Office Analysis for the Exhibitor

Considering the character of the climax of this production the best policy to follow in advertising it is honesty; tell the people to expect something that'll make 'em forget to sleep at nights. This doesn't and won't sound very attractive but at the same time it will lure a lot of people to your theater and they won't be able to register any kicks if the climax raises a little havoc with their stomachs.

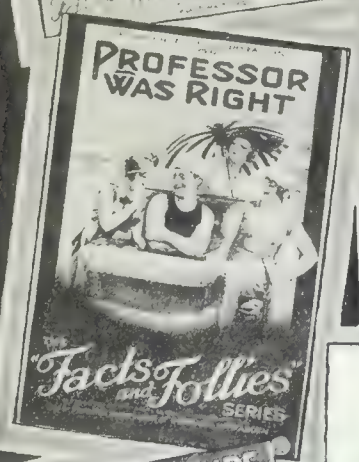
A suggested advertising reader is: "His wife had met a fate a million times worse than death from this man who now sat telling him the horrible details and gloating over them. He was in his power at last! He had waited for this moment an eternity of years. What punishment he could mete out would be too severe, what torture too harsh? Death by inches would not be justice———!"

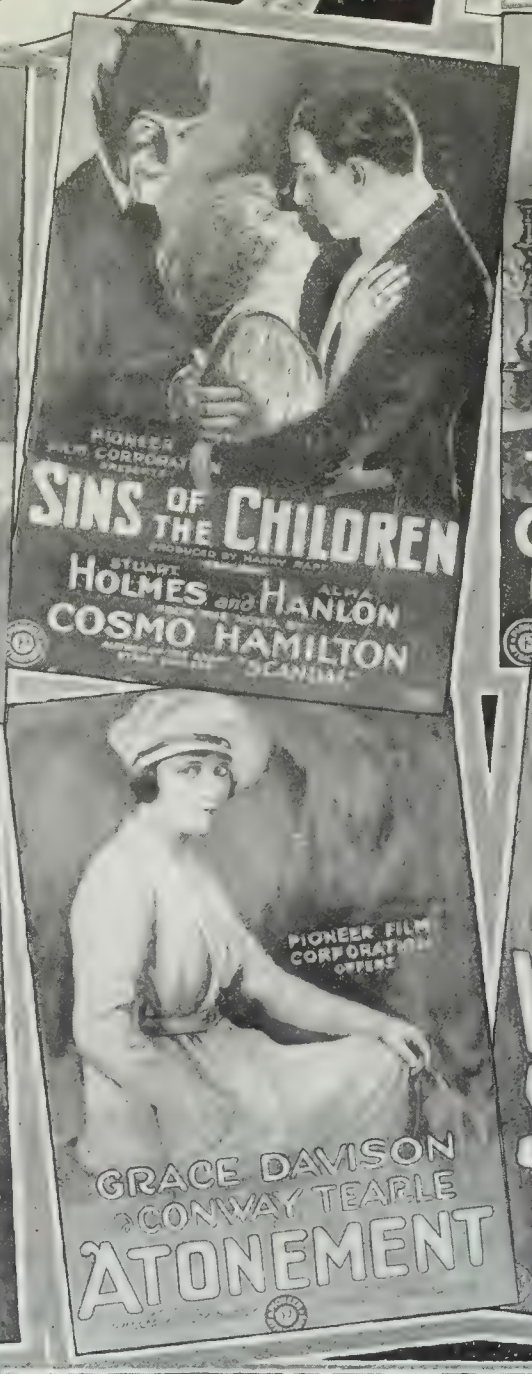
Accentuate that last line. Spring it in bold faced type. Prepare them for the worst. If you don't use this argument, use one that accentuates the same features. It's the only way. And another line might warn them to keep the children away.

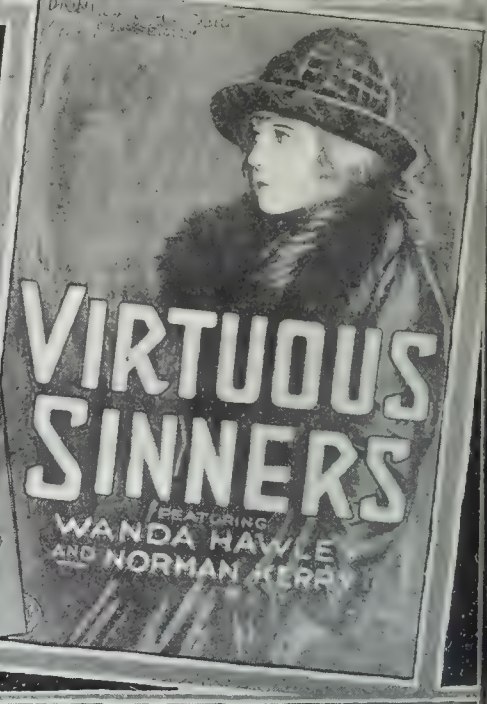
For the rest tell of Bosworth's marvelous performance and of Willat and Ince and the technically perfect work they have produced.

The STANDARD OF EXCELLENCE IN INDEPENDENT PRODUCTIONS

PIONEER ATTRACTIONS







The
"Facts and Follies" Series

The Most Distinct and Unique Novelty in the Field of Short Subjects

Every Woman a Venus

One Reel a Week—52 a Year

Some Territories still open on these Pioneer Attractions

EXHIBITORS—For all features get in touch with your Local Pioneer Distributor.

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Greater Stars Productions
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730 South Olive Street
Los Angeles, Cal.

Screenart Pictures
Washington, D. C.

Pioneer Exchange
145 Franklin Street
Buffalo, N. Y.

Equity Distributing Co.
403 Davis Street
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Masterpiece Film Attractions
1235 Vine Street
Philadelphia, Pa.

Pioneer Exchange
812 Prospect Avenue
Cleveland, O.

Eastern Feature Film Co.
57 Church Street
Boston, Mass.

Criterion Film Service
67 Walton Street
Atlanta, Ga.

M. & R. Exchange
107 Golden Gate Avenue
San Francisco, Cal.

STERLING FILMS, LTD., 166 BAY STREET, TORONTO.

PIONEER FILM CORPORATION

130 W. 46th. STREET NEW YORK CITY

Great Mystery Picture With Interest Excellently Sustained

William Russell in
"THE LINCOLN HIGHWAYMAN"
Fox

DIRECTOR.....Emmett J. Flynn
AUTHOR.....Paul Dickey
SCENARIO BY.....Emmett J. Flynn
CAMERAMAN.....Clyde De Vinna
AS A WHOLE.....Great modern holdup man story in which identity of bandit is cleverly concealed until climax.
STORY..... Excellently put together with strong vein of sustained interest and many thrilling moments.
DIRECTION.....Shows great judgment and full realization of successful elements of this type of picture.
PHOTOGRAPHY.....Good
LIGHTINGS.....Some realistic night effects
CAMERAWORK.....Commendable
STAR.....Registers nicely as the hero; work here should add to his popularity.
SUPPORT.....A capable cast and a very clever dog
EXTERIORS.....Include good auto speeding shots
INTERIORS.....Satisfactory
DETAIL.....Good
CHARACTER OF STORY.....Modern road agent mystery story with nothing to offend.
LENGTH OF PRODUCTION.....About 5,000 feet

Every once in a while some producer slips one over on his program that for sheer entertainment beats a lot of the specials all hollow. William Fox has done the trick in "The Lincoln Highwayman," the latest picture to star William Russell. Here's a picture that surely is going to give everyone complete satisfaction in the entertainment line because it is so downright cleverly handled from every angle.

To begin with the picture is of the mystery type, the action being centered around the workings of the Lincoln Highwayman, a modern bandit who holds up the auto travellers of the coast-to-coast highway. The identity of this fellow is not revealed until the climax and the picture has been handled so cleverly during its every twist and turn that it'll take a full-fledged Flynn or Burns to call the director's hand before he shows it.

Suspicion throughout is fastened on the hero and the web of circumstantial evidence is gathered so close about him that people are certainly going to wonder how he is going to clear himself. It was a great stunt to show him holding up the heroine and his rival just as a trick to prove a point of argument. After that you feel so certain that Jimmy Clunder is the real bandit that the subsequent denouement comes as a distinct surprise. And after it's all over you find yourself going back and wondering how they tricked you, and tricked you without a flaw in construction in the entire story.

The picture contains a lot of good, honest thrills, most of them generated by the highly sustained action of the plot and its various surprising climaxes.

There are a couple of sequences in the picture in which the action pivots about a dog that's the most human animal seen on the screen in an age. The sequence in which he assists Jimmy in the holding up of the heroine and the rival is, well, just too dog-gone clever for words.

The story has a nice vein of romantic interest and is to be specially noted for its absence of a conventional heavy. The real highwayman is not prominent in the action at all and he has no scenes with the heroine. All this is to be commended for the action has an air of reality that the omission of the villain helps to foster.

Russell fits into the role of Jimmy excellently and his entire supporting cast does fine work. It includes Lois Lee, Frank Brownlee, Jack Connolly, Edward Piel, Harry Spingler and Edwin Booth Tilton.

Talk All You Want About This; It's Bound to Please

Box Office Analysis for the Exhibitor

You can afford to spread out in advertising this for everyone is going to agree on it—that it's great. And the absence of all blood-and-thunder action is a strong point in its favor. There are some women who refuse to see pictures of the hold-up man type because there is such a lot of objectionable action. Here there isn't a bit. It's human as well as thrilling and mystifying and people are just naturally going to eat it up.

In advertising it a good talking point is the manner in which they've so cleverly kept the identity of the highwayman a secret. This could be played up to advantage and it will attract people, specially those skeptics who believe they can solve every story riddle offered them.

Russell of course should be given a play as should the author, Paul Dickey.

THOMAS H. INCE

presents

CHARLES RAY

in

"RED HOT DOLLARS"

A Paramount Artcraft Picture

by Julien Josephson

Directed by Jerome Storm. Photographed by Chester Lyons.
A Thomas H. Ince Production.

WHO? RAY?

Hoo-ray! Here's another great big human hit by the boy who's "so darn, downright human"!

Warm up your box-office till!

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR *Pres* JESSE L. LASKY *Vice Pres* CECIL B. DE MILLE *Director General*
NEW YORK

ARTCRAFT PICTURES

Old-Time Meller Doesn't Hold and Lacks the Better Production Points

Dolores Cassinelli in
"THE WEB OF DECEIT"
Edwin Carewe Prod.—Pathe

DIRECTOR ..... Edwin Carewe
AUTHOR ..... Finis Fox
SCENARIO BY .....Coolidge W. Streeter
CAMERAMAN ..... Not credited
AS A WHOLE.....Melodrama of the old school lacks a sustaining interest because the audience knows just what the next move will be.
STORY.....Affords the star a chance to portray two different types but outside of that doesn't mean much.
DIRECTION.....Straight stuff; allowed some bad slip-ups on the part of the players.
PHOTOGRAPHY .....Not exceptionally fine
LIGHTINGS ..... Bad at times
PHOTOGRAPHY ....Could have been much better
STAR.....Got her characters badly mixed up at one time.
SUPPORT.....Hugh Cameron has the strongest part and Mitchell Harris was a rather unimpressive hero.
EXTERIORS .....Some pretty shots of a country estate.
INTERIORS .....A few had a "setty" appearance
DETAIL .....Titles crowded in where they weren't necessary should be removed.
CHARACTER OF STORY....Old-fashioned meller dealing with lost daughter of wealthy man impersonated by girl crook.
LENGTH OF PRODUCTION.....About 6,000 feet

"The Web of Deceit" is a good title all right, and they go right to it along those lines but there isn't a single thing new about Finis Fox's story. There isn't a new twist to lift it out of the rut and things just happen along so natural-like, that you are never in doubt as to what is going to happen next. An interest that is sustained throughout is essential for picture entertainment—that something creating a desire to see it through.

However, in "The Web of Deceit," after the first few hundred feet, you're sure of the ending. Throughout there is a continued presentation of old-time situations—the dying confession in which the girl crook finds her opportunity to secure her heart's desire and the complications leading to the disclosure of her true identity and her final convenient death.

Dolores Cassinelli plays the part of Wanda Hubbard and also that of her sister, Lucille, who in reality is the daughter of the wealthy Major Clark.

As Wanda, Miss Cassinelli is leading a life very much different from that pictured to her folks in the country. On a week-end visit home her mother dies, making a confession in which she discloses that Lucille is really the daughter of Major Clark. Wanda, however, switches the identity and presents herself to the Major as his long-lost daughter.

Various incidents give Wanda much worry about her discovery and when Lucille arrives in New York she applies for instruction at Roger Barney's art school where she meets Wanda. Roger is sort of an adopted son of Major Clark and the object of Wanda's next move. Before Lucille has a chance to talk to him Wanda persuades her to leave because she fears their resemblance will bring about the discovery she is trying to avoid.

Hugh Cameron, known as a pretty slick crook, returns from Arizona where he had gone for his health after a narrow escape from the police. He confronts his former pal, Wanda, in her room and in the struggle that follows she is killed and the wounded Cameron tells the story which the audience knows all the time. Lucille is proclaimed the real daughter and they end up by having Roger and shero clutch.

Use Your Own Judgment on This One and Be Discreet

Box Office Analysis for the Exhibitor

As long as stories continue to be written and pictures to be produced, so do they continue to come forth with the old dyed-in-the-wool melodraama with all the old situations rehashed and done over, and most of the time there isn't the slightest semblance of a new twist. "The Web of Deceit" is just one of those things.

And with it all there is a percentage of the so-called "movie fans" who like this sort of stuff. If you can number enough of them among your "regulars" you can probably get away with this one but if you are catering to a better class clientele who look for something new, something worth while in picture production—well, just use your own judgment.

Miss Cassinelli's name may have some drawing power in which case use her name in connection with the story and play up the fact that in "The Web of Deceit" she plays two distinct characters.

Arthur F. Beck
presents

LEAH BAIRD

The picture girl beautiful

in

The Capitol

From the notable stage success by

AUGUSTUS THOMAS

Directed by
George Irving

"SCREEN OPINIONS" SAYS:

"Capitol" Class A

Producer – Artco
Footage – 5,800 feet
Release date – December
Distributor – Hodkinson
Direction – Very Good; Geo. Irving
Photography – Very good
Star – Good; Leah Baird
Story – Good drama; family

OUR OPINION

Leah Baird has in her new production a story that has been splendidly produced and has a way of holding the attention steadfastly. There are a number of thrilling events that have been well handled without giving one the impression of a serial. The star is called upon to portray a triple role and in each of the roles she is sincerely convincing. While there is some double exposure, it has been handled in a simple fashion that makes one forget that one person is portraying the two roles. Leah Baird has supporting her to good advantage Robert T. Haines, William B. Davidson, Alexander Gaden and Downing Clark. The story is an adaptation of the famous Augustus Thomas play and has been laid in the capital city of the country. The exteriors selected are beautiful and the interior stagings have been handled in a splendid manner.

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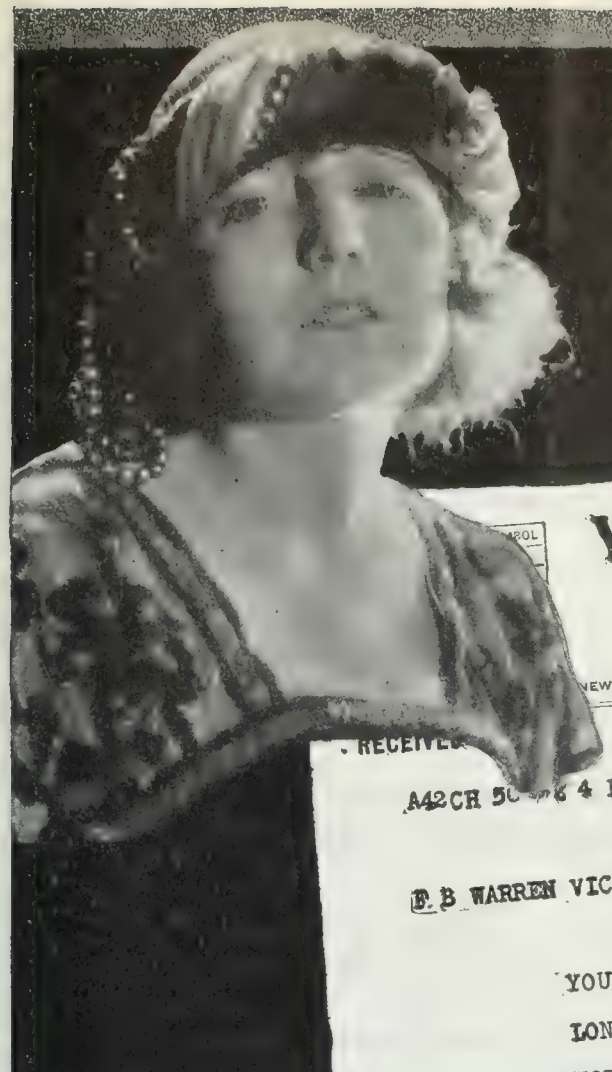

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THE CHICAGO JOURNAL says: One of the most important productions of the year is "The Lone Wolf's Daughter" starring Louise Glaum. Its story value is unsurpassed on the screen. *Louise Glaum is an actress to be reckoned with.*

THE CHICAGO TRIBUNE says: One quite understands the hold Louise Glaum has on her fans after witnessing "The Lone Wolf's Daughter." In it she is beautiful, gracious, appealing... She has a story that moves swiftly to a climax of fire, water, revenge and a strong love finale.

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Famous Players-Lasky Corp.

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OSCAR PRICE,
President United Artists Corp.

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President Clark-Cornelius Corp.

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Director of Advertising and Publicity Goldwyn Pictures.

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Old Time Chorus Girl Stuff Uninteresting and Tiresome

Mary MacLaren in
"ROUGE AND RICHES"
Universal.

DIRECTOR .....Harry Franklin
AUTHOR .....W. Carey Wonderly
SCENARIO BY.....Hal Hoadley
CAMERAMAN .....Gus Peterson
AS A WHOLE.....Theme that has been done to death; has no new situations and the only response it can get will be laughs at the wrong time.
STORY.....Adaptation of story by W. Carey Wonderly which appeared in "Live Stories;" weak screen material.
DIRECTION.....Didn't make an effort to get away from conventional "movie" scenes.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Usually good
CAMERA WORK.....Straight stuff
STAR.....Won't cheer up even when she does land the millionaire she's after.
SUPPORT.....Lloyd Whitlock well cast as the millionaire; Wallace MacDonald satisfactory.
EXTERIORS .....Seldom necessary
INTERIORS .....Conventional studio sets
DETAIL.....Allowed too much convenience; no serious mistakes.
CHARACTER OF STORY.....Poor girl sets out in search of millionaire by way of the chorus
LENGTH OF PRODUCTION.....About 6,000 feet

They'll certainly have to come better than this if they expect Miss MacLaren to be a drawing power, for such vehicles as have been handed out to her recently certainly won't add anything to her name as far as the box office is concerned.

A good part of the action consists of the old time "behind the scenes" sets with the chorus in rehearsal. There is so much of this that it becomes tiresome. The characters are introduced in such rapid succession that their identity is hard to establish. This is particularly so in the case of Syn de Conde who finally murders Dodo, one of the former chorus girls who had already captured a millionaire.

Mary MacLaren, as Becky, a former wealthy Virginian, decides that she must have money and the surest way seems through the channels afforded by a Broadway chorus. Forthwith she journeys to the big city and lands in the front row of the "Oh, Oh, Omar" chorus, which has a very successful opening.

Shero is recognized as a "new" one and between the acts is sought by Lloyd Whitlock, known well on Wall St. by day as he is on Broadway at night. Becky is getting along famously on her "thirty per" when her millionaire friend after lavish promises, fails to see the necessity of a marriage ceremony. Becky's hopes are shattered and she invites her dancing partner, Wallace MacDonald, to her home to talk things over.

While they are discussing matters, Dodo, who, though married to a millionaire is really in love with Wallace, is murdered by a former suitor. Circumstantial evidence points to Wallace as the assailant. Rather than tell where he was at the time of the murder and bring in the name of Becky, the accused man refuses to talk.

Shero's millionaire, now truly in love with the girl and ready to marry her, discovers that she was with Wallace at the time of the murder and immediately proceeds to misunderstand the relation of the interview and leaves shero flat. Robert Walker, shero's old sweetheart from the south turns up; hero is cleared of the charge and the millionaire comes back so shero is confronted with her three lovers. However, she forgets her mercenary desires and accepts Wallace.

May Get By as Small Town Stuff

Box Office Analysis for the Exhibitor

This is just the sort of stuff that will go in small towns. They'll all turn out to see how the poor girl went to the city and joined the chorus, met a great millionaire and so on. If you have a theater in this sort of community you can go right ahead on this one.

If, however, your audience consists of folks with a knowledge of the better possibilities of picture production today, "Rouge and Riches" won't make an impression. As already stated, it's all straight stuff, been done time and time again with not a new twist or even a bit of comedy relief to hold it up.

If you want to use it try the following catchlines: "She sought a millionaire by joining a Broadway chorus but when the opportunity finally presented itself, love had its way and she married her dancing partner." Or, "What would you do if you were confronted with three proposal at once? There was a millionaire, her childhood sweetheart and the man she loved. Who did she marry? See Mary MacLaren in 'Rouge and Riches' at the blank theater."

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Lacks Conviction for the Most Part But Will Make Satisfactory Program Offering

Benjamin B. Hampton presents
"THE SAGEBRUSHER"
W. W. Hodkinson—Pathe

DIRECTOR .....Edward Sloman
AUTHOR .....Emerson Hough
SCENARIO BY .....William Clifford
CAMERAMAN .....John Seitz
AS A WHOLE.....Has a few thrills but lacks continued interest and slumps badly because of extreme waste footage.
STORY.....Love and faith made basis of theme.
DIRECTION.....Good for the most part but wasted too much time on sequences of less importance
PHOTOGRAPHY.....Very good; unusual silhouette scene outside tent at night.
LIGHTINGS.....Sometimes glary on players' faces.
CAMERA WORK.....Acceptable
PLAYERS.....Marguerite De La Motte very pretty; Noah Beery handled character part well; others satisfactory.
EXTERIORS.....Appropriate western country
INTERIORS ..... Proper
DETAIL.....Ending unsatisfactory; could have made use of footage wasted in early reels.
CHARACTER OF STORY.....Blind girl marries uncouth but faithful westerner who dies before she recovers her eyesight.
LENGTH OF PRODUCTION.....About 6,000 feet

In his story of love and faith, author Emerson Hough has truly human touch containing all the emotions to be expected in a theme bearing on love and faith. His character typifying "faith" is a rough and ready westerner with little knowledge of worldly affairs and manners but having a big heart and all the finer qualities of a real gentleman.

There is a rather tense moment when willun blows up the dam and floods the valley. They get in some rather good rescue stuff and quite a bit of realism. Marguerite De La Motte is a very pleasing shero and in all probability her performance in "The Sagebrusher" will win her many friends for she contributes a good share of pleasure to the production and has a truly winsome personality and is surely pretty to look at.

Noah Beery, "The Sagebrusher," has a friend Arthur Morrison, who advertises for a wife for Noah which results in Marguerite going west under the impression that she is to be a housekeeper. By the time shero reaches her destination she has become stone blind and cannot see the ugliness of the man who meets her but his kindness and tender care causes her to have implicit faith in him.

Through a series of coincidences shero believes that her husband is like Roy Stewart, a physician in the town, strong and handsome. This is brought about by Roy saving the girl when she is kidnapped by willun and lost in a forest fire. Then again when Noah marries Marguerite, he asks Roy to kiss the bride because he realizes the difference between them.

There are several complications working out of the situation with willun getting in his handiwork. In the flood which destroys the valley town, Noah is lost and in the end they have hero Roy and Marguerite fall in love—which they should have done in the first place and not drawn the plot out to such a state of inconsistency. Also shero regains her sight.

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Good Work on the Part of the Players Lifts This Considerably

Box Office Analysis for the Exhibitor

Benjamin B. Hampton presents
"THE SAGEBRUSHER"
W. W. Hodkinson—Pathe

"The Sagebrusher" the first of the Emerson Hough novels to be picturized will, no doubt, satisfy from an ordinary viewpoint but there are incompatible situations that will cause some discussion. However, the fundamental idea is a story of love and faiti which draws a realistic and, as far as the idea itself is concerned, convincing conclusion.

There are enough thrills to flavor and they should satisfy. A forest fire is very real and the flood scenes are all well handled to keep the interest sustained. The ending is rather abrupt and dissatisfying and some superfluous footage in the early reels might well have been used for a better conclusion.

If you have a clientele that goes in for the picturization of novels be sure to tell them that "The Sagebrusher" is the first Emerson Hough story to be filmed. Among westerners especially the matrimonial advertising idea is not uncommon and the situations resulting from such transaction are not at all improbable. You might make something of this by catchlines suggesting "he advertised for a wife."

MITCHELL LEWIS

ANNOUNCES

To the Film Industry

That he has no connection with any organization bearing his name.

MITCHELL LEWIS

Grab It and Have the Distinction of Showing a Real Picture

Frank Keenan in
"BROTHERS DIVIDED"
Pathe

DIRECTOR .....Frank Keenan
AUTHOR .....Gertrude Andrews
SCENARIO BY.....Gertrude Andrews and E. Richard Schayer.
CAMERAMAN .....Not credited
AS A WHOLE.....Great audience-getting picture with good comedy stuff and heart interest moments.
STORY.....Shows star in dual role and builds nicely to wholesome, sentimental conclusion
DIRECTION.....Various episodes of s... generally well; could have made Tom's son more human.
PHOTOGRAPHY .....Very good
LIGHTING ..... Effective
CAMERA WORK....Double exposure stuff so good that fact of star playing dual role is forgotten
STAR.....Gives two clearly defined characterizations; scores decisively in both.
SUPPORT.....Generally good with nice types
EXTERIORS.....Satisfactory even though some are obviously settings.
INTERIORS.....Include shots of real prison
DETAIL ..... Good
CHARACTER OF STORY.....Man wins through good deeds and generosity where brother failed by stinting.
LENGTH OF PRODUCTION.....About 5,000 feet

One of the cleanest, most wholesome, downright enjoyable features released—that's "Brothers Divided." And everyone owes Frank Keenan a vote of thanks for making it the delightful piece of entertainment property it is, for the star, besides appearing in a dual role, directed, and he certainly has done his threefold job up good and brown.

"Brothers Divided" contains a moral but it's not an obvious flaunting moral constantly preached about and poked up under an audience's nose. Rather is it a moral that creeps on you slowly. Then, suddenly, at the finish, when the last scene has checked out of the machine, you warm all over particularly about the heart and feel like getting up and shouting, "Here's a picture!"

The moral that good deeds and kind words get a person a deal more out of life than selfishness and a nasty temper. Matthew King, played by Mr. Keenan, is a mill owner and a slave driver. He employs women and children in his plant and works them almost to death's door. In jail, under a life's sentence, is Tom King, also played by Mr. Keenan, who has learned from long-suffering what it means to play fair and square. His sentence was partly unjust.

Matthew has told Tom's son that his father is dead. Then one day Tom appears, having been pardoned because of his great work in handling the prisoners during a fire. Fate will it that on the same day Matthew suffers a stroke of paralysis so Tom takes charge of the factory.

His son is ashamed of him because he makes public his prison career as he wishes to start square with his workers. And so the son leaves town with a check furnished by his father to study music. All the mill workers love Tom for his honesty. They love him more when he refuses to employ old women and young children but Matthew thinks he's ruining the business. However, the business shows a clear profit after a time and everyone is happy. The picture ends with old Matthew's heart softened by the sight of the good deeds his brother has wrought and by and by an awakening in the mind of the son.

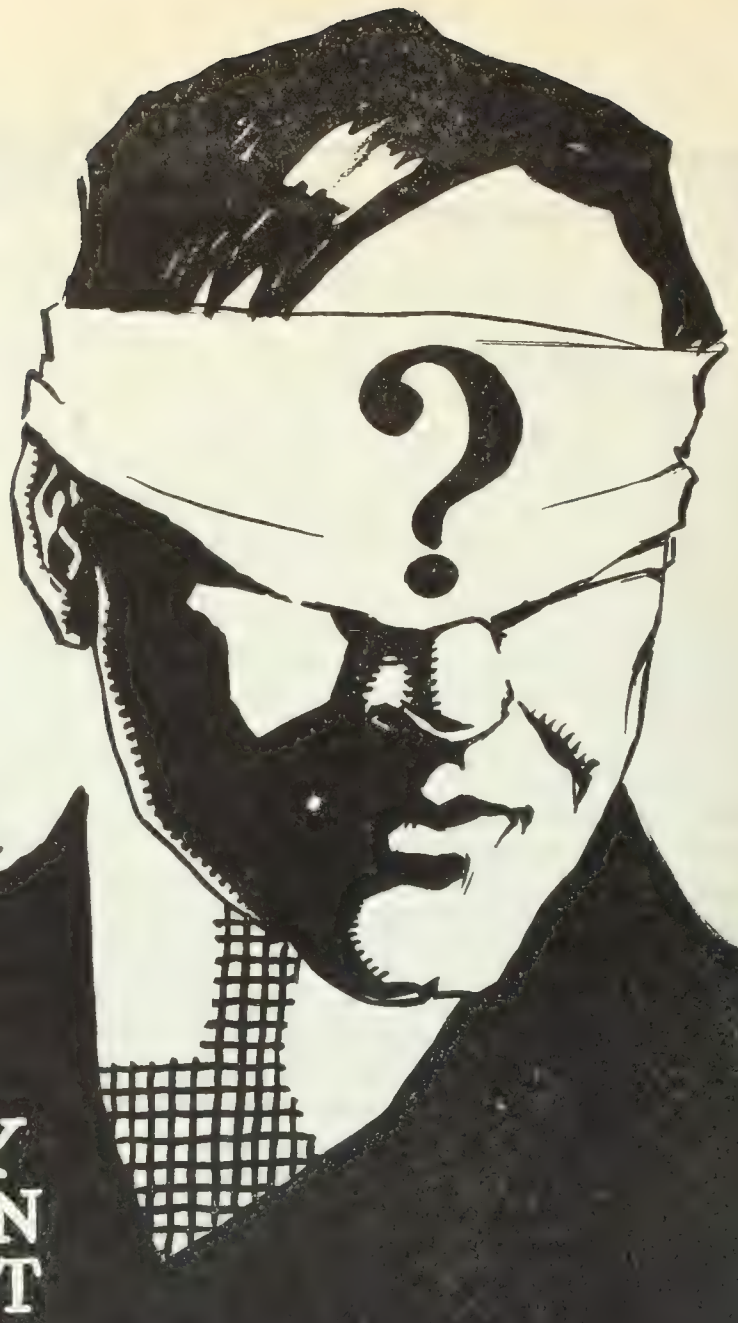
Keenan gets the most from both of his roles, is thoroughly crabbish as Matthew and delightfully fine as Tom. Wallace MacDonald and Ruth Langston furnish a nice love interest while others are James O. Barrows, Gertrude Claire, Russ Powell, Mary Talbot, Paul Mullen and a number of actual prison inmates and officers.

They'll Mentally Shake Your Hand After This if Not Actually

Box Office Analysis for the Exhibitor

Man alive, they're going to love you for showing this to them. It's the real goods in the heart interest line and everyone is going to feel immensely better for it, and thoroughly well entertained after it has run its course. Don't let yourself see it at your competitor's house for he'll take a lot of credit for having run one of the most delightful pictures of the year.

Yes, and "Brothers Divided" comes as a blessed relief after all these hokum pictures dealing with Labor and Bolshevism in which all the workers carry bombs in their hind pockets. You might point out that the solution of labor troubles, as reached in this, is just plain, common decency and open-mindedness, if you care to delve into such things. But "Brothers Divided" is pure entertainment. Book it for a long run and you'll find out that it reaches the heart and soul—and the pocketbook, too—of everyone.



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A UNIVERSAL-JEWEL PRODUCTION DE LUXE

Obvious and Far-Fetched Melodrama With Utterly Impossible Villain

William Farnum in
"HEART STRINGS"
Fox

DIRECTOR ..... J. Gordon Edwards
AUTHOR ..... Henry Albert Phillips
SCENARIO BY .....E. Lloyd Sheldon
CAMERAMAN ..... John W. Boyle
AS A WHOLE.....Concluding sequences of this are so long drawn out and terribly stagey that the entire interest is lost.
STORY.....Has a lot of loop-holes and could have ended several times before it does.
DIRECTION.....Savors mostly of the cheaply melodramatic; no subtleties evinced.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Mostly straight stuff
CAMERA WORK ..... Good
EXTERIORS.....Generally satisfactory; include good setting of Canadian village street.
INTERIORS ..... Satisfactory
STAR ..... His usual self but too obvious at times
SUPPORT.....Gladys Coburn and Paul Gazeneuve very good; Rowland Edwards as villain, bad.
DETAIL.....Some bad slips in continuity of action
CHARACTER OF STORY.....Man's ultimate revenge on villain who wronged and persecuted sister.
LENGTH OF PRODUCTION.....6,000 feet

First impulse is to brand this as "ten, twenty, thoity" melo, but on second thought even those ancient works of the stage with a constantly "coising" villain and a much "poisecuted" pretty girl and long suffering hero, were managed so that the interest was well sustained until the last. "Heart Strings" has all the familiar characters of the "ten, twenty," including a violent villain who hurls the girl he wronged over a balcony, but none of the redeeming qualities of clever workmanship evidenced in those shows. It has the vices but none of the virtues.

The picture starts off pretty well in a little Canadian village where Pierre, played by William Farnum, writes music and plays the violin, inspired by his sister Gabrielle. Unknown to Pierre, Gabrielle has been wronged by Rouget. She believes he has married her. Pierre comes under the notice of Kathleen, a New York girl. Her fiance, Blake, resents her interest in him and plots with Rouget to discredit him in her eyes.

Pierre has saved enough to take him to the city but on the eve of his contemplated departure, Rouget is arrested for stealing. At Gabrielle's plea, Pierre supplies the money and liberates him. Pierre promises Pabrielle not to maltreat her "husband" and so he suffers the taunts of Rouget until finally with La Touche, a pastry shop proprietor who is ambitious to become his impressario, he ventures to New York to try his luck.

In the changed setting practically the whole business of Rouget's persecution of the girl and her brother is duplicated until finally Pierre learns that they were not really married. Then he sets out to find the miscreant who has gone back to Canada and there the picture comes to an end, after Rouget has received a beating and reformed entirely. Blake's nastiness is also revealed to Kathleen and she and Pierre are married.

Harry Chandlee and William B. Laub offer expert service in titling and editing to those producers and production owners who are alive to the fact that it is the titling and editing as much as the direction, the star or the story which determines the success or failure of any motion picture.
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Even Farnum Admirers Will Resent This Story

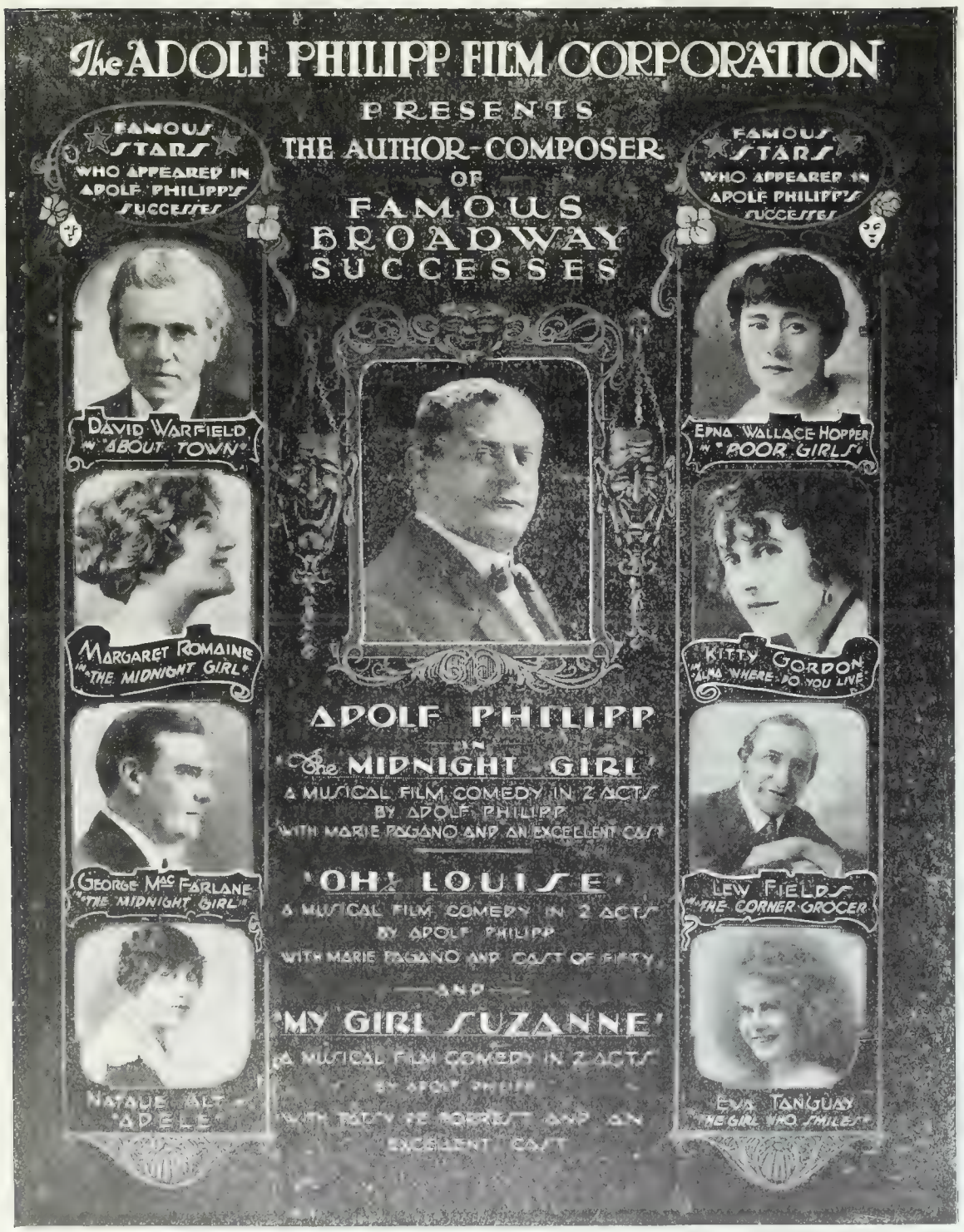
Box Office Analysis for the Exhibitor

William Farnum in
"HEART STRINGS"
Fox

Even the most dyed-in-the-wool Farnum fans will resent this story. The star has done some pretty fine things in the past but there are very few that will be thrilled or moved by this poorly done and very elemental theme.

If it has to be played a good musical program will help it out a lot during the first half as there are many scenes showing the star playing the violin. But it is impossible to see how the last part and the climax can be made to register.

So if you play this go easy in talking about it because many people will be inclined to believe that this is an old one—so old-fashioned is everything about it.



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Spectacular Air Stunts Will Get This Through

"THE GREAT AIR ROBBERY"
Universal

DIRECTOR ..... Jacques Jaccard
AUTHOR ..... Jacques Jaccard
SCENARIO BY .....Not credited
CAMERAMAN ..... Milton Mark Moore
AS A WHOLE.....Has spectacular aeroplane feats as main appeal; fair amount of suspense and a few thrills.
STORY.....Made secondary in effort to get in air stunts.
DIRECTION.....Might have put more force into the action on land.
PHOTOGRAPHY .....Scenes of planes flying at night very fine.
LIGHTINGS ..... Exceptionally good
CAMERA WORK.....Another step in moving picture photography.
PLAYERS.....Francelia Billington had little opportunity; Lieut. Locklear credited as the dare-devil flyer.
EXTERIORS....Some striking views from the air
INTERIORS ..... Satisfactory when required
DETAIL.....Could well omit some of the shots of planes ascending and landing.
CHARACTER OF STORY....Slight romance makes frail foundation for aeronautic manouevres.
LENGTH OF PRODUCTION.....About 6,000 feet

"The Great Air Robbery" is chiefly a picture showing the possibilities and achievements of an expert flyer. Lieutenant Locklear performs some daring feats which have been caught by the camera with surprising exactness and realism. In fact, without the exceptional stunts of the reckless aviator, the production could hardly get by.

The foundation upon which they build up to the air stuff is extremely weak and artificial. Shero loses a war cross given to her by her aviator sweetheart. Upon this slight fact they work up a great sequence without even having shero look on the [illegible] which should be the natural thing to expect.

However, these little implausibilities in the story may be lost sight of in view of the remarkable shots of the aeroplane in action. The idea of having the pirate ship boldly marked with skull and cross-bones, may get a laugh. It doesn't seem logical that pirates would advertise their profession so openly.

You've got to give the producer credit for being up-to-date at any rate. It used to be the old stage-coach hold-up but now it's the "highwaymen of the air lanes"—presenting the old-fashioned pirates a la twentieth century. Even the titles are strictly 1920. Shero remarks, "I'll take a ship to town." Some scenes showing a U. S. Air Mail Service station are interesting.

Allan Forrest, an aviator in the U. S. Mail Service, in love with Francelia Billington discovers the war cross he had given her in the possession of Ray Ripley. Believing that shero has given the cross to willun Ripley, Forrest, after gambling away his savings to secure the croix de guerre, finally accepts willun's proposal to aid in holding up the midnight mail with the understanding that he will recover the cross which will be in the mails and handing over to willun the shipment of gold which is known will be aboard the plane.

Lieut. Locklear, Allan's pal, learns of his friend's mad adventure and starts out in his plane, in search of him. When finally he locates the would-be pirate, Locklear finds that Forrest's co-workers have doubled crossed him and left him stranded and in danger of capture by the air patrol. Locklear insists that Forrest escape in his machine. Eventually Forrest loses control of his plane and it crashes to earth, killing him. In the meantime Locklear, after having been wounded by the bullets of the air force, makes his way back to Francelia who seems quite willing to accept him as a substitute for her dead sweetheart.

Play Up the "Thrill" Idea But Go Easy on the Story End of It

Box Office Analysis for the Exhibitor

The stunts and dare-devil feats of Lieut. Locklear which make up the biggest part of the production, are the pulling power in "The Great Air Robbery" and you can probably get a big crowd in by advertising some of the stunts of this daring aviator. His leap from one machine to another and his climb out to the rudder of the ship to repair it while thousands of feet in the air, should give them something to marvel at.

The air pictures show an advancement in the possibilities of motion picture photography and considering the difficulty experienced in securing these photographs the scenes presented in the production are indeed quite wonderful.

If your folks have not already seen some of the air pictures presented in news weeklies, they will appreciate this one more readily and for them the accomplishments of Lieut. Locklear should provide something new in the way of a "thriller."

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SUITE 425 **1476 Broadway, New York** BYRANT 8352

RELEASE DATES

From October 1, 1919, of all Feature Productions

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Release Date		Length Reels	Reviewed
Nov. 2	Turning the Tables (Dorothy Gish)		11/9/19
Nov. 2	L'Apache (Dorothy Dalton)	5	12/14/19
Nov. 9	Luck in Pawn (Marguerite Clark)	5	——
Nov. 9	Crooked Straight (Charles Ray)	5	11/2/19
Nov. 9	What Every Woman Learns (Enid Bennett)		10/26/19
Nov. 16	Male and Female (DeMille)	5	11/30/19
Nov. 16	23½ Hours Leave (Douglas MacLean-Doris May)	5	11/2/19
Nov. 23	The Invisible Bond (Irene Castle)	5	——
Nov. 23	It Pays to Advertise (Bryant Washburn)	5	11/30/19
Nov. 23	The Miracle of Love (Cosmopolitan)	5	——
Nov. 30	Counterfeit (Elsie Ferguson)	5	11/30/19
Nov. 30	Scarlet Days (Griffith)	5	11/23/19
Dec. 7	An Adventure in Hearts (Robert Warwick)	5	——
Dec. 7	Victory (Tourneur)	5	12/7/19
Dec. 7	More Deadly Than the Male (Ethel Clayton)	5	12/14/19
Dec. 14	The Cinema Murder (Cosmopolitan)	5	——
Dec. 14	Behind the Door (Ince Special)	5	——
Dec. 21	His Wife's Friend (Dorothy Dalton)	5	——
Dec. 21	Hawthorne of the U. S. A. (Wallace Reid)	5	11/30/19
Dec. 21	A Girl Named Mary (Marguerite Clark)	5	——
Dec. 28	Wanted—A Husband (Billie Burke)	5	——
Dec. 28	Red Hot Dollars (Charles Ray)	5	——
Dec. 28	Everywoman (Super-Special)	5	——
Jan. 4	The Woman in the Suitcase (Enid Bennett)		——
Jan. 4	Too Much Johnson (Bryant Washburn)	5	——
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	——
Jan. 11	Sand (William S. Hart)	5	——
Jan. 11	On With the Dance (Special)	5	——
Jan. 18	Mary Ellen Comes to Town (Dorothy Gish)	5	——
Jan. 18	Huckleberry Finn (Special)	5	——
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	——
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	——
Jan. 25	Dangerous Hours (Ince Super)	5	——

FIRST NATIONAL

	Length Reels	Reviewed
The Thunderbolt (Katherine MacDonald)	5	11/23/19
Virtuous Vamp (Constance Talmadge)	5	11/30/19
Mind the Paint Girl (Anita Stewart)	6	11/30/19
Heart O' the Hills (Mary Pickford)	6	12/7/19
The Beauty Market (Katherine MacDonald)	6	——
In Wrong (Jack Pickford)	5	——
In Old Kentucky (Anita Stewart)	7	——
A Day's Pleasure (Charlie Chaplin)	2	12/14/19
The Greatest Question (D. W. Griffith's Prod.)	5	——
A Daugther of Two Worlds (Norma Talmadge)	5	——
The Inferior Sex (Milfred Harris Chaplin)	5	——
The Turning Point (Katherine MacDonald)	5	——
The River's End (Marshall Neilan Prod.)	5	——

FOX FILM CORP.

William Farnum Series

	Length Reels	Reviewed
The Last of the Duanes	7	10/5/19
Wings of the Morning	6	12/7/19
Heart Strings		——
The Adventurer		——

Tom Mix Series

	Length Reels	Reviewed
The Feud	5	——
The Cyclone		——
The Daredevil	5	——

Theda Bara Series

	Length Reels	Reviewed
La Belle Russe	6	9/21/19
Lure of Ambition	6	11/16/19

Fox Entertainments

	Length Reels	Reviewed
The Winning Stroke (George Walsh	5	——
Eastward Ho (William Russell)	5	11/23/19
Thieves (Gladys Brockwell)	5	11/2/19
The Devil's Riddle (Gladys Brockwell)	5	——
The Lincoln Highwayman (Wm. Russell)	5	——
The Devil's Riddle ((Gladys Brockwell)	5	——
The Shark (George Walsh)	5	——
Shod With Fire (William Russell)	5	——
Flames of the Flesh (Gladys Brockwell)	5	——
The Square Shooter (Buck Jones)	5	——
Tin Pan Alley (Ray & Fair)	5	——
Her Elephant Man (Shirley Mason)	5	——
The Hell Ship (Madlaine Traverse)	5	——

GOLDWYN DISTRIBUTING CORP.

Release Date		Length Reels	Reviewed
Star Series Productions			
	Upstairs (Mabel Norman)	5	8/31/19
	Heartsease (Tom Moore)	5	9/14/19
	The Girl From Outside (Rex Beach)	7	8/24/19
	The World and Its Woman (Geraldine Farrar)	7	9/21/19
	Lord and Lady Algy (Tom Moore)	6	9/7/19
	Strictly Confidential (Madge Kennedy)	5	10/12/19
	Bonds of Love (Pauline Frederick)	5	——
	Almost a Husband (Will Rogers)	5	10/19/19
	Jinx (Mabel Normand)	5	9/28/19
	The Gay Lord Quex (Tom Moore)	5	——
	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	——
	Flames of the Desert (Geraldine Farrar)	7	11/9/19
	The Cup of Fury (Rupert Hughes)	5	——
Bennison Star Series			
	High Pockets	5	——
	A Misfit Earl	5	——

HALLMARK PICTURES CORP.

	Length Reels	Reviewed
A Dangerous Affair (Herbert Rawlinson)	5	——
Wit Wins (Florence Billings)	5	——
Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	——
The Phantom Honeymoon (Margaret Marsh)	6	——
The Heart of a Gypsy (Florence Billings)	5	——
A Woman's Experience (Mary Boland)		——

W. W. HODKINSON CORP.

Distributing Through Pathe

	Length Reels	Reviewed
Benj. B. Hampton—Great Authors Pictures, Inc.		
The Westerners	7	8/10/19
The Sagebrusher	7	——
Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner		
Desert Gold	7	11/16/19
The Desert of Wheat	6	——
J. Parker Read, Jr., Productions		
Sahara (Louise Glaum)	7	3/23/19
The Lone Wolf's Doughter (Louise Glaum)	7	12/14/19
Deitrich-Beck, Inc.		
The Bandbox (Doris Kenyon)	6	11/30/19
The Harvest Moon (Doris Kenyon)	6	——
Artco Productions		
As a Man Thinks (Lea Baird)	5	——
The Volcano (Leah Baird)	6	——
The Capitol (Leah Baird)	6	——
Cynthia on the Minute (Leah Baird)		——
Robert Brunton Productions		
A White Man's Chance (J. Warren Kerrigan)	5	4/20/19
The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
The Lord Loves the Irish (J. Warren Kerrigan)	5	——
National—Billie Rhodes Productions		
The Blue Bonnet (Billie Rhodes)	6	8/31/19

METRO PICTURES CORP.

	Length Reels	Reviewed
Nazimova Productions		
The Red Lantern	7	5/4/19
The Brat	7	9/14/19
Stronger Than Death	6	——
Screen Classics, Inc. (Specials)		
Lombardi, Ltd. (Bert Lytell)	6	9/28/19
Please Get Married (Viola Dana)	6	11/9/19
Fair and Warmer (May Allison)	6	10/19/19
Should a Woman Tell (Alice Lake)	6	——
The Walk-Offs (May Allison)	6	——
The Willow Tree (Viola Dana)	6	——
The Right of Way (Bert Lytell)	6	——
The Best of Luck (Drury Lane Melodrama)	6	——

PATHE EXCHANGE, INC.

Release Date		Length Reels	Reviewed
Oct. 5	Impossible Catherine (Virginia Pearson)	5	——
Oct. 12	A Damsel in Distress (June Caprice)	5	10/19/19
Oct. 12	Daddy Number Two (Baby Marie Osborne)	2	——
Oct. 19	The Moonshine Trail (Sylvia Breamer)	6	10/26/19
Nov. 2	The Gay Old Dog (John Cumberland)	6	11/9/19
Nov. 9	A Woman of Pleasure (Blanche Sweet)	7	9/14/19
Nov. 16	The Right to Lie (Dolores Cassinelli)	7	12/7/19
Nov. 23	Miss Gingersnap (Marie Osborne)	6	——
Nov. 30	Dawn (Sylvia Breamer)	6	12/7/19
Dec. 7	Brothers Divided (Frank Keenan)	5	——
Dec. 14	The A-B-C of Love (Mae Murray)	6	12/14/19
Dec. 21	The Prince and Betty (Wm. Desmond)	5	12/14/19
Jan. 4	My Husbands's Other Wife (Sylvia Breamer)	6	——
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19

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Release Date		Length Reels	Reviewed
American Film Co., Inc.			
	Yvonne From Paris (Mary Miles Minter)	5	7/6/19
	The Tiger Lily (Margarita Fisher)	5	7/20/19
	This Hero Stuff (William Russell)	5	7/27/19
	Eve in Exile (Charlotte Walker)	7	12/14/19

REALART PICTURES CORP.

	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
	Anne of Green Gables (Mary Miles Minter)	6	11/23/19
	Erstwhile Susan (Constance Binney)	5	12/7/19
	Mystery of the Yellow Room (Lorin Raker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19

ROBERTSON-COLE

Specials			
	The Open Door	6	10/19/19
	The Broken Butterfly	6	10/26/19
	The Beloved Cheater	5	11/16/19

SUPERIOR PICTURES

November Releases			
	The Illustrious Prince (Sessue Hayakawa)	5	11/16/19
	A Fugitive from Matrimony (H. B. Warner)	5	12/7/19
	The Blue Bandanna (Wm. Desmond)	5	——
December Releases			
	Seeing It Through (Brentwood Prod.)	5	——
	Beckoning Roads (Bessie Barriscale)	5	——
	The Tong Man (Sessue Hayakawa)	5	12/14/19
January Releases			
	The Third Generation (Brentwood)	5	——
	The Beggar Prince (Sessue Hayakawa)	5	——
	The Luck of Geraldine Laird (Bessie Barriscale)	5	——

LEWIS J. SELZNICK ENTERPRISES

SELZNICK PICTURES

Distributed by Select Exchanges.

	A Regular Girl (Elsie Janis)	5	11/30/19
	The Country Cousin (Elaine Hammerstein)	5	12/14/19
	Sealed Hearts (Eugene O'Brien)	5	——
	The Glorious Lady (Olive Thomas)	5	11/9/19
	Piccadily Jim (Owen Moore)	5	——
	Out Yonder (Olive Thomas)	5	——
	The Broken Melody (Eugene O'Brien)	5	——

SELECT PICTURES

Distributed by Select Exchanges.

	The Undercurrent (Guy Empey)	6	12/7/19
	Faith of the Strong (Mitchell Lewis)	5	9/21/19
	A Scream in the Night (Special)	5	10/26/19
	Isle of Conquest (Norma Talmadge)	5	11/9/19

UNITED ARTISTS' CORP.

Oct. 20	Broken Blossoms (Griffith)	6	5/18/19
Dec. 2	When the Clouds Roll By (Fairbanks)		——

UNITED PICTURE THEATERS

	Her Game (Florence Reed)	5	——
	The Eternal Mother (Florence Reed)		——
	The Corsican Brothers (Dustin Farnum)		——

UNIVERSAL FILM MFG. CO.

Release Date		Length Reels	Reviewed
Jewel Features			
	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19
Universal Features			
	The Woman Under Cover (Fritzi Brunette)	5	9/14/19
	The Sundown Trail (Monroe Salisbury)	6	——
	Common Property (Robt. Anderson-Nell Craig)	6	——
	Loot (Ora Carew)	6	——
	Bonnie, Bonnie Lassie (Mary MacLaren)	6	——
	The Brute Breaker (Frank Mayo)	6	11/23/19
	The Rider of the Law (Harry Carey)	6	10/12/19
	The Trembling Hour (Helen Eddy)	6	10/19/19
	His Divorced Wife (Monroe Salisbury)	5	11/9/19
	Under Suspicion (Forrest Stanley-Ora Carew)	5	11/23/19
	Lasca (Edith Roberts-Frank Mayo)	5	11/23/19
	A Gun Fighting Gentleman (Harry Carey)	6	11/30/19
	The Pointing Finger (Mary MacLaren)	5	12/7/19

VITAGRAPH

	In Honor's Web (Harry Morey)	5	11/9/19
	A Fighting Colleen (Bessie Love)	5	11/16/19
	The Black Gate (Earle Williams)	5	——
	The Combat (Anita Stewart)	5	——
	The Golden Shower (Gladys Leslie)	5	——
	The Tower of Jewels (Corinne Griffith)	5	——
	The Darkest Hour (Harry Morey)	5	——
	Pegeen (Bessie Love)	5	——
	When a Man Loves (Earle Williams)	5	——
	The Sins of the Mothers (Anita Stewart)	5	——
	The Midnight Bride (Gladys Leslie)	5	——
	Human Collateral (Corinne Griffith)	5	——
	The Birth of a Soul (Harry Morey)	5	——
Special Productions			
	The Winchester Woman (Alice Joyce)	6	11/16/19
	The Climbers (Corinne Griffith)	6	11/9/19
	The Vengeance of Durant (Alice Joyce)	6	——
	Slaves of Pride (Alice Joyce)	6	——

WORLD PICTURES

Oct. 6	The Oakdale Affair (Evelyn Greeley)	5	10/12/19
Oct. 13	Woman of Lies (June Elvidge)	5	11/2/19
Oct. 20	The Black Circle (Creighton Hale)	5	10/19/19
Oct. 27	The Arizona Catclaw (Edythe Sterling)	5	——
Special	When Bearcat Went Dry	5	——
Nov. 3	Me and Captain Kidd (Evelyn Greeley)	5	11/16/19
Nov. 10	The Poison Pen (June Elvidge)	5	11/30/19
Nov. 17	You Never Know Your Luck (House Peters)	5	——
Nov. 24	Dad's Girl (Jackie Saunders)	5	——

DECEMBER SHORT SUBJECT RELEASES

Frohman Amusement Co.			
	Gemini Ambrose (Mack Swain)	1	——
	All Wrong Ambrose (Mack Swain)	1	——
	The Heart of Texas (Texas Guinam)	2	——
	Spirit of Cabin Mine (Texas Guinan)	2	——
C. L. Chester			
	No Coma in Acoma	1	——
	The People in White	1	——
	The Simple Life	1	——
	Mr. Outing Gets a Pipe Dream	1	——
Famous Players-Lasky Corp.			
	A Lady's Tailor (Sennett)	2	——
	After the Circus (Briggs)	1	——
	Push Car Trails in Formosa (Burton Holmes)	1	——

Some Short Reels

"Why Men Go Wild," Christie

Women are said to admire men who have the courage to use physical force in subduing them, much after the manner employed by their ancesters who resided in caves and ate their meat raw. "Cave Man Stuff" figures very prominent in the story which was written by W. Scott Darling. Bobby Vernon is starred in the one reeler which is quite funny, but which has a theme that is far from new. There is an unusual and creditable finish, showing Vernon and Vera Stedman executing a dive followed by a clinch. as a matter of fact, however, the picture would have been quite complete without that bit which has been added after a similar shot, on land had been taken.

Short Reels

"Keeping Fit," Western Electric

Shows the various ways in which employees of the company amused themselves on one of their outings, and will prove of little interest to any but those directly interested in the affairs of the company. Some of the shots were very good, in fact, the photography throughout was acceptable, but they can't call this anything but advertising stuff and it is not particularly valuable from that angle either.

"Screen Follies," No. 2 and 3, Capital

Puns and Gags, coupled with cartoons, some well drawn, and others not so good, make up the new series of one reelers being turned out by Capital. The remarks, are usually clever, although in a few cases they are rather old. What features the issue, however, is the fact that the manner in which the reels have been produced—the way in which they are introduced and closed, is distinctly novel and the entire offering unusual. With better judgment used in selecting the material for the one reelers and some more care exercised generally, these subjects can be put over with much to spare.

"The Vagabond," Clark-Cornelius

You can't beat the old Chaplins. Most of the folks have probably seen this before, but they'll laugh at it again. It shows Charlie displaying the walk that helped make him famous. The expression that few comedians have been able to imitate successfully is also there, and the story is one that in addition to several exceptional bits of comedy business, registers pathos that serves to bring out the humor much more forcibly, due t othe contrast caused. Combining a good story, commendable production and Chaplin, this will again prove a hit.

Pathe Review, No. 31

It opens with a tinted scenic study, after which comes a portion devoted to the wireless telephone. Albert P. Cutler, former billiard champion illustrates various difficult shots, which are then shown as performed at one eighth of the actual speed at which they are made. That part will interest cue enthusiasts, for the spin put on the balls and the manner in which the strokes are made, are shown clearly. An animal portion and scenes at a factory, showing some of the work on textiles round out the reel.

"Tough Luck," Pathe

Knotted-tailed black cats, broken mirrors, cross-eyed men, ladders that loom up over him as he passes—in short, almost all of the things that are reputed to exert a malign influence on the person who is confronted with them, stare Snub Pollard in the face in this one reeler, directed by Fred Newmeyer. A considerable amount of chase stuff, much of it familiar is included in the offering, which has a poor story to begin with, if any story at all. It falls short of the standard set in most of the Pollard releases of this series.

"Gemini Ambrose," Frohman Amusement Co.

Comedies in which confusion is caused by similarity of appellations, are not so scarce, but in this one, the trouble is caused by the fact that two wives, twins, resemble each other so strongly that they cause a conflict between their fond husbands. The leading woman in the picture plays a dual role and gives a satisfactory performance. Tom Buckingham turned the crank and the photography is quite commendable. Elsa Bradford furnished the story for the one reeler which should fit in on your program in a satisfactory manner.

Reason No. 2

The cast for

"THE SCREAMING SHADOW"

is practically the same as appeared in "The Trai of the Octopus." Ben Wilson and Neva Gerber portraying the leading roles.

Watch for Reason No. 3 Tomorrow

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CALF.

Released Through

HALLMARK PICTURES
130 W. 46th Street New York

37 WD 1/4/20

Short Reels

"A Story of Zinc," Ford-Goldwyn

Zinc, the manner in which it is mined, smelted and then put through various other processes until the desired product is obtained, is dealt with in another Ford one reeler, which is much like the preceding industrial productions turned out by that organization. To screen properly some of the bits in this was probably a difficult matter, but the shots within the mine and other bits have been photographed in reasonably good fashion.

"Charlie Gets a Job," Century-Universal

Charlie from the Orient, a Mongolian styled thus, and featured in this two reeler, gives an exceedingly clever performance in the leading role and helps greatly in holding this up. It will probably manage to hold its own in the smaller houses, for the little Chinaman certainly does do some very creditable work. There are a few bits of business that are funny, and the fellow who plays the chef, does some good work. Otherwise, there is little to recommend the production, which Jesse Robbins wrote and directed.

"Innocent Ambrose," Frohman Amusement

Fred Walters penned the story for "Innocent Ambrose," in which a mix-up is caused by an eloping couple speeding away in an automobile and Ambrose in another machine clutching a store figure, with a dress for his wife on it. A village 'constabule' chases the eloping duo, following the instructions of the girl's mother and mistakes Ambrose for the other man. Following considerable excitement, all ends well, as usual and everyone's happy. The photography is excellent and the offering will do with much to spare. Mack Swain is starred and as usual, directed.

"In the Soup," Universal

Well written, replete with humerous bits and staged in a somewhat unusual manner, this one reel comedy which stars Chris Rubb, will undoubtedly score a hit on almost any program. It takes Rubb out of his usual element, placing him in far-off Africa, where he must capture a lion to win the hand of the girl whom he loves. He plans things so that a colored friend, dressed up like a lion, will allow himself to be captured. Unfortunately, the scheme does not work out, for a genuine lion appears and spoils matters. Subsequently, Rubb is captured by a band of savages, and when he wins all of the king's possessions with a pair of dice, he is sentenced to be boiled. The lion appears, however, and after some comedy Rubb captures the animal and impresses the father of the girl sufficiently to win her hand.

"Dutch Caps and Costumes," Educational

Colored scenics are becoming quite popular and this one, consisting of shots of scenes in Holland and some of the populace, has much that will please. Unfortunately, however, the manner in which it has been tinted is exceptionally poor at times. The two closing shots are excellent and help somewhat, as do some of those showing the canal and wind-mills.

"This Way Out," Model—Bulls-Eye

A dog and youngster make it exceedingly difficult for Gale Henry, and her husband to secure lodging in this two reel offering which has several funny situations and which is generally, a very satisfactory slapstick comedy production. The featured comedienne does some excellent work, and the support is up to the mark. Most of the scenes are laid in none too well furnished apartments, and the spectacle, although not particularly refreshing to the eye at all times, will probably draw forth laughter.

"Bound and Gagged," Pathe

Geoge B. Seitz and Marguerite Courtot are happily united in the tenth and last episode of "Bound and Gagged," called "Hopely Takes the Liberty." Roger Hopely, Barlow's valet, is instrumental in bringing the two together after they have had a misunderstanding. Like many of the other episodes, this possesses much light comedy, and while generally foolish, offers the spectator a novel type of amusement in serial form. The finish comes rather suddenly and furnishes a satisfactory climax to the production.

"All Wrong, Ambrose," Frohman Amusement Co.

Not particularly strong in theme is "All Wrong Ambrose," and the incidents woven about the plot are not in themselves of sufficient merit to put this over. Mack Swain is his usual funny self in it and the supporting cast does some good work, but the manner in which this has been staged is not up to the standard set in some of the other Swain vehicles. Elsa Bradford wrote the story for the one-reel offering and Tom Buckingham was behind the camera. Swain directed.

"The Little Green Devil," Universal

Only one unusual feature is to be found in this slapstick comedy, built on a common theme with hackneyed incidents wrapped around it. There is a Swede comedian who figures prominently in the offering and does some good work. Three other principals are included in the cast and while their work is not bad, it is not at all times something about which to enthuse.

-and not a drop to drink!

SAMUEL GOLDWYN PRESENTS

WILL ROGERS

IN

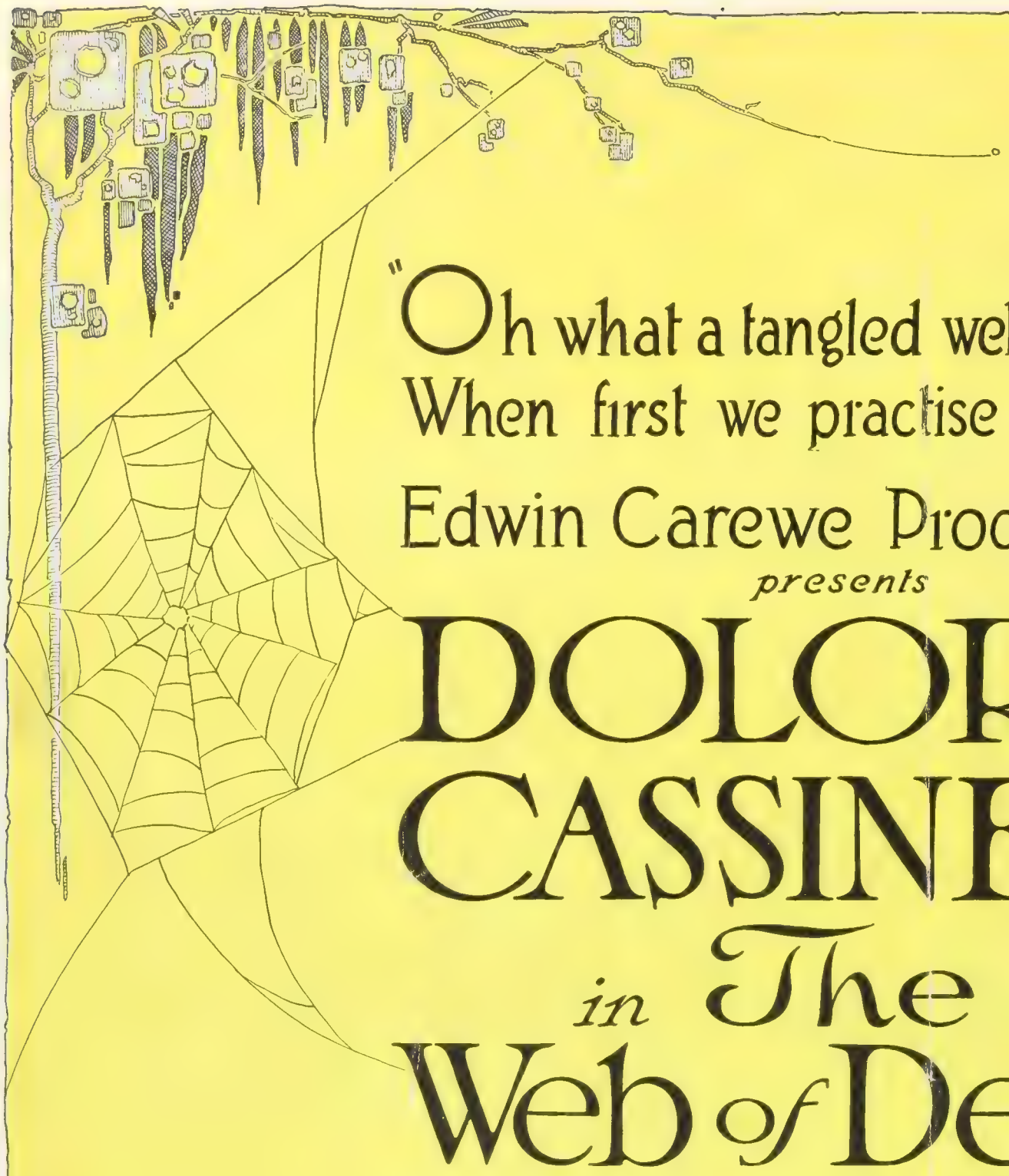
WATER, WATER, EVERYWHERE

BY W. R. LEIGHTON

DIRECTED BY CLARENCE BADGER

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN Presents



"Oh what a tangled web we weave,
When first we practise to deceive!"

Edwin Carewe Productions INC.

presents

DOLORES CASSINELLI

in The

Web of Deceit

When she sought to deprive the girl who had been a sister to her of that which was rightfully hers; when she sought to adorn a social life for which she was not mentally or morally fitted; what a "tangled web" she wove! . . .

Personally directed by
EDWIN CAREWE

Story by
FINIS FOX

Pathé
Distributors

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 4 Monday, January 5, 1920 Price 5 Cents

Metro Goes to Loew

Richard A. Rowland Will Remain As President—Many Millions Involved

Formal announcement of the taking over of Metro Pictures Corp. by Loews, Inc. was made early this morning. Richard A. Rowland will remain as president of Metro.

Details of the transaction which involves many millions will appear in to-morrow's issue of WID'S DAILY.

Curwood and Hartford Expected

James Oliver Curwood, the author and David M. Hartford, in charge of production for the Curwood stories are expected in town to-day for a conference with First National and Ernie Shipman regarding "The Yellow Back" and other Curwood stories.

Serial Episodes Arrive

Prints of the first three episodes of the second Ben Wilson serial, "The Screaming Shadow" have arrived from the Coast. The three episodes are titled, "The Scream in the Dark," "The Virgin of Death," and "the Fang of the Beast."

Slide Advertising

Awakes Interest from Exhibitor—Wants to Know Distributor's Statement.

A prominent exhibitor of the Middle West has sent out a letter which has been given rather wide distribution regarding the use of the screen for advertising, saying in part:

"I note that the Paramount-Artcraft has gone into the advertising game very strongly. A few days ago, I saw a slide advertising Billie Burke in "The Misleading Widow" and across the bottom of the slide was the announcement "She Uses George Washington Coffee," They are charging exhibitors 10c each for these slides.

"I am also informed that the Kuppenheimer clothing people are paying the Paramount a large sum in connection with some picture in which there is a scene showing a boy reading the Saturday Evening Post and he turns to the page of the Kuppenheimer ad. The Stutz car people, they tell me, are also paying the Paramount people real money for using Stutz cars in their films.

"I understand that they have opened a department to solicit this type of advertising, and I think if this were brought to the notice of the exhibitors through the trade papers in the proper way, it would mean a lot for producers who are not taking this kind of advertising

"What do you think about it?

When the attention of John C. Flinn of Famous Players was directed to the communication he said:

"It is a fact that the George Wash-

(*Continued on Page 2*)

Caught with "the goods" and Cupid is the stern Judge—Norma Talmadge in her initial First National picture, "A Daughter of Two Worlds." —Advt.

New Stock Offering

The United States Photoplay Corp., producers of "Determination," "The Soul of Man," "The Home of Man" and "Deception," have closed a contract with A. J. Peyton & Co., a New York brokerage firm to underwrite the entire $1,000,000 stock issue of the corporation.

The producing company is the present lessee of the E. K. Lincoln studio, Grantwood, N. J., for a term of two years.

The Peyton company assumes the e[illegible]re General Fiscal Agency of the [illegible]. Photoplay Corp.'s stock by [illegible]writing it. Mr. Dorn, manager [illegible] brokerage house stated on [illegible]ay that $500,000 of the issue w[illegible] offered to the public. As ye[illegible]nplete plans have not been made [illegible]r its disposal, but Dorn stated t[illegible]at the stock will either go on the Curb market or the Consolidated Stock Exchange.

Still Another Studio

(By Wire to WID'S DAILY)

Dover, Del.—The McKinley Studios, Inc., with a capital of $300,000 have been chartered here. Harry S. Hecheimer of New York City is mentioned as one of the incorporators.

Harry S. Hecheimer stated on Saturday that he had been retained as attorney by a company known as Fridgen, Bauer and Wallis of 20 Wall St. He stated that the firm was a brokerage house but it was impossible to secure any telephone number for them at the address given.

Hecheimer stated that the company plans to build a studio in New York City which will be run on a co-operative basis for independent producers. There has been nothing definite done regarding the location of the proposed plant.

Loew in Chicago

To Build in Conjunction with Jones Linick and Schaefer—Combination Hotel and Theater

(Special to WID'S DAILY)

Chicago—Marcus Loew, in assoc[illegible]ciation with Jones, Linick an[illegible] Schaefer will build a 3,500 seat the[illegible]ater and a 3,000 room hotel in th[illegible] "loop" district here.

Although the project is admitte[illegible] by Jones, Linick and Schaefer th[illegible] exact location of the theater site ha[illegible] not been revealed. The theater, [illegible] is planned, will have four entrance[illegible]

Incidentally, Loew and Jones, L[illegible]ick and Schaefer are tied up by v[illegible]tue of the fact that the latter [illegible] interested in the Southern Loe[illegible] Time, catering to 18 theaters sca[illegible]tered through the middle west an[illegible] south.

Marcus Loew admitted on Satu[illegible]day that he has plans under wa[illegible] for a joint venture in Chicago wi[illegible]

(*Continued on Page 2*)

Frohman Votes Stock Increase

At a special meeting of the stoc[illegible]holders of the Frohman Amuseme[illegible] Corp., it was voted to increase t[illegible] capital stock of the corporation fro[illegible] $500,000 to $1,600,000.

At the same time it was decid[illegible] to increase production activities d[illegible]ing 1920. At least four big speci[illegible] will be turned out.

Brillant With International

Arthur M. Brillant left Famo[illegible] Players-Lasky Saturday and joi[illegible] International to-day. Brillant w[illegible] handle publicity with Harry I. Da[illegible] At Famous he was in charge of a[illegible] vertising "tie-ups" and travelled t[illegible] road on special business for Adol[illegible] Zukor.

Roth Returns to America

Harry Roth, secretary and tre[illegible]urer of the Forward Film Distrb[illegible]tors, Inc., has just returned fro[illegible] an extensive trip through Euro[illegible] where he consummated several co[illegible] tracts for representation in t[illegible] country of foreign distributors.

Denny Going to South Africa

Orrin Denny, a cameraman wi[illegible] Universal for several years leav[illegible] on Friday for South Africa to [illegible] place Pliny Horne as photograph[illegible] with the Universal Smithsonian E[illegible] pedition. Horne is returning [illegible] America.

ol. XI No. 4 Monday January 5, 1920 Price 5 Cents

opyright 1919, Wid's Film and Film Folks, nc. Published Daily at 71-73 West 44th St., lew York, N. Y., by WID'S FILMS and ILM FOLKS, INC.
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Subscribers should remit with order
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Telephone: Vanderbilt 4551-4552-5558
Hollywood, California
ditorial and Business Offices: 6411 Holly-ood Blvd. Phone, Hollywood 1603.
Chicago representatives—Willis, Eckels nd Mack, 6th Floor, Consumers Bldg., hicago, Ill.

Quotations

	Bid	Asked	Last Sale
mous Players	92½	94	93¼
ldwyn	—	—	30¾
oews, Inc.	30¾	31¼	31
riangle Film		—	⅜
nit. Pict. Prod.	15½	15¾	15¾
Vorld Film	—	—	⅛

Bickel Back With 1st Natl.

(*Special to WID'S DAILY*)

Dallas, Tex.—Leroy Bickel, who a ort time ago planned an exhibitors' -operative movement for this ter-tory has gone back to First Na-onal.

L. T. Pellerin who was associated th Bickel in the short-lived venture s returned to Metro.

WID'S
YEAR BOOK
1919-1920
NOW READY
—A mine of Authentic Information for the Exhibitor.
—Of Inestimable Value to the Casting Director, Executive or Producer.
—Nearly 400 Pages of Live, Virile Matter of the Motion Picture Industry.
PRICE, $1.00
Prepaid
Anywhere in U. S. A.

Loew in Chicago

(*Continued from Page 1*)

Jones, Linick and Schaefer. He stated that members of that firm will be in New York this week to confer with him on the project.

Loew Dividend

A dividend of 50 cents a share on the capital stock of Loew's, Inc. has been declared by the directors of the corporation. The dividend will be payable on Feb. 1 to stockholders of record, Jan. 17.

New Loew Subsidiary

(*Special to WID'S DAILY*)

Albany, N. Y.—Marcus Loew, David Bernstein and Nicholas M. Schenck of New York City are the principal stockholders of the Eighty-Third Street Theater Corp., which has been granted a charter by the Secretary of State. The corporation is capitalized at $25,000 and will manufacture, deal in and exhibit motion picture films, also maintain theaters. The attorney for the corporation is Elek J. Ludvigh, New York.

Loews will build a theater at 83rd St. and Broadway as announced a short time ago.

New Realart Exchange

(*Special to WID'S DAILY*)

Los Angeles, Calif.—Realart Pictures, through its local branch manager Oren Freeland Woody, has just signed a ten year lease on the property at 812 So. Olive St., for the erection of an exchange building to cost approximately $100,000. A large frame structure was recently removed to permit of construction work on the building. It is claimed that one of the most modern equipped exchange buildings ever constructed will be built for Realart's reception. It is anticipated that the building will be ready for occupancy March 1. The quarters will be jointly occupied by Pathe.

New Firm Builds Studio

(*Special to WID'S DAILY*)

Riverside, Cal.—Edwin Frazee is president and supervising director of Frazee Film Prod., which has erected a studio on New Magnolia Ave.

Smith With Chamberlain Brown

Jess Smith, is now manager of the picture department of Chamberlain Brown, Inc. Edith Rose is his assistant.

Hammett With Selznick

Melville Hammett is now assistant to John Lynch, editor of the Selznick scenario department.

Charles Belmont Davis is also a member of the staff.

Plan Small Chain for Toledo

(*Special to WID'S DAILY*)

Toledo, O.—A newly formed company known as the Community Amusement Co., capitalized at $200,000 will build a chain of neighborhood theaters in Toledo. It is planned at this time to build and operate eight.

The first of the string will be at Broadway and Knower Sts. It will seat 1,200 people as will the others.

Chadwick's Paper, the Journal

(*By Wire to WID'S DAILY*)

Albany—The Film Bulletin Corp., is the name of a $10,000 corporation formed here by I. E., E. K. Chadwick and F. J. Willis, of New York City.

The above company will be the publishers of the Motion Picture Journal, which is the name of the publication Chadwick will sponsor. The paper will cater to New York and New Jersey exhibitors. Tom Hamlin will be editor and first issue will be off the press Jan. 17.

Talbot Buys Majestic, Tulsa

(*Special to WID'S DAILY*)

Tulsa, Okla.—Ralph Talbot has purchased the Majestic here from Dr. C. M. McCarthy.

Glenn Condon at the same time resigned from the Majestic management and joined the forces of T. E. Larson who maintains a state right exchange here.

Incidentally, Larson who already has offices in Tulsa, Minneapolis and Seattle will shortly invade the Texas territory. He has been in Dallas with the purpose of opening a branch there.

Slide Advertising

(*Continued from Page 1*)

ington Coffee Co. used some slides, but we never had anything to do with them. They were used in connection with the Billie Burke feature, and were distributed by the coffee company to jobbers, grocers, and perhaps to theaters. I think, however, the grocers handled the slides. Certain it is that we neither distributed them nor charged for them. We inaugurated a double window display for grocers for the picture, and 50,000 were used for the benefit of the picture. Many grocers further co-operated with the theaters by buying tickets for the various theaters which showed the feature.

"There is nothing to the Kuppenheimer or Stutz matter mentioned.

"It is true that we have an industrial department that is making productions for manufacturers. One of these, for the Goodrich tire people, will be shown during the Automobile Show. But there is no connection between the industrial department and our features. Not the slightest."

Three B'way Showings for Arbuckle

H. H. Buxbaum, manager of the local Famous Players exchange has closed for "The Garage," the next Fatty Arbuckle comedy for a day and date showing, beginning Jan. 11 at the Broadway, Capitol and Rivoli. He has also signed a contract for a simultaneous showing of all the Arbuckle and Sennett comedies at the Capitol and Rivoli.

"Male and Female" is said to have been responsible for the heaviest bookings ever recorded through the New York exchange. It will play Moss' Hamilton and Jefferson, over U. B. O. time, Proctor's and Loew's. The latter has also booked "Everywoman" with a possible extension to some of the other circuits. The run for the DeMille film starts Jan. 12.

THE NEWSPAPERS SAY:
Pay-roll Robberies Heaviest in History.
The National Surety Company reports that in the past sixty days there have been more payrool hold-ups than in any previous similar period in the history of burglary insurance.
We Say:
INSURANCE IS YOUR PROTECTION
SEE US TODAY.
REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428
Reuben Samuels Inc. Insurance

Every film is not a money getter, but any film can be made a box-office success through the use of RITCHEY posters.
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Progress Advance, the Famous layers house organ calls attention the tour of Maurice Maeterlinck connection with the company's roduction of "The Bluebird."

It is suggested that exhibitors ook the film at the time Maeterinck plays in the showman's city. is itinerary is as follows:

January 7, New York, Carnegie all; 8, Brooklyn, N. Y., Academy Music; 9, Montclair, N. J., High chool; 11, Washington, D. C., Shuert Belasco; 12, Philadelphia, Pa., cademy of Music; 13, New York ity, private; 14, Boston, Mass., Symhony Hall; 16, New York City, eague for Political Education; 19, Vorcester, Mass., optional; 22, Moneal, Monument National; 24, Toronto, Massey Hall; 25, Buffalo, Mastic; Theater; 27, Pittsburg, Syria losque; 30, Cleveland, hall not sected. February 1, Detroit, Orchesa Hall; 2, Toledo, Women's Buildg Auditorium; 4, Dayton, hall not elected; 6, Chicago, Orchestra Hall; Indianapolis, Murat Theater; 9, incinnati, Emery Auditorium; 10, vansville, Ind., Central High chool; 12, St. Louis, Odeon; 14, ashville, not definite; 18, Milwauee, not definite. March 1, Los Anles, Trinity Auditorium; 3, Pasaena, High School; 8, San Francisco, cottish Rite Auditorium; 12, San rancisco, Scottish Rite Auditorium; , Portland, Ore., City Auditorium; , Seattle, hall not selected; 22, lt Lake City, hall not selected; 26, maha, Brandeis Theater; 27, Lincln, Neb., hall not selected.

Denver, Col.—A. G. Talbot, manger of the America, used some clev exploitation schemes to put over ree Realart pictures, each of which n for a week at his house. He ed up "Soldiers of Fortune" with e Red Cross drive current at the me, giving a charity performance, nd profiting by this advertising. pecial newspaper lay-outs, and a isely selected lobby display made Anne of Green Gables" pay, and the ccess of these two productions was llowed by a successful run of Conance Binney in "Erstwhile Susan."

Cleveland, O.—I. Kuhn, manager the Stillman and Liberty, Loew ouses, put over "Anne of Green ables," by using a novel set of adrtisements. Since much of the acon takes place in a schoolroom, uhn had ads consist of slates and her adjuncts of the classroom, with e announcements lettered accordgly. In addition, an inexpensive ookmark was turned out and offered Christmas shoppers. The unusual ethod of exploiting the picture reilted in capacity business.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—A. MacArthur, Jr., of the Moving Picture World, is here for a two months' visit.

Sam Wood is directing Wallace Reid for Paramount-Artcraft. They will picturize a series of Byron Morgan stories entitled "The Bear Trap." This picture will be a sequel to "The Roaring Road."

A motley collection of hoboes was gathered from the streets of Los Angeles to represent the bread-line scene which will appear in Madge Kennedy's forthcoming "Two Cents Worth of Humaneness."

With the warm sand of Venice taking the place of a carpet of snow, and with Santa Claus dispensing presents in a bathing suit, the entire Christie comedy studio celebrated an old-fashioned Christmas in advance, on the beach the afternoon before Christmas.

The Maurice Tourneur Prod., Inc., are moving offices and production companies to an immense stage and private offices at Universal City. This step was found necessary when Tourneur decided to produce two or three pictures at the same time. Details are not forthcoming as yet who his co-directors will be or whom he will engage to play the leads in his different pictures.

GAUSMAN.

Drastic Taxes in Savannah

(Special to WID'S DAILY)

Savannah, Ga.—The City Council has adopted a stringent scale of taxes to be imposed on theaters.

Picture theaters will have to pay $500 a year, operators, $5; supply houses, $50, and schools, $50.

The ordinance includes a number of amusements other than pictures.

Brunton May Build Theater

(Special to WID'S DAILY)

Los Angeles—It is reported that Robert Brunton will erect a theater here. The project will involve about $500,000.

Wyndham Standing and Agnes Ayres will appear in support of Hope Hampton in "A Modern Salome" now in production.

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2040

D. W. GRIFFITH
KNOWS
The value of strictly high class people for the ensemble scenes of his productions.
WE ARE supplying him with only the most select good-looking and properly dressed people for his productions.
OUR financial strength enables us to supply any number of people.
Select Motion Picture Bureau
William W. Cohill, Manager
1493 Broadway
New York
Telephones
Bryant { 2389 2390 2391

Goldwyn Pictures
The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

THE ACME PORTABLE PROJECTOR
FOR—
The Studio, The Cutting Room, The Editor, Home, School or Church.
A demonstration Will Convince You.
Howells Cine Equipment Company
729 7th Ave. New York
Phone, Bryant 1166

THE HAL BENEDICT STUDIOS
College Point, Long Island

Famous Interested

Seeking Information from Exhibitors as to How They View Showing Industrials

It is understood Famous Players is conducting a nationwide investigation for the purpose of ascertaining how exhibitors feel towards showing industrials. While the investigation is far from complete it is further understood that so far the results show that many exhibitors still have antipathy toward showing industrials because of what their patrons may object to.

The M. P. E. of America recently announced a deal with Universal whereby exhibitors were to receive payment for showing industrials.

Godal, Producer of "12:10"

Edward Godal is being congratulated on "12:10," the Herbert Brenon production, starring Marie Doro. Godal's company is the British and Colonial of London.

Another Play for Famous

By virtue of their deal with George Broadhurst, Famous Players-Lasky acquire screen rights to "The Wonderful Thing" which was placed in rehearsal last week.

Transatlantic Goes South

The comedy troupe making comedies for Transatlantic is now on the way to Raleigh, N. C. to shoot exteriors for the comedies.

Films and Religious Services

(Special to WID'S DAILY)

Winnipeg, Can.—Rev. George Salton, Methodist pastor, is screening a five reel feature each Sunday afternoon and night, in connection with the religious service in the Dominion theater.

CHRISTIE SPECIAL COMEDIES

The new Christie comedy for January "Save Me," brings a cannibal into polite society. The scene shows Eddie Barry, Helen Darling and Fay Lamport.

"Miracle Man" Business

(Special to WID'S DAILY)

Winnipeg, Can. — Famous has closed contracts for $400,000 on "The Miracle Man" in Canada, and it is likely that the figures can still be boosted.

The Loew Circuit has just booked the Universal comedy "A Baby Doll Bandit" featuring the jungle queen Mrs. Joe Martin.

CLARA KIMBALL YOUNG

Once more demonstrates her magnificent art in

"THE EYES OF YOUTH"

We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.

KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

IT REQUIRES ORGANIZATION TO MANUFACTURE GOOD ENGRAVINGS
WE HAVE BEEN ORGANIZED SINCE 1898
EQUIPPED TO DELIVER THE BEST POSSIBLE WORK IN THE LEAST POSSIBLE TIME

THE STANDARD ENGRAVING CO.
PHOTO ENGRAVERS
225 WEST 39TH STREET, NEW YORK
AMERICAN PRESS ASSOCIATION BLDG

What Do You Know About That?

F. A. A. Dahme
the famous Title Artist
of 220 West 42nd St.
Bryant 6796

Is Not Advertising Anymore.

LEUMAS CARTOON SERVICE
Producers of Animated Films for every purpose
17 W. 45th St. Tel. Bryant 6806

ART TITLES
HAND LETTERING
ALYNLU
PHONE 2329 BRYANT

WATCH FOR
BILLY WHISKERS
COMMONWEALTH PICTURES CO., CHICAGO

There are 30 Reasons

why you should book,

"The Screaming Shadow"

REASON No. 3

J. Grubb Alexander who wrote "The Trail of the Octopus" with Harvey Gates, the author of many photoplay successes, is writing "The Screaming Shadow." Watch for Reason No. 4 to-morrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.

Released through

HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220W. 48th St.

MAKE YOU HEAR WHAT YOU SEE

FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOSE THAT USE ROLLS—AND LOTS OF THEM DO.

FILMUSIC-CO.
LOS ANGELES
1729 Highland Ave.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 5 | Tuesday, January 6, 1920 | Price 5 Cents

Exhibitors Betrayed

Clark of First Nat'l Claims Producers Force Films Containing Advertising on Them

"American exhibitors have been deliberately betrayed by certain producers and distributors at a profit to the latter, for their unscrupulous breaches of faith and confidence, amounting to hundreds of thousands of dollars from the sale of 'convenient' advertising possibilties in strictly entertainment film to national advertisers, and for which exhibitors have been charged high rentals. This practice has grown to amazing proportions. It has become a stealthy, secret method of 'playing both ends against the middle,' a violation of all ethics, written or unwritten, which govern relations between manufacturers and consumers, and a dangerous form of capitalizing exhibitor confidence without regard for the exhibitor's moral rights."

This is the keynote of a statement authorized this week by R. H. Clark, general manager of the New York Exchange for First National Exhibitors' Circuit, and a member of the Board of Directors for the national organization, in which he attacks the injection of "convenient" advertising into productions sold to exhibitors by producers and distributors as being exclusively entertainment film, and for which exhibitors pay the usual service rentals. The facts which he outlines, and the allegations he makes are the results of information which he declares has been imparted to him by exhibitors

(*Continued on Page* 2)

M. P. E. A. To Meet

There will be a meeting of the Motion Picture Exhibitors of America, Inc. at the Hotel Astor on Friday. Reservation for a room on the eighth floor have been made.

Mabel Normand En Route West

Mabel Normand left for California the end of last week. Upon her arrival there, she will start work on "The Girl With the Jazz Heart."

Tearle With Selznick

It is expected that announcement will be made shortly of the placing of Godfrey Tearle, half brother to Conway and late star of "Carnival" under contract with Selznick for a series of pictures.

The little slum girl is introduced into New York's exclusive social set —Norma Talmadge in "A Daughter of Two Worlds," her initial First National picture.—Advt.

R. C. Gets Hall Films

Latter Will Give Up Its Exchanges Is Report—Question About Chaplins.

It is reported that Robertson Cole will hereafter control the physical distribution of the Hallmark product and that the chain of Hallmark exchanges will cease to exist.

The sales force of the latter, according to report will continue to operate but will concentrate its energy upon the sales end of the Hallmark product.

The Clark Cornelius Chaplins are being handled by Hallmark. There was some question yesterday as to whether future distribution of these re-issues would be through the Robertson Cole exchanges. It is understood that Clark Cornelius are looking for a new distributing connection.

Woods Annexes Bara

Erstwhile Film Star Turns to Legitimate Stage—Picture Plans Undecided

Al H. Woods has signed Theda Bara, to appear in a play called "The Lost Soul" a melodrama written by George V. Hobart and John Willard.

Miss Bara has not been appearing in films lately. An effort made yesterday to ascertain just what she will do in pictures met with the statement "there is nothing to say at this time."

However, it is interesting to note that there have been frequent reports lately that Woods was about to form his own film producing company. He is also affiliated with Goldwyn.

Mandlebaum and Lusk Here

E. Mandlebaum, First National franchise holder in Ohio and Walter E. Lusk, general manager of the exchange in Cleveland are in New York on a business trip.

Loew—Metro

Considerable Gossip as to What Effect Change of Control Will Have

There was considerable gossip in film circles yesterday when the official announcement appeared of Loew, Inc. securing control of Metro Pictures Corp.

According to the official statement issued by Metro there will be a close working arrangement between Loew, Inc., and Metro, and the Metro Board of Directors will be reorganized with several directors of Loew, Inc., appearing on the Metro board.

But some in the trade believe that other important changes will take place within the early future. Some believe that Richard A. Rowland will leave the helm to others. This is denied by Rowland's friends. There is also talk of an important change in the production end of Metro. Maxwell Karger is at present director-general. Recently re-

(*Continued on Page* 2)

Nate Ascher Here

Nate Ascher of Ascher Bros., Chicago and a vice president of National Picture Theaters of America is in town.

Cassinelli with Schomer-Ross

Dolores Cassinelli will make one picture for Schomer-Ross Prod. Inc., while preparations for her next Capellani productino are complete.

The Schomer-Ross film was started yesterday a tthe Victor studios on 43rd St.

MacLaren Through With "U"

(*Special to WID'S DAILY*)

Los Angeles—Mary MacLaren has completed her Universal contract

was a report current that re-sign with Laemmle organization but that it is said to be untrue.

Universal stated yesterday Miss MacLaren had finished her contract with them.

More Vice-Presidents for National

The following have been announced as vice-presidents of Nat'l Picture Theaters:

Charles Olson, Indianapolis; Hector M. E. Pasmezoglu, St. Louis; Libson, Cincinnati; John Harr Pittsburgh; and Jake Wells, Richmond. Other previously named are Harry Crandall, Washington and Nate Ascher, Chicago.

Wid's DAILY

Vol. XI No. 5 Tuesday January 6, 1920 Price 5 Cents

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Terms (Postage free) United States, Outside of Greater New York, $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00
Subscribers should remit with order
Address all communications to WID'S DAILY, 71-73 West 44th St., New York, N. Y.
Telephone: Vanderbilt, 4551-4552-5558
Hollywood, California
Editorial and Business Offices: 6411 Hollywood Blvd. Phone, Hollywood 1603.
Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid	Asked	Last Sale
Famous Players ..	93	95	93
Goldwyn	30	32	31
Loew's, Inc.	31½	33	31¾
Triangle Film	—	—	⅜
United Pict. Prod.	15¼	16	15⅜
World Film	—	—	⅛

Seek Injunction

Nat'l Pictures Would Restrain Exhibition of "Blindness of Youth"

National Picture Theaters—the Selznick exhibitor movement—is seeking to enjoin the Foundation Film Corp. from further exhibiting "The Blindness of Youth."

National claims infringement of the copyright of the name "Blind Youth," a picture now in production in California.

House, Grossman and Vorhaus, attorney for Foundation Film will seek to prove that National has no right to attempt restraint of a production now in circulation when the former has no picture as yet completed.

The hearing has been set for Friday in the Federal Court.

Hirsch Buys Argus Feature

Nathan Hirsch of Aywon has purhased Greater New York rights o "The House Without Children," n Argus feature, handled through he Film market.

Ince Appearing as Lincoln

Ralph Ince is at present directing nd appearing as Abraham Lincoln n a production now under way at he Selznick Fort Lee studio.

Ince played the character in the ld days when he was with Vitaraph in Brooklyn.

His first special "The Law Bringrs" will be released on the Selzick program March 1.

Wapaco, Wash.—Oscar Peterson, Empire, will build new house next pring to seat 400.

Loew—Metro

(*Continued from Page 1*)

ports from the Coast indicated that Karger intended to come East and produce under the name of Maxwell Karger Prod. Karger branded this report as "premature."

One of Loew's closest associates in business is Joe Schenck, and it is said that Schenck may have an important post with regard to the production end of the deal. Schenck is in charge of both the Norma Talmadge and Constance Talmadge Prod., which are releasing through First National.

Just how many millions passed on the deal no one will say. Reports vary the figure from three upwards. Rowland and his associates evidently felt very good over the deal. Rowland gave a champagne lunch at the Claridge last Saturday, but said it was "just some wine lefft over from New Year's."

In the official statement issued by Metro it was pointed out that "the merger will mean the closest sort of co-operation between Loew and Metro, with the Loew houses furnishing a certain and permanent market for the Metro product, and Metro providing a permanent source of material."

Loew at present is probably the largest individual exhibitor in this country. There are 119 houses owned and operated by Loew, Inc., 39 building and between 30 and 40 more whose policy and booking are controlled by the same corporation. Many of these are first runs. Next week the buildings on the northeast corner of Broadway and 45th Streets will be demolished to make room for his "State" theater. His lease on the New York theater and roof still has some time to run. His houses extend throughout the entire country, and there is no secret that he is after more houses, and intends to secure a considerable number, 200 in the total, at least. Two months ago he closed a most important deal with Ackerman & Harris.

Because of the marriage of Loew's son to the daughter of Adolph Zukor, there has been much gossip over either a working alliance or an "arrangement" between the Loew organization and Famous Players. But Marcus Loew has insistently and emphatically denied that there is any working connection between his organization and Famous Players.

McCutcheon Story for Warwick

Famous Players have purchased "The City of Masks" by George Barr McCutcheon for Robert Warwick.

The Zukor-Loew Wedding

The wedding of Miss Mildred Zukor, daughter of Adolph Zukor of Famous Players to Arthur Loew, son of Marcus Loew, will take place today at the Ritz.

Many prominent film folk from New York and out of town will attend the nuptials. It is understood that the gifts to the young couple include a tremendous collection of silver and cut glass.

Exhibitors Betrayed

(*Continued from Page 1*)

in his particular territory, and which has been submitted to the home office of First National by theater owners in practically all sections of the country.

"It is a miserable, petty trespass on conditions which compel the majority of exhibitors to book productions without screen examination," he continues. "Cashing in without regard for obligation seems to be the actuating impulse. These same producers and distributors bellow mightily in the columns of the trade journals whenever a group of exhibitors in any territory proposes to meet an issue by joint action. In the same stenographer note books that contain the plaints against exhibitors you'll find letters to national advertisers, soliciting money in exchange for 'convenient' ad values in pictures they release to exhibitors on regular service contracts.

"It is time that a few more organizations like the Miami Valley Exhibitors' League and the Motion Picture Exhibitors' League for New York State took steps to prevent a continuation of the practice. There may be exhibitors who do not care, but they are very few. In this territory I know of more than a score of instances where exhibitors have complained to exchanges, after showing entertainment films booked at high rentals, about the flagrant advertising attempts in various scenes. Invariably, they tell me, they have been laughed at, in an obviously 'if you don't like go to' manner.

"Would George Horace Lorimer, as editor of the Saturday Evening Post, permit any author who produces a short story or serial for him, to specifically mention Stutz cars because the heroine had to drive an automobile? Would he tolerate the publication of an illustration in which the hero stages a fight before a twenty-four sheet stand covered with a poster advertising George Washington Coffee? Would Mr. H. O. Davis, erstwhile executive and producer in the motion picture business, permit, in his present capacity as editor of The Ladies' Home Journal, the use of a line beneath the name of a prominent author, to the effect that the author used Pompeian Massage Cream?

"There are at least two concerns in the industry that should be taken severely to task by exhibitors for the advertising tricks they have deliberately slipped over in special feature productions. One of them is yelling, now, at what it charges is an unfair exhibitor practice and a studied discrimination against its productions. I have before me a report by an exhibitor organization in which it specifically charges this concern with the very practices I have cited. The report continues: 'They are now crying and begging you to run their films, and offer them to you free.' This, the report states, is the result of co-operative exhibitor organization.

"An exhibitor told me, yesterday, that twice within a week he has shown pictures featuring well-known stars, and released as special productions, which contained convenient advertising by big concerns. Another theater owner showed me a slide, sent him by an exchange as part of the advance work on a special he had booked with a popular star. At the bottom of the slide, so arranged that it could not be cut off, was a line stating that the star used a certain brand of coffee, which is regularly advertised in the national magazines.

"Never! It is more than that. It is another phase of the 'to-hell-with-the-public' attitude of men who seek authority, jurisdiction and confidence for the sake of exploiting it by means that are worse than unethical. And exhibitors are confidently expected to accept the bludgeon without a murmur. It would behoove the trade papers to instruct their reviewers to watch every production they see for purposes of criticism, and to state, in their reviews, whether or not the pictures contain any form of unfair advertising. This, at least, would serve to warn exhibitors in advance, and it would put an effectual check on the practice. There are a number of exhibitors in New York State who would subscribe to any medium which would tell them, honestly, whether various releases classified as entertainment had been sold out to advertisers."

22 Foreign Offices

To Be Opened by Select in England and Continental Europe

Select will open 22 branch offices in Engl and and Continental Europe. The countries which will have branches are England, France, Holland, Belgium, Spain, Italy and Switzerland.

The South African Film Trust will handle the Selznick output in South Africa.

Burlingham Back-Going to Far East

Frederick Burlingham returned to New York yesterday from Florida and the South where, among other scenes, he picturized the Suwanee River, for the first time in film history. He leaves Thursday for Cincinnati to see his folks, after which he departs for Borneo, Java, Siam and the Far East and will not be back in this country until some time next summer. He says he caught some splendid and unusual shots in the South.

Osso Returns

Adolph Osso is back in his office. He was in France for several months.

Moore Going to California

Owen Moore will produce his next Selznick picture in California. This will mark the third producing unit for Selznick on the west coast.

Frankel Buys Out Stern

Columbus, O.—Max Stern has sold his Majestic theater to I. Frankel of Cincinnati. The theater passed into the latter's hands on Sunday.

Frankel owns a string of theaters in Cincinnati, among them being the Alhambra, the Lubin and the Hippodrome.

Children's Theater Closes

Hugo Riesenfeld's Children's theater at the 63rd Music Hall closed Sunday night.

Dr. Riesenfeld says he enjoyed himself in the operation of the theater more than he has in years and found a real delight in making some of the city's kiddies happy.

Put a RITCHEY poster among other posters and it will loom up like an elephant in a herd of field mice

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

On Broadway

Rivoli—Norma Talmadge, "She Loves and She Lies."
Rivoli Pictorial.
Christie comedy, "Go West, Young Woman."
Strand—Norma Talmadge, "A Daughter of Two Worlds."
Strand Topical Reivew.
Lloyd comedy, "From Hand to Mouth."
"The Sinkings of the U-35."
Rialto—Douglas Fairbanks, "When the Clouds Roll By."
Rialto Magazine.
Lloyd Comedy, "From Hand to Mouth."
Capitol—Alice Lake, "Should a Woman Tell?"
Capitol News.
Prizma Colorland Review.
Hy Mayer Cartoon.
Loew's New York—Today: Robert Warwick, "An Adventure in Hearts."
Wednesday: Tom Moore in "Toby's Bow."
Thursday: William Russell "The Lincoln Highwayman."
Friday: Albert Ray-Elinor Fair, "Tin Pan Alley."
Friday: H. B. Warner, "Haunting Shadows."
Saturday: Elaine Hammerstein, "Greater Than Fame."
Sunday: Cecil DeMille's "Male and Female."
Brooklyn Strand—D. W. Griffith's, "The Greatest Question."

Strand — Zane Grey's, "Desert Gold."
Rialto—Robert Warwick, "The Tree of Knowledge."
Rivoli—Enid Bennett, "The Woman in the Suitcase."
Brooklyn Strand—Norma Talmadge, "A Daughter of Two Worlds."
Capitol — Nazimova, "Stronger Than Death."

New Rivoli Record

The latest Rivoli record goes to Douglas Fairbanks and "When the Clouds Roll By." Not only were the Sunday and holiday records smashed but every week-day of last week's run was a record, except Friday.

Cummings Open Theater

Joseph P. Cummings has opened his Times theater at 157th St. and Courtlandt Ave., the Bronx.

NEGATIVE WANTED
For
America or World Rights.
Address, Confidential, care Wid's.

Send Us Your
Any Quantity Highest Prices **Junk Film**
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Melford Starts "Round-Up"

George Melford has started work on "The Round Up" with Fatty Arbuckle.

Hodkinson Film at Strand

The Strand feature for next week will be Zane Grey's "Desert Gold" a Hodkinson release.

This booking is of special interest in view of the fact that the film has had a considerable number of first runs and has played every territory in the country with the exception of New York.

Opportunity Waiting in France

There are great opportunities waiting in France for modern theaters, according to Joseph P. Lamy who has just received advices to that effect from his agent abroad.

The large cities, especially need the big theaters, says Lamy who is in a position to get American theater men in touch with French interests.

Pathe Rooster on Broadway

The electric sign atop the Greenwich Bank building at 45th St. and Broadway representing the Pathe rooster is now in operation. Harold Lloyd comedies are now being advertised but a change will be made monthly.

Mildred Chaplin Film Delayed

Los Angeles — Mildred Harris Chaplin's first production for First National will be "Polly of the Storm Country," and not "The Inferior Sex" as has been widely advertised.

The switch is because of the fact that a storm washed away the walls of the cutting room which contained the negative of "The Inferior Sex" and badly damaged about fifty per cent. of the print.

"Polly" was directed by Art Rosson.

CUCKOO
EVERYONE'S A BIRD

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Book the
'GIRL WHO MADE THE WINK FAMOUS'

Larger Quarters for Pathe in Boston

Boston—Pathe has leased the three story building in Stanhope St. to accomodate increased business. A. M. Holah is the manager.

Lehrman At Work on New Film

Culver City, Calif—Henry Lehrman has started working on his third feature comedy production for the First National.

Capitol to Show Safety Film

On Saturday morning, "Careless America," a production turned out by Universal's educational and industrial department, will be shown at a rally at the Capitol. The purpose is to educate the children as to the danger of deaths from passing automobiles.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

EVE UNSELL
Scenario Writer
Famous Players-Lasky Corp.
"Eyes of the Soul"
starring Elsie Ferguson
"Sinners"
starring Alice Brady
"Cup of Fury"
written by Rupert Hughes
"The Great Shadow"
starring Tyrone Power

Brooklyn Theaters Change Hands

The Adelphia and Concord theaters have been sold to M. N. Chrystmos who owns the Alpha. It is understood that a deal for the purchase of the Norwood is now pending.

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

STUDIO FOR RENT
Completely Equipped Studio
Available Jan. 19th
For Terms Apply
430 Claremont Parkway
or Phone Tremont 3766
or Bryant 8946

There are 30 Reasons
why you should book,
"The Screaming Shadow"
REASON No. 4
Duke Worne who directed "The Trail of the Octopus" is also directing
BEN WILSON
in "The Screaming Shadow"
Watch for Reason No. 5 to-morrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

Where are the independent oil refineries of 20 years ago?

Wall Street gobbled them.

Where are the independent meat packers of twenty years ago?

Wall Street gobbled them.

Where are the independent ore smelters of twenty years ago?

Wall Street gobbled them.

—and just as sure as God made little apples Wall Street
will gobble the picture business if we don't watch out.

Wall Street is reaching for them now.

Exhibitors who fortify themselves with a First National franchise can't be gobbled up. The united power of thousands of exhibitors is as much greater than Wall Street as the united power of the world's Democracies proved greater than grasping autocracy.

Eventually there will be a Franchise Holder in your town
If you're alive and progressive it can be you.

Write to-day to

Exhibitors Defense Committee

composed of members of

The First National Exhibitors Circuit, Inc.

Address inquiries to
Exhibitors Defense Committee,
Care First National Exhibitors Circuit, Inc.,
6 W. 48th St., New York, N. Y.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 6 Wednesday, January 7, 1920 Price 5 Cents

Fight Over Print

C. B. Price Issues Warning Regarding "Log of the U-35" to State Right Buyers

Benjamin P. De Witt, counsel for C. B. Price Co., Inc., served notice yesterday on the Strand theater, Nathan Hirsh, Aywon Film Corp.; Standard Film Corp., of Kansas City, Herman Riskin of Boston, Mid-West Dist. Co. of Milwaukee, Standard Film Exchange, Detroit, Fitzpatrick and McElroy and J. L. Friedman of the Celebrated Players Film Corp. of Chicago, advising them that C. B. Price owns the negative rights to "The Log of the U-35" and that distribution of a print under any other title covering the same material will be subjected to legal difficulties.

De Witt claims that Price bought the negative and print from John Olsen & Co. of Copenhagen and that prints under the name of "The Lost Empire" are being distributed. These, he alleges, are duped.

Nathan Hirsh admitted yesterday that notice of the warning had been served on him by De Witt but added that he had the rights for the film for New York and New Jersey and that he had received the print from J. L. Friedman of the Celebrated Players. He maintained that he would continue distributing the film despite the warning. He said: "As I understand it, the negative of this material belongs to the German Government. We have as much right to use prints as any one else."

"The Log of the U-35" has been playing the Capitol since Sunday and Jack Eaton of the Strand has been playing a production entitled "The Lost Empire" this week.

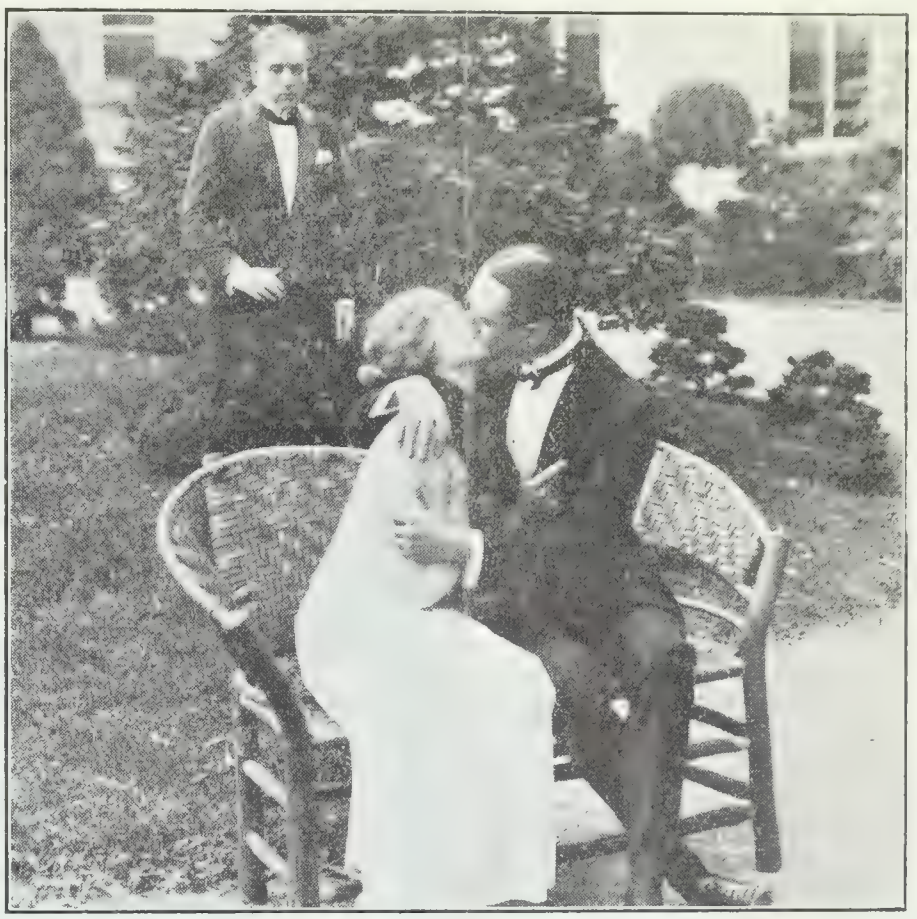
Price became aware of the similarity between the prints Monday night and immediately took action.

Character Pictures

New Company Formed—Will Make Six a Year

A new company known as the Character Pictures Corp. has been formed with Albert W. Plummer, New England exhibitor, Charles W. Buck, importer and manufacturer and David Shapiro, attorney as incorporators.

The company will make six productions the first year. Rights to several novels have already been purchased.



He had thought that she was in love with him, but he came to learn something of the wiles of a woman, From "Even as Eve," a First National Attraction.—Advt.

Phillips Leaves "U"

(Special to WID'S DAILY)

Los Angeles—It is reported persistently here that Dorothy Phillips has definitely left Universal and that Allen Holubar, her director and husband will folow her as soon as he cuts his latest production.

It is rumored, as previously noted that Miss Phillips and Holubar had signed with Zukor and that she will be added to the Realart program.

J. S. Woody of Realart stated yesterday he had heard nothing of the matter.

Dan Lederman of Universal said he had heard nothing about Miss Phillips leaving Universal and that he might have something to say when Carl Laemmle reaches town from the coast to-day.

Kaufman to Produce

(Special to WID'S DAILY)

Los Angeles—It is reported here that Al Kaufman will enter the field of independent producers.

While abroad Kaufman secured screen rights to a number of well known books. Among these is "The Corinthians" which he is anxious to have William Russell appear in. The latter is under contract with Fox.

Ralph Block Back

Ralph Block of Goldwyn has returned to New York from Kansas City where he spent the holidays with his mother.

Dowlan Through With Universal

(Special to WID'S DAILY)

Los Angeles—William C. Dowlan the director, will complete his contract with Universal the end of this month. Dowlan before making any future connection will take a long deferred trip in his Locomobile.

Film Pirates Busy

Lawrence Langner, Patent Attorney Says Picture Business Is Hard Hit

Lawrence Langner, trade mark and patent expert of the American Manufacturers Export Ass'n stated yesterday that because of the carelessness on the part of producers American film trade marks are being pirated in a number of foreign countries. Langner is reputed as being an international authority on trade marks and patents.

The Export Association at Langner's request is appealing to the State Department to take action on the question of automobile pirating, but films are not included because, according to Langner the producers "are busy making money and don't give a damn!"

Select and Selznick Pictures are in difficulty right now in Spain where pirating has been done. The Goldwyn trade mark was appropriated in Cuba, says Langner.

It was pointed out that producers allow their foreign agents to register the trade mark in various countries. The danger lies in the fact that in case of a difference between the agent and the producer the agent retains the trade mark in his territory and the producer is powerless to transfer the business to some other agent for that country and sell his films on the old trade mark. Thus the original agent can hold the producer to an exorbitant sum for the trade mark privilege.

The Argentine Republic is an unusual source of trouble, said Langner. In mentioning experiences there, he charged a very well known film man with pirating.

Goldwyn Buys "Officer 666"

Goldwyn has purchased screen rights to "Officer 666" in which Wallace Eddinger starred some years ago.

George Kleine made a screen version of "Officer 666" some years ago but it is understood that all prints have been withdrawn from distribution.

St. John's Theater Ready

The St. John's theater at St. John's Place and Utica Ave. Brooklyn will be opened in a few days. Henry Haring is the owner. The house costs about $175,000.

Wid's DAILY

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Quotations

	Bid	Asked	Last Sale
Famous Players	91	94	92
Goldwyn	31	32	31
Loew's Inc.	31½	31¾	31¾
Triangle Film	—	—	⅜
United Pict. Prod.	14½	15¾	14½
World Film	—	—	⅛

Zukor-Loew Wedding Yesterday

Mildred Zukor daughter of Adolph Zukor and Arthur Loew, son of Marcus Loew were married yesterday at the Ritz-Carlton.

Price Men on Tour

A. L. Ehrgott, R. Alexander and A. E. Smith have been sent on the road in the interest of the C. B. Price, Inc. productions.

Harsten Sells Theater

Al Harsten has sold his Harlem 5th Ave. The theater will play vaudeville and pictures under the new management.

New Kerrigan Film Ready

Hodkinson announces for mid-January release J. Warren Kerrigan's fourth Brunton production, "Live Sparks."

Vincent Heads Directory

At a meeting held last night of the M. T. D. A. the following were elected officers: James Vincent, director; Paul Scardon, assistant director; George B. Seitz, technical director; C. J. Williams, treasurer; Travis Vail, secretary; John Joseph Harvey, inner-guard; William F. Haddock, outer-guard, and J. S. Dawley, trustee for three years.

Burkan Building Studio

It is understood that Nathan Burkan together with R. A. Walsh and Morris Kohn of Realart is building a studio in Long Island City opposite the present studio of Famous Players.

In the Courts

The V. B. K. Film Corp. has filed an answer in the Supreme Court to the suit of Mrs. Sidney Drew to her suit for an accounting of sums alleged to be due from films made by her and her late husband for the defendant. The answer alleges that the corporation from time to time advanced moneys alleged by Mrs. Drew and her husband to be needed for the expense of making the pictures, but that they failed to produce vouchers for $1,100 advanced. The answer alleges that this sum was illegally demanded and was not spent as represented.

The Famous Players-Lasky Corp. has filed an answer in the Supreme Court to the suit of Abraham L. Erlanger for the appraisal of the New York Theater stock owned by Klaw & Erlanger because Mr. Erlanger objects to the sale of the theater property to the Famous Players-Lasky Corp. The answer denies that the net consideration from a block of New York Theater stock was as great as 2,500 shares of common stock of Famous Players-Lasky, and also denies that the theater stock depreciated or that acts complained of were wrongful or that the plaintiff suffered any damage.

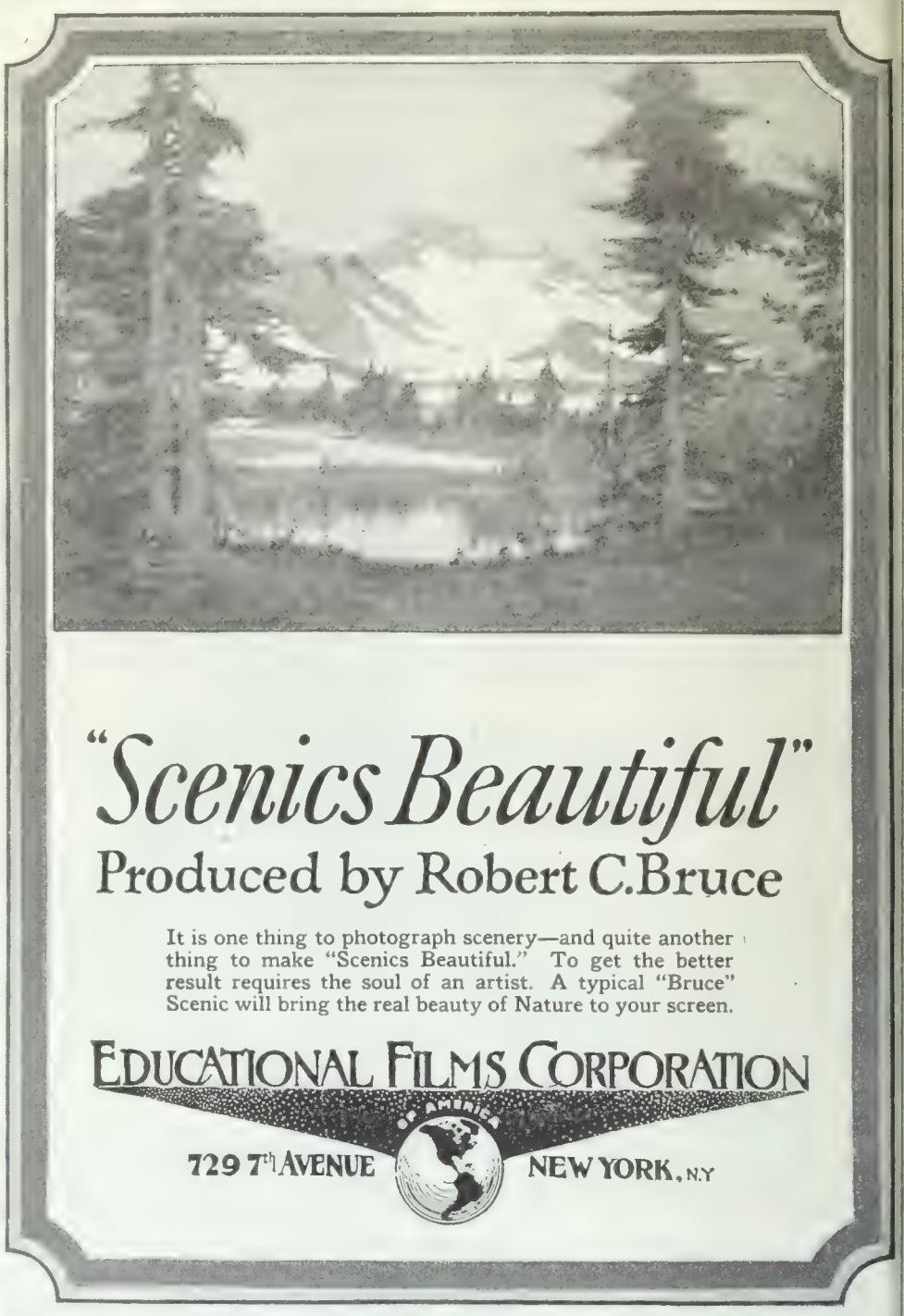
On the ground that Aubrey M. Kennedy and Thomas J. Healy gave no consideration for the 1,000 shares of stock of the Kennedy Theaters, Inc., former owner of the Symphony Theater, the Van Beuren and New York Billposting Co. which has been unable to collect a judgment for $1,980 from the corporation, has filed suit in the Supreme Court to compel Healy and Kennedy to pay the judgment. The complaint alleges that the entire 1,000 shares of stock was issued originally to Healy and that the pretended consideration for the stock was the obtaining of the lease for the theater at $1,250 a week. Healy later gave half the stock to Kennedy. The complaint alleges that the rental of $1,250 was fair and reasonable.

Martin With Selznick

Irving J. Martin for the past two and a half years with Thomas H. Ince on the coast, and one of the best known art title men in the business has joined the Selznick staff at Fort Lee. Martin is just in from California.

Leonard Serial, "Evil Eye"

The Benny Leonard serial for Hallmark release has been named "The Evil Eye" Roy L. McCardell is the author and the director will be J. Gordon Cooper under supervision of Wally Van.



A RITCHEY trade-mark on a poster means that such a poster is as fine a piece of work as it is possible to make anywhere in the world.

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LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Values NOW—

Have you ever stopped to realize how your property has increased in value recently? Are you adequately insured to cover that increase? Don't wait. To-morrow may be too late. See us To-Day—NOW.

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Insurance
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Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Inc. Insurance

Pathé News

No. 2

NEW YORK CITY—What is the population of the U. S. Enumerators throughout country are busy canvassing all inhabitants for the 1920 census.

EL PASO, TEX.—When not pulling guns, they pull houses—tractors at Fort Bliss find a "peaceful" task, as they move a barrack building.

WITH THE U. S. MARINES IN HAITI—Marine keep watch over Haiti from the air—scenes of Portua-Prince, capital of the little negro republic in West Indies, viewed from a Marine plane.

BREST, FRANCE—Big U. S. base now deserted! Old Glory is lowered as the A. E. F. "closes up" the camp through which 2,000,000 boys sailed to and from France.

IN THE LIMELIGHT—Admiral Jellicoe visits U. S. Nation greets the man who led Britain's fleet in famous Allied naval victory at Jutland.

CINCINNATI, OHIO—Some chickens—real ones, this time! Humble hens and proud cocks complete for honors at National Poultry Show.

NEW YORK CITY—Nation-wide round-up by U. S. Secret Service hauls in 3,500 "Reds"—simultaneous arrests are made throughout country of aliens in radical organizations.

today

Decision Turns Against Kress

(*Special to WID'S DAILY*)

Columbus, O.—It is the implied decree that Sunday shows are illegal in Ohio as a result of the decision handed down by the Supreme Court in the case of Harry W. Kress of Piqua who was convicted in Miami county for keeping open his theater on Sunday.

Fred Desberg declares that the fight will continue until some definite ruling as to the status of Sabbath shows is secured.

Skouras Looking Around

S. P. Skouras, president of the Skouras Bros. Enterprises, St. Louis is in New York for a few days.

Price Going West

C. B. Price will leave for California the end of the month to visit state right buyers.

Lewis J. Selznick was a guest at the dinner of the New England society held last week at the Waldorf.

Pioneer reports that its business during 1919 increased 600 per cent.

Antrim Short and Winifred We over are in the support of Emi Dunn in "Old Lady 31."

LEUMAS CARTOON SERVICE
Producers of Animated Films for every purpose
17 W. 45th St. Tel. Bryant - 6806

Artist wanted. Qualified in animated technical drawings for school films. Educational department, Universal Film Co., 1600 Broadway, Room 807, New York City.

WATCH FOR BILLY WHISKERS
COMMONWEALTH PICTURES CO. CHICAGO

Goldwyn Pictures
The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

FOR RENT
LINCOLN STUDIO
Bergen Blvd. & Lafayette Ave.
Grantwood, New Jersey
Write or phone for particulars
E. K. LINCOLN
Phone—Bryant 5307
110 West 40th Street New York

WANTED to Buy
Ultra-Speed Camera
Write Full Particulars With Price to
EDUCATIONAL DEPARTMENT—
UNIVERSAL FILM CO.
1600 Broadway—Room 807
N. Y. C.

AT LIBERTY
Studio Manager
Assistant Director
Box A-15
WID'S DAILY

IT REQUIRES ORGANIZATION TO MANUFACTURE GOOD ENGRAVINGS
WE HAVE BEEN ORGANIZED SINCE 1898
EQUIPPED TO DELIVER THE BEST POSSIBLE WORK IN THE LEAST POSSIBLE TIME
THE STANDARD ENGRAVING CO.
PHOTO ENGRAVERS
225 WEST 39TH STREET, NEW YORK
AMERICAN PRESS ASSOCIATION BLDG

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LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2040

ART TITLES
HAND LETTERING
(One hundred Titles A Day)
'ALYNLU'
PHONE 2329 BRYANT

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

PUT NEW ENGLAND REDS IN PRI-ON CAMP.—Radicals gathered by fed-al agents are sent to Deer Island De-ntion station in Boston Bay.

WHERE BLAST TOOK FIVE LIVES. Cameraman wasn't welcome when he ent to Dupont powder mills wrecked explosion near Hadgeley, Md. but climbed a tree and made a picture.

MUMMERS MARCH IN PEACE PAR-DE.—(Not used in New York and Phil-lelphia) in gay costumes throng of rev-ers help Quaker City officially greet 20.

PAY TRIBUTE TO FIELD MAR-HALL WOOD.—Famous veteran is laid rest with ceremony at Aldershot, Eng-nd, British army chiefs attend.

DEPORT RED WINE FROM PACIFIC OAST.—(Not used in New England). ameraman goes down to wharves in San ancisco to bid goodbye to a shipment California's best.

COMES TO HELP WORLD FINANCE. Sir George Paish arrives in New York discuss plans for a big loan to stabilize orld markets.

MAETERLINCK MEETS FIRST BLUE RD.—Belgian poet greets actress in ew York who was first to play role of rtyl (Not in Boston edition).

GREAT OIL TANKER GOES ON OCKS.—The J. A. Chanslor is wrecked bleak coast near Badon, Wash. and rty-eight men of crew perish.

JACK FROST STARTS ICE CARNI-VAL.—Skaters in Chicago brave zero ather to compete for titles. Newburg, Y. holds a big skating carnival.

ADMIRAL JELLICOE HERE FOR A SIT.—Viscount of Scappa, hero of Jut-nd is officially greeted in Washington a number of navy officers.

PROMINENT CHICKENS ATTEND OW.—(New England only). Eight usand entries are made at Mechanics ilding, Boston, for the annual poultry nibition.

PUT BIGGEST SIGN ON HIGHEST OTEL.—Steel workers frolic with dan-as they erect big structure on top of west New York hostelry.

UNCLE SAM SETTLES INSURANCE SKS.—Big war bureau is busy at shington rushing out checks to dis-ed soldiers.

JUST KIDS AND SLEDS AND SNOW. First big fall of season in New York Central Park with happy throng of ngsters.

UNVEIL ROBERT BURNS MEMOR-L.—Scottish societies attend ceremon-when statue of poet is unveiled in ston.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Timely Films, the Producer

Through an oversight, the name Timely Films, Inc. the producer "Topics of the Day" was omitted m an advertisement which ap-red in Sunday's issue regarding s feature.

New Comedy Unit

(Special to WID'S DAILY)

Los Angeles—Cyrus J. Williams Bradbury Prod. has formed a new ducing unit under the name of rk Prod. A series of comedies turing Billie Brunton will be de.

George Le Guere and Lucy Cotton enjoy a day in the country in Gerald F. Bacon's production "Blind Love"—State Righted by Nathan Hirsh, Aywon Film Corporation.

Boston Club Opposes Censors

(Special to WID'S DAILY)

Boston—The Film Club here has gone on record as unanimously opposing the censorship bill which is expected to be introduced shortly.

Rawlinson With Blackton

Herbert Rawlinson will play the leading role in "Passers-By" which J. Stuart Blackton has purchased through Edgar Selden. Pathe release.

Two New Sterling Exchanges

Sterling Films, Ltd. which handle the Pioneer attractions in Canada have opened two new exchanges; one in Montreal and the other in St. John's, N. B.

What Do You Know About That?

F. A. A. Dahme
the famous Title Artist
of 220 West 42nd St.
Bryant 6796

Is Not Advertising Anymore.

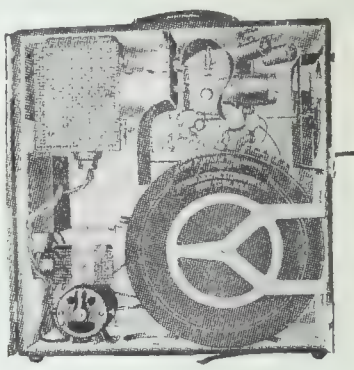
Capable Scenario Writer
Can Write Original Refined Comedy
or
Dramatic Continuity
Just Released from Service
Wants Offers
Has Previous Staff Experience

Box 22
Wid's Daily
Hollywood Office

There are 30 Reasons

why you should book,
"The Screaming Shadow"
REASON No. 5
King Gray, who photographed "The Trail of the Octopus" is again handling the camera which insures high class photography for "The Screaming Shadow." Watch for Reason No. 6 to-morrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.



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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 7 Thursday, January 8, 1920 Price 5 Cer

Trailers for Theaters

Nat'l Screen Service Holds Exclusive Contracts for Material With Leading Producers

The National Screen Service will, beginning Feb. 1 offer a novelty trailer service to the exhibitors of the country.

National holds exclusive contracts with leading producers such as First National, Paramount, Selznick, Hallmark, Goldwyn, United, and Universal whereby these companies are to supply material of future releases far enough in advance to prepare the trailers.

The service will be conducted on a contract basis with a specified sum payable each month. Exhibitors with any number of changes a week will be supplied as far ahead as desired. The trailer will include a striking scene or close-up from a coming production which the exhibitor has booked for a certain date with an artistic sub-title.

Included in the organization are Messrs. Fleckels and Weinberg as well as Leon J. Rubenstein, Joseph Pollak and Leon Lee. Louis F. Rogers formerly identified with the Lee Kiddies has been engaged as general manager.

The new company, it is planned, will move from present quarters in the Longacre Bldg. to the fourth floor of the Leavitt Bldg. as soon as Fox vacates the premises.

Famous Signs Jack Holt

Jack Holt has signed with the Famous Players-Lasky, for a long term of years. Holt will play leading roles, and will make his first appearance under the contract in "Held By the Enemy."

Jensen Group Coming East

(By Wire to WID'S DAILY)

Seattle, Wash.—J. Von Herberg, Jake Gottstein, F. V. Fischer, and Claude Jensen of the firm of Jensen and Von Herberg, First National franchise holders in the Northwest left here on Monday for New York, ostensibly to attend a meeting of the First National directors. It is also probable that there will be a series of conferences with big Eastern interests regarding building plans.

First National officials were reticent yesterday when asked whether a director's meeting was scheduled for next week. It was intimated that something was in the wind although nothing definite would be admitted.

The woman's age-old instinct of distrust for an unloved male warned her, innocent though she was, against this man who professed friendship for her. But she was already in his power, when his wife and her friends stepped in. From "Even as Eve," a First National Attraction.—Advt.

Claims Breach and Demands Rights

George Loane Tucker Brings Suit of Exceptional Significance—Makes Issue Between Independent Creators and Distributor Who Produces Other Films—Hearing in Supreme Court Next Monday

George Loane Tucker, producer of "The Miracle Man," in a voluminous bill, yesterday filed in the Supreme Court, brought action against Mayflower Photoplay Corp. and Famous Players-Lasky Corp. seeking redress for wrongs alleged to have occurred with regard to his production of "The Miracle Man."

He seeks particularly to prevent any further distribution of the production save when that distribution is made in accord with a clause of his contract which provides that he be given a certain definite advertising and publicity; seeks an accounting of the monies already collected for "The Miracle Man," and a judgment therefore against Mayflower; asks that the distribution

(Continued on Page 2)

Fear Foul Play

Friends Worried Over Prolong Absence of A. J. Small, Canadian Theater Man

(By Wire to WID'S DAILY)

Toronto—A. J. Small, promine theatrical man who recently ceived $1,000,000 in cash from t Transcanada Theaters, Ltd., for theatrical interests in Ontario a his booking agency for road sho has been missing since Dec. 2. T was two days after the deal w consummated and Small was l seen about three o'clock in the aft noon in front of the Grand Op House and said at that time was going home.

(Continued on Page 4)

Tucker's Fight

Can a distributor who is also a producer, attempt to indicate that he is the producer of a certain, definite success, when in reality he is but the distributor, and when, in fact, he had nothing whatsoever to do with the actual production?

During its first 11 weeks "The Miracle Man" grossed over a half million. Tucker seeks abrogation of contract with Mayflower Film. Wants receiver appointed to protect his rights in "Ladies Must Live."

Tucker claims Mayflower has made fraudulent written statements regarding monies due him and on January first according to Famous Lasky statements Mayflower owed him $40,000.

Issue is raised that the director must be exploited to get recognition for his creation while star or player automatically gains recognition because of their actual appearance on screen.

Tucker claims neither Famous Players nor Mayflower risk a penny with regard to the financing or distribution of his productions. Also that he, Tucker, was offered the same distribution contract direct from Famous Lasky before he finished "The Miracle Man," and before he had signed any contract for a series of productions with Mayflower which, had he chosen to do so, would have eliminated the Mayflower entirely.

Wid's DAILY

XI No. 7 Thursday January 8, 1920 Price 5 Cents

yright 1919, Wid's Film and Film Folks, Published Daily at 71-73 West 44th St., York, N. Y., by WID'S FILMS and M FOLKS, INC.
("Wid") Gunning, President and Treas-; Joseph Dannenberg, Vice-President Editor; J. W. Alicoate, Secretary and iness Manager.
ered as second-class matter May 21, 1918, he post office at New York, N. Y., under act of March 3, 1879.
ms (Postage free) United States, Outside Greater New York, $10.00 one year; 6 ths, $5.00; 3 months, $3.00. Foreign, 00
Subscribers should remit with order dress all communications to WID'S DAILY, 71-73 West 44th St., New York, N. Y.
Telephone: Vanderbilt, 4551-4552-5558
Hollywood, California
torial and Business Offices: 6411 Holly-od Blvd. Phone, Hollywood 1603.
hicago representatives—Willis, Eckels Mack, 6th Floor, Consumers Bldg., cago, Ill.

Quotations

	Bid	Asked	Last Sale
mous Players	92½	92½	92½
Idwyn	31	32	30
ew's, Inc.	32	32	31½
angle	⅜	⅜	⅜
ited Pict. Prod.	14¾	15¼	14¾
orld Film	—	—	⅛

Sign Clark and Bergman

ack and Harry Cohn have signed dys Clark and Henry Bergman, o have played the Keith vaude-e houses with great success, oc-ying a headline position, for a ies of two reel comedies. Jack hn will leave for the coast with team on Jan. 15 to supervise ir productions and the Hall Room y Comedies.

COMING

A REVIVAL OF

?

TOWER FILM CORP.
71 W. 23rd St., N. Y.

Claims Breach

(*Continued from Page 1*)

contract between Mayflower and Famous be cancelled with regard to all future Tucker productions; seeking an injunction against any attempt by the defendants to complete his production "Ladies Must Live"; asking for a receiver for that production to allow him to complete the picture; asking that his contract with Mayflower be annulled after he completes "Ladies Must Live" and to prevent the information being further given out that he is still under contract with Mayflower.

The bill was filed in behalf of Tucker by O'Brien, Malevinsky & Driscoll. Temporary as well as permanent injunctions were asked for, and an order to show cause why these injunctions should not be granted, was signed returnable Monday, Jan. 12.

In conjunction with the bill were filed affidavits from Tucker as well as from F. C. "Wid" Gunning, of "Wid's Daily," who had been called in by Mr. Tucker for advisory counsel. These affidavits make most interesting reading especially as to the various developments that resulted in the Tucker production of "The Miracle Man."

Incidentally some interesting figures relative to the business so far done by "The Miracle Man" are shown in the bill. Tucker's affidavit says that up to Nov. 29, 1919, the 11th week of the distribution of the production, that Famous Players had collected a gross sum of $538,-891.49. Of this sum Mayflower was entitled, under its contract, to $304,-061.13.

Tucker charges Mayflower with making written fraudulent statements to him of the sums alleged to have been received from Famous Players and charges them with failing to remit properly to him, alleging that approximately $40,000 was due and unpaid Jan. 1st.

The basic points of the battle between Tucker and Mayflower and Famous Players go direct to the question uppermost in the minds of many independent producers, stars, directors and writers: Has a producer, who is also a distributor, the right to attempt by inference or suggestion to create the general impression that a production especially made by some director or star working as an independent producing unit and only distributed by the distributor is part of the usual program offering of that distributor and, has been produced by the distributor.

Tucker alleges that under Clause 10 of the distribution contract of Mayflower with Famous-Lasky, made for his benefit, that he was to have certain rights so far as advertising and publicity were concerned, all of which result in his productions to be known as "George Loane Tucker Productions" with his name upon all occasions to be in the same size type as the title of the production "The Miracle Man."

Mr. Tucker, as well as Gunning, in their affidavits insist that these specifications were violated on innumerable occasions despite the clause in the distribution contract, and insist that Famous Players, despite the clause of their contract to make "reasonable endeavors to control exhibitors advertising" failed to make any such request in hundreds of cases. To support this contention they offer to file as evidence a tremendous mass of newspaper clippings and telegrams from exhibitors bearing out the contention made.

Mr. Gunning, in his affidavit, makes the contention that by failing to live up to Clause 10 of the contract, Famous-Lasky sought constantly to infer that "The Miracle Man," was a "Paramount-Artcraft Picture" instead of a "George Loane Tucker Prod." He pointed out that the Press Book issued by Famous Players-Lasky on "The Miracle Man"—the exhibitors' guide, from which advertising ideas and exploitation plans were presented for use in reaching the "fans" was particularly offensive in disseminating the idea that "The Miracle Man" was a Paramount-Artcraft picture rather than a "George Loane Tucker Production."

His affidavit says that the Tucker production was to be released on the Artcraft program, just as the Pickford and Fairbanks pictures had been released. There is no mention whatever in any of the contracts of Paramount Pictures.

Mr. Tucker, in his affidavit, points out that his purpose in securing Clause 10 in the distribution contract "was in order that I might obtain for my work financial returns commensurate with my ability and talent. I had found that it was impossible and is impossible for me to secure financial returns commensurate with the talent and ability that I devote to my work, save and except by capitalizing my name through exploitation, advertising and publicity in a way that I might be able to create a trade mark or trade name for my productions so that the name George Loane Tucker would become synon-

(*Continued on Page 3*)

The majority of motion picture fans have to be shown. The RITCHEY poster shows them.

RITCHEY
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FOR SALE

COMPLETELY EQUIPPED STUDIO
EVERYTHING NEW AND UP TO DATE
or
Will sell electrical equipment separately—This includes latest type of lighting equipment as follows:—

6 Tilting Lamps or counter balance stands
2 Double Deck Equipments
2 100-Ampere spot lights
3 50-Ampere overheads
2 Top lights with funnels
Total capacity 650 Amperes.

All equipment new and either D. C. or A. C., also a complete motor generator outfit of 1,000 Amperes capacity.

Address Box A-25, care of Wid's

Claims Breach

(*Continued from Page 2*)

)mous with motion picture produc-ions of a high class." Further he dds that it is his belief that Famous layers by "endeavoring to appropriate the capitalization value of the work that he put into 'The Miracle Man' did this to the end that they might secure the advantages resulting from the success of 'The Miracle Man' to increase the prestige of inferior pictures manufactured and produced by it as Paramount Pictures and which cannot pass muster on their merits."

Mr. Tucker further claims that the productions he was to make for Mayflower were sold at a guaranteed profit by virtue of the distribution contract which he, Tucker, negotiated. As the contract stands he maintains that neither Famous Players nor Mayflower risk anything because Mayflower by virtue of a contract made by Tucker, is guaranteed $15,000 on productions before Tucker can secure from Mayflower anything except his weekly drawing account and that Famous Players do not risk a dollar because they receive from exhibitors, advances on his productions before they are to pay any money to Mayflower, by virtue of their contract.

Tucker further maintains that the distributing contract for "The Miracle Man" and his other productions was offered to him direct by Famous-Lasky before he, Tucker, made his contract for a series of productions with Mayflower. In other words that had he, Tucker, desired, he could have distributed his productions without recourse to Mayflower.

In his bill Tucker seeks relief from his contract with Mayflower because he claims he cannot, in view of their claim to his services, make a contract with other interests in the industry because of any possible loss which might result should legal proceedings develop because of the contracts which he had with Mayflower. In this connection he claims that although the defendants have violated the contract, and that there is no way in which he can recover judgment for money damages because the damages are irreparable and cannot be accurately estimated, that they are depriving him from making a living.

Tucker's final contract with Mayflower called for five productions to follow "The Miracle Man." Of these, one, "Ladies Must Live," is partially completed.

Tucker alleges he demanded in his contract and received in specific detail absolute and complete domination and control of every detail of the production and completion of these films. He maintains that he d'd this purposely and with great care in order that the entire responsibility for the success or failure of his productions should rest entirely with him.

The bill filed contains a duplicate of Mr. Tucker's contract with Mayflower and especial attention is directed to the clause reading: "that the corporation (Mayflower) furthermore agrees that no limitation, financial or otherwise shall be placed upon the said George Loane Tucker in the production of the pictures herein described." This, Mr. Tucker says applies directly to his claim for the right to finish "Ladies Must Live," without interference. It also makes clear the fact, he says, that he is solely responsible for the making of these productions whether they be successes or failures, which position he desires to assume with respect to his dealings with the exhibitors of the country.

He says he feels by the placing of this responsibility upon the creator, a direct benefit will result to both the exhibitors and the public.

Triangle's release following "The Clodhopper," is "A Gamble in Souls," for January 4.

M. P. E. A. Meets

Several officials of the Motion Picture Exhibitors of America, Inc., including Alfred S. Black, Ernest Horstmann, Frank Rembusch and Peter J. Schaefer met at the Astor yesterday to discuss the slide advertising situation.

Do Not Heed Price Warning

Fitzpatrick and McElroy of Chicago, who are distributors of the "Official Exploits of the German Submarine U-35" which is released in New York by Nathan Hirsh under the name, "The Lost Empire" have notified all state right buyers handling the film not to heed the warning issued by C. B. Price Co., Inc., who are distributing "The Log of the U-35" to cease distribution of the subject.

Fitzpatrick and McElroy have informed C. B. Price that if they insist on attempted restraint of the film that legal difficulties will result.

C. B. Price alleges that "The Lost Empire" is a duped print of his subject. It is playing at the Strand while the Price film is at the Capitol.

W. C. Cook, local representative for Fitzpatrick and McElroy is handling the matter for his concern.

Goldwyn Pictures

Destroy the Delusion of

Dull Days.

Play Goldwyn Pictures

Cissy's Wink

AT LIBERTY
Studio Manager
Assistant Director
Box A-15
WID'S DAILY

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Continuity
Screen Cutting and Titling
Now Assistant
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J. G. Hawks
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Goldwyn
Author of
"BONDS OF LOVE"
for
PAULINE FREDERICK

Eight Years dramatic critic New York Globe, contributor American, Metropolitan, Smart Set, Vanity Fair and other magazines.

D. W. GRIFFITH
KNOWS

The value of strictly high class people for the ensemble scenes of his productions.

WE ARE supplying him with only the most select good-looking and properly dressed people for his productions.

OUR financial strength enables us to supply any number of people.

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Write or phone for particulars
E. K. LINCOLN
Phone—Bryant 5307
110 West 40th Street New York

Fear Foul Play

(*Continued from Page* 1)

Investigation failed to reveal any particulars of Small's whereabouts to date. His family and friends thought at first he had gone away for a short rest but after two weeks had elapsed a search was instituted to locate him. It has been during the past four days only that any publicity has been given the matter. No word has been received from him and his friends fear foul play.

His wife authorized yesterday a reward of $500 for information leading to his present whereabouts. Some advance the argument that Mr. Small went away for a complete rest while others believe the mental strain undergone in completing the sale of his theaters was too great and that a nervous break-down followed.

The newspapers throughout the Dominion for the past three days have been trying to locate Small. He is well known in the theatrical business in the United States and information as to his whereabouts is requested by his friends.

Laemmle Due To-day

Carl Laemmle of Universal did not arrive in town yesterday as expected. He will be in to-day.

Ochs Returns

Lee A. Ochs is back in town after a transcontinental trip in the interest of Second National. He is making his office temporarily with Charles Rosenthal, the attorney.

New Play for Metro

Metro has purchased world's rights to "The Marriage of William Asche" a play in which Grace George appeared in several years ago.

Frederick Burlingham has filed suit in the Supreme Court against the Attractions Distributing Corp. and Bernard P. Fineman. The papers on file do not show the cause of action.

Fineman had nothing to say about this matter yesterday.

STUDIO FOR RENT

Completely Equipped Studio

Available Jan. 19th

For Terms Apply

430 Claremont Parkway

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Earle Williams in
"When a Man Loves"
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Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
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JACK CUNNINGHAM
Associated with
George Loane
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Hollywood, Cal.

Send Us Your
Any Quantity *Highest Prices* Junk Film
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

There are 30 Reasons
why you should book,
"The Screaming Shadow"

REASON No. 6

The Miracle Man was a knockout and every exhibitor made money on it.

Ben Wilson is the Miracle Man of the serials. Watch for Reason No. 7 to-morrow.

BEN WILSON PRODUCTIONS
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Of International Reputation

One of the Few Who Can Tell Exact Production Costs in Advance

For Interview Address

Principals Only

Box A-12,
Wid's Daily

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 8 | Friday, January 9, 1920 | Price 5 Cen

Foreign Deal Pending

Australasian Films and J. C. Williamson to Merge in Antipodes —Combine Has 60 Theaters

It was learned yesterday that a deal is now pending, with the signing of the contracts a question of days now, whereby Australasian Films, Ltd. and J. C. Williamson both operating in Australia will merge into one corporation. By it the seven theaters now owned by Williamson will be taken over by Australasian which now operates 53 theaters there.

Under the terms of the agreement, work on two new theaters, one in Sydney and one in Melbourne will be started at once. These will be modeled along the lines of the New York Strand.

Millard Johnson, New York representative of Australasian did not deny yesterday that the deal was under way but did say that he had heard nothing about the actual signing of the contracts.

Sanger and Jordon, the local agents for Williamson maintained that they heard nothing about the deal.

Another Meeting Held

The officials of the M. P. E. A. continued their meeting at the Astor yesterday. No statement as to the business transacted was issued.

Regarding Tucker

Wolper Expects Him to Finish Contract—Tucker Files Suit

(By Wire to WID'S DAILY)

Los Angeles—The Los Angeles Times of Wednesday, Jan. 7 published an interview with Isaac Wolper of Mayflower, in which Wolper is quoted as saying:

"There is no truth in the report that Allan Dwan and George Loane Tucker will not complete their contracts. I have assurances from both that they will finish their present contracts, each having four productions remaining.

"Mr. Praeger of Mayflower and myself will leave for New York Friday and Tucker will return to the coast as soon as I arrive in New York."

This report appeared in the Los Angeles Times of Wednesday morning. About noon in New York City, George Loane Tucker, as noted yesterday brought suit against Mayflower and Famous Players-Lasky for alleged violation of contract.

"Woman instantly places man in one of two classes—those she would marry and those she wouldn't," declared the heroine in "Even as Eve," a First National Attraction.—Advt.

Chaplins Switched

Go From Clark Cornelius to Republic Distributing—Start Release Monday

Briton N. Busch of Republic Distributing announced yesterday that his company had taken over distribution of the Chaplins heretofore released by Hallmark for Clark Cornelius. Republic will start distributing these productions on Monday.

The complete series is as follows: "The Rink," "The Adventurer," "The Cure," "The Vagabond," "Behind the Screen" "One A. M.," "Easy Street," "The Floor Walker," "The Immigrant," "The Pawnshop," "The Count" and "The Fireman."

Community Tie-Up With Republic

The Community M. P. Bureau which caters to a strictly non-theatrical field has entered upon a contract with Republic Distributing whereby the latter will handle the physical distribution of the bureau's product.

Big Pow-Wow Sunday

Many Important Film Folk Invited to Attend "Americanization" Program Meeting

If all the film folk invited to meet Secretary of the Interior Lane, Sunday assemble it will take all the spare room of the Waldorf. The secretary, as previously noted,, will discuss with film folk plans for putting over the "Americanization" idea in pictures. Practically everybody who is anybody in the industry, and located here, has been invited.

"Starvation" Opens To-night

"Starvation" the official Hoover film will open its run at the Manhattan Opera House to-night.

It is understood that several offers for territorial rights have already been received by the producer and that this is somewhat unusual in view of the fact that film has not as yet been shown to any one.

Pollock's Idea

That "No Picture Producer Has th Remotest Idea of What Constitutes Drama"

A few years ago, Channing Pollock wrote a script which Met bought under the title of "In Vain Later, in conjunction with Renno Wolf it was rewritten and aga presented to Metro, under contra with the title of "The Come-Back Metro held it for four years a never produced it.

Later Pollock used the basic id for the big scene at the end of a 2 of "The Sign on the Door" whi is proving one of the big dramat hits of the year, and for which is reported very large sums ha been offered for the picture righ

And now hear what Pollock say

"About a month ago I decid that, to avoid any possibility trouble, I should buy back the sto of "The Sign on the Door" fr Metro. I went to them with th proposal, but the story had be forgotten and the manuscript lost. arranged the return of the rig by an agreement by which I w to write two new scenarios in retu for the old one. Whatever "T Sign on the Door" may be as play, it certainly is amazingly eff tive picture material. And its f in the hands of a company that ready had paid for it seems to an interesting demonstratio of long insisted upon contenti n th no motion picture producer s t remotest idea of what cons tu drama."

Meeting Place, Atlantic City

The meeting of the franchise ho ers of First National beginning n week will be held in Atlantic Ci Just what hotel, the meeting will held at, it has been impossible ascertain.

"U" Silent Regarding Phillips

Carl Laemmle of Universal w reached New York yesterday fr the coast refused to comment on reported leaving of his company Dorothy Phillips and Allen Holub

Alice Joyce at Broadway

A "triple attraction program" been arranged for Moss' Broadw next week, consisting of Alice Jo in "Slaves of Pride," a Vitagra special; Fatty Arbuckle in "The G age." and the Parisian Fashion F lic, which will enter the 10th we

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Hollywood, California
itorial and Business Offices: 6411 Holly-od Blvd. Phone, Hollywood 1603.
hicago representatives—Willis, Eckels d Mack, 6th Floor, Consumers Bldg., icago, Ill.

Quotations

	Bid	Asked	Last Sale
mous Players ..	90⅛	92	90⅝
oldwyn	30	32	30
ew's, Inc.	32	32	31¾
iangle	3/8	7/16	3/8
nited Pict. Prod.	14¾	15	14¾
orld Film	—	—	⅛

Another Moss Theater

B. S. Moss will start work on his ond new Bronx theater, with a ting capacity of 3,500. The play-use will be constructed at Pros-ct Ave. and 161st St., and will called the Atlas.
The policy will be a combination vaudeville and pictures. The ter new Moss theater under con-uction in the Bronx is the Grant, Tremont Ave. and 176th St.

In the Courts

Supreme Court Justice Greenbaum has decided that Dwight Macdonald treasurer of the New York Motion Picture Corp. must testify before trial in the suit by William N. Brewer as a stockholder in which he alleges misconduct by the various officers including failure of the officers to collect obligations due the corporation which made it necessary to borrow money at high rates of interest. For this reason the court held that the examination of Macdonald is proper.

In the suit of Harry Samwick against the Blinderman & Cohen Amusement Co. a jury before Supreme Court Justice Newburger gave a verdict for $3,088 for the plaintiff and the court refused to set it aside and grant a new trial.

Supreme Court Justice Giegerich has dismissed the complaint in a suit by Darcy & Wolford, Inc., owner of the right to produce a play called "The Tidal Wave," against William Stoermer for an injunction to prevent him from using the words as the name of a moving picture film. The court however permits the plaintiff to bring a new action. The court says that because the character of the two plays has not been shown in the evidence he is unable to hold that the title is fanciful rather than descriptive, and since the defendant's film is based on such a phenomenon of nature any other title would not be appropriate.

Fight Pictures Barred

There was considerable interest manifested by some film folk yesterday over the offer of Wm. Fox to stage the Dempsey-Carpentier fight, offering $550,000 as a purse. Fox is to have the picture rights if the offer is accepted. Film folk point out that under the interstate act fight pictures are barred of shipment from one state to another, and can only be shown in the state in which the fight takes place. The foreign rights to the picture are expected to have a value, however.

Northampton, Mass.—Frank H. Roberts will build on Crafts Ave.

Texans Join M. P. T. A.

(By Wire to WID'S DAILY)

Dallas, Tex.—Texas Exhibitors Circuit co,mprising 80 exhibitors in Texas, at a meeting of the board of governors voted to tie up with the Motion Picture Theater Owners of America for entire membership of Southwest. Also voted to include in its membership exhibitors in South Oklahoma and South Arkansas served by Dallas exchanges. It is thought this move will make the circuit self sustaining.

Perret Bound for France

Leonce Perret sailed for France on board the "La France" Tuesday. Perret will be gone five weeks during which time he will combine business and pleasure.

Before sailing he tendered a dinner to his studio force at which time gifts of various natures were distributed. Perhaps the best of them all was several bottles of French wine—the real thing.

Perret completed two pictures before sailing . These are "A Modern Salome" a Hope Hampton Prod. and "Chains of the Past."

Mrs. Walton Laid to Rest

Mrs. Holme C. Walton, wife of H. C. Walton, sales manager of American Cinema who died on Sunday night as a result of a dangerous operation was buried Wednesday morning.

Finis Fox has started the scenario of "Hearts and Trumps," the third Drury Lane melodrama Screen Classics, Inc., will produce.

Cohns to Switch

It is reported that Jack and Harry Cohn state righting the series of Hall Room comedies produced by National Film are about to break away from the organization.

A Film Executive

is moving permanently to California on Feb 1st and desires a permanent connection in his own line.

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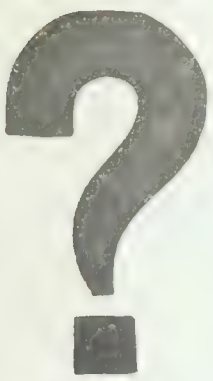

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Ritchey

Deal Hanging Fire

Peter J. Schaefer of Jones, Linick and Schaefer of Chicago when asked last night whether the deal with Marcus Loew had been settled, stated:

"Nothing definite has been done as yet."

It will be recalled that Loew and the Chicago firm will build a theater and hotel in the "loop" district of Chicago.

Mr. Schaefer said things were going along nicely in Chicago. He will leave for New Orleans on Sunday and then go to California.

"Just looking around a bit," said Mr Schaefer, "and combining pleasure with a little business."

Callahan En Route West

(Special to WID'S DAILY)

Chicago—Andrew J. Callahan, representing the group of local capitalists backing Bessie Love is en route to California where he will complete arrangements for taking over the star.

Muehleisen Sells Out

(Special to WID'S DAILY)

Washington—J. A. Muehleisen, formerly Secretary-Treasurer of Moore's Theatrical Corp. has left pictures to work in the motor field. He has disposed of his holdings in the corporation to Tom Moore. He owned several thousand shares of stock in the corporation.

Becker in Town

Bruno J. Becker of the Model Comedy Co. reached New York yesterday from Hollywood. He will attend a meeting of Bull's Eye officials to be held probably on Monday.

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
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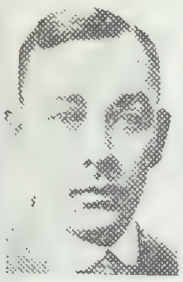

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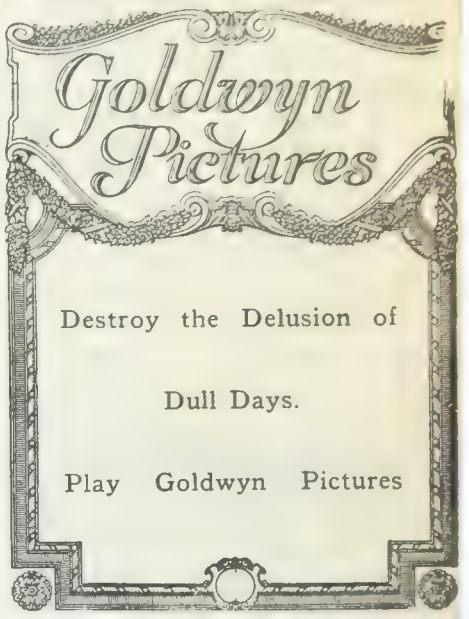

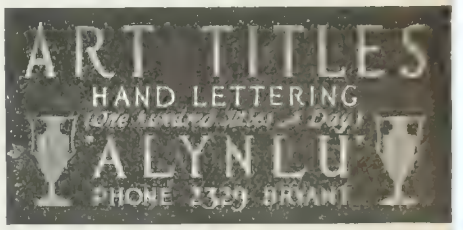

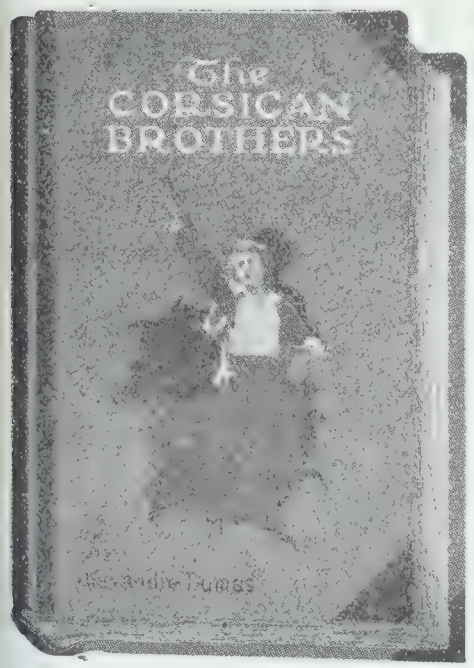

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Total capacity 650 Amperes.

All equipment new and either D. C. or A. C., also a complete motor generator outfit of 1,000 Amperes capacity.

Address Box A-25, care of Wid's

Universal Signs Serial Director

Universal has signed Albert Berche, professionally known as Albert Russell to complete "The Lion Man" a serial.

Fleming to Assist Schomer

Carol Fleming will assist Abraham S. Schomer in the production of the feature with Dolores Cassinelli for Schomer-Ross Prod.

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WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 9 | Saturday, January 10, 1920 | Price 5 Cents

Protection Abroad

Langner Says Register Trade Marks Before Entering Foreign Field

Motion picture producers who plan entering the foreign field should make it a point of registering their trade marks in foreign countries before actively starting business. This is the opinion of Lawrence Langner, international trade mark attorney.

Under the terms of the Berne Trade Mark Convention the first party to register a trade mark is the sole distributor for the product registered whether he is so authorized by the company or not. The countries which are parties to the Berne Convention and the terms of years for which a trade mark is effective in each are as follows: Austria, 10; Belgium, 20; Brazil, 15; Cuba, 15; Spain, 20 France, 15; Hungary, 15; Italy, 20; Mexico, 20; Holland, 20; Portugal, 15; Switzerland, 20, and Tunis, 15.

The point involved is that if pro-

(*Continued on Page* 4)

M. P. E. A. Meetings Over

The meetings of the M. P. E. A. have been concluded.

Alfred S. Black, president of the organization stated yesterday the meetings resulted satisfactorily for all concerned. He stated that it is his sole desire to perfect some scheme whereby the exhibitors of the country can benefit from the showing of industrials. The M. P. E. A. contract with Universal does not prevent the taking on of additional agreements for the showing of industrials manufactured by other companies.

Goldwyn Again in Frisco

(*Special to WID'S DAILY*)

Los Angeles—S. L. Rothapfel and F. J. Godsol have returned from a trip to San Francisco where they looked over theater properties.

It had been previously reported that Goldwyn had taken over the Savoy in 'Frisco but the home office knew nothing about it. Inquiry made yesterday resulted in the same answer.

More Money for Chicago Operators

(*Special to WID'S DAILY*)

Cihcago—The owners of the 375 theaters in Chicago are voluntarily conceding a raise from 90 cents to $1.12½ an hour to operators. The latter are asking $1.25 an hour.

The increase will go into effect almost immediately if accepted by the operators.

"You shall not hurt him," she cried, and the woodland maid sprang between her lover and her irate father.—From "Even as Eve," a First National Attraction.

Osso Building Studio

Has Plans for New Company to Produce in France—Acquired Four Theaters While Abroad

Adolphe Osso, fresh from France, is not ready to divulge the details of a big deal he consummated while abroad.

However, he admitted yesterday that he had succeeded in lining up a number of prominent French capitalists and that a new company was now in process of formation to produce in France.

Osso while abroad acquired four theaters in Paris, ranging from a 800 seat capacity up. He has also made

(*Continued on Page* 3)

Goldwyn Buys "Madame X"

Goldwyn claims to have purchased world's rights for the screen to "Madame X" from Henry W. Savage. No one has as yet been cast for the production.

Harry Fields recently claimed having bought the rights, but the Savage office denied this.

F. P. Shake-Up

Reported Industrial Employees Discharged Pending Dissolution of Department.

It was reported yesterday that Famous Players had discharged approximately 30 employees in the Industrial Dep't and that the company planned a dissolution of the entire department.

When John C. Flinn of Famous Players was asked yesterday relative to the report he stated:

"There is nothing I can say at this time relative to any change in plans."

There has been considerable agitation recently relative to the showing of industrial films in theaters.

Laemmle to Contest Holubar

It is understood that Carl Laemmle of Universal will start court proceedings against Allen Holubar and Dorothy Phillips who are reported as having left Universal for another company.

Karger Leaves Jan. 19

Metro Director General Will Make "Four Horsemen" in the East

(*Special to WID'S DAILY*)

Los Angeles—Maxwell Karger, director general for Metro will leave for New York about Jan. 19 to take up his duties at Metro's eastern plant.

Karger will be temporarily replaced by W. E. Atkinson, general manager of the company who is now here. He will stay for a month or two. It is understood that Clifford C. Butler, now general manager of the studio will replace Karger here permanently.

Karger will go to New York and then take a six week's rest in Florida. He will produce "The Four Horsemen of the Apocalypse" in the East as well as several Bert Lytell productions.

Accompanying Karger east will be George McGuire, assistant director M. P. Staulcup, and June Mathis head of the scenario department.

The Metro offices had heard nothing of this from the Coast yesterday.

Lasky Reaches New York

Jesse L. Lasky arrived in New York on the 20th Century yesterday He has been in California for some time. Is here to attend Famous Players meeting Monday.

Desberg in Town

Fred Desberg of Cleveland, the well known film attorney, who is also interested in affairs of Loew Inc. in Ohio, as well as the Alhambra and Mall theaters, left New York Thursday night after several days spent here on important business.

Nat'l-Foundation Case Held Over

Hearing on the application for a injunction to restrain Foundation Film from further distributing a film known as "The Blindness of Youth" sought by National Picture Theatre was postponed in the Federal Court yesterday until next Friday.

Court Postpones Hearing

The court adjourned until next week the hearing on the Marjorie Rambeau—Al Woods case. Woods seeks to enjoin her from appearing in pictures except under his management.

WID'S DAILY

Vol. XI No. 9 Saturday, January 10, 1920 Price 5 Cents

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	Bid	Asked	Last Sale
Famous Players	90	91	91
Goldwyn	31	32	31
Loew's, Inc.	32	32¼	32
Triangle	⅜	⅝	⅜
United Pict. Prod.	14½	15	14½
World Film	—	—	⅛

David Butler Films Now

(By Wire to WID'S DAILY)

Los Angeles—David Butler, son of Fred J. Butler, stage director at Morosco's theater will produce his own films. The David Butler Flms, Inc., have been chartered under the laws of New Jersey.

The company has leased studio space in Hollywood and the first picture will be "Broadway or Bust."

COMING

A

REVIVAL

OF

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Incorporations

Albany—Municipal Studios, New York City. Capital, $250,000. Incorporators: E. London, M. Elkin and G. Schwartz, 1451 Broadway.

Dover, Del—McKinley Studios, Inc. Capital, $300,000. Incorporators: Harry S. Hecheimer, Agnes Johnstone and Sylvia Swarthmore of New York.

Albany—Film Bulletin Corp., New York City. Capital, $10,000. Incorporators: I. E. and E. K. Chadwick and F. J. Willis of 130 W. 46th St., New York.

Albany—Rush-Lat Co., Schenectady. Capital, $5,000. Incorporators: P. F. O'Neil, W. D. Lathers and J. L. Rush of Schenectady

Albany—Hyperion Products, Inc., New York City. Capital, $25,000. Incorporators: G. H. Wiley, D. W. Russell, and W. R. Hall, 533 W. 142nd St., New York City.

Albany — Screen Art Pictures Corp., New York City. Capital, $50,000. Incorporators: R. Fielding, J. Cahn and W. G. Willmann, 877 Park Place., Brooklyn.

Harrisburg, Pa.—Enterprise Amusement Co., Inc., Pittsburg. Capital, $100,000. Marks Browarsky, Ike Browarsky and Samuel Green, Pittsburg.

Harrisburg, Pa.—York Theaters Co., York. Capital, $20,000. Incorporators: Nathan Appell, Louis Appell and William Honer of York.

Albany—William Fox Associates, Inc., New York City. Capital, $500,000. Incorporators: William Fox, B. Geller and M. Etman, 656 West 162nd St.

Columbus, Ohio — Community Amusement Co., Toledo. Capital, Henry Hirsch, Alexander Denes and Julius Tenner, 224 Lexington Ave.,

Albany—The Elk Film Mending Machine Co. of New York City. Capital, $26,000. Incorporators: $200,000. Incorporators: A. Horwitz, Charles McKinley and Frank Kessel.

Chicago First Runs May Change

Chicago—It is expected that there will be several changes in the first runs in the loop district because of the passing of 50 per cent. of the interest of the First National franchise to Balaban and Katz from Jones, Linick and Schaefer.

The change is expected to give preference jointly to the Riviera and the Central Park, with the theaters controlled by Ascher Bros. joining in an equitable agreement of dates which will result in an even division between the two circuits.

New Marsh Film Almost Ready

The second of the Marguerite Marsh-Harry Grossman series is "Face to Face."

Hodkinson Release Day and Date

Louis Glaum in "The Lone Wolf's Daughter" a Hodkinson release has been booked for the Capitol the week of Jan. 18.

"Desert Gold" another Hodkinson release is playing day and date at the Strand.

Plans Ready for Rockland House

(Special to WID'S DAILY)

Rockland, Me.—Plans are practically completed for the construction of a 1,500 seat combination theater in here by Alfred S. Black of the Black circuit. This is Black's home town.

Sheffield Theater Bankrupt

(Special to WID'S DAILY)

Sheffield, Ala.—Motion pictures are not profitable for a Sheffield theater, for it has filed a voluntary petition in bankruptcy in the U. S. District Court.

Charles Witters and Flora Witters, who conducted the Liberty filed the petition, stating that their assets amount to $10,200, of which they claim an exemption of $200 on household goods and furniture, with their liabilities amounting to approximately $11,558.20. This is said to be the first moving picture bankruptcy filed in the federal court in considerable time.

Bell in Town

Don J. Bell, formerly of the old firm of Bell & Howell, one of the pioneers of the industry is in New York stopping at the Astor. Mr. Bell has been out of the game for some years but is naturally very much interested in developments of the industry.

He made predictions that the present prosperity would continue and that the peak would probably be reached in 1923-24 in view of the fact that the War Saving Stamps are redeemable in 1923. "This will put in circulation approximately a billion dollars," said Mr. Bell, "and most of this money will be spent because the holdings of saving stamps are in the hands of the small investor or individual whose general tendency is to save on a small basis. Of course, the government may issue low priced bonds to take up some of the saving stamp funds, but the great bulk of this money can be expected to be spent."

Knoles Signs Long Term Contract

Harley Knoles, who is directing Dorothy Dalton in "Half an Hour," has signed a long term contract with Famous Players-Lasky to direct Paramount Artcraft pictures.

Schallenberger in Los Angeles

Los Angeles, Cal.—W. E. Schallenberger of Arrow Film is here negotiating with independent producers for releasing contracts for 1920.

Siegfried Rose Dies

Siegried Rose, brother of Morris Rose, president of Pioneer died suddenly yesterday in the Longacre Bldg. of heart disease.

Maybe to-morrow's meeting of film folk with Secretary of the Interior Lane, may start something. Who knows?

Character Pictures Chartered

(By Wire to WID'S DAILY)

Albany—Character Pictures Corp. has been chartered at $150,000. Incorporators are: A. W. Plummer, C. W. Buck, and D. I. Shapiro.

Character will make six productions a year, as noted.

Zierler Buys "Sacred Flame"

Sam Zierler of Commonwealth Film has purchased "The Sacred Flame" with Emily Stevens and Muriel Ostriche for New York and northern New Jersey.

Jans Buys Novel for Tell

Jans Pictures, Inc., have purchased "Nothing a Year" by J. Belmont Davis for Olive Tell.

Bandit Stuff "Out"

(Special to WID'S DAILY)

Washington—Interstate transportation of "blood and thunder" moving picture films or still pictures would be prohibited under identical bills introduced by Senator Gore, Democrat, Oklahoma, and Representative Herrald, Republican, Oklahoma. Senator Gore said he presented the measure by request.

The bill would affect all pictures depicting the activities of former convicts, bandits, train robbers or other outlaws. Those violating its provisions would upon conviction be subject to fines of $5,000 to $10,000, or imprisonment.

Goldwyn Issues Booking Chart

Goldwyn has issued broadcast to exhibitors a booking chart, pocket size with an outline of the Goldwyn program for 1920 and plenty of white space on which to take notes for each week's bookings.

All the worthwhile poster talent that shows itself in the moving picture poster field is promptly absorbed by the RITCHEY organization. Having reached the pinnacle of success we mean to stay there!

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Ritchey

Pathé News

No. 3

ROCKFORD, ILL.—This is not an A. E. F. camp at Archangel, but Camp Grant at zero weather. The boys in mid-winter array, line up for review by General Pershing.

PASADENA, CAL.—Blossom pageant defies high cost of flowers—a most gorgeous floral parade marks the 31st Annual Rose Tournament.

CHICAGO, ILL.—World's largest lift-bridge completed—it is 285 ft. above water, and is balanced by 3½ million-pound counterweights.

JUAREZ, MEXICO—Mexican general greets U. S. Chief of Staff at Juarez. General Escobar received Colonel Glover at Headquarters.

NEW YORK CITY—Over 500 aliens are held at Ellis Island for second "wholesale deportation—scenes of "Red" prisoners in mess hall.

PASADENA, CAL.—East and West clash on gridiron—Harvard's football team journeys across continent to play the University of Oregon. Over 30,000 see the Big Game.

NEW YORK CITY—Off for target practice! Warships of the Atlantic Fleet leave for winter maneuvers at Guantanamo Bay, Cuba.

JERSEY CITY, N. J.—75,000,000 quarts of whiskey! This is nation's present stock which distillers are making every effort to ship abroad.

MEN'S STYLES FOR 1920—
The Wet Belt.
The Quart Hat.
Up-to-date costumes now carry a unique innovation.

today

To Build in Monroe

Monroe, La.—Saenger Amusement Co. will erect a large house here, to cost about $250,000.

Okmulgee Hands Strike

(Special to WID'S DAILY)

Okmulgee, Okla.—Stage hands and operators at the Cozy and Yale theaters have gone out on strike because of failure to agree on a new working contract.

The men belong to the stage hands union.

"U-35", Alexander Film Release

"Log of the U-35" the C. B. Price war film is the first release of the Alexander Film Corp. which takes over part of the fourth floor of the Leavitt Bldg. Feb. 1.

Alexander has New York and northern Jersey rights.

Beyfuss Given Watch

The Lew Cody Co., the Sydney Cohan Co. and L. J. Gasnier have just presented Alexander Beyfuss of Robertson Cole with a platinum watch, hexagon in shape in appreciation of his co-operation. The watch was suitably inscribed.

Moss Takes Over the Dyckman

B. S. Moss assumes control of the Dyckman theater, at 207th St. and Sherman Ave. through arrangement with John G. Jermon.

Extensive alterations will be made in the interior and exterior of the theater. The picture policy will be continued for the present but vaudeville will be added later.

This makes Moss's sixth theater in New York while four are under construction.

Moss Unit Increases Capital

(By Wire to WID'S DAILY)

Albany—The B. S. Moss Theatrical Enterprises of Manhattan have increased capital from $500 to $50,000.

Osso Building Studio

(Continued from Page 1)

arrangements for the building of a studio in the Parisian suburbs that will cost close to $1,000,000.

The new company with its French interests will build theaters in France modeled along the lines of the theaters in this country. Osso has signed a star to go to France to produce but he is not at liberty to mention her name as she is still under contract to another producer. Osso himself will make two trips to this country yearly and spend the rest of the time in France where he has opened a projection room with modern appliances. He plans to take care of the foreign business of American producers as well as his own activities.

Increase Capital by $400,000

(Special to WID'S DAILY)

Cincinnati, O.—An increase from $200,000 to $600,000 has been made in the capital stock of the Phoenix Amusement Co., and the highest amount of indebtedness is raised from $100,000 to $1,000,000. By amending the articles of incorporation, two members have been added to the board of directors which now totals nine. John B. Elliott is president of the company which is reported to be negotiating for the Lexington and Ben Ali, here.

Templar Saxe and William Eville have been added to the cast of "Oil," the new Guy Empey special.

Cook Bros. Will Build

Superior, Wis.—Cook Brothers, Duluth, Minn., owners and operato of the Grand plan to construct theater here to cost $500,000.

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Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

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EVERYONE'S A BIRD

There are 30 Reasons

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"The Screaming Shadow"

REASON No. 8

Dempsey beat Willard but there are enough punches in one episode of "The Screaming Shadow" to put Dempsey to sleep. Watch for Reason No. 9 to-morrow.

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The VISUAL NEWS of ALL THE WORLD

HARVARD BEATS OREGON AT OOTBALL—Invaders win big contest aged at Rose Tournament at Pasadena, alifornia.

REPUBLICAN WOMEN HOLD SES-ION—Five hundred members of party tend committee meeting in Chicago to scuss platform and candidates.

PERSHING INSPECTS SIXTH DIVI-ION—Head of A. E. F. makes call at mp Grant, Ill., and is welcomed by en. Franklin Bell.

REOPEN "T" WHARF TO FISHER-S—BOSTON ONLY—Trawler Isly, for-erly French mine sweeper comes into oston with first big catch.

CAPITAL GOES SKATING—First near ro weather in two years freezes great dal basin and Washington turns out r sport.

SECRETARY BAKER IS COUNTED—ead of census bureau walks into office war department head and asks a lot personal questions.

ARMY ATHLETES DIP IN SEA—Four ndred runners of Olympic Club, San ancisco troop down to ocean and keep till they find themselves submerged.

BABY DAY WITH 7th CAVALRY—umpeter calls seven of regiments new bes to christening ceremony at Fort iss, Texas.

JELLICOE MAKES OFFICIAL CALLS Famous British Admiral calls on Sec-tary Daniels at Washington and makes quaintance of Vice-President Marshall.

WILL STOP WOOD ALCOHOL SALE Col. Daniel C. Roper, commissioner of ternal revenue, who besides wood al-hol, keeps the country dry and gets the cream soda tax.

UNVEIL MEMORIAL TO ROBERT URNS—Not used in Boston edition. ottish societies march to Fenway to dicate statue to famous poet of their tive land.

ATLANTIC FLEET SAILS FOR MA-EUVERS—From New York, Boston and ampton Roads the big vessels steam uthward. Kinograms camera man kes trip.

CANADIAN INVALIDS RUSH FOR EDICINE—Crowds of ailing folk at ncouver, B. C., line up at government uor store with prescriptions.

TOBOGGANING IN TORONTO—Win-sports are at their height in Canad-n city and hundreds make their way the slides.

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New Houses Must Be Fireproof

(*Special to WID'S DAILY*)

Providence, R. I.—A new law assed by the City Council here akes it imperative for all who uild new theaters here to make em fireproof. Exceptions are floor-g boards, cappings to balcony onts and the portion of the stage oor used in working scenery or her mechanical apparatus. These ay be of wood.

eorge Bros. House for Manitowac

Manitowac, Wis.—George Bros. ll erect a theater, seating 1,000, to st $150,000.

Cissy's Wink

Protection Abroad

(*Continued from Page* 1)

ducers vest the right of registration in the agent who controls the product for a short period of years, after the expiration of the period the registration right is vested in the agent and not the company. According to Langner, the product of that company cannot be imported into the country under the trade mark unless through the agent who originally applied for the registration.

Inquiries levelled at a number of the leading producers resulted in the information that the larger manufacturers are aware of the peculiarities existing under the Berne Convention and therefore insert a clause in all contracts requiring the trade mark to be registered in the name of the corporation.

Apparently, Langner's warning is more aptly applicable to the smaller producers and distributors.

Manitoba Censors Use Axe

(*Special to WID'S DAILY*)

Winnipeg, Can.—The Manitoba censors have been cutting pictures with alarming regularity and exhibitors are at their wits ends to know what to do to stop the menace to their trade. The mania is increasing while the exhibitors are doing their best to furnish the most excellent pictures. Not a picture is overlooked by the censors. The exhibitors and exchanges are preparing a reckoning with the Norris government when the time comes.

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Any Quantity Highest Prices

INTERSTATE SMELTING & REFINING COMPANY

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Wires for Wid's

Following wire was received yesterday:

"Have not yet received my January fourth WID'S.

"Ed Brown.

"Pottsville, Pa."

Lewis Leaves for Coast

Mitch Lewis left for California yesterday with his mother. He will start work on his first production for Metro release upon his arrival there.

Tanzer United Detroit Manager

Detroit—Alfred Tanzer who has been attached to the Milwaukee office of United has been promoted to the managership of United here.

Barbee's Loop Theater Delayed

(*Special to WID'S DAILY*)

Chicago—Delay in securing iron has delayed the opening of Barbee's Loop Theater, on Monroe Street. A large electric sign has been erected over the entrance and the house will be finished it is said by February 1.

K. and B. Plans Indefinite

A report published in a vaudeville paper that the distribution of the "Big Five" product had been offered to Kessel and Bauman, was emphatically denied yesterday by James R. Grainger, personal representative of Marshall Neilan who stated that if the proposition had been tendered K. and B. he surely would have known about it.

Adam Kessel, when asked about the report, stated:

"We have been tendered a number of propositions but as yet we have decided upon nothing. Mr. Bauman and myself are going to California some time toward the middle or end of the month, we don't know just when. It is quite sure that nothing will be definitely gotten under at months to come."

Mahon to Build Studios

(*Special to WID'S DAILY*)

Salt Lake City, Utah—According to reports, John W. Mahon of New York, who is here, will build moving picture studios near Culver City, Cal., to cover 85 acres. There will be 14 studios seven of which will use artificial lighting.

OPEN TO OFFERS

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Of International Reputation

One of the Few Who Can Tell Exact Production Costs in Advance

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Principals Only

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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 10 | Sunday, January 11, 1920 | Price 25 Cents

JESSE L. LASKY *presents*

BRYANT WASHBURN

in

"TOO MUCH JOHNSON"

A Paramount Artcraft Picture

—It's just naturally funny!

Because the plot's funny, the situations are funny and Washburn's funny. The first five-reel comedy with five full reels of comedy! It's the one full value laugh of motion pictures.

From the play of the same name by William Gillette; directed by Donald Crisp; scenario by Tom J. Geraghty.

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SOLDIERS OF FORTUNE OPENED AT THE SUN THEATRE TODAY AND PACKED THEM IN LIKE SARDINES ALL DAY AND EVENING STOP FROM ORCHESTRA PIT TO ROOF EVERY SEAT WAS CONTINUALLY FILLED MANY SITTING TWO IN A SEAT STOP OUR LARGE INNER AND OUTER FOYERS AND THE LOBBY WERE JAMMED AND IN THE EVENING THE CROWD BLOCKED THE SIDEWALK STOP MANY REMAINED TO SEE THE PICTURE TWICE STOP APPLAUSE AND CHEERING ALMOST CONTINUOUS STOP I WISH THAT YOU COULD HAVE HEARD THE COMMENTS ON THE PICTURE STOP A FEW FOLLOW STOP I WOULD STAND IN LINE TWO HOURS TO SEE IT AGAIN STOP WE WILL COME AGAIN TOMORROW STOP THE GREATEST I HAVE EVER SEEN STOP CONGRATULATIONS ON THIS GREAT SUCCESS STOP THE PICTURE IS WELL NAMED ESPECIALLY THE LAST WORD

HARRIS GOLDBERG

OWNER SUN THEATRE

REALART PICTURES

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 10 Sunday, January 11, 1920 Price 25c.

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News of the Week in Headlines

Monday

Loew takes control of Metro Pictures Corp.

Loew to build in Chicago in conjunction with Jones, Linick and Schaefer.

United States Photoplay Corp. offering stock for sale to exhibitors.

Tuesday

Three millions involved in Loew-Metro deal.

Robertson-Cole take over Hallmark exchanges.

Theda Bara to appear in stage production for Al Woods.

First National official claims producers force films containing advertising on exhibitors.

Wednesday

C. B. Price claims duping in connection with official German submarine pictures.

Lawrence Langner, trade mark attorney, says foreign trade marks of American producers are being pirated.

Reported Al Kaufman will enter producing field as independent.

Thursday

George Loane Tucker, producer of "The Miracle Man," files suit against Mayflower and Famous Players, alleging violation of contract, etc.

A. J. Small, Canadian theatrical man, missing. Friends fear foul play.

National Screen Service to offer novelty trailer to exhibitors. Has exclusive contract with leading producers for material.

Friday

Australasian Films about to merge with J. C. Williamson. Would give combine 60 Australian theaters.

Clark-Cornelius Chaplins switched from Hallmark distribution to Republic.

Plans being perfected for meeting with Secretary of the Interior Lane regarding "Americanization" drive via films.

Saturday

Adolphe Osso completing details of big French company. Building studio in Paris.

Big producers protected on trade mark registration in foreign countries.

Reported Famous Players will drop Industrial Dep't.

Maxwell Karger of Metro coming east shortly. Will produce here.

There is an index in this issue

Star Puts Over Initial First National Production in Good Style

Norma Talmadge in
"A DAUGHTER OF TWO WORLDS"
First National

DIRECTOR ..... James Young
AUTHOR ..... Leroy Scott
SCENARIO BY .....James Young and Edmund Goulding.
CAMERAMAN ..... David Abel
AS A WHOLE.....Gives the star a chance to display considerable versatility and has been given satisfactory presentation.
STORY.....Contains frequent conveniences and implausibilities that will get laughs; however, it does reach the high spots of emotion once or twice.
DIRECTION.....Deserves credit for welding a none too impressive piece of fiction into a fairly attractive picture.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Usually clear
CAMERA WORK .....Several attractive close-ups
STAR.....Made a striking appeal during emotional moments, especially; made the most of circumstances.
SUPPORT.....Jack Crosby not strong enough opposite for star's personality; capable cast.
EXTERIORS ..... Didn't figure much
INTERIORS ..... Conventional
DETAIL.....Unnecessary repetition in titles
CHARACTER OF STORY....Poor girl breaks into society after jumping bail on a forgery charge
LENGTH OF PRODUCTION.....

In "A Daughter of Two Worlds" Miss Talmadge makes her initial appearance under the First National banner and while the spectator will not be disappointed with the production or the work of the star herself, the picture really does not make the impression that some of Miss Talmadge's former vehicles have. Perhaps this is due to the fact that the main effort seems to have been given to the development of the plot.

The action advances at a logical pace and although there are one or two convenient bits, it will be forgiven for this is preferable to a session of tiresome and draggy sequences that add nothing but footage.

As a whole "A Daughter of Two Worlds" will satisfy the majority and especially admirers of the star. There are minor points in production and detail that may not be noticed by the casual observer except in one scene—that in the court room—the judge asks for the parents of the prisoner and forthwith two men make their way to the front. This got a laugh at the Strand. The titles were childish and a continual reference to "her other world" kind of jarred.

Norma is mixed up in a forgery case at the opening of the story and in order that his daughter may grow up to live a life different from that in which she has been reared, her father, Black Jerry, the owner and proprietor of a notorious dance hall, affects her escape with the aid of Uncle George, a life-long friend who furnishes the bail.

Shero is established in a fashionable boarding school where she is the room-mate of Sue Harrison. Norma and Sue become chums and during the holidays Norma is invited to Sue's home and hero pops up in the form of Sue's brother, Kenneth. As a result of the visit shero becomes engaged to Kenneth and on the eve of her wedding, her accomplice in the forgery case attempts to blackmail her but shero's father comes to the rescue.

Kenneth's father is in the contracting business and Sam Conway, his silent partner, in order to save himself from an exposition of his unscrupulous deals, kills the man who has threatened him and throws the guilt upon Harry Edwards. Norma had known Edwards in the old days and at the time of the murder was in his company. To save him from the chair shero discloses her past life to her fiance but love triumphs with the customary fade-out.

Should Please Admirers of the Star and Win Her Some New Friends

Box Office Analysis for the Exhibitor

For admirers of Miss Talmadge "A Daughter of Two Worlds" will be sure to please, for the part played by the star permits of unlimited opportunity for a display of versatility, first as the daughter of a dance hall keeper, then as a meek little school girl and finally assuming a more mature demeanor when she is confronted with disaster.

This is the star's first production for First National and while it is not as pretentious as some of her former offerings, her work is quite satisfactory. It might be well, however, for First National to secure a better title writer than the one who wrote those in "A Daughter of Two Worlds."

You have plenty of opportunity and material for catchlines and they can be used to advantage for attracting new fans for the star and strengthening those she has already won. Make a special appeal to the women, for they like this kind of stuff.

Exceptionally Artistic and Novel Adaptation of Stage Play

Viola Dana in
"THE WILLOW TREE"
Metro

SUPERVISED BY .....Maxwell Karger
DIRECTOR ..... Henry Otto
AUTHORS.....J. H. Benrino and Harrison Rhodes
SCENARIO BY ..... June Mathis
CAMERAMAN ..... John Arnold
AS A WHOLE.....A decided novelty with wonderfully beautiful settings and wholly artistic atmosphere.
STORY.....Adaptation of well-known stage play; has barely enough force for photoplay material.
DIRECTION.....Has shown individuality and ingenuity in artistry and technique.
PHOTOGRAPHY ..... Very beautiful
LIGHTINGS .....Splendid; some marvelous effects
CAMERA WORK .....Meritorious indeed
STAR.....Tip-toes around like a true maid of the Orient; the part doesn't call for any exceptional effort.
SUPPORT.....Pell Trenton was in love with "poor butterfly" all right, but you'd never know it to look at him; Japanese characters all excellent.
EXTERIORS.....A wealth of beautiful scenes of Japanese gardeners, bridges and by-ways.
INTERIORS.....Afford a good deal of the novelty
DETAIL.....Titles too "wordy"; art designs very pretty.
CHARACTER OF STORY.....Japanese legend affords basis for slight love story.
LENGTH OF PRODUCTION.....6,000 feet

The popularity of the play and its star, Fay Bainter, will be one of the big pulling powers of the screen version of "The Willow Tree." And it is safe to say that Metro has given to the story a production lavish in settings and artistic effects. No effort has apparently been spared nor money stinted in a desire to make "The Willow Tree" the novel spectacle which the finished production presents.

There is a strikingly realistic Japanese atmosphere to the entire offering—the interiors with their paper-like partitions and sliding doors; the exteriors with their unique bridges and beautiful gardens.

Some truly lovely lighting effects are particularly adapted to this sort of film; notably the silhouette scenes. The photography is especially fine throughout and adds much to the splendor of the production.

Pell Trenton is seeking forgetfulness in the land of the lotus where he chances in the shop owned by an image maker, O-Riu's (Viola Dana's) father. Pell greatly admires the carved figure of a beautiful girl which Tomotada, the image maker, refuses to sell because of the mythical legend connected with the tree from which it was carved.

But Tomotado has a son—a son of modern Japan—who aspires to a college career in America. A more or less comedy tint supposed to reflect upon the son falls flat of humor and the character seemed superfluous. Tomotado arranges a marriage for his daughter whereby he will secure the money necessary for his son's education.

O-Riu disappears to avoid the marriage and in order to return the money which has already been spent, the image maker sells Pell the figure of the princess of the Willow Tree. O-Riu goes to Pell's home, hides the figure, and arranges herself in its place. Pell has been told that according to the legend the princess will come to life if a mirror is placed in her hands. At any rate hero is "from Mizzouri" and gets right at the experiment.

The charm works and when the call to war comes, hero refuses to leave his new found love but according to the myth the princess goes back to her wooden self leaving hero free to go to war only to return four years later and find her waiting.

An Especial Appeal to Those Who Admire Photoplay Novelties

Box Office Analysis for the Exhibitor

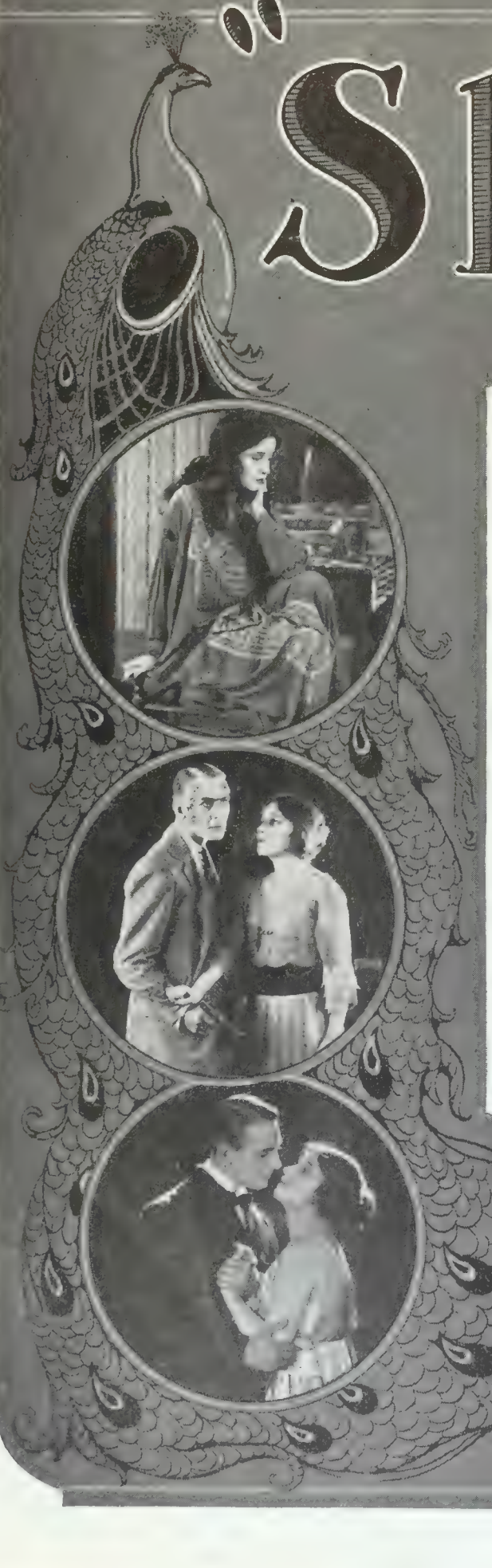
First of all it is safe to say that there are numerous possibilities for putting over "The Willow Tree." There is the title of a well-known stage play, the name of Viola Dana, star in the screen version, and many opportunities for box office attraction and lobby display.

You can always number a goodly majority who go in for oriental flavor and regardless of its particular atmosphere you can go the limit on the novelty end of it. "The Willow Tree" is decidedly the most novel and fantastic piece produced in many months.

Here's your chance to get in a musical score for there are numerous compositions, relating to the Orient that your patrons will recognize and that fit in very well with the story, for instance, "Poor Butterfly," the favorite of the Hippodrome show a few years ago, but still a pleasant memory. Japanese costumes for your ushers will dress it up some more and you can burn incense to add to the Oriental atmosphere.

ALBERT E. SMITH PRESENTS

ALICE in "Slaves



A PICTURE OF POWER

Written by William B. Courtney

Edited by Mr. and Mrs.
GEORGE RANDOLPH CHESTER

Directed by George Terwilliger

A Great Love Story

A Vitagraph Special Production

with the same cast of principals praised by press and public when seen in

"The Vengeance of Durand"

More Than A Picture—

a great, throbbing cross-section of LIFE.

Its powerful truths fairly

LEAP FROM THE SCREEN!

JOYCE of Pride

ALICE JOYCE

never was more radiant than as "Patricia Leeds" in this superlative screen production which is destined to be one of the *really big* pictures of 1920.

"Slaves of Pride"

is a powerful preachment against *Love of Self.*

It breaks down the fence that people erect about the person of wealth. It arraigns *false pride*—it glorifies pride of the right fibre.

"Slaves of Pride"

adds brilliancy to Alice Joyce's already bright stardom.

It begins the new year with a standard so high that the eleven months to come may not see it equalled.

JESSE L. LASKY
presents

ETHEL CLAYTON

in

"The 13th COMMANDMENT"

A Paramount-Artcraft Picture

Look Out For Family Squabbles In Your Audience!

HERE'S a picture so true to life that husbands will say to wives, "That's you!" and before the picture's over the wives will think they've been complimented. Do you know men who spend more than they earn? Do you know any wives who spend more than their husbands earn? Or want to spend more? Or talk about other women who do spend more? Do you know any real, ordinary human beings like the most of us?
They're the kind of people who'll throng to see "The Thirteenth Commandment." And the whole world's full of 'em!

From the great romantic novel by Rupert Hughes

Directed by
Robert Vignola

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK

Scenario by
Alice Eyton

This is the three-column ad-cut ready at your exchange

Very Stagey Production But Comedy and Star's Fight Will Register With Some

James J. Corbett in
"THE PRINCE OF AVENUE A"
Universal

DIRECTOR ..... Jack Ford
AUTHORS .....Charles T. and Frank M. Dazey
SCENARIO BY .....Charles J. Wilson, Jr.
CAMERAMAN ..... John Brown
AS A WHOLE.....Very stagey production but star's fight and comedy touches will get it by with transient audiences.
STORY .....Plot is extremely elemental and fails to generate any great suspense.
DIRECTION ..... Never very realistic
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Nothing unusual
CAMERA WORK ..... Good
INTERIORS ..... Satisfactory
EXTERIORS.....'Avenue A" setting not at all modern.
STAR.....Is interesting; beats up a dozen men single-handed in the climax.
SUPPORT ..... Average
DETAIL.....Generally poor; all atmosphere striven for is terribly obvious; star not mussed up at all after his fight; night scenes brilliantly lighted and not tinted.
CHARACTER OF STORY.....More or less uncouth Irishman wins hand of mayoralty candidate's daughter.
LENGTH OF PRODUCTION.....4,500 feet

Jack Ford produced "The Prince of Avenue A" out in California and from the looks of the east side New York scenes he had never been nearer the metropolis than the Hollywood studios when he staged it. The Avenue A setting is the stagiest one could imagine and what with its horse cars, a remnant of other days, and the modern clothes the leads wear, the spectator encounters a bad case of incongruity.

This may not stand out before audiences outside the city but certainly most people are going to catch the terrible stagey atmosphere that shrouds the whole production. When there are more than two or three players on the screen at one time, the action immediately becomes stilted, obvious and very plainly "directed." There's little that is natural about the running of the entire picture.

However it is quite possible that the low-brow humor introduced at various places during the action and the fight staged by the star at the climax will appeal to those audiences who just want to be amused for a while before they catch their train or make another sale. There's nothing new about this comedy. Most of it occurs when Corbett as Barry O'Connor attends the society dance given by the heroine. Barry is a model of sartorial splendor in his evening clothes but he asks for dances without introductions, tells one female her dress is too high, chats with the butler and invites the maid to dance with him. After all this the heroine orders him from her home! A most polite thing for a society girl to do under the circumstances—not.

But it happens that Barry's father is a power in politics and that the heroine's father wants to be mayor of the city. So the senior O'Connor insists that the candidate bring his daughter to an Avenue A racket so that she may lead the grand march with Barry, thus wiping out the young man's humiliation. Then there's a riot when Barry's enemy insults the girl and Barry proceeds to clean up the place, felling at least a dozen of his opponents with his bare fists. After it's over his shirt front is still a spotless white and Barry has a scratch on his chin although his knuckles are unharmed. At this show of heroics heroine gives the air to the society fop who has been tagging around after her and goes to Barry's arms.

Supporting Corbett are Richard Cummings, Cora Drew, Harry Northrup, Frederick Vroom, Mark Fenton, George Fischer, Johnnie Cook and Lydia Yeamans Titus.

Not the Picture for a High-Class House With a Reputation

Box Office Analysis for the Exhibitor

Certainly this picture has no place on the screen of a high-class theater that has a reputation to uphold. Its many faults quite overbalance its few merits when such a theater is considered.

On the other hand there is no denying that "The Prince of Avenue A" will have its appeal. And this appeal is directed largely to the low-brows and to a certain extent the transients. Of course, no exhibitor really likes to admit that his theater houses low-brows but many theaters do and before such audiences the picture will likely score and score with better effect than would a more expensive release with a better story and more expertly staged.

Transient audiences will also find something to their liking in this, mainly the comedy put over by the star during his initiation into society and the fight he stages during the climax which is also rather funny inasmuch as it is so impossible.

SELECT SP PICTURES

Joseph M. Schenck presents

NORMA TALMADGE

in

"SHE LOVES AND LIES"

Adapted by Grant Carpenter & Chester Withey from the story by Wilkie Collins
Direction—Chester Withey

SELECT PICTURES CORPORATION
Lewis J. Selznick
President

Good Thrills Surrounded by Story and Production That are Jokes

"SKY-EYE"
William Steiner—Sol Lesser

DIRECTOR ..... Aubrey M. Kennedy
AUTHORS..Aubrey M. Kennedy and Louis Lewyn
SCENARIO BY .....Aubrey M. Kennedy
CAMERAMEN ..... U. S. Army Photographers
AS A WHOLE.....Several spectacular air stunts stand out in otherwise very poor picture.
STORY.....Ridiculously funny with no continuity of action and little respect for plausibility.
DIRECTION.....Misses fire from first to last; all scenes handled in crudest conceivable manner
PHOTOGRAPHY.....Scenes in air fairly good; those on ground very poor.
LIGHTINGS.....Ground scenes generally bad; cameramen have paid no attention to sun.
CAMERAWORK.....Special stunt stuff in weeklies has shown better camera work than this although all thrills are fairly well handled.
LEADING PLAYERS.....Pretty poor actors, all of them; army officers have important roles in story.
EXTERIORS.....Include shots of aviation grounds which interest.
INTERIORS.....The real thing but lighting is bad
DETAIL.....Picture might be improved by capable editing; a number of scenes show flocks of 'planes in flight.
CHARACTER OF STORY.....Villain's efforts to ruin father of girl who turned him down.
LENGTH OF PRODUCTION.....5,500 feet

There's nothing at all to commend this picture except several spectacular feats of daring performed in the air by Lieutenant Russel J. Hunt, who is seen in the title role. He certailny provides a lot of thrills by his daring which takes form in changing from one 'plane to another by means of a rope, dropping off on to a moving train from his machine, climbing out on its wings time and again and rescuing the girl by the rope from a drifting launch.

Outside of heartily commending all these thrills there is nothing to be said in favor of the picture. A story has never been more amateurishly contrived than has that which is the basis for "Sky-Eye." Any attempt to point out all its faults would necessitate paragraph after paragraph. Suffice it to say that it has a villain who is relentless in his persecution of the hero, who tries in divers ways to kill him and ruin the father of the girl who turned him down.

But the plot is never cleverly developed, it possesses no semblance of continuity and the titles are forced into making outlandish statements to hitch the various scenes together by the narrow thread that holds them. Few of the villain's various acts are convincingly motivated and the manner in which he plays havoc with army rules and regulations is so ridiculous it's laughable.

The actors consigned to play the various roles for the most part aren't. Harry Meyers is the best-known in the case. He appears as the villain but it looks as if nobody directed him and one is puzzled at times to interpret the meaning of his expressions. Lieutenants Hunt and Nutt of the army appear respectively as Sky-Eye and his friend. Both are nice looking fellows but neither is an actor. Others who appear are June Keith, Thelma Kenley and Peck Miller together with a number of other army officers who stand around and laugh at the camera.

The photography of the ground shots is very poor and the work of the cameramen who photographed the air stunts has often been surpassed in special scenes enacted for news weeklies. A number of the scenes have been laid in the Texas oil fields and these, together with the scenes shot at the aviation field, are interesting at first glance.

Special Mention of the Thrills May Get the Crowds In

Box Office Analysis for the Exhibitor

Airplane pictures aren't common as yet and so you may be able to attract very large crowds by mention of the stunts performed in "Sky-Eye" and by following out the exploitation suggestions which the distributor has mapped out.

And there are some crowds who may just feel good-natured enough to laugh at the poor make-shift of a story that they will see in the picture and applaud the thrills.

But most audiences have been educated up to better things than are shown in "Sky-Eye." Even thrillers must be treated with some expertness to drive home their full value. And it will probably be the opinion of most people that they have been cheated after the picture has run its course.

Of course there is the possibility of filling your house by sensational exploitation but a full house, if it is dissatisfied, is even worse than an empty one. So even though "Sky-Eye" affords all sorts of exploitation possibilities, it will be best to treat it very carefully.

NATIONAL NP PICTURES

"JUST A WIFE"

Adapted from the play by
Eugene Walter

Direction - Howard Hickman
Scenario by Katherine Reed

NATIONAL PICTURE THEATRES INC.

Lewis J. Selznick
President

Made by National

Distributed by Select

Rapid Action Sea Story With Any Number of Genuine Thrills

George Walsh in
"THE SHARK"
Fox

DIRECTOR .....Dell Henderson
AUTHOR .....Thomas F. Fallon
SCENARIO BY .....Thomas F. Fallon
CAMERAMAN .....Joe Ruttenberg
AS A WHOLE.....Considerably better than anything this star has had in quite a while.
STORY.....Rapid-action sea-story containing a number of good fist fights and a big thrill in dive of heroine from top mast of ship.
DIRECTION.....Generally satisfactory; has speeded up the action to extent that story loop-holes are not noticed.
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Satisfactory
CAMERA WORK.....Some pretty good sea shots
STAR.....Registers well in a part calling for general agility and considerable use of fists.
SUPPORT.....Good with a number of interesting character types
INTERIORS ..... Appropriate
EXTERIORS.....Sea stuff generally good
DETAIL.....A number of weak spots in story and a bad slip in direction but speed of action covers these.
CHARACTER OF STORY.....Sailor saves shanghaied girl from brutal sea captain.
LENGTH OF PRODUCTION.....About 5,000 feet

This is a story of the sea and has been keyed at a very rapid pace throughout with the result that its loop-holes will doubtless be overlooked in the excitement generated by the action. Without a doubt it is the best picture in which George Walsh has appeared in some time. He has the role of a fighting sailor and his athletic prowess and general all-around agility are given ample play during the run of the picture.

That the story, in some respects, approaches the ridiculous can not be denied upon a close inspection of its construction. That business men should see fit to discuss the important matters on a slumming party and request the private office of the proprietor of a notorious dive for their work, the while leaving the heroine, the only woman in the party, unregarded, is beyond an ordinary mortal's conception.

However most people will pardon this impossibility with the excuse that "they do it in the movies," and will be content to concentrate their attention on the many thrills that the picture provides. Of these the star's fist fights winding up with his encounter with the brutal captain on the deck, are by no means the least. Spectacular indeed is the high dive taken by the heroine from the top mast of the schooner, to escape the vicious crew and the star's escape from the police over a railroad bridge, narrowly missing being run down by a train, are further scenes that provide thrills of the heartiest physical type.

Walsh is seen as Shark Rawley, a sailor on the vessel owned and captained by the brutal Sanchez. The two are ashore one night when Doris Selby, together with her father and business associates, are on a slumming party. Sanchez makes off with Doris while Shark is attempting to rescue her from another, and immediately puts out to sea. Shark just manages to catch the boat and here begins a series of furious fights between the captain and his crew on one side and Shark on the other, over the girl. Eventually the ship catches fire (a fire which could have easily been put out) and all hands are forced to the water, from which some time later Doris and Shark are rescued.

The fights are all very well staged particularly, as said, the one between the captain and Shark. When this is over and the captain lies prone on the deck, Shark enters the cabin where the girl is hidden and she immediately knocks him out with a bottle. This scene is liable to get a laugh but otherwise the action should register as intended.

Walsh is supported by Mary Hall, Robert Broderick, William G. Nally, James Mack, Henry Pemberton and Marie Pagano.

This Should Give General Satisfaction

Box Office Analysis for the Exhibitor

While "The Shark" will not likely create a new box office record there doesn't seem to be any reason why it shouldn't give general satisfaction to most all photoplay audiences. The fights and the thrills key the action up to a good fast tempo and the inconsistencies of the plot are not glaring because of this.

In advertising "The Shark" tell them that it is a story of the sea and that the leap of the heroine from the top mast and the burning of the schooner are among the picture's thrills. George Walsh has a certain following and should be featured, mainly because in this picture he quite surpasses anything he has done recently.

COMING-

The SIXTH!

50,000,000 people saw it as a stage play!
It ran for 2 years in New York, 1 year in London, 4 months in Chicago, and had equally long runs in other big cities in America and Europe!

TAYLOR HOLMES *in* NOTHING *but the* TRUTH

by Frederic Isham
Directed by David Kirkland
Produced by TAYLOR HOLMES *Productions, Inc.*

METRO

Jury's Imperial Pictures, Limited, Exclusive Distributors throughout the British Empire. — Sir William Jury, Managing Director.

Simple and Obvious Little Picture With a Few Entertaining Spots

Edith Roberts in
"THE TRIFLERS"
Universal

DIRECTOR ..... W. Christy Cabanne
AUTHOR ..... Joseph Franklin Poland
SCENARIO BY .....Hal Hoadley
CAMERAMAN ..... John Leezer
AS A WHOLE.....Very slow moving little picture with some entertaining moments but failing to reach any climax.
STORY.....Simple, quite obvious and unable to intrigue the attention constantly because of its primer-like simplicity.
DIRECTION ..... Average
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Satisfactory
CAMERAWORK ..... Usual
STAR....Registers with appeal, youth and prettiness
SUPPORT.....David Butler brightest in cast; registers three or four fine laughs.
EXTERIORS ..... Generally plain
INTERIORS.....Include good hotel lobby scene
DETAIL ..... Fairly good
CHARACTER OF STORY.....Poor girl discovers fast society she dreams of is shallow and insincere.
LENGTH OF PRODUCTION.....About 5,000 feet

Here is a picture that in its simplicity is almost primer-like and which, though it has a few interesting and entertaining moments, fails to command the attention all the way through because of this. The story is well enough treated but a lack of illumining incident and an absence of a sustaining interest handicap it to no little extent. The whole story is pretty obvious even before the author has gotten into his plot and so there's nothing to do but sit and await the foregone conclusion.

Edith Roberts appears as Janet Randall, a department store girl who longs for a fling at high society. Quite true to type she overlooks the poor but honest love of Dan Cassidy of the traffic squad. When Janet's vacation time comes she goes to a fashionable hotel instead of to Sullivan lake and there at a dance she meets her idol, Monte Moreville.

After four days Janet goes to settle her bill and finds it a hundred dollars. This is more than a surprise to her as she thought the $25 she was asked for her room covered a week instead of a day. Monte comes to her rescue with the money and a proposition, that she pose as his wife in order that he may the better handle a blackmailing lady who threatens a breach of promise suit.

So then Janet tastes to the full of high life but finds to her disappointment that all its people are shallow and insincere and, after thus risking her good name, she goes back to the poor and still honest blue-coat.

Even the story material in hand is not treated as well as it could be. The sudden change in character of Monte when he proposes in reality to Janet is not in the least convincing. And Monte's "fast" crowd doesn't act like a natural fast crowd at all. It constantly assumes a stilted attitude that almost approaches on the conventional.

Miss Roberts' characterization is really the dominating thing about the production. Not a skilled actress by any means she, manages, however, to extract a good deal of sympathy and some humor from her role. David Butler's performance as the traffic cop stands out and it's a pity his part wasn't larger. He gets several legitimate laughs in the short space he's on the screen. Others are Forrest Stanley, Frederick Vroom, Lillian Langdon, Charles Arling, Oleta Ottis, Katherine Kirkham, Arthur Shirley, Ben Alexander. Nell Craig, Colin Kenny and Arthur Hoyt.

Slip It In Quietly and There Won't Be Any Strenuous Kicks

Box Office Analysis for the Exhibitor

If you find yourself shy a picture you can slip "The Triflers" in quietly and there won't be any strenuous kicks about it. There are some scenes in it that amuse and others that mildly interest and although the picture is far from being a solidly dramatic piece of entertainment, its good points will likely stand out and get it over averagely well.

The central situation, that of a girl posing as the wife of a society rake, can be elaborated upon in advertising copy to advantage. This should attract considerably. Miss Roberts' name, together with that of David Butler should be featured. People are going to like this leading man a lot better after seeing his work here.

He Rocks Their

Harold Lloyd in the

S. L. Rothapfel says:

WESTERN UNION TELEGRAM

GEORGE W. E. ATKINS FIRST VICE PRESIDENT
NEWCOMB CARLTON PRESIDENT

CLASS OF SERVICE SYMBOL
Telegram — Blue
Day Letter — NITE
Night Message — N L
Night Letter

If none of these three symbols appears after the check number of words this is a telegram. Other wise its character is indicated by the symbol appearing after the check

1919 NOV 19 AM 6 05

RECEIVED AT
B34D 49 NL

LOS ANGELES CALIF 18

MANAGER PATHE EXCHANGE INC
25 WEST 45 ST NEWYORK NY

HAVE BOOKED LLOYD COMEDIES AFTER SEEING THREE OF THEM PROJECTED FOR ME THE FIRST ONE BUMPING INTO BROADWAY SHOWING HERE THIS WEEK HOUSE ROCKED WITH LAUGHTER THERE IS NO QUESTION IN MY MIND OF MR. LLOYDS INSTANTANEOUS SUCCESS AND WILL PLACE HIM IN THE FRONT RANK OF SCREEN COMEDIANS.

S L ROTHAPFEL.

Billy Connors of the Marion Theatre says:

THE MARION THEATRE CO.

PICK OF THE PLAYS

OPERATING

THE MARION

THE LUNA-LITE

MARION, INDIANA

Jack Eaton says:

The Strand Theatre of New York

Mitchel H. Mark Realty Corporation
Owners and Operators

November 17, 1919

Pathe Exchange, Inc.,
25 West 45th Street,
New York, N. Y.

Gentlemen:-

I think the Pathe Exchange is to be congratulated on having the distribution of the new two reel Harold Lloyd comedies.

"BUMPING INTO BROADWAY" was one of the best comedies that has played at the STRAND in a long time. In both our New York and Brooklyn houses it was a riot of fun with the audiences, and in its originality, the cleverness of its titling, and in the wholesomeness of its fun, it is safe to predict that Harold Lloyd from now on will be just double the favorite he was in his single reel releases

Yours very truly,

MANAGING DIRECTOR.

JE-K

Produced by Hal Roach

Pathé Distributors

Houses With Laughter—

Special $100,000.00 Two Reel Comedies

Form 1201

CLASS OF SERVICE	SYMBOL
Telegram	
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Night Message	Nite
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WESTERN UNION

TELEGRAM

NEWCOMB CARLTON PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

K81 CH 31 COLLECT NITE

1919 NOV 27 AM 3 28

SEATTLE WASH NOV 26

ASST DIRECTOR OF EXCHANGES PATHE EXCHANGE INC 25 W 45 NEWYORK NY

BUMPING INTO BROADWAY EVERYTHING PATHE CLAIMED AUDIENCE HILARIOUS DURING TIME IT IS SHOWN EXTREMELY FUNNY BUT CLEAN THROUGHOUT USED HALF PAGE AD ON OPENING THIS COMEDY WELL PLEASED WITH RESULTS

JAMES Q CLEMMER.

James Q. Clemmer says

The Ogden Theatre says

WESTERN UNION

TELEGRAM

NEWCOMB CARLTON PRESIDENT GEORGE W. E. ATKINS FIRST VICE PRESIDENT

RECEIVED AT

B807NYSM 69 BLUE

SALTLAKE UTAH 1134A NOV 17 1919

PATHE EXCHANGE INC

NYK

WIRE READING AS FOLLOWS JUST RECD FROM OGDEN THEATRE OGDEN UTAH HAROLD LLOYD IN BUMPING INTO BROADWAY POSITIVELY GREATEST KNOCKOUT OF THE YEAR STOOD THEM UP FOR OVER THREE HOURS WANT TO THANK YOU FOR BOOKING ME THE BIGGEST HIT OF THE SEASON STOP THIS MAKES US FEEL FINE ESPECIALLY CONSIDERING THE FACT THAT MISTER PEERY OF THE ABOVE THEATRE THOUGHT SURE HE HAD OVERSOLD ON THESE NEW LLOYDS

PATHE EXCHANGE INC

734PM

Liberty Theatre
"The Home Beautiful"
Terre Haute, Indiana

November 20, 1919

Pathe Exchange,
Indianapolis, Indiana.

I think the Harold Lloyd comedy, "Bumping Into Broadway" is by far the best comedy that has ever been in this house. It kept the house roaring from beginning to end. There is no doubt in my mind that Lloyd is the cleverest comedian on the screen today.

Very truly yours,

B W Brentlinger

B.W. Brentlinger of the Liberty Theatre, Terre Haute, says:

Pathé Distributors

Badly Handled Climax Spoils Good Effect of Picture's Body

Alice Brady in
"THE FEAR MARKET"
Realart

DIRECTOR .....Kenneth Webb
AUTHOR ..... Amelie Rives
SCENARIO BY .....Clara Beranger
CAMERAMAN ..... George Folsey
AS A WHOLE.....Interesting and lavish production of novel plot; works fascinatingly to climax which slumps badly.
STORY.....Is motivated by a society scandal sheet; all the action has to do with a high-class underworld which is realistically pictured.
DIRECTION.....Speaks pretty well for Webb but he should have treated climax with greater sense of the dramatic.
PHOTOGRAPHY ..... Very good
LIGHTINGS .....Good effects when necessary
CAMERAWORK ..... Noticeably good
STAR.....Is not given her usual big emotional opportunities.
SUPPORT.....Frank Losee as father has next largest part; all support very good.
EXTERIORS.....Unusually appropriate and include a number of Italian exteriors.
INTERIORS ..... Excellent
DETAIL....Star's make-up poor in many close-ups
CHARACTER OF STORY.....Girl on trail of professional blackmailer finds he is her father.
LENGTH OF PRODUCTION.....About 5,000 feet

This picture certainly starts off like a whirlwind and gives promise of developing into something extraordinary. But the pace is not maintained through to the finish. In fact, it starts hitting the chutes at about its middle and when everything has been prepared for a smashing climax and you have been led to expect something unusually dramatic, they proceed to just walk through it and hand you a big disappointment instead of a thrill.

The picture opens by introducing Stone and his confederates, the owner and operators of a blackmailing society sheet. Large sums are paid into the company by fearful women to keep indiscretions, either innocent or real, from being printed. Stone's only love is his daughter, Sylvia, played by Alice Brady, whom he contrives to keep in Italy far away from the scenes of his nefarious dealings.

Of course it doesn't take a great stretch of the imagination to see to what end such a beginning is headed. Sylvia, vowing to put the paper out of business, because it directly caused the suicide of one of her dearest friends, enlists the aid of Oliver Ellis, publisher of a reputable paper, and works against the scandal sheet with the ultimate result that she discovers that its owner is her own father.

The ending may be quite obvious at the outset but the interest is intrigued and held to the scenes immediately before the final sequence by the introduction of a wealth of interesting detail, all of which is staged and enacted exceedingly well. Subsequently, however, there comes a bad slump in the action due to padding taking the shape of scenes in which the players do a terrible lot of walking from one side of the room to the other, etc. Then the climax which has been approached definitely from the first fails utterly in dramatic power. They just walk through it. Sylvia condemns her father, then promises forgiveness if he will kill the paper and the last scene shows her in the arms of Oliver.

Miss Brady has by no means her usual emotional opportunities in this and doesn't give as satisfactory an appearance as usual because of lack of makeup, principally on her neck. The supporting cast, headed by Frank Losee, is very good and includes Richard Hatteras, Henry Mortimer, Edith Stockton, Bradley Barker, Nora Reed, Fred Burton, Alfred Hickman and Sara Biala.

Star and Exploitation Possibilities Are Good

Box Office Analysis for the Exhibitor

From the point of advertising this is a very good drawing card for Miss Brady has come into great popularity during the last year because of her combined screen and stage work. The name of the author, the title, and the interesting manner in which it lends itself to exploitation are still other points in the picture's favor.

However, it wouldn't be good business to boost "The Fear Market" too extensively in advertising and publicity inasmuch as it certainly will fail to live up to expectations, owing to the very poor way they handle the climax.

You may be able to get cleanly by with it owing to the interesting subject matter and its unusualness but it is really one of those pictures that sends you home dissatisfied—just because they haven't gotten all they could from very unusual story material.

Comedy Dialogue Missed in Screen Version

Taylor Holmes in
"NOTHING BUT THE TRUTH"
Metro

DIRECTOR ..... David Kirkland
AUTHORS.....Frederic S. Isham and James Montgomery.
SCENARIO BY .....Not credited
CAMERAMAN ..... Jake Badaracco
AS A WHOLE.....Amusing comedy situations; runs along in light humorous vein but isn't uproarious at any time.
STORY.....Adapted from the stage play but spoken dialogue is missed in screen version.
DIRECTION.....Worked in some good bits of wit and managed to keep things going most of the time.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK .....Quite pleasing
STAR.....Good natured but gets into a whole lot of trouble by telling the truth.
SUPPORT.....Ned Sparks good as English Lord; entire cast well selected.
EXTERIORS.....Pretty shots of Long Island country estate.
INTERIORS ..... The real thing
DETAIL.....Too many titles and about two reels too long.
CHARACTER OF STORY.....Embarrassing moments grow out of a seemingly harmless bet.
LENGTH OF PRODUCTION.....About 6,000 feet

Like many adaptations of successful stage plays, more especially comedies, the screen presentation of "Nothing But the Truth" lacks the pep and the snap of the spoken dialogue. However, what the screen version misses in this way it gains in another for there is greater opportunity for realism and detail.

Complications developing out of hero's bet that he can answer truthfully every question put to him for a period of one week, afford ample opportunity for comedy situations. And his troubles are many. For instance, a couple of suspicious wives ask some very compromising questions about their husbands, truthful answers to which pave the way for divorces.

The director has handled the story effectively and made the most of the better spots, even working up a degree of excitement toward the end, but as a whole the interest isn't sufficient to hold at the same tension all through the six reels. As a result the production slumps badly in places and a good deal of footage is used up with chases and "in and out" stuff.

The scene opens up at the Country Club where Bob (Taylor Holmes), a wealthy society idler and three of his friends are holding a truth telling discussion which ends in a wager between Bob and his friends, each of them betting $10,000 that hero cannot go a whole week answering every question that's put to him, with the truth and nothing but the truth.

When a female member of the smart set appears on the scene Bob's friends start the ordeal going without delay by treading on delicate ground—a lady's age. They remark that she of the "fair and forty" variety, does not look her age and puts the embarrassing question to Bob but he overcomes the difficulty very nicely by answering in French that she looks as old as she is.

The remainder of the picture deals with the hardships that Bob goes through during the week that he is on his truth-telling rampage. Things sure happen at a house party on Long Island. There is the usual assemblage—the society crook, the English Lord, etc., but in this case the Lord turns out to be a detective. Ned Sparks played the part very amusingly. In the end Bob wins the bet and, of course, a heart.

Clean and Wholesome Offering Suitable to Family Trade Especially

Box Office Analysis for the Exhibitor

The idea in "Nothing But the Truth" is comparatively new to the screen and although it isn't quite strong enough to pull through six reels, you shouldn't have any trouble putting it over. There are many good comedy bits and some truly funny moments even if the humor never reaches the riot stage.

You have plenty of exploitation ideas in the paper put out by the producer and the fact that the play ran for more than a season on Broadway is always a big asset in getting over the screen version. Recall to your folks that Willie Collier was the star in the stage production and if any of the road companies played your town, make a bid for the patronage of those who saw the play.

It is safe to promise clean, wholesome comedy. It is the sort of picture that you need not worry about if you are catering to a family trade. Use catchlines along the following lines: "Could you manage to tell 'Nothing But the Truth' for one week if there was $10,000 dependent upon it? See how Taylor Holmes does it in his latest production at the blank theater."

astounding!

Love story? Yes—for romance will be pictured as long as there's a man and a maid and human nature is what it is. Here's a story that sets the heart to thumping with hope and fear, suspense and thrill, right up to the final delicious moment

And NEVER, has romance been staged in settings so thrilling, so beautiful, so astounding, so absolutely unparalleled as the love story of this Daredevil Ace and this scarcely less courageous girl, whom you, personally, will follow through every scene, in club room, country home, barracks and hangar until the tremendous climax comes two miles above the earth!

Not a mere "stunt picture"—get that!—tho' it teems with daring before which airmen who have brought down their Boches take off their hats—but a gripping heart story of the best there is in man and woman—of love and marvelous adventure.

See it, and you'll beat the speed limit to book it.

"The GREAT AIR ROBBERY"

WITH

LOCKLEAR

THE DAREDEVIL OF THE SKIES

UNIVERSAL-JEWEL PRODUCTION deLUXE

Presented by

CARL LAEMMLE

Average Crook Melodrama With Good Concluding Mystery Touch

Corinne Griffith in
"THE TOWER OF JEWELS"
Vitagraph

DIRECTOR .....Tom Terriss
AUTHOR .....Lucien Hubbard
SCENARIO BY .....Lucien Hubbard
CAMERAMAN .....Tom Molloy
AS A WHOLE.....Crook melodrama of average type; rather slight but well managed and interesting throughout.
STORY.....Interest is well maintained throughout and touch of mystery in the final sequence nicely handled.
DIRECTION.....Shows a keen appreciation of values of this type of story.
PHOTOGRAPHY.....Good except for opening safe-breaking sequence.
LIGHTINGS ..... Average
CAMERA WORK.....Some nice angles that help the realistic running of the story.
STAR.....Plays sincerely and will attract because of her prettiness.
SUPPORT.....Good; includes a number of fine types.
INTERIORS.....Those in Barton's home particularly nice.
EXTERIORS ..... Appropriate
DETAIL.....Subtitles contain considerable crook lingo.
CHARACTER OF STORY.....Reformation of girl crook due kindly treatment of captor and his son.
LENGTH OF PRODUCTION.....4,051 feet

"The Tower of Jewels" is a nicely done crook melodrama with a mystery twist at the end and may well be relied upon to furnish satisfactory entertainment to most audiences. It fails to get into the class of some of Tom Terriss' other Vitagraph subjects inasmuch as the plot is rather slight and required a good lot of building to extend it out over five reels. Again it contains nothing of a spectacular nature or anything startlingly dramatic. On the whole it's one of those many pictures that may be classed as average. It hits this level all the way through.

Corinne Griffith appears as Emily, known among her associates as the Princess of the Diamonds. Emily is one of the most respected of a large gang of crooks whose leader is Grimstead. She is caught while robbing the home of David Barton, a wealthy dealer, who has in his possession a famous diamond collar, known as the Tower of Jewels. Barton offers her a home and a chance to go straight and, touched by his kindliness, Emily decides to break away from her old associates.

Grimstead, however, is not willing and insists that she help him steal the diamond collar. She refuses, whereat he threatens to expose her past to Wayne Barton, her benefactor's son, who is unaware of her career of crime and with whom she is in love.

On a certain night Grimstead and others of the gang surround the house and wait their chance to enter. Wayne's cousin, who is in love with him and jealous of Emily, removes the jewel case from the safe to throw suspicion on the girl. The crooks enter but are frightened away by the ringing of the bell. It is the messenger from Barton's client for the jewels. He goes to the safe and they are not there.

Then the cousin confesses to having removed the case and Wayne confesses to having removed the collar itself as he felt sure the crooks would make another attempt at the safe. Grimstead is shot and mortally wounded when fleeing the police and with his dying breath relates of the gentle birth of Emily and says that she is just as good as the Bartons and fit to marry Wayne.

The whole story is cut of somewhat familiar cloth but the mysterious disappearance of the diamond collar in the final sequence will have many guessing and the clearing up of the situation leaves everyone satisfied.

Miss Griffith receives commendable support from such popular members of the Vitagraph stock as Webster Campbell, Maurice Costello, Henry Stephenson, Charles Craig and Charles Holton.

Play Up the Mystery of Final Sequence and This Will Draw

Box Office Analysis for the Exhibitor

This picture ought to give average satisfaction though it is by no means anything out of the ordinary. However there won't be any kicks on it and all you need to worry about is to get 'em in.

A good advertising scheme would be to shape newspaper notices and any special advertisements about the mystery in the final reel. Relate of the disappearance of the jewels, the various parties suspected and the ruin that will befall Emily if they are not found.

Corinne Griffith has a certain popularity in Vitagraph pictures and her stardom is deserved. Maurice Costello, an old favorite is in the cast, and the mention of his name in the billing will doubtless attract the real picture fans.

Robert Brunton *presents*

J. Warren KERRIGAN

and his own company in

Live Sparks

By
CAROLINE SAYRE
Directed by
ERNEST C. WARDE

This newest Kerrigan production is a fast, thrilling romantic melodrama of the oil fields.

Swifter in its action than "The Lord Loves the Irish," "The Joyous Liar" or "A White Man's Chance."

Another of the beautifully made and powerful productions that are putting this star into big first run theatres, where an assured following always awaits him.

Released everywhere January 18.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHE *Exchange, Incorporated*

Norma Talmadge in a Light Comedy This Time

Norma Talmadge in
"SHE LOVES AND LIES"
Select—Selznick

DIRECTOR ..... Chet Withey
AUTHOR ..... Wilkie Collins
SCENARIO BY ..Chet Withey and Grant Carpenter
CAMERAMAN ..... David Abel
AS A WHOLE.....Very much lighter than most of this star's pictures but the trick twist of the plot and comedy touches get it over.
STORY.....Gets away to a very poor start but picks up at half-way mark.
DIRECTION.....Registers the comedy business successfully.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Commendable
CAMERAWORK ..... Good
STAR.....Hasn't her usual emotional opportunities but shines well in light comedy role.
SUPPORT ..... Conway Tearle very natural
INTERIORS ..... Appropriate
EXTERIORS ..... Few but very good
DETAIL.....People may think husband blind for not recognizing his wife and June as the same woman; otherwise commendable.
CHARACTER OF STORY.....Girl marries man disguised as an old woman, then wins his love as a young girl.
LENGTH OF PRODUCTION.....5,555 feet

Very good treatment of the comedy angles of this has made it a pleasing picture. Director Withey has injected a lot of spirit into the last half of the picture and the results are that it holds the interest, though through entirely different means than the majority of Norma Talmadge's pictures. "She Loves and Lies" affords her none of the emotional opportunities than the authors of her previous subjects have been careful to contrive for her.

Marie Callender, possessed of a small fortune left her by an aged admirer, hears that Ernest Lismore is failing in business. Lismore had once rescued her from a burning building but had never seen her face. Marie on the other hand is quite in love with him. She visits his office in the disguise of an old woman and proposes that he marry her to save his business and that she may come into possession of the rest of her money. Desperate, Lismore consents.

He lives quite apart from his wife and Marie now finds herself in the position of loving a husband who is unaware of her real identity. So she poses then as June Daye, an artist, and manages very successfully to win his love in this guise. Then it's only a matter of letting Lismore know that his wife and June are one and the same and this is done with good humorous sense and the picture closes.

Miss Talmadge makes a very charming figure of Marie Callender and of June Daye and is at first quite well disguised as the grand old dame. But when she removes her spectacles and disregards her limp most people are going to fear for Lismore's eyesight as it seems impossible for him not to recognize her as the same June he is in love with. In this respect the picture again savors of the one-reel comedy.

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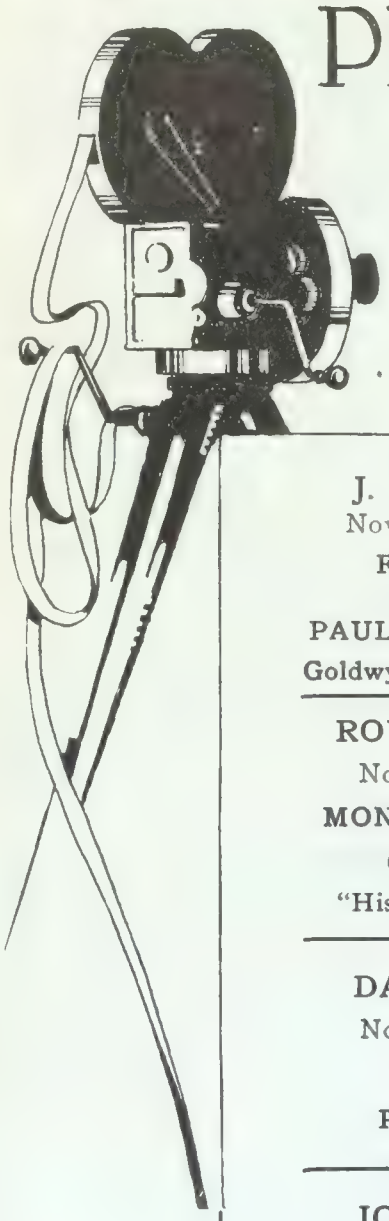
Norma Talmadge's Name is Enough to Draw the Crowds

Box Office Analysis for the Exhibitor

Norma Talmadge in
"SHE LOVES AND LIES"
Select—Selznick

Norma Talmadge's position in stardom is undisputed and the mere showing of her name above a theater suffices to draw the crowds. It will draw here too, certainly when it is coupled with the splendid title, "She Loves and Lies." At the same time, however, the title is somewhat misleading. It suggests an entertainment of a substantially dramatic order which the body of the picture fails to give.

It would be diplomatic therefore to mention the fact that this picture is a comedy and tell the people to come and see that Miss Talmadge is every bit as good in a comedy role as she is in a heavy dramatic one. Catch lines written around the central situation of the story in a light style will also serve to attract attention and bring people to the box office. Conway Tearle is a popular leading man, particularly among the women, so it might be a good idea to mention him in the billing.



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A Genuine Record of the Destruction Wrought by a German U-Boat

"THE EXPLOITS OF A GERMAN SUBMARINE —U-35"
C. B. Price Co., Inc.
DIRECTOR .....Former German Government
AUTHOR.....Former Admiral Von Tirpitz
CAMERAMAN .....Official German photographer
AS A WHOLE.....Ghastly closeup of horror of sea warfare.
STORY ..... The sinking of allied ships
PHOTOGRAPHY.....Wonderful considering the circumstances under which the various scenes were photographed.
LIGHTINGS.....Sufficient to catch all the horrible details.
CAMERA WORK.....Marvelously close views of giant ships sinking beneath the water.
STAR ..... War
SUPPORT.....Commander and crew of the U-35
EXTERIORS.....All open sea shots
INTERIORS ..... None
DETAIL.....Includes demonstration of how the U-boats worked during war.
CHARACTER OF PRODUCTION.....Terrible but it will surely attract.
LENGTH OF PRODUCTION.....1,800 feet

These pictures, photographed by an official cameraman of the former German government during the war and intended only for the eyes of the German public, are the most gruesomely fascinating that have ever been shown on the screen. The two reels show the sinking of about six British merchant ships carrying supplies to the allied armies in France, having put out to sea from various allied ports. The sinkings were photographed from the deck of the U-35, the undersea craft which accounted for a hundred allied ships on one trip alone.

The sinkings are all approximately the same. Each sequence begins showing the U-boat on the ocean's surface, the giant vessel having already surrendered. A boat puts out from the submarine to take off available supplies of food and water and a bomb is placed in the hold. From the deck of the submarine the camera clicks off the moments until the bomb has done its deadly work and then the ship settles.

It seems slow but in reality the entire bombing and sinking of the ship is done with miraculous rapidity. When the bombs fail on their mission of destruction the submarine's deck gun is trained on the helpless craft at the water line and a few shots into the boilers complete its destruction. Torpedoes are not often used on a ship as helpless as these. They are too expensive.

Intermingled with shots of these half-dozen sinkings are intimate views of the submarine's crew. It was under the command of Lieutenant Arnauld de le Perre. The views include close-ups of the lieutenant and his aides crossing off the names of the ships they have destroyed from Lloyd's sea register and also scenes of the captured British captains airing themselves on deck.

It is ghastly to think that from all the hundred ships sunk on the U-35's trip, only five prisoners were taken! Considering this the scenes of the German crew disporting themselves in the water on a calm day strike one as rather satirical.

The camera work in the sinking scenes is remarkable. The water is always calm and there is no rocking of the submarine. At times the camera seems so close to the doomed vessels that it would seem that the photographer could have reached out and touched their sides. The character of the photography, too, is clear and none of the morbid details of each sinking is lost to the spectator.

The subtitling of the two reels was done by Terry Ramsaye and his wording of the inserts is appropriate indeed.

These Will Certainly Draw and Hold Crowds Breathless

Box Office Analysis for the Exhibitor

These pictures will certainly draw the people. They will come for curiosity's sake if for no other. They will probably enter the theater with the idea that you are trying to put a fake over on them. But they will go out knowing that the scenes are as real as night and day.

They are so unusual that it is not probable that any exhibitor will receive public censure for showing them. But they certainly don't make one feel at all happy. In fact they sort of sicken the spectator. But at the same time everyone is going to consider himself privileged at having seen them no matter how ghastly they are or how ghastly their effect is.

Be sure to state in your advertising that the pictures are genuine, that they were taken only for German eyes, and that they were brought to this country quite by chance.

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Nothing Much to Talk About Except Some Good Auto Racing Stuff

Edward Earle and Gladys Hulette in
"HIGH SPEED"
Hallmark

DIRECTOR .....Charles Miller
AUTHOR ..... Clinton H. Stagg
SCENARIO BY.....John J. Glavey
CAMERAMAN .....Not credited
AS A WHOLE.....Works up to a fairly good climax but the end is obvious at the very beginning.
STORY.....Features automobile racing and has slight romance that doesn't thrill; drags badly at times.
DIRECTION.....Deserves credit for the way he has handled the bigger moments and the racing sequences.
PHOTOGRAPHY.....Not the best
LIGHTINGS.....Very bad at times
CAMERA WORK..... Satisfactory
STARS.....Carry on an annoyingly shy love affair; fill the requirements of their respective roles
SUPPORT.....No one deserves special mention
EXTERIORS.....Some good race track scenes
INTERIORS .....Studio sets
DETAIL.....Nothing terribly wrong
CHARACTER OF STORY.....Hero suffers much hardship for the sake of a woman he doesn't know.
LENGTH OF PRODUCTION.....4,636 feet

The only thing that will save this is the racing sequence for the director has put over a few good stunts. One bit particularly is very well handled and furnishes a momentary thrill. A small racer, making 91 miles an hour, skids, dashes off the track and crashes into a tree. This has been well directed and the film has been cut so that the accident seems decidedly real and happens as unexpectedly as might occur in reality.

The titles are hopelessly hackneyed and the attempts at comedy are pathetic. The writer must have had a bad case of "wordorites" and his humor ran something like this: "He can't catch it; he can't even catch cold."

And where do they get these heroes? Great stuff! Folks are going to wonder how they do it. Eddie Earle, winner of the "Vanderbilt Sweepstakes," gives up his title and loses his qualifications just because some woman whom he doesn't even know, begs him not to expose the fact that her husband framed the race although hero had nothing to do with it.

Besides having such an impossible hero it is the kind of a story that the audience has all doped out soon after the picture gets started because the minute Eddie comes to Gladys' rescue when she is attacked by her chauffeur, all the "movie hounds" will know that a romance between the two will eventually close the picture.

Shero's father rewards Eddie, who is down and out, by employing him as chauffeur. Eddie finally tells his employer that he is Billy Brice, ex-speed king and disqualified from competing in any future races on account of an alleged acceptance of bribery. Shero's father, manufacturer of the Rhodes automobile, has a car entered in the forthcoming race. Shortly before the big day an enemy contestant wrecks the racer and the driver is seriously injured.

Gladys' married sister, the woman Eddie owes his hard luck to, arrives and confesses that she has begged Eddie not to deny the bribery charge which would expose some phoney work on the part of her hubby. This clears the winner's name and he gets his entry card in time to go in and win the race for the Rhodes company.

Play Up the Sport Idea and Make Special Appeal to the Men

Box Office Analysis for the Exhibitor

An audience will probably pass this off as "fairly good" and the thing that you should confine your promises to is the auto sequence which is the best thing in the production. You can say it contains some real race track atmosphere with all the excitement and confusion which is part of the big races. This part has been well photographed and there are some good shots taken on the track with the machines in action.

Make your appeal to the men folks. They will be interested from the sport end of it and for the women you can say something about hero winning the race and winning the girl, or work up some catchlines which you think are best suited to win your folks' attention.

If you care to use the names of the players give Edward Earle his share of publicity. In case you have played any of Vitagraph's O'Henry pictures, your patrons will recall Earle as the pleasing hero of these films. Miss Hulette's name may be familiar although she has not done very much recently.

WD 1/11/20

Some Short Reels

"Paramount Industrial Magazine," Famous Players

Industrial reels are now being produced by Famous in conjunction with various organizations and are being released to the exhibitors without cost. These productions are being distributed as advertising matter, and the first picture of the series concerns the three pointed suspension spring now used on automobiles. As a matter of fact, it is more in the nature of a scenic production than an industrial one, for it consists almost entirely of shots showing the travel of the modern touring car over the trail used by gold seekers in the days of '49. Some of the stuff is quite impressive and there is not too great a mention of the Overland company, which is using this as publicity matter. A few of the shots, however, are not especially good. P. M. Felton furnished a short animated cartoon which is appended.

"Red Hot Hottentots," Pathe

Whatever the cause is, most of the recent Snub Pollard releases seem to show a falling off in quality. This one has little that is laugh provoking, there being few incidents or bits that measure up to the desired mark. For some reason or other, they have failed to get humor out of matter, which although not very new, can be handled so as to go across. This will find the going troublesome.

Pathe Review, No. 32

If you are in the habit of running some sort of a weekly magazine, made up of parts of different weeklies, you should find room for some of this. It starts with a colored scenic bit, after which comes some footage devoted to lighthouses, some stuff about steel and scenes showing the capture of an alligator and its arrival in a pond in the New York Zoo.

"The Speakeasy," Sennett-Paramount

Mack Sennett has taken the speakeasy, the popular indoor sport of prohibition times, and has contrived one of his best burlesques about it in this two-reeler. It will bring a lot of laughs due to the various wildly impossible contraptions that the proprietor of the speakeasy uses to serve his patrons, and due to the divers underhanded means by which his patrons attempt to get away with more than their share. While this phase is more inventive than the wild slapstick battle which takes place in the last reel, it remains for this old-fashioned knockabout stuff to bring the most laughs. The two phases combine to make a typical Sennett comedy and most everyone will enjoy it. Charlie Murray is the proprietor of the speakeasy, Ben Turpin and Chester Conklin are two of the customers, with Kalla Pasha and Marie Prevost helping along in the fun.

"The Chilkat Cubs," Educational

Ralph E. Yarger is credited with the manipulation of the camera during the screening of this Robert C. Bruce one-reeler, which is interesting and novel. It is rich in the natural, mountain settings provided by Alaska, and concerns a pair of bear cubs. Numerous scenes show these animals frisking about, and are quite unusual. The titles are light, and have been written in fine style, there being no weak or overdrawn attemps at providing too much humor. Closing are a few shots showing the quadrupeds rolling over each other. This will appeal, as will many other bits in the production, which is sure to hold its own, and will undoubtedly strengthen your bill.

"The Tiny Kingdom of Montenegro," Red Cross—Educa'l

In many of the former issues included in the Red Cross Travel Series the photography has been little over which to become enthusiastic, but there is a great improvement in this. It has several interesting studies of the people of Montenegro, showing their condition at present, one of poverty. Audiences may not like the spectacle of the misery existing there, which is about the only drawback to booking this.

"Darn that Stocking," Goldwyn

Enough material to make an acceptable one-reeler was included in this, but in stretching it another reel, they slowed up the story, and failed to make it more effective. As a matter of fact, there is nothing startling about this, looked upon from any angle, and it is extremely doubtful as to whether it can get across. Neal Burns and Marie Eline are the featured players and Jack Laver directed. It tells of a newly-wed couple, whose happiness is marred by one of the rejected suitors of the young wife. The latter attempts to disrupt the little family, but is foiled after causing a quarrel between the bride and groom.

There are 30 Reasons

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"THE SCREAMING SHADOW"

Reason No. 9

A Blind exhibitor cannot see "THE SCREAMING SHADOW" bu he can hear the dollars coming into the box-office.

Watch for Reason No. 10 Tomorrow

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78 WD 1/11/20

Short Reels

"The Little Dears," National—Goldwyn

Well photographed and produced in good fashion, "The Little Dears," a two-reel comedy which features Mr. and Mrs. Carter De Haven, lacks a strong story. Although several incidents in it are funny, it is not up to the mark set in some of the other Carter De Haven subjects. The principals did their usually good work and William Seiter who directed held up his end efficiently, but it is doubtful whether that will be enough to get this over. Incidentally, stories similar to this one have been used before, the idea of bluffing the boss to go out on a hot day, and then being caught, not being very novel.

"African Lions and American Beauties," Universal

Jimmy Austin and Esther Woods are announced as the featured performers in this two-reel Century comedy which has some novelty in that three lions prowl about and act in a tame manner. Austin has very little to do in the production and the leading woman is also out of the foreground for a considerable part of the time. Fred C. Fishback is credited with writing this, but it is difficult to see just what he wrote, for there is hardly any story at all—in fact, what little plot was begun, was left unfinished. This is nothing but a number of bits of business joined together into a sort of patchquilt.

"Looking for Trouble," Pathe

Fistic battles in which the hero first takes a beating, and then suddenly shoots over the sleep-producing blow, are not unusual in films, but in this, Snub Pollard, who has just that to do, puts over what is likely to prove a hit. The manner in which the reel has been put on, the various bits and all else combine in making it a most satisfactory offering. Ending in a novel manner, this will please in spite of the fact that some of it is not new. It's good stuff.

"A Woman in Grey," Serico

Beginning in a most mysterious manner, "A Woman in Grey," which stars Arline Pretty and features Henry G. Sell, becomes somewhat more complicated for a few reels, but after that evolves itself into a string of events that prolong the affair and furnish the material for the 15 episodes. The camera work is very good most of the time. As far as the manner in which the different episodes end is concerned, there is little to be desired. After the first few reels, however, but one thing is really left to be cleared up —the identity of Ruth Hope, the "Woman in Grey," played by Arline Pretty. The mystery attached to her will probably serve to keep the spectator in suspense, especially as the solution is promised again and again, but cleverly delayed. C. N. and A. M. Williamson wrote the story while Walter Richard Hall furnished the scenario and James Vincent directed. Included in the cast are James Heenan, Margaret Fielding, Fred Jones, Ann Brody, Jack Newton, Jack Manning, Walter Chapin and others. The first five episodes are called, respectively, "The House of Mystery," "The Dagger of Death," "The Trap of Steel," "The Strangle Knot" and "The Chasm of Fear."

"It's a Hard Life," Pathe

Possessing a wealth of humorous incidents, "It's a Hard Life," starring Snub Pollard, in spite of the fact that it does not have a very strong plot, is more than likely to provoke mirth. Pollard is quite funny in this and the court scene, the barber shop portion and one or two others can be depended upon to cause your crowd to laugh heartily. The photography is good and the production one that can fit in on most any bill.

"Dawning an Uprising," Universal

Lee Moran steps out of his usual character in "Dawning an Uprising," an offering in which Bolshevism has become a society craze and Eddie Lyons is instrumental in eliminating the fad from the home of his sweetheart. Lyons hires a troupe of hobos, led by Moran the chief tramp, introducing them as Bolsheviki. Soon the shabby gentry completely disgust the ladies present but refuse to leave. At the suggestion of a bath, however, they quickly depart. A good one-reeler.

"Stop That Wedding," Universal

You will be perfectly safe in booking this single reel comedy, for it is one of the best Lyons and Moran have done in a long while. It is well acted, finely produced and possesses several laughs. Eddie Lyons is about to be married as the picture starts, and while he is facing the altar with his prospective bride, Charlotte Merriam, Lee Moran, the rejected suitor bursts into a fit of weeping. He is ejected, but returns and time and time again attempts to break up the ceremony so that he makes the girl his wife. After being tossed out for attempting in different ways to put an end to the wedding, Lyons, Moran, Charlotte Merriam and the preacher are escorted to jail. Lee has to look on while the matrimonial knot is tied.

"No Coma in Acoma," Chester-Outing

For a current release subject, C. L. Chester has selected an Indian village in New Mexico, and has screened it finely together with its inhabitants. Unlike the "Injuns" usually seen on the screen, those in this production, except for their dark skins, bear quite a resemblance to white men. There are bits showing the children at play, at school, and then the people who reside in Acoma performing parts of the daily routine. Closing is a bit showing a little girl rolling her eyes, a la Theda Bara.

Screenics No. 1, Chester

Remarks of a light nature, touching on current subjects, are rather common in films at present, there being several organizations turning out reels devoted exclusively to material of this nature. In conjunction with the Field and Stream Magazine, C. L. Chester is turning out a new one reeler, which consists of about 50 per cent. of these comments, but he has gained a march on the others by securing the services, for the first issue at any rate, of Don Marquis. The latter is a humorist whose wit is of the subtle sort, and comments on prohibition in the portion styled "Is Prohibition a Dry Subject?" "Hattie's Hoodoo,' 'a part dealing with one of the elephants in Central park, is of merit, several scenes of the animals in Africa adding novelty.

"The Moon Riders," Universal

Usually, some mystery furnishes the plot for a serial. If there is no mystery, it is built about some sort of a search for hidden valuables. Almost always it includes some unknown quantity, that causes the person who sees it to ponder over the identity of him, her or it, or the rendezvous of said quantity. However, "The Moon Riders," featuring Art Acord, possesses no such element. It is a western of the type usually handled in five reels, and dealing with the struggle of a group of homesteaders against an unscrupulous band that desires to profit through obsolete Spanish land grants. It should score with serial patrons. At least, "The Death Stampede," and "The Masked Maurauders," the first two episodes, give that impression.

"A Lady's Tailor," Sennett—Famous

There may have been just cause to feel a little bit disappointed at some of Mack Sennett's recent comedy releases. He has seemed, recently, to have fallen out of his stride. "A Lady's Tailor," however, brings him back sprinting again and constantly throughout its considerable footage there is flash after flash of the comedy incident, both spectacular and minor, that brought him the fame he enjoys today. The picture is divided into various sequences, each quite able to stand alone, and each one has some prominent element that makes for comedy success. The first sequence in the modiste establishment run by Ford Sterling reveals a number of pretty models. There is some excellent trick photography showing Sterling draping his models by throwing strips of velvet, chiffon, etc., at them from a distance. Of course, they magically assume the proportions of gowns. Ben Turpin as a spectator to these scenes brings a lot of laughs. Then there is a cabaret dancing scene, an auto chase and some manipulation of a search light on dark park benches, all of which are exceedingly well handled and bring many laughs.

MOTION PICTURE PRODUCING COMPANY of AMERICA

Incorporated 1919

398 FIFTH AVENUE NEW YORK CITY

Announces that it is producing a series of comedies at its studio, Dongan Hills, Staten Island, starring the well-known comedian

SAMMY BURNS

These comedies will be in two reels and will be released under the general title of

KING COLE COMEDIES

For Information Address

JOHNSON & HOPKINS CO.
398 Fifth Avenue
New York City

Finance *Capital*
Construction *Management*

She turned from a life of ease and luxury to the grimy toil of a shipyard worker. Once a drawing-room favorite in London -- She became a tosser of blazing rivets in the bowels of an American-made ship. Was it worth while?

Your public is eagerly awaiting this first of the Eminent Authors' Pictures.

SAMUEL GOLDWYN AND REX BEACH PRESENT

RUPERT HUGHES'

FAMOUS STORY

THE CUP OF FURY

DIRECTED BY T. HAYES HUNTER

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN *President*

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 11 Monday, January 12, 1920 Price 5 Cents

Drive Opens Feb. 12

Date Set for Opening of Americanization Campaign—Lane Confers

Secretary of the Interior Lane conferred with leading film men yesterday at the Waldorf regarding the Americanization drive via the films.

The opening gun will be fired on Lincoln's Birthday and subsequently there will be additional drives at various intervals during the next few years.

All of the leading producers pledged their support. Among those who addressed the gathering were D. W. Griffith, William Fox, Marcus Loew, Jesse L. Lasky, B. S. Moss, Alfred S. Black, Samuel Goldwyn, Richard A. Rowland, J. Stuart Blackton and Carl Laemmle.

In the forthcoming drive the American Legion has pledged its cooperation.

A list of 224 motion pictures suitable for use in Americanization programs has been prepared by the National Board of Review. This list may be obtained freely from the Board of Review, upon request accompanied merely by postage.

Wayburn to Leave Capitol

It is officially announced that Ned Wayburn will retire as producing director for the Capitol theater.

In the issue of Dec. 8, WID'S DAILY published a statement as coming from Mr. Wayburn to the effect that his contract had a year to run and that he would not leave the theater.

French Films Shown

French motion pictures were shown in the ballroom of the Vincent Astor home on Saturday. The occasion was for war relief.

Russell Coming to New Y.

(By Wire to WID'S DAILY)

St. Louis—David Russell of the Zella State Enterprises will be in New York to-morrow. He will stop at the Astor.

Tearle a Star

Harry Garson will star Conway Tearle in "Michael and His Lost Angel," now being produced at the Equity studio on the coast. Mr. Tearle has gained a reputation as leading man for a number of the screen's most popular feminine stars and his next appearance will be with Clara Kimball Young in "The Forbidden Woman."

"A woman is a female first, her social veneer but thinly veiling her natural instincts." "Even as Eve" proves it.—A First National Attraction.—Advt.

Ban on Lurid Signs

Chicago City Council Passes Law Exacting Fines for Violations

Chicago—The local situation as affecting the display of lurid signs is expected to be remedied with the passing of an ordinance by the [illegible]o City Council which imposes a fine upon theater managers or proprietors for misrepresentation in bill board advertising.

The ordinance which has been endorsed by the N. A. M. P. I. imposes a fine of not less than $10 nor more than $50 for violations of the law.

There have been many flagrant cases of exaggerated advertising by some of the smaller theaters here.

Big Advertising for "Copperhead"

Famous Players will back "The Copperhead" with a page ads in 31 nationally circulated magazines. The special will be released Jan. 25.

Gather For Confab

First National Men Arriving in Atlantic City

(Special to WID'S DAILY)

Atlantic City, N. J.—Members of the First National organizaton are here for the convention that opens this morning at the Traymore.

Additional members are expected in town on the early trains this morning. All of the directors, franchise holders and more important exhibitor members are expected for the meeting.

Ruffner Leaves Rialto

(Special to WID'S DAILY)

Portland, Ore.—Ralph Ruffner is back home considering offers. He has just resigned as manager of the Rialto in San Francisco where he has been for several months past.

Bach in Town

William A. Bach of the Famous Players Canadian organization was in town Saturday. In from Toronto.

United-"T" Deal

Former to Take Over Triangle's Exchanges in Key Cities

A deal has been consummated, it is understood whereby the exchanges of Triangle Distributing Corp. will pass into the hands of United Picture Theaters of America.

By virtue of the transaction, United will have its own distributing system, operative in the important key cities of the country.

It is expected that official announcement of the closing of the deal will be made today.

Safety Films at Capitol

About 5,000 school children were guests at the Capitol theater on Saturday when "Careless America" produced by the Universal Industrial Department were shown.

The campaign to reduce deaths due to accidents in the streets is being backed by Secretary of State Francis M. Hugo. Secretary of War Baker addressed the children at the theater.

Baker and Hugo posed for a special film which will be shown in a number of theaters in the state.

Brenon Missing

Cabled dispatches reaching this country early this morning told of the disappearance of Herbert Brenon, who is producing for an Italian company in Sicily. Scenes were being shot on the slopes of Mt. Aetna. Nothing has been heard of the director for four days.

Nat'l Convention for Famous

Al Lichtman of Famous Players has issued a call for a national convention of the corporation's district managers, branch managers and exploitation representatives to be held at the La Salle Hotel, Chicago, Jan. 19 to 23.

The convention will discuss matters of general importance. All the home office executives will attend the meeting.

Kane Returns

Arthur S. Kane, former president of Realart returned to New York on Saturday after a trip that covered the key cities of the country.

Mr. Kane found business "wonderful," as he expressed it.

"I haven't anything to say right now that 'will rock the industry'. No. I haven't any plans as yet.

"I suppose I'll have to look around and get a job," he said laughingly.

Wid's DAILY

Vol. XI No. 11 Monday, January 12, 1920 Price 5 Cents

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Quotations

	Bid	Asked	Last Sale
Famous Players	90	91	90⅜
Goldwyn	31	33	33
Loew's Inc.	31¾	32¼	32¼
Triangle	⅜	⅝	⅜
Unit. Pict. Prod.	14½	14¾	14¾
World Film	—	—	⅛

McCarthy in With "Out of Dust"

John P. McCarthy of the McCarthy Prod., has arrived in New York from Los Angeles with the print of "Out of Dust" which he will show to the trade during the week. John F. Power, owner of the Los Angeles baseball club and a stockholder in the McCarthy company will also arrive in town during the week. McCarthy is stopping at the Belmont.

COMING
A
REVIVAL
OF
Tillie's
?
TOWER FILM CORP.
71 W. 23rd St., N. Y.

In the Courts

Kitty Gordon has filed particulars in the Supreme Court in her suit against World Film to recover damages because of the premature explosion of a bomb in the filming of a play in which she was starring. She alleges that the negligence of the defendant consisted in placing the bomb and the wiring to the switchboard unprotected on damp ground for two hours. She says her injuries consisted of burns on the left leg and arm and on the right side of her face, resulting in the loss of her eyebrows and eyelashes, bruises, and shock to her nervous system. Her permanent injuries consist of headaches from which she still suffers, she says. She spent $800 for medical treatment, was in bed one day, and was confined to the house eight days, she says.

A judgment in default for $1,065 has been entered in the City Court against the Cosmofoto Film Co. by George H. Callaghan. The plaintiff alleged that he was employed to sell the rights to "Dombey & Son," "Lady Windmere's Fan," "The Lyons Mail," and "Her Greatest Performance," at 10 per cent of the proceeds, and says he brought about the sale to the Classical Motion Picture Co. for $10,000. He sued for $1,000 and the case was not defended.

Carl Harbaugh, who directed the William J. Flynn secret service films for the Oliver Prod., has filed suit in the Supreme Court against the Oliver company for $3,500. He alleges he was discharged Nov. 1, although his contract was to run six weeks longer, for which he asks pay at $400 a week, and wants $1,000 profits and $100 salary due.

Larson Opens St. Louis Office

(By Wire to WID'S DAILY)

St. Louis.—T. E. Larson, owner of Peacock Prod., Inc., with headquarters in Tulsa, Okla., has opened an independent exchange here. He will handle Equity pictures in this territory.

G. F. Hennessey has been appointed district manager in charge of St. Louis and Kansas City.

Larson will also open an office in Dallas, as noted.

"The Dangerous Talent" is the title of Margarita Fisher's next American production.

OPEN TO OFFERS

A DIRECTOR

Of International Reputation

One of the Few Who Can Tell Exact Production Costs in Advance

For Interview Address

Principals Only

Box A-12, Wid's Daily

At Work on "Detective Jim"

Harry Morey is at work on "Detective Jim," his forthcoming Vitagraph production. "The Birth of a Soul" in which he is starred is ready for release in January.

NOT FOR MR. FOGIE!

You remember the clan who refused to go further than a piano and bass drum for picture music?

You remember the fellers who thought they could run features with only one projector in the booth?

You remember the exhibitors whose ideal of picture showmanship was a nickel show?

WHERE ARE THEY ALL NOW!

Take the lesson to mind. Our mission is to make your advance screen announcements something your audience will wait for. We do it in the motion picture's highest art and on a regular service basis!

Our arrangements with the producers make it possible and certain.

This service will not appeal to the old fogies because it's PROGRESS!

For others it is available only through

National Screen Service
1476 Broadway, N. Y.

No matter how much a trade-mark is advertised, it will never attain value if it is frequently attached to worthless items.
The RITCHEY trade-mark is valuable because it only appears upon the finest posters that it is possible to execute.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

New Officers

For Board of Trade—Fob Presented to Graham

(Special to WID'S DAILY)

Omaha, Neb.—The Film Board of Trade in Omaha, Neb., concluded its first year last week and new officers were elected for 1920. The board more than proved its worth, says its members, and has contributed greatly to raising the standard of the motion picture industry in Iowa and Nebraska to a higher plane. Many exhibitors have expressed their appreciation of the activities of the board, says C. E. Holah, the new president.

The 1920 officers are: President, C. E. Holah, manager of the A. H. Blank Enterprises, which is the Omaha First National Exhibitors' Circuit exchange; vice-president, C. L. Peavey, manager of the Famous Players-Lasky exchange in Omaha; secretary, Leo Delaney, manager of the Vitagraph exchange in Omaha; treasurer, Samuel MacIntyre, manager of the Metro exchange in Omaha. Additional members of the executive board are Sidney Meyers, manager of the Fox exchange in Omaha; Max Wintroub, manager of the Fontenelle States Right exchange in Omaha, and C. W. Taylor, manager of the Omaha Selznick-Select exchange.

A gold watch fob, bearing the insignia of the Film Board of Trade, was presented to Harry Graham, manager of the Pathe exchange in Omaha, who concluded his year's term as president of the board, and a testimonial of gratitude was sent to New York to L. A. Getzler, former manager of the Vitagraph exchange in Omaha and former secretary of the board.

Sobleman Denies Blue Mouse Sale

St. Paul, Minn.—Billy Sobleman of Mustard, Rowe and Sobleman who own the Blue Mouse denied the report that Ruben & Finkelstein had bought that house.

Announce Anita Stewart Releases

The first of a series of five Anita Stewart re-issues for Vitagraph during the first half of the year will be "The Juggernaut." Others are "The More Excellent Way," "Clover's Rebellion," "The Message of the Mouse'" and "The Daring of Diana."

"The Juggernaut" will be let out in February.

Iowa Towns Close on Sunday

(Special to WID'S DAILY)

Omaha—The people of Eagle Grove, Iowa, have voted to close the picture theaters on Sunday. Similar action was taken in Clarion, Iowa.

To Revise Trade Board Rules

(By Wire to WID'S DAILY)

St. Louis—Stanley Hatch of Select, Tom Leonard of Triangle and Barney Fagan of the Standard Film Service have been appointed a committee to revise the rules of the St. Louis Board of Trade.

Baltimore, Md.—The Forest Pa opened here, with Robert Warwi in "An Adventure in Hearts" as t attraction.

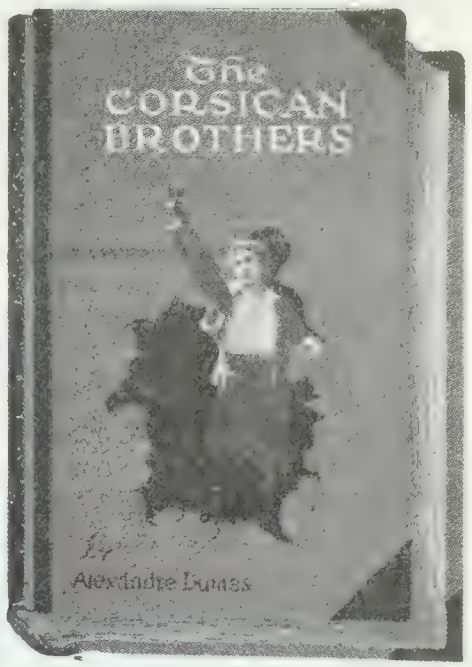
ART TITLES
HAND LETTERING
(One Hundred Titles A Day)
ALYNLU
PHONE 2329 BRYANT

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
KRAUS MFG. Co.
220 W. 42nd St.
17th Floor **Tel. 3607 Bryant**

WATCH FOR BILLY WHISKERS
COMMONWEALTH PICTURES CO. CHICAGO

Phone Morningside 6945
Autos to Hire
To the Moving Picture Trade

IDEAL AUTO RENTING CO.



Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

Capable Scenario Writer
Can Write Original Refined Comedy
or
Dramatic Continuity
Just Released from Service
Wants Offers
Has Previous Staff Experience

Box 22
Wid's Daily
Hollywood Office

MAKE YOU HEAR WHAT YOU SEE

FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOUGH THAT USE ROLLS—AND LOTS OF THEM DO.

FILMUSIC-CO.
LOS ANGELES
1729 Highland Ave.

"The Simple Life"

All simpletons are invited to view this Old Home Week picture.

A CHESTER OUTING

THE HAL BENEDICT STUDIOS

College Point, Long Island

Jack Hoxie has just signed a two-years' contract with National Film.

IT REQUIRES ORGANIZATION TO MANUFACTURE GOOD ENGRAVINGS
WE HAVE BEEN ORGANIZED SINCE 1898
EQUIPPED TO DELIVER THE BEST POSSIBLE WORK IN THE LEAST POSSIBLE TIME
THE STANDARD ENGRAVING CO.
PHOTO ENGRAVERS
225 WEST 39TH STREET, NEW YORK
AMERICAN PRESS ASSOCIATION BLDG

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Producers of Animated Films for every purpose
17 W. 45th St. Tel. Bryant - 6808

The Acme Portable Projector
For the Studio
Cutting Room
The Editor
Home School or Church
Demonstrated to You Anywhere
Howells Cine Equipment Co.
69 7th Ave. New York
Phone Bryant 1166

GAYETY COMEDIES

George Ovey and the Gay Golfers have no handicap in their new Gayety Comedy, "Hits and Misses." Advt.

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2040

Wilkie, F. P. Man, in New York

A. D. Wilkie, of the Lasky studio publicity staff is in New York to do some special exploitation work at the New York office. He will return to California in about a month.

Hensler With Hallmark

Milwaukee, Wis.—F. C. Hensler is now manager of Hallmark's local office. He was formerly connected with Pathe's Omaha office.

D. W. GRIFFITH
KNOWS

The value of strictly high class people for the ensemble scenes of his productions.

WE ARE supplying him with only the most select good-looking and properly dressed people for his productions.

OUR financial strength enables us to supply any number of people.

Select Motion Picture Bureau

William W. Cohill, Manager
1493 Broadway
New York

Telephones
Bryant 2389, 2390, 2391

FOR SALE

COMPLETELY EQUIPPED STUDIO
EVERYTHING NEW AND UP TO DATE
or
Will sell electrical equipment separately—This includes latest type of lighting equipment as follows:—

6 Tilting Lamps or counter balance stands
2 Double Deck Equipments
2 100-Ampere spot lights
3 50-Ampere overheads
2 Top lights with funnels
Total capacity 650 Amperes.

All equipment new and either D. C. or A. C., also a complete motor generator outfit of 1,000 Amperes capacity.

Address Box A-25, care of Wid's

There are 30 Reasons
why you should book,
"The Screaming Shadow"
REASON No. 10
According to Hoyle it takes four of a kind to beat a full house. By booking Ben Wilson's new serial you will always have a full house beat on one of a kind. Watch for Reason No. 11 To-morrow.
BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 12 | Tuesday, January 13, 1920 | Price 5 Cents

Elect Officers To-day

Lieber Will Probably Head Two New First National Units—100 Members at Meeting

(By Long Distance Phone)

Atlantic City, N. J.—Approximately 100 franchise holders and others of First National assembled here yesterday for the first annual meeting of the Circuit.

There will be an election of officers held to-day of the two organizations that have grown out of the original First National. These are the Associated First National Pictures, Inc., and the Associated First National Theaters, Inc., with an aggregate capital of $16,400,000. The activities of these bodies commences Jan. 19.

It is expected that Robert Lieber, now president of the existing First National will be elected president of the Associated First National Pictures, Inc., while N. H. Gordon, of Boston, who is chairman of the Exhibitors' Defense Committee in all likelihood will head the Associated First National Theaters, Inc.

J. D. Williams, manager of First National will undoubtedly become manager of the picture organization. It would come as no surprise if he were tendered an important position with the theater organization as well.

Harry Schwalbe at present secretary and treasurer of First National, it is generally intimated will hold similar position with the two new units.

The meetings will be continued to-day and to-morrow. Many matters of general interest are expected to be discussed.

DANNENBERG.

Goldwyn Buys "Stop Thief"

Goldwyn has purchased "Stop Thief," the Cohan and Harris farce. No one has been cast as yet.

Abrams Will Not Build

Hiram Abrams' personal representative at United Artists denies that he is to build a theater at Bath, Me. The report started in a Bath paper.

Selznick Sows Up Chicago

Chicago—Lewis J. Selznick has signed Jones, Linick and Schaefer, Balaban and Katz, Lubliner and Trinz, Andrew Karzas, and Ascher Bros. for National Picture Theater service.

This includes practically all of the big circuits here.

"Thy hair is of gold and very beau tiful, so shall it be cut to make thee ugly in the sight of man, for love is a sin," said the prophet in "Even as Eve," a First National picture.—Ad vt.

Ohio First Nat'l Acts

Ratifies New Policies of Parent Circuit—Sends Committee to Convention

Cleveland—Ratification of the new policies launched January 19 by First National Exhibitors' Circuit and plans for increasing the exhibitor membership of their own state organization to include more than 300 additional theaters are among the important actions taken by 125 franchise owners representing 150 theaters in the First National Exhibitors, of Ohio at a convention held here last week.

This meeting was held to take up the expansion plans which become

(Continued on Page 2)

Tucker Case Postponed

By request of the defendants, Mayflower Photoplay Corp. and Famous Players-Lasky Corp., the first hearing of the case filed in the Supreme Court by George Loane Tucker has been postponed until Monday, Jan. 19.

"T" Films in Deal

United Deal Includes All Releases as Well as 18 Key City Exchanges

Official announcement was made yesterday afternoon of the story published exclusively in WID'S DAILY of the taking over the Triangle exchanges by United.

The deal gives United Picture Prod., affiliated with the theater company 18 exchanges located in Boston, Buffalo, Chicago, Cincinnati, Cleveland, Denver, Los An-

(Continued on Page 3)

F. P. Meets To-day

The annual meeting of the stockholders of the Famous-Players-Lasky Corp. will be held beginning noon to-day.

Selznick in Serial Field

Selznick will produce a serial. The story for it will be written by Albert Payson Terhune and Robert Ellis will direct. Production will be in the east.

Price Starts Action

Applies for Injunction to Restrain Distribution of Alleged Duped Print

C. B. Price Co., Inc., has begun action in the Supreme Court for an injunction and accounting against the Celebrated Players Film Corp., Mitchel Mark Realty Co.,owners of the New York and Brooklyn Strand and Nathan Hirsh, president of the Aywon Film Corp. The suit is in connection with "The Log of the U-35" owned by Price for United States and Canada and a film released by Aywon in New York under the title "The Lost Empire."

Price claims that the Aywon film is a duped print of the picture he owns. His film played at the Capitol last week while Hirsh's film was at the Strand.

John Olsen and Co., who own world's rights on the Price film have joined the latter in an attemp to restrain further distribution o the other production.

Justice Davis of the Supreme Court signed an order Saturday directing the above named defendants to show cause why the injunctio should not be granted. This wa returnable yesterday. The defendants requested an adjournmen which was granted. The hearing has been set for to-morrow.

Hirsh could not be reached yesterday and no one in his office cared to comment on the action.

Weadock Signs with Fairbanks

Louis Weadock has joined Douglas Fairbanks' scenario department where he will be associated with Thomas Geraghty.

Now National Picture League

The National Juvenile Motion Picture League, having enlarged th scope of its work, has changed it name to the National Motion Pictur League.

American Cinema in Two Suits

Two suits aggregating $13,00 were filed in the Supreme Cour against the American Cinema Corp as a result of the collapse on Nov 14 last of a gallery in the Mirror studio occupied by the defendant whe a barroom scene in "The Inne Voice" was being filmed. Nelli Michel of 2688 Broadway asks $7,00 because she will be incapacitated fo weeks and Lan Jee, a Chinese acto asks $6,000 because he was cut abou the body and will be scarred fo life.

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Loew's Inc.	32¼	33	32¼
Triangle	11/16	⅞	¾
United Pict. Prod.	15	17	16¾
World Film	—	—	⅛

Pantages to Produce

(Special to WID'S DAILY)

San Francisco—It is reported that Alexander Pantages will form a film producing company in order to supply his string of theaters with exclusive pictures.

In its issue of April 25, 1919, WID'S DAILY indicated that Pantages was about to start a film producing company.

COMING
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TOWER FILM CORP.
71 W. 23rd St., N. Y.

Ohio First Nat'l Acts

(Continued from Page 1)

effective with the start of official activity by the Associated First National Pictures Inc., and the Associated First National Theaters, Inc., the two new organizations formed recently by the Circuit with a combined capital of $16,400,000, to determine their effect upon the present method of operation in Ohio, and to appoint a committee of nine exhibitors to meet with the directors and executives of the Circuit at Atlantic City this week.

The committee of nine appointed a subcommittee who came to New York for a conference on Friday of last week, following which they went to Atlantic City.

I. Lisbon of Cincinnati was named chairman of the main committee of nine. Members serving with Mr. Lisbon were Gus Sun, proprietor of the Fairbanks and two other theaters in Springfield, C. E. Renner of Youngstown, Charles K. Friedman of the Valentine, Toledo, M. B. Horowitz of the Fountain, Cleveland, William Slimm of the Marquee, Cleveland, Fred Desberg of Loew's Stillman, Cleveland, John Harris associated with Mr. Libson, and Ben. L. Herdingsfeld, attorney for Libson-Harris interests.

Under the leadership of E. M. Mandelbaum, president of the Ohio company, the state organization has grown from a small membership until today it includes every important first run theater in the state.

A unique conversion of the time of the salesmen heretofore employed by the First National Exhibitors Co. of Ohio will be made with the inauguration of the new national plan in that territory. The sub-franchise system will do away almost entirely with salesmen, with the disposal of the exhibitor in rights in each locality to specified theaters, but Mr. Mandelbaum announces that the sales staff will be retained, as salesmen to the public rather than to the exhibitors.

First National officials stated yesterday that the Ohio situation included practically every first run in the state. This, they say may be taken as an example of what is to be expected in every territory in the country.

Norma Talmadge to Sail

Norma Talmadge will leave for a two weeks' vacation in Havana, Cuba, on Saturday. From there she will go to Palm Beach where her mother and sister, Constance will meet her.

Republic Gets Jose Film

Republic Distributing has taken over "Mothers of Men" an Edward Jose production made for Film Specials, Inc. Claire Whitney and Lumsden Hare in the cast.

Republic will re-open its New Orleans office Feb. 1 with J. F. Flaherty in charge. The Omaha office will be opened about the same time with J. H. Hill as manager.

More Territory on Chaplins Sold

The following are the latest sales on the various Chaplin comedies being handled by Victor Kremer:

"A Burlesque on Carmen" to T. J. McAvey for Ohio and A. Glasnapp, Bowman, N. D. for the Dakotas. The pictures "The Champion" "The Jitney Elopement," "Work" and "By the Sea" for West Pa. and W. Va. to Quality Film Corp., Pittsburgh.

Entire series to A. C. Bromberg, Atlanta for Ga., Fla., Ala., Tenn., North and South Carolina.

1920 will be a prosperous year for the exhibitor who uses a large number of RITCHEY posters.
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Care of WID'S DAILY

Big Coast Theater

Ackerman and Harris Plan 3,000 Seat House in Los Angeles

(Special to WID'S DAILY)

Los Angeles—Arthur Letts, a well known merchant, has closed a lease for 99 years on his property at the southwest corner of Broadway and Seventh St. for a total of $12,500,000, the largest sum ever involved in a lease of Los Angeles property.

The lessees are Ackerman & Harriss, who have had plans prepared for a combined theater and office building, the cost of which will exceed $1,500,000.

The new theater, construction on which will start within 90 days, will be operated by Marcus Loew. The terms of the contract fixed the annual rental at $125,000, with an addition of $50,000 in taxes to be paid also by the lessees.

The property regarded as the pivot of the present downtown business district, has a frontage of 170 ft. on Broadway by a like frontage on Seventh St. It is considered the most valuable corner in Los Angeles.

The structure will be twelve stories high and finished in soft gray tile. There will be 425 offices in the building. The theater will have a seating capacity of 3,000.

The theater will be of two floors, orchestra and balcony. There will be two entrances, one on Broadway and one on 7th street. There will be a roof garden.

It is expected to have the building finished by January 1, 1921.

Film Men Quit Omaha Chambers

(Special to WID'S DAILY)

Omaha, Neb.—The Chamber of Commerce has accepted the resignations of ten film men and firms who resigned because the Chamber permitted its executive committee chairman to urge the closing of the houses even after the coal strike was settled.

Those who resigned are: H. M. Thomas, manager, Rialto; C. L. Peavey, manager Famous Players; C. W. Taylor, manager, Select; C. E. Holah, manager, A. H. Blank Enterprises; W. R. McFarland; S. H. Goldberg, W. H. Jones and Harry Rachman of the World Realty Co., owners of the Sun, Moon and Muse theaters.

Just within the last week have the last few theaters that were closed throughout Iowa and Nebraska been permitted to open.

Suing Horsley for $11,675

William G. Farr, a cartoonist, has filed suit in the Supreme Court against David Horsley to recover $11,675. The complaint alleges that the plaintiff is creator of the drawings, "Before and After" and "When a Man's Married," and agreed to furnish seven drawings a week to Oct. 1, 1922 at $75 a week. He delivered them for 14 weeks and allalleges that $1,050 is due him. He asks $10,625 for the remainder of the contract period.

"T" Films in Deal

(Continued from Page 1)

geles, Minneapolis, New York, Philadelphia, Pittsburgh, San Francisco, Seattle, Detroit, Salt Lake City, Washington, New Haven, and Milwaukee. United will organize exchanges in Atlanta, St. Louis, Kansas City and Dallas.

The company has been operating out of Republic exchanges but it is understood that Republic served cancellation notice on United and that the Triangle deal is a result of that action.

The Triangle releases also pass into the hands of United together with the exchanges. The transfer takes place Jan. 18.

Berst Buys King Film

J. A. Berst of United Picture Theaters has purchased "Women Men Forget," a Mollie King production made by the American Cinema. This is the first announcement made of the sale of any of the American Cinema productions.

Hyman Buys "Penny Philanthropist"

(Special to WID'S DAILY)

Chicago—Arthur S. Hyman of the Arthur S. Hyman Attractions has purchased the world rights to "The Penny Philanthropist." Peggy O'Neil is the star in this feature, which was adapted from the story by Clara Laughlin. Hyman has branches in Detroit, Chicago, and on February 1st is opening a branch to cover Cleveland territory.

Attachment Against Waldorf

An attachment for $842 has been filed in the Supreme Court in a suit of M. J. Wohl & Co., Inc., against the Waldorf Photo Plays, Ltd., of 44 Bromfield Street, Boston. The plaintiff alleges that between Sept. 16 and Nov. 10 last the plaintiff sold the defendant motion picture lamps and accessories amounting to $1,611 on which the amount sued for is due.

Cissy's Wink

EVE UNSELL
Scenario Writer
Famous Players-Lasky Corp.
"Eyes of the Soul"
starring Elsie Ferguson
"Sinners"
starring Alice Brady
"Cup of Fury"
written by Rupert Hughes
"The Great Shadow"
starring Tyrone Power

Buys Houses Adjoining Capitol

Messmore Kendall, president of the Moredall Realty Corp., owners and operators of the Capitol has just purchased the two buildings 231 and 233 West 50th St., immediately adjoining the theater, for scenic studios, rehearsal rooms, the costume department and to house its mechanical staff.

Mrs. De La Motte Dies

Los Angeles—Mrs. Nellie De La Motte, mother of Marguerite De La Motte, is dead here as the result of injuries sustained in a recent automobile smash-up. Funeral services for Mrs. De La Motte were conducted last Wednesday.

Marguerite De La Motte is one of the featured players in "The Hope," a Metro production.

Hans Wagner Comedies

J. Frank Martin of Filmgraphs, Inc., Pittsburg, Pa., is in New York to place a series of two reel comedies starring Hans Wagner, baseball player, on the market.

He is also is selling right on the Silly Encyclopedia, Jokergraphs, Funnygraphs and Such Is Life, comedies series running from three to six hundred feet each.

"The Clown" for Billie Burke

Famous Players-Lasky has purchased "The Clown," an unproduced play by Avery Hopwood for Billie Burke. It is understood the purchase price was $10,000 which is considered a record price for a play which has never seen the boards.

Goldwyn Pictures

The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

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On Broadway

Rivoli—Enid Bennett, "The Woman in the Suitcase."
Rivoli Pictorial.
Arbuckle Comedy, "The Garage."

Rialto—Robert Warwick, "The Tree of Knowledge."
Rialto Magazine.
Lehrman Comedy, "A Twilight Baby."

Moss' Broadway—Alice Joyce, "Slaves of Pride."
Parisian Fashion Frolic.

Capitol — Nazimova, "Stronger Than Death."
Capitol News.
Prizma Colorland Review.
Arbuckle Comedy, "The Garage."

Strand — Zane Grey's "Desert Gold."
Strand Topical Review.
Chester scenic, "Back to Nature."
Bray Cartoon.

Loew's New York—Today: Hobart Bosworth, "Behind the Door."
Wednesday: Gladys Brockwell, "Flames of the Flesh."
Thursday: Dolores Cassinelli, "The Web of Deceit."
Friday: Monroe Salisbury, "The Phantom Melody."
Brentwood film, "The Third Generation."
Saturday: Charles Ray, "Red Hot Dollars."
Sunday: Lucy Cotton, "The Miracle of Love."

Next Week

Capitol—Louise Glaum, "The Lone Wolf's Daughter."

Rivoli—Mary Pickford, "Pollyanna."

Rialto—Marion Davies, "The Cinema Murder."

Strand — Katherine MacDonald, "The Beauty Market."

Brooklyn Strand—Zane Grey's "Desert Gold."

Spanuth to Film Billy Whiskers

Chicago—H. A. Spanuth, president of the Commonwealth Pictures Corp., Chicago, has started production of the Billy Whiskers series. These will be one reelers based on the "Adventures of Billy Whiskers," a series of children's books written by Frances Trego Montgomery.

A trained white angora goat will enact the role of Billy Whiskers.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
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Ellis Joins Universal

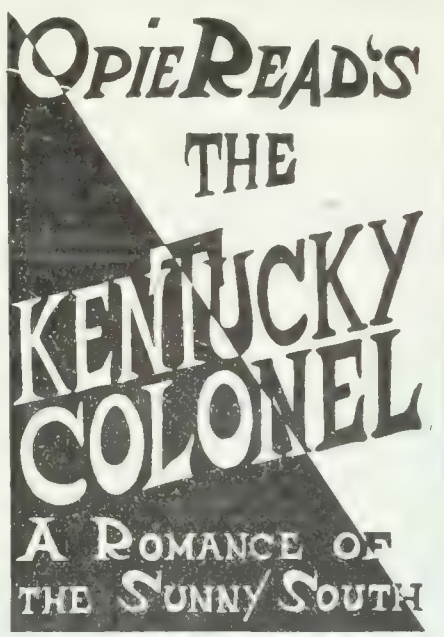
Don Carlos Ellis, film chief of the United States Department of Agriculture, has resigned from his Government post to take charge of pedagogical production for the Educational Department of Universal under the direction of Harry Levey.

Ellis is now preparing the series of Appleton-Universal films for use as supplements to the school texts published by D. Appleton and Co.

Iris on Trip

Sales Manager John J. Iris of the Educational Films Corporation's New York Exchange, left Sunday to begin a trip through up-state cities in the interest of "Educational" short-subjects.

Mr. Iris will visit 30 or more cities, and will be out of town for about four weeks.



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Linbrook Damaged in Fire

Norfolk, O.—Damages amounting to $4,000 were caused by a fire at the Linwood Square recently. Fifty people were in the house at the time, but all escaped without injury.

Kremer-Chaplins at Rialto

The Rialto has contracted for tl showing of the Essanay-Chapli production which Victor Kremer distributing.

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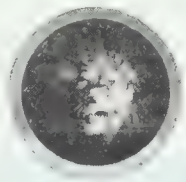

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WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 13 | Wednesday, January 14, 1920 | Price 5 Cents

Declare Dividend

On Famous Players' Preferred Stock —Directors Elected for Next Four Years

The directors of Famous Players-Lasky who met yesterday at the annual meeting of the corporation declared a dividend of 8 per cent on preferred stock or 2 per cent for the period from Nov. 28, 1919 to Feb. 1, 1920. The dividend is payable on Feb. 1 to stockholders of record at the close of business on Jan 21.

The following were elected directors of the corporation for four years: Adolph Zukor, Jesse L. Lasky, William H. English, Maurice Wertheim and Felix Kahn. Arthur S. Friend, treasurer of the corporation said that a financial statement of the company's business would be issued as soon as it is completed by Price, Waterhouse and Co., accountants. This statement is to be sent to all the corporation's stockholders.

Emile Shauer, head of the foreign department exhibited a film which shows the foreign offices of the corporation in London, Paris, Copenhagen, Stockholm, Buenos Aires, Santiago, Rio de Janeiro, Havana, Sydney, Melbourne and Wellington.

Equity Holds Meeting

Directors Discuss Company Business in Chicago—New Star To Be Named

(By Wire to WID'S DAILY)

Chicago.—The directors of Equity Pictures held a meeting at the Blackstone yesterday. The meeting will be continued today.

Those present were Harry Garson, who came in from California, Herbert K. Somborn and Joseph Schnitzer, who were in from New York.

At the termination of the business it is expected that the name of a new star will be announced.

Powers in Chicago

Chicago.—P. A. Powers, of Universal, is in town.

Kunsky Sells Equity Franchise

John H. Kunsky has sold his Equity Picture franchise for Michigan to Messrs. Haines, Churchill and Weil, according to Harry Reichenbach.

A new company known as the Equity Pictures Corp. of Michigan has been formed to handle the films in that territory.

The false prophet followed her to the cave and when he saw the treasure box the lust of gold filled his heart and murder was in his clutch. From "Even as Eve," a First National feature. Advt.

"Roxy" Returns

No Longer to Manage California in Los Angeles—With Goldwyn Yet

S. L. Rothapfel,—"Roxy"—has returned to New York from Los Angeles where he has been managing the California theater for Goldwyn for some time past.

When asked last night whether he

(Continued on Page 3)

To Remodel Mecca Bldg.

The Mecca Bldg. which houses Universal, Pathe, Robertson Cole and a number of additional film companies has passed into the hands of Chicago interests who plan to remodel the structure.

Loew to Build in Newark

Marcus Loew will build a business block and theater to seat 3,000 at Broad and New Sts., Newark. The total ground rental of the property totals over $5,000,000.

Kaufman Resigns

Leaves Famous Players to Enter the Independent Producing Field

Famous Players officially announced yesterday that Al Kaufman, a director in the corporation and an official of the old Famous Players Film Co. had resigned from the company to enter the independent producing field.

Kaufman who is now en route to the coast is expected to announce his plans in detail shortly after his arrival there.

Character Films Through Selznick

It is reported that the newly formed Character Pictures Corp. which will make six productions a year will be distributed through one of the Selznick outlets.

National Meeting in Feb.

There will be a meeting of the 26 exhibitor directors of National Picture Theaters in February. Production plans will be gone over.

20 Million in Theaters

First National Plan Elaborated Upon From $6,400,000—Elect Officers To-day

(By Long Distance Phone)

Atlantic City, N. J.—An important development yesterday in the First National convention here was the announcement that the plan of Associated First National Theaters, Inc., would involve $20,000,000 and not $6,400,000 as originally planned.

It was as a result of this large increase that some time was found necessary to smoothen out the details which would naturally accompany the consummation of a deal of such magnitude.

Election of officers did not take place yesterday as expected but it is generally thought that the officers will be named to-day. The convention in all probability will end to-day.

Some Details of the New Plan

When the new order of things becomes effective next week there will be some interesting changes from the existing operations of First Na-

(Continued on Page 2)

Waldorf Recapitalizes

(By Wire to WID'S DAILY)

Dover, Del.—Waldorf Photoplays, Inc., have been chartered here with a $1,500,000 capitalization. The Corporation Trust Co. put through the incorporation.

Waldorf is a Boston concern which releases through Republic. An elaborate version of "Kismet" is being made in Florida. Other releases will be "Dad's Girl," "The Black Sheep" and "The Rider of the King Log."

United in Triangle Offices

It is expected that United, who has just closed a deal for the Triangle exchanges and films will move into the offices in the Brokaw Bldg. now occupied by the latter company. Triangle has been using quarters on the eighth and eleventh floors.

Goldburg Leaves Frohman

Jesse J. Goldburg, secretary and general manager of Frohman Amusement Corp., will resign from that organization, effective Jan. 17, when his present contract expires.

Future plans are as yet indefinite but Goldburg will leave on Sunday for a country-wide tour. He will go to the coast and visit exchange centers on his way east. His successor has not been named.

Wid's Daily

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Quotations

	Bid	Asked	Last Sale
Famous Players	88	89½	89½
Goldwyn	32	34	33
Loew's, Inc.	31¼	32¼	31½
Triangle	11/16	⅞	¾
United Pict. Prod.	16½	18	18
World Film	—	—	⅛

Russell of St. Louis Here

David Russell of the Zella State Enterprises, St. Louis, reached town yesterday. He is a state right buyer and is registered at the Astor.

More Theaters for Topics

Pathe reports that 500 new theaters were added to the list showing Topics of the Day as a result of a December drive. Timely Film, Inc., is the producer.

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REVIVAL
OF
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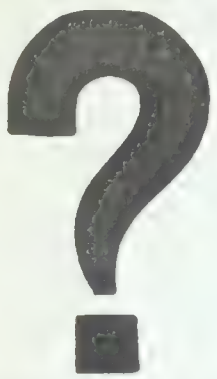

TOWER FILM CORP.
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"Bored" Walk Talk

(Special to WID'S DAILY)

Atlantic City.—What connection a romantic bridal suite can have with First National's pow-wow is puzzling the sophisticated Traymore staff. Joseph Von Herberg, owner of the First National franchise for Seattle is paying close to 100 berries per day for a set of modern parlor bed-room and bath innovations.

Lee Goldberg and A. H. Blank from Kentucky and Iowa respectively, gave the "bored" walk a severe trouncing—Nine miles in one day is a life record thus far. say they.

If First National members don't think Marshall Neilan the greatest producer since Jimmie Grainger, "produced" some remarkable "pictures," Monday!

A certain young publicity man from First National was heard to remark that his work is educational. "I've already learned a full house beats a straight," said he.

So far the wheel-chair bug hasn't bit the members. Among those who prefer walking to "African motors" are R. H. Clark, New York—E. Mandelbaum, Cleveland—J. E. Clark, Pittsburgh and Tom Moore, Washington.

"Watty" Rothacker is bemoaning only the loss of an hour's time so far. A member told him to take a salt bath and lather himself generously. "Watty" massaged a cake of soap for an hour "without even a bubble" as he expressed it.

Earl J. Hudson, who wields the facile First National publicity pen, brought his wife along and was smoking serenely when someone asked—"Who's shoeing the horse?" Earl sent the pipe back to New York insured.

Among members of the home office who "dropped" down for the "con"-vention are : W. J. Morgan, Steve W. McGrath, J. L. Hunter, George Grant. C. Lazarus, Sol S. Shernon, Paul M. Sarazan, Earl J. Hudson, Robert G. Hilton, C. H. Chandler and George R. Grant.

A rationally inclined home office scribe was taking dinner with A. M. Fabian of New Jersey. The modest-lived young man scanned the foreign languaged bill like it was a Greek newspaper. "You order," he sighed, turning over the menu. "I can eat anything you can."

"Moe" Mark of the Mark-Strands had his picture taken by George Blaisdell. He showed a wonderful overcoat back.

And Max Spiegel wouldn't take off his hat for a good photo because he feared catching cold.

DANNENBERG

O. Henry Story for Corinne Griffith

Corinne Griffith's next Vitagraph production will be "The Momento," an O. Henry story.

20 Million in Theaters

(Continued from Page 1)

itonal. The present franchise will be turned over to the state organizations which will pay their pro rata share for all productions. If for instance the Asso. First National Pictures, Inc. paid $200,000 for a production and it was turned over to the Theaters the cost would be divided proportionately among the various districts an 8 per cent territory paying $25,000. In turn the cost would be proportioned among the members and the outside theaters, the franchise holders agreeing to the percentages which the various houses should pay, scaling the prices down from first run, etc. and the larger cities like New York, Chicago, Boston, St. Louis. Cleveland, being sub-divided into zones, with each zone given one house to be first, second, third run, etc., as its size and importance may determine.

May Take St. John Comedies

Some talk here of First National taking over the Al St. John Comedies made by the Warners. The first Al St. John comedy "Speed" was released by Famous. It was shown at the Capitol.

Abe Warner of the producing firm is here.

Koplar in Franchise Deal

It is reported here that a deal has been consummated with the result that Col. "Bill" Sievers has disposed of the New Grand Central Theater in St. Louis to Koplar and Goldman, who in turn also cut in on the First National franchise for St. Louis.

DANNENBERG

Gov't Again Suing General

The Government has filed a claim for $4,433.91, against the General Film in bankruptcy, claiming this to be a deficiency in the amount paid for the income tax of the company for the year 1915.

This claim is on the same basis as the one field for $11,394 for alleged deficiency in payment of income tax for 1914 as noted.

Louis Weinberger, an attorney for the trustee in bankruptcy of the General Film, has filed objections to both these claims on the ground that the items objected to by the Government, consisting of excess or additional footage charges, were deductable items, under the law. being cost of operation and leasing of films.

"Babylon" for General Release

D. W. Griffith's "The Fall of Babylon." one of the offerings in the Griffith repertory season at the Cohan Theater has been leased by D. W. Griffith Service. This feature was sent on tour with two special productions immediately following the repertory season, and played as a regular attraction in combination houses throughout the east and middle west, carrying a special orchestra and other features. As a rental it is now being booked by Albert L. Grey, general manager of Griffith Service.

Rogers, Sales Manager

Louis F. Rogers is sales manager of the National Screen Service. He has been with Famous Players and later with the Lee Kiddies.

Dooley Opens Buffalo Branch

(Special to WID'S DAILY)

Buffalo.—The Dooley Exchange has opened a branch here, at 338 Pearl St. John F. Kirsch is manager.

The company will probably open a branch in Albany.

Tolstoi Pictures Formed

(By Wire to WID'S DAILY)

Dover, Del.—Tolstoi Pictures Corp. is the latest of the picture companies to be chartered. Capital is $100,000. Incorporators are representatives of the Corporation Trust Co.

To Make Exteriors at Bayside

Harry Morey and the company making "Detective Jim," for Vitagraph will spend about three weeks at Bayside, L. I., beginning next week if the weather is favorable. Exteriors will be taken there.

More Kremer Sales

The latest sales on the Kremer Chaplins are as follows:

"Jitney Elopement," "Work," "Champion" and "By the Sea," for Kentucky to 1st National, Louisville; for Mississippi and Louisiana to A. C. Bromberg, Atlanta; for Ohio to Essenel Prod. Co., Cleveland. "Burlesque on Carmen" for Louisiana and Mississippi to Bromberg. Atlanta.

Buys Rights to Submarine Film

The following have purchased state rights to "The Log of the U-35" from C. B. Price: Arrow of St. Louis for eastern Missouri, and southern Illinois Crescen of Kansas City for western Missouri and Kansas, Alexander of 130 W. 46th St., N. Y. for territory up to Albany, and northern N. J., Metro Pictures, Phila. for Eastern Penn. and southern N. J., and Equity, San Francisco, for Cal., Nevada, Arizona and Hawaii.

Some people will only learn by experience. but from that class come the most enthusiastic supporters. of the RITCHEY poster. Their experience has taught them that the RITCHEY poster invariably has the maximum of advertising value.

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Ritchey

Pathé News

No. 4

SAN PEDRO, CALIF.—Navy adopts Daily Air Mail Service between war ships and naval base.

DIMANT, BELGIUM — Notables reunited after visit to U. S. King Albert, Queen Elizabeth, Cardinal Mercier attend ceremony of Belgian martyrs.

OAKLAND, CALIF.—Ship collides with bridge, a novel accident occurs as the schooner Tamalpais rams into steel draw bridge.

WELLESLEY, MASS.—Will your piece of ice melt in size or price The early and continued cold spell result in big ice harvest.

OMSK, SIBERIA—Continuous warfare of Bolsheviki and Kolchak, drives peasant refugees to seek shelter from severe weather in underground holes.

ON-THE-AISNE — Americans make French kiddies happy, sending carloads of toys to children in ruined towns of Aisne district.

ALBANY, N. Y.—New York Legislature denies seats to five elected Socialists. Assemblymen pending an investigation of their loyalty.

HOBOKEN, N. J.—No more U. S. Troops in France. U. S. George Washington brings back last American soldier from "over there."

PORT-AU-PRINCE, HAITI — Marine Corp turns out dare devils in Haiti.

today

Coast Brevities

(Special to WID'S DAILY)

Hollywood—William C. Dowlan has just finished "Locked Lips," the Universal photo-drama, starring Tsuru Aoki. The six reels required only twenty days in the filming.

The King W. Vidor Company is on location at Sunland this week where scenes are being taken for Vidor's first picture for First National, temporarily titled "The Family Honor." Among the featured players are Florence Vidor, Roscoe Karns, Charles Meredith and Harold Goodwin.

Marshall Neilan has announced the addition of Adele Farrington to the cast of his second independent feature which is now in the course of production at the Fairbanks studio.

The final scenes of "Let's Be Fashionable," the fourth Thomas H. Ince Production co-starring Douglas MacLean and Doris May have been completed.

GAUSMAN

Busch, Chicago Republic Manager

(Special to WID'S DAILY)

Chicago.—Paul Busch, manager of National Picture Theaters office, has been made manager of Republic Distributing.

Busch fills the vacancy left by L.A. Rozelle. Rozelle has been head of the World office for the past five years, and became manager of the Republic since it took over the World exchanges. He resigned to enter upon other duties.

"Roxy" Returns

(Continued from Page 1)

would go back to the theater he stated that he would not and that he had placed Robert H. Poole in his place. Rothapfel expects to stay in New York or some time. He indicated that his European trip had not been abandoned but that the time of sailing was at present indefinite.

"Please say that I am still with Goldwyn and that I expect to continue there," said Mr Rothapfel.

Incidentally, he stated that Goldwyn would have an important announcement to make in a few days. This, it is expected will be relative to the theater operations of the company. Coast reports reaching New York have it that Goldwyn will build a 4,000 seat theater in San Francisco.

It was impossible to reach anyone at the Goldwyn offices last night relative to Rothapfel's statements.

New Series for Tyrad

Tyrad Pictures, Inc., have secured world right's on a series of scenics called "Wonders of Natures."

Grossman Film Through Hallmark

"Wits vs. Wits," a Harry Grossman film with Marguerite Marsh, will be distributed through Hallmark.

Moore and Pickford at Brunton's

(Special to WID'S DAILY)

Hollywood.—Owen Moore, Selznick star, and Mary Pickford will both work at the Brunton studio. Miss Pickford makes her pictures there and Selznick has an arrangement with Robert Brunton for studio space at the plant.

Committee Meets To-morrow

The Committee on Regulation of Motion Pictures appointed by Mayor Walter R. Stone of Syracuse, will convene at the Waldorf tomorrow, for a two-day session. Censorship and general supervision of pictures in New York State will be discussed.

Schoenstadts Scattering

(Special to WID'S DAILY)

Chicago.—Henry Schoenstadt, Sr., head of Schoenstadt & Sons, Theatrical Enterprises, operating a string of picture theaters in Chicago, accompanied by Mrs. Schoenstadt, has left for a combination business and pleasure trip to the coast. Schoenstadt is planning a 3,500 seat house for Chicago and he is going to look over all the big houses for ideas. He will be gone about a month.

Henry Schoenstadt, Jr., has left for the south and will visit New Orleans, Hot Springs, Florida, and may take a run over to Cuba.

The Schoenstadts are just completing a 1800-seat theater at 43rd street and Kedzie, to be called the Brighton. The house will be opened about Feb. 15.

Glenn Kunkel will assist J. Gordon Cooper in the direction of the Benny Leonard serial for Hallmark.

Hope Hampton on Metro List

Hope Hampton's first production "A Modern Salome" will be released through Metro.

Japs Form Theater Company

(Special to WID'S DAILY)

Sacramento, Cal.—The Lafayette Investment Co., is the name of a $100,000 corporation formed here, backed by Japanese capital. The company will deal in theatricals.

Dorothy Dalton Starts New One

Dorothy Dalton has begun work on "Half an Hour," by Sir James M. Barrie, her next picture for Famous in which she will be directed by Harley Knowles. It is her first production under her new contract.

Universal Field Changes

Denver—Edward Armstrong, formerly manager for Universal has been promoted to the Division Management of the following offices: Denver, Salt Lake, Los Angeles and San Francisco.

Butte, Mont.—George Burke, formerly manager of the Universal office has been promoted to the division management of the following offices: Butte, Spokane and Portland.

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WATCH FOR BILLY WHISKERS
COMMONWEALTH PICTURES CO., CHICAGO

Edgar Lewis Film Feb. 1

The first Edgar Lewis film for Pathe release will be "Other Men's Shoes." It will go out Feb. 1.

Royal Film Buys "Atonement"

Royal Film Service, of London, has purchased Great Britain rights to "Atonement" with Grace Davison. Deal closed with Pioneer.

Drew Comedies in Series Only

The series of Mrs. Sidney Drey comedies with John Cumberland, will be sold in a series of eight only. The first will be released Feb. 22. through Pathe.

Lopez Directing Kaufman Series

John Lopez has been named to direct the remaining pictures in the Herbert Kaufman series being made by Selznick.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

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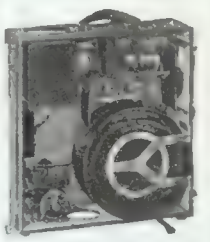

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KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

MAKING A MILE IN 46 SECONDS—Otto Walker wins in speed demon motor bike contest on Ascot Park's fast track at Los Angeles.

BRYAN BACK AGAIN—"The Peerless Leader" gets the center of the stage at a meeting of Democratic chiefs in Washington.

STEAMSHIP RAMMED IN FOG—S. S. West Avenal is run down by a big liner in the fog bound harbor of New York.

THE FIVE N. Y. SOCIALISTS—The state assemblymen who have been excluded from their seats at the opening of the session in Albany address an outdoor meeting in New York.

JOHN BARLEYCORN SAILS—Some excellent liquor is deported from the Baltimore water front where it used to be very very welcome.

THE TALLEST STATESMAN—Congressman Dan Anthony of Kansas who who advocates conservation of news print paper poses for KINOGRAMS in Washington.

THE ALASKAN FISHING FLEET—Twenty-eight trim sailing craft at Alameda Calif. are being overhauled for the coming season's voyage.

U. S. OFFICERS MAKE CALL—Commanders of U. S. border district pay visit to Gen. Escobar Carranza leader at Juarez Mexico.

FIND SOVIET AMBASSADOR U. S.—Ludwig C. A. K. Martens is served with subpoena to testify at Senate's investigation of radical propoganda.

SPORTSMEN HOLD DUCK DRIVE—Shooters after wild game for donation to charity sweep waters at San Diego, Cal. with a cordon of boats.

BUILD GREATEST BATTLESHIP—The U. S. S. Tennessee with 22,300 tons displacement nears completion at the Brooklyn Navy Yard.

LIVING COST HITS DOBBIN—High price of oats ad hay bring hunger to the Stable and Horses Aid Society gives a charity feed.

FINISH FIRST SPAN ON NEW MOTOR ROAD—Two million dollar concrete bridge over Calcalsieu River at Lake Charles, La. is ready for autoists on Old Spanish Trail.

CUT NEW ENGLAND'S CROP OF ICE—Winter furnishes big harvest at Lake Cochituato near Wellesley, Mass. (NEW ENGLAND ONLY).

GOV. COOLIDGE SWORN IN—Head of Masachusetts government is inducted into office for second term at Boston State House NEW ENGLAND ONLY).

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Pioneer in Non-Theatrical Field

Pioneer is the latest unit to enter the non-theatrical field. Plans as yet have not been perfected but a department to serve that field will be ultimately established.

Roach Leaves Transatlantic

Lewis Roach, president of the Transatlantic Film Co. of America, has resigned his position owing to ill health caused by four years of service in France. He will return to England on the Royal George on Jan. 24.

No successor has been named to replace him.

Vitagraph to Build in Dallas

Dallas, Tex.—Vitagraph will build its own exchange here. The structure will be a two-story affair and will be located on Commerce St. between St. Paul and Ervan Aves. It will cost $50,000.

Allen's St. Clair Opens

(Special to WID'S DAILY)

Toronto,—Jule and J. J. Allen opened the St. Clair, their seventh theater in Toronto on Monday, The opening attraction was Tom Moore in "Lord and Lady Algy."

The St. Clair occupies a plot of ground 88 by 133 ft. and has a seating capacity of 1800 with 1300 on the ground floor and 500 in the balcony. It is the largest exclusive picture theater in the city, and has been erected in a fast-growing suburb. The decorations are in old rose, French grey and ivory. An orchestra of eight pieces provides the music.

W. H. Edward, who has been manager of Allen's Bloor for the past six months, has been promoted to manager of the St. Clair.

National to Expand Studios

Hollywood.—National Film will increase its studio facilities. The mechanical force is now at work.

Jack Hoxie, who will appear in another serial for National, will then take over a unit and direct as soon as the new serial is completed.

A new comedy unit will be started about Feb. 15. The series will be state righted.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
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A PHONE CALL WILL BRING SAMPLES
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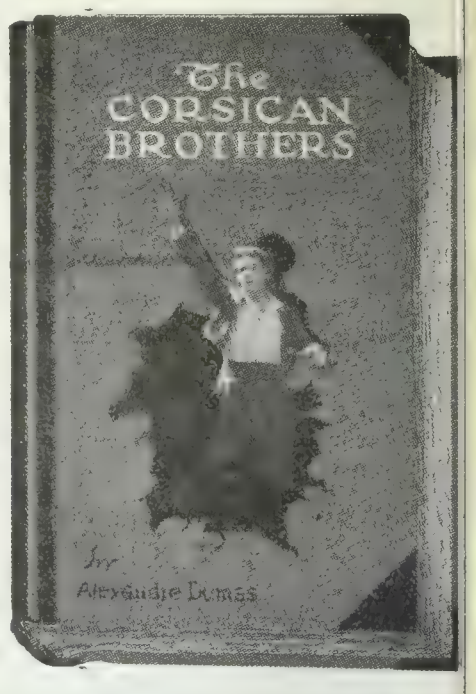

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Newly equipped including Excelsior Photo Lamps in the heart of New York City.
FOR RENT
For particulars apply
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There are 30 Reasons
why you should book,
"The Screaming Shadow"

REASON No. 12
Shadows do not scream but, Mr. Exhibitor will shout with delight when he sees the crowd drawn by "The Screaming Shadow." Watch for Reason No. 13 To-morrow.
BEN WILSON PRODUCTIONS
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Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

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220 WEST 42ND STREET
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ALLAN A. LOWNES GEN. MGR.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI, No. 14 Thursday, January 15, 1920 Price 5 Cents

Split in Northwest

Law Suit Seen as Wedge Dividing Gottstein Interests and Jensen and Von Herberg

(By Wire to WID'S DAILY)

Seattle—The impression seems to be prevalent here that a split is considered certain between the Gottstein interests and Jensen and Von Herberg, partners in the Liberty theater.

It is reported here that J. L Gottstein, who is vice-president of the Greater Theaters Co., Inc., operating the Liberty Coliseum and Mission theaters, has allied himself with Famous Players and that he will start a chain of theaters to combat Jensen and Von Herberg.

The belief is further strengthened because of a law suit filed by Gottstein and F. V. Fisher, secretary of the company against Jensen and Von Herberg. The suit alleges that the latter acquired the property for the Liberty without the knowledge of the former and that Jensen and Von Herberg formed a company known as the Pioneer Securities Co. with dummies as trustees and bought the property on better terms than they reported to the plaintiffs. Gottstein and Fisher ask that they be allowed to buy the property on the terms the defendants secured it or that they be allowed to take lease on terms offered to them by the former owners.

Gottstein and Fisher are in the East with Jensen and Von Herberg to attend the First National convention at Atlantic City.

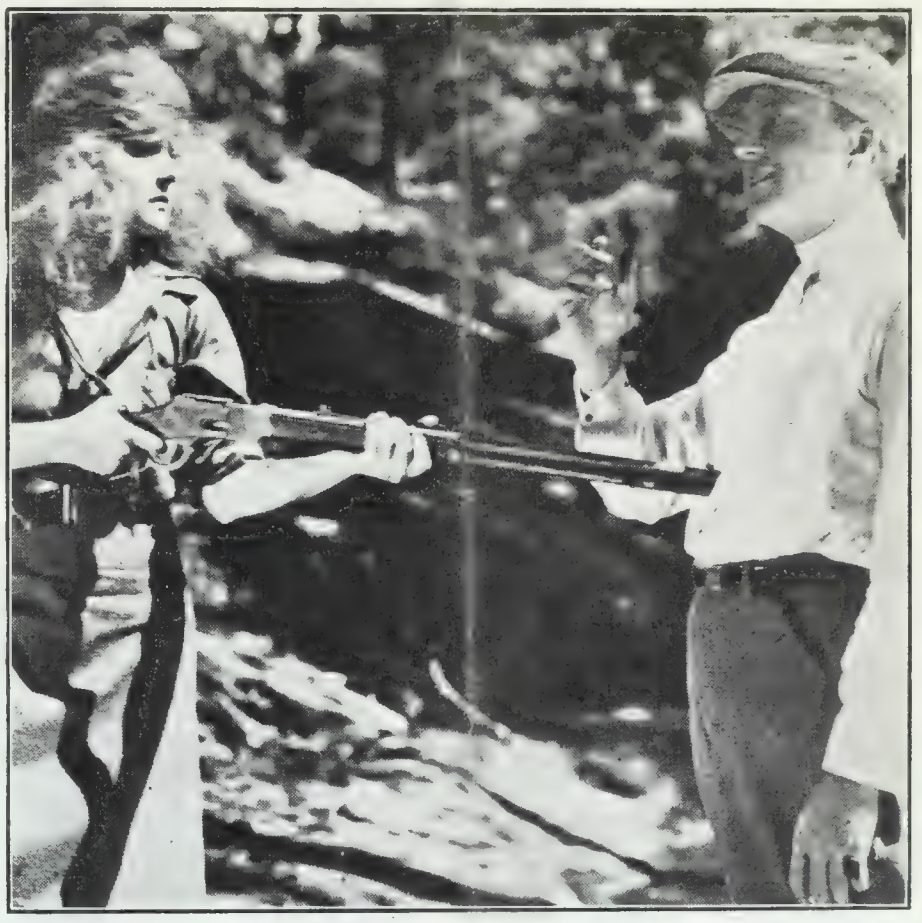
Za Su Pitts Signed

George H. Callaghan, New York representative of the R C. P. Smith Investment Syndicate of Los Angeles stated yesterday that his company had placed Za Su Pitts under contract. The Smith contract will become effective at the expiration of her Brentwood contract which has several months to run yet.

Sarah Mason who collaborated on several of the King Vidor-Brentwood stories will do continuities for the new series of stories.

After "Big Five"

It is expected that a number of officials connected with Loew-Metro will leave for California next week where an effort will be made to secure the distribution on the Associated Producers—the" Big Five"—product.



"To choose the best possible husbands for her children is a woman's right, and to do it she will go to any extreme," says the heroine of "Even as Eve," a First National attraction. Advt.

Zukor Denies Famous Building Theaters; Says Wall St. Does Not Control Company

In Interview Calls Talk of "Breaking" Exhibitor "Cheap Stuff"—States First National Forced Company to Tie-up With Houses —Expects to Remain as President Indefinitely

Adolph Zukor, president, Famous Players-Lasky in an interview yesterday took occasion to officially deny the reports which have been current for some time past that Famous Players was building theaters and that Wall St.. capital was in control of the affairs of the corporation. Mr. Zukor also stated that the report that Famous was out to "break" the exhibitor unless he sold his house to the company was "cheap stuff."

In his talk, Zukor first explained the connection that Wall St. capital had with Famous Players.

He stated that after several years of effort he had succeeded in interesting Wall St. men in the picture business. Dominick and Dominick together with Hallgarten and Co. had underwritten a $10,000,000 issue of preferred stock. Those interests, however, cannot interfere with Famous, according to Zukor who stated:

"The whole works are in charge with Mr .Lasky in charge production. They cannot attempt t dictate the affairs of this company.'

Zukor then referred to H. D. H. Connick, who is chairman of the Finance Committee of Famous Players:

Regarding him, Zukor said, "When Kuhn, Loeb & Co. became interested in Famous Players they sent Mr. Connick up to these offices to go over the balance sheets. I asked

(Continued on Page 2)

75 Theaters Building

By First National Members—Ince Fails to Arrive—Session Ends Tomorrow

(By Long Distance Phone)

Atlantic City, N. J.—First National members in various sections of the country have 75 theaters under construction, according to part of a statement issued by J. D. Williams, manager of the Circuit at 3.30 this morning.

The officials were in session all of last night and the meeting was terminated at 3.22 this morning. The convention will last until tomorrow night.

The discussion centered around the activities of the Associated First National Pictures, Inc., only, the theater organization not getting under way until sometime during the summer.

Ince Fails to Arrive

There was considerable disappointment over the failure of Thomas H. Ince, president of the Associated Producers to arrive during the convention. Whether or not Ince's arrival here might have anticipated any deal between the First National and the new group of associated independent producers is a question, but there was an air of general disappointment over his failure to arrive, and considerable gossip. Some of this was to the effect that the First National has the strongest chance of any of the distributing companies to handle the

(Continued on Page 7)

Dwan Says He'll Quit

Will Leave Mayflower, According to Los Angeles Times

(Special to WID'S DAILY)

Los Angeles—Allan Dwan will leave Mayflower when he finishes his next production, according to the Los Angeles Times of Jan. 9.

The Times quoted Dwan as follows:

"Announcement that Allan Dwan is to leave the Mayflower organization proved unexpected development in view of the fact that President Wolper had hardly finished assuring us that the director of 'The Luck of the Irish' was to remain with his organization. Mr. Dwan will sever his relations with Mayflower, he says, on the completion of his next production. He will at once begin work, following the making of his next picture on his first pro-

(Continued on Page 8)

Wid's Daily

Vol. XI No. 14 Thursday, January 15, 1920 Price 5 Cents

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Quotations

	Bid	Asked	Last Sale
Famous Players	84½	89	85
Goldwyn	32	34	34
Loew's, Inc.	31	32	32
Triangle	11/16	⅞	¾
United Pict. Prod.	17½	18¾	17⅞
World Film	—	—	⅛

Ince Going North and West

Ralph Ince now completing a two-reeler to aid in the Americanization campaign will shortly go to Canada to start work on "The Law Bringers" and then go to the coast to make "The Greatest of These." They will be Selznick specials.

The two-reeler is "The Land of Opportunity," and is the film in which Ince plays the part of Lincoln.

Zukor Speaks

(*Continued from Page 1*)

Mr. Connick how he liked the picture business and whether he would like to join us. He is now an employee of this corporation, nothing else, and because of his knowledge of financial affairs, chairman of the finance committee."

Zukor then spoke of the entrance into the exhibiting field by Famous Players and undoubtedly referred to the First National Exhibitor's Circuit when he said:

"When the National Exhibitors met in Los Angeles last year, I at once saw that they were entering the producing field. They would go to a director who was under contract or perhaps underpaid and say to him,

"'Why don't you enter business for yourself? We will market your product.'

"If that condition were to prevail, I saw at once that we would have to arrange for a theater in all of the key cities of the country to insure showings for our product. Let me say that we are not building theaters. What we are doing is to perfect a tie-up with prominent exhibitors with a clause elastic enough to eliminate possibilities of our over-charging for our product while the exhibitor agrees to show our pictures.

"I don't mind saying in that connection that we have been remarkably successful. In my recent trip west, I had no trouble at all in convincing exhibitors of the advantages of the plan.

"It makes no difference who owns the theaters in this business. Good pictures are the soul of this business. That is why we try every day to devise means of making better pictures for we know that with a good picture an exhibitor can make money.

"I wouldn't take theaters if they were offered to me for nothing. Successful operation of a theater depends on the personal touch and cannot be operated by a corporation as the United Cigar stores are operated.

"There have been reports circulated that I have or am about to resign from Famous Players. I would no more think of leaving this place than you would of leaving your home. I plan to stay here in charge until I get old and then I hope my son will be able to take over the business."

Mr. Zukor planned going abroad the end of February, but the boat's sailing has been postponed until March 6.

Change Title of Phillips Film

"Ambition" has again been selected as the title for the Dorothy Phillips picture, the title of which was changed to "The Gorgeous Canary."

To Feature Harder Kiddies

The Sunshine Film Co. will feature the Harder Kiddies, Emil and Alec, respectively seven and three years old, in a series of comedies in 1920.

Manheimer Buys Leonard Serial

E. S. Manheimer has purchased rights to "The Evil Eye" the Benny Leonard-Hallmark serial for the world with the exception of United States and Canada.

Stewart With Capitol

William G. Stewart has been named as stage director for the Capitol. He resigned from the New York Hippodrome to accept the position with the Capitol.

Ibanez Leaves for Coast

Vincente Blasco Ibanez, the noted Spanish author left for California yesterday to confer with Metro officials regarding the production of "The Four Horsemen."

Price Case Postponed

The hearing on the application for an injunction against Aywon Film by C. B. Price was postponed yesterday until this morning.

Chase, Universal District Manager

M. A. Chase has been appointed district manager for Universal. He leaves for Minneapolis to-day. Recently returned from a trip to the Orient and Siberia for Universal.

New Play for Metro

Metro has purchased "The Girl Patsy," by J. Mauldin Fiegel for Viola Dana. June Mathis played in the stage presentation several years ago.

Col. Levy in Fight

To Rid Feature Pictures of Scenes Containing Commercial Advertising

Louisville, Ky.—Colonel Fred Levy, owner of the First National Exhibitors' Franchise for Kentucky and Tennessee and also president of the National Association of Retail Clothiers will present a resolution at the forthcoming convention of that body asking it and its members not to go to film producers or distributors to place clothing advertisements but to deal with exhibitors directly.

Mr. Levy states instances where exhibitors have been forced to pay money to distributors for pictures and for advertising matter, supposed only to advertise the pictures, which plainly advertise some merchandise product.

The instances are parallel to those cited by R. H. Clark of First National in a statement published in WID'S DAILY, Tues., Jan. 6.

Minneapolis, Minn.—Members of the Exhibitors' Protective League, in convention here last week, declared themselves unalterably opposed to the insertion of advertising in entertainment features. Hereafter no picture will be booked by the members of the league unless passed by its reviewer.

Realart Signs La Rocque

Rod La Rocque has signed with Realart to play opposite Constance Binney in her next production.

Palace, Cincinnati, Opens

Cincinnati, O,—The Palace, the new $1,000,000 house, has opened. Mary Miles Minter in "Anne of Green Gables" was the initial attraction.

A party of convalescent soldiers from the Polyclinic hospital enjoyed yesterday's matinee at the Capitol as guests of Edward Bowes. The boys were chaperoned by Red Cross nurses.

COMING
A
REVIVAL
OF
Tillie's
PUNCTURED
?
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Your Protection During 1920

The new year is with us. Protect yourself, your home, your company or star against misfortune without delay. 1920 WILL be prosperous by providing against misfortune NOW. Insurance will do it—and our service awaits your call.

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When RITCHEY posters are supplied with a photoplay, the exhibitor at once knows that it will be a money getter. They make film salesmanship easy.

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406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

Why We Refused to Sell for One Hundred Thousand Dollars

THE day after "Empty Arms" was turned over to us by Director Frank Reicher, a well-known distributor tendered us a point-blank offer of $100,000 guarantee on the sale. This offer did not appeal to us, because we had spent over sixty thousand dollars in producing the picture and were cognizant of the fact that, in it, we have one of those master productions that strikes the industry about every three or four years. But the distributor insisted that his offer was *merely* a guarantee; that the amount "Empty Arms" could command, might run close to seven figures.

Then, in the course of the discussion, the head of our advertising department apologized for interrupting us, and said: "It is peculiar that you should offer $100,000 for 'Empty Arms,' for I have here in my hand my Hundred Thousand Dollar Packet, which I was just about to hand to Mr. Park."

"What is the Hundred Thousand Dollar Packet?" asked the well-known distributor.

"It's nothing more than a book of printed suggestions that show the exhibitor who books 'Empty Arms' how easily he can put it over, and I consider it worth $100,000," replied our advertising manager.

At first, we must confess, we thought the A. M. had lost his reason. We knew that he had been working day and night inventing valuable promotion "stunts," but, after ten minutes of discussion, he convinced us that he was right.

At parting, the well-known distributor raised his offer to a sum that the average independent producer would sell *three* pictures for; but in justice to

EMPTY ARMS

THE SENSATION OF THE CENTURY

we were forced to reject.

On the following pages, we publish a brief digest of the extraordinary history and superlative qualities of "Empty Arms," being thoroughly convinced that, among the intelligent film buyers of America, there is going to be the most spirited bidding in years. All exhibitors, States Right men and chain operators are invited to communicate at once with

PHOTOPLAY LIBRARIES, Inc.
(Exclusive Selling Agents)
500 FIFTH AVENUE, NEW YORK CITY

Lester Park &
Edward Whiteside
PRODUCERS

How Lester Park and Edward Whiteside produced "EMPTY ARMS"

AFTER a hundred or more stories suitable for screen production were submitted to us by the foremost authors of America, we selected the script of a young writer, Willard King Bradley, as the most original in the batch, and the most original we had seen in years. The story, dealing with the Gargantuan question of Motherhood, demanded the finest artistic talent procurable. Frank Reicher, responsible for many Paramount and Metro successes, was chosen to direct "Empty Arms," because we figured that he alone could handle a great number of its exceedingly difficult scenes, the majority of which were at once intensely dramatic and unusually delicate. Mr. Reicher immediately surrounded himself with the foremost technicians. Gail Kane, famous star of screen and stage, who had just closed in the Broadway success, "The Woman in Room 13," was signed to star; then a powerful cast, including Thurston Hall, J. Herbert Frank and other well-known screen celebrities, was engaged to support her. The picture was made; and, as we watched its progress, we believed that we had a master production. But we were not content to rest on our own judgment. We called in that famous editorial writer, Dr. Frank Crane, who contributed his unique services to the thought side of the picture.

It is the easiest thing in the world for a producer to deal in twelve-cylinder adjectives, and to megaphone it from the housetops that his picture is supreme. We are so confident of the success of "Empty Arms" that we are *more* than willing to simply place it in the hands of the buyers and exchange men, and let the *screen* do the talking. We are so certain that they will say that we have *under*estimated it, that we will stake our future success on it! Which is saying volumes.

EMPTY

Starring GAIL KANE

THE production alone will stand on its merits. But there is something else we have to offer which makes "Empty Arms" a picture *plus*. This "something else" is the Hundred Thousand Dollar Packet, prepared by our advertising department.

If you are desirous of seeing the picture, wire or write for details. If

WRITTEN BY

Personally supervised
and directed.
Frank Reicher
ARMS
with THURSTON HALL
J. HERBERT FRANK & IRENE BLACKWELL
you can't see the picture, ask for the Packet at once. A two-cent stamp will do the trick.
PHOTOPLAY LIBRARIES, Inc. (Exclusive Selling Agents)
500 FIFTH AVENUE NEW YORK CITY
WILLARD KING BRADLEY
GASSNER

The Hundred Thousand Dollar Packet

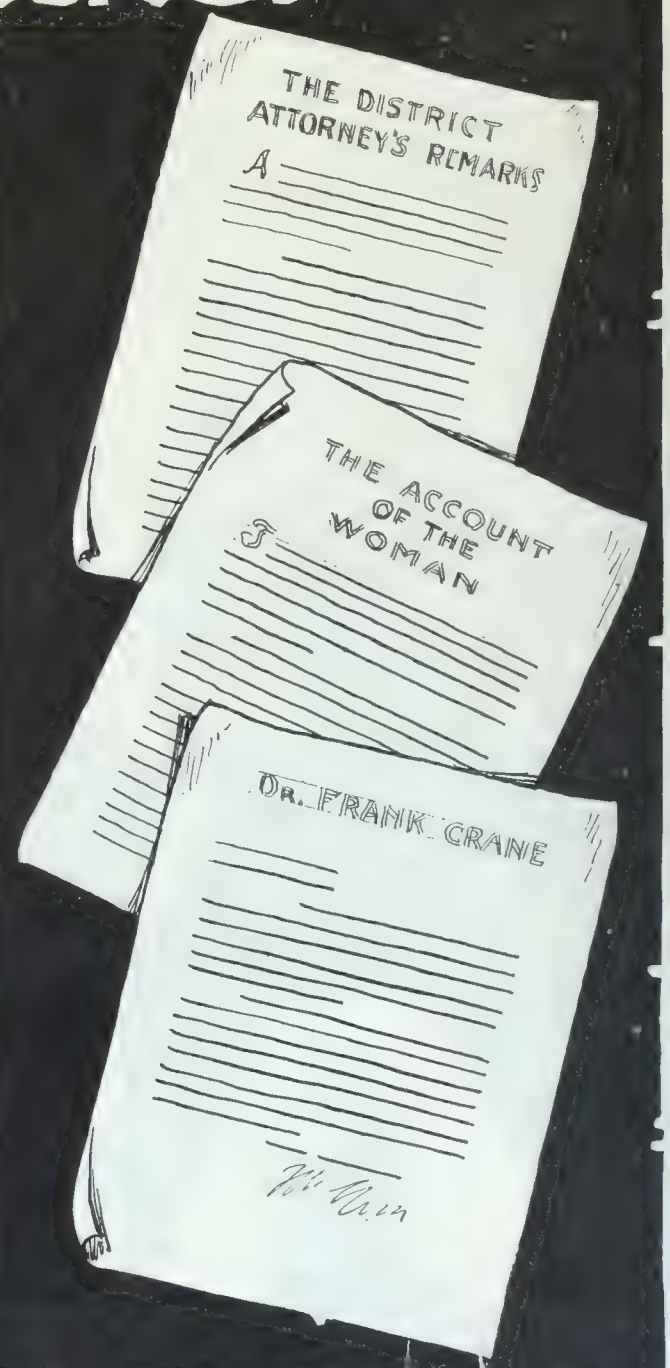
WHEN the advertising manager entered the conference immediately after the well-known distributor made his original offer, he said:

"The idea in 'Empty Arms' is one never before touched. Its originality is worth a great deal. But the idea is of such importance at this time, that I find our picture can command over a hundred thousand dollars worth of advertising in every important city.

"How do I know? Well, I have written to newspaper editors, civic authorities, educators and men and women in public life, club officials, doctors, lawyers and other professionals. In every city, interest in the subject contained in 'Empty Arms' is so great, that, if we were to try to arouse this interest with *paid* advertising, it would cost over a hundred thousand dollars to do it."

The Hundred Thousand Dollar Packet Tells the Whole Story; It Covers the Box-Office Possibilities of "Empty Arms" from Every Angle. A Copy of It Will Gladly be Sent Only to Those Exhibitors and States Right Buyers Who Personally Sign On Their Business Stationery a Request for It.

PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 FIFTH AVENUE
NEW YORK CITY



EMPTY ARMS

Starring GAIL KANE
with THURSTON HALL,
J. HERBERT FRANK & IRENE BLACKWELL
WRITTEN BY WILLARD KING BRADLEY

75 Theaters Building

(*Continued from Page* 1)

product of the new independent organization.

Changes of Exchange Operation

Under the new plan of operation of the First National it will not be surprising if the exchanges will change their method of operation. This is being talked of considerably in view of the fact that some of the more important key communities are expected to handle features in the first run houses on a percentage basis. This basis, if worked out and perfected, will call for the exhibitor to meet a certain guarantee, after that the producer will take a certain definite amount, and thereafter all receipts will be split on a basis of probably 50-50. If this is carried through there will be little for the exchanges to do save to physically handle the product and the branch managers will become out and out salesmen.

Directors Named for Picture Unit

The new board of directors of the Associated First National Pictures, Inc. are R. H. Lieber, H. O. Schwalbe, Nate H. Gordon, J. Von Herberg, Jacob Fabian, Moe Mark, J. B. Clark of Pittsburg, E. B. Johnson, J. H. Kunsky, J. J. Allen Col. Fred Levy. This increases the new board to eleven instead of the old number of seven.

Conspicuous in this new board is the absence of T. L. Tally of Los Angeles, Aaron Jones of Chicago, E. H. Hulsey of Texas and R. H. Clark of New York.

Neilan Film First Release

It became known yesterday that the first release of the new picture corporation will be Marshall Neilan's production "The River's End," to be released sometime in the middle of February. The new theater organization with twenty million capital will in all likelihood not become effective until sometime in the summer or early fall, the immediate program being only with reference to the picture company.

Reichenbach "Saw" Kunsky

Harry Reichenbach of Equity Pictures came down to see John Kunsky about a contract. He lingered long enough to "see" Kunsky and to allow a number of others to "see" him. And when they finished "calling" Harry departed cheerfully on his way. He says he doesn't expect to miss any First National conventions in the future. They're such a good bunch of "see'ers."

Paul Mooney, of the Anita Stewart Prod. was Harry's business partner. Mooney likes Harry just at present.

Rothacker's Dinner

Watterson Rothacker who does all the First National printing gave a little dinner party Tuesday night. Regrets from many that he didn't give more.

All of Paul Mooney's champagne gave out Sunday. And the red eye was available at spots at $40 per bottle.

Koplar's Car

Harry Koplar hired a chair Tuesday morning. "Jimmy" Grainger joined in the ride and there was a fine row when Jimmy wanted to ride one way and Koplar wanted to see the other end of the walk. They effected a compromise. They trailed Earl Gulick's car. But ask 'em why?

Wid's in Demand

WID'S DAILY arrived late in the evening and was hungrily read by the film folk who hadn't had a bit of news of their industry since Sunday. And 24 hours without news in this business means something. The other papers in the trade promised to arrive. But none came.

Mandlebaum Lucky

E. M. Mandelbaum says Atlantic City is the luckiest spot in the world. He wants all First Natl. conventions held here.

Col. Levy Missing

Everyone missed Col. Fred Levy of Louisville. But the Colonel was too busy in Chicago at the convention of the Natl. Asso. of Retail Clothiers where he will try to put through a resolution blocking the use of advertising on the part of national clothing advertisers unless the exhibitors receive benefit therefrom. Thus taking the profit from the makers of and the distributors of certain kinds of industrial advertising.

"River's End" and the Ocean

James R. "Jimmy" Grainger of the Neilan organization is here talking about "River's End" even though he is on the edge of the Atlantic. Some of the exhibitors present were wondering over his appearance until he began to tell them all about the first Neilan production. Then they began to understand.

Those in Attendance

The following were in attendance at the convention:

Jule and Jay J. Allen, Toronto; A. H. Blank, Des Moines; J. B. Clark, Pittsburgh; R. H. Clark, New York City; R. D. Craver, Charlotte, N. C.; W. P. Devees, Vancouver, B. C.; Jacob Fabian and A. M. Fabian, Paterson, N. J.; Frank Ferrandini, Richmond, Va.; I. H. Rubin, M. L. Finkelstein, Minneapolis; Nathan H. Gordon, Boston; Sam Katz, Chicago; J. H. Kunsky, Detroit; David P. Howells, New York; G. W. Trendle, Detroit; Robert Lieber, Indianapolis; E. M. Mandelbaum, Cleveland; H. Lieber, Indianapolis; Tom Moore, Boyd Cunningham, Washington; Tom Saxe, Milwaukee; William Sievers, St. Louis; Harry T. Nolan, William H. Swanson, Denver; E. B. Johnson, secretary of the Turner & Dahnken Circuit, San Francisco; J. G. Von Herberg, Seattle; Joe E. Rickards, Phoenix, Ariz.; Moe Mark, Max Spiegel, New York; H. O. Schwalbe, Philadelphia; J. D. Williams, New York; L. L. Goldberg, Louisville; Herbert Weil, Port Huron, Mich.; J. R. Grainger, New York; Claude Jensen, Seattle; F. V. Fischer, Seattle; F. W. Reynolds, Denver; Tom Boland, Oklahoma City; Joseph Skirboll, Pittsburgh; William Hamm, Minneapolis; E. E. Richards, Kansas City; Paul C. Mooney, New York; Jacob Gottstein, Seattle; Harry Koplar, St. Louis; E. J. Hudson, W. J. Morgan, C. F. Chandler, Paul Sarazan, J. L. Hunter, New York; Harry and Abe Warner, New York; Harry L. Reichenbach and Earl Gulick were present in the double capacity of transacting business and pleasure.

DANNENBERG

Columbus, O.—James A. Maddox, manager of the Majestic, for the last five years, will become directing head of a local firm which will erect film houses.

Familiar Names in Copperhead Cast

Included in the cast of "The Copperhead," to be released by Famous on Jan. 25, besides Lionel Barrymore in the stellar role are Doris Rankin in private life, Mrs. Lionel Barrymore, Arthur Rankin, William P. Carleton, Frank Joyner, Leslie Stone, Richard Carlyle and Carolyn Lee.

W. P. S. Earle will shortly finish direction on "The Woman Game," with Elaine Hammerstein. A Selznick release.

An organization of authors, including two scenario editors, will consider orders from first-class producers for continuities and original stories.

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Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Casson Ferguson is again at work for the camera in the Lasky feature, "The Prince Chap."

Mark Larkin has resigned as Mary Pickford's publicist.

Carroll McComas has left for New York City. She will go back on the stage, but also plans to appear in several pictures

Al Christie has completed "Her Bridal Night-Mare," which will be released in February.

Harry Rapf announces that George Irving, director for the Webber Productions, Inc., one of the Selznick units, started producing on Jan. 5. Accompanying Mr Irving was Edith Hallor who will play the star role of "Children of Destiny."

Robert Brunton, in conjunction with Pathe has taken out temporary insurance with a Los Angeles firm to the amount of $60,000 for Jack Dempsey. The policy will hold good for the duration of Dempsey's picture contract at the Brunton Studios, where he is starring in a serial.

GAUSMAN.

Dwan Says He'll Quit

(*Continued from Page* 1)

luction for the Associated Producers."

"'My relations with the Mayflower Photoplay Corp. have been most pleasant,' said Mr. Dwan, when seen at the studio, 'but I am very anxious to start work on my own productions, which will go out through the Associated Producers.

"'There is a vast difference in handling other people's money and in finishing one's self. I want to make still larger, more finished productions than heretofore.'"

Arthur Butler Graham, Dwan's attorney could not be reached for a statement last night.

Dintenfass to Leave for Florida

Mark M. Dintenfass, who produces the Cuckoo comedies, will leave for his studio in Jacksonville, Florida, shortly. These two-reelers are released through the United Picture Theaters.

Organize Exploitation Department

First National's New York Exchange has organized an exploitation department with G. Horace Mortimer in charge. The new department will aid exhibitors in putting over First National productions, suggesting various ways and means of advertising. etc.

Working on New Serial

Six episodes of "The Fatal Thirty," the new serial to be released through Bull's Eye have been completed and nine remain to be filmed. Grover James is the author of it, Henry Haskins directed and Johnny Hayes plays the leading role. It is a newspaper story and includes in its cast Fritzie Ridgeway, Lillian West, Carl Stockdale, Al Freemont, William Ryno and others.

Form Emergency Film Service

(*Special to WID'S DAILY*)

Dallas, Tex. — The Emergency Film Service has been organized in order to render service to exhibitors of the Southwest, whose business has been harmed by late trains and in some cases the discontinuance of trains. Permanent headquarters have not yet been established, but the body will soon be working.

Willard Mack has written a story which Myron Selznick has purchased for screen production. The new story is entitled "Prince O' Pines."

Dana Back From Trip

P. B. Dana, sales manager of Arrow Film has returned from a Middle Western trip. He found business flourishing.

First Character Film

Character Pictures Corp. has bought "The Frameup" the novel by Edward Everett Mathews.

"The Frameup" will be a special all-star production and is scheduled for early making.

Parisian Frolic Ends Engagement

The Parisian Fashion Frolic will end its engagement at the Broadway on Saturday night, after a ten-week run. The Moss offices say that 375,000 persons have already seen the Frolic.

Kelly to Manage United Branch

James B. Kelly has been appointed manager of the Buffalo exchange of the United Picture Theaters. He was formerly assistant sales manager for Hallmark and more recently special representative for Universal.

H. H. VAN LOAN

Recent Releases

Tom Mix in

"The Speed Maniac"

Earle Williams in

"When a Man Loves"

121 West Eulalia Street

Glendale, California

"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS

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"A Woman of Pleasure"

Blanche Sweet Special

"The Pagan God"

starring H. B. Warner

"Dangerous Waters"

Original for Wm. Desmond

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Productions

JACK CUNNINGHAM

Associated with

George Loane

Tucker

Productions

Hollywood, Cal.

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WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 15 Friday, January 16, 1920 Price 5 Cent

May Build New Studio

As Addition to Present Metro Plant, Says Loew—Going West With Rowland and Engel

Marcus Loew, Richard A. Rowland and Joe Engel of Loew-Metro leave for California on Sunday to look over general production at the Metro studio.

Loew goes on a double mission, he explained yesterday. He wants to familiarize himself with the production end of the business and look after some pressing matters connected with the Ackerman and Harris string of theaters which he controls.

It has been persistently reported that Loew-Metro officials are leaving to go after the distribution of the Big Five-Associated Producers product but when Loew was asked regarding that he stated:

"There is nothing to that at all. I am going out to get familiar with production and look over things generally. We may build another studio, I don't know yet."

Internat'l Pays $600,000 for Lease

International Film is paying $600,000 as a total rental figure for the Harlem River Park at 127th St. and Second Ave., which the company is using as a studio. The lease covers a long period of years.

Decision Reserved

Justice Finch in the Supreme Court yesterday reserved decision after the first hearing on the application for an injunction applied for by C. B. Price Co., Inc., against Aywon Film Corp. The case revolves around the ownership of the German submarine picture the U-35.

Frolic Over Moss Circuit

The Parisian Fashion Frolic will play Moss' Hamilton for the week of Jan. 19th.

Following the Hamilton, the Frolic will open at the Regent for one week and will then go to the Jefferson.

Brenon Safe

Cables from Italy received in New York yesterday advised of the fact that Herbert Brenon who disappeared on the slopes of Mt. Aetna, in Sicily, was safe. Brenon was attacked by bandits and held for ransom but was later released when the bandits discovered he was a foreigner and that his Government was pushing inquiries for his recovery.

"I'll plead guilty to burglary," he said, "if you can call it that for breaking into my own apartment"— Katherine MacDonald, the American Beauty, in the First National picture, "The Turning Point."—Advt.

To Vote on Censor Aid

Mass. Women's Clubs Hold Meeting Feb. 15 to Decide on Attitude Towards New Legislation

(Special to WID'S DAILY)

Boston—The Committee on Legislation of the Massachusetts Federation of Women's Clubs will report to the parent body on Feb. 15 and at that time a vote will be taken by the Federation on its attitude toward the proposed censor bill.

Orrin G. Cocks of the National Board of Review has been here addressing the Committee on Legislation on censorship in its various phases. The board has been invited to send a representative to attend the February meeting.

Recently the City Federation of

(Continued on Page 2)

Rambeau Differences Settled

The differences between Al Woods and Marjorie Rambeau regarding the latter's film activities with Albert Capellani have been amicably settled out of court.

Meeting Closing

First National to Complete Work To-day—Plans May Be Announced Next Week

(By Long Distance Phone)

Atlantic City, N. J.—Although a number of members of First National are still here the bulk of the work taken up at the first annual meeting will probably be thrashed out by Friday afternoon when the remaining officials expect to return to New York.

The development of the Associated First National Pictures, Inc., has taken so much time that the directors and executive committee hardly took up the Associated First National Theaters matter at all, but this will be finally consummated

(Continued on Page 2)

Feist in Omaha Tomorrow

Omaha.—Felix Feist of Goldwyn is expected here tomorrow. He will stay over Sunday and Monday and then leave for Denver, where he will also spend three days.

Goldwyn-Ascher

Former Reported Holding 50% of Circuit's Theaters in Chicago —No Effect on First National

Goldwyn has purchased a fifty per cent interest in the Ascher Bros chain of theaters in Chicago, according to reliable information secured yesterday. The purchase price is $900,000.

Several efforts were made last night to secure Samuel Goldwyn for a statement on the deal but all attempts were unavailing.

When Nate Ascher was asked last night at the Ritz Carlton whether the report was true, he said:

"Why don't you go to Goldwyn for your information?"

When further pressed for either a denial or confirmation, he repeated:

"I prefer you go to Goldwyn for your information."

Ascher Bros. with Balaban and Katz hold the First National franchise for Chicago.

A First National official stated over the long distance phone from Atlantic City that the reported Goldwyn deal would make absolutely no difference in the status of the First National franchise.

MacHugh Leaves Moss

Arthur E. MacHugh, for four years in charge of the publicity for the Moss Circuit of theaters has resigned from that position to go with the Hammersteins. He will handle "Tumble In" which is now playing in Boston and later handle a show here in New York. MacHugh, before joining Moss was on the road with a number of theatrical attractions.

Keenan Going Abroad

(Special to WID'S DAILY)

Los Angeles.—Frank Keenan will leave for New York in a few days and from there go to France. Reported he has been made an offer to produce abroad.

The Pathe offices knew nothing about the above dispatch yesterday.

Hammons Returns

E. W. Hammons of Educational Films Corp., returned to this country yesterday aboard the Lapland. He went to England about four weeks ago on special business.

Wid's DAILY

Vol. XI No. 15 Friday, January 16, 1920 Price 5 Cents

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	Bid	Asked	Last Sale
Famous Players ..	86	87½	87
Goldwyn	33	33	33
Triangle 11/16		⅞	¾
United Pict. Prod.	16	18	17
World Film	—	—	⅛

Osso Has Film With Linder

Adolphe Osso has brought back from France "The Little Cafe," a feature with Max Linder. The production is now being cut and titled.

C. A. Willat Goes West

C. A. Willat left for California Tuesday. It is understood he will make a feature under the direction of his brother Irvin Willat.

COMING
A
REVIVAL
OF
Tillie's
PUNCTURED
?
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To Vote on Censor Aid

(*Continued from Page 1*)

Women's Clubs, representing 40,000 women in Greater Boston voted not to go on record as favoring censorship. At that time Henry E. Jenkins, of the New York City Department of Education and a member of the executive committee of the Board of Review spoke to the clubs.

The bill as it will be proposed is, in its condensed form as follows:

1. There shall be a division of motion picture standards in the department of labor and industry, consisting of a board to determine standards, with nine members, of whom at least three shall be women, a director and two associate directors, at least one of the three to be a woman, necessary inspectors, clerks and assistants.

2. The Governor shall appoint the board and designate its chairman and secretary. The board shall meet at least once a month. It shall serve without pay. The Commissioner of labor and industry shall with the approval of the Governor and Council, appoint and fix the salaries of the director and associate directors and may appoint and remove necessary inspectors and clerks.

3. The division shall establish standards, examine every film to be exhibited, license such films as accord with its standards, and inspect exhibitions.

4. Licensed films shall be stamped and numbered, and when exhibited the approval of the department shall be shown on the screen.

5. The board shall formulate the standards to prevent the exhibition of films which are obscene, indecent, immoral or inhuman or tend to incite crime or to impair the health or corrupt the morals of children or adults. Hearing shall be held as to standards. It may make regulations for their enforcement. The director and associates shall, perosnally or through assistants, examine all films submitted and issue licenses, and may require excisions, amplifications or alterations as a condition of the license and may revoke licenses.

6. The General Court shall make an annual appropriation for the division.

7. Suitable quarters shall be provided.

8. A fee of one dollar shall be charged for each reel of less than 1,000 lineal feet and for each duplicate; two dollars for each reel in duplicate over 1,000 feet; the money to be paid into the treasury of the Commonwealth.

9. Whoever is aggrieved may appeal to the Superior Court, sitting in equity, and the Court may revoke, modify or confirm the action.

10. Any person, firm or corporation which exhibits a film not licensed or without the announcement provided in Section 4 shall be punished by a fine of not less than $25 no rmore than $300 or inprisonment for not less than 30 days or more than one year, or both such fine and imprisonment.

11. Acts inconsistent herewith are repealed.

12. The act shall take effect July 1, 1920, as to appointments and not before October 1, 1920, as to the work of the division.

Realart Field Changes

Realart yesterday announced the following field changes:

M. E. Maxwell manager at Omaha has been made special representative in that territory.

C. O. Kingsley, formerly at Detroit has been switched to Omaha while Ralph Quive from San Francisco to Detroit.

Ben F. Simpson former field manager is in charge of the San Francisco office.

Miller, Bowes' Assistant

Frank O. Miller, former manager of the Manhattan Opera House has resigned from that position to become assistant to Managing Director Edward Bowes of the Capitol.

"Milk, Not Wine"

Is What Industry Needs—According to the American Banker

In its issue of Jan. 5, the "American Banker" says:—

"Wall Street money has always been easy picking for the promoter of motion pictures and on one or two occasions these pickings have almost put over a successful picture.

"It is only recently, however, that the 'fifth largest industry' has succeeded in corralling large capital from bankers, whose names represent standing in Wall Street.

"The latest combination of capital enlisted represents a tremendous sum to be thrown into the coffers of an industry with a thorough record for mismanagement. The moving picture producer has never suffered for funds, he has sunk one fortune only to find another one ready to go into the hole unfilled by the first. He has had huge stock issues underwritten, he has sold bonds, each representing nothing but promises and has played with funds furnished by individuals who had a personal interest in chorus girls who wanted to be starred in the film. The 'Tootsie Twoshoes Company,' the 'Nellie the Vamp Company,' and innumerable others of the same sort have blazed in myriads of lights on Broadway only to join their predecessors in oblivion because the story, production and star were refused by the public and what should have been enough money to make two good pictures was frittered away in one bad one.

"The motion picture industry is in its infancy, it has a rosy future, it numbers a few intelligent producers, some capable directors, a scant number of attractive and sincere stars and very inferior management. In other words art is present to a limited degree but business ability is sadly lacking. It is pleasant for a banker to have an interest in a flock of 'movie queens'—as a recreation—but poor business as an investment unless, with the capital supplied, these bankers also furnish the same sort of management they would demand of any industrial concern whose preferred stock they underwrote and offered to their clients as a profitable investment.

"The motion picture industry is young in years but old in experience in squandering easily acquired fortunes in tinsel, wasted footage, expensive, undesirable actresses and scenery and props and casts for stories that are unfit for presentation to intelligent audiences, which those in movie houses now are becoming. Capital should insist upon management, or else the investor will have stock certificates with the same decorative value as those of some oil companies long since forgotten by all excepting their hopeful stockhoders.

"What this moving picture infant needs is milk, not wine. Solid management backed by the sturdy capitalists recently announced should give us better pictures, better actors, more realism, less vamps and sure income on our investment."

Meeting Closing

(*Continued from Page 1*)

within a brief time. At the moment, however, only the picture company affairs are being "ironed out."

It is promised that sometime next week definite statements relative to the work taken up will be announced at which time the new officials of the picture corporation as well as the new executive committee will probably be announced. The slate as predicted in WID'S DAILY will in all likelihood be carried out.

DANNENBERG.

Mayor's Committee Meets

The Committee on M. P. Regulation opened its two-day session at the Waldorf Astoria yesterday.

The committee appointed four subcommittees one to investigate the state censorship question, one on local regulation, one on the work of the National Board of Review and the fourth on existing laws relative to indecent exhibitions.

These committees will investigate in its own particular field and another meeting will be held in Albany in about a month at which a definite policy for the Committee will be adopted.

The Talmadge and Famous Players studios were visited yesterday. The conference will be continued to-day.

No Split in Northwest

J. L. Gottstein, vice-president of the Greater Theaters Co., Inc., operating the Liberty in Seattle stated yesterday that the suit between Jensen and Von Herberg and himself was merely for the purpose of ascertaining property rights on the Liberty theater. It does not indicate, said he, a break between Jensen and Von Herberg and himself as indicated in a Seattle dispatch to WID'S DAILY, published in yesterday's issue.

Manchester, Me.—Fred Richards and a Portland man are dickering over the sale of the Majestic which the former owns. The house is not yet complete but can be finished in a few weeks.

The number of admissions to motion picture theatres steadily increases and so does the consumption of RITCHEY posters. There is a very direct connection between these two facts.

RITCHEY
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406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Cibrario, President

Jacques Cibrario is president of ransatlantic Film Co., of America id has been since late December. Lewis Roach who recently re-gned to return to England was ce-president of the corporation.

Lewis Buys Danielson Theater

(Special to WID'S DAILY)

Danielson, Conn.—John F. Lewis, anager of the Orpheum for the ast six years has purchased the eater from William S. Brown. Lewis acted for the Lewis-Brown ircuit which owns the Princess in ristol and the Palace at Rockville.

Theater Planned for Melbourne

(Special to WID'S DAILY)

Washington.—Commerce Reports sued by the Department of Com-erce report that two large thea-rs, chiefly for pictures, are con-mplated for Melbourne, Australia. he costs of these two buildings are stimated at $2,430,000 and $1,458,-00.

Christine Mayo has been engaged y Marshall Neilan for a prominent art in his second production which now in the making at the Fair-anks studio.

Another Loew Subsidiary

(By Wire to WID'S DAILY)

Albany. The Gates Operating Corp. has been formed here by Marcus Loew, David Bernstein and Nicholas Schenck. The company is chartered at $10,000.

Loew is building a theater at Broadway and Gates Ave., Brooklyn. It is usually the custom for Loew to form a new holding company for every theater that he builds.

Lottie Pickford has begun work at the Brunton studio with her own company on her first independent production.

Ethel Blande De Cordova
Died
Jan. 15, 1920
Funeral Services
Campbell's Funeral Church
Sunday Morning
Jan. 18, 9 a.m.

John Emerson and Anita Loos are going to Palm Beach to supervise "The Love Expert," a Constance Talmadge production.

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
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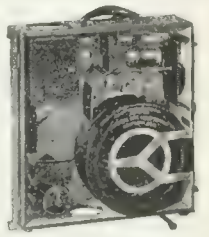

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There are 30 Reasons

why you should book,
"The Screaming Shadow"
REASON No. 14
The Ben Wilson trademark on a serial is the same as Sterling on Silver.
You are not buying a pig in a poke when you book "The Screaming Shadow." Watch for Reason No. 15 Tomorrow.
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FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOSE THAT USE ROLLS—AND LOTS OF THEM DO.
FILMUSIC-CO.
LOS ANGELES
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The cave man lived an uncertain life
He depended entirely upon his own prowess

Most Exhibitors are mighty uncertain about their futures. They have to fight each other and they have to fight the predatory producer-distributor gangs.

The Big Idea is for the independent exhibitor to get into a gang of his own, a gang that won't skin him alive, a gang in which he can be as big as any other man.

The fellows in OUR GANG can take a vacation occasionally, because their franchise in our organization will protect them.

Our franchise holders can sleep o' nights because old policeman Franchise is always on the job.

If you're a live one we want you in Our Gang

Write today for our booklet

"A FRANCHISE TO INDEPENDENCE"

Exhibitors' Defense Committee

Address
Exhibitors' Defense Committee,
Care The First National Exhibitors Circuit, Inc.,
6 West 48th St., New York, N. Y.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI No. 16 Saturday, January 17, 1920 Price 5 Cents

Coming Home

First National Members Expected in Town To-day from Atlantic City

(By Long Distance Phone)

Atlantic City, N. J.—The First National convention is over.

The franchise holders and directors will leave town this morning and arrive in New York about midday. Some of the members left town yesterday.

Announcement of the plans of the Associated First Nation Pictures, Inc. are expected to be made early next week.

"Trade Review" Sold

Passes From L. F. Blumenthal to A. B. Swetland—Identified With Class Journal Publishing Co.

The Exhibitors Trade Review has passed from the control of Louis F. Blumenthal to L. W. Boynton and A. B. Swetland. The latter is known in the publishing field by virtue of his connection with persons identified wth the Class Journal Publishing Co., publishers of a considerable number of trade journals.

Mr. Blumenthal stated yesterday that he understood that the control had passed into Swetland's hands as a personal venture. However, the transfer of the publication to the holdings of the Class Journal Co. in the future would not be surprising to some. Swetland figured last year in the purchase of "The Dramatic Mirror."

Lesley Mason will continue as editor but it is understood that some of his duties as publisher will pass into the hands of Mr. Boynton who will assume active charge of the business end of the publication.

Foundation Case Argued

The Foundation Film-National Picture Theaters' case was argued before Judge Knox in the Federal District Court yesterday. Decision reserved.

National seeks an injunction to restrain further exhibition of "The Blindness of Youth" because that company has a film in preparation called "Blind Youth."

Directors to Hold Dinner

The M. P. D. A.—director's association—will hold a dinner at the Friar's Club on Tuesday evening. The occasion is the welcoming of the newly elected officers.

W. Scott Darling is now a scenario editor for Christie.

Fear struck her to the heart, then a mounting glory and pride in the strength of the man she loved—Katherine MacDonald, the American Beauty, in the First National picture, "The Turning Point."—Advt.

Laemmle To Fight

To Make Phillips-Holubar a Court Issue—Claims Vaid Contract

Universal announced yesterday that Dorothy Phillips and Allen Holubar had definitely left Universal City.

Carl Laemmle alleges that Miss Phillips and Mr. Holubar still under contract with Universal. In speaking of the matter, Laemmle stated yesterday:

"Allen Holubar and Dorothy Phillips have left Universal City. Both of them have always been given every consideration possible with us.

"They have a contract with us which is an honest and fair an agreement as was ever writen. This contract is legally binding. For the principle of the thing I am going to go to every extreme to see that both of them are forced to keep their written word. Their contracts have a year to run.

"If this matter is allowed to go

(Continued on Page 4)

MacLaren Celebrating Anniversary

(Special to WID'S DAILY)

Jackson, Mch.—W. S. Maclaren, managing director of the Majestic theater here will celebrate the fourth anniversary of the opening of the theater, beginning Sunday. The celebration will extend until the following Sunday.

Sellers Here With Macauley Film

Ollie Sellers is in town, at the Commodore. Sellers came east with with a print of "The Gift Supreme" a feature starring Bernie Durning. It is a Macauley production and will be released through Republic.

Irving Lesser Expected

Irving Lesser is exepected in from the coast with a brand new batch of news as to Brother Sol's actvities.

Character Buys "The Stampede"

Character Pictures have purchased "The Stampede" by Mack Arthur for production.

Burr Making Comedies

President and General Manager of Master Films, Inc.

Charles C. Burr, general manager of Arthur F. Beck is president and general manager of the Master Films, Inc., a new company producing a series of two reel comedies starring Johnny Hines. The first comedy is based on a "Torchy" story written by Sewell Ford.

Connected with the new organization are Sewell Ford, author of "Torchy" stories upon which the comedies will be based, Siegfried Hart, a manufacturer, and E. J. Clode, publisher of Ford's works and the Louis Tracey stories.

Leslie With Abramson

Gladys Leslie, formerly with Vitagraph has been engaged to do one picture for Ivan Abramson. The film is "A Child for Sale."

Spiro May Succeed MacHugh

Gerald F. Spiro who has been handling some of the press matter for B. S. Moss is expected to replace Arthur E. MacHugh as publicity representative.

To Open Independent Exchange

S. T. Stephens, formerly of Exhibitors Mutual, will shortly open an independent exchange to operate in Atlanta, New Orleans and Dallas, under the name of the Diamond Film Co.

F. P. Foreign Business

Famous Players-Lasky yesterday showed to the trade the picture dealing with its foreign activities which was recenty exhibited at the annual directors' meeting as a part of the treasurer's report.

The film gave some interesting figures, notably that the total foreign business of the corporation during the first ten months of 1919 amounted to $4,500,000. This is 95 per cent in excess of the total foreign business done in 1919 and the 1918 figure, in turn, is 100 per cent in excess of the business done the year previous.

The picture showed views of practically every foreign office controlled by Famous Players-Lasky, including the branches in various English cities, Paris, Copenhagen, and cities of South America, as well as many of the foreign theaters which regularly show Paramount-Artcraft pictures.

Vol. XI No. 16 Saturday, January 17, 1920 Price 5 Cents

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Quotations

	Bid	Asked	Last Sale
Famous Players	85	87	85⅜
Goldwyn	....	....	33
Loew's, Inc.	....	....	31½
Triangle	¾	¾	¾
United Pict. Prod.	16	16¾	16
World Film	—	—	⅛

Gets Arrow Films for Canada

Basil Horsfall of Horsfall Productions Ltd. of Montreal, has secured the rights to several Arrow pictures for the Dominion. Included among these are twelve two reel Northwoods dramas, featuring Edgar Jones; 12 two reel Northwest Police Stories which feature John Lowell, and these features: "The Chamber Mystery," "Miss Arizona" and "The Mysterious Mr. Browning."

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A
REVIVAL
OF
Tillie's
PUNCTURED
?
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Active work has been started on George H. Melford's production, with Roscoe Arbuckle, by arrangement with Joseph M. Schenck of "The Round-Up," Edmund Day's famous stage play, which will now be seen as a Paramount-Artcraft special. Tom Forman, who plays one of the leading roles, is author of the scenario. Mabel Julienne Scott plays the feminine lead.

Frank Lawrence, film editor at Universal City, has been given general supervision over the immense photographic laboratory at Universal City.

Florence Porter Parks, former dramatic editor of the Louisville Courier-Journal and for some time past feature writer for Camera, has joined the Brunton publicity staff to succeed Calvin C. Day. Rene R. Rivierre has taken over the directorship.

Jacques Jaccard will direct Tom Mix's next feature, "One Quarter Apache."

Harry Rapf announces that "Just a Wife" is finished. It is now being assembled and cut and will be ready in a few weeks. The picture was directed by Howard Hickman and has Roy Stewart, Kathlyn Williams and Leatrice Joy in the cast.

Walter McGrail who is under contract with Selznick will play the leading role in "Blind Youth." He is being especially brought out from New York to play this part.

GAUSMAN

Davies Film at Broadway

B. S. Moss has booked Marion Davies in "The Cinema Murder" for the Broadway after the film's Rialto engagement as well as for all the Moss theaters. The Broadway program changes to-morrow. The Parisian Fashion Frolic will be replaced by Cleveland Bronner's "Delights," a review with Ingrid Selfeng. The film for next week will be "Nothing but the Truth" with Taylor Holmes.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Famous has just completed a tie-up with Harper Bros., who will publish a special photoplay edition of "Huckleberry Finn," Mark Twain's novel which will be a Paramount-Artcraft release. A total of 100,000 copies of the book will be put out immediately and will be illustrated with stills from the production, which will be credited to the company on the jacket of each volume.

Monopol has made up book matches on which are the names of "Crimson Shoals" and "Alma, Do You Live," the productions of that organization.

Billie Burke's picture is on the cover of the Pictorial Review issued Jan. 1. The portrait is in four colors.

William J. McKenna has written a song called "Carmen" which will help exploit Charlie Chaplin's burlesque on "Carmen." Miniature cards, slides, etc., will also be used to help put it over. Victor Kremer is releasing the re-issue.

Numa Pictures Corp., which is screening "The Return of Tarzan," is organizing a series of clubs for youngsters each of which is to be known as the Tribe of Tarzan. Efforts will be made to organize these societies in various towns and incidentally of course, will give the picture added publicity.

New Bedford Firm Chartered
(Special to WID'S DAILY)

New Bedford, Mass.—The Empire Theater Co., capitalized at $200,000 has been chartered here and will build a house here seating 2,450.

Subscribe $300,000 Stock

Grand Rapids, Mich.—Practically the entire issue of $300,000 of treasurer's stock in the Regent has been sold. Work on excavating started last week.

Juanita Hansen at Work

Juanita Hansen has started work on "The Mad Talon," her Pathe serial.

Williams to Manage Dunbar

Philadelphia, Pa.—Grant Williams, for sixteen years city editor of the Philadelphia Tribune, a sheet for colored people, and himself colored, will manage the new $400,000 Dunbar.

He Believes in Serials

Alliance, O.—The New American theater here ran three Pathe serials on the same day. He showed an episode of "The Adventures of Ruth." "Bound and Gagged" and "The Black Secret."

Sell Jolly Comedies

Film Specials have disposed of the Jolly comedies for Eastern Pennsylvania and Southern New Jersey to the Square Deal Film Corp., of Philadelphia. Western Pennsylvania and West Virginia rights to the Penn Film Service, Pittsburgh, Pa., and to Herman J. Garfield of Cleveland, Ohio, Kentucky and Michigan rights.

Cinema Classics Releases

Cinema Classics will distribute hereafter,, Chas. Urban's Movie Chats, and the Kineto Review. The former are a series of educational subjects, each reel dealing with from three to twelve topics. The latter is also an educational release, always dealing with one topic. Each will be released weekly.

New Firm Locates in Kansas

Wichita, Kansas.—Work on the initial production of the Popular Players Pictures Corp. will be started here in the near future. Among its players are included Nedra Niris, Vyra Veeda, Warner Richmond, and Joe Lertora. Frankly B. Coates is director general of the firm, which has a capital of $200,000 and the president of which is Arthur Ford who owns the Marple. Lieut. Bert M. Hall is secretary and treasurer and Arthur L. Baker is director of sales.

Advice IS Valuable

—when coming from experts. Any man who builds a theater and then fails to insure it against fire is criminally careless. Our advice costs nothing. It may be worth thousands.

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Pathé News

No. 5

EASTON, WASH.—Get a ilttle auto-
ed of your own and take the family
ut—a novel device enables autos to plow
hrough deep snows.
CHICAGO, ILL.—"No Smokes" is her
logan! Lucy Page Gaston announces
er candidacy for President on an anti-
obacco platform—addressing her "adher-
nts."
ALBANY, N. Y.—Legislative judiciary
ommittee to try ousted N. Y. Socialists.
ssemblyman who will investigate the
oyalty of the five suspended Socialist
embers.
PARIS, FRANCE—Marshals Foch and
etain open 6th annual airplane exhibit
t French capital—planes of all types are
isplayed.
MEURTHE VALLEY, FRANCE—War-
avaged lands of Eastern France suffer
ew disaster—terrific floods devastate en-
ire towns, and render thousands home-
ss and detsitute.
GUANTANAMO, CUBA—Marines keep
n tip-top form while guarding U. S. Nav-
l Base at Guantanamo Bay—constant
atch is maintained.
IN THE RING—Who will win world's
eavyweight championship? Sport fans
f all nations look forward to the ex-
ected bout between Dempsey and Car-
entier.
SATSOP, WASH.—Will big salmon sup-
ly help bring down H. C. L.? Large
raps and fish hatcheries are used to
atch spawning salmon.
WASHINGTON, D. C.—Americans pre-
erve your nation's ideals! Secretary o
nterior Lane heads patriotic movement
o spread "Americanism" as check against
Reds."
BOSTON, MASS. — (LOCAL) Boston
lons its wintry snow mantle—the city
s transformed into a wonderland of
now and ice as mercury drops to 6
bove.
Snowflakes form a picturesque back-
ground for the statue of Robert Burns,
erly erected in honor of the great poet.
Youthful sculptors.

today

CLARA KIMBALL YOUNG

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"THE EYES OF YOUTH"

We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.

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Review Board Issuing Catalogues

The National Board of Review has in preparation two new catalogs. One of these is "A Garden of American Motion Pictures" covering the nine months from April 1, to Dec. 31, 1919.

Of interest, to those concerned with the church use of pictures is the catalog entitled "The Best Motion Pictures for Church and Semi-Religious Entertainments" — 850 dramatic, Americanization, comic, travel, missionary and instructive pictures.

Selznick After "Sleepless Night"

"A Sleepless Night," the bed-room force which ran at the Bijou last year under the direction of the Shuberts is being bid for by Selznick, according to a report.

Dinner Tonight for Godal

Friends of Edward Godal, managing director of the British and Colonial, an English producing company will tender a farewell dinner at the Astor tonight. Mr. Godal leaves for England shortly.

Saunders to Tour Exchanges

E. M. Saunders, in charge of sales for Metro will start next week on a trip to the exchange centers of the company.

Salt Lake—G. L. Gloward has been appointed manager of the Metro exchange here succeeding B. F. Rosenberg who has gone to the Denver office.

Marjorie Rambeau has finished "The Fortune Teller," a Capellani production for Pathe release.

Goldwyn Pictures

Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

WARNING

The picture called "Tiger Girl," recently advertised as a D. W. Griffith production, was not directed by Mr. Griffith, but by Paul Powell, and it is an injustice to Mr. Powell as well as to Mr. Griffith, to call it a Griffith picture.

As a matter of record, the picture called "Tiger Girl" is an old print formerly entitled "The Lily and the Rose" and is now being resurrected presumably for the purpose of trading on Mr. Griffith's name.

"TO THE MOTION PICTURE INDUSTRY:

"All genuine Griffith productions carry the initials D. G. and the written name GRIFFITH on the main title and on all important subtitles, and any motion picture offered without these trade marks not only is unauthentic, but is being foisted on the exhibitors and the public in an effort to give the public the impression that it was personally directed.

"In justice to all concerned I hereby ask all exhibitors, for the protection of themselves and their patrons, not to advertise any picture as a Griffith production unless it carries the above trade marks stamped in the film."

(Signed)

D. W. Griffith

Any picture not stamped with the name GRIFFITH is not a Griffith Production, and if advertised as a Griffith Production a denial signed by Mr. Griffith will be published in all territories where it is shown.

For further information, address ALBERT L. GREY General Manager, 720 Longacre Bldg., 1480 Broadway, New York City.

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

PREPARE TO TRY SOCIALISTS—Members of Judiciary committee of New York Assembly make plans for hearing of men suspended.

TOKIO ATHLETIC CONTEST—Oriental athletes take part in a Jiu Jitsu debate which proves to be very informal.

MUST GIVE UP STOCK YARDS—Recent ruling deprives packers of ownership of the gigantic Union Jack Stock Yards in Chicago.

SHE WOULD BE PRESIDENT—Lucy Page Gaston seeks nomination for president on platform of better morals.

PERSHING GETS GOLD SWORD—Admirers of commander of A. E. F. present him with a beautifully wrought weapon in Kansas City.

SIR OLIVER LODGE—Noted British scientist arrives on the Lapland to tell Americans of his ideas on immortality.

COLLEGE GIRLS HAVE ICE CARNIVAL—Scenes from Alice in Wonderland are presented by students at Smith at Northampton, Mass.

TROOPS BRING RUSSIAN BRIDES—Soldiers on the Logan from Vladivostok arrive in San Francisco with wives from Siberia.

CUT ICE CROP IN SIERRAS—Miles and miles of winter's chill are sawed up and put away for summer at Boga, Cal.

PHOTOGRAPH THE CONSTITUTION—Original documents of the Constitution of the United States and the Declaration of Indepedence are taken from the State Department vault, and inspected by Secretary Lansing.

COMPLETE LINCOLN MEMORIAL—Classic Greek structure on Potomac at Washington costing over two million is ready for dedication.

RANGERS AND FISCALES PATROL BORDER—Texas gardians of Rio Grande country and Mexican patrols co-operate on terms of friendship near Ysleta, Tex.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Ascher Bros. to Build Another

Chicao, Ill.—Contract has been let or erection of one-story theater and store building, at 63d Street and Marshfield Avenue, for Ascher Bros., o cost $600,000.

Laemmle To Fight

(*Continued from Page 1*)

without a fight, it will leave the film world in a very deplorable state, and it will be a very dangerous precedent to set for directors and players of the industry, if this disregard of their legal agreement s allowed to go unchallenged.

"In fighting this case, I feel that I am fighting for all honest producers. It will be the means of safeguarding their interests in the future. Producers will then know that the success that any of them build up for their stars at a great expense to themselves, is not a thing which can be transferred to another man's control at the mere whim of the star or director."

Hamlin's Paper Appears

Tom Hamlin's new regional trade paper, the Motion Picture Journal has made its apearance. The publication will appear every Thursday and caters to the exhibitors in New York State and Northern New Jersey. The initial issue is 30 pages and cover.

French Actress Here

Gaby Marcy, said to be a prominent actress in France has arrived in New York. She is here with her seven year old son who will be placed in American schools.

John J. Livingston is her manager. Miss Marcy will appear in films here.

Famous Lab. Almost Ready

Famous Players' laboratory in Long Island City will be ready within a month. All of the printing and development of films made in the East wll be done at the new plant which will be in charge of Emanuel H. Jacobs.

Research Department at Metro

Hollywood—A research department to work in conjunction with the technical staff has been established at the Metro plant. David S. McCann has been placed in charge.

Dowling Coming East

Los Angeles—Pat Dowling who handles the publicity for Christie comedies will shortly leave here for a trip to all the exchange centers of the country, finally ending up in New York.

Metro Field Changes

Denver— B. F. Rosenfield has been appointed manager of the Metro exchange here. He was formerly at Salt Lake and succeeds C. Klein.

Change Title of Beck Serial

The title of the Arthur Beck serial has been changed to "Trailed by Three." Former title, "The Isle of Jewels." Pathe release.

Form $1,000,000 Corporation

St. Paul, Minn.—The Duluth Theater Co., has been incorporated here with a capital of $1,000,000. The incorporators are William Hamm and Moses Finkelstein of St. Paul, Isaac H. Reuben of Minneapolis, and Moses S. Burnett, B. J. Cook and Julius Cook of Duluth.

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Francis McDonald—
Who demonstrated his genius in
"The Confession"—
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in
OPIE READ'S
THE KENTUCKY COLONEL
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There are 30 Reasons

why you should book,
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REASON NO. 15
Diogenes took his lantern in hand to hunt for an honest man. Mr. Exhibitor is hunting for a good serial. Look at the First four episodes of "The Screaming Shadow" and stop your hunt. Watch for Reason No. 16 tomorrow.
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Constance Talmadge
Dorothy Dalton
Louise Glaum
Olive Thomas

AND
The Famous Mack Sennett Keystone Comedies

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 17 Sunday, January 18, 1920 Price 25 Cents

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BIFF BANG ZOWIE AND A COUPLE BANGS. THAT'S JUST THE WAY SOLDIERS OF FORTUNE SMASHED OUR HOUSE RECORD INTO LITTLE SPLINTERS LAST WEEK AND BELIEVE ME THAT IS NO EASY FEAT TO ACCOMPLISH ON A WEEK RUN FOR THE SUN THEATRE PLAYS ONLY THE VERY BIGGEST AND BEST PICTURES PRODUCED AND VERY FREQUENTLY PLAYS TWO BIG ONES IN THE SAME WEEK. MARY MILES MINTER IN ANNE OF GREEN GABLES OPENED TODAY TO TREMENDOUS BUSINESS STOP THE CROWD CAME IN DROVES IN MOBS IN HERDS. THEY BROKE DOWN OUR CHAINS AND SWARMED INTO THE HOUSE A SEETHING MASS OF EAGER HUMANITY AND ALL WERE MORE THAN DELIGHTED WITH THE PICTURE STOP HAS REALART DELIVERED THE GOODS? WELL I'LL SAY SHE HAS

HARRY GOLDBERG, SUN THEATRE

REALART PICTURES CORPORATION
469 Fifth Ave., New York City

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 17 Sunday, January 18. 1920 Price 25c.

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News of the Week in Headlines

Monday

Americanization drive via the films opens Feb. 12.
United Picture Theaters take over Triangle exchanges.
Arthur S. Kane, former Realart president, returns from tour.
First Annual meeting of First National opens at Atlantic City.

Tuesday

Over 300 theaters join Ohio First National.
C. B. Price applies for injunction to restrain distribution of alleged duped print of U-35 picture.
Ackerman and Harris to build in Los Angeles. Loew will operate.

Wednesday

Declare dividend on Famous Player preferred stock. Directors elected for next four years.
Equity Pictures' directors hold meeting in Chicago.
S. L. Rothapfel in New York. Gives up management of Goldwyn's California theater.
Al Kaufman announces resignation from Famous players.
Associated First National Theaters, Inc., ready to spend 20 million instead of 6 million as originally planned.

Thursday

Reported Loew-Metro after Big Five distribution.
Zukor denies Famous Players building theaters; says Wall St. does not control company.
First National members have 75 theaters under construction in various sections of the country.

Friday

Goldwyn reported to have bought in to Ascher Bros. Circuit.
Loew, Rowland and Engel to leave for California. May build new studio.
First National Convention closing.

Saturday

Carl Laemmle to contest alleged violation of contract by Allen Holubar and Dorothy Phillips.
Control of Exhibitor's Trade Review passes from L. F. Blumenthal to A. B. Swetland.
Charles C. Burr producing series of comedies with Johnny Hines.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

SAWING WOOD

Remember the story of the three neighbors who started sawing wood? One bright morning they started on the job—and shortly two of 'em commenced GABBING over the back fence—then the ARGUMENT started.

—WHILE THE THIRD SAWED WOOD.

At the end of a week the two were right where they started, STILL TALKING, while the third had his wood packed away for the winter. His job was not to argue.

HE SAWED WOOD.

During the past month WID'S DAILY has gained over
One hundred PAID IN ADVANCE new subcribers.

AT TEN DOLLARS A SUBSCRIBE.

Over a thousand dollars in new subscriptions.

That kind of a subscription list stands for one thing—

INDEPENDENCE.

Independence of thought and EDITORIAL POLICY.

Subscribers don't pay ten bucks a year these days for any publication unless they READ that publication.

Last week Wid's carried nearly TWO HUNDRED PER CENT. more advertising than the same week a year ago. That stands for

PROGRESS.

It means SERVICE for the advertiser and SERVICE for the exhibitor.

It is EASY to make extravagant claims—
—another thing to PROVE those claims.

In the controversy now running between certain trade publications relative to the presentation of "Exclusive News" and "First News" have you noticed while in referring to the other papers in the field the term "WEEKLY" is used?

"THERE'S A REASON."

"WID'S DAILY" prints the news, ALL THE NEWS and nothing but the news.

The editorial policy of its Sunday is characteristically IT'S OWN.

Hokem, Publicity Bunk and "Semi-News" so-called, got the GATE many moons ago.

TWO YEARS ago WID'S believed this policy to be right.

THE INTERVENING TIME HAS PROVED CONCLUSIVELY THE CONSISTENCY AND SOUNDNESS OF THIS POLICY.

WID'S believed that news to be news should be published while it IS news—that is the big COMPELLING reason for WID'S DAILY.

News to YOU Mr. Reader, not from a day to a week OLD, but while the big, virile happenings that you are interested in are really occuring.

Look back over your WID'S files for any length of time and you will probably find it in
WID'S DAILY
FIRST

And if there is any doubt in any one's mind over this fact *WE'LL PROVE IT.*

Jack Alicoate.

Ghastly Panorama of Starving European Countries

F. B. Warren and G. B. Baker present
"STARVATION"
State Rights

DIRECTOR ..... George Z. Zimmer
AUTHOR ..... War
CAMERAMEN .....Eight official photographers
AS A WHOLE.....Ghastly panorama of starving European countries.
STORY.....The most tragic ever told; will touch everyone's heart.
DIRECTION.....Zimmer has obtained remarkable views of European ports and interior cities in the grip of starvation.
PHOTOGRAPHY ..... Acceptable
LIGHTING.....Sufficient to show off all of the sad details.
CAMERAWORK.....Photographers have obtained exclusive and utterly astonishing pictures.
STAR ..... Hunger
SUPPORT ..... The populace of Europe
EXTERIORS.....Taken in various of the big cities of Europe and show points of great interest besides the scenes that drive home Europe's condition.
DETAIL.....First a subtitle then a scene is the order of the picture; there are surely as many inserts as there are scenes.
CHARACTER OF PICTURE.....Will certainly waken people to Europe's plight in no uncertain terms.
LENGTH OF PRODUCTION.....6,500 feet

The terrible conditions existing in various European countries but principally Russia, Austria, Poland and Germany, which Herbert Hoover and the American Relief Administration are in some way alleviating today are set forth in all their ghastliness in "Starvation," a seven-reel feature the scenes of which were taken under the direction of George F. Zimmer, Mr. Hoover's aid, and approved by him and government officials.

The picture may be set down as the greatest tragedy that ever reached the screen for it throws a pitiless light on conditions today in Europe, conditions resulting from war's devastation and its sapping at a people's vitals, and made worse by the political and social upheavals that have continued since the great war came to a close.

In these days of great changes it is futile to pull wool over the eyes and attempt to go through life thinking everything is just perfect because the autocrat of Germany has been unseated. And so such a picture as "Starvation" will serve the world in opening the eyes of the many superficially inclined folk in this country who believed that fighting stopped with the signing of the armistice.

And it drives home its argument and its message in a series of terrifically tragic views. Far worse than the ghastly scenes of the execution of men are those which show young children, hopelessly emaciated, under-nourished, their eyes sunken, their expressions ever breaking between an insane man's grin and a desire to cry. Children with their limbs twisted, unable to stand, so steadily starved from birth that they have lost the shape of human beings.

Bolshevists are shown facing firing squads. No preliminaries, the triggers are pulled and the rows of revolutionists topple quickly into ready prepared graves. There are hangings, too. The marked men are obliged to arrange the nooses about their own necks and swing off into the air as if they were going on a holiday.

The whole rotten condition of Europe is blamed on the Bolshevists in "Starvation." In fact the blame is placed so often that the picture takes the semblance of anti-Bolshevist propaganda as well as a lesson in modern European history.

There are many scenes showing endless bread-lines, American ships unloading at strange and interesting ports and hungry hordes awaiting the distribution of the contents of their holds. Of subtitles there are undoubtedly too many. As the picture stands now there is one to each scene. Some amount of elision is suggested.

This Won't Entertain But It Will Wake Up a Lot of People

Box Office Analysis for the Exhibitor

"Starvation" is remotely removed from anything approaching pleasant entertainment. It is a series of scenes, each one a tragedy. That it will do a tremendous good in showing people the true condition of affairs in Europe is a foregone conclusion. And because of this the exhibitor will be doing a duty to his community in showing it—or parts of it.

However, the exhibitor wants to give his people entertainment. It would be a good idea to insert the more dominant scenes of this on a regular bill and feature them in the advertising along with the entertainment part of the bill. The message would be spread just as forcefully then. The picture as it stands now is too long except for special showings.

SELZNICK
PICTURES

ELSIE JANIS

IN "THE IMP"

BY ELSIE JANIS AND EDMUND GOULDING

DIRECTION ROBERT ELLIS

Made by Selznick

Distributed by Select

Average Program Offering Aided by Star's Personality

Box Office Analysis for the Exhibitor

Enid Bennett in
"THE WOMAN IN THE SUITCASE"
Thos. H. Ince Prod.—Paramount Artcraft

DIRECTOR ..... Fred Niblo
AUTHOR .....C. Gardner Sullivan
SCENARIO BY .....C. Gardner Sullivan
CAMERAMAN ..... George Barnes
AS A WHOLE.....Old time situation lacks conviction and seldom reaches the entertainment point.
DIRECTION..Registered a few laughs and handled players very well in most instances but couldn't make up for the impossible story.
STORY.....Been done hundreds of times and isn't different enough to get by on that score.
PHOTOGRAPHY ..... Fairly good
LIGHTINGS .....A bit hazy at times
CAMERA WORK....Interior shots frequently too deep.
STAR.....Satisfactory for the most part but registered some strange emotions in close-ups.
SUPPORT .....Roland Lee very pleasing as the proxy sweetheart; William Conklin fails to impress.
EXTERIORS ..... Seldom necessary
INTERIORS.....Lavish and looked like the real thing.
DETAIL.....Some titles that got snickers instead of laughs.
CHARACTER OF STORY....Daughter sets out to save father who is straying from the straight and narrow.
LENGTH OF PRODUCTION.....5,410 feet

With the exception of a very few moments at long intervals which contain slight entertainment value, "The Woman in the Suitcase" falls slightly below the border line of the average program offering. The story has been given adequate production and the players for the most part are well adapted to their parts, but the idea is so ancient and actually so implausible that the better efforts hardly hold it up.

Just for the sake of argument, if nothing more, what young girl would think up such an extraordinary way of "saving" her father and wondering further, how would such a scheme meet with such splendid and "just as planned" success. There are numerous incidents that just happen without the slightest foundation and even some explaining by way of titles doesn't seem to convince.

Roland Lee does a lot of unusual things and humbles himself greatly for the sake of adventure while Dorcas Matthews is a "wery wicked wamp" who must have cost the producer quite a bit for her supply of cigarettes.

Enid Bennett is the young girl just graduated from college who comes across Dolly's (Miss Matthews') photo in her daddy's grip while looking for a present which he has bought for her. Realizing that "The Woman in the Suitcase" must be the cause of her father's recent "business at the office" evenings, Enid plans to save him from disgrace without letting her mother know anything about the adventure.

Shero advertises for a gentleman to act as escort and it happens that Roland Lee, a wealthy young man, answers the ad in the spirit of adventure. Enid gives him strictly to understand that he is being employed by her and insists that he allow her to pay the bills at the various cafes they visit in shero's search for "The Woman in the Suitcase."

When finally they come upon the "wamp," Enid is agreeably surprised to see that her escort knows the famous woman and immediately asks for an introduction which he reluctantly assents to give her. According to her plan, shero becomes very friendly with Dolly. The climax comes when the father comes to Dolly's apartment and finds his daughter evidently much intoxicated but this is only a part of her scheme and in the end hero Lee gives Dolly some hush money, father goes back to his wife and shero falls in love with Lee.

Will Satisfy But Won't Stand Any Extraordinary Boosting

There is no great reason why you shouldn't play "The Woman in the Suitcase" and get away with it. Even though the story is implausible and at times a trifle ridiculous, director Niblo has worked in a few good bits. Miss Bennett plays her part with sincerity and except for once or twice when she was poorly lighted, photographed very well. Dorcas Matthews is very well cast as the home-wrecker and Roland Lee is a patient and pleasing hero. Taken all in all Miss Bennett is supported by a capable company.

The title is a good one and suggests numerous exploitation and advertising ideas. Catchlines might read: "Who is 'The Woman in the Suitcase'? Come to the blank theater and see how Enid Bennett solves the mystery." Or, "What would you do if you found a woman's photograph in your father's suitcase? See what Enid Bennett does in her latest production at the blank theater."

SELZNICK PICTURES

OLIVE THOMAS

in Bradley King's

"FOOTLIGHTS and SHADOWS"

Scenario by R. Cecil Smith

Direction — John W. Noble

ELAINE HAMMERSTEIN

in S. Jay Kaufman's

"GREATER THAN FAME"

Scenario by Katherine Reed

Direction — Alan Crosland

EUGENE O'BRIEN

in

"THE BROKEN MELODY"

by Quida Bergere

Direction — William P. S. Earle

OWEN MOORE

in Lewis Allen Browne's

"SOONER OR LATER"

Scenario by R. Cecil Smith

Direction — Wesley Ruggles

Made by Selznick **Distributed by Select**

Author's Dramatic Idea Is Quite Spoiled by Scenario and Direction

Lucy Cotton in
"BLIND LOVE"
Gerald Bacon—Aywon—State Rights

DIRECTOR.....Oliver D. Bailey
AUTHOR.....Max Marcin
SCENARIO BY.....Basil Dickey
CAMERAMAN .....Edward Earl
AS A WHOLE.....Very fine dramatic idea marred by ill-treatment in scenario; climax shows big league situation but is not sympathetically developed.
STORY.....Essential twists expertly contrived and climax reveals a big dramatic idea but poor handling has deprived it of full entertaining power.
DIRECTION.....Shows real effort but for most part is stagey and forces players to play to camera in obvious fashion.
PHOTOGRAPHY .....Good
LIGHTINGS.....Some good but others just as bad in regard to lights and shadows.
CAMERA WORK.....Poor
STAR.....Registers fairly well through youth, beauty and ability although her work in later features has shown to better advantage.
SUPPORT.....Well selected but not well directed
EXTERIORS.....Beautiful garden shots
INTERIORS.....Fail to create the proper high class atmosphere.
DETAIL.....Le Guere's makeup varies in different scenes and gives him appearance of chameleon.
CHARACTER OF STORY.....Mercenary villain attempts to ruin young man's marriage to rich girl.
LENGTH OF PRODUCTION.....About 5,300 feet

On reading all those big names of the men concerned in the production of "Blind Love" one might arrive at the conclusion that the picture was something out of the ordinary in the way of entertainment. Such, however, is not the case unless out of the ordinary be interpreted to mean below the average feature standard.

Mr. Marcin's idea for "Blind Love" was curiously different and doubtless emanated a dramatic strength in its original synopsis form. It builded to a particularly striking climax, a climax which one can well imagine holding an audience breathless on the speaking stage or, again, on the screen if it were handled in a sympathetic manner.

However, the other celebrities connected with the production, namely Basil Dickey and Oliver Bailey have generally failed in realizing on the dramatic worth of the material handed them by the author. The scenario writer has botched the work almost completely so what might have been an intensely interesting story culminating in a denouement of real force, turns out to be an artificially motivated, uneven story concluding in a climax that only reveals its full possibilties to one trained to take even the bad pictures seriously—and which will hardly reveal anything satisfactory to the person in search of entertainment.

The story relates of Beard's love for Josephine Burden, an heiress, who is overjoyed particularly as she realize he is unaware of her wealth. They marry. Previously George Collins had received Beard's signature, when the latter was intoxicated, to a paper purporting to be an ordinary I. O. U. but which was a statement to the effect that he (Beard) would pay Collins a sum of money in reward for his introduction to Josephine if he ever succeeded in marrying her.

When Josephine learns of this she is utterly disconsolate. The story then concentrates on another love affair of an aged pair and through the tragedy which concludes this Josephine and Beard are brought to a real understanding of each other—the false note is explained.

Lucy Cotton creates a favorable impression as Josephine while George Le Guere, Thurlow Bergen, Morgan Coman, Charles Butler, Lillian Bacon and Edouarde Durand play other important roles.

People Have Been Educated to Better Pictures Than This

Box Office Analysis for the Exhibitor

Practically every picture audience in the country has been educated to expect better things than "Blind Love." And it seems a pity to condemn it when all the sincere effort expended on it is considered. However, "Blind Love" is way below the standards set by the average offering of the day. Exhibitors who have built up any sort of a patronage through selecting their pictures from the best the market has to offer, will find that it fails to rank in the 1, 2, 3 class.

If it has to be played, feature the name of Max Marcin and mention the fact that he was one of the authors of "Cheating Cheaters" and also give Lucy Cotton a play for all things indicate to the rapid rise in popularity of this young actress.

Real Showmen - and Why

There is valuable information for every exhibitor in the country on "How to Be Successful Though an Exhibitor" in a review of the methods that have enabled N. H. Gordon, of Boston, to achieve his present status.

Twelve years ago Gordon owned and managed one small house. It required approximately four years for him to obtain a substantial start toward success. During that time he carefully formed the policies and methods upon which he bases all of his achievements.

Today he is the executive head of a circuit of more than 60 first-class theaters. He is a financial power; a bank director; owner of the First National Exhibitors' Circuit franchise, and the exhibitor who took a special feature attraction, while it was being played for maximums of one and two weeks in other big cities, and put it on in Boston for twenty consecutive weeks at prices which topped $1.50 a seat.

The business acumen which actuated Mr. Gordon in this accomplishment which has shattered all precedents for duration of runs and admission prices, is the one that is the underlying motive in everything he does as an exhibitor.

It amounts to an unshakable confidence in motion pictures.

Gordon began his career as an exhibitor on the proverbial "shoe string" for finances. In that respect he was not unlike a dozen or five thousand other motion picture exhibitors of twelve years ago. But it is the things Gordon has done since then that comprise a guide to growth, prosperity and community importance for other exhibitors who have the ambition and possibly lack the secret of the way to realize it.

"How did you do it?" he was asked. And Gordon replied:

"First, by realizing early in my experiences as a theater owner, with one small house, that I would need assistance to enable me to realize my ambition for a big circuit in New England. To build up my interests with nothing but the profits from one theater would have been a long, tedious process. I felt that some other exhibitor might not feel the hesitancy I had about a partnership with capital, which would mean a division of profits. So I overcame one word—my hesitancy.

"It seemed to me that the folks who had surplus money, made in other industries, and who might become interested in motion picture theaters, would be more agreeably disposed if they were personally acquainted with the man who submitted a proposition to them. It has seemed perfectly natural to me always to associate with influential men. I cultivated their acquaintance. I always replied truthfully to questions about my business. I never hesitated in my confidence in the business. I was building for the future during the early years, and my chief asset was a fast growing personal friendship with worth-while business people.

"Four years after I opened my small house I found my big opportunity to enter Boston as an exhibitor. From that time on it has been chiefly a problem in restraining ambition so that it did not get out of step with resources available for development and extension work.

"I think that every exhibitor, no matter where he is located, or how big or small his theater holdings may be, should consider himself an integral part of his community, just as important as the clothiers, bankers or merchants in any line. He should have a genuine pride in his business. Membership in local civic bodies, commercial clubs and even representative private clubs and associations, is a valuable point of contact with municipal affairs, and it gives an exhibitor position, socially and commercially. Then, when he wants assistance, in any form, to build a new and larger house, or to extend his holdings into other communities in the territory, he has a great asset in his local acquaintance."

One important feature of Gordon's policy for the operation of his theaters is his refusal to recognize precedents or what the other fellow does. He is a convert to pioneering. Here enters the most recent example. Gordon has given the industry of his refusal to consider the facts of what has been done as having any bearing on what can be done. By his willingness to cut away from things conventional, he has made money on productions long after exhibitors in other territories have ceased to run them.

When First National released Mary Pickford's "Daddy Long Legs," Gordon decided that the industry had gone beyond the point of one and two weeks' stands as the maximum. By the use of showmanship he proved his theory to be a fact. More important still, he demonstrated that exhibitors can charge prices that are almost the equivalent of those for legitimate road shows.

For twenty consecutive weeks he presented "Daddy Long Legs" in Boston at $1.50 top admission. And during the five months' of its run he did not have a week when the net profits were more than twenty per cent. below those of the opening week.

JACK DEMPSEY

The
Best known man
in the world in the
MILLION DOLLAR
PATHE SERIAL

DARE DEVIL DURANT

Pathé
Distributors

A positively unparalleled and

JACK DEMPSEY

RELEASED

Pathé
Distributors

amazing box office attraction -
whose name figures daily in the newspapers
of the world, is presented in a Pathe Serial
certain to eclipse all records of past and present
and to enrich the exhibitors of the earth -

DAREDEVIL DURANT

FEB. 15TH.

Wag

Pathé
Distributors

JACK DEMPSEY
in
DAREDEVIL DURANT

Pathé presents to exhibitors the opportunity of their lives to fill their houses until the walls bulge. If publicity means dollars, and it is certain that it does, then this Dempsey serial means millions.

624 unsolicited bookings, price unasked, came in by wire and letter within three days of the bare announcement of the fact that Jack Dempsey, champion of champions, was working in a Pathé serial!

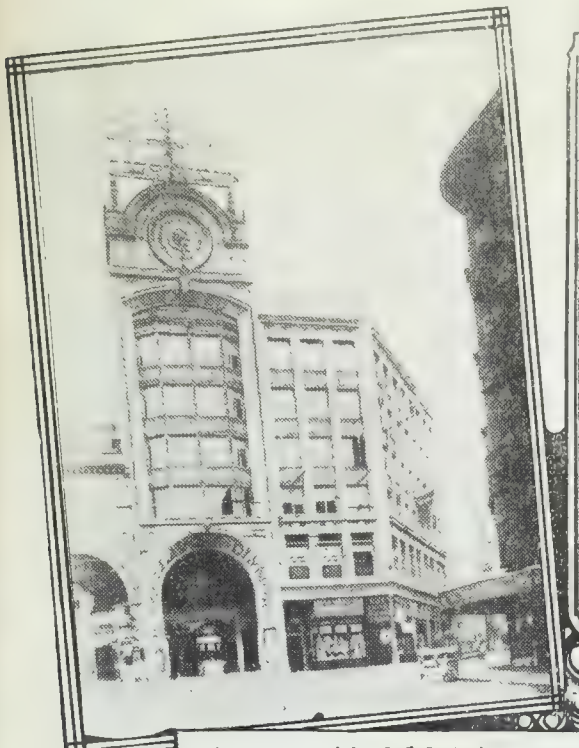
Scores of exhibitors who never ran a serial are asking for terms.

The stampede for this certain success is starting; GET IN TOUCH WITH THE NEAREST PATHÉ EXCHANGE AT ONCE IF YOU WANT TO CHAIN 'EM OUT FOR FIFTEEN HOUSE-CHOKING WEEKS!

Pathé
Distributors

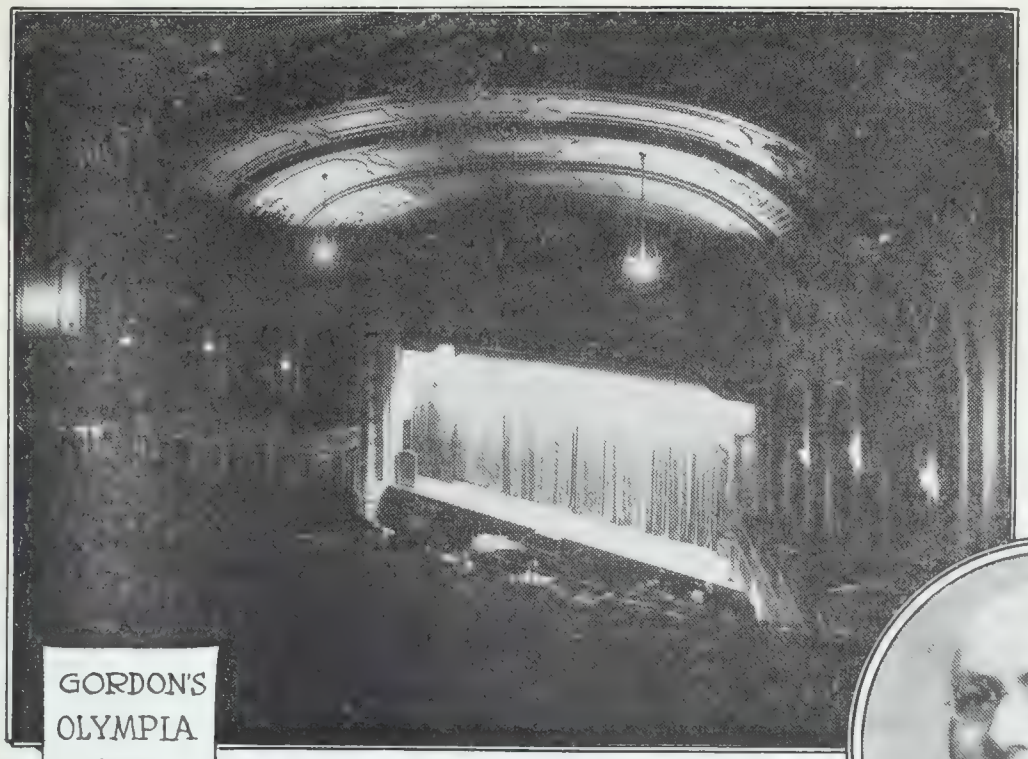
His combination of a supreme confidence in the business, which enables him to impress his business associates and acquaintances with its stability and soundness, with his determination not to consider any achievement the limit of possibilities for the screen, has enabled him to forge ahead by leaps and bounds.

"No one can correctly state the ultimate in motion pictures," he declares. "I feel today almost as I did twelve years ago, that the future for exhibitors is just as great and equally as promising as ever. The great essential is for an exhibitor to consider his theater or theaters as a business enterprise, worthy of the best that is in him, and sorely needing a thorough mastery of the details of showmanship to make them profitable and enduring."



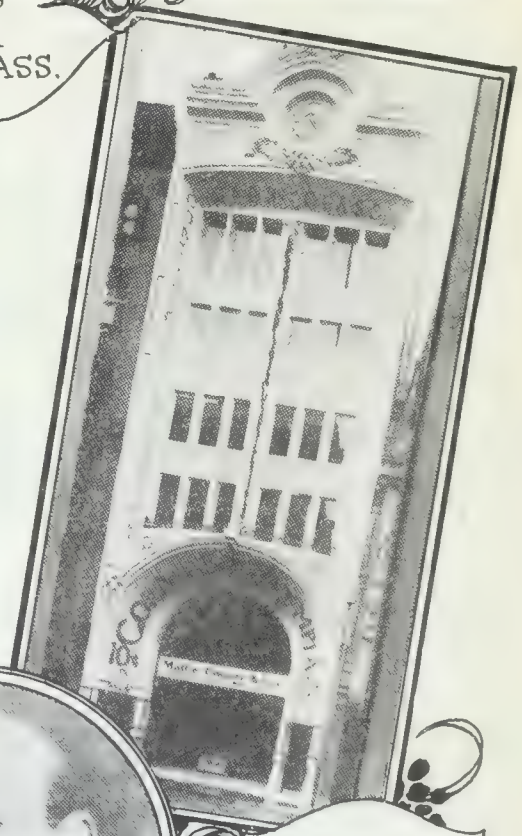
GORDON'S SCULLAY SQUARE
OLYMPIA - BOSTON

GORDONS
OLYMPIA
LYNN - MASS.



GORDON'S
OLYMPIA
NEW
BEDFORD,
MASS.

N.H. GORDON



GORDON'S
OLYMPIA-
BOSTON

They Dressed This Up Lavishly Enough But Forgot a Story

Elaine Hammerstein in
"GREATER THAN FAME"
Selznick—Select

DIRECTOR.....Alan Crosland
AUTHOR.....S. Jay Kaufman
SCENARIO BY.....Katherine Reed
CAMERAMAN.....Jules Cronjager
AS A WHOLE.....Very adequate production given to totally inadequate story idea.
STORY.....Always preaching that love is greater than fame and preaches so much the plot never makes any headway.
DIRECTION.....Very lavish and high class
PHOTOGRAPHY.....Very good
LIGHTINGS .....Realistic
CAMERA WORK.....Highly commendable
STAR.....Appeals and seems thoroughly able to handle what little work is given her.
SUPPORT .....Excellent
EXTERIORS.....Include a number of different views of New York City and pretty suburban shots.
INTERIORS.....All rich and lavish
DETAIL.....Some anacronisms in inserts and time; director shows big comfortable setting for which girl pays $10.00 a week and meagre setting for which villain pays $300.00 a month
CHARACTER OF STORY.....Girl learns that love is greater than fame.
LENGTH OF PRODUCTION.....About 5,000 feet

Barring a few directorial slips which fail to make very big dents in a careful and lavish production, "Greater Than Fame" may be set down as a richly embellished picture, with a capable star and a highly competent supporting cast but without anywhere near enough substance to entertainingly fill out its footage.

The story is terribly weak and the main points that stand out in it are its subtitles which are forever preaching about love and fame and ambition. In fact they serve very forcefully to give the impression that the author of "Greater Than Fame" had a "message" to get over to the public, to wit that love is greater than all fame, and that, furthermore, he didn't have a plot to write into his message.

Elaine Hammerstein assumes the role of Margaret Brooks, a New England girl who comes to New York to cultivate her singing voice. She doesn't get along very well on account of lack of funds. Her teacher introduces her to Mrs. Waring, a wealthy patron of struggling artists who promises assistance. In truth she takes Margaret into her home and supplies her with plenty of gowns and a life of leisure.

Then Margaret wakes up to the fact that she isn't getting anywhere and decides to try it alone again. This time she falls foul of Mr. Waring who attempts to get her in his power. Margaret's true friend, John Martin, sees them together and misconstrues the entire situation. He returns to his home and suffers a nervous breakdown. Margaret visits an opera impressario who also makes a nasty proposition to her and then reforms when she reproaches him. Then she returns to Martin, explains matters and they marry and the last scene shows her making her operatic debut in an opus by her husband which is presented by the self-same impressario.

All of which is nowhere near substantial enough for a feature story and this despite the very good work of the star and her notable supporting cast which includes such skilled players as Walter McGrail, Albert Roccardi, Wiliam H. Tooker, Julia Swayne Gordon, Arthur Donaldson and Cora Williams.

This Doesn't Give Sufficient Satisfaction

Box Office Analysis for the Exhibitor

This certainly doesn't measure up to the type of entertainment that one is led to hope for from the Selznick studios. And its shortcomings, first and last, may be chalked up to the lack of dramatic story material. You can endow a picture with the most lavish production in the world, contribute to it the best photography and lighting effects and secure the services of a competent star and supporting cast but when all is said and done these amount to nothing if the story fails to deliver the goods.

That's just the trouble here. Of course Selznick has advertised his product largely and there may be an already created public waiting to see "Greater Than Fame" as soon as you show the title and the name of the star over your theater but most people are going to come out pretty much disappointed after sitting through the feature. Its lack of meaty material and the obvious padding that it contains tire the spectator and while it has some human interest moments and some interesting and pretty shots it can not be ranked as a first class feature because of the lack of real honest-to-goodness story material.

Holds Well Throughout and Gets Over Its Point With Decision

Alice Joyce in
"SLAVES OF PRIDE"
Vitagraph

DIRECTOR .....George Terwilliger
AUTHOR ..... Not credited
SCENARIO BY.....William B. Courtney
CAMERAMAN....Joe Shelderfer and Charles Davis
AS A WHOLE.....Especially fine acting is a big feature of Miss Joyce's latest; generally splendid production.
STORY.....Goes to quite a degree of exaggeration to show the depth of pride but gets over the lesson effectively.
DIRECTION.....Allowed a few incongruities but registered the author's intention in a practical way.
PHOTOGRAPHY .....Very good
LIGHTINGS .....Always clear
CAMERA WORK..... Creditable
STAR.....Dignified and sincere; her usual pleasing self.
SUPPORT.....Percy Marmont and G. V. Seyffertitz have equally forceful parts and make striking impressions.
EXTERIORS.....Beautiful country estate
INTERIORS .....Quite suitable
DETAIL.....One or two bad bits but nothing extremely noticeable.
CHARACTER OF STORY.....Fully implied by the title.
LENGTH OF PRODUCTION.....5,362 feet

About the biggest features of Miss Joyce's latest Vitagraph production, "Slaves of Pride," are the unusually well selected cast and peculiar suitability of the story to the star's personality. Miss Joyce supplies a very fine and a truly finished performance, retaining her accustomed poise and dignity throughout the picture.

A share of the credit for the success of the production goes to Mr. Marmont and Mr. Seyffertitz, both of whom render strikingly forceful portrayals, Mr. Marmont playing the part of the austere 'slave of pride' and Mr. Seyffertitz as his secretary.

The director has handled the story material very well and worked up to the various high spot in an efficacious manner. Some audiences may take exception to a rather unnecessary bit where the best friend of the bankrupt millionaire hands him a revolver as a means of deliverance from his trouble. The entire idea is mainly for the purpose of having the wife save her husband at the fatal moment but it seems there should be some other way of having the idea present itself to the husband.

Miss Joyce has been reared in luxury but at the time the picture opens her mother is anxious to secure a wealthy husband for her daughter now that they are reduced in circumstances. Her ambitions are realized when Alice marries Brewster Howard (Percy Marmont), a wealthy and powerful figure in financial circles but a 'slave of pride.'

Shero Alice, contrary to gossip, is truly in love with her husband but it isn't long before his pride, which assumes a domineering attitude toward everyone including his wife, begins to freeze the loyalty and devotion of the wife who determines to humiliate Howard by pretending to elope with his secretary.

Howard follows the pair but when he arrives at the hotel where they are registered, the secretary has escaped after an unsuccessful attempt to force his attentions on Alice. Howard gives chase, finally cornering his victim at a railroad station. The secretary backs out a door and onto a track where he is killed by an approaching train.

The action jumps to the offices of Howard where a meeting is in progress which discloses that the former secretary had been systematically ruining his employer for years and he is now a bankrupt. Alice returns to her home in time to save her husband from killing himself.

Use the Name of the Star Extensively and Promise Them Something Good

Box Office Analysis for the Exhibitor

Admirers of Miss Joyce who follow up her work on the screen, will be particularly pleased with her performance in "Slaves of Pride." The star is admirably adapted to the part and throughout the entire picture is her usual charming self. Her's is a real personality, one that makes no small impression. Be sure to tell your women patrons that she wears some very gorgeous gowns and wraps as the wife of the millionaire.

Make a point of the story. Play up the title of the picture and say something about the results of too great a pride. You can safely promise them some very good acting on the part of Miss Joyce's supporting company, mentioning the names of Mr. Marmont and Mr. Seyffertitz.

ANOTHER GREAT SPECIAL PRODUCTION

MOTION PICTURE NEWS: "Wonderful" is the word that accurately describes this screenization of Emerson Hough's great story "The Sagebrusher." A photoplay masterpiece demands many essentials and Benjamin B. Hampton's picture qualifies in every respect. First it has an appealing story and a notable cast.... Box-office angle: Metropolitan, big puller and tremendously pleasing; Elite, strong puller and exceptionally pleasing; Family, big puller and wonderfully pleasing; Workers, strong puller and tremendously pleasing.

MOVING PICTURE WORLD: Benjamin B. Hampton's newest Great Authors' special, Emerson Hough's "The Sagebrusher" is the story of a rough diamond with a big heart. It will please the great majority of screen patrons. Replete with dramatic intensity with much of the spectacular and melodramatic elements.

EXHIBITORS TRADE REVIEW: Benjamin B Hampton's big new production "The Sagebrusher" brings another powerful author to the screen in the person of Emerson Hough. This picture has a following booked in advance on the author's popularity.

WID'S DAILY: In his story of love and faith Emerson Hough has the truly human touch containing all of the emotions expected in such a fine theme. There are enough thrills to flavor and they will keep the interest sustained. Be sure and tell your audience this is the first Emerson Hough novel ever screened.

NEW YORK TELEGRAPH: "The Sagebrusher" is highly commendable and worth seeing from every angle. It combines story, director and players in a strong attraction; a worthy successor to "The Westerners" and "Desert Gold."

Benjamin B. Hampton
presents

The SAGEBRUSHER

The photoplay of the novel by

EMERSON HOUGH

With an all-star cast:

ROY STEWART

MARGUERITE De La MOTTE

NOAH BEERY

BETTY BRICE

ARTHUR MORRISON

GORDON RUSSELL

Directed by EDWARD SLOMAN

A Benjamin B. Hampton–Great Authors Production

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through FAIRE Exchange, Incorporated

Foreign Distributor J. Frank Brockliss Inc. 729-7th Ave.

Russell Stars in Effective Melodrama

William Russell in
"THE VALLEY OF TO-MORROW"
American—Pathe

DIRECTOR .....Emmett J. Flynn
AUTHOR.....Stephen Fox
SCENARIO BY.....Stephen Fox
CAMERAMAN.....George Rizard
AS A WHOLE.....Strong mountain drama which is thrilling and will hold audience in suspense; possesses healthy outdoor atmosphere.
STORY.....Melodrama which affords star splendid opportunity to please film fans.
DIRECTION.....Brought out the big moments in fine fashion; has slight anti-climax.
PHOTOGRAPHY.....Generally good
LIGHTINGS.....Up to the standard with some splendid effects near camp-fire.
CAMERA WORK.....Commendable
STAR.....Exceptionally good; displays powerful personality.
SUPPORT.....Acceptable; Frank Brownlee fine as villain and Mary Thurman reasonably good in feminine lead.
EXTERIORS.....Pleasing to the eye at all times
INTERIORS.....Few but satisfactory
DETAIL.....Most of it good, there being several fine touches; spectacle of dying man writing accusation of villain in blood on newspaper rather ghastly; a superfluity of closeups.
CHARACTER OF STORY.....Hero is called upon to avenge sister whose death was indirectly caused by the man who saved his life.
LENGTH OF PRODUCTION.....About 6,000 feet

Pleasing in atmosphere and possessing the element of suspense, caused by placing the star in a rather unusual position, this will probably prove a worthwhile offering. William Russell in the stellar role gives an excellent performance and the production generally measures up to high standard. It has romance, cleverly interwoven with thrills and incidents in such a manner, that it will prove pleasing to the fan audience.

After the big punch in the offering, there is what is more or less an anti-climax, but that can be overlooked. There are many touches that will prove effective, the bits with the kitten and some others being especially pleasing. Some manner should have been devised, in which the portion where the dying man writing the name of his murderer in blood on an old newspaper hanging by his side, might have been made less gruesome, however, for that is one part that is certainly not pleasing.

George Rizard who did the camera work, and is credited with arranging the lighting effects, did good work, securing some splendid outdoor shots and several pleasing effects.

While Dabney Morgan reposes in jail for violating the liquor distilling law, he receives word of the fact that his sister has been deceived by a cosmopolitan chap, who has brought her into such a frame of mind that she jumped off a cliff. He manages to get out but on his journey, is caught in a quicksand and saved by the man he is trailing. Subsequently, he is confronted with the problem of living up to the traditions of his clan, and killing the man who has saved him from an unhappy finish, or letting the scoundrel live. He solves it by giving the fellow what is considered a fair chance, that is, permits him to dash off a certain distance and then takes a shot at him. Russell wounds him severely, but does not kill him. Subsequently, he is forced at the point of a revolver by the wounded man's sister, to bring him indoors. Fang Morgan, the villain has a hand in the proceeding, and almost queers Russell with the girl, whom he is rapidly learning to love, but it's all fixed in the end, when Fang is shot, and Russell goes as far as to promise not to make any more moonshine whiskey.

You Should Be Able to Find Room for This

Box Office Analysis for the Exhibitor

If you have found that your crowd takes a liking to William Russell's productions, you will be perfectly safe in booking this for Russell will make a hit in it. Your crowd may like outdoor dramas, and if it does, then again, you have a reason for signing to play this. Most probably, it will please your audience, no matter what sort of a crowd it is.

Play up William Russell's name if you decide to present this. He gives a splendid exhibition in the production and they won't go away disappointed. Promise them a virile drama with plenty of action and love interest, a wicked villain and a good hero.

You won't go wrong if you decide to go in for some exploitation on this, and it certainly will afford you an opportunity to pull some stunts. Play up the problem in which Russell is placed when he has to kill the man who saved his life. That idea should provide you with some catchy catch-lines.

WARNING

The entire Motion Picture Industry is hereby warned of an attempt by the distributing agencies to offer a series of productions as being the works of David Wark Griffith.

For the protection of all — AND ESPECIALLY EXHIBITORS — and that they may not be misled by these offerings, Mr. Griffith has issued the following statement:

"TO THE MOTION PICTURE INDUSTRY:

"All genuine Griffith productions carry the initials D. G. and the written name GRIFFITH on the main title and on all important subtitles, and any motion picture offered without these trade marks not only is unauthentic, but is being foisted on the exhibitors and the public in an effort to give the impression that it was personally directed.

"In justice to all concerned I hereby ask all exhibitors, for the protection of themselves and their patrons, not to advertise any picture as a Griffith production unless it carries the above trade marks stamped in the film." (Signed)

D. W. Griffith

For the information of all exhibitors the following list of GENUINE GRIFFITH PRODUCTIONS is submitted:

RELEASED THROUGH D. W. GRIFFITH SERVICE:
"Hearts of the World"
"The Fall of Babylon"
"The Mother and the Law"

RELEASED THROUGH FAMOUS PLAYERS-LASKY:
"The Great Love"
"The Greatest Thing in Life"
"The Girl Who Stayed at Home"
"A Romance of Happy Valley"
"True Heart Susie"
"Scarlet Days"

RELEASED THROUGH UNITED ARTISTS:
"Broken Blossoms" (Others to be announced later)

RELEASED THROUGH FIRST NATIONAL EXHIBITORS' CIRCUIT:
"The Greatest Question" (Others to be announced later)

SPECIAL PRODUCTIONS: "The Birth of a Nation" "Intolerance"

Any and all productions not listed above ARE NOT GRIFFITH PRODUCTIONS, and if advertised as Griffith productions a denial signed by Mr. Griffith will be published in all territories where they are shown.

For Further Information Address

D. W. GRIFFITH SERVICE

ALBERT L. GREY, General Manager

720 Longacre Bldg., 1480 Broadway, New York City

NOTE The picture called "Tiger Girl," recently advertised as a Griffith production, was not directed by Mr. Griffith, but by Paul Powell, and it is an injustice to Mr. Powell as well as to Mr. Griffith to call it a Griffith picture. As a matter of record, the picture is an old print formerly called "The Lily and the Rose" and is now being resurrected presumably for the purpose of trading on Mr. Griffith's name.

They Meant to Make a Thriller But They Turned Out a Pretty Good Comedy

Tom Mix in
"THE CYCLONE"
Fox

DIRECTOR ..... Cliff Smith
AUTHOR ..... Col. Todhunter Marigold
SCENARIO BY .....J. Anthony Roach
CAMERAMAN ..... Frank Goode
AS A WHOLE.....Rapid-action western stuff with thrills that will get the same sort of laughs as those in the Sunshine comedies.
STORY.....The old familiar plot of the Northwest Mounted Policeman hero persuing his man and eventually getting him.
DIRECTION.....Has speeded up the action to a fine pace but has failed to make the thrills at all real—maybe Smith wasn't trying to.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Commonplace
CAMERAWORK.....One particularly interesting shot of house with its "side" removed.
EXTERIORS ..... Good western stuff
INTERIORS ..... Acceptable
DETAIL....No kicks on it considering general character of the production.
CHARACTER OF STORY.....Hero runs Chinese border smugglers to the ground.
LENGTH OF PRODUCTION.....About 5,000 feet

They evidently set out to make another thriller in "The Cyclone," a picture that would be in line with Tom Mix's previous productions. But they went astray, particularly on the thrills, these scenes of physical sensationalism taking on the ridiculously impossible aspect of those seen in Mr. Fox's own Sunshine comedies. For instance, take the scene where the gallant hero is going across a street from one roof to another by means of a rope. Villains cut it and he swings down through a window, landing on a bed where reposes a woman. Hampton Del Ruth please write.

Another one that for sheer improbability rivals even the wildest slapstick trick is the climax scene where hero rides his horse up to the roof of a gambling and opium joint and then crashes through its three stories to the basement below, still remaining in the saddle. The funny part about this is that the horse is just as good as new when it's all over. No beast but a stallion made of iron could stand that drop and still count no broken legs when the trick was over.

However, what with the rapid-action combined with these stunts they have succeeded after all in turning out a pretty good comedy-melodrama. Folks are going to laugh at the thrills good-naturedly and the story itself succeeds in stimulating a mild degree of interest.

Hero is Sergeant Tim of that familiar picture band, the Northwest Mounted Police. He is assigned to trail down a band that is engaged in smuggling Chinamen across into the United States. At the ranch owned by the father of the girl he loves he discovers the villain in the person of the foreman. He succeeds in capturing most of the smugglers but the villain escapes and goes after the girl. Tim pursues but gets the worst of it from the villain who almost kicks the life out of him, then making off with the girl to Vancouver's Chinatown. Tim again pursues him there and then follows the rescue effected by the marvelous drop from room to basement. An interesting cross section of the gambling house is disclosed by removing the front of the building.

Mix goes through all the thrills calmly and manages to get away with what little acting awarded him pretty successfully. Coleen Moore is his leading lady while Henry Herbert and William Ellingford are others in the cast.

Star's Admirers Will Probably Count This as Good Entertainment

Box Office Analysis for the Exhibitor

While the thrills in "The Cyclone" are far more improbable than those in the average western picture, Tom Mix's admirers will probably accept them in good fun and count the picture as good entertainment. There are times when the more improbable the thrill, the more applause it brings from a sympathetic audience. Exhibitors who have seen some of the Fairbanks' improbabilities are in a position to realize this.

As a consequence the followers of this star are quite likely to accept this picture in the same way, good-naturedly. At the same time the action throughout is keyed at a good, fast clip and the plot, slight as it is, is never allowed to lag in the least bit.

All things considered, "The Cyclone" should provide most satisfactory entertainment to your Mix fans and will get over fairly well before not too particular audiences that are not as familiar with the star.

The Year's Best Serial Bet

Universal's

FULL-HOUSE FIVE

FULL house! Exactly what it says—your theatre filled week after week! Look at these five leaders of the serial field—stars, all of them, of proven pulling-power, in five of the greatest new top-notch serials the "know-how-experience" of Universal has ever produced. Go carefully over this list—captivating Kathleen O'Connor in "The Lion Man," inimitable Art Acord in "The Moonriders," mighty Elmo Lincoln in "Elmo the Fearless," popular Eddie Polo in "The Vanishing Dagger," and dashing Marie Walcamp in "The Dragon's Net." Five competitor-proof offerings that will assure you fifty-two straight weeks of full houses. Book the Full House Five. It's good business insurance—and it's business that *pays*.

A Production Beautiful to Look at But Lacks Sympathy in Its Dramatic Action

Nazimova in
"STRONGER THAN DEATH"
Metro

DIRECTOR.....Herbert Blache and Charles Bryant
SUPERVISED BY.....Maxwell Karger
AUTHOR.....I. A. E. Wylie
SCENARIO BY.....Charles Bryant
CAMERAMAN.....R. J. Bergquist
AS A WHOLE.....Lavish production with sumptuous scenes and settings; spectacle atmosphere dominant feature.
STORY.....Doesn't give the star her happiest environment but she handles the part in her usual capable manner.
DIRECTION.....Highly commendable for the most part; gave the star every opportunity.
PHOTOGRAPHY..... Splendid; some beautiful effects.
LIGHTINGS ..... Artistic
CAMERA WORK.....Very good
STAR.....Maintains her distinct individuality; doesn't reach the dramatic heights of some earlier vehicles.
SUPPORT..Charles Bryant pleasing in the male lead Herbert Prior gives a splendid character portrayal.
EXTERIORS.....Appropriate backgrounds; very real.
INTERIORS.....Entirely suited
DETAIL.... ..Wasted too much footage getting started.
CHARACTER OF STORY.....Famous dancer broken down in health in search of a rich husband.
LENGTH OF PRODUCTION.....About 7,000 feet

Madam Nazimova's producers are seemingly finding it difficult to get material especially well suited to the actress. Her latest vehicle, "Stronger than Death" does not give her the opportunity to display her distinct dramatic ability. True the story has its dramatic moments but they are short-lived and lack the sympathy that the star's personality requires.

"Stronger Than Death" is not without its implausibilities. It would seem that the author has a rather strange conception of a place to send his heroine in search of a rich husband but be that as it may he establishes her in a colony in India where her fame as a dancer gains for her the admiration and patronage of the whites in the settlement.

In this colony there is one known as James Barclay but openly avoided by society because he is a half-breed. He is immensely wealthy, however, and knowing the reason for the dancer's presence, he gallantly offers her his wealth along with himself but is repulsed.

Commander of the local British garrison is Col. Boucicault and his son, played by Mr. Bryant, known as the Hermit Doctor of Gava, for his sacrificing attendance among the cholera patients. The dancer falls in love with him and while in his hut discovers her own photo which brings forth the confession that he has been secretly in love with her since he had seen her dance in England sometime previous.

It happens that Barclay sees the doctor strike his father and in order to have the half-caste keep silent and save her lover from court martial, the dancer marries Barclay, but "in name only."

Lack of space forbids going into the remainder of the story in detail but it should suffice to say that the lovers are united in the end after another story regarding the sacred dancer of the Temple of Vishnu is unfolded and Barclay's identity is established.

Star and Splendor of Settings Will Get It Over

Box Office Analysis for the Exhibitor

The more recent productions which Metro has released starring Nazimova have been more or less along spectacular lines and "Stronger than Death" is another such picture. The main story deals with the dancer's search for a rich husband when her health fails her and she is no longer able to continue her work, but of practically equal importance is the story of the bride of Vishnu, the sacred dancer of the temple who had been seduced many years previous by a British Army officer.

It is in connection with these latter sequences that most of the lavishness and artistic effects are used. "Stronger Than Death" will probably please admirers of the star but there will be a vast majority of them who would welcome something less fanciful, something that will give Nazimova a better chance to display her dramatic ability, along the lines of "Out of the Fog."

"MAGNIFICENT," "BIG," "SHOULD GET YOU MONEY,"
THESE ARE SOME OF THE COMMENTS ON A PICTURE
THAT YOU WANT-

Pathé

JESSE D. HAMPTON Presents

BLANCHE SWEET

in

"A Woman of Pleasure"

adapted from James Willard's celebrated London success

Directed by Wallace Worsley

WID'S says: "Nicely handled; should register most anywhere. . . Very satisfactory entertainment . . . . Excellent title and popular; should get you money."

MOTION PICTURE NEWS says: "Can be consistently exploited as a big production."

MOVING PICTURE WORLD says: "A magnificent seven reel production. Too much cannot be said for the brilliant Zululand camp and battle scenes. It will give the spectator a fresh set of thrills.

A SEVEN PART SPECIAL

Pathé Exchange

Starts Off With a Bang But Peters Out Toward End

H. B. Warner in
"HAUNTING SHADOWS"
Hampton—Robertson—Cole

DIRECTOR.....Henry King
AUTHOR.....Meredith Nicholson
SCENARIO BY.....Eugene B. Lewis from "House of a Thousand Candles."
CAMERAMAN.....Victor Milner
AS A WHOLE.....Doesn't satisfy as it should owing to enormous amount of footage awarded to star alone.
STORY..Deep mystery story with numerous touches that starts off well but grows tiresome toward end as no new complications appear.
DIRECTION.....Should have compressed the action further and forgotten Warner once in a while.
PHOTOGRAPHY .....Excellent
LIGHTINGS.....All very good; some fine effects
CAMERA WORK.....Very effective
STAR.....Creates fine impression at first but film gives entirely too much of him.
SUPPORT ..... Capable
EXTERIORS .....Highly appropriate
INTERIORS.....Very good settings which seem to further suggest mystery.
DETAIL .....No slips
CHARACTER OF STORY.....Villain tries to trick and scare hero out of inheritance; surprise finish in return of man supposedly dead.
LENGTH OF PRODUCTION.....About 4,900 feet

This certainly started off like a regular whirlwind and showed a fine lot of mystery punctuated frequently by some flashes of fine comedy. But evidently the pace was too hard to maintain throughout and before the picture has passed the half-way mark the interest begins to slacken and the action becomes draggy owing to a lack of fresh complications and a tiresome stretching out of those already introduced.

And it surely looks as if H. B. Warner had written in his contract that he should have so many scenes and so many closeups to himself. For there is scene after scene in "Haunting Shadows" that shows him investigating the mysterious old house that are held altogether too long and that are, in many cases, unnecessary besides.

This centering of all the action, or footage rather, on the star and the absence of fresh twists to capture the interest as the film rolls on is responsible for a big turn in the picture's character after the first two reels. The action loses its pep and sparkle, the mystery instead of maintaining suspense, merely becomes aggravatingly mystifying and the spectator sits and awaits the ending restlessly.

Warner appears as John Glenarm who inherits a mysterious old house in a little Indiana town from his grandfather. By the conditions of the will he must live in the house a year else forfeit his entire fortune to a certain Marian Devereaux who resides at a boarding school a short distance away.

Glenarm meets Marian and falls in love with her but she represents herself as someone else and tells him that Marian is something of a prude and an old maid. Pickering, attorney for the Glenarm estate is desirous of making the hero forfeit the fortune and aims to marry Marian himself thus gaining control of the money. To gain his ends he makes life a series of dangers for Glenarm by hiring men to haunt the house, while Glenarm's butler also acts strangely. In the end when Pickering and his thugs are attacking Glenarm, his grandfather, who is still quite alive, returns and the attorney is taken off to jail while the young people receive the old man's blessing.

Supporting the star are Marguerite Livingston, Charles H. Mailes, Edward Piel, Frank Lanning, Florence Oberle and Harry Kendall.

Mention Source of Story and Denote Its Type

Box Office Analysis for the Exhibitor

By mentioning the source of this picture, Meredith Nicholson's "House of a Thousand Candles" and dwelling on its mystery type, you should be able to draw the people in. The picture gets away to such a good start that there is a probability that it will hold up pretty well with many until the end even though some of its scenes may be tiring.

The kicks you get on it won't be strenuous, however, and it is possible that you may get by without any. H. B. Warner is a well known picture star by this time and no one questions his acting ability. Feature him prominently along with the source of the story and the results should show very well at the box office. The novel on which this is based has been done in pictures before but in these modern days of picture exploitation the exhibitor should be able to cash in on this picture because of the readers of the novel to a greater extent than he could have when the first picture was made.

Old Stuff Dressed Up with Prologue and Fancy Title Void of Entertainment

Robert Warwick in
"THE TREE OF KNOWLEDGE"

Paramount—Artcraft

DIRECTOR .....William C. DeMille
AUTHOR .....R. C. Carton
SCENARIO BY .....Margaret Turnbull
CAMERAMAN ..... Guy Wilky
AS A WHOLE.....An idea that has been done thousands of times but is again presented under a fancy title and a prologue.
STORY.....Uses ancient legend of Lilith and Adam as an excuse for present-day drama.
DIRECTION.....Allowed too wide a gap between sequences and left entirely too much to the audience's imagination—at the wrong time.
PHOTOGRAPHY ..... Very good
LIGHTINGS .....Always clear
CAMERA WORK ..... First rate
STAR.....Did some good work but lidicrous story will prevent folks from appreciating it.
SUPPORT.....Well known cast with equally inappreciable parts.
EXTERIORS ..... Represent wealth and luxury
INTERIORS ..... Ditto
DETAIL .....Not so bad
CHARACTER OF STORY.....Deals with the workings of a "vamp" who picks 'em rich and often.
LENGTH OF PRODUCTION.....4,940 feet

It is possible to blame one of several people for the choppy way in which "The Tree of Knowledge" is presented. The cutter may lay it to the director and the director to the continuity writer, but certainly somebody made a bad job of it. The manner in which the action shifts from one continent to another will make folks go some to keep up with it and they are bound to be confused.

The story, supposedly based on the action in the prologue, wouldn't amount to anything at all if this were true, for it merely consists of the appearance of a man and woman "dressed" as Adam and Eve. One instance of the choppiness of the production is where Warwick's best friend, played by Tom Forman, leaves England to find Warwick and urge him to return to his home. After flashing a title which gives this information the next scene opens up with the friend proposing to the vamp who has just forsaken Warwick after ruining him financially. This just happens and you don't know whether he has accomplished the object of his errand or not, until later on. The plot seems to be unfolded backwards. This might go all right in China, but not here.

The direction is not the best in the world, allowing the players to appear noticeably "acty" at times and failing to register sincerity of purpose at any point, and surely no one will sympathize with such a faint-hearted hero.

After Warwick is deserted by Kathlyn Williams, a mercenary adventuress, he returns to his home and is beginning to forget his past mistake when his friend returns bringing with him a wife who is none other than Kathlyn. The couple take up their abode at Warwick's home presumably for the time being until Bryan can reconcile his father to the marriage, but from all appearances this was merely another convenience on the part of the author.

When Kathlyn discovers that Bryan will probably lose his fortune she plans to elope with Loftus Roupelle, a wealthy sport, but Warwick discovers the plot and, in an attempt to prevent the lady from keeping her date, the contemplated outrage upon his friend, enhanced by his own dealings with Kathlyn, get the better of him, and he is succeeding very well in choking her when Bryan returns.

Kathlyn explains the situation by saying that the man in her life whom she had once mentioned to her husband was Warwick, whereupon Byran turns on his friend who accepts the circumstance rather than tell the truth. However, the wicked woman manages to get away with her next victim, leaving her husband to learn the truth and Warwick to propose to his ward, played by Wanda Hawley.

Secure a Good Supporting Program If You Show This

Box Office Analysis for the Exhibitor

There is no reason why you should make a special effort to secure "The Tree of Knowledge" for it sure is a lemon tree and there's no knowledge to be plucked from it. You'll find no helpful advice in a practical way and from a standpoint of picture production, there is nothing new or worth while bothering about in this.

If you do present this to your audience go easy on promises and secure a good comedy or some other worth while short stuff to make up for a poor feature. You may use the name of the star if you think it advisable, but his acting in this one, which is really not bad, won't make an impression or be taken seriously because of the utterly foolish story.

JESSE L. LASKY
presents

BRYANT WASHBURN
in
"TOO MUCH JOHNSON"

A Paramount Artcraft Picture

Make a Holler!

You can't disappoint your audiences, no matter how much you promise for "Too Much Johnson."

It's criticism-proof!

Tell them it's the funniest screen comedy that you've had in a blue moon. Promise them the plot will tickle their laugh-plexus as it hasn't been tickled in years. Assure them that for full five reels the comedy doesn't let down once. And add that it's perfectly acted without a thing overdrawn or impossible in the whole story.

And you'll be telling the truth! For "Too Much Johnson" is the biggest laugh in pictures!

From the play of the same name
by William Gillette
Directed by Donald Crisp
Scenario by Tom J. Geraghty

Paramount Pictures — FAMOUS PLAYERS-LASKY CORPORATION — ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General — NEW YORK — Artcraft Pictures

Clean Country Versus Wicked City with Advantages all to the Former

Lois Weber Production of
"FORBIDDEN"
Jewel—Universal

DIRECTOR ..... Lois Weber
AUTHOR .....E. V. Darling
SCENARIO BY..... Lois Weber
CAMERAMAN .....Roy Klaffki
AS A WHOLE.....Excellently staged production contrasting wicked city life with clean country; will appeal anywhere.
STORY.....Novel treatment of sympathetic, human theme; touch of mystery well handled.
DIRECTION.....Effective and with an eye to the appeal touches will bring.
PHOTOGRAPHY ..... Excellent
LIGHTINGS.....Realistic and effective
CAMERA WORK.....Very good
STAR.....Registers an appealing role
SUPPORT.....Headed by Henry Woodward and including Priscilla Dean in a bit.
EXTERIORS.....Some beautiful; all realistic
INTERIORS.....Wonderful; all of them the real thing; no settings.
DETAIL.....Director seems to have missed nothing
CHARACTER OF STORY.....Deals with wife's love for city's glamor and husband's trick to disillusion her.
LENGTH OF PRODUCTION.....5,972 feet

"Forbidden" is a picture that comes out flat-footed with the suggestion that city folks all lean to the immoral while the clean country tends to the good and pure and sweet. Just remember that everyone who lives in a city either has lived in the country or wants to, so that this is sure-fire as to appeal. Of course, the small-town folks will like it. It reminds me of the question Charlie Winninger asks up at the Winter Garden: "Why will a fellow from the country come to the city and work his head off in order to make money enough to be able to live in the country?" Think it over!

Maddie Irwin, the girl played by Mildred Harris Chaplin in the present instance, longs for the city.

On the other hand there is Fred Worthington also from Maddie's village, who has tasted five years of what money and the city can bring him and has become disgusted with it all. They marry and Maddie insists on the city so at length they journey there. But Fred refuses to take Maddie out and they quarrel and separate, he supposedly going back to the country.

Maddie decides on a Chinatown sight-seeing tour. She gets as far as an opium den when a bearded stranger attacks her. He is shot by Maddie's old country sweetheart who has seen and followed her. After that Maddie's one thought is to go back to Fred and the country. Fred appears with a bandaged arm and later he sneaks off and burns the beard he wore when he played villain to take the fun out of the city for Maddie!

Director Lois Weber has dressed her picture elegantly and has secured a lot of real lavish interiors in which to stage much of the action.

The plot never reaches any great dramatic heights but the little trick played on Maddie by friend husband is clever enough and well enough handled (as the disguise he wears is excellent) to furnish a real surprise at the finish that will quite likely take the little curse off the unreality of the plot.

LAST WEEK IN WID'S--

—six reviews criticised, subtitles particularly:

"The titles are hopelessly hackneyed, and the attempts at comedy are pathetic."
"The titles were childish."
"Titles too 'wordy'."
"Unnecessary repetition in titles," etc.

Titling is an art in itself. Let us review your productions and submit suggestions for their improvement in editing and titling.

HARRY CHANDLEE **WILLIAM B. LAUB**

Room 2004 CANDLER BUILDING Bryant 7392

REFERENCES:

J. W. McKay, Mayflower; Thomas Dixon, Mastercraft; Murray Garsson, Foundation Film Corp; George Randolph Chester, Vitagraph.

Nothing Small About the Advertising Value of This

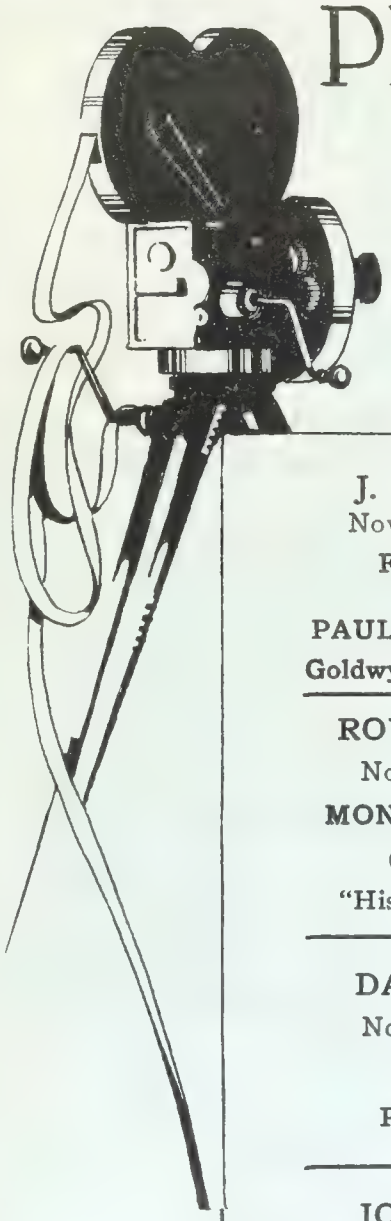
Box Office Analysis for the Exhibitor

Lois Weber Production of
"FORBIDDEN"
Jewel—Universal

There are certainly enough advertising angles to this to make it a winner. The star, the director, the title and the fact that Priscilla Dean is in the cast. She hasn't a big enough part to call for a co-starring billing but the line "with Priscilla Dean" could be included to advantage.

Center plenty of attention on Lois Weber, the producer. and mention some of the dozens of great successes she has made. You will find that all your fans are taking an exceptional interest these days in the item of "Who made the production?"

Give the title a good play. It's catching and can be elaborated on in advertising readers so that it will attract no end of attention.



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Specials

All
CINEMATOGRAPHERS
Read
WID'S DAILY

Wholesome Sentiment and Sure-Fire Drama in This

"OTHER MEN'S SHOES"
Edgar Lewis Prod., Inc.—Pathe

DIRECTOR .....Edgar Lewis
AUTHOR .....Andrew Soutar
SCENARIO BY .....George D. Proctor
CAMERAMAN ..... Everett Horn
AS A WHOLE.....Good wholesome production filled with sure-fire sentiment, comedy and drama; will "get" any audience.
STORY.....Has some loop-holes but action is swift and constantly increasing in interest so story always convinces and holds.
DIRECTION.....Brings out all the highlights successfully; has created a real "audience" picture.
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Realistic
CAMERA WORK..... Commendable
FEATURED PLAYER.....Craufurd Kent gives two effective and well defined characterizations.
SUPPORT ..... Excellent
EXTERIORS .....Always appropriate
INTERIORS.....Realistic and thoroughly appropriate.
DETAIL.....All details well handled
CHARACTER OF STORY.....Strong man assumes place of weak brother and wins his battles.
LENGTH OF PRODUCTION.....6,425 feet

Edgar Lewis has surely filled this with wonderful audience-getting material and although at various points it would be a simple matter to point out holes in the construction of the story, the fact remains that the merits of the picture are so many and so well calculated to reach the sympathies of the average picture audience that the flaws are altogether overwhelmed.

Stephen Browning, a minister in a small city, is unable to cope with the situation created by the strong opposition in his parish, fostered and headed by Creeke, his rival in love. A weakling, he gives up the fight and is afraid to face the issue. James, his brother who has spent a term in prison, returns to his home and takes Stephen's place, conquering over his enemies and winning all the church elders to his side.

Even then Stephen will not step back into his character and James is obliged to go on playing the imposter and, all the while, falling deeper in love with Irene Manton, the girl that Stephen loves. Creeke, conspiring with Dreener, a man who knew James in jail, conspires to make public the career of the minister's wayward brother at a meeting called to raise funds for an orphanage and educational institution. They hope by so doing to turn the parish against its pastor. Quite the contrary, however, James wins them all over to his side by confessing the whole imposition. Dreener, assaulting Stephen mistaking him for James, kills him and this leaves James free to win the love of Irene. The picture ends happily and with a good laugh with the children of the orphanage looking on while hero and heroine go into the final "clinch."

There are many happily sentimental scenes between James and the children of the town, who are headed by little Bobby Connolly.

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Box Office Analysis for the Exhibitor

"OTHER MEN'S SHOES"
Edgar Lewis' Prod., Inc.—Pathe

This certainly offers the real goods in the entertainment line. Those of you who have played the Keenan picture "Brothers Divided" already have a good line on it for it contains the same type of down-to-the-ground wholesome sentiment and comedy and drama that was shown in the previous picture. It's a certainty that practically every picture audience is going to like it.

The picture also gives you the opportunity to play up a director's name. Edgar Lewis is pretty well known owing to his previous productions such as "The Barrier, "The Bar Sinister," "The Sign Invisible," "The Nigger," etc.

Craufurd Kent has also appeared in a number of important pictures as leading man and the public has had many opportunities to become acquainted with him.

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Reason No. 16

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The Old English-Japanese Romance Unassisted by Imagination on Author's Part

Earle Williams in
"WHEN A MAN LOVES"
Vitagraph

DIRECTOR ..... Chester Bennett
AUTHORS.....H. H. Van Loan and Florence Williams.
SCENARIO BY.....E. Richard Schayer
CAMERAMAN ..... Not credited
AS A WHOLE.....Old stuff which only mildly interests owing to its obviousness.
STORY.....Fails to work up any great degree of interest and contains a number of fallacies.
DIRECTION.....Rather unimaginative but handled the material averagely well.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Good
CAMERAWORK ..... Commendable
STAR .....His usual gentlemanly self
SUPPORT.....Good generally but some Japanese types don't convince.
EXTERIORS....Some pretty Japanese garden shots
INTERIORS ..... Acceptable
DETAIL ..... Good Japanese atmosphere
CHARACTER OF STORY.....Englishman falls in love with ward of Jap's afterwards discovering her to be of English birth.
LENGTH OF PRODUCTION.....About 4,442 feet

The authors of "When a Man Loves" didn't overwork their imaginations to any great extent in writing this vehicle for Earle Williams. They unearthed the time-honored plot about the white man, in this case an Englishman, who falls in love with a girl he meets in Japan who is the ward of a Japanese shop keeper. Their romance progresses happily, menaced ever so little by the girl's native suitor, until a female villain in love with the Englishman sticks her finger in the pie.

She writes home to the hero's father saying that his son is "making a fool of himself" and requesting him "to act quickly." Father seems to sense the entire situation from these few lines and summons his son home by a cable which says he's near death's door.

Of course hero hasn't got time to bid his sweetheart good-bye and female villain gets in her dirty work by intercepting his note to her and then telling the girl that hero only wanted to use her as one of the characters in the book he was writing.

Hero discovers the ruse when he gets home and jumps back to Japan in two scenes or so. He explains things to the girl and then jumps back to England with her as his wife. The haughty old father will have none of his muchly traveling son until his old friend arrives on the scene and explains that his daughter-in-law is none other than his daughter in fact and tells a story of a lost wife and baby to prove it Thus with the sugar spread thickly the picture draws to a saccharine conclusion.

This is more or less old stuff from first to last and doesn't hold any great interest inasmuch as it is all so obvious. It looks as if the authors sat themselves down and said, "Well, Earle needs a story, let's see, why not give him one of the variations on 'Madame Butterfly'" and then acted accordingly without giving either serious thought or imagination to the matter.

There is to be sure nothing flagrantly bad about the picture but at the same time there is certainly nothing conspicuously meritorious. But its obviousness and lack of imagination will probably dismiss a rather dissatisfied audience.

Earle Williams is his usual gentlemanly self as the hero. Margaret Loomis has the role of the girl, Yuri San, even the character name shows nothing new, while Barbara Tennant, Thomas Guise and George Hall are others.

Let It Go By If You Can; If You Play It Do So Quietly

Box Office Analysis for the Exhibitor

This picture certainly has none of those qualities which will stamp your theater as a place where the best pictures are to be seen. It's conventional in story idea, in development and general treatment, and there is no well maintained suspense or good climax to the plot. The best thing to do under the circumstances is to let it go by. It is such pictures as these that are way below the average in story value that bring down a theater's standard.

If it's got to be played put the soft pedal on in talking about it in the advertising and concentrate on Earle Williams. He certainly knows how to deport himself as a gentleman even though his part here refuses to give him any great acting opportunities.

CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Dec. 7	An Adventure in Hearts (Robert Warwick)	5	———
Dec. 7	Victory (Tourneur)	5	12/7/19
Dec. 7	More Deadly Than the Male (Ethel Clayton)	5	12/14/19
Dec. 14	The Cinema Murder (Cosmopolitan)	5	———
Dec. 14	Behind the Door (Ince Special)	5	1/4/20
Dec. 21	His Wife's Friend (Dorothy Dalton)	5	———
Dec. 21	Hawthorne of the U. S. A. (Wallace Reid)	5	11/30/19
Dec. 21	A Girl Named Mary (Marguerite Clark)	5	———
Dec. 28	Wanted—A Husband (Billie Burke)	5	12/21/19
Dec. 28	Red Hot Dollars (Charles Ray)	5	1/4/20
Dec. 28	Everywoman (Super-Special)	5	12/21/19
Jan. 4	The Woman in the Suitcase (Enid Bennett)		———
Jan. 4	Too Much Johnson (Bryant Washburn)		———
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	———
Jan. 11	Sand (William S. Hart)	5	———
Jan. 11	On With the Dance (Special)	5	———
Jan. 18	Mary Ellen Comes to Town (Dorothy Gish)	5	———
Jan. 18	Huckleberry Finn (Special)	5	———
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	———
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	———
Jan. 25	Dangerous Hours (Ince Super)	5	———

FIRST NATIONAL

	The Thunderbolt (Katherine MacDonald)	5	11/23/19
	Virtuous Vamp (Constance Talmadge)	5	11/30/19
	Mind the Paint Girl (Anita Stewart)	6	11/30/19
	Heart O' the Hills (Mary Pickford)	6	12/7/19
	The Beauty Market (Katherine MacDonald)	6	———
	In Wrong (Jack Pickford)	5	12/28/19
	In Old Kentucky (Anita Stewart)	5	12/21/19
	A Dog's Pleasure (Charlie Chaplin)	2	12/14/19
	The Question (D. W. Griffith Pro.)	5	1/4/20
	A Daughter of Two Worlds (Norma Talmadge)	5	1/11/20
	The Inferior Sex (Mildred Harris Chaplin)	5	———
	The Turning Point (Katherine MacDonald)	5	———
	The River's End (Marshall Neilan Prod.)	5	———

FOX FILM CORP.

William Farnum Series

Wings of the Morning	6	12/7/19
Heart Strings		1/4/20
The Adventurer		———

Tom Mix Series

The Feud	5	———
The Cyclone		———
The Daredevil	5	———

Theda Bara Series

La Belle Russe	6	9/21/19
Lure of Ambition	6	11/16/19

Fox Entertainments

The Winning Stroke (George Walsh	5	———
Eastward Ho (William Russell)	5	11/23/19
Thieves (Gladys Brockwell)	5	11/2/19
The Devil's Riddle (Gladys Brockwell)	5	———
The Lincoln Highwayman (Wm. Russell)	5	———
The Shark (George Walsh)	5	1/11/20
Shod With Fire (William Russell)	5	———
Flames of the Flesh (Gladys Brockwell)	5	12/28/19
The Square Shooter (Buck Jones)	5	———
Tin Pan Alley (Ray & Fair)	5	———
Her Elephant Man (Shirley Mason)	5	———
The Hell Ship (Madlaine Traverse)	5	———

GOLDWYN DISTRIBUTING CORP.

Star Series Productions

Upstairs (Mabel Normand)	5	8/31/19
Heartsease (Tom Moore)	5	9/14/19
The Girl From Outside (Rex Beach)	7	8/24/19
The World and Its Woman (Geraldine Farrar)	7	9/21/19
Lord and Lady Algy (Tom Moore)	6	9/7/19
Strictly Confidential (Madge Kennedy)	5	10/12/19
Bonds of Love (Pauline Frederick)	5	———
Almost a Husband (Will Rogers)	5	10/19/19
Jinx (Mabel Normand)	5	9/28/19
The Gay Lord Quex (Tom Moore)	5	12/21/19
Jubilo (Will Rogers)	5	12/14/19
The Loves of Letty (Pauline Frederick)	5	———
Flames of the Desert (Geraldine Farrar)	7	11/9/19
Toby's Bow	5	———
The Cup of Fury (Rupert Hughes)	5	———

Release Date		Length Reels	Reviewed

Bennison Star Series

High Pockets	5	———
A Misfit Earl	5	———

HALLMARK PICTURES CORP.

A Dangerous Affair (Herbert Rawlinson)	5	———
Wit Wins (Florence Billings)	5	———
Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	———
The Phantom Honeymoon (Margaret Marsh)	6	———
The Heart of a Gypsy (Florence Billings)	5	12/7/19
A Woman's Experience (Mary Boland)		———

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.

The Westerners	7	8/10/19
The Sagebrusher	7	1/4/20

Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner

Desert Gold	7	11/16/19
The Desert of Wheat	6	———

J. Parker Read, Jr., Productions

Sahara (Louise Glaum)	7	3/23/19
The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19

Deitrich-Beck, Inc.

The Bandbox (Doris Kenyon)	6	11/30/19
The Harvest Moon (Doris Kenyon)	6	———

Artco Productions

As a Man Thinks (Leah Baird)	5	4/20/19
The Volcano (Leah Baird)	6	8/17/19
The Capitol (Leah Baird)	6	12/21/19
Cynnthia-on-the-Minnute (Leah Baird)		———

Robert Brunton Productions

A White Man's Chance (J. Warren Kerrigan)	5	4/20/19
The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
The Lord Loves the Irish (J. Warren Kerrigan)	5	———

National—Billie Rhodes Productions

The Blue Bonnet (Billie Rhodes)	6	8/31/19

METRO PICTURES CORP.

Nazimova Productions

The Red Lantern	7	5/4/19
The Brat	7	9/14/19
Stronger Than Death	6	———

Screen Classics, Inc. (Specials)

Lombardi, Ltd. (Bert Lytell)	6	9/28/19
Please Get Married (Viola Dana)	6	11/9/19
Fair and Warmer (May Allison)	6	10/19/19
Should a Woman Tell (Alice Lake)	6	12/28/19
The Walk-Offs (May Allison)	6	———
The Willow Tree (Viola Dana)	6	1/11/20
The Right of Way (Bert Lytell)	6	———
The Best of Luck (Drury Lane Melodrama)	6	———

PATHE EXCHANGE, INC.

Dec. 7	Brothers Divided (Frank Keenan)	5	1/4/20
Dec. 14	The A-B-C of Love (Mae Murray)	6	12/14/19
Dec. 21	The Prince and Betty (Wm. Desmond)	5	12/14/19
Jan. 4	My Husbands's Other Wife (Sylvia Breamer)	6	———
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19

American Film Co., Inc.

Yvonne From Paris (Mary Miles Minter)	5	7/6/19
The Tiger Lily (Margarita Fisher)	5	7/20/19
This Hero Stuff (William Russell)	5	7/27/19
Eve in Exile (Charlotte Walker)	7	12/14/19

REALART PICTURES CORP.

Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
Anne of Green Gables (Mary Miles Minter)	6	11/23/19
Erstwhile Susan (Constance Binney)	5	12/7/19
Mystery of the Yellow Room Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19

ROBERTSON-COLE

Specials

The Open Door	6	10/19/19
The Broken Butterfly	6	10/26/19
The Beloved Cheater	5	11/16/19

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NEW YORK

SP INC.

Release Date		Length Reels	Reviewed

SUPERIOR PICTURES

December Releases

	Seeing It Through (Brentwood Prod.)	5	———
	Beckoning Roads (Bessie Barriscale)	5	12/28/19
	The Tong Man (Sessue Hayakawa)	5	12/14/19

January Releases

	The Third Generation (Brentwood)	5	———
	The Beggar Prince (Sessue Hayakawa)	5	———
	The Luck of Geraldine Laird (Bessie Barriscale)	5	———

LEWIS J. SELZNICK ENTERPRISES

SELZNICK PICTURES

Distributed by Select Exchanges.

	A Regular Girl (Elsie Janis)	5	11/30/19
	The Country Cousin (Elaine Hammerstein)	5	12/14/19
	Sealed Hearts (Eugene O'Brien)	5	———
	The Glorious Lady (Olive Thomas)	5	11/9/19
	Piccadily Jim (Owen Moore)	5	———
	Out Yonder (Olive Thomas)	5	———
	The Broken Melody (Eugene O'Brien)	5	12/28/19

SELECT PICTURES

Distributed by Select Exchanges.

	The Undercurrent (Guy Empey)	6	12/7/19
	Faith of the Strong (Mitchell Lewis)	5	9/21/19
	A Scream in the Night (Special)	5	10/26/19
	Isle of Conquest (Norma Talmadge)	5	11/9/19

UNITED ARTISTS' CORP.

Dec.	2	When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

	Her Game (Florence Reed)	5	———
	The Eternal Mother (Florence Reed)		———
	The Corsican Brothers (Dustin Farnum)		12/28/19

UNIVERSAL FILM MFG. CO.

Jewel Features

	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19

Universal Features

	The Woman Under Cover (Fritzi Brunette)	5	9/14/19
	The Sundown Trail (Monroe Salisbury)	6	9/21/19
	Common Property (Robt. Anderson-Nell Craig)	6	———
	Loot (Ora Carew)	6	———
	Bonnie, Bonnie Lassie (Mary MacLaren)	6	———
	The Brute Breaker (Frank Mayo)	6	11/23/19
	The Rider of the Law (Harry Carey)	6	10/12/19
	The Trembling Hour (Helen Eddy)	6	10/19/19
	His Divorced Wife (Monroe Salisbury)	5	11/9/19
	Under Suspicion (Forrest Stanley-Ora Carew)	5	11/23/19
	Lasca (Edith Roberts-Frank Mayo)	5	11/23/19
	A Gun Fighting Gentleman (Harry Carey)	6	11/30/19
	The Pointing Finger (Mary MacLaren)	5	12/7/19

VITAGRAPH

	In Honor's Web (Harry Morey)	5	11/9/19
	A Fighting Colleen (Bessie Love)	5	11/16/19
	The Black Gate (Earle Williams)	5	———
	The Combat (Anita Stewart)	5	———
	The Golden Shower (Gladys Leslie)	5	———
	The Tower of Jewels (Corinne Griffith)	5	1/11/20
	The Darkest Hour (Harry Morey)	5	———
	Pegeen (Bessie Love)	5	———
	When a Man Loves (Earle Williams)	5	———
	The Sins of the Mothers (Anita Stewart)	5	———
	The Midnight Bride (Gladys Leslie)	5	———
	Human Collateral (Corinne Griffith)	5	———
	The Birth of a Soul (Harry Morey)	5	———

Special Productions

	The Winchester Woman (Alice Joyce)	6	11/16/19
	The Climbers (Corinne Griffith)	6	11/9/19
	The Vengeance of Durant (Alice Joyce)	6	———
	Slaves of Pride (Alice Joyce)	6	———

SHORT REEL RELEASES

Frohman Amusement Co.

	Gemini Ambrose (Mack Swain)	1	———
	All Wrong Ambrose (Mack Swain)	1	———
	The Heart of Texas (Texas Guinam)	2	———
	Spirit of Cabin Mine (Texas Guinan)	2	———

C. L. Chester

	No Coma in Acoma	1	———
	The People in White	1	———
	The Simple Life	1	———
	Mr. Outing Gets a Pipe Dream	1	———

Famous Players-Lasky Corp.

	A Lady's Tailor (Sennett)	2	———
	After the Circus (Briggs)	1	———
	Push Car Trails in Formosa (Burton Holmes)	1	———

UNIVERSAL

SERIALS

Great Radium Mystery 13 to 16	each	2
Lion Man, 2 to 5	each	2

COMEDIES

Sweet Patootie (Lyons-Moran)		1
Adam and Eve a la Mode		2
Some Shimmiers (Lyons-Moran)		1
A Baby Doll Bandit		2
Naughty Lions and Wild Men		2
The Sweet Dry and Dry (Lyons-Moran)		2
All for the Dough Bag		2

WESTERNS

The Jay Bird (Hoot Gibson)		2
West Is Best (Hoot Gibson)		2

CAPITAL

A Man's Creed (Neal Hart)		2
The Wilderness Man (Neal Hart)		2
My Girl Suzzanne		2
Bandit's Gold (Al Jennings)		2
An Outlaw's Alibi (Al Jennings)		2

PATHE

Reviews 32 to 35		1

COMEDIES

From Hand to Mouth (Harold Lloyd) (released late in Dec.)		2
Why Go Home (Snub Pollard)		1
Slippery Slickers (Snub Pollard)		1
The Dippy Dentist (Snub Pollard)		1

SERIALS

Black Secret, 9 to 12 (Pearl White)	each	2
The Adventures of Ruth (Ruth Roland)	each	2
Topics of the Day, 36 to 39	each	1

HALL ROOM BOY COMEDIES

Wrong Again		2
Neck and Neck		2

C. L. CHESTER

Pilgriming Through the Clouds		1
Broadway Will Be Broadway		1
Moosing the Kipawa		1

FROHMAN AMUSEMENT CO.

Ambrose's Visit (Mack Swain)		1
Ambrose's Winning Ways (Mack Swain)		1
Ambrose in Bad (Mack Swain)		1
Ambrose and the Bathing Girls (Mack Swain)		1
Boss of the Rancho (Texas Guinan)		2
Just Bill (Texas Guinan)		2

VITAGRAPH

O. HENRY STORIES

The Church With an Overshot Wheel		2
While the Auto Waits		2

BIG V COMEDIES

Throbs and Thrills		2
Dames and Dentists		2

SERIALS

The Invisible Hand (Antonio Moreno), 3 to 6	each	2

GOLDWYN

Bray Pictographs, 419, 420, 421, 422	each	1

FORD EDUCATIONAL WEEKLY

Eventide		1
Bubbles		1
Just Kids		1
Taken With a Grain of Salt		1

CAPITOL COMEDIES

The Sure Cure (Mr. and Mrs. Carter DeHaven)		2
Two Dollars Please		2

FAMOUS PLAYERS-LASKY CORP.

BURTON HOLMES SERIES

Gaping Gullett of Gifu		1
Mirrors of Nature		1
Royal Ballet of Bangkok		1
From Blarney to Bloodstairs		1
Paramount Magazines, 3868 to 3871	each	1

COMEDIES

House Cleaning (Briggs)		1
The Garage (Arbuckle)		2
The Star Boarder (Mack Sennett)		2
His Sister's Wedding (Briggs)		2

FOX

MUTT AND JEFF ANIMATED CARTOONS

He Ain't Done Right by Our Nell		1
On Strike		1
Shaking the Shimmy		1
The Rum Runners		1

SUNSHINE COMEDIES

Chicken a la Cabaret		2
Hungry Lions and Tender Hearts		2

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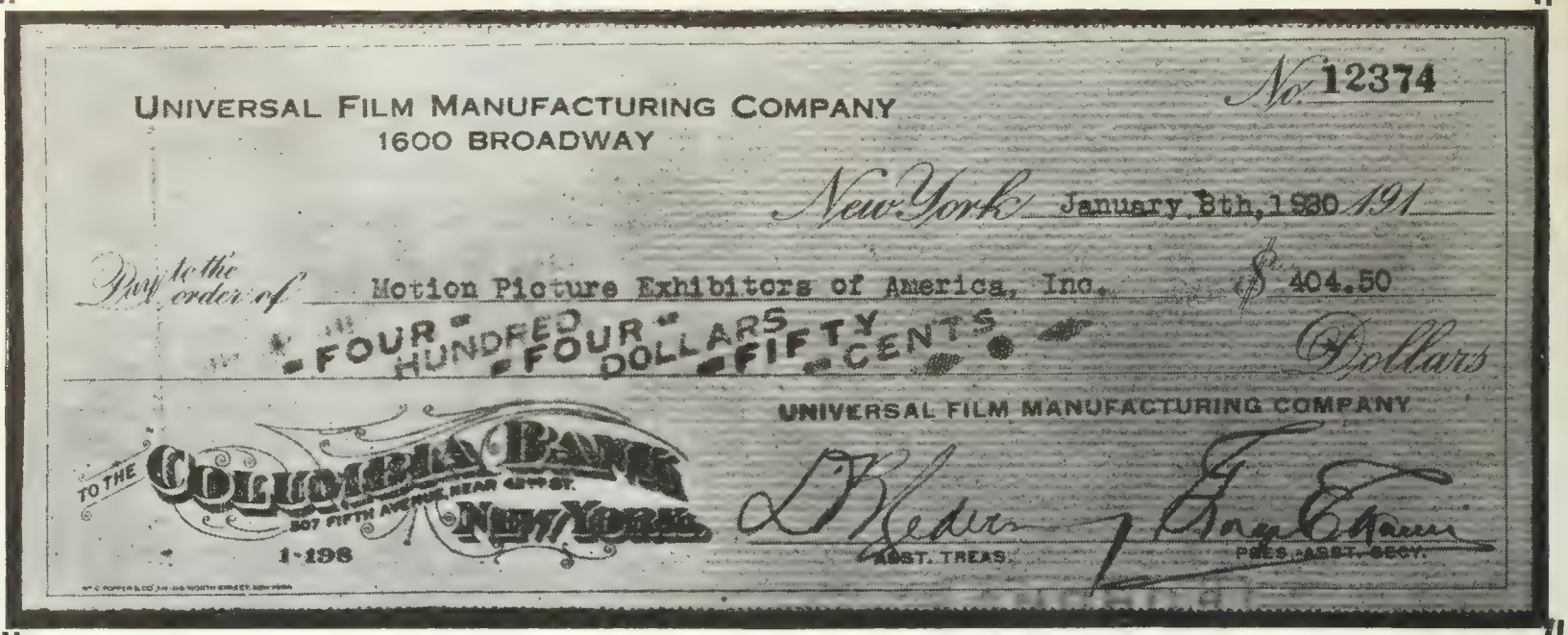

TO THE MOTION PICTURE EXHIBITORS:—

The money represented by the above check is the first ever paid to exhibitors for the showing of educational and industrial pictures which they have received without charge. This amount was paid to be distributed among exhibitors for the showing of HEADS WIN in Chicago and vicinity.

The arrangement between the UNIVERSAL FILM MANUFACTURING COMPANY and the MOTION PICTURE EXHIBITORS OF AMERICA, INC., under which this money was paid is NOT AN EXCLUSIVE ONE AND NEVER HAS BEEN. ANY OTHER PRODUCER OF MOTION PICTURES IS AT LIBERTY TO ENJOY THE SAME PRIVILEGES THAT THE UNIVERSAL HAS AND DOES ENJOY IN REGARD TO EDUCATIONAL AND INDUSTRIAL FILMS.

IN REPLY TO SLURRING CHARGES MADE IN RECENT TRADE PAPER ADVERTISEMENTS

1.—First, the so-called Motion Picture Theatre Owners' Association has failed to answer any of the pertinent questions, evidently for reasons best known to themselves.

2.—Mr. H. A. Mintz ranks as one of the high-grade attorneys of New England. The contract as proposed was arranged so that the Association in the event of any slip-up would not be involved with heavy legal fees.

3.—As a matter of fact no contract was ever executed. It was submitted to the Cleveland gentleman in a tentative form and he promptly turned it over to the men who were trying to tear down one big exhibitors' movement for personal reasons. It was decided best not to further consult Mr. Lustig, and as president I am only too pleased that this gentleman has tendered his resignation. It would have shown better business ethics to have resigned first than to have used a committee membership against the best interests of the Association.

4.—The League would have made a large sum of money had the New York Tribune seen fit to continue negotiations. Under the proposed contract the League would have received the first $10,000 earned and continuous profits thereafter.

5.—If this so-called Motion Picture Theatre Owners' Association's idea of commercial independence means the censorship of the screen by a self constituted committee, then I am very glad that I stand for open competition whereby each and every exhibitor will receive direct remuneration for the use of his screen for advertising purposes.

6.—As to comparison of records, we are glad to have the Exhibitors of the country decide as to the calibre of the men concerned in this controversy, and to their honest intent for the best interests of the industry.

MOTION PICTURE EXHIBITORS OF AMERICA INC.

Vice-Presidents
Marcus Loew, of New York
P. J. Schaefer, of Illinois
Harry Nolan, of Colorado
Jake Wells, of Virginia
Frank Rembusch of Indiana, *Secretary*
Ernest Horstman of Massachusetts, *Treas.*

ALFRED S. BLACK, *President,*
Motion Picture Exhibitors of America, Inc.
64 Broadway, Boston, Mass.

Some Short Reels

"India," Mentor

Two widely different sections make up this colored Mentor offering, which opens with a scenic study, shot in India, and which has another portion devoted to a pair of lion cubs. The former is rich in the elaborate architecture of the Orient, and includes numerous beautiful scenes taken along the banks of a river, showing the temples and other structures. In addition to the lion cubs, some monkeys, a duck and a pretty little girl appear, and it will certainly appeal. As good a colored one-reeler as has been seen hereabouts in a long while.

"His Fatal Bite," Gaiety Comedies

You have probably at some time or other experienced the sensation of having a dentist poke his different tools into your mouth, jab his thumb into your eye, torture you slowly with a variety of drills and pincers and otherwise annoy you. This Gaiety comedy which features George Ovey, in the role of a dentist, shows several amusing scenes in a dental parlor. Some years ago, there were several pictures in which dentists were satirized, but recently, there have not been very many films of that type. This has a fairly clever theme, although not a strictly novel one, and although it ends rather suddenly, the good work of the cast and commendable direction, will get it across in good fashion.

"Holland's Rustic Life and Waterways," Educational

Scenic pictures of Holland must have their wind-mills, and although almost sixty per cent. of this deals with the different Dutch types of people, a wind-mill shot opens producing a fine effect, and a satisfactory cloud bits closes. Much that is beautiful and colored is included in the reel which is up to the mark. The usual fault with colored productions—the manner in which faces are tinted, or allowed to remain blank, is to be observed here, but pictures of this sort are enjoying great popularity just at present and you will probably please your crowd if you sign to play it.

"The Screaming Shadow," Hallmark

People always have an awe for the supernatural or that which mystifies them. In serials, especially, has it been found profitable to deal with unknown quantities, and thus impress those who are fond of the drawn-out drama. "The Screaming Shadow" is said to be based on the monkey-gland theory of the prolongation of human life, but is actually a weird concoction of the combined imaginations of J. Grubb Alexander and Harvey Gates. It has little to do with the recently discovered idea if the first three episodes may be taken as a criterion. Four mythical maids, each of them having retained youth and beauty through over a thousand years, are supposed to bear on their personages the secret to permanent life and a crystal, in possession of the villain is the key which can unravel the mystery. Beyond that little is clear. There is some sort of a squabble over the possession of the European kingdom of Burgonia, and a resemblance between one of the quartet of virgins and a girl newspaper reporter furnishes one of the big twists in the theme.

Some semi-invisible sort of an arch-criminal is the cause of several murders, and the spectator sees little but his shadow most of the time. He is in the habit of uttering a cry like the roar of a lion and those whose earthly existence has terminated, bear a strange mark—the imprint of a set of teeth. In each episode someone is killed, everyone appears to be fighting everyone else, and much to think about is in evidence.

There is no great danger of anyone's outguessing this, nor any great likelihood that they'll be able to keep up with the story, but it will draw.

One great thing in its favor is that it is out of the ordinary, and that will probably get them to come and see it, although they probably won't know what idea the authors are trying to convey to them for a long while. Ben Wilson and Neva Gerber are starred, and Joe Girard plays the leading heavy role. Burke Thorne directed and King Grey cranked the camera.

"The Black Secret." Pathe

George B. Seitz, who was co-starred with Marguerite Curtot in "Bound and Gagged," and who is directing this serial, makes his entry into this production in the eleventh episode, called "The Death Studio." He plays a German spy this time, and certainly helps to thrill 'em.

Bray Pictograph, 419, Goldwyn

Effects of the moon and sun on tides are dealt with in a series of diagrams that make up the opening portion of this Bray Pictograph, which has a part devoted to the hunting of wild ducks following, and an animated cartoon, called "A Chip Off the Old Block" closing. On the whole, this is a creditable screen magazine, although by no means the best of the series.

"Why Go Home?" Pathe

Several corking situations, in which a colored youngster, Snub Pollard and other members of the cast figured, made the start of this a riot, but towards the finish, it developed into a series of chases and shooting. Although the latter part of this is not up to the standard of what goes before, this one-reeler will probably prove acceptable almost anywhere. It includes much that is commendable.

"The Rink," Clark—Cornelius

Men and women who have laughed at Charles Chaplin the vagabond, policeman, floorwalker, waiter and so on, will surely laugh at Charlie, the skater. The Chaplin feet on level ground provoke mirth, and on rollers, they are just as funny. At the start, a great deal of this is hackneyed stuff, but after a while, when the star starts traveling about the rink, his antics provoke an unlimited amount of mirth. Chaplin can skate and he shows to fine advantage here. The superfine quality of the greatest part of the offering make the re-issue valuable.

"The Story of the Jaguar," Universal

Jaguars, according to the information dealt out by Major Jack Allen who wrote and produced this, are fierce animals and exceptionally difficult to capture. Regardless of that fact, however, the Major skips out to the jungle and using a few feet of rope captures one of the animals, and according to the story wins a wager. Undoubtedly, this will prove of interest, for it has one big thrill in the scene showing the animal falling upon one of the hunters and the manner in which it is shot, and much more that will hold the eye. A short subject worth a bit of exploitation.

"Chicken a la Cabaret," Fox

Chester Conklin is the shining light in this knockabout affair from Hampton Del Ruth's fun factory. He plays the role of the chief of police and, with Harry Booker, as the mayor, gets taken in by a pair of slick crooks, one of whom is Billy Armstrong. The crooks offer their services to assist the policemen's benefit and by an old and still very funny trick they make off with all the watches in the party. A wild chase then ensues with the crooks operating their car with its garage as a covering. There's some great comedy business in the chase concerning the efforts of the police to overtake the garage and gain admittance to it. Eventually chasers and chasees are blown skyward by dynamite. They descend into the police station where the crooks are promptly jailed. There are enough laughs in this to put it in the best slapstick class.

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Short Reels

"The Bull Thrower," Century—Universal

A moonshiner, cast into some land where bandits flourish and liquor has been banned, puts over most of the comedy in this. Presumably, the scene of the action is Mexico, and the hero has to give an acceptable exhibition of the toreador's skill to win the hand of the fair maid. And this is where the direction slipped up, for the manner in which it has been screened is not effective. The scenes where the characters jump out of the enclosure wherein is supposed to stamp about the wild bull gives no one cause to imagine that what is supposed to happen, really occurs. Some of the stuff included in the piece is really clever, but it has several faults that are a handicap.

"Naughty Lions and Wild Men," Century—Universal

Plot has been made subordinate to action in which animal novelty is much in evidence, in this two-reel comedy which is much better than some similar subjects turned out by this company recently. Several varieties of animals, lions, leopards, monkeys, and their young aré seen in it. Shots of a mother ape, with her babe clining to her will appeal, and there are other bits that will draw exclamations from your audience. For the greater part, the material in the offering will prove laugh-provoking. Fishback directed, and Charles Gay, animal tamer, is credited with assisting.

Bray Pictograph, No. 416—Goldwyn

This is one of the finest screen magazines turned out by any one in a long time. Four subjects, one more than usual, are dealt with, and each of them is treated in splendid fashion. "A Glimpse of New Zealand," the opening part, which consists of scenes taken along the Wanganui River, is one of the most beautiful scenic bits screened. The tinting, a delicate shade of pink, and rich blue being the colors used, is superb and serves to bring out its splendor. Colonel William Barclay Parsons, noted engineer and designer of various transportation systems occupies the position of prominence in the next section, and then comes a cute bit called "Baby Bruin." A commendable animated cartoon, entitled "Sauce for the Goose," directed by Vernon Stallings, winds up the reel.

"Eventide"—Ford-Goldwyn

Carefully tinted and finely photographed, the scenic portion which opens registers a pleasing impression. Cloudy sky effects feature that part and are of merit. A second portion is devoted to the beaver, ad a third deals with the Canadian Porcupine. All of it is filmed excellently, and it marks a deviation from the string of industrial pictures turned out by Ford.

"Good Little Brownie"—Century-Universal

Bathing damsels in tight-fitting one-piece apparel, that permits a considerable limb display occupy the center of the screen for a considerable portion of the time in this two-reeler, which features Brownie, Century's educated dog. If the censors do not order much of the beach stuff out, for there is a considerable amount of footage devoted to the capers of the girls who sprawl all over each other in the most unconvetnional fashion, it may get by, for there is a considerable amount of humorous material included. The plot has been used before, the best part of the production being some of the business toward the beginning, and that really is not essential to the story.

"Bubbles," Ford—Goldwyn

Following the production of a reel consisting of some scenic stuff and portions devoted to animals, Ford has turned out another industrial concerning soap, telling of the production of that article in reasonably interesting fashion. On the whole, a creditable offering of its type.

"Harmony Ranch"—Universal

A fair story, the basic theme of which is not very uncommon, and which has a few points that will cause the critical to question the plausibility of the entire affair, will probably get this over in the smaller houses. Hoot Gibson heads the cast and does his share of the work in acceptable style. You can probably use this if your crowd likes his stuff. It is not very thrilling, but hits an even pace, and if they're not very particular, they'll overlook its weaknesses.

"Where Did You Get That Hat?"—Famous

Hats—all details about the manner in which they are manufactured—are taken up in the second issue of the Paramount Industrial Magazine. Unlike the first issue, instead of demonstrating the way in which the finished product is used, this shows the scenes at one of the Stetson hat factories. Very good handling of the subject and a worth-while addition to your bill if you happen to need an offering of this nature.

Another Mentor Scenic

Three parts make up another colored Mentor one-reeler which should prove acceptable. It opens with a portion called "Wedding Bells in Malaysia." After that, there is an exquisitely tinted section which deals with the cultivation of the dahlia. Everyone of the numerous varieties of this flower is shown and this part will certainly appeal to the eye. Closing is some stuff shot along the seacoast of Spain and it includes some effective bits. Although the different parts of this have very little in common, the reel will probably go well in the smaller and neighborhood houses, where crowds are inclined to prefer variety.

"The Millionaire Paupers"—National

Several humorous bits of comedy business and a fairly clever plot will get this hall room boy two-reeler over. Some of the stuff—the closing shot in which the boys ride home in garbage cans, the restaurant scene and one or two other portions are exceedingly funny, but there are some knockabout bits that are not very effective. This has been stretched just a bit, but it is nevertheless, a creditable offering.

"The Floor Below"—Pathe

Neither the theme of this one-reeler which stars Snub Pollard, nor the incidents connected with it are very much to enthuse over. It deals with two henpecked husbands, who on the advice of their aged grand-father, determine to rule their households and succeed in intimidating their wives by shooting off revolvers. The father of one of the wives appears and some clever chase stuff—the only really laughable portion of the production—follows. The finish of the picture shows both old men acting humbly before their strong-minded wives.

"The Sure Cure," National—Goldwyn

Hypocondria, defined early in this two-reeler, with a grammatical error in the explanation, is dealt with lightly in the story by Robert McGowan. The Carter De Havens play the leads in the piece and perform in their usual manner. Several of the situations are very funny, but the stuff aboard the boat is not as good as most of that in the early portion. Incidentally, there was too much footage devoted to the part of the picture which depicts the condition of the youthful husband, and too little to explain the manner in which he is cured. Certainly, that could have been taken up more fully. The story deals with a young man who is firmly convinced that he has a varied assortment of illnesses. Old and apparently wise physicians continually feed medicine to him and it takes a more modern doctor to prescribe a trip to sea for him. Aboard the liner, he eventually realizes that his troubles were imaginary.

Short Reels

"Children of the Netherlands," Mentor

Dutch youngsters have been pictured by artists more than once, together with their scenic surroundings in Holland, and this one-reeler has several close-ups and other interesting shots of the kiddies. The manner in which the stuff has been tinted is not as good as it might be in places and mars the offering somewhat. A second portion, devoted to the wild birds of Scotland is better as far as the tinting is concerned. The close views are especially commendable, regarded from the angles of photography and coloring.

"Islands of Japan," Mentor

Here is a colored reel that from beginning to end is replete with bits of beauty—an offering that has been tinted and photographed in artistic style. The second and principal portion shows the territory of the Japanese islands of Matsushima and Kyushu, the lakes, hills, rapids and waterfalls of the country, and includes a sunset that is really remarkable. Parrots of Australia, green and yellow are dealt with in the first part and hold the eye. They look especially pretty against the background of leaves and oranges, being perched on the branches of orange trees.

"Making Elsie Good," Universal

Youngsters—several of them—appear in a fairy-tale offering that will go well with the children and many of the older folks. The little girl who plays the lead—a blond—is pleasing and the others do as well as may be expected. This deals with the dream of a girl who has several undesirable traits, among them being snobbishness. While sleeping, she is placed in a position where she realizes that she has acted improperly and when she wakes up reforms.

"Jits and Wits," Rival Film

Not very long ago, a great many comedians imitated Charles Chaplin, but the Chaplin craze has died down somewhat, and only a few do it now-a-days. The Rival Film Co., in its initial production, starring Al Joy, has a comedy built on an acceptable theme and one that has a few incidents that are funny, although much of it is not as bright as it might be. Whatever his merits may be otherwise, however, Joy's impersonation of Chaplin leaves much to be desired, as do the imitations of most of the others who try to duplicate the wabble and Chaplin's other characteristics. The director did not do as well as he might have done with situations and the offering lags somewhat. A few good situations will go a great way towards helping this along, but they can not make it a hit.

"Informing a Nation," Encyclopedia Americana

Publishing periodicals and books is a subject that has not been touched very recently by producers of Educational pictures, and the organization which is turning out the Encyclopedia Americana, has shown in good fashion the manner in which that publication is made ready for the purchaser. Some of the steps shown are quite familiar, but the gilding and marbling of edges as well as some other processes are not as well known to the average spectator. This sheds light on the matter and also gives publicity to the new encyclopedia, but in a careful and wise manner.

"The Jay Bird," Universal

Unlike the type of pictures Hoot Gibson has been making for some time, this two-reeler is more like the modern cinema drama as far as the manner in which the story has been worked out and the way in which it has been produced, are concerned. It has some very good comedy relief and is thoroughly wholesome. The story is built on a much hackneyed theme, but has been screened in a satisfactory manner and will probably prove acceptable. If your crowd has been taking to the recent Hoot Gibson pictures, you will be wise to book this.

"Lao Kai," Mentor

Scenes photographed in Lao Kai, French Indo China, make up the earlier portion of this Mentor scenic, colored as usual. A great deal of the tinting is of a high standard. "Hunting a Rabbit" is the title of the second and closing part. In certain localities, rabbits are pests and have to be eliminated, and this shows the various ways in which the task is accomplished. A fair reel.

Screen Smiles, Z and No. 31, Screen Smiles, Inc.

With a new finish, a neat piece of animation, instead of the old one, Screen Smiles is an improved offering. At present the stuff at the finish is drawn out in black on white but having it correspond to the rest of the reel, that is, having the figures at the finish marked in white on dark blue, will add more improvement. The remarks included refer lightly, and cleverly to profiteering, landlords, prohibition, marriage, divorce, the Bolsheviki, I. W. W.'s, the Monkey Gland theory, prohibition, etc.

"Meat Again," Ford—Goldwyn

Recently there was a Ford release that pictured the cutting of meat, and this reel deals with some of the by-products of the meat. It shows the canning processes, sausage-making, what is done with hog bristles and the manufacturing of butterine. This is a fair educational subject, but not a particularly effective production to offer as entertainment.

"The Nooze Weekly," Fox

Humorists have overlooked, hitherto to all appearances, the usual screen news weekly, and in this Mutt and Jeff one-reeler Fox has a novel subject. It has been handled in good fashion, and the only regret is that it is so short—that there was not enough space devoted to the ridicule of other events depicted in news reels. In producing this, they strayed somewhat from the original idea and included several bits of business that might have been used elsewhere to better advantage, but the stuff is funny.

"The Line Runners," Universal

Whether or not this entire production, a two-reeler, was meant to be satirical, is a matter that is open to question, for either much of it was meant as a sort of subtle comedy, or there was much amiss with the work of the cast and direction. The photography and lightings in many places are excellent, in fact, the manner in which this has been screened is generally satisfactory. The story, however, smacks of the type of western popular some time ago, and will draw laughs from the critical members of your audience. There is one big kid towards the finish, when it is explained that a man of large proportions, wearing the broad-brimmed black slouch hat usually associated with heavies, in pictures of this type, and smoking a cigar with great vivacity, has nothing to do with the story, and is about to leave town. It's a bit that will get a laugh.

"The Heart Beneath"—Capital

Camera work, which is of high order throughout, features what is otherwise a more or less mediocre offering. Neal Hart plays the stellar role in the piece which is built around an eternal triangle story of the type that has been used frequently, and in similar form very recently by another company. From the very start, the conclusion is obvious and the average fan will probably outguess it without deep thought. It deals with a "city feller" who comes out to a ranch on business, but stays and leads the cow puncher's wife astray. The husband, however, arrives in time to avoid the disruption of his family and order the villain to board the first train for home. Included in the cast are Marie James, who plays the feminine lead; Joe Rickson, the villain and Inez Gommez.

"All for the Doughbag," Century—Universal

J. A. Howe wrote and directed this farce which starts in fine fashion and continues well until almost the very end, when there is just a bit too much of the riotous stuff. A dog does some exceptionally fine work at the beginning and there are two male comedians who handle their work in as fine a manner as could be desired. The youthful comedienne handles her character acceptably and but for the fact that there is too much slapstick comedy towards the culmination, this is almost certain to score. There is some excellent business in the early portion, and that will more than help get this over.

Why We Refused to Sell for One Hundred Thousand Dollars

THE day after "Empty Arms" was turned over to us by Director Frank Reicher, a well-known distributor tendered us a point-blank offer of $100,000 guarantee on the sale. This offer did not appeal to us, because we had spent over sixty thousand dollars in producing the picture and were cognizant of the fact that, in it, we have one of those master productions that strikes the industry about every three or four years. But the distributor insisted that his offer was *merely* a guarantee; that the amount "Empty Arms" could command, might run close to seven figures.

Then, in the course of the discussion, the head of our advertising department apologized for interrupting us, and said: "It is peculiar that you should offer $100,000 for 'Empty Arms,' for I have here in my hand my Hundred Thousand Dollar Packet, which I was just about to hand to Mr. Park."

"What is the Hundred Thousand Dollar Packet?" asked the well-known distributor.

"It's nothing more than a book of printed suggestions that show the exhibitor who books 'Empty Arms' how easily he can put it over, and I consider it worth $100,000," replied our advertising manager.

At first, we must confess, we thought the A. M. had lost his reason. We knew that he had been working day and night inventing valuable promotion "stunts," but, after ten minutes of discussion, he convinced us that he was right.

At parting, the well-known distributor raised his offer to a sum that the average independent producer would sell *three* pictures for; but in justice to we were forced to reject.

EMPTY ARMS

THE SENSATION OF THE CENTURY

On the following pages, we publish a brief digest of the extraordinary history and superlative qualities of "Empty Arms," being thoroughly convinced that, among the intelligent film buyers of America, there is going to be the most spirited bidding in years. All exhibitors, States Right men and chain operators are invited to communicate at once with

PHOTOPLAY LIBRARIES, Inc.
(Exclusive Selling Agents)
500 FIFTH AVENUE, NEW YORK CITY

Lester Park &
Edward Whiteside
PRODUCERS

The Hundred Thousand Dollar Packet

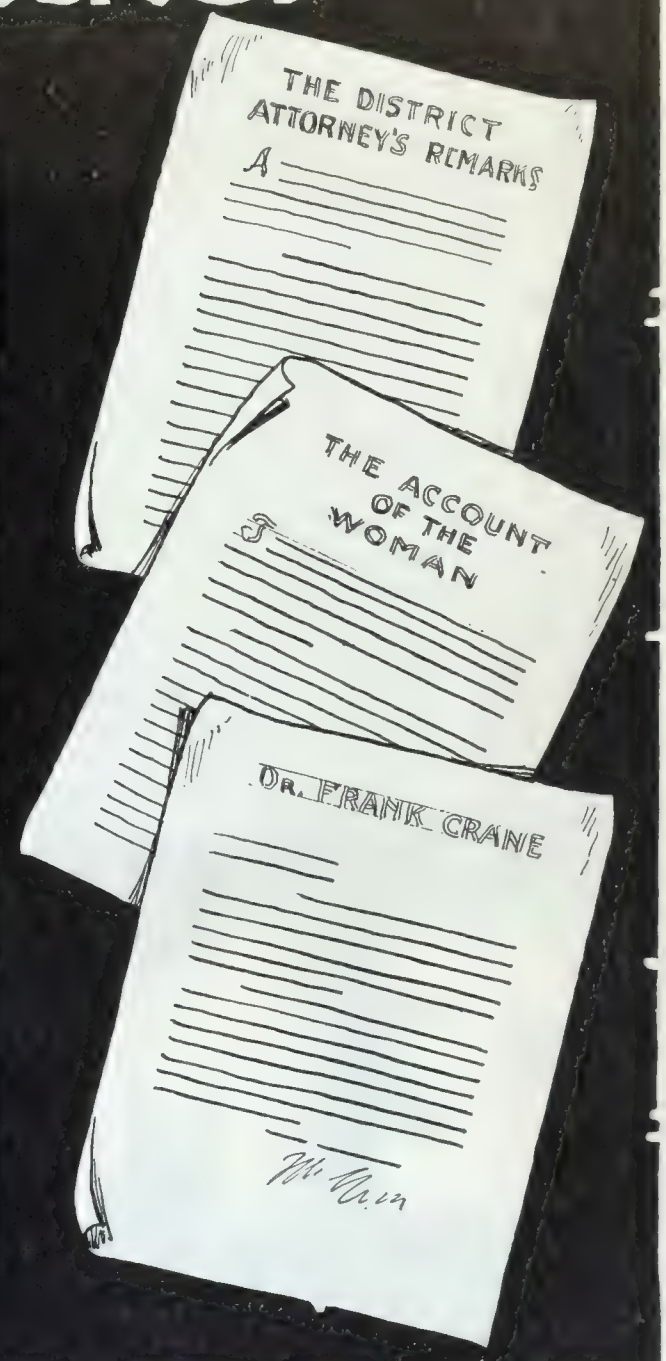
WHEN the advertising manager entered the conference immediately after the well-known distributor made his original offer, he said:

"The idea in 'Empty Arms' is one never before touched. Its originality is worth a great deal. But the idea is of such importance at this time, that I find our picture can command over a hundred thousand dollars worth of advertising in every important city.

"How do I know? Well, I have written to newspaper editors, civic authorities, educators and men and women in public life, club officials, doctors, lawyers and other professionals. In every city, interest in the subject contained in 'Empty Arms' is so great, that, if we were to try to arouse this interest with *paid* advertising, it would cost over a hundred thousand dollars to do it."

The Hundred Thousand Dollar Packet Tells the Whole Story; It Covers the Box-Office Possibilities of "Empty Arms" from Every Angle. A Copy of It Will Gladly be Sent Only to Those Exhibitors and States Right Buyers Who Personally Sign On Their Business Stationery a Request for It.

PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 FIFTH AVENUE
NEW YORK CITY



EMPTY ARMS

Starring GAIL KANE
with THURSTON HALL,
J. HERBERT FRANK & IRENE BLACKWELL
WRITTEN BY WILLARD KING BRADLEY

How Lester Park and Edward Whiteside produced "EMPTY ARMS"

AFTER a hundred or more stories suitable for screen production were submitted to us by the foremost authors of America, we selected the script of a young writer, Willard King Bradley, as the most original in the batch, and the most original we had seen in years. The story, dealing with the Gargantuan question of Motherhood, demanded the finest artistic talent procurable. Frank Reicher, responsible for many Paramount and Metro successes, was chosen to direct "Empty Arms," because we figured that he alone could handle a great number of its exceedingly difficult scenes, the majority of which were at once intensely dramatic and unusually delicate. Mr. Reicher immediately surrounded himself with the foremost technicians. Gail Kane, famous star of screen and stage, who had just closed in the Broadway success, "The Woman in Room 13," was signed to star; then a powerful cast, including Thurston Hall, J. Herbert Frank and other well-known screen celebrities, was engaged to support her. The picture was made; and, as we watched its progress, we believed that we had a master production. But we were not content to rest on our own judgment. We called in that famous editorial writer, Dr. Frank Crane, who contributed his unique services to the thought side of the picture.

It is the easiest thing in the world for a producer to deal in twelve-cylinder adjectives, and to megaphone it from the housetops that his picture is supreme. We are so confident of the success of "Empty Arms" that we are *more* than willing to simply place it in the hands of the buyers and exchange men, and let the *screen* do the talking. We are so certain that they will say that we have *under*estimated it, that we will stake our future success on it! Which is saying volumes.

EMPTY

Starring GAIL KANE

THE production alone will stand on its merits. But there is something else we have to offer which makes "Empty Arms" a picture *plus*. This "something else" is the Hundred Thousand Dollar Packet, prepared by our advertising department.

If you are desirous of seeing the picture, wire or write for details. If

WRITTEN BY

Personally supervised
and directed.
Frank Reicher
ARMS
with THURSTON HALL
J. HERBERT FRANK & IRENE BLACKWELL
you can't see the picture, ask for the Packet at once. A two-cent stamp will do the trick.
PHOTOPLAY LIBRARIES, Inc. (Exclusive Selling Agents)
500 FIFTH AVENUE NEW YORK CITY
WILLARD KING BRADLEY
GASSNER

IN THE EYES
OF THE WORLD
SHE WAS GUILTY
A breath-taking mystery,
a haunting tale of revenge,
an inspiring romance ··
And to top it all, the tremendous emotional acting
of Pauline Frederick, sweeping from climax to climax
with a power unrivalled
in the annals of great
screen performances.

SAMUEL GOLDWYN PRESENTS

PAULINE FREDERICK
IN
THE PALISER CASE

BY EDGAR SALTUS
DIRECTED BY WILLIAM PARKE

GOLDWYN PICTVRES CORPORATION
SAMVEL GOLDWYN President

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 18 Monday, January 19, 1920 Price 5 Cents

United-Hallmark Deal

Berst Signs Contract Whereby United Becomes Distributor of Hall's Product

J. A. Berst, closed contracts last week whereby United Picture Theatres of which he is president, assumes the physical distribution of the Hallmark productions. The deal went into effect yesterday.

This announcement is evidently the one which Mr. Berst promised at the time he closed the contract taking over the Triangle exchanges and the Triangle productions. It is regarded as a move that materially strengthens the United Picture Theaters.

It is also announced that Berst has still further deals under way including the acquiring of important works for production at United's own studios. Both distribution and production activities of United will still be under Mr. Berst's direct control.

It was stated at the Robertson-Cole offices that the report last week regarding the taking over by that company of the physical distribution of Hallmark productions was merely a temporary arrangement until Mr. Berst and Mr. Hall perfected the new deal.

Magnet Exchange Has Fire

Everyone got all het up, the maidenly stenographers dashed downstairs, all of the available Pyrene was used up, and some damage, the extent of which is unknown, was caused when someone started a fire in the film room of the Magnet Exchange on the eighth floor of 729 Seventh Ave. The fire was extinguished before it could spread to the other rooms in the building.

After Blank Houses

Goldwyn Reported Interested in Nebraska Chain

It was reported Saturday that Goldwyn Pictures were trying to secure an interest in the A. H. Blank Enterprises in Nebraska. Blank operates one of the largest chains in the West.

It was impossible to communicate with either A. H. Blank or Samuel Goldwyn on Saturday with reference to this report.

The Blank chain includes houses in Des Moines, Marshalltown, Mason City, Davenport, Ia. and Omaha all first class theaters.

"How dare you come here?" she cried, recoiling in fear. For she knew that she was alone and that this man would stop at nothing. From "The Turning Point," the First National picture with Katherine MacDonald, the American Beauty, starring.—Advt.

Meeting Opens Today

Famous Players Forces Gather for Convention—Zukor Expected

(Special to WID'S DAILY)

Chicago—Arrangements have been made for the Famous Players Lasky convention which opens at the La Salle Hotel to-day. It will last until the 23rd.

One of the big topics at the meeting which will be attended by officials of the home office as well as branch managers will be the development of the top-notch exploitation force.

Among those who are expected from the home office are Adolph Zukor, Jesse L. Lasky, Eugene Zuk-

(Continued on Page 3)

Tucker Case Again Postponed

The hearing on the George Loane Tucker case for alleged violation of contract has been postponed until Friday, Jan. 23 at the request of the defendants, Mayflower Photoplay Corp. and Famous Players-Lasky.

Ince Stays Home

Significance Attached By Virtue of Loew—Rowland Visit to the Coast

Thomas H. Ince, head of the Associated Producers, (The Big Six) disappointed a number of film folk in the East by not arriving in New York last week. Although his office reported that they had no idea of his arrival it was confidently believed by a number of important executives that Ince would be here.

It developed Saturday that the probable reason for Mr. Ince delaying his departure for the East was because of the trip West by Marcus Loew and Richard A. Rowland of Metro. Messrs Loew and Rowland left yesterday for the coast.

First National Meeting

Executive Committee of First National will hold an important meeting today in New York. Many of the important members who were in Atlantic City last week are in town.

Deal On

F. W. Reynolds Seeking to Acquire Swanson-Nolan Properties—Admitted By W. H. Swanson

A definite offer for the entire Swanson-Nolan properties has been made to that firm by F. W. Reynolds, an important business man of Lake City.

William H. Swanson who was in New York on Saturday admitted that an offer had been made for the property.

His partner, H. T. Nolan, who is also here, said that he preferred any statement to come from Mr. Swanson.

Swanson and Nolan have headquarters in Denver and operate theaters at a number of points including Denver, Salt Lake City, Grand Junction, Greeley, Pueblo, and other points.

Buys Selznick Output

Glucksmann Secures Rights for South American Countries

Max Glucksmann, through his brother, Jacobo Glucksmann has purchased the entire output of Selznick Pictures, Select and National Picture Theaters for Argentine, Uruguay, Paraguay and Chile. The contract which covers the 1920 output of the Selznick producing organizations provides for about 70 pictures.

Glucksmann has also secured "Twin Pawns" and "The A. B. C. of Love" Leonce Perret productions for the same territory.

The Glucksmann quarters are now in the Candler Bldg.

1st Natl's Sold

David P. Howells has sold the First National attractions for Argentine, Chile Paraguay, Uruguay, Bolivia, Peru, Brazil and Ecuador to Natalini and Co. of Buenos Aires.

This is reported as being the largest deal closed for that territory.

Black Gets Another

Alfred S. Black arrived in town Saturday from New England and announced the acquisition of the Carey property on the Square at Taunton, Mass. When completed the property will seat 1,800.

Mr. Black admited that this made over 50 theaters in his chain.

Cohn Leaves for Coast

Harry Cohn left for California on Saturday.

Wid's DAILY — "Broadcasting Authority"

Vol. XI No. 18 Monday, January 19, 1920 Price 5 Cents

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Quotations

	Bid	Asked	Last Sale
Famous Players ..	85¼	87	87
Goldwyn	32	34	33
Loew's, Inc.		....	31½
Triangle Film	¾	¾	¾
Unit. Pict. Prod.	16	17	16½
World Film	—	—	⅛

Expect New Firm to Build House

Portland, Me.—The Capitol Real Estate Co., recently incorporated with a capital of $200,000, and which will take over the buildings now controlled by the Congress Realty Co., is reported to be planning a new film house. Abraham Goodside is president of the firm and Irene McCullum is treasurer. Charles J. Nichols with the other two comprises the board of directors.

COMING

A REVIVAL OF

"Tillie's Punctured Romance"

TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood — Betty Blythe has been engaged by Universal to play the leading feminine role opposite Frank Mayo in a picture called "The Primrose Path," being directed by Christie Cabanne.

Work on a new Eric Stroheim production for Universal has been held up pending the company's success in obtaining the screen rights of the story. They are negotiating for Frank Norris's novel, "McTeague" the plot of which is laid in San Francisco and the Mojave Desert. It is understood that Gibson Gowland of "Blind Husbands" fame is to play the title role. Stroheim is now completing the cutting of his second picture, "The Devil's Pass Key," which is regarded as a sequel to "Blind Husbands."

Alice Lake has returned from San Francisco where she and 20 members of her company have been taking scenes for "Shore Acres."

The cast has been selected for "The Girl in the Mirror," from the novel of the same name by Elizabeth Jordan, which will go into production at Universal within the next few days. It includes Frank Mayo, Ray Ripley, Elinor Fair, Harry Hilliard, Claire Anderson, Arthur Hoyt, Ruth Royce and Bull Montana. The director will be Jack Ford.

Morris R. Schlank, producer of the Hank Mann comedies, has engaged Frederick Bennett, author of "The Radium Mystery," "The Lost Express," and several comedies featuring Arbuckle and Lyons-Moran, to write two-reel stories for the new series of comedies featuring Hank Mann.

The King W. Vidor company finished exteriors on the old Southern mansion at Sunland this week and now is at work on interiors.

The production of "Polly of the Storm Country," a Grace Miller White story, is in its last stages of completion. Mildred Harris Chaplin is starred.

GAUSMAN

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

They are connecting "In Old Kentucky," starring Anita Stewart, with horse racing and the scheme is proving successful. At the Kinema, Los Angeles, the fact that there had been an Anita Stewart day at the Ascot Races, when she presented the winning jocky with a floral horseshoe, served to get an overflow crowd. At the Madison, Detroit, they are making the entrance look like a paddock entrance, with a sort of betting club within the lobby. There is a girl in jocky costume distributing heralds and night riders parade through the streets, in addition.

Dallas, Tex.—L. B. Remy, manager of the local Goldwyn exchange engineered an exploitation stunt with Ben Austin and Jake Newman, owners of the Gentry Dog and Pony Show. He made arrangements to have large white signs, advertising Goldwyn, attached to two elephants with the show. The company travels from town to town, and the elephants being a big attraction, the words "This is a Goldwyn Year"—Goldwyn Pictures, etc. are getting much attention.

Minneapolis, Minn.—Anita Stewart in "In Old Kentucky" packed them in at the New Lyric due to a large exploitation campaign put over by Arthur Abelson, manager. A tremendously large billboard—22 sheet long and ten sheets high was used, making it possible to put the words in eight foot letters. A negro jazz band paraded about town giving concerts before each performance and the stage setting of the original play served as the setting for the prologue. There was a lobby display with a horseshoe, 18 feet high and special boosting was given the song "In Old Kentucky." Confectionery establishments started serving the "Kentucky Mint Julep," and there were other advertising accessories including 10,000 one-sheet cards, 2,000 snipes, 10,000 circus heralds, 1,000 one sheet lithos and twenty-four sheet stands. The production ran for a full week with great success.

Hannibal, Mo.—An old school was used to crowd the Park when Geraldine Farrar in "Flame of the Desert" was presented. Souvenir Photograph Day was announced and a photograph of the grand opening motion picture star was offered each of the first 300 women entering. It worked.

Marianna, Ark.—T. E. Hobbs, manager of the Majestic, put "The Jinx," starring Mabel Normand over by using the circus parade stunt. Three prizes were offered to the children exhibiting the best wagon, coaster or cart rigged up to resemble a circus float. All of the displays were assembled in the parade, headed by a banner advertising the film. Interest was aroused and capacity business resulted.

Allen Films Ready

Universal will release three Mermaid Jack Allen animal pictures beginning March 1. Weekly release.

Metro Buys "Kiss Burglar"

Metro has purchased "The Kiss Burglar," the stage play in which Fay Bainter appeared.

Controversy Over French Actress

Ray Raymond, agent, declares that he is the representative of Gaby Marcy, the French actress who recently arrived here.

John J. Livingston who is handling her publicity here, states that Mr. Raymond may be her theatrical agent but that he is handling her picture offers.

"Empty Arms" Finished

Lester Park and Edward White side have finished "Empty Arms," the production with Gail Kane, Thurston Hall and Herbert Fortier. Frank Reicher directed, while Dr. Frank Crane, the editorial writer collaborated.

The story is by Willard Mack and Bradley.

Added Protection MUST Follow Increased Values

A thousand dollar policy of two years ago could well be increased to twice that amount to-day. Your property is worth considerably more. Don't let it be without adequate protection. . See

REUBEN SAMUELS INC.
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Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

The only time a movie fan is undecided which of two theatres he will enter, is when they both have RITCHEY posters on display.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

leeting Opens Today

(*Continued from Page* 1)

Arthur S. Friend, H. D. H. Conk chairman of the finance comtee; Al Lichtman, general manr, department of distribution; S. Kent, F. V. Chamberlin, John C. nn, Jerome Beatty, J. W. Toone, ude Saunders, A. C. Glenn, Gorn H. Place, A. O. Dillenbeck, reenting Hanff- Metzger, Inc., adtising agents for the company.

District managers who will attend Harry Asher, Boston; W. E. ith, Philadelphia; C. E. Holcomb, anta; Louis Marcus, Salt Lake y; Herman Wobber, San Franco.

Special representatives: J. W. Al-, Chicago; M. H. Lewis, Kansas y, Mo.; W. J. Pratt, Atlanta, New leans and Charlotte, N. C.; L. L. nt, Dallas, Texas.

Branch managers: J. A. McCone, Boston; William O'Brien, Portd, Me.; Henry T. Scully, New ven; H. H. Buxbaum, New York; hard C. Fox, Buffalo; J. D. Clark, iladelphia; Paul J. Swift, Washton;Herbert E. Elder, Pittsburgh; P. Wolfberg, Cincinnati; G. W. lman, Cleveland; Fred Creswell, icago,; J. W. Hicks, Jr., Minneolis; H. A. Ross, Detroit; C. L. Vey, Kansas City, Mo.; R. C. Li au, Des Moines; C. L. Peavy, naha; R. E. Bradford, Atlanta; H. Wilkes, New Orleans; G E. Akers, Louis; T O. Tuttle, Dallas; Joh H. Gilday, Oklahoma City; Da- Prince, Charlotte; F. B. Mcken, Salt Lake City; Milton H. n, Denver; H. G. Rosebaum, San ncisco; H. G. Ballance, Los Anes; G. W. Endert, Seattle; C. M. l, Portland, Oregon.

Exploitation representatives: Os- A. Doob, Cincinnati; John P. ing, Kansas City, Mo.; John D. Howard, Seattle; Fred W. McClellan, Philadelphia; Paul L. Morgan, New Haven; Herman Phillips, Cleveland; H. Wayne Pierson, Atlanta; T. J. Planck, Detroit; Al. Price, Los Angeles; Daniel Roche, Chicago; Wayland H. Taylor, New York; Lester Thompson, Boston; Leslie F. Whalen, Dallas, Texas; and Charles L. Winston, Denver.

Adolph Zukor will leave for Chicago the early part of this week.

Gordon Place, editor of Progress-Advance will issue a daily copy of "Pep" the company's confidential house organ during the convention.

Denny Sails for South Africa

Orrin Denny, cameramen for Universal has sailed for London and from there will go to Belgian Congo, South Africa where he will replace Pliny Horne as cameraman with the expedition now in that country.

Curwood Denies Combination

James Oliver Curwood denies that he is interested in any merger of authors. The report emanated from the coast a short time ago that Ralph Connor, Peter Clark MacFarlane, Johnson McCullough and Peter B. Kyne would picturize their own stories.

Louisville for Sunday Shows

Louisville, Ky.—Declaring that elimination of Sunday motion picture shows, urged by the local Baptist Ministers Association would lead to the old-fashioned "Blue Sunday," with no golf, soda fountain, etc., following, Mayor Smith has gone on record as favoring Sunday performances.

Sunday Films for Endicott

(*Special to WID'S DAILY*)

Endicott, N. Y.—Rescinding its vote of Dec. 23, the village board of trustees has legalized Sunday motion picture shows.

Caribou House Burns

(*Special to WID'S DAILY*)

Caribou, Me.—Thomas Willett's motion picture house was burned last week in a fire which caused a total damage of $20,00.

Keeler Directed Hines Comedy

H. P. Keeler, formerly with Thomas H. Ince directed the first "Torchy" comedy with Johnny Hines for Master Films, Inc., the company of which Charles C. Burr is president.

Universal Releases

Universal will release week of Jan. 26 "The Phantom Melody," with Monroe Salisbury; "Bungled Bungalows," Lyons-Moran comedy; a Century comedy and a western. Also episodes of serials.

Blames it on Pictures

(*Special to WID'S DAILY*)

Hood River, Ore.—Time spent at motion picture houses was classed with that wasted in the pool rooms by Circuit Judge Fred Wilson in an address before the Hood River Woman's Club. He spoke on causes for delinquencies of boys and the parole system.

IT REQUIRES ORGANIZATION TO MANUFACTURE GOOD ENGRAVINGS
WE HAVE BEEN ORGANIZED SINCE 1898
EQUIPPED TO DELIVER THE BEST POSSIBLE WORK IN THE LEAST POSSIBLE TIME
THE STANDARD ENGRAVING CO.
PHOTO ENGRAVERS
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AMERICAN PRESS ASSOCIATION BLDG

Goldwyn Pictures
The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

WATCH FOR BILLY WHISKERS
COMMONWEALTH PICTURES CO. CHICAGO

WANTED IMMEDIATELY
Capable cameraman for Scenic Material; with his own outfit, for two months' trip in the West Indies.
Apply
EDUCATIONAL FILM CORP.,
729 Seventh Ave.

MAKE YOU HEAR WHAT YOU SEE
FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOSE THAT USE ROLLS—AND LOTS OF THEM DO.
FILMUSIC-CO.
LOS ANGELES
1729 Highland Ave.

LEUMAS CARTOON SERVICE
Producers of Animated Films for every purpose
17 W. 45th St. Tel. Bryant - 6806

The Acme Portable Projector
For the Studio
Cutting Room
The Editor
Home School or Church
monstrated to You Anywhere
Iowells Cine Equipment Co.
7th Ave. New York
Phone Bryant 1166

THE HAL BENEDICT STUDIOS
College Point, Long Island
Telephone, Flushing 3000

Koppin to Build Detroit Theater

(Special to WID'S DAILY)

Detroit—Henry S. Koppin will build a $250,000 theater at Cathrine and St. Antoine Sts. C. Howard Crane is the architect.

D. W. GRIFFITH

KNOWS

The value of strictly high class people for the ensemble scenes of his productions.

WE ARE supplying him with only the most select good-looking and properly dressed people for his productions.

OUR financial strength enables us to supply any number of people.

Select Motion Picture Bureau

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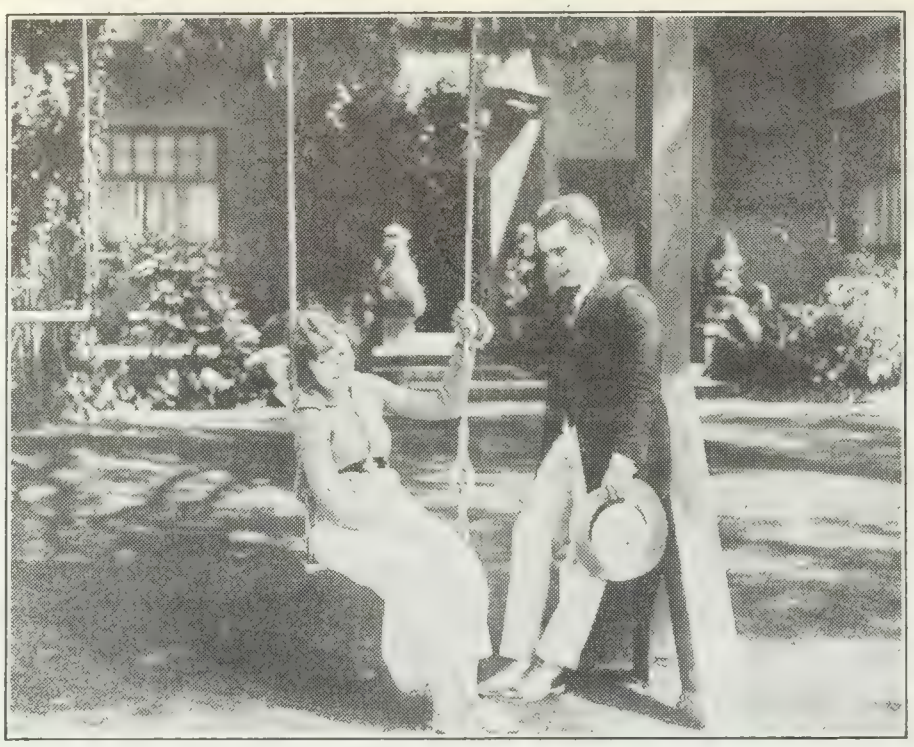
1493 Broadway
New York

Telephones
Bryant { 2389 / 2390 / 2391



CHRISTIE COMEDY

Bobby Vernon in a new Christie Comedy "Fair But False." Vernon who has made a hit in Christie Comedies, will soon be seen in a special Christie Special two-reeler. —Advt.

National Film's Fifth Year.

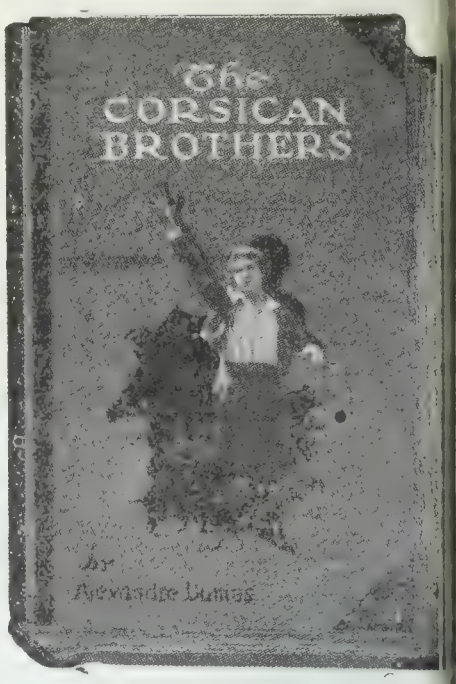
The National Film Corp. of America began its fifth year on Dec. 30 last, the company having been formed in 1915 by the late William Parsons.

Eddie Lyons and Lee Moran to do Edgar Franklin's "Everyth But the Truth," for Universal.

ART TITLES
HAND LETTERING
(One Hundred Titles A Day)
ALYNLU
PHONE 2329 BRYANT

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
KRAUS MFG. Co.
220 W. 42nd St.
17th Floor Tel. 3607 Bryant

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2004



J. A. BERST
PRESIDENT OF
UNITED
PICTURES PRODUCTION CORPORATION

ANNOUNCES

THAT UNITED HAS SECURED CONTROL OF THE

TRIANGLE EXCHANGES

AND

ALL THE FAMOUS TRIANGLE PICTURES WHICH INCLUDE SUCH STARS AND DIRECTORS AS

D. W. Griffith
Thomas H. Ince
Douglas Fairbanks
William S. Hart
Frank Keenan
The Gish Sisters
Charles Ray
Norma Talmadge
Constance Talmadge
Dorothy Dalton
Louise Glaum
Olive Thomas

AND

The Famous Mack Sennett Keystone Comedies

There are 30 Reasons

why you should book,

"The Screaming Shadow"

REASON No. 17

Ben Wilson's Smashing Serial Success Spells Dollars at your Box office.

Mr. Exhibitor

Watch for Reason No. 18 tomorrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.

Released through

HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

the BRADSTREET of FILMDOM

WID'S DAILY

the RECOGNIZED AUTHORITY

. XI. No. 19 Tuesday, January 20, 1920 Price 5 Cents

ynch Offices to United

ul Gives Latter Number of Independent Productions for Southern Territory

A. Berst of United has closed a l with the S. A. Lynch Enter- es of Atlanta, whereby United take over the Lynch exchanges New Orleans, Dallas, Kansas , Omaha and St. Louis where ch has been operating under the e of Enterprise Distributing p. These exchanges have been ributing Triangle productions.

ll films which have been handled these branches will be controlled booked by United on and after 25. For the present, United ductions will be handled in New ans by Pierce Films.

xclusive of the Triangle pictures, e exchanges have been handling umber of independent produc- s including "The Unpardonable " and "The Hushed Hour." This efore gives the exchanges feed- that territory a considerable ber of films besides the United Triangle output.

athe Installs Offices on Coast

athe has opened permanent coast es, located in the Wright-Cal- ar Bldg., Los Angeles. Gilson lets formerly head of the scen- department is in charge of the e while Mrs. Phyllis Daniels will dle the publicity. The opening the office was a result of the of Paul Brunet to the coast.

rger Returning With Rowland

axwell Karger of Metro will e east with Marcus Loew and ard Rowland when they return lew York in about a month. Kar- will make "The Four Horsemen"

Roberts of Texas Here

B. Roberts, secretary-treasurer he Buckhorn Pictures Corp. of Antonio, Tex. is in New York. is here to dispose of a five reeler two two reelers directed by Har- Gordon

olubar With Famous

(Special to WID'S DAILY)

os Angeles—Allen Holubar will with Famous Players, accord- to what appear to be well au- ticated reports. From one who osely connected with the Para- nt organization it is learned that tiations are nearing a "success- termination."

"I will not give you an answer until you have proved yourself in the world of men," she said. But her heart was breaking, for she loved him with her whole heart. Katherine MacDonald, the American Beauty, in the First National picture, "The Turning Point."—Advt.

6 Million for Theaters

Paramount Understood to Have Set Aside That Amount for Canadian Construction

(Special to WID'S DAILY)

Toronto—It is understood here that Paramount has set aside a sum of $6,000,000 for the erection of theaters throughout Canada.

The plan will provide for a first class house in every important city in the Dominion.

Adolph Zukor was in Washington yesterday and during his absence, no information regarding the Canadian move could be secured.

(By Wire to WID'S DAILY)

Washington—Adolph Zukor was here yesterday conferring with the local representatives of the National Association and Secretary of the Interior Lane regarding the forthcoming Americanization drive.

"Big 6" Plan Studio

Associated Producers to Build Plant in Glendale, Calif.—To Be Started in a Month

(Special to WID'S DAILY)

Los Angeles—The Big 6—Associated Producers—plan a monster studio to be built in Glendale.

Each director of the combination will have his own stage, cutting room, etc.

Work on the plant will be started within a month.

New Theater Company

(By Wire to WID'S DAILY)

Dover, Del.—The representatives of the Corporation Trust Co. have formed a $1,000,000 corporation known as the General Theaters Corp. The interests in back of the company have not been divulged.

Exchange Lists Loew

Stock Passed by Board of Governors—Closed Yesterday at 31 With 2,800 Shares Changing Hands

It was somewhat of a surprise to a number of film folk yesterday when it was learned that the Board of Governors of the New York Stock Exchange had admitted the stock of Loew's, Inc. to trading on the floor.

The stock closed at 31 yesterday while the turnover was 2,800 shares.

A financial statement issued by Loew's, Inc., shows that during the three months ending Nov. 30, 1919, the gross earnings of the Loew theaters were $941,000, and the net earn-

(Continued on Page 3)

First National Meets

An important meeting of First National was held in the Astor yesterday.

Warner With Pathe

H. B. Warner is the latest of the Pathe stars.

His productions heretofore have been handled through Robertson-Cole but the releasing arrangement has been changed by Jesse D. Hampton, the producer.

A short time ago, as noted exclusively in WID'S DAILY, the William Desmond productions were switched from Robertson-Cole to Pathe. The Warner deal removes the last of the Hampton product from the Roberson-Cole lists.

At the latter offices, it was stated yesterday that "nothing was known of the matter" but Pathe readily admitted that the report was true.

Hodkinson Buys Gaumont Film

Hodkinson has purchased "His Temporary Wife" a feature produced by Gaumont with Ruby de Remer, Edmund Breese and Mary Boland. It will be released in February.

Goldwyn Buys Stories

Goldwyn yesterday announced the purchase of "The Christian," by Hall Caine for picturization.

"The Slim Princess" in which Elsie Janis appeared has also been secured as has an unpublished story by Ben Ames Williams called "The Man Who Had Everything."

It was the recollection of some people in the film business yesterday that "The Christian" had been done in films some years ago by Vitagraph.

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Quotations

	Bid	Asked	Last Sale
Famous Players	80	86¼	82
Loew's Inc.	30½	31¾	31
Goldwyn	33	33	33
Triangle Film	....	....	¾
United Pict. Prod.	16	17	16
World Film	1	1¼	1

San Pedro to Have New House

San Pedro, Cal.—A new house costing $225,000 will be built here by F. O. Adler. It will be three stories high and will seat 1,700. Adler will manage it.

Ziegfield to Play Famous Films

Chicago, Ill.—The Ziegfield will play all of the Famous productions after Jan. 24. Charles Ray's "Red Hot Dollars" is the first picture to be presented under the new policy.

COMING

A REVIVAL OF

"Tillie's Punctured Romance"

TOWER FILM CORP.
71 W. 23rd St., N. Y.

On Broadway

Moss' Broadway—Taylor Holmes, "Nothing But the Truth."
Review "Delights."
Martin Johnson travel picture.
Topical Review.
Capitol — Louise Glaum, "The Lone Wolf's Daughter."
Capitol News.
Prizma Colorland Review.
Sennett comedy, "The Star Boarder."
Ned Wayburn's Song Scenes.
Rivoli—Mary Pickford, "Pollyanna."
Rivoli Pictorial.
Sennett Comedy, "The Star Boarder."
Bruce scenic, "The Cloud."
Strand — Katherine MacDonald, "The Beauty Market."
Strand Topical Review.
O. Henry story, "Telemachi's Friend."
Rialto—Marion Davies, "The Cinema Murder."
Rialto Magazine.
Chaplin Classic, "The Rink."
Brooklyn Strand—Zane Grey's "Desert Gold."
Loew's New York—Today: Marguerite Clark, "A Girl Named Mary."
Wednesday—"What Would You Do?
Thursday—Sessue Hayawaka, "The Beggar Prince."
Friday—Leah Baird, "The Capitol."
Edward Earl, "High Speed."
Saturday—Enid Bennett, "The Woman in the Suitcase."
Sunday — Douglas Fairbanks, "When Clouds Roll By."

Next Week

Rialto—Mary Pickford, "Pollyanna."
Rivoli—Alice Brady, "The Fear Market."
Strand — Constance Talmadge, "Two Weeks."
Brooklyn Strand—Constance Talmadge, "Two Weeks."
Capitol—Mabel Normand, "Pinto."

Talmadge Film Day and Date

Constance Talmadge's latest production, "Two Weeks," will play the New York and Brookyn Strand day and date next week.

Two "U" Comedies on Broadway

Two Universal comedies are playing at Broadway theaters this week. One is "Over the Transom" a Joe Martin comedy and the other "Some Shimmiers" with Lyons and Moran.

Call "Pollyanna" Best Pickford

The Nat'l Board of Review in a special report on "Pollyanna" the new Mary Pickford subject states that the film is best she has ever done.

New Rialto Sunday Record

All previous Rialto records for a Sunday were smashed with "The Cinema Murder" with Marion Davies when 9,741 patrons paid to see the film.

The picture has been very widely advertised in the New York dailies.

Mandlebaum Leaves for Home

E. Mandlebaum, Ohio franchise holder of First National left for Cleveland yesterday. He was in town for the First National convention.

Reddy Ill

Joe Reddy of Pathe is at home ill with an attack of la grippe. He is expected back at his desk some time this week.

Special Showing for Catholic Film

A special showing for "American Catholics in War and Reconstruction" produced by Famous Players was given at the Cohan and Harris theater Sunday night.

Andersen Due Jan. 29

Robert Andersen of Universal will return to this country from Europe aboard the Mauretania, due in New York Jan. 29.

Gets "Confession" for Michigan

Detroit, Mich.—Equity Pictures has taken over the Michigan rights to "Confession."

Seymour Hodkinson Manager Here

Walter Seymour, district manager for Hodkinson, in charge of the Detroit, Cleveland and Cincinnati offices is in New York.

Eight More Hall Room Comedies

Jack and Harry Cohn still have eight Hall Room Boy Comedies to release under their contract with National Film. Whether there will be a renewal or not is questionable.

Harry Cohn who is now on his way west will supervise production.

Canadians Organize

(Special to WID'S DAILY)

Toronto, Can.—The exchange managers and various franchise holders of Canada have formed an organization known as the Canadian M. P. Dist. Assn to be affiliated with the Canadian Board of Trade.

The organization will assist in various legislative matters that may crop up. Officers are: Claire Hague, Universal; W. F. Barrett, vice-president, Vitagraph; J. P. O'Loughlin, secretary and treasurer, Regal Films.

Cameramen Dance

(Special to WID'S DAILY)

Los Angeles—Local motion picture cameraman gathered on Saturday evening at the first annual ball of the American Society of Cinematographers, at the Alexandria. The ballroom was transformed into a gigantic studio "set" with all the "props" and light effects" essential to the happiness of the cameraman, as well as floral decorations and novelties. The committee in charge: Arthur Edison, chairman, and Walter Griffin, Chester Lyons, Guy Wilky, Charles Rosher, Frank Good, T. S. Gaudio, Roy Klaffki and Lyman Browning.

Chicago, Ill.—B. I. Dasent, formerly dramatic editor of the New York Herald and then the Times, is now doing the publicity work for Capital.

To Film Connor Boo

Dominion Films, Inc. Formed—nest Shipman, Advisory Direct

Dominion Films, Inc. have b formed for the purpose of filmi series of Ralph Connor stories. corporation has been chartered i New York State.

Ernest Shipman, now producir series of Curwood stories with Shipman is advisory director of new company which plans to pic ize the stories in the original l tions described by Connor.

The first production will be "Man from Glengarry," which wil made on the upper Ottawa River in the old quarter of Quebec.

Ruth Dwyer in Leonard Seria

Ruth Dwyer has been sig through George H. Callaghan to p pear in "The Evil Eye," the Be Leonard Serial for Hallmark.

"Flu" Warning in Chicago

(Special to WID'S DAILY)

Chicago—Because of the rap increasing number of cases of " reported each day during the week in Chicago, John D. Rob son, Commissioner of Health, sent out the following bulletin to theater owners:

We are threatened at the present with a recurrence of the influenza demic, although probably in a mi form than last year. However, it wo be unwise even though this be true neglect any action that would tend minimize the present epidemic severi

I expect the fullest co operation on part of all theaters in Chicago, as it i your interest to prevent a recurrence this disease which even in a mild f will reduce your patronage. A severe currence would require their tempor closing. Please observe the follow instructions:

1st Thoroughly clean and disinf floors, seats, lobbies and other spa frequented by the public.

2nd Display a notice on the scre advising all patrons that uncove coughing and sneezing will be follo by temporary ejection from the thea stating, if you wish, this is a strict or from the Commissioner of Health.

3rd—Examine carefully your ventil ing equipment, see that it is in good c dition and continuous operating dur performances.

Respectfully,
John Dill Robertson,
Commissioner of Hea

When RITCHEY posters are supplied with a photo play it means that the distributor is giving the exhibitor the best posters that it is possible to obtain.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Mary Miles Minter, realart star, will hereafter produce at the Lasky studio.

Kathleen Kerrigan, sister of J. Warren Kerrigan, has an important part in her brother's latest Brunton production, "One Week End," a comedy of New York society life by Wyndham Martyn.

Harold Lloyd's new leading lady, Mildred Davis, will be seen in the third of his special two-reel features, entitled "From Hand to Mouth," which is now ready for release. Miss Davis is the successor of Bebe Daniels, and is conceded by all to be one of the most beautiful girls in filmdom.

Robert Warwick has finished "Thou Art the Man!" under the direction of Thomas Heffron, for Paramount Artcraft, and it is announced that he will shortly be starred in "The City of Masks."

From Santa Barbara comes the report that Arthur Edmund Carew has been offered a contract with an independent producing organization, headed by Eva Sturtevant, formerly scenario editor and manager of several local studios.

Lew Stone has been engaged to play the role of Gordon Hayne in "Held by the Enemy," a Paramount Artcraft special to be directed by Donald Crisp. Jack Holt will be seen. Charles Prescott; Clyde Fillmore, recently recruited from the legitimate stage, plays Brigadier Surgeon Fielding; Wanda Hawley will appear as Emmy McCreery, Agnes Ayres as Rachel Hayne and Walter Hiers as Tommy Beene.

Tsuru Aoki, Universal's Japanese star, has almost finished work on her second feature, "Locked Lips," from the story by Clifford Howard. William J. Dowling is supervising the production.

Agnes Ayres, who has won considerable prominence in eastern productions, but who is new to the coast, has arrived at the Famous Players-Lasky studio to work on "Held by the Enemy."

GAUSMAN.

Republic Exchanges to Open Feb. 1

New Orleans, La.—The Republic exchange will be opened with J. F. O'Flaherty in charge on Feb. 1. The Omaha exchange of that firm will also open at about that time with W. H. Hill, at the head.

Collins Goes to Los Angeles

Portland, Ore.—Due to illness in his family, Dean Collins has been transferred by Universal from this city and Seattle to Los Angeles. In addition to doing publicity work, Collins has been editing "Reel Stuff," a four page publication for Washington and Oregon exhibitors.

Exchange Lists Loew

(*Continued from Page* 1)

ings $531,421, or at the rate of more than $2,000,000 a year. The attendance at the theaters in 1919 totaled 53,450,000, as against 43,088,000 in 1918.

The balance sheet shows the status of the company as follows:—

Assets—Cash, $1,578,139; loans on call, $3,000,000; subscriptions to capital stock by outside interests, $206,000; notes receivable, $11,000; Liberty bonds, $15,500; accounts receivable, $313,093; land, building, equipment, etc., $10,260,648; construction work, $79,553; leases at cost, $1,353,044; investments in other companies not consolidated, $283,600; deposits on contracts, $200,000; undivided profits, $165,260; advance payments on contracts, $143,333; deposits on leases and film contracts, $201,383; other investments $57,910; theatrical contracts, advertising and good will, $9,035,028; deferred charges, $199,691; total, $27,103,190.

Liabilities—Accounts payable, $90,429; cash deposits on leases, $31,637; loans and notes payable, $273,231; income and excess profits taxes, $367,209; taxes on theater admissions, $136,963; deferred accounts and instalments, $337,443; bonds and mortgages, $3,475,000; deferred credits, $28,421; reserve for Federal income and excess profits taxes, 1920, $222,970; advances by co-operative interests, $94,103; capital stock Loew's, Inc., 700,000 shares without par value, $17,500,000; Loew's Inc., surplus, $46,733; affiliated companies, capital stock par value co-operative interests, $2,290,391; surplus of affiliated companies applicable to stock owned by Loew's Inc., $1,629,393; surplus of affiliated companies applicable to stock owned by co-operative interests, $597,267; total, 27,103,190.

Kashin Managing Montreal House

Montreal, Can.—M. Kashin, formerly manager of the Broadway, N. Y., is now manager of the Holman. He succeeds John T. Fiddes.

Mayors' Committee to Meet Feb. 2

(Special to WID'S DAILY)

Albany, N. Y—The Special Committee appointed to look into the question of film censorship by the Mayors' Council of the State of New York will convene here on Feb. 2 to draft a report to be made to the Council.

Mayor Canfield of Kingston, is chairman of the committee.

Will Propose Sunday Shows

Providence, R I.—A bill legalizing Sunday motion picture performances is expected when the Rhode Island legislature opens. Clergyman are opposing such a measure.

Sherwood and Ballinger with Chaplin

Baltimore, Md.—Edwin A. Sherwood and William F. Ballinger are now associated with Milton Chaplin in the ownership of the Variety Pictures Corp. Sherwood was formerly connected with Pathe and Famous, while Ballinger was with Select.

Kooskia, Idaho.—Q. T. Taylor has taken over theater here and at Stites.

CUCKOO
"EVERYONE'S A BIRD

IDEAL STUDIOS
FOR RENT
Apply to
JAMES J. REARDIN,
General Manager
Telephone Union 5067-68

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

THE DIAL FILM CO.
announces
the completion of Super-feature.
MITCHELL LEWIS
in
"KING SPRUCE"
adapted from best seller by
Holman Day

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Send Us Your
Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
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Why We Refused to Sell for One Hundred Thousand Dollars

Have you thought that, in your own neighborhood, several prominent women have started a movement which will be responsible for your house being packed when you show

EMPTY ARMS
THE SENSATION OF THE CENTURY

Have You Seen the Hundred Thousand Dollar Packet?

PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 Fifth Avenue, New York City

Lester Park & Edward Whiteside
PRODUCERS

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

W. H. Productions have secured the backing of the American Legion for "Everybody's Business," which is on the state right market. Every post of the Legion will give the six reeler its support, and arrangements have been made to have the picture play a prominent part in the Americanization Drive now under way.

Cincinnati, O.—R. H. Haines, local First National branch manager had a special showing held here for those who claimed that they had never before seen a motion picture show. "Heart O' the Hills," which stars Mary Pickford was shown to the audience which consisted mainly of invalids. Included among them was a blind man to whom the titles were read, the situations being described by a friend.

Los Angeles, Cal.—Lew Cody tried a new stunt in conjunction with the run of "The Beloved Cheater" at the Symphony, conducting a love-note contest. The girl who wrote the best love letter to him was offered an opportunity to try-out for his next picture and the one who wrote the second best one, a prize of $25. Great interest was aroused in the production.

Denver, Col.—A fair exchange is no robbery, says the well known proverb, and E. J. Drucker, local branch manager for Hallmark, and the proprietor of one of the dry goods stores here adheres to the adage. "High Speed," is scheduled to open at one of the houses here shortly, and Drucker has made an arrangement with the store to place a display in one of the windows boosting that production. In return for the privilege, he has made arrangements with the exhibitors here to run slides regularly, explaining that copies of the book by Clinton H. Stagg, from which the picture is adapted, can be procured at the store.

Cleveland, O.—In order to get the editors of local newspapers to devote an increased amount of space to motion picture news, and to convince them of the fact that the public is interested in "The Inside Dope" and not only in what each picture is about, the Strand after booking a feature for a week's run, advertised only the name of the distributing company, the star and cast.

That scheme of advertising resulted in big business for "Her Kingdom of Dreams," First National, starring Anita Stewart. The editors are expected to give additional space to film news in the future.

Brandt to Tour South

Joe Brandt left last night for an extended southern trip with "Confession."

Pasadena House to Cost $250,000

Pasadena, Cal.—A house to be built here by R. O. Kendall, W. M. Easton and W. C. Crowell will cost $250,000.

Rosenfield-Hopp to Build

Rock Island, Ill.—The Rosenfield-Hopp Co. will erect a house that will seat 1,700 and cost $225,000.

Taylor House for Passaic

Passaic, N. J.—A. M. Taylor Theater Co., newly incorporated, will build a $100,000 house on Main St.

New Akron House to Cost $100,000

Akron, O.—A. Abromovitz will build here at a cost of $100,000.

Cleveland to Have $700,000 House

Cleveland, O.—W. F. Caldwell has made plans for F. W. Staffield for a house costing $700,000.

Form New Company

Kildeer, N. D.—R. L. Wilcox, A. B. Curry and H. H. Ellsworth of this city have formed the Kildeer Amusement Corp., with a capital of $10,000.

Mexican House Nearly Ready

Mexico City, Mex.—At a cost of about 2,000,000 pesos, the National will be completed this year. This house has been under construction since 1902 and will be ready in September.

Patriot, Dekalb, Burns

Dekalb, Tex.—A disastrous fire that has caused a total damage of $300,000 has wrecked most of this town and the Patriot, of which W. C. Read is manager.

Craver in Norfolk

Norfolk, Va.—Allan G. Burrow will erect the Broadway, seating 2,400, to cost $300,000. Lessees: R. D. Craver, Charlotte, N. C., and John F. Pryor, Danville, Va.

Chicago, Ill.—A Anderson is now manager of the Liberty, having resigned from the Beehive sales force.

ELINOR FIELD—
Who is daintiness personified and a STAR in her Own Right—
Plays the Feminine Lead in
OPIE READ'S
THE
KENTUCKY COLONEL
She Can Ride, Boy, Like a Flash!

In the Courts

Herbert Rawlinson has filed suit in the Supreme Court against the Oliver Prod. to recover $4,500 which he alleges is due him under his contract to play the lead in the William J. Flynn films. He alleges he was engaged July 17 last by Samuel Grand and the contract was assigned to the Oliver Films. The defendant discontinued his services on Nov. 21 without cause, he says, and refused to pay him his compensation and profits. He says he was to have worked 25 weeks to Jan. 3 at $500, on which $3,000 is due him, and is entitled to $250 a week as his share of the profits.

Toronto, Can.—Geo. F. Perkins, dealer in theater supplies and an exhibitor here, brought suit against J. H. Coleman, former manager of the Toronto office of the Perkins Electric Co., dealer in theater supplies, alleging theft of over $500.00

Perkins alleges monies received by Coleman while projecting election returns with a machine furnished by plaintiff were not returned to him as he says was agreed. A jury in the county of York was unable to come to an agreement in the case.

Perkins and Coleman are also rivals in the theater business here.

Johnson Addresses Trade Boards

Charles C. Johnson, secretary of the United Picture Theaters has attended meetings of the Chicago and Pittsburg Boards of Trade. He delivered addresses relative to the plans of the United.

Buys "Confession" for Canada

Springfield, Mass. — H. Porter Baldwin has purchased the Canadian and Newfoundland rights to "Confession."

Rodner Rejoins United

Harold Rodner has rejoined the United and is now doing special sales work in the New York territory. Rodner was formerly manager of the Detroit office.

New House for Matlack

Ames, Ia.—W. A. Matlack, owner of the Princess, will build a large modern house near the Iowa state agricultural college at Ames for the patronage of the thousands of students. He says he expects to cater to the student patronage and will be in the market for films particularly desired by that class of trade. Sisk & James, highly successful exhibitors at Cherokee, Ia., next summer will build a new, modern theater, seating 650. They expect the house will cost $100,000.

Cissy's Wink

EVE UNSELL
Scenario Writer
Famous Players-Lasky Corp.
"Eyes of the Soul"
starring Elsie Ferguson
"Sinners"
starring Alice Brady
"Cup of Fury"
written by Rupert Hughes
"The Great Shadow"
starring Tyrone Power

There are 30 Reasons
why you should book,
"The Screaming Shadow"
REASON No. 18
Mr. Exhibitor: you can play to an entire family with "The Screaming Shadow." It is clean—Nothing to offend. Watch for Reason No. 19 Tomorrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 20 Wednesday, January 21, 1920 Price 5 Cents

After Ford

Rembusch Wants Exhibitors Paid for Showing Weekly—Goldwyn's Ideas

Frank Rembusch, secretary of the M. P. E. of A. has sent the following wire to Henry Ford: "Protests are filed with the National Organization of Motion Picture Exhibitors against your charge for the use of 'Ford's Weekly'

"The importance, value and power of the motion picture screen is being recognized more each day.

"We are offered, not only free rentals for showing industrial, propaganda and advertising films but every exhibitor may now receive a nominal fee for showing these pictures.

"The Universal Film Co. have agreed to our request and they are now giving splendid industrial and propaganda pictures free to exhibitors and pay each theater a nominal fee for showing the picture.

"We ask that you refrain from further charge for the Ford Weekly to any exhibitor and also that you pay a nominal amount to every exhibitor who shows Ford Weekly.

"We feel that this is very fair and from the agitation now awakened on this question it will be very helpful to the Weekly for you to meet with our request and recommendation."

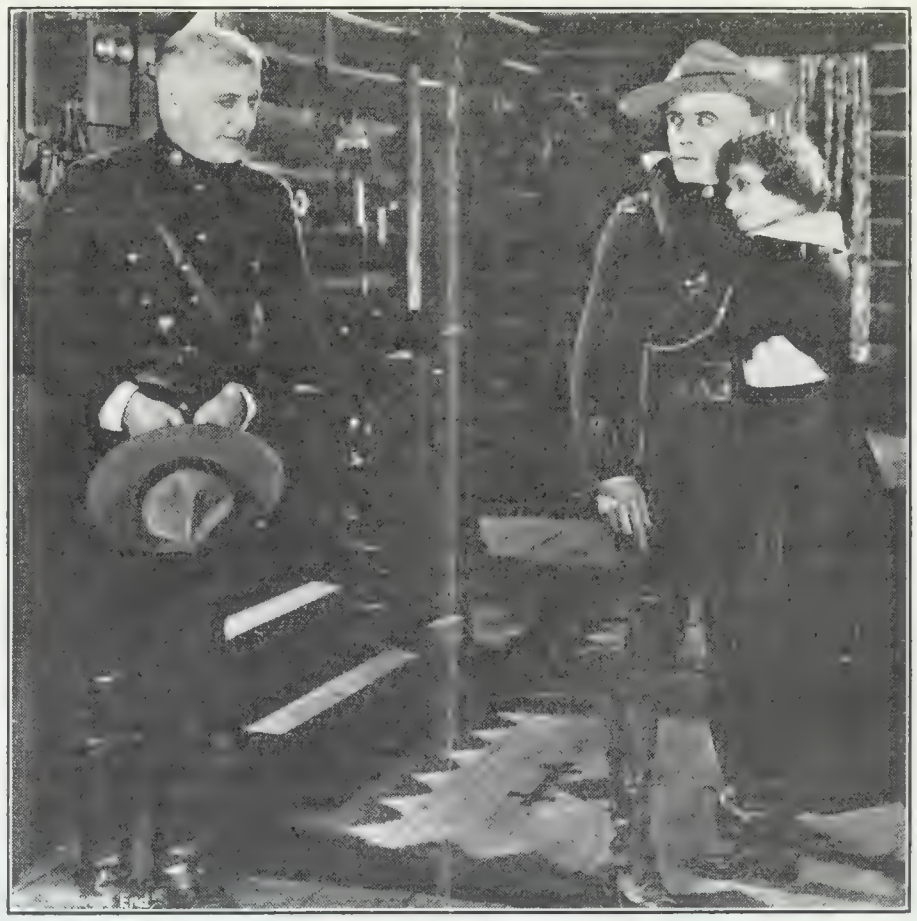
Gabriel L. Hess, of Goldwyn Pictures, who are distributing the Ford Weekly when informed of the Rembusch telegram said that the attitude taken by Rembusch was "all wrong."

"It is a fact," he said, "that we are paid a trifling cost for the Ford Weekly, but this hardly covers cost of distribution. Mr. Ford is preparing probably the very best educational ever offered in this country. In no way can it be construed as an advertisement. It costs him a large sum every year for its preparation, and the return is negligible."

Keenan Here

Frank Keenan, Pathe star arrived in New York from California Monday morning. He is stopping with his son-in-law, Ed Wynn, out on Long Island.

Coast reports have it that Mr. Keenan will go to France to produce but when reached at the Pathe offices, he stated that his future plans are not as yet settled.



She flew straight to his arms, this slip of a girl he had never seen, and Keith felt that fate was playin g him some grim joke—From "The River's End," by James Oliver Cur wood, a First National attraction produced by Marshall Neilan. –Ad vt.

To Produce Abroad

E. W. Hammons of Educational completed the organization of the Educational Films Co., Ltd., while in England. The company was formed last summer.

The English unit has taken over the exchange system operated by one of the best known renters in Britain. Rights to a series of books by an English author have been secured and productions will be made abroad. Educational, Ltd., has also secured Great Brittain rights to

(*Continued on Page* 4)

New Revue for Broadway

Hugo Janssen will present a girl review at the Broadway, probably beginning the first week in February. It will replace Cleveland Bronner's present review.

The feature for next week will be Marion Davies in "The Cinema Murder."

Regarding F. P. Stock

Regarding Famous Players stock, the Evening Mail's financial editor said yesterday:

"A further break of five points in Famous Players, following a like drop yesterday, was attributed to rumors that the syndicate which late last fall underwrote $10,000,000 preferred had been unable to market anything like all of the offering, and that with the dissolution of the syndicate, expected next Thursday, the unsold balance would tie up so much capital as to possibly weaken the support to the common. While such comment seems rather farfetched, it was made a good deal of by the bears. Those who ought to know say that the company is making good progress, and they attribute the decline to technical conditions, expecting a 'comeback' when the market outlook is more favorable."

"Going to Hell"

Says Gest Regarding Wall Street Control of Theaters—Film Men's Version of the Idea

Chicago—Morris Gest, co-producer of "Chu-Chin Chow," "The Wanderer," and "Aphrodite," is quoted as saying without reservations that 'the American theater is going to hell."

Gest is not blaming the descent toward the Dante district on the recent war. Those culpable, the producer states, are Wall Street "doughboys," who have placed more than $100,000,000 in the movie pastime. They, he declares are slowly killing the spoken drama by buying up the country's leading theaters, the star actors and actresses and the "big league" producers with the purpose of furthering their individual interests in the motion picture industry.

Gest said he had been offered $1,000,000 for his soul and body" but declined. He intimated that others in the same work as himself who did not have the real interests of the theater at heart are "falling one by one."

"The American theater is in its greatest danger," he said. "The grasping hand of Wall Street is on it and when Wall Street gets a theater in hand it must die a natural death.

"No greater works of authors and composers have been done on empty stomachs. The fact is to-day that an author almost must write a play both for the stage and the screen. In the productions of Mr. Comstock and myself we never knew where we would get the money to pay for them. We didn't care. To-day I have a suit of clothes I can call my own. Artistry and filthy money are

(*Continued on Page* 2)

3 Million in Strauss Co.

(By Wire to WID'S DAILY)

Dover, Del.—Malcolm Strauss Pictures Corp. has been formed with $3,000,000 capital. Briton N. Busch Malcolm Strauss and Charles Presbrey are the incorporators.

Briton Busch, president of Republic Distributing stated yesterday that his company would release the Strauss pictures.

It is understood that Frank and Charles Presbrey, of Frank Presbrey Co., advertising agents are interested in the company. Nothing could be learned yesterday of the new unit's production plans.

Wid's Daily

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Quotations

	Bid	Asked	Last Sale
Famous Players	77½	82¼	79
Loew's, Inc.	29¾	30½	30½
Goldwyn	....	....	33
Triangle Film 11/16		¾	¾
United Pict. Prod.	16½	17⅛	17⅛
World Film	1	1¼	1

Day Back from South America

John L. Day, South American representative of Famous Players has returned to New York from a five months' trip and states that exhibitors below the equator say European films will never replace American made pictures.

Tom Wilson is playing a detective part in Marshall Neilan's "Never Get Married."

"Going to Hell"

(*Continued from Page* 1)

not and never will be good bed fellows.

"With the exception of those of a half dozen producers most of the theaters in America are now owned and controlled by motion pictures. Unless something is done within the next three years Wall Street will be in complete control of the theater. I do not want to live to see that day."

Answering Gest

It was impossible to obtain a statement from Adolph Zukor yesterday in response to the Gest statement, and H. D. H. Connick, who is reported to represent the financial interests in Famous said he had no statement to make, that any statement should come from Mr. Zukor who was the "sole owner and proprietor."

All of the prominent officials of Metro are out of town, and in the absence of Marcus Loew, David Bernstein of the Loew offices said: "I guess all of us know that Wall Street isn't throwing i ts money away. It never does. Wall Street invested in the picture business and theatrical business because it found a paying business. Wall Street will leave the showmen run the houses. It means that the more beautiful theaters and picture palaces will be available with Wall Street capital and that's all."

When the attention of Gabriel L. Hess of Goldwyn was directed to the Gest statements and when he was informed of the expression used by Gest who said "within the next three years Wall Street will be in complete control of the theater. I do not want to live to see the day," Mr. Hess said:

"Well, Gest had better call up Columbus 8200."

Investigation later developed that Columbus 8200 is the telephone number of Campbell's Funeral Church.

L. J. Selznick did not care to comment on the Gest statement "at this time."

Carl Laemmle, of Universal said: "Mr. Gest pays the moving picture industry the finest possible compliment when he says that Wall Street is investing in theaters throughout the country and turning them into moving picture houses. Whatever else may be said about Wall Street, it must be said that the men who constitute the financial power of America are men recognized for astuteness and business sagacity, therefore, if as Mr. Gest states, these men are investing in theaters for moving picture purposes, it is a self-evident fact that they recognize the great bulk of the American public wants moving picture entertainment.

"The trouble with a few theatrical producers is that they fail to realize the tremendous influence for good which is wielded by moving pictures, and cling to the old alibi—as Mr. Gest does in his interview—that there is no art in moving pictures. Mr. Gest asserts that 'artistry and filthy money are not, and never will be good bed-fellows.'

"Artistry, bosh! Under the guise of art, Mr. Gest recently presented in New York, a production which shocked even blase New York theater-goers, an dunder the instructions of city officials was subjected to the pruning knife, before the would suffer it further presentation Mr. Gest will have difficulty in mentioning any moving picture of recent production that ran so close to the edge as his production referred to."

Arthur James at Fox suggested that Mr. Gest might be seeking some publicity and referred to the telephone of the City Morgue, saying that it may prove an interesting spot for Mr. Gest.

Buys "Shulamite" for Rambeau

Harry Cahane has bought "The Shulamite," a South African story by Askew and Story for Marjorie Rambeau. Albert Capellani will direct her in it.

When the prevailing unrest gets upon your nerves, turn your eyes upon a RITCHEY poster. It will put you in a good humor again.

RITCHEY
LITHO. CORP.
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Ritchey

COMING
A REVIVAL OF
"Tillie's Punctured Romance"
TOWER FILM CORP.
71 W. 23rd St., N. Y.

We Will Not

sell you insurance unless you need it. Funny, but nevertheless a fact. BUT if you DO need it we will do our best to sell you for our mutal benefit. Fair enough, isn't it? Phone us to-day.

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Reuben Samuels Inc. Insurance

WANTED IMMEDIATELY

Capable cameraman for Scenic Material; with his own outfit, for two months' trip in the West Indies.

Apply

EDUCATIONAL FILM CORP.,
729 Seventh Ave.

Leaves for Europe on Mauretania

TRANS-REGIONAL to open branch offices in principal commercial centers

JESSE S. BERNSTEIN, President of Trans-Regional Trading Corp., foreign distributors of Automaticket Systems and other cinema efficiency devices, sails for London this month where he will establish a distributing center for his company.

MR. BERNSTEIN, formerly an executive in the foreign department of Goldwyn Distributing Corp. offers to act as representative for any reliable film or accessory company seeking foreign connections.
Phone to Vanderbilt 1409, or call at 47 West 42nd St.

Pathé News

No. 6

PARIS, FRANCE—Deschanel elected President of France! French Senate and Deputies choose Paul Deschanel to succeed President Poincare, by 743 votes out of 889.

President Poincare, after seven years of faithful service, is further honored by his country by being elected to the Senate.

Premier Clemenceau, who was defeated for the Presidential election, resigns as Premier.

NEW YORK CITY—World's ice champion ready to defend title—Robert McLean gives final exhibition before leaving for contest in Norway.

CHICAGO, ILL.—Windy City makes clean sweep of crooks. Chief Garrity directs precinct captains to make city-wide round-up to check appalling crime wave.

HERE AND THERE—Airplane that rises vertically—inventor demonstrates model of plane that will go straight up in air without a take-off.

ARRAS, FRANCE—France's President in farewell tour—during last days of his administration, President Poincare visits war area to "decorate" its martyred towns.

IN POLAND—Help to the suffering in Poland! It's a far but loud cry from the starving and homeless of that war-ravaged land. Americans distribute food and clothes.

WASHINGTON, D. C. — Sensational charges against Navy! Rear Admiral Sims attacks conduct of Navy Department during the war—leaving Senate building after inquiry.

Secretary Daniels of the Navy, who is attacked for unjust awards of decorations.

Another Congressional investigation begins—Senate Committee hears L. C. A. K. Martens, Soviet representative in this country.

NEW YORK CITY—$3,000,000 liquor seized as constitutional prohibition goes into effect—federal revenue agents make total as first enforcement of 18th Amendment.

CINCINNATI, OHIO—Epidemic of fires in wake of zero weather—four firemen are killed and 13 injured as result of big blaze in this city.

WAR ENDS—In Europe.—Animated cartoon by Bert Green.

today

Going to Cuba

Louis Blumenthal, the Jersey exhibitor, formerly interested in the "Exhibitor's Trade Review," will go to Cuba next week for a rest. And one of the First National crowd will pay the expenses. Ask 'em.

Lebensburger Here

M. A. Lebensburger of the Standard Film Service Co., Cleveland, is in town, at the Astor. Will be here for a week or more.

He reports selling the Orpheum and Warner serial, "The Lost City," for a week's run, being the first serial to break into that house.

THE DIAL FILM CO.
announces
the completion of Super-feature,
MITCHELL LEWIS
in
"KING SPRUCE"
adapted from best seller by
Holman Day

Wid's Abroad

Joe Plunkett writing from London:

"Up to date I have not received a single issue of your celebrated little paper. I do not understand how you think I can have my breakfast without your sheet. I have managed to get hold of a copy of it in London while I was there as all the film men have it on their desks, and this is no yarn either. You yourself would be surprised to see how these fellows over here keep it right before them."

Ecoles and Barnhard Here

E. C. Ecoles and S. I. Barnhard of the Capitol Film Co., Chicago, are in New York buying state rights pictures.

Smith Going to London

On February 1, A. George Smith for many years with the South African Film Trust and International Photoplays Corp. will join Goldwyn as British representative, with headquarters in London.

Seattle.—B. R. Keller has been appointed representative for National Picture Theaters in this territory.

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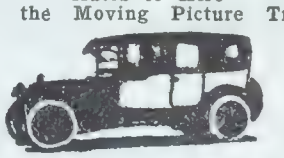
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Reicher and "Empty Arms"

In view of certain statements circulated by a director in regards to "Empty Arms," the initial Park-Whiteside production, starring Gail Kane, Lester Park, has issued the following statement:

"A director formerly in my employ, for reasons which I cannot fathom, has repeatedly boasted that he was responsible for the direction of 'Empty Arms.'

"The truth of the matter is, this director was working in Los Angeles while Frank Reicher was staging 'Empty Arms,' in New Rochelle.

"This statement is issued in fairness to Mr. Reicher, who has been in complete charge of 'Empty Arms' from the main title to the final fade-out.

"We are more than pleased with Mr. Reicher's work and have engaged him to do a series of big productions."

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Engel, Manager of the Dyckman

Irving Engel, former treasurer of Moss' Flatbush, is now manager of the Dyckman, which Moss took over recently.

Sullivan Going Abroad in March

(*Special to WID'S DAILY*)

Los Angeles.—C. Gardner Sullivan, head of the Ince scenario department, will sail for the Orient in March. He will tour the world.

Goldwyn Pictures
The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

Why We Refused to Sell for One Hundred Thousand Dollars
Let us show you the names of the local authorities who commend the activities started by
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KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

SOLDIERS GUARD HIGHEST BRIDGE—Great structure at Viaduct, Tex., over Pecos River, strategic point in border communications is constantly watched.

BIG CROP ON DRY DOCK RANGE—Beating prohibition in the dry movement owners of biggest duck farm at Colma, Cal. raise record "crop."

WOULD DRAFT GEN. PERSHING—George J. Woods of Lincoln, Neb., comes to New York in effort to make presidential lightning strike A. E. F. commander—Brother Jim Pershing.

EIGHTH CAVALRY HAS LADIES' DAY—Wives of officers take lessons in riding and calesthenics a horse-back at Ft. Bliss in Texas.

OLE BILL'S DAD VISITS U. S.—Capt. Bruce Bairnsfather, cartoonist, whose funny pictures helped keep up war morale comes to New York.

ADMIRAL SIMS' CHARGES START PROBE—Allegations made in hearing over award of medals before Senate committee paves way for full investigation of war methods.

DE VALERA GIVEN CITY FREEDOM—"President" of "Irish Republic" is warmly greeted by Mayor Hylan and other officials in New York.

SELL IRISH BONDS IN DUBLIN—Widows of "Revolution of 1916" buy bonds in the Republic—the block where Robert Emmett was executed.

SKATERS TRY FOR JERSEY TITLES—(NOT IN N. E.)—Long Branch is scene of big winter carnival where speedsters race over Pleasure Bay course.

TRACK MEN TRAIN IN COLD—Harvard squad takes outdoor workout over board track that leads among the snow drifts at Cambridge.

MOST EXPENSIVE BASEBALL PLAYER—Babe Ruth just sold by the Boston Red Sox to the New York Yankees poses at his Los Angeles home.

STANDFORD AND BRITISH COLUMBIA MEET—California men journey to western Canada and defeat local teams in Rugby games at Vancouver.

PAN AMERICANS TALK FINANCE—Delegates from South and Central America meet in Washington to discuss reconstruction money problems.

READY TO CHOOSE CANDIDATE—San Francisco starts work of preparation for the first national convention of a political party ever held on the Pacific coast.

CHANGE OLD SALOONS TO STORES—Transform well known thirst parlors to places for sale of excess navy supplies. W. H. Anderson head of Anti-Saloon league poses.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

United Meeting

(Special to WID'S DAILY)

Syracuse, N. Y.—At the Yates Hotel a meeting of the United Picture Theatres of America, Buffalo franchise holders will be held tomorrow. After a luncheon general business will be considered, especially the matter of classifications. The classification committee consists of E. O. Weinberg of the Strand, Buffalo, and J. J. Walker of the Lincoln, Schenectady. Three more members to this committee will be elected at the meeting.

To Produce Abroad

(Continued from Page 1)

a number of American productions. These will be exhibited there through the new exchanges.

Educational's activities here and abroad will be conducted along different lines. Thus feature productions will probably be made in England for exhibition in Europe but no such plan will be carried out in this country.

A number of matters affecting the American offices of the company are understood to be still hanging fire. Plans are under way for the extension of the sales agencies for the "Rotary" Portable Proector in India, the Far East and Europe.

"Willow Tree" at Capitol

"The Willow Tree," a Metro production with Viola Dana, will be the feature at the Capitol the week of Feb. 1.

Weil Returns

Joe Weil of Universal returned from Chicago yesterday where he exploited "The Great Air Robbery."

The picture was shown to the officers at the aviation field in Mineola last night.

Owen Moore, Selznick star will shortly start work at the Brunton studio on "Love Among the Chickens."

Young man studying concert music desires few hours' work daily playing piano or violin in New York Moving Picture Theatre. Will consider any proposition.

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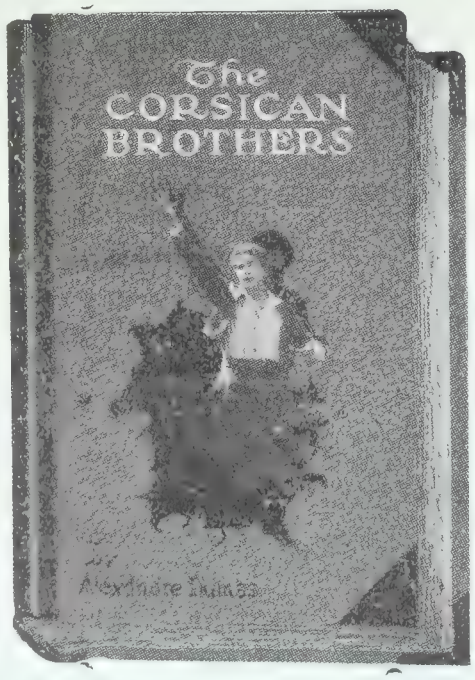

Serial to Feature

Warner's Will Change "The Lost City" From 15 Episodes to a Seven-Reeler

Abe Warner said yesterday that plans had been perfected for changing "The Lost City" from a 15-episode serial to a seven-reel feature. Work will be started at once.

Up to the present territory has been disposed of as far West as Chicago. No more territory will be sold for the serial, and the seven-reeler will be offered first to the large Western houses. After the complete serial has been shown in the East the feature production will be offered. Several important scenes have been added to perfect the continuity for the feature, and some of the "chase stuff" of the serial will be omitted in the feature, which will be sold on a state right basis.

Robert Whittier has been engaged to appear in "The Mystery M[an]," which features J. Robert Paulin[e].

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"The Screaming Shadow"

REASON No. 19
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WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 21 Thursday, January 22, 1920 Price 5 Cents

Dwan to Finish Soon

Has Three Films Now in Various Stages of Production for Mayflower

Arthur Butler Graham, attorney for Allan Dwan, stated yesterday that Dwan will make a total of five productions for Mayflower instead of eight as originally contracted for.

Mr. Graham stated that Dwan felt he could not devote the proper attention to the productions and make eight in the time left under his contract, and so he had entered an agreement with Isaac Wolper of Mayflower whereby he will turn over to that company "The Luck of the Irish" and three more.

Isaac Wolper stated yesterday that Dwan's contract expires in August and that Dwan would make a total of six productions for Mayflower. These, according to Wolper are "Soldiers of Fortune" already released, "The Luck of the Irish," "The Heart of a Fool," "The Scoffer," "The Splendid Hazard" and one more which Wolper said has not been started yet. The last three mentioned above are in various stages of production.

Larkin With Mayflower

(*Special to WID'S DAILY*)

Los Angeles—Mark Larkin, who recently resigned as publicity director for Mary Pickford will handle the coast publicity for Mayflower.

Lehrman Due Monday

Henry "Pathe" Lehrman, now producing for First National is due in New York on Monday from the Coast.

Chester Plans Studio

C. L. Chester Prod., Inc. will build a studio in Hollywood. A site has been secured at Western and Ferndale Aves. where a two-story office building, laboratory and studio will be erected.

It is reported that Chester whose activities have been largely confined to producing scenics will enter the feature production field. The headquarters will be removed from New York to Hollywood about May 1 although an office will be maintained here.

"Cy" Williams Here

"Cy" Williams, well known on the Coast is here, awaiting the arrival of the print of a new production in which Patricia Palmer and Eddie Hearn are featured, directed by Robert Bradbury.

"You must not go! They will kill you," she cried in terror—From "The River's End," by James Oliver Curwood, Marshall Neilan's first personally directed picture for First National.—Advt.

Executive Committee and Voting Trustees Named by Asso. First National Pictures, Inc.

Protection for Independent Exhibitor Said to Be Absolute—Directors Complete Three-Day Session—Williams Refers to Gest Statement Realtive to Theaters

Completing late yesterday the details of a voting trust arrangement which is said to be an absolute protection for independent exhibitors against the inroads of any financial interests seeking theater monopoly or control, the 11 directors of Asso. First National Pictures, Inc., adjourned a three days' meeting in New York with an announcement of the names of the exhibitor members of the Board of Voting Trustees, the officers and the members of the Executive Committee of the new organization, together with a statement of the purposes which actuated the members in creating the Board of Voting Trustees.

The Board of Voting Trustees, elected by the directors, consists of Robert Lieber, of Indianapolis, N. H. Gordon, of Boston, R. M. Finkelstein of Rubin and Finkelstein, Minneapolis, Fred Dahnken, of Turner and Dahnken, San Francisco, and J. G. Von Herberg of Jensen and Von Herberg, Seattle.

As forcasted in WID'S DAILY last week Robert Lieber was elected President of Associated First National Pictures, Inc., J. B. Clark, of Pittsburgh was named First Vice President, Jacob Fabien, of New Jersey, Second Vice President, Harry O. Schwalbe, Secretary-Treasurer, and J. D. Williams, manager of the new enterprise.

(*Continued on Page 2*)

United-Vitagraph Deal

Reported Berst Assumes Control of Smith's Company—Latter Denies Rumor

It was persistently reported yesterday that J. A. Berst of United Picture Theaters had closed a dea which gives him control of Vitagraph.

Inquiries at the United office yesterday brought forth neither a denia nor a confirmation.

Albert E. Smith of Vitagraph, after repeated efforts made last nigh was finally reached on the telephon at his town home and asked abou the report. He said:

"There is absolutely nothing to i It's merely gossip."

Ince Starts Specials

First One to Be With Lloyd Hughe —Others Under Way

(*By Wire to WID'S DAILY*)

Los Angeles—Thomas H. Ince ha plans under way for the productio of a number of special production The first of these went into produ tion this week with Lloyd Hugh who was recently placed under co tract by Ince to star.

John W. Ray, legitimate stage d rector will direct the productio which is called "Wheelbarrow We ster" by Julian Josephson. It is country type story such Charles R has been doing for Ince. Glad George, another Ince discovery w play the leading feminine role. is known that Ince has big pla under way for Hughes.

Other specials such as "Behi the Door" and a new one not y shown, "Below the Surface" will gotten underway.

There was some talk in local c cles that Hughes would be dev oped by Ince to replace Charles F who has burst into fame because his sympathetic "boob" types. H shortly starts work for First N tional.

Osso Signs Meredit

Adolphe Osso has signed a c tract with Lois Meredith, whc now in Paris, to star in a series pictures. The first will be "Coeu Lilac" by Tristan Bernard Charles Hirsh.

Osso sails on the Mauretania the 28th for Paris.

Joe La Rose of the Rialto is b at work after being laid up wi heavy cold for several days.

Wid's DAILY

Vol. XI No.21 Thursday, January 22, 1920 Price 5 Cents

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Goldwyn	....	....	33
Triangle Film	¾	⅞	¾
United Pict. Prod.	16½	17	16½
World Film	....	....	1

Buy Three More Houses

(Special to WID'S DAILY)

Fall River, Mass.—Louis M. Boas is vice-president and general manager of the syndicate which has purchased the Strand, Premier, of Newburyport and the Owl at Lowell. The deal by which the first two named were taken over involved $250,000. The syndicate controls four houses here.

COMING

"Tillie's Punctured Romance"

with

Charlie Chaplin

TOWER FILM CORP.
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Trustees Named

(*Continued from Page* 1)

The Executive Committee, which will be the official administrative body for the directors and officers, also was elected by the directors with Harry O. Schwalbe as Chairman, N. H. Gordon and Moe Mark of the Mark Strand Co., New York.

The Board of Voting Trustees is clothed with powers of regulation more than sufficient to successfully prevent any monopoly of theater interests being affected within Associated First National Pictures, Inc., or in any separate territory in the country.

"No matter how much money Wall Street or any other financial source might pour into theaters," declared J. D. Williams, "the theater equities pledged to the new company cannot pass into other hands for voting purposes for a long time to come. If monied interests sought to buy every theater represented by franchise in Associated First National Pictures, the executive disposition of any effort which threatened screen independence in any instance would remain exclusively and absolutely with the five members of the Board of Voting Trustees. And this body is so constituted that it is obliged, to retain its powers, to work only in the inteersts of exhibitor independence and for te preservation of personal right and privilege for theater owners.

"This, then becomes tantamount to an absolute barrier to theater monopoly by any organization, whether its function is production, distribution, a combination of the two, or simply an investment group seeking domination of screens for reasons quite obvious but less tangible. They might buy every dollar's worth of equity in each of the five thousand and more theaters that will be affiliated with Associated First National pictures, but the Board of Voting Trustees would be absolutely free from the dictation of new ownership for a term of years, thereby preserving an independent market for independent stars and producers. And this absolute right to legislate the broad interests of the franchise members is so construed that it remains in force for the full limit accorded by the members themselves in convention at Atlantic City last week so long as its conduct shall be in harmony with every precept of exhibitor independence and freedom from monopolistic dictation as to what an exhibitor may or may not book for the theaters he owns or controls.

"An attack by trust-seeking capital in any one territory, or in any number of territories, will avail nothing toward the goal of monopoly and domination.

"The condition which was named in a recent statement that the 'American theater is going to hell' will find its greatest and most effectual stumbling block in the method of organization conceived, sanctioned and adopted by the exhibitors themselves and put into effect in Associated First National Pictures. Any man is absolutely right when he says that the interests blanketed under the general term, 'Wall Street,' have been striving, strenuously, for months and months to devise some means to the end that they could control production, distribution and exhibition. Their agents in the field brought the fact home to members of First National. The danger, and the real menace, with every certainty of realizing all of the dire possibilities predicted, became patent to our members and their exhibitor affiliations, with the result that it grew to be a unanimous sentiment that they, as independent theater owners, should take prompt and radical steps to protect their independence.

"It is freely prophesied in several quarters that unless something is done Wall Street will be in complete control of theaters within three years. It may seem a vanity or a brag, but it is genuinely true that the majority of the most important motion picture theater owners and operators in the country, have, within the week, so allied themselves and their properties, that there is no longer a probability that this can come to pass. If Wall Street, or its agents, wants theaters, now, and I mean theaters that will have an important part in making for production success, it will have to buy property and build them, or pay handsome prices to present exhibitors, and then be content for a considerable number of years, at least, to abide by the dictates and decisions of the independent theater owners whom they seek to oust or control."

Ratification by the exhibitor members of several important recommendations by the directors, will, it is said, make possible within the next three weeks, a detailed announcement of the actual organization work of the new company, and its method of functioning in relation to its present and future members, and with regard to stars, directors and producers.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Preparations are under way at the Louis B. Mayer studios for the filming of Anita Stewart's new picture, "The Yellow Typhoon." It is a dramatization of Harold McGrath's story of the same name which ran serially in the Saturday Evening Post. Edward Jose, who recently finished making Miss Stewart's picture, "The Fighting Shepherdess," will also direct "The Yellow Typhoon.'

Edwin Carewe is shooting the twelfth and last week on his latest production "Rio Grande" at the Brunton lot. Three weeks were spent on location in Mexico and 300 Mexicans, including 30 children and 20 special dancers are being used in the picturization of Augustus Thomas' great drama.

Leatrice Joy has been re-engaged for one of the leading roles and the rest of an all star cast will be announced in a few days. A great deal of preparation is being made to make this production one of the early sensations of 1920.

Alec B. Francis has signed with Goldwyn to appear in that company's productions for another year. His first appearance under the new contract will be in "Earthbound" by Basil King.

Stephen Norton will act as cameraman for Alice Lake in "Shore Acres," a Metro picture.

Fritzi Brunette, the heroine of many late J. Warren Kerrigan productions, will play opposite the star in his forthcoming Brunton picture, "One Week-End," a story of New York society life. This marks Miss Brunette's sixth engagement with Kerrigan.

Ruth Langston, former leading lady for Lewis Bennison and Henry Miller, has been engaged by Robert Brunton for a leading part in the Dempsey serial.

GAUSMAN

Cuts and Flashes

Jack and Harry Cohn have sol the Hall Room Boys Comedies fo Norway, Sweden and Denmark t the Liberty Trading Co., Inc.

A. L. Pratchett, general manage of the Caribbean Film Corp. is i New York from Havana. Report business good on the island.

William Fait, Jr. David P. Howell' representative in Brazil is back in town from South America.

"Man and Woman" the seven par feature starring Betty Mason ha been bought by Tyrad Pictures, Inc

Wallace Play last seen in "Th Sport of Kings" with Matt Moore and Margot Kelly will be seen in "Restitution" a forthcoming Hallmark release.

"Human Passions" for Illinois and Indiana have been sold by Tyrad to the Silee Film Exchange of Chicago.

Herb Kerman, recently with Aywon is now in charge of the Brooklyn territory for Tyrad Pictures, Inc.

Goldwyn Pictures

Destroy the Delusion of Dull Days.

Play Goldwyn Pictures

There is a good bit of difference between "gilt" and "gold" but there is an even greater difference between "posters" and "RITCHEY posters."

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[n Arms Over Censors

)ntario Exchanges to Fight Clause Submitting Ads and Posters for Approval

(Special to WID'S DAILY)

Toronto.—Exchanges in Ontario re up in arms over a new ruling vhich if not amended will become ffective March 7. The ruling subtitutes the following clause in the Theater and Cinematographs Act:

"(1) All posters, heralds, handills, cuts, newspaper and periodical dvertising, banners, slides, photorraphs, lobby displays, and all other dvertising matter in connection vith film displays, shall be submitted to the Inspector who shall thereupon examine and approve or disapprove of same.

"(2) Any person using or displaying any advertising matter without having had the same approved by he Inspector as provided in Clause 1) hereof, shall be guilty of an offense under the Act."

By some the above measures are declared unconstitutional and cannot be enforced as it is claimed it ncroaches on the liberties of the people. Others declare that they will never submit to it, and would top importing advertising accessoies altogether rather than take a hance on censorship.

Expert counsel will be engaged to ight the measure and it is quite apparent that the Ontario Governnent will have a battle on its hands The clauses place the sole power of pproving every form of advertising natter used in exploiting films in the ands of an inspector.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
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A "Humdinger"

Charlotte, N. C.

Gentlemen:

It gives me pleasure to hand you herewith my check for $10.00, to cover one year's subscription to your valuable publication.

Your Year Book is duly received and it is certainly a "humdinger."

With very kindest regards, I am,

Yours very truly
BROADWAY THEATER
R. D. Craver.

Farwell Dinner to Edward Godal

Edward Godal, the producer of "12.10" and head of the British and Colonial Film Corp. of London, sailed yesterday for England.

Mr. Godal tendered a farewell dinner and dance to a number of his friends at the Astor several evenings ago. In the party were Marjorie Rambeau, Evelyn Greeley, Mr. and Mrs. Tom Terriss and daughter, Mr. and Mrs. Oscar Apfel, John Emerson and Anita Loos, Sidney Garrett, Arthur Butler Graham, Frederick Newman and a number of others.

Godal was called upon by Ricord Gradwell for a few words and was described by Gradwell as one of the best "American-Englishman" that he had ever met. In response Mr. Godal said that he appreciated the many compliments that had been paid him but that he considered the "American-Englishman" was perhaps the finest tribute of all.

Before sailing Godal said that his plans were so indefinite he preferred to make no statement at this time. It is known, however, that he has several important deals under consideration.

Mrs. Sophia Schlesinger Dies

Mrs. Sophia Schlesinger, mother of Gus Schlesinger, general sales manager of Interocean died Jan. 20. in her 80th year. The funeral will be this morning at 10 o'clock from her home 530 Riverside Drive. Internment will be in Philadelphia.

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Buys Pathes for 1920

Max Glucksmann Gets Product for South American Countries

Max Glucksmann, through his brother Jacobo Glucksmann, has purchased the Pathe output for 1920 for Argentine, Uruguay, Paraguay, Chile, Bolivia, and Peru. The deal marks a renewal of an existing contract but gives Glucksmann rights in three new countries, Chile, Bolivia and Peru.

The contract calls for delivery to Glucksmann of 50 features, six serials, 104 issues of Pathe News, 52 issues of Pathe Review, 12 Harold Lloyd Comedies, and 52 "Snub" Pollard comedies. A. E. Rousseau, export manager for Pathe, acted for his company.

In addition to the above Glucksmann has purchased eight Warren Kerrigan pictures through P. Brinck of Hodkinson. He has now a total of ten of that series.

"It Happened in Paris," with Madame Yorska, has been secured through Export and Import for Latin America. Several territories have already been resold.

Confirms Palmer House Report

(Special to WID'S DAILY)

Chicago, Ill.—Peter J. Schaefer of Jones, Linick and Schaefer is quoted as saying that his firm and Famous Players are negotiating for the purchase of the Palmer House site, on which it is intended to erect a theater seating 5,000 and a large hotel. About $15,000,00 is involved.

WID'S DAILY of Oct. 28, 1919 published the report that Famous had practically closed such a deal. At that time, it was stated that nothing was known about the matter.

Louis Joseph Vance has become a staff author for Thomas H. Ince.

New Film for Select

Contracts were closed last night whereby Select will distribute "The Great Shadow," a picture produced in Canada by a company in which Col. B. F. Pidgeon is the moving factor. Tyrone Power is starred in the production.

It will go out on the Select program.

Ford Goes to California

Hugh Ford is now en route west where he will make a special production for Famous. Title and nature of the story have not been divulged.

Mendelson With First National

James L. Mendelson has been engaged to specialize in the sale of short subjects for the First National local exchange.

Forward Film Distributors to Move

Forward Film Distributors have decided to move to more spacious quarters in the same building in which they have been located hitherto, 110 W. 40th St. The change will take place on Feb. 1.

Start Chicago Capitol

(Special to WID'S DAILY)

Chicago, Ill.—Work has been begun on the Capitol which when finished will represent an outlay of $4,000,000. The Balaban and Katz house is at State and Lake Streets.

Vacates Attachment Against Young

Justice Platzek yesterday vacated the attachment against the furniture and household goods of Clara Kimball Young on the ground the Select did not file the necessary papers. The Judge at the same time refused an application by Select to file the necessary papers in order to keep the attachment in force.

Deny Price Injunction on Sub Film

Justice Finch yesterday denied the application for an injunction made by C. B. Price against Aywon Film Corp. to restrain exhibition of "The Log of the U 35."

Goldberg Back With Frohman

Jesse J. Goldberg has reconsidered his resignation as secretary and general manager of Frohman Amusement and is now back on the job.

Charles Gerard has signed to appear in International's all star production "The World and His Wife" with Alma Rubens.

H. H. VAN LOAN

Recent Releases

Tom Mix in

"The Speed Maniac"

Earle Williams in

"When a Man Loves"

121 West Eulalia Street

Glendale, California

"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS

Continuity and Specials

"A Woman of Pleasure"

Blanche Sweet Special

"The Pagan God"

starring H. B. Warner

"Dangerous Waters"

Original for Wm. Desmond

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Productions

THE DIAL FILM CO.
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Who directed

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The *Feature Supreme*

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why you should book,

"The Screaming Shadow"

REASON No. 20

J. P. Morgan takes a blank piece of paper, signs his name to it and it is worth millions. Ben Wilson takes a blank piece of celluloid and makes it worth thousands to the exhibitors' Book, "The Screaming Shadow." Watch for Reason No. 21 to-morrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
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130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 22 | Friday, January 23, 1920 | Price 5 Cents

Theaters to Seat 45,000

Being Planned By Famous Players in Canada—Project Involves $10,000,000

(Special to WID'S DAILY)

Montreal, Can.—The Royal Securities Corp. has announced the theater building plans of the Famous-Lasky Film Service, Ltd., Famous Players' Canadian corporation.

The project involves the spending of a sum reaching $10,000,000 and the operation of theaters by Famous-Lasky with a seating capacity of 45,000. The statement adds that the company now operates 20 theaters and that six are planned for Toronto, two for Vancouver and new ones for Montreal, Quebec, Vancouver, Winnipeg, Regina, Saskatoon, Edmonton, Halifax and St. John.

By the autumn of 1920 it is expected that the company's theaters will seat 30,000 people and by the spring of 1921, 45,000 people.

WID'S DAILY a few days published a dispatch from Toronto relative to Famous' building activities in Canada which placed the sum to be invested at $6,000,000.

The local offices of the company had no comment to make on the above dispatch.

Report on Walsh Bill

The Censoship Committee of the Nat'l Ass'n announced yesterday that the bill of Congressman Walsh of Massachusetts providing for an amendment to the Penal Code which would prohibit the sending of obscene and indecent pictures through the mail had been reported to the House Committee in Washington.

Denies Injunction, Then Rescinds It

Judge Knox in the Federal Court yesterday denied an injunction restraining Foundation Film Corp. from further exhibiting "The Blindness of Youth." The action was sought by National Picture Theaters.

Later in the day it developed that the judge acted on the papers already filed with him and that National had until the close of court yesterday in which to file additional papers.

The judge then rescinded his decision pending the examination of the new evidence.

And Keith gave the dying man water to moisten his dry lips—this man who had determined that he should hang—From "The River's End" by James Oliver Curwood, a First National Attraction produced by Marshall Neilan.—Advt.

Howells a Producer

Will Make Scenics, and Industrials —Forms New Company

David P. Howells, foreign representative for First National whose activities have heretofore been confined to the exporting field has entered the producing field.

A company known as Photolife, Inc. has been formed in Albany with a capitalization of $25,000. Mr. Howells, explained yesterday that the company will produce scenics and industrials in all parts of the world. A man has been shooting material in Europe for the past nine months.

Howells will of course handle the foreign rights to the films which will be short reel stuff but plans have not progressed far enough where method of domestic distribution can be announced.

Howells has just sold the Japanese rights to "Back to God's Country" and has renewed his contract for the Metro product in the Far East.

Start Bankruptcy Suit

Waldorf Photoplays, Ltd., in Court Action—Fischer a Creditor

(Special to WID'S DAILY)

Boston, Mass.—Bankruptcy proceedings were started in the Federal district court on Tuesday against the Waldorf Photoplays, Ltd. of 44 Bromfield St., by three New York creditors who present claims aggregrating $60,103 for salaries and damages in an alleged breach of contract. The petitioners and their claims are David G. Fis-

(Continued on Page 3)

Exhibitors Meet

An important session of the 27 exhibitor franchise holders of the Associated Exhibitors, Inc.—Pathe's exhibitor co-operative movement—has been going on in the last few days.

Important developments are looked for in a few days.

Kane's Company

Formed—Has Offices on Fifth Avenue—No Mention Made of Plans

Arthur S. Kane has gone and done it. Formed his own company and has offices like all the big fellows have on Fifth Avenue. He is located on the second floor of the Knox Bldg. at 40th St. and the name of the Arthur S. Kane Pictures Corp. is on the door.

Kane recently returned from a trip to the Coast, and it is understood that within a week or so he will make an important announcement bearing on his future activities.

He was formerly president of Realart, which he organized, and previous to this was with Select and previously with Paramount for which he organized the Western territory.

The Kane corporation was filed seeral days ago at Albany, and he has an active capital of $5,000.

Claims First Blood for Price

B. P. DeWitt, counsel for C. B. Price Co., Inc., denies that an injunction against the Celebrated Players Film Corp., the Mitchell Mark Realty Co., and the Aywor Film Corp., restraining them from exhibiting "The Log of the U-35," has been denied by Justice Finch.

DeWitt states that Justice Finch's decision in this matter is that he will grant an injunction against the further exhibition by the above mentioned concerns to-day unless the said concerns deposit a bond sufficient to protect C. B. Price Co., Inc from determined losses when the case comes to final trial. Therefore, he says, C. B. Price Co., Inc have won the first claim in this case.

Out After Stars

First National Understood to Be Seeking Nazimova, Washburn and Tom Moore

(Special to WID'S DAILY)

Los Angeles—It is reported here that First National is out after a new batch of stars and that offers had been made to Nazimova, Bryan Washburn and Tom Moore.

Nazimova is now with Metro Washburn is with Famous Players and his contract expires in August while Tom Moore is with Goldwyn

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The local First National offices refused to make any comment regarding the above matter.

Wid's DAILY

Vol. XI No. 22 Friday, January 23, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	81	82	81½
Loew's, Inc.	30½	31	30¾
Goldwyn	....	....	33
Triangle Film	....	....	¾
United Pict. Prod.	16	17	17
World Film	....	....	1

Will Operate Community Houses

Minneapolis, Minn.—John Lind, Herbert Janssen, Max Wittles and Herbert Nimmo are the incorporators of the Northwestern Amusement Enter. The firm will introduce community theaters here, charging a ten cent admission rate. Efforts to sell stock in the neighborhood of each projected house will be made.

COMING
Charlie Chaplin
and
Mabel Normand
in
"Tillie's Punctured Romance"
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Will M. Ritchey, who for the past two years has been a scenario writer for the Famous Players-Lasky studio has been promoted to the post of supervising director at the Morosco studio.

Roscoe Arbuckle has left with his company, playing "The Round-Up," for the Sierras. He expects also to do some ground and lofty hunting.

Wycliffe A. Hill, author of "Ten Million Photoplay Plots," has joined the staff of the B. B. Hampton company at the Brunton studio.

Phil White, secretary for the Producers Security Corp., is leaving for New York, where he expects to spend about two weeks perfecting the organization plans of his company.

Two new members were added to the cast of King W. Vidor's production "The Family Honor" this week. They are J. P. Lockney and Willis Marks.

Accompanied by the all-star cast in National's production of "The Kentucky Colonel," Director William A. Seiter has left for Louisville, where final scenes will be taken.

Jane Novak has been retained to support Pauline Frederick in "Roads of Destiny." Others in the cast are John Bowers, Richard Tucker, Hardee Kirkland, Maude George and Maurice B. Flynn.

David Butler has secured the screen rights to the Saturday Evening Post story, "Sitting on the World," for his film debut at the head of his own company. Fred J. Butler, manager of the Morosco, aided in obtaining the rights from the Post.

Clara Kimball Young is spending several days at Mission Inn, Riverside, in consultation with Mrs. Sarah Ellis Ryan, concerning the filming of Mrs. Ryan's book, "The Soul of Rafael." It is the intention of Miss Young and her director to use the inn as a background.

GAUSMAN

Cuts and Flashes

"The Marriage of William Ashe" will be May Allison's next vehicle for Metro.

Theodore A. Liebler, Jr., United scenario editor, announces he is in the market for stories fitted to Florence Reed.

Title of Bessie Barriscale's latest production has been changed from "Woman and Wife" to "The Luck of Geraldine Laird."

Earle Williams will return to Vitagraph's studio on the coast on Feb. 1, to film the prologue for "Captain Swift," C. Haddon Chambers' drama.

"The Courage of Marge O'Doone," by James Oliver Curwood has been purchased by Vitagraph. David Smith will direct the picture which will be made at the coast studio.

Harry Cane will be featured in two reel comedies for which Film Specials have secured the world rights. They will be sold on the state right market.

"Yes or No" has been bought by Joseph Schenck and will be used by Norma Talmadge as her third vehicle for First National. Charles Goodrich wrote the play which had a long run in New York some seasons ago.

Start Exchange Building

Montreal, Can.—A ten-story building to house exchanges has been begun in back of the Imperial. Projection rooms and all other accessories will be provided.

Freight Rates Increased

The United States Shipping Board has announced new freight rates on celluloid scrap and moving picture films between North Atlantic ports and Lisbon and Oporto, Portugal.

The rates on celluloid scrap have been set at 90 cents per cubic foot to Lisbon and $1.05 per cubic foot to Oporto; moving picture films will be carried to Lisbon at the rate of $1.40 per cubic foot or two per cent. ad valorem, and to Oporto at $1.60 per cubic foot or two per cent. ad valorem.

Ray Company Formed

Capitalized at $100,000—Work Starts in March

(*Special to WID'S DAILY*)

Los Angeles—The Charles Ray Prod., Inc. have been formed with a capitalization of $100,000.

Charles T. Ray, the star's father, is president, Richard Willis, first vice-president; Gus Inglis, second vice-president, and A. A. Kidder, is secretary and treasurer. They, together with Ray himself form the Board of Directors.

Ray will be ready to start work in March but before that will come East with Willis to look over the big town. The company will take over the Jesse D. Hampton studio in Hollywood. The plant will be enlarged to accommodate the company.

Elephant Man Lunch

Engineered by Wells Hawkes who knows enough about a circus to run one, Fox will give an "Elephant luncheon" at the Commodore to-day when Shirley Mason's first Fox production, "Her Elephant Man" will be given a private showing. Pearl Doles Bell, the author will be the guest of honor. Spangles and sawdust are promised. Guests have been asked to park their elephants on Park Ave.

Will Eliminate Iris

Culver City, Cal.—Charles Ray's next starring vehicle, "An Old Fashioned Young Man," now in the course of production at the Thomas H. Ince studios will have an unusual feature in that the iris, or "fade" will be dispensed with. Contrasting scenes will be used to same effect.

Brooklyn House to Cost $600,000

A syndicate headed by Walter Small plans the erection of a house costing $600,000 in the vicinity of the Williamsburg Bridge Plaza.

Enid Bennett is starred in "The Man in the Moon," directed by Fred Niblo, an Ince production which has been completed.

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Ritchey

Art Directors' Ass'n Installs Officers

Los Angeles, Cal.—Alfred W. Alley, of Metro's technical department, R. E. Sibley of the Lois Weber studio, Erdras C. Hartley and Sidney Ullman of Metro have been installed as president, vice president, secretary and treasurer respectively of the Motion Picture Art Directors' Asso. A special meeting was held for the purpose at the Beaux Art studio last week.

Form New Organization

(Special to WID'S DAILY)

Calgary, Can.—Canadian Theaters, Ltd. has been organized with headquarters here. The firm represents a merger of numerous western and some eastern houses and will exploit feature pictures as well as stock and road shows. Simon Berkoff heads it, and Frank Morton, manager of the Princess is secretary-treasurer and managing director.

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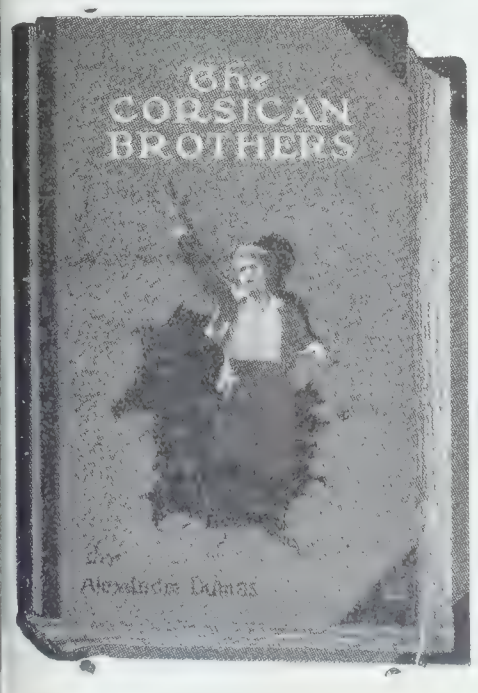

Blank in Combine

Reported He Will Amalgamate With Abe Frankle in Des Moines

(Special to WID'S DAILY)

Des Moines, Ia.—It is reported here that the A. H. Blank Enterprises will amalgamate with Abe Frankle in a deal said to involve more than $1,000,000.

Blank's Des Moines, Garden and Palace are included in the deal as are Frankle's Rialto, Majestic and Casino.

It is said here the move is a result of the invasion by Marcus Loew and the reports that Goldwyn and Fox are seeking theaters here.

A. H. Blank had left town for Des Moines, and could not be reached for a statement regarding the above dispatch.

Stories for Selznick Stars

Selznick announces 16 stories for Selznick stars:

"Keeping Him Guessing," by Mrs Idyll Shepard Way; "The Shadow of Rosalie Byrne," by Grace Sartwell Mason; "The Palace of Darkened Shadows," by Mary Hastings Bradley; "Proof of the Pudding," by Meredith Nicholson; "The Law Bringers," by G. B. Lancaster; "False Pride," adapted from "The Pride of Patricia," by Elizabeth Redfield; "The Magdalen of Mudville," by John Lynch, and Edmund Goulding;" "Mysterious Moments," by Izola Forrester and Mann Page; Pretty Thing," by Louise Winter; "Jenny," by Roy Horinaman; "Red Peper, by Merle Johnson; "Prophet's Paradise," by O. S. Montayne; "Straight Down the Crooked Road," from "The High Stepping Young Iretons," by Bertha Runkel; "The Man Tamer," by John Barton Oxford; "The Point of View," from "Old Things for New," by Edith Ellis, and "The Honor of His House," by Alfred Latour.

License Fees Jump

(Special to WID'S DAILY)

Minneapolis—The Rudsill ordinance imposing increased license fees will not come up before the City Council until the second week of February.

It is not believed possible for the theater men here to forestall an increase in fees but they are making every effort to have the ordinance changed to zone off the various districts and compel the larger theaters in the loop districts to bear the brunt of the increase.

Exhibitors do not hope to retain the older ordinance and increased licenses fees are deemed inevitable.

Toledo Men Like Community Idea

(Special to WID'S DAILY)

Toledo—The Community theater building plan of the Horwitz Brothers, controlling the Colonial here, has made other local exhibitors sit up. One of the big first-runs is already talking to brokers and lawyers about a similar stock company, to raise $400,000 for a new theater downtown. The Horwitz company is out for $200,000.

Start Bankruptcy Suit

(Continued from Page 1)

cher, $49,897; Dixie Lee, $7,020, and George M. Carleton, $3,186.

The petition alleges the company assigned its cameras, lights and studio equipment to Harry S. Kelsey without consideration and assigned the contract for the play, "Kismet," to a new corporation, the Waldorf Photoplays, Inc., without consideration. It is also alleged that it assigned the contract for the Republic Distributing Corp. and the productions, "Where Bonds Are Loosed" and "Dad's Girl."

Waldorf Photoplays, Inc., the company referred to in the above dispatch was formed in Delaware a few weeks ago with a capitalization of $1,500,000.

David G. Fischer directed "Where Bonds Are Loosed."

Realart Exchange Claims Record

(Special to WID'S DAILY)

Cleveland—It is understood that the heaviest week's business ever turned into the home office by a Realart exchange came from the local office last week. $16,000 is the estimated figure inclusive of the firm's share from the first week of "Soldiers of Fortune" at the Euclid.

James B. Reilly, Realart manager is the man responsible. This week Reilly appointed Grant A. Reed assistant manager of the exchange.

Heron Lake, Minn.—Leonard and E. V. Freedle are now the owners and managers of the new house here.

Browning, Mont.—The Alcazar is now the property of James Stewart and Greeley Billedeaux.

New Independent for Dallas

(Special to WID'S DAILY)

Dallas, Tex.—The Producers and Exhibitors Pictures Co. has secured Southern distribution of the product of Tyrad Pictures, Inc., of New York and the Bolles Equity Film Prod. of Los Angeles.

Poli to Enlarge Worcester Houses

(Special to WID'S DAILY)

Worcester, Mass.—Sylvester Z. Poli intends to spend $500,000 in enlarging the Grand, Plaza and Poli.

Gem, St. John, Burns

(Special to WID'S DAILY)

St. John, Can.—It is estimated that a loss of $25,000 was sustained when the Gem burned here. This is one of the chain of houses operated by F. G. Spencer.

Mabel, Minn.—Andrew Moran has sold the Opera House to Albert Ellingson and Howard Pearson for $2,000.

Goldwyn Pictures

Destroy the Delusion of

Dull Days.

Play Goldwyn Pictures

There are 30 Reasons

why you should book,

"The Screaming Shadow"

REASON No. 21

A stitch in time, saves nine but a Ben Wilson serial attraction saves many an exhibitor. Book "The Screaming Shadow." Watch for Reason No. 22 tomorrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.

Released through

HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Minneapolis, Minn.—Preceded by a newspaper teaser campaign, and tie-ups with three large department stores which offered attractive window displays advertising the book from which "The Westerners" has been adapted, and incidentally showing one of the stills, the film played to big business at the Unique. E. Rosen manages the house.

Livenia, N. Y.—The population of this town is 836 and when 800 paid to see Mary Pickford in "The Hoodlum" at the Pictureland, manager I. N. Trescott, established a percentage record. Circulars advertising the production judiciously were distributed and reached every household in town. The film ran for two days.

Buffalo, N. Y.—Cut-outs always figure in the exploitation of pictures that are presented at the Strand, Manager Edwin O. Weinberg employing several artists to prepare these lobby displays. "Heart O' the Hills," the Mary Pickford production was put over with the aid of a lobby display consisting of a large figure of the star sliding down a coal-chute and then astride a donkey.

Pittsburg, Pa.—No exploitation except additional newspaper space was used by the management of the Columbia to put over "A Day's Pleasure," Charlie Chaplin's latest. Only five reels in all were presented, the shortness of the program (there was no longer feature) making it possible to get in another performance each day. The usual scale of prices was maintained and due to the added performances, a new attendance record was established.

Muncie, Ind.—A stunt similar to that tried elsewhere with success was employed by the management of the Wysor Grand, to put over Elsie Janis in "A Regular Girl." A contest, open to readers of the Muncie Press was held, offering a gold watch to the man who wrote the best essay on how to spend $10,000 so as to bring the greatest amount of happiness and betterment in Muncie, and a gold bracelet to the woman submitting the best answer. It was called "The Regular Girl Contest."

Binghamton, N. Y.—W. A. Gillen, who is to manage the New Strand, which will open late in February, tried a new scheme to determine which productions were most suitable for his house. Accompanied by stage director, orchestra leader and four other people, called impressionists, he visited first run houses up state and viewed different features. Each of the men considered each picture from his particular end, two of the "impressionists" watching the audience and the other two just expressing their personal opinions. By this system, Gillen has been able to determine to his satisfaction the advisability of booking different attractions.

Toledo—Something new in "prologues" is being hatched for the run of "Mystery of the Yellow Room" in this town. Or is it a prologue? At any rate it comes at the end of the next-to-last reel of the picture, which appears to "break," whereupon a purple light is thrown on the stage and a man in a yellow mask appears telling the audience that the film did not break, but the management wishes to give the audience a minute or two to concentrate on their decision as to who is the guilty person.

The man explains that the next reel will show who was but he believes many spectators will like to settle in their own minds, before the last reel's revelations, just who is who.

And he teases the "guessers" that they will each and all be fooled. Closes with the request that after they do witness the final reel they will not discuss the ending of the picture with their friends, in order that latter may enjoy the same suspense present audience does.

Bert Adler, exploitation manager of Realart specials, framed the stunt with the management of the Colonial. The "don't discuss" warning is also given on a slide at the finish of the final reel, and the desired result of course is that the spectators will talk.

"Vanishing Mask" Serial Title

Vitagraph has selected "The Vanishing Mask" as the title for the forthcoming serial in which Joe Ryan and Jean Paige will co-star.

ART TITLES
HAND LETTERING
(One Thousand Titles A Day)
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In the Courts

The Trocadero Amusement Co., Inc. was sued in the Supreme Court for $5,110 by Hyman Sonn and others, owners of the property at the northwest corner of 115th St. and 8th Ave., for alleged neglect.

An attachment for $17,257 has been granted in the Supreme Court against the property for the Societe Francaise Des Films et Cinamatagraphes Eclair of Paris in a suit by Emi Offerman. The plaintiff alleges that he was engaged in 1909 as American representative for the defendant corporation at $100 a month salary and 20 per cent of the annual profits. He was employed until Jan. 17, 1914, during which time he established the studio of the defendant at Fort Lee and then became connected with a corporation organized to take over the defendant's interests. He alleges that his share of the profit for 1913 was $19,897, of which $17,257 is unpaid.

Carlyle Blackwell has been sued in the Supreme Court by William Harris, Jr., Samuel Shipman and John B. Hymer, as owners of the play, "East Is West," for an injunction restraining him from exhibiting his play with the title, "East or West," on the ground that such a title will deceive the public and induce the belief that the film play is the plaintiff's play. The plaintiffs say they are negotiating for the production rights of their play in London and the Orient, and that they have not disposed of the film rights.

Lee Shubert made an affidavit in behalf of the plaintiffs in which he says the use by Blackwell of the title he had chosen "would deceive the public into the belief that it is he plaintiff's play and the production and motion picture rights of their play would become practically worthless if the photoplay is continued to be presented."

Albany, N. Y.—Justice Rudd of the Supreme Court has granted a writ of mandamus compelling Fred P. Elliott as majority stockholder of the Clinton Square Amusement Co. to present the books and papers of the corporation for inspection. It is contended that the minority stockholders have the right to see the books and papers, and declare that their interests in the company will be placed in jeopardy if they are not given that right.

Arrow to Open Salt Lake Office

Denver, Col.—B. M. Shooker, representing J. J. Goodstein, president and general manager of the Arrow will open a Salt Lake office.

Incorporations

(*Special to WID'S DAILY*)

Albany, N. Y.—The Poets Photoplay Co., Manhattan, capital, $1,000,000. To produce and exhibit films. Board of directors: Maurice Adda, New Brighton, S. I., N. Y.; Louis L. Quasha, Carl Dernburg and Daniel W. Robinson of New York City, and Samuel Gordon and Isadore Weinberg of Boston, Mass.

Albany, N. Y.—The Shannon Producing Co., of Manhattan. To maintain theaters and produce and exploit pictures. Capital, $52,000. Principal shareholders: William Grossman, Nathan April and Samuel Klinger, Times Building, New York.

Effective Teaser in Circulation

An effective teaser, on the reversed side of a post card is being circulated in the trade It is printed in four different colors and carries the folowing lines:

"If the sky is blue go to the Rialto."

"If the sky is red go to the Strand."

"If the sky is yellow go to the Rivoli," and

"If the sky is green go to the Capitol."

Down towards the bottom the card reads "Watch the Sky Feb. 21st."

Sterling Expanding

Toronto, Can.—Sterling Films, Ltd. have purchased Canadian rights to four Olive Thomas Triangle productions, "Toton," "The Follies Girl," "Love's Prisoner," and "Prudence on Broadway."

The company was recently reorganized bringing into the organization H. Miller and D. Dunkelman, two well known business men here. The former, who is president of the Miller Manufacturing Co., becomes president of Sterling while Dunkelman is president of Tip Top Tailors, said to be the largest retail clothing dealers in Canada.

Knoxville to Have $250,000 House

Knoxville, Tenn. — The Signal Amusement Co. will erect a house at a cost of $250,000.

New Bedford Company Chartered

Boston, Mass.—Empire Theater Co., of New Bedford has been chartered. Capital, $200,000.

Charles Y. Harrison, formerly with Transatlantic has gone to Montreal where he will assume management of one of the theaters there.

MAKE YOU HEAR WHAT YOU SEE

FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOSE THAT USE ROLLS—AND LOTS OF THEM DO.

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A First National Franchise for Your Theatre

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A steady supply of good pictures at an equitable cost.

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The backing of a national organization.

We can convince you that our new plan is the sanest and most beneficial exhibitor movement ever conceived.

It will pay you to write to-day
for our booklet

"A Franchise to Independence"

Address

Exhibitors' Defense Committee

Care, First National Exhibitors Circuit, Inc.

6 West 48th St., New York, N. Y.

Old Times

Milton H. Fahrney was working in those good old days for Dave Horsley. He was hero, director, cameramen and also scenic artist. At odd times he also prepared the continuity—that is, whatever represented continuity in those days. Occasionally he doubled in brass, so to speak, and played hero and willyun, too—at the same time. All for $60 a week.

And in those days directors were getting $60 a week—the bosses drew $30.

Ince Publishing House Organ

Culver City, Calif.—A new magazine to be called "The Silversheet," will shortly be published in the Thomas H. Ince Studios, for circulation among the theater-owners and their public as an innovation in fresh-from-the-studios journalism.

Hunt Stromberg, formerly directo rof advertising and publicity with Select, will be editor-in-chief of "The Silversheet" with an assisting staff to include feature writers.

One of the features of the new magazine will be a section devoted to showmanship and exploitation.

THE DIAL FILM CO.
announces
the completion of Super-feature,
MITCHELL LEWIS
in
"KING SPRUCE"
adapted from best seller by
Holman Day

IT REQUIRES ORGANIZATION TO MANUFACTURE GOOD ENGRAVINGS
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Howells Cine Equipment Co.
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Plan Factory in Jersey

Celluloid Co. to Build Plant in Verona for Raw Stock Manufacture

The Celluloid Co. manufacturers of raw stock, have plans under way for the erection of a two-story factory and power house at Verona, N. J.

The factory which will be used for the manufacturer of raw stock will be 40 by 360 ft. and will be erected by the Eagle Rock Manufacturing Co. which is affiliated with the Celluloid Co.

Milligan With Typhoon Fan

J. A. Milligan, formerly with the M. P. World is now sales and advertising manager of the Typhoon Fan Co.

Incorporate Pittsfield Colonial

Pittsfield, Mass.—The deed has been recorded in the registry office changing Colonial from Goldstein Bros. Amusement Co., to Samuel and Nathan E. Goldstein, Inc. About $38,000 is involved in the deal.

Buffalo Exchange Building Ready

Buffalo, N. Y.—Metro, Vitagraph, World and Universal exchanges will be housed in a new exchange building erected here at 245-49 Franklin St. It is expected to be ready for occupation on or about March 1.

Plans Big House

Baltimore, Md.—Pleasant Pennington, of New York, is preparing plans for brick, stone and terra cotta theater, to cost about $500,000 for Harry A. Webb.

Minneapolis House to Cost $400,000

Minneapolis, Minn.—Industrial Investment Co. has plans by J. O. Pridmore, Chicago, for a one-story brick and terra cotta theater, at Eighth and Hennepin Avenue, to cost $400,000.

Large House for Belleville, Ill.

Belleville, Ill.—Henry Schroeder, St. Louis, Mo., has a contract for a four-story building for Dickens Hotel & Theater Building Corp., to cost $125,000.

Construction Forging Ahead

(Special to WID'S DAILY)

Portland, Ore. — Improvements costing $40,000 have just been installed in the Peoples' Theater, by Jensen & Von Herberg. Further work on the house will make it one of the most up-to-date theaters in that city. Work on the firm's $250,000 house in Yakima, Washington, is now well under way. Seattle will be the next city where the firm will build.

Merrill Sold

Milwaukee—Bill Hirschberg of the Metro sales force, John Handelsman, city manager of the W. W. Kimball Co. and L. Gumbiner of Gumbiner Brothers, all of Chicago, owners of a chain of theaters, have together bought the Merrill. This is a 1,000 seat house, located in the heart of the business and amusement district.

New Theaters

Princeton, N. J.—Princeton Theater Co. will build a 1,000 seat house here shortly.

New Bedford, Mass.—A house seating 2,450 will be built here shortly by the Empire Theater Co.

Springfield, Ill.—Harry Loper will build a house seating 1,800, in the near future.

Northampton, Mass.—Charles F. Atkinson, of Botson, will erect a film house here and is now in town.

Bridgton, Me.—James A. O'Brien of Lewiston is dickering for a site for a film theater.

Cleveland, O.—A house seating 1,500 will be erected by Joseph and Sam Deutsch and will open early in September.

Water, Iowa—Foundation work has been started here on the new Strand which is being built by M. Ford and A. J. Diehold.

Wilkesbarre, Pa.—The Capitol here will be ready by spring. It was expected that it would be possible to open early in the year.

Pittsburg, Pa.—A new house, to seat 500 is to be erected in Fairchance at a cost of $25,000. Charles H. Richelieu has had ground broken for the building.

Harrisburg, Ill.—Several plots of land are being considered for a theater here by the Allied Film Interests of Chicago and St. Louis.

Northampton, Mass.—Frank H. Roberts has purchased the Boynton Homestead and will erect a film house seating 2,000 on the site. Construction work will be begun in the spring.

Minneapolis, Minn.—The new Rex opened here on Jan. 19 by H. I. Krohling. House seats 350. Initial presentation, "Daddy Long Legs," starring Mary Pickford.

Toledo, O.—Work has been begun on the World, on Dorr and True Sts. The house will cost between $75,000 and $100,000 and will be ready early in June.

Perth Amboy, N. J.—Adolph M. Metzendorf will erect a house on a newly acquired site for Mr. Kuhn, formerly manager-director for Marcus Loew's New York theaters.

Hallowell, Me.—A new motion picture theater, seating 1,200 may be built here by the Maine-New Hampshire Theater Corporation. The house will probably be erected on Walter Street, the principal thoroughfare of this town.

Smith Recovering

Chicago.—Cress Smith, branch manager of United Artists has been in the hospital for a few days but is doing nicely and expects to be back at his desk in a day or two.

House Changes

Falmouth, Mass.—Alterations will be made in the Empire.

Lima, O.—The Lyric has been reopened after undergoing alterations on a large scale.

Cass Lake, Minn.—Kenneth Lufkin has bought a half interest in the Rex.

Granville, N. D.—J. J. Hostetler, who owns the Gem, is now managing his house

St. Paul, Minn.—Clayton E. Smith formerly Goldwyn booker is manager of the New Rialto.

Buffalo, N .Y.—Alfred R. Sherry is now managing the Star. He is the third manager since it reopened in September and succeeds William West.

Rockford, Ill.—Charles Lamb has leased the Royal, which seats 500. He will close it for a week, during which he will alter it. Lamb owns the Palm.

Minneapolis, Minn.—Reported here that Dan Iselin has bought the Ione and Grandview operated for several years by Mitchel and Schroeder, for $12,000.

Centralia, Wash.—The Hub City Theaters Co. has taken over the Grand and Liberty from Joe Lucas. W. C. Ripley of Aberdeen is president of the firm.

Toledo, O.—L. E. Smith, A. J. Smith and James Beidler are planning to enlarge the East Auditorium, Garden and Japanese Garden. They are organizing a stock company.

New Exchange Opens

Buffalo, N. Y.—The Independent Film Exchange located at 212 Franklin Street has been opened. Lew Herschel, manager.

Jarmouth at Portland Theater

Portland, Ore.—Douglas Jarmouth has taken over the management of the Peoples and the exploitation direction of the Star. These are Jensen-Von Herberg houses.

Starr Heads Triangle in Detroit

Detroit, Mich.—Edward F. Callahan who has returned to New York has been replaced by M. Harlan Starr as local Triangle Exchange manager. Starr was formerly field manager for Clark-Cornelius.

Hurley With Robertson-Cole

Chicago, Ill.—E. F. Hurley is now associated with Robertson-Cole and will assist in the exploitation and sales promotion of the Martin Johnson South Sea Island pictures in Illinois.

Elinor Fair in One "U" Film

Los Angeles.—Elinor Fair who recently completed her contract with Fox is appearing in one picture for Universal. It will be a special

SHORT STUFF

Never in the history of the industry has short stuff played such a prominent part on every programme. In fact, you will find it featured many times over a mediocre multiple reel subject. Alive to the opportunity, WID'S DAILY has a corps of reviewers covering the entire short reel field with from thirty to fifty short subjects covered weekly.

For the producer of short subjects WID'S DAILY offers the ideal advertising medium—An opportunity to cover the field efficiently and at small cost.

The day is past when it is necessary to use several pages at prohibitive cost to tell your story to the exhibitor.

Efficiency has taken the place of spread eagle copy.

What the exhibitor wants to know is your story in plain facts, straight from the shoulder. Tell him, through the columns of

Wid's Daily

Best Ten Spent

Kildeer, No. Dakota

While we are new in the business and haven't been doing any large amount of booking, still I find that WID'S is the biggest asset we have in picking features, program stuff or short subjects. It is certainly the best $10 we spend during the year.

Enthusiastically yours,
H. H. Ellsworth.
Kildeer Amusement Co., Inc.
Auditorium Theater,

Glaum Tops Fairbanks

Newark, N. J.—At the Goodwin, during the run of Louise Glaum in "The Lone Wolf's Daughter," and Douglas Fairbanks in "When the Clouds Roll By," both features being presented as part of the program, the former topped Fairbanks in the advertising. The double feature program ran for two weeks.

New Theater for Rochester

Rochester, N. Y.—George E. Simpson, president of the Regorson Corp. operating the Regent, Piccadilly and Gordon here, has purchased a site on Clinton Ave. south on which a combination vaudeville and picture theater will be built.

Two buildings on the site will be demolished and the theater planned will cost close to $1,000,000.

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.

KRAUS MFG. Co.
220 W. 42nd St.
17th Floor **Tel. 3607 Bryant**

BESS MEREDYTH

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Australian Features

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"Snowing Sydney"

Neilan Kicks

At Practice of Injecting Advertising in Features—Wants Directors to Stop It

Marshall Neilan has issued a "call" to all motion picture producers and directors to attack the practice of injecting advertising in films and collecting at both ends, namely from the exhibitor and the national advertiser. "The time has come," says Neilan, "when producers must realize that the practice of injecting advertising in entertainment film is a dangerous proceeding, not only for the industry in general, but for them individually.

"I know of specific cases where pictures have been practically paid for in advance by national advertisers after which rentals were demanded and obtained from exhibitors for the privilege of making good the producer's arrangement with the advertiser. It behooves the individual director to stand firm on this matter, for its continuance means the prostitution of his own best efforts.

"Exhibitors have become 'wise' and the producers who do not realize this are only inviting trouble for themselves. For many months I have been watching this practice of 'cutting down the overhead' on a production on the part of various prominent producers. It was quite evident that this could not continue. Those producers became bolder with each succeeding picture and in one particular case, it is generally understood that the cost of production on a well known film was covered by advertisers before the print reached the exhibitor.

"In a number of instances, advertising has unavoidably crept into a picture. Producers must watch this with greater care than ever for if they let such advertising pass unnoticed it will place them in the same class with the grasping ones woh cannot make money fast enough through legitimate means.

"It is gratifying to note that the exhibitors everywhere are denouncing this practice. They must do this in order to protect themselves. Advertising on the screen, to a limited extent, is very often good business for the exhibitor. However, it should work out this way and not merely present good business for the producer at the expense of the exhibitor. The exhibitor should be the sole judge as to how much and how little advertising is to appear on his screen."

Americus Houses Boost Prices

Americus, Ga.—The current admission rate to motion picture houses has been raised from 10 to 25 cents. Attendance has not suffered greatly because of the increase.

Would Permit Sunday Shows

Providence, R. I.—Sunday motion picture shows are permitted in the proposed law introduced by Representative Adama A. Aiello, in the house.

Chicago Group Issues Paper

Chicago—The Allied Amusements Association, composed of the motion picture, dramatic, vaudeville and burlesque theater owners of Chicago, have their own official publication now. The first number of the Allied Amusements Bulletin, was issued on Jan. 19.

With the Allied Amusements Association Bulletin is incorporated the Interstate Film Review, and the two papers will now be merged. The Allied Amusements Bulletin will be issued every other week hereafter.

Tracey Stories in Films

Will Go Out as Gibraltar Pictures Through Hodkinson

Gibraltar Pictures, recently formed by Arthur F. Beck will produce a series of productions based on the stories by Louis Tracey.

The Louis Tracey Prod., Inc. was formed a few weeks ago in Albany with a capitalization of $100,000. E. J. Clode, who is the publisher of the Tracey novels is interested in the Master Films, Inc., starring Johnny Hines in a series of comedies and of which Charles C. Burr, Beck's general manager is president. The new Tracey pictures will be released through Hodkinson.

William Worthington who has directed a long string of Sessue Hayakawa productions for Haworth will arrive in New York to-morrow to direct the first of a series which will be made at the Leah Baird studios. Worthington will probably act as director general of the new unit.

Arrow Has Hank Mann Releases

Hank Mann's first four releases of his new series have been received by Arrow. They are "The Broken Bubble," "A Roaming Romeo," "A Knock Out," and "The Paper Hanger."

Combine in Reading

Competitive Interests Join Hands Pennsylvania Town

(*Special to WID'S DAILY*)

Reading, Pa.—The competitive terests operating here have join hands.

Carr and Schad, operating t Colonia, Arcadia and Princess ha affiliated with Wilmer and Vinc and the Stanley interests. Wiln and Vincent have always been clo ly connected with the Stanley int ests and Sablotsky and MacQui

The competition in acquiring r estate in Penn St. will proba cease as a result of the tie-up.

Schwab Prod. Formed

Dore N. Schwab, formerly p duction manager of the Carl Blackwell Productions, Inc., has j completed the organization of own company to be known as D. N. Schwab Prod., Inc. The ecutive offices of the new comp are at 511 5th Ave.

D. N. Schwab has left for coast where upon his arrival he immediately start preparations producing a series of pictures. gotiations have been closed for ing over a unit of the Hollyw studios.

Why We Refused to Sell for One Hundred Thousand Dollars

There are in the United States over 87,000 clubs, with an aggregate membership of MILLIONS, whose weekly discussion directly concerns the subject contained in

EMPTY ARMS
THE SENSATION OF THE CENTURY

Have you received YOUR copy of the Hundred Thousand Dollar Packet?

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PRODUCERS

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 23 | Saturday, January 24, 1920 | Price 5 Cents

Sales Convention

of Famous Players on—Zukor and Lasky Make Addresses

(Special to WID'S DAILY)

Chicago—The representatives of the Famous Players-Lasky Corp., in conveition now in session at the La Salle Hotel, are busily working on plans for a new system of distribution and exploitation of their pictures.

The convention, which is presided over by Al Lichtman, general managed was called by the executives of the corporation for the purpose of bringing together for the first time the executives and all the district and branch managers, as well as the exploitation men of the organization. All of the 28 exchanges of Famous Players are represented, with a large delegation from the executive offices in New York.

As a result of the work of the convention, it is announced that the same degree of specialization in force in the manufacture of pictures will be carried through every branch of the distribution and exploitation departments.

Every production made by Famous Players-Lasky will hereafter be exploited as an individual production.

"We will first sell the pictures to the exhibitor," said Mr. Lichtman. Then we must sell the picture to the public for the benefit of the exhibitor. This calls for the organization of a corps of film specialists. Every production will receive its own special exploitation just as though it were a road show."

There is to be one exploitation man at each of the 28 exchanges, according to the plans perfected at the convention. These men will work under the direction of the home office and in co-operation with the district and branch managers.

The home office staff will create for each production the best plan of exploitation for selling that picture to the public. The various exploitation men will carry out these plans.

The convention will continue through to-day. Adolph Zukor and Vice-President Jesse L. Lasky addressed the convention yesterday.

Sunday Bill for Schenectady

Schenectady, N. Y.—Alderman Hagadorn has introduced in the Common Council a measure permitting motion pictures on Sundays A motion to pass it unanimously was defeated.

The Chinese were creeping upon him, when Keith wheeled and faced them revolver in hand. From "The River's End," a First National attraction produced by Marshall Neilan and written by James Oliver Curwood.—Advt.

Associated Exhibitors Elect Officers; Announce Tie-Up With 8,000 Theaters

Messmore Kendall of Capitol Is President—His Theater to Have New York Showing of Pictures—Company Will Build H[illegible] If Necessary

The development as a result of the meeting of the important exhibitor-franchise holders of Associated Exhibitors—the Pathe co-operative movement was announced yesterday when it was declared that Messmore Kendall, president of the Capitol Theater Realty Co., owners of the Capitol was elected president of the Associated Exhibitors and the following put into office: Edward Bowes, N. Y., first vice-president; James Q. Clemmer, Seattle, second-vice-president; Saul Harris, Little Rock, third vice-president; H. H. Wellenbrick, Newark, secretary; Harry Crandall, Washington, treasured, and Fred C. Quimby, New York, general manager.

The direct[illegible] [illegible]more [illegible] Bowes, [illegible] Wash[illegible] [illegible]; Dennis [illegible] Li[illegible]on, Cincinnati; [illegible] Harding, Kansas City; [illegible] Lubliner, Chicago; James Q. Clemmer, Seattle; Hugo Lambach, Spokane, and Paul Brunet, New York

The statement issued yesterday says that Associated Exhibitors have franchise holders representing 250 of the largest theaters in the country and alliances with circuits which will bring the total to 8,000 exhibitors interested in the movement.

The calibre of the exhibitors who

(Continued on Page 2)

Cunard With National

Will Appear in a Series of 26 Two Reelers—New Comedy Unit

(Special to WID'S DAILY)

Hollywood—Grace Cunard, formerly with Universal has signed with National Film to appear in a series of 26 two reel comedy-dramas. Miss Cunard will direct her own productions. Cole Hebert will play the lead.

National will also make a series of one reel comedies with "Smiling Bill" Jones. Work starts about Feb. 15.

To Film Bout

Pioneer Will Have Battery of Cameras at Caddock-Stechar Match Next Friday Night

Pioneer Film will have a battery of six cameras and 24 Wohl lights arranged in series to shoot the wrestling bout between Earl Caddock and Joe Stechar for the world's wrestling championship at the Madison Square Garden next Friday night.

Jack Curley, fight promoter, who is arranging the present bout tendered a lunch to Caddock at the Claridge yesterday at which Pioneer's plans were announced. Morris Rose, president of Pioneer is paying $30,000 for the film rights. Jack Cohn will supervise the production.

It has not been decided as yet how long the film will be when released, that depending on the duration of the bout. It may be found neecssary to shoot 100,000 feet of film. The lights will be so arranged that should one series burn out, another can become operative immediately without impairing any chance of missing the details of the match.

Fawcett Directing Gish

George Fawcett, has been loaned by D. W. Griffith to the Dorothy Gish company to direct Miss Gish in her forthcoming Paramount-Artcraft production, "Her Majesty." Among those already engaged for principal parts are Ralph Graves, William Riley Hatch, George A. Siegmann and Marie Burke.

Fawcett directed a picture for Vitagraph.

Chet Franklin With Lesser

Chet Franklin will direct Annette Kellerman's first picture for Sol Lesser. Bernard McConville wrote the story.

Wid's DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	80	81¾	80½
Loew's, Inc.	30⅝	31	31
Goldwyn	31½	33	31½
Triangle Film	¾	13/16	¾
United Pict. Prod.	16	16½	16¼
World Film	....	....	1

May Turn to Pictures

At a meeting of the Central Managers Association held at the Knickerbocker, the outlook for houses playing one night stand shows was discussed and was found to be so gloomy that it is likely many of the theaters throughout the country will turn to vaudeville and picture houses.

COMING
Charlie Chaplin
Mabel Normand
and
Marie Dressler
in
"Tillie's Punctured Romance"
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Cuts and Flashes

United Picture Theaters will release "The Corsican Brothers" on Feb. 22.

Julian M. ("King") Solomon has been doing free lance work since he left Famous Players.

"Jenny" is the title of the next picture on which Olive Thomas will start work.

Mollie King is starred in "Women Men Forget," the six reel production acquired by United Pictures now being prepared for release.

United Pictures has purchased Adele Luehrman's novel "The Curious Case of Marie Dupont" for Florence Reed.

"Face to Face" Harry Grossman production with Marguerite Marsh has been completed at Ithaca.

Tom Wilson has been engaged for an important role in Marshall Neilan's production, "Never Get Married," now filming at the Douglas Fairbanks studio.

Charlie Burr received a gold-cased telescoping fountain pen and pencil set when he resigned as Assistant General Manager of distribution with Famous to become General Manager of the Arthur Beck Film Enter. A. L. Lichtman, S. R. Kent and Frank Chamberlain selected the gift.

Walter McGrail under contract to Selznick, is in Los Angeles to play the leading role in "Blind Youth." This production was originally to have been directed by Al Green, who was taken seriously ill on Dec. 27 and the 28th. Rapf was forced to secure another director. Rapf secured Edward Sloman who has been directing Bessie Barriscale. "Blind Youth" has a cast which includes Leatrice Joy, Ora Carewe, Clara Horton, Leo White, Colin Kenny and Joseph Swickard.

R. F. Gardner, well known newspaper man and formerly on the editorial sta[illegible]he Trade Review, is now sp[illegible]entative of the Metro Phi[illegible]change and in charge of e[illegible] ritory.

Gerald F. Bacon, picture producer, and erstwhile stage impressario is rehearsing a new musical comedy, the joint work of Gitz Rice and B. C. Hilliam. Joe Kelley of Hallmark is to handle the publicity.

Officers Elected

(*Continued from Page* 1)

have associated themselves in the new enterprise is indicated in the following list of franchise holders: Lubliner & Trinz, Chicago; Ruben & Finkelstein, Minneapolis; The Capitol, Boston (to be built); Harris & Ackerman, Los Angeles; H. Cornwell, St. Louis; Harris & Ackerman, San Francisco; Harris & Libson, Pittsburg and Cincinnati; Paul Gustanovich, Cleveland; J. H. Cooper, Oklahoma City; Harry Crandall, Washington; Samuel Harding, Kansas City; Bishop Cass Investment Co., Denver; Harding & Cohen, Omaha; J. Q. Clemmer, Seattle; Olsen & Sourbier, Indianapolis; Harris & Libson, Detroit; H. H. Wellenbrick, Newark; Michael Shea, Buffalo; Merrill Theater Amusement Co., Milwaukee; Clemmer & Lambach, Spokane; Samuel Harris, Little Rock, and Clemmer & Lambach, Portland.

The organization plans to deal in every phase of the picture industry, produce, distribute, buy and build theaters if found necessary.

The new organization is backed by an unlimited amount of capital. The financial interests back of the theater circuits represent many millions of dollars and before the step was taken it is stated they had the practical assurance of the co-operation of more than 8,000 other theater owners who will join with them in the purchase and distribution of motion pictures. It is frankly opposed to the interests endeavoring to secure a monopoly on theaters as well as on the making of motion pictures.

In New York City the franchise goes to the Capitol. This means that the productions taken over by the organization will have their premiere in New York at the Capitol.

The Associated Exhibitors is completely an exhibitor's organization, according to the first announcement. In each territory the franchise holder will sell subsidiary franchises for the territory. Each exhibitor will be protected from competition in the showing of the organization's productions for he will have the exclusive rights in his territory.

Every exhibitor will be assured of productions of the highest class. A purchasing committee made up of exhibitors will pass on all productions before they are bought for distribution.

The purpose of the Association is to bring the producer, star, director and independent seller of big state's rights features into direct contact with the exhibitor.

The Associated Exhibitors has selected the Pathe Exchange to handle their product.

FOR RENT—STUDIO SPACE
in new studio located in Culver City, Calif. with latest modern equipment of stages, lighting, dressing rooms, offices, etc.
Address Box 10, WID'S DAILY,
Phone Hollywood 1603.
Hollywood, Calif.

Sunday Closing and Censorship

Louisville Mayor Favors Sunday Films

Louisville, Ky.—Following a discussion between Mayor Smith and Rev. E. H. Powell, the Mayor refused to invoke the law prohibiting Sunday films. Rev. Powell and other clergymen vigorously opposed Sunday pictures.

Discuss Sunday Films in Churches

Louisville, Ky.—Sunday picture shows are being discussed from all pulpits here. In some cases, intervention of the church is opposed, but in most addresses, opposition to the "Blue Laws" is assailed.

Sunday Bill Affects License Fees

Binghamton, N. Y—It is reported that a law prohibiting Sunday shows will be passed. If the law is not passed, license fees will be five times as great as they would be otherwise, the Stone, for example paying $750 instead of $150.

Sladdin Joins Goldwyn

Chicago—S. G. Sladdin is doing local publicity of Goldwyn. Sladdin will have his office at the Chicago headquarters with I. Van Ronkel. He has been in Boston the past four months, organizing the Advertising, Publicity and Exploitation Departments for Goldwyn for all of the New England States. He expects to remain in Chicago sometime.

"Elephant Man" Luncheon

William Fox gave a circus luncheon yesterday to present his first Shirley Mason picture "Her Elephant Man," a story of the circus to personal friends and members of the trade press.

The luncheon was held in the Grand Ball room of the Hotel Commodore and Wells Hawkes, who had charge of the arrangements furnished plenty of real circus atmosphere. Peanuts and pink lemonade and saw dust were much in evidence.

An individual is attractive because he has charm—whereas a RITCHEY poster is attractive because it has a genuine advertising value.
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

Pathé News

No. 7

NEW YORK CITY—New machine gun squad—not for the army this time, but for city's "finest;" police adopt real war devices to fight crooks.

ALBANY, N. Y.—What you need to "drive" around the globe—a collection of auto licenses from different lands shows some novel signs.

HOBOKEN, N. J.—Even though the country is dry why leave the "stuff" go down to a "wet" grave—hundreds of barrels of seized whiskey are rescued from a sinking barge.

PRESIDENTIAL POSSIBILITIES — Who will be the candidates for the Presidency? We present a few of the men prominently mentioned for the Republica nand Democratic nominations.

Major General Leonard Wood.

Herbert Hoover.

Wiliam G. McAdoo.

Senator Hiram Johnson of California.

Wiliam Jennings Bryan.

Governor Calvin Coolidge of Massachusetts.

Governor W. L. Harding of Iowa.

Champ Clarke former Speaker of the House.

Senator Miles Poindexter of Washington.

A. Mitchell Palmer, Attorney-General.

LOS ANGELES, CAL.—Lightning speed on two wheels! Over 25,000 witness the fastest 100-mile motor-cycle race ever staged on a one-mile track.

CHIHUAHUA CITY, MEXICO—Exclusive pictures of the city which has been the center of revolutionary strife in northern Mexico for several years.

The consuls of various nations represented in Chihuahua together with the state officials.

The Governor's Band—made up of newsboys and bootblacks.

Villa's band and others have made some towns here resemble the devastated area in France.

GUANTANAMO BAY, CUBA—Ready for its big "war play"—the Atlantic squadron arrives at U. S. Naval Base in Cuba to hold its annual maneuvers.

NEW YORK CITY—Football growing as national sport—City College students celebrate return of this sport after an absence of 12 years.

ALBANY, N. Y.—The State Capitol becomes a center of national interest as the investigation begins of the right of the suspended Socialist assemblymen to their seats.

today

Blumenthal Tenders Luncheon

Louis F. Blumenthal, one of the retiring owners of the Exhibitors' Trade Review tendered a luncheon at the Astor yesterday to A. B. Swetland and L. W. Boynton new owners of the publication

The purpose of the affair was to introduce Messrs Swetland and Boynton to the publicity and advertising men of the industry. There were about 55 present including almost the entire membership of the A. M. P. A. and members of the staff of the Trade Review.

Mr. Swetland could not attend the luncheon because of a hurried trip to Chicago where he will attend the funeral of one of the editors of a Chicago publication published by the Boss Journal Co. with which Mr. Swetland is identified.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Wallace Beery has been selected for the role of "Buck" McKee in the production of "The Roundup," being made under the direction of George Melford.

Vernon Dent, formerly with a musical comedy company in New York and later in a comedy skit of his own on the Orpheum circuit, has signed a contract to play the heavy in a series of two-reel comedies featuring Hank Mann. He weighs 190 pounds and is nearly six feet tall.

An amusing mistake occurred in filming Booth Tarkington's Edgar stories when "Iris," colored cook, took the wrong cue. "Iris In," called Director Hopper to the Cameramman. Lucretia Harris, the colored woman playing the part of "Iris," the cook, hopped hurriedly into the picture. "Cut," said the director hastily to the cameraman. He then explained to Lucretia that it was a perfectly excusable mistake but that her turn was not until later.

Douglas Gerrard, the Universal director, has just finished "The Forged Bride," the photodrama in which Mary MacLaren appears as a soda-fountain siren. The production is being edited by Mr. Gerrard and Frank Lawrence, film editor at Universal City, and will be ready for release in the spring.

Jack Warner of Warner Brothers, has taken over the Burston Studios, 6050 Sunset Blvd., and says, that hereafter all Al St. John Paramount comedies would be made at this plant.

GAUSMAN

SURE—

It's the first of the

NATIONAL FILM CORPORATION OF AMERICA

Series of 1920

OPIE READ'S THE KENTUCKY COLONEL

"National"—ize Your Booking

THE DIAL FILM CO.
announces
the completion of Super-feature,
MITCHELL LEWIS
in
"KING SPRUCE"
adapted from best seller by
Holman Day

Wouldn't Be Without It

EMPIRE THEATRE
Portland, Me.

Wid's Daily,

Gentlemen:—

By all means renew my subscription for another year and kindly do not allow one single copy not to be mailed me during the time my present subscription expires and the new one commences.

I am a great booster for Wid's and look forward to it as regularly as I do my breakfast. I wouldn't think of being without it as I have been a subscriber since it was first published.

Very truly yours,
H. J. Boucher,
Manager.

As soon as William A. Seiter finishes his current production for the National, "The Kentucky Colonel," he will be appointed to the newly-created position of director-general for that concern. Seiter, who but four years ago was an "extra," is best known for his direction of the DeHaven comedies and "Hearts and Masks."

Raymond, Mme Marcy's Manager

Gaby Marcy, the French actress, who recently arrived in New York as noted, states that Ray Raymond is her manager.

Topeka Will Have New House

Topeka, Kansas—G. L. Hopper who owns the Orpheum will erect a $300,000 house on Kansas Ave. It will be four stories in height.

Goldwyn Pictures

Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

Why We Refused to Sell for One Hundred Thousand Dollars

Motherhood and Birth Control—either one of which is good for a packed house —are the twin themes of

EMPTY ARMS

THE SENSATION OF THE CENTURY

The Hundred Thousand Dollar Packet SHOWS you how to put it over.

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KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

ATLANTIC FLEET ARRIVES AT GUANTANAMO BAY—Kinograms cameraman aboard the U. S. S. Utah records events of the trip. A bit of rough weather.

BASEBALL HEADS GO HUNTING—President Johnson of American League and Heydler of Nationals shoot big game in Louisiana.

WETS INAUGURATE A GOVERNOR—Edward I. Edwards takes oath at Trenton, N. J. and declares he will start fight on prohibition.

FIGHT FIRE ON COLDEST DAY—Fireboats and engines respond to call when Boston Railroad Y. M. C. A. burns—make ice drapery.

SKII JUMPS FURNISH THRILLS—Great crowds make way to slides at Gary, Ill. to see international contest—Make new record.

WE KEEP TAB ON RISING PRICES—Commissioner of Labor statistics at Washington has staff busy keeping records on the cost of living.

BOY SCOUTS IN WINTER CAMP—Headquarters troop doesn't mind a little cold and takes a day's outing on the Palisades at Alpine, N. J.

HORSEBACK RIDING IN SNOW—Gen. Leonard Wood and Mayor Peters of Boston go out for a jaunt in the zero weather at Roxbury, Mass.

CANADA'S WINTER CARNIVAL BEGINS—Famous outdoor frolic at Quebec brings hundreds of spectators to skiing and snow shoe contests.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Charges Waste to Kline

Universal Answers Suit Filed for Alleged Overdue Salary

Universal, in an answer filed in the District Court charges Harry D. Kline, formerly manager of production at Universal City with having wasted $150,000 of the company's money and brings a countelclaim against Kline to recover that amount.

Kline originally sued Universal for $32,200 which he claims is due him as salary for the unexpired term of his contract.. Kline says he was engaged for two years and that he was discharged in December.

Universal alleges that, despite the advice of the company's executives Kline failed to manage the studios in an economical and competent matter and that he wasted sums of money in making productions.

Bacon Is Thurston Hall's Manager

Gerald F. Bacon has entered into a contract with Thurston Hall, actor, whereby he becomes his manager. Mr. Hall's new plans are not as yet decided upon. It is reported that he may go on the road in Morosco's "Civilian Clothes" or appear in a special picture production soon to be made by Mr. Bacon.

Oakman Boulevard Opens

Detroit, Mich. — The Oakman Boulevard seating 1,600 and erected at a cost of $350,000, opened recently. H. U. Beauchamp, manager.

Dover, N. H.—Dover Amusement Co. has purchased the Strand.

Change Hands

Mystery As to Who Is Buying Theaters in Seattle

(Special to WID'S DAILY)

Seattle—Several mysterious purchases of theaters have been made in Seattle recently. It is known that John Hamrick has sold his Rex, which is the smallest first run theater in Seattle, but at the same time one of the most successful. Hamrick has not announced the purchaser.

The two other houses involved are the Majestic of Ballard, belonging to H. W. Bruen and the property and plans of another house he was intending to build immediately in the University district. Harry Sigmond, acted for the purchasers. He will not disclose the name of the purchaser.

It is thought that the buyer in both these instances is the same as the buyer of the Strand property, the Jensen and Von Herberg house on 2d Ave. Mike Rosenberg and his associates are known to be the buyers in this instance, but it is not known just who Rosenberg's associates are.

Chicago Theaters Close

Chicago—Three "loop" moving picture theaters, the Alcazar, the Rose, and the Boston, were dark Tuesday night when the operators were called out on a sympathy strike by Thomas E. Maloy, business agent of their union, following a dispute with William Hewins, secretary to Harry C. Moir, the owner.

Maloy closed the theaters at 6 o'clock after Hewins had refused to pay an increase in wages to Smith King, operator in the Terrace garden of the Morrison hotel, also operated by Moir and to arrange for another operator.

United Buys "Mayfair Mystery"

United has purchased "The Mayfair Mystery" an English melodrama for early production.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Cissy's Wink

PICTURE RIGHTS FOR SALE
"The Crown Jewels"
A Raffles Story by
E. W. Hornung
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

New Comedy Unit

(Special to WID'S DAILY)

Los Angeles—A new comedy unit has made its entrance into the field. The company is the Smiles Comedy Co. while the pictures will be called the Klean-Kut Komedies.

Allen Williams will be featured.

Lane With Character Pictures

Tamar Lane has left Selznick to join newly formed Character Pictures Corp. as manager of productions. The company will make its first two productions in New York and then produce in California.

Hettesheimer a United Director

Cincinnati—A . G. Hettesheimer of the Orpheum theater has been elected to the Board of Directors of United Pictures succeeding J. W. Weinig who has resigned.

Vaudevillians in Pictures

(Special to WID'S DAILY)

Los Angeles—John Hyams and Leila McIntyre will probably head their own company and make two reel comedies here.

The team is booked until April and after that it is planned to start production.

Picker's "Rio" Ready Next Month

David V. Picker's new "Rio" theater at Broadway, 159th to 160th Sts. will be ready in February. The theater will seat nearly 3,000.

Edward Mocsary, formerly treasurer of the Rialto will be house manager and Alfred de Manby, formerly a singer at the Strand and Rialto will be styled director-in-chief.

Wheeling, W. Va.—The New theater on Sixth Street has been opened. John Cobley, owner.

Big Plans for Glaum

Sardou's Novels Secured—First to Be "Theodora"

Los Angeles—J. Parker Read, Jr., producer of the Louise Glaum productions has purchased film rights to Sardou's "Theodora."

Read plans to make the production an elaborate one and expects to spend six months in making it. Raymond Bartlett, is now in London and it is possible that the company will go to Italy to make scenes calling for that atmosphere.

In addition to "Theodora" Read has secured "Cleopatra" and "Fedora" for Miss Glaum.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
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Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

CUCKOO
EVERYONE'S A BIRD

There are 30 Reasons

why you should book,
"The Screaming Shadow"
REASON No. 22
The best is none too good for the wise exhibitor so book "The Screaming Shadow." Watch for Reason No. 23 to-morrow.
BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
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HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 25 Monday, January 26, 1920 Price 5 Cents

Haworth to Expand

lay Make Series of Specials—Worthington Here

A new company called the Haorth Studios, Inc., capitalized at 500,000 has been formed under the ws of the State of California to ke over the existing Haworth Picres Corp.

The plans of the new company ere explained on Saturday by Wilam Worthington, president of Haorth Pictures who arrived in New ork from California.

Haworth Pictures were formed riginally to star Sessue Hayawaka t the company now plans to sign ldditional stars and perhaps go in r a series of specials. For that ason the Haworth Studios were rmed to take over the pictures mpany.

Worthington has resigned merely a picture director to come east here he will make a special from a ouis Tracey story. This will be a ibraltar picture. Worthington has s cameraman, Virgil Miller and his sistant W. J. Rau with him. After e completion of the Tracey story will go to California and there ake a picture with Leah Baird. He continues as president of Haorth Pictures until April when A. C. Dohrmann of San Francisco eps in as head of the Haworth udios. Worthington will hold his ares in the new company. It is pected that the Hayawaka conact will be transferred from Haorth Pictures to Haworth Studios, c.

Price Wins

Judge Finch in the Supreme Court gned an order on Saturday by hich Aywon and other defendants the action brought by C. B. Price ., Inc., will be compelled to furish a bond within 24 hours as serity for any damages which Price ay suffer because of the alleged authorized exhibition in the New ork territory of an alleged duped int of "The Log of the U-35." ice claims exclusive distributing hts for the film.

According to the decree, if the nd is not filed, an injunction will issued immediately restraining e defendant from further distribng the picture.

Price states that he intends seekg decisions in other territories ere the alleged duped print is beg shown.

"So that's what you have been doing—hitting the pipe in the Chink's joint." From James Oliver Curwood's story "The River's End," a First National attraction produced by Marshall Neilan.—Advt.

Goldwyn Buys Bray

Company Will Expand—Plans Entrance Into Industrial Field

Goldwyn has purchased a controling interest in the Bray Pictures Corp.

The company will expand its activities and enter the industrial field in a generous way. The first move in increased output will be a new weekly release to be called the Goldwyn-Bray Comics. It will be one reel, with a Bray cartoon and a

(*Continued on Page 2*)

Gardiner Pictures

$3,000,000 Company Formed in Delaware

(*By Wire to WID'S DAILY*)

Dover, Del.—Gardiner Pictures, Inc. have been formed here with a capitalization of $3,000,000.

The following were named as incorporators: T. R. Gardiner, F. M. Zimmerman and C. A. Rose, all of Buffalo, New York.

Quimby to Leave Pathe

Will Act as General Manager of Associated Exhibitors, Inc.

Fred C. Quimby, director of exchanges for Pathe will resign within the next two weeks to assume the duties of general manager of Associated Exhibitors, Inc. His headquarters will be in the Capitol Theater Bldg.

Mr. Quimby's successor to the important post at Pathe has not as yet been determined.

Comedy Territory Sold

Film Specials have sold the "Jolly Comedies" to Producers Feature Service, Inc., for Greater N. Y. and northern N. J.

"House Without Children"

Hi-Art Prod., L. Cohen and J. Perl operators, has taken over the rights for Robert McLaughlin's "House Without Children," for upper N. Y. State. E. E. Rose is in charge of the sales for Hi-Art.

Lesser Buys Out Tally

Latter Definitely Out of First National—$3,000,000 Theater Planned

(*By Wire to WID'S DAILY*)

Los Angeles—Sol Lesser, in conjunction with Gore Bros. of Los Angeles has purchased outright the First National Exhibitors' Circuit franchise for Southern California and Arizona from T. L. Tally.

The deal means that Tally who was vice-president of the Circuit is now definitely out of the Circuit's affairs. By the terms of the deal which is said to involve about $1,000,000 the Kinema theater in Los Angeles goes to Lesser and the Gore Bros.

One of the first moves of the Lesser-Gore tie-up will be the erection of a $3,000,000 theater in Los Angeles. The theater will probably be erected on Broadway and selection of a site will probably be completed in a few days.

Gore Bros. control 15 theaters on the coast. They own the Playhouse, Alhambra, Burbank, Optic, Regent, Lyceum, Grand and Liberty here. The Sunshine theater in San Diego is also theirs while other holdings include theaters in Portland, Seattle and San Francisco.

Lesser is reported as having cleared over $250,000 on his successfull exploitation of "Yankee Doodle in Berlin," with the Sennett Bathing Girls. He has been mainly identified with the state righting of such big specials as "The Spoilers" and "Hearts of the World." He is president of the All Star Feature Film Corp. and recently entered the producing field as a financing agent for independents. He

(*Continued on Page 2*)

Memphis Shut Down

The National Association has received reports from Memphis, Tenn. to the effect that all amusement places had been shut down there because of the "flu" situation.

Theaters seating more than 750 here in New York from 14th to 59th St. will start their evening performances at 7 o'clock and close at 11 o'clock, according to orders issued by Dr. Royal S. Copeland of the city Dept. of Health.

Frederick Elliott of the Nat'l Ass'n stated this morning that he knew that film men in New York were solidly in back of Copeland and would carry out whatever orders he deemed necessary to check the epidemic.

WID'S DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	81½	81½	81½
Loew's, Inc.	30¾	31	31
Goldwyn	—	—	31½
Triangle Film	—	—	¾
Unit. Pict. Prod.	—	—	16¼
World Film	—	—	1

Fire Damages Franklin

Hartford, Conn.—The Franklin, Harries and Repass, managers, was damaged by fire last week. The blaze started in the booth and spread to the upper part of the house. $5,000 damage was done.

New Haven, Conn.—The Rialto is billed to open soon as "All new but the name."

COMING
Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain
in
"Tillie's Punctured Romance"
Directed by MACK SENNETT
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Lesser Buys Out Tally

(Continued from Page 1)

handles the George Beban pictures as well as a forthcoming Annette Kellerman series of productions.

No one connected with the local Sol Lesser offices cared to comment on the above dispatch.

WID'S DAILY indicated, at the time of the Atlantic City convention of First National that there was considerable importance attached to the fact that T. L. Tally was not named as one of the directors of the Associated First National Pictures, Inc.

An interesting angle was developed on the deal when at First National it was stated that when a franchise holder decides to sell out, the purchaser must be approved by the total membership of the circuit before the new arrangement can be considered binding upon the Circuit as a body. First National is so constituted, it was declared that should a purchaser not be approved, the Circuit will itself take over the franchise for that particular territory and conduct its own distributing in that territory.

Mrs. Smith and Dr. Brady Dead

The Vitagraph offices will be closed until noon today as a mark of respect because of the death of Mrs. Hazel A. B. Smith wife of Albert E. Smith, president of Vitagraph, who died on Saturday after a three day illness of pneumonia. She was but 35 and was active during the war in Red Cross circles.

Cyrus Townsend Brady, noted author and clergyman, who was a member of the Vitagraph scenario staff died on Friday in Yonkers, also of pneumonia. He leaves a widow, three daughters and three sons.

New Haven, Conn.—Fire last week damaged the Pequot theater here to the extent of $1,000. Harry Levitas is the owner.

Hartford, Conn.—The Majestic theater here has extended the run of Arbuckle's "The Garage" another week.

Goldwyn Buys Bray

(Continued from Page 1)

series of witty sayings edited by Leslie's. In this release the company will be backed by the Leslie-Judge Co. publishers of Leslie's and Judge's.

The officers of the Bray company as elected yesterday are as follows: J. R. Bray, president; Francis A. Gudger, vice-president; J. F. Leventhal, vice-president; Moritz Hilder, treasurer; Gabriel L. Hess, secretary; Erich Shay, assistant secretary; Watson B. Robinson, assistant treasurer. Executive committee—Francis A. Gudger, chairman; J. R. Bray, Samuel Goldwyn, Board of Directors—J. R. Bray, Francis A. Gudger, E. Dean Parmlee, Duncan A. Holmes, J. F. Leventhal, F. J. Godsol, Max Fleischer, Moritz Hilder, Watson D. Robinson, Gabriel L. Hess.

Griffith's Second First National

"Rainbow Isle" is the tentative title of the second D. W. Griffith First National subject, scenes for which were taken in the south on the recent expedition which nearly ended in disaster for the producer and his players. Those appearing are Clarine Seymour, Richard Barthelmess, Creighton Hale, Anders Randolph, Kate Bruce, Porter Strong and Herbert Sutch.

New Exchange Building

(Special to WID'S DAILY)

New Haven, Conn.—Plans for a new building on Meadow Street to house the new Fox and Vitagraph branches have been approved by the building inspectors here. John Kilfeather is the owner. The building will be three stories high with a projection room on the upper floor. It adjoins the present Famous Players-Lasky exchange.

Nathan Furst will be manager of the Fox exchange while no manager has yet been named for the Vitagraph branch.

Forty Rialto and Rivoli seats have been donated by Hugo Riesenfeld to the benefit auction of the Beth Moses Hospital, Brooklyn, N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Allan Dwan has taken his entire company to the Santa Cruz mountains to make scenes for "The Scoffer," a Mayflower production. Included in the party are James P. Hogan, J. K. Kirkwood, Mary Thurman, Jean Smith and Bernie Durning, together with Lyman Broening and Glen McWilliams, comeraman.

Francis MacDonald, who stepped into stardom through his work with Henry Walthall in "The Confession," with the National Film Corporation, will be the central figure in the first of the National's "America First" series of photoplay features adapted from magazine stories and novelettes. MacDonald is now engaged with William A. Seiter in producing "The Kentucky Colonel" for the National. He will begin on the new series as soon as that production is concluded, which will be about February 20.

Gale Henry completed her year's contract with the Bullseye Film Corporation last week when she took the final scenes of her twenty-fourth two-reeler. At present the indestructible comedienne is enjoying a much-needed rest at her home in Hollywood, before starting her new series of pictures.

Following the completion of "Mrs. Temple's Telegram," on which he is now working, Bryant Washburn will begin "The Sins of St. Anthony," a Saturday Evening Post story for which Elmer Harris is writing the scenario. James Cruze will direct.

For three weeks the "Old Lady 31" company has been at Sunland, Cal., taking scenes for the famous Rachel Crothers stage play in which Emma Dunn is to be featured by Screen Classics, Inc. John Ince is directing and W. J. Beckway is doing the photographing.

GAUSMAN

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When any body says that some other poster is just as good as the RITCHEY poster they unconsciously admit that the RITCHEY poster is the criterion for motion picture posters.
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Red Cross to Release

Organization Now Listing Non-Theatrical Exhibitors—Seeking Industrials to Handle

The American Red Cross is now engaged in compiling a list of the non-theatrical exhibitors in the United States. This is being done through the organization's 13 divisional offices which are in turn receiving reports from 3,697 chapters, embracing over 16,000 auxiliaries.

These reports will cover churches, clubs, schools and institutions of such character which are not concerned with the exhibition of motion pictures as a commercial proposition.

Apparently the Red Cross is seeking to develop a regular tie-up with producers of industrials to cater to the non-theatrical field exclusively for a statement issued by the organization says that besides the showings of the Red Cross' own films, correspondence with makers of industrials is being sought.

The Red Cross is now exhibiting pictures to over 3,000,000 people monthly through its chapters and offices.

Fitzgerald a Metro Director

Dallas M. Fitzgerald, director of "The Open Door," a Robertson-Cole special has been added to the Metro staff. He will produce in the West but has not as yet been assigned any production.

Duncan Studying Conditions

Minneapolis, Minn.—D. J. Duncan of the New York Fox office is in town studying selling and shipping conditions. Duncan on his return to New York will be connected with the department engaged in exploiting pictures in South America and conditions here are somewhat similar to those there.

In the Courts

Theda Bara has filed an answer in the Supreme Court in the suit of Thomas F McMahon to recover for legal services in arranging the last contract made by Miss Bara with the Fox Film Corp. She admits that she paid the attorney $5,000, and that she has not paid $10,000 additional claimed by Mr. McMahon. She alleges that she paid the $5,000 in full satisfaction of all the attorney's claims against her.

Gustave A. Lanzko has filed suit in the Supreme Court against the Pathe Exchange, the National Association of the Motion Picture Industry and Irving I. Brown, for $250,000 damages, alleges that on June 26 last the defendants willfully caused his arrest on a charge of violating Section 1308 of the Penal Laws and in consequence he was locked up. He was arraigned before Magistrate McQuaide on June 27 and the charge dismissed, he said. Lanzko says he has been in the film business for many years and has gained a wide reputation but that the publicity attendant on his arrest ruined his reputation and humiliated him among his friends.

Utica to Have $400,000 House

Utica, N. Y.—Wilmer and Vincent of New York plan to erect a house costing $400,000 on Columbia and Washington Sts.

Bizer to Build

Paterson, N. J.—Max Bizer will build a house seating 1,200 to be known as the Clay.

Omaha Men Fail to Combine

(Special to WID'S DAILY)

Omaha—Motion picture men of Omaha state that an attempt to form an Allied Amusements Association, including motion picture and legitimate theater proprietors, musicians, stage hands, operators, ushers, and in fact, all persons interested in the amusements business, was a failure here.

The intention was to band together to fight further closing by the fuel committee, to check censorship, and to undertake other work of mutual benefit. The relations of such business and unions, with so many diversified aims, could not be harmonized, they said.

Arrow has changed the title of the production originally called "Wolves of Wall Street," to "Wolves of the Street."

Menchen Buys Rose Story

Joseph Menchen has purchased rights to "The Little Girl God Forgot," by Edward E. Rose, author of "Cappy Ricks," and "Penrod."

Buys "Fatal Sign" for New England

Boston—Sam Grand of the Arrow Film Co. has purchased for the New England territory "The Fatal Sign," the serial starring Claire Anderson and Harry Carter.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

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Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.
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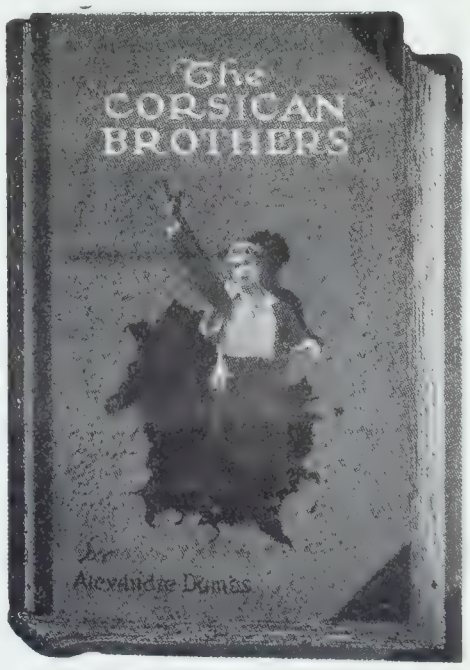

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Telegrams and letters are pouring in from buyers in every city in the United States and Canada begging for information on

EMPTY ARMS
THE SENSATION OF THE CENTURY
Directed by Frank Reicher

The Hundred Thousand Dollar Packet is packed with suggestions as to how to put it over.

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Lester Park & Edward Whiteside
PRODUCERS

Offer Ad Men Screens

Can Exploit Product in Films, Says Los Angeles Firm—Abrams Issues Denial

The Cinema-Ad., Inc., a Los Angeles Company is sending the following letter broadcast to advertising managers of companies that conduct a national advertising campaign:

"We can offer you twenty million circulation (more than all the magazines combined)—at the Saturday Evening Post rates:—as we have contracted with a few of the greatest producers and stars (like Griffith, Fairbanks, and others of like magnitude) to insert your ad in their coming productions.

"Our agreement being confidential with the producers, we cannot give you their names until you are positively interested.

"Therefore, we will ask you to kindly advise us by return mail if you wish to make any arrangement for the coming year, as it was a hard task for us to induce the producers and stars to accept and insert advertisements into their legitimate plays and we control but a limited number of productions.

"Respectfully yours,

"CiNeMa—Ad—Inc..

"D. E. Calnay,
"Secy."

Regarding the above, Hiram Abrams of United Artists who distributes the Fairbanks and Griffith productions stated on Saturday:

"We are not in the advertising business. Our business is to make and distribute pictures. Any time that we want to make money out of advertising, we'll quit making pictures."

No statement could be secured from the Griffith offices regarding the above.

"SAVE ME SADIE!"
An appropriate title for the Christie Special comedy with Eddie Barry, Helen Darling, Earl Rodney, Gene Cory, and Fay Lamport.—Advt.

Sunday Closing and Censorship

Say Opposition Is Dodging Issue

Louisville, Ky.—Another shot in the Sunday pictures battle has been fired by the Baptist Pastors Conference which has issued through a committee of seven of its members, the statement that those who are favoring Sunday shows have been doging the issue in the controversy.

Report Movement Against "Blue Law"

Topeka, Kans.—Reported here that a movement to remove the law, prohibiting Sunday film shows is on foot in Kansas. In many cities the law was disregarded.

Sell Lyric for $150,000

Allentown, Pa.—Abe Sofransky has purchased the Lyric at a cost of $150,000.

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Demonstrated to You Anywhere
Howells Cine Equipment Co.
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There are 30 Reasons

why you should book,
"The Screaming Shadow"

REASON No. 24
With the four necessary essentials, first class actors, an excellent story, good direction and perfect photography the success of "The Screaming Shadow," is assured. Watch for Reason No. 25 tomorrow.

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 26 Tuesday, January 27, 1920 Price 5 Cent

Olds With Goldwyn

Executive Will Be Identified With Advertising and Publicity Dep'ts

Nat C. Olds, an executive of importance so far as sales, advertising and distribution are concerned, now with Julius Kayser & Co., manufacturers of silks, gloves and such merchandise, will join Goldwyn on Feb. 1 in an executive capacity.

Because of his extensive experience in advertising and publicity it is expected that he will be identified with those departments at Goldwyn.

Ralph Block, now head of the advertising and publicity departments at Goldwyn will sail in about two weeks or on Jan. 28 if his passports arrive for an indefinite trip abroad. This fact leads to the belief that Olds will assume charge of the duties now in the custody of Mr. Block.

May Hold Over Davies Film

Business is reported as being so heavy at the Broadway, that it is contemplated holding over "The Cinema Murder" for a run.

It is understood that $2,900 was done in Sunday.

New Theaters Held Up in England

(Special to WID'S DAILY)

London, Eng.—All chances of building big picture theaters here have been greatly retarded owing to the fact that the government wants the contractors to busy themselves with homes.

Rickards Leaves for Arizona

J. E. Rickards of the Rickards and Nace Enterprises, Phoenix, Arizona leaves town today. He was in conference with First National officials while here regarding the taking over the Southern California and Arizona franchise from T. L. Tally by Sol Lesser and the Gore Bros.

Groggs Control Bakersfield

(Special to WID'S DAILY)

Bakersfield, Calif.—The Grogg Amusement Co. is building a 1,400 seat house on Chester St., the main street of Bakersfield. They have already three other houses. The Bakersfield Opera House, in which vaudeville and road-shows are played, The Hippodrome, straight feature pictures and The Pastime, also pictures. They will practically have the first run situation closed in the town.

"Don't cry. Daddy will come back to us." "Polly of the Storm Country." by Grace Miller White, a First National attraction.—Advt.

"Don't Fear Combine"

Connick, Head of Finance Committee Talks at Convention—Ambitious Productions Planned

Famous Players officials who went to Chicago to attend the company's convention returned to own yesterday.

H. D. H. Connick while in Chicago addressed the company's representatives. Connick is head of the finance committee and resigned from a downtown financial institution to associate himself with Famous Players. He said in part:

"No business has the opportunity to-day, that I know of, that the motion picture industry has.

(Continued on Page 2)

Richards Here

E. V. Richards of the Saenger Amusement Co., New Orleans, is back in town. With him came W. H. Gueringer, Saenger's New York representative. "Rich" expects to be here a week or two. Says he came North to see some snow.

Garsson Wins Suit

Judge Knox Dismisses Application for an Injunction Brought by National Picture Theaters

Judge Knox in the Federal District Court yesterday dismissed the application for an injunction brought by National Picture Theaters against the Foundation Film Corp. The litigation hinged around the exhibition of a production called "The Blindness of Youth."

National, which is the Selznick cooperative movement applied for the injunction on the ground that it had in production a picture called "Blind Youth," in which Lou Telegen appeared on the stage.

Judge Knox's action does not finally dispose of the case as it has still to come to trial. However, by the decision National cannot interfere with the exhibition of "The Blindness of Youth," pending the trial of the action which will probably be brought up within a few months.

Smith's Plays in Film

Fairbanks to Be Financially Interested—Production in California

(By Wire to WID'S DAILY)

Los Angeles—Dennis F. O'Brien Douglas Fairbank's attorney is her completing a deal between Winchel Smith and Fairbanks under th terms of which the Smith plays wi be picturized at the Fairbanks stu dios. "Doug" is to be financiall interested in the new company.

Two of the most successful of th Smith plays are "The Boomerang produced by David Belasco an "Turn to the Right" produced on th stage by Smith and Golden.

Opera at Capitol

Program To Be Changed Weekly—Starts Feb. 1

The Capital theater has announce that the program will be change weekly, beginning Feb. 1. It i planned to maintain films as a basi of the program but develope tha idea by cloaking the films with a elaborate stage setting and operati novelties.

The statement issued by the Cap itol management says that the the ater has that plan in mind for som time and that the purchase of addi tional property adjoining the thea ter was to carry out that plan.

Complete works that may be pre sented in 45 minutes will be show as well as innovations in the fiel of the ballet. A singing ensembl of 76 has been organized and is no in rehearsal for the first productio The first will be "Hiawatha's Wed ding Feast. Following that will b "The Enchanted Crystal" and a one act opera by Tschaikowsky never be fore presented on the stage.

The Capitol by this move expect to draw a "repeater" audience to th theater every week. This has no been possible to some extent becaus of the fact that revues shown here tofore have been held over for number of weeks.

Branham Leaves Lynch

(Special to WID'S DAILY)

Dallas—Charles G. Branham, pub licity manager for Hulsey-Lynch has resigned and will go to Califo nia, where he will be interested i the picture game on his own hook Sam Maurice succeeds Branham a publicity manager.

Wid's DAILY

No. 26 Tuesday, January 27, 1920 Price 5 Cents

right 1920, Wid's Film and Film Folks, Published Daily at 71-73 West 44th St., York, N. Y., by WID'S FILMS and M FOLKS, INC.
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w's, Inc.	30¾	31	30⅝
dwyn	31	32	31½
ngle Film	¾	¾	¾
ted Pict. Prod.	15¼	16	16
rld Film	—	—	1

Isuue Rotogravure One Sheets

eginning with the release of her Men's Shoes," the Edgar vis' production, Pathe will is- rotogravure one sheets for each cial. This will contain a punch nes with sales talk appended.

COMING
Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain
in
"Tillie's Punctured Romance"
Directed by MACK SENNETT
TOWER FILM CORP.
71 W. 23rd St., N. Y.

"Don't Fear Combine"

(*Continued from Page* 1)

"All you have got to do is to watch your step and push your pictures. You are in a good, solid, substantial industry. It is just as firm a business as any other industry. The business has no more of the diseases of childhood than any other industry has had.

"You have not begun to scratch the surface of your possibilities. New fields will develop as the industry grows, that will give you even greater opportunities for expansion than you have known.

"No need to worry about the combination of other interests. The same thing occurred when United States Steel was organized. There were plenty of imitators but none of them got very far. United States Steel is all right because its foundation was secure and sensible; so Famous Players-Lasky is all right because its foundation is safe, sane and secure."

Lasky outlined an ambitious program of production. He said that arrangements have been completed with a number of writers, and through theater organizations, by which the producing department of Famous Players will receive the benefit of their entire output. From the Frohman interests, the output of J. M. Barrie is assured, George Broadhurst's output will also be filmed as well as the works of John D. Williams, Oliver Morosco Productions, Max Marcin, Salisbury Field and others.

Speaking of directors, Lasky said that the services of Cecil B. DeMille, George Fitzmaurice, William DeMille, George Melford and William D. Taylor are assured for a number of years. Hugh Ford is also included. They will make 20 special productions in the year.

Lasky said that the production department has also developed the idea of a stock company which will enable the producers to put on films with an all-star cast.

Inauguration of a completely new plan of exploitation and distribution of Paramount Artcraft pictures was brought about by this convention. The plan is, in a nutshell, to give the exhibitor the maximum of financial returns on every picture of that brand that he shows. Each picture will stand absolutely and solely on its own merits, without relationship to any other picture.

The adoption of this plan will bring about the complete reorganization of the exploitation and sales departments, to meet the new conditions.

The first step will be to double the number of the existing force and train the new men to carry out the work in the field. Each exchange headquarters will have assigned to its territory one or more of these trained exploitation men whose services will be given direct to the exhibitor.

It was announced during the convention that the finance committee and the executives are completing a profit sharing program, the details of which will be announced within a short time. The committee has been at work on this plan for several months.

The convention closed with a banquet and smoker, with vaudeville entertainment at the La Salle Hotel Friday night.

Eh, What?

Says Samuel E. Morris, Vice-President and General Manager of Select Pictures:

"Within the space of ten years from an insecure and inconspicuous position amongst the industries of the world, motion pictures have leaped with Brobidiganian's strides, until to-day it is securely established as the fifth largest industry in the world."

Large House for Duluth

Duluth, Minn.—A house costing $500,000 will be erected here by Cook Brothers and the Twin City Amusement Co., which have combined in a $1,000,000 corporation.

Riviera Opens Soon

Milwaukee, Wis.—Joseph J. Schwartz and Earl Rice own the Riviera, which opens shortly. The house will cost $125,000.

50 Millions in Pictures

Values Placed on Productions Made in Los Angeles Yearly

(*Special to WID'S DAILY*)

Los Angeles—The Evening Herald says editorially:

"The Los Angeles Chamber of Commerce has just issued some startling figures regarding the magnitude of the motion picture industry of this city.

"According to it, 80 per cent of all the screen plays photographed in this country are made here.

"Fifty millions of dollars is the estimate placed on the value of the films produced in this city in a year.

"That is approximately equal to the entire value of the orange crop of Southern California.

"The 40 plants in which the pictures are made are valued at $12,265,000, and the payrolls show an employment of more than 10,000 persons who earn more than $20,000,000 annually.

"This is an industry that any city may envy. Who knows of another business centered in any American city that represents a combination of so much capital invested in so valuable an output?

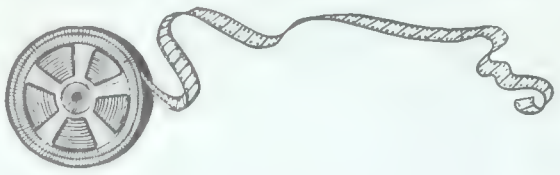
"Los Angeles has too many attractions to have her reputation depend upon one, but no other of its features is more valuable as a source of publicity than the output of her motion picture studios."

Squabble Continues

(*Special to WID'S DAILY*)

London, Eng.—The controversy between Stoll Film Co., Ltd. and Goldwyn over the cancellation of the latter's contract with Stoll continues here.

Goldwyn is printing advertisements in the trade press asking the British exhibitor not to judge the company by the statements issued by Stoll. The latter in turn is managing to have published advertisements on the opposite page signed by Jeffert Bernard in which Stoll's position is maintained despite Goldwyn's assertions.



And He Was Right

One of the big men of Wall Street recently said "It is not hard to make money. It is holding on to it that counts." Your business and your home NEEDS protection and insurance supplies that protection. If every branch of your business activity is not cov ered by insurance do not wait another minute. Our representative will gladly call at your convenience.

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The Hon. Judge Knox of the United States Circuit Court so decided in the case of

National Pictures Theatres Corporation

vs.

Foundation Film Corporation

"The Blindness of Youth"

Was a Title Worth Fighting For and a Production That Will Win Any Audience

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House Changes

Hillsboro, N. D.—The Gem has been purchased by Julius Overmore from Halverson and Vinje. Will take it over Feb. 1.

Galveston, Texas—B. F. Roberts is managing the Queen. He was manager of the Liberty at Houston.

Harrisburg, Pa.—The lobby of the Colonial is to be remodeled. C. Floyd Hopkins is the manager.

Ottowa, Ill.—Clarence Hartford has reopened the Star here, following his purchase of both that house and the Ruby Palace from E. P. Milburn. The latter closed the Star upon opening the other theater.

Mobile, Ala.—The Dauphine has been opened by Robert Sterling.

Wilkesbarre, Pa.—Alterations are to be made in the Nesbitt.

Columbus, Ohio.—F. W. Postle and R. J. Trowbridge have purchased the Victor, Livingston Ave. and 66th St., a 1,500 seat house formerly owned by E. F. Schatzman.

St. Louis, Mo.—William Appel has leased the Yale, 3700 Minnesota Ave., to the Yale Amusement Co., for a term of five years with the privilege of five years more or an option to purchase the property at a given figure within one year dating from the original lease.

San Haba, Texas—W. C. Dofflemeyer will improve the Majestic, increasing seating capacity to 650.

Three Forks, Montana—Homer Thompson has purchased the Ruby here from Mr. and Mrs. Waddell. Thompson was formerly superintendent of nine schools here.

New Orleans, La.—The Mecca is to be enlarged and work on the remodelling of the structure will be begun early in February. Frank R. Heiderich, manager.

Alvin, Texas—Phyllys Altman and James Millings of Houston have purchased the Star, the oldest motion picture house here from Woods, Raymond and Spurgeon.

Rochester, N. Y.—Mrs. Gertrude Richley is to head the Lyons Amusement Co. which will be formed here shortly. The firm will have a capital of $30,000 divided into shares of $50 each.

Austin, Tex.—Lewis Hancock has assumed charge of the Hancock Theater, relieving C. W. A. MacCormack.

Abilene, Tex.—Jean Finley is managing the Mission. He was formerly a publicity man for the Hulsey-Lynch forces.

Fort Wayne, Ind.—Oscar E. Worock has leased the Temple for a long period of years. He is redecorating the house.

Neilsville, Wis.—P. E. Smith has bought the Badger from W. D. Martin.

Kankakee, Ill.—Luna Amusement Co., has purchased the lease of the Gaiety and will reopen it on Jan. 20.

Oconto, Ill.—A. L. Robarge, who owns the Lyric and Majestic at Wausau and the Grand at Merrill, has taken over the Gem.

Trenton, N. J.—The Trent reopened here very recently, after having been completely remodeled and redecorated.

Hartford, Conn.—The Bristol here has been transferred to Julius Nusenfell, Herman W. Walder and George Walder, of Bridgeport, by the Fuer-Saperstein Enterprises.

Amsterdam, N. Y.—E. S. Hoag has sold the Orpheum to Thomas B. Shelley and Edward J. Windbiel.

Oakland, Cal.—Lee Wilson has sold the Clement to H. Y. Herond, who formerly managed the Park here.

San Jose, Cal.—R. N. Jones has purchased from A. G. Clapp, the Lyric, a second run house of prominence.

Los Angeles, Cal.—F. Dorner has sold to George Diehl, the Sunbeam, situated on Pasadena Avenue.

Holtville, Cal.—Manahan Brothers have bought the Arcade, formerly under the management of Houseman Bros.

Los Angeles, Cal.—The Russell Amusement Co. has taken over the Normandie which will be completely remodeled and will open under a new name.

Milhauser Directing Hansen

Bertram Milhauser is directing Juanita Hansen in "The Mad Talon" a serial for Pathe.

Book "Pollyanna" for Three Weeks

(Special to WID'S DAILY)

Cleveland, Ohio—Mary Pickford's in "Pollyanna" has been booked for three weeks at the Euclid, Loew's largest house in this city.

Baron C. de Daue Coming Here

Baron C. de Daue will arrive in New York on the Lafayette this week. He is the director of the Royal Film Co., Paris and will sell here, Louis Mercanton's production, "The Call of the Blood."

Logue Cutting New Fischer Film

Charles Logue is now cutting a new feature produced by A. H. Fischer in the studios in New Rochelle. The film is based on the play "Clothes Make the Man."

Busch Sees Big Times Ahead

Briton N. Busch of Republic predicts that the next five years will be the biggest yet in the motion picture industry.

WID'S DAILY

THE NEWS—

THE WHOLE NEWS—

and

NOTHING BUT THE NEWS

SUBSCRIPTION $10.00 YEARLY

"THE BIGGEST LITTLE BUY IN THE INDUSTRY"

New Theaters

Hutchinson, Kan.—Columbia Real- & Amusement Co. has plans for vo-story brick and terra cotta ouse, to cost $100,000. A $25,000 pe organ will be installed.

Detroit, Mich.—Riviera Theater o. will erect a house seating 2,519 Grand River Ave., between Maple- ood and Linsdale Aves.

Baltimore, Md.—The Roland Park ommunity Service plans a motion cture house here.

Rupert, Idaho—Ward Wilson will uild a new house seating 770 at a st of $50,000. A similar sum will spent on another theater by eorge Dunn.

Gloucester, Mass.—The Strand, ating 1,800, will open soon Joseph Bloomberg is the owner of the ouse.

Lake Charles, La.—A new house is be built here by Julius Detzer. It ll cost about $30,000.

Salem, Mass.—John E. and Wil- m H. Keen of this city have pur- ased two plots with buildings here r the erection of another theater. ey are members of the Keen others organization which owns Federal, Salem and Empire here well as the Colonial, Haverhill.

Alton, Pa.—The Rivoli here has en opened by Harry Paco and ke Bouma of Orange City. Bouma ll manage the house.

Ontario, Can.—The Zakor Broth- , owners of the Princess, Chat- m, are planning to erect a new usee, seating 1,200. Construction rk will be begun early in 1920.

Wheeling, W. Va.— A new thea- seating 1,500 is to be erected at ounds ville. The Strand Theater rp. wil finance the construction.

Athens, Ga.—James F. Shehane ll build a new theater here cost- g $200,000. Ground has already en broken for the house, to be lled the Palace, which will be dy in June.

Cincinnati, O.—The Palace here ll open shortly, with a seating pacity of 2,700. A. W. Walle is nager.

Toccau, Ga.—Ground has been oken and work is progressing rap- y upon the theater being built the Burton S. Teasley Theater ndicate, owning and operating a ain of houses in the state. The w structure will seat 600. The ening is set for next March.

Memphis, Tenn. — W. Roberts, nager of the Princess, has plans a new house to be completed the Spring, to have a seating pacity of 1,000 and to cost ,000.

Prosser, Wash.—B. J. Pascius, owner of Princess, will build new house to take name of old one.

Wenatchee, Wash.—The Liberty has been opened here. The house cost in the neighborhood of $150,000.

Port Arthur, Texas—A Lake Charles, La. architect has completed the blueprints for the Julius Deutzer motion picture theater and opera house for this city. The theater will cost about $30,000.

Billings, Montana.—E. O'Keefe will manage the new $150,000 house which is to be built here to seat 1,400.

Philadelphia, Pa.—William A. Hill will erect a $30,000, one story brick film house here.

Salt Lake City, Utah—Ground for a new $20,000 house has been broken here.

Norfolk, Neb.—H. J. Howard will erect a house seating 1,200 and costing $75,000.

Wheeling, Wa. Va.—Reported here that Albert M. Schenck is to head a concern which will erect a new motion picture house at Market St. between 11th and 12th Sts.

Kokomo, Ind.—A new house has been opened here by Frank Heller who operates a chain of houses in this state.

Corsicana, Tex.—Plans completed for the erection of a theater to be built by a stock company of local citizens. Its capacity will be 1,060 with a roof garden capacity of 1,-100. The cost will be $75,000.

Sipe Springs, Tex.—W. L. Smith and J. L. Scroggins have let contract for a $10,000 theater with seating capacity of 600. Work will begin soon.

Arctic, R. I.—A new house with a capacity of 1,500 will be erected here by Henry McMahon and A. A. Spitz.

Albany, N. Y.—A. E. Merriman will operate a new house to be built shortly It will seat 800 and will be known as the Avon.

Toledo, O.—Abe Horwitz, president of the Community Amusement Co., is planning to erect houses in various sections of Toledo.

Chicago May Tax All Businesses
(Special to WID'S DAILY)

Chicago—A tax of approximately $100 on every concern doing business in Chicago in order to lift the city out of financial difficulties, is threatened.

Mintz in Charge of Serials

N. J. Mintz has been placed in charge of the Hallmark serials. Formerly on sales end of the Clark Cornelius Chaplins.

EXTRAORDINARY ANNOUNCEMENT:

The Pioneer Film Corporation Has Purchased Exclusive Motion Picture Rights of

The World's Championship Wrestling Match Between

Joe Stecher and Earl Caddock

To Be Held at Madison Square Garden, January 30, 1920

The Greatest Sporting Event of the Decade

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Biggest Buy

ARTCOLOR PICTURES COMPANY, INC.
135 West 46th St.,
New York City.

Wid's Daily,
New York,

Don't you dare cut down my little cherry tree—Keep it standing—WID'S DAILY is like a film exchange in New Orleans—It's a necessary evil. In these days of wild profiteering, I'll say it's the Biggest Buy for the money to the filmite.

Sincerely yours,
C. Lang Cobb.

On Broadway

Rialto—Mary Pickford, "Pollyanna."
Rialto Magazine.
Paramount, Post scenic, "The Cloud."
Sunshine comedy, "Roaring Lions and Tender Hearts."
Rivoli—Alice Brady, "The Fear Market."
Rivoli Pictorial.
Bruce scenic, "The Wanderlust."
Christie comedy, "Save Me, Sadie."
Strand — Constance Talmadge, "Two Weeks."
Strand Topical Review.
Truex comedy, "The Night of the Dub."
Capitol—Mabel Normand, "Pinto."
Capitol News.
Stage Women's War Relief Picture.
Universal comedy, "Naughty Lions and Wild Men."
Moss' Broadway—Marion Davies, "The Cinema Murder."
Cleveland Bronner's Revue.
Brooklyn Strand—Constance Talmadgé, "Two Weeks."
New York—Today: Maurice Tourneur's, "Victory."
Wednesday: George Walsh, "The Shark."
Thursday: J. Warren Kerrigan, "Live Sparks."
Friday: Bessie Barriscale, "The Luck of Geraldine Laird."
Friday: Harry Carey, "Marked Men."
Saturday: Alice Brady, "The Fear Market."
Sunday: Nazimova, "Stronger Than Death."

Next Week

Strand—Will Rogers, "Water, Water, Everywhere."
Rivoli—Wallace Reid, "Double Speed."
Rialto—Douglas Mac Lean and Doris May, "What's Your Husband Doing?"
Brooklyn Strand—Nell Shipman, "Back to God's Country."
Capitol—Viola Dana, "The Willow Tree."

Coast Brevities

(Special to WID'S DAILY)

Hollywood — The Will Rogers company has gone to Santa Cruz, among the big redwoods to make some of the exteriors for "Seven Oaks." Mr. Rogers is supported by the following players: his four year old son Jimmie; Irene Rich, Lionel Belmore, Raymond Hatton, Bert Sprotte, Nick Cogley and Sydney DeGrey.

Herman C. Raymaker will henceforth handle the entire direction of comedies featuring Hank Mann, according to Morris R. Schlank, producer. Fred C. Windemier, who until recently alternated with Raymaker as the comedian's director, has left the company for another field.

The fourth two-reel comedy for Paramount, "A Tough Tenderfoot," under Al St. John's eight-a-year contract has been completed and subtitled.

Mitchell Lewis is making preparations for his first Metro starring production, Jack ondon's "Burning Daylight."

Malcolm S. Boylan has resi from the Universal publicity sta become general exploitation dire for G. B. Samuelson, Ltd.

Charmion London, widow of late novelist, has joined the r of writers for the screen. Hc Bosworth will star in one of stories.

GAUSM

Lester S. Tobias has left Robertson-Cole to accept a position as Realart Sales Representative for Connecticut. He opened Mutual's first exchange in Connecticut five years ago.

"Nothing a Year" has been selected by B. A. Rolfe as Olive Tell's next production for Jans Pictures. The title of the story is from the pen of Charles Belmont Davis.

AT LIBERTY

DIRECTOR

OF ESTABLISHED REPUTATION—HAS DIRECTED FOR FOREMOST ORGANIZATIONS —NOW OPEN FOR OFFERS— WOULD CONSIDER SERIALS OR SHORT SUBJECTS

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Wid's Daily Binders - $2.00

Invaluable for reference purposes.

Some Difference

burgh Exhibitor Pays $2,500 for ature but Only $2 for Comedy

xhibitors will have to realize in the next year that they will be unable to secure comedies other short subjects for little o money as they have in the " says Pat Dowling, represen- e of the Christie Film Co., who mpleting in the East a tour of important exchange centers of country.

ccording to program and inde- ent dealers in all of the ex- ge centers, a few of the large ibutors have heretofore prac- y given away their short stuff rder to help them make con- s on feature productions. Now known that at least one large buting company is unloading y all of its prices. A glaring ple of the practise was recently n in Pittsburgh where a lead- ouse booked a big feature for) for the week, and in searching t for a subject to balance the ram, selected a one reel Chris- omedy. The house manager felt when the independent dealer ed to book the one-reeler at ate of $2 per day!

ith the demand for short sub- of all kinds, and with the ter- tion of certain well known ls, it is expected that within ear, high class short attractions ot be available except at prices will be self-supporting to the dies. In other words, film rs are putting the short stuff s own merits and selling it as "

Republic Names Releases

ring January Republic is re- g "The Amazing Woman," with Clifford and "The Blue Pearl," Edith Hallor.

February, the Edward Jose ction, "Mothers of Men" will ven its initial showing. Others "The Girl of the Sea," with Hilburn and Chester Barnett, dith Sterling in "The One Way ;" the first of the two-reelers William J. Flynn and Jackie lers in "Dad's Girl."

ited exchanges released "A le in Souls," a Triangle pro- on on Jan. 25. "Tiger Girl," Lillian Gish will go out Feb. 15.

In the Courts

The Fortuol Film Corp. has been sued in the Supreme Court by M. de Miguel & Co., of Barcelona, Spain, for $20,000 damages. The complaint alleges that in August last the defendants delivered an invoice purporting to cover a shipment of films, reciting that the defendant had shipped three Blue Ribbon pictures, "Don Caesar de Bazan," "The Bait," and "The Flying Twins." When the shipment was opened in Spain it was found to contain "old and damaged films of no value and not the Blue Ribbon films which are of great value." The plaintiff in reliance of defendant's alleged false representation paid $9,948 for the films and claims to have been damaged in the sum sued for.

Supreme Court Justice Giegerich has granted a rehearing in the suit of Darcy & Wolford, Inc., as owner of the play, "The Tidal Wave," for an injunction restraining William Stoermer from taking that name for a film play. Justice Giegerich had dismissed the complaint on the ground that if the Stoermer play showed a tidal wave the defendant was justified in using a title which would be descriptive of the play. In granting the rehearing Justice Giegerich said it had been urged that under his decision there would be no protection for such titles as "The Girl of the Golden West," "The Gold Diggers," 'Son-Daughter," or "One Night in Rome." The court said that all he meant to say was "the use of words properly descriptive of things or the actual names of things should not be barred to persons who desire to make and exhibit pictures of such things."

EVE UNSELL
Scenario Writer
Famous Players-Lasky Corp.
"Eyes of the Soul"
starring Elsie Ferguson
"Sinners"
starring Alice Brady
"Cup of Fury"
written by Rupert Hughes
"The Great Shadow"
starring Tyrone Power

Julian Solomon, Sr. Dead

Philadelphia—Julian M. Solomon, Sr. father of Julian M. "King" Solomon of Master Films, Inc., New York is dead.

ORCHESTRA CONDUCTOR AT LIBERTY
Orchestra Conductor of experience and reputation for preparing and conducting musical scores at Liberty January 25th. Present employer changing policy to vaudeville and pictures. Will go anywhere but must be guaranteed a large enough orchestra to make it a feature on a program. Only first class offers considered. References and recommendations from present employer who is one of most widely known owners and exhibitors in the country.
Box, A-16, WID'S DAILY

Cissy's Wink

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

TYPHOON COOLING SYSTEM
TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

Gigantic Picturization of Edgar Rice Burroughs' Latest and Biggest Book—
"THE RETURN OF TARZAN"
ans for distribution now being formulated
Address inquiries to
Numa Pictures Corporation
LONGACRE BLDG., Suite 523-5
Phone: Bryant 4416

Sunday Closing and Censorship

Censorship for New York?

(Special to WID'S DAILY)

Albany, N. Y.—A motion picture censorship bill backed by some of the reform interests of the State will be introduced in the Legislature shortly. The provisions calling principally for censorship under the direction of the state board of regents, will be similar to those in a bill of last year, which failed to pass in the Senate. Last year's bill was sponsored by Assemblyman John W. Slacer of Buffalo.

Whether there will be other bills introduced providing for state censorship of the movies, will depend largely on the decision of the committee of the state mayors' conference which is now investigating the necessity of such legislation. There will be a hearing on the subject in Albany in February before reporting to the State Conference of Mayors which will be also held in Albany late in February.

Would Ban Immoral Films

(Special to WID'S DAILY)

Washington—Immoral motion pictures films would be barred from interstate commerce under a bill just reported by the House Judiciary Committee.

Republic Changes in the Field

George R. Meeker, sales director of Republic has appointed Paul Bush, manager of the Chicago office.

Fred Salinger, former manager of the Pittsburgh branch has been made manager of the New York Exchange. E. J. McCurty, formerly a salesman at the Pittsburgh office has been appointed as manager of that office succeeding Salinger.

Olcott With Goldwyn

Sydney Olcott, one of the directors of the old school who went to Ireland for Kalem some years ago has been signed by Goldwyn to direct. He will produce on the coast.

T. Roy Barnes in Hughes' Film

T. Roy Barnes, will appear in "Scratch Your Back," which Goldwyn will shortly place in production.

Tampa, Fla.—W. L. Jones is the supervisor of the Grand which is now open. Dan Drew is managing the house.

PICTURE RIGHTS FOR SALE
"The Crystal Stopper"
by Maurice Le Blanc
An Arsene Lupin Story
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

New Exhibitor Bodies

(By Wire to WID'S DAILY)

Albany—Two new exhibitor organizations have sprung into being. One is the Interstate Exhibitors Corp. capitalized at $10,000. Incorporators are: J. A. Osborne, C. D. Bailey, B. Dinzer of New York.

The other organization is the United Exhibitors Ass'n of New York. This company is capitalized at $25,000 and has as its incorporators: A. V. Lowenhaupt, P. E. Robb and W. J. Lawrence all of New York.

Sloman to Direct for Metro

Edward Sloman will direct "Burning Daylight" first of the Jack London stories to be made by C. E. Shurtleff, Inc. for Metro. Mitch Lewis will be starred.

Carbondale, Ill.—The new Barth here will be opened on Feb. 1.

CUCKOO
EVERYONE'S A BIRD

John Halliday who played oppos Norma Talmadge in her fort coming First National productio "The Woman Gives," will appear "The Love Expert," opposite Co stance Talmadge.

Herbert Steiner has been ma manager of the Selznick Bro studio. He was formerly assista to the manager of the Fort L studio.

GOBS OF EXCITEMENT
and hundreds of tens moments mean crowded houses with
OPIE READ'S
THE KENTUCKY COLONEL
Ask the National, Hollywood

FOR RENT—STUDIO SPACE
in new studio located in Culver City, Calif. with latest modern equipment of stages, lighting, dressing rooms, offices, etc.
Address Box 10, WID'S DAILY,
Phone Hollywood 1603.
Hollywood, Calif.

There are 30 Reasons
why you should book,
"The Screaming Shadow"
REASON No. 25
Booking "The Screaming Shadow" is the same as insuring yourself for capacity business. Watch for Reason No. 26 tomorrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.
Released through
HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

Why We Refused to Sell for One Hundred Thousand Dollars
Not merely a motion picture—it is a SLICE OF LIFE, pictured from an angle that will keep the hands of your cashier busy on the days you run it!
EMPTY ARMS
THE SENSATION OF THE CENTURY
Directed by Frank Reicher
The Hundred Thousand Dollar Packet SHOWS you HOW.
PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 Fifth Avenue, New York City
Lester Park & Edward Whiteside
PRODUCERS

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 27 Wednesday, January 28, 1920 Price 5 Cents

Ray With A. S. Kane

Noted Star Will Soon Produce for Arthur S. Kane Pictures Corp.

Charles Ray is the first big asset of the newly formed Arthur S. Kane Pictures Corp. By the arrangement all the pictures of this star will be presented by the Arthur S. Kane Pictures Corp. for First National release. Through a deal made a year ago, the distribution of the Charles Ray pictures following the completion of his contract with Thos. H. Ince was placed for a long time to come with the First National organization.

Kane's corporation will handle Ray's business with the releasing concern and will supervise every New York activity of the star. Books, plays and other screen material to be purchased for Ray's use will be contracted for through the Kane offices.

Negotiations to bring the former president of Realart and the First National star together were started weeks ago. This was the principal reason for Kane's trip to the Coast.

White Explains Board's Duties

(By Wire to WID'S DAILY)

Philadelphia—What is considered the largest single gathering of motion picture men in this territory took place Monday afternoon when approximately 130 exchange managers and their assistants, members of the recently organized Motion Picture Bureau of the Philadelphia Chamber of Commerce attended a luncheon at which Harry M. White, chairman outlined the functions of the Board. in detail. Virtually the entire Board of Directors of the Stanley Company of America were on hand.

Doro With Pioneer

Marie Doro will be seen on the Pioneer program.

Godfrey Tearle will be seen opposite Miss Doro in the first of the series while James McKay is director. Pioneer will release the productions through its series of cooperative exchanges.

Goldwyn After "Big Six"

(Special to WID'S DAILY)

Los Angeles—It is reported here that F. J. Godsol is very active with regard to securing the "Big Six" product for Goldwyn release.

Keith battled valiantly, but the Chinese swarmed in upon him from every side. From "The River's End," by James Oliver Curwood, a First National picture directed by Marshall Neilan.—Advt.

Rothacker in East

Will Build Big Laboratory on Long Island Starting in Spr

(Special to WID'S DAIL

Chicago—Watterson R. R
er left yesterday for the Coast
he will remain until about Feb. 10 when he will leave for New York to see that the preparatory work relative to his new laboratory on Long Island is carried out. The "lab" will be located near the new Famous Players studio and the studio which Nathan Burkan and his associates are building. Work on the plant will be started in March or April, and it is expected that the plant will be completed by the summer.

Ince Coming East

(Special to WID'S DAILY)

Los Angeles—It is reported that Thomas H. Ince, president and general manager of the "Big Six" and J. Parker Read will leave for the East in about 10 days or two weeks.

Going West

J. [illegible] Kempner and Associates Expected in Los Angeles

(Special to WID'S DAILY)

Los Angeles—J. L. Kempner, who produced "Lest We Forget" and was interested in "The Better Ole," Louis Jacobson and an attorney named Millard Ellison, all of New York, are expected here in the early future. It is understood that they represent considerable Eastern capital and are trying to arrange for the services of several well known stars and directors.

More Stock Listings

Application has been made to the Board of Governors of the New York Stock Exchange to list the issue of $20,000,000 8 per cent. cumulative convertible preferred stock of Famous Players and 250,000 shares of common stock, no par value.

Tucker Case Argued

Judge Platzek Reserves Decision—Some of the Points Presented

Judge Platzek in the Supreme Court, Part I, yesterday heard the argument in the George Loane Tucker suit against Mayflower Photoplay Corp. and Famous Players-Lasky Corp. for the granting of a temporary injunction to restrain Famous Players-Lasky from distributing "The Miracle Man" further except in exact compliance with the terms of the contract for the distribution of that production and for a temporary injunction against the Mayflower Photoplay Corp. to keep them from interfering with him in the completion of his second production, "Ladies Must Live," and for a temporary injunction against both of the defendants to keep them from interfering with him in securing other employment.

Isaac Malevinsky, of O'Brien, Malevinsky and Driscoll, for Mr. Tucker, stated that he found in the affidavits submitted by Mr. Flinn of Famous Players that Mr. Flinn admitted the obligation due Mr. Tucker whereas Mr. Wolper of the Mayflower Photoplay Corp. denied the obligation to Mr. Tucker claiming that although the contract provided that George Loane Tucker should be advertised that it was only for the benefit of Mayflower and not for the benefit of George Loane Tucker.

Alfred Beekman, representing Mayflower, cited an abrogation contract signed by Mr. Tucker upon the occasion of the drafting of a new contract between Mayflower and Tucker which was effective June 9, this abrogation contract being for the purpose of abrogating the previous Mayflower-Tucker agreements. In answering this claim Mr. Malevinsky for Mr. Tucker, presented the argument that this abrogation contract had no relation whatever to the distribution contract since all of Mr. Tucker's contracts with Mayflower were made in compliance with the distribution contract of Famous Players-Lasky thereby protecting Mr Tucker as to his exploitation rights provided for in the distribution contract.

E. N. Zoline, representing Famous Players-Lasky, presented the technical point that because the Mayflower-Famous Players-Lasky contract was made under the seal of the respective corporations Mr. Tucker could not be a third party thereto, also arguing that there was no consideration for Famous Players-Lasky

(Continued on Page 2)

Morris Ill With "Flu"

Sam E. Morris, general manager of Select is at home ill with the "flu."

Realart Films at Resorts

Charles C. Ritz has closed a contract with Realart whereby the latter's film will be shown at resort hotels.

Wid's Daily — The Broadstreet Filmdom Authority

Vol. XI No. 27 Wednesday, January 28, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	82	83¼	82
Goldwyn	31	32	31½
Loew's, Inc.	30½	31	31
Triangle Film	¾	¾	¾
United Pict. Prod.	15½	16	16
World Film	—	—	1

Fresno Operators Want Increase

(Special to WID'S DAILY)

Fresno, Cal.—Members of the local Motion Picture Operators Union have presented a demand for $70 a week beginning Feb. 15. At present the scale is $42.50, a week. The new scale is for an eight hour day with $2.50 a hour for overtime work.

COMING

Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain

in

"Tillie's Punctured Romance"

Directed by MACK SENNETT

TOWER FILM CORP.
71 W. 23rd St., N. Y.

Tucker Case Argued

(Continued from Page 1)

granting any rights to Mr. Tucker. Mr. Malevinsky in rebuttal set forth various cases justifying his contention regarding the legal status of the case and presented a very large mass of evidence together with lengthy replying affidavits for the consideration of the court whereupon Judge Platzek took the case under advisement reserving decision as to the temporary injunction until he might have time to examine the voluminous papers.

The defendants did not present any exhibits relative to advertising.

In explaining the manner in which the voluminous exhibits of the plaintiff had been arranged, Mr. Malevinsky pointed out that because Famous Players-Lasky had distributed newspaper cuts, stories and other exhibition matter, omitting Mr. Tucker's name, these pieces of publicity had been printed many millions of times in the past few months. Several thousand clippings of individual instances of publication, one from each paper, were presented to the court together with samples of lithographs that did not contain Mr. Tucker's name, with a letter stating that 295,000 of these had been purchased by Famous Players from the National Printing and Engraving Co. It was also stated in the papers that a tremendous quantity of lithographs not bearing Mr. Tucker's name were purchased from the Morgan Lithograph Co. by the Famous Players-Lasky Corp.

It is just as easy to paste up one kind of a poster as another. The only disadvantage that comes with the use of RITCHEY posters lies in the fact that it takes longer to count the resultant box-office receipts.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368

Ritchey

Against Percentages

Maryland Exhibitors Not in Favor of That Kind of Bookings

(Special to WID'S DAILY)

Baltimore, Md.—The Exhibitors League of Maryland, at an annual meeting just held passed a resolution requesting exhibitors not to book on a percentage basis on the ground that producers will know what business the exhibitor does and thus go to an opposition theater with their productions if necessary.

Sam Berman of the New York Exhibitors League addressed the meeting on screen advertising. The Maryland body is now sending a form letter to all its members advising them not to sign for industrial reels unless paid for it or the Ford Weekly, distributed by Goldwyn.

A list of exhibitors was forwarded to the Governor from which one will be selected to act on the Censor Board. The Governor before his election promised to appoint an exhibitor if elected.

The following officers were re-elected: E. B. McCurdy, president; Thos. D. Goldberg, vice-president; William E. Stumpf, secretary; Louis Rome, treasurer and Morris A. Rome, attorney. Board of Directors: F. H. Durkee, F. A. Hornig, L. J. Schlichter, Walter Pacy, Charles Hicks, Ben Cluster, W. E. Stumpf and the president and vice-president. Legislative committee: Messrs. Reddish, Hornig and Durkee.

EXTRAORDINARY ANNOUNCEMENT:

The Pioneer Film Corporation Has Purchased Exclusive Motion Picture Rights of

The World's Championship Wrestling Match Between

JOE STECHER

and

EARL CADDOCK

To Be Held at Madison Square Garden, January 30, 1920

The Greatest Sporting Event of the Decade

For State Rights and Direct Bookings Apply Immediately to

PIONEER FILM CORPORATION

130 West 46th Street — New York City

Special Paper and Full Line of Advertising Accessories

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.

1044 Camp Street
New Orleans, La.

64 West Randolph Street
Chicago, Ill.

Pathé News

No. 8

HOBOKEN, N. J.—271 saved from death at sea! S. S. Northern Pacific arrives with passengers rescued from sinking transport Powhatan in the worst gales in many years.

SAN ANTONIO, TEXAS—Investigate affairs in Mexico. U. S. Senate Committee headed by Senator Fall, visits border to get first-hand information on trouble along Rio Grande.

TULALIP, WASH.—"Pole" record of Indian tribe. William Shelton, instructor at U. S. Indian school, carves history of natives on Totem pole.

REBUILDING IN FRANCE—Devastated France lives again. After five years of sorrow and desolation, life begins anew amidst the ruins left by the war. Exclusive pictures.

NEWPORT, N. H.—Learn how to ski! It sure is great sport—after you learn how not to fall. Scenes at New England's big winter carnival.

BURSTING HIS OWN BUBBLE—Giving him his medicine.

PANAMA, C. Z.—British warship passes through Panama—H. M. S. New Zealand, famous as the agship of Lord Jellicoe, visits canal zone.

The President of Panama pays a visit to the warship.

CHICAGO, ILL.—Fight the influenza epidemic! Mindful of the disastrous reland, famous as the flagship of Lord Jelare quick to take steps to check spread of "flu."

Dr. Robertson, Commissioner of Health in Chicago.

There is a great need for nurses to help the campaign.

The nature of the disease is investigated at the Bacteriological Laboratory by injecting samples of sputa in mice.

Local authorities have prepared a vaccine which they hope will relieve conditions greatly.

In New York City, the Red Cross quickly sets to work to make up gauze masks for emergency.

You can help check the "flu" if you sults two years ago, officials everywhere

today

Lease Alhambra Site

(Special to WID'S DAILY)

Indianapolis, Ind.—Charles H. Olson, Edward G. Sourbier, Eugene Marks and others who make up the Alhambra Realty Co. and Central Amusement Co. who own the Alhambra, have taken over a 99 year lease on the site of the house from Fred C. Dickens. Several years ago, a 15 year lease was taken. Some additional frontage has been purchased, also.

Andrews to Sail With Osso

Charlton Andrews, who has sold his latest play, "Ladies Night" to Al Woods, who will produce it shortly, will accompany Adolphe Osso this week when he sails for France. Andrews will take charge of the scenario and continuity departments in the new Osso offices in Paris.

Cunningham Joins First National

(Special to WID'S DAILY)

Omaha, Neb.—Lloyd Cunningham has been added to the First National exchange, as director of advertising and exploitation.

New Jekyll and Hyde

Pioneer will make a screen version of Dr. Jekyll and Mr. Hyde with Sheldon Lewis in the leading role.

This is interesting in view of the fact that Famous Players have under way an elaborate screen version of the same story with John Barrymore in the leading role.

Lapworth With Goldwyn

Charles Lapworth, recently associated with Charles Chaplin will have charge of Goldwyn's advertising and publicity abroad. He is expected to sail on the 28th for England together with A. George Smith, general representative for Europe.

Silz Returns

Rene Silz, American representative of the Les Film Albert Dulac of Paris, France, has just returned from France after a four months' trip. Mr. Silz will in a few days give a report on film conditions in France.

New Story for Character Pictures

Character Pictures have purchased the story "Forty Below" a tale of the northwest by Craig Johnson. This makes three stories announced for production by Character.

New State Right Firm

Detroit, Mich. — Commonwealth Pictures Corp. with offices in the Joseph Mack Building, is a new state right firm established.

HERBERT BLACHE

Now directing

"THE HOPE"

"THE DRURY LANE MELODRAMA"

ALL STAR CAST

ORCHESTRA CONDUCTOR AT LIBERTY

Orchestra Conductor of experience and reputation for preparing and conducting musical scores at Liberty January 25th. Present employer changing policy to vaudeville and pictures. Will go anywhere but must be guaranteed a large enough orchestra to make it a feature on a program. Only first class offers considered. References and recommendations from present employer who is one of most widely known owners and exhibitors in the country.

Box, A-16, WID'S DAILY

MacManus Down With "Flu"

Edward MacManus, producer of "The Lost Battalion" is suffering from an attack of the "flu."

Baum of Cincinnati in Town

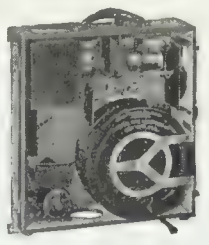
Louis Baum, manager of the Cincinnati Exchange of Universal is in town. He will return home shortly.

More Theaters for Saenger

(Special to WID'S DAILY)

New Orleans, La. — Saenger Amusement Co. has taken over the Sugar theater at Monroe, La. It will be remodeled.

The company will build a house to cost $500,000 in Shreveport and will remodel the Isis in Houston, Tex. which has been taken over.



The Acme Portable Projector For the Studio Cutting Room The Editor Home School or Church

Demonstrated to You Anywhere

Howells Cine Equipment Co.

729 7th Ave. New York

Phone Bryant 1166

Woman Gets $4,100 Damages

(Special to WID'S DAILY)

Los Angeles—Mrs. Erma Johnson McAllister was awarded $4,100 damages in the suit brought against J. W. Early and the Oakley Super-Quality Prod. Inc.

Mrs. McAllister stated that Early promise to make a star of her.

Dallas to Have $100,000 House

(Special to WID'S DAILY)

Dallas, Tex.—P. J. Cameron and T. P. Finigan will erect a house at a cost of $100,000.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

EMPTY ARMS

THE SENSATION OF THE CENTURY

Directed by Frank Reicher

AND STILL THEY COME!

Telegrams, letters, local and long distance telephone calls—a constant stream of them—all asking for information about "EMPTY ARMS," that box-office thunderbolt of the new year!

Have you received YOUR copy of the Hundred Thousand Dollar Packet?

PHOTOPLAY LIBRARIES, INC.

(Exclusive Selling Agents)

500 Fifth Avenue, New York City

Lester Park & Edward Whiteside

PRODUCERS

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

BRING PASSENGERS OFF S. S. POWHATAN—Transport Northern Pacific comes into port of New York with 271 persons taken from sister transport held helpless for days in a North Atlantic Gale—A. E. F. contingent home.

TEST A NEW NAVY TRIPLANE—New three winged Sperry seaplane is sent out to make a try out at Rockaway Station.

DANCE ON FRENCH BATTLESHIP—Officers of the Joan D'Arc entertain people of New Orleans—sailors have a little dance of their own.

THRILLS ON TOBOGGAN SLIDE—Holiday throngs take hilarious rides over snowy Dufferin Terrace course at carnival in Quebec.

RHODE ISLAND BATTLES DRYS—Littlest state brings case against validity of 18th amendment claiming it infringes state sovereignity.

THE END OF THE GASOLINE TRAIL—Where the junkman waits for limousines and runabouts that have their day of usefulness—the hammer hang at a Chicago yard.

CAMP FIRE LIGHTS NIGHT FROLIC—Skaters do thrilling stunts by the light of the blazing logs at Cleveland, O.

FAMOUS CATCHER IS GOOD SHOT—Ivy Wingo who was star in four games of the World Series goes out with dogs and gun at Norcross, Ga.

MILLION EGGS IN SHIP'S CARGO—Empress of Russia drops anchor at Vancouver, B. C. and longshormen very gently unload 100,000 crates.

KEEPING PEACE ON THE RIO GRANDE—Texas Rangers and Fiscales mounted police of Mexico ride international patrol at Ysleta, Tex. How the baby cuts its teeth.

HEADS SECOND LARGEST UNIVERSITY—Dr. Davis P. Barrows of the University of California at Berkeley, poses for Kinograms.

SAYS PROHIBITION MAKES US SMOKE—Sir Cunliffe Owen, London's tobacco king, arrives in New York.

BIG MACHINE EATS FROM STREETS—With labor shortage so serious traffic tie up is threatened. Street cleaning department tries novel method to clean New York thoroughfares.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Mills on Trip

B. H. Mills of Alpha Pictures, Inc., has left on a business trip through the Middle West. He will visit the independent exchanges in Detroit, Chicago, Pittsburgh, St. Louis, Cleveland and Washington.

Adler Back

Bert Adler, exploitation manager of Realart specials returned to town yesterday from the West, and will leave today for Toledo to aid in putting over "Soldiers of Fortune" and "The Mystery of the Yellow Room."

"High Speed," Hallmark has been booked over the Loew's circuit in New York.

Sunday Closing and Censorship

Opposes Blue Law Repeal

(Special to WID'S DAILY)

Louisville, Ky.—Rev. Dunbar H. Ogden, pastor of the Second Presbyterian Church, authorized by Mayor Smith to call a meeting of representative citizens to consider the matter of Sunday entertainment said he would issue the call after another conference with the Mayor. In a speech, Rev. Odgen urged a campaign against the repeal of the "Blue Laws."

Record Crowds Attend Shows

(Special to WID'S DAILY)

Louisville, Ky.—While the campaign against Sunday film shows was waged in the pulpits last Sunday, record crowds attended the performances. Managers regard it as a demonstation in favor of such shows, although they admit that pleasant weather and good bills had a great deal to do with the large audiences.

Greensboro, N. C.—Roland Hill and J. C. Hedgpeth have secured a long term lease on the Bevill Building where they will erect another house. They control two local film theaters.

Troy, Idaho.—E. P. H. Otterbine has just taken over the Grand.

PICTURE RIGHTS FOR SALE
Arsene Lupin vs. Sherlock Holmes
by Maurice Le Blanc
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

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NEW YORK
ALLAN A. LOWNES GEN. MGR.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 28 Thursday, January 29, 1920 Price 5 Cents

Pools Serial Makers

Burston Lines Up Four Other Producers—Plans Minimum of Waste in Manufacturing

Louis Burston, producer of "The Hawk's Trail," a serial with King Baggott, says he has perfected a pooling of interests with four independent serial producers with a potential combined output to state right buyers 52 weeks a year.

The names of his associates are being kept secret at this time. The idea in back of the move, however, will result in a minimum of production waste and an interchange of ideas so as to avoid repetition in story materials.

Burston planned coming east, but he is confined to his home in California. He will be in New York in about three weeks.

Want $1 Weekly for Ford Reel

Sydney S. Cohen, acting for M. P. Exhibitors of N. Y. and affiliated bodies, is protesting against the new contract for Ford Weekly. Cohen has written Ford advising that exhibitors will not consent to the terms of the contract, which will cost $52 annually, or $1 an issue. Cohen classes the Ford Weekly with other advertising reels.

Kunsky After Franchise

(Special to WID'S DAILY)

Toronto—It is reported here that the First National franchise for Eastern Canada held by Henry Crouse will be taken over by John Kunsky, of Detroit. The latter is a First National man.

Local First National officers claim to know nothing about the above report.

Lehrmann Here

Henry Lehrmann, of the Lehrmann Comedies, is in town, stopping at the Claridge.

Sales Drive on Jewel Pictures

Universal beginning Sunday will inaugurate a sales drive on Jewel Pictures. The drive will be national in scope and will last two weeks.

Ascher Admits Deal

(Special to WID'S DAILY)

Chicago—Nathan Ascher, of the Ascher Brothers Circuit, has verified the report that Goldwyn Pictures have bought a half interest in the Ascher Brothers houses.

He gazed into her eyes and saw revealed a secret that made his heart pound.—From "Polly of the Storm Country," by Grace Miller White—a First National Attraction.—Advt.

Industry Not in Census

No figures relative to the motion picture industry will appear in the Census now being taken by the Government.

This developed yesterday in news from Washington.

The fact that the Government will not include any figures relative to either production or picture theaters, amount expended or numbers involved, will prove a tremendous disappointment to a number of executives who had reason to believe that figures relative to the industry would appear in the Census of 1920. The reason given is that the industry "is not a manufacturing industry in the sense of the word as included in the law."

Fox Moving

Practically in New Quarters Next Week—Exchange to Remain on 46th Street.

The William Fox organization by next Monday will, for all practical purposes, be located in the studio building on 55th street and 10th avenue. The exchange will continue in the 46th street building, however. Many of the departments have already moved and others are being moved daily.

The grand housewarming will take place next May, when the laboratory will be completed. At that time all important Fox officials will be on hand.

"Winnie" Sheehan leaves next month for Europe, but will return in time for the celebration.

Arthur James will make several short trips and may go to England in March, but this is unlikely, because he would be on the other side only a month and his plans call for a longer stay abroad.

Andersen Back

Robert Andersen, of Universal, returned to America aboard the Mauretania on Tuesday.

Seadler With Kane

Silas Frank Seadler, formerly of the Realart publicity department, is now with the Arthur S. Kane Pictures Corp.

Maxwell Milder Back

Maxwell Milder, of the Selznick foreign department, returned yesterday from England. Edith Koch, formerly L. J.'s private secretary, who went abroad relative to opening the Selznick offices, returned last week. This leaves Joe Plunkett as the sole executive abroad. He will look after the various Selznick enterprises.

"Romance" Started

Chet Withey started work yesterday on "Romance" with Doris Keane. The production is being made under the supervision of D. W. Griffith at the Mamaroneck studios.

Big Directors Here

A number of important directors associated with the new Ince organization, the "Big Six" will meet Ince and J. Parker Read when they reach New York in the next ten days or two weeks. Two of the important directors at least will be in town, according to a special despatch from the coast.

Wid's DAILY

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Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players	80	82	81
Goldwyn	31	31¾	31¼
Loew's, Inc.	30¾	31	30¾
Triangle Film	¾	¾	¾
United Pict. Prod.	15½	16	16
World Film	—	—	1

United Meets in Rochester.

(Special to WID'S DAILY)

Rochester, N. Y.—A meeting of United Picture Theatre exhibitors was held at the Hayward Hotel here yesterday. J. A. Berst, president, and Harry Hall, vice president, attended the meeting. A large number of exhibitors were present.

In the Courts

The Frohman Amusement Corp. has filed suit in the Supreme Court against World Film for $25,000. The complaint alleges that on October 30, 1915, an agreement was made for the plaintiff to deliver to the defendant negatives of "Body and Soul," "The Woman in 47," "Then I'll Come Back to You" and "What Happened at 22." The defendant was to pay the plaintiff one-half of the gross amount collected from the films and it is alleged that the World received more than $50,000

Mrs. Alice M. Long and Frank J. Marion have each filed a suit in the Supreme Court against W. W. Hodkinson, Frederick L. Collins, Holland S. Duell and Raymond Pawley. The nature of the suits is not shown by the papers on file.

All Set for Wrestling Match

Jack Cohn has changed his plans for shooting the Stecher-Caddock wrestling bout at Madison Square Garden to-morrow night.

He will use six Sunlight Arc lamps instead of Wohl lights and have the arcs changed every hour so as to eliminate all possibilities of missing out. The bout is expected to run several hours, but the cameras will grind every minute of the period.

Roy Sheldon With Capital

Chicago—Roy Sheldon, who was identified with the original Reliance Company and others, will direct a series of features for Capital, which has been producing short reel stuff to date.

Vocal Chorus for Rivoli-Rialto

Hugo Riesenfeld has engaged a chorus of mixed voices for the Rivoli and Rialto. The first performance will be given on Sunday. There will be a minimum of 20 voices.

The Capitol announced earlier in the week that an ensemble of 76 voices had been engaged for that theatre, while operettas running about 55 minutes will be produced weekly, beginning Sunday.

Four Pathe Specials in February

Pathe will release during February the following: Crauford Kent, "Other Men's Shoes;" June Caprice, "In Walked Mary;" Sylvia Breamer and Robert Gordon, "Respectable by Proxy," and Frank Keenan, "Smouldering Embers."

Blackburn at Claridge

Edward O. Blackburn, production manager for Rothacker Film Manufacturing Company, Chicago, is in town, stopping at the Claridge.

The Sick List

Arthur F. Beck is confined to his home with a cold.

E. J. Hudson, of First National has been hit by the "flu."

Katherine Hilliker With Burr

Katherine Hilliker, whose humorous titles in Chester scenics have attracted a good deal of attention, is now with Master Films, Inc., producers of the "Torchy" comedies with Johnny Hines. Charles C. Burr is president of the company.

COMING
5 GREAT STARS
in a Revival of
"Tillie's Punctured Romance"
Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Cissy's Wink

RITCHEY Posters are same size and shape as other posters, which is about all they have in common.
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LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
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THE YEAR'S GREATEST "*CLEAN UP*" *WIRE TODAY!*
The Pioneer Film Corporation Has Purchased Exclusive Motion Picture Rights of
The World's Championship Wrestling Match Between
JOE STECHER
and
EARL CADDOCK
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Comedy Unit Expands

Facts and Follies, releasing a series of one reel comedies through Pioneer have reorganized and as a result will have two companies producing.

One will be in charge of Dale Henshaw and the other, Ralph Whiteing. Both are now en route to Jacksonville where they will start work.

Bernarr McFadden, who heads the company has appointed John S. Reilly as personal representative.

Ft. Dodge Rialto Opens

(*Special to WID'S DAILY*)

Ft. Dodge, Iowa.—W. A. Johnson owns the New Rialto which has opened. It was erected at a cost of $125,000 and seats 1,000.

Wants Site for $250,000 House

Oklahoma City, Okla.—H. C. Brice has offered $9,996 per year for a 99 year lease on a site for a house to cost $250,000. He owns the Strand recently closed.

Marion Firm Chartered

Indianapolis, Ind.—The Marion Theater Co. of Marion, owners of the Lun-Lite and Marion has been chartered here with a capital of $500,000. The officers are C. L. Branigan, president; Alfred Hogston, vice-president; Fred Bahr, treasurer, and William Connors, secretary and general manager. Reported that the firm will erect a new house in Marion.

New Firm Organized

Buffalo, N. Y.—Harry Marsey, Albert Becker, Herman Lorence, Henry C. Price and Harry G. Ess are respectively president, vice president, secretary and treasurer of the General Theaters Corp., which will buy and erect houses in Buffalo. It has headquarters at the Brisbane Building. Plans for the erection of the Coliseum on the east side are reported.

Iretown, Iowa.—M. L. Mitchel has sold the Opera House to A. G. Muir.

Kremer Moves to Bigger Quarters

Victor Kremer Film Features, Inc. will move from the Longacre to the Leavitt Building, where they will have half the floor.

Kremer returned to New York this week, after a trip through the exchange centers of the United States and Canada.

Omaha, Neb.—W. L. Baker of Des Moines has purchased the Boulevard.

Hoquiam House to Cost $100,000

(*Special to WID'S DAILY*)

Hoquiam, Wash.—Henry Newman, owner of the Arcade and Liberty here will erect a new house costing $100,000.

I WANT TO BUY
EDUCATIONAL FILMS

Showing source of production, Native methods of cultivating and harvesting
Stages of preparation of raw materials—
Packing for export shipment—

200 TO 500 FEET EACH OF THE FOLLOWING

Cinnamon — Ginger Root — Cocoanuts — Cocoa — Allspice— Oils of Lemon and Orange— Pine Apples — Currants — Vanilla — French Walnuts — Nutmegs — Mace — Cloves — Sugar — Etc. — Etc.—

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Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
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17th Floor Tel. 3607 Bryant

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Destroy the Delusion of

Dull Days.

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Send Us Your
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PICTURE RIGHTS FOR SALE
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By E. W. Hornung
A Raffles Story.
CELEBRATED AUTHORS SOC.
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"THE RETURN OF TARZAN"
Plans for distribution now being formulated
Address inquiries to
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Phone: Bryant 4416

Hawkins Back

F. J. Hawkins of the Producers ecurity Corp. is back in town from alifornia.

Reissuing "Skinner's Dress Suit"

Victor Kremer has revived "Skinr's Dress Suit," which Bryant ashburn made for Essanay. Will sold on state right market.

New Comedy Star for Pathe

(Special to WID'S DAILY)

Los Angeles—Beatrice La Plante ill become a star in a series of ecntric comedies for Pathe, accordg to report here. Miss La Plante as last seen in support of Hayawa in "The Beggar Prince."

The local Pathe offices knew nothg about the report.

Don't Use These Signs

Rutgers Neilson of Timely Films, c., producers of "Topics of the ay" has compiled the following t of signs actually used by thears to which patrons go for amusent:

Watch Your Wife every night this eek.

Mother and I Need You for three ys beginning Nov. 30th.

Geradine Farrar supported for the st time by her husband.

Her Wedding Night every night is week.

Kelley Going to Washington

W. D. V. Kelley, technical adviser of Prizma leaves for Washington to-day preparatory to the hearing to be held before the examiners of interference of the United States Patent Office to-morrow.

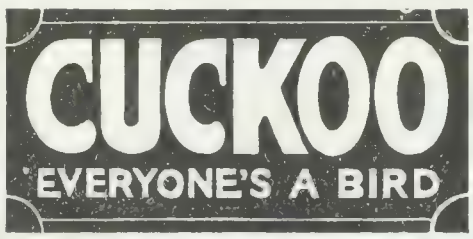
The litigation involves the invention of colored motion pictures and is between Prizma and Arthur Hernandez of the Colorgraph Laboratory, Inc., New Rochelle. Kelley has retained J. S. Wooster, New York and Church and Church, Washington, as his attorneys in the matter.

Frederic Thomson and Madge Evans are now in California producing a series of short reel dramatic subjects for Prizma. The first of these is "The Little Match Girl."

Hampton in New Studio

(Special to WID'S DAILY)

Hollywood, Cal.—Jesse D. Hampton Prod. have moved from 1425 Fleming street to the new studio at 7100 Santa Monica Boulevard.



Keenan in Baltimore

Frank Keenan is in Baltimore with Ed Wynn, his son-in-law. Mr. Keenan couldn't wait until son-in-law's new play reached New York, so he went down there to see it.

Baremore in New Quarters

R. W. Baremore, publicity head for United Pictures, is now on the eleventh floor of the Brokaw Building. Permanent headquarters there.

Latest Chaplin Sales

Five Chaplin reissues sold by Victor Kremer to Herman Rifkin of Boston, Independent Masterfilms, Inc. for Michigan; Essenel Prod. for Ohio; all except "Burlesque;" Eastern Canada, David Amus. Enterprises.

Install Equipment in Church

Ashtabula, O.—Motion picture equipment has been installed in the First Presbyterian Church basement where films will be exhibited hereafter.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

LOUIS SHERWIN
Continuity
Screen Cutting and Titling
Now Assistant
to
J. G. Hawks
of
Goldwyn
Author of
"BONDS OF LOVE"
for
PAULINE FREDERICK

Eight Years dramatic critic New York Globe, contributor American, Metropolitan, Smart Set, Vanity Fair and other magazines.

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

EMPTY ARMS
THE SENSATION OF THE CENTURY
Directed by Frank Reicher

The "paper"—a striking 24-sheet, two sixes, two threes and three kinds of ones —banners, business-compelling, talk-creating "snipes," slides and newspaper layouts are MORE reasons why everybody in your town will soon be talking about "EMPTY ARMS." Midnight oil has been burned to make the campaign a KNOCK-OUT.

IT IS!

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Lester Park & Edward Whitesides PRODUCERS

There are 30 Reasons

why you should book,
"The Screaming Shadow"
REASON No. 27

Booking a Ben Wilson Serial is the same to Mr. Exhibitor as a receipt of deposit from the bank. Watch for Reason No. 28 to-morrow.

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Abrams Explains

Tells of Securing Minneapolis Auditorium for "Big Four" Product—Row With Ruben & Finkelstein

Hiram Abrams, general manager of United Artists, explained yesterday the split between his organization and Ruben and Finkelstein, of Minneapolis.

Abrams stated that "Pollyanna" had been booked for Minneapolis by R. and F. The latter endeavored to secure the film for Duluth, where United Artists had previously closed a contract. R. and F., stated Abrams, wanted to secure the film for Duluth because they "wanted to run a competitor out of business."

United Artists refused to accede to R. and F.'s demand, with the result that the latter threatened to break the Minneapolis contract. Abrams advised them to go ahead.

An arrangement was then perfected between E. L. Carpenter and H. C. Clark, owners of the Minneapolis Auditorium whereby the "Big Four" product will be shown in that theatre, formerly occupied by the Symphony Orchestra. The opening date has been set for March 29 with "Pollyanna" or "When the Clouds Roll By" as the opening attraction. The opening film will run four weeks.

"We are not out after theatres," said Mr. Abrams yesterday, "but we are determined that our pictures shall be shown in every town in the United States, whether we show them in a school or a tent."

Bershon With First National

(By Wire to WID'S DAILY)

Los Angeles.—Dave Bershon, for the past 11 years manager or Universal Exchange, and one of the best known and best liked managers on the coast, has taken the position as manager for First National Exhibitors' Exchange here under the regime of Gore & Lesser.

Pathe is building a new exchange here between Ninth and Tenth, on Olive St., and First National will move into Pathe's old offices Mar. 1.

C. L. Theuerkauf, former assistant manager of Universal Exchange, has been promoted to the position of manager.

Brandt Returns

Joe Brandt, of National Film, returned to New York from Cleveland yesterday. He went there from Atlanta.

Wells Here

Jake Wells of Richmond, Va., is in town.

"And then you're not my brother after all. I'm so glad, for I—I love you".—From Marshall Neilan's first production from his own studios, "The River's End," by James Oliver Curwood, a First National attraction.—Advt.

Rosson Directing for Winchell Smith

(By Wire to WID'S DAILY)

Los Angeles.—Arthur Rosson, who has just completed "Polly of the Storm Country" with Mildred Harris Chaplin, and recently finished "Splendid Hazard" for Mayflower, has been engaged to direct the first feature to be produced by Winchell Smith. Production will be started wihin a few days at Douglas Fairbanks' studio.

Goldwyn Buys "Bunty"

Goldwyn has purchased screen rights to "Bunty Pulls the Strings" produced by Cleveland Moffat on the stage several seasons ago.

Other plays acquired by Goldwyn are "A Tailor Made Man," a Cohan and Harris play and "The Truth," by Clyde Fitch.

Building for Pathe

Pathe Exchange, Inc., has leased from the architect's blue-prints the 12 story building which will be erected at 35-39 W. 45th St., a short distance west of the building in which Pathe now makes its headquarters. Pathe will pay $65,000 yearly as a rental figure. The lease will run until Jan. 1, 1942.

Bartlett Back With Selznick

Randolph Bartlett who resigned a few months ago as head of the Selznick and Select publicity and advertising to go with Photoplay is now en route east to rejoin the Selznick staff. His future activities have not as yet been defined but he will have an executive position.

Holubar Issues Statement

Neil P. McCarthy, attorney for Allen Holubar, has issued a lengthy statement explaining Holubar's reasons for breaking away from Universal.

Hart Sues Ince

For $100,000—Property of Great Western Prod. Attached—Another Suit Threatened.

(By Wire to WID'S DAILY)

Los Angeles.—William S. Hart has filed suit here through his attorney, Henry Wetherhorn, against Thomas H. Ince for $100,832.44 Great Western Productions, Inc. formerly William S. Hart Productions, also named as defendant in the action. Suit was filed as an attachment suit and the property of the Great Western concern was attached. Because of this details of the suit were to be kept secret until the attachment was levied.

The action grew out of a complicated motion picture deal by which William S. Hart Productions became the Great Western Productions, with one-half its capital stock issued to Hart and one-half to Ince. The deal was to be consummated, it was alleged on condition that Ince would assign to the corporation his interest in the contract with Artcraft Pictures Corp., by which the productions were to be released and distributed. A contract was involved by which Hart was to receive $1,000 a week in salary, and a large additional sum weekly on account of guaranteed profits or dividends. The complaint then recited that Hart accepted employment on these terms with the Great Western Company and 16 pictures were completed between July, 1917, and July, 1919. Hart alleged the profits or dividends of the Great Western exceeded one-third the total gross receipts by $201,664.88. Under the terms of the contract Hart alleged he was entitled to one-half this sum. Great Western Productions, according to the complaint, is acting now only in capacity of collecting receipts from the 16 productions from the Artcraft Company, its function as a producing concern having ended with the completion of the 16 pictures.

Wetherhorn states after this suit is settled another suit for $100,000 will be filed for moneys due Hart in connection with the percentage arrangements of other productions.

Ince Special at Broadway

"Dangerous Hours," a personally supervised Thomas H. Ince production directed by Fred Niblo, will be the feature at Moss' Broadway beginning to-morrow.

A new musical comedy revue entitled "Pardon Me," with A. Seymour Brown, will also be on the programme.

Wid's DAILY — The Motion Picture Authority

Vol. XI No. 30 Saturday, January 31, 1920 Price 5 Cents

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Famous Players	81	82	81⅜
Do pfd.	88¼	90	89¾
Goldwyn	30	31¼	31
Loew's Inc.	..	..	30⅛
Triangle Film	¾	¾	¾
United Pict. Prod.	15½	16	16
World Film	—	—	1

Gray Switched to St. Louis.

Paul Gray, formerly assistant to Mark Gates at the Dayton Theatre, and later exploitation man attached to the New York Select Exchange, has been switched to the St. Louis exchange. Gray's work here has been taken up by members of the existing staff.

COMING
5 GREAT STARS
in a Revival of
"Tillie's Punctured Romance"
Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

SUNDAY SHOWS AND CENSORSHIP

Will Prosecute for Violation

(*Special to WID'S DAILY*)

Fort Worth, Tex.—According to statements issued by Jesse M. Brown, district attorney, and W. H. Tolbert, assistant district attorney, exhibitors who attempt to show pictures on Sundays will be prosecuted, according to the law which forbids performances on the Sabbath in this state, if the sheriff files complaints.

E. M. Asher Expected

E. M. Asher, Mack Sennett's personal representative, is expected in New York from the Coast, daily.

Record Week for Famous Players

H. H. Buxbaum, local exchange manager for Famous Players reports that the week ending last Saturday was a record one for Famous Players in New York State so far as cash rentals are concerned.

He has just returned to the office after a short siege of the "flu."

Loew Books F. P. Films

The Loew Circuit in Greater New York has booked "Everywoman," Feb. 16; "The Copperhead," March 8; "On With the Dance," March 22, and "What's Your Husband Doing?" March 22. All Paramount-Artcrafts.

Wilmont, Minn.—G. E. Kiser will spend $10,000 on a new house.

Studios on 48th St.
Available for Four Weeks
75 by 110 ft.
Apply
ED. SMALL
1493 Broadway
Bryant 2389

The high cost of things generally forces the exhibitor to either cut his standard of ilving, or use an increased number of RITCHEY posters.
RITCHEY LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

J. W. Allen Dead

Word was received in the local Famous Players office of the death yesterday from double pneumonia of John W. Allen, special representative for the company in Chicago. Mr. Allen was sick a week.

He entered the film business as an operator then went to Warner's and subsequently with Universal, and Famous Players. Allen worked in very close contact with "Al" Lichtman, general manager of distribution.

Rothapfel in Chicago

(*By Wire to WID'S DAILY*)

Chicago.—S. L. Rothapfel, of Goldwyn, is here. He is keeping his mission very dark, but it appears to have something to do with the securing of a director general for the Goldwyn theatres.

Rosebud, Mont.—W. L. Kennedy, O. G. Valentine, and E. M. Reid have purchased the T. and T. from Guy Thomas.

Keeler Delivers Talk

H. P. Keeler delivered a talk last night before the photoplay club of the School of Journalism, Columbia University. Mr. Keeler spoke on the development of photoplay plots.

Unique Stunt for Ending Film

Metro has just arranged a unique stunt for "The Right of Way," Bert Lytell's latest vehicle. Two endings have been prepared: one a happy one and the other an unhappy one. The exhibitor has his choice.

Incorporates

Albany, N. Y.—D. E. Goldfarb, S. H. Zimmerman and Selma Lessing, of 35 Nassau St., New York City, are named as the principal stockholders of the Celebrated Authors' Society, Ltd., which was incorporated with the Secretary of State. Capital, $10,000. Will engage in a general motion picture business.

Morristown, Minn.—G. Sower will have the Uno redecorated.

DIRECTOR
Of long experience and established reputation
SEEKS NEW CONNECTION
For Interview
Address
Director in care of Wid's Daily

DON'T BE TOO LATE
An ounce of prevention is worth a pound of cure—Old Man Misfortune never warns of his coming—Perhaps you're next on his calling list—But—You'll keep him away with insurance—Phone us—to-day.
REUBEN SAMUELS INC. REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428
Reuben Samuels Inc. Insurance

Pathé News

PATHE NEWS NO. 9

PARIS, FRANCE.—A view of the French capital flooded by the rising waters of the Seine.

OAKLAND, CAL.—Plane lands in heart of city. Daring aviator brings his airplane to rest on the main thoroughfare of business district.

IN THE LIMELIGHT.—American girl a captain in d'Annunzio's army. Miss Vera Bloom, who was an officer in Fiume forces, returns to U. S.

German Minister attached. Mathias Erzberger, Minister of Finance, who was shot by assassin.

New French war chief. Marshall Petain is appointed commander-in-chief of the French army.

An odd accident. S. S. Hortense arrives in New York with dummy smokestack. The real one was carried away in a storm.

PHOENIX PARK, IRELAND.—First pictures arriving here showing scenes of recent attack on Lord French, Lord Lieutenant of Ireland. The vice-regal lodge where attack was made.

The gates are closely guarded.

Lieutenant Boas, killed during the attack, is buried by his comrades.

A strong military force is being kept all over Ireland now. Guarding Kingston Harbor gate.

Armored cars are a familiar sight, as well as squads of troops.

FRESNO, CAL.—Huge Kerckhoff Dam finished for hydro-electric plant—it is 125 feet high, 400 feet long and took 7 months to construct.

WASHINGTON, D. C.—Ask extension of rail control. Delegates of Labor, Farmers and R. R. Brotherhoods call at White House to present plea to extend government operation.

SARANAC LAKE, N. Y.—Tie for skating title—Roy McWhirter and Everett McGowan share equal honor in national championship race. Scenes of race from "finish to start."

MEXICO CITY, MEX.—Japanese sailors entertained by Mexicans—Senoritas give festival for cadets from visiting Nipponese cruiser Yakumo.

PARIS, FRANCE—Great War officially ended in Europe—First pictures showing the historic scenes of the ratification of the Peace Treaty and Protocol ending the war.

The leaders of the different nations arrive at the Quai d'Orsay to sign the documents.

Premier Nitti of Italy is the only figure at the ceremony.

Crowds gather outside the building to witness the final scenes of the momentous event.

The signing of the Protocol.

today

Seattle Firm After More Houses
(Special to WID'S DAILY)

Seattle, Wash.—The G. & G. Theater Co. has been incorporated by Donald and Myrtle Geddes for $500,000. Geddes is president, Harry Sigmond is general manager. Property owned outright by the company includes the Majestic, Ballard, the Empress, Ballard, Ye College Playhouse, Seattle, Fremont, Fremont. They also own the site and plans for a new theater to be erected this summer in the University district and have plans for three others.

The plan is to specialize in neighborhood houses. The Geddes' have been operating Ye College Playhouse for the past four years. In June, 1917, Sigmond organized the Northwest Film Board of Trade.

Edwards Leaves Hallmark
(Special to WID'S DAILY)

Kansas City, Mo.—C. S. Edwards, Jr., formerly manager of the local Hallmark office has resigned to assume with his father, C. S. Edwards, Sr., the active management of the Exhibitors Film Co., a local distributing organization.

Latest Chaplin Sales

Five Chaplin reissues sold by Victor Kremer to Herman Rifkin of Boston, Independent Masterfilms, Inc. for Michigan; Essenel Prod. for Ohio; all except "Burlesque;" Eastern Canada, David Amus. Enterprises.

INDEPENDENT?

Of course, we are.

As long as we can produce pictures like

OPIE READ'S THE KENTUCKY COLONEL

We will always be independent.

THE NATIONAL FILM CORP. OF AMERICA

Griffin Enterprises Prospering

Toronto, Canada—Griffin Enter., Ltd. now owns six houses here, instead of the three owned when it succeeded Griffin Amusement Co.

Universal Sells Foreign Rights.

Universal has sold United Kingdom rights to "Blind Husbands" to E. Wertheim, of London, and "The Right to Happiness" for Argentine, Uruguay and Paraguay to American Products Exchange.

Livingstone Still With Talmadges.

Beulah Livingstone complains that three people have been after her job of looking after the Talmadge sister's publicity. Miss Livingstone says that she will remain there despite her affiliation with Wentworth-Livingstone, Inc., players' representatives.

In loving memory
JOSEPH KAUFMAN
Died, February 1, 1918
Ethel Clayton Kaufman

Bugie Leaves Pathe.

Atlanta, Ga.—Harry A. Bugie, who has been manager of the local Pathe Exchange for the past two years, has resigned to accept a position as sales manager for Dwyer Brothers, of Cincinnati, Ohio, to take effect Feb. 1.

Goldwyn Pictures

Not MERE pictures or JUST pictures. But GOLDWYN Pictures.

There are 30 Reasons

why you should book,

"The Screaming Shadow"

REASON No. 29

There is nothing so successful as success. Ben Wilson's serial productions have all been successes. Watch for Reason No. 30 to-morrow.

BEN WILSON PRODUCTIONS
UNIVERSAL CITY CAL.

Released through

HALLMARK PICTURES
130 W. 46th Street NEW YORK
Foreign Rights controlled by Apollo Trading Corp., 220 W. 48th St.

THE GREATEST EVER

EXCLUSIVE PICTURES OF THE WORLD'S CHAMPIONSHIP WRESTLING MATCH

STECHER *vs.* CADDOCK

First Showing GEORGE M. COHAN THEATRE, *Sunday Night, Feb. 1, 1920*

For State Rights and Direct Bookings Act Immediately

PIONEER FILM CORPORATION, 130 West 46th Street, New York City

KINOGRAMS

The Visual News of All the World

PLANE AND TUG IN A GALE SAVE ICE BOUND SHIP.—Aviator sailed out in blizzard to drop food bomb on ship held six miles off Chicago harbor—tug with supplies battles way through floes in effort to liberate hungry crew.

DOG TEAMS RACE AT CARNIVAL.—Woman handles team that wins event in winter sports at Quebec—snow shoe club goes for a hike.

LANDS AEROPLANE IN STREET.—Daring bird man drops into Oakland, California, but skids on wet pavement and hits a lamp post.

HOLD HORSE RACES IN SNOW.—Trotters hitched to light cutters turn out for winter meeting at Brighton, Mass. make fast time.

LONDON HAS COAL SHORTAGE.—City officials establish supply stations for the needy and long lines of push carts form in streets.

BRING TREATY PETITION FROM CALIFORNIA—Mrs. Aurelia H. Reinhardt, president of Mills College, hands to Senator Phelan in Washington, request of 20,000 women for ratification.

J. FROST IN PHILADELPHIA.—He finds the parks delightful but only the Polar bear gives him unqualified endorsement while water fowl complain at added work.

SON OF BRITISH PREMIER VISITS AMERICA—Major Richard Lloyd George with his wife arrives in New York—other notables here.

A PEEP INTO GRAND CANYON—Cameraman makes winter stop at famous gorge and finds clouds 2,00 feet below him are sprinkling floor of canyon with snow.

DOG SEEKS MASTER TRAVELS 900 MILES.—Jack, famous airdale who traveled from Edmonton to Vancouver all alone.

FISHERMEN DON'T MIND THE COLD.—A lot of them go to ake Sunapee, N. H. cut holes in the 18-inch ice and do some fancy angling.

BUILD SCHOOL TO HONOR ROOSEVELT.—Former President's son, Lt. Col. Roosevelt takes part in cornerstone laying in New Rochelle, N. Y.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Universal Changes in the Field.

Universal announces the following field changes:

J. H. Ca vert, appointed manager Kansas City Exchange, succeeding W. R. Wilkerson.

H. F. Letholz, manager of the Omaha office, succeeding J. H. Calvert.

Edgar Haines, manager of Des Moines office, succeeding F. H. Frisch.

Cissy's Wink

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

For Open Market

The series of Al St. John comedies being produced by Warner Bros. will be state righted.

Originally, Famous Players had handled them but since that organization has discontinued its short reel department, the three comedies which it has had to date have been returned to the Warners who are now getting ready for release.

Celebrated Players of Chicago have bought "The Lost City," for Indiana and Illinois.

Carewe Returns With Feature

Edwin Carewe returned from California yesterday with the negative of "Rio Grande." Mr. Carewe turned the print over to Pathe who will act as distributor.

Smith of Cleveland Wins

E. J. Smith, manager of Universal's exchange in Cleveland won the first prize in Universal's $6,000 contest for his office.

He wires he was aided in winning the contest by the untiring loyalty and a whole-souled belief in the excellence of Universal films by every man under him.

Lesser Moves

(*Special to WID'S DAILY*)

Los Angeles.—Sol Lesser has moved his executive offices to 306 Brack Shops, 521 West 7th St.

Lesser plans to make his distributing headquarters in Los Angeles, and thus eliminate the delay incurred in travelling to New York to close deals.

Spanuth Completes Three Billy Whiskers.

(*Special to WID'S DAILY*)

Chicago.—The first three of the Billy Whiskers comedies, in which a billy goat takes the lead, have been completed by Commonwealth. H. A. Spanuth has not decided distributing arrangements.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

CUCKOO
EVERYONE'S A BIRD

Giles' $300,000 House

The George A. Giles Co. has signed contracts for their new $300,000 playhouse to be erected at South Framingham, Mass., to seat 1,800. The Giles Co. already operate the Gorman in that town.

The same company has set February 23d as the opening date for the new Gardner Theatre at Gardner, Mass. This theatre, seating 1,200, is remodelled from the old store and up-stairs theatre into a modern down-stairs playhouse, being entirely new throughout with the exception of the four walls. The Giles Company have for some time operated the Orpheum there.

Kellerman Feature to Start.

(*By Wire to WID'S DAILY*)

Los Angeles.—Selection of supporting cast for Annette Kellerman feature, which is being produced by Harry P. Caufield,, directed by C. M. Franklin and to be distributed by Sol Lesser, has been completed. Principals, Wheeler Oakman, Ralph Lewis, Walter Long, and Carl Ullman. Actual production will start Monday at the Brunton Studios.

E. M. Asher, personal representative of Mack Sennett, has left for New York with a print of "Down on the Farm."

Montreal.—The Regal is the name chosen for the house hitherto called the Connaught. Regal Films, Ltd., control it and will change its policy.

Silverman Leaves Public Projection

"Hy" Silverman is no longer connected with the Public Projection Rooms in the Godfrey Building.

Goldsmith on Journey.

Milton M. Goldsmith, treasurer of United, left for a business trip last week.

Westling Bout Filmed

Jack Cohn with a staff of cameramen was on hnad last night to film the Caddock-Stecher wrestling bout at the Garden for Pioneer Film.

Cohn used a battery of Sun-Light Arc lamps.

Earle Williams Going West.

Earle Williams, who came East recently from Vitagraph's Hollywood studio to make two special productions, Winchell Smith's "The Fortune Hunter" and C. Haddon Chambers' "Captain Swift" left on Sunday for his return trip.

Seymour, Tex.—H. C. Arbuckle is now the manager of the Nolon. He replaces Mr. Alderson.

PICTURE RIGHTS FOR SALE
"813"
by Maurice Le Blanc.
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher
DR. FRANK CRANE
whose followers are numbered by the MILLIONS, is only ONE of the many famous box-office names "EMPTY ARMS" has to offer. Your patrons will be interested in the stirring message which this great philosopher has written ESPECIALLY for "EMPTY ARMS."
PHOTOPLAY LIBRARIES, INC.
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PRODUCERS

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI, NO. 31 Sunday, February 1, 1920 Price 25 Cents

Jesse L. Lasky
presents

William D. Taylor's
production

"Huckleberry Finn"

A New Mark Twain-
Paramount Artcraft Picture

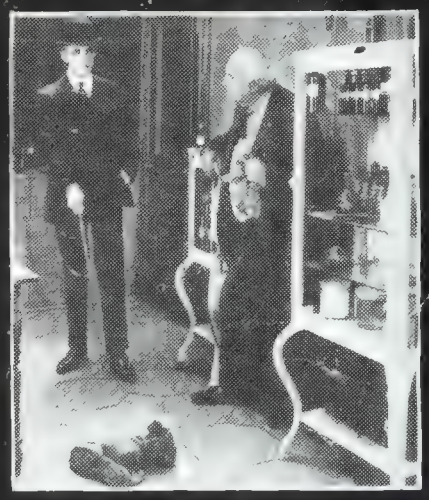
IT Stands Among Photo-play Entertainments Just Where the Book Stands Among Other Books

And that's *at the top!*

Scenario by Julia Crawford Ivers by arrangement with the Mark Twain Co.

FAMOUS PLAYERS-LASKY CORPORATION

The Mystery of the Yellow Room



an Emile Chautard Production

Presented by

Mayflower Pictures Corporation

HAS BROKEN EVERY BOX-OFFICE RECORD

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AT GRAND CENTRAL TERMINAL MAIN CONCOURSE, N. Y. ALWAYS OPEN

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REALART PICTURES CORP

469 5 AVE NEW YORK NY

WE ARE PLEASED TO SAY THAT COLONIAL THEATRE TO-DAY BROKE EVERY BOX OFFICE RECORD OPENING MYSTERY YELLOW ROOM HAVE PUT ON NEW STUNT OF STOPPING PICTURE JUST BEFORE END AND DEFYING AUDIENCE TO GUESS WHO IS GUILTY ONE RESULTS ARE SO GRATIFYING THAT I AM SENDING THIS THE FIRST WIRE OF ITS KIND I HAVE EVER SENT A DISTRIBUTING FIRM IN FACT THE FIRST STATEMENT OF BUSINESS DONE AT THIS HOUSE I HAVE EVER PERMITTED TO GO OUT HORWITS, COLONIAL THEATRE

REALART PICTURES

REALART PICTURES CORPORATION

469 Fifth Ave. New York

the BRADSTREET of FILMDOM — Wid's DAILY — the RECOGNIZED AUTHORITY

Vol. XI. No. 31 Sunday, February 1, 1920 Price 25c.

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News of the Week in Headlines

Monday

Haworth to expand.

Goldwyn purchases controlling interest in Bray Pictures Corp.

Sol Lesser and Gore Bros. buy First National franchise from Tally.

Fred C. Quimby resigns from Pathe to become general manager of Associated Exhibitors.

Tuesday

Nat C. Olds to join Goldwyn. Likely to have charge of advertising.

Fairbanks interested in production of Winchell Smith stories.

Capitol to change program weekly.

Wednesday

Arthur Kane to be Charles Ray's manager.

Marie Doro to appear on Pioneer program.

Decision reserved in Tucker suit against Mayflower and Famous Players.

Thursday

Louis Burston arranges pooling of interests of serial makers.

Fox moving to new building on 55th St.

Washington reports that industry will not be included in 1920 census data.

Friday

Educational to open 26 exchanges in key cities. "Joe" Lee in charge.

Famous Players' income for 1919 approximately four million.

Fatty Arbuckle to make five-reel features.

Saturday

William S. Hart suing Thomas H. Ince for $100,000

Al St. John comedies to be state righted by Warner Bros.

United Artists secure theater for showings in Minneapolis. In row with Ruben and Finkelstein.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

A Wonderful Comedy and All To Victor Schertzinger's Credit

Mabel Normand in
"PINTO"
Goldwyn

DIRECTOR.....Victor L. Schertzinger
AUTHOR.....Victor L. Schertzinger
SCENARIO BY.....Gerald C. Duffy
CAMERAMAN.....George Webber
AS A WHOLE.....Comedy-drama with the accent all on the comedy; a sure-fire entertainment, best the star has done for this company.
STORY.....Approaches burlesque at times but always registers and retains the interest.
DIRECTION.....Schertzinger certainly knows how to handle this star; has done a fine piece of work.
PHOTOGRAPHY.....Very good
LIGHTINGS .....Excellent
CAMERA WORK.....Good
STAR.....Registers wonderfully well in role built specially for her; gets over some great comedy business.
SUPPORT.....All good; Cullen Landis most acceptable leading man.
EXTERIORS.....Western and fashionable eastern stuff.
INTERIORS .....Appropriate
DETAIL.....Subject is particularly well titled, many of the lines being good for comedy.
CHARACTER OF STORY.....Cowgirl's experiences in the usual effete east.
LENGTH OF PRODUCTION.....About 5,000 feet

The only things the matter with many of Mabel Normand's Goldwyn pictures were story and direction. But in "Pinto" she has had them both supplied in one fell swoop by none other than Victor Schertzinger, one time director for Charles Ray. "Pinto" is a great comedy, just the right sort of story for the star and one which has been screened with due regard for her talents in the comedy line. And it is to Schertzinger's credit. He seems to be one of the few old Ince directors who, on another lot, manages to retain the sure-fire Ince method of development of plot and general smoothness of action.

Then, too, that sense of comedy which Schertzinger evinced in handling the Ray subjects is again apparent here both in the writing and the directing of "Pinto." He has not allowed himself to be hampered by any conventional comedy bounds and "Pinto" further reveals itself as a picture possessing considerable original and enriching comedy business, even though its actual frame-work is more or less of a scenario tin-type.

Pinto is a western girl who had been reared by five godfathers. She wears sombrero, chaps, uses the lariat and rides, just as if she were a regular cowboy. Then there comes the time when her godfather in New York, Pop Audrey sends for her. Pop has great wealth and a wife who is a snob and, worse than that, deceitful. Pinto is of a mind that New York is a big ranch and receives an awful shock when she gets there in company with Looey, her ancient tutor and companion.

There follows her initiation into society, her romance with Bob De Witt and her final unmasking of Mrs. Audrey's deceit before Pop. And the end finds her on her way back west with Bob and Pop as companions. Scenes that are sure-fire laugh-getters are Pinto's meeting with Pop in the course of which she reaks up Mrs. Audrey's tea, Pinto and Looey wandering around lower New York asking where Pop Audrey lives, Bob's instructions to Pinto on how to act with men during which sequence he makes love to her, and society's frantic efforts to escape when Looey, filled with red-eye shoots up a lawn party.

Miss Normand is well supported by Cullen Landis as leading man and by George Nichols as Pop Audrey. Others are Edythe Chapman, Hallam Cooley and Edward Jobson.

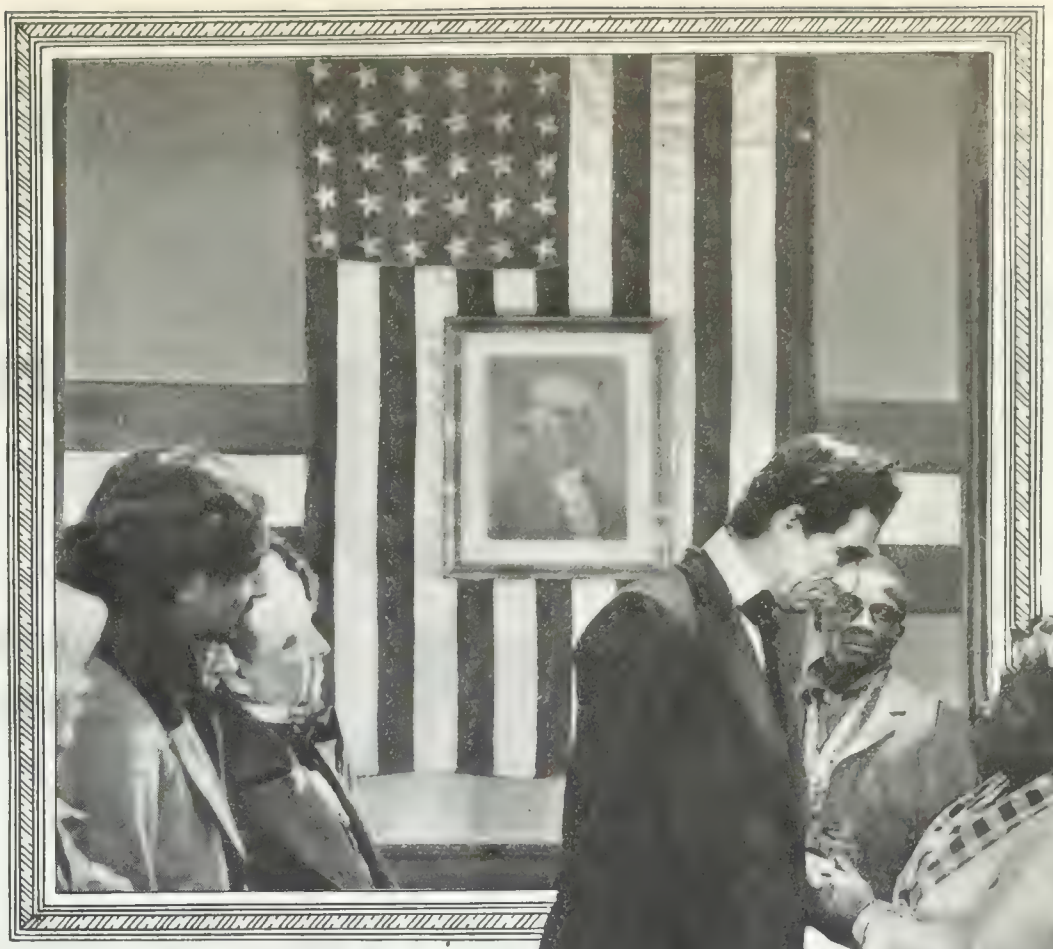
Give it the Limit in Advertising and Exploitation

Box Office Analysis for the Exhibitor

There isn't a single doubt but that "Pinto" is going to register and register strongly with every sort of audience. Its appeal isn't limited to any class or classes. You know how even and well running the Ray pictures were that Schertzinger made for Ince. Well, he's got the same wonderful smoothness into this feature, and what with the good stuff he has put into the story in the way of comedy, he's succeeded in making a wonderfully fine picture.

Give it the limit in advertising and exploitation. The business you do on it should only be confined to the capacity of your house. Advertise it to the kids, advertise it to the old folks that like a good comedy. Play it up in every conceivable fashion for it's going to "get" any and all audiences and you won't have the smallest kick after it's all over.

The Initial
Americanization
Production



"THE LAND OF OPPORTUNITY"

A two reel super-feature that embodies
the spirit of Lincoln-the spirit of America

A RALPH INCE PRODUCTION

with Mr. Ince as Lincoln

Produced for the Americanization Committee
Hon. Franklin K. Lane ..... Chairman
Lewis J. Selznick ..... Distribution
Adolph Zukor ..... Production
Harry Crandall ..... Exhibition
Maj. Raymond W. Pullman ..... Municipal Cooperation
William A. Brady ..... ex-officio

Distributed by Select
Distributed by Republic

NATIONAL NP PICTURES

"JUST A WIFE"

Adapted from the play by Eugene Walter

Direction—Howard Hickman
Scenario by Katherine Reed

NATIONAL PICTURE THEATRES INC.

Lewis J. Selznick
President

Made by National
Distributed by Select

Big Sympathetic Appeal and Thrilling Climax in Story of Circus Life

Shirley Mason in
"HER ELEPHANT MAN"
Fox

DIRECTOR ..... Scott Dunlap
AUTHOR ..... Pearl Doles Bell
SCENARIO BY .....Isabelle Johnson
CAMERAMAN .....Not credited
AS A WHOLE.....Picture dealing with circus life containing big sympathetic appeal in central character and building to thrilling climax.
STORY....Simple and obvious but well handled plot that always retains the interest through situations and characterizations.
DIRECTION.....Has developed an excellent circus atmosphere; climax when tents are destroyed in rain and wind excellently handled.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Plain and suitable
CAMERA WORK .....Effective shots particularly in climax sequence.
STAR.....Better than ever before; registers delightfully in sympathetic role.
SUPPORT.....Two principal assisting roles well acted by Albert Roscoe and Harry Todd.
EXTERIORS.....Scenes about the big-top full of real circus atmosphere.
INTERIORS ..... Ditto
DETAIL.....Some minor details of direction rather obvious but generally an air of realism pervades entire picture.
CHARACTER OF STORY.....Romance of circus girl and her "Elephant Man," an unhappily married Englishman.
LENGTH OF PRODUCTION.....About 5,000 feet

With "Her Elephant Man," William Fox has introduced an element rather original in his series of productions, for it departs altogether from any suggestion of sex or sensationalism and reveals itself as a wonderfully sympathetic story of the circus containing an atmosphere as realistic as an habitue of the big top itself could require. It is by all odds the best picture that Fox has turned out within average memory and contains an appeal that refuses to confine itself to any particular type of audience.

The plot itself is extremely simple and almost as obvious once it comes to its essentials, but throughout the interest is exceptionally well maintained because of the fine acting of the star, Shirley Mason, in a role that is sympathetic at least, and the admirable circus atmosphere with which Director Scott Dunlap has endowed the production.

The story opens in Africa where Joan, a young girl, is left with only the blacks as friends and companions when her father, a missionary, dies. She is found among the natives by Jerimy, a circus man on an animal hunt and Philip Dorset, an Englishman who discovered that his wife only cared for his money and had left her immediately after marriage. Jerimy takes Joan back to the circus and Dorset goes along as elephant man for the show.

As time goes on and Joan outgrows short dresses her love for Dorset deepens into something beyond mere childish affection. And Philip thinking of the barrier between them finally leaves the show. Blake, the heavy, tries by various means to blacken Dorset's reputation in Joan's eyes and ultimately succeeds when he tells her of the marriage. But that very night Dorset returns with the news that his wife has divorced him. A terrific hurricane and rainstorm fairly sweeps the big tents from the ground and, of course, it proves the reunion of the lovers.

The storm with the attendant commotion caused among the audience, the circus folk and the animals form a thrilling sequence. The scenes are excellently arranged with judiciously placed big shots and close-ups so that the utmost in suspense has been derived.

Albert Roscoe as Dorset and Harry Todd as Jerimy handle the principal supporting roles very well while others are Henry Herbert, Ardito Mellonino and Dorothy Lee.

Bill It Like a Circus and Business Ought to Be Big

Box Office Analysis for the Exhibitor

You know what circus day means! It means the turning out of young and old alike to see that "greatest show on earth" or whatever it's called. And "Her Elephant Man" contains most of that appeal of the real old circus with a real human story to back up the wealth of atmosphere with which it is endowed. It stands to reason then that you ought to clean up on it if you bill it and exploit it in the right manner.

Of course, there is no end to the exploitation stunts that can be applied to the advertising of a circus story. Where to stop is only a question of money. But it may be remarked here that "Her Elephant Man" surely is going to satisfy most everyone that comes to your theater. Figure out what your maximum business comes to and then make your advertising appropriation accordingly. Certainly you can't go wrong in playing "Her Elephant Man" and making a big noise about it.

Announcing

ARTHUR S. KANE PICTURES CORPORATION

KANE PICTURES ASK PICTURES

452 Fifth Avenue,
at Fortieth Street
New York City.

Dramatic and Impressive Picturization of Famous Novel

Bert Lytell in
"THE RIGHT OF WAY"
Screen Classics—Metro

DIRECTOR .....Jack Dillon
AUTHOR.....Sir Gilbert Parker
SCENARIO BY.....June Mathis
CAMERAMAN.....Robert B. Kurrle
AS A WHOLE.....Highly appropriate picturization of famous novel; should score heavily particularly with better class audiences.
STORY.....Holds the interest all the way and contains a number of intense dramatic crises.
DIRECTION.....Has handled various sequences realistically.
PHOTOGRAPHY.....Generally very good
LIGHTINGS .....Very good
CAMERA WORK.....Good shots
STAR.....Gives carefully studied and impressive characterization of difficult part.
SUPPORT.....Very good; Gibson Gowland stands out in very important role.
EXTERIORS.....Good French-Canadian village stuff for the most part.
INTERIORS .....All appropriate
DETAIL.....Everything carefully attended to
CHARACTER OF STORY.....Awakening of agnostic through contact with lives of simple and trusting people.
LENGTH OF PRODUCTION.....About 6,800 feet

Here is a picture that is going to make a big impression on most everyone that sees it, probably scoring more heavily with the better class audiences because of the more or less improved nature of its theme. But while it contains not a little penetration into the psychology of important character's mind, there is enough thrilling physical action throughout its lengthy footage to warrant the picture receiving universal endorsement.

It opens with a particularly fine sequence in a Montreal court where Charley Steele, the brilliant, cynical, supercillious lawyer acquits one Joe Portugais of murder when all the evidence is against him. Steele is at once the pride of Montreal's society as well as the thorn in its flesh. He is one who scoffs at God, willing to be convinced but permitting no one to convince him. In addition he is a heavy drinker.

Two years after his marriage he is drawn into a brawl in a tavern on the river's edge, knocked out and thrown in the water. Joe Portugais finds him and takes him to the village of Chaudiere where he lives. After many months an operation restores Steele's mind but a paper then informs him that he is believed dead, with the stain of embezzlement on his name, and that his wife has married again.

He secures work in a tailor shop operated by a religious fanatic who is near crazed when Steele professes his doubt of God to him. That night he sears his chest with a burning cross. But it is the love of Rosalie, the rose of Chaudiere, that brings Steele to a better understanding of something infinite. His old superciliousness drops from him and he lives for a time untroubled save by the thought of his wife in Montreal. Then one night while protecting the funds of the church from thieves he is mortally wounded and died in the arms of the Cure. Before the simple villagers he has redeemed himself for his words of doubt.

The story maintains an admirable thread of interest throughout and is sustained often enough by dramatic crises of real power, namely Steele's argument in the court room, his fight in the tavern, the act of the fanatic in burning his chest with the cross and the final redemption of Steele in his fight to save the funds of the church.

Bert Lytell gives a carefully studied and impressive characterization of the difficult role of Steele. He brings out the arrogance and superciliousness of the man wonderfully well.

A Wonderful Buy for Exploitation as Well as Entertainment

Box Office Analysis for the Exhibitor

"The Right of Way" is a well known title for the reason that the novel by Sir Gilbert Parker had a wonderful sale. You ought to be able to get an unusual amount of publicity from it because editors and other influential folk can be interested in the production. Then there is Bert Lytell, a rapidly rising star. Title, author and star should create a real box office card for all better class houses.

The producers are sending the picture out with two endings. One as related above, the other concluding happily with the understanding that Steele and Rosalie finally marry. The exhibitor may chose which to use. Here again is a chance for additional publicity. Both endings might be utilized and a contest inaugurated as to which is the most fitting. All in all from the exploitation angle you have a wonderful buy here.

100% HIGH!

"One hundred per cent high, and gripping throughout," says the Cleveland Plain Dealer. "Interwoven in a subtle plot of strong dramatic force, it carries the acutest thrills of intrepid, death-defying dare-devilism."

"Here is a drama *you must see* in order to realize," declares the Los Angeles Record. See it *today*—it will astound you, and you'll realize here's your great opportunity to cash in.

CARL LAEMMLE
presents

Directed by
JACQUES
JACCARD

"The GREAT AIR ROBBERY"

STAGED ABOVE the CLOUDS

A MOST ASTOUNDING DRAMA OF LOVE & LOOT

featuring

LOCKLEAR
THE DAREDEVIL of the SKIES

UNIVERSAL-JEWEL PRODUCTION DE LUXE

JACK DEMPSEY

The Best known Man
in the World.
In the Colossal Box
Office Attraction

DAREDEVIL JACK

(Not a prize-fight serial)

A Pathe Serial

A house-choking attraction

JACK

The
BEST KNOWN MAN IN
THE WORLD, *in the*

Million Dollar Pathe' Serial

"DAREDEVIL JACK"

Positively unprecedented in its business-drawing power.....

RELEASED FEB. 15th

Pathé
Distributors

dizzying in its magnitude--

DEMPSEY

JACK DEMPSEY

in the Pathé Serial

DAREDEVIL JACK

For months one man has been receiving more newspaper space than presidents and kings.

The reading public of the world has followed his doings, speculated upon his plans.

Pathé offers to you this man in a superlative serial, at a time when public interest is at a fever heat.

What can such vast publicity do for you? You know, you don't have to ask!

Get it quick! The bookings are already crowding the mails!

Released Feb. 15th

Produced by
Robert Brunton

Pathé
Distributors

Hayakawa in a Comedy-Drama that Gets Over Very Well

Sessue Hayakawa in
"THE BEGGAR PRINCE"
Haworth—Robertson-Cole

DIRECTOR ..... William Worthington
AUTHOR ..... E. Richard Schayer
SCENARIO BY ..... E. Richard Schayer
CAMERAMAN ..... Frank D. Williams
AS A WHOLE..Unusual comedy-drama that should register satisfactorily and appeal to more people than most Hayakawa subjects.
STORY.....Takes place on a mythical island and this time star doesn't have to sacrifice himself for white man or woman.
DIRECTION.....Has registered the comedy and the serious scenes with equal satisfaction.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Very effective
CAMERA WORK ..... Most satisfactory
STAR.....Appears in dual role and gives highly effective performances.
SUPPORT.....Types are all mixed up but ability is commendable.
EXTERIORS ..... Good island stuff
INTERIORS .....Some realistic scenes representing palace of prince.
DETAIL.....Varying types of players rather confusing but then the locale is mythical.
CHARACTER OF STORY.....Fisherman changes places with vain prince and sets both the government and the prince aright.
LENGTH OF PRODUCTION.....About 5,100 feet

An unusual comedy-drama, very artistically mounted is presented in "The Beggar Prince," Sessue Hayakawa's latest production. It is quite different from the majority of this star's pictures for the reason that the locale of the story and the "race" that is dealt with are mythical and that the star is not called upon to pull any sacrifice stunt to bring lovers together.

Hayakawa appears as a prince of a mythical island, who is being buncoed by his courtiers into believing that he commands the tides of the sea and the eclipses of the sun and moon, while they collect enormous taxes from the people. Niki, a fisherman, is also played by Hayakawa. The prince sets eyes on Niki's girl and insists on having her for a slave. Niki, good and mad, follows her and her captors to the palace, crowns the prince with a hefty wallop when no one is looking and changes places with him.

Then, of course, Niki proceeds to inaugurate a just administration on the island while in the meantime the real prince, taking Niki's place, is learning what contentment and happiness really is. In the end Niki gives back the throne to the now reformed prince and the culmination of two romances brings the picture to a happy conclusion.

There is some very good comedy registered by Niki when he first assumes the role of the prince and there are situations scattered throughout that are good for laughs. The picture has been given an exceedingly artistic production and is delightfully photographed. The subtitles use "dost" and "thou" and "goest" and are generally flowery and if they get a few titters it won't matter. And the island sure is a mythical one. There are whites and blacks and then there is Hayakawa.

The story is well supported by Thelma Percy, Beatrice La Plante, Josef Swickard, Bert Hadley and Robert Bolder.

A Departure for Hayakawa That Should Meet With General Approval

Box Office Analysis for the Exhibitor

"The Beggar Prince" should gain a larger circulation and meet with more general approval than most of the Hayakawa pictures inasmuch as it is a radical departure from previous subjects and has nothing in it that could possibly be interpreted as propaganda for any race. The parts played by the star could just as well have been taken by any actor but stand out conspicuously owing to the fine performances rendered by Hayakawa.

In advertising it would be well to bring out this fact by informing your public that the story takes place on a mythical island and that the star appears as both the hero and the heavy. If you can also work in the nice moral the story drives home, by all means do so but be careful not to give the impression that the picture sets out to "teach a lesson."

The picture offers a good opportunity for some sort of tropical lobby decoration if this type of exploitation is gone in for. Also bring out the fact that the subject contains many moments of comedy. Hayakawa is just as good in these sequences as he is in the serious ones and his versatility shows itself to fine advantage.

Arthur F. Beck
presents

LEAH BAIRD

The Picture Girl Beautiful
in

The CAPITOL

From the notable stage success by
AUGUSTUS THOMAS
Directed by George Irving

The story of a woman who staked her honor and her all to advance and protect the man she married. The work of a powerful American playwright —tense, full-of-action; dramatically and pictorially fine. Sought at once for engagements in the best theatres and approved after being played.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor, J Frank Brockliss, Inc. 729-7th Ave.

They Like "The Capitol"—And They Know Why!

BECAUSE – "we never recollect seeing Leah Baird do anything better than her strong role in 'The Capitol'," says *The Motion Picture News.*

BECAUSE—"the story is an engrossing one; logically told in action and will prove a money attraction," says *Exhibitors Herald.*

BECAUSE—"the popular appeal of this subject will draw crowds if advertised properly," says *Wid's.*

BECAUSE—"Leah Baird plays two widely different roles with brilliancy and fans will like the picture's thrills," says *Exhibitors Trade Review.*

BECAUSE—"The Capitol" had a splendidly profitable full week's engagement to heavy patronage at my Strand," says *Tom Moore,* the big Washington exhibitor.

BECAUSE—"the climax of this picture will thrill all classes of screen fans," says *Moving Picture World.*

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Incorporated
Foreign Distributor, J Frank Brockliss, Inc. 729-7th Ave.

Splendid Production Qualities Obviate Shortcomings of Story

Sylvia Breamer and Robert Gordon in
"RESPECTABLE BY PROXY"
J. Stuart Blackton Prod.—Pathe

DIRECTOR ..... J. Stuart Blackton
AUTHOR ..... Florence Myott
SCENARIO BY .....Stanley Olmsted
CAMERAMAN ..... William S. Adams
AS A WHOLE.....Technically accurate and generally well produced; needs punch to get over its action.
STORY.....Demands little sympathy for the characters and at times entirely too obvious.
DIRECTION.....Registers some clever touches and pays considerable attention to the artistic.
PHOTOGRAPHY ..... Splendid
LIGHTINGS ..... Very fine
CAMERA WORK .....Many ideal shots
STARS....Perhaps the best thing they have done in some time.
SUPPORT....Eulalie Jensen convincing in her part; old negro couple afford about the most realistic bit in this film.
EXTERIORS .....Beautiful southern atmosphere
INTERIORS.....Impress by their correctness
DETAIL.....Titles might be shortened but there are no serious errors.
CHARACTER OF STORY....Fairly original twist given to a case of switched identity.
LENGTH OF PRODUCTION.....5,540 feet

As in all his productions, J. Stuart Blackton lives up to his reputation for mastery over the ideals of technique and artistry. Throughout the production his special knack of registering the smallest bit in the most appealing and satisfactory way, is evidenced by not only his handling of the players but in the camera work, detail and particularly locations.

Miss Breamer and Mr. Gordon are more fortunate in having parts more adapted to their individual personalities than have been accorded them in some of their more recent productions. The supporting cast with but one exception has been well selected, Eulalie Jensen appearing to advantage as the "good bad" actress. Two negro characters afford a good deal of amusement and most of the human touches.

There are several beautiful shots representing a typical southern home which will impress for their accuracy not alone in exterior scenes but interior as well. Detail has been well taken care of and the night scenes are very good with the exception of one scene in which a painted drop is used.

Eulalie Jensen is on her way to accept an engagement with some insignificant stock company. On the train, Robert Gordon, a wealthy young southerner leaving home to escape an undesirable marriage, comes to Eulalie's assistance when she pretends to have lost her purse. The unsuspecting Robert falls for the scheming actress and inside of a week they are married.

A title says that a year has passed and Robert is reported among those drowned on a vessel bound for Siberia whither he was going after but three days of married life. Eulalie persuades Sylvia Breamer, the ingenue in the company, who is without funds and in poor health, to present herself to Gordon's mother as her son's widow and thereby acquire a home and a share of the southerner's fortune.

Of course hero returns and things look rather bad for a time but after two scheming relatives have their plans badly foiled, matters clear up very nicely and Robert and Sylvia are legally married. Hero's return is effectively presented by having him appear in the midst of the negro mammy's voodoo incantations during a heavy storm.

Use Blackton's Name and Trust That They Will Be Satisfied

Box Office Analysis for the Exhibitor

You will probably be willing to accept this for its technical and artistic value in spite of the fact that the story isn't very strong. It does contain some originality in its treatment but there are moments too decidedly obvious that detract from its distinction.

At one time particularly it seemed essentially unnecessary and improper at the height of a dramatic moment to turn it to comedy by having the three leading women characters pitch in to a hair pulling match. It may be that it should be taken seriously but everyone will be inclined to laugh right out at it.

You have every advantage in "Respectable by Proxy" from a production angle. Director Blackton has exercised his usual care with details and generally speaking has provided a production pleasing to look at, good photography, splendid effects and has handled the players effectively. He has incorporated some delightful bits of darkey mannerisms and human touches through the characters of the old negro couple which will be sure to please.

Weak and Mechanical Production that Never Approaches the Dramatic

Mary MacLaren in
"THE FORGED BRIDE"
Universal

DIRECTOR.....Douglas Gerrard
AUTHOR.....J. G. Hawks
SCENARIO BY.....Hal Hoadley
CAMERAMAN Not mentioned
AS A WHOLE.....Rather weak and mechanical production that never generates any real interest.
STORY.....Is built about a single idea that shows only with little force in the climax; a lot of old situations supplied to lead up to it.
DIRECTION.....Looks as if the director had had to hurry to get through with this; no good touches or imagination displayed in handling material.
PHOTOGRAPHY..... Average
LIGHTINGS .....Same
CAMERA WORK.....All straight shots
STAR.....Doesn't show much acting; just walks through her part.
SUPPORT.....Harold Miller, leading man, very poor actor; rest only average.
EXTERIORS.....A beach resort that looks like Coney or Venice labelled as the playground of the fashionable rich.
INTERIORS....Very plain and sometimes give appearance of cheapness.
DETAIL.....Some real ten, twenty, thirt' subtitles
CHARACTER OF STORY.....Forger disclaims being father of girl to save her from disgrace
LENGTH OF PRODUCTION.....About 4,990 feet

There may have been possibilities for a good picture lying in the central idea of "The Forged Bride" but certainly those concerned in its production here have failed to realize them. The climax resembles one of those human interest vaudeville acts, in which the crook, (in this case he is a forger), arranges things so that it will appear his daughter is really another man's child, thus saving her from disgrace and permitting her to go happily on her married way without any shadow hanging over her. The orchestra usually plays "Hearts and Flowers" for this.

But in the working out of it the scenarist has employed a lot of hackneyed situations to form the body of the picture while the director has showed neither taste in the production of the individual scenes nor any imaginative attempt to bring out what few high lights there were in the 'script. Even in the handling of the climax when the old forger pulls his sacrifice stunt, the action is stimulated by no dramatic feeling or suspensive interest.

After old Bill Reynolds has been sent to jail for forgery, his daughter gets a job at a "fashionable resort" selling pop and souvenirs. The resort looks like Venice or Coney Island. Here she meets Dick Van Courtland, scion of wealth. They marry and Dick takes her home to his mother who for some reason is living in the same house with Judge Farrell, who in turn for some other reason harbors one Clara Ramerez, villainess extraordinary, in his home. Clara had her cap set for Dick and does considerable chest heaving when she learns that Peggy has won him.

It is left to her to find out that Peggy's father is a jailbird. Then she accuses her of it before Dick but old Reynolds, divining what was going to happen, breaks jail and walks in at that moment with a forged letter proving that Peggy is really the judge's long lost daughter. The judge knows it's all a frame-up but for the sake of everyone's happiness says nothing.

Mary MacLaren walks through her role in a listless fashion. Harold L. Miller appearing as Dick is no actor. Barney Sherry makes the role of the judge quite human while others are Dorothy Hagan and Dagmar Godowsky, villainess.

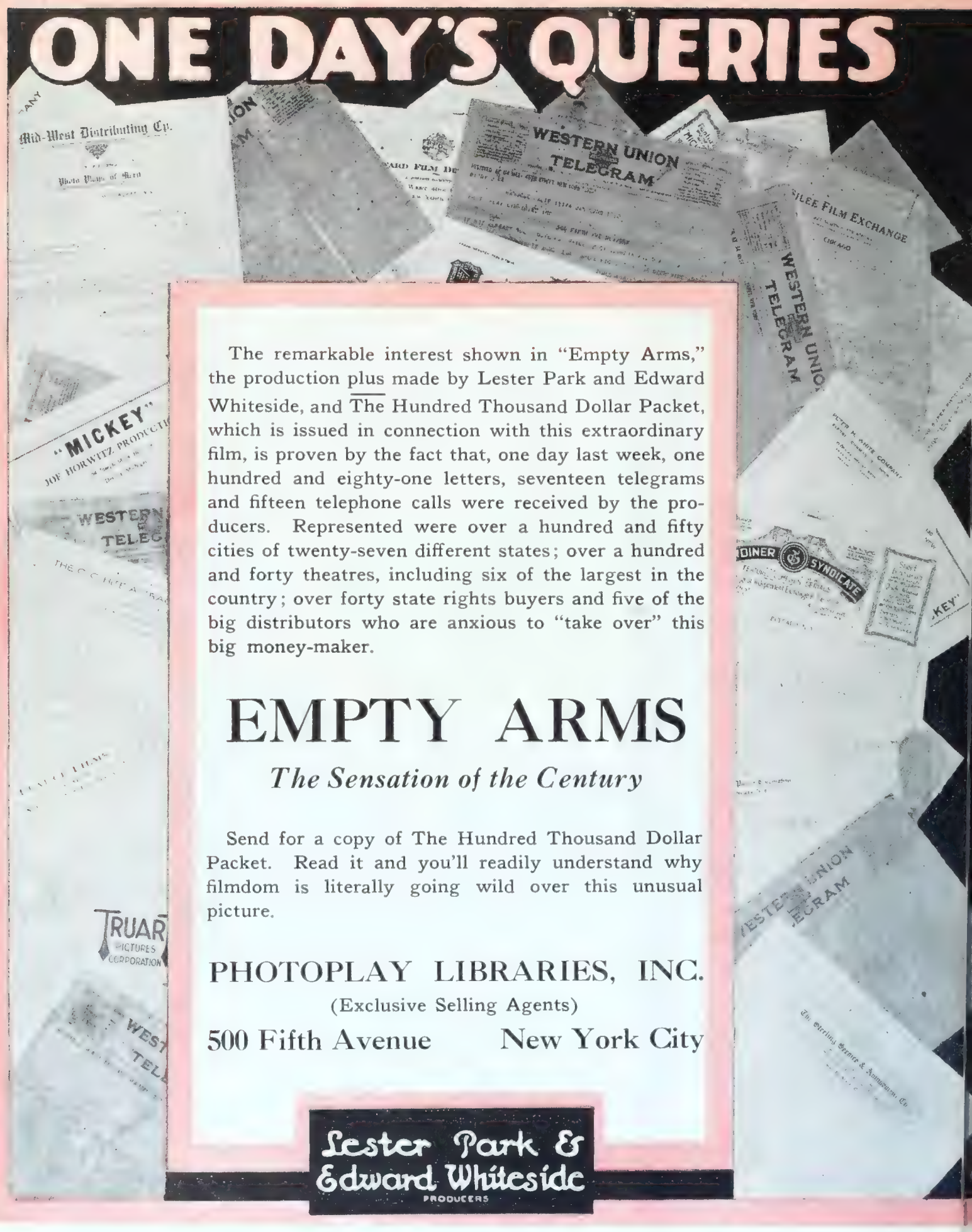
Not Much to Attract or Satisfy in This One

Box Office Analysis for the Exhibitor

There certainly isn't much to commend about this one. While the idea seems to contain possibilities those connected with its production here never grasped them and showed any real ability in developing the material in hand. As a result the picture can not fail to give the impression of weakness and flatness. More than that the director's choice of exterior settings and the rather cheap aspect of the interiors make it seem that little money was spent on it and as a result it fails to compare with the majority of the feaures produced to-day.

As a production to advertise, the climax idea and the title are the only essentials that can be played up to advantage. If you book it then use these and don't acclaim the story proper with adjectives. However, audiences educated to the average picture of the day will find this considerably below standard.

ONE DAY'S QUERIES



The remarkable interest shown in "Empty Arms," the production plus made by Lester Park and Edward Whiteside, and The Hundred Thousand Dollar Packet, which is issued in connection with this extraordinary film, is proven by the fact that, one day last week, one hundred and eighty-one letters, seventeen telegrams and fifteen telephone calls were received by the producers. Represented were over a hundred and fifty cities of twenty-seven different states; over a hundred and forty theatres, including six of the largest in the country; over forty state rights buyers and five of the big distributors who are anxious to "take over" this big money-maker.

EMPTY ARMS

The Sensation of the Century

Send for a copy of The Hundred Thousand Dollar Packet. Read it and you'll readily understand why filmdom is literally going wild over this unusual picture.

PHOTOPLAY LIBRARIES, INC.

(Exclusive Selling Agents)

500 Fifth Avenue New York City

Lester Park & Edward Whiteside

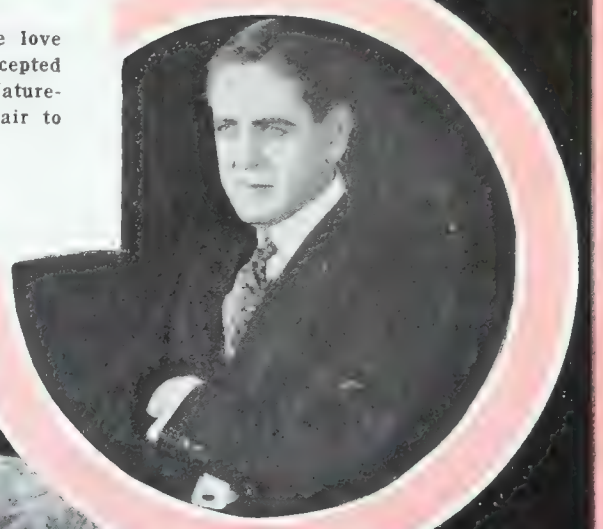
PRODUCERS

EMPTY ARMS

Personally supervised and directed.
Frank Reicher

This is BRUCE GORDON, the man whose love for Diane Summers was so great that he accepted her, and abided by her God-defying, Nature-flaunting condition until—but it's hardly fair to spoil the best story of the year!

THURSTON HALL



This is DIANE SUMMERS, the woman who, heeding the insidious whisperings of world-wise feminine friends, believers in the destructive doctrine of Birth Control and worshippers at the feet of the false goddess, Sin, defied God's Supreme Command.

GAIL KANE

This is FRANCES KINGSLEY, the woman who welcomes Motherhood even in the face of illegitimacy. She is the Magdalene of modernity, the eternal dupe, the passing plaything who becomes a paramour because the man she loves offers her nothing better. Her story will bring out the handkerchiefs — and the S. R. O. signs!

IRENE BLACKWELL

This is PHILIP DARNTON, a vicious-minded moral leper who lives for lust alone. In him is depicted the libertine of the ages, the innocence-crushing monster who moves like a gilded spider weaving inescapable webs for guileless country moths and city butterflies.

J. HERBERT FRANK

WRITTEN BY WILLARD KING BRADLEY

Business of Going All Wrong on a Good Idea

Harry Morey in
"THE BIRTH OF A SOUL"
Vitagraph

DIRECTOR .....Edwin L. Hollywood
AUTHOR .....Arthur Edwin Krows
SCENARIO BY .....Arthur Edwin Krows
CAMERAMAN ..... Robert A. Stuart
AS A WHOLE.....A Cumberland mountain feudist picture that spends all its time leading up to a climax that fails to get over.
STORY.....Author has taken the climax situation from Dickens' "A Tale of Two Cities," but it loses its effect through poor treatment.
DIRECTION.....Failed to realize on the dramatic worth of the climax, nor are any forceful highlight evinced.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Same
CAMERA WORK .....Not much skill shown in double exposure stuff.
STAR.....Registers well as possible in dual role
SUPPORT ..... Average
EXTERIORS .....Good Kentucky mountain stuff
INTERIORS ..... Plain and appropriate
DETAIL.....Picture shows signs of being revised in cutting room; and the job wasn't clever.
CHARACTER OF STORY....Worthless man takes hero's place and goes to death for love of girl.
LENGTH OF PRODUCTION.....About 4,650 feet

You all know the dramatic climax of Charles Dickens' "A Tale of Two Cities," when the more or less worthless fellow takes the hero's place and is killed on the guillotine, all for the love of a girl. That's a situation offering at least big dramatic possibilities. It is this situation around which they have built "The Birth of a Soul." But the parallel between Dickens' classic and the present work can go no further than that. In the process of modernization and in the author's attempt to alter the details of the climax, the dramatic bolt of the novel becomes almost unmoving and entirely unconvincing.

It looks as if the 'script furnished by the author might have contained good material for an unusual feature. But either the director or the person who cut and titled the picture have taken what measure of dramatic force and conviction out of it altogether. The body of the picture is taken up with mere building toward the climax. This is a clever but dangerous device in picture construction. If the climax is powerful and justifies all the footage leading up to it all well and good but if not the final emotion of the spectator is utter disgust at being fooled.

The locale is the familiar old Kentucky Cumberlands and an ancient feud is revived by foolish mountaineers. It so happens that two of the parties of the opposing sides, Charles Drayton and Dorothy Barlow, have married but Drayton is taken captive by the Barlows and threatened with hanging unless his uncle, the man who fired the shot that renewed the feud, is brought back dead or alive before nightfall.

Nightfall comes and the murderer is still absent and so they prepare to hang Drayton. But Philip Grey, a drink-sodden and worthless admirer of Dorothy's who bears a resemblance to Drayton takes his place that husband and wife may go away together. The climax is handled with no more sense of the dramatic than it is told here. It is not led up to expertly nor is it handled with an eye for dramatic or suspensive effect. It's all over when you're still looking for the drama.

Harry Morey gives two sincere performances but is unable to lift the picture. Jean Paige, George Cooper, Walter Lewis, Charles Eldridge and Charles Kent made up an average supporting cast.

Better Be Looking the Other Way When This One Comes Along

Box Office Analysis for the Exhibitor

Certainly Vitagraph had a good chance to show an unusual picture in "The Birth of a Soul" considering the fact that the most dramatic situation from all of Charles Dickens' works was borrowed for the occasion. But certainly again the producers have fallen down on the job and the picture stands as a mighty poor effort to derive drama out of a proven dramatic situation.

The best thing to do under the circumstances is to be looking the other way when "The Birth of a Soul" comes along. It's certainly liable to get an audience sore on you when it's all over, for the main action of the picture, slack of interest though it is, keeps promising and promising something pretty big as a climax and then when at last this sequence puts in its appearance it falls completely flat. As a consequence of all this the advertising worth of the picture which is unusual because of the origin of the climax, would probably act as a boomerang to the exhibitor.

Latest Fox Star Gets Off to Good Start in First Production

Buck Jones in
"THE LAST STRAW"
Fox

DIRECTOR .....Denison Clift
AUTHOR .....Harold Titus
SCENARIO BY.....Denison Clift
CAMERAMAN .....Vernon Walker
AS A WHOLE.....Will make a good impression as introduction for Fox's latest cowboy star.
STORY.....Holds interest nicely throughout but gets a bit confused in one sequence; particularly well suited to star.
DIRECTION.....Registered distinct originality and handled players and material in a capable manner.
PHOTOGRAPHY .....Very good
LIGHTINGS .....First rate
CAMERA WORK.....One of the features
STAR.....Gets off to a fine start in initial production; unassuming and has a personality that will win him many admirers.
SUPPORT.....Vivian Rich pleasing; western types all fine.
EXTERIORS.....Beautiful shots of western country
INTERIORS.....Up-to-date ranch home
DETAIL.....Used same interior scenes too often
CHARACTER OF STORY.....City girl gives up city ways through goodly influence of cowboy hero.
LENGTH OF PRODUCTION.....About 5,000 feet

William Fox has become his own competitor and introduced a second cowboy star in the person of Buck Jones who makes his initial bow to stardom in "The Last Straw." Taking all in all it must be conceded that the latest cowboy hero will probably meet with the approval of the picture-loving public, more especially those admirers of western photoplays.

The star's work in his first picture is confined to a straight role and although he does do some fast riding there are no hair-raising plunges from cliffs or daring riding feats. It may be that the producer is hoarding up some surprises for forthcoming productions, but at any rate Jones has personality just a little different than most of the western heroes we have had so far. There is a certain sincerity of purpose about his portrayal that will be sure to please.

A story well adapted to the star has been secured and Denison Clift has handled it satisfactorily for the most part. There are numerous beautiful shots of western country which add to a generally pleasing production.

Vivian Rich arrives in the west to live on the ranch which she has inherited. She decides to select a foreman for the place by having the men draw straws. Jones doesn't participate in the lottery because he refuses to take a chance. It happens that the last straw, and the one which he would have drawn, is the lucky one. A fellow named Hepburn is made foreman and it isn't long before hero intuitively learns that Hepburn is in league with the cattle rustlers on a neighboring ranch.

A former wealthy suitor whom Vivian turned down when she fell heir to the ranch, follows her west and is going through some cave-man manouevers when hero Buck intervenes and orders him from the house. All this time hero is gradually falling in love with Vivian and when he goes in pursuit of the rustlers she gives him a locket containing the last straw but telling him not to open it, that it would bring him good luck.

After being captured by the rustlers and left to die on the plain, Buck succeeds in getting back to Vivian and there is the usual reunion. There are several weak spots in the thread of the story and an audience may have difficulty in understanding the progress of the action. However, matters clear up as they go along and in the end it doesn't make a great deal of difference.

Get Them Acquainted With the New Cowboy Hero. They'll Like Him

Box Office Analysis for the Exhibitor

You will probably have little trouble in launching the new Fox star inasmuch as his first production gets off to a good start and his is a personality that is distinct. His work is done in a congenial manner with no display of "acting." His naturalness and adaptability in the role portrayed in "The Last Straw" should win him many friends at the start.

In introducing the latest Fox star you can safely promise a story with a real western atmosphere, minus the usual dance hall scenes and having some real pleasing romance and just enough shootin' to let you know you're out west. With the exception of one or two evidences of bad continuity you can assure them they will like the story and even the few slip-ups may get by unnoticed.

If you intend showing the future productions of this new star you will do well to give him a good send-off for his initial presentation and make enough fuss to get folks interested at the start.

Jesse L. Lasky *presents*

WALLACE REID

in

"DOUBLE SPEED"

A Paramount Artcraft Picture

Zowie!

HERE'S a roaring road race picture made up of speed thrills, love glow, laugh lilts and money—for every exhibitor that shows it.

It's a picture built for all human souls who have never been married in an automobile going at fifty miles an hour. And for all persons who believe Wallace Reid and the kind of happy stories in which he appears make the sort of entertainment this world needs right now.

And that's why it means money—for you!

By J. Stewart Woodhouse
Directed by Sam Wood
Scenario by Clara G. Kennedy

FAMOUS PLAYERS LASKY CORPORATION

Fast, Sparkling Comedy That Will Appeal to All

Constance Talmadge in
"TWO WEEKS"
First National

DIRECTOR .....Sidney A. Franklin
AUTHOR.....From Anthony Wharton's play "At the Barn."
SCENARIO .....Not credited
CAMERAMAN .....Oliver Marsh
AS A WHOLE.....Just the sort of a picture to expect from Constance Talmadge; fast sparkling comedy that will appeal to all.
STORY.....Starts off on a dramatic tangent, works up good suspense and then plunges into great comedy.
DIRECTION.....Has realized all possibilities remarkably well and maintained strong interest
PHOTOGRAPHY .....Very good
LIGHTINGS .....Commendable throughout
CAMERA WORK.....Very good
STAR.....Is usual irresistable self; plays role delightfully and with thorough appreciation.
SUPPORT.....Exceptional; Conway Tearle and George Fawcett outstanding.
EXTERIORS.....Pretty country estate stuff
INTERIORS .....Highly appropriate
DETAIL.....Some fine comedy subtitles
CHARACTER OF STORY.....Chorus girl wins love of woman-hater through peculiar series of circumstances.
LENGTH OF PRODUCTION.....About 5,998 feet

There is no series of pictures on the market to-day that is more well balanced and more certain with respect to each particular release than the Constance Talmadge light comedy series. This gay, young and highly infectious actress has been hitting on high for over a year now and she shows no signs of slowing up yet. "Two Weeks" is the latest case in point. It is an excellent light comedy that starts off with a sequence more or less surprising and gets into its comedy pace along about the second reel staying there delightfully until the conclusion.

The pep which Miss Talmadge injects into all her roles, the good stories supplied her, the fine treatment accorded them, the admirably selected supporting casts, all these have brought Miss Talmadge to the very forefront of screen entertainers. And every one of these elements is present in "Two Weeks" with the inevitable conclusion to be arrived at by the reviewer—a superb comedy.

Lillums Blair, a chorus girl, permits Clonbarry, a man-about-town to take something of a financial interest in her believing he is sincerely concerned about her future on the stage. On the way to a house party given by a theatrical manager, the beast in Clonbarry becomes apparent and Lillums runs away from him, landing at "The Barn," a country estate maintained by a novelist, a sculptor and a dramatic critic. The latter two are old men, the former a young woman-hater.

Lillums gets an invitation to stay two weeks at the barn and of course at the end of that time she has completely captured the hearts of all three of her hosts, although the novelist is, true to form, the most reticent to admit capitulation. A cleverly devised comedy climax during which Clonbarry again enters the action brings the novelist to the proposing point.

The comedy arises from situations and business naturally born of a predicament of the bachelors when Lillums enters their household and it is enriched by the excellent performances. George Fawcett in the part of the critic stands sponsor for much of it and the play between the star and Conway Tearle as the novelist brings in more. Templar Saxe as the sculptor and Reginald Mason and Tom Cameron complete the cast of principals.

Tell 'Em It's Constance Talmadge Again; Her Name Will Do the Rest

Box Office Analysis for the Exhibitor

In these days of highly publicized "brand" names it would be worth while to stop and consider the value of Constance Talmadge's name. Certain it is that all most theaters have to do is to flash her name and the crowds come a-running, sure of seeing a crackerjack of a comedy. Since Miss Talmadge started making comedies for Select it is hard to call one to mind that hasn't been worthy. Without a doubt she is the best comedienne on the screen to-day in the combined points of popularity and ability.

"Two Weeks" is going to score as have her others, and it isn't going to take much more than the display of her name to bring the crowds in. All you need to worry about is to grab it up before the other fellow gets it and then just go to it featuring every advertisement around the name of the star. Such advertisements should be light, of course, and in the present instance the title and the situation of a girl remaining two weeks in a house with three bachelors should furnish sufficient ground work for advertisements that will really attract.

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Ordinary Production Given to Very Convenient Melodrama

Gladys Leslie in
"THE MIDNIGHT BRIDE"
Vitagraph

DIRECTOR.....William Humphreys
AUTHOR.....Charles Stokes Wayne
SCENARIO BY.....Sam Taylor
CAMERAMAN .....William McCoy
AS A WHOLE.....One of the very ordinary pictures that just as well might have been made four or five years ago.
STORY.....Very convenient melodrama
DIRECTION.....As ordinary as the whole picture
PHOTOGRAPHY.....Once more ordinary
LIGHTINGS .....Average
CAMERA WORK.....Plain shots
STAR.....Plays for big appeal but is only partially successful because of character of production
SUPPORT ..... Average
EXTERIORS.....Plain country and city shots
INTERIORS.....Just average
DETAIL.....A good many convenient situations
CHARACTER OF STORY.....Girl's good name endangered by sudden death of husband and conspiring adventuress.
LENGTH OF PRODUCTION.....About 4,510 feet

On the whole this Vitagraph is a very ordinary production. It presents a melodrama filled with any number of "convenient" situations, the appeal of which is confined to houses of the daily change and transient type. Certainly it isn't big league stuff.

Gladys Leslie appears as Jeanne Sterling, a country girl who goes to New York to visit her friend and finds the house locked up. In the park awaiting her train home she meets Forrest Chenoworth, a rich idler, whose money has gotten him into trouble with a lady named Jane. While drunk Forrest has taken out a marriage license with Jane but when sober had told her he never wanted to see her again.

Jeanne comes in to see Forrest again and he proposes. They are married by an alderman, a friend of Forrest's, on the license which he took out with Jane. The alderman's son, a waster, is acquainted with Jane and fills out the marriage certificate (which Forrest had conveniently said he would call for later) with her name. That night Forrest imbibes too much, falls in his room and kills himself.

The scandal appears in the papers and finally Jeanne confesses to her country sweetheart, Bob, that she was married to Forrest. He refuses to believe her. Then she insists that he accompany her to the alderman's home where she says the proof will be furnished. But the alderman's son has been on the job. He has set Jane up as Forrest's widow and helped her in her claim for part of the dead man's fortune. The license and certificate come in handy for this game.

Son has induced the alderman to refuse to recognize Jeanne should she put in an appearance, so when she shows up with Bob no one at the house admits having seen her before. This is the best sequence in the picture and ends when the alderman, finally overcome by Jeanne's plight and the realization that her good name is in jeopardy finally exposes his son's entire game.

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It May Get Safely Over Before a Careless Crowd

Box Office Analysis for the Exhibitor

Gladys Leslie in

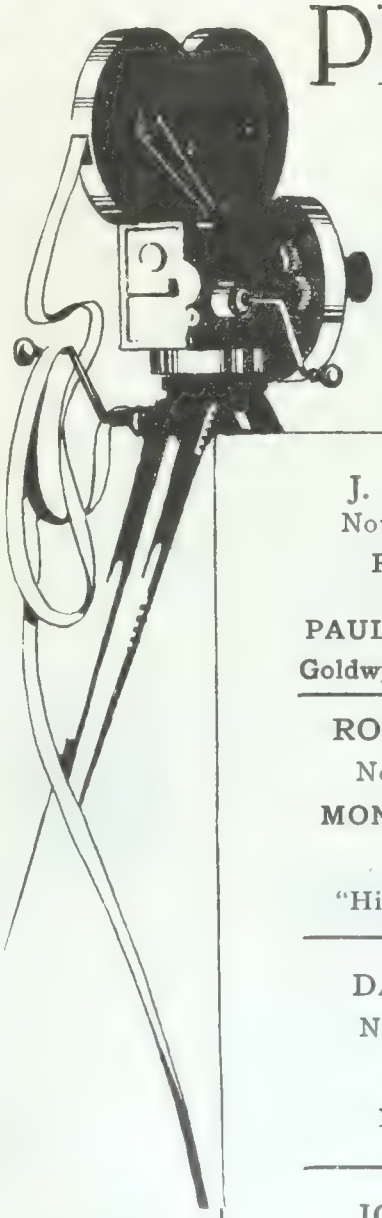
"THE MIDNIGHT BRIDE"

Vitagraph

"The Midnight Bride" stands a fair chance of getting by before a more or less careless transient audience but certainly it has no place on the screens of first run and high class neighborhood theaters. The story, besides being convenient in the extreme, is so intricate that most all the footage is taken up planting stuff and the drama, if such there was, never stood a fair chance any way.

The picture is really of the type that was produced in the days when features first came on the market, and except for the fact of the combination of players in the cast, might easily be taken as a reissue, for it bears none of the marks of progress which characterize the majority of features produced to-day.

If you play it don't make a big noise about it, for any live-wire audience is going to find it lacking in many respects.



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WID'S DAILY

Pleasing and Dramatic Production of a Real Human Story

Bessie Barriscale in
"THE LUCK OF GERALDINE LAIRD"
B. B. Prod.—Robertson-Cole

DIRECTOR ..... Edward Sloman
AUTHOR ..... Kathleen Norris
SCENARIO BY ..... Harvey Gates
CAMERAMAN ..... Eugene Gaudio
AS A WHOLE.....Pleasing, realistic and dramatic production of very fine picture material.
STORY.....Contains wonderfully real and appealing characterization and considerable dramatic action.
DIRECTION.....Has registered human side of picture exceedingly well.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Realistic
CAMERA WORK ..... Very good
STAR.....Demonstrates again that she is an actress at home in any sort of mood.
SUPPORT.....Niles Welch good opposite; William Mong in fine comedy characterization.
EXTERIORS ..... Few but appropriate
INTERIORS.....Very realistic in all sequences
DETAIL.....Picture rings true in all phases; detail exceptionally true.
CHARACTER OF STORY.....Wife wins back good but weak husband through series of "lucky" circumstances.
LENGTH OF PRODUCTION.....About 5,000 feet

True-to-life characterization and well-devised dramatic action make "The Luck of Geraldine Laird" one of the most enjoyable features seen in some time. There is nothing extravagant or startling about it but at the same time every person who sees it is going to recognize its realism and the effective manner in which the story has been told.

Geraldine Laird, though married, lives with her mother, much to the sometimes evident disgust of her husband. He would like a smaller home where he could see more of his wife and two daughters and not so much of in-laws and uninvited guests. Laird has an ambition to write plays and when Kennedy Bond, a play-broker who is visiting the village, tells him his work has merit, he decides to go to New York.

Kennedy is also something of a flirt and succeeds in creating a breach between Laird and Geraldine. Laird, finally deserts his family and refuses to answer his wife's letters when he believes himself progressing in New York. And Geraldine continues to flirt with Bond, getting a dinner from him whenever she can.

Circumstances bring Geraldine to New York and a short time afterwards she becomes the star in a musical entertainment giving a series of imitations that gained her fame at home. And later at a banquet in her honor she meets her husband again, now a confessed failure at playwrighting. Suffering his neglect deeply Geraldine in a dramatic scene denounces him before the rest of the guests and then afterwards believing that he has suffered sufficiently for his mistakes, she brings about a happy reconciliation.

The opening sequence showing scenes about the dinner table in Geraldine's home is filled with humor and real human-interest stuff. The plot runs smoothly all the way and rises to fine heights in the denunciation scene. Some fine comedy is introduced by the figures of Goldman, the theatrical producer and his son. William Mong gives a rare performance in the part of the showman.

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Box Office Analysis for the Exhibitor

Bessie Barriscale in
"THE LUCK OF GERALDINE LAIRD"
B. B. Prod.—Robertson-Cole

Here's a picture that gets into that class of films that are bound to entertain because they are so human. They had a human idea to work with in the original story and certainly they have succeeded in making it very human on the screen particularly as Miss Barriscale enacts a role with all the realism that is at her command.

Neither the title nor the star are profuse in advertising and attracting possibilities but certainly "The Luck of Geraldine Laird" deserves all the advertising that you can possibly give it for it's a picture that will score nicely with any sort of audience. When you come down to essentials it's a great entertainment picture but one which may be difficult to handle from the box office angle. But it surely deserves all you care to give it and it is also one of those pictures that, shown one day, will do an increased business the next, in all probability.

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Some Short Reels

"Taken With a Grain of Salt," Ford—Goldwyn

Salt mining, all of the processes, including the preparations for blasting, the crushing of the raw mineral, the manner in which it is brought to the surface of the earth, and numerous other bits of information about the securing of the product are depicted in this industrial reel. It measures up to the same standard, and will serve the same purpose as those that have come before.

"Religious City of Benares," Mentor

Three parts, each of them colored in splendid fashion and each of them an acceptable subject comprise this Mentor reel. "The Religious City of Benares" is the first portion although not a very unusual scenic, will hold its own because of the coloring. A North African Mohammedan harem, in which different dark skinned women are shown, takes up the footage in the second section, and closing, are shots of birds and animals of Brazil, which have been tinted, only one shade being employed in each case. This should get a fair amount of booking.

"Japanese Millinery," Mentor

What are commonly known as Panama hats of the less expensive variety, really made of paper and in Japan, are shown in the various stages of the making in the greater portion of this offering. The lack of light on the interior shots detracts from the value of the good coloring and otherwise commendable work of the production. A second part, concerning the hunting of monkeys is unusually interesting and has been colored magnificently. The unusual method of catching apes sometimes employed—the scheme of putting fruit into a calabash into which the creature thrusts its paw, and from which it cannot extricate it because it is unwilling to release the fruit has been filmed excellently and will hold attention.

"The Big Guns of Our Navy," Prizma—Republic

Combining splendid coloring with general effectiveness, this Prizma reel is sure to register on any program. Possibly it is the best thing turned out by that organization yet. Certainly, it is one of the best. The reel takes the spectator from the factory in which the metal is forged to the decks of the large battleship from which shot after shot is fired. There is where the big punch in the offering lies. Powerful and brilliant, the spectacle is one that will impress. Were it not for the coloring, this would be classed as an educational production, but in its present form, it will easily serve as entertainment.

"Topics of the Day," 39, Timely Films—Pathe

Most of the comments that make up this issue of Topics of the Day are quite clever, but the fact that there are now so many similar screen offerings apparently is serving to limit the amount of material, and the spontaneous effect of the topics is missing now and then. One quip used, about Lenine and Trotzky being shot in the "Nevsky Prospect," is quite funny, but has been used before. Other remarks are on the usual current topics such as liquor, telephone service, etc.

"The Garage," Arbuckle—Famous

Photographed and staged in fine style, the slapstick comedy bits that make up this two reel comedy will draw round after round of laughter. The star gives a most satisfactory exhibition, and there are numerous bits of business that are distinctly novel. Some of the stuff is not strictly laugh provoking matter, there being a flash of pie being tossed across the scene of action, and some water splashing material. Fortunately, however, only one pie is thrown and the water episode is brought in so cleverly, that it will induce your audience to laugh in spite of the fact that they have seen it done before. What is especially out of the ordinary is the portion in which an automobile spins about on a turn-table. Ludicrous and laughable is the section, in which the stout comedian and his associate dash to the scene of the fire, find that they have forgotten to bring their fire hats, and hurry back for them. The grease stuff will get over and although there is nothing especially meritorious in the chase part, most of this is first rate. You can exploit it, and it will prove quite a drawing card beside any feature you may happen to be showing.

"Roarin' Dan," Universal

Ethel Shannon who plays the feminine lead in this two reel western in which Hoot Gibson has the stellar role, is a newcomer to the company and gives quite a satisfactory exhibition, as do most of the other members of the cast. What handicaps the offering is the lack of novelty in theme, for the story is much like some of the others turned out by Gibson. It possesses some comedy relief common to pictures of this type, and enough action to cause the youngsters to grow enthusiastic, but if they have been seeing Gibson's work regularly, it may not go so well.

"My Girl Suzanne," Adolph Phillip—Capital

Employing the plot of one of his musical comedies, Adolph Phillip has turned out a two reel comedy, in which he plays the star role. Jules Cronjager is credited with cranking the camera, and titles are by Tom Bret. Thematically, this meets all of the requirements. It possesses several clever situations and has a surprising conclusion. The staging of the production, however, leaves much to be desired. Technically, there are also some faults, and it is only the quality of the story material that saves it, and makes it a fair comedy.

"Elmo, the Fearless," Universal

Excitement, action and thrills are wanted in serials and some mystery thrown in always helps. Thus, judging from the manner in which it starts, is going to be a hummer. It has a rattling good scrap in a coast dive to begin with, and plots, fights, and everything else after that. There is also a mysterious character, and here, the direction seemed to slip up a trifle, for they failed to accentuate the masked figure properly, but otherwise, it has been handled well. Closing the initial episode is a wreck, coming after a fight and some excellent bits showing the boats being dashed upon the rocks.

The camera work is certainly very satisfactory, and the photography acceptable. Elmo Lincoln who is starred does some meritorious work, and so do several others in the cast. J. P. McGowan directed and Henry Arthur Gooden wrote the story. Among the players are Louise Lorraine, Ray Watson, Gordon McGregor, Frank Ellis, V. L. Barns, and others. You will satisfy a serial crowd with this, if the other episodes are anything like the first.

Short Reels

Another Mentor Scenic

Bamboo and Bruges, are dealt with in another Mentor reel which ranks with the best turned out by that organization so far. Anyone with any sort of regard for the beautiful will enthuse about it, for it is colored excellently. Various uses, and there are many of them, of bamboo in Iindo-China are pictured in the opening portion, and the waterways of Bruges, Belgium, are traveled over by the spectator in the closing part. And it is some of the best water stuff seen in scenics in a long while. If you need a colored offering of this sort, grab this. You don't have to take the trouble to look at it before booking it.

"The Whirlwind," Allgood Pictures Corp.

Considering the technical end of this and the work of the characters, the story, the action, thrills and various devices as judged by the first three episodes—the serial is likely to prove a hummer. There are a few slips, but they are of minor importance, for there is enough plot, enough of a battle between the forces of right and wrong and a sufficient amount of novelty to put this across.

Joseph A. Golden who wrote and directed the production in which Charles Hutchison plays the title role has done his work well and the star certainly deserves credit. His acrobatic exploits, his work while perched on the motorcycle and all else place him in the front rank with serial stars. And there is some good comedy relief that helps. Edith Thornton in the leading feminine role is attractive and Richard Neill looks wicked enough as the villain. In addition there are Eddy Kelly, Barbara Allen, and many others. "The Whirlwind," "Waters of Death," and "Blown Skyward" are the titles of the first three sections, all of which end so as to arouse curiosity. Although the situation closing the second is an old one, it has been screened so as to register heavily. If you play to a serial audience, it will be worth your while to see this.

"Mirrors of Nature," Famous Players

Lakes and pools, in which the beauties of nature are reflected have been screened by Burton Holmes in this scenic offering which ranks with the best turned out in a long while. There have been numerous commendable productions of this sort turned out of late but this can compare favorably with any of them. Variety is the keynote in it as far as the selection of territory is concerned, for Holmes has traveled far and wide to shoot the different portions. Presented at one of the Broadway houses the reel drew a round of applause at the finish, and a scenic must be above the ordinary to do that.

"Over the Transom," Universal

Bits of slapstick comedy make up this offering in which the work of a well-trained ape furnishes novelty. Photographed and staged excellently, the piece which was turned out by Fred Fishback has enough that is funny to put it over. The cast includes two capable comedians and the ape is the cause of a plentiful share of the laughs. Taken as a whole, it is as good as anything Fishback has done in some time.

"Over the Ocean Waves," Century—Universal

Opening with an excellent portion burlesquing a supersavage skipper of a sailing vessel, this hits a fast pace until the end, and although the early part of it is by far the best, there is a sufficient amount of good comedy material to keep it going until the very end. Charlie from the Orient is featured, and gives a satisfactory exhibition. The captain of the ship is splendid and deserves some mention, while the others do all that is expected of them. All of this is slapstick, but it's good slapstick and will get laughs even from a blase crowd.

"Mr. Outing Gets a Pipe Dream," Chester

Yellowstone Park furnished the natural settings for this scenic reel which is up to the usual Chester standard. There are shots showing most of the geysers, canyons, and other places of note or beauty or both, to be seen there. Raymond Agnel is credited with the photography and his end of the work was held up in good style. Most of the scenes included will hold the eye.

"Lightning Bryce," National—State Rights

The start of this serial was not very startling, but in the tenth episode, called "Poisoned Waters," the photography and locations chosen show more than a distinct improvement. In the following episodes, there is again a falling off in places, but the unravelling of the story will hold attention. There are several thrilling episode endings and a rattling good battle between the villain, Paul Hurst and the avenging Indian. The direction holds up in good style except in one or two spots and the members of the cast do all that is expected of them. Winding up in fine fashion, the offering maintains interest until the very finish.

"Hopping the Bells," Arrow

Hank Mann in an automobile, and Madge Kirby trying to dodge the many vehicles that make it necessary for her to step about spryly, put over some creditable scenes at the start, but after the footage in the early portion, this evolves into a series of ordinary slapstick bits, a few of which are unusual, but most of which are quite commonplace. Fred C. Windermere directed the reel, which is built on a story that did not offer many possibilities.

"Two Dollars, Please," Goldwyn

Although this has a commendable theme, they did not get as much out of it as possible. It is a considerable improvement over the most recent effort of Neal Burns and Marie Eline, the former being starred in this and the latter featured. Several bits in this are laughable and the offering as a whole, will go across in fairly convincing manner. Franklin Hall directed.

Bray Pictograph, 418, Goldwyn

Instead of the usual three parts, this Bray has two sections, the first of which is rather lengthy. It shows the Indian inhabitants of Taos, New Mexico, a tribe that lives in an old Pueblo dwelling, and is fairly interesting study, of the type seen quite frequently in travel films. "Sufficiency," a Jerry on the Job cartoon which is appended to the first part is unusually funny and finishes the reel in good style.

Short Reels

"New Screen Magazine," No. 52, Universal

Hal Hodes who edits Universal's Screen Magazine has put together some interesting bits in issue 52. The opening part is not ideal for the purpose, but the part devoted to the dramatic efforts of Japanese screen performers will get its full quota of laughs. Some footage devoted to experiments with liquid air is of merit and then there are some ridiculous answers to examination questions that for the greater part are funny. A fair reel of its sort, with the portion showing the actors from the Land of the Rising Sun the best thing in it.

"Excess Baggage," Goldwyn

One good reel could have been made out of the material used in this production, starring Mr. and Mrs. Carter de Haven, and occupying two. In drawing it out to its present length, however, much of its mirth-provoking value has been lost, and the result is a very ordinary offering. There is nothing startling about the work of the supporting cast, nor the direction. A few bits included in it will draw some laughs, but for the greater part it moves quite slowly.

This concerns a young married couple who are visited by their mothers. Trouble is caused by the sleeping problem, both members of the little family making sacrifices to please their parents, but failing in spite of their efforts. Finally hubby conceives the plan of getting his father to call both mothers away to a picnic. After they leave he confesses to his wife that it was a prearranged plan with his father, and instead of being unpleasantly surprised by the information, she admits that it could not have been managed better by herself.

"I and the Mountain," Robertson—Cole

Mountain shots, lakes, rivers, forest scenes and titles, just a few too many, make up a creditable scenic. The camera work throughout is especially deserving of mention, and the locations show excellent judgment. Most of the stuff is very pleasing.

"All Lit Up," Pathe

Outdoor scenes of merit make up the early portion of another of Snub Pollard's one reel comedies which moves along rapidly and has a good deal in it that will provoke laughter. The scene in which the artist and girl appear at the start is quite funny and there are others that are also laughable. There is a fairly clever story, and the production technically is up to the mark.

The story deals with a Dandy, played by Pollard, who after causing trouble while chasing butterflies, walks into a cafe. Previously entrusted with a baby, he has left it with a little colored newsboy. In the restaurant he receives a beating from the artist for flirting with the latter's wife. Taken by mistake to the artist's home, he is again trounced and finally, a pair of coppers take him in hand, spurred on by the mother of the child, he has deserted.

"The Black Secret," Pathe

Only the final solution to this serial is left, when episode 14, "The Hidden Way" is completed. Pearl White and Walter McGrail after getting to the "Great Secret" are captured by the enemy and once more, Wallace McCutcheon, who at times has been suspected and recently thought fatally injured, bobs up, as the German officer. The end of this finds the hero and heroine facing a firing squad. The camera work and photography are excellent throughout.

"De-light," Ford—Goldwyn

Handled in the usual manner in which this organization produces its industrial reels, this one which deals with the making of electric bulbs will prove of interest. Towards the latter part, everything is not made as clear as it might have been made, but the offering shows good treatment of the subject at hand. Most people are not very familiar with the intricacies of the making of light bulbs and will find this a source of information.

"The Flowing Road," Ford—Goldwyn

From the placid lakes of the mountains to the sea, the course of a river is pursued in "The Flowing Road." Titles are written in the first person, that is, as a river would tell its tale. Many scenic shots of merit are included in the offering, the opening part of which is somewhat more effective than that which comes later. A worth while reel all things considered, in fact, as good a thing as Ford has done recently.

"Kaintuck's Ward," Universal

Shop-worn situations, almost all of them familiar, make up this two-reel western, in which the most glaring among several faults is the lack of the unusual. The same crowd that patronizes serials will like this, for it has some pathos, and some thrills according to an ancient formula. If your crowd consists largely of the younger generation, or is not very discriminating, you can play this and it will probably get over. On the other hand, if you are in the habit of playing better pictures and have a regular fan audience, be careful.

"Elmo, the Fearless," Universal

Crashing trains have often been used to supply thrills in motion pictures, but in the second episode, the thrills that a runaway car and rapidly moving train coming towards each other afford are so well sustained that it will undoubtedly give serial fans cause to enthuse. In the fourth episode there is not as much punch but it has enough scrappy stuff to maintain a very satisfactory average. Elmo Lincoln of course is a drawing card, and this will add to his popularity, for the serial does possess action and that is what they want.

"A Sagebrush Gentleman," Universal

Charlotte Merriam and Bob Burns play the leading roles in a two-reel western directed by Edward Sowders. There is not as much action in this as there is in most offerings of this type and there is too little of the element of suspense. Anyone who has seen a fair amount of western drama will have little trouble outguessing it. The cast performs in fairly good style and that helps.

Abducted by mistake, an eastern girl in the distant land of the west is rescued by Tex Deane. At first, the girl believes Tex to be her abductor and asserts that she is married. There being no hotel in town, and the train service being curtailed because of trouble, she is forced to remain in the home of Tex. No harm comes to her, and when he rescues her after another attempted abduction, they execute a clutch.

OUR activities and energies are dedicated to the principle of artistic achievement.

We shall establish our standard on story values.

The policy on which we have organized is first, last and all the time *good stories.*

We shall place judgment upon our material only insofar as our staff finds the stories adaptable for picturization. We aim to picturize only big-selling books and successful plays *that have great picture value.* At the present time we have more of this material than we can produce in several years.

To assist the "box office" pull of a good story, exhibitors have united in advising us to use "stars," but not to change the story to suit the talents of a star—*the story is the thing.* We will get picture-stars to fit our picture-stories.

Our methods for insurance of success are—first, picture stories; second, directors and players selected to suit the story; third, perfection of organization to mould these elements and to place them on the screen.

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BY JOHN FOX, JR.

DIRECTED BY WALLACE WORSLEY

GOLDWYN PICTURES CORPORATION

SAMUEL GOLDWYN *President*

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 32 | Monday, February 2, 1920 | Price 5 Cents

Six Films for Republic

Will Be Produced by Lloyd Carleton Prod. in California—Backed by New Financing Unit

(By Wire to WID'S DAILY)

Los Angeles—The Clermont Photoplays Corp. is a new financing company just formed and located here. The officers are H. R. Clermont, president; C. C. McDaniels, secretary; H. H. Albers, treasurer, and John T. Carleton, vice president.

The new company has made a quick getaway by contracting with Lloyd Carelton Prod. to produce six special features for release through the Republic Distributing Corp. of which Lewis J. Selznick is advisory director.

Lloyd Carleton will direct and John P. Carleton is the technical director. The company will start actual photographing to-day and the first feature will be Anna Alice Chapin's "Mountain Madness."

Briton N. Busch of Republic stated on Saturday that the above wire was correct in detail.

The contract is exclusive of "The Amazing Woman," a Lloyd Carleton Prod. already acquired by Republic.

Republic Buys Eltinge Feature

Lewis J. Selznick has purchased for Republic release the Julian Eltinge-Fred Balshofer feature. Republic will distribute it as "An Adventuress." Interocean will control the foreign rights.

Fred Balshofer, who closed the deal, left on Saturday for Los Angeles.

New Robertson-Cole Special

Robertson Cole will release as a special "Who's Your Servant," adapted from Julian Johnson's play which ran here in New York.

Andersen in Comedies

Robert Andersen has again signed with Universal.

He will appear in a series of two reel comedies of an eccentric nature.

Richman Supporting Dalton

Charles Richman, remembered for his work with Vitagraph is supporting Dorothy Dalton in "Half an Hour," a James Barrie play. Famous Players release.

First Tearle Film Finished

Conway Tearle has completed "Michael and His Lost Angel" at the Garson plant and will soon begin his second starring vehicle for Equity.

She found that her angel could be a regular devil with the ladies.—Constance Talmadge "In Search of a Sinner," a First National attraction adapted by John Emerson-Anita Loos.—Adv.

Getting Worried

Magazine Writer Thinks La Crosse Children Spend Too Much for Pictures

Carl Marshal writing in "The Thrift Magazine" says that the school children of La Crosse, Wis. bought so few War Saving Stamps that the superintendent of schools issued a questionnaire which included these questions:

How many times did you attend the movies during the week?

How much money did you spend for movies?

How much money did you spend for other amusements?

How much money did you spend for candy and sweets?

The article goes on to say:

Slips of paper were handed out to all the grade pupils and high school students, and without signing their names they were asked to set down the sum spent under each division. In the high school, 970 pupils re-

(Continued on Page 2)

Clune With Nat'l

Wil Be Vice-President and a Director—for Los Angeles Territory—Swanson a Director

W. H. Clune, of Clune's Auditoriuum, Los Angeles, is vice president and director in the National Picture Theaters, Inc., Lewis J. Selznick's exhibitor co-operative movement. He will handle the Los Angeles territory.

Clune financed "The Shepherd of the Hills" and "The Eyes of the World" from the novels by Harold Bell Wright and has had considerable experience in the state righting and the exhibiting fields.

William Swanson of the American theater, Salt Lake is also a vice-president of National in his territory. Swanson is a member of the firm of Swanson and Nolan who control the First National franchise through Colorado and Utah.

Sues for $100,000

Williams Claims Hampton and Robertson-Cole "Enticed" H. B. Warner from Stage

John D. Williams, who produced he play, "Sleeping Partners," in which Henry B. Warner was starring when he left the company to go into pictures again, has filed suit in the Supreme Court against Jesse D. Hampton and Robertson-Cole for $100,000 damages.

Williams alleges that he had a contract with Warner by which Warner was to remain with "Sleeping Partners" during the "run of the piece," and that because the defendants, who are associated in the production and distrirbution of films "wrongfully, corruptly and maliciously" enticed Warner away the plaintiff had to discontinue his play and has been damaged $100,000.

The Robertson-Cole offices had no comment to make on the matter.

H. B. Warner is no longer on the Robertson-Cole program, having been shifted to Pathe by Jesse D. Hampton, his producer.

Stecher and Caddock at Cohan

Joe Stecher and Earl Caddock appeared at last night's showing of the wrestling bout pictures at the George M. Cohan Theater.

The film will be booked by Pioneer Film as a road show throughout the East. It opens to-day in Atlantic City for three days and then goes to Philadelphia for several showings.

Detroit Men Meet

Detroit, Mich.—The Film Board of Trade held its annual meeting here on Saturday night.

Censorship in Virginia

(By Wire to WID'S DAILY)

Richmond, Va.—The expected state censorship bill was introduced before the General Assembly Friday. It is said to be the most drastic measure of its kind introduced in the state in its present form.

A few weeks ago when Jake Wells and Harry Bernstein were in town they stated that the situation in Virginia was well in hand.

It is feared that if Virginia adopts censorship the other Southern states might follow suit.

Wid's DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	81	81¼	81
do., pf.	89⅝	89¾	89⅝
Goldwyn	30	31¼	31¼
Loew's, Inc.	30	30	30
Triangle Film	—	—	¾
United Pict. Prod.	15½	15⅞	15⅞
World Film	—	—	1

Helen Holmes Recovers

Helen Holmes has recovered from her illness and will start at once on "The Danger Trail," a serial for Warner Bros. It will be directed by Gilbert P. Hamilton, produced in California and was written by Philip Lonergan.

Grauman Prologues

May Be Used by Famous on a Royalty Basis—Nothing Known Here

(Special to WID'S DAILY)

Los Angeles—Because of the success of the prologue staged by Sid Grauman for "Behind the Door" it is reported locally that Grauman may become the originator of a large number of acts, prologues and interludes to be used in picture presentations over a large area, if he decides to accept an offer made to him within the past few days by Famous Players-Lasky, by which they agree, it is stated, to pay him large royalties for arranging these novelties for circuit purposes.

Local offices of Famous Players said they knew nothing of the idea.

Farnum Buys Real Estate

(Special to WID'S DAILY)

Hollywood, Calif.—The sales of Hollywood properties to prominent film stars in the last year aggregated more than $2,500,000.

This statement was made following a $150,000 deal in which William Farnum acquired land at the head of La Breva avenue on the "rim of Hollywood."

Getting Worried

(Continued from Page 1)

ported, and in the grades, 3,044. The money spendings reported for the week were as follows:

	High School.	Grades.
Money spent for movies	$150.41	$381.40
Money spent for other amusement	817.04	520.46
Money spent for candy and sweets	503.69	387.53
Total amount spent per student in the high schools		$1.52
Total amount spent per pupil in the grades		.42

Assuming that this record for one week was a fair average for the year, the expenditures for these La Crosse school children present the following startling figures, in even dollars:

Total expenditures for one year—

	High School.	Grades.
Movies	$5,865	$14,874
Other amusements	31,864	20,297
Candy and sweets	19,643	15,113
Total	$57,374	$50,286
Grand Total for grades and school for the year		$107,660

"The Memento," an O. Henry story, will be Corinne Griffith's next Vitagraph picture.

Brings Action Against Two Firms

Winfield F. Kelly, in behalf of himself and other stockholders of the Navy Film Service, has filed an injunction suit in the Supreme Court against the Maritime Pictures Corp and the Navy Film Service. Reginald H. Schenck is his attorney. The grounds are not stated.

Alkire to Expand

(Special to WID'S DAILY)

Los Angeles—Co-incident with the election of production manager Philip H. White to the office of vice president and general manager of Alkire Prod., President Walter H. Alkire announces a policy of general expansion in production activities.

The first move in this direction was to dispatch White to New York to sign contracts for the distribution of the Alkire features and to supervise the staging of a Metropolitan premier of "An Ace in the Hole," the first of the Joseph Bennett Prod. recently given a preview here.

Runcie in Central Brazil

Walter O. Runcie, cameraman for C. L. Chester has reached central Brazil and is heading for the River of Doubt region.

American Players for France

Leonce Perret, now in France, has arranged the sending to France of the following: Lucy Fox, Henry Sell, Robert Elliott. John J. Livingston is their representative.

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Coast Brevities

(Special to WID'S DAILY)

Hollywood, Calif.—Tom Guise as been engaged by Marshall Neilan for one of the principal parts n his second production.

Helen Chadwick has just been igned up by Goldwyn for a five-year ontract.

Mabel Normand, having had a ice vacation in New York, is back ome again, and is about to comnence work on a new picture at he Goldwyn studios.

Reggie Morris, formerly with Sennett, has been added to the direcorial staff at the Christie Studios. Ie is co-directing with Al Chrisie and makes the seventh Christie irector now engaged at that thrivng house of comedies.

Ray Gallagher has been signed to ppear in Supreme Comedies to be eleased by Robertson-Cole. He is t present playing opposite Molly Malone in a comedy which is to be alled "Artistic Temperament."

M. C. Levee, business manager of he Brunton Studios returned reently from an extended motor trip o San Francisco.

The largest dark stage ever built n any motion picture lot is being rected at the Brunton studios. It ill be 300 x 150 feet and large nough to accomodate the sets of 5 companies at the same time. Two ells, each 30 x 45 feet, will be sunk r water scenes. The primary obct for bulding the new structure to provide training quarters for ack Dempsey, who is in the midst work on his serial.

Pauline Starke, the little sister in Soldiers of Fortune," was the inted guest of Schumann and Sherood, the proprietors of the Florice theater, Pasadena. The actress d her mother were entertained at e Maryland hotel at a dinner and iss Starke made a personal appearice at the theater. She is at press it engaged in the Oliver Curwood ory now being made by Vitagraph.

Genevieve Berty, who has been th Neal Burns on the National t, is now playing opposite Bobby rnon at the Christie plant.

GAUSMAN

Fox Succeeded by Morris.

Richard C. Fox, who is now sales nager in the United Kingdom for x, has been succeeded by Allen oritz as manager of the Famous ayers Buffalo office.

Give Much Space to Industry.

(Special to WID'S DAILY)

Denver, Col.—The Denver Post t week gave an entire page of one ue to the industry, showing phographs of the Rialto, America, voli, Princess, Isis, Empress and and, as well as some comment the new expansion promised by coming year.

Seattle Notes

(Special to WID'S DAILY)

Seattle—Greater Features Co. has bought the Northwest rights to the new Helen Holmes serial, "The Fatal Fortune." They have booked it to Levy's Orpheum, the only downtown first run house playing serials.

The Sun Photoplay Co., state right dealers, have opened an office at 2010 Third avenue. A. H. Huot is manager, having resigned from the management of the Seattle Hallmark office.

Stanwood, Wash.—O. O. Ruth is building a new house.

Kent, Wash.—J. P. Henson has bought the Kent Theatre.

Californian's Elect

San Francisco, Cal.—The United Theaters Association of Northern California chose the following officers at its meeting recently: Larry Lund, President; Louis R. Greenfield, vice-president; Joe C. Cohen, secretary; P. J. Hanlon, treasurer.

Buys Site for House

Meadville, Pa.—Charles Satz who owns the Lyceum has bought the Gamble property and the smaller property of Adam Werle, adjoining it, and will erect a house seating about 1,900 on the site. Schatz heads a corporation recently formed, with a capital of $200,000, knowns as the Meadville Theaters Co. Building operations will be begun early in April.

Busch to Manage Exchange.

Chicago, Ill.—Paul Busch is the new manager of the local Republic exchange. L. A. Rozelle, manager of the exchange for the last five years, has left for New York. Busch was hitherto engaged in the same capacity by the local National exchange.

Will Carry Case to High Court.

Montreal, Quebec.—Colored citizens here recently held a meeting at which it was decided to carry to a higher court the case of Reynolds vs. Loew's. Sol Reynolds was refused an orchestra seat at Loew's local house, and it is stated, was turned out. In a lower court he was awarded damages when he entered suit against the theatre. Following an appeal by the house, another court reversed the decision, the ruling being that managers could draw the color line if they so desired.

Film Free for School Children

Deerwood, Minn.— Under the direction of the school board, motion pictures are being shown free to school children of this town and vicinity. Older people are being charged $.15 for admission. Pictures are sent by the University of Minnesota. The local population is in the neighborhood of 600.

Detroit House to Cost $250,000

Detroit, Mich.—Henry S. Koppin will erect a house costing $250,000 in the spring.

Flint to Have $100,000 House

Flint, Mich.—Globe Theater Stock Co. has plans for one-story theater, to be erected at Saginaw and Williams Streets, to cost $100,000.

Hite Leases Keith's Cincinnati.

Cincinnati, Ohio—C. C. Hite has leased Keith's for the summer season, for the C. C. Hite Prod. He will present vaudeville and pictures.

Tacoma, Wash.—South Tacoma opened with Rex Beach's "The Girl from Outside." House cost $40,000.

Mineota, Minn.—H. L. Krohling owns and will manage the New Rex which seats 350.

Mobile, Ala.—E. H. Walsh is manager of the Lyric, which will be remodeled at a cost of $25,000.

Levy Booking "Fall of Babylon"

Omaha, Neb.—Joe Levy, who formerly managed the local Fox exchange is booking "The Fall of Babylon" in Nebraska.

Omaha, Neb.—E. Kassal is the new owner of the Columbia.

Philharmonic Honors Riesenfeld

Hugo Riesenfeld will conduct at the first presentation of his "Romantic Overture," by the Philharmonic Society, at Carnegie Hall, on Friday night.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

EMPTY ARMS

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In the Courts

Aywon Film Corp. has filed a bond for $7,000 in the Supreme Court and for that reason it has a right to exhibit the film, "The Log of the U-35" pending the trial of the suit by the C. B. Price Co. to restrain the exhibition of the picture on the ground that it has been "pirated" from a negative owned by the plaintiff. Justice Finch who heard the Price suit, refused the injunction on condition that the bond be filed.

Samuel Heitlinger filed a suit in the Supreme Court against the Empire City Film Laboratory for $12,000 damages. The complaint alleged that William Stoermer owned the negative of the picture. "The Law of the North Woods," and gave it to the defendant to be printed. Title to the negative has been assigned to the plaintiff but the defendant refuses to deliver. Heitlinger asks $3,000 as the value of the film and $9,000 because of lost profits due to the defendants acts.

Supreme Court Justice Platzek has granted the application of William Harris, Jr., and others as owners of the play "East Is West," for an injunction restraining Carlyle Blackwell from producing a film called, "East or West." The court said: "It is apparent that the two titles are so similar as to create confusion. Plaintiff's title is fanciful and so is defendant's. Of course there can be no monopoly in the use of such words as 'east' or 'west.' Anyone may use them as part of a descriptive title. But the fanciful combination 'East Is West' is entitled to protection against another fanciful title so near like it as 'East or West.'" The plaintiffs must give a bond of $5,000 to protect the defendants pending the trial.

Bestar Made National Manager

Chicago.—S. C. Bestar has been promoted from the sales force of National Pictures to the position of manager of the Chicago Branch. Bestar takes the position left vacant when Paul Busch became branch manager of Republic.

Wilson to Open Exchange.

Seattle, Wash.—Bert Snyder will manage the Community Motion Picture Bureau, which has opened an office and which will distribute films to non-theatrical users.

Install Equipment in Church

Ashtabula, O.—Motion picture equipment has been installed in the First Presbyterian Church basement where films will be exhibited hereafter.

Ravenscroft Leaves Goldwyn.

Chicago, Ill.—R. W. Ravenscroft has resigned as Goldwyn publicity manager for the Chicago office to become assistant manager of the Moir, Rose, Alcazar and Boston.

Exhibitors' Association Leases Suite

Winnipeg, Can.—The Manitoba Exhibitors' Association has secured a suite of rooms in the McGreevy Block, Portage ave.

COMING—CHRISTIE SPECIAL.
Colleen Moore and Eddie Barry in a new Christie Special Comedy, "Her Bridal Night."—Mare.—Advt.

Object to Serials for Children.

Sydney, Nova Scotia—The Council of Women has asked the censors of Nova Scotia to prohibit the showing of serials on Fridays and Saturdays because so many children attend the theatres on those days.

Smith Tends to Exchange Shift

G. A. Smith, recently appointed general manager of the United Exchanges, personally attended to the taking over of the Lynch Exchanges in Atlanta, Dallas, Kansas City, St. Louis, New Orleans and Omaha.

PICTURE RIGHTS FOR SALE
"A Thief in the Night,"
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Enters State Right Field.

Painsville, Ohio—M. Celestia Ferron has entered the motion picture industry, having the rights to a ten reel production called "Determination," to be produced at a cost of $500,000. Captain F. F. Stoll is the author of it.

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Metro Men Get Bonuses

One district manager and six branch managers of the Metro orgnization have been awarded cash bonuses for the greatest volume of business done in 1919.

They are Harry Lustig, Los Angeles, district manager; W. C. Bachmeyer, Cincinnati; B. F. Rosenberg, Denver; Fred W. Voight, San Francisco; H. L. Haldeman, Kansas City; A. Fischer, Minneapolis, and C. H. Kessnick, Atlanta.

Exhibitors' Mutual Moves

Exhibitors' Mutual Distributing Corp. is now located in new quarters, third floor, 117 West 46th St., New York City.

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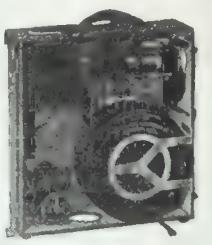
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WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 33 Tuesday, February 3, 1920 Price 5 Cents

Compson Productions

"Miracle Man" Girl Has Own Company with Unlimited Finance.

Betty Compson, whose sensational success in the part of "Rose," the girl in George Loane Tucker's production, "The Miracle Man," which was one of the events of last year, has organized her own company for the production of a series of elaborate special features.

Miss Compson, with her mother, left for Los Angeles yesterday afternoon, where she will produce. When seen for a moment before leaving, Miss Compson stated that following the success of Mr. Tucker's production, she received offers from practically every large distributor and producer, but after considering them all she decided to organize her own producing unit having been assured of unlimited finance because she felt that by controlling the entire detail of production and assuming all of the responsibility she would more easily be able to achieve the sort of special production which she desires to present.

Miss Compson stated she hoped to have her first special ready for release in the Fall. When asked concerning distribution since she felt that her first duty now was to make the best production possible, and she intended to concentrate entirely upon production for the present.

Griffith to Address Legislature

D. W. Griffith will address the Virginia State Legislature on Thursday evening on the censorship question. He will represent the motion picture industry.

Accompanying him will be Frank R. Wilson, his publicity representative. Jack Connolly is now in Richmond working with Jake Wells on the censorship matter.

Frame Report in Two Weeks

(By Wire to WID'S DAILY)

Albany—The four sub-committees of the Mayor's Conference met in executive session here yesterday.

Secretary Wililam P. Capes announced that a final stand on the matter will be made at a subsequent meeting which will be held in two weeks. At that time the reports of the committees and its stand as to the regulation of motion pictures and particularly as to censorsihp will be framed.

Marion Davies and company have returned from Miami, where scenes for "The Restless Sex" were shot.

"I'm going out this very day and round up a lot of wild men, and if I find one bad enough I'll marry him."—Constance Talmadge "In Search of a Sinner," a First National attraction, adapted by John Emerson-Anita Loos.—Advt.

Northcliffe a Producer

Lord Northcliffe, owner of a number of the most prominent English newspapers and extensively interested in the publishing field in this country, is to enter motion pictures as a producer. This is believed to be the only reason for the forthcoming visit of W. G. Faulkner, motion picture editor of the London Evening News, a Northcliffe paper.

Mr. Faulkner sailed from Southampton on the Adriatic, due in New York on Sunday. He is generally conceded as being the highest authority and the most widely quoted man on motion pictures in Great Britain.

He will rest in New York for a few days and then journey to Los Angeles with his wife and daugther. On the return trip he will stop of at a number of cities and after another stay in New York will return to England. The entire trip will cover a period of several months.

New Housing Plan

John Miller, of Buffalo, has tendered a plan to the National Association for the centering of all film exchanges in New York in one fireproof building. His scheme has not as yet been acted upon, according to Secretary Elliott, of the National Association.

Miller proposes taking over the Printing Crafts Building, a thoroughly modern 26 story structure at 7th Ave. and 34th St., which is now held by the Government for post-war work. Miller would use the first 12 floors of the structure for the film exchanges and lease the rest of the building to commercial establishments. The Government is asking in the neighborhood of $4,000,000 for the building.

With the concentration of all the exchanges in one building it is figured that the necessity of erecting a building and possible friction with the Fire Department will be removed.

F. P. Assets 36 Million

Figures as Shown by Balance Sheet of November 29, 1919

The consolidated balance sheet of Famous Players-Lasky as of Nov. 29, 1919, shows as folows:

Assets: Cash on hand and in banks, $3,603,623; bills receivable, $143,577; account receivable, $11,666,709; merchandise, $8,112,214; Liberty Bonds, $412,028; other investmests, $210,468; investments in securities of partly and wholly owned subsidiary companies not yet consolidated, $2,978,197; land, buildings, equipment, etc., less depreciation, $1,740,564; deferred charges, $441,424; good will, $7,611,445; total, $36,920,249.

Liabilities: Bills payable, $5,328,312; accounts payable, $750,792; rentals of film paid in advance, $1,300,355; liabilities in respect of collection of Federal taxes, $237,091; capital stock: preferred 8% convertible (100,000 shares of $100 par value), $10,000,000; common stock, 193,177 shares of no par value stated at $80, $15,962,740; surplus, $3,340,959; total, $36,920,249.

According to Dominick & Dominick, the stock issues enumerated above are all of the oustanding stock.

Powell Starts Trip for Goldwyn

E. Alexander Powell, war correspondent has started on a tour in the interest of the Goldwyn-Bray Pictograph, and other releases of the Goldwyn-Bray organization. Powell and his cameraman, E. L. Hawkinson will visit Japan, the Island of Formosa, China, India and other places in the far East to secure pictures.

Oklahoma Exhibitors to Meet.

(Special to WID'S DAILY)

Oklahoma City, Okla.—A record breaking attendance of Oklahoma film men is expected at the meeting of the Theater Owners and Managers' Association, which opens here to-day at the Lee Huckins Hotel. It will continue to-morrow.

Northwest Men to Convene.

(Special to WID'S DAILY)

Minneapolis, Minn.—The Exhibitors' Protective League will hold a regular monthly meeting to-day at which a number of important matters are expected to be discusse

Wid's DAILY

Vol. XI No. [33] Tuesday, February 3, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	80¾	82	80¾
Do pfd	89	90¾	89
Goldwyn	30	31	30
Loew's, Inc.	30	30	30
Triangle 11/16		¾	¾
United Pict. Prod.	14½	15	15
World Film	—	—	1

Selznick Signs the Smiths

A long term contract was signed this week by Myron Selznick, R. Cecil Smith and Ella Stuart Carson, continuity writers, which assures the Selznick organization of the exclusive services of the Smiths for a long period.

COMING
5 GREAT STARS
in a Revival of
"Tillie's Punctured Romance"
Charlie Chaplin
Mabel Normand
Marie Dressler
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Chic Sale's picture debut is to be made under the auspices of Al Christie, of the Christie Film Company. Work will begin about the middle of February. His first photoplay will be a five reeler adapted from "The Smart Aleck,," a story by Irv. Cobb in the Saturday Evening Post.

John Wray is to direct Lloyd Hughes, new Ince star.

Christy Cabanne has finished "Burnt Wings" for Universal.

Luther Reed, of the Ince scenario staff, has left for Chicago for the opening of his play, "Dear Me," with Hale Hamilton and Grace La Rue.

J. H. McCloskey will be Director Edward Jose's assistant in the filming of Anita Stewart productions for the First National release.

Louise Glaum is to start in "Theodora," the greatest of the Sardou plays, according to report, J. Parker Read, Jr., will produce the film.

Major J. M. Campbell, who is handling the affairs of the Gale Henry comedy during the absence of Bruno J. Becker, general manager, now in New York, has ordered the remodeling of stages and dressing rooms at the studio in Hollywood.

The next Reginald Barker production to be made at the Goldwyn studio will be the "Branding Iron," and the script is now nearing completion. Barbara Castleton has been seelcted to play the principal part of Joan.

Wallace MacDonald has just completed "The Fighting Shepherdess" with Anita Stewart and is leaving shortly for Palm Springs to commence new duties as leading man for Edith Storey in a big desert superfeature "Moon Madness." Will play a half Arabian and half French lead in this. Colin Campbell,, who made "The Garden of Allah," will direct.

GAUSMAN

C. O. D.

Nathan Schaffner, of the First National Exchange for Kentucky and Tennessee, had an unusual request recently.

A customer in a small town said to him:

"Whenever you sell me a picture at a big price send it C. O. D."

"Why so?" asked Schaffner.

"Why, you see, the people at the post office get to talking about the big price it costs and I get a lot of good advertising for showing expensive pictures."

Fairbanks Staff Busy

(By Wire to WID'S DAILY)

Los Angeles—Douglas Fairbanks is rehearsing for his next United Artists picture the working title of which is "The Makings." The supporting cast includes Ruth Renick, Frank Campeau and Charles Stevens.

Ted Reed will leave shortly for Arizona to complete exterior settings t the Hopi Indian Reservation, sixty miles north of Holbrook. After completing this work Reed will leave for New York to get scenes for a Fairbanks production.

O'Donnell Recovers

(Special to WID'S DAILY)

Chicago—Eddie O'Donnell, general representative for National Picture Theaters in the Middle West has recovered from his appendicitis operation.

Buy Franklin House

(Special to WID'S DAILY)

Franklin, N. H.—The Webster Hotel and Opera House, which is part of the property, has been purchased at a reported price of $100,000 by Ernest L. Horstman, Albert H. Mailey, former manager of the Olympia, and Patrick F. Lydon, of Boston, from Simeon W. Condar.

Cinema Classics to Move.

Cinema Classics will move from the Fitzgerarld Bldg. to 130 West 46th St.

TYPHOON COOLING SYSTEM
TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

Willat Specials

W. W. Hodkinson will release a series of Irvin Willat Prod. Willat has gained a wide reputation as an expert camera man and director. He was responsible for "False Faces" and "Behind the Door,," two Thomas H. Ince specials .

He is now forming his own producing unit on the coast and plans to start production shortly.

North Dakotans to Organize

(Special to WID'S DAILY)

Fargo, N. D.—As a result of a two day session which opens here to-day, it is expected that the North Dakota exhibitors will organize a State body.

Fighting to Keep Theaters Open

The National Association through a special committee composed of John M. Quinn, Vitagraph, and Frederick H. Elliott, secretary is circularizing the country with letters on the influenza situation. The letter quotes Commissioner of Health Copeland and his theory of keeping the theaters open. All the distributing companies are spreading the campaign through their branches.

Banner Month for Selznick

There is every evidence from reports received in the Selznick home offices that the month of January was the banner month for the Selznick enterprises.

GIBRALTAR PICTURES
Gibraltar Pictures
Have Just Acquired
LOUIS TRACY PRODUCTIONS.
GIBRALTAR PICTURES.
Arthur Beck Chas. C. Burr,
Executors,
133-5-7 W. 44th St. N. Y. City

RITCHEY POSTERS
never make a photo-play any better, but they always make it more profitable.
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

On Broadway

Moss' Broadway—Thomas H. nce's "Dangerous Hours," A. Seynour Brown revue.
Capitol—Viola Dana, "The Willow Tree."
Capitol News.
Educational Films, "India."
Semon Comedy, "The Grocery Clerk."
Operatic, "Hiawatha's Wedding Feast."
Rialto—Douglas MacLean and Doris May, "What's Your Husband Doing?"
Rialto Magazine.
De Haven comedy, "Excess Bagage."
Rivoli—Wallace Reid, "Double Speed."
Rivoli Pictorial.
Chaplin Classic, "A Burlesque on Carmen."
Strand—Will Rogers, "Water, Water Everywhere."
Strand Topical News.
Chester scenic, "Moosing Through Kipawa."
O. Henry story.
Bray cartoon.
Brooklyn Strand—Nell Shipman, "Back to God's Country."
New York—To-Day: Crauford Kent, "Other Men's Shoes.
Wednesday, William Russell, "The Valley of To-Morrow."
Thursday: Owen Moore, "Piccadilly Jim."
Friday: Mary MacLaren, "The Moving Finger;
Peggy Hyland, "Faith."
Saturday: Olive Thomas, "Footlights and Shadows."
Sunday: Norma Talmadge, "She Loves and Lies."

Next Week

Rialto—Ethel Clayton, "The 13th Commandment."
Rivoli—Lionel Barrymore, "The Copperhead."
Strand—Madge Kennedy, "The Blooming Angel."
Brooklyn Strand—Mary Pickford, "Pollyanna."
Capitol—Allan Dwan's "The Luck of the Irish.

"S.R.O-12"

More British Capital

Former English Munition Maker Buys Control in Romayne Superfilm.
(Special to WID'S DAILY)

Los Angeles.—G. F. Thew, head of the Thew Syndicate, Ltd., of London, former munitions manufacturers, has purchased the controlling interest in the Romayne Superfilm Co.

Romayne now has four companies at work, three making comedies and the fourth westerns. It is planned to build a studio in England.

A news series of comedies with "Bumps" Adams will be started in a week.

King, Stoll General Manager Here

George King, general manager of the Stoll Film Co., Ltd., of London, England, is in New York. Mr. King is stopping at the Astor.

Quimby at Work

Fred C. Quimby assumed his duties as general manager of Associated Exhibitors, Inc., yesterday morning. His office is now at the Capitol Theatre Bldg.

Buys Screen Follies for Britain.

F. A. A. Dahme and Luis Seel, producers of Screen Follies, have sold the series for Great Britain to Master Prod., of London.

Oroville, Cal.—The studio of the U. S. Feature Film Co. was destroyed by fire.

HANG THE EXPENSE!

We said when we started with our 1920 series. Perhaps we spent too much on

OPIE READ'S THE KENTUCKY COLONEL

But who wants to be Cheap?

THE NATIONAL FILM CORP. OF AMERICA

Black Incorporates

(By Wire to WID'S DAILY)

Dover, Del.—The Black New England Theaters, Inc., have been formed here with a capitalization of $1,000,000.

The Corporation Trust Co. acted for the new company.

The above company is a new corporation formed by Alfred S. Black, of Rockland, Me., who now controls about 50 theaters in New England.

Dean in U. S. Photoplay.

Washington, D. C.—E. B. Dean, Sr., a Scranton capitalist, has been elected director and second vice president of the U. S. Photoplay Corp. making "Determination."

Goldwyn Changes Name.
(By Wire to WID'S DAILY)

Albany, N. Y.—The name of the Goldwyn Pictures Corp., of Manhattan, has been changed to the Goldwyn Producing Corp.

EVE UNSELL
Scenario Writer
Famous Players-Lasky Corp.
"Eyes of the Soul"
starring Elsie Ferguson
"Sinners"
starring Alice Brady
"Cup of Fury"
written by Rupert Hughes
"The Great Shadow"
starring Tyrone Power

Cissy's Wink

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Set Dempsey Release Date.

February 15 has been selected by Pathe as the date on which "Daredevil Jack," the Jack Dempsey serial, will be released. It is a Brunton production released through Pathe. A trade showing will be held at Wurlitzer Hall at two o'clock today. The first three episodes will be screened.

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

CUCKOO
EVERYONE'S A BIRD

A Gigantic Picturization of Edgar Rice Burroughs' Latest and Biggest Book—
"THE RETURN OF TARZAN"
Plans for distribution now being formulated
Address inquiries to
Numa Pictures Corporation
LONGACRE BLDG., Suite 523-5
Phone: Bryant 4416

FRANK REICHER

AN APPRECIATION

By Chas. D. Isaacson

I have been thrilled. As a theatre-goer who has seen the best and worst and all that vast multitude of the mediocre mess in between, a thrill comes rarely; but when it appears, hits hard. The thrill was in the playing of Frank Reicher, whose impersonation of "Akim" in "The Power of Darkness" is the finest individual piece of acting I have seen in New York City.

"Akim" is a middle-aged peasant in Russia. He stammers and stutters and goes in circles whenever he speaks. He repeats himself and stumbles over his phrases.

"I mean- uh uh I mean what you call it it's uh—it's filthy—that's what it is—it's—what you call it—it's—It's filthy—that's what I mean, filthy!"

Akim is caught in the mesh of a net of circumstances. His son has wronged a girl and is loved by a wealthy peasant woman. Akim wants the boy to repair his errors and marry the orphan he deceived.

You would think that Akim is an unpleasant character, that his presence and his peculiarities irritate. They do; but through the stumbling and weak-expression, a soul of Godlike presence shines in unmistakable purity. In the pent-up walls of Akim's crude, weak speech, Akim's mind and spirit struggle to free themselves. What is wrong must be righted. There is no other way that he will recognize. His is a single-idea mind, and he thinks clearly and in a straight line, even if his expression is not so eloquent.

I speak of the thrill of Akim, as Reicher has portrayed this Shakespearian-like creature. The company which plays "The Power of Darkness" is splendid; but it is Frank Reicher who towers in strength over his excellent co-workers. The play is not one with a star—Akim was not given the star place, but Reicher's portrayal makes the role one which actors forever and ever will want to place in their repertoire, alongside Hamlet, Richard the Third, Othello and Rostand's Cyrano. As you watch the first act, this bearded man enters the room, and says nothing for a few moments. Despite the quiet manner of him you know that there is a thrill. You have not been prepared for it by knowing that Reicher is a star—by electric lights or newspaper announcements. It's all in the man. Then, when he speaks out in his low, slow, stammering words, he takes a comparatively small part in the conversation. You are held in a vise. From this on to the end of the play, Akim-Reicher is in your mind's eye and dominates the story.

In the second act Reicher has a scene that is already immortal. His son has not followed his advice—he is now husband to the wealthy peasant widow. Flushed by liquor and money and a love affair with his stepdaughter, the son of Akim is a filthy spectacle. Akim needs money—his horse is sick. But when he sees the ways of his son's life, he refuses to stay in his house.

Can you think of him, "I can't—I can't—stay—forgive me I mean it's not right not right -Nikita—in the house—it's what you call it—I mean—you are living a bad life, Nikita—bad—I'll go."

How Akim, through the course of the action, brings his son to confess and die is a piece of work so eloquent and moving that I feel myself a cad and a boor not to go out and shout of it from every platform from which I speak. The play left me weak in my chair.

Frank Reicher is a young man—he is comparatively little known in New York beside some better advertised players; but by Heaven, he is a creature henceforth I love. And if Frank Reicher, through this marvelous creation he has endowed with immortal life, is not acclaimed by the world—by the audiences, by his colleagues and rivals, then it may well be said that art is dead. But because I know that art lives and that the people will crown the aristocrat of achievement, I realize that Frank Reicher is destined to universal recognition. His "Akim" is America's finest theatrical achievement!

FRANK REICHER is Director General of Lester Park and Edward Whiteside Productions, and is attracting a great deal of attention because of his splendid handling of "Empty Arms." He has just finished cutting another Park-Whiteside film, and is now at work on the third of the series.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 36 | Friday, February 6, 1920 | Price 5 Cents

26 A Year

Quimby Places Output of Associated Exhibitors at That Figure.

Fred C. Quimby, general manager of Associated Exhibitors, Inc., stated yesterday that the possible output for his organization would be 26 pictures a year.

While Mr. Quimby refused to be definite on the subject, he clearly intimated that an organization the size of Associated Exhibitors would not have gone ahead on its plans unless definite sources of production had been assured. The productions will be "big league" in every sense of the word, said Quimby.

The various franchise holders will control the distributing rights in their respective territories, while the exhibitors, who are a party to the scheme will pay a certain percentage of the rental price for the various films. For example, if there are 300 exhibitors who are interested in the franchise for Greater New York the percentages will be graduated on a basis of 300, calculating, of course, on a total of 100 per cent. The individual franchises held by the parent company will be elastic enough to allow the entrance of new members when found necessary.

Quimby stated that the new organization plans to supply exhibitors with everything they need: projection machines, seats for theaters and all sorts of accessories. In selling the Associated Exhibitor product, salesmen will be dispensed with for by the original agreement entered upon by the sub-franchise holders the sale of the product is assured before actual operation is begun.

It is understood that the new building on West 45th St. which Pathe has taken over from the architect's blueprints,, will house the Associated Exhibitors.

More Millions

They were talking about millions again yesterday. Some film man over at the Astor stated that "Ben Hur" had been sold to a group of Indiana Hoosiers for $1,000,000.

All Klaw & Erlanger said was, "It's brand new."

Storm to Direct Ray Prod.

Jerome Storm, who has been responsible for a number of the Chas. Ray-Thomas H. Ince productions, will continue as director with the newly formed Ray Co.

Wesley Gilmour, formerly with Ince, will act as studio manager.

"Ye Gods! The old fossil thinks HE'S a sinner!"—Constance Talmadge "In Search of a Sinner," a First National attraction, adapted by John Emerson-Anita Loos.—Advt.

Western Capital

Behind Special Pictures—Several from Mary Pickford Co. Interested

(By Wire to WID'S DAILY)

Los Angeles—L. W. Thompson, president of Special Pictures Corp., which, as noted yesterday, will produce one and two reel comedies, declares that the formation of the new company represents the first serious move on the part of western capital to invade the picture field.

"The Special Pictures Corp. is financed through Aaronson & Co., one of the largest bonding houses in the West," he said.

"The launching of this new concern with Los Angeles money is sig-

(Continued on Page 6)

Grainger Leaves for California

J. R. ("Jimmie") Grainger left for California yesterday. He will be away about four weeks and said before leaving that it was just a "little business trip."

Pete Smith is still ill.

Ince Leaves Tuesday

Producer Coming to New York, Where Important Announcement Will Be Made

(By Wire to WID'S DAILY)

Los Angeles—Thomas H. Ince leaves for New York on Tuesday on his first trip East in two years. It is expected that the distributing arrangements perfected for the Associated Producers of which Ince is president will be announced shortly after his arrival there.

J. Parker Read, Jr., Mr. Ince's business manager, is going East with the producer and there is a strong possibility of Louise Glaum accompanying them.

A number of additions have been made to the Ince staff here, among them being the acquisition to the

(Continued on Page 2)

Goldwyn En Route West

Samuel Goldwyn left for California late Wednesday afternoon. The duration of his stay on the coast is indefinite.

Oklahoma Managers

Meet—Act on "Bandit Films"—Talbot Re-elected President.

(By Wire to WID'S DAILY)

Oklahoma City, Okla.—Pledging themselves to a voluntary censorship against so-called "bandit films" in which are depicted the careers or alleged careers of ex-convicts and outlaws, but opposing any legislation by Congress on this subject for fear will it will seriously affect the freedom of the screen,, the annual convention of the Theater Managers and Owners' Association of Oklahoma adjourned yesterday following a two days' session at the Lee Buckins Hotel.

The resolution approves the sentiment of the State Bar associations in going on record against "bandit pictures."

A long telegram was sent to Senator Gore and Congressman Harrell, who have introduced the bill on the subject in the House and Senate at the request of the State Bar Association, asking that they withdraw the pending legislation and pledging the motion picture exhibitors of the state to carry out the remedial measure proposed in the bills.

Attention was called by the theater men to the fact that two years ago they went on record against immoral "items of all kinds," and since that time salacious screen produc-

(Continued on Page 6)

Hiller Secures Rights for "Editor"

L. L. Hiller has secured the exclusive selling rights to the new half reel feature, "The Topical Editor," produced by the Topical Humor Film Company and edited by Chas. Leonard Fletcher.

Danzinger Sailing for Germany

A. J. Danzinger leaves for Germany to-morrow on the Rotterdam. He will be gone six months.

Danzinger recently returned from Germany with a batch of metol, the German chemical used by laboratories in developing film. During the war the domestic laboratories were compelled to use a substitute product.

A Van Loan Special

(By Wire to WID'S DAILY)

Los Angeles, Cal.—Reported that local capitalists are financing an H. H. Van Loan special, title "Spotted Heat" and to be produced by Norman Manning Prod. Co. Van Loan or Manning could not be located to verify this.

Wid's DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	74	76½	74
Do pfd	86½	87½	87½
Loew's, Inc.	27½	28	28
Goldwyn	28	29¼	28⅛
Triangle	....	....	11/16
United Pict. Prod.	14	14	14
World Film	....	....	1

Clermont Co. at Brunton Plant

(Special to WID'S DAILY)

Los Angeles—The newly formed Clermont Photoplays Corp., which has contracted with the Lloyd Carleton Prod. for six pictures, will produce at the Brunton plant until a proposed new studio is erected.

Omaha, Neb.—F. Connolly has purchased the Hippodrome.

MACK SENNETT remarked recently to prominent men in the industry:

"Tillie's Punctured Romance" *is the best production I have ever made."*

COMING

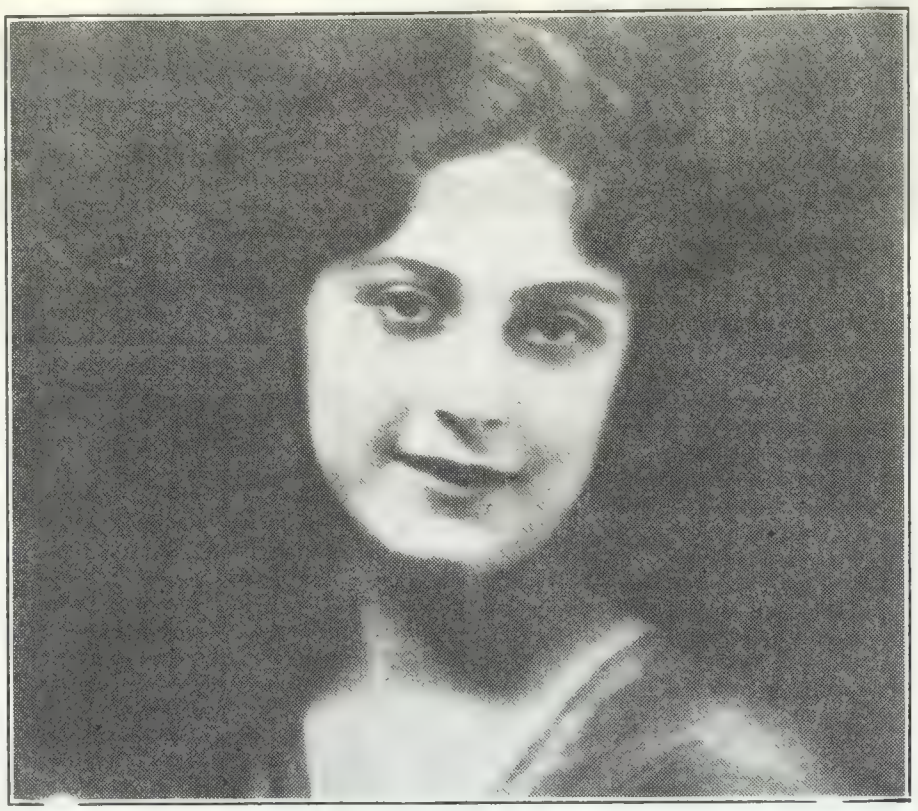
A Great Revival of

"Tillie's Punctured Romance"

Featuring

Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain

TOWER FILM CORP.
71 W. 23rd St., N. Y.



One of the winners of the Fame and Fortune Contest appearing in "A Dream of Fair Women." State righted by M. W. Garsson, 1600 Broadway, N. Y. C.—Advt.

Ince Leaves Tuesday

(Continued from Page 1)

publicity department under Hunt Stromberg of Dorothy Faith Webster, well known magazine writer, and R. Carrol Kaplau, to the scenario staff.

Joseph Franklin Poland is also a new member of Ince's scenario staff.

Three stories have been secured for early production. These are "The Counterfeit," by H. B. Daniel; "An Adventurous Day," by Stella Wynne Herron, and "The Incubus," by Marjorie Benton Cooke.

C. Gardner Sullivan, head of Ince's scenario department, leaves for his trip around the world on March 1.

In the all-star cast which will be seen in "Chains of Evidence," will be Edmund Breese, Marie Shotwell, Anna Lehr and others. Dallas M. Fitzgerald will direct.

Earle Directing O'Brien

William P. S. Earle, who directed "The Lone Wolf's Daughter," has just signed a long term contract with Myron Selznick, whereby Mr. Earle will direct and personally supervise a number of big productions during the coming year. His first vehicle will be "The Honor of His House," starring Eugene O'Brien, and a well known cast. This story is a picturization of the well known English novel of the same name by Andrew Soutar.

Earle has just completed "The Woman Game," with Elaine Hammerstein, and will start work on his new production with Mr. O'Brien next week at the Fort Lee studios.

Smeltzer Here

Robert B. Smeltzer, manager of the Republic exchange in Washington came to town yesterday.

Smeltzer is also president of the Exchange Managers' Association in Washington.

Values NOW—

Have you ever stopped to realize how your property has increased in value recently? Are you adequately insured to cover that increase? Don't wait. To-morrow may be too late. See us To-day—NOW.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

Among Exchangemen

Chicago, Ill.—Ralph White, formerly with Famous, has joined the local First National Office.

Baltimore, Md.—It is reported that W. F. Ballinger has been succeeded by Frank Ford as local representative for Select. Ford was formerly associated with Hodkinson in the same capacity.

Kansas City, Mo.—H. W. Murdock, formerly a salesman for Universal, is now on the road for Metro.

Salt Lake City, Utah—It is reported here that L. E. Kennedy, local Vitagraph manager for several months, has been succeeded by J. H. Roden, formerly with Fox. Kennedy left for Los Angeles.

Kansas City, Mo.—K. B. Johns, a former exhibitor, has been added to the sales force of the Exhibitors' Film Co.

Salt Lake City, Utah—It is reported here that L. L. Hall, formerly of Denver, is now managing the local First National Exchange. He has succeeded W. A. Calkins.

Salt Lake City, Utah—Robert A. Brackett, manager of Select's exchange here for several months, has been transferred to Los Angeles. T. C. Malcolm, until recently Triangle manager, will replace him.

Deaf Children "Hear" Opera

Thirty girls from the Municipal School for the Deaf dropped their regular studies yesterday afternoon to attend the matinee performance at the Capitol. The children,, while totally deaf are all expert lip readers and were enthusiastic over the presentation of "Hiawatha," which they are studying in operatic form.

Billie Burke's next picture will be "Away Goes Prudence."

John S. Robertson will direct and Percy Marmont will play the leading masculine role.

There is nothing quite so attractive as a laughing baby—except, possibly, a RITCHEY poster.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

The Shrewdest State-rights buyer in the Business has just bought a Franchise

Sol Lesser, one of the shrewdest State Rights operators in the business (the man who put over "Yankee Doodle in Berlin" with Mack Sennett's bathing beauties) in combination with Gore Brothers of Los Angeles, owners of a chain of theaters, has just bought the Southern California-Arizona First National Franchise under our new plan.

The men back of First National are its strongest guarantee of success.

A proposition that sells itself to Lesser and the Gores is a proposition that every exhibitor should carefully investigate.

THERE'LL BE A FRANCHISE HOLDER IN YOUR TOWN

Write today for our booklet

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In the Courts

In a suit of the McConnell Printing Co. against the Cinema News Publishing Co. for $1,006 balance due for work, labor and materials furnished up to last May, a judgment by default for $1,060 has been entered by default.

The Phoenix Feature Film Corp. has filed suit in the Supreme Court against Harry Grossman to recover $5,380 alleged to be due on an agreement by Grossman to pay $6,000 for the plaintiff's film exchange at 131 Columbia Ave., Boston.

Charles Memberson, president of the Foursquare Pictures, has testified before trial in the Supreme Court in a suit of Carl L. Wettig for $50,000 damages because his picture was used without his consent and he was falsely depicted as a co-conspirator in plots to blow up munition and supply ships in New York Harbor, in the film, "Eagle Eye," based alleged facts supplied by Chief Flynn, of the Secret Service. He testified that the picture was distributed by the Wharton Co. and said that the books of the defendant do not show any dealings with Chief Flynn.

The Parex Film Corporation has filed an answer in the Supreme Court to the suit of Asa B. Kellogg, as trustee in bankruptcy of the General Film Contracting Co., for an amount alleged to be due. The answer admits that it has paid $10,000 on account, and in making a counter claim against the plaintiff for $9,000 alleges that it made no further payment because the audit of the General Film's books is incomplete and defective and did not include the receipts from five pictures delivered to the plaintiff's bankrupt corporation to be exhibited in Canada. It is alleged that the General Film got $10,000 from these films, of which $8,000 is due the defendant and that the films, which are worth $1,000, have not been returned.

Hollywood—Charles E. Whitaker, scenario writer, has sued Harry I. Garson, producer, to recover $4,500 which he alleges is still unpaid for "continuities" of four stories given him by Garson for adaptation. When the complaint was filed an attachment was issued against money deposited in a local bank in Garson's name. According to the complaint, the stories were "Michael and His Lost Angel," "Elevating a Husband," "the Forbidden Woman" and "The Soul of Raphael."

Harding With United in Boston

Boston.—W. Harding, formerly with World, has joined the sales force of United's Boston exchange. Harding will cover Rhode Island and part of Connecticut for United Picture Exchanges, the same territory he took care of in his former position.

Greensboro, N. C.—A house costing $100,000 is to be erected by Dr. W. H. Ivey.

Announcement

Commencing March 1st
Advertising Rates of
WID'S DAILY
will be as follows:

SUNDAY EDITION

Single Insertion - - - $100 Page
Minimum Contract Rate $ 90 Page

DAILY EDITION

Single Insertion - - - $4.00 an Inch
Minimum Contract Rate $3.00 an Inch

Rate Card Giving Complete Information on Request

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Elmira, N. Y.—The fact that Will Rogers wears shabby clothes in "Jubilo," enabled E. H. Thompson, manager of the Amusu, to secure additional publicity for that production. He arranged a tie-up with Reid and Winner, whereby they placed several stills in their window showing Rogers in his rags, with a sign reading, "Will Rogers could get a new suit here at a reasonable price. This is Will Rogers in 'Jubilo' showing at the Amusu. He didn't buy this suit at Reid and Winner's." They supplemented that with a quarter page layout in all local papers showing a cut with the leading lady handing Rogers some money, the accompanying words being "This will get you a new suit at Reid and Winner's 33 1/3 per cent discount sale." Mention was made of the fact that the production was being presented at the Amusu.

Omaha, Nebraska—A special section of 10 pages in the Sunday Bee, with the front cover an advertisement for "Everywoman," the material being from the press book for that picture, helped put that production over at the Rialto. There were also several advertising tieups, one unique one being that of a dentist who advocated good teeth as an asset to beauty. It all helped pack the theater.

W. C. Herrmann, office manager of the "Big U" exchange,, went to Atlantic City yesterday for a 10 day vacation.

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Coast Brevities

(Special to WID'S DAILY)

Hollywood—Peggy Hyland, is being starred in a seven-reel drama, "At the Mercy of Tiberius," being produced by G. B. Samuelson, the London producer. The director is Fred Les Granville, who for some years has been chief cinematographer of Universal productions.

King Baggot has signed with Metro to play Judalh Lleweilyn opposite May Allison in "The Cheater," from "Judah." Baggot has the part in which Edward Smith Willard starred when "Judah" was first played in London in 1890 and in New York the same year.

Frederick Stanton has been engaged to play "Aaron Shuttles" in "Jennie Be Good" the next Realart feature with Mary Miles Minter. William Desmond Taylor is directing.

Al Ray formerly with Fox, lately with American, has just signed up in a stellar capacity with the Samuelson Film Company, operating at Universal City.

Work is rapidly progressing on preparations for making the photoplay version of Gouverneur Morris' story, "The Penalty," which is to be an Eminent Authors' production. Those so far selected for the cast are Lon Chaney, Charles Clary, Ethel Grey Terry and Kenneth Harlan. It will be directed by Wallace Worsley.

When Marshall Neilan's second independent production is completed the producer is contemplating a trip to New York City. While Mr. Neilan is in the East he will loan part of his organization, consisting of Victor Heerman, director; Tom Held, assistant director;; William Lenihan and George Elder, property men, to the Harry Garson studio to produce "Old Jed Prouty."

Marjorie Daw, the eighteen year old star of Marshall Neilan Prod., is settled in her beautiful new home in Hollywood which she recently purchased. Marjorie has also added a handsome new touring car to her personal belongings.

Dr. J. William Hoffman, nephew of Robert Lieber, President of the First National Exhibitors' Circuit, has arrived in Los Anegeles with his wife on a pleasure visit and is being escorted around the studios by Eddie O'Hara.

GAUSMAN

Enid, Okla. Theater Sold

Enid, Okla.—The Royal has been purchased from C. A. Black and R. F. Anderson by Roy Abernathy and C. L. Ticer.

Fort Lapiwah, Idaho.—P. T. McKee to operate the theater here. H. L. Wright, who was renting the building from McKee refused to pay higher rental and is contemplating building.

Wants 'Em All

314 South Thirteenth Street,
Omaha, Neb.

Editor Wid's:

Everybody is all the time asking me "Have you seen this or that in Wid's" that I find I can't get along without it and keep up in the business as I should. Please send it to me, the daily, the weekly, and everything else you have.

C. E. HOLAH,
A. H. Blank Enterprises
Manager

Fire Causes $60,000 Damage

Chester, Vt.—The Chester, occupying the second floor of the Hotel Fullerton Building, was destroyed by a fire that caused a damage of $60,000.

Switch Houses Because of Fire

Bellows Falls, Vt.—While the Grand was burning recently, the fire, causing a damage estimated at between $60,000 and $100,000, the H. D. Perry Co., which owns the house, hurried new equipment to the Opera House, where the Grand show was presented. A sign on the ruins of the Grand informed patrons of that fact.

Hill Buys Pryor Interests

Greensboro, N. C.—All of the George Pryor interests here have been bought by Roland G. Hill. They include the Victory, Bijou and Isis. The sum involved was $75,000.

Scherrer Organizes Firm.

Albany, N. Y.—G. E. Scherrer has organized a firm to buy and lease theatres, which has filed incorporation papers at Albany. The firm will operate houses in Canada and the United States. Principal place of business, Syracuse.

New Theater

McVeytown, Pa.—H. E. Rodkey, F. E. Johnson, D. B. Rodkey, William J. Hambright and J.. Harry Sides are respectively, president, vice president, secretary, treasurer and business manager of a company just organized, which has purchased a building for $1,200 and will alter it so that it can accommodate film shows.

Report Lawrence with First National

Minneapolis, Minn.—Reported that W. H. Lawrence, for the past three years office manager for Select, will leave that organization to accept a position with First National.

First National's New York office knew nothing of the matter.

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher

In that it possesses but ONE thrill, "EMPTY ARMS" is unique. But that one thrill extends through the ENTIRE picture!

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PRODUCERS

Cuts and Flashes

Universal wil release "The Peddlers of Lies," with Frank Mayo and Ora Carewe, on March 1.

Film Specials have moved their offices from 130 West 46th St. to Suite 518 Candler Building.

Victor Kremer Film Features' offices are now located at 130 West 46th St.

Olive Thomas' sixth Selznick feature, "Glorious Youth," has been changed to "Youthful Folly."

Famous Players has purchased "A City Sparrow" by Kate Jordan for Ethel Clayton.

Picture rights to "The Fighter," a novel by Albert Payson Terhune, have been purchased by Myron Selznick.

William Turner will play the part of the family butler in "Determination." Leslie Stowe will play the part of Jonathan Morton, the Shylock.

"Puppy Love" is the title of the third picture for the Herbert Kaufman Weekly being made by Selznick.

Louis B. Mayer has purchased screen rights to "Harriet and the Piper," a novel by Kathleen Norris, for Anita Stewart.

Harold Lloyd's next comedy for Pathe, "His Royal Slyness," the fourth of his $100,300 series, is scheduled for release Sunday.

"The Cheater" is the name of May Allison's new vehicle, the picture being adapted from "Judah." Work on this production has been started.

Constance Talmadge and her company are at Palm Beach, Fla., where exteriors on her fifth First National production, "The Love Expert," will be made. It is a John Emerson-Anita Loos story.

Gouverneur Morris is now at Culver City, where he will assist in the production of "The Penalty." Morris will spend six months in California.

W. H. Aiken, an American representative, reports booking "The Hellion" for the fourteen Iowa theaters of the Adams Circuit for February showing.

Griffith's Ideas

Prepares Talk on Censorship Before Virginia Legislative Committees

In explanation of the industry's stand on the proposed censorship bill now pending in the State of Virginia, D. W. Griffith prepared the folowing remarks for delivery before the Joint Committee representing the Senate and Assembly of the Commonwealth:

"Censorship is un-American because it is founded on the principle of autocracy—the right of a few to direct the mass. Every American precept is in opposition to it. Every time America has shed blood it has been to overthrow tyranny and Americans will not countenance tyranny of thought any more than they will countenance tyranny of physical power.

"Censorship is misguided because it defeats its purpose by robbing the screen of its virility, thus inviting the need of further censorship over the spineless milk and water product that will follow it.

Censorship is senseless because it puts into the hands of small-calibered politicians the right to edit our supply of thought and our means of recreation. As well permit these politicians to go into our libraries and re-write Shakespeare or the Bible.

"Censorship is unjust because it restricts a great industry by building trouble-barriers as numerous as our states and cities. It is an unwarranted tax upon an industry—and the maze of hazards it erects discourages the spirit of adventure and originality without which the industry cannot exist. It is an assurance of screen mediocrity.

"Censorship is dangerous because it is the beginning of the encroachment upon the freedom of the press. As well permit an appointee of a City Council to sit at the desk of a newspaper editor and delete the copy not to his liking.

"Censorship is untruth because it conceals truth. No film can be great that does not mirror life, and life is made up of joy and sorrow; sweetness and bitterness; lights and shadows; good and evil comedy and tragedy.

"Censorship is artless because it would rob our films of the very qualities that make Shakespeare's works immortal—the contrast of vice and virtue, an essential law of drama.

"Censorship is unlawful because the screen is a form of expression and the right of free expression is guaranteed under the Constitution.

"Censorship is needless because the exposure of an indecent or immoral film is a misdemeanor under all laws which now exist and comes under the proper police regulation of every community.

"Censorship is intolerance, and intolerance murdered Socrates; crucified Christ: put Columbus in chains; martyred Joan of Arc; smashed the first printing press; produced witchcraft and made Europe a shamble.

"Censorship is reaction because it substitutes the judgment of the narrow partisan critic for the judgment of the artist and creator.

"Censorship is unprogressive because it hampers the full development of the world's newest and one of its most important arts—an art that cannot finally find itself without the free and unrestricted play of all its creative genius.

"Censorship is unfair because, on the plea that it protects youth from seeing those things which the adolescent mind should not know, it robs the adult majority of those things which ought to be shown. Better to keep the children out of the picture theaters. Children do not go to the legitimate theaters.

"Censorship is un-Virginian because it is antagonistic to your State motto which calls for the destruction of the tyrant because it makes a lie of the principles of liberty for which Washington fought; which Thomas Jefferson wrote into our fundamental laws, and for which Patrick Henry pleaded when he said: 'Give me Liberty, or give me death.'"

Western Capital

(*Continued from Page 1*)

nificant because it shows that financial interests at the production center are awakening to the possibilities offered for investment in the picture industry. It has often been predicted that once Los Angeles capital becomes thoroughly interested in the film business it may result in swinging the financial center of this great industry from New York to the present film capital where more than 80 per cent of production is now carried on."

The new company plans to establish its own exchanges in the 26 key cities of the United States. The sales end of the business will be handled by H. J. Roberts, formerly with the sales department of Fox film. Ward Lascalle, formerly connected with the directorial staff of Mary Pickford, will be director-general of the new concern. There will be four companies operating before the end of March, announced Mr. Lascalle. Earle D. Shanks, formerly connected with the accounting and financial department of the Mary Pickford Co. will act as business manager for the new company. Before becoming identified with Special Pictures, President Thompson was also connected with the Mary Pickford Co. as special representative for Miss Pickford at the New York office of United Artists.

The new concern will rent space for the present at one of the studios but plans are now being prepared for a studio of their own which it is believed will be well under way by the beginning of summer.

Oklahoma Managers

(*Continued from Page 1*)

tions have not been shown in the State. The fact that they kept faith on the question of immoral films is pointed to as an indication that they will likewise ban the bandit pictures.

"The law proposed by Senator Gore and Congressman Harrell," said Ralph Talbot, president of the association, in discussing the action of the body, "would establish a dangerous precedent with reference to the freedom of the screen that might prevent the showing of even the purest type of pictures. It would also bar from the State productions such as are made by William S. Hart and other actors who essay Western roles. The exhibitors of the State will enforce the resolution adopted by us to the letter,, and any one who fails to do so will be dealt with by our association."

Talbot was re-elected president. Other officers are:—Morris Lowenstein, Oklahoma City, vice president; A. B. Momand, Shawnee, secretary; W. H. McCall, Oklahoma City, treasurer.

About 300 theater men attended the convention. This was the largest attendance in the history of the organization. Various film distributing companies had displays covering the entire sixth floor of the hotel.

It was announced that the Fox Film Corp., the Vitagraph Company and Select Pictures Corporation would soon establish branch offices in Oklahoma City. Practically all the other large companies now have offices here, and as soon as the three named have opened offices in the city Kansas City and Dallas will be entirely eliminated as distributing centers for Oklahoma.

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1729 Highland Ave.

Incorporations

Albany—Ariel Theater Amusement Co., Buffalo. Capital $75,000. Incorporators: J. J. Geigand, J. and Schwartzott, Buffalo.

Albany—Character Pictures Corp., New York. Capital, $150,000. Incorporators: A. W. Plummer, C. W. Buck and D. I. Shapiro, 99 Nassau

Dover, Del. — Tolstoi Pictures Corp. Capital, $100,000. Incorporators: T. L. Croteau, H. E. Knox and E. Dill of Wilmington.

Dover, Del.—Waldorf Photoplays. Capital, $1,500,000. Incorporators: L. Croteau, H. E. Knox and S. Dill of Wilmington.

Albany—Arston Prod. Corp., New York City. Capital, $5,000. Incorporators: L. P. Muchenfess, A. Bedrock and C. Morgan, 834 Riverside Drive.

Albany—Sons of Italy Building, Inwood, L. I. Capital, $12,000. Incorporators: F. D. Licurse, P. Schione and S. Pacetta, Far Rockaway.

Albany—Bowery Theater Corp., New York. Capital $10,000. Incorporators, P. F. Shea, E. A. Relkin and C. W. Groll, 200 West 113th St.

Albany—Lathrop Pictures, Inc., New York. Capital, $20,000. Incorporators: Jacob Ginsburgh, Samuel Klinger and William A. Lathrop, 1475 Broadway, New York.

Sacremento, Cal.—Clermont Photoplays Corp. Capital stock, $300,000. Subscribed, $300. Incorporators, H. N. Clermont, C. C. McDaniel and H. F. Albers.

Louisville, Ky.—Audobon Amusement Co.,, capital $10,000, divided into shares of $100; L. P. Durrett. D. S. Sesmer, Edwin Oehrle and Hollis Edmonson.

Portland, Me.—Strand theater has been incorporated here. Capital, $5,000 divided into 50 shares. John C. Bills, Jr., is president and treasurer, and with Hugh Lester, makes up the board of directors.

Sacramento, Cal.—Western Photoplay Corp. Capital stock, $75,000. Subscribed, $500. Incorporators: Noble Johnson, George W. Adams, J. F. Brazleton, R. D. Duncan and L. B. Binford.

Knoxville, Tenn.—Special Features Co., with an authorized capital of $25,000, to buy and distribute special pictures. W. E. Drummond, H. H. Freeman, Irene Drummond, M. F. Flenniken and John H. Frantz, incorporators.

San Antonio, Tex.—Latin-American Film Corp., capital $75,000, will produce pictures and operate in America and Latin countries of Europe. Trustees, Emilio Baldit, Roberta Cautiero. Pablo Deleon, Francisco Trujilo, Jr., and Jose Alcaraz.

Newark, N. J.—An exhibitor-owned motion picture house will probably be in operation before Jan in South Orange. William R. Putnam, of the Putnam-Jacobs Theaters Co. has applied for a permit. The film shows conducted by the home and school association are the only ones offered here at present.

No Exchange Manager can ever elude

"TEX"

Elucidator of Mysteres. And one day he will lay his hand upon your shoulder and say. "COME." "You need me!"

Reorganize Variety Pictures

Baltimore, Md.—Variety Pictures Corp. has been reorganized and the following new officers have been elected:—Milton Caplon, pres.; Edward Sherwood, general manager, and W. F. Ballinger, treas. The local office of the company will be retained, although the main office will be located in the Mather Building, Washington, D. C.

Gale Henry Leaves Bulls Eye

(Special to WID'S DAILY)

Hollywood—Gale Henry has severed connections with Bulls Eye, her releasing company, and has signed a contract for a new series of two reel comedies with one of the foremost distributing concerns. According to the contract, Miss Henry will produce ony six two-reelers a year, instead of 24 a year, as she has in the past.

The Gale Henry studios in Hollywood were sold this week, thus compelling Miss Henry's company to seek new quatrers. It is stated the company will erect a studio of its own and Riverside is mentioned as a probable location.

— Gareth Hughes, with Equity, has been loaned by Harry Garson to Mildred Harris Chaplin for appearance in "Thelma."

New Theaters

Franklin, Ind.—O. I. Demaree will head a company which is to erect a house costing about $35,000.

Fresno, Cal.—Kinema Investment Co., which owns the Kinema here, will erect another house at a cost of $350,000.

Stoughton, Wis.—About $60,000 will be spent by Gus Roe and Chas. Guelson on a house here.

Savannah, Ga.—Savannah Savings and Real Estate Bank will erect a bank office building and theater.

Springfield, Mass.—William H. Cone has bought a site on Springfield St. for $25,000 on which he plans to build a house costing $60-000. Work will start in the spring.

The Plaza, at 187th St. and Washington Av., seating 1,200, with an open air annex seating a similar number, will be opened about March 10 by Louis Weinberg, Pathe salesman.

Cleveland, Ohio—The New Lyceum is being built on Fulton Road by M. Polcar, who operates several other houses in Cleveland.

Territory Sold

Films Specials have sold the rights on their "Jolly Comedies" to the Celebrated Players Film Corp., of Chicago, for Indiana and Northern Illinois. Also to the Phil. Goldstone Film Exchange, of Omaha, for Iowa and Nebraska, and to Willis Kent, of Denver, on "Brown of Harvard" for the Denver territory.

Idaho Theater Sold

Moscow, Idaho—J. W. Allender, Inc., has purchased the Orpheum, seating 400, from R. S. Tucker. Allender operates a chain, including the Liberty, at Moscow; Pullman and Colfax and Majestic and Lyric, Spokane. He will rename the Orpheum, the Liberty.

Kokomo, Ind.—The Victory will open on February 2 with Martin Gruenwald as manager.

House Changes

Waterville, N. Y.—The controlling interest in the Waterville Amusement Co. has been sold by the Raymond W. Cash Co. to Raymond O. Hillette, of the Milfred, Green, N. Y.

Cleveland, Ohio—The American has been taken over by E. F. Flanagan, who controls the Crescent, and Frank Nolan, who will remodel it and change its name to the Terminal.

Batlimore Md.—The Solax was bought by Arthur D. Gans recently and resold to G. W. Hamilton, Harry Bentum and George A. Baldwin. The house has been overhauled and reopened.

Findlay, Ohio—Abe R. Kraft and Dale A. Capell have purchased the Lyceum from Edward Jacobs.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

THE LOST CITY

has a lobby display which will fit every episode and is good for a 15 weeks' display in all the first run houses. Four 30 x 40 paintings comprise the set.

Look em' over at our salesrooms.

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About Prices

Some Comment Regarding the New York Exhibitors' League Action Realtive to Prices for Pictures

There was considerable interest in the market yesterday over the attitude taken by Hiram Abrams, who, as noted exclusively in WID'S DAILY, commenting on the action of the New York State Exhibitors' League, said that an exhibitor could buy as he pleased and with no one to compel him to do anything else.

That the percentage problem entering into the sale of productions was part of the general idea behind the action of the state exhibitors was generally admitted, but many believed that as Abrams put it was probably the only answer available to a difficult question.

It is understood that Abrams also contends that few, if any of the state exhibitors are using much of the product of the stars identified with United Artists.

In a statement issued yesterday, however, Mr. Abrams made the following remarks, in part:—

"I go on record now with the promise that as soon as this company has a sufficient amount of product to warrant the organization that will be required, we will book our pictures throughout on a straight percentage basis and do away altogether with a guarantee or rental, except, insofar as a nominal deposit may be required as a binder or as evidence of good faith for the protection of playing dates.

"We are headed right for straight percentage."

The percentage question now being discussed at length in the industry was again taken up in view of the action of the state exhibitors. That a percentage basis might probably be the solution of the booking question was admitted, but the difficulty seems to be that few can agree on just what the percentage basis should be.

The exhibitors fixed March 9-10 as the date for the next state convention to be held in Utica.

Henry King Specials

(Special to WID'S DAILY)

Los Angeles—As a result of his success in directing "23½ Hours' Leave," which introduced Douglas MacLean and Doris May as stars, and "Haunting Shadows," with H. B. Warner, Jesse D. Hampton Prod. Inc., are to present six Henry King specials, with all-star casts. These are to be made from books by recognized authors, and King is to be given the utmost latitude in putting them into films. The first will be Frank Spearman's story "Big Dick." King's contract will extend over the next two years.

Screen Rights for Sale
of the Story
"The Woman of Mystery,"
by Maurice Le Blanc.
an Arsene Lupin Story
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

Kohn Ties Up with National Film

Hollywood—Marion Kohn, of San Francisco, is financing the series of 26 productions each which Grace Cunard, Polly Moran and "Smiling Bill" Jones are to make at the National Film studios.

Additions to Lasky Plant

Hollywood—A two story addition has been built for the home of the Scenario Department at the Lasky studio.

The Research Department under Elizabeth McGaffey has found it necessary to move it into a larger building.

The Lasky Wardrobe Department is now established in its three story concrete structure.

The Publicity Department, under the direction of Adam Hull Shirk, will be augmented by the advent of Barrett C. Kiesling, who begins work next week.

Lesser in Los Angeles

(Special to WID'S DAILY)

Los Angeles—The transferring of his headquarters from San Francisco to Los Angeles has been accomplished during the last few days by Sol Lesser. Since his purchase in connection with Gore Bros. of the First National Circuit for Southern California and Arizona Lesser has decided that the new interests can best be managed from this city, and has taken offices in the Brack Shops. He will still maintain an office in San Francisco, but his main offices will be here.

One of Lesser's interesting plans for the future is the making of Los Angeles as a distributing center, instead of permitting all of those honors to fall, as heretofore, to New York. His scheme has met with marked approval from a large number of motion picture interests.

Lesser and the Gores recently purchased the Kinema Theater, which will undergo extensive improvements in the near future. They are also planning to erect another large theater on Broadway, but have not yet chosen its exact location.

Another for Grauman

(By Wire to WID'S DAILY)

Los Angeles—Sid Grauman announced yesterday that he was to erect a new 2,500 seat theater in Hollywood. Breaking of ground will start within 90 days. Jack Calicutt has arrived in Los Angeles from San Francisco to take the management of the Kinema, recently purchased by Lesser and Gore Brothers. Calicutt was former manager of Graumans' Million Dollar Theater here.

Sales Force Wins $2,500

(By Wire to WID'S DAILY)

Cleveland, Ohio—Universal's big business drive was won by the Cleveland exchange salesman under the direction of E. J. Smith.

Increases of more than 55 per cent in three months over the previous three months were made as a result of the drive. A prize of $2,500 was awarded the manager and salesmen under the direction of E. J. Smith.

The seven salesmen employed by Smith more than doubled their average sales during the contest's duration. Smith's salesmen include H. J. Rogers. M. J. Glick, T. G. Colby, N. P. Fleisher., H. S. Brown, F. L. Davie and J. W. MacFarlane. H. C. Borger is Smith's assistant and Palmer Slocum his publicity man.

A. Lincoln Ehrgott is in charge of the Foreign Department of C. B Price Co., Inc.

The American Cinema Corporation has been used in the Supreme Court by the O. J. Gude Co. for $10,933. The complaint asks $6 583 for an electric sign at the northeast corner of Broadway and 45th St., $3,750 for one at 1485 Broadway and $600 due on the rental of a sign at 1628 Broadway.

SALESMAN WANTED.

Must be thoroughly familiar with Greater New York territory. Box B-41, care WID'S.

Those Interested in a

WELL KNOWN DIRECTOR

Can Communicate with
Room 1659
Hotel Commodore
Vanderbilt 6000

NOTE—Leaving for California Monday noon unless signed before that time.

Merle E. Smith Dead

Merle E. Smith, general manager of the George Kleine Enterprises for 10 years, died yesterday morning at the Republican Club. Pneumonia was the cause.

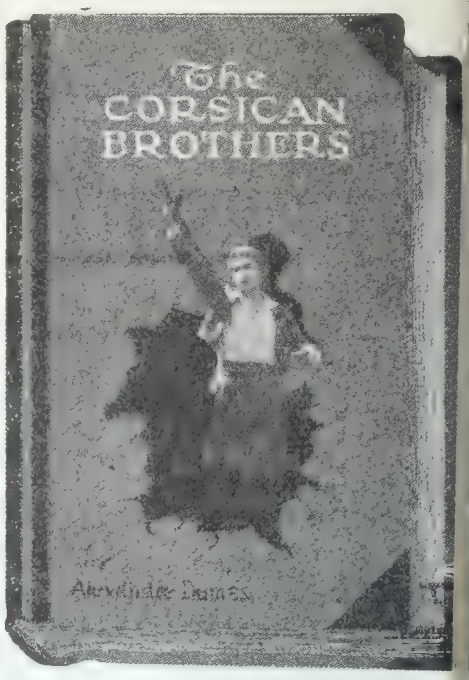
Mr. Smith was one of the veterans of the game and one of the best liked men in the industry. His widow came from Chicago to nurse him during his illness. Three children and his widow survive him.

I. R. Hammons Dead

I. R. Hammons, father of Earl Hammons, of Educational Films died yesterday morning.

Loeb, Kane's Assistant

Louis E. Loeb, with Famous Players for five years, will act as assistant to Arthur S. Kane in the latter's new venture.



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and
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Writing and Directing
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N. Y. Y
-PERSONAL-

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI, No. 37 | Saturday, February 7, 1920 | Price 5 Cents

Zukor Acts

To Aid National Board of Review and Exhibitors in Fight on Censorship.

To help the National Board of Review, and also to assist exhibitors in the fight against official motion picture censorship, Famous Players-Lasky is taking steps to have the insignia, "Passed by the National Board of Review" carried at the beginning of all Paramount Artcraft pictures so that it will not fail to be seen when the pictures are shown in the theater.

Adolph Zukor has appealed to all exhibitors booking Paramount pictures to keep this approval in the film when it is shown.

It has been the custom in the past to append the National Board's approval to the end of pictures. Many exhibitors, failing to appreciate the importance of this approval, have been in the habit of eliminating this stamp from the picture. Thus when the picture is shown even though the picture has been approved by the National Board, it fails to let the people know that such approval has been given.

"I am moved to take this step," said Mr. Zukor, in explaining his action, 'because I am firmly convinced that the National Board of Review needs the backing of everybody in the business in the fight it is waging against official film censorship. All Paramount Artcraft pictures are approved by the National Board before they are released. This not only is a protection to us, but it is of immense benefit to the exhibitor showing our pictures.

"I wish to call the attention of exhibitors to the importance of carrying this approval on all their pictures. It behooves all exhibitors to co-operate with this board, because official censorship not only is vicious and un-American, but it also can do incalculable harm to the industry, as has been proved in those communities where censorship already exists."

Rivoli Marquee Collapses

The marquee at the Rivoli Theater collapsed yesterday under the weight of snow and rain. Four persons were slightly injured.

Compson Co. Formed

(By Wire to WID'S DAILY)

Albany, N. Y.—The Betty Compson Photo Play Co., of New York City, has been capitalized at $100,000. The incorporators are B. and M. Compson and A. A. Grasso.

He was such a perfectly, thoroughly, painfully good man—Constance Talmadge "In Search of a Sinner," a First National attraction, adapted by John Emerson-Anita Loos.—A dvt.

No Censors in Virginia

Committee Kills Impending Measure —Called an Important Victory

(By Wire to WID'S DAILY)

Richmond, Va.—The proposed censorship for Virginia was killed yesterday by the Committee on Moral Welfare.

This is regarded as exceedingly important. Many feared if Virginia passed the measure that it might have a strong influence on other bills in Southern states.

David W. Griffith, representing the industry, and the National Association led the opposition before the committee.

Secretary Elliott, of the National Association, was materially pleased when he was informed of the action over the long distance phone.

Ministers Fight Sunday Shows.

(Special to WID'S DAILY)

South Bend, Ind.—Plymouth, Culver, Argos and Bremen clergymen

(Continued on Page 2)

Deliveries Hit

Storm Plays Havoc With Shipments —Statements from Companies

The storm which has tied up or delayed trains throughout the country has resulted in many cases in a delay in film shipments and many of the companies have been forced to undergo some inconvenience as well as the exhibitors.

Assistant Sales Manager Kent of Famous Players when questioned about the matter stated that as yet, that organization had been affected only slightly, but that there was no doubt that the train trouble would hit them later. At present Famous is using autos in numerous cases.

S. Harris of Goldwyn explained that to some extent, they were getting around the difficulty by shipping reels by parcels post, and that in four or five cases it had been necessary to substitute other productions for those booked.

Charles Rogers of Selznick de-

(Continued on Page 4)

Gudger, Vice-President

Du Pont Man Now With Goldwyn —Talk of Changes Aired in Local Film Circles

Francis A. Gudger, it developed yesterday is now a vice-president of Goldwyn Pictures. Mr. Gudger was formerly vice-president of the Arlington Works, a Du Pont subsidiary, and an assistant director of the Du Pont Corp. during 1919.

The news developed considerable interest in film circles yesterday. It was rather generally conceded that Gudger was on the job to look after the Du Pont interests in Goldwyn as is said to be the case of H. D. H. Connick who resigned from a downtown financial institution to join Famous Players. Connick is chairman of the finance committee at Famous Players. Mr. Gudger, when reached on the telephone yesterday stated:

"Mr. Goldwyn wanted to strengthen his organization wherever he could in order to carry out the lines of expansion he has planned for Goldwyn Pictures. I was elected a vice-president at a director's meeting held the third week in January. If I can be of any help to Mr. Goldwyn, I am here to do it.

"The vice-president and others right down the line are his lieutenants and stand ready to carry out his plans."

Gossip current in usually well informed quarters had it that Samuel Goldwyn would devote all of his time in the future to production and Moritz Hilder, another vice-president would take over the sales end. Regarding that Mr. Gudger stated that Goldwyn would continue the general duties of president while regarding Mr. Hilder he said that he didn't think the statement was true.

Nat C. Olds took an important executive post in the advertising department this week.

Meanwhile it is understood that Maxon F. Judell who joined Goldwyn four months ago to organize a non-theatrical department has been let out.

Elaborate Premiere for 'River's End'

Marshall Neilan's first production for First National, "The River's End" will have its premiere before the Canadian Club of New York on Monday, Feb. 16. A dinner will follow the showing of the film, which will take place at the Biltmore. Marshall Neilan plans to be here for the showing, if other plans do not interfere.

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	72	76½	74
Do pfd	86	88	86
Goldwyn	28	28	28
Loew's, Inc.	28	28½	28½
Triangle	....	....	11/16
United Pict. Prod.	....	....	14
World Film	....	....	1

Adler and Ragland Back

Bert Adler and J. C. Ragalnd of Realart returned to town yesterday. Adler who is manger of the exploitation department of the Realart specials was in Washington for several days while Ragland was visiting a number of the middle western exchanges.

COMING
A Revival of
The Greatest Comedy Production Ever Made
"Tillie's Punctured Romance"
Featuring
Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

One of the winners of the Fame and Fortune Contest appearing in "A Dream of Fair Women." State righted by M. W. Garsson, 1600 Broadway, N. Y. C.—Advt.

Edwards to Produce

Musical Comedy Star to Make Eight Reel Feature—Coast Men Interested.

(By Wire to WID'S DAILY)

Los Angeles.—Gus Edwards, composer-actor-manager, announced yesterday that he is going into the field of motion picture productions. He plans to start work shortly on an eight reel feature based on "School Days."

Edwards plans to start production in about six weeks.

The production unit will be composed of Mr. Edwards, Myron Selznick and Harry Rapf, of the Selznick organization; Harry Caulfield, well known theatrical manager here, and Mike Levy, vice president and general manager of the Brunton Studios.

The company will be known as the Gus Edwards Prod., Inc.

An effort made to reach Myron Selznick yesterday to ascertain whether Selznick would distribute the production proved uanvailing. Selznick's assistant didn't know anything about it.

Write Titles for Garsson Film

Harry Chandlee and William B. Laub have recently completed the editing and titling of the Motion Picture Magazine Beauty Contest picture, "A Dream of Fair Women," released by Murray W. Garsson. Chandlee and Laub have joined forces. They have furnished several Northwest dramas scheduled for of the scripts for the Edgar Jones early release.

No Censors in Virginia

(Continued from Page 1)

have united in a fight to have picture houses closed on Sundays. As soon as the battle in Marshall County is completed, another battle will be begun in other counties.

May Wait for Referendum

(Special to WID'S DAILY)

Binghamton,, N. Y.—A vote is expected in the immediate future in the Common Council as to whether Sunday shows should be prohibited or whether they should wait until the Central Labor Union could take a referendum. Such a vote cannot be taken under the auspices of the Common Council, it has been decided.

Oppose Sunday Film Law

(Special to WID'S DAILY)

Providence, R. I.—At the Methodist Church recently, a message from the Rev. W. T. Green was read, urging church members to protest against the bill introduced in the State Senate legalizing Sunday motion picture shows. Petitions against the measure will be circulated throughout the State.

Worcester, Mass.—Sylvester S. Poli plans to enlarge the Plaza, making it the largest house in the city.

Phillipsburg, Mont.—Frank Harrigan has purchased the MacDonald from Mrs. A. A. MacDonald.

Wilkinsburg, Pa.—A new house seating 1,500 will be erected on Wood St., by Rowland and Clark.

Kankankee, Ind.—Herbert Johnson, of the Luna Amusement Co., which owns the Luna, Lafayette and Lyric, has purchased the Gaiety.

House Changes

The Grand, at 116th St. and Fifth Ave., has been purchased by Mr Freeman from Mr. Fischel.

San Francisco, Cal.—Sam Gordon has leased the Lyric on Fillmore St

Peoria, Ill.—The Lyceum has been sold by Charles A. Loveridge fo $90,000.

Charlotte, N. C.—H. Somervill formerly manager of the Strand, i now with the Broadway.

Hastings, Neb.—The Strand an Empress have been purchased by F G. Norman, representing the Plaz Theater Co.

Freeland, Pa.—Refowich Bro have purchased the People's.

Newark, N. J.—Coleman Bro have purchased the Scenario her and Regent, East Orange.

Pasadena, Cal.—W. H. Clune ha sold his Pasadena to Henry C. Je sen, of Glendale and Los Angele The latter will make improvemen costing $25,000 on it.

Springfield, Mass.—Nathan E. a Samuel Goldstein, with headquarte in this city, have bought the M jestic, Easthampton. It seats abo 1,000 and cost $25,000. The Gol steins operate a chain, with hous in Holyoke, Springfield and Nort ampton.

Winnipeg, Can.—Mr. Cloakey, f merly manager of the Allen, at E monton, Alta., and recently a pointed manager of the New Al in Winnipeg, has decided to acc the position of manager of t Walker, the legitimate house of W nipeg. A manager of the Winni New Allen will be appointed t week.

New Bedford, Mass.—New ho to be erected on Elm St. by the E pire Theater Corp.

Use a machine gun to check a mob—not a cap pistol! However, if you want to attract a mob use RITCHEY posters!
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368
Ritchey

Pathé News

No. 11

WARSAW, POLAND—Hail head of Polish Republic. Polish and French soldiers parade in honor of the new president, General Pilsudski.

NEWBURGH, N. Y.—Ice mantle wraps Northeast in its frigid folds—river traffic on the Hudson passes through a channel cut in frozen waters.

New York harbor gets its touch of Arctic atmosphere.

Barges with supplies "caked in."

Breaking up the solid surface.

SEATTLE, WASH.—Large quantities of confiscated liquor are doomed to "ruthless destruction" by federal officials.

PARIS, FRANCE—Allies demand 896 Germans for trial. The Allied Council asks Germany to surrender men charged with war guilt.

Promiment among those whose extradition is demanded are—Field Marshal Von Hindenburg.

Former Imperial Chancellor, Dr. Von Bethmann-Holwegg.

Count von Bernstorf, German ambassador to the U. S. at the time the war broke out.

The ex-Crown Prince.

and the Kaiser! Picture of the former German Emperor, taken in his balmy days.

SANDRINGHAM, ENGLAND—A "royal" hunt indeed! King George and royal family attend West Norfolk Hound meet. Note "civies" of King after being in field uniform for 5 years.

NEW YORK CITY—Fine feathers make fine birds—to prove the old proverb, model at fashion exhibit shows what "clothes can do" to a plain miss.

NEW YORK CITY—Big blizzard hits New York—gales, snow and tide combine to paralyze traffic, and cause damage to life and property in the city and its environs.

WASHINGTON AND LINCOLN—America remembers with pride and gratitude the services of two of its greatest heroes on the anniversaries of their birth.

View of the Ford Theater in Washington where the hand of an assassin shot down Abraham Lincoln, martyr-president.

Here is the house in which several hours later Lincoln passed away.

Abraham Lincoln, and the facsimile of a portion of his historic Gettysburg address.

And the ringing message of George Washington, never to be forgotten in the hearts of his countrymen.

today

Smiling Bill" Parsons bought
he Screen rights for

OPIE READ'S
THE
KENTUCKY
COLONEL

id his bloomers were few.

Adapted by
L. V. Jefferson

THE NATIONAL FILM
CORP. OF AMERICA

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Al Santell, supervising director of comedies at Universal City, has signed a contract with Louis Weiss, vice president of the Numa Film Company and general manager of Artclass.

A trainful of easterners became horribly mortified this week when they collected a hatful of money and presented it to Will Rogers after he had done a bit of roping at the station in Santa Cruz where the Badger Company is at work on Rogers' new Goldwyn Picture "Jes' Call Me Jim."

Mabel Normand's first picture after returning from New York is to be "The Slim Princess," by George Ade, and filmized by Gerald C. Duffy. It is to be directed by Victor Schertzinger, work to start within a very few days.

George Nichols who did notable work in "The Turn in the Road," "Pinto," "Greatest Question," and innumerable other picture plays, has been selected by King W. Vidor to enact the part of the Mayor of a small town in a southern state.

Mary Roberts Rinehart, author has arrived in Los Angeles where she will confer with Vice-President Abraham Lehr, at the Goldwyn studios regarding her stories in preparation for the screen.

Production on "The Fighting Shepherdess," Anita Stewart's new starring vehicle, has been completed at the Mayer Studios. Edward Jose director,

Fred Kohler, who directed several comedy dramas for Alkire, has an important role in the National production of "The Kentucky Colonel."

Neal Burns has finished a new **Capitol comedy at the National. It is called "A Sleepless Night" and will be released by Goldwyn.**

The Christie Film Company has secured four new scenario writers, Keene Thompson, Jack Jevne, from the Goldwyn studios; Nan Blair and Harry B. Loos, father of Anita Loos.

Wabash, Ind.—Dickson Bros., owners of the Eagle and Colonial, plan the erection of a house seating 1,000 this summer.

GAUSMAN

To Investigate Agencies

(*Special to WID'S DAILY*)

Los Angeles—Deputy State Labor Commissioner H. A. Cable is quoted here as saying that he intends to investigate all film agencies as a result of an investigation being conducted relative to the operations of the California Studio operated by Lester Clark and Helen Mayo. About 100 players claim to have deposited various sums with the studio for guarantees that they would remain on the job during the making of a picture captioned "Life."

"S.R.O-12"

If there is a leak in your receipts consult

"TEX"

Elucidator
of Mysteries

CUCKOO
EVERYONE'S A BIRD

Goldwyn Pictures

Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher

A picture for showmen made by showmen is "EMPTY ARMS." While we were pouring beauty and artistry into it we never for a single instant forgot its COMMERCIAL side. We designed it to make MONEY—stacks of it.
It WILL!

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500 Fifth Avenue, New York City

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PRODUCERS

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

WILD STORM ON ATLANTIC COAST.—Gale sweeps eastern states and seaboard, tying up traffic and wrecking shore hotels.

DIVES 200 FEET INTO RIVER.—Jack Murphy, the cut up of Haverhill, Mass. puts on a thrill.

HOLD NIGHT ICE CARNIVAL.—Chicago skaters play hockey and hold festival by faires—fireworks.

FLEETS THAT NEVER SAIL.—The new fad for ship models gives artists a new industry.

SEC. DANIELS ANSWER SIMS.—Navy chief testifies before Senate committee in Washington.

ICE GETS EAGLE BOATS.—Detachment of U. S. Navy captured by Jack Frost in harbor at Quebec.

A BORN PEANUT HOUND.—In New Orleans there's a pup that just dotes on peanuts.

MONTREAL CURLERS WIN.—The Brookline, Mass. county club team is bested on home rink.

FASHION SHOW FOR HATTERS.—Milliners' convention is entertained by parade of youth and beauty.

FAIRYLAND COVERS DISASTER.—The ice clad ruins of flame swept church at Toronto.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Deliveries Hit

(*Continued from Page* 1)

nied that the firm had been hit at all.

E. R. Pearson of Pathe declared that the Pathe News was reaching its destination a few hours late in some places and that there were few shipments in and out of Boston, but that in New York, the fact that the company uses its own vehicles a great deal was facilitating matters.

Mr. Rosensweig of the Universal sales department stated that up state three or four shows had been left uncalled for. One house at Dobbs Ferry had been snowed in, and the Prudential Film Delivery service had been curtailed. In 90 per cent of the cases, however, the exhibitors were sending for the stuff themselves.

Many of the smaller exchanges, meanwhile had felt the resutls of the storm, and pictures have failed to arrive on time in a number of cases.

"Topical Tips" Sold

"Topical Tips," edited by Tom Brete and Harry Kline, have been sold for Nebraska to the Fontenelle Film Co., of Omaha; Standard Film for Kansas and Essenbee for Ohio, Kentucky and Michigan.

A. and H. Buy Sacramento Strand

(*Special to WID'S DAILY*)

Sacramento, Cal.—Ackerman and Harris have purchased the Hippodrome from Mr. and Mrs. M. H. Diepenbrock for a reported sum of $270,000.

EXCHANGE MANAGER WANTED

by high class distributors. Experience in New York City absolutely essential.

Box B-50 WID'S

Poli in Big Deal

Property Worth $2,000,000 Involved —Extensive Remodelling.

(*Special to WID'S DAILY*)

Springfield, Mass.—The Poli circuit has taken over the property at Main and Worthington Sts., and will make extensive improvements to the theater which is included within the bounds of the property involved. All told, in site and improvements, over two million will be involved.

Burgess Killed in 'Plane Accident

(*By Wire to WID'S DAILY*)

Los Angeles.—E. Earle Burgess, dare-devil parachute jumper and aviator, was instantly killed Thursday when he fell from an aeroplane 150 feet from the ground.

The accident occurred near the new Los Angeles speedway at Beverly Hills. Burgess was hanging from the wing of the 'phane when he lost his grip and fell to the ground.

He was doubling in a film which was being produced by Fox.

Open Chicago Office

Chicago—The California Motion Picture Ent. has opened a Chicago office in the Consumers Building. Ernest E. Gagnon is in charge and is exploiting "Alma, Where Do You Live?" in Indiana, Illinois and Michigan.

Bold Robbery in Blue Island

(*Special to WID'S DAILY*)

Blue Island, Ill.—Although the Grand, one of the Fitzpatrick & McElroy chain, is on the main street, and there is an all night restaurant directly across, burglars entered the theater, carried the safe down one flight of stairs, put it into a machine and drove off with it. The safe was found in a prairie about five miles away, with the bottom chiselled out. The loss was estimated at from $1,000 to $1,200.

Send Us Your Junk Film

Any Quantity Highest Prices

INTERSTATE SMELTING & REFINING COMPANY

23 Commercial St. NEWARK, N. J.

Cissy's Wink

JOHN J. LIVINGSTON

Motion Picture Representative

For

STARS—DIRECTORS

1440 Broadway New York

Incorporations

Albany—B. A. Rolfe, New York. Capital, $10,000. Incorporators: L. E. Ginn, P. Lerman and P. A. Cinklin, 110 W. 42nd St.

Albany—Sunset Amusement Corp., Brooklyn. Capital, $500,000. Incorporators: I. Finkelstein, J. Meltzer, and J. Reinhorn, 586 Ocean Parkway.

Kirkland Due To-day

David Kirkland, Constance Talmadge's director is due in town today from Palm Beach where he shot scenes for "The Love Expert," a forthcoming First National release.

The Talmadges will return to New York in early March.

GIBRALTAR PICTURES

William Worthington has resigned as President of Haworth Pictures to direct the first

LOUIS TRACY PRODUCTIONS.

for

GIBRALTAR PICTURES.

Arthur Beck Chas. C. Burr,

Executives.

133-5-7 W. 44th St., N. Y. City

Brouse Denies

(*Special to WID'S DAILY*)

Toronto—H. Brouse, who owns the First National franchise for Eastern Canada, declares the report that John Kunsky was to take over the franchise is untrue.

Mintz Starts Trip To-day

M. J. Mintz, sales manager for the Hallmark serials leaves for a three weeks' trip to exchanges east of the Mississippi to-day.

Keeler Going to Coast

H. P. Keeler, who recently completed the first "Torchy" comedy for Master Pictures, Inc., will leave for California the early part of the week.

Screen Rights for Sale of the Story "The Confessions of Arsene Lupin" by Maurice Le Blanc.

CELEBRATED AUTHORS SOC.

Room 803 Columbia Theatre Bldg.

Tel. Bryant 1511

"THE FORBIDDEN WOMAN,"

Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.

KRAUS MANUFACTURING CO.,

220 West 42d St., N. Y.

17th Floor. Tel. Bryant 3607

Direct from the Triumphal Opening at

THE

George M. Cohan Theatre

EXCLUSIVE PICTURES

of the World's Championship Wrestling Match at Madison Square Garden

Joe Stecher

VS.

Earl Caddock

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POINEER FILM CORPORATION

130 West 46th St., New York

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI, NO. 38 Sunday, February 8, 1920 Price 25 Cents

THOMAS H. INCE *presents*

DOUGLAS MacLEAN AND DORIS MAY

in "MARY'S ANKLE"

A Paramount Artcraft Picture

They'll all want to see "Mary's Ankle"

What's it got? A *title?*—You can't beat it! *Story?* A roaring comedy hit!
Stars? The sensations of the season! *What'll it get you?* Record breaking crowds!

Go Ahead and Get Them!

By MAY TULLY
Adapted by LUTHER REED

Paramount Pictures — FAMOUS PLAYERS-LASKY CORPORATION — ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General — NEW YORK — Artcraft Pictures

Directed by LLOYD INGRAHAM
A THOS. H. INCE PRODUCTION

A Picture That Will Be Welcome For A Week!

SENSATIONAL? No! And not spectacular, either. But a heart-interest story of real folks whom we all know and principally of a girl's love for a poor, mistreated, little cripple.

MARY MILES MINTER

Directed by
WILLIAM D. TAYLOR

is the girl — the charming, fascinating, irresistible heroine so delightfully portrayed in Grace Miller White's widely read novel,

"Judy of Rogues' Harbor"

Scenario by
CLARA BERANGER

Your patrons will applaud its contrasts of true love and violent passion, of self sacrifice and selfishness, of crushing cruelty and tender, winning kindness. It's a wonderful love story and a *yet more wonderful* appeal to human sympathy; a picture that will not wear out its welcome in a week!

REALART
PICTURES CORPORATION
469 FIFTH AVE. NEW YORK

REALART PICTURES

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 38 Sunday, February 8, 1920 Price 25c.

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News of the Week in Headlines

Monday

Republic Distributing to release six Lloyd Carleton productions.

Jesse D. Hampton and Robertson-Cole involved in $100,000 lawsuit over H. B. Warner.

W. H. Clune, of Los Angeles, and William Swanson, Salt Lake City, directors of National Picture Theaters.

Tuesday

Betty Compson of "Miracle Man" fame forms her own company. To make special productions.

Famous Players balance sheet as of Nov. 29, 1919, shows assets of over $36,000,000.

Reported Lord Northcliffe, famous Englishman, to enter picture production.

W. W. Hodkinson to release series of Irvin Willat productions.

Wednesday

Maurice Maeterlinck to write for Goldwyn.

Goldwyn buys Tabor Grand theater, Denver.

Important film deal believed to be reason for visit of George King of Stoll Film Co., London.

Thursday

Consolidated Films Laboratory Co. a million and a half dollar company, plans series of laboratories extending from coast to coast.

Special Pictures Corp. to produce comedies. Taken as first serious effort of Los Angeles capital to invade picture industry.

Friday

Associated Exhibitors, Inc., will probably release 26 pictures a year according to General Manager Quimby.

Hiram Abrams, United Artists, sees industry headed for straight percentage.

Thomas H. Ince coming east where important announcement will be made regarding Associated Producers.

Oklahoma managers hold annual meeting. Ban "bandit" films.

D. W. Griffith addresses Virginia legislative committee on censorship.

Saturday

Censorship defeated in Virginia.

Near blizzard in East hits deliveries of films.

Zukor pledges support of Famous Players to Nat'l Board of Review.

F. A. Gudger, Du Pont official, now vice-president of Goldwyn.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

WHETHER THE SKY IS BLUE

or RED

or YELLOW

or GREEN

On February 21

The Republic Distributing Corporation

WILL PRESENT

CHIEF WILLIAM J. FLYNN'S

"The Silkless Banknote"

VISUALIZED BY WILSON MIZNER

AT THE

CAPITOL THEATRE, NEW YORK

starting Sunday, February 22

AND EACH WEEK THEREAFTER A DIFFERENT

CHIEF FLYNN PICTURE

for

EIGHT WEEKS

Fair Entertainment Offered in Picture Based on Healing Through Faith

Peggy Hyland in
"FAITH"
Fox

DIRECTOR .....Howard M. Mitchell
AUTHOR ..... J. Anthony Roach
SCENARIO BY .....J. Anthony Roach
CAMERAMAN ..... Not credited
AS A WHOLE.....Fair picture based on the healing through Faith idea; starts off like a "Miracle Man" imitation but gets far away from it soon afterwards.
STORY.....Maintains an average amount of interest although several turns in the story are poorly developed.
DIRECTION.....Satisfactory in staging the action though no dramatic high-lights are touched.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Some very good
CAMERA WORK .....Straight shots
STAR.....If she had played in more serious vein much of action would have been more convincing.
SUPPORT ..... Average
EXTERIORS .....Some very pretty shots of sheep grazing; all are country-side exteriors.
INTERIORS ..... Suitable
DETAIL.....Scotch village atmosphere striven for very obvious.
CHARACTER OF STORY.....Untangling of complications created by crabbed Scotchman and impostors by one who heals through Faith.
LENGTH OF PRODUCTION.....About 5,000 feet

"Faith" is a picture offering a fair amount of entertainment which is centered around the healing through Faith idea. At the outset it looks as if the producers were attempting to work along the lines of "The Miracle Man" but once the main action is penetrated it gets far away from it. The picture never ascends to great dramatic heights and there are some turns in the story, such as the sudden reformation of McGregor, that fail to ring true due to the suddenness with which they have been developed. But all in all the story manages to maintain a fair degree of interest throughout.

In Scotland, Kent McGregor, a miser, who has ambitions to become connected with a noble family, lives with his niece Jean, who is in love with David, the shepherd. David's father, Adam Harden, school teacher, is also looked upon by the country folk of the village as a spiritual guide and his miraculous cures through faith have won him the love of all but McGregor.

In the city Meg Harper convinces an unsuccessful doctor, Kyle, that he can pass himself off as the long lost son of a titled Scatchman who once lived near McGregor. McGregor falls for the ruse and takes Kyle into his home, encouraging his attentions toward his niece. When Jean rebels, McGregor has David and his father cast into jail. He sets the date of the wedding of Kyle and Jean, but just before the unwilling bride reaches the alter she swoons.

Kyle and specialists from the city claim they can do nothing with her and so the now repentant McGregor summons Adam Harden who works her cure. McGregor overhears Kyle and Meg quarreling and has them arrested for the imposters that they are, while now he is only too glad to give his niece in marriage to David.

Peggy Hyland in the role of Jean would have made a better impression had she acted in a more serious mood. The rest of the cast headed by Edwin B. Tilton, Winter Hall, Parks Jones and Milla Davenport does good work.

It'll Get Over But You Don't Need to Shout About It

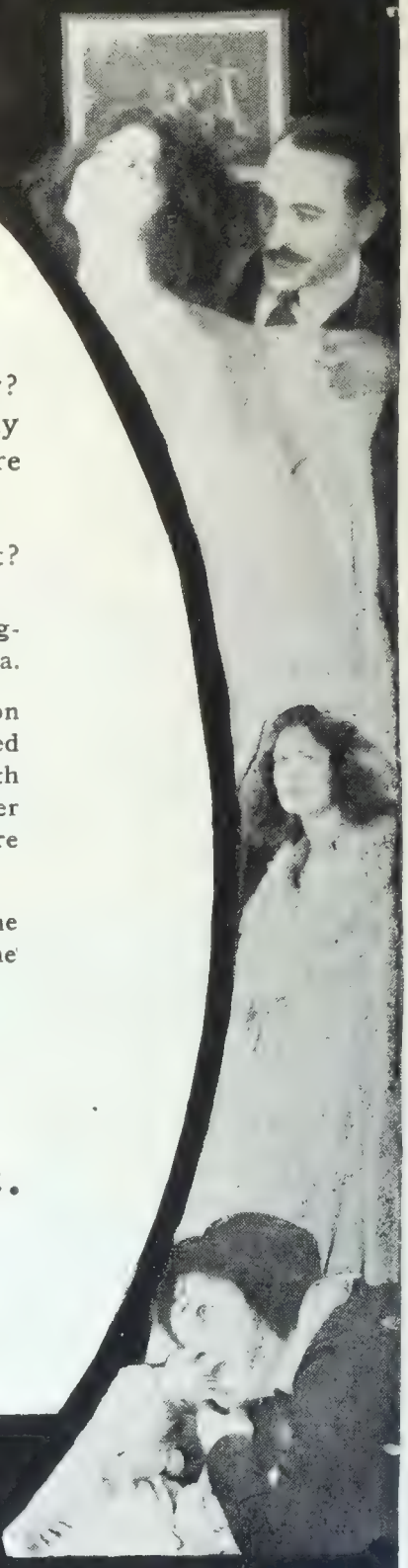
Box Office Analysis for the Exhibitor

Here's a picture that will get over averagely but doesn't warrant the exhibitor singing its praise in superlatives. It's a fairly interesting story and although there is no real show of drama in it the idea is pretty and the action should interest.

Advertising arguments and readers should be centered around the healing through Faith idea and this can be done diplomatically so as not to cast the picture in the propaganda class. There's a universal interest in this form of religion and cure now and most people will appreciate seeing it no matter what religion they hold to.

Catch lines might follow the following style: "Specialists have given her case up as hopeless but there was one who held no university degree that could cure her. Who was he?" "Do you believe in healing through Faith and Love? See 'Faith'," etc. Musical features of the program could be arranged apropos of the Scotch locale of the story.

New Edition Ready



What is the Hundred Thousand Dollar Packet anyway? Everybody in the industry is talking about it. They say that already "EMPTY ARMS" has gone over even before anybody has seen the film!

When am I going to receive my copy of the Packet? You certainly are keeping me on the anxious seat!

This is the gist of remarks made in telegrams, letters and long-distance 'phone calls we receive from all parts of North America.

We want to publicly apologize for the unfortunate condition which has made it impossible for us to fill all requests received for the Hundred Thousand Dollar Packet issued in connection with "EMPTY ARMS." The first edition was "taken up" almost over night, but the second edition is just off the press and copies are being sent to all those who have asked for them.

"EMPTY ARMS" is a great film. It is already the talk of the trade. It will be the most discussed film of the season from the viewpoint of the "fans."

There is something to the story—something to remember.

It is well acted, too!

PHOTOPLAY LIBRARIES Inc.

(Exclusive Selling Agents)

500 Fifth Avenue, New York City

Lester Park &
Edward Whiteside
PRODUCERS

EMPTY ARMS

Starring GAIL KANE with
Thurston Hall J. Herbert Frank &
Irene Blackwell

WRITTEN BY
WILLARD KING BRADLEY

EDITORIALS BY
DR FRANK CRANE

PERSONALLY SUPERVISED AND DIRECTED BY
Frank Reicher

Simple Little Narrative Spoiled by Too Rigid Detail

Mary Miles Minter in
"JUDY OF ROGUES' HARBOR
Realart

DIRECTOR ..... William Desmond Taylor
AUTHOR ..... Grace Miller White
SCENARIO BY ..... Clara Beranger
CAMERAMAN .....James C. Van Trees
AS A WHOLE.....Series of incidents that happen along with slight semblance of reality; detail laid on too thick.
DIRECTION.....Paid too much attention to details of the story and hardly any to the logical development of the theme.
STORY.....From the novel by Grace Miller White; simple country girl story spoiled by attempt to modernize it.
PHOTOGRAPHY ..... Splendid
LIGHTINGS ..... Always good
CAMERA WORK .....Many pleasing shots
STAR.....All her efforts registered but direction and continued implausibilities seriously handicapped her.
SUPPORT.....Some good types but nearly all the characters were obviously overdrawn.
EXTERIORS ..... Excellent rural locations
INTERIORS ..... Appropriate
DETAIL.....Made moments of minor importance stand out too strong in comparison to the really better bits.
CHARACTER OF STORY....Vaguely appreciable degree of suffering endured by little country girl.
LENGTH OF PRODUCTION.....About 6,000 feet

In its novel form "Judy of Rogues' Harbor" might well serve as a lesson for complaining little girls who have everything but think they have nothing, for after reading about all the hardships endured by poor little Judy, they might well consider themselves not so badly off. But as for transferring the misery of Judy to the screen, especially in its exceedingly tedious and detailed form, it will scarcely meet with the entertainment desires of grown-ups.

The producer has evidently adhered religiously to the text and in addition has endeavored to modernize the action by installing a company of Bolsheviks that use considerable footage but as far as the audience is concerned, this is unnecessary and superfluous.

Miss Minter is earnest and sincere in her effort to play the little country girl who stands the cruelty of an intolerant "Grandpap" because she is loyal and good, but folks will be kept so busy at the outset with a series of character introductions and no less than four distinct sequences, that it is hard for her to command any attention.

The brutality of the aged grandfather and of Jim Shuckles is done to a degree of exaggeration and implausibility. It is hard to believe that two men so strongly willed and so physically powerful as these two are supposed to be, would stand in awe and fear when Judy confronts them with a gun.

The story of Judy is entirely too long and complicated to be gone into in detail here but a sufficient idea of it may be gotten from the fact that after five reels of suffering and hard knocks judy learns her true identity. She is the daughter of a wealthy miner who died out west leaving a fortune which is stolen by a man now Governor of the state.

Through a series of coincidences, the Governor, the old man known to Judy as her grandfather and in whose care she had been placed by the Governor, her mother who believed her child dead, and various other characters connected in a minor way, are brought together, the complications clear up, and all works out nicely with Judy and the Governor's nephew falling in love with each other.

Use the Star's Name But Be Conservative in Your Advertising

Box Office Analysis for the Exhibitor

Admirers of Mary Miles Minter will be disappointed in the way she is handicapped in her effort to play the pure and sweet little country girl. The characters portrayed by her supporting company are so overdrawn and there are so many moments so absolutely implausible that she has very little opportunity to command the attention or sympathy intended by the author.

Grace Miller White's story may have made satisfactory reading matter but it is too lacking in actual situations and too full of mere incidents to make impressive screen material. The director has used considerable footage to get over each point and given entirely too much prominence to minor details.

If you play this feature rely on the name of the star and her work in "Anne of Green Gables" to get them in, but tell them what it's about and don't be surprised if your folks kick on having propaganda handed to them in their entertainment.

SELZNICK PICTURES

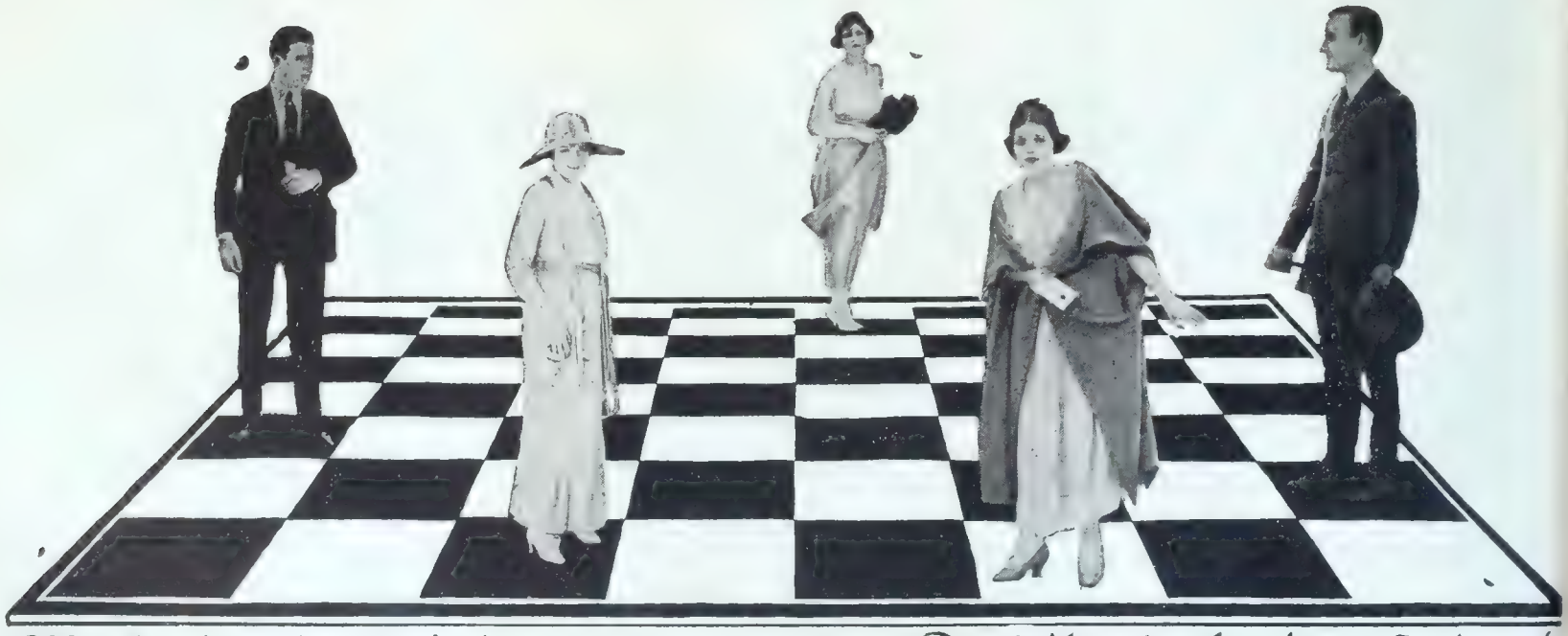
ELAINE HAMMERSTEIN

in Frank Dazey and Leighton Osmun's

"THE WOMAN GAME"

Scenario by G. Marion Burton

Direction—William P. S. Earle



Made by Selznick — Distributed by Select

SELZNICK PICTURES

EUGENE O'BRIEN
in May Tully and Du Vernet Rabbell's
"His Wife's Money"
Ralph Ince Production
Scenario by R. Cecil Smith

OLIVE THOMAS
in Bradley King's
"Footlights and Shadows"
Scenario by R. Cecil Smith
Direction—John W. Noble

OWEN MOORE
in Lewis Allen Browne's
"Sooner or Later"
Scenario by R. Cecil Smith
Direction—Wesley Ruggles

ELSIE JANIS
in Elsie Janis and Edmund Goulding's
"The Imp"
Direction—Robert Ellis

Made by Selznick

Distributed by Select

Comedy By Intent But the Laughs Can Be Numbered

Owen Moore in
"PICCADILLY JIM"
Selznick—Select

DIRECTOR ..... Wesley Ruggles
AUTHOR ..... P. G. Wodehouse
SCENARIO BY .....Not credited
CAMERAMAN ..... George Peters
AS A WHOLE.....Picturization of magazine story that offered few good film possibilities; production lacks vital comedy spark.
STORY.....Hasn't much of an idea back of it and depends too much on foolishness to get it over
DIRECTION.....Director showed small comedy sense in the handling of various sequences; should have used more close-ups.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Good
CAMERA WORK ....Too great a distance between action and camera; many comedy points lost as a consequence.
STAR.....Doesn't build up his role by skilful play, gives rather listless impression.
SUPPORT ..... Average
EXTERIORS ....A number of good New York City views.
INTERIORS..... Very good
DETAIL ....All right
CHARACTER OF STORY.....Built around idea of idle son eventually making good only he doesn't do much to show it.
LENGTH OF PRODUCTION.....About 5,000 feet

"Piccadilly Jim" is a comedy by intent but in reality illuminated only occasionally by good comedy scenes. There may have been good material in the story by P. G. Wodehouse but it certainly wasn't developed with any comedy sense during its transfer to the screen. It looks like a case of the adaptor and director having lost their eyes for comedy entirely. For here and there appear opportunities for comedy that have obviously been overlooked.

A big drawback to whatever humor there is in the film is the manner in which the camera was managed. The shots are generally too long and fail to permit the players to register comedy points when they try to. Certainly a comedy, above all other pictures, needs the trick of the closeup to help it along.

The story is a rather listless affair and without plot of any substantial consequence, attempts to get by with a lot of foolishness, only little of which registers. In fact one of the biggest laughs in the entire production comes when a fat boy's trainer lets loose on the punching bag and sends it sailing across the room to connect with the lad's face, spreading pie all over it incidentally. And when an old gag like this is the outstanding feature in an intended polite comedy it's general character can best be imagined.

What little plot there is tells of how Jim Crocker, American, is making a fool of himself in London by his various escapades. He overhears Ann Chester, his American cousin by marriage, giving her candid opinion of him and decides to go back to the U. S. A. and see if he can't make good.

He meets Ann on the boat and poses under another name. In New York he is unable to find work but at length enters his aunt's household posing as his true self to be near the girl. There is then introduced a lot of footage about Jim's intention to kidnap Ann's lazy, fat brother and a bogus Lord is also brought into the action, intent on stealing a powerful explosive that another member of the Chester "household" has invented and which proves, ultimately, to be no explosive at all.

Owen Moore might do a lot better under more tasteful comedy direction. As he appears here he is rather colorless. Zeena Keefe brings prettiness and animation to the role of Ann Chester but is unable to get very far with it. The rest of the cast is commendable.

Not Much to Talk About Offered in This Production

Box Office Analysis for the Exhibitor

"Piccadilly Jim" is somewhat disappointing. There is evident a sincere effort on the part of the producers to turn out something good but certainly the task has been beyond them.

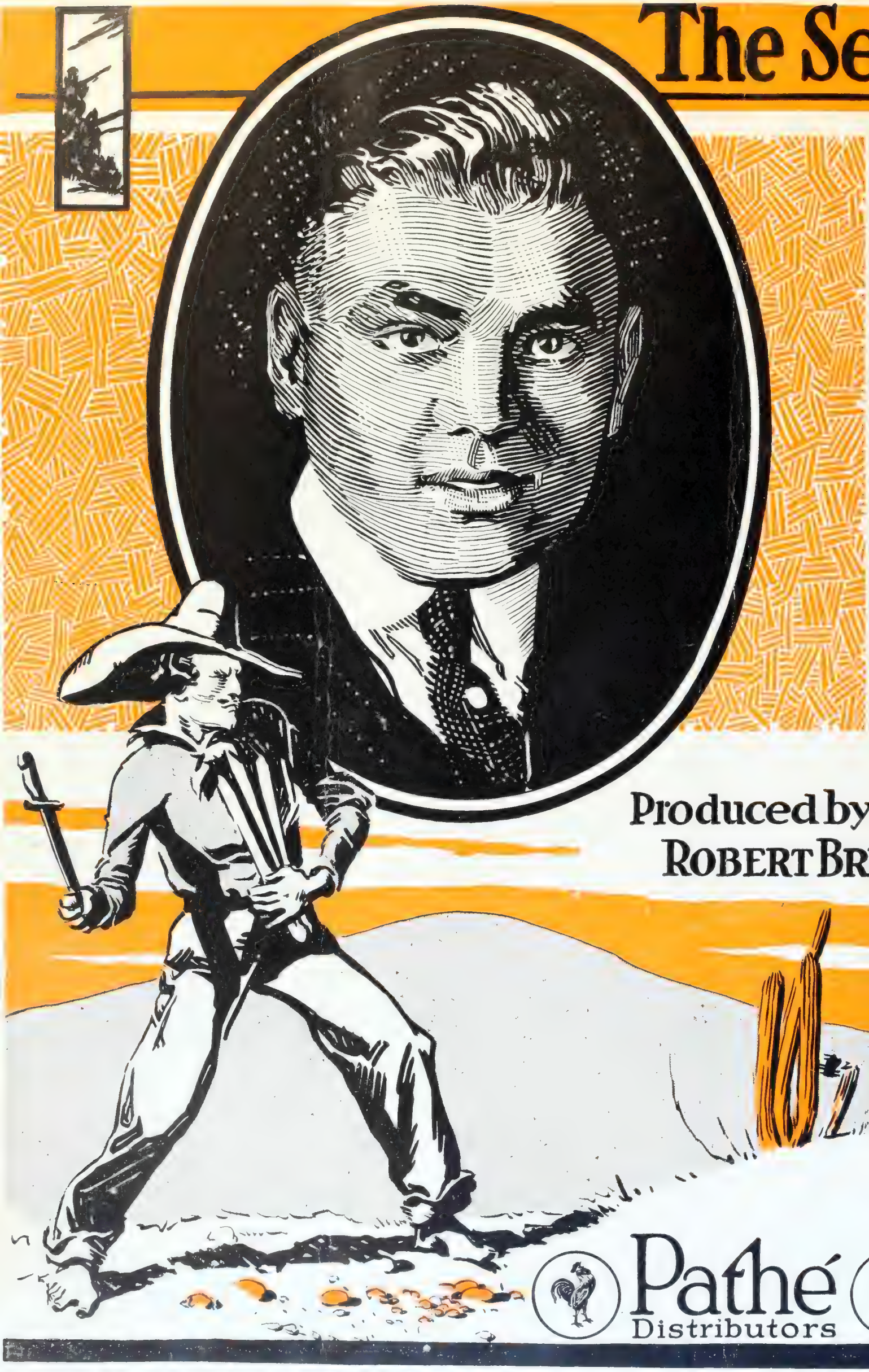
That the adaptor and director failed to take advantage of the comedy in the original story or failed to supply their own comedy if it was lacking in the original work, is a fact that becomes more and more apparent as the picture progresses. Owen Moore, however, while cast in a light role, is fairly well known and you can play him up.

Catchlines can be used along this idea: "See how an American makes good after being dubbed 'Piccadilly Jim'."

coming—

the
season's
sensation

The Serial



Produced by
ROBERT BRUNTON

Pathé
Distributors

# of Amazing Opportunities

JACK DEMPSEY
IN
DAREDEVIL JACK

When a man is offered hundreds of thousands of dollars for a personal appearance of but a few minutes, what is a great serial with him as star worth to you in your theatre?

Ask yourself that, Mr. Exhibitor!

Pathé
Distributors

JACK DEMPSEY

IN THE MILLION DOLLAR SERIAL

DAREDEVIL JACK

Listen, friend;

Give the old thatch a scratch or two and think it over.

Here's a personality that many of the world's keenest showmen are bidding hundreds of thousands of dollars for, for a personal appearance of just a few minutes!

Here's a man who is the world's greatest grabber of newspaper space and you can have him in your theatre -not for a few minutes but for fifteen weeks!

And the serial he stars in is right; it's a Pathé!

How can you afford to hesitate?

The answer is you can't!

Produced by
ROBERT BRUNTON

A PATHÉ SERIAL

Another Automobile Comedy; Worthy of Its Title

Wallace Reid in
"DOUBLE SPEED"
Paramount-Artcraft

DIRECTOR ..... Sam Wood
AUTHOR ..... J. Stewart Woodhouse
SCENARIO BY .....Clara G. Kennedy
CAMERAMAN ..... Alfred Gilks
AS A WHOLE....Good breezy light comedy showing off star to advantage as comedian.
STORY.....Strikes a pretty fast pace throughout and maintains interest well through capable treatment of novel comedy idea.
DIRECTION.....Very good; seems to have derived the utmost from material provided.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Plain and good
CAMERA WORK .....Very good; automobile stuff handled evenly and advantageously.
STAR.....Is in his element here both in comedy and romantic sequences.
SUPPORT.....Wanda Hawley makes hit; great comedy between Theodore Roberts and Tully Marshall.
EXTERIORS .....Pretty country and Los Angeles stuff.
INTERIORS ..... All that could be desired
DETAIL ..... All right
CHARACTER OF STORY.....Hero, mistaken for tramp, afterwards impersonates himself and concludes the romance and plot happily.
LENGTH OF PRODUCTION.....4,144 feet

"Double Speed" is a corking good comedy and fits Wallace Reid with a role entirely suited to his capabilities as a romantic actor and a light comedian. The plot is rather thin in spots but they certainly have kept the action at double speed throughout the picture and what with the rather original story idea and the comedy-thrill provided by the automobile chase during which the lovers are married, the subject stands as one to be spoken of only in terms of praise.

The star appears as "Speed" Carr, motoring across the continent, to attend to his estate which is in charge of his uncle in Los Angeles. Camping out one night tramps are attracted to his fire and the next day when "Speed" comes to he finds his car, tent, clothes and money all gone. The climax of this sequence is good for a great big laugh as they show "Speed" stretched on his cot the only thing left him by the marauders. He doesn't discover his loss until he awakes.

"Speed" gets a lift to Los Angeles and borrows some clothes, but the bank of which his uncle is vice-president refuses to recognize him. As uncle is out of town things look black for "Speed." However he finally gets a job as chauffeur to Sallie McPherson, daughter of the president of the bank, driving his own car that the tramps had sold to her. McPherson is anxious to locate "Speed" and entertain him before his uncle returns as he is dickering with some investments with uncle that will be helped by such action.

At length when uncle is due back in town and no "Speed" has appeared, McPherson persuades the chauffeur to pose as "Speed," as his uncle hasn't seen him for many years. Thus "Speed" poses as himself, wins Sallie's love, marries her and then finally reveals his true identity.

There is some fine comedy play between Theodore Roberts and Tully Marshall, as the uncle and bank president respectively, and there are innumerable touches throughout that go to show that the fellows who made it certainly had their comedy senses about them. This is all the more praiseworthy as "Double Speed" is the first feature work of author, scenarist, director and cameraman.

Wanda Hawley appears opposite the star while others are Lucien Littlefield and Guy Oliver.

A Good Comedy That Ought To Make Good Anywhere

Box Office Analysis for the Exhibitor

This is a comedy that should please generally. It's fast, clean, full of pep and written around an original idea. While it may not measure up to "The Roaring Road" in exciting values, still the laughs come thick and fast, and all in all it fills the feature bill nicely. If you were one of the lucky ones that played "The Roaring Road," "Double Speed" ought to attract all the better. For mention that it is another "automobile, romantic comedy," similar to "The Roaring Road" will attract many of the people who enjoyed the previous release.

Reid is exceedingly popular as a comedian and in the present instance he is very well supported. Most crowds know the names of Wanda Hawley, Theodore Roberts and Tully Marshall. Use them. A good publicity angle lies in the fact that "Double Speed" is the initial feature work of director, author, scenarist and cameraman.

JESSE L. LASKY PRESENTS

BRYANT WASHBURN

IN

"THE SIX BEST CELLARS"

A Paramount-Artcraft Picture

By Holworthy Hall and Hugh Kahler—Directed by Donald Crisp—Scenario by Elmer Harris

A Corking Tale of Popping Corks

LET the land go dry if it must. Henry Carpenter's home was still popular.

But one night, at a little party, a prim and pretty darling got to — er-r-well, Henry is strictly "prohibition" now!

Wanda Hawley and Julia Faye in the Cast

This Recipe for Zippy Home Brew:

DISSOLVE one pound of sugar in a gallon of grape juice. Then go to a fruit store and—

Stop on the way and see the rest in "The Six Best Cellars." You'll laugh till you're weak!

P.S.—It has Nothing to Do with Books!

DISTILLED LAUGHTER!

If they passed a law against making people laugh, you'd get a hundred years for showing "The Six Best Cellars!" But they haven't, so you get hundreds of dollars instead.

This four-column press book advertisement is one of the "Sellers" we supply on this picture. "The Six Best Cellars" appeals to wets and drys and indifferents alike.

Play it up strong!

FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR ... JESSE L. LASKY ... CECIL B. DE MILLE *Director General*

ARTCRAFT PICTURES

Badly Handled Production With a Big Name Attached To It

Clemenceau's
"THE STRONGEST"
Fox

DIRECTOR ..... R. A. Walsh
AUTHOR ..... Georges Clemenceau
SCENARIO BY .....Not credited
CAMERAMAN ..... Ben Bail
AS A WHOLE.....Production doesn't measure up to expectations aroused by the mention of celebrated author; he made a much better Premier.
STORY.....Old stuff for the most part, not at all well developed with much important action left to subtitles to suggest.
DIRECTION....Certainly doesn't reflect any credit on Walsh who has done much better pictures than this.
PHOTOGRAPHY ....Only fair
LIGHTINGS ..... Ditto
CAMERA WORK ..... Average
LEADING PLAYERS.....Renee Adoree a beauty, brightest spot in picture; Harrison Hunter gives best performance as heavy.
SUPPORT .. Way over-acts generally or is incapable
EXTERIORS.....Very few and plain
INTERIORS.....Color combination of settings very poor; backgrounds obtrude themselves into action.
DETAIL.....Film shows poor cutting and editing; at times very hard to follow.
CHARACTER OF STORY.....Man who believed money was everything learns that love is the real power.
LENGTH OF PRODUCTION.....About 5,000 feet

All that "The Strongest" has to distinguish it from a run of very poor melodramas is the name of its author, Clemenceau, who proved himself the great war leader of France. His book, from which this is derived, may be good reading, and certainly one can't blame Clemenceau for the many faults of the picture, but they are present in abundance and the ultimate impression created by the picture is one of extreme disappointment.

In the first place the action, particularly in the early reels, skips over years and important events with confusing rapidity. A baby is born to Claire Harle, the mother dies and the infant grows into a beautiful girl, Claudia, all in the space of two or three subtitles with a few scenes thrown in for good measure. After that the action progresses without such great leaps in time, but it still is choppy and pretty hard to follow owing to the sudden ending of various sequences when seemingly incomplete.

Claudia's father, rich, is ambitious to bring a title into his family and encourages the attentions of a bogus count toward his daughter. She is in love with a young American who is encouraged by Henri, Claudia's god-father. Things come to a head when workers in Harle's factory kidnap Claudia when their demands for a raise have been refused. Henri goes to her rescue, but is shot and killed. The bogus count is revealed in his true colors by a detective, but the count's parting shot at Harle is to show him a letter proving that Claudia is really Henri's daughter. The lovers are united, but Harle returns to his mansion, a broken man.

The brightest spot in the picture is Renee Adoree, who appears as Claudia. She is an exceptionally beautiful young woman and shows promise. Of the rest of the cast Harrison Hunter as Harle is the best.

Another Case of Good Advertising Possibilities Not Backed Up

Box Office Analysis for the Exhibitor

Naturally the name of Clemenceau will attract many people to see "The Strongest," and if the exploitation is handled rightly, the picture ought to be a big winner from the standpoint of the box office. But here's another case of fine advertising possibilities not being backed up by the real goods in the entertainment line. It's pretty certain that the majority of folks are going to find the first part of the picture exceedingly hard to follow, while the latter reels evince so much choppiness that no thread of interest is very well sustained.

But what will probably be noticed more than any of the picture's faults is the acting. It is obvious that some of the sharp cutting was necessary to terminate over-drawn characterizations of many of the players. But even this method of cutting, a fault in itself, has not remedied the acting and there are many people that are going to laugh outright at the performances given in all seriousness.

Thus the exhibitor is up against the proposition of playing a picture that will probably draw big but which will be as big a disappointment to most audiences.

"It takes a mighty good screen actress to make me cry," a lot of exhibitors will say. Granted, but see Marguerite De La Motte in *"The Sagebrusher."*

"Roy Stewart's fine in big outdoor pictures, but I can't picture him being romantic." Some will say that. Well, see him in *"The Sagebrusher."*

And as for Noah Beery: This fine actor just gets your heart so soft and sentimental in *"The Sagebrusher"* that you find it hard to keep from swallowing your Adam's apple.

Benjamin B. Hampton
presents

THE SAGEBRUSHER

The photoplay of the novel by

EMERSON HOUGH

Directed by
EDWARD SLOMAN

With an all-star cast:

ROY STEWART
MARGUERITE De La MOTTE
NOAH BEERY
BETTY BRICE
ARTHUR MORRISON
GORDON RUSSELL

The fact is that all the players in this all-star cast are fine, true, real and genuine. All the big first runs are booking *"The Sagebrusher"* because it is one of the biggest heart stories of recent years. See it quickly at your branch and get immediate play dates.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor, J. Frank Brockliss, Inc. 729-7th Ave.

Robert Brunton
presents

J. Warren KERRIGAN

and his own company in

LIVE SPARKS

By CAROLINE SAYRE

Directed by ERNEST C. WARDE

"I have known three generations of Sparks,"' said the family lawyer, "*and Neil is the livest of the breed.*"

This is a slashing, exciting, colorful story of the oil country—full of fire, full of action; full of excitement and a lot of love.

J. Warren Kerrigan story and production standards under Robert Brunton are higher than they have ever been before.

First run houses up among the leaders are opening their screens to him. Each of his new productions has carried him farther in popularity.

W. W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Incorporated

ARTHUR S. KANE

will
present all of the

CHARLES RAY

FIRST NATIONAL PRODUCTIONS

ARTHUR S. KANE
PICTURES CORPORATION
452 FIFTH AVENUE
AT FORTIETH STREET
NEW YORK CITY
TELEPHONE - MURRAY HILL 6091

KANE PICTURES

Not Enough Plot to Link Comedy and Human Interest Scenes Together

Will Rogers in
"WATER, WATER EVERYWHERE"
Goldwyn

DIRECTOR .....Clarence Badger
AUTHOR.....William R. Leighton
SCENARIO BY.....Not credited
CAMERAMAN.....Marcel Le Picard
AS A WHOLE.....Shows flashes of comedy and human interest but fails to interest steadily due to failings of plot.
STORY.....Rather disconnected and episodic with no strong sustaining interest.
DIRECTION.....Doesn't show anything wonderful, but must have had a lot of handicaps to overcome.
PHOTOGRAPHY.....Very good
LIGHTINGS .....Commendable
CAMERA WORK.....Good
STAR....Registers wonderfully well in comedy and heart interest scenes but hasn't enough of them.
SUPPORT ..... Good
EXTERIORS.....Western village stuff
INTERIORS .....Appropriate
DETAIL.....Film has a lot to do with liquor question and story brings out facts pro and con
CHARACTER OF STORY.....Cowboy, refused by girl he loves, makes a man of his rival who is victim of whisky, that the girl may be happy
LENGTH OF PRODUCTION.....About 5,000 feet

"Water, Water Everywhere" is way behind the running when matched against Will Rogers' previous Goldwyn picture "Jubilo." That the producers have endeavored to make a picture of a similar type to that successful release is quite evident in the treatment accorded various scenes and in the character portrayed by the star, but "Water, Water Everywhere" fails to maintain the interest in any sort of a connected fashion due to an episodic plot, if such it may be called. There are flashes of comedy here and there and some nice human interest sequences but on the whole the picture will be found lacking because of the absence of sustaining fundamentals.

Will Rogers appears as Billy Fortune, a cowboy, in love with Hope Beecher, daughter of a pioneer of the old west. She, however, favors Dr. Ben Morgan, Billy's best friend, an unfortunate victim of drink. Thus this plot thread centers about Billy's ultimately successful efforts to make a man of his rival that the girl he loves may be happy.

Rather loosely connected with this line of action is the comedy evolved from the efforts of the women of the western town to make the place dry. There is one excellent comedy sequence showing Billy "sparking" Fay Bittinger, leader of the drys, in an effort to win her over to the wet side. Fay has had four husbands and is on the lookout for another. The scenes are splendidly played by Rogers and Lillian Langdon.

And still another plot thread concerns one Lyman Jennings Jordan, the imported leader of the drys, and Hope's young sister. Jordan turns out to be a hypocrite and they catch him receiving a shipment of whisky marked as books. Later he attacks the girl and Billy pulls the rescue stunt.

While the affair between Hope, Billy and the doctor is emphasized slightly above the other lines of action, it does not bear sufficient weight to dominate the picture. And as the dry-wet comedy is not tied up to it very well the production shows as rather disconnected and episodic.

Rogers gives of his best in his few opportunities and receives commendable support from Irene Rich, Wade Boteler, Rowland Lee, Marguerite Livingston, Lydia Yeamans Titus and Miss Langdon.

It's a Good Puller But Doesn't Give Proportionate Satisfaction

Box Office Analysis for the Exhibitor

This certainly is a very fine picture from the box office angle and it will very likely pull big crowds owing to the general timeliness of its title and the fact that "Jubilo," the star's previous release scored so heavily. And given a congenial crowd an exhibitor will hardly receive any very strenuous kicks on it.

On the other hand "Water, Water Everywhere" is one of those pictures that will send an audience away a bit dissatisfied, because of the defects as regards the plot mentioned above. They may not be able to put their fingers on the wrong spots but at the same time the feeling of unfilled expectations will be there.

That the picture has a certain degree of merit is not to be denied and Rogers will doubtless make an impression. An exhibitor won't damage his reputation for meritorious photoplays by showing it and at the same time he won't improve it to any great extent.

"A Day of Days — A Night of Nights"

Says Mgr. Hart

"A day of days, a night of nights in the annals of show business! 'The Great Air Robbery' from its very opening kept the ushers straining their eyes for empty seats to put the patrons in, and best of all, every person who saw the picture said 'SOME PICTURE'!"

Harry Hart, Mgr.,
Princess Theatre,
Feb. 2, 1920 Milwaukee, Wis.

Carl Laemmle offers

"The GREAT AIR ROBBERY"

Featuring LOCKLEAR
The daredevil of the Skies

Directed by
Jacques Jaccard

UNIVERSAL-JEWEL PRODUCTION DE LUXE

Sure-Fire Situations and Wonderful Subtitles Put This Over

Douglas MacLean and Doris May in
"WHAT IS YOUR HUSBAND DOING?"
Thomas H. Ince Prod.—Paramount-Artcraft

DIRECTOR ..... Lloyd Ingraham
AUTHOR ..... George V. Hobart
SCENARIO BY ..... R. Cecil Smith
CAMERAMAN ..... Charles Stumar
AS A WHOLE.....Should get over big with metropolitan audiences and generally gay crowds.
STORY.....Pretty slow in starting but derives some sure-fire comedy from general mixup of three husbands and as many wives.
DIRECTION.....Has handled main comedy sequences very capably.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Realistic
CAMERA WORK .....Some very effective shots
STARS.....Register very satisfactorily although not with same force as in first release.
SUPPORT.....Includes Walter Hiers who gets a number of laughs.
EXTERIORS ..... Very few
INTERIORS ..... Always fitting
DETAIL.....Some excellent illustrated and animated subtitles which together with clever wording get easily as many laughs as action.
CHARACTER OF STORY.....Straight-laced may object some as majority of comedy is derived from heroine's jag.
LENGTH OF PRODUCTION.....4,692 feet

Thomas H. Ince has scored again with his two young stars, Douglas MacLean and Doris May, and "What's Your Husband Doing?" a picturization of the George Hobart stage farce, registers some of the surest light comedy laughs seen since "Twenty-Three and a Half Hours' Leave," and registers them in bunches.

The comedy is too complicated to relate here in detail. Suffice it to say that the main comedy action takes place at a perfectly respectable road-house where Beatrice Ridley has hid herself to ascertain just what her husband does there every night. Beatrice is accompanied by her lawyer, Widgast, and Widgast's partner, Pidgeon, is with Ridley who is selling out his holdings in the place. To make matters a little more complicated both Mrs. Widgast and Mrs. Pidgeon are present for certain reasons.

Here are ingredients for a real comedy situation and Hobart certainly found a lot of laughs in it. These have been communicated to the screen in excellent style and the road-house sequence is one long series of real comedy moments. Much of the humor is derived from the efforts of Widgast and his partner to dispose of Beatrice who has imbibed too freely. These scenes touch the high lights of the comedy and are amplified by comedy subtitles.

There is another good comedy sequence in the court room on the morning after when Widgast and Pidgeon sit in judgment of their wives and the bewildered Ridley. The scenes are speeded up pretty well and are not allowed to take on the aspect of an anti-climax which they easily might.

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It's a Knock-Out All Right, But One Sequence is Tricky

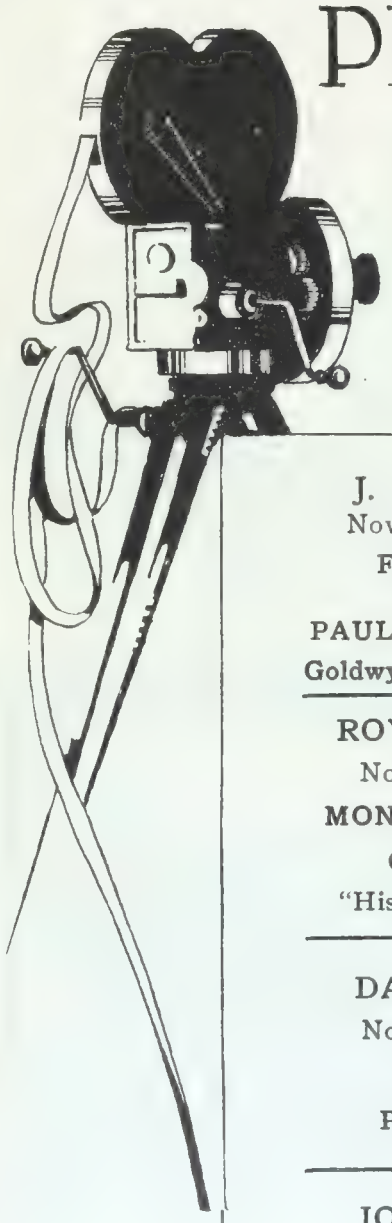
Box Office Analysis for the Exhibitor

Douglas MacLean and Doris May in
"WHAT IS YOUR HUSBAND DOING"
Thomas H. Ince Prod.—Paramount-Artcraft

Naturally the question uppermost in every exhibitor's mind who played "Twenty-Three and a Half Hours' Leave" is, does "What's Your Husband Doing?" attain the same high mark. The answer to this is a "no"—with reservations. The former picture was unlimited in its appeal. It contained no scene that could possibly offend the most saintly.

Before audiences considered as metropolitan and cosmopolitan, it will probably score just as big as did the previous release of MacLean and May. For barring a sluggish introductory sequence it sure brings the laughs thick and fast and it get over wonderfully well because your expectations are never disappointed.

If you play to a crowd not liable to take offense at the heroine's jag, then, "What's Your Husband Doing?" is another sure one.



PHOTOGRAPHED BY

L. P. A. ASC

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With
VIOLA DANA

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"Bonnie Bonnie Lassie"

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George Loane Tucker
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CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Dec. 7	An Adventure in Hearts (Robert Warwick)	5	———
Dec. 7	Victory (Tourneur)	5	12/7/19
Dec. 7	More Deadly Than the Male (Ethel Clayton)	5	12/14/19
Dec. 14	The Cinema Murder (Cosmopolitan)	5	———
Dec. 14	Behind the Door (Ince Special)	5	1/4/20
Dec. 21	His Wife's Friend (Dorothy Dalton)	5	———
Dec. 21	Hawthorne of the U. S. A. (Wallace Reid)	5	11/30/19
Dec. 21	A Girl Named Mary (Marguerite Clark)	5	———
Dec. 28	Wanted—A Husband (Billie Burke)	5	12/21/19
Dec. 28	Red Hot Dollars (Charles Ray)	5	1/4/20
Dec. 28	Everywoman (Super-Special)	5	12/21/19
Jan. 4	The Woman in the Suitcase (Enid Bennett)		1/18/20
Jan. 4	Too Much Johnson (Bryant Washburn)	5	———
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	———
Jan. 11	Sand (William S. Hart)	5	———
Jan. 11	On With the Dance (Special)	5	———
Jan. 18	Mary Ellen Comes to Town (Dorothy Gish)	5	———
Jan. 18	Huckleberry Finn (Special)	5	———
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	1/18/20
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	———
Jan. 25	Dangerous Hours (Ince Super)	5	———

FIRST NATIONAL

The Thunderbolt (Katherine MacDonald)	5	11/23/19
Virtuous Vamp (Constance Talmadge)	5	11/30/19
Mind the Paint Girl (Anita Stewart)	6	11/30/19
Heart O' the Hills (Mary Pickford)	6	12/7/19
The Beauty Market (Katherine MacDonald)	6	———
In Wrong (Jack Pickford)	5	12/28/19
In Old Kentucky (Anita Stewart)	5	12/21/19
A Day's Pleasure (Charlie Chaplin)	2	12/14/19
The Greatest Question (D. W. Griffith's Pro	5	1/4/20
A Daughter of Two Worlds (Norma Talmadge)	5	1/11/20
The Inferior Sex (Mildred Harris Chaplin)	5	———
The Turning Point (Katherine MacDonald)	5	———
The River's End (Marshall Neilan Prod.)	5	———

FOX FILM CORP.

William Farnum Series

Wings of the Morning	6	12/7/19
Heart Strings		1/4/20
The Adventurer		———

Tom Mix Series

The Feud	5	———
The Cyclone		1/18/20
The Daredevil	5	———

Theda Bara Series

La Belle Russe	6	9/21/19
Lure of Ambition	6	11/16/19

Fox Entertainments

The Winning Stroke (George Walsh	5	———
Eastward Ho (William Russell)	5	11/23/19
Thieves (Gladys Brockwell)	5	11/2/19
The Devil's Riddle (Gladys Brockwell)	5	———
The Lincoln Highwayman (Wm. Russell)	5	———
The Shark (George Walsh)	5	1/11/20
Shod With Fire (William Russell)	5	———
Flames of the Flesh (Gladys Brockwell)	5	12/28/19
The Square Shooter (Buck Jones)	5	———
Tin Pan Alley (Ray & Fair)	5	———
Her Elephant Man (Shirley Mason)	5	———
The Hell Ship (Madlaine Traverse)	5	———

GOLDWYN DISTRIBUTING CORP.

Star Series Productions

Upstairs (Mabel Normand)	5	8/31/19
Heartsease (Tom Moore)	5	9/14/19
The Girl From Outside (Rex Beach)	7	8/24/19
The World and Its Woman (Geraldine Farrar)	7	9/21/19
Lord and Lady Algy (Tom Moore)	6	9/7/19
Strictly Confidential (Madge Kennedy)	5	10/12/19
Bonds of Love (Pauline Frederick)	5	———
Almost a Husband (Will Rogers)	5	10/19/19
Jinx (Mabel Normand)	5	9/28/19
The Gay Lord Quex (Tom Moore)	5	12/21/19
Jubilo (Will Rogers)	5	12/14/19
The Loves of Letty (Pauline Frederick)	5	———
Flames of the Desert (Geraldine Farrar)	7	11/9/19
Toby's Bow	5	———
The Cup of Fury (Rupert Hughes)	5	———

Bennison Star Series

High Pockets	5	———
A Misfit Earl	5	———

HALLMARK PICTURES CORP.

A Dangerous Affair (Herbert Rawlinson)	5	———
Wit Wins (Florence Billings)	5	———
Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	———
The Phantom Honeymoon (Margaret Marsh)	6	———
The Heart of a Gypsy (Florence Billings)	5	12/7/19
A Woman's Experience (Mary Boland)		———

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.

The Westerners	7	8/10/19
The Sagebrusher	7	1/4/20

Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner

Desert Gold	7	11/16/19
The Desert of Wheat	6	———

J. Parker Read, Jr., Productions

Sahara (Louise Glaum)	7	3/23/19
The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19

Deitrich-Beck, Inc.

The Bandbox (Doris Kenyon)	6	11/30/19
The Harvest Moon (Doris Kenyon)	6	———

Artco Productions

As a Man Thinks (Leah Baird)	5	4/20/19
The Volcano (Leah Baird)	6	8/17/19
The Capitol (Leah Baird)	6	12/21/19
Cynnthia-on-the-Minnute (Leah Baird)		———

Robert Brunton Productions

A White Man's Chance (J. Warren Kerrigan)	5	4/20/19
The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
The Lord Loves the Irish (J. Warren Kerrigan)	5	———

National—Billie Rhodes Productions

The Blue Bonnet (Billie Rhodes)	6	8/31/19

METRO PICTURES CORP.

Nazimova Productions

The Red Lantern	7	5/4/19
The Brat	7	9/14/19
Stronger Than Death	6	1/18/20

Screen Classics, Inc. (Specials)

Lombardi, Ltd. (Bert Lytell)	6	9/28/19
Please Get Married (Viola Dana)	6	11/9/19
Fair and Warmer (May Allison)	6	10/19/19
Should a Woman Tell (Alice Lake)	6	12/28/19
The Walk-Offs (May Allison)	6	———
The Willow Tree (Viola Dana)	6	1/11/20
The Right of Way (Bert Lytell)	6	———
The Best of Luck (Drury Lane Melodrama)	6	———

PATHE EXCHANGE, INC.

Release Date		Length Reels	Reviewed
Dec. 7	Brothers Divided (Frank Keenan)	5	1/4/20
Dec. 14	The A-B-C of Love (Mae Murray)	6	12/14/19
Dec. 21	The Prince and Betty (Wm. Desmond)	5	12/14/19
Jan. 4	My Husbands's Other Wife (Sylvia Breamer)	6	———
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19
Jan. 18	Other Men's Shoes (Edgar Lewis)	5	1/18/20

American Film Co., Inc.

	Yvonne From Paris (Mary Miles Minter)	5	7/6/19
	The Tiger Lily (Margarita Fisher)	5	7/20/19
	This Hero Stuff (William Russell)	5	7/27/19
	Eve in Exile (Charlotte Walker)	7	12/14/19
	The Valley of Tomorrow (Wm. Russell)	5	1/18/20

REALART PICTURES CORP.

	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
	Anne of Green Gables (Mary Miles Minter)	6	11/23/19
	Erstwhile Susan (Constance Binney)	5	12/7/19
	Mystery of the Yellow Room Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19

ROBERTSON-COLE

Specials

	The Open Door	6	10/19/19
	The Broken Butterfly	6	10/26/19
	The Beloved Cheater	5	11/16/19

SUPERIOR PICTURES

December Releases

	Seeing It Through (Brentwood Prod.)	5	———
	Beckoning Roads (Bessie Barriscale)	5	12/28/19
	The Tong Man (Sessue Hayakawa)	5	12/14/19

January Releases

	Haunting Shadows (H. B. Warner)	5	1/18/20
	The Third Generation (Brentwood)	5	———
	The Beggar Prince (Sessue Hayakawa)	5	———
	The Luck of Geraldine Laird (Bessie Barriscale)	5	———

SELZNICK PICTURES

Distributed Through Select Exchanges

	The Woman God Sent (Zena Keefe)	5	———
	Footlights and Shadows (Olive Thomas)	5	———
	The Imp (Elsie Janis)	5	———
	Sooner or Later (Owen Moore)	5	———
	His Wife's Money (Eugene O'Brien)	5	———
	Greater Than Fame (Elaine Hammerstein)	5	1/18/20
	The Broken Melody (Eugene O'Brien)	5	12/28/19
	Out Yonder (Olive Thomas)	5	———
	A Regular Girl (Elsie Janis)	5	11/30/19
	Piccadilly Jim (Owen Moore)	5	———
	The Glorious Lady (Olive Thomas)	5	11/9/19
	Sealed Hearts (Eugene O'Brien)	5	———
	The Country Cousin (Elaine Hammerstein)	5	12/14/19

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19
	A Scream in the Night (Special Cast)	6	10/26/19
	Faith of the Strong (Mitchell Lewis)	6	9/21/19
	The Isle of Conquest (Norma Talmadge)	6	11/9/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	———
	Just a Wife (Special Cast)	5	———

REPUBLIC PICTURES

Distributed Through Republic Exchances

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	———
	Girl of the Sea (Williamson Sub. Prod.)	6	———
	The Amazing Woman (Ruth Clifford)	5	———
	The Blue Pearl (Edith Hallor)	5	———
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19

KINOGRAMS

Release Date		Length Reels	Reviewed
	Every Tuesday and Saturday.		

UNITED ARTISTS' CORP.

Dec. 2	When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

	Her Game (Florence Reed)	5	———
	The Eternal Mother (Florence Reed)		———
	The Corsican Brothers (Dustin Farnum)		12/28/19

UNIVERSAL FILM MFG. CO.

Jewel Features

	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19

Universal Features

	The Woman Under Cover (Fritzi Brunette)	5	9/14/19
	The Sundown Trail (Monroe Salisbury)	6	9/21/19
	Common Property (Robt. Anderson-Nell Craig)	6	———
	Loot (Ora Carew)	6	———
	Bonnie, Bonnie Lassie (Mary MacLaren)	6	———
	The Brute Breaker (Frank Mayo)	6	11/23/19
	The Rider of the Law (Harry Carey)	6	10/12/19
	The Trembling Hour (Helen Eddy)	6	10/19/19
	His Divorced Wife (Monroe Salisbury)	5	11/9/19
	Under Suspicion (Forrest Stanley-Ora Carew)	5	11/23/19
	Lasca (Edith Roberts-Frank Mayo)	5	11/23/19
	A Gun Fighting Gentleman (Harry Carey)	6	11/30/19
	The Pointing Finger (Mary MacLaren)	5	12/7/19

VITAGRAPH

	In Honor's Web (Harry Morey)	5	11/9/19
	A Fighting Colleen (Bessie Love)	5	11/16/19
	The Black Gate (Earle Williams)	5	———
	The Combat (Anita Stewart)	5	———
	The Golden Shower (Gladys Leslie)	5	———
	The Tower of Jewels (Corinne Griffith)	5	1/11/20
	The Darkest Hour (Harry Morey)	5	———
	Pegeen (Bessie Love)	5	———
	When a Man Loves (Earle Williams)	5	1/18/20
	The Sins of the Mothers (Anita Stewart)	5	———
	The Midnight Bride (Gladys Leslie)	5	———
	Human Collateral (Corinne Griffith)	5	———
	The Birth of a Soul (Harry Morey)	5	———

Special Productions

	The Winchester Woman (Alice Joyce)	6	11/16/19
	The Climbers (Corinne Griffith)	6	11/9/19
	The Vengeance of Durant (Alice Joyce)	6	———
	Slaves of Pride (Alice Joyce)	6	1/18/20

SHORT REEL RELEASES

Frohman Amusement Co.

January Releases

	Gemini Ambrose (Mack Swain)	1	———
	All Wrong Ambrose (Mack Swain)	1	———
	The Heart of Texas (Texas Guinam)	2	———
	Spirit of Cabin Mine (Texas Guinan)	2	———

C. L. Chester

January Releases

	No Coma in Acoma	1	———
	The People in White	1	———
	The Simple Life	1	———
	Mr. Outing Gets a Pipe Dream	1	———

FAMOUS PLAYERS

January Releases

	A Lady's Tailor (Sennett)	2	———
	After the Circus (Briggs)	1	———
	Push Car Trails in Formosa (Burton Holmes)	1	———

February Releases

COMEDIES

	Ten Dollars or Ten Days (Mack Sennett)		2
	Hoodooed (De Havens)		2

Release Date		Length Reels	Reviewed
BURTON HOLMES TRAVEL SERIES			
	Belgium Smiles Again	1	
	Filming Ferocious Foremosans	1	
	Parisian Faces and Figures	1	
	Oriental College Boys and Co-eds	1	
	The Yankee Watch on the Rhine	1	
PARAMOUNT MAGAZINE			
	Famous Women in Worlds Work	1	
	Museum Mysteries	1	
	The Lure of Fashion	1	
	On the Job With Grandpa	1	
	Growth of the North American Continent	1	

UNIVERSAL

January Releases			
SERIALS			
	Great Radium Mystery 13 to 16	each	2
	Lion Man, 2 to 5	each	2
COMEDIES			
	Sweet Patootie (Lyons-Moran)	1	
	Adam and Eve a la Mode	2	
	Some Shimmiers (Lyons-Moran)	1	
	A Baby Doll Bandit	2	
	Naughty Lions and Wild Men	2	
	The Sweet Dry and Dry (Lyons-Moran)	2	
	All for the Dough Bag	2	
WESTERNS			
	The Jay Bird (Hoot Gibson)	2	
	West Is Best (Hoot Gibson)	2	
February Releases			
SERIALS			
	Great Radium Mystery, 17 and 18 (Finish)	each	2
	The Lion Man, 6, 7, 8, 9	each	2
	Elmo, the Fearless, 1, 2, 3	each	2
COMEDIES			
	Ain't Nature Wonderful (Lyons-Moran)	1	
	Over the Ocean Wave	2	
	Non-Skid Love (Lyons-Moran)	1	
	Good Little Brownie	2	
	Old Clothes for New (Lyons-Moran)	1	
	The Bull Thrower	2	
	New Screen Magazine, Nos. 51, 52, 53, 54	each	1
WESTERNS			
	The Prospector's Vengeance	2	
	Kaintuck's Ward	2	
	A Sagebrush Gentleman	2	

CAPITAL

January Releases			
	A Man's Creed (Neal Hart)	2	
	The Wilderness Man (Neal Hart)	2	
	My Girl Suzzanne	2	
	Bandit's Gold (Al Jennings)	2	
	An Outlaw's Alibi (Al Jennings)	2	
February Releases			
	Boss of the Flying H (Neal Hart)	2	
	The Run Aways (Neal Hart)	2	
	When Outlaws Meet (Al Jennings)	2	
	Bandit's Heart (Al Jennings)	2	
	Screen Follies, 1 and 2	each	1
	Oh Louise (Adolph Phillip)	2	

PATHE

January Releases			
	Reviews 32 to 35	1	
COMEDIES			
	From Hand to Mouth (Harold Lloyd) (released late in Dec.)	2	
	Why Go Home (Snub Pollard)	1	
	Slippery Slickers (Snub Pollard)	1	
	The Dippy Dentist (Snub Pollard)	1	
SERIALS			
	Black Secret, 9 to 12 (Pearl White)	each	2
	The Adventures of Ruth (Ruth Roland)	each	2
	Topics of the Day, 36 to 39	each	1
February Releases			
SERIALS			
	Adventures of Ruth (Ruth Roland) 6, 7, 8, 9	each	2
	The Black Secret (Pearl White and Walter McGrail) 13, 14, 15, 16	each	2
	Topics of the Day, 40, 41, 42, 43	each	1

Release Date		Length Reels	Reviewed
COMEDIES			
	All Lit Up (Snub Pollard)	1	
	Getting His Goat (Snub Pollard)	1	
	Waltz Me Around (Snub Pollard)	1	

HALL ROOM BOY COMEDIES

January Releases			
	Wrong Again	2	
	Neck and Neck	2	
February Releases			
	Passing the Buck	2	
	Can You Beat It	2	

VITAGRAPH

January Releases			
O. HENRY STORIES			
	The Church With an Overshot Wheel	2	
	While the Auto Waits	2	
BIG V COMEDIES			
	Throbs and Thrills	2	
	Dames and Dentists	2	
SERIALS			
	The Invisible Hand (Antonio Moreno), 3 to 6	each	2
February Releases			
O. HENRY STORIES			
	Telamachus Friend	2	
	The Dream	2	
BIG V COMEDIES			
	Pipe Dreams and Prizes (Harry Mann)	2	
	Knights and Knighties (Montgomery and Rock)	2	
SERIAL			
	The Invisible Hand (Antonio Moreno) 7, 8, 9, 10	each	2

GOLDWYN

January Releases			
	Bray Pictographs, 419, 420, 421, 422	each	1

FORD EDUCATIONAL WEEKLY

January Releases			
	Eventide	1	
	Bubbles	1	
	Just Kids	1	
	Taken With a Grain of Salt	1	

CAPITOL COMEDIES

	The Sure Cure (Mr. and Mrs. Carter DeHaven)	2	
	Two Dollars Please	2	
February Releases			
	Excess Baggage (Mr. and Mrs. Carter De Haven)	2	
	One Dollar Down (Neal Burns)	2	
	Bray Pictographs, 423, 424, 402	each	1
	Ford Educationals, F186, F187, F188, F189	each	1

FOX

January Releases			
MUTT AND JEFF ANIMATED CARTOONS			
	He Ain't Done Right by Our Nell	1	
	On Strike	1	
	Shaking the Shimmy	1	
	The Rum Runners	1	
SUNSHINE COMEDIES			
	Chicken a la Cabaret	2	
	Hungry Lions and Tender Hearts	2	
February Releases			
SUNSHINE COMEDIES			
	Sheriff Nell's Comeback	2	
	Her Naughty Wind	2	
	Her Private Husband	2	
MUTT AND JEFF ANIMATED CARTOONS			
	The Plumbers	1	
	"I'm Ringing Your Party"	1	
	Fishing	1	
	Dead-Eye Jeff	1	
	The Sour Violin	1	

REPUBLIC PICTURES

February Releases			
	Selznick Enterprises (Lewis)		
	Wm. J. Flynn Series (Herbert Rawlinson)	2	
	Judge Browne Series	2	
	Twelve Chaplin Reissues	2	
KINOGRAMS			
	Every Tuesday and Saturday		

FILM SPECIALS

JOLLY COMEDIES			
	The Close Shave (Ben Turpin)	2	
	Hubby's Mistake (Gertrude Selby)	1	
	Pardon Me (Gertrude Selby)	2	
	Girls Will Be Girls (Leo White)	1	

VICTOR KREMER FILM FEATURES

	A Burlesque on Carmen (Charles Chaplin)	3	
	The Champion (Charles Chaplin)	2	
	Work (Charles Chaplin)	2	
	By the Sea (Charles Chaplin)	2	

Propaganda Preachment and Not Entertainment

Thomas H. Ince presents
"DANGEROUS HOURS"
Ince-Paramount

DIRECTOR .....Fred Niblo
SUPERVISED BY .....Thomas H. Ince
AUTHOR .....Donn Byrne
SCENARIO BY .....C. Gardner Sullivan
CAMERAMAN .....George Barnes
As a Whole.....Casts entertainment to the winds and spends six reels on anti-Bolshevik preachment.
Story.....Not a story; plants the Russian radicals and their red flag in America.
DIRECTION.....Effective in its mission to point out the dangers of Bolshevism.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... All very clear
CAMERA WORK .....Distinctly good
PLAYERS.....Lloyd Hughes not wholly convincing as a "visionary"; types well chosen.
EXTERIORS ..... Suitable
INTERIORS.....Many representing hotbeds of anarchy.
DETAIL.....Spectacular bits effective; titles aim to thrill by words of patriotic elequence.
CHARACTER OF STORY.....Youthful radical sees the fallacy of Bolshevik government and swears allegiance to his country.
LENGTH OF PRODUCTION ..... 5,571 feet

Now that the war is over and there isn't any excuse for producing pictures dealing with recruiting, Liberty Bonds or other phases of the war, the Bolshevik movement is coming in for more than its share of notoriety by means of the screen, the idea evidently being to show how wrong and irrational are the views of those woolly-headed, black bearded folks and to point out the danger of the seed if sowed on American soil.

All this has been vividly and realistically told in Thomas H. Ince's adaptation of Donn Byrne's Saturday Evening Post Story, "A Prodigal in Utopia." The picture, as far as production is concerned has been well done and gets over is "anti" idea with decision and unusual realism. In fact a flash back depicting the work of the disturbers in the Russian revolution, the destruction they wrought and their vile maltreatment and so-called "nationalization" of women in several scenes are rather offensive.

"Dangerous Hours" cannot be classed as entertainment for it is strictly propaganda. It would be unfair to the public to call it anything else. And it would seem to be a trifle too delicate a subject to deal with just at the present time when this form of government is actually in power in Russia.

The opening scenes show Paterson, N. J. during a silk mill strike, Lloyd Hughes reared in a quiet New England seaport town, is shown as the head of a band of idealists who swear to aid the strikers and to devote themselves to "the cause."

The only human bit is in connection with the self-appointed saviour's aged father who does not know his son's business in the city, and Barbara Castleton who manages the factory left her by her father and who was Lloyd's childhood sweetheart.

A sure 'nough "Bull" named Blotchi, arrives from Russia and adds fuel to the flame with his "superb" oratory and descriptions of injustice of governments. Barbara's men are forced to quit work in the sympathetic strike and Lloyd's band decide to make their first blow in the little Massachusetts village.

While Barbara is pleading with Lloyd to see the fallacy of his idea, two others of the conspirators arrive. Lloyd steps into an adjoining room and when he hears them place a price of $5,000 as a settlement, he begins to realize his mistake and in an effort to prevent his followers from carrying out their plans to destroy the factory Lloyd is seriously wounded.

The factory is bombed and Barbara injured but after the horror has subsided and Lloyd makes a dramatic avowal of his allegiance to his country, there is the expected reunion.

You Know What Your Folks Want and You Know What This Is

Box Office Analysis for the Exhibitor

It is perhaps a matter to be decided by personal opinion. Do you believe propaganda presented to the public by means of the moving picture screen effectively delivers its message or do you believe it fails to make the impression which the effort and expense should justify?

One thing is certain, however. And that is propaganda material does not come under the heading of, and should not be misrepresented as entertainment. Excruciating tortures and the ideals of certain peoples in such strenuous form are of no interest to a person looking for cheer or forgetfulness through the medium of the screen.

WD 2/8/20

Some Short Reels

"Daredevil Jack," Brunton—Pathe

Displaying the famous punch that won him the world's heavyweight championship, Jack Dempsey makes his bow before the motion picture fans in Pathe's newest serial. And how he does bowl them over, left and right! Time and time again he makes his way into the rendezvous of the various villains and on each occasion, he catapults himself into their midst, sends them merrily into the land of twittering birdies and rescues this fair maiden or that.

The story is ideal for the purpose. It possesses an element of mystery at the beginning to arouse interest, has clever complications and affords the star an opportunity to impress the fans. Technically it is up to the mark, the work of the cameraman being worthy of praise. The cast is capable and Dempsey is an imposing figure.

One may find in the second episode of the offering a slip. It winds up with the start of a football game, as the hero is about to boot the pig-skin, containing a deadly explosive in the air. To begin with, the plan is hardly possible, and then the departure of the referee as the contest is about to start leaves a flaw. Of course, the average serial patron will overlook it, for the beginning of a football game is always an impressive spectacle and has been filmed well here.

In penning the story, they saw to it that there would be two sets of evil-doers working toward the same end, but conflicting. And Dempsey, the college football star fights them both, single handed.

Robert Brunton who produced this certainly made the best of his opportunity. Frederic Chapin and Harry C. Hoyt wrote the story, Jack Cunningham furnished the scenario and W. S. Van Dyke directed. No cameraman is credited in the press book, but he also did his bit well.

Jack Dempsey will undoubtedly prove a drawing card, and since there is hardly any danger of anyone annexing his title for a good long while you will be wise to use this.

"The Night of the Dub," Paramount

This two-reel comedy featuring Ernest Truex is one of the most humanly funny that has been seen since the pictures in which the late Sidney Drew and his wife appeared. A welcome relief from slapstick, it puts forth a novel and clever plot in a highly laughable style and contains the sort of stuff that will appeal to all the 'brows, high and low, in creation. The main situation hinges about Truex's unintentional act in getting his employer, a Wall Street power, in a hole. He and his friends have purchased seats for a certain show on the very night that the Harvard alumni have attempted to buy out the entire house. When Truex arrives at the theater his employer attempts first to bully the tickets away from him but the little fellow, kissing his job good-bye, bargains with his boss for box seats for another show, taxis and a supper at Delmonico's before he sacrifices his coupons. The next morning he expects to be fired but instead is invited to the inside office by his boss who appreciates his nerve. Albert Payson Terhune, the noted magazine writer, is responsible for this bundle of laughs and it was most capably directed by John Joseph Harvey.

"Getting His Goat," Pathe

Nothing or at any rate, very little, that Snub Pollard has not done in his recent pictures is to be found in this one reeler. It has a fair-sized amount of creditable comedy business and just a suggestion of a story. The staging and screening of the affair has been done in the usual suitable manner employed in releases of this series. Most of the affair centers about Pollard's efforts to transport a goat home, and his experiences on the way. A colored youngster who has appeared in almost all of these comedies gives his usually good performance and the star works zealously enough.

"The Lost City," Selig—State Rights

Distinctly novel, finely photographed, staged remarkably well and generally appealing to the eye, this serial will beyond doubt prove a money maker. Unfortunately, it had to be judged by the seventh, eighth and ninth episodes, which made it rather difficult for the reviewer, but if the other parts of the offering are anything like those witnessed, the production merits all of the praise it can be given.

Juanita Hansen, starred in the picture, together with George Chesbro, who runs a close second to her in importance, is appealing at all times and Frank Clark also does well. The affair is generally elaborate and rich in sets, costumes and all else. Technically it is up to the desired standard and as far as the direction and story are concerned, little is lacking. Small matters may be overlooked. What places this above many other serials is the unusual spectacles the animals afford. Lions, tigers, jaguars, an elephant and others wander about and go through various stunts in a manner that will give the followers of this type of drama cause for enthusiasm. Grab it before others get ahead of you.

Pathe Review, No. 37

Scenes of Bassaco, Portugal, colored, the making of lenses, a portion devoted to 17 year locusts, the manner in which water power is used in France to melt steel and a dance of ancient Egypt, portrayed by Desiree Lubovska comprise this Pathe Review. It has been photographed in unusually good style throughout and the various parts of it are fairly clever. It ranks a bit above the average screen magazine.

"Passing the Buck," Hall Room Boy Comedies

Realism is lacking at times in this Hall Room Boy two reeler, but it has enough comedy business and situations that are novel to put it over. This time, the Hall Room Boys, Percy and Ferdie, are despatched by the owner of the store in which they are employed to hunt down a band persists in buying various articles with counterfeit bills. The passers of the fake greenbacks are four in number, two men and two women, and the boys disguised as girls attempt to bring them to justice. Some chase stuff and slapstick comedy results. As usual, there is something "different" at the finish, and the generally satisfactory average maintained will cause merriment.

"Balsing Over the Bounding Blue," Chester

Balsas, queer reed sailing vessels used in parts of South America, are depicted in this Chester travel reel. Much of the material deals with some of the ruins about Tiahuanaco, and about 100 feet are devoted to peculiar headwear. Although Balsas are shown in various stages of making, very much of the reel does not show them floating on the briny, as the aliterative appellation causes one to expect. Titled by Katherine Hilliker in her usual clever manner, and photographed by W. O. Runcie, the offering is a worthy one of its kind and should find room on more than a few bills. It is certainly out of the ordinary.

"The Rum Runners," Fox

Another Mutt and Jeff cartoon which has some clever material, but means nothing in particular and will depend on its different parts to provoke mirth, rather than upon any coherence of plot, or story to put it over. It does not rank with the best of these offerings, by any means, but will probably receive some booking. Shows the inseparable duo fishing and discovering some sort of a submarine liquor establishment, where much of the action takes place.

24 WD 2/8/20

Short Reels

"He Ain't Done Right by Our Nell," Fox

Not only is the title of this Fox Mutt and Jeff cartoon good for a hearty laugh, but most of the material included in the reel is of the sort that will make most any audience roll with mirth. Some folks may object to one or two bits in it, but few will be able to restrain the natural laughter that it will cause. There are any number of comedy bits in the production that are of merit. The portion during which the weeping of the audience floods the orchestra pit, the slides and applause, and other sections will meet with approval. Basically, the plot is not new, but the manner in which it is presented puts it in the hit class.

Screenics, No. 2, Chester

Elks, or as one of the titles explains, what should properly be called Wapiti deer, appear in goodly numbers in the opening section of this second issue of the Chester Screenics. Following the first part, is a set of titles making up a sort of tale by Ellis Parker Butler, who wrote the well-known "Pigs Is Pigs." Butler's remarks impress on one the idea that it is advantageous to capitalize his adversity, which is just his way of telling folks to make the best of everything. It's an optimistic tale with several laughs.

"The Simple Life," Chester

Suggested by the title of this is the idea that it is going to deal with the back to nature idea, but instead, it takes the spectator to South America—to the Andes Mountains where the people still live in a primitive manner. It shows the old way of weaving used, the slow and tedious process of making several large jugs, and the grass huts of the people. Closing is a portion devoted to a celebration in one of the cities, and the festival is rather peculiar. Commendable.

"The Prospector's Vengeance," Universal

This is just what its title suggests—a western melodrama of the old kind. Reeves Eason directed, and together with Henry Murray wrote the scenario. In producing the two-reeler, several characters who are appearing in "The Moon Riders," the Universal serial, play prominent roles, among them being George Field, villain extraordinary, and Mildred Moore. There is a certain crowd that likes this sort of stuff, that will sob at the shop-worn situations it includes, and will exult when the hero gets his revenge, choking the bandit chief to death, after sending the posse on the wrong trail.

"Blind Chance," Universal

Two more reels of the old melodramatic sort that they used to bill as features in the days of long ago, but which will be booked only in the small houses today. Few situations if any that are at all out of the ordinary are to be found in the piece which has one scrap that may make them hold their breaths, but which everyone will outguess if he has seen films before.

"Women and Animals in Algeria," Educational

Hand-colored productions appear to be much in demand at present, and Educational has turned out another selected from what it calls its Library de Luxe. It deals with Algerian women and animals (they put the two together even in the title) and for the greater part has been colored acceptably. As usual, the faces have been left as originally photographed most of the time, but the various types shown, and they include one or two shots of men, are interesting, as are those of the monkeys, and other animals. There is also a good bit showing the Chiffa River tumbling over some rocks.

"The Bedouins of Moab," Educational

Educational has an unusually interesting travel reel in "The Bedouins of Moab," which has been titled in fine style, and which should prove of interest because of the Oriental craze which has not yet died down. The wandering Bedouin tribes of the Holy Land, are dealt with in this subject, which includes many intimate scenes of the people, among which are a class studying the Koran, a sword dance of an unusual nature, for the swain who touches the heel of the girl wins her hand, the sacrifice of a sheep and the traders near the walls of Jerusalem.

"On Strike," Fox

Following the course so common now, Mutt and Jeff decide to go on strike in this Fox animated cartoon. Observing the ease and comfort of their creator, Bud Fisher (the reel includes several shots of the caricaturist), they decide to turn out their own production, which is a fizzle, and the failure of which causes them to return to the fold. The idea is novel and the offering should fit in on any program.

"Hungry Lions and Tender Hearts," Fox

In this Fox Sunshine two-reeler, there is not as much of the riotous as usual, and not much of a plot. It does, however, possess numerous incidents that serve to provoke laughter and will get it across in fine shape. The portion devoted to the efforts of Jack Cooper to play golf has some unusually funny stuff, the bit showing Cooper holing the pellet with a cue being a clever one. And there is much more that is up to the mark, especially in the part devoted to the lions. Booking this will add a creditable slapstick comedy to your bill.

"Monte Carlo," Prizma—Republic

Monte Carlo, world-famous gambling resort, and its famous suicide rock, whence jump the despondent mortals whose fortunes have been ruined because of a fascination for the roulette wheel or cards, suggests a scene of revelry, but in this reel, all is quite calm and peaceful. It is just an ordinary scenic of a small town and is not quite as meritorious as some of the other recent Prizma releases.

"Elmo, the Fearless," Universal

Parts of episodes 6, 7 and 8 of this serial may look just a bit stagey, and it is true that much is left to the credulity of the audience, but for excitement and suspense this is in a class with the best of serials. In episode 6 there is a novel sort of scrap under the surface of the ocean. Just how Elmo escapes is not explained, but the punch is in evidence and they'll take his rescue for granted. Torture devices of various sorts in a cleverly improvised den make up a large portion of the following episode and there is a finely filmed wreck when an automobile and locomotive traveling at a high rate of speed meet.

"The Coolie," Prizma—Republic

Lowly and despised, the Chinese Coolie, who labors from dawn to dusk for a few yen (whatever those are worth in American currency) has been filmed in this Prizma reel. Harold E. Horton who manipulated the camera has his troubles getting the material, and at times, apparently, encountered difficulties as far as securing proper lighting, was concerned. The closing shot, showing a parade of ricksha men, displaying their fantastic symbols and attired in the extravagantly colored garments of the Orient, is quite effective. A commendable reel.

THE STORY OF A MASTER MIND

Studio
Grantwood, N. J.

Copyright 1919

Cost of Production
$500,000.00

THE PHOTOPLAY DE LUXE

Entitled

Ten Parts "Determination" Ten Parts

SHOW IN

- Scotland Yard Activity
- Whitechapel Rabble Characters
- Chinese Dope Den
- Women of the Street
- Dive Scene
- The Fagin School
- The Fence
- The Great Bank Robbery
- The Good Samaritan
- The Master Mind of Crooks

Cast—All Star

Lt. B. W. Maynard, the "Flying Parson," under contract.

Capt. F. F. STOLL, Author

SHO WING

- The International Sport
- The International Beauty
- Four International Sporting Events
  - The Horse Race
  - The Auto Race
  - The Aviation Meet
  - The Boxing Contest
- The Great Gambling Scene
- The Mission of Humanity

Cast—All Star

TOD SLOAN,
Premier Jockey of the World, under contract.

Unanimous Opinions: The Greatest Human Interest Story Ever Written

Estimated Time for Production Eight Months

Producers: UNITED STATES PHOTOPLAY CORPORATION

WASHINGTON, D. C.

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TALK OF THE UNIVERSE

TALK OF THE UNIVERSE

The great picture of today is the picture that gives the observer a glimpse of himself. "The Street Called Straight" tells the dramatic story of a man who found himself through sacrifice It is already a special feature in the hearts of the millions who were held rapt and inspired by Basil King's great book.

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BASIL KING'S FAMOUS STORY

THE STREET CALLED STRAIGHT

DIRECTED BY WALLACE WORSLEY

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN *President*

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI. No. 39 | Monday, February 9, 1920 | Price 5 Cents

Injunction Denied

Action Against "Tong Man" Brought in San Francisco Courts Fails

San Francisco, Calif.—Judge Fitzgerald denied the application for a temporary injunction brought against Sessue Hayawaka's "The Tong Man" by the Chinese Six Companies, a powerful Oriental association which sought to restrain the film on the ground that it misrepresented the actions and customs of the Chinese.

Robertson-Cole officials installed a projection machine in the court room over night and the Judge the next morning viewed the film.

Lee Sam Nam, editor of "Young China" an influential newspaper here stated that the Chinese who had seen the film declared it to be "a piece of spite work." He maintained that the film had been sponsored by the Japanese.

Judge Fitzgerald, in handing down his decision said:

"This is a picture that shows action of real life. There is nothing misleading about it. It is entertaining, gripping and instructive. I see no reason why the Chinese Companies disagree as to the theme of the film. Therefore, I will not allow the temporary injunction."

Asher Flatly Denies Report

A statement published in the current issue of a certain weekly trade paper to the effect that Mack Sennett is to make five special productions for release through Associated Exhibitors, Inc., upon the expiration of his Famous Players-Lasky contract, and "confirmed" by E. M. Asher, Sennett's personal representative, is emphatically denied by Asher.

"I never made or confirmed any such statement to a representative of the trade paper or to any one else," said Mr. Asher on Saturday. "Mr. Sennett has made no plans with Associated Exhibitors and, as far as I know, none of the Associated Producers (Big Five) has made any plans with that company."

Appoint Receiver for Waldorf

Judge Knox in the Federal Court has appointed Samuel H. Kaufman receiver for Waldorf Photoplays, Ltd., of Boston. He has been placed under a $1,500 bond.

The petition in bankruptcy was filed in Boston Jan. 21.

"How can I tell him his wife is a flirt," he thought.—Mildred Harris Chaplin, the star charming, in "The Inferior Sex," a Louis B. Mayer-made First National attraction.—Advt.

Americanization Week

Realart Has Ragland and Three Others on Road

Realart has four men on the road making arrangements for co-operation with the Federal government in its plan to obtain recognition by the theaters of Lincoln's Birthday as an occasion for promoting the Americanization movement.

The matter is having the attention of J. C. Ragland, Realart's general

(*Continued on Page 2*)

Fox in Seattle

(*Special to WID'S DAILY*)

Seattle, Wash.—It is reported here that William Fox has taken over the Oak theater at Madison and First Sts. The theater is now being renovated.

This is the first theater for Fox in the northwest.

No one at the Fox offices could be secured for a verification of the above report.

41 Million in New Firm

Incorporated in Delaware — Will Manufacture Films

(*By Wire to WID'S DAILY*)

Dover, Del.—Incorporation papers have been filed for the American Lux Products Corp., a company chartered at $41,000,000.

The Corporation Trust Co. representatives organized the company.

Plans of the new organization have not been announced further than stating that films and supplies will be manufactured.

Faulkner Arrives from London

W. G. Faulkner, of the London Daily News, a Northcliffe paper, arrived from London yesterday, accompanied by his wife and daughter. Arthur Levey, well known in film exporting circles, accompanied the Faulkner party.

The reasons for Faulkner's visit to America are expected to be announced at a luncheon to-morrow.

Cutting Schedule

Famous Players Will Not Release 130 Features Promised When Season Opened

Just how many productions Famous Players will distribute during this season is problematic. In all likelihood, according to reports, the schedule of 130 features promised on Sept. 1st last, for the following 12 months will not be lived up to.

"In all likelihood," said an official of Famous Players, "it can be stated definitely that in the neighborhood of 110 features will be released. There may be more. To live up to the original schedule would have presented difficulties unexpected and not anticipated, especially in the matter of publicity and advertising."

A number of independent operators maintain that Famous will not distribute more than from 90 to 100 feature productions instead of 130 and that this will open the door to the bookings of independent productions from houses that anticipated filling their schedule with Famous Players product and Paramount-Artcraft specials. Several important representative producers and distributors claim to have already felt the effects of what they term a "cut down" of Famous and Paramount product and say they have already booked in houses which heretofore had been inaccessible for their product.

Fire at Oliver Studio

Damage estimated at $50,000 was done by fire yesterday morning at the Oliver stuidos, in East 48th St. The blaze was in the carpenter shop in the basement.

Barge Canal Film Ready

(*Special to WID'S DAILY*)

Albany, N. Y.—For the purpose of stimulating interest in the inland transportation and also in order that merchants and manufacturers, might have full and complete knowledge of the improved canal system, Superintendent of Public Works, Edward S. Walsh has completed a motion picture of the waterways.

The pictures portray the principal features of the Barge Canal. Typical sections of the channel through the many rivers and lakes are shown, and the mammoth locks and movable dams.

The only conditions imposed are that the civic organizations arrange for the projecting apparatus, the screen and the operator.

Wid's DAILY — The Motion Picture Authority

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	74	75	75
Do. pf	86½	87⅞	87⅞
Goldwyn	28	28½	28
Loew's, Inc.	28⅜	29	28½
Triangle	....	....	11/16
United Pict. Prod.	13	13½	13½
World Film	....	....	1

Charles Logue's Latest

"Another Chance," written and directed by Chas. Logue is a forthcoming release from the Fischer studios. The story is laid in Nassau in the Bahamas.

Herbert Standing, Joe King and Diana Allen are in the cast.

MACK SENNETT remarked recently to prominent men in the industry:

"Tillie's Punctured Romance" *is the best production I have ever made."*

COMING

A Great Revival of

"Tillie's Punctured Romance"

Featuring

Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain

TOWER FILM CORP.
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One of the winners of the Fame and Fortune Contest appearing in "A Dream of Fair Women." State righ ted by M. W. Garsson, 1600 Broadway, N. Y. C.—Advt.

Two Realarts for February

Realart will have the Allan Dwan production "The Luck of the Irish" available for exhibitors by Feb. 23. "Judy of Rogue's Harbor" will also be obtainable this month.

Buy "Alma, Where Do You Live"

The Producers Feature Service has purchased the New York and northern New Jersey rights to "Alma Where Do You Live?"

First National to Move

First National's New York Exchange will move to the eleventh floor of the Godfrey Building, 729 Seventh Ave. Increased business has necessitated larger quarters.

Jackson Increases Capital

(By Wire to WID'S DAILY)

Albany, N. Y.—The Jackson Film Corp. of Manhattan has certified to the State that it has increased its capital stock from $10,000 to $150,000.

New Fall River House

Fall River, Mass.—Louis M. Boas opened the Rialto theater here last week. The house seats 1,700. The opening bill included Realart's "Anne of Green Gables," Paramount's "Double Speed" and a Chaplin feature.

Besides city officials Emile Chautard, Elaine Hammerstein and Guy Empey were guests of honor at the opening.

A brilliant opportunity awaits the man who can take complete charge of our sales. The requirements are:—a thorough knowledge of the film business—familiarity with modern methods of sales development, and the handling of salesmen.

This organization is growing fast and needs a man who possesses real sales managership qualifications, and who can grow with it. The right salary to the right man.

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Americanization Week

(Continued from Page 1)

sales manager, who left New York last week to visit branch offices including Buffalo, Cleveland, Cincinnati, Detroit, Minneapolis, Omaha, Kansas City, St. Louis, Atlanta, Pittsburgh and Philadelphia. Other Realart offices will be visited by the company's special representative, Melville E. Maxwell, E. S. Flynn and J. E. Hennessy.

Realart's desire, according to J. S. Woody, general manager, is to assist exhibitors to make the Americanization campaign a success. Mr. Woody suggests that the entire week of February 8 to 14 be featured as Americanization week and that there be special exercises each afternoon and evening.

Foreign Holidays

Select Issues List of National Holidays to Aid in Americanization Drive

Owing to the large number of aliens in various cities of the United States, Select Pictures has compiled a list of foreign holidays to aid exhibitors in the industry's drive for Americanism. Exhibitors, it is believed, may make some special appeal on these days for an unified Americanism, provided their audiences contain majorities or large minorities of the nationalities mentioned. The list follows:

Belgium, July 21, Independence Day (From Holland 1831); Czechoslovakia, July 6, Jan Huss Day; Denmark, June 1, Constitution Day (Signed 1849); France, July 14, Bastile Day (1789); Greece, April 7, Independence Day; Irish, Marh 17, St. Patrick's Day; Italy, Sept. 20, Unification Day; Norway, May 17, Independence Day; Polish, May 3, Constitution Day; Portugal, Oct. 5, Republic Day (1910); Jugoslavia, Jun 28, Kossovo Day (Battle in 1839) Sweden, Nov. 6, Gustavus Adolphu Day; Switzerland, Aug. 1, Federation Day.

A notice of dissolution was file by the Premo Feature Film Corp. Manhattan last week.

RITCHEY Posters do more than open the eyes of the public. What is more to the point, they open the public's pocketbook.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Suburban Exhibitors Combine

Toledo, O.—Exhibitors in the suburban districts here to the number of fourteen have organized the Consolidated Exhibitors' Co. with the purpose of furnishing their patrons "the best films at a minimum outlay." Arrangements have been made to facilitate delivery and exchanges are guaranteed a twenty day run for each picture booked over the circuit. The company is capitalized at $10,000.

Realart Pictures have a special lobby display for all their productions now ready in their exchanges throughout the country for all their bookings. Look them over and see how this enterprising concern will assist you in getting "them" up to the box office.

KRAUS MFG. Co.
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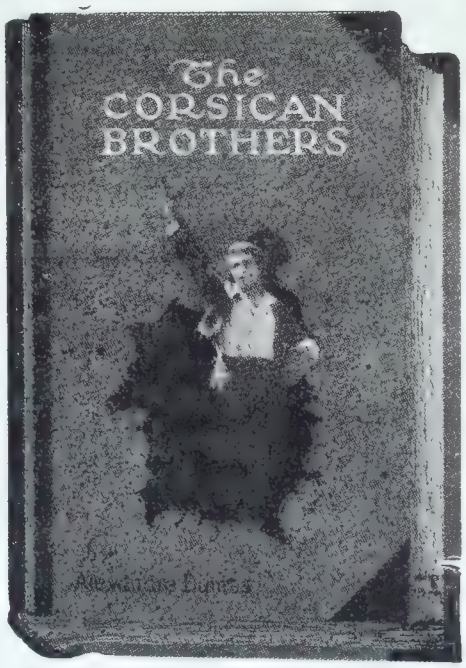
Whether the Sky Is
BLUE
or RED
or YELLOW
or GREEN
on February 21
The Republic Distributing Corporation
Will Present
Chief William J. Flynn's
"The Silkless Banknote"
Visualized by Wilson Mizner,
at the
Capitol Theatre
New York
Starting
Sunday, February 22
and each week thereafter
a Different
Chief Flynn Picture
for
Eight Weeks



MAKE YOU HEAR WHAT YOU SEE
FILMUSIC CUE SHEETS ARE GOOD FOR ALL THEATERS EVEN THOSE THAT USE ROLLS—AND LOTS OF THEM DO.
FILMUSIC-CO.
LOS ANGELES
1720 Highland Ave.

The Color
of the sky points to no
Phony Picture
or
Feeble Film

If the sky is
BLUE go to the Rialto

If the sky is
RED go to the Strand

If the sky is
YELLOW go to the Rivoli

If the sky is
GREEN go to the Capitol

WATCH THE SKY FEB. 21st

This announcement does not refer to any cheap or inferior film now completed or titled

Watch the Sky
February 21

SUNDAY SHOWS AND CENSORSHIP

During the absence of Gabriel L. Hess, chairman of the National Association Censorship Committee in Europe, there will not be another chairman appointed. The burden of the work will rest with the secretary of the committee.

There was some criticism aired on Saturday because of the absence of Mr. Hess at this time when matters of censorship importance are impending.

It was suggested that a remedial measure would have been to appoint a temporary chairman while he was abroad in order to maintain the efficiency of the committee at top notch.

Party Leaves for South Carolina

Mary Gray Peck, a member of the National Advisory Committee of the National Board of Review and R. K. Fuller, secretary of the National Association Censorship Committee left New York for Columbia, South Carolina on Saturday where the hearing of the proposed censorship bill will be held to-morrow.

Jake Wells of Richmond, Va. who was prominent in the fight conducted in his state will also go to Columbia to attend the hearing.

Police Commissioners to Meet in March

(Special to WID'S DAILY)

Boston, Mass.—The meeting of the Police Commissioners of Massachusetts scheduled for last Thursday night to consider the censorship question has been postponed for one month. The meeting will be on March 6 at the American House and at that time a member of the National Board of Review will be present at the meeting.

"Her Bridal Night—Mare" is the new two-reel Christie laugh provoker, with Colleen Moore, Earl Rodney and a feature cast.—Advt.

The Committee on Legislation of the Massachusetts Federated Women's Clubs will meet on Wednesday at which it is expected a vote will be taken on the organization's attitude toward censorship in Massachusetts.

C. W. Eckhardt, manager of the Chicago branch of the Fox Film Company is seriously ill at his home with pneumonia. Mr. Eckhardt caught the "flu" which is on a rampage just now, and it developed into pneumonia.

Joliet, Ill.—A house seating 3,000 will be erected by the Princess Co.

Pawtucket, R. I.—The Pawtucket Amusement Co. has leased the American Hall Building and adjoining property for 30 years. A house costing $90,000 will be erected.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

Screen Rights for Sale of the Story "The Exploits of Arsene Lupin" by Maurice Le Blanc.
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

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LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
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The Acme Portable Projector
For the Studio
Cutting Room
The Editor
Home School or Church
Demonstrated to You Anywhere
Howells Cine Equipment Co.
729 7th Ave. New York
Phone Bryant 1166

Why didn't she tell the truth? It would have saved
"TEX"
Elucidator of Mysteries
A great deal of trouble.

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised and Directed by Frank Reicher
From Maine to California the leading exhibitors and buyers are anxiously awaiting the release of "EMPTY ARMS." How do we know? They have written and told us so!
PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 Fifth Avenue, New York City
Lester Park & Edward Whitcside
PRODUCERS

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 40 Tuesday, February 10, 1920 Price 5 Cents

Dakotans Organize

Form State Body and Will Combat Sunday Closing

(By Wire to WID'S DAILY)

Fargo, N. D.—Exhibitors of North Dakota have formed the North Dakota Exhibitors' Association. One of the prime moves of the body will be to combat Sunday closing measures. Sam Cornish, of Fargo, was elected president, Phil Myers, of Minot, vice president; Gus Windgren, of Bismarck, second vice president; Floyd Junkin, of Fargo, secretary, and Amos Tweeden, of Fargo, treasurer.

The campaign against the Sunday law will begin immediately.

Protective League Meets

(By Wire to WID'S DAILY)

Minneapolis.—At a meeting held of the Exhibitors' Protective League it was reported that the organization's membership had increased considerably.

The league plans close co-operation with all exhibitor bodies in the Middle West to combat the Sunday closing law and has already endorsed the new North Dakota Exhibitors' Association.

The next meeting will be held on May 4.

St. Louis Theater $2,500,000

(Special to WID'S DAILY)

St. Louis, Mo.—F. L. Cornwall, local attorney for Famous Players, is the authority for the statement that the company plans to erect a theater and 18 story office building at Seventh and Locust Sts., to cost about $2,500,000.

WID'S DAILY noted last September that Famous Players would erect a theater in St. Louis.

F. P. Buys Jamaica Theater

It is reported that Famous Players have taken over the theater now being built by the Schwartz's in Jamaica, L. I.

Loew a Granddad

Marcus Loew is now a granddad. Mr. and Mrs. David Loew were blessed with an eight pound son on Saturday.

Mr. Loew is expected in town in a week.

Two Weeks for Pickford

Mary Pickford in "Pollyanna" will be the feature at the Brooklyn Strand for all of this week and all of next.

"De way to make yo' husban' lub y o' is to keep him guessin'," said wise old mammy.—From "The Inferior Sex," a Louis B. Mayer-made First National attraction with the star charming, Mildred Harris Chaplin.—Advt.

P. A. Powers Offers A Few Thoughts

Says American Producers Must Sell Abroad Regardless of Exchange or Foreign Producers Will Step In.

P. A. Powers, of Universal, has something to say. When asked for a statement regarding the outlook for the industry he proceeded to make plain a few ideas, to be found below, many of which will probably cause some people to "sit up and take notice."

Here is what P. A. has to say:—

You ask me what I think of the future of the motion picture business. I am sorry that you ask me this question just now, as I am rather pessimistic as to the immediate future of the business. However, as there is enough optimism in this business to offset it, you might just as well know what I really think and of what I am convinced.

The facts which have presented themselves to me in the last six months have convinced me that the motion picture industry in the United States is going to be up against a tough time, and apparently the large factors in the industry do not realize what is in store for them, or do not want to.

(Continued on Page 2)

Films Get Priority

Mayor's Ordinance Does Not Effect Mayor's Ordinance Does Not Affect

The F. I. L. M. Club of New York, composed of the exchange managers in the metropolitan district began to get busy yesterday morning with the result that the shipments of films are placed in the same category with the newspapers and for that reason will not suffer any delay in delivery to exhibitors, according to schedule.

H. H. Buxbaum, chairman of the Grievance Committee of the F. I. L. M. Club who is manager of the local Famous Players excnange was in conference with Capt. Cooper of the Telegraph Bureau of the Police Department and as a result of his efforts the drastic order regarding curtailing of truck and auto movements was removed, so far as the film business was concerned.

Horne Returns

Pliny Horne reached New York on the Adriatic on Sunday with the first account of the train wreck in South Africa in which William Stowell was killed.

Horne was accompanied by Edward M .Thierry, correspondent with the expedition and leaves for Universal City to-morrow.

Alexander Gets Mutual Releases

Contracts were closed yesterday between the Alexander Film Corp and Clark-Cornelius whereby the former concern will take over the Mutual releases for distribution in New York, Buffalo, Philadelphia and Pittsburg.

Fox Revives Specials

Fox Film is planning a revival of six special productions. These are "Les Miserables," "Salome, "The Honor System," "A Tale of Two Cities," "Cleopatra" and "A Daughter of the Gods."

New Serial Combine

Eastern Producers Plan Amalgamation—Separate from Burston's Scheme.

It is understood that a merger of the leading serial producers in the East is now under way with four already lined up to join in the deal.

The merger closely resembles that announced by Louis Burston on the coast a short time ago, but is a distinct unit in itself. The combined producing power of the parties to the merger will result in a supply of serials to the exhibitor the entire year without interruption.

Vol. XI No. 40 Tuesday, February 10, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	73	75	74¼
Do pfd	86	87½	87½
Goldwyn	28	28	28
Loew's, Inc.	28¼	28½	28¼
Triangle	....	....	11/16
United Pict. Prod.	13	13½	13½
World Film	....	....	1

Southerners in Town

William Oldknow, general manager, Ned Depenet, his assistant and W. H. Heyward, secretary of the Consolidated Film Co., distributors for Univerasl in the South are in New York for a conference with home office executives.

COMING
A Revival of
The Greatest Comedy Production Ever Made
"Tillie's Punctured Romance"
Featuring
Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

One of the winners of the Fame and Fortune Contest appearing in "A Dream of Fair Women." State righted by M. W. Garsson, 1600 Broadway, N. Y. C.—Advt.

Must Sell Abroad

(*Continued from Page 1*)

For the past four years, or since the war started, the motion picture industry in the United States has been blessed with unprecedented prosperity. Manufacturers have been able to secure unheard of prices for their productions both in America and throughout the world. This condition was due to the fact that European competition was entirely wiped out and we had practical control of the world's markets at our prices during the war. This does not mean that the industry as a whole has benefited by this condition, but the artists and writers have benefited by it to a very great extent, as you very rarely hear now that the motion picture industry is not paying the writers anything for the "children of their brain." They are getting now, and have been in the past, colossal prices for the picture rights for stories. The artists have also materially benefited by the conditions which have existed for the past four years and their salaries have increased by leaps and bounds.

There has been keen competition among the producers for stories and artists; prices have been paid which have been startling to the general public. That was entirely due to the fact that we had the world's market and receipts from the product from the entire universe.

Foreign Buyers Bankrupt.

Since the cessation of hostilities, conditions have changed United States and the European exchange to such an extent that foreign buyers at the present time are unable to fullfill their contracts as they could during the war when the exchange was at par. And in endeavoring to fulfill their obligations, foreign buyers have practically bankrupted themselves, with the result that they are now unable to purchase American pictures at wartime prices and pay for them in dollars, with the consequent result that American producers find themselves with an accumulation of productions which they are unable to market in foreign territories. This condition will continue to get worse instead of better, and unless the American producers are satisfied to accept foreign currency for their productions they will force the foreign buyers into the production of pictures, which they had suspended during the war, and the American producers will find themselves up against that competition.

To meet this future competition, it will be impossible for the American producers to continue paying the colossal salaries to artists and the phenomenal prices to authors for their services and stories, although they continue to do so notwithstanding the facts that I have stated. Only last week I heard of a story which was sold in the neighborhood of $200,000, and in view of the many contracts which the American producers have entered into with stars and authors, they will find it a very difficult proposition to contend with. It will result sooner or later in considerable embarassment in the industry.

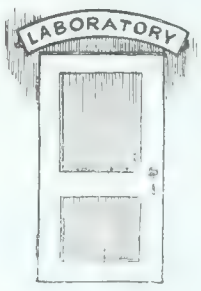
As a general thing, men in this business do not want to look cold facts in the face. They live on optimism and any other atmosphere does not tend to make them happy.

Warnings Unheeded.

I have noticed in the trade papers during recent months several notices of warning from men who make it their business to sell pictures in foreign territories, but due to the fact that some of these men's names do not appear daily in public print, their warnings evidently receive very little attention and the game goes merrily on.

Activities in the production centers still continue without any thought; extravagances of directors and stars are the order of the day. The business has not benefited, as I stated before, by the prosperity

(*Continued on Page 3*)



Lock Your Stable Now

Not after the horse is stolen

The highways of life are strewn with the wrecks of those who said "I'll do it to-morrow." Your business NEEDS protection. Insurance WILL protect it —absolutely. Do it today—NOW—call.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

Art for art's sake is all very well—but for heaven's sake give the exhibitor what he wants. He wants RITCHEY posters because he knows that they always have the maximum of advertising value.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Must Sell Abroad

(*Continued from Page 2*)

hich this country has enjoyed for e past four years, as producers ıve put nothing in reserve to meet e situation which is apparent in the ımediate future. The result is that -day the cost of pictures that are the making is based on world-ide receipts when they should be ısed only on the revenue to be de-ved from the United States. And merican producers must make up eir minds to deliver their pictures ɔroad and accept therefore foreign ırrency instead of United States ɔllars. This will enable them to restall any foreign competition in e future in their home market, but, r the American producers to ac-ɔmplish this, there has got to be a trenchment along all lines, partic-arly actors' salaries, and authors' ices for their stories. There has ɔt to be a retrenchment in lavish penditures which heretofore has en the rule. If this is not done ıd done immediately a hard time is store for the picture industry in e United States.

In order to accomplish the results, is not necessary to cheapen or to ıt out inferior productions, but it absolutely essential that every dol-r be made to show on the screen; ıd the principal order of retrench-ent must be made in the reduction stated, of artists' and authors' muneration, less lavish expendi-ıres in sets and more attention paid the dramatic effect. Too much oney has heretofore been spent on eautiful and expensive sets in order cover up the lack of dramatic tuation. P. A. POWERS.

Mann, of Frisco, Here

George R. Mann, of the New Ri-to in San Francisco, is in town.

Quick, Watson, the needle
What's all this talk about

"TEX"

Elucidator of Mysteries

?

On Broadway

Capitol—Allan Dwan's "The Luck of the Irish."
Capitol News.
Musical Novelty—"Southland."
Hy Mayer Travelaugh.
Joe Martin Comedy, "Reforming Rumpus Ridge."
Ralph Ince, "The Land of Opportunity."

Strand — Madge Kennedy, "The Blooming Angel."
Strand Topical News.
Ralph Ince, "The Land of Opportunity."
Harold Lloyd, "His Royal Slyness."

Rivoli—Lionel Barrymore, "The Copperhead."
Rivoli Pictorial News.
Harold Lloyd, "His Royal Slyness."

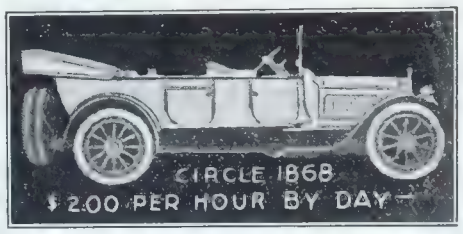
Rialto—Ethel Clayton, "The Thirteenth Commandment."
Rialto Magazine.
Ralph Ince, "The Land of Opportunity."
Sunshine comedy, "Sheriff Nell's Come-back."

Moss' Broadway—Pauline Frederick, "The Loves of Letty."
Hugo Janssen's Powder Puff Follies.
Ralph Ince, "The Land of Opportunity."

Brooklyn Strand—Mary Pickford, "Pollyanna."

TREMONT
FILM
LABORATORIES CORP.
1942-4 Jerome Av.,
will be open about
Feb. 20th
Specializing in the
Development of
Negative and First Positives
unedr personal supervision of
HARRY GLICKMAN

"S.R.O-12"



Screen Rights for Sale
of the Story
"The Little Girl That God Forgot,"
By Edward E. Rose, author
"Cappy Ricks" and "Penrod."
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

Next Week

Capitol—Pauline Frederick, "The Paliser Case."
Strand—Jack Pickford, "The Little Shepherd of Kingdom Come."
Rivoli—Mae Murray, "On With the Dance."
Rialto—Marguerite Clark, "All of a Sudden Peggy."
Brooklyn Strand—Mary Pickford, "Pollyanna."

AT LIBERTY.
Scenario and Continuity Writer.
Address
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EVE UNSELL
Scenario Writer
Famous Players-Lasky British Producers, Ltd., London.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Brownell Plans Reorganization

J. C. Brownell, Universal's scenario chief will leave for Universal City to reorganize the coast scenario department this week.

Goldwyn Pictures

The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

Cissy's Wink

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher

In order to "beat the other fellow" in their territory to it, many buyers from various sections of the country have visited our offices in the hope that we would sell. They were too *anxious* to remain at home and trust to letters or telegrams!

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Lester Park & Edward Whitesides
PRODUCERS

Smith Suing Chadwick

Litigation Involves "Unchastened Woman" for Foreign Territory.

Papers in an action filed in the Supreme Court by Guy Croswell Smith against Isaac E. Chadwick were served upon the latter by Seligsberg, Lewis & Strous, attorneys for the plaintiff.

The case involves the sale to Smith of "The Unchastened Woman" for all foreign territory outside of the United States, Canada, Norway, Denmark and Sweden.

In the petition filed by Smith's attorneys it is charged that the sale was made under a false representation in that the original contract was signed by Isaac E. Chadwick as vice president of the Rialto de Luxe Prod., a supposed corporation which it was claimed was the owner of these rights to the photo play, "The Unchastened Woman."

Smith claims that there is no such corporation as the Rialto de Luxe Productions and that therefore it did not own the rights which Chadwick, as the vice president of the corporation, undertook to transfer.

The plaintiff asks for $10,000 damages in return for the money advanced at the time the contract was entered into.

DON'T LOOK AT THE SKY

LOOK AT THE SCREEN

and see

RED
YELLOW
GREEN
and BLUE

in

Prizma Pictures

any day
at all first class
picture
theatres

GIBRALTAR PICTURES

The next Gibraltar Picture to be released is **"CYNTHIA OF THE MINUTE,"** from Louis Joseph Vance's novel of the same name, starring **LEAH BAIRD.**

GIBRALTAR PICTURES.
Arthur Beck Chas. C. Burr,
Executives.
133-5-7 W. 44th St., N. Y. City

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

CUCKOO
EVERYONE'S A BIRD

"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.
KRAUS MANUFACTURING CO.,
220 West 42d St., N. Y.
17th Floor. Tel. Bryant 3607

ALL-STAR CAST!

OPIE READ'S THE KENTUCKY COLONEL

LOOK 'EM OVER

J. J. Dowling
Francis McDonald
Elinor Field
Lloyd Bacon
Thelma Salters
Frederick Vroom
Mary Talbot
Edward Brady
Gordon Griffiths
Louis Fitzroy
Dudley Henricks

The New Ballad Hit

That's all that's left of
THE WORLD TO ME

As stated. The color of the sky has no reference to cheap, inferior films as announced in trade and daily papers before

FEBRUARY 21.

IF THE SKY IS

BLUE - go to the - RIALTO
RED - go to the - STRAND
YELLOW go to the RIVOLI
GREEN go to the CAPITOL

WATCH THE SKY FEB. 21st

ORDINARY STORIES DONE IN A CHEAP WAY AND FIVE REEL SHORT SUBJECTS CAN BE EXPLOITED BY MEANS OF ELECTRIC SIGNS. BUT IT TAKES ALL THE FORCES OF NATURE TO TELL THE PUBLIC AT WHICH HOUSE

?

WILL BE SHOWN ON FEB. 22nd.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 41 Wednesday, February 11, 1920 Price 5 Cents

Fairbanks Aroused

Wants to Know Why Ci-ne-Ma Ad., Inc., Uses His Name with National Advertisers

Dennis F. O'Brien, Douglas Fairbank's attorney, has forwarded this office a carbon of a letter he has sent to D. E. Calnay, secretary of the Ci-ne-ma Ad., Inc., a Los Angeles company. Calnay has been offering national advertisers the privilege of exploiting their product in films made by Fairbanks.

WID'S DAILY published exclusively Calnay's letter in full in its issue of Monday, Jan. 26.

Here is Mr. O'Brien's letter:

Hollywood, Cal., Feb. 2, 1920.

D. E. Calnay, Ci-Ne-Ma-Ad-Inc.,

Dear Sir:

The attention of Mr. Douglas Fairbanks has been called to a certain announcement which you have caused to be circulated throughout the country as follows:—

"We can offer you twenty million circulation (more than all magazines combined), at the 'Saturday Evening Post' rates, as we have contracted with a few of the greatest producers and stars (like Griffith, Fairbanks and others of like magnitude) to insert your ad in their coming productions."

Mr. Fairbanks desires an explanation from you as to why you have used his name in connection with your announcement without any authorization from him. He has had no negotiations of any kind or character with you and the above is plainly a misrepresentation on your part to those with whom you seek to do business. Mr. Fairbanks demands a prompt retraction from you relative to your unauthorized use of his name to promote your business.

Plan Production in Hawaii

(Special to WID'S DAILY)

Los Angeles—It is expected that announcement will be made shortly of a new producing unit which will center its activities in Hawaii.

Louis W. Chaudet, director, is understood to be interested in the project.

Peerless, of Boston, Moves

(Special to WID'S DAILY)

Boston, Mass.—Peerless Pictures, Inc., have moved from 843 Little Building to 32 Winchester St., in the heart of the film district.

Henry MacMahon has specialized the last two years in the writing of original matter for the screen.

"Kiss me," she pleaded, raising her pretty lips.—The star charming Mildred Harris Chaplin in "The Inferior Sex," a Louis B. Mayer-made First National attraction.—Advt.

Plans a Who's Who

Benedict M. Greene, publisher of Who's Who and Why has suggested to the A. M. P. A.—(Advertisers)—that a Who's Who of the picture industry be compiled.

157 Prints at Work

There are 157 prints of "The Land of Opportunity," the Ralph Ince Americanization picture made by Selznick in circulation.

F. I. L. M. Club in New Haven

(Special to WID'S DAILY)

New Haven, Conn.—An exchange manager's club has been formed here with Henry Scully, Famous Players manager as president; William Scully, Metro manager as secretary and Morris Safier, Select manager as treasurer.

Flinn and Palmer Back

John C. Flinn and Sam D. Palmer who all but crippled the Famous Players publicity forces when they were hit by the "flu" are now back at their desks.

Richards Leaves for Home

E. V. Richards, of Saenger Amusement left for New Orleans yesterday.

He elected while here nearly all the officers of the "Anti Horse-Thief Asso.," which is being organized.

Black Company a $10,000,000 Unit

The Black New England Theaters, Inc., which, as noted exclusively in WID'S DAILY, had been formed, is a $10,000,000 corporation, and not a $1,000,000 company as published. The error was made in telegraphic transmission.

Alfred S. Black, of Rockland, Me., is president of the corporation, John A. Black, of New York, is vice president and H. A. Mintz, a well known Boston attorney, is secretary. The corporation will act as a holding company for all the Black interests and affiliated units, and as a result of the re-financing, Black expects to extend his interests even more rapidly than in the past.

Wants 20,000 Reels

Navy Establishing Its Own Exchange—First National Output Secured

The U. S. Navy has plans under way for the establishing of a film library to contain 20,000 reels.

A building, formerly used as a rifle range in the Brooklyn Navy Yard, is now being renovated to accommodate projection rooms and storage space, as well as modern equipment for the inspection of films.

The exchange is under direct supervision of the Bureau of Navigation, Sixth Division, Navy Department, Commander C. B. Mayo in charge. Lieutenant Joseph O'Reilly is in charge locally.

A deal has been already closed with First National for 308 reels of films, the financial consideration being approximately $20,000. Other deals are pending with the other large producers and negotiations are conducted on either an outright purchase basis or a long term contract basis.

The idea was first thought of by the Navy officials after the signing of the armistice when the various welfare organizations turned over surplus funds to the Navy Department.

It is planned to make the building in the Brooklyn Yard the headquarters for the entire plan, but it is also contemplated erecting an outlet at Mare Island, San Francisco, and the naval base at Hampton Roads (Norfolk).

While the library will be expanded until the 20,000 reels are secured, the funds on hand will not permit of the purchase of entirely new subjects. Material that has been in circulation will also be bought when found suitable for the Navy's needs.

After Rights to "Irene."

Carle E. Carlton admitted yesterday that a number of offers had been made for the screen rights to "Irene," in which Edith Day is now appearing. The last figure was $60,000, he said.

Carlton stated that he was undecided as to what he would do with the play. There is a possibility that he will produce it himself with Edith Day in the starring role. He sails for London on Saturday.

"The Deadlier Sex," Blanche Sweet-Jesse Hampton production will be released by Pathe, March 28th.

The BRADSTREET of FILMDOM WID'S DAILY The RECOGNIZED AUTHORITY

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F. C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	70	75	70
Do pfd	87⅞	87⅞	87⅞
Goldwyn	....	....	28
Loew's, Inc.	27	28¼	27
Triangle	....	....	11/16
United Pict. Prod.	....	....	13½
World Film	....	....	1

Quick Work

Park-Whiteside, producers of "Empty Arms," took advantage of the snowstorm by sticking on every available snow-pile a placard reading "You know the woman who is afraid to see 'Empty Arms.'"

Hillsboro, Ill.—J. D. Williams will erect a new house here.

MACK SENNETT
remarked recently to prominent men in the industry:
"Tillie's Punctured Romance"
is the best production I have ever made."
COMING
A Great Revival of
"Tillie's Punctured Romance"
Featuring
Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood, Cal.—Vincente Blasco Ibanez, Marcus Loew, June Mathis, Richard A. Rowland, Viola Dana and Maxwell Karger composed the star cast of a picture filmed at the Metro studio.

Harry A. Frazee, a motion picture director has lost his appeal from a judgment rendered in the local superior court in favor of Fox Film in a suit brought by him to recover $800, asserted to be due him for services.

Louise Glaum is going to New York to do a little shopping, just like that. The trip will also be a vacation—and that sort of thing.

J. Parker Read, Jr. has launched work on his first Hobart Bosworth special production. Hobart Bosworth is the second star to join the J. Parker Read, Jr. standard. Though the title of the Bosworth vehicle and its character are not yet announced it is known that Irvin Willat, who directed Bosworth's two specials for Thomas H. Ince, will megaphone the virile dramatic star through his new picture

The next Mary Roberts Rinehart story selected as an Eminent Authors' Production is "Empire Builders." It has been decided that Cullen Landis will be entrusted with the characterization of the boy's part. GAUSMAN.

Wireless Greetings

Marconi Ocean Letter:—"Wireless greetings to Wid's from just off Alaska coast almost within sight of Aleutian Islands. Very cold, but will be warmer when stampeding head hunters in interior of Borneo. Address care Royal Packet Navigation Co., Batavia, Java. It's very wet out here—that is if you have the price.

"Frederick Burlingham."

After Churches and Schools

(Special to WID'S DAILY)

Omaha, Neb. — Churches and schools, many of them paying more than theaters in the towns where they are located, are among the choice patrons of the Fox exchange, says Manager Sidney Meyer.

"We deal with them as regularly as with the exhibitor, and most of them pay more than would a theater in a town of the same size," said Manager Meyer.

"We are making every effort to encourage this kind of business. It does not hurt the local exhibitor—it merely makes a greater following for the motion picture in his town, that is all."

Monte Katterjohn has written the screen version of "The Yellow Typhoon," in which Anita Stewart will be starred.

Something New Under the Sun
"TEX"
Elucidator of Mysteries
A NEW character in a series of twelve 5-reel detective stories—
All big features with cast of prominent players.
The greatest *series* of features ever produced. One a month for the next year.
STATE RIGHTS NOW SELLING
ARROW FILM CORP.
W. E. SHALLENBERGER, *Pres.*
220 West 42nd St., New York City

In the Courts

An attachment for $25,000 against the property of the World Film Corp. has been issued in the Supreme Court by Justice Platzek in the suit of the Frohman Amusement Corp. to recover this sum as profit alleged to be due from the leasing of the films of four plays owned by the plaintiff. The attachment was obtained because the World Film is a Virginia corporation.

The Export and Import Film Co. has brought an injunction suit in the Supreme Court against Sarah Backer, Emanuel Arnstein, Samuel Levy and the First National Exchange, Inc. The papers on file merely show that the purpose of the suit is to "restrain the defendants from interfering with the plaintiff's rights of possession of the suite at 1109 to 1111 in the Godfrey Building, and the vault on the eleventh floor, and restraining the defendants from interfering in any way with the plaintiff's business."

Supreme Court Justice Finch has decided that the Octagon Films must testify before trial in the suit brought by Harry Houdini but decides that the examination of the defendant's books is to be limited to such as are needed to refresh the memory of the witness. The court decided also that the defendant need not testify concerning its defense that the limit of the cost of advertising and manufacturing the films was increased by mutual agreement from $135,000 to $202,000.

Report Simpson Leaves Fox

New Orleans, La.—Reported here that Benny Dudenheffer has succeeded Harry C. Simpson, temporarily as manager of the Fox exchange here, Simpson having resigned.

At Fox's New York office nothing was known about it.

Maeterlinck Leaves for Studios

Maurice Maeterlinck left the Grand Central Station, last night in the private car, "The Mayflower," for the Goldwyn studios at Culver City.

The exhibitor, knowing that God helps those who help themselves, is making a clamorous demand for RITCHEY posters.
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388
Ritchey

Pathé News

No. 12

NEW YORK CITY—Everybody takes hand at the city's snow shovel—soliers help in clearing thoroughfares of he heavy 14-inch snowfall.

PENSACOLA, FLA. — Giant "aerial ish" a success! H-16, the 5-ton bombng hydro-plane, passes air and water ests at government air station.

Pathe cameraman goes on a little sight eeing trip in the big plane.

ATLANTIC CITY, N. J.—In the wake f the big Eastern blizzard—the boardvalk of the popular winter resort is hattered by gales and by the highest ide recorded on this coast.

WASHINGTON, D. C.—Wanted—75,000 nen for the Army! Secretary Baker ends letters to governors of all states o start recruiting drives for the regular service.

ROCKAWAY POINT, N. Y.—Steamer ground in storm. Over 100 lives are n danger as "Princess Anne" is tranded on sand-bar in 10 feet of water. Exclusive scenes of the transfer of passengers from life-boats to the police boat Patrol."

DENVER, COLO.—See the Leaping Gas lorse! This unique "animal," with a orse-head and auto-body, is put through few of its "paces."

IN THE LIMELIGHT—Treaty before enate again—by vote of 63 to 9, U. S. enate recalls treaty and reservations, nd refers it to the Foreign Relations ommittee for action.

ETNA MILLS, CAL.—Novel "mail carriers"—government employs mules to onvey mail over Salmon Range peaks, uried under 6 feet of snow.

EL PASO, TEX.—Pershing at the border again! Mexican Border veterans reet their old chief as he arrives to isit his home post.

today

Lichtman Makes Field Changes

Al Lichtman announced yesterday he following changes in the Famus Players field force, effective Monday last:—

Fred Creswell, branch manager at Chicago is now special representative in charge of Chicago, Minneapolis and Indianapolis, when opened, succeeding J. W. Allen, deceased. He will also manage Chicago exchange until the new appointee is named.

Harris P. Wolfberg, branch manger at Cincinnati made special representative over Cleveland, Pittsburgh and Cincinnati offices, succeeding H. H. Buxbaum, now branch manager New York exchange.

Fred Strief, Cincinnati salesman now branch maanger same office.

Allen S. Moritz, Washington salesman now manager at Buffalo, succeeding Richard C. Fox.

Paul J. Swift, Washington now manager at Omaha, succeeding C. L. Heavey, resigned.

Lester Rosenthal, Washington sales manager now branch manager same exchange.

Fred Almy, Jr., is the manager of the Owen Moore company now at work on "Love Among Chickens" on the coast.

New Stage at Metro Studios

Hollywood, Cal.—First steps towards the enlargement of the Metro studios were taken when work was commenced on the construction of an enclosed stage to cost $45,000.

R. A. Rowland has also authorized the early erection of additional executive offices to house increased forces in every department.

The new stage will be 90 by 150 feet with 20-foot wings on each side, and will duplicate in dimensions the largest of the present structures on the ten-acre lot. There are two of these.

Wendell, Minn.—M. C. Rustand and T. A. Dybdal will alter the Opera house for pictures.

"S.R.O-12"

STUDIO FOR RENT
Entire Modern Equipment—75 by 150 feet stage space
Apply to
MAX COHEN
1476 Broadway Phone, Bryant 4416

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

The First National Exhibitors Circuit says that

SOL LESSER

Is the Shrewdest State Right Operator in the Business

"I'LL SAY SO"

He Has Purc ased the Rights to

"The BLINDNESS of YOUTH"

For California, Arizona, Nevada, Ohio and the Hawaiian Islands

SOME TERRITORY STILL OPEN—ACT QUICK

ADDRESS
MURRAY W. GARSSON
1600 Broadway - New York City - Phone Bryant 4620

CHARLES F. SCHWERIN, Sales Manager

Mr. Exhibitor don't fail to book
"THE BLINDNESS OF YOUTH"

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

SAVES SHIP'S PASSENGERS—Help reaches liner Princess Anne grounded off Rockaway Point—Kinograms tug helps life crews.

NEW YORK IN SNOW BLOCKADE—Eight inch fall in city streets brings biggest tie up in history of America's biggest city.

SNOW SHOE SOLDIERS HIKE—Garrison of Quebec sets out over the drifts for a bit of winter drill and finds some hard going.

STEAMSHIP BURNS IN RIVER—The S. S. Kaskaski beonging to the U. S. Shipping Board is beached at West New York—fire tugs work.

REAP BIGGEST SUGAR CROP—Harvest at Santa Cecelia, Cuba is rushed to get sweets to market. It's worth a lot of money.

BUSY DAYS IN NORFOLK—Fire attacks brewery warehouse—then a storm knocks down buildings—then a flood arrives.

HE STARTED IT ALL—"Daddy" William Paley of Los Angeles turn the first moving picture camera ever made—now he fixes them.

ADVICE ABOUT RAILROADS—Glenn E. Plumb who has plan all fixed up poses with Mrs. Plumb in Washington—they go for a walk.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

SUNDAY SHOWS AND CENSORSHIP

Cardinal Opposes Sunday Shows

(Special to WID'S DAILY)

Baltimore, Md.—Cardinal Gibbons is opposed to Sunday shows on the ground that the operation of theaters on the Sabbath would commercialize that day.

Blue Laws Threaten Superior

(Special to WID'S DAILY)

Superior, Wis.—The Inter-Church Council has passed a resolution calling for "a proper observance of the Sabbath Day."

The "Superior Leader" in a lengthy first page article attacks the "church council politicians," as it calls them, and denounces the resolution, which would shut down all amusements.

Loewery Bill Passes Senate

(Special to WID'S DAILY)

Jackson, Miss.—The Lowery Bill which makes it an offense to show immoral or indecent motion pictures has been passed by the Senate and reported favorably by the House Judiciary Committee.

The bill is not at all severe since it provides no special machinery for its enforcement.

A State Board of Censors was not organized because of the reluctance of the Legislature to create new offices.

Kremer to Open Exchange

Victor Kremer will open an exchange to handle his product in New York. It will be known as the New York Independent Masterfilms, Inc., and will handle films in New York and Northern New Jersey.

Ira H. Simmons, formerly identified with the Sol Lesser organization, will act as general manager.

Kremer will send out six road companies on "A Burlesque in Carmen." Each company will have three principals and six in the chorus.

Levey Now Delivering Lectures

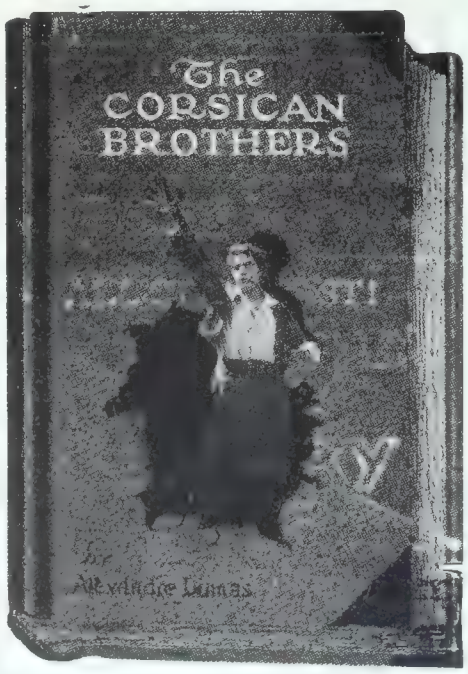
The night classes of the Y. M. C. A. in New York have developed an interest in motion pictures and have invited Harry Levey, general manager of the Industrial Department of Universal, to deliver a series of lectures.

"The Screaming Shadow," Ben Wilson serial-Hallmark release, will be available Feb. 22d.

AT LIBERTY.

Scenario and Continuity Writer.

Address
Box B 61, care WID'S.



French Films Here

Baron R. C. de Daue, representing Louis Mercanton, the French producer, is making his headquarters with Guy Croswell Smith. The baron has with him "The Call of the Blood" and "In Old Alsace" produced in France.

The Acme Portable Projector For the Studio Cutting Room The Editor Home School or Church

Demonstrated to You Anywhere

Howells Cine Equipment Co.

729 7th Ave. New York

Phone Bryant 1166

Capitol Books Flynn Subjects

The Capitol has booked the se ies of eight William J. Flynn Se Republic Distributing.

ret Service films released throu

Screen Rights for Sale of the Story

"The Woman of Mystery," by Maurice Le Blanc, an Arsene Lupin Story.

CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

CLARA KIMBALL YOUNG

Once more demonstrates her magnificent art in

"THE EYES OF YOUTH"

We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.

KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

EMPTY ARMS

THE SENSATION OF THE CENTURY

Personally Supervised and Directed by Frank Reicher

Have you ever stopped to figure how you are going to accommodate the crowds when you run "EMPTY ARMS"?

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(Exclusive Selling Agents)

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220 WEST 42ND STREET NEW YORK

TELEPHONE BRYANT 5576

ALLAN A. LOWNES GEN. MGR.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI, No. 42 | Thursday, February 12, 1920 | Price 5 Cents

Censor Measure Killed

South Carolina Committee Votes Down Proposed Bill—Second Victory Scored

The unanimous action of the Virginia Legislative Committee in killing the censorship bill a week ago has been followed by similar action of the Educational Committee of the House of Representatives of South Carolina, according to a despatch received yesterday by Frederick H. Elliott, secretary of the National Association.

A hearing was held before the South Carolina Legislative Committee Tuesday afternoon, speakers on behalf of the industry being Jake Wells, of Richmond; E. Charlton Wright, editor of the Columbia Record, and Secretary Fuller, of the Censorship Committee. Mary Gray Peck, representing the National Board of Review, also spoke in opposition to the pending measure. Following the hearing, the Educational Committee unanimously reported against censorship.

Secretary Fuller is remaining over in Columbia to attend a meeting of the state exhibitors. Secretary Elliott has arranged for a special meeting of the Exchange Managers' Association at Atlanta this week, when Fuller will outline plans for combating antagonistic bills which are proproposed for introduction in the Georgia Legislature in the near future.

Call Meeting on Sunday Closings

(Special to WID'S DAILY)

Fort Worth, Tex.—A mass meeting was held this week by a committee in charge of a movement to close picture houses on Sundays. A drive is under way to close theaters on the Sabbath.

Dwan on Way East

(By Wire to WID'S DAILY)

Los Angeles—Allan Dwan, at present releasing his productions through Mayflower, left for New York Tuesday.

Tom Moore Here

Tom Moore, the affable Washington exhibitor, is up from his sick bed and visiting here in New York, at the Knickerbocker.

Carlin With Metro

George A. Carlin has joined the Metro publicty department under Jack Meador. He was with the Evening Sun.

"God! he's kissing her," she whispered, and she stumbled back, her senses reeling.—Mildred Harris Chaplin, the star charming, in "The Inferior Sex," a Louis B. Mayer-made First National attraction.—Advt.

Mary Pickford to Tour World

Official announcement is made by United Artists of the oft-repeated report that Mary Pickford is to tour the world.

Miss Pickford plans to take with her on the trip, which will include all of the important countries of the globe, her mother and the more important heads of her producing organization. She will start as soon as her second United Artists production is completed. A number of productions will be made abroad.

New Paton Serial East

Stuart Paton, Coast serial producer, is to make his first in the East. Understood that George Kleine is interested, with some film exporters. Lucien Wheeler is said to be connected; he is with Bech-Van Siclen, who are probably the export firm linked in. Jack Clymer and Paton are now writing the continuity. Edison Studio will be the scene of filming.

New F. P. Unit Involves 11 Million

(Special to WID'S DAILY)

Montreal—The capitalization of the Famous Players Canadian Corp., Ltd., a subsidiary of the Famous Players-Lasky Corp., consists of $4,000,000 8 per cent cumulative first preferred and $7,500,000 common stock. It is expected that the preferred stock will soon be issued.

"U" in Non Theatrical Field

Universal is planning to enter the non-theatrical field with Henry Levey, manager of the industrial department at the helm.

The Educational Department of Universal has ready for release a large number of educational features which will go out under the general title of "Universal's Educational Scenics."

Levey stated yesterday that as things looked at this time, distribution will be through the existing Universal exchanges. He expects to make extensive increases in his production forces.

Flinn Promoted

Takes Position Close to Zukor—Beatty Now Director of Publicity and Advertising

John C. Flinn, for the past three years director of publicity and advertising of Famous Players-Lasky, has been succeeded in that position by Jerome Beatty, advertising manager.

Mr. Flinn immediately takes up duties of an executive capacity, which will place him even closer to Adolph Zukor and Jesse L. Lasky than in his past work.

Because of his acquaintance with the different activities of the corporation, Mr. Zukor has selected him to handle much of the detail that passes between the production and distribution departments wnich has heretofore centered in his office. Al Lichtman, in charge of distribution, and Flinn will be closely associated. As Mr. Zukor is leaving for Europe in a few weeks, the change in positions will be effective immediately.

Faulkner Luncheon Tuesday

W. G. Faulkner, who heads the English commission sent to this country by Lord Northcliffe, will tender a luncheon next Tuesday at the Hotel Astor at which it is promised an important message from Lord Northcliffe to the people of America will be made known.

Melville Stone, general manager of the Associated Press, will preside at the luncheon.

A week from Tuesday it is expected the commission will leave for California with a stop-over at Chicago for two days or perhaps a week.

An important series of conferences has been mapped out with motion picture executives and financial men for the purpose of making an exhaustive study of the industry's machinery.

(Special to WID'S DAILY)

London, Eng.—The Film Renter and Moving Picture News states that W. G. Faulkner, who is now in New York, will write a series of articles for the Northcliffe tions on the film industry in a.

publication characterizes Mr. ler as the "British film trade ar sador for America."

Duncan Renews Contract

(Special to WID'S DAILY)

Los Angeles—William Duncan has signed with Vitagraph for three years more. The contract calls for two fifteen episode serials a year.

Wid's DAILY

Vol. XI No. 42 Thursday, February 12, 1920 Price 5 Cent

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	Bid.	Asked.	Last Sale.
Famous Players ..	65⅛	69¾	67
Do pfd	85	86	86
Goldwyn	27	28	27½
Loew's, Inc.	25½	26½	26½
Triangle	....	....	11/16
United Pict. Prod.	12	12½	12½

"Omar" at the Capital

Managing Director Edward Bowes, of the Capitol, announces for next week "In a Persian Garden," a song cycle to Omar Khyyam's "Rubaiyat," composed by Liza Lehmann.

COMING
A Revival of
The Greatest Comedy Production Ever Made
"Tillie's Punctured Romance"
Featuring
Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

S.-L. Buys Material

S-L. Pictures, Inc., has bought for production and later release through Metro, motion picture rights to "The Trap," the novel of modern life by Maximilian Foster, now running serially in McClure's Magazine, and "The Fallen Idol,," by Guy Bolton.

Pathe Wins Over Lumiere

Judge Learned Hand in the U. S. District Court, has dismissed the suit of Samuel J. Lumiere, photographer, who claimed Pathe had infringed on a copyright which he alleged he had taken out on certain photographs of Dolores Cassinelli. The photographs were used by Pathe in an advertisement insert in some trade papers. It developed that the copyright was not actually registered until long after the inserts were used.

The main defence of Pathe was that Miss Cassinelli had purchased the picture outright without giving Lumiere the privilege of copyrighting them, and that a photographer has no right to a copyright unless the purchaser of a picture gives such right by a formal assignment.

Lumiere stated yesterday that suit had been dismissed on a technical ground and that the action had not ended at that point.

Reorganized

(By Wire to WID'S DAILY)

Dallas, Tex.—Specially Film Corp. of Dallas, reorganized with a capital of $50,000 to sell states rights productions to Southwestern exhibitors on a franchise basis. W. G. Underwood, president, and the directors include three prominent Southwestern exhibitors and a Dallas banker.

This move is in line with strenuous efforts being made by big interests to control exchanges and theaters. Coincident with this reorganization comes word that L. C. Baxley attractions, another Dallas concern, is reorganizing with a capital of $7,500 to purchase independent productions.

More Territory Sold

Murray W. Garsson has sold "The Blindness of Youth" for Indiana to the Associated Feature Film Co., of Indianapolis, and for Texas, Oklahoma, Arkansas to the Specialty Film Co., of Dallas.

Cuts and Flashes

"Charlie's Ward," from the pen of A. Guisti, has been purchased by Myron Selznick, who has also bought "Hearts Aflame," by Robert Alexander Wason, through the Paget Agency.

Pathe will release Frank Keenan's newest production, "Smouldering Embers," on February 29th.

June Caprice, in "In Walked Mary," an Albert Capellani production, from Oliver D. Bailey's legitimate success, "Liza Ann," will be released by Pathe on March 7th.

Burton George, who is directing the Selznick production, "Prince of Pines," has gone to New Hampshire to make several scenes.

John Lynch's story, "A Man of Iron," is to be produced by Selznick shortly. Edward J. Montagne is writing the continuity.

Howard Selznick is en route for the coast, where he will act as representative for Myron Selznick, in charge of production work on Selznick pictures.

The Eff & Eff Producing Co. gave a luncheon on Tuesday at the Claridge to state rights buyers, after which the "Surprise of the Season" was shown to them and reviewers at Wurlitzer Hall. The surprise picture proved to be "Bullin' the Bolsheviki."

Colored Folks May Sue

Reading, Pa.—A report concerning the Colonial was read at a meeting of the National Association for the Advancement of Colored People, stating that they were not being admitted to the first floor of the house. It was decided to hand the testimony secured to the National Legal Advice Committee in New York, to ascertain whether the local colored people have a case.

Will Rogers and company have returned from Santa Cruz where they have been working under the direction of Clarence Badger for the film version of F. G. Holland's "Seven Oaks," to be released as "Jes Call Me Jim."

Burglary Losses Have Never Been Heavier

You cannot adequately protect yourself against this menace but by insurance. Don't put it off. To-morrow may be one day too late.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Inc. Insurance

Alone in London

London, England—The only excitement I get is receiving WID'S DAILY. It is like going down to the station in a small town, and meeting the five fifteen.

JOE PLUNKETT.

Griffith Goes to Detroit

New Haven—Walter Griffith, in charge of exploitation for Select here, has been promoted to the Detroit office.

Stillwell to Build Large House

Spokane, Wash.—At a cost of $700,000, C. E. Stillwell will erect a house seating 2,500. Stillwell operates the Casino and Class A houses here.

To Build Big House

Minneapolis, Minn. — The Orpheum Theater Interests will erect a house seating 3,500 and costing $850,000 at Hennequin Av. and 9th St..

Anglo-Canadian to Make Features

Monteral, Canada—Players now appearing in British productions are to be starred in features to be undertaken by Anglo-Canadian Picture Plays, Ltd.

Denies Goldwyn Connection

George R. Mann, of the Rialto San Francisco, now in town, denies the report that Goldwyn is interested in the Rialto. Lots of the Manhattan wise ones averred this was so, saying Mann came here on details connected with the transaction. Mann's denial is firm, with the counter claim he came East to transact personal business in Washington where he was Paramount branch manager some years ago and where his family lives.

Henry MacMahon, formerly of Famous Players-Lasky, has established a scenario and title-editing department of his literary bureau in the general service of the industry at 321 West 55th St.

The 22kt. stamp on gold is just about the equivalent of the RITCHEY trade mark on motion picture posters!

RITCHEY
LITHO. CORP.
496 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

House Changes

Cherokee, Okla.—W. A. Denton has become the owner of the Palace. Earl Southwick was the previous proprietor.

Hominy, Okla.—J. R. Mills, who operates a house in Yale, is now the owner of the Electra, having bought it from J. L. Sherwood.

Clarksville, Tex.—J. R. Rainey, who owns two houses here, has leased for a period of 15 years, the Opera House.

Mineral Wells, Tex.—Sid Webb has sold the Fanning-Dunn Amusement Co., the Crazy. The new owners will enlarge it.

Pittsburg, Pa.—The Hippodrome has reopened under the management of Harry Handel.

Portland, Oregon—Mischa Gutterson has bought from Martin S. Cohen the Strand. Associated with Gutterson in the venture is J. Arenen, of Seattle.

Centralia, Wash.—Joe Lucas has sold to William G. Ripley, representing the Western Amuseemnt Co., the Liberty and Grand at a sum of $30,000 paid in cash.

New Orleans, La.—The Lafayette has been closed so that it may be remodeled.

Bridgeport, Conn.—Charles and Louis Levin have bought the Strand from Charles J. Berger. The price was $77,000, which includes the purchase of the $25,000 lease held by Kontos Bros.

Chicago—The Pine Grove Theater, operated for years by Alfred Hamburger, has been renamed the Panorama. Mr. and Mrs. J. C. End are now operating the house and plan many innovations.

Muskogee, Okla.—Work has been begun by Dan Meyers on the remodeling of the Hinton at a cost of $40,000.

Wellston, Okla.—W. C. and R. J. Clark have bought the Lyric from Mrs. Williams.

Karres City, Tex.—The Dreamland has been leased to Joseph Farr by A. Conrads.

GIBRALTAR PICTURES

Gibraltar Pictures
Are Released by
W. W. Hodkinson Corporation

Distributing Thru Pathe Exchange (Inc.)
Arthur Beck Chas. C. Burr,
Executives.
133-5-7 W. 44th St., N. Y. City

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Gouverneur Morris in collaboration with Director Wallace Worsley is putting finishing touches to the screen version of "The Penalty," an Eminent Authors' Production.

Another sport club has been formed in Culver City among Goldwyn studio folks. This is the Goldwyn Gun Club, and has as its members famous stars and directors. Frank Lloyd, was elected president.

The Warner Brothers—Jack and Sam—have taken over the David Horsley studios, Washington and Main, and hereafter all the Warner feature productions, including the Helen Holmes serial and the Al St. John comedies, will be made at this studio.

Eugene Pallette will be Viola Dana's leading man in "Parlor, Bedroom and Bath," her Screen Classic to follow "Eliza Comes to Stay."

"The Cheater" is the title chosen for May Allison's picturization of the Henry Arthur Jones drama, "Judah," which Screen Classic, Inc., is producing.

Fifteen members of the "Shore Acres," company spent three days at Laguna, Cal., while scenes of the James A. Herne drama showing Alice Lake and her leading man being washed ashore were filmed.

Work has begun at the Brunton studios on J. Warren Kerrigan's, "One Week-End," a comedy of New York society life. Jack Cunningham is author of the continuity and Ernest C. Warde to direct.

Antonio Moreno is working on the final episode of the Vitagraph serial, "The Invisible Hand." It will be finished this week. Moreno will take a vacation of two weeks before commencing a new production.

Sidney Olcott is to direct the Eminent Authors Production "Scratch My Back" from the pen of Rupert Hughes. T. Roy Barnes of vaudeville fame will play the leading male part.

GAUSMAN

For the week of Feb. 22 the Capitol has booked "The Right of Way," Screen Classics.

CUCKOO
EVERYONE'S A BIRD

America's Finest Laboratory

Located
Atop The Palisades
Opposite 129th St.

Palisade Film Laboratories
Palisades, N. J.
Morsemere 621-2

CLARA KIMBALL YOUNG
Once more demonstrates her magnificent art in
"THE EYES OF YOUTH"
We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.
KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Screen Rights for Sale
of the Story
"The Costume Piece"
a Raffles Story by
E. W. Hornung
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

LOUIS SHERWIN
Continuity
Screen Cutting and Titling
Now Assistant
to
J. G. Hawks
of
Goldwyn
Author of
"BONDS OF LOVE"
for
PAULINE FREDERICK
Eight Years dramatic critic New York Globe, contributor American, Metropolitan, Smart Set, Vanity Fair and other magazines.

"S.R.O-12"

Fox Buys Davis Output

William Fox has secured screen rights to the Richard Harding Davis stories, not as yet filmed.

Goldwyn Pictures
Destroy the Delusion of
Dull Days.
Play Goldwyn Pictures

Cissy's Wink

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

JOE BRANDT
1600 Broadway, N. Y.
Will give you all the dope on

OPIE READ'S THE KENTUCKY COLONEL

National Film Corp.
of America

Send Us Your
Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

To help exploit "The Cinema Murder," 1,000,000 copies of a four page folder are being circularized throughout the United States and Canada. In addition, Famous is sending a duplicate copy to every exhibitor in this country and the Dominion. The folder, nine inches by seven in size, has the front cover devoted to a drawing of a woman with a mirror in her hands. The two inside pages have a reproduction of Baron de Meyer's painting of Marion Davies, published in the January edition of Heart's magazine. Incidentally, that gave Marion Davies, a great deal of publicity, for that publication has a large circulation.

The fact that simultaneously with the release of Mildred Harris Chaplin in "Polly of the Storm Country," Little, Brown & Co., of Boston will issue the novel in book form, should provide live exhibitors with some exploitation ideas. Grace Miller White is the author.

Omaha, Neb.—Manager R. S. Ballantine of the Moon gives to each patron a ticket requesting that person's choice for an overture by the Moon choir. The selections are listed and that receiving the most votes for any future show is played by the orchestra, and complimentary tickets are sent in a personal letter to each of those who named the piece. Manager Ballantine has made a specialty of the overtures in his theater, conceiving special stage sets and arrangements that have attracted much attention. "Getting the house in the proper mood for a picture means much," he says.

Indianapolis, Ind.—Chorus girls, the wicked maids of the ensemble, are regarded with curiosity by the average theater goer and hinging his exploitation campaign for Constance Talmadge's First National production "Two Weeks" about that fact, S. Barret McCormick packed the Circle. A four column by 16 inch ad showing a girl in negligee was run in the dailies,, with the inscription under it, "Saucy Lillums. She's a chorus girl, carries her bathing suit in a vanity case, and is one of the principal reasons why they repealed the daylight saving law—naughty just so far—then slip and on go the Weed chains." The matter was all written in that style. Lobby displays in which Constance Talmadge was scantily draped, etc., were more than noticed. Profits resulted.

Gould Here

Stuart Gould, publicity representative attached to the Omaha exchange of Famous Players, is in town for a few days.

Among Exchangemen

Harry Weinberg, salesman for various exchanges out of Omaha, has been added to the force at the Fox exchange as assistant manager to Manager Sidney Meyer.

Omaha, Neb.—Lloyd Cunningham, advertising director for the largest out-door resort, has been added to the force of the First National Exchange as director of advertising and exploitation.

Cleveland, Ohio—It is reported that W. W. Kulp, former manager of the local Robertson-Cole branch, has been appointed manager of the United branch here, following the taking over of the exchange from Hallmark.

Detroit, Mich.—George De Butts has been replaced by Jerome Safron as manager of Robertson-Cole.

St. Louis, Mo.—Lew Brent, formerly with American, is now on the road for Pathe, having been replaced by American with Charles Gregg.

Baltimore, Md.—Michael Seigel, formerly a salesman for Universal, will manage the Screen Art Pictures Exchange here, of which Michael Lessy, of Philadelphia, is the owner.

Mark Goldman Here

Mark Goldman, Cincinnati Realart manager, is in town for a week, interviewing Messrs. Woody and Ragland and renewing old acquaintances.

Claude Hite, the state right man, brother of the late C. J. Hite, is another Cincinnatian who is looking Manhattan over, headquartering at Arrow Film Company.

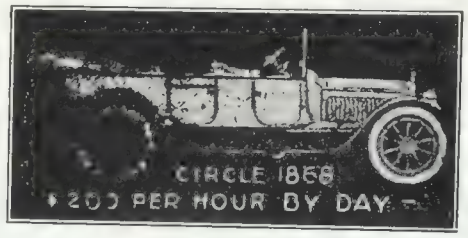
You all know
MABEL NORMAND
star of "JINX" and "MICKEY." She's in here every few days buying records.
Why don't you make this your headquarters for musical hints.
Bill Richardson
Victrolas and Grafanolas
RICHARDSON'S
607 West Seventh Street
Phone 64955 **Opp. Robinson's**
Los Angeles, Calif.

TREMONT FILM LABORATORIES CORP.
1942-4 Jerome Av.,
will be open about
Feb. 20th
Specializing in the
Development of
Negative and First Positives
unedr personal supervision of
HARRY GLICKMAN

Toledo Exhibitors Combine

Toledo, Ohio—Booking combination on part of leading local exhibitors is alleged. This city is booked from Cleveland or Detroit and the reported move by exhibitors is causing concern in branch offices in those cities. All the early run accounts in Toledo are said to be in it, excepting Horowitz Brothers, who have only one house. A Toledo exhibitor who seemed to know about the combine said it was due because of proposed city circuit of Horwitz Brothers houses. As the latter at the present moment are on paper only, this reason is not satisfying Cleveland-Detroit branch managers.

FOR RENT.
Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.



Brentwood has purchased "Walked Jimmy."

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher

Our representatives on the road tell us that the most discussed film out in the field is "EMPTY ARMS."

PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 Fifth Avenue, New York City

Lester Park & Edward Whitcside
PRODUCERS

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI, No. 44 | Saturday, February 14, 1920 | Price 5 Cents

Not in Competition

Goldwyn Say He Is Not Bucking the Exhibitors—Speaks of Financial Interests

Samuel Goldwyn, through the home office yesterday issued a lengthy statement to the exhibitors of America in which he spoke,, although indirectly, of the theater activities of his organization.

The following extract from the statement is perhaps of special significance:

"The Goldwyn Company stands for the integrity of the producer as well as the integrity of the exhibitor. Goldwyn is a producing organization. As such it is willing to hep and improve the theater of the progressive exhibitor. We want to help him get more business through better entertainment. And at the same time we are going to be sure that there is a home for Goldwyn pictures where such homes do not exist today. We are and shall be no exhibitor's competitor."

Goldwyn then spoke of the increased production activity of his company and its assured sources of material through its affiliation with the Al Woods, the Selwyns and others. It is interesting to note that the statement includes the name of Sam Harris, of Cohan & Harris,

(*Continued from Page 2*)

Powers Going to Studios

P. A. Powers of Universal leaves for California to-day. He will remain at Universal City indefinitely.

Connick in San Francisco

(*Special to WID'S DAILY*)

San Francisco, Cal.—H. D. H. Connick, chairman of the Finance Committee of the Famous Players-Lasky, is here.

Hickman to Direct Mae Marsh

(*By Wire to WID'S DAILY*)

Los Angeles, Cal.—Howard Hickman will direct Mae Marsh in her first picture for L. J. Gasnier. Robertson Cole release.

223 Theaters Book Industrial

Universal is carrying a double truck in the current issue of Printer's Ink, in which it is stated that 729,000 people saw "Head Wins" in December and January. The picture is a five reeler, produced by Universal Industrial for the International Correspondence Schools.

Universal succeeded in booking the film in 223 theaters during the two months.

He picked up the card and read in a man's hand, "From one who worships from afar."—Mildred Harris Chaplin, the star charming, in "The Inferior Sex," a Louis B. Mayer-made First National attraction.—Advt.

Blank Not Selling

Wires "You May Positively Deny Rumor"—Plans Expansion

A. H. Blank, of Des Moines, First National franchise holder in his territory, apparently sets to rest all rumors of the sale of his property to Goldwyn or anybody else by the following wire:—

"You may positively deny any rumors that I have sold my interests to Goldwn or any one else. I have no intention of selling out, as I am increasing my theater holdings. I am building a number of new theaters this year."

Nathanson Granted Injunction

(*Special to WID'S DAILY*)

Providence, R. I.—The Nathanson Amusement Co., which claims distributing rights for the Selznick product in Rhode Island, has been granted an injunction by the Superior Court restraining any other individuals or corporations from showing the productions.

Coming Eastward

Ince and Neilan Leave Monday—Louise Glaum on Way

(*By Wire to WID'S DAILY*)

Los Angeles, Cal.—The date for Thomas H. Ince's departure for the East is now definitely set for Monday. With him will go Marshal Neilan, an associate in the Associated Producers' organization.

J. Parker Read, Jr., Ince's general manager in his present organization, has been made general manager of the Associated Producers.

Louise Glaum and her press representative, Sid Schlager, left for New York on Thursday.

Burston Due

Louis Burston is due in New York in about a fortnight. He will remain in the East for the purpose of selling unsold territories for "The Hawk's Trail," the King Baggot serial, and "The Mystery of Thirteen."

Metro in the East

Selection of Studio Site to Be Decided Next Week—Other Plans Hanging Fire

Within the next two weeks it will be definitely decided where Metro's Eastern studio will be located. Long Island and Westchester County are both being seriously considered. The plant, in any event, will be large enough to accommodate from seven to twelve companies.

Maxwell Karger Prod. will be worked out while Mr. Karger is in town. He will remain here indefinitely while Joseph Engle will be in complete charge of the Coast plant. W. E. Atkinson, now in Cailfornia, will return to New York in about three weeks.

The present scenario force will be trebled, according to Metro, with Bayard Veillier in charge of the coast staff. It is understood that June Mathis will have charge in the East.

M. P. Staulcup, art director, and some of Karger's assistants are now in New York, while others are expected from the Coast next week.

Marcus Loew is now in San Francisco conferring with the Ackerman and Harris officials. He is expected in New York in a week or not later than 10 days.

Rowland has authorized improvements worth $250,000 to the Metro studio in the West. Adjoining property to the present plant has been purchased to make room for new structures.

Streyckmans Gets Title Process

H. J. Streyckmans, former general manager of the Palisades Laboratories and now president of the Consolidated Films Laboratory Co., a new holding organization, which will acquire or build laboratories, has taken over the Pyle process of title making. The inventor is E. Bradford Pyle.

Streyckmans is keeping the nature of the process dark at present. Equipment, costing $25,000, has been installed at the Jersey plant. Pyle will supervise all title work at the laboratory.

Brandon Buys 'Olympia"

J. W. Brandon, of Brandon & Bradbury, has taken over the "Olympia," at 107th St. and Broadway, and in the future it is to be operated as one of their chain.

The new house is the third to come under Brandon's direction, the others being the "Bunny," at 149th St. and Broadway and the "Majestic," at 185th St. and St. Nicholas Ave.

Wid's DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	66	69⅜	68
Do pfd	86	86¼	86¼
Goldwyn	25	27½	25
Loew's, Inc.	26½	27	27
Triangle	....	....	11/16
United Pict. Prod.	9½	12	12
World Film	....	....	1

New Exchange for Des Mones

Des Moines, Iowa—The Midwest Film Corp., has been organized with a capital of $50,000. Harry H. Mitchnick, assistant treasurer of the Orpheum, heads the concern, and Jack Lester, treasurer of that theater, is secretary-treasurer, T. Bassett occupying the position of vice president.

COMING
A Revival of
The Greatest Comedy Production Ever Made
"Tillie's Punctured Romance"
Featuring
Charlie Chaplin
Marie Dressler
Mabel Normand
Chester Conklin
Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—R. Carol Kapleau is the latest addition to the Thomas H. Ince scenario department.

Dorothy Faith Webster is in the publicity department of the Thomas H. Ince Studios.

Thomas H. Ince has purchased "The Counterfeit," by H. B. Daniel; "The Incubus," by Marjorie Benton Cooke, and "An Adventurous Day," by Stella Wynne Herron.

Bayard Veiller is to write a photo-play for Louise Glaum, star for J. Parker Read, Jr., according to a contract just signed.

Reggie Morris, formerly with Sennett, has been added to the directorial staff at the Christie Studios. He is at present co-directing with Al Christie and makes the seventh Christie director now engaged.

No detail of production is being spared to insure "Wheelbarrow Webster," the first production in which Thomas H. Ince will present Lloyd Hughes. Under the direction of John Wray the picture entered production last week on location on a farm near Sawtelle, Cal.

Katherine MacDonald and her company have returned from the North, where they have been spending many weeks producing "The Guest of Hercules," by C. M. and A. M. Williamson.

Paul Scardon, who recently arrived from New York, is busy at the Goldwyn Studios selecting the cast on his next production, title of which will be announced shortly.

Winchell Smith, who is producing his stage successes at the Douglas Fairbanks Studio here, has not decided definitely just which will be his first production. He thinks, however, "The New Henrietta" will be the one, providing he can get the proper cast.

GAUSMAN

Herbert Rawlinson and June Elvidge leave for London, Ont. tomorrow night to attend the opening of Loew's new theater there.

Bread and Butter

Hollywood, Cal.

WID'S:
A day without WID'S is like bread and butter—without the butter.
Sincerely yours,
ELMER FORST.

Not in Competition

(Continued from Page 1)

who, it was reported some time ago but never verified had purchased a block of stock in Goldwyn.

The statement at the close refers to the entrance of the Du Pont interests in Goldwyn when it says:

"This statement is not an opinion, but a fact, as witness that the most important development in the motion picture business to-day is that the conesrvative investors of the nation have applied their resources to the industry. This will result not only in a bettering of the industry, in so far as it affects every exhibitor, but will allow that latitude which is necessary for the creation of a great art product."

Lichtman Visiting Exchanges

Al Lichtman of Famous Players left Lincoln's Birthady for a tour of the Southern and Middle Western exchanges.

Durning to Open Independent Exch.

New Orleans, La.—Al Durning, who recently resigned as manager of the local Robertson-Cole exchange, is resting and will open an independent exchange shortly.

Compromise on License Tax

Moose Jaw, Western Canada—A proposal to boost the license fees tax to $1 per seat was met with such a fight in the City Council that a compromise was effected. It was fixed at 50c. per seat, with a minimum tax of $200 per theater.

The entire series of Johnny Dooley comedies has been contracted for by the Pantages Circuit, Tyrad releases.

Baltimore, Md.—Bernard Depkin, Jr., has added to his chain the Pickwick. which he will remodel and call Baltimore's Bandbox.

Aiding Americanization Plan

The A. M. P. A. (advertisers), at its weekly luncheon voted unanimously to co-operate actively with Secretary of the Interior Frankin K. Lane in the Americanization campaign. This was decided upon after C. C. Pettijohn had outlined the situation.

Chairman Gulick announced that a committee would meet at noon Tuesday at the Claridge to discuss the appointment of a special A. M. P. A. Committee on Americanization to handle all trailers and other motion picture propaganda for Americanism.

Film Specials Get Horsley Comedies

Film Specials have purchased the United States and Canada rights from David Horsley to his 10 one-reel "cub" comedies. Seven of these feature George Ovey and three Gertrude Selby and Neal Burns. Will be State righted.

Rolands Heads Titan

George K. Rolands heads Titan Attractions, Inc., as president and director general. Titan will produce two reel comedies and five reel features to be distributed on the State rights plan. Officers are B. A. Curley, vice president; Nat Nathanson general manager and treasurer; H. J. Patenall, secretary.

Burial Society Spoils Exploitatio

Cleveland, Ohio—Offers by th Euclid management to those wh would sleep in the local cemeter an exploitation stunt in connectic with "The Greatest Question" wa spoiled when the society in charg of the Erie Cemetery objected.

Buy Mutual Releases for New En

Boston, Mass.—Peerless Pictur of New England, of which W. Bradley is president, has closed contract with Clark-Cornelius whe by all of the Mutual releases a taken over by the former for Ma sachusetts, Connecticut, Rhode I and, Vermont, New Hampshire a Maine.

THINK ABOUT INSURANCE

Did you ever stop to think of the many business failures that could have been avoided by insurance?

REUBEN SAMUELS INC.
REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Inc. Insurance

Many things contribute to a record breaking box-office day at a theatre—but the most essential thing is a RITCHEY poster!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Pathé News

No. 13

PHOENIX, ARIZONA—Breaks world record for two wheelers. New high mark is established in 25 mile race for championship of southwest.

ORANGE, N. J.—73 years old and still at work. His 74th birthday finds Thos. A. Edison hail, hearty and untiring in his labor.

IN THE LIME LIGHT. Britain Home problems demand quick action. Declares Premier Lloyd George at the official opening of Parliament.

PENSACOLA, FLA.—Learn how to drill, student fliers go up in air with the cameraman to show what they learnt in school at the Navy largest aerial base.

FORT RILEY, KANS.—Goodbye Camp Funston. Government starts work of tearing down camp that trained thousands of Kansas boys for war.

NEW YORK CITY.—Every dog has his day and this is a day for all dogs, "Pets and Champions" of all types are brought to the fore at show.

ROCKAWAY POINT, N. Y.—Ship cracks in two. Princes Anne aground on sand bar for eight days. Breaks amid ships due to shifting of sands beneath.

PHOENIX, ARIZ.—On the homeward stretch. General Pershing gets a big ovation as he visits the state during his tour of the country.

SAN PEDRO, CAL.—Pacific fleet holds its first target practice. Trying out the monster fourteen inch guns of the superdreadnought Idaho.

today

Laid Up

Buffalo, N. Y.—P. H. Smith and Otto Seigel, of the local First National exchange, are laid up with the grippe.

Bruce in Cuba

Robert C. Bruce, scenic director for Educational, sailed last week for two months' trip through the West Indies.

Bruce has completed the editing of the 17 pictures secured this summer in his cruise along the Alaskan coast.

Flinn at Atlantic City

John C. Flinn, who shortly assumes a high executive position with Famous Players, is in Atlantic City resting up before taking up his new duties.

Ginsburg on Trip

Henry Ginsburg, of Educational, leaves to-day for St. Louis and Kansas City, to visit the Educational offices in those cities.

He expects to return to New York the latter part of next week.

Ginsberg is assistant to Vice President E. W. Hammons.

AT LIBERTY.
Scenario and Continuity Writer.
Address
Box B 61, care WID'S.

For Self-Preservation

So Loew Defends His Entrance in to the Producing Field

Los Angeles—Marcus Loew characterizes his affiliation with Metro one of "self preservation."

"I went into motion pictures for self-protection," he said, "Metro needed a theater affiliation and Loew's, Inc., needed Metro, so that the union of our interests is mutually beneficial.

"Loew, Inc., was practically the last to invade both fields of the motion picture industry—exhibiting and producing. The past year I have seen new affiliations on every side. Exhibitors became film producers. Film producers acquired theater interests. Studios and theaters coordinated.

"The producer was compelled to own a house in certain large cities to have his first run picture properly presented. The owner of theaters showing vaudeville or dramatic attractions had to buy picture houses and producing organizations to hold his own in his game. My move was simply one of self-preservation."

Premiere of "River's End"

Marshal Neilan's first independent production to be released through First National, "The River's End," will be shown for the first time at the Hotel Biltmore Monday, on which occasion a dinner will precede the presentation of the film. The showing is for members of the Canadian Club.

Tom Terriss Productions

Tom Terriss is commencing work upon a big special production for Vitagraph. The choice lies between the two stories, "The Great Divide" and "The Great Ruby." This will be the most ambitious production that Terriss has worked upon and will be the first production since he completed Winchell Smith's celebrated play, "The Fortune Hunter."

Cameraman and cutter, with his own camera outfit, is open for an offer. Has had wide experience with industrial pictures. Box D15.

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Nude Knees Cause Shock

Port Chester, N. Y.—Just as soon as nude knees were flashed on the screen in St. Peter's Episcopal Church here, Rev. Harry B. Heald called for the lights.

The minister absolutely failed to take cognizance of the fact that those in the film were wearing Scottish costumes and had to expose their knees.

He declared that the church would not show any more films unless censored first by him. Meanwhile Jack Rogowsky, manager of the Strand passes the buck by saying that the film was passed by the National Board of Review and that ought to be enough for anyone.

Christie Here

Al Christie of the Christie Comedy Co. is in New York from Los Angeles. Stopping at the Knickerbocker.

Robbers After Receipts

(By Wire to WID'S DAILY)

Seattle, Wash.—Mrs. Danz, wife of Joseph Danz, who operates four theaters on lower First Ave., was held up Tuesday night with her brother, B. C. Cohen, and her sister, Ruth Cohen, and diamonds valued at $18,300 were taken from the two women.

The robbers were after the money bags containing receipts from the theaters, but Cohen, who usually brings the money home, had left it at a cigar store.

INDEPENDENT,
of course, we are, as long as we can produce pictures like

OPIE READ'S THE KENTUCKY COLONEL

We will always be independent.

THE NATIONAL FILM CORP. OF AMERICA

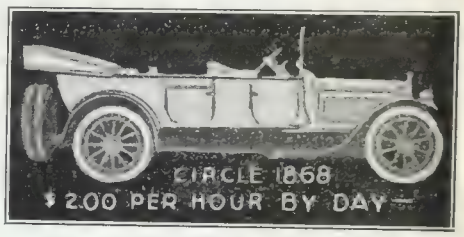
"S.R.O-12"

Edgerton, Wis.—P. W. Palmer will erect a new theater.

Goldwyn Pictures

Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

FOR RENT.
Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.



You all know
MABEL NORMAND
star of "JINX" and "MICKEY." She's in here every few days buying records.
Why don't you make this your headquarters for musical hints.
Bill Richardson
Victrolas and Grafanolas
RICHARDSON'S
607 West Seventh Street
Phone 64955 Opp. Robinson's
Los Angeles, Calif.

TREMONT FILM LABORATORIES CORP.
1942-4 Jerome Av., will be open about
Feb. 20th
Specializing in the Development of Negative and First Positives unedr personal supervision of
HARRY GLICKMAN

KINOGRAMS

The VISUAL NEWS of ALL THE WORLD

THE OLDEST MAN.—John Shell, 134 years old, lives in the mountains of Leslie County, Ky. way up Laurel Creek. Tracy Mathewson, Kinograms staff camera man visited his home and brought back unique camera interview with the only man in America who lived here before the constitution of the United States was adopted.

PERSHING IN TEXAS.—Commander of A. E. F. inspects flyers at Ellington Field. Sees refugees he brought from Mexico.

SAVES THE FLAGS.—Mrs. Amelia Fowler of Boston has delicate task of restoring nations old and historic banners.

READY FOR SUMMER.—On Bow River in the heights of the Canadian Rockies near Banff, Alberta, they are harvesting big ice crop.

"HOWDY" TO SECRETARY.—First recruit in new army drive in Washington is presented to his chief Newton D. Baker.

OVER THE FLEET.—Observation balloon is inflated and sent up over the fleet lying in quiet waters of Guantanamo Bay, Cuba.

DISTRIBUTED BY REPUBLIC DISTRIBUTING CORPORATION

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Dr. Hugo Reisenfeld, of the Rivoli and Rialto, made arrangements with J. R. Silliman, of the Soldiers and Sailors' Home at Bath, New York, to have the G. A. R. veterans march into the Rivoli to see Lionel Barrymore in "The Copperhead." The arrangement is a wise one for exhibitors playing that picture in houses in localities where there are such homes. Invite the vets and play the fact up. It will prove worth while!

Minneapolis, Minn.—When the Strand booked 'Fair and Warmer," Manager Charles C. Perry had to contend with such a handicap as zero weather. But that did not prevent him from packing the house, and this is how he did it. Taking advantage of prohibition, he advertised it as a "Cocktail" picture, constructing a giant bottle, two thermometers, as large as an ordinary door, and a cocktail glass, and paraded them through the streets. The coincident appearance of prohibition stories in newspapers proved an aid to him. All of the advertising matter hinged about the "Cocktail" slogan and the demise of John Barleycorn, the picture being exploited as the thing which still had a punch.

Will Open Salt Lake Branch

Salt Lake City, Utah—B. M. Shooker will open a branch here for Arrow Photoplays Co., of Denver.

Lo! The Poor Author!

John W. Grey Answers P. A. Powers on the Future of the Business

"Why is it, that when the cry of 'Wolf, Wolf!' is wafted on the wings of the morning some bright financier takes up the cudgels, not in defence of, but to beat down his very source of bread and butter?

"Why is it that the very first cry to be heard when retrenchment is in order is "The author is getting too much,' or 'The star is overpaid?' Why isn't some mention made of the fabulous salaries or drawing accounts of the men who do not create, do not portray, who do not make possible by any other means than their bankrolls or their business training, but who quietly sit by and draw down vast sums for, as they put it 'executive management?'

"In nearly every producing company, if the truth were known and the balance sheets were investigated, one would find pretty little items of expenses under the title of executives' salaries.

In Other Words, What Is a Picture?

"Is it executive management or is it an author's story?

"In the picture business nearly every one has been running wild on the bases excepting the author. First the stars took a shot at old man Bankroll.....and up to a certain point they deserved it. Now the directors are skyrocketing....and to a certain point they also deserve it..... but who ever heard of an author really coming into his own?

"Let's look the thing in the face. Let us analyze the big pictures of the year and find out who made the money out of them? Did Frank L. Packard get anything like what was due him for 'The Miracle Man,' or did the distributor, the producer, the director and every other person connected with the thing reap untold benefits from his brain child?

"As producers let us start at the other end of the string, say I, and pay the man who, in the last analysis makes it possible to live.

"Let us start retrenchment with executives.....let's make less profit .....let's curtail in other directions, but PAY THE AUTHOR."

JOHN W. GREY,
President Supreme Pictures, Inc.

To Build Two Schlossman Houses

Muskegon, Mich.—The Paul J. Schlossman Amusement Co. will build a picture theater at a cost of $200,000 here and another at Muskegon Heights at a cost of $100,000.

Wilson Now Owns Studio

Los Angeles, Cal.—Ben Wilson this week purchased the studio located on San Monica Boulevard from the Faust estate. The studio has been occupied by Bull's-Eye.

Wilson plans to operate at least three producing units in the new studio, which has a capacity of four companies.

St. Paul, Minn.—Reuben & Finkelstein will erect the New Astor, seating 1,400.

Pittsburg Exchange Moves

Pittsburg, Pa.—Co-Partner Attractions has moved to 1010 Forbes St., from 127 Fourth Ave.

Wm. Kramer Victim of Pneumonia

Pittsburg, Pa.—William Kramer died of pneumonia recently. He operated the Gem for several months prior to his death.

Goldwyn Booker Starts Supply Co.

Pittsburg, Pa.—Sam Wheeler, formerly a booker wtih the local Goldwyn exchange, has opened the Photo Exchange and Supply Co., at 1023 Forbes St.

Publish Catalogue

The National Board of Review has pubished a catalogue called "The Best Motion Picture for Church and Semi-Religious Entertainments." The price is 25 cents, and it may be obtained by communicating with the National Board of Review at 70 Fifth Ave.

CUCKOO
EVERYONE'S A BIRD

Edith Koch an Independent

Edith Koch, who has been lon identified with the foreign trad through her affililation with Selznick plans to enter the foreign brokerag field and is now looking for offices.

Vigorous Denial from Capitol

A report published in a vaudevill publication yesterday that Goldwy had purchased the Capitol Theate outright was characterized by an o ficial of the Capitol Theater as "..... lie."

Another report in the same pul lication was that Gaumont had bee sold to a large producing compar for $300,000. An official of that o ganization declared the report to l absolutely without foundation.

Percy Marmont is to play tl leading male role in Billie Burke next production for Famous Pla ers. He has just been seen in fi Vitagraph pictures.

Robertson-Coles Production
"THE WHITE DOVE"
with
H. B. Warner

will have a lobby display that transplants the punch scenes from the screen to the lobby of the theatre. On exhibition at all their exchanges.

KRAUS MANUF. CO.
17th floor **Tel 3607 Bryant**

EMPTY ARMS
THE SENSATION OF THE CENTURY

Personally Supervised
and
Directed by Frank Reicher

"EMPTY ARMS" has been described as "the greatest woman's picture ever made."

But then, too, it contains much of PECULIAR interest to men!

PHOTOPLAY LIBRARIES, INC.
(Exclusive Selling Agents)
500 Fifth Avenue, New York City

Lester Park & Edward Whitesides

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI, NO. 45 Sunday, February 15, 1920 Price 25 Cents

ADOLPH ZUKOR *presents*

Elsie Ferguson

in

"HIS HOUSE IN ORDER"

A Paramount Artcraft Picture

You can set your house in order with this great drawing card. You can make it pay big returns for it is a picture of wonderful people-pulling power.

Sir Arthur Wing Pinero's wonderful play.

Directed by Hugh Ford, who has surpassed even his splendid work in "The Woman Thou Gavest Me."

And Elsie Ferguson as the second wife who loved the gay life of Paris!

A picture for all women, and all men who marry them. That means a picture for *your* theatre.

By Sir Arthur Pinero

Direction and Scenario by
HUGH FORD

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, PRES., NEW YORK

REALART PICTURES

A Worthy Successor To "Anne of Green Gables"

Broader in its emotional appeal, richer in stirring dramatic situations than any picture in which

MARY MILES MINTER

Directed by WILLIAM D. TAYLOR

has heretofore appeared, and affording to the star wonderful opportunities for demonstration of her versatility,

"Judy of Rogues' Harbor"

Clara Beranger's adaptation of Grace Miller White's novel

is offered to exhibitors in the belief that both from box office and entertainment viewpoints it will prove the most gratifying Mary Miles Minter production yet released.

If you ran "Anne of Green Gables" three days, you will want "Judy of Rogues' Harbor" for a week!

REALART
PICTURES CORPORATION
469 FIFTH AVE. NEW YORK

The BRADSTREET of FILMDOM — WID'S DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 45 Sunday, February 15, 1920 Price 25c.

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News of the Week in Headlines

Monday

Famous Players will not release 130 features promised when season opened.

San Francisco Chinese societies refused injunction against "Tong Man."

41 million in Lux Products Corp. new film company.

Tuesday

North Dakota exhibitors organize.

P. A. Powers says American producers must sell abroad regardless of exchange or foreign producers will step in.

Eastern producers plan new serial combine.

Wednesday

Navy wants 20,000 reels.

Carle E. Carlton reciving bids for screen rights to "Irene."

Black New England Theaters, Inc., ten million dollar organization.

Thursday

South Carolina committee votes down proposed censorship bill.

Mary Pickford to tour world.

John C. Flinn promoted to executive position in Famous Players.

Friday

Union labor selling stock for Union theater in Seattle.

Mayflower Photoplay interests reported in New England theater deal.

Saturday

Metro to build studio in East. Also to enlarge Coast plant.

Thomas H. Ince and Marshal Neilan making first trip East since formation of Associated Producers.

A. H. Blank, Blank Enterprises, denies selling control to Goldwyn, "or anybody."

Samuel Goldwyn issues statement denying Goldwyn, in their theater operations, are bucking exhibitors. Says only wants a home for his product.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Dramatic and Inspiring Picturization of a Great American Play

Lionel Barrymore in
"THE COPPERHEAD"
Paramount-Artcraft

DIRECTOR ..... Charles Maigne
AUTHOR.....Play by Augustus Thomas from story by Frederick Landis.
SCENARIO BY ..... Charles Maigne
CAMERAMAN ..... Faxon M. Dean
AS A WHOLE Dramatic and inspiring picturization of one of greatest American plays.
STORY.....Remarkable for its unusualness and the great dramatic crises it creates through its dealing with realities.
DIRECTION.....Maigne has done a big job in a big way.
PHOTOGRAPHY ..... Very good
LIGHTINGS .....Mostly straight stuff and realistic
CAMERA WORK ..... Fine
STAR.....Seems to live his part always but never shows he is acting.
SUPPORT.....Embraces many capable players all of which work excellently.
EXTERIORS.....Street settings of Civil and Mexican war times show the utmost care.
INTERIORS ..... Ditto
DETAIL.....They certainly had a hundred chances to go wrong in this but never slipped.
CHARACTER OF STORY.....Sacrifice of patriot in posing as traitor to his country at behest of President Lincoln.
LENGTH OF PRODUCTION..... 6,351 feet

Ring up your F. P. exchange. Don't let 'em give you a busy wire and get "The Copperhead" written across your books for double or triple your usual time. For here's a picture that's going to dig way deep under their skins.

"The Copperhad" was a great play, some asserted it was the great American play. Its story is told on the screen simply and directly and touches the heights of drama again and again as tragedy after tragedy descends on the being of poor Milt Shanks who played traitor to his country at the behest of his President, Abraham Lincoln.

He wanted to fight for the Union in its hour of need even as he had wanted to fight in the Mexican war before. But the very moment that he would enlist he was summoned to Washington by his old townsman. He returned to Millville, sullen and changed. He refused to join the northern forces recruiting in the town. He watched his son go off behind the flag in silence. Later he was captured while attempting to smuggle horses over into the confederate lines but released from life imprisonment because of the heroism of his son.

But his son was mortally wounded and died cursing him, his wife passed on breathing that he was "unclean" and so Milt lived on a broken man until the beginning of the twentieth century when the happiness of his young granddaughter was menaced because of his silence. And then that the father of the man she loved, a veteran of the war, might give his consent he told of Lincoln's request that he play the part of a spy in the war, to live for his country instead of to die for it, a task a thousand times as hard.

You know all the way through the picture of the situation confronting Milt Shanks. It is harder to face than cannon. And Milt Shanks as interpreted by Lionel Barrymore will live as one of the screen's greatest characters. Mr. Barrymore expresses wonders with his eyes and the slightest movement of his facial muscles. He registers the quiet and at first calm but then racking suffering of the Illinois farmer with successive touches of mastery. //

He is supported well by such players as Doris Rankin, William Carlton, Frank Joyner, Arthur Rankin, Richard Carlyl, Anne Cornwall and N. Schroell.

Speaking of Americanization: Here's the Goods and Then Some

Box Office Analysis for the Exhibitor

"The Copperhead" proves that the best propaganda is entertainment. Bury your idea of Americanism deep in an entertainment and it will be more potent than it would be on the surface. "The Copperhead" is by no means propaganda but everyone who sees it is going to be a better American for it. And they're going to revel in it!

There are many unusual channels of exploitation open to the exhibitors who play "The Copperhead" and the picture offers material to cover all those channels. Its source, its star, its topic, its drama, these are elements regarding which much may be said. Again its notable cast and the care evinced in caring for historic details. A chance to spread on publicity and advertising is offered and praise be "The Copperhead" is there with the real dramatic goods to back up all the superlatives you use in describing it. Go to it and make money.

Without Being a World Beater This Is the Best Made Picture from Selznick to Date

Olive Thomas in
"FOOTLIGHTS AND SHADOWS"
Selznick—Select

DIRECTOR .....John W. Noble
AUTHOR .....Josephine Miller
SCENARIO BY.....R. Cecil Smith
CAMERAMAN .....Jack Brown
AS A WHOLE.....Generally interesting romance of Broadway dancer; shows as the best produced picture Selznick has turned out.
STORY.....Not strong by any means but maintains steady interest throughout.
DIRECTION .....Average
PHOTOGRAPHY .....Average
LIGHTINGS.....Meet requirements without showing anything extraordinary.
CAMERA WORK..... Good
STAR.....Gives satisfactory performance while her prettiness will certainly attract.
SUPPORT .....Average
EXTERIORS.....Plain city shots
INTERIORS.....Good including big roof garden scene.
DETAIL.....All right except for useless silhouette of star undressing.
CHARACTER OF STORY.....Plain romance in a Broadway setting.
LENGTH OF PRODUCTION.....About 5,000 feet

"Footlights and Shadows" is the best done Selznick picture that has been releasd and while it contains no strong dramatic moments in the romance of Broadway that it presents, it is generally interesting throughout, well put together and attractive by reason of the star who shows to her best advantage.

Gloria Dawn is a dancer on a roof garden. One night a strange man unlocks the door of her apartment and enters, collapsing immediately thereafter. From his vague mumblings Gloria learns that he is an explorer. She keeps him in her home and nurses him back to health. A deep romance springs up between them and this causes Gloria to break her engagement with Peter Shaw, the owner of the roof show whom she had eccepted merely because a marriage with him meant wealth.

After breaking her engagement she returns to find the explorer gone. Back at his club it is shown that O'Farrel, the explorer, suffers temporary lapses of memory owing to the contracting of jungle fever on his last expedition. He now remembers his past but knows not where to seek Gloria, the girl of his heart. He takes to liquor and one night lands at the roof garden where he insults Gloria.

Later a fire breaks out and Gloria rescues O'Farrel from the panic-stricken mob. Subsequently he goes to her home (which, by the way, was once tenanted by him), encounters Shaw pulling the usual villainous stunt, throws him out and tenders himself to Gloria in apology.

Not substantial stuff by any means but it is treated in good taste with but few exceptions, the scenario runs smoothly and the action is illuminated occasionally by interesting scenes on the roof garden showing Gloria rendering her dance specialties. The fire scenes are handled pretty well although the devices employed in bids for thrills are rather obvious.

Olive Thomas registers satisfactorily in the stellar role and her beauty is sure to atract. Ivo Watson as Shaw is acceptable while the supporting cast, never prominent save in the case of the hero, is competent.

Get Your People in: They'll Hardly Be Disappointed

Box Office Analysis for the Exhibitor

It's merely a case of how much you care to promote just a satisfactory production along exploitation lines that confronts you in "Footlights and Shadows." The picture is worth advertising, for it's worth showing, and as a consequence the only problem is how far you want to go and along what lines.

The picture offers good advertising possibilities. Mention of the star and the fact that she appears in the role of a dancer on Broadway are advertising assets, particularly the latter, inasmuch as your people will realize that Miss Thomas is appearing in her element.

Catch lines and readers written around the trick by which heroine and hero becomes acquainted will prove attractive. Something on this order is suggested: "How had he come into possession of a key to her apartment? Why had he come tumbling in while all the city slept? Was this the beginning of the romance that her old Mammy had predicted? See 'Footlight and Shadows.'"

SELZNICK PICTURES

Lewis J. Selznick
presents

OLIVE THOMAS
in Bradley King's
"FOOTLIGHTS and SHADOWS"
DIRECTION - JOHN W. NOBLE
Scenario by R. Cecil Smith

EUGENE O'BRIEN
in May Tully and DuVernet Rabbell's
"HIS WIFE'S MONEY"
RALPH INCE PRODUCTION
Scenario by R. Cecil Smith

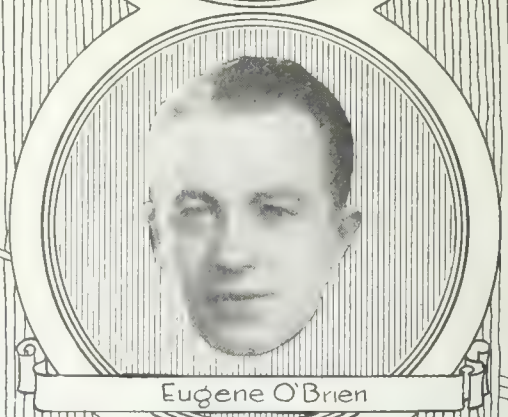
ELAINE HAMMERSTEIN
in Frank Dazey and Leighton Osmun's
"THE WOMAN GAME"
Scenario by G. Marion Burton
DIRECTION - WILLIAM P.S. EARLE

OWEN MOORE
in Lewis Allen Browne's
"SOONER or LATER"
Scenario by R. Cecil Smith
DIRECTION - WESLEY RUGGLES

ELSIE JANIS
in Elsie Janis and Edmund Goulding's
"THE IMP"
DIRECTION - ROBERT ELLIS

Distributed by Select

Olive Thomas


Eugene O'Brien

Elaine Hammerstein

Owen Moore

Elsie Janis

Keenan in a Part Which Is a Departure from His Usual Portrayal

Frank Keenan in
"SMOLDERING EMBERS"
Frank Keenan Prod.—Pathe

DIRECTOR .....Frank Keenan
AUTHOR .....Kate Corbaley
SCENARIO BY.....Dorothy Yost
CAMERAMAN .....Robert Newhart
AS A WHOLE.....Gives the star the center of the stage throughout the production; not unusually strong but will hold interest.
STORY.....Shows the love and devotion that remains in the heart of a man broken in spirit
DIRECTION.....Put in some unnecessary bits for the purpose of getting in human touches.
PHOTOGRAPHY .....Good
LIGHTINGS .....Average
CAMERA WORK..... Usual stuff
STAR.....Plays the part of a tramp with sincerity and realism.
SUPPORT.....Jay Belasco a trifle unconvincing as the son; two tramps especially interesting but their parts are short-lived.
EXTERIORS .....Pleasing
INTERIORS .....The real thing
DETAIL .....Nothing seriously wrong
CHARACTER OF STORY.....Tramp returns to his home town in time to save his son from an unscrupulous step-father.
LENGTH OF PRODUCTION.....About 5,000 feet

Frank Keenan's latest production, "Smoldering Embers," gives him a role a little different than those which he has played in recent pictures. In this Keenan, a tramp returns, presumably from the dead, to his home town in time to save his son from "going wrong."

The production averages well throughout. The direction is good and there are some good bits in it which, while they don't pertain directly to the action, provide a few human touches which go toward emphasizing the embers of love and devotion which still smolder in the heart of one who is broken in spirit. The comedy moments are few. It seems that more humor could have been gotten out of the star's association with his two hobo companions. They were especially fine types.

"Smoldering Embers" is not without its improbabilities, however. It is possible, of course, but then again it isn't likely that the mayor's son would be running around with the cobbler's daughter. Notwithstanding a certain obviousness and some minor absurdities, there is a well sustained interest and a slight but pleasing romance which will appeal particularly to Keenan fans.

The opening scenes show Keenan and his two hobo friends assisting the mayor of the town with his broken down auto and at the same time relieving him of his wallet. They divide the money contents but a letter is of special interest to Frank since it establishes the fact that the owner is the husband of his former wife who had married again, believing Keenan had died in Alaska.

Keenan goes to the home of his former wife demanding to know something of his son. Co-incidence provides a chance meeting in the cobbler's shop where the hobo goes for a pair of shoes and the son is calling on the cobbler's daughter. A friendship springs up between the two and later that evening Keenan accompanies his son, who does not know the man is his father, to a roadhouse owned by the mayor, his step-father.

In order to secure the support of a certain Congressman, the mayor has been trying to unsuccessfully force a marriage between his son and the Congressman's daughter so he frames a card game in which the son loses some of the city's money. Keenan sees through the game and later wins back his son's losses which he returns to him at the critical moment and then goes back to the "trail" leaving the son to marry the girl of his choice and without making known his identity.

Very Good Program Attraction a Little Above the Average

Box Office Analysis for the Exhibitor

This is as good, if not quite a little better, than the recent Keenan productions. There is something rather novel in the idea of the tramp who returns to help his son and doesn't make known who he is, and the ending is perhaps a bit different from that which you would expect. Because after accomplishing the salvation of his son, the father resumes his hobo life.

If you have played previous Keenan pictures with success you may be sure "Smoldering Embers" will meet with genuine approval. There is a degree of pathos with enough humor and a pleasing romance between the son and the cobbler's daughter together with a splendid performance by the star who is capably supported by a well selected cast.

NATIONAL NP PICTURES

"JUST A WIFE"

Adapted from the play by
Eugene Walter

Direction – Howard Hickman
Scenario by Katherine Reed

NATIONAL PICTURE THEATRES INC.
Lewis J. Selznick
President

Distributed by Select

Interesting Hobo Story Offers Star Role a Little Out of the Ordinary

Harry Carey in
"OVERLAND RED"
Universal

DIRECTOR ..... Lynn F. Reynolds
AUTHOR ..... Harry H. Knibbs
SCENARIO BY .....Lynn F. Reynolds
CAMERAMAN ..... Hugh McClung
AS A WHOLE.....Interesting and novel in its treatment; registers some good bits in life of a tramp.
STORY.....Intimate glimpse into the habits and mannerisms of a sort of "professional" hobo.
DIRECTION.....Got the most out of the story and keeps up the interest very well.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Not out of the ordinary
CAMERA WORK .....Usual pretty shots
STAR.....Gets away from straight cowboy stuff; is mighty pleasing as a "Knight of the Road."
SUPPORT.....Vola Vale the only girl in the cast; Harold Goodwin winsome juvenile.
EXTERIORS....Beautiful shots of western country
INTERIORS ..... Seldom required
DETAIL.....Well written titles get many of the laughs.
CHARACTER OF STORY.....Tramp and boy companion accidentally get possession of gold mine.
LENGTH OF PRODUCTION.....About 5,000 feet

Harry Carey has stepped out of his role, as it were, in "Overland Red" and plays the part of a hobo instead of a cowboy although he manages to get in some really fine and spectacular riding. There is one especially thrilling chase down the mountain side that will get a few gasps for it surely is real and decidedly well photographed.

The story by Harry Herbert Knibbs is well known and appeared serially in the Good Housekeeping Magazine. There is not a wealth of plot substance in it, but the comedy moments satisfy and Carey's portrayal of the hobo and the title will get laughs.

However, there is enough interest in Harry's effort to evade his pursuers; his encounter and following adventures with a young fellow from the east who is out west for his health; the simple little romance between Harry's young protege and Vola Vale, daughter of the wealthy ranch owner.

Harry and his youthful companion, Harold Goodwin, are traveling via the railroad ties on the desert when they suddenly come upon a man who has died from exhaustion. In his pocket they find a claim to the mine which they hide when the sheriff and some of his pals come upon them. The sheriff, played by Charles LeMoyne, knows that the dead man owned a mine and suspicious of the fact that Harry has information regarding the mine he takes the two as prisoners but they make their escape.

While enjoying some food which Vola Vale gives them when she suddenly comes upon them, the sheriff again makes his appearance and takes Harry prisoner, leaving "the kid" behind. Vola persuades Harold to return with her to the ranch where her father gives him a job.

Harry escapes and goes to Los Angeles and stakes a claim to the mine and returns to the ranch in an auto all decked out in a new outfit and makes quite a grand entree. All this time a romance has been springing up between Harold and Vola but when Harold is shot by the sheriff who is trailing him in the hope of finding the location of the mine, the happy ending is delayed. Another discovery is made by Harry when he ascertains from a letter written on the opposite side of the claim, that the dead man was Vola's uncle and that she is the owner of the mine. Of course, she insists that Harold and Harry become her partners.

Should Please Generally and Appeal Especially to Carey Fans

Box Office Analysis for the Exhibitor

This is even a bit better than the average program feature and also a bit ahead of some of Carey's recent productions. Admirers of the star are going to like him as "Overland Red," the tramp. It is quite a little different from anything he has done recently and he plays the part with apparent genuine enjoyment and registers the habits and mannerisms of the hobo with sincerity. Harold Goodwin, who will be remembered for his splendid work in support of Mary Pickford in "Heart o' The Hills" is the youthful hobo.

Some catchlines which might attract attention are: "You know how well Harry Carey can play the part of a cowboy but you will be equally pleased with his interpretation of 'Overland Red,' the hobo, in his latest Universal production." Or, "Have you ever 'counted ties?' Come to the blank theater and help Harry Carey 'count ties' in his new production, 'Overland Red'."

JOSEPH LEVERING
presents

HIS TEMPORARY WIFE

By Robert Ames Bennet — Directed by Joseph Levering

With an all-star cast

RUBYE De REMER ✦ ✦ EDMUND BREESE ✦ ✦ MARY BOLAND
EUGENE STRONG ✦ ✦ ✦ W. T. CARLETON

The alluring title of this picture gives you splendid opportunities for the exploitation. *Why* a "*temporary*" wife? *Why* a wife for *one day only*? *Why* did a wife for a day become *his wife for all time?*

First-run bookings on this picture have been instantaneous. Some exhibitors put more "steam" behind it than they have given many big specials. A good story. Fine production standards and an all-star cast of names.

W. W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*

Benjamin B. Hampton *presents*

The SAGEBRUSHER

The photoplay of the novel by

EMERSON HOUGH

Directed by EDWARD SLOMAN

A Benjamin B. Hampton–Great Authors Production

With an all-star cast

ROY STEWART — MARGUERITE De La MOTTE — NOAH BEERY
BETTY BRICE — ARTHUR MORRISON — GORDON RUSSELL

The third consecutive nationally successful production made by Benjamin B. Hampton and his fine organization.

The third production on which Mr. Hampton has lavished six months of attention—and received all the values and benefits that are derived from slow, careful endeavor.

The third Benjamin B. Hampton production to be welcomed at once into the big first-run theatres of the nation because of its drawing power and popularity. *It does pay to do big things well!*

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor, J. Frank Brockliss, Inc. 729-7th Ave.

Unusual and Striking Story of the Sea

Madlaine Traverse in
"THE HELL SHIP"
Fox

DIRECTOR ..... Scott Dunlap
AUTHOR ..... Denison Clift
SCENARIO BY .....Denison Clift
CAMERAMAN ..... George Schneiderman
AS A WHOLE.....Unusual picture of the sea that should prove interesting despite weak points in working out the story.
STORY.....A number of forced twists but action is so unusual these may be overlooked.
DIRECTION.....Is responsible for a fine atmosphere of the old salty sea and has selected very good types.
PHOTOGRAPHY ..... Fair
LIGHTINGS ....Nothing unusual
CAMERA WORK .....Good sea shots
STAR .....Registers well in a role unusual for her.
SUPPORT.....Very good with specially fine types for seamen.
EXTERIORS.....Practically all shot on decks of schooner.
INTERIORS ..... Few but appropriate
DETAIL.....Shows much shooting and gun-play
CHARACTER OF STORY....Romance of girl who has lived all her life on the sea and man she rescues from the waves.
LENGTH OF PRODUCTION.....About 5,000 feet

Despite many slips in story construction, some of them of an undeniably "convenient" nature, "The Hell Ship" is an unusual and forceful subject because of the striking difference of its plot from the general run of feature stuff. Practically all of the action is staged on a schooner and even though this be the case, the tempo is never allowed to drop. It is always kept at a good pace, generally by clever means, though sometimes the author slips in some twist that is pretty hard to credit.

Madlaine Traverse appears as Paula, daughter of an old sea dog. She has spent nearly all her life on the sea with him. Finally he is killed in an attempted mutiny and Paula takes command of the vessel despite the discontent of the crew and the menacing attitude of the brutish first mate.

Later the ship picks up John Hadlock, survivor of a wreck, and a romance springs up between him and Paula. In response to her father's dying wish Paula puts into San Francisco and sends John for her younger sister, Glory. She is charged with Glory's future happiness but it is hard to reconcile Paula's idea in bringing a young and unsophisticated girl aboard the Hell Ship to find happiness.

Glory never gets to love her sister but finds herself often in John's company, and Paula watches her only romance slipping away. The crew drunk, a fire gets beyond control and after it is over Paula, John and Glory find themselves on a raft. After two days drifting Paula catches sight on a rescue boat while the other two are stretched out unconscious. She sees them safely in the boat and then commands the sailors to row away at the point of her gun. John comes to before the big vessel is reached and goes back for Paula to whom he confesses his love then and there.

The action includes a lot of gun play, Paula herself drawing the trigger with deadly effect more times than once. Madlaine Traverse is a good type for the mannish role of the woman of the sea and plays it capably. Albert Roscoe is John and Betty Bouton takes the role of Glory. A number of specially good types appear in support including the supporting principals, Dick La Reno, Jack Curtis, Fred Bond and William Ryno.

Play It for What It Is; a Strange Story of the Sea

Box Office Analysis for the Exhibitor

Although "The Hell Ship" may have faults in story construction, in fact more faults that one will find in the average feature production on the market, there is no getting away from the fact that it will probably prove of great interest to the majority of audiences owing to its unusual character and the fine sea atmosphere which the director has injected largely through the selection of fine types.

To those of sensitive minds it may contain a too liberal use of the pistol, but after all, the natural exigencies of the story demand its use and it fits in with the generally fascinating barbaric air of the whole picture.

Advertise "The Hell Ship" by a liberal use of the title together with some inkling of the story presented vividly. Such catch lines as "She had lived her whole life on the sea and hardly knew what love was. Then one day she realized—" and "She found true romance on a schooner that had the reputation of being "The Hell Ship" are suggested.

Murder Mystery Story Doesn't Register

Dorothy Dalton in
"HIS WIFE'S FRIEND"
Ince—Paramount-Artcraft

DIRECTOR ..... Joseph De Grasse
AUTHOR .....From J. B. Harris Burland's "The White Rock."
SCENARIO BY .....R. Cecil Smith
CAMERAMAN ..... John Stumar
AS A WHOLE.....Majority of this is very good mystery story but climax doesn't register as dramatic—in fact, strikes false comedy note.
STORY.....Exceedingly well evolved murder mystery story plot with solution no one could every guess.
DIRECTION.....Has gotten over everything except the solution scenes very well indeed.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Fine
CAMERA WORK ..... Capable
STAR.....Registers with fine effect in role calling for considerable emotional display.
SUPPORT ..... Very good
EXTERIORS .....English country estate stuff; very good.
INTERIORS.....Some very rich; all appropriate
DETAIL.....English atmosphere well maintained; detective comedy hardly registers; one obvious difference in insert of letter and closeup of it.
CHARACTER OF STORY....Search and final discovery of cause of Englishman's violent death
LENGTH OF PRODUCTION.....5,612 feet

"His Wife's Friend" is a corking good murder mystery story in all but one of its most vital points—the solution. After building up suspense accumulatively for the best part of five full reels, the surprise comes and it surely is a surprise. For instead of a well-worked out solution of the whole mystery a sequence is introduced that is merely and disappointingly amusing because of the unworkmanlike manner in which it has been handled.

And the subtitles! If some of them don't get guffaws with their "Yes, he told me to kill myself but I'd forgotten," "kill yourself," "Stop!" "I must kill Lady Grimwood, it is the order of the all highest," or words to that effect, then the wind is all wrong. That the characters who speak in the above manner are either under the influence of dope or addressing somebody that is, makes little difference. Most people are going to smile or laugh outright at the scenes and the lines

Aside from this sequence, which, of course, is very important in considering the whole, the pciture is fashioned and directed with rare judgment and skill. The death by violence of Sir Robert Grimwood casts suspicion on Major Heritage the admirer of Lady Marion Grimwood who had lived a lonely and unhappy existence with her husband. A Chinaman and Lord Waverly of the neighboring estate who also admires Marion are others who might have committed the crime.

From this point on the picture progresses with ever-gathering suspense until the denouement which reveals the fact that the Chinaman, seeking revenge for Sir Robert's murder of his son in China years before, employed a powerful drug which he administered to the Englishman who then straightway obeyed the Chinaman's command and killed himself. There is a lot more of this dope stuff concerning Lord Waverly which brings the laughs and bears little relation to the main action of the plot. It might be cut out to good advantage.

Dorothy Dalton plays well as Marion while Henry Mortimer is seen in the opposite role of Heritage, acquitting himself very creditably. Others are Richard Neil and Warren Cook.

In Its Present State It Will Hardly Get Over

Box Office Analysis for the Exhibitor

If this picture were edited in its final sequence and many of the laughable titles and scenes removed it would get over very nicely as a murder mystery story. In its present state, however, there are scenes and subtitles that certainly don't belong in a dramatic solution of a picture of this type. They cause the end of the picture to break quite completely down and go a long way toward spoiling the good effect the previous scenes created.

The picture doesn't contain any great advertising possibilities and although the title is one that will attract certain crowds it bears little relation to the story. However, there are many ways to present a good mystery picture both as regards stunt stuff and straight advertising and, provided "His Wife's Friend" were altered in the above-mentioned respects, it would deserve the best of these means of exploitation.

"He nearly bumped me off my private cloud!"

"Say!" writes a Showman, "whenever you put out another picture like 'THE GREAT AIR ROBBERY' for Heaven's sake, tip us off on what's going to break. That fellow LOCKLEAR nearly bumped me off my private cloud! I forgot I was safe in the projection room and grabbed my hat—I was afraid the wind from the propeller would blow it clear back in the alley. He came so close—and me a mile high in the air all the time—I honestly thought I could hear him grit his teeth when he jumped for the ladder. Did I do any business? Whoopee! It blew our attendance records simply out of sight! Lead me to another 'GREAT AIR ROBBERY' quick!"

CARL LAEMMLE presents

"The GREAT AIR ROBBERY"

A UNIVERSAL-JEWEL PRODUCTION DE LUXE

Starring

LOCKLEAR

The Daredevil of the Skies

SIX REELS OF ASTOUNDING THRILLS

DIRECTED BY JACQUES JACCARD

Extravagant and Spicy; A Sure Winner in Cosmopolitan Houses

George Fitzmaurice Production
"ON WITH THE DANCE"
Paramount—Artcraft

DIRECTOR .....George Fitzmaurice
AUTHOR .....Michael Morton
SCENARIO BY.....Ouida Bergere
CAMERAMAN .....George Miller
AS A WHOLE.....Extremely lavish and beautiful production of story of New York life; will certainly attract a load of attention.
STORY.....Has its dramatic, risque and romantic moments and all are blended into forceful whole.
DIRECTION.....Shows taste and care and admirable sense of the dramatic and alluring.
PHOTOGRAPHY ..... Splendid
LIGHTINGS .....Magnificent
CAMERA WORK .....Excellent
FEATURED PLAYERS.....Mae Murray makes Sonia distinctive character. Role requires her to display all physical charms that well stretched propriety permits; David Powell striking as hero.
SUPPORT .....Most capable
EXTERIORS.....Some wonderful shots of New York by night.
INTERIORS .....Rich and lavish
DETAIL.....Picture well embellished by various attractive details.
CHARACTER OF STORY.....Butterfly wife blackens her character that husband may be freed of murder charge.
LENGTH OF PRODUCTION.....7,048 feet

"On With the Dance" is one of the most extravagant pictures ever produced, extravagant in actual details of production, extravagant in story, extravagant in characterization and extravagant from the technical angles. And it is a picture that's bound to make every audience that sees it sit right up and take notice. In other words it's a big moneymaker and the business it will do will only be confined to the limits of the theaters that show it.

Particular attention should be drawn to the wonderful setting and lightings. In these days of one super-production after another a set and a light effect has to be pretty unusual to attract attention. "On With the Dance" is amazing in these respects. And thus invested the dramatic action of the picture takes an additional effect.

The story relates of Sonia, a Russian girl, who came to New York seeking happiness and the dance. She is attracted to Peter Derwynt, a young architect who is in love with an English girl. Sonia and Peter are seen in a situation that compromises Peter in her eyes. She breaks her engagement with him and marries Jimmie Sutherland, a millionaire waster. Peter then marries Sonia but leads a miserable existence with her because of her heedlessness and extravagance.

To secure additional money Sonia, at Jimmie's suggestion, appears as a masked dancer at a cabaret. Peter finds this out, misinterprets the relationship of his wife and Jimmie and shoots and kills the latter. Refusing to put in a defense for himself he is only saved by Sonia's lie to the effect that she and Jimmie were lovers. A divorce follows and Peter eventually finds happiness with his first love while Sonia awakening to her past foolishness, becomes the happy wife of an old friend.

Mae Murray's interpretation of Sonia is filled with an alluring abandon that always intrigues the attention. She is seen in the intimacy of her boudoir besides, and there are several flashes where the spectator has no trouble in discovering the length or the texture of her stockings. David Powell is a striking contrast as the conservative Peter. Robert Schable is profane enough as Jimmie and Alma Tell brings beauty and refinement to the role of the English girl. John Miltern is also well cast.

You Fellows of the Broadway and Transient Houses, Hop Right to This

Box Office Analysis for the Exhibitor

One exhibition of this and for the rest of the week you'll have to put up the ropes and the S. R. O. sign, you fellows of the Broadway and transient type of houses. The picture is dazzling in its various extravagancies and the story, often approaching on the racey, but never offensive to the cosmopolite, certainly will hold them all interested from first to last.

"On With the Dance" is a type of picture and when it comes to the neighborhood and the family theater the exhibitor would do well to consider the various scenes mentioned above in which Mae Murray is the central figure before he books it. Otherwise it is great. Nothing can stop it.

In advertising it stress the New York angle. Stories of New York always interest and this one has all the atmosphere of Broadway in its mad old days.

EMPTY ARMS

EXTRA!!!

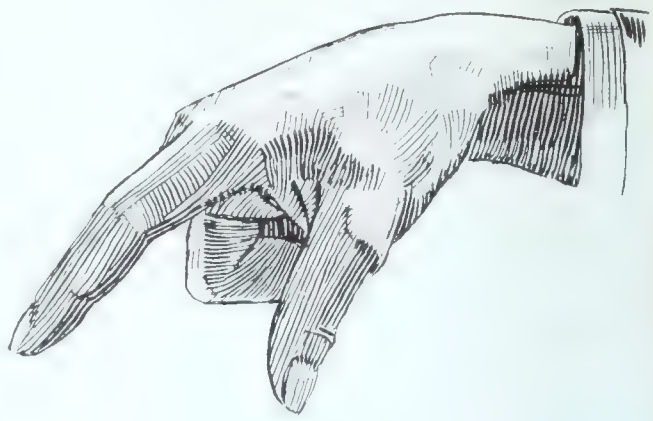
Mr. Byron Park makes his cross-country tour, stopping at the important cities to confer with executives, State Rights buyers and theatre managers to receive final proposals.

Mr. Park will carry with him a print of "Empty Arms" and will be glad to screen it for individuals or groups of exhibitors.

Upon his return to New York announcements will be made as to the exact method of distribution across the United States and Canada.

The following is his itinerary:

Monday, February 23rd, Hotel Alexandria,
Los Angeles, Cal.
Wednesday, February 25th, Hotel St. Francis,
San Francisco, Cal.
Saturday, February 28th, The Multnomah
Hotel, Portland, Ore.
Monday, March 1st, New Washington Hotel,
Seattle, Wash.
Thursday, March 4th, Hotel Utah, Salt Lake
City, Utah.
Saturday, March 6th, Albany Hotel, Denver,
Colo.
Monday, March 8th, The Adolphus Hotel,
Dallas, Texas.
Thursday, March 10th, Hotel Muehlebach,
Kansas City, Mo.



Telegraph or telephone to Mr. Park, or if you prefer, communicate with the New York office, and your message will be forwarded him.

Sester Park & Edward Whiteside
PRODUCERS

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EMPTY ARMS

Starring GAIL KANE
with Thurston Hall, J. Herbert Frank, and Irene Blackwell

Interiors that *Act*

A. Béla Viragh–Flower
Art Director
Park-Whiteside Productions

One of the innovations of Lester Park and Edward Whiteside is that which has been developed in the scenic effects under the skillful direction of A. Bela Viragh-Flower.

Too few of the film producers have realized the possibilities of interiors. Some of the better stage producers, such as Belasco, and Ordynski of the Metropolitan Opera House, have proven that a whole story can virtually be told before a word is spoken, if the backgrounds and hangings are of the right kind.

In the new School of Scenic art, we find such masters as Bakst, Anisfeld, Urban, Pogany and Wenger. Add to these the name of Flower, one of the greatest in film circles, because he has devoted his genius to the perfection of interiors related only to the screen.

"Interiors that Act" are a development of Park-Whiteside Productions. You will recognize Park-Whiteside Productions the moment the scenes appear on the screen by the fact that they are marvelous actors in themselves.

They tell the story before the human actors have moved a muscle or spoken a word.

Watch the other producers imitate Flower's Interiors that Act, but more particularly be the first in your city to take advantage of this brand new screen innovation.

WRITTEN BY
WILLARD KING BRADLEY

EDITORIALS BY
DR FRANK CRANE

PERSONALLY SUPERVISED AND DIRECTED BY
Frank Reicher

Looks Like Another Case of Good Magazine Story—Poor Picture Story

Madge Kennedy in
"THE BLOOMING ANGEL"
Goldwyn

DIRECTOR .....Victor Schertzinger
AUTHOR .....Wallace Irwin
SCENARIO BY.....Not credited
CAMERAMAN .....George Webber
AS A WHOLE.....Starts off like a pretty good comedy but loses itself in an "It Pays to Advertise" idea that fails to register.
STORY.....No story of consequence, the "romance" is foolish and most of action is centered around publicity stunt.
DIRECTION.....Failed to inject a five reeler's quota of laughs.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Good
CAMERA WORK.....Straight shots
STAR.....Has much business to do but it's not the kind of stuff that registers.
SUPPORT .....Fair
EXTERIORS.....College town stuff; good
INTERIORS .....Appropriate
DETAIL.....They seem to slip up on the locations of certain sequences of the action.
CHARACTER OF STORY.....Frivolous girl nabs studious husband and puts over publicity stunt to advertise a face cream.
LENGTH OF PRODUCTION.....About 5,000 feet

Here's a case of what was probably a good magazine story being entirely unfit for screen use. Wallace Irwin probably got over many a comedy point on the printed page by his choice of dialogue, etc., but as far as comedy situations go he never invented anything original or startling when he wrote "The Blooming Angel." As a natural result in its picture form the story quite fails to get over as a comedy. There is nothing to it but some co-educational college comedy and a lot of action circulating around a publicity stunt of the "It Pays to Advertise" school.

Floss is a cut-up in college and Chester Framm, under the guidance of the professor's daughter, is rounding into a good public speaker. Chester wears clothes of the typical hick variety and in the early reels this character is burlesqued considerably but gets a few laughs.

Subsequently for some reason that seems to drop out of the sky Floss asks Chester to marry her. He accepts and then starts work in an insurance house. This about concludes Chester's activities for the picture. Floss, short of money, conceives the idea of putting on the market an Angel Bloom complexion cream. It isn't a hit because she can't advertise it.

Then an elephant's services are enlisted. He is painted pink and led through the streets attracting large crowds. He finally plays dead. Floss is arrested, charged with elephant-slaughter but is released by the judge when the beast appears at the window. Her cream thus advertised she interests the judge in the company and later does a big business.

This action fails to show the spark of comedy generally and its laughs are very few and far between. The director seems to have mixed up his locations a bit. They speak of a train from the college town to the home of Floss' aunt but after a while the action seems to be transpiring all in the same place.

Madge Kennedy toys around with a lot of business but very little of it registers while her support including Pat O'Malley, Margery Wilson, Arthur Housman, Robert Chandler, Vera Lewis and others, fail to get into the comedy spirit at all.

The Angel Fails to Bloom in Any Robust Fashion

Box Office Analysis for the Exhibitor

The probability is that most audiences will be disappointed in this. As said the opening sequence of co-educational comedy stuff gives promise but the body of the picture fails to live up to even the mild expectations aroused by the start. The whole situation can be summed up in the statement that it was a good magazine story but a poor picture story, which is nothing at all new.

To Madge Kennedy's special admirers the picture may appear in a slightly better light as she shows quite a bit of "clever" stuff in the opening sequence and is constantly in the center of the action from beginning to end. However, her chances of getting by would have been a hundred per cent better had she been provided with a vehicle that developed some sort of comedy situations instead of developing into a clever but unfunny publicity stunt as it does.

If you run it, however, you should be able to tie in a stunt with the druggists or department stores handling face creams. This may help.

No Story, No Drama, No Direction

"SEEING IT THROUGH"
Brentwood—Robertson-Cole

DIRECTOR ..... Claude H. Mitchell
AUTHOR ..... Claude H. Mitchell
SCENARIO BY ..... Not credited
CAMERAMAN ..... Ira Morgan
AS A WHOLE.....Very weak production in story value; makes one ask "What's it all about anyway?"
STORY.....Action is neither clear nor well centralized; no dramatic moments revealed.
DIRECTION.....Has registered very few scenes with any degree of clarity or force.
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Good
CAMERA WORK ..... Average
LEADING PLAYERS.....Zasu Pitts has role of stellar calibre but brings no outstanding personality to it; Edwin Stevens, heavy.
SUPPORT ..... Fair
EXTERIORS ..... Pretty country estate stuff
INTERIORS ..... Average
DETAIL .....Many flaws in story and direction easily detected.
CHARACTER OF STORY.....Peculiar attempt of crook to swindle helpless girl of property frustrated by rich hero.
LENGTH OF PRODUCTION ....About 5,000 feet

Ever since King Vidor's "The Turn in the Road," the policy of the Brentwood company seems to have been to give a director entirely free play in the writing of a story and the production of it. With the case of "Seeing It Through," they have miscued quite badly for the story contrived by Claude Mitchell is neither well centralized nor possessing dramatic scenes, while his direction has fallen foul of the many amateurish qualities of the plot.

The picture opens quite promisingly but after sequence upon sequence reveals no sort of story interest the mere succession of scenes becomes irritating and forces the spectator to ask "What's it all about, anyway?"

Neither does the cast make any firm impression, either individually or collectively. Zasu Pitts who is entrusted with the leading feminine role, that in importance approaches stellar quality, hasn't the personality or the ability under the present direction to register an appealing or distinctive character. Her rather helpless stare and the old style Griffith manner in which she uses her hands are aggravating attempts at expression that convey small meaning.

Miss Pitts plays the role of Betty Lawrence who lives alone with her invalid mother on property cutting into a large estate owned by Jim Carrington. In financial straights Betty leases the ground to Bogrum, a crook, sends her mother to a sanitarium and goes to work for Bogrum. Bogrum leases the property to a family that proceeds to make it worthless, and swindles Betty at every turn.

Eventually her mother dies. Betty goes to Carrington for assistance and Carrington discovers that Bogrum has gained control of the property and is ready to sell to him. Evidence from Bogrum's safe, procured by one whom he had long maltreated proves his undoing and so Betty and Carrington make their property and their hearts one.

The director is constantly surrounding Bogrum with an air of mystery that is never explained. And there is an actor, Frank Hayes, erstwhile Sennett comic, who brings his funny face to the role of the man Bogrum maltreated. Evidently he was intended for comedy relief but he seldom supplies it. Hughie Mack is also present as head of the family that takes possession of Betty's property but why Bogrum approves of their running it to ruin is another point that goes without explanation.

Others are Edwin Stevens, Mayme Kelso, Fanny Midgley, Juluanne Johnson, Anna Hernandez, Henry Woodward, Frankie Raymond and W. H. Bainbridge.

Short of Advertising Possibilities as Well as a Poor Entertainer

Box Office Analysis for the Exhibitor

"Seeing It Through" has no outstanding feature to advertise it and it is just as well, as the type of entertainment it provides is exceedingly far below par. Most crowds are going to be exceedingly disappointed in it for they are going to look for a story as the scenes click by and find none. At about the middle point they're going to be pretty mad.

Zasu Pitts may have looked promising as a player to a feature or star in previous pictures but she certainly isn't given a fair chance in the way of direction or part in the present instance and her performance is quite colorless.

Adolph Zukor
Presents

Irene Castle

in

"THE AMATEUR WIFE"

The happy, funny, zippy romance of a French convent girl who made Broadway stop, look and listen!

By Nalbro Bartley
Scenario by Jane Murfin
Directed by Edward Dillon

A Paramount Artcraft Picture

Below the Average Program Offering

Pauline Frederick in
"THE LOVES OF LETTY"
Goldwyn

DIRECTOR ..... Frank Lloyd
AUTHOR .....Sir Arthur Wing Pinero
SCENARIO BY .....J. E. Nash
CAMERAMAN ..... Edward Gheller
AS A WHOLE.....Effort to point a moral falls flat mainly because one of the characters is so ridiculously far fetched.
STORY.....Not new to the screen and doesn't provide adequate opportunity for the star.
DIRECTION.....Comedy touches don't get over and allowed one or two incongruities.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Clear
CAMERA WORK .....Up to the standard
STAR.....Doesn't reach the height of her capabilities in this.
SUPPORT.....Lawson Butt too "actory;" some poorly suited types.
EXTERIORS....Seldom used; London street scene good.
DETAIL.....No serious errors in production but several flaws in story.
CHARACTER OF STORY.....The moral of "your sister and somebody else's sister."
LENGTH OF PRODUCTION.....About 5,000 feet

The author's idea of pointing a moral through "The Loves of Letty" is not glaring with originality since the same theme has been used many times heretofore in screen productions. Even at that the picture might have had a less disconcerting influence if the character played by Lawson Butt had not been made so contradictory. He declares his love for Pauline, a shop girl, but advises her to accept the marital offer of her impossible "boss" because he (Butt) is already married. Then on top of this he later begs her to accept the comforts of his home and almost in the same breath condemns his married sister for running away with another man, comparing her to a "shop girl."

Then the character of the "boss" was made utterly impossible by his comedy appearance and actions. True, the author intended that he should disgust Pauline, but the character was certainly overdrawn and at one time particularly the actions of the "boss" bordered almost on the stap-stick.

Pauline was employed in the office of Willard Louis where she accidentally made the acquaintance of Butt, a wealthy idler, famous for his "past." The acquaintance ripens into friendship and finally into love while Pauline starves herself in order to buy pretty clothes to keep up with her wealthy admirer. John Bowers, a struggling young artist, living in the same house as Pauline, is also in love with her.

In a fit of desperation Pauline agrees to marry her "boss" when Butt tells her he cannot marry because his wife refuses to divorce him. But at a dinner celebration in honor of his forthcoming marriage the "boss" becomes so repulsive that Pauline accepts the "inevitable" and goes to Butt, but once more leaves him and goes back to her artist lover who has come up in the world, when Butt refers to his sister as acting like a "shop girl" when she ran off with another.

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Telephone—Hollywood 4015

Star's Name Will Probably Carry it Through

Box Office Analysis for the Exhibitor

Pauline Frederick in
"THE LOVES OF LETTY"
Goldwyn

The producers have gotten over the idea of the folly of marrying for wealth rather than love well enough. Also they made a point of the conventions of life not making a great deal of difference to a man except when it strikes home. But then, this is not new stuff. It has been presented in various productions many times in the past few years.

It certainly is not a satisfactory vehicle for Miss Frederick and at no time did she reach the height of her ability in "The Loves of Letty." The character does not even command sympathy at its best moment, if there was such a thing.

Some catchlines you might try are: "She had three lovers. One was wealthy but ugly, one was wealthy but married and the third was a real man but poor. Which one did she marry? See Pauline Frederick in 'The Loves of Letty,' her latest Goldwyn picture." Or, "He was offering her everything but marriage but condemned his own sister for falling as he would have her fall. Pauline Frederick in 'The Loves of Letty' learns a lesson in her latest Goldwyn production at the blank theater."

"INFERIOR MATERIALS"

When there is a shortage of raw materials or operating costs are high, as is the case now in all Film Laboratories, the first result the Producer need fear is the substitution of cheaper and usually inferior raw materials. The only protection the Producer has is to trade with Film Laboratories of known honor and responsibility.

In the matter of making release prints the Republic use Eastman's stock exclusively and chemicals from Mallinckrodt.

REPUBLIC LABORATORIES, Inc.
729 Seventh Avenue, New York City

Wid's Daily Binders - $3.00

Invaluable for reference purposes.

Very Human and Humorous Picture Dealing With the Lady-Parasite

Ethel Clayton in
"THE THIRTEENTH COMMANDMENT"
Paramount—Artcraft

DIRECTOR .....Robert G. Vignola
AUTHOR .....Rupert Hughes
SCENARIO BY.....Alice Eyton
CAMERAMAN .....James C. Van Trees
AS A WHOLE.....Moderately entertaining picture dealing with women who look upon men as slaves for their support.
STORY.....Adapted from Red Book Magazine serial.
DIRECTION.....Very natural; has registered all points very well with good touches of humor
PHOTOGRAPHY.....Very good
LIGHTINGS .....Commendable
CAMERA WORK .....Good
STAR.....Registers very well as selfish girl who eventually wakes up to the fact she is a burden
SUPPORT .....Very good
EXTERIORS.....Few but sufficient
INTERIORS.....Mostly New York apartment stuff
DETAIL ..... Satisfactory
CHARACTER OF STORY.....Awakening of selfish girl who proves herself capable as business woman.
LENGTH OF PRODUCTION.....4,721 feet

Rupert Hughes must have had a lot of fun slamming the fair sex when he wrote "The Thirteenth Commandment." He painted most of them as parasites living off their fathers or husbands and generally adhering to "their places in the home" without doing much in return. The heroine of his story eventually woke up, however, and proved herself able to earn her living before she married.

The story has been very well developed and brought out on the screen what with the capable treatment it has received from both scenarist and director and will probably register very satisfactorily before most audiences and particularly before those composed of married folk who will see the humorous side of the story as well as its darts of truth.

Daphne Kipp daughter of a slaving father and a mother who never heard of the thirteenth commandment "thou shalt not spend more than thou earnst" is engaged to a man she believes rich but turns out to be poor. This she discovers after he has taken her to dinner and walked her home as he didn't have money enough for a taxi. This is a most human and humorous sequence.

Daphne realizes that it is up to her to prove that she can earn her own living and, after a trial on the stage in which she proves a miserable failure (another human and humorous bit) she opens a store with a friend for outfitting brides. This proves a success and when her fiance finally comes to her and says he has enough money to marry, she greets him with the remark that she also has.

The lives of Daphne's brother and his extravagant wife are interwoven with this action and their many conflicting scenes furnish more food for thought and smiles. In fact there is much that is human about "The Thirteenth Commandment." Bits keep cropping out throughout.

Miss Clayton fairs happily with the role of Daphne and her supporting cast is competent throughout including Charles Meredith, Monte Blue, Anna Nilsson, Irving Cummings, Winter Hall, Lucille Ward and Arthur Maude.

A Great Subject for Advertising to the Married Folks

Box Office Analysis for the Exhibitor

You certainly ought to be able to frame some attractive advertisments for this picture and there is no reason why it shouldn't get over very well with most all audiences. Advertise it as a picture "For married people and those about to be married" and use some catch lines embracing the so-called thirteenth commandment and also take a slap at the ladies with such a line as "Showing up that class of married women who consider their husbands only when it comes to the pocket-book." It won't offend, and moreover it will attract and attract even those women.

Treat the picture lightly for it has many laughs mixed in with its truths and touches of comedy in exploiting it will help. Of course feature the name of Rupert Hughes, the author, and the fact that the story once ran serially in the Red Book. And then with the name of Ethel Clayton and the interest-arousing title of the picture, you ought to have a box office combination hard to beat.

CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Release Date		Length Reels	Reviewed
Jan. 4	The Woman in the Suitcase (Enid Bennett)		1/18/20
Jan. 4	Too Much Johnson (Bryant Washburn)	5	
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	
Jan. 11	Sand (William S. Hart)	5	
Jan. 18	Mary Ellen Comes to Town (Dorothy Gish)	5	
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	1/18/20
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	2/8/20
Jan. 25	The Copperhead (Super-Special)	5	
Feb. 1	Double Speed (Wallace Reid)	5	
Feb. 1	All of a Sudden Peggy (Marguerite Clark)	5	
Feb. 8	The Six Best Cellars (Bryant Washburn)	5	
Feb. 15	Mary's Ankle (MacLean & May)	5	
Feb. 15	On With the Dance (Super Special)	5	
Feb. 22	Black is White (Dorothy Dalton)	5	
Feb. 22	The Amateur Wife (Irene Castle)	5	
Feb. 29	Huckleberry Finn (Super Special)	5	
Feb. 29	Young Mrs. Winthrop (Ethel Clayton)	5	
Feb. 29	Dangerous Hours	5	

FIRST NATIONAL

	The Thunderbolt (Katherine MacDonald)	5	11/23/19
	Virtuous Vamp (Constance Talmadge)	5	11/30/19
	Mind the Paint Girl (Anita Stewart)	6	11/30/19
	Heart O' the Hills (Mary Pickford)	6	12/7/19
	The Beauty Market (Katherine MacDonald)	6	1/25/20
	In Wrong (Jack Pickford)	5	12/28/19
	In Old Kentucky (Anita Stewart)	5	12/21/19
	A Day's Pleasure (Charlie Chaplin)	2	12/14/19
	The Greatest Question (D. W. Griffith's Pro	5	1/4/20
	A Daughter of Two Worlds (Norma Talmadge)	5	1/11/20
	The Inferior Sex (Mildred Harris Chaplin)	5	
	The Turning Point (Katherine MacDonald)	5	
	The River's End (Marshall Neilan Prod.)	5	

FOX FILM CORP.

William Farnum Series

	Wings of the Morning	6	12/7/19
	Heart Strings		1/4/20
	The Adventurer		

Tom Mix Series

	The Feud	5	
	The Cyclone		1/18/20
	The Daredevil	5	

Theda Bara Series

	La Belle Russe	6	9/21/19
	Lure of Ambition	6	11/16/19

Fox Entertainments

	The Winning Stroke (George Walsh	5	
	Eastward Ho (William Russell)	5	11/23/19
	Thieves (Gladys Brockwell)	5	11/2/19
	The Devil's Riddle (Gladys Brockwell)	5	
	The Lincoln Highwayman (Wm. Russell)	5	1/4/20
	The Shark (George Walsh)	5	1/11/20
	Shod With Fire (William Russell)	5	
	Flames of the Flesh (Gladys Brockwell)	5	12/28/19
	The Square Shooter (Buck Jones)	5	
	Tin Pan Alley (Ray & Fair)	5	
	Her Elephant Man (Shirley Mason)	5	2/1/20
	The Hell Ship (Madlaine Traverse)	5	
	What Would You Do? (Madlaine Travers)	5	1/25/20
	The Last Straw (Buck Jones)	5	2/1/20

GOLDWYN DISTRIBUTING CORP.

Star Series Productions

	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	
	Flames of the Desert (Geraldine Farrar)	7	11/9/19
	Toby's Bow	5	12/28/19
	Pinto (Mabel Normand)	5	2/1/20
	Water, Water Everywhere (Will Rogers)	5	2/8/20
	The Silver Horde (Rex Beach's	5	
	The Cup of Fury (Rupert Hughes)	5	
	The Paliser Case (Pauline Fredericks)		
	The Blooming Angel (Madge Kennedy)		
	Duds (Tom Moore)		
	The Little Shepherd of Kingdom Come (Jack Pickford)		
	The Street Called Straight (Basil King)		

Bennison Star Series

	High Pockets	5	
	A Misfit Earl	5	

HALLMARK PICTURES CORP.

	A Dangerous Affair (Herbert Rawlinson)	5	
	Wit Wins (Florence Billings)	5	
	Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	
	The Phantom Honeymoon (Margaret Marsh)	6	
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	A Woman's Experience (Mary Boland)		

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.

	The Westerners	7	8/10/19
	The Sagebrusher	7	1/4/20

Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner

	Desert Gold	7	11/16/19
	The Desert of Wheat	6	

J. Parker Read, Jr., Productions

	Sahara (Louise Glaum)	7	3/23/19
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19

Deitrich-Beck, Inc.

	The Bandbox (Doris Kenyon)	6	11/30/19
	The Harvest Moon (Doris Kenyon)	6	

Artco Productions

	As a Man Thinks (Leah Baird)	5	4/20/19
	The Volcano (Leah Baird)	6	8/17/19
	The Capitol (Leah Baird)	6	12/21/19
	Cynnthia-on-the-Minnute (Leah Baird)		

Robert Brunton Productions

	A White Man's Chance (J. Warren Kerrigan)	5	4/20/19
	The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
	The Lord Loves the Irish (J. Warren Kerrigan)	5	

National—Billie Rhodes Productions

	The Blue Bonnet (Billie Rhodes)	6	8/31/19

METRO PICTURES CORP.

Nazimova Productions

	The Red Lantern	7	5/4/19
	The Brat	7	9/14/19
	Stronger Than Death	6	1/18/20

Screen Classics, Inc. (Specials)

	Lombardi, Ltd. (Bert Lytell)	6	9/28/19
	Please Get Married (Viola Dana)	6	11/9/19
	Fair and Warmer (May Allison)	6	10/19/19
	Should a Woman Tell (Alice Lake)	6	12/28/19
	The Walk-Offs (May Allison)	6	1/25/20
	The Willow Tree (Viola Dana)	6	1/11/20
	The Right of Way (Bert Lytell)	6	2/1/20
	The Best of Luck (Drury Lane Melodrama)	6	

PATHE EXCHANGE, INC.

Release Date		Length Reels	Reviewed
Dec. 7	Brothers Divided (Frank Keenan)	5	1/4/20
Dec. 14	The A-B-C of Love (Mae Murray)	6	12/14/19
Dec. 21	The Prince and Betty (Wm. Desmond)	5	12/14/19
Jan. 4	My Husband's Other Wife (Sylvia Breamer)	6	12/21/19
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19
Jan. 18	The Web of Deceit (Dolores Cassinelli)	6	1/4/20
Feb. 2	Other Men's Shoes (Edgar Lewis)	5	1/18/20
Feb. 2	Respectable by Proxy (Sylvia Breamer, Robt. Gordon)	6	2/1/20

American Film Co., Inc.

Yvonne From Paris (Mary Miles Minter)	**5**	**7/6/19**
The Tiger Lily (Margarita Fisher)	**5**	**7/20/19**
This Hero Stuff (William Russell)	**5**	**7/27/19**
Eve in Exile (Charlotte Walker)	**7**	**12/14/19**
The Valley of Tomorrow (Wm. Russell)	5	1/18/20

REALART PICTURES CORP.

Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
Anne of Green Gables (Mary Miles Minter)	**6**	**11/23/19**
Erstwhile Susan (Constance Binney)	**5**	**12/7/19**
Mystery of the Yellow Room Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19

ROBERTSON-COLE

Specials

The Open Door	6	10/19/19
The Broken Butterfly	6	10/26/19
The Beloved Cheater	5	11/16/19

SUPERIOR PICTURES

December Releases

Seeing It Through (Brentwood Prod.)	5	———
Beckoning Roads (Bessie Barriscale)	5	12/28/19
The Tong Man (Sessue Hayakawa)	5	12/14/19

January Releases

Haunting Shadows (H. B. Warner)	5	1/18/20
The Third Generation (Brentwood)	5	1/25/20
The Beggar Prince (Sessue Hayakawa)	5	2/1/20
The Luck of Geraldine Laird (Bessie Barriscale)	5	2/1/20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

The Woman God Sent (Zena Keefe)	5	———
Footlights and Shadows (Olive Thomas)	5	———
The Imp (Elsie Janis)	5	———
Sooner or Later (Owen Moore)	5	———
His Wife's Money (Eugene O'Brien)	5	———
Greater Than Fame (Elaine Hammerstein)	5	1/18/20
The Broken Melody (Eugene O'Brien)	5	12/28/19
Out Yonder (Olive Thomas)	5	———
A Regular Girl (Elsie Janis)	5	11/30/19
Piccadilly Jim (Owen Moore)	5	2/8/20
The Glorious Lady (Olive Thomas)	5	11/9/19
Sealed Hearts (Eugene O'Brien)	5	———
The Country Cousin (Elaine Hammerstein)	5	12/14/19

SELECT PICTURES

Distributed Through Select Exchanges

She Loves and Lies (Norma Talmadge)	6	1/11/20
The Last of His People (Mitchell Lewis)	5	12/21/19
The Undercurrent (Guy Empey)	7	12/7/19
A Scream in the Night (Special Cast)	6	10/26/19
Faith of the Strong (Mitchell Lewis)	6	9/21/19
The Isle of Conquest (Norma Talmadge)	6	11/9/19

NATIONAL PICTURES

Distributed Through Select Exchanges

Blind Youth (Special Cast)	5	———
Just a Wife (Special Cast)	5	———

REPUBLIC PICTURES

Distributed Through Republic Exchances

Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	———
Girl of the Sea (Williamson Sub. Prod.)	6	———
The Amazing Woman (Ruth Clifford)	5	———
The Blue Pearl (Edith Hallor)	5	———
Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
Dad's Girl (Jackie Saunders)	5	———
The Gift Supreme	5	———
The Only Way Trail (Edythe Sterling)	5	———
Mothers of Men	5	———

KINOGRAMS

Release Date		Length Reels	Reviewed

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Dec. 2	When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

Her Game (Florence Reed)	5	———
The Eternal Mother (Florence Reed)		———
The Corsican Brothers (Dustin Farnum)		12/28/19

UNIVERSAL FILM MFG. CO.

Jewel Features

Paid in Advance (Dorothy Phillips)	6	11/16/19
The Right to Happiness (Dorothy Phillips)	8	8/24/19
Blind Husbands (Eric Stroheim)	7	10/19/19

Universal Features

The Brute Breaker (Frank Mayo)	6	11/23/19
The Rider of the Law (Harry Carey)	6	10/12/19
The Trembling Hour (Helen Eddy)	6	10/19/19
His Divorced Wife (Monroe Salisbury)	5	11/9/19
Under Suspicion (Forrest Stanley-Ora Carew)	5	11/23/19
Lasca (Edith Roberts-Frank Mayo)	5	11/23/19
A Gun Fighting Gentleman (Harry Carey)	6	11/30/19
The Pointing Finger (Mary MacLaren)	5	12/7/19
The Day She Paid (Francelia Billington)	5	12/14/19
The Triflers (Edith Roberts)	5	6/11/20
The Phantom Melody (Monroe Salisbury)	5	1/25/20
Marked Men (Harry Carey)	5	12/21/19
Rouge and Riches (Mary MacLaren)	5	1/4/20
The Prince of Avenue A (James Corbett)	5	1/11/20

VITAGRAPH

In Honor's Web (Harry Morey)	**5**	**11/9/19**
A Fighting Colleen (Bessie Love)	**5**	**11/16/19**
The Black Gate (Earle Williams)	5	———
The Combat (Anita Stewart)	5	———
The Golden Shower (Gladys Leslie)	5	12/21/19
The Tower of Jewels (Corinne Griffith)	**5**	**1/11/20**
The Darkest Hour (Harry Morey)	5	———
Pegeen (Bessie Love)	5	———
When a Man Loves (Earle Williams)	5	1/18/20
The Sins of the Mothers (Anita Stewart)	5	———
The Midnight Bride (Gladys Leslie)	5	2/1/20
Human Collateral (Corinne Griffith)	5	———
The Birth of a Soul (Harry Morey)	5	2/1/20

Special Productions

The Winchester Woman (Alice Joyce)	**6**	**11/16/19**
The Climbers (Corinne Griffith)	6	11/9/19
The Vengeance of Durant (Alice Joyce)	6	12/14/19
Slaves of Pride (Alice Joyce)	6	1/18/20

SHORT REEL RELEASES

Frohman Amusement Co.

January Releases

Gemini Ambrose (Mack Swain)	1	———
All Wrong Ambrose (Mack Swain)	1	———
The Heart of Texas (Texas Guinam)	2	———
Spirit of Cabin Mine (Texas Guinan)	2	———

C. L. Chester

January Releases

No Coma in Acoma	1	———
The People in White	1	———
The Simple Life	1	———
Mr. Outing Gets a Pipe Dream	1	———

FAMOUS PLAYERS

January Releases

A Lady's Tailor (Sennett)	2	———
After the Circus (Briggs)	1	———
Push Car Trails in Formosa (Burton Holmes)	1	———

February Releases

COMEDIES

Ten Dollars or Ten Days (Mack Sennett)	**2**
Hoodooed (De Havens)	**2**

Release Date		Length Reels	Reviewed

BURTON HOLMES TRAVEL SERIES

Belgium Smiles Again	1	
Filming Ferocious Foremosans	1	
Parisian Faces and Figures	1	
Oriental College Boys and Co-eds	1	
The Yankee Watch on the Rhine	1	

PARAMOUNT MAGAZINE

Famous Women in Worlds Work	1	
Museum Mysteries	1	
The Lure of Fashion	1	
On the Job With Grandpa	1	
Growth of the North American Continent	1	

UNIVERSAL

January Releases
SERIALS

Great Radium Mystery 13 to 16	each	2
Lion Man, 2 to 5	each	2

COMEDIES

Sweet Patootie (Lyons-Moran)	1	
Adam and Eve a la Mode	2	
Some Shimmiers (Lyons-Moran)	1	
A Baby Doll Bandit	2	
Naughty Lions and Wild Men	2	
The Sweet Dry and Dry (Lyons-Moran)	2	
All for the Dough Bag	2	

WESTERNS

The Jay Bird (Hoot Gibson)	2	
West Is Best (Hoot Gibson)	2	

February Releases
SERIALS

Great Radium Mystery, 17 and 18 (Finish)	each	2
The Lion Man, 6, 7, 8, 9	each	2
Elmo, the Fearless, 1, 2, 3	each	2

COMEDIES

Ain't Nature Wonderful (Lyons-Moran)	1	
Over the Ocean Wave	2	
Non-Skid Love (Lyons-Moran)	1	
Good Little Brownie	2	
Old Clothes for New (Lyons-Moran)	1	
The Bull Thrower	2	
New Screen Magazine, Nos. 51, 52, 53, 54	each	1

WESTERNS

The Prospector's Vengeance	2	
Kaintuck's Ward	2	
A Sagebrush Gentleman	2	

CAPITAL

January Releases

A Man's Creed (Neal Hart)	2	
The Wilderness Man (Neal Hart)	2	
My Girl Suzzanne	2	
Bandit's Gold (Al Jennings)	2	
An Outlaw's Alibi (Al Jennings)	2	

February Releases

Boss of the Flying H (Neal Hart)	2	
The Run Aways (Neal Hart)	2	
When Outlaws Meet (Al Jennings)	2	
Bandit's Heart (Al Jennings)	2	
Screen Follies, 1 and 2	each	1
Oh Louise (Adolph Phillip)	2	

PATHE

January Releases

Reviews 32 to 35	1	

COMEDIES

From Hand to Mouth (Harold Lloyd) (released late in Dec.)	2	
Why Go Home (Snub Pollard)	1	
Slippery Slickers (Snub Pollard)	1	
The Dippy Dentist (Snub Pollard)	1	

SERIALS

Black Secret, 9 to 12 (Pearl White)	each	2
The Adventures of Ruth (Ruth Roland)	each	2
Topics of the Day, 36 to 39	each	1

February Releases
SERIALS

Adventures of Ruth (Ruth Roland) 6, 7, 8, 9	each	2
The Black Secret (Pearl White and Walter McGrail) 13, 14, 15, 16	each	2
Topics of the Day, 40, 41, 42, 43	each	1

Release Date		Length Reels	Reviewed

COMEDIES

All Lit Up (Snub Pollard)	1	
Getting His Goat (Snub Pollard)	1	
Waltz Me Around (Snub Pollard)	1	

HALL ROOM BOY COMEDIES

January Releases

Wrong Again	2	
Neck and Neck	2	

February Releases

Passing the Buck	2	
Can You Beat It	2	

VITAGRAPH

January Releases
O. HENRY STORIES

The Church With an Overshot Wheel	2	
While the Auto Waits	2	

BIG V COMEDIES

Throbs and Thrills	2	
Dames and Dentists	2	

SERIALS

The Invisible Hand (Antonio Moreno), 3 to 6	each	2

February Releases
O. HENRY STORIES

Telamachus Friend	2	
The Dream	2	

BIG V COMEDIES

Pipe Dreams and Prizes (Harry Mann)	2	
Knights and Knighties (Montgomery and Rock)	2	

SERIAL

The Invisible Hand (Antonio Moreno) 7, 8, 9, 10	each	2

GOLDWYN

January Releases

Bray Pictographs, 419, 420, 421, 422	each	1

FORD EDUCATIONAL WEEKLY

January Releases

Eventide	1	
Bubbles	1	
Just Kids	1	
Taken With a Grain of Salt	1	

CAPITOL COMEDIES

The Sure Cure (Mr. and Mrs. Carter DeHaven)	2	
Two Dollars Please	2	

February Releases

Excess Baggage (Mr. and Mrs. Carter De Haven)	2	
One Dollar Down (Neal Burns)	2	
Bray Pictographs, 423, 424, 402	each	1
Ford Educationals, F186, F187, F188, F189	each	1

FOX

January Releases
MUTT AND JEFF ANIMATED CARTOONS

He Ain't Done Right by Our Nell	1	
On Strike	1	
Shaking the Shimmy	1	
The Rum Runners	1	

SUNSHINE COMEDIES

Chicken a la Cabaret	2	
Hungry Lions and Tender Hearts	2	

February Releases
SUNSHINE COMEDIES

Sheriff Nell's Comeback	2	
Her Naughty Wind	2	
Her Private Husband	2	

MUTT AND JEFF ANIMATED CARTOONS

The Plumbers	1	
"I'm Ringing Your Party"	1	
Fishing	1	
Dead-Eye Jeff	1	
The Sour Violin	1	

REPUBLIC PICTURES

February Releases
L. J. Selznick Enterprises

Wm. J. Flynn Series (Herbert Rawlinson)	2	
Judge Browne Series	2	
Twelve Chaplin Reissues	2	

KINOGRAMS
Every Tuesday and Saturday

FILM SPECIALS

JOLLY COMEDIES

The Close Shave (Ben Turpin)	2	
Hubby's Mistake (Gertrude Selby)	1	
Pardon Me (Gertrude Selby)	2	
Girls Will Be Girls (Leo White)	1	

VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin)	3	
The Champion (Charles Chaplin)	2	
Work (Charles Chaplin)	2	
By the Sea (Charles Chaplin)	2	

WD 2/14/20

25

Some Short Reels

"The Land of Opportunity," Republic

"The Land of Opportunity," the Selznick Americanization picture revealed his week at four of the Broadway picture houses, provides a study of Abraham Lincoln rendered by Ralph Ince that, to say the least, is interesting.

The picture opens with a scene in a modern club where Merton Walpole, a parlor Bolshevist, is decrying the state of the nation's affairs. William, an old servant of the club, tells him a story of Abraham Lincoln in the days of 1858 when he was a speaker and lawyer. How Lincoln refused the request of his campaign managers and failed to move on to the next town when he heard that a certain widow's son was on trial for murder and how he defended him successfully on realizing his innocence, makes a human interest episode that was greeted with considerable applause by the Rialto spectators.

Mr. Ince's study of Lincoln is dignified and careful, and as he has selected a period in his life considerably before the time he was made President, he lays himself open to little criticism.

The story, while it is interesting and human, hardly preaches any gospel of Americanism or even faintly suggests it, excepting that Lincoln's character is embodied in the production.

"Fifty-Fifty," Universal

Creditable situations, comedy and actions interwoven in an acceptable story from the pen of Dorothy Lockport, make this a worth-while western. Hoot Gibson plays the lead, and is supported by Mildred Moore, who plays opposite him, George Field, Tote Duero and others who do good work. Alfred Latham cranked the camera and Reeves Eason, who directed maintained a very fast tempo. Fault may be found with the theme, which encourages mistrust in others, but otherwise, this meets with all of the requirements of the successful offerings of this sort. It possesses suspense, and is otherwise up to the mark.

"Tropical Fish," Tyrad

Fish of the tropics are unfamiliar enough to justify their being screened, and most of this, in spite of the fact that it evidently has been made in some acquarium, has been photographed well. They did, however, slip up twice. The scenes at the start take the spectator to what is announced as warm country, and then comes the plunge, showing the fish in one of the rivers. It might have been easy to overlook the bit of deception, until climbing perch were announced. These creatures, according to one of the titles, move up proturberances. And that is where slip number one occurs. Strings by which the fish are pulled up are plainly visible, so much so, that it is really laughable. The other shows the reflection of the cameraman in the glass. With these two portions cut out, the reel can get by, because although many who see it will know just how they secured the material, it is interesting and will hold attention. One of the "Wonders of Nature" series.

"Sheriff Nell's Comeback," Fox

Polly Moran returns to her favorite role of Sheriff Nell in this two-reel Sunshine comedy, which is replete with excellently staged bits. A few of the stunts offered may lack originality, but there is so much new and clever stuff, and a portion toward the close shot on the roofs of several high buildings which is so effective, that the subject is certain to register. Some of the falls and stunts high in the air have been screened so as to provide as many thrills as possible and are truly remarkable. The scene in which the entire police force receives the electric treatment, that in which the coppers are blown into the street through a pneumatic tube, the chase high up and other parts all hold the eye and make this a corking comedy.

"The Plumbers," Fox

Not only is the gag sprung at the end of this animated Mutt and Jeff cartoon an old one, but much of it lacks real comedy business. Some of the shots may be objected to. The scene showing the woman taking her bath with Mutt, unwillingly forced to look on, and others, are risque. More care should be exercised, for stuff of that sort seldom meets with approval. There are some laughs.

"The Sheriff's Oath," Universal

Hoot Gibson, who with Josephine Hill is co-starred in this two-reel western, is not given the opportunity to engage in the usual stunts given him, and the offering depends on the suspense and pathos it possesses rather than on action. And there is enough suspense, but some of the details connected with the averted execution of Arthur Mackley are certainly gruesome, and the atmosphere created decidedly unpleasant. Burt S. Franks, in the role of villain, gives a creditable performance and most of the others hold their ends up in good style. Some of the stuff, however, is neither entertaining nor gripping and should be curtailed.

"Koreaing Around Korea," Chester

One of the recent Chester releases, called "The People in White," dealt with the Koreans. This is another reel shot in Korea, as the title indicates, and is a satisfactory travel offering. Charles Hugo was the cameraman and his work for the greater part is up to the mark. Included in the offering are a nuptial ceremony, footage devoted to the people at some of their work and matter of general interest.

"Runnin' Straight," Universal

Phillip Hubbard has written a story for Hoot Gibson that takes him out of his usual element and places him in a role quite unusual. Instead of being the good man who ultimately routs the villain, he starts out as a newly-released convict who is converted by a bar-room maid and agrees to become honest. Art Flaven who directed handled the story in good style and brought it to a near-climax which offered a fine opportunity for something that could be called different. And they did turn out a conclusion that is different, but so much so—so utterly inappropriate, that the finish is unsatisfactory. The staging, the camera work and the rest of the technical end of it is up to the mark, in spite of a few slight slips, and the story moves along well until the end is approached, when it peters out.

"Majic Clay," Prizma—Republic

Factories are usually dismal places, and seldom present a pleasing appearance without, and more seldom within. Overlooking Cincinnati, however, there is the Rookwood Pottery, which not only presents a spectacle pleasing to the eye outwardly, but is just as neat inside. There, the artistic manner in which skilled hands fashion the delicate vases—the manner in which they seem to grow from small heaps of clay to the finished works of beauty is shown. At times there is a bit of fringe apparent, but the coloring is unusually good most of the time, and the photography, attended to by George E. Stone, also meritorious. The closing shots showing the various completed vases, painted in various colors, are quite fascinating.

"Save Me Sadie," Christie

Hokum and more or less mild slapstick comedy makes up this Christie production, featuring Eddie Barry, and including in the cast Helen Darling, Fay Lemport, Earl Rodney, Edith Clarke and others. From almost the very start to the finish, the various incidents draw laughs in profusion. The situations are clever, the bits of business funny and woven properly into the story, the theme satisfactory and the manner in which the offering has been screened suitable. Almost any audience will consider it funny.

"Broadway Will Be Broadway," Chester

Richard Hait cranked the camera for this Chester reel, which takes the spectator along one of the South American rivers, and then has a considerable portion of it dealing with sheep. The production lags somewhat in places, but in the latter potrion has much that appeals, the spectacle of the flock of sheep will hold attention. It is a sort of combination of scenic and travel offering and one that should get a good-sized amount of booking.

A PRESCRIPTION

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WID'S DAILY

"A TEST WILL TELL"

Short Reels

"Aids to Cupid," Prizma-Republic

Grasse, a small town in France, specializes in the manufacturing of perfumes, there being sixty factories where scented liquids are produced there according to a caption on this reel, and rose petal candy. This includes several outdoor shots, which appear somewhat dull due to lack of proper lighting. It has, however, a goodly amount of footage that is colored well, and the subject matter is of sufficient interest to get it by.

"Held Up for the Makins," Universal

More comedy than usual, and a full-sized amount of action, place this two reel western, in which Hoot Gibson has the featured role, in the meritorious class. In houses playing offerings of this sort, it should secure booking, for although it is not the sort of picture that the large houses may be expected to play, it should satisfy audiences which like short westerns, youngsters mainly. The story centers about a tobacco famine in a western town, and when the weed is finally shipped, a young and luckless fellow holds up the stage, mistaking it for gold. In the end, the fury of the folks is aroused and Hoot Gibson, by distributing the little sacks of tobacco over the scenery diverts the attention of those who could lay rude hands on the brother of the girl he loves. It ends when he kisses her at the point of a gun.

"My Dog Pal," Universal

Brownie, styled "the wonder dog" is a clever canine, and does some creditable work in this two reeler. The human characters also do much that is funny, but there is too great a quantity of material that is not really laughable. At the start, there is a very clever bit which shows a goat eating an old man's lengthy beard. After that, there is little of any real value. Just a fair comedy.

"Can You Beat It," Hall Room Boy Comedies

Comedy business that is out of the ordinary, and a reasonably good story are what will put this two reeler over. If it had a goodly amount of rapid action in addition, it would probably be a sure fire hit, but it is to be regretted that it is lacking therein. In addition, the lightings and photography in a few places are not fully up to the mark, and this has to rely on the fact that it is unusual in many respects to hold its own. At the start, the scene in which the taller of the boys clips the hair of his partner with the aid of a bowl draws a laugh. The bit where the boys with the aid of a net, manage to collect some coins that are being tossed into the water for boys to duck for is also original, as are several others. In the part devoted to the magic, there is not so much new stuff, but some of it is funny, and it has been screened so as to provoke some mirth. This is not up to the standard set in some of the better Hall Room Boy releases, but it is an acceptable comedy.

"A Wild Night," Universal

In Joe Martin, the trained ape, Universal has an asset. The animal possesses an unusual amount of natural intelligence, performs his different stunts in a manner that suggests thought rather than the following of a routine, and injects the element of novelty into the two reel comedies in which he is the center of attraction. In this production, in addition to Joe, they have a lion which does quite a bit of work, and an elephant also appears, adding color to the two reeler. As far as the story is concerned, this does not rise very much above the ordinary, and the portion in which the lion appears has been drawn out a trifle longer than was wise. Al Santell who produced it, has seen to it that a sufficient variety of bits of business was furnished the stellar performer, and this makes "A Wild Night" worth while. The scenes in which Joe Martin consumes a large quantity of punch, is angered by his reflection in a mirror, proposes to a stout woman, plays checkers and others are all funny.

"The Song of the Paddle," Educational

So far, each one of the new series of Robert C. Bruce scenics has been a commendable offering. This one, however, shows a falling off as far as the choice of material is concerned. Certainly, it lacks the natural beauty of the others. Until almost the very end, the scenes selected are not such as to draw exclamations from an audience. There is much that fascinates in the course of the canoe which is followed throughout, and the few closing shots, taken towards the sun, are really praiseworthy. Unfortunately, however, there is too much that is dull, and the atmosphere during a great part of the piece is not very gratifying.

"India, Land of Mystery," Educational

Educational's "Library De Luxe" releases, hand-colored issues, have not been such as to cause great enthusiasm at times. In this one, fault may also be found with the tinting in places, but its good points overshadow its bad ones by a wide margin. At the start, there are shots of some of the temples, and one portion devoted to the gathering of water-lilies that holds attention, although the coloring of the sky is rather poor. After that there are more bits of real merit, and some stuff concerning the shooting of a pair of crocodiles. The closing portion, in which several kittens and a pair of pups figure, will appeal of course. If you cannot use the entire reel, you should be able to use the latter portion. One of the best of this series, tells the story of the production.

"The Heart Snatcher," Sunshine-Fox

There is nothing greatly unusual about this two reeler from the Sunshine studios. It has the usual number of gags, some old and some new, a little less than the alotted slapstick plot, and is played appropriately by Jack Cooper, Marvel Rea, Harry Booker, Bobbie Dunn and Kewpie Morgan. Probably the best laugh in it is caused by the manhandling of an old automobile. Parts of it fall off as it goes over a rough road but they are all miraculously thrown in place again by use of some clever trick camera work. The windup brings in the usual chase which offers little that is new. Altogether an average slapstick offering. Roy Del Ruth and K. G. McLean directed while the latter also took a hand at the camera.

"Screenics," No. 3, Chester

Russian wolfhounds occupy the screen in the first of the two sections making up the third of Chester's "Screenics." The title of that portion, "Barks and Skippers," is intended to mislead, just as a bit of good-natured fun. In the part thus titled, the dogs are shown making some really startling leaps and in various attitudes. Oliver Herford comments on "Men, Monkeys and Human Beings" in the second portion, which includes several rhymes and other humorous bits. This is up to the standard of the other issues of the series.

"Fishing" Fox

A Mutt and Jeff comedy not as clever as the average run of this series. Mutt and Jeff go fishing with Cicero, Mutt's boy. While Jeff and Cicero are chasing a fish all over the landscape, Mutt carries on a flirtation with a peach in a bathing suit. Cicero comes along with a friendly skunk and a good bit of comedy is derived from this animal. Finally Cicero tells his ma about Mutt's flirtations while an officer brings the little fellow to grief for fishing on private grounds.

"Moosing the Kipaws," Chester.

Canada has much inspiring territory. It has spots where the tall evergreens, rising against backgrounds of swiftly moving streams, furnish scenes that are impressive and beautiful. Using a search for a moose as an excuse for wandering up into the Dominion, and screening some corking water stuff, Chester, with Willard Vander Veer, acting as cameraman, has turned out one of his best scenics in a long while. It includes some very unusual shots of untamed white-tailed deer, a moose, and other bits, that should make it worth your while to see it when you need anything of this sort.

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Short Reels

Pathe Review, No. 38

Five parts make up this Pathe Review, which lacks any particular portion that stands out or is of unusual interest. It opens with a tinted scenic part, follows with some footage dealing with ants, a section concerning river lights, a colored slow motion study in which a well groomed horse occupies the center of the screen and a modern Egyptian dance interpreted by Madame Zamura. It hits an even pace and does not differ very much from some of the recent Pathe reviews.

"Waltz Me Around," Pathe

Each new Snub Pollard release includes new and funny bits of business, is screened in good style and shows the star working with enough enthusiasm, but the weakness evident so often before in this series is again apparent here. The production lacks a strong plot and the various bits, which are at times laughable, are not sufficiently clever to place this in the hit class. Pollard is funny as the driver of the van, with his darkey compatriot and a goat on the vehicle accompanying him. A considerable part shows a dancing school, with unconventionally attired damsels, but here there is not very much novelty. As a whole, it is just a bit better than the average one reel comedy.

Bray Pictograph, 423, Goldwyn

Bray Pictograph, No. 423, has three parts of more than usual interest. Opening it is a portion devoted to the formation of dew, including several interesting shots, through magnifying apparatus. Gutzon Borglum, famous sculptor, is shown at work in the second part, which also includes scenes showing some of his works, now completed. The Debut of Thomas Cat, announced as the world's first color cartoon on a caption, closes and is out of the ordinary and should go well in houses attended by youngsters. The coloring has been done fairly well and adds value.

"Screen Follies," No. 5, Capital

F. A. A. Dahme and Louis Seel, who are turning out the Screen Follies for Capital, in producing issue No. 5, have seen to it that some of the women drawn have more drapery on their persons than in some of the preceding reels, and have bolstered the offering generally to the extent that it is now in shape to draw laughter. Some of the stuff is very funny, the entire reel distinctly novel, as are all of these issues, and as a whole, ready to go into the moderate-sized houses and create a good impression.

"Pennywise," Prizma-Republic

Not very long ago, several short Prizma subjects were presented at the Capitol. These were novelties and were not general releases. Now Prizma has taken some of these bits and joined them together into an interesting reel, which is colored splendidly throughout. It depicts some of the uses of wax that are somewhat uncommon, those shown being bead making, and coating of vases. Fashioning a lamp from paper, making artificial flowers and a few other occupations are also shown. Ordinarily, there would be nothing unusual about such an offering, but this is colored so as to hold the eye.

"Bedlam," Gaiety Comedies

From the very start, the photography and camera work of this reel are of xceptional merit. It includes numerous long shots that have been screened so as to hold the eye. The story starts out as though it were going to be a riot, and it is funny enough, until the very finish, when after placing Billy Fletchr, featured with Vera Reynolds, in a situation that possesses many possibilities the film is wound up in a manner that will give one cause to think they didn't make the best of the opportunity. There are some minor incogruities, and in the portion, where what has happened before is reproduced on the screen within the theater, they go too much into detail. That slows it up a bit, but taken as a whole, the offering measures up to a sufficiently high standard to get over.

"On the Inside," Dooley Comedies—Tyrad.

Due to the lack of a novel plot and really novel situations, what would otherwise be an acceptable comedy, fails to score in a number of places. Johnny Dooley, who is starred and furnishes most of the fun while disguised as an old maid, engaged to chaperone three girls, carefully guarded by a jealous father, works ardently and the girls are attractive. It is just a fair two reeler that will get by in some of the smaller houses, but is not sufficiently out of the ordinary to go over in the better theaters.

Monkey Shines," Christie

Eddie Barry, is featured together with Earl Rodney and Helen Darling in a fairly clever comedy, built on the "Monkey Gland" theory, the granted glands causing both Barry and his ancient wife to cut capers and embark on a second honeymoon. Most of it is rube comedy and hokum, in which Barry is prominent. It is slapstick stuff combined with an acceptable theme and should satisfy the average audience.

"A Saphead's Sacrifice," Gaiety Comedies

Included in this Gaiety reel are many incidents and bits of business that are funny and well acted by Billy Fletcher, featured with Vera Reynolds, and another performer, not credited. The scenes wherein Fletcher, and the Kentucky colonel occupy accidentally the same bed, are unusually funny, and the portion devoted to Fletcher's escapade with the bass violinist, includes some stuff that will draw laughter. There is a weakness in the plot as far as the girl is concerned, she being left out of the story after the early part of the picture, but as it is, the piece possesses a considerable quantity of laugh-provoking bits that discount its faults and make it worth while.

"Ruined by Love," Gaiety Comedies.

George Ovey has been provided with a very thin theme in this reel, the conclusion of this hinging largely on the fact that the name of one of the girls in the story is Chlorine, and a play on that word extricates him from a dismal situation. It has some funny material and one bit of trick photography, but little of it is out of the ordinary and the material does not often give reason for mirth.

"It Takes a Crook," Christie.

Dorothy Devore and Jimmy Harrison are featured in a Christie one reeler that arouses interest at the start and has several creditable situations. It all centers about a pair of supposed crooks, male and female, after removing their respective valuables, find each other out and fall in love. There is also another romance, between their assistants, which is not reallyl important enough to occupy the space given it, and the conclusion is not very logical. But it has much really humorous material, enough, in fact, to enable the offering to register a number of laughs.

"Ducks," Christie.

Built about a very conventional plot, with only one or two novel twists that are actually of minor importance, this Christie offering is not likely to cause any great enthusiasm. Earl Rodney and Helen Darling are featured in it, and while their work is satisfactory enough, neither is called upon to do anything out of the ordinary. The weakness of the theme of the offering will prevent it from getting very far, for from almost the beginning, the finish is quite obvious.

"A Call Loan," Vitagraph

Stories in which feminine characters do not appear do not as a rule adapt themselves any too well for screen production. In filming this O. Henry story, however, Vitagraph has turned out a very satisfactory offering, which has a capable cast and holds attention from beginning to end. The conclusion does come rather suddenly, as do all of O. Henry's, but the general merit of the tale, the capable cast and commendable production values all serve to put this in a class with the best of the two reelers of this series. It possesses sentiment, one great thrill, and leads up to a rather sudden, but well brought out climax.

"In Higher Spheres," Ford-Goldwyn

Starting with a mountain scenic, this Ford release has its last 300 feet or so devoted to the making of women's hosiery. The section at the start has much that is of high order and is somewhat better than the average scenic offering. What follows furnishes a rather sharp contrast to it and is conventional industrial stuff.

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 46 | Monday, February 16, 1920 | Price 5 Cents

Exhibitors Back Stoll

Decide Goldwyn's Stand Does Not Warrant British Support

(Special to WID'S DAILY)

London, England—The eagerly awaited reply of Goldwyn to Jeffrey Bernerd's allegations regarding the Goldwyn-Stoll contract has arrived here.

A private meeting of the Council of Kinematograph Renters' Society was held at which the entire correspondence of the Stoll interests with Goldwyn was gone over. The Council voted to support Bernerd unqualfiedly.

A sub-committee was appointed to meet the Cinematograph Exhibitors' Association and as a result of that meeting Stoll was pledged the association's support.

The Goldwyn rejoinder to Stoll's charges places emphasis on the fact that the former contracted for 12 productions, while Bernerd maintains that the contract called for 18. On that basis, according to Bernerd, he made his contract with the British exhibitors.

Goldwyn maintains that the contract could not have called for 18, since the last six were not yet completed when Bernerd was not in New York.

To offset Goldwyn's stand, Bernerd states that he actually saw the six productions in a theater in New York, although Goldwyn stated they were not completed. Bernerd says he has in his possession a cablegram from Mr. Goldwyn which actually mentions that 18 productions were included in the deal.

Bernerd claims to have in his possession two contracts which were drawn up while he was in New York. He says the first did not contain a clause which would prevent him from getting the six productions around which the controversy rages.

The other, says Bernerd, was drawn up at a later date and contained the objectionable clause. This Bernerd refused to sign.

Roach Sails for London

Lewis Roach, formerly with Transatlantic Films Corp. of America sailed for London on the Adriatic on Saturday.

Feist Returns

Felix Feist of Goldwyn returned to New York Saturday morning from an extensive trip through the Middle and Far West. He cancelled his southern trip, however, and returned immediately to New York.

Charles Ray, who has begun work on a series of First National attractions, the first of which will be George M. Cohan's unique comedy-drama, "Forty-five Minutes from Broadway," presented by Arthur S. Kane.—Advt.

Famous Players at Capitol

The Capitol Theater has booked "Black Is White," a Dorothy Dalton subject produced by Famous Players for the week beginning March 7.

This is the first Paramount Artcraft production to play that theater and the news that the booking had been made caused some speculation on Saturday.

It was rather generally taken that the move had no special significance only so far as it indicated the scarcity of independent productions in the market.

Luncheon To-morrow

A number of prominent film men will attend a luncheon to be given to-morrow by W. G. Faulkner, sent here by Lord Northcliffe to investigate the American film industry. The luncheon will be at the Astor. Melville E. Stone, general manager of the Associated Press will preside

Prominent Englishman Here

Fordyce Jones, a prominent English film man is in New York, stopping at the McAlpin. Mr. Jones has plans under way for the erection of four modern theaters in England and is here to look over the methods of running the big American theaters.

He shortly leaves for a trip through the Middle West to look over theaters in that section.

Loew Stock Listed

The New York Stock Exchange has admitted to list temporary certificates numbering 42,857 of the capital stock of Loew's, Inc.

The listing is a temporary one because of the fact that the bank note companies are so far behind in printing permanent issues that a temporary stock is first admitted and the permanent as soon as the printing is completed.

Goldwyn in Antipodes

Aaronson Leaves Shortly to Establish Organization There

Goldwyn intends establishing its own organization in Australia.

A. L. Aaronson, former Western manager for the organization, will leave San Francisco March 16 for Sydney, where he will take offices. He will leave New York for San Francisco about March 1.

Selznick sent several people to Australia several months ago to establish there.

Griffith Goes to Detroit

Walter Griffith, who handled the exploitation for Select in New Haven, was in New York Saturday before leaving for Detroit, where he will serve in a similar capacity.

Gaumont Expected

It is expected that M. Gaumont, head of the company that bears his name, will shortly visit America. He is now in France.

The Gaumont offices admitted that there was a possibility of his coming here, but stated that no definite date had been set for the visit. Gaumont's last trip was in 1915.

F. P. Denies Report

Nathan Friend, speaking for Famous Players, stated on Saturday that there was nothing to the report that the Famous Players industrials and educationals had been sold to Harry Levey, manager of the Universal's Industrial Department. Mr. Friend said:

"There is absolutely nothing to that report."

Asked whether Famous would continue its Industrial Department, Friend stated:

"We are in business now, in a very healthy state. We certainly intend continuing."

Lee Starts Trip

Joe Lee left yesterday on his first organization trip for Educational. Lee will cover all the important cities in the South and Middle West for the purpose of establishing exchanges.

He expects to be gone six weeks and will visit New Orleans, Atlanta, Richmond, Dallas, Washington, Baltimore, Philadelphia, St. Louis and Kansas City.

E. W. Hammons of Educational is understood to have signed a number of exchange managers who have held important posts with some of the larger distributing organizations.

The BIG STREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Triangle	....	....	11/16
United Pict. Prod..	—	—	12
World Film	....	....	1

New Exchange for Des Mones

Des Moines, Iowa—The Midwest Film Corp., has been organized with a capital of $50,000. Harry H. Mitchnick, assistant treasurer of the Orpheum, heads the concern, and Jack Lester, treasurer of that theater, is secretary-treasurer, T. Bassett occupying the position of vice president.

In the Courts

The Appellate Division of the Supreme Court has reversed a decision of the lower court denying an injunction for the Standard Slide Corp. against George Appell, the Broadway Slide Co., and the Excelsior Illustrating Co. In deciding that the plaintiff is entitled to an injunction the Appellate Division decided that Appell sold his business of manufacturing slides to the plaintiff and in doing so he agreed that he would not engage in a similar business with any competitor for five years. The court rules that whether he engages in such a business as principal or only employee he violates the covenant and the court will enjoin such violation.

In the suit of Sidney Reynolds against John A. Forney the defendant has filed an answer in the Supreme Court admitting that plaintiff was an officer of the Supreme Pictures, Inc., and that he was a director of A. Harry Moore & Co., but denies that he was the owner of the story, "Brewster's Mysterious Millions," and denies all other allegations.

Levinson Tries Producing

Cleveland, O.—Morris Levinson who has been associated with Warner Brothers since their advent in the picture business, has left the distributing end and will be associated with them in California hereafter, in the producing branch.

Another Turner and Dahnken House

San Francisco, Cal.—Turner and Daahnken have acquired a suitable site for their new $600,000 house.

Report Crawfords to Build

Topeka, Kansas—Reported that L. M. and Roy Crawford have taken an option on a site for a new house at 6th and Kansas Ave. The cost of construction is estimated at $200,000.

"Pollyanna" Shown to Orphans

Washington, D. C.—Orphans from all institutions here were guests of the Times at a special morning matinee of "Pollyanna" at the Palace Theater.

Cuts and Flashes

Agnes Egan Cobb, sales and publicity manager for Schomer-Ross productions has been ill for ten days with grippe.

Marjorie Daw, J. Barney Sherry and Wesley Barry, have been loaned by Marshall Neilan to Maurice Tourneur who will use them in a forthcoming feature.

Thomas Meighan arrived in New York Friday.

Constance Binney has finished her second Realart, "The Stolen Kiss."

H. A. Spanuth, president of the Commonwealth Pictures Corporation of Chicago has purchased the Cook County rights on the feature "Alma, Where Do You Live?" from the California Motion Picture Enterprises. The states of Illinois, outside of Cook County, Indiana and Michigan will be handled by Ernest E. Gagnon.

Fires at Bronx Theaters

Fire caused $45,000 damage to the Bronx Star, 171st St. and Third Ave., yesterday. The audience marched out without any excitement.

Another fire at the Metropolitan, 142d St. and 3d Ave., caused slight damage.

Blackwell Film Sold

Joseph Friedberg states that the Carlyle Blackwell production made in California recently has been disposed of to one of the large distributing companies.

Dowling Leaves for California

Pat Dowling, of the Christie Film Co., left for California on Saturday. He will make a stopover in Ohio, where he will meet friend wife.

Neilan Takes New Studio Space

Hollywood—Marshall Neilan has leased one of the stages in the Hollywood Studios, Inc., operated by John Jasper, for a period of six months. He will produce his next picture there and at the end of that time it is thought, Neilan will have his own studio completed and ready to operate.

House Changes

Wagoner, Okla.—Fred Martin is managing the Pastime which opened recently.

Blackwell, Okla.—Dwight Schupp of Tonkawa has purchased the Hartman interests in the Blackwell Theater Co. and will manage that organization's shows hereafter.

San Marcos, Tex.—W. O. Williamson, owner of the New, and ... road salesman for the Republic Distributing Corp., of Dallas, started on a trip through his territory—the southwest last week.

Westerly, R. I.—The Princess on the Potter Block, destroyed partly by fire some weeks ago, will be improved materially when the process of rebuilding has been completed.

Nordheim, Tex.—The Dudersta... Opera House has been leased ... Emil December for 1920.

Gillett, Ark.—Cleve Sweeney, ... Nady, Ark., has purchased the Princess from J. W. Furstenberg.

Portland, Ore.—The Rivoli h... opened under the management of Marshall Taylor and M. Hutterso...

Goldwaithe, Tex.—T. L. Rahl ... bought the Crown from Fred M... tin.

West Lafayette, Ind.—The Str... has been reopened by the Hornb... Amusement Co.

Hempstead, Tex.—W. L. Mi... has taken over the Liberty wh... he purchased recently in the in... ests of the Gulf Amusement Co.

Birmingham, Ala.—The Bijou ... Loew house, will have a $20,000 ... dition.

Seattle, Wash.—Tom Tomlin ... is now assistant manager of ... Greater Features Co. He was ... merly associated with Vitagra... local branch in a similar capac...

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Coast Brevities

(Special to WID'S DAILY)

Hollywood—It is reported that William H. Crane has been engaged o appear in Winchell Smith's first production "The New Henrietta," which is to be directed by Arthur Rosson and produced at the Douglas Fairbanks Studios.

Reginald Barker, well known director for Goldwyn and Clara Williams were married last week at the home of the bride, 122 So. Ardmore, Los Angeles.

The next Mary Roberts Rhinehart story selected to produce at the Goldwyn West Coast Studio as an Eminent Authors Production is "Empire Builders." It has been decided that Cullen Landis will be entrusted with the characterization of the boy's part.

The Santa Monica-Ocean Park Chamber of Commerce met last week, when the question of building an open air theater at the foot of Pinney St., facing the ocean, was again taken up for final application. It is proposed to expend between $50,000 and $500,000 on the theater, automobile park and band stand.

Edward Sloman, who is to direct "Burning Daylight," has gone to Huntington Lake to look over possible locations for scenes of Metro's initial Jack London production, for C. E. Shurtleff, Inc. Jackson Rose, who has been engaged as cameraman has filmed more than 300 pictures during his career as a motion photographer.

Working like a Dick Nailer is what William S. Hart is doing these days in order to finish his current picture. The feature, by the way, is something of a departure for Hart, inasmuch as it has an underworld setting and is in no way a "wild western."

The last two-reel comedy starring Gale Henry on her contract with Bulls Eye, has been shipped to New York. It is titled "Heir-Loons."

Irene Rich, who plays a prominent part in George Beban's latest production "One Man in a Million" will leave shortly for Santa Cruz to join Will Rogers.

The "Hoodlum" and "Hearts O' the Hills," are adaptations from the pen of Bernard McConville, who wrote Annette Kellerman's latest story.

Joseph Franklin Poland, scenario writer has been engaged by Thomas H. Ince.

The cast was completed this week for Gouverneur Morris's story "The Penalty," to be made as an Eminent Authors Production under the direction of Wallace Worsley. It includes Lon Chaney, Claire Adams, Kenneth Harlan, Charles Clary, Ethel Grey Terry, Milton Ross and Edouard Trebaol.

Director Sidney Olcott started work this week on filming the Rupert Hughes story "Scratch My Back," taking the first scenes in San Francisco. T. Roy Barnes, Helene Chadwick, and Lloyd Whitlock compose the cast so far selected.

Al. Green, director, has been selected to guide Jack Pickford and company through that star's next vehicle, "The Double Dyed Deceiver." He expects to start work in a few days.

Trenton, N. J.—The South Orange Theater Co. Capital, 100,000. Incorporators: William B. Putnam, George W. Jacobs and Edward R. McGlynn.

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EMPTY ARMS
THE SENSATION OF THE CENTURY

Personally Supervised
and
Directed by Frank Reicher

Our announcement in yesterday's issue gave you a pretty fair idea of what sort of artistry in the way of "interiors" to expect in "EMPTY ARMS." The story, the acting, the direction and the photography are also THERE!

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Lester Park &
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PRODUCERS

New Theaters

Wheaton, Minn.—L. L. Hasbrouck owns the Wheaton which opened a short while ago.

Mitchell, S. D.—Royal Miller and C. L. Pine own the New Lyric, which opened last week.

Lyons, N. Y.—A new house seating about 1,000 will be erected by Mrs. Gertrude Richtey.

Caulsteo, N. Y.—Hugh Slawson and Henry Walker will erect a house on the site of the Bennett Hotel.

Fall River, Mass., The Rialto has opened. Louis M. Boas is general manager.

Brighton, Cal.—H. W. James and J. H. Counter are backing the erection of a $35,000 house.

Cleveland, O.—The Funland has been opened here, after being completely redecorated and remodeled. Ernest Rosenstein and C. J. Weber are managing the house.

Sterling, Ill.—Construction, started two years ago, and halted because of financial difficulties, has been continued on the new house, which Mr. Berlin, of Rock Falls, will manage.

Harrison, Ark.—J. K. Jones will build a two story theater and office building.

Quincy, Mass.—It has been decided to call the Kincaid, the Quincy. George A. Wardell, manager.

Marianna, Ark. — The Regent, owned by R. T. Megibben has been opened. It was erected at a cost of $30,000 and seats 700.

Fort Dodge, Ia.—William Johnson has opened the New Rialto. The house seats 1,000, and was built at a cost of approximately $125,000.

Tacoma, Wash.—The Realart, owned by R. R. Pratsch opened last week. House is valued at $40,000 and is situated in South Tacoma.

Concord, N. H.—Jacob Conn, who owns two houses here, leased to the Manchester Amusement Co., has purchased the Columbia block for a new theater.

Chicopee, Mass.—Plans are being drawn up for a new $25,000 house at 232 Exchange St., to seat 1,000. Zigmund Szartrowski owns it.

Westwood, N. J.—A house seating 550 and costing $30,000 will be built by La Forest Hopper and Adolph R. Kuehn.

Princeton, N. J.—There will be a picture house seating about 1,000 at Nassau and Vandevanter St.

Davenport, Iowa.—A house seating 1,000 will be built on the property now occupied by the Har-Sen-Art Airdome.

Colleen Moore prepares the punch in the new Christie Special Comedy, 'Her Bridal Night-Mare." Al Christie is the producer.—Advt.

Allied Amusements Luncheon

Chicago—The directors of the Allied Amusements Asso. and the directors of the Chicago Theatrical Managers Asso. held a luncheon at the Morrison Hotel, last Friday to celebrate the joining of the two organizations. The Theatrical Association will be disbanded.

Supreme Pictures, Inc. Formed

Chicago, Ill.—The firm of Linick & Jacoby has been dissolved and Fred Linick and H. O. Martin have formed a partnership and will work under the name of Supreme Pictures, Inc. The Ziegfeld Theater will be operated as before but the new firm will turn its attention to handling big features on the states rights basis. They expect to announce the titles of the first two features in a few weeks.

Says Building Laws Were Violated

Providence, R. I.—A formal complaint has been entered against the Colonial and Bijou by Building Inspector Douglas.

Loew to Build Birmingham House

Birmingham, Ala.—Edward G Schiller, representing Marcus Loew's southern interests is here has issued a statement to the effect that another Loew house would be built. The Bijou is part of the Loew chain and was recently increased in size.

Will Put Tax Law to Test

Kansas City, Mo.—Local exhibitors are awaiting the outcome of the case against John B. Fitzpatrick manager of the Shubert, a legitimate house for refusing to pay the amusement tax. The date set for the hearing is to-day.

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LABORATORIES CORP.
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Negative and First Positives
unedr personal supervision of
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 47 | Tuesday, February 17, 1920 | Price 5 Cents

Must Furnish Bond

epublic To Thus Protect Rights of Earl Carroll Regarding "12:10"

Republic Distributing will be comelled to furnish a bond to protect e rights, as author, of Earl Carll who originally applied for an junction on the ground that he as owner and author of "12:10."

In his decision Justice Bijur said: am convinced that the plaintiff the author and owner and a temrary injunction will be granted less a bond is furnished and satfactory arrangement made subject the approval of the court to acrd him appropriate credit for his ork."

Briton N. Busch, president of Reblic was first informed of the urt's decision by WID'S DAILY sterday. He said that the bond emed necessary by Judge Bijur ould be furnished.

$5,000,000 Company Formed

(By Wire to WID'S DAILY)

Dover, Del. — The Corporation ust Co.'s local representatives ve put through a new $5,000,000 m company known as the Reelft Pictures Corp. The company tes it will manufacture pictures d machines.

Kaiser Film Is Libellous

Cables reaching New York yesterv stated that the Kaiser film, ich depicts the life of the former peror, has been declared libels by a Berlin court and for that son all prints will be recalled m active distribution.

ew Films for Robertson Cole

Robertson Cole has purchased the rlyle Blackwell film produced in lifornia a short time ago. It will released as "The Third Woman" l has an all star cast.

he same company has secured an- er Beatriz Michelana film. It 'The Flame of Hell-gate."

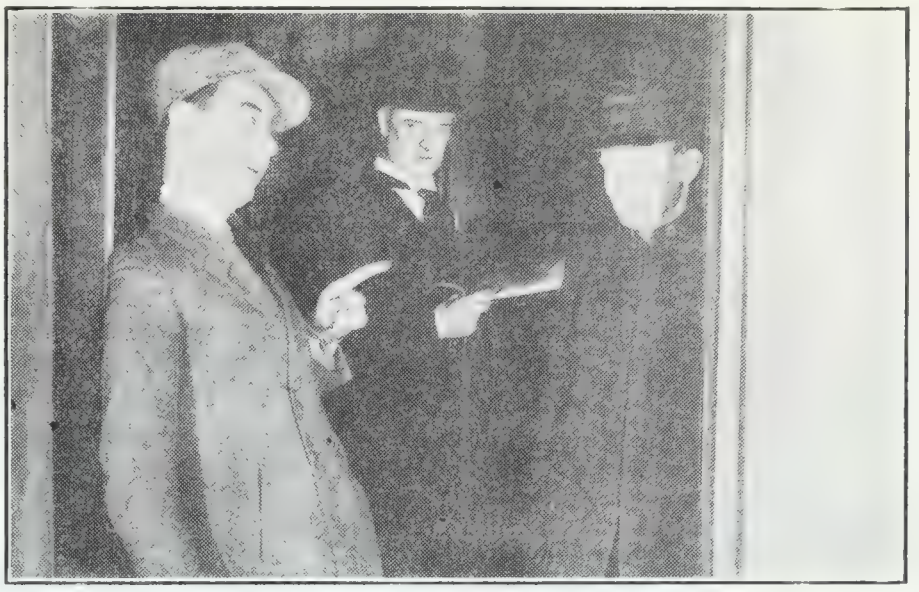
Pathe Makes Promotions

Pathe has promoted Frank Hud- to the managership of the Atta office and Jack Auselt at the w Orleans office.

rthur Miller is now superintent of the Bound Brook laborator-

Another Sign for Selznick

elznick Pictures will have a new tric sign on the building at 727 enth Ave. next door to the com- y's headquarters.



"Take me up to a floor I never worked on." And "Torchy" landed another job. The first of the Charlie Burr's series of Sewell Ford's stories. At the Strand this week. Produced by Master Films, Inc.—Advt.

Make Exhibitors Liable

(Special to WID'S DAILY)

Harrisburg, Pa.—Attorney General William I. Swoope has handed down a ruling to Dr. Ellis B. Oberholtzer, secretary of the Pennsylvania Board of Censors making an exhibitor liable to a fine or imprisonment for exhibiting a film which a state court may regard as improper.

This ruling is effective despite the action of the Censor Board who may pass the film and sanction its use.

Zukor Talks About Salaries

Adolph Zukor, of Famous Players-Lasky contributes the leading article to the current issue of "The Street," a financial publication in which he says the much spoken salaries of the stars do not compare with the cost of the films themselves.

Advertisers Meet To-Day

A special meeting of the Board of Directors of the A. M. P. A. (Advertisers) will be held to-day at the Claridge. Americanization work will be discussed and planned.

Another Theater for Los Angeles

Los Angeles.—A theater and office building to cost $1,500,000 are planned for Sixth and Olive Sts. James Calney, said to represent Eastern capitalists, is the sponsor for the project.

The property is understood to be held at $700,000.

Miller With Realart

The series of Charles Miller Prod. being produced by Mayflower will be distributed through Realart.

Florida Exhibitors Meet

(Special to WID'S DAILY)

Lakeland, Fla.—C. E. Kessnich, Atlanta branch manager for Metro entetrained a large number of exhibitors here on Sunday.

Kessnich has done considerable work in aiding Florida exhibitors to organize.

Lasky Off for Coast

Jesse L. Lasky left for California on Saturday.

Park Touring Country

Byron Park, president of Photoplay Libraries, Inc., selling agents for the Park-Whiteside Prod., of which "Empty Arms," is the first has started a tour of the principal cities.

Follows Park's itinerary for the first half hour of his tour:

Monday, Feb. 23rd, Hotel Alexandria, Los Angeles; Wednesday, Feb. 25th, Hotel St. Francis, San Francisco; Saturday, Feb. 28th, Multnomah Hotel, Portland, Ore.; Monday, March 1st, New Washington Hotel, Seattle; Thursday, March 4th, Hotel Utah, Salt Lake; Saturday, March 6th, Albany Hotel, Denver; Monday, March 8th, Adolphus Hotel, Dallas; Thursday, March 10th, Hotel Muehlebach, Kansas City.

'River's End' Premiere

Initial Neilan Production Is Given Showing Before Canadian Club

Marshall Neilan's first independent production, "The River's End," an adaptation from James Oliver Curwood's novel, was given its premiere before 1,000 membesr and friends of the Canadian Club last night in the Grand Ball Room of the Biltmore. The affair was formal.

The presentation was under the supervision of Peter Gridley Smith, of the Neilan organization. Immediately following the dinner the hall was dimmed and a special orchestra offered a musical prelude in which the song, "The River's End," was sung by the author, Harold Hoch from the stage, and by Frances Hansen from a balcony.

The projection was in charge of Thomas G. Wiley and William Smith, of the Nicholas Power Co.

Neilan Not Coming East

(By Wire to WID'S DAILY)

Los Angeles—Marshal Neilan did not accompany Thomas H. Ince who left for New York yesterday.

Neilan will probably not go to New York before the summer.

Kremer Incorporates Exchange

(By Wire to WID'S DAILY)

Albany, N. Y.—The New York Independent Master Films, Inc., capitalized at $100,000, was chartered here yesterday. Incorporators are E. Kremer and two others.

This is the name of the local exchange which Victor Kremer will operate for the New York territory.

Republic After Serials

Republic Distributing is reported in the market for serials.

Ascher Prod. Formed

(By Wire to WID'S DAILY)

Albany—Ascher Prod. have been formed here with a capital of $5,000. G. A. Enright, J. L. Burke and S. H. Hadley are the incorporators.

The above mentioned men are connected with Hallmark where it was stated yesterday that the new unit has been formed to take over one production.

The first print of "The Kentucky Colonel" will arrive in New York soon. It will have its premiere here about March 1.

Pertinent PUBLICITY
Let SOLOMON do it, he's wise.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 47 Tuesday, February 17, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	71	73	71
Do, pfd.	87¾	87¾	87¾
Goldwyn	25¼	27	25½
Loew's, Inc.	27	29	27
Triangle	....	....	11/16
United Pict. Prod.	11½	12	12
World Film	....	....	1

Butterfield's Regent at Flint opens March 10 with pictures. The house will seat 1,800. Jack Prescott is to be in charge.

New Orleans, La.—R. C. Florine has succeeded Al Buning as manager of the local Robertson-Cole exchange.

A Great Revival of
MACK SENNETT'S
Biggest Comedy Success
"Tillie's
Punctured Romance"

featuring
Charlie Chaplin
Marie Dressler Mabel Normand
Chester Conklin Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Los Angeles, Cal.—When "Blind Husbands" was presented at the Superba, the management held a "Blind Husband Contest." Women were invited to write their experiences with or what they knew about blind husbands. Five prizes, ranging from $25 in cash to annual passes to the house, were offered. The ad was run under a seven column head in the Record, as follows: "Look! Confessions of a Blind Husband Who Awoke! Prize Contest." In the matter beneath the spread was careful mention of the film, which served to interest the crowds.

Omaha, Neb.—When the Fairbanks production, "When the Clouds Roll By," was being run simultaneously at the Moon and Muse, Manager R. S. Ballantyne put over an exploitation stunt that packed both houses. A large truck, decorated with banners and cut-outs advertising the production with a half dozen musicians within it was paraded down the busiest street, and there were 1,000 balloons, each bearing a complimentary ticket, admitting two for either house. An army of 100 boys marched after it, each bearing a sandwich for the film, and a force of men filled the balloons with gas, turning them loose. The stunt, which had been advertised in the dailies, attracted widespread attention and the mob became so excited that it stormed the truck, tore the banners from it and appropriated all of the available passes. The boys in the parade had been hired for one ticket each, and it all cost about $60, not counting the tickets which were returned for admissions. Ballantine also used a large Jack-in-the-box and dummy of Fairbanks in front of his houses.

Among Exchangemen

Harry Dixon, formerly manager of the Modern Film Exchange, Buffalo, has joined the Pioneer sales force He is covering Western New York.

Buffalo, N. Y.—A. L. Barnett, formerly booker of the local Famous branch, is now assistant to Henry W. Kahn, Metro exchange.

Buffalo, N. Y.—William Fickeisen, formerly with Hallmark, is covering Western New York for Famous.

New Theaters

Madison, Ga.—Carl Zirbes will build.

Beckley, W. Va.—Frank Middleberg of Logan, W. Va., will erect a $75,000 house.

Jacksonville, Fla.—At a cost of $50,000, the Liberty is to be erected by L. D. Joel.

Valparaiso, Ind. — The Hotel Spindler has been bought by G. G. Shauer and Sons who will erect a house seating 1,200.

Montpelier, Ind.—Neal Theater Co. will build.

Peru, Ind.—Loomis Amusement Co. to build at cost of $75,000.

Corbin, Ky.—A new house for road shows and pictures is to be constructed here at a cost of $25,000.

New Ulm, Minn.—The New Grand has been completed.

Glenwood, Minn.—J. H. McCauley is building.

Flushing, L. I.—Wilmer and Vincent will erect a house seating 3,000 at a cost of $300,000.

White Plains, N. Y.—The new house to be constructed on Main St will be managed by Richard S Hayes.

Geneva, N. Y.—J R. Cadoret, of Boston, will erect a picture and vaudeville house.

Morristown, N. J.—The Lyons Park opened recently.

Morristown, N. J.—A new 500 seat house is to be built in about three months on Market St.

New Bedford, Mass.—Walter L Burrows will have a large amusement building, including a film theater, erected at Buzzards Bay.

EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher
SEAT-FILLING
is the only adjective that aptly describes "EMPTY ARMS," because it readily lends itself to that sort of exploitation that makes for PACKED HOUSES!
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Every day "THE CONFESSION" sets a new Box Office Record in Some Locality.

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NOW READ THIS

February 13, 1920.

Mr.J. Brandt,
National Film Corp.,
1600 Broadway,
New York City, N. Y.

Dear Sir:

We have just finished a record breaking week with THE CONFESSION at the Garden Theatre, Paterson, N. J. I consider it one of the strongest and most ripping plays that we have ever presented.

The entire City irrespective of race or religion was enthusiastic over THE CONFESSION. In spite of rainy weather, we held them out to the sidewalk every night in the week.

With more pictures like THE CONFESSION, we have nothing to fear for the future of this industry.

Wishing you every success, I remain

Very truly yours,
(Signed) Chas. L. Dooley

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Concerning
Edward Small, Inc.

The Edward Small organization appreciates the coveted position to which it has risen in the motion picture field.

We know now, more than ever, that we must render a distinct service to the producer.

We did not spring "full blown" into being. Nothing of the sensational has attended our growth, nor has the element of chance contributed to our success.

We have continually prospered in a field strewn with the wreckage of transient competition.

That we have prospered and outdistanced organizations begun, apparently, with similar intent, is due we believe, to constant fidelity to the high resolve with which we entered the lists. That resolve was to render a service of such business like character to the producer, the artist and the author, upon whom our success is dependent, that we should come to be considered, by each and all, as essential to their highest individual and collective good.

The work of Edward Small, Inc., has been done in a new, but in a well-thought-out way. The artist, the author and the producer know that through us, they can transact business with a clean-cut business result. In our capacity of liaison between producer, artist and author, it is our business to represent, not only artists of known ability, in a way that the producer is kept in constant touch with their activities, but to bring new faces and new artists to the attention of the producer, and so represent, the heretofore unrecognized.

We live in a world where nothing is permanent—but change. A fickle motion picture public demands new loves each day. As the world goes 'round old people die and new are born to take their places, so in the Motion Picture World, old personalities wear out and new ones must necessarily be found to replace them.

Among artists, in a peculiar sense, only the fittest survive over long periods of glory and become standardized, and in an industry of such proportions as that of motion pictures, the needs of today, are doubled day after tomorrow.

A constant stream of new artists, of whom new things can be said and for whom new interest can be created, must pass into the studios and be utilized in productions.

An important function of Edward Small, Inc., is to acquaint the producer with these artists, new and old.

We have attempted in the past, and are highly resolved for the future to do this liaison work between the artist and the producer, and the author and the producer with such expedition and completeness that neither can afford to leave us out of the reckoning.

Faithfully,

Edward Small

Telephone { 2389 / 2390 / 2391 } Bryant

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Stars, Directors, Authors and Producers

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of London, England

Western Office
HARRY LICHTIG, Representative
Markham Bldg., Hollywood, Cal.

"Silversheet" Almost Ready

(Special to WID'S DAILY)

Los Angeles, Cal.—"Silversheet," the new Ince publication which Hunt Stromberg is preparing, will be ready in a few days.

Fox to Build in Brooklyn

A new Fox house is to be built in Brooklyn, at Flatbush Ave. and Duryea Place. It will seat 3,500 and will cost about $1,000,000.

Blackwood Ince Scenario Head

Los Angeles, Cal.—John H. Blackwood is now in charge of the Ince scenario department.

L. A. Exchange Men Dine

(Special to WID'S DAILY)

Los Angeles, Cal.—The Los Angeles Board of Trade held a dinner at the Mason last Friday. This was the first in a series of similar affairs planned.

Adler in Indianapolis

(Special to WID'S DAILY)

Indianapolis—Bert Adler, manager of exploitation of Realart specials is in town to collaborate with S. Barrett McCormick in putting over "Soldiers of Fortune," at the Circle.

Bert and Barrett are going over old times together, at the same time.

Pantages House to Seat 3,000

Hamilton, Ont.—A new Pantages house to be built here will have a seating capacity of 3,000. It will be completed in Jan., 1921.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—A commission to adapt and modernize the works of great British and American dramatists to the requirements of the native Japanese theaters has just been received by Tsuru Aoki, the Japanese picture star, according to advices received from the Kozikawa syndicate consisting of thirty-two Japanese playhouses.

Blanche Sweet, the Jesse D. Hampton star, has just finished "Simple Souls," by John Hastings Turner, the English author, and has already started under Robert Thornby's direction of a new picture to be adapted from the book, "Miss Maitland, Private Secretary," by Geraldine Bonner.

William Farnum is at Palm Springs with a large cast. There will be one hundred people on the pay roll, including thirty-five cowboys. The story which Mr. Farnum will do is Clarence Mulford's "The Orphan." J. Gordon Edwards will direct.

Frank Mayo, who is starring in "The Girl in the Mirror," and which feature has been changed to "The Girl in Number Ten," is confined to his bed with the influenza.

Lee Moran who is working on the production "Everything But the Truth," is confined to his bed with the "flu."

The title of Harry Carey's latest feature production "Lux" has been changed to "Bullet Proof."

James Kirkwood is the latest addition to the cast of the "Branding Iron," a Reginald Barker production.

Harry Steck is preparing the story for Lew Cody's next production.

Sidney A. Franklin is working with two writers on Robert W. Chamber's story, "Athalie," which is to be produced by Mayflower. They expect to start production soon.

The King W. Vidor Prod. having completed all their interiors at the Hollywood Studios, have taken temporary offices in the WID'S DAILY Building in which place they expect to remain until they have completed their studio. Breaking of ground will be started within a few days.

Arthur Edmund Carew, formerly leading man for Constance Talmadge, Geraldine Farrar and Tsuru Aoki, plays opposite Edith Hallor in Lawrence Weber's "Children of Destiny." It is being filmed under George Irving's direction at Brunton's.

GAUSMAN.

Ray Coming East

Charles Ray is coming East for vacation, but not until he make several pictures for First National

His first production for First National will be George M. Cohan' "Forty-Five Minutes from Broadway."

Walsh Doing "Deep Purple"

R. A. Walsh's first production fo Realart will be "The Deep Purple The production will be started shor ly at the Paragon studios in Fo Lee. In the cast will be Miria Cooper and Vincent Serrano.

P. E. Horne, formerly a Bosto newspaper man, is on the staff Walsh's organization handling pu licity and advertising.

Wilson Opens Exchange

Cincinnati, Ohio—George Wils has opened the Wilson Film C with offices in the Strand Theat Building, and will handle featu and short subjects throughout Ol and Kentucky.

Butterfield in Lansing

Detroit—W. S. Butterfield, owi of numerous theatrical enterprises Michigan, has just completed rangements for the erection of half million dollar playhouse at L sing. The theater will play vau ville and pictures. Ground will broken March 1. Seating capa over 2,000.

The first "Torchy" comedy is the Strand this week.

THE

Hal Benedict Studios, Inc.

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To the Motion Picture Producer

working space in one of *the largest and most completely equipped studios in Greater New York, located at College Point.*

Two connecting stages, 100 x 70 ft. and 60 x 50 ft., respectively. Latest type Wohl, Kligel and Cooper-Hewitt lighting, with a 56 switch, double throw 4 panel Metropolitan board. Capacity 15,000 amperes.

Complete scenic equipment with expert crew. Offices, dressing-rooms, projection and loading rooms, shops, etc.

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HAL BENEDICT

FLUSHING 3000

On Broadway

Rivoli—Mae Murray and David ›well in "On With the Dance."
Rivoli Pictorial.
Sunshine Comedy—"His Naughty ink."
Rialto—Lionel Barrymore, "The pperhead."
Rialto Magazine.
Pathe Comedy.
Bruce Scenic—"Solitude."
Capitol—Pauline Frederick, "The liser Case."
Capitol News.
Ay Mayer Cartoon.
Musical Feature, "In a Persian rden."
Robertson-Cole Scenic, "The Story the Wolf."
Strand—Jack Pickford, "The Lit- Shepherd of Kingdom Come."
Strand Topical News.
›well Ford Comedy, "Torchy."
Loss' Broadway—Ormer Lock- "The Great Air Robbery."
owder Puff Follies.
New York—To-day, Mabel Nor- d, "Pinto."
ednesday, Tom Mix, "The Cy- e."
hursday, Wallace Reid, Double d."
Friday, James J. Corbett, "The ce of Ave. A."
ck Jones, "The Last Straw."
Saturday, Eugene O'Brien, "His 's Money."
nday, Alice Lake, "Should a an Tell?"
Brooklyn Strand—Mary Pickford, yanna."

Next Week

oli—Mark Twain's "Huckle- Finn."
lto—Marguerite Clark, "Easy et."
nd—Marshall Neilan's "The 's End."
Brooklyn Strand—Will Rogers, r, Water Everywhere."
itol—Clara Kimball Young, Forbidden Woman."

Lytell's next production for will be "The Temple of " by I. A. R. Wylie.

SUNDAY SHOWS AND CENSORSHIP

Illinois Paper Opposes Censorship

Springfield, Ill.—The Illinois State Register recently carried an editorial opposing censorship, maintaining that the family was a good enough judge of what was good and bad, and would, by its opinion as to the bad eliminate any tendency towards indecency.

Managers and Council Agree

Macon, Ga.—Following a dispute stirred up by Alderman B. J. Dasher in the City Council, who claimed that some pictures shown here were harmful to young children, managers of film houses here agreed to see to it in the future that such productions detrimental to the morals of the public would not be shown. An agreement reached following an investigation by the police committee and the Council will take no further action in the matter.

See Anti-Socialist Film

Albany, N. Y.—"Everybody's Business," an arraignment of Socialism, produced by the Gardiner Syndicate, has been shown to legislators here.

Loss Estimated, $19,500.

Lodi, N. J.—The Star was destroyed by fire.

Rotchford Remembered

J. J. Rotchford, assistant to Sam E. Morris, is wearing a brand new watch and chain presented by the branch managers of Select.

"Prince of Pines," which is being produced by Selznick, will in all likelihood be presented on the speaking stage in the near future.

"Topics of the Day" is now a feature each week at the Capitol.

Hutchison, Kas.—Dr. Frank Mead is building a new house to be known by his name.

Five New Selznick Stories

Here are the five latest stories to be purchased by Myron Selznick for production:

"Toll of the Wilderness," by M. J. Phillips.

"Heart of the Flame," by Robert Alexander Wason.

"Poor Margaret Kirby," by Kathleen Norris.

"The Way of a Maid," by Rex Taylor.

"Daphne, Co-respondent," by Marc Connelly.

Beck Serial Next

"Trailed by Three," Arthur Beck serial, with Stuart Holmes and Frankie Mann, will be released by Pathe April 4. Perry Vekroff directed.

PIONEER FILM CORPORATION
announces that it has in preparation
and will shortly release
MARIE DORO
IN
"Midnight Frolics"
Supported by
GODFREY TEARLE
TITLE OF PRODUCTION AND ALL RIGHTS FULLY PROTECTED

America's Finest Laboratory
Located
Atop The Palisades
Opposite 129th St.
Palisade Film Laboratories
Palisades, N. J.
Morsemere 621-2

"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.
KRAUS MANUFACTURING CO.,
220 West 42d St., N. Y.
17th Floor. Tel. Bryant 3607

Whom Would You Prefer to edit and title your production—a "film-cutter," or editors who thoroughly understand dramatic construction?
HARRY CHANDLEE
and
WILLIAM B. LAUB
Constructive Editing and Titling
Room 2004, Candler Bldg.
Phone 7392, 7302

"S.R.O-12"

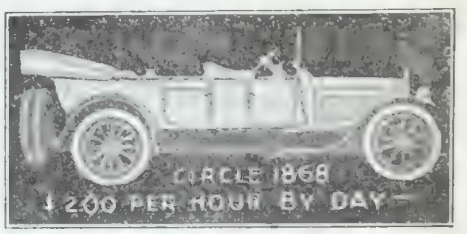
Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

EVE UNSELL
Scenario Writer
Famous Players-Lasky British Producers, Ltd., London.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

FOR RENT.
Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.



Screen Rights for Sale of the Story "The Little Girl That God Forgot,"
By Edward E. Rose, author "Cappy Ricks" and "Penrod."
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

HOW SHALL WE MARKET THIS CINEMA ARISTOCRAT?

Opie Read's Sublime Tale

"THE KENTUCKY COLONEL"

Wonderfully directed by
WILLIAM A. SEITER

Screen Version by
L. V. JEFFERSON

The production cost of this motion picture was over $150,000, NOT including overhead.

It is Quality from main title to tail-piece.

It is splendidly directed.

It has an All-Star cast.

It is a fitting monument to an immortal writer,

ALL-ARTIST CAST

Joseph J. Dowling	Fred Kohler
Francis McDonald	Ed Brady
Elinor Field	Thelma Salter
Lloyd Bacon	Gordon Griffith
Frederic Vroom	Jill Woodward
Cora Drew	and others

B U T —As this is too great a picture to throw on the market in the usual way —too magnificent and costly a photoplay to let it ride along the easy waves of the ordinary distributing channel,

THEREFORE—We want this production to receive the same lavish care in distribution that it had while in production. It was written, adapted, directed, portrayed and photographed by persons with BRAINS, and we want a man with Brains to see that it is marketed in a manner befitting "The Aristocrat of Features."

YOU may be the man!

I. BERNSTEIN, Production Manager.

JOE BRANDT

1600 Broadway, New York, Eastern Representative

The National Film Corporation of America. Harry M. Rubey, President

Studios: Hollywood, Calif.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 49 Thursday, February 19, 1920 Price 5 Cents

xporter Now Imports

ominent Firm Switches Business ethods—Foreign Situation Far From Settled

omewhat of a surprise was caused terday when it became known t Export and Import Film Co., ., one of the best known and est of the exporting companies the business will in the future ote its activities very largely to importing of films.

en Blumenthal, president who been in Europe for some months is expected to return to this ntry in about two weeks. While oad, Mr. Blumenthal closed a nber of deals which gives his pany exclusive distributing rights what are termed a number of tacular productions, for the ld with the exception of the ntry of origin. One of the films, in this country is the much ken about film made in the sub-

(*Continued on Page 2*)

Ready for Bay State Fight

he National Association expects stiffest battle yet encountered in sachusetts where a censorship is pending. The opposition there vell organized.

ecretary Fuller, of the Censorship mittee and Jack Connelly of the l Association are now in Bos- looking over the ground. The ing is scheduled for Tuesday be- the Committee on Mercantile irs of the State Assembly.

illiam A. Brady and Frederick tt leave for Boston the end of week. David W. Griffith who is dited with having ended the fight Virginia a short time ago may go the Boston for the industry. , however, has not as yet been rmined.

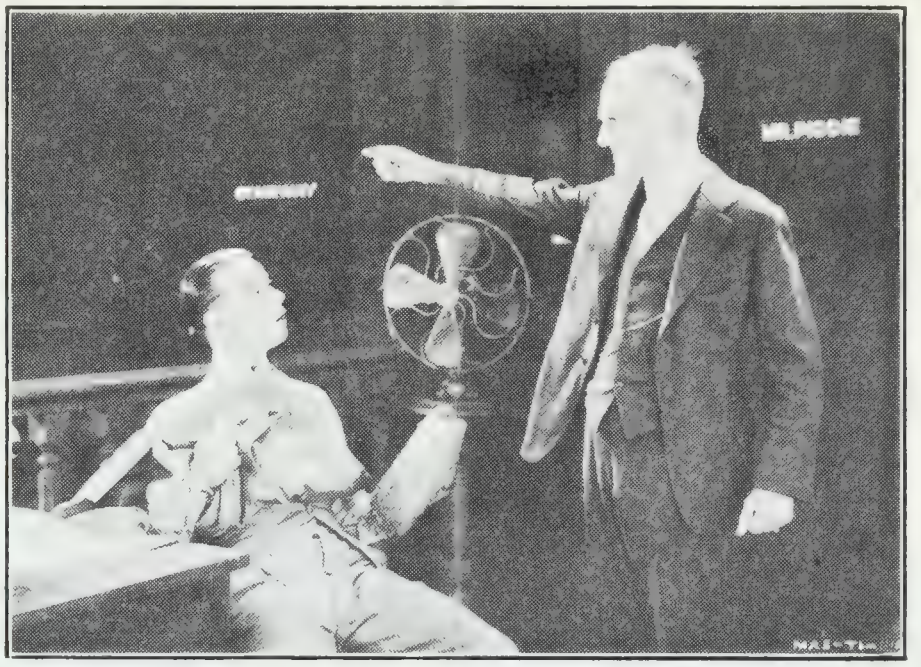
e Nat'l Association reported erday that the Lowery Bill in issippi which provided censor- has been killed. This marks the il victory for the industry.

United Artists at Strand

ontracts have been closed where- y the Strand will show the ne- ed Artists releases: Mary Pick- r in "Hop o 'My Thumb"; Doug- s Fairbanks in "The Mollycoddle" the Griffith production, "Rom- e" in which Doris Keane has the a

DeMille Film at Criterion

Cecil DeMille's "Why Change o Wife?" will have a showing e Criterion in April.



"Fired Again"—go and see Johnny Hines as "Torchy" the first of Charlie Burr's Sewell Ford series of two reelers at the Strand this week.—Advt.

Children's Bill

Only One of Many Matters to Be Taken Up at Utica Convention

When exhibitors assemble for their State Convention on March 9 and 10, they will be invited to give their views on some of the most important motion picture bills ever proposed in the Legislature.

The one subject which will enlist the attention of every exhibitor and on which definite action will be taken before the convention adjourns, is the Children's Bill (as it is called). This bill repeals that section of the Penal Code which makes it a misdemeanor to admit minors, actually or apparently under the age of 16.

(*Continued on Page 2*)

Poster Question Under Fire

At the hour of going to press a joint committee of the F. I. L. M. Club [illegible] the Exhibitors' League of [illegible] was discussing in the Pathe exchange the question of mounted posters. The trouble arose over the claim that certain exchanges refused to sell mounted paper to poster companies from which exhibitors rented them.

Kleine Leaves Town

George Kleine of Chicago who has been in New York for several days returned to Chicago yesterday.

Willis With National

Resigns as Director and Assistant to J. A. Berst of United Pictures

Lloyd Willis, a director of United Picture Theaters, and assistant to President J. A. Berst, has resigned, to become general sales manager for National Picture Theaters, Inc., the new Selznick organization. It is understood that his resignation becomes effective immediately, and that he will start with National next Monday.

Willis is a well known former newspaper man, who was secretary to former Governor Whitman when he was District Attorney, and was also secretary to former Fire Commissioner Johnson during the Gaynor administration. Later he became assistant general manager at Fox Film, working with "Winnie" Sheehan, and later joined United. He has many friends in the industry who were busy yesterday congratulating him.

Krimble Off for Coast

William H. Krimble, formerly owner of the Triange exchange in Brooklyn and Long Island, and of the Triangle Theater, Brooklyn, one of the first houses to show pictures at $2. will leave in a day or so for the Coast where he will probably make permanent quarters.

Opposes Percentages

New Exhibitor Organization Being Formed in Greater New York—Control 450 Days' Booking

Plans have been progressing quietly in the past few weeks for the banding together of a number of exhibitors in the metropolitan district—New York City, Long Island and northern New Jersey in a new organization with a total number of booking days to date of from 450 to 500. Although the body is as yet in a temporary stage, the membership reaches 152.

The idea is William Brandt's, one of the best known exhibitors in Brooklyn and president of the Brooklyn Exhibitors' League. Brandt has been elected temporary president of the organization which is to be known as the Theater Owners' Chamber of Commerce.

The organization's scope will be two-fold; one for special intercourse between exhibitors and secondly for the transaction of business affairs. A campaign will be immediately started to secure a uniform form of contract from exchanges.

At a luncheon in the Astor, the members voted against the percentage system of booking. Brandt stated yesterday that the members voted not to show "Pollyanna" a United Artists—Mary Pickford release and that the company was

(*Continued on Page 4*)

Flinn in Washington

(*Special to WID'S DAILY*)

Washington—John C. Flinn of Famous Players-Lasky was here yesterday on company business as well as the Americanization plan.

The Board of Directors of the A. M. P. A.—advertisers' association met at the Claridge yesterday to discuss methods of aiding in the Americanization drive. No action was taken.

Burston Due

Louis Burston is due in town either to-day or to-morrow from California. His fourth serial is nearing completion.

Harbaugh With Goldwyn

Carl Harbaugh will direct "The North Wind's Malice," a Rex Beach story for Goldwyn. Production will be in the East.

Advertising ACCESSORIES.
Let SOLOMON plan them, he's wise—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72⅞	74	73
Do. pfd	87½	87¾	87½
Goldwyn	25¼	28	27½
Loew's, Inc.	26⅞	27½	27½
Triangle	....	....	11/16
United Pict. Prod.	11½	12½	12½
World Film	....	....	1

Greaves to Build Another

Colorado Springs, Col.—A 99-year lease on the property just east of the Princess has been secured by George H. Greaves, who owns the latter. Greaves is quoted as saying that he will build the largest house in the state on the site. In addition, he will improve the Princess at an expenditure of $200,000.

A Great Revival of
"Tillie's Punctured Romance"

featuring
Charlie Chaplin
Marie Dressler Mabel Normand
Chester Conklin Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Exporter Now Imports

(*Continued from Page 1*)

urbs of Berlin with a large cast and elaborate sets. Other films made in Scandinavia, England and Italy have been secured.

L. Auerbach, speaking for Export and Import stated yesterday that the move was a result of the precarious exchange situation now existing abroad which meant nothing but large losses for the American exporter.

The foreign situation, from observations made, is apparently in a serious condition. One exporter who recently returned from England and the Continent is known to have made the remark that 80 per cent. of the American exporters will be out of business in a year, unless something is done.

A partial solution to the problem has been suggested in that exporters grant long-term credits to the foreign buyers.

Mr. Auerbach's remarks, it will be noticed, are in line with the general opinions expressed by P. A. Powers, who pointed out the danger existing in the present rates of exchange.

Gordon Laid Up with Influenza

Boston, Mass.—Nathan Gordon, First National franchise holder for New England has been laid up with the "flu", but that has not hampered his plans for a new 4,000 seat house, to be completed by Jan. 1, 1921. It will be devoted to pictures exclusively and will be the largest theater in New Engand and will be situated near the corner of Washington and Milk St.

Another Goldwyn Expedition

Goldwyn has launched another expedition to secure material for the Bray Pictographs. Philip Tannura, in charge, sailed last week for South America. The first left for the Far East recently under charge of E. Alexander Powell.

Children's Bill

(*Continued from Page 1*)

into a motion picture theater. The phraseology of the law "actually or apparently" under 16 years of age, has been a source of harrassing experiences to exhibitors, especially in New York City where it is enforced with drastic severity. It is said that the Gerry Society is not averse to a substantial modification of the present law.

In addition to the Children's Bill action will be taken on hostile legislation now pending or about to be introduced. One of these bills, said to be advocated by a very conspicuous reformer, provides for intermissions of one hour each between every performance in the motion picture theater. Plans to defeat censorship legislation will also be discussed.

Rights on "The Confession" Sold

Dad Abrams of San Francisco has bought the rights for Illinois and Indiana, Cuba and Mexico for "The Confession," from J. H. Davis.

Selano and Dewhurst bought Colorado, Utah and New Mexico.

In the Courts

Supreme Court Justice Platzek has vacated the service of the papers in the suit of the law firm of Hirsh, Sherman & Limberg against the Master Productions, Inc., an English corporation, on the ground that the defendant is not doing business in this state and the service of the summons on Emil Wertheimer as a director was not a legal service. The attorneys sue for fees.

In the suit of Winfield Kelly against the Maritime Pictures Corp. and the Navy Films Service Inc., for an accounting of all moneys received by the Maritime under a contract made originally in behalf of the Navy Films Service, and an injunction restraining the collection of further sums, Justice Bijur grants the application. Kelly sued as a stockholder of Navy Films. The court stated that not to embarrass the Maritime in carrying on its business of supplying films to battleships it may give a bond of deposit money to protect Kelly's third interest in Navy Flms.

Milton M. Goldsmith stated yesterday that he had satisfied his part of the claim of $2,040 entered against him and several other by the Shawmut Commercial Paper Co.

Regarding Master Films, Inc.

Charles C. Burr, president of Master Films, Inc. has issued the following: —

"It has come to my attention that there are rumors on the film rialto regarding the personnel of Master Films, Inc. For the information of all concerned, Master Films, Inc. was organized by myself in conjunction with the following gentlemen who are directors of the corporation: E. J. Clode, book publisher Sigfried Hart, manufacturer, Alexander Grosset, publisher.

"Together, we own the entire stocks of the corporation, and at no time has anybody else been associated with us in the formation or the executive personnel of this corporation.

"This should effectually put to rest any rumors regarding this concern."

Vanderwalker Joins Hallmark

Chicago, Ill.—D. M. Vanderwalker, leading executive of Doll Van has left that organization to become manager of the Chicago Hallmark exchange He replaced Frank J. Flaherty, who resigned to become affliated with Unity Photoplays. It was also announced that Hallmark had taken over the Doll Van product for distribution in Illinois.

Cohn's to Feature Edwards

Jack and Harry Cohn will feature Neely Edwards in the new series of Hall Room Boys Comedies. Hugh Fay will appear in conjunction with Edwards but the latter will be featured.

The Cohn's have taken over the Henry Lehrman studios in Hollywood.

First Film in 1894

Produced by Alexander Black—Paramount Magazne Reproduces Picture

A series of original slides used b Alexander Black in 1894 which a said to be the first attempt at mo tion pictures are reproduced in Pa amount Magazine No. 3874, a curre release.

Howard I. Young, editor of th magazine said yesterday that Blac used what are to-day known as stil and by means of a gas projector a lowed each still to be flashed on th screen for about five seconds. Ea succeeding picture was then di solved into the next so that an a pearance of motion by the characte was secured.

Black first exhibited the pictu which was called "Miss Jerry" Oct. 9, 1894, while he stationed hi self at the screen explaining t action and speaking for all the ch acters. The operator was Tracy Tisdell.

The first film ran about 45 m utes and Black used about 250 sti in the picture. In the magazi Paramount uses about 16 of the or inal stills of which about three f each were taken and then through the dissolving process. Young states that Mr. Black clares the effect to be the same he originally obtained in 1894.

It is interesting to note the h in the films was William Courtn and the heroine Blanche Bayliss.

Paramount calls the reproduct the "Evolution of the Picture Pl which has been arranged with Black's permission.

In addition to the stills tak from "Miss Jerry" the magazi contains scenes showing Gro Cleveland at his desk in the Wh House. This film was titled "C ital Courtship."

Black who is a novelist of so distinction has written five stor in book form from plays he p duced first as pictures. The last these is "The Great Desire."

Dwight, Ill.—A. L. Orr and S will erect a 700 seat house.

The working man wants more time in order to see all of the motion picture shows that RITCHEY posters exploit!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Another Film for Alexander

Alexander Film will sell territorial rights on "The Lone Hand" a Roy Stewart westerner. Richard Kipling brought the print east with him.

Greater New York will be handled by Alexander.

Goldwyn Pictures

Destroy the Delusion of

Dull Days.

Play Goldwyn Pictures

You all know
MABEL NORMAND
star of "JINX" and "MICKEY."
She's in here every few days buying records.

Why don't you make this your headquarters for musical hints.

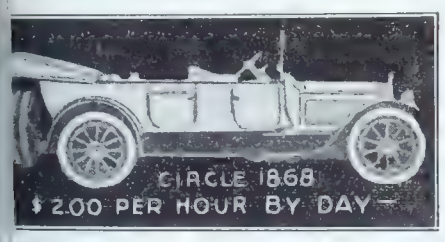
Bill Richardson
Victrolas and Grafanolas

RICHARDSON'S
607 West Seventh Street

Phone 64955 Opp. Robinson's
Los Angeles, Calif.

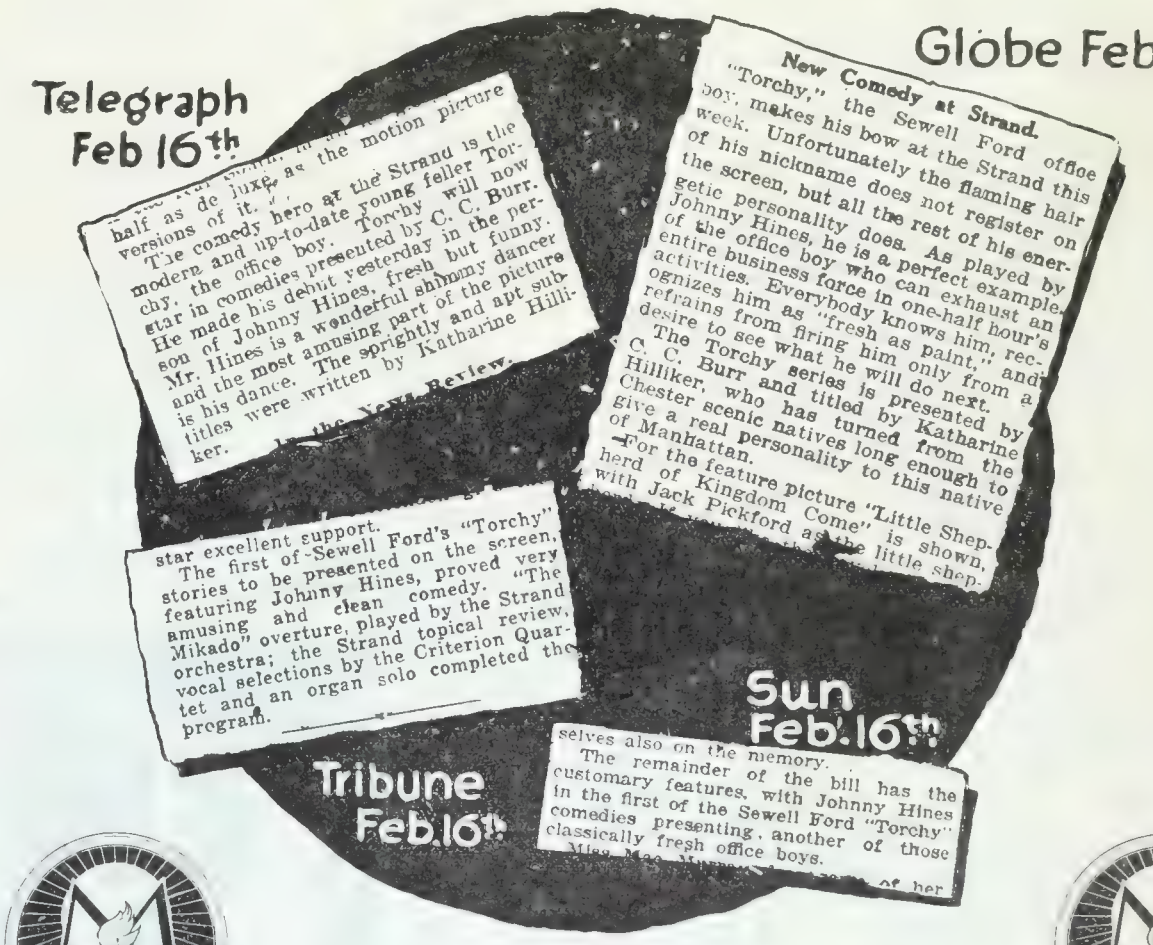
FOR RENT.

Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.



JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

—the hard boiled critics like "Torchy"



MASTER FILMS INC

You will like it too

It is only natural—
The people have been reading these stories for ten years—
They still appear every other week in 23 of the Leading Newspapers of the United States and Canada.
They have been published in book form in seven volumes and in several editions.

SEWELL FORD,

author of the "Torchy" stories and also the "Shorty McCabe" stories is a name that every exhibitor can display in his ads—so is

JOHNNY HINES,

the clever screen and stage comedian.

It was a long time before the now successful brands of comedies got into New York's prominent picture theatre—the Strand.
Our first one was good enough.
We have to offer the best "high class" clean comedy proposition in the market.

MASTER FILMS, INC.
135 West 44th Street

Charles C. Burr, Pres.
Phone 6903 Bryant

MASTER FILMS INC

About "Ben Hur"

Both United Artists and First National Officials Deny Knowing About Production

Officials of both the United Artists—the Big Four—and the First National denied yesterday knowing anything about certain information which, according to report, developed in the litigation between Harper Bros. and Henry L. Wallace and Klaw & Erlanger.

The value of the picture rights of "Ben Hur" was one of the points developing in the litigation, and correspondence filed showed that Marc Klaw had written Wallace suggesting that the United Artists make the production, and also that First National were ready to produce the picture, guaranteeing the owners $250,000; a figure which Klaw said he believed was the best obtainable. Wallace, who owns a third interest in the picture rights, figures his interest as being worth $400,000, which would make the total value of the rights $1,200,000.

In his decision Judge Hough suggested that the litigants reach an agreement regarding the value of the picture rights.

It has been reported at various times that Griffith wanted to make the picture, and also that the rights were held at $500,000.

Universal Works New Stunt

Universal worked a new stunt on behalf of "The Great Air Robbery" which is at the Broadway. A Fifth Ave. bus with a band atop of it was sent up and down Fifth Avenue all day yesterday, plentifully besprinkled with signs.

Cohen Addresses Directors

Sydney S. Cohen of the Exhibitors' League addressed the M. P. D. A. at a meeting held Tuesday night. He spoke on co-operation between the director and the exhibitor.

Helen Ferguson will support Mitchell Lewis in "Burning Daylight" a Metro release.

Charles Giblyn is directing Pearl White in "The Tiger's Cub."

Have you considered the fact that creative writing ability is essential in the perfect editing and titling of pitcures.

Harry Chandlee and William B. Laub, Constructive Editing and Titling.

Room 2004 Candler Bldg.

Phone Byrant 7392 7302

Cameraman Competent-Reliable

owning most complete individual Bell & Howell outfit, seeks connection with organization on straight salary or salary and percentage basis. Has been connected with largest studios on the coast. Willing to go anywhere. Give full particulars and terms in first letter.

Address—Cameraman
Box 5—WID'S DAILY,
Hollywood, Cal.

Opposes Percentages

(Continued from Page 1)

asked to relieve those who held contracts for the picture. Brandt stated the United Artists refused and that existing contracts will be of course be lived up to. No future contracts will be made, he says.

Directors elected to serve for one year: A. H. Schwartz, Rialto, Brooklyn; David Picker, the new Rio, New York, Louis Blumenthal, National, Jersey City; Rudolph Sanders, Marathon, Brooklyn; John Manheimer, Park, Brooklyn; Mr. Anderson, Costello, Brooklyn and William Brandt, Marcy and Carlton, Brooklyn.

The other temporary officers with the exception of Brandt are: Samuel Block, treasurer; Sam Kramer, secretary and Adolph Stockhammer, sergeant-at-arms.

Later on, it is planned to take over a building in the film district and renovate it into a club-house for the exhibitors. Meetings are held weekly at the Astor.

United Artists refused to comment yesterday on the action of the exhibitors regarding "Pollyanna."

Smith Recovers from "Flu"

(By Wire to WID'S DAILY)

Los Angeles—Winchell Smith, who has been confined to his home for the past 10 days with the "flu" has returned to the Douglas Fairbanks studio. The first Smith production, "The New Henrietta" will be temporarily held up because the players cast for it are at work on different productions.

Pioneer Has Collins Film

Pioneer will release a film with Jose Collins and Godfrey Tearle.

H. H. VAN LOAN

Recent Releases

Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California

"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS

Continuity and Specials

"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond

JESSE D. HAMPTON
Productions

Director's Ball March 20

The M. P. D. A.—directors' association will hold its annual ball the night of March 20 at the Biltmore.

Scardon to Direct "Milestones"

(By Wire to WID'S DAILY)

Los Angeles—Paul Scardon will direct "Milestones" for Goldwyn. He has already started work.

Cahane Suing Rock

Harry Cahane has filed judgment against Allan Rock to recover $531.70.

New Play for S.-L.

S.-L. Pictures, Inc. has purchased "The Fallen Idol" by Guy Bolton and "The Trap" by Maximilian Foster" for Metro release.

Steck Completes Story

(By Wire to WID'S DAILY)

Los Angeles—Harry Tipton Steck has completed the screen version of "Nomads of the North" a James Oliver Curwood story

CLARA KIMBALL YOUNG

Once more demonstrates her magnificent art in

"THE EYES OF YOUTH"

We have made for this production a very artistic lobby display together with reproductions in fac-simile oil paintings from her latest poses in various sizes.

KRAUS MFG. CO.
220 West 42d Street
17th Floor Tel. 3607 Bryant

Lorie Names American Agent

L. Wheeler of Bech, Van Siclen will act as the American buying and selling agent for the Royal Film Agency, London England.

H. H Lorie, of the company made the appointment last week before returning to England on the "Adriatic."

Send Us Your Junk Film

Any Quantity Highest Prices

INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Film expert well known is now at liberty. Ten years' experience in all branches. Expert cutting and handling of technical matters.

Box D-3
WID'S

Screen Rights for Sale of the Story
The Exploits of Arsene Lupin,"
by Maurice Le Blanc

CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

EMPTY ARMS

THE SENSATION OF THE CENTURY

Personally Supervised and Directed by Frank Reicher

Of "EMPTY ARMS" a famous novelist has said: "It will strike home in any part of the globe. Its message will be understood just as much by the residents of Hong Kong as those of Kansas City. Its appeal is catholic!"

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(Exclusive Selling Agents)
500 Fifth Avenue, New York City

Lester Park & Edward Whiteside
PRODUCERS

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 52 Sunday, February 22, 1920 Price 25 Cents

THE LUCK *of the* IRISH

An ALLAN DWAN Production

REALART recognizes but one judge of pictures—*the public!* What we *think* isn't worth a picayune as against your Box Office records. We try to provide good pictures, but we are not infallible.

The Public is!

And so Realart puts its pictures up to the public before it puts them up to you.

We have done this *twice* with "The Luck of the Irish." We first showed it for a week in Sid Grauman's million dollar Los Angeles Theatre. Mr. Grauman assures us it went over with a bang. Since then we have shown it in New York at the big new Capitol Theatre. And it has repeated its Los Angeles success!

Realart, therefore now offers, not its own opinion, or Dwan's opinion, or Mayflower's opinion, but the verdict of the people, as one reason why you should book "The Luck of the Irish."

Realart Pictures Are Box Office Tested!

Presented by
MAYFLOWER
Photoplay Corporation

REALART
PICTURES CORPORATION
469 FIFTH AVE., NEW YORK

REALART PICTURES

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI. No. 52 Sunday, February 22, 1920 Price 25c.

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News of the Week in Headlines

Monday

Goldwyn to establish organization in Australia.

British Exhibitors Asso. decide to support Stoll in controversy over Goldwyn contract.

Tuesday

Charles Miller productions to be released through Realart.

Marshall Neilan's first independent production, "The River's End," given elaborate premiere at Hotel Biltmore.

Wednesday

Adolph Zukor in article published by financial paper says that stars' salaries are not as enormous as public generally understands.

Ralph Ruffner, well-known exploitation manager, joins First National.

Lord Northcliffe, through W. G. Faulkner, seeks co-operation between Britain and America through films.

Famous Players booked solid at Capitol for March.

Thursday

William Brandt organizing new exhibitor body in Greater New York. Total booking days already reach 500. Vote against percentage booking.

Export and Import Film Co. turns from exporting to importing because of foreign exchange rate situation.

Friday

Tom North becomes general manager of Tom Moore Enterprises, Washington.

Frank Crane to write features for Park Whiteside productions.

John Ince signed to direct specials for J. Parker Read.

F. I. L. M. Club of New York urging insurance against loss of films upon exhibitors through reel delivery companies.

Saturday

Los Angeles hears Associated Producers will release independently and maintain their own exchanges.

Burton King to make series of productions for Hallmark.

C. L. Chester plans series of two-reel comedies. Production on coast.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Neilan's First Independent Decidedly "Big League"

Marshall A. Neilan presents
"THE RIVER'S END"
Marshall A. Neilan Prod.—First National

DIRECTOR .....Marshall A. Neilan
CO-DIRECTOR ..... Victor Heerman
AUTHOR .....James Oliver Curwood
SCENARIO BY.....Marion Fairfax
CAMERAMEN.....Henry Cronjager and Sam Landers.
AS A WHOLE.....One of the big things of the year; truly artistic production given to one of Curwood's best.
STORY.....An appreciable realization of the author's brain-child; capably handled by unusually strong cast.
DIRECTION.....Very fine throughout; works in considerable suspense even though the outcome is disappointing.
PHOTOGRAPHY.....Extremely fine; especially double exposure stuff.
LIGHTINGS.....Marvelous; one of the features of the film.
CAMERA WORK .....Splendid
PLAYERS.....Lewis Stone gives excellent performance in double role; J. Barney Sherry at home in role of post commander.
EXTERIORS.....Beautiful shots of Canadian Northwest.
INTERIORS .....Correct
DETAIL.....Generally well taken care of
CHARACTER OF STORY.....A fugitive from justice assumes the role of a member of the Mounted Police who dies after capturing his victim.
LENGTH OF PRODUCTION.....About 6,000 feet

The completion and presentation of "The River's End" has been anticipated with no little degree of interest, inasmuch as it is the initial effort of Mr. Neilan as an independent producer. In his first attempt at "going it alone," Mr. Neilan, both as producer and director deserves the congratulations that he surely will receive.

"The River's End" is surely a Box Office bet. It has all the elements of a B. O. success. Not only because it is big but because there are enough ingredients to suit a variety of interests. The story contains romance, mystery, humaneness and a degree of tragedy with certain sequences to satisfy the lover of thrills.

Derwent Conniston, with the motto of the Royal Northwestern Mounted Police foremost in his mind—"gets his man" after a three year's hunt but before Conniston and his captive, John Keith, reach the post, Conniston dies; but suggests that Keith take his place as a member of the mounted police. Keith takes the big chance and returns to the post as Derwent Conniston with the news that he has captured and buried John Keith.

The post commander, played by Sherry, does not note the substitution. However, Shan Tung, employed because of his peculiar facility for remembering faces, recognizes the deception. He doesn't disclose the fact to the authorities but makes known his discovery to the supposed Conniston himself.

The uncanny yellow man has a strange hold over the daughter of the dead Kirkstone which is not made known until almost the end, and clears up the whole affair. Shan Tung has the girl's brother in his power and knowing that the Chinaman will prove the brother the real murderer of Kirkstone she has agreed to marry the Chinaman. But Conniston (really Keith) comes to the rescue and kills Shan Tung. The mystery element in connection with Shan Tung is particularly effective in its way and affords opportunity for a terrific fight in the den of the Chink.

Lewis Stone is excellent in a dual role and Marjorie Daw is winsome and appealing.

Use Neilan's Name With the Promises You Make

Box Office Analysis for the Exhibitor

There's no need for hesitation when it comes to booking "The River's End." It will please most of the people most of the time if not all of the people all of the time. In other words, it is good all the way through but there are special bits that will have particular appeal for certain tastes.

Outside of its variety of attractions, the picture is good to look at. Much care has been given to artistry and technique in its production. The lightings are decidedly beautiful, particularly the snow scenes.

Use the name of the producer in your advertising, mentioning some of his previous successes and promising them unusual entertainment value in his first independent production. The cast consists of names that in themselves should make them stop, look and listen.

Fine Basic Material and Appreciative Treatment Make This a Comedy Winner

Earle Williams in
"THE FORTUNE HUNTER"
Vitagraph

DIRECTOR ..... Tom Terriss
AUTHOR .....Winchell Smith
SCENARIO BY .....Graham Baker
CAMERAMAN ..... Tom Mallory
AS A WHOLE.....Sure-fire comedy made from famous stage success.
STORY.....Was original when it was new and still holds so; has a lot of story surprises and plenty of laughs.
DIRECTION.....Has built up production with a wealth of sure-fire business; utilizes short, quick scenes which never permit action to drag.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Good
CAMERA WORK ....Realistic shots of small town
STAR....Registers surprisingly well in light comedy role.
SUPPORT.....Very good, embracing number of outstanding comedy types.
EXTERIORS ..... Mostly small town stuff
INTERIORS ..... Appropriate
DETAIL.....Lot of comedy business makes picture exceedingly well balanced.
CHARACTER OF STORY.....Adventures of city chap in a "hick" town, his success in business and love.
LENGTH OF PRODUCTION.....About 5,110 feet

Vitagraph has made a comedy it well may be proud of from Winchell Smith's famous stage success, "The Fortune Hunter." There was some doubt as to how Earle Williams would show in this but he comes through with a breezy light and thoroughly congenial characterization of the Nat Dunham who goes to a "hick" town on a bet and there unwittingly makes a success of himself in business and discovers a real love.

Those concerned in the production certainly handled the material offered in the play with full appreciation. The continuity of the offering is smooth running, the story surprises are exceedingly well handled, while the short, quick scenes employed almost without exception (the which, by the way, are the only kind of scenes to use in making feature comedies) register the points nicely and never allow the interest to drop.

Director Tom Terriss has built up the plot with innumerable bits of business scattered throughout the length of the picture, that bespeak well of his comedy sense. The business is thrown to all the principal characters and thus the picture maintains a delightful balance which might well have been missed had the director insisted always on awarding his star the best bits.

The plot centers around Nat Dunham, a business failure. His pal, Harry Kellogg, successful in Wall Street, enters into a bargain with him. It is that Nat go to some country town, refrain from drinking, smoking and swearing, pledge himself to go to church on Sunday, search for employment, but not too eagerly, and eventually marry the daughter of the richest man in town.

The agreement is a joke but Nat lives up to it until it comes to the marrying part. Here a real romance enters and of course in the end everything turns out all right. The plot itself is not materially strong but there is never a weak moment in it because of the various surprises it brings and the fine business with which it is builded up.

Supporting Mr. Williams is a large cast including Jean Paige, opposite Charles Trowbridge, Van Dyke Brooke, William Holden, Nancy Lee, Earl Metcalfe, Frank Norcross and Billy Hoover.

Here's a Comedy that Deserves Pretty Near the Limit in Advertising

Box Office Analysis for the Exhibitor

You all know very well that good feature comedies are one of the scarcest articles on the market, despite the many stellar companies attempting to turn them out. Well, then, go after "The Fortune Hunter" and give it a strong play in your advertising and you're bound to send home very satisfied audiences.

And Vitagraph has given you a well-known play as the basis of this feature, a play which was written by an author who since has gained the very height of his profession. Mention him, Winchell Smith, and tell them about "The Boomerang" and those two great plays that he staged, "Turn to the Right" and "Lightnin'."

The picture itself presents many good advertising opportunities. Small town exhibitors will find the angle of the smart city man learning a lesson in the country particularly attractive to their patrons while the metropolitan audiences will be attracted by the title itself.

PUBLIC NOTICE
to
CROOKED PRODUCERS

By Carl Laemmle, President, Universal Film M'f'g Co.

HEREAFTER when you try to induce artists under contract with the Universal to break their contracts, I shall call you by name. I shall dangle you up before the eyes of the exhibitors of the world and show that these dishonest practices of yours are the direct cause of the frightful increase in the cost of making pictures.

Some of you are now trying to get Mr. Erich von Stroheim because his picture, "Blind Husbands," proves that he is the greatest discovery in years in the matter of directors; and because you have heard that his second picture, "The Devil's Passkey," is even a greater triumph. Unfortunately for you, von Stroheim comes of good old stock and your money and your wiles cannot tempt him from the path of honor.

When Mr. von Stroheim was untried and unknown as a director, why didn't you gamble on him, as the Universal did? Why didn't you have vision enough to see that he had the makings of a great director? Failing to do this, why do you now hang over him like vultures seeking to grab him by hook or crook, with the accent on the crook?

Have you no sense of decency or honor? Don't you know that any profit you might make by causing another man to violate his written word of honor is polluted profit, tainted money which is unfit to spend on your wives and your children? Don't you know that star-stealing or even attempted star-stealing is a specie of pimping which is loathsome in the eyes of civilized men and women?

I serve notice on you here and now that Erich von Stroheim is under contract with the Universal for years to come. And so is Priscilla Dean, whose great production soon to be released will make your smirking mouths water with desire to smash her contract. And so is Harry Carey. And so are Eddie Lyons, Lee Moran, Marie Walcamp, Eddie Polo, Edith Roberts, Frank Mayo, Tod Browning, Rollin Sturgeon, Jack Ford, Allen Holubar, Dorothy Phillips and Robert Andersen.

Do you imagine that by hiding behind "agents" and fake corporations you can still violate all principle and all honor and continue to get away with it unharmed?

Do you imagine that because the Universal has been long suffering in the past and has never considered any star worth fighting for when that star developed a sense of dishonor, that we will continue to let you pick our pockets hereafter?

Let this sink into your consciousness:—The Universal has engaged counsel at both coasts to prosecute to the fullest limit of the law any one of you by trying to continue your rotten dealings of the past. We intend to exercise our rights at any cost and without a let-up. We will not confine ourselves to enforcing contracts with individuals, but we will punish, as much as the law permits, any crooked agent or corporation who tries to induce any artist to jump a contract with us.

You, and the exhibitors who support you, are directly to blame for the present frightful costs of making pictures. Drunk with easy money, you have tried to use the power of that money to corrupt or dissatisfy artist after artist who had none but honorable intentions and the best of good faith until you came along with your almost irresistible bribes.

You are not going to get away with it any longer. I am going to turn the spotlight on your activities every time those activities are crooked. I am going to frizzle you on the grill of redhot public opinion. I am going to use the one weapon that you are afraid of—The Truth!

This is my final warning. I will not write you any more polite private letters asking you to let our artists alone. As fast as I get the goods on you I will address you publicly and fight the matter out before the eyes of the exhibitors as well as before the courts.

I have tried working with you in National Associations and have found they are not worth a tinker's dam. I have tried every way I can think of to induce you to play the game with the cards on the table. But you don't know how. You used marked cards and you deal from the bottom of the deck!

Crooks of the world, which one of you will be first to take me on!

UNIVERSAL FILM MFG. CO.

Carl Laemmle

President.

Lack of Story Weakness of Russell's Latest

William Russell in
"SHOD WITH FIRE"
Fox

DIRECTOR .....Emmett J. Flynn
AUTHOR .....Harold Titus
SCENARIO BY.....J. Anthony Roach
CAMERAMAN .....Not credited
AS A WHOLE.....Rather long drawn out with insufficient complications to justify feature length.
STORY.....Is built around a single situation which would have had more appeal if footage had been shortened.
DIRECTION.....Is accountable for fine western atmosphere but story prevented injection of much dramatic action.
PHOTOGRAPHY.....Some good scenes and others poor.
LIGHTINGS.....No special effects; some individual scenes show poor handling.
CAMERA WORK .....Good
STAR.....Registers as a clean, upright ranchman effectively enough.
SUPPORT ..... Average
EXTERIORS .....Good western stuff
INTERIORS ..... Appropriate
DETAIL.....Several turns of action towards the climax appear unreal.
CHARACTER OF STORY.....Rancher's attempt to regenerate drink-sodden husband of girl he loves.
LENGTH OF PRODUCTION.....About 5,000 feet

"Shod With Fire" is a western number, melodramatic in its entirety, that suffers through lack of sufficient complications to engage the interest throughout. In fact the story is built around a single situation, a strong one mayhap, but the superfluity of footage, prevents its strength from registering. As the action progresses and you discover they are sailing on the same tack all the way through, it proves to be a bit tiresome before the conclusion is finally reached.

Ann Lytton arrives in a town in Arizona just as Bruce Bayard, a ranchman, has brought a man into the hotel who is unconscious from drink. The man proves to be Ann's husband, Ned. Her discovery of this is, it seems the most dramatic moment in the entire picture.

Bruce takes Ned to his ranch in a contemplated effort to make him reform. But at every turn Ned goes for the bottle. When he has regained his strength Ann comes to him. He refuses to believe her statement that Bruce is a good man and insults her by saying he believes that they are lovers.

He prepares to start with her for his mine, in gaining which he had swindled the previous owner. Fearful of the consequences, as Bruce had warned Ann to keep him away from the mine, Ann sends a message to Bruce via his favorite mount, Abe. Bruce then gives chase. Arriving at the mine there is a lot of detailed action which quite spoils whatever dramatic effect intended, before Ned is finally shot by the former mine owner, his death removing all obstacles between Ann and Bruce.

There is considerable action centered about the horse, Abe, who delivers the message. This will likely appeal to most people. He acts the hero more than once and will doubtless receive a lot of comment.

William Russell makes a thoroughly likeable figure of Bruce and shows considerable expression. Helen Ferguson would have fared better had she acted with more animation, even though her role does call for a constantly depressed appearance. Others are Betty Schade, Robert Cain, George Stewart, Jack Connolly and Nelson McDowell.

Russell's Popularity May Help This Over Its Own Rough Spots

Box Office Analysis for the Exhibitor

William Russell's popularity is built upon better stories than that offered in "Shod With Fire." This picture really presents nothing more nor less than an inadequate idea stretched into feature length and its consequent weakening because of the stretching is certainly obvious.

However, in view of Russell's fine performances in the past you may be able to get by with this by advertising it as "a romantic love song of the plains" as the producer suggests. Give it a good musical setting and speed up the running time as much as possible without making things look foolish and the results with the admirers of the star should not be so bad after all.

Tell them also that the picture was inspired by Bayard Taylor's old "Bedouin Love Song" and quote lines of this which will be found in the press sheet issued.

A Paramount Artcraft Picture

THE GIRL HE MARRIED

THE MAN SHE MARRIED

JESSE L. LASKY PRESENTS

ETHEL CLAYTON

IN

"YOUNG MRS. WINTHROP"

by Bronson Howard

Directed by... Walter Edwards

Scenario by... Edith Kennedy

IT WILL STRIKE HOME

"YOUNG Mrs. Winthrop" is a picture which will touch a hidden thing in the heart of every man and woman who sees it.

It is a picture which will send audiences out of your theatre happily weeping, and remembering forgotten things.

FAMOUS PLAYERS-LASKY CORPORATION

THE WOMAN SHE BECAME

THE MAN HE BECAME

America's "Big Ones" Book It

Lesser-Gore Kinema, Los Angeles
Moore's Theatres, Washington
Jake Wells' Virginia Theatres
The Minerva Theatre, Pittsburg
Strand Theatre, San Francisco
Talbot's America Theatre, Denver
Tammen's America, Colo. Springs
The Casino Theatre, Jacksonville
Liberty Theatre, Sacramento, Cal.
Beatty's Liberty, Fresno, Calif.

At every point big, quick-thinking first run exhibitor factors have in most cases cleaned out other picturers of lesser power to make immediate room for

The SAGEBRUSHER

With an all-star cast:
ROY STEWART
MARGUERITE De La MOTTE
NOAH BEERY
BETTY BRICE
ARTHUR MORRISON
GORDON RUSSELL

The photoplay of the novel by
EMERSON HOUGH
Directed by EDWARD SLOMAN

A Benjamin B. Hampton--Great Authors Production

The real secret of the great popularity of "The Sagebrusher" is its tremendous *heart story;* its hold upon the emotions. It is a story of genuine throb and appeal, that attracts audiences everywhere.

This production is made by masters. Months were devoted to its production. It bears the stamp of an able organization and Emerson Hough autographs it with his approval.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor: J. Frank Brockliss, Inc. 729-7th Ave.

Arthur F. Beck
presents

LEAH BAIRD

The Picture Girl Beautiful

in

THE CAPITOL

From the notable stage success by

AUGUSTUS THOMAS

Directed by GEORGE IRVING

Day by day, week by week, "The Capitol" is leading in sales and is leading in importance of the new first runs booked any previous Leah Baird production ever made.

This is understandable, and was *expected* by its distributors, because "The Capitol" is stronger, abler, more vivid, more dramatic and more compelling than the previous Augustus Thomas plays in which Miss Baird has starred.

Have *you* booked "The Capitol"?

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor, J. Frank Brockliss, Inc. 729-7th Ave.

JOSEPH LEVERING
presents

HIS TEMPORARY WIFE

By Robert Ames Bennet
Directed by Joseph Levering

With an all-star cast

RUBYE De REMER
EDMUND BREESE
MARY BOLAND
EUGENE STRONG
W. T. CARLETON

Booked instantly by Tom Moore for his Washington *Strand;* booked on the circuits of New York and a dozen large cities for immediate play dates. It catches public attention with five all-star cast names.

Exhibitors are taking quick advantage of the chances for exploitation, guessing contests, teaser copy in programs and special folders—all suggested by making a play on the title itself—"His Temporary Wife."

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*

Fairly Satisfactory Picture Made From Strictly Conventional Material

Frank Mayo in
"BURNT WINGS"
Universal

DIRECTOR ..... Christy Cabanne
AUTHOR ..... Bayard Veiller
SCENARIO BY .....Percy Heath and Christy Cabanne.
CAMERAMAN ..... Alfred Gosden
AS A WHOLE.....Fairly satisfactory picture made from material of strictly conventional nature
STORY.....Maintains average degree of interest despite some very unreal characters.
DIRECTION ....Average
PHOTOGRAPHY ..... Generally good
LIGHTINGS ....Some fine effects
CAMERA WORK .....Straight stuff
STAR.....Acts well in an unsympathetic role
SUPPORT.....Josephine Hill as sacrificing wife is forced; Betty Blythe in semi-vamp role steals sympathy.
EXTERIORS ..... Plain
INTERIORS ..... Suitable
DETAIL.....Some subtitles should be altered to gain better effect.
CHARACTER OF STORY.....Wife sells herself to obtain money for sick husband who, recovered almost proves fickle.
LENGTH OF PRODUCTION.....4,075 feet

The story and the treatment accorded it in the production are both conventional quantities with the case of "Burnt Wings" but the picture manages to get into the average class despite its stereotype mold and a pair of rather unreal characters. One reason for this is that it is brief and wastes small time about details, and although this treatment has also served to level the high-lights to a continuous state of sameness the action is never tiresomely prolonged.

The picture is an adaptation of Bayard Veiller's play, "The Primrose Path," and opens in a Paris studio where Ned Templeton, an artist, finds the going hard. When he suffers terribly from starvation his wife, Joan, goes into the streets and sells her body to obtain money for him.

Later Ned is seen installed in New York and successful. He is commissioned to paint the portrait of James Cartwright, a wealthy patron, whose acts are guided by the whims of his daughter, Helen. Helen takes a great liking to Ned and Cartwright schemes to separate him from his wife. In this he believes himself aided by the fact that he is the man whom Joan met in the Paris streets.

But his scheme fails. Ned hears him attempting to bribe Joan to leave him and threatening her with exposure of her past if she refuses. The result is that Ned casts his false friends aside and returns to the wife that made such a supreme sacrifice for him.

The picture brings out some good acting, notably on the part of Frank Mayo, the star, although the appeal he creates is rather short owing to the unsympathetic nature of the role. Betty Blythe, often seen in a lo and behold gown, makes a beautiful figure of Helen Cartwright and in fact, takes much of the sympathy that should go to the role of Joan which suffers considerably owing to the forced performance of Josephine Hill, who is pretty but by no means subtle or polished. Rudolph Christian gives a dignified and impressive performance in the rather impossible role of Cartwright.

Some of the subtitles could be changed to much better effect. When Ned tells his wife not to enter his studio because: "it would be fatal to my career," the very conventionality and "convenience" of the situation is bared to the bone whereas a more skilful use of words would in part cover it up. There are other subtitles of a similar kind.

Not Worth Making Any Big Fuss About

Box Office Analysis for the Exhibitor

Exhibitors of Universal pictures will find "Burnt Wings" below the best of the product issued by this company but good enough to fill a bill. It is not one that you can talk about with any great degree of confidence in your advertising for there is nothing exceptional about it in the way of either story or treatment.

The biggest advertising asset in connection with it is the name of the author, Bayard Veiller, who has the two plays, "Within the Law" and "The Thirteenth Chair" to his credit among others. Indicate that "Burnt Wings" is an adaptation of his play, "The Primrose Path." This should attract. But don't promise anything extraordinary.

Below the Average Standard of Kerrigan Productions

J. Warren Kerrigan in
"THIRTY THOUSAND DOLLARS"
Brunton Prod.—Hodkinson

DIRECTOR ..... Ernest C. Warde
AUTHOR .....H. B. Daniel
SCENARIO BY .....Jack Cunningham
CAMERAMAN ..... Arthur L. Todd
AS A WHOLE.....Episodic and incoherent
STORY.....Fair material with very slight plot hinhered by weak continuity and injured by careless direction.
DIRECTION.....Gave little attention to presenting the story in an understandable way.
PHOTOGRAPHY ..... All right
LIGHTINGS ..... Usually good
CAMERA WORK .....Ordinary
STAR.....Doesn't look the part of a lawyer
SUPPORT.....No one stands out conspicuously
EXTERIORS ..... Few used
INTERIORS ..... Satisfactory
DETAIL.....Biggest error in failure to properly identify characters.
CHARACTER OF STORY.....Old story of the necklace.
LENGTH OF PRODUCTION.....About 5,000 feet

This is a case of fair story material being spoiled by either a bad continuity or lack of application on the part of the director. Surely something is vitally wrong somewhere for the five reels of "$30,000" have pretty well run their course before the spectator can make head or tail of the whole affair and by that time his interest has been sadly misplaced.

Incident upon incident is flashed upon the screen without the slightest degree of realism or hint as to what the whole thing is about. All that the audience knows is that the fuss is about a necklace but further than that they're kept wondering pretty much as to the rest of the action.

They start off by introducing the characters in a vague sort of fashion which probably accounts for the failure to understand what happens after the story gets started. Kerrigan is shown as a "poor but honest" lawyer who is greatly shocked by having $30,000 deposited in his care by Nancy Chase who is endeavoring to recover a necklace belonging to her uncle and which her cousin, Jack Rollins, has lost in a gambling game.

For some reason or other Warren hides the money back of the pictures on the wall in his office and finds it missing in the morning when Fritzi Brunette, as a go-between in the necklace deal, arrives with the jewel for which Warren is supposed to turn over the $30,000. Fritzi is innocent of anything crooked in the deal.

Fritzi's father is janitor of the building in which Warren has his office. While performing his duties the money falls from behind the pictures and the old man appropriates it. Warren goes to the gamblers' rendezvous to investigate and while there wins $30,000 at roulette which he gives to Fritzi in return for the necklace.

But it is not the real article so hero has to go back and fight for the genuine article which he returns to Rollins' uncle and is rewarded by the old man with a regular job as his lawyer. A prologue to the story informs that a sage of olden times is merely prophesizing the story and so in the end to satisfy the ladies of his harem he looks further into the crystal of the future and shows the wedding ceremony of Fritzi and Warren.

The Star's Name is Your Chief Asset

Box Office Analysis for the Exhibitor

Unless this production is revised to a much more satisfactory degree of coherence it would be advisable to hand your folks a synopsis of the story or they may not know what it's about. The fault lies mainly in a poorly arranged introduction which fails to properly link the characters with the action; that is, the audience will find it difficult to associate the players with the action.

Should you run "$30,000" play up the idea of the "poor but honest" lawyer who suddenly won himself a good position by recovering a famous necklace from a band of master gamblers. You could run the line:

"He lost $30,000 intrusted to his care but see how J. Warren Krrigan gets out of the difficulty in '$30,000' at the blank theater."

The Screen's Most

"One of the best pictures the Capitol Theatre has presented"

That's what the New York Evening Sun says about "The Lone Wolf's Daughter" Louise Glaum's second J. Parker Read Jr. Production.

By her vibrantly popular performances in "SAHARA" and "THE LONE WOLF'S DAUGHTER" This Magnetic Emotional Star has been ESTABLISHED as a Screen Attraction of Extraordinary magnitude. J. Parker Read Jr. will soon present

Miss Louise Glaum in "SEX"

a powerful and supremely artistic cinedrama, that can be looked forward to as the sensation of the year.

What the Critics Think of Bosworth

"A Star Whose Ability in His Chosen Line Cannot Be Surpassed" Cedric Weller in N. Y. Review.

"Hobart Bosworth's Art Has Reached Perfection," Marion Russell in Billboard.

That Big Human Being, Hobart Bosworth, N. Y. Times.

J. PARKER
PRODUC
Thos. H. Ince Studios,

Striking Personalities

Average Murder Mystery Story Produced in Lavish Settings

Pauline Frederick in
"THE PALISER CASE"
Goldwyn

DIRECTOR ..... William Parke
AUTHOR ..... Edgar Saltus
SCENARIO BY ..... Edfrid Bingham
CAMERAMAN ..... Edward Gheller
AS A WHOLE ..... Murder mystery story considerably gruesome in nature but well portrayed
STORY ..... Spends too much time building to main situation; interest drops because of this.
DIRECTION ..... Average
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Good
CAMERA WORK ..... Commendable
STAR ..... Appears to most attractive advantage in bobbed wig; registers emotional points nicely
SUPPORT ..... Very good throughout
EXTERIORS ..... Few
INTERIORS ..... Sumptuous for the most part; include several big settings.
DETAIL ..... Some minor points such as registering of heroine's jealousy done in commonplace manner.
CHARACTER OF STORY ..... Concerns planting of causes for murder and subsequent revelation of guilty man.
LENGTH OF PRODUCTION ..... About 5,000 feet

"The Paliser Case" is a murder mystery which consumes much space leading up to the murder, in fact quite too much. Inasmuch as the title completely gives away the character of the production as soon as the villain is introduced it is a matter of sitting back and waiting for the scene in which he receives a sword thrust in the back. And this scene is a long while coming. After its occurrence the mystery is built up expertly, but no great degree of intensity is created owing to the fact that the clearing up of the situation follows so soon.

The picture has been given an extravagant production and reveals several big settings notably that of the charity bazaar background and the opera house scene. In some of the details of direction a commonplace hand shows. The registering of the heroine's jealousy is done rather poorly. And the manner in which the heroine discovers her mock marriage is not made as clear as it might be.

Cassy, daughter of an old crippled Portugese violinist, earns a scant living for her father and self by singing. She has met Lennox a fine young man who is engaged to Margaret, a society girl. Margaret's mother desires her to marry Monty Paliser, rich but dissipated. Through deceit she succeeds in breaking the engagement but Cassy, unaware of this, marries Monty in order to obtain money for her father.

It is not long afterwards that she discovers that she is the victim of a mock marriage ceremony. She tells her story to Lennox who, because of this and the further report that Paliser is to marry Margaret, vows vengeance. That night at the opera Paliser is stabbed in the back. Lennox is arrested. Cassy confesses that she committed the crime, tho' her old father is the real culprit. He had risen from his chain and made his way to the opera house, committed the crime and returned all unseen. He dies from a heart attack immeditely following his confession. Lennox and Cassy then plight their troth.

Pauline Frederick makes a striking figure, wearing a bobbed wig, and plays her emotional scenes with fine effect. An exceptional supporting cast includes Albert Roscoe, Warburton Gamble, James Neil, Alec Francis, Kate Lester and Hazel Brennan. Carrie Lee Ward also registers outstandingly in a comedy relief role.

Not Exceptional But You Can Get By With It

Box Office Analysis for the Exhibitor

As murder mystery pictures go "The Paliser Case" fails to offer anything greatly exceptional to the general run. However, the extravagant production awarded the picture and the acting of the star and the entire supporting cast will do much to successfully counterbalance this fault.

You will be able to get by with "The Paliser Case" in an average fashion if you don't go after it too enthusiastically in advertising. Catch lines and readers should be built around the mystery and by playing up this angle of the production you may be able to create a suspensive interest in the beginning of the picture that the production itself fails to produce.

Denison Clift

Fox Writer and Director

DIRECTED

MADLAINE TRAVERSE

in

HIS OWN STORY

"What Would You Do?"

A POWERFUL PROBLEM PLAY

Of Which Wid's says under date of January 25th:

". . . One of the most expertly wrought pieces that has reached the screen in quite a while. . . Powerfully told and skilfully directed, one of the few of which it may be said that it grips. . . A bare recital of the story fails to give an adequate idea of the picture's power. Certain it is that Denison Clift has shown himself a real picture dramatist here and his handling of his subject deserves outspoken praise . . . 'What Would You Do?' is an out and out class picture."

DIRECTED

BUCK JONES

in

"The Last Straw"

HAROLD TITUS' GREAT WESTERN STORY

Of Which Wid's says under date of February 1st:

"The direction registered distinct originality and handled players and material in a capable manner. A story well adapted to the star has been secured, and Denison Clift has handled it satisfactorily."

JUST FINISHED DIRECTING

MADLAINE TRAVERSE

in

"The Iron Heart"

A GREAT STORY OF A STEEL MILL

NOW DIRECTING

MADLAINE TRAVERSE

in

"The Spirit of Good"

The Story of the Moral Regeneration of a Bad Man and Woman in a Small Mining Town—a Story with all the Power of Bret Harte's Tales of the Early West.

"Too Much Johnson" Has Too Much Forced Burlesque

Bryant Washburn in
"TOO MUCH JOHNSON"
Paramount-Artcraft

DIRECTOR ..... Donald Crisp
AUTHOR ..... William Gillette
SCENARIO BY .....Tom Geraghty
CAMERAMAN .....C. Edgar Schoenbaum
AS A WHOLE.....Intended as polite farce but develops into broad burlesque which will hardly appeal to better class audiences.
STORY.....Has a number of farcical situations which propel the action at a fair clip.
DIRECTION.....Has fallen back on the burlesque for major portion of comedy.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Plain
CAMERA WORK .....Straight
STAR.....Has been seen to much better advantage than this; performance is monotonous, because of lack of shading.
SUPPORT.....Monte Banks bids too strenuously for laughs in burlesque role.
EXTERIORS.....Seascapes and Mexican
INTERIORS ..... Fulfill all story's demands
DETAIL ..... All right
CHARACTER OF STORY....Efforts of youg married man to escape domineering mother-in-law.
LENGTH OF PRODUCTION.....4,431 feet

"Too Much Johnson" opens like a polite comedy as most all of Bryant Washburn's recent Lasky pictures have been, but before it has gotten very well along it finds its way into burlesque and burlesque of a very broad sort. But though it is broad in type, it is by no means so extensive in appeal. Lots of people, rightfully expecting at least an average polite comedy after seeing William Gillette's name attached to it as author, are going to be offended at the reckless intrusion of the burlesque thread which in time grows to dominate the action.

This burlesque is centered on the character of Dathis, a jealous wine merchant bent on discovering the man to whom his fickle wife has transferred her affections and of whom he knows nothing save for the fact that he has a wave in his hair. Monte Banks who handles this role overacts in typical burlesque style, but many of his antics will fail to register because they appear as such forced bids for comedy.

As the rest of the action is subordinated to these scenes the picture fails to measure up to Washburn's standard, as set in his previous pictures. And the star's work here is not up to his best. There are few if any shadings injected into the role and as a result it becomes monotonous before the end of the picture is reached.

The story gets under way after introducing Billings, his wife and Mrs. Patterson, his domineering mother-in-law. Billings has sold his yacht to a Mrs. Dathis but accepts her invitation to take a cruise but sails under the name of Johnson. He excuses himself to his wife and her mother saying he is going to look after oil investments in Mexico. Later he decides on another trip and gives the same excuse. Mrs. Patterson decides to go along with his wife.

This precipitates a grand mixup aboard the boat. Mr. Dathis is bound to kill the "Mr. Johnson" of his wife's acquaintance. A Scotchman is taking his daughter to Mexican oil lands to marry her to a Mr. Johnson. It develops that this Mr. Johnson has bought the lands from Billing's friend and thus his scheme of asking his friend to permit his posing as the operator is blown to bits.

The last sequence staged on the Mexican property of the irate Mr. Johnson is the best in the entire picture and winds the action up with a series of pretty good laughs. The burlesque is milder and the farce sits up and takes notice.

The star is supported by Lois Wilson, Adele Farrington, C. H. Geldart, Monte Blue, Elsa Lorimer, Gloria Hope and others.

Not Up to the Washburn Comedy Standard But May Get By

Box Office Analysis for the Exhibitor

This falls pretty short of Bryant Washburn's best comedies that he has made for Paramount-Artcraft but you will probably be able to get by with it with those who have come to like his work. A good reputation cannot be killed by one somewhat inferior picture and if your crowd has shown a leaning toward Washburn you can slip this in without fear providing you don't shout about it.

A good advertising name in addition to that of the star's is that of William Gillette, the author. Mention that he wrote "Secret Service." A good angle to reflect in the advertisements would be the relation of the fact that the whole foolish story was caused by an obtrusive mother-in-law. The mother-in-law jokes are old, but still useful.

Jack Pickford at His Best as Kentucky Mountain Lad

Jack Pickford in
"THE LITTLE SHEPHERD OF KINGDOM COME"
Goldwyn

DIRECTOR ..... Wallace Worsley
AUTHOR ..... John Fox, Jr.
SCENARIO BY .....Elliott Clawson
CAMERAMAN ..... Don Short
AS A WHOLE.....Human interest story admirably told in artistic screen presentation.
STORY.....War romance flavored with all the emotions caused by conflict; realistically told.
DIRECTION.....Very good especially for the manner in which coherence was maintained.
PHOTOGRAPHY ..... Excellent
LIGHTINGS.....Sepia tints and night effects fine
CAMERA WORK ..... Splendid
STAR.....Perhaps the best thing he has done
SUPPORT.....Entire cast well suited to respective roles.
EXTERIORS.....Wonderful locations representing Kentucky.
INTERIORS ..... Accurate Civil War atmosphere
DETAIL ..... Well handled
CHARACTER OF STORY.....Cumberland mountain youth comes out a hero on the Union side and wins over his Southern sweetheart.
LENGTH OF PRODUCTION.....About 6,000 feet

Goldwyn couldn't have made a better selection for Jack Pickford than "The Little Shepherd of Kingdom Come," for it gives him every opportunity that could be offered a juvenile and the star's realization of the part is indeed meritorious. He certainly makes an interesting figure as "Chad," a product of the Cumberland mountain wilds. Throughout the production his performance holds the spectator's interest with little or no variance.

As far as the production itself is concerned, every detail denotes extreme care and a genuine Southern atmosphere, made unusually real because of the accuracy of locations and settings. There are some very beautiful shots of real country in "The Little Shepherd of Kingdom Come," which are shown to particularly good advantage because of the lightings. The night scene in the quaint Kentucky village is splendid.

It does seem that the war sequence has been carried to an unnecessary length for the purpose of completing the romance between Chad and Margaret for that's about all that it does. Of course, it gives hero Jack a chance to prove that he is true blue even if he did join the Union Army.

Chad runs away from his mountain home after the death of his foster-parents and is taken in by the Turner family in the Valley of Kingdom Come where he works for his board and that of his dog. The schoolmaster in the Valley takes a keen interest in the lad because of his diligence and rewards him with a trip to Lexington. Chad bids good-bye to Melissa, secretly very fond of Chad, and the rest of his friends and starts on his vacation.

In Lexington he attracts the attention of Major Buford and when he misses the train for home, the Major invites him to his place. The Major has a sort of instinctive attachment for the lad and without much coaxing Chad agrees to stay but it isn't long before General Dean, a neighbor, objects to the presence of Chad because he knows nothing of his parents. In the end, after Chad returns from the war, the death-bed confession of an old mountaineer, clears his name and he wins the daughter of General Dean.

The supporting cast consists of a long and well known list of names, among them Pauline Starke, the little country girl Melissa, who died of a broken heart, Clara Horton, J. Park Jones, Clark Marshall, Edythe Chapman, James Neill, R. D. McLean, Aggie Herring, Dwight Crittenden, Nick Cogley and others.

Start Them Coming Your Way for This. They'll Like It

Box Office Analysis for the Exhibitor

Jack Pickford is coming up stronger all the time and in "The Little Shepherd of Kingdom Come" he does some fine work in a part well suited to his personality. Admirers of the star are going to like him as Chad, the Cumberland mountain lad. He plays the part with genuine feeling and really gets the sympathy of his audience especially in moments where he is friendless except for his dog.

Your folks will like this one so go after outside business. If the star's producers continue to give him stories like "The Little Shepherd of Kingdom Come" you can keep building up additional patronage when you show his name.

Catchlines could read: "A lad and a dog went down into the Valley of Kingdom Come. But go to the blank theater and see what happened after the lad went out of the Valley." Or, "See Jack Pickford as 'Chad' the Cumberland mountain youth in a vivid picturization of John Fox's 'The Little Shepherd of Kingdom Come' at the blank theater."

Broadway Stage Play Offers a Lot of Foolishment and Not Much Else

Taylor Holmes in
"THE VERY IDEA"
Taylor Holmes Prod.—Metro

DIRECTOR ..... Lawrence Windom
AUTHOR ..... William LeBaron
SCENARIO BY .....S. E. V. Taylor
CAMERAMAN ..... Jake Badaracco
AS A WHOLE.....Silly sort of thing without any actual basic idea worth thinking about.
STORY....Very poor comedy material that stretches the imagination to ridiculous proportions.
DIRECTION.....Didn't register any real humor and played around small ideas until it became tedious.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK .....Ordinary
STAR.....Overdid facial expressions in different emotions.
SUPPORT.....Virginia Valli met requirements; others suitable.
EXTERIORS .....Florida scenes inviting
INTERIORS ..... Correct
DETAIL.....Some sketches accompanying the titles are funnier than the picture itself.
CHARACTER OF STORY.....Young married man with fatherly aspirations seeks to adopt a son when he cannot have one of his own.
LENGTH OF PRODUCTION.....About 5,000 feet

"The Very Idea" isn't much of an idea as far as making a screen story is concerned. Eugenics may be all very well in books and even to be taken seriously by those who desire to take it that way, but when it comes to making a comedy based on this theory,—well, it isn't entertaining to say the least. However, it isn't intended to be taken seriously but even at that there isn't a genuine laugh in it.

Even forgiving the author for the basis upon which he has founded humor, "The Very Idea," like many previous farce and musical comedy adaptations, loses considerable of its appeal because of the missing dialogue. The title writer has endeavored to register some laughs but so many are required to keep the spectator informed, that they become tiresome and miss fire. Also look out for the scissored hand of the censor in more instances than one.

Gilbert and Edith Goodhue, after despairing of having a child of their own, decided to adopt one so they betake themselves to an orphanage where they begin their hunt. However, before they can make a selection from the assortment of youthful applicants for a home, Edith's bachelor uncle, a eugenist, interrupts the affair and advises that they allow him to secure their son.

Norah and Joe, maid and chauffeur respectively, in the home of the Goodhues, decide to get married so uncle in "anticipation" promptly plans to have Edith and Gilbert adopt Norah and Joe's baby, and in the meantime sends the proxy parents to Florida in order that they may become healthy parents for their adopted child.

In Florida, Gilbert, fearing Norah and Joe are going to disappoint him, gets himself into much hot water, including jail, in his effort to secure a baby "by hook or crook." When the young chauffeur does arrive Norah refuses to part with it but a smiling fade-out of Gilbert indicates renewed hopes for a son of his own

Taylor Holmes is practically the whole show. He is on the screen from start to finish and works hard as the "man without a son." Virginia Valli was a rather unconcerned young wife and others in the cast were Betty Ross Clarke, Jack Levering, Edward Martindale, Jean Robb, Edward Lester, Fay Marbe and George Cooper.

Use the Star's Name and Play Safe by Telling Them What It's About

Box Office Analysis for the Exhibitor

If you have a cosmopolitan audience, the theme of "The Very Idea" will probably get by with them and be accepted for what humor they can get out of it. There will be some chuckles but very few real laughs and even if they are inclined to laugh out they will probably feel obliged to restrain themselves because of the more or less risque character of the subject.

The title will probably be familiar to many of your patrons because of the presentation of the play on Broadway last season with Ernest Truex. Play up the name of the star and use some catchlines. For instance, "Are you interested in eugenics? See how Edith and Gilbert finally secure a eugenic baby through the effort of a bachelor uncle." Or, "He wanted a son if he had to steal one. See Taylor Holmes in his son-hunting comedy, 'The Very Idea' at the blank theater."

SIX out of every TEN

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Irene Blackwell

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In preparation
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Fourth Production to be Announced Later

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February 16, 1920.

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Very truly yours,

Lester Park

B

CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Release Date		Length Reels	Reviewed
Jan. 4	The Woman in the Suitcase (Enid Bennett)		1/18/20
Jan. 4	Too Much Johnson (Bryant Washburn)	5	——
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	——
Jan. 11	Sand (William S. Hart)	5	——
Jan. 18	Mary Ellen Comes to Town (Dorothy Gish)	5	——
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	1/18/20
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	2/8/20
Jan. 25	The Copperhead (Super-Special)	5	——
Feb. 1	Double Speed (Wallace Reid)	5	——
Feb. 1	All of a Sudden Peggy (Marguerite-Clark)	5	——
Feb. 8	The Six Best Cellars (Bryant Washburn)	5	——
Feb. 15	Mary's Ankle (MacLean & May)	5	——
Feb. 15	On With the Dance (Super-Special)	5	——
Feb. 22	Black is White (Dorothy Dalton)	5	——
Feb. 22	The Amateur Wife (Irene Castle)	5	——
Feb. 29	Huckleberry Finn (Super-Special)	5	——
Feb. 29	Young Mrs. Winthrop (Ethel Clayton)	5	——
Feb. 29	Dangerous Hours	5	——

FIRST NATIONAL

	The Thunderbolt (Katherine MacDonald)	5	11/23/19
	Virtuous Vamp (Constance Talmadge)	5	11/30/19
	Mind the Paint Girl (Anita Stewart)	6	11/30/19
	Heart O' the Hills (Mary Pickford)	6	12/7/19
	The Beauty Market (Katherine MacDonald)	6	1/25/20
	In Wrong (Jack Pickford)	5	12/28/19
	In Old Kentucky (Anita Stewart)	5	12/21/19
	A Day's Pleasure (Charlie Chaplin)	2	12/14/19
	The Greatest Question (D. W. Griffith's Pro	5	1/4/20
	A Daughter of Two Worlds (Norma Talmadge)	5	1/11/20
	The Inferior Sex (Mildred Harris Chaplin)	5	——
	The Turning Point (Katherine MacDonald)	5	——
	The River's End (Marshall Neilan Prod.)	5	——

FOX FILM CORP.

William Farnum Series

	Wings of the Morning	6	12/7/19
	Heart Strings		1/4/20
	The Adventurer		——

Tom Mix Series

	The Feud	5	——
	The Cyclone		1/18/20
	The Daredevil	5	——

Theda Bara Series

	La Belle Russe	6	9/21/19
	Lure of Ambition	6	11/16/19

Fox Entertainments

	The Winning Stroke (George Walsh	5	——
	Eastward Ho (William Russell)	5	11/23/19
	Thieves (Gladys Brockwell)	5	11/2/19
	The Devil's Riddle (Gladys Brockwell)	5	——
	The Lincoln Highwayman (Wm. Russell)	5	1/4/20
	The Shark (George Walsh)	5	1/11/20
	Shod With Fire (William Russell)	5	——
	Flames of the Flesh (Gladys Brockwell)	5	12/28/19
	The Square Shooter (Buck Jones)	5	——
	Tin Pan Alley (Ray & Fair)	5	——
	Her Elephant Man (Shirley Mason)	5	2/1/20
	The Hell Ship (Madlaine Traverse)	5	——
	What Would You Do? (Madlaine Travers)	5	1/25/20
	The Last Straw (Buck Jones)	5	2/1/20

GOLDWYN DISTRIBUTING CORP.

Star Series Productions

	Flames of the Desert (Geraldine Farrar)	7	11/9/19
	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	——
	Toby's Bow	5	12/28/19

Release Date		Length Reels	Reviewed
	Pinto (Mabel Normand)	5	2/1/20
	Water, Water Everywhere (Will Rogers)	5	2/8/20
	The Silver Horde (Rex Beach's	5	——
	The Cup of Fury (Rupert Hughes)	5	——
	The Paliser Case (Pauline Fredericks)		——
	The Blooming Angel (Madge Kennedy)		——
	Duds (Tom Moore)		——
	The Little Shepherd of Kingdom Come (Jack Pickford)		——
	The Street Called Straight (Basil King)		——

Bennison Star Series

	High Pockets	5	——
	A Misfit Earl	5	——

HALLMARK PICTURES CORP.

	A Dangerous Affair (Herbert Rawlinson)	5	——
	Wit Wins (Florence Billings)	5	——
	Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	——
	The Phantom Honeymoon (Margaret Marsh)	6	——
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	A Woman's Experience (Mary Boland)		——

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.

	The Westerners	7	8/10/19
	The Sagebrusher	7	1/4/20

Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner

	Desert Gold	7	11/16/19
	The Desert of Wheat	6	——

J. Parker Read, Jr., Productions

	Sahara (Louise Glaum)	7	3/23/19
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19

Deitrich-Beck, Inc.

	The Bandbox (Doris Kenyon)	6	11/30/19
	The Harvest Moon (Doris Kenyon)	6	——

Artco Productions

	As a Man Thinks (Leah Baird)	5	4/20/19
	The Volcano (Leah Baird)	6	8/17/19
	The Capitol (Leah Baird)	6	12/21/19
	Cynnthia-on-the-Minnute (Leah Baird)		——

Robert Brunton Productions

	A White Man's Chance (J. Warren Kerrigan)	5	4/20/19
	The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
	The Lord Loves the Irish (J. Warren Kerrigan)	5	——

National—Billie Rhodes Productions

	The Blue Bonnet (Billie Rhodes)	6	8/31/19

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METRO PICTURES CORP.

Nazimova Productions

The Red Lantern	7		5/4/19
The Brat	7		9/14/19
Stronger Than Death	6		1/18/20

Screen Classics, Inc. (Specials)

Lombardi, Ltd. (Bert Lytell)	6		9/28/19
Please Get Married (Viola Dana)	6		11/9/19
Fair and Warmer (May Allison)	6		10/19/19
Should a Woman Tell (Alice Lake)	6		12/28/19
The Walk-Offs (May Allison)	6		1/25/20
The Willow Tree (Viola Dana)	6		1/11/20
The Right of Way (Bert Lytell)	6		2/1/20
The Best of Luck (Drury Lane Melodrama)	6		———

PATHE EXCHANGE, INC.

Release Date		Length Reels	Reviewed
Dec. 7	Brothers Divided (Frank Keenan)	5	1/4/20
Dec. 14	The A-B-C of Love (Mae Murray)	6	12/14/19
Dec. 21	The Prince and Betty (Wm. Desmond)	5	12/14/19
Jan. 4	My Husband's Other Wife (Sylvia Breamer)	6	12/21/19
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19
Jan. 18	The Web of Deceit (Dolores Cassinelli)	6	1/4/20
Feb. 2	Other Men's Shoes (Edgar Lewis)	5	1/18/20
Feb. 2	Respectable by Proxy (Sylvia Breamer, Robt. Gordon)	6	2/1/20

American Film Co., Inc.

Yvonne From Paris (Mary Miles Minter)	5		7/6/19
The Tiger Lily (Margarita Fisher)	5		7/20/19
This Hero Stuff (William Russell)	5		7/27/19
Eve in Exile (Charlotte Walker)	7		12/14/19
The Valley of Tomorrow (Wm. Russell)	5		1/18/20

REALART PICTURES CORP.

Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7		11/16/19
Anne of Green Gables (Mary Miles Minter)	6		11/23/19
Erstwhile Susan (Constance Binney)	5		12/7/19
Mystery of the Yellow Room Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6		10/26/19

ROBERTSON-COLE

Specials

The Open Door	6		10/19/19
The Broken Butterfly	6		10/26/19
The Beloved Cheater	5		11/16/19

SUPERIOR PICTURES

December Releases

Seeing It Through (Brentwood Prod.)	5		———
Beckoning Roads (Bessie Barriscale)	5		12/28/19
The Tong Man (Sessue Hayakawa)	5		12/14/19

January Releases

Haunting Shadows (H. B. Warner)	5		1/18/20
The Third Generation (Brentwood)	5		1/25/20
The Beggar Prince (Sessue Hayakawa)	5		2/1/20
The Luck of Geraldine Laird (Bessie Barriscale)	5		2/1/20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

The Woman God Sent (Zena Keefe)	5		———
Footlights and Shadows (Olive Thomas)	5		———
The Imp (Elsie Janis)	5		———
Sooner or Later (Owen Moore)	5		———
His Wife's Money (Eugene O'Brien)	5		———
Greater Than Fame (Elaine Hammerstein)	5		1/18/20
The Broken Melody (Eugene O'Brien)	5		12/28/19
Out Yonder (Olive Thomas)	5		———
A Regular Girl (Elsie Janis)	5		11/30/19
Piccadilly Jim (Owen Moore)	5		2/8/20
The Glorious Lady (Olive Thomas)	5		11/9/19
Sealed Hearts (Eugene O'Brien)	5		———
The Country Cousin (Elaine Hammerstein)	5		12/14/19

SELECT PICTURES

Distributed Through Select Exchanges

She Loves and Lies (Norma Talmadge)	6		1/11/20
The Last of His People (Mitchell Lewis)	5		12/21/19
The Undercurrent (Guy Empey)	7		12/7/19
A Scream in the Night (Special Cast)	6		10/26/19
Faith of the Strong (Mitchell Lewis)	6		9/21/19
The Isle of Conquest (Norma Talmadge)	6		11/9/19

NATIONAL PICTURES

Distributed Through Select Exchanges

Blind Youth (Special Cast)	5		———
Just a Wife (Special Cast)	5		———

REPUBLIC PICTURES

Distributed Through Republic Exchances

Trilby (Reissue) Tourneur Production with Clara Kimball Young	5		———
Girl of the Sea (Williamson Sub. Prod.)	6		———
The Amazing Woman (Ruth Clifford)	5		———
The Blue Pearl (Edith Hallor)	5		———
Twelve-10 (Herbert Brenon Prod.), Marie Doro	5		12/28/19
Dad's Girl (Jackie Saunders)	5		———
The Gift Supreme	5		———
The Only Way Trail (Edythe Sterling)	5		———
Mothers of Men	5		———

KINOGRAMS

Release Date		Length Reels	Reviewed
	Every Tuesday and Saturday.		

UNITED ARTISTS' CORP.

Dec. 2	When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

Her Game (Florence Reed)	5		———
The Eternal Mother (Florence Reed)			———
The Corsican Brothers (Dustin Farnum)			12/28/19

UNIVERSAL FILM MFG. CO.

Jewel Features

Paid in Advance (Dorothy Phillips)	6		11/16/19
The Right to Happiness (Dorothy Phillips)	8		8/24/19
Blind Husbands (Eric Stroheim)	7		10/19/19

Universal Features

The Brute Breaker (Frank Mayo)	6		11/23/19
The Rider of the Law (Harry Carey)	6		10/12/19
The Trembling Hour (Helen Eddy)	6		10/19/19
His Divorced Wife (Monroe Salisbury)	5		11/9/19
Under Suspicion (Forrest Stanley-Ora Carew)	5		11/23/19
Lasca (Edith Roberts-Frank Mayo)	5		11/23/19
A Gun Fighting Gentleman (Harry Carey)	6		11/30/19
The Pointing Finger (Mary MacLaren)	5		12/7/19
The Day She Paid (Francelia Billington)	5		12/14/19
The Triflers (Edith Roberts)	5		6/11/20
The Phantom Melody (Monroe Salisbury)	5		1/25/20
Marked Men (Harry Carey)	5		12/21/19
Rouge and Riches (Mary MacLaren)	5		1/4/20
The Prince of Avenue A (James Corbett)	5		1/11/20

VITAGRAPH

In Honor's Web (Harry Morey)	5		11/9/19
A Fighting Colleen (Bessie Love)	5		11/16/19
The Black Gate (Earle Williams)	5		———
The Combat (Anita Stewart)	5		———
The Golden Shower (Gladys Leslie)	5		12/21/19
The Tower of Jewels (Corinne Griffith)	5		1/11/20
The Darkest Hour (Harry Morey)	5		———
Pegeen (Bessie Love)	5		———
When a Man Loves (Earle Williams)	5		1/18/20
The Sins of the Mothers (Anita Stewart)	5		———
The Midnight Bride (Gladys Leslie)	5		2/1/20
Human Collateral (Corinne Griffith)	5		———
The Birth of a Soul (Harry Morey)	5		2/1/20

Special Productions

The Winchester Woman (Alice Joyce)	6		11/16/19
The Climbers (Corinne Griffith)	6		11/9/19
The Vengeance of Durant (Alice Joyce)	6		12/14/19
Slaves of Pride (Alice Joyce)	6		1/18/20

72- WO 2/22/20

Some Short Reels

"Torchy"

Yea, Bo! Want a good comedy—a good two-reeler—with the latest innovations in shimmying music captions? Then get to "Torchy."

This is a new one. The "Torchy" comedies featuring Johnny Hines are being produced by Charles C. Burr and if the rest of them come through as well as the first, shown this week at the Strand, it's a bet that they are going over big.

And the titles! Some titles. One or two of them are too long but otherwise they get across in great shape. Probably the captions really make this two-reeler a feature. Johnny Hines is good, of course, and the director has seen fit to let him alone so he plays his natural self. When he crosses himself after rubbing the countenance of a young Hebrew before he shoots crap, will get a giggle out of anybody.

And his shimmying feet. If there is a girl who loves to dance who comes to your house who just won't rave over Johnny's dancing, and the way shimmy music notes are shown on the screen—well then—she just isn't a dancer.

It is a good deal harder, so some say, to make a snappy two reel comedy than a feature. If so the Johnny Hines organization doesn't seem to be afraid of the job. They've certainly got a knock-out in their first one.

"The Charming Mrs. Chase," Pathe

"The Charming Mrs. Chase" is the initial two reel comedy produced by Mrs. Sidney Drew based on the "After Thirty" stories by Julian Street. Mrs. Drew has developed a human comedy very much in the same key as those she made with her late husband. Its laughs are never forced, they spring directly from humanisms that everyone accustomed to any kind of home life will recognize as realities. The plot is simple and merely relates of the manner in which a married man, a little bit tired of the routine of his existence, sought to provide himself with a thrill by taking another man's wife to luncheon. But the date proved inanely dull and so the husband goes home to his wife realizing that his future marital life is to be one of contentment minus thrilling episodes. The picture is invaluably enriched by the cleverly drawn characterization of John Cumberland as the husband. His work here serves to demonstrate that he is an artist.

"The Charming Mrs. Chase" should be on the bill of every high class and family theater. The thrills that the husband could not find are present in the shape of many, many laughs.

"Some Mind Reader," Dooley-Tyrad

Johnny Dooley in his second production for Tyrad proves that with properly selected, directed and produced vehicles, he should be successful in the films.

Taken as a whole, the offering will get over. Dooley has a winning personality, and in addition, Sophie Tucker and Gilda Grey, who are a pair of celebrities appear in the production, which gives it an additional pull at the box office. Unfortunately, the rather robust Sophie does not screen nearly as well as Miss Grey who shakes herself over the silver sheet with vigor.

In the early portion of the offering, there are too many titles. Many of these are funny and will draw laughs, but in a few places, it would be well to cut them. The story seelcted is a good one, but they did not always make the best of it, more action being necessary in places. But the picture does possess a sufficient number of good qualities to enable it to hold its own with the avearge audience.

"A Dream of Fair Women," M. W. Garsson

When the Motion Picture Magazine, Motion Picture Classic and Shadowland held their Fame and Fortune contest selecting about a score of the prettiest damsels and these who displayed the greatest amount of histrionic ability from 50,000 contestants, a two reel production was made, with the winners appearing. The offering, state-righted by M. W. Garsson, is strictly one for the picture fan. If exploited properly, that is, if played up to the fan in the proper manner it will undoubtedly prove of value at the box office.

Considering that the cast is almost entirely composed of amateurs, the work of the players is entirely satisfactory. The fault with the offering is that there is much more than enough material. But the story, the entire production, serve but one purpose, that of presenting the youthful maids upon the screen. And they are attractive, you can guarantee that.

In advertising appeal directly to the fans. Tell them of the contest, that numerous girls participated and that the actual winners are to appear in a two reel photoplay, adapted from Alfred Tennyson's poem, the title of which is the same as that given the picture. Mention names. Say that the judges were Mary Pickford, Cecil D. deMille, Maurice Tourneur, James Montgomery Flagg, Howard Chandler Christy and Olga Petrova. Then tell them who some of the lassies are. And accentuate the fact that it is a contest film; avoiding promises as to its matter.

The story concerns a young artist who is not faithful to the girl who loves and understands him. In a dream, after reading a poem of Tennyson's, he comes upon various women, representing grace, charm, coquetry, etc. It is love however, who understands him and furnishes him with inspiration, so that when he wakes he pursues his work with renewed vigor. In the end, he returns to the girl who adores and forgives him, because she understands him.

"An Island of Enchantment," Educational

Due to the popularity hand-colored scenics are enjoying at present there are more offerings of that sort on the market than usual. In this Educational Library De Luxe reel, some fault may be found with the manner in which the colors have been applied. There are several shots that are really beautiful, most of these being scenes showing the temples and pagodas of Japan, which has furnished the material for the subject. Some footage devoted to the manner in which small vessels similar to canoes shoot down rapids bears watching.

"Sailing and Fishing," Educational

Several exquisitely tinted shots of water scenes stand out in this Educational reel from its Library De Luxe, and add beauty to an otherwise satisfactory scenic production. A great part of it is devoted to the catching of a large species of fish of Palermo. This is of great interest. The camera work throughout is of high order. Worth while to get over with any audience.

"Log of the La Viajera," Educational

In screening this reel, Robert Bruce has departed from his usual haunts, and pursued the journey of a sailing vessel through Canadian waters. While there is some stuff in it that holds the eye, there is little of the natural beauty usually so profuse in his films and it is therefore not as appealing as some of his other stuff. The photography throughout is up to the mark, and there are many shots that are of interest. It is a creditable offering of its kind.

Short Reels

"Tick-Tock," Ford-Goldwyn

Several of the details of the making of clocks and watches are disclosed in this Ford industrial which is up to the standard. It is not especially valuable as entertainment matter but for those interested in this subject should prove of value. The manner in which it has been screened is satisfactory, considering that they had to go to a factory and shoot the stuff indoors without studio accommodations.

"The Adventures of Ruth," Pathe

Close conflict and rapid action is lacking in the tenth episode of this serial, called "The Forged Check". There is little in it to please the average serial fan, and the scheme of having the different keys handed the heroine, for her to follow out in each case the appended instructions, is becoming a bit tiresome.

Bray Pictograph, No. 424, Goldwyn

Considerable discussion has been aroused recently by several scientists who for a living are planning various ways of butting in on the residents of some other planet, which may or may not be very pleasant. In this Bray Pictograph, the first part is called "All Abroad for the Moon," a diagram study animated by Max Fleischer. It is one of the best bits of educational film ever made. The clearness with which each point is illustrated and the manner in which it has been screened is such as to hold the attention of those scientifically inclined as well as others. In addition, this has a Krazy Kat cartoon appended, directed by Vernon Stallings, and is quite clever, possessing several novel bits that will put it over. Every bit of the reel is entertaining, and the initial portion in addition possesses great educational value.

"Silverware," Ford-Goldwyn

Perhaps it is because making silverware is comparatively simple that this Ford educational offering hold attention so well, and perhaps it is because it is somewhat unusual. At any rate another very satisfactory industrial reel must be credited to the Ford organization. It shows skilled laborers fashioning the various common silverware utensils, and one or two of the processses are not very familiar, namely, some of the lathe work. One of the best of its kind produced by this firm in some time.

"One Dollar Down," National-Goldwyn

Oft has the comedy producer availed himself of the spectacle of men or women, or both, who have for some reason lost their outer raiment, chasing about where many meet. In this two reeler much of the punch is provided by this sort of stuff, but they have seen to it that the offering is kept more or less clean. In some places where the leading pair appears somewhat exposed, some of the scenes may be curtailed by censor boards, but the greater part of it should not cause any objection. There are numerous situations that are clever, the characters perform in fine fashion and the piece is superior to anything, Neal Burns has done for a long while.

The star is seen at the start as a clerk in a shoe store, where the floor-walker strives to win away from him, one of the girl employes. She agrees to accompany the latter to a ball and Burns also attends, buying on credit, a dress suit for the occasion. Unfortunately, he is discharged after getting into trouble with the floor-walker and the fellow who has sold Burn's the garment, on learning of his dismissal, plant to retrieve it. At the ball, Burns is caught and the suit removed. Incidentally, the girl's gown, which was supposed to have been delivered to the home of her employer, is also taken away, and some knock-about stuff results. In the end, Burn's cleverness is appreciated by the store owner, and he is made the manager. The girl is his, of course.

"A Pool of Peaches," Florida Film-Arrow

Present day picture audiences regard slap-stick comedies in a more or less nonchalent manner, unless they are based on stories that are out of the orrinary or possess business that is unusual. In this two reel "Sunbeam'" comedy, there is a lack of really worth-while material and the story is hardly commendable, yet the production generally has some mirth-provoking stuff. There are several attractive damsels who either sport gymnasium uniforms or single piece bathing apparel adding spice to the subject, and in several spots it picks up a trifle, but most of it will probably not get by very easily.

"The Lion Man," Universal

In the 15th and 16th episodes, respectively entitled "The Furnace of Fury," and "Relentless Renegades," rapidity of action, and the near unravelling of the mystery hold the offering up. A great deal of the action takes place in a moonshine still. It is, however, the scene of an exciting battle in which the hero almost overcomes a group of antagonists, but is of course lowered through a trap door when he is about to be returned the victor. Mexican bandits enter the story and the 16th episode ends in a way that will get them to come and see what occurs after that.

Wid's Daily Binders - $3.00

Invaluable for reference purposes.

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WD 2/22/20

Short Reels

"The Phantom Butler," Republic

Living a sort of Dr. Jekyl and Mr. Hyde life, a convicted and escaped forger is apprehended by Herbert Rawlinson, secret service man extraordinary, who supplements the haul with the round-up of another schemer. This is on of the William J. Flynn series of two-reelers in which Rawlinson plays the featured role. Although it does possess an element of suspense, it is at times rather obvious. Except for the lightings in some places, this is up to the mark technically, the players perform in acceptable style and the direction is satisfactory. As a whole, a reasonably good offering of its kind, that should go well where they like mystery, for although many of them will outguess it, they have kept this moving at a reasonably fast rate and it has much in it that will get over with a punch.

"Why Cooks Go Cuckoo," Gaiety Comedies

George Ovey is featured in a Gaiety comedy which is built about a rather thin theme, but has a few creditable situations which will put it over. The start finds the hero and his beloved employed respectively as cook and waitress in a restaurant. Ovey is informed that he has inherited a seminary, and accompanied by the lady of his heart, ventures towards his newly acquired property. In the school, there is a laughable situation, when he examines the girls with regard to their ability as to flirtation, and all goes well, until he finds that what he inherited was a cemetery, there being an error in the message. The finish finds the

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"Quicksands," Arrow

For another of his Northwoods Dramas, Edgar Jones has selected a rather unusual theme. Beyond doubt, it could have been made into a longer production, and in keeping it down to two reels, he has made it necessary for the audience to take some things for granted. The offering is one that possesses an element of mystery, suspense and a generally wholesome atmosphere. Edgar Jones who plays the principal role appears to be a likeable fellow, and the rest of the cast is suitable. There is a good deal to be desired as far as the direction is concerned, however. In the scene in which Jones exposes the crooked gambling device by which the players are being fleeced of their lucre, the more or less calm manner in which the most recently cheated fellow takes it is surprising. At the finish the reason why Jones, who has been robbing the messenger of a timber company, taking only $5,000 each time is not made perfectly clear. His death in the quicksands in the end, leaving Demby and the girl happily united is a pathetic touch, especially so since Jones is the center of attraction throughout, making the two reeler an actual tragedy. The quicksand portion has been made very realistic, and the subject, as a whole merits booking.

"Should a Husband Tell?" Christie

Everything that a one reel comedy should have excepting the unusual, is to be found in this Christie production. It has been screened in fine fashion, directed well and the characters perform in a manner that will win favor. Unfortunately, the basic theme is one that has been used too frequently. The story concerns a youthful couple, whose little family is almost disrupted by the arrival of wifey's brother Of course hubby does not know he is her brother and is greatly astonished when he sees him kissing and embracing her The only unusual twist in this is, that hubby has a little surprise planned, the same being an auto which he intends to present to his wife. It results in his being mistaken for a taxi driver, and in his being placed in close proximity to the others and in some comedy when they attempt to eject him from his own home.

"Elmo, the Fearless," Universal

Chinese dives—villainous, sneaking yellow-skinned Mongolians—the fascination of the little-known Orient—these all please serial patrons. And so, in eposide 11, "The Temple of the Dragon," Elmo Lincoln with the fair young heroine, the wicked gang that would take from its just owner a valuable gold mine, all hie themselves to such a den, leaving an intricate dive in the city slums behind. For plausibility, this does not rank very high, in fact it does not rank at all. But it has action and is unusual. The finish, where the powerful Elmo Lincoln is tied to the image of the dragon, facing death because of a poisonous vapor it emits, will certainly hold attention.

The twelfth episode winds up with a crash in which an automobile and wagon on which the leading duo are perched come together. There have been several wrecks in this serial before and that will probably detract from the value of the scene, which has not screened very effectively. "Cashing Through," as this part of the production is called maintains just a fair average.

"License Applied for," Christie

Earl Rodney and 'Vera Steadman are featured in a Christie reel, in a story by Frank Roland Conklin. Thematically, this is quite acceptable and holds the spectator in suspense. The director has kept it moving at a satisfactory rate of speed, and the cast measures up to the desired standard. It concerns a young man, who is so certain that the girl who he loves will agree to marry him, that he secures a license before proposing. Invited to spend some time at her home, he tucks the license under his pillow, fearful lest the girl bolt when she discovers that he has secured it before gaining her consent. When the young lady's feminine cousin arrives, Rodney is asked to let her have his room, and the document still remains under his pillow. It becomes necessary for him to propose before the license is found, but he is interrupted every time he attempts to go through with it. Finally they do get at the certificate and the girl does become a bit peevish but all is well when she remarks that she sees no reason for not using it. A clever clean comedy.

"Dead Eye Jeff," Fox

Bud Fisher's caricature performers, Mutt and Jeff, join a circus in this reel and after some knock-about stuff, cleverly animated, and including much that is funny, they succeed in wrecking the entire establisment. Assistants to a lion tamer and sharpshooter are advertised for in the beginning, and the inseparables apply. Mutt amuses himself with the lion, while Jeff announces the freaks and then permits the pistol expert to shoot a pipe from his mouth. In that portion, most of the real laughs come, and the riot that results holds attention until the very finish.

"Her Private Husband," Fox

Fox's newest Sunshine comedy starts with a laugh in which Chester Conklin is reposing on the lap of a woman of plentiful proportions, sewing a patch on his trousers, while he plays solitaire on the floor. After that, Conklin, as the waiter and the cook, starts throwing a mass of dough about, and then comes the breaking up of crockery. No particular attention has been paid to continuity, for the next scene finds him before a cinema theater, where he flirts with a youthful, married, amateur actress. There is a laugh where Conklin tampers with the poster, but the stuff that results later lacks novelty, a great deal of it consisting of the shooting of revolvers and then a burlesque on a benefit performance. There is some good trick photography in the last few hundred feet, where Conklin bounces lightly about on balconies. Some of the gags in the early portion are funny.

DR. FRANK CRANE

THE PRODUCERS OF "EMPTY ARMS" HAVE THE PRIVILEGE TO ANNOUNCE

that they have contracted with one of the most distinguished literary men of the world to write a big feature picture of timely and universal interest. The man with whom the engagement has been made is perhaps the most read writer in America. His daily editorials and gentle philosophical treatises are followed religiously by over Twenty Million Readers in the foremost cities of the country. Those who know him virtually worship him. Hence it is a distinguished privilege to announce that the producers of "Empty Arms" have made arrangements with DR. FRANK CRANE, in collaboration with CHARLES D. ISAACSON, Dr. Crane's colleague on the "New York Globe," for the famous philosopher and teacher to tell in story form his grand conception of

"DEMOCRACY"

A SUPER FEATURE will result. We have already read the script of the story, and we are able to announce at this time that it is one of the most extraordinary dramatic tales ever conceived for motion picture development!

"DEMOCRACY" will unquestionably be the biggest Feature Picture made since the "BIRTH OF A NATION" and "CABIRIA."

No expense will be spared in the filming of the story. The foremost actors and actresses are engaged, and the picture will be made with the co-operation of Dr Frank Crane, by FRANK REICHER.

OPTIONS ON "DEMOCRACY" FOR TERRITORIAL RIGHTS MAY BE SECURED AT ONCE. Preference will be shown, naturally, to buyers of "EMPTY ARMS."

LESTER PARK and EDWARD WHITESIDE

500 FIFTH AVENUE NEW YORK CITY

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	72¾	73	73
Do, pfd	87	87	87
Goldwyn	25	27½	26¾
Loew's Inc.	27½	27½	27½
Triangle	....	....	½
Unit. Pict. Prod.	10	13	12½
World Film	....	....	1

Note—Famous Players unchanged Saturday. Above quotations Friday's closing.

New Great Falls House

Great Falls, Mont.—A house costing $175,000 and seating 2,000 is to be built by the Electric City Amusement Co.

A Great Revival of
"Tillie's Punctured Romance"

featuring
Charlie Chaplin
Marie Dressler Mabel Normand
Chester Conklin Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Seattle—Just before the opening of "Beware of Strangers" at the Rex a two-column, six inch advertisement offering $1,000 reward for the arrest and conviction of Bertha Gibson appeared in the daily papers. The ad carried a picture and description of the girl, with the "$1,000 Reward" in large bold-face type at the top, and at the bottom in medium size type "See Beware of Strangers Saturday at the Rex Theater."

Creston, Iowa.—Manager Hanson of the Adams conducted a contest recently at a cost of $5 and several season passes to find out what stars appeal most to his patrons. In addition to discovering the best way to please the people, he aroused considerable interest and packed the house, incidentally getting much publicity locally. The contestants were to identify the photographs of the stars and name their productions. Hanson filled two lobby walls with photographs, 44 pictures on each one. He offered $5 and a season pass to the first person identifying each one, and such a pass to each person identifying them after that. It was also necessary to name a production in which each one had appeared. Newspaper discussion about pictures developed and a large number attempted to secure the passes.

Seattle—When "On With the Dance" was shown at the American, Bellingham. The ushers were dressed in Yama Yama costumes. Two days before the opening two of these Yama Yama girls went about the town distributing blotters which carried on the reverse side an advertisement of the show. As a prologue a girl dressed like Mae Murray in the play performs a dance similar to that in the picture.

A unique advertising idea appears opposite the theater in the arrangement of mirrors and prisms to form a reflector that catches the light of every passing automobile, as well as the street lights, glowing like a big fire and throwing a strong light on a sign "See the Masked Dancer at the American Theater."

W. S. Taylor, Famous Players exploitation representative for the Seattle territory, is personally supervising the publicity of this showing.

Blanchard Co. to Build

Davenport, Iowa.—The Blanchard Amusement Co. of Chicago, Ill., plans a house costing $700,000, to be used as office building and theater.

Cincinnati, O.—Al Walsh is a new addition to the Select sales force and will cover the West Virginia territory.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Zane Grey and Benjamin B. Hampton are sojourning in Death Valley.

George Beban has commenced the work of cutting, "One Man in a Million."

Jack Nelson has been placed under contract by Tom Ince to direct the Douglas MacLean and Doris May productions.

James R. (Jimmie) Grainger, Eastern Representative of Marshall Neilan Productions is here to consult with Neilan upon important matters. While here Grainger will arrange for the first local showing of "The River's End."

Neal Burns, star in the National Film Corp. of America Capitol comedy series, has renewed his contract with that firm for another year at a great increase in salary. He will make 26 productions, which will be released by Goldwyn.

For the convenience of the photoplayers who are located in Hollywood, Deputy Collector Internal Revenue S. E. Masters, will be located at 217 Creque Building, corner Hollywood Boulevard and Cahauenga Ave., Telephone No. 577809, until March 15. Advice regarding income tax returns will be given without cost.

Carlisle Robinson, publicity director for Douglas Fairbanks, left last week for a tour of the large cities of the United States and Canada in the interest of making closer relationship between Fairbanks and his exhibitors. He expects to spend a week in New York and is counting on returning to Los Angeles April 3.

For the convenience of producing companies, operating in Los Angeles and releasing through Pathe Exchange, Inc., New York, permanent quarters will be established here. By means of this local centralization, matters of importance to the producer may be settled without the delay previously necessitated through distance from the distributor. During his recent visit to Los Angeles, Paul Brunet, vice-president and general manager of the Pathe Exchange, Inc., completed arrangements placing Gilson Willets, the author, at the head of Pathe's Pacific Coast productions. The publicity department will be in the hands of Mrs Phyllis Daniels. Productions will be handled from the offices of the company in the Wright & Callender Building and all producing heads will confer over the work in progress.

GAUSMAN.

Mishawaka, Ind.—Changes will be made in the Temple, giving it a seating capacity of 800.

Among Exchangemen

Buffalo, N .Y.—John P. McConville is now connected with the local office of Famous Players, a exploitation man.

Cleveland, O.—E. C. Blakeman i now assistant manager of the loca Pathe exchange.

Seattle, Wash.—J. E. Tillman formerly one of the proprietors o the Oregon Film exchange, is no assistant manager of the Vitagrap office.

Seattle, Wash.—Charles Code i now a special salesman with Vita graph.

Baltimore, Md.—Clarence Eise man is handling this territory fo Famous Players, having recentl joined the sales force.

Washington, D. C.—The Reliance Film Exchange has been opened b Leo G. Garner.

Chicago—Frank J. Flaherty ha resigned as manager of the loca office of Hallmark.

Toronto, Can.—Lindsay McKenn has been succeeded by W. R. A kell as exploitation manager for S lect in this city.

Buffalo, N. Y.—M. Cohen is no a member of the Realart force.

Montreal, Can.—H. Thompson managing the local office of Angl American Picture Plays, Ltd. J. Mackay, general manager of the o ganization, is in England to com plete some details.

Atlanta, Ga.—Frank Hudson ha succeeded Harry A. Bugie as ma ager of Pathe's local exchange.

Buffalo, N. Y.—James B. Kel has been named manager of th local United Exchange. Until r cently he was a special represent tive for Universal, and at one tim was assistant sales manager f Hallmark.

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RITCHEY posters mean the biggest audiences.
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?

Have you seen

"Four Times Foiled"

Directed by

William S. Campbell

first of the 2-reel

CHESTER COMEDIES

Pre-released at the

Rivoli

this week

?

Distribution to be announced later

C. L. CHESTER Productions, Inc.

220 W. 41st Street, New York

Incorporations

Sacramento, Cal.—Pacific Coast Theater Corp.; capital, $50.000; incorporators, Courtright Hite, W. W. Kelly and J. H. Daly.

Columbus, Ohio—Southern Theater Operating Co.; capital stock, $10,000; incorporators, E. D. Howard, H. Byer, D. Howard, F. Reynolds and Frank Raymund.

Indianapolis, Ind.—Artcraft Theater Corp., chartered to operate houses in Franklin, Ind.; capital, $200,000. Directors, William E. Green, Charles Brummer and Don O. Newland.

Buffalo, N. Y.—The capital of the Majestic Theater Co. has been increased from $15.000 to $150,000.

Will Build in Detroit

Detroit, Mich.—J. A. Hagen will erect a 1,500 seat house at a cost of $200,000.

Benson Co Buys Superior Broadway

Superior, Wis.—The Broadway has been bought by the Benson Amusement Co.

Buffalo House Will Seat 2,500

Buffalo, N. Y.—Jacob Rosing & Sons, part owners of the Olympic, Lyric and Fillmore, will build a new house on Broadway, between Detroit and Townsend St. It will seat 2,500 and will cost $250,000.

To Build at Niagara Falls

Niagara Falls, N. Y.—The Cataract Theater Co. is to erect a $500,000 house, seating 2,600.

Sell Hank Mann Rights

Hank Mann's two reel comedies have been sold to Sam Grand of the Arrow Film Co. for New England and Arthur S. Hyman Attractions of Detroit for Michigan. Rights to Minnesota, North and South Dakota and Wisconsin have also been sold.

Territory Sold on Dooley Comedies

The Peerless Film Service, of San Francisco, has purchased the rights from Tyrad on the Johnny Dooley Comedies for the Hawaiian Islands, California, Arizona and Nevada.

Bradley Features

Columbus, O.—The Bradley Features Co., of Cleveland, has been chartered with a capital of $250,000. The organization will produce films Fred Desberg, Joseph LaRonge, Ed Strong, H. H. Cudmore, Arthur Brereton, Robert McLaughlin and Samuel R. Bradley are the directors

Hornell, N. Y.—A modern house is to be erected on the site of the Jerry Linehan property by New York interests.

Buffalo, N. Y.—The General Theaters Corp., which operates the Allendale and New Arcadia, has purchased a site for a house on Genessee St.

Paramount Theaters to Build

Vancouver, Canada.—J. R. Muir is authority for the statement that Paramount Theaters, Ltd., will build houses in Calgary, Moose Jaw, Edmonton, Regina and Winnipeg, in addition to one here seating 2,800. These houses are to be erected in conjunction with the Famous Players-Lasky Film Service, Ltd., and Regal Films, Ltd., with offices in Toronto.

To Build $150,000 Theater in Akron

Akron, O.—A new theater will be constructed here at a cost of $150,000 at 12 East Market Ct.

Will Erect 2,500 Seat House

Lorrain, O.—A house to be erected by Dr. A. T. Grills, Wesley Grills and Carl Lertzman will seat 2,500 and cost $150,000.

Large House for Cincinnati

Cincinnati, O.—Columbia Amusement Co. will build a $250,000 house at Seventh and St. Clair Ave.

Will Build at Wilmington, Del.

Wilmington, Del. — Wilmington Theater Corp. will build a $500,000 house on Market St.

Coming for
Our March Release

"Swords and Dollars"

A Spectacular Photodrama

JAM STUFF
S.R.O. 12

Moline to Have Large House

Moline, Ill.—George R. Stephenson is to build a large house at a cost of $100,000.

Tuscombia, Ala.—O. B. Clark, mayor of Tuscumbia, will shortly open the Strand.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

BIDS WANTED
George Loane Tucker's Production
"The Arrest of Arsene Lupin"
by Maurice Le Bane
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

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The Editor
Home School or Church

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TYPHOON COMPANY
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1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

How It Happened

Ralph Ruffner, now with First National describes the circuitous and momentous course he had to travel before reaching New York as follows:

"Entered the motion picture exhibiting field from the railroad service via the piano stool route in the summer of 1909. Substituted for a player who was ill, and never returned to railroad work. Toll clicks wouldn't harmonize Assumed the management of a 240 seat house in Vancouver, Wash. in 1911; fought a trust for the town supremacy, winning out hands down only to have momentary ambitions to become a magnate wrecked—last lingering phrase of R. R. days—on the rocks of finance, via uncharted shoals of superior competition by a big, new theater which swept all possible revenue away via the free ticket route.

Managed the American Theater, Butte; Liberty Theater, Spokane; wrote advertising and publicity for Jenson and Von Herberg's Liberty and Columbia Theaters in Portland, and managed the Columbia.

"Was transferred to Butte as manager of the Rialto, succeeding C. S. Jenson, who moved to Portland.

"Habits — composer, ad writer, publicity. Features trained in every department of theater work from curb to back wall. Record, fifty-fifty between Columbia and Victor. Special decorations, use of midnight matinees for motion pictures as early as 1914 and 1915. Scientific accomplishments, the inauguration of audience singing without 'plants.'"

Grauman and Lasky to Build

Los Angeles, Cal.—Sid Grauman and J. L. Lasky, an uncle of Jesse L. Lasky have just acquired a site for a $250,000 house at the northwest corner of Hollywood Boulevard and Orchid Ave.

Tarentum House Costs $200,000

Tarentum, Pa. — The Palace Amusement House has opened, seating 800, and costing $200,000.

The Christie Filmfollies girls vam p Eddie Barry, who has "monkey glands," in a new Christie Comed y.—Advt.

T. & D. in Tulare

Tulare, Cal.—Sam Y. Edwards of Turner and Dahnken who operate a chain in San Francisco, is here considering the suitability of this city for the erection of a house seating between 1,200 and 1,500.

Cincinnati, O.—Ben Bein, formerly with Pathe, is now assistant manager of the local office of the Standard Film Service Co.

Desdemona, Tex.—The Majestic, totally ruined by a fire, will be rebuilt immediatey.

Savannah House to Seat 2,700

Savannah, Ga.—Arthur M. Luca has purchased a site for a hous which will seat 2,700.

"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.
KRAUS MANUFACTURING CO.,
220 West 42d St., N. Y.
17th Floor. Tel. Bryant 3607

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Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
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THERE'S A REASON
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26 CHAPLINS—50 ARBUCKLES—3 W. S. HART
PICTURES AND OTHERS WITHOUT NUMBER PASSED THROUGH MY CUTTING ROOM.
IF YOU HAVE A WEAK PICTURE CALL WHEN YOUR PICTURE IS READY FOR CUTTING
THE FILM DOCTOR
ELMER J. McGOVERN
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EMPTY ARMS
THE SENSATION OF THE CENTURY
Personally Supervised
and
Directed by Frank Reicher
"EMPTY ARMS" was designed to fill empty seats and empty tills.
It was made by showmen for showmen. You *CAN'T* GO WRONG!
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Lester Park & Edward Whiteside

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

l XI, No. 54 Tuesday, February 24, 1920 Price 5 Cents

Hearing Today

ssachusetts Legislative Committee to Take Up Proposed Censorship This Morning

(*Special to WID'S DAILY*)

Boston—The special hearing be- e the Legislative Committee with gard to the proposed censorship l for Massachusetts will be held s morning at 10 o'clock. It is ticipated that the hearing will be tremendous importance because ose backing the bill claim to be oroughly well lined up. On the ner hand, local film men as well representatives of the National sociation, say that they believe measure will be killed and pos- ly in committee.

William A. Brady, president of National Association; F. H. El- tt, Jack Connelly and D. W. Grif- are here as is Rose Tapley of mous Players.

William A. Brady had a corking erview with his usual smashing in the Sunday Advertiser-Amer- n. Marion Brazier spoke against bill at the Professional Women's b and quoted from her brieflet. hy Censorship" in which she ounces the effort being made for e censorship.

he mayor of Boston is on record h a red hot protest against state sorship in the Boston Record Saturday night.

Hostettlers Expand

(*Special to WID'S DAILY*)

oux City, Ia.—Hostettler Broth- owners of the Royal and a cir- of 15 houses throughout Iowa Nebraska, have purchased three he largest houses in Lincoln and f the picture houses in Hastings. eadquarters of Hostettler Broth- re in Waterloo. The Royal here be enlarged to almost double city.

$5,000,000 Concern

(*Special to WID'S DAILY*)

bany, N. Y.—The Reelcraft Pic- Corp. of the state of Delaware, been authorized to conduct bus- in New York state. The cor- tion is capitalized at $5,000,000. purposes of the concern are to ge in all branches of the motion re business also to conduct rical, vaudeville and other stage ctions. The stockholders are: y C. Hand, Robert K. Thistle George V. Reilly the latter is the attorney of the corporation offices at 65 Cedar St., New City.

Said the modern St. Anthony: "I'm above temptation!"
Replied the up-to-date enchantress: "Well, stoop a little, stupid!"
Constance Talmadge in the John Emerson-Anita Loos production, "In Search of a Sinner," a First National attraction.—Advt.

Important Meeting

Directors of Associated First National Pictures Assembled—Big Plans Under Consideration

Directors of Associated First National Pictures, Inc., assembled here yesterday for a very important meeting.

Those who arrived yesterday were Robert Lieber, Indianapolis; H. O. Schwalbe, N. H.; Gordon, Boston; Jacob Fabian, Paterson; Moe Mark, J. D. Clark, E. B. Johnson and J. H. Kunsky

Other directors are Col. Fred Levey, J. G. Von Herberg and J. J. Allen.

It is understood that matters of unusual importance are to be taken up.

It will not be surprising if E. H. Hulsey of Texas arrives and disposition was made of the Hulsey franchise for the southwest.

Goldwyn Happenings

Important Announcement Expected Upon Arrival of Goldwyn and Lehr from Coast

(*By Wire to WID'S DAILY*)

Los Angeles—Samuel Goldwyn and Abraham Lehr, studio manager for Goldwyn, left here on Sunday for New York. Upon their arrival an important announcement is expected to be made.

F. J. Godsol, chairman of the executive committee of Goldwyn, returned to New York on Saturday after a long visit to Los Angeles, stopping in Texas on his way home.

Eight Exhibitors Arrested

Eight theater owners and three ticket takers arrested between 72nd St. and 110th St. and charged with permitting children under 16 to enter picture theaters have been held under $200 bail each for examination tomorrow.

Independence

The Spirit of the Ince Luncheon—Comment on the Producers Situation

Independenec was the spirit dominating the luncheon held at the Claridge on Saturday at which Thomas H. Ince, J. Parker Read and Allan Dwan met a number of important film and newspaper folk.

Among those at the speakers' table besides the producers were Walter W. Irwin, F. B. Warren, George King of the Stoll organization of London and Louise Glaum. Thomas H. Ince in defining the ideas of the Associated Producers with regard to distribution made it clear that he expected an independent selling force with exchanges to look out for the product of himself and associates He did, however, leave a loop hole for a possible tie-in with one of the present distributing companies. He said, however, in this connection that he anticipated that this was rather unlikely.

Addresses were made by a number including several trade paper editors, Wm. Brandt and Louis Blumenthal as exhibitors. Both exhibitors urged the producers to distribute independently. Brandt, in behalf of the new New York state exhibitors organization pledged absolute loyalty of his associates to the new move of the producers.

It is understood that Ince will remain here about ten days. By this time it is expected that a deal will definitely be closed.

Major Pullman Dead

(*Special to WID'S DAILY*)

Washington, D. C.—Major Royal W. Pullman, actively interested in Secretary Franklin Lane's Americanization plan and always a friend of the motion picture industry is dead here as a result of an attack of influenza. The funeral is to-morrow.

Report to Conference To-day

(*Special to WID'S DAILY*)

Albany—Whether the State Conference of Mayor's will advocate the adoption of censorship measures for New York will rest with the report made to it to-day by the committee appointed to investigate the film industry in New York State.

Independent Producer Representation.
Engage SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72¾	73	73
Do, pfd	87	87	87
Goldwyn	25	27½	26¾
Loew's Inc.	27½	27½	27½
Triangle	....	....	½
Unit. Pict. Prod.	10	13	12½
World Film	....	....	1

Note—Famous Players unchanged Saturday. Above quotations Friday's closing.

These quotations are as of Saturday. Market closed yesterday.

Talmadge Party Due To-morrow

Norma Talmadge, Constance Talmadge and Joseph Schenck are due in New York to-morrow from Palm Beach.

A Great Revival of
"Tillie's Punctured Romance"

featuring
Charlie Chaplin
Marie Dressler Mabel Normand
Chester Conklin Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Louis Stevens, formerly with Universal, has joined G. B. Samuelson, the British producer, as scenario chief.

Ormer Locklear, the aviator, is to be engaged by Lew Cody as advisory director in an air feature film.

King Vidor is about to begin work on "The Jack-Knife Man," by Ellis Parker Butler.

Hobart Bosworth has started production on his first vehicle for J. Parker Read, Jr. Irvin Willat is directing, with J. O. Taylor at the camera.

Bryant Washburn starts work this week on "The Sins of St. Anthony," a Saturday Evening Post story by Charles Collins. James Cruze directing.

Joseph Kilgour has been engaged to play an important role in support of Anita Stewart in "The Yellow Typhoon," now in course of production under Edward Jose's direction.

Lawrence Weingarten is to join L. J. Gasnier as publicity manager for Lew Cody and Mae Marsh, according to Rialto murmurings.

James Kirkwood, Barbara Castleton, Russell Simpson and Nigel Barry complete the cast for "The Branding Iron." This is a full fledged Reginald Barker production.

"The Temple of Dawn," by Miss I. A. R. Wylie, will be Bert Lytell's next Screen Classic picture following "Alias Jimmy Valentine," Metro officials announce. Arthur Zellner has begun the script.

Harry Hagenah, who has acted as co-director in the filming of 35 of his own scenarios, has joined the Louis B. Mayer staff and will be assistant director of the Chaplin-Mayer Pictures Co., Inc.

H. M. Walker, one of the best known sporting editors on the coast and formerly with the Los Angeles Examiner, has been engaged by the Rolin Film Company to write stories and titles for the Harold Lloyd comedies.

Matt Moore, who played beside Louise Glaum in "Sahara" also has the leading male role in the J. Parker Read, Jr. star's forthcoming release, "Love Madness." Moore was secured by Read through the courtesy of Marshall Neilan. Noah Beery was engaged to play the heavy.

Legislation to prevent screen stars cutting their own pictures is being advocated by the Motion Picture Directors' Asso., according to James Young. Young claims certain actors and actresses take the liberty to trim scenes after the director has inserted and passed them and, alleges the director, ruins the story and continuity of the film. He cites the Selznick picture featuring Elsie Janis as a "horrible example."

Bessie Love has started work at the Hollywood Studios on her first picture under her Callaghan contract, directed by Joseph de Grasse and Ida May Park. The story is from the novel of Charles Tenney Jackson, and is entitled "The Midlanders." Truman Vandyke and Jack Donovan are her leading men. A portion of the story will be made on the Mississippi River, and for this purpose the company expects to journey eastward within the month. Mr. Callaghan has in contemplation for Miss Love a picturization of Charles Dickens' "Old Curiosity Shop," with Bessie in the appealing character of Little Nell.

Byron Morgan, fiction writer, has just signed a long term contract as a member of the scenario staff at the West Coast studio of Famous Players. Morgan has been at work on the adaptation of "The Hippopotamus Parade," the first motor truck story in fiction.

Gale Henry will start work this week on the first of her new series of six two-reel comedies a year. An entire new cast and director has been engaged. The comedienne's first story, it is said, is not slapstick, but a straight human comedy.

GAUSMAN.

Incorporations

Albany, N. Y.—The New York [illegible] dependent Master Films, Inc., Manhattan. Capital, $100,000. V[illegible] produce films and operate theat[illegible] Stockholders: E. Kremer, L. Le[illegible] and P. Gross, 235 W. 108th St., N[illegible] York City. The attorney is [illegible] Gross, 302 Broadway, New Y[illegible] City.

Albany, N. Y.—Asher Prod., I[illegible] Manhattan. Will conduct stu[illegible] and laboratories. Capital, $5,[illegible] George A. Enright of Hoboken, [illegible] J.; James L. Burke, Weehawk[illegible] N. J., and Samuel H. Hadley, [illegible] Garden, N. Y., principal stockh[illegible] ers. G. A. Enright, 130 W. 45th [illegible] New York City, attorney.

Albany, N. Y.—The Goldw[illegible] Pictures Corp., incorporated un[illegible] the laws of Delaware, authorized [illegible] deal generally in motion pic[illegible] films. Gabriel L. Hess of 469 F[illegible] Ave. designated as representat[illegible]

Milwaukee, Wis.—The Wh[illegible] house Theater Co. has increased [illegible] capital from $50,000 to $250,000.

Ike Schlank a Bankrupt

Ike Schlank of Indianapolis [illegible] has been engaged in a number [illegible] state right propositions has file[illegible] petition in bankruptcy with li[illegible] ities of $62,172 and assets of $[illegible] Among the creditors are Willian[illegible] Brewer of the Otis Lithograph [illegible] $7,500; O. J. Buck of Chicago, $20[illegible] and First National Bank of Bos[illegible] $8,000.

Tyrad Pictures Buys "The Wip[illegible] hand"

Tyrad Pictures, Inc. has sec[illegible] the world's rights on "The Wip[illegible] hand" a five-part feature written [illegible] produced by C. A. Taylor. This [illegible] just been completed in Californ[illegible]

Moline House to Cost $300,0[illegible]

Moline, Ill.—A new film hous[illegible] on Fifth Ave. and 17th St. is to be [illegible] by the Bee Hive Exchange. It [illegible] cost $300,000.

VALUES

Yesterday and To-Day

Real Estate, Motor Cars, Jewelry, in fact every thing has increased tremendously in value during the past two years. A thousand dollar policy of a short while ago only covers half the intrinsic value of what you have insured now. Give a thought to insurance. To-morrow may be too late.

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Reuben Samuels Insurance

The price of some things is set by their rarity,—
of others their real worth.
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Ritchey

House Changes

Cheney, Wash. — Liberty taken over by Chester Roark.

Lind, Wash.—E. L. Tipton runs show one day a week in the "gym" of the high school.

Jackson, Tenn.—Manager Lynch of the Lyric has decided to reopen the Marlowe.

Toledo, O.—Frank E. Miller has purchased M. R. Williams lease on the Palace.

Boston, Mass.—The Lewis-Brown Circuit of Danielson, Conn., has leased the Strand from James Baker.

Balitmore, Md.—The seating capacity of the Hartford will be enlarged from 400 to 1,100.

Brunswick, Me.—William F. Senter has purchased a controlling interest in the Cumberland.

Gadsden, Ala.—About $40,000 will be spent by Will B. Wood to enlarge the Belle.

Elkhart, Ind.—Angelo Pechorelli, who formerly owned the Venetian has bought the Lyric, Goshen, from Oscar Hansen.

Brunswick, Me.—Wilbur F. Senter has purchased the controlling interest in the stock of the Cumberland.

Lexington, Ky. — The Phoenix Amusement Co. has taken over the Ben Ali theater here and will operate it with pictures in conjunction with the Strand.

Sunnyside, Wash.—Bob Barnett, who has a fine little house in Sunnyside, seating 475, has also bought the Colonial at Grandview.

Midway, Minn.—Sam R. Thompson plans the erection of a house costing $110,000. The St. Paul council has already granted a license. This town is situated midway between St. Paul and Minneapolis.

Newbern, Tenn.—The Dixie has moved into the Masonic Building. It is under the management of William J. Houstin, and is much larger than the former quarters of the house.

Huntsville, Ala.—Reported that Paramount is behind the newly formed Huntsville Enter. Inc., which operates the Lyric. Fred Kent, of Atlanta, is president; C. E. Holcomb, vice president and treasurer; D. R. Millard, secretary, and Charles A. Crute, general manager.

Sheffield, Ala.—H. Fontaine Little has purchased the Liberty, which he will resell, and which will be opened shortly thereafter. It was recently closed when the owners filed bankruptcy petitions, voluntarily, and represents an approximate investment of $10,000.

Dierks, Ark.—The King has been bought by Dr. T. A. Sparks.

Wheeling, W. Va.—The New Regent opened recently after being completely remodelled.

Mahaffey, Pa.—Robert Mahaffey will remodel part of his hotel into a picture house.

Glenn Campbell, Pa.—John Pelis has purchased the Empire from J. B. Lembach.

Washington, D. C.—Jack Keenan has taken over the Regent. He was manager of the Grand for a number of years and recently tendered his resignation to the Crandall Amusement Co.

Washington, D. C.—William C. Murphy will remodel the property at Twelfth and H Sts. He operates the Home and Carolina.

Nappanee, Ind.—Newton A. Calbeck has taken over a seven year lease on the Spohn Building and will establish a film house there. He also operates the Auditorium and Crystal.

Union City, Ind.—H. E. Johnson has sold the Star to John H. Shafer, of Greenville, Ohio.

Brantford, Ont.—C. J. Appel has been transferred from Brandon, Manitoba, and is now manager of Allen's Brant, one of the houses operated by Jule and J. J. Allen, of Toronto. G. A. Matthews succeeds him as manager of the Allen, Brandon.

Quincy, Ill.—Nat Dax, who operates a chain of theaters in Omaha, Lincoln, Nebraska, and Sioux City, Iowa, has leased the Bijou and will run it as a combination house showing road shows and feature pictures.

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Monsoon Cooling System

Incorporated

70 W. 45th St. New York

Among Exchangemen

Minneapolis, Minn.—Tom Kress formerly with Robertson-Cole has been appointed manager of the Minneapolis office of Special Pictures Corp. H. J. Roberts, formerly special sales manager for Fox in New York and branch manager for Pathe here, general manager of Special Pictures is establishing offices.

Buffalo, N. Y.—Maurice Cohen, formerly connected with Universal and Gardiner Film Syndicate, is now a member of the local Realart sales force.

Chicago, Ill.—J. S. Sothers, of Vitagraph, was elected president of the F I. L. M. Association, of Milwaukee, to succeed William Aschman. George Levine, manager of the Universal Wisconsin office, was made vice president of the organization.

Cincinnati, O.—Dick Roach and J. L. Jugahs have been added to the Robertson-Cole sales force and will cover Kentucky and West Virginia territory respectively.

Detroit, Mich.—W. C. Barnes, special representative for Fox at Minneapolis, is now manager of the Detroit branch.

Phone Tremont 1635

Mr. Producer

Watch for the opening Tremont Film Laboratory Corp. at 1942 Jerome Ave,, N. Y. which will specialize in the developing of negatives and first positives only.

Harry Glickman, Pres.; Edward Horn, Treas

HERBERT BLACHE

Now directing

"THE HOPE"

"THE DRURY LANE MELODRAMA"

ALL STAR CAST

Will Erect East St. Louis House

East St. Louis, Ill.—A $200,000 house is to be built by the Erso Amusement Co., which has acquired a site at State St. and Collinsville Ave.

Newark Beacon to Cost $750,000

Newark, N. J.—Newark Beacon Corp will erect the Beacon at a cost of about $750,000. It is to seat 3,500 and will be situated at Broad and Rector St.

Will Build in Norfolk

Norfolk, Va.—Twin City Amusement Co. will erect at a cost of $150,000 a theater and office building.

Goldwyn Pictures

The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

BIDS WANTED

George Loane Tucker's Production

"The Arrest of Arsene Lupin"

by Maurice Le Bane

CELEBRATED AUTHORS SOC.

Room 803 Columbia Theatre Bldg.

Tel. Bryant 1511

Transatlantic Film Co. OF AMERICA INC

Coming for Our March Release

"Swords and Dollars"

A Spectacular Photodrama

Would you be interested if told that just two titles lifted one failure to an eminently successful production. We can tell you "How" and "Why." Harry Chandlee and William B. Laub Constructive Editing and Titling

Room 2004 Chandler Bldg.

Phone Bryant 7392

7802

New Theaters

Panama, Ill.—J. D. Williams, owner of the Grand is building a fine theater in Hillsboro which will be ready about March 1.

He will run a combination of pictures and road shows.

Fall River, Mass.—Thomas H. Kearns plans the erection of a new house theater.

Jefferson City, Mo.—Roy Armstrong and others have formed a new company with a capital of $100,000 to erect a house costing $125,000.

Oil City, Pa.—At a cost of $100,000, the Pennsylvania Amusement Co. plans to turn the Parson block into a picture house.

Charlotteville, Va.—The Kendler-Zimmerman Co. is to erect a house costing $100,000 and seating 900.

El Reno, Okla.—The New, owned by Mr. and Mrs. Al Derry, is now open. Built to succeed the Jewel.

Van Beuren, Me.—W. F. Paradise will erect a new house. Work will begin as soon as weather permits.

Pipestone, Minn.—A new house will be erected by V. Feldman.

Seward, Neb.—F. P. Mayland is building a house to open in the early spring.

San Francisco, Cal.—The Sun has opened under the management of Q. Markowitz.

Milwaukee, Wis.—The New Riviera has opened. It seats 1,400. Joseph Schwartz and Earl Rice own it.

Columbus, Ind.—F. J. Rembusch, owner of the American will erect a new house at a cost of between $60,000 and $75,000.

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Any Quantity Highest Prices
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EVE UNSELL
Scenario Writer
Famous Players-Lasky British Producers, Ltd., London.

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

Opera Singer Sues

Wants "The Forbidden Woman" Stopped—Seeks Court Action

One of the most novel film injunction suits yet filed has been brought in the Supreme Court by Henri Scott, well known American opera singer, who has been a member of the Metropolitan, Boston and Chicago opera companies is now in vaudeville, to restrain Equity Pictures from producing "The Forbidden Woman," the Clara Kimball Young picture which is at the Capitol this week.

Scott sues in behalf of himself and all other operatic performers on the ground that the film presents a false picture of the life of an operatic star, and will not only cause operatic stars to quit their profession and will discourage young singers from going into opera, but will cause persons who see the film to become disgusted with opera and those presenting it.

The plaintiff objects because the woman operatic star in the film receives the composer of the opera in her bedroom when she is in negligee, is accused of the murder of a lover who committed suicide, and otherwise conducts herself in a way that Scott says is not true to life behind the operatic scenes. He says that the name, "Diana de Angelis," chosen for the star of the film, "could with propriety be supplied to a certain well known European operatic star."

Travers in "Determination"

Richard C. Travers has been engaged to play the leading male role in "Determination" which U. S. Photoplay will produce. The picture has been frequently advertised as a $500,000 production.

America's Finest Laboratory

Located
Atop The Palisades
Opposite 129th St.

Palisade Film Laboratories
Palisades, N. J.
Morsemere 621-2

On Broadway

Strand—Marshall Neilan's, "The Rivers's End."
Strand Topical News.
Comedy, "Monkey Shine."
Rivoli—"Huckleberry Finn."
Rivoli Pictorial News.
Comedy.
Rialto—Marguerite Clark, "Easy to Get."
De Haven Comedy, "Hoodooed."
Rialto Magazine.
Moss' Broadway—"The Great Air Robbery."
Powder Puff Follies.
News Weekly.
Topics of the Day.
"Snub" Pollard Comedy.
Capitol—Clara Kimball Young, "The Forbidden Woman."
Capitol News.
Herbert Rawlinson, "The Silkless Banknote."
"Cavaleria Rusticana."
Brooklyn Strand—Will Rogers, "Water, Water Everywhere."
New York—Today: Will Rogers, "Water, Water Everywhere."
Wednesday: William Russell, "Shod With Fire."
Thursday Frank Keenan, "Smouldering Embers."
Friday: Frank Mayo, "The Peddler of Lies."
Friday: Louis Wilson, "Who is Your Servant?"
Saturday: Pauline Frederick, "The Loves of Letty."
Sunday: Claire Whitney, "Mothers of Men."

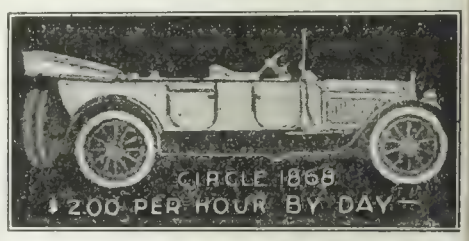
Next Week

Strand—Leroy Scott's, "Partners of the Night."
Rivoli—Not yet determined.
Rialto—Not yet determined.
Capitol—Bert Lytell, "The Right of Way."
Brooklyn Strand—Madge Kennedy, "The Blooming Angel."

Capitol Records Smashed

All previous records for any day and any attraction were smashed at the Capitol on Sunday when "The Forbidden Woman" with Clara Kimball Young and "Cavaleria Rusticana" opened for a week's run.

FOR RENT.
Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.



EMPTY ARMS
THE SENSATION OF THE CENTURY

Personally Supervised
and
Directed by Frank Reicher

The great interest inspired in filmdom by "EMPTY ARMS" is NOT confined to North America. Already we have received at our offices buyers from London and Paris who crossed the ocean with the sole intention of acquiring the rights to this great film!

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 55 | Wednesday, February 25, 1920 | Price 5 Cents

Chicago May Close

Theaters Threaten Shut-Down Unless Operators Give In

(By Wire to WID'S DAILY)

Chicago—This city, according to a statement made by Sam Atkinson, business manager of the Allied Amusements Ass'n, composed of practically all of the amusement interests in this city will shut down its motion picture theaters on Feb. 29 unless the Moving Picture Operators' Union meets the demands of the association.

The ultimatum came as a result of a meeting of the exhibitors and the exchange heads on Monday, and as a result of the forcing of a number of operators on each of the theater owners at $50 weekly, so the association claims.

The theaters in Cook County will shut down after the weeks' notice forwarded to the operators expires. The exchanges are backing the exhibitors to the hilt and state that no films will be circulated. Any exchange caught furnishing film contrary to this decision, it is stated, will be put out of business.

The I. A. T. S. E. which is the national organization embracing the operators' union refused to comment on the situation yesterday further than to say that the trouble was a local affair An effort to ascertain whether the organization would back the Chicago union as a unit was not successful.

Injunction Denied

Justice Platzek in the Supreme Court yesterday denied the application for an injunction brought by George Loane Tucker against Famous Players-Lasky and the Mayflower Photoplay Corp.

In rendering his decision, Judge Platzek said in part:

"The motion for an injunction is denied. On the papers before me I am unable to hold that the provisions of paragraph 10 of the distributing contract were made for the benefit of the plaintiff or that they are enforceable by him, especially in view of the provisions of the contract of May 28, 1919 by which all previous contracts between the plaintiff and the Mayflower Corp. were cancelled except as to payments required to be made on account of 'The Miracle Man.'

"In respect to the various other matters sought to be made the subject of an injunctive relief, the rights of the plaintiff are too much in doubt to justify any interference by the Court pending a trial of the issues."

"Are you going to let that child take the bottle away from you?" he sneered—Anita Stewart in the Louis B. Mayer-made production, "The Fighting Shepherdess," a First National attraction.—Advt.

Watch 'Em

Edward Bowes and Messmore Kendall Interested in Production

Edward Bowes and Messmore Kendall of the Capitol Theater are interested in the Vivian Martin Productions, the first of which will be directed by John W. Noble.

The fact that they are interested in this production has naturally led to the question of whether or not the financial interests behind the Capitol intend to go further into production. It is understood that if the first Martin production proves successful that Bowes and Kendall may go heavily into production generally, but that they are feeling their way with the Martin feature.

"Jim" Anderson Back

"Lieut. Jim" Anderson is back in town after exploiting "Auction of Souls," for some months past in the Northwest.

Koplar in Deal

Reported Paramount Interests Control St. Louis Chain

It is reported that the Koplar-Goldman chain of houses in St. Louis are in a deal with the theater interests identified with Paramount.

A telegram was forwarded to Harry Koplar at St. Louis regarding this report, but no reply has been received.

Dwan Leaves for Coast

Allan Dwan leaves for California to-morrow.

Loew Back from West

Marcus Loew arrived in New York from his long visit to Los Angeles on Tuesday.

Lichtman Back Friday

Al Lichtman of Famous Players is due back in town Friday from a trip to exchanges in the South and West.

Hart Suit Under Way

Star Suing Ince for Division of $500,000—Claims Half of Sum

(By Wire to WID'S DAILY)

Los Angeles—The suit of William S. Hart, against Thomas H. Ince involving the distribution of $500,000 went to trial yesterday in the Superior Court here.

The first gun fired in the fight was when Wetherhorn, Hoyt and Jones attorney's for Hart argued a demurrer to Ince' cross complaint before Judge Jackson.

It is claimed by Hart that the profits accrued from certain pictures in which he starred for two years was $1,500,000. The suit dates back several years when it is alleged that Ince and Hart, as friends in 1917 decided to leave the N. Y. M. P. Co. and produce with Hart as star.

It is alleged they arranged at the time for a division of the profits. Ince, it is claimed, then made a contract with Artcraft and that the profits accrued from July, 1917 to July, 1919 were about $1,500,000 of which it is alleged $1,000,000 has been distributed. Hart claims that the remainder, $500,000 should be divided on an equal basis while Ince claims more than half.

In the cross complaint, Ince seeks to set out a reform contract on the ground of a mutual mistake of fact. He is represented by Ingle Carpenter.

The suit is arousing considerable interest because it is believed considerable information relative to profits made in pictures will be divulged as the action progresses.

Connick on Coast

(Special to WID'S DAILY)

Los Angeles—H. D. H. Connick, chairman of the Finance Committee, of Famous Players-Lasky, is here looking over studio conditions.

Shortly after Mr. Connick assumed his duties as chairman of the Finance Committee, there were a number of changes made in the New York organization of Famous Players. The fact that he has reached the coast as noted briefly several days ago, has lead to the reports circulating that it would not be surprising if important and material changes were made in the studio operations of Famous Players.

Innovations and Ingenuity.
SOLOMON has 'em, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 55 Wednesday, February 25, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	69	72	69
Do pfd	....	....	....
Goldwyn	26½	28	26½
Loew's, Inc.	26⅝	27	26¾
Triangle	....	....	½
United Pict. Prod.	11½	12½	12½
World Film	....	....	1

Wells' New Theater Started

Richmond papers are reproducing from the architect's blue-prints Jake Wells' new Colonial theater at 8th and Broad Sts., which is already under construction.

The new theater will seat 1,800 and is expected to be one of the most modern theaters in the South.

A Great Revival of
"Tillie's Punctured Romance"

featuring
Charlie Chaplin
Marie Dressler — Mabel Normand
Chester Conklin — Mack Swain
TOWER FILM CORP.
71 W. 23rd St., N. Y.

Hoosier's Combine

Including 50 First Run Houses—Other Doings

(Special Correspondence from Our Oldest Contributor)

Indianapolis—Twenty of the leading exhibitors of Indiana have been meeting behind locked doors "Somewhere in Indiana." Fifty-first run houses are controlled by the consulting ones. Idea of the confabs is said to be a state organization that will assume releasing franchise of one of the new co-operative organizations, possibly Associated Exhibitors, Inc., and will also aid its membership in the acquirement of realty and the contruction of new theaters in growing neighborhoods. Rembusch and Olson are mentioned as leaders in the movement. Date of bursting forth in print about four to six weeks off.

Indianapolis—It is buzzed about that the Loew house which commences building this spring may not be "picture competition" at all. Going up where there are so many picture theaters, it had owners of latter worried; but the latest news is that this very abundance of straight picture houses has decided the Loew interests to a vaudeville-film policy in the new one. This report is made logical by the Famous controlled theater to go up across the way from Loew's, and which will undoubtedly be straight pictures. Famous, the reports have it, do not contemplate building this year at all, but in 1921. This may or may not be true but the whole town has had the dope and speak of Loew's as the only new theater for 1920.

Indianapolis—New York film crapshooters, take notice. A Manhattanite wishes to see Frank Rembusch and called up the Ohio Theater. He was told Rembusch could be found at his home in Shelbyville. He asked for the telephone number, and was informed: "Shelbyville Seven Eleven."

P. S. Frank DOESN'T roll 'em!

Indianapolis—Whirling dervishes formed a part of a photoplay entertainment for the first time when S. Barrett McCormick of the Circle brought the Ben Ali troupe down from Chicago for "The Temple of Diversion," which he is staking in conjunction with "River's End," the Neilan picture which opened Sunday. The Circle stage has now contained every kind of novelty on the face of the globe except a squad of Uhlans, and who knows now the war is over McCormick may import a party.

Terriss Leaves for Coast

Tom Terriss leaves off for California to-day, taking with him his assistant, Frank Hullette and camera man, where he will do his first Tom Terriss Special Production picture for Vitagraph. "The Girl Out of the Sky" by Gouveneur Morris.

Cuts and Flashes

Henry C. Rahe, on staff of Curtiss Pictures has completed the story of a new two reel comedy entitled, "The Wrong Romeo."

Frank Mayo, upon completion of his current picture for Universal will go to Honolulu for a four weeks' vacation.

Henry Murray, who has been an assistant director at Universal City has been made a full-fledged director. He will handle westerners.

Maurice Fleckles is spending a couple of days in Chicago.

Corinne Griffith is at work on a five reel screen version of "The Memonto" one of C. Henry's short stories. Earl Metcalfe and Rod La Roque have the principal male roles.

Kann Bound for Europe

George E. Kann, export manager for Universal left Saturday on the Nieuw Amsterdam for England. He will be away for several months.

Wall in Town

Jean Wall who represented Universal in Mexico City for eight months is in New York.

Col. H. A. Browne a Visitor

Col. H. A. Browne, chairman of the Walturdaw Co., Ltd. of London, England is in New York on a visit. His company distributes Powers' Projectors in Great Britain.

No Censor Measure Expected

(*Special to WID'S DAILY*)

Albany—The report of the four sub-comittees recently appointed was submitted to the Mayor's Conference yesterday.

It is expected here that no censorship will be introduced this year at any rate.

On Visit to Exchanges

Hal Hodes of the Screen Magazine left last night for the Middle West.

E. M. Goldstein leaves Friday for a visit to a number of Universal's middle western exchanges. He is general sales manager.

Fitzgerald to Direct Lytell

Dallas M. Fitzgerald will direct Bert Lytell in "The Temple of Dawn," for Screen Classics, Inc., following "Alias Jimmy Valentine," in which he is now working.

Park in Los Angeles

(*Special to WID'S DAILY*)

Los Angeles—Byron Park, general manager of Photoplay Libraries, Inc. distributors of "Empty Arms" is here, consulting with exhibitors and state right buyers.

Leonard Company Goes West

The Benny Leonard company producing "The Evil Eye" for Hallmark left for California on Tuesday with a number of stop-overs arranged on the trip.

Looks like First National has inside track for distribution of Associated Producers.

Baker to Direct Davies

George D. Baker has just signed a contract to direct Marion Davies in her next International production "Buried Treasure."

Pickrel Reports Prosperity

Fred B. Pickrel, Pathe branch manager at Oklahoma City is now in town with glowing reports of exhibitor prosperity in the Southwest.

New State Righter

The Fidelity Pictures Corp. is the latest state righter in the field. Offices have been taken in the Leavitt Bldg.

The company has taken over for distribution "The Married Virgin," a Maxwell production. In the cast are Vera Sisson and Kathleen Kirkham.

Rights for some of the territory have been purchased by Sol Desser.

Donovan Ill

Frank P. Donovan is seriously ill with a nervous breakdown at his home in Brooklyn. He suffered the breakdown one night two weeks ago while at the Elks Club and is now under the care of Dr. Ralph Newbury Prentiss, a well known nerve specialist.

At the time Donovan was on the eve of completing the arrangements for the formation of a large producing organization said to have the financial backing of two hotel owners. When he recovers he expects to close the deal. He will produce special features pictures only with the assistance of two directors.

No matter what sympathies,—apathies,—or antipathies an exhibitor may have,—he is sure to like and want RITCHEY posters.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Pathé News

No. 16

SEATTLE, WASH.—Will United States maintain its Merchant Marine, State Nautical School trains officers aboard U. S. Vicksburg.

ITHACA, N. Y.—Cornell triumphs over Yale in basketball—crack teams play a close game in Cornell's new Drill Hall. First indoor pictures of this popular sport.

SPRINGFIELD, MO.—Wedded 72 years, and still happy! Mr. and Mrs. Crabb, believe this heroic feat—here they are, surrounded by their children, 40 to 71 years in age.

PENSACOLA, FLA.—Navy is building up its Fleet of Dirigibles—scenes of the large E-1, in inspection flight over the Navy's Air Station.

SAN FRANCISCO, CAL.—With wintry gales blowing, it's a relief to find some one preparing for blossom-time—over 5,000 orchids ready for market.

HOBOKEN, N. J.—"Soviet Ark" is back! U. S. S. Buford, that took 249 lads back to Europe, return with a far welcome load—U. S. Boys from Germany.

WASHINGTON, D. C.—Last rites for Admiral Peary. Nation mourns loss of Robert E. Peary, noted Arctic explorer and discoverer of North Pole.

MONTREAL, CAN.—Ski-birds reach altitude of 80 feet in leap—colleges of U. S. and Canada compete for intercollegiate ski championship.

OFF THE FLORIDA COAST.—Plane wrecked in Gulf! The aviators fortunately escape; as the airplane crashed in the water, owing to sudden engine trouble.

BROOKLYN, N. Y.—Admiral Dewey's flagship here for overhauling—"Olympia," Spanish war veteran, is not "much the worse for wear."

LOS ANGELES, CAL.—Human Pendulum in Mid-Air! One of the most remarkable and thrilling pictures waxen by the Pathe News, shows aviator in feat, made peril of his life.

Today

Polo in Circus Stories

(Special to WID'S DAILY)

Los Angeles—Eddie Polo, under new Universal contract will make series of two-reel circus stories. He will travel for a season with the Barnum and Bailey circus for "atmosphere."

The Acme Portable Projector For the Studio Cutting Room The Editor Home School or Church

Demonstrated to You Anywhere

Howells Cine Equipment Co.

7th Ave. New York

Phone Bryant 1166

SUNDAY SHOWS AND CENSORSHIP

Cincinnatti—Harris P. Wolfberg, manager of the Cincinnatti exchange of Famous Players-Lasky is marshaling the forces of his exhibitors through Kentucky to make a determined fight against the state censorship bill introduced into the Kentucky Legislature by Representative T. C. Pryne of Lee County. Immediately upon learning of the censorship movement.

Ohio Bans Republic Film

Toledo, O. — Republic's, "The Amazing Woman," has been banned by the Ohio Board of Censors. Changes will be made in it, and they will be asked to reconsider their decision.

Iverson Bill

Baltimore, Md.—The House Committee on Judiciary now has the Iverson bill, permitting Sunday shows under consideration.

Petitions for Sunday Films

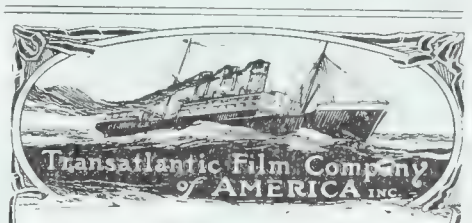
Worcester, Mass. — Councilman John E. Kenney is drawing up petitions for Sunday pictures and is having them circulated in industrial plants, stores, etc.

Want Sunday Shows

Bloomington, Ill. — The people of Bloomington are making a fight for Sunday shows. 2,481 votes are needed to pass the ordinance and 4,090 citizens have pledged their vote for the movement.

Another for Weiss

Meyer Weiss has taken over the 5th Ave. theater making seven in the Weiss circuit.



The *First* Comedy of our Boarding School Girls Series.

'FOR LOVE'S SWEET SAKE'

in two parts.

JAM-STUFF S.R.O. 12

Kelley With Bacon

Joseph L. Kelley, for a year director of publicity for Frank G. Hall is now in a like capacity with Gerald F. Bacon Enterprises.

Davidson Out of Laboratory

Alfred Davidson, stated yesterday that he had resigned as secretary and treasurer of the Film Developing Corp. the laboratory in Jersey in which Harry Houdini is interested.

Davidson has turned all of his stock back to the corporation.

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LOUIS MEYER

FORMERLY BRODA & MEYER INC

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Joel Plans New Theater

(Special to WID'S DAILY)

Jacksonvilel, Fla.—L. D. Joel, head of the Joel Amusement interests who operate the New Casino and the Liberty theaters has purchased the Nolan property on West Adams St. as a site for a $100,000 theater.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

EXPERIENCED FILM SALESMAN

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"WE NEVER DISAPPOINT"

CROMLOW FILM LABORATORIES INCORPORATED

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TELEPHONE BRYANT 5576

ALLAN A. LOWNES GEN. MGR.

Swanson Sells Out

Disposes of First National Denver Franchise to Harry T. Nolan

(Special to WID'S DAILY)

Denver, Colo.—The following announcement is being sent to every exhibitor supplied with film in this and the Utah territory:

"This is to announce that the undersigned has this day purchased all interest of Mr. William H. Swanson in the First National Exhibitors Circuit Corp., located at 1732 Welton St., Denver and 60 Exchange Place, Salt Lake City.

"The business will be conducted as heretofore, but Mr. Swanson will have no connection therewith.

Harry T. Nolan."

"Dated, Feb. 7, 1920."

The First National offices last night confirmed the above dispatch.

Selznick News, Easter Sunday

The first issue of Selznick News, will appear Easter Sunday.

First National "Get Together"

The First National office force will have a "get together" party at the Astor to-night.

Censor Hearing in Boston

(Special to WID'S DAILY)

Boston, Mass.—National Association representatives presented the industry's angle on the proposed censorship measure before the Committee on Mercantile Affairs yeterday.

Lack of space prohibits publication of a detailed account of the Boston hearing.

Brady Mourns Pullman's Death

William A. Brady, president of the Nat'l Ass'n. in a statement issued yesterday expressed his regret at the untimely death of Major Raymond W. Pullman, of Washington and appointed a committee composed of some of the leading figures in the industry to act as honorary pallbearers at the funeral.

Exhibitors Entertain Producers

The Theater Owners Chamber of Commerce of Greater New York entertained at luncheon yesterday Thomas H. Ince, J. Parker Read, Allan Dwan and the trade paper editors at the Astor.

Ince and Dwan reaffirmed the Associated Producers stand to work independently, while William Brandt, president of the Chamber, stated that the 156 theaters represented in the Chamber were in back of him. These exhibitors, said Brandt were not in the market to sell their theaters to Wall St. or anybody else and their houses were among the finest in the States.

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Two Reel Screen
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CIRCLE FILM ATTRACTIONS
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Wurlitzer Organ For Sale
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When you are ill.
When you have a weak picture
or
When you have one ready
For cutting, call
THE FILM DOCTOR
Have edited and cut hundreds of reels, including the hit of the year
MICKEY
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"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.
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Phone Bryant 4620

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Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
'Phone Bryant 7498.

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TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
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One entire, and part of another studio. Fully equipped. Direct current. A. H. Fischer Studios (Formerly Thanhauser Studios.
New Rochelle, N. Y.
Phone New Rochelle 2277.

BIDS WANTED
George Loane Tucker's Production
"The Arrest of Arsene Lupin"
by Maurice Le Bane
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

"EMPTY ARMS"

The BRADSTREET of FILMDOM

WID'S DAILY

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Vol. XI, No. 56 Thursday, February 26, 1920 Price 5 Cents

Regarding Tucker

M. L. Malevinsky, His Attorney Says Court Decision Is a "Victory for Tucker"

After carefully reading the decision made by Justice Platzek in the Supreme Court in the George Loane Tucker suit against Mayflower and Famous Players-Lasky for alleged breach of contract, M. L. Malevinsky, of O'Brien, Malevinsky and Driscoll, Mr. Tucker's attorneys issued the following statement yesterday:—

"Mr. Tucker brought a bill for an injunction and prayed for a temporary injunction among other things, restraining Mayflower Photoplay Corp. and Famous Players-Lasky Corp. from exploiting 'The Miracle Man' contrary to paragraph tenth of the distribution contract, and restraining the defendants from interfering with Mr. Tucker securing other directorial engagements.

"The defendant, Mayflower Photoplay Corp. counterclaimed against Mr. Tucker and sought a preliminary injunction restraining Mr. Tucker from rendering his services other than to and for the Mayflower Photoplay Corp. or in producing for himself or others motion pictures until he had completed five motion pictures for defendants.

"Mr. Justice Platzek in his decision denies a temporary injunction to both the plaintiff and the defendant and holds that he will not interfere between the parties pending a final trial of the issues. The practical effect of Mr. Justice Platzek's decision is to give Mr. Tucker freedom of action so that he may produce motion pictures as he sees fit pending the final trial of the action between Mr. Tucker on the one hand and Mayflower Photoplay Corp and Famous Players-Lasky Corp. on the other.

"The decision is a victory for Mr. Tucker."

Chicago Talks of Compromise

(By Wire to WID'S DAILY)

Chicago—Both the Allied Amusement Association and the Moving Picture Operators' Union have appealed to the State Attorney for settlement of the battle now waging between the theater owners and the operators.

The association continues making charges of blackmail and extortion against the union.

"No more to drink tonight," she pleaded, but Jezebel of Sand Coulee snatched the glass from her daughter's hand—Anita Stewart in "The Fighting Shepherdess," a First National Louis B. Mayer-made production.—Advt.

Two New Directors

Election of two new directors for First National, and adoption of plans recommended by the Exhibitors' Defense Committee as essential measures for the protection of independent theater owners are the important features of a joint session of First National and of Associated First National Pictures, Inc., held at the Astor, the first three days of this week.

Samuel Katz, of Balaban & Katz, who recently purchased the half interest in the franchise for Illinois, was elected a director to succeed Aaron J. Jones.

E. B. Johnson, general manager of Turner and Dahnken, owners of the franchise in Northern California and Nevada, was elected a director to succeed T. L. Tally of Los Angeles who recently disposed of his franchise to Gore Brothers and Sol Lesser.

Exchange Men Meet

(By Wire to WID'S DAILY)

Chicago—Twenty of the twenty-six exchanges distributing the product of the Capital Film are in Chicago to attend a five day session at which it is expected a number of important plans will be evolved.

At the first session a Ways and Means Committee composed of the following was appointed: Lewis, Texas; Cuyler, Colorado; Farrell, New England; Kahn, Kansas City; Pearce, New Orleans; Cropper, Chicago and Chalkin of California. A committee designated as the territorial rights and percentages committee was named, composed of Warner, Cleveland; Coffey, Washington; Hite, Cincinnati and Joe Brandt, special advisor.

It is understood here that the idea back of the convention is to develop plans whereby the short reel market can be controlled.

Blank in Merger

$1,000,000 Theater Deal in Des Moines Perfected With Abe Frankel

(Special to WID'S DAILY)

Des Moines, Ia.—The Evening Tribune says in part:—

"Announcement of the $1,000,000 merger which has been previously rumored, was officially made to-day.

"A. H. Blank, president of the new corporation makes the announcement.

"Mr. Blank's three theaters, the Des Moines, Palace and Garden and Mr. Abe Frankel's three theaters, the Rialto, Casino and Majestic are the houses included in the merger.

"A. H. Blank will be president of the new firm and will own a controlling share of the stock. Abe Frankel will be vice-president and general manager. Other officers have not been named.

"The consolidation is a defensive move to combat Wall St. interests.

"The pictures for all six houses will be bought through one office doing away with competitive bidding."

A short time ago Mr. Blank denied the amalgamation now reported and later sent this office a telegram in which he stated that he was not selling out to Goldwyn.

Wright Resigns

(By Wire to WID'S DAILY)

Seattle—H. B. Wright has resigned from the management of the Northwest Exhibitors' Circuit. There is no ill feeling, according to himself and Clemmer. His successor is to be named at meeting of the circuit held next week. Wright is not yet ready to announce his new affiliation.

New Theater for Atlanta

(Special to WID'S DAILY)

Atlanta, Ga.—Bankers identified with the Criterion theater plan a new theater to be erected opposite the Piedmont Hotel.

Willard, "Pat" Paterson of the Criterion theater, Atlanta and president of the Southeastern Exhibitors' Association was in town yeserday.

Jersey Bill Introduced

Trenton, N. J.—Senator Smith of Passaic has introduced a bill providing for Sunday amusements.

EXHIBITORS EXPLOITATION aids. SOLOMON invents 'em, he's wise.—Advt.

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F. C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.
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Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	67½	70	67½
Do pfd	86	86	86
Goldwyn	26½	27	26
Loew's, Inc.	26¼	27	26¼
Triangle	....	....	½
United Pict. Prod.	12	12⅜	12⅜
World Film	....	....	1

Joseph Silverman Dead

Altoona, Pa.—Joseph S. Silverman father of Isaac Silverman of Public Health Films, N. Y., Jacob of the Strand here and Mayer of the Liberty Film Renting Co., Pittsburgh, died last Saturday. In addition to the three brothers in the theatrical business, he is survived by five other children.

Buys P. B. Kyne Stories

Shurtleff Plans More Production—Distribution Not Yet Determined

(By Wire to WID'S DAILY)

Los Angeles—C. E. Shurtleff, Inc., who is now producing a series of Jack London stories for Metro release has contracted for all of the short stories and novels of Peter B. Kyne. The contract also ties up all of Kyne's future writings for the next three years.

Included in the purchase are the "Cappy Ricks" stories and "Kindred of the Dust" which is now running serially in the Cosmopolitan, which will be the first production. It will be probably started in June and ready for September release.

Nothing has been mentioned as to distribution.

Smith to Do Originals

Winchell Smith will write original stories for Metro stars besides filming his own plays for Metro. Bayard Veiller will also write originals.

Pathe Wins Judgment

Pathe Exchange, Inc. has been awarded a judgment of $10,336.95 against the Evening Mail Syndicate Inc. The suit was filed in Nov. 1919 for an alleged breach of contract regarding the disposition of the Rube Goldberg animated cartoons.

Advertiser's "Party"

The A. M. P. A. (advertisers), will gather for a dinner and entertainment at the Cafe Boulevard to-morrow evening. The feast-fest is billed as "A Grand Summer Night's Festival" and for the edification of members and non-member guests "the talent" will include both domestic and imported entertainers. President Paul Gulick will preside. Admission is by ticket listed at $4.00.

Ben Wilson in Town

Ben Wilson, serial producer is in New York. He will stay here for about two weeks.

Meeting March 2

(Special to WID'S DAILY)

Boston—There will be another hearing on the censorship issue in Massachusetts on March 2. Film men here yesterday were mapping out plans for the meeting.

At the hearing on Tuesday, advocates of the bill named "Auction of Souls" and "Flames of Flesh" as pictures typifying the bad in films.

Committee members intimated that they saw no more need for picture censorship than for censorship of newspapers.

Rhode Island Has Sunday Bill

Providence, R. I.—At a recent hearing on the Aiello Bill, permitting Sunday performances, local exhibitors turned out in force.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

AT YOUR SERVICE

Two offices in convenient locations to promptly and adequately take care of your needs. Twenty years of experience and a corps of experts familiar with YOUR problems. Connections with the world's most substantial companies and rates as moderate as sound business policy will admit. Call, write or phone.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Inc. Insurance

A Money Making Star A Money Making Title
A Money Making Production
United Picture Theatres of America, Inc.
J. A. BERST, President
PRESENTS
"Women Men Forget"
A Tale of the Heart Starring the Most Beautiful Girl on the Stage
Mollie King
Directed by John M. Stahl, produced by the American Cinema Corporation
Released March 21st
THROUGH
United Picture Exchanges
the picture of a thousand thrills
the picture of a thousand profits

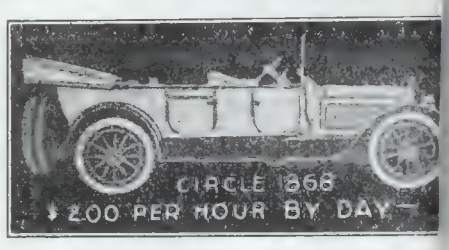
The statement that the RITCHEY poster is infinitely superior to all others is not based upon a promise, but rather upon its past and present performance.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York



Metro Booking

Officials of Metro Pictures Corration are perfecting plans for a w booking arrangement with exbitors throughout the United ates. So soon as the project has en worked out in detail, Metro omises to make an announcement full, which they believe will be the utmost interest to every exbitor and more especially to the naller ones.

Co-operation between Metro and e individual exhibitor is declared be the primary purpose of the an now being whipped into shape. ompany officials state that it is tended to protect owners of the naller theaters from unjust comtition, and a guarantee of indendence no matter how extensive influential the great chains or rcuits of picture-houses may beme.

Under the proposed arrangement etro expects to reach every indendent exhibitor with its product a co-operative basis.

Glucksman Buys Weber Prod.

e series of six L. Laurence Weber e series of silx L Laurence Weber rod. with Edith Hallor as star he first is "The Blue Pearl." lucksman has the series for Arentine, Uruguay, Paraguay and hile.

All in the Day's Work

Harry Lande, of the Quality Film Corp. of Pittsburgh reached New York last Saturday. "The Blindness of Youth" was screened for him that night. He purchased the rights for western Pennsylvania and W. Va., and left for home reaching Pittsburgh, Monday morning.

FOR RENT.

Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th

'Phone Bryant 7498.

Send Us Your
Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

First National Holds Dance

At the hour of going to press, the office staff of First National executive headquarters, the New York and the New Jersey exchanges were dancing to the strains of the latest fox trots at the Astor.

It was a dinner-dance and all were there.

Phone Tremont 1635
MR PRODUCER

Watch for the opening Tremont Film Laboratory Corp. at 1942 Jerome Ave,, N. Y. which will specialize in the developing of negatives and first positives ONLY.

HARRY GLICKMAN, PRESIDENT
EDWARD HORN, TREASURER.

BIDS WANTED
George Loane Tucker's Production
"The Arrest of Arsene Lupin"
by Maurice Le Bane
CELEBRATED AUTHORS SOC.
Room 803 Columbia Theatre Bldg.
Tel. Bryant 1511

Minneapolis, Minn.—The First Film Co., an independent exchange has just ben opened with B. L. Hadfield, manager.

Goldwyn Pictures

Destroy the Delusion of

Dull Days.

Play Goldwyn Pictures

JOHN J. LIVINGSTON
Motion Picture Representative
For
STARS—DIRECTORS
1440 Broadway New York

"April Folly," with Marion Davies, will be the feature attraction at the Capitol Theater, New York, the week of March 28th.

Following the Capitol showing it will appear at several New York and Brooklyn theaters.

An equal or greater success than Miss Davies' former Cosmopolitan Production, "The Cinema Murder," which broke all records at the Rialto, is expected for "April Folly."

This picture offers unusual angles for exploitation. Miss Davies' own vivacious personality and charm, as well as many opportunities for dramatic character portrayal have never been given a wider opportunity than in "April Folly."

"EMPTY ARMS"

Sheriff Gets Action

When Deputy Sheriff Christopher Plunkett visited the Fox studios yesterday to serve papers on William Fox in a suit brought against him regarding the operation of a theater in Bay Ridge, Brooklyn, he declares he was so roughly treated by employees of the Fox organization that he visited the U. S. District Court yesterday in an effort to secure summonses against William Fox and an employee for contempt of court, so court officials stated yesterday afternoon.

Plunkett states he was received in a manner that made it necessary for him to produce his gun to serve proper papers before departing.

Arthur James, of the Fox executive staff said late yesterday afternoon he knew nothing about it.

Schenck Back

Joseph M. Schenck arrived in New York from Palm Beach yesterday.

Isaacson Writes for "Collier's

Charles D. Isaacson is writing a series of articles on motion pictures for "Collier's" Weekly. He is reproducing photographs by courtesy of Jack Cohn and Chester Outings.

Have You Ever Employed a "film-cutter" who could tell you clearly the dramatic psychology of his scene arrangement or the definite effect of every sub-title?
This is constructive editing and titling.
Harry Chandlee and
William B. Laub
Room 2204, Candler Bldg.
Phone Bryant 7392-7302

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

Philadelphia Men Meet To-day

(By Wire to WID'S DAILY)

Philadelphia—The exchange men of this city will hold a luncheon today at which Dr. H. Charles Hespe and Frederick H. Elliott of the National Association will explain methods of aiding the fight for Sunday shows in New Jersey.

The Philadelphia exchanges supply southern Jersey will films especially Camden and Trenton.

REGINALD BARKER
the director—some boy! He's a customer of ours. He just bought one of the classiest Grafonolas in our stock. Drop in, folks—let's get acquainted.
RICHARDSON'S
607 West Seventh Street
Phone 64955 Opp. Robinson's
Los Angeles, Calif.

Coming for
Our March Release
"SWORDS AND DOLLARS"
A Spectacular Photodrama

Tippett Due Monday

John D. Tippett, head of the T pett Prod., Ltd. of London is in New York from abroad on M day. He is abroad the "Carma due in Halifax Saturday.

"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equit picture, has a lobby display, whic reflects this sterling actress' dynami personality, now ready at our sho rooms.
KRAUS MANUFACTURING CO
220 West 42d St., N. Y.
17th Floor. Tel. Bryant 36(

America's Finest Laboratory
Located
Atop The Palisades
Opposite 129th St.
Palisade Film Laboratorie
Palisades, N. J.
Morsemere 621-2

WE HAVE SOLVED YOUR PROBLEM
Here's the answer!
1400 Feet of Comedy
400 Feet of Natural Art Color Scenic
200 Feet of Novelty
2000 Feet Complete
and the total spells "COMEDYART"
TWO REEL CLASSICS RELEASED Each WEEK BY THE
Special Pictures Corp'n. HOME OFFICE H. W. Hellman Bldg. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XI, No. 57 | Friday, February 27, 1920 | Price 5 Cents

Frohman Stock Plan

Calls for 5,000 Stockholders Among Picture Fans—Expect to Raise $1,000,000

The Frohman Amusement Corp. has under way a campaign to secure 5,000 picture fans throughout the country as stockholders. It is also expected that $1,000,000 capital for further financing of the corporation will result.

In discussing the campaign, the first advertisement relative to which appeared in a number of newspapers last week Wm. L. Sherrill, president of the corporation said yesterday that the idea was very simple.

"We are going direct to the public to sell stock," he said, "rather than securing capital from Wall Street and paying the usual bonus for underwriting. But far beyond raising a million from stock subscriptions is having 5,000 people of this country becoming individually boosters of our pictures. That's the big idea."

Mr. Sherrill added that although the campaign has just started that so far over 2,000 inquiries have been received.

So that the advertising campaign of Frohman Amusement would be differentiated from fly-by-night concerns in the industry selling stock the full plan of the campaign was sent to newspaper publishers prior

(*Continued on Page* 2)

Chicago Deadlocked

(*By Wire to WID'S DAILY*)

Chicago—Apparently reports of compromises between the Allied Amusement Association and the Moving Picture Operators' Union were premature.

The union is willing to have a committee composed of its president, business manager and one member from the ranks meet any six exhibitors but refuses to have in that committee the president, or business manager of the association. The association has lined up solidly behind its officers and will not arbitrate on the basis set forth by the union.

The deadlock now threatens to extend to the stage hands and electricians and all other theaters in Chicago may be shut down.

McGuire Here

George McGuire, head of Metro's cutting department on the coast is in New York to assume a post close to Maxwell Karger at the 61st studios.

She thrilled to his words of love, and wondered how this man, so dominant among his fellows, could be so gentle—Mildred Harris Chaplin in "The Inferior Sex," her initial Louis B. Mayer-made picture for First National.—Advt.

Co-operation

Along National Building and Loan Plan for Exhibitors

A co-operative theaters company in which membership and the extent of interest held is strictly voluntary, as an industrial equivalent to the nationally known building and loan plan, and which will function in defense of individual exhibitors who want utter freedom from outside financial sources when they need funds for increasing capacity, gen-

(*Continued on Page* 3)

Brunton in New Company

(*By Wire to WID'S DAILY*)

Dover, Del.—The Robert Brunton Studios, Inc. have been chartered here with a capitalization of $5,000,000.

It is understood that the new company presages an expansion of the present Brunton studio activities in Hollywood.

Offices in Australia

"Jimmie" Bryson Leaves in April to Open Branches for Universal

James V. "Jimmie" Bryson for some time past in charge of Universal's exchange in Minneapolis is in town for a series of conferences with Universal heads regarding the establishing of offices for the company in Australia. Branches are planned for Melbourne, Sidney and New Zealand.

Bryson will remain here for several days, then return to Minneapolis to clean up affairs there and leave San Francisco about April 15 for Australia.

La Rose Joins Chester

Joe La Rose, production manager for the Rialto leaves March 15 to join C. L. Chester, Prod. La Rose will go to Los Angeles and act as Chester"s assistant.

"U" Studio in London

Plans Under Way, Says Powers—Extensive Foreign Projects Being Contemplated

(*By Wire to WID'S DAILY*)

Los Angeles—P. A. Powers in an interview stated that Universal is invading the foreign field and would have a London studio, also that it would send companies to Italy and the Orient.

This was necessary, he declared, in order to combat the inrush of foreign pictures especially Italian and French ones which are sure to compete with American pictures on the latter's own ground.

Powers declared that from his observation and experience it appeared to him that local civic bodies were not lending as much co-operation as they should to picture companies considering the amount of money which the organizations are pouring into the community.

He also declared the picture theater buying game into which so many companies are rushing at present is only a phase of the business, a fad for the moment that will pass.

Dwan Leaves for Los Angeles

Allan Dwan left for California yesterday. Mark Larkin, his press representative will remain in town for a week or so "to meet the boys."

Burton King Incorporates

(*By Wire to WID'S DAILY*)

Albany—Burton King Prod., Inc. have been formed. Capitalization, $50,000.

This is the company which will release a series of six productions through Hallmark.

A. L. Hart Joins J. Parker Read Jr.

A. Lincoln Hart, famous in the old world of the stage and tutor of such screen celebrities as D. W. Griffith and Howard Hickman among others, has joined J. Parker Read Jr. as production manager, according to announcement by Mr. Read.

Hart, through his new affiliation, is connected with the productions of Louise Glaum and Hobart Bosworth.

It was reported that he may direct Louise Glaum in a forthcoming production under Mr. Read's personal supervision.

Powerful PUBLICITY.
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 57 Friday, February 27, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	67⅛	71	71
Do, pfd	86	87	87
Goldwyn	25¾	26¾	25¾
Loew's, Inc.	26	26⅜	26¼
Triangle	....	....	½
United Pict. Prod.	12	12¼	12¼
World Film	....	....	1

Exchange Men Meet

Philadelphia—The exchange men of the city met yesterday at luncheon to hear ways and means of aiding New Jersey exhibitors in the fight for Sunday shows.

Frederick H. Elliott of the National Association and Dr. H. Charles Hespe addressed the film men.

Frohman Stock Plan

(*Continued from Page 1*)

to the first advertisement appearing. The campaign is being conducted in newspapers in Boston, Pittbsurg, Washington, Dallas and Ft. Worth, Texas, Kansas City and Minneapolis. It is planned to extend this later so that one large city in every state in the union carries the advertising.

Prospective purchasers of stock are allowed to buy 20 $10 shares of 8 per cent preferred, redeemable at $10.50, with which they are given 4 shares of the common. There are 100,000 shares of the preferred stock which is cumulative, and 60,000 shares of the common.

The first copy appearing, running full column length, reads:

Tidings of Joy and Profit
(for movie patrons)

But in order to actually get any of the joy and profit it will be necessary for you to ANSWER this Announcement promptly by sending your name and address plainly written on a postcard. And don't let anybody, or any skeptical mood of your own fool you out of sending that postcard TODAY, for this is a very special and limited opportunity, which ends almost as soon as it starts.

As soon as we have received your name and address we will send you a certain BOOK without cost to you—together with a list of Frohman Productions and portraits of Frohman Stars.

This Book, which explains
THE FROHMAN PLAN
for sharing some of the vast profits of the Screen with those who attend motion picture theaters, is likely to turn out to be the most interesting book you have ever read.

Maybe you will read it under the light of your reading lamp in the quiet of your own home, or maybe you will read it somewhere else; but wherever you read it, be sure that you read it ALL. Skip no paragprah. Overlook no fact. Be prepared for action.

Possibly the last thing that would occur to you is the idea of your being personally interested in the Motion Picture business and making money out of it. But life is a strange and changeful thing, and the really progressive man or woman is always getting new gleams and facing new opportunities. So we needn't be surprised at most anything that happens need we?

Your name and address, promptly mailed, will bring you the Book which contains the story of your immediate personal opportunity in connection with the business of producing and selling Motion Pictures—one of the greatest, one of the most useful, one of the most profitable enterprises in the world.

And you may live right where you live now, keep at your own task, and still secure for yourself the benefits of this profitable and satisfying connection.

Address: Frohman Amusement Corporation, 311 Times Building, New York.

The second advertisement reads:

Tom, Dick and Harry
(also Theresa, Doris and Harriet)
are invited to answer, within 24 hours, this Announcement of the Frohman Amusement Corporation.

The only conditions are

First: You must be interested in the movies and occasionally attend some motion picture theater:

Second: You must be a person of thrift, making or earning some money on your own account and eager to make more.

If these two things are true of you, just write your name and address on a postcard or lettersheet and shoot it into the mail.

We will then send you a certain BOOK which tells you all about
THE FROHMAN PLAN
for sharing motion picture profits with the people who pay to see the pictures—including yourself.

Fancy watching a play on the screen and knowing positively that some of the box office money is sure to find its way into YOUR POCKET!

We have worked out the Frohman Plan very carefully and are now ready to see it, together with a list of Frohman Productions and 24 Portraits of Frohman Stars, all without cost or obligation on your part.

The only thing you need to be sure about just now is the PROMPT SENDING of your name and address.

We will take care of everything else, and are certain you will be mighty glad you ever read and answered this Announcement.

Address: Frohman Amusement Corporation, 310 Times Building, New York.

Spitzer Signs Two

Conway Tearle and Ora Carew Under Contract to Make Features

(*Special to WID'S DAILY*)

Los Angeles—Nat N. Spitzer, general manager of Bull's Eye has placed under contract Conway Tearle and Ora Carew to appear in features.

This venture which is in conjunction with Charles G. Husted manager for Texas Guinan and Edythe Sterling, has no bearing on Spitzer's connection with Bull's Eye.

Tearle's last work was for Equity in "Michael and His Lost Angel."

Comedy Week at Rivoli

Comedy week at the Rivoli will open Sunday, with Douglas MacLean and Doris May, in "Mary's Ankle," and Charlie Chaplin in "The Count," a Chaplin revival, a scenic and the Rivoli Pictorial will complete the program.

The Rialto will show Mary Miles Minter in "Judy of Rogue's Harbor."

A Great Revival of
"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, Al St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS (Inc.)
Room 803 Columbia Theater Tel. Bryant 1511

CAMERAMAN, COMPETENT-RELIABLE, owning most complete individual Bell & Howell outfit, seeks connection with organization on straight salary or salary and percentage basis. Has been connected with largest studios on the coast. Willing to go anywhere. Give full particulars and terms in first letter.
Address—CAMERAMAN
Box 5, WIDS DAILY, Hollywood, Cal.

RITCHEY posters are to other posters as coal is to ashes!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

CIRCLE FILM ATTRACTIONS
Announces
TOM MOORE
in
Polite Comedy Dramas
a
series of 11 two reel subjects for Greater New York, New Jersey, Pennsylvania and W. Virginia.
BOOKING NOW!
729 SEVENTH AVE
SUITE 1, SECOND FLOOR
Phone Bryant 6745

Co-operation

(*Continued from Page 1*)

remodeling or the erection of ew house to keep pace with lo- conditions, is the general out- made public by N. H. Gordon Boston, of the policy which will ern Associated First National eaters, Inc.

his is one of the two new com- ies created by the exhibitor achise owners of First National ibitors' Circuit. It will have of- rs and an executive personnel en- ly separate from that already ted to administer the affairs of ociated First National Pictures, while it will be conducted as an ependent enterprise, its resources be at the disposal of exhibitors o are subscribing to sub-fran- es for First National attrac- s now being granted as an ex- sion to smaller exhibitors of the e co-operative and protective king and production-supply sys- s which have been the privilege the larger theater owners who original franchises in First Na- al Exhibitors' Circuit.

Extra Show for "Huck"

Iugo Riesenfeld has arranged an **ra performance of "Huckleberry** n" at the Rivoli to-morrow morn- , at 10 o'clock.

Browning Here

'od Browning who directed "The gin of Stamboul" is in New rk. Priscilla Dean is starred in s.

Itala Company Formed

(*By Wire to WID'S DAILY*)

Dover, Del.—The Corporation Trust Co. representatives have put through a new $1,000,000 company called the Itala of America Photo Play Corp.

Harry Raver who handled a number of Italia productions in this country stated yesterday that Sciamengo and Pastrone, former owners of Italia Films in Italy had sold out to a combination of Italian interests and that all that remained of Italia was the brand name.

The new company, he ventured, had no connection with the old Italia.

Anita Loos has returned from Palm Beach after a three weeks' vacation.

THE LOST CITY

has a lobby display which will fit every episode and is good for a 15 weeks' display in all the first run houses. Four 30 x 40 paintings comprise the set.

Look em' over at our salesrooms.

Kraus Manufacturing Co.,
220 W. 42nd St., N. Y.
17th floor Tel. Bryant 3607

JAM-STUFF
S.R.O. 12

Popular Film Moves

The Popular Film Co. formerly at 145 W. 45th St., is now located in the Godfrey Bldg.

Charles N. Jawitz, general manager has opened a branch office at 14 Piedmont St., Boston.

BESS MEREDYTH

and

WILFRED LUCAS

Writing and Directing

Australian Features

Address
Care Snowy Baker
84 Oxford Street
Sydney, N. S. W. Australia

Cable Address
"Snowing Sydney"

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

ART TITLES
HAND LETTERING
(One hundred Titles A Day)
"ALYNLU"
PHONE 2329 BRYANT

FOR RENT.

Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th

'Phone Bryant 7498.

EDMUND LAWRENCE

ANNOUNCES

THAT HE DIRECTED THE MAJORITY OF THE SCENES AND ALSO CONTRIBUTED SEVERAL OF THE PRINCIPAL IDEAS TO THE STORY OF THE

FOX—MADLAINE TRAVERSE PICTURE

"WHAT WOULD YOU DO?"

During the last stages of this production on the Coast, Mr. Lawrence was unexpectedly called to New York—several days work remained—so, with all the sets up, and the subsequent work prepared—DENISON CLIFT was called upon to finish it—aided by Mr. Lawrence's assistant. This is to correct any misleading impression conveyed by recent advertisements.

"EMPTY ARMS"

More Films for Lesser

Takes Over Distribution of Special Pictures—Newly Formed Unit

(*Special to WID'S DAILY*)

Los Angeles—Sol Lesser, has closed contracts with L. W. Thompson, president of Special Pictures Corp. whereby he secures physical distribution of the company's product. This is the unit which is said to represent the first serious effort on the part of Western capital to invade the picture industry.

The productions will in this territory be handled through First National exchanges and in the remaining territories through state right exchanges.

The new unit's organization is being rapidly rounded out. Bessie Muller, who cut a number of Pickford and other big productions will edit the new productions.

Other appointees include Joseph Quinn, general manager, Los Angeles; W. E. Matthews, San Francisco; Sol Davis, Dallas; Tom Kress, Minneapolis; E. C. Davies, Chicago; Frank Drew, Detroit; Frank Marshall, Cleveland, and Dave Thomas as eastern division manager supervising New York, Boston, Philadelphia, Washington, Pittsburg and Buffalo.

Alexander Film Gets Comedy Art

Contracts have been closed between Sol Lesser and the Alexander Film Corp. whereby the latter will do the distributing in the New York and Northern New Jersey districts for the new Comedy Art program, which consists of a two reel novelty and a single reel comedy each week. Release date on the initial release set for March 22.

Lamb at Metro Studio

(*Special to WID'S DAILY*)

Hollywood—Arthur Lamb, manager of the Metro exchange here for a year and a half, has taken up new duties on the executive staff of the coast studios,.

Harry Lustig, Metro district representative, was in charge temporarily. Lamb has been with Metro for nearly four years, starting as a salesman in Los Angeles. H was transferred to Salt Lake C as branch manager, later returni to Los Angeles in that position.

B. F. Rosenberg, manager at D ver until now succeeds Lamb in L Angeles. Rosenberg's successor Denver has not been named.

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Special Pictures Corp'n. HOME OFFICE H. W. Hellman Bldg. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol XI, No. 58 | Saturday, February 28, 1920 | Price 5 Cents

Holubar Signed

By Al Kaufman for Specials—Dorothy Phillips' Service Included

(By Wire to WID'S DAILY)

Los Angeles — Announcement made by Al Kaufman states that Alien Holubar is to form what promises to be one of the big picture combinations of the year. The agreement also includes the services of Mrs. Holubar known professionally as Dorothy Phillips.

Under the deal Holubar will receive a large salary, also a percentage of the earnings of productions. Holubar will have full sway in regards to production, unlimited time, story selection and unlimited capital. It is estimated that his first story to be produced will cost approximately $250,000.

Holubar is known to have received offers from a number of the biggest film concerns, and he states that one of his reasons for signing with Kaufman is that he will be really an independent producer. He also states that his ideals and those of Kaufman in regard to the quality of pictures which should be given to the public are very largely alike.

Pending the building of Kaufman's own studio Holubar will probably produce at the Brunton Studios.

Releasing organization has not been announced.

Universal had nothing to say regarding the report other that they had a contract with Holubar.

Additions to Quimby's Staff

Joseph Rothman, for five years with Pathe has been appointed assistant treasurer and assistant secretary of Associated Exhibitors, Inc. by General Manager Fred C. Quimby.

Fred J. McConnell for a number of years local representative of the Chicago Herald will act as one of Quimby's chief assistants.

The new offices in the Capitol theater building will be ready in about three weeks.

Inter-Ocean Sells to Glucksmann

Gus Schlesinger export manager for Inter-ocean has sold 60 World Film productions to Max Glucksmann for Argentine, Paraguay and Uraguay.

Weil Leaves Universal

Joe Weil, assistant director of publicity of Universal has resigned. It is understood that Henry C. Bate now in Joe Mayer's staff will take Weil's place.

"You stay away from these city dudes after this," he ordered. "He took you to the dance on a bet"— Anita Stewart in "The Fighting Shepherdess," a Louis B. Mayer-made First National attraction.—Advt.

Penn. Censors Busy

Ban Three Goldwyn Pictures—Stage Version of One of Them Continues

(By Wire to WID'S DAILY)

Philadelphia—The Pennsylvania State Board of Censors is getting busy again.

Three Goldwyn productions have been banned. They are "The Woman in Room 13" a Pauline Frederick subject; "The Paliser Case" a Frederick subject and "The Cup of Fury" an Eminent Authors production.

While "The Woman in Room 13" as a picture has been restrained, the same play is being presented on the stage by a local stock company.

Operators Fight Sunday Shows

Annapolis, Md.—G. H. Howard, president of the Moving Picture Operators Asso., opposed Sunday performances at a recent hearing

(Continued on Page 2)

After "Big Six"

Directors of Goldwyn Understood to Have Matter Under Consideration

Samuel Goldwyn and Abraham Lehr, vice-president in charge of production arrived in New York yesterday and immediately went into conference with the remaining members of the Goldwyn Board of Directors.

While no official statement would be made yesterday it is understood that the meeting was called for the purpose of discussing the distribution of the Associated Producers—the "Big Six" product.

Vivian Martin Goes South

Vivian Martin left for Tampa, Florida yesterday where work will be begun on her first production for Vivian Martin Pictures, Inc. John W. Noble, as noted will direct.

Strike Settled

Chicago Situation Amicably Adjusted—Theaters Will Not Close

(By Wire to WID'S DAILY)

Chicago—The differences between the Allied Amusement Association and the Moving Picture Operators' Union which threatened to play havoc with business here were settled yesterday as a result of a conference between six representatives of the Association and six of the union.

It was decided that the big theaters such as the Riviera, Central Park, Crystal, Palace, Howard Broadway Strand and Pantheon are to have three operators: one for matinees and two for evenings.

There are to be seven de luxe shows a week in the evenings with two matinees for Saturday and two for Sunday. When additional de luxe performances are desired on the part of the theaters, there are to be additional operators.

When grievances of any nature occur in the future, the difficulty is to be settled by a joint committee of exhibitors and operators.

Goldwyn Plans English Offices

(Special to WID'S DAILY)

London, Eng.—It is taken as a certainty here that Goldwyn will establish his own exchanges in England.

There is considerable speculation as to the outcome of the move in view of the feeling here over the Goldwyn-Stoll controversy.

Cavanaugh With Fox

(Special to WID'S DAILY)

Los Angeles—It is reported here that Lucille Cavanaugh, well known in vaudeville will appear in pictures for Fox. Negotiations are said to be under way now.

No one could be reached at the Fox offices yesterday for information relative to the above report.

Urban with Hearst

Joseph Urban, the famous artist has signed with William R. Hearst under a long time contract and will serve practically as chief technical director for Cosmopolitan Prod.

Urban will also prepare special sets for Cosmopolitan productions and has just completed some very big interiors for Marion Davies' feature directed by Robert Leonard.

PRINTING PROBLEMS.
Let SOLOMON solve 'em, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	68¼	72¼	69
Do, pfd	85½	86½	86½
*Goldwyn	....	....	....
Loew's, Inc.	26	26½	26
Triangle	3/8	7/16	7/16
United Pict. Prod.	11	12¼	11½
World Film	....	....	1

*No trading

Brunet Month in March

Pathe will offer $6,000 in prizes to the sales force for the best record achieved during March, which will be known as Brunet Month.

The country has been divided into four sections with graduated awards for managers and salesmen.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
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N. Y. C.

In the Courts

The Attractions Distributing Corp. has filed an answer in the Supreme Court to the suit of Frederick Burlingham. The answer admits receiving $16,000 from the Famous Players-Lasky Corp. but denies other allegations.

It alleges that on Dec. 4 last in consideration of $5,000 and the release of advances to the plaintiff which he had agreed to pay, the plaintiff was to deliver to the defendant a negative of "Down Upon the Swanee River." The defendant has delivered positive prints to the Inter-ocean Film Corp. and that defendant claims it is thereby released from the contract sued on by the plaintiff.

A jury in the Supreme Court returned a verdict for $7,500 against the Mirror Films, Clifford B. Harmon, Harry Lambert, the Lambert Films and Andre de Segurola in the suit of Benjamin R. Gornto to recover $166,000 damages because the defendant broke a contract made with him by which he was to sell stock in the Lambert Films. He said he had orders for all the stock alloted to him when Lambert and de Segurola got Harmon interested and they gave up the Lambert concern and organized the Mirror Films.

To Start on Craig Kennedy Story

Work on the first Craig Kennedy story to be produced by Goldwyn will be started in the near future at the Flushing studio. Four pictures based on the exploits of the detective will be made this year, based on the stories by Arthur B. Reeve, who is associated with John W. Grey in his ventures in the industry.

To Film "Call of Wild"

(By Wire to WID'S DAILY)

Los Angeles—C. E. Shurtleff will shortly film "The Call of the Wild" one of the Jack London stories.

Paul Bern Now Co-Director

Paul Bern has been made a co-director by Goldwyn. He will direct together with Carl Harbaugh, the Rex Beach production, "The North Wind's Malice."

Penn. Censors Busy

(Continued from Page 1)

in the house chamber, declaring that the operators had all they could do in the six day week, now in vogue. Religious organization representative also opposed the measure. Marion Pearce of Pearce and Scheck who operate four houses spoke in favor of the measure.

Test Florida Blue Law

West Palm Beach, Fla.—Carl Kettler, Jr., manager of the Rialto and Bijou faces charges in city and county courts for operating on Sunday. Twice has a jury of six men been unable to agree as to whether or not he had violated any law. Kettler's case is interesting as a test of the blue law in effect here.

Twin Falls Prohibits Sunday Shows

Twin Falls, Idaho—Mayor W. H Eldridge broke a deadlock among the aldermen when the matter of Sunday shows was voted upon, and as a result, the plea to re-open houses on the Sabbath, has proven to be of no avail. The antis produced a petition with 1,956 names, while the side favoring opening of the houses showed less than 1,000.

Fined for Running Sunday Show

Cisco, Tex.—A fine of $200 was imposed on G. H. Judia, of the Judia for showing pictures on Sunday.

Rosson to Direct Compson

(By Wire to WID'S DAILY)

Los Angeles—Arthur Rosson will direct Betty Compson in a forthcoming production. Actual photographing will start in about ten days.

Curwood Story a Special

Los Angeles—Dave Smith will direct "The Courage of Marge O'Doone" a James Oliver Curwood story for Vitagraph which will be released as a special. Pauline Stark and Niles Welch will be featured.

"The Humdinger" Again

"The Saenger Humdinger" published for the employees of the Saenger Amusement Co. of Louisiana has again made its appearance

Neilan Moves

(Special to WID'S DAILY)

Los Angeles — Marshal Neilan Prod. are now located in the Hollywood studios on Santa Monica Boulevard.

"Mickey" formerly was at the Lois Weber studios.

"Let's Get Together"

Frank Rembusch is circularizing the New York State exhibitors on the growth of a national organization of exhibtiors.

In view of the rather strained relations between the M. P. Exhibitors of America, Inc. and the New York State Exhibitors' League the following paragraph from Rembusch's circular will perhaps cause some merriment:

"New York State Exhibitors meet in Utica, March 9th and 10th. Pack your grip and go. Let business go for a day and do the big thing. Let us all get together. Send your dues to-day to M. P. Exhibitors of America, Inc."

Goldwyn Lists Releases

Goldwyn's new schedule of releases is as follows:

Tom Moore, "Duds", Feb. 22; Eminent Authors, "Partners of the Night", Feb. 29; Will Rogers, "The Strange Boarder", March 7; Eminent Authors, "Dangerous Days" March 14; Madge Kennedy, "Trimmed With Red", March 21; Rex Beach, "The Silver Horde", March 28; Geraldine Farrar, "The Woman and the Puppet", April 4; Eminent Authors, "The Tower of Ivory" April 11; to be announced later April 18; Tom Moore, "The Great Accident", April 25; Will Rogers "Jes' Call Me Jim", May 2; Rex Beach", "Going Some", May 9 Pauline Frederick, "Roads of Destiny", May 16; Mabel Normand, "The Slim Princess", May 23.

Santell With Cohn's

(By Wire to WID'S DAILY)

Los Angeles—Al Santell has been borrowed from Universal to direct some of the new Hall Room Boys comedies for the Cohn's.

Give A Thought To INSURANCE

It is as important to your success as you yourself. It is your protection. Your absolute safeguard against misfortune. Survey your own situation from every standpoint and if you are not adequately insured consult us immediately.

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It is when he counts the box office receipts that the exhibitor really appreciates RITCHEY posters!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Pathé News

No. 17

PRES, BELGIUM—France pays dis-uished tribute to Belgium; in com- of King Albert and Marshal Foch retiring French President Poincare, s martyred cities.
AMPA, FLORIDA.—"Pirates" attack hern city! Manned by a villainous , the pirate ship Gaspar arrives in to open annual carnival.
THE LIMELIGHT.—New secretary tate appointed—Bainbridge Colby of . is named by President Wilson to eed Lansing.
ESSEN, GERMANY.—German pris-s return to their Vaterland—the first of war captives released by the Al-in accordance with the Peace Treaty, ve home.
ARIS, FRANCE.—A cross country that includes all the obstacles of the try—1,600 athletes prepare for the ing Olympic games.
EW YORK CITY.—Army makes final e to dispose of huge excess supplies. tores are opened in country to sell goods at cost.
HICAGO, ILL.—Chinese interested in tion; representatives here study the truction of airplanes so as to develop stry in China.
ravelling a "Chinese puzzle."
OSTON, MASS.—Two leaders of Amer-ism meet—Governor Coolidge of the State welcomes General Pershing in-New England.
TY ISLAND, N. Y.—Rival cup yachts ngered. Shamrock IV and Vanitie menaced as fire destroys nearby ts in shipyard.
ARFA, TEXAS.—With the U. S. Air ol over the Rio Grande—Pathe cam-an accompanies aviator on one of patrol flights over border.
ORHAM, N. H.—A real winter "turf" t—trotters make fast time on track now in sport season at the White ntain National Forest.

today

Weiss Bros. Return

Max and Adolph Weiss, of Numa tures Corp. have returned from lifornia where "The Return of zan," was completed.

five year contract has been en-d into with Walter Beckwith and e, animal trainers.

Say Mark Strand Will Build

White Plains, N. Y.—It is reported the Mark-Strand Co. will erect 000 seat house here.

WANTED.—Expert statistician. Apply by letter only stating qual-fications, experience, education and salary.
L. J. BAMBERGER
United Pictures Productions Corp.,
1600 Broadway
New York City

Urges More Exporting

New Angle on Foreign Situation Given By Inter-Ocean's Stand

A new angle on the foreign situation was brought to light yesterday when an announcement issued by Inter-Ocean Film Corp. one of the pioneers in the field stated that the company intended exporting more film than ever.

This stand is rather interesting in view of the oft-repeated assertions from other exporters that the rate of exchange prohibited the carrying on of foreign trade.

"At a time," says Inter-Ocean, "which has been termed 'the most critical period in the history of the motion picture export business,' when external conditions are particularly unsettled, Inter-Ocean feels the urgent need for the transaction of a greater volume of export business now than ever before.

"The present chaotic condition of the foreign film market, is fully justified. Not alone have motion pictures been affected, but thorough investigation reveals that many of the nation's other important industries have suffered in direct ratio.

"Inter-Ocean maintains the belief that a period of inactivity in the export branch of the business, would lead to fatal consequences. It cannot see its way clear to endorse the policy of 'watchful waiting' in the present crisis, but it heartily recommends the transportation of greater quantities of films and accessory products to foreign territories. It feels that such action will stimulate motion picture export trade in the future.

"At present the American product's supremacy in the export field is unquestioned. If we are to maintain this supremacy, the logical thing to do is to export, export and export. We cannot place too much emphasis on this point."

Jones in Pittsburgh

Pitsburgh—Fordyce Jones, representing the English syndicate that is constructing four houses in London, was in this city for two days inspecting the Davis-Harris houses and conferring with Harry Davis.

It is believed that Jones extended Davis an invitation to come across the pond this fall and lend his ideas to the opening of the new London houses. While generally unknown to the film industry, Harry Davis is British-born, coming to this side as a youth.

Jones spent two weeks in New York inspecting the Broadway houses on the construction side, also the manner of putting on their shows, Bert Adler being his host in that city.

Gersten Buys U. S. Theater

Hoboken, N. J.—Frank Gersten, formerly of the Lexington has bought the U. S. Theater, here, for $250,000 cash. He will continue to play first run features and vaudeville.

Circle Film Attractions

Circle Film Attractions, a new independent film distributer closed a deal this week with Clark Cornelius whereby the 11 Tom Moore two reelers will be handled in Greater New York, New Jersey, Pennsylvania and West Virginia exclusively.

Offices for the distribution of these features and 20 single reel Billy Rhodes comedies have been opened at 729 Seventh Ave. Distributing offices are being located in Philadelphia and Pittsburgh.

"The Married Virgin," a feature, just finished on the coast for Fidelity Pictures Co. has also been purchased by Circle Film Attractions for Western Pennsylvania.

CIRCLE FILM ATTRACTIONS
NOW BOOKING
TOM MOORE
SCREEN WINNERS
Make a fair program good
A good program excellent
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Experienced Salesmen Wanted
Greater New York, and Northern New Jersey. Apply by mail.
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Phone Tremont 1635
MR PRODUCER
Watch for the opening Tremont Film Laboratory Corp. at 1942 Jerome Ave,, N. Y. which will specialize in the developing of negatives and first positives ONLY.
HARRY GLICKMAN, PRESIDENT
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"THE FORBIDDEN WOMAN," Clara Kimball Young's next Equity picture, has a lobby display, which reflects this sterling actress' dynamic personality, now ready at our show rooms.
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Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

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STARS—DIRECTORS
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Fully equipped Studio, available March 1st. Hallmark Pictures Corp., 130 W. 46th
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George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS (Inc.)
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A Production Cost $97,000— and it was a failure. Sad for the Producer! Constructive editing and titling saved it. If you wish we will tell you the name of the picture.
Harry Chandlee and William B. Laub
Constructive Editing and Titling
Room 2004 Candler Building
Phone Bryant 7392-7302

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Americanization

Secretary of the Interior Lane has sent a letter to producers relative to the Americanization plan which deals with the campaign planned. Briefly, says the letter, the plan of the campaign is to promote the production of 52 one reel or two reel subjects —preferably one reel subjects —founded on original Americanism themes, similar to the splendid Liberty Loan stories which have been so widely praised. The films will be released at the rate of one each week for a period of a year to the number of one hundred copies of each. The bigness of the plan, therefore, immediately suggests itself as 2,600 prints will be in circulation within six months.

Under the plans of the committee no profit for the production or distribution of the pictures is to be taken. It is agreed that the producer may select such distributing channels for his product as he desires, but the division of rental is to be 50 per cent. to the producer, to cover the cost of production; 35 per cent. to the distributor, and 15 per cent. to the general expense fund of the motion picture committee on Americanism.

Lane After Pettijohn

(By Wire to WID'S DAILY)

Washington—It is learned here that Secretary of the Interior Franklin K. Lane has tendered the secretaryship of the Americanization Committee to Charles C. Pettijohn of New York. This was the post held by the late Major Raymond W. Pullman.

Mr. Lane made public yesterday the first responses to his telegrams of last week enlisting the aid of prominent picture folks in the campaign.

Mr. Lane sent out telegrams last week to every important star, producer and distributor asking their aid in the campaign.

Responses have been received from Paul Brunet, W. W. Hodkinson who said two pictures had already been started; Beulah Livingstone, for Norma and Constance Talmadge; Wallace Irwin, George Fitzmaurice, Milton Sills, Lionel Barrymore, B. S. Moss, George Fawcett, Chester Conklin, Lew Cody and Irene Castle.

These are the names of the first to answer Mr. Lane's wires. Additional lists will be made public shortly.

Charles C. Pettijohn when seen at the Select offices yesterday refused to either confirm or deny that he had been offered the post.

11 Theaters for Moore

Special Feature Presentations May Be Brought Into New York Later

(By Wire to WID'S DAILY)

Washington—When Tom North really has his spurs on he will have 11 houses under his management for Tom Moore if the Moore plans are carried out. Moore will have 11 houses here. One of the big plans behind the Moore expansion is the development of special presentations, such as he has made in the past. He is working on a big special presentation for "In Old Kentucky" in which he will have five treadmills showing the big race scene.

It is understood that after the special presentations are made in the Moore houses that the settings, etc., will be taken into New York for Broadway showings.

In one of the new Moore houses there will be no proscenium arch, the setting being arranged with each picture to cover this.

Coming for
Our March Release

"Swords and Dollars"

A Spectacular Photodrama

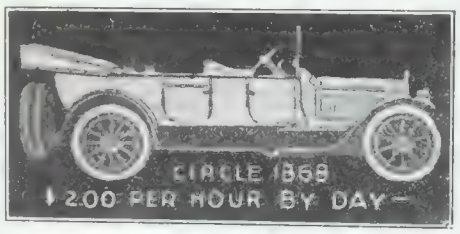
Make Your Theatre PAY All Summer

Write for booklet 9

Monsoon Cooling System

Incorporated

70 W. 45th St. New York



To Erect Exchange Building

Atlanta, Ga.—Adolph Samuels will a build a film exchange building at a cost of $100,000. It will be four stories high and fireproof, and will accommodate 10 exchanges.

New Carleton Production Read

Carle E. Carleton's newest prod tion, a six-reeler, "Children N Wanted" directed by Paul Scard is about ready for release. Ed Day, of "Irene," is featured in production.

"EMPTY ARMS"

WE HAVE SOLVED YOUR PROBLEM!

Here's the answer!

1400 Feet of Comedy
400 Feet of Natural Art Color Scenic
200 Feet of Novelty

2000 Feet Complete and the total spells "COMEDYART"

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Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 59 Sunday, February 29, 1920 Price 25 Cents

Tears Mean Money!

WHEN you have a picture that puts tears in the eyes and smiles on the lips of your audience you have a real money-making picture.

"Young Mrs. Winthrop" does just that.

By Bronson Howard

A Paramount Artcraft Picture

JESSE L. LASKY · · · PRESENTS

ETHEL CLAYTON

IN

"YOUNG MRS. WINTHROP"

Directed by Walter Edwards

Paramount Pictures — FAMOUS PLAYERS-LASKY CORPORATION — ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General — NEW YORK — ARTCRAFT PICTURES

Scenario by Edith Kennedy

REMEMBER WHAT WE TOLD YOU
ABOUT CONSTANCE BINNEY?
AND SHE MADE GOOD TOO!

WELL

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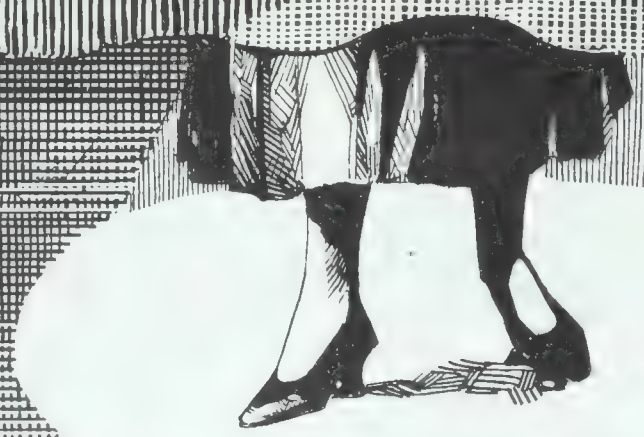
Announces

A
NEW
STAR

ABOUT WHOM IT IS JUST AS ENTHUSIASTIC



REALART PICTURES CORPORATION
469 FIFTH AVENUE NEW YORK CITY

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Vol. XI. No. 59 Sunday, February 29, 1920 Price 25c.

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News of the Week in Headlines

Monday

527 theaters signed in N. Y. state to show advertising reels.

Vivian Martin Pictures, Inc., to star Vivian Martin; Edward Bowes, president of organization.

Tuesday

Reelcraft Pictures Corp. chartered in Delaware at $5,000,000.

Important meeting of directors of Associated First National Pictures.

Wednesday

Chicago picture theaters threaten to close unless operators' union meets demands of Allied Amusements Association.

Reported Koplar-Goldman houses in St. Louis in deal with Paramount.

Hart suit, involving $500,000, against Thomas H. Ince, under way.

H. D. H. Connick, Famous Players, on coast. May mean changes in coast organization.

Rembusch and Olson mentioned in Indiana combine of 50 first run houses.

W. H. Swanson sells First National Denver franchise to Harry T. Nolan.

Thursday

M. L. Malevinsky claims "a victory for Tucker."

Two new directors elected and plans adopted at meeting of Associated First National Pictures.

Capital Film exchange men meet in Chicago.

A. H. Blank in million dollar deal in Des Moines.

H. B. Wright resigns as manager of Northwest Exhibitors Circuit.

Friday

Frohman Amusement Corp. selling stock direct to public. Expect 5,000 stockholders.

James V. Bryson to open Universal offices in Australia.

Pat Powers says Universal will build studio in London.

Sol Lesser takes over distribution of Special Pictures Corp.

Saturday

Goldwyn directors meet-reported discussing plan for distribution of Associated Producers product.

Tom Moore to have 11 houses in Washington.

A. Kaufman signs Allan Holubar and Dorothy Phillips.

Joseph Urban, technical director for Cosmopolitan Prod.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Applicants *for* Franchises Please Notice

The delay in replying to your letters of inquiry has been due to the magnitude of the task of our statistical staff at present engaged on pro-rating the Franchise Units to be allocated to each and all territories. In order that the percentages allocated to each territory be absolutely accurate and fair to all it is necessary to complete the statistical division of the entire United States and Canada before any one theatre is given an estimate as to its Franchise percentage.

The gigantic task is now nearing completion and we can assure the very great number of exhibitors who are anxiously awaiting a reply by mail or in person by a First National representative that we will give their applications consideration at the earliest possible moment.

The widespread interest in our new Franchise proposition is very gratifying. It is the strongest kind of indication of the realization by exhibitors generally of the benefits that it is certain to bring to those fortunate ones who secure a First National Franchise and the many advantages that will accrue.

Exhibitors' Defense Committee

Composed of Members of

The First National Exhibitors' Circuit, Inc.

Address inquiries to
Exhibitors' Defense Committee
The First National Exhibitors' Circuit, Inc.
6 West 48th Street, New York, N. Y.

Mark Twain Lives Again on the Screen; a Picture With a Wide Appeal

"HUCKLEBERRY FINN"
Paramount-Artcraft

DIRECTOR ..... William D. Taylor
AUTHOR ..... Mark Twain
SCENARIO BY .....Julia Crawford Ivers
CAMERAMAN ..... Frank E. Garbutt
AS A WHOLE.....Delightful picturization of characters and episodes that ninety-nine out of a hundred know.
STORY .....Sure-fire in its humorous appeal
DIRECTION.....Has brought out the real spirit of the book in every scene.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Fine
CAMERA WORK ..... Good
LEADING PLAYER.....Lewis Sargeant a wonderful find for the title role.
SUPPORT.....Many fine types
EXTERIORS.....Lot of Mississippi River scenes mellow with old atmosphere.
INTERIORS ..... Highly appropriate
DETAIL.....Correct from big to little things
CHARACTER OF STORY....Adventures of Huck Finn.
LENGTH OF PRODUCTION.....7,186 feet

Mark Twain on the screen is as universally appealing as Mark Twain on the printed page, for here was an author that wrote in a language that all who read appreciated, thrilled, chuckled, laughed and understood. So a Mark Twain work on the screen is bound to appeal in all directions provided it is transferred with due care and regard for the atmosphere surrounding the original work.

And this task has been successfully accomplished by Director Taylor and his scenario writer, Julia Crawford Ivers, with respect to "Huckleberry Finn" and in the success of their efforts is written also the tremendous success that the picture is bound to achieve.

Its appeal is bounded by no limits. "Huckleberry Finn" is a picture for children, women and men of all ages, creeds and races. Its various episodes are for ever a-tingle with the quaint humor and characterization that were Mark Twain's genius. Huck Finn in the bondage of pampering and nagging old maids, Huck Finn maltreated by a drunken father, Huck Finn a refugee down the Mississippi River, away from it all, and Huck Finn in the midst of various humanly appealing funny adventures, is a constant joy.

If any episodes in the work here offered stand out they are those showing Huck and the two fakirs, the "Duke" and the "King." The rare humor which the scenes between them build up accumulating in the riot at the final performance of the "Royal Nonesuch" when the audience comes armed with sundry missiles from bad eggs to dead cats, is positively infectious. But then, too, all the many scenes connected with the vagabond existence that Huck Finn leads on the Mississippi raft are fairly loaded to the sprocket-holes with comedy as rare as it is human. Suffice it that all the episodes hang together remarkably well and that, after it is all done, they leave you in a state of admiration for those responsible for the perpetration of this Mark Twain work in new form.

Lewis Sargeant was a happy choice for the title role for he is the very embodiment of the familiar character, while his performance is entirely free from harmful swagger. A long list of names is included in the supporting cast, among which Frank Lanning, Orral Humphrey, Tom D. Bates, Gordon Griffith (in the role of Tom Sawyer), Katherine Griffith and Martha Mattox are outstanding.

Let Loose on This in All Directions and Prepare For a Clean-up

Box Office Analysis for the Exhibitor

You certainly can't well afford to miss playing "Huckleberry Finn" if you have your box office and the entertainment appetite of your patrons ever in mind. There is no doubt in the world but that it is going to register and register big with all audiences, intellectual, average, commonplace or lowbrow. So it's up to you to let loose with your advertising in every conceivable direction and prepare for a cleanup after it's been written across your books.

For that matter the picture would make money, and more than the average feature, just on the display of its name alone over your theater entrance. It would advertise itself broadcast after one performance. But when a picture comes along such as this that gives you the opportunities to comb all the unusual publicity channels, such as special exhibitions for literary societies and children, special articles regarding the accuracy of the production, endorsements from clubs and leading citizens, you should go to it with a will and the results will quite likely justify an extended booking.

MURRAY W. GARSSON PRESENTS

A DREAM OF FAIR WOMEN

Remember—Every movie fan is interested in the result of the great "Fame and Fortune Contest."

FEATURING the winners of the fame and fortune contest conducted by the *"Motion Picture Magazine," "Motion Picture Classic"* and *"Shadowland."*
The Judges were: Mary Pickford, Thomas H. Ince, Cecil B. De Mille, Maurice Tourneur, James Montgomery Flagg, Howard Chandler Christy, Eugene V. Brewster, Olga Petrova.
A picture with unlimited advertising possibilities.

FOR TERRITORIAL RIGHTS ADDRESS

MURRAY W. GARSSON
1600 BROADWAY, NEW YORK
CHARLES F. SCHWERIN, SALES MGR.
PHONE: — 4620 — BRYANT

Yes, Sir! It Lives Up to All the Fine Things They've Been Saying Of It!

Priscilla Dean in
"THE VIRGIN OF STAMBOUL"
Jewel-Universal

DIRECTOR ..... Tod Browning
AUTHOR .....H. H. Van Loan
SCENARIO BY .....Tod Browning and W. Parker
CAMERAMAN ..... William Fildew
AS A WHOLE.....A great big production with a thrilling story that will spread like wild fire.
STORY.....Laid in Turkey and possesses the elements of adventure, romance and villainy in just the right proportions.
DIRECTION.....Shows infinite care in handling of all details as well as dramatic values.
PHOTOGRAPHY ..... Very unusual
LIGHTINGS.....Some excellent effects
CAMERA WORK....Includes very effective angles
STAR.....Title role is admirably fitted to her and she makes a tempestuously vivacious and very appealing heroine.
SUPPORT.....Very good both as to leads and all the way down to types.
EXTERIORS.....Some big and impressive panorams and Turkish street stuff.
INTERIORS....Many impressive; all seem realistic
DETAIL.....Certainly the average person can't pick any flaws in it.
CHARACTER OF STORY.....Strife of American hero and Turkish villain over heroine.
LENGTH OF PRODUCTION.....About 6,400 feet

The fellows up at Universal have been saying an awful lot of fine things about "The Virgin of Stamboul" for the last couple of months. This is usually a pretty dangerous pastime for if a picture is merely good after so much word-of-mouth advance work, it leaves you unsatisfied. But, by George, this time the picture backs 'em all up and goes 'em a few superlatives better on its own. As a money-maker it's there with all that is necessary.

In the first place H. H. Van Loan wrote a story that afforded many spectacular opportunities as well as supplying just the sort of a role that fits Priscilla Dean. He has taken sure-fire ingredients, just romance, a lot of adventure stuff and plenty of villainy and he has mixed them with the skill of the authors of best sellers. The story surely does hold your interest all the way and winds up with one of those fight-to-the-death-to-the-rescue climaxes that is a real thriller.

And Van Loan's story has received wonderful treatment at the hand of Director Tod Browning and his aides. The story has been brought out on the screen splendidly. Miss Dean's role has been developed sufficiently to give her all the prominence she justly deserves while the action moves forward with an interest that is ever-accumulating. And certainly the lavish production awarded it shows that Universal gave Browning a free hand with the bank roll.

The story is very simple and devotes its time to following in the main, just three characters, Sari, the beggar girl, Captain Pemberton, an American, and organizer of a squad of desert police, and Achmet, a Shiek. Sari has seen Achmet commit a murder and for this, and because her physical beauties attract him he covets her for his harem. But Sari is in love with Pemberton.

Achmet buys the girl in marriage but Pemberton bribes the proxy in the ceremony to use his name instead of the Shiek's. When the latter discovers this he takes Sari and the American captive but his desert police come to the rescue and after a thrilling fight break into the palace. The Shiek and Pemberton have it out to the death with fists and knives and when it's all over there is the welcome old clinch to bring the story to a conclusion.

Miss Dean makes a fiery, tempestuous and appealing character of Sari and builds up her part with a lot of interesting business. Wheeler Oakman as Pemberton and Wallace Beery as the Shiek are both very satisfactory as indeed is all the rest of the cast.

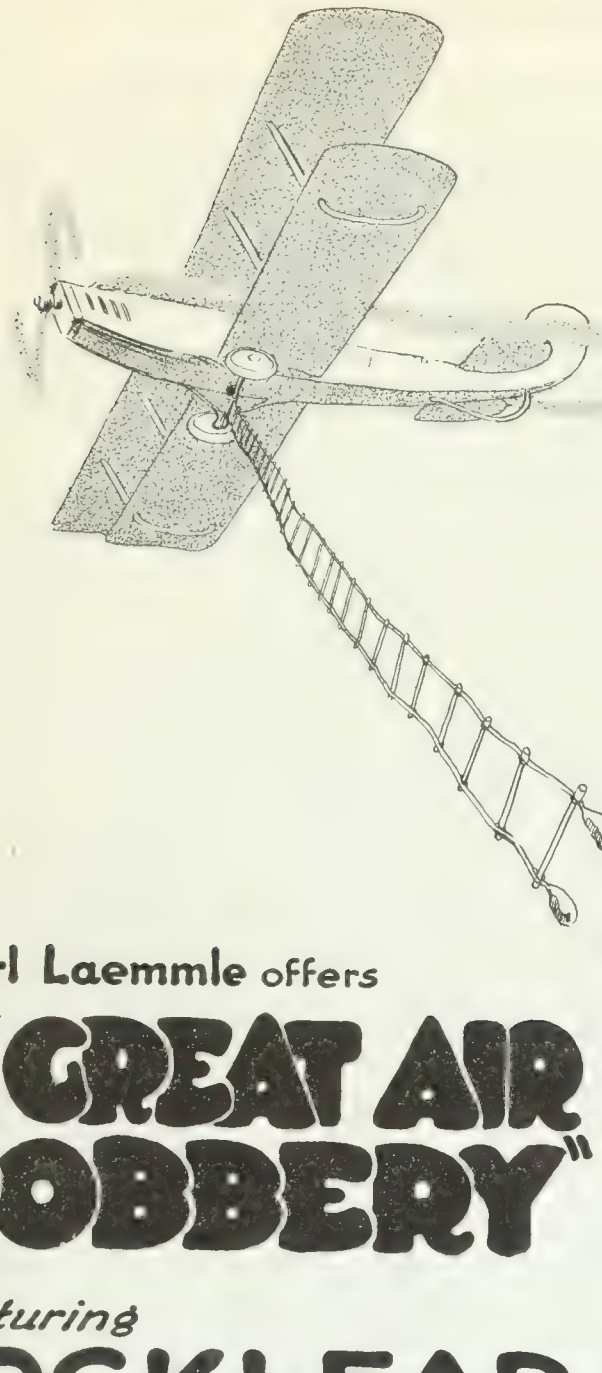
One Big Advertising Smash on This and It'll Be Over With a Bang

Box Office Analysis for the Exhibitor

Universal is certainly handing the exhibitor a Jewel in this picture, one that will prove a box office jewel as well. And all you that play it ought to increase your advertising appropriations and go about exploiting it in a big way. In the first and most important place it has a wonder of a title around which to build advertising arguments. And a spread on this will get the crowds coming right at the start.

After the first day you won't have time to worry about the business you do at the box office. You'll be standing 'em up then, inside and outside. It's really the first shot that will make your whole campaign with respect to this, and so be sure to go about the firing process in a way worthy the spectacular and thrilling nature of the picture. For it sure is there with the goods.

"The receipts went even higher than LOCKLEAR. Send us twenty a year like this". says Manager HART



and—

"If any exhibitor has any doubt about the drawing power of 'The Great Air Robbery' *let him wire me.*"

HARRY HART
Princess Theatre
MILWAUKEE, WIS.

Carl Laemmle offers

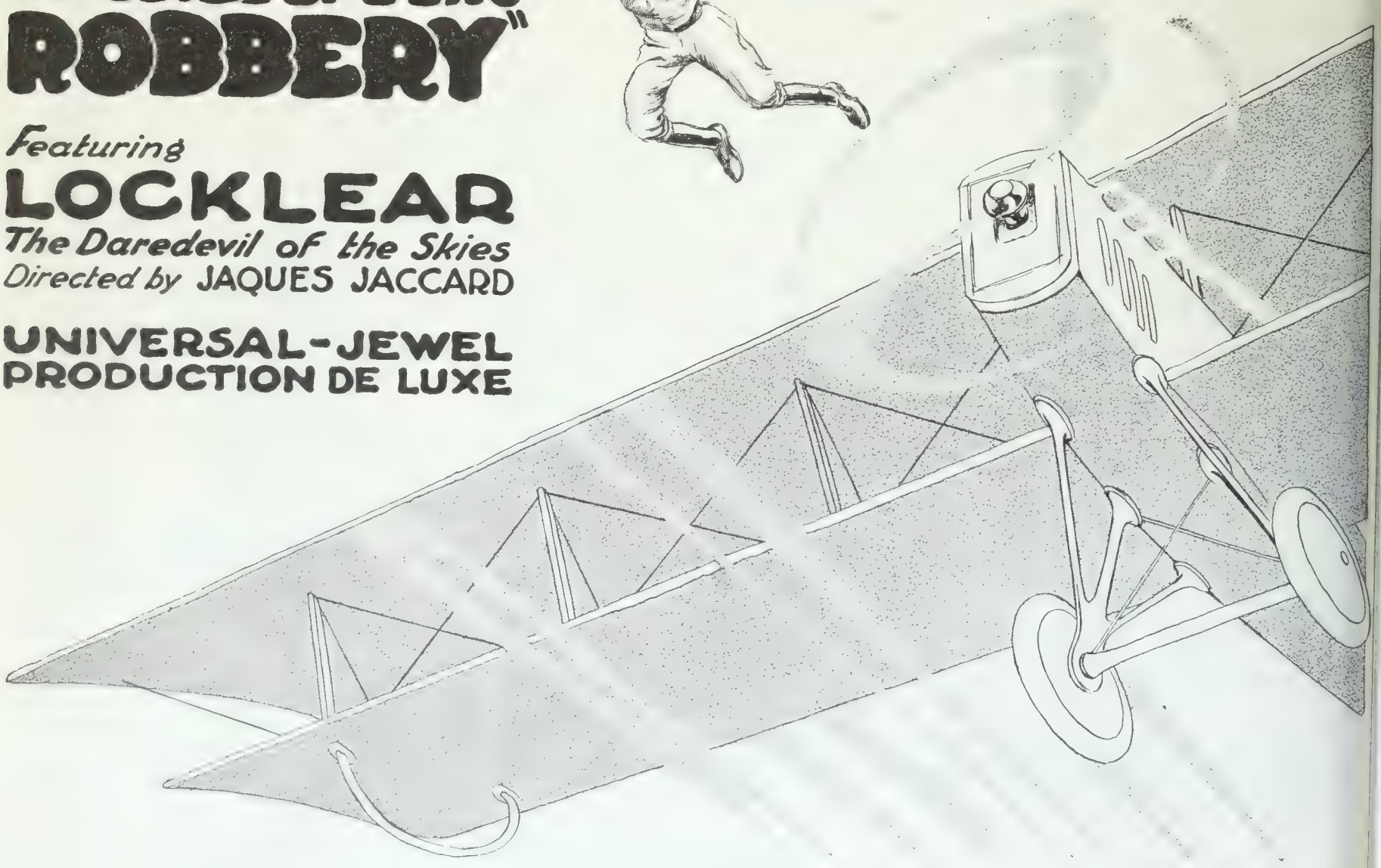
"The GREAT AIR ROBBERY"

Featuring

LOCKLEAR

The Daredevil of the Skies
Directed by JAQUES JACCARD

UNIVERSAL-JEWEL PRODUCTION DE LUXE



Star Shows to Old-Time Effectiveness in Story That Fits Him Admirably

Eugene O'Brien in
"HIS WIFE'S MONEY"
Selznick-Select

DIRECTOR ..... Ralph Ince
AUTHORS .....May Tully and Du Vernet Rabbell
SCENARIO BY..R. Cecil Smith and E. Lord Corbett
CAMERAMAN ..... William J. Black
AS A WHOLE.....Unusual and very interesting romance with star showing in real old-time form.
STORY....Something out of the ordinary and builds up entertainingly; climax is rather conventional but leaves good taste.
DIRECTION ..... Generally capable
PHOTOGRAPHY....Many scenes reveal extremely dark backgrounds but important action registers plainly.
LIGHTINGS.....Better effects could have been obtained in lighting star and opposite.
CAMERA WORK ..... Good
STAR.....Photographs very well in this and gives most satisfactory performance; his best as a star.
SUPPORT.....Headed by Zena Keefe who is given deserved prominence.
EXTERIORS ..Adirondack mountains and western
INTERIORS ..... Always appropriate
DETAIL ..... All right
CHARACTER OF STORY....Objection of hero to living on his wife's money.
LENGTH OF PRODUCTION.....5,192 feet

In "His Wife's Money" Eugene O'Brien seems to have found his proper sphere and estate as a star. This very unusual romance, a romance which has an interesting smattering of domestic economics, has been tailored to fit him by the authors, May Tully and Du Vernet Rabbell and those responsible for the adaptation, with the happy results that the completed work looms as by far the best picture he has had since he became a star.

Moreover, Mr. O'Brien photographs extremely well in the present picture. The cameraman seems to have studied his angles with much better judgment than that evinced in his previous picture "The Broken Melody." There are times when it is obvious that he might have been lighted to better effect but the general impression created is one of distinct superiority over past performances.

The story is out of the beaten path, tracing as it does the lives of Robert Harlowe and his very rich wife, Marion. She is unable to understand why he refuses to permit her to pay the household bills; she can not see what difference it makes and why he considers such a course a lowering of his self-respect.

Given this premise the authors have developed their plot with a degree of logic and truth that stimulates a real interest. Of physical action the picture reveals little, but the reality of the strained situation between husband and wife is ever striking home. Eventually Robert wins riches in the west and returns to break in the market the man who had attempted to lure his wife from him. This conclusion is about the only conventional episode in the picture. Nor does it present any apparent solution to the problem involved. But with Robert rich in his own right he feels able to at last claim his wife, and his action and the happy conclusion will meet with entire approval.

Mr. O'Brien plays almost eloquently the romantic passages of the picture which are many, while in the sequences where he suffers the humiliation of the husband's position, he registers points with a sure and appealing force. Zena Keefe as his leading woman is given considerable prominence and acquits herself creditably. Others are Louise Prussing, Dorothy Kent, Cyril Chadwick and Ned Hayes.

A Fine Advertising Angle to a Very Worthy Picture

Box Office Analysis for the Exhibitor

"His Wife's Money" is very pleasing entertainment because of its unusual story and this unusualness makes it a picture of distinction and one that should be handled from a distinctive advertising angle. This angle the story provides you in the question: "Should a husband live on his wife's money?" It doesn't take any great stretch of the imagination to conceive any number of interesting advertising arguments and readers centered on this idea. It is a point that is made very effectively in the title itself.

With this advertising opportunity that the picture offers together with the popularity of the star, which should leap again after this release is shown, and the advertising that has been accorded Ralph Ince particularly with respect to "The Land of Opportunity," "His Wife's Money" should prove a real money maker and give general satisfaction to all picture patrons.

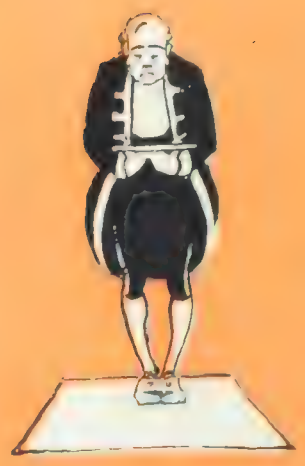
Some Kerrigan First Runs

Chas. H. Williams' Strand, Providence; Mastbaum theatres, Philadelphia; Barton & Olsen, Indianapolis; Harry Moir theatres, Chicago; Ruben & Finkelstein theatres, St. Paul and Minneapolis; Garrick, Los Angeles; Marcus Loew chain in New York; Feiber and Shea in Youngstown, Akron, Canton. Victoria, Buffalo; Metropolitan, Cleveland; Colonial and Valentine, Toledo; Signal Amusement Co., Chattanooga and Knoxville; Harry Sudekum, Nashville; Joel's Casino, Jacksonville; Entire Texas Exhibitors circuit in thirty cities and towns; Rowland & Clark theatres, Pittsburg.

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ *Exchange, Incorporated*



ROBERTSON-COLE
SPECIAL

Who's Your Servant?

Many *and* Many a big Picture Has Failed *for the* Lack *of* Proper Exploitation

"Who's Your Servant" Has More Exploitation Possibilities Than Any Three Pictures Put Out *in the* Last Year

Coming-

The WHITE DOVE

ROBERTSON-COLE

It is not the action and the great "rushes" that make *"The Sagebrusher"* so wonderful and popular with exhibitors and the public. Yet, the action of the picture is tremendous,

It is a big production, a big story, because of its downright humanness, its warmth, its romance, its tenderness. Its love story is *as warm as a mother's heart.*

Millions of people are crowding into theatres *to see and feel* the wonderful players *who live before their very eyes* a genuine, beautiful drama of life.

"The Sagebrusher" has everything in it that all kinds of audiences like and seek on the screen. It was slowly, deliberately made and months were taken to give it that "touch" that can never be achieved by accident.

Its first-run successes with the largest and most important theatres have given it the rank of the leading production in most of the exchange territories of the country.

Benjamin B. Hampton *presents*

The SAGEBRUSHER

The photoplay of the novel by

EMERSON HOUGH

Directed by EDWARD SLOMAN

A Benjamin B. Hampton–Great Authors Production

With an all-star cast.

ROY STEWART
MARGUERITE De La MOTTE
NOAH BEERY
BETTY BRICE
ARTHUR MORRISON
GORDON RUSSELL

"The Sagebrusher" represents the skill and care of the Benjamin B. Hampton producing organization. It is the third consecutive success of an organization that has produced only three pictures.

Several thousand exhibitors are familiar with "The Westerners," his Great Authors' picture and "Desert Gold," his big Zane Grey success. These productions have made a profit for exhibitors everywhere.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ *Exchange, Incorporated*
Foreign Distributor, J Frank Brockliss, Inc. 729-7th Ave.

JOSEPH LEVERING *presents*

HIS TEMPORARY WIFE

By Robert Ames Bennet Directed by Joseph Levering

With an all-star cast:

RUBYE De REMER
EDMUND BREESE
MARY BOLAND
EUGENE STRONG
W. T. CARLETON

Rubye de Remer is a famous beauty from the Ziegfeld "Follies" and was the star of Rex Beach's "The Auction Block." Edmund Breese, one of the best known stars of the stage and known through a dozen big photo-dramas. Mary Boland, star of both the theatre and the screen.

These are names and reputations in an all-star cast that exhibitors have been quick to seize upon for advertising and exploitation. First run bookings of "His Temporary Wife" have been instantaneous throughout the country. The picture points the way to powerful advertising possibilities.

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ Exchange, Incorporated

The Best Marguerite Clark Comedy in a Long Time

Marguerite Clark in
"EASY TO GET"
Paramount-Artcraft

DIRECTOR ..... Walter Edwards
AUTHORS .....Izola Forrester and Mann Page
SCENARIO BY .....Julia Crawford Ivers
CAMERAMAN ..... Hal Young
AS A WHOLE.....Light comedy much better than anything star has had since "Come Out of the Kitchen."
STORY.....Based on human comedy idea and goes into a number of unusual and surprising channels.
DIRECTION .....Edwards knows how to register this type of picture well and has done so here
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Very good
CAMERA WORK ..... Effective
STAR.....Registers prettily (in her own hair once again) and plays role spiritedly.
SUPPORT....Harrison Ford puts vigor into role of leading man.
EXTERIORS ..... Good mountain stuff
INTERIORS ..... Always appropriate
DETAIL ..... All right
CHARACTER OF STORY....Bride overhears husband say she was "easy to get" and teaches him a lesson.
LENGTH OF PRODUCTION.....About 4,110 feet

"Easy to Get" is a very nice little light comedy based on a human idea and this idea gets the spectator laughing right at the start. Milly Morehouse, just married to Bob, overhears her husband say to a friend on the train that she was "easy to get" and straightway she plans to leave him and, suiting action to the thought, hops off in the mountain wilds as soon as the train makes its first stop.

And with the initial premise thus established the authors proceed to pilot their characters through a number of unusual and surprising situations that maintain the interest well up to the conclusion which, of course, finds Bob ready and willing to confess that Milly was hard to get.

To a certain extent the interest of the story relies on this ability of the authors to spring surprises during the action for the ending is never in doubt for a moment. They have succeeded very well in this task and the situations through which Milly and Bob are piloted combine the elements of surprise and comedy to an appropriate degree.

For the sequence before the conclusion Milly conceives the idea of pretending that she is kidnapped by ruffians and sends a false note to Bob demanding $5,000 for her release. This he proves quite ready to part with after the chase that Milly has led him but Milly wasn't as sure of her fake kidnappers after all and they pocket the five thousand as they command the couple to walk off down the road. This is another very good comedy touch and brings the picture to an exceedingly pleasant finish.

Interwoven with the action concerning Milly and Bob is the pursuit of Pauline by Bob's pal, Dick. He finds this girl exceedingly hard to get until he practices the tactics formerly approved by Bob, after which he wins out. This is in the way of a contradictory parallel plot that magnifies all the humorous situations in the picture.

Walter Edwards is just the man for directing this sort of picture and he has registered all its twists with the utmost satisfaction. Marguerite Clark is starred in the role of Milly and makes a very delightful impression, appearing minus the blonde hair she has been wearing in recent pictures.

This Ought to Get Over Very Well Specially With the Women

Box Office Analysis for the Exhibitor

Since "Come Out of the Kitchen," Marguerite Clark hasn't had a better picture than "Easy to Get." While many of her intermediate pictures seemed to have lacked the vital comedy spark it is nearly always apparent throughout the present one and the results are gratifying if in no way startling.

Advertise this one specially to the women. Miss Clark always has been a favorite with the "backbone" of picture audiences and this picture will raise her stock appreciably. A relation of the premise on which the whole comedy is built by some such catch line as "She overheard her husband boast that she had been 'easy to get' and resolved to teach him a lesson," will certainly attract the women particularly and will hold out to all promise of a good comedy which the picture itself very well fulfills.

The authors have some note and it would be worth while to give them a play and also mention Harrison Ford whose work has long since made him one of the most popular leading men on the screen.

Thomas H. Ince
Presents

CHARLES RAY

in

"ALARM CLOCK ANDY"

The story of a boy whose real alarm clock was his love for a girl. And when he woke up — ! Remember "*The Girl Dodger*", "*Greased Lightning*" and the other Ray hits. This is his best !

By Agnes Christine Johnston
Directed by Jerome Storm
Photographed by Chester Lyons

A THOMAS H. INCE PRODUCTION

A Paramount Artcraft Picture

FAMOUS PLAYERS-LASKY CORPORATION

"THE EVIL EYE"

ASHER'S ENTERPRISES INC
PRESENTS
ROY L. McCARDELL'S
SENSATIONAL SERIAL OF
MILLIONS AND
MYSTERIES
STARRING

BENNY LEONARD

WITH

STUART HOLMES - RUTH DWYER -
MARIE SHOTWELL AND A LARGE
SUPPORTING COMPANY

ANOTHER DARING HOLD-UP IN WALL STREET

Desperate Criminals Thwarted in

"BELOW THE DEAD LINE"

First Episode of

"THE EVIL EYE"

Presenting

The most widely heralded Champion in Newspaper History

in

The most powerful combination of tremendous drawing power and extraordinary advertising possibilities ever produced.

NOW BOOKING!

HALLMARK PICTURES
CORPORATION

BEN WILSON in

"The SCREAMING SHADOW"

Written by
J. GRUBB ALEXANDER
and
HARVEY GATES

SEE THIS SERIAL AND LEARN TO LIVE FOREVER!

FOUNDED UPON THE SCIENTIFIC DISCOVERY THAT THE SUBSTITUTION of MONKEY GLANDS PROLONGS HUMAN LIFE

BEN WILSON'S GREATEST SERIAL WITH NEVA GERBER

Fifteen Ticket-Selling Episodes

CROWDED WITH MORE THRILLS, SWIFTER ACTION, DEEPER MYSTERY, THAN EVER BEFORE FOUND IN A SERIAL

NOW READY FOR SCREENING

Episode 1—"A Cry in the Dark"
Episode 2—"The Virgin of Death"
Episode 3—"The Fang of the Beast"
Episode 4—"The Black Seven"
Episode 5—"The Vapor of Death"
Episode 6—"The Hidden Menace"
Episode 7—"Into the Depths"
Episode 8—"The White Terror"
Episode 9—"The Prey of Mong"
Episode 10—"Liquid Fire"

ARRANGE YOUR DATES TODAY

"THIS MAN HOLDS THE SECRET OF ETERNAL YOUTH"

HALLMARK PICTURES CORPORATION
FRANK G. HALL, PRESIDENT

FOREIGN RIGHTS CONTROLLED BY APOLLO TRADING CORPN.

Trade Mark

This is the MARK of a New Era in the *Motion* Picture Industry

An extraordinary announcement will be made shortly.

WATCH FOR IT!

"The Perfect Plan"

This One Doesn't Measure Up to Standard of Plain Unvarnished Melodrama

Gladys Brockwell in
"THE DEVIL'S RIDDLE"
Fox

DIRECTOR ..... Frank Beal
AUTHOR ..... Edwin Levin
SCENARIO BY .....Ruth Ann Baldwin
CAMERAMAN ..... Sam Landers
AS A WHOLE.....Just a conventional melodrama that fails to convince in its major plot twists
STORY.....Looks as if they just had to have a story and concocted this one without much thought
DIRECTION....Satisfactory generally though sometimes quite stagey.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Same
CAMERA WORK .....Straight stuff
STAR.....Registers satisfactorily but isn't afforded usual emotional opportunities.
SUPPORT ..... Satisfactory
EXTERIORS .....Some northern "snow stuff" that is obviously of studio make.
INTERIORS ..... Plain
DETAIL.....When the old confetti flies in the door it's pretty hard to disguise it as snow.
CHARACTER OF STORY.....Hero believes girl he loves has fallen until mutual friend wakes him up.
LENGTH OF PRODUCTION.....About 5,000 feet

They certainly didn't stop long to think about this story and polish it up and they ask you to take a whole lot of conventional and convenient situations for granted without attempting to back them up with any sort of polish outside of the most obvious melodrama. And why they chose to call it "The Devil's Riddle" is certainly a riddle.

The story opens up in a snow storm in the far north but the few flashes they give you of exteriors plainly reveal the fact that they were shot in the studio. Esther Anderson is alone in a cabin while her stepfather is agreeably snow-bound in a bar-room miles distant. Dr. Jim Barnes falls on the cabin step exhausted and Esther nurses him back to health. Thus the love story starts.

Jim finally volunteers to go to town for food but the trip does him up and he is taken in by Mrs. Potts who is anxious to have her daughter, Arline, marry him. When he regains his health he discovers that Esther has gone off with a cheap road show as soubrette. Next year the show plays Esther's home town and the leading lady, jealous, tells Jim that Esther has been receiving money from the manager.

Jim refuses to believe her innocent and so Esther goes to New York in search of a job finally becoming the model for Evers, a Russian artist. Evers eventually proposes and Esther, having heard of Jim's engagement to Arline, accepts. But she writes to an old friend in her home town, relating her sorrow and so he drags Jim to New York and the lovers are united. And Jim forgets all about Esther's supposed past.

This is just plain conventional, movie melodrama with no attempt at being artistic or pretentious. Nor is it at all powerful, inasmuch as it relies on such an aged and poorly worked trick as the falsely accused heroine to keep the story going. The direction is all right in the scenes where only a few characters appear but when it comes to the more expansive sets, rather heavily peopled, the effects are stagey and obvious.

Gladys Brockwell doesn't receive her quota of emotional opportunities in the role of Esther. William Scott appears as her leading man while others are Richard Cummings, Claire McDowell, Jack Curtis, Easter Walters, Nicholas Dunaew, Kate Price, Louis Fitzroy, Chance Ward, Vera Lewis and Tom Bates.

Even as Plain Melodrama This Will Be Found Lacking

Box Office Analysis for the Exhibitor

"The Devil's Riddle" is a poor attempt at the production of a straight out-and-out melodrama. It hasn't even the proven ingredients that make such pictures sought after. For instance, the usual villain who is often responsible for much of the melidrama's suspense is conspicuous by his absence. This might be all very well if the picture offered something unusual as an alternative, but as it stands the lack of this conventional standby is felt.

As a result the picture is hardly the kind to register with due satisfaction even before audiences that enjoy the purely elemental story. Some exhibitors may find in the title an invitation to go into exploitation centering around it, but this would be altogether misleading as where either the devil or his riddle comes in are questions hard to answer.

Might Well Be Great If Supplied With a New Set of Subtitles

Victor Seastrom in
"A MAN THERE WAS"
Swedish Biograph—Radiosoul Films, Inc.

DIRECTOR ..... Victor Seastrom
AUTHOR ..... Henrik Ibsen
SCENARIO BY .....L. E. Miller
CAMERAMAN .....J. Julius
AS A WHOLE.....Very powerful sea story marred in present form by subtitles.
DIRECTION.....Has handled the sea scenes wonderfully well and registered the drama effectively.
STORY.....Adapted from Ibsen's "Terje Viken"
PHOTOGRAPHY ..... Generally very fine
LIGHTINGS ..... Good
CAMERA WORK.....Story would have run more smoothly if fadeouts had been employed properly and closeups would have heightened dramatic effects.
STAR .....Renders a powerful characterization
SUPPORT ..... Never prominent
EXTERIORS .....Wonderful shots of turbulent sea
INTERIORS ..... Suitable
DETAIL.....If subtitles were altered picture might achieve greatness.
CHARACTER OF STORY.....Seaman's revenge changed to love through elemental forces.
LENGTH OF PRODUCTION.....About 5,000 feet

There is no telling what fame "A Man There Was" might achieve if it were properly subtitled. Even in its present suit of subtitles its dramatic strength is apparent time and again but with the proper finish which a careful change would give it, the chances are that it would assume very valuable proportions. The present set endeavor to keep in rhyme and rhyming at every insert. Explanatory points that could be made easier and more forcefully through direct statements are sometimes lost through this endeavor. A sense of smoothness and continuity is absent. There are three or four exceedingly appropriate inserts of poetry. But the majority of them are very harmful.

The drama unfolded is one of strict elementals without any frills of counter-plot or byplot. It is the simple story of a seaman's contemplated revenge and how love interceded to distill his hate. His wife and baby had perished during a war after he had striven vainly to get food to the little island blockaded by the enemy from the mainland. He had been caught and languished five years in jail. Freed, he became a recluse, and one day a chance to avenge himself on the man who caused his tragedy presented itself but a helpless child worked his transformation.

All the sequences are handled very dramatically. Viken's attempt to save the boat from the man o'war and bring his precious load of corn to the starving islanders is pictured with a real thrill. The cameraman has handled his sea scenes excellently. Again when Viken, the recluse, puts out to the rescue of the yacht which proves to be owned by his nemesis, is the drama swift and strong. The sea in this sequence is turbulent and the picture of stormy emotions enacted against its background is fiercely effective.

There are places where a more efficient use of the fadeout and the introduction of closeups would obviously help the action but providing the subtitles are altered the picture stands as a very adequate production and one presenting a fundamentally dramatic tale.

The star, Victor Seastrom, is a splendid character actor and plays the role of Viken with feeling. His physique is admirable and his ability at makeup quite superior.

With Suggested Improvements This Should Register Very Well

Box Office Analysis for the Exhibitor

If the improvements in the way of subtitles suggested above are made "A Man There Was" ought to register very well. The Swedish-Biograph is one of the leaders in producing on the continent, a fact which has been proven more than once in the past.

The elemental character of the story might have been a drawback had not the production given it been entirely sympathetic. Certainly no sequence of sea scenes produced in this country has ever equaled in sheer natural force the sequence that leads to the climax of "A Man There Was."

The picture offers good opportunities for exploitation. The fact that it is foreign made, might easily attract now as the public has taken a greater interest in European products. Publicity could be derived from the fact that the star is an American and while not known here is exceedingly popular in Europe. Of course the Ibsen angle should be played up, too.

A good advertising angle take sshape in thsi Biblical reader, "Do you abide by 'An Eye for an Eye'—or by 'Love Thine Enemies'?"

16 WD 2/29/20

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A Timely Sensation
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A Box Office Appeal

A picture story similar to
"WAY DOWN EAST"

FACLE PRINCE'S
A
CREST

Conventional and ill-Treated Story Disappointing

Clara Kimball Young in
"THE FORBIDDEN WOMAN"
Equity Pictures Corp.

DIRECTOR ..... Harry Garson
AUTHOR ..... Leonore J. Coffee
SCENARIO BY .....Not credited
CAMERAMAN ..... Arthur Edeson
AS A WHOLE.....Old-fashioned movie melodrama dressed up in handsome setting; lack of substance and force creates inferior production.
STORY.....Has number of convenient situations and they fail to develop opportunities that climax offer.
DIRECTION.....All right on settings and locations but didn't handle material adequately.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Some excellent effects
CAMERA WORK ..... Good
STAR.....Has conventional role and doesn't make an awful lot of it.
SUPPORT....Conway Tearle good as leading man
EXTERIORS....Very beautiful country estate stuff
INTERIORS ..... Handsome
DETAIL ..... All right
CHARACTER OF STORY....Hero believes woman he loves has a wicked past until evidence forthcomes to the contrary.
LENGTH OF PRODUCTION.....About 5,800 feet

"The Forbidden Woman" is an old-fashioned movie melodrama that has been all dressed up in pretty exteriors and handsome settings but which fails to generate any degree of drama or suspense because of the inferior manner in which it has been treated. For even though the story is admittedly conventional it afforded opportunities for the development of strong dramatic crises. But either the scenario writer's lack of appreciation or the director's neglect has resulted in the continuity keeping right on in the same flat tone throughout.

The star appears as Diane Sorel, a French actress, whose misfortune it is to have a maddened suitor commit suicide in her apartment. She flees to America, sickened at the false scandal the event has created, and there in the country meets Malcolm Kent, a writer. It is a case of love at first sight but then, of course, the black shadow of Diane's past must intrude.

Coincidentally enough the worthless one who took his life before Diane was the husband of Kent's sister. Also coincidentally enough Diane had posed under another name before the man she loves. When Kent discovers that Diane is the French actress whom he believes a bad woman there is a scene but it never reaches dramatic heights. It is neither expertly led up to, with the element of suspense ever in view, nor is it more than superficially telling itself.

Later Kent for some reason intrudes in Diane's house and fiercely attacks her but then when Diane reinsists she is a good woman he departs. A perfectly nice happy ending is brought about by the appearance of Kent's sister who explains that Diane was really guiltless of the suicide, thus corroborating the actress' own defense.

The whole production moves along conventional lines. The story might easily have been camouflaged with effective melodramatic development but it looks like a case of incompetency in the production end. The settings are handsome and there are some beautiful country estate exteriors, delightfully lighted. And a graceful Russian wolf hound is prominent in the action. But of a well-built up, sustained interest the picture has none.

Clara Kimball Young seems quite lost in the conventional role of Diane, after her brilliant performance in "Eyes of Youth." Conway Tearle is a pleasant leading man and makes his few emotional outbursts sincere. Others are Jiguel Laone, Kathryn Adams, Winter Hall, Milla Davenport, Stanton Williams and John MacKinnon.

They'll Be Expecting Something Better Than This After "Eyes of Youth"

Box Office Analysis for the Exhibitor

"Eyes of Youth" was such a splendid picture in every respect that even a moderately good picture with the same star would have a rather difficult time following in its tracks and endeavoring to live up to its reputation. And certainly your audiences will be expecting something better than the fare which is offered in "The Forbidden Woman."

Of course; you will be very likely to attract large patronage by a display of the title and the name of the star, but the picture isn't there to back up the interest that the advertising and exploitation is likely to arouse. The best thing to do if you find the star a big drawing card is to slip this one in quietly, say as little as you can about it and pray that the next production from Equity gets back into good form.

Star Pretty as Usual But Story Adaptation Badly Handled

Marion Davies in
"APRIL FOLLY"
Cosmopolitan Prod.—Paramount-Artcraft

DIRECTOR ..... Robert Z. Leonard
AUTHOR ..... Cynthia Stockley
SCENARIO BY ..... Adrian Johnson
CAMERAMAN ..... Albert Siegler
AS A WHOLE.....Mostly a series of close-ups of Miss Davies; generally amateurish.
STORY.....Adaptation of Cosmopolitan Magazine story has little or no screen quality and several unnecessary characters.
DIRECTION....Handled big sets well; allowed the star to pose too much.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Generally clear
CAMERA WORK ..... Ordinary
STAR.....Very pretty and always photographed to good advantage; didn't do much acting.
SUPPORT.....Conway Tearle has done much better work; others suitable.
EXTERIORS ..... Didn't look like ocean vessel
INTERIORS ..... Mask ball set good
DETAIL.....Dame Scandal and old man comedy fall flat.
CHARACTER OF STORY.....Young authoress in search of adventure story.
LENGTH OF PRODUCTION.....4,983 feet

The producers have made an unhappy choice in selecting "April Folly" for Marion Davies because of its absurdity and few possibilities for the personality of the star. Of course, it furnishes a romance between the young writer and her publisher which is all very nice, but the greater part of the picture which tells the story of April Poole's latest novel, lacks the elements of good screen material.

It surely doesn't boast of anything new or original. All the familiar, old-time screen characters are on deck including Mrs. Scandal, the comedian who isn't, the youthful adventuress, and above all, the famous jewel and two wicked fellows plotting to steal it. Throughout there is evidence of padding.

Miss Davies is foremost in the production from start to finish. She is very pretty and has been photographed to the best advantage at all times. The part requires little acting, but gives her plenty of opportunity to pose and look cute. Conway Tearle, playing opposite, is capable of much better work than he does in "April Folly."

They start off by having Marion read her latest story to her editor and publisher after informing them that they will play the leading roles. The young writer's story opens at a masked ball where she meets Conway Tearle, a business man who later comes to her rescue on board a vessel bound for South Africa. Marion is disguised as Lady Diana Mannister whose identity she has assumed for the adventure she can get out of it for herself and at the some time to allow Lady Diana to marry the man of her choice.

Marion has in her possession the famous Mannister diamond which she is to deliver to Lady Diana's aunt and it is because of this that all the complications develop aboard ship. But in the end the writer-adventuress captures the crooks plotting to secure the diamond, delivers it safely to the aunt and wins the love of Tearle.

Others in the cast are Madeline Marshall, Hattie De Laro, Amelie Summerville, Herbert Frank, Warren Cook, Spencer Charters and Charles Peyton.

Rely on the Star's Attractiveness to Draw

Box Office Analysis for the Exhibitor

Your main bet in playing "April Folly" will be in the name of the star on account of the reputation she has gained for her beauty. Then too you can make use of the fact that it is an adaptation of Cynthia Stockley's story which appeared in Cosmopolitan. Some Attractive posters of the star in masquerade costume and some stills of close-ups would attract attention in your lobby.

Use your originality in advertising the production and recall the star's last picture, "The Cinema Murder," which was about the best thing she has done. If your folks saw this they will probably come again, but it wouldn't be advisable to do much promising in connection with "April Folly."

Some catchlines might read: "Her name was April Poole but she was no April fool. See Marion Davies capture the jewel thieves in her story within a story, 'April Folly'." Or, "She wrote a story in which her publisher was the hero and the editor the villain. See the story come true in 'April Folly,' Marion Davies' latest production at the blank theater."

Inferior Handling Feature of "The Amazing Woman"

Ruth Clifford in
"THE AMAZING WOMAN"
Lloyd Carleton Prod.—Republic

DIRECTOR .....Lloyd Carleton
AUTHOR .....Henry Christen Warnack
SCENARIO BY.....Not credited
CAMERAMAN .....Fred G. Hartman
AS A WHOLE.....Rather conventional material not dramatically developed.
STORY.....Contains no fine shadings and holds to a monotone throughout.
DIRECTION.....Certainly doesn't show any discrimination between important sequences and mere details.
PHOTOGRAPHY .....Fair
LIGHTINGS.. ....Have the flickers several times
CAMERA WORK.....Ordinary
STAR.....Gives sincere performance but faults of production restrain its effect.
SUPPORT .....Same
EXTERIORS .....Pretty
INTERIORS .....Some good, some fair
DETAIL.....Picture presents a poor case of editing in some places while number of subtitles fail to run into action smoothly.
CHARACTER OF STORY.....Girl betrayed by foster-father of man she loves.
LENGTH OF PRODUCTION.....About 4,700 feet

"The Amazing Woman" is built around the highly sensational situation of the heroine betrayed by the father of the hero while the latter is away, only in this case the father is denoted as a foster-father to make a little milder the sensational dose. There is no denying the melodramatic possibilities of such a central idea but Lloyd Carleton who had much to do with the production, failed to cash in on them.

The continuity is not smooth, nor are there the requisite lightings and shadings of plot to create dramatic moments. The story wanders.

In addition to these faults of dramatic construction there is the matter of lighting which is strangely different in various parts of the picture. They have the flickers in more places than one while the "hazey" closeup is used on the star with obvious and not artistic effect. Besides the editing of the film is not skilful and these technical faults magnify the defects of the drama to a great degree.

Stripped of its side issues the plot relates of how Anitra heeded unwisely the promises of Strong to make of her a singer, after her heart was carried away to France by his foster-son, Dr. Ralph Strong. Sadder but wiser Anitra then devotes her services to crippled children, and erected for them a hospital. She operates this with funds taken in at her gambling establishment over which she presides at night.

It was the obvious attempt of the producer to bring Ralph back into the action to discover how his Anitra had fallen but the results are ineffectual as far as the dramatic is concerned. Ralph returns, becomes mayor of the city and cleans up Anitra's gambling house without discovering that she is the proprietress. He then brings his foster-father to meet her. Anitra faints at the sight of him. Later Strong passes out from a very convenient heart attack and Ralph after acclaiming that the past is forgotten takes Anitra in his arms.

Ruth Clifford, the star and her supporting cast including Edward Coxen, Andrew Robson and Richard Morris suffer from the character of the production.

Wid's Daily Binders - $3.00

Invaluable for reference purposes.

Isn't Satisfactory Entertainment and Probably Will Get Laughs

Box Office Analysis for the Exhibitor

Ruth Clifford in
"THE AMAZING WOMAN"
Lloyd Carleton Prod.—Republic

"The Amazing Woman" doesn't offer entertainment of a satisfactory order and the further probability is that it will get laughs from many audiences; specially those of intelligence who are accustomed to better things in the picture line. And in passing it may be said that most all audiences are accustomed to better things.

And the faults of this picture have no box office angle to balance them to any degree approaching the level. The name of the star is, perhaps, its strongest asset and even she has yet to come into her own. She has been absent from the screen for quite some time and even before she was never one of the big drawing cards.

PHOTOPLAY STAR WINS $1000 REWARD

RICHARD C. TRAVERS

Signing contract for Star part in the Photoplay De Luxe entitled

DETERMINATION

Receiving $1000.00 Reward that was offered by the United States Photoplay Corporation, Washington, D. C. for a Photoplay Star. Travers met all requirements and conditions. Capt. F. F. Stoll, Author, acting for the Corporation and J. J. Livingston, world's foremost Motion Picture Representative. Contract was signed at Occidental Hotel, Washington D. C. on Saturday, February 21st, 1920.

Only Ordinary. Star Not at Her Best

June Caprice in
"IN WALKED MARY"
Capellani Prod.—Pathe

DIRECTOR ..... George Archainbaud
AUTHOR .....Oliver D. Bailey
SCENARIO BY .....George D. Proctor
CAMERAMAN ..... Lucien Tainguy
AS A WHOLE.....Choppy affair keeps the spectator a jump ahead of the real action all the time
STORY.....Adaptation of Oliver D. Bailey's "Liza Ann"; idea not new to the screen.
DIRECTION.....Straight stuff; won't let you forget that shero is little Miss Innocence.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Short rain scene good
CAMERA WORK .....Up to the standard
STAR.....Has role of simple little country girl; looks innocent enough.
SUPPORT.....Thomas Carrigan lifts the picture considerably by his fine performance in a none too pleasant role.
EXTERIORS .....Only one or two used
INTERIORS ..... Correct
DETAIL.....Some details in story could have stood more explanation.
CHARACTER OF STORY.....City chap who weds the innocent little country girl.
LENGTH OF PRODUCTION.....4,833 feet

There isn't much in "In Walked Mary" to bring it above the average mark. The story itself is not very much different than some other pictures dealing with the city chap and the innocent country girl, except perhaps the author should be thanked for having the city fellow a virtuous young man instead of the usual willun type.

Thomas Carrigan, the fellow from New York, who is seeking health in the South, plays an unpleasant part with a certainty and whole-heartedness that helps to lift the production even more than the performance of the star who has a role with little appeal. Miss Caprice plays "Miss Innocence" well enough but five reels of it is too much.

The picture opens up by emphasizing the strict conventionalism of the South by having the negro mammy refusing all offers to aid the orphaned June. But right on top of that June takes the invitation of her city acquaintance "to call on him when in trouble" very literally and arrives unannounced at his home just as he is about to tender his farewell bachelor dinner.

However, June wants to go to school and it is for this reason that she seeks the assistance of her friend although previously when he offered to buy in an old bed at the auction sale which disposed of June's parents' belongings, it took some persuasion before the said Southern pride could be induced to accept the offer.

To avoid explanations Carrigan secretes June in his room while the dinner is in progress, but June answers the phone call of his fiance. However, fiance Vivian Osborne who is carrying on an affair with Stanley Walpole, a friend of Carrigan's, accepts her fiance's explanations and even takes June into her house until they find a school for her—which they never do.

June isn't long in finding out that her hero's sweetheart is playing him false so she hits upon the plan of vamping Walpole away from Vivian but only compromises herself in the eyes of her city hero until he discovers Vivian and Walpole together and then he goes down South in search of June who has run back to her Southern home. Then, of course, there's the usual clutch.

SHORT REELS

The most complete and comprehensive reviews of the market published every Sunday.

May Get By With Caprice Admirers But Won't Stand Bragging

Box Office Analysis for the Exhibitor

June Caprice in
"IN WALKED MARY"
Capellani Prod.—Pathe

As stated previously, there's not much in this one to lift it above the average offering except perhaps a very fine performance on the part of Carrigan who handles a disagreeable role in a very effective manner. In communities where the star is well liked, "In Walked Mary" will probably be received without any serious kicks because June lives up to her reputation of the innocent young miss.

Also it will get by with "fan" audiences because everything turns out happily for the shero and because it's "just what they expected." If you have used the star's former pictures, you will be able to get away with this but if she is new to your audience, this wouldn't be the best of introductions.

For catchlines you could try: "Young Miss Innocence went forth in search of a school but found a lover." Or, "She went to the city in search of a school but really looking for her lover and found he was already engaged. See how the unhappy affair turns out in June Caprice's latest Capellani production, 'In Walked Mary' at the blank theater."

EDMUND LAWRENCE

ANNOUNCES

THAT HE DIRECTED THE MAJORITY OF THE SCENES AND ALSO CONTRIBUTED SEVERAL OF THE PRINCIPAL IDEAS TO THE STORY OF THE

FOX–MADLAINE TRAVERSE–PICTURE

"WHAT WOULD YOU DO?"

During the last stages of this production on the Coast, Mr. Lawrence was unexpectedly called to New York—several days work remained—so, with all the sets up, and the subsequent work prepared—Denison Clift was called upon to finish it—aided by Mr. Lawrence's assistant. This is to correct any misleading impression conveyed by recent advertisements.

Some Short Reels

"Four Times Foiled," Chester

If C. L. Chester can maintain the same standard in his forthcoming two reel comedies, as the one set in his first, he may recline peacefully in his chair and begin to count the incoming currency. Certainly, he has started well, for this is one of the best animal comedies turned out this season. Snooky, a feminine ape which plays a male role is the most prominent character. And what an exhibition she gives! A few more such and Joe Martin will have to look to his laurels. In addition, a horse and dog perform well, as does a babe.

Novelty is something not too frequently found in present day pictures but this has a full-sized share of it. Time after time, the trained ape puts over humorous bits that register solidly. At the start, the portion which shows her smoking and fishing causes a grin. The scene with the lobster, that in the small auto, the bit with the pig and baby, concerning the ownership of a bottle of milk, her attempts to amuse the infant by tumbling and rolling about, the efforts of the animal to elude the trio of villains by placing the child in a grip and then the two trying to make a get-away in a barrel, the airoplane stuff and all else combine in making this a hit. Not only is Snooky funny, but the stunts of a horse are splendid. The human characters also perform well, the bit where the villain is ejected by his landlord, following the throwing out of his belongings being good for a hearty laugh. Katherine Hilliker wrote the titles. The offering runs about 1,660 feet and is a scream from beginning to end.

"Hoodooed," Paramount-de Haven

"Hoodooed," a two-reel light comedy featuring Mr. and Mrs. Carter de Haven is conceived around a flock of "superstition gags." The husband believes in all the old tricks, such as throwing salt over his shoulder, picking up pins, four leaf clovers, etc. His employer comes to his house for dinner and tells him he has decided to promote him and this happens despite the fact that the young man has just smashed a mirror and that the date is Friday, the thirteenth. Reforming he proceeds to throw a horse shoe from his house but this connects with his employer's head and he is brought back unconscious—a surprise finish indeed. The comedy is throughout mildly amusing but the superstition gags have been considerably worked specially of late and they seem in danger of being over-worked.

"Daredevil Jack," Pathe

Numerous thrills have been crammed into this episode of the Jack Dempsey serial, which has a fight scene in a seacoast dive, in which the hero routs its various patrons and makes his escape in time to see the crowd attacking the heroine. He hops into a large truck and starts riding down the mob, when it ends. Although the ending is one that will keep the fan in suspense, they might have had the cameraman closer to the moving vehicle.

"Find the Girl," Pathe

Hitherto, there has been a thematic weakness in many of the Snub Pollard comedies. Most of them, however, have had as redeeming features either humorous situations, or knock-about bits of real value. In this production, there are only two scenes that are in any way funny, the rest consisting merely of chase stuff, or ordinary slap-stick material. The portion showing the newspaper office, early in the offering, and the part wherein the entire villainous crew, infesting "The Web," a burlesqued dive in the slums abduct the innocent maid will provoke mirth, as will some of the footage in which the darkey youngster appears, but the rest will probably find the average audience passive. It deals with the efforts of an entire newspaper staff to get the news about a wealthy damsel who has been abducted. After much of the riotous, hero Snub Pollard effects the rescue. There is much shooting, tumbling, falling, etc., especially in the latter portion.

"Topics of the Day," 43, Timely Films-Pathe

Variety is what makes this issue of Topics of the Day worth while. In addition to remarks about prohibition, marriage, rents, and the other subjects which are commented upon in every issue of every offering of this sort, there are several gags, gleaned from various joke columns and bits about subjects that are not dealt with so often. Originality is another of the distinct assets of most of material included.

"Raise the Rent," Pathe

One thing, more than anything else, will enable this Snub Pollard comedy to score a success, and that is the fact that it is timely. Rather than depending on a variety of comedy bits, after the manner of most of these Pollard reels, they have concocted a very satisfactory story with just enough slap-stick stuff to enable the star to put over some of his favorite stunts. At the beginning, the portion where he is seen splitting peas for soup with a huge knife will draw a laugh, although it is not essential to the theme, and after that, the various means employed by the mustached comedian to secure an apartment hold attention. In the finish, his fond wife rigs up a tent in the open and there is another laugh—when they put up a sign to the effect that no vacancies remain for the benefit of a fairly large dog. Most of the folks have probably had some trouble finding suitable lodging or trouble with landlords, and this will hit the spot.

"Solitude," Educational

To screen this scenic, Robert Bruce has journeyed into the northland, and selected hills, covered with pine trees for much of his material. Throughout, the offering is replete with shots that are truly beautiful and the production measures up to some of the best he has turned out. A few scenes stand out in particular, one of the sun behind some evergreens, and another showing the quiet, after a storm that brought snow had been followed by a Chinook that cleared it all away. Towards the close, the shots showing the sun sinking beneath the clouds, and the long shadows of the fir trees, with the lonely figure of a pedestrian winding his way forward hold attention. Several bits taken against the sun, the sort that Bruce always films well, are to be found in the piece, which has been titled excellently and is a highly commendable scenic.

Bray Pictograph 425, Goldwyn

Opening this Bray reel, is a portion devoted to the Hunting Wasp, screened unusually well. It shows, very clearly, the insect killing its prey, storing it away and its different parts. "The Movies Exposed" is the title given the following part, which shows a film performer removing a make-up which makes her appear aged and infirm. Another of Max Fleischer's "Out of the Ink Well" cartoons winds up the offering.

Bray Pictograph 426, Goldwyn

How locomotives, travelling at a high rate of speed, may now take large quantities of water without stopping, by means of long troughs placed besides the tracks, is shown in the initial portion of Bray Pictograph, 426. After that comes a section dealing with the Murre, an unusual bird. "A Flying Furnace," depicting the wired garments used by many aviators, supplying them with heat while high in the air follows and a "Jerry on the Job" cartoon, called "A Warm Reception" closes. The latter is funny and will provoke laughter.

24 WD 2/29/20

Short Reels

"Broken Silence," Ford-Goldwyn

This Ford picture shows the manner in which children who have lost their hearing are educated and taught to speak. Although the manner in which it has been screened shows nothing any theater patron might find objectionable, the atmosphere is rather morbid.

"Light Hearts and Leaking Pipes," Universal

Until the closing portion is reached, this Universal two reel slapstick comedy registers a number of laughs. There is no story at all in the production, but there are several bits of knock-about stuff that will cause mirth. The scene at the beginning in which the plumber, his wife and their child give vent to their emotions and sing, the shot in which hubby smokes an improvised pipe and the bit wherein wifey washes clothes pinned on to a line, submerging them in a tub while they are thus hung send this off to a good start, the latter section being especially funny. After that the plumber begins to masticate noodles and of course, hits his wife with a mass of them. Result: a chase. Most of the following footage is devoted to a riot in the home of a vamp, in which several of her lovers and husband chase each other about. The plumber with a flaming torch, and one of the others with a pair of wicked-looking revolvers break up everything, the other woman in the production appears, everyone hops into an automobile and the usual burlesqued policemen enter the offering. A novel bit is that where two of the uniformed gentry chop down a tree in which two others are perched. The finish finds them all about to speed away.

"The Spider Monkey," Mentor

A number of things make this a highly commendable reel. To begin with, all of it is unusual. There are three parts, the first dealing with the Spider Monkey, the second being devoted to scenes of Turkey and the third and last to fishing with Cormorants. The initial portion has been colored excellently and includes several corking close-ups of the peculiar little animal, found in South America. Remarkably fine photography, is the keynote in the second section, all of the scenes having been screened clearly and tinted with judgment. In the latter part, the method of using Cormorants to bring up fish, tying the lower parts of their necks first, so that they may not swallow their quarry, and then forcing them to disgorge more than maintains interest. As good a reel as Mentor has turned out.

"The Cunning Mr. Fox," Mentor

Opening with footage devoted to the Fox and closing with splendidly colored scenes of Algeria, this Mentor subject holds the eye. In the first part, in addition to some very good shots of the animal, there are scenes showing two of them breaking into hen house and then storing away their prey. The Algerian scenes do not follow one another in any particular order, no special attention having been paid to any sort of continuity, but nevertheless, they are all of sufficient value to hold attention. Especially worthy of praise is the scene coming out of the tunnel, and then the few shots that follow immediately thereafter.

"The Silkless Bank Note," Republic

Good detective stories are quite rare now-a-days, but the first of the William J. Flynn two-reel dramas of that type is decidedly meritorious. The manner in which it has been screened is up to the standard, Herbert Rawlinson in the stellar role gives a satisfactory exhibition, and there is enough sentiment attached to devotion of a little Irish terrier to his dead master, to make up for the lack of love interest. Carl Harbaugh who directed kept the offering going in good shape and Wilson Mizner has furnished a very satisfactory screen version, although the production appears to have been carried somewhat beyond its natural climax.

When a counterfeit $5 bill makes its appearance on the lower East Side, and the fellow who passed it makes his escape, Herbert Rawlinson takes the case in hand. He examines the bill and gets a clue. Meanwhile the escaping counterfeiter has been wounded, and his compatriot in crime, fearing discovery, does not hesitate in shooting him. Rawlinson, who has discovered dog's hair instead of silk in the bill, affects a disguise, gets some information as to a little terrier and eventually succeeds in having the villain captured. To do so, however, he poses as another counterfeiter. In the end, Rawlinson adopts the dog.

"The Sour Violin," Fox

There are numerous funny bits of business in this Mutt and Jeff cartoon. A great deal of it is hokum, however, and several of the captions have been devoted to satirizing classic music and musicians in a manner not highly original. The stuff has been animated in good style, includes much that will provoke mirth and closes with some footage that will coax smiles from the average audience. In this, the long and short duo operate a phonograph store. Both are rather hungry and Jeff proceeds to consume all of the records. When these are demanded, he enters one of the machines and produces the desired melodies. All goes well until a dog and cat enter and raise a racket. At first, a patron is delighted with the alleged tune, but when she sees Jeff's face protruding from the horn, departs. Business of fainting and seeing stars, while pups and kittens flock out of Jeff's clothing. A rather foolish offering, but funny in its foolishness.

"The Blacksmith," Arrow

With a better story about which to wind some of the incidents included in this Hank Mann two-reeler, it might have been made into a commendable comedy. As it is, the offering is drawn out beyond its natural conclusion, lacks much resembling novelty in theme, and but for a few redeeming bits, one of which is rather broad and will be considered indelicate by some falls short of the desired mark. Fred C. Windermere, who directed, has done as well as could be expected with the stuff at hand.

Mann is seen as a blacksmith's assistant at the start. Learning that the smith's daughter has inherited the local barber shop, but must marry almost immediately to take possession, the villain sets out to make her his bride, securing as usual, the co-operation of her fond father. She flees with Hank and they are married while speeding away by a typical comedy village constable. At this point, the piece could have been ended, but they saw fit to delve into the experiences of the youthful couple after the tonsorial establishment has become theirs. It is an excuse for more slapstick stuff, some of which will get results, but most of which will not impress strongly.

"Kineto Review," No. 28, Cinema Classics

Creditable photography is always an asset, but in this reel, the unusually good work of the camera man is not sufficient to overcome the lack of suitable scenic material and other defects. The subject deals with Brazil and starts with stuff shot from a moving train. Unfortunately, there is nothing unusual about any of the sites selected, until the village of Escabar is reached, when there is some worthwhile footage. The manner in which the water with contrasting territory in the background has been screened shows it off to best advantage. Otherwise, however, there is little to give cause for great enthusiasm.

EMPTY ARMS

EXTRA!!!

BYRON PARK RECALLED EAST

As was announced in last week's trade papers, Byron Park intended to make a tour of the United States in the interests of "Empty Arms." The itinerary of his proposed tour was indicated only as far as Kansas City. We repeat herewith his Schedule as published in last week's trade papers:

Monday, February 23rd, Hotel Alexandria, Los Angeles, Cal.
Wednesday, February 25th, Hotel St. Francis, San Francisco, Cal.
Saturday, February 28th, The Multonomah Hotel, Portland, Ore.
Monday, March 1st, New Washington Hotel, Seattle, Wash.
Thursday, March 4th, Hotel Utah, Salt Lake City, Utah.
Saturday, March 6th, Albany Hotel, Denver, Colo.
Monday, March 8th, The Adolphus Hotel, Dallas, Texas.
Thursday, March 11th, Hotel Muehlebach, Kansas City, Mo.

It was Mr. Park's plan to continue eastward, stopping at all important cities to meet the buyers who desire to obtain "Empty Arms," but circumstances have necessitated a change. The trip as far as Kansas City will be made as published, but because of the enormous number of telegrams, telephone and other messages which have poured into the New York office, he decided to jump from Kansas City to New York.

MR. PARK WILL BE IN NEW YORK ON MARCH FIFTEENTH, WHERE THE MANY BUYERS WHO HAVE INSISTED ON HIS RETURN EAST WILL VIEW "EMPTY ARMS" AT PRIVATE SCREENINGS.

PHOTOPLAY LIBRARIES, Inc.

(Exclusive Selling Agents)

500 FIFTH AVENUE, NEW YORK CITY

DREAMS THAT CAME TRUE

He dreamed of manhood and of the sunny-haired girl with laughing eyes who had captured his heart. He dreamed of a home and the right to call himself by the proudest name in Kentucky. And his dreams all came true!

Crowds packed the New York Strand all week to see Jack Pickford triumph in his first picture for Goldwyn.

SAMUEL GOLDWYN PRESENTS

JACK PICKFORD

IN

THE LITTLE SHEPHERD OF KINGDOM COME

BY JOHN FOX, JR.

DIRECTED BY WALLACE WORSLEY

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN *President*

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 60 Monday, March 1, 1920 Price 5 Cents

What of Wall Street

me Interesting Ideas of What Fincial Interests Have in Mind Regarding the Picture Industry

"Wall Street is a machine. It is t interested in amusement. It is t interested in producing artistic tertainment. It is interested in ance and far above that in poli- s. It has no place in the motion ture business. Its influence is unlthy for our industry."

So spoke Allan Dwan, one of the emost producers of this country d one of the leading members of Associated Producers in a recent dress.

One needs to know very little Wall Street to realize and apciate that its chief interest is in itics because politics govern finacial conditions. The financial nipulators have awakened to the wer of the screen for swaying blic opinions.

Few of us read the newspapers re than the headlines. I dare say t 90 out of 100 of the American ple have no fixed ideas of what League of Nations is about. And m just as certain as I am alive the whole story of the League Nations could be told most graphy in a thousand feet or so of ll."

r. Dwan went on to say. "Wall et wants the use of the screen political purposes. Is there anyt who has thoughtfully considr our industry and the entry of ll Street therein without appreang that in the presidential camn to follow the one now on,

(*Continued on Page 2*)

Newman Here

Jank L. Newman, of the Newta theater, Kansas City is in New p. He plans another theater for as City.

Blank and Katz Leave

H. Blank of Des Moines and Katz of Chicago left town Satfor home. Were here attendhe First National convention.

Faulkner in Chicago

By Wire to WID'S DAILY)

Cago—W. G. Faulkner and Arevey, comprising Lord Northmission to investigate the e industry in America are or a two day session. They len leave for California where xpect to be for several weeks.

"I'll run down the murderer of Mormon Joe, if it takes me a life time," she declared—Anita Stewart in the Louis B. Mayer-made production, "The Fighting Shepherdess," a First National attraction.—Advt.

"U" Serves Notice

Sends Wire to Kaufman Regarding Holubar and Phillips—Repeats Contract Claim

Universal has sent a telegram to Al Kaufman, at the Lasky Studios in Hollywood regarding Allen Holubar and Dorothy Phillips who, as noted exclusively in WID'S DAILY had been signed by Kaufman to make special productions.

Carl Laemmle's wire indicates the probability of a legal battle with Kaufman over Holubar and Miss Phillips services. Last week in paid advertisements, Laemmle issued a scorching hot statement in which he stated Universal had under contract, among others, Holubar and Miss Phillips.

Samuels of Atlanta Here

Sig Samuels, who is the financial backer of the new theater to be built opposite the Piedmont Hotel, Atlanta was in town Saturday.

Shake-up at Fox

Radical Changes Made in Production Department—Publicity Men Also Hit

It was reported on Saturday that the entire production end of the Fox studios, 56th St. and 10th Ave., was discharged on Saturday and that a number of members of the publicity department had been included in the let-out.

While the Fox offices refused to comment on the matter, it was later admitted that some changes had been made but that there would be no effect as a result on the company's production activities.

Breaking Records

Marshall Neilan's "The River's End," is reported to be breaking records wherever shown.

At the Strand, New York, "The River's End" shattered all records. At Jon H. Kunsky's Adams Theater, Detroit, the Circle Theater, Indianapolis, and at the Kinema, Los Angeles all records were smashed.

How They Do It

A Simple Idea of a Pufflicist's Dream —Oh, No; They Do Not Believe in Knocking

At the big party of the A. M. P. A. (advertisers) on Friday night one of the features was a skit in which the stars appearing were Jerome Beatty of Famous Players, who proved himself a regular actor; Paul Lazarus of United Artists' and Nat Rothstein. All appeared in their regular parts except Rothstein who appeared as Arthur James.

The dialogue, which provoked roars from the crowd, follows:

Lazarus—"Gee! but it's cold out."

Beatty—"Cold—that's no name for it."

Lazarus—"The landlady tipped me this morning that if I didn't bring some jack back with me to-night I'd find my room locked."

Beatty—"I'm bad off too—can you imagine a coupl' of smart guys like us broke and all these four flushers getting away with big dough? There's one guy I never could stand, that Paul Gulick. Of all the rotten writers he's the limit."

Lazarus—"Yes, he sure slings a weak wing."

Beatty—"Harry Reichenbach's with Equity now."

Lazarus—"Say, ain't things tough enough without bringing that guy's name in?"

Beatty—"But I was just thinking. Here he goes and gets a couple of stories in the paper about that monkey in Tarzan—now I'll bet he's dragging down over a hundred bucks a week."

Lazarus—"Well, I know a bank burglar that gets more than that—only he takes chances."

Beatty—"If Reichenbach hadn't that gray hair, he'd be balancing beans in some stew house—he sure gets away with murder."

Lazarus—"I saw Harry with Nat Rothstein yesterday, they're with the same troupe now— used to be against each other."

Beatty—"They got to be friendly now, for fear one of them will tip Joe Schnitzer off about the other."

Lazarus—"I see Jerry Beatty grabbed John Flynn's job over at Paramount. There's a fine bird to be general advertising manager, he couldn't get Zukor's name in the Northside news if Zukor really did something worth while."

Beatty—"I admit Beatty stinks, but he's not as bad as some of the punks in the business."

Lazarus—"Did you see Pollyanna? That's some camembert."

Beatty—"Speaking of Pollyanna, did you see the advertisements Lazarus is getting out for Hi Abrams?"

Lazarus—"Say, that fellow's a puzzle to me. The Knickerbocker Ice Company lost a wonderful driver when Lazarus took up publicity."

Beatty—"I'll say so, he surely kept the stuff out of the papers for Vitagraph in great shape."

Lazarus—"Things is sure tough when two guys like us can't seem to grab something big and these burglars getting away with dough, why I'll bet Bill Fox is pay-

(*Continued on Page 2*)

National Newspaper Publicity.
Let SOLOMON handle it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 60 — Monday, March 1, 1920 — Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players....	69	70½	70
Do pfd	86	86¾	86¾
Goldwyn	24	24	24
Loew's Inc.	26⅜	26⅝	26⅜
Unit. Pict. Prod.	26⅜	26⅝	26⅜
World Film	....	....	1

Fox Sending Out Road Shows

Ten road companies, consisting of the Theda Bara feature, "Salome," revised, and accompanied by a dancer will be toured by Fox. The Annette Kellerman production, "A Daughter of the Gods," will also play on the road, each print being accompanied by a troupe of diving girls.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

What of Wall Street

(*Continued from Page 1*)

that the screen will pretty nearly elect the President of the United States. I refer to the campagin of 1925. Wall Street looks far ahead And that is why Wall Street today is interested in companies which in turn are seeking to purchase and are purchasing theaters as well as having an interest in production.

"If the picture industry happens to present a profit to the financial powers interested in picture companies, all well and good. And the Wall Street operators are working in the picture companies in a manner to bring this about. But even if the profit doesn't show, so long as the loss is not too great, Wall Street will be satisfied. Because by devious ways, Wall Street will circulate its political propaganda in some film best suited to the purpose. And the millions who daily attend picture entertainment will visualize this and after a while the purpose will be made plain."

"Wall Street cannot control the press," he continued. "Publication interests are too diversified, and besides many readers of the newspapers realize that according to the political complexion of the publication so its political news is presented But everyone who goes to see picture entertainment must see the political propaganda unless they wish to close their eyes.

"After years of turbulence, after long periods of which this industry has found its way to the pinnacle of entertainment of the American people, are we producers to sit back and watch this happen without protest? Are we to allow what should be the greatest form of entertainment the world has ever known to have our theaters and our productions used for political purposes?

"Because if we sit back supinely and allow this, who is to be blamed if the entertainment seeking public, realizing eventually how they are being used, will take from us that which is our legitimate and our honest share?"

Rambeau With R. C.

Marjorie Rambeau in "The Fortune Teller" will be released through Robertson-Cole.

The production was made by Albert Capellani Prod., which heretofore have been releasing through Pathe. Inquiries made on Saturday revealed that the Robertson-Cole arrangement was for one picture only.

First Chas. Miller Film Named

The first of the Charles Miller production for Realart will be "The Law of the Yukon," by Robert W. Service.

We're Frank About It

You cannot buy insurance from us unless you need it. But if you DO need it we will do our utmost to get your business. You are in business to make money. So are we. But our business is also to make you secure in your success and by doing so we both profit. Fair enough isn't it? Give a thought to insurance.

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Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

How They Do It

(*Continued from Page 1*)

ing Arthur James ninety bucks a w
Beatty—"Now Pal, you spoke a pa
That's the lousiest publicity man i
business.
(Lean over and seem to whisper
loud enough to be heard all over).
"Don't say anything, but do you
who gets all the stuff in James gets
for?"
Lazarus—"No, Who does it?"
Beatty—(look around as though
pecting someone of listening).
"Tom Bedding."
Lazarus—"That's funny—You kn
thought John Zanft was doing it."
Beatty—"God, I can't stand that
James. He sure gets away with a
stuff; say, listen!
(Enter James. Walk down stage.
angry. Refuses to shake hands wit
zarus and Beatty and they make
over him. Lazarus and Beatty try
press him with the fact that they
think well of him. Then in an
tone.
James—"Sit down, you're a cou
fine friends. I heard every word yo
I've been sitting down there listeni
wonder you can't get a job."
Lazarus and Beatty—"You got us
Arthur, we were just ....."
James—"To hell with that stuff, I
you, and let me tell you neither
you will ever get away with anythi
get anywhere by roasting people.
never hear Mr. Fox or Mr. Zukor o
Rowland roasting anyone, do you?
why they are successful. And that
I get along, if I can't speak well o
one I keep my mouth shut."
Lazarus—"You got us all wron
thur."
Beatty—"Yes, we didn't say a
against anyone."
James—"Never mind that bunk.
it. My ears nearly fell off and I wa
fellows to turn over another lea
swear never to roast anyone again
(Calls a waiter, offers each a
and says) You fellows got the wron
look on life. All you do is try to
up horrible things to say about
people. Get over it. Think clean th
live a clean life, and maybe you
along better, but you'll never
move the way you roast people."
Lazarus—"Well, I guess we hav
wrong, but it's tough to see all
bums getting along and we two
guys almost starving to death."
Beatty—"Yes, we are a little off,
Paul says, things aint been going
James—"Well, remember what
about speaking well of people or k
your mouth shut."
Lazarus—(Lighting up, and ent
turns to James,) "Say Arthur, h
you like Bill Yearsley's big insert
Exhibitors Herald....."
James—"What, that guy Yearsle
that louse never had a big idea
life and I thought the insert stun
Curtain.

For every ill God give
to man a cure,—for ever
truth He gives a test;-
For the exhibitor's ills t
RITCHEY poster is t
cure,—a statement who
truth can be checked in t
box-office.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea

Ritchey

SUNDAY SHOWS AND CENSORSHIP

To Abolish Blue Law in Jersey

Trenton—The battle for the liberizing of the obsolete "Blue Laws" New Jersey, and the enactment a law which will permit the localies of the state to decide whether not the picture theaters will be pen Sunday afternoons and evengs, will be fought out at a hearg in the State House, March 8.

The Motion Picture Bureau of the iladelphia Chamber of Commerce s endorsed the bill. The bureau interested in the southern section the state. Many chambers of mmerce and boards of trade in ew Jersey cities, which in other ars have taken no action on the Sunday opening bill, have come out unreservedly this year for the abolition of the stringent Sunday laws.

Party for Ben Grimm

The boys on the Selznick publicity staff tendered a luncheon to Ben H. Grimm at Keen's on Saturday. Just a little get together before Ben left to join Associated Exhibitors, Inc.

Dwan Film for St. Patrick's Day

The Realart field force is concentrating on bookings on "The Luck of the Irish," for St. Patrick's Day.

WANTED

Expert "Still" Man
Reply by letter only..

HAL BENEDICT STUDIO'S
College Point, N. Y.

The Acme Portable Projector
For the Studio
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Insures Effective Presentation of De Mille's Latest Masterpiece
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2 Reel Comedy

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(One hundred Titles A Day)
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"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
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S.R.O. 12

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working space in one of *the largest and most completely equipped studios in Greater New York, located at College Point.*

Two connecting stages, 100 x 70 ft. and 60 x 50 ft., respectively. Latest type Wohl, Kligel and Cooper-Hewitt lighting, with a 56 switch, double throw 4 panel Metropolitan board. Capacity 15,000 amperes.

Complete scenic equipment with expert crew. Offices, dressing-rooms, projection and loading rooms, shops, etc.

For detailed information and terms, telephone

HAL BENEDICT
FLUSHING 3000

Pay Day Show

Walkerville, Mich.—"Get it while they've got it" is the policy of C. C. Turning who operates the Pastime. This is a town which has a population of 350, and as practically all of the people here and in the vicinity are workingmen, it has been found inadvisable to have matinee performances. Instead he instituted a special show on pay day, for the harvesters and lumberjacks. The result was the people attending the house exceeded the population of the town. Since then other houses in this section have also adopted the plan of running additional performances on pay-day and are reaping a bountiful harvest therefrom.

Pettijohn Declines Post

Charles C. Pettijohn of the Select organization has written Secretary of the Interior Lane declining the post of secretary of the Americanization Committee.

Mr. Pettijohn thinks Lewis J. Selznick's connection with the committee is sufficient representation for the Selznick enterprises in a body of that character.

Pastors Fighting Sunday Pictures

Fort Worth, Texas—As a result of a movement started by the pastors recently, all amusements are now closed on Sundays. Dallas ministers are also likely to start a battle to drop Sabbath shows.

"Petticoats and Pants"—Bobby Vernon wears both in the New Christie Special Comedy of that title, released in March through independent exchanges.—Advt.

O'Brien Goes to Coast

Eugene O'Brien left for California on Saturday to produce pictures there for Selznick. He may stay there for a series of productions.

O'Brien's first production on the coast will be "The Figurehead."

Republic Gets Serial

Republic Distributing has taken over "The Whirlwind" a serial with Charles Hutchison, produced by Argood Pictures Corp.

Experienced Salesmen Wanted

Greater New York, and Northern New Jersey. Apply by mail.

Box B-71 c o WD'S

Classic pictures of a master actor—a star of tremendous box office value—

TOM MOORE

In the pick of his successes

Two reel comedy dramas produced from splendid stories—supported by an excellent cast including Marguerite Courtot.

A New Edition-de-luxe
NOW BOOKING

Let Us Fill
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With
BILLY RHODES
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20—Now Available—20

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Empty Arms
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WE HAVE SOLVED YOUR PROBLEM!
Here's the answer!
1400 Feet of Comedy
400 Feet of Natural Art Color Scenic
200 Feet of Novelty
2000 Feet Complete
and the total spells "COMEDYART"
TWO REEL CLASSICS RELEASED Each WEEK BY THE
Special Pictures Corp'n.
HOME OFFICE H. W. Hellman Bldg LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI, No. 61 | Tuesday, March 2, 1920 | Price 5 Cents

Chaplin in Features

Will Make Five Reelers for "Big 4" —No More Two Reelers

(By Wire to WID'S DAILY)

Los Angeles—It is understood hat Charlie Chaplin will abandon wo reelers and produce five reelers nly in the future.

According to the report circulat- ng here, this new plan of produc- ion will become effective when Chaplin starts releasing for United Artists—the "Big 4."

Roscoe Arbuckle is now at work n "The Round-up" for Famous Players. He, too, plans features nly, if "The Round-up" proves to e a success.

Hiram Abrams stated yesterday hat he knew nothing of the matter nd referred all queries to Chaplin rect.

Connick Due This Week

H. D. H. Connick, chairman of the nance committee of Famous Play- s-Lasky is expected in his office e end of this week. He has been n the coast for about six weeks.

Adolph Zukor sails for Europe on turday.

Tippett Arrives

John D. Tippett, head of Tippett od. of London, England, arrived New York yesterday aboard the armania." He is stopping at the tor.

Clegg With Selznick Abroad

(Special to WID'S DAILY)

London, Eng.—C. A. Clegg, for- rly with Famous-Lasky Film nting Service, Ltd. will act as naging director of Select Pic- es, Ltd., when the Selznick plans a completed.

n elaborate plan is being form- ed for the exploitation of Selz- k Pictures in England.

Young to Direct MacDonald

mes Young will direct Kather- MacDonald in "Curtain." He collaborate with Rita Weiman the scenario.

Studio for Gibraltar

thur F. Beck, president of Gib- r Pictures, and Sidney Garrett, l of J. Frank Brockliss, Inc., for Los Angeles shortly. Beck ds to buy or lease a studio erty in Los Angeles for Gib- r.

"I want to know what you are doing to catch the murderer of Mormon Joe," she demanded. "Nothing," he replied, "and you better drop it and beat it out of this town"—"The Fighting Shepherdess," starring Anita Stewart, a Louis B. Mayer-made First National attraction.—Advt.

Shake-up in London

Graham on Arrival There Discharges Employees—Studio Held Up

(Special to WID'S DAILY)

London, Eng.—A topic of general interest in film circles here is the reported shake-up in the organization of Famous Players-Lasky British Producers, Ltd., which occurred immediately after the return of John C. Graham, managing director from the States.

The report has it that four members connected with the scenario department were discharged. Eve Unsell, who came here from New York to head that department is under contract.

The new studio will be somewhat delayed because of the action of the London County Council which has ordered some important changes in the existing structure. The opening will probably be in April.

Hobart Promoted

Made Vice-President of International in Charge of All Production

Henry M. Hobart, until now general manager of International Film Service Co., Inc., at a director's meeting held late last week was elected vice-president of the company. He will also continue as general manager.

In his new capacity, Hobart will have direct supervision of all the production activities including Cosmopolitan Prod., the three Hearst news reels, the MacManus comedies and Hearst cartoons.

Hobart was general manager of Hearst's Magazine before joining International.

Pathe Has Linder Feature

Pathe has taken over for distribution "The Little Cafe," a five reeler with Max Linder. Purchased from Adolphe Osso.

First Nat'l Confab

Second Annual Convention of Exchange Men Planned

The second annual convention of the First National Sales Club, composed of all the exchange men of the circuit will be held in New York in the near future. No date has as yet been set for the meeting.

The session will be held at the Astor and will be a four or five day affair with the usual program sprinkled in with the business sessions.

Williams En Route West

J. D. Williams, together with Mrs. Williams, is now en route for the coast. He will be gone for three weeks.

First National offices insist that the trip is for pleasure only.

Mandlebaum on Coast

(By Wire to WID'S DAILY)

Los Angeles—E. Mandelbaum, First National franchise holder, Ohio, is expected here the end of the week. Mandlebaum is now in San Francisco with his family in a pleasure trip.

Sobler Leaves Goldwyn

Albert W. Sobler, head of the Goldwyn exploitation department has resigned. Si Spitzer, assumes charge of the exploitation and trade paper advertising departments which have been merged.

P. Curren who handled press sheets at Goldwyn has also resigned.

Report Famous to Build in Detroit

(By Wire to WID'S DAILY)

Detroit, Mich.—It is reported that Famous Players will erect a new house, which will not interfere with the first run franchise at the Broadway-Strand.

Lyons Stays With Ray

Hollywood—Chester Lyons, responsible for the photography in most of the recent Charles Ray productions for Thomas H. Ince will continue with Charles Ray.

Gilmore to Star

Paul Gilmore, who appeared in stage versions of "Better 'Ole," "The Miracle Man" "The Wolf," "Experience," "Capt. Alvarez" and "The Havoc" has been signed by Character Pictures to star in a series of special productions.

Gilmore has starred for Metro, Triangle, and Pathe.

IDEAS, with a capital "I."
SOLOMON has 'em, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XI No. 61 Tuesday, March 2, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	68¾	69½	70
*Do, pfd	86	86¾	86¾
*Goldwyn	24	24	24
Loew's, Inc.	25½	26½	26½
Triangle	....	....	½
United Pict. Prod.	11	11	11
World Film	....	....	1

*Saturday's prices. No trading yesterday.

Maigne to Direct Mary Minter

Charles Maigne, who recently directed Lionel Barrymore in "The Copperhead," has been engaged by Realart to direct Mary Miles Minter in the next production.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

SUNDAY SHOWS AND CENSORSHIP

Boston Hearing To-day

(*By Wire to WID'S DAILY*)

Boston, Mass.—The second hearing on the proposed censorship bill for Massachusetts will be held this afternoon in the State House.

Morris Wolf, well known attorney of Philadelphia will appear in opposition to the bill.

Film men do not attempt to disguise the fact that the fight here is the stiffest that has combated the industry in years.

The opposition headed by club women is very well organized.

Frederick H. Elliott and Secreaary Fuller of the Censorship Committee of the National Association will be here for the hearing.

Plan Rally for Thursday

The Sunday opening committee composed of F. I. L. M. Club members plans a luncheon at the Astor on Thursday at which a large number of New Jersey exhibitors will be present. Harry H. Buxbaum, of Famous Players is chairman of the committee.

William A. Brady, Frederick Elliott and Arthur S. Friend are expected to address the exhibitors on means of securing an open Sunday.

Decide Sunday Films Are Legal

Ponca City, Okla.—Unless because of certain labor employed, it develops that there is no law against Sunday shows here.

Australasian Buys Day Film

Australasian Films, Ltd., have purchased Australian rights to "Children Not Wanted," the new Carle Carlton production with Edith Day.

It is understood that the price paid for this averages with that paid for the usual feature of that type for Australia.

Lee in Dallas

(*By Wire to WID'S DAILY*)

Dallas, Tex.—Joe Lee of Educational Films is in town. He came here from New Orleans.

"EMPTY ARMS"

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

New Independent Planned

Helen Greene, who supported Lionel Barrymoore and Marguerite Clark in pictures and who has a prominent role in "Trimmed Wit Red" a Madge Kennedy productio is reported forming her own produc ing organization.

Skouras Here

Spiros Skouras, owner of the Wes End, the Lyric and other theater in St. Louis is in New York.

When a message is couched in words straight, sober and sincere it is worthy of being heard:—listen,—The RITCHEY poster is the greatest motion picture poster possible to make!

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Monsoon Cooling System
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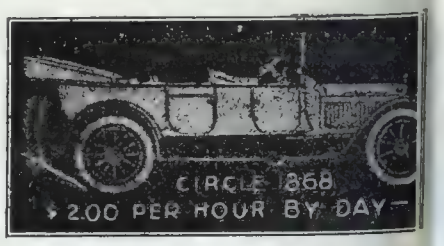

JAM-STUFF
S.R.O. 12

I Believe

I BELIEVE in the Motion Picture Industry; in its permanency as an institution of Amusement.

I believe in its future as the paramount factor in the world's Educational scheme.

I believe in the Producers—the men who created this industry.

I believe in large rewards for their Genius, their Courage and their Capital, which has made possible the profitable employment of thousands, and the entertainment of the millions.

I believe in the Director who has helped to elevate the standard of Motion Picture Production to the position of first rank among high class divertisements.

I believe that the big director of today, will be the Greater director of the future.

I believe in the Assistant Director—who will be the director of tomorrow.

I believe in the Stars, whose great personalities have attracted millions to the theatre and linked them inseparably to motion pictures.

I believe in the Artists who have not yet arrived—who play the lesser roles—the Stars that are to be.

I believe in the Author, upon whom the standards of the drama of the screen must, in the final analysis, depend.

I believe not in "just good," but in better pictures which make their appeal to the wholesome instincts of society.

I believe in Honest Business—in a fair division of the spoils among all those engaged in the advancement of the profession.

I believe in Team work—in the pulling together of Author, Director, Artist, Producer and Manager.

I BELIEVE THAT EDWARD SMALL, Inc., has truly fostered this spirit of co-operation and inter-dependence among the thousands whom he represents and who depend upon him for workers and for work.

I believe that I must represent the Producer who buys, as truly, as I represent the Artist, Author and Director who sell.

I believe that I shall prosper, only as I maintain and strive to improve, the high standard of dependable service which has brought us where we are.

I believe that in my capacity of business manager, I form an indispensable link—that I am helping to lubricate the wheels of Motion Picture Progress.

Faithfully,

Edward Small

On Broadway

Strand—Eminent Authors, "Partners of the Night."
Strand Topical News.
Chester scenic.
Rivoli—Douglas MacLean and Doris May, "Mary's Ankle."
Rivoli Pictorial.
Bruce scenic, "The Log of the La Viajera."
Chaplin Revival, "The Count."
Rialto—Mary Miles Minter, "Judy of Rogue's Harbor."
Rialto Magazine.
Sunshine comedy, "Her Private Husband."
Capitol—Bert Lytell, "The Right of Way."
Capitol News.
Mrs. Sydney Drew comedy, "The Stimulating Mrs. Barton."
Moss' Broadway—Alice Joyce, "The Sporting Duchess."
Powder Puff Frolic.
Loew's New York—Today: Madge Kennedy, "The Blooming Angel."
Wednesday: Mary McLaren, "The Forged Bride."
Thursday: June Caprice, "In Walked Mary."
Friday: Margarita Fisher, "The Dangerous Talent."
Madlaine Traverse, "The Hell-Ship."
Saturday: Elaine Hammerstein, "The Woman Game."
Sunday: Lionel Barrymore, "The Copperhead."
Brooklyn Strand—Marshall Neilan's "The River's End."

Next Week

Brooklyn Strand—Eminent Authors, "Partners of the Night."
Rivoli — Elsie Ferguson, "His House in Order."
Rialto—Bryant Washburn, "The Six Best Cellars."
Capitol—Dorothy Dalton, "Black Is White."
Strand—Constance Talmadge, "In Search of a Sinner."

Mastbaum Signed

Franchise Holder in Nat'l Pictures —Field Force Rounded Out

The Mastbaum circuit of theaters of Philadelphia is now a franchise holder of National Picture Theaters —the Selznick exhibitor plan.

The field force for the new movement is being rounded out rapidly. Syd Rosenthal is in charge of affairs in Cleveland while Ira Aronson is field representative out of Pittsburgh.

Other additions are:

F. F. Bonistall, manager Pittsburgh branch; L. A. McCaffrey, sales representative. B. R. Keller, Seattle; O P. Hall, Atlanta; D. F. O'Donnell, Washington; E. C. Leeves, Dallas; Phil Selznick, Kansas City In New York Homer Howard has the Albany territory and T. W. Brady, Buffalo. Stanley W. Hand, Boston; Samuel Plame, sales representative; Milton Simon, Cincinnati; R. C. Ryan, Denver; George T. Landis, Indianapolis; T. A. Burke, Minneapolis; Earl Radcliffe, Salt Lake; Walter H. Cree, San Francisco; W. H. Stubbins, Los Angeles.

Charles G. Gilmour is general supervisor of the western territory.

Kohn Gets "Illiterate Digest"

(By Wire to WID'S DAILY)

Los Angeles—By an agreement with Will Rogers, with the consent of Samuel Goldwyn, Marion H. Kohn Prod. will distribute "The Illiterate Digest," Will Rogers' epigrammie review of current events.

Kent in New York

J. A. Kent, formerly sales manager for Genral Film and with Robertson Cole in Washington, is in New York.

Ferendini and Carver at Astor

Frank Ferendini and R. D. Carver, respectively of Richmond, Va., and Charlotte, N. C., with their wives are stopping at the Astor.

Hardeen Succeeds Davidson

Theodore Hardeen, formerly a vice-president of the Film Developing Corp. is now secretary-treasurer of the company, succeeding Alfred Davidson who resigned last week. Hardeen has taken over the stock previously held by Davidson.

Nathan Saland is now vice-president in Hardeen's original capacity.

Physioc Producing for Selznick

Wray Physioc is producing the Herbert Kaufman editorials for Selznick. Physioc was with Biograph as a director for several years and more recently produced a series of one reel comedies for Pioneer, in Florida.

Coming for
Our March Release
"Swords and Dollars"
A Spectacular Photodrama

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

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at 1942 Jerome Ave,, N.
which will specialize in t
developing of negatives a
first positives ONLY.
HARRY GLICKMAN, PRESIDEN
EDWARD HORN, TREASURER

Fred Schaefer
Continuity and Titles
Vitagraph

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has worked for several years in ho
office, studio, and exchange. W
his experience he is ready to tac
any job, that offers unlimited pos
bilities.
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Opposite 129th St.
Palisade Film Laboratories
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SCREEN WINNERS
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A good program excellent
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2nd Floor.

WE HAVE SOLVED YOUR PROBLEM
Here's the answer!
1400 Feet of Comedy
400 Feet of Natural Art Color Scenic
200 Feet of Novelty
2000 Feet Complete
and the total spells "COMEDYART"
TWO REEL CLASSICS RELEASED Each WEEK BY THE
Special Pictures Corp'n. HOME OFFICE H. W. Hellman Bldg. LOS ANGELES, CAL.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI, No. 62 Wednesday, March 3, 1920 Price 5 Cents

56 From Famous

or Next Year—All Home Made Product—Special Exploitation To Back Films

It is understood that plans have en definitely set by Famous Play- s-Lasky for the coming year be- nning in September and that as a sult of the policy adopted, Famous ayers will offer approximately but productions for booking. All of ese will be made by and for Fa- ous Players through its own pro- cing organizations. It is under- ood that no purchases will be made releasing arrangements contracted r with outside producers or in- iduals.

n view of the fact that Famous of- ed over 130 for the present sea- n, the drastic cut in production has voked considerable comment in e trade. It is further understood t highly specialized exploitation ll be the rule with each produc- n.

Lee Due To-morrow

oe Lee, manager of Educational hanges, is due in New York to- rrow.

Brady Going Abroad

William A. Brady may clear up airs in time to leave for Europe on urday with Adolph Zukor.

Ie stated yesterday that if he sn't leave this Saturday it will be following week.

Beekman's Opinion

h Reference to Comment of eorge Loane Tucker's Attorney

lfred Beekman, attorney for May- er Photoplay Corp,, comments as ows regarding the reported state- t accredited to M. L. Malevin- attorney for George Loane ker in the injunction litigation iously noted. "Contrary to Mr. evinsky's statement, Justice Plat- s decision does not give George ne Tucker the right to produce ures as he sees fit until after trial of the case. The effect of ice Platzek's ruling was and is ny the application for an injunc- sought by Mr. Tucker against flower and Famous Players- y.

nder Justice Platzek's ruling we have the privilege of applying n injunction against Tucker to ain him from directing pictures imself or for others upon the nd that it violates his contract Mayflower. That phase of the tion has in no sense been passed

She saw a vision of a life of splendor with this handsome well-bred man from the city Anita Stewart in "The Fighting Shepherdess," a First National Louis B. Mayer-made production.—Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

Rivoli

There was nothing unusual in the presentation at the Rivoli this week. An overture from "If I Were King" headed the program, followed by a Bruce Scenic, "The Log of the La Viajera."

Emanuel List, basso profundo, sang the "Armorer's Song" from Robin Hood. The Rivoli Pictorial contained no particular sensation. The feature, "Mary's Ankle," followed a soprano solo.

A great amount of laughter was accorded the Chaplin re-issue, "The Count." The drummer with his "sound" instruments imitated Charlie drinking wine and his fat friend manipulating

(*Continued on Page 2*)

Claim Victory

Theater Owners Say United Artists Book on Rental Basis—Statement from Abrams

The Theater Owners Chamber of Commerce at a regular meeting yesterday at the Astor framed the following telegram which was sent to Mary Pickford in California:

"The Theater Owners Chamber of Commerce is pleased to note that your selling organization has changed its attitude in relation to the releasing of your pictures on a straight rental basis instead of the percentage basis, which this organization in common with other organizations throughout the country has deemed and does deem unfair and injurious to interests of the entire film industry, ,affecting alike the exhibitor, the producer, the star and others employed in every branch of the industry."

Hiram Abrams of United Artists issued a statement last night in which he stated that his organization intended sticking to percentage but that "if he (the exhibitor) wants to play our pictures that way (on a rental basis) we'll let him, because though he is the equal beneficiary under the percentage plan, if he will not take the extra profits, it is not for us to go against his will in the matter."

Commerce Chamber Organized

(*By Wire to WID'S DAILY*)

Albany, N. Y.—The Theater Owners Chamber of Commerce, a membership corporation with its principal office in New York City, has been granted a charter.

The purposes of the organization

(*Continued on Page 3*)

Important Goldwyn Meeting

here was an important meeting directors of Goldwyn yester-

Dupont Co. Formed

(*By Wire to WID'S DAILY*)

Dover, Del.—Articles of incorporation have been filed for the Dupont Film Corp. capitalized at $100,000 and the Dupont Pictures, Inc., also a $100,000 corporation.

John T. Dupont is mentioned as one of the incorporators.

A man allied with the Dupont interests stated yesterday the above mentioned companies were in no way identified with the Dupont's of Delaware and that he had never heard of John T. Dupont.

Nifty NOVELTY aids.
Let SOLOMON plan 'em, he's wise.—Advt.

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Do, pfd	85½	86¾	86¾
Goldwyn	21	24	22
Loew's, Inc.	26	26	26
Triangle	⅜	½	½
United Pict. Prod.	11	11	11
World Film	....	....	1

Mrs. Drew Leaves for Coast

Mrs. Sydney Drew, producing a series of comedies for Pathe left last night for California where she will look over studio sites.

Warren Fromme, Hobert Henley's assistant leaves on Friday for Kentucky on a pleasure trip.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

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71 W 23rd St.
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At B'way Theaters

(*Continued from Page 1*)

the soup. The contrivances add to the humor and afforded some fun in themselves. "Intermezzo" from "Cavaleria Rusticana" on the organ completed the bill.

Strand

The overture at the Strand this week was given a very artistic and novel setting. The orchestra rendered Tchaikovsky's "1812," representing the advance of Napoleon on Moscow and his retreat. The stage setting consisted of a drop depicting the Russian town and when the music indicated the height of the conflict, flashlight explosions added to the reality.

The Strand Topical Review, selected from various weeklies, contained some good air pictures taken in the Grand Canyon. A. Smiroff, tenor of the Petrograd Opera Company, sang "M'Appari" from Martha."

After the feature, "Partners of the Night," a Goldwyn production, a female quartette sang "Venetian Boat Songs." A stage setting representing a canal in Venice with a gondola added to the atmosphere. This offering met with spontaneous applause. A Bruce Scenic, "Chasing a Horizon," was effectively shown to the accompaniment of violin and cello solos. An organ solo concluded.

Broadway

Vitagraph's "The Sporting Duchess' is the feature at Moss' Broadway and though it is used to close the bill it is by all odds the high spot on the program. The program opens with "Il Guarany" as the overture and subsequently news pictures, largely from Pathe, and the Literary Digest comments are shown.

(*Continued on Page 4*)

Mrs. Deitrich Dead

Mrs. A. B. Deitirch, mother Theodore Deitrich of Deitrich-B died yesterday at New Bright Pa.

SAFETY FIRST

Beware of the Street called Misfortune.
Turn to the right into Insurance Avenue.
It leads to your destination SUCCESS.
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Ritchey

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2. Outdoor Actio

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FORMERLY BRODA & MEYER NO
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ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
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220 WEST 42nd ST. - ROOM

Pathé News

No. 18

RIDGETOWN, BARBADOS.—Gover-
-General of British West Indies, vis-
Admiral Wilson aboard U. S. S. Penn-
vania.
AYTON, OHIO.—A human "comet"—
or Schroder, who breaks world's rec-
by climbing altitude of 36,020 feet in
and then falls 5 miles back to earth.
ALAIS, FRANCE. — Britain and
nce unite in erecting a memorial to
ors of both nations killed in the
nnel Patrol service during the war—
shal Foch attends.
RYN MAWR, PA.—Bryn Mawr girls
h their "lamps" in search of help to
e their teachers' pay.
TON RIVER, MICH.—Liquor "rebel-
" settled! Conflict between State and
eral officials on method of enforcing
hibition in Iron County interests en-
country.
ajor Dalrymple (right) chief of "dry"
ts in Central States, who came from
ago to "clean up" the wets, and was
recalled.
e revenue agents seize the 8 barrels
ine, which caused all the trouble.
e execution begins—Major Dal-
ple is chief executioner.
curing samples.
re's a new one—now, honest, could
tell it was a still?
rtin McDonough, Prosecutor of Iron
nty, who defied the raid of the Rev-
agents.
ting snow—there's a reason.
ONTESANO, WASH.—Begin trial of
. W. men for Armistice Day shoot-
-First pictures of opening session
se in connection with shooting par-
s in Centralia.
dge John Wilson, presiding.
e Jury of American citizens.
IDGETON, N. J.—Behave, children,
e village "spanker" will get you—
Bridgeton gives big cities a pointer
handling young folk.
ASHINGTON, D. C.—Government
ol of Railroads ends—All of na-
s transport lines which were taken
by Uncle Sam during the war are
back to owners.

Today

"Papa Charles"

arles C. Pettijohn was busy re-
ng congratulations yesterday
the arrival of a nine-pound
boy to Mrs. Pettijohn.
arlie was very happy and passed
nd a goodly quantity of Adolph
r's Irish whiskey.

Censor Hearing at Boston

(By Wire to WID'S DAILY)

ston—A second hearing on the
osed censorship bill for Massa-
tts was held here yesterday
the industry well represented.
number of club women appeared
vor of the ordinance.

ne Rich has been signed by
wyn for a term of years.

Claim Victory

(Continued from Page 1)

are to promote the interest of those persons engaged in the business of exhibiting motion picture films; to reform abuses relative to the motion picture industry generally, also to endeavor to procure a uniformity and certainty in the customs and usages of the business, to maintain a credit system for its members and to co-operate for the improvement of all conditions.

Among the incorporators are William Brandt, Frederick W. Anderson, Samuel G. Bock, Charles Steiner, David W. Picker, Rudolph Sanders, John Manheimer and Louis Blumenthal.

Three New Stories for F. P.

Famous Players have purchased from Frohman Amusement Corp. screen rights to the following plays: "The Conquest of Canaan," by Booth Tarkington; "The Witching Hour," by Augustus Thomas and "Builder of Bridges," by Alfred Sutro.

Other purchases are "A Celebrated Case," "The Shulamite," and "The Husbands of Edith" and "What Happened to Jones" for Washburn and Reid. The first two will be specials.

Schnitzer in Chicago

(By Wire to WID'S DAILY)

Chicago—Joe Schnitzer of Equity Pictures is in town. Just looking over the Middle Western territory.

Harry Reichenbach stated yesterday that Equity officials plan a convention of all the company's franchise holders about April 3. It will be held in the Blackstone, Chicago and will last about a week.

Harry Garson and Clara Kimball Young may come in from the coast to attend the meeting.

New Theater for Coney Island

A picture house to seat 1,200 and to cost about $125,000 is planned for Surf Ave. and 31st St., Coney Island by R. Gordon.

The theater will be ready for the summer crowds.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

TYPHOON COOLING SYSTEM

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281 LEXINGTON AVE., NEW YORK, N. Y.
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"The Little Intruder"
A high class feature production
Photography, Settings and Light Effects Perfect
Or Will Sell Outright
Act Immediately
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INCORPORATED
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NEW YORK
TELEPHONE BRYANT 5576
ALLAN A. LOWNES
GEN. MGR.

At B'way Theaters

(*Continued from Page 2*)

The latter, as is usually the case, drew a bundle of laughs. A Christie comedy, "License Applied For" also registered well.

Hugo Jansen's "Powder-Puff Follies," a girl revue, is held over. "The Sporting Duchess" followed. This went along largely on its own merits without much support from the orchestra except the usual rapid tempo music in the race track scenes, but got over with a matinee crowd in fine shape. Much comment heard on Alice Joyce's gowns.

Capitol

As usual the Capitol theater has a large string of musical and novelty features preceeding the exhibition of the headliner. Metro's "The Right of Way." The condensed opera is omitted this week but the omission is only temporary and next Sunday will see another one staged as this form of entertainment has proven popular at the big house. In its stead there are a number of vaudeville acts. These acts scored pretty well but the Capitol crowds are never warm to this type of entertainment.

Nat Finston's orchestra renders Tchaikowsky's sixth symphony which would be appropriate rendered immediately before the picture, although at the Capitol these features were on the opposite ends of the bill. Another musical number is "The Artist's Dream" which utilizes a stage setting by Wenger and which calls for the services of a violinist, tenor and danseuse.

Aside from the feature the pictorial part of the program includes the second of the Flynn series of detective stories, "The Five Dollar Plate," which registered very well and the Hy Mayer Travelaugh for the week which went big owing to its burlesque of New York's recent blizzard. Localizing the program in this respect always seems to go well as Hy Mayer's previous work has proven.

Rialto

Nothing heavy is allowed to intrude in the Rialto program this week, all the pictures and musical numbers being of a light nature and reflecting the atmosphere of the feature "Judy of Rogue's Harbor." This seems to be the ideal type of bill for a house like the Rialto as it catches transients as well as catering to regular patrons. The overture from Rossini's "Italiana in Algeria" a comic opera opens the bill and this is followed by the Rialto Magazine which alternates between the spectacular and amusing topics. Just previous to the feature Betty Anderson, soprano, sings "Annie Laurie." It fits admirably in this position on the bill and creates the right "atmosphere" for the feature. "Judy of Rogues' Harbor" made a big hit with the matinee crowd, composed mostly of women and children. At its conclusion a trumpeter played much of the crowd out with "Stabat Mater" and subsequently the Sunshine comedy "Private Husband" registered in best knockabout-slapstick fashion the burlesque "Romeo and Juliet" scene being its highlight.

Larkin to Stay Here

Mark Larkin will remain in New York in charge of Mayflower publicity.

Larkin was with Allan Dwan for a time, representing Mayflower with the producer.

CAMERAMAN, COMPETENT-RELIABLE, owning most complete individual Bell & Howell outfit, seeks connection with organization on straight salary or salary and percentage basis. Has been connected with largest studios on the coast. Willing to go anywhere. Give full particulars and terms in first letter.

Address—CAMERAMAN
Box 5, WIDS DAILY, Hollywood, Cal.

Refined, bright young woman, expert negative and positive film cutter is open for position about March 8th. Best references. Box DD c/o WID'S.

729 Seventh Avenue

"For Love's Sweet Sake"

2 Reel Comedy

STUDIO FOR RENT

One entire, and part of another studi Fully equipped. Direct current. H. Fischer Studios (Formerly Tha hauser Studios.

New Rochelle, N. Y.
Phone New Rochelle 2277.

Office Space
FOR RENT
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Hooven Bldg.
117 W. 46th Street
4th Floor
New York City

"EMPTY ARMS"

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI, No. 63 Thursday, March 4, 1920 Price 5 Cents

'U" Sues for $100,000

lso Injunction to Restrain Ramms, Inc. and Charles Abrams from Disposing of Its Product

Universal filed in the Supreme ourt yesterday, ,a suit for $100,000 images and an injunction against amms, Inc. and Charles Abrams, esident, on the ground that the tter has purchased from the Boston change of Universal more than 00 reels of film which should have en sold only in the Boston ter- ory and that Ramms, Inc., is now vertising the same for sale in New ork for European territory or any rt of the United States in which ey can be sold.

The complaint alleges that Uni- rsal's only licensed distributor in ew York is the Big U Film Ex- ange and that the defendants have their possession more than 2,900 els of films which have been ob- ned either through theft or rough the violation of an express- contract. It is alleged that rams, either personally or in be- lf of the Ramms Company, bought se films through J. M. Mullen in vember and December when Mul- was president of the Columbia

(Continued on Page 2)

ichigan Exhibitors Meet To-day

(By Wire to WID'S DAILY)

Detroit—The Michigan Motion ture Exhibitors Association will d a meeting here to-day.

he league has launched an organ its own called the Michigan Ex- tor.

Taylor Out of Inter-Ocean

fficial announcement was made erday that John H. Taylor, man- g director of Inter-Ocean Film Ltd. of London is no longer nected with that company.

aul H. Cromelin president of the pany is still in London.

Blumenthal Sails Saturday

n Blumenthal, president of Ex- and Import Film Co. sails for York from the Havre, France ad the "La France" on Saturday, duled to reach New York about h 14.

umenthal has been abroad for months past.

Another Million

By Wire to WID'S DAILY)

ver, Del.—Renco Film Co. is atest film company to be chart- here. Capitalization, $1,000,000. oration Trust Co. formed the any.

"Boss, he shot him down jus' like a dawg. Ah seen him do it."—King W. Vidor's first independent production for First National, "The Family Honor."—Advt.

May Start Exchanges

Brockliss, Beck and Garrett All Going West—After Independents

The English capital, financing Gibraltar Pictures may start a series of of exchanges in all key cities if such a step is found necessary to insure adequate distribution for Gibraltar and additional product which is expected to be secured as a result of the visits to the coast of Arthur Beck and Sidney Garrett. The latter leaves on Tuesday while Beck leaves a week later.

J. Frank Brockliss of London is due in this country about April 1. He will leave for California immediately to join Beck and Garrett where independent producers are expected to be lined up.

Ince Continues with Metro

(By Wire to WID'S DAILY)

Los Angeles—John Ince will not join the J. Parker Read, Jr. organization as first announced. Ince will continue with Metro and plans to start work on a new Alice Lake subject in a few days.

Tippett to Build

Plans Studio Here—Going to Coast to Look Over Plants

John D. Tippett, head of Tippett Prod of London, now in New York, plans the erection of a studio in this country to house several producing units.

Tippett, before coming to this country arranged for the erection of a studio in London and according to his present plans will produce both here and abroad.

He leaves for Los Angeles shortly to look over various studios on the coast.

Australian Deal Closed

Millard Johnson, New York representative of Australasian Films, Ltd., stated yesterday the deal between his company and J. C. Williamson of Australia had been consummated. As noted, in WID'S DAILY the merger gives Australasian seven new theaters which together with Australasian's 53, gives the latter practical control on the island continent.

F. P. Buys 3 in 'Frisco

Deals Understood Closed for California, Portola and Imperial Theaters All First Run Houses

(By Wire to WID'S DAILY)

San Francisco—H. D. H. Connick, chairman of the finance committee of Famous Players has closed negotiations for the transfer of the California, Portola and Imperial theaters to the holdings of Famous Players-Lasky.

Local representatives of the company deny the purchase but the news emanates from an unquestionable source.

Connick is understood to be hurrying eastward to catch Adolph Zukor's signature to the contracts before the latter leaves for Europe.

The transaction gives Famous Players half of the first runs here and is generally looked upon as being a further source of trouble for independent operators.

The above mentioned theaters are those conducted by Eugene H. Roth and have been more or less under control of Famous Players interests for some time past, it is generally understood.

A determined effort was made to talk to Adolph Zukor last night to give the coast wire an official flavor but Mr. Zukor could not be reached.

"Big 4" Get Comedy

United Artists—the "Big 4"—will release Mack Sennett's latest comedy-feature "Down on the Farm." The release date has been set for April 25.

"Down on the Farm" is the first feature to be made by Sennett since "Yankee Doodle in Berlin" which Sol Lesser state righted.

Plan Aid for Jersey Exhibitors

A luncheon will be held to-day at the Astor at which will be present a F. I. L. M. Club commitee headed by Harry H. Buxbaum of Famous Players, a number of Jersey exhibitors and representatives of the Nat'l Ass'n.

The question to be discussed will be the Sunday opening situation in Jersey and ways and means to aid in the fight will be discussed.

Smith Going to Coast

Albert E. Smith, president of Vitagraph leaves for California on Saturday.

Better BOOKING SYSTEMS.
Let SOLOMON help, he's wise.—Advt.

The BROADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XI No. 63 Thursday, March 4, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	69	72	72
Do, pfd	86	88	88
*Goldwyn	21	24	22
Loew's, Inc.	26	26½	26
Triangle	....	....	½
United Pict. Prod.	10⅞	10⅞	10⅞
World Film	....	....	1

*No trading yesterday. Tuesday's quotations.

Warner En Route West

Albert Warner,, one of the Warner Brothers who have the American and Canadian rights of the Selig serial, "The Lost City" has left for Los Angeles to close the Pacific Coast territory.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

"U" Sues for $100,000

(*Continued from Page 1*)

Film Exchange, Inc., in Boston, which released "U" productions in New England.

The plaintiff's contract was for the New England states and it is alleged that the defendant is trying to dispose of the pictures here without the plaintiff's authority and the sale was made without the plaintiff's knowledge. The complaint further alleges that the defendant has advertised these films for foreign countries and that 500 reels have been sold and exhibited in Louisiana, Ohio, Mexico, Central South America, England, France and Germany. Universal alleges that because of the war Europe is practically a virgin field and to permit these films to be sold in Germany at this time will cause great damage to the plaintiff amounting to at least $100,000.

Abrams, according to Harry Berman, general sales manager of Universal, says that he bought 2,900 reels from Mullen in November and December. James M. Sheen of Stanchfield and Levey, attorneys for the plaintiff claims that Abrams said he paid $4,500 on account of the purchase price which Sheen understands to be $10,000. Sheen says that Mullen has since left his position with Columbia.

Harry Weinberger, attorney for Ramms and Charles Abrams denied all the allegations made by Universal and stated that the action would be contested at every point.

Film Service Bureau Formed

Leon Schlesinger and Joseph Miles have formed the Film Service Bureau, offices in the Leavitt Bldg. The new organization will specialize in packing, shipping and exporting films, as well as title work in all languages.

Radin Buys Out Tyrol

Matthias Radin has purchased the stock held in Tyrad Pictures, Inc., by Jacques Tyrol and is now in complete control of the company.

Famous Pictures Sales Co. will handle the product in New York.

Larson and Ealand Here

T. E. Larson, of Tulsa, Okla. who conducts an independent exchange out that way is in New York as is Tom Ealand, manager of the Miles string of theaters in Michigan.

They are here to consult with Equity on "The Forbidden Woman." At the Astor.

Barrell on Trip

Charles W. Barrell, director of motion picture activities for the Western Electric Co. has left for the Northern peninsula of Michigan and the Canadian border of Minnesota to secure scenes in the heart of the white and red cedar pole country. Representatives of the big lumber organization controlling the forests will accompany the motion picture people to several of the camps which have never before been visited by outsiders in winter time. James J. Goebel accompanies Barrell in charge of photography.

Here's An Idea

Hugo Riesenfeld announces "Good Spirits" week at the Rialto beginning Sunday. Every feature on the two hour bill will be reminiscent of the days when the army said "how" and the barkeeper said "have one on the house."

The feature will be Bryant Washburn in "The Six Best Cellars." A Prizma color production showing how all the famous drinks were concocted will add to the woes of those whose palates have memories. And the musical numbers will fizz along in the same airy way, with a "Prince of Pilsen" overture and drinking songs to fill up.

Chamberlain, Service Manager

Fred V. Chamberlain, former special representative with Famous Players and later at the home office has been made general service manager in charge of the greater part of the detail work existing between exchanges and the executive offices.

Rio Opens To-Night

David V. Picker who operates a chain of theaters in the Bronx and upper Manhattan, will open his new, Rio Theater on Broadway at 159th to 160th Sts. to-night with "The Street Called Straight."

The Rio will be under the supervision of Picker with Francis A. Mangan assisting.

Going Up

A very good idea may be gleaned of what stage producers are asking for the screen rights to their plays from the report that William A. Brady is asking $300,000 for "The Man Who Came Back" and $60,000 for "Bought and Paid For." He has been made an offer of $25,000 for the latter, it is said.

A Cipher Left Out

A theatrical publication was responsible for the publication of the report that the Anthony A. Brady Estate of Albany had invested $3,000,000 in Selznick Pictures Corp.

An official of the company stated yesterday that it was too bad the publication had eliminated a cipher; that $30,000,000 might interest them, but not three.

New Theater for Spiegel

Max Spiegel, Sol Brill and William F. Rafferty have purchased a triangular plot of ground facing West 12th St. Seventh and Greenwich Ave. on Sheridan Square in Greenwich Village upon which will be built a 2,500 seat theater. Work will be started May 1 and it is hoped to have the theater completed in about seven months.

The policy has not as yet been determined: Straight pictures or pictures and vaudeville may be shown.

"Fair Women" Sold

"The Dream of Fair Women" has been sold by M. W. Garsson, Foundation Film Corp., to the Criterion Film Exchange of Atlanta, for North Carolina, Florida, South Carolina, Alabama, Kentucky and Tennessee.

In the Courts

A judgment by default for $1,0[illegible] has been entered in the Supre[illegible] Court in a suit of Samuel F. Bla[illegible] man against Walter F. Niebuhr. T[illegible] complaint alleged that the defend[illegible] made notes for $1,543 payable at [illegible] American Cinema Corp. and also [illegible] ceived a loan of $60 which was [illegible] paid. The answer alleged that o[illegible] $817 was due but when the case ca[illegible] to trial no defence was made.

William Isensee has filed suit [illegible] the Supreme Court against the L[illegible] Island Motion Picture Co. to co[illegible] pel the corporation to issue [illegible] shares of its stock to him. He [illegible] leges in a complaint served on G[illegible] Mansert treasurer of the defend[illegible] at 266 Fulton Street, Jamaica, L[illegible] that the defendant agreed to incre[illegible] its stock from $75,000 to $100,000 [illegible] sell him 250 shares, which would [illegible] him a quarter interest, but after [illegible] stockholders had voted the incre[illegible] the officers refused to take the ne[illegible] sary steps to increase the capital [illegible] have refused to issue the stock [illegible] him.

Five suits for a total of $21[illegible] paid for stock of the Paralta Pl[illegible] were filed in the Supreme C[illegible] yesterday against John E. DeV[illegible] by persons who say they bou[illegible] Paralta stock on the promise of [illegible] Wolf to buy it back from them [illegible] what they paid less any divide[illegible] received. The plaintiffs are Sar[illegible] H. Marks, the estate of Julius [illegible] Guinzburg, and Eleanor, Adolph[illegible] and Edwin M. Guinzburg.

A summons has been filed in [illegible] Supreme Court in a suit of Na[illegible] W. Wishik against the Films, In[illegible] 1482 Broadway, to recover $4[illegible] The cause of the suit is not sho[illegible]

Kassel Painting at the Broadw[illegible]

Kassel, the artist has a lobby i[illegible] play, consisting of 11 paintings [illegible] The Powder-Puff Follies," at M[illegible] Broadway. One of these paint[illegible] said to be the largest that was [illegible] placed in any theater, is 5 x 20 [illegible] Owing to its unusual size it [illegible] to be hung in two sections.

In fairy lore the words "Open sesame" unlocked the doors to treasure caves. In real life the words "RITCHEY posters" will do much the same thing for the exhibitor.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—While I. Bernstein, oduction manager of the National lm is in New York arranging for e sale of "The Kentucky Colonel" s place as general head of the idios is being taken by Victor A. ilty, assistant general manager.

Edith Roberts has just finished he Daring Duchess," a Universal ture under the direction of Harry anklin. She will begin work imdiately on "Togs," a magazine ry, and will be directed by Jack rd.

Harry Carey has just finished protion on "Bullet Proof," a John derick story. In the support are ert McKim, J. Farrell MacDon- Charles LeMoyne, Kathleen Connor, Beatrice Burnham, Will o, Robert McKenzie, Joel Har- Fred Gamble and Captain Anson.

GAUSMAN.

---

issy Fitz-Gerald of the Cissy -Gerald Film Corp., has just ard from Los Angeles. She has completed "America Thirst" "Cissy Invades Bohemia."

Virginia Men on Trip

(*Special to WID'S DAILY*)

Richmond, Va.—John F. Pryor, president of the Southern Amusement Co., Inc., which operates three theaters in Danville and one in Charlotte, N. C., is en route to the coast with Will F. Snead and Gordon Tuggle. The party first visited New Orleans and Hot Springs. Purely a pleasure trip.

Gaumont Invents New Color Process

The March issue of La France will carry an interesting article on a new natural color process the invention of Leon Gaumont, head of the French producing company bearing his name. The article explains in full how Gaumont has succeeded in overcoming obstacles which have proven flaws in other color processes, and adds that he intends to visit here shortly to exhibit the results he has achieved.

More Records

"Eyes of Youth," according to Harry Reichenbach is playing its fifth week at the Blue Mouse, Baltimore. Two weeks were a previous record, says Harry.

Also that "The Forbidden Woman" did better business than "Eyes of Youth" at the Kinema, Los Angeles.

More Theaters for Black

(*Special to WID'S DAILY*)

Rockland, Me.—Latest developments in the growth of the Black theatrical interests are the entrance of the circuit into Fort Kent and Van Buren in Aroostook County.

A new theater to seat 2,000 will be built in Taunton, Mass., and another in Arctic, Rhode Island to seat 1,200. Three more theaters have been taken over in Connecticut.

By April, it is stated that the circuit will have more than $1,000,000 worth of new construction started.

Republic Omaha Exchange Opens

Omaha, Neb.—An exchange has been opened by the Republic Film Distributing Corp. at 1411 Harney St., under the management of Mr. Hill.

Robertson-Cole Plans Foreign Campaign

Robertson-Cole foreign department plans an advertising, publicity and exploitation campaign to stimaulate sales abroad and furnish an added incentive for foreign buyers.

Goldwyn Pictures

Destroy the Delusion of

Dull Days.

Play Goldwyn Pictures

CHARLIE RAY

that champion hick player of the screen was in the other day and took home a flock of records. Some boy, that Charlie. I'll tell you, folks, we like your business.

Come on in and get acquainted.

Bill Richardson

RICHARDSON'S
607 West Seventh Street

Victrolas and Grafanolas

Phone 64955 Opp. Robinson's
Los Angeles, Calif.

H. H. VAN LOAN

Recent Releases

Tom Mix in

"The Speed Maniac"

Earle Williams in

"When a Man Loves"

121 West Eulalia Street

Glendale, California

"If it is a Van Loan story it must be good"

Transatlantic Film Company of AMERICA INC.

129 7th Ave.

Coming

"Swords and Dollars"

A Spectacular Photodrama

GEORGE ELWOOD JENKS

Continuity and Specials

"A Woman of Pleasure"

Blanche Sweet Special

"The Pagan God"

starring H. B. Warner

"Dangerous Waters"

Original for Wm. Desmond

JESSE D. HAMPTON

Productions

get busy! S.R.O. 12

FOR RENT—IMMEDIATE OCCUPANCY

Quarters for small film exchange. Two private offices. Use of film and poster room. Seventh Floor of 729 Seventh Ave. For information call Bryant 9846 and ask for Miss Rose.

FOR RENT: BEGINNING MARCH 15th LEASE

PRIVATE OFFICE

In Prominent FILM BUILDING

For Information Phone Bryant 6745—Ask for Mr. Cook

STATE RIGHTS FOR SALE

George Loane Tucker's Production

"THE ARREST OF ARSENE LUPIN"

By Maurice Le Blanc

CELEBRATED AUTHORS SOCIETY

Room 803 Columbia Theater Tel. Bryant 1511

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EDISON STUDIOS AND LABORATORIES

MODERNIZED THROUGHOUT—WITH LAST WORD IN LIGHTING EQUIPMENT—EVERY VARIETY OF 'STOCK' SETS—AVAILABLE:::EVERY FACILITY READY FOR

IMMEDIATE POSSESSION

Will Rent Part or Whole

2826 DECATUR AVE., BRONX. Phone, FORDHAM 8330-8331

"EMPTY ARMS"

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

During the time "Pollyanna," was being presented in New York by second run exhibitors, Macy's department store used the Pollyanna idea in advertising some hosiery. The copy read: "Hosiery displays are quite the fashion during puddle weather. As Pollyanna would have it, 'You can even be glad of a blizzard, 'cause the folks can see that you wear silk stockings.' Pollyanna would have lots of 'glad' reasons if she had known our store. For instance there are facts about quality."

You will probably find it profitable arranging similar tie-ups with stores in your vicinity.

Loew to Build Another

San Francisco, Cal.—Marcus Loew will erect another new house, the site and all other details to be announced later. The Metropolitan costing $2,000,000 and seating 3,600 is now in the course of construction.

The Hippodrome has been leased for 15 years for $1,000,000 by Loew's Inc., Ackerman and Harris, and the O'Day Investment Co.

EDITOR

Reporter, rewrite man, realy to consider live opening in publicity bureau. Address Box B-81 c/o WID'S.

Phone Tremont 1635
MR PRODUCER

Watch for the opening Tremont Film Laboratory Corp. at 1942 Jerome Ave,, N. Y. which will specialize in the developing of negatives and first positives ONLY.

HARRY GLICKMAN,
PRESIDENT

EDWARD HORN,
TREASURER.

Send Us Your
Any Quantity Highest Prices Junk Film
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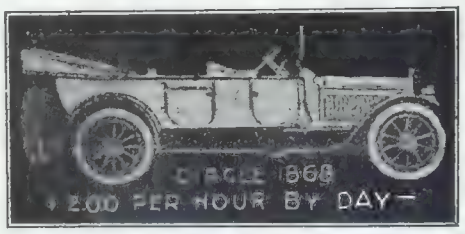

Here and There

M. A. Chase, district manager for Universal in the Middle West is in New York for a few days. Getting ready for "The Virgin of Stamboul."

William Howard, Tarkington Baker's assistant in Universal City leaves for the coast to-day. Has been here for several days.

Albany Exchanges Form Club

(Special to WID'S DAILY)

Albany—Local exchanges have formed a F. I. L. M. Club.

Officers are C. R Halligan of Universal, president; J. E. Beck, Vitagraph, vice-president; C. Walders, Select, treasurer and B. M. Moran, Pathe, secretary.

The club has contracted with the Hoy Reporting Service of New York to operate its credit bureau.

Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York

Henderson Opened

Henderson's in Coney Island opened for the season with a combination of pictures and vaudeville

Klein Managing New Kingsto

Milton H. Klein, is now manager of the New Kingston theater, Kingston and St. John's Place, Brook

Henschel With Pathe

Philadelphia — Charles Henschel formerly with Famous Players in this territory is now branch manager of Pathe here.

America's Finest Laboratory

Located
Atop The Palisades
Opposite 129th St.

Palisade Film Laboratories
Palisades, N. J.
Morsemere 621-2

WE HAVE SOLVED YOUR PROBLEM

Here's the answer!

1400 Feet of Comedy
400 Feet of Natural Art Color Scenic
200 Feet of Novelty
2000 Feet Complete
and the total spells "COMEDYART"
TWO REEL CLASSICS RELEASED Each WEEK BY THE
Special Pictures Corp'n. HOME OFFICE H. W. Hellman Bldg. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI, No. 64 Friday, March 5, 1920 Price 5 Cents

Split in Jersey

anley Introduces New Bill at Odds With Measure Sponsored by Charles Hespe

Somewhat of a clash developed sterday at a meeting of northern rsey exhibitors at the Astor when became known that a new bill d been introduced in the legisla- re, sponsored by the Stanley Co. Philadelphia and the Philadelphia change Managers Asso. The sh developed when Dr. H. Charles spe who had been working on original bill which includes rse racing and the like declared t he felt himself "undermined."

Harry M. White, Goldwyn man- r at Philadelphia, who was pres- at the meeting which was pre- ed over by Harry H. Buxbaum Famous Players, stated that the v bill had been drawn up by the nley attorney and that the or- ization's 122 theaters in the ladelphia territory were solidly back of it.

White, who evidently was em- vered to speak for the southern ion of the state stated that if pe's measure were adhered to felt that the Stanley Co. and southern exhibitors would with- w. White explained that the new did not include horse racing prize fighting only films, con- s and baseball. He stated that senators in Trenton were lined in favor of this measure and the Governor himself opposed pe's bill.

ada Cowan an Independent

(Special to WID'S DAILY)

ollywood, Calif.—Sada Cowan, or and playwright and for the year scenario writer for C. B. W. C. De Mille has resigned position at Lasky's and opened s in the Markham Building, as e lance scenarioist. Miss Cow- eceived her first commission Brentwood and is putting in- enario form an original story, ring Zazu Pitts, under Henry er's direction. The working title he Little Widow."

Sullivan Due Here

Gardner Sullivan will be in York within a fortnight.

livan leaves for Europe on a of the world about April 10 and ds talking over a proposed with Glaum before embarking.

"Hide me quick! If they catch me they will hang me." From King W. Vidor's, "The Family Honor," a First National Attraction.—Advt.

Financiers in Canadian Company

(Special to WID'S DAILY)

Montreal—Famous Players Canadian Corp. which was formed recently to build and acquire a chain of theaters in the Dominion will be capitalized at $15,000,000, it is expected.

Several influential men are interested in the new company, notably, Sir Herbert Holt, president of the Royal Bank of Canada, W. D. Ross, director, Bank of Nova Scotia, and I. W. Killam, president, Royal Securities Corp.

It is understood that $4,000,000 will be offered to the public in a bond issue. The preferred and common stocks are expected to be listed on both the local and Toronto exchanges.

Powers Due To-day

P. A. Powers of Universal is due in town to-day from the coast.

Who's Who" Started

A new enterprise is announced by the Cinema Press Association, Inc.: the publication of an annual illustrated volume: "Who's Who in Motion Pictures."

It has the endorsement of the National Association and the M. P. D. A.

Its Board of Governors is made up of Adolph Zukor, J. D. Williams, Norma Talmadge; [illegible] Paul Kelley; James Vincent, Benedict M. Green, president International Press, Ltd. Counsel for the company is Henry O. Falk. Offices at 141 W. 45th St. The publication plans to fill the place in the picture world already filled in the world of statesmanship, letters, art, and industry by "Who's Who in America."

Lane in Florida

Tamar Lane, production manager of Character Picture has left New York for Florida.

Zukor Sails Monday

Imperator's Start Held Up—Will Be Away About Six Weeks—General Inspection Tour

Adolph Zukor, of Famous Players leaves for England on Monday aboard the Imperator which was originally scheduled to sail to-morrow.

Zukor will be away about six weeks during which time he will inspect distributing facilities and the studio in England.

Connick Returns

H. D. H. Connick, chairman of the finance committee of Famous Players returned from California yesterday.

It is understood that while in San Francisco, Mr. Connick arranged for the purchase of the California, Portola and Imperial theaters for Famous Players.

Quimby Leaves for Coast

Fred C. Quimby, general manager of Associated Exhibitors, Inc. left for California yesterday.

Crandall Goes West

(Special to WID'S DAILY)

Washington—Harry Crandall, well known exhibitor and an important member of Associated Exhibitors has left for California, stopping off at Yellowstone Park which he has never seen. He will then join F. C. Quimby of New York and journey with him to the Coast.

Jans Officials on Tour

Herman F. Jans, president and F. E. Backer, general sales manager of Jans Pictures Inc., leave Monday for a trip through the West.

Kane Takes Larger Quarters

Arthur S. Kane Pictures Corp. has leased new quarters in the National Association Building which is rapidly nearing completion at 21-31 W. 43d St.

Garsson in New Company

(By Wire to WID'S DAILY)

Albany—The Fine Arts Pictures, Inc. has been formed with a capitalization of $500,000.

Stockholders are Murray W. Garsson, Rene Silz and Paul Fichet.

Murray W. Garsson is connected with the Foundation Film Corp., distributor of "The Blindness of Youth" and "The Dream of Fair Women."

States Right Selling.
Let SOLOMON help, he's wise—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 64 Friday, March 5, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72	73¾	73
Do, pfd	87½	88½	88
*Goldwyn	21	24	22
Loew's, Inc.	26¾	28	27¾
Triangle	....	....	½
United Pict. Prod.	11	12⅜	12⅜
World Film	....	....	1

*No trading yesterday. Tuesday's quotations.

Cohn With Shurtleff

Sam W. B. Cohn, formerly on the staff of the Realart exploitation men has been signed by C. E. Shurtleff, Inc. to handle publicity on the Jack London productions.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

Cuts and Flashes

Harry T. Morey's next Vitagraph feature will be "The Sea Rider" by Harry Dittmar.

Thurston Hall is appearing in "The Prince of Pines" a new Selznick production now being made.

Thomas Carrigan will appear opposite Pearl White in "The Tiger's Cuff."

George Fitzmaurice and his wife Ouida Bergere have been placed under a contract with Famous Players.

Rose Shulsinger, personal representative of Marion Davies is back at her desk after an illness of several weeks.

Warner Oland, has returned from the coast and will support Juanita Hansen in "The Mad Talon," for George B. Setiz.

Irene Boyle is supporting George Walsh in "The Dead-line for Fox.

Cleveland Manager Named

Cleveland, O.—H. J. Roberts, formerly sales manager of Fox Film in New York stopped at Cleveland last week from the coast, to establish Cleveland offices of Special Pictures Corp., of which he is general manager.

Frank H. Marshall, former special representative for Triangle in the middle west, will return in the capacity of branch manager.

Allen Buys "Tex" Series

Arrow Film report ssale of the 12 five-reel detective features entitled "Tex, Elucidator of Mysteries," to L. H. Allen for the following foreign territories: Mexico, Cuba, Porto Rico, San Domingo, Venezuela, Central America, Panama, Canal Zone, Argentine, Uruguay, Paraguay, Chili, Bolivia, Peru, Brazil, Italy, Spain, Portugal, India, Burma, Ceylon, China, Japan, Straits Settlements, Dutch East Indies, Philippine Islands, Turkey, Mesepotamia, Egypt and Syria.

Territory Sold on "Tillie"

Tower Film Corp. announced following territories sold for, "Tillie's Punctured Romance"

New York north of Westchester Co., to Gardiner Syndicate, Buffalo; Western Penn. and Southern New Jersey to Twentieth Century Film Co., Philadelphia; N. C., S. C., Ga., Fla., Ala. and Tenn. to M. A. Lichtman, Atlanta; Wisconsin, to Wisconsin Film Corp., Milwaukee.

Samuelson Active

(Special to WID'S DAILY)

Hollywood, Cal.—Three impor ant features have been started a the G. B. Samuelson studios. Un der Mr. Samuelson's personal d rection Madge Titheridge, C. M Hallard and Campbell Collan wi appear in a screen adaptation "David and Jonathan." Fred Lerc Granville is directing Peggy Hylar in "Desert Dreamers," and Alexa der C. Butler is at work on a scree offering from the pen of Mr. Sar uelson, but which has not yet bee definitely titled.

The cast and studio staff of t Frohman Amusement Corp. is Jacksonville, to complete the last fi episodes of the serial, "The I visible Ray."

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

FOR RENT: BEGINNING MARCH 15th LEASE
PRIVATE OFFICE
In Prominent FILM BUILDING
For Information Phone Bryant 6745—Ask for Mr. Cook

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

FOR RENT—IMMEDIATE OCCUPANCY

Quarters for small film exchange. Two private offices. Use of film and poster room. Seventh Floor of 729 Seventh Ave. For information call Bryant 9846 and ask for Miss Rose.

It is when he counts the box office receipts that the exhibitor really appreciates RITCHEY posters!

RITCHEY
LITHO. CORP.
496 W. 31st St., N.Y., Phone Chelsea 8383

Ritchey

BESS MEREDYTH
and
WILFRED LUCAS
Writing and Directing
Australian Features

Address
Care Snowy Baker
84 Oxford Street
Sydney, N. S. W. Australia

Cable Address
"Snowing Sydney"

In the Courts

illard H. France & Co., conduct- a storage warehouse, have filed in the Supreme Court against Dalton Enterprises Co. to re- r $2,379 for the storage of prop- . The papers were served on ie Dressler at a Brooklyn thea-

---

alter F. McCaleb, historian and or of the book, "The Aaron Burr spiracy," has filed suit in the Su- ie Court against the Frohman sement Corp. and the Metro ires which produced and exhib- "My Own United States" by An- y Paul Kelly, for $200,000 be- e of damage to his reputation as or of the book.

Pearson & Co. have filed suit in Supreme Court against Louis ton and Sherman S. Krellberg $10,000 damages for breach of act. The complaint alleges that efendants sold the plaintiffs the to exhibit the "Second Frances Serial" in Australia, the East s, China, Japan and the Philip- for $13,900 and after the plain- ad paid $5,000 down the defend- refused to carry out the agree- .

---

ar Apfel had filed suit in the me Court against the Cameo itors Corp. for $5,000. The laint alleges that on Nov. 29 the parties agreed that the iff would be employed as di- of a film and would get $5,000 is services. The plaintiff and dant were to agree on story used and the defendant was ke the picture but refused to out the agreement after a had been chosen.

'he Scarlet Dragon" Next

ter Park and Edward White- announce that "The Scarlet n" is the title of the produc- o follow "Empty Arms."

lard King Bradley wrote the and continuity. Frank Reicher d, and Gail Kane, Thurston J. Herbert Frank, Ted Lewis s Jazz Band and Mlle. Dazie few of the celebrities who ap- n the cast.

Switch Release to Republic

"The Great Shadow" with Tyrone Power has been switched from a Select to a Republic release.

Other releases listed by Republic for exhibition shortly include "Playthings of Love" with Grace Davison and Montagu Love and "Just Outside the Door" with Edith Hallor.

Republic has established a short reel department under supervision of George Ames former manager for Pathe in Philadephia.

No Connection With Gaumont

Gaumont has issued the following statement:—

"It has been brought to the attention of the Gaumont Co. that Joseph Mattingly and B. O. Mattingly, are posing on the Pacific Coast as representatives of the Gaumont Co.

"We desire to inform the trade that the two persons above mentioned are not in the employ of the Gaumont Co. nor have they the right to pose as representatives of this company."

Wray Physioc With Selznick

Wray Physioc has been recently engaged by Selznick to produce a special Oriental production: "Content"—as conceived by Herbert Kaufman. The entire production will be played by Chinese.

TRANSATLANTIC FILM CO. OF AMERICA INC

729 Seventh Avenue

"For Love's Sweet Sake"

2 Reel Comedy

The first shipment of negative from the Educational-Interchurch Expedition in North Africa, has been received by E. W. Hammons.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

get busy! S.R.O. 12

ART TITLES
HAND LETTERING
(One Hundred Titles A Day)
ALYNLU
PHONE 2329 BRYANT

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 200

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street, New Orleans, La.
64 West Randolph Street, Chicago, Ill.

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, Al St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

"THE VERY IDEA"
of forgetting to make space on the booking calendar for this
TAYLOR HOLMES
picture is enough to make the wise exhibitor shudder.
A big New York stage comedy success written by William LeBaron for William Collier.
To make a hit in. And it more than fulfilled expectations. You have to use a split-second watch to catch the interval between laughs.
The giggles drop all around you, like hail-stones.
It's as full of chuckles as a barber is of conversation.
Six reels of celluloid hilarity.
If you can laugh painlessly, ask the
Metro Exchange
to show them to you.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Dayton, O.—W. K. Mathews, publicity man for Charles Cross' Columbia, prior to the opening of Lionel Barrymore in "The Copperhead," secured the support of the schools, churches and patriotic organizations. He had a special showing of the picture, at which 25 leading citizens were present and then got them to make statements which he used in the Dayton Journal as news matter. In Columbus, the production secured the support of the American Legion and clergy and in Shelbyville, Ind., it was made the center of the Lincoln Day celebration of Victory Post, No. 7 American Legion. One newspaper boosted the production as a patriotic duty.

Sell Dooley Comedies

The Johnny Dooley comedies have been disposed of by Tyrad to Arrow Photoplays of Denver for Colorado, New Mexico, Wyoming, Utah and the southern portion of Idaho. Yost, S. R. S., Steiner, M. and S. and the Picker Circuit have all booked them.

Cohen to Build in Chicopee

Chicopee, Mass.—William Cohen who recently acquired a site on Springfield St. plans the erection of a $100,000 house.

Judgments Filed

A judgment to recover $340.76 has been filed against the American Cinema Corp. by M. J. Wohl and Co., Inc.

Other judgments include: S. P. Blackman against Watler F. Niebuhr, for $1,611.42; H. A. Samwick against George E. Kann for $50.64; Gray Seal Prod., Inc., against Samuel L. Robinson for $2,215.87; American Newspaper Pub. Assn., Inc. against George H. Proctor for $275.02.

Agnes Christine Johnston, Ince scenario staff, will shortly leave for New York.

PEGGY HYLAND

HAVE YOU A PROPOSITION?

One of the best known COMEDY STARS who has been featured by the FOREMOST PRODUCING COMPANIES in the United States, whose features have always been released by HIGHEST CLASS ORGANIZATIONS.

Present contract expires in about 30 days. For interview, address Box 33—WID'S DAILY, Hollywood Office.

"EMPTY ARMS"

The "Reel" Center of Attraction

COMEDYART
1400 ft. of Comedy
400 " " Art color Scenic
200 " " Novelty
2000 ft. Complete

for every Exhibitor in the World

COMEDYART

2 REAL CLASSICS Released EACH WEEK by SPECIAL PICTURES Corpn., H.W. Hellman Bldg. Los Angeles

FOR RENT—4—WEEKS—OR LESS

EDISON STUDIOS AND LABORATORIES

MODERNIZED THROUGHOUT—WITH LAST WORD IN LIGHTING EQUIPMENT—EVERY VARIETY OF 'STOCK' SETS—AVAILABLE:::EVERY FACILITY READY FOR

IMMEDIATE POSSESSION

Will Rent Part or Whole

2826 DECATUR AVE., BRONX. Phone, FORDHAM 8330-8331

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 65 Saturday, March 6, 1920 Price 5 Cents

Production

hat It Will Mean to the Coming Season—As Viewed by J. Parker Read, Jr.

What of production for the com- year, beginning next Septem-, was asked of J. Parker Read,

Mr. Read is here with Thomas H. e with reference to the affairs of Associated Producers and as neral manager of the Ince organ- on and also in connection with own production. He is now pro- ing with Louise Glaum and Ho- t Bosworth as his stars.

"I believe," said Mr. Read, "that coming year will find some in- sting and material changes from production end of the business. of us have come to the reali- on that fewer, and we hope, bet- productions must be the rule. only the large producing or- izations, but the individual pro- ers have been compelled to re- the necessity of this move. e my own case for instance, n I only had one star, Miss m, to consider. When I started ear ago I was firmly con- ed that I could produce seven ures a year. Then I had to wake nd realize that possibly six was limit, and to-day I know that if rn out four good ones I am do- about as much as can be ex- ed, and four good productions bring in a great deal more rev- to all parties concerned,, pro- r, exhibitor and distributor, than f a less valuable make.

here is a very good reason for It takes time to do every- . To-day competition is keen- an ever before. There was a a few years ago when in cast- or instance, we would say that anted a certain man or woman

(*Continued on Page* 4)

Republic to Move

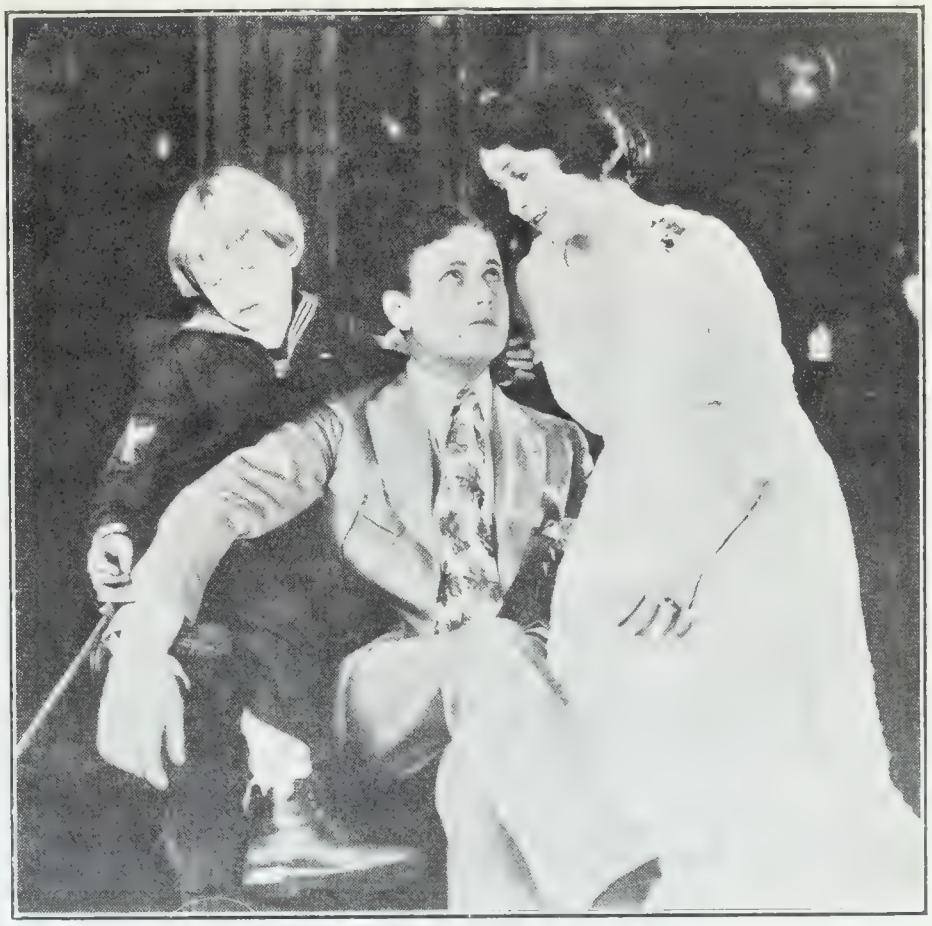
ublic Distributing will move ecutive headquarters from the t Bldg. to 729 Seventh Ave. new quarters will be on the occupied by the Select-Selznick

New York exchange will re- on 46th St. where it is now.

Not to Invade Australia

lwyn has definitely abandoned eme to establish its own of- Australia and A. L. Aaaron- ho was scheduled to take of the project has assumed is former position as western ial manager.

s now en route to Los Ang- take up again his old duties.



"I'll take that grocer's job now and make good." King W. Vidor's first independently directed picture for First National, "The Family Honor." Advt.

Decry Exchange Rate

Canadians Urged to Buy British Films and Avoid Monetary Losses

(Special to WID'S DAILY)

Toronto—The Canadian Moving Picture Digest's Montreal correspondent says:—

"Exchange rates have told a sad story among the Montreal exchanges. The price of American productions is now up so high with a 17 per cent. premium that they are almost prohibitive, allowing a narrow margin of profit for either exhibitor or exchange man.

"Now is the time to get busy on British productions which do not cost anything like so much and have the exchange working the other way in favor of Canadians."

Independent producers seem to be of the opinion that Canadians have no way out of the situation and that they will have to continue the purchase of American pictures.

One man stated that Canadians do not like British productions any more than the average individual in this country.

Zukor Re-elected

Others Returned to Office—Dividend Declared

Adolph Zukor was re-elected president, and other officers were re-elected for the regular one year terms at the organization meeting of the directors of the Famous Players-Lasky, held Thursday.

Jesse L. Lasky was re-elected director-general.

Other officers re-elected are as follows: Vice president, Frank A. Garbutt; treasurer, Arthur S. Friend; secretary, Elek John Ludvigh; assistant treasurers, Emil E. Shauer and Eugene Zukor; assistant secretaries, Ralph A. Kohn, Frank Mayer and L. S. Wicker.

The board declared the regular quarterly dividend of $2 a share on common stock payable April 1 to stockholders of record March 16.

Associated Producers Distribution

An important announcement is expected to be made before Monday regarding the distribution of the Associated Producers product.

Famous Plans

Outlined for Coming Season by Adolph Zukor Before Sailing for Europe

Famous Players plans for the coming season were made known yesterday by Adolph Zukor in a statement issued prior to his sailing for Europe.

In the statement Mr. Zukor announced that only big features would be made for the coming season by Famous, limiting production to 100 features. He furnished a list of houses which will play long, extended runs, and added that 2,200 houses are playing their productions on a percentage basis. National advertising will be continued, he said, and he predicted that Famous would have 50 exchanges before long, in this country. He furnished a list of Paramount productions to be released and added that Sir James M. Barrie was not only writing a special story for Paramount, but that they owned "Peter Pan" as well as other Barrie features. Present day stage successes owned for pictures were also named.

In part Mr. Zukor said:

I am leaving for Europe in a most contented frame of mind for I believe the Famous Players Lasky Corp. is now ready to meet the demands of what I am confident will be the most prosperous year that motion picture exhibitors ever have enjoyed.

It will be a year of unprecedented profit for theaters that can supply the public's rapidly increasing demand for genuinely fine motion pictures. Success, in turn, will come to the producers who best can furnish these theaters with the quality of product, week after week, that these theaters must have. There is no profit in poor pictures nor in poor theaters.

The production department is capable of turning out 200 feature pictures a year, if made on the ordinary production schedule, but will make only half that number. We shall make nothing but big pictures. Many theaters are being converted into long run houses, dedicated entirely to the showing of our best pictures at higher prices for engagements of weeks and months. Among these are Phil Gleichman's Broadway-Strand in Detroit; Marcus Loew's Euclid in Cleveland; Grauman's Rialto in Los Angeles; Tom Moore's Garden in Washington; Bernard Depkin's Wizard in Baltimore; Jacob Lourie's Park in Boston; Spyros Skouras West End Lyric in St. Louis; Jones, Linick and Schaefer's

(*Continued on Page* 2)

All Set for Utica

Three special cars will convey the New York delegation to the Utica convention of the State League which opens Tuesday.

A number of state officials will speak at the convention. Gail Kane will be one of the stars present.

Pep and Personality.

SOLOMON'S stuff has it, he's wise.—Advt.

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Triangle	....	....	½
United Pict. Prod.	12	12¼	12¼
World Film	....	....	1

*No trading yesterday

Chester to Leave for Coast

C. L. Chester will leave for the coast early next week. He plans to be there by March 14, to supervise productions.

A Great Revival of

"TILLIE'S PUNCTURED ROMANCE"

With a new, complete and stupendous advertising and publicity campaign back of it.

FEATURING
Charlie Chaplin,
Marie Dressler,
Mabel Normand,
Chester Conklin,
Mack Swain.

TOWER FILM CORP.
71 W 23rd St.
N. Y. C.

Famous Plans

(*Continued from Page 1*)

Randolph in Chicago; the Stanley Booking Company's Stanley Theater in Philadelphia; Frank Newman's Royal in Kansas City; George Carpenter's Paramount-Empress in Salt Lake City; Ralph Thayer's Rialto in New Haven; Hulsey's Queen Theater in Dallas and Houston; Hulsey's Palace in Fort Worth; J. A. Partington's Imperial in San Francisco; Southern Enterprises' Rialto in Atlanta, Ellison and Greaves theaters in Denver, Colorado Springs and Pueblo. The Criterion Theater in New York City will soon be converted into theater for long run showings of Paramount-Artcraft pictures with presentations arranged by Hugo Riesenfield.

Hundreds of theaters are making permanent arrangements to depend upon Paramount Artcraft pictures for the back-bone of their programs. More than 2,200 theaters are playing our productions on a percentage basis, realizing that the percentage is the most equitable plan for film rental. The percentage system guarantees that the exhibitor shall never over-pay for a production as well as that he shall not under-pay.

Our national advertising will be continued. This advertising is insurance to every holder of Paramount Artcraft franchise.

We shall soon add exchanges in Indianapolis and in Albany, making a total of 30 exchanges. It will not be long before this number will be increased to perhaps 50 exchanges. Our supply of material for production is unlimited.

Sir James M. Barrie is writing a story, as yet unnamed for a Paramount Artcraft picture. We also own his "Peter Pan," "The Little Minister," and "What Every Woman Knows." Production work will begin this spring with Marie Corelli's famous story, "The Sorrows of Satan."

Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

FOR RENT—IMMEDIATE OCCUPANCY
Quarters for small film exchange. Two private offices. Use of film and poster room. Seventh Floor of 729 Seventh Ave. For information call Bryant 9846 and ask for Miss Rose.

Pathé New

No. 19

ATHENS, GREECE. — "When Y meets Greek"—sailors of the U. S. Pittsburgh get a glimpse of by-g days, as they visit the ruins of the ous Greek Acropolis.

BROOKLYN, N. Y.—Ex-German sinks at pier. S. S. Moccasin overt at moorings, as cocks are opened du some unknown reason.

A REVIEW OF EVENTS IN GR BRITAIN.—Paisley—Former Premier quith is elected to Parliament as L al candidate, after a campaign of tional interest.

BRIDGETOWN, BARBADOS.—Wa —Coal-shovelers in the British West dies—only ladies need apply. The the same work as men-folk, though have no vote—as yet.

IN THE LIMELIGHT.—New J 3½% beer bill a law. Governor Edw officially authorizes the manufactur 3.5 beer in New Jersey.

HAVANA, CUBA.—Turf season height in Cuba. Society folk and fans witness race of swiftest steed the island, at Oriental Park.

DOORN, HOLLAND.—Ex-Kaiser new "home." Wilhelm tires of hi ile in Amerongen, and selects an old vent as his next prison-home— barbed wire fence.

Castle of Count Bentick at Amero where Ex-Kaiser lives at presen strictest decision

The wood the Ex-Kaiser chopped the villagers, but the royal Wood-(per himself simply WOODEN'T p

NEGAUNEE, MICH.—Over the c skis! Daredevils on narrow ru perform thrilling leaps at city's Winter Carnival.

ON THE ATLANTIC.—Uncle undersea boats take a little exerci part of the Atlantic fleet maneuver always pays to keep in trim.

today

Comedy Series Started

Three of a series of 12 com have been completed by the Jacobson Enterprises on the Nine more are planned during year.

This is the unit in which Kempner is interested.

To transmute lead into gold has never yet been done, — but from RITCHEY posters the exhibitor can always coin money

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 83

Ritchey

TORCHY COMEDIES BIG HIT

Take it from Daily Press Reviews—Trade Papers and Public, who applauded the picture at the New York Strand.

Sewell Ford's famous comic stories in picture form received the universal commendation of all.

Johnny Hines the comedy find of the year.

Playing Brooklyn Strand all next week at top prices for two-reeler

A few selling points behind the best two reelers ever produced.

PHOTOPLAY EDITIONS

of all books will be published illustrated by stills from the picture. This insures book dealers window displays throughout the country.

Newspapers Now Publishing SEWELL FORD'S "Torchy" Stories

	Circulation
Philadelphia Press, Pa.	92,212
Buffalo Times, N. Y.	59,346
Louisville Herald, Ky.	61,769
Utica Saturday Globe, N. Y.	100,000
Pittsburg Gazette-Times, Pa.	91,244
Minneapolis Journal, Minn.	104,091
Boston Post, Mass.	354,725
Baltimore American, Md.	89,694
Toledo Times, Ohio	34,000
Washington Star, D. C.	97,334
Evansville Journal-News, Ind.	16,122
Saginaw News-Courier, Mich.	22,694
Springfield Union, Mass.	39,733
Fort Worth Star-Telegram, Tex.	64,710
Muscatine Journal, Ia.	10,000
Anaconda Standard, Mont.	15,233
Spokane Spokesman Review, Wash.	57,115
Wheeling News, W. Va.	17,550
Washington News, Pa.	4,100
Salt Lake Tribune, Utah	62,839
Dayton News, Ohio	36,651
Dayton Sun, Ohio	28,217
Vancouver Sun, Canada	126,375
Edmondton Journal, Canada	17,238
	1,574,767

TEN YEARS ADVERTISING

—behind the Sewell Ford Torchy Stories.

These stories have been pleasing the public for ten years in the largest metropolitan dailies.

Their popularity is evidenced by the fact that they are **now** appearing every other week in 23 magazine sections every other week.

They have been published in book form in 7 volumes, the newest book—just out "Torchy & Vee" is on all the newstands and book stalls.

BIG NEWSPAPER TIEUP

Over one hundred big newspapers have expressed interest in presenting "Torchy" comedies in their particular territory — in conjunction with us—and in addition to running stories serially *give the exhibitor — display space.*

The market needs this kind of riotous yet classy two reelers

Distribution Announced Next Week

MASTER FILMS Inc.

Charles C. Burr, Pres.

133-135-137 W. 44th St., N. Y. C. Bryant 6903-4-5

Production

(*Continued from Page 1*)

to play a certain part. If we could not obtain the service of that individual at that particular time, we took someone else and were happy. Today the casting of productions that are supposed to be worth while means that we want certain specific individuals of certain definite types and we will not waive and take what we can get, but instead wait until we can obtain the service of that particular individual even though the time lapsing is several weeks, meanwhile we try to shoot some other part of the production awaiting the arrival of the particular individual. Sometimes even this cannot be done and the consequent delay follows.

"Then as to stories. We are facing the situation where the obtaining of stories and good material becomes more and more difficult. How much time does it take to select one possible story, from, let us say, one hundred scripts offered. Figure it out and you can easily see how difficult that end of it becomes. I have not included any of the other difficulties which enter into production."

Mr. Read pointed out that it was his belief that the problems of fewer productions was going to weigh automatically upon the exhibitor and that the exhibitor would be compelled to find ways and means by which he could extend the length of his showing. "If," said Mr. Read, "producers carry out the program as planned for the coming year, the chances are that we will have approximately 50 per cent less productions offered than heretofore. Take Mr. Ince as an example. His various producing units have turned out somewhere in the neighborhood of 35 productions and I doubt very much if his total productions for a year for Associated Producers will be more than 10 perhaps 12 at the best."

Mr. Read said it should not be overlooked that intensified exploitation, publicity and real showmanship will come in for their own under the new basis which September will exact.

Famous Purchases

"A Full House," Fred Jackson's farce has been purchased by Famous Players-Lasky as a starring vehicle for Bryant Washburn.

"A Winter City Favorite," by Charles Belmont Davis, brother of the late Richard Harding Davis, is to be made with Dorothy Dalton.

Promoter Arrested

(*Special to WID'S DAILY*)

Los Angeles—H. Johnny Wolf, who says he's director-general of "Unisystem" productions has been charged with taking $500 from a Jap on a promise to make the latter a star in a five-reel thriller.

Buxbaum Guest of Honor

Harry H. Buxbaum, in charge of the local Famous Players exchange was the guest of honor at a dinner given to him last night at Reisenweber's by the sales force of the exchange.

Gallup in Town

H. S. Gallup, general manager of the Delft Theaters, Inc., operating theaters in Marquette, Escanaba and Munising, Mich. is in town on a visit.

Mr. Gallup says things are running along in great shape in his territory. He has taken over the New Strand at Escanaba.

O'Brien Due To-night

Dennis F. O'Brien, of O'Brien, Malevinsky and Driscoll, prominent film and theatrical attorneys is due in town to-night from California where he has been on business.

Syd Chaplin Here

Sydney Chaplin arrived in New York yesterday for a short stay. He has with him a print of "One Hundred Million" his first comedy for Famous Players. Stopping at the Claridge.

Another "Torchy" Comedy in Work

Another "Torchy" comedy has been put in production. Working title will be "A Knight for a Night." The incidents contained in this comedy of the Torchy series are based mainly on the story "A Whirl With Kazedky."

Several of the largest distributing companies have made offers to distribute the series, but as yet C. C. Burr has not definitely decided.

Keller Leaves Robertson-Cole

(*Special to WID'S DAILY*)

St. Louis—Fred A. Keller, has resigned as manager of the Robertson-Cole Dist. Corp.

As yet Keller has made no definite plans for the future.

Albany—Vivian Martin Pictu Inc. have been formed with cap of $2,500.

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 66 Monday, March 8, 1920 Price 5 Cents

ew Mid-West Chains

siness Interests in Omaha and Nebraska Turn to Film Industry
(Special to WID'S DAILY)

maha, Neb.—Speculation in the sperous middle west has turned m oil wells, farm land and auto- bile tire factories to the motion ture theater.

I know of 40 fairly prominent aters in Iowa and Nebraska that e changed hands within the last ee months," said Sidney Meyers, nager of the Fox exchange. Oth- exchange men frankly place the nber of changes at at least 100 several said it would be easier furnish a list of theaters that e not changed owners than it ld be to record those that have n sold.

ilm men are watching the situa- with frank interest. They think it pells improvement for the the- situation in their territory. For s Iowa and Nebraska small ns have muddled along, many of n with made-over stores, and t of the others with "opera ses' altered, or a small house a timidly ornamental front and else. Hopes are expressed that era of speculation will develop a wave of new building activ- The speculation movement is more than four months old and ars to be just starting. No one venture a guess as to when it ably will end.

hibitors, most of whom have ded along for several years, hop- for better days, have not sold houses in order that they might the business. The financial in- ment in almost every case was trong they felt they could not d to refuse it. These sold-out bitors plan to reopen elsewhere.

m men attribute the specula- in theaters to two things: did, profit making business, the building up of strings of s. The third element of spec- n—buying at the present price the expectation of selling at a higher price—is based upon resent and future prosperity of siness, and upon the hope that ouse will be demanded at a your-own price by some syn-

iness was never more pros- s in Iowa and Nebraska. The as, heretofore not considered mising field, are also more erous than ever before. In- d admission prices are an- ed here and there constantly, t a falling off in business. Ex-

(*Continued on Page* 4)

"No one loves me," she sighed. .."O n, don't say that," said the bashful suitor, "God loves you."—King W. Vidor's, "The Family Honor," a First National attraction.—Advt.

Universal in New Court Actions

Stanchfield and Levy, acting for Universal have served summonses on John D. Tippett of Tippett Prod. London, and Maurice Greenhill. Mr. Tippett was served at the Astor.

Summonses were also served on the Vanderbilt Prod. Co., Carle Carlton and Edith Day.

Stanchfield and Levy refused to discuss the matter on Saturday.

Fairbanks Injured
(By Wire to WID'S DAILY)

Los Angeles—Douglas Fairbanks has returned here from Holbrook, Ariz., where he broke the forefinger of his right hand and was painfully bruised.

He was taking scenes for a new production.

Peavey Leaves Famous Players

Omaha, Neb.—C. L. Peavey, branch manager for Famous Players has resigned to become local manager for Robertson-Cole

He is succeeded by Paul J. Swift.

Joe Lee Back

Joe Lee ,of Educational Films, is back in town after a trip through the South and Middle West.

Frohman Stock Increase Granted
(By Wire to WID'S DAILY)

Albany—An increase in the capital stock of the Frohman Amusement Corp of New York from $500,000 to $1,000,000 has been authorized.

Jersey Hearing To-day
(Special to WID'S DAILY)

Trenton, N. J.—Film representatives will be granted a public hearing to-day before the Senate Judiciary Committee to-day.

This is the bill which provides local option for New Jersey communities.

Zukor Sails To-day

Adolph Zukor leaves at noon today for Europe, aboard the Imperator.

William A. Brady will also be a passenger.

Two $500,000 Suits

Damage Actions Filed Against Hodkinson, Collins and Others

Mrs. Alice M. Long, widow of Samuel Long, and Frank J. Marion have filed suits in the Supreme Court to recover $500,000 damages each, from W. W. Hodkinson, Frederick L. Collins, Holland S. Duell and Raymond Pawley.

The complaints, which are identical, allege that prior to November, 1916, each was the owner of 2,000 shares of Paramount Pictures stock in voting trust certificates and 333 shares not subject to a voting trust, and 82 shares of the Progressive Motion Picture Co., of which Hodkinson had been president. He was also president of Paramount prior to June, 1916; Pawley was treasurer, Collins was president of the McClure Publications, Inc. and had endeavored to secure control of Paramount and five affiliated corporations, it is said, negotiating through Mr. Duell as his attorney.

The defendants organized and became officers of the Superpictures, Inc., and knowing the value of the plaintiff's stock formed a plan to induce them to exchange their [illegible] for 1,600 shares of second cumulative 7% stock of Superpictures, it is said. The complaint says they falsely stated that Superpictures had obtained $1,000,000 as a working capital from New York bankers and had acquired the Triangle Distributing Corporation which they represented had cost nothing but would yield $700,000 a year in earnings.

They also represented that they had 12, 250 shares of the Famous Players-Lasky stock guaranteed to yield dividends of $300,000. They represented that they would do an annual gross business of $6,500,000 and that they could get $500,000 national advertising through the McClure Publications without a cash outlay.

The complaint alleges that the statements were all false and that if they had been stating facts the stock acquired by the plaintiffs would have been worth $500,000 to each for which they sue.

W. W. Hodkinon was the only one of the four defendants who could be reached on Saturday for a statement. He said that the action probably referred to a matter which developed after his tenure of office with Superpictures, Inc.

REAL Reel Bands.
SOLOMON handles them, he's wise.—Advt.

The BRADSTREET of FILMDOM WID'S DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	73½	76¼	76¼
Do pfd.	89	90	90
Goldwyn	23	24	23¼
Loew's Inc.	31⅛	31⅞	31⅛
Triangle	....	....	½
Unit. Pict. Prod.	12	12	12
World Film	....	....	1

More for Criterion

M. A. Lightman, Criterion Film Service, Atlanta has purchased from Arrow Film "Fool's Gold and "The Desert Scorpion" for Georgia, Florida, Alabama and South Carolina.

Frisch Buys Arrow Film

M. J. Frisch, president of Greater Productions Co., of Des Moines has puchased from Arrow "The Desert Scorpion."

WHERE?

is your husband?
At your side or in the arms
of a Temptress

Mollie King

in

Women Men Forget

A Story of a Woman
Who Lost and Won

Directed by John M. Stahl

Produced by American
Cinema Corp.

Released March 21 by

United Picture Theatres of
America, J. A. Berst, Pres.

In the Courts

Supreme Court Justice Bijur has signed the order following his decision in the suit by Earl Carroll over the Marie Doro film, "12.10" in which he has found that Carroll is the owner.

The court directed that within two weeks Republic Distributing Corp. cause Carroll's name as author to appear plainly on each print of the film long enough to be read and that it appear on all new printed matter ordered.

The Putnam Theatrical Company, owner of the Metropolitan Theater in Brooklyn has been sued in the Supreme Court by Solomon Rosenthal for $5,000 damages because he tripped on a torn carpet on Jan. 10 and injured his knee.

LARGE WINDOW FACING BROADWAY!

OFFICE SPACE FOR RENT

APPPLY, ROOM 203
1600 BROADWAY

Barrell Returns With Films

Charles W. Barrell, director of the Western Electric's Motion Picture Bureau, has returned to New York after a two weeks' tour of the Cedar Forests on the Canadian border of Minnesota. James J. Goebel accompanied him, in charge of photography. Several thousand feet of motion pictures were shot, as well as over 250 still pictures. Educationel industrial releases will be made from this material.

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Hawaiian Singers and Hawaiian Musicians

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First Nat. Exhibitors' Circuit, 146 Marietta Street, Atlanta Georgia
First Nat. Exhibitors' Exchange, 35 Piedmont Street, Boston, Massachusetts
First National Exchange, 215 Franklin Street, Buffalo, N. Y.
First Nat. Exhibitors' Exchange, 110 South State Street, Chicago, Illinois
First Nat. Exhibitors' Exchange, 402 Sloan Building, Cleveland, Ohio
First. Nat. Exhibitors' Exchange, Old Mill Theatre Building, Dallas, Texas
First Nat. Exhibitors' Exchange, 1732 Welton Street, Denver, Colorado
A. H. Blank Enterprises, 326 Iowa Building, Des Moines, Iowa
First National Film Exchange, 63 East Elizabeth Street, Detroit, Michigan
The H. Lieber Company, 24 West Washington Street, Indianapolis, Indiana
A. H. Blank Enterprises, 317 Gloyd Building, Kansas City, Missouri
Richards & Flynn, 12th Street, Kansas City, Missouri
First Nat. Exhibitors' Exchange, 833 South Broadway, Los Angeles, California
First Nat. Exhibitors' Exchange, National Theater Building, Louisville, Kentucky
First Nat. Exhibitors' Exchange, 402 Toy Building, Milwaukee, iWsconsin
First Nat. Exhibitors' Building, 409 Loeb Arcade Building, Minneapolis, Minnesota
First Nat. Exhibitors' Exchange, 126 Meadow Street, New Haven, Connecticut
First Nat Exchange of N. J., 729 Seventh Ave., New York, N. Y.
First Nat. Exhibitors' Exchange, 1401 Tulane Avenue, New Orleans, Louisiana
First Nat. Exchange, of N. Y., 729 Seventh Avenue, New York, N. Y.
First Nat. Exhibitors' Exchange, 127 Hudson Street, Oklahoma City, Oklahoma
A. H. Blank Enterprises, 314 South 13th Street, Omaha, Nebraska
Dominion Amusement Company, Imperial Theatre, Ottawa, Canada
First National Film Exchange, 1339 Vine Street, Philadelphia, Pennsylvania
First National Exhibitors' Exchange, 414 Ferry Street, Pittsburgh, Pennsylvania
First National Exhibitors' Exchange, 904 East Broad Street, Richmond, Virginia
Grand Central Film Company, New Grand Central Theatre, St. Louis, Missouri
First National Exhibitors' Circuit, 136 East 2nd South Street, Salt Lake City, Utah
Turner & Dahnken, 134 Golden Gate Avenue, San Francisco, California
First National Exhibitors' Exchange, 2023 Third Avenue, Seattle, Washington
Regal Films, Ltd., Temple Building, Toronto, Canada
Allen Brothers Allen Theatre Building, Toronto, Canada
First National Exhibitors' Circuit Ltd., 1318 Standard Bank Building, Vancouver, B. C.
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We have a big South Sea Island picture

to be road showed and presented in big towns with appropriate atmosphere and music and require a number of performers

The First National Exhibitors' Circuit, Inc.

New Mid-West Chains

(*Continued from Page 1*)

ploitation of big pictures, and the booking of big features for longer runs, have ceased to be the exception and have become the practice.

The development of strings of theaters is progressing as never before. Recently J. E. Hostettler who started by gaining control of three houses in his home town of Waterloo, Iowa, and who now has 14 theaters in fairly large towns throughout the two states, had purchased the Lyric, Rialto and Liberty from Joe Gorman in Lincoln. The consideration was said to be not less than $150,000.

A. H. Blank, who controls the largest theaters in the key cities, and who has a string of 16 of the largest houses in Iowa and Nebraska, recently bought theaters in Sioux City, Iowa, and in Columbus, Neb. Blank is planning to build another large house, costing nearly a quarter of a million, in South Omaha, the big packing center of Iowa and Nebraska. There are constant rumors of his plans to build elsewhere, too.

The World Realty Co., which now owns the Sun, Moon and Muse, downtown houses in Omaha, has announced plans to build a picture palace at 15th and Douglas at a total cost of nearly a million.

Larry Longnecker, of Sioux City, owner of the Sun has announced plans to build a 2,000 seat house at a cost of $300,000.

K. Moreland, who for years contented himself with the Majestic in Missouri Valley, Ia., has recently accumulated six houses in some of the prominent Iowa and Nebraska centers, and frankly announces that he is far from reaching the end of his string.

The Adams circuit which has a string in Southwestern Iowa is understood to be in the market for more houses.

No Wall Street or big company capital has entered Iowa or Nebraska openly.

Chicago, Ill.—Al Skates, formerly with World is now with United.

Bobby Vernon in Christie Special. Christie comedian plays a rube with city ideas among the filmfollies beau ... brigades.—Advt.

May Double License Fees

San Francisco, Cal.—To make up for the loss suffered because of the elimination of liquor licenses, Chairman Ralph McLeran of the Finance Committee has proposed doubling all license fees. Meeting with opposition from exhibitors.

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"THE ARREST OF ARSENE LUPIN"
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

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Select Convention

Six Day Conference Planned Starting April 5 at the Astor

The second annual convention and six-day conference of home office and branch executives of Select will begin at the Astor on April 5.

The first meeting will be of an informal nature and will be held Monday morning at the home office. The first business session will be held Monday afternoon in the convention headquarters at the Astor, following an informal lunch at which the convention delegates will be the guests of L. J. Selznick. The balance of the week will be devoted to formal business sessions morning and afternoon.

Several theater parties will probably be held.

One of the innovations will be the daily publication of a convention edition of the Selznick house organ "The Brain Exchange." This will be published in the form of a morning newspaper and will be delivered to the rooms of the delegates at an early hour. Copies will be mailed to the branch offices.

To Publish Film "White List"

The Presbyterian Church plans the publication of a "white list" of films which will be recommended to fans.

The idea is part of a general reorganization just perfected. A division known as the Department of Amusement and Recreation has been formed, attached to the Board of Temperance and Mutual Welfare.

Dr. Charles Scanlon of Pittsburgh, general secretary is quoted as saying:

"We do not intend to cruasde wildly against moving pictures, but we hope to be able to discover sufficient wholesome plays to enable us to make a 'white list' which we can recommend to decent people."

Capellani With Robertson-Cole

Albert Capellani has signed a two year contract with Robertson Cole to make specials. He will probably devote a year.

Goldwyn After Labor Support

(Special to WID'S DAILY)

Philadelphia—The local Goldwyn offices are showing "The Cup of Fury" to labor organizations throughout the state in an endeavor to secure their approval of the production.

This is being done in order to refute the charge of the State Board of Censors who banned the film saying it was "adverse to labor."

"Boss, dat wheel sure hab got it all ober dat African Golf."—King W. Vidor's "The Family Honor," a First National attraction.—Advt.

Easy Money

The Fox offices refuse to comment or have anything to say in reference to a report in circulation that at one of their theaters, the house staff managed to get with $55,000 of "Easy Money."

According to reports, the plan carried through was the old one of the doormen and the ticket sellers working in collusion with the house manager and re-selling again and again, old tickets. It is understood that the scheme netted about $1,800 at an average per week and that the total sum secured in this matter reached approximately $55,000.

Had it not been for a maid of Mrs. Fox it is said that nothing would ever have been known of the scheme. The young man keeping company commented to the maid that it seemed strange that in view of the money Fox was making, that they were using old tickets at the theater in question. This led to the investigation in which is reported five detectives were involved with the result that the entire staff implicated has been laid off.

Farrar Through

Geraldine Farrar admitted yesterday afternoon that she together with her husband, Lou Tellegen had severed relations with Goldwyn "some time ago."

Miss Farrar said her future plans as to films were unsettled.

Goldwyn officials refused to discuss this matter yesterday.

Weiss Leaves First Natl

Chicago—Harry Weiss has resigned as manager of the First National Exchange of Chicago, effective March 20. Weiss has been with First National since it was organized by Nathan Ascher and Aaron Jones.

First National had not heard of Weiss' resignation yesterday and therefore did not know his successor.

Wilson and Callaghan Leave

Ben Wilson and G. H. Callaghan leave for California to-day.

Utica Crowded

But Then Utica's a Small Place—Film Folk Gathering

(By Wire to WID'S DAILY)

Utica, N. Y.—Up this way things generally are quiet, but last night there was a peculiar rumble in all of the "leading" hotels. Because the New York State Exhibitors' League was preparing for its annual meeting which starts today and closes to-morrow.

The exhibitors will elect officers, and discuss many questions of moment including Sunday shows, censorship, percentage booking, producers invading the exhibitors' field and Wall Street's interest in pictures. Meetings will be held in the Hotel Utica. There will be a big banquet and other amusements.

Zena Keefe is here and the Utica Observer will give a prize of $50 to the first Utica woman who recognizes here on the street.

Many of the film companies have representatives here. "Jim" Anderson of First Natl. was lonesome, however yesterday, before the crowd arrived.

Selznick will publish a daily paper here, "The Selznick News," during the convention.

Lund to Produce in Sweden

Oscar A. C. Lund, formerly a director for World and Fox has left for Sweden where he will produce several pictures, returning with the negatives in the autumn.

Farnum Through With United

Dustin Farnum's contract with United Picture Theaters has expired and there has been no renewal.

It is reported that Farnum has been signed by Robertson Cole but the latter refused to confirm or deny the report.

Seeks Dismissal of Ramms Suit

Louis Weinberger, attorney for Ramms, Inc. and Charles Abrams in the suit brought against them by Universal for $100,000 damages served an affidavit and copies of papers on Universal's attorneys yesterday purporting to show that Ramms, Inc. purchased and paid for the films in question.

Weinberger also served a demurrer to the complaint on the ground that no cause of action was stated. He seeks a dismissal of the suit.

Let Solomon do it, he's wise.
135 West 44th St.—Bryant 6903—Advt.

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Hollywood, California
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Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	75	77	77
Do. pfd	90	90¾	90⅛
*Goldwyn	23	24	23¼
Loew's, Inc.	29	32	31¼
Triangle	....	....	½
United Pict. Prod.	12	12	12
World Film	....	....	1

*No trading yesterday. Saturday's quotations.

Film Men in Trenton
(By Wire to WID'S DAILY)

Trenton, N. J.—Film representatives took part in the public hearing on the new New Jersey bill providing for local option yesterday before the Senate Judiciary Committee.

BEAUTIFUL

—as the morning sun, beautiful as the evening stars

Mollie King

in

Women Men Forget

A Story of a Woman Whose Sin Was Scarlet

Directed by John M. Stahl

Produced by American Cinema Corp.

Released March 21

United Picture Theatres of America

J. A. Berst, Pres.

The "Virgin's" Smash

One of, if not the biggest press agent's doings in New York was "pulled" yesterday in which Universal's "The Virgin of Stamboul" profitted by column upon column of space.

Not one of the morning papers but fell for the story, and all save two or the afternoon dailies also carried the yarn which referred to the arrival here of an Arabian Shiek who was seeking Sari, a virgin of Stamboul, who had mysteriously disappeared. She was reported to be the heiress of $100,000,000, and the fiance of the Amir—which is a king or something—of Persia.

It was a "peach" of a yarn, and all the papers took it like salt with eggs except the Tribune which indicated that the story had something to do with a film production.

The "Shiek" was "planted" at the Majestic Hotel with a retinue of servants, costumes, etc.

It was reported yesterday that Harry Reichenbach had considerable to do with the "stunt" which caused a lot of envy among producers and publicity men, but he could not be located for a statement.

And maybe Universal executives weren't happy. Oh, no; not at all.

Hodkinson Gets Lewis Film

W. W. Hodkinson will release on April 18 "King Spruce" starring Mitchell Lewis.

Buxbaum a Papa

Just when Harry H. Buxbaum of Famous Players was being dined and wined (?) at Reisenweber's last week, he discovered that wife had presented him with a baby girl.

All in one night.

Duff "Camera Kid" Dead

Adrian C. Duff, known locally as "Camera Kid" died on Sunday in a Brooklyn hospital as a result of injuries sustained in an automobile smash-up.

Duff did quite some work for the new weeklies, especially Gaumont.

DeMille Still Director-General

In the list of officers of Famous Players re-elected last week the name of Cecil DeMille as director-general was inadvertently omitted. Jessie L. Lasky was re-elected first vice-president.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Omaha—The whole eighth grade of the Springfield, Neb. schools climbed on a train and came all the way to Omaha, nearly 30 miles, to see and to hear the Americanization program at the Rialto on Lincoln's birthday. Manager H. M. Thomas "put over" a great Americanization program and made it highly profitable.

The pictures shown were "The Land of Opportunity," with Ralph Ince and "Evangeline," as produced by Fox.

"Let's have another Americanization day," says Mr. Thomas. "Aside from the patriotic impulse which I, as every normal American, have, I found the occasion one of the most successful ever launched at my theater."

Besides his show for that day—and the same show was continued for three days instead of only one—Thomas put on an advertising campaign with a decidedly Americanizing tendency. The advertisements were really editorials for Americanization, virile, 100 per cent. patriotic, ending with the statement that the Rialto would endeavor to do its share by showing two pictures which were made with the intention of making better Americans.

The front of the house was draped in flags for the three days. A large painting of Lincoln was displayed in front of the theater. The interior was profusely decorated with flags and bunting. The school authorities of Omaha aided in delivering heralds to every school throughout the city to be distributed among the children to be taken home. Press sheets on "Evangeline" were sent to every school principal, to show the desirable nature of the picture for school children.

The attendance of the Springfield eighth grade class was only one of many such classes to attend.

"Thoughtless Women" by Daniel Carson Goodman, and starring Alma Rubens will be released shortly by Cosmopolitan Prod.

Judgments Filed

The following judgments ha been filed:

Lewis Pub. Co. against Eff a Eff Prod. Co., for $332.51.

McConnell Printing Co. agair Cinema News Pub Co., for $1,061..

Bauman and Co. against Filn Inc., William W. Young and Jose J. MacDonald for $561.13.

Republic Laboratories, Inc. agai E. Lanning Masters, Inc., for $325.

Films, Inc. in Receiver's Hand

Judge Hand in the U. S. Distr Court has appointed G. H. Dorr ceiver in equity for Films, Inc., $5,000 bond. The suit was institu by George R. Holmes, a credi with a claim of $1,300.

The company consented to the ceivership. Films was incorpora in 1919, with an authorized cap of $100,000 and had started prod tion with Catherine Calvert as s

Ontario Permits Fight Films

Ontario, Canada.—This provi has officially sanctioned the pictu of the Willard-Dempsey and C pentier-Beckett fights. Preser tion of the pictures is subject to wishes of each municipality, h ever. In the Province of Que the pictures of the Willard-Demp scrap have already been shown v certain success.

Exported 24,580,500 Feet in December

Washington, D. C. — Al $1,000,000 worth of film was p ported in December according to ficial record. 3,853,050 feet of exposed film, worth $109,704 20,727,450 feet of positive film, va at $865,919 were shipped out. E land received most of the positi but was third to Spain and Ja in the matter of purchasing the exposed stock. Spain bought 1,500,000 feet and Japan over 1, 000 feet of the latter.

Signal Amuse Co. to Build

Knoxville, Tenn. — The Si Amusement Co. will erect a $25 house, seating 2,500. It will p ably be called the Rivoli.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stock holders. Partners owe it to each other. You as in individual owe it to your self. Do not allow yourself to be lulled into false security. You NEED insurance.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

"Time will tell"—and about RITCHEY posters time has told;—it's a tale of increased box-office receipts!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y.. Phone Chelsea 8388

On Broadway

Capitol—Dorothy Dalton, "Black White."
Capitol News.
Musical feature, "Pagliacci."
Prizma, "Bretons of the Sea."
Sunshine comedy, "Money Talks."
Strand—Constance Talmadge, "In Search of a Sinner."
Strand Hopical Review.
O. Henry, Vitagraph, "A Philistine in Bohemia."
Chester scenic, "Some Speed in Chicago."
Rialto—Bryant Washburn, "The Best Cellars."
Rialto Magazine.
Prizma, "Ghost of John Barleycorn."
Rivoli — Elsie Ferguson, "His House in Order."
Rivoli Pictorial.
Paramount—Post scenic, "The Beauty of Nature."
Arthe, "African Beauties."
George Ovey comedy, "Good Morning, Nurse."
Boss' Broadway—Corinne Griffith, "Deadline at Eleven."
Powder Puff Follies.
Brooklyn Strand—Eminent Authors, "Partners of the Night."
"Torchy" comedy.
New York—Today: Roy Stewart, "The Lone Hand."
Wednesday: Owen Moore, "Sooner or Later."
Thursday: Dustin Farnum, "The American Brother."
Friday: Gladys Brockwell, "The Devil's Riddle."
Saturday: Taylor Holmes, "Nothing But the Truth."
Saturday. Lew Cody, "The Better Cheater."
Monday: Mary Miles Minter, "Judy of Rogue's Harbor."

Next Week

Brooklyn Strand—Constance Talmadge, "In Search of a Sinner."
Capitol—"My Lady's Garter."
Rivoli — Charles Ray, "Alarm Clock Andy."
Rialto—"Huckleberry Finn."
Strand—Eminent Authors, "Dan's Days."

"Huck" at Rialto

"Huckleberry Finn" will play the Rialto next week. This marks the third week for the film on Broadway since it played the week of Feb. 2 at the Rivoli.

All Sold on "Sky Eye"

H. J. Mountain, special representative for William Steiner announces the following sales on "Sky Eye."
Spain and Portugal, to Salm, Ltd.; Scandinavia, to the Scandinavian Film Co.; France, Switzerland, Belgium, Holland, Central Powers, Balkans, to Arthur Beecroft; Philippine Islands, to Edward Allen; India, Burma, Ceylon, Straits Settlements, Japan, Dutch East Indies, and Settlements, to the International Film Service and Theatrical Agency.
This closes the entire foreign territory for "Sky Eye."

St. Louis Prices Jump

(Special to WID'S DAILY)

St. Louis—The West End Lyric and King's theater have increased the price of admission while the Pershing will put its new schedule into effect this week.

The Lyrics prices go from 22 to 33 to 30 and 44 cents while the King will charge 35 to 55 instead of 20 and 30.

"Bill" Sievers who operates the New Grand Central is quoted as saying that the film companies are forcing higher admission prices because of the percentage system of playing films, which results in the producer getting a share of the receipts.

Brushing Up Metro Plant

M. P. Staulcup is renovating the Metro studio in 61st St. preparatory to commencing production there. A new concrete floor is being installed and a number of the old dressing rooms are being enlarged. Maxwell Karger will have an office on the seventh floor of the structure.

S.-L. Pictures, Inc., who are under contract to supply Metro with a number of productions will start "The Trap" there in about four weeks when the plan will be completed.

Pathe Takes Over Foreign Territory

Pathe Exchange, Inc., will hereafter sell its product in all territory east of the Suez Canal, which was formerly handled by Pathe Cinema, the French organization.

The move gives the American Pathe the European market to develop while the French unit will continue the sale of its European made productions as heretofore.

Wehlen on Pathe List

Pathe will release in April, Emmy Wehlen in "Lifting Shadows" a Leonce Perrett Production.

Comedy Without Sub-Title

Los Angeles—A comedy without a sub-title is the novelty just completed for the Special Pictures Corp. by Ward Lascalle. It is called "Uneasy Feet." It was tried out this last week for one show on an audience at a Los Angeles suburban theater and went over big.

Ethel Hallor, sister of Edith, has been added to the cast now working with R. A. Walsh on "The Deep Purple" for Realart-Mayflower.

get busy! S.R.O. 12

Sun Light's Discovery

The Sun Light Arc Co. has in its possession a remarkable three hundred foot length of film showing New York's Broadway at night and it reveals a process and results that are certainly bound to revolutionize those little strips of film often interposed in a feature showing the street at night.

By means of its arcs the company has been able to take a perfectly natural night picture. In most, if not all, Broadway night stuff seen heretofore the vehicles were moving at an impossible speed owing to the long exposures necessary for each frame of film. By means of the arcs the pictures can be taken at normal speed and therefore the movements of persons and vehicles are normal. At the same time the arcs throw out sufficient light to enable details of the scene to stand out whereas in the other night stuff practically everything is a solid black except the electric lights.

These pictures, incidentally, were taken at the time that Harry Reichenbach was engaged, in co-operation with Sunlight Arc, in making the sky about Broadway green for the exploitation of "The Forbidden Woman" at the Capitol Theater.

Clifton, Tex.—Jordan and Brittain have bought the Meridian from Caraway Bros.

Royster to Enter State Right Field

Atlanta.—Nat Royster, formerly with Hallmark here, will shortly open a state rights office.

Goldwyn Pictures

The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

ART FILM CO.
45 West 45th St.
Animated artistic titles hand painted illustrating nature artistically. Call Bryant 5856. It means service.

Trans-Atlantic Film Corporation of AMERICA
729 7th Ave., New York City
Coming
"Swords and Dollars"
A Spectacular Photodrama

WANTED NEGATIVES
of 1-2-3-4 Reels
Negatives released in the past 3 or 4 years
Federal Features
145 West 45th Street, N. Y.

Phone Tremont 1635
MR PRODUCER
Tremont Film Lab. Corp.,
NOW OPEN
specializing in the developing of negatives and first positives Only.
HARRY GLICKMAN, PRESIDENT
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America's Finest Laboratory
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Atop the Palisades
Opposite 129th St.
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STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

FOR RENT
1,000 square feet office space with film vault. Ready for immediate occupancy. For information, call Bryant 3427 and ask for Mr. Barr.

Vacates Offices

Cinema Ad, Inc., Which Offered Star Advertising Abandons Quarters

(By Wire to WID'S DAILY)

Los Angeles—A. H. Wilkins of the Advertising Club of Los Angeles, reports that as a result of an investigation made concerning Cinema Ad., Inc. that the organization has vacated its offices in the Wright and Callender Bldg.

Wilkins further states that there have been numerous inquiries regarding D. E. Calnay and that the postal authorities were making efforts to locate him.

Cinema Ad., Inc., as exclusively noted in WID'S DAILY, wrote to national advertisers offering advertising matter to be inserted in productions to be made by Fairbanks, Griffith, etc.

Director's Ball Postponed

The ball of the M. P. D. A. directors' association, has been postponed until April 10. It will be held at the Biltmore.

Chester Leaves Thursday

C. L. Chester leaves for the Coast Thursday.

Eckhardt at Hot Springs

Chicago—Clyde W. Eckhardt, district manager for Fox is spending the beginning of a four weeks' vacation at Hot Springs. He has been confined to his home for several weeks with a severe attack of influenza.

Black Plans Cambridge Theater

(Special to WID'S DAILY)

Cambridge, Mass.—One of the largest real estate transactions in recent years has been consummated whereby the College House property and large tract of land in rear at Harvard Square, was purchased for hotel and theater purposes.

The theater will be of high class type seating 2,000 for which contract has been closed by Alfred S. Black representing the Black New England Theaters, Inc..

Black has also recently taken over the Bliven Opera House at Westerly, R. I.

Showing Leonard Serial Thursday

Hallmark will show the first three releases of the Benny Leonard serial at Wurlitzer Hall, on Thursday at 2.30.

Argus Completes Second

Argus Enterprises, Inc. have finished their second McLauglin production and titled it "Hidden Charms." McLaughlin adapted the story from the poem by Thomas Moore, "Believe Me If All Those Endearing Young Charms."

"Hidden Charms" was directed by Samuel R. Bradley, who has since organized his own company to produce from four to six big specials a year.

Harry J. Cohen, manager, foreign department of Metro, will sail from New York in April for a tour of the continent.

Would Ban Children Under

(By Wire to WID'S DAILY)

Albany—A bill introduced in the Senate by Senator Frederick M. Davenport of Oneida County, is designed to prohibit children to attend theaters and motion picture performances under 18, unless accompanied by parent or guardian .The present law applies to children under 16.

The same provision is made in regard to the employment of children for exhibition purposes.

Vollmer, Idaho.—C. H. Martin has purchased the Film.

Famous Party to Duluth Ven

Duluth, Minn.—It is reported Famous Players and the Clinto vestment Co. will remodel the ceum at an expenditure of more $200,000.

Metro has purchased "Clo from Channing Pollock who it in collaboration with Hopwood.

Fred Schaefer

Continuity and Titles
Vitagraph

Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling Systen
Incorporated
70 W. 45th St. New Yorl

HAVE YOU A PROPOSITION?

One of the best known COMEDY STARS who has been feat ured by the FOREMOST PRODUCING COMPANIES in th United States, whose features have always been released b HIGHEST CLASS ORGANIZATIONS.

Present contract expires in about 30 days. For interview, ad dress Box 33—WID'S DAILY, Hollywood Office.

"EMPTY ARMS"

The "Reel" Center of Attraction

COMEDYART
1400 ft. of Comedy
400 " " Art color Scenic.
200 " " Novelty
2000 ft. Complete

for every Exhibitor i the World

COMEDYART
2 REAL CLASSICS Released EACH WEEK by SPECIAL PICTURES Corpn., H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 68 Wednesday, March 10, 1920 Price 5 Cents

Laboratories Stock

Distribution Brings Suit from Andrew G. Steen

Andrew G. Steen has brought suit in the Supreme Court for 25,000 shares of stock of the Consolidated Film Laboratories and has obtained temporary injunction restraining William J. Freeman from selling any of the stock unless the shares claimed by the plaintiff are reserved for him pending the suit.

Steen alleges in the complaint in which the Consolidated Film Laboratories, Freeman, Chester D. Coram, Hector J. Streyckmans and Simon E. Duffin are named as defendants that Streyckmans was general manager of the Palisade Laboratories, and Coram was in charge of the Bay State Film Co. raw film producer.

The plaintiff says he conceived the idea of bringing these two concerns together on a basis of co-operation and it was agreed on Jan. 15 last between the plaintiff, Coram, Streyckmans and Freeman that a corporation would be formed with 200,000 shares of stock, of which 100,000 would be sold to the public to pay for the laboratories and for working capital and of the other 100,000 shares the plaintiff would get 25,000 for bringing about the organization of the Consolidated Film Laboratories, which was formed. The stock is now being sold but the plaintiff says that the defendants have refused to issue his stock to him.

The defendants could not be reached yesterday for a statement.

Barriscale Through With R. C.

The Astor lobby was full of talk yesterday about the reported leaving of Bessie Barriscale from Robertson Cole. The latter claimed to know nothing about the report.

National Association to Move

The National Association will move from its quarters in the Times Bldg. to the new structure now being completed at 41st and 6th Ave.

Wants "Show-Down"

Of Theater Buying Interests—W. C. Patterson Backs Up J. D. Williams

Says Willard C. Patterson, manager, Criterion Theater, Atlanta, Ga., and president, Southern Theater Managers' Assn.

"As an exhibitor and in charge of Sig Samuels' theater interests in Atlanta, I want to give an immediate and absolute endorsement to the statement of J. D Williams, manager of First National, pointing out to independent theater own-

(*Continued on Page 2*)

"Do you think I'd degrade myself working for a grocer, I'll starve first." —King W. Vidor's first independent production for First National, "The Family Honor."—Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

RIALTO

Dr. Hugo Reisenfeld is making New Yorkers sit up and take notice this week because of the extremely clever and well shaped bill he is presenting at the Rialto.

The feature "The Six Best Cellars," a story dealing humorously with liquors and prohibition is surrounded with short subject[illegible]d vocal numbers all dealing with friend Barleycorn and his present [illegible]ing sickness. The bill opens with an overture of selections fro[illegible] famous comic opera, "The Prince of Pilsen." It is light and catchy and brought rounds of applause.

The Rialto magazine contains some specially made drawings with humorous titles to match concerning drinks and prohibition and following the scene of Governor Edwards of New Jersey is shown signing his now famous state bill. The closeups of the advocate of mild temperance brought forth tremendous applause. The weekly also contains a Mutt and Jeff number dealing with the liquor question.

Following Emanuel List, bass profundo, sang "Down Deep Within the Cellar," a stirring drinking song, throughout which he was posed against an effective backdrop.

(*Continued on Page 2*)

Intern'l Combine

Reported in Making in Which Adolph Zukor Plays Big Part

Advices from both England and Canada bearing upon the departure of Adolph Zukor for London, throw an interesting light on a possible "international" combination in which Mr. Zukor's name occupies an important part.

According to London reports just received it is anticipated that upon Mr. Zukor's arrival events of importance will take place regarding the Lord Beaverbrook—Sir William Jury combination. In view of the fact that Lord Beaverbrook—one of the richest men in England—has been prominently identified with the Canadian Famous Players organization, it is expected that the conference between Lord Beaverbrook, Sir William Jury and Adolph Zukor will be of the utmost importance.

English advices are to the effect that Sir William Jury and Lord Beaverbrook jointly have secured a great number of the more important large houses corresponding to first run theaters in this country.

It is reported that they have practically secured control of the P. C. T.

(*Continued on Page 3*)

Studio in Florida

Character Pictures have purchased a complete studio, laboratory and large grounds at Tampa, Fla. Besides the studio and laboratory, Character has purchased 36 acres of land on Oriental Island, just outside of Tampa.

A still larger studio and a large outdoor stage measuring 125 by 225 ft. is to be erected there. This means that Character will settle permanently in Florida and begin extensive production immediately.

The first production to be made will be "The Isle of Destiny," by Mack Arthur.

Luncheon

L. J. Selznick and William Fox were practically obscured from the crowd in the Hunting Room at the Astor yesterday during luncheon time. One of the huge pillars prevented the crowd from seeing them.

Later Mr. Selznick declared that their meeting was of no particular consequence.

But those who saw them together sure did a lot of talking.

Who is Solomon? Why Julian Solomon Yes let Solomon do it, he's wise.—Advt

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XI No. 68 Wednesday, March 10, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale
Famous Players ..	77	78	77
Do, pfd	88½	90	89¾
Goldwyn	24	25¾	25
Loew's, Inc.	30¾	32	31
Triangle	7/16	½	½
United Pict. Prod.	12¼	12¼	12¼
World Film	....	....	1

Plan Australian Offices

An official of Goldwyn states that that company has not abanoned its plans for the establishment of offices in Australia.

A. L. Aaronson, originally slated to go there has returned to his west coast position, but it is stated that a special representative will be sent abroad later.

BLIND FAITH

If you tell a woman you love her and she believes it—

Mollie King

in

Women Men Forget

The Story of a Woman Who Believed

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Wants "Show-Down"

(*Continued from Page 1*)

ers the need for an instant show-down with the producer-distributor concerns that are buying, leasing and building theaters with the certain intention of trying to oust the present-day independents, and of establishing a theater monopoly whereby they can control production sources.

"I have always been an independent, and I always will be. Here in the Southeast there is evidence galore that every word Mr. Williams wrote as a warning of the plans and intentions of the would-be-exhibitors among the producer-distributor factions is absolute fact Make no mistake, whether you are a quick thinker and an observer, or just 'content with things as they are,' you have got to get aboard one of two ships immediately. Either you are an independent exhibitor who will fight for independence, and do the things you can do, without loss of money, time or energy, to compel the producers-distributors to stay out of exhibition and stop their plans for a national chain to compete with independently owned and operated theaters, or you are going to find yourself one of the "sardines" aboard the other boat, a victim because you slept Wake up to the actual situation. Withdraw your business from the combinations that are going to compete with you mighty soon. You don't need to worry about productions. There are plenty of excellent pictures on the market that have been made by independent stars and producers for independent exhibitors. No? I'll prove it.

"I haven't shown a program picture in the Criterion Theater for two years. I have depended entirely upon the independently made pictures to provide the quality and variety and degree of star and story value necessary to the profitable conduct of Atlanta's best known first run house And the Criterion, so I am told, is far from being a failure. In fact and I know this myself, it has a remarkable clientele of regular patrons. Of equal importance to you as an independent exhibitor who must help to drive the producer-distributors out of the theater field by supporting independent producers until the other fellows are willing to go back home where they belong and be good, the Criterion Theater, using only independent releases, is charging the highest admissions of any motion picture house in Atlanta.

"Why should I pay out money in rentals every week, only to wake up some morning and find a new theater across the street, built with some of the dollars that I spent in buying film service from the producer-distributors who bought or erected it? Not me I want to stay in the business as an exhibitor.

"That is just one illustration. Mr Williams said there were many of them. He is right The South has been stampeded in the last six months with rumors, reports and threats about what certain producer-distributors would do to acquire competing theaters if their present accounts did not 'come across' as demanded. And the funny part of it is that a number of exhibitors foolishly lost their heads saw disaster before them, and took their medicine The same tactics are being tried, or will be, in other territories, according to what I have learned of the plans that sponsor them

"Were I a program exhibitor I wouldn't hesitate a moment to join in the demand for a show-down I don't deny that program releases of any brand are not good worthy booking propositions. But I do believe with Mr. Williams, that they are not entitled to exhibitor patronage until the people who create them stop their attempts to dominate the theater situation with the exhibitor's own money, or with any other money, recruited from any source.

"Let's have a show-down. If producer-distributors want theaters, let them go and them but not with your money. You know, as well as I do, that they cannot succeed in further encroachment into our domain without the financial strength they are receiving from film rentals to you fellows who are using their service from them until they call quits. Then when they promise to behave, get behind them again and let quality as between program releases and independently made productions decide to whom you will go

(*Continued on Page 7*)

At Broadway Houses

(*Continued from Page 1*)

Number 4 on the bill was the Prizma subject "Ghost of John Barleycorn," showing various old mixed drinks in colors. This went over big and the audience was sent into spasms of laughter when a member of the orchestra let forth a loud groan when a man in the picture drank one of the drinks.

Preceeding the feature Helen Thomas, a soprano, sang "Absinthe Frappe" from Victor Herbert's "It Happened in Nordland," while light effects in the side prosceniums showed bubbling glasses. The feature followed and subsequently the orchestra played Von Tilzer's "Alcoholic Blues," a popular jazz tune.

The Christie comedy "Her Bridal Nightmare" is the only spot on the bill that fails to deal with the liquor question.

The Rialto is piling them them in this week and the rush at the box office is due in no small measure to the peculiarly attractive character of this bill which Reisenfeld is calling "Good Spirits" week. And an important thing to remember is that none of the features on the program come out flat-footed for or against prohibition, excepting the Governor Edwards scene. Such a diplomatically balanced program should go over with equal effect in locations where the sentiment is either wet or dry.

CAPITOL

The Capitol Theater this week is presenting a condensed version of "Pagliacci" in addition to the feature, "Black Is White," which is the first Famous Players production to go into that theater.

The version of "Pagliacci" was very much appreciated by a large audience. The Capitol business seems to be picking up on this new type of program which joins tabloid opera with the picture. Other features on the bill included Topics of the Day, a Robertson-Cole scenic, "The Last Resort," Capitol News and a Prizma subject.

The orchestra played an overture from "Orpheus in the Underworld." The bill concluded with a Fox Sunshine comedy, "Money Talks," which got over very well.

STRAND

The program at the Strand this week is headed by a slight diversion from the musical end in that the opening overture composed of selections from "The Firefly." The well known melodies were a happy relief from the usual operatic scores. The Topical Review was followed by an O. Henry story filmed by Vitagraph entitled, "A Philistine in Bohemia." This took the place of the usual two-reel comedy offering.

The vocal selections consisted of "Bedouin Love Song" sung by Malcolm McEachern and "Mother O'Mine" sung by Estelle Carey.

Constance Talmadge in "In Search of a Sinner" occupied the most prominence on the program and music rendered in connection with the showing was well selected from current popular songs with the famous Victor Herbert "Kiss Me Again" among those used.

Bray cartoon of "Ignatz" and a Chester scenic, "Some Speed to Surago" completed the bill.

BROADWAY

The bill at the Broadway retains its Powder Puff Follies and the Christie comedy "License Applied For" this week, while the new Vitagraph feature is "Deadline at Eleven," a melodrama of newspaper life. It registered nicely with

(*Continued on Page 7*)

Spurr's Exonerated

(Special to WID'S DAILY)

Marion, Ind.—For the fourth time, Dolly and Howard Spurr, of the Mutual Theater Co. which operates the Indiana, Lyric and Royal—Grand here, have been exonerated of a charge resulted from their operating the Lyric on Oct. 12, 1919. They will make no effort to reopen any of their houses until the legality of the Sunday ordinance is definitely decided, the decision of the jury having no bearing on the Sunday amusement law.

Booming Along

English Production Increasing Rapid Rate, According to S. Rows

S. Rowson, managing director the Ideal Film Renting Co., Ltd., London, who has just arrived, purposely here to look over stu operations, to gather ideas and formation for use in the stud which his company has and w build in the early future in Engla

Mr. Rowson discussed at leng the question of English producti and presented some interesting f ures.

"Two years ago," he said, "Am ican production represented 90% 95% of the films shown in Engla Last year it represented about 80 Within the next six months this w be materially decreased and fr then out will only be a question how much film English produc will produce before they again do inate the English screen.

"At present I should say that th are 30 directors at work on Engl productions. This number will materially increased in the imm iate future. We are going ah rapidly and will soon take our pl again such as we occupied prior the great war.

"Since the beginning of the w with our whole energies centered that great matter, there has been time for picture. But now we quite ready and set and our progr from now on should be most int esting."

Brady's New Company

Plans hanging fire for a year h now developed in the formation the William A. Brady Pictures Co. which will produce the stage s cesses of Mr. Brady.

Travers Vale at one time direc at the World Film studios will as director-general. The scenario 'Life" has been completed and will be made into an eight reel duction. Other plays scheduled immediate production are "The M Who Came Back" and "Bought Paid For." The Paragon stu which are owned by Brady and J E. Brulatour of Eastman Kodak is interestd in the new company be used. Felix Isman is also in ested in the company.

Poor posters produce a disease that might be called "malnutrition of the box-office,"—it's a disease that only RITCHEY posters will cure!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368

Ritchey

Pathé News

No. 20

ANTWERP, BELGIUM.—Biggest U. S. se abroad now in Holland—this Dutch aport town is headquarters for Ameri- n Army of Occupation.

LOS ANGELES, CAL.—250 miles in to-race without stop for repairs! First ce on the new Motor Speedway estab- hes remarkable record

CHATTANOOGA, TENN. — Town rings up overnight. A thriving, throb- ng metropolis is entirely constructed little Paul Schmohl, age eleven.

BOSTON, MASS.—Freak storm plays few jokes all its own—a 75-mile gale ows no mercy to the Hub City's help- s pedestrians.

ERIVAN, ARMENIA —First independ- t government in Free Armenia—coun- , long a victim of Turk persecution, recognized by the Allies.

FOX HILLS, N. Y.—Showing the nerican Army how to fight! Six-year l world "champs" exhibit brawn and scle in ring, for the benefit of con- lescent soldiers.

IAMI, FLA.—Fastest motor-boats of st take part in championship race ree contestants vie in speed along the enty-mile course.

ONSTANTINOPLE, TURKEY.—Allies d Turks clash at Constantinople—Gen- l F. D'Espery, who is in charge of all lied force on Bosphorus.

UPID ON THE JOB! (Cartoon)—In- ease of 50 per cent in marriages. Re- rts throughout country indicate ban- r year in number of persons entering dlock

today

Incorporations

Albany—Empire State Film Corp. of Manhattan. Capital of $10,000. Stockholders: Nancy Katz, Jennie Deutsch and L. J. Cohen, 215 Chester St. Brooklyn.

Albany, N. Y.—Film Booking Offices of Manhattan. Nancy Katz and L. J. Cohen stockholders. The other share holder is Henry Margoshes, 2[illegible] South Second Street, Brooklyn. The Booking Offices has a capital of $10,000.

The attorneys for both corporations are Rosert & Deutsch, 198 Broadway, New York City.

Albany—The Capitol Motion Picture Supply Company, of Manhattan, capital, $5,000. Stockholders: I. Pose, M. Ginsbegr and H. Zuckerman, 600 Jackson Ave., New York City.

Oldknow in Town

Will Oldknow of Atlanta is in town, among other things looking over "The Virgin of Stamboul."

Intern'l Combine

(Continued from Page 1)

regarded as one of the largest chains of English houses of importance. That this same organization was reaching out to secure a greater number of important houses is common talk in England.

According to London reports, Lord Beaverbrook has acquired a large interest in Pathe for the purpose of securing of the distribution of Pathe's topical reviews and news pictures. Not only is Beaverbrook in control of the P. C. T., but it is said that he also controls the Associated Picture Houses, Ltd.

From Toronto comes word that N. L. Nathanson, interested in the Paramount theaters and also the distribution of Famous Players product in Canada, has refused to make any comment as to whether or not his associate, Mr. Bickel, intended leaving shortly to join Adolph Zukor in London. It is anticipated by some, however, that Mr. Bickel will in the early future join Mr. Zukor in London because of the importance of the meeting with Lord Beaverbrook and Sir William Jury.

Republic Offers Complete Programs

The exhibitor can now book from Republic Distributing a complete program from overture to exist March

Two Houses Bring $300,000

Centralia Wash.—Joseph Lucas has sold the Liberty and Grand for $300,000 to the Western Amusement Co.

Another Big House

Chicago, Ill.—A $7,500,000 hotel and theater will be built on Sheridan Road and Lawrence Avenue this spring, to be known as the Loridan. Negotiations have practically been closed with a firm which operates several large houses for this 3,000 seat house. Pictures and vaudeville will be run.

Cincinnati Offices Combine

Cincinnati, O.—The local offices of Select, National Pictures and Republic have been combined into one office.

Bend, Ore.—W. T. O'Donnell and T. M. O'Donnell will erect a $50,000 house.

Waterbury, Conn.—The Rocco De Orio Amuse. Co. has taken over the Rivoli and will call it the De Orio hereafter.

New York—The Broselin at 110th St. and Fifth Ave. has been reopened, after being closed for repairs.

In the Courts

The Fay Films, Inc., has been sued in the Supreme Court by the Film Specials for $50,000. A summons served on Frank S. Mattison, general manager of the defendant at 220 W. 42d St., by William A. Blank, attorney for the plaintiff, does not state the ground of the suit.

Mitchell Lewis has sued Cyrus J. Williams in the Supreme Court for $37,000. The plaintiff says that in 1918 he agreed to act in six films to be distributed by Select Pictures and he and the defendant were to get 65 per cent. of the gross receipts. It was later agreed that he was to have $500 a week while acting and was to have 25 per cent. of the share recieved by the defendant from Select. He says he has finished "The Code of the Yukon," "Children of Banishment," "Jacques of the Silver North," "Faith of the Strong" and "Last of His People,' and that the defendant is entitled to $148,000 of which the plaintiff's share is $37,000, and has not been paid.

Frances Marion Signed

Frances Marion, who has done considerable scenario work for Mary Pickford has been placed under a long term contract by International.

Convention Gets Under Way

(By Wire to WID'S DAILY)

Utica, N. Y.—The convention of the New York State Exhibitors' league got under way to-day at the Hotel Utica.

Both the Utica and Martin are overflowing with exhibitors, exchangemen and film folk. Mrs. Henry Moskowitz who recently allied her with the Universal Industrial Department is here as the representative of Governor Smith who is unable to attend.

Most of the New York exchange managers are here to hobnob with the exhibitors.

Louisville, Ky.—Mutual Amuse Co. will build.

Rockford, Mich.—A house seating 500 will be built by local business men.

Duluth, Minn.—A. J. Knowlton is managing a new house just opened

get busy! S.R.O. 12

Farnum Signed by R. C.

Dustin Farnum, is was officially announced yesterday by Robertson-Cole had been signed by that company for a period of three years.

Hubbard Signs With Universal

Lucien Hubbard has severed connections with Vitagraph to become coast scenario editor for Universal. Percy Heath is now scenario chief at Universal City.

Woodbury, N. J.—W. L. Wilkins has bought a site for a film house.

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2004

Transatlantic Film Company of AMERICA
729 7th Ave., New York City
Coming
"Swords and Dollars"
A Spectacular Photodrama

"WE NEVER DISAPPOINT"
TELEPHONE BRYANT 5576
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET
NEW YORK
ALLAN A. LOWNES
GEN. MGR.

Motion Picture News

VOL. XXI MARCH 13, 1920 No. XII

The Theme and Its Treatment

IT is a pleasure—as well as a policy—to record, on this page, the occasional picture which seems to us to mark a distinct and broad advance in production.

Such a picture is " Dangerous Days," the first Mary Roberts Rinehart contribution to the Eminent Authors Series.

" Dangerous Days," the novel, is said to have been Mrs. Rinehart's best selling book; so the picture goes forth with this considerable advance advertising.

But this, to our mind, is not so important, not nearly so important, as the fact that the story was written with the picture clearly in mind, or else by a mind which naturally expresses itself in picture values.

So we have here, to begin with, a theme successfully created for the screen.

That is a big point. Such stories, no matter who write them, will mark the good picture of the future.

And the theme is a thoughtful one—not merely a story created to get picture effects. The author looked into and under our social, spiritual and economic life at the moment of this country's entrance into the war, and tells what she saw. The story makes you think; it aims at something.

The second big point is harmony in production. This, clearly, is a high type of an organization made picture—one in which several trained minds have successfully worked to a common end.

To express these results separately, we have:

* * *

FIRST, perfect continuity. We understand this to be a collaboration of Mrs. Rinehart and Charles Kenyon, supervised by J. G. Hawks. The task was not a simple one. We have the separate romances of the steel maker with a wife and the other woman he loves; the son, with his youthful problems of love and duty; the German born foreman of the works, and his daughter who loves the steel maker's son. There were grave dangers here of jerkiness and confusion; yet the story moves clearly, swiftly and logically along.

The subtitles. They are exceptionally brief, apt and strong: " wallops," every one. We are told that Mrs. Rinehart wrote them. Why not?

The acting by an all-star cast is so sincere, the settings throughout are so realistic that you forget you are viewing a picture.

Realism is the keynote clear through. There is lavishness only where it is truly expressive of the millionaire's home and entertainments. Dominant, always in the picture, is its locale, the smoky, thunderous steel city.

All of which mean that Reginald Barker has done an exceptional piece of direction. And direction here, as always in pictures, is of the utmost importance. Yet, we are sure, Mr. Barker will be the first to say that he could not have got these results without such a theme, and such preparation of a theme, for the screen.

* * *

WE are glad to cite this picture as a well-rounded example of the new kind of picture, the kind the screen calls for now, the genuine example of fewer and better pictures.

W have seen pictures as well and carefully made, but they may have lacked a theme suitable for picture presentation. And we have seen good themes carelessly produced, though there is much less excuse these days for poor production than for unsuitable themes.

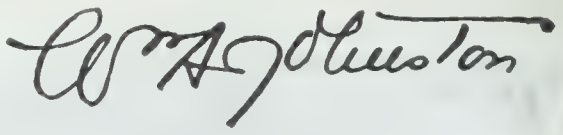
It is the harmonious whole that counts: and such pictures will come only from a harmonious organization highly trained in picture creation and expression. This may be a very large organization; or it may consist of a very few people.

The theme is of the utmost importance. Without a theme stars and directors are of little avail.

The theme must be a picture theme—a story capable of expression, not in word values, but in picture values. This is the paramount point. Without this quality authors' names and books' names are inconsequential.

Then comes the adaptation to the screen. We are glad to note that an author like Mrs. Rinehart thinks well enough of pictures not merely to create for them, but to adapt her creation and write her own subtitles.

And we predict that many more authors will soon be similarly engaged.



Some Scenes From "Dangerous Days"

Brute Rage

Terror!

The Plotters

Father and Son

The Triflers

The Ballroom Scene

GOLDWYN PICTVRES CORPORATION

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Roy Stewart has left for Arizona, where scenes of his present picture will be made. The company will remain in the southern state for several weeks.

H. Thompson Rich has completed his first script for Metro, a picturization of Eugene Walter's drama "Fine Feathers," which will be May Allison's next Screen Classics feature following "The Cheater," upon which she is now working.

Gertrude Astor plays the character of "Lucile" in A. S. LeVino's interpretation of Jack London's novel, "Burning Daylight."

National Film now has a studio council, which passes on all important matters connected with production.

Victor Nulty has been made assistant general manager at the National Studios.

Lyons and Moran will soon enter production on their next feature comedy drama entitled "Bohemian Nights," a magazine story by John Clay, continuity by Philip Hurn.

Harry Edwards has agreed to continue directing the Flanagan and Edwards comedies for National Film.

Tom Mills is directing the third National Picture production. "The Invisible Divorce" at the Selznick West Coast studios.

Monte Banks who is being starred in Welcome Comedies, made for Warner Brothers under the general supervision of Frank C. Griffin, has completed his first two-reeler, "A Rare Bird."

Hal and Dick Rosson assistant and cameraman for Director Arthur Rosson have returned from an extensive automobile tour through the desert and the mountain country where they have been shooting unique scenic effects that will be used in some of Director Rosson's future pictures.

The eternal question, "How old is Ann?" or, as it is in this case, "How old is Mary?" is about to bob up again. It's going to be put before a jury in the Federal Court. The principal is Miss Mary Miles Minter, film actress. She will aver in court that the American Film Co. owes her $4,125 in back pay and expenses. The contract was made by the mother of the actress and it gives Miss Mary's age as 17 years. H. W. Bodkin, attorney for the company says Miss Minter is more than 26 years old.

Declaring he was discharged by the National Film Co. before his contract had expired, Paul C. Hurst, an actor has filed suit in the Superior Court against the company for $20,100 damages. Hurst alleged he was employed for a period of two years to act in motion pictures at a salary of $250 a week the first year and $300 a week the second year. This was last June, but on Feb. 19 he alleged, he was discharged.

Under the direction of Fred J. Butler, work on the first picture starring David Butler by the D. N. Schwab Prod., Inc., has started. "Sitting on the World" will be the initial offering.

GAUSMAN.

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

TYPHOON COOLING SYSTEM
TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

A PRESCRIPTION

TO THE PRODUCER OF
SHORT SUBJECTS
COMEDIES
EDUCATIONALS
SCENICS
NOVELTIES
WISHING TO REACH THE
DISTRIBUTOR
EXHIBITOR OR
STATE RIGHT BUYER
EFFICIENTLY
EVERY DAY
OF THE YEAR
AND AT COMPARATIVELY
SMALL COST

We Recommend
At Brief Intervals
WID'S DAILY
"A TEST WILL TELL"

ants "Show-Down"

(*Continued from Page 2*)

ictures. But compel a show-down. them get out of the theater game ontinue their buying, leasing and ling without the aid of exhibitor y.

you don't, the finish is in sight for at many of you. Keeping on paying your money for rentals, part of h will go into theaters, and it won't ng before the number and scope of producer-ditsributor owned houses be sufficient to enable them to reduce umber of independent stars and pro- rs to a half, or less, of what it is They'll have the houses to absorb tities of releases They'll do it, even loss until they've gotten everything want and need, and until you have lose up and get out. Then they'll ack their losses at a handsome profit squeezing tight the grip on produc- sources. And the stars and directors get caught in the fight will find a e wall cutting off all progress beyond limits the controlling minds in the opoly permit."

---

the statement referred to by Patterson above, J. D. Williams in part:—

he present is the great divide for bitors and producers! Neither can eutral. You are either an independ- as an exhibitor or producer or you a passive victim scheduled for an- ation. * * *

here is no middle road, no impartial for exhibitors and producers in de- g between the two issues or factions which the industry is revolving it- .

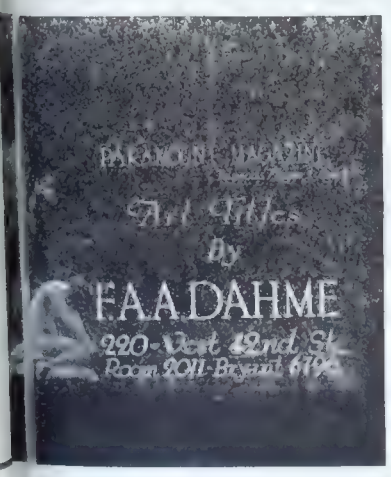
ere we have the proposition or profits ed by producer-distributor concern. hundreds of thousands of dollars in ls from independent exhibitors be- nvested in theaters to be controlled e producer-distributors and for the purpose of giving a life-and-death to the very men from whom they btaining an existence in their origin- hosen of the industry.

ese producer-distributors will con- to invest the profits they are mak- on rentals from present-day inde- nt exhibitors and buy, lease or more theaters.

a year, perhaps two years, such a ne would have a national chain of s, and be in excellent position gh control of a goodly part of the r market, to dictate to you what uld and could not do as stars and ducers.

icial notice should be served on producer- distributor concern oper- or acquiring theaters to sell out its gs to independent exhibitors, and ction in the future only as produc- ributors, or lose the patronage of independent exhibitor.

e the free-agent stars and pro- your support. They deserve it for centional quality of their work a list of the real big successes of t two years, and you will find that them were made by independent ers And they are not trying to theaters of their own to compete ou. They are helping you to pre- your independence, and you, in ust let your rentals go where they reinvested in bigger and better s and not in theaters."



Wants Every Copy

The New Strand,
Madison, Wisc.

WID'S DAILY—

Upon checking over my file I find I have not received a copy of your issue of Sunday, February 1st. Kindly shoot this to me by very first mail, as I cannot get along without a single copy of your valuable publication.

Yours sincerely,
A. P. Desormeaux, Manager.

Meet in Chicago

This Year's Convention of M. P. E. A. Not Slated for Virginia

(*Special to WID'S DAILY*)

Indianapolis—Frank Rembusch, executive secretary of the Motion Picture Exhibitors of America, Inc. states that the 1920 convention of the league will be held in Chicago and not in Ocean View, Va., as originally planned.

Jake Wells wrote Rembusch saying that he doesn't think Ocean View would be able to accommodate the crowd expected.

Rembusch is circulating a form letter among New York exhibitors in which he states that an "up state" committee of the New York exhibitors refused to permit the members of the M. P. E. A. to "fit into their convention."

He says that William H. Linton invited the Rembusch organization to attend the convention at Utica and that the invitation was accepted.

To Build 1,200 Seat House

Americus, Ga.—A house seating 1,200 will be erected by Arthur Lucas of the Goldwyn office in Atlanta

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Norfolk, Conn.—Henry Needles has resigned as manager of the Regent.

At Broadway Houses

(*Continued from Page 2*)

the matinee crowd, the comedy bits drawing audible appreciation. The weekly is a conglomerate affair but the event which drew most applause was Governor Edwards of New Jersey signing the 3.50 per cent. beer bill Another reel which went out better than the ordinary was one of the Martin Johnson South Sea Island subjects. The titles were specially clever and were well appreciated.

RIVOLI

For an innovation the program at the Rivoli this week contained a chorus of mixed voices. During the run of "The Beauty of Nature," a Paramount Post Scenic, the chorus sang appropriate melodies off stage. Preceding the feature Edorado Albano rendered the Barcarole from "La Gioconda" assisted by the chorus, garbed in costume An artistic stage setting added to the atmosphere.

The overture was the familiar "William Tell." The Rivoli Pictorial and a George Ovey Comedy, "Good Night Nurse" were the other short subjects subordinating the feature starring Elsie Ferguson in Sir Arthur Wing Pinero's "His House in Order," Paramount-Artcraft.

Richards in Havana

New Orleans—E. V. Richards, of the Saenger Amusement Co. is in Havana recovering from a recent illness.

Quitman, Miss.—Reported that the Long-Bell Co. will erect a house

STUDIO FOR RENT

One entire, and part of another studio. Fully equipped. Direct current. A. H. Fischer Studios (Formerly Thanhauser Studios.

New Rochelle, N. Y.
Phone New Rochelle 2277.

FOR RENT

1,000 square feet office space with film vault. Ready for immediate occupancy. For information, call Bryant 3427 and ask for Mr. Barr.

AN OPPORTUNITY!

3,000 Square Feet of desirable office space to let.

APPLY:

EDWARD SMALL
New Hooven Building, 2nd floor
117 West 46th Street Telephone Bryant 2389

"EMPTY ARMS"

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

As a result of some clever stunts being engineered by Joseph M. Schenck, Norma and Constance Talmadge will receive much publicity. To begin with, the painting of Norma by Vargas, the Japanese artist on the cover of the February Theater Magazine, has been reproduced on one and three sheets. Haskell Coffin's portrait of Constance Talmadge, to appear on the cover of the April number of the Pictorial Review will also be so reproduced. In addition, two songs, "A Daughter of Two Worlds" and "Fairy Castles in the Sky" bear pictures of Norma Talmadge on the covers, the former being by Paul Sarazan of First National. It will be used as part of the music cue sheet with the picture of that name. A deal with a silver frame manufacturer has been closed, whereby a million pictures of Constance Talmadge and half that many of Norma, autographed, will be used in these frames as an advertising display in large department stores. Toilet articles, bearing Norma Talmadge's name, recently placed on the market are also proving of value.

Columbus, O. — Following the booking of "Huckleberry Finn" by the Southern, Manager Maddox started a campaign that resulted in a successful run. His ads carried a big head of Huck Finn, and "Lookee!" was the slogan. He then proceeded to offer prizes for the best letters from school children explaining what they would do if they discovered the treasure Huck Finn finds in the picture. Thirty 24 sheet stands in the best locations in town one of them being on fire ruins of a leading department store served their purpose and Huckleberry Finn Apple Pie on restaurant menus, with the words "See the picture at the Southern" following, also helped. In addition he secured the co-operation of schools, Huck Finn War Savings Stamp clubs being formed in various classes. To get in, boys had to sell $100 worth of stamps within a certain period, $3 $2 and $1 being offered to each of those turning in the best record, and tickets being given to all members A baby checking nursery opened during the run of the film was another novelty.

Johnson City, Tenn.—Ben Pflaum, manager of the Majestic, after booking Charles Chaplin in "A Dog's Life," hit upon a very novel scheme of exploiting it. He had an advertisement inserted in papers, to the effect that 50 to 100 dogs were wanted, asking boys to bring their dogs to the house on Saturday morning at 10:30 A. M., promising to pay for the canines. He had paste-board saddles made, of a size to fit the animals, with the words "Majestic Theater, Monday, Charlie Chaplin in "A Dog's Life." The youngsters were suspicious, however, and he had to explain that he was willing to offer ten cents for each hound and had no sinister designs. It so happened however, that the dogs could not agree and a big fight resulted in the lobby, it being necessary to turn the hose on them, after the saddles had been completely destroyed. But everyone learned of the battle and Pflaum received the publicity he wanted after all.

Two New Canadian Houses

Kingston, Ontario—Two houses to be erected here, one by the Famous Players Canadian Corp. and the other by Jule and J. J. Allen, will cost $750,000.

To Make Theater of Seigel Building

Boston, Mass.—The Seigel Building, purchased by Max Mitchell and associates for $6,500,000 will be converted into a large film house, and will also be used for other business purposes.

Henaberry Directing Warwick

Hollywood—Joseph Henaberry is back on the Lasky lot directing Robert Warwick in "The Man from Blankley's."

"Daughter of the Devil" Under Way

Atlanta, Ga.—Frank Kirby is now at work on "The Daughter of the Devil" with a company including Kempton Green and Irma Harrison in the leading roles.

Minneapolis House to Cost $500,000

Minneapolis, Minn.—G. E. Raymond, general manager of the Twin City Orpheum interests has announced the erection of a $500,000 house to seat 3,500.

To Make Picture in Dallas

Dallas, Tex.—A five reel production, "The Yellow Rose," will be produced here by the F-W-Z Photoplay Co.

Oklahoma House Will Cost $300,000

Okla. City, Okla.—The United Theater Co. will spend $300,000 on the erection of a house at 116-20 Main St.

Universal Makes Americanization Film

"Is America Worth Saving" is the title of an Americanization picture produced by Universal's Educational Department. Nicholas Murray Butler president of Columbia University, appears in the film, and cooperated generally in making it possible. It will be shown in factory, theaters, and prints will be loaned labor unions, Americanization organizations, women's citizenship associations, etc.

Additions to Walsh Staff

Ralph S. Mahon, formerly with the Boy Scouts of America is secretary to R. A. Walsh and James T. Donohue, formerly with Charles Dillingham heads the playreading department.

"Agin Percentages"

G. A. Bleich Amus. Enterp., Owensboro, Ky.

WID'S New York:—

Your bill for subscription to "Wid's" has become lost but here's your check and you can forward a duplicate, receipted.

The writer hopes to continue your reports for years in the future unless "Percentage" becomes a rule when I am going back to washing bottles in the soda pop factory as a preference to this business.

Yous truly,
G. A. BLEICH.

Abbott Sues Actress

George S. Abbott has brought suit in the Supreme Court against Marguerite Sylvia for $2,500. The complaint alleges that the parties made an agreement July 15 last by which Abbott was to act as Miss Sylvia's manager and was to exploit her and promote her interests as a film star, secure her proper vehicles and an engagement with the American Film Co. He alleges he was to get any sum he could secure for Miss Sylvia in excess of $1,500 a week. He says she worked five weeks and got $10,000 but has refused to pay him.

Gray Gets Another

South Berwick, Me.—The Gray-Carrigan interests of Lewiston have taken over the Home.

Kenosha, Wis.—William Frazier who owns the Coliseum will spend $150,000 or more to remodel it.

Price Sells Territorial Right

C. B. Price has sold the rights Princess Mona Darkfeather s Dramas for Greater New York Northern New Jersey, to the Ale Film Corp.

Breedlore and Wagner of Lo cles have bought the "Log of the for California, Nevada and Arizo A. Thorne, of Fairbanks, Alask bought it for Alaska.

"Transgressor" Sold for Bra

Inter-Ocean reports the sale Brazilian rights to the "Transgr

New Pioneer Sales

Sidney Lust, Washington, has for District of Columbia and Ma Virginia and Delaware and Holmes, Omaha, for Iowa and N to Pioneer's Caddock-Stecher w films.

New Pioneer Exchanges

The S. & S. Film and Supply C of Pittsburgh will handle the en of Pioneer productions in weste sylvania and West Virginia.

Hirsh Sells Bacon Producti

Nathan Hirsh of Aywon Fi nounces the sale of Gerald F. "Blind Love" to Herman Rifkin, Feature Film Co., Boston for N land and to Equity Film Co., ff fornia, Nevada and Arizona.

Money Advanced on Finished Negatives

FEDERAL FEATURE

145 West 45th Street New York City

VICTOR STUDIO
For Rent—By day, week or month cheapest studio in New York to work in. Apply,
JOS. HEGEMAN
645 West 43rd St.
Tel. 20 Longacre New York

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 71 | Friday, March 12, 1920 | Price 5 Cents

Calnay Is Here

ead of Cinema-Ad Inc., Says He Has Contracts With Producers

James Calnay who says he is pres-ent of Cinema-Ad, Inc., of Los An-les, is in New York together with s wife, D. E. Calnay, who, as sec-tary to the president, sent out cir-lar letters to national advertisers fering to insert advertising into e coming productions of "a few of e greatest producers and stars."

Recently in Los Angeles, A. H. ilkins of the Vigilance Committee the Los Angeles Advertising ub, made a statement that the of-s of Cinema Ad., Inc., in the right & Callender Bldg., were osed and added that the postal thorities were trying to locate D. Calnay. Mr. Calnay said yester-y that so far as he knew neither nor his wife, D. E. Calnay, had ne anything as a result of which y should remain in hiding and nished his address should the pos-authorities desire him.

Calnay further stated that he had his pocket, signed contracts from s-eral producers to permit advertis-i to be inserted into their produc-ns and insisted that there was hing wrong in this inasmuch as was a practice that had been in ect a number of years. He fur-r added that he had sold the idea advertising in productions and could not understand why this not perfectly legitimate to be tinued in the future.

lalnay also said that he was mak-an arrangement for the distrib-n of the High Life Comedies ch he said he owned.

Derham Visits New York

A. Derham, secretary and treas-of the Famous Players-Lasky p., Ltd., of Canada, is in New k.

Erie Exhibitors Here

A. Potter and J. E. Newton, ating the Columbia Amusement of Erie, Pa., are in town. The mbia own the Majestic and Col-ia in Erie, the Library in War-Pa., while new theaters are ned for Sharon and Oil City.

Goldwyns Sold for Abroad

thur Ziehm, foreign sales man-for Goldwyn has sold his com-s product for Spain, Portugal, ral America, Mexico and Japan.

Dillon to Direct Dana

ward Dillon will direct Viola in "Parlor, Bedroom and " for Metro.

She flew at her lover and struck with all the fury of a little savage.—D. W. Griffith's "The Idol Dancer," a First National Attraction.—Advt.

Lichtman En Route West

Al Lichtman of Famous Players is now on his way to the coast.

"On With Dance" Banned

(Special to WID'S DAILY)

Philadelphia, Pa.—The Pennsylvania State Board of Censors has banned "On With the Dance," a Mae Murray-Famous Players release.

"River's End" on Stage

Charles L. Wagner, the music impressario will present a stage version of "The River's End," in the fall.

The screen version was made by Marshal Neilan.

Verhalen Leaves R. C.

Charles Verhalen, for some time past director of publicity and advertising with Robertson Cole has resigned to become a free lance. Verhalen plans to concentrate on advertising campaigns for independent producers.

It is understood that Verhalen's duties will be divided among the present members of the staff.

May Leave To-day

Thomas H. Ince and J. Parker Read, Jr., who have been in town for the past two weeks relative to the distribution of the Associated Producers product hope to leave for the coast to-day. It is possible that pending negotiations, however, may hold them over until to-morrow or Sunday.

R. C. Gets Shackleton Film

"The Bottom of the World," a film of Sir Ernest Shackleton's South Pole exploring expedition, has been obtained by Robertson-Cole for release in the near future.

The picture comprises a complete record of the expedition, from the time it left civilization until the arrival back at Valparaiso, after being shut off for nearly two years from the world.

The Sick List

Sidney R. Kent, sales manager of Famous Players is ill at home.

Ben H. Atwell of the Capitol theater is also confined to his bed.

More Stock

Gardiner Syndicate, N. Y. Offering $50,000—Also Specialty, Dallas

(Special to WID'S DAILY)

Rochester, N. Y.—The Gardiner Syndicate, operating exchanges in Buffalo, Albany and New York City is offering an issue of $50,000 of 8% preferred stock at $100 a share.

Subscription books close April 1.

(Special to WID'S DAILY)

Dallas, Tex.—The Specialty Film Corp. recently reorganized here with W. G. Underwood as president is offering stock in the enterprise. What is called "dividend paying common and preferred franchise-stock-shares" is being offered to exhibitors until operating cost is covered and after that the company states no more will be sold.

Wm. Kent Goes to Toronto

(By Wire to WID'S DAILY)

Detroit, Mich.—William Kent, brother of J. O. Kent, manager of the Select exchange here has been appointed manager of the Select office in Toronto. Sam Morris made the appointment personally.

Zellner Coming East

Arthur Zellner, scenario writer for Metro on the coast will shortly leave for the East to write one script for Maxwell Karger.

Saving $800,000

Selznick Organization Combining Various Companies Throughout Country

An important move is being made by the Selznick organization which has for its purpose the combining of offices of Selznick, National and Republic Pictures offices throughout the country.

When completely perfected this move which has for its purpose a single office in which all of the companies will be combined, thereby perfecting a saving of approximately $800,000 a year.

In New York the Republic executive offices are now being made part of the Selznick-Select outfit at 729 Seventh Ave.

Leah Baird Leaves for Coast

Leah Baird, Arthur F. Beck and wife, and Sidney Garrett and wife left for California yesterday.

Are you an Independent Producer? Engage Solomon, he's wise. Advt

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 71 Friday, March 12, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	79½	81¼	79½
Do, pfd	90	90	90
Goldwyn	23	24	23½
Loew's, Inc.	30	30½	30¼
Triangle	7/16	½	½
United Pict. Prod.	13	13¼	13½
World Film	....	....	1

Report Anna Fay Will Make Film

Los Angeles, Cal.—Reported here that Anna Eva Fay, who has appeared in vaudeville in a spiritualist act is in search of a suitable studio in which to produce a film to be called "The Voice of Silence."

POISON!

Beware of the venom of a scarlet woman's fang

Mollie King

in

"WOMEN MEN FORGET"

A Tale of Hearts and Heartaches

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Among Exchangemen

Minneapolis, Minn.—It is reported that Arthur Huesman, formerly manager of the local office of the General Film Co. and Omaha Hodkinson office has been appointed special representative for South Dakota by Robertson-Cole, out of the Minneapolis exchange.

Nothing was known about the matter in the New York Robertson-Cole branch.

Detroit, Mich.—Earl Hennessy has been named the manager of the local Hallmark office, succeeding Fred Young. He was formerly a salesman for Fox and more recently manager of the Majestic and Regent in this city.

Washington, D. C.—Jake Flax, general manager for the past six months for Sidney B. Lust of the Super Films Attractions, has left that organization to become affiliated with Sam Flax, his brother who operates the Liberty Film Corp.

Stanley House to Cost $1,000,000

Trenton, N. J.—The Stanley Co. will erect a house at a cost of $1,000,000.

Screenart Opens Baltimore Office

Baltimore, Md.—The local office of Screenart Pictures has been opened. The organization is releasing "The Blindness of Youth," "The Sacred Flame" and Pioneer productions.

Loew Houses Change Poilcy

The Brevoort, Brooklyn, and Burland in the Bronx; Loew houses devoted to pictures exclusively, which have been changing their programs each day will in the future play an average of three shows each week. Pictures will be held over for two, three and four day stands.

Butterfield Opens Detroit Office

Detroit, Mich.—E. C. Beatty is in charge of a local office opened by the W. S. Butterfield Enterprises. The Butterfield House in Flint has just opened, and the new house in Lansing will be ready soon.

Cuts and Flashes

Viola Dana's next production for Metro is an adaptation of H. V. Esmond's drama, "Eliza Comes to Stay," and will be called "Dangerous to Men."

D. W. Griffith's second production for First National will be called "The Idol Dancer," instead of "Fires of Love."

Hadley Waters will be in charge of the exploitation of the "The Way Back" the Elks picture in which Claire Whitney appears.

May Allison has finished "The Cheater" and will rest for two weeks before starting "Fine Feathers." Bert Lytell has finished "Alias Jimmy Valentine" and will rest before starting his next production, "The Temple of Dawn."

Large House for Wilmington

Wilmington, Del.—James N. Ginns and Charles Topkis, who will operate under the name, the Topkis-Ginns Corp. will erect a house at a cost of $400,000. Samuel Rothapfel will supervise the interior decorating of it.

Exhibitors Oppose Daylight Saving

Cincinnati, O.—The Motion Picture Exhibitors' League, together with labor organizations, is opposing the daylight saving measure before the city council. The bill provides for an additional hour of daylight from the last Sunday in April to the first in September.

Renew Lease

Chicago, Ill. — Jones Linick & Schaefer have renewed their lease on the Lyric Theater for ten years at a net rental of $170,000. This house which is located on State St. will be redecorated and a new ventilation system and seats installed at a cost of $25,000.

Thompson With Echman

Edward Thompson, formerly exploitation representative for Goldwyn at Buffalo, is now attached to Sam Echman's force at the New York exchange.

Says Churches Need Licenses

Grand Rapids, Mich. — Tha churches which show pictures mus take out licenses and otherwise com ply with the rules and regulation covering the conduct of theaters, i the opinion expressed by city attor ney Taggart.

Ryan Returns to New York

J. P. Ryan, William Fox's Sout American manager has returned t New York after being away thre years. According to Ryan, Ame ican productions are accepted ever where as the best that can be s cured. Foreign productions, he r ports, are to be seen only in th cheaper houses.

Attractive Poster

Los Angeles, Cal.—The Speci Pictures Corp., releasing the Cor edyart two reelers, has issued a ve attractive poster to be used in lob displays. It helps exploit that A color scenic portions which w make up 400 feet of each release. T posters reads "This theater contr for this district the exclusive righ to Artcolor Scenics distributed the Special Pictures Corp.

Company to Finance Productio

Los Angeles, Cal.—C. Fred Gru dy has formed a company to known as Modern photodrama finance producers of pictuers. A su of offices has been taken in the Ma ham Building and work has been gun. The first company thus bac in now working on "The Rubai of Omar Khayam," and is called Ferdinand Pinney Earle Co.

Board of Censors Named

Mt. Vernon, N. Y.—Mayer K caid has appointed the follow censor board: Dr. Warren S. H der, Lincoln Manor and Mrs. Ber E. Averill.

Hartford, Conn.—Lyceum Th ter Corp. Capital stock, $50,000.

Chicago, Ill.—The Imperial on State Street has been leased for auto bile sales rooms.

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

HAVE YOU A PROPOSITION?

One of the best known COMEDY STARS who has been featured by the FOREMOST PRODUCING COMPANIES in the United States, whose features have always been released by HIGHEST CLASS ORGANIZATIONS.

Present contract expires in about 30 days. For interview, address Box 33—WID'S DAILY, Hollywood Office.

It is the unusual that attracts attention, — and RITCHEY posters are always unusually fine, as compared to other posters.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

The fact that Charles Scribner's ns are carrying on a great advertising campaign for "Treasure Island," in magazines and leading wspapers throughout the country keeping that title before the public eye. Undoubtedly it will help the mous Players production adapted m Robert Louis Stevenson's novel. It is estimated that last year, 000 was spent advertising the k.

hicago, Ill.—Andrew Karzas, nager of the Woodlawn, following the booking of "Everywoman," d a few simple exploitation emes that brought a considerable unt of patronage. He started by nging an attractive lobby display, also placing framed photographs of Wanda Hawley, Violet ning, Bebe Daniels and others in cast in show windows of merchants within ten blocks of the se. An eight page leaflet was published, in two colors, including rotogravures of various scenes n the film.

anton, O.—"Are Secret Marages Justifiable" is a question h affords considerable opportunity for amateur wielders of the to get off excess verbiage, and when N. E. Bernower of the Alhambra held an essay contest of this question, offering three prizes of $15, $10, and $5 respectively, many competed. The question was asked in conjunction with such a problem resulting in "The Mystery of the Yellow Room." In addition to the contest which called for manuscripts of not more than 100 words, a teaser campaign helped. There were also 1,000 placards, with yellow arrows and black type, pointing trails in every direction to the house. Although there was a gale when it opened, the production played to big business from the very start.

Homer, La.—A new house seating 600 will be built here.

Ince Offers Prize

Thomas H. Ince is offering a prize of $2,000 for a scenario written by the students of the Columbia School of Journalism.

Authors Chartered

(Special to WID'S DAILY)

Albany, N. Y.—The Eminent Authors Pictures, Inc., of Delaware has been authorized to transact business in New York State. The corporation is capitalized at $1,000,000.

Vincent With Niebuhr

Walter Niebuhr, of American Cinema has signed James Vincent, to direct the next production, which will be under way next week.

Small Studio for Rent
318 East 48th Street
J. W. McGovern
Tele Murray Hill 4963

Goldwyn Pictures

The difference between moving pictures and Goldwyn Pictures is the difference between speculation and investment.

get hep! S.R.O. 12

ART TITLES
HAND LETTERING
(One hundred titles a Day)
ALYNLU
PHONE 2329 BRYANT

FOR SALE
Negative and 17 Prints

and quantity of paper of a Startling Drama of Society Gamblers. Beautiful young female star and well known cast! Was partially released by one of the largest and most prominent picture corporations in the market which was recently absorbed by new interests. Very low cash price.

C. B. Price Co., Inc.
Times Building, N .Y. C.

Easy Picking

of the big luscious box-office receipts comes to the exhibitor who has had the foresight to plant the Fewer and Better tree on his booking schedule.
You can imagine what the returns must be on such remarkable productions as

The Right of Way
by Sir Gilbert Parker
starring Bert Lytell

Old Lady 31
by Rachel Crothers
starring Emma Dunn

The Very Idea
by William LeBaron
starring Taylor Holmes

Should a Woman Tell
by Finis Fox
featuring Alice Lake

The Willow Tree
by J. H. Benrimo and Harrison Rhodes
starring Viola Dana

The Walk-Offs
by Frederic and Fanny Hatton
starring May Allison

Shore Acres
by James A. Herne
starring Alice Lake

and others of the Perfect Thirty-Six!

Better book them and come in for your share of the Federal Reserve note foliage.

METRO

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, A St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
144 Camp Street, New Orleans, La.
64 West Randolph Street, Chicago, Ill.

BESS MEREDYTH
and
WILFRED LUCAS
Writing and Directing
Australian Features

Address
Care Snowy Baker
84 Oxford Street
Sydney, N. S. W. Australia

Cable Address
"Snowing Sydney"

SUNDAY SHOWS AND CENSORSHIP

Will Not Enforce Law

Ontario, Can.—The order-in-council, recently passed, making it necessary to have all picture advertisements censored before they may appear in newspapers will not be enforced for the present. Unless some theater advertises in a manner considered offensive, or misrepresents the show to be offered, such a state will continue, but in event of someone violating the spirit of the ordinance, the advertisements of that house will be censored, and such supervision will continue indefinitely.

Fowler Looking After Censored Films

Baltimore, Md.—J. E. Fowler has been appointed by the Exchange Managers' Association to look after their interests and assemble and cut censored pictures. He replaces Guy L. Wonder, manager of the Wilson, who finds his duties in connection with that position too much to enable him to continue.

Show Films in Church on Sunday

Zanesville, O.—In order to fight Sunday film shows at theaters, Rev. K. E. Wall of the First Congregational Church has installed cinema equipment. Pictures are being shown on Sunday night. Friday night is family night, and on Saturday afternoon and night the performances will be especially for children.

New F. P. Releases

Robert Warwick in "Jack Straw" and Dorothy Gish in "Mary Ellen Comes to Town" are the Paramount feature releases for March 14.

Miles Theater Robbed

Detroit, Mich.—Three armed bandits forced their way into the Miles theater on Monday and robbed Mrs. Marie F. Ryan, the cashier of $5,200, the Saturday and Sunday receipts.

Buxbaum Liked the Convention

Harry H. Buxbaum, of Famous Players thought the Utica convention the greatest thing ever.

He says the New York State exhibitors are the finest crowd in the country. They liked him so much they presented him with $800 and Harry didn't "fade" anybody but exhibitors.

Judgments Filed

The following judgments have been filed

Bauman and Co. against David G. Fischer, for $90.41.

Phoenix Feature Film Co. against Harry Grossman, for $6,349.36.

G. Miller against MacManus Corp. for $1,052.70.

J. W. Ford against Oliver Prod., for $330.08.

Norman Kerry has arrived in New York to play opposite Marion Davies in "Buried Treasure" which George D. Baker will direct.

Not Connected With Cosmopolitan

Cosmopolitan Prod. state that "Thoughtless Women" with Alma Rubens will not be released by them.

The first Rubens film for that organization is "Humoresque."

Sidney Succeeds Lawrence

Detroit, Mich.—A. Sidney has succeeded Mr. Lawrence as manager at the Washington theater owned by William Fox.

It is understood that Lawrence has been transferred to the Terminal theater in Newark, N. J.

New Queens Houses

John W. Moore, superintendent of the Building Bureau of Queens County has issued a report that reveals the fact that in 1919, nineteen houses were built in that borough at a total cost of $1,010,200.

Loew House in Knoxville Open

Knoxville, Tenn.—Marcus Loe new house, formerly the Staub, co pletely remodeled to accommod films, at a cost of about $100,000, been opened.

Charles Miller will introduce N cy Deaver, a newcomer to the scre in "The Law of the Yukon," first of his series for Mayflower.

For Sale—Camera

brand new. Latest model Bell & Howell.

Riverside 5535.

"WHERE PROMISES ARE SACRED"

LOUIS MEYER

FORMERLY BRODA & MEYER INC

TITLES

LETTERED - ILLUSTRATED - PHOTOGRAPHED

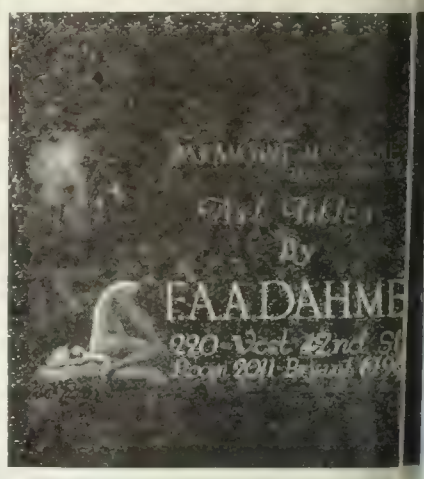
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS

A PHONE CALL WILL BRING SAMPLES

BRYANT 7392

220 WEST 42nd ST. ROOM 2004

PEGGY HYLAND



Empty Arms
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Empty Arms

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI, No. 72 Saturday, March 13, 1920 Price 5 Cents

State Right Merger

eelcraft Absorbs Bull's Eye and Emerald M. P.—Concentrate on Short Subjects

Reelcraft Pictures Corp., a $5,000,-0 corporation formed in Delaware out three weeks ago has absorbed the releases, stars and studios of ll's Eye Film Co., Emerald M. P. , in Chicago and the Bee Hive m Exchange Co. The deal gives elcraft studios in Long Beach and llywood, Calif. and in Chicago.

t is planned to concentrate in the rt subject field with a string of hanges handling releases.

The deal just closed gives Reel-ft five exchanges with which to rt business. These are in Chica- Milwaukee, Minneapolis, Indian-lis and the exchange, together h the releases of the Interstate m Co. in New York City.

ix producing units are now at rk for future releases. The exist- releases taken over by Reel-ft include the Alice Howell and y West, two reel comedies; the ranti and William Franey one lers and the Burrud Sunset scen-

fficers of the company are R. C. pper, of the Cropper Distributing and the Bee Hive Co., president; . Ferber, vice-president in charge nances; Frederick J. Ireland for-ly of the Emerald M. P. Co., -president; Samuel Spitzer, secre- and Samuel W. Farney, treas-.

Summons Filed

summons has been filed in the reme Court in a suit of Gillespie, ds & Co. against the American ma Corp. to recover $15,000. The rs were served on Harry G. ch, treasurer.

Christie to Expand

llywood—The Christie com- has acquired three acres on a Ave. upon which will be ed a new stage.

gotiations are now under way n additional 12 acres near the nt studio.

rry Edwards has been made uction manager.

omedians to Star Separately

rl Montgomery and Joe Rock resent appearing together in dies for Vitagraph will be ed separately in the future.

ey will both make two reelers Vitagraph.

The Blackbirder led his savage band of cannibals to batter down the door of the women's quarters—D. W. Griffith's, 'The Idol Dancer," a First National Attraction.—Advt.

United Meeting

Two Day Session to Be Held in Chicago Next Week

(Special to WID'S DAILY)

Chicago—Meetings of the Board of Directors of the United Picture Theaters will be held at the Hotel Morrison, on Tuesday and Wednesday.

J. A. Berst, M. M. Goldsmith, and C. C. Johnson and the following exhibitor directors from the various exchange territories will be in attendance:

Atlanta—L. T. Lester, Jr., Columbia, S. C.; Boston—W. G. Hartford, Pawtucket, R. I.; F. A. Smith, Lynn, Mass.; C. N. Dimmick, Boston; Buffalo—Charles Gilmore, Oswego, N. Y.; Chicago—Fred Schaefer, Chicago; Geo. Hines, So. Bend, Ind.; Fred Seegert, Milwaukee, Wis.; Tom Norman, Racine, Wis.; Cincinnati—A. G. Hettesheimer, Cincinnati; Cleveland—Geo. J. Schade, Sandusky, O.; Dallas—M. H. Gwynn, Terrell, Tex.;

(Continued on Page 2)

Wolper Denies

Says Reported Deal With Quimby Is Not True

Isaac Wolper, president of the Mayflower Photoplay Corp. yesterday denied published statements to the effect that negotiations have been in progress between himself and F. C. Quimby, head of the Associated Exhibitors, relative to the releasing of the Mayflower product.

"The statement that Mr. Quimby went to the coast to arrange for the handling of Mayflower's product is not true," said Mr. Wolper. "Why

(Continued on Page 3)

New Quarters for Film Companies

A syndicate represented by Armin H. Mittleman has purchased the property at 157,159 and 161 W. 44th St. directly opposite the Claridge and adjoining the Criterion theater upon which will be erected an office building designed especially for film and theatrical companies.

Bennett Leaves F.P.-L.

Plans to Make Pictures and Plays Himself—Declares No Friction Existed With Company

Whitman Bennett, for the last two years production manager of Famous Players-Lasky, announces his resignation to become effective as soon as office matters can be adjusted upon Jesse Lasky's return from the coast. This will be the end of this month.

Bennett intends to go into picture and legitimate stage producing for himself. Arrangements have already been made for certain subjects and artists, and for releasing connections.

Bennett has already purchased his first play, "The Great Desire" by Leila Burton Wells.

Nothing could be learned yesterday as to who Mr. Bennett's successor would be. It was stated that the matter rested entirely with Mr. Lasky.

Brockliss Files Answer

In the suit of Josiah B. Millet against the Master Productions, Ltd., Emil Wertheimer, and J. Frank Brockliss, Inc., the latter has filed an answer admitting that a film was forwarded to Wertheimer in London but that he did not carry out the instruction given to him and has refused to return the sample print to the defendant.

Dinner for Clarke and Sawyer

David P. Howells, will tender a dinner Monday night at the Hotel Astor to two of his representatives, Horace T. Clarke and Charles E. Sawyer.

Mr. Clarke leaves for the Orient on the 21st while Mr. Sawyer goes to South America on Wednesday.

Luporini Returns

Mario Luporini who conducts an active export business together with his brother, Fernandino has returned from an extensive trip to Italy.

Moran to Move Up-town

Exporters will be interested in knowing that "Mike" Moran, of the Inter-Ocean Forwarding Co. will move from Bridge St. to a location up-town, nearer the film center.

Beecroft Sails To-day

Chester Beecroft sails for Europe to-day on the Baltic. Will be away several months.

Let Solomon do it, he's wise.
135 West 44th St. Bryant 6903 Advt.

The BRADSTREET of FILMDOM — WID'S DAILY — The RECOGNIZED AUTHORITY

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Do, pfd	88	88¾	88
*Goldwyn	23	24	23½
Loew's, Inc.	28½	30¼	28½
Triangle	7-16	9-16	7-16
United Pict. Prod.	13¾	13¾	13¾
World Film	....	....	1

*No trading. Thursday's quotations.

Smith at Rialto, Newark

Newark, N. J.—Frank Smith, advance agent and business manager for the Max Speigel Production will manage the Rialto.

DESTINY

She couldn't go wrong, for her heart was right

Mollie King

in

"WOMEN MEN FORGET"

A Play of Your Destiny and Mine

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Wid's, the One Read

World's News Pictures Producers

500 Fifth Ave., New York

WID'S DAILY,
New York City.
Gentlemen:—

Enclosed please find check for $10. for our year's subscription to WID'S, the one we always find time to read.

Wishing you continued success.

Very truly yours,

World Motion Picture Advertising Co.,

J. H. K.

United Meeting

(*Continued from Page 1*)

Denver—B. W. Bickert, Boise, Ida.; Detroit—Jas. C. Ritter, Detroit; Kansas City—W. P. Cuff, Chillicothe, Mo.; Los Angeles—D. H. Schuhmann, Pasadena, Calif.; Minneapolis—P. W. Meyers, Minot, N. D.; New York—Gustav Koenigswald, Brooklyn; Peter A. Adams, Paterson, N. J.; H. Gainsboro, Flushing, L. I.; Harry Hall, Troy, N. Y.; Leo Brecher, New York; Omaha—George Monroe, Beatrice, Neb.; Philadelphia—Frank D. Hill, Reading, Pa.; L. J. Chamberlain, Shamokin, Pa.; Harry Savage, Atlantic City; Pittsburgh—C. M. McCloskey, Uniontown, Pa.; St. Louis— I. W. Rodgers, Poplar Bluff, Mo.; San Francisco—James Beatty, San Jose, Calif.; Seattle—Henry Turner, Missoula, Mont.; Washington—Harry Crandall, Washington.

Red Lake Falls, Minn.—W. H. Gilfillan has bought the Lotus and will remodel it so that it will be ready to reopen on March 1.

Detroit, Mich.—George W. Sampson, formerly assistant manager, has succeeded E. J. Eichenklaub as manager of the local Pathe exchange. George Custer, head booker, has been made assistant manager.

Royal Oak, Mich.—E. W. Beardsley will start building a new 1,200 seat house shortly.

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Francis MacDonald will next do a Canadian Northwest picture for National Film. William A. Seiter will direct.

Conrad Nagle is to remain here and play a star part in Sidney Franklin's first Mayflower production, "Athalie."

The thousands of friends of Victor Schertzinger, Goldwyn director, will regret to hear of the loss of his mother who died recently. She was ill several months.

Tom Moore, under direction of Harry Beaumont, has commenced work filming his latest Goldwyn picture "The Great Accident," written by Ben Ames Williams.

Jack Pickford has commenced work on "The Double-Dyed Deceiver," under direction of Al Green.

James Mason, who has appeared in several of Will Rogers' Goldwyn Pictures, has been given a part in all star production "The Penalty," a Gouveneur Morris story being made under direction of Wallace Worsley.

Claire DuBray has been signed by Robert Brunton to suport J. Warren Kerrigan in his forthcoming production, "The Green Flame," an adventure play by Raymond G. Hill. Ernest C. Warde will direct.

Jay Morley, hailed the nation over as "the meanest man in films," has concluded his contract with Vitagraph and will play the heavy role in J. Warren Kerrigan's, "The Green Flame."

Metro has purchased the screen rights to "The Kiss Burglar," one of the newer musical comedies.

Hobart Bosworth is nearing completion of "Mister McNeir" his first special for J. Parker Read, Jr. The story is by Frank Brownlee, the scenario by E. Magnus Ingleton. Jean Calhoun plays the lead.

Annette Kellerman, Sol Les star, now engaged in her first Les production, a filmization of Bern McConville's $10,000 story, has st ed indoor shooting at Brunton dios.

Vitagraph has purchased the rig to a story by Forrest Crissey titled, "Gumshoes 4-B." Cori Griffith will be the star.

Jack Holt and Mabel Juliene S are announced to head the cast the George Melford Prod., " Translation of a Savage," a scr version of Sir Gilbert Parker's n of that name.

The cast supporting Anita S art in her new Louis B. Mayer P National attraction, "The Ye Typhoon," has been completed. includes Ward Crane, Joseph gour, Donald McDonald, Ge Fisher, and Ed Brady.

J. Parker Read Jr. has defin decided upon surrounding Lo Glaum with all-star casts in forthcoming productions. Glaum's next production will started in Culver City before star returns from New York, Read providing that those sc be taken in which Miss G makes no appearance, in order the star may enjoy her vac to the full.

GAUSM

Watch Out for Robinson

Carlyle Robinson and Ker McGaffney, representing Do Fairbanks and Mary Pickfor spectively are in town for a days.

Both are interviewing, exhi and motion picture editors.

Robinson leaves on Monday. itinerary is as follows: Philade 15; Baltimore, 16; Washingto Pittsurgh, 17; Cleveland, 18; C nati, 19; Atlanta, 20-21; New leans, 22-23-24; Dallas, 25-26; ton, 27-28; Los Angeles, 30.

DON'T MAKE THIS MISTAKE

Misfortune never warns. Many already have awakened to the fact that now, after the loss, they were not adequately insured, based on values of a year or two ago. Our advice on insurance matters is yours for the asking.

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Ritchey

Pathé News

No. 21

CAMBRIDGE, MASS.—"Warm up" for ter-Collegiate baseball—Harvard's team ans to win, so crack players keep up nerous daily practice
ROME, ITALY.—Labor unrest in Italy s railroad—First pictures of the strike t threatened to tie up country's trans-rtation. Soldiers guard railway trucks.
N THE LIMELIGHT.—Off on his th voyage—Captain Anton Confen, who ent 58 years at sea, starts on last an journey after having made 455 ps as master of liners.
THE HAGUE, HOLLAND.—Dutch feed stria's starving little ones—hungry ldren come from Vienna to the land windmills, to be fed and cared for by kindly Dutch
HAVANA, CUBA.—Everybody is going re now for a very special reason, and aera cameramen take pictures of ous "wet haven," as a guide to future cationists."
AMBRO, CANADA.—Four of crew per- in shipwreck—over one hunderd per- s are saved as the steamship Bohem- strikes "Blind Sisters" ledges.
ORT DEPOSIT, MD.—Ice jams threat- surrounding territory—massed ice Susquehanna river from flood.
WITH THE ATLANTIC FLEET —On of rest—sermons are held for Jackies ry Sunday aboard the U. S. fleet. Now winter manouvres in south waters.
EW YORK CITY —One way to beat h cost of living—Women learn from is that less material means less cost, Fashions are "going up."

today

Incorporations

renton, N. J.—The Prospect Co. ital, $5,000.

renton, N. J.—The K. S. and K. use. Co. of New Brunswick.

lbany, N. Y.—Sidney Stone d. Capital, $200,000. Will en- e in theatricals and films. D. len, P. A. Zizelman, and Sidney tne.

ew York—The Silber Amuse- t Co. will build at a cost of 000 a one story picture house at h St. and Seventh Ave.

Kansas, City Mo.— H. L. Craig, erly with the local Universal ex- ge is now selling in north central sas for Robertson-Cole.

or Crowds!
S.R.O. 12

House Changes

Brooklyn—The seating capacity of the Globe will be increased from 600 to 1,000 by Rudolph Sanders, who will also increase the Marathon so that it may accommodate 2,000 instead of 600.

Brooklyn—The Bunny has been taken over by William Brandt who owns the Carleton and Marcy, and Feltman's Airdome at Coney Island.

Campbellton, N. B.—F. G. Spencer has bought the Imperial.

Winnipeg, Can.—O. D. Cloakley is now the manager of the Walker.

Wichita Falls, Tex.—The Empress and new house to be built here have been bought by the Southern Amusement Co. of Atlanta, Ga.

Hempstead, Tex.—The Dixie has been bought by O. Gerrard of Houston, Tex., and is now known as the Liberty.

Freelandville, Ind.—Clinkenbeard Bros. have bought the Star from N. S. Berry.

Bluffton, Ind.—Nettie Williams has bought Charles M. Spray's interests in the Opera House, and will manage it hereafter.

San Antonio, Tex.—The R. and R. is now under the management of John Keefe.

Muskogee, Mich.—The Hilton will be remodeled by Dan Meyers.

Chicago, Ill.—The Pine Grove has been renamed the Panoramo.

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Wolper Denies

(*Continued from Page 1*)

should Mr. Quimby go West to transact business with Mayflower when the headquarters of the company are in New York City?

"The statement that Mr. Quimby and I have been conducting negotiations for several days is absolutely unfounded. I not only have not talked with Mr. Quimby, as yet I have not even had the pleasure of meeting him."

Mr. Wolper said that at the proper time he would make an announcement regarding the disposition of photoplays presented by Mayflower.

American Buys Novels

Pelham Grenville's "Their Mutual Child," David Anderson's "The Blue Moon," Albert Payson Terhune's "The Thirtieth Piece of Silver"' Cosmo Hamilton's "Week End," and Lois Zellner's "The Gamesters and Payment Guaranteed" will be produced by American Film.

Clarksville, Tex.—J. R. Rainey has leased the Opera House. He operates a chain in this vicinity.

Pittsburg, Pa.—Harry Handel has re-opened the Hippodrome.

Hominy, Okla.—J. L. Sherwood has sold the Electra to J. R. Mills.

Bay City, Mich.—The Grand is now the property of R. N. Smith.

Rothacker Buys Leggett-Gruen

W. R. Rothacker of Chicago has absorbed the Leggett-Gruen Corp., manufacturers of industrial films. Gruen leaves the company but Leggett will continue as eastern district manager.

S. J. Stoughton, sales maanger of the Rothacker company is now in town. A. K. Greenland, for four years with Cine Mundial joins the local Rothacker organization and W. J. Bauer assumed Greenland's duties with the Cine Mundial.

New York—L. George Ross has left the Robertson-Cole sales force and is now connected with Pathe.

Goldwyn Pictures
Not MERE pictures or JUST pictures, But GOLDWYN Pictures.

Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms
Empty Arms

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Offers of handbags, umbrellas, etc., are being made to girls who resemble Edna Purviance most, in houses in northern New Jersey and New York, in conjunction with the presentation of the Charlie Chaplin in "A Burlesque on Carmen," being released by Victor Kremer. The winners will have their names announced from the stage and their photos will be published in newspapers.

Chicago, Ill.—Just what connection there is between hams and aeroplanes is not perfectly evident, but the former served to help put over "The Great Air Robbery," starring Lieutenant Locklear at the Bandbox.

A triple tie-up, between the Evening American, and Morris and Company and the theater resulted in the big business. The paper carried pictures of an aeroplane which dropped 10,000 leaflets from it. Two hundred tickets good for hams if delivered to Morris and Co., were also thrown down, as were 20 passes to the house. It was a worth while stunt as was shown by the receipts.

Atlanta, Ga.—H. Wayne Pierson, exploitation representative for Famous Players assisted by the Rialto management, was responsible for a big exploitation stunt that created quite a stir and made the success of "On with the Dance" a sure thing.

A masked dancer appeared in the windows of Daniels Brothers' department store, in conjunction with a contest held by the Georgian and Sunday American, prizes being awarded for the best reply in less than 300 words to the following set of questions:

"How much should a man with a $5,000 annual income allow his wife for her clothes?

"How should his wife arrange this budget for clothes?

"How much should she spend on each of these items—suits, coats, hats, gloves and the rest?"

The contest ran for a week and women readers of the two publications only were eligible. Meanwhile, it was promised that the identity of the dancer would be revealed when the engagement of the picture began. There was much publicity given the contest, and passes good for free admission were given away—an inexpensive outlay on which much was realized.

St. Paul Houses Damaged by Fire

St. Paul, Minn.—The New Rialto was destroyed in a fire that caused a damage of $100,000. The Princess was also damaged by water and smoke from a conflagration next door. The New Rialto was an independent first run theater, owned by John Goldsman.

American Making "House of Toys"

Santa Barbara, Cal.—Henry Russel Miller's novel, "The House of Toys" is being produced at the American studios here.

Burke Opens Own Exchange

Minneapolis—T. A. Burke, special representative for National in this territory has left that organization to open his own exchange. W. W. Wadell succeeds him with National.

Keystones Released Every Other Week

Instead of releasing a Keystone comedy every week, United will let one out every two weeks beginning on March 14.

Christie Buys "So Long Letty"

(Special to WID'S DAILY)

Los Angeles, Cal.—Al Christie has bought for $50,000 the screen rights to "So Long Letty," Elmer Harris' musical comedy which Oliver Morosco produced. It is reported that Charlotte Greenwood may be engaged to play the role she created on the legitimate stage in the production.

New Two Reelers for Nat'l Film

National Film has signed Buddy Post and Lucille Rubey to appear in a series of two reel comedies.

Roger's Digest on Open Market

Will Rogers "Illiterate Digest" will be sold on the open market. Marion H. Kohn of San Francisco holds the rights.

"Crossed Claims" by Tarkington Baker, is the title of the next Harry Carey story.

R. W. Baremore, of United tures while in Utica for the S Exhibitors convention handled a cessful exploitation campaign for Hippodrome theater on "The Co can Brothers."

"Jack," H. S. Fuld is now a m ber of the A. M. P. A.

Covington, Okla.—A new h will be built on Main St. by Asmuhs.

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Inquiries received last week from Exhibitors regarding

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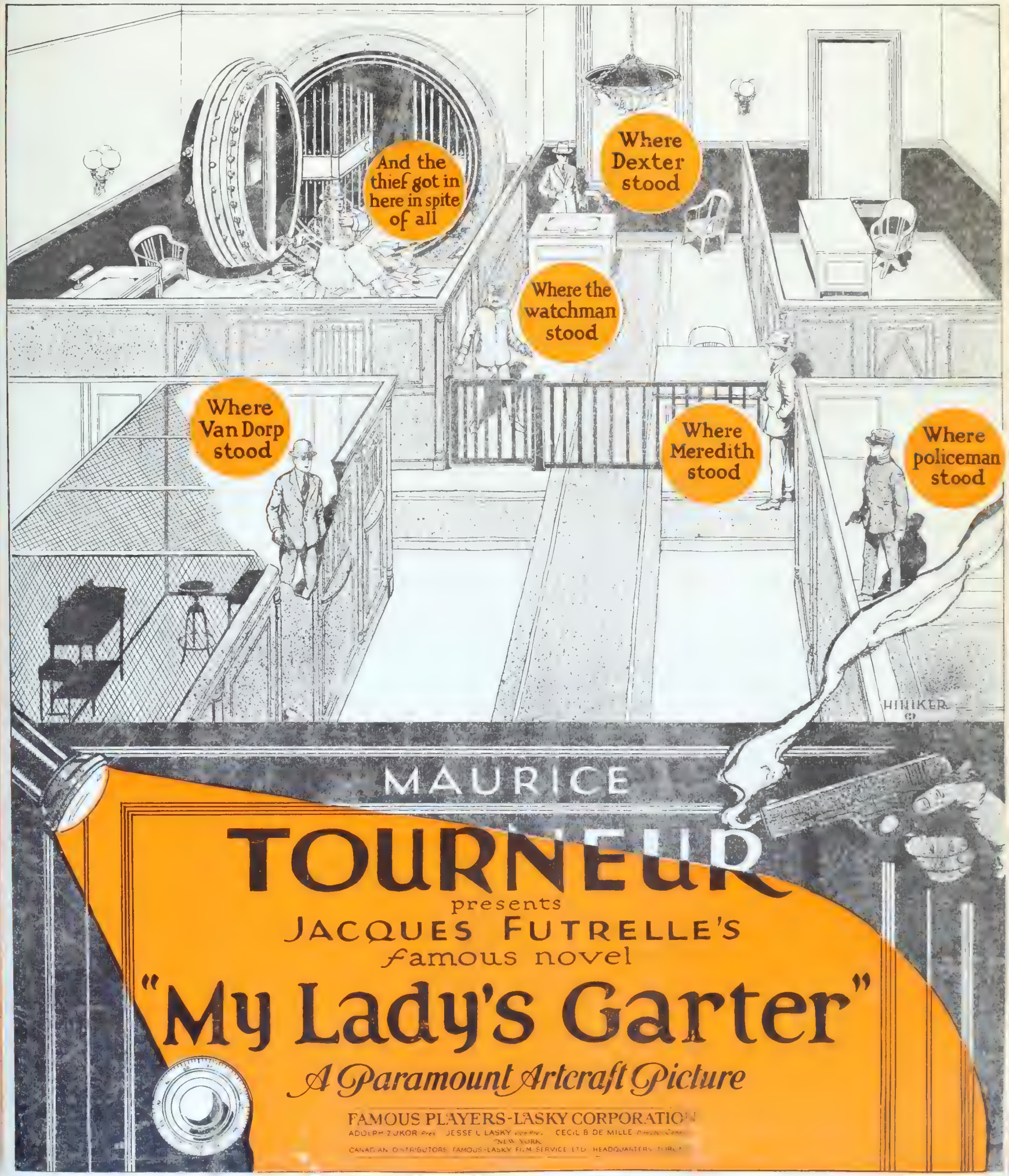
Special Pictures Corporation
H.W. Hellman Building Los Angele

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 73 Sunday, March 14, 1920 Price 25 cents



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Vol. XI, No. 73 Sunday, March 14, 1920 Price 25c.

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News of the Week in Headlines

Monday

Business interests in Omaha and Nebraska turn to film industry for investment.

Two $500,000 damage suits filed against Hodkinson, Collins and others.

Tuesday

Second annual convention of Select to start April 5.

Annual meeting of New York State Exhibitors' League opens in Utica.

Wednesday

International combine reported in making in which Adolph Zukor plays big part.

S. Rowson says English production increasing at rapid rate.

William A. Brady Pictures Corp. formed. Travers Vale director general.

Convention of M. P. E. A. to be held in Chicago instead of Virginia.

Thursday

Stock being offered in Boston in concern known as National Finance and Film Trust.

Tarkington Baker leaves Universal to form own organization.

Friday

James Calnay of Cinema Ad, Inc., of Los Angeles claims he has contracts with producers for insertion of advertising in films.

Selznick organization combining various companies throughout country, will save approximately $800,000 a year.

Saturday

Isaac Wolper, Mayflower, denies deal with F. C. Quimby, of Associated Exhibitors.

Reelcraft Pictures Corp. absorbs number of state rights short reel companies.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

TO OUR CRITICS!

We wish to thank you heartily and sincerely, not for your praise, nor your approval, nor the enthusiasm with which you have received "A MAN THERE WAS" by Henrik Ibsen.

All this, we assume, was done in justice to yourselves and in fairness to your readers.

We thank you for that which would appear unfavorable to us in your criticism.

After having declared "A MAN THERE WAS" one of the greatest photoplays shown in this country, you have unhesitatingly and in one or two instances, even harshly, announced that the wonderful effect of the drama, its absorbing charm and power, as well as its consummate art of action and direction, are hampered by the superabundance of poetry in the sub-titles.

This criticism of yours we found to be absolutely true and just, and we thank you for it.

For it gave us the opportunity to eliminate from the greatest play ever shown in this country a defect, which you properly singled out as the only one of "A MAN THERE WAS."

L. E. Miller, President, RADIOSOUL FILMS, INC.

What the Leading Critics of the Motion Picture Press Said about "A MAN THERE WAS" After Its First (imperfect) Private Projection Specially Arranged for the Press:

We quote them alphabetically.

L. R. Harrison in the MOVING PICTURE WORLD of March 6, 1920.

The performance of Victor Seastrom as an actor deserves abundant praise, but his handling of the subject matter as director awakens enthusiasm. * * * There is enough of it to show vivid flashes of potential genius. His handling of the spirited and realistic scenes of storm at sea is almost a revelation. "A Man There Was" is a picture of high intensity and tender pathos, a drama of the soul.

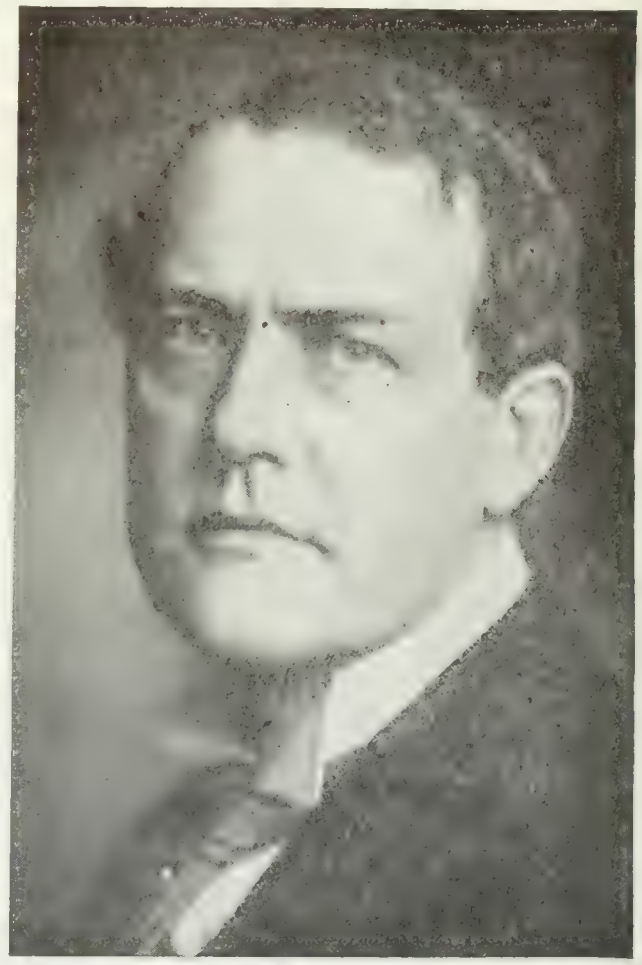
John Morrell in the NEW YORK REVIEW of February 28, 1920.

In looking at "A Man There Was" we cannot think of an American director who could have brought out its psychology or its realistic scope any better—perhaps not so well.

The picture keeps the spectator completely fascinated. In point of picturesqueness, story quality, interpretation and direction, it is an exceptional offering.

The star is Victor Seastrom, who is also the director. Fine as his performance is, his direction is better . The angles he has caught on the wreck are almost like animated conceptions of marine paintings.

As an actor he resembles William Farnum in countenance, but his performance is more finished. It is said that Mr. Seastrom is an American who is recognized in Europe as one of the foremost artists of the cinema. He should come to his native land and teach some of his rivals how to GET INTO CHARACTER.



VICTOR SEASTROM

The Great American Artist Acclaimed in Europe "PRINCE OF THE SCREEN", who overwhelmed the American Press as a Great Actor and a still greater Director.

Lawrence Reid in the MOTION PICTURE NEWS of March 13, 1920

In this picturization of "A Man There Was" there is revealed one of the treats of the season. As intelligent and carefully wrought as is the performance of Victor Seastrom, his direction is even better. His marine views resemble animated masterpieces. His entire work is highly realistic. Presenting as he does, a powerful theme logically worked out, and directed with infinite care and splendidly acted, "A Man There Was" may be called a real achievement.

There is but one fault in this picture. Too much of the drama is told through the sub-titles. Aside from this weakness the feature is above reproach.

Helen Rockwell in the EXHIBITOR'S TRADE REVIEW of March 6, 1920.

"A Man There Was" is presented with such simplicity and realism that its effect is twice as forceful as if moulded of the conventional melodramatic metal. The picture has been beautifully produced with exquisite views of the ocean in its various moods. The camerawork is excellent and the picture worth viewing if only for the marvellous glimpses of the sea, which are shown. Titles—too plentiful, too poetic.

WID'S DAILY—February 29, 1920.

"A Man There Was" as a whole is a very powerful sea story. Direction—has handled the sea scenes wonderfully well and registered the drama effectively Photography—generally very fine. The star renders a powerful characterization.

The drama unfolded is one of strict elementals. All the sequences are handled very dramatically. Viken's attempt to save his boat is pictured with a real thrill. Again, when Viken puts out to the rescue of the yacht which proves to be owned by his enemy, the drama is swift and strong. Certainly no sequence of sea scenes produced in this country has ever equaled in sheer natural force the sequence that leads to the climax of "A Man There Was." The star Victor Seastrom is a splendid character actor and plays the role of Viken with feeling. His physique is admirable and his ability at makeup quite superior.

No telling what fame "A Man There Was" might achieve if properly sub-titled.

Summarizing all, "A Man There Was"—not a moving picture but a moving painting.
Victor Seastrom—not a movie star, but a screen luminary of first magnitude.
And both combined are "the treat of the season."

A Clever Story, Well Handled, That Always Interests

Elaine Hammerstein in
"THE WOMAN GAME"
Selznick—Select

DIRECTOR.....William P. S. Earle
AUTHORS.....Leighton Osmun and Frank T. Dazey.
SCENARIO BY.....C. Marion Burton
CAMERAMAN .....William Wagner
AS A WHOLE.....Interesting but never very dramatic production dealing with naughty society people.
STORY.....Interest well sustained by appreciable handling of rather clever situations.
DIRECTION .....Most satisfactory
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Good
CAMERA WORK .....Commendable
STAR....Registers very pleasingly and brings good appeal to role that has little.
SUPPORT .....Very good
EXTERIORS.....Beautiful lawn and driveway shots taken in Florida.
INTERIORS .....Handsome
DETAIL .....Satisfactory
CHARACTER OF STORY.....Romance of society parasite and successful business man.
LENGTH OF PRODUCTION.....About 5,222 feet

"The Woman Game" is one of those pictures that exposes the naughtiness in certain circles of high society and while it never reaches dramatic heights, the interest throughout is very well kept up by careful handling of a rather clever series of situations. In addition the story is set in the beautiful exteriors that Florida affords, and as a result there is something to attract the eye at all times as well as to engage the attention.

Elaine Hammerstein appears as sort of an unwilling social parasite, Amy Terrell, existing on the bounty of her friends to please her tearful old mother who once was wealthy. To a house party in the south which she is attending comes Masters, a very successful business man who prides himself in playing the game straight. For the sake of sport Mrs. Van Trant, the hostess, urges Amy to play the role of a demure little miss to attract Masters' attention. She does. Masters falls in love with her.

Ultimately he finds out the game she's been playing and denounces her. In the meantime Mrs. Van Trant has been having an affair with a British officer, another member of the party. A gossip enters the officer's room while she is there and sees the train of her dress protruding from behind a screen. Later Mrs. Van Trant gives this dress to Amy and thus Amy's reputation is blemished before the scandal-eager guests. It remains for the officer's sense of honor to exonerate Amy. Lately Masters humbly begs her forgiveness as he realizes that Amy is really the sort of a girl she appeared to be all the time.

The story has many fascinating little intricacies and twists and keeps a firm grip on the spectator despite the fact that it adheres to one level practically throughout its duration. The atmosphere of wickedness striven for in depicting the social set dealt with is well achieved and lends an added glamour to the production.

Elaine Hammerstein plays with display of effective expression in the role of Amy, and gives the part an appeal despite its seeming lack of it. Jere Austin as Masters is average, while Florence Billings, James Morrison, Ida Darling, Blanche Davenport, Charles Eldridge, Louis Broughton and Charles Duncan complete the cast.

Good Entertainment and You Ought to Make a Go of It

Box Office Analysis for the Exhibitor

While there is nothing tremendously startling about "The Woman Game" it certainly offers satisfactory entertainment, served up in a fashion a little out of the ordinary, and the fact is that you ought to make a very good showing with it. What with the advertising campaigns carried on by the producer and the star's previous pictures, she ought to be quite well recognized by this time and her performance here, perhaps her best, will serve to establish her even more firmly. On the other hand the title and the people with which the story deals offers a good opportunity to get in some alluring advertising. Lines such as "She was merely a social parasite living off the bounty of her friends. What did she do when love came?" "She had played the woman game just as this man had played the business game and yet he condemned her. Why?" will serve descriptively as well as to attract attention.

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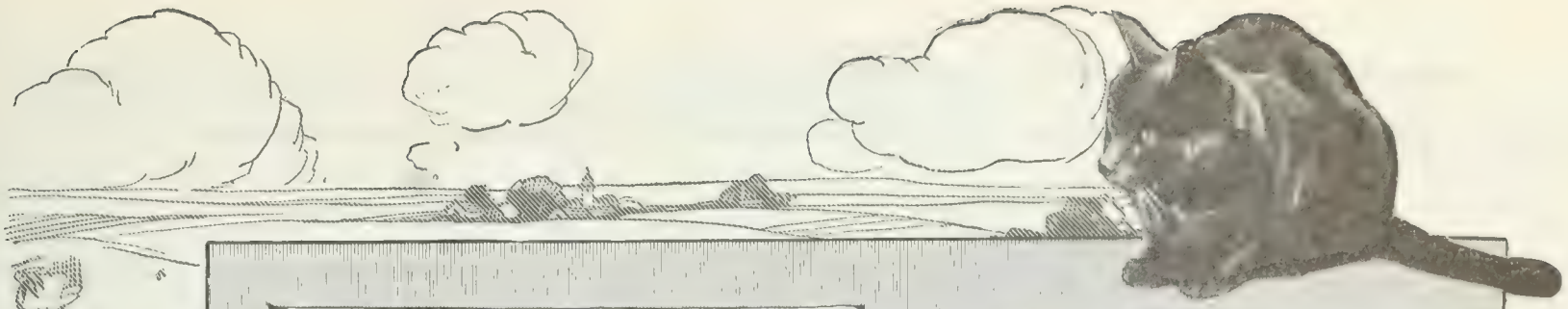

"DOWN ON THE FARM"

UNITED ARTISTS CORPORATION

MARY PICKFORD · CHARLIE CHAPLIN
DOUGLAS FAIRBANKS · D.W.GRIFFITH

Ordinary Production Involving Old John Barleycorn

"THE VEILED MARRIAGE"
Hallmark

DIRECTOR .....Keanan Buell
AUTHOR .....J. Leslie Burke
SCENARIO BY .....John Glavey
CAMERAMAN .....Louis Simon
AS A WHOLE.....Conventional treatment nothing new in development.
STORY.....Possible perhaps but implausible; gives opportunity for plot complications.
DIRECTION.....Doesn't depart from the ordinary routine.
PHOTOGRAPHY .....Fair
LIGHTINGS ..... Not exceptional
CAMERA WORK .....Satisfactory
STARS.....Anna Lehr sincere in her part though it doesn't get the sympathy intended; Ralph Kellard suited.
SUPPORT .....Very commonplace acting
INTERIORS ..... Ordinary
EXTERIORS .....Few used
DETAIL.....Players' make-up very bad in close-ups
CHARACTER OF STORY.....Marriage "frame-up" with the bride-groom intoxicated and unaware of the ceremony.
LENGTH OF PRODUCTION.....About 4,700 feet

This may even be called a revival or a vision of the past inasmuch as the "gone but not forgotten" John Barleycorn plays one of the principal roles in the picture. This touch of the days that used to be may be an attraction in itself if you're not afraid of creating an awful thirst by showing it. At any rate the story is based on the actions of Mr. Hero as a result of his unsteady habits.

The plot contains all the complications and entanglements that could be worked into its five reels but they are unraveled peacefully at the end after the implausibilities have spent their fury. It is possible that a man might have been drunk enough not to know he was being married, but it is hard to believe that the girl, even though here eyesight was temporarily impaired, could be lead to the deception that is shown in "The Veiled Marriage." There was nothing to indicate that she was deaf and certainly she would have recognized the indistinct responses of a man intoxicated.

Fred Peyton finds his friend Ralph Kellard just getting over the effects of the night before, and after Peyton reminds him that he had persisted in proposing to every women he met the night before, Kellard vows, before the picture of his fiance, never to drink again. Peyton, incidentally, is in love with Lillian who is marrying Ralph for the social prestige which his name will gain for her.

Peyton comes to the assistance of Margaret Fallon, Anna Lehr, who is accosted by a stranger on her way from business college. The chivalrous Fred offers to see the girl home and soon becomes a frequent visitor When Margaret meets with an accident which temporarily impairs her eyesight he plans a scheme whereby he changes the marriage license of Lillian and Ralph inserting the name of Margaret in place of Lillian.

He proposes to Margaret himself and is accepted because she believes she will be permanently blind and goes through the ceremony which marries her to Ralph who is insensible to what is really going on. Lillian breaks her engagement and Ralph devotes his time to his business until he falls in love with his stenographer, Marget Fallon.

Of course neither Ralph nor Margaret know that they are really husband and wife until circumstances force Peyton to confess his duplicity. The arrangement is quite satisfactory to the young couple, and Peyton receives his just deserts at the hands of a girl he had previously jilted.

Good Preachment for Prohibition Fans

Box Office Analysis for the Exhibitor

There isn't anything in particular worth talking about in this one so you had better handle it along the lines of an ordinary offering and get a strong supporting program to back it up. The production hasn't been over-carefully produced as far as artistry or technique is concerned and the story is weak.

You may find it worth while to use the names of Anna Lehr and Ralph Kellard although they have never appeared consistently frequent enough to make big names for themselves. Some catchlines could read: "Be glad that you can no longer call John Barleycorn your friend. See Ralph Kellard in 'The Veiled Marriage' and you'll know why." Or, "Don't leave your marriage license lying around loose before you use it. Your best friend may alter it to suit himself. It happened to Ralph Kellard in 'The Veiled Marriage'."

Slight Comedy Plot Built Around Very Timely Subject

Bryant Washburn in
"THE SIX BEST CELLARS"
Paramount-Artcraft

DIRECTOR .....Donald Crisp
AUTHORS.....Holworthy Hall and Hugh Kahler
SCENARIO BY.....Elmer Harris
CAMERAMAN.....C. Edgar Schoenbaum
AS A WHOLE.....Slight comedy with some real laugh-getting incidents built around timely idea.
STORY.....Doesn't contain much plot but its topic will get it over.
DIRECTION.....Has handled material skillfully and registers a number of very hearty laughs.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Straight
CAMERA WORK .....O. K.
STAR.....Doesn't put much variety into expressions but gets points over.
SUPPORT....Very good; headed by Wanda Hawley
EXTERIORS.....Plain surburban shots
INTERIORS ..... Appropriate
DETAIL ..... Satisfactory
CHARACTER OF STORY.....To drink or not to drink—that's the question.
LENGTH OF PRODUCTION.....4,822 feet

The "private cellar" idea contained in this comedy certainly is a timely one and rich in humorous possibilities, many of which have been realized here, with the result that the picture ought to register a very big hit if presented and exploited properly. While the picture is not all that it could be as the plot is very slight and the situations rather scarce, it is quite likely that its good-natured kidding of the liquor question and the advertising value of its theme will get it over before all audiences, whether they are "wet" or "dry" in their sympathies.

The title, of course, is a play on the phrase "the six best sellers" used in the book world. In the present instance it means the six best stocked cellars in a little town called Oakmont. The cellar owned by Bryant Washburn and Wanda Hawley is supposed to be the richest because Bryant has done a lot of talking on the subject. In reality his stock is very low.

The time comes when Bryant and his wife are due to dine—and wine— their social set. Just before the date a flock of rare old wine is discovered in the cellar of Bryant's prohibition aunt. That is the discovery as reported. But when he comes to open the bottles before dinner he discovers them all empty. He brazens the affair through, however, by declaring himself off liquor for life after he sees the effect a few cocktails have on a feminine guest. After this he is taken up by the conservative element and promised a seat in Congress. And then his aunt discovers bottles that really contain wine in her cellar. Bryant is in a quandry—whether to take the wine or the congressional, seat, and in despair turns to the audience and puts the question up to them.

This ending is certainly novel and will serve to get the picture talked about a lot. They introduce a lot of comedy into the action regarding the "home brew" made from raisens which so many are supposed to have tried. The corks popping from the bottles of this stuff register a lot of fine comedy.

The star doesn't show much variety of expression but gets all his points over well. Wanda Hawley fills the opposite role well. A large cast which includes Clarence Burton, Jane Wolfe and Julia Faye assists.

Unusual Advertising Value and Popular Topic Make This Valuable

Box Office Analysis for the Exhibitor

While in some respects the entertainment offered in "The Six Best Cellars" is disappointing owing to the slightness of the plot, there is enough that is satisfactory in it to put it cleanly over and at the same time it is a wonderful advertising buy. The country is just now discussing the prohibition question a lot and if you play this picture properly you ought to be in for a clean-up.

As has been shown in the picture's presentation at the Rialto in New York an excellent idea is the incorporation in the program of other pictures and features dealing with drinking. Drinking songs are as appropriate as accompaniments as are shorter subjects on the films. Catchlines could read as follows, "Which would you take, a full wine cellar or a seat in Congress, Henry Carpenter had to decide?" "Henry was supposed to have one of the six best stocked cellars in Oakmont. Stocked with what? Oh well—but did he after all?" and "Ever try to make 'home brew'? Better see "The Six Best Cellars" first. Things do pop."

Carl Laemmle
announces the coming
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A Universal-Jewel
Production de Luxe

"The DEVIL'S PASSKEY"

"Beauty and Bills
and Bachelors—
see how naturally
they come together!"

CHARLIE CHAPLIN

IN

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Melodrama of Newspaper Life Makes Average Program Feature

Corinne Griffith in
"DEADLINE AT ELEVEN"
Vitagraph

DIRECTOR .....George Fawcett
AUTHOR .....Ruth Byers
SCENARIO BY.....Lucien Hubbard
CAMERAMAN .....Arthur Ross
AS A WHOLE.....Melodrama dealing with newspaper life; slow in starting but will interest to some extent because of theme.
STORY.....Not five reel material but climax builds up fair amount of suspense.
DIRECTION.....Has achieved good atmosphere but players show lack of direction.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Plain
CAMERA WORK.....Straight
STAR.....Is her usual self in role of society girl who becomes newspaper "sob" sister.
SUPPORT .....Fair
EXTERIORS.....City street stuff
INTERIORS.....Newspaper office good
DETAIL .....Satisfactory
CHARACTER OF STORY.....“Sob” sister solves murder mystery and saves reporter she loves from conviction.
LENGTH OF PRODUCTION.....About 4,500 feet

"Deadline at Eleven" is a melodrama of a newspaper office and sums up as just an average program feature. Its merits consist of a rather novel little plot climax, which in its development never reveals the manner in which the happy ending is to be arrived at, and the fair face of Corinne Griffith, who assumes the stellar role. Its drawbacks embrace a lengthy and tiresome introduction, practically all of which is mere padding, and reveal the obvious fact that Director George Fawcett must have pursued the Griffith method in permitting his players to work out their own characterizations, with rather unhappy results. Often the members of the cast in endeavoring to register some important point appear quite at sea.

What will help the picture considerably, however, is the realistic and at all times fascinating atmosphere which Fawcett has managed to instill into the newspaper office scenes. He certainly seems to have known what he was about here and this fine atmosphere he has achieved will help the picture a lot. Summed up, "Deadline at Eleven" is just an average program feature.

Miss Griffith appears as Helen, a society girl, who choses to earn her own living. After a lot of business, during which two or three pretty good laughs are registered, she gets a job on a New York paper when Jack Rawson, the star reporter, intervenes for her with the editor. After a while she is given charge of the "Advice to the Love Sick" column and then one night she is sent out on a disappearing girl story.

Jack promises to come after her as soon as he finishes work but the old liquor intervenes and he gets drunk. The girl is found dead with Jack's cap alongside of her. Helen pursues the story and unearths the fact that the girl was killed by her employer when she refused to accompany him south. Helen is aided in arriving at her solution by one of the letters she received at her desk. The climax is particularly well worked out and finishes the picture off in good style.

Miss Griffith is supported by a cast that includes Dodson Mitchell, Frank Thomas and Webster Campbell.

Tell Them It's a Melodrama of Newspaper Life; Should Draw

Box Office Analysis for the Exhibitor

By presenting this as a melodrama of newspaper life you should be able to attract considerable attention inasmuch as this type of story or picture is usually fascinating to the public. While the present work is by no means note-worthy it has enough merit to get it by as a program feature. Miss Griffith should be mentioned as her beauty has attracted many, while the name of George Fawcett should be used also. People will remember him from his rich character work in Griffith pictures and will be interested to see his first work as a director.

Catch lines could read: "How a newspaper 'sob' sister solved a murder mystery through an inconspicuous letter and freed the man she loved,"—"She had more money than she could use but when it came to getting a job on a newspaper she found it needed—brains," "She solved a murder mystery in thirty minutes and saved the man she loved from public condemnation."

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For Details
Write or Wire
GEORGE KLEINE
63 East Adams Street,
Chicago, Illinois.

Tom Mix Chalks Up a Whale of a Thriller

Tom Mix in
"THE DAREDEVIL"
Fox

DIRECTOR .....Tom Mix
AUTHOR .....Tom Mix
SCENARIO BY.....J. Anthony Roach
CAMERAMAN .....Dev Jennings
AS A WHOLE.....Excellent western thriller showing star and support in series of amazing stunts.
STORY.....Nothing elaborate, but it holds all the stunts together remarkably well.
DIRECTION.....Mix directs himself with better results than those achieved by others.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Plain
CAMERA WORK.....Very good; notably in shooting the thrill stuff.
STAR.....Certainly performs stunts enough to satisfy even the most extreme.
SUPPORT.....Entirely acceptable
EXTERIORS .....Most all western
INTERIORS .....Few
DETAIL .....All right
CHARACTER OF STORY.....Hero captures outlaw band to save reputation of heroine's father.
LENGTH OF PRODUCTION.....About 5,000 feet

Tom Mix can take credit for conceiving and directing what appears to be his best Fox picture, and not only his best for this company but one which ranks up with the very best western thrillers produced. "The Daredevil" was designed by the star to show all his paces as a stunt man and it certainly fulfills its mission, awarding him a role that lives up to the title in every respect.

Of story there is little, but at the same time the slight plot serves to link the thrilling episodes in remarkably good form. After a rather novel and humorous introduction showing a cowboy's shack shaking and tottering and eventually collapsing the star is introduced as a cowboy who fought all his mates because they refused to permit him to wear pajamas.

Mix then goes back to his father, who desirous of getting rid of him again, sends his to a wild western town where he is to be telegraph operator. They work in some of the always useful stuff here in which the westerners think the hero is a tenderfoot to find out their mistake in great chagrin, and then the love element is introduced between Mix and the daughter of the division superintendent.

Said superintendent has been unable to cope with a band of holdup men and is in danger of losing his psition, so the girl persuades Mix to see what he can do about bringing them to justice. Chief among the thrills are Mix's chase after the bandit's freight train, his liberation of the girl and his driving the villainous band to a cabin which he and his men proceed to ram down with telegraph poles. At the end he takes the girl back to his father and just for a final thrill climbs up the side of the office building to reach his destination.

Then there is the hair-raising episode on the train when Mix is travelling to the western town. He is chased by angry porters, climbs to the roofs of the cars and finally swings off the train on to ticklers hanging overhead. But to enumerate all the thrills is impossible—the picture contains them in abundance and that they are all crackerjack.

The star is well supported by a cast that includes Eva Novak, Charles K. French, L. C. Shumway, Sid Jordon, Lucille Younge, George Hernandez and L. S. McKee.

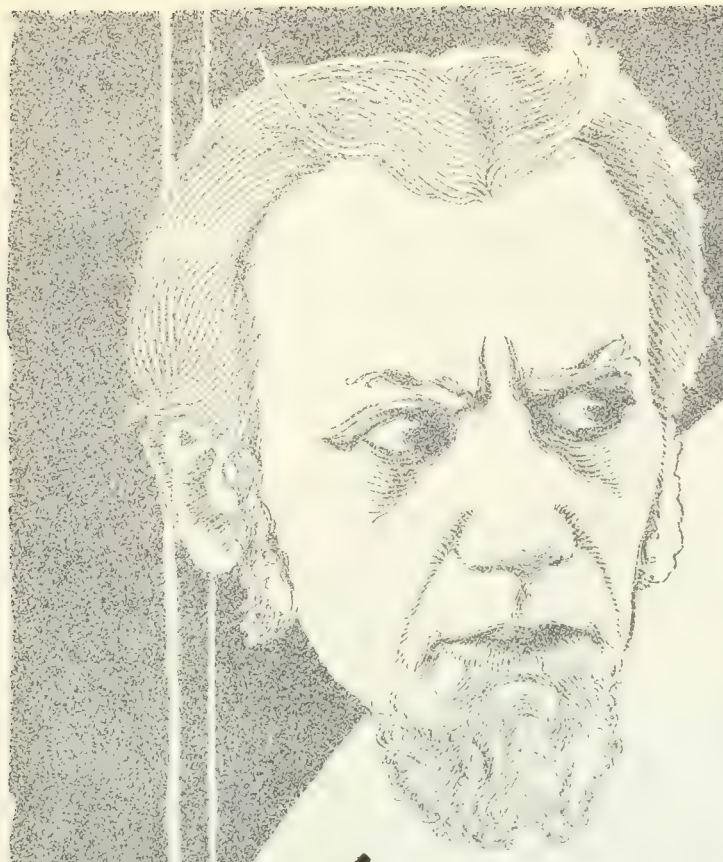
If They Like Thrillers They're Going Crazy Over This

Box Office Analysis for the Exhibitor

If your crowd likes thrillers, (and in passing what crowd doesn't like them?) they surely are going to go crazy over this one which is the last word in this sort of entertainment. And the thrills are served up with just the right amount of comedy and romantic dressing. In fact they offer in this one a picture that will register so well that it will delight practically every audience.

And then there is the benefit to be derived from Tom Mix's name and the additional publicity you can derive from the fact that he both wrote and directed the picture. To attract the crowds enumerate some of the thrills and use them in your advertisements and in lobby announcements. Use the old circus style: "See Tom Mix in his greatest thriller, see his leap from the roof of a train to the ticklers; see his ride through the waterfalls; see him shoot out the flames of two candles; see him swing from the roof of a moving train into the car"—and so on.

Off



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AIRCRAFT SERVICE INC

Adaptation of Pinero's Novel Has Theme Not New to Screen

Elsie Ferguson in
"HIS HOUSE IN ORDER"
Paramount-Artcraft

DIRECTOR ..... Hugh Ford
AUTHOR.....Sir Arthur Wing Pinero
SCENARIO BY ..... Hugh Ford
CAMERAMAN ..... Arthur Miller
AS A WHOLE.....Well produced and given adequate presentation which doesn't cover up hackneyed plot situations.
STORY.....Adaptation of Sir Arthur Wing Pinero's well-known stage play; a theme not new to the screen.
DIRECTION.....Permitted the plot development to become exceedingly obvious.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Fair
CAMERA WORK ..... Satisfactory
STAR.....Doesn't appear to good advantage in opening reels.
SUPPORT.....Holmes E. Herbert adequate in his part.
EXTERIORS.....Appropriate; pretty garden shot
INTERIORS.....A home of wealth
DETAIL.....Some poor close-ups of Miss Ferguson
CHARACTER OF STORY.....Troubles of a minister's daughter who becomes a second wife.
LENGTH OF PRODUCTION.....4,942 feet

Although the story of Miss Ferguson's latest production is based on a well-known and successful stage play by Sir Arthur Wing Pinero, which met with the approval of New York and London audiences in 1906, the theme is not new to photoplay audiences. In fact the idea has been used so often that it might well be indexed under a number and be referred to as such.

Director Ford has exercised considerable care from the production end. The settings and locations show good judgment and Miss Ferguson has been handled to good advantage for the most part. However, there is a continued obviousness throughout that emphasizes the triteness of the plot and warns you what to expect long before the actual occurence. On account of the short comings of the story the characters do not receive the sympathy of the spectator, and several minor events, seriously intended, were greeted with audible chuckles by the audience.

After the death of her father, Nina Graham became the governess of Derek, the young son of Filmer Jessen, a member of Parliament. Annabelle, the wife, is killed in an automobile accident on the night that she had planned to leave her husband to go away with another. Nothing of the secret, however, becomes known at the time so her memory is held sacred by Jessen.

Nina has become very fond of Derek and no one is surprised when she becomes Jessen's wife although she overhears a conversation which comments on her station in life compared to the man she has married. In Paris Nina resolves to give them something to talk about, much to the amazement of the husband who constantly reminds her that "Annabelle would not do that."

Jessen continues his reprovals and finally goes so far to presume to compel Nina to attend the exercises which will dedicate a park to the memory of Annabelle. This is the last straw and she is ready to leave him when evidence of the first wife's faithlessness is disclosed and the house is once more in order.

Miss Ferguson is sincere in her performance and is well assisted by Holmes E. Herbert as Jessen. She does not attain any particular achievement in the part of Nina because of the weakness of the story character. Others in the cast were Vernon Steele, Margaret Linden, Marie Burke and Lawrence Johnson, the child.

Average Program Offering With Star and Title in Its Favor

Box Office Analysis for the Exhibitor

"His House In Order" is an adaptation from the pen of the well-known English writer, Sir Arthur Wing Pinero. The fact that the stage play enjoyed considerable success on both the American and London stage, may get a response greater than it might otherwise receive. Although this may serve to get them in you should secure some good short reels to balance up the program otherwise you may have some complaints.

Of course you have the name of Miss Ferguson to work with, and you can count on some business from this end. Also, for the women's benefit say that the star wears some beautiful gowns. Catchlines could read: "Would you marry a man merely to keep his house in order? See the results of such a union in Elsie Ferguson's latest picture." Or, "Her husband thought her a simple little woman but she startled him by her daring in Paris. See the results of her venture in 'His House in Order'."

Despite a great deal of producer and distributor "hokum" and extravagant publicity—

Good pictures, in ninety-nine out of a hundred cases, are known by the first grade first run theatres in which they play.

Measured by this test and standard "The Capitol" is a popular and appealing picture. It is playing *the big theatres* everywhere.

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Two comedians without rivals, the most popular male star in the world and next to him:

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Mr. Kerrigan is liked and played by more exhibitors, is admired by a larger public and is longer established in public affection than any other dramatic male star except Fairbanks.

W.W. HODKINSON CORPORATION
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Very Episodic Story Relying Too Heavily on Coincidence

Constance Binney in
"THE STOLEN KISS"
Realart

DIRECTOR .....Kenneth Webb
AUTHOR .....Lucille Van Slyke
SCENARIO BY .....Kathryn Stuart
CAMERAMAN .....George Folsey
AS A WHOLE.....Very episodic, telling story of girl's life; another persistently optimistic and naively philosphic heroine.
STORY.....Seems very unreal and relies too heavily on coincidence in its development.
DIRECTION.....Has played around a lot with star but lack of care prevents the comedy and pathos expected in this type of offering.
PHOTOGRAPHY ..... Good
LIGHTING.....Seems inadequate at times
CAMERA WORK ..... Adequate
STAR.....Plays sincerely in fat part but doesn't get an awful lot over.
SUPPORT.....Never has much to do
EXTERIORS ..... Very few
INTERIORS.....Good atmospheres obtained
DETAIL.....Closeups of star in first reel spoil illusion of extreme youth.
CHARACTER OF STORY.....Lovers separated after stolen kiss are eventually reunited.
LENGTH OF PRODUCTION.. ..About 5,080 feet

"The Stolen Kiss" is one of those very unreal stories of the juvenile heroine in which the chief protagonist of the tale is as persistently optimistic and as naively philosophic as Pollyanna. But the stories of Felecia Day and Pollyanna differ greatly in that the former has none of the coherent or simple truths of the latter. Felecia's attitude is at times very unreal and the plot, adapted from Lucille Van Slyke's "Little Miss By-the-Day," relies altogether too heavily on coincidence and a flock of "convenient" meetings in its development.

Even with these rather flagrant handicaps "The Stolen Kiss" would have registered satisfactorily enough had the director managed to introduce those "dimple and tear" scenes which are a vital element in such a picture. But something seems to have gone amiss in this direction also. Although Kenneth Webb has the star play around in many scenes and closeups he has failed to bring out definitely the elements of comedy and pathos.

The story opens with Felecia as a very young girl enjoying a romance over the garden wall with a choir boy from the church next door. Constance Binney registers as a young kid well enough in the full shots but the director persists in bringing her into bath tub closeups where evidences of her real age destroy the illusion. After her mother's death, the grandfather tells Felecia that she has gone to the "Little House in the Woods" and Felecia swallows this myth for lo, these many years, until finally the house-keeper puts her wise.

Then, with her grandfather's death, Felecia turns to earn her own living with success as a seamstress, working by the day. Eventually she again meets the choir boy whom she kissed over the garden wall, now a full fledged baritone and with this the story ends.

There's a whole volume of incident intervening between the kiss and the final meeting but for the most part it is altogether unreal and relies too much on convenient situations to get across. Felecia goes along meeting everyone that is necessary to her well-being just at the propitious time.

Miss Binney plays very sincerely and seems to have possibilities for comedy and pathos which a more careful director could bring out. Rodney La Rocque is her leading man, while others are George Backus, Bradley Barker, Robert Schable, Richard Carlyle and Edyna Davies.

This Is Best Suited for Children's Matinees

Box Office Analysis for the Exhibitor

On the whole "The Stolen Kiss" seems best suited to be shown at matinees for children rather than before grown-up audiences. Doubtless the picture contains many of the characteristics of the book which are reflected in its original title "Little Miss By-the-Day," and this, incidentally and to prove the point, is not a title that would attract grown-ups.

This type of story when handled properly has a big place on the screen but certainly the manner in which this one is presented leaves many loop-holes for criticism even from the lay mind, while its merits, apparent here and there throughout its length, are not frequent enough to counterbalance its shortcomings.

Japanese Spy Plot Drammer

"WHO'S YOUR SERVANT?"
Robertson-Cole

DIRECTOR ..... Not credited
AUTHOR ..... Julian Johnson
SCENARIO BY ..... Julian Johnson
CAMERAMAN ..... Not credited
AS A WHOLE.....Old Japanese spy melodrama
STORY.....Had the goods in its old-fashioned way but its running isn't smooth.
DIRECTION ..... Commonplace
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Fair
CAMERA WORK ..... Poor
LEADING PLAYERS.....The Jap heavy displays neither force nor polish in his work; others do well.
SUPPORT ..... Satisfactory
EXTERIORS ....Include some good shipyard shots
INTERIORS.....Very small and crowded for the most part.
DETAIL ..... Some twists of action unconvincing
CHARACTER OF STORY.....Heroine makes Jap spy confess to stealing papers by feigning love for him.
LENGTH OF PRODUCTION.....About 4,950 feet

This one has earmarks of age, and while there are many ancient plots that get over with new dressings, "Who's Your Servant?" has not been especially well produced and the worn places are much in evidence. The servant in the case is a Japanese man-of-all-work in an admiral's household. There are papers to be sure, and there is a penniless young lieutenant in the navy who loves the admiral's daughter. And when the papers do their time-honored vanishing act suspicion is cast on the lieutenant. But the heroine, by feigning love for the oriental, discovers that he is the thief and by her wit she saves the situation, the hero, and the American navy.

There is no denying the possibilities of such material. Good visualists can build up sequences of gripping power in the development of the business between the girl and the Jap. Here was an opportunity to bring in a climax to rival the time-honored denouement in "The Cheat." But instead of a scene of steady accumulating force is a sequence full of cuts which break up the suspense, while Yukio Aoyama who plays the Jap, never rises above the dignity of a meek servant. It needed an actor of subtle ability of forceful personality to successfully play this part of the picture. And Aoyama possesses neither.

Immediately the Jap is introduced in the opening scenes, receiving rather more attention than is due the ordinary servant, the subsequent action may be in a great sense easily foretold. The plans are missing and the hero is innocent. A slight attempt was made to cast odium on another character, but you know all the time that the Oriental is the culprit.

Some of the turns the action takes are unconvincing. When the marines catch the hero letting himself out of the admiral's office through the window in the dead of night it is hard to figure out why they let him go. And again when the heroine decides to make up to the Jap to get the papers, there is hardly ground for the slightest suspicion on her part that he has them. Of course the audience knows it but the heroine's act doesn't convince.

The picture is set in meagre interiors; shots that look cramped and small. And when it comes to an easy bit of panorama work (following the heroine down the side of the house to the ground) the cameraman surely shows his lack of training. Lois Wilson and William Scott heroine and hero play with sincere effort. Scott gets a lot over despite the inferior direction and production. Others are Andrew Robson, Albert Morrison and Frances Burnham.

May Get Over With Crowds That Like Thrills

Box Office Analysis for the Exhibitor

While production flaws are obvious the picture may get over before crowds of the class that is easily thrilled by pictures of the spy type, no matter what flaws they possess. It's the sort of production that used to be blazoned forth by means of a lot of sensational paper in the old days before the war.

The title with its interrogation is hardly sensationally attractive. Servants aren't in every family by any means and the suggestion given in the title to watch all servants will probably strike many as humorous. Advertisements can be framed around the spy angle, and the situation in which the heroine brings a confession from the Jap by feigning love for him.

If every picture was as good as this, every person in your town would make theatre-going an almost daily habit!

Jesse D. Hampton presents

BLANCHE SWEET

in Bayard Veiller's play

THE DEADLIER SEX

A story of the pinelands, rushing streams, tall mountains and the clean, healthy life of the open; of the kidnapping of a Wall Street man in order to teach him humanity.

Pathé
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MacDan

"EXCUSE MY DUST!"

The shortest distance between two points might be a straight line, on paper,—but Wallace Reid, covered with dust at the wheel of this Paramount-Artcraft **speed** picture, will tell you that it's the curves that count!

When the telegraph poles look like the teeth of a comb, when the speedometer is deliriously checking off a mile every thirty seconds or so—**then** it's sure you're going to win or smash!

If you saw Wallace Reid in "The Roaring Road" or "Double Speed" you have some idea of the pace he hits in "Excuse My Dust", but here there's a girl as well as gasoline, and she doesn't quite like this do-or-die stuff.

Climb aboard anyway—**Paramount** invites you—and get the genuine sensations from behind that dithering wheel.

Jesse L. Lasky Presents

WALLACE REID *in* "EXCUSE MY DUST"

Adapted from the Saturday Evening Post story "The Bear Trap", by Byron Morgan

Directed by Sam Wood *Scenario by Will M. Ritchey*

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK

A Paramount Artcraft Picture

This is a reproduction of the full page advertisement which runs in The Saturday Evening Post, March 20th

This Story Would Have Registered Better On a Talking Machine

"THE STREET CALLED STRAIGHT"
Eminent Authors—Goldwyn

DIRECTOR .....Wallace Worsley
AUTHOR.....Basil King
SCENARIO BY.....E. T. Lowe, Jr.
CAMERAMAN .....Robert Newhard
AS A WHOLE.....Production is all talk with hardly any action; becomes tiresome long before finsh.
STORY.....Certainly wasn't the kind of story for the screen.
DIRECTION.....Good but never has a chance to develop any sustaining drama.
PHOTOGRAPHY ..... Good
LIGHTINGS.....Night lighting a bit too dim
CAMERA WORK .....Satisfactory
LEADING PLAYERS....All of them good but story doesn't give them opportunities to register in best style.
SUPPORT.....Lydia Yeamans Titus in character-comedy role individual hit of picture.
EXTERIORS ..... Pretty
INTERIORS.....Very handsome and appropriate
DETAIL.....Not much to comment on except Lawson Butt's palpably false moustache.
CHARACTER OF STORY.....Awakening of heroine to love of man she formerly despised.
LENGTH OF PRODUCTION.....About 4,896 feet

Basil King's story "The Street Called Straight" certainly wasn't the type of fiction to choose for picture adaptation as, from the finished product, it is easy to discern that the original work concentrated altogether on fine dialogue and left dramatic and physical action out of the running. So here is a picture that is talk, talk, talk and then talk some more and the talky subtitles are illustrated by the character earnestly talking at each other. As an illustrated talk "The Street Called Straight" is A1.

It starts out by presenting the fact that respected Henry Guion has embezzled funds to the amount of four hundred thousand dollars. Peter Davenant, adopted and successful son of Guion's old friends appears and says he wants to do something good with his money so he offers half a million to Guion. Its many subtitles before he takes it because his daughter Olivia who dislikes Peter objects but finally for the sake of her father's reputation and his clients she waves prejudices and accepts his charity.

Then Col. Ashley, an Englishman, engaged to Olivia appears and says that he can never marry Olivia unless she permits him to pay back the money to Peter. They argue about this a long time and eventually Peter, desiring to see Olivia happy, jumps over to her rich aunt in France and tells her the sad tale. Aunty comes to America and doing a little more observing and a little less talk discovers that Olivia is really in love with Peter and that the colonel and another girl are well matched. And this is how the romance concludes.

At the outset the story gives great promise for the characterization is carefully and well handled and there are hints of a plot with a nice lot of complications lurking in the background. But instead the characters go on talking about honor and four hundred thousand for the duration of the picture. Now probably all this made good reading and the producers may say that picture audiences can't appreciate this type of picture fiction but that isn't the case.

Milton Sills and Naomi Childers give sincere performances as in fact do all the rest including Charles Clary, Irene Rich, Alec Francis and Lawson Butt. Lydia Yeamans Titus is the individual hit of the picture. aunt.

You Might Get the People In With This But They'll Hardly Be Entertained

Box Office Analysis for the Exhibitor

They cerainly have dressed this picture up in pretty fine style but the story isn't worth such an elaborate setting. Its lack of all good picture qualities set it down as a piece of entertainment not at all up to the mark. The probability is that a whole lot of people will get tired watching the characters talk at each other and walk out on the picture before the end has come.

There is a slight attempt in a number of scenes to justify the title and there are some lines which say the street is often dark and unlighted but still it's there. They don't get over very well just what they strive for in this respect.

There has been considerable advertising accorded this series of Eminent Authors pictures and there will be some good ones coming later on. But certainly "The Street Called Straight" fails to live up to what may rightfully be expected of it in the way of entertainment.

Crook Play Treated With Good Taste Except in Climax Sequence

Margarita Fisher in
"THE DANGEROUS TALENT"
American—Pathe

DIRECTOR .....George L. Cox
AUTHOR .....Daniel F. Whitcomb
SCENARIO BY.....Lois Zellner
CAMERAMAN .....George Rizard
AS A WHOLE.....Good crook play with unusual twists but climax is spoiled by too much detail.
STORY.....Very plainly "manufactured" but interests because of its many surprise turns.
DIRECTION.....Seems inclined to play up star in closeups too greatly and should have condensed action of the climax.
PHOTOGRAPHY .....Very good
LIGHTINGS.....Mostly straight; few effects commendable.
CAMERA WORK.....Good
STAR .....Registers satisfactorily
SUPPORT ..... Good
EXTERIORS.....Good estate stuff
INTERIORS .....Acceptable
DETAIL.....One closeup of girl's arms shows different clothing than that worn in full shot.
CHARACTER OF STORY.....Girl frustrates plans of crooks to rob hero's safe.
LENGTH OF PRODUCTION.....About 5,460 feet

"The Dangerous Talent" is a crook picture, very plainly manufactured in that many of its twists are undeniably "convenient," but at the same time these twists produce a number of surprises and for the most part the plot succeeds in retaining the interest after a good fashion. The climax, however, is rather weak from a dramatic sense. It is burdened with a lot of detail and unnecessary closeups of the star that serve to retard its effect in no small measure. Instead of speeding up this sequence they have kept right on handling it as they did the body of the story. The climax thing seems to be bothering a lot of producers these days.

In the beginning they register that Lelia Mead, a stenographer, is very clever in imitating other people's hand-writing. For this she is discharged from her position in the real estate office of Dodge. Unsuccessful in her search for work she forges a letter to Gilbert Ellis, a millionaire bachelor and lands a job as his secretary.

Ellis' butler is a crook and in league with Mildred Shedd, a peculiar character whom Lelia had encountered before. The butler "finds" a baby on the door step and Mildred is summoned to nurse it. Their plan is to rifle the safe. The presence of Lelia upsets them but they decide to go through with their plans and throw suspicion on her. While robbing the safe they are surprised by Ames, a former friend of Ellis', who is in an intoxicated state. They shoot and mortally wound him. Dying, he blames Ellis. Lelia saves him by writing a note to Mildred, purporting to come from the butler saying that he has confessed. In this way they get her confession and so Ellis is saved.

The story contains a lot of talk and some action about Ellis' proposed playground for poor children which is merely introduced to bring the real estate agent back into the action that he may recognize Leila. As the consequences of this recognition are unimportant it seems that much of this detail could have been eliminated with the result that the entire picture would have speeded along at a much better pace.

Margarita Fisher registers satisfactorily in the stellar role although the director has given her too many closeups particularly in the climax sequence. Satisfactory performances are also given by Harry Hilliard, Beatrice Van, Harry Clark, Neil Hardin, George Periolat and May Talbot.

Satisfactory Program Feature

Box Office Analysis for the Exhibitor

"The Dangerous Talent" is a satisfactory program feature. It has its faults, but at the same time the story has a number of surprises in its running and the interest is well maintained up to the climax, which, though badly handled, contains more surprise twists.

It is not a feature that you can praise to the skies; rather is it one of those you can slip in quietly and rely on it to give average satisfaction to your people. The star doesn't possess extreme popularity but her work is fairly consistent.

DEMOCRACY

As announced recently in the trade publications, Lester Park and Edward Whiteside, producers of "EMPTY ARMS," have for a long period of time been working on the film

DEMOCRACY

By Dr. Frank Crane

the foremost philosopher of the day whose editorials are read throughout the United States in thousands of newspapers and magazines, has in collaboration with Charles D. Isaacson developed a powerful story and it has been acted by a very celebrated cast under the direction of Frank Reicher. The film takes its inspiration from Dr. Frank Crane's magazine

DEMOCRACY

The popular successor to Elbert Hubbard's magazine, "The Philistine." The circulation is well into the hundreds of thousands and has rendered an important ground work for the exploitation of the film with the various other works of Dr. Crane's which have been before the people for many years.

DEMOCRACY

is owned by Lester Park and Edward Whiteside, Producers of

EMPTY ARMS

Starring GAIL KANE with Thurston Hall
J. Herbert Frank and Irene Blackwell

WRITTEN BY WILLARD KING BRADLEY — EDITORIALS BY DR FRANK CRANE

PERSONALLY SUPERVISED AND DIRECTED BY Frank Reicher

To Mr. Z——

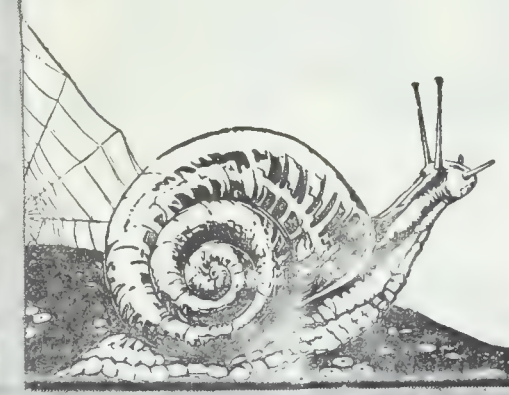
This is to inform you that your territory has been purchased. "EMPTY ARMS" is sold for 25 per cent. *more* than you offered to pay!

We take this extraordinary means to impart to you this information, because your experience might prove of value to other buyers across the continent.

You remember the first announcement on "EMPTY ARMS." It told how we refused an offer of One Hundred Thousand Dollars guarantee from one of the big distributors. Then we sent you a copy of the Hundred Thousand Dollar Packet which told in detail of the tremendouse box-office possibilities in "EMPTY ARMS."

You remember that you wired us to hold your territory; that you made us an offer which we refused. You remember that you thought the price we quoted too high, but you had the opportunity to see the film and judge for yourself.

Then you saw the film. You said it was a powerful screen drama and ought to prove a great box-office attraction in your territory. But you procrastinated. You sparred for time, thinking we would reduce our price. You remember that we wired you that other



buyers in your territory were also interested. You thought we were bluffing.

The picture is now sold in your territory for 25 per cent. more than you bid for it.

However, following "EMPTY ARMS" are three more pictures—"The Scarlet Dragon," "A Good Woman" and Dr. Frank Crane's greatest American epic "DEMOCRACY." You have an opportunity to acquire these pictures for your territory, but we must admit that your competitor who purchased "EMPTY ARMS" has first call. *He didn't procrastinate!*

BYRON PARK IS IN NEW YORK SHOWING THE FILM "EMPTY ARMS" TO THE BUYERS OF THE TERRITORIES STILL OPEN. DON'T BE LIKE MR. Z. MAKE YOUR APPOINTMENTS WITH MR. PARK AT ONCE.

Photoplay Libraries, Inc.

(Exclusive Selling Agents)

500 FIFTH AVENUE, NEW YORK

Amusing Complications and Star Make This Satisfy

Constance Talmadge in
"IN SEARCH OF A SINNER"
First National

DIRECTOR .....David Kirkman
AUTHOR .....Charlotte Thompson
SCENARIO BY.....John Emerson and Anita Loos
CAMERAMAN ..... Oliver Marsh
AS A WHOLE.....A disappointment in comparison with the preceding releases; good in spots.
STORY.....Could have been used to get in a good deal more fun without overdrawing.
DIRECTION.....Allowed situations to be overdrawn too often in an effort to get over comedy stuff.
PHOTOGRAPHY .....Fair
LIGHTINGS.....Not up to the usual standard
CAMERA WORK.....Fair
STAR.....Forgets to be cute very often; slipped up a little on the art of vamping pleasingly.
SUPPORT.....Rockliffe Fellows doesn't match up well with the star; others suitable.
EXTERIORS.....Many shots in Central Park
INTERIORS .....Adequate
DETAIL.....Titles come in for a large share of the laughs.
CHARACTER OF STORY.....Butterfly wife tires of her "good" husband and seeks a sinner after his death.
LENGTH OF PRODUCTION.....5,485 feet

Why do authors, especially photoplay writers, insist upon making their characters so unreal and so untrue to life when there are people in the world who in themselves, naturally and without exaggeration, are just the types they are after? Why not make the characters in their plays real, lifelike folks instead of overdoing it?

Henry Chadbourne could just as well have been a "good" husband without being a freak. He could have been a home man and fond of domestic life and at the same time bore his young life-loving wife without having the added impediment of being a scientific nut who had his wife accompany him to the museum while he studied the geological expressions of the various museum specimens.

The comedy element does not live up to expectations. There are some highly amusing situations brought in by the star's efforts to make a good man wild and her success.

Georgiana Chadbourne goes through the period of mourning uneventfully until she throws off her black and arrives at the home of her brother-in-law Jeffry, in New York, to start her search for a wild man, and to make it more convenient her host and his wife are quarantined for two weeks on Long Island. So Constance carries on her campaign undisturbed.

Strange enough she finds the man she is after in Central Park, only to learn later that he is a very good man from Denver and an old friend of Jeffry's. Nevertheless Georgiana really loves him so decides to reform his good ways by pretending she is Jeffry's wife. He rebels at the thought of betraying his pal but after much strenuous vamping he succumbs and the results come very near turning the tables on poor Constance but Jeff returns from Long Island in time to straighten things out.

There are many good laughs in the production especially in the complications that follow when Constance starts her reforming schedule and some of the titles get over in great style. Those in the cast were Corliss Giles, William Roselle, Marjorie Milton, Evelyn C. Carrington, Lillian Worth, Arnold Lucy, Charles Whittaker, Ned Sparks and William Boshell.

Slightly Weak Material Should Prove No Drawback

Box Office Analysis for the Exhibitor

From the box office angle there is very little doubt but what "In Search of a Sinner" will pack your house if you can judge from the first day's run at the Strand when they were standing them at the last show. Besides having Constance Talmadge for its star and the decided hit made by her two previous pictures, "Two Weeks" and "A Virtuous Vamp," the title will get a good many in of its own accord.

The fact that the story isn't as strong as it might be need not give you great worry by this time, providing you have played the former Talmadge comedies, the star has enough drawing power in her name and what she has already done to overcome this shortcoming.

The title and theme of the story offer almost unlimited possibilities in the way of exploitation and there are many original and helpful suggestions in the press sheets distributed by First National as well as a selected and suitable musical score. You will find many of the current popular songs fit the action delightfully.

JESSE D. HAMPTON

Announces a series of

HENRY KING PRODUCTIONS

ROBERT THORNBY PRODUCTIONS

Each production will combine with recognized directorial ability the literary genius of a celebrated author

Wm. J. Locke

John Galsworthy

Jerome K. Jerome

Robert Hichens

Fredrick S. Isham

Frank H. Spearman

John Hastings Turner

F. Hopkinson Smith

Bayard Vieller

Kenneth B. Clarke

F. Anstey

Bret Harte

others will be announced later—

JESSE D. HAMPTON PRODUCTIONS
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HOWARD E. MORTON Eastern Mgr.
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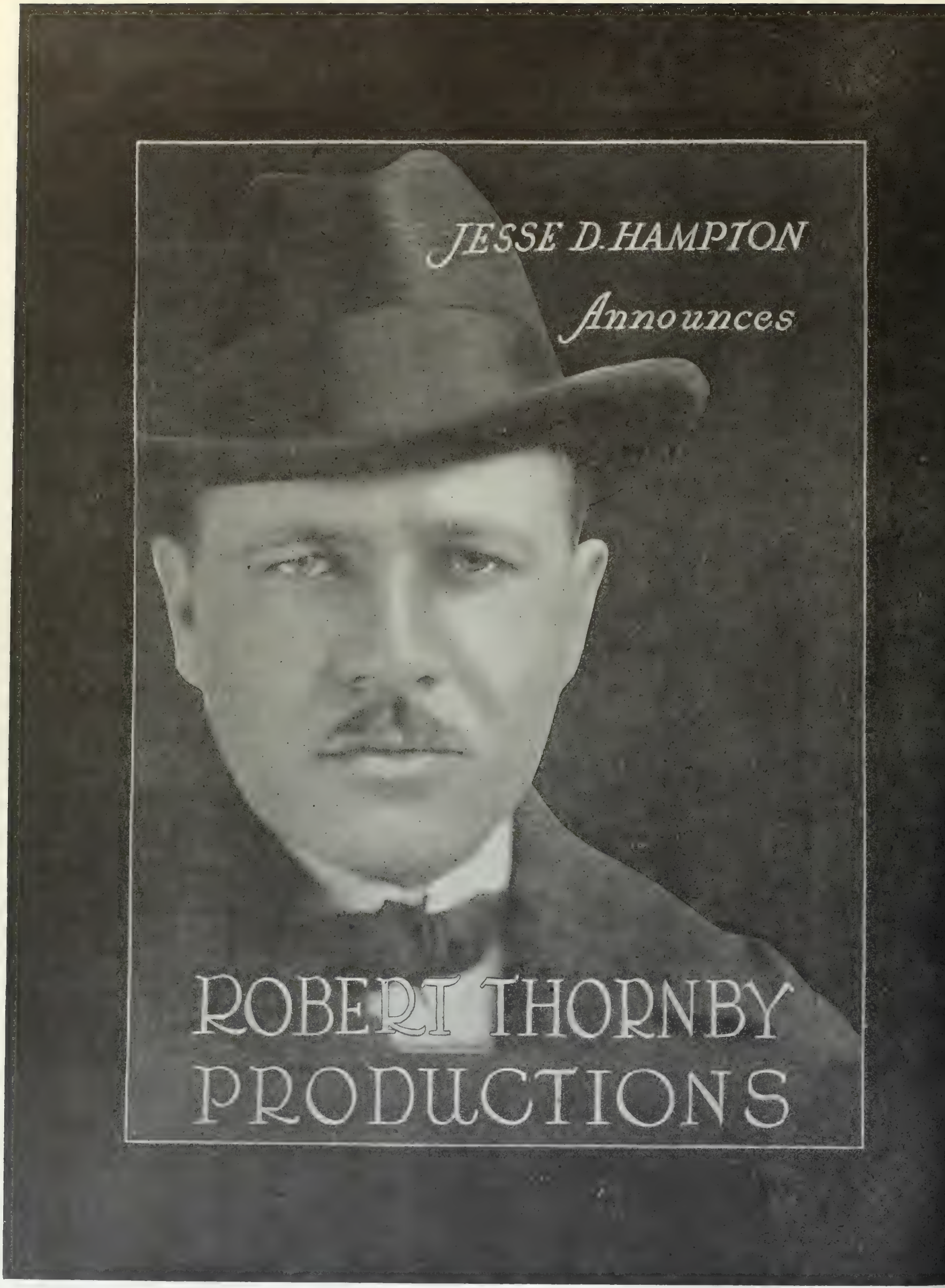
JESSE D. HAMPTON
Announces
ROBERT THORNBY
PRODUCTIONS

JESSE D. HAMPTON

Announces

HENRY KING

PRODUCTIONS

Mollie King Returns in Very Well Done Domestic Drama

Mollie King in
"WOMEN MEN FORGET"
United Picture Theaters

DIRECTOR .....John M. Stahl
AUTHOR .....Elaine Sterne
SCENARIO BY.....Paul Bern
CAMERAMAN .....Percy Holbrook
AS A WHOLE.....Domestic drama that holds interest admirably and shows unusual and intense conflict of characters.
STORY.....Very well developed
DIRECTION.....Registers all points naturally and to good effect.
PHOTOGRAPHY .....Average
LIGHTINGS .....Mostly plain
CAMERA WORK..... Good
STAR.....Shows considerable emotional ability in this and registers exceedingly well.
SUPPORT.....Edward Langford and Frank Mills both handle big parts expertly.
EXTERIORS ..... Satisfactory
INTERIORS .....Appropriate
DETAIL.....Story helped a lot by subtitles that are practically all spoken.
CHARACTER OF STORY.....Wife wins back husband from "other woman" through her understanding.
LENGTH OF PRODUCTION.....4,600 feet

"Women Men Forget" is notable in that it marks Mollie King's return to the screen after quite an absence and also because of the fact that it presents a domestic drama of unusual interest, well developed, and containing an interesting and at times very intense conflict of characters. The picture is an example of what can be done with a very good story, a small cast, and at little, but no stinting expense. For while it never offers anything lavish in the way of setting or action, the story grips through the author's rather clever juggling with plain realities, and though the results she achieves may appear artificial to some at times, they are generally very appealing because of the fact that they are founded on true situations.

Miss King appears as Mary Graham, the unhappy wife of Robert, who is attracted to Helen, supposedly Mary's friend and in time their affair becomes common gossip. About to become a mother Mary is sent away to the country by James Livingston, an old friend who admires her greatly and despises Robert. After the birth of a child which she keeps a secret from her husband Mary returns to her city home in the hope of finding Robert repentant but instead she discovers him in Helen's arms.

Livingston then takes matters in his hands and breaks Robert in the stock market, with the result that Helen leaves him, refusing to offer assistance. Mary, still loving her husband and realizing that he is little more than a very foolish boy, proves her love and forgiveness by offering him all the negotiable things she has in the world and then introduces him to their son.

The director has treated his material exceptionally well. The manner in which he gets over the fact that Mary is to become a mother by using the dog and the kittens is a fine touch. Then, too, in the many scenes which bring husband and wife and the other woman together he has shown sure dramatic skill.

He is assisted in no small respect by the star and principal supporting players. Miss King plays with real feeling and displays an emotional ability that is no less telling than it is, in a way, surprising. Edward Langford gives a realistic picture of the weakling husband and Frank Mills as the friend, who, thank goodness, doesn't develop into a villain, is always pleasing. Lucy Fox as Helen and Jane Jennings in a small character role complete the cast.

You Can Say a Lot About This and the Picture Will Deliver

Box Office Analysis for the Exhibitor

"Women Men Forget" is a picture that you can advertise extensively with a feeling of safety, for the story and production are behind you to deliver complete if not unusual satisfaction to most all audiences. You might make something of Miss King's return to the screen in your campaign. She had quite a popularity before, and her work in this picture certainly stamps her as a good actress.

Give the title a good display also, for it is one that will immediately attract attention. Catch lines written around the plot will attract. Try one of these: "Because she loved her husband she forgave him even when he regarded her as a stranger in her own home," "She found herself an intruder in her own home where the 'other woman' presided."

Story as Reasonable as an Attempt to Prove That Black Is White

Dorothy Dalton in
"BLACK IS WHITE"
Thomas H. Ince—Paramount-Artcraft

DIRECTOR .....Charles Giblyn
AUTHOR .....George Barr McCutcheon
SCENARIO BY.....E. Magnus Ingleton
CAMERAMAN .....John S. Stumar
AS A WHOLE.....Just about takes the prize for impossibility.
STORY.....Fails to convince because of extreme basic situation while there is insufficient substance to the plot.
DIRECTION ..... Commonplace
PHOTOGRAPHY .....Very good
LIGHTINGS .....Effective
CAMERA WORK .....Good
STAR.....Plays easily and surely but fails to look old enough in latter reels.
SUPPORT .....Very good
EXTERIORS .....Few
INTERIORS .....Handsome and appropriate
DETAIL.....Comedy "relief" fails to register
CHARACTER OF STORY.....Built on situation of man marrying the same woman twice and not knowing it.
LENGTH OF PRODUCTION.....5,562 feet

Anyone would have a pretty hopeless task in front of him if he set out to prove that black is white. No matter how seriously he took himself he'd find his audience laughing at him before he had gone far. And that's akin to what the producers try to do in "Black Is White." They show you a man married and a father. The man is jealous and finally comes to doubt the parentage of his baby. He denounces his wife and leaves her. Fifteen years later he marries again and doesn't know that she's the same woman. Doctor, please have the gentleman's eyes examined.

The whole framework of this adaptation of a George Barr McCutcheon novel is built on this situation and as a consequence the picture reaches about the far limits of impossibility. After the couple's second marriage the jealousy of the husband is aroused again because he sees his wife so much in company with his son. He mistakes her maternalism for sex attraction and finally winds up by shooting the boy. Then he is at last informed that his second wife is none other than his first and so after he has suffered considerably, he is forgiven by wife and son.

In addition to appearing utterly impossible, this situation is practically the only one of consequence in the entire picture. And certainly it doesn't deserve so great an amount of footage. They have tried to bolster things up with a numbr of scenes between mother and son but instead of appearing beautiful and sympathetic these sequences are commonplace. On the other hand the attempted comedy relief in the introduction of the two old men is quite ineffectual.

The picture has been handsomely dressed up in a number of splendid interiors and the technical and camera work is almost flawless but the actual dramatic direction reveals nothing out of the ordinary, no originality or feeling. Dorothy Dalton plays easily and surely in all her scenes and put conviction in her work despite the handicap of the plot. But her makeup in the latter reels denotes no noticeable maturity of character over her initial appearance, and in her scenes with her son she fails to bring out the complete spirit of maternalism necessary. Some of the blame of this rests in the casting of Jack Crosby for the son. A younger appearing juvenile would have been better. H. E. Herbert's characterization of the husband is sincere and his playing shows his usual skill.

If You Play It Cite Central Situation and Work It Up

Box Office Analysis for the Exhibitor

The average audience will hardly take this one seriously but if you find yourself in a position where no other feature presents itself you might use this and prepare your advertisements around the central situation, working it up prominently. Then they won't have a chance to kick if they find they don't like it.

This situation can be presented more or less sensationally by use of readers on the order of the following: "After fifteen years he married again and later found that she was the same woman." "His jealousy had caused their separation. After fifteen years he met her again and married her, never realizing that she was the same woman as his first wife!" Use the name of the author. It carries weight and some may countenance the idea if they know it is his, whereas they wouldn't if it was written by an unknown.

CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date			Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)		7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Release Date			Length Reels	Reviewed
Jan.	4	The Woman in the Suitcase (Enid Bennett)		1/18/20
Jan.	4	Too Much Johnson (Bryant Washburn)	5	2/22/20
Jan.	4	The Thirteenth Commandment (Ethel Clayton)	5	2/15/20
Jan.	11	Sand (William S. Hart)	5	
Jan.	18	Mary Ellen Comes to Town (Dorothy Gish)	5	
Jan.	18	The Tree of Knowledge (Robert Warwick)	5	1/18/20
Jan.	25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	2/8/20
Jan.	25	The Copperhead (Super-Special)	5	2/15/20
Feb.	1	Double Speed (Wallace Reid)	5	2/8/20
Feb.	1	All of a Sudden Peggy (Marguerite-Clark)	5	
Feb.	8	The Six Best Cellars (Bryant Washburn)	5	
Feb.	15	Mary's Ankle (MacLean & May)	5	
Feb.	15	On With the Dance (Super-Special)	5	2/15/20
Feb.	22	Black is White (Dorothy Dalton)	5	
Feb.	22	The Amateur Wife (Irene Castle)	5	
Feb.	29	Huckleberry Finn (Super-Special)	5	
Feb.	29	Young Mrs. Winthrop (Ethel Clayton)	5	
Feb.	29	Dangerous Hours	5	2/8/20
Mar.	7	Alarm Clock Andy (Charles Ray)	5	
Mar.	7	His House in Order (Elsie Ferguson)	5	
Mar.	14	Jack Straw (Robert Warwick)	5	
Mar.	14	Mary Ellen Comes to Town (Dorothy Gish)	5	
Mar.	21	Excuse My Dust (Wallace Reid)	5	
Mar.	21	April Folly (Cosmopolitan)	5	3/7/20
Mar.	28	My Lady's Garter (Maurice Tourneur's)	5	
Mar.	28	Easy to Get (Marguerite Clark)	5	

FIRST NATIONAL

		Length Reels	Reviewed
	A Daughter of Two Worlds (Norma Talmadge)	6	1/11/20
	Two Weeks (Constance Talmadge)	5	2/1/20
	Even as Eve	5	
	The Turning Point (Katherine MacDonald)	5	
	The River's End (Marshall Neilan Prod.)	5	2/22/20
	Polly of the Storm Country (Mildred Harris Chaplin)	5	
	In Search of a Sinner (Constance Talmadge)		
	The Inferior Sex (Mildred Harris Chaplin)		
	The Fighting Shepherdess (Anita Stewart)		
	The Family Honor (King Vidor)		
	Fires of Youth (D. W. Griffith's)		
	The Woman Gives (Norma Talmadge)		

FOX FILM CORP.

		Length Reels	Reviewed
William Farnum Series			
	The Last of the Duanes	7	10/5/19
	Wings of the Morning	6	12/7/19
	Heart Strings	6	1/4/20
	The Adventurer	6	1/4/20
Tom Mix Series			
	The Feud	5	
	The Cyclone	5	2/18/20
	The Daredevil	5	3/7/20
Victory Releases			
	The Devil's Riddle (Gladys Brockwell)	5	2/18/20
	A Manhattan Knight (George Walsh)		
	Molly and I (Shirley Mason)		
Excel Pictures			
	The Hell Ship (Madlaine Traverse)	5	2/15/20
	Black Shadows (Peggy Hyland)		
	Durand of the Bad Lands (Dustin Farnum)		
Other Fox Entertainments			
	A Manhattan Knight (George Walsh)	5	
	Molly and I (Shirley Mason)	5	
	Black Shadows (Peggy Hyland)	5	
Pearl White Series			
	The White Moll		

GOLDWYN DISTRIBUTING CORP.

		Length Reels	Reviewed
Star Series Productions			
	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	2/15/20
	Toby's Bow	5	12/28/19
	Pinto (Mabel Normand)	5	2/1/20
	Water, Water Everywhere (Will Rogers)	5	2/8/20
	The Silver Horde (Rex Beach's	5	
	The Cup of Fury (Rupert Hughes)	5	
	The Paliser Case (Pauline Fredericks)		2/22/20
	The Blooming Angel (Madge Kennedy)		2/15/20
	Duds (Tom Moore)		
	The Little Shepherd of Kingdom Come (Jack Pickford)		2/22/20
	The Street Called Straight (Basil King)		
Bennison Star Series			
	High Pockets	5	
	A Misfit Earl	5	

HALLMARK PICTURES CORP.

		Length Reels	Reviewed
	A Dangerous Affair (Herbert Rawlinson)	5	
	Wit Wins (Florence Billings)	5	
	Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	
	The Phantom Honeymoon (Margaret Marsh)	6	
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	A Woman's Experience (Mary Boland)		

Release Date			Length Reels	Reviewed

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.				
		The Sagebrusher	7	1/4/20
Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner				
		The Desert of Wheat	6	
J. Parker Read, Jr., Productions				
		Sahara (Louise Glaum)	7	3/23/19
		The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19
Deitrich-Beck, Inc.				
		The Harvest Moon (Doris Kenyon)	6	
Artco Productions				
		The Capitol (Leah Baird)	6	12/21/19
		Cynnthia-on-the-Minnute (Leah Baird)		
Robert Brunton Productions				
		The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
		The Lord Loves the Irish (J. Warren Kerrigan)	5	
		Live Sparks (J. Warren Kerrigan)	5	1/25/20

JOSEPH LEVBERING PRODUCTIONS

		His Temporary Wife (Rubye De Remer)	6	1/25/20

METRO PICTURES CORP.

Nazimova Productions				
		The Brat	7	9/14/19
		Stronger Than Death	6	1/18/20
		The Heart of a Child	7	
Screen Classics, Inc. (Specials)				
		Should a Woman Tell (Alice Lake)	6	12/28/19
		The Walk-Offs (May Allison)	6	1/25/20
		The Willow Tree (Viola Dana)	6	1/11/20
		The Right of Way (Bert Lytell)	6	2/1/20
		The Best of Luck (Drury Lane Melodrama)	6	
		Old Lady 31 (Emma Dunn)	6	
		Shore Acres (Alice Lake)	6	
		Eliza Comes to Stay (Viola Dana)	6	
		Judith (May Allison)	6	
		Alias Jimmy Valentine (Bert Lytell)	6	
		The Hope (All Star Cast)	6	

TAYLOR HOLMES PRODUCTIONS

		Nothing But the Truth	6	1/11/20
		The Very Idea	6	2/22/20

PATHE EXCHANGE, INC.

Jan.	4	My Husband's Other Wife (Sylvia Breamer)	6	12/21/19
Jan.	11	Fighting Cressy (Blanche Sweet)	6	12/14/19
Jan.	18	The Web of Deceit (Dolores Cassinelli)	6	1/4/20
Feb.	2	Other Men's Shoes (Edgar Lewis)	5	1/18/20
Feb.	2	Respectable by Proxy (Sylvia Breamer, Robt. Gordon)	6	2/1/20
Feb.	29	Smoldering Ember (Frank Keenan)	5	2/15/20
Mar.	7	In Walked Mary (June Caprice)	5	2/29/20
Mar.	14	Tarnished Reputations (Dolores Cassinelli)	5	3/7/20
Apr.	4	Lifting Shadows (Emmy Whelen)	6	
Apr	11	The Blood Barrier (Slyvia Breamer, Robert Gordon)	6	
American Film Co., Inc.				
		Eve in Exile (Charlotte Walker)	7	12/14/19
		The Valley of Tomorrow (Wm. Russell)	5	1/18/20
		The Dangerous Talent (Margarita Fisher)		
		The Honey Bee Mme Sylva)		

REALART PICTURES CORP.

		Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
		Anne of Green Gables (Mary Miles Minter)	6	11/23/19
		Erstwhile Susan (Constance Binney)	5	12/7/19
		Mystery of the Yellow Room Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19
		The Fear Market (Alice Brady)	5	1/11/20
		Judy of Rogue's Harbor (Mary Miles Minter)	5	2/8/20
		The Stolen Kiss (Constance Binney)	5	
		Sinners (Alice Brady)	5	

ROBERTSON-COLE

Specials				
		The Open Door	6	10/19/19
		The Broken Butterfly	6	10/26/19
		The Beloved Cheater	5	11/16/19
		The House of Intrigue	7	

Release Date		Length Reels	Reviewed

SUPERIOR PICTURES

January Releases

	Haunting Shadows (H. B. Warner)	5	1/18/20
	The Third Generation (Brentwood)	5	1/25/20
	The Beggar Prince (Sessue Hayakawa)	5	2/1/20

February Releases

	The Luck of Geraldine Laird (Bessie Barriscale)	5	2/1/20
	Seeing It Through (Za Su Pitts)	5	——

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

	The Woman God Sent (Zena Keefe)	5	——
	Footlights and Shadows (Olive Thomas)	5	2/15/20
	The Imp (Elsie Janis)	5	——
	Sooner or Later (Owen Moore)	5	——
	His Wife's Money (Eugene O'Brien)	5	——
	Greater Than Fame (Elaine Hammerstein)	5	1/18/20
	The Broken Melody (Eugene O'Brien)	5	12/28/19
	Out Yonder (Olive Thomas)	5	——
	Piccadilly Jim (Owen Moore)	5	2/8/20

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	——
	Just a Wife (Special Cast)	5	——

REPUBLIC PICTURES

Distributed Through Republic Exchanges

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	——
	Girl of the Sea (Williamson Sub. Prod.)	6	——
	The Amazing Woman (Ruth Clifford)	5	——
	The Blue Pearl (Edith Hallor)	5	——
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
	Dad's Girl (Jackie Saunders)	5	——
	The Gift Supreme	5	——
	The Only Way Trail (Edythe Sterling)	5	——
	Mothers of Men	5	——

KINOGRAMS

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Dec.	2 When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

	Tiger Girl (Lillian Gish)	5	——
	The Corsican Brothers (Dustin Farnum)	6	2/28/19
	The Hick (Charles Ray)	5	——
	The Female of the Species (Dorothy Dalton)	5	——
	Women Men Forget (Mollie King)	5	——
	The Iron Strain (Dustin Farnum)	5	——

UNIVERSAL FILM MFG. CO.

Jewel Features

	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19

Universal Features

	The Pointing Finger (Mary MacLaren)	5	12/7/19
	The Day She Paid (Francelia Billington)	5	12/14/19
	The Triflers (Edith Roberts)	5	6/11/20
	The Phantom Melody (Monroe Salisbury)	5	1/25/20
	Marked Men (Harry Carey)	5	12/21/19
	Rouge and Riches (Mary MacLaren)	5	1/4/20
	The Prince of Avenue A (James Corbett)	5	1/11/20
	The Peddler of Lies (Frank Mayo, Ora Carew)	5	1/25/20
	The Forged Bride (Mary MacLaren)	5	2/1/20

VITAGRAPH

	When a Man Loves (Earle Williams)	5	1/18/20
	The Sins of the Mothers (Anita Stewart)	5	——
	The Midnight Bride (Gladys Leslie)	5	2/1/20
	Human Collateral (Corinne Griffith)	5	——
	The Birth of a Soul (Harry Morey)	5	2/1/20
	The Juggernaut (Anita Stewart)	5	——
	Deadline at Eleven (Corinne Griffith)	5	——
	The Flaming Clue (Harry T. Morey)	5	——
	The More Excellent Way (Anita Stewart)	5	——

Release Date		Length Reels	Reviewed

Special Productions

	The Winchester Woman (Alice Joyce)	6	11/16/19
	The Climbers (Corinne Griffith)	6	11/9/19
	The Vengeance of Durant (Alice Joyce)	6	12/14/19
	Slaves of Pride (Alice Joyce)	6	1/18/20
	The Fortune Hunter (Earle Williams)	7	2/22/20
	The Sporting Duchess (Alice Joyce)	7	3/7/20
	Captain Swift (Earle Williams)	5	——

SHORT REEL RELEASES

Frohman Amusement Co.

January Releases

	Gemini Ambrose (Mack Swain)	1	——
	All Wrong Ambrose (Mack Swain)	1	——
	The Heart of Texas (Texas Guinam)	2	——
	Spirit of Cabin Mine (Texas Guinan)	2	——

C. L. Chester

January Releases

	No Coma in Acoma	1	——
	The People in White	1	——
	The Simple Life	1	——
	Mr. Outing Gets a Pipe Dream	1	——

FAMOUS PLAYERS

January Releases

	A Lady's Tailor (Sennett)	2	——
	After the Circus (Briggs)	1	——
	Push Car Trails in Formosa (Burton Holmes)	1	——

February Releases

COMEDIES

	Ten Dollars or Ten Days (Mack Sennett)	2
	Hoodooed (De Havens)	2

BURTON HOLMES TRAVEL SERIES

	Belgium Smiles Again	1
	Filming Ferocious Foremosans	1
	Parisian Faces and Figures	1
	Oriental College Boys and Co-eds	1
	The Yankee Watch on the Rhine	1

PARAMOUNT MAGAZINE

	Famous Women in Worlds Work	1
	Museum Mysteries	1
	The Lure of Fashion	1
	On the Job With Grandpa	1
	Growth of the North American Continent	1

March Releases

COMEDIES

	Teasing the Soil (Mr. and Mrs. Carter De Haven)	2
	Cleaning Up (Al St. John)	2

BURTON HOLMES TRAVEL SERIES

	Bustling Brussels	1
	Kingdom of the Yellow Rose	1
	Strassburg Redeemed	1
	The Boys' Big Club	1

PARAMOUNT MAGAZINE

	Numbers 3877, 3878, 3879, 3880 ..... each	1

CHRISTIE COMEDIES

January Releases

	Monkey Shines	1
	Ducks	1
	It Takes a Crook	1
	Oh Doctor, Doctor	1
	Save Me, Sadie (Special)	2

February Releases

	Pants and Petticoats (Special)	2
	License Applied For	1
	Should a Husband Tell	1

March Releases

	Her Bridal Night-Mare (Special)	2

UNIVERSAL

January Releases

SERIALS

	Great Radium Mystery 13 to 16 ..... **each**	2
	Lion Man, 2 to 5 ..... **each**	2

COMEDIES

	Sweet Patootie (Lyons-Moran)	1
	Adam and Eve a la Mode	2
	Some Shimmiers (Lyons-Moran)	1
	A Baby Doll Bandit	2
	Naughty Lions and Wild Men	2
	The Sweet Dry and Dry (Lyons-Moran)	2
	All for the Dough Bag	2

Release Date		Length Reels	Reviewed
WESTERNS			
	The Jay Bird (Hoot Gibson)		2
	West Is Best (Hoot Gibson)		2
February Releases			
SERIALS			
	Great Radium Mystery, 17 and 18 (Finish)	each	2
	The Lion Man, 6, 7, 8, 9	each	2
	Elmo, the Fearless, 1, 2, 3	each	2
COMEDIES			
	Ain't Nature Wonderful (Lyons-Moran)		1
	Over the Ocean Wave		2
	Non-Skid Love (Lyons-Moran)		1
	Good Little Brownie		2
	Old Clothes for New (Lyons-Moran)		1
	The Bull Thrower		2
	New Screen Magazine, Nos. 51, 52, 53, 54	each	1
WESTERNS			
	The Prospector's Vengeance		2
	Kaintuck's Ward		2
	A Sagebrush Gentleman		2

CAPITAL

January Releases			
	A Man's Creed (Neal Hart)		2
	The Wilderness Man (Neal Hart)		2
	My Girl Suzzanne		2
	Bandit's Gold (Al Jennings)		2
	An Outlaw's Alibi (Al Jennings)		2
February Releases			
	Boss of the Flying H (Neal Hart)		2
	The Run Aways (Neal Hart)		2
	When Outlaws Meet (Al Jennings)		2
	Bandit's Heart (Al Jennings)		2
	Screen Follies, 1 and 2	each	1
	Oh Louise (Adolph Phillip)		2

PATHE

January Releases			
	Reviews 32 to 35		1
COMEDIES			
	From Hand to Mouth (Harold Lloyd) (released late in Dec.)		2
	Why Go Home (Snub Pollard)		1
	Slippery Slickers (Snub Pollard)		1
	The Dippy Dentist (Snub Pollard)		1
SERIALS			
	Black Secret, 9 to 12 (Pearl White)	each	2
	The Adventures of Ruth (Ruth Roland)	each	2
	Topics of the Day, 36 to 39	each	1
February Releases			
SERIALS			
	Adventures of Ruth (Ruth Roland) 6, 7, 8, 9	each	2
	The Black Secret (Pearl White and Walter McGrail) 13, 14, 15, 16	each	2
	Topics of the Day, 40, 41, 42, 43	each	1
COMEDIES			
	All Lit Up (Snub Pollard)		1
	Getting His Goat (Snub Pollard)		1
	Waltz Me Around (Snub Pollard)		1
March Releases			
SERIALS			
	Daredevil Jack (Jack Dempsey) 4, 5, 6, 7	each	2
	Adventures of Ruth (Ruth Roland) 10, 11, 12, 13	each	2
COMEDIES			
	Haunted Spooks (Harold Lloyd)		2
	Find the Girl (Snub Pollard)		1
	Fresh Paint (Snub Pollard)		1
	(Two other Pollard Comedies)	each	1
	Review Numbers 40, 41, 42, 43	each	1
	Topics of the Day Numbers 44, 45, 46, 47	each	1

HALL ROOM BOY COMEDIES

January Releases			
	Wrong Again		2
	Neck and Neck		2
February Releases			
	Passing the Buck		2
	Can You Beat It		2
March Releases			
	Breaking Into Society		2
	Oh Baby		2

Release Date		Length Reels	Reviewed

VITAGRAPH

January Releases			
O. HENRY STORIES			
	The Church With an Overshot Wheel		2
	While the Auto Waits		2
BIG V COMEDIES			
	Throbs and Thrills		2
	Dames and Dentists		2
SERIALS			
	The Invisible Hand (Antonio Moreno), 3 to 6	each	2
February Releases			
O. HENRY STORIES			
	Telamachus Friend		2
	The Dream		2
BIG V COMEDIES			
	Pipe Dreams and Prizes (Harry Mann)		2
	Knights and Knighties (Montgomery and Rock)		2
SERIAL			
	The Invisible Hand (Antonio Moreno) 7, 8, 9, 10	each	2

GOLDWYN

January Releases			
	Bray Pictographs, 419, 420, 421, 422	each	1
March Releases			
	Three Issues	each	1

FORD EDUCATIONAL WEEKLY

January Releases			
	Eventide		1
	Bubbles		1
	Just Kids		1
	Taken With a Grain of Salt		1
March Releases			
	Broken Silence		1
	With Every Meal		1
	Alligator Hunt		1

CAPITOL COMEDIES

	The Sure Cure (Mr. and Mrs. Carter DeHaven)		2
	Two Dollars Please		2
February Releases			
	Excess Baggage (Mr. and Mrs. Carter De Haven)		2
	One Dollar Down (Neal Burns)		2
March Releases			
	Forget Me Not (Mr. and Mrs. Carter De Haven)		2
	Matrimaniacs (Neal Burns)		2

FOX

January Releases			
MUTT AND JEFF ANIMATED CARTOONS			
	He Ain't Done Right by Our Nell		1
	On Strike		1
	Shaking the Shimmy		1
	The Rum Runners		1
March Releases			
	The Mint Spy		1
	The Chemist		1
	Putting on the Dog		
SUNSHINE COMEDIES			
	Chicken a la Cabaret		2
	Hungry Lions and Tender Hearts		2
February Releases			
SUNSHINE COMEDIES			
	Sheriff Nell's Comeback		2
	Her Naughty Wind		2
	Her Private Husband		2
March Releases			
	The Heart Snatcher		2
	The Lightweight Lover		2
MUTT AND JEFF ANIMATED CARTOONS			
	The Plumbers		1
	"I'm Ringing Your Party"		1
	Fishing		1
	Dead-Eye Jeff		1
	The Sour Violin		1

REPUBLIC PICTURES

February Releases			
	L. J. Selznick Enterprises		
	Wm. J. Flynn Series (Herbert Rawlinson)		2
	Judge Browne Series		2
	Twelve Chaplin Reissues		2
KINOGRAMS			
	Every Tuesday and Saturday		

FILM SPECIALS

JOLLY COMEDIES			
	The Close Shave (Ben Turpin)		2
	Hubby's Mistake (Gertrude Selby)		1
	Pardon Me (Gertrude Selby)		2
	Girls Will Be Girls (Leo White)		1

VICTOR KREMER FILM FEATURES

	A Burlesque on Carmen (Charles Chaplin)		3
	The Champion (Charles Chaplin)		2
	Work (Charles Chaplin)		2
	By the Sea (Charles Chaplin)		2

WD 3/14/20

Some Short Reels

"The Count," Clark-Cornelius

In its re-issued form, this Charles Chaplin two reeler ranks with the better slap-stick comedies being produced to-day. There are two valuable assets in the production—Chaplin and some very clever business which he puts over in his original manner. Throwing of semi-liquid matter does take place in one part and there is some stuff that is usually avoided now-a-days, but the manner in which the material has been handled enables the offering to get over in good shape. Beyond doubt many fans have seen this before, and while they may not laugh at it as heartily as they did the first time, they will certainly find a goodly amount of amusement in it.

Bray Pictograph, No. 428, Goldwyn

Diagrams explaining the theoretical part of the wireless telephone, comprise the opening part of this Bray Pictograph. They deal with sound and electric waves, and then the manner in which they are combined. "Flirtation in Zooland" as the part that follows is called shows several peculiar animals, going through rather grotesque gestures. One resembling an ape protrudes its tongue, a second grins, a third rolls its eyes, while another winks. Marcus M. Baldwin is shown at work engraving a portrait of Lincoln to be used on paper currency, and in the closing part, Jerry is on the job in an animated cartoon called "The Wrong Track." It includes much funny stuff, one bit in which the diminutive railroad employee is seen taking coal out of a safe being particularly clever as worked into the offering.

"His Master's Voice," Christie

Rube comedy of the polite sort is the key-note of a highly commendable Christie one reeler. Bobby Vernon, who is featured together with Alma Bennett gives an excellent exhibition in a role somewhat unusual for him—that of a rural juvenile. Eddie Barry, as Vernon's rival also performs well and the other characters hold up their ends efficiently enough. W. Scott Darling who wrote the story furnished an excellent manuscript, that includes several truly laughable situations. In the church scene, in which Bobby, the girl he loves and her parents are seated, together with a hound, there is a sure-fire bit when Vernon, upon perceiving that Barry's singing is making an impression on Miss Bennett, urges his dog to join in. Later, his pathetic efforts to give a vocal exhibition aided by a phonograph,—pathetic because Barry discovers the ruse and spoils the plan will also provoke mirth. There is enough comedy material in the remaining footage to keep this going at a satisfactory rate of speed. It is easily as good as any of the recent Christie productions, with the dog adding some appealing touches.

"Finger Prints," Universal

Fresh from his experiences in Universal's lengthy serial, "The Great Radium Mystery," Bob Reeves appears before the fan in a two reel western which has a serious plot, around which they have woven several humorous incidents that almost make it a comedy. "Tonsorial Love" would not have been such a bad title for the production, in which hero Reeves becomes a barber for a short while in order that he may be in close proximity to the fair manicurist whom he adores. There are several laughs in that section, the light part of this being fully as great as the dramatic portion. Edward Sowders directed acceptably and Gwendolyn Logan, credited with the story did reasonably well, although she might have worked towards a stronger climax.

"The Lion Man," Universal

Episode eighteen of this serial, "In the Nick of Time" has a copious quantity of action. It starts with the heroine facing her finish, tied to an old-fashioned cannon, that a Mexican bandit is about to fire. She manages to escape, is followed by another of the gentlemen from across the border and is then rescued by a band of American troopers. Meanwhile, "The Lion Man," hero Westcott and the wicked woman who has hitherto been with the villainous crowd, but is reforming, fight the entire crew of rowdies. And there is nothing more shocking to the esthetic senses than the spectacle of the woman with her back to the wall, slugging away with the men that surround her. At the finish one couple is reunited and the other newly joined. An average ending to an average serial.

Review, No. 39, Pathe

Lourdes, a French town which is the object of numerous pilgrimages, is seen in the opening section of this Pathe review that has following the colored scenic, an industrial portion devoted to the production of cement, referred to as "The Dust that Builds Cities." Handball is taken up in a slow motion study which is as unique and entertaining as most of those that have preceded it. Dr. Ditmars' discussion of the mason wasp is interesting and Princess White Deer wiggles all over the silver sheet in an interpretative Hawaiian dance to close this meritorious offering.

"The Beauty of Nature," Post-Famous

Continuity is not very much in evidence in a scenic that has been made up at random apparently, but is in spite of that remarkably effective and possesses numerous startling shots. Some of it is unusual in that there is no motion at all, the result on the spectator being an impressive one. One shot in which dark trees are seen before a pink sky is rather sombre, yet appealing. The portion, wherein waterfalls drop on either side of some tall trees, tinted in a dark shade of green certainly holds attention, and two scenes, in which the reflection of vegetation against the horizon is reflected in the glassy, mirror-like water will more than hold the eye. Considering the excellence of its various bits, the fact that no particular order has been followed may readily be overlooked and the reel given the amount of booking it really deserves.

"Good Morning Nurse," Gaiety Comedies

Lacking spontaneous laughs, this single reel comedy which features George Ovey, will not get over any too easily. There is nothing especially novel about either the theme or the various bits connected with it and it lags in a number of places. Briefly, it concerns a troupe, which upon being thrown out of temporary quarters in a small town start to attempt to convert a health resort into a paying proposition. Two customers are removed of their capital and after some slap-stick material, the entire band, Ovey, Lillian Biron and several girls depart in an auto truck.

"Jerry's Gentle Humor," Film Specials—State Rights

Just fair, tells in a nut-shell the story of this single reel comedy in which George Ovey is featured. A real story is lacking, nor is there anything very much out of the ordinary, but there is enough humor in the various incidents to keep it going. From the beginning to end, this consists almost entirely of chase stuff or knock-about bits. When Ovey in a policeman's uniform frightens off the burglar, there is a laugh, and the scene in which he is apprehended by a detective has been screened so as to make it funny. Some of the stuff in the jail is clever also, with Ovey's personality and generally good work getting it over. Insufficient novelty is the greatest weakness of the production.

36 WD 3/14/20

Short Reels

Bray Pictograph, No. 429, Goldwyn

Pheasants, bred on New Jersey farms and photographed by permission from the New Jersey Fish and Game Commission, occupy the opening footage in an acceptable screen magazine. Chief Zat Zam, an Aztec Indian, throwing knives with astonishing accuracy is seen in the second part. He gives a remarkable exhibition while blind-folded, and is followed on the reel by a Krazy Kat cartoon which is just fair.

"Kids and Kidlets," Christie

Should you happen to need a single reel comedy with the spirit of childish play predominating, book this. Most of the fun in it centers about an exchange of babies being taken care of by their older sisters, themselves quite young —one white and the other colored. Jimmie Harrison and Helen Darling are featured, but have little to do, most of the work falling on the able shoulders of the youngsters. Edgar Washington and Warda Caulfield are the other credited performers, and one of the little girls certainly deserves mention. W. Scott Darling's story is up to the mark and they have done very well with it.

"The Race for Glory," Pathe

Needless to say, the bout started in the preceding episode of the Jack Dempsey serial, results in the champion's putting over the swat sophorific on the chin of his opponent after taking a beating. Jack lacerates the atmosphere savagely for the better part of two rounds and is floored with astonishing frequency. He gives his college mates a chance to whoop it up, however, when he sends the pugilist who opposes him into the land where happiness reigns supreme. The footage that follows is occupied mainly with a race between an auto and locomotives. Our scrappy hero is tossed off the rear of the train as the spectator is advised to see the next episode.

"A Philistine in Bohemia," Vitagraph

Combining realistic production with titles from the original O. Henry text, Vitagraph has injected into this two reeler, much of the spirit of the noted short story writer. Edna Murphy in the feminine lead gives a highly satisfactory performance and is quite attractive, while George De Winter who plays the Italian spaghetti expert holds his own. It is rather unconventional in films to have the heroine agree to wed the over-polite foreigner, but then all of O. Henry's stories are unconventional, wherein lies their charm. In this, he has gone to the heart of New York, selected a girl residing in the East Side, and an Italian, associated with a Bohemian restaurant as his leading characters. Visualizing the tale in suitable style and adding some excellent shots of New York's Union and Washington Square sections, they have made a worth while offering, a trifle obvious perhaps, but one that should play many houses.

"Teasing the Soil," Paramount-DeHaven

"Teasing the Soil," the latest comedy in which Mr. and Mrs. Carter De Haven appear utilizes the rather conventional idea of city folks attempting to run a farm. The gags run on the order of the impossible and show such scenes as the city fellow placing a pail beneath a cow and requesting her to give milk and attempting to shoot a chicken with a shot gun. The cow trick gets the biggest laugh, and this, together with a few others that cause ripples, get the comedy over but it is very slack in spots. Keene Thompson wrote the story and Charles Parrott directed.

"The Vanishing Dagger," Universal

From an English estate to Arizona, where the bucking broncbos buck and cattle rustlers rustle, Eddie Polo goes through various dangers, in order that he may gain posession of a jeweled dagger referred to in the title as "The Vanishing Dagger," but which does not seem to do very much vanishing. Eddie does it all for the woman in the case, he does,—gets himself tossed off a cliff, mixed up in an auto smash-up, dropped from a hydroplane and dragged in the dust at the uncomfortable end of a lasso. Certainly, there is variety in the production.

At first, the arch villain is an Oriental prince and after that an international crook and his lady pal send him to other worlds. Of course his dusky wife, who was beginning to be peeved at the interest shown in the English girl vows vengeance, but is side-tracked for a few reels, during which Polo tried to apprehend the newly introduced evil-doer. Polo incidentally does not seem to pay very much attention to the customs over in dear old England, for when his shirt is removed, he wanders about quite comfortably without it.

It has all of the elements that go to make up a successful serial. There is hypnotism, more of the supernatural, some Oriental stuff and a multiplicity of complications. The star executes several dives and performs other thrills that will win favor and the production should hold interest right up to the finish. Technically it is weak in several places, but it has the necessary thrills.

"Strange Fish," Mentor

Peculiar fish, abounding in the Mediterranean, have been screened for this Mentor production, the first section of which has been colored acceptably. The water was not always perfectly clear. Nevertheless, the results are interesting. A train's course from Christiana to Bergen, Norway, is followed in the footage which concludes. This has been photographed well, and much of it is pleasing to the eye, but there is also some dull stuff. They will probably get a fair-sized amount of booking on it, but the reel is not as good as many of the others turned out by this organization recently.

"Mary's Nightmare," Christie

Little trouble will be found outguessing the story of this. "Mary's Nightmare" explains just what it is all about, and thereby detracts somewhat from the suspense in the offering. Billy Rhodes is featured, and Cullen Landis occupies the only other prominent role. It has a few bits of footage that will cause titters, but as a whole, is not up to the best Christie standard.

Two young lovers are dealt with in it. They are about to be married (they hardly look old enough) on the following day. While strolling about on the beach, they see a girl having two of her front teeth broken. Mary asks her escort if he would continue to love her should her front teeth be removed, and he replies in the affirmative. Thereafter, she dreams that two of her teeth are false, that she loses them and faces being wed without them. The groom discards her upon seeing her in such a state and she is most unhappy until she wakes up.

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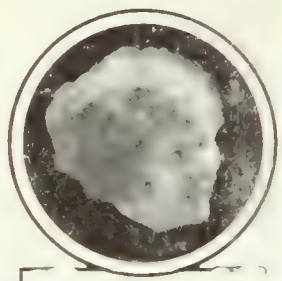
Will Rogers, in "The Strange Boarder"

The Inspector



Florry

Jake Bloom

"Kittie" Hinch

WILL ROGERS demonstrates once more his right to be called the most human figure on the screen. This is important for you to know—*now*. Your prompt acceptance of this fact means money in your pockets. You can't go wrong on Will Rogers. Start going right by booking 'The Strange Boarder," his finest picture to date.

SAMUEL GOLDWYN PRESENTS

WILL ROGERS

IN

THE STRANGE BOARDER

BY WILL PAYNE

DIRECTED BY CLARENCE BADGER

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN IS Just

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 74 Monday, March 15, 1920 Price 5 Cents

Howells Sees Danger

Deplores Switching of Exporters to Importing—Foreign Trade in Jeopardy

David P. Howells, foreign distributor for First National, points out the grave future danger from what appears to be a concerted action by several film exporters to abandon their foreign affiliations and turn to other phases of the domestic industry.

"Present conditions may reduce our profits as an export house," says Howells, "and they may add greatly to the expense of operation, but we feel what should be a common responsibility among all American exporters who have solicited the confidence, the good will and the business of buyers abroad, that so long as the situation does not force us into bankruptcy, and so long as it enables us to continue without sacrificing everything we own or have, that we have a great duty and responsibility to discharge in aiding our foreign customers to fight the turbulence through the success.

"Wherever the facts have merited, we have readjusted our contracts with buyers in Europe so that they can continue as handlers of American pictures. We are trying in every way we can to lighten the pressure and to develop a more friendly and confident feeling, not toward ourselves especially, but toward all American exporters. If the men who regularly send film abroad expect to get out of the export business the moment they find the going a little rough, and offering promise for the future instead

(*Continued on Page* 3)

Two More for C. K. Young

Equity announces the last two of the first series of Clara Kimball Young productions of the coming year.

They will be "For the Soul of Rafael," and Sir Arthur Wing Pinero's, "Mid-Channel."

Nat'l Pictures to Hold Meeting

National Pictures Theaters will hold a six day convention at the Astor beginning on April 11 which is the last day of the Select-Selznick convention.

All of the National franchise holders will be here. W. H. Clune. of the Auditorium, Los Angeles is already in town. Clune holds the National franchise in Southern California.

He intercepted the savage creeping toward the women's quarters and crushed his head with a blow—D. W. Griffith's, "The Idol Dancer," a First National Attraction.—Advt.

Lincoln Sues

Wants Accounting of Receipts From "Virtuous Men"

Edward K. Lincoln has sued the Associated Pictures Corp. Herbert Lubin and Arthur H. Sawyer for an accounting of the receipts from the film, "Virtuous Men." The complaint alleges that the plaintiff agreed to give his services for $4,000 and to advance $30,000 cash to the defendants for the production of photoplay and the Associated Pictures was to make it and after all rights had been sold the plaintiff and the Associated were to divide the profits, and Lubin and Sawyer guaranteed that the contract with the corporation would be carried out.

(*Continued on Page 2*)

Harris a Visitor

John B. Harris of Pittsburgh, one of the old timers in the game who has been in Los Angeles for some time past is a visitor. Renewing old acquaintances.

No Census

For the Film Industry, According to Director Samuel L. Rogers

Advices received in New York from Samuel L. Rogers, director of the census, are to the effect that the census of 1920 will include no figures with reference to the motion picture industry.

It is understood that the chief difficulty that the director of the census found with regard to having the census taken was "in the way of harmonizing the statistics for the industry with those for manufacturing establishments."

The decision of the director of the census will probably prove very disconcerting to a number of important executives in the industry who felt that in view of the correspondence passing regarding this important topic that certainly the motion picture industry would be included in the census now being taken.

Buying Powers Out

Laemmle and Cochrane Have Deal Now Under Way for Universal Stock

A deal is now under way by which the interest held in Universal Film by P. A. Powers, treasurer of the corporation will be taken over by Carl Laemmle and Robert H. Cochrane.

Laemmle is president of the company and Cochrane is vice-president.

It was stated on Saturday that the kindliest feelings and the best of relations existed between the three executives.

Special Pictures Gets Henri

(By Wire to WID'S DAILY)

Los Angeles — Special Pictures Corp. has secured Robert Henri as director of publicity. Henri was formerly with Sol Lesser.

The first Comedy Art production will be shown at the California theater March 28.

The company reports in the neighborhood of 7,000 inquiries for information relative to the Comedy Art productions.

Ontario Censor Order Less Stringent

(Special to WID'S DAILY)

Toronto—The Canadian Moving Picture Digest says editorially, in part:

"The Order-in-Council passed by the Ontario Government which provided for a most stringent censorship of motion picture advertising has been considerably modified, and a new order succeeds it. The new ordinance dispenses with the necessity of theaters submitting their newspaper advertising for censorship, and also eliminates the censorship license of $10 year for each theater.

"Within the past week, the monthly license applicable to the exchanges has been abolished, and the censorship fee has been increased to $3 a reel, with an additional sum of $1 a reel to be paid at the time is submitted for censorship."

Kremer Acquires "Skinner's Dress Suit"

Victor Kremer Film Features, Inc., has secured the rights to "Skinner's Dress Suit" for United States and Canada.

Why worry with details?
Let Solomon handle 'em, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
F. C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.
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Chicago representatives—Willis, Eckels and Mack, 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players	78	78⅞	78⅞
*Do Pfd.	88	88¾	88
**Goldwyn	23	24	23½
Loew's, Inc.	30	30	30
Triangle	7-16	9-16	7-16
Unit. Pict. Prod.	13¾	13¾	13¾
World Film	....	....	1

No trading Saturday. *Friday's quotations. **Thursday's quotations.

June Caprice on Tour

June Caprice left last week for Knoxville, to start on a tour of the Southern Loew Theaters, appearing in person three days in each house.

Lincoln Sues

(*Continued from Page 1*)

Lincoln says that he and Edna Weinberg were elected directors of the corporation but the defendants sold the rights for more than $100,000 without the consent of the directors. He says he has received the $4,000 for his service and the $30,000 he advanced but has got nothing more.

Mr. Lincoln says the defendants sent him a statement purporting to show that the picture cost $103,878 and netted only $83,562 but he contends that not all the sales were reported and that charges were made which were improper. The receipt from the photoplay as reported were:

New York State, $7,500; Mich, Ill., and Ind., $20,000; West. Pa. and West, Va., $5,750; Ohio, $10,150; N. J., $3,000; West Can., $2000; East Can., $2,382; D. C., Md., Va., N. C., $2,500; N. M., Wyo., Col., Utah, $1,170; Ia., Neb., Tex., Okla., Ark., N. D., S. D., Wis., Minn., Oreg., Wash., Id., Mont. and Alaska, $11,000; La., Miss., $1,250; New England, $4,10; Cal., Nev., Ariz., $3,500; Kan., Mo., $3,000; East Pa., $2,750 and Ga., Fla., Alab., Tenn., S. C., $2,700.

Among Exchangemen

Cincinnati, O.—Steve Hettesberg, connected with various film exchanges for many years, is now a traveling representative for the McMahan and Jackson exchange.

Chicago, Ill.—A. G. Spencer, formerly with Metro, is now a salesman for Pathe, selling special features He recently sold his interest in the Playhouse.

Chicago, Ill.—E. A. Klar is now a member of United's sales staff covering territory reaching from Iowa, the central part of Illinois and Indiana.

Chicago, Ill.—James Guest, formerly with Triangle and S. R. Moses, recently with Hallmark are now with Metro's sales staff covering Chicago territory.

Philadelphia, Pa.—Louis Hirsch will spend $5,000 to remodel his newly acquired Spruce. He owns the New Forest.

Ranier, Ore.—J. H. Boomer has secured a half interest in the Grand and Vogue at Kelso.

New Theaters

Paxton, Ill.—The Alcru Thea Co. will start construction work a new house shortly.

Stoughton, Wis.—A. C. Ellick and M. H. Teige will build.

Hastings, Neb.—Fred Jones owns the Gem will build a house.

Jamaica, L. I.—W. C. Baker erect a film house.

Wheeling, W. Va.—Albert Schenck in conjunction with York interests will build here.

Compare a tin whistle to a brass band, and you will get some idea of the relation between ordinary posters and RITCHEY posters.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368

Ritchey

LIFE

She was beautiful, she loved him.
She was the mother of his child, yet, he spurned her for a woman of shame.

Mollie King
in
"WOMEN MEN FORGET"

A Drama of Love anl Life

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By
United Picture Theatres of America, Inc.
J. A. Berst, Pres.

ATTENTION PRODUCER!!!

I am offering for sale the Motion Picture Producing Rights of TWO of the GREATEST BROADWAY SUCCESSES ever submitted to picture producers namely:

"ADELE"
THE TRIUMPH OF BROADWAY
—ONE YEAR'S RUN IN NEW YORK—
Played 3 Seasons on the Road by 2 Companies
and
"THE GIRL WHO SMILES"
ANOTHER BROADWAY HIT!

Address all communications to
Care of Adolf Philipp Film Corporation
PAUL PHILIPP
11 East 14th Street New York City

THINK ABOUT INSURANCE

Did you ever stop to think of the many business failures that could have been avoided by insurance.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

CHESTER OUTINGS

Are

JOLLY JOURNEYS

C. L. CHESTEI PRODUCTIONS

owells Sees Danger

(*Continued from Page 1*)

g profits on the instant, they are
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difficult for the exporters who
and fight through to find any-
like a normal market. Euro-
importers are pressed almost
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last straw, which will decide the
foreign buyers to bend every
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worry and strain, for the Amer-
pictures they now import."

Holds Rights to Stage Plays

ul Philipp, business manager,
lp Philipp Film Corp. has the
ts of "Adele," and "The Girl
Smiles."

Pritchard Leaves Allen's

(*Special to WID'S DAILY*)

oronto—Robert Pritchard who
been acting as director of pub-
y and advertising for the Allen's
resigned.

House Changes

West Toronto, Can.—E. A. Smither has been named manager of Allen's Beaver.

Chicago, Ill.—Louis Reichert has been appointed assistant to Harry W. Willard, manager of the local Realart exchange.

New Waterford, Can.—E. R. Lynn of the Casino, Sydney, has leased a new house being built by the local parish.

Monmouth, Ill.—Glenn Brown has leased the Elite from Frank Barrows.

North Webster, Ind. — W. H Bockman and Edwin Black have reopened the Recreation.

Detroit, Mich.—The seating capacity of the Castle, on Hastings St. will be enlarged from 500 to 1,400. Alteration work will be complete by March 1.

Detroit, Mich.—The Duplex is now owned by William F. Klatt.

New Orleans, La.—J. J. Shimkowitz, owner of the Trymore, Mobile has purchased the Queen which he is remodeling. He contemplates the erection of a new house on a site adjoining the Queen.

Monroe, Wis.—Joe Baban, owner of the Washington is remodeling.

Monticello, Ill.—The Princess wil' be remodeled.

get busy! S.R.O. 12

Goldwyn Pictures

The difference between moving pictures and Goldwyn pictures is the difference between speculation and investment.

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
Camp Street
Orleans, La.
64 West Randolph Street
Chicago, Ill.

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, A St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

"EMPTY ARMS"

WANTED: DIRECTOR and CAMERAMAN of exceptional ability and record to sail for London in May to make four picture productions. State full particulars in first letter. Address all communications, which will be treated confidential, to

CARLE E. CARLTON
Times Building—Bryant 434. Crest Pictures Corporation

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Omaha -When "Pollyanna" was being shown at the Sun, Manager Harry Goldberg offered prizes of $5, $3, $2 and $1 for the best essays by school children on the subject, "Why I Am Glad."

Pictures of Miss Pickford were offered the next 25 contestants. Hundreds of school children wrote essays. Co-operating with the Omaha World-Herald, the Sun also put on a special morning matinee for children in the charity homes of the city. The Sun increased its admission prices for the show, which was run simultaneously at the Muse, owned by the same people. The Sun broke all previous records.

Zanesville, O.—An offer of $25 to any couple who would permit themselves to be married on the stage of the Liberty, advertised in a tie-up with local tradesman, resulted in big business for "Please Get Married."

The display covered two pages, in the center being the offer of the house, and about it offers of various merchants to furnish the presents. A butcher offered $5 worth of meat, a jeweler, a wedding ring, etc. The linking up of the ads, resulted in publicity for the theater and business men who co-operated.

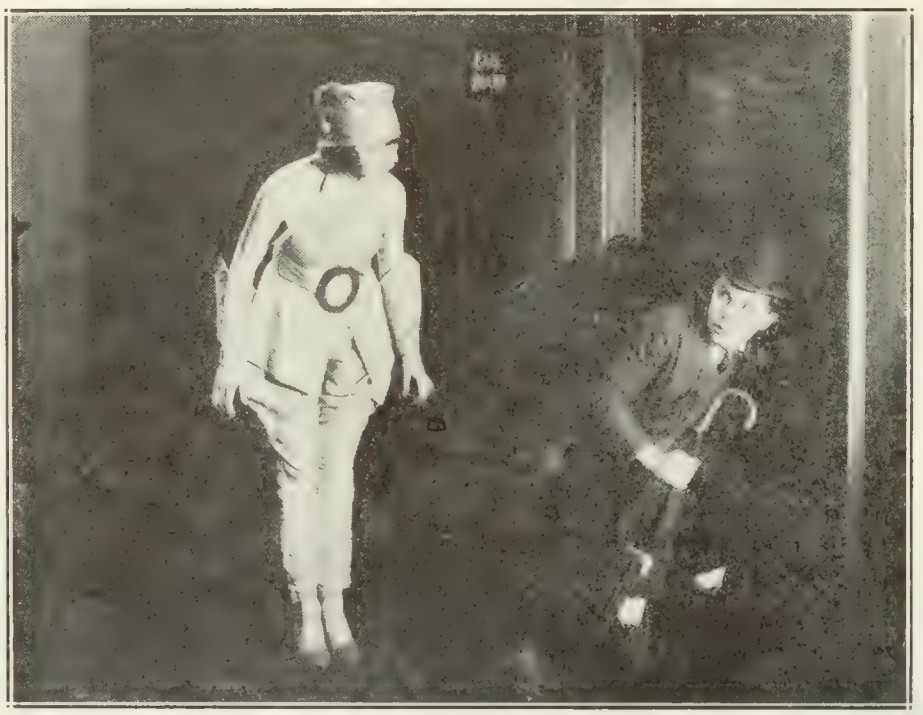
Indianapolis, Ind.—When the business center was crowded recently with people out to lunch, Bingham and Cohen, of the Colonial had toy balloons in large numbers released skyward, with tickets of admission tied to each one. Quite inexpensive for it cost nothing but the price of a few balloons, the passes and some previous advertising, the stunt served to put Alice Brady in her first Realart production, "The Fear Market" over with a bang. In addition there was considerable billboard advertising.

Watertown, S. D.—E. A. Doyle will build a 1,400 seat house.

Hanks, N. D.—H. P. Brackleberg has opened a new theater.

Pensacola, Fla.—D. L. Hapgood has sold the Liberty and Pastime.

Belleview, Ky.—Peter Smith, of Dayton, O., has acquired a site for a $100,000 theater.



'Petticoats and Pants" is the title of Christie's latest special comedy, featuring Bobby Vernon.—Advt.

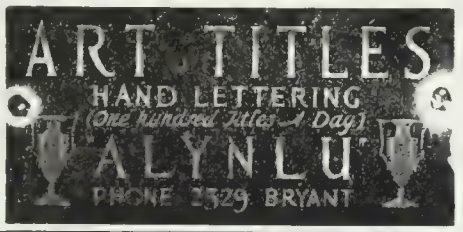
Large House for Boston

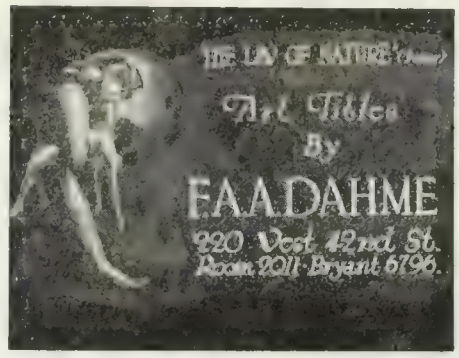
Boston, Mass. — Gordon Schoolman will spend $1,000,000 the erection of a house at Washton and Province St.

Herbert Rawlinson's second s ring vehicle under the J. St Blackton banner will be "The Spinners."

WANTED
Director
for 5 Reel Comedy Drama
and Two Reel Comedies
Steady Position
Address Full Particulars
c/o Box-B-66 WID'S.

WANTED
Scenario Writer
for 5 Reel Comedy Drama
and Two Reel Comedies
Steady Position
Address Full Particulars
c/o Box-B-76 WID'S.





FOR SALE
Negative and 17 Print
and quantity of paper of Startling Drama of Societ Gamblers. Beautiful youn female star and well know cast! Was partially release by one of the largest and mos prominent picture corpora tions in the market which wa recently absorbed by new in terests. Very low cash pric
C. B. Price Co., Inc.
Times Building, N .Y. C.
Bryant 799

"WHERE PROMISES ARE SACRD"
LOUIS MEYE
FORMERLY BRODA & MEYER
TITLE
LETTERED - ILLUSTRATED - PHOTOGRA
ASK TO SEE OUR NEW
PROCESS TITLES AND
ILLUSTRATIONS
A PHONE CALL WILL BRING SA
BRYANT 7392
220 WEST 42nd ST. · ROOM 3

FOR RENT
1,000 square feet office space with film vault. Ready for immediate occupancy. For information, call Bryant 3427 and ask for Mr. Barr.

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

803
Inquiries received last week from Exhibitors regarding
Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 75 Tuesday, March 16, 1920 Price 5 Cents

R. C. Convention

ield Force and Home Officials Open Session at Astor Today

The first semi-annual convention the Robertson-Cole field force and upervisors will open today at the stor. The confab will last four ays during which time the home ffice executives will address the anagers on the company's policy. Th. first session opens at 9 a. m. the home offices. A. S. Kirkpatck of the distributing company will lk as will R. S. Cole.

Luncheon will be held at the Astor hile "Clarence" will be taken in at ight.

In addition to the recently anpunced Capellani productions and ose of Dustin Farnum, it is unerstood that Robertson-Cole have ed up some additional important oducing units which may be anbunced during the convention sesons.

Universal Plans Confab

Harry Berman of Universal will ld a convention of the eastern dist managers of Universal including a number of middle western and stern cities. It will be at the Astr commencing March 22.

Later meetings will be held in icago and Los Angeles for those tricts.

Another Convention

Republic Distributing will hold a nvention of its sale force day and e with the Select-Selznick conntion beginning April 5 at the Astor.

Waiting Room Up to Date

(Special to WID'S DAILY)

Chicago, Ill.—Schoenstadt & Sons he announced plans for a combinafi hotel and theater building to be ected on Hyde Park Blvd. and Bckstone Ave. the most exclusive rdential district on the south side. Th y are planning the most beautiful, thoroughly equipped and luxurious ter of the country. One novelty w be a waiting room so the people w not have to stand in line in the lobby, and performers will be engaged to entertain the patrons while th are waiting to get into the regul show. Ground will be broken immediately. This will make the eighth house owned by Schoenstadt & ons in Chicago. It is hoped the building will be completed by next spring.

He turned the melody into a jangling discord when she smiled bewitchingly at his rival—From D. W. Griffith's, "The Idol Dancer," a First National Attraction.—Advt.

Mayflower and Realart

All of the Mayflower productions scheduled for release through Realart except the Charles Miller and Walsh productions will be released elsewhere. This was admitted yesterday by a Mayflower official.

This means that the Allan Dwan and Emil Chautard, as well as the series of Robert Chambers works will be released elsewhere. Deals have not yet been closed but it would not prove unlikely that the Associated Exhibitors released the greater portion of the Mayflower product.

New Producing Unit

Broadwell Pictures, Inc., a Massachusetts corporation will manufacture short subjects and features. Capitalization, $300,000.

The officers of the company are R. B. Broadwell, president, R. T. Charlton, treasurer and A. H. Holland, secretary. Others interested are H L. Stevens, W. H. Thompson and Judge Frank Leveroni.

Arbuckle in F. P. Pictures

Famous Players yesterday announced the signing of "Fatty" Roscoe Arbuckle for three years to do five reel features.

WID'S DAILY in its issue of January 30 stated that Arbuckle would probably make five reelers only in the feature.

Blumenthal Returns

Ben Blumenthal, president of Export and Import returned from abroad on the "La France" on Sunday.

Two More for Republic

Republic Distributing has acquired "Children Not Wanted" an Edith Day-Crest Prod. and "Common Sense" with Vola Vale and Ralph Lewis, directed by Louis Chaudet.

National Association to Move

The National Association has not selected a suite in the building at 41st St. and 6th Ave. but one in the New York theater building. Will move on March 31.

"Nothing Doing"

Ince and Read Leave for Coast Without Making Announcement

"Nothing doing."

Thomas H. Ince and J. Parker Read, Jr. left for California yesterday without issuing any announcement regarding the distribution of the Associated Producers product.

While negotiations have been under way since Ince's and Read's stay in New York, it can be authoritatively stated that nothing will be announced until the return of the two producers to the coast.

At the time the distribution announcement is made the general manager of the organization may also be named .

Sig Schlager Mr. Read's perosnal press representative remains in New York.

Eileen Percy With Fox

Los Angeles—Eileen Percy, it is reported, has signed with Fox to do a series of six pictures.

The local Fox offices "had nothing to say" about the matter.

Big Business for "River's End"

"The River's End" Marshal Neilan's first production for First National is expected to go over its original quota of $500,000. Present indications have it that the picture will gross $700,000. It did over $100,000 the first week of its release.

Saxe and Swanson With National

Latest franchise holders of National Picture Theaters are Tom Saxe of Milwaukee and William Swanson of the Swanson Theater, Salt Lake City.

Eschmann, Pathe Feature Manager

E. A. Eschmann, formerly Pathe manager at Chicago has been made feature sales manager of the organization. He is succeeded in Chicago by W. A. Aschmann, formerly in Milwaukee.

Kansas Exhibitors to Convene

Wichita, Kansas—The Kansas Exhibitors' Convention will take place late in March, probably about the 29th.

Bernstein Here

Isadore Bernstein, producing director for National, is in town with a print of "The Kentucky Colonel."

This is Julian M. Solomon's advt.
Let Solomon do it for you, he's wise.—Advt

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Famous Players ..	79	80¼	80¼
Do, pfd.	88	89½	88
Goldwyn	23½	23½	23½
Loew's, Inc.	29¾	31	31
Triangle	½	⅝	⅝
United Pict. Prod.	13¾	14	14
World Film	....	....	1

Typhoon Representative

Raleigh, N. C.— O. R. Brown, picture supply man and partner in the A. & B. M. P. Supply Co. has been appointed representative of the Typhoon Co. for North Carolina, South Carolina and Virginia

?

Is your husband in love with your best friend?

Mollie King

in

"WOMEN MEN FORGET"

A Theme of Today

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

On Broadway

Capitol—"My Lady's Garter."
Capitol News.
Sunshine Comedy, "A High Diver's Last Kiss."
Stage Women's Series, "The Madonna of the Slums."

Rivoli—Charles Ray, "Alarm Clock Andy."
Rivoli Pictorial.
Harold Lloyd Comedy, "Haunted Spooks."

Rialto—"Huckleberry Finn."
Rialto Magazine.
Chester Comedy, "Four Times Foiled."

Strand—Eminent Authors, "Dangerous Days."
Strand Topical Digest."
Harold Lloyd Comedy, "Haunted Spooks."

New York—Tom Moore, "Duds."
Wednesday: Tom Mix, "The Daredevil."
Thursday: Frank Mayo, "Burnt Wings."
Friday: Peggy Hyland, "The Black Shadow."
Dolores Cassinelli, "Tarnished Reputations."
Saturday: MacLean and May, "What's Your Husband Doing?"
Sunday: Mae Murray, "On With the Dance."

Moss' Broadway—Blanche Sweet, "The Deadlier Sex."
Powder Puff Frolic.

Brooklyn Strand.—Constance Talmadge, "In Search of a Sinner."

Next Week

Capitol — Ethel Clayton, "The Young Mrs. Winthrop."

Rivoli.—Wallace Reid, "Excuse My Dust."

Rialto—Dorothy Gish, "Mary Ellen Comes to Town."

Strand—D. W. Griffith's "The Idol Dancer."

Brooklyn Strand—Eminent Authors' "Dangerous Days."

New Sales on Jester Comedies

Territorial Sales Corp. has sold the Jester Comedies to Mid West Dist. Co Milwaukee for Wisconsin.

Pearce Film Co. of New Orleans for Mississippi, Louisiana, and Arkansas; Magnet Feature Film Exchange, 418 Harrison St., Davenport, Ia. for Nebraska and Iowa.

Lynch Enterprises Buy More Typhoon Equipments

Atlanta—The S. A. Lynch Enterprises, operating one of the largest chains in the South, have placed with the Typhoon Fan Co. during the last few days, another large order for Typhoons.

The Lynch orders just received cover Typhoon equipment for the Palace, Fort Worth; The New Theater, Little Rock; Ranger, Ranger, Texas and Queen, Dallas.

Form New Company

Bicknell, Ind.—The Grand Theater Co. has been organized with a capital of $15,000. H. R. Willoughby, Charles Huleln, Jr., and Henry H. Osterhage are the directors.

Erie Strand Changes Hands

Erie, Pa.—Rowland and Clark Theaters have purchased the Strand for $250,000. It seats 2,000.

"EMPTY ARMS"

Masi Directing Kaufman Picture

Philip W. Masi has been added to the staff of directors working on the Herbert Kaufman productions, being made at the Fort Lee studios.

Eichenlaub Joins First National

Chicago—E. J. Eichenlaub, formerly with Famous Players-Lasky in this territory has joined the First National exchange as sales manager, succeeding Harry Weiss, resigned.

R. C. Seery continues as general manager.

Albany — Educare Amusement Corp. of New Jersey has been chartered to engage in business in this state.

The government will benefit greatly from the fact that RITCHEY posters were so generally used in the theaters last year. Their use made a most appreciable increase in the exhibitor's income tax returns.

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Censorship

e on Sunday Blue Laws Today
(*Special to WID'S DAILY*)

smarck, N. D.—The vote on the e wide referendum on Sunday ter closing will be taken today ne state house. The North Da- exhibitors association headed Sam P. Cornish, 300 strong, feel they will win. The Independent ion numbering about 30,000 is porting the theater men.

ect Censor Bill to Be Reported
(*Special to WID'S DAILY*)

oston—An informal vote taken ommittee members of the Legis- re indicates that a censorship bill ome sort will be reported today. believed that the sub-committee recommend the exercise of cen- hip by the state department of r and industry.

Dinner By Howells

avid P. Howells tendered a din- to Chester E. Sawyer and Hor- T. Clarke last night at the Astor re their departure for South erica and the Orient respectively.

Hodkinson Rusticating

W. W. Hodkinson has left for a two week's fishing trip and general vacation in Florida.

Spear With Betzwood

"Ken" Spear, formerly production manager for Master Films, Inc. has been engaged by Betzwood Film of Philadelphia to produce the Toonerville Trolley Comedies based on the cartoons of Fontaine Fox.

He will co-direct with Robert Eddy, formerly with Mack Sennett. Production will start about April 15th.

New Coast Combination

Los Angeles—Sam Rork of the Katherine MacDonald Company, Eugene Roth, prominent theater owner and E. J. Carroll, of Australia have formed a new producing unit.

Carroll's connections insure distribution of the product in Australia and in Britain.

One of his pictures made in Australia, "The Sentimental Bloke" will be released in this country by Sol Lesser.

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

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Scenario Writer
for 5 Reel Comedy Drama and Two Reel Comedies
Steady Position
Address Full Particulars
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Animated artistic titles hand painted illustrating nature artistically. Call Bryant 5856. It means service.

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for 5 Reel Comedy Drama and Two Reel Comedies
Steady Position
Address Full Particulars
c/o Box-B-66 WID'S.

Goldwyn Pictures
The secret of the success of Goldwyn Pictures is no secret at all—ask any progressive exhibitor.

Phone Tremont 1635
MR PRODUCER
Tremont Film Lab. Corp.,
NOW OPEN
specializing in the developing of negatives and first positives Only.
HARRY GLICKMAN, PRESIDENT
EDWARD HORN, TREASURER

THE
Hal Benedict Studios, Inc.
Offers
To the Motion Picture Producer

working space in one of *the largest and most completely equipped studios in Greater New York, located at College Point.*

Two connecting stages, 100 x 70 ft. and 60 x 50 ft., respectively. Latest type Wohl, Kligel and Cooper-Hewitt lighting, with a 56 switch, double throw 4 panel Metropolitan board. Capacity 15,000 amperes.

Complete scenic equipment with expert crew. Offices, dressing-rooms, projection and loading rooms, shops, etc.

For detailed information and terms, telephone

HAL BENEDICT
FLUSHING 3000

Skinner in "Kismet"

To Be Released By Robertson-Cole Take Over Production—Work Starts

Robertson-Cole have arranged with the receivers of the Waldorf Photoplays, Ltd., and will produce "Kismet" with Otis Skinner in the title role.

Almost immediately they will send several representatives to California to arrange for the production. In the neighborhood of $400,000 will be spent on the production which will be ready for release sometime in September. The name of the director who will handle this production has not been announced but it is understood efforts are being made to secure a director of unusual importance.

A number of important picture folk are on record as considering "Kismet" as one of the best bets of the popular plays not yet produced.

Enid, Okla.—The Royal is now the property of Mr. Abernathy.

Mrs. Emile Chautard's Funeral

The funeral of Mrs. Alice Chautard, wife of Emile Chautard, well konwn director now with Mayflower, and mother of George Archainbaud, took place yesterady from the Campbell Funeral Parlors at 11 o'Clock. Mrs. Chautard died very suddenly on Saturday after a brief illness.

Silver Buys Territory

M. J. Silver of Denver, purchas Colorado, Wyoming, Utah and New ico rights on the Fidelity Pictures release "The Married Virgin."

ATTENTION PRODUCER!!!

I am offering for sale the Motion Picture Producing Rights of TWO of the GREATEST BROADWAY SUCCESSES ever submitted to picture producers namely:

"ADELE"

THE TRIUMPH OF BROADWAY
—ONE YEAR'S RUN IN NEW YORK—
Played 3 Seasons on the Road by 2 Companies

and

"THE GIRL WHO SMILES"
ANOTHER BROADWAY HIT!

Address all communications to

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11 East 14th Street New York City

HAVE YOU A PROPOSITION?

One of the best known COMEDY STARS who has been featured by the FOREMOST PRODUCING COMPANIES in the United States, whose features have always been released by HIGHEST CLASS ORGANIZATIONS.

Present contract expires in about 30 days. For interview, address Box 33—WID'S DAILY, Hollywood Office.

FOR RENT

1,000 square feet office space with film vault. Ready for immediate occupancy. For information, call Bryant 3427 and ask for Mr. Barr.

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
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Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling Syster
Incorporated
70 W. 45th St. New Yor

6805

Inquiries received last week from Exhibitors regarding

Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building Los Angeles

WANTED: DIRECTOR and CAMERAMAN of exceptional ability and record to sail for London in May to make four picture productions. State full particulars in first letter. Address all communications, which will be treated confidential, to

CARLE E. CARLTON
Times Building—Bryant 434. Crest Pictures Corporation

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 76 Wednesday, March 17, 1920 Price 5 Cents

Plan a Big Special

ourt Action Reveals Desire to lake $150,000 "Wallingford" Film

Injunction proceedings brought in e Supreme Court against Vitaaph and Pathe Freres by the Star ., reveal a desire on the part of e latter to spend $150,000 on an aborate version of "Get Rich Quick allingford."

The Star Co. is the holding comny of the William R. Hearst pubations and since International lm is the Hearst film unit it is sumed that the latter was to make e production.

The proceedings are brought to strain Vitagraph and Pathe from ing the name "Wallingford" in a cture which it is claimed is about be started and also to restrain adrtising or offering for sale films der the names 'Get Rich Quick allingford" or "The New Adven-res of J. Rufus Wallingford" and hers.

The complaint states that the aintiff intended producing the ories in 1915 but that Cohan and arris had objected. The film

(*Continued on Page* 3)

Irwin After Buffalo Theater

(*Special to WID'S DAILY*)

Buffalo, N. Y.—Walter W. Irwin rmerly of Vitagraph and Famous ayers was here ostensibly dickerg for a theater.

No information could be secured to whom Irwin represents.

tatement to Be Issued in L. A.

(*By Wire to WID'S DAILY*)

Chicago—Thomas H. Ince and J. rker Read, Jr. issued a statement e yesterday relative to the discusns they entered upon in New rk regarding the distribution of Associated Producers product.

Mr. Read stated that while nothing nite had been done, a statement ld be issued when they reached s Angeles and conferred with ir associates.

"U" Injunction Denied

ustice Newburger who heard the mplaint for injunction of Univers against Ramms, Inc., handed n a decision yesterday in which decided that the plaintiff is not tled to an injunction because it an adequate remedy at law.

he plaintiff alleging to be the ner of the property which the ndant claims, should complain a suit at law instead of an intion which is an equity action, judge ruled.

His back cut to ribbons by the whip, the savage sought refuge at the mission—D. W. Griffith's, "The Idol Dancer," a First National Attraction. —Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

CAPITOL

The Capitol is putting on a "Gaelic Feis" or Irish Music Festival as a special feature for St. Patrick's Day week. This has appealed wonderfully well and from the looks of Sunday's and Monday's houses the Capitol may well break its record. The Feis is not the usual stage Irish stuff as the staging of various details of the ensemble was in charge of Eileen Curran, a member of New York Gaelic societies, who also appeared in a small number. The act scored very well and registered in particular with the Irish in the audience who were attracted in great numbers by a special advertising campaign. The services of Lily Meagher, soprano, and Gaelic dancers and pipers are enlisted. "Macushla" is rendered by a fine tenor and other Gaelic songs are sung in chorus.

In addition to Capitol is featuring Albertina Rasch, a Russian ballet dancer and her company. "My Lady's Garter," Tourneur Paramount-Artcraft is the feature and holds the audience even though it tails the bill. A Sunshine comedy "A High Diver's Last Kiss," news reels and a Robertson-Cole scenic, presented in story form, round out the long bill.

(*Continued on Page 2*)

Sign L. Barrymore

Will Make Four Pictures for First Nat'l—Bennett the Producer

Lionel Barrymore will be starred in a series of four productions to be released through Associated First National Pictures, Inc., and to be made by Whitman Bennett, recently resigned as production manager for Famous Players-Lasky.

The contract with Bennett and Barrymore is the first to be signed by Associated First National Pictures, Inc., as an organization.

The event marks the beginning of activities by First National members to increase the number of productions. Negotiations were conducted by Larry Giffen, of the Alice Kauser organization, who represented the producer and star.

Barrymore will begin production work soon after May 1. The first picture is scheduled for release early next fall.

Tri-Star Gets Ethel

Joseph B. Totten and Joseph W. Smiley, have formed the Tri-Star Pictures Corp., capitalized at $1,000,000, to produce a number of special productions.

The first star is Ethel Barrymore, at present in "Declasse."

The first production will be "The Superwoman," by R. L. Stephenson.

Baker Arrives

Tarkington Baker, former general manager of Universal arrived in New York from the coast yesterday.

Laemmle Leaves

Carl Laemmle, accompanied by his secretary, Irving Thalberg left for California yesterday. Regular spring trip.

"Big 4" Lease Philadelphia Theater

(*Special to WID'S DAILY*)

Philadelphia—Blocked by the operations of the Stanley Company, the United Artists have leased the Metropolitan Opera House, and the company's product will be shown in that theater for six weeks beginning May 8. "Pollyanna" is the first.

The local United Artists offices stated that the company was not interested in the leasing of the theater but had made an arrangement with two men who had leased the theater.

This is the arrangement perfected with the owner of the Auditorium in Minneapolis.

I advise ADVERTISE!!
But let SOLOMON do it, he's wise.—Advt

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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	Bid.	Asked.	Last Sale.
Famous Players ..	77¼	78¼	77¼
Do, pfd.	89½	89½	89½
*Goldwyn	23½	23½	23½
Loew's, Inc.	30½	32	30½
Triangle	7-16	⅝	7-16
United Pict. Prod.	14	14⅛	14⅛
World Film	....	....	1

*No trading yesterday Monday's quotations.

Fire Destroys House

Barre, Vt.—The Park was destroyed and adjoining property damaged to a great extent by a fire recently. The house had been operated in conjunction with the Black chain.

LAUGHTER

If Life is Love, Life is a Funny Proposition

Mollie King

in

"WOMEN MEN FORGET"

A Play of Life's Proposition

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

At Broadway Theaters

(*Continued from Page 1*)

RIVOLI

The bill here is light with Charles Ray and Harold Lloyd sharing the comedy honors. Hugo Riesenfeld has also incorporated a timely touch in Victor Herbert's "Irish Rhapsody", which includes a medley of popular airs. There follows the Rivoli Pictorial and previous to the feature "Alarm Clock Andy," Emanuel List, basso profundo, renders "When the Bell in the Lighthouse Rings," quite appropriate in this position. A typical Ray story with the typical Ray mannerisms are offered and everything in the picture registers well. Harold Lloyd's "Haunted Spooks" proves one of the cleverest two reel comedies ever made. In conclusion Mendelsohn's "Sixth Sonata" is rendered on the organ.

BROADWAY

At the Broadway "The Powder-Puff Follies" enters its hix week. About one out of every five patrons ask the ushers when it goes on, thus proving that it is a very big attraction for this house. The feature this week is "The Deadlier Sex" with Blanche Sweet. The orchestra renders Suppe's "Pique Dame" as an overture and this is followed by the review, comedy "Cut the Cards." The revue concludes the bill and is timed to catch the biggest crowds of afternon and evening

STRAND

Perhaps the brightest spot on the Strand program this week, and the number that received the heartiest approval was the Harold Lloyd Comedy, "Haunted Spooks" which literally brought down the house at its first showing. Following the overture and theTopical Review, the Russian Quartette sang "Zazulia," a Cossack Prison Song, and "Volga Boatmen's Song.

The Strand orchestra supplied a vivid and realistic descriptive bit in connection with a highly dramatic moment in the feature, "Dangerous Days," describing the explosion and burning of an ammunition plant. After the feature and just preceding the Lloyd comedy, Eldora Standford sang "Love, Love, Love" from the current Broadway stage play, "Look Who's Here." For an encore she sang "Believe Me If All Those Endearing Young Charms" to the accompaniment of the organ, harp and violins.

RIALTO

Quite an enjoyable entertainment under the direction of Hugo Riesenfeld, is presented at the Rialto. The Rivoli-Rialto chorus is used in connection with the overture, "Hymn to the Sun" from the prologue to "Iris."

After the Rialto Magazine the chorus sang "Old Black Joe" off-stage. This number was very well received. The feature was "Huckleberry Finn" which played at the Rivoli two or three weeks ago but went over well in spite of the fact that it had already run on Broadway. A C. L. Chester Comedy, "Four Times Foiled" and "Rhapsody of Breton Melodies" were also on the program.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Reading, Pa.—Realizing that the appeal to children in a neighborhood theater was of great value, Carr and Schad upon opening the Strand, with Charles Chaplin in "A Day's Pleasure" as the initial attraction, advertised the fact that two women would be employed regularly to give the youngsters necessary care.

Jackson, Mich.—Prizes consisting of cash awards, six month passes, three-months passes and single performance admission tickets were offered for the best essays in one hundred words or less, comparing various Goldwyn productions. The News was the agency for the contest which received publicity in the news and ad columns, and was held when five Goldwyn productions played at the Majestic in 13 days.

San Francisco, Cal.—The spectacle of an old water wagon, loaned from the Municipal Board of Water Works, driven by a man attired in a cow-boy costume, and bearing placards reading "Water, Water, Everywhere," but if you want to learn where to get a real drink, see Will Rogers—Rialto—Market near Seventh" proved a sure fire exploitation stunt. It was an inexpensive part of the campaign, the team and driver being hired for several days at a moderate price. The success of the production was more than moderate, due mainly to the wagon.

Co-operative House

Chicago, Ill.—A charter has been issued to the Palais Royal Theater Company, of which Joseph Shaffer is president, and the corporation capitalized at $200,000. The company is to build a co-operative theater at Kedzie and Lawrence Avenues, the picture patrons of the neighborhood all buying one or more shares of the stock of the corporation. The Palais Royal Theatre will seat 3,000.

VALUES

Yesterday and To-Day

Real Estate, Motor Cars, Jewelry, in fact every thing has increased tremendously in value during the past two years. A thousand dollar policy of a short while ago only covers half the intrinsic value of what you have insured now. Give a thought to insurance. To-morrow may be too late.

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Reuben Samuels Inc. Insurance

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Jack Cooper is to featured in the five reel comedies be produced by Fox.

Joseph Henaberry is directi Robert Warwick in "The Man Fr Blankley's."

H. Tipton Steck has been engag by Louis Gasnier to write for L Cody and is now at work on his ne starring vehicle.

Hobart Bosworth, starring in Parker, Read, Jr., productions is location at Truckee, Cal., for ext iors.

Winter Hall is cast in one of t four big roles in the forthcomi production by Famous Players-L ky of "The Translation of a Savag from the novel by Sir Gilbert P ker.

C. E. Shurtleff, president of C. Shurtleff, Inc., announces that "T Mutiny of the Elsinore" will be t second Jack London story to be pr duced.

Norman Selby, known in his ri days as "Kid McCoy," has been c in an important part in Robert W wick's current production for F mous Players.

Charles Everand Whittaker, w has just finished the continuity f "La Homme Riche," Nazimov next picture, in collaboration wi Charles Bryant, has been retained Madame Nazimova to write the sce ario of "La Maison de Danses."

The production of another Za Pitts' picture for Brentwood h been commenced under Kolker's rection. The story is an original Sarah Mason tentatively titled "T Heart of Twenty" and the suppo ing cast so far announced includ Jack Pratt, Percy Challenger, Aile Manning, Pearl Lindner, Tom G lery and Hugh Saxon.

GAUSMA

The government will benefit greatly from the fact that RITCHEY posters were so generally used in the theaters last year. Their use made a most appreciable increase in the exhibitor's income tax returns.

RITCHEY
LITHO. CORP.
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Ritchey

athé News

No. 22

MI, FLA.—Ball players warming scenes of Cincinnati Reds, train- n the South to retain their title of l champions.
l down in Texas, New York Giants imbering up, with their eye on a n pennant.
cago's Cubs seek Sunny California eir training camp
DAR FALLS, WASH.—First elec- ocomotive on Pacific Coast—opera- of railroad by electric power is urated, as "Olympian" starts on continental trip.
THE LIMELIGHT.—Suffrage saved est Virginia! Senator Bloch, who from California to cast deciding vote ate legislature, ratifying suffrage dment.
racles" turned out daily! Hundreds flicted flock to "Brother Isaiah" in Orleans, who claims to heal merely uch.
cessors to Siamese Twins come to ington to continue their education— e Filipino, and find life a merry nership."
RIS, FRANCE —Install new French dent—entire city honors Paul Des- l, as he formally takes over powers new office from ex-President Poin-

ANTANAMO, CUBA.—"Inspectors" servation balloon perform acrobatic to reach the "Basket."
LM BEACH, FLA.—Gala Day in Palm Beach. Picturesque parade rt of Indian Fete held annually in ar winter resort.
RLIN, GERMANY. — World is ed by new revolution in Germany— onary forces seize control of gov- nt in Berlin in attempt to over- the Ebert regime.
sident Ebert, who fled to Stuttgart he establishes his government in ition to the reactionaries.
tav Noske, Minister of War, who orced to leave Berlin with Ebert.
Noske Guards, who were taken un- by the sudden coup.
the Brandenberg Gate, which has the center of all political disturb- in Berlin since the war.
V YORK CITY —Millions pay in- tax. The last day of paymnt of e taxes finds internal revenue offices ed to capacity.

oday

Sidney Cohan Here

ney L. Cohan of Los Angeles visitor.

Plan a Big Special

(*Continued from Page 1*)

rights, were then purchased for $15,000 it is alleged.

Maurice Silverstone of the Hearst organization in an affidavit states that Famous Players-Lasky offered $25,000 to $30,000 for the film rights in 1919 but that the offer was refused because of the intention of the plaintiff to make its own screen version.

Vitagraph's Statement

William M. Seabury, counsel for Vitagraph Co. said last night:—"Last August the Vitagraph Co. announced that it had in preparation a series of pictures to be entitled 'Vitagraph's New Adventures of J. Rufus Wallingford and Blackie Daw,' based on heretofore unpublished stories written by George Randolph Chester and not adapted either from the novel or from the play entitled, 'Get Rich Quick Wallingford.'

"Later it announced the production of a story 'The Son of Wallingford,' by the same author.

"The Star Co. claimed to own the picture rights to George M. Cohan's play entitled 'Get Rich Quick Wallingford' and also the motion picture produced by Wharton Bros. or Wharton, Inc. and distributed through Pathe exchanges in 1915 entitled 'The New Adventures of J. Rufus Wallingford' and claimed that Vitagraph could not produce the proposed series of pictures without competing unfairly with the Star Co.

"The Vitagraph disputed the Star Co.'s ownership of the picture rights in the play or the novel entitled, 'Get Rich Quick Wallingford' and claimed the right under a contract that Mr. Cohan could produce and name the pictures as indicated.

"After considerable correspondence between the two companies, the Star Co. brought suit for an injunction.

"The Star Co.'s claim is virtually the same as the effort that was made to restrain 'Bud' Fisher from continuing to create new cartoons featuring Mutt and Jeff.

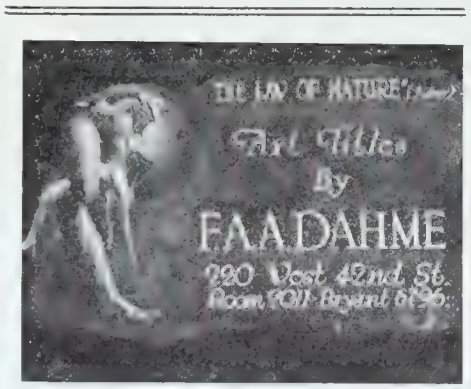
"Mr. Chester owns the rights to continue to create new stories around the fictional characters of Wallingford and Daw just as 'Bud' Fisher owned the right to continue the exploits of Mutt and Jeff."

Coudert Bros., attorneys for Pathe had no comment to make on the matter.

MacManus Again Ill

Edward MacManus of the MacManus Corp. is again ill.

Park Hill, Ont.—Miss C. G. Gould will open in the near future.



get busy! S.R.O. 12

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

Goldwyn Pictures Corporation
NEW YORK
"THIS IS A GOLDWYN YEAR"

Dear Sir:

Here is a telegram from Denver:

CUP OF FURY OPENED YESTERDAY TO LARGE CROWDS STANDING ROOM ONLY CONTINUOUSLY FROM THREE TO NINE FIFTEEN P. M. PATRONS WELL PLEASED WITH RUPERT HUGHES PRODUCTION.

A. G. TALBOT,
American Theatre

Goldwyn

BYRON PARK

General Manager of Photoplay Libraries, Inc., has returned from his cross-country tour and is now in New York showing

"EMPTY ARMS"

to the eastern buyers. Get in your requests now for appointments. Requests will be handled in the order they are received.

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SUNDAY SHOWS AND CENSORSHIP

Bay State Bill in Abeyance

(By Wire to WID'S DAILY)

Boston.—The Boston Mercantile Affairs Committee considering state censorship of films met yesterday to consider the report of its sub-committee of five appointed to draft a state censorship bill.

The sub-committee reported that no decision had been arrived at. The committee adjourned with no action taken on the censorship matter.

Portland Censor's Ideas

Portland, Oregon—The Portland Censor Board is getting obstreperous again. It is now demanding that reviews be made at the civic auditorium at an expense to the exhibitor of 50 cents per reel and that all who are interested be permitted to view the pictures. Exhibitors are putting up a fight in which film men are aiding, one of the strongest lobbyists on the exhibitor side being Melvin G. Winstock, formerly president of the People's Amusement Co. of Portland, now special film salesman of Seattle. Exhibitors are asking that the films be reviewed in their own houses, so that they may get the benefit of the advertising that will come from free admissions.

Sunday Shows Legal in Oklahoma

Okalhoma City, Okla.—Attorney General S. P. Freeling has decided that there is nothing in the law that prohibits Sunday pictures, unless it is because of the labor connected with it.

Chamber of Commerce Investigates

Portland, Ore.—Due to a statement made by C. M. Hill, manager of the local Famous Players exchange, the Chamber of Commerce is investigating the actions of the censor board. Hill was arrested for alleged failure to comply with the requests of the secretary of the board and was acquitted by a jury. Needlessly strict censorship, according to him had closed at least seven exchanges which later opened in Seattle where there is no local censorship.

Hayakawa Signed for 4 Years

R. S. Cole of Robertson Cole in his address of welcome to the field force of his company assembled at the Astor yesterday in convention stated, among other things that Sessue Hayakawa had been signed for four more years with Robertson Cole and that Georges Carpentier is now en route to this country to start his film work.

There are 33 members of the field force in town. To-day they will inspect the plant of the Ritchey Lith. Corp. and then go auto riding from the Battery up along the Drive. Then luncheon and addresses at the Astor by J. Allen Boone, coast representative and others. The evening will be a free lance affair, the men seeking their own pleasure.

Canadian Exhibitors in Combine

Quebec, Can.—Exhibitors of this province will open their own exchanges under the name of the Amalgamated Exhibitors Circuit, Ltd., which has been incorporated. Stock is being offered at par value of $100 per share, preferred stock bearing 7 per cent. interest. It is planned to extend the exchange system through the Dominion.

Exhibitors Meet

There was a regular meeting of the Theater Owners' Chamber of Commerce at the Astor yesterday. Billy Brandt did not preside, because of a slight illness.

Brown With Howells

Colvin W. Brown has resigned as assistant treasurer of Clark-Cornelius Corp. to become associated with David P. Howells, Inc., well known exporter.

Wharton Goes to Coast

Theodore Wharton goes to California to-day. His future plans have not been announced.

Warfield in Films?

(By Wire to WID'S DAILY)

Los Angeles—It is reported here that David Warfield may enter pictures. Has been seen considerably around Metro and Lasky lots.

J. Clarkson Miller wrote the scenario for "Chains of Evidence" a Hallmark release and not John J. Glavey.

Musgrove Leaves Australasian

Harry Musgrove, general manager of Australasian Films, Ltd., has resigned.

W. A. Gibson has succeeded him with the company.

Randall Goes to Coast

Mon Randall and Mrs. Mon have left for California where Randall will continue art work for Equity.

Walter With Metro

Eugene Walter will do scenarios for Metro. Recent additions are Winchell Smith and Bayard Veiller.

Adler in Buffalo

(Special to WID'S DAILY)

Buffalo, N. Y.—Bert Adler, in charge of exploitation of Realart specials is here visiting exhibitors and conferring with branch manager Henry E. Wilkinson.

Cohen and Singer With Reelcraft

R. C. Cropper, president of the Reelcraft Pictures Corp., announces Milton I. Cohen as General Sales Manager, and Julius Singer as manager of the New York Exchange for Reelcraft. Nat Spitzer is studio manager on the Coast.

Cohen was the president of Bulls-Eye before it was taken over by Reelcraft.

Ince and Famous Players in Suit

Eminent Authors Pictures Corp. filed suit yesterday against Famous Players and Thomas H. Ince to restrain further use of the title "Dangerous Hours," an Ince production distributed by Famous Players.

The plaintiff alleges similarity in the title because of its production "Dangerous Days" which it is alleged, was purchased from Mary Roberts Rinehart on Aug. 29, 1919.

New Vitagraph Exchange

Portland, Oregon—The Vita[graph] is opening an exchange in Por[tland] to take care of Oregon busines[s] stead of supplying film from S[eattle] as formerly.

Kelsall's New Job

Seattle, Wash.—Ray R. K[elsall] manager of the newly orga[nized] Theater Equipment Co., has bee[n] pointed exclusive representati[ve] the Powers Cameragraph Co [for] Washington and Alaska.

At the same time A. K. Ap[plegate] of the General Repair and S[upply] Co. of Portland was appointe[d] presentative for Oregon.

Theodore C. Deitrich, produc[es] films, starring Doris Kenyon, h[as] rehearsal, a farce-comedy, "Oh, [Mis]ry!" by Bid Dudley.

FOR RENT

Fully equipped Studio, I[m]mediate Possession. Hallma[rk] Pictures Corp., 130 W. 46[th]
Phone Bryant 7498.

STUDIO FOR RENT
One entire, and part of another stud[io]
Fully equipped. Direct current.
H. Fischer Studios (Formerly Th[an]hauser Studios.
New Rochelle, N. Y.
Phone New Rochelle 2277.

ART TITLE
HAND LETTERING
(One Hundred Titles A Day)
'ALYNLU'
PHONE 2329 BRYANT

TYPHOON COOLING SYSTEM
TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

6803
Inquiries received last week from Exhibitors regarding
Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building
Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 77 Thursday, March 18, 1920 Price 5 Cents

Percentage on Gross

With No Deductions, Reported Plan for Famous Next Year

According to reports from exhibitors in the Northwest and Southwest, important officials of Famous Players sales dept. are making investigations relative to the sale of Famous Players and Paramount features for the coming season beginning Sept. 1.

As a result of this investigation York two of the largest exhibitors of the Northwest are now in New York poking over the field to ascertain whether the proposed policy of Famous Players will be carried out by other large, important releasing organizations.

Famous Players' investigation is being made for the purpose of ascertaining how important exhibitors feel toward playing Famous Players product on a flat 25 or 35 per cent. of the gross—no allowances, no deductions.

An important official of Famous Players said that so far as he knew there was nothing to the reported investigation.

An exhibitor who admitted that he had been approached by Famous Players with reference to this proposed percentage said: "It is my impression that Famous had done nothing definitely, but that Famous is simply feeling out the situation. The difficulty is how to reach a proper basis of percentage. Practically all large exhibitors believe that sooner or later percentage is inevitable. But no basis of percentage can be computed which will work out satisfactorily unless each house in each community operates on its own particular percentage basis."

Special Mayflower Force

Mayflower, in addition to the exploitation force the distributors of its product maintain will supply exhibitors with special exploitation. Twelve men have been engaged while additions are expected as the plans are perfected.

The force is now concentrating on "The Luck of the Irish" and "Soldiers of Forutne."

FALL RELEASES?
HOW?—SEE WID'S DAILY
TO-MORROW.

Director David M. Hartford (at left) now supervising construction of Fort O'God for James Oliver Curwood's "Nomads of the North," a forthcoming First National Attraction—Advt.

Prizma to Select

Switched from Republic—Plan Feature Productions

Lewis J. Selznick has closed a deal which gives to Select Pictures exclusive distribution of all Prizma releases. They were formerly handled by Republic.

Prizma will enter the feature production field with Myron Selznick in direct charge of production.

It is stated that the Prizma process has reached that stage of perfection where the fringing of colors has been eliminated.

No change has been made in the personnel of the Prizma force but George Meeker, until now general sales manager of Republic has been designated to take charge of the Prizma sales.

William H. Crane, will play his original stage role in "The New Henrietta" the forthcoming Metro production.

Offices Closed

Northwest Exhibitors Circuit Ceases Activities—May Resume

(Special to WID'S DAILY)

Seattle, Wash—The Northwest Exhibitors' Circuit has closed its offices and ceased active business. No new manager has been appointed to succeed H. B. Wright, who resigned. The officers state, however, that the Circuit has not disorganized, but will resume business as soon as circumtance are more favorable.

Bernstein Leaves Nat'l Film

Isadore Bernstein has resigned as production manager for National Film.

Bernstein is now en route to Hollywood where it is understood he will build a studio based on the Brunton idea. Lieut. Ormer Locklear who made "The Great Air Robbery" for Universal will make a series of production, it is understood while Bernstein will be in charge.

Locklear is understood to be still under contract to Universal.

Educat'l Signs Chester

Hammons Gets Exclusive Rights—Also Additional Material

Earl W. Hammons of Educational has closed a deal for the world-wide distribution rights on all of the C. L. Chester product, including the new series of 13 two reel comedies and all of the Chester Outing scenics. This, together with several other deals is said to involve a financial transaction of $750,000.

Arrangements with Johnson and Hopkins who control the stereospeed camera, which takes slow motion pictures, give Educational distributing rights on all that product.

Plans are now under way for the establishing of an Educational News Weekly shortly to be announced. Pell Mitchell, formerly of Gaumont News and later with Fox is now with Educational presumably to take charge of this new enterprise.

R. W. Pritchard, formerly with the Allens in Canada has joined Educational in charge of the publicity and exploitation departments.

The new deals give the recently established Educational exchanges a strong line-up of product and this new material with its present releasing schedule will apparently give the company a preponderance on the short reel field.

Friedman Calls Convention

(Special to WID'S DAILY)

Chicago—Joe Friedman of Celebrated Players has called a convention for next Tuesday and Wednesday at the Hotel Congress at which independent exchange men and independent producers are invited .

Farrar With Fox

Negotiations are understood to be under way as a result of which Geraldine Farrar will become a Fox star.

Fox offices claimed to know "nothing about it."

Will Not Honor Oral Agreements

The F. I. L. M. Club, has sent a letter to all exhibitors in this territory, which says in part that on and after March 22 no claim will be entertained by the Credit Bureau or Grievance Committee of the F. I. L. M Club to enforce an oral promise or an oral agreement with respect to a contract for film service.

Greene Here

Walter R. Greene, editor of the Canadian Moving Picture Digest, is in town for a few days.

I advise—ADVERTISE!!
But let SOLOMON do it, he's wise. Advt

The BRADSTREET of FILMDOM WID'S DAILY The RECOGNIZED AUTHORITY

Vol. XI No. 77 Thursday, March 18, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	76	78½	76⅜
*Do, pfd.	89½	89½	89½
**Goldwyn	23½	23½	23½
Loew's, Inc.	30¼	31	30½
Triangle	7-16	⅝	7-16
United Pict. Prod.	13½	14	14
World Film	....	....	1

Tuesday's quotations.
**Monday's quotations

View "The Butterfly Man"

Robertson Cole field force had a special showing of Lew Cody's "The Butterfly Man" yesterday, the second day of the convention. Routine matters were discussed.

Reciprocity

Womanlike, she gave her all to the man she loved, he took and laughed.

Mollie King

in

"WOMEN MEN FORGET"

A Bit of Life, and Love and Laughter

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Coast Brevities

(Special to WID'S DAILY)

Hollywood — Pauline Frederick, will commence "Madame X" for Goldwyn shortly. Casson Ferguson is in the cast.

Betty Blythe will play one of the two feminine roles in "The Mischief Man." with Lew Cody.

Pat O'Malley, will play the lead in Marshall Neilan's third independent production.

"The Parish Priest" a Hampton production of the well known Dan Hart play, is out, titled, and a sample print ready for shipment to New York.

Ward Lascalle, director general of Special Pictures announces the complete line-up of his producing staff at the Balboa Studios. George Larson, former associate of William Bitzer, is camera chief; C. T. Wilson, assistant director; Frank Rengstrom, assistant cameraman; Bessie Muller, film editor in chief; Archie Warren, property master; Henry Lockwood, lighting director; Charles Gorton, location and transportation manager. Arrangements have been completed for developing of negative at the Clune studios and for making of release prints at the Morosco studios.

"Barbershop Gossip," the first of a series of 12 two -reel comedies with Milburn Moranti in the featured role, has been completed and will be shipped to New York for distribution on the state rights basis in a few days. "Lazy Lem" is announced as the second picture under the comedian's own banner.

Work will begin this week on J. Warren Kerrigan's ninth Brunton production, "The House of Whispers," a mystery play of the New York underworld, adapted from the novel by William Johnston. Fritzi Brunette has been re-engaged to play opposite the star and Ernest C. Warde will direct. Kerrigan recently completed "The Green Flame," an adventure play by Wyndham Martyn.

GAUSMAN.

Garson Directing

Hollywood—Harry Garson is directing "For the Soul of Rafael" in which Clara Kimball Young is being starred and which will be released through Equity.

Twelve Selznick Films Under Way

Twelve Selznick productions are now in the course of making. They are Olive Thomas in "The Flapper," Eugene O'Brien in "The Figurehead," Elaine Hammerstein in "The Shadow of Rosalie Burns," Owen Moore in "The Desperate Hero," "Out of the Snows" with Ralph Ince and Zena Keefe "The Timber Wolf, directed by Burton George, four Herbert Kaufman weeklies and "Just Outside the Door."

Incorporations

Albany—Globe Trots Films, Inc., capital, $20,000. Stockholders, Harry H. Caldwell, Raymond S. Harris and Anna Weiss, 120 West 41st. St., New York.

Albany—Scranton Theaters Corp. incorporated here. The attorney for the corporation was A. L. Berman, 501 Fifth Avenue, New York City.

Albany—The T. M. Amusement Co. Capital, $20,000. Directors: Wolf Tragaisen, Samuel A. Morose and Joseph K. Filed, 146 Lenox Ave.

Albany—Capellani Pictures. Capital, $25,000. Directors: Albert Capellani Pictures. Capital, $25,000. Directors: Albert Capellani, Henry Cahane and Abraham L. Feinstein, 1457 Broadway, New York.

Albany, N. Y.—The Outlook Photoplays, Inc., of Manhattan. Capital, $300,000. Will produce, distribute, exchange and exhibit theatrical and educational films and also deal in all kinds of motion picture apparatus: Principal stockholders: Einer A. Berg, and William C. Kahlert of St. Paul, Minn., and Charles Server, 305 W. 97th St., New York City. The attorney is Matthew F. Murray, 66 Liberty St., New York.

Use Editorial on Americanization

Detroit, Mich.—Walter Griffith, exploitation representative attached to the local Select exchange circularized 600 Michigan exhibitors on the Americanization problem with a reprint of the editorial on that subject published in WID'S DAILY of Feb. 20.

New House for Chicago

Chicago, Ill.—Otto J. Lorenz has purchased a site at Broadway and Irving Park Blvd. and negotiations are under way for a $600,000 combination picture and vaudeville theater with a 3,000 seating capacity.

Strand Anniversary Data

During the week commencing April 11th, the Strand will celebrate its sixth anniversary.

The Strand statistician supplies the following data:

During the past six years 1,095,000,000 feet of film have passed through Strand projection machine.

The lost and found department has turned over to its owners 78.65% of articles reported lost, and several thousand dollars in cash.

13,140 performance were presented.

35,680,000 people paid admission to the Strand since the opening night.

C. A. Weeks, vice-president and superintendent of sales of the B. B. Hampton Prod. is in New York after a tour of the Hodkinson exchanges.

Harry Chandlee and William B. Laub have sold the picture rights to their farce-comedy "Five Hundred Pounds, Sterling," to Foundation Film. Chandlee and Laub also wrote the story for "The Dream of Fair Women" recently released by the same organization and also edited and titled the finished picture.

Magnet 'Change Sold to Gardin

Jules Burnstein, has sold the Magnet Film Exchange to the Gardin Syndicate of Buffalo and Albany.

T. R. Gardiner takes over Burstein's membership in the F. I. L. Club.

Plan Annual Get Together

As a result of the meeting at the Utica convention of the Buffalo, Albany and New York F. I. L. Clubs, it seems very probable that an annual convention of the clubs will be held.

Novel One Reeler

Universal Industrial has a novel one reeler called "Vaudograph" which includes a regular vaudeville bill. The stars appearing in it are the Cameron Sisters, Ted Lewis, the Mosconi Bros. and others.

The songs the stars sing will be supplied to the theater's orchestra.

Carl G. Milligan has resigned from Joseph M. Schenck's scenario department.

Every particle of advertising force that can be put into a poster is put into the RITCHEY poster. That is why it always has a positive box-office value!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368

Ritchey

THE
Glifograph Screen

No more eye strain.
No more distortions.
Any seat desirable.
Impression of the third dimension.

TO BE SEEN IN

Loew's New York Theater and Roof, New York.
Plaza Theater, New York.
Bijou Theater in Brooklyn.
Courtland Theater in New Jersey.
Palace Theater in Washington.
De Lux Theater in Utica.
And soon in many other theaters.

The Glifograph Corporation
280 Broadway
N. Y. C.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

New Haven, Conn.—Prior to presenting "The Right of Way," the manager of the Olympia announced a throwaway that two endings of the picture had been prepared, and offered a prize of $10 as well as one of $5 each for the best essay of not more than 200 words, giving opinion as to which is the better of the two. The stunt resulted in business for the Olympia.

Portland, Oregon—A. J. Taylor, the manager of the Rivoli, recently managed to pull record business at the Rivoli in the face of strong competition by decorating a street car with banners and having it run over town. The picture advertised was "Exploits of the German submarine,, U-35," and the leading competitive houses were showing Mary Pickford and Nazimova.

Sells "Confession"

Al Brandt returned from Chicago today. He has sold "The Confession" for Texas, Arkansas and Oklahoma to Jack Eslick of Dallas, Texas.

Select Drive Over

The Select field force has just completed an eight weeks' drive during which it is stated that 1,500 new contracts were annexed.

Buys "The Scar of Shame"

Standard Pictures, Inc. has purchased "The Scar of Shame," a five reeler featuring Lucille De Tar, which will be distributed.

Among Exchangemen

Omaha, Neb.—Fred Solomon, for years booker and assistant manager of the Select exchange has joined the A. H. Blank Enterprises.

Omaha, Neb.—S. A. Galanty, formerly Paramount manager in Denver, will handle Pathe features in Iowa and Nebraska. George M. Cohn of Chicago, Louis Frieberg and Don Moore of Omaha, have also joined the Pathe staff. Eight field men are now representing Pathe from the Omaha exchange, of which Harry Graham is manager.

Omaha, Neb.—The Fox exchange, has moved from 315 S. 16th St. to 1408 Harney St. The new Fox quarters in Omaha have 6,000 square feet of floor space. An exhibition room has been installed, with desks for spectators. H. M. Golden, home office representative, was in Omaha to aid Manager Sidney Meyers and his force to make the move.

The Mona Darkfeather Indian dramas released through C. B. Price Co., Inc., will be shown at the Broadway for 15 weeks beginning March 22.

Express Order Hits Dallas

The National Association reports the issuance of an order by an express company in Dallas which prohibits the shipping of all films on Sundays and holidays, effective March 21.

The Transportation Committee of the National Association at a meeting decided to appeal to the Dallas Chamber of Commerce to have the order removed. The American Railway Express will also be appealed to.

Mercy Theater Ready

Yakima, Wash.—Frederick Mercy is now sending out invitations to attend the opening of his Mercy theater on Monday, April 5.

New Theater for Baltimore

Baltimore—Henry Smith & Sons Co., Inc., plan a 2,000 seat theater at 1518 to 1532 West Baltimore St.

There is at present only one large picture theater in West Baltimore.

SPANISH TRANSLATION OF FILM TITLES

Exporter, Manufacturer, have your titles translated by an expert.

Miss Josefina del Valle

246 W. 149th St.
New York City

get busy! S.R.O. 12

ART FILM CO.
49 West 45th St.

Animated artistic titles hand painted illustrating nature artistically. Call Bryant 5856. It means service.

Goldwyn Pictures Corporation
460 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Dear Sir:—

The Evening Telegram said:

"LEROY SCOTT'S 'PARTNERS OF THE NIGHT' IS A STORY THAT KEEPS THE SPECTATOR ON THE EDGE OF HIS SEAT UNTIL THE FINAL EPISODE IS OVER—A GENUINE DETECTIVE THRILLER."

Goldwyn

Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York

Send Us Your Junk Film
In Quantity
Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
Commercial St. NEWARK, N. J.

ERNEST STERN'S TITLE STUDIO
AN INSTITUTION FOR THE UPLIFT OF ART IN MOTION PICTURES
45 W. 45 ST. BRYANT 8973

DIRECTOR
Exceptional Ability and Experience
Invites Offer
Particulars, Call R. W. BAREMORE, Bryant 9500

BYRON PARK

General Manager of Photoplay Libraries, Inc., has returned from his cross-country tour and is now in New York showing

"EMPTY ARMS"

to the eastern buyers. Get in your requests now for appointments. Requests will be handled in the order they are received.

PHOTOPLAY LIBRARIES

Incorporated

500 Fifth Avenue **New York City**

(Telephone, Vanderbilt 9670)

In the Courts

A judgment by default has been filed in the City Court against the MacManus Corp. in behalf of Sidney Olcott to recover a balance of $1,500 due for services amounting to $4,000. The suit was brought in the name of Percy G. Honeyman to whom the claim was assigned.

Hugh Weir has brought suit in the Supreme Court against the Alexander McClure Service for $30,000. Weir claims that between Oct. 24 and March 9 last he rendered services for the defendant in securing control of motion picture productions, writing scenarios and directing pictures which were worth the sum sued for.

"U" Convention for Chicago

There will be a district convention of Universal branch managers at the Blackstone, Chicago beginning Tuesday.

The local convention will be held at the Astor Sunday and Monday immediately after which Joe Mayer and Harry Berman leave for Chicago to attend the second confab which may last four days. The third of the series will be in Los Angeles.

Mayer, while away will appoint publicity men attached to a number of exchanges in the Middle West. Universal is understood to have in mind a publicity man in every exchange center.

Montgomery Now in New York

G. N. Montgomery is now general sales manager for Hallmark succeeding W. F. Rodgers.

Montgomery has been field supervisor in Chicago and has been with Famous Players and First National.

Two "Democracy" Films

Exhibitors should bear in mind that fact that there are two productions called "Democracy" now being extensively advertised.

One is being made by Park-Whiteside producers of "Empty Arms" and the other by the Democracy Photoplay Co.

Realart Takes Morosco Plant

Hollywood—Realart Pictures have taken over the Morosco plant here for production.

Wanda Hawley will make her pictures here. Frank Garbutt will remain in charge under the Realart management.

New Title Laboratory

A. J. Wildman and Maurice Rosenzweig have formed a new organization known as Film Titles Laboratories, Inc. Their plant is at Palisades, N. J.

Increase Capital by $400,000

Indianapolis, Ind.—The Garden City Amusement Co. has increased its capital from $350,000 to $750,000.

Will Release Educational Weekly

Chicago—The Greiver Educational Weekly is a new issue to be distributed by the Griever Film Corp. Production plans have been completed.

Moomaw Here With Films

Lewis H. Moomaw, representing the American Lifeograph Company of Portland, Ore., is at the Hotel Astor.

Moomaw brings with him two pictures. "Martyrs of Yesterday" with Barney Sherry and Ralph Lewis, and "The Golden Trail," featuring Jane Novak.

Manager Shot by Burglar

Chicago, Ill.—William Mills, manager of the Crawford Theater, 19 So. Crawford Ave., was shot and killed in the box office of his theater by two bandits. The murderer Eddie Brislane, a paroled prisoner, has been caught and confessed to the crime.

Metro Buys Jans Exchan

Metro has bought the New ... Metro exchange from Herm... Jans.

Shutting 'Em Down

Cashmere, Wash.—The e... agent at Cashmere refused to ... the depot on a recent Sunday ... cause he was not paid by the ... pany to work on Sunday," thus ... ing R. M. Parrish's Grange T... to remain dark all day.

FOR RENT

Fully equipped Studio, Immediate Possession. Hallmark Pictures Corp., 130 W. 46th Phone Bryant 7498.

WHEN
Geraldine Farrar
is in Los Angeles I'd feel slighted if she didn't give us a call I've been selling her talking machines and records for years.
Pay us a visit.
Bill Richardson
RICHARDSON'S
607 West Seventh Street
Victrolas and Grafanolas
Phone 64955 Opp. Robinson's
Los Angeles, Calif.

WANTED STORIES
Two Reel Western Comedy Dramas for Male and Female Lead.
Pacific Producing Co.
6100 Sunset Boulevard
Hollywood, Calif

AMERICA'S FINEST LABORATORY
Located
Atop The Palisades
Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JEN...
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmon...
JESSE D. HAMPTON
Productions

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

Studio FOR RENT Laboratories
For Limited Period—furnishing every facility, including variety of Massive Sets—Modern Lighting Equipment—Large Assortment of Props and Well-Stocked Wardrobe.
Immediate Possession
EDISON STUDIO
2826 Decatur Ave. Fordham 8330-8331

6803
Inquiries received last week from Exhibitors regarding
Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XI. NO. 79 Saturday, March 20, 1920 Price 5 Cent

Neilan Going Abroad

Taking an Entire Producing Unit With Him—Sails in May

(By Wire to WID'S DAILY)

Los Angeles—Marshall Neilan, together with an entire producing unit will sail from New York on May 28th for Europe, where he will make several productions.

While away, Neilan will maintain a producing company in California over which he will have entire supervision.

The local Neilan offices amplified the above dispatch with the statement that Harry Ham, Neilan's personal foreign representative leaves for Europe today on the Adriatic to make arrangements for the producer's trip abroad.

It was also stated that among the players Neilan contemplates taking with him is Marjorie Daw who appeared in "The River's End."

More Duties for Select Officials

Sam E. Morris and Charles Rogers have assumed the general managership and sales managership respectively of Republic Distributing in addition to similar duties with Select.

United Gets "Face to Face"

United Pictures has purchased the releasing rights to "Face to Face," a mystery story starring Marguerite Marsh.

Vogel Controls Chester Comedies

William M. Vogel controls the foreign rights to the series of 26 Chester Comedies. This covers two years' product.

Coming Here on Visit

(Special to WID'S DAILY)

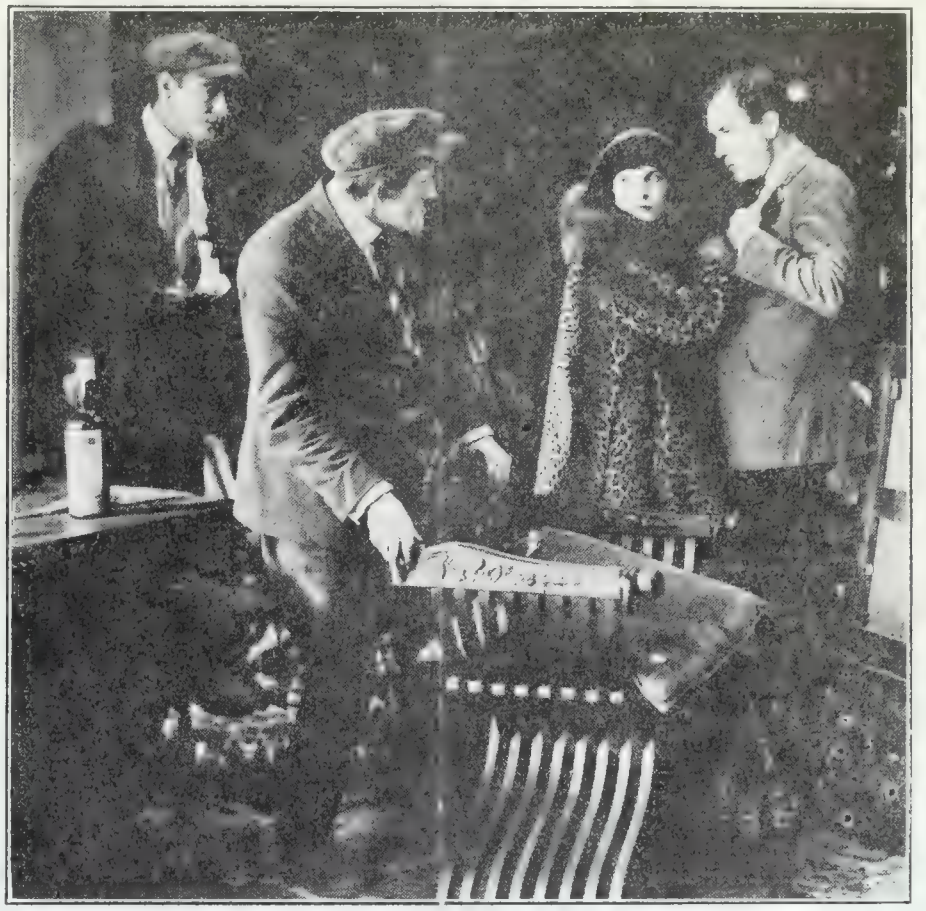
Sydney, Australia—Wilfred Lucas and Bess Meredyth will leave here shortly on a flying visit to America. They will return shortly to continue work for the Baker-Carroll organization.

Production Abroad

Carlton Leaves Today for London —Edith Day Going, Too

Charles E. Carlton, of Crest Pictures, leaves for London today with Edith Day.

Carlton plans two productions on the other side, with Edith Day in the starring roles. The first will be "Pygmalion." It is understood that English capital is in back of the venture.



Like a tigress she sprang between the ruffians and their dazed victim—Norma Talmadge in "The Woman Gives" from the novel by Owen Johnson, a First National Attraction —Advt.

Mayflower Will Send Units West

Mayflower will concentrate all its production forces on the Coast.

It was learned at the Paragon studio in Jersey where R. A. Walsh and Emile Chautard are at work for Mayflower that the Mayflower lease expires early in April and that Isaac Wolper, president of the company is seriously considering the advisability of sending both the Walsh and Chautard companies to Los Angeles where Allan Dwan and Sidney A. Franklin are now working.

Charles Miller will remain in the East for the present.

No Eastern Plant for Goldwyn

The Goldwyn offices maintain that nothing definite has been decided about a studio in the East, but it is understood that Abraham Lehr who was expected in Los Angeles yesterday left for the coast after deciding that the company's production headquarters should be centered in the west.

Ince and Read Arrive

(By Wire to WID'S DAILY)

Los Angeles—Thomas H. Ince and J. Parker Read, Jr. arrived here from New York yesterday and immediately entered into conferences with their confreres in the Associated Producers.

There was a conference last night between the various members of the combination and J. D. Williams of First National.

Next Confab on Coast

The first semi-annual convention of Robertson Cole field force was brought to a close yesterday afternoon after a four-day session.

It was decided that the second convention will be held in Los Angeles in about six months.

Leave to Attend Convention

Joe Brandt and Jack Cohn leave for Chicago to-day to attend the convention of independent operators called by Joe Friedman of the Celebrated Players. To be held at the Congress Hotel.

More Loew Theaters

California Subsidiary Formed—Houses Planned in Four Cities

(By Wire to WID'S DAILY)

Sacramento, Calif.—Theatrical interests identified with Marcus Loew are putting through a company to act as a holding company which will erect four theaters for Loew.

These will be located in Los Angeles, San Francisco, Stockton and Sacramento. The Los Angeles theater will cost $1,500,000; the 'Frisco house, $1,000,000 and the last two, about $100,000 each.

Start Work for Big Benefit

The S. Rankin Drew Post, of the American Legion, composed of ex-service men who are connected with the theatrical, motion picture and allied industries, has started work on its big benefit performance to be held at the New Amsterdam Theater on April 11th.

For the first time in the history of the stage or screen the three famous Barrymores, Ethel, Jack and Lionel, will appear together on one stage. This announcement comes from the Publicity Committee of the Post, whose offices are located at 101 West 42nd Street, and along with it comes the promise that a gathering of Broadway's greatest stars will form the program on the night set.

The purpose of the show is to gather funds for the erection of a Drew Post gymnasium in the heart of the theater district for the Post and its friends.

F. P. Gets Majestic, Hartford

(Special to WID'S DAILY)

Hartford, Conn.—Famous Players-Lasky product will be shown in the Majestic here.

There has been considerable talk locally that the Connecticut Theater Corp. would build here. The company is controlled by Famous Players but Allen C. Morrison who owns the Majestic and the Princess stated that Famous has merely placed its franchise for Hartford in his Majestic Theater. Important productions will be booked on a percentage basis.

It is learned that Famous Players have also secured the Rialto, a smaller theater on Chapel St., New Haven, as its home there.

This verifies to some extent, the article published Thursday, relative to the company's percentage plan.

Let Solomon do it, he's wise.
135 West 44th St. Bryant 6903 Advt.

BRADSTREET FILMDOM — Wid's DAILY — THE RECOGNIZED AUTHORITY

Vol. XI No. 79 Saturday, March 20, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	77	79½	79
*Do, pfd.	89½	89½	89½
**Goldwyn	23½	23½	23½
Loew's, Inc.	30⅜	31	30¾
Triangle	½	⅝	½
United Pict. Prod.	16	17	17
World, 1st pfd.....	1⅛	1⅛	1⅛

*Tuesday's quotations.
**Monday's quotations

Large House for Evansville

Evansville, Ill.—Harry Rosenblum and Abe and Harry Gumbiner of Chicago will erect a $500,000 house. Local capital is also interested.

WISDOM

It's one thing to win a man's love. It's another thing to keep it. .

Mollie King

in

"WOMEN MEN FORGET"

A Play of a Man's Love—and a Woman's

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

House Changes

Ireton, Ia.—A. G. Muri has purchased the Opera House.

Oneonta, N. Y.—O. H. Hathaway will spend $75,000 on improvements

Anna, Ill.—Barth Theater Co. of Carbondale has bought the Main for $15,000.

Tulsa, Okla.—The Wonderland has been sold to Tucker Bros. of Okla. City.

East Moline, Iowa.—C. M. Petrie has purchased the Lyric from C. T. Dufoe.

Columbus, Ind.—C. E. Rogers will spend $20,000 to enlarge and remodel the Grump.

Hominy, Okla.—W. G. Shimm has succeeded O. C. Whipple as manager of the Happy Hour.

Columbia, Ind.—Russel Pinney of North Manchester has bought the Lyceum from B. J. Vought.

Poughkeepsie, N. Y.—J. Savage of Highland Falls, has leased the Empire.

Mitchell, S. D. Royal Miller and C. L. Pine are the new owners of the Lyric which has been reopened.

Alva, Okla.—C. G. Harryman has sold the Liberty to C. E. Walker and a Mr. Bonham, respectively of Helena and Enid.

Philadelphia, Pa.—Louis Hirsh, who owns the Forest, is now owner of the Spruce, which he formerly held.

Lane, S. D.—Milo Van Dyke has bought the Palace from William Gall, and it is now under the former's management.

South Whitley, Ind. — Charles Winseburg of North Manchester has taken over the Elite from B. J. Vought.

Shippenburg, Pa.—C. C. Landis, proprietor of the Lyric died of influenza recently. Mrs. Landis is conducting the house now.

Shelbyville, Ky.—Ivory and Loucila Ethington will convert the brick building on Main St. near Sixth into a picture house.

Reading, Pa.—Carr and Shadd have bought the San Toy. They own the Colonial, Arcadia, Princess and New Strand.

Passaic, N. J.—The Montauk and Playhouse have been bought by Jacob Fabian of Paterson from the Metropolitan Theater Syndicate.

Harvard, Ill.—The Chas. Pacini Amusements of Kenosha, Wis., has sold to V. E. Lambert of Highland Park and William Fendick, Libertyville, Ill., who operate a chain in this territory.

New Theaters

Watertown, S. D.—M. W. Sheafe will erect a house to seat 1,100.

New Haven, Conn.—A house seating 1,500 is to be built by M. Cherman former owner of the Dewitt.

Beverley, Mass.—Ware Bros. are building a new house, to seat 1,500 on Cabot St.

San Francisco, Cal.—A. C. Blumenthal & Co. will build an 800 seat house.

Carlinville, Ill.—O. B. Therson will build an addition to the Landale.

Muscatine, Ia.—E. M Hende will build at Sycamore and Third Sts. seating 1,430.

Gadsden, Ala.—The Gadsden Film Co. is constructing an airdome to seat 2,000.

Jefferson City, Mo.—Rube Armstrong and associates will build on the Schott lot.

Duluth, Minn.—Kent Investment Co. is erecting a new house in West Duluth.

Boone, Ia.—George B. Flint, manager of the Virginia will erect a new house to seat 1,200.

Pine City, Minn.—H. N. Turner who operates the Family, will erect another house.

New York.—Stuyvesant Theater Co. plans the erection of a new house to be built at 111-121 W. 44th St.

Catskill, N. Y.—The Green County Amusement Co. will erect a new $50,000 house on the site of the old Oneida.

Weldon, N. C.—Batchelor Bros. who operate a film house on Second St. have purchased a site for a new house.

Cleveland, O.—A large neighborhood house will be erected at the Five Points. John Kalafat and associates are behind the project.

Kankakee, Ill.—Luna, owned by the Luna Amusement Co. of Lafayette, Ind., opened. Shows vaudeville on Saturday and Sunday and pictures during the week.

North Tonawanda, N. Y.—General M. P. Corp. which plans to conduct a chain of houses in New York State, is negotiating for a site for a 2,000 seat house.

Los Angeles—A new $50,000 theater will be built shortly at Venice. C. Gordon Parkhurst, real estate agent of Santa Monica bay district, and G. J. Cleveland interested.

"Democracy—the Vision Restored"

The Democracy Photoplay Co.'s production which has been completed at the Edison Studio is copyrighted under the title "Democracy—the Vision Restored." Lee Francis Lybarger is the author and Nina Wilcox Putnam collaborated on the scenario with William Nigh who directed the picture.

New Theater for Lansing

Lansing, Michigan—Work started last week on the new $500,000 vaudeville and picture theater to be erected by W. S. Butterfield.

The house will seat 2,000 and will be a combination business block and playhouse located in the heart of the city. It is planned to have it ready early next fall.

Dallas Houses to Cost $2,000,000

Dallas, Tex.—Excavation work on the Lynch-Hulsey house to be called the National, and Majestic has been begun. Both will be located on Elm St., and will represent a total outlay of almost $2,000,000.

Present White With Cigarette Case

Philadelphia, Pa.—The motion picture group of the Chamber of Commerce presented Chairman Harry M. White, manager of the local Goldwyn exchange with a silver and copper inlaid cigarette case.

Rosing to Build

Buffalo, N. Y.—Jacob Rosing & Sons will build $250,000 theater Broadway between Detroit and Townsend Ave. They operate the Olympic, Lyric and Fillmore.

Form $500,000 Company

Allentown, Pa.—A newly formed corporation has a capital of $500,000 and plans the erection of two houses. Dr. Benj. Stuckett of the Strand is the president of the concern.

Plan Large House for Wilmington

Wilmington, Del.—Ezy Greenbaum and W. F. Bouzarth have purchased a site for a house on Market St. at a cost of $266,000

Upon investigation one will usually find that the photoplay with a box-office breaking record has been exploited with RITCHEY posters.

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406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

Pathé News

No 23

SAN DIEGO, CAL.—West sees dirigible r first time—the huge C-6, first air- ip assembled on the Pacific Coast, akes initial flight over San Diego City d Harbor.

MIAMI, FLA.—First baseball game Big League—Cincinnati Reds defeat w York Yankees in practice game held training grounds.

IN THE LIMELIGHT.—President Wil- n out again! The President takes fre- ent auto drives as he recovers from s illness Scenes showing arrival at the hite House

New Secretary of Interior—John Bar- n Payne is sworn into office.

New head of U. S. Shipping Board— mer Admiral Benson assumes the dut- of that office.

AL DE GRACE, FRANCE.—New nch President makes first official tour country. President Deschanel brings er to convalescing soldiers

EW YORK CITY.—Government agents over a variety of "home-made" whis- k stills in raids.

AN FRANCISCO, CAL.—"Jinx Ship" es to drydock third time for repairs —ge 1020-foot drydock received the "in- ed" transport Mt. Vernon.

AMP HUMPHREYS, VA.—For Real ed and Pep, tell it to Uncle Sam's E ineers! They show how "rapidly" (h can construst bridges.

MINI, BAHAMA.—It's a wide, wide rld, and Cuba is not the only "place" —hama Isles, a little beyond the three- limit, becomes the center of a new in stry.

rplanes bring the precious liquid fr Cuba.

thing on their brains but booze! Bahama—where the red, red fluid lo .

L HAIL, ERIN!—Sons of Ireland a in line! It's a gala day indeed, as w 12,000 Irish in New York parade in nor of St. Patrick.

today

Incorporations

OahomaCity, Okla.—New State Co. Capital, $5,000. J. E. Fo- nd T. R. Richards and O. S. Keely.

Wmington, Del.—The Wilming- heater Corp. To build on Mar- t.

Bston, Mass. — Bellows Falls usement Co. of Bellows Falls. pid, $10,000, divided into 200 re

tlnta, Ga.—The Savannah Mov- Picture Corp. Capital, $100,000 th rivilege of increasing it to 00 00. S. M. Pollard and asso- es incorporators.

ilwaukee Wis. — The White- us Picture Theaters, Inc. has re d its capital from $50,000 to 0,0

ugsta, Me.—Black and Spitz eat s, Inc. Capital, $500,000 of ich 300,000 is common and $200,- pferred; paid in $10,000; par ue d no par value for common; res subscribed, 4 common and pferred.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Antonio Moreno has completed his Vitagraph serial, "The Invisible Hand" and is taking a vacation, during which he is busily reading scripts for future productions.

H. B .Warner is enjoying a brief vacation before starting on his next Jesse D. Hampton production. Warner has just finished "Behind Red Curtains" under Henry King's direction ,and is to start on "Felix O'Day," by F. Hopkinson Smith, under Robert Thornby's direction.

David Butler is just finishing his first vehicle, Sophie Kerr's "Sittin' On the World." His next will be "Smilin' All the Way," by Alfred Payson Dowst.

C. L. Chester has arrived to close a deal for the purchase of a laboratory site at Western and Sunset, adjacent to the Fox studio.

The Historical Film Corp. has just purchased the old Rolin studio.

Charles H. Kyson has been appointed General Director of Sets and Scenery of the Ince studios.

"Homespun Folks" is announced as the title of the second picture in which Thomas H. Ince will present Lloyd Hughes.

A. P. Miller t,echnical secretary of the Rothacker company is conferring with architects regarding the film laboratory-studio which will be built immediately.

GAUSMAN.

In the Courts

In the suit of the Frohman Amusement Corp. against the World Film Corp., in which the plaintiff got an attachment against the property of the defendant and filed a bond of $10,000, Supreme Court Justice Newburger has signed an order on the application of the plaintiff and the consent of the defendant discharging the plaintiff's bond and relieving the sureties. The World Film has also given bond to ensure the payment of the sum demanded and the attachment against its property has been discharged.

The suit of Hall Caine against the Arrow Film, which was about ready for trial, has been settled and the action discontinued.

Supreme Court Justice Newberger has signed an order discontinuing the suit of Arnold De Biere against the Film Developing Corp. because the case has been settled.

Marley Joins Vitagraph

Los Angeles—C. J. Marley, for three and a half years manager of the local Triangle distributing agency ,which was absorbed six weeks ago by the local United, will fill the vacancy at the head of the Vitagraph force caused by the resignation of H. H. Hicks, who becomes sales manager of the San Francisco branch of the American Photoplayer Co.

Among Exchangemen

Pittsburgh, Pa.—Ira Aronson, formerly special representative for United is now field manager for National Picture Theaters.

Buffalo, N. Y.—M. Edwards, formerly with Realart and Gardiner is now a member of First National sales force.

Detroit, Mich.—George DeBute is now sales manager for the Arthur S. Hyman Attractions. He was manager of Mutual for seven years.

Goldwyn Specials

Goldwyn will release as specials, "The Silver Horde," and "Dangerous Days."

In Court Over Theater

Norman, Okla.—S. K. McCall and Co., have filed a suit against the University Theater to recover the building.

Jack F. Reilly is now looking after the newspaper and fan magazine publicity and advertising of Robertson-Cole.

Reed Heustis, one of the best known newspaper humorists in the country will write the continuity for "Penrod," for Marshall Neilan.

Denver Company to Make Feature

Denver, Col—The Ore-Col Film Co. will produce a feature in and around Denver, at a cost of $75,000.

Stern to Build 3,300 Seat House

Newark, N. J.—Joseph Stern, who operates a chain in this city and suburbs will erect the Capitol, seating 3,300 on Ferry St., near Polk.

Goldwyn Pictures Corporation
NEW YORK
"THIS IS A GOLDWYN YEAR"

Dear Sir:—

The Los Angeles Express said:—

"'THE WOMAN IN ROOM 13' IS A PULSING, VIVID BIT OF ENTERTAINMENT AND WE DO NOT WONDER THAT THE CALIFORNIA WAS CROWDED YESTERDAY FOR EACH PERFORMANCE."

Goldwyn

WANTED STORIES

Two Reel Western Comedy Dramas for Male and Female Lead. Pacific Producing Co.

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SUNDAY SHOWS AND CENSORSHIP

Sunday Closing Bill Filed

Albany, N. Y.—The first bill to be introduced at the present session of the Legislature that has any effect on the motion picture interests has been introduced by Assemblyman D. C. Hunter, of Steuben County.

The proposed law amends the Penal Law in relation to the exhibition of motion pictures on Sunday by providing that motion picture exhibitions where an admission fee is charged shall be prohibited on Sunday. The enactment of this law would result in the closing of all picture theaters in the State on Sunday.

The present law on the subject permits the showing of pictures after 2 o'colck providing that they have not been forbidden by ordinance.

Indications about the Capitol are that this proposed measure will fail to receive favorable consideration.

Sunday Pictures Campaign Issue

Seneca Falls, N. Y.—The question of Sunday pictures and other amusements is the big issue in the campaign preceding the annual charter elections.

Kokomo Judge Supports Sunday Films

Kokomo, Ind.—City judge Wills in releasing exhibitors charged with violating the blue law, stated that motion pictures were entitled to exemption under the Sunday law.

United Changes

W. C. Lestico has resigned as manager at Minneapolis. Suceeded by S. T. O'Brien. Sam Kramer replaces Jack Levy as New York exchange Manager. C. S. Carr, Denver, has been appointed diviision manager with supervision over Denver and Salt Lake City. W. T. Kinnebrew is Atlanta manager, succeeding E. T. Simpson and Jack O'Toole, Chicago, is now division manager, with supervision over Chicago and Milwaukee. Albert Russell, formerly special representative in Dallas has replaced C. J. Marley as manager at Los Angeles.

Beal With Sol Lesser

(Special to WID'S DAILY)

Hollywood — Harry Hammond Beal is now director of publicity for the Sol Lesser organization. He was formerly with the Jesse Hampton studios.

Flint Theater Opens

Flint, Mich.—The latest addition to the W. S. Butterfield circuit of theaters, the Regent has opened. The house cost more than $200,000.

The acquisition of the Regent gives Butterfield five theaters here, three devoted to pictures.

Fowler to Produce Two Reelers

Roger W. Fowler has formed Fowler Films, with an office in the Candler Building, and will produce a series of two reelers, the first of which is "Unscrambling Egbert," by Murray Leinster. Fowler and his staff have gone to Fentress, Virginia to shoot exteriors.

Walton-Travis Co. Buy Houses

Ybor City, Fla.—The Walton-Travis Co has bought the three S. A. Lynch houses, the Spanish Casino, National and Rivoli.

More Lynch Houses Planned

Gadsden, Ala.—A Lynch house will be erected here and another is planned for Griffin. The Howard, Atlanta, Ga. is under way.

Goldwyn Plans Trip to Europe

If Samuel Goldwyn can secure his passports by Tuesday, he will sail for Europe. This is his long deferred trip.

Advices from England in the past few weeks indicate that Goldwyn plans his own exchanges in Britain.

Reelcraft Appoints Managers

R. C. Cropper of Reelcraft announces appointment of following managers:

Julius Singer, New York City; Carl Harthill, Chicago; Geo. W. Wilson, Indianapolis; George L. Stiles, Milwaukee and Harry Muir for Minneapolis.

Minneapolis, Minn.—Oscar Woepner has bought the Third Ward. He also owns the New York.

Novel Idea at Capitol

An innovation has been introdu at the Capitol by way of interm sions that patrons may have opportunity to inspect the theate

A six minute promenade conc will be given at each performa between the motion picture featu

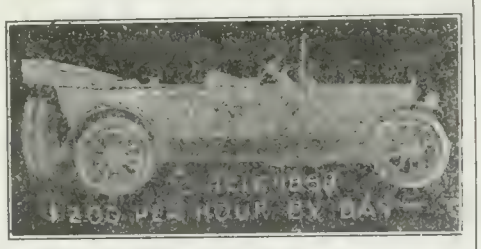
Pittsburgh, Pa.—Ralph Myer is now the manager of the lo branch of the United Picture Th ters.

STUDIO AND LABORATORY
For Rent

Laboratory, also one entire and part of another studio fully equipped. Direct current.

A. H. FISCHER STUDIOS,
(Formerly Thanhauser Studios)
New Rochelle, N. Y

Phone New Rochelle 2277



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6803

Inquiries received last week from Exhibitors regarding

Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building Los Angele

e BRADSTREET
F FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

XI. NO. 80 Sunday, March 21, 1920 Price 25 cents

MAURICE TOURNEUR

PRESENTS

"Treasure Island"

By ROBERT LOUIS STEVENSON

A Paramount Artcraft Picture

A treasure trove for exhibitors—Because
Everybody's read it! Everybody loves it!
Everybody wants to see the picture!

FAMOUS PLAYERS-LASKY CORPORATION

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NEW YORK

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From the play by
ISRAEL ZANGWILL
Scenario by
JULIA C. IVERS
Directed by
WILLIAM D. TAYLOR

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THE charm of an adorable young woman plus wonderful heart interest, delightfully developed in a love story of universal appeal — this, and flashes of real comedy, will make "Nurse Marjorie" one of the most powerful Mary Miles Minter productions.

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PICTURES CORPORATION
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New York

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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News of the Week in Headlines

Monday

David P. Howells sees danger in action of importers turning to other phases of the domestic industry.

No census for the picture industry in 1920 figures.

Carl Laemmle and Robert H. Cochrane to buy out P. A. Powers' interest in Universal.

Tuesday

Robertson-Cole field force and home officials hold convention at Astor.

Broadwell Pictures, Inc., organized in Massachusetts. To produce.

Thomas H. Ince and J. Parker Read, Jr. of Associated Producers' leave for coast without announcing distribution plans.

Robertson-Cole to produce "Kismet" with Otis Skinner.

Wednesday

Star Co. suing Vitagraph and Pathe relative to "Get Rich Quick Wallingford" productions.

Associated First National to release series made by Whitman Bennett starring Lionel Barrymore.

Ethel Barrymore signed by Tri-Star Pictures Corp. to produce specials.

Thursday

Percentage on gross with no deductions, reported selling plan for Famous next year.

Select to distribute Prizma. Will make features.

Educational gets world-wide distribution rights on C. L. Chester product.

Friday

Merger expected in United Picture Theaters.

Percentage basis outlook for Fall.

Exporters disagree on status of foreign market.

Saturday

Marshall Neilan to make productions in Europe.

Loew to build four big houses in California.

Thomas H. Ince and J. Parker Read, Jr., in Los Angeles to confer with Associated Producers' members regarding distribution.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Bang Up Detective Mystery Melo With Genuine Spectacular Thrills

Maurice Tourneur's
"MY LADY'S GARTER"
Paramount-Artcraft

DIRECTOR .....Maurice Tourneur
AUTHOR .....Jacques Futrelle
SCENARIO BY .....Lloyd Lonergan
CAMERAMAN .....Rene Guissart
AS A WHOLE.....Bang up detective mystery melodrama with a flock of spectacular thrills.
STORY.....Very cleverly handled—mystery fascinates and interest always increases.
DIRECTION.....Tourneur has done very unusual work and puts stamp of distinction on picture.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Splendid
CAMERA WORK.....Very skilful, particularly in bank robbery scene where several offices are shown at once.
LEADING PLAYERS.....Wyndham Standing, Sylvia Breamer and H. E. Herbert split honors.
SUPPORT ..... Very good
EXTERIORS.....Some very pretty; all appropriate
INTERIORS ..... Very fine
DETAIL ..... Completely convincing
CHARACTER OF STORY.....Mystery surrounding theft of valuable jeweled garter and its final clearing up.
LENGTH OF PRODUCTION .....4,823 feet

Maurice Tourneur comes through with a prize detective mystery story in this presentation of Jacques Futrelle's story "My Lady's Garter." And not only has he served up a very sustaining mystery story in which the identity of the culprit known as "The Hawk" is kept well concealed until the very end, but he has also introduced a balancing portion of pretty romance and several spectacular thrills. The motor-boat chase, the explosion of the yacht and the thrill of the narrowly avoided crash of onrushing trains stand out as gems of physical sensationalism.

"My Lady's Garter" is melodramatic to the core but again has Tourneur dressed his picture artistically. The photographic and light effects are to be commended in particular and the clever manner in which he has handled the bank robbery scene, by shooting down on an entire section of offices, besides adding to the power of the sequence gives it the stamp of the unusual. The continuity of plot is well preserved throughout, the action being clear even though it moves at above the average speed.

After a flash history in which the origin of the order of the Garter is explained, they show the hands of a crook removing the famous jeweled garter from a show case in a British museum. The crook is believed to be the Hawk, as elusive of the law as he is famous. Detective trail him to America and here suspicion is thrown on Bruce Calhoun who is seen with the garter in his possession. Bruce is in love with Helen who is also courted by Henry Van Derp, introduced as a member of the Dutch secret service.

The Hawk perpetrates more crimes in America. He robs a bank while it is heavily guarded by detectives and then plans to bleed Helen's father for a large sum of money. This is the beginning of the climax sequence at the end of which it is revealed that Van Derp is the Hawk and that Calhoun is a member of the Secret Service. The garter shown in his possession was the mate of the one stolen in England.

The story is handled skilfully and a lot of convincing suspicion is thrown on Bruce. You are led to expect others of being the culprit also but the final revelation comes as a clever surprise. There is a good comedy sequence in which Charles Craig is the pivotal character. In fact Tourneur has taken care of everything in "My Lady's Garter"—suspenseful melodrama, thrills, romance and comedy.

Sylvia Breamer as Helen, Wyndham Standing as Bruce and H. E. Herbert as Van Derp render fine performances and are ably assisted by Warner Richmond, Paul Clerget, Warren Cook and Louise Derigney.

A Variety of Advertising Angles to This and All Are Good Ones

Box Office Analysis for the Exhibitor

This one ought to draw very well and there's no doubt at all about its entertaining qualities. What with the title, the author's name and Tourneur's, the advertising possibilities of the picture are unusual to say the least. Again there are the leading players, all of whom are well and very favorably known. Don't neglect them.

Still further there is the type of story presented. A good detective mystery story appeals strongly. And here you have some genuine thrills to back it up. You can talk a lot about the motor-boat chase, the explosion of the yacht and the near smashup of the trains. These are handled expertly and create a lot of suspense.

Wonderful Story, Excellent Stellar Performance and Extravagant Production

Louise Glaum in
"SEX"
J. Parker Read, Jr.—Hodkinson

DIRECTOR .....Fred Niblo
AUTHOR.....C. Gardner Sullivan
SCENARIO BY.....C. Gardner Sullivan
CAMERAMAN .....Charles J. Stumar
AS A WHOLE.....Very lavish and rich production containing a lot of dramatic and moral force.
STORY.....Very well worked out and all sequences handled with real dramatic skill.
DIRECTION.....Puts the dramatic as well as the spectacular scenes over with fine effect.
PHOTOGRAPHY ..... Fine
LIGHTINGS .....Very effective
CAMERA WORK.....Various scenes show skilful camera placement.
STAR.....Role runs wide range and she handled all phases very impressively.
SUPPORT.....Shows to fine advantage
EXTERIORS.....Few used
INTERIORS.....Rich and appropriate
DETAIL.....Shots of players lighting and smoking cigarettes too plentiful.
CHARACTER OF STORY.....Roof garden queen comes between husband and wife and later, married, finds herself confronted with same situation.
LENGTH OF PRODUCTION.....About 6,800 feet

C. Gardner Sullivan conceived and developed with his uncanny skill, a dramatic and morally forceful theme in "Sex," which also serves as a wonderful vehicle for Louise Glaum. All the dramatic sequences, and there are many, have been handled with fine effectiveness both in the writing and the production of them, and the final sequences contribute a fateful touch to the story that will make it the subject of much conversation. In fact "Sex" is a picture blessed with a BIG story.

The story opens showing Adrienne, a roof garden queen, in all her artificial glory. Her philosophy is to look after herself alone. Believing brazenly in this selfish outlook she laughs at the plea of the wife of her most ardent admirer to give him up. As a result there is a divorce. Later, however, Adrienne marries Dick, a millionaire, and finds herself really in love with him. And not until her successor at the roof, Daisy, once a chorus girl whom Adrienne had tutored to become a gold-digger, comes between her and Dick does she realize the utter falsity and cruelty of her former act. Unable to hold Dick she takes passage for Europe, and on the steamer sees her former admirer happy in his reunion with his wife. Happiness is all about her but she has none.

The very simplicity of this story is the key-note to its power. The placing of Adrienne in the same situation two times, only at opposite corners of the eternal triangle, is a very forceful stroke and one which, besides being responsible for tremendously effective drama, affords Miss Glaum splendid opportunities to display her emotional versatility.

The picture has been very lavishly produced. The roof garden scenes are startling in originality and effectiveness and the wild party in Adrienne's home is reckless in abandon. But Director Fred Niblo has shown himself a master of the dramatic sequences as well as the spectacular scenes. In fact these are handled to surer effect, for the spectacular orgy is marred several times by vulgar incident which should never been pictured. These scenes and shots of the players lighting and smoking cigarettes could well be eliminated.

Irving Cummings as Dick, Peggy Pearce as Daisy and William Conklin and Myrtle Stedman as the husband and wife lend exceedingly valuable assistance to the star.

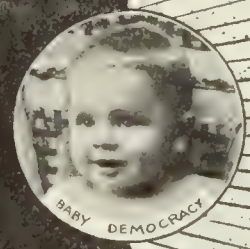
Wouldn't Be Able to Keep 'Em Away From This With a Small-Pox Sign

Box Office Analysis for the Exhibitor

"Sex" is a wonderful audience picture. The title, star, story and production unite in making it the wonder it is in this respect. And as far as advertising value goes you wouldn't be able to keep the crowds away from this if you displayed a small-pox sign over your door. Naturally that title is going to draw them in and a few catch-lines concerning the story and the star will serve to make it even more alluring. And word-of-mouth advertising will do the rest.

People surely like this sort of a story dealing with the Broadway underworld. Tell them about it by using such reading notices as these in your copy, "Adrienne, the toast of Broadway, laughed and profaned the bonds of matrimony but then love came to her and her selfish philosophy boomeranged on her with terrible consequences," "The sanctity of marriage meant nothing to this selfish queen of the roof gardens but the day came when she was to pay!"

THIS STELLAR CAST



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DEMOCRACY PHOTOPLAY COMPANY

STUDIO 2826 DECATUR AVENUE NEW YORK CITY

Typical Charles Ray Picture That Should Score Big

Charles Ray in
"ALARM CLOCK ANDY"
Ince—Paramount—Artcraft

DIRECTOR .....Jerome Storm
AUTHOR.....Agnes Christine Johnston
SCENARIO BY.....Agnes Christine Johnston
CAMERAMAN .....Chester Lyons
AS A WHOLE.....Typical Charles Ray production that should go as big as all the others.
STORY.....Has splendid comedy touches and plenty of human interest.
DIRECTION.....Has brought out all points with fine appreciation.
PHOTOGRAPHY .....Very good
LIGHTINGS .....Most straight stuff
CAMERA WORK .....Good
STAR.....Gets all his stuff over in role of bashful city boy.
SUPPORT .....Typical types
EXTERIORS ..... Same
DETAIL .....Everything O. K.
CHARACTER OF STORY.....Bashful fellow throws bluff at being important and lands big business order and the girl.
LENGTH OF PRODUCTION.....About 4,938 feet

Of course the story of "Alarm Clock Andy" is incidental to Charles Ray's characterization and the usual bashful business that he puts in, but at the same time the picture presents a very good story idea and although, on the surface, it is a typical Charles Ray picture it has a certain amount of originality and a great share of human interest back of it. One thing, however, is certain and the statement of it is really a complete review of the picture, that "Alarm Clock Andy" will go over just as big as all the other Ray pictures of this general type. It's audience meat.

Here they introduce him as Andy, an alarm clock slave, a bashful youth who has the added handicap of a stuttering tongue. He has worked in the office of the Wells motor truck company for five years and has gotten nowhere beyond a clerk's high stool, though he knows the business from A to Z. Andy is presumed upon from morning till night. Presumed upon at the boarding house where he lives and at the office where William Blinker, the bluffing sales manager regards him as his pet aversion.

This certainly is a very human premise on which to start a Ray picture and the star makes the character real flesh and blood by his very fitness for the role and his appreciation of it. They get in a lot of good comedy at the boarding house and more at the office, all of which builds up the characterization besides. They get into the plot through having Andy mistaken for Blinker. Realizing full well his shortcomings Andy decides to go through with the mistake on a big bluff and during his two weeks vacation he courts and wins his employer's daughter and lands the prize order of the season to boot.

Even though the actual plot is way without the bounds of probability it gets hold of you because the central character is so real. The comedy is never neglected nor are the human interest touches forgotten. They keep right on building with these elements until at the end you get a warm glow about the heart as well as a big laugh when Andy receives public recognition for his success.

Supporting the star appear Milicent Fisher as his leading lady. George Webb as Blinker, Thomas Guise as Wells, and Andrew Robson. All render satisfactory characterizations.

They Hand You a Good Title Here as Well as a Name

Box Office Analysis for the Exhibitor

To put the stamp of approval on this is easy. It's right up to Ray's standard and your audience will eat it up from title to tail piece. In the matter of advertising you know from past experience that about all you need to do with Ray is to display his name and the big business comes.

This time, however, they have fastened an unusually good advertising title on the picture and one which can be worked up in various attractive ways, always bringing out the alarm clock idea. Catch lines could read as follows: "A comedy of an alarm clock slave that rings the bell from first to last," "He stuttered and hesitated and they told him he couldn't sell a beefsteak to a starving millionaire but—!" "Opportunity didn't knock—it smashed the door down and after he had recovered he grabbed the chance and made good!"

THE NEW ART FILM COMPANY

Presents

DOROTHY GISH

IN

"Mary Ellen Comes To Town"

It Looks Great From a Distance

EVERY girl west of the Hudson wants to come to New York and be a famous actress.

That's why this Dorothy Gish picture will strike home.

Mary Ellen has the funniest adventures in New York that Dorothy Gish ever scampered through. And she finds the home town best.

That's the kind of picture that means big money to you.

Story by Helen Smith Directed by Elmer Clifton
Scenario by Wells Hastings

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK

ARTCRAFT PICTURES

A Paramount-Artcraft Picture

First Half Poor, But Last Half Picks Up and Registers Good Comedy

Owen Moore in
"SOONER OR LATER"
Selznick—Select

DIRECTOR .....Wesley Ruggles
AUTHOR.....Lewis Allen Browne
SCENARIO BY.....R. Cecil Smith
CAMERAMAN.....George Peters
AS A WHOLE.....Good comedy idea that will get the laughs in good style after half-way mark is passed.
STORY.....Rather slight plot and not enough complications to keep up the interest at first.
DIRECTION .....Average
PHOTOGRAPHY .....Good
LIGHTINGS .....Satisfactory
CAMERA WORK.....Good
STAR.....Gets more over this time particularly in final sequence.
SUPPORT.....Seena Owen makes pretty figure as opposite.
EXTERIORS ..... Sufficient
INTERIORS.....Answer the purpose
DETAIL.....Faked moon and back-drop in final scene doesn't matter a lot but real stuff on this order is easy to get.
CHARACTER OF STORY.....Hero kidnaps wrong girl believing her wife of client who planned the act.
LENGTH OF PRODUCTION.....About 4,850 feet

"Sooner or Later" develops into a good comedy in its later reels—not soon enough to receive the full sized stamp of merit. After considerable introductory business which reveal small plot action and following a prolonged sequence showing hero and heroine motoring along a boulevard, they finally get down to some comedy horse-play that puts the last two reels over very well and serves to leave a good impression.

The plot hinges on the mistaken identity trick and introduces a lawyer, Pat Murphy, commissioned by his client, Ellis, to kidnap his (Ellis') wife, inasmuch as he believes her carrying on an affair with a theatrical producer. A lot of rather listless business is introduced to plant the fact that the heroine, Edith Ellis, has the same name as the client's wife and lives in a town of the same name. So Pat kidnaps Edith and after the long motor journey lands her in his client's home.

At this point the comedy starts registering in good style and even though they employ a lot of slapstick gags to get it over it counts in the picture's favor. Pat and Edith are alone in the house. Two burglars enter and a regular old Sennett chase through the rooms ensues. Eventually friends of both Edith's arrive and the complications grow thicker when Pat, having torn his trousers, appears with his legs uncovered.

The situations are of a pronounced burlesque character in this sequence but they are handled well and follow one another rapidly and register the scenes as really laughable. The only trouble is that the first half of the picture drags along without showing much of consequence or comedy. The long motor trip sequence is inexcusable and was evidently only used to fill up space.

The star gets considerable business over in the last half when the situations and complications are there to help him out. His support includes Seena Owen as the girl and Clifford Gray as his client. The remaining players render average support. The direction is of average calibre. There are places where more comedy could have been introduced, it seems, but in general the work seems acceptable. Why they used the fake moon and backdrop for the final closeup is, however, not understandable for real stuff on this order is very easy to get.

This One Ought to Get Over and Give Average Satisfaction

Box Office Analysis for the Exhibitor

It is to be regretted that the whole of this picture isn't as good as its last two reels but as long as there had to be a weak half it is just as well that it is the first one. In this way, with the good stuff coming along at the end, the final impression on the audience is a good one. A short reel comedy and other light features should be used along with it and with this bolstering the feature could be made the center of a very attractive bill.

Catch lines could read on the following order, "All men capitulate to women sooner or later—that's something Pat Murphy didn't know until—," "He prided himself on never having fallen in love and then when the crash came it had to be a married woman—an unfaithful wife at that!" Use the star's name and also state that Seena Owen is his leading lady for she is favorably known from her appearances with various male stars.

Carl Laemmle announces the Year's Most Stupendous Pictu

"The VIRGIN OF STAMBOUL"

Starring

PRISCILLA DEAN

Six months in the making—painted by the master hand on a mighty canvas—glowing with all the vivid colors of the strange, romantic East—as human as the cry for food—as dashing as its own wild-riding desert warriors—as full of mystery as a shattered harem. Brightened by delicious comedy as only Priscilla Dean can register it—made fiery and electrifying as only Priscilla Dean can make it. A picture that lifts you out of your seat with the sweep of its big scenes. A picture that needs only one good advertising smash to put it over in your house for weeks. The biggest picture of the year—"THE VIRGIN OF STAMBOUL." *Get that booking now!*

$500.000 UNIVERSAL-JEWEL PRODUCTION DELUXE

Average Feature But Doesn't Make Most of the Story

Mitchell Lewis in
"KING SPRUCE"
Dial Film Co.—Hodkinson

DIRECTOR .....Roy Clements
AUTHOR.....Holman Day
SCENARIO BY.....Not credited
CAMERAMAN.....Fred G. Hartman
AS A WHOLE.....Fair production with appropriate background for story; runs along in an even tenor throughout.
STORY.....Lumber camp setting makes it just little out of the ordinary.
DIRECTION ....Doesn't vary the force of action enough to indicate the bigger moments in the story.
PHOTOGRAPHY .....Splendid
LIGHTINGS .....Good
CAMERA WORK.....Some pretty scenes of actual work in lumber camp.
STAR.....Doesn't compel any particular attention
SUPPORT.....Badly directed and terribly "acty."
EXTERIORS .....Beautiful scenes
INTERIORS .....Adequate
DETAIL.....Fails to get punch in action scenes
CHARACTER OF STORY.....Melodrama of lumber camp settlement.
LENGTH OF PRODUCTION.....About 6,600 feet

It would seem very much as though they have purposely made an effort to secure good locations and beautiful scenes to help cover up a weak plot which is further weakened by the lack of force to get over the few worth while moments that the story does not contain. Perhaps the biggest fault is the fact that the climax is reached toward the middle of the picture and from then on the remaining reels are obviously padded.

The direction is bad for the most part, the main fault being that the interest is not properly coached to accept the more dramatic moments that come along, and there were several good ones which might have been made quite worth while had they been properly handled. Then again after the climax had been reached, the action falls back into ordinary routine stuff which included a great many shots of men at work in the forest, and a general finishing up toward the happy ending.

John Barrett, for no very apparent reason, tries to persuade Dwight Wade, Mitchell Lewis, from carrying out his plan to go into the timberlands to seek his fortune. Especially when the lumber king found that his daughter was in love with Wade, he was doubly opposed to any possible rivalry in the forest trade. However, Dwight went into the woods where he came upon a hut occupied by a band of paupers. Among them was a young girl said to be fatherless.

The hut was on Barrett's property and the only way he could drive the paupers out was to burn their hut. But Wade arrived in time to see the destruction and chase after the girl who was avenging the wrong by starting a forest fire. In the meantime the old lookout had overpowered Barrett and related how he (Barrett) had run away with the old man's daughter and how the girl of the woods was Barrett's own child.

Later Wade came to his rival's rescue. Barrett then agreed to take the girl home and give her a name but later decided to pay one of his men $10,000 to marry her and keep her in the lumber camp. McCloud liked the money end of the deal and accepted the offer although he was in love with a girl in the village. After various scuffles and tedious details they arrived at the usual happy ending.

The only laugh in the picture came when a down-and-outer heard the controversy over the marriage deal and volunteered to marry both girls for $10,000. In the cast were Mignon Anderson in a double role, Arthur Millet, Joe Ray, James O'Neil, Betty Wales, Melbourne MacDowell, Gus Soville and Frederic Herzog.

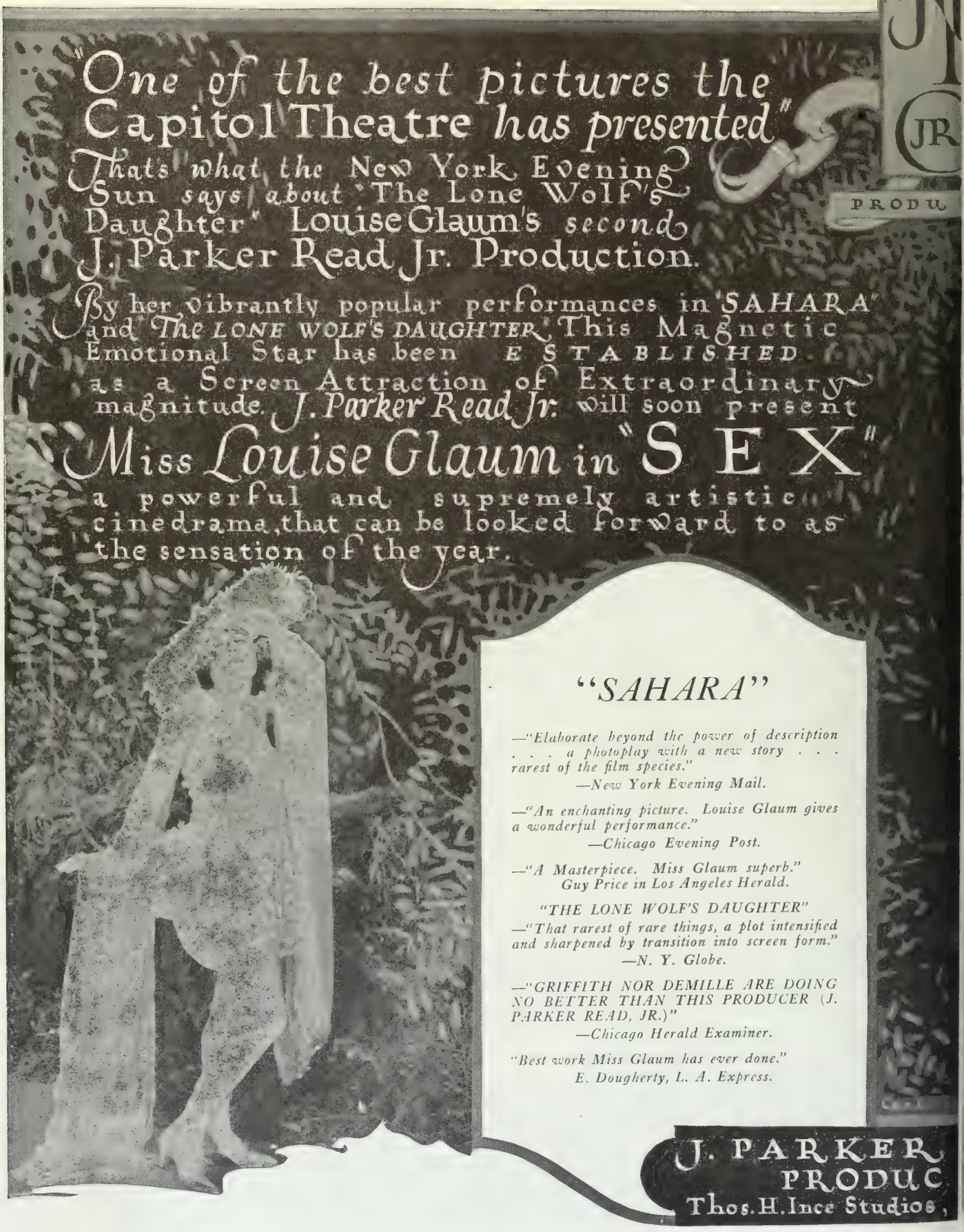
Names of Author and Star Together With Pretty Locations May Help This

Box Office Analysis for the Exhibitor

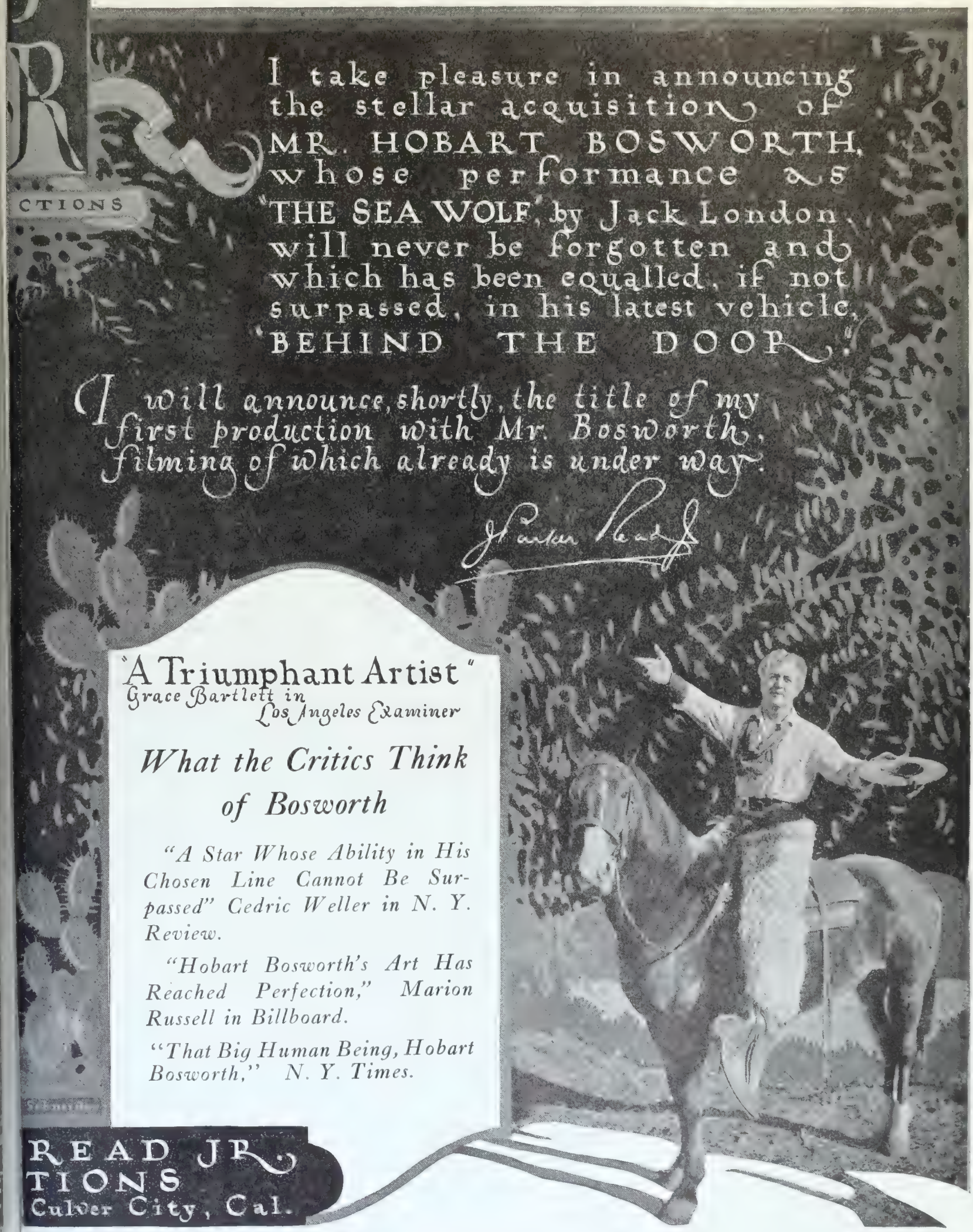
"King Spruce" is just another average program feature picture with no particular high lights to flash about nor substantial box office argument unless it be that Mitchell Lewis' name means something to your crowd. In that case it would be worth your while to do a little talking about it and refer to one of his previous pictures which was somewhat along the same lines as "King Spruce," called "The Last of His People." If you happened to run that, "King Spruce" may appeal to them.

For those who appreciate pretty scenery, there are a great many well chosen shots that they will like. There are also several scenes showing the chopping of huge trees which seem to fall dangerously near the camera and shots showing the huge trunks tearing down dun-ways and splashing into the river to be carried to the mill. These are instructive as well as pretty to look at.

The Screen's Most



Striking Personalities



Nothing Definite in Theme or Drama About This

Alice Brady in
"SINNERS"
Realart

DIRECTOR .....Kenneth Webb
AUTHOR .....Owen Davis
SCENARIO BY.....Eve Unsell
CAMERAMAN .....George Folsey
AS A WHOLE.....Very artificial plot that promises big things but fails to introduce much melodramatic power.
STORY.....There was a chance to make a stirring climax for this but they missed it.
DIRECTION.....Just ordinary; fails to build up various sequences with force.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Mostly plain
CAMERA WORK.....Good
STAR.....Seems a bit too repressed here
SUPPORT.....Includes a lot of big names but they don't get much to do.
EXTERIORS.....Some very pretty and unusual shots of Nantucket.
INTERIORS .....Very good
DETAIL.....Story has several "convenient" twists and star fails to dress to her role at times.
CHARACTER OF STORY.....Girl proves to home town that her contact with city sinners hasn't made a sinner of her.
LENGTH OF PRODUCTION.....4,833 feet

Once more we have a case of excellent picture possibilities not being fully realized by those concerned in the production of the work. Owen Davis' melodrama "Sinners," while, as written may not have offered wonderful chances on the surface, certainly contained plenty of material beneath that could have been brought out by skilful artists and made into a very strong picture. But as "Sinners" stands now it is a very commonplace production, presenting a story that is ever contradicting itself and which never rises to even ordinary melodramatic heights.

Alice Brady appears as Mary, a country girl, who goes to the city to make her living and eventually finds herself forced to accept it from a girl from her home town who has gone wrong, and her friends. Returning because of her mother's illness she is denounced by Worth, a straight-laced local character. She retorts that his friends in the city offered her no assistance while the group of "sinners" did. Then the sinners descend on Mary's home en masse because Bob Merrick, not a sinner after all, wanted to see her again.

They go into the usual final love scene after a lot of business has been introduced in which the sinners and country puritans are brought together. But these scenes prove little whereas they might have been made to mean a lot and take the form of powerful drama. What with the exceedingly beautiful exteriors provided in Nantucket, one at least expects to see the sinners absorb some of the clean air and freshness of the place—expects to see them reform the least bit —but such is not the case.

The story as told here is very convenient in spots, the most noticeable one being when Worth comes to the city to tell Mary of her mother's illness when a telegram would have done just as well. Miss Brady's clothes don't help her to make the part convincing.

The star's performance seems a bit too repressed but the role of Mary doesn't give her very many opportunities to register definite expression one way or the other. Her support includes a lot of good players but they have few opportunities. The story would have been improved a lot had James L. Crane's hero role been built up. Others who appear are Wiliam P. Carleton, Frank Losee, Craufurd Kent, Robert Schable, Agnes Everett, Augusta Anderson, Lorraine Frost and Nora Reed.

Title Will Surely Draw But Many Will Be Dissatisfied

Box Office Analysis for the Exhibitor

There is no doubt but that "Sinners," on its title alone, will attract a certain class of patrons in large numbers. They will come expecting to see something a little spicey and the chances are they will be satisfied, inasmuch as there is quite a long sequence of scenes enacted in the home of two of the female sinners.

On the other hand the production is bound to disappoint some to a great extent because they have failed to make anything definite out of the material offered. The story proves nothing except that immoral people can be charitable at times and that the severest critics of morals are often sinners themselves but it doesn't present this argument at all dramatically and that's the big fault.

Muchly Muddled Picture Based on Short Story by Balzac

J. Warren Kerrigan in
"THE DREAM CHEATER"
Brunton Prod.—Hodkinson

DIRECTOR .....Ernets C. Warde
AUTHOR.....Based on Honore de Balzac's "The Wild Ass' Skin."
SCENARIO BY.....Jack Cunningham
CAMERAMAN.....Arthur L. Todd
AS A WHOLE.....Peculiar combination of unusual characterization with a lot of totally irrelevant scenes concerning "parlor Bolshevists."
STORY.....Is really a character study but plot is muddled and shows little force.
DIRECTION.....Gets points over well in the few dramatic scenes.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Suitable
CAMERA WORK..... Average
STAR....Has much characterization to render but not much action to help him out.
SUPPORT ..... Good
EXTERIORS .....Very few
INTERIORS.....Show the usual stolidity of Brunton settings.
DETAIL .....All right
CHARACTER OF STORY.....Remolding of superstitious man by means of serious theme
LENGTH OF PRODUCTION.....About 5,100 feet

The tail end of this picture reveals the substance of a short story by Balzac. McShane, the central character, comes into possession of the skin of a wild ass, which is supposed to have some mystic power of granting its holder's wishes. Every time a wish is made the skin shrinks. And the legend is that when it shrinks to nothing its owner will die. McShane wishes himself wealth and his enemies unhappiness and then lives in mortal terror lest he wish the skin out of existence and himself along with it. Eventually the heroine tells him that superstition is nothing but fear and that the skin is nothing to bother about and so he takes courage and throws it away.

This fanciful tale makes good reading when told by Balzac but it isn't picture material. The lesson of how foolish is superstition that it teaches is lessened in effect by the old skin which is shown shrinking every time a wish is made. The natural question will be, "Why does it shrink?" and no explanation is forthcoming. In other words they try to palm off a pure fairy tale theme as a drama. They might at least have utilized the old dream trick.

The beginning of the story is quite apart from the final episode and totally irrelevant with its scenes showing a lot of bewhiskered "parlor Bolshevists." They have absolutely nothing to do with the plot. They endeavor to build up McShane's character through the early reels but get hardly anywhere as there is no definite action to back up the characterization and the love element and its counterplot are muddled.

The final sequence gives J. Warren Kerrigan a number of fine acting opportunities which he realizes on well enough, but here the famous skin comes into the plot so often that you can't help wishing they had decided to make a comedy of it.

Kerrigan is supported by a good cast which includes such skilful players as Sam Sothern, Wedgewood Nowell, Alice Wilson, Joseph J. Dowling, Thomas Guise, Fritzi Brunette and Aggie Herring.

Some People May Be Interested in Seeing a Balzac Story

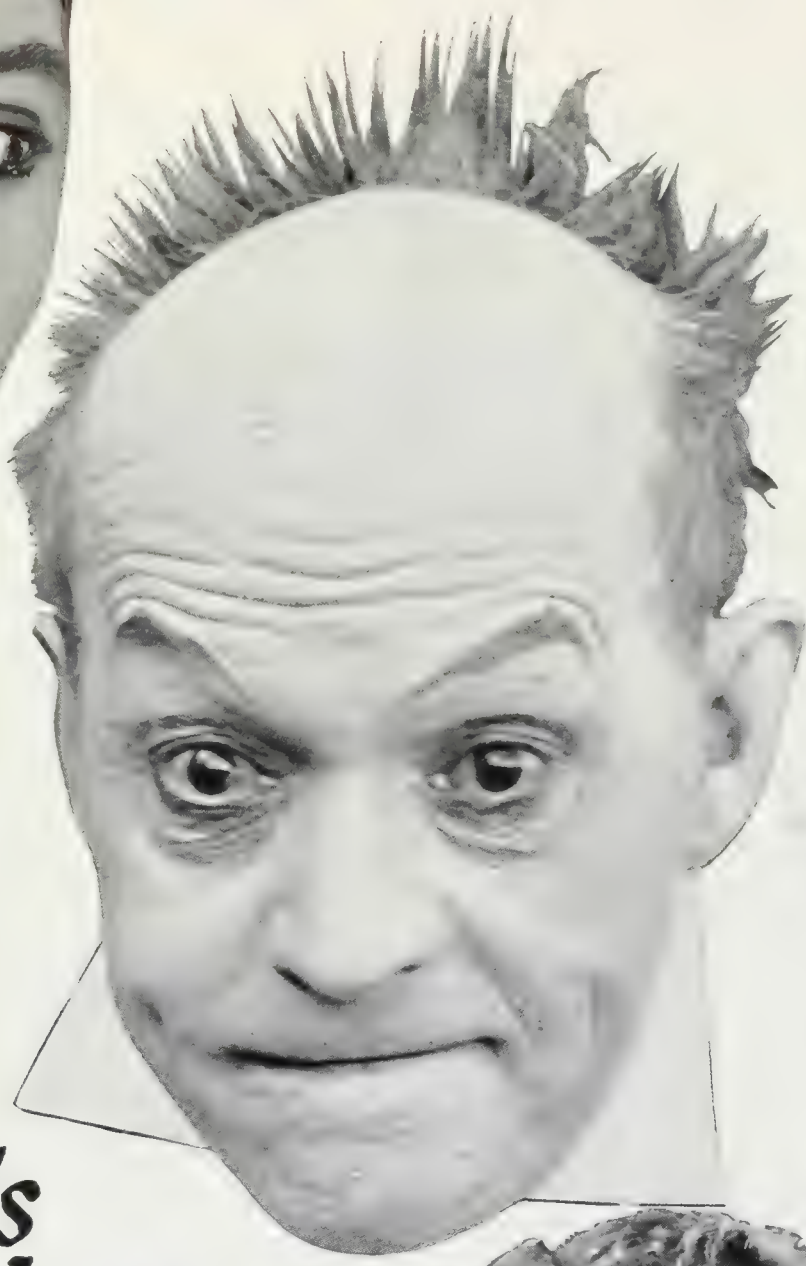
Box Office Analysis for the Exhibitor

Neighborhood houses catering to intelligent audiences may be able to get safely by with this one owing to the fact that it is based on a Balzac story, and many people will be interested in seeing the picture because of this alone. However, the effect that the picture leaves is not one of complete satisfaction. The peculiarly muddled surface that the first half of the picture presents is very poor and the interest really only begins when McShane comes into posession of the magic skin.

Catch lines on the following order will suffice, "A picture based on a fascinating short story by Balzac—distinctly extraordinary," "Superstition drove him almost mad—he thought his footsteps stalked by Death! See the screen version of a Balzac work." This sort of advertising together with the name of the star should bring them in if you want to take a chance on the author's name discounting the peculiarities of the picture.

The adventures of "Jiggs" the famous George McManus creation, are making millions of newspaper readers laugh all over the country.

Your audiences will want to see him and "Maggie" in real life, in real comedy, upon the screen!



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"Jiggs in Society

Produced by Christie Film Co. Inc.
Adapted from Geo. McManus' famous series

"Bringing Up Father"

with Johnny Ray

Pathé
Distributors

Novel and Very Well Produced Crook Melodrama

George Walsh in
"A MANHATTAN KNIGHT"
Fox

DIRECTOR.....George Beranger
AUTHOR .....Gelett Burgess
SCENARIO BY....Paul H. Sloane and George Beranger.
CAMERAMAN .....Charles Gilson
AS A WHOLE.....Rapid action crook melo with a lot of corking good complications.
STORY.....Adapted from "Find the Woman" and converted into fine screen material of this type.
DIRECTION.....Most successful that Walsh has had; story twists pictured clearly and cleverly
PHOTOGRAPHY .....Average
LIGHTINGS .....Commendable
CAMERA WORK.....Good
STAR.....Registers very well and puts over big fight at conclusion in ship-shape style.
SUPPORT.....Very well selected
EXTERIORS.....Plain street stuff
INTERIORS .....Suitable in all cases
DETAIL.....You could pick this type of story to pieces but you don't want to.
CHARACTER OF STORY.....Hero runs headlong into adventure and protects heroine and family from crooks.
LENGTH OF PRODUCTION.....About 5,000 feet

"A Manhattan Knight," based on Gelett Burgess' story, "Find the Woman" is a very entertaining crook melodrama, rapid and unfaltering in action and kept in constant motion by a lot of rattling good situations and complications. It's the sort of story that might easily be picked to pieces from the viewpoint of logic but absolute logic is by no means an essential in this type of photoplay.

Furthermore Director Beranger has gotten away from the "vehicle" type of picture in "A Manhattan Knight." He is not constantly catering to the star and centering all the action around him which, incidentally, is a good thing for both the story and star. Other players have important roles and the action is spread between them in a natural manner. In other words Beranger has gone about directing with his story uppermost in mind. And through this method he proves himself probably the best director that George Walsh has had.

Walsh is introduced having his fortune told. The medium sees the police outside the window and believes they are coming for her. She tells him to flee. And flee he does up the fire escape and into a room where a young man has just attempted to take his life. He proves to be the half brother of the heroine, Belle, who is also present. He had robbed his father's safe and the police, believing him one of a band of crooks, have followed him.

Walsh readily agrees to help the girl out of her difficulty and the rest of the picture concerns his chase after the jewels which fall into the hands of the crooks and out again several times before they are restored in the father's safe. The conclusion reveals Walsh at his favorite pastime of beating up the gang of villains, after which it is discovered that he is the rightful owner of the jewels.

The story is supposed to happen in the space of a single night and the director has always kept this fact in view, wasting no footage and making every incident count. You are surprised time and again throughout the run of the picture by the novel twists and the clever manner in which they have been handled.

Among the supporting cast Louis Wolheim has the largest role as the leader of the crooks. Wolheim is not only a good type but a skilful player. Virginia Hammond is the leading woman while others are William H. Budd, Warren Cook, John Hopkins, Jack Raymond, Walter Mann, Pauline Garon and W. A. Sullivan.

There's No Reason Why This Shouldn't Afford Real Pleasure

Box Office Analysis for the Exhibitor

If a crook picture is well treated it provides one of the most popular forms of entertainment, and as "A Manhattan Knight" is treated with the utmost skill it should afford real pleasure to all audiences, no matter what their makeup may be.

Besides the names of the star and author which should be prominently used in advertising copy, state that the action of the picture all happens in a single night. This is something of a novelty and will attract attention. Catch lines that arouse interest in the substance of the story such as the following should be employed, "When he stepped through the window he fell headlong into the most dangerous adventure and the most glorious romance—" "At five o'clock in the afternoon the girl had never seen him—at midnight she had promised to become his wife."

Not Enough Complications Here For the Best in Detective Mystery Pictures

Tom Moore in
"DUDS"
Goldwyn

DIRECTOR .....Thomas R. Miles
AUTHOR .....Henry C. Rowland
SCENARIO BY .....Harvey Thew
CAMERAMAN .....Otto Brautigam
AS A WHOLE.....Detective mystery picture without sufficient action and complications to maintain interest.
STORY.....Originally appeared in Saturday Evening Post but evidently wasn't proper screen material.
DIRECTION ..... Natural enough
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK ..... Satisfactory
STAR .....Is usual self
SUPPORT ..... Good
EXTERIORS.....New York and Brooklyn shots
INTERIORS.....Fulfill story demands to nicety
DETAIL ..... All right
CHARACTER OF STORY.....Hero apprehends jewel smugglers, discovers priceless gem, wins reward and heroine.
LENGTH OF PRODUCTION ....About 5,000 feet

The best screen detective mystery stories are those produced on the "snap-action" plan, i. e., the plan that utilizes the short, quick, snappy scene. Put this formulae into effect on a story containing a good assortment of complications and the results are of the best. "Duds," a detective mystery picture has neither sufficient complications for a picture of this type, nor is the action handled along the above approved plan. As a result the picture is rather listless and excites little interest in the long run.

Tom Moore is introduced as a returned army captain after a title has said something about duds being the shells that don't explode in battle. The connection between Tom and the duds is never explained unless it be that Tom doesn't explode in the picture. After he rescues a pretty girl named Olga from a police raid on a crooks' "fence" he is introduced to her father, Karakoff who hires him to trace down jewel smugglers.

He meets Patricia who also is pursuing the smugglers in search of a Sultana diamond. There is one very good sequence showing Tom and Patricia in a small motor boat fighting off the smugglers who are out to pick up the jewels dropped from a liner in boxes. There is a gun fight following which the smugglers' boat is rammed and sunk.

Later Tom discovers Karakoff in the smugglers' den and resigns his position because of his love for Olga. Then Karakoff explains that he was posing as one of the smugglers merely to apprehend the whole band. The explanation is pretty weak and doesn't seem to fit. Subsequently Tom learns that Olga has gone to Patricia's house for dinner, expecting to see him there. He follows and discovers that Patricia and her pal are after the scarab possessed by Olga which contains the priceless Sultana diamond. He rescues Olga, returns the diamond to its owner and receives a big reward.

The star is his usual congenial self in the role of the captain while support of a good order is rendered by such well-known players as Naomi Childers, Edwin Stevens, Christine Mayo, Jack Richardson, Florence Deshon, Lionel Belmore, Edwin Wallack and William Hummell.

Recent Appearance of Book Will Help to Publicize This

Box Office Analysis for the Exhibitor

The reviews of the book "Duds" which have recently appeared in the papers hint, in no uncertain terms, that it is an ideal plot for a "movie." But if the picture "Duds" contains all that was in the book, the reviewers are wrong. A picture detective story needs manifold complications to keep the interest up at all times and these "Duds" does not possess. The story may have looked like the right thing for pictures but that only goes to show appearances often deceive.

"Duds" has some merit and doubtless its appearance at this time just as the book is out will help it. It will give some satisfaction but at the same time it isn't all that such a picture should be and there are many moments in it when the thread of interest vanishes altogether. If you play it feature the author's name as well as the star's and brace your bill up with short subjects that are live and snappy.

Four Remarkable "Specials" That Uphold The Hodkinson Standards

WE announce for forthcoming release to the exhibitors of America, under the single picture policy first established in April 1919 by W. W. Hodkinson, these powerful productions:

J. Parker Read Jr. presents:

1. LOUISE GLAUM *in* "SEX"
   By C. Gardner Sullivan — Directed by Fred Niblo
   See next week's insert — *Released April 11*

Dial Film Co. presents:

2. MITCHELL LEWIS *in* "KING SPRUCE"
   By Holman F. Day — Directed by Roy Clements
   See following week's insert — *Released April 18*

Benj. B. Hampton and Eltinge F. Warner present:

3. ALL-STAR CAST *in* "DESERT OF WHEAT"
   By Zane Grey — Directed by Jack Conway
   See following week's insert — *Released April 25*

Theodore C. Deitrich and Arthur F. Beck present:

4. DORIS KENYON *in* "THE HARVEST MOON"
   By Augustus Thomas — Directed by J. Searle Dawley
   See following week's insert — *Released May 2*

These productions, on their dramatic and technical power, will be the outstanding picture successes in the biggest first run theatres of the nation all spring and summer. They have been picked from individual sources under our selective system by the W. W. Hodkinson Corporation with the same care and caution that you, the exhibitors, display in picking only big pictures for your theatres.

Twenty consecutive weeks of advertising will back them up in introducing them to you and to the American people.

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Incorporated

Poorly Produced Picture That Goes to Wild Story Extremes

"THE THIRD WOMAN"
Robertson-Cole

DIRECTOR .....Chas. Swickard
AUTHOR .....Raymond L. Schrock
SCENARIO BY .....Not credited
CAMERAMAN ..... Not credited
AS A WHOLE.....Poorly directed and badly cut production of very impossible story.
STORY.....Goes to extremes all the way through and fails to convince.
DIRECTION.....Generally poor except in Pueblo Indian sequence.
PHOTOGRAPHY .....Average to very good
LIGHTINGS ..... Passable
CAMERA WORK.....Cuts off tops of players' heads in some scenes.
STAR.....Production made with Carlyle Blackwell as star but titles fail to credit him; gives sincere performance.
EXTERIORS.....Very good scenes of Pueblo Indian village.
INTERIORS ..... Fair
DETAIL.....Production badly edited in several places.
CHARACTER OF STORY.....Hero discovers he has Indian blood in him and goes back to live with Indians; then back to white girl who has loved him since childhood.
LENGTH OF PRODUCTION.....About 4,900 feet

Three very severe faults intrude to make Carlyle Blackwell's first independently produced picture quite a failure. Incidentally the distributors are releasing the picture with "an all star cast" making no particular mention of the star.

These faults are a very foolish story, which goes to the wildest extremes, poor direction, and very bad editing. The story is the biggest drawback for when the hero discovers that his mother was an Indian he suffers a great sorrow and leaves all his white friends. This certainly doesn't convince. Since when has Indian blood been something to be ashamed of? And certainly it doesn't show to any great extent in this hero as interpreted by Carlyle Blackwell.

So after the discovery the story jumps to another extreme and reintroduces the hero living among the Pueblo Indians. Why a man with a college education and of gentle breeding should choose to go back to living in an adobe hut and walking about half naked just because he is a half-breed is as hard to understand as the wherefore of his foresaking the whites in the first place.

They work up a pretty good strain of suspense in the Indian sequence despite the awkward manner of getting to it. Eventually the hero discovers he can't marry an Indian even as he couldn't marry a society snob and so he goes to the third woman, a true daughter of the plains, who has loved him since childhood.

The extreme story might have been camouflaged by a good production but the first sequences in particular are poorly directed. The scenes fail to form a perfect continuity as witness the very small supper table, seating only a dozen odd when a score or more are seen dancing and the full shots of a pond in the garden with the closeups revealing a little bit of a tin tank. The editing of the picture further shows to disadvantage when the western heroine is precipitated into the action like a stroke of lightning.

Carlyle Blackwell gives a sincere performance but fails to be convincing because of the extreme demands of his role. Louise Lovely as the society girl and Gloria Hope as the daughter of the plains render good assistance while others are Winter Hall, George Herandez, Walter Long, Maym Kelso and Frank Lanning.

A Weak Sister That Has Small Chance of Getting Over

Box Office Analysis for the Exhibitor

This certainly isn't a high-class piece of picture property and its many faults stamp it as one of the week sisters of the day. If you run a daily change house you might slip it in and say nothing about it but the chances are slim that it will give satisfaction even to the transients who are, as a rule, the least critical of picture patrons.

The chief fault is the story. The author seems to be all wrong in his premise that a strain of Indian blood is something to be ashamed of. A lot of folks are going to think this very foolish and some will probably laugh at it. Thus the whole structure of the picture is weakened. Then on top of this the poor production qualities can hardly escape notice.

If you've got it chalked up on your books already and insist on having an advertising angle to develop center your copy on the hero with such lines as "What would you do if you discovered Indian blood ran in your veins," "He had more right to the title of American than any of his friends, yet he thought if he told them the truth they would condemn him!"

Very Pleasing Light Drama With Many Fine Comedy Touches

Blanche Sweet in
"THE DEADLIER SEX"
J. D. Hampton—Pathe

DIRECTOR .....Robert Thornby
AUTHOR .....Bayard Veiller
SCENARIO BY .....Fred Myton
CAMERAMAN .....Charles Kaufman
AS A WHOLE.....Light and thoroughly entertaining picture centering on battle of wits between man and woman.
STORY.....Very well developed with interest nicely maintained throughout.
DIRECTION .....Very good
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Generally good
CAMERA WORK ..... Commendable
STAR.....Registers very well in congenial role
SUPPORT.....Mahlon Hamilton good opposite; all commendable.
EXTERIORS.....Some very pretty shots of uninhabited river country.
INTERIORS ..... Few used
DETAIL.....Story based on improbability but registers convincingly because of lightness.
CHARACTER OF STORY.....Heroine kidnaps Wall Street manipulator to save her stockholders money.
LENGTH OF PRODUCTION.....About 5,185 feet

Here is a nice light drama with many touches of comedy, extremely simple, but always entertaining and very prettily set against big outdoor backgrounds. The story is based on an improbable premise but its body registers convincingly because of the light touch evidenced throughout the production, while the originality and unusual consequences of this situation lend added flavor and distinction to the picture.

The story is based on the battle of wits between the heroine and a Wall Street manipulator whose eyes fail to reflect anything else but dollar signs. On the death of Mary Willard's father she takes over the management of his railroad but finds herself forced into a position where she must fight Harvey Judson, another railroad owner, who is after control of her company. His method of getting control is to scare the small stockholders into selling at a low figure.

To protect her stockholders from Judson Mary has him kidnapped and taken to the woods where his ready money won't buy a single thing. Judson falls in love with Mary believing her the niece of an old guide that camps near him. The conflict between the two characters is well worked up and counter-action in the shape of a north woods villain is introduced to work up the suspense.

In the end Judson discovers the identity of Mary and vows to break her in the market. The two have a wild race to get to the station where they are greeted by the news that neither has a railroad any more as the government has taken them over. This bit is out-of-date but good for a real laugh and they conclude the picture with a love scene that also has a fine comedy touch.

Blanche Sweet comes back still further in this and registers a very attractive character in the role of Mary. Mahlon Hamilton makes Judson a realistic figure while other who appear are Winter Hall, Russell Simpson, Roy Laidlaw and Boris Karloff.

Title, Star and Author Provide Fine Advertising Basis

Box Office Analysis for the Exhibitor

The title of this is somewhat misleading although it is, in a way, appropriate to the story and it certainly is one that will draw. However to prevent your patrons from getting an altogether wrong impression of the picture's character it would be good form to use some line in the way of a subtitle just to let them know that it's not a vamp story. Some such line as "A battle of wits between man and woman" will suit.

Other catch lines that will describe the picture attractively are; "Harvey Judson prided himself as an unusually successful business man and a woman, oh, she was easy! But when he started to fight Mary Willard be was forced to sing another tune," "How a clever girl proved herself the equal and the business better of a Wall Street manipulator."

You can't feature Blanche Sweet too much for her performance here certainly justified stardom and will go a long way toward pushing her up to the top again. Also use the name of the author Bayard Veiller and mention the fact that he is the author of "The Thirteenth Chair" and "Within the Law," these two plays having had unuusally successful runs. Both these have been made into pictures, too, and that gives you more chances for publicity.

Subject Not Timely But Splendid Production May Get It Over

"DANGEROUS DAYS"
Eminent Authors Prod.—Goldwyn

DIRECTOR .....Reginald Barker
AUTHOR .....Mary Robert Rinehart
SCENARIO BY .....Charles Kenyon
CAMERAMAN .....Percy Hilburn
AS A WHOLE.....Technically well made production but theme will have little appeal for present day audiences.
STORY.....Not timely and recalls a time that most folks are trying hard to forget.
DIRECTION.....Handled material very well, especially climax that is worked up to unusual degree of excitement.
PHOTOGRAPHY ..... Very good
LIGHTINGS.....Generally good; some backgrounds dark.
CAMERA WORK .....Up to the standard
PLAYERS.....Capable and give adequate performances in respective parts.
EXTERIORS.....Spectacular night fire scene
INTERIORS.....Some brilliant sets
DETAIL.....Players representing father and mother should have looked older in comparison with age of son.
CHARACTER OF STORY.....Financial and domestic conditions in America prior to entrance into war.
LENGTH OF PRODUCTION.....6,662 feet

If you are willing to accept a picture for its technical value or from the standpoint of a well made production, "Dangerous Days" will fit right in. If, on the other hand, you want a story that will entertain your folks, something with a general appeal, or a picture of life at any time whether it be the past, present or future,—"Dangerous Days" will fit right in.

Reginald Barker has left little undone in the picturization of the Mary Roberts Rinehart story, but it is to be regretted indeed that the picture wasn't ready for the public at the time represented by the story itself.

So much for production but alas—how many are trying to forget the unhappy events of the past three years and the days preceding the United States' entrance into the Great War. While "Dangerous Days" does not reach the battle fields and there are no actual dealings with the war itself, there is a reminder of a time that some will never forget without having it brought back to them on the screen namely the closing scene showing our troops mobiilzing.

Lawson Butt as Clayton Spencer is the head of the large steel organization which is devoting it energies to the manufacture of ammunition. Incidental to Butt's government contract responsibilities and a growing dissatisfaction among some of the workers which is already making itself apparant in the person of Herman Klein, the steel king has domestic troubles to contend with in the form of a superficial sort of wife, a mother who abhors the thought of her son going to war.

Young Spencer, Rowland Lee, an assistant in his father's plant, has Klein's daughter Anna for a stenographer. Anna is secretly in love with Lee who takes her slight advances merely in a friendly way and gives her a watch for her birthday. Rudolph Klein makes use of the incident to excite his frother Herman's wrath against the elder Spencer and his son by intimating an affair between the girl and Lee. Herman Klein agrees to enter the plot to blow up the factory and himself lays the fatal bomb.

The climax is full of action and perhaps a little unexpected. Anna is killed in an effort to expose the plot when the explosion occurs before she reaches the factory. The close shows Lee bidding good-bye to a school day sweetheart before he marches away. In the cast are Clarrissa Selwynne, Barbara Castleton, Ann Forrest, Stanton Heck, Frank Leigh, H. Milton Ross, Eddie McWade, Pauline Starke, Florence Deshon and Bertram Grassby.

Tell Them What It's About And Use the Name of the Author.

Box Office Analysis for the Exhibitor

There is only one drawback to "Dangerous Days" as previously stated in view of the fact that it recalls pre-war days. If your crowd will not take the subject too much to heart, you have nothing to worry about inasmuch the production itself contains an interest and suspense that holds throughout, and there are some big moments gotten over in a big way.

Make good use of the author's name and the fact that "Dangerous Days" is another of the Eminent Authors productions produced by Goldwyn. It would not be advisable to try to get away with it by sidetracking the subject although the title itself rather implies the theme.

CURRENT RELEASES

EQUITY PICTURES CORP.

Release Date		Length Reels	Reviewed
	Eyes of Youth (Clara Kimball Young)	7	11/16/19

FAMOUS PLAYERS-LASKY CORP.

Release Date		Length Reels	Reviewed
Jan. 4	The Woman in the Suitcase (Enid Bennett)		1/18/20
Jan. 4	Too Much Johnson (Bryant Washburn)	5	2/22/20
Jan. 4	The Thirteenth Commandment (Ethel Clayton)	5	2/15/20
Jan. 11	**Sand (William S. Hart)**	5	———
Jan. 18	**Mary Ellen Comes to Town (Dorothy Gish)**	5	———
Jan. 18	The Tree of Knowledge (Robert Warwick)	5	1/18/20
Jan. 25	What's Your Husband Doing? (Douglas MacLean-Doris May)	5	2/8/20
Jan. 25	The Copperhead (Super-Special)	5	2/15/20
Feb. 1	Double Speed (Wallace Reid)	5	2/8/20
Feb. 1	All of a Sudden Peggy (Marguerite-Clark)	5	———
Feb. 8	The Six Best Cellars (Bryant Washburn)	5	3/14/20
Feb. 15	Mary's Ankle (MacLean & May)	5	3/7/20
Feb. 15	On With the Dance (Super-Special)	5	2/15/20
Feb. 22	Black is White (Dorothy Dalton)	5	3/14/20
Feb. 22	**The Amateur Wife (Irene Castle)**	5	———
Feb. 29	Huckleberry Finn (Super-Special)	5	2/29.20
Feb. 29	**Young Mrs. Winthrop (Ethel Clayton)**	5	———
Feb. 29	**Dangerous Hours**	5	2/8/20
Mar. 7	Alarm Clock Andy (Charles Ray)	5	———
Mar. 7	His House in Order (Elsie Ferguson)	5	3/14/20
Mar. 14	Jack Straw (Robert Warwick)	5	———
Mar. 14	Mary Ellen Comes to Town (Dorothy Gish)	5	———
Mar. 21	Excuse My Dust (Wallace Reid)	5	———
Mar. 21	April Folly (Cosmopolitan)	5	3/7/20
Mar 28	My Lady's Garter (Maurice Tourneur's)	5	———
Mar. 28	Easy to Get (Marguerite Clark)	5	———

FIRST NATIONAL

	A Daughter of Two Worlds (Norma Talmadge)	6	1/11/20
	Two Weeks (Constance Talmadge)	5	2/1/20
	Even as Eve	5	———
	The Turning Point (Katherine MacDonald)	5	———
	The River's End (Marshall Neilan Prod.)	5	2/22/20
	Polly of the Storm Country (Mildred Harris Chaplin)	5	———
	In Search of a Sinner (Constance Talmadge)		3/14/20
	The Inferior Sex (Mildred Harris Chaplin)		———
	The Fighting Shepherdess (Anita Stewart)		———
	The Family Honor (King Vidor)		———
	Fires of Youth (D. W. Griffith's)		———
	The Woman Gives (Norma Talmadge)		———

FOX FILM CORP.

William Farnum Series			
	The Last of the Duanes	7	10/5/19
	Wings of the Morning	6	12/7/19
	Heart Strings	6	1/4/20
	The Adventurer	6	1/4/20
Tom Mix Series			
	The Feud	5	———
	The Cyclone	5	2/18/20
	The Daredevil	5	3/14/20
Victory Releases			
	The Devil's Riddle (Gladys Brockwell)	5	2/18/20
Excel Pictures			
	The Hell Ship (Madlaine Traverse)	5	2/15/20
	Black Shadows (Peggy Hyland)		———
	Durand of the Bad Lands (Dustin Farnum)		———
Other Fox Entertainments			
	A Manhattan Knight (George Walsh)	5	———
	Molly and I (Shirley Mason)	5	———
	Black Shadows (Peggy Hyland)	5	———
Pearl White Series			
	The White Moll		———

GOLDWYN DISTRIBUTING CORP.

Star Series Productions			
	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	2/15/20
	Toby's Bow (Tom Moore)	5	12/28/19
	Pinto (Mabel Normand)	5	2/1/20
	Water, Water Everywhere (Will Rogers)	5	2/8/20
	The Silver Horde (Rex Beach's	5	———
	The Cup of Fury (Rupert Hughes)	5	———
	The Paliser Case (Pauline Frederick)		2/22/20
	The Blooming Angel (Madge Kennedy)		2/15/20
	Duds (Tom Moore)		———
	The Little Shepherd of Kingdom Come (Jack Pickford)		2/22/20
	The Street Called Straight (Basil King)		3/14/20
Bennison Star Series			
	High Pockets	5	———
	A Misfit Earl	5	———

HALLMARK PICTURES CORP.

	A Dangerous Affair (Herbert Rawlinson)	5	———
	Wit Wins (Florence Billings)	5	———
	Love, Honor and ? (Stuart Holmes- Ellen Cassidy)	5	———
	The Phantom Honeymoon (Margaret Marsh)	6	———
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	A Woman's Experience (Mary Boland)		———
	The Veiled Marriage	5	12/14/20

Release Date		Length Reels	Reviewed

W. W. HODKINSON CORP.

Distributing Through Pathe

Benj. B. Hampton—Great Authors Pictures, Inc.			
	The Sagebrusher	7	1/4/20
Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner			
	The Desert of Wheat	6	———
J. Parker Read, Jr., Productions			
	Sahara (Louise Glaum)	7	3/23/19
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19
	Sex (Louise Glaum)	7	3/21/20
Deitrich-Beck, Inc.			
	The Harvest Moon (Doris Kenyon)	6	———
Artco Productions			
	The Capitol (Leah Baird)	6	12/21/19
	Cynthia-of-the-Minute (Leah Baird)		———
Robert Brunton Productions			
	The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
	The Lord Loves the Irish (J. Warren Kerrigan)	5	———
	Live Sparks (J. Warren Kerrigan)	5	1/25/20
	$30,000 (J. Warren Kerrigan)	5	2/22/20
	The Dream Cheater (J. Warren Kerrigan)	5	3/21/20
Joseph Levering Productions			
	His Temporary Wife (Rubye De Remer)	6	1/25/20
Dial Film Co.			
	King Spruce (Mitchell Lewis)	7	3/21/20

METRO PICTURES CORP.

Nazimova Productions			
	The Brat	7	9/14/19
	Stronger Than Death	6	1/18/20
	The Heart of a Child	7	———
Screen Classics, Inc. (Specials)			
	Should a Woman Tell (Alice Lake)	6	12/28/19
	The Walk-Offs (May Allison)	6	1/25/20
	The Willow Tree (Viola Dana)	6	1/11/20
	The Right of Way (Bert Lytell)	6	2/1/20
	The Best of Luck (Drury Lane Melodrama)	6	———
	Old Lady 31 (Emma Dunn)	6	———
	Shore Acres (Alice Lake)	6	———
	Eliza Comes to Stay (Viola Dana)	6	———
	Judah (May Allison)	6	———
	Alias Jimmy Valentine (Bert Lytell)	6	———
	The Hope (All Star Cast)	6	———
Taylor Holmes Productions			
	Nothing But the Truth	6	1/11/20
	The Very Idea	6	2/22/20

PATHE EXCHANGE, INC.

Jan. 4	**My Husband's Other Wife (Sylvia Breamer)**	6	12/21/19
Jan. 11	**Fighting Cressy (Blanche Sweet)**	6	12/14/19
Jan. 18	**The Web of Deceit (Dolores Cassinelli)**	6	1/4/20
Feb. 2	**Other Men's Shoes (Edgar Lewis)**	5	1/18/20
Feb. 2	**Respectable by Proxy (Sylvia Breamer, Robt. Gordon)**	6	2/1/20
Feb. 29	Smoldering Embers (Frank Keenan)	5	2/15/20
Mar. 7	In Walked Mary (June Caprice)	5	2/29/20
Mar. 14	Tarnished Reputations (Dolores Cassinelli)	5	3/7/20
Apr. 4	Lifting Shadows (Emmy Whelen)	6	———
Apr 11	The Blood Barrier (Slyvia Breamer, Robert Gordon)	6	———
American Film Co., Inc.			
	Eve in Exile (Charlotte Walker)	7	12/14/19
	The Valley of Tomorrow (Wm. Russell)	5	1/18/20
	The Dangerous Talent (Margarita Fisher)		3/14/20
	The Honey Bee (Mme Sylvia)		———
	Slam Bang Jim (Wm. Russell)	5	———
	The Thirtieth Piece of Silver (Margarita Fisher)	6	———

RADIOSOUL FILM, INC.

	A Man There Was (Victor Seastrom)	5	2/29/20

REALART PICTURES CORP.

	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
	Anne of Green Gables (Mary Miles Minter)	6	11/23/19
	Erstwhile Susan (Constance Binney)	5	12/7/19
	Mystery of the Yellow Room (Lorin Baker, **Ethel Grey Terry, Geo. Cowl, Edmund Elton)**	6	10/26/19
	The Fear Market (Alice Brady)	5	1/11/20
	Judy of Rogue's Harbor (Mary Miles Minter)	5	2/8/20
	The Stolen Kiss (Constance Binney)	5	3/14/20
	Sinners (Alice Brady)	5	———

ROBERTSON-COLE

Specials			
	The Open Door	6	10/19/19
	The Broken Butterfly	6	10/26/19
	The Beloved Cheater	5	11/16/19
	The House of Intrigue	7	———

Release Date		Length Reels	Reviewed

SUPERIOR PICTURES

January Releases

	Haunting Shadows (H. B. Warner)	5	1/18/20
	The Third Generation (Brentwood)	5	1/25/20
	The Beggar Prince (Sessue Hayakawa)	5	2/1/20

February Releases

	The Luck of Geraldine Laird (Bessie Barriscale)	5	2/1/20
	Seeing It Through (Za Su Pitts)	5	2/15/20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

	The Woman God Sent (Zena Keefe)	5	——
	Footlights and Shadows (Olive Thomas)	5	2/15/20
	The Imp (Elsie Janis)	5	——
	Sooner or Later (Owen Moore)	5	——
	His Wife's Money (Eugene O'Brien)	5	——
	Greater Than Fame (Elaine Hammerstein)	5	1/18/20
	The Broken Melody (Eugene O'Brien)	5	12/28/19
	The Woman Game (Elaine Hammerstein)	5	3/14/20
	Youthful Folly (Olive Thomas)	5	——
	His Word of Honor (Owen Moore)	5	——
	A Fool adn His Money (Eugene O'Brien)	5	——

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	——
	Just a Wife (Special Cast)	5	——

REPUBLIC PICTURES

Distributed Through Republic Exchances

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	——
	Girl of the Sea (Williamson Sub. Prod.)	6	——
	The Amazing Woman (Ruth Clifford)	5	2/29/20
	The Blue Pearl (Edith Hallor)	5	——
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
	Dad's Girl (Jackie Saunders)	5	——
	The Gift Supreme	5	——
	The Only Way Trail (Edythe Sterling)	5	——
	Mothers of Men	5	3/7/20

KINOGRAMS

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Dec. 2	When the Clouds Roll By (Fairbanks)		1/4/20

UNITED PICTURE THEATERS

	Tiger Girl (Lillian Gish)	5	——
	The Corsican Brothers (Dustin Farnum)	6	2/28/19
	The Hick (Charles Ray)	5	——
	The Vampire (Dorothy Dalton)	5	——
	Women Men Forget (Mollie King)	5	3/14/20
	The Iron Strain (Dustin Farnum)	5	——

UNIVERSAL FILM MFG. CO.

Jewel Features

	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19

Universal Features

	The Pointing Finger (Mary MacLaren)	5	12/7/19
	The Day She Paid (Francelia Billington)	5	12/14/19
	The Triflers (Edith Roberts)	5	6/11/20
	The Phantom Melody (Monroe Salisbury)	5	1/25/20
	Marked Men (Harry Carey)	5	12/21/19
	Rouge and Riches (Mary MacLaren)	5	1/4/20
	The Prince of Avenue A (James Corbett)	5	1/11/20
	The Peddler of Lies (Frank Mayo, Ora Carew)	5	1/25/20
	The Forged Bride (Mary MacLaren)	5	2/1/20

VITAGRAPH

	When a Man Loves (Earle Williams)	5	1/18/20
	The Sins of the Mothers (Anita Stewart)	5	——
	The Midnight Bride (Gladys Leslie)	5	2/1/20
	Human Collateral (Corinne Griffith)	5	——
	The Birth of a Soul (Harry Morey)	5	2/1/20
	The Juggernaut (Anita Stewart)	5	——
	Deadline at Eleven (Corinne Griffith)	5	3/14/20
	The Flaming Clue (Harry T. Morey)	5	——
	The More Excellent Way (Anita Stewart)	5	——

Release Date		Length Reels	Reviewed

Special Productions

	The Winchester Woman (Alice Joyce)	6	11/16/19
	The Climbers (Corinne Griffith)	6	11/9/19
	The Vengeance of Durand (Alice Joyce)	6	12/14/19
	Slaves of Pride (Alice Joyce)	6	1/18/20
	The Fortune Hunter (Earle Williams)	7	2/22/20
	The Sporting Duchess (Alice Joyce)	7	3/7/20
	Captain Swift (Earle Williams)	5	——

SHORT REEL RELEASES

Frohman Amusement Co.

January Releases

	Gemini Ambrose (Mack Swain)	1	——
	All Wrong Ambrose (Mack Swain)	1	——
	The Heart of Texas (Texas Guinam)	2	——
	Spirit of Cabin Mine (Texas Guinan)	2	——

C. L. Chester

January Releases

	No Coma in Acoma	1	——
	The People in White	1	——
	The Simple Life	1	——
	Mr. Outing Gets a Pipe Dream	1	——

FAMOUS PLAYERS

January Releases

	A Lady's Tailor (Sennett)	2	——
	After the Circus (Briggs)	1	——
	Push Car Trails in Formosa (Burton Holmes)	1	——

February Releases

COMEDIES

Ten Dollars or Ten Days (Mack Sennett)		2
Hoodooed (De Havens)		2

BURTON HOLMES TRAVEL SERIES

Belgium Smiles Again	1
Filming Ferocious Foremosans	1
Parisian Faces and Figures	1
Oriental College Boys and Co-eds	1
The Yankee Watch on the Rhine	1

PARAMOUNT MAGAZINE

Famous Women in Worlds Work	1
Museum Mysteries	1
The Lure of Fashion	1
On the Job With Grandpa	1
Growth of the North American Continent	1

March Releases

COMEDIES

Teasing the Soil (Mr. and Mrs. Carter De Haven)	2
Cleaning Up (Al St. John)	2

BURTON HOLMES TRAVEL SERIES

Bustling Brussels	1
Kingdom of the Yellow Rose	1
Strassburg Redeemed	1
The Boys' Big Club	1

PARAMOUNT MAGAZINE

Numbers 3877, 3878, 3879, 3880 ..... each	1

CHRISTIE COMEDIES

January Releases

Monkey Shines	1
Ducks	1
It Takes a Crook	1
Oh Doctor, Doctor	1
Save Me, Sadie (Special)	2

February Releases

Pants and Petticoats (Special)	2
License Applied For	1
Should a Husband Tell	1

March Releases

Her Bridal Night-Mare (Special)	2

UNIVERSAL

January Releases

SERIALS

Great Radium Mystery 13 to 16 ..... each	2
Lion Man, 2 to 5 ..... each	2

COMEDIES

Sweet Patootie (Lyons-Moran)	1
Adam and Eve a la Mode	2
Some Shimmiers (Lyons-Moran)	1
A Baby Doll Bandit	2
Naughty Lions and Wild Men	2
The Sweet Dry and Dry (Lyons-Moran)	2
All for the Dough Bag	2

Release Date		Length Reels	Reviewed
WESTERNS			
	The Jay Bird (Hoot Gibson)		2
	West Is Best (Hoot Gibson)		2
February Releases			
SERIALS			
	Great Radium Mystery, 17 and 18 (Finish)	each	2
	The Lion Man, 6, 7, 8, 9	each	2
	Elmo, the Fearless, 1, 2, 3	each	2
COMEDIES			
	Ain't Nature Wonderful (Lyons-Moran)		1
	Over the Ocean Wave		2
	Non-Skid Love (Lyons-Moran)		1
	Good Little Brownie		2
	Old Clothes for New (Lyons-Moran)		1
	The Bull Thrower		2
	New Screen Magazine, Nos. 51, 52, 53, 54	each	1
WESTERNS			
	The Prospector's Vengeance		2
	Kaintuck's Ward		2
	A Sagebrush Gentleman		2

CAPITAL

January Releases			
	A Man's Creed (Neal Hart)		2
	The Wilderness Man (Neal Hart)		2
	My Girl Suzzanne		2
	Bandit's Gold (Al Jennings)		2
	An Outlaw's Alibi (Al Jennings)		2
February Releases			
	Boss of the Flying H (Neal Hart)		2
	The Run Aways (Neal Hart)		2
	When Outlaws Meet (Al Jennings)		2
	Bandit's Heart (Al Jennings)		2
	Screen Follies, 1 and 2	each	1
	Oh Louise (Adolph Phillip)		2

PATHE

January Releases			
	Reviews 32 to 35		1
COMEDIES			
	From Hand to Mouth (Harold Lloyd) (released late in Dec.)		2
	Why Go Home (Snub Pollard)		1
	Slippery Slickers (Snub Pollard)		1
	The Dippy Dentist (Snub Pollard)		1
SERIALS			
	Black Secret, 9 to 12 (Pearl White)	each	2
	The Adventures of Ruth (Ruth Roland)	each	2
	Topics of the Day, 36 to 39	each	1
February Releases			
SERIALS			
	Adventures of Ruth (Ruth Roland) 6, 7, 8, 9	each	2
	The Black Secret (Pearl White and Walter McGrail) 13, 14, 15, 16	each	2
	Topics of the Day, 40, 41, 42, 43	each	1
COMEDIES			
	All Lit Up (Snub Pollard)		1
	Getting His Goat (Snub Pollard)		1
	Waltz Me Around (Snub Pollard)		1
March Releases			
SERIALS			
	Daredevil Jack (Jack Dempsey) 4, 5, 6, 7	each	2
	Adventures of Ruth (Ruth Roland) 10, 11, 12, 13	each	2
COMEDIES			
	Haunted Spooks (Harold Lloyd)		2
	Find the Girl (Snub Pollard)		1
	Fresh Paint (Snub Pollard)		1
	(Two other Pollard Comedies)	each	1
	Review Numbers 40, 41, 42, 43	each	1
	Topics of the Day Numbers 44, 45, 46, 47	each	1

HALL ROOM BOY COMEDIES

January Releases			
	Wrong Again		2
	Neck and Neck		2
February Releases			
	Passing the Buck		2
	Can You Beat It		2
March Releases			
	Breaking Into Society		2
	Oh Baby		2

Release Date		Length Reels	Reviewed

VITAGRAPH

January Releases			
O. HENRY STORIES			
	The Church With an Overshot Wheel		2
	While the Auto Waits		2
BIG V COMEDIES			
	Throbs and Thrills		2
	Dames and Dentists		2
SERIALS			
	The Invisible Hand (Antonio Moreno), 3 to 6	each	2
February Releases			
O. HENRY STORIES			
	Telamachus Friend		2
	The Dream		2
BIG V COMEDIES			
	Pipe Dreams and Prizes (Harry Mann)		2
	Knights and Knighties (Montgomery and Rock)		2
SERIAL			
	The Invisible Hand (Antonio Moreno) 7, 8, 9, 10	each	2

GOLDWYN

January Releases			
	Bray Pictographs, 419, 420, 421, 422	each	1
March Releases			
	Three Issues	each	1

FORD EDUCATIONAL WEEKLY

January Releases			
	Eventide		1
	Bubbles		1
	Just Kids		1
	Taken With a Grain of Salt		1
March Releases			
	Broken Silence		1
	With Every Meal		1
	Alligator Hunt		1

CAPITOL COMEDIES

	The Sure Cure (Mr. and Mrs. Carter DeHaven)		2
	Two Dollars Please		2
February Releases			
	Excess Baggage (Mr. and Mrs. Carter De Haven)		2
	One Dollar Down (Neal Burns)		2
March Releases			
	Forget Me Not (Mr. and Mrs. Carter De Haven)		2
	Matrimaniacs (Neal Burns)		2

FOX

January Releases			
MUTT AND JEFF ANIMATED CARTOONS			
	He Ain't Done Right by Our Nell		1
	On Strike		1
	Shaking the Shimmy		1
	The Rum Runners		1
March Releases			
	The Mint Spy		1
	The Chemist		1
	Putting on the Dog		
SUNSHINE COMEDIES			
	Chicken a la Cabaret		2
	Hungry Lions and Tender Hearts		2
February Releases			
SUNSHINE COMEDIES			
	Sheriff Nell's Comeback		2
	Her Naughty Wind		2
	Her Private Husband		2
March Releases			
	The Heart Snatcher		2
	The Lightweight Lover		2
MUTT AND JEFF ANIMATED CARTOONS			
	The Plumbers		1
	"I'm Ringing Your Party"		1
	Fishing		1
	Dead-Eye Jeff		1
	The Sour Violin		1

REPUBLIC PICTURES

February Releases			
	L. J. Selznick Enterprises		
	Wm. J. Flynn Series (Herbert Rawlinson)		2
	Judge Browne Series		2
	Twelve Chaplin Reissues		2
KINOGRAMS			
	Every Tuesday and Saturday		

FILM SPECIALS

JOLLY COMEDIES			
	The Close Shave (Ben Turpin)		2
	Hubby's Mistake (Gertrude Selby)		1
	Pardon Me (Gertrude Selby)		2
	Girls Will Be Girls (Leo White)		1

VICTOR KREMER FILM FEATURES

	A Burlesque on Carmen (Charles Chaplin)		3
	The Champion (Charles Chaplin)		2
	Work (Charles Chaplin)		3
	By the Sea (Charles Chaplin)		3

Star Played Up Too Prominently—Story Sadly Neglected

Shirley Mason in
"MOLLY AND I"
Fox

DIRECTOR ..... Howard Mitchell
AUTHOR ..... Frank R. Adams
SCENARIO BY ..... Isabel Johnston
CAMERAMAN ..... George Schneiderman
AS A WHOLE..... Very slight material catering too strongly to star.
STORY..... Obvious plot relying altogether on star's comedy and personality.
DIRECTION ..... Average
PHOTOGRAPHY ..... Same
LIGHTINGS ..... No unusual stuff
CAMERA WORK ..... Just straight shots
STAR..... Is very winsome and appealing but needs more story support than is furnished here.
SUPPORT ..... Good
EXTERIORS ..... Few used
INTERIORS ..... Suitable
DETAIL ..... All right
CHARACTER OF STORY..... Girl marries blind man and after his sight is restored starts romance with him.
LENGTH OF PRODUCTION.... About 5,000 feet

"Molly and I" centers all its attention on the star, Shirley Mason, and regards the story only enough to get the premise of the plot established at the start. For the rest of the time those concerned in the production have contented themselves with introducing sequences of the star in winsome and comedy moods, sequences plentifully supplied with closeups of Miss Mason, but which carry little if any story interest.

That is the whole trouble with "Molly and I." They have made it a vehicle for Miss Mason of the most obvious sort by neglecting to give the story at least as much care and development as they gave the star. Vehicles that bring out a player's personality and mannerisms are perfectly proper providing these attributes of the players are not permitted to dominate over and above all else. If this happens the interest is materially lessened.

Miss Mason plays the role of Molly, a romantic girl who is in love with an author, Philip Smith, whose eyes have failed him altogether. Despondent, he is about to take his life when she suggests that he marry her so that she will receive her inheritance of ten thousand dollars. Believing her an old maid, he agrees. In Italy he is cured of his affliction on part of the money and then returns to his home. Here Molly comes to him posing as an Alsatian orphan.

They work in a share of good comedy portraying the manner in which Molly practically thrusts herself on the helpless author as his servant but subsequently they play far too much to the star. In the end they work in the "other woman" who, jealous of Molly, sends her away and later, repenting, goes to bring her back. Of course Philip finds out who she really is an there is a nice happy ending.

Miss Mason receives her support from three good players, Albert Roscoe, Harry Dunkinson and Lilie Leslie.

Popularity of Star May Put This Over in Average Style

Box Office Analysis for the Exhibitor

Doubtless "Her Elephant Man" established Shirley Mason very favorably with picture fans and the chances are that "Molly and I" will get over without causing much disturbance because of the charming personality of the star. The picture isn't bad, they merely misjudged it and if another good one comes along next time everything will be all right again.

"Molly and I" has several comedy sequences in it which are pleasing and which stand out as really entertaining despite the shortcomings that naturally go with a picture when its story is altogether subordinated to the star. These comedy sequences can be brought out attractively in advertising with such catch lines as "The humorous tale of a young girl's romance with her husband who didn't know who she was," "Though he had placed a wedding ring on her finger he didn't know his wife when next he met her! Why? That's a riddle answered in 'Molly and I,' a charming comedy-drama."

Feature Miss Mason well and recall her performance in "Her Elephant Man." Albert Roscoe is also well known as a leading man and mention of his presence leading the supporting cast would count.

A PRESCRIPTION

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WID'S DAILY

"A TEST WILL TELL"

WD 3/24/20

27

Some Short Reels

"Haunted Spooks" Rolin—Pathe

Harold Lloyd's latest two reeler "Haunted Spooks" attains the supreme heights of short length eccentric comedy. Few have been made that contained more real laugh-provoking gags and business than this. Moreover Lloyd and his company hinge their stunts together with a coherent plot. The one in "Haunted Spooks" provokes real interest. The picture is splendidly directed and put together. There is not an inch of wasted film. Every scene counts as a laugh or leads up to one. The gags they've doped out for it are startling, original and sidesplitting. The ones in which Lloyd tries to commit suicide all finish with big laughs. He tries jumping from a bridge and lands in a few inches of water and then jumping from a higher bridge and lands in a boat. Lloyd himself gets the laughs and the climax of the gag brings an outburst and a big surprise. That seems to be the formulae followed. The biggest laugh in the offering comes when Lloyd and his bride attempt to pass an automobile in their flivver. Each time they try an arm is projected out the side. Finally Lloyd puts on speed and dashes past, looks around and discovers that the machine contains two gentleman of Jewish persuasian talking. Hence the gestures with the arms. Get ready to see this imitated a dozen times in the next few weeks. The spook stuff is also very funny and exceedingly well cut, the action keeps up with its laughs and surprises until the very finish. Lloyd is a big league comedian, his company is big league and whoever dopes out the gags and does the directing and cutting is big league.

"His Nose in the Book," Universal

Breezy Eason, Jr., a youngster who plays an important role in this two reel western, gives an exceptionally clever performance and injects the spirit of youth into the offering. Hoot Gibson, the leading man offers his usual exhibition, and is supported by a cast that includes Mildred Moore, George Field and others. Reeves Eason directed and kept the story, from the pen of Henry Murray, in mind at all times. As a matter of fact, the theme does not vary from those employed in the old single reel westerns time and time again, about half of it being comedy that simply fills out the additional footage. Alfred Lathem cranked the camera and his end of the work has been held up in good style. Unfortunately, there is little that is out of the ordinary in the production.

"A Champion Loser," Universal

This has several funny bits that will get the desired results, but much of it is old stuff. The material linked about the exhibition of the pugilist who visits the rural town and some of the animal bits help it along considerably.

"Fresh Paint," Pathe

But for two or three fair-sized laughs, this Snub Pollard single reeler fails to give cause for any hilarity. As in most of the Pollard comedies, a story is absent, and the various slap-stick bits do not always register. The scene in which Snub accelerates the motion of an old messenger man with the aid of a pin is laughable, and some of the stuff connected with the bevy of maids who pose for the artist is spicy. After the first half of the production, however, it evolves into chase and riotous material which has little value. In some of the bits, the principal comedian is convincing, but the vehicle does not measure up to the mark.

"A Pilgrimage," Ford-Goldwyn

Plymouth, Newport and Portsmouth have been visited by the Ford camera man to secure the scenes for a reel that posseses much that is of historical interest. The various land marks and universally famous spots in these towns have all been photographed splendidly and the offering is one that holds attention. A rather unusual Ford production and a decidedly pleasant departure from the run of industrial subjects.

"The Honest Jockey," Fox

A powerful liquid, injected with a hypodermic syringe is employed by Mutt and Jeff to win a horse race in an animated cartoon that is better than most of these reels turned out recently. Not so long ago, there was a horse race cartoon in which Jeff attached skates to the legs of the horse and pushed him home. This time he uses the inspiring juice, and when it fails to give lasting impetus to the animal, uses it on himself and pushes it home to win by a great margin. There is much funny material in the offering which holds attention from beginning to end.

"Touraine, France," Mentor

Few of your patrons have probably heard of Tonraine, except as associated with a certain brand of confections, but there happens to be just such a section in France where numerous artistic chateaux and artistic pieces of ancient architectural work are to be seen. This Mentor reel shows many of them, colored nicely and including some appealing water stuff. One portion in which several cows appear is deserving of special praise as far as the tints are concerned. Sicilian scenes of interest are included in the finishing footage and the offering as a whole, is one that is entitled to consideration when you need a scenic.

Do You Put a Value on Your Time?

Then should you waste it in personally being annoyed or burdened with your Developing and Printing?

Isn't it a wasteful plan for a busy Producer to be compelled to spend time at the Laboratory in order to get results when the chief function of a well organized Laboratory is to lift this burden from the Producer.

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REPUBLIC LABORATORIES, Inc.

729 Seventh Avenue **New York City**

Phone, Bryant 7190

28 WD 3/21/20

Short Reels

"The Pawnbrokers," Fox

This Mutt and Jeff fails to reach the desired standard. Really humorous material is not very much in evidence, nor is there any sort of plot. As the title indicates, the contrasting duo operate a pawn shop. One of their customers leaves a bottle of liquor with them. When a colored jazz trio arrives, the shimmy becomes very popular even with a pair of the coppers who enter on discovering there must be some fire-water within. It ends rather abruptly with Jeff in a Hawaiian grass girdle skipping about on the person of one of the officers.

"Horizon Hunters," Educational

Pursuing a horizon is a rather fantastic occupation, and one that lends itself toward the production of scenic reels. In one of the Robert Bruce scenics of the series he turned out prior to his present set for Educational, accompanied by his cameraman, another companion and two dogs, he has worked his way through forests, over hills and rivers, with the line where the earth and sky appear to meet ever distant. There are some impressive dark cloud effects at the beginning, and some very good mountain stuff follows. The photography deserves special mention, the reel ranking much above the average scenic.

"A Lion's Alliance," Universal

During the first reel of this animal comedy, with all of the characters chasing one another about, tumbling, falling and going through a varied assortment of slap-stick stunts, genuine laughs are not over-abundant. When the second spool starts, however, the giggles begin to come thick and fast and continue right up to the finish. It is the hokum and some clever animal stuff that get the production over. Most of it is blackface comedy material, in which two colored performers, one tall and the other a mere youngster do creditable work. The section in which they attempt to avoid the lions, one in a refrigerator and then on a transom, and the other in a different sort of a contraption, will meet with laughter. Hokum of the sort offered herein has not yet lost its mirth-provoking powers, and in spite of the fact that much of this does not rise above the mediocre, a worth while latter portion will make it pay.

"Matrimoniacs," National-Goldwyn

A scarcity of novel and really humorous situations, and the lack of a clever story militates against the success of a two reeler in which Neil Burns plays the stellar role. Mark Goldaine who directed kept the story going at a fair rate of speed and Walter Bell manipulated the camera in satisfactory style. The weakness of the material at hand, however, is a distinct drawback. It concerns a youthful lawyer, just married, and his efforts to strengthen his finances by undertaking a divorce case. His efforts to plant evidence, result in a mix-up between a pair of crooks, male and female, the couple he would separate, his wife, and himself.

"Money Talks," Fox

Mack Swain and Jack Cooper who play the principal roles in another Sunshine Comedy are a contrasting pair who work well together. There are several very funny bits in which two figure, all of the slapstick variety of course. Although the offering drags in several places, it has been screened well and includes one very unusual portion,—that in which an automobile travelling at a high rate of speed throws over a line of telegraph poles. Some of the chase stuff included and several other bits are not of any particular value and some of the material lacks cleverness, but the laughs have been distributed so as to keep this going smoothly.

"The Evil Eye," Ascher Enterprises—Hallmark

His hair parted in the center and all togged out in evening clothes most of the time, Benny Leonard has for the time being deserted the prize ring and decided to confine his pugilistic efforts to the screen. In "The Evil Eye," the irrepressible Benny is a bank messenger, high in the esteem of his employer and probably the affections of the latter's daughter. And while Leonard's name will probably prove a magnet at the box office, particularly in New York, and still more particularly in his native Harlem, those who come to see him May in some cases be disappointed.

Roy McCardell's story is one that play's upon the fans imagination. A strong element of mystery and suspense has been injected, and will undoubtedly have the desired effect upon the average serial patron who wants to see the chief evil-door endowed with powers bordering upon the supernatural. The Evil Eye, a one-eyed, monstrous individual directs the crimes in the production, and the spectacle of his glaring optic and clutching fingers, together with all of the rest of the mystic bunk in it will cause more than one nightmare, but then, they want to be thrilled, and this does it.

Screenics, No. 4, Chester

Previous to this, all of the Chester screenics have consisted of two parts, one devoted to scenic material or some novelty and the other to humerous comment. The fourth issue is a deviation, the closing portion consisting of water stuff instead of wit. All of the details connected with a duck hunt are seen in the first half, which has been photographed with unusual clearness. The footage in which the breakers dash up against the rocks also holds the eye. Although it is not unusual, most of it has been screened so well, and the beauty of the various bits is such, that seeing it is a delight. Katherine Hilliker's titles are interesting as usual.

"The Merry Little Put-Put," Educational

Motor-boating in northern waters, Robert Bruce has secured a number of very interesting shots, which comprise a scenic reel of merit. At first, the little vessel glides through swifter streams, among forests and beside hills. There is a good-sized amount of action in the piece, the spectacle of the two men in the boat trying to ascend water falls and being floated here and there by the water furnishing quite a fascinating spectacle. One shot has an unusual cloud effect, and there is an ice floe, with subsequent stuff connected with it, that is of value. A satisfactory average is maintained throughout.

"With Every Meal," Ford-Goldwyn

Spoons, knives, forks, dishes and similar objects are seen in the various stages of making in a Ford industrial reel that shows little that has not been seen in some of the previous films turned out by that organization. As usual, the lightings are not very effective, due to the lack of satisfactory appliances in the factory where the scenes were shot. About the same standard maintained in the preceding Ford industrials.

"Some Speed to Suruga," Chester

Japan has provided the material for another highly commendable Chester scenic. Tossed about on one of the rivers in the Land of the Rising Sun, in a flat and flexible bottomed boat, they have shot the surrounding territory, including scenes of the river, the neighboring hills and vegetation, as well as some of the curious villagers. There is scarcely a moment that is dull, all of it being first rate and another feather in Chester's cap.

WANTED:
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—one fired with the spirit of progress, with vision, energy and a proven record.

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all my money, ability and reputation for the sake of the bigger things I want to do.

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D. W. GRIFFITH'S
"The Greatest Thing in Life"
D. W. GRIFFITH'S
"The Girl Who Stayed at Home"
PARAMOUNT'S
"Nugget Nell," with Dorothy Gish
KING VIDOR'S
"Better Times"
UNIVERSAL'S
"Bonnie Bonnie Lassie"
SELZNICK'S
"Upstairs and Down" with Olive Thomas
MARSHALL NEILAN'S
"Don't Ever Marry" (Coming)
M. TOURNEUR'S
"The County Fair"
AND OTHER SUCCESSFUL PRODUCTIONS

I have declined stardom offered by the leading producing organizations. I have not been tempted by flattering offers and guarantees of flat salaries.

I want to join forces and work with a real producer. I have ideas and the best stories to bring out my capabilities.

My money goes along with my confidence, experience, enthusiasm and ability.

They all say I am "there." Now I'm going to prove it in a bigger way than ever.

David Butler

Care of *Wid's Daily*

Motion Picture News

VOL. XXI MARCH 13, 1920 No. XII

The Theme and Its Treatment

IT is a pleasure—as well as a policy—to record, on this page, the occasional picture which seems to us to mark a distinct and broad advance in production.

Such a picture is "Dangerous Days," the first Mary Roberts Rinehart contribution to the Eminent Authors Series.

"Dangerous Days," the novel, is said to have been Mrs. Rinehart's best selling book; so the picture goes forth with this considerable advance advertising.

But this, to our mind, is not so important, not nearly so important, as the fact that the story was written with the picture clearly in mind, or else by a mind which naturally expresses itself in picture values.

So we have here, to begin with, a theme successfully created for the screen.

That is a big point. Such stories, no matter who write them, will mark the good picture of the future.

And the theme is a thoughtful one—not merely a story created to get picture effects. The author looked into and under our social, spiritual and economic life at the moment of this country's entrance into the war, and tells what she saw. The story makes you think; it aims at something.

The second big point is harmony in production. This, clearly, is a high type of an organization made picture—one in which several trained minds have successfully worked to a common end.

To express these results separately, we have:

* * *

FIRST, perfect continuity. We understand this to be a collaboration of Mrs. Rinehart and Charles Kenyon, supervised by J. G. Hawks. The task was not a simple one. We have the separate romances of the steel maker with a wife and the other woman he loves; the son, with his youthful problems of love and duty; the German born foreman of the works, and his daughter who loves the steel maker's son. There were grave dangers here of jerkiness and confusion; yet the story moves clearly, swiftly and logically along.

The subtitles. They are exceptionally brief, apt and strong: "wallops," every one. We are told that Mrs. Rinehart wrote them. Why not?

The acting by an all-star cast is so sincere, the settings throughout are so realistic that you forget you are viewing a picture.

Realism is the keynote clear through. There is lavishness only where it is truly expressive of the millionaire's home and entertainments. Dominant always in the picture, is its locale, the smoky, thunderous steel city.

All of which mean that Reginald Barker has done an exceptional piece of direction. And direction here as always in pictures, is of the utmost importance. Yet we are sure, Mr. Barker will be the first to say that he could not have got these results without such a theme, and such preparation of a theme, for the screen.

* * *

WE are glad to cite this picture as a well rounded example of the new kind of picture the kind the screen calls for now, the genuine example of fewer and better pictures.

W have seen pictures as well and carefully made but they may have lacked a theme suitable for picture presentation. And we have seen good themes carelessly produced, though there is much less excuse these days for poor production than for unsuitable themes.

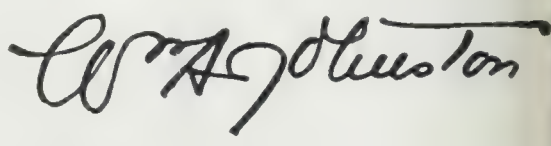
It is the harmonious whole that counts: and such pictures will come only from a harmonious organization highly trained in picture creation and expression. This may be a very large organization; or it may consist of a very few people.

The theme is of the utmost importance. Without theme stars and directors are of little avail.

The theme must be a picture theme—a story capable of expression, not in word values, but in picture values. This is the paramount point. Without this quality authors' names and books' names are inconsequential.

Then comes the adaptation to the screen. We are glad to note that an author like Mrs. Rinehart thinks well enough of pictures not merely to create for them but to adapt her creation and write her own subtitles.

And we predict that many more authors will soon be similarly engaged.



GOLDWYN PICTVRES CORPORATION
SAMVEL GOLDWYN President

he BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

OL. XI. No. 81 Monday, March 22, 1920 Price 5 Cents

"U" Men Meet

ld Men in the East See "Virgin" t Broadway—Confab Will Be Continued To-day

number of Universal officials, to- ner with some of the branch man- rs in the Eastern territory at- led the opening of "The Virgin f tamboul" last night at the Broad- y.

hat event wound up a rather u day. The field men assembled the Universal offices at 2 o'clock erday after luncheon at the or.

arry Berman, general manager f xchanges presided at the meet- ; E. H. Goldstein general sales ager delivered a sales talk. The ose of the meeting was primar- y to develop a grand "push" for T Virgin of Stamboul."

he meeting will be continued to- and before it is terminated it is ible that announcement will be a of the Universal's policy of fall cing. A Universal official inti- d as much to WID'S DAILY other day.

ose in town attending the con- ion are A. A. Schmidt, district ger, headquarters in Cleve- , and the following exchange gers: George Uffner and les Rosenzweig, New York; F. opkins, Buffalo; Herman Stern, burgh; E. J. Smith, Cleveland; Baum, Cincinnati; W. B. al, Detroit; Ralph Abbett. In- polis; Edward Golden, and W. ill. Boston and Vernon Carrick, delphia.

Universal, as noted plans two conventions: one in Chicago ne in Los Angeles. Joe Mayer, or of publicity and Harry Ber- leave for Chicago to-morrow to el that meeting. Berman while will arrange for the Chicago ng of "The Virgin."

Curtis Corp. Expands

(By Wire to WID'S DAILY)

Dover, Del. — Cathrine Curtis of N. Y. has been granted a increase of from $456,000 to 5000.

arine Curtis made one screen ppearance in "The Shepherd of the ills." The company mentioned ov was formed in California last ugh t with such financial interests ack g it as George J. Whalen esi nt of the United Cigar Stores; ees Llewellyn of Llewellyn Iron Wor Robert N. Simpson, Arthur S lding and others

"It's no use trying. They wont ac cept work from an unknown"—Norma Talmadge in "The Woman Gives ," from the novel by Owen Johnson, a First National Attraction.—Advt.

Deals and Deals

But First Nat'l Franchise Still Remains With Wm. Sievers

(Special to WID'S DAILY)

St. Louis—All kinds of deals within deals have been going on for some weeks past relative to the First Natl. franchise for Missouri, but up to the minute William Sievers still controls it. That it will be eventually disposed of is not questioned, but it is said that those who were interested

(Continued on Page 4)

Takes Over More Houses

Louisville—The Strand Amusement Co., composed of Colonel Fred Levy and Lee Goldberg, John W. Keiler and Lee Keiler of Paducah, has added three more Kentucky theaters to its chain, the Princess and Dixie at Mayfield and the Savoy at Princeton, Ky. The consideration amounted to more than $50,000.

The Keiler Brothers control the Arcade Amusement Co., which operates four theaters in Paducah.

Curwood Incensed

Plans Legal Action Against Producers Who "Pad" Old Films

Charging that exhibitors soon will be subjected to deceptive and unfair sales practices by producers who are planning to elaborate into five and six reel length stories purchased from him years ago as material for two and three reel pictures, James Oliver Curwood, is here consulting with copyright specialists in an effort to prevent by advance legal action what he terms "unscrupulous

(Continued on Page 2)

Alliance Buys London Studio

London, Eng.—The Alliance Film Co., Ltd., has purchased the studio of the London Film Co. as its production headquarters.

This is the organization which First National in the States is said to hold the releasing option on. Sir Walter De Freece, Vesta Tilley's husband is chairman of the board of directors of the company.

Kane Gets Clayton

Star to Leave Famous Players Shortly—Will Have Former Handle Sales

(By Wire to WID'S DAILY)

Los Angeles — Ethel Clayton whose contract with Famous Players expires shortly will not renew with that company, but it is expected that she will form her own producing company with Arthur S. Kane in charge of sales.

Mr. Kane could not be reached on Saturday regarding the above dispatch.

In its issue of Jan. 30 WID'S DAILY intimated in a Los Angeles dispatch that Miss Clayton would not renew with Famous Players.

Changes at Realart

J. C. Ragland, general sales manager at Realart, has resigned to accept a similar post with Arthur S. Kane Pictures Corp.

Jay Gove, becomes assistant general manager of Realart, while the general sales executive end of the company becomes merged with the general managership.

Bert Adler, in charge of exploitation of specials for Realart becomes associate directer of publicity with John Pond Fritts. Adler has done a good deal of work especially on "Soldiers of Fortune" in New York and Washington.

Another Independent Combination?

Chicago—It is learned here that the purpose of the two-day convention called by Joe Friedman of Celebrated Players at the Congress for to-morrow and Wednesday is to perfect some kind of a combination of independent operators who were not included in the Association of Independent Exchanges, Inc.

The latter organization was formed a short time ago when the Capital Film called a country wide convention of state right men.

Ross & Mack Partners

Chicago—Roderick Ross of Ross & Co. and Irving Mack have taken over Willis & Eckels & Mack and will hereafter take care of the service for exhibitors and exchangemen under the name of Ross & Mack.

The offices of the new company will be at room 608 Consumers building.

Why worry with details?
Let Solomon do it—he's wise. Advt

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XI No. 81 Monday, March 22, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players....	78½	80	80
*Do. pfd.	89½	89½	89½
Goldwyn	23½	23½	23½
Loew's Inc.	30½	30½	30½
Triangle	½	½	½
Unit. Pict. Prod.	15	16½	16½
World, 1st pfd.	1⅛	1⅛	1⅛

*Tuesday's quotations.

Cornwall in Memphis

Memphis, Tenn.—H. Cornwall, of St. Louis, is here. Cornwall is a contractor and is doubtless here relative to a new theater.

SPORTS

The best sport is a woman —for a woman has pride.

Mollie King

in

"WOMEN MEN FORGET"

A Story of a Proud Woman

Directed by John M
Produced by American Cinema Corp.

Released March 21 [By]

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Curwood Incensed

(*Continued from Page 1*)

tactics intended to victimize exhibitors by deliberate misrepresentation."

"I am in New York" said Mr. Curwood," now to complete plans with 12 of the best known writers in the country for making it mighty uncomfortable for the producers who use unfair methods to cash in on our reputations by deceiving exhibitors with material we wrote long ago. As a member of the National Council of the Authors' League I studied copyright and protective laws thoroughly, and with special legal assistance I am going to test the matter to the limit."

Mr. Curwood has taken the matter up with the Author's League and hopes to reach a solution to the problem through this medium.

Sullivan Here

C. Gardner Sullivan, chief of the scenario department at the Thomas H. Ince studios arrived in New York Saturday.

Sullivan leaves shortly for a trip around the world in search of story material.

Wanted — Young woman film cataloguer with good education. Able to read motion picture negatives and typewrite cards. Apply Mr. Ellis, Room 807, Universal Film Co., 1600 Broadway, N. Y. C.

There are two things that the name RITCHEY is always associated with,—posters and profits.

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LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

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Billy West
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PRODUCED UP TO A PERFECTION OF QUALITY
Available at
Leading Independent Exchanges Everywhere

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281 LEXINGTON AVE., NEW YORK, N. Y.
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New Orleans, La.
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Chicago, Ill.

get hep! S.R.O. 1

"The Dream of Fair Women"

Is Being Rapidly Disposed of

It's the Box Office Angle That the States Rights Buyer Sees and the Exhibitor Craves For

"The Blindness of Youth"

Puts New Life Into Exchanges

It's a Wonderful Tonic For Run Down Box Office Receipts

A Little Unsold Territory Remains. Take On New Life

Wire Us

MURRAY W. GARSSON

1600 Broadway, New York

CHARLES F. SCHWERIN, Sales Mgr.

OTHER GOOD THINGS UP OUR SLEEVE

In the Courts

The Appellate Division of the Supreme Court has upheld the injunction obtained by the Iliodor Picture Corp. against Benjamin Blumenthal, the Export & Import Film Co., and Isaac E. Chadwick, to whom the film was leased, restraining the defendants from producing the film, "The Tyranny of the Romanoffs with Iliodor." The plaintiff contended that it had the exclusive right to the services of Iliodor, but the defendants paid him $800 to sit several times for interpolated scenes and contended that they didn't know that Goldwyn had the exclusive right to his name.

A summons has been filed in the Supreme Court in a suit of Jesse Weil against the Capitol Film Exchange. The cause of the suit is not stated. Frankel Burtlett & Bachrach are the attorneys.

Deals and Deals

(Continued from Page 1)

in recent effort to acquire it have failed.

Among those mentioned as seeking to acquire the franchise were Spiros Skouras and his brothers, who operate a chain, the Cornwall interests and others. Cornwall, who is a contractor and theater builder is interested financially in several house with an associate. Koplar and Goldman have an interest in the franchise, it is said, but Sievers controls.

All moves to date have come to nothing. Sievers, it is said, is willing to sell at a proper price because he is getting tired of hard work and has amassed a considerable fortune and wants to retire.

Bobby Vernon, with Helen Darling and a support of "Follies" girls are in this Christie Comedy Special.—Advt.

Carpentier Due To-day

Georges Carpentier is due in New York today aboard the "La Savoie."

After a week's rest, he will start work on his special for Robertson-Cole, the story for which has been written by Willard Mack. Production will be in the East.

Horator Gets Another

Cleveland, O.—"Doc" Horator has bought the Hippodrome, which gives him three first run houses here—the Pantheon, Alhambra and Hip.

Cleo Madison has been engaged for the cast supporting Bert Lytell in "The Temple of Dawn" his next for Screen Classic.

Goldwyn Pictures Corporation
460 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Dear Sir:—

The Los Angeles Express said:—

"'THE LITTLE SHEPHERD OF KINGDOM COME,' STARRING JACK PICKFORD, IS WITHOUT DOUBT ONE OF THE BEST PICTURES HE HAS EVER BEEN SEEN IN."

Goldwyn

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Fully equipped Studio, Immediate Possession. Hallmark Pictures Corp., 130 W. 46th Phone Bryant 7498.

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Inquiries received last week from Exhibitors regarding
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Special Pictures Corporation
H.W. Hellman Building Los Angeles

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, Al St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

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60 Publicity Men

Universal Plans Increased Force—Also Expert Exploitation Representatives

Universal plans an expansion of i publicity force in the field until 6 men have been annexed.

The scheme is to have various men vrk on landing newspaper space f Universal productions exclusive- in 60 of the big cities of the coun- t. In addition to this a corp of ert exploitation men will be intained to help tie-up produc- ns for the exhibitors.

The publicity men will be in direct rge of the home office and will vrk to a degree independent of the Universal exchanges.

The second day of the company's vention was marked by nothing rtling. The usual talks of sales- nship were held while the man- rs saw "The Gold Diggers" night as the guests of Harry man. The men will continue in n to-day when the business mat- will be wound up.

he second in the series of meet- s will be held in Chicago to- rrow, followed by one in Los An- s

Quimby Returns

red C. Quimby of Associated Ex- itors, Inc. is back in town from coast. He was busy all of yes- ay in conference with his asso- s.

Browning Going to Coast

d Browning who directed "The in of Stamboul" leaves for Cal- nia to-day to start work on a Priscilla Dean subject for Uni- l.

uglas Z. Boty, leaves to-mor- o for Universal City to act as ciated scenario editor with Lu- Hubbard.

Loew's Nashville Opens

(By Wire to WID'S DAILY)

shville, Tenn.—Marcus Loew's theater opened last night with mber of well known screen present to attend the prem-

ls T. Granlund is in charge of party.

n't tip that girl.

HE FILM MEN'S CLUB OF NEW YORK

"Don't go away for I—I love you," Norma Talmadge in "The Woman Gives" from the novel by Owen Johnson, a First National Attraction.—Advt.

No Decision in North Dakota

(By Wire to WID'S DAILY)

Bismarck, N. D.—Although the referendum vote on the Sunday closing question in North Dakota was taken over a week ago, it has not been as yet definitely determined whether the exhibitors have won or not.

The vote is very close and as long as exact figures are not determined, the outcome is in doubt.

Sam Cornish headed the exhibitor factions at the capital.

Bernstein Back on Coast

(By Wire to WID'S DAILY)

Los Angeles—Isadore Bernstein, who, as noted, has resigned as production manager for National Film will act as general manager for Capitol Film.

He will supervise productions of Ormer Locklear, Helen Gibson and Neal Hart.

Goldwyn Sails To-day

Samuel Goldwyn leaves to-day for Europe on the Mauretania.

Reichenbach Westward Bound

Harry Reichenbach of Equity Pictuers left yesterday for Los Angeles. Will be away six weeks. Routine business, he says.

Mullin on His Own

It is understood that Eugene Mullin who resigned recently as head of Goldwyn's eastern scenario department will form his own producing unit. The productions, it is understood will be made on the coast.

Another Stock Offer

(By Wire to WID'S DAILY)

Pittsburgh, Pa.—The Advanced Photo Play Corp. offers a chance to local fans to appear in films.

The company, according to an advertisement in the Gazette Times of Sunday is chartered at $500,000 while 50,000 shares of stock, par value at $10 are being offered to the public.

Edwin McKim said to be of a well known local family is president.

Oppose Censorship

Woman's City Club Adopts Resolution at Luncheon—Film Folk Make Addresses

The Woman's City Club, one of the most influential bodies of its kind in New York City, at a luncheon yesterday adopted a resolution in opposition to legal censorship.

The luncheon which was at the McAlpin was addressed by Mae Murray, Rupert Hughes, J. A. Quinn, Orrin G. Cocks and Dr. Everett Martin of the National Board of Review.

Portland Exhibitors Win Censor Fight

Portland, Ore.—Local exhibitors are congratulating themselves over their victory in the censorship battle. Although censorship has not been eliminated, a committee of three has been appointed in place of the one of seven, and instead of the loosely outlined duties, a set of rules and regulations has been drawn up. Only things obscene, gruesome or tending to disturb the peace will be cut out.

Another Combine

Missoula, Mont.—The Northwest Theaters Co., Inc., has been formed by the merging of the Missoula Amusement Co. and the company controlled by W. A. Simonds of Wallace, Idaho. Henry Turner is one of the chief stockholders and manager of the Missoula company. The theaters controlled by the new company are in Missoula the Empress, Liberty, Isis, and Bijou; in Wallace, the Liberty; in Mullan, Idaho, the Liberty and Star; in Kellogg, Idaho, the Liberty and Princess; in Coeur d' Alene, Idaho, the Liberty.

Clarke Leaves for Orient

Horace T. Clarke, Oriental representative for David P. Howells, Inc. leaves again for the Orient to-day. He is taking with him a considerable quantity of film and equipment for distribution.

9,000 Trailers in Circulation

Nine thousand trailers are now in circulation attached to 9,000 prominent features, and will be shown in every theater in the United States whose management is interested in the Americanization movement. The reception given these by audiences everywhere indicates that a popular chord has been struck.

This is Julian M. Solomon's advt.
Let Solomon do it for you, he's wise.—Advt.

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	Bid.	Asked.	Last Sale.
Famous Players ..	80	82	80
Do, pfd	89½	89¾	89¾
Goldwyn	23	23½	23
Loew's, Inc.	30 5/8	31¼	30 5/8
Triangle	½	½	½
United Pict. Prod.	15¼	16½	16½
World, 1st pfd.....	1⅛	1⅛	1⅛

Spanuth Forms Marigold Attractions

Chicago, Ill.—Harry Spanuth has organized Marigold Attractions to purchase state rights for Illinois and Indiana. "Alma Where Do You Live" has already been bought.

CYNICISM

There's a lot of good in women. And a lot of bad in men.

Mollie King

in

"WOMEN MEN FORGET"

A Theme of the Good and Bad in Us

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

In the Courts

Supreme Court Justice Newburger has denied the application of William Isensee for an injunction restraining the Long Island Motion Picture Co. from selling any stock until it sets aside 25,000 shares for sale to him in accordance with an agreement. He contended that the corporation agreed to raise its capital from 25,000 to 100,000 shares and sell him a quarter of the stock and that although the stockholders had voted the increase the corporation had failed to take the necessary action to provide his stock. The court said that since there is no allegation that the defendant will not be able to pay any judgment obtained against it the plaintiff should sue in an action at law for the stock instead of in equity for an injunction.

Supreme Court Justice Ford and a jury have heard for several days a suit of the United States Lithograph Co. against the Warner Pictures Corporation, Patrick A. Powers and Henry M. and Albert A. Warner to recover a balance of $40,915 with interest since 1913, making a total of $52,521. The testimony showed that the defendants made a large contract for lithographic work for the Warner Pictures and that the plaintiff advanced $25000 to the corporation. The corporation gave notes to cover the entire indebtedness of $68,515 which were endorsed by Powers and the Warners, and part was paid but the defendants defaulted on the balance.

The Fortoul Film Corporation has filed an answer in the Supreme Court to the suit of Miguel y Gruas and Policarpo y Solar to recover damages in connection with the purchase by the defendants of films for the plaintiff for export to Portugal. The defendant denies that the plaintiff has been injured but on the other hand claims $7,400 for services in the purchase of films for the plaintiff and $2,500 for money laid out with Select Pictures for the benefit [illegible]

Bech, Van Siclen & Co. have sold "Dollars and Destiny" to the Royal Film Agency, London England and "House Divided" for the Argentine to Argentine Import & Export Co.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Herbert Blache will direct "The New Henrietta" the first of the Winchell Smith plays for Metro.

A. W. Alley has been appointed supervisor of the art department at the Metro plant succeeding M. P. Staulcup who is now in New York.

Dave Silverman, formerly attached to a local theater is now assisting "Ham" Beall with the Sol Lesser publicity.

Helen Carlyle, formerly with Universal is now a member of the Sol Lesser publicity staff.

Elmer M. Robbins, associated with Raymond Cannon in the publication of "Camera" is dead. He left a widow and one son.

Al Risley is now a member of the Ince publicity force under Hunt Stromberg.

GAUSMAN.

Quebec Exhibitors Organize

Montreal, Quebec—The Amalgamated Exhibitors Circuit, Ltd. has been chartered. Composed of independent exhibitors of this province.

Another Famous Players Subsidiary

San Francisco, Cal.—The Famous Players-Lasky Corp. of California has been incorporated with a capital stock of $12,000,000.

Broadwest Control Windsor

London, Eng.—Broadwest Film, Ltd. has taken over the control of the Windsor Film Co. Approximately 75,000 feet of negative and 20,000,000 feet of positive film are turned out by the organization annually.

New Jap Company Formed

Tokio, Japan—The International [illegible] Picture Co., Ltd., of Kyo[illegible] been organized with a [illegible] 0,000,000 yen. Bunji [illegible] president. The Natural Color [illegible] graph Co. of Tokio is amalgamated with the new firm, which will erect houses throughout the country.

Prizma to Include Industrials

Prizma has inaugurated an ind[illegible] trial department. Carroll H. D[illegible] ning, vice-president of Prizma [illegible] head of the department.

New Studio Head

Los Angeles—The appointmen[illegible] a production manager for the G[illegible] wyn plant here is expected to [illegible] announced.

Mason Litson, formerly in cha[illegible] of productions, is now directin[illegible]

Frisco Exports

San Francisco, Cal.—More t[illegible] $100,000 worth of film, 3,059,484 [illegible] are exported from this city [illegible] month according to latest cust[illegible] house reports.

The RITCHEY poster can be imitated. So can a diamond. And both the imitations are intrinsically worthless.

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We Are Experts

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Reuben Samuels Inc. Insurance

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Salary Unlimited

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Box B-91, care of Wid's

All applications held confidential.

On Broadway

itol—Ethel Clayton, "Young Winthrop."
itol News.
St. John Comedy, "Ship Ahoy."
Mayer travelogue.
oletta" operatic feature.
oli—Wallace Reid, "Excuse My "
oli Pictorial.
ce scenic, "The Song of the e."
nedy, "Squeaks and Squawks."
lto—Dorothy Gish, "Mary Elomes to Town."
ltc Magazine.
plin Revival, "The Champion."
nd—D. W. Griffith's, "The Dancer."
nd Topical Review.
nedy, "Jerry on the Job."
ster scenic.
oklyn Strand—Eminent Auth-Dangerous Days."
w's New York—Today: Eminthors, "Partners of the Night."
dnesday: William Farnum, Adventurer."
rsday: Mary McLaren, "The to Divorce."
ay: George Walsh, "The attan Knight."
lay: Sessue Hayakawa, "The of Lopez."
urday: Olive Thomas, "Youthlly."
day: Bert Lytell, "The Right y."
s' Broadway—Priscilla Dean, Virgin of Stamboul."
s Weekly.
d Educational.
ics of the Day.

Next Week

itol—Marion Davies, "April "
oli—John Barrymoore, "Dr. and Mr. Hyde."
ito—Robert Warwick "Jack a"
nd — Anita Stewart, "The ng Sheherdess."
dway—Priscilla Dean, "The g of Stamboul."
oklyn Strand—D. W. Griffith's dol Dancer.

THE
Glifograph Screen
o more eye strain.
o more distortions.
ny seat desirable.
npression of the third dimsion.
TO BE SEEN IN
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ijou Theater in Brooklyn.
ourtland Theater in New ey.
alace Theater in Washing-
e Lux Theater in Utica.
nd soon in many other ters.
e Glifograph Corporation
280 Broadway
N. Y. C.

Milwaukee Neighborhood Theaters Combine

Milwaukee—Eleven exhibitors who own neighborhood houses have organized the Milwaukee Associated First Run Theaters.

The officers are: President, Ernest Langemack, Colonial; vice-president, L. Plate, Climax; secretary, Fred. Siegert, Regent; treasurer, M. Rice, State. Other members are Earl Rice, New Riviera; S. Bauer, Venus and Atlas; Harry Berlowitz, Climax; A. Dietz, Savoy; J. H. Silliman, Downer and Astor; A. L. Bartlett, Empire; F Breummer, Idle Hour; and Joseph Schwartz owner of several houses including the Riviera and the Liberty.

In addition exhibitors have arranged a joint newspaper and street car advertising campaign. The first picture selected was "Other Men's Shoes."

Picture Road Show for Alaska

Nome, Alaska—Two men have started out for the Yukon Valley with a dog team and projection outfit. They will present shows in Indian settlements and small towns. Furs will be acceptable where there is no money.

Hammond House to Cost $300,000

Hammond, Ind.—The Gregory, now in course of construction will cost $300,000, 2,700 seats.

Fire Causes $3,000 Damage

Morgantown, Ind. — A damage amounting to $3,000 was caused by a fire at J. S. Knight's house.

Miles Acquires Miles Again

Detroit, Mich.—Charles H. Miles has again acquired the Miles, built by him ten years ago and relinquished two years after that. He had to bid $500,000 to get the lease. Miles operates the Orpheum, Regent and Majestic, and plans the erection of a new house at Roosevelt and Grand River Aves, to seat 1,800.

Send Us Your
Any Quantity Highest Prices Junk Film
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Fred Schaefer
Continuity and Titles
Vitagraph

Mintz With Friedman
(By Wire to WID'S DAILY)

Chicago—M. J. Mintz has resigned his position with Select-Republic Distributing to join Joe Friedman at Celebrated Players.

Mintz will be in charge of the state righting of the Gump cartoons which Friedman controls for the world.

Norma Heads the List

Minneapolis—In the popularity contest now being conducted by the Journal, Norma Talmadge heads the list by several thousand votes.

The Ruben and Finkelstein chain here and in St. Paul will play "The Woman Gives." The picture opens at the New Garrick.

Emanuel an Independent

Philadelphia—Jay Emanuel, local manager for Realart is understood to have plans under way for the establishing of a state right exchange.

STUDIOS FOR RENT
Dark Studio 75 x 60 ft.
Glass Studio 75 x 70 ft.
Laboratory service.
57 acres beautiful grounds.
25-acre Lake.
Near famous North Shore and Bathing Beaches.
20 Minutes from Boston.
MASTERCRAFT PHOTOPLAY CORP.
"Filmland City," Medford, Mass.

Emma Dunn
Packard Library-Selwyn Theatre

SIMPLE SOULS

ART FILM CO.
49 West 45th St.
Animated artistic titles hand painted illustrating nature artistically. Call Bryant 5856. It means service.

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

Levy in New York for National

Jack Levy has been appointed New York manager of National Picture Theaters, Inc.

Atwell in Atlantic City

Ben H. Atwell of the Capitol has recovered suffciently from his illness to take a rest in Atlantic City. He writes he hopes to back on the job soon.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"
Dear Sir:—
The Los Angeles Times said:—
"TARKINGTON'S EDGAR STORIES ARE DROLL AND REFRESHING. A GLIMPSE OF THE DAWN OF ANOTHER FILM DAY IS WHAT YOU GET AT THE CALIFORNIA THIS WEEK."
Goldwyn

FOR RENT
Fully equipped Studio, Immediate Possession. Hallmark Pictures Corp., 130 W. 46th
Phone Bryant 7498.

Reelcraft
OFFERS
AN ORIGINAL SERIES OF TWO REEL LAUGHTER FEATURES
Alice Howell
THE HOWLING LAUGHTER SUCCESS
Available at
Leading Independent Exchanges Everywhere
Reelcraft Pictures Corp.
R. C. Cropper, Pres.
729 7th Ave. New York

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Bellingham, Wash.—The premiere of Paramount's "On With the Dance" was put over with a bang by Weyland S. Taylor, Famous Players publicity man, working in conjunction with Manager H. B. Walton. The ushers were dressed in Yama Yama costumes and two days before the showing two of the girls dressed in their costumes were sent around the city distributing blotters advertising the show. Also a bunch of them were bundled into an automobile and driven all over town. Several stores placed stickers advertising the picture on their parcels for several days beforehand.

The lobby was dressed up with streamers, colored lights, and bright colored rubber balloons to represent a cabaret, and the prologue was the hit of the whole thing. In a totally dark house a deep red glow appeared from the mouths of two huge urns placed at either side of the stage and flames leaped up and played above them. These flames were really strips of colored silk blown up by electric fans. Then the music of the dance began and a girl dressed in a ballet costume like that worn by Mae Murray in the picture did a solo dance. As she glided off the curtain parted and the picture began.

Churches Offer Sunday Shows

Buffalo, N. Y.—Local exhibitors must now contend with opposition from the churches as to Sunday performances. The East Presbyterian and Calvary Churches have presented pictures on the Sabbath and others are expected to follow.

Peggy to Produce Abroad

Los Angeles — Peggy Hyland's next Samuelson photodrama, "Desert Dreamers," is to be filmed in Egypt under the direction of Fred Leroy Granville. This became known when it was learned that passports have been issued for Granville and his entire producing unit. The actual start from the G. B. Samuelson studios at Universal City will be made early in April. The first destination will be Worton Hall, Samuelson's studio at Ilcworth, England, where the expedition will be equipped.

Deny Studio Rumor

International Film, produce Cosmopolitan Prod. officially that they have acquired the Pa Studios at Fort Lee.

New Firm Chartered

Boston, Mass.—The Educa Projector Corp. has been cha with a capital stock of $400,000. erick H. Lincoln, former pre of the Lincoln and Parker Fil and Jane A. Hay, incorporator

WANTED STORIES

Two Reel Western Comedy I mas for Male and Female L Pacific Producing Co.

6100 Sunset Boulevard
Hollywood, Calif

SIMPLE SOULS

Make Your Theatre PAY All Summer

Write for booklet 9
Monsoon Cooling Syste
Incorporated
70 W. 45th St. New Yor

ERNEST STERN'S TITLE STUDIO
AN INSTITUTION FOR THE UPLIFT OF ART IN MOTION PICTURES
145 W. 45 ST. BRYANT 8973

America's Finest Laboratory
Located
Atop the Palisades
Opposite 129th St.
Palisade Film Laboratories
Palisades N. J.
Morsemere, 621

JACK COOPER
Featured in
Fox Sunshine Comedies

"Money Talks" — "Schoolhouse Scandal"
"Virtuous Husbands" — "The Yellow Dog Catcher"
"Dablin in Society" — "The Heart Snatcher"
"Footlight Maids" — "The Light-Weight Lover"
"Hungry Lions and Tender Hearts"

Watch this Space for Future Announcements.

CHOICE OFFICE SPACE—For Rent

Office space in prominent film building, including accommodations in film vault. Space not available for exchange purposes. Write B. E. Box X c/o WID'S.

PIONEER FILM CORP.
Announces
That it has in preparation a production entitled
"WHAT WOMEN WANT"
With Louise Huff
All Rights Protected

6805

Inquiries received last week from Exhibitors regarding

Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building — Los Angeles

he BRADSTREET f FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

L. XI. No. 83 Wednesday, March 24, 1920 Price 5 Cents

Fewer from R. C.

ut 40 Productions to Be Released r Fall Season—Specials Only

ith all the discussion over fall king and the volume of output the fall season commencing Sept. is learned that Robertson Cole cut its present production from o approximately 40 for the com- season.

ayakawa who has been releas- on an average of one a month release only four during 1920- This arrangement becomes ef- ve after the release of his next luction. The first of the four consume about four months in making and will not be made in country.

ustin Farnum will make only for the coming year as will Al- Capellani.

w Cody will do four a year. His release is "The Butterfly Man." wo new women stars will be an- ced in about two weeks. Just many they will make is indefin- "Chic" Sales is at work on his for the company as are Mae sh and Edith Storey.

is absolutely definite, however, with the release of Marjorie beau in "The Fortune Teller" a llani Prod., sometime in May, f the Robertson Cole product be designated as "specials."

ets Films of German Raider

ternational Film has just se- d about 2,000 feet of film shot the deck of the German raider ewe" which sank a number of d vessels during the early years e war.

ernational will release the film ur 500 ft. instalments as a part s International News Reel, be- ng with the issue of March 31. se bi-weekly through Univer- l.

Whose Company Is It?

office of John D. Williams, rical producer states that a new any known as the John D. Wil- Prod. formed in Albany with tive capital of $5,000 has noth- o do with the activities of the producer.

was sugested that it might be Williams of First National but ms' name is James D. not John

n't tip that girl.

IE FILM MEN'S CLUB OF NEW YORK

"Remember in your work that genius is only unlimited patience,"—Norma Talmadge in "The Woman Gives," from the novel by Owen Johnson, a First National Attraction.—Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

STRAND

D. W. Griffith's, "The Idol Dancer," occupies the greatest prominence on the Strand program this week. Throughout the run of the picture, the Strand orchestra rendered South Sea melodies and at intervals appropriate to the particular scene special selections of Hawaiian origin were strummed on Hawaiian guitars. The latter music lent considerable atmosphere to the picture.

As an introduction to the feature eight singers in Hawaiian costume sang South Sea love songs. An exceptionally beautiful backdrop was used in conjunction with the usual lighting effects.

The remaining numbers consisted of an overture from "Beabdil," Strand Topical Review, solo by Estelle Carey, Chester scenic, "Mountains and Soul Kinks" and a comedy cartoon from the Bray studios.

RIALTO

The Rialto has a well balanced bill though by no means striking in the way of showmanship. The overture "Capriccio Espagnol" gets a good

(Continued on Page 2)

Another "Movement"

J. A. Quinn Forms New Association for "Better Pictures"

J. A. Quinn who came out of the west some months ago with a plan to "clean out" the industry has formed a new organization known as the Motion Picture and Theatrical League for Better Pictures with himself as president, Frank Bacon of "Lightnin," vice-president; Mrs. Katharyn Allen, secretary; and Leo McLaughlin, treasurer.

The new organization will "stimulate the production of better pictures by the force of concentrated, organized public support of meritorious films and by the discouragement of untruthful advertising." The new body is affiliated with the first Quinn organization known as the Motion Picture and Theatrical Cooperative Association of the World.

The film wiseacres who were told about the new association yesterday smiled. That's all.

Carpentier Here

Georges Carpentier, the French pugilist arrived in New York yesterday morning. He starts work for Robertson Cole on Monday in the East.

"U" Signs Carmel Myers

Universal has again signed Carmel Myers who is now appearing in a musical comedy here in New York. Mis Myers was at one time with Universal but she will now be starred.

Manners Wins "Peg" Suit

(Special to WID'S DAILY)

Washington—The Supreme Court has handed down a decision which vests the motion picture rights of "Peg o' My Heart" with the author J. Hartley Manners.

Famous Players have a completed version of the play ready for release but the Supreme Court decision gives Manners the right to restrain exhibition of the film.

Maybe a Trip

It was reported in film circles yesterday that Hiram Abrams of the United Artists' might leave any day for the coast. But no information regarding the report could be obtained from Mr. Abrams' office.

I advise ADVERTISE!!
But let SOLOMON do it, he's wise. Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	79	81	79⅞
Do. pfd	89¾	90	90
*Goldwyn	23	23½	23
Loew's, Inc.	29½	30¾	30⅜
Triangle	½	⅝	½
United Pict. Prod.	14½	16	14½
World, 1st pfd.....	1⅛	1⅛	1⅛

*Tuesday's quotations.

Advance Release Date

Famous Players will release "Dr. Jekyll and Mr. Hyde" March 28 instead of early June as first planned. The first showing locally is at the Rivoli beginning Sunday.

MARRIAGE

A baby is the sign of true marriage—or it should be.

Mollie King

in

"WOMEN MEN FORGET"

A Play of True Marriage and False

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

At Broadway Theaters

(*Continued from Page 1*)

hand. The Rialto Magazine contains varied news events and gives considerable space to a commercial comedy-cartoon lecture entitled "The Striking Tire," released and duly credited to the Goodrich Rubber Co. The laughs went fairly well and the warnings to tire users seemed to be appreciated. Sascha Fidelman, first violinist renders "Souvenir" and "Mary Ellen Comes to Town," the feature, follows. A Chaplin revival "The Champion" failed to go as well with the Sunday night crowd as might be expected.. The bill closes with the processional march from "Lohengrin" on the organ.

BROADWAY

The audience at the Broadway at the opening of "The Virgin of Stamboul" seemed to be swayed by some uncertainty as to how it should treat "Turkish Pastimes" the prologue to the feature. Certainly there was a good deal of tittering over the way the folks in Turkey enjoy themselves.

The orchestra played "March Slaves" in a very impressive manner but the prologue coming next, failed to tide over that feeling of semi-awe inspired by the music until the opening shot of the film. It just didn't seem right.

The picture itself held the audience throughout. Toward the end when the sheik (Wallace Beery) and Pemberton (Wheeler Oakman) fight, Beery is seen staggering out of the room in which the fight takes place. The impression conveyed is that he has killed Oakman. The situation is a tense one but just at that moment, someone in the audience called out, "Oh, he killed him."

The overture was "Il Guarany" followed by Topics of the Day which came in for its quota of laughs.

The comedy 'Lion's Claws and Eight Fingers" Century, was funny in spots. The audience seemed to appreciate the antics of the kiddies in the film.

CAPITOL

Following an unusually successful week throughout which the spirit of St. Patrick's Day permeated the program, the Capitol goes back to the presentation of a short opera, "Paoletta" together with the feature picture "Young Mrs. Winthrop" and shorter subjects. The program is opened with a reel entitled "In Middies and Bloomers," showing scenes photographed at the Y. W. C. A. summer camps Topics of the Day follows and registers big as always. The Al St. John comedy "Ship Ahoy" has third position. The ever- popular overture, "Raymond" goes very well. Previous to the opera the Capitol News holds the screen and concluding it is another of Hy Mayer's Travelaughs, "Such Is Life 'Mong Dogs." It contains many surprises and humorous moments and goes big. "Paoletta" is a spectacular costume opera and is staged before a beautiful setting, one of Wenger's works. The finale brings great applause but the whole thing runs too long. The first of the Goldwyn-Booth Tarkington Edgar comedies "The Teacher's Pet" proved much of a winner while the feature closed the bill

RIVOLI

"Excuse My Dust," another automobile comedy-drama with Wallace Reid in the stellar role is the feature at the Rivoli and seems to be the right nucleus of a catering to metropolitan audiences. The overture is "Robespierre" and this with its stirring Marseillaise theme appeals strongly. A Bruce scenic "The Song of the Paddle" offers some striking nature pictures which are shown to a pretty, dreamy orchestral accompaniment and gets a good hand. Alma Doria, soprana, renders a selection from Petrella's "Iione." The Rivoli Pictorial is spiritedly accompanied by the orchestra after which Edoardo Albano, baritone, renders "Visione Veneziana" before an atmospheric Venetian backdrop. The Vitagraph comedy "Squeaks and Squawks" follows the feature and gets over particularly well inasmuch as it burlesques automobiles even as "Excuse My Dust" gets thrills from them. 'Convent Bells" on the organ concludes the bill.

Incorporations

Albany—B. W. Films Corp. New York City Capital, $50,000. Incorporators: W. W. Brooke, G. White and A. C. Yohn, 1482 Broadway

Dover, Del—Monumental Pictures Corp. Capital, $500,000. Incorporators: J. William Clifford, Nathan O. Goodlea, and Charles M. Thompson, Washington, D. C.

Albany—The Frolic Films, Inc., Manhattan. Capital, $20,000. Directors: Harry M. Strouse, Rube Bernstein and Charles Franklyn, 206 West 99th Street, New York. Attorney, Bertram Lavy, 27 Cedar Street, New York.

Albany — Filmtitles Laboratories, Manhattan. Capital, $2,000. Directors: Fred E. Baer, William C. Herrmann, and Charles Rosenzweig, 249 Lexington Ave., New York. Attorneys, Affenkraut & Weinberg, 63 Park Row, New York.

Albany—G. M. Anderson Enterprises, Manhattan. Capital, $50,000. Directors: H. S. Hechheimer, Harry Cohen and Isaac Bernstein, 220 West 42nd Street, New York. Attorney, H. S. Hechheimer, 220 West 42nd Street, New York.

Sacramento, Cal.—Pacific Motion Picture Studios. Capital $100,00. Directors, W. O. Edmunds, L. C. Hutt, Herman Lubfin, O H. Stolberg and W. J. Cerlett.

Trenton, N. J.—Mercer County Theaters Co., Capital, $25,000. Authorized to take over Trent and Taylor Opera house here. Incorporators: Frank V. Storrs, Walter Reade, Saul J. Baron and Malcolm Summer.

Albany, N. Y.—The Olympic Pictures Inc., Manhattan. Capital, $50,000. Director: Frank V. Barns, William Shirden and Richard F. Weeks, 32 Nassau St., New York. Attorney, W. J. Salmon, 17 W. 42d St., New York.

Albany, N. Y. — Wien-Kauff Amusement Co., Brooklyn. Capital, $30,000. Directors: Irving Wien, Harry Kauff and Benjamin Kauff, 245 E. 29th St., New York City. Attorney, B. J. Rabin, 2 Rector St., New York City.

Uses Film as Sermon

Los Angeles, Cal.—Rev. William MacCormick, D. D., Dean of St. Paul's Procathedral, made the Goldwyn production, "The Street Called Straight" the object of a sermon recently, referring to its inspiring quality, and also to Basil King's novel from which the picture has been adapted.

Plan Theater for Cleveland

Cleveland, O.—Two houses will be constructed by Dave Schumann, Myer Fine and A. Bramer who operate a chain here.

New Brooklyn Theater

Thomas W. Lamb, architect preparing plans for a $250,000 the to be built for Levy Bros. at Utrecht Ave. and 51st St., Brook

Walker Joins Pathe

Los Angeles—Harley M. Wal sporting editor of one of the pa here, who has been doing the gre part of the titles for Pathe, inc ing the Lloyd comedies after 1 will devote all of his time to work for Pathe.

New Kremer Release

Victor Kremer has taken over distribution in U. S. and Canad "Screen Smiles," a 500 ft. nov film. First National Exchange New York has purchased New Y and New Jersey and the First tional of Boston, the New Eng rights.

Kremer leaves on a long shortly to the various exchanges

Baker After Artistes

Sydney, Australia—Reginald Baker of the Baker-Carroll c pany will shortly go the States while there will place under tract a number of actors and act ses to appear in films for Stadi Ltd. of which company he is second largest stockholder.

He will also buy studio equipm

Oklahoma House to Cost $250

Okla, City, Okla.—A $25 house will be erected by H. C. B who operates the Strand.

A prophet is without honor in his own country, —but profits are appreciated everywhere. Which explains the universal popularity of the RITCHEY poster!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8388

Ritchey

SIMPLI SOULS

athé News

No. 24

ANTO, ITALY—Explosion turns ip upsidedown! Exclusive pictures Leonardo da Vinci which is over- by a blow-up and taken to dry- or repairs.
CAGO, ILL.—Federal agents seize f condemned impure foodstuffs— samples for testing.
ECTED!—Senate orders Peace returned to President! After Sen- ects treaty second time, Senate Sec- brings it back to the White House
ALADDY WASH.—A thrill that in a new way. Western "high r" scales giant tree in order to ntral spar for logging.
VPORT NEWS, VA. — Launch ss of U. S. Navy. "Maryland" warship in Fleet, is 624 feet long s a displacement of 33,490 tons.
LES, ITALY—Anxious to return ir Adopted Land. Italians, who nerica at outbreak of war to fight ly, now clamor for passports to States.
ENIX, ARIZ.—Overflow of dam ns district—thousands of acres dangered as waters rush headlong am barriers.
LIN, IRELAND—Sinn Fein de- sations sweep Ireland—British use to quell riot and seize arms at ein "arsenal."
YORK CITY—Europe's heavy- champion here—Georges Carpen- sits America for the first time as ves on the "La Savoie."

oday

Tri-Star in Victor Studio

Star Pictures Prod. a newly nd company whose first star is Barrymoore has leased the Studio, on West 43rd St. s Barrymoore starts work shortly.

n Ware and Bird Millman are or prominent parts in R. A. 's production of "The Deep " his first for Mayflower.

ry Walthall appears in "The id Hazard" an Allan Dwan- wer production.

k Duffy has left Pathe to be- nanager of the serial depart- of Republic.

House Changes

Bridgeport, Conn.—Bill O'Rourke is now the manager of the Empire.

Rochester, N. Y.—Charles Saxton has purchased the Academy of Music.

Savoy, Okla.—Farmer and Burriss have converted their garage into a film house.

Modesto, Cal.—William J. Voss has bought the Star from Charles Reindollar.

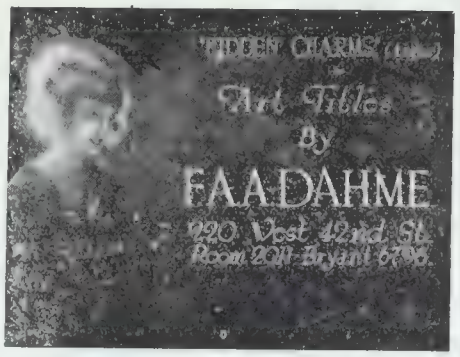
New York.—Henry Korn has sold the Olympia at 107th St. and Broadway to J. W. Brandon.

Mart, Tex.—Robb and Rawley of Dallas have bought from Mr. and Mrs. H. H. Keller the Queen.

Cornish, Me.—The Cornish Welfare Asso. will remodel into a theater, the Pendexter Bros. Store, given to it by George W. Adams.

Stevens Point, Wis.—The Majestic Theater Co. has taken over the Grand Opera House and will remodel it, changing its name to the Majestic.

Rex Ingram will direct "Hearts Are Trumps," the third Drury Lane melodrama to be filmed by Screen Classics, Inc.



all yours! S.R.O. 12

War on Pirates

Association Formed in Brazil to Do Away With Practice

Advices received by Emil E. Shauer, of the foreign department of Famous Players-Lasky tell of the formation of an import association in Brazil for the protection of legitimate dealers in that country. The organization is known as the Junto de Commercio Importador Cinematographic de Brazil.

The body has as its members the principal figures in the Brazilian trade who are protected by a set of regulations.

All destroyed or damaged film must be paid for by the exhibitors and anyone showing in his theater film of a brand that has been stolen forfeits his membership in the association and is so barred from securing other productions.

Jacobo Glucksmann, one of the most prominent of the South American dealers stated yesterday that the same idea is in effect in Argentine where a similar body was formed about two years ago.

Emma Dunn

Packard Library-Selwyn Theatre

Inter-Ocean Buys Tracey Prod.

Inter-Ocean has purchased for the entire foreign market the series of Louis Tracey Prod. now being made for Gibraltar Pictures.

Quite some comment is being made in view of Sidney Garrett's connection with Arthur Beck and the former's extensive connections in the foreign market. Garrett has the Deitrich-Beck films.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Dear Sir:—

The Los Angeles Examiner said:

"PAULINE FREDERICK IN 'THE WOMAN IN ROOM 13' STANDS OUT AS ONE OF THE MOST ENTERTAINING SCREEN PRODUCTIONS OF THIS YEAR."

Goldwyn

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

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TEXAS GUINAN
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SPLENDID OPPORTUNITY
For High - Class Film Salesman
Salary Unlimited
Must know New York, Brooklyn and Jersey territory. Address:
Box B-91, care of Wid's
All applications held confidential.

"WE NEVER DISAPPOINT"
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET
NEW YORK
TELEPHONE BRYANT 5576
ALLAN A. LOWNES GEN. MGR.

Goldwyn Warns

Inflation of Production Costs a Possible Difficulty, He Says

Samuel Goldwyn, of the Goldwyn Pictures, sailed for England yesterday on the Mauretania. Mr. Goldwyn did not define the purpose of his mission. He will join Gabriel L. Hess, and other members of the company in London.

Mr. Goldwyn did not say how long he will be away. His only statement was in the form of a general message to the industry which has no particular bearing on the trip abroad.

The statement for the most part deals with the economics of motion picture distribution, and it sounds a note of warning to the industry which is in substance that producers should not allow inflated ideas of pictures values to result in a corresponding inflation of production costs. The statement in part, says:

"A photoplay must be released at a price that will mean a profit to an exhibitor whether he has a two hundred seat house or a house seating over 1,000.

"There is to-day a definite attempt to seek for a price standardization, along a sliding scale that recognizes the conditions of the exhibitor. Goldwyn has employed expert statisticians to fully analyze the economics of the distribution of motion pictures, and the results that they will achieve will undoubtedly be of direct benefit to those in control of America's theaters."

Large House Planned for Detroit

Detroit, Mich.—M. A. Slepski, will erect a 2,200 seat house at a cost of $300,000, on Grand River Ave.

San Diego, Cal.—Mrs. M. A. Large bought Victory, formerly Come-Again.

Exploitation Tie-up

Lester Park and Edward Whiteside, producers of "Empty Arms" and the Corona Typewriter Co. have arranged a tie-up whereby the windows of that organization at 42nd St. will have a display consisting of the interior of a motion picture house, with a still in which Thurston Hall and Gail Kane are seen. There will be a cut-out of Willard Bradley, author of the production, at one side, working at a Corona machine. Another feature will be the scenario used.

Pioneer Changes

Minneapolis—The latest addition to the string of Pioneer Film exchanges is the Merit Film Co. offices at 206 Film Exchange Bldg. Franchise effective for Minnesota, North and South Dakota.

Cincinnati — Pioneer Film has opened an office here in charge of R. E. Kerly.

The exchange is 532 Walnut St. and is run in conjunction with the C. C. Hite Attractions. It will serve southern Ohio and Kentucky.

Detroit—The local Pioneer office has moved from 53 Elizabeth St. to 302 Jos. Mack Bldg. A. W. Blankmeyer, manager, is succeeded by Ed. Fontaine.

Physical distribution in this territory will be handled by the Minter United Amusements.

Sells Interest in Hutchinson Co.

Portand, Me.—Herbert W. Hutchinson, general manager and secretary of the Hutchinson Amusement Co. has sold his interest to Charles H. Vose. Hutchinson will leave the New Portland of which he has been manager for four years.

Thomas Meighan and director Hugh Ford have returned from Havana where scenes were shot for "Civilian Clothes."

Gets Swedish Films

The newly formed Radiosoul Films, Inc. has secured American and Canadian distribution of the entire product of the Swedish Biograph. Victor Seastrom in "A Man There Was" is the first of the series.

Radiosoul in addition to this plans to produce but for the present will concentrate on the Swedish product.

Letendre Denies Report

T. E. Letendre, representative of Ethel Clayton in New York stated yesterday that Ethel Clayton has not signed with anyone as yet, denying the report which appeared in WID'S DAILY on Monday that she was expected to form her own producing company with Arthur S. Kane in charge of sales.

Laemmle in Charge of "U" City

(By Wire to WID'S DAILY)

Los Angeles—Carl Laemmle has arrived here and is now in complete charge of Universal City.

He states that he intends remaining here for several months and that no successor to Tarkington Baker, recently resigned general manager will be named for the present.

STUDIO FOR RENT

Up to date equipment and lighting. Bell & Howell and Pathe cameras. Fine scenery. Cornell University offers many inducements. Terms reasonable. Will lease for period of six months or less.

Howard Cobb, Ithaca, N. Y.
or Local Representative:

Arthur V. Feary,
1457 Broadway,
New York City,
Telephone 7632 Bryant.

"A CHILD FOR SALE"

FOR RENT

Fully equipped Studio, Immediate Possession. Hallmark Pictures Corp., 130 W. 46th Phone Bryant 7498.

STUDIO AND LABORATORY For Rent

Laboratory, also one entire and part of another studio fully equipped. Direct current.

A. H. FISCHER STUDIOS,
(Formerly Thanhauser Studios)
New Rochelle, N. Y

Phone New Rochelle 2277

SIMPLE SOULS

CHOICE OFFICE SPACE—For Rent

Office space in prominent film building, including accommodations in film vault. Space not available for exchange purposes. Write B. E. Box X c/o WID'S.

TYPHOON COOLING SYSTEM

TYPHOON COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street
New Orleans, La.
64 West Randolph Street
Chicago, Ill.

6805

Inquiries received last week from Exhibitors regarding

Comedyart
Productions
Special Pictures Corporation
H. W. Hellman Building
Los Angeles

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

L. XI. No. 84 — Thursday, March 25, 1920 — Price 5 Cents

Directors to Meet

l Picture Theater Members Will Be Here for Convention

mong prominent exhibitors expected here early next month to at- the first meeting of directors he National Picture Theaters, —the Selznick co-operative or- zation—and who, doubtless will elected as directors are:

Z. Poli, Bijou, New Haven; Shea, 40 Court St., Buffalo; Mastbaum, Stanley Booking Phialdelphia; Louis Blumenthal, onal, Jersey City, N. J.; Harry dall, Washington; Jake Wells, nial, Richmond, Va.; John P. is, Davis Theater Bldg., Pitts- h; Spitz Renner, Dome, Youngs- , Ohio; Libson, Family, Cincin- Charles Olsen, Isis, Indianap- Fred Dolle, Broadway Amuse- Co., Louisville; Nate Ascher, go; Lubliner and Trinz, Chica- Balaban and Katz, Chicago; s, Linick and Schaeffer, Chica- Andrew Karzas, Woodlawn, 857 3rd St., Chicago; Fitzpatrick & lroy, Chicago; Tom Saxe, Al- ra, Milwaukee; Ruben & Finkel- Minneapolis; Stanley W. bers, Palace, Wichita; Hector . Pasmezoglu, St. Louis; Wm. ls, Washington, Dallas; Ford ogers, Olympic, Wichita Falls, s; Wiliam Swanson, American, Lake City and Carruthers and cibald, Orpheum, Pocotello, Ida-

Powell To Direct Clayton

l Powell, director of "Polly- n' will direct Ethel Clayton for ous Players.

Jersey Exhibitors Meet

ty-five New Jersey exhibitors yesterday at the Astor at a ng called by H. H. Buxbaum mous Players.

meeting was marked by con- ble enthusiasm and promises e exhibitors' part of co-opera- on the Sunday opening ques- Another session will be held orning.

n't tip the girl. The night check girl in the Astor ting room.

E FILM MEN'S CLUB OF NEW YORK

"I must forget and there is only one way—drugs," Norma Talmadge in "The Woman Gives," from the novel by Owen Johnson, a First National Attraction.—Advt.

Deal Is Off

(By Wire to WID'S DAILY)

St. Louis—All deals having to do with the various chains and interests here are now reported oft. The Aschers, of Chicago, were reported interested in a deal with Koplar & Goldman, but this fell through, as also a deal to take over Siever's New Grand Central. There was another reported deal in which Goldwyn was interested, and this was also fallen through with Koplar & Goldman.

The new 4,000 seat house being built for Famous will be ready by October 1. It will be the second largest house in this country. While no name has been definitely determined it may be called "The Mississippi."

J. H. Cooper of the Wichita, Wichita, Kansas, and the Cooper at Oklahoma City is looking over the sights of the big city.

New Producer

The Hy-Art Pictures Co. John D. Perry, president has signed Ruby de Remer and Lillian Walker.

Miss de Remer will make "The Flash" which Perry will direct while Lillian Walker will first do two reel comedies and later branch out into five reel features. Production will be at the Hal Benedict studios in Flushing.

John J. Livingston placed the players with Hy-Art.

Harry Scott a Visitor

Harry Scott, manager of the Detroit Exchange of First National is at the Astor. Just a visit.

Mrs. Hilliker Leaves

Mrs. Katherine Hilliker, who is responsible for the humorous titles in the Chester productions left yesterday for California to join C. L. Chester.

Sales Meeting

Being Held by Goldwyn Relative to Product—Some of Men Here

An important meeting of some of the sales managers of Goldwyn Pictures is now being held. Among those present are George A. Hickey of Buffalo; Arthur Lucas of Atlanta; J. E.Flynn of Detroit; C. E. Maberry of St. Louis; W. H. Jenner of Boston, and H. A. Bandy of Cleveland.

It is understood that matters of considerable importance are being discussed, and that as a result of the meeting a plan with reference to a proposed cancellation of contracts on a one picture basis had been thrown out, and that the program as outlined, and upon which productions had been sold originally would be carried through to the end of the season.

It is also understood that Goldwyn plans to release 34 features as their total output for the year ending in August.

Ross, Assistant Sales Manager

H. A. Ross is now assistant sales manager of Famous Players. He was formerly Detroit branch manager but was brought to New York. His successor in Detroit is C. W. Perry.

West Heads Own Company

Hollywood—Billy West the comedian, has organized his own producing company and has moved to the Reelcraft Studio where he is working on his first two reel feature, to be titled "The Artists" and to be released by Reelcraft.

All Billy West productions will be released on the Reelcraft program.

McKinley Starts Production

The McKinley Studios, Inc., chartered in Delaware in January, capitalization $300,000 will shortly start work on its first production with J. Searle Dawley directing. The studio is in the Bronx.

Adolfi to Direct Carpentier

John Adolfi will direct Georges Carpentier in his seven reel production for Robertson-Cole. Work will start at Select's Fort Lee studios on Monday. Story by Willard Mack.

Hodkinson will release in early April J. Warren Kerrigan's "The Dream Cheater."

I advise ADVERTISE!!
But let SOLOMON do it, he's wise. Advt.

The BRADSTREET of FILMDOM WID'S DAILY The RECOGNIZED AUTHORITY

Vol. XI No. 84 Thursday, March 25, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ...	77½	81	78
Do, pfd	88	88	88
*Goldwyn	23	23½	23
Loew's, Inc.	29	30	29⅜
Triangle	½	½	½
United Pict. Prod.	15	15	15
World, 1st pfd.....	1⅛	1⅛	1⅛

*Tuesday's quotations.

Rube in "Zip Comedies"

Chris. Rube in a series of six single reel comedies will form the first group of the "Zip Comedies" to be sold on the state right market by Radin Pictures.

PRIDE

A man's pride is a liability
A woman's pride is an asset.

Mollie King

in

"WOMEN MEN FORGET"

A Play of Pride

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Charles W. Herzinger will appear in "The Heart of Twenty" for Brentwood.

Kathlyn Williams is the latest star to be engaged by Benjamin B. Hampton for his all-star photoplays of famous novels. She is now playing an important role in Hampton's third Zane Grey production.

Elmer Forest has just completed "A Change of Heart," for L. J. Gasnier as a starring vehicle for Lew Cody.

Sid Franklin of the Mayflower Photoplay Co. has finished the script of "Athalie," a Robert W. Chambers story. Sylvia Breamer is to play the lead. Conrad Nagle is to play opposite.

Jack Cooper whose latest is "The Light Weight Lover" has just returned to the Fox Sunshine Studios after an absence of ten days where he has been confined to his bed with a severe attack of the flu.

Director General Ward Lascelle has completed three comedies for Special Pictures, "Uneasy Feet," "I'm a Vamp," and "Any Woman."

Edgar Lewis has purchased picture rights of "A Beggar in Purple," by Andrew Soutar.

Jack Hoxie, star of the "Lightning" Bryce serial, will start on a new serial about April 1, for Natonal Film.

Bess Meredyth and Wilfred Lucas are due to arrive in San Francisco about April 1, after an absence of nearly a year in Australia, where they have been associated with "Snowy" Baker in the production of several features.

William Conklin is to support Louise Glaum.

Harry Frankiln will direct Edith Roberts in her next Universal "Togs," a magazine story.

GAUSMAN.

Carnival Week

This is Carnival Week on Broadway. Up at the Strand there is a perfectly good Hawaiian Hula on the screen, with Hawaiian music in "The Idol Dancer" and at the Broadway there is a prologue in which a "Persian (?)" dancer wiggles just as naturally as if she came from Hawaii.

Incorporations

Albany, N. Y.—The William Fox Attractions of Manhattan has increased its capital stock from $10,000 to $100,000. The certificate was filed by Saul & Rogers, general counsel for Fox Film.

Augusta, Me.—Capitol Theaters, Inc., Portland. Capital, $1,150,000. To operate film houses. Common stock, $150,000. Preferred stock, $1,000,000; par value, $100; nothing paid in. Abraham Goodside, Frank A. Dresser and I. E. Vernon are the officers.

Baton Rouge, La. — Opelouses Amusement Co. Capital, $60,000. Adolph Jacobs, president; V. A. Sachse, vice-president and Alex Bloomensteil, secretary and treasurer.

Minneapolis, Minn. — Capitol Amuse. Co. Capital, $50,000. S. J. Blackmore, E. A. Blackmore and R. N. Chafee of Duluth, directors. Will buy, lease and operate theaters in this state and Wisconsin

Sacramento, Cal.—Nappa Theater and Realty Co. Capital, $50,000. Incorporators. Vincent Aaron, G. Kane, L. Keyes, C. T. Patterson and A. I. Newburgh.

Cohn With Allen's?

Toronto—It is understood that the Allens have secured Sam W. B. Cohn to direct publicity for their string of theaters.

Cohn was formerly with Realart in Los Angeles and later with C. E. Shurtleff, Inc. producers of the Jack London productions.

New Exchange Opens in Clevel

Cleveland, O.—The Essenel ductions De Luxe Co. has opene office, and will handle Essanay issues. Loraine B. Leibtag is p dent of the organization

Cincinnati, O.—Thomas No and associates bought People's leased Opera House.

A prophet is without honor in his own country, —but profits are appreciated everywhere. Which explains the universal popularity of the RITCHEY poster!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8368

Ritchey

Ruth Stonehou

just sent me a dandy autogra photo taken in her Laurel Ca bungalow with one of our ta machines recently purchased her.

RICHARDSO
607 West Seventh Str

Bill Richardson

Victrolas and Grafonolas

Phone 64955 Opp. Robin Los Angeles, Calif.

Goldwyn Pictures Corporation
460 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:—

NOW AND THEN A PICTURE IS PRODUCED THAT WINS THE UNANIMOUS APPROVAL OF PRESS, PUBLIC AND EXHIBITOR. "DANGEROUS DAYS" IS THAT KIND OF PICTURE. YOU NEED IT.

Goldwyn

REUBEN SAMUELS INC.
REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

"The Safety Sign"

Reuben Samuels Inc. Insurance

"Insurance Of All Kinds"

UNDAY SHOWS ND CENSORSHIP

ons Petition for Sunday Shows

lmira, N. Y. The City Council been petitioned by the Central erated Trades and Labor Union permit shows on Sunday, during rs that will not interfere with rel- us services. Clergymen are pro- ing.

tandard to Play Sunday Films

he Standard, at Broadway and St., a legitimate house on the way Circuit," will play pictures Sundays. B. K. Bimberg has bought a half interest.

OR RENT—600 square feet f office space, and the priv- ege of use of projection oom—Address c/o WID'S AILY, K-2.

REELCRAFT
OFFERS
A NEW CHARACTER BY AN OLD ARTIST
BILLY WEST
(HIMSELF)
IN BI- MONTHLY FEATURES OF FUN TWO REELS EACH

Available at Leading Independent Exchanges Everywhere

elcraft Pictures Corp.
R. C. Cropper, Pres.
9 7th Ave. New York

New Title Process

Ernest Stern, the title man has perfected a process which, it is stated, permits the making of titles with any type face that is desired.

Another innovation is available for foreign prints which allows prints of that character to retain the same illustrated titles without making an entirely new negative.

Emma Dunn
Packard Library-Selwyn Theatre

SIMPLE SOULS

Make Your Theatre PAY All Summer
Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

ERNEST STERN'S TITLE STUDIO
AN INSTITUTION FOR THE UPLIFT OF ART IN MOTION PICTURES
5 W. 45 ST. BRYANT 8973.

MASTER FILMS INC

Johnny Hines Big Hit

Take it from the daily press reviews, trade paper reviews, and letters from the public sent to the theatre where the first comedy was tested out, as published in our various advertisements.

There doesn't seem to be a dissenting opinion.

"Torchy" Comedies Will Supply Two Reel Demand

Old two-reel stars have graduated to the five-reel class and big theatres find it impossible to secure a supply.

The market is wide open for short subject as old line distributors are giving up short reels because salesmen slight them in favor of features.

Master Films Corporation has received numerous letters from Independent Exchanges and are still in a position to entertain distributing propositions from any source and for all territories.

Send us your proposition today.

MASTER FILMS, Inc.
Charles C. Burr, Pres.
133-135-137 W. 44th St. Bryant 6093

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Louisville, Ky.—Charles Krebs, manager of the Cherokee believes in making fans of those who are not, and has started a campaign to line up those who have never been in his house before. Krebs defies his patrons to locate ten people who have not been in the Cherokee, offering a ticket to each person securing such a list. School children are making a house-to-house canvas, thereby giving the house publicity and Krebs a mailing list at little expense.

Piqua, O.— Potatoes were announced by Harry Kress, manager of May's Opera House as acceptable as admission passes at a Saturday matinee, to aid the Memorial hospital which was in need of them. In conjunction with the showing of "True Heart Susie," Kress advertised the special matinee and children responded, many of them bringing bags of spuds. Newspapers gave him much space, and the hospital authorities commended the action.

Schlager Promoted; Leaves on Trip

Sig Schlager, until now personal press representative for J. Parker Read, Jr. has been made special sales representative for the Read productions. He returned yesterday morning from a trip through New England and left last night for a month's investigating tour through the Middle West.

Lawrence A. Weingarten, formerly exploitation man attached to the Los Angeles First National exchange is now publicity director for Mr. Read. His headquarters are in Los Angeles.

New Universal Sales Contest

Harry M. Berman, of Universal announces the working plan of another national sales contest to be started next month among the 26 exchanges. Details as follows:

The exchanges have been partitioned off into five groups.

Each exchange, instead of competing against 25 other exchanges, will compete only against exchanges of equal possibilities.

In the first group, are Salt Lake City, Butte, Portland, Sioux Falls, Charlotte and Spokane.

Group No 2: Denver, Seattle and Omaha.

Group No. 3: Indianapolis, Milwaukee, Kansas City, San Francisco and Des Moines.

Group No. 4: St. Louis, Chicago, Los Angeles, Oklahoma, Minneapolis and Pittsburgh.

Group No. 5: Cincinnati, Detroit, Buffalo, Toronto, Cleveland and New

There will be first prize for each ner of each group. The first two g have first prize of $750 each; the $1,000; the fourth and fifth, $1,750

The other $1,000 is to be compete on a national basis; every exc against the other. The winner get $1,000 which is to be divided amon ployes not on the sales force.

The business of April, May and will be measured against that of uary, February and March. The l ratio of increase determines the su ful contestant.

ART FILM CO.
49 West 45th St.
Animated artistic titles hand painted illustrating nature artistically. Call Bryant 5856. It means service.

SIMPLE SOULS

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

FOR RENT
Fully equipped Studio, Immediate Possession. Hallmark Pictures Corp., 130 W. 46th Phone Bryant 7498.

AMERICA'S FINEST LABORATORY
Located
Atop The Palisades
Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story must be good"

GEORGE ELWOOD JENK
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmon
JESSE D. HAMPTON
Productions

all yours! S.R.O. 12

THE
Glifograph Screen
No more eye strain.
No more distortions.
Any seat desirable.
Impression of the third dimension.
TO BE SEEN IN
Loew's New York Theater and Roof, New York.
Plaza Theater, New York.
Bijou Theater in Brooklyn.
Courtland Theater in New Jersey.
Palace Theater in Washington.
De Lux Theater in Utica.
And soon in many other theaters.
The Glifograph Corporation
280 Broadway
N. Y. C.

TO-DAY AT 4.00
A trade showing of "The Secret Trap."
Hy Silverman's
Public Projection Rooms,
729 7th Avenue
Room 613
New York City

NEGATIVE FOR SALE
"THE SECRET TRAP."
Featuring little Em Gorman. 1-3 and 6 sheets slides and heralds and all other advertising matter.
Industrial Film Co.
729 7th Avenue
Bryant 5210

STATE RIGHT BUYERS
For your territory. A 5 reel production "The Secret Trap." Featuring little Em Gorman child Bernhardt of the screen. Complete advertising matter.
Industrial Film Co.
729 7th Avenue
Bryant 5210

6803
Inquiries received last week from Exhibitors regarding
Comedyart
Productions
Special Pictures Corporation
H.W. Hellman Building Los Angeles

CHOICE OFFICE SPACE—For Rent
Office space in prominent film building, including accommodations in film vault. Space not available for exchange purposes. Write B. E. Box X c/o WID'S.

e BRADSTREET f FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

XI. No. 89 Tuesday, March 30, 1920 Price 5 Cents

xchanges Organize

National Body—Producers to ntinue Meeting in New York at Hotel Knickerbocker

(By Wire to WID'S DAILY)

cago—The independent ex- emen, as a result of a series of ngs have organized a company known as the Federated Film nges of America, Inc. with a sed capitalization of $100,000. rter has been applied for.

officers of the company are: Friedman Celebrated Players, go, president; J. Eugene e, Pearce Films, New Or- vice-president; M. Chatkin, lidated, San Francisco, secre- nd Sam Grand, Federal Feat- lm Boston, treasurer.

directors are: J. L. Friedman, earce, M. Chatkin, Sam Grand, harnas, Standard Film, St. A. G. Whyte, New York and sterdam, Masterpiece, Phil- a.

territorial divisions decided re as follows:

England states to Sam Boston; New York City and n New Jersey to A. G. Whyte, ork; eastern Penn. and south- NJ. to B. Amsterdam, w. Penn. rginia, to H. Lande, Quality Pittsburgh; Ohio Mich., and H. Charnas, Cleveland; North

(Continued on Page 4)

ken Blossoms" in London

(Special to WID'S DAILY)

on, Eng.—D. W. Griffith's n Blossoms" opened at the ra, Monday, March 15 for a ks' run.

method of presentation at- a good deal of attention in production was surrounded prologue and an epilogue, ng new to the London cin- rs.

icture is going over in great

arrar Denies Report

ine Farrar has authorized a t denying that either she or egen have signed a contract or any film company, as

tip the girl. The night heck girl in the Astor g room.

FILM MEN'S CLUB F NEW YORK

"I will free your father if you will assume the burden of my shame."—Mildred Harris Chaplin in "Polly of the Storm Country," a First Nat'l Attraction, Louis B. Mayer—made—Advt.

Some Visitors

But Whether All Will Be Happy Is Interesting Question

Harry Koplar of Koplar & Goldman is in town and Spyros Skouras of Skouras Bros., holders of First National franchise in St. Louis, is also here. And the "inside" is that there is going to be a merry party over prices for First National product unless something happens. By holding the franchise Skouras could fix a price for First National product for their St. Louis theaters unless a better price was forthcoming. And it is possible that the Koplar-Gold-

(Continued on Page 2)

R. C. in Film Club

Robertson-Cole Dist. Corp. has been admitted to membership in the F. I. L. M. Club.

Moray Succeeds Salinger

Norman Moray has succeeded Fred Salinger as branch manager for Republic in New York.

Abrams To Coast

Leaves To-morrow on Important Mission

Hiram Abrams, manager of United Artists, leaves to-morrow for Los Angeles on an important mission relative to which he cared to make no comment when seen yesterday.

On April 5, next Monday, the first annual meeting of the directors of United Artists takes place in New York City.

Carolina Exhibitors Meet in June

Lexington, N. C.—The North Carolina M. P. Exhibitors' Association will meet at the Oceanic Hotel Wrightsville Beach, June 25-26.

The convention is expected to be the largest in attendance ever held. Percy C. Wells of Wilmington is president and H. B. Varner of Lexington is secretary and treasurer.

1st Nat'l Confab

Members of the Exhibitors' Defense Committee in Town for Important Conference

A number of the important members of the Exhibitors' Defense Committee of First National are in town for a series of conferences with home office officials.

First National is keeping rather dark just what the conferences are about but it is understood that a number of important matters will be discussed.

Baker Signs Tarkington

Tarkington Baker has secured Booth Tarkington's works for the screen.

Baker and Tarkington are cousins.

Brandt, Director General

Joe Brandt, has been made director-general of National Film, succeeding Isadore Bernstein, resigned.

W. O. Hurst to Join Bennett

W. O. Hurst for the past year supervisor of production of non-fiction subjects for Famous Players-Lasky tendered his resignation last week, effective Saturday last, to join Whitman Bennett as studio manager. Hurst will have charge of the old Triangle studio in Yonkers.

More Theaters for Lynch

(By Wire to WID'S DAILY)

Columbia, S. C.—George Warner, owner of the Ideal and Broadway theaters sold out his interests to the Palmetto Enterprises, Inc., a company specially formed to operate these two theaters. It is understood that the Palmetto is a subsidiary for S. A. Lynch of Atlanta.

L. T. Lester, Jr. openly announces the sale of the Pastime theater to S A. Lynch.

Would Double Baltimore Taxes

(By Wire to WID'S DAILY)

Baltimore—Under a bill introduced in the State Senate by Senator McIntosh of Baltimore country, license tax on motion picture theaters is doubled.

It provides a one-and-a-half times increase for larger houses. For houses charging five cents admission the tax is raised to double its present amount. For houses charging 10 cents or more the bill provides an increase of 150 per cent. The bill has been referred to the committee on finance of the Senate.

This is Julian M. Solomon's advt. Let Solomon do it, he's wise. Advt.

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Hollywood, California

Editorial and Business Offices: 6411 Hollywood Blvd. Phone, Hollywood 1603.

Chicago Representatives Willis & Eckels 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players	83	85¾	84
do, pfd.	89⅜	89⅝	89⅜
*Goldwyn	22½	22¾	23
Loews Inc.	29⅝	30½	30¼
Triangle	½	½	½
Unit. Pict Prod	15	15	15
World, 1st pfd.	1⅛	1⅛	1⅛

*Saturday's quotations.

Siegel Promoted

Henry Siegel, will in addition to his duties as branch manager for Select in New York act as district manager in the metropolitan district.

EDUCATION

Men can be happy though married—when they learn the true meaning of marriage.

Mollie King

in

"WOMEN MEN FORGET"

The story of a man who never learned.

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By

United Picture Theatres of America, Inc.

J. A. Berst, Pres.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Hope Loring is now general manager of the serial and western department on the Universal staff.

Anne Cornwall, who appeared with Lionel Barrymore in "The Copperhead," and lately featured with Lyons and Moran in "Everything but the Truth" is about to be signed for a long term contract by Universal.

Norman Dawn is directing Tsuru Aoki in "The Tokio Siren," the last Universal feature starring the celebrated Japanese star, before her visit to the Orient.

There is renewed activity at the new Bulls-Eye Film Studios. A dark stage is being built for the Texas Guinan unit and two open stages for the Billy Franey comedy unit. Jay Hunt is directing Miss Guinan, while George Jesks is handling Franey.

Lee Lawson is Bull's Eye technical director. He was formerly with Universal.

Word received from Director Henry McRae, directing Marie Walcamp in her Universal serial "The Dragon's Net" gives the information that many episodes in this drama have already been completed. Scenes have been taken in Japan, China, Formosa, in the South Seas, in the Philippines, and a stop will be made at Hawaii before the company returns to Universal City in May.

GAUSMAN.

Gets Pathe Product

M. R. Ramirez Torres of the Selection Film Service, has closed contracts for the rights to all Pathe productions of 1920 and 1921 in Cuba, Porto Rico, and San Domingo.

Bartlett to Aid Production

Randolph Bartlett has been transferred to the production department by Selznick, with whom he had been connected in an executive capacity in the New York office.

In the Courts

In the suit of Essanay against Charles Chaplin for $500,000 damages for breach of contract to make four pictures on which the loss is fixed at $125,000 each the Appellate Division of the Supreme Court has directed the plaintiff to give the particulars on which it bases its damages. The court also denied an application by Essanay for permission to withdraw a reply to a counterclaim by Chaplin and to file a demurrer to the counterclaim on the ground that it does not state a cause of action.

The jury in the Supreme Court that heard the suit of the U. S. Printing & Engraving Co. against Patrick A. Powers, Henry M. and Albert A. Warner and the Warner Pictures for a balance due on promissory notes endorsed by the defendants in behalf of the Warner Pictures, returned a verdict against the defendants for $50,000. The testimony showed that if the judgment is upheld there will be no trouble collecting because Mr. Powers recently got $250,000 in connection with his motion picture ventures.

Supreme Court Justice Gavegan has reserved decision in the suit of the Star Company against Vitagraph over the right to film a new series of Wallingford stories. William A. DeFord for the plaintiff contended that the plaintiff purchased the entire motion picture rights to the Wallingford name from Cohan & Harris but former Justice Samuel Seabury for Vitagraph urgued that the proposed films will not infringe on any of the plaintiffs rights. He said that to grant the injunction would tie up George Randolph Chester for life to his former employee. He cited the "Mutt and Jeff" case in support of his argument. In that case the courts ruled that Bud Fisher could sell his own creations elsewhere after leaving the Hearst employment.

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Some Visitors

(Continued from Page 1)

man crowd may bring this abou

A St. Louis report is to the e that the Koplar-Goldman grou houses have formed an alliance interests friendly to Famous ers.

A Famous Players official s that he did not believe an all with Koplar and Goldman was since his company would hav own theater in operation in the

First National states officially Frank L. Newman of the Nev theater, Kansas City, Mo., doe hold the western Missouri fran for First National. Skouras have the entire state.

Forms Own Exchange

New Haven, Conn.—Harry O has left Republic to open an pendent organization to be k as the New Haven Film Exch

Pathe Did Big Business

During Brunet Anniversary March 1 big business was do Pathe. Regarding the winne the $6,000 offered in prizes fo gest sales in four territories nouncement has been made a

On those nights whe an exhibitor uses RIT CHEY posters his wif expects him to be lat coming home. She know he will be a long tim counting his receipts.

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Cuts and Flashes

Elk Photo Plays, Inc., has established a publicity department with ·ving Meisel at the head.

Excel Pictures will release the arry Carey Feature, "The Square-ooter." State Right sales will be ndled by Film Specials.

Ben Taggart has been signed up th Hy-Art Photoplay Co. as lead-g man for Rubye De Remer, First cture will be "The Flash."

George Benoit, former cameraman th Fox is now with Lester Park d Edward Whiteside, producers "Empty Arms" and "The Scarlet agon."

Frank Reicher director of "Emp- Arms" and "The Scarlet Dragon," ll address the scenario class at lumbia Friday evening. Subject ll be "Practical Idealism in Photo-ama."

Exchange Bldg. for New Haven

New Haven, Conn.—An eight-sto- building will be started shortly on site of the present Famous Play- exchange.

Most of the local exchanges will housed on the upper floors it is pected, when the structure is com-ted.

Plummer Goes South

Albert W. Plummer, business man-r of Character Pictures has left w York for Tampa, where the pany is to produce its first spe- production "The Isle of Destiny" Mack Arthur.

New Pathe Star

Pathe is expected to announce a new woman star shortly.

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Goldwyn Pictures Corporation
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"THIS IS A GOLDWYN YEAR"

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IS HER LATEST—BE SURE "TRIMMED WITH RED" QUIVER WITH LAUGHTER. MAKE YOUR THEATER AN OPPORTUNITY TO GIVE MADGE KENNEDY

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Under the supervision
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Exchanges Organize

(*Continued from Page 1*)

nd South Carolina, Ga., Fla., Ala., Tenn., to R M. Savini, Savini Films, Atlanta; Del., Md., Va., D. of C., to A. Dresner, Exhibitors' Film Exchange, Washington; La. and Miss. o J. E. Pearce New Orleans; Texas, Okla., Ark., to R. D. Lewis, Lewis Films, Oklahoma City; Minn., North nd South Dakota and Wisc. to Ralph Wettstein, Mid-West Dist. Co., Milwaukee; eastern Missouri to Sam Werner, United Film Service, St. Louis; Kan. and western Missouri ,to Al Kahn, Crescent Film Co., Kansas City; Colo., New Mexico, Wyo., Utah and osuthern Idaho o Kyler, of Supreme Photoplays, Denver; All of Canada to the Allens; a. and Neb., to A. H. Blank Enterprises; Calif., Nev. Ariz, to Chatkin, San Francisco; Ind., Ill., to J. L. Friedman.

The executive affairs of the organization will be vested in a general manager while a staff of salaried reviewers will pass on all productions submitted.

The producers have not yet come to any definite conclusion as to what they intend to do. Their deliberations will be continued at the Hotel Knickerbacker New York, commencing April 1.

The first Goldwyn-Bray Comic will be released April 18.

Robertson-Cole Plans

A. S. Kirkpatrick, vice-president and general manager of Robertson-Cole Distributing Corp. said yesterday that the report appearing in WID'S DAILY last week to the effect that Robertson-Cole would have 40 productions for next season was inaccurate.

"As a matter of fact Robertson-Cole does not know at this moment just how many productions will be released," said Mr. Kirkpatrick. "This is sure, however, that whatever productions are released will be specials because Robertson-Cole will handle only specials for the coming season."

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Whitson Here

W. W. Whitson, one of the prominent exhibitors of San Diego, Calif. is in town on a visit. One of his first acts was to visit Arthur S. Kane and tell him how much he liked Charlie Ray.

Whitson states that the West continues to hold its own in the matter or effective film presentations.

New Company Formed on Coast

Los Angeles—Youngdeer Prod. is the name of a newly formed company. The officers are J. P. Willis, president; Mrs. Emily Dow, vice-president and James Youngdeer director-general and treasurer.

Saenger to Move

Just to be different local Saeng offices are seeking new atmosphe They want to break away from t picture section and establish sorts of new precedents.

And so after April 1 the compa and W. H. Gueringer will be loca at 57th St. and Broadway in automobile row. Although Gueri er will be in the auto row he ma tains that the Saenger Co. is still the picture business.

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Featured in
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"Virtuous Husbands" "The Yellow Dog Catcher"
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H. W. Hellman Building Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XII, No. 1 | Thursday, April 1, 1920 | Price 5 Cents

Results of Meeting

First National Committees Consider "Big Six" Distribution and Determine Time and Place of Convention

The special joint meeting of the Executive Committee and the Exhibitors' Defense Committee of the Associated First National Pictures Inc., held in New York on Monday and Tuesday of this week was featured by consideration of the details of the distributing arrangement brought by Associated Producers, or "Big Six," decision of place and date for the 1920 annual convention, final survey of the percentage allotments determined by the statistical department for every independent theater in the new sub-franchising plan and consideration of new producer offers.

No final action between First National executives and representatives of the "Big Six" has been taken. Attorneys of the two parties met twice during the meeting to exchange terms but no decision was definitely reached or has "Big Six" terminated its consideration of other distributing offers.

The annual convention will be held at the Congress Hotel Chicago, beginning April 26 and continuing throughout the week. Many prominent exhibitors outside the organization are expected to attend.

The most important matter to be taken up at the convention will be the explanation of the details of the new sub-franchising arrangement which will become effective immediately afterwards. The statistical staff is still at work on this arrangement and will have all the details settled by convention time.

New production propositions offered by independent directors, stars and producers which have been submitted to headquarters during the last four weeks were discussed by the Executive Committee and will be made public at the convention for membership consideration.

Universal Plans Novelty Reel

A new novelty reel is planned by Universal to be edited by Hal Rodes, managing editor of the New Screen Magazine. It is to include among other things, a new slow motion idea, adventure scenic and examples of trick photography. The first release is planned for the early part of June.

George Terwiliger who directed "The Sporting Duchess" for Vitagraph is now with Metro in the East.

Trying in vain to rouse him from his drugged sleep, she suddenly saw the evil eyed Oriental creeping toward her.—Norma Talmadge in "The Woman Gives," a First National Attraction.—Advt.

Crandall Back

(Special to WID'S DAILY)

Washington, D. C.—Harry Crandall, treasurer of Associated Exhibitors, Inc., and owner of a string of theaters in and about Washington, has returned to the East after a visit to California. While on the Coast Mr. Crandall worked with General Manager F. C. Quimby in the interests of Associated Exhibitors, Inc.

Jackson Signs With Fox

Arthur Jackson, author of "La La Lucille," "Scandals of 1919" and other productions has signed to write for Fox. "Leave It to Me," his first vehicle for William Russell has been completed.

Bernstein Plans Movie Ball

(Special to WID'S DAILY)

Richmond, Va.—Harry Bernstein plans a Movie Ball on April 30 or May 1, as the principal entertainment feature of the Virginia Exhibitors convention on those dates.

Independent Producers

Called to Meeting in New York to Conclude Chicago Business

Joe Brandt of National Film Corp. has called meetings of the independent producers and exchange managers to take place at the Knickerbocker Hotel at 2 o'clock on Thursday and Friday afternoons of this week.

The purpose is to finish the business of the independent producers who convened in Chicago last week and to setle upon some definite plan of united action.

Among those who will attend are Lee of Gaumont, Backer of Jans, Burston, Cohen of Hall Room Boy comedies, Harris of Chester, Garrsson of Foundation, Shallenberg of Arrow and representatives from Warner Bros. and Schomer-Ross.

Ryan With Associated Exhibitors

Phil Ryan, formerly features sales manager for Pathe is now connected with Associated Exhibitors.

McAdoo and Price

May Be Out of Big Four—United Artists—Says Report

(Special to WID'S DAILY)

Cleveland, Ohio—"The Big Four will be no bigger," says the Plain Dealer, adding "The Big Four, Pickford, Chaplin, Griffith, Fairbanks combination, is going into its second year no bigger than it was a year ago. The reverse perhaps, is true.

"Lack of product was the most series obstacle encountered by the Big Four. Fairbanks provided two pictures, Griffith one and Mary Pickford the fourth. 'His Majesty the American' brought in lots of money for United Artists but little for the exhibitor, so the trade gossip says and this made it more difficult to get big money for 'When the Cloud Roll By.'

"Griffith's 'Broken Blossoms' hailed in the big cities as the picture of the year was bought for $225,000 from Artcraft.

"They just got by with it financially. The exhibitor didn't at all. Then came 'Pollyanna' and the showhounds were soaked all the traffic would bear.

"United will gross a milion dollars or better from it but in doing so they have made a lot of anti big star propaganda which is bound to react on their future returns."

When shown the above report Hiram Abrams of United Artists said he had nothing to say.

William G. McAdoo could not be reached for a statement.

United Artists' first annual directors meeting occurs next Monday in New York. Hiram Abrams leaves to-day for the Coast.

Going Abroad

Pearl White Probably Will Make Several Productions in Europe

Pearl White is en route for Europe where she will confer with Winn Sheehan regarding probable production activities on the other side. The star will return to this country for a brief period prior to returning to Europe to start work there. Martha Mansfield, the Follies beauty who appears in the Barrymore production of "Dr. Jekyll and Mr. Hyde" accompanied Miss White.

It has not been understood up to this time that the Fox organization planned any foreign productions.

Who's doing YOUR PUBLICITY?
Why not SOLOMON, he's wise?—Ad

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 1 Thursday, April 1, 1920 Price 5 Cents

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Famous Players	84¼	85	84¼
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Goldwyn	23½	23½	23½
Loew's, Inc.	30½	31	31
Triangle	½	½	½
United Pict. Prod.	12½	12¾	12¾
World, 1st pfd.....	1⅛	1⅛	1⅛

Doug and Mary Married

Film folks were not particularly surprised to learn yesterday that Douglas Fairbanks and Mary Pickford had been married last Sunday in Los Angeles.

In the Courts

The De Luxe Pictures Corp. has filed an injunction against the Parex Film Corp. to restrain the defendant from distributing any more pictures owned by the plaintiff or from using the plaintiff's name and to direct the defendant to return all the films owned by the plaintiff.

The complaint alleges that in 1918 a distribution contract was made by the defendant under it got 35 prints of 4 pictures, "The Street of Seven Star," "The Inn of the Blue Moon," "Wild Honey," and "Twilight." The complaint alleges that since Dec. 31 last, distribution by the defendant has become demoralized. The receipts have been growing smaller until finally the service broke down completely. The plaintiff says that whereas in the first five months of the contract the gross returns from two of the four pictures was $5,862 a month but returns for the past 12 months have dwindled to nothing and since the middle of January nothing has been received and it is also alleged that in December and January instead of covering the United States, the defendant has distributed only in New York territory. It is alleged that Wm. L. Sherry president and general managerof defendant, stated to the plaintiff's attorney, William Chilvers, that the distribution service was bad but that he was making arrangements for outside assistance.

Chambers Not With National

Stanley W. Chambers, of the Palace theater, Wichita, Kan., whose name was mentioned as one of the probable new directors of the National Picture Theaters, denies that he will be identified with the Selznick organization.

Too Much Publicity

Condemnation of the practice of "fan" papers of running fictionized versions of picture productions prior to release date has been made by Peter Antonoplos, manager of the Olympia Theater, Pittsburg, Pa., on the ground that it cuts into the picture's business. Fans who have read the fiction stories served in the magazines, asys Antonoplos, will hesitate before buying tickets to see the pictures on the screen. He calls it misdirected publicity.

His solution is to print the fiction versions of the pictures several weeks after erlease date instead of before. In this way, he figures, repeat bookings will be helped by such publicity.

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Bijou Theater in Brooklyn.
Courtland Theater in New Jersey.
Palace Theater in Washington.
De Lux Theater in Utica.
And soon in many other theaters.

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Goldwyn Pictures Corporation
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Sir:—

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Goldwyn

UNREASONABLE

"Love me forever" is woman's cry—
Why are women so unreasonable?

Mollie King
in
"WOMEN MEN FORGET"

A Play of a Woman Who Was *not* Unreasonable

Directed by John M. Stahl
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Coast Brevities

The second special feature of the new series inaugurated by Col. W. N. Selig will be "Kazan," the wolf-dog story from the book of James Oliver Curwood. The company will go to Alaska for locations.

Benjamin B. Hampton, who is making special photoplay productions of the works of a group of America's most famous novelists, now has authors on his list, and control film rights of their works. This gives Hampton 254 novels, and 481 short stories.

Roland Lee has been placed under a long-term contract by Thomas H. Ince.

An elaborate duplication of the New York Winter Garden, has been constructed at the Brunton Studios for Betty Compson's initial production with her own company, now being directed by Arthur Rosson.

Ruth Stonehouse who has just completed an engagement with the Metro and who is playing the lead in "The Hope," has been re-engaged by Metro to be featured in "Parlor, Bedroom and Bath."

Bob Gray, formerly with Lasky, later director of the Shorty Hamilton comedies, and also of the Judge Brown juvenile stories, is directing the initial production of the American Lifeograph Co. of Portland, Ore.

Harry Wulpe has rejoined the continuity staff of National Film.

"Buster" Keaton will appear in "The New Henrietta" for Metro. He is loaned to the latter by the Arbuckle Company.

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SIMPLE SOULS

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"The Speed Maniac"
Earle Williams in
"When a Man Loves"
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"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
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"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
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"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
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exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XII, No. 2[illegible] Friday, April 2, 1920 Price 5 Cer

Brady Challenges

(Spcl Cable to WIDS)

Offers to Prove to English No Discrimination Exists Over Films

London, Eng.—William A. Brady, who arrived here recently has for his purpose a better understanding between film interests here and in America.

The English film men have revived the charge of discrimination against their product with the result that Brady has issued a challenge. He states he will produce English films right in London and exhibit them in all American theaters.

Adolph Zukor expects to see local production get under way by the first of May. There is a good deal of talk prevalent that he will do big things in the film game here.

ALICOATE.

Plan New Combine

Independent Producers Will Probably Unite in One Big Unit

The independent producers assembled at the Knickerbocker yesterday reached the point in their discussions where it was quite certain that a new producing alliance would be organized.

The meeting which was attended by 16 producers was cloaked in secrecy but after the first day's session, Joe Brandt who figured rather prominently in the discussions stated that the producers would in all likelihood combine for mutual protection and that they would entertain all quarters offers for distribution of their product. Brandt stated that the formation of the independent exchangemen in Chicago the early part of the week had no particular bearing on the matter and that the producers were in the market for offers for distribution from anybody.

While a list of those producers present was refused, Louis Burston was seen after the meeting. He stated that the new serial combine which he had perfected a short time ago had a very direct bearing on the discussions now under way. He intimated that the serial producers he represented w[illegible] ba[illegible]ged in the new alliance.

Pickford in "The Duchess of Suds"

The name of the forthcoming Mary Pickford production to follow "Pollyanna" through United Artists will be "The Duchess of Suds."

"The Duches of Suds" is based upon "'Op O' Me Thumb."

Baker Signs Williams?

It was reported yesterday that Tarkington Baker had signed Bert Williams, the colored comedian, for a series of two reel comedies.

"U" Purchases "Lucille"

Universal has purchased "La La Lucille" which will be used for Lyons and Moran. It will be their second five reeler.

Curtis Co. Meets

There was a meeting of the Cathrine Curtis Corp. board of directors held yesterday. A number of important matters were discussed.

Missouri Bound

An outgoing train yesterday carried a delegation of Missouri film men. Those that went on one train were:

Richards and Flynn, Spyros Skouras, Frank L. Newman and "Bill" Sievers.

"I have come back to ask you to forgive me and to tell you that I love you,"—Mildred Harris Chaplin in 'Polly of the Storm Country," a First National attraction, Louis B. Mayer-made.—Advt.

McAdoo Retires

As General Counsel and Advisor of Unite Artists "Big Four"—Oscar A. Price Will Not Talk

(Copyright 1920, by WID'S DAILY)

William Gibbs McAdoo, of McAdoo, Cotton and Frankli has retired as general counsel of the United Artists,—Dougl Fairbanks, Mary Pickford, Charlie Chaplin and David Wa Griffith. Mr. McAdoo will not discuss the matter. This, b cause of the ethics of his profession regarding the status client and counsel.

It is not known what effect this will have upon Oscar Price, president of United Artists who is director of the cc poration and who is supposed to be very close to William McAdoo.

Mr. Price yesterday said he ha nothing to say either with referen to the McAdoo retirement or hi self.

In yesterday's issue of WIL DAILY was a special dispatch fr Cleveland captioned "McAdoo a Price May Be Out of Big Fou United Artists—Says Report." O ing to a printer's error, the follo ing important paragraph was omitt from yesterday's report:

"William G. McAdoo is no long with the stellar quartette, it is s and Oscar Price who is getting $1 000 a year as president is also o or nearly so. William G. McAdo salary was $50,000 a year."

This paragraph should have i mediately followed the opening p agraph which was to the effect t the Big Four would be no bigg this year than last.

Hiram Abrams, general manag of United Artists left yesterday f the coast.

The first annual stockholders a directors' meeting of United Arti will be held next Monday in W mington, Del., instead of New Yo Those expected to attend are Osc A. Price, Dennis F. O'Brien, rep senting Mr. and Mrs. Douglas Fa banks (Mary Pickford), Nathan Bi kan representing Charlie Chap and Albert H. T. Banzhaf, represe ing David W. Griffith.

(Continued on Page 2)

To exploit that SPECIAL, Engage SOLOMON, he's wise—Advt.

BRADSTREET FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

l. XII No. 2 Friday, April 2, 1920 Price 5 Cents

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Chicago Representatives—Willis & Eckels Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
mous Players	84⅞	85⅛	85⅛
Do, pfd	90¼	91	91
oldwyn	24	24	24
oew's, Inc.	31	31⅞	31
nited Pict. Prod.	10½	11	10½
riangle	½	½	½
orld, 1st pfd.....	1⅛	1⅛	1⅛

Warrants Expected Soon

(*Special to WID'S DAILY*)

Chicago—Warrants will be issued ortly, it is expected, for the ar-st of the 40 theater managers who e charged with juggling the re-rns of the Federal amusement tax.

Mc Adoo Retires

(*Continued from Page 1*)

Some Comment

Just what is behind McAdoo's resignation and the possible resignation of Oscar A. Price will probably provoke considerable discussion in film circles. Price is reported to be a rather heavy stockholder in United Artists as well as president.

There has been considerable opposition to the selling plan of United Artists from some exhibitors.

In view of the reports circulated that Douglas Fairbanks and his bride will make a tour of Europe this summer, the question has been raised in various circles whether or not any productions could be expected from them if this report proved to be a fact.

New Company Under Way

The Hy-Art Film Corp. is forming a company to feature Hilda Spong.

Studio work will start at an early date.

Famous Players Ball

The employees of the eastern studios of Famous Players-Lasky will give an Eastern Studio Ball at the Commodore, April 28.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The San Francisco Call-Post says:

"DANGEROUS DAYS" STRIKES GREAT NEW NOTE OF MOTION PICTURE PHOTOGRAPHY THAT IS UNQUESTIONABLY DESTINED TO MAKE OTHER DIRECTORS FOLLOW IN THE FOOTSTEPS OF REGINALD BARKER.

Goldwyn

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George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater
Tel. Bryant 1511

The difference between a RITCHEY poster and an ordinary poster is about the same as the difference between a chicken that lays eggs and one that does not.

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Emma Dunn
Packard Library-Selwyn Theatre

SIMPLE SOULS

LOVE

If love weren't blind, we would all remain single.

Mollie King
in
"WOMEN MEN FORGET"
A Play of Blind Love

Directed by John M. Stahl
Produced by American Cinema Corp.

Released March 21 By
United Picture Theatres of America, Inc.
J. A. Berst, Pres.

—A CHILD FOR SALE—

My beautiful golden-haired girl Sylvia, 4 years old, charming disposition, health—perfect, parentage—legitimate. Reason of sale—high cost of living.
References exchanged. Address,

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YOU YOURSELF—NEED INSURANCE.

Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

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"Snowing Sydney"

A Two Column Newspaper
Ad-cut from
United Artists Corporation's
Extensive Assortment of
Theatre Exploitation Aids

There's Many a "Kick"
Where You Least Expect It!

Look at this picture and ponder. Father thought there was no more "pep" in the old nag, but his wayward daughter discovered that there was a wallop left in each old hoof——and she used the one horse power battering ram in self defence.

Think farm life is dead from the neck up? No "kicks" left in it? Oh! what a lot you've got to learn!

See the simple life exposed——get next to Nature——watch the All Star Comedy Cast tear the veil of secrecy from the romance of rural righteousness in

MACK SENNETT'S

Big New FIVE-REEL Comedy Sensation

"DOWN ON THE FARM"

F. P. Again Signs Clayton

(By wire)

Los Angeles—Ethel Clayton has been re-engaged on a long term contract by Famous Players-Lasky, as she states, at a salary three times as large as her present income.

She will make two pictures in New York and two in England, while the rest of her productions will be produced on the coast.

Shanahan, Sales Manager

Wistaria Productions, Inc., have appointed R. E. Shanahan as sales manager suceeding Jacques Kopfstein who has severed connections with the corporation.

He, together with Thomas de Vasey, secretary of the company leave for California to-morrow.

First Bessie Love

A. J. Callaghan Productions, Inc., announce as the first vehicle for Bessie Love, "The Midlanders," by Charles Tenney Jackson.

Joseph de Grasse and Ida May Park will direct.

Personnel of Bennett's Staff

R. E. Wortham will head the technical staff of Whitman Bennett's new organization. Tom Griffith will be chief cameraman, while Phyllis Dodson will be art director and W. O. Hurst, business manager.

Aspermont, Tex.—Clement Guest purchased the Queen from W. H. Davis, who recently took it over from W. A. Dunwoody.

Office Space

New Hooven Bldg.
117 West 46th St.
The heart of New York, just off Longacre Square. Units of 500 sq. ft. or more. Well worth inspecting. Apply on premises, Main Floor or
WHEELER REALTY CORP., Agts.
229 Madison Ave.,
Phone Van. 970

More Comedies

New Series for Educational—To Be Made By Gasnier

(By wire)

Los Angeles—Educational Films Corp. will release a series of 13 two-reel comedies to be produced by Jack White and Louis J. Gasnier.

Vera Steadman, Marvel Rea, two former Sennett girls and Lloyd Hamilton wil be featured in the series.

Educational recently announced the taking over of the C. L. Chester comedies.

A judgment by default for $1,82 has been entered in the City Cou against Willard Mack in a suit c Harry Cahane on a note for $1,75 made Sept. 27 last. Mack did nc defend the case.

SIMPLE SOULS

"WHERE PROMISES ARE SACRE
LOUIS MEYER
FORMERLY BRODA & MEYER IN
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPI
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMP
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FUN FEASTS
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Billy West
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OF LAUGHTER
SCREAMS
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AVAILABLE AT
LEADING INDEPENDENT
EXCHANGES EVERYWHERE
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"WHY WOMEN SIN?"

Comedies Need Effective Presentation, too.
Filmusic Cue Sheets are provided with all Arbuckle, Sennett, Al St. John and Carter de Haven Comedies.
WHY NOT WITH YOURS?
FILMUSIC STUDIOS, Hollywood

JACK COOPER
Featured in
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"Money Talks" "Schoolhouse Scandal"
"Virtuous Husbands" "The Yellow Dog Catcher"
"Dablin in Society" "The Heart Snatcher"
"Footlight Maids" "The Light-Weight Lover"
"Hungry Lions and Tender Hearts"
Watch this Space for Future Announcements.

There are still a few--
exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
COMEDYART
But not many- Are YOU one?
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the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII. No. 3 Saturday, April 3, 1920 Price 5 Cents

Monday's Meeting

f United Artists' Directors May Find Another Resignation

What will follow as the result of illiam Gibbs McAdoo retiring as neral counsel of United Artists, d Oscar A. Price possibly re- gning as president, as exclusively ted in yesterday's issue of WID'S AILY, caused general comment in n circles yesterday.

No word was received up to press ur last night from the Coast from e stars interested, nor was it pos- le to secure any statement from vid W. Griffith who is working Mamaroneck regarding the un- pected developments.

When the directors meet at Wil- ngton on Monday afternoon it uld not be surprising if in addi- n to the other interesting matters be taken up would be the resigna- n of an important executive in organization other than those ntioned. It is not unlikely that . Price will remain with the or- ization as a director even should resign Monday because of his ck holdings in the corporation.

Following the exclusive report in s publication there were many one calls to the United offices for ormation, but inasmuch as Mr. ice would not talk, and Hiram rams and Ralph Proctor were out town no information was avail- e.

McAdoo was practically respon- le for the formation of the organ- tion, meeting the other stars ough Douglas Fairbanks. He is d to be responsible for the general n, as well as the financing of the poration. Just what is respon- le for his retiring is not known. is understood, however, that it s purely a voluntary and probably uld prove a surprising matter to stars. It would not be alto- her surprising if the reason for move is McAdoo disagreeing h some of the policies inaugu- ed and carried out in the selling of the organization.

None of the directors of the cor- ation cared to discuss the report terday.

Another Curtis Meeting

nother meeting of the board of ctors of the Cathrine Curtis Corp. cheduled for Monday or Tuesday.

She sat beside him until late into the night, watching as he slowly recovered from the drug.—Norma Talmadge in "The Woman Gives," a First National attraction.—Advt.

Selznick Meeting

All of the managers of the various Select and Republic exchanges throughout the country are arriving to be on hand for a general meeting to start on Monday. Plans for the coming season will be discussed, and the likelihood of closer working on the part of the several releasing companies will come in for a share of discussion. Producing and other plans which L. J. has in mind will also be taken up. Towards the end of the week the National Therious Select and Republic exchanges meeting. So it will be a heavy week for entertainment by the Selznick executives.

Sullivan's Trip Deferred

C. Gardiner Sullivan, head of the Ince scenario staff who is in New York planning his trip around the world has missed his boat. This defers his trip until May and in the interim he may return to California and resume his script work.

Producers Combine

While nothing officially has been announced, it is understood that, as a result of the deliberations gone into by the independent producers at the Knickerbocker, ten producers have pooled resources while five others were barred by the action of the committee which conducted the meeting.

The ten producers have agreed to make 46 features, five reels each in length, 52 reelers and 8 specials.

Louis Burston is expected to figure in the deal in some way with the serial producers he has lined up. Funds have been raised to finance initial production.

New Rivoli Record

Every attendance record at the Rivoli was smashed this week with John Barrymore in "Dr. Jekyll and Mr. Hyde." On Sunday 9,842 persons paid their way in. On Monday the attendance was 7,977, a new week-day record. On Tuesday it jumped to 8,255 and on Wednesday to 8,365.

Klaw Enters Field

Forms Unit to Make Pictures—Move Long Expected

It was generally taken for granted in film circles that the long awaited entrance into the motion picture field of Marc Klaw, formerly of Klaw & Erlanger, had arrived when it became known that a new company, Marc Klaw, Inc., had been formed in Albany to deal in the motion picture business generally.

The company was incorporated at a nominal sum, $30,000, and the incorporators given were Marc Klaw Joseph Klaw who is Marc's son and Alonzo Klaw.

Dittenhoefer and Fischel, attorneys for Klaw, incorporated the company but at their offices it was stated that all statements must come from Klaw himself.

Klaw could not be reached at his office and in his absence no one cared to comment on the new company.

Sherry Says Suit Is Ended

William L. Sherry, of the Parex Film Corp. states the suit brought against his company by the De Luxe Pictures Corp. had been settled and discontinued on March 26.

Licenses for Operators

(Special to WID'S DAILY)

Albany, N. Y.—A bill introduced in the Legislature by Assemblyman Flynn provides for the licensing of motion picture operators in cities of the first class.

The operators of machines involving the use of combustible films used in public or private buildings or places of public assemblage shall be subject to the determination of a Board of Examiners to consist of three members, one of which shall be a city employe, one an operator and another an employe of the operator.

Foundation Moves

The Foundation Film Corp. moved from 1600 Broadway to the Leavitt Bldg., 130 West 46th St.

M. W. Garsson, general manager says negotiations are under way for the purchase of a new picture for state right distribution.

A. Hartleib has joined the technical film department of Inter-Ocean as assistant manager.

The IDEA Inventor.
SOLOMON, he's wise.—Advt.

Wid's DAILY

Vol. XII No. 3 Sat. April 4, 1920 Price 5 Cen

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C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.

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Chicago Representatives—Willis & Eckels 6th Floor, Consumers Bldg., Chicago, Ill.

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Famous Players	84⅞	85½	85½
Do, pfd	90¼	91	91
Goldwyn	24	24	24
Loew's, Inc.	31	31⅞	31
United Pict. Prod.	10½	11	10½
Triangle	½	⅝	½
World, 1st pfd.....	1⅛	1⅛	1⅛

The above are Thursday's quotations. The market is closed until Monday morning on account of the Easter holiday.

Not in Benedict Plant

The Hy-Art Film Corp. has not leased the Hal Benedict plant in College Point as stated.

The Vivian Martin company, Jack Noble directing, occupies one stage but the other is free.

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Get Acquainted With

"THE UNKNOWN RANGER"

STARRING
REX RAY

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of "WID'S DAILY," published daily at New York, N. Y., for April 1, 1920.

Before me, a notary public, in and for the State and County aforesaid, personally appeared Joseph Dannenberg, who, having been duly sworn according to law, deposes and says that he is the Managing Editor of the "WID'S DAILY," and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24th, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, "Wid's Films & Film Folk," Inc., 71 West 44th St., New York, N. Y.; Editor Joseph Dannenberg, 71 West 44th St., New York, N. Y.; Managing Editor, Joseph Dannenberg, 71 West 44th St., New York, N. Y.; Business Manager, John W. Alicoate, 71 West 44th St., New York, N. Y.

2. That the owners are: "Wid's Films & Film Folk," Inc., 71 West 44th St., New York, N. Y.; F. C. ("Wid") Gunning, 71 West 44th St., New York N. Y.; John W. Alicoate, 71 West 44th St., New York, N. Y.; Fred Desberg, 322 Euclid Ave., Cleveland, O.; F. J. Seng, 1450 Dayton St.., Chicago, Ill.; Joseph Dannenberg, 71 West 44th St., New York, N. Y.; Joe Brandt, 1600 B'way, New York, N. Y.

3. That the known bondholders, mortgagees ,and other security holders owning or holding 1 per cent. or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiants full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is 3,823.

Joseph Dannenberg, Editor.

Sworn to and subscribed before me this 31st day of March, 1920. (Seal) Harry Frank. (My commission expires March 30th, 1922.)

More Millions

(By Wire to WID'S DAILY)

Dover, Del.—Clyde Corp. is the name of a $2,200,000 film company just chartered here by the usual representatives of the Corporation Trust Co.

Goldwyn Pictures Corporation
NEW YORK

THIS IS A GOLDWYN YEAR

SIR:

The New York Post says:
"EDGAR AND THE TEACHER'S PET" WILL BRING BACK FOND MEMORIES TO ANYONE WHO HAS GONE TO SCHOOL, AND THAT, OF COURSE, MEANS EVERYBODY. ONE OF THE MOST APPEALING YOUNGSTER PICTURES THAT HAS EVER BEEN PRESENTED."

Goldwyn

SIMPLE SOULS

WOMEN MEN FORGET

Pathé News

No. 27

PARIS, FRANCE.—Poilus vs. Tom East Deschanel, new French Pres. greets the football teams of French British armies at Parc des Princes.

ALBANY, N. Y.—Expel Five Soc Assemblymen.—After a long trial the York Assembly unseats Socialist bers who were duly elected by con ents.

Speaker Sweet, who led the forces ging the expulsion of the Socialis

Assemblyman Theodore Roosevelt, championed the cause of the five m

WOODS HOLE, MASS.—New su White House—views of estate on zard's Bay where President Wilson spend the summer months.

BERLIN, GERMANY.—Dinner is s —on "Essen" Strasse! Street-kit combat profiteering by seling fo greatly reduced prices.

The meat supply of the nation is exhausted; the great slaughter-h look like deserts.

There is also a serious coal famin posters warn people of this sho many factories are rendered idle.

The demobilization of Germany's army left an army of unemployed wake—thousands apply at emplo offices.

MELROSE PARK, ILL.—160 $25,000,000 damage! A terrific to sweeping with unbridled fury th the Middle West, uproots dwelling renders thousands homeless.

BALTIMORE, MD.—Turf season in East—passage of favorable laws is celebrated as horse race held on Bowie track.

ARCHANGEL, RUSSIA.—Bless of frozen river—high church digni join the people in ancient ceremon blessing Dvina River.

SACRAMENTO, CAL.—Airplane the Rockies—accompanied by Pathe fireman, aviator makes hazardous over the Yosemite Valley.

today

Neilan's Next

"Don't Ever Marry," the p that has been receiving a teas vertising campaign, is announc Marshall Neilan's next prod through First National.

When an exhibitor wh has not been using RIT CHEY posters has a crow around his box-office, the are more likely to be bi collectors than patrons!

RITCHEY
LITEO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 83

Ritchey

—A CHILD FOR SALE—

My beautiful golden-haired girl Sylvia, 4 years old, charming disposition, health—perfect, parentage—legitimate. Reason of sale—high cost of living.
References exchanged. Address,

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729 Seventh Ave.,
New York City

A Three Column Newspaper Advertising Electro Selected from the Big Theatre Exploitation Campaign Prepared by United Artists Corporation.

Get those old thrills again- get back to Grand Old Nature

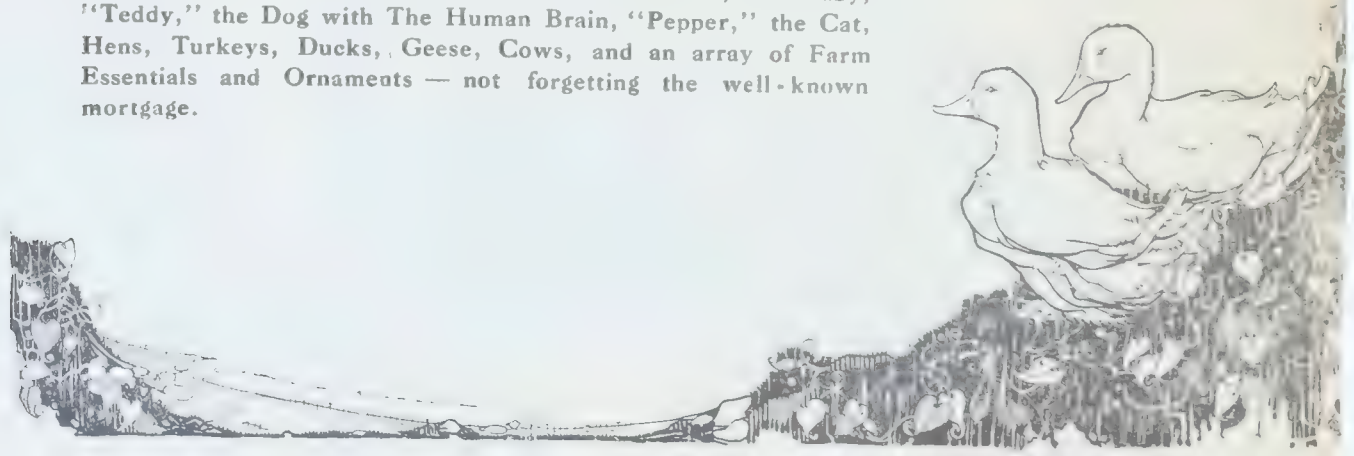
MACK SENNETT'S

Big New FIVE-REEL Comedy Sensation

"DOWN ON THE FARM"

is a riot of rural romance and revelry—it will give you all the benefits of a three-months summer vacation in an hour of fast and furious fun and thrills—

An all-star cast of Sennett Favorites including Louise Fazenda, Marie Prevost, Ben Turpin, Bert Roach, Harry Gribbon, James Finlayson, Billy Armstrong, Little Johnnie, the Baby, "Teddy," the Dog with The Human Brain, "Pepper," the Cat, Hens, Turkeys, Ducks, Geese, Cows, and an array of Farm Essentials and Ornaments — not forgetting the well-known mortgage.



Extended Production

Allied Film Players, of which Al bert is director-general, and hitho confined to the production of tures for export purposes only, s decided upon a change of policy the coming year. Twelve two-l comedies, featuring Joe Barton, o recently closed with Arthur mmerstein's "Always You," will released on the state right market.

For presentation in France, there ll be five special features with uise M. Walker and three spel all-star pictures will be sold both re and abroad.

Walter Henry Newman is under ntract to direct the comedies, the st one of which will be released April 15, the others following e each month. Mme. Walker's st release is scheduled for May, d there is a special dealing with ofiteering, set for May 15. Work in progress at the Gene Gauntier dio, where work is now in progss.

Fire Damages House

Teague, Texas—A fire caused a mage of $2,500 at the Idlewild ntly. Two machines and 6,000 feet film were destroyed, while the ilding was damaged to the extent $300. T. J. Preston and son own e house, which was partially inred.

Charnas Here

Harry Charnas, of the Standard Film Service, which operates in several Middle Western cities, is in town.

Hutchison in Pathe Serials

Charles Hutchison has signed with Pathe to make four serials.

Cy Greiver a Visitor

Cy Greiver, Greiver Distributing Corp., Chicago, is in town.

LABORATORY AVAILABLE

After June 1st, 1920, Adjoining Lincoln Studio Palisades, New Jersey.

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No more distortions.
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Palace Theater in Washington.
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exhibitors who are content with but one projection machine -

AND

a few who are still hesitating about booking

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But not many - Are YOU one?

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Wid's DAILY

The RECOGNIZED AUTHORITY

L. XII. NO. 4 Sunday, April 4, 1920 Price 25 cents

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ALIAS JIMMY VALENTINE

Starring BERT LYTELL

The World Famous Crook Play by Paul Armstrong

Scenario by Finis Fox

Maxwell Karger METRO Director General

JURY IMPERIAL PICTURES Ltd. Distributors throughout Great Britain. SIR WILLIAM JURY Managing Director

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and you'll learn a thing or two about the formidable box office strength of this Alice Brady production. Big time competition on every hand is your "pie" when this great attraction screams at the public from your billboards. This tells the tale:

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J. S. WOODY GENERAL MANAGER
REALART PICTURES CORPORATION
469 FIFTH AVENUE
NEW YORK CITY

DESPITE PALM SUNDAY AND MANY COUNTER ATTRACTIONS ON PERFECT DAY WHICH INCLUDED BIG MOTOR SPEEDWAY RACES AND ASCOT STAMPEDE ALSO TWO REPRESENTATIVE SYMPHONY SOCIETY CONCERTS WE DID SPLENDID BUSINESS WITH REALART PICTURES CORPORATION PRODUCTION SINNERS WITH ALICE BRADY THE STAR EVERYBODY TICKLED TO DEATH CROWDS STILL COMING.

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in
SINNERS

From the play by OWEN DAVIS - *Directed by* KENNETH WEBB

Scenario by EVE UNSELL

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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News of the Week in Headlines

Monday

Federal Trade Commission's Investigation into activities of Saenger Amusement Co.

Broswell Prod., Inc., acquire rights to Nick Carter stories which they will produce.

Robertson-Cole to build ten-story office building on Seventh Ave.

Tuesday

Chicago Independent exchange men form organization known as Federated Film Exchanges of America, Inc.

Members of Exhibitors' Defence Committee of First National here for conference.

Wednesday

Kansas Exhibitors' Association adopt resolutions opposing percentage.

Richard Rowland issues statement regarding Loew-Metro organization for coming year.

Selznick signs William Faversham for series of productions.

Amalgamated Exhibitors, Ltd., Montreal, secure Hallmark and Pioneer franchises.

Thursday

Exhibitor's Defence Committee of First National talk over distribution of Associated Producers. Plan annual convention, Congress Hotel, Chicago, beginning Apr. 26.

Independent Producers open two-day session at Hotel Knickerbocker, N. Y.

Hiram Abrams leaves for coast. Mission is secret.

Friday

William G. McAdoo retires as counsel for United Artists. Oscar A. Price may resign.

Famous Players signs Ethel Clayton.

Independent Producers meet in New York. Plan Co-operative organization.

Saturday

Mark Klaw forms film producing unit. Long expected as factor in field.

Interchurch Film Corp. offers unit program to churches. After non-theatrical distribution exclusively.

Pardoning the bad is injuring the good"--Benjamin Franklin.

John Barrymore's Performance a Tremendous Drama in Itself Alone

John Barrymore in
"DR JEKYLL AND MR. HYDE"
Paramount—Artcraft

DIRECTOR.....John S. Robertson
AUTHOR.....Robert Louis Stevenson
SCENARIO BY.....Clara S. Beranger
CAMERAMAN.....Roy Overbaugh
AS A WHOLE.....All action centers on masterly, powerful and gripping characterization rendered by star.
STORY.....Very skillful adaptation works up steadily to dramatic climax.
DIRECTION.....Provided production full of convincing atmosphere; has centered all action on star with success.
PHOTOGRAPHY.....Very good
LIGHTINGS.....A few over-lighted scenes at start but most of work is excellent.
CAMERA WORK.....Dissolves used in scenes where star changes character could have been more even.
STAR.....Gives characterization of tremendous power that is a whole drama in itself.
SUPPORT.....Highly commendable
EXTERIORS.....London street sets have great atmosphere.
INTERIORS .....Excellent
DETAIL .....No faults
CHARACTER OF STORY....Triumph of a man's evil self over his good self.
LENGTH OF PRODUCTION.....6,355 feet

Here is a case where everything has been thrown to the star. Whole sequences he performs alone without assistance from any of his support. Then again some of them are used, but just enough to score a plot point effectively but quietly, and then the star sweeps on developing in his characterization alone an entire drama. Such is the remarkable power of John Barrymore's performance in the unusual dual role of Stevenson's "Dr. Jekyll and Mr. Hyde."

It is the star's picture from the very outset, and it is the star that makes it. Perhaps, just for this once, are picture patrons to be glad that there is this concentration on an individual player. It has been the breaking of so many pictures. It is the making of this. Barrymore's performance is a thing of fine shadings and of violent emotions. In his last moments as Hyde, when the depravity in the man has smothered all other senses, his entire body, from top to toe, is an ugly picture of unrestrained passions. Terrifying facial expressions are supplemented by expressions of the whole body. So different is this to the aesthetic demeanor and delicate actions of the young Dr. Jekyll in the opening scenes. Barrymore makes the man good to the point of being godly. Then comes his temptation by the wholly physical feminine and his subsequent discovery of a chemical mixture that will banish his finer senses and unleash the base passions. This change is portrayed in Dr. Jekyll by Barrymore's marvelous use of makeup and his summoning and use of all the expression at his command.

Forceful as this scene is, the intensity becomes doubled and trebled as the story further unfolds until Dr. Jekyll makes the horrible discovery that his other self, Mr. Hyde, is constantly with him. Base passions triumph. The drama of the man concludes in a whirl of emotions. As Hyde he kills the father of the girl he loves as Jekyll. She comes to see him and, lest she see him and feel the effects of his ugliness, he takes poison. The girl is told that Dr. Jekyll was murdered by Mr. Hyde.

The production furnished the picture approaches a state of perfection so closely that it is quite irrelevant to quibble over a few minor technical details. The cast that supports Barrymore, always ready when called upon, includes Martha Mansfield, Brandon Hurst, Charles Lane, J. Malcolm Dunn, Cecil Clovelly, Nita Naldi, George Stevens and Louis Wolheim.

A Box Office Attraction Par Excellence

Box Office Analysis for the Exhibitor

"Dr. Jekyll and Mr. Hyde" is one of the screen's masterpieces and the house that shows it is in for increased prestige. Of its drawing power there is not the slightest doubt. The Barrymore name and the title of the world famous work from which the picture is adapted will bring it to the attention of every one. You will probably find among your swelled audiences people who have previously stayed away from pictures. Star and title certainly create a drawing combination that will show in extra dollars and cents at the box office.

Despite the classic from which it is adapted, its moral effect which is tremendous though never odiously obvious, there will probably be some, including a few petty state censor boards, that will object to the low pitches of depravity to which the star, in his masterly characterization, descends. But to one such objection there will be a thousand praises offered. And a picture would fall short of greatness if it didn't stir up criticism among these objectionally super-sensitive and professional reformers.

Above the Average and Will Specially Please Star's Admirers.

Anita Stewart in
"THE FIGHTING SHEPHERDESS"
First National

DIRECTOR.....Edward Jose and Millard Webb
AUTHOR .....Caroline Lockhart
SCENARIO BY.....Frank M. Dazey
CAMERAMAN .....Tony Gaudio
AS A WHOLE.....Gets off to good start that promises considerably more than they really give you in the end.
STORY.....Fairly original; gives star best opportunity she has had in some time.
DIRECTION.....Splendid for the most part but allows a bad slump prior to the finishing sequence.
PHOTOGRAPHY ..... Excellent
LIGHTINGS .....Good
CAMERA WORK.....Very fine
STAR....Did unusually fine bit of work; very pretty in close-ups.
SUPPORT.....Noah Beery the "good shepherd;" Wallace MacDonald has small part; Walter Long and others did good work.
EXTERIORS.....Some very beautiful shots
INTERIORS.....Not many used
DETAIL.....Long and unnecessary titles toward end drag the finish.
CHARACTER.....Innocent shepherdess fights to clear her name in eyes of village scandalmongers.
LENGTH OF PRODUCTION.....About 5,954 feet

In "The Fighting Shepherdess," Miss Stewart is provided with a part that is nearer suited to her talents and ability than anything she has had in quite some time. Although she is deprived of the opportunities of wearing beautiful gowns, the locale and atmosphere, together with appreciable performances on the part of the star and her supporting company, will be sure to make a hit with audiences.

The director loses no time in pitching into the story and keeps things going at a fairly rapid rate until along about the second last reel when instead of finishing up logically, he sends hero back to the city and brings on some more detail that drags the action. This bit is a trifle annoying, inasmuch as the audience is acquainted with all that has happened and is going to happen, it merely being a matter of clearing matters up among the characters involved in the story.

In the instance referred to the audience knows who murdered "Mormon Joe," long before the murder is revealed to the people in the picture. This is not altogether good plot development for there is no suspense left, and the complications that follow are tedious. Folks are going to have it all figured out for themselves long before the end which is a long time coming.

Miss Stewart was splendid in her part, playing the innocent, misjudged girl in distinct contrast with the fiery, fighting woman who goes so far as to send away the man she loves until she has cleared her name before the villagers.

Because her mother had been branded as bad, it looked as though Kate Prentice would go through life with the stigma of her parent upon her. When Pete Mullendore had attacked her in a fit of lustful drunkeness in her mother's notorious roadhouse, Kate had accepted the hospitality of Mormon Joe and for sometime shared the shelter of his crudely improvised home.

It was not until Kate accepted the invitation of an easterner, Hughie, who was stopping over in town, to attend a dance in the village, that she realized that her relation with Mormon Joe was scandalized by those in the village. Then Joe was killed by the jealous Pete and Kate was accused of the murder but dismissed on account of a lack of evidence.

Kate then vowed to find the murderer of Uncle Joe and also to clear her own name. Dying from a wound received as the result of being mistaken for a night prowler Pete disclosed the details of his crime while delirious thereby clearing up the mystery and allowing Kate to welcome her lover.

Can Stand Boosting, Particularly if Star Is Popular

Box Office Analysis for the Exhibitor

There is good story material in this one, and even better is the cast that has been selected to support Miss Stewart. Walter Long gives a very forceful and villainous portrayal and Noah Beery presents a humble, kindly hearted shepherd. You can promise them a pleasing performance on the part of the star who is very pretty.

The production as a whole is good to look at and while the action does not maintain the same average of interest throughout, you will probably not hear any serious complaints. You might use the following lines: "If your name had been falsely slandered in your home town would you seek a new start elsewhere or stick and clear yourself? See what Anita Stewart does in 'The Fighting Shepherdess.'" Or, "She was called 'The Fighting Shepherdess' because she fought for her good name. Was it worth it? See for yourself at the blank theater."

Oh, Dear! Oh, Dear! The Critics are Shocked

Sunday, March 21 1920 — Wid's DAILY — 3

Wonderful Story. Excellent Stellar Performance and Extravagant Production

Louise Glaum in
"SEX"
J. Parker Read, Jr.—Hodkinson

DIRECTOR ..... Fred Niblo
AUTHOR.....C. Gardner Sullivan
SCENARIO BY.....C. Gardner Sullivan
CAMERAMAN .....Charles J. Stumar
AS A WHOLE ..Very lavish and rich production containing a lot of dramatic and moral force.
STORY.....Very well worked out and all sequences handled with real dramatic skill.
DIRECTION. Puts the dramatic as well as the spectacular scenes over with fine effect.
PHOTOGRAPHY ..... Fine
LIGHTINGS .....Very effective
CAMERA WORK.....Various scenes show skilful camera placement.
STAR .. Role runs wide range and she handled all phases very impressively
SUPPORT..... Shows to fine advantage
EXTERIORS... Few used
INTERIORS..... Rich and appropriate
DETAIL ...Shots of players lighting and smoking cigarettes too plentiful.
CHARACTER OF STORY . Roof garden queen comes between husband and wife and later, married, finds herself confronted with same situation.
LENGTH OF PRODUCTION.....About 6,800 feet

C. Gardner Sullivan conceived and developed with his uncanny skill, a dramatic and morally forceful theme in "Sex," which also serves as a wonderful vehicle for Louise Glaum. All the dramatic sequences, and there are many, have been handled with fine effectiveness both in the writing and the production of them, and the final sequences contribute a fateful touch to the story that will make it the subject of much conversation; In fact "Sex" is a picture blessed with a BIG story

The story opens showing Adrienne, a roof garden queen, in all her artificial glory. Her philosophy is to look after herself alone. Believing brazenly in this selfish outlook she laughs at the plea of the wife of her most ardent admirer to give him up. As a result there is a divorce. Later, however, Adrienne marries Dick, a millionaire, and finds herself really in love with him. And not until her successor at the roof, Daisy, once a chorus girl whom Adrienne had tutored to become a gold-digger, comes between her and Dick does she realize the utter falsity and cruelty of her former act. Unable to hold Dick she takes passage for Europe, and on the steamer sees her former admirer happy in his reunion with his wife. Happiness is all about her but she has none.

The very simplicity of this story is the key-note to its power. The placing of Adrienne in the one situation two times, only at opposite corners of the eternal triangle, is a very forceful stroke and one which besides being responsible for tremendously effective drama, affords Miss Glaum splendid opportunities to display her emotional versatility.

The picture has been very lavishly produced. The roof garden scenes are startling in originality and effectiveness and the wild party in Adrienne's home is reckless in abandon. But Director Fred Niblo has shown himself a master of the dramatic sequences as well as the spectacular scenes. In fact these are handled to surer effect, for the spectacular orgy is marred several times by vulgar incident which should never been pictured. These scenes and shots of the players lighting and smoking cigarettes could well be eliminated.

Irving Cummings as Dick, Peggy Pearce as Daisy and William Conklin and Myrtle Stedman as the husband and wife lend exceedingly valuable assistance to the star

Wouldn't Be Able to Keep 'Em Away From This With a Small-Pox Sign

Box Office Analysis for the Exhibitor

"Sex" is a wonderful audience picture. The title, star, story and production unite in making it the wonder it is in this respect. And as far as advertising value goes you wouldn't be able to keep the crowds away from this if you displayed a small-pox sign over your door. Naturally that title is going to draw them in and a few catch-lines concerning the story and the star will serve to make it even more alluring. And word-of-mouth advertising will do the rest.

People surely like this sort of a story dealing with the Broadway underworld. Tell them about it by using such reading notices as these in your copy, "Adrienne, the toast of Broadway, laughed and profaned the bonds of matrimony but then love came to her and her selfish philosophy boomeranged on her with terrible consequences," "The sanctity of marriage meant nothing to this selfish queen of the roof gardens but the day came when she was to pay!"

WID'S

"Sex" Is What You Would Expect From Title

J. Parker Read, Jr., Photoplay in Seven Parts. Released by Hodkinson. Story by C. Gardner Sullivan. Directed by Fred Niblo. Cam-

REVIEWED BY HELEN ROCKWELL.

"AND I learned about women from her"—the oftquoted line of Mr. Kipling's—might have been inspired by Louise Glaum had the famous British poet seen her in her newest photoplay "Sex." For Louise Glaum reveals a few things about the feminine mind and a little more, perhaps of the feminine figure. She does it in typical moving picture vampire fashion—obviously and seductively. It is amusing to note that C. Gardner Sullivan who is responsible for the story shows more acumen and more real intelligence in his writing of the character than the star shows in her rendering of it. Nevertheless, "Sex" is a lavish, arresting and at time startling piece of entertainment which will serve nicely in any theatre where the exhibitor desires to make his audience "sit up and take notice."

There is no lack of the demon rum in "Sex" and—there is no lack of sex. The picture lives up to its title and no one can complain of being lured in under false pretenses. It is chock full of wild scenery of revelry, chorus girl laxities, merry intoxicants, divorces and short skirts. Husbands openly set up chorus girl establishments and tell their wives to go hang. Wives sit at home and brood while the darlings of the Frolic give midnight suppers and dance on the tables. One particularly wild party in the first reel is truly enlightening and deliciously full of thrills.

A good story with an original twist accompanies the revelry. And the logic of it is so sound, and the moral so sure that the end justifies the means. But just the same the realism could be tempered to some degree and give quite as much satisfaction in a more genteel fashion. The settings are lavish and in harmony with the general theme of the picture, and it is evident that expense meant not a thing

EXHIBITORS TRADE REVIEW

"Sex"

J. Parker Read, Jr., Seven-Reel Production for Hodkinson Features Louise Glaum in Unsavory Story.

Reviewed by Margaret I. MacDonald.

IT is difficult to believe that a screen writer of such fine repute as C. Gardner Sullivan could turn out as tawdry a story as that on which the J. Parker Read, Jr., production "Sex" is based. It is not only tawdry, but immoral, as presented in its seven-reel visualization, which is being released through the W. W. Hodkinson Corporation. Louise Glaum, the featured member of the cast, works overtime in trying to put across the salacious character of Adrienne Renault, but compels admiration in the contrast which she draws between the dancer's personality governed by the loose instincts of her earlier life, and the more demure requirements of decent wifehood.

It is reasonable to believe that in making the picture the director, overly anxious to create an impression, has trusted too much to the spectacular possibilities of the story; for, what might be considered the biggest blot on the picture, occurs when at least a quarter of the first reel of the picture is consumed with the staging of a midnight orgie.

It was a mistake to cast Miss Glaum as a dancer—her attempts to make good in an art at which she is evidently a novice, are a detriment to her otherwise clever performance. Faults in the construction of

MOVING PICTURE WORLD

New Side of Louise Glaum's Talent Is Shown in J. Parker Read's Picture "Sex"

Not All Is Melodramatics and Emotionalism in This Absorbing Picture, and the Star Varies Her Serious Work With Light Scenes of Gaiety and Abandonment in Which She Is Quite Fascinating—Tale of Retribution Is Powerfully Told.

That old and true adage about reaping what one sows, even the wind and the whirlwind, is the basis of the latest J. Parker Read-Louise Glaum picture which, not very happily, is entitled "Sex." A fine piece of work this feature is, from whatever angle it is viewed, and, if appropriately renamed, it should have as wide success as its predecessor, "The Lone Wolf's Daughter."

When sex is the trunk, root and branches of nine-tenths of the trees in the vast forest of motion pictures, no one photoplay has the right to use it as a title. In this instance, the picture has so many striking aspects that a name reflecting its real dramatic quality would be particularly valuable, and the soft pedal on the sex question in the advertising would not do the family trade a bit of harm. "Sex"

N.Y. REVIEW

"SEX."

J. Parker Read, Jr.—Seven Parts—Hodkinson.
Featuring Louise Glaum.
Reviewed by Agnes Smith.

CAST.

Adrienne Rennault.....Louise Glaum
Mrs. Overman.....Myrtle Stedman
Daisy Henderson.....Peggy Pearce
Philip Overman.....William Conklin
David Wallace.....Irving Cummings

Directed by Fred Niblo. Story by C. Gardner Sullivan.

Anyway, the picture has a nice, frank title. An epigrammist, speaking of the current trend in art, remarked that it is "sex o'clock." And because the sex interest is absolutely the sole interest in C. Gardner Sullivan's story, it is kind of him to come out and brand it so openly.

There is nothing especially shocking or daring about the plot. Louise Glaum plays what we would term a vampire role if Louella Parsons hadn't told us that Miss Glaum doesn't want to be called a vampire. She has the part of a siren who doesn't see anything unethical about breaking up a home. However, when she marries and has a home and husband of her own, she finds that her philosophy doesn't work. And the sting of the situation comes in the fact that the girl who does the home-wrecking learned her tricks from the reformed siren.

Like most of Mr. Sullivan's stories, it is logical, dramatic and consistently interesting. The action moves leisurely, but it

MORNING TELEGRAPH

You could not buy all this critical excitement for $30,000 in Gold

W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHE *Exchange, Incorporated*

Unusual and Very Pleasing Comedy With Human Interest Touches

Emma Dunn in
"OLD LADY 31"
Screen Classics—Metro

DIRECTOR.....John E. Ince
AUTHOR.....Rochel Crothers
SCENARIO BY.....June Mathis
CAMERAMAN .....William Beckway
AS A WHOLE.....Very unusual and appealing comedy of old people with human interest touches.
STORY.....Something very much out of the ordinary, well handled, with fine comedy values.
DIRECTION.....Tempo is little slow at outset but body of action shows good treatment and values are realized.
PHOTOGRAPHY .....Good
LIGHTINGS.....Nothing fancy but realistic
CAMERA WORK .....Satisfactory
STAR .....Has appealing role and handles it with fair success.
SUPPORT.....Henry Harmon center of good comedy sequences and registers them nicely.
EXTERIORS.....Plain and very suitable country stuff.
INTERIORS .....Very appropriate
DETAIL ..... Satisfactory
CHARACTER OF STORY.....Aged couple's experiences in old ladies' home where husband is known as "Old Lady 31"
LENGTH OF PRODUCTION.....About 5,800 feet

"Old Lady 31" offers something very unusual in the way of humorous story touched up with human interest bits. On the stage its unusualness combined with its comedy and sympathetic touches proved very attractive and the play scored a big success. And these same elements make for a very enjoyable picture, though the human note is not, perhaps, sounded as clearly as it was in the speaking version.

The unusualness of the story lies in the fact that it deals almost entirely with old people, people the other side of sixty. The opening scenes show Angie and Captain Abe Rose forced to vacate their little home and put all the goods under the hammer. Unwise speculation was the cause. Angie plans to enter the old ladies' home while Abe is headed for the poor farm.

In the home there are twenty-nine old ladies and they register a number of good comedy touches in introducing the chief members. They are all gathered to welcome Angie. Some of them suggest that they take Abe in as Old Lady 31 but, put to a vote, the suggestion fails. However, when they see the tearful parting between the old couple, it is unanimously carried and so Abe is installed in the midst of thirty "girls."

They strike a sure comedy note in referring to the old ladies as "girls" and having certain of the leaders take up the matter of the unconventionality of Abe's intrusion as if he were a handsome youth coming to live in a seminary. This comedy line proves laden with a goodly number of possibilities, the majority of which have been well realized.

They also work in a bit of plot when Blossy, one of the old ladies who won't consider herself old, kisses Abe on the cheek at his birthday party and shocks all the other inmates. They are considering turning Abe out in seriousness then when Angie steps into the breech and marries Blossy off to a long faithful suitor.

In the end one of Abe's long since forgotten investments proves a small bonanza and so the couple can go back to their old home. Emma Dunn gets enough sympathy from the role of Angie to make it pleasing. Henry Harmon in the title part is the center of the majority of the comedy sequences and gets a lot of quiet humor over. Clara Knott gives an exaggerated picture of Blossy but her bids for laughs are successful. Others are Carrie Clark Ward, Sadie Gordon, Martha Mattox, May Wells, Ruby Lafayette, Lawrence Underwood and Graham Pettie.

Much Offered in This to Attract More Than Average Attention

Box Office Analysis for the Exhibitor

Here's an unusual and very attractive piece of entertainment property and one which, at the same time, offers you a full quota of advertising opportunities. In the first place the play scored such a success that probably many of your people have either seen it or heard about it and will be anxious to see it in its new form. In the second Emma Dunn, who successfuly played the role of Angie on the stage, essays it here. In the third place it was written by Rachel Crothers who has since risen to the front ranks of dramatists. Her "Thirty-Nine East" and "The Little Journey" are well known. Miss Crothers writes for the real public. People flock to see her plays. Use her name and it will carry weight.

Then, of course, there are the unusual characters with which the present work deals. All old people. Get that over to them, at the same time bringing out the fact that it is mainly a comedy. This certainly ought to attract because of its vast difference from the usual picture. In catch lines and readers bring out the main idea (the old man entering the ladies' home) as humorously as possible.

Unsustaining and Rather Unpleasant Melo That Goes to Extremes

Sessue Hayawaka in
"THE BRAND OF LOPEZ"
Haworth—Robertson-Cole

DIRECTOR.....Joseph De Grasse
AUTHOR.....E. Richard Schayer
SCENARIO BY.....J. Grubb Alexander
CAMERAMAN.....Frank D. Williams
AS A WHOLE.....Director, star and players tried to step on this but it remains a wild-eyed melodrama, unsustaining because of lack of centralized plots.
STORY.....Affords star sympathetic role at first but switches into heavy and fails to please.
DIRECTION.....Most scenes handled very well but put together they can't modify the unnecessary melodramatic extremes gone to in the story.
PHOTOGRAPHY .....Satisfactory
LIGHTINGS.....Usual stuff meets requirements
CAMERA WORK.....All right
STAR.....Gives very telling performance but doesn't seem to fit in Spanish role.
SUPPORT..... Commendable
EXTERIORS.....Have nice atmosphere
INTERIORS ..... Suitable
DETAIL.....Picture gets title from incident quite irrelevant to plot.
CHARACTER OF STORY.....Jilted matador becomes bandit and plans revenge on former fiancee.
LENGTH OF PRODUCTION.....About 5,100 feet

This one is a wild-eyed melodrama that goes to very unconvincing story extremes and casts Hayakawa in a part which, though at first sympathetic, proves to be violently "heavy" before the plot has gone far. Nor is the story centralized sufficiently for it to maintain interest. It has several phases and includes a number of time lapses which break up the interest.

They begin with the star as a famous Spanish matador in love with Lola, an opera singer of noble family. Lola carries on a flirtation with Alvarez, a childhood sweetheart, and this so enrages Lopez that he takes his cigarette and burns her back. Immediately afterwards he asks forgiveness and suggests that they marry on the morrow. Lola seems to forget the cigarette branding right away and consents. Here is where the picture gets its title but as the branding scene doesn't convince and is never used again in the story it is hard to see why.

Lola and Lopez have a civic marriage which her mother breaks up, not wishing to have a bull-fighter as a son-in-law. Lola consents to the annulment. Furious, Lopez enters her apartment and attacks Alvarez. He flees after believing he has killed him and becomes head of an outlaw band which kidnaps Lola's young sister, Maria, and Lopez, now thoroughly the villain, betrays her.

A year afterwards a child is born to Maria. A priest comes to ask Lopez to atone for his sin by marrying her. Lola, married to Alvarez, has a child but it dies. A nurse substitutes Maria's. Another skip in time and Lopez and his band attacks Alvarez's home. He orders Alvarez and the little boy to be shot. The nurse comes in and tells him the truth, that the boy is really his. He goes out to save the child but is mortally wounded by the patrol in search of him and his band. He dies after the child has called him "father."

The individual scenes of this are handled commendably but the effect of the whole is neither pleasing nor sustaining. The star plays his role with his usual skill but neither he nor his generally capable supporting players are able to equip the production with anything but a small interest. The support includes Florence Turner as Lola, Evelyn Ward as Maria, Sydney Payne as Alvarez and Eugene Besserer as Lola's mother.

The production details are generally good, an attractive atmosphere being maintained in the scenes, both interior and exterior.

Wise Audiences Will Likely Understand Title Meaning

Box Office Analysis for the Exhibitor

It may be gathered from the above relation of the plot that "The Brand of Lopez" is a picture similar to the dime novel type of fiction and while it is played well and is possessed of an attractive setting, the story is quite unable to hold the interest steadily or to please. Of course it may be hard to secure good vehicles for Haykawa without making him a heavy once in a while. It seems, however, that they could have found him a little more sympathetic role than this one.

The star doesn't convince as a Spaniard while the title doesn't belong with the story. The branding trick was evidently introduced merely for its sensationalism. It isn't linked up with the action very well and the way that they forget about it as soon as it's over will probably cause a wise audience to smile.

Good Program Picture That Will Please Average Audience

Frank Mayo in
"THE GIRL IN NUMBER 29"
Universal

DIRECTOR .....Jack Ford
AUTHOR .....Elizabeth Jordan
SCENARIO BY.....Philip J. Hurn
CAMERAMAN .....John Brown
AS A WHOLE.....Good program picture that works in fair amount of suspense effectively
STORY.....Adaptation of Elizabeth Jordan's novel "The Lady in the Mirror" fairly good screen material.
DIRECTION.....Got in some rather original bits that gathered interest as it went along.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Good
CAMERA WORK.....Average; some good rain stuff.
STAR.....Displays quite a little athletic ability
SUPPORT.....Claire Anderson has an exciting time of it as the heroine; others goods.
EXTERIORS .....All the story needs
INTERIORS ..... Correct
DETAIL.....Some shots of Long Island show mountains.
CHARACTER OF STORY.....An author's friends play a practical joke on him to get him to write another play.
LENGTH OF PRODUCTION.....4,775 feet

This is just an amusing program feature with sufficient excitement and interest to keep it moving along without any serious slumps. Of course, the story has its impossibilities and absurdities if you look for them. Without displaying actual signs of having fallen in love with the girl, it seems strange that a fellow should plunge head long into all sorts of traps in his effort to protect her.

However, this angle will probably not cause any great amount of worry nor detract from the general appeal of the picture. The director has worked in some pleasing mystery bits that get over very well. For instance, he shows a door opening, then a flash of the girl shrinking back in terror, and still another flash of a man's feet coming through the doorway. Without any explanation he reverts back to the main theme, thereby creating a suspense. Of course all these things are cleared up in due course.

After the success of his first play was assured Frank Mayo as Laurie Devon, decided to lay off and enjoy the profits while his co-worker, Harry Hilliard, wanted to keep plugging for a second success but nothing could induce Frand to work. In the mirror of his dresser he could see the reflection of a girl whose expression denoted that she was in distress. Later Frank discovered her at the window with a pistol raised to her temple.

Heroic Frank, however, arrived on the scene in time to prevent a suicide and make a date for tea. The lady explained that she was being followed by Ransome Shaw (Ray Ripley) and although she didn't take Frank into her confidence, he approached Shaw and insisted that he cease annoying the girl. But Shaw only advised him to keep out of the affair.

In an effort to solve the mystery of "The Girl in 29" Frank invited by Shaw to a mysterious abode where he promised he would disclose the secret. But instead hero was made a prisoner while the villain and his gang disappeared with the girl and finally locked her up in an old house on Long Island with Bull Montana guard against her capture. Frank made his escape and followed the girl and after considerable good fight stuff and rescue work, his friends tell him it was all a joke to get him to work. Thereupon Claire Anderson, "The Girl in Number 29" becomes the leading lady of Frank's next play and also his wife.

Play Up Surprise Finish and Talk About the Mystery Stuff

Box Office Analysis for the Exhibitor

This will make a good average program offering. Of course there isn't anything in it to brag about. You can promise, however, that there is a good piece of melodrama with a surprise finish and some first class "intrikut" manouevers.

There isn't much in the way of names to play up although Frank Mayo is probably to be seen in coming Universal productions and you could use his name. Others you might mention are Harry Hilliard and Elinor Fair, former Fox players. Catchlines could read: "Ever play a joke on anyone? Come to the blank theater and see what happens to Frank Mayo in 'The Girl in Number 29' when his friends played a joke on him." Or, "Through the reflection in his mirror he saved the life of a girl about to commit suicide. See Frank Mayo's other adventure with 'The Girl in Number 29.'"

Announcement

To all those engaged in motion picture producing and exhibiting, announcement is hereby made of the granting to DAVID WARK GRIFFITH of a patent (No. 1334853) on methods and apparatus for projecting moving and other pictures with color effects.

Mr. Griffith's patent, issued on March 23rd, 1920, on application of May 14, 1919 (Application serial No. 296,964) covers the following specifications:

> "The process of producing colored pictures on an opaque screen which consists of throwing pictures by a projector onto one surface of said screen and simultaneously illuminating the screen with diffused colored light from a bank of colored lights thrown onto the same surface of the screen in a direction oblique to the stream light from the projector."
>
> "In an apparatus of the class described, an opaque screen, a projector for throwing pictures onto one surface of said screen, a bank of differently colored lights with several colors out of the path of light from said projector and adapted to throw colored diffused light onto the same surface of said screen, and means for selectively rendering said lights active and thereby the color of the light thrown from said bank onto said screen."

This method of lighting was first introduced by Mr. Griffith in his production of "Broken Blossoms" on May 13th, 1919, at Geo. M. Cohan Theatre, New York, and in spite of the knowledge that patents were then pending, one New York producer and one New York exhibitor deliberately attempted to copy Mr. Griffith's invention. These and all others are hereby warned against the use of Mr. Griffith's methods and apparatus.

Signed ALBERT L. GREY
General Manager
GRIFFITH PRODUCTIONS
720 Longacre Building
New York City

Wonderful Mystery Picture Spoiled by Trite Climax

Olive Tell in
"LOVE WITHOUT QUESTION"
Jans Pictures—State Rights

DIRECTOR .....B. A. Rolfe
AUTHOR.....Adapted from C. Wadsworth Camp's "The Abandoned Room."
SCENARIO BY.....Violet Clarke
CAMERAMAN .....Arthur A. Thadwell
AS A WHOLE.....Generally intense mystery melo but solution offered in climax is so trite that it makes a joke of body of action.
STORY.....A little too much planting at the outset but interest is well maintained and action holds attention until explanation comes.
DIRECTION.....Good most of the way—has furnished fine "ghost" story atmosphere.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Average
CAMERA WORK .....Satisfactory
STAR.....Registers well in emotional scenes and always makes pretty appearance.
SUPPORT .....Well selected
EXTERIORS ..... Appropriate
INTERIORS.....Help "spooky" atmosphere
DETAIL.....Tempo of some scenes too slow
CHARACTER OF STORY.....Unravelling of mystery surrounding "death" of crabbed and wealthy old man.
LENGTH OF PRODUCTION.....About 6,415 feet

"Love Without Question" opens interestingly and there is immediately established an atmosphere that for ghostliness and a sense of impending mystery firmly grips the spectator. Following the mysterious murder the atmosphere becomes more intense in each successive scene and builds steadily to a certain point where it still has the spectator in the firm grasp of intensity. The revelation which must come with the climax is adroitly concealed. Even the boys in the third row will be stumped in their usual pastime of out-guessing the action.

Of course it may be seen that the denouement of such a well built and highly sustained picture has the power of making or breaking. But the denouement fastened on "Love Without Question" is not of the "making" variety. In fact it is so trite a solution that its effect is inclined to make a joke of the body of the action.

The draggy scenes at the beginning could be done away with, the over-accumulation of mystery just prior to the climax could be cut down so that it would sustain the suspense without permitting laughs of derision, but the triteness of the actual solution would remain to leave a taste of dissatisfaction.

The story throws suspicion on various characters for the murder of old Silas Blackburn. His grandson, a typical villain type and even his young ward are all under the shadow. They keep building along with these three characters and some others who provide a counter-interest until finally they reveal the fact that Silas wasn't killed at all. It was his twin brother. Silas appears again. Then disappears. The effect his appearing and vanishing act is laughable. He finally comes back and kills himself and then the butler confesses to the twin brother story and of how Silas murdered him because of an old score. He had then disappeared causing them all to suspect that he was the dead man.

Olive Tell is a pretty sight always and plays her emotional scenes well. James Morrison has the part of the grandson and handles it nicely. Ivo Dawson, a heavy type, brings a lot of suspicion to his character and then proves to be perfectly congenial in the end. Others are Mario Majeroni, Charles Mackay, Gordon Hamilton, Peggy Parr, George S. Stevens and Floyd Buckley.

Tricks of Showmanship May Serve to Get This Over

Box Office Analysis for the Exhibitor

Most audiences are going to be pretty much disappointed at the ending of this picture. They can not help but be as its body is so intensive and sustaining while its climax is so trite. You might, however, make a real good go of it by running it off up to the point of the solution and then stopping it and defying your audience to guess the outcome. In this way the disappointing effect of the denouement will be somewhat minimized while you will gain the advantage of the publicity that the practice of such a stunt will bring you.

Accentuate the ghostliness of the picture by using such catch lines as: "Everyone who had slept in the abandoned room had perished!" "Would you sleep in a room from which no one had come alive?" "Two men had just met death in the haunted room but he stayed there through the long hours of the night."

Feature Olive Tell for she is a deserving star. The title may attract but the original title of the book was much more appropriate and suggests the proper atmosphere.

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Indistinctive Comedy-Drama Made from Very Ancient Idea

Edith Roberts in
"HER FIVE FOOT HIGHNESS"
Universal

DIRECTOR.....Harry Franklin
AUTHOR .....Tarkington Baker
SCENARIO BY.....Hal Hoadley
CAMERAMAN .....Roy Klaffki
AS A WHOLE.....Rather indistinctive attempt at comedy-drama fashioned from old idea.
STORY.....Has too much plot and not enough comedy business which is the sort of stuff that puts pictures like this over.
DIRECTION .....Fair
PHOTOGRAPHY .....Good
LIGHTINGS.....Nothing unusual attempted
CAMERA WORK.....Straight shots
STAR.....Looks very bright and pretty
SUPPORT ..... Average
EXTERIORS.....Western and English stuff both satisfactory.
INTERIORS .....Sufficient to story
DETAIL.....Picture shows conventional treatment in handling of some situations.
CHARACTER OF STORY.....Western girl inherits estate in England and goes to claim it
LENGTH OF PRODUCTION.....4,750 feet

"Her Five Foot Highness" is rather an indistinctive attempt to make a comedy-drama from a very ancient idea. As soon as the characters are introduced and the author reveals the first step in his plot, practically every subsequent step can be accounted for in the minds of picture-goers, except a few where the author defies conventionality and runs around in circles which, in passing, is not as safe as taking the very conventional steps forward.

Ellen is the leading character and she is introduced on a western ranch bequeathed her by her father. Of course she is beloved by all the cowboys. The foreman, Slim, at a great distance, sees Ellen's lawyer conversing with an engineer and immediately senses a villainous plot. The lawyer plans selling Ellen's property to the engineer at a low figure subsequently to go fifty-fifty with him on the profits when a railroad buys up the land for a new branch. Slim frustrates the plan.

The next step is for Ellen to receive word from England that she has inherited an estate. Forthwith are introduced scenes contrasting the Texas girl with her stage-English relatives. Then the lawyer appears with a chorus girl who, he says, is the real heir and shows papers to prove it. Ellen selling an option on her property to the villain departs for home. The English notary who witnessed the option sees Ellen's relatives and meets the chorus girl whom he doesn't recognize as Ellen. There is a general scene-shifting to Texas again where the villain meets his just deserts and Ellen, after refusing a proposal from one of her English relatives, takes advantage of her Leap Year prerogative and proposes to Slim.

The main trouble with this, outside of its conventionality and indistinctive treatment, is that there is altogether too much plot. This sort of story calls for a lot of cute business of the "Peg o' My Heart" type when the kind-hearted ingenue is precipitated in the midst of cold and forbidding relatives. They've neglected this side of the production and introduced a lot of uninteresting plot complications. There is some small business to be sure between Ellen and the English people but not enough.

Edith Roberts is seen in the stellar role and looks very bright and pretty. Supporting her is a large cast including Virginia Ware, Ogden Crane, Harold Miller, Stanhope Wheatcroft, Kathleen Kirkham, Rudolph Christians, Hugh Saxon, Leota Lorraine, Leonard Clapham and Henry Woodward.

Will Give Mild Satisfaction if They Like This Star

Box Office Analysis for the Exhibitor

They had a chance to make this into a very humorous and appealing picture of the "Peg o' My Heart" type but instead they burdened it with a lot of plot twists that are generally uninteresting. The best sequences now are the ones in which Ellen meets her English relatives and subsequently when she insists on using a western saddle on her riding horse instead of the pancake saddle. This is the sort of stuff that should have predominated throughout the picture with the plot running subordinate to it. But here the business is soon forgotten and the plot turns uppermost with all its weaknesses exposed.

The picture has nothing distinctive about it but with its smattering of conventional sure-fire stuff stands a fair chance of giving mild satisfaction to easily pleased audiences. If the star has a following with your people so much the better.

Comprehensive Treatment of Complicated Story

Sylvia Breamer and Robert Gordon in
"THE BLOOD BARRIER"
Blackton Prod.—Pathe

DIRECTOR.....J. Stuart Blackton
AUTHOR.....Cyrus Townsend Brady
SCENARIO BY .....William S. Adams
AS A WHOLE.....Has almost enough action for serial but surprises in manner of maintaining coherence in view of this fact.
STORY.....A few weak spots but is so generally well handled that they will be overlooked.
DIRECTION.....Starts off with action and keeps it up at very good rate all the way through.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Clear
CAMERA WORK....Some great double exposure work.
STARS.....The best they have done in some time
SUPPORT.....Well selected and work in fine co-operation.
EXTERIORS .....Fill requirements
INTERIORS ..... Suitable
DETAIL.....Nothing very wrong
CHARACTER OF STORY.....The jealousy of a husband worked in with story regarding work of alien organization.
LENGTH OF PRODUCTION.....About 3,000 feet

There is a wealth of material in Cyrus Townsend Brady's novel and director Blackton is to be credited with handling the story in fine style. There is such a lot of story that it is to be wondered how he managed to maintain the coherence that he has. Although there are a few convenient bits the majority of the picture is so well made that these parts will in all probability get by without notice.

The title may lead folks to believe that it is a story of race but the blood barrier refers to the estrangement between the lovers when the girl's husband is murdered supposedly by her lover.

There are really two stories in "The Blood Barrier." On the one hand there is Eugene Solari whose main business is being jealous of his wife and her innocent friendship with Major Robert Trevor. And on the other there is the scheming and plotting of one Zu Paven and his accomplice Madame Maracheck to secure from the Major the formulas for certain dyes which he has in his possesion. The "organization" behind the efforts of the two is the German government.

Solari, suspicious of his wife's meetings with Major Trevor, treats her with extreme brutality and finally tells her that as a criminal expert he has been commissioned by the District Attorney to guard the Major against an expected attempt at kidnapping by the foreign agents but that he will merely save him for his own desire—to kill him.

Sylvia arrives in time to save her lover from death at her husband's hands. Solari, however, is suddenly shot dead mysteriously. The Major is held for the murder. Sylvia escapes in a motor boat but is captured by Madame Maracheck and imprisoned in an insane asylum. After several unsuccessful attempts to secure the formulas the foreign agents are trapped by the District Attorney and the Major is freed.

There are numerous details not included in this brief synopsis. The entire picture is full of action and keeps up not a great deal, but sufficient amount of suspense and a continued interest that satisfies. The players work in splendid cooperation that adds a zest and reality to the story. There is less evidence of the artistic in "The Blood Barrier" than in previous Blackton pictures as far as beautiful scenery and lighting effects is concerned although there is some splendid double exposure work. The comprehensive development of the story, however, overcomes any other possible shortcomings.

This Will Probably Encourage Them to See More from These Stars

Box Office Analysis for the Exhibitor

Inasmuch as the stars of "The Blood Barrier" have not appeared to a very great advantage, their present release will no doubt meet with even more general approval than it would ordinarily receive. They have more to do and do it in a much more whole-hearted manner than in some of their more recent productions, and a supporting cast consisting of well chosen types cooperates splendidly with the stars. Then, too, Cyrus Townsend Brady's story is full of action and there are some big moments that have been gotten over in good fashion.

You can use the name of the author if you think it worth while and in connection with it recall his "The Island of Regeneration" which made quite a hit several years ago with Edith Story and Antonio Moreno. Use Commodore Blackton's name and you can tell them that the stars appear to much better advantage than they have in some time.

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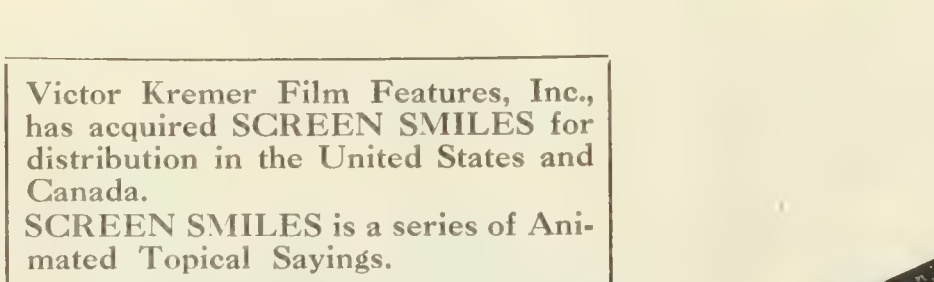

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Romantic Comedy Proves Best Vehicle Robert Warwick Has Had

Robert Warwick in
"JACK STRAW"
Paramount—Artcraft

DIRECTOR.....William C. De Mille
AUTHOR.....W. Somerset Maugham
SCENARIO BY.....Olga Printzlau
CAMERAMAN .....Guy Wilky
AS A WHOLE.....Romantic comedy that stands as about best thing Warwick has done recently.
STORY.....Has many comedy scenes and very unusual romantic line of action.
DIRECTION.....Has registered both phases of action very nicely; seems to have gotten most from story's possibilities.
PHOTOGRAPHY.....Very good
LIGHTINGS .....Commendable
CAMERA WORK.....Plain shots
STAR.....Gets over comedy stuff by affecting pleasing humorous mood and puts feeling into romantic scenes.
SUPPORT.....Sylvia Ashton and Charles Ogle register some genuine comedy.
EXTERIORS.....Very pretty California estate stuff
INTERIORS.....Highly appropriate
DETAIL .....All right
CHARACTER OF STORY.....Supposed waiter poses as archduke and wins love of girl he long admired.
LENGTH OF PRODUCTION.....4,707 feet

"Jack Straw" may be set down as the best thing that Robert Warwick has done since his return to the screen and, more than this, may be set down as a thoroughly pleasing romantic comedy. The star is well cast in a role that calls for a light touch, a touch that demands almost a joking interpretation. This Warwick provides, playing the role with half a smile. He seems to be enjoying himself immensely, and the enjoyment that he evinces is infectious to say the least.

In the comedy sequences of the picture Warwick is splendidly supported by Sylvia Ashton and Charles Ogle as the new-rich Jennings. Their bits of business and their endeavors to adapt themselves to wealth and high station are human enough, though burlesqued in the slightest degree, to make their every appearance a signal of an outburst of laughs.

Warwick is introduced as Jack Straw, a social student and, at first, an ice man. He falls in love with the voice of Ethel Parker Jennings which he is accustomed to hearing down the dum-waiter shaft of the Harlem flat. Then wealth comes to the Jennings and they transplant themselves to California, whither also Jack Straw goes, this time disguised as a waiter. Holland, a society man, induces Jack to pose as an archduke. His purpose is to fool Mrs. Jennings into patronizing him, inasmuch as she has snubbed the woman he loves.

Jack consents, poses as the archduke of Pomerania, and the Jennings immediately "fall" for him. Thus Jack is able to push his romance with Ethel and finds, to his delight, that she has really fallen in love with the stranger who once sent her a note in the Harlem flat. Eventually Holland thinks the joke has gone too far and unmasks Jack before Mrs. Jennings just prior to the hour of a grand reception she has prepared in his honor.

Jack convinces them that he must bluff the thing through which he does successfully. Afterwards he again presses his suit with Ethel and finds her peeved. He explains that she would have thought it perfectly lovely had he been a real archduke and posed as a waiter to be near her and so she comes around. And eventually, as was to be expected, Jack Straw proves the real archduke after all. The action before the ending is well sustained, however, and the finale has a humorous touch that is welcome.

Warwick derives further support from Carroll McComas as his leading lady, J. Monte Dumont, Helen Sulivan, Frances Parks, Lucient Littlefield and Robert Brower.

Should Register With Any and All Audiences

Box Office Analysis for the Exhibitor

Whatever kind of audience you cater to you will likely find that "Jack Straw" registers a success. It is just the sort of romantic comedy that takes and is a thoroughly congenial vehicle for the star who fairly revels in the various sequences.

In advertising it bring out that fact that it is an adaptation of W. Somerset Maugham's play of the same name and also that William De Mille directed it. Here are two names worth a good bit. Then in addition to giving Warwick the prominence that his work here and his position warrants, mention also that Carroll McComas is his leading lady. She is well known on the musical comedy stage. And also state that Sylvia Ashton and Charles Ogle register a lot of comedy as the newly rich couple. Both of these players are well known through past performances in pictures produced at the Lasky studio.

This One Scores as a Very Pleasing Comedy-Drama

Olive Thomas in
"YOUTHFUL FOLLLY"
Selznick—Select

DIRECTOR .....Alan Crosland
AUTHOR .....Olive Thomas
SCENARIO BY.....Olive Tomas
CAMERAMAN .....Jules Cronjager
AS A WHOLE.....Despite bad start this develops into very pleasing comedy-drama.
STORY.....Concocted from vintage material but some good comedy sequences and well done climax register it satisfactorily.
DIRECTION.....Has fallen down on some sequences particularly at first but has put important ones over.
PHOTOGRAPHY.....Good; very pretty in southern exterior shots.
LIGHTINGS .....Very nice
CAMERA WORK.....Commendable
STAR.....Registers a lot of comedy and appeal in this one.
SUPPORT.....Generally very good
EXTERIORS.....Very pleasing southern shots
INTERIORS .....Very good
DETAIL.....Some small comedy touches don't show skill but the important stuff gets over well.
CHARACTER OF STORY.....Husband learns to love young wife whom he married for "convenience."
LENGTH OF PRODUCTION.....About 5,167 feet

"Youthful Folly," credited to the authorship of Olive Thomas proves to be a very pleasing and at times hilarious comedy drama, despite its bad start, which is quite actionless and which is burdened by subtitles of excess verbiage. Once the main line of action is penetrated and they move Nancy from the country estate in Virginia to New Orleans as the wife of David Montgomery the interest picks up wonderfully and the comedy and human interest touches are plentiful.

David had married Nancy for convenience, merely to stop gossip from connecting his name with Lola's, Lola being a distant married cousin. He pays small attention to Nancy after the marriage. They then get in a hilarious comedy sequence when Jimsey, David's ward, pursues Nancy demanding a kiss. He breaks into her room, bowls over the negro mammy and then chases her out the window. Nancy descends via the edges on the side of the house to the room on the next floor where her husband is attending a directors' meeting. The directors get a little relief from business when they see Nancy's nether extremes protruding in the window. This sequence is played fast and registers as sure comedy.

Of course David ultimately discovers that he loves Nancy. A well sustained climax sequence is introduced when Lola's husband, jealous with rage, comes to David's house and fires a pistol at him. Nancy intercepts the bullet and for a time her life hangs in the balance. When she recovers they work in some very entertaining romantic scenes between Nancy and David which are unusually well played.

Much of the comedy touches striven for in the early part of the picture fail to register. While they don't evince much skill it is probable that they would have gotten over if the plot had made its appearance first. Among these attempted "touches" can be enumerated the exceedingly old stuff with the burlesqued minister as the central character and the inevitable parlor "Bolshevists." Sometimes it looks as if they had tried everything to see what would register. For instance the race-track scene, though well enough done ,has nothing to do with the story. It's merely a decoration.

Olive Thomas plays very well in the role of Nancy, getting over some good ingenue comedy and playing her dramatic and romantic sequences with a convincing show of feeling. Craufurd Kent is good as David and Hugh Huntley and Howard Truesdell give skilled performances. Helen Gill as Lola, an old-fashioned "villainess," is unable to make the role's extreme demands convincing.

Good Publicity Angles to Arouse Fan Curiosity

Box Office Analysis for the Exhibitor

This is cut out of vintage material all right but at the same time they've put a lot of good stuff over, enough in fact, to overshadow its faults and make of it a very pleasing comedy-drama. Advertise as a light subject and hint at the plot which, though old, is attractive. Olive Thomas does her best work in this and should attract generally. Her last picture "Footlights and Shadows" was also a pleasing one and this might be mentioned in the advertising.

You can develop a good publicity angle in the fact that Olive Thomas is credited with having written the story of this. Fans will want to see what sort of a vehicle a star writes for herself. Also mention the fact that Craufurd Kent is her leading man. Kent has played leads a long time and has been featured in other pictures. Folks ought to know him as a very good actor by this time and be attracted by his name.

Real Scenes of Shackleton's Expedition Should Interest

"THE BOTTOM OF THE WORLD"
Robertson—Cole

DIRECTOR .....Sir Ernest Shackleton
AUTHOR .....The Elements
CAMERAMAN .....Not credited
AS A WHOLE....Unusual picturization of the trip of the "Endurance" and Sir Ernest Shackleton's explorations in the Antarctic.
STORY.....Fascinating tale of the daring venture of Shackleton and his troupe into the southermost extremities of the world.
DIRECTION.....Influenced by conditions over which there could be no control.
PHOTOGRAPHY.....Considering the hardships encountered, splendid.
LIGHTINGS.....Quantity of snow and ice did not allow for much contrast; all that could be expected under the conditions.
CAMERA WORK.....Wonderful! The real feature of the production from a technical point of view.
STAR.....The good ship "Endurance" held up remarkably well.
SUPPORT.....Crew and dogs; did all that was required.
EXTERIORS.....Made up the entire offering; the real thing, of course.
INTERIORS.....No such thing
DETAIL.....Brought the titles right up to date; even include reference to proposed Dempsey-Carpentier scrap
CHARACTER OF STORY.....Battle of the "Endurance" with the snow and ice and return of the expedition.
LENGTH OF PRODUCTION.....About 4,000 feet

Under ordinary circumstances, little hope could be held out for a scenic feature production. Here, however, is a lengthy scenic which so much that is unusual, so much that is of interest attached to it that beyond doubt many of the fans will go to see it. There is really no story, nor are the different shots of such beauty as to hold the eye all of the time. It is simply a picturization of the voyage of the "Endurance" into the South, the wrecking of the vessel, and the journey back to civilization.

Most probably, the supply of film gave out, or a great deal of it was lost, for very few details connected with the return of the explorers are shown. What they have taken, however, has been shot excellently, the handicaps considered. And it is the cameraman that certainly deserves much credit.

At the start, the ship is seen gliding out of the harbor of Buenos Ayres, and there are several scenes aboard shown. There are intimate shots of the canines and some of the men aboard, after which the scene shifts to less comfortable quarters. As the vessel goes further south, more ice makes its appearance. For a while they stopped to take some of the seals and one vicious looking animal. The cameraman followed it right across some rocks, catching it in the act of scratching, and getting some of the wierd expressions on its countenance.

It is not long before the boat encounters a heavy ice floe and begins crashing through to its ultimate destination. The cracking of the ice as the prow of the ship works its arduous way through furnishes an unusual spectacle, and most unusual of all is the portion looking back at it. That is a remarkable bit!

Get Them Talking About Exploration and Spring This

Box Office Analysis for the Exhibitor

Any exhibitor who could get Sir Ernest Shackleton, or some other member of the expedition to lecture to the folks while he ran this production, could just lean back in his chair after some preliminary advertising and count the lucre as it poured into the box office. That, however, is not a very practical idea. But one thing is certain—an announcement of genuine pictures of Shackleton's voyage will cause them to be curious, and once they are curious, they will make it pay.

Should you decide to run this, explain that it is not the usual sort of a feature—that there is really no plot—that it is just a series of scenes of the daring journey into the southland, about which they all know. Play on the fame of the expedition and accent the fact that it is the real stuff—get them to believe it!

If you run a neighborhood house you can conveniently put this in beside some weak and short feature, and offer them a double attraction. Judicious cutting would make it worth while. In addition to your usual advertising, it might not be at all a bad idea to place a few sleds and hounds outside of your house—get men in explorers' uniforms to parade about with dog teams. Set them talking about exploration and then offer this to them.

Three People stood on the Verge of the Pit

The moment for decision had come. If he were to believe the story they told him, the world, too, would think it had erred and would take all three back—husband, wife and supposed lover. If he did not believe them then two, at least, were doomed—and he knew that that meant his own end, too. But *could* he believe them guiltless—after what he knew?

When you see this picture you will have a *new idea* of "intensity" in human emotions. And if you show it, the *new money* which came to you with "BLIND HUSBANDS" will come back again

Productions like this are the new hope of the picture business.....

Carl Laemmle announces the early release of

Von Stroheim's

Master Picture

"The DEVIL'S PASSKEY"

UNIVERSAL-JEWEL PRODUCTION DE LUXE

Short Reels

"A Gum Riot"—Arrow

Fault may be found with some of the footage in this Hank Mann comedy, which in places has a bit too much of the slap-stick stuff, but its timeliness, combined with some truly humorous business and a good story should be sufficient to get it over even with critical audiences. The action takes place in a gum factory. By a peculiar accident, a boot-legger attempting to avoid the keen eye of an officer of the law, holds a bottle of liquor so that its contents drop into a vat in which the gum is being prepared. It is when the gum is finished and ready to chew that the riot starts. The folks discover before long that it includes fire-water and you can imagine the rest. Of course, they have used the accidental-infiltration-of-alcohol scheme before, but prohibition has not yet been exhausted as a source of humor. As a whole, one of the best Hank Mann has done in some time.

"His Misguided Love"—Florida Film

Until almost the very finish is reached, this knock-about comedy fails to register in satisfactory style. Fatty Carr, Gertrude Garretson, Bert Tracy and the others chase one another about, indulge in the shooting of revolvers now and then, fall in and out of portable beds and do many other things that have been done time and time again in riotous two-reelers of this sort. The confusing of the dynamite and chicken feed, resulting in the hens being blown skyward results in a few laughs and helps it along somewhat. Entirely too much of the old stuff is the great drawback. Glenn Lambert directed. It is one of the "Sunbeam" comedies.

"Speed to Spare"—Pathe

When they decided to call this "Speed to Spare," they were quite correct. If they had stopped long enough to decide upon some sort of a story, however, and spared some of the speed, they might have turned out a superior comedy. Diagnosing the affair it is difficult to find more than one or two bits that will cause more than faint ripples of laughter. A great deal of footage is devoted to Pollard's escapades in the elevator. Stuff of that sort has been used too frequently to make it really valuable. Few of the Pollard comedies have good stories and some have none at all. In some cases the comedy business gets them over, but this has little to recommend it.

"Vanishing Trails," Canyon

From the very beginning, there is an intense air of mystery in this serial. Instead of some distinct clue being furnished after it gets under way, new characters of divers sorts, about whom much information is not always offered, are introduced, and after the first three episodes, the spectator knows little more about what it is all about than he did at the start. The first section of the production is laid in the East, where an old and prominent financier is murdered during a reception in spite of numerous precautions. Franklyn Farnum, featured with Mary Anderson, happens to be present when the crime is committed and is seen to depart together with some valuable documents.

It is not long before all of the characters are moved to the west, where hero Farnum and a strange character known as the "Shadow" start to wage a fight against the villainous organization which is feared in the wooly territory. Complications result when the arch villain's daughter saves Farnum's life, has her existence prolonged through the intervention of "Shadow" and then when the latter comes to Farnum's rescue on a few occasions. There are several thrills in the offering, but entirely too much of the action consists of the hero being chased about by groups of horsemen. More stuff at close range would help. William E. Wing is responsible for the tale and Leon de La Mothe directed. Release not yet determined.

"From East to West"—Ford-Goldwyn

Carpets are dealt with in another Ford industrial which has been photographed well and shows the various steps taken in the production of the rugs nicely. Most of the work is of such a nature, however, that it is not very easy to furnish a really satisfactory explanation in one reel. Most probably, a great deal of it will be beyond the average fan, but it has a great deal that interests.

"The Price of a Good Sneeze," Fox

When Mutt and Jeff open a school for the teaching of the Terpsichorean art, all goes well until the former's wife essays to learn a few steps. And then the fun begins. Mutt who has been enjoying his role as teacher because of his close proximity to an attractive damsel, is suddenly confronted by his spouse. The ruse Jeff had planned is spoiled when he sneezes, and Mutt's beating is transmitted to the shorter member of the duo. Quite up to the mark.

"Jiggs in Society," International-Pathe

George McManus' "Bringing Up Father" cartoons are known throughout the country. Beyond doubt, an announcement to the effect that you are going to present a two reel comedy based on these comics will arouse curiosity. And those who come to your theater expecting to see McManus' creations reproduced upon the screen by human performers, doing the very things Jiggs and the irrepressible Maggie do in newspaper funny sections will not be disappointed. Those on the other hand, who will expect a genuine motion picture plot will find that they miscalculated, for the entire affair is a chain of incidents, connected well enough, but not a real story. Margaret Fitzroy delineates Ma excellently and Laura La Plante looks well as the daughter. Johnny Ray, as the principal comedian is funny, and although his performance does not possess all of the virility of the real Jiggs, he gets laughs. They have turned out a suitable comedy technically—one that lacks a solid story only.

"Petticoats and Pants," Christie

In writing the story of this special Christie two reeler which features Bobby Vernon, Frank, R. Conklin inserted some slap-stick bits to fill out a fair theme. Not very many complications make their appearance, the result being more or less evident. The comedy business included is satisfactory, however, and the production gets over in good style. Vernon is found on a farm at the beginning, and when he effects a rube disguise for a barn dance, a city show girl decides to bring him to the city for some fun. Bobby does go to the city, but not until after a pair of his friends have overheard the girls' schemes. And then the fun begins. A cabaret is the scene of the action, and Bobby after being thrown out times innumerable, manages to secure evening attire. It ends as is expected, for in his city clothes, he easily captures the young lady.

"Flat Broke," Rolin-Pathe

Less of the riotous than usual is to be found in another Snub Pollard one reeler, which has a considerable quantity of humorous material. In the scenes where Pollard and his companion endeavor to secure some currency by furnishing street music, and a monkey manages to beat them to most of the earnings, there are several laughs. After that it slows up a bit until the very finish. They have built it around a suitable plot with the result that it is better than most of the recent releases of this series.

20 WD 4/4/20

Short Reels

"Trailed by Three," Pathe

Those who follow serials now-a-days demand plenty of action, some mystery, and an unusual feature. Other matters are made subordinate. Judged by the first episode, this will have action, although there is not always the proper amount of close-contact in the first three reels. It is towards the end that "The Mystery Pearls," the first section of the production really begins to furnish genuine thrills. There is a bit of the mysterious at the outset, but most of that is quickly cleared up, and so far there is nothing very much out of the ordinary.

A bit of the action takes the spectator to a distant tropical isle coming in the nature of a flash-back. Probably the characters will be shifted later on, which would help. Certainly, something is needed to create more suspense.

Harry Vekroff directed, whie Charles T. Dazey wrote the story. Included in the cast are Frankie Mann, Stuart Holmes, Wilfred Lytell, John Webb Dillon, John P. Wade and William Walsh. The first two named are featured.

"Uneasy Feet," Special Pictures Corp.

Distinctly novel in every sense of the word, this single reel comedy should be able to fit in on almost any program. It is a story told by a number of pairs of moving feet. Occasionally, a hand or two is visible, but otherwise, nothing but the pedal extremities of the characters mark the action. And it has been cleverly directed, the incident they want conveyed always being easy to grasp. The idea employed in producing this is hardly one that lends itself to the making of more than one creditable offering, in fact, the beginning of this registers better than what comes later, because the novelty begins to wear off. Taken as a whole, it represents good handling of an out of the ordinary scheme. That should be enough to put it over.

"Eat—A—Bite—A—Pie," Christie

More laughs than are usually to be found in a single reel comedy are included in another Christie. Bobby Vernon plays the male lead, Vera Steadman is seen opposite and Victor Rottman is his rival for her hand. The story centers about the efforts of the two youths to gain her consent to marry him. Most of the comedy results from Rottman's efforts to win the young lady in spite of the fact that Bobby's success is apparently assured. They work up to a climax that is preceded by some slap-stick stuff. Most of it produces the desired effect, and the finish is clever.

"Rarebits," National-Goldwyn

Linking the game of poker with an often-used theme, they have turned out a fair two reeler, in which the Carter De Havens are starred. It all centers about the enthusiasm of a youthful husband about cards. At the very start, his wife catches him making arrangements to attend a poker party, knows that he is fibbing when he offers a lame excuse and plans to get him to stay home more often. All of that could easily have been handled in less footage than was occupied, but they have inserted a few gags some of which are clever, to make up the additional length. The section concerning wifie's arrangements with the doctor to make her husband repentant make up a situation that is so old as to make its value negligible. Harry Edwards directed and the story is from the pen of Monte B. Rice.

"Topics of the Day," No. 47, Timely Films—Pathe

Usually, the most humorous comments to be found in "Topics of the Day" are selected from publications of smaller towns, but in this issue, incidentally one of the best turned out in a long while, many of the clever remarks are from big city papers. Some of the material is from college journals, and a few captions are occupied by the prize winning observation of a teacher on the matter of higher salaries for those who instruct the younger generation. The latter is logical, and convincing, as have been the other winning contributions on the subject, and will meet with approval as public sentiment is on the side of the teachers.

"The Chemists," Fox

Back to the days when Mutt and Jeff had their birth, goes Bud Fisher in another cartoon. After some footage that is not of any particular importance, they take the spectator to a scene where the two sleep. As usual, the shorter of the two is forced to suffer impositions upon his inferior physique, but with the aid of a strength-giving liquid announces his independence. His happiness is marred, however, when he wakes up to find it was all a dream. The dream gag has been used frequently before and does not come as very much of a surprise, but as a whole, the reel should prove desirable.

"The Strike-Breaker," Reelcraft

Billy West's eccentricities are patterned after those of Charles Chaplin. There are numerous fans, particularly among those who patronize the moderate-sized and smaller houses, who are willing to accept the West productions and find them laughable. This two-reeler should appeal to them, but as is the case with the other West pictures, it will not go where audiences are very critical. The strike gags have been used before, but would retain their laugh-producing powers if worked in properly. Between them, however, the stuff is such that the theme is frequently lost sight of. In the scene where West places a rail under the foot of an intoxicated gentleman (sweet memories) there is a laugh of proportions, and wehn he fishes for some fresh food, another is registered. Several other bits of merit are included, and although this has its faults, if you have been playing the Billy West productions with success, you will find it to your advantage to offer this one.

"A Restaurant Riot," Universal

Following a splendid start, this knock-about two-reeler fails to register in satisfactory style until almost the finish, when there are a few more grins. There is one geniuine, hearty, solid laugh, when the waiter affects an intoxicated condition, and there is an immediate rush into the establishment from which he has made his exit. It is a new touch. The kitten which appears in the principal comedian's sleeve early in the offering makes that bit cute.

"Bray Pictograph," No. 431—Goldwyn

Max Fleischer's "Out of the Inkwell" cartoon which concludes this Bray Pictograph is one of the cleverest bits of its kind seen in a long while. The animation is splendid, the idea humorous and the entire affair quite certain to provoke mirth. In addition, there is a portion devated to the mechanical appliances which regulate train switches opening, and one that deals with mat making in Fiji. The latter is entirely too short to really give very much of a clue as to the entire process through which the fern leaves employed for the purpose must go before the completed product is obtained.

"Roosevelt Dam"—Prizma-Select

What changed a desert in Arizona from a wide expanse of more or less uninhabited and vegetation lacking sand to a land of fertility and plenty is the Roosevelt Dam. This Prizma reel has some of its footage devoted to that structure, but as a matter of fact, should have been called "The Effects of the Roosevelt Dam," or by some title conveying the same idea, for most of it consists of scenes showing agriculture there at present. An unusually fine subject has been taken up in the offering which includes many appealing shots, most of which have been colored to good advantage, generally wholesome in atmosphere, and pleasing to the eye, the production merits notice.

I HAVE FOUND THEM!

The right group of moving picture Brains with the Power, Ambition and Financial Strength, combined in an organization to give me the life-time opportunity I have sought.

THE DOMINATING FIGURE

in this strongly-welded company is a Producer in whose make-up is blended the genius of Art and Showmanship; a Man of reputation and talents, with Vision and Creative Ability; a Director of the highest rating, schooled in the craft of picture-making; a Man who has been consistently responsible for successful pictures, and who thoroughly understands Commercial Value.

D. N. SCHWAB PRODUCTIONS, Inc.

have brought this man forward, and I throw my lot with him.

They have the most modern equipped studio, a progressive and able business management, skillful camera men and clever scenario writers, that are preparing the best material to be obtained for my purposes. We are already working.

Who is this big man associated with such a company that has made me the happiest artist in the world?

His name will be ready for release to the public any day now.

WATCH US SHOOT!

David Butler

Swindled

The Fight

The Third Degree

Imprisoned

"I am the master of my fate, I am the captain of my soul."

SAM GARDNER'S indomitable will enabled him to face disgrace and death with a serene belief in the essential rightness of the world.

Will Rogers in this great part, gives you a *real* thrill—the deep, satisfying thrill of watching genuine realism on the screen.

SAMUEL GOLDWYN PRESENTS

WILL ROGERS

IN

THE STRANGE BOARDER

BY WILL PAYNE

DIRECTED BY CLARENCE BADGER

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN *President*

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII. No. 5 Monday, April 5, 1920 Price 5 Cents

Blames the Films

Brooklyn Justice Says Lurid Pictures Instill Crime Germ in Children

Justice Robert J. Wilkin, of the Children's Court, in Brooklyn has s to say about the effect of certain types of motion pictures upon minds and action of children:

The child is the greatest imitator the world. He is prone to idolize to strive to follow as a model, one his imagination settles upon. many cases the dare-devil train ber becomes a much admired he- in the child's eyes. The germ of idea which causes a youngster 0 or 12 to commit larceny in a culously sensational manner of- has its inception while the child elightedly viewing a wild melo- na which shows a gang of ves opening a safe.

f the entrance laws, supposed to ern the moving picture houses, strictly enforced, the children d not attend the shows alone a great deal of youthful and pa- al suffering would be avoided. t is not only the boys who are ted by these overdrawn, melo- atic plays, but the girls come in heir share of the evil influence. ines with beautiful clothes and ls cause many a girlish heart to with envy, and often breed envy discontent.

f course there are many moving res that entertain in a benefi- way, and there are those that to educate the childish mind. it will take a great many of to counteract the harm done he wrong kind of pictures."

Loew in Denver

(Special to WID'S DAILY)

nver Col.—Ackerman and Har- Loew allies, have taken over erty in the heart of the city and they will erect a theater and structure to cost $500,000. The er will seat 2,500.

Howells Gets Urban Films

vid P. Howells, Inc., has se- the entire world's rights with xception of the U. S. and Can- n "Movie Chats" and "Reviews" one reelers produced by es Urban.

Last Dwan-Mayflower

Angeles.—Allan Dwan will for northern California in a lays to prepare continuity and locations for his last May- production.

"I am ready to marry you now—if you want me."—Mildred Harris Chaplin in "Polly of the Storm Country," a First National attraction, Louis B. Mayer-made.—Advt.

Selznick Serials

Ben Wilson Will Produce Them—Work Already Started.

Los Angeles.—Ben Wilson, it is stated here, will make two serials for Selznick-Select.

The first of these will be "The Branded Mystery," and has already been started.

Wilson will star in it and will be supported by Neva Gerber. Duke Warren will direct and Wilson will supervise.

Randall to Direct

Los Angeles.—Mon Randall, the well known artist, and Bert Glennon will co-direct the first of the Ormer Locklear productions for Isadore Bernstein.

"Confession" Almost All Sold

"The Confession," with Henry Walthall, has been sold for the entire world with the exception of Continental Europe and the states of Ohio, Kentucky and Tennessee.

Murray Specials

Star Together With Robert Leonard Leaves International to Form Own Company

An agreement has been reached between Mae Murray, Robert Leonard and International Film, producers of Cosmopolitan Prod., whereby the contracts of the star and director with the company have beeen mutually terminated.

Miss Murray plans the formation of her own company with Mr. Leonard as director. Four productions will be made yearly in whatever portion of the country the story calls for.

Miss Murray is now at work on her last picture for Famous Players, "Idols of Clay," which George Fitzmaurice is directing. She expects to be finished and started on her first independent production by June 15.

The International contract, according to Miss Murray, was executed while she was at work on her second picture for Famous Players. The latter was to turn her over to International.

Owns 200 Plays

Selznick Has Wealth of Material—Some of National Picture Theater Plans

That L. J. Selznick owns 200 plays which will be divided between his various producing units became known on Saturday. Also considerable information regarding the plans of National Picture Theaters became definitely known.

If plans now being worked out are carried through the directors of National, to be elected towards the end of the week, or early in next week will have on their hands a problem of solidifying what may be one of the biggest picture organizations in the business.

The plan to make National Picture Theaters, the biggest producing and distributing company in the industry will be placed before the exhibitor members by Selznick. A large number of prominent theater owners from all over the country will attend the organization of the Board of Directors. They will then discuss the details of this plan, which has as its objective the centralizing of all the Selznick interests into one unit which will give National the entire output of the Selznick studios as well as many other special productions assuring National also of distribution facilities that will reduce the rentals of franchise holders.

"As Mr. Selznick sees it," said an official of National, "our members want protection not only from film companies which use the rentals they receive from exhibitors to buy or build opposition theaters, but they must also be protected from the present inflation of production costs and consequent inflated rentals. Certain directors who today make pictures just as good as they know how for $50,000 to $70,000 per negative are planning to make the same kind of pictures tomorrow and charge an alleged production cost of three or four times this amount because they have gone into business for themselves.

"In other words the independent exhibitor is not only menaced by the distributing companies which are trying to buy his house, but he is also menaced by producers who do not realize that there is a limit to the price which the exhibitors can pay for pictures. Mr. Selznick believes that the limit in price per day has been reached that the present cond

(*Continued on Page 2*)

N[illegible] GOOD [illegible] SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale
Famous Players	84⅞	85½	85½
Do, pfd	90¼	91	91
Goldwyn	24	24	24
Loew's, Inc.	31	31⅞	31
United Pict. Prod.	10½	11	10½
Triangle	½	½	½
World, 1st pfd.....	1⅛	1⅛	1⅛

Condon Signs With F.P.-L.

Los Angeles.—Frank Condon has signed with Famous Players to do scenarios. His first work will be an adaptation of "The Translation of a Savage," the Gilbert Parker story to be filmed by George Melford.

GLOBE TROTS

Weekly Excursions into Everyland

Globe Trots Films Inc.

On Broadway

Rivoli—Constance Binney, "The Stolen Kiss."

Capitol—Pauline Frederick, "The Woman in Room 13."

Rialto—John Barrymore, "Dr. Jekyll and Mr. Hyde."

Strand—Geraldine Farrar, "The Woman and the Puppet."

Brooklyn Strand—Geraldine Farrar, "The Woman and the Puppet."

Moss Broadway—Priscilla Dean, "The Virgin of Stamboul."

Loew's New York—Today, Clara Kimball Young, "The Forbidden Woman."

Tuesday: Wallace Reid, "Excuse My Dust."

Wednesday: Eminent Authors, "The Cup of Fury."

Thursday: J. Warren Kerrigan, "The Dream Cheater."

Friday: Shirley Mason, "Molly and I"; Sylvia Breamer and Robert Gordon, "The Blood Barrier."

Saturday: May Allison, "The Walk-Offs."

Sunday: John Barrymore, "Dr. Jekyll and Mr. Hyde."

Next Week

Rivoli—Not yet determined.

Capitol—Nazimova, "The Heart of a Child."

Rialto—Not yet determined.

Strand—Norma Talmadge, "The Woman Gives."

Brooklyn Strand—Norma Talmadge, "The Woman Gives."

Moss Broadway—Priscilla Dean, "The Virgin of Stamboul."

New Inter-Ocean Sales

Inter-Ocean has sold 27 Black Diamond comedies and "Enlighten Thy Daughter," "The Manx-Man," "The Burning Question," "The Man of Bronze" and "Hunting Big Game in Alaska," for the Dutch East Indies, Straits Settlements, India, Burma and Ceylon.

International in Estee Studio

International Film has leased the Estee studio on West 125th Street. It will be operated in conjunction with the larger studio at 127th Street and Second Avenue. The large sets used in future productions will be shot in the big studio and all others in the Estee plant.

Lynch Goes to Coast

John Lynch and his wife have left for California. Lynch is scenario editor for Selznick.

Mercy Theater Opens

Yakima, Wash.—Fred Mercy will open his new theater here today

Plainfield House to Cost $275,000

Plainfield, N. J.—Strand Amusement Co. will build a $275,000 house on East Front Street, opposite the Y. W. C. A.

Owns 200 Plays

(*Continued from Page 1*)

tions and abnormal prosperity cannot continue forever, and that the wise producer and distributor of the future must plan to furnish not only great pictures but to furnish them at reasonable cost.

"The exhibitor's cost to operate is constantly going up. Their public want constantly better pictures. They cannot raise their admission prices much higher. There are going to be more seats in every community and their people are not always going to enjoy present high wages. Yet everyone is planning to raise film rental."

New Theaters

Kokomo, Ind.—The Victory, owned by the Victory Amusement Co. is now open.

Perth Amboy, N. J.—A. J. Sabo, manager of the Clinton Sq., Newark, has bought the Ditmas.

Pass Christian, Miss.—The Palace Motion Picture and Amusement Co. has been organized and will erect a new house.

Oxford, Me.—C. J. Russel and James A. O'Brien of Lewiston, Me. have purchased a house here and in South Berwick. They own several houses in smaller towns in this state.

Eau Claire, Wis.—The Eau Claire Theater Co., which has several houses here. will erect another. It will be 208 ft. deep and 106 ft. wide.

Sterling, Ill.—Johnson Brothers are having work rushed on their First Ave. house. It may be opened shortly.

Bridgehampton, N. Y. — Riley Amusement Co. will build.

Seaford, Del.—W. Ford Breeding of Federalsburg is to erect a new house.

Cincinnati, O.—Charles Schaengold to build.

Jamaica, L. I.—Butterfield, Bijou, to build Strand.

Pittsburgh, Pa.—G. W. Schaffnit to build at Northside. Cost, $22,000.

Manteno, Ill.—Jack Guertin and Aaron Lesage bought Gem from Joseph G. McCauley.

Sturgeon, Bay, Wis.—Frank Welter bought Opera House from B. Hahn.

Cuts and Flashes

Dick Kennedy, who did some work for the "Stars and Strip will do animated cartoons for U versal's new novelty reel.

Universal has selected "Maran a South Sea Island story by Ra Steck as Priscilla Dean's next ture. Rollin Sturgeon will proba direct.

Universal has closed with Loew Circuit for 27 days conse tive booking on "The Virgin Stamboul" for the New York metropolitan district.

Harry Chandlee has filed sui the Supreme Court against Cha Miller for $9,450. The plaintiff leges that he was engaged Oct. last as continuity writer at $22 week for a year and was dischar without cause on Jan. 10.

Hope Hampton Film at Broad

The Hope Hampton film rele by Metro, "A Modern Salome," been booked for the Broadway week beginning April 18.

A prophet is without honor in his own country, —but profits are appreciated everywhere. Which explains the uuiversal popularity of the RITCHEY poster!

RITCHEY LITHO. CORP.

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Two full equipped Dubric Moti Picture Cameras. Eight magaz carrying cases. Address, Box J. Care WID'S DAILY.

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WHY NOT WITH YOURS?

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Two Column Newspaper
Al-cut from
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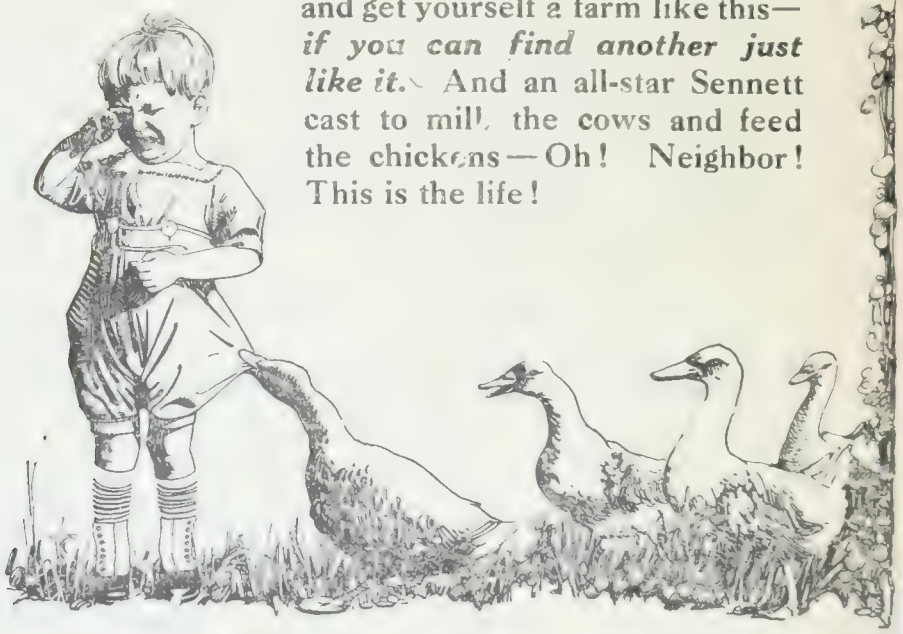
Extensive Assortment of
Theatre Exploitation Aids

MACK SENNETT'S

Big New Five-Reel Comedy Sensation

"DOWN ON THE FARM"

Oh Boy! Oh Man!! Oh Lady! Lady!! One glimpse of the simple life and you'll sub-let your swell apartment, sell your mansion, trade in your twelve-cylinder limousine for a threshing machine and get yourself a farm like this—*if you can find another just like it.* And an all-star Sennett cast to mill the cows and feed the chickens—Oh! Neighbor! This is the life!



In the Courts

As the result of a dispute between the Foursquare Pictures Inc., and Frank J. Flaherty, formerly its agent in Chicago, the corporation has sued the United States Fidelity & Guaranty Co., which bonded Flaherty, for $1,578. The complaint alleges that Flaherty collected this sum belonging to the plaintiff and has refused to turn it over. The defense is that after the defendant bonded Flaherty his contract with Foursquare Pictures was changed so that he became a partner and that if there was a new conversion it was by Flaherty as a partner and not as employee. The defendant also states that the plaintiff owes Flaherty more than the sum claimed from him, and to aid in the defense of the action the defendant obtained an order from City Court Justice Meyer to take the testimony of Flaherty by commission.

A jury before City Court Justice Schmuck returned a verdict for Julius Steger in a suit against him by the Crystal Film to recover $855

Robert Andersen will shortly start work on a satire on "Hamlet" for Universal.

Samuel L. Spritzer, a public accountant, has sued the Greeley Square Amusement Co. for $25,000 on the ground that he was ejected from the theater.

Frederic H. Lincoln has sued William L. Jamison in the Supreme Court for $50,000. The plaintiff alleges that he is the owner of Edison Educational Moving Picture Film negatives worth that sum which came into the possession of the defendant between 1918 and 1919 and which the defendant refuses to give up.

The Powers Film Products Co. has been sued by Joseph Meyers for $6,000. The cause of the suit is not shown in the papers.

In a suit by the City of New York against the Screencraft Pictures, Inc. to recover a personal tax on assessment for $20,000. Supreme Court Justice Gavegan has granted an application by the defendant through Joseph Pollak, vice-president to reduce the assessment to $1,852 on the ground that the assets exceeded the liability by that sum.

The suit of Charles Cogut against the Sterling Film Corp. and Jack Van Rittberg in which the plaintiff got an attachment against the defendant's property the latter filed a bond of $3,000 to release the property, has been settled in the Supreme Court and the case discontinued.

The Famous Players-Lasky Co., has been sued in the Supreme Court by the Salm Limited Export & Import Co., for $25,000. The complaint alleges that the defendant sold the rights to "Hearts of the World" to the plaintiff for Spain, Portugal, and the Canary and Balearic Island for $5,000 and that in exploiting the film the plaintiff spent $12,000. It is alleged that the defendant supplied only two prints that could be used and all the others were either defective or had material parts of the play missing.

The Best Ten

WID'S DAILY,
'1-73 West 44th St.,
New York City

Biff! Bang! Zowie here goes the best ten dollars I have spent this year. But for heaven's sakes if you think we are going to be made to play pictures on a percentage, please return as I will need it lateer on, for my Moonshine supply for the dear little creatures that are now so good to sell us pictures for real money.

Yours truly,
R. V. Barkley.

Another "Virgin" Run

"The Virfin of Stamboul" has been booked for an indefinite run in the Playhouse, Chicago, starting April 4.

Metro Buys Exchange

Dallas, Tex.—Metro has acquired full control of the exchange here formerly owned by Hulsey and has placed L. J. Bickel in charge. This makes the 24th eMtro exchange.

Rhodes Film Thorugh Nat'l Fi

National Film will release "N body's Girl" with Billie Rhodes the state right market.

Judgments Filed

The following judgments ha been filed:

Albert Fixture Co. against Oli Prod., Inc., for $414.72.

Ideal Film Service against V Pinnachio, for $250.20.

Judgments Satisfied

A judgment filed Feb. 27 for 611:42 has been awarded S. Blackman against Walter F. N buhr.

Labor Union Picture

Universal, through its Indust Dept. has picturized the history the Amalgamated Clothing W ers of Ameirca, one of New Y City's largest unions. The purp of the films is to allay labor unr

Exhibitors Form Protective Lea

San Francisco, Cal.—Theater o ers in northern and central Cali nia have formed the Exhibitors I tective League. Officers aer: D Markowitz, H. Gobish, N. K. H zog, respectively, president, v president, recording secretary.

Kane Moves

The Arthur S. Kane Pictures C has moved to its new offices in National Association Bldg., 25 43rd St.

Announcement

To all those engaged in motion picture producing and exhibiting, announcement is herely made of the granting to DAVID WARK GRIFFITH of a patent (No. 1334853) on metho and apparatus for projecting moving and other pictures with color effects.

Mr. Griffith's patent, issued on March 23rd, 1920, on application of May 14, 1919 (App cation serial No. 296,964) covers the following specifications:

"The process of producing colored pictures on an opaque screen which consists of throwing pictures by a projector onto one surface of said screen and simultaneously illuminating the screen with diffused colored light from a bank of colored lights thrown onto the same surface of the screen in a direction oblique to the stream light from the projector."

"In an apparatus of the class described, an opaque screen, a projector for throwing pictur onto one surface of said screen, a bank of diffe ently colored lights with several colors out of the path of light from said projector and adapte to throw colored diffused light onto the sam surface of said screen, and means for selectivey rendering said lights active and thereby the colr of the light thrown from said bank onto sad screen."

This method of lighting was first introduced by Mr. Griffith in his production of "Brokn Blossoms" on May 13th, 1919, at Geo. M. Cohan Theatre, New York, and in spite of te knowledge that patents were then pending, one New York producer and one New York exhili or deliberately attempted to copy Mr. Griffith's invention. These and all others are herey varned against the use of Mr. Griffith's methods and apparatus.

Signed ALBERT L. GREY, *Gen. Mgr.* Griffith Productions, 720 Longacre Building, N.

Faulkner's Visit

(Special to WID'S DAILY)

ondon, Eng.—The "Tatler" in the
n Renter and M. P. News says:
W G. F.'s mission, as I have
d authority for stating, is utter-
nnconnected with the design at-
uted to it by the kinejournalistic
ss of New York, though the ed-
s of those papers do well to
t to the growing affinity between
press and the pictures."
n the same issue, Low Warren,
editor points out the possibility
a combination of the existing
s reels with the great newspap-
thus perfecting by far the most
nidable disseminator of news in
world.
his, Warren asserts, may be
reason for the entrance into the
industry of such figures as Lord
verbrook and Sir Edward Hul-

J" to Film Feature Industrial

hn Leitch, author of "Man to
," a story of industrial democ-
, has been signed to appear in
ature picture of his own book,
Harry Levey of Universal's In-
rial Dept. "Man to Man" has
through 23 American editions
has been translated into seven
uages. Leitch was on Presi-
Wilson's Industrial Commis-

---

nwood, Mich.—A. L. Picker
erect a house seating 1,400 and
also improve the Rex.

---

e M. & S. Theater Co. has been
in the Supreme Court for $2,000
ges by Jacob Cohen because he
ejected from the theater and
n by employees.

ILLY WEST

VEST BUSTER
COMEDIES
REAL RIB
TICKLERS

RELEASED BY
EELCRAFT

RE PROMISES ARE SACRE D
OUIS MEYER
ERLY BRODA & MEYER INC
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ED - ILLUSTRATED - PHOTOGRAPHED
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PROCESS TITLES AND
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SHORT SUBJECTS
COMEDIES
EDUCATIONALS
SCENICS
NOVELTIES
WISHING TO REACH THE
DISTRIBUTOR
EXHIBITOR OR
STATE RIGHT BUYER
EFFICIENTLY
EVERY DAY
OF THE YEAR
AND AT COMPARATIVELY
SMALL COST

We Recommend—At Brief Intervals

WID'S DAILY

"A TEST WILL TELL"

Incorporations

Albany—Apologue Film Corp., New York. Capital, $20,000. Incorporators. R. S. Palmer, M. W. Kerr and H. L. Adams, 473 W. 158th St.

Albany—Krellberg Prod., New York. Capital, $25,000. Incorporators: S. S. and M. J. Krellberg and S. Schwartzman, 220 W. 42nd St.

Albany—Sheridan Theater Co., New York. Active capital $230,000; 2,000 shares preferred stock, $100 each and 6,000 shares common, no par value. In corporators: J. F. Rafferty, S. Brill and Max Spiegel, 525 West End Ave.

Dover, Del.—Clyde Corp. Capital, $2,200,000. Incorporators: T. L. Croteau, R. K. Thistle and S. E. Dill, Wilmington.

Dover, Del.—Philadelphia Investment Amusment Corp. Capital, $100,000. Incorporators: M. L. Horty, M. C. Kelly and S. L. Mackey, Wilmington.

Dover, Del.—Delaware M. P. Co. Capital, $250,000. Incorporators: Samuel Greenbaum, L. L. Malone and Charles E. Evans, Wilmington.

Albany—The Leggett-Gruen Corp. has changed its name to the Rothacker Film Mfg. Co.

This is the company of which Rothacker assumed control a short time ago.

Albany, N. Y.—Romograph Mfg. Co., Manhattan, Motion pictures, $300,000; J. J. Matveenkoff, A. A. Henning, A. T. Seixas.

Trenton, N. J.—Peekaboo Production Co. Capital, $100,000. William J. Counihan, Harry J. Ivins, and David Green, all of Perth Amboy.

Albany—The P. W. Pictures, New York. Capitalization, $50,000. Incorporators: E. B. Wilson, R. F. Clark and H M. Volkening.

Latest Christies

Fay Tincher's new two reel Christie will be "Belinda's Bluff" by Maie B. Havey.

Recent Christie one reelers are "Papa by Proxy," "Fuss and Folly," "Call a Cop," and "Oh, Doctor! Doctor!"

Danville, Ill.—Home Theater Co. to build $250,000. Will seat 1,700.

A Bray Industrial

The National Cash Register Co., Dayton, O., which asked for bids recently on a scenario and production showing its development and work, has announced that Jamison Handy's scenario has been accepted while the Bray company's offer of production has been taken up. The picture will be in about four reels.

Five Added at Metro

Hollywood—C. J. (Jimmy) Dunn, two years advertising manager Moreland Truck Co., is studio editor for Ted Taylor at Metro.

Frances Gray, society and fashion editor of the Evening Missourian at Columbia, will write specials.

Charles Bryant, Edward Brand and Cecil Goldbeck are new company reporters.

Four New Loew Companies

San Francisco—The names of the four companies recently chartered by Marcus Loew to cover construction of his four new California theaters are as follows:

The Market and Taylor Streets Building Co., San Francisco; capital stock, $1,000,000.

The Seventh Street and Broadway Building Co., Los Angeles; capital stock, $1,500,000.

Loew's Sacramento Theater Co., Sacramento; capital stock, $100,000.

Loew's Stockton Theater Co., Stockton; $100,000.

Goldwyn Pictures Corporation
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
THE N Y. TELEGRAPH SAYS:
"JOHNNY JONES IS EDGAR AND ALL BOY, AND WITH THE AID OF SEVERAL OTHER ALL-BOYS AND AN ALL-GIRL HEROINE, UNDER THE ABLE DIRECTION OF E. MASON HOPPER, HE MAKES EDGAR AND TEACHER'S PET A DELLIGHTFUL FILM, A SERIES OF JOLLY, WHOLESOME LAUGHS."

Goldwyn

Announcement

Mr. Orrin Denny, Laboratory expert and cameraman, has joined the Universal expedition at Bar-es-Salaal, East Africa. This party is to proceed inland for about 250 miles to Pavoin, with the object of photographing wild animals and scenes in the interior of Africa. A period of about four months will be required for this work.

Eastern Film Company
Photo Products Export Co.
Jaxon Film Corporation

Announce the opening
of their new offices

5th FLOOR, CANDLER BLDG
220 West 42d Street
MAY 1st

The three finest equipped
Projecting Rooms
In the city
(Simplex Studio Rooms)
Under the Supervision of
John F. Lyons

PROJECTIONS FOR MAY and LATE
SHOWING BOOKED NOW

Phones—Bryant 984-985

House Changes

anette, Pa.—The interior of the le, owned by Oliver Kitchel, has n remodeled.

altimore, Md.—The Waverly is e enlarged to a seating capacity ,400.

okomo, Ind.—A. R. Nelson has ght from Ernest Walton the mount.

gansport, Ind.—Work on the tion to the Paramount is near- completion.

nville, Ill.—William Heasman Fred Bick have bought the nial from John W. Hollin and vife.

ightstown, Ind.—R. Sipe and ard Bundy of Newcastle have ht the Midway from Misses La- hn and Ellen Parish, who re- y acquired it. Sipe owns the tte at Newcastle.

ncinnati, O.—H. R. Beattie, for- manager of one of the New Proctor houses, has succeeded Valle, as manager of the Palace.

ondale, O.—The Forrest has sold to the McMahan and on Film Exchange. The new rs will take possession May 1

ncer, Mass.—A new house seat- ,000 is to be built.

marck, N. D—The Eltinge has opened by G E. Windgren. He tes a chain in this state.

ffalo, N. Y.—The Garden has ged its policy and will present es hereafter.

se, Idaho—The Pinney, a road house recently adopted the pol- showing pictures.

rton, O.—The Electric has been ed shut because of health and enace.
e Changes.

vie, Tex.—Billy Barry has sold illy Barry to a Dallas concern

kney, Tex.—G. T. Meriweather ly took over the Olympic from Wilkinson.

lill, Okla.—J. C. Hunt and will shortly open a new house.
e Changes
alo, N. Y.—Mrs. Minnie Gram- as bought John E. Hoffman's on Seneca St.

anapolis, Ind.—The North End ement Co. will spend $30,000 rease the seating capacity of ajestic to 2,200. Work will be on May 1.

mbus, O.—The Southern has ned after being remodeled and er the management of James ddox.

Coast Brevities

(Special to WID'S DAILY)

Hollywood — Marguerite de la Motte has been engaged by Tom Terriss, Vitagraph director, for the first of his Tom Terriss Productions.

Henry Woodward has been engaged by Maurice Tourneur for "Caleb West, Master Diver," work upon which has been started.

Florence Porter Parks is doing publicity for Edward Biby, Katherine MacDonald, and Marguerite Snow.

Dorothy De Wese, former Chicago newspaperwoman, handles publicity for Edward Lewis productions at "U."

Malcolm Boylan has been appointed S. B. Samuelson's fiscal agent in the U. S., while that producer is abroad.

Harry Brand has handed his resignation to Al St. John to go with Benny Leonard.

Sydney Ascher, Ascher Enterprises, producers of "The Evil Eye," Benny Leonard serial has joined the company in California.

Allen Curtis will direct sinle reel comedies for Universal. The first will be "Three Pairs of Silk Stockings."

Polly Moran's comedies for the Marion H. Kohn Prod. will be in two reels, instead of one as originally planned.

Reginald Barker is scheduled to start work the latter part of this week on "The Branding Iron."

Kastner, Theater Manager, Killed

Seattle.—Walter Kastner, manager of the Wenatchee and Liberty at Wenatchee was killed Tuesday when he was caught between a motor car and truck. Kastner was formerly manager of the Majestic and Princess here and was only 28 years old.

Exchange Changes

Pittsburg, Pa.—Leo Bernstein is now manager of the local Fox exchange.

St. Louis, Mo.—J. Desberger is now manager of the local Robertson-Cole office.

Baltimore, Md.—It is reported that Samuel G. Smith has been appointed manager of the local Universal office.

New York—Robert Horsley has been appointed special representative in the New York Vitagraph offices, handling the Larry Semon comedies exclusively.

Portland, Ore.—Sol Blaum, Universal manager here has resigned and has been replaced by C. W. Koerner.

Seattle, Wash.—Jack Weil, manager of the Seattle Republic office, has been called to New York, where he will be given a new assignment. The new Seattle manager is Herbert A. Meyer, formerly of the San Francisco sales force.

Seattle—George M. Colladay, formerly with Fox has joined Realart. He will sell in Oregon and southern Idaho.

New Orleans, La.—Louis Collier for some time manager of the American Film Co. here is now head salesman for Robertson-Cole in this territory.

Buy Ten Houses

Louisville, Ky.—It is reported that Lee Goldberg and Col. Fred Levy have bought ten houses in this state, including the four houses of the Arcade Amuse. Co. at Paducah, two which that organization has in the course of construction, two at Maysfield and one at Princeton.

New Haven, Conn.—Harry Stafford, formerly with Poli, purchased White Way. Formerly operated by proprietor of Dreamland.

Church Film Corp.

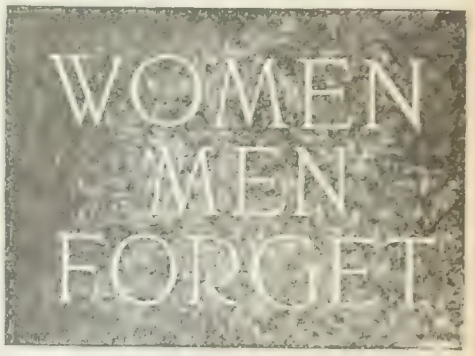
Company Planning to Produce and Serve Protestant Churches and Sunday Schools

In order to furnish picture programs to Protestant churches and Sunday schools, the International Church Film Corp. has been organized with the purpose of going into the business of producing, distributing and equipment.

Circulars of the corporation claim it is impossible to select apropriate and sufficient number of pictures for church and Sunday school use and tell of plans to meet the church demand. Investments are encouraged and $750,000 of preferred stock, par value $100, with a 7 per cent yield are offered with $1,250,000 of common stock to be awarded purchasers of the preferred.

Initial plans call for the creation of a distribution system to reach about 4,000 churches, the assembling of an editorial and production staff and a feasible plan for the sale of projection equipment on instalments.

Headquarters, Flatiron Bldg., New York.



STATE RIGHT BUYERS
Get Acquainted With

"THE UNKNOWN RANGER"

STARRING
REX RAY

5-REEL WESTERN FEATURE
Full of Punch and Thrills

AYWON FILM CORP
NATHAN HIRSH, Pres.
729 Seventh Ave., N. Y. C.

TYPHOON COOLING SYSTEM

TYPHOON FAN COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.

1044 Camp Street, New Orleans, La.
225 N. 13th Street, Philadelphia, Pa
64 W. Randolph St., Chicago, Ill.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Atlanta, Ga.—A trim and shapely ankle will always attract the attention of the men, and quite frequently that of envious women. Playing upon that knowledge, Frank Hammond, publicity director for the S. A. Lynch houses here, put over an exploitation stunt that resulted in big business for Douglas McLean and Doris May in "Mary's Ankle." Two girls were engaged and placed in the windows of an establishment making a specialty of hosiery and shoes for women. Notices giving the Rialto all due space were also placed in the windows, and the ankle exposure served to keep considrable crowd before the store for many hours and the theater and store profited from the stunt.

Daylight Saving Fight in St. Louis

St. Louis, Mo.—Exhibitors are opposing the movement to push through the daylight saving bill, on the part of clubs and civic organizations.

Western Companies Merge

Wallace, Ida.—The Northwest Theaters Co. has been formed by the merging of the Missoula Amusement Co. and W. A. Simonds. It controls the Empress, Liberty, Isis, Bijou in Missoula, the Liberty here, the Liberty and Star, Mullan, Liberty and Princess in Kellogg and Liberty in Couer d'Alene.

Salt Lake Managers Elect Officers

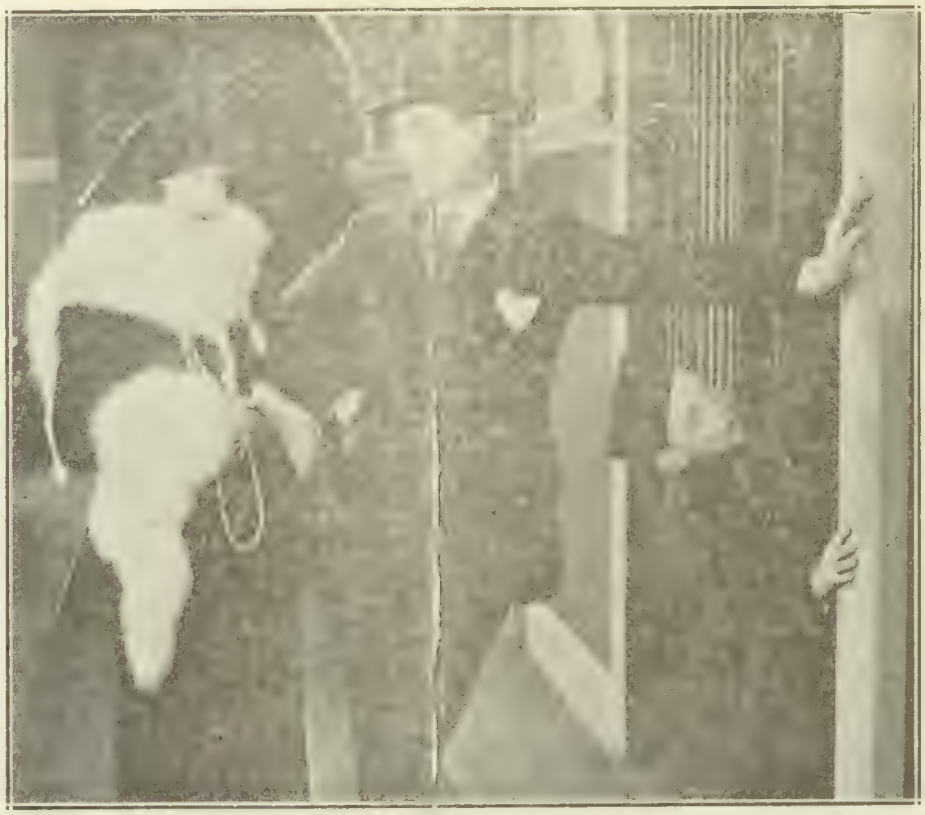
Salt Lake City, Utah.—At a meeting of the Salt Lake Moving Picture Theater Owners' Association, George Mayne, manager of the Swanson Theater Circuit was elected president; M. H. Hanauer, of the Broadway, vice-president; George E. Carpenter, manager of the Paramount Empress, secetary; and W. E. Shipler, of the Empire, treasuer.

Oppose Sunday Shows

Indianapolis, Ind.—Members of the Women's Christian Temperance Union have gone on record as being opposed to Sunday shows.

Plan Large House for Detroit

Detroit, Mich.—Henry S. Koppin will build a house at a cost of $250,000 at Catherine and St. Antoine Streets.



A crook play without the melodrama. A Christie Comedy "It Takes a Crook" with Dorothy Devore and Jimmie Harrison.—Advt.

Incorporations

Birmingham, Ala.—Gay Theater Co. Capital stock, $2,000. Officers: H. J. Hury, president; P. A. Engler, secretary and treasuer, and W. H. Woolverton, vice-president.

Columbia, S. C.—Hills Rex Theater, Sumter. Capital, $15,000. Incorporators, Roland G. Hill, W. S. Hill, and J. C. Hedgepath.

Columbia, S. C.—Hamilton Producers Film Arts of North Augusta. Capital, $10,000. Incorporators, G. H. Shelton, Lillian R. Gordon and Thomas R. Gordon.

Boston, Mass.—Taunton Empire Theater of Taunton. Capital, $50,000. Incorporators: A. S. Black, of Rockland, Me.; Wm. R. Scarritt, Jr., of Boston, and Herman A. Mintz, of Brookline.

New Studio for Wilson

Los Angeles.—Ben Wilson has purchased the property adjoining his present plant which is on Santa Monica Boulevard, Hollywood. He will erect a new stage to take care of additional producing units.

New Price Sales

C. B. Price Co., Inc., has sold the series of Mona Darkfeather pictures to the Minter United Amusement Co. of Detroit.

Plans Large Pensacola House

Pensacola, Fla.—Ernest Boehringer to build. $25,000. Seats 2,500.

House Change

Ft. Wayne, Ind.—Oscar Wo has leased the Temple from Mulholland and will use it sively for pictures.

Flint, Mich.—Bert Evans, fo manager of the Royal, is r charge of the Garden. H. Dean, treasurer of the Bijou, Creek, succeeds Evans.

Marietta, Minn.—Caverly a lickson have purchased the son. They will call it the Tom D. Caverly will manag

Minneapolis, Minn. — Keough will manage the replacing Chas. Perry who w over the management of the

Portland, Ore.—The Peop reopened after being remod a cost of $50,000.

San Francisco, Cal.—T. C Sun formerly Tivoli.

Coffeyville, Kansas—Dr. Fortner bought Jefferson fro Ashton McClarey for $40,000.

Fort Wayne, Ind.—B. Bor bought Wells St. house fr ward Hammerle, and leased fred Borkenstein.

Newcastle, Pa.—H. E. formerly a salesman connec the local Pathe exchange manager of the Opera Ho Coliseum.

Another for Blument

Louis F. Blumenthal and Haring have purchased the Theater in Union Hill, N. also plan another house on line Avenue, West New Yo

SIMPLE SOULS

STATE RIGHTS FOR SALE
George Loane Tucker's Production
"THE ARREST OF ARSENE LUPIN"
By Maurice Le Blanc
CELEBRATED AUTHORS SOCIETY
Room 803 Columbia Theater Tel. Bryant 1511

There are still a few . .
exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
COMEDYART
But not many - Are YOU one?
Special Pictures Corpn
H. W. HELLMAN BLDG. LOS ANGELES

e BRADSTREET
f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

L. XII. No. 6 Tuesday, April 6, 1920 Price 5 Cents

Fight On

ger Amusement Co. Gets First-ge Publicity for United Artists

(Special to WID'S DAILY)

w Orleans, La.—E. V. Richards e Saenger Amusement Co., and nited Artists are obtaining a publicity here as the result of rspaper fight waged between the and the Daily States. The publication is fighting the gers, and among other things considerable of the point that roductions of the "Big Four" not being shown by the Saen- in New Orleans. When the ng of the Federal Trade Com- on was on, the States gave a space to the proceedings, and of the facts relative to the d Artists being barred out of Orleans by the Saenger ods.

n, all of a sudden, the Saengers ed the big story on the States they had the United Artists d—and the States gave it a age display with a big black ne across the first page. The also carried first-page stories the battle, and the Saengers e United Artists are sure to ewards from the battle.

Lieber Here

ert Lieber, First National, ar- in town yesterday afternoon.

Some Visitors

ng those arriving yesterday he junior member of Lubliner z, Mr. Trinz, and Mr. Stern same firm. Here to look over s.

ee for Loew in Cincinnati

pecial to WID'S DAILY)

nnati.—The Tribune quotes Loew as follows:

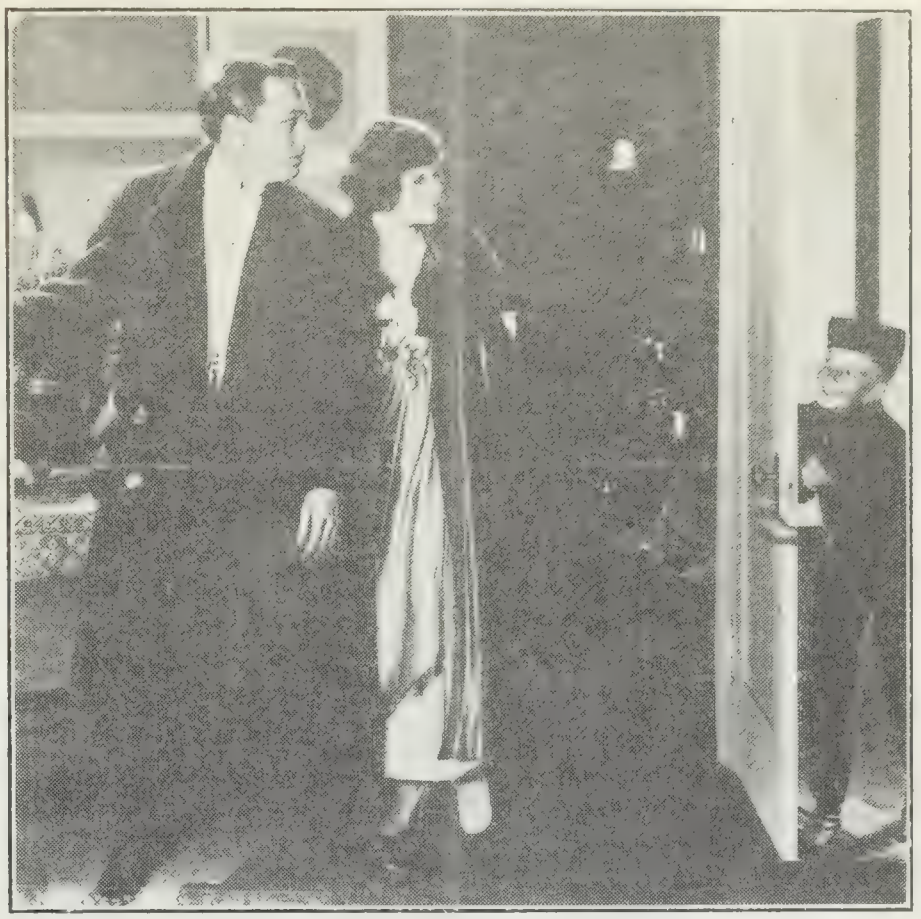
have three sites in view in iati, and each of them is equally situated for theaters. r plan to procure at least two e sites and all three, if pos-

Ban on Ford Reel

pecial to WID'S DAILY)

oit.—The Michigan Exhibitor, cial organ of the Michigan Exhibitors' Assn., is carrying which reads:

n you receive letters asking u are not signing up for the eekly, tell them you are not advertising reels unless you d, and refer them to the . A."



"Shall I lock the door, old topper, so your other wife can't get in." —Marshall Neilan's "Don't Ever Marry," a First National attraction.—Advt.

Convention On

Selznick Workers Get Started on Four-Day Session

The Selznick, Select and Republic branch managers and other officials of importance got to work yesterday on the first day of the Select branch managers convention. They met at 11 o'clock at the Astor, and after lunch made a trip to the studios at Fort Lee. Last night they took in the Clifton Crawford show. At

(Continued on Page 2)

Kaufman Signs Agnes Ayres

Albert A. Kaufman has signed Agnes Ayres to a long-term contract under the terms of which Miss Ayres is to be starred in a series of features.

The Agnes Ayres company will be the second company under the Kaufman banner, he having recently signed Allan Holubar to direct a series of productions starring Dorothy Phillips.

Price Resigns

Retires as President of United Artists-Meeting in Wilmington

(By Wire to WID'S DAILY)

Wilmington, Del.—Oscar A. Price, at the annual meeting of the stockholders of United Artists Corp held here yesterday resigned as president of the corporation, effective before May 1.

Other important matters were deferred for another meeting. Dennis F. O'Brien left here for Atlantic City.

None of those present at the meeting would discuss the meeting or its results.

Westward Bound

Thomas Meighan and Robert Harron left for California yesterday. Harron is on a visit to his family.

Houdini in England

(By cable)

London, Eng.—Harry Houdini is here making a production for Famous Players.

ALICOATE.

Want Damages

Exhibitors Also Ask Receiver Regarding Chaplin Profits

(Special to WID'S DAILY)

Dallas, Tex.—A suit asking a receiver for the First National Exhibitors Circuit of Texas is scheduled for a hearing before Judge E. B. Muse.

The plaintiffs are E. T. Peter of Dallas, B. C. Bell of Palestine, Bland & Hoke of Abilene, J. C. Chatmas of Marlin, E. H. Shields of Navasota, A. M. James of Cleburne, John Saye of Waxahachie, Gwynn & Byar of Kaufman, A. W. Lilly of Greenville, Dorbant Bros. of Athens and J. M. Stewart of Terrell.

They claim that E. H. Hulsey; president of the National Exhibitors' Circuit, had contracts with them for First National attractions, including Charlie Chaplin films, and that they were entitled to a percentage of profits during the year 1919.

They claim that due to "perversion of management and improper manipulation of accounts," instead of a profit greater than in 1918 they were forced to sustain a loss. They are asking $25,000 damages and the appointment of a receiver to collect the damages due them.

Goldwyn Signs Two Authors

Contracts with E. Phillips Oppenheim and Cynthia Stockley have been signed by Goldwyn, giving the latter the screen rights to their books for a period of years.

Collier, Jr., With Lasky

(Special to WID'S DAILY)

Los Angeles—William Collier, Jr., is reported as having signed with Famous Players to play leads.

Interesting Figures

"Dr. Jekyll and Mr. Hyde" played to 60,496 paid admissions at the Rivoli last week and when transferred to the Rialto on Sunday played to 10,153 paid admissions, smashing a record at either theater for a single day.

Exploitation Dept. at Metro

Metro is organizing an exploitation department. The first production handled under the new exhibitor-aid system is "Alias Jimmy Valentine."

A. W. Sampson, assistant treasurer, is leaving Mayflower to re-enter the advertising field.

Film men — Join the VOYAGERS
Ask TOM WILEY, he's Captain. — Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 6 Tues. April 6, 1920 Price 5 Cents

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C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.

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Chicago Representatives—Willis & Eckels 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players	84	85	84¾
Do, pfd	90	90½	90½
Goldwyn	24	24	24
Loew's, Inc.	29½	30¼	30¼
United Pict. Prod.	8	9	8¾
Triangle	½	½	½
World, 1st pfd.	1⅛	1⅛	1⅛

Educational Has Unique Film

The National Geographic Society has permitted the distribution of pictures made on one of its expeditions by the Educational with its camera record of the eruption of Mount Katmai, in Alaska. "The Valley of Ten Thousand Smokes" is one of these pictures.

Merit Buys Cartoon Comedies

M. J. Mintz, of Celebrated Players, Chicago, has sold the New York State and northern New Jersey rights to the "The Gumps" a cartoon comedy series.

Craver Re-Opens Theater

(Special to WID'S DAILY)

Durham, N. C.—R. D. Craver reopened his Paris theater here recently. The theater was remodeled to seat 800 people

Craver tendered a banquet at which were present a number of film men from various theaters in the South.

SIMPLE SOULS

Convention On

(Continued from Page 1)

lunch yesterday L. J. introduced the field force to Hobart Henley, who will begin work with the Select organization in about ten days. After the business session tomorrow there will be a theater party, to be followed by a visit to the Ziegfeld roof, and on Wednesday night there will be a dinner party.

Selznick publicity issued yesterday the first of a series of "daily newspapers" called "Brain Exchange"—a house organ plentifully supplied with cartoons of Selznick officials.

Sam Morris, general manager of Selznick, was in charge of the business sessions yesterday. Some of the more important plans for the coming year were discussed.

Hugh Woody Succeeds Barnhard

Chicago.—Hugh Woody, an Indiana banker, was elected president in place of S. L. Barnhard, who also retired from the directorate of the Capital Film Co. B. Herbert Milligan, of Chicago, treasurer, takes the place of former President Barnhard in the directorate and also assumes the duties of General Manager, relinquished by C. E. Eckels.

Rights to Farnum Westerns

Cincinnati, O.—The Wilson Film Co. will distribute in this territory the two-reel Westerns featuring Franklyn Farnum.

Cincinnati, O.—R. E. Kerley will represent Pioneer in this territory, out of the C. C. Hite offices.

In the Courts

The Octagon Films, A. H. Fischer and B. A. Rolfe, have been sued in the Supreme Court by Ruth Budd, film actress, for $25,000 damages for personal injuries. The plaintiff says she was required to make a leap from an attic and grasp a swinging chandelier, and that the force of her fall broke her hold, and the rope which was to hold her body snapped and she fell to the floor. She alleges negligence by the employees of the defendants.

Bernard Randall has filed suit in the Supreme Court against Ascher's Enterprises and Frank G. Hall for $3,000. He alleges he was engaged Jan. 12 to act in "The Evil Eye" for 20 weeks at $175 a week and was discharged on Feb. 14.

A judgment for $437 for the Estee Studios against the Bloxbe Film Corp. for "props" has been affirmed by the Appellate Term of the Supreme Court.

PRODUCERS!

Among the many famous vehicles we own and control for film play-rights is

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CELEBRATED AUTHOR'S SOCIETY

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701 Seventh Ave., N. Y. C.
Bryant 1511

Buy Theater Chain

Kenosha, Wis.—V. E. Lam and William Fendick of Liberty Ill., have bought the interests of Pacini Amusement Co., which o ates a chain in southern Wisco and northern Illinois.

Plan $1,500,000 House for Chic

Chicago, Ill.—J. M. Browarsk Co. plan the erection of a house ing $1,500,000 on 63d St. It will 3,500.

Atlanta—H. D. Goldberg is manager of Republic here. He ceeds Mrs. A. H. Sessions.

Kansas City—The local S office is now located in the Exchange Bldg. 17th and Main

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OF MOTION PICTURES
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Small Cutting Room or rent space suitable for editors.
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Any seat desirable.
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Big New Five-Reel Comedy Sensation

"DOWN ON THE FARM"

"The best comedy Mack Sennett has ever made" is the word that comes out of the West from the critics who have watched this masterpiece of mirth in the making.

Mack Sennett's special productions have made marvelous box-office history. "Down on the Farm," his latest creation, has all the elements that make for sensational business—a bumper crop of fun, thrills and furious farce, seasoned with that greatest of all appeals—heart interest.

Here is a picture that will give the exploitation genius the chance of his entire career as a showman. "Down on the Farm" will get them all—the masses and the classes.

Now Booking!

UNITED ARTISTS CORPORATION

MARY PICKFORD CHARLIE CHAPLIN

DOUGLAS FAIRBANKS D. W. GRIFFITH

Coast Brevities

(Special to WID'S DAILY)

Hollywood.—Francelia Billington has been engaged by William Fox as lead for Tom Mix in "No Limit Marson."

The third production of the National Picture Theatres, "The Invisible Divorce," is now completed and the work of titling is progressing. By the end of this week it will be ready for showing. Harry Rapf, the G. M. of the Selznick West Coast Studios, is now working with Katharine Speer Reed on the next National production, "The Palace of Darkened Windows."

George Irving, director of L. Lawrence Weber productions, has finished the second picture, "Just Outside the Door," and has left for New York, taking the production with him.

The Owen Moore Company is now at work preparing continuity for the next production, "Stop that Man," by George Hobart. Frank Griffin has been engaged to direct Mr. Moore.

Approximating an expenditure of $15,000, a new Liberty Airplane motor and two large generators, mounted permanently on a motor truck, have just been purchased by Metro, to be used as a portable plant to furnish lighting power while on location.

Kenneth Hunter has been engaged for a role in "The Super-Woman," with Ethel Barrymore.

William S. Hart has purchased a home in Hacienda Park, Hollywood.

Isadore Bernstein will produce at the Ben Wilson Studios instead of the Capitol. GAUSMAN.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Detroit, Mich.—When A. E. Crane received a print of "Sex," the Louise Glaum feature, he gave a special showing at the Washington at Midnight, inviting newspapermen, picture critics, exhibitors, exchange managers and the chorus and principals of Al Jolson's "Sinbad" company, playing at the Opera House at that time. Instead of the few stragglers who usually attend such showings, the house was packed. Inquiries as to what was happening in the house at such a late hour poured in and the production was written up in various publications, with the result that the army of fans were made ready to come to see it as soon as it had its first showing.

Sunday Show Bill Passes

Baltimore, Md.—The Iverson bill providing a referendum on the question of Sunday motion picture shows has been passed by the Maryland Legislature and sent to Governor Ritchie for his signature. The bill permits the opening of motion picture houses on Sundays after 2 P. M., if such action is favorable voted upon at the election next November.

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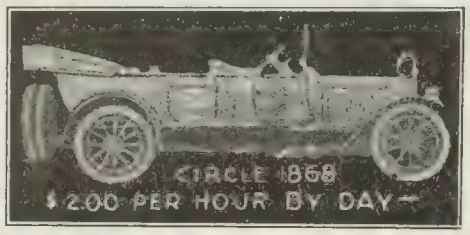

WOMEN MEN FORGET

JACK COOPER
Featured in
Fox Sunshine Comedies

"Money Talks"
"Virtuous Husbands"
"Dablin in Society"
"Footlight Maids"
"Schoolhouse Scandal"
"The Yellow Dog Catcher"
"The Heart Snatcher"
"The Light-Weight Lover"
"Hungry Lions and Tender Hearts"

Watch this Space for Future Announcements.

George William Bonte has been made Art Director by Select.

Goldwyn Pictures Corporation
"THIS IS A GOLDWYN YEAR"

Sir:

McElliot of the News, says:
"Edgar and the Teacher's Pet is sheer joy to the jaded picture-goer. After you see it, you wonder why Mr. Tarkington isn't the patron saint of picture comedies and why they haven't taken to setting statuettes of the Hoosier author in movie palaces!"

Goldwyn

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Located
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Palisade Film Laboratories
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Allens to Build in London

(By cable)

London, Eng.—The Allens of Canada have purchased a site in Times Square upon which a large theatre will be built.

ALICOATE

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
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SIMPLE SOULS

BILLY WEST
IS A HOWL OF LAUGHTER, PEP AND JOY. COMEDIES
RELEASED BY
REELCRAFT

There are still a few...
exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
COMEDYART
But not many - Are YOU one?
Special Pictures Corpn
H. W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII. No. 7. Wednesday, April 7, 1920 Price 5 Cents

5 Cents Average

Evening Admissions in 1,000 t or More Theaters, First National Discovers

at only about 5 per cent of first second run theaters seating 1,000 e or more charge admissions han 25 cents for their perform- has been discovered as a re- of an investigation conducted by National covering 238 theaters states and 21 cities.

number of interesting exhibitor vations result. For instance, it discovered that the Auditorium Saginaw, Mich., seating 3,000 e—100 per cent. more than any theater in the city—has a 10- nt admission scale, whereas eight d-runs in the same city seating een 250 and 300 have a uniform sion price of 20 cents.

Pittsburgh, three theaters, the um Penn, Garden and Alhambra, eating between 1,000 and 1,200 an admission scale that ranges 17 to 22 cents. These theaters econd-runs whereas the Grand, pic and Liberty, all seating than 2,000, have a scale that s from 25 to 35 cents.

s interesting to note that only out of 20 San Francisco the- seat less than 1,000 people and he top-admission-price goes no than 20 cents. The Central,

(*Continued on Page 2*)

Fencl Here from Bohemia

on Fencl, president of Praga with headquarters in Prague, nia is in New York.

Fencl is the head of the com- which has perfected a consoli- of theaters in Checo-Slovakia.

U" Buys Foreign Stories

versal is understood to have used the screen rights to a r of stories written by famous ean authors. Announcement obably be made in a few days.

Triangle-United

r Again in Possession of Its changes and Productions

al was closed yesterday where- angle Film again comes into ion of its 18 exchanges and all productions which United Pic- heaters have been handling e middle of January.

L. Waters of Triangle yesterday that the Triangle ges would now handle the dis- n of the future United pro- s and would have charge of sical distribution of the Hall- roduct until May 1.

"I won't go. I'm your wife! How many girls did you marry anyhow?" —Marshall Neilan's, "Don't Ever Marry, a First National attraction.— Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

Rivoli

The spirit of Easter Week is reflected in two of the musical features of the bill, "Easter Dawn" and Inflammatus from "Stabat Mater", both utilizing the Rivoli-Rialto chorus appropriately dressed. The orchestra and stages were decorated with Easter lilies. The bill opened with "Egmont," a Beethoven overture and the Rivoli pictorial followed. As usual this is made up of subjects from practically all the weeklies including the new Selznick reel. Shots of the disaster worked in the middle west by the recent hurricane are accompanied by impressive funeral orchestration. The havoc on the sea wrought by the German raider Moewe, International pictures, are shown in silence and are made more effective in this manner. A touch of real showmanship is displayed in following these with views of the deplorable food conditions in Berlin. "Easter Dawn"

(*Continued on Page 2*)

Abrams, President

Would Not Be Surprising in View of Oscar A. Price' Retirement from United Artists.

That Hiram Abrams might succeed Oscar A. Price as president of United Artists was discussed as a strong probability yesterday by film **folk, after they had read of the re**signation of Oscar A. Price exclusively in WID'S DAILY.

Abrams has just reached Los Angeles, and it was impossible to reach him for a statement yesterday.

It may be that certain important internal matters with reference to the corporation may block Abrams from succeeding Price.

Mr. Price' successor will be elected by the directors at a meeting to be held shortly.

Stars Won't Talk

(*By Wire to WID'S DAILY*)

Los Angeles.—The members of the "Big 4" either know nothing about the retirement of William G. McAdoo as general counsel for the United Artists, or refuse to talk about it. Charlie Chaplin is away on a fishing trip and so could not be reached. Studio officials state quite positively that Chaplin knows nothing about the matter.

Douglas Fairbanks says he has no information regarding this affair. He states the only communication he has received from McAdoo is a telegram of congratulations on his marriage to Mary Pickford.

Miss Pickford states she has no information regarding McAdoo's retirement from the company's activities.

Capellani With Cosmopolitan?

A deal is expected to be finally closed this morning which will give Cosmopolitan Prod. at present releasing through Famous Players a series of Albert Capellani productions. The latter was recently announced by Robertson Cole as having been secured by them for four a year.

A Robertson Cole official stated that Capellani should make any statement that ought to be made. This official stated that anything Capellani did for International was with the knowledge and permission of Robertson Cole.

Last evening after most of the film offices had closed International announced that Capellani's first production for Cosmopolitan Prod. would be Winston Churchill's "Inside the Cup."

Western Producers—Eastern Representative Get SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 7 Wed. April 7, 1920 Price 5 Cents

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Famous Players -----	83½	85	83½
Do, pfd. ----------	90⅜	90⅜	90⅜
Loew's, Inc. -------	31	31¼	31
*Goldwyn ----------	24	24	24
United Pict. Prod.	7	8¾	8½
Triangle ----------	½	½	½
World, 1st pfd.....	1⅛	1⅛	1⅛

*Monday's quotations.

Rialto Anniversary

Anniversary week will be observed at the Rialto beginning Sunday, April 18. The 22nd will be the real day that will mark four years since the theater in New York opened its doors.

Second Neilan Ready

Marshall Neilan's second production for First National is "Don't Ever Marry" a comedy drama in which appear Marjorie Daw, Matt Moore, Christine Mayo and Wesley Barry.

25 Cents Average

(*Continued from Page 1*)

with 400 seats, charges a general admission price of 25 cents. Prices here are on a higher scale than elsewhere, regardless of what may be said about inexpensive living conditions in California. The Imperial, Strand, Rialto, California, Portola, Tivoli and others have a top price of 75 cents or more and a number of second-run houses have a scale, the top price of which is 50 cents.

Denver presents another interesting case to the exhibitor. In this city are 20 second-run houses charging an admission price of 10 cents. Seating capacity ranges from 50 to 60 seats. The Thompson here, with 1,100 seats charges night prices of 20 and 25 cents.

One of the several first-run houses with a capacity of 1,000 or less and charging an admission of 20 cents for night performances is the Alhambra at Indianapolis.

An odd condition exists at Springfield where three second-runs have a proportionately higher minimum admission scale than the first run houses. The smallest admission price of the Phillips, Strand and Garden-second-run houses-is 17 cents while that of the Palace, Broadway and another theater is 10 and 15 cents.

Nail Schenck Rumor

First National charges "an important sales executive for at least one prominent production and distributing organization" with circulating rumors regarding the activities of the Talmadge sisters and Joseph M. Schenck and their relations to First National. The latter calls it an attempt to victimize exhibitors with "lies and slander."

New Loew Bookings

The Loew Circuit has booked for its metropolitan circuit "Dr. Jekyll and Mr. Hyde" beginning Monday and the series of "Bringing up Father" comedies released through Pathe.

"The Virgin of Stamboul" will have 77 days' bookings.

At Broadway Theaters

(*Continued from Page 1*)

comes next and opens with a brace of fantastic silhouette scenes. The choristers are grouped before a drop giving a church window effect. A Robert Bruce scenic, short and pretty entitled "The Merry Little Put-Put" precedes the selection from "Stabat Mater" which utilized the services of Alma Doria, soprano, besides the chorus. This number went exceedingly well. The feature, "The Stolen Kiss" with Constance Binney" is No. 6 on the bill, "Speed to Spare," a Snub Pollard comedy and "Alleluia" on the organ tail the bill.

Broadway

With "The Virgin of Stamboul" entering its third week at the Broadway the rest of the bill remains practically the same, the most notable addition being the International pictures of the German raider Moewe and the destruction it worked at sea during the war.

Strand

Apropos of the Easter Week, the Russian Cathedral Quartette ren-

(*Continued on Page 4*)

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

THE NEW YORK TIMES SAYS:

"EDGAR'S LIFE IS TO BE CONTINUED UNDER THE GENERAL TITLE OF "THE ADVENTURES AND EMOTIONS OF EDGAR POMEROY," AND THIS FIRST CHAPTER, MORE THAN FULFILLING THE PROMISE MADE FOR IT, IS A PROMISE OF DELIGHTFUL CHAPTERS TO COME."

Goldwyn

Pathé New

No. 28

SAN FRANCISCO, CAL.—"Get-t
er" Day fo Navy in West—thousan
sailors and reservists hold reunion p
during Naval Pageant.

MUSCEL SHOALS, ALA.—Gover
nitrate plant built during war is enlarg
commercial use; nitrate will be used fo
tilizer and powder.

PHILADELPHIA, PA.—College
vie in first race of season-Yale oarsm
feat Pennsylvania in races along the S
lkill River.

IN GUANTANAMO BAY—Uncle
Navy hits the right spot! Targets ar
ed out to sea for firing practice of th
lantic Fleet at Cuba.

REVOLUTION IN GERMANY—
News present exclusively first pictures
cent short-lived revolt of German react
forces to overthrow the Erbert Gover
On March 13, 1920 at 7:40 A. M.
of the new "government," under co
of Gen. Luttwitz, enter Berlin with
playing and colors flying.

Imperial flags wave once more—a
that the "coup" was but a royalist
restore the monarchist power.

Sympathizers cheer while the grea
of the people look on curiouslf.

Through the Brandenburg Arch.

In front of the Chancellor's pala
Imperial Band plays the ex-Kaiser's
ite tune, "Deutschland Uber Alles."

General von Luttwitz, commander-
of the revolutionary troops.

WILKES BARRE, PA.—7,000 kid
ter 25,000 eggs! City holds egg h
poor children, and gives prizes to d
ers of hidden treasure.

DAYLIGHT SAVING.—Congress
national daylight saving schedule—Ne
alone decides to adopt it.

Animated Cartoon by Bert Green.

today

SIMPLE SOULS

TEXAS GUINAN

SIZZLING HOT
TWO REEL
WESTERN
THRILLERS
RELEASED BY

REELCRAFT

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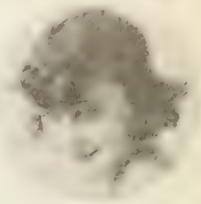
TELL THE WORLD YOU'VE GOT A NEW

FIVE REEL SENNETT COMEDY —

AND WATCH THE WORLD TRY TO GET INTO YOUR THEATRE

RELEASED
APRIL 25th



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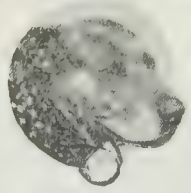

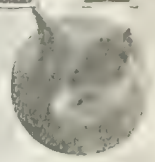

SENSATIONAL NEW
FIVE REEL
SPECIAL COMEDY

"DOWN ON THE FARM"

WITH AN ALL STAR SENNETT CAST INCLUDING—
BEN TURPIN, LOUISE FAZENDA, MARY PREVOST, JAMES FINLAYSON, BERT ROACH, HARRY GRIBBON, BILLY ARMSTRONG LITTLE JOHN HENRY, THE BABY, TEDDY, THE DOG, PEPPER THE CAT, HENS, TURKEYS, DOGS, GEESE, COWS AND ALL OTHER FARM ESSENTIALS AND ORNAMENTS IN A RIOT OF RUSTIC ROMANCE AND REVELRY

UNITED ARTISTS CORPORATION

MARY PICKFORD · CHARLIE CHAPLIN
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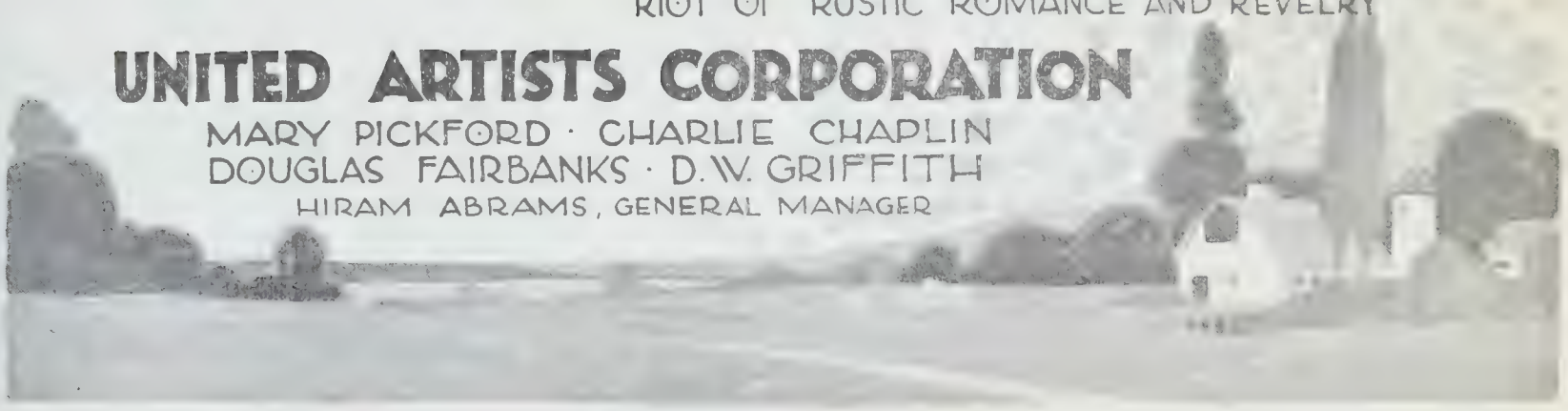


RELEASED APRIL 25th

At Broadway Theaters

(*Continued from Page 2*)

dered "Blessed Men" and Nevin's "The Rosary." The latter met with unusual applause. The stage setting represented a large church window and effective lightings enhanced the ecclesiastical atmosphere.

The overture was "Sakuntala" by Goldmark. Elora Stanford, soprano, sang "Kiss Me Again" and "The Last Rose of Summer." The program consisted of a C. L. Chester scenic, "Editorial Horse Play," and Geraldine Farrar in "The Woman and the Puppet." The organ solo was a selection from "Sweethearts."

Rialto

As at the other Broadway houses, the Rialto had its own Easter offering. Sudwarth Frazier and Edorado Albano, tenor and baritone, sang "The Palms" which was well received.

Whether the throngs who tried to gain admission to the Rialto at two o'clock on Monday consisted of Easter vacationists or those who could not get in the Rivoli last week to see John Barrymore in "Dr. Jekyll and Mr. Hyde,' 'is hard to say. But at any rate by 2:15 there was standing room only and a great many could not get in at all. It is seldom indeed that an audience is so impressed as to applaud at the close of a feature but the matinee audience at the Rialto seemed to agree as a whole that the performance of Mr. Barrymore deserved audible praise.

"La Forza Del Destino" was the overture while other numbers were the Rialto Magazine; the Special Picture Corp. comedy "Uneasy Feet" which played at the Rivoli last week and "Polonaise Militaire," organ solo.

Capitol

The Capitol bill this week is attracting very large audiences due to the Easter holidays and the fact that a very fine combination of features is offered what with "The Woman in Room 13" holding first honors in the pictorial line and the opera "Hansel and Gretel" heading the musical numbers. "Topics of the Day" and the Capitol News preceded the overture, Glinka's "Russians and Lioudmilla." A Mrs. Sidney Drew comedy with John Cumberland featured entitled "The Stimulating Mrs. Barton" gets a good measure of laughs and subsequently some of the Topplitsky "sayinks" and acted cartoons from Life and Judge provide a different type of humor. The opera follows and is of special interest to children what with the fascinating stage effects it employs.

Buys German Plays

Zukor Closes for Screen Rights While in London

(*By cable*)

London, Eng.—Adolph Zukor of Famous Players has closed a deal with Samuel Rachman which gives to the former exclusive screen rights to all of the plays produced on the Berlin stage in recent years.

ALICOATE.

Samuel Rachman is known to be connected with Ben Blumenthal of the Export and Import Film Co. Inc., in some capacity. The latter, when he returned from an extensive stay in Europe, announced that he had secured film rights to the product of the Authors' Society of Central Europe.

Mr. Blumenthal intimated his connection with the above deal but refused to discuss the matter further yesterday.

Reelcraft Secures Franey Comedies

Negotiations have been completed whereby the Franey Comedies will be distributed by Reelcraft. The comedies are to be one real each, featuring William Franey, and released every other week.

Next Lloyd Scheduled for May 2.

Harold Lloyd's next comedy, scheduled for release by Pathe for May 2, is "An Eastern Westerner."

Selznick Meeting

Business matters of importance took up all of yesterday for the Select and Republic branch managers, and last night they attended the Cohn theater in a body to see Willie Collier. Tomorrow night there will be a banquet.

Rogers On Way

(*By Wire to WID'S DAILY*)

St. Louis, Mo.—Ross Rogers of Dye Ford, Rogers of Amarillo and Wichita Falls, Texas was the guest Louis exhibitors at The Statler on of honor at a luncheon of the St. Monday. Mr. Rogers is one of the largest theater owners in the Lone Star State and is on his way to attend the board of directors meeting of the National Picture Theaters to be held in New York on Thursday, Friday and Saturday.

Fifty exhibitors holding National franchises in St. Louis elected Eugene Freund and a Mr. Sigelaff as their directors at the convention in New York.

A special car will bear the directors from a number of southwestern states to the three days confab. E J. O'Donnell is in charge.

Training for Comedy Work

Harry Buxbaum's two year old youngster fell out of a one-story window and landed in a pile of rocks with no more serious injury than a few bruises.

Sherry Goes to Coast

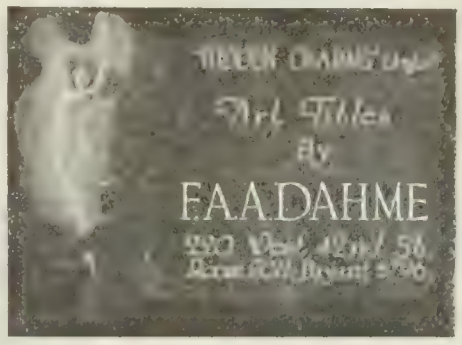
William L. Sherry of the She Service left for California yes day. He will stay there sev week's and on the return trip s off at a number of exchange c ters. Reported Sherry is seek new product.

Louis W. Thompson Here

Louis W. Thompson, president the Comedyart Prod. Los Angeles rived in New York late Mon night.

Next Week's Attractions

The Rialto will show Violet H ing in "The Cost" and the Ri Maurice Tourneur's "Treasure land," next week.



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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

Vol. XII. No. 8. Thursday, April 8, 1920 Price 5 Cents

New President

y M. Crandall Succeeds Mess-re Kendall as President of Associated Exhibitors

rry M. Crandall of Washington, ., was elected president of As-ed Exhibitors, Inc., during the e of a meeting of the Board of tors held Monday and Tuesday s city. Crandall succeeds Mess- Kendall, whose resignation as dent was accepted by the Board ew of the fact that pressure of business made it impossible for o continue in an executive ca-

ndall's office as treasurer is to ed by H. H. Wellenbrink, who w secretary and treasurer, as s a member of the Board of Di- s.

number of important negotia- were virtually closed and im- t business transacted during eeting. After the meeting an- ment was made by General ger F. C. Quimby that, while

(Page 2)

Six Let Out

members of the publicity and itation departments of Gold- have been discharged. Only are termed, heads of depart- now remain at Goldwyn as exhibitors' servive and exploit- are concerned.

Goldwyn, it was admitted that l people had been let out but was nothing specially import- out it, it was said.

M. [illegible]t

Special to WID'S DAILY)

anapolis, Ind.—Frank Rem- states that a meeting of the ex- e committee of the Motion Pic- Exhibitors of America, Inc., e held shortly at which time a e date will be set for the annual ntion.

Only One Capellani

ry Cahane stated yesterday Albert Capellani would make one production for Cosmopoli- rod., "Inside the Cup" as an- ed exclusively in WID'S Y yesterday.

arrangement does not involve omplications with Robertson le for whom Capellani will do r year. "Cap's" [illegible] R. C e "Kismet" with [illegible]

Sidney Drew is now en route Los Angeles to attend the S. Drew Post benefit at the Amsterdam Sunday night.

"What's the matter bo? I didn't flirt with your wife!"—Marshall Neilan's "Don't Ever Marry," a First National attraction.—Advt.

Warren Resigns

F. B. Warren, vicepresident and sales manager of the W. W. Hodkinson Corp. yesterday tendered his resignation effective on April 10,—Saturday.

About a year ago F. B. Warren retired from the Goldwyn Pictures Corp. as vice-president and sales manager and joined W. W. Hodkinson. Since then the growth of the Hodkinson business has been one of the sensational features of the industry.

Reports rom throughout the country indicate that some of the recent Hodkinson productions have developed sales values equal to several of the outstanding successes of the year.

Wants Detense League

Willard C. Patterson of Atlanta Ga., has sent a call to independent exhibitors to meet in Chicago on April 26 where plans will be discussed for the formation of an exhibitors' defense league.

Washburn Leaves

(By Wire to WID'S DAILY)

Los Angeles.—Bryant Washburn will shortly leave the Famous Players fold. From present indications it looks as if he would leave after the completion of his present picture but if his plans do not materialize before that time, he will make another one for Famous Players. That, however, will be the last.

It is generally understood here that Washburn has had offers from First National and Associated Exhibitors.

The First National executive offices did not know anything about the Washburn report yesterday.

At Famous Players it was stated that Washburn's contract with that organization had almost expired.

Parker to Director Norma

Albert Parker who directed Clara Kimball Young in "Eyes of Youth" for Equity, it is understood, will direct Norma Talmadge in a picture for First National.

Selznick Deals

Closes for English Distribution and Signs Collier and Louise Huff To Star for Him

Announcement of a three-fold deal was made yesterday to the Selznick-Select-Republic sales force assembled in convention at the Astor.

Lewis J. Selznick announced that he had entered into contract with the Walturdaw Company, Ltd., of London, to take over the distribution in the British Isles the product of the Select and Selznick producing companies to the minimum extent of 78 pictures a year, this deal involving in excess of $2,000,000. The contract was closed with Colonel A. H. Brown, who came from London to close this deal with Selznick. It is also the intention, under the contract, for Selznick to shortly commence production in England.

William Collier, now starring on Broadway in "The Hottentot," is to be presented by Selznick in "The New Butler."

The fact that the first Collier production was completed and ready for screening was kept a secret especially for the convention. "The New Butler" was shown. Select will distribute the subject.

Myron Selznick has signed a contract with Louise Huff as a star for the next five years, beginning immediately.

The exhibitor members of National Picture Theaters will assemble in Lewis J. Selznick's office this morning at 11 o'clock, and immediately after that enter a business session at the Astor.

The Board of Directors will be elected during the session.

Get Hodkinson for Canada

The Canadian Exhibitors Exchange with offices in Toronto and Montreal yesterday signed contracts with P. N. Brinch of Hodkinson giving the former the Hodkinson franchise for Canada.

The company plans to open exchanges in St. John, N. B., and in Winnipeg while Hodkinson will maintain representatives in each territory.

Messrs. Brady and Alexander represented the Canadian organization. They left for Toronto last night immediately after closing the deal.

A forthcoming American production is "The House of Toys," the novel by Henry Russell Miller.

For special "TIE UP" work, Use SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 8 Thurs. April 8, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.

C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.

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Chicago Representatives—Willis & Eckels 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ---	83½	85	83½
*Do. pfd. --------	90⅜	90⅜	90⅜
Goldwyn ----------	24	24	24
Loew's Inc. -------	31	31¼	31
Triangle ----------	½	½	½
Unit. Pict. Prod.	5½	8	8
World, 1st pfd.....	1⅛	1⅛	1⅛

*Tuesday's quotations.

Orders Re-Trial.

Justice Ford who tried the suit brought by the U. S. Printing and Lithographing Co. against P. A. Powers and others in which the jury gave a verdict for $50,000 against the defendant set aside the verdict yesterday. A second trial will be ordered in several days.

Second Story for Butler

Los Angeles.—The second story for David Butler, with D. N. Schwab Prod. will be based in "Alice in Underland" by Henry Payson Dowst. It will be released under the title of "Smilin' All the Way."

Putting It Over

Here is now a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Knoxville, Tenn.—Since he cannot present his usual show on Sundays, W. E. Drumbar, manager of the Signal Amusement House has hit upon the scheme of giving a special performance for newspapermen. So far he has received must free publicity in each of the local dailies as a result of these shows for reviewing purposes, and it helps fill the house during the rest of the week.

To Fight Deposit System

(By Wire to WID'S DAILY)

Detroit, Mich.—The Michigan M. P. Exhibitors' Association at a meeting held on Tuesday appointed a legislative committee to combat what is termed an "unfair deposit system."

The meeting was an enthusiastic one. Fred Delodder of the Delphe and Maxine theaters was elected a director while the personnel of the board of directors was increased to 15: seven from Detroit and eight from the rest of the state. Plans were made for the reception which will be held here shortly. Doris Kenyon will be here from New York to attend.

Buffalo Capitol Opens

(Special to WID'S DAILY)

Buffalo.—The New Capitol theater S. Park Ave. and Triangle St. has opened with "A Virtuous Vamp" as the opening attraction.

The theater is conducted by Messrs. Hall and Hanny who own the Maxine and Capitol.

Will Make Film in Denver

Portland, Ore.—The Ore-Col Film Corp., recently organized in with A. D. Frost, president, and O. D. Woodward, vice-president, has purchased "Black Sheep" by Will Payne.

The corporation has secured John B. O'Brien todirect. The production is to be made in Denver. Work will start at once.

Asso. 1st Nat'l in Missouri

(By Wire to WID'S DAILY)

Dover, Del.—The Corporation Trust Co. has chartered a company known as the Associated First National Pictures of Missouri with a capitalization of $195,000.

Skouras Bros. of St. Louis recently acquired the First National franchise for Missouri.

The First National executive offices knew nothing about the above incorporation yesterday but it is believed that the company was formed to act as the territorial franchise holding unit for that state.

Not in Control

(Special to WID'S DAILY)

Chicago.—Willis and Eckels state that Ross and Mack have not taken over Willis, Eckels and Mack but merely the department handling prints and cuts as handled by the latter.

Willis and Eckels will conduct their business as heretofore with the absence of Irving Mack as a firm member.

Tippett En Route West

John D. Tippett of Tippett London, England, is now on his to California.

Schulberg in Los Angeles

(By Wire to WID'S DAILY

Los Angeles.—Benjamin P. berg is in town. John D. T whom Schulberg represents in erica and expected shortly.

Rene Silz no longer con with Murray . Garsson in th duct of Fine Arts Pictures Cor

Goldwyn Pictures Corporation
NEW YORK
"THIS IS A GOLDWYN YEAR"

OR:—
MAE TINEE OF THE CHICAGO TRIBUNE, SAID: "I THINK WILL ROGERS IS LOVELY! BUT, GIVING CREDIT WHERE CREDIT IS DUE, EVERYBODY CONCERNED, SUBTITLE WRITERS INCLUDED, MADE REASONABLE USE OF THE BRAINS GOD GAVE THEM IN THE PRODUCTION OF "WATER, WATER EVERYWHERE."

Goldwyn

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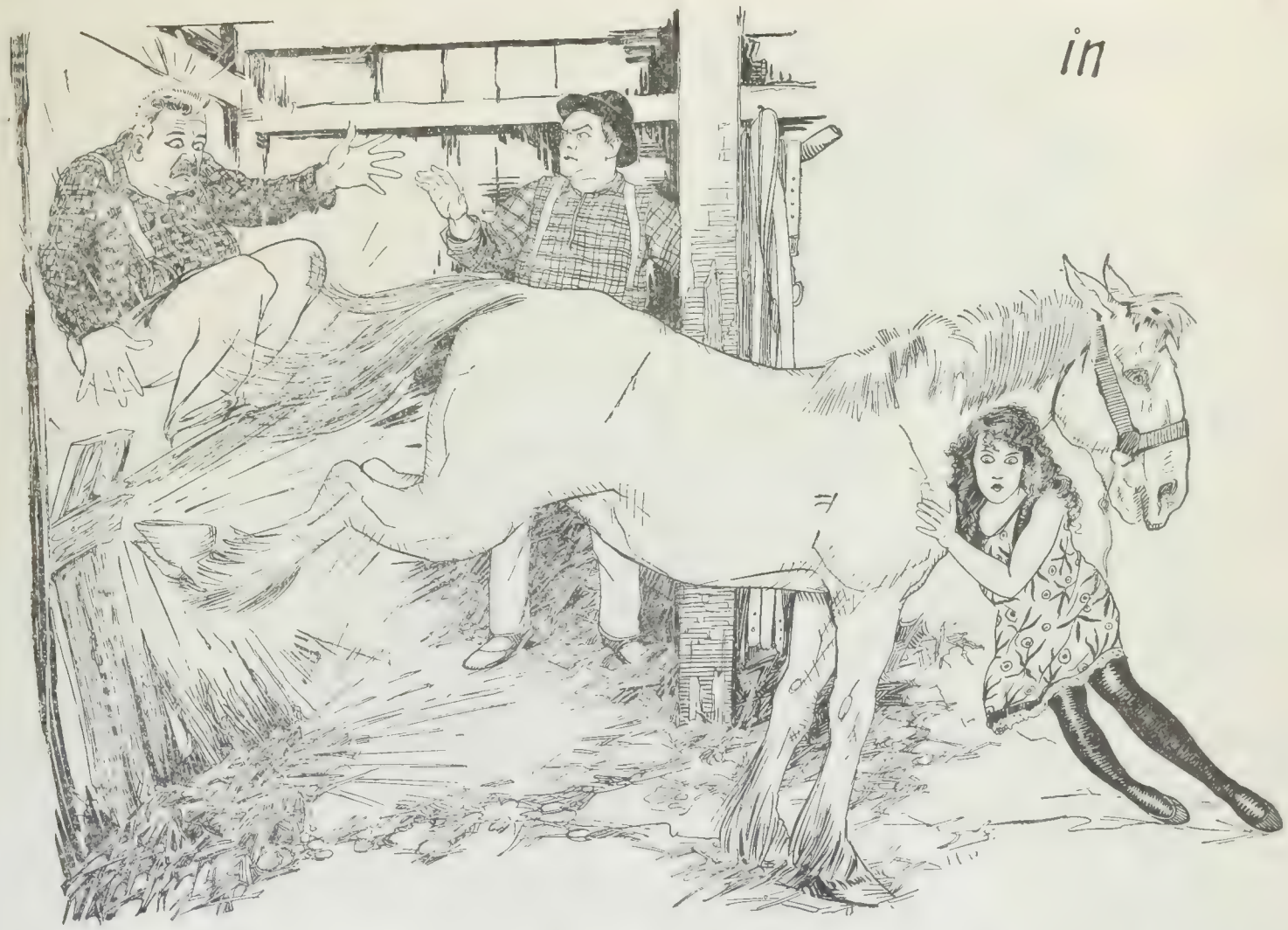

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Newest Comedy

"DOWN ON THE FARM"

FIVE BIG SENSATIONAL REELS WITH
AN ALL STAR CAST OF SENNETT FAVORITES
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Booking Now Through
UNITED ARTISTS CORPORATION
MARY PICKFORD · CHARLIE CHAPLIN
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Hiram Abrams, General Manager

By Control in Exchange

Chicago, Ill.—Floyd M. Brockel and Clyde Elliott have bought the interests of Lubliner and Trinz in Greater Stars Productions, an independent exchange.

Send Us Your
Any Quantity Highest Prices **Junk Film**
INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N. J.

Make Your Theatre PAY All Summer
Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York

BILLY WEST
SPILLS SCREAMS AND LAUGHTER FROM THE TICKLE BOX
RELEASED BY
REELCRAFT

Farrar Signs

With Associated Exhibitors, According to Report

It is understood that all arrangements have practically been completed, and that Geraldine Farrar will sign a contract with Associated Exhibitors, of which F. C. Quimby, formerly of Pathe, is general manager.

Arrangements will be rushed to give Miss Farrar a story which will allow her to appear to her best advantage, and efforts are now being made to secure a prominent director to handle Miss Farrar and the several productions which in all likelihood will be made in the East. Miss Farrar is tired of working California. Actual work will start sometime in May. Miss Farrar will work all summer and it is expected that she will produce two productions for release through the Associated Exhibitors.

Miss Farrar thus becomes the first star of the new exhibitor co-operative organization. She recently cancelled her contract with Goldwyn.

Associated Exhibitors are said to be almost ready to announce the names of three additional stars.

New President

(*Continued from Page 1*)

arrangements for at least one source of product practically were completed, and while assurances of several other big special productions were forthcoming, there still remain formal details to be gone through which make it inadvisable to make the arrangements public at the moment.

Mr. Quimby stated that the changes in executive personnel would in no wise affect the workings of the organization. He is known to have been negotiating with many important individuals and factors in the industry during the past few weeks.

According to members of the Board of Directors Mr. Kendall's resignation was accepted with regret. It is understood that Mr. Kendall stated that no matter what his personal wishes in the case might be, he felt that the affairs of the Capitol Theater and affiliated business interests required so much of his time that he could not possibly do justice to the Capitol and to the Associated Exhibitors at the same time.

Mr. Kendall explained also that, inasmuch as the Capitol Theater Enterprise already is engaged in the production of pictures to a small extent and,undoubtedly, will go into production on a much larger scale soon, he felt that such activities would not be consistent with a continuation of his holding office in the Associated Exhibitors.

More Territory Sold

Arthur Ziehm, foreign manager for Goldwyn has sold the company's third year output for Argentine, Paraguay and Uruguay. Also for China and Japan.

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Among the many famous vehicles we own and control for film play-rights is
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"If it is a Van Loan story it must be good"

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Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

There are still a few--
exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
COMEDYART
But not many - Are YOU one?
Special Pictures Corpn
H. W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

L. XII. No. 9 Friday, April 9, 1920 Price 5 Cents

National Meets

hibitors Here for Formation of New Selznick Organization— Crandall May Resign.

number of important exhibitors hed town yesterday to take part he first meeting of National Pic- Theaters, Inc.—the Selznick co- rative exhibitor movement. After ting L. J. yesterday morning they t into business sessions which ed all during the day.

is understood that Harry Cran- of Washington, one of the vice- idents, will tender his resigna- as an official, because of the fact he has just been elected presi- of Associated Exhibitors, and belief that it would be unfair to upy a vice-presidency of one co- rative exhibitor movement when was chief executive of another.

he Board of Directors will be ed during the meeting.

ast night the Select and Republic s managers had a "stag" dinner he Astor. There were business ions all day.

he sales managers presented gen- manager Sam Morris with a lsome set of evening dress studs links, and to sales manager rles Rogers a diamond and plat- scarf pin.

Dent Promoted

mes Dent has been promoted to post of chief assistant to Myron nick in charge of studio opera- s for Selznick.

na Keefe, of Selznick, left yes- ay for Worcester, Mass., where was guest of honor at an exhib- ball.

They're All in London

(By cable)

ndon, Eng.—The aggregation of men assembling at the Savoy is growing weekly. The lobby nbles the Astor.

ose now present include Adolph r, Samuel Goldwyn, Gabriel , Ralph Block, Paul Cromelin, Plunkett, George E. Kann of ersal, Sydney Reynolds, now Alliance Film Corp. Ltd., Wil- A. Brady, and Carle Carlton is Gest is also here.

ALICOATE.

Crisp to Direct Hawley.

essure of other work has forced Woods to resign the assignment rect Wanda Hawley in "Miss s" for Realart, and Donald succeeds him. Crisp has di- l the last five Washburn pic-

"Give me that phone, who is this woman calling you up?"—"Don't Ever Marry," a Marshall Neilan production for First National.—Advt.

Hoyt Plays to Ray

Charles Ray Prod. Inc., has purchased 14 of the most famous of Charles Hoyt's dramatic works for adaptation the screen. With a purchase price said to run into large figures, the acquisition of these farce comedies gives the star's producing organization a wealth of screen material. The group includes: "A Black Sheep," "A Brass Monkey," "A Contented Woman," "A Day and a Night," "A Dog in the Manger," "A Hole in the Ground," "A Midnight Bell," "A Milk White Flag," "A Rag Baby," "A Runaway Colt," "A Stranger in New York," "A Trip to Chinatown," "A Texas Steer" and "A Temperance Town."

It is not known whether Ray will find any of these plays adaptable to his own personal uses.

Los Angeles—Charles Ray will probably go to Europe in about a year to make a film in London. At present he is working on "Peaceful Valley. First release will be "45 Minutes from Broadway."

James Leaves Fox

Arthur James, director of publicity of the Fox Film Corp., has tendered his resignation effective Saturday, April 17. His successor has not yet been appointed. It is understood that James will open an office for general advertising and publicity as well as film work and in connection with this will undertake a campaign for the National Council for Defense.

All Set for the Ball

The big affair of the season in motion picture social circles, is the Motion Picture Director's Association Ball, Biltmore, to-morrow night.

Interspersing the dancing, the music for which will be furnished by two Orlando orchestras, will be entertainment of a quality heretofore unknown in connection with an affair of the kind.

Supper will be served in the banquet hall adjoining the large ball room, and the entire 17th floor will be taken over by the Association for the evening.

Personal Charge

Of Sales Will Be Taken Over by W. W. Hodkinson in His Corporaton.

W. W. Hodkinson said yesterday that he would personally attend to the conduct of his sales department "for the time being at least," in view of the unexpected resignation of F. B. Warren as vice-president and sales manager of the firm.

"During the past year," continued Mr. Hodkinson, "I have been looking into the production end of the business, but that is pretty well set now, and I will be able to take up Mr. Warren's work. Our organization is in splendid shape."

There was much speculation throughout the trade yesterday when Warren's resignation, as published exclusively in WID'S DAILY, became known. A number of telephone calls were received at this office inquiring whether Warren's future plans were known. There was much interest as to whether he intended to engage again in motion picture distribution or devote his entire attention to his bond and investment business, F. B. Warren & Co., with offices at 15 Maiden Lane, and branches in Philadelphia and other important cities.

More Percentage

A prominent exhibitor of a small northerncity writes. "With reference to percentage bookings. Last week we had a visit from the P-A special representative. He is a wonderful talker, but he didn't convince us. Neither has he convinced the other boys in our immediate territory, so far as we can learn. We are keeping in touch with each other on the proposition, in order that each may know what the other is doing. We think it is perfectly safe to say that we shall get next year's pictures on a flat rental basis."

Beck and Garrett Return.

Arthur F. Beck and Sidney Garrett returned to New York yesterday from Los Angeles, where they arranged for a studio site.

Lichtman Due To-day.

Al Lichtman of Famous Players is due in his office to-day from Los Angeles.

NEW press book IDEAS, SOLOMON has 'em, he's wise.—Advt.

Wid's DAILY — THE RECOGNIZED AUTHORITY

Vol. XII No. 9 Fr. April 9, 1920 Price 5 Cents

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Famous Players	83¾	85	83¾
Do pfd	90¼	90⅞	90⅞
Goldwyn	24	25	24¼
Loew's Inc.	31¾	33	32
First Nat. Prod.	4	6	5
World, 1st pfd.	1⅛	1⅛	1⅛

"U" To Film Leitch Story

Universal Industrial will film "Man Man," written by John Leitch who has prepared the scenario. Harry Levey will direct the picture.

Leitch's story deals with industrial democracy and the control of factor by a system similar to the nationa government of this country.

Jack Livingston has completed hi work at Universal and has signed contract with Metro.

Goldwyn Pictures Corporation
16 EAST 45TH STREET
NEW YORK
THIS IS A GOLDWYN YEAR

Sir:

THE CHICAGO TRIBUNE SAID "TEMPESTUOUS AND CARMENESQUE, WITH MISS FARRAR, ROSE TWIXT HER LIPS INDULGINC IN MAD DANCES AND STREET FIGHTS. "THE WOMAN AND THE PUPPET" IS SUPERBLY PHOTOGRAPHED, WELL ACTED, AND THE SUBTITLES CONCISE AND BEAUTIFULLY ILLUSTRATED

Goldwyn

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

The Cosmopolitan Book Co. has issued a book mark which should help exploit "The River's End." It refers to that as James Oliver Curwood's greatest story of the Canadian Northwest, and explains that it is presented in picture form by Marshall Neilan and can be seen "At leading photoplay theaters." Beneath the latter inscription is the remark that the book is for sale at all bookstores.

Chillicothe, O.—"Stop Work Monday—or come after church on Sunday. Here is a picture that'll give you something to talk about. Bring the whole family, etc.," read a herald issued by C. A. Smith of the Sherman, after he had booked "Male and Female." Any reference to discontinuing work makes an impression on the rural mind, and since many of his patrons are farmers, he filled the house.

"Gumps" in New England

Special to WID'S DAILY

Boston, Mass.—First National Exchange has purchased New England rights to "The Gumps" the cartoon series distributed by Celebrated Players, of Chicago. M. J. Mintz closed the deal with First National.

Two Theaters in R. C. Bldg.

The new Robertson Cole building planned for 723-7th Ave. will have two theaters on the roof. The theaters will be used for private exhibitions and will be equipped with an organ.

Star Series for "U"

Universal will revert to the star series of bookings beginning July 1.

There will be six stars, each exploited in a series of eight productions—Edith Roberts, Harry Carey, Frank Mayo, Lyons and Moran, Carmel Myers and a new star now being sought.

Nothing has been said about Priscilla Dean or the number of Jewel productions to be released. The latter brand included in recent months such films as "The Right to Happiness," "The Great Air Robbery," "Blind Husbands and "The Devil's Pass-Key." Universal until now has been booking in series of 12. There were three series of these: the Big 12, the Money Making 12 and the S. R. O. 12.

New Theater for Jersey City

Jersey City, N. J.—A twelve story structure including a hotel and motion picture theater will be built on the Boulevard and Sip Ave. The theater will seat 1,500. Stoweden Realty Corp., Dr. H. M. Jaffe, president will build.

Colin Campbell, who is directing Dustin Farnum in "Big Happiness" has gone to Baldy to shoot some snow stuff.

SIMPLE SOULS

Frank Beal has been loaned to by Marshall Neilan for the direc of "The World of Folly," featu Vivian Rich.

Full sets of RITCHEY posters prevent half filled auditoriums.

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LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea 8381

Ritchey

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RELEASED BY

REELCRAF

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Room 524 1476 Broadway
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Assistant Director at liberty —Can handle all branches of a production. Available immediately.

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Get Acquainted With

"THE UNKNOWN RANGE

STARRING
REX RAY

5-REEL WESTERN FEATURE

Full of Punch and Thr

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NATHAN HIRSH, Pr
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Philadelphia, Pa

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2 James Oliver Curwood Productions
Mr. Curwood is himself writing the continuity and we confidently anticipate remarkable pictures. His own producing company will produce them.

8 **Marshall Neilan Productions**
"The River's End" is his first.

6 **Charles Ray Productions** with option on 6 more.
Each from a well-known story or play.

16 **Norma Talmadge Productions** each from a big story or play.

12 **Constance Talmadge Productions.**
Constance is the strongest comer in the business.

12 **Katherine MacDonald Productions.**
Her new ones will be from big stories or plays.

4 **Lionel Barrymore Productions.**
Each from a famous and we mean FAMOUS stage play, supervised by Whitman Bennett.

6 **Anita Stewart Productions.**
Each from a famous story or play.

6 **Mildred Harris Chaplin Productions**, with option on six more.

1 **King Vidor Production**
with option on six more.

and

4 **more Charlie Chaplin Comedies**

1 **more D. W. Griffith Production.**

—and we'll announce some more big names mighty soon.

A First National FRANCHISE

is worth waiting for

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First National Exhibitors Circuit, Inc.
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composed of members of
The First National Exhibitors Circuit, Inc.

Radiosoul Exchange

Radiosoul Films, Inc., have opened an exchange in the Leavitt Bldg. A second film, "The Eternal Feminine" with Victor Seastrom is now ready for release.

Expect Contract With Swedish Co.

(Special to WID'S DAILY)

Los Angeles.—Winifred Westover, now with Fox, will sail for Sweden shortly to become a star with a company known as the Central Film Co. Contracts are said to be on the way here from New York.

Broadway, Norfolk, to Seat 2,400

Norfolk, Va.—R. D. Craver and Pryor Bros. will operate the Broadway which will cost $300,000 and seat 2,400.

Advertising Managers and Publicity Men:

Save money, worry and time on your press sheets, and get a higher grade of work. Phone or write

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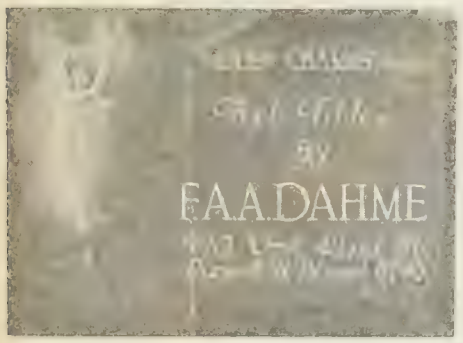

In the Courts

The Rogers Films Corp. has been sued in the Supreme Court by Tefft Johnson for $3,200. The summons does not state the cause of action.

Orrin Johnson has sued Goldwyn Pictures Corp. for $5,100 damages. The complaint alleges that the defendant engaged him at $850 a week to act in Rupert Hughes's "Scratch My Back," and that he was to begin on Jan. 26. He says he would have been employed at least six weeks but the defendant refused to carry out the contract.

News Men May Organize

All of the recognized news reels: International, Pathe, Selznick, Fox, Kinograms and Gaumont may form a co-operative organization for the purpose of facilitating the filming of events of national and international importance.

Several meetings have already been held and the present outlook seems to indicate the formation of a permanent body.

E. B. Hatrick, general manager of the International News Weekly stated yesterday that the number of applications filed to film the forthcoming yachting races by independent operators had caused some difficulty to the recognized news weekly men. The organization would take care of such matters as this and other similar difficulties which may arise from time to time.

Loew in Akron

(Special to WID'S DAILY)

Cleveland, O.—Marcus Loew will erect a 4,000 theater on Main St., here. The theater will be known as Loew's Hippodrome and will have a second entrance on Bowery St. The entire project will cost $1,250,000.

Loew plans theaters in additional cities in northern Ohio.

Marcus Loew verified the above dispatch yesterday.

He said he intends making memorandums in the future of newly acquired sites for theaters so he will know just what's best.

The way it is now, said Mr. Loew, he discovers a lot of new theaters when contractors and builders ask him for money.

Walthall May Sign

Los Angeles.—Henry B. Walthall who recently completed a series of productions for National Film may shortly announce a new starring affiliation, according to his own statements.

Walthall started "The Splendid Hazard" for Allan Dawn but did not finish the engagement.

Stromberg Syndicates Articles

(Special to WID'S DAILY)

Los Angeles.—Hunt Stromberg, publicity director for Thomas H. Ince is syndicating a series of articles among 35 newspapers on Ince's methods of production and hitherto unpublished views on production methods.

The series comprises seven articles and has been copyrighted to prevent reproduction by correspondence schools and "quack" studio operators.

Douglas Fairbanks has purchased an original story by Louis Weadock which may be produced in the near future.

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and
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"The Light-Weight Lover"
"Hungry Lions and Tender Hearts"
Watch this Space for Future Announcements.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

OL. XII. No. 10 Saturday, April 10, 1920 Price 5 Cen

Killing Deposits

New York State—Bill Going to Governor.

(*Special to WID'S DAILY*)

Albany, N. Y.—The proposed law hich will have the effect of safe-iarding the interests of exhibitors is been passed by the Senate. The ll amends the general business law relation to money deposited or ad-nced on a contract to be applied payments thereunder when due.

This legislation is designed to pro-ct exhibitors who have been re-uired to make big deposits. The ex-bitors contend that they are forced pay anywhere from 5 to 100 per nt of the amounts of their con-ncts. They also claim that they ve been frequently the victims of reliable firms and cases of bank-ptcy.

If the bill becomes a law it will be e means of affording protection to e exhibitors in numerous ways.

Another bill which has passed the nate and is also sponsored by Sen-or Cotillo, provides for the admis-n of children between the ages 10 and 16 years to attend picture uses in the City of New York after hool hours and before 8 o'clock in evening not accompanied by par-or guardian. According to the ovisions of the bill these children l be under the personal charge of matron and a particular section of theater will be set aside for their lusive use.

The services of the matron will be d by the management of the thea-, who will also pay a fee of $15 the Society for the Prevention of elty to Children for their approval the character of the matron ap-nted to the position.

These two bills will now go to the sembly for concurrence. If they s the Assembly they go to the vernor for his consideration.

Drew Post Benefit To-morrow

The S. Rankin Drew Post of the erican Legion will hold its benefit morrow night at the New Am-dam.

A large number of film publicity n in New York will attend the efit which will have the three Bar-nores on one bill as the main fea-. James J. Corbett and Mrs. iney Drew will appear among ers.

In view of the "Current Re-leases" feature now appearing n the Sunday issue of WID'S DAILY, the quarterly index of features reviewed will here-after be discontinued.

"Don't be bashful, lady. Yer in fer life"—Marshall Neilan's "Don't Ever Marry," a First N ational attraction. —Advt.

"Big 4" Situation

Abrams Denies Retirement of McAdoo—Fairbanks Tells of Stock Holdings.

(*Special to WID'S DAILY*)

Los Angeles—Hiram Abrams said yesterday that he had no knowledge of his possible election as president of United Artists, succeeding Oscar A. Price, and added that if correct this announcement will be made by the Board of Directors in New York. He denies that W. G. McAdoo has retired as counsel for the United Artists.

Board of directors of United Artists will meet in New York on April 20, when a successor to President

(*Continued on Page* 4)

Worthington Out of Haworth

William Worthington, who supplied the "worth" in Haworth, has retired as president of the corporation and has been succeeded by A. B. C. Dohrmann of San Francisco.

Worthington is now directing for Gibraltar Pictures in the East.

Directors Elected

National Picture Theaters Hold First Real Business Meeting Yesterday at the Astor.

The first real business meeting of the exhibitor members of National Picture Theaters, Inc., was held yesterday in the Astor. Lewis J. Selznick, head of the movement, made an offer to do anything that the exhibitors present desired in order to perfect a real live co-operative organization.

(*Continued on Page* 4)

Report Deal in Italian Films

(*Special to WID'S DAILY*)

Washington—"Commerce Reports" say: "Consul Busser reports from Trieste that newspapers of Trieste report that, according to an agreement between the Cito Cinema, the Unione Cinematografica Italiana, and the Austrian Universum Films A. G., the whole output of the two Italian companies mentioned will be sold in Germany, Austria, and Russia by the Austrian Universum Films Co."

English Combine?

Zukor, Jury and Beaverbrook Reported to Be Allies.

(*By cable*)

London, Eng.—Film circles her are discussing freely the report tha Adolph Zukor, Sir William Jury c Jury's Imperial Theaters and Lor Beaverbrook are endeavoring to per fect a huge combine which woul control England.

At a recent meeting of the Cine matograph Exhibitors' Associatio A. E. Newbould, director of the Pro vincial Cinematograph Theaters an the Associated Provincial Pictur Houses, stated that Lord Beaver brook was not in control of thos companies. Newbould also state that Beaverbrook retained a ver small share in Famous Players.

There is some speculation as t the real reason for Zukor's recer trip to Copenhagen.

ALICOATE

After Mr. Zukor sailed for Eng land on March 10, WID'S DAIL published an article relative to th above cable.

Levey to Film President Portraits

President Wilson has given permis sion for the Educational Departmer of Universal to film the portraits c the Presidents of the United State in the rooms and galleries of th White House, Washington, these pi tures to be used in "Our Presidents a picture being made for use in pul lic and private schools.

Keenan Here

Frank Keenan is back m Ne York from Los Angeles.

"Cap" to Direct Davies

It is understood that Albert Cape lani will direct Marion Davies i "The Inside of the Cup" for Cosmo politan Prod.

Young Succeeds Hurst

Howard I. Young, editor of th Paramount Magazine, has succeede W. O. Hurst as manager of produ tion of the non-fiction department Famous Players. He continues editor of the magazine as well.

Walcamp Co. Arrives

San Francisco—The Marie Wa camp company arrived here yeste day morning from the Orient. Ca Laemmle met them at the pier.

The IDEA Inventor SOLOMON, he's wis —Advt

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	Bid.	Asked.	Last Sale.
amous Players ..	83¾	86¼	84¾
*Do pfd.	90¼	90⅞	90⅞
oldwyn	23½	25	24
oew's Inc.	32¾	34⅞	33⅛
riangle	½	½	½
nit. Pict. Prod...	4½	6	5
World, 1st pfd.....	1⅛	1⅛	1⅛

*Thursday's quotations.

Lloyd Comedies Booking

The second series of Harold Lloyd's six two reelers has been given considerable booking. The Strand and Capitol have booked them day and date, and the following houses will also play them: Loew's Victoria, Greeley Square, Lincoln Square, American, Orpheum, Boulevard, Nation-, De Kalb, Fulton, Delancey Street, Palace, Avenue B, Warwick, Circle, New York, 42nd Street, Broadway, 46th Street, Seventh Ave., Bijou, Lurland, Brevoort, Hoboken and Metropolitan; Moss' Flatbush, Jefferson, Regent, Hamilton and Dyckman; Brooklyn Strand.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
A GOLDWYN YEAR

Sir:

The Chicago News has this to say about "The Woman and the Puppet":

.."Miss Farrar is a joy as the whimsical Concha. Her portraiture is sincere and not a bit exaggerated. Lou Tellegen acts opposite while half a dozen other prominent players lend charm to the production."

Goldwyn

Coast Brevities

(Special to WID'S DAILY)

Los Angeles—Charlie Murray the comedian has signed a new contract with Mack Sennett.

It was variously reported that Murray would form his own producing unit.

Sara Mason, new Metro writer, has begun work on the continuity for her first picture, "Held in Trust," from a magazine story. It's for May Allison.

Bessie Barriscale has decided to adapt all her screen plays for some time to come from the serials and short stories written by Kathleen Norris, the California authoress who has gained wide popularity as a writer of women's stories.

Bertram Bracken has been engaged by Louis B. Mayer to direct Anita Stewart, who has just finished "The Yellow Typhoon."

Irene Weston, former Follies beauty, is going into pictures.

John Hohenvest, for several years a producer in Europe is now at the Goldwyn studios studying American methods of production.

George Irving who has just finished directing his second L. Lawrence Weber production, has left for New York.

Filming of "The Temple of Dawn," in which Bert Lytell stars, has been started at the Metro studio.

Ruth Stonehouse will play the part of the young reporter of a "scandal sheet" in "Parlor, Bedroom and Bath," for Metro.

Merwyn LeRoy, late of LeRoy & Cooper, will be seen in Famous Players-Lasky releases from now on. LeRoy is a nephew of Jesse L. Lasky.

Mabel Julienne Scott has just been engaged to play the leading feminine role in George Melford's next, three special productions.

Negotiations have been closed between Dustin Farnum and N. W. Aronson for the purchase of "Big Happiness."

GAUSMAN.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Cincinnati, O.—Music will figure prominently in the exploitation of Selznick pictures playing in Ohio in many cases, during the summer Jimmie Carrier, Selznick's local exploitation manager arranged to have the 32 piece band of Maysville, Kentucky, composed of boys, none over 16 years of age march in Selznick picture parades.

Los Angeles, Cal.—Managing Director Robert Poole of the California put over "Uneasy Feet," the novel comedy in which the entire 1,400 feet of film are devoted to feet, by flashing on the screen simultaneously with the picture, titles of songs, marches and arias which the orchestra played. These were visible on the portion of the screen which was dark, and suited the action so as to draw numerous laughs.

Poli Books Four Hodkinsons

S. Z. Poli's chain of Connecticut houses has booked four of the current Hodkinson productions for immediate presentation. These are "The Sagebrusher," "Desert Gold," "His Temporary Wife," and "The Lone Wolf's Daughter."

Sales on Rogers Films

"The Illiterate Digest" the new Will Rogers film has been sold for Michigan to W. A. Haynes, of Detroit and for Illinois and Indiana to Elliott and Brockell of Chicago.

Film Deals With Electricity

Westinghouse Electric and M'f'g Co. will shortly release a one reeler made by Universal Industrial which deals with the benefits and mode of operations of various electrical machines. It will have world-wide distribution.

To Exploit Screen Smiles

Screen Smiles, the animated topical review being state-righted by Victor Kremer, will be given an extensive publicity campaign. Novelty one-sheets, heralds, lobby displays and special slides are being prepared.

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—better?

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Phone John 5425 - 5426 - 5427 - 5428

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Pathé News today

FIUME—D'Annunzio sends troops to guar[d] the Dalmatian Coast—a farewell review held in honor of the departing soldiers.

IN THE LIMELIGHT—Gianni Caproni famous Italian airplane constructor, arriv[es] here to build passenger planes for Tran[s] Atlantic service.

First U. S. team leaves for Olympic Gam[es] in Belgium to take part in the internation[al] hockey events.

France occupies German towns to stop vi[o]lation of the treaty—Premier Mill[e]rand whose government decided on this policy.

Animated map showing region occupied [by] the French troops.

HOBOKEN, N. J.—First of America's ho[n]ored dead brought from England—bodies of U. S. soldiers, buried in England, arrive he[re] to be sent to families for interment.

ST. CLOUD, FRANCE—Old in years bu[t] —so say the fleet-footed athletes in 15-m[ile] obstacle race to which only the middle-ag[ed] are eligible.

REVOLUTION IN GERMANY—M[o]narchist "rule" lasts but five days—exclus[ive] pictures of soldiers occupying Berlin stre[ets] to uphold seizure of the Ebert governm[ent] by Kapp forces.

The tanks of General Luttwitz, leader [of] the reactionary army—note the signific[ant] emblem.

Propaganda leaflets are distributed to [show] the true imperialistic nature of the revo[lu]tion.

Business of making revolutions does not [in]terfere with business of eating.

And Berlin is just curious.

NEW YORK CITY—America First—is [the] note of festivities in which school child[ren] celebrate the third anniversary of the en[try] of America into war with Germany.

PARIS, FRANCE—France increases [her] army to keep watch on the German ac[tivity] the Rhine—first post-war recruits leave [for] Alsace.

PALM BEACH, FLA.—Old Neptune m[ay] be his dad! Little Herbert Seaman, [8]-year-old diving champion, exhibits some of his big "stunts."

3-ft. high—makes 20-ft. dive!

The grown-ups take their turns at some [fan]batic diving.

IN CUBAN WATERS—Pathe camera [man] takes pictures of U. S. S. Arizona from [the] basket of observation balloon attached to [the] warship. Exclusive pictures.

RITCHEY posters are purposeful posters,—and their essential purpose is to sell the maximum number of tickets.

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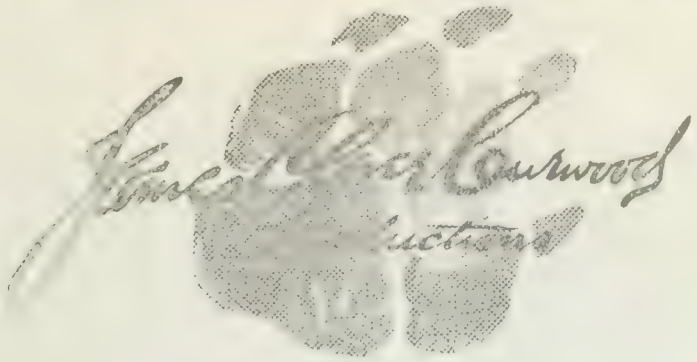

These are late big productions of

JAMES OLIVER CURWOOD

STORIES

Now breaking records everywhere—

"BACK TO GOD'S COUNTRY"

Adapted from "Wapi the Walrus"
Directed by David Hartford

Now breaking records everywhere—

"THE RIVER'S END"

From the novel of the same name
Directed by Marshall Neilan

Now in production by James Oliver Curwood Productions, Inc.

"NOMADS OF THE NORTH"

From the novel of the same name
Directed by David Hartford

Beware! When booking a James Oliver Curwood picture see that you are not led to believe that some old padded out two or three reeler is a modern Curwood picture.

The above are all genuine

FIRST NATIONAL ATTRACTIONS

FIRST NATIONAL EXHIBITORS CIRCUIT

"Big 4" Situation

(*Continued from Page 1*)

Price will probably be named.

According to Los Angeles reports, when Douglas Fairbanks was informed by a reporter of McAdoo's retirement, he said:

"Gee, I'm sorry. But I hadn't heard of it before. I don't know what Mr. McAdoo's reasons are, of course, but maybe he's going to be pretty busy with other things for a while."

"Will it affect the United Artists?"

"No," said Mr. Fairbanks. "Mr. McAdoo has a fifth interest in the corporation. Miss Pickford (he called her that) has one-fifth. Charlie has a fifth, Mr. Griffith has a fifth and I have the other.

"You see, when we organized the temperamental stars had to sort of have some one to stand in awe of and Mr. McAdoo, with his dignity and prestige, aside from his legal ability, was the ideal man.

"Now, with the organization work out of the way, we don't really need a lawyer. Of course all of us have our personal attorneys. We may have to have a general counsel, though, at that, for if we ever let four lawyers at once get into things there is no telling what would happen. I'm an eternal optimist, though, and won't worry about it, or look for hurdles to jump until someone actually builds them, and if we have to get another general counsel it will be up to all four of us to worry, and not just me alone."

New Cohen Release

Jack Cohn is at work editing "Screen Snapshots," the new reel dealing with stars at home. Release not yet decided.

"Sheriff Nell" is coming back. The female law enforcing genius, made famous by Polly Moran in her Keystone days, will again be seen on the screen, according to an announcement made by the Marion H. Kohn Prod.

Directors Elected

(*Continued from Page 1*)

A number of plans were discussed, but it is understood that nothing definite was done with the exception of the election of a board of directors to govern the activities of the body.

The directors are as follows:

John Harris, Pittsburgh; E. S. Lenner, Youngstown, O.; George Greaves, Denver; Harry Bernstein, Richmond; Charles Olsen, Indianapolis; Hector M. E. Pasmezoglu; Fred Dolle, Louisville; Jake Wells, Richmond; Harry Crandall, Washington; George Giles, Boston; George Simpson, Rochester, and Ross Rogers, Wichita Falls.

Additional directors will be elected at a meeting to be held at a future date.

Among the exhibitors at the meeting were George Greaves, Denver; S. Seigeloff, St. Louis; Harry Bernstein, Richmond; Charles Olson, Indianapolis; Hector M. E. Pasmezoglu, St. Louis; Geo. Eigel, St. Louis; Fred Dolle, Louisville; Jake Wells, Richmond; Harry Crandall, Washington, D. C.; Joe Trunk, Youngstown; George Giles, Boston; George Simpson, Rochester; Ross Rogers, Wichita Falls; W. F. Mason, Cincinnati; Eugene Freund, St. Louis; John P. Harris, Pittsburgh; Louis Steurle, Louisville; Henry Reiss, Louisville.

Offer from Sweden

Hollywood—An offer to star in Vienna for Slavia Films, has been received by Anna Q. Nilsson.

Joe Brandt has secured Harry Revier to direct the new "Son of Tarzan" serial. Roy Somerville will adapt the story for the screen. Both Revier and Somerville leave for California shortly.

Edwin Mortimer has been added to the Metro directorial staff in Hollywood in an advisory capacity.

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
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Any Quantity Highest Prices Junk Film
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No more eye strain.
No more distortions.
Any seat desirable.
Impression of the third dimension.
TO BE SEEN IN
Loew's New York Theater and Roof, New York.
Plaza Theater, New York.
Bijou Theater in Brooklyn.
Courtland Theater in New Jersey.
Palace Theater in Washington.
De Lux Theater in Utica.
And soon in many other theaters.
The Glifograph Corporation
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N. Y. C.

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Monsoon Cooling Syste
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More than 3½ cents per foo the best Positive Titles in qu FINEFILM LABORATORIES
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There are still a few ..
exhibitors who are content with but one projection machine -
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But not many - Are YOU one?
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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

. XII. NO. 11 Sunday, April 11, 1920 Price 25 cents

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NAZIMOVA

in

THE HEART OF A CHILD

by FRANK DANBY

Her newest triumph, a picture of surpassing beauty, heart throbs and charm

Scenario by
CHARLES BRYANT

Directed by
RAY SMALLWOOD

METRO PICTURES CORPORATION

That equitable WANDA HAWLEY contract: Chicago "never heard of its equal!"

MORRISON HOTEL
and TERRACE GARDEN
CLARK AND MADISON STREETS

CHICAGO, ILL., April 2, 1920

Mr. J. S. Woody, Gen. Mgr.,
Realart Pictures Corporation,
469 Fifth Avenue,
New York City.

Dear Mr. Woody:

Having watched Miss Wanda Hawley's work in "Old Wives For New," "We Can't Have Everything," "For Better, For Worse" and especially as "Beauty" in "Everywoman," one could not help but comment upon her work, and I have often wondered why someone had not signed her up as a top-notcher.

When you announced that you had secured the services of Miss Hawley, I knew that you had picked a winner. I have booked Miss Wanda Hawley in her first picture, "Miss Hobbs," for a week's run in our Rose Theatre. You certainly have got to hand it to REALART and its POLICY. It is one that bespeaks confidence. Here you are releasing one of the most promising young actresses in the motion picture field, one who has proven herself a big leaguer, and you decline to book a series of her attractions. I have never heard of its equal in the history of the industry.

Another thing, I booked this attraction without a preview, which is rather unusual for us. However, REALART has made good on everything they have promised, and when one knows the integrity of the producer, the star, the story and the director, what more is there to do?

With best wishes for your continued success, I am

Yours very truly,

H. C. MOIR THEATRICAL ENTERPRISES
W. D. Green
General Manager.

Now available-the first production only

MISS HOBBS

By Jerome K. Jerome ····· Scenario by Elmer Harris
Directed by Donald Crisp

For particulars see nearest Realart exchange or write-

REALART
PICTURES CORPORATION
469 FIFTH AVENUE ~ NEW YORK

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII, No. 11 Sunday, April 11, 1920 Price 25c.

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News of the Week in Headlines

Monday

Ben Wilson to produce serials for Selznick.

Mae Murray leaves International to make independent productions directed by Robert Leonard.

Seznick has 200 plays to be produced by various units.

Tuesday

Texas exhibitors suing for share of Chaplin picture profits.

Oscar A. Price, president of United Artists, resigns.

Selznick, Select and Republic branch managers open convention at Astor.

Wednesday

First National discovers after extensive investigation that 25c is average evening admission price in country's larger theaters.

Hiram Abrams may succeed Oscar A. Price as president of United Artists.

Triangle again secures its exchanges and films from United Picture Theaters.

Thursday

Harry M. Crandall, Washington, succeeds Messmore Kendall as president of Associated Exhibntors, Inc.

Fred B. Warren resigns as vice-president of W. W. Hodkinson Corp.

Bryant Washburn will leave Famous Players. May go to First National.

Lewis J. Selznick signs William Collier and Louise Huff. Walturdaw Ltd. will distribute in England.

Geraldine Farrar reported signed by Associated Exhibitors, Inc.

Friday

National Picture Theaters hold meeting. Will elect directors.

Arthur James resigns as director of publicity for Fox.

Universal to revert to the star series system of booking.

Saturday

Adolph Zukor reported perfecting combine in England with Sir William Jury and Lord Beaverbrook.

Fairbanks discusses stock holdings of various members of United Artists in company.

New York exhibitors seek law to kill deposit system.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Von Stroheim Produces Another Drama Triumph

"THE DEVIL'S PASS-KEY"
Universal—Jewel

DIRECTOR.....Eric von Stroheim
AUTHORS.....Baroness de Meyer and Eric von Stroheim.
SCENARIO BY.....Eric von Stroheim
CAMERAMAN.....Ben F. Reynolds
AS A WHOLE.....Eternal triangle story with original twist made immensely strong by startling production values and wonderful Parisian atmosphere.
STORY.....Always interests because of director's touches while original twist gives real punch to conclusion; just a few turns of story not clearly registered.
DIRECTION.....Great; atmosphere of Paris wonderfully well maintained; has inspired players to splendid performances; all scenes show dramatic touch.
PHOTOGRAPHY .....Very good
LIGHTINGS.....Very nice effects
CAMERA WORK.....Very good
LEADING PLAYERS.....Sam De Grasse, Una Trevelyn and Clyde Fillmore in triangle roles very fine; Fillmore reflects von Stroheim's manner in semi-heavy role.
SUPPORT.....Excellent; headed by Maude George and Mae Bush.
EXTERIORS.....Wonderful; always suggest Paris
INTERIORS.....Carefully selected and possess splendid atmosphere.
DETAIL.....Shows director was always working for effect.
CHARACTER OF STORY.....The two men and a woman story given a real surprise denouement.
LENGTH OF PRODUCTION.....About 7,000 feet

Eric von Stroheim has proved himself a big director again. "Blind Husbands," far from being a mere flash in the pan, was just the forerunner of other big things to come, of which "The Devil's Pass-Key" is a triumphant example. He has taken a plain eternal triangle story again and made it overwhelmingly powerful by dressing it up with a wonderful production in which a distinct and fascinating Parisian atmosphere is not the least essential. True enough his story in the present instance has a most unusual twist at the end and the climax is one of the most dramatic pictorial sequences seen on the screen in some time, but it is von Stroheim's handling of the production values, his easy familiarity with continental manners and the marvelous atmosphere with which he has endowed his work that makes it the minutely interesting and forcefully compelling work it is.

The exteriors von Stroheim has secured suggest Paris to the very letter. He has employed whole street settings, peopled them with vehicles peculiar to Paris, street figures peculiar to Paris and has worked in these settings as backgrounds to the story in a very natural manner. Realism also pervades the appropriately dressed interiors.

The story has as its central characters a busy playright, his wife who lives beyond her income and an American embassy attache as the third angle. The attache, a man-about-town, through a series of peculiarly fascinating situations compromises the wife, though she is innocent. The story reaches a scandal sheet and is printed without any names. The husband seizes upon the idea for a play.

The work is accepted and produced and, in the midst of his success, the playright finds all Paris laughing at him. How he discovers the reasons for the public's derision of his work and how, partly through the efforts of the attache he finally believes in his wife's innocence, are events which form a sequence of real dramatic power. It is fairly sweeping in its effect.

Sam De Grasse as the husband and Una Trevelyn as the wife render fine performances. Clyde Fillmore, in the semi-heavy role of the attache, reflects the director's manner and gives a very strong impression. Maude George is excellent as the French modiste, the direct cause of all the trouble, while Mae Bush as the dancer contributes a decorative and true characterization.

Remember "Blind Husbands" Then Go to It With This

Box Office Analysis for the Exhibitor

If you played "Blind Husbands," your people are well aware of what Eric von Stroheim can do. So well aware in fact that they will flock to see his second picture when his name is well displayed. Don't make any mistake about this director. He's there. Besides being strong for effects he knows his drama and knows how to work up strong dramatic sequences on the screen. Give him all that he's worth.

They have handed you a good title on this picture which will also help attract. But above all bring out in your advertisements the atmosphere of Paris that pervades the picture. It is fascinating as brought out on the screen, and if you can communicate this element, this atmosphere of the Paris boulevards and fashion shops into your advertising copy, you will be giving a fine suggestion of what they will see as well as putting your goods before them in a most attractive manner.

Clever, Suspenseful, Appealing, Amusing—A Real Picture

Bert Lytell in
"ALIAS JIMMY VALENTINE"
Screen Classics—Metro

DIRECTOR .....Not credited
AUTHOR .....Paul Armstrong
SCENARIO BY .....Finis Fox
CAMERAMAN .....Sol Polito
AS A WHOLE.....Wonderfully suspensive and appealing production of well-known play.
STORY.....Builds interestingly from very outset and works up fine suspense through various sequences.
DIRECTION.....Handled all sequences with great appreciation of their values; comedy element delightful.
PHOTOGRAPHY .....Generally good
LIGHTINGS.....Mostly plain; few effects are good
CAMERA WORK .....Very good angles
STAR .....Plays skilfully and makes big appeal
SUPPORT.....Wilton Taylor fine as detective; great types throughout.
EXTERIORS .....Few but appropriate
INTERIORS.....Bank and prison stuff very fine
DETAIL.....Players build up their characterizations through innumerable comedy and human touches.
CHARACTER OF STORY.....Reformed crook's efforts to evade vengeful detective and his romance with benefactress.
LENGTH OF PRODUCTION.....About 5,800 feet

Here's a real picture. One that has something worth while in each of its scenes. It has a remarkable suspensive story, a romance that contains a big appeal, comedy that sparkles. In adapting it they have followed pretty closely to Paul Armstrong's play, allowing for omission and additions here and there, and the result is that all the sustained action, the appeal, the cleverness and the comedy of the original work have been transferred to the screen.

For the introductory sequence they flash a crackerjack fight which takes place on a Pullman between Jimmy and his drunken partner who insults Rose Lane, one of the travellers. With a final punch Jimmy sends him off the train. A few minutes later he breaths his last but has squealed on Jimmy before the end. So Jimmy goes to prison on the charge of cracking a safe.

Though guilty Jimmy stoutly maintains his innocence, and one day when the warden commands him to open the office safe to exhibit his ability before visitors, he refuses claiming that he doesn't know how. Rose is a member of the party. It is through her services that Jimmy receives his pardon and later her father, a bank president, gives him a job at which he works under the name of Lee Randall.

After three years he has become assistant cashier and received Rose's promise to marry him. And then Doyle, the detective shows up, fully intending to arrest the ex-convict for an old job he pulled in Massachusetts years before. In an exceedingly clever sequence Jimmy almost succeeds in proving to Doyle that he is after the wrong man. They have built this up wonderfully with innumerable suspensive and comedy touches. Then just as Doyle goes, Jimmy is told that Rose's little sister has been locked in the new vault being installed in the bank. So Jimmy sandpapers his fingers and goes to it, opening the vault after some very intense action of which Doyle has been a spectator. But the detective has seen the real man in Jimmy and walks away leaving him with Rose.

It is impossible to include here all the fine bits of business with which the players build up their roles. Bert Lytell is splendid in the stellar part while Wilton Taylor gives a very fine performance of Doyle. Eugene Pallette and Marc Robbins as two of Jimmy's pals register very effectively. Vola Vale is a most satisfactory opposite to the star while others are Robert Dunbar, Winter Hall, James Farley and Fred Kelsey.

Go the Limit and Watch the Crowds Grow Bigger Each Day

Box Office Analysis for the Exhibitor

You can go the limit on advertising this for you seldom have the chance to book a picture that is so downright good from start to finish. Its appeal is unlimited and you will find your audiences sitting tight and responding to it all the way through. The fact that the picture has been made before ought not to detract from the business of this one. This has been proven before with other pictures.

In your advertising besides giving Bert Lytell the real prominence he deserves concentrate a lot on the title of the play and the author, Paul Armstrong. You hear a lot about great Broadway successes these days and many of them haven't run a month in a legitimate house. "Alias Jimmy Valentine," however, was a real success. The title is known the country over. Play it up and go to it.

J. PARKER READ JR. *presents*

LOUISE GLAUM *in* SEX

By C. Gardner Sullivan — Directed by Fred Niblo

Immediately Booked By

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Lubliner & Trinz Circuit	Chicago
Marks & Goodman Houses	Chicago
Gold Theatre	Chicago
Woodlawn Theatre	Chicago
And 70 more theatres in	Chicago
F. L. Newman's Newman	Kansas City
Landau's Butterfly	Milwaukee
Jacob Lourie Theatres	Boston
Goodside's Capitol	Springfield, Mass.
Goodside's Empire	Portland, Me.
The Tudor Theatre	Atlanta, Ga.
Moe Krydell's Goodwin	Newark, N. J.
Fabian's Garden	Paterson, N. J.
The Blackstone	Pittsburgh, Pa.
Garfield's Orpheum	Flint, Mich.
Southwest Exhibitors Circuit	Texas
Finkelstein & Ruben	Minneapolis
Spyros Skouras Chain	St. Louis

Full week engagements everywhere and many pictures deferred or shelved to make room for the playing of "Sex" on national release date, April 11.

And all because "Sex" is *the big picture* of the past few years.

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHE *Exchange, Incorporated*

Theodore C. Deitrich
& Arthur F. Beck
present

DORIS KENYON

in

The HARVEST MOON

From the celebrated play by AUGUSTUS THOMAS
Directed by J. Searle Dawley

W. W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHÉ Exchange, Inc.

Here's Another "The Witching Hour"

A Great, Sweet,

Clean Love Story

Here is a big play made into a sincere and beautiful motion picture. It is frankly a directly-told story of the human heart—the heart of a girl; the heart of a father; the heart of a lover.

You remember—all exhibitors do—"*The Witching Hour.*" You remember the basic theme as embodied in the title "*As A Man Thinks.*" Here it is again as the basis of another play by the same celebrated author: that the human mind and many minds working together *can make a good woman bad.*

This is a big story of a beautiful girl tormented by those around her who "*remembered her mother.*"

"The Harvest Moon" has a meaning that is developed in the story. It is the wonderful moment of maturity. It is the moon of the lovers of all ages; the moon of romance and achievement.

Frankly, none of us can *imagine* what a wonderful story Augustus Thomas has developed or how beautifully Doris Kenyon acts it. Nor can you *imagine* how deftly and tenderly J. Searle Dawley has directed it. *You must see the picture to do so.*

Prints of "The Harvest Moon" have been shipped to all Hodkinson managers and and now await you.

"The Harvest Moon" is more than a star, a story and a director. It is a human voice, it is many real, gripping, touching human emotions caught and transferred to celluloid. It is a group of well-chosen actors forgetting that they *are* actors while they grip you as very human beings.

Pre-releases of "The Harvest Moon" can be had for April 25. This first Gibraltar production has been five months in the making. No one has hurried or shirked. Perhaps that is the reason for the strength and the beauty of the screen version of this famous play.

GIBRALTAR PICTURES IN EXCELSIS

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ Exchange, Incorporated

ARGO PRESS NEW YORK

Splendidly Played Mystery Melodrama Holds Attention Constantly

Pauline Frederick in
"THE WOMAN IN ROOM 13"
Goldwyn

DIRECTOR .....Frank Lloyd
AUTHORS.....Samuel Shipman, Max Marcin and Percival Wilde.
SCENARIO BY.....E. Richard Schayer
CAMERAMAN .....T. D. Jennings
AS A WHOLE.....Very well handled mystery melodrama acted with unusual skill.
STORY.....Plainly "manufactured" but suspense is well built up by careful production and acting.
DIRECTION.....Has brought out full dramatic worth of all sequences.
PHOTOGRAPHY .....Very good
LIGHTINGS .....Unusually good
CAMERA WORK .....Commendable
STAR.....Has big emotional role and registers all points forcefully.
SUPPORT.....Exceptionally good cast headed by John Bowers as leading man.
EXTERIORS .....Unimportant
INTERIORS.....Many of them very handsome; all very realistic.
DETAIL .....All right
CHARACTER OF STORY.....The "woman who compromises herself to free husband from prison" story led up to through series of unusual circumstances.
LENGTH OF PRODUCTION.....About 5,000 feet

"The Woman in Room 13" is exceptionally good picture melodrama with an interesting mystery touch. While to some extent it is palpably "manufactured" specially for the occasion and utilizes one very glaring coincidental situation, it is so expertly handled in the production and so unusually well acted that it maintains a firm grip on the interest. Even the time-honored court room climax sequence wherein the heroine confesses to a compromising lie to save her husband's life, is made particularly effective through the careful production and the emotional ability of Pauline Frederick and her supporting players.

The story opens showing Laura the wife of John Bruce, district attorney. Because of his flagrant infidelity she divorces him and thus ruins his career politically. Two years later she is the wife of Paul Ramsey, a rising young engineer. Paul's employer, Turner, coveting Laura, schemes to send him west on a big job. But before Paul leaves he learns through gossip of Turner's attitude toward his wife. He summons a detective to keep him posted and the detective is none other than John Bruce.

To avenge himself on the happy couple Bruce keeps sending Paul reports that Turner is seeing much of Laura. At length he summons him east. Turner keeps an apartment in the "roaring" forties. In the flat below Bruce installs a dictaphone. Laura is due to visit Turner. For what reason is not altogether clear but the subsequent action proves so strong that this point may easily be forgotten.

As she is about to enter she is accosted by Edna Crane who has given up wealth and reputation for Turner. Edna influences her to return home. At the dictaphone Paul hears the conversation between Turner and Edna and believes the woman his wife. This scene is specially well acted and brings a real thrill. Rushing upstairs Paul enters Turner's apartment just as Edna leaves through the window. Paul shoots and kills Turner. And on the stand Laura swears she was in the room that her husband may be acquitted by the "unwritten law." The happy ending is brought about through Edna's confession to Paul that she was the woman.

It may appear in the reading that this plot strains credulity considerably and so it does in its bare essentials, but as produced and played it is very engrossing, much more so than the average melodramatic picture. Miss Frederick has a big emotional role as Laura and handles it very well indeed.

Star, Title and Authors Should Bring the Crowds

Box Office Analysis for the Exhibitor

Added to the popularity of Pauline Frederick you have a very strong melodramatic mystery story to advertise in "The Woman in Room 13." The fact that it was taken from one of last season's plays and credited partly to the authorship of Samuel Shipman and Max Marcin, two very successful Broadway playwrights are additional advantages. Mention the greatly successful play "East Is West" in connection with Shipman and "Cheating Cheaters" with Marcin.

The title is a good one for this type of picture and you can arouse further interest by centering catch lines about it such as, "If the woman in room 13 was his wife he didn't care if he went to the electric chair—if it wasn't his wife he would die whether he cared or not! What was the outcome?" You have a specially strong supporting cast and the names of its leaders will lend still further attraction to advertising copy.

S·R·O·12

CAREY
MAYO
ROBERTS
LYONS-MORAN
TSURU AOKI
CORNWALL
MacLAREN

LET 'EM IN!

HERE they are—eight registered stars—twelve super-excellent plays—a big record of successes for every director who had a hand in them—a long list of triumphs for the organization which has produced them—your people want them—LET 'EM IN!

The S. R. O. 12—better even than your Big Money Twelve—because of a wider variety of theme and types of stars. HARRY CAREY in three rousing Western pictures—FRANK MAYO in two—TSURU AOKI in a pair of rarely appealing productions which are distinct novelties—EDITH ROBERTS in two charming comedy dramas—MARY MacLAREN in one of "Mary's Own"—ANN CORNWALL in "The Path She Chose"—LYONS and MORAN in "Everything But the Truth"—a six-reeler made out of shivers and "ohs" and chuckles.

See your Universal Exchange—you'll find twelve good reasons for this newest, finest series of—

UNIVERSAL SPECIAL ATTRACTIONS

Story Out of Date and Full of Loop Holes

"THE CUP OF FURY"
Eminent Authors—Goldwyn

DIRECTOR.....T. Hayes Hunter
AUTHOR.....Rupert Hughes
SCENARIO BY.....E. Richard Schayer
CAMERAMAN .....A. Scholtz
AS A WHOLE.....Out of date story depending for suspense on German spy stuff which doesn't convince.
STORY.....Was written in a frenzy of emotional patriotism and has a flock of loopholes.
DIRECTION.....Quite ordinary and has held many scenes far too long.
PHOTOGRAPHY.....Very good
LIGHTINGS.....Some poor foreground lighting; effects good.
CAMERA WORK..... Satisfactory
LEADING PLAYERS.....Helene Chadwick and Rockliffe Fellowes give good performances.
SUPPORT .....Satisfactory
EXTERIORS.....Include good shipyard shots
INTERIORS .....Very good
DETAIL.....Quite a bit of propaganda aimed against labor movements attempted.
CHARACTER OF STORY.....Heroine runs down German spy and proves herself a patriot before hero.
LENGTH OF PRODUCTION.....About 6,000 feet

When Rupert Hughes started to write "The Cup of Fury" the whole world was at war and in a state of patriotic and emotional frenzy that has since died down. You could excuse an author a lot of things at that time as long as he waved the flag hard enough. Now, however, things are a bit different and the passing months since the close of the war have sobered many down a bit. The result is that there are a flock of foolish improbabilities and flaws to be picked in the plot of "The Cup of Fury."

But even more serious than this in considering the picture is the fact that the author depended almost wholly on the now defunct German spies for his suspense. It's the old stuff in the climax sequence. The German spy bent on blowing up the shipyard works.

Mamise is the central character. Her adopted parents prove to be pro-German and when the British secret service get after them they take poison. For some unexplained reason Mamise is permitted to come to America provided she doesn't tell about the death of the old folks and a secret service agent is sent after her.

She meets Davidge the ship builder, and goes to work as his stenographer. A German spy thinks she shares her late parents' sentiments and visits her. Finding her unresponsive he picks up with her brother-in-law, a burlesque I. W. W. member. "I'm an I. W. W. so you can count on me," he says, in effect, to the spy. Which sentiment will be news to a lot of people. At any rate spy and burlesque I. W. W. plot the destruction of the shipyards until at the "croocial" point heroine intervenes and the villains get hoist by their own petard, as usual.

The direction of this is none too good, many of the scenes being held too long. This is particularly noticeable during the latter scenes when the action should be short and snappy. Helene Chadwick and Rockliffe Fellowes are the principal players, while some of those in support are "Kewpie" Morgan, Florence Deshon, Sidney Ainsworth, Herbert Standing, Kate Lester, Clarissa Selwynne and Frank Leigh.

PRACTICAL WISDOM

The chief functions of the commercial film Laboratories are to make "Quality Prints" and render "Prompt Service."
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REPUBLIC LABORATORIES, Inc.

729 Seventh Avenue — Phone Bryant 7190 — New York

Fame of Author Unlikely to Counterbalance Picture's Flaws

Box Office Analysis for the Exhibitor

"THE CUP OF FURY"
Eminent Authors—Goldwyn

All things considered it isn't very likely that "The Cup of Fury" is going to make any tremendous records. The fact that it is a war-time story and relies on the old German spy trick for suspense sort of give it a passe appearance. This might not have mattered if the director had handled the plot expertly, but the action drags long before the ending, scenes are held too long and much necessary detail is introduced.

Then, too, picture audiences don't care a great lot for propaganda aimed to allay labor unrest. No matter how true certain things may be, the fictitious character of a picture story causes such propaganda to fall flat. And in this instance they seem to have taken altogether a wrong slant on a very serious subject. You've got the name of Rupert Hughes and the well-advertised title as assets in exploiting this, but the entertainment is by no means of the best.

AGNES CHRISTINE JOHNSTON

Writing for Thos. H. Ince

CURRENT RELEASES:

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Wid's Daily Binders - $3.00

Invaluable for reference purposes.

Unnecessary Details and Ordinary Direction Fail to Get This By.

Doris Kenyon in
"THE HARVEST MOON"
Dietrich-Beck—Gibraltar-Hodkinson

DIRECTOR ..... J. Searle Dawley
AUTHOR ..... Augustus Thomas
SCENARIO BY .....Not credited
CAMERA WORK ..... Burt Dawley
AS A WHOLE.....Tedious details and extreme exaggeration both in story and acting make this tiresome.
STORY.....Gives impression of quaint novelty at opening but soon drifts into conventional stuff
DIRECTION....Ordinary handling of story doesn't bear conviction, doesn't keep up to standard set at beginning.
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Not well judged
CAMERA WORK ..... Ordinary
STAR .....Overdid being cute and facial expressions were forced.
SUPPORT.....No really good types; acted with noticeable restraint.
EXTERIORS ..... Few used
INTERIORS ..... Satisfactory
DETAIL.....Several unnecessary characters that could easily have been eliminated to the good of the production.
CHARACTER OF STORY.....Coincidence unites father with daughter he had never seen.
LENGTH OF PRODUCTION.....About 6,000 feet

"The Harvest Moon" is a very attractive title, in fact, much more attractive than the picture which it represents. Also the title doesn't mean anything as far as the theme of the story is concerned. However, that is of little concern if it will help from an advertising viewpoint.

Not being familiar with Augustus Thomas' play it can't be said positively but from all appearances it would seem that the text has been followed too religiously and with entirely too much detail for the good of the production as a whole. There is so much preparation and planning prior to each more important moment that by the time they get to the point, the interest has abated. Once or twice the director has gone o extremes for effect with very poor results.

The opening scenes laid in the household of a French peasant woman promises a quaint novelty and the mystery lady who is dying in the house suggests a good mystery story. But this is merely a prologue after which they pitch right into the old-time conventional stuff.

Prof. James Fullerton had brought Dora, the child of his divorced wife, to America after the mother had died. Some years later Dora became acquainted with Willard Holcomb, a playwright, who came to her assistance after she had run away from college to satisfy her theatrical ambitions. She returned to the Fullerton home but the lure of the stage was revived when Holcomb announced that he had written a play in which he wanted her to play the leading role.

Monsieur Vavin, an author, had met Dora at school and taken an unusual interest in her and became a friend of Prof. Fullerton who asked him for his advice in connection with Dora's going on the stage. Monsieur approved and agreed to direct the rehearsal of the play. At this point he disclosed that Dora was his own daughter and that he had married her mother but forgotten to register the marriage according to French law and that Dora had been born during his absence from the country.

The picture is entirely too long and will benefit greatly by liberal cutting. There are one or two sequences that have little bearing on the main story and could be gotten along without. In the cast are Wilfred Lytell, Earl Schenck, Peter Lang, Marie Shotwell, Stuart Robson, Grace Barton, Daniel Pennell, Mrs. E. M. Holland and Ellen Oeson.

Title and Author's Name May Help You

Box Office Analysis for the Exhibitor

The story is not so bad, so the fact that the quality of production is not the best may not be any great drawback if you do not show to a critical audience. But unless the picture is cut considerably, even the easiest suited fan may walk out on this one for it certainly does get tiresome after about the fourth reel. Play up the title. It's attractive and without misrepresenting things on your part they may take it to be a pretty romance. This may get them in so if you are very conciencious you might tell what the story is really about.

You might say: "She believed one man to be her father but at the critical moment of her life her real father came to her. See Doris Kenyon in the screen version of the Augustus Thomas stage play at the blank theater." Or, from another angle: "Are you interested in 'the power of suggestion'? If so, see 'The Harvest Moon' at the blank theater."

International Film Service Co. Inc. present

"JIGGS IN SOCIETY"

Produced by
Christie Film Co. Inc

Pathé
Distributors

Adapted from Geo. McManus' Famous Series

"BRINGING UP FATHER" with JOHNNY RAY

Two Reels, Booking Now.

When you can present to your audiences something that everyone knows, something that everyone likes, something that is a household word and is backed by the publicity obtained through the columns of 400 newspapers with 12,000,000 readers, you haven't got a selling problem, Mr. Exhibitor, you've got a cinch!

Get "Jiggs in Society!"

Two Reels, Booking Now

Pathé Distributors

Nazimova in Vehicle Molded to Display Her Lighter Moods

Nazimova in
"THE HEART OF A CHILD"
Nazimova Prod.—Metro

DIRECTOR .....Ray C. Smallwood
AUTHOR .....Charles Bryant
CAMERAMAN .....Rudolph J. Bergquist
AS A WHOLE.....Elaborate vehicle designed to display star's various moods; generally interesting.
STORY.....Rather episodic but manages to maintain good degree of interest due production values and star's work.
DIRECTION.....Very elaborate and generally realistic but caters too much to star.
PHOTOGRAPHY ..... Good
LIGHTINGS.....Realistic in all scenes
CAMERA WORK.....Good angles
STAR.....Displays herself in various lighter and attractive moods but used makeup pencil too heavily.
SUPPORT.....Satisfactory with some burlesque comedy types.
EXTERIORS.....Have convincing London atmosphere.
INTERIORS.....Varying and appropriate
DETAIL.....Star furnished many unusual touches
CHARACTER OF STORY.....Chorus girl, risen from the gutter, wins love and respect of nobleman and his family.
LENGTH OF PRODUCTION.....About 5,850 feet

"The Heart of a Child" presents a rather episodic story, evidently molded especially to display Nazimova in varying lighter moods. And it is partly due this great prominence given her that the picture proves generally entertaining throughout, despite its lack of strong dramatic values. Nazimova's compelling personality, whether set in an emotional role or in lighter surroundings, always commands the spectator's attention. On the other hand the director has certainly catered altogether too much to the star in a number of sequences.

Assisting the varying characterization of the star is a very elaborate production which often attracts attention. The first sequence, staged in the London slums, is done with a grand display of poverty and sordidness, centering on an entire exterior setting. Then there are the scenes in the modiste shop, the chorus girls supper which presents all the naughty details that are more or less conventional to such scenes in an elaborate setting.

The story opens in the London slums and shows the star as Sally, bereft of her mother through her father's brutality. Later she is shown at a picnic and some pretty sure comedy in which burlesque types figure is introduced here. Coming home she is injured by Lady Dorothea's automobile and in this way she meets Lord Kidderminster who finds her a position as modiste's model. Still another mood and setting is provided when Sally goes on the stage. At the suggestion of the lord's father Lady Dorothea attempts to compromise Sally with Kidderminster to prevent his marriage to her and manouevers things so that they are left alone in a house for the night. Their love for each other is real, however, and they triumph over temptation while the next day Sally proves herself worthy of becoming Lady Kidderminster before the lord's parents.

There are many good comedy touches, some provided by burlesque characters and others by a selection of well-written subtitles. The last sequence which brings Sally and the hero's mother together is prettily played and strikes a very responsive chord.

Nazimova has Charles Bryant as her leading man while Ray Thompson, Nell Newman, Victor Potel, Eugene Klum, Claire Du Brey, Joseph Kilgour, Jane Sterling, John Steppling, William J. Irving and Myrtle Rishell complete the cast.

Should Give General Satisfaction to Star's Admirers

Box Office Analysis for the Exhibitor

Nazimova's great popularity, achieved through a number of very fine features released during the past year, will certainly bring the crowds to see "The Heart of a Child," and her work in this and the elaborate production values will afford very good entertainment. The picture is not up to the star's highest standard and they have played her up altogether too much in some of the sequences but at the same time her personality is so strong that she will quite likely register a very pleasing performance.

Tell them that it is a story of a girl from the London slums who rose in the world step by step until she became the wife of a nobleman. You might feature the big things in the picture along with the star. A line such as "She lived in the squalor of the London slums! A terrific automobile accident and then she woke up in a new world, rich and extravagant beyond her dreams," is descriptive. Mention that Charles Bryant is again the star's leading man.

Just An Old Fashioned Western Depends Too much on Riding and Shooting

Roy Stewart in
"THE LONE HAND"
Alexander—State Rights

DIRECTOR.....Cliff Smith
AUTHOR.....Alvin J. Neitz
SCENARIO BY.....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....Old-fashioned western melodrama with much riding and feats of horsemanship.
STORY.....Not much to it, more riding and shooting than story action.
DIECTION.....Satisfactory for this type of production.
PHOTOGRAPHY .....Brilliant
LIGHTINGS .....Plain
CAMERA WORK.....Very good
STAR.....Is typical picture of western figure, rides well and emotes with a six-shooter....
SUPPORT .....Satisfactory
EXTERIORS .....Western stuff
INTERIORS.....Usual bar room and dance hall; few others.
DETAIL.....No faults for production of this type
CHARACTER OF STORY.....Hero, while under shadow of suspicion, discovers real bandits and brings them to justice. ....
LENGTH OF PRODUCTION.....About 5,000 feet

There is little to distinguish this one from the usual and somewhat old-fashioned run of western five reelers in which riding and gun play are given first position over plot action. Of course the excess amount of riding is altogether necessary to fill in story gaps in this type of entertainment, and "The Lone Hand" offers no exception to this rule. There isn't much to it in the way of plot and the story very often gets lost in the dust kicked up by the cowboys and gunmen.

The picture is laid in the usual western exteriors and in the usual western interiors, which consist of the bar room and dance hall and the sheriff's office. It is brilliantly photographed and the cameraman has caught the riders in mass formation and travelling along at pretty fast paces.

Other usual embellishments of "The Lone Hand" are the villain's violent attack on the heroine, the wrestling match that follows and then the smashing of the door by the hero, the fight and the final clinch.

All in all the picture stands in a very conventional class and never rises to heights above the ordinary because of the surprising lack of real story material. In the middle of the picture the action repeats itself several times until they are ready to pull the climax sequence and conclude.

They open up with some good rodeo scenes, spliced into the acted action. At this affair Bob Benton meets Betty Hampton and they fall in love. Betty is the daughter of the sheriff of the neighboring county. Later Bob goes to visit her. On his way he sees a man shot from his wagon. He captures the terrified horses and drives them into town where, to his surprise, he is accused of the crime.

From then on Bob has the rather difficult task of proving his innocence, difficult in the main because the deputy sheriff is really the head of the villainous band and because Betty is inclined to doubt him. In the end, after narrowly escaping death by hanging, he rescues the girl from the villain's clutches and is made a deputy himself.

Among the thrills included is a leap by the hero from a window to the back of his horse, this being still another scare that stamps the picture as usual. And then there is the jump from the cliff to the top of a tree and the long swing down to the ground. This is a good one, quite out of the ordinary.

Roy Stewart fulfills all the conventional demands in the role of Bob and rides and uses his six-shooter very freely. Josie Sedgwick is the girl in the case, while Harry von Meter is the villain. Wilbur Higby is the sheriff.

Not much to Distinguish or Commend This One

Box Office Analysis for the Exhibitor

If your audiences like western stuff you may be able to get by with this, but it can't take its place with some of the best western pictures made these days. The producer who goes in for this sort of thing now realizes he has got to hand out something a bit out of the old fashioned run and so concentrates on a long string of big thrills or a good story. "The Lone Hand" has neither of these and falls far short of the standard of the day as a consequence.

What little story there is is none too well developed. Its most important turn, the discovery of Bob that the deputy sheriff is the bandit leader, is not explained. You just see Bob ride out of town one day and back the next with the information all salted down. The picture may go well with the kids inasmuch as they are still keen on the riding and shooting stuff, but sophisticated audiences will probably note its shortcomings.

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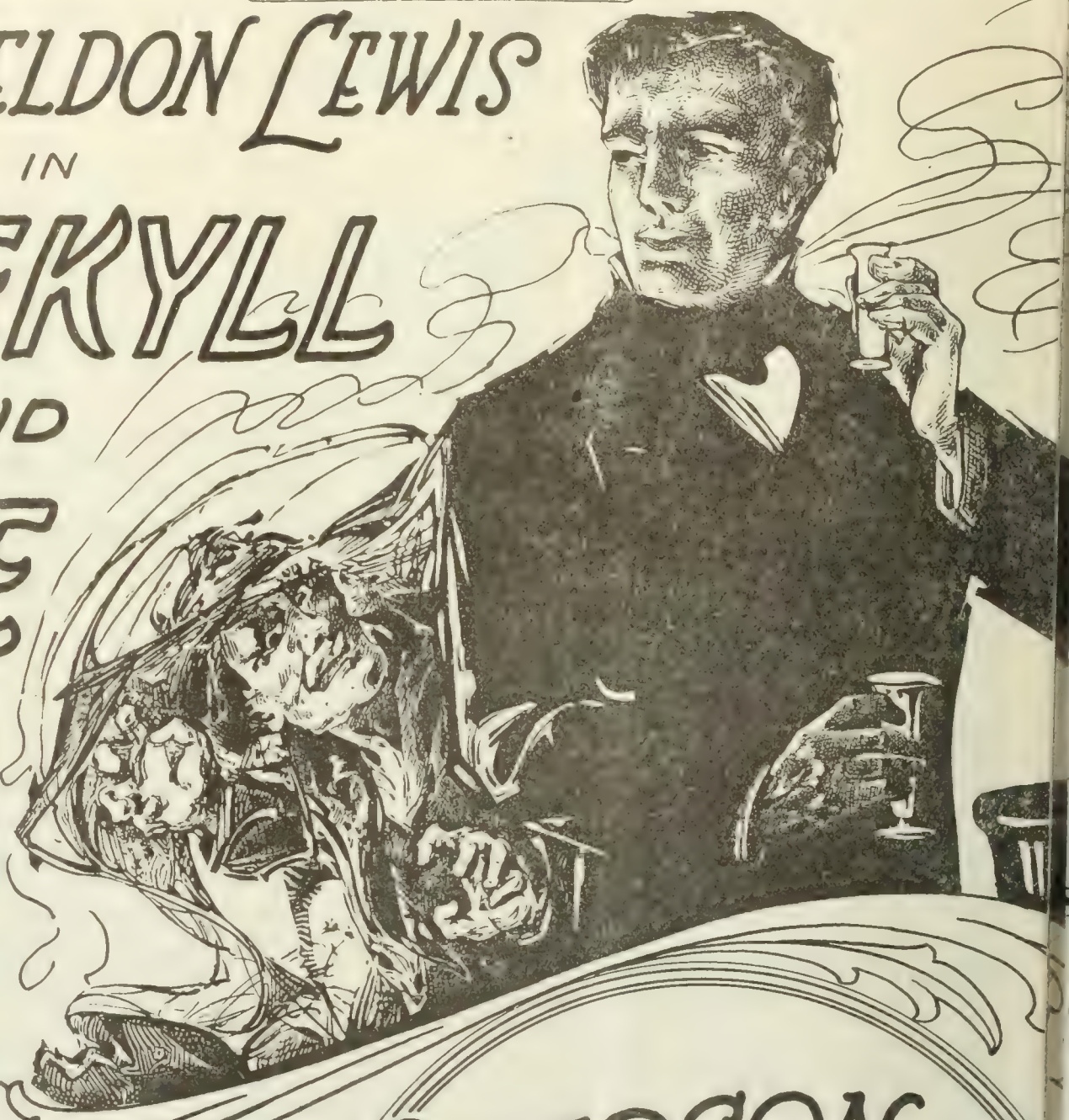
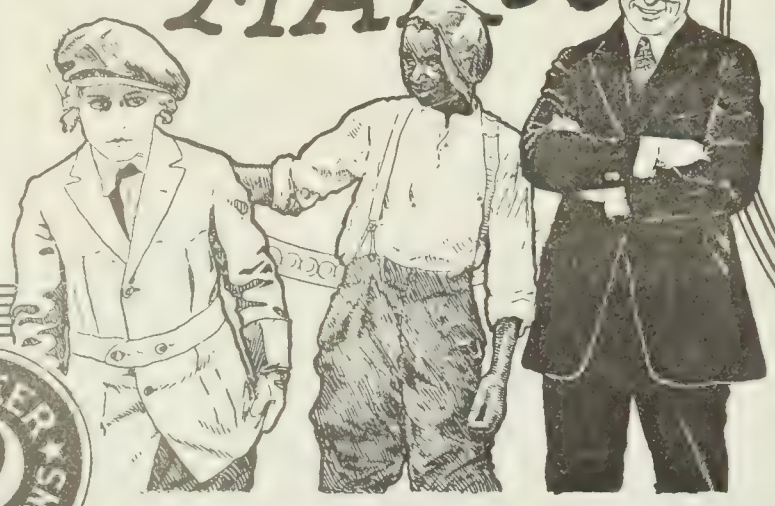
IN
DR. JEKYLL AND MR. HYDE



A MARVELOUS PRODUCTION DEPICTING THE STRUGGLE BETWEEN GOOD & EVIL FOR THE POSSESSION OF A MAN'S SOUL

MARY ANDERSON
IN
BUBBLES
THAT'S FOR JOY



PIONEER ATTRACTIONS

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PRESENTATIONS

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Emily Stevens

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Louise Huff

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MISS JOSE COLLINS

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"NOBODY'S CHILD"

WITH GODFREY TEARL

GRACE DAVISON

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PIONEER FILM CORP., 130 W. 46th St., N. Y. C.; 145 Franklin St., Buffalo, N. Y. (N. Y. C. and State, N. N. J.).
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30 WEST 46 TH STREET, NEW YORK CITY

Adequate Production Given to Story That Lacks Forceful Elements

Gladys Brockwell in
"THE MOTHER OF HIS CHILDREN"
Fox

DIRECTOR .....Edward Le Saint
AUTHOR .....Barbara Le Marr Deely
SCENARIO BY .....Charles J. Wilson
CAMERAMAN .....Harry Harris
AS A WHOLE.....Picture given adequate production but story lacks forceful elements of popular appeal.
STORY.....Basically deals with conventional eternal triangle situation but none of the characters get real sympathy.
DIRECTION.....Generally very good only heroine's servant shouldn't have been played up so much.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Commendable
CAMERA WORK ..... Satisfactory
STAR.....Has an unsympathetic role and her performance leaves indifferent impression.
SUPPORT.....William Scott plays hero in good style.
EXTERIORS ..... Few
INTERIORS ..... Satisfactory
DETAIL.....Lack of sympathetic detail in various characterizations noticeable.
CHARACTER OF STORY.....Love story of American artists and eastern princess in Paris.
LENGTH OF PRODUCTION.....About 5,000 feet

The basic plot of "The Mother of His Children" utilizes three certain characters that have been responsible for many a forceful eternal triangle story. These three characters are the American artist in Paris, his loving wife at home, and the more or less sensuous seductress quartered in the European city. But in the present instance the makeup of these characters is juggled so that none of them furnishes any big appeal. The artist capitulates to the charms of the other woman (in this case an Oriental princess) but it is said that he still loves his wife. And the princess is made out as neither of good nor bad intent and thus this angle is weakened. There is no character contrast, no strong conflict of well-defined emotions which seem to be necessary elements in this type of story.

The picture besides having this story fault has a big mistake in production which evinces itself in the character of the princess' servant, Haroun. This Oriental whose only expression is one of servitude is constantly in attendance on the princess, or coming to or going from her. He is a regular handy man around the house and the manner in which he looms up behind her in every scene is going to wear down to the amusing point before the picture is run.

In the story Richard Arnold's statue, "The Mother of His Children" is awarded first prize over Count Tolestoff's sensuous creation. Richard meets Princess Yve who lives in Paris and an attachment results. The jealous count tries to prove that the princess is his mistress but Richard's faith in her remains staunch.

When Richard tells her he has a wife and children in America, the princess is astonished inasmuch as she figured he was marked as her man. However the fates intervene for her. On her way to Europe with her children Mrs. Arnold dies and at the very moment the princess sees a vision of her beseeching her not to destroy Richard's ideals.

Then the count attempts to destroy Richard's statue but is killed by Haroun. Richard is arrested and accused of the murder but Haroun, seeing his mistress' distress confesses, afterwards taking poison. Richard is freed and the princess takes up her duties of second mother to his children.

Gladys Brockwell gets little from the role of the princess and even William Scott's very good performance is unsuccessful in making the role of Richard sympathetic. Nigel de Brullier is the ever-ready Haroun while Frank Leigh is the persistent villain. Golda Madden and two children, Nancy Caswell and Jean Eaton, complete the cast.

Star and Good Production May Stand Out Over Poor Story

Box Office Analysis for the Exhibitor

"The Mother of His Children" is going to have a pretty hard time giving even average satisfaction to most audiences for the peculiar makeup of the central characters prevents any one of them from making a successful sympathetic bid. On the other hand the character of Haroun which gets so much attention throughout the picture is probably going to get a few laughs from the audience besides. He is so ready to carry out the demands of the heroine and always at her command that he is a very unreal spot in the telling of the story.

If you think the popularity of Gladys Brockwell will overcome a production such as this, the basic fault of which is the story, then go to it with her name well featured. The production given the picture is good and the surface impression is very satisfactory.

Good Production May Cover Up Poor Story

Geraldine Farrar in
"THE WOMAN AND THE PUPPET"
Goldwyn

DIRECTOR .....Reginald Barker
AUTHORS.....Pierre Louys and Pierre Frondaie
SCENARIO BY.....J. G. Hawkes
CAMERAMAN .....Percy Hilburn
AS A WHOLE.....Runs wild in operatic sort of atmosphere; not well suited to average audience.
STORY.....Exceedingly slight material dressed in elaborate sets with too much of the foreign for American appeal.
DIRECTION.....Artistic and technically correct but fails to inject an interest or hold attention throughout.
PHOTOGRAPHY .....Good
LIGHTINGS.....Generally fine
CAMERA WORK.....Splendid
STAR.....Overdoes it in effort to impress the mannerisms of the cigarette girl of Seville.
SUPPORT.....Lou Tellegen impassive and condescending in role of Don Mateo; Bertram Grassby a superfluous character.
EXTERIORS.....Highly colored to represent Seville.
INTERIORS .....Quite all right
DETAIL.....One or two minor slip-ups in story sequence.
CHARACTER OF STORY.....Spanish cigarette girl refuses influential nobleman whose proposal she does not believe wholly honorable.
LENGTH OF PRODUCTION.....About 6,095 feet

Geraldine Farrar's latest Goldwyn production, both in story and production, can readily be imagined by its unusual similarity to "Carmen" which she made for Goldwyn some two or three years ago. As in the operatic adaptation, the star again plays the cigarette girl with wild abandon, fighting, scratching, flirting, defying and all the other things that go toward making the tempestuous nature of the young Spanish girl something to be "handled with care and this side up."

Director Barker has provided some lavish and highly colored settings as backgrounds for the scenes of the star's various outbursts of temper and they are many. In the opening reel during the carnival scene, the star and a gypsy dancer have a hair pulling match and general all around fight that may shock our more genteel friends up along the New England coast. Then again when the tables are turned and the spitfire no longer has the better of the situation Lou Tellegen as her suitor who has taken her rebuffs and punishment in silence, breaks forth in a rage and gives Jerry a couple of slaps in the face that bring her down a peg.

The story is an adaptation of Pierre Louys and Pierre Frondaie's stage play. These honorable Frenchmen are credited with the authorship of "Aphrodite" which gained fame for its risque atmosphere when presented at the Century last fall. Probably in view of this fact it is not surprising to find that they have the heroine of their play performing a very naughty dance in a wharf cafe in Seville in which she appears before a selected few wearing much skirt but otherwise only carries a fan.

There is such a similarity between "The Woman and the Puppet" and "Carmen" that it is hardly necessary to go into the story in detail. Concha, a young cigarette maker of Seville, attracts the attention of Don Mateo Diaz, a young Spanish nobleman, at the carnival fete. He becomes greatly infatuated with the girl who has secretly loved him since childhood. However, she repulses him and fights off his advances because her code demands that in return for her love she must have his true love so when he offers her money she flies in a rage determined to prove her theory that she cannot be bought.

Determined to crush the spirit and secure Concha for himself, for he really loves her, the nobleman searches all Spain for the girl who has disappeared. He finds her in a wharf cafe in Cadiz from which he takes her and establishes her in a beautiful home. Still uncertain of his love Concha puts him through various tests until Mateo finally rebels and after various clashes they come to an understanding and peace reigns for the first time—in this picture.

May Suit Few But Not the Majority

Box Office Analysis for the Exhibitor

The picture is entirely too long for the amount of story material contained in it and although it has been well dressed with elaborate sets and highly colored Spanish atmosphere which helps to make up for the weakness of the story. The interest is very slight and at times slumps badly but picks up again well enough to get it over. Recall the star's appearance in "Carmen" and mention the similarity of that and her present picture. If they liked the former, they will want to see this one. If, on the other hand you are catering to a more or less prudish clientele, you had better prepare them for a shock or two.

A carefully selected and appropriate musical score will help to put this one over, and of course use the name of the star in large type and you might also say that she is again supported by her husband, Lou Tellegen.

Holy Week was the Best Week

ALL records in the history of the Rivoli Theatre, New York, were broken during the showing of "Dr. Jekyll and Mr. Hyde." And this was in Holy Week, the worst week in the year. Starting with Palm Sunday and continuing through Holy Saturday, the paid admissions for *every day* exceeded every previous record for that day.

Here are the actual paid admissions:

Palm Sunday	9872
Monday	7977
Tuesday	8255
Wednesday	8365
Holy Thursday	8185 (*Rain*)
Good Friday	7905 (*Rain*)
Holy Saturday	9972

60,496 for the Week!

AND on Easter, with drizzling rain all day long when the picture was transferred to the Rialto, it broke all records for both theatres—with paid admissions totalling 10,513.

The best previous record week was Holiday week of 1919, which included New Year's Eve and New Year's

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ADOLPH ZUKOR *Pres.*

CANADIAN DISTRIBUTORS

ay. The paid admissions
en were 57,430. The
ghest Sunday record here-
fore was 9840. The high-
week day record was 7354.

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ykll and Mr. Hyde" is the
st tremendous money-maker
r offered to motion picture
hibitors!

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ARTCRAFT PICTURES

ADOLPH ZUKOR
PRESENTS

JOHN BARRYMORE

IN

"Dr. JEKYLL and Mr. HYDE"

BY ROBERT LOUIS STEVENSON

DIRECTED BY JOHN S. ROBERTSON
SCENARIO BY CLARA S. BERANGER

A Paramount Artcraft Picture

CURRENT RELEASES

Release Date		Length Reels	Reviewed
AMERICAN CINEMA CORP.			
	The Inner Voice (E. K. Lincoln)	6	3/28/20
EQUITY PICTURES CORP.			
	Eyes of Youth (Clara Kimball Young)	7	11/16/19
FAMOUS PLAYERS-LASKY CORP.			
Feb. 1	Double Speed (Wallace Reid)	5	2/8/20
Feb. 1	All of a Sudden Peggy (Marguerite-Clark)	5	———
Feb. 8	The Six Best Cellars (Bryant Washburn)	5	3/14/20
Feb. 15	Mary's Ankle (MacLean & May)	5	3/7/20
Feb. 15	On With the Dance (Super-Special)	5	2/15/20
Feb. 22	Black is White (Dorothy Dalton)	5	3/14/20
Feb. 22	The Amateur Wife (Irene Castle)	5	———
Feb. 29	Huckleberry Finn (Super-Special)	5	2/29/20
Feb. 29	Young Mrs. Winthrop (Ethel Clayton)	5	3/28/20
Feb. 29	Dangerous Hours	5	2/8/20
Mar. 7	Alarm Clock Andy (Charles Ray)	5	3/21/20
Mar. 7	His House in Order (Elsie Ferguson)	5	3/14/20
Mar. 14	Jack Straw (Robert Warwick)	5	———
Mar. 14	Mary Ellen Comes to Town (Dorothy Gish)	5	3/28/20
Mar. 21	Excuse My Dust (Wallace Reid)	5	3/28/20
Mar. 21	April Folly (Cosmopolitan)	5	3/7/20
Mar. 28	My Lady's Garter (Maurice Tourneur's)	5	3/21/20
Mar. 28	Easy to Get (Marguerite Clark)	5	———
Apr.	Treasure Island (Super-Special) Tourneur	5	———
	Thou Art the Man (Robert Warwick)	5	———
	The Cost (Violet Heming)	5	
	The False Road (Enid Bennett Inco)		
	Terror Island Houdini)	5	———
	The Toll Gate (Super Special, Wm. Hart)	5	
FIRST NATIONAL			
	A Daughter of Two Worlds (Norma Talmadge)	6	1/11/20
	Two Weeks (Constance Talmadge)	5	2/1/20
	Even as Eve	5	———
	The Turning Point (Katherine MacDonald)	5	———
	The River's End (Marshall Neilan Prod.)	5	2/22/20
	Polly of the Storm Country (Mildred Harris Chaplin)	5	———
	In Search of a Sinner (Constance Talmadge)		3/14/20
	The Inferior Sex (Mildred Harris Chaplin)		———
	The Fighting Shepherdess (Anita Stewart)		4/4/20
	The Family Honor (King Vidor)		———
	Fires of Youth (D. W. Griffith's)		———
	The Woman Gives (Norma Talmadge)		———
	The Idol Dancer (Griffith)	7	3/28/20
FOX FILM CORP.			
William Farnum Series			
	The Last of the Duanes	7	10/5/19
	Wings of the Morning	6	12/7/19
	Heart Strings	6	1/4/20
	The Adventurer	6	1/4/20
Tom Mix Series			
	The Feud	5	———
	The Cyclone	5	2/18/20
	The Daredevil	5	3/14/20
Victory Releases			
	The Devil's Riddle (Gladys Brockwell)	5	2/18/20
Excel Pictures			
	The Hell Ship (Madlaine Traverse)	5	2/15/20
	Black Shadows (Peggy Hyland)		———
	Durand of the Bad Lands (Dustin Farnum)		———
	The Tattlers (Madlaine Traverse)	5	3/28/20
Other Fox Entertainments			
	A Manhattan Knight (George Walsh)	5	3/21/20
	Molly and I (Shirley Mason)	5	———
	Black Shadows (Peggy Hyland)	5	
Pearl White Series			
	The White Moll		———
GOLDWYN DISTRIBUTING CORP.			
Star Series Productions			
	Jubilo (Will Rogers)	5	12/14/19
	The Loves of Letty (Pauline Frederick)	5	2/15/20
	Toby's Bow (Tom Moore)	5	12/28/19
	Pinto (Mabel Normand)	5	2/1/20
	Water, Water Everywhere (Will Rogers)	5	2/8/20
	The Silver Horde (Rex Beach's	5	———
	The Cup of Fury (Rupert Hughes)	5	———
	The Paliser Case (Pauline Frederick)		2/22/20
	The Blooming Angel (Madge Kennedy)		2/15/20
	Duds (Tom Moore)		3/21/20
	The Little Shepherd of Kingdom Come (Jack Pickford)		2/22/20
	The Street Called Straight (Basil King)		3/14/20
Bennison Star Series			
	High Pockets	5	———
	A Misfit Earl	5	———
GRAPHIC FILM CORP.—STATE RIGHTS			
	A Child For Sale	6	3/28/20
HALLMARK PICTURES CORP.			
Famous Director Series			
	A Dangerous Affair (Herbert Rawlinson)	5	———
	A Veiled Marriage	5	3/14/20
	Carmen of the North	5	———
	Chains of Evidence (Anna Lehr—Edmund Breese)	5	3/7/20
	Love Honor and ? (Stuart Holmes—Ellen Cassidy	5	———
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	The Phantom Honeymoon (Margaret Marsh)	6	———
	High Speed	5	1/11/20
	Wit Wins	5	———
	Wits vs. Wits	5	———

Release Date		Length Reels	Reviewed
W. W. HODKINSON CORP.			
Distributing Through Pathe			
Benj. B. Hampton—Great Authors Pictures, Inc.			
	The Sagebrusher	7	1/4/20
Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner			
	The Desert of Wheat	6	———
J. Parker Read, Jr., Productions			
	Sahara (Louise Glaum)	7	3/23/19
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19
	Sex (Louise Glaum)	7	3/21/20
Deitrich-Beck, Inc.			
	The Harvest Moon (Doris Kenyon)	6	———
Artco Productions			
	The Capitol (Leah Baird)	6	12/21/19
	Cynthia-of-the-Minute (Leah Baird)		———
Robert Brunton Productions			
	The Joyous Liar (J. Warren Kerrigan)	5	12/14/19
	The Lord Loves the Irish (J. Warren Kerrigan)	5	———
	Live Sparks (J. Warren Kerrigan)	5	1/25/20
	$30,000 (J. Warren Kerrigan)	5	2/22/20
	The Dream Cheater (J. Warren Kerrigan)	5	3/21/20
Joseph Levering Productions			
	His Temporary Wife (Rubye De Remer)	6	1/25/20
Dial Film Co.			
	King Spruce (Mitchell Lewis)	7	3/21/20
JANS PICTURES—STATE RIGHTS			
	Love Without Question (Olive Tell)	6	4/4/20
METRO PICTURES CORP.			
Nazimova Productions			
	The Brat	7	9/14/19
	Stronger Than Death	6	1/18/20
	The Heart of a Child	7	———
Screen Classics, Inc. (Specials)			
	Should a Woman Tell (Alice Lake)	6	12/28/19
	The Walk-Offs (May Allison)	6	1/25/20
	The Willow Tree (Viola Dana)	6	1/11/20
	The Right of Way (Bert Lytell)	6	2/1/20
	The Best of Luck (Drury Lane Melodrama)	6	———
	Old Lady 31 (Emma Dunn)	6	4/4/20
	Shore Acres (Alice Lake)	6	3/28/20
	Eliza Comes to Stay (Viola Dana)	6	———
	Judah (May Allison)	6	———
	Alias Jimmy Valentine (Bert Lytell)	6	———
	The Hope (All Star Cast)	6	———
Taylor Holmes Productions			
	Nothing But the Truth	6	1/11/20
	The Very Idea	6	2/22/20
PATHE EXCHANGE, INC.			
Jan. 4	My Husband's Other Wife (Sylvia Breamer)	6	12/21/19
Jan. 11	Fighting Cressy (Blanche Sweet)	6	12/14/19
Jan. 18	The Web of Deceit (Dolores Cassinelli)	6	1/4/20
Feb. 2	Other Men's Shoes (Edgar Lewis)	5	1/18/20
Feb. 2	Respectable by Proxy (Sylvia Breamer, Robt. Gordon)	6	4/4/20
Feb. 29	Smoldering Embers (Frank Keenan)	5	2/15/20
Mar. 7	In Walked Mary (June Caprice)	5	2/29/20
Mar. 14	Tarnished Reputations (Dolores Cassinelli)	5	3/7/20
Apr. 4	Lifting Shadows (Emmy Whelen)	6	3/28/20
Apr. 11	The Blood Barrier (Sylvia Breamer, Robert Gordon)	6	———
American Film Co., Inc.			
	Eve in Exile (Charlotte Walker)	7	12/14/19
	The Valley of Tomorrow (Wm. Russell)	5	1/18/20
	The Dangerous Talent (Margarita Fisher)		3/14/20
	The Honey Bee (Mme Sylvia)		———
	Slam Bang Jim (Wm. Russell)	5	———
	The Thirtieth Piece of Silver (Margarita Fisher)	6	———
RADIN PICTURES—STATE RIGHTS			
	Through Eyes of Men (Frank Mayo)	5	3/28/20
RADIOSOUL FILM, INC.			
	A Man There Was (Victor Seastrom)	5	2/29/20
REALART PICTURES CORP.			
	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
	Anne of Green Gables (Mary Miles Minter)	6	11/23/19
	Erstwhile Susan (Constance Binney)	5	12/7/19
	Mystery of the Yellow Room (Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19
	The Fear Market (Alice Brady)	5	1/11/20
	Judy of Rogue's Harbor (Mary Miles Minter)	5	2/8/20
	The Stolen Kiss (Constance Binney)	5	3/14/20
	Sinners (Alice Brady)	5	3/21/20
	Nurse Marjorie (Mary Miles Minter)	5	3/28/20
ROBERTSON-COLE			
Specials			
	The Open Door	6	10/19/19
	The Broken Butterfly	6	10/26/19
	The Beloved Cheater	5	11/16/19
	The House of Intrigue	7	———

SUPERIOR PICTURES

Release Date		Length Reels	Reviewed
January Releases			
	Haunting Shadows (H. B. Warner)	5	1/18/20
	The Third Generation (Brentwood)	5	1/25/20
	The Beggar Prince (Sessue Hayakawa)	5	2/1/20
February Releases			
	The Luck of Geraldine Laird (Bessie Barriscale)	5	2/1/20
	Seeing It Through (Za Su Pitts)	5	2/15/20
	The Third Woman (Carlyle Blackwell)	5	3/21/20
	The Brand of Lopez (Sessue Hayakawa)	5	4/4/20
	The Bottom of the World	4	4/4/20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

	The Woman God Sent (Zena Keefe)	5	———
	Footlights and Shadows (Olive Thomas)	5	2/15/20
	The Imp (Elsie Janis)	5	———
	Sooner or Later (Owen Moore)	5	3/21/20
	His Wife's Money (Eugene O'Brien)	5	———
	Greater Than Fame (Elaine Hammerstein)	5	1/18/20
	The Broken Melody (Eugene O'Brien)	5	12/28/19
	The Woman Game (Elaine Hammerstein)	5	3/14/20
	Youthful Folly (Olive Thomas)	5	4/4/20
	His Word of Honor (Owen Moore)	5	———
	A Fool and His Money (Eugene O'Brien)	5	———
	The Desperate Hero (Owen Moore)	5	———
	The Shadow of Rosalie Byrnes (Elaine Hammerstein)		———
	Out of the Snows (Special)	5	———

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	———
	Just a Wife (Special Cast)	5	———
	The Invisible Divorce	5	———

REPUBLIC PICTURES

Distributed Through Republic Exchances

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	———
	Girl of the Sea (Williamson Sub. Prod.)	6	———
	The Amazing Woman (Ruth Clifford)	5	2/29/20
	The Blue Pearl (Edith Hallor)	5	———
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
	Dad's Girl (Jackie Saunders)	5	———
	The Gift Supreme	5	———
	The Only Way Trail (Edythe Sterling)	5	———
	Mothers of Men	5	3/7/20
	The Great Shadow (Tyrone Power)	5	———
	The Adventuress (Julian Eltinge)	5	———
	Man's Plaything (Grace Davidson)	5	———
	Children Not Wanted (Edith Day)	5	———

KINOGRAMS

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Sept. 1	His Majesty, the American	8	9/28/19
Oct. 20	Broken Blossoms (Griffith)	6	5/18/19
Dec. 29	When the Clouds Roll By (Douglas Fairbanks)	6	1/4/20
Jan. 18	Pollyanna (Mary Pickford)	6	1/25/20
Apr. 25	Down on the Farm (Mack Sennett's)	5	———

UNITED PICTURE THEATERS

	Tiger Girl (Lillian Gish)	5	———
	The Corsican Brothers (Dustin Farnum)	6	2/28/19
	The Hick (Charles Ray)	5	———
	The Vampire (Dorothy Dalton)	5	———
	Women Men Forget (Mollie King)	5	3/14/20
	The Iron Strain (Dustin Farnum)	5	———

UNIVERSAL FILM MFG. CO.

Jewel Features			
	Paid in Advance (Dorothy Phillips)	6	11/16/19
	The Right to Happiness (Dorothy Phillips)	8	8/24/19
	Blind Husbands (Eric Stroheim)	7	10/19/19
Universal Features			
	The Pointing Finger (Mary MacLaren)	5	12/7/19
	The Day She Paid (Francelia Billington)	5	12/14/19
	The Triflers (Edith Roberts)	5	6/11/20
	The Phantom Melody (Monroe Salisbury)	5	1/25/20
	Marked Men (Harry Carey)	5	12/21/19
	Rouge and Riches (Mary MacLaren)	5	1/4/20
	The Prince of Avenue A (James Corbett)	5	1/11/20
	The Peddler of Lies (Frank Mayo, Ora Carew)	5	1/25/20
	The Forged Bride (Mary MacLaren)	5	2/1/20
	The Girl in Number 29 (Frank Mayo)	5	4/4/20
	Her Five Foot Highness (Edith Roberts)	5	4/4/20

VITAGRAPH

	When a Man Loves (Earle Williams)	5	1/18/20
	The Sins of the Mothers (Anita Stewart)	5	———
	The Midnight Bride (Gladys Leslie)	5	2/1/20
	Human Collateral (Corinne Griffith)	5	———
	The Birth of a Soul (Harry Morey)	5	2/1/20
	The Juggernaut (Anita Stewart)	5	———
	Deadline at Eleven (Corinne Griffith)	5	3/14/20
	The Flaming Clue (Harry T. Morey)	5	———
	The More Excellent Way (Anita Stewart)	5	———

Special Productions

Release Date		Length Reels	Reviewed
	The Winchester Woman (Alice Joyce)	6	11/9/19
	The Climbers (Corinne Griffith)	6	11/16/19
	The Vengeance of Durand (Alice Joyce)	6	12/14/19
	Slaves of Pride (Alice Joyce)	6	1/18/20
	The Fortune Hunter (Earle Williams)	7	2/22/20
	The Sporting Duchess (Alice Joyce)	7	3/7/20
	Captain Swift (Earle Williams)	5	———

SHORT REEL RELEASES

FROHMAN AMUSEMENT CO.

January Releases			
	Gemini Ambrose (Mack Swain)	1	———
	All Wrong Ambrose (Mack Swain)	1	———
	The Heart of Texas (Texas Guinam)	2	———
	Spirit of Cabin Mine (Texas Guinan)	2	———

FROHMAN AMUSEMENT CO.

March Releases		
	Nimrod Ambrose (Mack Swain)	1
	Ambrose in Bad (Mack Swain)	1
	Boss of the Rancho (Texas Guinan)	2
	Just Bill (Texas Guinan)	2
April Releases		
	Ambrose and the Bathing Girls — Special	2

C. L. Chester

January Releases			
	No Coma in Acoma	1	———
	The People in White	1	———
	The Simple Life	1	———
	Mr. Outing Gets a Pipe Dream	1	———

FAMOUS PLAYERS-LASKY

January Releases			
	A Lady's Tailor (Sennett)	2	———
	After the Circus (Briggs)	1	———
	Push Car Trails in Formosa (Burton Holmes)	1	———

February Releases		
COMEDIES		
	Ten Dollars or Ten Days (Mack Sennett)	**2**
	Hoodooed (De Havens)	**2**
BURTON HOLMES TRAVEL SERIES		
	Belgium Smiles Again	**1**
	Filming Ferocious Foremosans	**1**
	Parisian Faces and Figures	**1**
	Oriental College Boys and Co-eds	**1**
	The Yankee Watch on the Rhine	**1**
PARAMOUNT MAGAZINE		
	Famous Women in Worlds Work	**1**
	Museum Mysteries	**1**
	The Lure of Fashion	**1**
	On the Job With Grandpa	**1**
	Growth of the North American Continent	**1**
March Releases		
COMEDIES		
	Teasing the Soil (Mr. and Mrs. Carter De Haven)	**2**
	Cleaning Up (Al St. John)	**2**
BURTON HOLMES TRAVEL SERIES		
	Bustling Brussels	**1**
	Kingdom of the Yellow Rose	**1**
	Strassburg Redeemed	**1**
	The Boys' Big Club	**1**
PARAMOUNT MAGAZINE		
	Numbers 3877, 3878, 3879, 3880 — each	**1**
April Releases		
Comedies		
	Gee Whiz (Mack Sennett)	2
	The Gingham Girl (Mack Sennett)	2
	Ship Ahoy (Al St. John)	2
Burton Holmes Travel Pictures		
	Martyred Cities	1
	The Franco British Rhine	1
	Up Country in Siam	1
	In Lovely Lorraine	1
Paramount Magazine		
	The Zero Hour in Art	1
	Tailoring in Metal	1
	Mental Acrobatics	1
	The Nurse of the Tenements	1

CHRISTIE COMEDIES

January Releases		
	Monkey Shines	**1**
	Ducks	**1**
	It Takes a Crook	**1**
	Oh Doctor, Doctor	**1**
	Save Me, Sadie (Special)	**2**
February Releases		
	Pants and Petticoats (Special)	**2**
	License Applied For	**1**
	Should a Husband Tell	**1**
March Releases		
	Her Bridal Night-Mare (Special)	**2**

UNIVERSAL

January Releases		
SERIALS		
	Great Radium Mystery 13 to 16 — each	**2**
	Lion Man, 2 to 5 — each	**2**
COMEDIES		
	Sweet Patootie (Lyons-Moran)	**1**
	Adam and Eve a la Mode	**2**
	Some Shimmiers (Lyons-Moran)	**1**
	A Baby Doll Bandit	**2**
	Naughty Lions and Wild Men	**2**
	The Sweet Dry and Dry (Lyons-Moran)	**2**
	All for the Dough Bag	**2**

Release Date		Length Reels	Reviewed
WESTERNS			
	The Jay Bird (Hoot Gibson)	2	
	West Is Best (Hoot Gibson)	2	
February Releases			
SERIALS			
	Great Radium Mystery, 17 and 18 (Finish)	2	each
	The Lion Man, 6, 7, 8, 9	2	each
	Elmo, the Fearless, 1, 2, 3	2	each
COMEDIES			
	Ain't Nature Wonderful (Lyons-Moran)	1	
	Over the Ocean Wave	2	
	Non-Skid Love (Lyons-Moran)	1	
	Good Little Brownie	2	
	Old Clothes for New (Lyons-Moran)	1	
	The Bull Thrower	2	
	New Screen Magazine, Nos. 51, 52, 53, 54	1	each
WESTERNS			
	The Prospector's Vengeance	2	
	Kaintuck's Ward	2	
	A Sagebrush Gentleman	2	
April Releases			
	The Lion Man, 15, 16, 17, 18 (Complete)	2	each
	Elmo, the Fearless, 9, 10, 11, 12	2	each
	The Moon Riders, 1	2	
Comedies			
	Downing an Uprising (Lyons-Moran)	1	
	A Champion Loser	2	
	Stop that Wedding (Lyons-Moran)	1	
	Dog Gone Clever	2	
	Somebody Lied (Lyons-Moran)	1	
	A Jazzy Janitor	2	
Westerns			
	When the Cougar Called (Magda Lane and Frank Burns)	2	
	The Texas Kid (Hoot Gibson)	2	
	One He Man (Jack Perrin and Josephine Hill)	2	
Special			
	Major Allen's Animal Hunt—Story of Wolf	1	
New Screen Magazine			
	Issues 60, 61, 62, 63	1	each

CAPITAL

January Releases			
	A Man's Creed (Neal Hart)	2	
	The Wilderness Man (Neal Hart)	2	
	My Girl Suzzanne	2	
	Bandit's Gold (Al Jennings)	2	
	An Outlaw's Alibi (Al Jennings)	2	
February Releases			
	Boss of the Flying H (Neal Hart)	2	
	The Run Aways (Neal Hart)	2	
	When Outlaws Meet (Al Jennings)	2	
	Bandit's Heart (Al Jennings)	2	
	Screen Follies, 1 and 2	1	each
	Oh Louise (Adolph Phillip)	2	

PATHE

January Releases			
	Reviews 32 to 35	1	
COMEDIES			
	From Hand to Mouth (Harold Lloyd) (released late in Dec.)	2	
	Why Go Home (Snub Pollard)	1	
	Slippery Slickers (Snub Pollard)	1	
	The Dippy Dentist (Snub Pollard)	1	
SERIALS			
	Black Secret, 9 to 12 (Pearl White)	2	each
	The Adventures of Ruth (Ruth Roland)	2	each
	Topics of the Day, 36 to 39	1	each
February Releases			
SERIALS			
	Adventures of Ruth (Ruth Roland) 6, 7, 8, 9	2	each
	The Black Secret (Pearl White and Walter McGrail) 13, 14, 15, 16	2	each
	Topics of the Day, 40, 41, 42, 43	1	each
COMEDIES			
	All Lit Up (Snub Pollard)	1	
	Getting His Goat (Snub Pollard)	1	
	Waltz Me Around (Snub Pollard)	1	
March Releases			
SERIALS			
	Daredevil Jack (Jack Dempsey) 4, 5, 6, 7	2	each
	Adventures of Ruth (Ruth Roland) 10, 11, 12, 13	2	each
COMEDIES			
	Haunted Spooks (Harold Lloyd)	2	
	Find the Girl (Snub Pollard)	1	
	Fresh Paint (Snub Pollard)	1	
	(Two other Pollard Comedies)	1	each
	Review Numbers 40, 41, 42, 43	1	each
	Topics of the Day Numbers 44, 45, 46, 47	1	each

PATHE

April Releases			
Serials			
	"Daredevil Jack" (Jack Dempsey) 8, 9, 10, 11	2	each
	"Trailed by Three" (Stuart Holmes and Frankie Mann) 1, 2, 3, 4	2	each
	"Adventures of Ruth," (Ruth Roland) 15 (Complete)	2	
Comedies			
	"Jiggs in Society" (Bringing Up Father Series)	2	
	Cracked Wedding Bells (Snub Pollard)	1	
	Speed to Spare (Snub Pollard)	1	
	Pathe Reviews, 45, 46, 47, 48	1	each
	Topics of the Day, 49, 50, 51, 52	1	each

HALL ROOM BOY COMEDIES

January Releases			
	Wrong Again	2	
	Neck and Neck	2	
February Releases			
	Passing the Buck	2	
	Can You Beat It	2	
March Releases			
	Breaking Into Society	2	
	Oh Baby	2	

Release Date		Length Reels	Reviewed

VITAGRAPH

January Releases			
O HENRY STORIES			
	The Church With an Overshot Wheel	2	
	While the Auto Waits	2	
BIG V COMEDIES			
	Throbs and Thrills	2	
	Dames and Dentists	2	
SERIALS			
	The Invisible Hand (Antonio Moreno), 3 to 6	2	each
February Releases			
O HENRY STORIES			
	Telamachus Friend	2	
	The Dream	2	
BIG V COMEDIES			
	Pipe Dreams and Prizes (Harry Mann)	2	
	Knights and Knighties (Montgomery and Rock)	2	
SERIAL			
	The Invisible Hand (Antonio Moreno) 7, 8, 9, 10	2	each

GOLDWYN

January Releases			
	Bray Pictographs, 419, 420, 421, 422	1	each
March Releases			
	Three Issues	1	each
FORD EDUCATIONAL WEEKLY			
January Releases			
	Eventide	1	
	Bubbles	1	
	Just Kids	1	
	Taken With a Grain of Salt	1	
March Releases			
	Broken Silence	1	
	With Every Meal	1	
	Alligator Hunt	1	
CAPITOL COMEDIES			
	The Sure Cure (Mr. and Mrs. Carter DeHaven)	2	
	Two Dollars Please	2	
February Releases			
	Excess Baggage (Mr. and Mrs. Carter De Haven)	2	
	One Dollar Down (Neal Burns)	2	
March Releases			
	Forget Me Not (Mr. and Mrs. Carter De Haven)	2	
	Matrimaniacs (Neal Burns)	2	

FOX

January Releases			
MUTT AND JEFF ANIMATED CARTOONS			
	He Ain't Done Right by Our Nell	1	
	On Strike	1	
	Shaking the Shimmy	1	
	The Rum Runners	1	
	The Price of a Good Sneeze	1	
	The Chewing Gum Industry	1	
March Releases			
	The Mint Spy	1	
	The Chemist	1	
	Putting on the Dog		
SUNSHINE COMEDIES			
	Chicken a la Cabaret	2	
	Hungry Lions and Tender Hearts	2	
	Training for Husbands	2	
	The Great Nickel Robbery	2	
February Releases			
SUNSHINE COMEDIES			
	Sheriff Nell's Comeback	2	
	Her Naughty Wind	2	
	Her Private Husband	2	
March Releases			
	The Heart Snatcher	2	
	The Lightweight Lover	2	
MUTT AND JEFF ANIMATED CARTOONS			
	The Plumbers	1	
	"I'm Ringing Your Party"	1	
	Fishing	1	
	Dead-Eye Jeff	1	
	The Sour Violin	1	
	The Price of a Good Sneeze	1	
	The Chewing Gum Industry	1	

REPUBLIC PICTURES

February Releases			
	L. J. Selznick Enterprises		
	Wm. J. Flynn Series (Herbert Rawlinson)	2	
	Judge Browne Series	2	
	Twelve Chaplin Reissues	2	
KINOGRAMS			
	Every Tuesday and Saturday		

FILM SPECIALS

JOLLY COMEDIES			
	The Close Shave (Ben Turpin)	2	
	Hubby's Mistake (Gertrude Selby)	1	
	Pardon Me (Gertrude Selby)	2	
	Girls Will Be Girls (Leo White)	1	

VICTOR KREMER FILM FEATURES

	A Burlesque on Carmen (Charles Chaplin)	3	
	The Champion (Charles Chaplin)	2	
	Work (Charles Chaplin)	2	
	By the Sea (Charles Chaplin)	2	

WD 4/11/20

Some Short Reels

"Training For Husbands" Fox-Sunshine

Eddie Cline who brought Teddy and other of the Sennett animals into fame, is busy unearthing more like talent at the Sunshine studio. In "Training For Husbands" he enlists the services of a very intelligent canine (might be Teddy's half brother) and a small monkey and puts them through some paces that will surely brings response from all audiences. The scene in which the dog and the monk make up after their quarrel, their quick efficient work in putting out the fire and their rescue of the baby are bits that will appeal to all fans because of the surprising intelligence the animals show. The rest of "Training For Husbands" enlists the services of Slim Sommerville, Polly Moran, Dave Morris and the usual beauty host, and the business and tricks they perpetrate are up to the mark.

"Hula Hula Town" Fox

A Mutt and Jeff offering with bright spots, but its average doesn't register up to the best. The most amusing trick is the bit showing the male Hula playing a tune on the heads of a flock of youngsters as if they represented a xylophone. Great comedy and a wonderful opportunity for trick orchestral effects. Other scenes show the wiggles of the Hula dance, made wierdly fantastic by the unbounded imagination of the artist. Mutt and Jeff experience being captured and awarded as husbands to Hula maids. Their antics are not as funny as usual.

"The Gun Game," Universal

Leading up to an unusual climax, this two reeler goes along much after the fashion of most of these short westerns. The culmination, however, may meet with opposition from censor boards. The incident results from the efforts of a pair of unscrupulous operators planning to bring about the death of a prospector who has a valuable claim. Hero Bob Reeves is mistaken by them for a gun-man whom they plan to hire for the purpose. He gets wind of their schemes, and when the real murderer makes his appearance, fixes matters so that he shoots the duo of plotters who engage him. Probably they will be able to alter the titles and cut it so that the manner in which the two are led out to the slaughter will appear less cold blooded. As it is, the triple killing is decidedly unpleasant.

"A Fly in the Ointment," National—Goldwyn.

Scant material for a two reel comedy is to be found in this production which features Neal Burns and has Lucille Rubey playing the femine lead. The plot generally is disconnected, being a chain of incidents concerning the entry of a thieving youth into the home of a newly married couple and their efforts to locate him. Complications are added by the cutting of their telephone wire, and a small-pox sign placed on their door. The latter serves to keep them confined to the limits of their domicile, for a quartet of coppers guard them strictly. Until the youngster who entered their home is apprehended, and the finish is reached, there is just a succession of knock-about bits, without very much suspense maintained.

Bray Pictograph, No. 432—Goldwyn.

Only one robbery and the manner in which the criminals are detected are revealed in "Famous Robberies," the initial portion of another Bray. It has been posed by Amelia de Santis, a femine sleuth and some others, not credited. Two orangtans are seen in "A Zooland Romance". "A Jerry on the Job" cartoon which concludes is quite funny. It winds up with the much-used dream gag, but that is hardly expected and the portion registers several laughs.

"A Gum Riot"—Arrow

Fault may be found with some of the footage in this Hank Mann comedy, which in places has a bit too much of the slapstick stuff, but its timeliness, combined with some truly humerous business and a good story should be sufficient to get it over even with critical audiences. The action takes place in a gum factory. By a peculiar accident, a boot-legger attempting to avoid the keen eye of an officer of the law, holds a bottle of liquor so that its contents drop into a vat in which the gum is being prepared. It is when the gum is finished and ready to chew that the riot starts. The folks discover before long that it includes fire-water and you can imagine the rest. Of course, they have used the accidental-infiltration-of-alcohol scheme before, but prohibition has not yet been exhausted as a source of humor. As a whole, one of the best Hank Mann has done in some time.

"His Misguided Love"—Florida Film

Until almost the very finish is reached, this knock-about comedy fails to register satisfactory style. Fatty Carr, Gertrude Garretson, Bert Tracy and the others chase one another about, indulge in the shooting of revolvers now and then, fall in and out of portable beds and do many other things that have been done time and time again in riotous two reelers of this sort. The confusing of the dynamite and chicken feed, resulting in the hens being blown sky-ward results in a few laughs and helps it along somewhat. Entirely too much of the old stuff is the great draw-back. Glenn Lambert directed. It is one of the "Sunbeam" comedies

"Speed to Spare"—Pathe

When they decided to call this "Speed to Spare" they were quite correct. If they had stopped long enough to decide upon some sort of a story however, and spared some of the speed, they might have turned out a superior comedy. Diagnosing the affair it is difficult to find more than one or two bits that will cause more than faint ripples of laughter. A great deal of footage is devoted to Pollard's escapades in the elevator. Stuff of that sort has been used too frequently to make it really valuable. Few of the Pollard comedies have good stories and some have none at all. In some cases the comedy business gets them over, but this has little to recommend it.

"Dog-Gone Clever"—Universal.

Evidently, when they started out on this two reel slap-stick comedy, they had some sort of a story in mind. In the wild conglomeration of knock-about bits, however, they strayed from the original plot and then terminated it without a really smooth finish. Brownie, the trained dog which appears in some of Universal's two reelers does several clever stunts, most of them at the start, but it is not long before he is sidetracked, while the men in the cast chase one another about and hit one another with mallots and hammers. There is the usual business of hitting the wrong person and other stuff that has been seen on innumerable occasions. On the other hand, there are several new humorous bits. The opening prison scene in which the dog appears as a convict and makes his escape will produce the wanted effect, and the telephone episode will provoke mirth. Towards the finish, the dog again is seen, but the conclusion is weak and abrupt. Chuck Reisner directed.

"Pardners"—Universal.

Another conventional short reel western theme has been selected for this two reeler which stars Ed "Hoot" Gibson. As is usual in offerings of this sort, they keep the action going at top speed throughout. A scene that is somewhat out of the ordinary is the one in which hero Gibson forces the boys and saloon keeper who is the villian of course, to patronize a "sody pop" establishment. It results in the latter trying to place the blame for a hold-up and murder on Hoot. Circumstancial evidence points to Gibson's guilt, but another ruse on the part of the plotters, to secure the girl in the case results in their ultimate downfall. Thelma Percy is the leading woman, and Leonard Clapham and Jim Corey are the heavies.

"Are Brides Happy"—Christie Comedies

Fast action rules throughout this single reel Christe comedy in which Earl Rodney plays the male lead. There is an acceptable story about which the offering has been built and although there is nothing very startling in the way of situations, it should go over in good style. Most of it centers about the experiences of a youthful couple, just married and occupying separate rooms in a hotel. Confused valises cause them to seek each other's sleeping quarters, and the house detective gets on the trail. The fact that they have been married serves to clear matters in the end.

Short Reels

"The Fatal Wallop"—Gaiety Comedies

Despite the fact that there is no real story and the entire affair remains unexplained at the finish, another Gaiety one reeler which stars George Ovey is quite certain to provoke laughs and hold its own. Nan Blair penned the vehicle and James Clemmons directed it. Most of the production consists of what was probably meant as a burlesque on some of the stuff found in serials and otherwise mystic and sensational material. Ovey despatched by his wife, seated on the beach, to provide a drink, discovers a badge which he wears—a symbol of a secret order. It results in good fortune at first, but he soon finds himself in a mysterious house where he goes through wierd experiences. Obviously it is all a vision, but they fail to explain the manner in which he starts and finishes dreaming. The hokum is of the quality that gives cause for laughter, however, and this will hold its own.

"Hula Hula Town"—Fox.

Cannibals have Mutt and Jeff in their power in this animated cartoon. The king decides that the two white men shall marry his daughters and the duo are nominated for the honors. While Jeff unwillingly consents, Mutt prefers being boiled to becoming the spouse of one of the dusky maids. Finally, Jeff breaks from the clutches of the enthusiastic damsel he has been forced to wed, rocks the entire black-faced band into oblivion and rescues his partner. Most of the stuff included in this reel is thoroughly foolish, but at the same time, it will make them laugh much more easily than some of the other recent releases of this series, over which it is a vast improvement.

"The Stimulating Mrs. Barton"—Pathe.

Psychologically, this two reeler is quite true to life. Mrs. Sidney Drew has taken another of Julian Street's "After Thirty" stories, and with a cast that includes John Cumberland, Harold Forshay, Elinor Curtis and Margot Leighton, has made it into a highly satisfactory two reeler. It is an intensely human offering, cleverly titled and produced in good style. It has many situations of merit, and with its other good qualities, should please. There is a satirical atmosphere maintained, one that is typical of the old Sidney Drew comedies. You can interest many in it by the use of judicious catch-lines. Play it up especially to the married people if you run it.

Pathe Review—No. 40.

Moving at top speed throughout, including several subjects, each of which is taken up sufficiently in detail, and yet not for too long a time, this Pathe Review holds interest at all times. It starts with some colored scenes of Switzerland and follows with an industrial portion which shows tests applied to copper. After that comes another multi-tinted portion showing the securing of birds to be used in hat decoration. The titles in that part do not approve that use for birds. George Bothner, world-famous lightweight wrestler and a partner demonstrate some wrestling holds and defenses against them in the slow-motion part, produced by Novagraph, and Desiree Lubovska presents the Grecian Dance of Vanity at the close.

"Cut the Cards"—Pathe

One good situation will frequently put a single reel comedy over and in this one, it is the poker game incident that draws almost all of the laughs. Until that portion is reached, the footage consists almost entirely of chase stuff, some of which is funny, but most of which lacks humor. The scene in which several characters, including colored, Italian and Jewish gentlemen as well as Snub Pollard and one of the company that almost invariably is seen with him, gamble consists of hokum of the sort that is sure to prove popular. Most of the punch in this, in fact practically all of the kick is to be found towards the finish. That will enable it to score.

"The Dinner Hour"—Pathe.

Snub Pollard is seen as a waiter in a one reeler in which the action takes place in a cabaret. At the start, this promises to be quite a fun-maker, the scene in which the leading woman flits first from one man and then to the other being up to the mark. Soon after that however, it evolves into a spectacle of crockery-breaking and wild riot in which plate after plate is shattered, some semi-liquids are thrown about, and the different characters shower blows upon one another. In the end, the maid who skips from man to man, hurries from Snub and departs with another, leaving the mustached comedian to the pleasure of pummeling himself. Play this if your audience takes a delight in slap-stick stuff of the sort included and you happen to need a film of this length; but if it prefers material that is not so riotous, be careful.

"Screen Snap Shots," No. 1. Jack Cohn—State Rights.

Not so very long ago several reels made up of scenes in which various screen celebrities were shown more or less at ease were released. Now Jack Cohn is selling on the state right market a series of pictures which deal intimately with those who have acquired fame. Beyond doubt these production will appeal to the fans who are always curious as to the "inside dope" on the industry. Starting with a scene in which the children of Mr. and Mrs. Carter De Haven, George Beban and Lottie Pickford appear, this drifts into a dance by Alla Nazimova, and then shows the destruction of D. W. Griffith's giant setting used in the production of "Intolerance." The enormous walls and symbols are seen crumbling under the efforts of laborers engaged to raze the structure. Edwin Carewe directs a clutch between Allen Sears and Rosemary Theby. Not to be outdone by them, Sessue Hayakawa and Dagmar Goldowsky also kiss, but Sessue places the imprint on her hand. To close, Charles Ray secures an osculation, employing some of his bashful business. Framed to suit the average fan audience, this should interest almost anyone.

"Trailed by Three"—Pathe.

Several thrills have been injected into the second episode of this serial, "Trapped in Chinatown." As the title suggests, the various characters are placed in that section of the city inhabited by the Mongolians, with the usual intricate dives, hidden springs and trap doors making their appearance. Although there is more scrap stuff and action than in the preceding episode, no really unusual feature makes it appearance. It consists mainly of typical Chinatown stuff. The section in which the hero is being threatened with death by the inrushing water makes up a situation that is hardly new, but the part wherein one of the heavies lowers a tarantula, the little animal with the big kick in its tail, towards the eyes of the leading man, excites.

"Distilled Love"—Reelcraft

In addition to numerous touches in which common farmyard animals appear—bits of the sort that always appeal—there are several humorous bits in this two reeler that place it in the successful class of knock-about comedies. It is just a trifle disconected, and may need cutting in places, but as a whole is quite certain to register. Alice Howell, who is starred, holds her end up in reasonably good style, although most of the comedy does not depend on the performers. The shots in which the donkey, sucking pigs, dog, cat and goose appear, interest, although they are not essential to the story. After that, the traveling liquor-establishment provokes mirth. They devote some of the footage to a burlesque on some of the old-time melodrama.

Selznick News—Select

The first issue of the new Selznick news reel contains several interesting features, notably a slow motion picture of the busiest spot in Philadelphia, and the throng moving at snail pace, and in contradistinction a shot of Fifth Avenue, New York, with the camera speeded down, thus showing the New Yorkers hurrying along at a whirlwind pace, and the autos going like mad. The titles were especially good, and the news reel contents up to the standard of other news reels. Especially artistic title cards proved interesting.

WHEN DOES MISSOURI BELIEVE?

When it sees it.

When Does IT See "IT"?

Not when it is shown in the flowery language of the press agent, nor in the wiles or smiles of the publicity man.

The film man who is always hard-headed when it comes to cash, believes only *facts,* FACTS, *FACTS,* and nothing but FACTS.

Now, gentlemen of the film trade, please go over the following *facts* carefully, cautiously, with all the skepticism and cynicism, if you please, of a real film man, but *thoroughly* and to the *end.*

We have a picture. It is called *"A MAN THERE WAS."*

It's author is *HENRIK IBSEN.*

Our star is the great American artist, *VICTOR SEASTROM.*

This picture of ours was shown before representatives of the trade press of America, and to some representatives of the European press, and *here is their verdict*:

L. R. Harrison in the MOVING PICTURE WORLD

The performance of Victor Seastrom as an actor deserves abundant praise, but his handling of the subject matter as director awakens enthusiasm. . . There is enough of it to show vivid flashes of potential genius. His handling of the spirited and realistic scenes of storm at sea is almost a revelation. "A Man There Was" is a picture of high intensity and tender pathos, a drama of the soul.

John Morrell in the NEW YORK REVIEW

In looking at "A Man There Was" we cannot think of an American director who could have brought out its psychology or its realistic scope any better—perhaps not so well.

The picture keeps the spectator completely fascinated. In point of picturesqueness, story quality, interpretation and direction, it is an exceptional offering.

The star is Victor Seastrom, who is also the director. Fine as his performance is, his direction is better. The angles he has caught on the wreck are almost like animated conceptions of marine paintings.

As an actor he resembles William Farnum in countenance, but his performance is more finished. It is said that Mr. Seastrom is an American who is recognized in Europe as one of the foremost artists of the cinema. He should come to his native land and teach some of his rivals how to GET INTO CHARACTER.

Lawrence Reid in the MOTION PICTURE NEWS

In this picturization of "A Man There Was" there is revealed one of the treats of the season. As intelligent and carefully wrought as is the performance of Victor Seastrom, his direction is even better. His marine views resemble animated masterpieces. His entire work is highly realistic. Presenting, as he does, a powerful theme logically worked out and directed with infinite care and splendidly acted, "A Man There Was" may be called a real achievement.

Helen Rockwell in the EXHIBITOR'S TRADE REVIEW

"A Man There Was" is presented with such simplicity and realism that its effect is twice as forceful as if moulded of the conventional melodramatic metal. The picture has been beautifully produced with exquisite views of the ocean in its various moods. The camerawork is excellent and the picture worth viewing if only for the marvelous glimpses of the sea, which are shown.

WID'S

Direction has handled the sea scenes wonderfully well and registered the drama effectively. Photography—generally very fine. The star renders a powerful characterization.

Th drama unfolded is one of strict elementals. All the sequences are handled very dramatically. Viken's attempt to save his boat is pictured with a real thrill. Again, when Viken puts out to the rescue of the yacht which proves to be owned by his enemy the drama is swift and strong. Certainly no sequence of sea scenes produced in this country has ever equaled in sheer natural force the sequence that leads to the climax of "A Man There Was." The star, Victor Seastrom, is a splendid character acter and plays the role of Viken with feeling. His physique is admirable and his ability at makeup quite superior.

NEW YORK DRAMATIC MIRROR

Victor Seastrom, an American artist hardly known in the United States, acclaimed in Europe as the "Prince of the Screen," appears in Henrik Ibsen's masterpiece, "A MAN THERE WAS." The story, symbolizing the life of a red blooded man in the clash of real human passions, is exceeding dramatic in every respect.

W. Stephen Bush in THE BILLBOARD

This is a picture of rare merit, approaching our best in the technique of its photography, and equally our best in direction. In the subtlety of its art and its wonderfully calculated appeal to our pity, it comes close to surpassing our best average.

Victor Seastrom in the leading role dominates the situation. Without putting too great a strain on the press agent's popular group of adjectives, one cannot do justice to his great art, to his extraordinary powers of portrayal, to the subtlety of his characterization.

AND THIS FROM LONDON ABOUT OUR PICTURE:

THE CINEMATOGRAPH

With magnificent photography, intense acting, and a story which grips the spectator, "A MAN THERE WAS" is one of the most attractive productions we have seen for a long while. Seldom has such a breezy, natural, human story been seen on the screen. It is a sea story that appears to convey the spray of the ocean in every scene, and being a clean, wholesome, well-told and intelligent narrative, it cannot fail to prove of inestimable value to the exhibitor.

THE BIOSCOPE

People who have grown weary of "the eternal triangle" of fickle wives and telephone intrigues, will welcome this grim epic of the sea where liliputian emotions are substituted for by grand tragedy where the fundamental passions by which all humanity is swayed sound in a deep, deep vibration. Ibsen is the author of "A MAN THERE WAS" and it ranks with the works when the great master became poet and not cynic. The photography is excellent.

THE CINEMA

Whether Ibsen be the greatest of all times, or merely a sporadic flower of genius, any work to which his name is attached will always be sure of a full measure of respectful attention. There is that elusive something about it all which will not be denied. The play is most admirably acted; the action becomes tenser and tenser as the play proceeds and some of the scenes on the sea are uncannily realistic. The photography is exceptionally good.

How many pictures have been offered to the trade with such a send-off by men, whom you, gentlemen, have conceded to be the leaders and authorities in your trade, and by whose judgment, you, as well as the public, have learned so often to abide?

TERRITORY NOW SELLING

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WAS Mary Regan wholly bad? Could she be saved from the evil influence of her uncle—sharpest swindler on two continents?

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A new and different sort of detective picture!

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PARTNERS of the NIGHT

DIRECTED BY PAUL SCARDON

GOLDWYN PICTVRES CORPORATION

SAMVEL GOLDWYN President

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 12 Monday, April 12, 1920 Price 5 Cent

Get Around Strike

rcels Post Used in Most Instances to Get Shipments Through

The strike which has crippled the lroad service has not as yet af-cted film shipments to a great ex-nt.

Most of the larger organizations e employing the parcels post large-to get around the difficulty. Later , it is expected in some cases, the sults of the tie-up will be felt more enly, but as yet no company has d very much trouble.

Harry H. Buxbaum, New York ex-ange manager for Famous Players, red a number of motor boats and ll use these to ship pictures to Jer-y City and Albany. Exhibitors will ve to call at these centers and se-re their pictures.

Universal, according to a member its sales force, will also be obliged call on exhibitors to make their n deliveries in many cases. Select ans to use trucks to relieve the sit-tion if it becomes acute, and it is ely that other concerns will avail emselves of similar methods.

Another Coast Producer

(*Special to WID'S DAILY*)

Los Angeles—Ramona Film Corp. the latest producer in the field. he company will make one produc-n at a local studio, but later plans erect a plant in Hollywood or San-Monica.

Ray Rockett, former business man-er with Balboa and later with Uni-rsal, is president and general man-er, while his brother Al is assist-t general manager. E. H. Chris-nsen is vice-president and S. G. Bu-an, treasurer.

It is expected that the name of the mpany will be shortly changed m Romona to Rockett Film Corp.

Drew Post Holds Benefit

The benefit of the S. Rankin Drew st of the American Legion was ld last night at the New Amster-m Theater.

Quite a number of film folks were sent, including Arthur James, Ho-t Henley, Eugene Zukor and ers.

Ethel and Lionel Barrymore, Geor-Price and others appeared. In absence of Ed Wynn, Richard Travers acted as master of cere-nies.

The Post plans the erection of a nnasium for members of the mo-n picture and theatrical professions.

"Listen, Bo! Split, or I'll tell your other wife"—Marshall Neilan's "Don't Ever Marry," his second independently produced picture for First National.—Advt.

Forms Film Bureau

Dry Goods Ass'n Establishes New Service for Its Members.

The National Retail Dry Goods Ass'n has established a film service bureau for the purpose of showing to department store employees in a graphic manner how the product they sell is made from the time the raw material is gathered until the time the article is completed.

Some manufacturers have had industrial films made of the product they deal in and these have been listed and a booking sheet arranged for the members to draw upon. The Association is also sending out data on the kind of projection machines best suited for the members.

New First National Unit

(*By Wire to WID'S DAILY*)

Dover, Del.—Following the incorporation of the Associated First National Pictures of Missouri comes another company chartered by the Corporation Trust Co. here.

It is the Associated First National Pictures of New York with a capitalization of $8,700,000.

Puts Blame on Films

School Principals Find a Harmful Effect Produced on Children

Specific charges of the unfavorable influence upon the minds of children wrought by a number of smaller theaters in this city and condemnation in general of a number of pictures now being exhibited are made in a series of reports submitted by public school principals and made public by the National Motion Picture League, of which Mrs. Adele F. Woodward is president.

Authors Oppose Deposit Bill

The Authors' League has sent a telegram to Speaker Sweet in Albany asking for a hearing on the deposit bill which has already passed the Senate.

The League opposes the bill which would eliminate deposits.

James Vincent, who is directing "Stolen Moments" for American Cinema, has taken his company to Pinehurst, N. C. for exteriors.

"Griff" Gets Patent

Secures Exclusive Right to "Blu Effect" Used in "Broken Blossoms

D. W. Griffith has received fro he commissioner of patents at Was ngton the exclusive right to mak se and vend certain methods and a paratus for the projection of motic and other pictures with color effect

The Griffith patent, which cove a term of 17 years, will give the pr ducer protection against the copyi of his lighting effects in color as fir introduced by him in connection wi the showing of "Broken Blossoms" the Geo. M. Cohan Theater, Ne York, last May.

Zukor Sails To-morrow

(*By cable*)

London, Eng.—Adolph Zukor Famous Players expects to leave th country for the States to-morrow.

ALICOAT

Saenger Now Up-town

The Saenger Amusement Co., V H. Gueringer local representativ moved Saturday to the Goodri Bldg., 1780 Broadway, on the four floor.

Silz Reports Combine

Rene Silz, who represents a nur ber of the leading French compan in this country, reports that prac cally all of the people engaged in t film industry in France have form a union known as the Federation N tionale de l'Industrie Cinematograp ique.

The union includes operators, car eramen, technical men, scenario wri ers, authors, directors, actors, a tresses, a large part of the existi exchanges and about 800 of the the ters. All told, according to Sil there are about 1,600 theaters France.

He states that the French peop are about fed up on wild and wool westerns.

Row Over Dante's "Inferno"

In a suit of Frederick Green again Joseph P. Collins and Arthur Feig ery the defendants filed an answer the Supreme Court. They deny th they guaranteed that the negative Dante's "Inferno" was the origin and say that whatever differences e i[illegible] n the plaintiff and Feig ttled by an agreement 1917, in which the two di [illegible]ership as the Milan [illegible] Film Co. and Green g $2,581 as his share and was to ha a lien on the "Inferno" film until had paid in full.

Need a GOOD Publicity man? Emp SOLOMON, he's wise.—Advt.

Wid's DAILY

J. XII No. 12 Mon. April 12, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	83	84⅝	84⅝
*Do pfd.	90¼	90⅞	90⅞
Goldwyn	24	25	24⅜
Loew's, Inc.	33⅜	34⅞	34⅝
Triangle	½	½	½
Unit. Pict. Prod...	5	5¼	5
World. 1st pfd.....	1⅛	1⅛	1⅛

*Thursday's quotations.

Harvey Gates will prepare continuity for "Fightin' Job," a new H. H. Van Loan story for Harry Carey.

John C. Brownell, of the Universal scenario department, is in town.

GLOBE TROTS
HIT THE
HIGH SPOTS

Globe Trots Films
INC.

In the Courts

A summons has been filed in the Supreme Court in a new action of the Universal Film Co. against Morris Greenhill and John D. Tippett. Greenhill was served at the Plaza.

Raymond C. Tischhouser, as the owner of 100 shares of the $1,000,000 stock of the Lenskraft Pictures Corp., filed suit in the Supreme Court against the officers and directors of the corporation on the ground that because of their negligence in attending to the affairs of the corporation the assets have been wasted. The defendants named are James T. Brown, Lucy W. Babcock, A. Reeder Ferriday, George B. Ten Eyck and George Eger. His attorneys are Stockton & Stockton.

Chicago Theater to Cost $600,000
(Special to WID'S DAILY)

Chicago, Ill.—Otto C. Lorenz will build at Irving Park Boulevard and Broadway, at a cost of $600,000.

Large House for Chicago Heights
(Special to WID'S DAILY)

Chicago Heights, Ill.—The S. J. Gregory Theatrical Co. will build a 2,200 seater costing $250,000.

Studio in Australia
(Special to WID'S DAILY)

Sydney, Australia—The E. J. Carroll-"Snowy" Baker organization has commenced work on the erection of a studio here to house its production activities.

Three Australian-made productions have been completed. They will be handled in America by Hal Roach of the Rolin Film Co., producers of the Harold Lloyd comedies.

Chamberlain Visits Coast

F. V. Chamberlain, general service manager of the Famous Players' home office, is on the coast where he will spend about a month or six weeks.

Charles Rosenfeld, of the Robertson-Cole sales force, has a new addition to the family in the form of a baby son.

Results

New York City

Wid's:

We are now convinced that Wid's is read. Here is what happened. On Wednesday you printeda little announcement of our releasing HARRY CAREY in "THE SQUARE-SHOOTER" on the State Rights Market. Your daily carried our first notice to the exchanges. On Fr day and Saturday we received 12 wires and 8 letters from different territories regarding the picture. They had all read it in Wid's.

Many thanks,
FILM SPECIALS.
J. M. Sanford.

First Nat'l's Investigation

The following table amplifies the article published in WID'S DAILY last week regarding the investigation conducted by First National into the average evening admission prices at theaters seating 1,000 or more.

Here are the results in tabular form:

	First runs	Price	2nd Run	Price
Louisville	4	25	11	10-15
Hartford	5	15-35	3	10-20
Montg'y, Al. ...	3	5-50	1	10-15
Saginaw, Mich. ..	4	20-40	9	10-20
Des Moines	5	15-35	6	5-20
Pittsburgh	4	25-35	5	17-22
Kansas City	7	10-50	2	20-35
Buffalo	5	15-50	4	15-35
San Francisco ...	10	15-75	10	10-50
Denver	6	25-30	23	10-25
Superior, Wis	4	.....	..	.....
Spgfd. Mass.	4	10-35	3	17-25
St. Paul	6	20-35	10	17
Duluth	5	25	4	.....
Indianapolis	6	20-40	3	10-15
Colo. Springs	5	10-35	..	.. ..
Dallas	6	17-42	6	10-18
Salt Lake	4	10-50	2	11-30
Chattanooga	4	10-30	3	5-10
Fort Wayne	5	15-25	4	10-15
Minneapolis	6	20-35	17	15-20
Detroit	6	50	4	25

Simpson to Build in Rochester

Rochester, N. Y.—George E. Simpson will spend $1,000,000 on the erection of a new house.

Philadelphia, Pa.—Marcus A. Bon, $200,000.

Williston, N. D.—William Snyder, $100,000.

D. D. Rothacker in Town

Douglas D. Rothacker, brother t Watterson, is in town at the Cla ...lge.

Regarding One-Sheets

Rome, Ga.—Consider the one sheet.

O. C. Lam, manager of the Rom Amusement Company, has.

One-sheets cost less than bigge sheets.

You can buy more of them for th same money.

"The more sheets you stick arour the streets, the more people you attract," says Mr. Lam.

"More one sheets mean more pa rons. So I favor one-sheets as th best means of exploitation."

"They've never failed me yet When I had Constance Talmadge "Two Weeks," her latest picture f First National, I pinned a lot of fai to the one sheets I used to bill t town. When Norma Talmadge w booked in "The Daughter of Tw Worlds," I never got stuck on t faith I pinned in one sheets."

Dorothy Gish has begun work her twelfth Paramount-Artcraft pr duction, as yet unnamed.

Mary Thurman, who is featured the Allan Dwan productions, "In t Heart of a Fool" and "The Scoffe" under the Mayflower banner, w painfully but not seriously burned her apartments when a Chinese ...cense burner exploded.

The use of RITCHEY posters is a positive indication of two things on somebody's part,—good taste, and excellent judgment.

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SIMPLE SOULS

New Theaters

Houses Planned

ttleboro, Vt.—Pellett and Skin- build.

halis, Wash.—J. D. Rice, man- Dream, to build.

d, Ore.—W. T. and T. M. nnell, $50,000. 1,500.

l Rapids, S. D.—H. A. Perry . A. Bower, $16,000.

ners County, Ida.—Ward Wil- Mutual and Star to build, 650.

on, Ill.—John Jianokopolis to

ight, Ill.—A. L. Orr and Sons uild.

Ill.—Harry Tanner will build.

tle, Wash.—H. Erner. $10,- 00.

Houses Completed

sburgh, Pa.—Brighton Amuse. ark at 46th and Butler St.

x City, Ia.—Cecile Zelinka, ide. 250.

le Rock, Ark.—Southern Enter. n house in July.

ora, Ill.—Rialto, Aurora The- Co., 1550, opened.

Haven, Conn.—Tillock and nn's newly leased house open-

aque, Can.—Delaney, 1,000, l.

Under Construction

ltrie, Ga.—M. Vereen and J. Norman building.

hfield, Vt.—N. M. Johnson g.

ton, Iowa.—Strauss, Levy, erty and Burns building 950.

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Coast Brevities

(Special to WID'S DAILY)

Hollywood—

Francelia Billington has been engaged by William Fox as lead for Tom Mix in "No Limit Carson."

The Filmusic Co. has moved to new quarters at Santa Monica Blvd. and Los Palmos Ave.

Joseph J. Dowling has been secured by Al Christie for the Robertson-Cole production, "A Smart Aleck," the story by Irv Cobb.

Colin Campbell, who directed Dustin Farnum in "The Corsican Brothers," has been secured to direct Farnum's new picture, "Big Happiness" at Brunton's studio.

Harry Lustig, western division manager for Metro, has left Los Angeles for a six week's tour of Western Metro offices.

Tom Chatterton has been cast as leading man for Enid Bennett in her newest Ince production, "The Incubus," by Mary Benton Cooke.

John H. Blackwood, scenario editor at the Thos. H. Ince Studios is submerged in scenarial material, and all because of the $2,000 prize offer made to students of Columbia University by Thos. H. Ince.

Prominent in the cast chosen to surround Douglas McLean and Doris May in their new Ince farce, temporarily titled "Lucid Intervals," is Wallace Beery.

Mason N. Litson has been assigned to direct the Booth Tarkington "Edgar" series. E. Mason Hopper, who directed the first three of these boy comedies, will direct the Mary Roberts Rinehart stories "Empire Builders."

Summoned to New York by Maxwell Karger for a part in his all-star production of the Pollock-Hopwood drama, "Clothes," Mary Beaton has left for the East.

GAUSMAN.

Schenck Buys "Wedding Bells"

Jos. M. Schenck has purchased screen rights to "Wedding Bells," which has had a run at the Harris theater. It will be used for Constance Talmadge.

Goodman Story for Carpentier

Dr. Daniel Carson Goodman has just completed an original scenario for Georges Carpentier. Carpentier will not play the role of a pugilist, but of a French secret service man, on duty in Washington.

Plan to Conserve Paper

(Special to WID'S DAILY)

Los Angeles—The Studio Publicists Asso. at a recent meeting decided to help in the conservation of paper by sending out fewer and shorter stories covering the activities of their respective companies.

F. P.-L. Releases

Famous Players-Lasky will release on April 30 "The Cost," with Violet Heming and Robert Warwick in "Thou Art the Man."

Among Exchangemen

Toronto, Can.—Vincent McCabe, Canadian manager for Fox, has returned from a trip through the West.

Toronto, Can.—B. Harris has been named purchasing agent for Famous and subsidiary companies.

Baltimore, Md.—Elmer Hutchins and John L. McDonald, Pictorial and Mickey bought Blue Bell.

Ontario, Canada.—Walter Kennedy has resigned as local representative of Regal Films.

Ontario.—Fred Brown, former manager of Allen's Beaver is now a member of the Vitagraph sales force.

Chicago, Ill.—H. J. Terry, formerly with Vitagraph at Milwaukee is a new member of the Hodkinson sales force, working in Milwaukee out of the local office.

Toronto, Can.—John S. Bowen is now the auditor of Select office here, replacing Gus Mauer, who has gone to New York. James A. Davidson, recently with Regal, has joined the sales force of that organization, covering Toronto territory, while Mac Morgan has been transferred to the St. John's office.

Tom Geraghty Signs With Famous

Thomas J. Geraghty has just signed a long-term contract with Famous Players-Lasky. He will be attached to the staff at the Lasky studio and his first work will be "Burglar Proof" for Bryant Washburn.

Give
NEGLECTED WIVES
the once over
Wistaria Productions Inc.
1520 Broadway

Blank to Build in Ames, Ia.

Ames, Ia.—A. H. Blank, owner of the Des Moines, Palace, Garden, Rialto, Casino and Majestic in Des Moines, will erect a $100,000 theater on Main St. It will be known as the Rialto.

Loew in Knoxville.

Knoxville, Tenn.—Marcus Loew will erect a theater here. The exact location has not as yet been determined.

Brandt Going West

Joe Brandt of National Film will leave for the coast shortly to look over studio activities of National Film.

Goldwyn Pictures Corporation
NEW YORK
THIS IS A GOLDWYN YEAR

THE MOTION PICTURE WEEKLY SAYS THIS ABOUT "DANGEROUS DAYS":

DIRECTION — MAGNIFICENT. STORY—ONE OF THE MOST POWERFUL OF THE DAY; A HUMAN, GRIPPING DOCUMENT OF A GIRL'S SOUL, EXQUISITELY TOLD. PHOTOGRAPHY — SUPERLATIVE. LIGHTINGS — EXQUISITE.

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Big Stories for Big Film Productions. The leading producers are our clients "The Play's the Thing," and we have it.
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281 LEXINGTON AVE., NEW YORK, N. Y.
1044 Camp Street, New Orleans, La.
225 N 13th Street, Philadelphia, Pa
64 W. Randolph St., Chicago, Ill.

On Broadway

Strand—Norma Talmadge — "The Woman Gives."
Brooklyn Strand—Norma Talmadge —"The Woman Gives."
Capitol—Nazimova—"The Heart of a Child."
Rialto—Violet Heming—"The Cost."
Rivoli—Maurice Tourneur's "Treasure Island."
Moss' Broadway—Priscilla Dean—"The Virgin of Stamboul."
Loew's New York—To day—John Barrymore—"Dr. Jekyll and Mr. Hyde."
Tuesday—William Russell—"Slam Bang Jim."
Wednesday—Robert Warwick—"Jack Straw."
Thursday — Tom Mix — "Desert Love."
Friday—Madlaine Traverse—"The Tattlers"—Tsuru Aoki—"Locked Lips."
Saturday—Douglas MacLean and Doris May—"Mary's Ankle."
Sunday — Eugene O'Brien — "A Fool and His Money."

Next Week

Strand—Marshall Neilan's "Don't Ever Marry."
Brooklyn Strand—Anita Stewart—"The Fighting Shephredess."
Rialto—Not yet determined.
Rivoli—Not yet determined.
Broadway — Hope Hampton—"A Modern Salome."
Capitol—Bert Lytell—"Alias Jimmy Valentine."

Free Pictures

Dallas, Texas.—Free picture shows will be presented beginning on May 1, in 10 city parks.

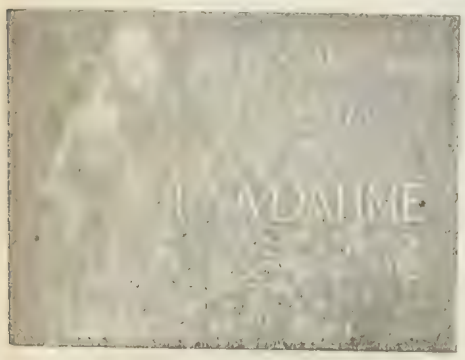
Vote on Sunday Shows

Wichita Falls, Texas.—Following a canvas on the question of Sunday shows, it was announced that the local houses would be opened.

SCREEN STORY WANTED

Want at once original rural story for screen feature. Essential elements are heart interest and opportunity for both the sentimental and lighter characters and scenes of country life. The old rural theme with a new twist possible. And, if possible, a punch. Either extended synopsis or scenario will be car fully considered by my clients of highest responsibility. Quick action given on stories submitted [illegible]

NORMAN JEFFERIES
Real Estate Trust Building
Philadelphia, Pa.



This Christie Comedy has bedroom farce without the parlor and bath. Presenting Bobby Vernon in "Oh Doctor! Doctor!"—Advt.

Cuts and Flashes

Tom Wilson is to play in the next Edgar Lewis Picture.

Fritz Tidden, formerly with the Dramatic Mirror is now a member of Selznick's Board of Review.

"The Miracle of Money" is the title of Hobart Henley's next Pathe release, being an adaptation of Beulah Poynter's "Marrying of Emmy."

Selznick has finished "Out of the Snows," Ralph Ince special; "The Valley of Doubt," all-star and "Whispers," Elaine Hammerstein.

William Danziger will do "fan" publicity for Universal. He comes from Cincinnati.

Myton Selznick has purchased "The Road to Ambition" by Elaine Stern, for Eugene O'Brien.

Elsie De Wolfe, who was the Madonna in Griffith's "Intolerance," plays the Woman in "Democracy—the Vision Restored."

Selznick has bought Eral H. Miller's "The Gilded Butterfly."

George D. Proctor prepared the scenario for "The Superwoman," starring Ethel Barrymore, Tri-Star Picture Corp. production.

Charles Murray is soon to appear as a director and as a star in "By Golly."

Mollie King at Work

Mollie King starts work this week on her third picture for the American Cinema Corp. It is from the story, "The Stranger," by Katherine Gibbons.

"Black Beach" Griffith's Next

"Black Beach" will be Griffith's next production, to be released on or about May 15, by First National. Among the players who will be seen are Richard Barthelmess, Carol Dempster, George MacQuarrie, Anders Randolph, Florence Short and others.

McLoughlin With Larkin

William P. McLoughlin, who conducted the Wurra-Wurra column in the Evening World for some time, has joined the Mayflower exploitation staff under Mark Larkin.

M. P. D. A. Ball He

Notable Crowd Gathers at Biltm for Affair.

The Motion Picture Director's was held at the Biltmore on Sa day evening.

Almost everybody about in t connected with films was there cluding stars, directors and film ecutives. There was excellent n and lots of it, two Orlando orc tras supplying the jazz.. A nu of original souvenirs were dis uted to the ladies and gentlemen

SIMPL SOULS

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LOUIS MEYE
FORMERLY BRODA & MEYE
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LETTERED - ILLUSTRATED - PHOTOGR
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
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There are still a few --
exhibitors who are content with but one projection machine -
AND
a few who are still hesitating about booking
COMEDYART
But not many - Are YOU one?
Special Pictures Corpn
H. W. HELLMAN BLDG. LOS ANGELES

e BRADSTREET f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

. XII No. 13 Tuesday, April 13, 1920 Price 5 Cents

ow Down' Is Here

ays W. C. Patterson—Promises evelopments in Chicago— Many Exhibitors Expected

llard C. Patterson, manager of Samuel's Criterion theater, At- and president of the South- rn Theater Managers' Associa- charges that already several s are at work in the exhibitor in various sections of the coun- ttempting to forestall any con- d response to his call for a na- l meeting of independent theater rs at the Hotel Congress, Chi- on Monday, April 26, to de- what he terms "a show down the producer-exhibitors who are g to drive the independent fel- out of the business by buying, ing or leasing theaters to com- with them. Patterson says, in

new, before I started this national call mass meeting, that immediately it b - public property there would be a well zed attempt from th: quarters where ee will be felt the most, to offset and nt it in the estimation of very inde- t exhibitor they can reach through al meetings with th ir representatives. s why I took the initial precaution of g myself, before making a d finite de- to assume the initiative, that other in- l nt exhibitors felt as I do about the ty for knowing exactly where we are h the producers who are invading th branch of the industry. I had re- answers from more than two hun- xhibitors before I felt certain that my e as an individual was a g nuine re- of the national exhibitor sentiment l competing with theatres operat d by oducers whose films they are renting. studi d attempts to discourage a na- mass meeting are too late to be ef-

ery letter and telegram that comes to d my desk is covered with them, shows e independent exhibitor is keenly alive menac of the producer-exhibitor mo-

(*Continued on Page* 4)

Hammerstein Renews

ron Selznick has re-engaged e Hammerstein for seven years.

Stroheim Here

von Stroheim, producer of l Husbands" and now "The s Pass-Key," is in town, stop- at the Algonquin.

heim came east to prepare his production for a showing at apitol where it opens May 2.

DELAYS

The railroad strike and tie-up re reached such proportions t should you fail for the tt few days to receive your y of WID'S DAILY reg- rly you will understand why.

David M. Hartford, director of "Back to God's Country," who is now supervising work on the next James Oliver Curwood picture for First National, "Nomads of the North."—Advt.

Lasky Arrives

Jesse L. Lasky of Famous Players arrived in New York yesterday from California. He expects to be here for two months.

One of the matters Mr. Lasky is expected to decide shortly is a successor to Whitman Bennett, who recently resigned as production manager for the corporation.

Zukor Aboard the Mauretania

Adolph Zukor sails from Liverpool to-day on the Mauretania on his homeward journey. He probably will arrive in New York next Sunday or Monday.

This confirms a special cable published in WID'S DAILY yesterday.

Maeterlinck Finishes Story

Culver City, Calif.—Maurice Maeterlinck, the Belgian poet and playwright, who has been at the Goldwyn Studios since the middle of February, has completed his first story and left for New York this week, from where he will sail for France.

Gudger Goes to Coast

Francis A. Gudger, vice-president of Goldwyn Pictures Corp., who is generally understood to represent the Du Pont interests in Goldwyn, is now en route to the Coast.

His journey is stated to have no special importance attached to it. It is Mr. Gudger's first trip to the studios. He will be away about a month.

Kaufman Due To-morrow

Al Kaufman, the railroad strikers permitting, will arrive in New York to-morrow for the first time since he became an independent producer.

Thompson Leaves

Louis W. Thompson of Comedyart films left yesterday for Philadelphia, from there going direct to the coast.

Brockliss Arrives

J. Frank Brockliss arrived from London on the Baltic on Saturday.

Authors Signed

Universal to Have Material from Famous French and German Writers.

Universal has signed Anatole France, Eugene Brieux, Henri Duvernois and Sarah Bernhardt to write original stories for the screen. The negotiations were closed for Universal by C. de Vidal Hundt, who has just returned from the other side.

In addition to the above, negotiations are said to be under way for the signing of additional porminent figures in French letters, such as Henri Barbusse, Henri Bordeaux, Marcel Provost, Jean Richepin, Henri Bataille and Max Maurey.

While in Paris Hundt formed for Universal a special company called the Constellation of Film Stories, Ltd., in which Jean Jose Frappa, publisher of Monde Illustre and Fabien Sollar, author of "Phi Phi," are associated. This unit will conduct all negotiations for story material for Universal.

In addition to the above French authors, Hundt is endeavoring to line up in Germany Maximilian Harden and Hermann Sudermann.

Another "Old Homestead"

A new version of Denman Thompson's "The Old Homestead" is to be made as a George Melford production for Paramount-Artcraft with a special cast with Theodore Roberts and Monte Blue in the leading roles. Work will be started as soon as Melford finishes "The Translation of a Savage."

Hayakawa Co. Formed

Los Angeles—The Hayakawa Feature Film Co. has been formed here with a capitalization of $500,000. The directors are A. B. C. Dohrman of 'Frisco, Vernon Goodwin, W. J. Connery, Milton Gatzert and H. J. Aaron of this city.

Sessue Hayakawa recently stated in Los Angeles that he had severad all connections with Haworth of which A. B. C. Dohrman is now president and had formed a company known as the Hayakawa Feature Film Co., to produce four productions a year. This company, he stated, would have no connections with Haworth.

Dwan Print Arrives

The first print of "A Splendid Hazard," an Allan Dwan production for Mayflower-Realart, arrived in New York yesterday from the coast. That, in spite of the railroad strike.

This is Julian M. Solomon's advt. Let Solomon do it, he's wise.—Advit.

of FILMDOM WID'S DAILY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	83	85¼	84
do pfd.	88¼	88¾	88¾
Goldwyn	25	27	26
Loew's, Inc.	33⅞	36	34⅝
Triangle	½	½	½
Unit. Pict. Prod...	4¾	5	4¾
World, 1st pfd.....	1⅛	1⅛	1⅛

Alexander Gets Foreign Rights

Alexander Film Corp. will handle the Comedyart product for the foreign territories.

A. M. P. A. in U. S. Commerce Chamber

The Associated Motion Picture Advertisers, Inc., has been elected an organization member of the U. S. Chamber of Commerce. Paul Gulick has been elected to be the first delegate.

Plans to Film Poe's "Raven"

(Special to WID'S DAILY)

Los Angeles—I. D. Opat, an actor, will shortly launch a company which will produce Edgar Allen Poe's "Raven."

Plan $3,000,000 Detroit House

Detroit, Mich.—Regent Theater Co. will erect a house at a cost of $3,000,000.

To Build Large House in Detroit

Detroit, Mich.—About $750,000 will be expended by the William M. James Co. on the erection of a new theater.

Pensacola House to Seat 2,500

Pensacola, Fla.—A house costing $250,000 and seating 2,500 will be erected by Ernest Boehringer.

Pays $800,000 for Chicago Garrick

Chicago, Ill.—R. L. Reheffer has bought the Garrick from the Partridge Estate for $800,000 and plans to improve it at a cost of $125,000.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Colleen Moore will be loaned to Marshall Neilan to appear in one production.

Malcolm Boylan became the father of a daughter not so long ago.

Sam Taylor is now press agent for L-Ko comedy unit.

Dean Fifield is now studio publicity man for Jesse Hampton.

Erwin Lewis, formerly with Thomas H. Ince, where he did press books, succeeds Lindsey McKenna as studio publicist for Seiznick at Brunton's.

John McCormick, formerly with Curran theater, San Francisco, is now on the Sol Lesser publicity staff.

Alfred Willy, formerly manager of Grand, Denver, now with Thomas H. Ince doing publicity.

L. R. Brown has left Dramatic Mirror to join Metro publicity staff.

Robert Yost is doing publicity for Clara Kimball Young.

Reed Heustis is doing continuities for Marshall Neilan.

Britann Laymon and Truman B. Handy are doing special press work for Bert Lytell.

"Ham" Beall and Mike Boylan will combine shortly and handle press matter jointly.

Walter McGrail has been loaned by Selznick to the Bessie Barriscale company for one production.

Carol Halloway has joined the cast of "The New Henrietta," at the Metro Studio.

Ted Sloman, director for C. E. Shurtleff, Inc., has gone to San Francisco to select locations for "The Mutiny of the Elsinore."

Following the completion of Louis B. Mayer's "The Yellow Typhoon," Anita Stewart left for Del Monte, where she is enjoying a vacation.

The titling of Mae Marsh's current production adapted from Kate Langley Posner's novel, "Mary Carey," has been placed in charge of R. B. Kidd, head of the Brunton scenario department.

James E. Abbe has been engaged by Mack Sennett as artistic director to produce a two-reel feature comedy which the producer and the photographer assert will bring to motion pictures the perfection of lighting and posing that have characterized the art of still photography at its best.

Production of the fourth Owen Moore Selznick picture, "Stop That Man," was started at the West Coast Studios on Monday, and the cast, as fas as it is completed, consists of Nell Craig, Henry Miller, Jr., and Dagmar Godowsky.

GAUSMAN.

New Theaters

Houses Planned

Concord, N. H.—Capt. Jacob Conn, Star to build. $100,000.

Cushing, Okla.—Treese and Binkley to build airdome.

Stigler, Okla.—C. D. Milam, Lyric to build. 700.

New London, Conn.—Mrs. P. J. Hendel and Louis Markow to build at Ocean Beach. 800.

Clinton, Ind.—Reported A. J. Wacker to build.

Phila., Pa.—Coane and Korman to build on Kensington Ave.

Port Arthur, Tex.—Julius Deutzer to build.

Bellows Falls, Vt.—Perry Theaters Inc., to build.

Lake Charles, La.—S. M. DeBakey $25,000.

Menasha, Wis.—Frank Lopez, Sr. 800.

Birmingham, Ala.—Reported S. A. Lynch Enter, will build here.

St. Augustine, Fla.—Frank Genover to build. 800.

Freeport, Ill.—John Dittman. $135,000. 1,440.

Chandler, Okla.—Hoover and Steetmund, owners Odeon. 800.

Savannah, Ga.—Arthur M. Lucas to build.

Moline, Ill.—George R. Stephenson. $100,000.

Johnsonburg, Pa.—Mrs. A. R. Long to build.

Framingham, Mass.—George A. Giles Co., chain, will build.

Houses Completed

Benton, Ark—Palace to open shortly.

De Rider, La.—J. M. Heard, $35,000. Open in April.

New Orleans, La.—Rivoli, Victor Howard owner Arcade, opened. Run in conjunction with Sobel--Richards Shear Enter.

Toronto, Can.—Beach, Allen Chain, 1660, opened.

Decatur, Ga.—New Victory, 400, opened.

Houses Reopened

Midway, Minn.—Midway, Levi Sower manager.

Stevens Point, Wis.—Grand will reopen within two months.

Jackson, Mich.—Colonial, recently damaged by fire.

Sheffield, Ala.—Liberty, H. Fontaine Little, closed when owners field petition in bankruptcy, reopened.

(Continued on Page 3)

Numa to Build Long Island St

Numa Pictures Corp. will erec studio in Long Island.

Sell Mona Darkfeather Pictur

C. B. Price has sold the serie fifteen Mona Darkfeather one-re to Royal Films at Washington, C., Crescent Film Co. at Ka City, United Film Service of Louis for its immediate territ Minter United Amusements for troit and vicinity; Dave Wa films for Cleveland and Co-Pa Attractions of Pittsburgh.

Plan to Stop Bicycling

Philadelphia, Pa.—The Motion ture Group of the Philadelphia C ber of Commerce has issued a timatum to exhibitors of this tory warning them to return promptly or pay damages and prosecution for larceny. It is ch that 75 houses in this territory a regular practice of "bicycling."

Hutchinson on Coast

Los Angeles—Charles Hutchi who recently signed with Pat star in serials, is here.

It is expected that Hutchinso commence work on his first ser the Brunton Studio.

Press Books Trade Paper S

Pathe in the future will iss campaign books in the same s the trade papers and the Pathe senger. This will serve to cre standard for the printing of designed for all three purpos for interchangeable use.

Great motion picture star and RITCHEY poster are alike in this,—tha both give an added valu to a photo-play.

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 83

Ritchey

SIMPL SOUL

New Theaters

(*Continued from Page 2*)

Allen, Okla.—Tommie Johnson ought H. Cox's interest in Majestic.

Chicago, Ill.—L. and T. Circuit uilding.

Pittsburg, Cal.—Enea Bros. build-g. $[illegible]5,000.

Gadsden, Ala.—Queen City Amuse. o. $25,000.

Anderson, S. C.—Dexter Brown. 5,000. 800.

Riverhead, N. Y.—Frank C. Lane, asino, to build.

Scranton, Pa.—M. E. Comerford ill build.

Birmingham, Ala.—J. G. Whitfield. 5,000.

Montezuma, Ga.—W. L. McKenzie, 0,000.

Jacksonville, Fla.—L. D. Joel to build. $100,000.

Fall River, Mass.—Tommy Kearns ill build.

Richmond, Va.—Victor Theater o., chain, to build. 1,500.

Terre Haute, Ind.—Jack Hoeffler ain, will build.

Newark, N. J.—Mrs. Sylvia Geiger. 0,000.

Edwardsville, Mo.—Olin H. Giesse. 0,000.

Mobridge, S. D.—A. H. Brown. 0,000.

A. E. C. Gets More Product

(*Special to WID'S DAILY*)

Montreal, Can.—The Amalgaated Exhibitors Circuit, Ltd., the ew exhibitor organization, has seured the four Olive Thomas-Triane films for distribution.

The circuit is selling shares of ock to exhibitors all over the Doinion.

Greater Features Reorganizes

(*Special to WID'S DAILY*)

Atlanta, Ga.—Greater Features, nc., an independent exchange, has een reorganized. L. C. McHenry, ead of the concern, and H. M. atcher have taken over the features stributed by the concern.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Milwaukee, Wisconsin—Five days prior to the opening of D. W. Griffith's "The Idol Dancer," First National, Manager George Fischer of the Alhambra started a teaser campaign and followed it with unusual lobby decorations, on an elaborate scale. Thatched huts, palms and other accessories conveying the atmosphere maintained in the production, were prepared, together with cut-outs of the featured performers and scenes from the film.

Toledo House to Cost Million

(*Special to WID'S DAILY*)

Toledo, Ohio—Zorn's Million Dollar Capitol, seating 2,500, is to be erected at St. Clair St. Ed Zorn, manager of the Temple for several years, Joe Fanning of the staff of that house, E. P. Severcool and E. B. Edmunds are interested.

Peters on Long Trip

T. Kinwood Peters, former technical director for World, leaves in May on a trip all over the globe. The Peters Photographic Expedition, as it is known, will proceed to Japan via the Hawaiian Islands, and has credentials from U. S. Army, Navy and Marine Corps.

To Enforce Montreal Sunday Law

(*Special to WID'S DAILY*)

Montreal, Can.—Instructions have been issued by the Attorney General to the effect that the Federal Sunday law is to be enforced hereafter and all houses must close.

Prizma Series Ready

A new series of 12 Prizma productions will soon be ready for release. By the fall a series of five-reel dramatic productions will be announced.

WE OWN THEM!

Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!

Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

Among Exchangemen

Milwaukee, Wis.—B. E. Bristol has been appointed manager of the local office of United Picture Theaters.

Chicago, Ill.—E. C. Johnson, Goldwyn's division manager in the middle west, has returned to his headquarters in this city after a stay in New York.

Des Moines, Iowa—Edgar B. Haines is now manager of Universal's branch.

Stromberg's Desire Fulfilled

(*Special to WID'S DAILY*)

Los Angeles—Hunt Stromberg, director of publicity and advertising for Thomas H. Ince, has at last fulfilled his greatest desire—to direct a real-honest-to-goodness picture. He is wielding the megaphone on a new Ince special and was on location the other day.

Hazza Manager of A. E. C. L.

Montreal, Canada—Phil Hazza is now the manager of the Amalgamated Exhibitors Circuit, Limited, a distributing company in which many Canadian exhibitors are interested, having resigned as manager of the Canadian Universal to accept the position.

Tom Moore is working on "Officer 666," adapted from the play by that name.

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Glifograph Screen

No more eye strain.
No more distortions.
Any seat desirable.
Impression of the third dimension.

TO BE SEEN IN

Loew's New York Theater and Roof, New York.
Plaza Theater, New York.
Bijou Theater in Brooklyn.
Courtland Theater in New Jersey.
Palace Theater in Washington.
De Lux Theater in Utica.
Loew's 86th St. Theater, New York.
Loew's 116th St. Theater, New York.
Brevoort Theatre, Brooklyn.
And soon in many other theaters.

The Glifograph Corporation
280 Broadway
N. Y. C.

[illegible] Opens

Philadelphia, Pa.—Royal Picture Inc., has opened with offices at 12 Vine St.

Jensen-Von Herberg Expanding

Bremerton, Wash.—The Rialt Dream and Rex, all of the local fil houses, have been bought into b Jensen-Von Herberg from the O ran Amusement Co. R. M. War resident manager of the houses, h an interest also. A 1,200 seat hou is planned for this city and anoth for Charleston. An interest in t Strand, Seattle, has also been pu chased by Jensen-Von Herberg.

Goldwyn Pictures Corporation
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

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Goldwyn

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Show Down Is Here

(*Continued from Page* 1)

opoly of the theater business, and that every ne of them realiz s that the situation has eached the point where it is a fight for xistence.

"Independent exhibitors by the hundreds ot only are coming to the Chicago meet-ng, but they are coming there to talk out meeting, to call facts, names and real lentities, and get down to cases and work ut a solution that will hav a national inde-endent exhibitor force behind it. They tell , in their wr d and written communica-ons, that they are bringing facts and fig-res on producer aggression of the theater eld, prepared to show the damage and ca-strophe that producer ownership of thea-rs has alr ady done, and the dangers that holds for their future security and inde-end nce as individual exhibitors.

"This mass m eting will b sensational, I o not mean that it will be full of politics nd th sort of sensationalism that have ade some of our previous national exhib-or meetings memorable within the indus-y and disgusting outside. There are going be revelations of the methods of the pro-ucer invasion which will startle the trade. he subject is going to be handled without oves. The exhibitor who has already fallen neath producer domination, who has had real taste of the methods of producer-ex-bitors as competitors, will be there to tell out it.

"The big-money effort to dominate the otion picture is not a bugbear. It is an tual danger, and I have facts and figures reveal at the Chicago meeting to show at it is. Unl ss the independent exhibitor hts, fights hard, fights now and fights to-ther, there won't b an independent ex-bitor in another two years.

"There have been efforts before to monop-ze the business. Those efforts were di-ct d chiefly at a monopoly of production, d because production is an art and cannot 'cornered,' th attempt failed. It is pos-le to monopolize theaters, to effect an solute motion picture theater trust. With eater ownership and control of the ave-es of distribution, big capital will quickly complish what it has tried to do before.

Th prime effort now is centered on th worth-while independent exhibitors whose localities offer ev n half an opportunity to the would-be producer-exhibitors to get a foothold with houses of their own, cut prices, buy up the best film services, and do anything else necessary to force the present independent exhibitors down and out as competitors of consequ nce.

"This meeting is not called for the purpos of forming an association, but to determine, in open conference and discussion, with facts and figures to reason from, the best method of combating the danger of producer monopoly in the theater field, and it seems to me that the organization of a national, p rmanent association of the real independent exhibitors can accomplish this better than any oth r method.

"Whatever develops out of the Chicago meeting, you can b very sure that it will not be a passive organization, nor a social club, nor a political proposition. It will be, whatever form the meeting takes, an aggressive, hard-hitting fighting unit."

Cuts and Flashes

Following "The Flapper," Olive Thomas will do "Jenny."

"The Sowing of Alderson Cree," featuring Bernard Durning, will be the third production to be made for Republic by Macauley Photoplays.

Harry Chandlee and William B. Laub, film editors, have moved to their new offices adjoining the Miles Projection theater in the Leavitt building.

Frank Currier, artist, did the art titles for "Don't Ever Marry," Neilan—First National.

Colin Campbell has been engaged by Dustin Farnum to direct "Big Happiness."

Mason N. Litson has been assigned to direct the Booth Tarkington "Edgar" series.

Colin Campbell may go to Scotland this summer to make a big picture with a real Scotch background.

Claire Du Brey has been engaged by Robert Brunton to support J. Warren Kerrigan in "The House of Whispers."

Joseph J. Dowling has been engaged by Al Christie to play a prominent role in the Robertson-Cole production, "The Smart Aleck."

Garsson Buys Comedy

Fine Arts Pictures Corp., Murray W. Garsson, president, has purchased a comedy, "Up in Mary's Attic," from Ascher Enterprises. It will be retitled "The College Vamp" and will be sold on the open market.

Two New Goldwyn Films

Work on two productions was started last week at the Goldwyn Studios in Culver City, a Mary Roberts Rinehart Eminent Authors based on "Empire Builders," and an adaptation of the stage play, "Officer 666," by Augustin McHugh.

Inter-Ocean Sales

A contract has been closed by Inter-Ocean selling rights to six features for Porto Rico, Santo Domingo and Venezuela.

The productions are "The Gift Supreme," "An Adventuress," "The Echo of Youth," "The Manxman," "The Man of Bronze," and "The Nigger."

Boston, Mass.—Majestic Theater of Holyoke, $9,000. Frank A. Roberts, Charles W. Rackliffe and George Hammond.

Kerrigan in New Film

J. Warren Kerrigan's ninth Brunton production, "The House of Whispers," adapted from the novel by William Johnston, has been completed and is ready for cutting and titling. Kerrigan expects to begin work shortly on "The Coast of Opportunity," a romance of foreign locale from the original story by Page Phillips.

Gertrude Atherton's first for Eminent Authors, an adaptation of her novel, "The Tower of Ivory," will go under the title "Out of the Storm."

Orlando, Ga.—Mr. Turner, Court and Arcade, Fort Meyers, bought Sinn's interest in the Ark.

Statesville, N. C.—The Broadway W. B. Van Derbrugh, opened.

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"Money Talks" "Schoolhouse Scandal"
"Virtuous Husbands" "The Yellow Dog Catcher"
"Dablin in Society" "The Heart Snatcher"
"Footlight Maids" "The Light-Weight Lover"
"Hungry Lions and Tender Hearts"
Watch this Space for Future Announcements.

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Short Subject
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H.W. Hellman Bldg Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 14 Wednesday, April 14, 1920 Price 5 Cent

Against Deposits

ndt Organization Backs Exhibitors' League—Reduce Insurance Rates.

The Theater Owners Chamber of mmerce at a regular meeting held the Astor yesterday, voted to d solidly in back of the New York te Exhibitors' League in its fight the removal of deposits. A bill that effect is now hanging fire in any.

The Chamber of Commerce has t telegrams to every Assembly- n in the state telling of its stand the matter.

William Brandt, president of the mber, said that an official state- nt would be in the hands of Rich- A. Rowland of Metro by this rning establishing the stand of the anization on the use of Marcus ew's name in connection with tro productions. This, it is claim- serves to advertise the Loew the- rs.

t was also stated that the chamber succeeded in reducing the rate of bility insurance from 22 cents on eat to 11 cents per seat.

The chamber now has 231 mem- s.

Double Feature at Broadway

Moss' Broadway will show a double ture for two weeks beginning ril 25. They are "Down on the m," the Mack Sennett five-reeler tributed through United Artists, Victor Seastrom in "A Man re Was," distributed through liosoul Films.

Declares Dividend

The Board of Directors of Famous yers-Lasky at a special meeting on Monday declared a regular rterly dividend of $2 on preferred k, payable on May 1, to stock- lers of record April 19.

Rialto Breaks Rivoli Record

The Rialto broke the Rivoli's rec- with "Dr. Jekyll and Mr. Hyde" week, the total Rialto admissions hing 61,350, as compared with 08 at the Rivoli the week preced-

DELAYS

The railroad strike and tie-up ave reached such proportions iat should you fail for the ext few days to receive your opy of WID'S DAILY regarly you will understand why.

She placed her chips with reckless abandon, but fortune favored her at every turn of the wheel—Katherine MacDonald in "Passion's Playground," from the novel, "The Guests of Hercules," a First Nat'l attraction.—Advt

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

RIVOLI

The Rivoli is presenting a well balanced program this week centered around Maurice Tourneur's "Treasure Island." Particularly effective is the number preceding the feature, enlisting the services of Emanuel Liszt, basso profundo, and the Rivoli-Rialto chorus. This reveals a setting which might be the mess room of an old pirate ship with all the characters picturesquely garbed. The "Yo-Ho-Ho and a Bottle of Rum" song is rendered and several others in solo and chorus. In this manner an effective mood is created for the feature. But it's a trifle long.

The program opens with "Der Freischutz," a Weber overture and the Pictorial, containing events of varying interest, follows. After the feature Betty Anderson sings "Flow Gently, Sweet Afton," and the Chaplin reissue, "Work," concludes the pictorial part of the bill with the organ solo following.

CAPITOL

The Capitol bill is very long and enough variety is shown in pictures to please. The picture highlights are the Nazimova production, "The Heart of a Child," and the new Mack Sennet comedy, "Gee Whiz."

(*Continued on Page 2*)

To Film Reinhardt

Famous German's Spectacles Will Be Made Into Pictures in California.

The New York Times in a copyrighted cable from its Berlin correspondent says:

"Professor Max Reinhardt has just signed a contract for a tour of America next summer with a gigantic company that will produce all his famous spectacles like 'The Miracle,' 'Orestes,' 'Hamlet' and 'Oedipus,' which are also to be filmed in California."

Because of his connection with the Authors' Society of Central Europe Ben Blumenthal, president of Export and Import Film Co., was asked concerning the American appearance of Professor Reinhardt.

Blumenthal stated that he has Reinhardt under contract but that the exact date for the latter's visit to America had not been definitely set. Plans are stated to be under way for the filming of the Reinhardt spectacles.

Still Another First Nat'l Unit

Dover, Del.—The third corporation to be formed by the Corporation Trust Co. here for Associated First National Pictures, Inc., is the Associated First National Pictures of Michigan, Inc. The capital of this unit is $225,000.

Perret Due Soon

Leonce Perret expects to return to New York on April 25.

Perret has been traveling through the important cities of Europe taking exteriors for his forthcoming production.

May Make One a Year

Frank Keenan, now in New York, stated yesterday that he may make only one production this year.

His contract with Pathe has expired, but the latter still has several of his productions to release. Mr. Keenan has had an offer to produce in France, but does not know whether he will accept it.

He is disposing of his realty holdings in New York and plans to leave for the coast within a week or 10 days.

Henley Starts Monday

Hobart Henley starts work on Monday on "The Sin That Was His" with William Faversham as the star for Selznick. The story is by Frank L. Packard, author of "The Miracle Man." Work will be at the Biograph studio in the Bronx.

Western Producers—Eastern Representative Get SOLOMON, he's wise.—Advt.

BRADSTREET FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

XII No. 14 Wed. April 14, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
mous Players ..	89	90	89¾
do pfd.	88¾	88¾	88¾
oldwyn	25	27	26
ew's, Inc.	34⅛	35⅝	34¾
iangle	½	½	½
it. Pict. Prod...	4	4¾	4½
orld, 1st pfd.....	1⅛	1⅛	1⅛

Monday's quotations.

Goldwyn Pictures Corporation
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"Better as a Goldwyn Than Ever"

Sir:
THE NEW YORK TRIBUNE SAYS:
"THERE ARE REAL TEARS IN THE LATEST PAULINE FREDERICK FILM PRODUCTION, 'THE WOMAN IN ROOM 13,' AT THE CAPITOL THEATRE. IN THE COURT SCENE, IN WHICH THE STAR IS SHOWN TESTIFYING IN DEFENSE OF HER HUSBAND, MISS FREDERICK'S APPEAL TO THE JURY WAS SPLENDIDLY DONE."

Goldwyn

At Broadway Theaters

(*Continued from Page 1*)

Another feature of equal importance is the Puccini opera 'Le Villi." The bill opens with Topics of the Day and the news pictures follow. The Sennett comedy has next place and this is followed by the overture, "Scheherezade." Another of the Flynn detective series, 'Chang and the Law," registers a thrilling bit. The intermission promenade concert, occupying six minutes, precedes the opera and immediately following this spectacular number comes the Nazimova picture.

Rialto

After the more or less sensational run of "Dr. Jekyll and Mr. Hyde" last week, the Rialto has sobered down to a dignified program of average merit. The overture was Franz Liszt's "Les Preludes," followed by the Rialto Magazine and Martin Brefel, tenor, singing the aria from "Martha."

The feature consisted of Violet Heming in "The Cost." Grace Hoffman, soprano, sang "Ah, Fors'e Lui," from "Traviata." The Mack Sennett Comedy, "Gee Whiz," and "Concert Overture" on the organ closed the bill.

Strand

The Strand is celebrating its sixth anniversary, with a carefully selected and well balanced program of nine numbers. A very novel number is the Bray cartoon, in which the clown from the pen of Max Leischer, by means of some clever titles and the aid of the man handling the spotlight, introduces a few members of the Strand orchestra and performs tricks with a horse who finally kicks off his shoes for luck of the house.

The overture consisted of familiar tunes from Victor Herbert's "Naughty Marietta." Estelle Carey and Malcom McEachern sang "I Feel Thy Angel Spirit," by Hoffman, also "I Wish I Were a Tiny Bird," by Lohr The other vocal number, "Asleep in the Deep," by the Russian Cathedral Quartette, which met with long and insistent applause, indicated that interest in this splendid quartette which has been a feature of the Strand program for the past few weeks, has not yet abated.

The remainder of the program consisted of the Strand Topical Review, "The Woman Gives," with Norma Talmadge, "Snowbound," scenic, "Jerry on the Job," cartoon, and the organ solo from "Tales of Hoff man."

Broadway

"The Virgin of Stamboul" is playing its last week at the Broadway, according to announcements.

The Pioneer field force has concluded a meeting of its field force. Routine matters were discussed.

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Pathé News

MEXICO CITY, MEXICO—Mexican Presidential candidate is greeted by capital—big parade is held in honor of Ignacio Bonillas, who was formerly envoy to U. S.
NEW YORK CITY—Ten injured in "L" smashup—elevated express train runs into the front car of a local train and hurls it off the track.
ALAMEDA, CAL.—See the mermaids of 1920! Early bathing season in the West enables one to view an advanced showing of this year's "peppiest" bathing suits.
HOMBERG, GERMANY—Flee the "Red" advance! Inhabitants of Ruhr district leave their towns to seek shelter in territory guarded by Belgians.

EXCLUSIVE PICTURES

Every one upon arriving is carefully searched by the Belgians.
On the bridge at Wesel, troops of the Belgian Army of Occupation keep strict watch on all approaches to the Rhine.
Allied troops defend Wesel against a Sparticide attack.
Bringing in a batch of Sparticide prisoners.
RIVERSIDE, CAL.—Annual sunrise service on Mt. Rubidoux—20,000 pilgrims gather on this lofty peak in accordance with old time custom.
PUTNEY, ENGLAND—Britain's historic regatta—oarsmen of Oxford and Cambridge Universities compete in 72d Varsity Boat Race.
NEW YORK CITY—"Outlaw" rail strike cripples transportation — railroad traffic throughout the country is seriously tied up as thousands go out on an unofficial strike. After a meeting of the striking workers in Jersey City.
As suburban trains to New York are cut off the congestion at ferries during work hours is the worst in the city's history.
The piers at the railroad depots are stacked high with freight.
Food is removed from the stalled trains to relieve the shortage.
J. H. Dodgiou, leader and organizer of the strikers in Chicago, where the strike originated.
BERKELEY, CAL.—Star athletes of colleges vie for supremacy on track. California University defeats Illinois in track meet score 74-66.
AFTER ALL—Living conditions remain about the same from one generation to another.
Prospecting in "Dead Man's Gulch" in 18—
(Animated Cartoon by Bert Green, with acknowledgment to Ding).

today

Invincible Photoplays, Inc.

Mae Murray's new company will be known as the Invincible Photoplays, Inc. Negotiations are now under way for distribution.

Whyte Forms Unit

Arthur G. Whyte, formerly New York manager for Famous Players, has formed a company known as the Empire State Film Corp. It will have state rights productions.

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GEN. MGR.

YOUR CALL TO BATTLE

As an Independent Exhibitor you have got to add your voice to the demand we will make from the floor of our national mass meeting of Independent Theatre Owners to learn the truth about the practices, intentions and tactics behind the competition we are getting from the producers who are buying, building or leasing theatres next door or across the street from our houses.

My desk is covered with telegrams from Independent Exhibitors who will be in Chicago on Monday, April 26, to mix in this straight-hitting, all-cards-on-the-table showdown with the Producer-Exhibitors. We're going there for action, and we're goin to get it.

Producers are stampeding their way into the theatre field by ORGANIZED activity. Their agents stick together and work together. And you're the victim.

Now—we'll fight fire with fire. We're going to take ORGANIZED Independent Exhibitor action and find out just how hard they are going to bite the hands that are feeding them with advance deposits and rental money.

An organization of fifty or one hundred Independent Exhibitors doesn't mean anything to them. We've got to be there by the thousands.

Don't depend on us to do your fighting for you. Be there yourself, bare-knuckled and ready to do your part. Come to Chicago! You're an almighty important part in this show-down.

You've got to be there - Hotel Congress Chicago, early Monday morning April 26.

Wire me "I'll be there."

WILLARD C. PATTERSON
Manager, Criterion Theatre, Atlanta, Ga.
President—Southeastern Theatre Managers' Ass'n.

Metro Buys Stories

Purchases "The Hole in the Wall," "Big Game" and Others.

Coincident with the fifth anniversary of Metro, the company announces the purchase of a number of novels and plays.

In the list are "The Hole in the Wall," by Fred Jackson, playing at the Punch and Judy theater, and "Big Game," by Willard Robertson and Kilbourne Gordon; "Held in Trust," by George Kibbe Turner; "June Jeopardy," by Inez Haynes Gillmore; "The Gay and Festive Claverhouse," by Anne Warner; "Head and Shoulders," by F. Scott Fitzgerald; Adolphe Belot's "L'Article 47," and "The Girl Patsy," by J. Maudlin Fiegl.

Atkinson Returns.

W. E. Atkinson, general manager of Metro, has returned from the Coast.

Ouimet Here

L. E. Ouimet, head of Specialty Film Imports, Ltd., distributors of the Pathe product in Canada, who has been in town for the past few days, left for Toronto yesterday.

Ouimet was here, it is understood, to close an important deal with a new exhibitor organization for Canada. He has secured the services of James O'Loughlin, formerly with Regal Films, Ltd., as his director of exchanges.

Balsly Leaves Blank

Kansas City, Mo.—L. D. Balsly, exchange manager for A. H. Blank Enterprises, has resigned.

Arrested for Sunday Show

Lafayette, Colo.—Alvin S. F has been arrested for keeping theater open on Sunday.

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...e BRADSTREET ...f FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

...L. XII No. 15 Thursday, April 15, 1920 Price 5 Cents

...ssets 37 Million

Statement for 1919 Shows Big ...crease Over 1918—Total Business Over $27,000,000.

...mous Players-Lasky Corp. has ...d its annual report for the year ...d Dec. 31, 1919, which contains ...e first time a consolidated state- including the various subsid- companies in which Famous ...ers-Lasky has an interest of 90 ...ent. or more. There are other ...diaries in which it has substan- interests, earnings from which not included in the report.

...t earnings for the common stock allowing $1,000,000 for taxes and ...roportion of earnings due to the preferred, were $3,066,319, equal ...5.36 a share on the 199,675 shares ...ommon stock. In the report ...66 is set aside from earnings as ...mount accruing to the $10,000,- ...preferred stock for the 30 days ...hich it was outstanding in 1919. ...e consolidated income account ...ws:

...s income	$27,165,326
...aing expenses	23,032,341
	$4,132,985
...ral Inc. & Excess ...of. Taxes	1,000,000
	$3,132,985
...ings Accruing to Pfd.	66,666
Profits for Year....	$3,066,319

...qual to $15.36 a share on 199,675 ...s of no-par value common

(*Continued from Page 2*)

Stage Plays Then Films

...smopolitan Prod. will enter production field and will film the plays after their runs close ...oadway theaters.

least two shows will open this ...one a version of "Abie, the ...t," from Harry Hershfield's car- , and the second, "Polly and Pals."

...thing definite has been stated, ...t is possible that the Cosmo- ...n stars, Marion Davies, Alma ...ns and others will appear on the as well as in films.

DELAYS

The railroad strike and tie-up ...ve reached such proportions ...it should you fail for the ...xt few days to receive your ...py of WID'S DAILY reg- ...rly you will understand why.

He studied the wheel for hours, trying to evolve a system to break the bank at Monte Carlo—Katherine MacDonald, the American Beauty. in a scene from "Passion's Playground," from the novel, "The Guest of Hercules," a First National attraction.—Advt.

Headed Eastward

Williams and Abrams Both En Route—Speculation Over Associated Producers.

Telegraphic advices received here from Los Angeles state that J. D. Williams of First National left for the East on Monday, and that Hiram Abrams, general manager of United Artists, left on Tuesday.

There was considerable speculation in film circles yesterday over the disposition of the Associated Producers product in view of the fact that both these important executives have left California for New York.

At the meeting to be held on Tuesday of United Artists directors, it is ...nsidered very probable that Abrams will be elected president to succeed Oscar A. Price.

Ragland Vice-Pres. Kane Pictures

At a meeting of the directors of the Arthur S. Kane Pictures Corp., John C. Ragland was elected vice-president.

52 From Goldwyn

Plans Understood to Be Under Way for Fall Season's Output—One a Week Planned

From an important official of Goldwyn it is learned that plans are now under way for the number of productions to be released beginning Sept. 1. According to present calculations, 52 productions or one a week will be released.

Goldwyn Meeting To-morrow

An important meeting of the Board of Directors of Goldwyn will be held to-morrow.

Van Loan Here

H. H. Van Loan arrived in New York late last night after experiencing Pittsburgh and the railroad strike en route. He is at the Astor.

King Sails Saturday

George King, representative of the Stoll Film Co., Ltd., of London, England, sails for home on the Baltic on Saturday.

Report No Delay

National Association Finds No Serious Effect on Tying Up Film Shipments.

The railroad strike has not seriously interfered with the operations of the industry, according to reports received yesterday at the National Association.

The F. I. L. M. Club of Chicago reports that they were getting along fairly well with parcel post shipments.

The Exchange Managers Association of Buffalo wired the strike had not seriously curtailed shipments—parcel post service very good and that the express embargo had been lifted after two days.

Atlanta advises transportation conditions were normal and parcel post service very satisfactory.

At New Haven the American Express is taking shipments subject to delay but the Post Office is handling all shipments in fine shape.

Boston transportation facilities reported as normal.

Transportation situation in Minneapolis was reported fair except for embargos on shipments over 50 lbs. eastbound.

Kansas City—shipments by parcel post are moving satisfactorily.

At Cincinnati it was claimed that the shipping facilities were not affected by the strike.

Cleveland wired that the express and parcel post shipments were about normal.

The Board of M. P. Exchange Managers affiliated with the Detroit Chamber of Commerce decided to discontinue all express shipments and established a branch office of the Post Office sending all shipments by parcel post.

Kirkland to Sail

David Kirkland, director for Constance Talmadge, will sail to Europe on May 15th. On that date he will have finished work upon "The Perfect Woman." Kirkland will take with him a compact "travelling camera," to secure pictures of European locales for reproduction in American studios.

N. zimova Renews

...azimova has renewed her contract with Metro. It is understood the new contract runs for a lengthy period.

Who's doing YOUR PUBLICITY?
Why not SOLOMON, he's wise?—Advt.

The GRAND TEST of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	85	86¼	86⅛
do pfd.	89¾	91	90¾
Goldwyn	25	26	25
Loew's, Inc.	35	36	35¼
Unit. Pict. Prod...	4	4¾	4½
Triangle	½	½	½
World. 1st pfd.....	1⅛	1⅛	1⅛

Grey Going Abroad

Albert Grey, general manager of the D. W. Griffith Enterprises, intends sailing for Europe May 22 on the Baltic.

Hyman Chicago Office Closed

Chicago, Ill.—The local office of the Arthur S. Hyman Attractions has been closed. Warren G. McCoy, manager, is at the Detroit office.

Pass Film Storing Regulations

Winnipeg, Manitoba—Regulations to govern storing of films have been passed by the City Council. It requires that all exchanges use ventilated fireproof vaults where more than fifty reels are stored, and that ventilated steel cabinets be provided where less than that number are put away.

New Pioneer Exchanges in Calif.

San Francisco—Floyd St. John has been appointed district maanger and is also in charge of the local office of Pioneer, while S. W. Whitehead will be in charge of the Los Angeles exchange.

Sees Boom in the South

With oil, cotton, and agricultural products reaching new high marks and with millions of dollars in new capital going into Southern states for the financing of new factories, a great era of prosperity is at hand for the South, according to William Thomas Yoder, known throughout Texas as "Colonel Bill," who has just been placed in charge of the Southern Division for Pathe.

Assets 37 Million

(*Continued from Page 1*)

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406 W. 31st St., N.Y., Phone Chelsea 838
Ritchey

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of Keystone fame.
Everyone knows Charlie. He's a c of ours. You had better give us to-day.
Bill Richardson
RICHARDSON
607 West Seventh Stree
Victrolas and Grafonol
Phone 64955 Opp. Ro
Los Angeles, Calif.

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Fresno, Cal.—Pantages plans large house.

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MCMXVIII A CNUE
NEW YORK
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Sir:

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Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
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DON'T PAY

More than 3½ cents per foot for the best Positive Titles in quantity
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The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 15 Thurs. April 15, 1920 Price 5 Cents

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C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.

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Chicago Representatives—Willis & Eckels 6th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	85	86¼	86½
do pfd.	89¾	91	90¾
Goldwyn	25	26	25
Loew's, Inc.	35	36	35¼
Unit. Pict. Prod...	4	4¾	4½
Triangle	½	½	½
World. 1st pfd.....	1⅛	1⅛	1⅛

Grey Going Abroad

Albert Grey, general manager of the D. W. Griffith Enterprises, intends sailing for Europe May 22 on the Baltic.

Hyman Chicago Office Closed

Chicago, Ill.—The local office of the Arthur S. Hyman Attractions has been closed. Warren G. McCoy, manager, is at the Detroit office.

Pass Film Storing Regulations

Winnipeg, Manitoba—Regulations to govern storing of films have been passed by the City Council. It requires that all exchanges use ventilated fireproof vaults where more than fifty reels are stored, and that ventilated steel cabinets be provided where less than that number are put away.

New Pioneer Exchanges in Calif.

San Francisco—Floyd St. John has been appointed district maanger and is also in charge of the local office of Pioneer, while S. W. Whitehead will be in charge of the Los Angeles exchange.

Sees Boom in the South

With oil, cotton, and agricultural products reaching new high marks and with millions of dollars in new capital going into Southern states for the financing of new factories, a great era of prosperity is at hand for the South, according to William Thomas Yoder, known throughout Texas as "Colonel Bill," who has just been placed in charge of the Southern Division for Pathe.

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Riley Poems for Ray

Charles Ray has just bought four of James Whitcomb Riley's poems of the American countryside: "The Old Swimming Hole," "Home Again," "Out to Old Aunt Mary's," and "The Girl I Loved."

Turrill, Lasky's Assistant

Howard Turrill will act as Jesse L. Lasky's personal assistant at Famous Players.

Robert McAlarney, scenario editor, will take over part of Whitman Bennett's former duties. This was intimated in WID'S DAILY several weeks ago.

Walk With Garsson

Donald H. Walk, formerly with Jack Cohn, is director of publicity for Fine Arts Pictures Corp., Murray W. Garsson, president.

Elmar J. McGovern will act as film editor.

Show Film in Court House

Rochester, N. Y.—A moving picture of a strike at the plant of Michaels, Stern & Co. was shown in the Supreme Court here in the case of the company against the Amalgamated Clothing Workers of America for alleged interference by the organization with the employees of the company.

TITLES
REFINED LETTERING
APPROPRIATE ILLUSTRATING
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145 W. 45th ST
PHONE BRYANT 8073

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Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

Purchasing Agent

Outlined for Coast Studios by J. D. Williams—Nothing Known Here

(Special to WID'S DAILY)

Los Angeles—A concentration of producing interests in Los Angeles which will mean a payroll of $5,200,000 for the next year and a purchasing bureau that will force New York houses to establish agencies here were leading features of an ambitious project outlined by J. D. Williams, general manager of First National Exhibitors' Circuit.

The occasion was a farewell luncheon tendered him recently by Sol Lesser at the Charles Ray studio. Representatives of the several producing units which contribute to the First National releasing schedule attended.

In sketching the unusual plan Mr. Williams said it would be his first effort on returning East to induce the Norma and Constance Talmadge companies, which are now producing there, to come to California in the fall and thus make it unanimous for Los Angeles, as they are the only units engaged elsewhere.

The center of the great organization, he stated, would be a gigantic purchasing agency in which all of the studios would co-operate. He predicted that all sorts of New York establishments, from the big electrical and equipment houses down the scale to modiste and milliners, would have to found branches here.

At the New York offices of First National it was stated that nothing was known of the Williams idea.

No Comment on Brandt Letter

At Metro it was stated yesterday that since no communication had as yet been received from William Brandt and the Theater Owners' Chamber of Commerce regarding the use of Marcus Loew's name on Metro productions, nothing could be said regarding it.

Richard A. Rowland had gone for the day and W. E. Atkinson, general manager for Metro, said that until 10 o'clock yesterday morning, at which time Rowland had gone to the country, no such communication had been received.

Marcus Loew stated yesterday that he thought the whole affair was engineered by some people who were anxious to see their names in print and that he had not been officially informed of the action.

New Unit, Foremost Pictures

John Roberts and Amerigo Serrao have formed a company known as the Foremost Pictures Corp. The company states that it has already arranged for the literary output of a well-known author, but nothing has been said about his name.

New Jersey Unit Formed
(By Wire to WID'S DAILY)

Dover, Del.—The fourth First National unit to be chartered by the Corporation Trust Co. is the Associated First National Pictures of New Jersey with a capitalization of $215,000.

Howells' Men Here

Scandinavian Representative Sees Growth of German Films—Cameraman Brings Material.

Two members of the David P. Howells organization have just arrived in New York: one from Scandinavia and the other from a year's trip through the Sahara desert, Italy and Switzerland.

John Lundquist, manager of the Howell's Stockholm office, reports that because of the discrepancy in the exchange rate between this country and the Scandinavian countries, theaters in Norway, Sweden and Denmark find it more profitable to use films made in Germany and France. These, says Lundquist, are replacing American films more and more, but the substitution has not yet reached that stage where foreign films are in the preponderance.

Jeff D. Dickson, formerly with the Signal Corps, has brought back with him about 25,000 ft. of material shot in the Sahara desert, Morocco and other portions of Northern Africa as well as in Sicily and Switzerland. His material will be incorporated in a series of scenics which the Howells organization will release. Dickson, after a short stay here, will again visit Africa and go down the Nile into Abyssinia.

The Howells organization has taken over the offices on the 11th floor of the Godfrey Bldg. formerly occupied by the Export and Import Film Co., Inc. The Howells Cine Equipment Co. will be housed there.

Lubin in New Unit

Herbert Lubin is interested in a new company known as Authors' Stage and Screen Plays, Inc., a new corporation which will supply screen material to producers. The company will handle stories for authors and dispose of them to producers.

Exhibitors Buy Stewart Film

Boston—The Motion Pictures Dis Corp., a co-operative organization o New England exhibitors, has pur chased the New England territory o Roy Stewart in 'The Lone Hand from the Alexander Film Corp.

Marie Doro in "Midnight Gam bles" will be the next release b Pioneer.

Nathaniel Holstein, assistant t Southard Brown, director of publici of Pioneer, has been transferred t the sales force.

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
Earle Williams in
"When a Man Loves"
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

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They're worth more
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SPECIAL PICTURES CORP'N
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Wid's DAILY

The RECOGNIZED AUTHORITY

L. XII No. 16 Friday, April 16, 1920 Price 5 Cents

...eek Co-operation

...ertisers Have Scheme for Closer Touch With Newspapers.

...e Associated Motion Picture Ad...isers, Inc., composed of most of ...publicity and advertising men in ... motion picture industry, have ...ected a scheme which is expect...o result in closer co-operation be...en film companies and newspa... throughout the country.

...hn S. Spargo has been engaged ...ield secretary to work out the ...me, the details of which have ...been divulged, and is being fin...d by Famous Players, First Na...al, Universal, Pathe, Selznick, ...ro, Realart and D. W. Griffith.

...he American Newspaper Pub...ers convene in New York next ...k for four days. Spargo, who ...ws a number of the publishers, ... broach his plan personally dur... the convention. On Wednesday ...t the A. M. P. A. will conduct ...idnight show at the Rivoli thea... The performance will start at ...0 and will run about two hours. ...that performance are expected a ...e number of newspaper publish... while Governor Smith and May... Hylan will be invited.

... number of features in which the ...lishers are in close touch will ...shown such as the Mutt and Jeff ...oons, the Bringing Up Father ...edies. The news weekly men ... shoot the publishers probably on ...sday while in convention and on ...dnesday night the films will be ...ed on the Rivoli screen.

...avid W. Griffith is now cutting ... titling long before release date ...latest production, "Black Beach," ...a special showing on Wednesday. ...s picture will not be for general ...ase for some time.

...he performance will not be for ... general public, but merely for ...e connected with the publishing ... and the motion picture indus... Paul Gulick, president of the ...M. P. A., is in charge.

Thomas Coming East

...maha, Neb.—H. M. Thomas, ...ager of the Rialto, left on Sun... to spend several weeks visiting ...ters in eastern cities, garnering ...s for use in Omaha. He will be ...lew York City the week of April ...topping at the Astor.

DELAYS

The railroad strike and tie-up ...ave reached such proportions ...hat should you fail for the ...ext few days to receive your ...opy of WID'S DAILY reg...larly you will understand why.

She begged her to promise to keep her secret of the elopement with the married man—Katherine MacDonald in "Passion's Playground," taken from the novel "The Guests of Hercules," a First Nat'l attraction.—Advt.

Wolper Out

Leaves Mayflower to Produce Independently—Prager His Successor.

Isaac Wolper yesterday announced his resignation as president of Mayflower Photoplay Corp. in order to start production under his own name. Benjamin A. Prager, who until now has acted as treasurer of the company, succeeds Wolper as president.

(Continued on Page 2)

Schenck and Bennett to Speak

Three events are announced by First National as a part of its program at the convention of its exhibitor members to begin at the Hotel Congress, Chicago, on April 26.

Speeches will be made by Joseph M. Schenck, president of both the Norma Talmadge Film Co. and the Constance Talmadge Film Co., and by Whitman Bennett.

The third event will be the presence at the convention of Norma Talmadge, who, for the first time, it is said, will appear publicly at a gathering of exhibitors.

After B'way Theater

Kaufman Arrives—Seeks House for Premiere Showings of Phillips-Ayers Pictures

Albert A. Kaufman arrived in New York from California yesterday, a day late because of the railroad strike.

Kaufman will remain here only a week, but in that time he expects to secure a theater for Broadway premieres of the Dorothy Phillips-Allen Holubar and Agnes Ayres productions, which he is making.

This theater which he is negotiating for is not a picture house. It will serve as Kaufman calls it as a "showroom" for his productions. An experienced theater man will have charge of the presentations.

Kaufman will get the first Holubar production under way as soon as he returns to the coast.

Nagle Signed by F. P.-L.

Conrad Nagle has been signed by Famous Players-Lasky to play leads.

Metro Defines Stand

Will Send Brandt Copy of Picker's Letter on Use of Loew's Name

Richard A. Rowland, president of Metro, stated yesterday that his course of action regarding the communication of the Theater Owners' Chamber of Commerce objecting to the use of Marcus Loew's name on Metro productions would be to send to William Brandt, president of the chamber, a copy of David Picker's letter.

Mr. Rowland stated that Brandt's original communication said it reflected the sentiment of the chamber unanimously.

Picker, who owns the new Rio theater and others, is a member of the Theater Owners' Chamber of Commerce and said in his letter to Metro, according to Rowland, that he didn't see why Loew should be picked out any more than anyone else. The point Rowland makes is that the chamber's action was therefore not unanimous as Brandt states since Picker was not present when the resolution was adopted and has since objected to the action.

Rowland didn't appear particularly worried about the affair and said something about exhibitors who might do better by paying more attention to their own business and not interfere in other people's affairs.

At David Picker's office it was stated that the letter to Rowland had followed the discovery of the chamber's action on the Loew-Metro matter to which Picker strongly objected. It was said that had he been present at the meeting he would have voted against such an action.

Terwilliger With Metro

George Terwilliger will direct "The Marriage of the Mayfair," one of the Drury Lane melodramas for Metro. It will be made in the company's 61st studio. Percy Marmont is understood to have been cast in one of the leading roles.

Brady in Chicago

Chicago—Alice Brady has started work on her next Realart picture, "A Dark Lantern." John S. Robertson, who directed John Barrymore in "Dr. Jekyll and Mr. Hyde," and Constance Binney in "Erstwhile Susan," will direct her.

Gordon to Be Starred

Robert Gordon, at present under contract to J. Stuart Blackton, will form his own producing unit.

Gordon will be starred while the finances will be supplied by Texas interests.

NEW press book IDEAS, SOLOMON has 'em. he's wise.—Advt.

Wid's DAILY

Vol. XII No. 19 Fri. April 16, 1920 Price 5 Cents

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	Bid.	Asked.	Last Sale.
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do pfd.	90½	91⅝	91⅝
Goldwyn	25	25	25
Loew's, Inc.	34	35¾	34⅞
Triangle	½	½	½
Unit. Pict. Prod...	4¾	7½	6¼
World, 1st pfd...	1⅛	1⅛	1⅛

Frisch an Independent

Omaha, Neb.—M. J. Frisch, for two years manager for Universal in Des Moines, and for four years with Pathe and Universal in Iowa, recently established The Greater Productions Co. of Des Moines, and started out on a state's right basis for himself.

Wolper Out

(*Continued from Page 1*)

Wolper, in explanation further for his retirement, stated that he had retired because of a disagreement in policy. Although he will no longer take part actively in the company's affairs, he will retain his financial interest in the corporation.

"I have been contemplating for some time producing under my own name," said Wolper, "as I believe there is a bigger future for me by operating in this manner. At present I am hunting for a location for offices and as soon as I can find space and establish my headquarters, I will make a definite statement as to policy and plans."

Prager's first announcement after asuming the presidency was that John W. McKay, former general manager of distribution, has been promoted to the general managership of the company.

Sunday Fight On in Nebraska

Grand Island, Neb.—This city has voted to permit its picture houses to remain open on Sunday. This is the first Sunday opening fight of the season in Nebraska and is almost certain to be followed by a widespread effort of many other cities, including Lincoln, to open their theaters on Sunday.

Lincoln, the state capital, has been closed on Sundays for years. The Chamber of Commerce, however, has appointed a special committee to see what can be done toward opening Lincoln theaters on Sunday.

Fremont a year ago elected a "liberal" city administration, but thus far the officials have not seen fit to bring about Sunday opening. This step is expected, however, at any time.

Cosmopolitan Prod. denies that Marion Davies will appear on the stage. Also that Alma Rubens, who is featured player, will do stage work.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Omaha, Neb.—Manager Harry Goldberg of the Sun co-operated with the Omaha Daily Bee in putting on a "Bee Skating Bee" when Chaplin in "The Rink" and Mary Miles Minter in "Judy of Rogues' Harbor" were showing at the Sun. Through the Bee, the Sun offered to admit free at a special Saturday morning matinee any boy or girl wearing roller skates and presenting a coupon clipped from the Daily Bee. Prizes were given for the best make-up of Chaplin and of Mary Miles Minter. Every boy came attired as an amateur Chaplin and every girl tried to look like Mary M. M. The best made-up boys were given roller skates for prizes and the best made-up girls were given M. M. M. dolls.

The affair was a grand success, several hundred pairs of roller skates attending.

Goldberg recently offered to admit, free of charge, any Irish boy or girl to see a Saturday morning m inee of "The Luck of the Irish." T picture had run all of St. Patric week. The party was staged Goldberg and the Omaha Wor Herald. Colored boys, stoutly ma taining they were Irish; boys w talked Jewish, but who insisted t wer Irish, and boys from nations over the earth, all of them say they were Irish, were admitted. T party, too, was a great success.

It was while showing this pict that Goldberg painted a huge lu of coal green and put it in the lot of his theater, labelling it "The o inal blarney stone."

"Harriet and the Piper" is the starring vehicle for Anita Stew The story is by Kathleen Norris.

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Sir:

The Evening World says:

"Pauline Frederick, in "The Woman in Room 13," portrays the role of the former wife of the detective in a manner that at times makes one think her utterances are heard."

Goldwyn

A pebble properly placed may shift the current of a stream. Likewise a RITCHEY poster at a theatre entrance will send the stream of passersby toward the box-office.

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Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Mary Thurman has ed to her school-day home in Salt ke City for a visit of two weeks h her mother.

Edward Martindel, who began his fessional career on the comic op- stage, has been cast in an im- tant role of "Athalie."

Allan Dwan, the Mayflower direct- producer, has motored "Some- ere in the mountains" to seek lo- ons for his next production. Dwan accompanied by his assistant, nes Hogan. They will be away m the studio for two weeks. The tinuity for the next Dwan pic- e will be completed while the di- tor and his assistant are "on the und" of the story locale.

Jacques Jaccard, Universal director, o produced "The Great Air Rob- y" with Ormer Locklear and who s loaned to the Fox Company to ect two pictures for Tom Mix, ack on the big U lot. Jaccard will rtly begin production of a series stories dealing with the exploits of Royal Northwestern Mounted lice.

The Universal Scenario Depart- nt announces the purchase of "Ma- na," a story of the South Sea ands by Ralph Stock.

GAUSMAN.

New Garsson Unit

Fine Arts Pictures, Inc., Formed to Make Five Reel Features.

The Fine Arts Pictures, Inc., formed in Albany recently, will succeed the Foundation Film Corp. Murray W. Garsson, who was president and general manager of Foundation, will act as president and general manager of the new company, while Charles F. Schwerin will be secretary, treasurer and sales manager.

Eight pictures a year are to be made, and all of them five reelers. The chief feature will be a contest picture, the details of which are now being worked out. It will be a sequel to the two-reel picture, "A Dream of Fair Women." The contest is being conducted by Eugene V. Brewster's three fan magazine, Motion Picture, Motion Picture Classic and Shadowland. The successful contestants will be featured in the leading roles of the picture which will be produced as soon as the contest is ended.

The sales policy will include the selling of negatives at cost and a share of the gross receipts for the exhibitor.

Hampton at Broadway

Hope Hampton in "A Modern Salome" opens at the Broadway Sunday for a week's run.

A new stage offering is "The Love Revue," which is said to trace man's methods of love from the time of Cleopatra to this modern day.

Chamberlin on Trip.

F. V. Chamberlin, general service manager, Distribution Department, Famous Players, is on a trip on which he will visit ten exchanges. The following offices are included in the itinerary: St. Louis Kansas City, Denver, Salt Lake City, Los Angeles, San Francisco, Portland, Ore., Seattle, Minneapolis and Chicago.

Take Studio May 1

Washington—The U. S. Photoplays Corp., which will produce "Determination," will take possession of the E. K. Lincoln studio, Grantwood, N. J., May 1 instead of June 1.

Wins Sunday Show Case

Hartford City, Ind.—Frank Walters, owner of the Orpheum, was freed by a jury on a charge of desecrating the Sabbath. Film houses, with the decision as a precedent, will probably continue shows unmolested.

$2,500,000 House for Buffalo

Buffalo, N. Y.—Morris Slotkin, manager of the Olympic, has announced the erection of a house costing $2,500,000 by the company operating the former on the site of the Lyric and Family at Broadway and Washington St.

George D. Baker is en route to New Orleans with a company of Cosmopolitan players to shoot exteriors for "A Whiff of Heliotrope."

Charles Lane, character actor, is now at work in "This Woman—This Man," starring Dorothy Dalton. The company left this week to film exteriors at Charleston, S. C.

Tabor, Denver, 1st Nat'l's Theater

Denver, Colo.—The Vick Roy Amusement and Investment Co. has closed a contract with First National which gives that theater exclusive first run rights to First National product. Marshal Neilan's "The River's End" was the first to play the theater.

The William Fox Rivoli theater, which has been playing most of the First National releases, will continue to present features already contracted for. The America theater likewise will present several Constance Talmadge and Mildred Harris-Chaplin pictures.

The lease on the Tabor runs for 17 more months. At its expiration the theater will be taken over by the Bishop-Cass Investment Co. for remodeling. Later it will be opened as a Goldwyn theater. The Bishop-Cass Co. is owner of the America, wh also will become a Goldwyn program house, giving the Goldwyn people two

SCREEN STORY WANTED

for screen feature. Essential elements are heart interest and opportunity for both the sentimental and lighter character types and scenes of country life. The old rural theme with any new punch. Either extended synopsis or scenario will be car fully considered by my clients of highest res

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House Changes

Houses Bought

Cheboygan, Mich.—F. L. Kingston, owner Kingston, bought Liberty from Roland B. Riggs.

Trinidad, Colo.—B. B. Hinman C. G. Chamberlain, and L. L. Stonebraker bought Palace from R. W. Davis.

Boulder, Colo.—C. M. Moore bought Gem from W. A. Seamon.

Denver, Colo.—David Hepner bought Thompson for $40,000 from International Amuse. Co.

Garrett, Ind.—Otto Heinzerling bought Pastime from A. C. Widmer.

Hagerstown, Md.—J. H. Boyer bought J. Saunderson's interests in Palace.

Managers Changed

Washington, D. C.—Frank J. Storey at Moore's Strand. Louis Stolberg at Garden.

Irving, Ind.—G. D. Jones now at the Irving.

Name Changed

Sheffield, Ala.—Lyric, now owned by Southern Enterprises. Formerly called Colonial.

Houses Planned

Paducah, Ky.—Keith chain. $100,000. 2,000.

Danville, N. Y.—M. G. Weisger, Colonial, to build.

Port Clinton, Ohio—Port Clinton Amuse. Co., headed by Fred P. Reichert, chain, to build.

Pittsburgh, Pa.—G. W. Schannit will build at Woods Run Ave. and Brighton Road.

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New F. P. Films

Jesse Lasky Talks of Productions Outlined for West Coast Studio.

Jesse L. Lasky of Famous Players made several announcements yesterday regarding the production affairs of the corporation.

Mr. Lasky announced that the title of the new special which Cecil B. DeMille has just finished at the Lasky studio is "Something to Think About."

George Melford, who produced "The Sea Wolf" and "Everywoman," will shortly begin on a new production of William Vaughn Moody's "The Faith Healer." Melford also will produce, as noted, the new screen version of "The Old Homestead."

A long list of stories has been bought for Thomas Meighan. This list includes "The Frontier of the Stars," by Albert Payson Terhune; Booth Tarkington's novel, "The Conquest of Canaan;" Peter B. Kyne's book, "Cappy Ricks," and "Easy Street," by Blair Hall.

Joseph Henaberry will direct Roscoe (Fatty) Arbuckle in his new five-reel comedies.

One of the specials to be made in the near future is "The Shulamite," a version of Edward Knoblauch's play.

Opie Read's "The Jucklins" is to be made into a picture under direction of Charles Maigne.

At the time of Lasky's leaving Los Angeles William D. Taylor had started an original story by Julia Crawford Ivers with the working title of "The Boy."

William DeMille starts "Conrad in Quest of His Youth," with a cast headed by Thomas Meighan.

"All in a Night" is being directed by Paul Powell.

Sam Wood has finished "What's Your Hurry," with Wallace Reid.

Two other new pictures have been completed—"The Fourteenth Man," featuring Robert Warwick, directed by Joseph Henabery; and "What Happened to Jones," with Bryant Washburn, which James Cruze directed.

In the Courts

A judgment by default for $4,574 was entered in the Supreme Court in a suit of Eric Pusinelli against Films, Inc., Austen H. Montgomery, James J. McDonald and George R. Hamilton, on a note.

Lewis J. Selznick has obtained judgment in the City Court against Nicholas Gyory on a note for $1,500 on which a total of $1,700 is now due.

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WE'LL SAY IT IS

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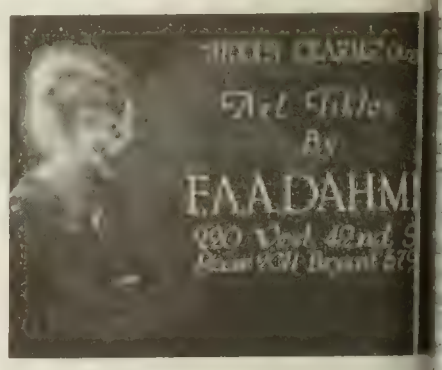

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"Dablin in Society" "The Heart Snatcher"
"Footlight Maids" "The Light-Weight Lover"
"Hungry Lions and Tender Hearts"

Watch this Space for Future Announcements.

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 17 Saturday, April 17, 1920 Price 5 Cent

Bar Foreign Films

ffect of the Measure Planned in Germany.

(*By cable*)

Basle, Switzerland—An important ll has just been filed in the Ger- an Reichstag in Berlin to nation- ize all picture theaters under com- unity supervision.

While on its face this seems to be nimportant it is said to be a subter- ge, the real purpose of which is to r all foreign films. This is contrary the Peace Treaty, and it is said be opposed by German exhibitors. ut authentic information reaches me ere that the bill will be railroaded rough within the next ten days.

If the bill passes and becomes ef- ctive it means the isolation of Ger- any as a film center.

Ben Blumenthal of Export and mport Film Co., Inc., whose knowl- dge of Central European affairs is enerally conceded as being quite ex- nsive, stated regarding the cable: "I heard some talk of the nation- ization of theaters when I was in ermany, but I don't think anything ill come of it.

"The big film companies in Ger- any are fighting the Government every way that would control the dustry there.

"The American exporter has not een sending any films into Germany the last five years anyway, and so e nationalization of theaters and the an on foreign films would not affect e exporter here to any great de- ree. Besides the Germans can't ay our prices anyway, because of e discrepancy in the exchange rate.

"On the strength of your informa-

(*Continued on Page* 4)

Williams Due To-day

J. D. Williams of First National is ue in New York from the coast is morning.

First National, Indiana, Formed

(*By Wire to WID'S DAILY*)

Dover, Del.—The Corporation rust Co. has just chartered the As- ociated First National Pictures of ndiana with a capitalization of $187,- 00.

DELAYS

The railroad strike and tie-up have reached such proportions that should you fail for the next few days to receive your copy of WID'S DAILY regularly you will understand why.

She rose, turning her back on them in scorn, for she knew they sought to get her jewels—Katherine McDonald in "Passion's Playground," from the novel, "The Guests of Hercules," a First National attraction.—Advt.

Another Out

Of United Artists—G. B. Clifton, Secretary-Treasurer, Resigns.

G. B. Clifton, secretary-treasurer of the United Artists, has, it is understood, tendered his resignation to the directors of that corporation. While the resignation was tendered with the understanding that it could become effective at some future date, it is said that Mr. Clifton will ask the directors to take definite action on it when they meet next Tuesday.

It would not be surprising if the directors elected Hiram Abrams president as well as general manager next Tuesday, succeeding Oscar A. Price, who resigns as president on May 1.

Seeks to Annul Marriage

(*By Wire to WID'S DAILY*)

Carson City, Nev.—The Attorney General of the state of Nevada stated yesterday that he would commence action at once seeking the annulment of Mary Pickford's marriage to Douglas Fairbanks.

James Leaves Fox To-day

Arthur James terminates his relations with Fox Film to-day. He will open offices of his own at 3 East 44th Street.

Merritt Crawford will be in charge of Fox publicity and Captain "Jim" Loughborough will handle the advertising until "Winnie" Sheehan returns from Europe.

Thomas Due Monday

H. M. Thomas of the Rialto, Omaha, is due in town Monday. He will stop at the Astor.

Nothing Closed

(*By Wire to WID'S DAILY*)

Culver City, Calif.—Regardless of any rumors to the contrary, Associated Producers have closed no arrangements with anyone.

Thos. H. Ince.

This refers, doubtlessly, to distribution plans of the new directors' organization.

Cinema Press

And Plan for Blue Book for Indu try Develops Snags

The ambitious plan of the Cinen Press Asso. to publish a blue bo of the motion picture industry, a which started off with the endors ment of Adolph Zukor and other n tables, and which was also endors by the National Association, M. D. A. and the A. M. P. A., has, it understood, developed some sna which has for the time being at lea held up further work on the propos publication.

It is understood that a promine member of the Natl. Association h notified the association that he wa to take a look over the original agre ment which the Cinema Press Ass had with the association—an agre ment which it is said has been su planted by another. He has also n tified the Association that unless t paper is shown him that he will r sign from the Association, and the same time take legal steps to s cure this paper. This member none other than James R. Quirk, Photoplay Magazine.

There are several other membe of the Association, as well as of t Advertisers who are interested matters which have developed in t operations of the Cinema Press As Paul Gulick said several days a that it was his understanding t the Press Asso. was withholding f ther operations, and Secy. Elliott the Natl. Association said that t was also his understanding.

Despite this, however, there h been considerable talk in film circ that part of the plan of the Pr Association was to do "publicity" stars, directors, etc., and others executive importance for which charge was to be made. Elliott a Gulick insist that it was their und

(*Continued on Page* 3)

Regarding Abram

(*By Wire to WID'S DAILY*)

Los Angeles—Hiram Abrams pects to leave for the East Sun or Monday.

There is no truth to the rumor t he may become general manager Associated Producers.

A meeting was held Wednes night at Douglas Fairbanks' home tended by Fairbanks, Abrams United Artists, Ince, Tucker, To neur and Sennett of Associated P ducers. Nothing definite was acc plished.

The IDEA Inventor.
SOLOMON, he's wise.—Advt.

Wid's DAILY — THE RECOGNIZED AUTHORITY

ol. XII No. 17 Sat. April 17, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
amous Players ..	85	85¾	85¼
do pfd.	90½	91⅜	91⅜
Goldwyn	25	25	25
oew's, Inc.	34	34⅞	34½
riangle	½	½	½
nit. Pict. Prod...	5	6½	5¾
orld Film	¼	¼	¼

*Thursday's quotations.

Thirty Exchanges

A distribution combination through dependent state right exchanges s just been completed by the Reelft Pictures Corp. for the exclue short subject program now be produced by its various produc companies.

R. C. Cropper, president of the mpany, lists the following exanges: The Standard Film Serv, 217 Sloan Bldg., Cleveland; andard Film Co., Jos. Mack Bldg., troit; Standard Film Co., Film change Bldg., Cincinnati; R. D. wis Film Company, 1913¼ Comerce St., Dallas; R. D. Lewis Film ., 114 South Hudson St., Oklama City; R. D. Lewis Film Co., 2½ Soledad St., San Antonio; R. Lewis Film Co., 106 South Cross , Little Rock; Arrow Photoplays ., 1735 Walton St., Denver; Arrow lm Co., 48 Piedmont St., Boston; nsolidated Film Co., 90 Golden te Ave., San Francisco; Consolited Film Co., 3628 Oliver St., Los geles; Crescent Film Co., 315 oyd Bldg., Kansas City, Mo.; Doo Exchange, Inc., 445 So. Warren , Buffalo; E. & H. Distributing ., 73 Walton St., Atlanta; Elran Film Co., Piedmont Theater dg., Charlotte, N. C.; Exhibitors' m Co., 918 G Street, N. W., Washgton; Greater Features Film Co., 20 Third Ave., Seattle; Magnet lm Co., 418 Harrison St., Davenrt, Ia.; Masterpiece Film Attracns, 1235 Vine St., Philadelphia; uality Film Co., 414 Ferry St., tsburgh; United Film Service, 3628 ive St., St. Louis; and the five ablished Reelcraft Exchanges in w York, Chicago, Milwaukee, Inapolis and Minneapolis.

New Theaters

Houses Opened

Niagara Falls, N. Y.—Colonial, Frank Lotko, 700, opened.

Noblesville, Ind.—American, Cullen and Wise, opened.

Flint, Mich.—New Richards, Chas. Garfield, manager, opened.

Toledo, O.—Dragon, 450, George Dixon manager, opened.

Buffalo, N. Y.—Capitol, $125,000, 1,200, opened.

Pittsburgh, Pa.—Triangle, Franktown Ave., near Penn, opened.

La Salle, Ill.—Majestic, E. G. Newman, opened.

Healdsburg, Cal.—New Liberty, T. Tucker, opened.

Cincinnati, O.—The Boulevard, first run, opened recently.

Houses Under Construction

Welland, Ont.—S. L. Lambert building.

Houses Planned

De Ridder, La.—Sheffield Bridgewater. $50,000. 1,000.

Portland, Ore.—Julius Sax Theater Co. will build.

Two Rivers, Wis.—J. J. Tadysch, Empire, to build. 1,500.

Detroit, Mich.—John H. Kunsky to build. 2,000.

Oil City, Pa.—Penn Amusement Co. completing house.

Los Angeles, Cal.—Mary C. and Frank F. Schaffer; 3.000.

Bridgeport, Conn.—G. F. Reif, $100,000.

Chicago, Ill.—Home Building Co., $200,000.

Linwood, Mass.—Walker Bros., Prospect, Whittinsville, to build.

Dayton, O.—A. M. Schaefer will build May 1.

Newark, N. J.—Jacob Holstein will build.

Beeville, Texas—John D. Jones and H. E. Wood will build. $25,000.

Comanche, Okla.—A. C. Jacobs, Liberty, to open an airdrome.

Pendleton, Ore. — Matlock and Gruelich. $100,000. 1,250.

M. P. E. A. Convention

Alfred S. Black and other important members of the M. P. E. A. of America, Inc., at a meeting on Thursday night voted to hold the annual convention in Chicago during the last week in June.

"Tillie" at Broadway

The Broadway, beginning to-morrow, in addition to "A Modern Salome," a Metro release will show "Tillie Punctured Romance," the five reeler with Charlie Chaplin, Marie Dressler and a number of the old Mack Sennett stars in the cast.

New "U" Serial

Universal has taken over for distribution "The Lightning's Eye," a serial with Elmo Lincoln, produced by the Great Western Prod. Co.

Opens Supply House

I Perse has opened the Capitol Motion Picture Supply Co., located at 142 W. 46th St.

Export and Import Moves

The Export and Import Film Co. Inc., has moved from the 11th floor of the Godfrey Bldg. to the 12th floor in the greater part of the offices formerly occupied by the William L. Sherry office. The latter still has a room on the same floor.

Form New Producing Company.

Cheyenne, Wyoming—The Clas Pictures Co. has been organized to produce westerns. Capital, $300,000 with shares at par costing $10. Chas E. Bartlett is the director. Pet Morrison has been engaged to play leads.

Glass Airdrome Opened

Cincinnati, O.—A glass house buil on the roof of the Orpheum has bee opened. In the summer its door and windows can be opened so as t make it virtually an airdrome.

Exchange Changes

Philadelphia, Pa.—Sam Blatt, president of the Exhibitors' League, o Philadelphia, is now connected wit the local Republic exchange.

Character Pictures has signed Hazel Hudson for one of the principa parts in "The Isle of Destiny."

Character Pictures have appointe Ellis A. Wolf as head of the Ne York offices.

Pierre, S. D.—Winner Theater Co Winner. $25,000. L. M. Davis, Mar Robertson and O. D. Olmstead.

You said it!

SOME BABY!

Is SOME picture!

Though money may be the root of all evil, the exhibitor is only happy when prosperous. No wonder RITCHEY posters tend to make him joyous.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

Ritchey

SIMPLE SOULS

athé News

RIDGE, MASS.—New England Col-ushes are intellectual—Fresh-Soph. e at the Institute of Technology is ook.

KEN, N. J.—Keep the railroads . Students of Stevens College vol-to "fire" trains in place of striking

UAN, CALIF.—Two-wheel motors or the heights. Expert motorcyclists e in steep hill climb up 70 degree

HE LIMELIGHT—President calls binet meeting since his illness—Mem-cabinet arriving for conference at House.

BARBARA, CALIF.—Society for 1920 horse show—Four-footed ats are exhibited in a picturesque of the Golden West.

GNE, GERMANY—Germany re-at the defeat of monarchist coup—ve pictures of ceremony at Cologne al as Archbishop Shulte offers prayer ss.

RUCK, GERMANY—Interned Ebert in British camp—Soldiers of the Re-retreating from Red battle seek ref-British lines where they are dis-and interned.

DIEGO, CALIF.—West hales Prince les—Prince Edward on his way to ia makes second visit to United -He stops only in this city and is welcomed.

RANCISCO, CALIF.—The humane Pathe air cameraman secures ex-pictures of the Navy Emblem formed 00 U. S. Sailors.

C.—The 1920 baseball season opens—fans attend first gabe of National between New York and Boston.

oday

lew Screen in Loew Theaters

ollowing installations have been made to be made in theaters by the Glif-Corp., who are distributing a new said to eliminate distortion and eye Loew's entire circuit; Keith's chain, stallation at the Riverside; The Pal-Vashington, D. C.; Bijou, Brooklyn; rt, Brooklyn; Plaza, New York; De Utica; Castro's Theaters, Havana, Francisco de Romenico, Bogota, Co-

lo, Texas—Lyric, Butler, being

Worth, Texas—Toll Teeter is g two.

, Mich.—Charles Garfield, Or-, building Globe, 1,200.

orsville, Ill.—E. B. Range and Adams to build. 1,000.

leston, Ill.—Dominick Fre-hain, $35,000 on $15,000 site.

lings, Mont.—E. C. O'Keefe, r Regent. $100,000.

umin B. Hampton has added e Blasco-Ibanez to the list of authors whose works he will . The latest Hampton feat-he Dwelling Place of Light," en completed and work will hortly on "The Money Chang-Upton Sinclair.

urren Kerrigan has started on production for Hodkinson. mpletes the series of ten feat-ntracted for. Kerrigan has no plans for the future.

Cinema Press

(*Continued from Page 1*)

standing that no charge was to be made for biographies used.

The Natl. Asso. was, it is understood, to secure a royalty on each of the Blue Books sold. But as soon as it was heard that the Press Asso. was working on "publicity" Elliott said that he asked for a halt of the operations of the Cinema Press, awaiting the action of the committee of the Natl. Asso. which had this matter in hand. This meeting has been held up owing to the absence of John Flinn of Famous Players, who is on a trip.

When asked regarding the situation, Henry O. Falk, counsel of the Cinema Press Asso., said:

"There has been no dissension between this organization and any of its endorsers or sponsors. Between the National Association, the Advertisers' Association, the Directors' Association and the Exhibitors' Association as regards their attitude toward the Cinema Press there is nothing but perfect accord and the friendliest of feeling.

"The reported snag is nothing more than a pending change of policy and of operation suggested by some of the leading advertising men in the industry Until this new plan is submitted to and O.K.ed by the Nat'l Asso. and the Associated Advertisers, the Cinema Press prefers to defer further work or outline its future policies.

"The Cinema Press has spent considerable time, energy and money and will see its work through to a successful conclusion. It is anxious to work in harmony with the leading elements of the industry and for this reason it has consented to revise its plan in deference to the wishes of the controlling factors in the motion picture industry."

Use Mecca Building Stairs

For the first time in many moons the stairs of the Mecca Building, 1600 Broadway, are receiving a polishing, due to the elevator runners' strike. The walking system makes for speed but not exactly for comfort; for the lifters were slow but steady. At the Godfrey Building, film people still retained their customary comforts yesterday, as did those at the Leavitt •Building.

Mack Wright has finished "Circumstantial Evidence," with Hoot Gibson.

While waiting for his next feature, Philip Rosen, Universal director, who has just finished "The Path She Chose" with Anne Cornwall, will direct a two-reel drama, "'Neath Purple Skies."

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Production on two western pictures has started at Universal City. The first is "The Broncho Kid," b yArthur Henry Gooden, starring Hoot Gibson and directed by Mack Wright. Yvette Mitchell is playing opposite Hoot. The second is "'Neath Purple Skies," featuring Leonard Clapham and Magda Lane and directed by Philip Rosen.

Philip Hurn, who furnished the continuity for Lyons and Moran's first Universal comedy feature, "Everything But the Truth," is now engaged in scenarioizing "La La Lucille," the recent New York musical comedy hit, which these stars will use as their next vehicle.

Rex Ingram, who is to direct "Hearts Are Trumps," the third Drury Lane melodrama to be filmed by Screen Classics, Inc., is in San Francisco to look over several locations which he expects to use in this new production.

Eugene O'Brien, accompanied by his director, Bob Ellis, left Los Angeles for New York Thursday, having finished his latest Selznick picture, 'The Figurehead."

John Lynch, the author of "The Figurehead," and chief of the scenario staff of Selznick, has arrived in Los Angeles accompanied by Larry Trimble, who will direct Olive Thomas in her next picture.

Henry Kolker will direct the next production for the National Picture Theaters, "The Palace of Darkened Windows."

Announcement is made of the enlargement of the film laboratories of the Thomas H. Ince Studios in Culver City.

Lewis Stone has been signed by Thos. H. Ince for the principal role in "Beau Revel," the first of a series of specials by Louis Joseph Vance, scheduled for early production at the Ince Studios on the West Coast.

Agnes Christine Johnston, whirlwind scenarioist of the Thos H. Ince Studios, has decided upon New York as the "location" of her marriage to Frank Dazie some time in June.

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New York Phone Bryant 4530

John Blackwood, Thos. H. Ince's scenario editor, returned to the studios this week after six days on the sick list.

Production of "The Red Lane" was begun at Universal City to-day under the direction of Lynn Reynolds. Frank Mayo is starring in this story which is from the pen of Holman Day. In the cast are Jean Hersholt, Lillian Rich, James L. Mason, James O'Neill, Karl Formes, Paul Weigel, Frank Thorne and Harry Lamont.

Allan Hollubar expects to start shooting in about ten days. His picture will be produced at the Hollywood Studios, Inc.

Sol Lesser has completed his Annette Kellerman production.. He states the feature cost him $250,000 and looks it.

Frank Grandon has been engaged as director by the Brentwood. He will start production of "Little Widow" shortly. Zazu Pitts will play the lead.

GAUSMAN.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THERE IS A GOLDWYN YEAR"

Sir:

The San Francisco Bulletin says:

"Partners Of the Night" is one of the most fascinating photoplays of the year."

Goldwyn

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ERNEST STERN
145 W. 45TH ST.
PHONE BRYANT 8973.

SIMPLE SOULS

House Changes

Houses Purchased

Crisfield, Md.—Ward and Sterling bought Opera House from M. H. Douglas.

Cleveland, O.—J. Stein, Palace, bought Columbia from Sam Bullock.

Valparaiso, Ind.—George Monahan bought Fred Perry's interests.

New Bedford, Mass.—Gordon interests will build on Parker House site.

Goldboro, N. C.—Diamond Theater Co. to build.

Albuquerque, N. M.—Guido and George Papini bought the Pastime from Louis Puccini.

Winchendon, Mass.—Paul Raymond bought Charles Carter's interests in Monadnock.

Shawnee, Okla.—Jones and Commack, Cozy, bought Savoy from H. T. Douglas.

Sulpher, Okla.—C. M. Earlebough bought Ramona from Mr. and Mrs. Hahn.

Madill, Okla.—Lee Carter bought Majestic from Mrs. Edgar Smith.

Van Alstyne, Texas—W. R. Holcombe bought Lyric.

Goldwaithe, Texas—H. M. Brown bought house from T. H. Rahl.

Sweetwater, Texas—Harold Robb and Ed Rowley chain bought two houses.

Fort Morgan, Colo.—Foss Yenne bought Cover from C. A. Pierce.

Sterling, Colo.—C. C. Perry and N. G. Brewer bought Lyric from Thomas Bucy.

San Francisco, Cal.—E. Rosenthal bought Washington Square from O. Attkisson and L. B. Lahm Bros.

San Francisco, Cal.—Archibald, Jr., bought Cory.

San Francisco, Cal.—M. Klein and J. Richards bought Majestic from J. W. Morris.

San Francisco, Cal.—Wm. Berlin bought Regent from J. Shaw.

Burlingame, Cal.—Ellis Arkush bought Garden from Mr. Archibald.

House Improvements

Milwaukee, Wis.—Paris, A. E. Ehlers, reopened after being remodeled.

Homestead, Pa.—Grand, John Stahl, chain of five here, to be enlarged.

Shepard Recovers

Harry J. Shepard of W. H. Prod has recovered from a prolonged illness.

Bar Foreign Films

(*Continued from Page* 1)

tion, however, I will cable Berlin to ascertain just what the situation is."

David P. Howells, whose interests in the European territory have been expanding rapidly recently, said in part:

"News of the movement in Germany to nationalize all their moving picture houses for the purpose of barring foreign productions came as a great surprise.

"It would seem that after practically six years of isolation from the rest of the world, the first attempt to be made by Germany would be to try and regain a friendly position. This, I am sure, was the hope of the Germans I met in Berlin and Vienna last summer.

"The inevitable reaction in all countries would be to widen the gulf between them and Germany. The Germans themselves would be the greater sufferers. No American producing company has made any pictures or is now making pictures on the basis of receiving any revenue whatever from Germany. They have not received any during our era of greatest prosperity and advancement, and can probably continue the prosperity without this revenue.

"If it is true that Germany has nationalized her moving picture houses for this purpose, it is inspired by a group of moving picture people whose sole purpose is selfish. I don't believe the German people would stand for such an imposition when they awake to a realization of its effect."

Inter-Ocean stated that Paul H. Cromelin, president of the corporation, is expected to be in Berlin very shortly and in view of that no statement was made as to the company's opinion in the matter.

Commission Govt. at "U" City

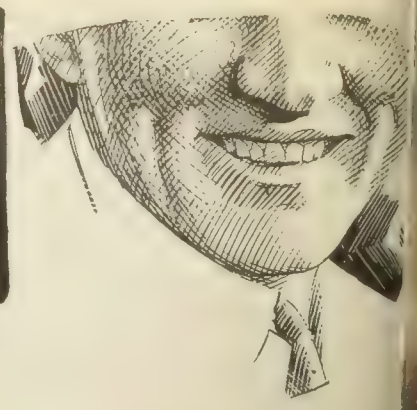
A commission form of government has been adopted for Universal City, it was announced yesterday by R. H. Cochrane, vice-president of the company, upon recenpt of a wire from Carl Laemmle.

Henceforth it will be directed by a commission of three men. They are Isadore Bernstein, Sam Van Ronkel and Louis E. Loeb. Carl Laemmle, as head of the company, will hold rank as Mayor of Universal City and be an ex-officio member of the Commission. In his absence the three commissioners will be supreme.

The three Commissioners will be known respectively as Productions Manager, Studio Manager and Business Manager. Bernstein, the new productions manager, was the first head of Universal City, seven years ago. He recently has been manager of productions for the National Film. Loeb, the new business manager, until recently was comptroller for Famous Players-Lasky.

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

WATCH



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H.W. Hellman Bldg Los Angeles

BRADSTREET FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

XII. NO 18 | Sunday, April 18, 1920 | Price 25 cents

He had promised to love & cherish the child of the man who saved his life!!!!!

BUT WHEN SHE CAME!

VIOLA DANA

In an adaptation of H.V. ESMOND'S famous stage success ELIZA COMES TO STAY by A.P. YOUNGER

DANGEROUS to MEN

Directed by W.C. DOWLAN — MAXWELL KARGER Director Gen'l

METRO PICTURES CORPORATION

JURY IMPERIAL PICTURES Ltd. Distributors throughout Great Britain. SIR WILLIAM JURY Managing Director

YOU'LL WISH YOU WERE HER PATIENT

REALART PICTURES

Young man believes his nurse is homely of face (not having seen the girl) whereupon he DOES lay eyes upon her—and discovers an angel! She is none other than Mary Miles Minter, in smart nurse's cap and gown. The "patient" wants her to nurse him always, when she calls attention to her low station in life, and hi high one. Her mother keeps a fish store and the girl waits on the customers in her off-hours. The smitten young man—a rising political leader—calls at the fish emporium to woo his lady love. His wealthy parents follow him there. Why do you suppose they penetrate to such unlovely surroundings? ISRAEL ZANGWILL, who wrote the story, supplies the interesting answer. WILLIAM DESMOND TAYLOR supplies the brand of direction all America expects of him. JULIA CRAWFORD IVERS has given Mr. Taylor a characteristic scenario. You can't go wrong in playing the product of this combination of front rank talent.

MARY MILES MINTER

IN

NURSE MARJORIE

REALART
PICTURES CORPORATION
469 Fifth Avenue-New York

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII, No. 18 Sunday, April 18, 1920 Price 25c.

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News of the Week in Headlines

Monday

D. W. Griffith secures exclusive patent rights to "blue effect" used in "Broken Blossoms."

Tuesday

Willard C. Patterson of Atlanta promises a show down with producer-exhibitors who he says are trying to drive independent exhibitors out of business.

Universal signs French and German authors to write original stories.

Hayakawa Feature Film Co. formed.

Wednesday

Theater Owners Chamber of Commerce back of New York State Exhibitors' League in fight for removal of deposits.

Works of Max Reinhardt to be filmed in California.

Thursday

Famous Players annual report shows big increase over 1918. Total business over $27,000,000.

Goldwyn to produce 52 next year.

Nazimova renews contract with Metro.

Scandinavian representative of David Howells sees growth of German films.

Friday

Associated Motion Picture Advertisers perfect scheme for closer co-operation between film companies and newspapers.

Isaac Wolper out of Mayflower. To produce independently.

Theater Owners' Chamber of Commerce objects to use of Loew's name on Metro productions.

Murray W. Garsson forms new company known as Fine Arts Pictures, Inc., to produce features.

Saturday

Motion Picture Exhibitors of America to meet in Chicago in June.

German Reichstag plans to stimulate home production and bar out all but their own films.

Reelcraft rounds out distributing system. Has 30 exchanges.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

MARY PICKFORD
STUDIOS
HOLLYWOOD, CALIFORNIA

March
14th
1920.

De r Mr. Powell:

I have just learned that your name was omitted from the advertising of "Pollyanna" by [illegible].

I regret this proceeding [illegible], and have [illegible] M. A[illegible] to kindly see that you are credited with the direction of the [illegible] order of [illegible]. I will also publish an apology in the trade papers, as I deeply regret this apparent slight to you and your work.

With kindest wishes for [illegible] success, I am

Sincerely,

Mary Pickford

Mr. Paul Powell,
[illegible]
So. Pasadena, Cal.

I am publishing this letter, because I want everyone in the trade to know what kind of a girl Mary Pickford is.

This generous, thoughtful acknowledgement came from her without solicitation. It answers the question of who directed "Pollyanna".

PAUL POWELL

Now directing for
Famous Players -- Lasky

Star's Kid Stuff May Get This Over

Viola Dana in
"DANGEROUS TO MEN"
Screen Classics-Metro

DIRECTOR..... Not credited
AUTHOR.....H. V. Esmond
SCENARIO BY.....A. P. Younger
CAMERAMAN .....John Arnold
AS A WHOLE.....Will prove boresome unless accepted as very light comedy.
STORY.....Adapted from H. V. Esmond's "Eliza Comes to Stay"; not original but has some truly good comedy bits that register.
DIRECTION.....Has permitted several obvious bits in beginning of picture that are dead give-aways of what's to follow.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Not always sharp
CAMERA WORK .....Average
STAR.....Interpretation of mannerisms of a mischievous little girl get many laughs; make-up bad at times.
SUPPORT.....Milton Sills, James Barrows and Helen Raymond do good work.
EXTERIORS.....Those of football game good
INTERIORS.....Masque ball scene quite a revelry
DETAIL.....Poorly written titles and a few minor flaws.
CHARACTER OF STORY.....Young girl plans joke on guardian she has never seen with complications following.
LENGTH OF PRODUCTION.....About 5,700 feet

First of all you had better prepare yourself to take this good naturedly, get all the fun you can out of it and above all don't take it seriously, and the less serious you feel when you see it the better for all hands. Because "Dangerous to Men" is not new to the screen, and although it has been well produced, without the performance of the star, who works hard throughout the entire run, it would fall flat indeed.

Milton Sills as the unsuspecting guardian is not shown wearing spectacles, which makes it all the more remarkable that he should be so easily beguiled by his mischievous young ward. At the outset Viola is shown as quite a grown up young lady. In fact, too grown for the surprise that they hand you when the star arrives at her guardian's home a la Sis Hopkins.

The story is just one of those obvious things that you just can't help knowing how it's going to turn out once "he" and "she" meet. Just one look at them and you can see the clutch followed by "The End." Nevertheless, Miss Dana, once she gets the freak make-up off, plays the cute little kid with real enthusiasm and her "cuttin' up" stunts will start them laughing, even though they have begun to think the story sort of foolish.

A sort of prologue which isn't altogether necessary, starts things off by having Viola left without a father and placed under the guardianship of her father's friend, Milton Sills. The shock of her father's death and a letter from Sills requesting that she come to his home, is followed by a fear that her new father may be a cranky old fellow. The thought suggests a way out.

The letter indicates that Sills believes her to be a child of twelve. So a child of twelve it is who arrives at the Sills home with intent to tease, torment and tantalize until the supposed old guardian can stand it no longer and will send the "child" away. The surprise is on Viola when she sees Sills. But she's a good sport and keeps up the disguise for practically the remainder of the picture.

However, in an effort to save both Sills and his wealthy uncle from a scheming actress, Viola's real age is discovered and of course Milton falls in love with her. Prior to the discovery of Viola's age, the effort to register comedy is so severe that for a time the action borders on the burlesque, with the star, the actress and Unkie generally "roughing" it.

Title Will Probably Attract In Addition To Star's Name

Box Office Analysis for the Exhibitor

Inasmuch as the star does very good work and her name will count for getting a good many in, you will probably not have any difficulty with "Dangerous to Men." It would be wise, however, to insist that your folks accept it as light comedy and not consider the fact that the story is obvious and at times they stretch it a point too far to get effect.

You can say that the star has quite a different part compared with that of her last picture, "The Willow Tree" in which she was a demure little maid of the Orient. This time she's first a grown-up young lady at school, then a child of twelve, from which she jumps into the role of a vamp. Plenty of variety and they may like it. You might try the following lines: "She planned a joke on the guardian she had never seen. But it was a boomerang. See how the joke turned out in 'Dangerous to Men,' Viola Dana's latest Metro production at the blank theater."

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WISTARIA PRODUCTIONS, Inc.

NEW YORK THEATRE BLDG. NEW YORK

Thrilling Stunts Put Weak Western Story Over

Tom Mix in
"DESERT LOVE"
Fox

DIRECTOR ..... Jacques Jaccard
AUTHOR ..... Jacques Jaccard
SCENARIO BY ..... Jacques Jaccard
CAMERAMAN ..... Frank Good
AS A WHOLE..... Gun-shooting melodrama with rather slack story but building to thrilling stunt climax.
STORY..... Material is there but it isn't very well developed and plot has one very illogical twist.
DIRECTION ..... Satisfactory
PHOTOGRAPHY ..... Very good
LIGHTINGS..... Very good night effects in opening scenes.
CAMERA WORK..... Commendable with thrills cleverly shot.
STAR..... Good as usual in role that demands horsemanship and stunts.
SUPPORT ..... Satisfactory
EXTERIORS..... Appropriate western stuff
INTERIORS..... Again the bar room and sheriff's office are main settings.
DETAIL..... Star wears two different pairs of gloves in one sequence.
CHARACTER OF STORY..... Sheriff hunts down men who killed his father, last one being the villain who has carried off heroine.
LENGTH OF PRODUCTION..... About 5,000 feet

"Desert Love" provides Tox Mix with another gun-shooting melodramatic vehicle that terminates in a thrilling stunt climax. The picture manages to maintain interest throughout despite a lack of skilful story development which evinces itself in a number of places. It opens with a whrlwind fight between the sheriff of a western town and his adherents against a group of murderous bandits. Tom appears as the sheriff and dies fighting, but before he passes out he leaves a list of the bandits who were responsible for his death.

The main story action starts when the sheriff's son, grown to manhood, goes gunning for the twenty-odd villains after he has been made sheriff. There isn't much made of this part of the story, though it offers many dramatic if conventional opportunities. They narrow the action down to the son of the bandit leader, who has betrayed the love of the younger daughter of Tom's foster-father, a ranchman, and the fighting sheriff.

The plot takes a very illogical twist when the father overhears the conversation between his daughters concerning the betrayal. Father picks out the older girl, the one Tom is engaged to, as the guilty party, when all the preceding action indicated very plainly that it was the younger sister. He goes in town to tell Tom and Tom sends him back to the ranch with the guilty man and a priest. A hasty marriage is consummated between the villain and Tom's girl, she keeping quiet because of her sister.

Then Tom learns the truth and a wild chase ensues to where the villain has taken his unwilling bride. This place proves to be a bandit's hangout and the final sequence introduces a lot of thrilling stunts before Tom succeeds in rescuing the girl. Of these his swing across a canyon on his rope, his fall from the window of an old mining shaft, and his climb up the side stand out as the most sensational.

Tom Mix rides with his usual skill and goes through his stunts with apparent ease. Francelia Billington, Eva Novak, Lester Cuneo, Charles K. French and Jack Curtis handle the other princopal roles adequately.

Will Register Well with Lovers of Western Melodrama

Box Office Analysis for the Exhibitor

Despite certain faults in the story and Jaccard's evident failure to take advantage as scenarist of the material he provided himself as author, "Desert Love" has enough action and stunts in it to get it safely over with the Mix fans and, in fact, all those who delight in western melodramas. The weak places in the middle are quite put to route by the thrilling character of the finish and it is likely that everyone will leave the theater feeling well satisfied.

Give Mix all that it due such a daredevil star and concentrate on the stunt stuff in your advertising and exploitation. Relate the thrills mentioned above and let them know that there is hard riding and shooting galore in the five reels. The story offers you a good advertising angle that can be summed up in this catch line, "He had taken an oath to 'get' every man responsible for his father's death, and the last man, he discovered, was loved by the girl he loved! What was the outcome?"

Half Mexican, half American, at first the Mexican blood prevailed and she hated the Gringos.

Then the American blood asserted itself and she came to love, not all, but one—Gringo.

But what a struggle with self; what struggles with her friends and neighbors, all Mexicans; what changing first to one side and then the other!

And then finally the stirring raid upon the American settlement, in which she at last found herself!

A picture that will go big everywhere. Why shouldn't it? It has everything.

Pathé
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tage Success Brought to the Screen

Pathé
Distributors

Not up to the Paramount-Artcraft Standard

Violet Heming in
"THE COST"
Paramount-Artcraft

DIRECTOR..... Harley Knoles
AUTHOR.....David Graham Phillips
SCENARIO BY.....Clara S. Beranger
CAMERAMAN..... Philip Hatkin
AS A WHOLE.....Impossible situations conveniently arranged and played by characters that fail to gain the sympathy expected by the author.
STORY.....Episodic in nature; airs the domestic troubles of the "marry in haste and repent at leisure" type.
DIRECTION.....Might have employed more discretion in handling of convenient bits in story.
PHOTGRAPHY ..... Average
LIGHTINGS ..... Good
CAMERA WORK .....Average
STAR.....Sincere but failed to impress in emotional parts.
SUPPORT.....Ralph Kellard didn't appear half as bad as the titles made him; others satisfy.
EXTERIORS .....Suit requirements
INTERIORS.....Some large sets
DETAIL.....A few sequences would stand explaining; titles too wordy.
CHARACTER OF STORY.....Tolerant wife who suffers much and forgives all for man she loves.
LENGTH OF PRODUCTION.....5,447 feet

This is another case of the production being adequate but the story just an excuse for a picture. The director has provided some splendid sets and has maintained the usual production standards fairly well. The players, however, have not been well handled. For the most part they play along in a monotonous vein, seldom varying the force of their action and giving the impression that they lack the interest in their parts necessary to put them over.

Miss Heming is sincere in her portrayal of the wife who is faithful to the last, but her emotional moments never compel nor create the feeling of sympathy that the author intended for his heroine. Ralph Kellard as the faithless husband, depends mainly on facial expression to register his feelings, and in doing so assumes a splendid disguise, but otherwise doesn't get over his intention.

As the whole, "The Cost" is below the general standard of Paramount-Artcraft output and the only thing that will get it by is Miss Heming's popularity and a fairly attractive title. There are several convenient bits which might have appeared less "planted" if handled a little more judiciously. For instance, the wife while attending a musicale looks through a window and sees her husband making love to another woman on the opposite side of the court. This bit is worked so automatically that it can't be accepted as mere coincidence.

Pauline Gardner marries Jack Dumont against her parent's wishes and despite the fact that she knows his weakness for high life. They establish a home in New York, but Pauline soon becomes a "neglected wife" and finally leaves her husband after seeing him in company with another woman. Later they take up life together again, but Pauline leaves him a second time when she discovers that the pearls she thought were intended for her were really a birthday gift for Leonora Fanshaw, a married woman and friend of Pauline's.

Leonoras husband, also a friend of Jack's, after discovering the intimacy between Jack and his wife, plans the latter's ruin in Wall St. The shock is too great for Dumont, who becomes critically ill. Once more the faithful wife returns to faithless husband, whom she helps to regain his losses. But the strain prove too severe and Dumont dies. This leaves Pauline free to marry Hampden Scarborough, a professor she met while at school, and who later becomes Governor.

Use Star's Name and Title But Say Little Otherwise

Box Office Analysis for the Exhibitor

Despite the fact that "The Cost" does not live up to expectations, nor the average output from the Famous Players organization, you may get away with it. You are likely to hear comment on the story end of it, but for the most part the production quality is average and if your folks like the star they will possibly overlook some of the faults of the picture.

In announcing the production say that it is an adaptation of David Graham Phillips' novel based on the theory that "for every mistake in life you pay the cost" and in the picturization of the novel the producers have adhered religiously to the theory by having the heroine pay, and pay because she married a man who was unworthy and who her parents opposed.

Detective-Counterfeiter Melodrama With Much Interesting Detail

Harry Morey in
"THE FLAMING CLUE"
Vitagraph

DIRECTOR.....Edwin L. Hollywood
AUTHOR.....Frederic Van Rensselaer Dey
SCENARIO BY.....William B. Courtney
CAMARAMAN.....R. G. Stewart
AS A WHOLE.....Detective-counterfeiter picture with interesting detail and sustaining plot.
STORY.....Incredible but ingenious and well developed; climax could have been handled more effectively.
DIRECTION.....Satisfactory except for fact that action's tempo never varies.
PHOTOGRAPHY .....Average
LIGHTINGS .....Plain
CAMERA WORK.....Satisfactory
STAR.....Gives very good impression in role of detective.
SUPPORT .....Average
EXTERIORS.....Very plain country stuff
INTERIORS.....Fulfill story demands
Detail.....Many little trick effects employed that enhance entertainment value.
CHARACTER OF STORY.....Detective traces down counterfeiters and wins love of girl.
LENGTH OF PRODUCTION....About 4,458 feet

"The Flaming Clue" is a detective-counterfeiter melodrama possessed of a fairly sustaining plot and considerable very interesting production details. While the story transcends the limits of probability at times, it is ingeniously contrived and always managest to hold the interest despite the fact that its conclusion is quite obvious right after the introductory scenes. An error of omission is the director's evident disregard for action tempo. The climax of "The Flaming Clue" could have been made much more exciting had the tempo been speeded up. Instead all the scenes from beginning to end hardly ever vary in movement.

Harry Morey appears as Ralph Cornell, secret service agent, commissioned to run down a counterfeiting band that operates in a hidden cellar in the old house of the widow Quall. He secures board from Mrs. Quall, posing as a naturalist, and immediately arouses the suspicions of Aaron Prine, head of the counterfeiters. The story centers down to a battle of wits between Cornell and Prine and the tricks they play on each other are responsible for much of the picture's interest.

Ultimately Cornell discovers the old cellar and the counterfeiting apparatus and sends for his men who are waiting in the next town. They attempt to work up a lot of suspense in this climax sequence by flashing the motor car carrying the men on its way and then cutting to the counterfeiting gang and Cornell, who has held them up single-handed. But they don't get much out of these scenes for the reason above mentioned.

Of course Prine and his men are arrested and Cornell clears himself before Mrs. Quall's daughter, Betty, and wins her love. The romantic element is somewhat weak and the old twist of the villain misrepresenting the detective in the girl's eyes is rather clumsily introduced.

However, the battle between Cornell and Prine is always itneresting. Cornell employs various unusual devices of the detective to assist him in getting evidence and the working of these is quite fascinating, as is also the manner in which Prine enlists various other tricks to combat Cornell's.

Morey is a rugged detective and plays with a conviction that makes his characterization very pleasing. Lucy Fox is the girl, Sidney Dalbrook the villain, while others are Eleanor Barry, Jack McLean, Frank Evans, Robert Milash, Robert Gaillord and Bernard Siegel.

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JACK & HARRY COHN
—PRODUCERS—
1600 BROADWAY NEW YORK

Should Please Star's Admirers and Be of Average Interest to All

Box Office Analysis for the Exhibitor

Harry Morey in

"THE FLAMING CLUE"

Vitagraph

If Harry Morey is a favorite with your people you can depend on "The Flaming Clue" offering very pleasing entertainment, for it presents him in a very congenial role and one in which he appears thoroughly at home. Other audiences will doubtless find their interest well awakened by the details of the production, so it may safely be said that it will appeal to most everyone.

Detective stories are welcome on the screen and so bring out this angle in your advertising with such catchlines as, "A charred piece of a twenty-dollar bill fell at his feet. It was counterfeit! But there was only one house in the neighborhood and he knew—but could he be wrong?" "The Secret Service on the trail of the counterfeiters! See this exciting picture of a fascinating battle of wits."

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25 WEST 45TH ST. NEW YORK

PATHE DISTRIBUTORS

Colorful Production Furnished Stevenson's Classic Pirate Tale

Maurice Tourneur's
"TREASURE ISLAND"
Paramount-Artcraft

DIRECTOR .....Maurice Tourneur
AUTHOR.....Robert Louis Stevenson
SCENARIO BY.....Stephen Fox
CAMARAMAN .....Rene Guissart
AS A WHOLE.....Colorful adventure story that will interest the many it will draw.
STORY.....Generally follows lines of book though a few unnecessary changes will be marked by "Treasure Island" fans.
DIRECTION.....Good in body of picture but introductory sequence is too long and rather tiresome.
PHOTOGRAPHY ..... Excellent
LIGHTINGS.....Artistic with fine effects
CAMARA WORK.....Very good
LEADING PLAYERS.....Shirley Mason, Lon Chaney and Charles Ogle have parts that will provoke much favorable comment.
SUPPORT.....Well chosen with a lot of good pirate types.
EXTERIORS.....Colorful sea and deck shots
INTERIORS.....Full of proper atmosphere
DETAIL ..... Noteworthy
CHARACTER OF STORY.....Pirate tale concerning search and battle for buried treasure.
LENGTH OF PRODUCTION.....5,134 feet

"Treasure Island" is a fine picture and one which will probably stand with the unusual money-makers of the season for sundry and obvious reasons, chief of which is the fact that it is an adaptation of Robert Louis Stevenson's pirate tale that is known the world over. While it is very likely that those who know the book thoroughly will take objection to some unnecessary changes, such as making Jim Hawkins a stowaway on the adventure ship and not an invited member of the party, and while the first reel of the offering is exceedingly slow to the point of tedium, the actual body of the picture is actionful, colorful and almost thrilling enough to thoroughly satisfy the demands of the hypercritical.

"Treasure Island" afforded material that was to Maurice Tourneurs quite comprehensive eye, as mince pie to the small boy. In staging the various nefarious activities of the villainous pirate crew aboard ship and their battles with Dr. Livesey's party on Treasure Island he has done fascinating work. Innumerable fine pirate types, headed by those two sterling character actors, Lon Chaney and Charles Ogle, add the finishing touch of Stevenson atmosphere. The locations selected are always atmospheric and the shipboard settings fairly smell of the salt sea and the sailors' rum.

The tale itself is sparse in features of importance and too well known to set down here in detail which would lose value in the process. Suffice it to say that the trip for the hidden treasure during which it is revealed by Jim Hawkins that the crew is none other than an old pirate band, their landing on Treasure Island and the miniature warfare waged between the pirates and Livesey, Trelawney and Jim to see which side shall carry away the coveted treasure are sequences fraught with excitements and thrills for young and old.

Indeed there is just as much gun-play and cut-throat villainy to be found in "Treasure Island" as there is in a murderous western melodrama. It's a real, thrilling pirate tale, is "Treasure Island," and one which happily came to the screen under the guidance of a man capable of realizing on the artistic opportunities presented by the story as well as its many blood-curdling moments.

Shirley Mason is seen as Jim Hawkins and some may discover her femininity cropping out at awkward times. Besides Ogle and Chaney a large supporting cast includes Harry Holden, Bull Montana, Charles Hill Mailes, Sydney Dean, Joseph Singleton, Wilton Taylor, Al Filson and Josie Melville.

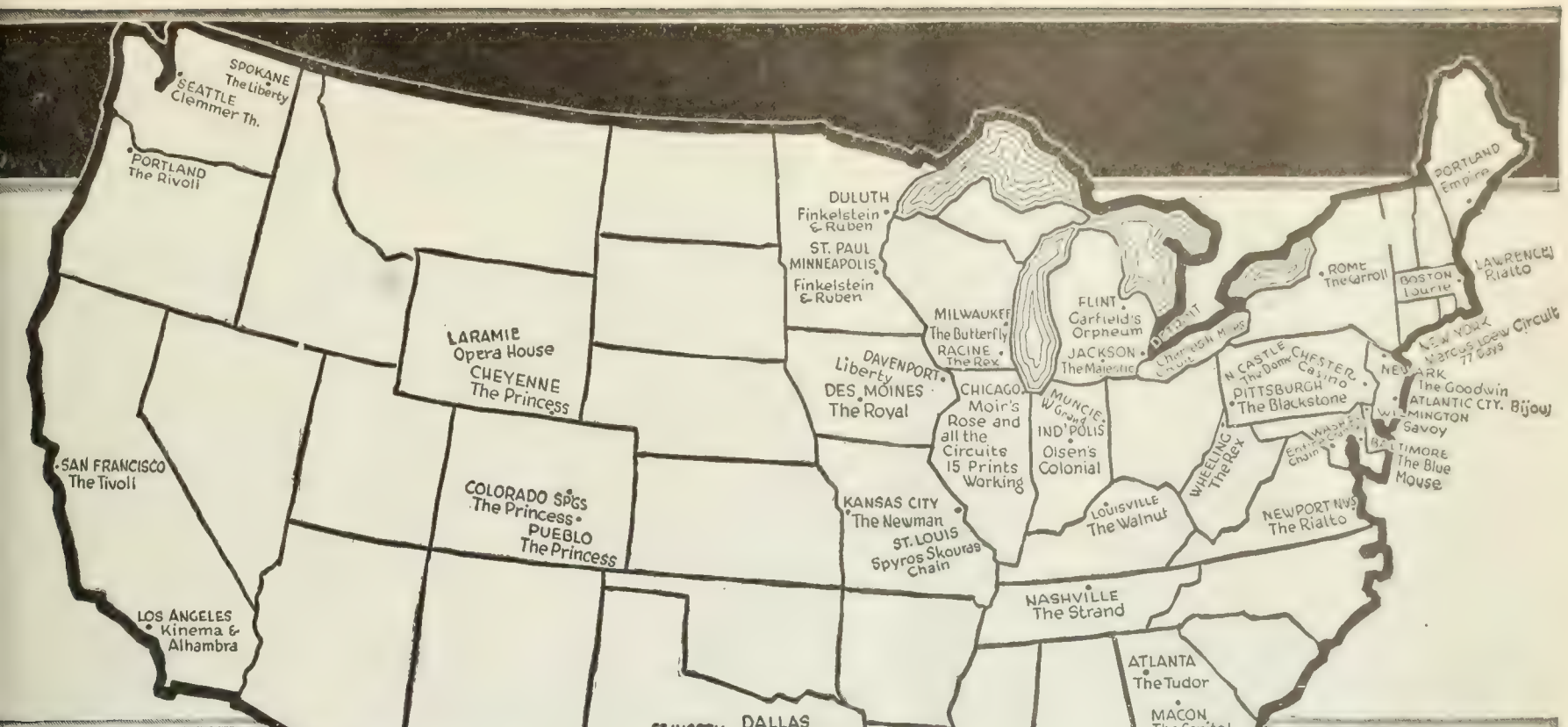
Much Handed You Here To Make This A Big B. O. Attraction

Box Office Analysis for the Exhibitor

You ought to be able to make a big success out of "Treasure Island," particularly if your theater is regularly patronized by the same people. A special bid to the literary element of your community, another to the children and their parents and concentration on the author's name and the thrilling tale he penned in "Treasure Island" should result in filled houses at every showing of the picture.

You've really got a box office asset in the title and author—a very big one. There's hardly a person that won't stop and consider the title when he sees it in print. And once attention is drawn in this fashion all you need to do is to hold it through intelligently prepared advertising and exploitation schemes.

Mention Maurice Tourneur. Photoplay goers will realize the possibilities of the story in his hands. Give Shirley Mason some prominence together with Lon Chaney and Charles Ogle. Chaney wears two wonderful make-ups and Ogle will have them guessing as to what he did to make himself the realistically one-legged Long John Silver.



SOLD

Louise Glaum in "Sex" is J. Parker Read Jr.'s *wonder-picture.* This production has been sought more eagerly and given play dates on national release date more swiftly than any production we have ever known in the industry. Louise Glaum on April 11 achieves the unprecedented feat of playing fifty-five full week first runs simultaneously in the United States. In at least a dozen of these first run cities "Sex" will have two, three or four week runs.

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J. PARKER READ JR. *presents*

LOUISE GLAUM in SEX

By C. Gardner Sullivan — Directed by Fred Niblo

Dial Film Company *presents*

MITCHELL LEWIS in King Spruce

From the novel by
HOLMAN F. DAY
Directed by
ROY CLEMENTS

When we tell you that we would be pleased to discover ten pictures made by independent producers with the power and quality of "King Spruce" you have a much better estimate of its strength than if we merely told you how big a picture we considered it to be. First run exhibitors have sensed this, too, and *"King Spruce" is booking the big theatres.*

Holman F. Day's biggest and best known novel is a story of real people—it throbs with life and vitality. It has the healthy, fresh scents of the great forests in its photography and it stars in Mitchell Lewis a mighty fine, sincere actor that many of you exhibitors have accidentally under-rated. Prints of "King Spruce" are in all branches for pre-release now.

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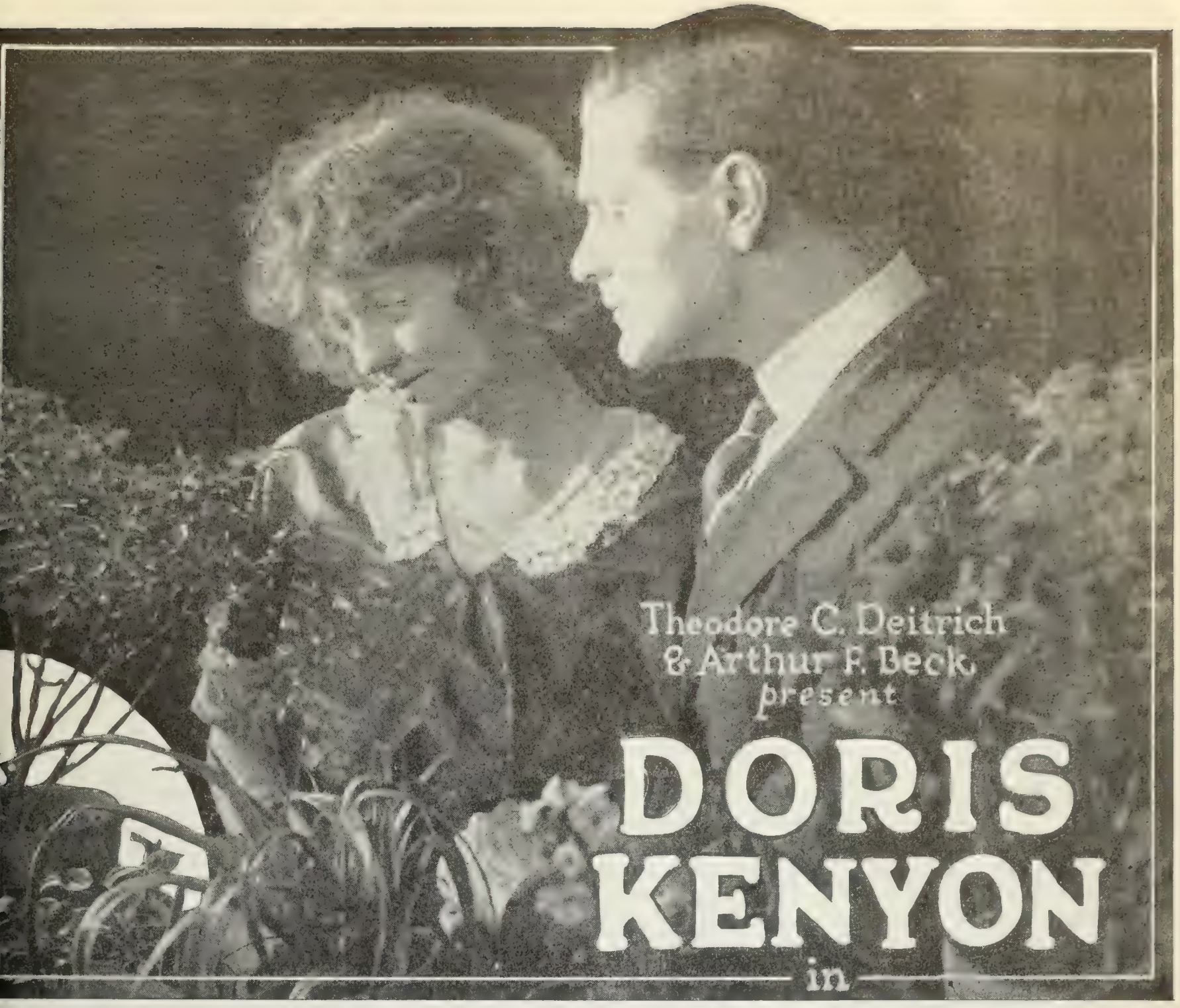

The Harvest Moon

From the celebrated play by AUGUSTUS THOMAS
Directed by J. Searle Dawley

Fine, clean, wholesome love stories never die. As a play "The Harvest Moon" was one that drew always the best patronage in many cities and always commanded audiences of women and girls. As a picture it contains sympathy, sweetness and a warm, strong appeal to the human heart.

Gibraltar Pictures inaugurate a new producing trade name with a production of beauty, power and distinction. "The Harvest Moon" and Doris Kenyon are certain to receive a welcome of liking and enthusiasm in the nation's largest and best theatres.

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Tsuru Aoki In Feature Slightly Above Average Merit

Tsuru Aoki in
"LOCKED LIPS"
Universal

DIRECTOR.....William C. Dowlan
AUTHOR .....Clifford Howard
SCENARIO BY.....Violet Clark
CAMERAMAN .....Not credited
AS A WHOLE.....A trifle slow-moving but fairly good twist at end and island atmosphere will get it over
STORY.....Serves as suitable vehicle for star
DIRECTION.....Might have handled players to better advantage but is generally good.
PHOTOGRAPHY ..... Good
LIGHTINGS .....Usually clear
CAMERA WORK .....Ordinary
STAR.....Lacks force in dramatic moments but satisfies in role of "Lotus Blossom."
SUPPORT.....Stanhope Wheatcroft is first class cad; Madga Lane and an unnamed Jap complete the cast.
EXTERIORS.....Some very pretty island shots
INTERIORS ..... Appropriate
DETAIL.....Nothing very wrong
CHARACTER OF STORY.....Japanese girl marries white man who finally deserts her.
LENGTH OF PRODUCTION.....4,600 feet

"Locked Lips" is not strictly oriental but has enough to flavor it sufficiently to satisfy admirers of the island race. The title does not impart anything to indicate the nature of the picture but you have the star's name which will suffice. Tsuru Aoki plays the part of the Japanese orphan girl who is teaching native children on the island of Hilo. She works pleasingly but a little more force in the dramatic moments contained in the role would improve her performance considerably.

The dominant motive of the story is the honor of the Japanese race, and the director has stuck to the idea throughout by having the little maid suffer much at the hands of an unscrupulous white man who accepts her kindness when he is down and out and finally marries her, although he does not love her, then manoeuvers things to make it appear that he has been drowned. The story contains several very convenient and planted bits but the director has secured a pleasant island atmosphere and a fairly originl twist at the end which may suffice to cover up other shortcomings.

Harvey Stanwood, believing he has killed a man during a poker row, escapes, and the opening scenes show him on the island of Hilo, near Hawaii, where he enters the cottage of Lotus Blossom, a teacher in the island school. Lotus returns to find the wanderer in her home. He tells the story of a shipwreck and accepts the hospitality of the Japanese girl, who gives him food, clothing and shelter.

Mistaking loneliness for love, Lotus agrees to marry the white man, but it isn't long before he tires of his almond-eyed bride and after robbing her departs, saying he will return when he gets good and ready. There comes to the island Komo, an artist and one of her own kind, who falls in love with her. But she is faithful and tells him why she cannot accept his love.

Later, believing Stanwood dead, Lotus goes to San Francisco to find Komo, and they are very happy. Lotus becomes companion to a married woman whose husband turns out to be none other than Stanwood. Once more Lotus is unhappy, but for the sake of the wife and baby her lips are locked and she sends Komo a note that she will see him no more.

Stanwood, fearing that Lotus may tell his wife of their relations, puts poison into the incense which the oriental girl uses and watches by the door as she prepares to inhale the flames. At this moment, however, Komo arrives to demand an explanation of the note. During a scuffle with Stanwood, Lotus opens the door of her room and Stanwood tumbles in and locks the door for protection while Komo and Lotus remain in the other room. Stanwood is killed by the fumes he had intended for Lotus.

Appeal To Those Who Like This Sort Of Stuff

Box Office Analysis for the Exhibitor

This is a fairly good program attraction and while it has its bad spots, the locations used for the action are pleasing to look at and the idea of a sort of semi-oriental atmosphere will attract especially those who admire this environment. Also the climax right at the end is well handled and will make them feel kindly toward it at the close, at any rate. The title may serve to attract if properly worked up by catchlines.

You could use: "Although she had been betrayed by the man she married, she suffered and was silent in order that another's life and happiness would not be ruined. See Tsuru Aoki's sacrifice in 'Locked Lips' at the ——— theater."

Actionful Melodrama Laid on American-Mexican Border

"RIO GRANDE"
Edwin Carewe Prod.—Pathe

DIRECTOR .....Edwin Carewe
AUTHOR .....Augustus Thomas
SCENARIO BY...Madge Tyrone and Edwin Carewe
CAMERAMAN .....Robert Kurrle
AS A WHOLE.....American-Mexican melodrama with much action.
STORY.....Not as skilfully wrought as much of Thomas' work and burdened with long anti-climax sequence.
DIRECTION .....Very good
PHOTOGRAPHY ..... Commendable
LIGHTINGS ..... Effective
CAMERA WORK .....Commendable
LEADING PLAYERS.....Rosemary Theby and Allan Sears appear in leading roles; former inclined to over-act.
SUPPORT ..... Good
EXTERIORS.....Fine Rio Grande stuff lends splendid atmosphere.
INTERIORS ..... Appropriate
DETAIL ..... All right
CHARACTER OF STORY.....Romance of Mexican heroine and American hero with misunderstandings caused by former's intense nationalism.
LENGTH OF PRODUCTION.....About 6,616 feet

You can hardly help getting the impression in viewing "Rio Grande" that Augustus Thomas, the playwright, permitted his Americanism to occupy first place in his mind over his dramatic instinct when he fashioned this melodrama. It deals with affairs on the banks of the river that separates the United States from Mexico and the Mexicans learn, before the plot has spun itself, that Americans have nothing but good intentions toward them and that they will fight to prove it.

As for the melodrama itself it is not nearly so skilfully wrought as Mr. Thomas' earlier plays. It has action galore and a creditable share of wholesale shooting, but its plot essentials are not calculated to arouse a full measure of good, old-fashioned melodramatic suspense, such as is to be found, for instance, in "Arizona."

The story deals with the romance of Maria Inez, a Mexican bred, terribly tempestuous young lady, and Danny O'Neil, an American deputy sheriff. Maria has been brought up by her father, a revolutionist, to hate the "gringo," and hate she does until one day, fleeing across the river from her father's enemies, she meets Danny.

She invites him to a dance at her father's hacienda. Don Jose, another revolutionist, in love with Maria, has made him captive but Maria aids in his escape. Later she learns that her father has been wounded and captured by the Americans in an attempt to smuggle arms across the border. Believing Danny responsible, her love again turns to hate and she leads her troops across the border in an attack on Danny's town. The Mexicans are routed, Danny is proven innocent and Maria learns from her father's dying lips that Danny's foster mother is her mother in fact.

Here is the proper ending of the story, but they go and tack on a long anti-climax sequence showing Maria doing penance for her misdeeds against America by teaching Mexican school children to love their neighbors. After this the long-awaited clinch arrives.

Rosemary Theby enacts the role of Maria and with great care brings out the warm Latin temperament that it demands. She is sometimes inclined to overdo this angle of the character and some of her emotional outbursts have an opposite effect than desired. Allan Sears is the Irish deputy sheriff, while others are Hector Sarno, Adele Farrington, Arthur Carew, Harry Duffield, Georgie Stone and Peaches Jackson.

Should Prove a Good Drawing Card and Will Satisfy

Box Office Analysis for the Exhibitor

While "Rio Grande" is not the big thing one would expect from such an author as Augustus Thomas, it is nevertheless an averagely thrilling melodrama, made something out of the ordinary because of its location and the real atmosphere that pervades the border scenes. Carewe and his company took all their stuff right down on the border and these real scenes, particularly those showing the river, serve to create an atmosphere different from that found in the majority of "westerns."

It is likely that, properly advertised, "Rio Grande" will pull the crowds in greater number than the average feature. The author's name and the peculiar fascination of the title of the picture will account for this. And the entertainment to be found in its reels, while not perfect and, indeed, with a number of scenes that hardly register their intended drama, will send your audiences away at least comfortably satisfied. Rosemary Theby is the best known and most prominent in the cast. If you want someone to feature, give her a play.

A BLACKTON

CYRUS TOWNSEND

THE BLOOD

Pathé Distributors

WITH

SYLVIA BREAMER

PRODUCTION

BRADY'S STORY

BARRIER

Pathé Distributors

How much loyalty does a woman owe to a husband who is insanely and unjustifiably jealous?

Should she hear his insinuations with patient calm, and suffer his brutal rages in submission?

Or should she say, "Enough of this! There lies your way and here lies mine. Happiness awaits me just around the corner and he is not jealous. You have thrown me into his arms."

A drama of fire and feeling, beautifully produced.

ROBERT GORDON!

More Like This Will Help Neither Star Nor Producer

Norma Talmadge in
"THE WOMAN GIVES"
First National

DIRECTOR .....Roy Neill
AUTHOR .....Owen Johnson
SCENARIO BY.....Not credited
CAMERAMAN .....David Abel
AS A WHOLE.....Gives the star all the opportunity in the world but exaggerated emphasis to prove the title make it unbelievable.
STORY.....Improbable situations; interest lags at various points.
DIRECTION.....Ordinary for the most part
PHOTOGRAPHY ..... Good
LIGHTINGS.....Frequently too strong on faces
CAMERA WORK .....Satisfactory
STAR.....Gives far from her usual pleasing performance.
SUPPORT.....Edmund Lowe and John Halliday equally prominent.
EXTERIORS .....Few used
INTERIORS ..... Satisfactory
DETAIL.....Titles ungrammatical, poorly constructed, weird and too many dashes used.
CHARACTER OF STORY.....Aims to prove its title.
LENGTH OF PRODUCTION.....5,923 feet

There is little doubt but that "The Woman Gives" if you are willing to accept the facts as put forth in the latest Norma Talmadge production. Nothing has been left undone to prove that the star is the "giving" type of woman and contrasting her with Lucille Lee Stewart as the "taking" kind.

However, one's imagination must be given unbounded limits and the strength of possibility reached far beyond its usual latitude to accept the actions of Inga Sonderson, who gives and gives, and then some more. The main trouble and failure to appreciate the extreme gratitude displayed by Inga is probably due to the fact that the benefits she has received and for which she tries to repay her benefactor, are not made clear enough or big enough by actual pictures to make the audience appreciate her efforts to save the man who had done so much for her. What this benefactor has done is told by means of titles. And many of these titles are of the Laura Jean Libby kind. Many are ungrammatical. All of them use dashes to give a choppy, dramatic effect, and many of them fail. The quality of production is first rate and a well selected cast furnishes adequate support for the star.

Inga Sonderson, artist's model, and her sweetheart, Robert Milton, an artist, have attained success mainly through the influence of Daniel Garford, an artist of international fame and representative of all the better things, and above all a gentleman. He is also deeply in love with his wife, so naturally he is greatly shocked and grieved to return home and find her in the arms of another man.

His grief turns to despondency and Garford drifts from bad to worse, bereft of friends and money. He comes to the building in which Inga has her studio and wanders into her apartment where a Christmas party is in progress. Weakened by dissipation and lack of care, he falls exhausted and lapses into unconsciousness. In gratitude Inga offers to keep him in her home and care for him.

This arouses jealously in Robert and he accuses Inga of having peculiar views on morals,—or something to that effect. The engagement is broken off while Inga continues her role as saviour, which leads even into the opium dens of the underworld. But eventually Garford regains his former prestige and probably continuing the gratitude idea, for there is no indication of love, he asks Inga to marry him. But Inga is not through her saving stunts yet. Bob, believing her engaged to the artist, is broken hearted and preparing to go "he doesn't know where." So naturally Inga goes back to him.

Better Be Sure Of Yourself Before You Go To It

Box Office Analysis for the Exhibitor

They'll have to come better than this if they want to keep up the reputation established for the Norma Talmadge productions. It's all very well to have a star, but a story is also necessary, and there's very little of it in "The Woman Gives."

There is no time in the whole picture that can be considered good entertainment, and some of the situations are so impossible and utterly improbable that folks at the Strand laughed right out at them. This one won't gain anything for the star nor the producer, as far as the audience is concerned, and you will probably notice the difference at the box office later, so use your own judgment. It's hard to say what to use to get them in for this one, unless you want to play with the title. Of course the star's name will get them in this time, but this one may keep them out the next time.

Western Comedy Melodrama Registers Very Satisfactorily

William Russell in
"SLAM BANG JIM"
American—Pathe

DIRECTOR..... Edward Sloman
SCENARIO BY..... .....Chester Blinn Clapp
CAMARAMAN .....Not credited
AS A WHOLE.....Western comedy-melodrama that will generally satisfy despite several story lapses.
STORY.....Has good comedy touches and holds up pretty well despite weaknesses in middle
DIRECTION.....Generally very good; is inclined at times to overdo detail.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Plain
CAMERA WORK.....Some shots should have been photographed at closer range.
STAR.....Plays dual role and handles both parts well.
SUPPORT.....Harvey Clark registers well in comedy role; others perform satisfactorily.
EXTERIORS.....Mostly western stuff
INTERIORS ..... Typical
DETAIL.....Some unnecessary footage, specially in middle.
CHARACTER OF STORY.....Easterner mistaken for western bad man and humorous complications resulting.
LENGTH OF PRODUCTION.....About 5,000 feet

"Slam Bang Jim" is a western but instead of being melodramatic, as is usually the case with such productions, the comedy element is inclined to predominate throughout. And as a comedy "Slam Bang Jim" does very well. There are melodramatic touches, true enough, but they are inconsequential. In fact, more of them would have helped a bit. As the story is presented it is inclined to sag heavily in the middle. There is no strong amount of sustaining interest and the comedy is neglected too much. Unnecessary detail consumes much of the footage.

But as a whole this one registers very nicely. The laughs are frequent enough to get it safely over and this means a lot even though true superiority is not attained. They open up with a sequence which, though old, is still useful for laugh-getting purposes. Jim (William Russell) is late for his wedding. He has overslept. On his hurried way to his bride's house he sees a man being attacked by thugs and going to the rescue, is mistaken by the police for one of the gang. So instead of arriving at the altar he takes a trip to the station house.

After this the wedding is off and Jim, turned out by his father, seeks the west in company with the gentleman he rescued. In the west there is a bandit, Pete, the exact counterpart of Jim, and here the main comedy line is introduced. They work in a lot of humorous stuff having Jim enter the western bar just after Pete has held it up. Of course he is mistaken for the guilty man and has a hard time getting away from the sheriff, but succeeds with the help of Pete's girl, who is mistaken along with the others.

Then Jim's late fiancee and her father, having learned that Jim performed a deed of heroism the night of the wedding, arrive in the west to look him up. Their stage is held up by Pete and more comedy is derived here from the mistaken identity trick. The action sags some after this until the two men are finally discovered together. Pete escapes with his girl and Jim is reunited with his fiancee.

Harvey Clark gets in some very good comedy on his own account as the eastern girl's father to whom the ways of the west are strange. Russell performs his two roles with dash and enthusiasm, while others are Bull Montana, Francelia Billington, Ada Gleason, Ruth Everdale, Charles Newton, Ashton Dearholt and George Periolata.

This Ought To Go Very Well Particularly With Russell Fans

Box Office Analysis for the Exhibitor

Summing up, there is enough good comedy in this to make the whole register as very satisfactory before practically all audiences. Even though the action does sag in the middle the laughs before and after are plentiful enough to get the audience with the picture and hold the attenion.

Russell is very popular with certain crowds and before audiences made up of his admirers you will probably find "Slam Bang Jim" doing a great business. The comedy is "situation" stuff for the most part and the star handles himself very well in the light scenes. And certainly Harvey Clark is going to get them laughing by his humorous business as the easterner in the wild and woolly west.

Outline the plot by such catch lines as "It was bad enough to be a tenderfoot in the west, but Jim was mistaken for a bandit as soon as he set foot in the Arizona town! See this picture of laughs and thrills." "A western comedy in which mistaken identity keeps you laughing and thrilling from start to finish."

Harry Carey

he's human!

Not a movie superman—but just—*human!* Features that prove him "real folks"—gestures that real folks recognize, and smile at—characteristic actions that might have been their own—vigor where vigor is needed—pathos that's true stuff—comedy as good as Chaplin's best—*and*—a wonderful, happy smile that's just pure sunshine through and through.

That's why they like HARRY CAREY—because he's human. And he's human because he's a good actor. And because he's a *good actor* HARRY CAREY is playing today in the biggest theatres in the land—and where he plays—just take it from us—he *sticks!*

Show Human HARRY CAREY in "MARKED MEN" and "OVERLAND RED"—the first directed by Jack Ford, the second by Lynn F. Reynolds. Never in Universal's whole history have we received exhibitor testimonials of a higher quality than from these two *typical* CAREY SPECIAL ATTRACTIONS. See them *both* at your nearest Universal Exchange and you will be well repaid.

UNIVERSAL SPECIAL ATTRACTIONS

Typical of the "Would You—?" School of Melodrama

Vivian Rich in
"WOULD YOU FORGIVE?"
Fox

DIRECTOR .....Scott Dunlap
AUTHOR.....Jules G. Furthman
SCENARIO BY.....Jules G. Furthman
CAMERAMAN .....Vernon Walker
AS A WHOLE.....Typical "would you—?" melodrama containing much talk and action about illegitimate child.
STORY.....Well constructed for this type of plot and builds to quite sensational climax.
DIRECTION ..... Satisfactory
PHOTOGRAPHY ..... Average
LIGHTINGS.....No special effects used
CAMERA WORK .....Average
STAR.....Gets all her stuff over, but is mechanical at times.
SUPPORT.....Headed by Tom Chatterton; entirely efficient.
EXTERIORS .....Hollywood stuff
INTERIORS.....Not much variety; all appropriate
DETAIL ..... All right
CHARACTER OF STORY.....Wife's adopted child arouses husband's suspicions; he discovers that he is its father.
LENGTH OF PRODUCTION.....About 5,000 feet

This is a typical example of the "would you—?" school of melodrama, presenting an isolated sex tangle and asking the spectators to judge what their courses would be under the circumstances. Of its kind it is quite well constructed and builds to a climax which, though not altogether surprising, is sensational owing to startling frankness of the preceding action.

Much of the action and a great deal of the subtitles concern an illegitimate child and the general tone of the production may be gauged from this. The husband believes, jealously, that the child is his wife's by the villain. The villain believes it's the wife's by some other man. The wife believes it the offspring of two unfortunates. And in the end it turns out to be the child of the husband's by another woman. There are the cross currents and purposes that go to make the story of "Would You Forgive?"

In the beginning it is planted that Mary Cleveland is unhappy because she has no children. John Cleveland is one of those exceedingly busy business men. Hasn't got time for anything else supposedly. Mary's former admirer, Paul Horton, is serving the last of a three year's sentence in jail for forgery. In a moment of jealousy John accuses her of still loving Paul. She proves herself his true wife, however, but incidentally discovers that he had a common-law wife before his marriage to her. When he begs forgiveness she grants it. This part of the picture is well done and very impressive.

It then develops that Mary has adopted a child. She keeps her in a small apartment with an old nurse because John would object if he knew. Coincidentally the old nurse is none other than Paul Horton's old nurse. When released from jail he goes to her and meets Mary. At this juncture the various beliefs of the three principals regarding the child's parents enter and build the action up to a well contrived and sensational climax in which the truth is disclosed. Mary, of course, forgives and the the titular question is put up to the audience.

Vivian Rich regisers all the emotions demanded by the role in no mistakable style. At times she is somewhat mechanical in expression, but her evident sincerity well succeeds in overcoming this. Opposite is Tom Chatterton, regarding whose performance the same may be said. Ben Deely is suitable as the heavy who turns out a pretty decent fellow after all.

Will Draw and Should Appeal to the Sensation Seekers

Box Office Analysis for the Exhibitor

Exhibitors won't have to be told much more than the title of this production to obtain a correct line on it. Fox has put out others of the same type, as have several other producers, and while many of them have been well enough made, they don't carry the impress of real class and distinction.

If you play this you are going to cater to the lovers of the sensational. To these the great reference to the illegitimacy of the child will matter little. It's the basis of a sensational melodrama and that's what they want. Others, however, might easily take offense at the subject of the story.

Vivian Rich is a new Fox star. She's been in pictures a long time, however. Many of you will remember her from the old American pictures. You might play her up as a new light if you think this method of advertising pays.

WILLIAM

DIRECTOR

Introduces MISS EDITH JOHNSON

Million Dollar Vitagraph Serial

WILLIAM DUNCAN

MR. EXHIBITOR:

"I feel satisfied that this serial surpasses IN EVERY WAY any of my previous efforts and will appreciate your expression of opinion."

CAN BE SEEN AT ALL VITAGRAPH EXCHANGES

DUNCAN

and STAR

and the excellent cast in his new

"THE SILENT AVENGER"

MISS EDITH JOHNSON

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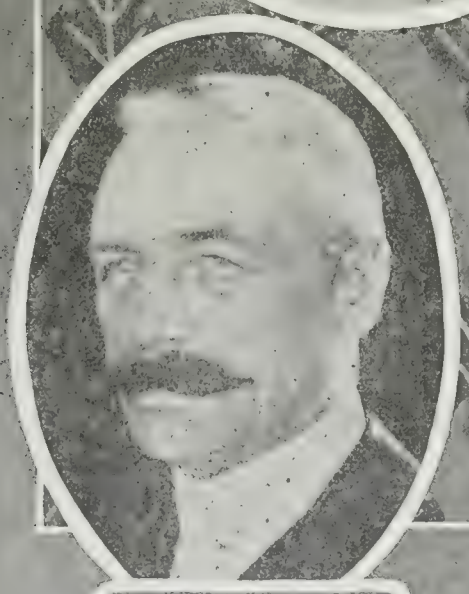
ERNIE SHIELDS



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This Radiant Young Star
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Each Famed for Many Cinema Successes

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ANDREW J. CALLAGHAN PRODUCTIONS, Inc.
25 West 43d Street New York City

WD 4/18/20

Some Short Reels

"The Fly Cop"—Vitagraph

Some excellent comedy business, equalled by a thrilling sequence on the roof tops, are elements which make this two reeler, written, directed and starred in by Larry Semon, one that will register as far out of the average line with all audiences. Semon introduces some new gags and his own acting is mirth-provoking. His quick change of clothes with the chauffeur will surely get a laugh. The gag of the flivver losing various of its parts as it goes along the road has been used before, but it's still very good. The strong arm stunts performed by Semon after he has swallowed an overdose of "dope" register as fine slapstick tricks. Then the final chase over the roof tops and the thrilling see-sawing on the edges by means of a ladder will certainly make 'em sit tight, thrilling and laughing. Suporting the star are Lucille Carlisle, Frank Alexander, Al Thompson and Joe Hauber.

"The Fly Cop" is the kind of comedy you can headline along with the feature and the kind of comedy that will attract more attention than the ordinary feature.

"Thirty Minutes in Havana"—Radin

With a number of humorous situations built about a very satisfactory plot, this one-reeler, in which Chris Rubb plays the leading role, registers solidly. It finds the Swede comedian traversing the street in rags. The gag at the start, in which Rubb attempts to emulate the copper who secures liquor from the saloon-keeper, is not new, but will draw a laugh. Thereafter most of the material concerns his experiences with a Hindoo magician and a powerful fluid which gives him supernatural powers. Obviously, what happens is a dream, but it has been been filmed commendably and is funny. Undoubtedly, it will make most audiences laugh.

"The Weekly Indigestion"—Radin

A. Lincoln Miller, who turned out the two releases of this series, has employed an excellent and unusual scheme. He has taken various news items, and after announcing them concisely in the subtitles, burlesqued them before the camera. Were it possible to produce the reels and get them to the exhibitor directly after the news events thus handled occurred, the success of the productions would be instantaneous.

"Old Dials for New"—Radin

Florence Turner plays the stellar role in this single reeler, is attractive and works zealously enough. Unfortunately, however, she has not been furnished with suitable story material, neither the theme nor the situations being very laughable. It concerns an old couple who decide to have their features remodeled. In wifey's case they are successful, but they fail with hubby, and the finish finds him very much humbled. An endeavor to get laughs was made in the scene which shows the methods employed in restoring youth, but very little of it produces the desired results.

"Cherry Blossom Time"—Ford-Goldwyn

Lack of sufficient light is the only important weakness of this Ford reel. Japanese scenes make up the footage, and although there is a great deal that interests, it has not been screened so as to show it to best advantage. It opens with an April procession in the "Land of the Rising Sun," and the spirit predominating is one of the spring essentially. After that, there is material concerning the cultivation of rice, and the territory shot has much that is pleasing to the eye. The streets of Japan are narrow, and that may have had something to do with the lack of distinctness in the parade portion. Otherwise, this is up to the mark.

"The Great Nickle Robbery—Fox-Sunshine

The better part of this two reeler is laid in a trolley car and considerable humor is derived from the setting. Chester Conklin appears as the conductor who has a child's bank in which to carry his cash and whose usual pastime is robbing the company of nickles by failing to ring up fares. They work in some good tricks showing various would-be passengers running for the car and Conklin helping a fat man to board with a hook and rope. When girls come along he gets down and watches them go up the steps. Five or six of them wear those Los Angeles socks. The plot is quite funny whenever it appears and the entire offering contains a pretty steady supply of laughs. Jack Blystone directed.

"Work"—Victor Kremer

With a new set of titles substituted for those originally used, Victor Kremer is selling on the state right market another of the Charles Chaplin two reelers made for Essanay. In its reissued form, the production is quite laughable. It does not, however, rank with the best of the old Chaplin offerings, and the new titles detract, rather than add to its value. In the scenes showing Charlie dragging the cart-load of materials and his experiences with the maid, there is much that is humorous, the star registering as usual with his expressions and other comedy business. It is not, however, the spontaneous laugh-getter that many of his other works have been.

"This Way Out"—Hall Room Boy Comedies

Gags of merit are to be found in another of the Hall Room Boy comedies. Thematically, it is not particularly funny and takes Percy and Ferdie out of their usual characters after the first few hundred feet. The incidents which comprise it are for the greater part of such a nature, however, as to get it over in good fashion. Neeley Edwards and Hugh Fay team up well, the latter making a good mate for the refined-mannered comedian. In the opening scene, the shots showing one of the boys doctoring a hole in his stocking with some shoe polish, and the other turning his collar inside out upon discovering a spot on the exterior, are touches that will amuse. Their rivalry for the girl and training escapades before their fight will also draw laughs. Fight stuff, of course, has been done over and over again, but a new stunt in this scrap is the use of chloroform by Fay. Later, the method by which Edwards escapes from prison and the subsequent finish will hold it up until the end. Frank Howard Clark wrote the scenario and Arthur D. Hotaling directed.

"Gee Whiz"—Sennett-Famous Players

Getting off to a good start and maintaining a very satisfactory pace throughout the initial reel, Mack Sennett's latest slows up later on and does not wind up in as good style as it begins. Most of the latter portion takes place in a hotel, with much of the customary in-and-out-of-the-room stuff. Until the closing footage is reached, this has less slap-stick than is usually found in the Sennett productions, but riotous material eventually does make its appearance. At the very finish they offer a novel stunt which makes a worth while ending and helps. The shots in the soft drink emporium at the beginning and court room scene are laughable, especially the latter, which is a scream. These make a good impression and inject much of the punch into the offering. Richard Jones directed. As a whole this should go across, although it does not rank with the best Sennetts.

"The Great Umbrella Mystery"—Bray-Goldwyn

Drawn and animated excellently, the Happy Hooligan cartoon which makes up the greater part of this Bray comic, holds its own. The theme is fairly clever, the various bits funny and execution splendid. After the cartoon the material consists of a series of remarks and quips selected from newspapers. There was a time when this was a distinct novelty, but there are so many productions of that sort on the market now, that it is doubtful as to whether it can get over. Certainly there is nothing about the remarks included in this that would make the issue stand out above similar ones. A few of them are humorous, but some are old and others not entirely up to such a standard as to arouse spontaneous enthusiasm. The cartoon part will get over with ease in all probability; the rest is hardly likely to go as well.

Bray Pictograph, No. 433—Goldwyn

Romantic economical young people who see this Bray reel will appreciate the wisdom of their ways. "The High Cost of Courting" as the part that opens is called offers carefully computed figures as to the prices that must be paid for entertainment. These are a trifle exaggerated, perhaps, but can be depended upon to maintain interest. Mary Roberts Rinehart, noted woman author, faces the spectator thereafter while camping and in a picture studio where a scene from some of her writings is being reproduced. Closing, is a cartoon by Milt Gross called "Frenchy Discovers America."

28 WD 4/18/20

Short Reels

"The Reawakening"—Ford-Goldwyn

For another educational subject the Ford organization has screened the manner in which wounded soldiers are taught new occupations and fitted for useful civilian life. Excellently screened, and showing in detail the careful way in which the veterans receive Physio-Therapy treatment, it is a creditable reel. Objections may be raised in some quarters on the ground that it is a reminder of the war, but otherwise there is hardly any cause for complaint. It is a clear comprehensive treatment of the matter.

"Cracked Wedding Bells"—Pathe

More of a story and less knock-about stuff than are usually to be found in the Snub Pollard one reelers make their way into this. Together with the darkey youngster, seen so frequently in his support, Pollard puts over several hearty laughs and the offering which has slap-stick material and a plot in about the proper proportion should hold its own. Complications result when the principal, about to be married, discovers that he forgot his ring. Upon his arrival at home, after pushing his flivver to his residence, he finds the ring gone with the vest in which he had placed it. That condition leads to another twist in the theme, for as Pollard and the darkey chase after the vest, the ring is in the latter possession. Returning to the scene of the wedding, after securing the ring, he absent-mindedly hands it over—just in time for his rival to use it. They have carried the production out a bit further, but the appended footage is more of an anti-climax than anything else.

"Trailed by Three—Pathe"

One of the islands in the South Sea group is where they placed the third episode of this production. No sooner does the action shift to it, than the number of villains is swelled to three. The heroic trio seeking to recover a valuable string of pearls is at a distinct disadvantage, and at the finish, the chief of the natives is about to be tortured by "The Tyrant of the South Seas," the character who gives the episode its title. A goodly amount of action is included in this section and the setting is uncommon for serials.

"Screen Smiles," No. 41—Screen Smiles-Victor Kremer

Cartoons, flashed upon the screen immediately after comments, selected from various publications, make their appearance, are one of the two novel features of "Screen Smiles." The other is the pair of trailers appended, one at the start and the other at the finish. That at the beginning is an excellent and unusual bit of animation and holds the eye. The scheme of having the scissors cut into the newspaper, the pieces forming into letters, and then the quill writing a supplementary rhyme being quite out of the ordinary, with the owl at one side adding a dignified aspect. Drawn in black on a light surface, the closing trailer does not harmonize with the rest of the issue, in which all of the matter is seen in white letters on a dark background. A change to make it conform with what precedes would probably be beneficial. As for the subject matter, that employed in this issue is fairly clever, while the cartoons are not always very funny. Instead of being linked up with various current topics as has been the custom in this and other issues of a similar nature in the past, many of the captions are gags gleaned from humorous columns.

"The Outlaw of the Wilderness"—Robertson-Cole

Wyoming timber wolves, gaunt, shaggy brutes, have been screened while roaming their natural haunts. Some of the shots, showing the animals quite close to the camera, are really remarkable. There are scenes in which deer make their appearance and others showing the wolves against the horizon. The latter present an imposing appearance, the atmosphere maintained being truly one of the great outdoors. Later, they show the manner in which the flesh-eaters are hunted down, winding up with the bringing home of one that has been shot. Jock Rantz is responsible for the writing of the reel, while J. G. Sill is credited with "taking the scenes."

"A Captivating Captive"—Christie Comedies

Situations of merit are lacking in a light story selected for another Christie reel. Charlotte Merriam and Earl Rodney are featured in the production, directed by William Beaudine, and although they do all that is expected of them reasonably well, the weakness in the plot is a distinct handicap. Rodney in the role of a young man living with his sister, upon learning of the arrival of a girl friend whose photograph does not flatter her, decides to leave. She turns out to be youthful and fair, however, so that he is prompted to exchange places with the chauffeur when she is urged to go for a spin. Ultimately, he manages to leave two other swains behind and it is not long before he has captured her heart. Due to his sister, they are apprehended by a representative of the law on a motorcycle, but in the end wed—after knowing each other for about an hour or so.

"Her Perfect Husband"—Christie Comedies

Starting out in good style and going along in that fashion for a while, this Christie offering culminates suddenly and without explaining the plot fully. Until it ends, it keeps the spectator in suspense and has enough laughs to get it over. Dorothy Devore, featured with Jimmie Harrison, is quite attractive, while Eddie Baker holds his end up well enough. They started out with wifey believing her husband perfect and his being entered in a "Perfect Man" contest. In his efforts to build up to justify his wife's ideas about him, he engages a rough and ready trainer, whom he introduces as his cousin. Said cousin brings two more along and the trio attempt to make away with all of the valuables in the house, but Harrison overcomes them all, after which it winds up. As for the contest—they seem to have forgotten or side-tracked that. Keene Thompson wrote the story and Frederick Sullivan directed.

"Stick Around"—Ay-Vee-Bee

Following a chain of situations that are laughable, this two reeler, which stars Ernest Truex, leads up to one comedy sequence that puts a big punch into the culmination and gets it over with much to spare. P. G. Wodehouse wrote the story, which is an excellent vehicle for the juvenile who plays the principal role, and John Joseph Harvey, who directed, injected the proper atmosphere.

It finds Truex in the role of a detective, turned down by the girl he would marry because he is not connected with the theatrical profession, she being a member of a musical comedy company. When the organization sets out on a tour of the sticks, Ernest is given orders to trail the show. This he does, affecting various disguises which fool no one. And that is where one very funny incident occurs. One of the men with the trope gets Truex into a room, and the manner in which he discusses the disguises, with flash-backs of the star in his camouflage, always with the same suit-case, will provoke mirth beyond doubt. When he switches the lights off at a performance and then gets into trouble otherwise, the spirit of fun is well maintained. The entry of a mouse into his wearing apparel, causing him to do a combined eccentric dance and shimmy onto the stage in a manner that awakes the slumbering audience and puts the show over, furnishes the climax. Ultimately, he is signed with the company and to cap it all, the lady of his heart sinks into his arms.

HAS THE WORLD LOST ITS VISION?

"DEMOCRACY"

-- THE --

VISION RESTORED

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DIRECTED BY WILLIAM NIGH

In this World Vision of the New Order which is to come lies the solution of Humanity's greatest problem:

THE ELIMINATION OF CLASS HATRED!

In all lands and ages there has existed an unceasing conflict between Democracy and Autocracy.

In a delightful, soul-gripping romance of graphic realism is portrayed this conflict as it exists in our modern civilization, wherein heroic men and women of today continue unabated the long struggle for *more room, greater opportunity*—FREEDOM!

EVERY SCENE TEEMS WITH THOSE BASIC ELEMENTS WHICH HAVE

AUDIENCE APPEAL!

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2826 DECATUR AVENUE, NEW YORK.

GOLDWYN TRADE BULLETIN

A Weekly Catalogue of Current Releases

SAMUEL GOLDWYN Presents

WILL ROGERS

IN

The Strange Boarder

By WILL PAYNE
Directed by CLARENCE BADGER

STAR—The quaint rope-throwing philosopher and humorist, Will Rogers.

AUTHOR—Will Payne, whose Saturday Evening Post story was read with delight by millions.

CAST—An excellent group of contrasting types, including Jimmy Rogers, Irene Rich, James Mason, Lionel Belmore and Doris Pawn.

Jimmy, the four-year-old son of Will Rogers, plays his first screen part with a delightful lack of self-consciousness.

STORY—Will Rogers is seen as Sam Gardner, who, with his little boy, leaves his Arizona ranch to embrace a wonderful "business opportunity" in Chicago.

He loses all his savings to confidence men, and, desperate, attempts to recoup his losses by gambling.

It is here that the strange friendship takes place between Sam Gardner and "Kitty" Hinch, a flashy sport of the underworld. Later, when "Kitty" kills his boss in a fit of jealousy, Sam Gardner proves that a MAN can risk death and disgrace rather than give up his faith in a friend.

Sam Gardner gives his hand to the man who saved his boy's life—the same man who later brought him into the shadow of the gallows.

COMMENT—This picture is easily the most realistic Will Rogers has ever had.

The star with his wide grin, his homely, intensely likeable personality and general air of sun-tanned, hard-bitten Western honesty, will endear himself to your patrons.

It is a REAL picture, with a man's size plot and every element that makes for box-office success.

The Westerner loses his last dollar in Chicago—but wins the priceless love of a splendid girl.

the BRADSTREET of FILMDOM

WID'S DAILY

the RECOGNIZED AUTHORITY

VOL. XII No. 19 Monday, April 19, 1920 Price 5 Cents

Value of Films

Nat'l Has Plan to Determine Actual Box Office Strength of Hitherto Undetermined Pictures.

Methods for determining actual, instead of theoretical, box office values of productions which lack star, story or directorial precedent as a basis for pre-release fixation of their rental worth to exhibitors, will be inaugurated by Associated First National at the beginning of next season.

This new plan is characterized by First National exhibitor officials as their Exhibition Value Department. It will function chiefly as an arbitrator of differences in opinion between First National members who have the authority of the entire membership to make purchases and the producers or agents from whom specific independent attractions are sought.

A varying number of theaters will be used, in all parts of the country, but of sufficient difference in clientele, character and location, so that the results in total will be the equivalent of an absolute test of every theater condition under which any attraction can be played. Every attraction to be so tested will be given a complete complement of advertising and publicity equipment, and it will then be played in each of the "test" theaters, supported by a thorough local advertising and exploitation campaign, designed to attract the maximum of patronage possible. The box office results, in each instance, will constitute the basis on which First National officials will indicate exhibition values for the entire country.

The number of membership theaters to be used in each "test" of this nature will vary, according to the calibre and style of the attractions which will have their exhibition values fixed by this method. The theaters will range from the most important and largest of the first run houses owned and operated by First National members, in which attractions are played for week stands or longer, to second and third run theaters, in which programs are changed two and three times a week.

Box office returns, in each instance, will be carefully tabulated and filed

(*Continued on Page* 3)

DELAYS

The railroad strike and tie-up have reached such proportions that should you fail for the next few days to receive your copy of WID'S DAILY regularly you will understand why.

The little convent girl felt that all eyes were watching her as the handsome prince escorted her from the room—Katherine MacDonald in "Passion's Playground," from the novel, "The Guests of Hercules," a First National attraction.—Advt.

Considering Offers

Marguerite Clark Through With F. P.-L.—Resting in South

Marguerite Clark is considering at least two offers from large film organizations.

Her contract with Famous Players-Lasky has expired and at the present time Miss Clark is resting in the South.

She is expected back in New York about May 1, at which time the question of her future affiliation will probably be decided.

Loew in Tulsa

(*Special to WID'S DAILY*)

Tulsa, Okla.—Fred G. Weis, district manager for the Marcus Loew circuit, was here recently to look over sites for a new theater.

Los Angeles—Irving Willat, who is to produce for Hodkinson, expects to start within the next 30 days.

Scout "Big 4" Rumor

Report of Dissolution Denied by Members—All in Harmony.

(*By Wire to WID'S DAILY*)

Los Angeles—Various members of the "Big 4" in Los Angeles deny the rumor absolutely that the United Artists would dissolve.

The rumor was printed in the Herald. The "Big 4" members declare that everything is working in harmony and that there is no basis to the report.

Hiram Abrams said he was happier in his present connection than he has been for years.

Williams Here

Despite railroad difficulties, J. D. Williams of First National arrived in New York from California Saturday morning. Swamped with work.

Pathe Gains 60%

Annual Statement Shows That Increase in Gross Earnings—Net Profit $922,000.

Pathe Exchange, Inc., has made public its anual report for the fiscal year ending Feb. 28. The report shows that company's gross earnings were $9,000.000 an increase of 60 per cent over the preceding year. After deduction of Federal taxes, the net profit was $922,000.

Bernhard Benson, of Merrill, Lynch & Co., Wall St. bankers, has been elected vice-president of the company.

Mauretania Delayed

The Mauretania, which was due in New York yesterday and which has aboard Adolph Zukor and William A. Brady, has been delayed and will not reach New York until to-morrow or Wednesday.

Nat'l Ass'n to Meet

The regular quarterly meeting of the board of directors of the National Association will be held shortly after the arrival of William A. Brady, president of the association.

His absence in Europe and the absence of a number of board members on business affairs out of town have held up the meeting, which was slated for March.

Tax Wanted

(*By cable*)

London—The Express prints a long story advising the British Government to charge American producers for using the exterior settings of English scenery, and generally takes a rap at the American film invasion.

ALICOATE.

Sunlight Arc Film in Magazine

The Sunlight Arc film showing Broadway at night, which was shot on the night of Feb. 21 in the midst of a blizzard, will be incorporated in the Paramount Magazine No. 3886 for release May 9.

Deal Now Closed

Universal officially announced on Saturday that the deal pending between P. A. Powers, Carl Laemmle and R. H. Cochran had been definitely concluded and that the interest held in Universal by Mr. Powers had passed into the hands of Laemmle and Cochran.

Need a GOOD Publicity man? Employ SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 19 Mon. April 19, 1920 Price 5 Cents

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C. ("Wid") Gunning, President and Treasurer; Joseph Dannenberg, Vice-President and Editor; J. W. Alicoate, Secretary and Business Manager.

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	85	85¾	85¼
do pfd.	91	91⅛	91
Goldwyn	25	26	25
Loew's, Inc.	34¼	34½	34½
Triangle	½	½	½
Unit. Pict. Prod.	5½	6¼	6¼
World Film	¼	¼	¼

*Friday's quotations.

New David Butler Film

Leatrice Joy has commenced work on "Alice in Underland," a story taken from a magazine. She plays opposite David Butler, and Fred Butler directs. Production is now under way in California.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Frederic Maltesta has been engaged by Dustin Farnum to play in his "Big Happiness."

A. S. Le Vino, of Metro scenario staff, has completed the script for "The Mutiny of the Elsinore," the second Jack London story to be produced for C. E. Shurtleff, Inc., and is now preparing "The God of His Fathers" in continuity form.

Robert McKim and Claire Adams have been engaged by Benjamin B. Hampton.

Eliott J. Clawson has joined the Metro scenario department and will do as his initial script "Big Game," by Willard Robertson and Kilbourn Gordon.

Mahlon Hamilton has been signed by Jesse D. Hampton to play the lead in Robert Thornby's initial production, "Half a Chance," by Fred H. Isham.

Lucien Androit, cameraman, has been engaged by Jesse D. Hampton.

Donald Crisp has left with the Wanda Hawley company for Santa Barbara to take scenes for the first vehicle of Realart's new star.

"Head and Shoulders," Viola Dana's next Screen Classics production, will be directed by William C. Dowlan, who directed her in "Dangerous to Men."

"Burning Daylight," the first Jack London story to be produced for C. E. Shurtleff, Inc., by Metro, was completed last week. Mitchell Lewis is the star. Edward Sloman directed.

GAUSMAN.

On Broadway

Strand—Marshal Neilan's "Don't Ever Marry."
Capitol—Bert Lytell—"Alias Jimmy Valentine."
Rialto—Charles Ray—"Paris Green."
Rivoli—William S. Hart—"The Toll Gate."
Broadway—Hope Hampton—"The Modern Salome."
Marie Dressler—"Tillie's Punctured Romance."
Brooklyn Strand—Anita Stewart—"The Fighting Shepherdess."
Loew's New York—Today—Eugene O'Brien—"A Fool and His Money."
Tuesday — Will Rogers — "The Strange Boarder."
Wednesday—Gladys Brockwell—"The Mother of His Children."
Thursday—Harry Carey—"Bullet Proof."
Friday—Clara Kimball Young—"Trilby."
Zazu Pitts—"Bright Skies."
Saturday — Constance Binney—"The Stolen Kiss."
Sunday—Priscilla Dean—"The Virgin of Stamboul."

Next Week

Strand—Constance Talmadge—"The Love Expert."
Capitol—Alice Brady—"Sinners."
Rialto—Not yet determined.
Rivoli—Not yet determined.
Broadway—Mack Sennett's "Down on the Farm."
Victor Seastrom—"A Man There Was."
Brooklyn Strand—Marshal Neilan's "Don't Ever Marry."

Larger Building Planned

Robertson-Cole has secured the northwest corner of 48th St. and Seventh Ave. Its new structure will occupy that corner and all of the property to 725 Seventh Ave.

New Theaters

Houses Planned

Wilmington, Del.—Ezy Green and W. F. Bouzarth to build.

New Haven, Conn.—M. Che will build.

Poughkeepsie, N. Y.—J. Sa lessee Empire, will build.

Steamboat Springs, Colo.—C Haupert and James A. Probeck.

Susquehanna, Pa.—J. J. Ryan, gan Opera House, to build.

Grove City, Pa.—John Gu Majestic, to build.

Houses Completed

Demare, Okla.—Alva Adam opened Lyric.

Newkirk, Okla.—Palace, J. Hardman, opened.

Fined for Crowding Violatio

Louisville, Ky.—A fine of $10 imposed on Joe Steurle, manage the Walnut Street recently for a lation of the crowding law ordina

Mannering, Middleboro, Ky., B

Middleboro, Ky.—A fire burned Mannering theater building w includes several offices and s causing a loss of $75,000.

Plan House in Chicago

Chicago, Ill.—Jones, Linick Schaefer have Bedford Shirt building and will remodel it int picture theater.

GLOBE TROTS
HIT THE
HIGH SPOTS

Globe Trots Films
INC.

A blind man wouldn't pick up a gold piece!

You can find

SOME BABY!

With your eyes OPEN!

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Ritchey

SIMPLE SOULS

Value of Films

(*Continued from Page* 1)

home office officials, together specimens of all advertising mat- all publicity and a complete de- tion of all exploitation stunts in connection with the cam- n. This later evidence will com- a reference for producers to eciate the extent of the show- ship ability and effort in support ach test.

is system, it is believed by cir- members, will go far toward nating guess work, theory and ulation in establishing actual n values. It was designed and ted in connection with the new ranchising plan to be launched he First National convention in go next week, as a means of ction and assurance to the fran- d exhibitor members that the ition value of attractions which come to them from the inde- ent field, apart from present pro- contract sources, is the result of ical tests, rather than the opin- f a New York committee on the ucer.

is pointed out that the plan has e advantage and equal protect- eatures for the independent pro- rs as well. In cases where pic- considered for purchase by First nal have no star or producer ents on which to base estima- of value from previous box of- records of such stars or produc- the plan places the attractions ly on their own merits, with alent opportunity to the produ- for unexpected and greater s as the result of the exhibition tests.

he plan will not function in the of stars, directors and produc- who have established box office gs," declares a statement from National. "We know, from ex- ice with previous releases, the exhibition value of attractions ng such artists as Norma and tance Talmadge, Charles Chap- Anita Stewart, Charles Ray, the hall Neilan productions, and s. We know, too, the exhibi- value, to us, of productions we release next fall through con- recently closed with other stars producers, because in their in- es we have had accurate and al reports on the box office re- of pictures they have made for organizations.

he plan will be applied chiefly to ctions from sources on which an obtain no satisfactory opin- from earlier work."

In the Courts

In a suit by Samuel O. Siegel and Herbert H. Yudkin against the J. Frank Hatch Enterprises for $25,000 for aiding the defendant to get the films, "Forced to Wed," "The Price Woman Pays," and "Tempest and Sunshine," for the New York City and Northern New Jersey territory, Supreme Court Justice Gavegan has decided that the defendant must testify before trial but need not produce its books.

In the suit of the Universal against Ramm's, Inc., to get possession of 2,900 films alleged to have been obtained improperly by the defendant from Jay M. Mullen, formerly Boston agent for Universal, Supreme Court Justice McAvoy directed Universal to give particulars of the allegations and ruled that Carl Laemmle and Patrick A. Powers must testify before trial in the suit.

Supreme Court Justice McAvoy has set aside the service of papers in a suit of the Film Specials against the Fay Film Co., of Milwaukee, on the ground that Frank Mattison, on whom the papers were served, had resigned as general manager and had merely gone to the office to get his mail. Mattison alleges that the defendant has no office here now.

Gaytis & Mosco of Rome and their New York agent, Constantin Patsios, have been sued in the Supreme Court by the Tyrad Pictures for $15,000 damages. The complaint alleges that on Dec. 2 last the defendants sold them the film, "The Marked Dancer," for the United States, and agreed to deposit the negative of the film as shown to them on a screen in a laboratory for a year in order that the plaintiff might have positive prints made from it. The plaintiff paid $1,000 for the negative but alleges that after many contracts had been made with state rights buyers it was found that the negative deposited differed from that shown, and that the action did not match, the film was made with different cameras, and no positive print could be made like that shown the plaintiff. The complaint alleges that the negative film they got was made of retakes, cut-outs and discards.

Howard Resigns

(By Wire to WID'S DAILY)

Los Angeles—William K. Howard, who has been acting manager of Universal City, has resigned.

Universal City, as noted, is now governed by three commissioners appointed by Carl Laemmle.

King George Honors Tracy

King George of England has made Louis Tracy, the novelist whose works are now being filmed by Gibraltar Pictures, a Commander of the Order of the British Empire.

Invited to Convention

At a meeting of the Fire Prevention Regulations Committee of the National Association an invitation was presented from the National Fire Protection Association to send delegates to the annual meeting of that organization to be held in Chicago May 4th.

The National Association is affiliated with the National Fire Protection Association and was represented at the last annual meeting held in Ottawa.

Goldwyn Pictures Corporation
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NEW YORK
"1920 IS A GOLDWYN YEAR"

Sir:

The San Francisco Daily News says:

"Partners of the Night" held large audiences enthralled as its story of crime and criminals unfolded.

Goldwyn

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"THE NINTH COMMANDMENT"
Thou shalt not covet thy neighbor's wife
Starring FERNANDO R. ELIZONDO and Mme. HALINA BRUZOVNA
Directed by EMIL HARDER
ELIZONDO PRODUCTIONS
INTERSTATE PHOTOPLAYS CO.
Tel. Bryant 5521 1482 Broadway

Gets Metro for S. Am.

Glucksmann Secures Entire 1920 Output—Including Nazimova

Jacobo Glucksmann, acting for his brother Max, has just closed contracts which gives him control of the entire Metro output for 1920, for all of South America. The deal includes the Nazimova productions.

Glucksmann previously had the Metro product for a number of South American countries, but he now has rights for the entire continent.

16 Field Men Appointed

The field publicity force of Robertson-Cole is rapidly nearing complete organization.

Already publicity and exploitation men have been placed in 16 cities, as follows: Atlanta, Paul V. Phillips; Boston, Fred Craven; Buffalo, John L. Kelly; Chicago, George DeKruif; Cleveland, Carl Waughtel; Dallas, E. S. Moseley; Denver, Gene Rouse; Detroit, H. T. Snowden; Kansas City, Jos. M. Fieldman; Minneapolis, B. B. Watson; New Orleans, Wm. H. Murphy; New York, Wm. M. Kraft; Philadelphia, David Barrist; San Francisco, J. P. Cotter; St. Louis, Walter H. Ames; Washington, H. P. Mulford.

C. J. Giegerich is in charge of the field forces.

Enforcing Fire Laws in Paducah

Paducah, Ky.—Fire Chief Slaughter has notified exhibitors of the necessity of complying with the fire regulations. The replacement of wooden steps with metal or fireproof material has been ordered.

Waterbury, Conn.—Foti Bros. of New Haven, bought Auditorium form Dr. T. P. Keeley.

ORGANIST

With extensive experience in setting and playing for pictures, desires immediate engagement in first-class house. Pipe organ only. Very large library. Excellent recommendations from past and present employers. Good organ essential. Write or wire

F. W. LESTERLEIGH,
Palm Theatre, Rockford, Ill.

SALES MANAGER AVAILABLE

Now employed. Has A1 reference from present company and good record as successful Branch Manager, Special Representative and Sales Director. Excellent reasons for desiring change. Thoroughly familiar with conditions throughout country.

Address B-65, care WID'S DAILY.

Theater Men Hit

(Special to WID'S DAILY)

Law in British Columbia Would Impose 20 Per Cent Tax—All Operations Halted.

Vancouver, B. C.—The British Columbia Legislature now has before it a bill that proposes to levy a tax of 20 per cent of the gross receipts of all amusements.

This particularly applies to motion picture theaters, and will virtually mean the closing of a large number of theaters in the Province. A few years ago the tax was levied on a basis of 10 per cent of the gross, and the exhibitors have been standing this on account of the war expenses of the country.

Several cities and towns have recently asserted they are entitled to a part of this 10 per cent, with the result that the provincial government proposes to double the tax. Practically all of the theaters in the province have been operating at absolutely no profit for a long period of time, and the passing of the measure will cause the loss of millions of dollars to theater owners.

At the present time a number of large theaters are proposed for the city of Vancouver, but all plans on these have been discontinued until the result of the proposed tax measure is seen.

Arthur Beck, of the Orpheum Circuit, controlling a house here, informed his representative here that he would close up if the law became effective. Trans-Canada theaters will not build in Vancouver if the law is passed.

The Allens have a new house practically completed, and Paramount Theaters, Ltd., have a site purchased and plans drawn for a large house. The exhibitors looked for a reduction of the tax rather than an increase, and the proposed ordinance was entirely unexpected.

Executives of film exchanges now operating branches in the city of Vancouver declare that they will close their offices in that city if the law is passed, as there are very few of the branches breaking even at the present time, since there are less than 100 houses in the territory.

First Barrymore Selected

Whitman Bennett's first of the four releases he will produce for First National, starring Lionel Barrymore, will be "The Devil's Garden," from the novel by W. B. Maxwell.

BETTER

Because a National distributing and Producing Organization devotes all of its time, Money and experience to

"COMEDYART"

alone

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

OL. XII No. 20 Tuesday, April 20, 1920 Price 5 Cents

537 Selznick Films

ns for Various Producing Units Completed—More Stars

Lewis J. Selznick states that be-en now and this time next year, subjects will be produced and dis-uted by the various Selznick or-izations.

This includes 116 star series pic-es and specials, 416 short reel sub-ts, 4 Republic serials and a pos-le Republic star series are on the gram. There will be 40 of the r series, including the Olive omas, Elaine Hammerstein, Eu-e O'Brien and Owen Moore pro-ctions, William Faversham, Louise iff and Hobart Henley productions. all probability there will also be eral productions by from two to re new stars whose names will be r more new stars whose names l be announced later. These will released by Select.

There will be 12 Selznick specials be released through Select, which cludes the Ralph Ince Prod. velve Select specials will be re-sed, besides 26 pictures produced National.

Fifty-two Herbert Kaufman Week-s are to be released through Select d 26 specials are to be released rough Republic, which will release 4 Kinogram news weeklies and 52 e-reel comedies.

The Selznick News Reel will be stributed through Select and 104 els wil be turned out. There will so be 104 Prizma releases through elect. A new series of 12 Prizmas ill soon be ready and by next Au-ust or September a series of Prizma ve-reel dramatic productions will be nounced for 1921.

"Connie" Will Be in Chicago

Constance Talmadge will accom-any her sister Norma and Joseph M. Schenck to the First National onvention to be held in Chicago.

nter-Ocean Plans Western Offices

Inter-Ocean Film Corp. has decid-d to open offices in Los Angeles, ortland and San Francisco to han-le accessories.

Eugene H. Kaufman, manager of he Accessory Department, left for he coast Sunday to establish the ffices.

Triangle Deal On

A deal is now pending whereby rank G. Hall may assume control f the Triangle product and ex-hanges in the manner formerly held y United Pictures.

Hall said yesterday that he knew nothing about the matter.

Drugged, she fell at his feet, and he carried her to a hidden chamber that his wife might be free to search for the jewels—Katherine MacDonald in "Passion's Playground," from the novel, "The Guests of Hercules," a First National attraction.—Advt.

Traverse Quits Fox

(Special to WID'S DAILY)

Los Angeles—Madlaine Traverse states she has severed her connections with Fox Film. She states that her plans are indefinite at present but that she is going to take a long vacation before considering any film proposition.

An official of Fox who did care to be quoted stated he believed the above report to be true.

Bill Withdrawn

(Special to WID'S DAILY)

Albany, N. Y.—Opposition which has developed relative to the proposed law permitting children between 10 and 16 to attend picture theaters in New York City unaccompanied by parents or guardians, has resulted in the bill being withdrawn.

"The Silver Horde," Rex Beach-Goldwyn, has been booked for the Capitol May 9.

Deposit Bill Dead?

(Special to WID'S DAILY)

Albany, N. Y.—Although the bill which was aimed to protect the motion picture exhibitors relative to deposits and advance money on rental of films has been amended so that it will apply exclusively to films it is not believed that the measure will pass.

The bill is now in the Assembly Rules Committee and it will probably remain there.

Saxe Gets Strand

(Special to WID'S DAILY)

Milwaukee—Thomas Saxe, owner of the First National franchise for Milwaukee, has purchased the Strand of this city. This gives Saxe three of the most prominent downtown theaters in Milwaukee, the Strand Alhambra and Princess.

Pathe will release the Gaspier serial, "The Third Eye," starring Wanda Oland and Eileen Percy M..

Several Hundred

Exhibitors Promise to Work With Patterson for Defense.

A permanent national organization of independent exhibitors, created as a defense body against invasions of producer-exhibitors into the theater field, is the expressed wish of several hundred exhibitors who have sent written and telegraphic response to the call by Willard C. Patterson manager of Sig Samuel's Criterion Theater of Atlanta, Ga., and President of the Southeastern Theater Managers' Asso., for a national mass meeting of independent theater owners at the Hotel Congress next Monday, April 26.

Evolution of the mass meeting into an enduring Exhibitors' Defense League will, according to Patterson be the result of a fast crystallizing determination by independent theater owners, and which, he declares, far exceeds his original belief of the national exhibitor realization of the danger of a producer-exhibitor invasion to give country-wide unity and strength to a formal demand for a show down, and to back up that demand with a permanent centralization of independent exhibitor opinion in direct opposition to it.

To Vote on Sunday Shows

(Special to WID'S DAILY)

Baltimore—Governor Ritchie has approved the Iverson bill which permits the voters of Baltimore to pass on the question of opening picture theaters on Sunday after 2 P. M. The vote will be taken at the next regular election in November.

Goldwyn Quoted

(By cable)

London, Eng. — The Evening Standard quotes Samuel Goldwyn to the extent of nearly a column regarding his views on production etc.

ALICOATE

An Opinion

"A well-organized producing plant is bound to produce, in the long run, better and more finished motion pictures than the independent producer can begin to create." So says Frank E. Woods, supervising director, West Coast Studio, Famous Players-Lasky, adding: "A director turned independent producer is something like the author turned publisher. When authors have insisted on being their own publishers, the result nearly always has been failure. Mark Twain's efforts along that line furnish the most historic instance."

Film men—Join the VOYAGERS ... TO THE WILEY, he's Captain. — Adv't.

Wid's DAILY

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Hollywood, California
Editorial and Business Offices: 6411 Hollywood Blvd. Phone, Hollywood 1603.
Chicago Representatives—Willis & Eckels 6th Floor. Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	83	83⅞	83⅞
do pfd.	91	91	91
Goldwyn	24⅛	24½	24½
Loew's, Inc.	33¼	34	33¾
Triangle	½	½	½
Unit. Pict. Prod...	6	6¼	6
World Film	¼	¼	¼

Next Week at Rivoli-Rialto

The Rivoli next week will play Irene Castle in "The Amateur Wife" and the Rialto, Houdini in "Terror Island."

Masterpiece Reorganizes

(Special to WID'S DAILY)

Cincinnati, O.—Masterpiece Films have reorganized and will now distribute one picture monthly.

A number of films have already been acquired for this territory including "Once to Every Man," "Sky Eye," "The House Without Children," the Jans productions with Olive Tell and the Vivian Martin-Gaumont film, "Frivolous Wives."

DON'T PAY

More than 3½ cents per foot for the best Positive Titles in quantity
FINEFILM LABORATORIES, Inc.
Ridgefield Park, New Jersey
New York Phone Bryant 4530

Action

Ernest Shipman
New York, N. Y.

Wid's Daily,
New York City.
Dear Mr. Dannenberg:

On April 15th you inserted an ad. for me calling for owner or agent of the French productions in which Fannie Ward was starred. Twenty minutes after Wid's Daily was laid on my desk I got a phone call from the person who has purchased the American rights to these pictures and in another thirty minutes we had a conference in regard to them.

Permit me to congratulate you on the efficiency of your service for quick-fire action in this village.

Very truly yours,
ERNEST SHIPMAN.

Putting It Over

Minneapolis, Minn.—In towns where exhibitors are provided with local news service, an idea originated by Julius K. Johnson of the Garrick will in many cases prove practicable and profitable.

During the run of Anita Stewart in "The Fighting Shepherdess," Johnson assembled 35 boys, representing the basketball squad of the University of Minnesota and had them filmed. The pictures were held up until the annual banquet given the team, and following the reception, the boys were invited to see themselves at the theater. During the week he had 35 publicity agents spreading the news, arousing local interest and boosting patronage.

Goldwyn Has Post Comedies

Goldwyn officially announced yesterday the acquisition of the "Buddy" Post comedies produced by National Film. National Film anounced this several weeks ago.

Sunset, Portland, to Be Razed

Portland, Ore.—The Sunset, the oldest picture house here, has been leased by a concern which will raze it and erect a store and office building on the site.

Prizma Cameramen Return

Otto C. Gilmore and Charles Raleigh, European producers of Prizma pictures with offices in Paris, who went to the Sahara Desert to secure material, have returned to the United States with much unusual stuff.

Prinz Opens Pittsburgh Exchange

Pittsburgh, Pa.—J. J. Prinz has opened an exchange at 100 Fourth Ave., and will distribute features as well as single reelers.

Ezell Selects Division Manager

C. C. Ezell has been appointed Southern Division manager of Select with headquarters in Dallas, where he was formerly branch manager.

Pathe May Releases

Pathe will release in May Frank Keenan in "Dollar for Dollar"; "The Miracle of Money," Hobart Henley Prod.; "Sherry," Edgar Lewis Prod., and one other not yet listed.

Simmons Head of Missoula Co.

Seattle, Wash.—W. A. Simmons has been named president and Henry Turner manager of the Missoula Amusement Co., which operates a chain in Montana and Idaho.

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."
Titles: "Dollars and the Woman," "The Sea Rider," "The Silent Avenger" (Serial).

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

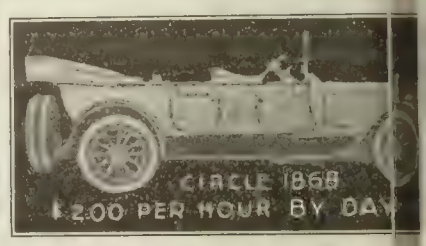
Goldwyn Pictures Corporation
460 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
The San Francisco Daily News says:
"Pauline Frederick's 'The Woman in Room 13' is one of the best pictures that has come this way in a long time."

Goldwyn

God helps him who hel himself,—which may a count for the success the users of RITCHE posters.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 83
Ritchey



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Write for booklet 9
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Incorporated
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We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

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REAL SERVICE
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Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

THIS IS YOUR FIGHT

A show down at the Hotel Congress, Chicago, on Monday, April 26, with the Producer-Exhibitors who are buying and building theatres to compete with us.

Don't depend on the other independent exhibitors to do your fighting for you. Be there yourself, to take care of your own interest.

You've got to be there — Hotel Congress, Chicago, Monday, April 26.

Wire me "I'll Be There"

WILLARD C. PATTERSON
Manager, Criterion Theatre, Atlanta, Ga.
President, Southeastern Theatre Managers' Assn.

THE BULLETIN

WATCH FOR IT
NO TWO ALIKE

EVERY DAY

Wallace Mac Donald

Grier Owns Diamond

Pittsburgh, Pa.—Jack Grier is now the sole owner of the Diamond Film Co., having bought out the interests of his associates.

Faversham on Single Booking Plan

Selznick will release the William Faversham productions on the single booking plan. "The Man Who Lost Himself" is his next release.

Charles Steele is now controller or chief auditor of Selznick. He was formerly auditor for World and Republic.

The next of the "Bringing Up Father" two reelers starring Johnny Ray is scheduled for release by Pathe on May 16.

Incorporations

Montreal, Quebec—Patricia Photoplayers, Ltd. Capital. $1,000,000. A. Reynolds Allison, Maurice R. Coste and William C. Smith.

Albany, N. Y.—Schine Theatrical Co. Capital, $150,000. J. Myer Schine, Louis W. Schine and Edward M. Byrne.

Changes in Pathe Force

Buffalo—C. A. "Buck" Taylor has resigned as manager of the Pathe exchange after two years' service.

J. E. Kimberly is now branch manager here.

Portland, Ore.—M. G. Winsbock is now manager for Pathe here. He was a member of the sales force.

TO LET

Office, Vault and Shipping Room space suitable for exchange. Also film storage. Prominent film building. Phone Greeley 5842.

Send Us Your Junk Film
Any Quantity Highest Prices
INTERSTATE SMELTING & REFINING COMPANY
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PERFECT NEGATIVES
ERNEST STERN
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AMERICA'S FINEST LABORATORY
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Palisade Film Laboratories
Palisades, N. J. Wayne 621-2

SIMPLE SOULS

STATE RIGHT BUYERS!
Get Acquainted with
"THE NINTH COMMANDMENT"
Thou shalt not covet thy neighbor's wife
starring FERNANDO R. ELIZONDO and Mme. HALINA BRUZOVNA
Directed by EMIL HARDER
ELIZONDO PRODUCTIONS
INTERSTATE PHOTOPLAYS CO.
Tel. Bryant 5521 1482 Broadway

JACK COOPER
Featured in
Fox Sunshine Comedies
"Money Talks"
"Virtuous Husbands"
"Dablin in Society"
"Footlight Maids"
"Schoolhouse Scandal"
"The Yellow Dog Catcher"
"The Heart Snatcher"
"The Light-Weight Lover"
"Hungry Lions and Tender Hearts"
Watch this Space for Future Announcements.

YOU CAN
Get along with only one Projection Machine - - -
And, you CAN get along without
"COMEDYART"
BUT WHY
SPECIAL PICTURES CORP'N
H.W. Hellman Bldg Los Angeles

ie BRADSTREET
f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

. XII No. 21 Wednesday, April 21, 1920 Price 5 Cents

Sailing May 12

Pickford and Fairbanks Set ate—Will Have New Films Completed by that Time.

(Special to WID'S DAILY)

s Angeles—A tentative date, 12, has been set for the sailing ary Pickford and Douglas Fair- s for Europe.

present Miss Pickford is work- n "Hop o' My Thumb" and Fair- s in "The Mollycoddle."

ited Artists local office did not anything about the above re-

re is some speculation as to ner the departure for Europe ary and "Doug" will affect the ing schedule of United Artists.

United Meeting Postponed

e directors of United Artists were scheduled to hold their an- meeting yesterday afternoon postponed the meeting until Tuesday.

was exclus ively announced in ublication last week that Hiram ms would be elected president, eding Oscar Price.

am Abrams is at present in Los les.

Barrymore With R. C.

e first Ethel Barrymore product- or Tri-Star Pictures Corp. will listributed through Robertson

HICAGO SPECIAL

WID'S DAILY will ublish and distribute om Chicago a special lition April 27-30 in- usive.

This special issue will ver fully and com- etely report the im- rtant exhibitor plans well as matters per- ining to the Associated irst National Theaters, ic. meeting.

Advertising forms will ose Saturday, April 24.

"You beautiful Devil! You wrecked my life once, and you have come back to try it again."—Anita Stewart in "The Yellow Typhoon," from the novel by Harold MacGrath. A First National attraction—Louis B. Mayer made.—Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

CAPITOL

The Capitol program includes as its important features "Alias Jimmy Valentine," the Metro feature, and another performance of the opera, "Pagliacci." "Pagliacci" went very well at this house several weeks ago and its revival brings no uncertain appreciation from the audience. The feature is one of the best the Capitol has shown and goes big. The bill also includes a new Booth Tarkington comedy, "Edgar's Hamlet." This is exceptionally well made and carries a big comedy and human appeal. The usual news, travel and scenic pictures complete the pictorial part of the program, while the overture is Rossini's "William Tell."

STRAND

Marshall Neilan's "Don't Ever Marry" is the highest spot on the Strand bill this week. A matinee audience was kept in a continual state of laughter during its run. The bill opens with "Morning, Noon and Night," a Suppe overture. The review, longer than usual, follows. Mal-

(Continued on Page 2)

Loew-Picker Deal

Gives Former Four Important Houses in Fox and Moss Territory

A deal was closed yesterday whereby the Loew Enterprises took over the four theaters owned and operated by David Picker-the Rio on upper Broadway, the Spooner, Elsmere and Victory in the Bronx. The Burland formerly owned by Picker was sold last year to Loew.

This is the most important deal made in months affecting local theaters, and second only to the Moss-Famous Players deal which was subsequently called off.

The deal is of far reaching importance inasmuch as it indicates the Loew intention of invading the field which heretofore has been considered Moss,, Fox and Sydney Cohen territory. Cohen has the Empire, Bronx Strand, McKinley Square, Tremont and Moss the Hamilton, and the new one he is building at 181st street. Fox operates the Audubon and the Washington in this neighborhood as well.

When asked about the deal David Picker said. "Whatever statement Mr. Loew cares to make will be alright as far as I am concerned."

Marcus Loew's office confirmed the details of the deal as outlined above.

The Theater Owner's Chamber of Commerce met yesterday at a regular meeting at the Astor when the Picker attitude on the Loew-Metro question was discussed fully.

The meeting was a closed one but it is understood that the members of the chamber were indignant at Picker for the stand he took.

William Brandt, president of the chamber stated that the letter which Richard A Rowland of Metro stated he would send and which was a carbon of the Picker letter to Metro had not been received by the chamber.

Brandt intimated that Picker's attitude was assumed because of the fact that sale of his theaters to Loew was pending at the time he objected to the chamber's opposition regarding the use of Loew's name on Metro productions.

Mr. Rowland at Metro stated last night that his communication to the chamber had been held up and that it had been placed in the mails late. He stated it should be received by this morning.

Julian Here

Rupert Julian, director, is in town stopping at the Astor. He is here to make arrangements for future productions of his own.

Western Producers—Eastern Representative Get SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 21 Wed. April 21, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	79	81	79
*do pfd	91	91	91
*Goldwyn	24½	24¼	24½
Loew's Inc.	32½	34	32½
Triangle	½	½	½
Unit. Pict. Prod.	4	5¼	½
World Film	¼	¼	¼

*Tuesday's quotations.

Exchange Changes

Minneapolis—S. B. Rahn, formerly with Famous Players exchange, has joined Robertson-Cole.

Goldwyn Pictures Corporation
489 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The San Francisco Bulletin says:

"Pauline Frederick proves in 'The Woman in Room 13' that she has no peer as an emotional actress."

Goldwyn

At Broadway Theaters

(*Continued from Page 1*)

colm McEachern, basso, renders "Bells of St. Mary" and then follows the feature. Another vocal number has next position on the bill and a short scenic and a Jerry cartoon conclude. The usual two reel comedy is omitted because of the general lightness of the feature.

RIALTO

Charles Ray and Charles Chaplin share honors on the Rialto's anniversary program, the former being seen in his latest Ince picture, "Paris Green," the latter in a reissue of "The Pawnshop." The features balance well inasmuch as the Ray picture leans further to pathos than usual. One of the novelties that is making the crowds sit up and take notice is a special sculptured conceit showing Director Hugo Reisenfield leading the orchestra from the screen. Ths is followed by other "Sculptored Impressions of Musical Personages," a Lyman H. Howe novelty. After a bar or two of a certain celebrity's music is flashed on the screen a lump of clay is shown taking shape in bust form of the composer. With the orchestra playing the appropriate music this goes exceedingly well. Cecil De Mille's "Why Change Your Wife" is advertised in the magazine, a number of scenes accompanied by their epigrammatical subtitles being shown. This is certainly a good way of arousing interest in the picture, but no mention is made of the Criterion theater where the picture is booked to open. The balance of the program includes Liszt's "Sixth Hungarian Rhapsody" as the overture, the "Rigoletto" quartette and the concluding organ solo.

BROADWAY

Three numbers, each calculated to prove an attraction at the box office, are offered at this house this week in a varied program. Hope Hampton in "A Modern Salome" is the principal feature, with Charles Chaplin, Marie Dressler and Mabel Normand in a revival of "Tillie's Punctured Romance," presenting a distinct contrast to the former. In addition, William B. Friedlander's musical act, "Cave Man Love," with Billy Rhodes occupying the principal role, is offered to those who like reviews, and from all appearances there are many. This portion of the program has been presented on the Keith circuit. In addition, there are the usual Topical eview and "Topics of the Day," while as an overture, the orchestra renders Suppe's familiar "Light Cavalry."

RIVOLI

After an absence of quite some time William S. Hart returns to Broadway this week as the feature of the Rivoli program. It's a real Hart picture, but the manner in which it was received indicates that the "good, bad man" is still among "those present" in the list of favorites.

The bill is a long one, consisting of nine numbers, two by the Rivoli orchestra: "Maritana," the opening selection, and "Toymaker's Workshop," a novelty bit from "Babes in Toyland." Betty Andersen sang "Little Gray Home in the West," which was supplied with an appropriate setting, and Frederick Thompson sang "Joy."

The picture entertainment included a Bruce Scenic, "Falling Waters," Rivoli Pictorial, Fox Sunshine comedy, "Training Four Husbands." The organ solo was "Fanfare."

Rita Weiman Writing for F. P.-L.

Hollywood—Rita Weiman, author of 'The Acquittal," and other stage plays, is engaged at the Lasky studios on a special feature. William DeMille will produce it as a special production.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

ORGANIST

With extensive experience in setting and playing for pictures, desires immediate engagement in first-class house. Pipe organ only. Very large library. Excellent recommendations from past and present employers. Good organ essential. Write or wire
F. W. LESTERLEIGH.
Palm Theatre, Rockford, Ill.

Competition

Minneapolis — The Aud ri managed by Charles G. Bran m showing United Artists attr ti The opening week "Pollyann the bill and the Shubert stoc co pany presented "Pollyanna" as stage production. The secon w the Fairbanks feature "Wh Clouds Roll By" was shown id Shuberts presented "As the il Roll By" by W. J. McNally, a ne paper man, as a stage producti.

Burton Holmes to Enter in

Burton Holmes will enter in number of film men about to night. Harry H. Buxbau Lichtman and others will be p Holmes promises not to lectur

In actual ticket sales t RITCHEY poster yiel greater returns than a other advertising inves ment that it is possible make.

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406 W. 31st St., N.Y. Phone Chelsea 83

Ritchey

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Permanent New York Office at
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GOODRICH BLDG.
4th Floor Tel. Circle 1298

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TELEPHONE BRYANT 5576
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET
NEW YORK
ALLAN A. LOWNES GEN. MGR.

athé News

NO. 32

M BEACH, FLA.—The trans-oceanic nger plane "Big Fish starts on its 1200 flight to the North.
MINGHAM, ALA—"Tide" sweaps na- men in all walks of life don the blue n in effort to combat high cost of cloth-

E, ITALY—Honor memory of first of Unified Italy--vast throngs celebrate birth anniversary of Victor Emmanuel

T WILLIAM, CANADA—Dynamite way for ship--the tug "Strathmore" es her way to port as heavy charges namite blow holes in cie.
LIN, GERMANY—Rounding up mon- st plotters--after quelling of the recent , Ebert government organizes "Safety " to protect against any further out- s.
Public demonstrations or large gath- s of any kind are closely watched by olice.
Street orators are barred till the Re- an Government isagain firmly re- lished.
Stores and dwellings are searched for plotters.
NGSTOWN, OHIO—Round the rim wo wheels! "Zip" performs thrilling s he rides bicycle on a 3-foot edge atop tory building.
THE LIMELIGHT—To settle labor tes--members of Labor Board named by President gather to discuss railroad adjustments.
H. T. Hunt, chairman of the Board.
New Government in Guatemala! Presi- Estrada Cabrera, who has been seized volutionists after complete surrender.
New British ambassador to U. S.--Sir land Geddes arrives here as successor scount Grey.
TTLE, WASH.—Four die in hotel fire thers are missing and twenty injured as g blaze, starting at night, destroys big

TING IT FROM ALL SIDES—An ted cartoon by Bert Green.

today

Jose to Direct Farrar

lward Jose will direct Geraldine ar for Associated Exhibitors,

Goldwyn Gets Roseland

is understood that Goldwyn has red the Roseland at Broadway 51st St., now occupied as a dance and for offices. In view of the that the building faces Broad- 7th Ave. and 51st St., it was said erday that it would make an ideal for a theater.
Goldwyn official, however, when d about it, said that the report "absurd."

an Loan to Write for Hampton

. H. Van Loan has entered into ntract with Hope Hampton Pro- ions whereby he is to receive, in tion to a flat payment for sto- 5 per cent of the picture's gross ipts over $100,000. This is ght to be the first percentage ract made between a picture pro- r and a screen author.
les Brulatour, who is interested e Hampton company, could not eached, but his office verified the e.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Minneapolis, Minn.—Putting on an inexpensive prelude when he ran Marshall Neilan's "The River's End," Julius H. Johnson, manager of the New Garrick, gave the people cause for discussion.

A borrowed Alaskan carryall, a sketched piece of beaver board and some electric devices were employed to furnish a spectacle that invariably drew applause. He had some igloos sketched upon the board and when the scene opened, deep blue lights played upon the stage. These brightened and occasional flashes of an Aurora Borealis combined with other light effects made an impression upon the spectators.

Richmond, Va.—Employing only newspaper advertising in addition to a lobby display, Ned Finley of the Broadway secured splendid results with D. W. Griffith's "The Idol Dancer" by combining the presentation of that production with a vaudeville act.

A troupe of six Hawaiians, including a Hula dancer who resembled Clarine Seymour, star in the production, was slated to appear. With every picture of Miss Seymour was a note, "Here in Person."

Special emphasis was laid on dancing in all advertising and the Hawaiian trope was to sing and display the Terpsichorean art during the running of the film. It took a long while for the office staff to count up the shekels after that, for although the shimmy is quite a thriller, they have not forgotte nthat the hula hula carries a big punch also.

Lila Lee Sues Mrs. Gus Edwards

Chicago, Ill.—Lila Lee, in private life Augusta Appel, has filed in the Circuit Court, through her father Carl Appel, an application for an injunction restraining Famous Players from paying any more of her earnings to Mrs. Gus Edwards.

Another one of the objects of the suit is to ascertain the amount of her earnings with the organization which it is claimed neither she nor her father knows. Mrs. Edwards, who has directed Miss Lee's stage career since she was five years old, is here and will contest the suit.

Admission Taxes $6,713,993

Washington, D. C.—Figures from the Internal Revenue Bureau show that tax collections for January totalled $6,713,993, as compared with $4,294,573 for January, 1919. Collections for eight months ending with February show a total of $41,236,658, an increase of $16,152,770 over the corresponding period the previous year, when the total was $25,083,887.

Lewis Coming East

(Special to WID'S DAILY)

Los Angeles—Edgar Lewis will leave for the East shortly with a completed print of "Lahoma" which will [illegible] Pathe.

When Does Missouri Believe?

HENRIK IBSEN
AND
MACK SENNETT!

Red Letter Day in the History of Broadway

Famous Masterpiece of Henrik Ibsen

"A MAN THERE WAS"

Starring the Great American Actor

VICTOR SEASTROM

Acclaimed in Europe "Prince of the Screen"

Together with the Five-Reel Riotous Triumph of

MACK SENNETT'S SUPER-PRODUCTION

"DOWN ON ON THE FARM"

Will be Released Sunday, April 25th
To Run for Two Weeks at

B. S. Moss Broadway Theatre
Broadway at 41st Street

TERRITORY NOW SELLING

FOR

"A MAN THERE WAS"

APPLY

RADIOSOUL FILMS, Inc.
1400 Broadway New York

Mr. DIRECTOR
Mr. PRODUCER
Mr. EXHIBITOR
Miss STAR

WATCH THIS CORNER
EVERY DAY
FOR THREE WEEKS
Watch for YOUR
name and

Wallace
Mac Donald

Bill Defeated

Ben Blumenthal of Export and Import yesterday received a cable from his Berlin office that the proposed bill in the Berlin Reichstag seeking to nationalize picture theaters in Germany has been defeated.

The first information regarding this proposed move was received by WID'S DAILY cable last week.

Vidor Building

(*Special to WID'S DAILY*)

Los Angeles—King Vidor, now producing for First National, expects to have his studio finished in about five weeks. The studio will be on Santa Monica Blvd. near the Jesse Hampton plant, and is on a five acre lot. The buildings will be planned to represent a New England village with a court house, village school, etc. Total cost expected to reach 100,000.

AT LIBERTY—Manager with 14 years' experience in moving picture business. Have managed exchanges, theaters and road shows. Will go anywhere. Sober, reliable, best references, business producer. Christian, care Wid's, 71 West 44th St., N. Y. City.

KESSEL PRINT WALITY

Nicholas Kessel Laboratory, Inc.
'Phone Fort Lee 221

First Klaw Star?

Louis Bennison Reported as Having Signed—No Confirmation Locally.

(*Special to WID'S DAILY*)

Los Angeles—Louis Bennison, who formerly appeared on the Goldwyn program, has been signed by Klaw and Erlanger under a five year contract.

Bennison will appear on the stage and after the run of each is expected to appear in film versions of the plays. Klaw Pictures, Inc., were recently formed in the East.

Marc Klaw was out of town yesterday and in his absence no one cared to comment on the above dispatch.

The first three of the Herbert Kaufman editorials scheduled for release by Selznick, respectively, "A Good Fellow," "Content" and "Pity the Poor," will be released in order on May 10, 17 and 24.

Promises are Cheap

White Paper is Scarce

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A 'PHONE CALL WILL BRING SAMPLES
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4220 WEST 42nd ST. - ROOM 200

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients "The Play's the Thing," and we have it.
Celebrated Authors Society
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Phone Bry. 1511

GEORGES CARPENTIER
AND HIS
MILLION DOLLAR SMILE
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JOHN G. ADOLFI

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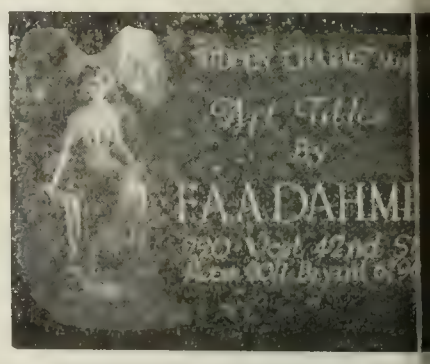

IT'S TRUE

There are a lot of short subjects on the market, but - - - - - - -

There are very few good ones.

"COMEDYART"

is good and we are willing to prove it - - Write us.

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

STATE RIGHT BUYERS!
Get Acquainted with
"THE NINTH COMMANDMENT"
Thou shalt not covet thy neighbor's wife
starring FERNANDO R. ELIZONDO and Mme. HALINA BRUZOVNA
Directed by EMIL HARDER
ELIZONDO PRODUCTIONS
INTERSTATE PHOTOPLAYS CO.
Tel. Bryant 5521 1482 Broadway

? BRADSTREET FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 22 Thursday, April 22, 1920 Price 5 Cents

rederick Signs

From Goldwyn to Robertson-Cole When Present Contract Expires.

line Frederick, regarding whose affiliation there has been some ation, has been signed by Rob--Cole to appear in a series of l productions for that company.

Goldwyn Statement

t Pauline Frederick is being re- from her contract with the yn Pictures Corporation was nced by officials of that Com- yesterday.

announcement adds: No break pleasant relations between the nd the producer has occurred, he Goldwyn Company is em- in its expression of the satis- n and profit which have come gh Miss Frederick's services Goldwyn. The company how- is now engaged in producing a of powerful pictures, and have cts for others which will be put ork in the next few months.

tern, Universal Treasurer

Stern, secretary and treasurer L-Ko company which produces ow and Century comedies for rsal and a brother-in-law of Laemmle has been made trea- of Universal succeeding P. A. s. Stern continues in his ca- with L-Ko.

"He is coming. When I overpower him, you steal the secret papers."—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction, Louis B. Mayer-made.—Advt.

HICAGO SPECIAL

WID'S DAILY will blish and distribute m Chicago a special ition April 27-30 in- sive.

This special issue will ver fully and com- tely report the im- rtant exhibitor plans well as matters per- ning to the Associated rst National Theaters, c. meeting.

Advertising forms will se Saturday, April 24.

Japs in Combine

Los Angeles—Two picture producing corporations of $10,000,000 each have recently been formed in Japan and hundreds of theaters are being built in that country, according to a statement made by Dr. Iwaho Tsuchiya, physician to the Mikado, during a visit to the Famous Players plant to secure ideas and suggestions for his government.

Oakman With First National?
(Special to WID'S DAILY)

Los Angeles—The Times says that Wheeler Oakman has been signed by First National to appear in a series of productions. Oakman just married Priscilla Dean.

Local First National offices had nothing to say on the above matter yesterday. Sol Lesser's office, however announced that Oakman had been placed under long-term contract with Lesser and that nothing was known about distribution.

W. Va. Circuit

Huntington, W. Va.—The Lyric Amusement Co. has plans under way for the formation of a chain of picture houses which will be under direction of C. E. Tipton. It is planned to develop a circuit which will eventually have 21 theaters.

First National Meeting

Officially opening the First National Exhibitors' Circuit convention of 1920, the Board of Directors for First National convened here in order to meet the requirements of the State's corporate laws. First National's New York State charter requires that its sessions be opened in this state. The meeting was adjourned to Chicago, at the Congress Hotel, next Monday morning. The following were in attendance: A. H. Blank, Des Moines; J. G. Von Herberg, Seattle, Wash.; Fred Dahnken, San Francisco; Col. Fred Levy, Louisville, Ky.; M. H. Finkelstein, Minneapolis; H. O. Schwalbe, Philadelphia; J. D. Williams, New York, and E. B. Johnson, San Francisco.

Split With Cohen?

Exhibitor Organizations Claimed By "U" Industrial Dep't— Previously With New York League

Harry Levey, general manager of the Industrial Department Universal, returned yesterday from a trip to the Middle West.

A conference with western exhibitors at the Hotel Winton, Cleveland, Levey stated, resulted in a complete understanding between Levey and the exhibitors in regard to Universal Industrial distribution.

The association represented at the Cleveland conference and who become parties to the Universal-Exhibitor agreement were, according to Levey.

Miami Valley Exhibitors' Assn., Ohio, Kentucky, West Virginia, Indiana; John Seifert, president.

Cleveland Exhibitors' Assn., H. H. Lustig, president; Sam Bullock, secretary; W. J. Slim, treasurer.

American Exhibitors' Assn., of Pennsylvania and West Virginia, Fred Herrington.

Kansas City Exhibitors' Association. Michigan Exhibitors' Association. St. Louis Exhibitors' Association. Northwest Exhibitors' Circuit.

Other state and district associations represented announced the intention of booking Universal pictures on the direct payment plan, Levey said.

The Miami Valley League, the Cleveland exhibitors and the Pennsylvania exhibitors are known definitely to have allied themselves with the Sydney Cohen organization for industrial distribution: The M. P. Theater Owners of America. There has been considerable talk that these organizations were dissatisfied with the way in which Cohen lived up to his agreement with them and that releasing schedule mapped out had not been lived up to.

Sydney Cohen was in Albany yesterday and no one could be reached at the office of the Exhibitors' League in the Times Bldg. for a statement as to how this move would affect the M. P. Theater Owners ofAmerica.

Zukor and Brady Due

Adolph Zukor of Famous Players is due in New York to-day aboard the Mauretania. William A. Brady is on the same boat.

Callaghan Coming East

Los Angeles—Andrew J. Callaghan, head of the producing organization starring Bessie Love, is leaving for New York to confer with his Eastern representatives on additional screen vehicles for his star.

For special "TIE UP" work,
Use SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 22 Thurs. April 22, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	77	79	77
*do pfd	91	91	91
* Goldwyn	24½	24¼	24½
Loew's Inc.	31	33	31
Triangle	7-16	⅜	7-16
Unit. Pict. Prod.	3¾	4	4½
World Film	¼	¼	¼

*Tuesday's quotations.

Canyon Has "Vanishing Trails"

Canyon Pictures are releasing on the state right plan "Vanishing Trails."

Jensen-Von Herberg Plan Another

Portland, Ore.—A house costing $850,000 and seating 3,000 is planned by Jensen and Von Herberg on the Majestic corner. They have a lease on the property for eight years more, but are negotiating for a new lease for 50 years.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The San Francisco Examiner says:

"'The Silver Horde' has remarkable scenes and a story alive with natural Northern experience entirely along line of actual happenings and not for a moment out of probability."

Goldwyn

Incorporations

Albany, N. Y.—The New York Exchange for Educational Films, Manhattan. Capital, $100,000. Directors, Earle W. Hammons, George A. Skinner and Harry G. Kosch, 729 Seventh Ave., New York City. Attorney, Harry G. Kosch, 1476 Broadway.

Albany, N. Y.—Sumner Charles Britton, Inc., Manhattan. Capital, $100,000. Directors, Orpha Emily Britton, William Adams and Julius Goldsmith, 800 Riverside Drive, New York City. Attorneys, House, Grossman & Vorhaus.

Albany, N. Y.—Cine-Plant, Inc., New Rochelle, N. Y. Capital, $25,000. Directors, Michael Doherty, James K. McGuire and Andrew J. Harte, Dillon Heights, New Rochelle. Attorney, Gregory Dillon, 472 Main St., New Rochelle.

Albany, N. Y.—Brunswick Film Corp., Manhattan. Capital, $100,000. Directors, James Currie, Jr., H. F. Parmelee and Edward L. Parker, 120 Broadway, New York City. Attorney, C. P. Northrup, 31 Nassau St., New York.

Albany, N. Y.—Climax Film Corp., Manhattan. Capital, $50,000. Directors, Morris Vanbergh, Jacob H. Friedenwald and Aaron H. Schwarz, Great Northern Hotel, New York City. Attorney, Aaron H. Schwarz, 87 Nassau St.

Radin Sells "Real Star Dramas"

Radin Pictures have sold the series of "Real Star Dramas" to the Southeastern Film Co. of Atlanta for Georgia, Alabama, Florida, Virginia and North and South Carolina.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Waterbury, Conn.—With Jack Dempsey in "Daredevil Jack" at the Strand, Manager Sellman decided that a fistic prologue would fit neatly into the scheme of things, and very promptly engaged Buddy Faulkes. Outside of this town the aspiring youth may not be known, but here they have a great deal of faith in Buddy, and when he appeared in an exhibition bout before the serial went on with a sparring partner much interest was aroused. A large audience watched Faulkes and his friend shatter the atmosphere and thump each other a few times and then watched Dempsey knock 'em dead on the screen.

Cooper Criterior Manager

Max Cooper, now chief usher at the Rivoli, has been appointed resident manager of the Criterion, which will open Saturday noon.

Dooley Seeking Material

(*Special to WID'S DAILY*)

Syracuse, N. Y.—Thomas W. Dooley, general manager, and George E. Scherrer, president of Dooley Exchange, Inc., will be at the Hotel Astor, New York, April 27-30, looking for material.

Rob Wagner, Saturday Evening Post writer, has made his first two scenarios for Charles Ray to be used as future screen material. The scripts will also be made into stories for magazine use.

Albany Exhibitors Consoli

Albany, Ala.—H. B. Cag Louis Rosenbaum have merge interests in four houses here Decatur, namely, the Star, Masonic and Princess. The is to save by co-operation ex the purchase of film and redu admission rates.

Asher Reports Big Busin

E. M. Asher, Mack Sennett sonal representative, wires "Down on the Farm" played t at the Kinema, Los Angeles, o day, which breaks the house by $700 for a Sunday. Ash states that the picture played t perial, San Francisco, last w $12,000. The film is now pla second week there.

Sterling Buys "Tillie"

Omaha, Neb.—Sterling Film has purchased "Tillie's Pun Romance" for Iowa and Nebra

STATE RIGHT BUYERS!
Get Acquainted with
"THE NINTH COMMANDMENT"
"Thou shalt not covet thy neighbor's wife
starring FERNANDO R. ELIZONDO and Mme. HALINA BRUZOVNA
Directed by EMIL HARDER
ELIZONDO PRODUCTIONS
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getting together.

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BLANCHE SWE
who starred in the "Deadlier Sex,"
her purchases here. Better give us
when you need a selection of the
records.

Bill Richardson

RICHARDS
607 West Seventh St

Victrolas and Grafonol
Phone 64955 Opp. Rob
Los Angeles, Calif.

SIMPL
SOUL

ırr Sells "Torchy"

es of 12 Comedies to go Through Educational Exchanges

harles C. Burr has sold to Edu- onal Films the first 12 "Torchy" edies. The comedies are from ell Ford's series of Torchy ies that have been appearing in newspapers of the United States Canada for the last ten years. he star in the film stories is iny Hines. In addition to the ılar publicity issued by Educa- al, Burr will maintain for Master ıs, Inc. an exploitation staff of own to co-operate with exhibitors. second comedy is now being luced under the working title of Knight for a Night."

Wanger With F. P.-L.

Valten Wanger has become asso- ed with Famous Players as spe- representative of the production artment. In 1917 Wanger pre- ed Nazimova in "'Ception als."

"Star" Box in New Theater

os Angeles—One of the innova- s of the new $3,000,000 theater ch First National will erect here be a "star" box which will be ilable to the star whose picture is ning at the theater.

Must Ship Films With Care

Vashington, D. C.—The Post Of- Department has issued orders to effect that more care be exercised the sending of film. Complaints e been received from several rces on the ground that shows been missent.

Mayflower's production of Robert Chambers' "Athalie" includes in- or views of the Millionaires' Club Fifth Ave. and 60th St.

essie Levine, formerly assistant nager of Metro's New York Ex- nge, is now maanger of the Fa- us Pictures Sales Co.

New Theaters

House Being Erected

Newport, Ark.—O. F. and Roy M. Craig building Royal, $7,000, to open in April.

Houses Completed

Pauls Valley, Okla.—Hamly opened recently.

Dierks, Ark.—Spad opened.

Fairfax, Okla.—Mrs. William Moore bought Rex.

Beggs, Okla.—Brown and Cornett bought Empress from L. E. Bilbro.

Providence, R. I.—Henry McMahon is building on Quidnick St.

Pasadena, Cal.—Raymond, $500,000 2,000 is in the course of construction.

Stanwood, Wash.—Oscar Ruth.$40,000.

Endicott, Wash.—R. R. Hutchison opened house.

Anacortes, Wash.—Rex, W. G. Adams, 450, opened.

Milwaukee, Wis.—Riviera, Joseph J. Schwartz, opened.

Torrington, Conn.—Ross C. Cabol building.

Charleston, S. C.—E. N. Rose to build.

Another First Run

Los Angeles—Sol Lesser and the Gore Brothers will erect a large first run house here.

"The Silent Barrier" first of the Louis Tracy novels to be filmed by Louis Tracy Prod. Inc., was completed last week at the Leah Baird studios Cliffside, N. J.

Advertisers Entertain

The midnight show of the A. M. P. A. was held last night at the Rivoli. It was attended by a number of newspaper publishers now here for the sessions of the American Newspaper Publishers' Ass'n at the Waldorf, well-known film executives and members of the A. M. P. A.

D. W. Griffith delivered a talk on censorship while his latest production, "Black Beach" was shown. Other film features included the Mutt and Jeff cartoons, the Bringing Up Father comedies, etc.

Lawlor Joins Levey

Hoey Lawlor, well-known caricaturist, is now head of the newly formed Technograph Dept. at Universal-Industrial.

The new department will specialize in animated cartoons. Harry Levey says he has a new camera which can show action on the screen one-sixteenth of normal.

Neilan to Star Barry

Wesley Barry will soon be starred by Marshall Neilan in an original story by Neilan and Reed Heustis. Jack McDermott has been engaged to co-direct the picture.

Taylor With Pioneer

Buffalo, N. Y.—C. A. "Buck" Taylor, formerly Pathe manager here is now with Pioneer Film.

LOUIS B. MAYER

Has in preparation for production

The Professional Wife

It will embody an
UNUSUAL TREATMENT
of
AN UNUSUAL THEME

STUDIO SPACE
FOR RENT
Also service of Crew may be arranged for. Apply
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H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

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GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

STUDIO FOR RENT

Large enough for two very large sets and three smaller sets at one time. Complete Cooper-Hewitt and Modern Arc light equipment. Large supply of scenery doors and other woodwork. Only 18 minutes by train from Grand Central Station. 40 minutes by subway from Times Square. Accessible to every kind of city house, woods and country scenery. Cheapest studio available in the East. Apply

CRYSTAL FILM CO.
430 Cleremont Parkway, Bronx, N. Y.
Downtown Office, 815 Longacre Bldg. Bryant 8946

Once upon a time
The Vitagraph—In New York
made an O'Henry story called

"Vanity and Some Sables"
It was faultlessly directed by John S. Robertson, now with Famous Players—and the star part was played by

Wallace Mac Donald

Watch This Space Every Day!

In the Courts

In the suit by the Sidney Olcott Players, Inc., against the U. S. Exhibitors Booking Corp. and others, in which the plaintiff made charges of misrepresentation against the defendants in connection with a transaction by which the defendants acquired the film, "The Belgian," a settlement has been effected as the result of which the complaint has been dismissed and all charges of misrepresentation are withdrawn.

Max Spiegel has filed two suits in the Supreme Court against associates in the ownership of the Albany Grand Theater Company, for which they found it necessary to raise money. Spiegel asked $375 each from Daniel F. Nolan and Timothy E. Kerwin as their share of a note for $1,500 which he paid, and in a second suit against Nolan for $683 he said Nolan failed to pay his share of a note for $7,050. Both were made in 1918.

Lorimore Here From Australia

Alec Lorimore, managing director of Feature Films, Ltd., of Sydney, Australia, is in New York. His company distributes the Famous Players product in Australia.

Musgrove En Route

Harry Musgrove, recently general manager of Australasian Films, Ltd., is new en route from that country to America. He is expected in New York the end of April and will probably remain here formulating his plans. He will then return to Australia.

Gets Lupin Stories

Robertson-Cole has signed a contract whereby it obtains the complete screen rights to the Arsene Lupin detective stories, written by Maurice Leblanc. The present plan is to release a limited number each year and to market them as specials. The deal was closed with Joseph Menchen.

Mason to Tour Europe

Lesley Mason, editor of the Exhibitors' Trade Review, expects to leave on Saturday for a ten weeks' tour of the Continent and England investigating film conditions on the other side.

Reelcraft Closes Territory

Reelcraft has arranged with the Masterpiece Film Corp., Philadelphia, and the Standard Film Co., Cleveland, Detroit and Cincinnati, O., to distribute the Alice Howell comedies produced by it.

The addition of the above mentioned exchanges completes the entire United States territory for the Alice Howell series.

Film Service Bureau, Inc., has moved to its new quarters in the Leavitt Bldg.

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
Opposite 129th Street

Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

Make Your Theatre PAY All Summer

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Monsoon Cooling System
Incorporated
70 W. 45th St. New York

SIMPLE SOULS

DOLLARS *and* SENSE
Do you know that four million members of the American Legion will fight to see - - GEORGES CARPENTIER in a great American drama *of* society life?
Directed by
John G. Adolfi
ROBERTSON - COLE
SUPER-SPECIAL
A million dollar attraction

Opens New Chicago Studio

Chicago—Bray Pictures has secured larger quarters for the western studios at 7514 N. Ashland Ave. The studio is in charge of E. Dean Parmelee, vice-president. Jack Norling will have charge of the animated technical department. The sales offices will continue at 208 So. LaSalle St.

North Vancouver, B. C.—L. H. Keller at Empire.

New House for Butterfield

Port Huron, Mich.—W. S. Butterfield, president and general manager of the Bijou Theatrical Enterprises Co., has purchased the Majestic. Butterfield wil spend $30,000 remodeling. Pictures and vaudeville with possibly an occasional road attraction is to be the policy.

Harrison Ford will appear opposite Wanda Hawley in "Miss Hobbs" for Realart.

WHY

Shop all over town and pay more money, when

"COMEDYART"

Offers more laughs, more beauty, more novelty, and all in one classy package?

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

e BRADSTREET
f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

. XII No. 23 Friday, April 23, 1920 Price 5 Cents

ritish Production

**ned For Famous Player's En-
h Subsidiary—Zukor Returns From Europe**

olph Zukor immediately after eturn to this country yesterday d the Mauretania announced Famous Players—British Pro-s, Ltd., the English subsidiary amous Players—Lasky would **several of the Sir James Barrie** for distribution in this country. ese are "Peter Pan" "What y Woman Knows,, "The Little ter." Other productions slated nglish pictures are "The Great a Drury Lane melodrama and play by Henry Arthur Jones. gh Ford is now in England.

Brady Seeks Equipment

lliam A. Brady also returned day on the Mauretania. He is-a statement on his observations m conditions in Europe and that he had been delegated to **ase studio equipment to the ex-**of $1,000,000. No mention was for whom this material t but there has been some talk here and in London that Brady erfected an alliance of some sort Lord Beaverbrook.

racter Pictures have signed Pierce in "The Isle of Des-

Disguised as peasants they stole silently to the stateroom where the military plans were hidden—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction,—Louis B. Mayer-made.—Advt.

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"Return of Tarzan"

Secured By Goldwyn For Fall Release—Big Exploitation Plans.

Goldwyn Pictures Corp. have purchased "The Return of Tarzan" from Numa Pictures Corp. and it is understood will present this as a special feature for the coming season.

It is reported that negotiations are under way to secure the services of Harry Reichanbach to direct a special campaign for this production in view of the exploitation and publicity which he carried on for the original "Tarzan of the Apes" production.

It is also understood that Goldwyn will have the services of S. L. ("Roxy") Rothapfel for exhibitor aid in showmanship angles for this production which will be one of their big specials for the coming year.

Wilkerson With Comedyart

W. G. Wilkerson, formerly with Universal in New York and Kansas City, has been appointed manager of the Special Pictures Corp. in New York. Special Pictures release Comedyart.

Combine in Spain

Two Companies Backed by King Alphonse Consolidate—Control Situation There.

(By cable)

Madrid, Spain—A combination has been perfected here between the Atlantida and Patria companies which is generally conceded as meaning a complete tie-up of both production and exhibition in Spain by these two companies. It means a trust here.

The combined companies have a capital of 4,000,000 pesetas and are backed financially by King Alphonse himself and his prime minister, Romanones who are the chief stockholders.

A 4,000 seat theater is now being erected here.

ALICOATE

.. Clarine Seymour Ill

Clarine Seymour is critically ill at the Misericordia Hospital following an operation for intestinal trouble. Miss Seymour was at work on "Way Down East" for D. W. Griffith when she was taken ill.

Sues for $750,000

Nebraska Exhibitor Charges Film Companies With Restraint of Trade

(Special to WID'S DAILY)

Omaha, Neb—Charles G. Binderup, operating a chain of 21 theaters in Kearney, Minden and other Nebraska towns has filed suit against the Omaha Film Board of Trade and 38 other defendents including Pathe, First National, Famous Players-Lasky, Goldwyn Select and practically every company operating in this territory who is a member of the Board of Trade for $750,000 damages on a charge of restraint of trade.

Binderup in his petition charges that the exchange managers for the above mentioned concerns placed him on a black-list because he refused to divide profits with them, and that he has been forced to shut down his various theaters because of the film companies' action. He claims that his business has been wrecked and that he has been unable to secure films. His action is brought under the Sherman law.

Elek J. Ludvigh, head of the legal department of Famous Players stated that he had just received the bill of complaint and pending a careful perusal of it preferred not to make any statement. At Goldwyn it was stated that nothing had been heard about the suit as yet.

Konta and Kirchwey, Select's attorney, preferred to reserve comment.

50 Million in Jap Company

(Special to WID'S DAILY)

Los Angeles-Kenzo Taguchi, managing director of the Schohiku Photoplay Corp, a $50,000,000 Japanese company is in this country to study American film methods.

The company plans to enter the production field in Japan on a large scale.

"Slippy McGee"

The stage and picture rights of "Slippy McGee," written by Marie Conway Oemler and published by the Century Company, have been purchased by Oliver Morosco. It is understood that there is a working arrangement between Famous Players and Oliver Morosco by which Famous Players have the first call to Morosco productions for pictures.

"The Boss of the Big Bonanza," a western story by Vingie E. Roe, has been purchased by Thomas H. Ince for Enid Bennett.

NEW press book IDEAS.
SOLOMON has 'em, he's wise.—Advt.

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Goldwyn	24	24⅞	24
Loew's Inc.	30½	31¼	31¼
Triangle	½	½	½
Unit. Pict. Prod.	4	4	4
World Film	¼	¼	¼

*Tuesday's quotations.

Incorporations

Nashville, Tenn.—Eagle Film Co., Chattanooga. Capital, $30,000. Incorporators, A. W. Chambliss, J. B. Sizer, A. Shalliday, L. Bryant and John A. Chambliss.

Trenton, N. J.—Fulton Theater Co. Authorized capital, $75,000. Frank H. Contey, Benjamin J. Darling E. Hamilton Meharg, and Frederick H. Mertens,

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The San Francisco Daily News says:

"'The Silver Horde' is a wonderful picture of red-blooded men."

Goldwyn

Assembly Passes Bill

Deposit Measure Now Goes to Governor for Final Action.

(*Special to WID'S DAILY*)

Albany, N. Y.—The officials of the New York State M. P. Exhibitors' League have succeeded in obtaining the passage, both in the Assembly and Senate, of the measure providing relief for them regarding the deposits and advance money paid for the rental of films.

The exhibitors insist that the enactment of this proposed law will afford the protection they have been striving for and will be the means of saving them large sums which they are required to deposit, sometimes, with unreliable concerns which drop out of business still holding the deposits in their possession.

The Cotillo bill provides for a trust fund which cannot be used by the distributor or producer and will be held by a trustee until the final terms of the contract has been filled. The bill amends the Business Law regarding the terms of contract but does not affect other business other than the rental of films.

The Senate has passed the bill introduced by Senator Kelly of New York City, permitting the admission of children under 16 years of age to places of amusement, if accompanied by an adult person authorized by parent or guardian.

New Glucksmann Purchases

Jacobo Glucksmann has purchased the following pictures:

"The Modern Salome" from Metro for South America.

"The Inner Voice," "The Stormy Petrel," and "Women Men Forget," from Reginald Warde for Argentine. Paraguay, Uruguay, Chile, Peru, Bolivia and Ecuador.

"Love Without Question" and "Woman's Business," from Export and Import for Argentine, Paraguay, Chile and Uruguay.

Frank Currier is coming east to appear in local-made Metro pictures.

Burton King has acquired the rights to "The Common Sin," story by Willard Mack.

Buys "County Fair"

Guy Croswell Smith Secures Tourneur Production for the World

Guy Croswell Smith, Ltd., exporters, have purchased the world's rights on "The County Fair" produced by Maurice Tourneur. Nothing has as yet been determined as to how the production will be distributed domestically but it is understood that the film will be a fall release.

J. J. McCarthy, now en route to Europe will dispose of foreign territory on the production and arrange or the opening of "Broken Blossoms" in Paris. It will probably play at Salle Maribaux there.

New Co-operative Association

(*Special to WID'S DAILY*)

Albany, N. Y.—The Theatrical and Motion Picture Managers of Assoation of Greater New York Inc., has been granted a charter by the Secretary of State. It is a membership corporation and has its principal office in New York.

The particular object for which the corporation is formed is to maint... and promote the presentation of wholesome and refined entertainment in both vaudeville and moving picture theatres in New York, and to continue such theatres an uplifting and moral influence upon the public also to promote the general welfare of the members of the association.

The board of directors consists of the following members: William Fox, acob W. Loeb, Nicholas M. Schenck, David Bernstein, Marcus Loew, Benjamin S. Moss, Edward F. Albee, John Kalvoord, Jr., John J. Murdock, Philip F. Offin, John A. Dowd, Benjamin Thau, Charles Monish, John A. Hopkins and Lawrence A. Walsh all of Greater New York City.

Houses Bought

Newport, Ark.—Alf R. James, A. C. Wilkerson, Bert E. Snetser and Joe L. Bevans bought Newport from J. W. Crubbs for $24,000.

Marshall, Tex.—Cole and Cole bought Grand from D. W. Powell.

Blackwell, Okla.—G. A. Wahl and R. A. Watts bought Elks.

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—Viola Daniel v... Roscoe Arbuckle's leading wo... his next production.

J. Barney Sherry has been t... rarily loaned to Lew Cody fo... rent production.

Pat O'Malley, who has the l... male role in Marshall Neilan's ... independent production, has be... engaged for a part in the proc... fourth picture.

Danny Gray has been engag... film editor of all future Neila... ductions. He succeeds Lou O... who goes to Selznick.

John Paul Keefe has been ... to the Thos. H. Ince exploi... headquarters in Culver City, C...

Rowland Lee was recently ... under contract by Thos. H. Inc... will be featured in role of a ... coming special.

Anita Stewart's new picture, '... riet and the Piper," is now ... production at the Louis B. M... studio with Bertram Bracken a... rector. The story, by Kathleen ... ris, originally appeared as a ser... Pictorial Review.

Haydn Talbot, playwright an... thor of "The Truth Wagon," ... the city.

GAUS...

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SIMPLE SOULS

New Theaters

Houses Planned

erby, Conn.—J. Hoffman of the y Amuse. Co. and John R. lds, manager of the Sterling build.

istin, Tex.—Major George W. efield to build on site of Queen Casino. $100,000.

wrence, Mass.—Tooney and De- Amuse. Co., will spend about 00 on a 2,400 seat house.

arleston, S. C.—J. J. Miller ing. 2,000.

rtinez, Cal.—J. J. McNamara. 00. 1,000.

n Francisco, Cal.—Patrick Hig- 1,500.

ppenish, Wash.—Dr. Johnson ing Loise, 1,600.

alia, Cal.—Crescent Theater 150,000. 2,000.

n Bernardino, Cal.—J. G. Knapp. 00. 1,600.

nona, Minn.—L. G. Rosener, tial, 600.

timore, Md.—Pearce and Scheck

mbridge, Mass.—Richard A. ard will build.

n Francisco, Cal.—O. D. Bald- $85,000. 1,800. To be leased to n Goldberg.

City, Pa.—Pennsylvania Amuse 100,000.

eport, Pa.—Harry A. Seitz, a House, to build. $25,000. 350.

ston, Pa.—Wilmer and Vincent, , will build a $400,000 house, to 2700.

anta, Ga.—It is reported that nder Pantages plans a house.

octon, Mass.—Edwin J. Dreyfus.

Houses Completed

n Diego, Cal.—The Garden es Welstead, at La Jolla, a sub- f this city, opened.

w Braunfels, Tex.—Queen, Ed- udewig and Harry Hanz, open-

Camden Exhibitors Visitors

Benjamin Shindler and Samuel Varbalow, owners of the Auditorium theater, Camden, N. J., are visiting New York.

A new theater, the Victoria, is now being constructed in Camden and will be opened by Decoration Day. Seating capacity, about 1,000.

Bert Lytell's next for Metro has been changed from "The Temple of Dawn" to "The Man From Hades."

Blackwell, Okla.—Liberty, Ensley Barbour, manger, opened.

Nowata, Okla.—Rex, George E. Shikett, opened.

Watertown, N. Y.—Avon, Bard-avon Theater Corp of Poughkeepsie to open in May.

Benton, Ark.—Imp, Mrs. Wooten manager, opened

Benton, Ark.—Palace, C. H. Womack, opened.

Columbus, O.—A new house for colored people J. Chesborough, opened.

Mather, Pa.—Mather Colieres house, $80,000. 600, ready to open.

Houses Being Erected

Sipe Springs, Tex.—A. F. Blethen building Majestic, 700.

Seward, Neb.—F. P. Maryland is building.

Knoxville, Tenn.—The local Loew house will open shortly.

Under Construction

Wellsburg, W. Va.—N. G. Annas building Strand. $75,000.

Napa, Cal.—Hippodrome, to be run in conjunction with Orpheus and San Rafael, being built.

Marshall, Texas—G. W. Trommell bought Elk from Fred Alexander for $30,000.

Quinton, Okla.—E. H. Puckett and M. Davis bought Majestic from C. Rowton.

Famous Players Studio Ball

Famous Players studio ball will be held at the Commodore next Wednesday evening.

A feature of the ball will be a contest for the selection of a young woman qualified to become a picture star. The committee in charge announces that gingham dresses and overalls will be as welcome as evening clothes.

Lyons Leaves Miles

John F. Lyons, who has been associated with Joseph R. Miles for the past nine years in his various organizations, has resigned to assume the management of the Simplex Studios projection rooms in the Candler Bldg. beginning May 1.

Sales on "Hawk's Trail

Louis Burston has sold "The Hawk's Trail" for New York City and Northern New Jersey to Merit Film.

Loew's 83d St. Held Up

Construction on the new Marcus Loew theater planned for 83rd St has been held up because of the stays granted the tenants in the buildings now on the site Loew controls.

Jersey Bill Killed

The Sunday picture bill which has been pending in New Jersey for some time has been killed.

The legislature is to about to dissolve and there seems to be no opportunity for bringing up a bill of that character until January.

Agnes Egan Cobb, sales manager of Schomer-Ross Prod., will attend the convention in Chicago and then start a trans-continent trip in the interest of her company.

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STAR THEATRE, Buffalo, N. Y. Opposite site of new $7,000,000 Statler Hotel. Seats 1,400 on three floors. In perfect condition and fully equipped for road shows, stock, vaudeville or pictures.
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"NANETTE OF THE WILDS"

A CANADIAN WOODS STORY FOR FAMOUS PLAYERS—AND THE JUVENILE LEADING MAN, WHOSE WORK RECEIVED EXCELLENT COMMENT WAS

Wallace Mac Donald

Watch This Space Every Day!

Reelcrafe Closes on Guinan

Reelcraft Pictures reports the sale f the series of Texas Guinan 26 two eel western features to S. & S. Film Supply Co., Pittsburg; Consoli-ated Film Corp., San Francisco; onsolidated Film Corp., Los Ange-es, and the R. D. Marson Attrac-ons, Boston.

John Emerson Nominated

John Emerson has been nominated or the presidency of the Actors' quity Asso. which won the strike gainst the managers last summer.

Louis B. Mayer has in preparation or production "The Professional Vife."

KESSEL PRINT KWALITY

Nicholas Kessel Laboratory, Inc.

'Phone Fort Lee 221

Getting Ready

First National Folk Busy Preparing for Chicago Convention—Special Cars Engaged

Independent exhibitors in every territory, including all members of First National, all branch managers, salesmen and exploitation men, the official staff at the Home Office, editors and business representatives of trade journals, together with producers and stars holding releasing contarcts with the Circuit, are busy making preparations for attending the annual convention of the entire First National Circuit which begins at the Hotel Congress, Chicago, next Monday.

New methods which affect independent exhibitors, the present forms of film distribution, recently negotiated contracts between First National and stars and producers and the official launching of Associated First National Pictures, Inc., will occupy the featured positions in the program for the week.

Two cars will leave New York on Sunday, attached to the Broadway Limited on the Pennsylvania Railroad, occupied by members, branch managers, the editors of the trade journals, salesmen, exploitation men, Home Office officials, stars and producers. Special First National cars will convey exhibitor members and branch office staffs from Atlanta, Washington, D. C., San Francisco, Los Angeles, Seattle and Dallas, with stops at intermediate centers, where local members and exchange officials will join. The greater number of those who attend the meetings will reach Chicago early on Monday.

Probably the most important event of the session will be the announcement of the complete details of the sub-franchising plan fostered by First National Pictures, and which it has employed a statistical department occupying an entire floor for the last four months.

Two speeches of special significance are scheduled. They will be made by Joseph M. Schenck, of the Norma Talmadge Film Co., and the Constance Talmadge Film Co., and Whitman Bernnett, who recently resigned as production manager for Famous Players to enter the ranks of independent producers with Lionel Barrymore as the star.

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Do you know that four million members of the American Legion will fight to see - - GEORGES CARPENTIER in a great American drama of society life?

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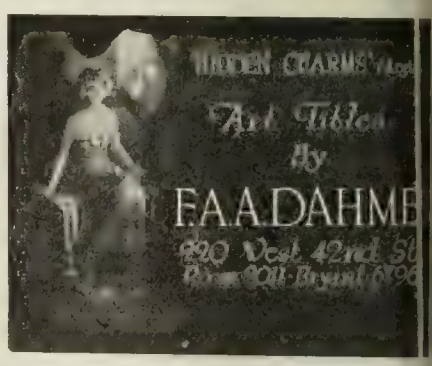

There's a lot of autoists
who "knock" the Packard car
But most of them drive flivvers

*

There's a lot of film men
who "knock"
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"Virtuous Husbands"
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"Footlight Maids"
"Schoolhouse Scandal"
"The Yellow Dog Catcher"
"The Heart Snatcher"
"The Light-Weight Lover"
"Hungry Lions and Tender Hearts"

Watch this Space for Future Announcements.

he BRADSTREET f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 24 Saturday, April 24, 1920 Price 5 Cents

uys Ed. Rose Plays

ebrated Authors Society Closes Deal-Ready for Disposal

he Celebrated Authors Society, ., Joseph Menchen, president, has ured exclusive film rights on the s of Edward E. Rose, author of ppy Ricks" and is now holding n for disposal.

he plays are "Come Back to ," "The Wickedest Woman in World," "The Little Girl Got got," "A Square Deal" and "The rity Nurse." "Cappy Ricks" has ady been sold to Famous Play-

elebrated recently sold the Ar- Lupin stories to Robertson Cole. consideration for these 18 stories 20,000 per story the total transac- reaching $360,000.

oberston Cole under its arrange- t with Menchen will make two in , the first, "813" to be released re November of this year and a year from 1921-1925.

separate company known as the en Lupin Pictures Corp. will be ned and production will be on coast. Wedgewood Nowell will Lupin in "813" and if he proves factory will appear in the re- nder of the series. Release of the ures will be once in three months.

elebrated has also film rights on e Secret of Sarek" Maurice Le- c's latest Lupin story just pub- d in this country.

CHICAGO SPECIAL

WID'S DAILY will ublish and distribute rom Chicago a special dition April 27-30 in- lusive.

This special issue will over fully and com- letely report the im- ortant exhibitor plans s well as matters per- ining to the Associated irst National Theaters, nc. meeting.

He offered her the priceless jewels in exchange for her soul—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction, Louis B. Meyer-made.—Advt.

Leiter Investigates

Radicalism on Which Big Film is to Be Based.

The fact that Joseph Leiter, Chicago millionaire, is furnishing the funds for an investigation of radicalism on which a pretentious film play is to be based has become known through the testimony of William Moore Patch in the Supreme Court when he was examined in supplementary proceedings. Alfred G. Fontana obtained a judgment against Patch for $1,689 on which he has been able to collect nothing and got the order to examine him as to his property.

Patch testified that he is president of the Patch Prod. Corp. at 1520 Broadway, but gets no salary and is at present employed by Mr. Leiter to investigate radicalism for the purpose of a film. Leiter pays his expenses monthly, he said. He has no bank account and no property, he said, and there are judgments for $6,100 outstanding against him.

Justice Gavegan appointed Frederick W. Noble receiver of his property.

All Set for Chicago

Special Cars Leave To-morrow—List of Those Who Will Attend

Two carloads of First National officials and other visitors to the Chicago convention will leave to-morrow on the Broadway Limited over the Pennsylvania for the convention, which opens at the Hotel Congress Monday morning.

New York next week will be practically emptied of executives since most of them are going to the convention with their sales managers.

Among those who will attend the convention are: Mr. and Mrs. J. D. Williams, New York; H. O. Schwalbe, New York City; Mr. and Mrs. E. W. Hammons, New York; E. Mandelbaum, Cleveland; R. H. Haines, Cincinnatti; W. E. Lusk, Cleveland; Mr. & Mrs. Frank Ferrandini, Richmond; L. L. Hall, Salt Lake City; Mr. & Mrs. R. H. Clark, New York; Mr. & Mrs. George R. Grant, New York; Mr. & Mrs. Tom Moore, Washington, D. C.; W. E. Richardson, Washington, D. C.; B. C. Cun-

(*Continued on Page 4*)

Censorship Outlook

Bright in Louisiana—Mississippi Bill Killed, Says O. J. Cocks

Orrin G. Cocks, advisory secretary of the National Board of Review, upon returning from New Orleans where he attended the National Conference of Social Work, brought with him some information as to the censorship outlook in Louisiana and Mississippi. In New Orleans a censorship bill has been prepared and may come up at the next session of the legislature, just elected. E. M. Clark, special representative for the Saenger Amusement Co., is in the Gulf City to help fight any drastic measure of this nature.

It was largely through the efforts of Clark that the Mississippi legislature at Jackson killed such a bill in committee. Another session will not start for twoyears , and since many of the representatives have been won over to the opposition, the bill is not likely to come up again for at least four years. The people in Missis-

(*Continued on Page 4*)

Reed Through With United

Florence Reed, according to A. J. Bimberg her manager has severed all connections with United Picture Theaters. Miss Reed is under contract to Bimberg and his company, Tribune Prod. Inc. and had eight productions to supply United. Bimberg has perfected an arrangement with United whereby their relations are terminated.

Bimberg has done nothing about a distribution contract for the Reed pictures but may produce himself and release independently.

Milton M. Goldsmith of United verified the above yesterday.

Loew Gets McKinley Square

Marcus Loew will take over the McKinley Spuare theater in the Bronx when Sydney S. Cohen's lease on it expires.

Abrams Coming East

Hiram Abrams, according to coast wires left Los Angeles for New York on Wednesday.

Sydney a Visitor

Louis K. Sydney manager of Fox's Washington theater, Detroit is in town.

Criterion Opens To-day

The Criterion theater opens to-day at two o'clock with Cecil De Mille's latest production "Why Change Your Wife?" as the attraction.

The theater is under supervision of Dr. Hugo Riesenfeld.

For special "TIE UP" work, Use SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players	77	79	79
*do pfd	91	91	91
*Goldwyn	24	24⅞	24
Loew's Inc.	31⅛	32	31⅛
Triangle	7-16	½	½
Unit. Pict. Prod.	3¾	4	4
World Film	¼	¼	¼
do, 2nd pfd	½	⅝	⅝

*Tuesday's quotations.
*Thursday's Quotations.

New Release for Capital Film

Chicago—President Hugh Woody and B. Herbert Milligan, general manager of Capital Film Co., have acquired the **rights to Bill Forman's** Sporting Page, "The Pink Sheet of the Movies." This will constitute a sport review of the screen, produced and edited by William S. Forman, former sporting editor of the Evening Post. It will be a monthly release.

Goldwyn Pictures Corporation
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Sir:

The San Francisco Bulletin says:

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Goldwyn

Incorporations

Albany—The Civic Theater, Inc., New York. Capital, $100,000. Stockholders: Florence Lipnick, David K. Shapiro and Harry Wolfe, 43 Cedar St. Attorneys are Siligsberg, Lewis and Strouse, 43 Cedar Street.

Albany—The Federated Film Exchange of America, New York City. Capital, $50,000. Directors and subscribers to capital stock are: Louis J. Rosett, Henry Henry Margoshes and Nancy Katz, 740 West End Ave., New York City.

Sacramento, Cal.—Marion H. Kohn Prod., Inc., of San Francisco. To produce motion pictures. Capital, $200,000, fully paid in. The officers are: Marion H. Kohn, president; D. J. Chatkin, vice-pres.; J. D. Letterman, secretary, and George A. Oppenheimer, treasurer.

Price Sales

C. B. Price has sold territory on the series of Mona Darkfeather one reelers as follows: United Film Service of St. Louis for Eastern Missouri and Southern Illinois; Minter United Amusement Co. of Detroit for Michigan; Dave Warner Films of Cleveland for Ohio and Kentucky; and Co-Partner Attractions of Pittsburgh for Western Pennsylvania and West Virginia; Major Film Co. of Boston for New England, and Royal Features, Inc., for Eastern Pennsylvania and Southern New Jersey.

M. B. Schlesinger has sold "Mother I Need You" to the Minter United Amuse. Co. of Detroit for Michigan, and to Schramm and Hoffman of the Ohio Film Co. for Ohio.

Prager Back

Benjamin A. Prager, who last week succeeded Isaac Wolper as president of Mayflower, returned to the city last night. Prager had been away several days owing to the death in Boston of his brother, Frederick, who was manager of the Rialto in Fall River. Benjamin A. Prager is treasurer of the Fall River Consolidated Enterprises. One of these four houses is the Rialto. They were formerly in the Loew list.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Lila Lee's contract with Lasky has been renewed.

Norman Dawn, who recently finished Tsuru Aoki's feature, "A Tokio Siren," for Universal, has been named to direct Edith Roberts in her next production, "Marama."

Production of "A Hero 'n Everything," has started at Universal City under the direction of Alan Curtis.

Robert Anderson will be starred in a tabloid drama, "Under Sentence," production on which has begun at Universal City under the direction of Jack Ford. Ethel Ritchie and J. Farrell McDonald are in the cast.

Helen Ferguson, leading woman in "Burning Daylight," the C. E. Shurtleff picture, is engaged to appear in "The Mutiny."

Forrest Stanley has been engaged by Metro to support Alice Lake in "The Outsider," the Julie Herne play which will be Miss Lake's second Screen Classics vehicle.

Lawrence Grant has been engaged as a member of the Screen Classics productions stock company.

Jesse D. Hampton has secured the screen rights to F. Anstey's "The Broken Bottle" for H. B. Warner.

Nell Craig has been cast as leading woman for Owen Moore in "Stop That Man," Selznick West Coast Studios.

Robert Gordon, who has been costarring with Sylvia Breamer in Blackton productions, obtained a release to play the leading male role in Vitagraph's special, "Dollars and the Woman," with Alice Joyce.

Betty Blythe is working in the Curwood story, "Nomads of the North," under the direction of David Hartford, for First National.

John Liddy has been engaged by Universal to play opposite Anne Cornwall in "The Girl in the Rain," directed by Rollin Sturgeon.

James Davis, recently of the Mack Sennett staff of comedy dire[ctors] has been engaged to make the [six] "Brownie" features. Brownie [the] dog of the Century comedies [ser]ies latest fun product, "The Tale [of] Dog," has just been released [under] the direction of Thomas Bucking[ham]

Frederick Stanton has been [en]gaged by Metro for "Parlor, [Bed]rom and Bath."

The R de R Film Co., worki[ng] at the Horsley Studio, are now bu[sy] on the second episode in the "Jack [Ho]day, U. S. S. S.," series which [deal]s with the adventures of a U. S. [Sec]ret Service official.

GAUSMAN

Carpentier in the Ring

For the first time since his arri[val] here, Georges Carpentier will ap[pear] in ring costume next Monday at [the] Solax Studio, Fort Lee, and box [sev]eral rounds as part of the pict[ure] which will be distributed by Rob[ert]son-Cole.

Five hundred New Yorkers, [in]cluding and sporting writers, magazine [edi]tors and trade paper reviewers have [been] sent invitations.

Vacate Suit Against Rogers

Supreme Court Justice McA[voy] has vacated the service of the pa[pers] in the suit of Tefft Johnson aga[inst] the Rogers Film Corp. to rec[over] $3,200 for services. The papers [were] served on Mrs. Irene Lee as an [offi]cer of the corporation on April 2, [but] she stated that she resigned last [Sep]tember.

Of all the characteristics that mark the RITCHEY poster, the quality of getting satisfactory box-office results is the one that appeals most to the exhibitor.

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SIMPLE SOULS

athé News

LAND, CAL.—"Human fly" defies gravitation—daring acrobat performs unusually difficult feat as he a 10-story building.
LIN, IRELAND — Guard against n Irish capital—roads leading into y are barricaded and all vehicles refully searched.
ondon, Irish Loyalists hold protest stration outside the House of Com- during the debate on the Home Bill.
ral Nevil Macready has been ap- d to command the police and in Ireland.
OLULU, HAWAII—World's big- rydock used by visiting U. S. fleet 1,016 feet long, costs $10,000,000, ok 10 years to construt.
TON, MASS.—"Listen my children u shall hear of the midnight ride ul Revere." This historic dash Boston to Lexington is re-enacted riots' Day.
THE PANAMA COAST—Ablaze a! Pathe News cameraman on -boat obtains remarkabe and ex- pictures of oil-ship Olockson g 130 miles from shore.
LIN, GERMANY—What will be German Army? As Allied Coun- oates problem, Pathe cameraman ictures of the new army built up Republic.
insignia of the new army under ert Regime.
e the recent revolution, all pubilc gs are placed under military

E AND THERE—A tank bus— ifth Avenue copy this style? At nd, England, one may enjoy thrills mps of a tank bus ride.
Dummy" volunteers his services ting efficiency of new streetcar in Seattle.
g a Congressman is not all law- g—here are some who seek relax- and strength in an up-to-date sium.
laims Britain will be "dry" in 10 -"Pussyfoot" Johnson, leader of ition forces in Britain, arrives in

ENTION — . . . and every- buyin' 'em now! Over 6,000 pairs ld at cost to citizens of Atlanta,

and Mrs. Denim and the little s.
economical match. "I join you in wedlock."
vill love, honor and obey Him in ls till Death do us Part."
romise to love, cherish and buy enim the rest of her life."
Girl of Today thinks of Yesterday ess that Speaks for itself.
tever Goes Up Comes Down!

oday

In the Courts

reme Court Justice McAvoy gned an order discontinuing the of Andrew G. Steen against er D. Coram, the Consolidated Laboratories and others, be- the case has been settled.

Brandt Will Exhibit Films

Brandt of National Film will the Chicago convention and with him about 60 reels of Na- and other productions in which interested. He plans an exhibi- of these to the edhibitorsin the ntion hall.

House Changes

Houses Bought

Philadelphia, Pa.—James W. Brady bought New Century, 1,200.

Columbia, S. C.—Palmetto Enter. bought Ideal and Broadway.

Midland, Tex.—J. W. Yeakel and J. C. Taylor bought Unique from Henry Stilwell.

Little Rock, Ark.—Saul Harris and Ike Kempner bought Gem from Gans estate, for about $70,000.

Baltimore, Md.—James A. Bealmear and Son bought Jewel from Edwin W. Wilson.

Pittsburg, Pa.—W. J. Fitzpatrick bought American.

Pittsburg, Pa.—Jules Naples bought Rex from Bill Fielding.

Napa, Cal.—Brown and Lakeman bought Strand.

Burlingame, Cal.—Ellis Arkush bought Garden from W. P. Archibald.

Calistoga, Cal.—J. Fermer bought house from E. L. Armstrong.

Meriden, Conn.—Cornelius W. Cahill bought Poli's for $100,000, from the Meriden Theater Co.

Pittsburg, Pa.—Mr. Paulson bought K. and K.

Quitman, La.—Hatcher Bros. buy house and will picture equipment.

Albany, N. Y.—Samuel Suckno, Albany and Regent, bought Arbor.

Richford, Vt.—Ralph M. Buch bought half inteerst in Colonial.

Alva, Okla.—C. E. Walker bought Lierty from C. G. Harryman.

Minneapolis, Minn.—Oscar Woepner, owner New York, bought Third Ward.

House Improvements

New Orleans, La.—Loew's Veudome remodeled at $100,000 reopened.

Gardner, Mass.—The Gardner is being remodeled.

Piedmont, Va.—Majestic, Floyd Liminger, to be remodeled and enlarged.

Duncan, Okla.—Pastime, to be enlarged, will seat 1,000.

Minersville, Pa.—W. B. Shugars to remodel Exchange Hotel into theater. $39,000.

Buffalo, N. Y.—Maxime being remodeled. Will reopen Easter week.

Buffalo, N. Y.—William A. Morgan bought Variety.

Brocton, Mass.—George I. Boyd will remodel St. Patrick's Church into amusement house.

Managers Changed

Winnipeg, Canada.—N. Chambers at the Strand.

New York.—R. Roberston at Reo at 160th St. and Broadway. Formerly at Rialto and Parkway, Brooklyn.

Spangler, Pa.—Mr. Mitchel has replaced Benson at the Truart.

Calgary, Alberta.—Charles Brown at Liberty.

Detroit, Mich.—Lou K. Sidney at Fox's Washington.

Newark, N. J.—Sid Lawrence at Fox's New Terminal.

Des Moines, Iowa—Everett Hayes at Empress, succeeding George F. Clark.

Houses Leased

Kittanning, Pa.—George E. Wentz leased Wick's Opera House from John Wick.

Scranton, Pa.—M. E. Comeford leased Lyric.

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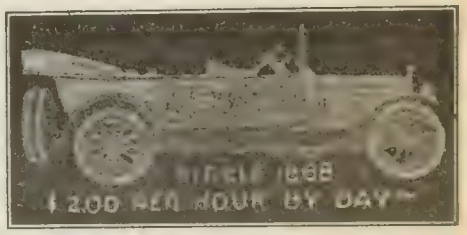

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(*Continued from Page 1*)

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Censorship Outlook

(*Continued from Page 1*)

sippi and Louisiana, according to Cocks, are not particularly interested in the matter. In the former state, women's clubs were the sponsors of the bill.

"The 'Times-Picayune,' one of the most influential publications in Louisiana, is favoring censorship in its columns," said Cocks, "but so far none of the other papers have taken the matter up in great detail. Ignoring the matter and avoiding giving it any undue publicity seems to be the best policy."

When asked what exhibitors were doing about it, Cocks stated that they were not banded together and had taken no united stand on it. "The exhibitors, during the war," he added, "won many friends and people generally are inclined to look with favor upon that end of the industry. Should the issue come up, they could probably sway public sentiment their way very readily. At present they do not seem to be quite aware of the significance of the movement."

Incidentally, Cocks addressed the National Conference of Social Work on the industry, going into detail as to larger co-operation with exhibitors, and urging use of selected films as well as insisting that the children's problem could be better handled by selection rather than by criticism. Whereas there was a tendency to be slightly antagonistic and highly critical at first, those attending the conference assumed a more friendly attitude. It was the first time motion pictures had had a place at the meeting.

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The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII, No. 25 Sunday, April 25, 1920 Price 25c.

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News of the Week in Headlines

Monday

First National has plan to determine actual box office strength of hitherto undetermined pictures.

Marguerite Clark through with Famous. Considering offers.

Members of "Big 4" deny dissolution.

Pathe annual statement shows increase of 60 per cent in gross earnings.

Holdings of P. A. Powers in Universal passes to Carl Laemmle and R. H. Cochran.

British Columbia bill would tax 20 per cent of gross receipts on all amusements.

Tuesday

Selznick Enterprises plan 537 productions for coming season.

Madlaine Traverse through with Fox.

Several hundred exhibitors to work with "Pat" Patterson on Exhibitors' Defense League.

Wednesday

Mary Pickford and Douglas Fairbanks to sail for Europe May 12.

Loew takes over four David Picker theaters in New York City.

Reported Louis Bennison signed by Marc Klaw.

Thursday

Pauline Frederick joins Robertson-Cole. Leaves Goldwyn.

Two large picture producing corporations organized in Japan.

C. C. Burr sells 12 "Torchy" comedies to Educational.

Friday

Adolph Zukor returns from Europe.

Goldwyn secures "Return of Tarzan" from Numa Pictures Corp.

Two Spanish companies combine to control production and exhibition.

Nebraska exhibitor sues Omaha Film Board of Trade for $750,000. Charges restraint of trade.

Saturday

Celebrated Authors Society buys Edward E. Rose plays.

First National members all set for Chicago convention.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

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Better Get Some Better Stories For Rogers

Will Rogers in
"THE STRANGE BOARDER"
Goldwyn

DIRECTOR ..... Clarence Badger
AUTHOR ..... Will Payne
SCENARIO BY.....E. A. Bingham
CAMERAMAN.....Marcel Le Picard
AS A WHOLE.....Slow to get started and contains a lot of hardly believable events in the life of a "hick" in a big city.
STORY.....Suits personality of star but doesn't afford much opportunity for anything new
DIRECTION.....Along ordinary lines
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Satisfactory
CAMERA WORK.....All right
STAR.....Looks the part he plays but character is overdrawn and detracts from star's sincerity
SUPPORT.....Star's son, Jimmie, seems camera shy; remainder of cast only fair.
EXTERIORS .....All right
INTERIORS ..... Adequate
DETAIL.....Fairly well taken care of
CHARACTER OF STORY.....A lot of talk about Barnum and his theory that "there's one born every minute."
LENGTH OF PRODUCTION.....About 5,000 feet

They have a fairly catchy opening for "The Strange Boarder" by introducing their story and its hero in connection with symbolic titles. They present Barnum's verdict that "there's one born every minute" and proceed to show Sam Gardner, a rancher, as one of this variety. Then when he arrives in the city to invest his hard earned savings and becomes bait for a couple of confidence men, an animated title shows the bait being thrown into the water and later when the tricksters have relieved the "hick" of his money, another title shows the fish grabbing the bait.

However, after this little introductory bit, the action doesn't amount to much until Sam, Will Rogers, gets mixed up with a gambler with "murder in his heart." They get the poor unsuspecting westerner into a lot of trouble just because a gambler happened to save his little boy when he was in danger of being run over. This is all very unconvincing and improbable but serves to prove the ease with which the westerner is duped, and also shows the sincerity of the fellow and his faith in those he thinks are his friends.

They work up quite a little excitement toward the end, but it would have been much better to have some of it at the beginning. As it is there is entirely too much footage wasted before they get to the point and in fact the whole picture is too long for the amount of story in it.

Will Rogers as Sam Gardner, a ranchman who has sold his lands and come to New York with his motherless son for the purpose of investing his money, is eaily duped by two confidence men who trim him in fine style, but this episode serves for nothng more than to introduce the hero to "Kittie" Hinch, a notorious gambler who takes an interest in the unforunate westerner, and they become friends.

"Kittie" has a sweetheart who is gently forsaking him for a rival gambler, Jake Bloom, who runs a dive. To get rid of "Kittie," Jake has his own place "pulled" and Sam and "Kittie" are among those arrested. When "Kittie" gets out, his aim is to kill Jake, and Sam knows it. In an effort to prevent his friend from carrying out his threat, Sam unknowingly throws himself right into the net of circumstantial evidence and when "Kittie" finally gets his man, Sam is accused of the murder.

In the meantime the guilty one flees to Mexico and then wires the Chief of Police that he killed Bloom. In the cast are Irene Rich, James Mason, Doris Pawn, Lionel Belmore, Jack Richardson, Sydney Deane and Louis J. Durham.

Will Do If You Don't Make Promises

Box Office Analysis for the Exhibitor

There isn't anything exceptional to talk about in this one except that Will Rogers is the star and plays a part fairly well suited to his personality even though it is a little far fetched. You might suggest that the story was written by a Saturday Evening Post contributor, Will Payne. This may interest some folks. This cannot compare with work the star has done before. He needs another "Jubilo."

In your advance notices make use of the suggestion as used in the opening reel, "Barnum said: 'There's one born every minute.' One what? Well, Will Rogers will tell you at the.....theater where he is playing in 'The Strange Boarder.'" Or, "You have read all about the 'hick' who came to the big city and lost his hard-earned money. See how they do it in 'The Strange Boarder.'"

Ray Plays Usual Character in Rather Poor Story Setting

Charles Ray in
"PARIS GREEN"
Ince-Paramount-Artcraft

DIRECTOR ..... Jerome Storm
AUTHOR ..... Julien Josephson
SCENARIO BY ..... Julien Josephson
CAMERAMAN ..... Chester Lyons
AS A WHOLE..... Ray has made them better than this but it registers very well and contains some fine comedy sequences.
STORY..... Answers the purpose but the plot is very far-fetched and the villains utterly old style.
DIRECTION..... Very good in handling the touches of comedy and pathos.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Very good
CAMERA WORK ..... Commendable
STAR..... Has his usual opportunities in role of returned soldier.
SUPPORT..... Ann May pleasing ingenue; Bert Woodruff registers distinct comedy character as father.
EXTERIORS..... Wonderfully realistic rural shots
INTERIORS ..... Very appropriate
DETAIL ..... All right
CHARACTER OF STORY.... Romance of returned doughboy with French girl lost in America
LENGTH OF PRODUCTION..... About 4,259 feet

"Paris Green" offers Charles Ray a role similar in general outline to the many he has interpreted heretofore and his usual "Rayisms" make it a thoroughly attractive figure. The vehicle supplied to display this character, is however, one of the poorest the star has had and this despite the richness of its idea. The story takes some very far-fetched turns and the pair of villains introduced are so conventionally the old style, melodramatic, cigarette-smoking type that they and their activities are more laughable than sustaining.

The picture opens with some good comedy laid in a Parisian cafe where Luther Green, known as Paris Green to his buddies, manages to snatch a few minutes fun in the midst of the gay throng. He meets Ninon, a French girl shortly coming to America, and then calls her a "piece of cheese" instead of saying "pleased to meet you."

The action takes a turn for pathos showing Green greeting his mother on his return. They played this sequence for all it was worth and it will surely bring out the tears. It is admirably balanced by some good comedy business introduced by Bert Woodruff, who plays the father. Woodruff's character runs throughout the picture and is responsible for many little chuckles and not a few uproarious laughs.

Green finds that the "girl he left behind him" has become engaged to another during his absence, and this so affects him that he decides to leave for the city. On his way to the station he meets Ninon, who has come to him after she has escaped from crooks who attempted to abduct her after she left the vessel. Green takes her back to the parental roof and there the romance starts.

There is considerable very good comedy introduced in the scenes between Green and Ninon when he is constantly referring to the dictionary. The proposal is worked very prettily, too. For a finale they drag in the villains again. They kidnap Ninon and Green gives pursuit on horseback, finally overtakes them and holds them up at the point of a gun. This climax is merely introduced on a cut-and-dried basis and doesn't have much effect. Ninon's uncle eventually locates her and the happy ending is complete.

Ann May is very attractive as Ninon and plays her part well. Gertrude Claire is the mother, while others are Donald MacDonald, Gordon Mullen, Norris Johnson, William Courtright, Ida Lewis and Otto Hoffman.

It's Not as Good as Previous Ray Pictures But Should Please

Box Office Analysis for the Exhibitor

"Paris Green" doesn't possess anything like the interesting story that "Alarm Clock Andy" revealed, but at the same time it presents Ray in the same old character that they watch and wait for and because of this the picture will get over. The comedy and pathos introduced are telling elements. The melodrama is laughable, but at that it doesn't count for very much and won't be taken seriously.

The title is a catchy one and you ought to be able to follow it up with some attractive catch lines such as, "He only spent a few minutes in Paris, but they looked upon him as the Parisian man-about-town at home," "Some predicament! He wanted to propose to her and couldn't speak her language! Laughs and lots of 'em in 'Paris Green.'"

Besides spreading on the star use the names of the author and director. They have worked together on so many Ray pictures that the star's followers certainly know them.

Fair Production With Story That Has Too Many Angles for One Picture

Frank Keenan in
"DOLLAR FOR DOLLAR"
Frank Keenan Prod.-Pathe

DIRECTOR ..... Frank Keenan
AUTHOR.....Ethel Watts Mumford
SCENARIO BY.....Not credited
CAMERAMAN ..... Robert Newhard
AS A WHOLE.....Another average program subject that doesn't get away from the usual conventional lines.
DIRECTION.....Proceeds to jump at conclusions once or twice; choppy at times.
STORY.....A vehicle for the star; has several old-time situations but they are fairly well managed.
PHOTOGRAPHY.....Not up to the standard
LIGHTINGS.....Not always clear
CAMERA WORK..... Ordinary
STAR.....Needs to limber up a little; performance is a trifle strained.
SUPPORT.....A very ceremonious lot
EXTERIORS ..... Very few
INTERIORS ..... Adequate
DETAIL.....Not particularly well attended to
CHARACTER OF STORY.....Romance, drama, high finance, murder, all on friendly terms.
LENGTH OF PRODUCTION.....About 5,000 feet

The paper distributed in connection with "Dollar for Dollar" terms it a "romantic drama of high finance," but that doesn't half cover it. It also includes murder, intrigue, blackmail, bribery, a bit of secret service and a more or less conglomerate mess of ideas that serve their purposes individually but fail to match up satisfactorily when put together and presented under the title, "Dollar for Dollar."

As a vehicle for Frank Keenan this one does not come up to the last few stories selected by the star. His part is well enough suited to him but perhaps it is because it is just a little away from what he has been used to lately, at any rate his performance is stiff and is made even more emphatic because it's contagious. The remainder of the cast seems to have contracted the idea. Their performances are constrained and they act with such ceremony that it becomes funny.

The elements of production are of average quality. The action is choppy at times but manages to reach the conclusion coherently even though you are expected to take a few things for granted and overlook one or two unexplained bits. The photography is not up to the usual standard and the lighting effects could be greatly improved.

Frank Keenan, as Marcus Gard, a gentleman of high finance, meekly accepts the blackmail of Mrs. Marteen, Kathleen Kirkham, whose husband he had helped to ruin, assisted by Victor Mordant. Mordant's son is in love with Mrs. Marteen's daughter Dorothy, and while Mordant forbids the match, Marcus Gard becomes the friend and confident of the young people and is forever coming to their assistance.

In an effort to crush Dorothy, Mordant sends her a note telling her that her mother is a blackmailer. Thereupon Mrs. Marteen goes to Mordant's home, evidently to tell him what she thinks of him—no other motive is apparent. Then the thing gets "intrikut." Mordant's a bigamist, his first wife being an inmate of an insane asylum. The old woman—she is years older than Mordant, he having married her for her money—escapes and finds her way to her husband's home, and while he very obligingly sleeps in a chair she picks up a trophy knife and kills him.

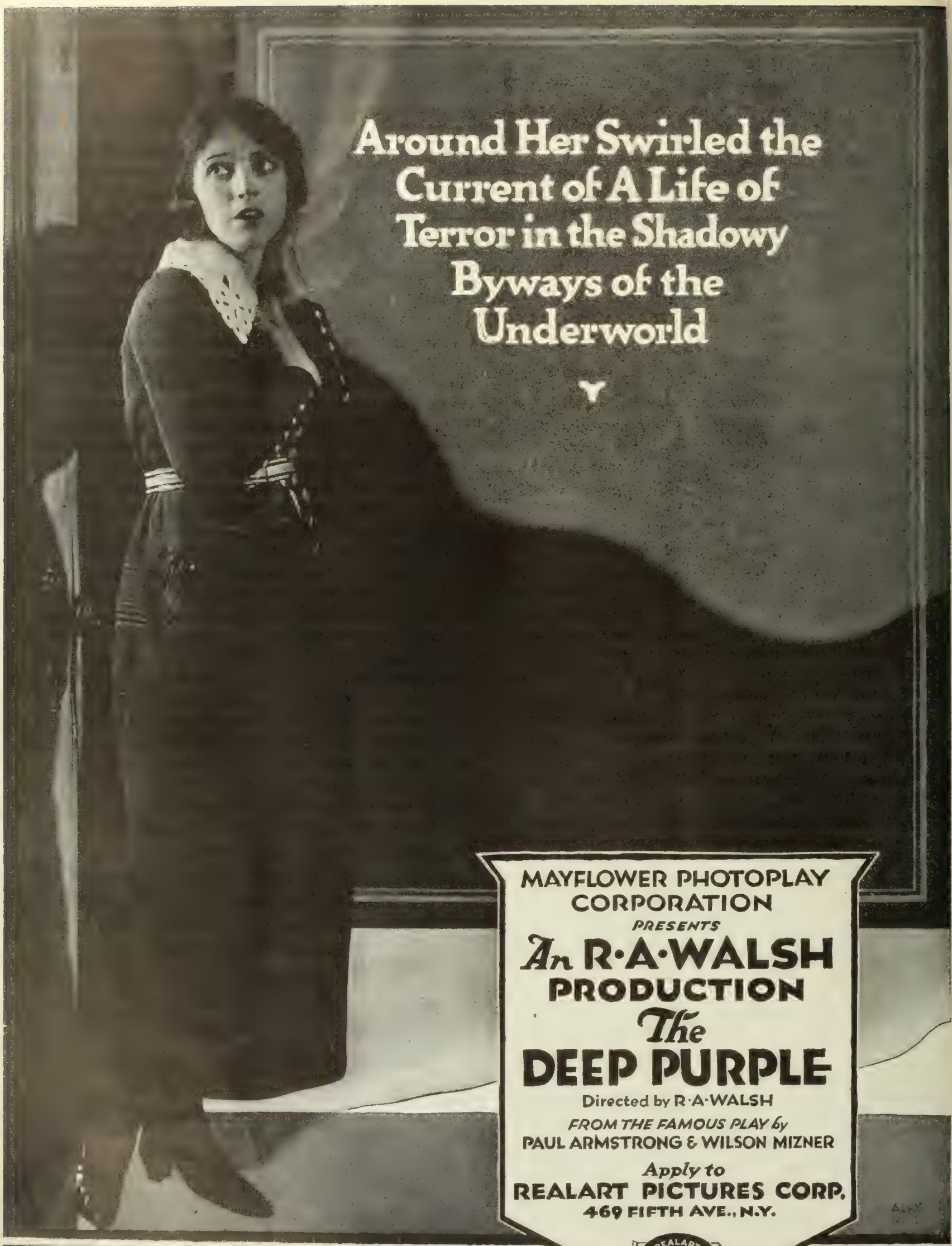
Mrs. Marteen arrives immediately after the tragedy and is followed by Gard. He assumes that Mrs. Marteen has killed his associate and tries to shield her. However, the old lady is found wandering on one of the upper floors and she smilingly admits she did the killing and that "her head now feels better." This situation is hardly pleasant but Gertrude Claire, as the old lady, did very good work.

Give Them a Good Comedy After This

Box Office Analysis for the Exhibitor

This should prove a fairly satisfactory program attraction if well backed up with short reel entertainment of a light, farcical nature. "Dollar for Dollar" will not be taken very seriously, however, even though it is well stocked with "heavy" bits and has all the photoplay elements that could possibly be incorporated in its five reels.

For those who like Frank Keenan, this will most likely satisfy because he still remains the good samaritan even though he has acquired his wealth unscrupulously. You could use the following lines: "If your husband had been financially ruined and the shock had killed him would you blackmail those who had caused his ruin and feel justified? See how it works out in 'Dollar for Dollar.'"



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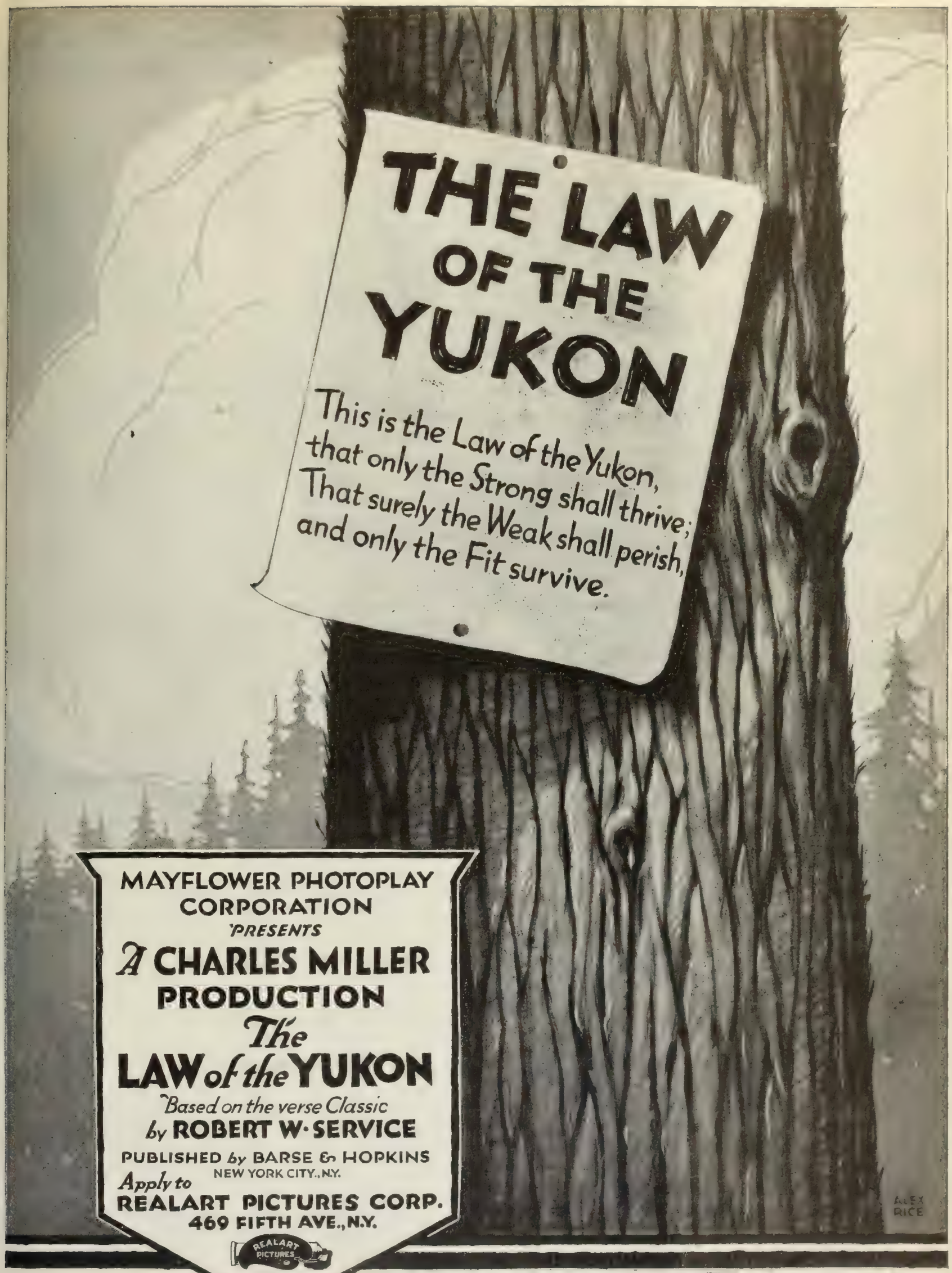
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Carey's Latest Is Long on Gun-Fights But Short on Story

Harry Carey in
"BULLET PROOF"
Universal

DIRECTOR.....Lynn F. Reynolds
AUTHOR .....John Frederick
SCENARIO BY.....Lynn F. Reynolds
CAMERAMAN .....Hugh McClung
AS A WHOLE.....Gun shooting western with usual hard fights but romantic element doesn't register.
STORY.....Riding and shooting stuff handled all right but plot twists; poorly managed for most part.
DIRECTION ..... Average
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Commendable
CAMERA WORK.....Very good
STAR.....Registers well enough as the westerner with a vengeance.
SUPPORT ..... Commendable
EXTERIORS.....Good western stuff; one shot showing landslide gets a thrill.
INTERIORS ..... Typical
DETAIL .....All right
CHARACTER OF STORY.....Hero avenges father's slayer and concludes very suddenly begun romance.
LENGTH OF PRODUCTION.....About 4,900 feet

When it comes to the gun play and the suspense that lies in a fight between two champions of the lightning draw, and when it comes to hard riding and western atmosphere, "Bullet Proof" falls into the same very good class as the general run of Harry Carey pictures. But when it comes to the romantic element and more or less important plot twists, "Bullet Proof" shows as a very amateurish effort. Probably these big faults of story construction will in no wise dim the thrills generated by the former with reference to the small boy type of audience, but photoplay goers have been educated up to things much better than this in the western line and the rank and file will surely detect its weaknesses.

Carey is introduced as a student for the priesthood. He receives a letter from his dying father calling on him to avenge his death. McGurk, the bandit, is the guilty man. And so Carey sets out to fulfill his promise. Before he meets McGurk he comes up with Mary Brown in a terrific storm. She has been caught by a large tree that came down the mountain in the landslide. They pull the "love at first sight" thing so suddenly that the scene between the two is liable to strike the majority as funny.

In a further landslide both are rendered unconscious. Carey is found by the Long Riders, an outlaw band by no means in sympathy with McGurk, and he joins them. He believes Mary dead. Then comes the gunplay action which is by far the best part of the picture. After McGurk has gotten about all of the Long Riders, it narrows down to a personal game between him and Carey, and the latter finally triumphs after they have worked up a fine bit of suspense over the battle.

Previously Carey had met Mary again. Jackie, daughter of the Long Riders' leader, had done her best to misrepresent Carey in Mary's eyes as she loved him herself, but of course she patches things up when she sees her case is hopeless and contents herself with another member of the band, kindly spared her by McGurk. The conclusion is one of those scenes showing Carey and Mary riding away over the hill tops as the picture fades.

Carey handles his role well and receives commendable support from Robert McKim, Kathleen O'Connor, Beatrice Burnham, Fred Gamble, Bob McKenzie, Joe Harris, W. Y. Ryno, Charles LeMoyne and Captain Anderson.

Has a Fair Chance of Getting Over With the Star's Following

Box Office Analysis for the Exhibitor

They're handling you a western here which in respect to physical action is right up to the mark of Carey's previous pictures. As far as the plot goes, however, it is by no means well developed. However, if you have an audience partial to Carey it is probable that you can make this go by playing him up and also dwelling on the "love at first sight" idea in catchlines and readers. Something like: "They had never laid eyes on each other before, but in the moment they met their love was born. And then Fate seemed unkind. Death was imminent!" "Bullet Proof" will sort of take the joke out of this scene as it is played on the screen.

Of course, play up the gun fights if your crowd likes them. "Bullet Proof" has plenty of these and they are all handled well.

Farce, Burlesque and Slapstick in This Nielan Picture

"DON'T EVER MARRY"
Marshall Neilan Prod.-First National

DIRECTOR.....Marshall Neilan
AUTHOR .....Edgar Franklin
SCENARIO BY.....Marion Franklin
CAMERAMEN .....Henry Cronjager and David Kisson
AS A WHOLE.....Director's touches and good performances put over very forced comedy plot
STORY.....Impossibilities well covered up by unusual touches except in few places.
DIRECTION.....Very good; goes in for slapstick at times but always registers comedy values.
PHOTOGRAPHY .....Fine
LIGHTINGS.....Marjorie Daw center of some pretty effects.
CAMERA WORK.....Very Good
LEADING PLAYERS.....Matt Moore, Marjorie Daw and Tom Guise all deliver excellently.
SUPPORT .....Most satisfactory.
EXTERIORS .....Very well selected.
INTERIORS ..... Excellent
DETAIL.....This picture is made by detail; director's touches put it across.
CHARACTER OF STORY.....Very wild string of situations concerning newly married couple and husband's imposing friends.
LENGTH OF PRODUCTION.....About 6,000 feet

"Don't Ever Marry" is a feature comedy in every sense of the word and may prove just as attractive and profitable from its standpoint as "The River's End" is from the dramatic angle. Practically everything popularly appealing in it goes to the credit of Marshall Neilan. In the first place no one but Neilan would have had the courage to make a feature comedy, and one of polite pretentions, from such an utterly ridiculous and impossible string of situations as were provided in the script.

It is this close and clever attention to detail, this almost uncanny comedy sense that Neilan possesses, that puts "Don't Ever Marry" over as a big hit. He has a capable cast of players working in it but without his guiding hand they would have been hopelessly lost in the mesh of wild-eyed situations that constitute the story.

While the comedy here depends largely on touches, situations and surprises, Neilan at times cannot resist the temptation to demonstrate that Mack Sennett is by no means the only knockabout comedy producer. He goes into slapstick more than once principally in suggesting the Colonel's violence in dealing with labor leaders and in the management of the scenes in the hotel mixup but he always comes out with a laugh.

A splendid comedy sequence opens the picture. The principal characters are introduced by the auditor on a rubberneck wagon. The shots showing the spectators in the car swinging en masse from side to side as their attention is called to various points and persons of interest are exceptionally funny. The story has many twists and complications. Suffice it that it deals with the trials of a secretly married couple, imposed on by the husband's friends, one woman in particular who insists that she pose as the wife for her own convenience, and always threatened by the bride's blood-thirsty old father.

Matt Moore and Marjorie Daw do splendid work as the newlyweds. Tom Guise is his best as the father. Wesley Barry has some fine comedy as the snoopy bell-hop. Tom Wilson as the house detective is one of the burlesque pivots. Betty Bouton and Christine Mayo play important roles well and Adele Farrington, Mayme Kelse, Herbert Standing and David Butler register satisfactorily in smaller roles.

Spread on Neilan's Name and the Title

Box Office Analysis for the Exhibitor

Marshall Neilan is certainly big enough for you to spread on his name. "The River's End" surely proved that beyond a doubt. Let your people know then that "Don't Ever Marry" is another Neilan production, this time a comedy, and cite his work on the the Pickford comedies to drive home force of the argument.

You've also got a good title and a real all-star cast to play up. Be sure to let them know that the production is a comedy. Use some comedy catch line after the title to emphasize this. Mention the names of Marjorie Daw, Matt Moore, Wesley Barry and Tom Guise. Your audiences know these people and they certainly will be on very familiar terms with them after they've seen this picture.

All in all you can promise the best in the feature comedy line here. And although some may be amazed at the helter-skelter combinations of comedy in the story, you can rest assured that it contains a very unusual quota of real laughs.

Franklyn Farnum

and

Mary Anderson

in

WM N. SELIG'S

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Canyon Pictures Corporation
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Moderately Interesting Drama With Well Drawn Characters

Earle Williams in
"CAPTAIN SWIFT"
Vitagraph

DIRECTOR ..... Tom Terriss
AUTHOR.....C. Hadden Chambers
SCENARIO BY.....Lucien Hubbard
CAMERAMAN .....Not credited
AS A WHOLE.....Averagely interesting romance in which reformed outlaw is chief figure; has some good comedy spots.
STORY.....Rather inconsequential but holds interest fairly well all the way through.
DIRECTION ..... Capable
PHOTOGRAPHY.....Some full shots of interiors rather dim.
LIGHTINGS ..... Satisfactory
CAMERA WORK .....Satisfactory
STAR.....Is his gentlemanly self as usual; gets stuff over quietly.
SUPPORT ..... Commendable
EXTERIORS ..... All right
INTERIORS.....Fulfill all story demands
DETAIL ..... All right
CHARACTER OF STORY.....Reformed Australian outlaw wins love of English girl and successfully evades his past.
LENGTH OF PRODUCTION.....About 4,800 feet

"Captain Swift" is an old favorite of a play by C. Hadden Chambers. Many will remember a previous production of it by the now extinct Life Photo Company. In its present form it makes a moderately entertaining feature, a society drama with a number of interesting characters piloted about in a series of sequences which successfully engage the attention even though they do not thrill or forcefully sustain. It has its lighter moments as well and these assist in creating the generally favorable impression that the feature leaves.

The opening scenes are laid in Australia and introduce Earle Williams as Captain Swift, an outlaw. By means of a clever trick he leads the police to believe him dead. He then departs for England where, under an assumed name, he enters the best social circles and makes a success of himself.

The romantic element is prominent in the telling of the story. Swift falls in love with Stella, ward of Lord and Lady Seabrooke. Unwilling to conceal his past from her he throws out hints that he himself is none other than the notorious Captain Swift, whose exploits he so often relates to audiences of his friends.

A banker whom Swift attempted to hold up in Australia appears and recognizes him, but in sympathy with him and believing him a gentleman makes it plain that he will not apprehend him. Scenes between Swift and the banker are well played and possess a subtle sympathetic interest that is telling. Later a detective appears on Swift's trail and the play between him and Swift adds more interesting sequences to the picture. How, with the assistance of the banker, Swift sends the detective back to Australia empty-handed is well depicted on the film.

Then they work in a line of action which brings out the fact that Swift is really the long missing son of Lady Seabrooke herself. Thus he comes into possession of a "name" and asks Stella to marry him with a clear conscience. This line of the action is rather unnecessary, it would seem, and was probably introduced at the time the play was written merely as a sop to those of its audiences to whom name meant more than character.

Earle Williams succeeds in the title role in his usual gentlemanly fashion. Among his supporting cast such players as Florence Nixon, Adelaide Prince, Alice Calhoun, Herbert Pattee and James O'Neil have the most prominent roles. The picture is well staged, though there is nothing very distinctive about it in the way of production or direction.

Should Offers Satisfactory Entertainment To All Audiences

Box Office Analysis for the Exhibitor

While "Captain Swift" will not, by any means, be responsible for any sensational box office records it will without doubt appeal to and moderately satisfy all those who see it. You can cater to better class audiences with it on the ground that it is a C. Hadden Chambers play, while at the same the story unfolded contains elements of appeal that will reach those who dont know the difference between C. Hadden and Robert W. Chambers.

Earle Williams is thoroughly at home in the title role and deserves stelar position. Catch lines on the order of the following will suit: "See the adventures of an Australian bandit in English society, as played by Earle Williams," "Can a man bury a disgraceful past and succeed in his deception? See 'Captain Swift,' the story of an Australian bandit who entered English society."

Dial Film Company
presents

MITCHELL LEWIS
in
King Spruce

From the novel by HOLMAN F. DAY
Directed by Roy Clements

Life and Folks in the Giant Forests Mirrored in Masterful Fashion

ACTION is the keynote of "KING SPRUCE"—which often rises to great dramatic heights and leads to tense, gripping situations. Then, after a whirlwind of elemental passions, comes the sun smiling through the clouds and makes your audience share in the happiness so touchingly depicted on the screen

"KING SPRUCE" has for its background the giant forests of the North.

THE STORY is woven out of the lives of the men and women who live in close communion with Nature through the changing seasons of the year; quiet folks capable of big passions and of big deeds.

"KING SPRUCE" the men and women of the forest called him because of his wealth, his power, his domineering ways. Unscrupulous as well as tyrannous he challenged the laws of God and man until the plain honesty and simple heart of one of Nature's noblemen led him into the light.

NATURE'S NOBLEMAN is Mitchell Lewis, the famous 'Poleon of "The Barrier" and here he is a second 'Poleon. A knight of the woods "without fear and without reproach."

The love story is woven deftly into the very heart of "KING SPRUCE," its course is rough but the end is full of pathos and tenderness.

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527 Fifth Avenue, New York City
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J. PARKER READ JR.
presents

LOUISE GLAUM
in
SEX

By C. Gardner Sullivan
Directed by Fred Niblo

BOX OFFICE APPROVAL THE ONLY HONEST SEAL OF MERIT

The public verdict on "SEX" has been pronounced. The verdict was unanimous and read like this: "SEX" is one of the very few GREAT PICTURES. Nothing is more conclusive and convincing than the PUBLIC VERDICT. There is no higher authority than the message from the box office. It makes all argument and all praise unnecessary. IT REPRESENTS THE ELOQUENCE OF FACTS. In our recent announcement we told of big bookings in Chicago, Kansas City, Milwaukee, Boston, Atlanta, Pittsburgh, St. Louis, Minneapolis, Spokane, Seattle, San Francisco, Los Angeles, Fort Wayne, Detroit, New Orleans, Dallas, Galveston, Nashville.

"SEX" rises above the average picture like a skyscraper tops a bungalow; it intoxicates the eye, satisfies the mind and carries its appeal right into the depths of your heart.

"SEX" will raise the fame and popularity of your house and impart a new dignity to your screen, it inspires your patrons with the desire for regular attendance at your theatre.

"SEX" embodies the combined triumph of a great actress—Louise Glaum—a great producer, J. Parker Read, Jr. and a great scenario writer, C. Gardner Sullivan and is worthy of your best showmanship.

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Robert Brunton
presents

J. Warren KERRIGAN

and his own company in

The Dream Cheater

By HONORE DE BALZAC
Directed by ERNEST C. WARDE

HERE ARE THE "HIGH LIGHTS."

THE PLOT: Furnished by the world's foremost student of human nature: Honore Balzac, made immortal by his story of "The Human Comedy."

THE STAR: J. Warren Kerrigan, the embodiment of dauntless triumphant youth, ideally suited to the part he plays, full of romance and breathing the spirit of chivalry even in the attic of the tenement.

SETTINGS AND ATMOSPHERE: In their splendor and realism worthy of this great and mysterious story.

DIRECTION: Adheres faithfully and skillfully to the path marked by the master story teller.

This brief survey does not catalogue all the merits of the play but it will stimulate the curiosity of your patrons.

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GIBRALTAR PICTURES

Theodore C. Deitrich & Arthur F. Beck
present

Doris Kenyon
in *The*
HARVEST MOON

From the celebrated play by AUGUSTUS THOMAS
Directed by J. Searle Dawley

Heart interest abounds in "The Harvest Moon." It is the heart interest that hushes the crowd into sympathetic silence; it is the heart interest that makes 100% entertainment; it is the heart interest that wins for the box office and for the prestige of your theatre. Here a master plays on the heart strings — America's premier playwright—Augustus Thomas. Every touch shows the assured skill of the master hand and the finale comes with unexcelled power tinged with light and sweetness. Your audience will bid a joyous welcome to "The Harvest Moon."

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Conventional Story Dealing With Unreal Characters

"NEGLECTED WIVES"
Wistaria—State Rights

DIRECTOR .....Burton King
AUTHOR .....Lloyd Lonergan
SCENARIO BY.....Lloyd Lonergan
CAMERAMAN .....Ernest Haller
AS A WHOLE.....Conventional and rather poorly treated production dealing with unreal characters.
STORY.....Not very dramatically handled and doesn't convince because of artificial principal characters.
DIRECTION .....Rather ordinary
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK..... Average
LEADING PLAYERS....Anne Luther doesn't register much as wife; E. J. Radcliffe appears opposite.
SUPPORT.....Claire Whitney, Charles Gerrard and Al Hart as heavies get most over.
EXTERIORS ..... Satisfactory
INTERIORS.....One or two very handsome settings; all appropriate.
DETAIL.....No attempts made to cover story crudities.
CHARACTER OF STORY....Conspirators attempt to compromise gubernatorial candidate's neglected wife, but detective foils them.
LENGTH OF PRDUCTION..... About 5,000 feet

They've taken a rather ancient story idea here and tacked on a title that promises much more than is realized in the picture itself. It's the old plot about the busy business man and the neglected wife. This time the business man is also busy with his campaign for governor of the state and his opponents, fearful of his victory, plan to compromise his wife and so force him to withdraw from public life. Just as the villains appear successful in their scheme a detective who has been watching them all along throws off his disguise with a grand flourish, exonerates the wife and sends the husband home to her after lecturing him on his domestic affairs.

This story isn't very dramatically developed and there is so much unreality in the makeup of the husband and wife that they and their actions fail to convince. The busy husband doesn't show his wife the least bit of courtesy. He talks to her as he would a servant. In fact, even if he hadn't loved her (and the story shows that he really does love her), he wouldn't have treated her so. At least no gentleman would. And the supposition is that he is a gentleman.

On the other hand the wife herself does such stupid things that it is hard to sympathize with her. She falls into the traps of the villains with a readiness that is almost humorous. Then there is a child in the story who is very, very conventional. She is the offspring of the busy business man and his wife, and she's always saying the right things at the right time, divining her mother's whole trouble in a single cute sentence. And when the villain enters she's ready with a "Mama, I don't like that man" line. And there isn't any subtlety employed in introducing this philosophic remarks of the babe.

E. J. Radcliffe struggles with the unreal role of the husband. Anne Luther gets little from her part as the wife, although, true enough, there was little to be gotten. The best work of the cast is done by the three heavies, Claire Whitney, Charles Gerrard and Al Hart, although the latter unintentionally steps into comedy at times. He always is seen with a cigar, this of course being the mark of the cheap politician. J. W. Johnstone is the detective who furnishes something of a surprise by finally appearing to save the situation, while Baby Ivy Ward is the precocious child.

Not Much Chance For This In First Class Houses

Box Office Analysis for the Exhibitor

This is put out under the alternate title of "Why Women Sin," which is about as unsuited to it as is the main title. Both of them give the impression that some widespread problem is solved in the story which is not the case.

The picture is not one that will go well before better class audiences. It is a conventional story, poorly done, with unreal characters and not distinctively enacted. They evidently tried pretty hard to make something good out of it, but they don't deliver.

If you play this and want to take a chance on it getting by concentrate on the election stuff in it, which is timely. "He was so absorbed in mapping out his campaign for governor that he neglected his home and when he finally turned he discovered—" is the type of catch line that will arouse some sort of suspense and properly represent the story. Most of the players in the cast are well known and mention of them might help.

Take the hot blood of Mexico and mix it fifty-fifty with the cooler, calmer strain of the Northern neighbor and what happens?

You can gamble on it that the daughter of the union will blow hot, blow cold; that she will hate her Northern blood and then her Southern blood by turns; that she will be passionate, revengeful, brave, unreasonable and most cussedly lovable.

That's the heroine of "Rio Grande;" and the picture sings with action, love, gunfire, hate, jealousy and revenge!

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Edwin Carewe Productions Inc. *presents*

RIO GRANDE

from the famous play by AUGUSTUS THOMAS

Personally directed by EDWIN CAREWE

Pathé
Distributors

Cowboy Favorite's Latest Proves He's Still There

William S. Hart in
"THE TOLL GATE"
Wm. S. Hart Prod.-Paramount-Artcraft

DIRECTOR .....Lambert Hillyer
AUTHORS....William S. Hart and Lambert Hillyer
CAMERAMAN .....Joe August
AS A WHOLE.....Splendid production of typical Hart calibre; impressive and artistic throughout.
STORY.....Familiar "good, bad man" stuff but careful production and fine performance make it like new.
DIRECTION.....Very fine stuff; attention to small things apparent; some fine effects.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Artistic
CAMERA WORK .....First-class
STAR.....His usual self; splendid characterization
SUPPORT.....Customary western types; Anna Q. Nilsson, the girl.
EXTERIORS .....Pretty locations
INTERIORS ..... Suffice
DETAIL.....Shows careful attention
CHARACTER OF STORY.....As told in one title, "They may call you 'Black Deering,' but you sure are white."
LENGTH OF PRODUCTION.....5,590 feet

This is Bill Hart's first picture produced by his own company, and we'll say he's made a good start with a story written for himself and by himself with the cooperation of Lambert Hillyer, who directed. Naturally it's a story after the star's own heart and he has made the character of "Black Deering" very real, first showing him as the leader of a band of outlaws and later protecting and respecting the wife and child of the man who had betrayed him.

The star is quoted on the papers distributed by the producer as saying, "Toll Gate" is the best picture he has ever produced. It is indeed a fine picture, but the "best"is putting it a little too strong. The story is not quite as good as some he has had previously.

The quality of production is first class and there are many artistic touches that add considerably to its attractiveness. One specially pretty bit is a scene showing the outlaws prowling through a dark cave carrying torches. The flames, shown in natural colors against the dark background, are decidedly effective. Hart performs his usual riding stunts, hold-ups and trick shooting and finally fights it out with bare hands when he meets his man face to face.

Black Deering, chief of the outlaw band, persuades his men to give up the game because they are being hounded and in danger of capture. Against his better judgment he agrees to pull one more hold-up, a mail train, before quitting. Jordan, one of the band who hates the chief, betrays Deering and he is taken prisoner, but escapes.

Some time later Deering comes to the town of Rincon where Jordan now owns a cantina. Then there follows some daring hold-ups by Deering in which he cleans out the cantina and sets fire to it, then fires the Ace, the settlement's saloon. Deering then starts for the border followed by Jordan and a posse of Mexicans and also by the Sheriff and his men. On his way the chief rescues a "little feller" who is in danger of drowning.

It happens that the child's mother is the deserted wife of Jordan. The actions of Deering following this discovery are not made particularly clear. He evidently intends to betray the woman and revenge her husband's wrong against him (Deering) but in the end he gives himself up to the Sheriff. In the meantime Jordan and his Mexicans have gotten into trouble with the Sheriff's men in which a fight follows and the Sheriff, seeing the white side of Black Deering, permits him to join in the fight. Deering and Jordan meet and Deering tosses him from a cliff.

In the time that Deering has known the "little feller" and his mother, he has shown his better nature and comes to love the woman, but even after he is free he thinks she is too good for him, so he sends her North to her own people while he goes his way alone.

Hart's Name Should Be Sufficient

Box Office Analysis for the Exhibitor

There's little need for extensive suggestion with regard to the Hart productions because they are uniformly good and in most cases all that is necessary is to let them know you have a Hart picture to show them. If you care to make use of the fact that the star proclaims "Toll Gate" the best picture he has ever made, it may help, but if you can get along without this, so much the better.

For those who like to know something about the picture before they see it, tell them the cowboy hero plays the part of a bandit chief who reforms. Catchlines worked along the lines of "He was called 'Black Deering,' but he was white," and in connection with the title, could be used.

Lack of Feature Material Doesn't Help This One

Eugene O'Brien in....
"A FOOL AND HIS MONEY"
Selznick-Select

DIRECTOR .....Robert Ellis
AUTHOR.....George Barr McCutcheon
SCENARI BY.....Ella Stuart Carson
CAMERAMEN.....Jack Brown and Walter Arthur
AS A WHOLE.....Not enough material for five reels and what there is isn't skilfully handled
STORY.....Insufficient, requiring padding; romantic element introduced too suddenly.
DIRECTION.....Stretching story to suit footage has resulted in very slow and at times tiring tempo.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK .....Average
STAR.....Role doesn't offer him any worth-while opportunities except one love scene.
SUPPORT....Rubye de Remer a decorative opposite
EXTERIORS.....Snow stuff representing Switzerland is satisfactory.
INTERIORS.....Some very elaborate old castle settings.
DETAIL.....Swiss atmosphere striven for registers pretty well.
CHARACTER OF STORY.....Author, lessee of old castle, falls in love with woman who seeks his protection from her husband.
LENGTH OF PRODUCTION.....About 5,000 feet

There is not enough material in the story presented to warrant it running to average feature length nor is it the right kind of material for the star, Eugene O'Brien. While before some audiences the popularity of the star and the adventure element in the story will carry the picture to a moderate success, "A Fool and His Money" on the whole is disappointing. In the first place the expectations aroused by the title are in no ways lived up to. There is no fool and his money that soon part as might be surmised. In fact the story might be called anything from "Adventure in Switzerland" to "Romance in a Castle" and better represent its contents.

What material there is in the picture is not skilfully handled. Owing to a lack of substance the director has been forced, to give him the benefit of the doubt, to introduce various species of paddng. There is a long sequence showing the leads and a baby playing around with a birthday cake, and there's some Ouija board stuff dragged in for a laugh that has nothing to do with the story. And instead of building up the romantic element they plunge into a love scene that seems startlingly sudden.

The part of the author who goes to an old Swiss castle for inspiration and there finds a lady in distress seeking his protection, on the surface is ideal for O'Brien. But there are insufficient complications to this idea. After the romance has been introduced it is a matter of waiting until the divorce, though still jealous husband, reinforced by the police, seeks out the heroine. His purpose is to kidnap the child and bleed his ex-wife's father for a sum of money. But the author steps into the breach and rushes the heroine across the border, defeating the villain's purpose. The escape from the villain is made by sleigh and horses over the snow and, while picturesque, is not exactly thrilling in the best melodramatic sense of the word.

In the last love scene they take the business away from O'Brien and hand it to Rubye de Remer, the always decorative leading woman. She does the proposing and in such a way that the whole scene is her's. As O'Brien is known as the Great Lover of the screen the intent of the director in staging such a scene is hard to comprehend.

Arthur Housman appears as the heavy. He and O'Brien engage in a good fist fight which is the sustaining high-light of the picture. Others are Jules Cowles as a colored servant, who changes his shade in various of his sequences, and Charles Craig.

May Possibly Get Over with the Special O'Brien Admirers

Box Office Analysis for the Exhibitor

While this has a very attractive title, and while the star's immediately previous picture was meritorious enough to make them remember and send them back, the crowds that come to see "A Fool and His Money" may be rather disappointed, unless of course they be the unusually ardent admirers of O'Brien's. The chief disappointment is the surprising lack of material in the five reels.

If you want to play it on the chance of it getting over with the star's special admirers, tell them that it is a modern romance laid in one of Switzerland's old castles. "A tale of modern romance in an ancient and romantic setting" might be a good line to use. Play O'Brien big, and also mention the fact that Rubye de Remer is his leading lady. She has played with him before and has also been seen with other male stars.

The Season's Galloping Success

Carl Laemmle presents the Stupendous Romantic Drama

"The VIRGIN OF STAMBOUL"

$9000.00

Six Hundred Seats
Only One Week!

At the SUPERBA in Los Angeles, which has only 600 seats, the Gross Receipts for the first week's showing of "THE VIRGIN OF STAMBOUL" were $8,964.50, not including the tax. This is an average of $2.13 per seat per day—or an average of practically fifteen dollars per seat per week. This is six dollars more per seat than was received on the next biggest attraction that ever played in this house, for it beats the house record by over thirty-four hundred dollars! It is doubtful if any attraction ever equalled this record in the history of the business. CARL LAEMMLE wires: "Take it from me—'The Virgin of Stamboul' will beat 'The Kaiser'—'The Heart of Humanity'—and any other production that Universal ever marketed."

UNIVERSAL-JEWEL
$500.000
Production De Luxe
Directed by
TOD BROWNING
FROM THE STORY BY
H. H. VAN LOAN

Starring

PRISCILLA DEAN

WD 4/5/20

Some Short Reels

"Edgar's Hamlet"—Goldwyn

From the start to the very finish, the second of Booth Tarkington's "Edgar" comedies keeps the laughs coming at a rate that insures its success in almost any house. E. Mason Hopper who directed has done splendid work, while the story is up to Tarkington's highest standard. Burlesques on stage dramas are not new in pictures, but here, they have secured a new angle—have combined kid comedy with a rendition of "Hamlet". Throughout, the ruling spirit is one of youth—one that will recall the days of childhood to your audience. Every incident bristles with fun and is essentially true to life. The preliminaries to the performance, the situations in it, especially that portion wherein the colored lad playing the ghost begins to shuffle his feet rythmically to some familiar music, all serve to make the two reeler a hit.

"Shot in His Getaway"—Universal

Distributed equally over the two reels of this slap-stick comedy, a good-sized number of laughs will enable it to hold its own. They have employed a fair story in producingit—one that holds together in good style. In a few places it lags somewhat, but William H. Watson, who directed, has kept it going at a high rate of speed which prevents it from becoming monotonous. Opening it is a shot of a prohibitionist who produces a volume urging the downing of liquor. There is a laugh when he opens a trick book and brings forth a bottle of fire-water, which he hurriedly downs. The appearance of the villain, some of the chase stuff which they have brightened up with one or two unusual stunts and other incidents maintain a satisfactory average.

"The White Silence"—Famous Players

Few people will fail to appreciate the beauty of this Burton Holmes scenic. Ordinarily, one would not expect the average spectator to enthuse over snowy scenes after a winter as severe as the one just terminated, yet so impressive are the different shots that comprise the offering, that almost everyone will enjoy it. Captioned with selections from Whittier's "Snow-bound," and Emerson's "Snow-storm," the production assumes a poetic aspect. One of the shots at the start showing the dark trees and background of snow strikes the onlooker, and after that the rest of the footage more than holds up. All combine in making it one of the best subjects of its kind turned out in quite some time.

"Birds of Gay Plumage"—Mentor

Parrakeets are seen in the opening section of this Mentor reel which has been tinted creditably. The titles are instructive, but rather elementary and incidentally more elaborate than those used in most of the preceding productions turned out by this organization. A cockatoo also makes its appearance and the part dealing with the birds is of unusual interest. The Grotto of Halong Bay, China, furnished the material for the second and closing portion, not photographed especially well, and below the standard set in what comes before.

"See-Saw"—Ford-Goldwyn

Saw making is not too complicated to be dealt with suitably in one reel, nor is it too elementary to be of interest, so that this Ford industrial reaches the proper average. All of the stages through which different kinds of saws pass have been screened clearly. The shearing, toothing, tempering, filing and making of handles as well as numerous other details are all taken up and the offering ranks with the best of these productions.

Bray Pictograph, No. 434—Goldwyn

Four parts, each entirely different, make up this Bray reel, a meritorious magazine. A toy model of a crossing, used to settle disputes in court, is dealt with as "The Silent Witness." The manner in which it is used is shown in a humorous scene, followed by a series of diagrams by E. Lyle Goldman explaining the manner in which the ear transmits sound waves to the brain. "Leviathans of the Lakes" shows how giant cranes lift great loads to the decks of large ships and an excellent "Jerry on the Job" cartoon, "A Tax from the Rear," winds up. It concerns the income tax and has many bits of business that register.

"What Could Be Sweeter"—National-Goldwyn

Not only does Carter De Haven play one of the two stellar roles in this two reeler, but he is also credited with writing and directing it. Starting out with a scene in which several youngsters appear—one that will appeal—they follow with some stuff that is not essential. It gets going in satisfactory style shortly thereafter, but the expected climax does not materialize and it slows up again toward the finish, ending rather suddenly. There are a few meritorious situations and some of the incidents provoke laughter, but as a whole it falls far short of the best De Haven comedies.

Another Goldwyn-Bray Comic

Using the Ouija board as a source from which to draw humor, a timely theme has been selected for the cartoon portion of this Bray Comic, the second one of the series. It concerns some of the exploits of the Shenanigan Kids, whose pranks, familiar to newspaper readers, cause confusion and finally result in their being spanked. The Lampoons chosen for the closing footage—gags and comments on current topics selected from publications, are in most cases funny, and the material generally better than that employed in the preceding release.

"Are Flirts Foolish—Gayety Comedies

Most of this single reeler consists of beach and in-and-out-of-the-room stuff, a great deal of which is not new. There are several laughable bits in the production, however, and with an acceptable cast, headed by George Ovey, it may get over. The best part of the offering is the action which takes place on the beach. As far as the story is concerned, there is little to be said for it. Besides making possible the various incidents which are held together somewhat loosely, it is of little importance and is not completed. Closing is a scene with Ovey being chased by an irate husband who follows him onto a centrifugal swing. The spectacle is novel, but as a conclusion to the reel is entirely too abrupt.

"Are Floorwalkers Fickle"—Gayety Comedies

Opening this Gayety one reeler is a unique incident. It takes place at a department store, during a sale, with George Ovey acting as manager. All of the prospective purchasers, women of course, encase themselves in football paraphernalia before the grand rush, which leaves the salesman exhausted. Thereafter, Ovey's activities with some women, and unfortunately his attentions to one who is escorted result in his being chased about by the offended male. Fate plays him a mean prank, when he is shipped to the latter's home in a large folding bed. Several laughs are distributed over the production which holds its own in creditable style.

Short Reels

"Should a Wife Come Back"—Christie Comedies

Under the guise of a title suggesting a problem drama, Christie has turned out another reel which does not register any too well. The basic theme of the piece smacks of the vintage of another day, and in addition they have failed to dress it up with any novel bits of business or many unusual situations. Jimmie Harrison and Dorothy Devore are featured, but the latter does not have very much to do, making her appearance when the offering is well under way and not occupying very much footage thereafter. For that matter, neither does Harrison have too much work. It is all built about the idea of hubby's sister and two friends coming to see him while his wife is on her vacation. He goes out and when sister leaves to purchase something, only her two friends remain. Result: Wifey returns, thinks her husband is faithless and immediately consults her lawyer. The only novel twist is that of having a burglar alarm, newly installed, to add to the confusion. As usual, they smooth things out for the finish.

"The Pawnshop"—Victor Kremer

"The Pawnshop" was one of the best of the earlier Chaplin pictures and this is proven by the fact that it stands as a splendid comedy today. Charlie's antics in the pawnshop, his famous trick of taking the alarm clock apart to see if it is worth pawning and then handing it back with a shake of the head to the owner, the sob-stuff between him and the old crook who after begging a loan produces a fat roll of bills and the old dough-throwing and knockabout stuff all register just as well today as they did when first thrown on the screen. Of Kremer's series this is doubtless one of the best if not the funniest of the lot.

"The Dog Catcher"—Reelcraft

Billy Franey, who appeared in support of Gale Henry in some of her recent releases as a featured performer, occupies a stellar role in this single reeler in which most of the comedy is furnished by dogs which make their appearance at different moments, Franey being dispatched to round up some of them in order that sausages may be manufactured. Some really good material results, and although much of it is not particularly bright, it possesses a sufficient number of laughs to get it over in fair shape.

"Picturesque Catalonia"—Mentor

Catalonia, a town in the Pyrenees abounds in mountain and river scenes that are quite fascinating. The Ter, a small, swift and typical mountain river furnishes much of the material for the initial portion of this Mentor reel. "Picturesque," the word employed in the title describes it exactly, for the scenes in the small city with its rushing river and mountainous background all hold the eye. Colored in fine fashion, it is an exceedingly good offering of its kind. Of unusual educational value is the portion concerning flowers, entitled "Country Flowers." It depicts the manner in which buds open and develop, and while not new is interesting. Small birds are dealt with in the closing footage which will hold its own, but has not always been tinted very judiciously. Contrast is lacking in in a few of the shots, but most of them are meritorious and the offering winds up suitably.

"Falling Waters"—Educational

Among Robert Bruce's recent releases, there have been some that are not up to his usual standard. This one however ranks with the best he has turned out, and is quite certain to score. The title is apt to mislead and furnish the impression that it deals entirely with waterfalls. There are some shots of that nature in the reel, but a great deal of it shows mountain streams and lakes. From almost the very start, it is replete with scenes that delight and eye and please the senses. Tall evergreens rising on the hills and running or falling water appearing in the scenes with refreshing results. The latter part shows some of the best surf material turned out in a long while and the evening scenes, calm and peaceful in contrast to what immediately precedes them wind it up suitably.

New Screen Magazine, No. 66—Universal

Hal Hodes who edits Universal's New Screen Magazine has secured a number of interesting subjects for this issue. There is a certain amount of resemblance between two of them, but otherwise the offering holds its own very nicely. A Kentucky mountaineer who without training manufactures his own tools and articles of furniture occupies the initial portion of the reel, after which some of the finished products of an artisan whose hobby is fashioning models of vessels are shown. The natures of these are identical, but the fault can be remedied readily by splitting these sections up or substituting something else for one of them. Some prize-winning canines make their appearance in the part titled "Tiny Aristocrats of Dogdome," after which a series of gags, called "Laughographs," some clever and others not so funny are offered. "It's a Bear," the animated cartoon which closes is one of the best things of the sort made in a long while. The theme employed is clever and the execution splendid. It concludes the offering most creditably and furnishes a fine culmination to an otherwise average production of this type.

"The Laughographs"—Jack Cohn—State Rights

A varied assortment of quips and gags, some of them aimed at the spectator in the captions, and others animated, that is, presented by performers in short lengths of footage, comprise the first production of this series. Some of the gags are old, but several of them are really humorous. The first one used is practically certain to get a laugh, and some of the stuff that follows immediately after is up to the mark. Not very new is the part in which the preacher scolds several lads for holding a lying contest, telling them that in his youth he never fibbed. He receives the prize, and while it is witty stuff, it is entirely too popular. Thereafter, this just maintains a fair average until the "Miracle" scene is reached. That is a corking bit of hokum and closes well.

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" 'Edgar and Teacher's Pet' is sheer joy to the jaded picturegoer.

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"The haughty princess charming is Lucille Ricksen, who looks as if she might be at least nine years old. And Edgar's opponent in a fierce battle is Buddie Messenger, round and spectacled and serious —'Teacher's Pet' to the life.

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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 26 Monday, April 26, 1920 Price 5 Cents

Holds No Contracts

Levey of Universal Says Agreement With Exhibitors Was Verbal Only.

Harry Levey, manager of the Universal Industrial Department, stated on Saturday that the only understanding he had with a number of middle and far western exhibitor organizations on the industrial proposition was a verbal one.

Levey upon his return from Cleveland Wednesday last stated that he had closed negotiations with the Miami Valley Exhibitors' League, the Cleveland Exhibitors' Ass'n, the American Exhibitors' Ass'n of Pennsylvania and West Virginia, the Kansas City Exhibitors' Ass'n, the Michigan Exhibitors' Ass'n, the St. Louis Exhibitors' Ass'n and the Northwest Exhibitors' Circuit.

Sydney S. Cohen of the New York State League stated that Levey had not closed the deal as he claimed he had. Levey in explaining said that Cohen had called up the booker at Universal and had asked consid-

(*Continued on Page 4*)

Clarine Seymour Dead

Clarine Seymour, who appeared in "The Idol Dancer," a D. W. Griffith-First Nat'l production, died last night at 9 o'clock at the Misericordia Hospital, 531 E. 86th St., following an operation for intestinal trouble last week.

Miss Seymour was at work in "Way Down East" when taken ill.

CHICAGO SPECIAL

WID'S DAILY will publish and distribute from Chicago a special edition April 27-30 inclusive.

This special issue will cover fully and completely report the important exhibitor plans as well as matters pertaining to the Associated First National Theaters, Inc. meeting.

"If you value your life you will turn over the secret papers to me at once"—Anita Stewart in "The Yellow Typhoon," from Harold MacGrath's novel. A Louis B. Mayer-made First National attraction.—Advt.

Sells Foreign Territory

Inter-Ocean has closed rights to "An Adventuress," according to a statement issued Saturday for United Kingdom of Great Britain and Ireland, Belgium, Australia and New Zealand, Norway, Sweden and Denmark, France and its Mediterranean Colonies, Switzerland, India, Mexico, Cuba, Holland, Spain and Portugal, Dutch East Indies and Strait Settlements, Porto Rico, Santo Domingo and Venezuela, British South Africa, Argentine, Uruguay and Paraguay, Chili, Peru, Bolivia and Ecuador, Egypt and Finland.

Reade in Canton, O.

(*Special to WID'S DAILY*)

Canton, O.—The Trent Theater Bldg. of Trenton, N. J., has secured an option on a site here and will soon begin erection of a theater, according to Walter Reade, of New York, one of the men financially interested in the program. A lease has also been obtained on the theater being built in connection with the new Sieberling Hotel at Akron, O., according to Reade.

Criterion Opening

Many executives of the Famous Players-Lasky Co. attended the opening of the Criterion on Saturday night with Cecil B. De Mille's "Why Change Your Wife" as the attraction. The feature of the house is the large electric sign exploiting Paramount Pictures on Broadway—one of the largest of its kind.

Stebbins Goes to Coast

Arthur Stebbins, vice-president and general manager of Reuben Samuels, Inc., has left for the coast to open an office in Los Angeles to take care of his company's coast business.

Cleveland Exhibitors to Dine

(*Special to WID'S DAILY*)

Cleveland, O.—The Motion Picture Exhibitors' Association of Cleveland will hold a dinner and dance to-night at the Hotel Winton.

Pantages to Build Another

(*Special to WID'S DAILY*)

Fort Worth, Tex.—At a cost of $500,000 Alexander Pantages will build another addition to his chain.

Convention Opens

First National Members and Exhibitors Gather in Chicago—Important Sessions Planned.

(*Staff Correspondence*)

Chicago—First National members and exhibitors who expect to attend the meeting called by Willard C. Patterson of the Criterion theater, Atlanta, are arriving on every train. The special cars attached to the Broadway Limited will arrive here this morning bringing a number of important officials of the circuit from New York.

The opening session of the convention is slated for this morning at the Hotel Congress. A number of important sessions is planned, notably that of Patterson's to discuss the formation of an Exhibitors' Defense League for the purpose of combating alleged encroachments of producing distributing companies in the exhibiting field.

A number of important distributing heads of other organizations aside from First National will be here with their sales managers.

Delegations from a number of exhibitor organizations in the Middle and Northwest are expected to hear Patterson's plan.

Ten delegates from the Chamber of Commerce will be here to look things over and obtain an idea of what business is transacted.

Side Lights

Sam Y. Edwards of San Francisco, who'll sit in on the Exchange Managers' session by virtue of his connection with Turner & Dahnken, wired his favorite supply agents to reserve one bottle of green fountain-pen ink to guarantee his signature on hotel checks.

Jimmie Grainger, New York manager for Marshall Neilan Prod. had his left-hand sparkler renovated and shined preparatory to attending the convention.

Reports say that Henry Ford offered Harry Scott of Detroit a trip to the Chicago convention in a flivver, brand new. A later report states Harry has already bought his ticket. "I don't want to be late and want to get there whole," he explained.

"The Woman Gives" will become more than a title when Norma Talmadge, who will accompany her husband, Joseph M. Schenck, to the convention, gives First National convention folks the first opportunity to see her in person. This is the first

(*Continued on Page 3*)

Western Producers—Eastern Representative Get SOLOMON, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 26 Mon. April 26, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	75	77	77
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Goldwyn	23½	24½	23½
Loew's, Inc.	31⅛	32¼	31½
Triangle	7-16	½	½
Unit. Pict. Prod...	4	4	4
World Film.....	¼	¼	¼
do, 2nd pfd.....	½	⅝	⅝

*Last sale Tuesday, April 20.

Cobb Story for Arbuckle

The first of the five-reel feature comedies in which Roscoe (Fatty) Arbuckle is to star will be "The Life of the Party," by Irvin Cobb, published in the Saturday Evening Post.

A crook play without the melodrama. A Christie Comedy "It Takes a Crook" with Dorothy Devore and Jimmie Harrison.—Advt.

Suit Over Films

In the suit of M. de Miguel & Co., of Barcelona, Spain, against the Fortoul Film Corp. and Albert E. Fortoul to recover $20,000 damages because the defendant shipped him old and damaged films instead of Blue Ribbon Films paid for, and in which the defendants made a counterclaim for $9,900 alleged to be due for films bought, Supreme Court Justice Gavegan has struck from the defences and counterclaim all the denials by the defendants of the allegations of the complaint.

Werner Promoted

Richard A. Werner, who has been editing the Goldwyn house organ, "A Family Affair," has been appointed manager of the sales promotion department to assist Felix F. Feist, general sales manager.

Cross at Goodwin, Newark

Newark, N. J.—Fred C. Cross, since 1912 lessee of the Grand and Pier theaters in Long Branch, has assumed active management of the Goodwin Theater, succeeding Moe Kridel, resigned.

On Broadway

Rialto—Houdini—"Terror Island."
Rivoli—Irene Castle—"The Amateu Wife."
Criterion—Cecil De Mille's "Wh Change Your Wife."
Capitol—Alice Brady—"Sinners."
Strand—Constance Talmadge—"Th Love Expert."
Broadway—Mack Sennett's "Dow on the Farm." Victor Seastrom- "A Man There Was."
Loew's New York—To-day—Pri cilla Dean—"The Virgin Stamboul."
Tuesday—Elsie Ferguson—"H House in Order."
Wednesday—Frank Keenan—"Do lar for Dollar."
Thursday—"Dangerous Days."
Friday—Olive Tell—"Love Wit out Question."
Vivian Rich—"Would You Fo give?"
Saturday—Charles Ray—"Alar Clock Andy."
Sunday—Nazimova—"The Hea of a Child."

Next Week

Rialto—Enid Bennett—"The Fal Road."
Rivoli—Ethel Clayton—"A Lady Love."
Criterion—Cecil De Mille's "W Change Your Wife."
Brooklyn Strand—Constance T madge—"The Love Expert."
Broadway—"Down on the Farm "A Man There Was."

Around the World In Gayety Days!

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SIMPLE SOULS

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Eddy Polo will produce independently for Universal. His serials will be continued to be released by Universal.

In the cast supporting Thomas Meighan in "Conrad in Quest of His Youth" are Kathlyn Williams, Margaret Loomis, Mabel Van Buren and Maym Kelso.

Mary Charleston, the wife of Henry Walthall will be leading lady for Harry Carey in "Closed Claims."

Florence Deshon has been engaged by Maurice Tourneur to play the leading feminine role in "Caleb West, Master Driver."

Robert Warwick has finished "Hunting Trouble," under the direction of Joseph Henaberry.

Winston Churchill's novel, "The Dwelling Place of Light," has been completed, and Benjamin B. Hampton will next film "The Money Changers," by Upton Sinclair.

Percy Heath, Metro scenario staff, has started work on "The Marriage of William Ashe."

Eileen Percy has been signed by Fox to take the place of Madlaine Traverse in "Her Honor the Mayor."

Julanne Johnston will play in Wanda Hawley's first Realart starring vehicle, "Miss Hobbs."

Harry Franklin finished the final scene of "Alias Miss Dodd," the Universal feature starring Edity Roberts.

Marie Walcamp, Harlan Tucker, Henry McRae, Eleanor Fried and the dozen other Universalites who composed the expedition to the Orient, have just returned home after an absence of seven months. Director McRae reports that the entire serial has been completed with the exception of several sequences of interior scenes which will be filmed here within the next few days. The story, written by Eleanor Fried, will be released under the title of "The Dragon's Net."

GAUSMAN

New Theaters

Houses Planned

Lake Charles, La.—Debakey Realty Co. $17,000.

Hempstead, L. I.—Salvatore Calderone, manager Strand, to build. 2,000.

Lawrence, Mass.—Toomey and Demara will build a $250,000 house on Broadway.

Houses Completed

Pittsburgh, Pa.—New Triangle, Associated Theaters chain, opened. 1,000 seats.

Parkersburg, W. Va.—New Lincoln, Smott, 900, $100,000, opened.

Buffalo, N. Y.—Triangle, George Hall and George Hannay, $150,000, 1,200 seats, opened.

Terrall, Okla.—Pastime opened; will present shows three nights each week.

Houses Under Construction

Kennewick, Wash.—W. A. Baker, 600 seats.

Burlesque House Changes to Pictures

Hamilton, Canada.—The Savoy, formerly a burlesque and stock house, is now showing pictures. It is under the control of the Famous Players-Canadian Corp.

Convention Opens

(Continued from Page 1)

personal appearance she has ever made before exhibitors.

The Fabian family of New Jersey will be well represented at the convention with Jacob Fabian, Franchise Holder for New Jersey, and A. M. Fabian, Exchange Manager for that territory, in attendance.

R. H. Clark, First National Exchange Manager for New York, is getting out the suit-cases.

Among First National's Home Office folks who will "also be present" are:

C. L. Yearsley, W. J. Morgan, Jack Hunter, Earl J. Hudson, George R. Grant. The others will "keep the HOME-office fires burning."

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William Dowlan
directed
"LOOT"
and other specials for Universal. He has just completed a big VIOLA DANA picture for Metro.
When he directed
MARY MILES MINTER
in
"YOUTH'S ENDEARING CHARM"
the leading man was—
Wallace Mac Donald
Watch This Space Every Day!

Holds No Contracts

(*Continued from Page 1*)

rable information regarding the pic-ures Universal had to offer and how nany days it could offer. This in-ormation, Levey stated, Cohen want-d to present to the executive com-nittee of the state league.

Levey was in Cleveland while this ras transpiring. He received a wire rom his home office which he says e interpreted as meaning that the eal with Cohen had been closed. 'his, Levey had said, was all that I. H. Lustig and the representatives f the other exhibitor organizations eeded to enter an agreement with im as they expected a settlement of ome kind with Sydney Cohen and Universal, Levey said.

In view of the fact that Cohen had ot closed with Universal and that ne latter had allied with him the xhibitor organizations involved, evey said he had already written ustig in Cleveland that he would ot adhere to their verbal agreement nless Lustig so desired. Levey is ow in Chicago for the convention.

Sydney Cohen could not be reached n Saturday for a statement.

Two Quinn Plans

Has Double-Barreled Scheme for Better Pictures—One Includes Public.

J. A. Quinn, formerly of Quinn's Rialto, Los Angeles, who came East some time ago with a plan to make the industry "clean," now has two organizations in operation in order to carry out his plans.

One is the original organization, the M. P. and Theatrical Co-operative Association of the World and a new one, the M. P. and Theatrical League for Better Pictures.

The first one is operated on a membership basis, with the fee paid by each member based on the amount of business done by him. This, it is explained, is done merely to defray operating expenses and not for the purpose of obtaining monetary gain.

The association is governed by a Board of Merit which according to association literature includes Dr. Frank Crane, Cosmo Hamilton, Gutzon Borglum, J. Hartley Manners and others. It will act in an advisory capacity to producers in any stage of the production field such as photography, continuities, scenarios, etc. For this there will be a charge, this, too ,based on operating costs only.

The Board of Merit will also pass on completed productions and if the production lives up to whatever standard the Board sets, a seal of approval will be issued. If a production contains a feature that calls for special commendation, a different sort of a seal will be issued.

The association will first give advice on pictures before production is started and then approve them after they are completed. The M. P. T. League for Better Pictures is purely a membership organization which in**volves no membership fees,** The public is invited to join the movement and urged to visit theaters that show pictures which bear the approval of the association.

It is said that 1,200 honorary members have been enrolled in the league and that efforts have only been made in New York, Los Angeles and Washington to line up members. A good deal of this work will be done through women's clubs who have already joined the league.

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Every person in America who can read knows about
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And every one will want to see him in the great American society drama.
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H.W. Hellman Bldg Los Angeles

CHICAGO SPECIAL CONVENTION ISSUE

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XII No. 27 Tuesday, April 27, 1920 Price 5 Cents

GET UNDER WAY

hibitors Start in With Differences—First National Meeting Proceeds Vigorously—Many Important Exhibitors on Hand

ith rapid fire action the exhibit- convention and the gathering irst National Pictures, Inc., got er way yesterday. This is sure: a question if there was ever a e representative gathering of ex- tors at any meetings in the past. , of course, there was consider- differences of opinion as to just t was the best thing to do. An rt to clarify the situation will be le at the meeting this morning. irst National got started in efinite way yesterday with sev- committee meetings and more duled for today. This morning e will be a joint meeting of the ous First National individuals organizations, and much is ex- ed to be accomplished. ast night there was a get to- ner meeting of First National several addresses were made. ong the speakers were Whitman nett, who told some of his plans regard to the Barrymore ductions which will be re- ed through First National. Joe enck, of the Norma and Con- ce Talmade productions, also e, as did James W. Grainger of Marshal Neilan organization, os Skouras of St. Louis, the new- franchise holder of the organiza- , and Sam Katz of Chicago, also w franchise holder.

red C. Quimby, general manager Associated Exhibitors, arrived erday and is expected to make important announcement within next few days.

he exhibitors in session asked some of the producers to discuss with them the question of deposits, and other matters, and L. J. Selznick

(*Continued on Page 2.*)

Mayflower With First National

Associated First National Pictures Inc., will release all of the Allan Dwan productions made for Mayflower, with "The Splendid Hazard" as the first, and all the R. A. Walsh productions following "The Deep Purple," which Realart will release. All the new Sydney Franklin productions of Robert Chamber's works will be with the First National as well.

Miss Norma Talmadge, First National's distinguished star has gladdened the Circuit's members by her presence at their Chicago meeting.

To Build Here

Robertson-Cole are, it is understood, contemplating building here an exchange with which they will share with several distributing companies. There have been a number of such buildings planned, but none carried out here.

A. S. Kirkpatrick of R. C., is due here tomorrow.

Clarine Seymour Dies

New York.—After a brief illness, following an operation for intestinal trouble, Clarine Seymour, of the David W. Griffith organization, died here yesterday. She was working in "Way Down East," but it is understood this will not affect the production, which will go right ahead. She appeared last in "The Idol Dancer."

Regarding Gloria

New York.—Reported here that Gloria Swanson is through with Famous Players, and will be starred by Equity Pictures. Recently Gloria became the wife of Herbert Somborm, president of Equity.

Gladys Brockwell Released

Los Angeles.—Reported here that Gladys Brockwell has been released from her contract with Wm. Fox.

At the New York offices of Fox nothing was known of the report.

Another New President

Dayton, O.—Benjamin Wheeler has succeeded John Seifert as president of the Miami Valley Exhibitors' League.

Hodkinson Showing

The W. W. Hodkinson corporation is holding a special showing here of Benjamin B. Hampton's production, "Riders of the Dawn," from the Zane Grey novel, "The Desert of Wheat," and J. Parker Read's "Sex," starring Louise Glaum.

This is Julian M. Solomon's advt. Let Solomon do it. he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 27 Tues., April 27, 1920 Price 5 Cents

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L. J. on Deposits

When L. J. Selznick of the Selznick Enterprises was asked to visit the exhibitors regarding some of the measures now existent, which they want corrected, he attended, but stirred something up. The exhibitors wanted to know how he stood with regard to abolishing deposits, and the deposit system. And L. J. told them they were, in his usual forceful language, "damn fools." He said the deposit system couldn't be changed under the present plan of releasing film. When told the exhibitors had an idea of putting their deposits into a trust fund, thus protecting the distributor-producer, he declared this was impracticable, and pointed out that if he wanted to sell to only three or four of a group in any community he would like to know how the deposit system would work, and how it could be made practicable under a trusteeship.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The San Francisco Bulletin says:

"Put your William Farnums and films of Alaskan gold camps on the shelf, for 'The Silver Horde' is here!"

Goldwyn

GET UNDER WAY

(*Continued from Page* 1.)

gave them a real talk, details of which will be found elsewhere.

He, as well as other producers, are expected to again meet the exhibitors in conference today.

EXHIBITORS' SESSIONS

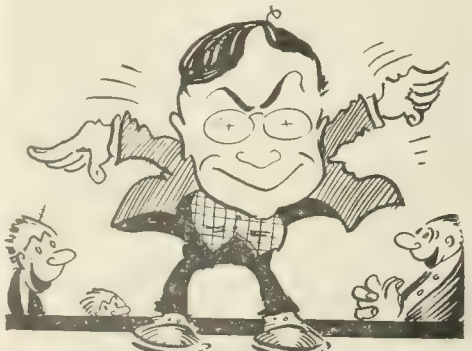
Detailed Report of the Doings of the Patterson Meeting

Two things were accomplished at the Monday meetings of the new organization known by the tentative title of the Exhibitors' Defense League. The first was the selection of a committee of seven, comprising John Manheimer, New York; E. C. Peters, Texas; Paul Schlossman,

Michigan; Maurice Choynski, Chicago; Dan Chamberlain, Hector Pazmezoglu, St. Louis; and W. C. Patterson, Atlanta, to draft a set of by-laws and constitution for the organization. The other accomplishment was the realization of every exhibitor present that the accomplishment of anything in the line of an organization that would be national in scope and strong in power could only be attained by "pulling together." A disposition to bring in "politics" and to disrupt the meeting by various suggestions was evidenced from the beginning of the morning session.

W. C. Patterson, who called the meeting, made the introductory speech, in which he told the assembled exhibitors why they had been summoned to Chicago. "We must combat the producers who are invading the field of the exhibitor," was the gist of his remarks, which met considerable enthusiasm. He further explained that the purpose of the meeting was to perfect an organization that could safely combat the producers who insisted on

(*Continued on Page* 4.)



H O SCHWALBE PUTS SOME PEP IN THE MEETING

EXHIBITORS

Put a Ring Around June 8th, 9th, 10th

That's the time set for the **Real** National Convention of Motion Picture Exhibitors to be held at Cleveland, Ohio.

No Theories No Jokers

A convention of the Exhibitors—by the Exhibitors—**and no one will pull the strings.**

Thousands of Exhibitors from every state in the Union have already pledged themselves to be there. **Every** Exhibitor is welcome.

No matter what organization you are a member of—**Just watch your step** until June 8 and then come to Cleveland.

You can't afford to stay away

Motion Picture Theatre Owners of America

Sam Bullock, Secy.

128 Colonial Arcade, Cleveland, Ohio

Brandt's Idea

Discussing the plan which he is backing, and which has brought considerable discussion to the exhibitor plan as proposed by Willard C. Patterson, William Brandt, president of the Chamber of Commerce of Theatre Owners of the State of New York, said last night:

"I hope to see all the various exhibitor organizations form one real organization along the lines of the Chamber of Commerce idea of New York State. I think there should be a national Chamber of Commerce of theatre owners. Properly organized and operated it will prove the salvation of independent theatre owners. No other plan can succeed.

"What I should like to see carried out is this: Affect a temporary organization here, send a big delegation to Cleveland, and put through at that convention the first solidly entrenched. regular exhibitor organization ever known in this business. And that is all we want."

Sidelights

One of the feminine guests at the convention is Miss A. E. Aiken, editor of the Weekly Film Review, published at Atlanta, Ga. The publication is a mere infant, being exactly "eight weeks old Sunday," but a lusty youngster. It started with sixteen pages, but has already jumped to twenty, containing reviews of at least five motion pictures, editorials, film news and a remunerative amount of advertising. Miss Aiken is no stranger in Chicago, having attended the university here.

James Dunleavy, Akron, Ohio, is one of the most keenly interested men attending the convention. Some idea of his interest is expressed in his telegram to the chairman: "Expect me Monday; with you seventy ways."

—o—

Charles C. Pettijohn of the Selznick organization arrived bright and early Sunday to "look over the grounds" of the convention. Evidently he found more than he expected.

—o—

Roland Hill, owner of 32 theatres in North Carolina, lost no time in reaching the convention. He arrived Saturday.

SENSE and CENTS
Combined with good judgment they both will make dollars, but
GEORGES CARPENTIER
in an intriguing drama of American society will reap a harvest at your box office.
Directed by John G. Adolfi
ROBERTSON-COLE
SUPER-SPECIAL
"A MILLION DOLLAR ATTRACTION"

A PEBBLE properly placed may shift the current of a stream. Likewise a RITCHEY poster at a theatre entrance will send the stream of passersby toward the box-office.

RITCHEY
Litho. Corp.
406 W. 31st St., N. Y.
Phone Chelsea 8388
Ritchey

SIMPLE SOULS

ARE YOU In Trouble?
CALL BRYANT Ten-Four-Six-Nine
Get in Touch With
Film Service Bureau
INC.
130 WEST 46TH ST., N. Y. CITY
SPECIALISTS IN
EXPORT OR DOMESTIC PACKING OR SHIPPING TITLES IN ANY LANGUAGE
TITLES INSERTED—FILM INSPECTION
RE-EDITING—CUTTING—ASSEMBLING
—*Facilities*—
PROJECTION THEATRES
CUTTING ROOMS
FILM SERVICE
Expert Service Guaranteed
LEON SCHLESINGER, Pres. and Genl. Mgr.
JOS. R. MILES, Vice President

Independents
Throughout the country have been stirred by
IVAN ABRAMSON'S
Dramatic Thunderbolt
"A CHILD FOR SALE"
Graphic Film Corp.
729 Seventh Ave.

EXHIBITORS' SESSIONS

(*Continued from Page 2.*)

becoming exhibitors, by some means or other.

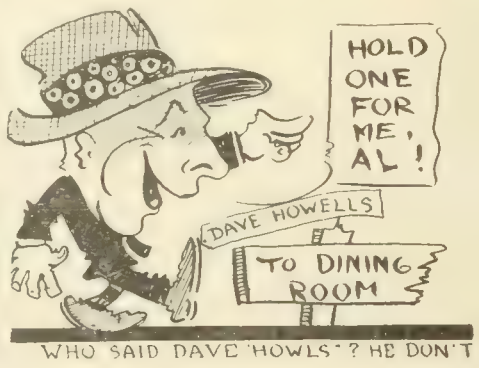
Paul Schlossman, Michigan, was persuaded to take the chair temporarily. He called upon Whitman Bennett, formerly an exhibitor, but now a producer, to make a few remarks. "Why?" demanded Wm. Brandt, of New York. "This is a business meeting. Let's dispense with these speeches until we have transacted our own business." This led to a subsequent dismissal from the room of every producer, or anyone else interested in the business in any capacity except that of exhibitor.

Those allowed to remain in the room were obliged to be identified by other recognized film men as bona fide exhibitors. The meeting was resumed with Patterson as chairman and Sig Samuels as secretary. "Doc" Atkinson of Chicago, was chosen sergeant at arms to keep intruding producers out of the room—and not only the door but the window above the door was carefully guarded so that no peep hole remained for an inquisitive producing nose.

Mr. Patterson's occupation of the chair was momentary, for he asked Frank J. Rembusch, Shelbyville, Ind., to take his place, while he seated himself with the other exhibitors in order to make another explanatory speech according to parliamentary rules. "It was my purpose to go on record with a set of resolutions and by-laws from an organization which will become permanent," he said. His suggestion to read the rules and by-laws that he had drafted was met by a counter-suggestion that a committee be selected to go over the paper and which would be submitted to the body of exhibitors this morning. The committee was chosen, which immediately adjourned to another room for conference.

The body of exhibitors left in the Florentine room spent the remainder of the forenoon in discussing the various accomplishments of state organization built upon the general plan of the proposed defense league and acting locally.

The meeting adjourned at 1:30, convening again at 2:30. Mr. Rembusch resumed as chairman. The gentleman from Maryland, who had been most willing to tell what had been accomplished in Baltimore through the efforts of the league, again started a story of their accomplishments, and through a motion hastily adopted during his speech, all speeches were limited to five minutes. Several exhibitors from the New York delegation, and one



WHO SAID DAVE 'HOWLS'? HE DON'T

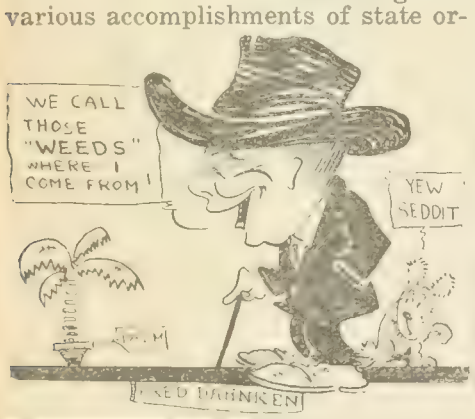
from Ohio, expressed the need for "time" in considering this proposition, alleging it would probably take three or four days for the committee to thresh out the by-laws and constitution.

"Ah, I have just discovered something that will solve all our difficulties," spoke up Mr. Steiner, of New York, with the air of one making a great find. "I find that another meeting will be held in Cleveland some time in May. Let us all meet at that convention and finish our organization."

"Gentlemen, let us keep politics out of this meeting," said the chairman. "We shall form our organization while we are here, and not be arranging two national conventions or three national conventions with the inevitable lack of results we have constantly found in previous long-drawn-out conventions." The question of adjourning to Cleveland was thus temporarily silenced.

H. Webster Smith, attorney representing the Whitehurst interests in Baltimore, made a suggestion "that an organization be created and incorporated, including the independent exhibitors of the United States. After this organization is perfected legally and sound in every way, a form of agreement shall be submitted to the various film companies in which they agree not to sell their film to any producing company buying theatres and becoming exhibitors, and furthermore, no film company signing the agreement can buy a theatre and become an "exhibitor."

(*Continued on Page 9.*)



3 Successful Producing Units

FIRST NATIONAL ATTRACTIONS

Canadian Photoplays, Ltd.

of Calgary, Canada

Producers of

"BACK TO GOD'S COUNTRY"

By James Oliver Curwood

Announces Another Outdoor Story in Preparation

James Oliver Curwood Productions

Now Producing

"NOMADS OF THE NORTH"

By James Oliver Curwood

Note: David M. Hartford, director of Both the Above

DOMINION FILM CO., INC.

Producers of

The Ralph Connor Productions

6 W. 48th St. New York City

Ernest Shipman

Manager

Hotel Congress Chicago

JACK COOPER

Featured in Fox Sunshine Comedies

"Money Talks"
"Virtuous Husbands"
"Dablin in Society"
"Footlight Maids"
"The Yellow Dog Catcher"
"The Heart Snatcher"
"Hungry Lions and Tender Hearts"

Watch this Space for Future Announcements

JOY COMEDIES

FOR JOY

Two Reels of Sheer Delight

"THE UNKNOWN RANGER"

—ALSO—

"DANGEROUS TRAILS"

Two Special Western Features

Scintilating With Action and Thrills

Aywon Film Corporation

NATHAN HIRSH, Pres.

729 7th Av. New York

Cole Sends Wire

as Robertson-Cole "Will Go the Limit if Properly Supported"

Rufus S. Cole of Robertson-Cole e a wire to Willard C. Patterson the Hotel Congress reading in t as follows:

I desire to place on record the tion of Robertson-Cole in this istry. Our plans have been com- ed calling for the release of hing but the biggest of special ductions. Robertson-Cole are in position tooffer the inde- dent exhibitors a product worthy heir support and with their sup- t to continue to deliver bigger better pictures. Our definite d policy is to remain independ- of all entanglements and we are olutely against the acquisition theatres. Robertson-Cole have desire to enter the theatrical d. But we feel that with the lity of productions that we are ring we have the right to repre- tation in the finest theatres rywhere, and if this right is tinually denied us we must, in tice to ourselves and to properly ce our pictures before the public, e steps for the exhibition of our tures under proper auspices in of the big centers of population. feel that our productions merit ognition of this kind, and we are ermined to have this recognition, we earnestly hope that it can accomplished without the acqui- ion of theatres. We are inde- ndent distributors and we desire do business on an honesty of purpose basis. We will never be satisfied until our productions, standing as they do on merit alone, are absolutely at the pinnacle in the motion picture industry, and if exhibitors appreciate our efforts in this direction we will feel justified in making whatever investments are necessary to insure success for all. If properly supported in our efforts we will go the limit in the acquisition of stars and productions of the highest standard of excellence. We are in the business of distributing motion pictures, and we repeat we have no desire to trespass on the premises of the exhibitor unless we are forced to do so in justice to ourselves and to the public, who have the right to enjoy productions we are furnishing.

"R. S. COLE."

Reelcraft Expands

The Reelcraft Pictures Corporation distributing organization now covers the entire United States through the Reelcraft exchanges and its allied independent exchanges. Foreign distribution for various units of the Reelcraft program for South America, Europe, Asia, Africa, Australia and Canada has been obtained through the Apollo Trading Company, New York; Export and Import Film Company, New York, and the Exhibitors' Film Exchange, Ltd., of Toronto, Canada.

The fast growing demand for more and better short subjects by the exhibitors and the distributors has caused Reelcraft to plan many more additional producing units in addition to the companies already at work at the Reelcraft Studios in Chicago and Hollywood. The new units to be formed will produce serial attractions, a series of scenics, educationals and short subject novelties.

SIDELIGHTS

Reservations made by New Yorkers resulted in their being thrown out of the train because their tickets were re-sold. Tom North, of the Tom Moore houses, Washington, was so upset that he constantly claimed one of the women of his party was ill, so he could perhaps obtain a drop of the well-nigh unobtainable liquid refreshment. When the 14 members of the Washington delegation boarded the New York train, although staid, respectable film men, they seemed to be more like Comanche Indians.

Exactly two people in the diner knew that Norma and Constance Talmadge were in the party. They were John Emerson and Joe Schenck. The head waiter was nearly paralyzed when he awoke to the fact.

L. J. didn't get much sleep, but he did get a lot of I. O. U's, and several thousand dollars, which paid for his trip, so he said.

It was suggested that L. J. start a new producing company with the results of his trip, but he claimed he had too much capital.

Charles Rogers, Select-Republic sales manager, wanted to come to the convention. He hinted his way as far as Pittsburgh, but had to drop out because he was not invited to go further.

The Congress hotel looks like the Astor, even to the rain—all except Nick.

—in Chicago

at the Congress Hotel during the Week of April 26

—I will show—

"Norma Talmadge" in
"Captivating Mary Carstairs"—5 reels
"Polly Moran"—2 reel Comedies
"Grace Cunard"—2 reel Westerns
"Smiling Bill" Jones—1 reel Comedies
"Illiterate Digest"—Weekly, by Will Rogers
and other independent productions

Joe Brandt, Gen. Rep.
National Film Corporation
Marion H. Kohn Productions
5th Floor, Shaeffer's Projection Room,
Film Exchange Bldg., Wabash Ave. and Adams St.
Tuesday, 3 o'clock

STATE RIGHT BUYERS

Get This Six Reel Sensation

"A Common Level"

Featuring Edmund Breese and Claire Whitney

In a Drama of *Intense* Fervor

Lust of power, greed of gold, pride of possession at war with love, purity and a woman's honor.

8,500 PLAYERS

And Every Foot Filled With Fast Action

Territory Selling Fast
Wire for Reservations

Transatlantic Film Company of America, Inc.

H. C. HOAGLAND,
Vice President & General Manager
729 Seventh Avenue New York City

A Chicago Newspaper

"What Do You Mean b

And We T

Inserted by the Exhibitors' Defense Committee, Composed of Members of the First National Exhibitors' Circuit, Inc., Now in Convention at the Congress Hotel, Chicago, to Finally Perfect the First National's New Franchise Plan.

n Yesterday Asked——

ndependent' Exhibitors?"

l Him——

"Independent" Exhibitors Are Those Who Own Their Own Theatres and Who Are Successful in Getting a Franchise from First National. They Will Be the Most Independent Exhibitors We Can Think of.

Chicago, Tuesday, April 27, 1920

A Taste of Our Quality

To the Exhibitors Assembled at Chicago

If you want a first sight opportunity of judging of the quality which is offered by the Hodkinson organization, do not fail to see Benjamin B. Hampton's newest and greatest production

"Riders of the Dawn"

the photoplay of Zane Gray's mighty novel, "The Desert of Wheat," and the triumphant superfeature, J. Parker Read, Jr.'s Louise Glaum production,

"SEX"

The picture "Sex" has been shown in all the leading theatres of the country and reports of the exhibitors are unanimous to the effect that it "went over" in record style. In these days with so many sinister influences at work to deprive you of the control of your theatre, and undermine your independence and prosperity, pictures like the Hodkinson "Riders of the Dawn" and "Sex" must stiffen your backbone and help you assert your independence. These pictures are supplied to you by an organization that has no desire to compete with your theatres, but on the contrary wants to see you continue independent and prosperous and in full control of your house.

Look at these Pictures
Think it Over

W. W. Hodkinson Corporation

527 Fifth Avenue, New York City

Chicago Office, Pathe Exchange,
220 South State Street. S. J. Goldman, Mgr.

XHIBITORS' SESSIONS

(ontinued from Page 4.)

Hy can we know that the film pnies are not using dummy ex- o ?" demanded someone.

man is going to perjure him- d we can prove that the pro- company is behind a theatre is the case," was the reply.

V can't trust the film companies d back of their word when we heir word in black and white," ined several exhibitors. Mr. of the firm of Mudd & Cooley, gham, Ala., remarked: "We t interested in what the pro- company is going to do—we erested in what we are going ke them do." After further ion, Mr. Smith was asked to to the conference room of the ttee to explain his proposition members of the by-laws and ution committee. He returned convention floor a few minutes nd was asked if he had done had been asked.

id," he said.

l what did they say?" asked airman.

y thanked me," replied the at-

remainder of the afternoon was given over to a discus- lining up with the independ- oducing companies.

M. Steffas, Minneapolis, gave eresting talk on the situation nting the exhibitors in his nd the way in which they were tted. "Our city council con- f 27 members," he said. "Sev- them are Socialists, two are W's., and we have several rats and a few Republicans. consistent work on the part Minneapolis Defense league re able to introduce an or- e by which there could be no theatres started in the city he population has grown to which will be only heaven knows when—we don't grow very fast since prohibition came in. Furthermore no theatre lease can be transferred without our knowledge and consent. We are not going to stop with Minneapolis, we are going to put that throughout the state."

As a parting shot before the adjournment the chairman made a few remarks which hit the discordant element a severe jolt. "Let exhibitor stop fighting exhibitor," he said. "We can accomplish nothing until we have learned to join hands and fight together."

Pearson Traveling

Elmer R. Pearson director of exchanges of Pathe, is on a tour around the key cities of the central western states. In the three weeks he has arranged to be away from New York visits will be made to ten of the Pathe exchanges. He began his tour in Cleveland and in turn will visit Indianapolis, Chicago, Milwaukee, Minneapolis, Des Moines, Omaha, Kansas City, St. Louis and Pittsburgh. This is Pearson's first tour of the Pathe branches since his appointment as director of exchanges. Here now.

Mrs. Drew Moves to Chicago

John Cumberland, starring in Mrs. Sidney Drew's two-reel comedy series, released by Pathe, is leading a double life, theatrically speaking. So great has been his success in his stage offerings, "The Girl in the Limousine," that he has been unable to leave the show.

WE OWN THEM!

Big Stories for Big Film Productions. The leading producers are our clients "The Play's the Thing," and we have it.

Celebrated Authors Society

701 7th Ave., N. Y. C. Phone Bry. 1511

his stage offering, "The Girl in ture work.

Because of this Mrs. Drew has been compelled to move her production activities from New York to Chicago, where for a month Cumberland will appear in his stage attraction.

Mrs. Drew took over part of the Essanay Studio and left New York on Saturday to resume work on her "After Thirty" series, written by Julian Street. Part of the technical crew which aided in the previous productions has been brought here.

"THE SON OF TARZAN"

APITAL LM OMPANY

Offers

WITCH'S GOLD

Bill Forman's Sport Reel—Neal Hart—2-reel Subjects
Helen Gibson—2-reel Subjects

utive Offices 220 So. State St., Chicago. Studios, Hollywood, Calif.

Announcement

Gevaert Co.

Antwerp, Belgium

ading European Manufacturers of Raw Cinematographic Film

For All Particulars Apply

Louis Destenay, Gevaert Co.

Hotel Astor

Comedyart

is accepted by

Three Thousand American Showmen

as the

Nineteen-Twenty Model Short Subject

SPECIAL PICTURES CORP'N

H W Hellman Bldg Los Angeles

ANOTHER SHAKEUP

New York.—There has been a shake up in the auditing department of Famous Players. Reported 15 discharged, and 20 resigned. J. W. Toone, auditor of exchanges, fired. H. D. H. Connick is believed responsible. It became known yesterday that R. W. Saunders, former cashier of the National Bank of Commerce, is now comptroller. The staff of bank employees said to be with Saunders.

Zukor is reported as saying he had no control over the auditing department.

Arthur Friend states it is a routine affair with no special significance, and no halt in operations will result.

H. D. H. Connick said nothing of any consequence happened.

SIDELIGHTS

Adolph Zukor was seen yesterday at the Congress. Mr. Zukor says he is here only relative to the marriage of his son, Eugene. But many of those present think he is not wasting time, ascertaining how some of the coming season's problems are being considered by exhibitors and others.

"Al" Kaufman, who is producing independently, is here, also, with the Zukor wedding as a reason. But he talked a lot yesterday in the lobby—and it wasn't about the wedding.

Earl Hammons of Educational, and Joe Lee are here, and have nothing to do with the conventions, but they are surely a busy lot.

SAENGER
AMUSEMENT CO.
Permanent New York Office at
1780 BROADWAY
W. H. Gueringer, representative
GOODRICH BLDG.
4th Floor Tel. Circle 1298

POWER'S
CAMERAGRAPH.

Radin Pictures
Will Screen During Convention Week
Frank Mayo
in
Thru Eyes of Men
Zip Comedies
Real Star Dramas
Weekly Indigestion
Etc., Etc.
See
WILLIAM PIZOR
Special Representative
Sherman Hotel Chicago, Ill.

SIMPLE SOULS

For State Right Buye
BILLIE RHODES
in
His Pajama Girl

Five R
C. B. Price Co., Inc
New York City

Fred Schaefer
Continuity and Titles
Vitagraph

AMERICA'S FINEST LABORATORY
Located
Atop The Palisades
Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

Send Us Your
Any Quantity Highest Prices Junk Film
Interstate Smelting & Refining Company
23 Commercial St. Newark, N. J.

Make Your Theatre PAY All Summer
Write for booklet 9
Monsoon Cooling System
Incorporated
70 W. 45th St. New York

Territory still open on
"The Great White Trail"
with
Doris Kenyon and All Star Cast
New York and Northern New Jersey, Eastern Pennsylvania and Southern New Jersey, Michigan, Wisconsin, North and South Dakota.
Apply
A. V. Feary Room No. 811
1457 Broadway, New York City

Ask the Biggest One

If you want to know the value of the best in short subjects to your theatre, start out today to ask the owner of the biggest and most successful house.

Ask the man who is offered the pick of the market—the fellow who doesn't have to take what he gets, but who gets what he wants.

You probably know already what he will say:

The Short Subject Is the Show's Seasoning

Then ask him where he gets the sort of short subjects he needs—the one company he recognizes as the specialist in this field.

If you follow his advice you'll soon be hunting up the nearest of the twenty-two exchanges of

CASEY COMEDIES — One a Week
Featuring
JOHNNY RAY
Territory Going Fast—Wire for Particulars
Peter H. White Co.
130 W. 46th Street, New York

EDUCATIONAL
FILMS CORPORATION OF AMERI
729 Seventh Ave. New York

JOHNNY HINES in the "TORCHY" COMEDIES

Book through exchanges of Educational Films Corp. of America.

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CHICAGO SPECIAL CONVENTION ISSUE

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

VOL. XII No. 28 — Wednesday, April 28, 1920 — Price 5 Cents

"BIG SIX" CLOSE

Associated Producers Form Their Own Distribution—Oscar A. Price, President; F. B. Warren, General Manager--Plan to Eliminate Middle Man in Reaching Nation's Exhibitors

EXHIBITORS CONVENE

After Naming Committee of 10 to Visit Theatre Owning Producers on Record—First National Elects Officers and Directors of Both Picture and Theatre Corporations

They sure got down to brass tacks yesterday at the several conventions at the Congress.

The exhibitors banded together under the name of The Independent Exhibitors of America, with Frank Rembusch as chairman and Sig Samuels as secretary, and named a committee of 10 which will represent them at the Cleveland convention next month, and which will, incidentally, visit New York prior to the Cleveland convention and put all the producers on record, especially those interested in the ownership of theatres. This refers particularly to Famous Players, Goldwyn, Loew and Fox. Frank Rembusch will visit New York next Wednesday to get this work under way. The exhibitors have pledged support in this connection by First National, Robertson Cole, Selznick, Associated Exhibitors and Universal, Carl Laemmle offering, through Harry Berman, $5,000 or more if necessary, to help the work along.

First National officials elected officers and directors, details of which will be found elsewhere in this issue.

Much of the time of First National was taken up with discussing the proposed sub franchise plan, working out details and smoothing out complications arising in such territories where several exhibitors want the sub franchise.

UNITED IN BANKRUPTCY
(Special Wire)

New York.—Involuntary petition in bankruptcy has been filed against United Picture Theatres, Inc., by these creditors: Water Color Co., Inc., $330; Elso Gelatine Pub. Co., $933, and Ethel Cotter, $500. Assets said to be $300,000; Liabilities, $375,000.

Constance Talmadge is another delightful reason why there are so many First Nationalites at their Chicago meeting.

True to predictions made two months ago by their representatives in New York, the Associated Producers have formed their own distributing company with Oscar A. Price as president and F. B. Warren as general manager, and will deal with the exhibitors of America direct, instead of through a middleman or sales organization owned by others.

This announcement is made for the Associated Producers in California. Contracts were signed last week by Thomas H. Ince, Mack Sennett, Allan Dwan, Marshall Neilan, Maurice Tourneur and George Loane Tucker, six powerful principals in the biggest alliance ever formed in the motion picture industry. All of these producers will complete their existing contracts with other organizations. It is expected that one and possibly several important producers will affiliate with the Associated Producers in the near future.

At the outset the productions guaranteed by these great factors makes the Associated Producers the largest independent producing and distributing organization ever assembled in the industry.

The Associated Producers distribution will not utilize the facilities of any other organization. It will own and operate its own newly opened exchanges in all of the important sales zones of the country, completely manned and managed by its own exclusive employees. Production plans of the members of the Associated Producers are well developed, and their new organization will be actively releasing their first powerful productions at the opening of the next motion picture year.

Both Oscar A. Price and F. B. Warren, operating executives of this new distribution, are men trained in other business outside of the motion picture industry. They are both

(*Continued on Page 2.*)

This is Julian M. Solomon's advt. Let Solomon do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 28 Wed., April 28, 1920 Price 5 Cents

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"BIG SIX" CLOSE

(*Continued from Page* 1.)

characteristically independent and have always shown little or no regard for film industry precedents, being organizers of wide experience and with the mental independence of the newspaper publishing profession, from which they were recruited into pictures. Mr. Price has been active in editorial and political circles for many years and served his government throughout the world war as William G. McAdoo's strong right arm in the Railroad Administration. Mr. Price has been the president of the United Artists' corp. from the date of its formation a year ago, retiring two weeks ago for this expansion of his activities in the motion picture industry.

Mr. Warren was one of the founders of the Goldwyn organization in association with Samuel Goldwyn, Edgar and Archibald Selwyn. He was vice president and a director of Goldwyn, Distributing corp. from the day of its formation, with full control over sales. For a year, following his retirement in April, 1919, he was vice president in charge of the Hodkinson organization, from which he retired ten days ago for his new alliance with the Associated Producers.

United Artists Election

New York.—Denis F. O'Brien was yesterday elected vice president of United Artists at a directors' meeting. No president was elected to succeed Oscar A. Price, whose resignation became effective yesterday. The president will be elected about May 7, when another meeting will be held.

GET 2 SENNETTS

Asso. First National Pictures announced yesterday they had contracted with Mack Sennett to make two big five reel productions.

More New Productions

Los Angeles.—Screencraft, Inc., will make four Christian Science productions and two reel comedies for Arthur S. Kane release.

Kane in New York yesterday denied the report.

Goldwyn Buys Merrill

Milwaukee.—It is reported here that Goldwyn Pictures have bought the Merrill Theatre. They take possession on May 1.

United Artists in Minneapolis

Reports reaching here from Minneapolis are to the effect that the independent showing of United Artists productions there proved a loss; the figures for the venture showing it is said, a deficit of over $20,000

Salisbury an Independent

Los Angeles.—Monroe Salisbury has formed a new independent producing unit.

Bennett and Schenck

Joe Schenck yesterday denied a report in circulation in New York that he and Whitman Bennett had effected a producing alliance. He said that Bennett had his office in the Schenck offices, but that was all

For State Right Buyers

BILLIE RHODES in His Pajama Girl

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Sir:

The San Francisco Daily News says:

"Partners of the Night" held large audiences enthralled as its story of crime and criminals unfolded.

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Continue To

FIRST NATIONAL EXHIBITORS CIRCUIT

"FOLLOW THE TRACKS"

Of

"BACK TO GOD'S COUNTRY"

By James Oliver Curwood

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To the Nearest

First National Exchange

And book a quick return date before the animals migrate for the summer

THERE ARE 5 BIG REASONS

for the success of this picture!

That it was "shot" on the *real* locations in Northern Canada—is one of them

6 W. 48th St. New York City

Ernest Shipman

Manager

Hotel Congres Chicago

Some of the Girls

Up in the Attic

Minnie Ha Ha

Just a moment---

UP IN MARY'S ATTIC

With Eva Novak, Harry Gribbon and an All-Star Cast

Will Be Ready Soon

It is being prepared for the trade by Elmer J. McGovern, who edited "Mickey", and who says it is the

Most Sensational Feature

he ever had anything to do with

FINE ARTS PICTURES

Incorporated

Murray W. Garsson

Chas. F. Schwerin, Gen'l Sales Manager

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ZUKOR BUYS

Reported to Have Taken Over Chain of New England Houses Owned by Alfred S. Black

It was reported here yesterday that Adolph Zukor had purchased either a controlling interest or the entire organization controlling the chain of over 50 houses operating in New England and known as the Alfred S. Black chain.

Black, by wire, denied the report to the convention.

At the hour of going to press it was impossible to secure and verification of the report.

OFFICERS ELECTED

First National Re-elects Existing Officials and Names Officers for Theatres Corporation

First National Officials got down to bed rock yesterday and re-elected all of the present officials of the picture corporation, but named officers and directors of the Asso. First Nat'l. Theatres, Inc., as well.

Robert Lieber was named president of both corporations. J. B. Clark of New York, vice president of the picture corporation, and Sam Katz, vice president of the theatres, succeeding T. L. Talley. H. O. Schwalbe was again named as secretary of both companies and J. D. Williams general manager of both. All of the present directors of the Pictures corporation selected at Atlantic City were confirmed, and for the Theatres corporation the following directors were named: R. H. Clark, New York; E. Bruce Johnson, J. G. VonHerberg, Sam Katz, Robert Lieber, Nate Gordon and H. O. Schwalbe.

EXHIBITORS' SESSIONS

"We go on record that henceforth we shall favor the independent producer in every way possible; we shall buy our film service from producing companies who are not going into the motion picture exhibiting game."

This was the final resolution of the Exhibitors' Defense League after a stormy two days' session, in which a permanent organization to combat the producer-exhibitor evil was perfected, and a committee of sixteen appointed to attend the similar convention in Cleveland during the second week of June.

The morning session of the second day of the convention was given over to the question of lining up the independent exhibitor with the independent producer, to "fight the trust octopus which threatens the motion picture industry," quoting the favorite phrase of many of the independent exhibitors.

Maurice Choynski, Chicago, was the first exhibitor to express the hope that the independent producers and independent exhibitors could successfully co-operate to combat the producer-exhibitor.

His opinion was warmly seconded by Dr. Atkinson, Chicago, who announced that J. D. Williams, genera

manager of the First National Exhibitors' Circuit, Inc,, and representatives of the Selznick and Universal would like to address the meeting regarding their willingness to do what the exhibitors wished.

C. L. Hackworth, Huntsville, Ala., made an appeal which brought up the hitherto evaded question of finances. "I have seven theatres and I pledge $100 for each of those theatres," said Chairman Rembusch. "I am in the fight." The next subscription came in the form of a check for $1,000 from the Maryland delegation, and subscriptions climbed until they reached $4,700.

With the money on the table, an argument arose regarding the right of men of the meeting, who had put up no coin, to have a voice in the other business before the convention, and the most heated hour of the session ensued.

"Gentlemen," shouted Wm. Brandt, New York, "I move that we return this money to the gentlemen subscribing it, that we make this a permanent organization, and that we appoint a committee of ten to attend the Cleveland convention." When the exhibitors were further assured that the Cleveland meeting would be "wide open," the motion was passed unanimously.

The first speaker at the afternoon session was J. D. Williams, of First National. "You have the power to make us do just what you want us to do," he said. "You should stick together and co-operate in every way. Then stick with the independent producer. I would rather run the poorest star in the world in my house, if I were an exhibitor, than play the biggest star from a company that was likely to become my competitor."

"I am not a picture maker," declared Louis J. Selznick, the next speaker. "I employ people who know how to make pictures to make them for me, but I find it a financial success—in fact, I expect to make about $2,000,000 this year. I am not going into the exhibiting business. I stand ready to take my organization, which I own 100 per cent, and contract with you to deliver pictures to you 25 years hence. If I should die tomorrow, I have three sons who will carry on my business as I would have it done. I stand ready to turn over Selznick, Select and Republic to you—not because I love you, but because I think it is good business."

A letter from Carl Laemmle, general manager of Universal was read by Harry Berman. "I stand ready to co-operate with you in your stand to preserve the motion picture industry against those who would monopolize it," wired Laemmle.

C. C. Pettijohn, general counsel for Select, advised the motion that the body of exhibitors in convention go on record as being against the monopoly of theatres.

The final business of the convention was the appointing of a committee of representative exhibitors to confer with the producing companies of New York during the next thirty days, and to attend the Cleveland convention. The members appointed were C. T. Peters, Texas; Frank Rembusch, Shelbyville, Ind.; H. T. Farley, Montgomery, Ala.; Carl Kettler, W. Palm Beach, Fla.; Lou Blumenthal, N. Jersey; Sig Samuels, Atlanta; Maurice Choynski, Chicago; W. C. Patterson, Atlanta; C. E. Whitehurst, Maryland; Dan Chamberlain, Minneapolis; Hector Pasmezoglu, St. Louis; H. W. Cress, Piqua, Ohio, and L. T. Lester, Columbia, S. C.

Radin Pictures

Will Screen During Convention Week

Frank Mayo

in

Thru Eyes of Men

Zip Comedies

Real Star Dramas
Weekly Indigestion
Etc., Etc.

See

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Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.

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One Place to Go

If there was only one grocery store and one butcher shop to supply your needs you'd be pretty sure to get your "name in the pot." There's going to be ONE exchange in your territory dealing exclusively in quality short subjects, including Bruce Scenics Beautiful, Chester-Outings, Screenics, and the most varied selection of one and two-reel educational, scientific and popular subjects ever offered.

There will be comedies, too—one two-reeler each week, including the Chester Comedies, the "Torchy" series and two other two-reel series yet to be announced.

That exchange is essential to your theatre's prosperity. It will be one of the twenty-two branches of

EDUCATIONAL
FILMS CORPORATION OF AMERICA
729 Seventh Ave. New York

JOY COMEDIES
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Two Reels of Sheer Delight

"THE UNKNOWN RANGER"
—ALSO—
"DANGEROUS TRAILS"
Two Special Western Features
Scintilating With Action and Thrills

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An IMPORTANT Announcement

will be made in this space

tomorrow

Associated Exhibitors, Inc.

Fred C. Quimby

General Manager

HAND

Production should b
Exhibition is the bus

The Production of Motion Pictures is a matter of individual artistic effort just as is painting, sculpture, or literature.

Publishers do not, cannot, hire the big creative writers by the year; art dealers do not employ artists of ability on salary—why should true creators of Filmed Art be harnessed to a Production Treadmill?

Think of the strides made in artistic production since First National's policy of production for Producers became accepted as the better way!

Chicago, Wednesday, April 28, 1920

S OFF!

eft to the Producers
ess of the Exhibitors

We have pledged every theatre and every dollar we possess to secure our independence, because by such means, and only such, can this industry—in which we have our all—progress and we go forward with it.

There are about one hundred earnest men now at our convention engaged in completing our franchise plan which is designed to secure the future of the independent exhibitor.

EXHIBITORS DEFENSE COMMITTEE

Composed of Members of The First National Exhibitors' Circuit, Inc.
Now in Convention at the Congress Hotel, Chicago, Ill.

FIRST NATIONAL EXHIBITORS CIRCUIT

HAS THE WORLD LOST ITS VISION?

"DEMOCRACY"

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VISION RESTORED

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In this World Vision of the New Order which is to come lies the solution of Humanity's greatest problem:

THE ELIMINATION OF CLASS HATRED!

In all lands and ages there has existed an unceasing conflict between Democracy and Autocracy.

In a delightful, soul-gripping romance of graphic realism is portrayed this conflict as it exists in our modern civilization, wherein heroic men and women of today continue unabated the long struggle for *more room, greater opportunity*—FREEDOM!

EVERY SCENE TEEMS WITH THOSE BASIC ELEMENTS WHICH HAVE

AUDIENCE APPEAL!

DEMOCRACY PHOTOPLAY COMPANY.
THOUGHT DRAMA PRODUCTIONS.
LEE FRANCIS LYBARGER, PRESIDENT.
2826 DECATUR AVENUE, NEW YORK.

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"THE NINTH COMMANDMENT"

u shalt not covet thy neighbor's wife, starring Fernando R. Elizondo and Mme. Halina Bruzovna. Directed by Emil Harder

Elizondo Productions—Interstate Photoplays Co.

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By the smallest Theatres
By the most Theatres
In the quickest time

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"THE SON OF TARZAN"

—as a serial!

Straight from the Shoulder Talk!

To Independent Exhibitors Assembled in Convention April 26, Congress Hotel, Chicago, Ill.

Gentlemen:—As Independent Producers we are in the same boat with the Independent Exhibitor.

Your BATTLE is our BATTLE! Your FUTURE our FUTURE!

We desire to CO-OPERATE WITH YOU in your stand to prevent the Motion Picture business from passing into the hands of *Wall Street Monopoly,* who aim to CONTROL both the *Exhibition* and *Production* of Motion Pictures by CONTROL of both the Studios and Theatres of the United States.

We are not going into the THEATRE business.

That's Your Game! Producing is Ours!

WE WANT YOUR CO-OPERATION on these Common grounds and pledge you our *Entire Resources* to assist you in every way in your efforts TO KEEP AN OPEN INDEPENDENT MARKET of Motion Pictures.

What More Can We Do?

Command Us, We're With You!

CARL LAEMMLE
President Universal Film Mfg. Co.
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Notable Screen Successes

THE Press---the Exhibitors---and the Public have put their stamp of unreserved approval on

"Women Men Forget"

Starring Mollie King

and

"The Inner Voice"

Starring E. K. Lincoln

Both American Cinema Productions

Now in the course of production

"Stolen Moments"
Featuring
Marguerite Namara
Directed by James Vincent

"His Brother's Keeper"
By N. Brewster Morse
With an All-Star Cast
Directed by Wilfrid North

American Cinema Corporation

Walter Niebuhr, Pres.

Office
411 Fifth Ave., N. Y. C.

Studio
Glendale, L. I.

SIDELIGHTS

—o—

o, hum! Isn't travel slow these s? Take Barney Beachem, istance. He left Orlando, Fla., month ago in order to reach ago by April 26. He lost count he stop-offs he made. He is the ager of the Grand theatre at ndo.

—o—

'. C. Patterson, director of the erion theatre, Atlanta, Ga., says sn't naturally fat—he is merely ted. He only regrets that Chi- weather is too chilly to allow to exhibit his "perfect thirty- physique on the Lake Michi- beaches.

William Sievers, who recently sold both his New Grand Central theatre and his First National franchise to Skouras Brothers in his home town, St. Louis, did not let that keep him away from the convention. He was one of the first arrivals.

—o—

Lawrence Lester, owner of five theatres in Columbus, S. C., was among the first exhibitors to reach Chicago. He registered at the Congress Saturday.

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UNCOMMON SENSE

Every person in America who can read knows about

GEORGES CARPENTIER

And every one will want to see him in the great American society drama.

Directed by John G. Adolfi

ROBERTSON-COLE SUPER-SPECIAL A MILLION-DOLLAR ATTRACTION

Wid's Wins

His reviews call the turn with uncanny regularity. A comparison of back copies and your box office records will make you think he had inside information from "the other side."

"Yea, Bo! Want a good comedy—a good two-reeler—with the latest innovations in shimmying music captions? Then get to 'Torchy.' The 'Torchy' comedies featuring Johnny Hines are being presented by Charles C. Burr and if the rest of them come through as well as the first, shown this week at the Strand, it's a bet that they are going over big. They've certainly got a knock-out in their first one."—Wid's.

Take Wid's tip on the

Johnny Hines "Torchy" Comedies

MASTER FILMS, INC.

C. C. BURR, Pres.

133 West 44th Street, N. Y. C.

Book Through Exchanges of Educational Film Corp. of America

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CROMLOW FILM LABORATORIES INCORPORATED

220 WEST 42ND STREET NEW YORK

TELEPHONE BRYANT 5576

ALLAN A. LOWNES GEN. MGR.

The New York Times.

NEW YORK, MONDAY, APRIL 19, 1920.

THE SCREEN

"Edgar's Hamlet," the second of the Booth Tarkington motion picture comedies, is at the Capitol this week. This time Edgar, having declared a truce with the Teacher's Pet, joins forces with him in a barn-loft production of "Hamlet." Edgar, of course, is the by no means melancholy Dane, and his friend serves alternately as Horatio and the King. A third boy does triple duty as Ophelia, stage-hand and orchestra, and another youthful actor, in complexion a natural Othello, is a decidedly unusual Ghost and startling Queen. The text used is a very much abridged and colloquial version of Lamb's Tale, only such essential scenes as those of the Ghost and tragic ending being included.

The performance goes ahead without a hitch until Ophelia, to while away a wait in the wings, begins to play his jew's-harp without realizing the inevitable effect of the music on the sensitive feet of the Ghost. Hamlet saves the situation, however, by savagely warning Ophelia, from the stage, that he will "bust up the show" if he doesn't stop, and the action moves on again as ordered until the fencing match, in which the King substitutes for the omitted Laertes, suddenly becomes a fight. Just as those in the audience, realizing that they were getting more than their money's worth, are beginning to take sides in earnest, Ophelia rises from her watery grave-in a washtub and shouts to the combatants to "quit fighting and act" and the fencing match is resumed. The real tragedy of the performance comes, however, when the mothers of the producers discover that their best hats and clothes have been badly used as costumes.

As in the first of his Edgar comedies, Mr. Tarkington's facility with boys as a subject is a source of delight, and again E. Mason Hopper, the director, has skilfully translated the author's scenario into moving pictures. The same young actors, by being natural and interested, make the comedy genuine. The person who cannot enjoy Edgar and his friends is almost unimaginable.

The photoplay at the Capitol is a

Of all last week's pictures on Broadway the N.Y. Times chose "Edgar's Hamlet" as worthy of foremost attention

GOLDWYN PICTVRES CORPORATION

SAMUEL GOLDWYN President

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 28 Wednesday, April 28, 1920 Price 5 ¢

"BIG SIX" CLOSE

Hall Acquires "T"

Deal Gives His Company System of Exchanges and Number of Pictures.

Frank G. Hall, of Hallmark, and Percy L. Waters, of Triangle, have closed a deal which gives Hallmark the complete system of Triangle exchanges and also control of the pictures of Triangle Film Corp. Hallmark now has exchanges in Boston, Buffalo, Chicago, Cincinnati, Cleveland, Denver, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, San Francisco, Seattle, Salt Lake City, Washington, New Haven and Milwaukee, all of which have been handling the physical distribution of Hallmark pictures for some time.

Hall has four pictures completed with eight more to follow. The finished ones are "The Discarded Woman" and "For Love or Money," Burton King productions, and "Should a Wife Work" and "What Children Will Do," staged by Horace Plimpton.

The distributing organization will be kept intact with George N. Montgomery, general sales manager for Hallmark, in charge.

The productions controlled by Hallmark through the purchase include nine Keenan pictures, 13 Fairbanks, seven Talmadge and 16 Keystone comedies.

No President Named

Contrary to expectations, no president was elected at yesterday's meeting of the directors of the United Artists Corp.

Dennis F. O'Brien, attorney for Mary Pickford and Douglas Fairbanks, was elected vice-president of the company. A president will be named at a future meeting, the date of which is undecided.

Hiram Abrams, general manager, has returned from the coast.

Oscar A. Price's resignation as president was acted upon. Mr. Price retires from the company to-day.

Those at the meeting were Dennis O'Brien, Albert Banzhaf, Nathan Burkan and Oscar Price.

Goldwyn Buys Merrill, Milwaukee

(By Wire to WID'S DAILY)

Milwaukee, Wis.—Goldwyn has purchased the Merrill theater here and will take possession on Saturday.

F. J. Godsol, acting president of Goldwyn, confirmed the above report yesterday.

S. L. Rothapfel left yesterday for Milwaukee to meet Nathan Ascher, who will formulate the policy for the theater. A weekly change in program will probably be made.

She struggled for breath, but the grip of iron tightened and she felt herself sinking into oblivion—Anita Stewart in "The Yellow Typhoon," from Harold MacGrath's novel—a First National attraction, Louis B. Mayer-made.—Advt.

Associated Producers, Inc., Form Their Own Distribution
Oscar A. Price as President and F. B. Warren as Gener
Manager—Eliminate Middle Man in Reaching Nation's Exhibitors.

True to predictions made two months ago by their r sentatives in New York, the Associated Producers, Inc., formed their own distributing company with Oscar A. Pri president and F. B. Warren as general manager and will with the exhibitors of America direct instead of through a dleman or sales organization owned by others.

This announcement is made for the Associated Prod Inc., in California. Contracts were signed last week by H. Ince, Mack Sennett, Marshall Neilan, Allan Dwan, Ma Tourneur and George Loane T powerful principals in the bigge liance ever formed in the motio ture industry. All of these dir will complete their former con with other organizations in ful at least two more powerful dir will be added.

At the outset the produ guaranteed by these great tors makes the Associated P ers, Inc., the largest inde ent producing and distributing ization ever assembled in the try.

The Associated Producers, will not utilize the facilities o other organization. It will ow operate its own newly opene changes in all the important zones of the country, comp manned and managed by its ow clusive employes. Production of the members of the Asso Producers, Inc., are well deve and their new organization w actively releasing their first po productions at the opening o next motion picture year.

Both Oscar A. Price and Warren, operating executives o new distribution, are men train other business outside of the n picture industry. They are characteristically independent have always shown little or no r for film industry precedents. organizers of wide experience with the mental independence newspaper publishing profession

(Continued on Page 9)

Western Producers—Eastern Re... Get SOLOMON, he's wise.—Advt

Wid's DAILY
No. 28 Wed. April 28, 1920 Price 5 Cents

ght 1920, Wid's Film and Film Folks, ublished Daily at 71-73 West 44th St., ork, N. Y., by WID'S FILMS and FOLKS, INC.
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gle	7-16	½	½
Pict. Prod..	3½	3½	3½
Film.....	¼	¼	¼
d pfd.....	½	⅝	⅝

st sale Tuesday, April 20.

rnon Signs With Christie

lywood—Bobby Vernon, Christellar juvenile, has been signed number of years by that organ- . Vernon has been associated Christie for some time.

w Picture Paper Founded

sas City, Mo.—The Reel Jour- a new film publication to deal local exchanges and exhibit- t is issued at 201 Graphic Arts ng.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Moving Picture World says:

"'The Strange Boarder' hould be a big winner nywhere. It is by far the est picture Rogers has et produced."

Goldwyn

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

Criterion

The old Criterion theater at 44th and Broadway opened once more as a picture house Saturday night with Cecil De Mille's "Why Change Your Wife" as the attraction. The theater has been prettily redecorated, the small lobby slightly enlarged and the box office placed outside so as to relieve congestion. A tremendous electric sign covers the front of the house. Orchestra floor and balcony (the gallery has not as yet been opened) seat about 700 and all seats are a dollar. The performance is continuous, there being the de luxe shows and those played by the organ as in the Rialto and Rivoli.

Hugo Reisenfeld arranged a program departing radically from his standard Rialto-Rivoli policy. The overture is made up of light selections played during the feature. The usual scenic gives place to scenes from at least a dozen scenic reels furnished by various companies. They are joined together with no titles and put forth under the caption of "Just Beautiful Things." This number has variety and registers a distinct hit.

"A Tale of a Terrier," a Paramount-Post nature, follows, this being the life of a terrier pup with interesting scenes shown to the accompaniment of clever subtitles in the first person, supposedly the words of the dog.

As a prelude to the feature a "musical trifle" utilizing the services of a "jazz" singer and four chorus girls is staged. A song, "Why Change Your Wife," which brings both "De Mille" and "Paramount" into verse, is rendered. This is a novelty but wasn't very well rendered on the opening night. The feature registers well, getting a lot of laughs. Following the girls come out again and "jazz" the crowd out.

The entire program is something of a novelty in New York picture presentation and from this early date it looks as if it were a hit.

Rialto

The two main musical features at the Rialto, the Mendelssohn overture, "Ruy Blas," and the violin solo, "Andante Symphonie Espagnol," rendered by Sascha Fidelman, are a trifle too heavy. In fact the popularity of Fidelman at the Rialto is really the saving grace of the musical numbers. "Terror Island," the Houdini picture, didn't register as intended before a matinee audience and received laughs and guffaws long before its finish. The Sunshine comedy, "The Great Nickle Robbery," went over well and the Rialto Magazine was interesting and spiritedly played to by the orchestra.

Rivoli

"The Amateur Wife" with Irene Castle is the feature at this house. A matinee audience didn't seem willing to accept the star as an impossibly plain girl and laughed at intended serious moments in the picture. Nor was the house doing its usual matinee business on Monday. The spirited "March Slav" by Tschaikowsky is the overture. The Rivoli Pictorial is followed by Gladys Rice rendering "Oh! Dry Those Tears." After the feature a Carter De Haven comedy, "What Could Be Sweeter," is shown. It didn't register up to average. The organ solo is Polonaise in A Major.

Capitol

While the feature at the Capitol is "Sinners," it might seem that the pictorial highlight on the bill is Chaplin's "A Dog's Life." When first released this played two weeks straight at the Strand, but the crowds revel in it yet. The chief musical feature is the first act of the opera "Lohengrin," sung for the first time on any New York stage since the war. Karl Jorn, formerly of the Metropolitan Opera Company, sings the title role. This number seems to be drawing its share of the crowds, too, despite the fact that the last time it was attempted in New York it caused a riot, owing to war conditions.

An organ solo, Topics of the Day, the Capitol News and "Zampa" as overture are the first four numbers on the bill. Hy Mayer has another Travelaugh, "Such is Life in the Great Melting Pot," which registers a hit. The promenade concert precedes the opera and "A Dog's Life" and "Sinners" follow in order.

Broadway

The long awaited Sennett feature, "Down on the Farm," shares honors at the Broadway this week with Radiosoul's "A Man There Was" at a dollar top. "Down on the Farm" proved somewhat disappointing owing to its brevity as presented here, while the audience was obviously sorry not to see more of Ben Turpin. However, the picture has some great gags, many of them new, and the presence of Teddy, the dog, Pepper, the cat, and the Sennett kiddie and their antics made them sit up and take notice. "A Man There Was" registered nicely played to with impressively clashing music.

Strand

It's decidedly a comedy week at the Strand where Constance Talmadge is affording much amusement as "The Love Expert" and Ernest Truex makes a fine little detective and accidentally shows surprising ability as a shimmy dancer in his latest comedy, "Stick Around." Both the feature and the Truex comedy managed to keep the audience in a very good humor throughout the entire show.

The overture was Liszt's "1st Hungarian Rhapsody." The Strand Topical Review contained some interesting events and "Screen Screams," illustrated jokes taken from the various magazines of humor, completed the screen entertainment.

Carlo Ferretti, baritone, sang "Valentine Song" from "Faust" and the "Sweetheart" duet from "Maytime" was sung by Eldora Stanford and Walter Pontius. Costumes and stage setting were in keeping with the song. The organ solo was "Pilgrims Chorus."

Garfield Tours for McLaughlin

Herman Garfield will make a tour of the United States in the interest of Robert McLaughlin's "The House Without Children."

Bickel in Charge at Dallas

Dallas, Tex.—L. Bickel has taken over complete charge of Metro exchange, who now has full ownership of the exchange for the distribution in Texas, Oklahoma and Arkansas.

Reelcraft Sells Billy Franey

Reelcraft has sold the 52 Billy Franey single reel comedies to the following exchanges: R. D. Marson Attractions Co., Boston; Consolidated Film Co., 90 Golden Gate Ave., San Francisco; Consolidated Film Co., 738 South Oliver Street, Los Angeles; Standard Film Service, Cincinnati; Standard Film Service, Detroit; Standard Film Service, Cleveland, and the S. & S. Film & Supply Co., Pittsburgh, Pa.

New Comedy Series for "U"
(Special to WID'S DAILY)

Los Angeles—Lee Kohlman has been signed by Carl Laemmle to do a series of one and two reel comedies for Universal.

New Theater for Baltimore
(Special to WID'S DAILY)

Baltimore, Md.—The corporation in which Travis H. Whitney is interested will erect a $300,000 theater here.

Edison made the motion picture possible. The RITCHEY poster made it profitable.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8284

Ritchey

Pathé News

FT. OMAHA, NEB.—Prepare to signal Mars—Leo Stevens makes first tests of apparatus designed to carry Prof. Todd to 50,000-ft. height in effort to "speak to" Mars.
IN THE LIMELIGHT—Pershing receives honorary degree—Missouri University presents degree to A. E. F. chief; the General in cap and gown (left) leads the academic march.
MERIDIAN, MISS.—Another tornado claims death toll in South—166 are killed and hundreds injured as terrific storm razes entire towns.
NEW YORK CITY—The Circus is in town, and goes a-calling! Fun-makers visit hospital to spread mirth and cheer among sick kiddies.
FRANKFORT, GERMANY—France occupies Ruhr district! First pictures showing the entry of French troops into German cities to keep order during the recent Red uprising.
A view of the city of Frankfort on the Main River.
"The men behind the guns" are French "Moroccos."
The French soldiers share some of their food with the German kiddies.
NEW YORK CITY—Overall army declares War on Profiteer hosts—hundreds clad in denim and gingham parade as protest against high prices.
PUNA, HAWAII—Gobs gaze into seething crater of Kilauea-Iki! Sailors of U. S. fleet visiting Hawaii make trip to summit of active volcano.
A sea of molten lava at the bottom of the pit heaves its fiery surface in awe-inspiring grandeur.
The lava sometimes takes the place of matches in Hawaii.
The center of the vast pit is known as "Halemaumau," or "The House of Everlasting Fire."
NICE, FRANCE—French President a sport enthusiast! M. Paul Deschanel is heartily acclaimed as he arrives to attend athletic meet.

today

Sell More Territory

Victor Kremer has sold "Work," "By the Sea," "The Champion" and "A Jitney Elopement" for Western Missouri and Kansas to the First National Film Co. of Kansas City. Standard Film Corp. has purchased them for Kansas and Missouri.

Pearson Touring Key Cities

Elmer R. Pearson, director of exchanges for Pathe, is touring the key cities of the central western states. He started the tour in Cleveland and will visit Indianapolis, Chicago, Milwaukee, Minneapolis, Des Moines, Omaha, Kansas City, St. Louis and Pittsburgh.

Takes Over Essanay Studio

Chicago, Ill.—Mrs. Sidney Drew has resumed work on her "After Thirty" series at the Essanay studio, part of which has been taken over by her. Moving here was necessitated by the fact that John Cumberland is appearing in "The Girl in the Limousine" and cannot leave the show to devote his time exclusively to pictures.

Up in the Attic

Some of the Girls

Minnie Ha Ha

JUST A MOMENT—

UP IN MARY'S ATTIC

with

Eva Novak, Harry Gribbon and an all-star cast

WILL BE READY SOON

It is being prepared for the trade by Elmer J. McGovern, who edited "Mickey," and who says it is the MOST SENSATIONAL FEATURE he ever had anything to do with

FINE ARTS PICTURES, Inc.

Murray W. Garsson, Pres.
130 W. 46th St.

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New York City

In the Courts

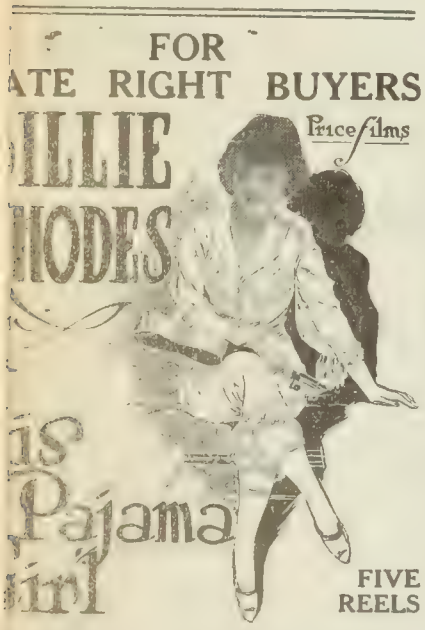
jury in the Supreme Court re-d a verdict for $25,000 against ander Fisher, owner of a mo-picture theater at 59 Flatbush Brooklyn, because his automo-an down and killed Mrs. Mary , conductor on a Brooklyn trol-ar, in October, 1918, while she working to support herself and ung son in the absence of her and in the American army in ce.

e Commonwealth Film Corp. iled suit in the Supreme Court st Frank Finkelstein to recover on a check made Nov. 27 last was not paid.

the suit of Darcy & Wolford st William Stoermer to restrain se of "The Tidal Wave" as the of a film play on the ground the plaintiffs have established right to the name because of e in a play, Supreme Court Jus-Giegerich, who decided against lefendant once before and then ted a rehearing, has again con-d that the plaintiffs are entitled ior right because its use by the dant is not to describe a "tidal " in the literal sense, but as a l wave of human events." For reason the court holds that rmer must take some other fig-ve name for his film.

"Deep Purple" at Capitol

he Deep Purple," directed for flower by R. A. Walsh, will have remiere at the Capitol May 2nd.



B. PRICE COMPANY, Inc.
NEW YORK CITY

German Recovery

Former Newspaper Correspondent on Return Thinks Teutons Will Be Good Customers.

If the old adage that coming events cast their shadows before them holds good Germany will in time become one of the best markets in the world for American pictures. The present embargo is only a passing obstacle that soon will disappear.

This is the opinion held by Alfred G. Anderson, of the Inter-Ocean staff, who has just returned from Germany. Before his affiliation with the Inter-Ocean Anderson was the Berlin correspondent of the International News Service. Anderson says in part:

"German audiences far prefer American pictures to any others produced, including their own. They cultivated a taste for our product before the war, and this taste was amply developed during the actual conflict when German motion picture production, like other non-war industries, was seriously crippled. thus opening the way for a foreign picture invasion. Of all foreign pictures American productions were by far the most popular. The Germans like snappy stories and a maximum of action. This they find only in a limited measure in their own pictures. And where the demand exists the supply cannot be indefinitely withheld from the consumer.

"There is nothing surprising or astounding to me in recent reports that some German film men have opened negotiations with American producers and exporters for large supplies of American pictures as soon as the embargo is lifted. More than once during 1919, while acting as a newspaper correspondent in Berlin, I was approached by German motion picture people who both wanted to buy American films for Germany and sell German films in America. At the time I was too busy with my newspaper work to give such matters the attention they deserved. But that does not alter the fact that the intention was present. And I did live long enough in Berlin to see American news films enter the country legitimately and become included in the regular programs before I returned to America a few months ago.

"Since my return home I have followed events in German closely. I have, among other news articles, read all the reports I could find in German trade journals on the present film embargo. From the German trade press it appears that the embargo is by no means hailed as an unmixed blessing by German exhibitors. The Erste Internationale Film-Zeitung, one of the leading Berlin trade journals, quoting the Berliner Tageblatt, recently reported a turbulent session of the Berlin Chamber of Commerce when the motion picture element of that body launched an attack on the embargo and introduced a resolution for its removal by August 15, 1920. The resolution, according to the Film Zeitung, was voted down under the influence of producers and the non-film elementc of the chamber who were opposed to the importation of luxuries.

"The life of the embargo, however,

(*Continued on Page 9*)

Only one place to go

If there was only one grocery store and one butcher shop to supply your needs you'd be pretty sure to get your "name in the pot."

There's going to be ONE exchange in your territory dealing exclusively in quality short subjects, including Bruce Scenics Beautiful, Chester Outings, Screenics, and the most varied selection of one and two-reel educational, scientific and popular subjects ever offered.

There will be comedies, too—one two-reeler each week, including the Chester Comedies, the "Torchy" series and two other two-reel series yet to be announced.

That exchange is essential to your theatre's prosperity. It will be one of the twenty-two branches of

EDUCATIONAL
FILMS CORPORATION OF AMERICA
729 Seventh Ave. New York

JOY COMEDIES
FOR
Joy
Two Reels of Sheer Delight

"THE UNKNOWN RANGER"
ALSO
"DANGEROUS TRAILS"
FOR
Action and Thrills
IN
Western Features
BY
AYWON FILM CORPORATION
NATHAN HIRSH, Pres.
729 Seventh Ave. **New York**

o Break Ground for Stanley House

Philadelphia—The laying of the orner stone of the new Stanley the-:er, at 19th and Market Streets, ill take place at 3 o'clock on Satur-ay, May 8th.

A feature of the theater will be an nobstructed view of the stage or :reen from every part of the house, s the building is constructed with floor space of 142 feet without col-mns. The exterior walls will be of rick and terra cotta. The organ will ost $75,000.

Change at Rivoli

Wallace Reid in "The Dancin' ool" will be the feature at the Ri-oli next week instead of Ethel Clay-on in "A Lady in Love," as orig-ally scheduled.

Photo-Serial MS. For Sale

The collaboration of two authors and a scenario editor has resulted in

AN AMAZING PHOTO-SERIAL STORY

with 3 to 6 ABSOLUTELY NEW THRILLS never used before in each of the 15 episodes. The UNEQUALLED SUSPENSE does not depend on tiresome wrecks, explosions, or athletic feats, but upon

SEEMING IMPOSSIBILITIES PLAUSIBLY EXPLAINED

The most startling sensations ever imagined. The most unsolvable mystery ever created. Destined to be

AN EPOCH MAKER IN SCREEN SERIALS

Production, inexpensive. The story will cost money, but it's worth it. For full particulars, address

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Care Wid's Daily,
71 W. 44th St. N. Y. City

TERRITORY STILL OPEN
on
"THE GREAT WHITE TRAIL"
With DORIS KENYON
and all star cast
NEW YORK and
NORTHERN NEW JERSEY
EASTERN PENNSYLVANIA and
SOUTHERN NEW JERSEY
MICHIGAN
WISCONSIN
NORTH and
SOUTH DAKOTA
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New York City

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CAMERAGRAPH

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients "The Play's the Thing," and we have it.
Celebrated Authors Society
701 7th Ave., N. Y. C.
Phone Bry. 1511

Coast Brevities

(Special to WID'S DAILY)

Hollywood, Cal.—"The Mischief Man," Lew Cody's latest now in course of production, is an original story by H. Tipton Steck. Cody's next story is also an original of Steck's and will be produced in New York City. Steck and Cody plan to leave about May 5th.

Olive Thomas is to be starred in "Jenny," during her stay on the coast. This picture will be produced under direction of Laurence Trimble at the Selznick studios.

The filming of "Held in Trust" with May Allison was started this week at the Metro studio. John E. Ince is directing.

Helen Ferguson will support Mitchell Lewis in "The Mutiny," the second Jack London story.

The cast for King Vidor's "The Jack-Knife Man," from Ellis Parker Butler's novel, includes Florence Vidor, Charles Arling, Fred Turner, Willis Marks, Harry Todd, James Corrigan, Lillian Leighton, Bobby Keiso and Claire McDowell.

Roscoe Karns has again been loaned by King Vidor, this time to Lasky.

Allan Dwan has begun preliminary work on his sixth Mayflower production.

Ward Crane, Anita Stewart's leading man in "The Yellow Typhoon," has been re-engaged for "Harriet and the Piper."

Lillian Rich has been given the leading role opposite Frank Mayo in "The Red Lane."

Norman Dawn will direct Edith Roberts in "Mirama" for Universal.

Walter W. Bell, cameraman with "Buddy" Post unit at National Film, will sail for Europe about June 1 to produce comedies near Paris.

Harry J. Revier will direct "The Son of Tarzan" serial for the National Film.

Production of "The Palace of Darkened Windows" for the National Picture Theaters has been started.

H. H. Van Loan is to write a novel from his original photoplay script of "The Virgin of Stamboul."

Lenwood Abbot, superintendent of National Laboratory, has perfected an enlarging camera which it is said will make a clear-cut print from a motion picture negative. This machine will make it possible to reproduce pictures for publicity purposes without the use of a Graflex camera, it is claimed.

Mabel Normand started work this week at the Goldwyn studios, under the direction of Victor Schertzinger making "Rosa Alvara," a story by Pearl Curran.

Director Frank Lloyd finished this week "Madam X" in which Pauline Frederick was starred.

Douglas MacLean and Doris May have begun work on their seventh Thomas H. Ince vehicle, "Yancona Yillies," the Saturday Evening Post story by Herschel S. Hall.

The Historical Film Co. has commenced the filming of their productions based on stories of the Bible.

Allen Holubar will be in action within a week producing a photo-drama starring Dorothy Phillips.

GAUSMAN.

Special Representatives for Pioneer

At the recent conference of the executives of the Pioneer co-operative distribution system it was decided to create a body of special representatives which would visit each of the exchange centers and work in conjunction with the local staff.

Howells in Larger Quarters

Howells Cine Equipment has moved from the offices it has occupied with David P. Howells, Inc., into new and larger quarters in Suite 1110-1111 of the Godfrey Building.

ANNOUNCEMENT

GEVAERT CO.

ANTWERP, BELGIUM

Leading European Manufacturers of raw cinematographic film.

For all particulars apply

Louis Destenay, Gevaert Company
HOTEL ASTOR

Progressive Exhibitors Will

CONTINUE TO "FOLLOW THE TRACKS"

of

"Back To God's Country"

To the nearest

FIRST NATIONAL EXCHANGE

and book a quick return date
before the animals migrate for the summer

There are 5 big reasons for the success of this picture! That it was "shot" on the REAL location in Northern Canada is one of them.

6 West 48th St. New York City — Ernest Shipman, Manager — Hotel Congress Chicago

"WHOOP

A Hilarious Comedy, Fast and Furious, say critics

WEALTH OF INCIDENTS

"Whoop this up. There is a true comedy situation and a wealth of incidents grouped around it. Rich in material of the laughter producing kind. The director is to be congratulated. 'Don't Ever Marry' is well worth being called a First National attraction."—Moving Picture World.

GOES AT TOP SPEED

"A creditable offering. There is scarcely a moment when the action isn't proceeding at top speed. A cast of conspicuous ability and you can classify it as a fast moving, mirth provoking comedy. The complications are fast and furious—exceedingly fascinating."—Motion Picture News.

LIVELY HUMOR, DYNAMIC ENERGY

"Clever comedy, replete with numerous farcical situations, skillfully handled. Matt Moore invests the hero role with lively humor and dynamic energy. Marjorie Daw is charming. Make the most of the all-star cast."—Exhibitor's Trade Review.

A HILARIOUS COMEDY

"A hilarious affair—funny, bright and entertaining. An excellent cast."—New York Morning Telegraph.

A BIG HIT

"Marshall Neilan puts over 'Don't Ever Marry' as a big hit. You can promise the best in the feature comedy line. It contains a very unusual quota of real laughs. May prove just as attractive from its end as 'The River's End' from the dramatic angle."—Wid's.

TELL YOUR FRIENDS

"A comedy of situation. Lack of space prevents us from giving the detailed comment that it deserves, but it will be safe to recommend it to all sorts of friends. There are chuckles planted and smiles are very thick. A competent cast."—New York Tribune.

AN AMUSING COMEDY

"An amusing comedy, screened by Marshall Neilan."—New York World.

CALLS IT HILARIOUS

"A hilarious comedy."—New York Sun and Herald.

THE FUTURE CHAPLIN

"An exceptionally bright farce, brisk as they make 'em, and adorned by two pretty girls, Marjorie Daw and Betty Bouton. Matt Moore plays with energy. Wesley Barry, the bell hop, is the Chaplin of the future."—New York News.

VAST AMOUNT OF LAUGHTER

"The cause of a vast amount of laughter at the Strand theatre. A good company.—New York Evening Post.

GREAT SCREEN TALENT

"Enough screen talent in the cast to adequately care for all the comedy."—New York Evening Sun.

FIRST NATIONAL EXHIBITORS CIRCUIT

A FIRST NATIONAL ATTRACTION

HER UP"

Says the Moving Picture World
Speaking of

Marshall Neilan's

"Don't Ever Marry"

A MIRTHQUAKE IN SIX SHOCKS

From the story by
EDGAR FRANKLIN

Adapted to the screen by
MARION FAIRFAX

Photographed by
HENRY CRONJAGER and DAVID KESSON

Lighting Effects by HOWARD EWING

Technical Director, BEN CARRE

MARSHALL NEILAN PRODUCTIONS

HAS THE WORLD LOST IT'S VISION?

"DEMOCRACY"

-- THE --

VISION RESTORED

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DIRECTED BY WILLIAM NIGH

In this World Vision of the New Order which is to come lies the solution of Humanity's greatest problem:

THE ELIMINATION OF CLASS HATRED!

In all lands and ages there has existed an unceasing conflict between Democracy and Autocracy.

In a delightful, soul-gripping romance of graphic realism is portrayed this conflict as it exists in our modern civilization, wherein heroic men and women of today continue unabated the long struggle for *more room, greater opportunity*—FREEDOM!

EVERY SCENE TEEMS WITH THOSE BASIC ELEMENTS WHICH HAVE

AUDIENCE APPEAL!

DEMOCRACY PHOTOPLAY COMPANY.
THOUGHT DRAMA PRODUCTIONS.
LEE FRANCIS LYBARGER, PRESIDENT.
2826 DECATUR AVENUE, NEW YORK.

erman Recovery

(*Continued from Page 4*)

hardly be long. The German rnment, facing internal disturb- and uprisings on every hand, ginning to realize that motion res are a necessity rather than ury, according to recent advices Berlin. The Government is ening to the fact that a healthy popular source of amusement photoplays will go a long way rd making the people forget their rial wants, which are at the bot- of all disturbances in Germany. w days ago I received a letter one of the leading men of the stry in Germany, who declared he would soon be in the mar- or American pictures. This does indicate a protraction of the argo, though the report that it be lifted as early as May 1 does appear to be authenticated by nan official sources.

he threatened 'nationalization' of German motion picture industry ld not, even if it materializes, in- re with the exportation of rican pictures to Germany. Na- l or municipal control of produc- and exhibition means merely our competitors in Germany will he Government or municipalities ad of a large number of private iduals and concerns. In Nor- some of the cities and towns already taken the motion pic- theaters out of the owners' s. They have become 'nation- d' in the German sense. Still re selling as many American pic- as ever in Norway. For the icipalities can no more than in- fual owners operate a 'movie' out pictures.

rom German trade papers it is nt that Scandinavian producers busy building up future markets ermany. The Scandinavians are enough to Germany to always eive the direction of the wind, be the wind ever so ill, if it blows thing good for Scandinavian tres it will do fully as much for rican films.

peaking of the prospects of 'na- lization' recently, Herr Koch, nan minister of the interior, de- d to an interviewer of the Ber- Tageblatt that 'there is a great- anger of Americanization than of nalization of the German mo- picture industry."

Yudkin Goes on Tour

erbert H. Yudkin, producer of een Smiles," distributed by Vic- Kremer, is now visiting inde- lent exchanges in the interest of series. He will visit Philadel- Washington, Baltimore, Pitts- h, Indianapolis, Cleevland, De- and Chicago.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Yakima, Wash.—Frederick Mercy, manager and owner of three houses here, believes that newspaper advertising is the most essential factor in the advertising for houses where transient patronage is negligible. In such cases, he holds, it is necessary to build up a steady patronage and look to a steady repeat attendance for support. A mailing list is also advocated by him, but if used every week, he claims, soon loses its effectiveness. Mercy advocated lobby displays, which usually make an impression due to the manner in which they improve the appearance of the theaters which use them. Overuse of such adjuncts as heralds, programs, circulars and other methods of printed exploitation lessens their value, he says, and exhibitors should be dsicreet when employing them.

Pittsburgh, Pa. — "Diplomacy," says W. F. Mason, manager of the Grand, "when tempered with good judgment can help the exhibitor pack his house." According to him, the man with "Czar instincts" has no place in the show business, for in it the making and keeping of friends is extremely necessary, in fact, success depends almost entirely upon it. A grouch at the manager's desk, failure to nod or chat occasionally with a steady patron and other such little matters will not help build up consistent attendance. A large portion of the people are rather quarrelsome and inclined to carry chips on their shoulders. They should be treated tactfully. "Right or wrong, the patron is always right," says Mason, "and if you can't suit him there's something wrong with you."

"Big Six" Closes

(*Continued from Page 1*)

which they were recruited into pictures. Mr. Price has been active in editorial and political circles for many years and served his Government throughout the world war as Wm. G. McAdoo's strong right arm in the Railroad Administration. Mr. Price has been president of the United Artists Corporation from the date of its formation a year ago, retiring two weeks ago for this expansion of his activities in the motion picture industry.

Mr. Warren was one of the founders of the Goldwyn organization in association with Samuel Goldwyn and Edgar and Archibald Selwyn. He was vice-president and a director of Goldwyn Distributing Corporation from the day of its formation, with control over sales. For a year following his retirement in April, 1919, he was vice-president in charge of sales of the Hodkinson organization, from which he retired ten days ago for his new alliance with the Associated Producers, Inc.

SAENGER
AMUSEMENT CO.
Permanent New York Office at
1780 BROADWAY
W. H. GUERINGER, Representative
GOODRICH BLDG.
4th Floor Tel. Circle 1298

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Artistic Paintings
OF
FILM STARS and FEATURES
220 West 42nd ST.
NEW YORK

HERBERT
BLACHE
Now directing
"The Saphead"
WITH
ALL STAR CAST

"THE NINTH COMMANDMENT"
THOU SHALT NOT COVET THY NEIGHBOR'S WIFE
Starring FERNANDO R. ELIZONDO & Madame HALINA BRUZOVNA
ELIZONDO PRODUCTIONS
Directed by EMIL HARDER
FOR WORLD RIGHTS APPLY TO
SUNSHINE FILM, INC.
Tel. Bryant 7123 111 W. 42nd St.

Think about the tremendous possibilities—
"THE SON OF TARZAN"
—as a Serial!

NOTABLE SCREEN SUCCESSES

THE PRESS — THE EXHIBITORS — and THE PUBLIC have put their stamp of unreserved approval on

"WOMEN MEN FORGET" starring MOLLIE KING

and

"THE INNER VOICE" -- starring -- E. K. LINCOLN

Both AMERICAN CINEMA Productions

Now in the course of production

"STOLEN MOMENTS"
featuring
Marguerite Namara
Directed by James Vincent

"HIS BROTHER'S KEEPER"
By N. Brewster Morse
With an all-star cast
Directed by Wilfrid North

AMERICAN CINEMA CORPORATION

WALTER NIEBUHR, Pres.

Office:-
411 Fifth Ave., New York City

Studio:-
Glendale, L. I.

Cuts and Flashes

he Marriage of Mayfair" has started by Metro.

neer's May release will be Maoro in "Midnight Gambols."

J. Verhalen has moved into offices at 116 West 39th St.

nk Keenan's newest producfor Pathe, called "Dollar for ," is scheduled for release on 2.

ald B. Spiero, formerly in of advertising at B. S. Moss , has opened a general adveragency of his own.

rell Foss will play opposite Allison in her next Metro pron, "Held in Trust," to be di by John E. Ince.

y Heath has started work on en version of Margaret Mayo's "The Marriage of William which Metro will produce.

four Charles Chaplin re-issues ighted by Victor Kremer, ," "The Champion," "By the Sea" and "A Jitney Elopement," have been booked by houses on the Moss and Proctor circuits.

"The Third Eye," Pathe's newest serial, is scheduled for release on April 23. Warner Oland and Eileen Percy are co-starred and H. H. Van Loan wrote it.

New Power Plant in Metro Studio

Hollywood, Cal.—A $14,000 power plant has been installed in the Metro studio. Six transformers of 160 horse power each have also been put in.

Myron Selznick has bought "Red Foam" from William H. Hamby, published in the Saturday Evening Post.

Selma, Cal.—City will build an airdrome, work starting May 1.

Edmund Goulding's "The Dangerous Paradise" has been acquired by Selznick, and will be used as the first starring vehicle for Louise Huff.

Vincennes, Ind.—L. A. Wilkerson and Adler Lyons to build Pantheon.

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
4220 WEST 42nd ST. - ROOM 200

PROPER INSURANCE MEANS PROTECTION
YOUR BUSINESS—AUTOMOBILE, HOME, STAR,—YOU YOURSELF—NEED INSURANCE.
Take precautions against insufficient insurance. A 5,000 or 10,000 limit does not adequately cover your auto. Ask us why—and we will tell you.
REUBEN SAMUELS INC. REAL SERVICE Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428
Reuben Samuels Insurance

SIMPLE SOULS

Mats, Electros and Stereos for the Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

WID'S WINS
WID'S reviews call the turn with uncanny regularity. A comparison of back copies and your box office records will make you think he had inside information from "the other side."
"Yea, Bo! .Want a good comedy—a good two-reeler—with the latest innovations in shimmying music captions? Then get to 'Torchy.' The 'Torchy' comedies featuring Johnny Hines are being presented by Charles C. Burr, and if the rest of them come through as well as the first, shown this week at the Strand, it's a bet that they are going over big.—They've certainly got a knock-out in their first one."
WID'S.
TAKE WID'S TIP ON THE
JOHNNY HINES "TORCHY" COMEDIES
MASTER FILMS, INC.
C. C. Burr, Pres.
133 West 44th St., N. Y. C.
Book through Exchanges of Educational Films Corp. of America

TYPHOON COOLING SYSTEM
TYPHOON FAN COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.
Camp Street Orleans, La. — 255 N. 13th Street Philadelphia, Pa — 64 W. Randolph St. Chicago, Ill.

"WE NEVER DISAPPOINT"
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET NEW YORK
TELEPHONE BRYANT 5576
ALLAN A. LOWNES GEN. MGR.

Frank Borzage
directed
"THE SHOES THAT DANCED,"
an Underworld gem, for
TRIANGLE.
PAULINE STARKE
was the girl,
DICK ROSSEN
was the heavy,
REMEMBER?
And the lead,
"THE HARMONY LAD"
was
Wallace Mac Donald
Watch This Space Every Day!

Harris Leaves Chester

R. S. Harris has resigned as sales manager for C. L. Chester Prod. and has been succeeded by Edward Bonns, formerly with Warner Bros.

Harris left for California yesterday.

Salisbury an Independent
(By Wire to WID'S DAILY)

Los Angeles—Monroe Salisbury, formerly a Universal star, has formed a company known as the Monroe Salisbury players to make independent productions. He will probably use the Brunton studio.

Franchise Sold

The Signal Amusement Co. has acquired the franchise for the Atlanta territory in Associated Exhibitors, Inc. This territory includes all of Georgia and most of Tennessee, Alabama and Florida.

The company's theater holdings in Chattanooga are the Rialto, Alcazar, Fine Arts, Bijou, Lyric, Superba, Bonita, American, Royal and Post, and their interests in Knoxville include the Strand, Majestic, Queen, Rex and Bijou. The Palace and Princess, Merryville, Tenn., are also owned by Signal.

The Signal Co. has under construction several theaters. Chief of these is $500,000 Tivoli, now being built in Chattanooga.

Besides the Tivoli construction is under way in Knoxville of the Riveria to cost $150,000. Leases have been signed and contracts let for the construction of the Rivoli, to cost $500,000. Signal's $80,000 theater in South Pittsburgh, Tenn., will open within a month, and another new house is announced for Harriman, Tenn.

Signal represents First National in its territory and also is affiliated with the National Theater Companies of Knoxville, which combination controls 18 other theaters.

Officers and directors of Signal are Judge W. E. Wilkerson, president; F. H. Dowler, Jr., vice-president and general manager, and F. H. Dowler, Sr., secretary and treasurer.

Other members of the organization are W. H. Lindsay, vice-president of the Napier Iron Works, and J. A. Clarkson, vice-president, secretary and treasurer of the Nashville, Chattanooga and St. Louis Railroad.

SENSE and CEN
Combined with g
judgment they b
will make dollars.
GEORGES CARPEN
in an intriguin
drama of Ameri
society will rea
harvest at your
office.
Directed by
John G. Adol
ROBERTSON-C
SUPER-SPECIAL
"A MILLION DOLLAR
ATTRACTION

New Coast Producer
(By Wire to WID'S DAILY)

Los Angeles—Screencraft, Inc., is the name of a newly formed producing company which has taken over the old Essanay studio at Culver City.

The company will produce four Christian Science stories a year, the first of which will be by Carrie B. Hutcheson with Chadwick Ayers directing.

Robert McKim, Rhea Mitchell, Olga Gray and others are in the cast. In addition the comp make a series of two reel with 'Bumps" Adams in the role. It is reported that Kane will handle the distrib

Arthur S. Kane offices de terday that Mr. Kane woul ute the above product.

After completing "B O'Kane," Emmett J. Flyn rect Tom Mix.

Joseph R. Miles Motion Picture Enterprises
LLOYD'S FILM STORAGE CORPORATION
Now in Their New Home
126-132 West 46th Street
Phone Bryant 5600
At Your Service
TWENTY-FOUR HOURS A DAY EXCEPT SUNDAY
THREE UP-TO-THE-MINUTE PROJECTION ROOMS
TEN FULLY EQUIPPED CUTTING ROOMS
THREE STORAGE VAULTS ON PREMISES
Twelve Vaults in Long Island City
Free Delivery Service Between
Customers' Offices and Vaults
FILM SERVICE BUREAU
Does Everything to a Picture Except Produce It
FILM LIBRARY
Scenes of Every Description for Dramatic and Industrial Productions
USED FILM DEPARTMENT
We Buy and Sell Used Film in Good Condition
CONSULT US

BECAUSE
If you use
"COMEDYART"
You need nothing else
beside your feature
COMEDY · NOVELTY · SCENIC
DIVERSITY · CLASS
SPECIAL PICTURES CORPN
H.W. Hellman Bldg. Los Angeles

CHICAGO SPECIAL CONVENTION ISSUE

e BRADSTREET f FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

.. XII No. 29A — Thursday, April 29, 1920 — Price 5 Cents

ALMOST AT END

ssolve F-I-L-M Clubs

busch Seeking Information for Department of Justice for Sherman Law Violations

ank J. Rembusch admitted just re going home to Indiana that ad been approached by agents he department of justice, who seeking information relative to activities of F. I. L. M. clubs other exchange managers' orzations throughout this country, scertain whether or not these orzations are operating in violaof the Sherman anti-trust law. s a result the M. P. E. of A. sent out a letter to exhibitors ing evidence. The letter says in :

The evidence desired are 'orig- letters or certified copies of rs sent to exhibitors by man- s requiring them to appear be- a film club, affidavits of conation or threats by salesmen or nagers of film companies to cut service unless the rules and regions of film clubs are complied by the exhibitors, etc.

The film clubs who pass on differ- s or grievances between an indual exhibitor and an individfilm company commit an act in raint of trade," declares the cir- r.

Hall Gets Triangle

(Special Wire.)

ew York.—Frank Hall officially ounces the purchase of Trile Exchanges and Productions. s gives Hall-Mark offices in nteen key cities. Hall has ready r new productions, two by Bur- King and two by Horace Plimp- Another big deal is hanging in which Hall is interested.

eed a GOOD Publicity man? Employ OMON, he's wise.—Advt.

Fabian Second Vice-President

Jacob Fabian of Paterson, N. J., was yesterday elected second vice president of Associated First National Pictures, Inc. Mr. Fabian is the franchise holder for the State of New Jersey and operates a chain of theatres in that state. He was one of the original circuit members and has been active in the molding of the organiaztion's policies since its inception. His son, A. M. Fabian, is the active manager of the First National Exchange of New Jersey.

Many Exhibitors Leave—First National Still Busy With Sub Franchise Question—John Emerson Talks

Ethel Barrymore to Make "Declasse"

New York. — Ethel Barrymore, now starring in "Declasse," will make the picture version of the play for Famous Players.

Famous Preferred Drops

New York.—Famous Players preferred stock dropped 7 points at the close of the market Wednesday, selling at 84.

Because the First National Chicago meeting is more than forty-five minutes from Broadway, Charles Ray couldn't be present.

With the exhibitors' convention at an end, First National made a strong effort to wind up its convention yesterday, but a number of matters yet remain unsettled. They will probably be worked out today, the convention coming to an end some time tonight.

Practically all of yesterday's session was given up to a discussion of various matters pertaining to the sub-franchise question. One of the chief points of difficulty is to satisfy all of the present franchise holders and those exhibitors of their sections who want sub-franchises. This is a vexing question.

This is certain, however: Within a very short time representatives of First National will be all over the country discussing with exhibitors the sub-franchise plan, and it is expected confidently by First National executives that the plan will prove very successful.

One of the features of yesterday's session was the talk of John Emerson, who emphatically presented to branch managers and others in attendance the possible difficulties in sight from any organization which by its methods attempted to control the industry. Emerson hit out from the shoulder hard.

There was another meeting last night, when the sub-franchise question was again taken up.

Many of the exhibitors will make their getaway today and the last batch will probably go home on Friday. From the expressions voiced there is no question of the success of the convention and the plans they expect to develop therefrom.

First National will in all likelihood clean up everything by tonight and all home office officials expect to be on their way to New York Friday.

(*Continued on Page 2.*)

2½ BRADSTREET of FILMDOM — Wid's DAILY

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Archainbaud Signed by Selznick.

George Archainbaud, director of Selznick presents Louise Huff, is an a long term contract by Myron Selznick, after completing "The Shadow of Rosalie Byrnes," with Elaine Hammerstein. Archainbaud is working on "Marooned Hearts," for Selznick in the Bahamas.

"The Fighter."

"The Fighter" has been purchased by Myron Selznick from Albert Payson Terhune. Robert Ellis will direct.

Fairbanks Injured

Los Angeles.—As the result of an accident Doug Fairbanks will be laid up several weeks. He and several members of his company were injured severely when an earth avalanch occurred while shooting a scene.

Bert Lytell is due in New York in a month to make four Metro productions here.

Goldwyn Pictures Corporation

Sir:

The Morning Telegraph says:

"The Woman in Room 13" is one of Pauline Frederick's best cinema vehicles and likewise one of the best of the Goldwyn offerings."

ALMOST AT END

(*Continued from Page* 1.)

The sub-franchising plans naturally are taking up considerable time. Most of yesterday's meeting was taken up with working this out. It is a big job.

Kirkpatrick Arrives

A. S. Kirkpatrick of Robertson-Cole arrived yesterday from the coast and was busy meeting exhibitors around the lobby last night.

Grauman Denies Reports

During the several meetings of the exhibitors a report spread that among those exhibitors who would be foremost in the fight against the producing companies interested in theatres would be Sid Grauman of Los Angeles. It was further reported that he had "broken" from Adolph Zukor.

Wid's Daily wired Grauman with reference to the report. His answer, received last night, reads:

"Rumors that I have had unfriendly relations with Famous Players-Lasky or Mr. Zukor are entirely false and unfounded. On the contrary, my relations with them have been 100 per cent satisfactory. Grauman's million-dollar theatre has played only Paramount-Artcraft productions, with the exception of one Realart, since opening, two and a half years ago. I have never had greater confidence in Famous Players-Lasky or Mr. Zukor than at present and anticipate the most cordial future relations. I still consider, and have always considered, Paramount-Artcraft Productions representative of the highest degree of perfection yet attained in making motion pictures. In the future as I have been in the past. This is final. Grauman."

Nathanson Arrives

Nathan L. Nathanson, First National franchise holder for eastern Canada, reached town yesterday.

WARREN WON'T TALK

The only comment that F. B. Warren, general manager of The Associated Producers, Inc., would make yesterday following the publication that Oscar A. Price had been elected president of the organization and Warren general manager, was that "the exhibitors of the country can be very certain that Associated Producers at all times intend to ignore the politics of the industry, to confine themselves closely to the production of the biggest pictures that they are capable of making and that Associated Producers have no thought, plan or intention of ever attempting to acquire theatres for the purpose of competing in any way at any point with the exhibitors."

Warren is awaiting the arrival in Chicago of Oscar A. Price, and the two executives of the new organization are going to California within the next few days. He declined to discuss in any way the plans of the organization with relation to sales or personnel.

After Mid's Daily special convention number was circulated about the Congress many of the visiting exhibitors and exchange men saw Warren in the lobby and he was busy accepting congratulation for some time. Later J. D. William met Warren and extended his congratulations in a very warm tone.

COMMON SENSE

The magnetic personality the deeds of heroism which thrilled the world and the romantic career of

GEORGES CARPENTIER

combine to make him the most popular and interesting character ever shown upon the screen.

Coming in an intriguing romance of society.

Directed by John G. Adolfi

ROBERTSON-COLE

SUPER-SPECIAL "A MILLION DOLLAR ATTRACTION"

VARIETY SAID—

"The brightest spot of the whole entertainment proved to be the first of the Sewell Ford 'Torchy' stories, featuring that able comedian, Johnny Hines."

Don't let these get away from you.

MASTER FILMS, INC.
C. C. Burr, Pres.
133 West 44th St., N. Y. C.

Book through Exchanges of Educational Film Corp. of America

Signal Expanding

Improvements amounting to more tan $1,500,000 are planned by the ignal Amusement company for eir twenty houses in Chattanooga, noxville, Maryville, Harriman, and uth Pittsburg, Tenn. A new use, costing $500,000, is now under nstruction in Chattanooga. This use will be an exact duplicate of e Keith Palace, Cincinnati. The boli, costing $250,000, is also going in Chattanooga under the Signal nership in a short time.

Work on the Rivoli will start in noxville about May 1. This theatre planned originally to cost $250,000. smaller theatre. costing $125,-0, will be started in Knoxville im-diately. In addition to the new eatres, the Signal company has ently enlarged its holdings in noxville by the addition of the ljou theatre, which holds the Keith nchise.

These improvements and the new uses are being constructed to ow the faith the Signal company s in the south and the immediate ritory, according to a statement de by E. R. Rogers, booking nager of the company. They ow a wide departure from e policies in effect in the southern tes, both in point of beauty of the eatre and the "class" with which e programs are put on. The iboli" will set a standard for the tion picture theatres of the south.

The Signal company owns the As-iated Exhibitors' franchise, and is the First National Exhibitors' cir-t, Inc.

The men at the head of the Signal ganization are W. E. Wilkerson, sident, of the firm of Wilkerson Hyde; W. H. Lindsey, vice-presi-nt, also vice-president of Napier n Works; F. H. Dowler, Sr., re-ed capitalist, treasurer, and E. R. gers, booking manager and pub-ity director. Mr. Rogers attended e convention in Chicago.

Kunsky Building Another

Detroit.—John Kunsky has signed 9 year lease, directly opposite the dison theatre, where he will erect ouse seating 4,500.

OF all the characteristics that mark the RITCHEY poster, the quality of getting satisfactory box-office results is the one that appeals most to the exhibitor.

RITCHEY

Litho. Corp.

406 W. 31st St., N. Y.
Phone Chelsea 8388

Ritchey

Callaghan Gets Washburn

A. J. Callaghan and Harry Leonhardt arrived from the coast Wednesday. Callaghan has signed up Bryant Washburn for specials.

Kaufman's Through First National

Al Kaufman, it is understood, will release the Allan Holubar specials through First National. Kaufman was in Chicago talking things over with the First National moguls.

Muehlman Joins Schenck

Chas. Muehlman, for the last 18 months Frisco manager for William Fox, will come to New York as the distribution manager for Joe Schenck, in all likelihood, handling Norma and Constance Talmadge productions.

Yellow Typhoon Shown

Two hundred exhibitors attending the convention witnessed a private showing of "The Yellow Typhoon," at the Zeigfeld theatre, at 10:30 Wednesday. The showing was made for the purpose of familiarizing the exhibitors with the quality of the Gliftograph screen, as well as the excellence of the First National picture. Unfortunately the projection at the Zeigfeld theatre is not of the best, the quality of the screen was recognized.

Charles Christie Arrives

Charles Christie arrived from the coast yesterday.

Oscar A. Price Due Today

Oscar A. Price, the newly elected president of Associated Producers and formerly president of United Artists, arrived here today en route to the coast.

Harry Sherman Here

Harry Sherman, interested in a new co-operative deal of producers, is talking things over with the crowd.

Radin Pictures

Will Screen During Convention Week

Frank Mayo

in

Thru Eyes of Men

Zip Comedies

Real Star Dramas
Weekly Indigestion
Etc., Etc.

See

WILLIAM PIZOR

Special Representative

Sherman Hotel Chicago, Ill.

Kolker With Selznick.

Henry Kolker will direct the fourth National Picture Theatre's production, "The Palace of Darkened Shadows."

Going to New York

Edward Armstrong, of Denver, will become head of the Supply Dept. of Universal. Here with the Universal crowd.

"Sex" Breaking Records

Atlantic City, N. J.—"Sex" is the Boardwalk sensation. Originally scheduled for several weeks, it is understood the big crowds attending have called for another week's booking at an advance over the original booking price.

Proctor Here

Ralph Proctor of United Artists, mingled with the crowd yesterday.

Earle Directing Louise Huff.

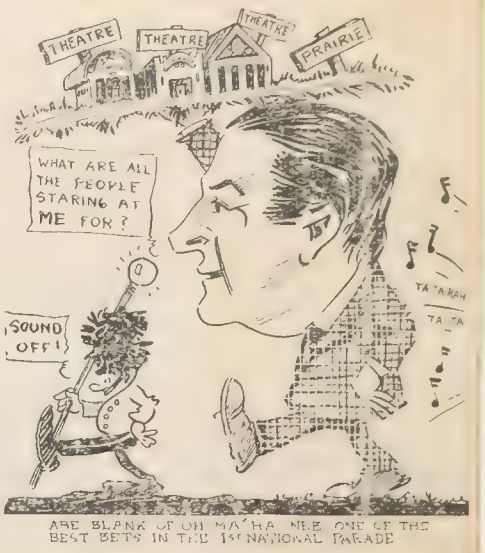
The first picture in which L. J. Selznick presents Louise Huff, is announced as "The Dangerous Paradise." William P. S. Earle will direct Miss Huff in her first picture. "The Dangerous Paradise" was written by Edmund Goulding.

Myron Selznick Vice-President.

New York.—Myron Selznick has been appointed vice-president of Select Pictures, and will have direct supervision of all productions distributed through Select in addition to his other duties.

Another Producer Here

Eltinger F. Warner, who is interested in the Benjamin B. Hampton productions, was seen in the lobby yesterday. He could give no definite information as to the probable release of the big Zane Grey production, "The Great U. P. Trail," although it has been talked of as a First National special.



Going to Canada

Immediately after the convention, Ernie Shipman of Canadian Photoplays Ltd., will go to Calgary, Can., where "Cameron of the Mounted Police" will be made, together with other Ralph Connor stories, including "The Sky Pilot."

Comedies You've Sought

You have long asked for one brand when you have sought excellence in scenics and travel pictures, animal and nature subjects, in educational reels generally.

You have not been surprised to find Chester-Outings, Screenics and a dozen other important series seeking release through this organization.

But you've wondered why some organization did not establish the same standard in comedies, too, to round out the short subject field. We've felt the need and only have waited to supply our own exchange system.

The time is here. We offer you now a two-reel comedy every week—the Chester and Torchy series, which triumphed on pre-release showings, and two other series that will score like successes.

Of course, you'll seek quality in comedies, too, at one of the twenty-two exchanges being opened by

EDUCATIONAL
FILMS CORPORATION OF AMERICA
729 Seventh Ave. New York

United Picture Production Corporation in Bankruptcy

New York. — An involuntary bankruptcy petition was filed yesterday against the United Picture Production Corporation, the Allied Company of United Theatres. Creditors: Royal Ribbon and Carbon Company, $5,890; Linn-Smith Press, $1,278; Bernard Kowsinsky, $496. Harry Zealkin was appointed received for United Picture Theatres, whose assets total $300,000, including fixtures, negatives, etc. Assets also include contracts with 1,900 exhibitors. Zealkin was the receiver on the Horstman petition some months ago.

Percy L. Waters of Triangle heads the committee of creditors, and had a conference with Receiver Zealkin relative to a settlement of the affairs of the theatre company. There will be a meeting of all of the creditors tomorrow.

Goldsmith of United says the production company is sound financially, and receivership action will be contested vigorously. He also indicates a reorganization of the theatre unit.

Abramson Offers to Aid Exhibitors

Ivan Abramson is in hearty sympathy with the stand of the exhibitors against the producers who own theatres. He says he knows of financial interests in New York who will raise $10,000,000 to support the independent exhibitors.

Earl's Daddy Here

Earl Hudson's daddy arrived unexpectedly last night and E. J. was busy introducing him to his friends.

SIMPLE SOULS

Make Your Theatre PAY All Summer

Write for booklet 9

Monsoon Cooling System

Incorporated

70 W. 45th St. New York

John Emerson's Ideas

In his discussion before the assembled First National exchange managers at the Tuesday afternoon session, John Emerson of the Constance Talmadge company, pointed out the dangers of the rumored monopoly of legitimate houses by a well known producer-exhibitor company.

"If the rumor that a certain producing company is trying to get a monopoly on the legitimate houses as well as the motion picture theatres proves true, it would be a fatal blow to independent producers, to actors, and to dramatic authors. Having a monopoly of the theatres, the company could absolutely control the rights to any play produced on the stage. By discriminating against managers who refuse to give up the picture rights to a play, they could effectually keep them from obtaining any bookings, and ultimately forcing them into giving their own concern the picture rights.

"Such discrimination would naturally affect the actors, and the players —represented by the Actors' Equity association—will stand very strongly against the movement on the part

of anybody attempting to obtain a monopoly. The dramatic authors of the country are already organizing to lend their united opposition to any monopolized control in the theatres.

"I feel that the combined forces of these two organizations, aided by the moral support of the independent managers, could do a great deal toward preventing any monopoly."

Carter de Haven in "Twin Beds"

If a deal under way is closed First National will release "Twin Beds" with Carter de Haven featured.

Warner's New Comedies

Abe Warner said yesterday he had closed with the new Federated exchanges to handle 18 Monty Banks two-reel comedies during the next year.

St. John Comedies Placed

Following First National exchanges will handle the Al. St. John comedies: Kansas City, Cleveland, Pittsburg, Louisville, Des Moines, St. Louis. Chicago, Los Angeles, Indianpolis, and Denver. The comedies will also be handled by the Electric Theatre & Supply Co. in Philadelphia and Washington, Sol Lesser in San Francisco, Robbins Bros., Albany, N. Y., and the Criterion, Atlanta.

Orth Out of Famous

The chief auditor of Famous Players, who was dismissed in New York, as noted in yesterday's issue, is John Orth.

Richards' & Flynn's New House

Kansas City.—Richards & Flynn will open their new house, seating 1,300, May 22 with "Don't Ever Marry." N. J. Flynn will be the manager.

Big House Going Up

Los Angeles.—Sol Lesser and the Gore Bros. will erect a monster house here which will be used for First National productions. It is expected to be one of the show houses of this country. One of the features will be a "star" box in which the various stars will be guests during the runs of their productions.

Katherine Hilliker Leaves Chester

Los Angeles.—Katherine Hilliker, whose titling of the Chester productions has been one of their features, will leave the Chester organization. Her future plans have not been made public.

Miller and Mayflower

(Special Wire)

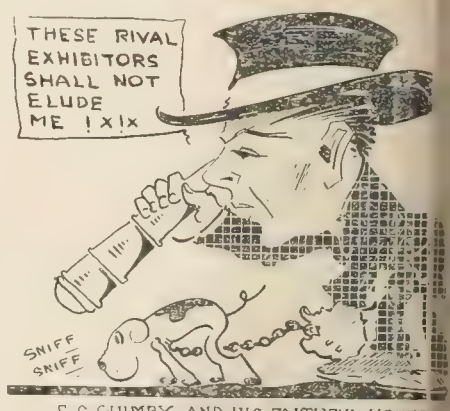
New York.—The Mayflower contract with Charles Miller has been abrogated. Miller made one production for Mayflower.

Hodkinson has increased the sales force fifty per cent.

SIDELIGHTS

Here is a secret: W. C. Patte son, who called the convention, w not always an exhibitor. No s Once he was the first violinist in orchestra and he shamelessly adm that he can play a "little bit" yet.

Louis B. Mayer arrived from t coast Wednesday to witness t showing of "The Yellow Typhoo



F C COMBY AND HIS FAITHFUL HOUND NAMED "WATCHFUL WAITING".

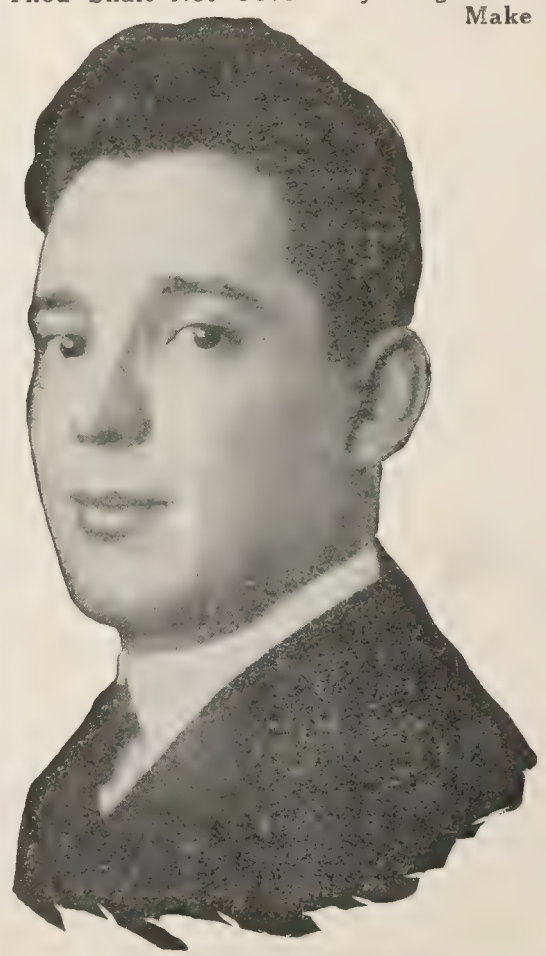
Norma and Constance Talma will return to New York tod Their Tuesday afternoon tea at Congress was enjoyed by sev hundred visitors. Those who did care for tea and cakes found pl of cocktails and cigarettes.

John Emerson of the Consta Talmadge company arrived in C cago Wednesday morning.

Only a Short Time Hence—AND

"THE NINTH COMMANDMENT"

Thou Shalt Not Covet Thy Neighbor's Wife—Will Be Ready t Make Money for You



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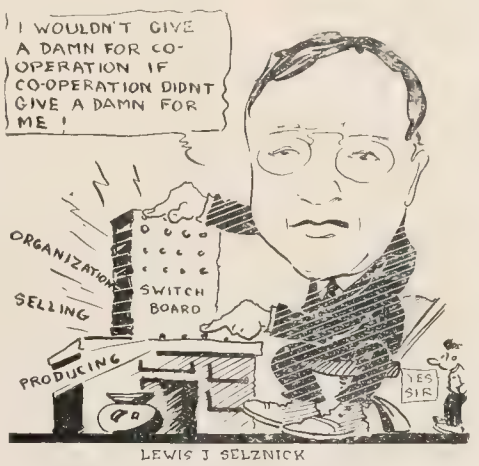
GERMAN FILM INDUSTRY ACTIVE

Under this caption Consul Frederick Simpich, on duty with the American commission in Berlin, says in "Commerce Reports," published by the bureau of foreign and domestic commerce at Washington:

"No other industry in Germany has been so active in the past fourteen months as the film business. The motion picture theatres in the larger cities handle enormous crowds every night. Few foreign films are shown because of the present law prohibiting their importation. After May, 1920, it is understood that foreign films may be imported. It is reported that the president of the Universum Film company, which is one of the largest in Europe, is proceeding to the United States to buy American films for exhibition in central Europe.

"The German Author's League, whose membership includes practically all reputable German authors and playwrights, has signed a contract with an American theatrical concern giving it the sole right to film their stories and plays in America and to market them throughout the world (including Germany), these German authors and playwrights receiving in turn advance cash payments and subsequent royalties. This same American theatrical group has also contracted with certain famous German and Austrian composers and



LEWIS J SELZNICK

directors for work in America.

Number and Character of Theatres

"There are about 600 playhouses in the country and about 3,200 motion picture theatres. Less than 3 per cent of the old theatres have been converted into "movie" houses. Most of the picture theatres are divided roughly into three classes:

"(1) Small family theatres in provincial towns, where the admission runs from 50 pfennigs to 1½ marks.

"(2) Second-class theatres, where the admission runs from 1½ to 6 and 8 marks, including a luxury tax of 20 to 25 per cent.

"(3) The high-class playhouses of Berlin, Leipzig, etc., where the admission runs as high as 15 marks or more.

"The motion picture theatres of Berlin are more comfortable than the average first-class motion picture house in America. For example, loges with four armchairs will occupy as much floor space in a German theatre as ten seats in the average American theatre. Much open space is also given to aisles, promenades, lobbies, etc.; also larger and better orchestras are provided.

"In the provincial towns many very small picture theatres are in operation, some with a seating capacity as low as 100; the larger picture houses in the cities have a maximum seating capacity of 2,400. The estimated seating capacity of all the motion picture theatres in Germany is 1,000,000. When the average price per seat and the general crowded conditions of the theatres are considered, some idea of the enormous sum spent annually in Germany on motion picture tickets can be gained.

Organization of the Industry and Salaries Paid

"The salaries paid the stars and famous directors in Germany (considering the depreciated mark) are very small as compared with American salaries; well-known directors receive from 40,000 to 200,000 marks a year. Average performers regularly employed by producing companies receive from 40,000 to 60,000 marks a year; the highest priced 'movie' stars are said to receive between 300,000 and 400,000 marks a year.

"Some of the best directors are also stockholders in the producing corporations. Bonuses are sometimes paid to directors, provided they complete a picture within a specified time. A good director is at a premium in Germany, as in the United States. The highest priced camera men receive about 400 marks a day; 125 marks a day is about the average salary.

"Some of the German performers work for two or three companies during the same day, going from one studio to another and playing various parts in widely different productions. Nearly all the 'movie' players in Germany, and especially the better ones, are still connected with the legitimate stage. Most of the stars are tied up on long contracts.

Pre-War Imports of Films—Studio Conditions

"Previous to the war, and, in fact, during the first years of the war, American pictures were very popular in Germany, especially the cowboy and animal pictures. However, prior to the war the number of pictures sent to Germany from the United States was not particularly large, on account of producing conditions in the United States and the large domestic demand.

"The present law forbidding the importation of foreign-made films up till May, 1920, was passed at the instigation of the 200 or more film exchanges and producers of films

in Germany, but none on exhibition, for foreign films is such that it seems unlikely this law will be extended beyond May, 1920.

"Previous to the war Italian and French pictures were also popular in Germany, but non on exhibition, and German theatrical men say that public prejudice will prevent the exhibit of French pictures for a long time.

"The studios in Germany are small and poorly equipped, compared with American studios, but they are improving. During the summer time the German studios enjoy practically the same conditions of sunlight for photography

(*Continued on Page* 10.)

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Controlling Productions of
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The Sky Pilot
Story of the Foothills
—o—
Black Rock
Story of the Selkirks
—o—
Corporal Cameron
Story of the Royal Mounted

The Man From Glengarry
Logging Story of the Ottawa
—o—
The Foreigner
Drama of Immigration
—o—
The Prospector
Story of Crows Nest Pass

and Six Others

Note: All of these productions will be made on their authentic locations. Herds of buffalo—cattle stampedes—wolves—bear—Carribou and other massed animals will be used in each story as described by the author.

6 W. 48th St.
New York City
Ernest Shipman
Manager
Hotel Congress
Chicago

Before W

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Convent

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stars and producers

Distribution at minimum cost

our Franchises after this is over

EXHIBITORS DEFENSE COMMITTEE

Composed of Members of The First National Exhibitors' Circuit, Inc.
Now in Convention at the Congress Hotel, Chicago, Ill.

FIRST NATIONAL EXHIBITORS CIRCUIT

CONVENTIO

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100% Protection——100% Fi

100% Ownership in a Purely In

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Associated S

Some of the biggest exhibitors in the country have devoted nearly a year to the development of our franchise plan. They have given their wisdom and experience, guided by good business principles, to its completion.

We have proceeded with deliberation and caution, because we wanted to be right—to be sure that we might offer the exhibitor who seeks both good pictures and protection of his interests, a fair and equitable plan, whereby he might write an insurance policy on the safety of his investment.

Our plan is the direct result of the causes that have forced the observing exhibitors of the country to bestir t selves into action against intereststh seek to destroy the stability of our re perity.

It offers direct ownership in a ganization owned solely by lea exhibitors who are one hundred p cent independent. You are invite share both benefits and profits b a quiring your own franchise.

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Within a short time, our members will prepared to take you into their conce and explain in detail the method d character of our sub-franchises.

Until we are prepared to demonstrate e worth of our plans for you, The Asated Exhibitors desire to go on rec- as endorsing the splendid and hy ambitions of those prominent in onvention activities at Chicago.

We are heart and soul in accord with y movement or plan that is designed to further the unselfish interests of the independent exhibitors, and for that reason to compliment The First National Exhibitors' Circuit for the great progress made in their convention and to especially emphasize the value of franchise protection and benefit offered by First National to independent exhibitors.

Associated Exhibitors, Inc., stands for any plan or organization that is designed to protect exhibitors' interests.

ASSOCIATED EXHIBITORS, Inc.

Fred C. Quimby,

General Manager.

GERMANY ACTIVE

(Continued from Page 5.)

as prevail in America, but winter conditions are more difficult. The Ufa and Bioscop corporations have studios in Berlin (where there are eleven large studios in all) that are well built, lighted by electricity, and operated throughout the season of poor sunlight. Certain German companies have been sent to the Mediterranean countries to make pictures, for the sake of better sunlight and different scenery. There are in all Germany about twenty-five big studios. The camera work is good, the costuming is very good, and the building of sets and decorations is excellent; but the criticisms of German-made films most often heard from American experts are: (1) Lack of action and speed; (2) titles are too long and the films themselves often run in interminable length of ten or twelve acts; (3) the use of an undue proportion of melodrama and tragedy. American motion picture investigators in Germany state that American comedy pictures would undoubtedly meet with an enormous success in Germany.

Distribution of Films

"Germany is divided into six sections for the distribution of films by the big companies. The films are sent out by express, but are not insured by the companies, and their delivery to the subscribing theatres is less accurate and speedy than in the United States. There is a minimum price for the rental of films, but no maximum, the increase being in proportion to the attendance.

"The larger producers and manufacturers have signed contracts with many of the theatres to use their films exclusively from now till 1921. Many of the smaller theatres have refused to sign these contracts, the owners declaring that they wish eventually to secure American pictures. The opinion is general among informed persons that except for certain local producers and manufacturers, there exists throughout Germany a great demand for American films. This demand is realized, and it is said the Ufa Corporation has already bought and is now making payment on seventy-five American films, which it hopes to import after May, 1920, when the film embargo is lifted.

"Films are not distributed on credit in Germany. The producer requires an initial deposit for the option for the territory, and when the film is delivered the balance in cash is collected.

Influence of American Films and Methods

"The German producers and exhibitors keep close watch on the motion picture situation in the United States. They know all about the so-called American invasion and conquest of the picture field in England, and they anticipate an American invasion of Germany. Practically all of the reputable American moving picture magazines and journals reach Germany; many American moving picture men have also investigated this field lately, and through these and other sources the German producers are in close touch with the trend of film affairs in the United States. When a famous American picture arouses interest in Denmark or some nearby country, the German film interests send their observers up to watch its success and earning powers. Certain well-known American stories have been adapted to the films in Germany, the same plot and characters being used, but the title changed. An American moving picture expert recently here investigating conditions, says that the influence of American 'movie' art is most noticeable in Germany; that even within the past few months a marked improvement in plotting, costuming, action, photography, settings, and especially continuity, is very noticeable.

Theatre Tax—Industrial Films for Advertising Purposes

"The method of taxing theatre tickets and making returns to the government authorities is about the same in Germany as in the United States; and, notwithstanding the economic distress of Germany, the crowds at the 'movie' theatres seem to be increasing. One German economist states that this is due to the general 'forget-the-war' feeling. An American investigator lately found nearly every picture house in Germany running to capacity and the Berlin theatres were turning away hundreds every night.

The Deutches Lichtbilt at Berlin is a German moving picture advertising concern, backed by the government and certain private corporations such as the Krupps, which produces and distributes industrial films. This concern has endeavored to advertise German industries in South America and other foreign countries by distributing such films. Within the last few months it has also begun industrial educational work in Germany. This concern has lately taken over the National Pictorial News Weekly, which corresponds to the Hearst-Pathe News. An arrangement has been made between the Deutches Lichtbilt Company and an American company to exchange weekly news—news films not being excluded under the embargo.

"It is reliably reported that in a very few instances negatives have been made (called 'dupes' or 'replicas') from certain American exhibits in neutral European countries and that prints made from these negatives were later sr into Germany.

Operatives in Motion-Pictur ness Are Organized

"Certain unions or organ exist among theatrical empl Germany. The actors are or into the 'Buhnengenossen and the musicians, stage han are organized into what is kr the 'Centralverband der Ki stellter.' The musicians in chestra are further controllec German Musicians' union. rical ushers also belong to a but their wages are small, running over 10 marks a da are expected to make up f small salary by the sale grams; also, as in other E theatres, the German ushers a tip for showing patrons seats.

"A new film industry latel oped in Germany is the s 'home film'; that is, the m ture and distribution of a cheap apparatus for fur moving picture entertainment vate homes. This industry ha been interrupted by a police tion, which controls the ex of films.

"According to recent pr ports, Berlin will soon poss largest film studio in the The Albatross Aircraft work hannisthal are transformin airship hangar into a movi ture studio. This studio about 450 feet long and nea feet wide."

H. H. VAN LOAN

Recent releases

Tom Mix in

"THE SPEED MANIAC"

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121 West Eulalia Street

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"If it is a Van Loan story it must be good."

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His Pajama Girl

Five Reels

C. B. Price Co., Inc.

New York City

Talk about the

World-Wide Interest in

"THE SON OF TARZAN"

— as a serial!

IDELIGHTS

e Church Temperence society, osed of prominent members of Protestant Episcopal church quarters here intends opening ure theatre as a substitute for ns. The intention was revealed gh court permission to sell the rty on the Bowery.

ong the many thousand chil- who enjoyed "Daddy Long- there were none who found r pleasure in it than the hun- of little crippled children in Masonic Crippled Children's , Atlanta, Ga. When the pic- was shown at the Criterion e Manager W. C. Patterson i every orphan in Atlanta to e guest of the theatre. The ripples could not attend, and ger Patterson took the print hospital, where it was thrown screen by the private projec- achine of the hospital, which een a gift of a philanthropic the previous Christmas. The ive performance was conclud- a "Mutt and Jeff" reel.

hange managers have many g stories to tell of their ex- ces with exhibitors. An ex- in the St. Louis territory First National salesman one d related a long tale of woe. lost the interest of my pat- They won't believe in me any I've killed my theatre with he moaned.
so? How?"
ll, I booked this serial, s of the Night,' and I've run episodes, and there hasn't n animal in it yet."

convention guests have been , early-to-bed boys, according to report. However, one exhibitor found an oasis in the desert of Chicago and engaged the gold room at the Congress for the duration of the convention. It is also rumored that a couple of "alley queens" were showing him Chicago on his first night in town.

"I'm sorry I can't book 'The Lion and the Mouse,'" recently wrote an exhibitor to the exchange selling that picture. "My patrons don't like animal pictures."

AN APPRECIATION

Of Adolph Zukor Described as "Zealot and Dreamer" by Lord Beaverbrook

London—Lord Beaverbrook is not only the owner of the London Express, but is heavily interested in films. He has on several occasions denied the various reports as to a combination with Adolph Zukor. The following, therefore, signed by him and appearing in the Express in a recent Sunday issue, is interesting. Says Lord Beaverbrook:

Ignorance is the author of invention, and invention is the mother of deception.

Romancers have woven some rather crude fairy tales out of the fact that I have for some time known Mr. Adolph Zukor, and that my successors in Canada were carrying out banking arrangements in that country for him. These materials were sufficient for spinning fables about my imaginary association with Mr. Zukor, and thus a "filmy" interest has been imported into his arrival in this country and my subsequent meeting with him.

Adolph Zukor is a fascinating enigma. He is only about forty-five years of age, and is the leader of the stupendous American movie world. He has made a large fortune out of films and his own brilliant brain, having started life without a penny and without a friend. He began in the proverbial way by sweeping out the office, but he was a born showman from the days of the "penny-in-the-slot" peepshow, which was the true and only begetter of the moving picture.

Zukor is a man of small stature, and his face is seamed and pitted, like Dr. Johnson's. He is a Russian Jew, who speaks English with a slight accent, but, unlike many of his race, he does not speak French. He is noticeably well-dressed, wears a diamond ring, and his small feet are covered by well-fitting boots.

He says that he plays golf, but I should like to see him driving off the tee before making myself personally responsible for this statement.

His eyes, though interesting, betray no cause for this little man's greatness. He smiles with a large, awkward mouth, a smile that does not betray humor or emotion—just a distortion of the mouth which is meant to answer for a smile. The face is Hebraic in cast, and his language is tinged with Americanism. So Adolph Zukor might impress the casual acquaintance, to whom he talks freely on any subject.

But as you study the face you discern in it the historical characteristics of the Jew—the accumulated wisdom of years, the suave civility, the ingratiating desire to please, blendid with the ironical contempt of the race which knows that its fundamental brain power is superior to that of the Gentile.

If you try to arouse his enthusiasm by talking about the educational or propaganda possibilities of the film, he displays absolute indifference. If you talk to him about the film as a news instrument he looks bored.

If you speak to him of commerce he appears to be a typical man of business with the limited outlook of the business world. He will discuss the exchange rate with insight, but without enthusiasm. He is bored by talk about "uplift," or about the ideals and responsibilities of film production.

As soon as you speak to him about the immeasurable potentialities of the picture theatre his eyes begin to glitter and glisten, and his twisted smile becomes radiantly beautiful. In a flash you realize that Zukor is not the crude materialist that he appears to be. He possesses the ideals of the showman, and the ideals of the showman may be as lofty and as exalted as the ideals of the schoolmaster. The whole man blazes up into a furnace of excited intensity.

Instantly you have a flow of burning words like lava from a volcano. His immobile face becomes vividly mobile. His uninteresting conversation swells into stormy waves of passion. The feature film and its immense possibilities transfigure his whole being. The ordinary face becomes extraordinary. You see in eyes, in voice, in gesture, the zealot, the dreamer, the discoverer.

The man in a flash becomes flamingly alive; a fascinating soul that has been touched by the hand of genius. That is Zukor.

First of the Pathe features to be released in May is "Dollar for Dollar," a Frank Keenan production.

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est Prices Junk Film
tate Smelting & Refining Company
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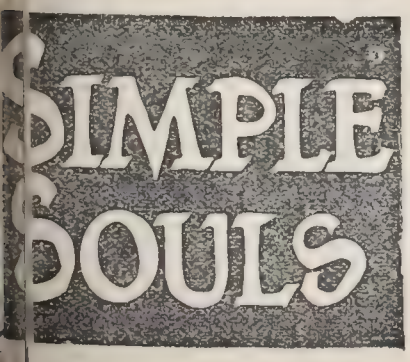

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They balance any "show"
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Grauman Has Booked
THE CHAMPION

Chaplin's Greatest Two Part Comedy
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TIME STOP I AM FIGURING ALSO ON PROLOGUE FOR CHAMPION PRESENTATION

SID GRAUMAN. 852A

STATE RIGHT BUYERS

The Champion Starring Charlie Chaplin is but One of Four Grea Chaplin Pictures—The Others Are "The Jitney Elopement," "Work" and "By the Sea"—Two Reelers, good enough for Sid Grauman to book for a two week ru

ARE THEY GOOD ENOUGH TO BUY?

COMMUNICATE AT ONCE WITH

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126-130 WEST 46th ST., NEW YORK BRYANT 835

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 29 Thursday, April 29, 1920 Price 5 Cen

Exhibitors Organize

Chicago Meetings Crystallize With Formation of Independent Exhibitors of America.

(*Staff Correspondence*)

Chicago—Willard C. Patterson's idea for the formation of an organization composed of independent showmen has crystallized into a body known as the Independent Exhibitors of America.

The sessions of the exhibitors have been brought to a close with Frank Rembusch named as permanent chairman of the organization. Rembusch will be in New York next Wednesday to get under way a move to ascertain just what the attitude of producing organizations is on the ownership of theaters.

After Rembusch secures an angle on just what the situation is a committee of ten exhibitors which was apopinted here before the sessions closed will go to New York and discover definitely just how each large producer-distributor organization stands on the question of entering the exhibiting field.

Finally after securing this information the committee will go to Cleveland in June where the convention of the Motion Picture Theater Owners of America will be held and make an effort to combine the newly formed Independent Exhibitors of America with the theater owners' organization. The Motion Picture Theaters Owners' organization is the body that was formed by Sydney Cohen, president of the New York State Exhibitors' League, and which has allied with it the Miami Valley League, the Northwest Exhibitors' Circuit and a number of other prominent state exhibitor organizations.

The deliberations and discussions of the exhibitors reached the stage before final adjournment where First National, Selznick, Universal, Robertson-Cole and Associated Exhibitors, Inc., pledged themselves to work with the Independent Exhibitors of America in lining up exhibit-

(*Continued on Page 2*)

F. P. to Make "Declasse"

Famous Players announced last night that Ethel Barrymore would appear in a screen version of her stage success, "Declasse."

Da Maria Here

Da Maria, the Italian actress who did some film work on the other side, is now in this country. She will do film and legitimate stage work.

You Will Be Interested Next Week in the Letter in the Back of Wid's Weekly. **Advt.**

"You must be more than a butterfly to-night. You must make him tell where the military plans are hidden."—Anita Stewart in the Louis B. Mayer production, "The Yellow Typhoon," from Harold MacGrath's novel—A First National attraction.—Advt.

2 Sennett Features

Secured by First National—Officials Returned to Office—Directors Confirmed.

(*Staff Correspondence*)

Chicago—First National has signed Mack Sennett for two big five-reel comedies. This announcement regarding additional productions follows that of the Mayflower series of pictures.

The officials of Associated First National Pictures, Inc., were reelected at a business session here and the directors of the new production unit named in Atlantic City at the convention held in January were confirmed.

These directors are R. H. Lieber,

(*Continued on Page 2*)

Miller Through With Mayflower

It is understood that the Charles Miller contract with Mayflower has been abrogated. Miller made only one production for Mayflower, "The Law of the Yukon," which is to be distributed through Realart.

Rork Tells Plans

Signs David Hartford and James Young for Director's Series—Roth Interested.

(*Special to WID'S DAILY*)

Los Angeles—Sam Rork of the Katherine MacDonald company, before leaving for the east told of some of his plans.

He has signed David Hartford and James Young each to direct a series of productions. Hartford is now making "Nomads of the North," a James Oliver Curwood story, for First National and Young is directing Katherine MacDonald in "The Notorious Miss Lyle."

The new production company is the one in which Eugene Roth of San Francisco is interested. Rork owns "A Parlor Match" and "The Texas Steer," both Charles Hoyt plays. It is said that First National will distribute the productions.

Whatever You Do Don't Miss the Letter in the Back of the Book, Wid's Weekly. **Advt.**

New Petition

Bankruptcy Charges Filed Agai United Pictures Production Corporation.

Following closely on the heels the petition in bankruptcy fi against United Picture Theaters America, Inc., comes the same tion against the United Picture P ductions Corp., the producing u which was allied with the theat company.

The creditors and their claims as follows: Royal Ribbon and C bon Co., $5,890; Linnsmith Pr $1,278, and Bernard Kowsinsky, $4

Harry Zalkin, who was named ceiver by the Federal Court whe similar action was brought agai United Picture Theaters by Ern Horstmann some months ago, been appointed receiver by Ju Mayer for both the productions theaters company in the present tion.

A number of the creditors in action against United Picture Th ters held a meeting in the office Percy L. Waters of Triangle yest day. At that meeting a commit of four was appointed with Mr. W ers as chairman to consult with receiver, Mr. Zalkin, on the co pany's affairs.

A meeting has been called for end of the week at which time it hoped to have present all of creditors.

Milton M. Goldsmith of Uni said yesterday that the action agai the productions company would contested bitterly and that the co pany was in sound financial conditi

It will be recalled that United t over the Triangle exchanges and T angle films a short time ago and o recently turned them back to T angle.

F. P. Preferred Drops

With the first activity since A 20 in Famous Players preferred, t issue dropped seven points yest day, closing at 84. The closing p on the last active day was 91. Y terday's market was depressed prices in the entire list lost.

Mrs. Hilliker Leaves Chester

(*Special to WID'S DAILY*)

Los Angeles—Mrs. Katherine H liker, who was responsible for humorous sub-titles in the Ches scenics, has resigned as secretary director of the company.

Mrs. Hilliker will leave as soon several uncompleted productions assembled.

For special "TIE UP" work. Use SOLOMON, he's wise.—Advt

BRADSTREET WID'S DAILY THE RECOGNIZED AUTHORITY

VOL XII No. 29 Thurs. April 29, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	76	76	76
Fam. pfd.	84	84	84
Goldwyn	23½	23½	23½
Fox's, Inc.	30½	31⅝	31
Triangle 7-16	½		½
Int. Piet. Prod..	1¾	2¾	2
World Film.....¼	¼		¼
Loew 2nd pfd.....½	5⅛		5⅛

Exhibitors Organize

(*Continued from Page 1*)

ors against the activities of producing companies who are encroaching on the exhibiting field.

The committee named to gauge the attitude of producing companies on the theater owning question is composed of H. C. Farley, Alabama; M. Van Praeg, Kansas; D. W. Chamberlain, Minnesota; Sig Samuels, Georgia; Louis F. Blumenthal, New York; L. T. Lester, South Carolina; Carl Kettler, Florida; John Manheimer, New York; W. C. Patterson, Georgia; A. F. Brentlinger, Indiana; Harry W. Kress, Ohio; H. M. E. Pasmezoglu, Missouri; C. E. Whitehurst, Maryland; M. A. Chovnski, Illinois; Frank Rembusch, Indiana; E. T. Peter, Texas, and L. E. Lund, California.

DANNENBERG.

Kleine Making a Serial

Los Angeles—George Kleine has entered the serial field of production. He is president of the Kosmik Films, Inc., with John Larsen, vice-president; L. C. Wheeler, treasurer, and B. C. Hardcastle, secretary. The first serial is "The Hope Diamond Mystery," with Stuart Paton as director and Grace Darmond and Geo. Cheesboro the stars.

L. C. Wheeler is connected with the export firm of Bech, Van Siclen & Co., who it is understood will have the foreign rights to the serial.

Ship Film by Aeroplane

Casper, Wyoming—A spring blizzard which tied up the railroad service from Denver, Colo., to this city made it necessary for W. R. Sample, manager of the Iris, to charter an aeroplane to secure a film from the Goldwyn exchange in the former town.

Minneapolis, Minn.—Richard C. Fox has been appointed manager of the local American exchange.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
"Harrison's Reports" says:
"You can mark 'The Strange Boarder' on your book 100 per cent. Mr. Rogers, as the innocent farmer, is unexcelled. The picture nails one from the start."

Goldwyn

2 Sennett Features

(*Continued from Page 1*)

H. O. Schwalbe, Nate H. Gordon, J. Von Herberg, Jacob Fabian, Moe Mark, J. B. Clark, Pittsburgh; E. B. Johnson, J. H. Kunsky, J. J. Allen and Col. Fred Levy.

The directors for Associated First National Theaters, Inc., were also named. This list is practically identical with the directors of the theaters company.

The New First National sub-franchise plan was explained in detail to the branch managers yesterday.

DANNENBERG.

Of all the characteristics that mark the RITCHEY poster, the quality of getting satisfactory box-office results is the one that appeals most to the exhibitor.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8386

Ritchey

Comedies you've sought

You have long asked for one brand when you have sought excellence in scenics and travel pictures, animal and nature subjects, in educational reels generally.

You have not been surprised to find Chester-Outings, Screenics and a dozen other important series seeking release through this organization.

But you've wondered why some organization did not establish the same standard in comedies, too, to round out the short subject field. We've felt the need and only have waited to supply our own exchange system.

The time is here. We offer you now a two-reel comedy every week—the Chester and Torchy series, which triumphed on pre-release showings, and two other series that will score like successes.

Of course you'll seek quality in comedies, too, at one of the twenty-two exchanges being opened by

EDUCATIONAL
FILMS CORPORATION OF AMERICA
729 Seventh Ave. New York

Variety said—

"The brightest spot of the whole entertainment proved to be the first of the Sewell Ford 'Torchy' stories, featuring that able comedian, Johnny Hines."

Don't let these get away from you.

MASTER FILMS, INC.
C. C. Burr, Pres.
133 West 44th St., N. Y. C.

Book through Exchanges of
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Grauman Has Booked

THE CHAMPION

Chaplin's Greatest Two Part Comedy

At Record-Shattering Rental for Two Weeks

AT

GRAUMAN'S THEATRE

LOS ANGELES

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION

TELEGRAM

NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Form 1204

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

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VICTOR KREMER FILM FEATURES INC 0316

ROOM 908 126 WEST 46 ST NY

WIRE ME AT ONCE YOUR FINALLOWEST PRICE FOR THE CHAMPION FOR GRAOMANS THEATRE FOR ONE WEEK STARTING NEXT MONDAY STOP I WILL GIVE IT BIG EXPLOITATION AND FEATURE IT IN PUBLICITY AND LIGHTS STOP SHOULD BE TREMENDOUS FOR YOU NOT ONLY ON PACIFIC COAST BUT THE ENTIRE COUNTRY STOR MUST KNOW IMMEDIATELY STOP CAN YOU GET PRINT HERE ON TIME STOP I AM FIGURING ALSO ON PROLOGUE FOR CHAMPION PRESENTATION

SID GRAUMAN. 352A

STATE RIGHT BUYERS

The Champion Starring Charlie Chaplin is but One of Four Great Chaplin Pictures—The Others are "The Jitney Elopement," "Work" and "By the Sea"—Two Reelers, good enough for Sid Grauman to book for a two week run.

Are They Good Enough To Buy?

Communicate at once with

VICTOR KREMER FILM FEATURES, Inc.

126-130 WEST 46th ST., NEW YORK BRYANT 8352

Wid's DAILY Thursday, April 29, 1920

The Thriller

Louis B. Mayer

presents

ANITA STEWART

in

Harold McGrath's
Greatest Adventure Story

"The Yellow Typhoon"

Directed by EDWARD JOSE

Screen version by Monte M. Katterjohn

It's a Clean Up!

of Thrillers

It's a Knockout if there Ever was One!

Crammed with smashing scenes and intense dramatic action from start to finish. Keeps them on their toes — and Anita Stewart's greatest picture.

FIRST NATIONAL EXHIBITORS CIRCUIT

The Next First National BIG Special

Foreign Representative, David P. Howells, Inc.,
729 Seventh Ave., New York City

Oh, You Lucky Box Offices!

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Philadelphia, Pa.—Two weeks prior to the showing of Will Rogers in "Water, Water, Everywhere," at the Victoria, the exploitation campaign was started.

A rain came conveniently and banners bearing the title of the production were set up in places of prominence. Over 125,000 labels bearing the same inscription were used by a bottling concern by special arrangement and pasted on all vessels containing "soft stuff." In the house, over 6,000 drinking cups were thus inscribed, after which came trailers at all of the Stanley houses, of which chain the Victoria is one. On the latter, Will Rogers was seen surrounded by water, saying, "I remember the time it was considered a disgrace for a man to get drunk. Now it is considered an achievement."

Following that came 1,000 one-sheet snipes and window cards, showing Rogers sticking out of a bottle. There were 25,000 cut-out novelties distributed among guests and patrons of dining rooms and cabarets and five-foot soda water glasses as well as sets of mounted photographs used in lobby displays. After that came window displays throughout the central section of the city. Sympathetic saloon keepers permitted their windows to be decorated with cut-outs showing Rogers sticking out of a whiskey bottle remarking, "How times have changed, etc."

One of the most unusual features of the campaigns was the display in the window of a clothing merchant, displaying the making of the production in all stages. Just before the showing, a sandwich man carried a cut-out representing a champagne bottle and with this parting shot, the big exploitation campaign came to an end. The elaborate and lavish push given the offering resulted in a successful run.

Services Held for Clarine Seymour

Funeral services for Clarine Seymour were held yesterday morning from the home of the actress' parents in New Rochelle. The entire Griffith staff from the Mamaroneck studios attended the services.

MOVED

Office to our Laboratory at 413 W. 41st St.

ERNEST STERN

(The Titleman)

Phone Longacre 523

"The Aristocrat of Title Makers"

Make Your Theatre PAY All Summer

Write for booklet 9

Monsoon Cooling System

Incorporated

70 W. 45th St. New York

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades

Opposite 129th Street

Palisade Film Laboratories

Palisades, N. J. Mocamere 621-2

Send Us Yo[illegible]r

Any Quantity Highest Prices Junk Fil[illegible]

INTERSTATE SMELT[illegible]G & REFINING COMPA[illegible]Y

23 Commercial St. NEWARK [illegible]Y.

RADIN PICTURES Will Screen During Convention We[illegible]

FRANK MAYO in "THRU EYES OF ME[illegible]"

ZIP COMEDIES

REAL STAR DRAM[illegible]S

WEAKLY INDIGESTI[illegible]N

Etc., Etc.

See WILLIAM PIZO[illegible] Special Representativ[illegible] Sherman Hotel Chicago, Ills.

Only a short time hence—AND

The Ninth Commandment

Fernando R. Elizondo

Thou shalt not covet thy neighbor's wife,—will be ready to make money for you.

Starring FERNANDO R. ELIZONDO

a star with a pleasing personality,

a star the public is looking for,

a star which means money to the exhibitor.

Also Madame BRUZOVNA

Directed by EMIL HARDER

SUNSHINE FILM Inc.

111 W. 42nd St.

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EXPERT SERVICE GUARANTEED

LEON SCHLESINGER Pres. & Gen. Mgr.

JOS. R. MILES Vice-President

Cuts and Flashes

Barney Sherry, who is appearnder the Marshall Neilan banas been loaned to Lew Cody s current production.

"e Right to Love" is the title he second George Fitzmaurice tion for Paramount.

ry Poppe has resigned as pubband advertising manager for A. scher Features, Inc., and has turned to writing original stor the screen.

don Lewis heads the cast of Silent Barrier," the first of the Tracy novels to be filmed by tar.

Neilan Gets Paper Cutter

lywood—Marshall Neilan re- a gold paper cutter on his 29th ay. Agnes Ayres made the tation speech.

ston Has Lincoln Picture

s Burston has a five reel proh ready for release called "The of Lincoln." Francis Ford is the title role.

Johnston Better

iam A. Johnston, president and of Motion Picture News, unt an operation for appendilst week and is now recovering dly it is expected he will be feet again by Sunday.

Chadwick Forming New Company

Isaac E. Chadwick has in formation a new company to be called the Chadwick Pictures Corp.

This company will exploit a series of 11 Briggs comedies formerly distributed through Famous Players which were sold to Chadwick for the world through Nat Levine, who acted for Briggs Pictures, Inc.

In addition, Chadwick will handle additional independent productions.

"Great Reward" Ready

Louis Burston's newest serial is "The Great Reward" in which Francis Ford plays the stellar role. It is to be released shortly.

Sued for Running Sunday Show

Findlay, O.—Managers of the four houses here have been arraigned for showing pictures on Sunday before Mayor Mitchell, who ordered that they refrain from doing so on the following Sabbath. A resolution commending the mayor's attitude was adopted by the Ministerial Association.

TERRITORY STILL OPEN
on
"E GREAT WHITE TRAIL"
With DORIS KENYON
and all star cast
W YORK and
RTHERN NEW JERSEY
STERN PENNSYLVANIA and
THERN NEW JERSEY
MICHIGAN
WISCONSIN
NORTH and
SOUTH DAKOTA
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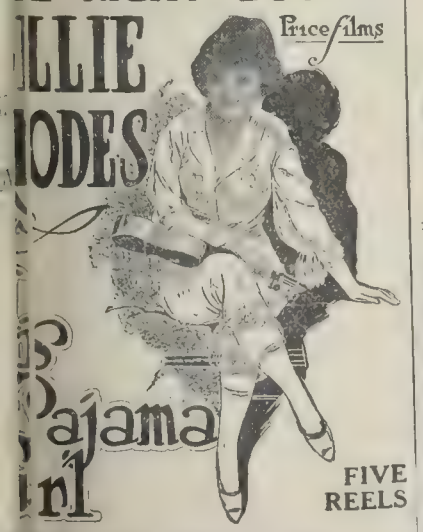
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rl
FIVE
REELS
B PRICE COMPANY, Inc.
NEW YORK CITY

POWER'S
CAMERAGRAPH

ANNOUNCEMENT

Owing to a large amount of work before us, we request that those desiring our services in titling or editing pitcures, or the preparation of continuities, notify us in advance, that we may arrange our schedule accordingly.

HARRY CHANDLEE and
WILLIAM B. LAUB
130 W. 46th St., N. Y. C.
Room 604 Bryant 5600

FILM FOLKS

We're ready for you in our new shop, and it's some shop you'll tell the world after you see it.

How about some new dance records? We have a lot of new ones.

VENETIAN MOON
HAREM LIFE
BO LA BOO

RICHARDSON'S Inc.
Victrolas Grafonolas and Pianos
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Phone 64955 or call in person

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Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
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701 7th Ave., N. Y. C.
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GEVAERT CO.
ANTWERP, BELGIUM
Leading European Manufacturers of raw cinematographic film.
For all particulars apply
Louis Destenay, Gevaert Company
HOTEL ASTOR

TALK about the world-wide! interest in—
"THE SON OF TARZAN"
—as a Serial

Robert Warwick

has just finished two stories directed by

THOMAS HEFFRON

When T. H. made

"MADAME SPHINX"

with

ALMA REUBENS

WHO WAS THE LEADING MAN?

Wallace Mac Donald

Watch This Space Every Day!

New Theaters

San Francisco, Cal.—O. D. Baldwin. $85,000. 1,800.

Los Angeles, Cal. — Pasadena Amusement Co. to build Raymond. $150,000.

Belle Vernon, Pa.—Thomas Bello, owner Bijou, about $43,000. To open in August.

Pittsburgh, Pa.—Associated Theaters to build on newly acquired site.

Kensington, Pa.—Nixon-Nirdlinger interests to build Penn Treaty.

Another Blow for Solomon

Julian "King" Solomon, who lost his father a short time ago, was called to Philadelphia last night to attend the funeral of Leonard Stephenson, his father-in-law, who died suddenly on Wednesday night.

F. P. Ball Last Night

At the hour of going to press the ball of the employes of the Famous Players eastern studios was under way at the Commodore.

Elsie Ferguson lead the grand march while General Townshend of the British Army was one of the guests of honor.

De Mille Film a Reissue

Famous Players will reissue Cecil De Mille's "Old Wives for New."

SIMPLE SOULS

SENSE

Every newspape in the world i praising

GEORGES CARPENTIE

And every man woman and chil is waiting an opportunity t see him in the great America society drama

Directed by

John G. Adolf

ROBERTSON-COL

SUPER-SPECIAL

"A MILLION DOLLA ATTRACTION"

H. H. VAN LOAN

Recent Releases

Tom Mix in

"The Speed Maniac"

"The Virgin of Stamboul"

with

Priscilla Dean

121 West Eulalia Street

Glendale, California

"If it is a Van Loan story it must be good"

GEORGE ELWOOD JI

Continuity and Speci

"A Woman of Pleas

Blanche Sweet Speci

"The Pagan God"

starring H. B. Warn

"Dangerous Waters"

Original for Wm. Des

JESSE D. HAMPTO

Productions

Dominion Film Co. Inc.

controlling productions of

RALPH CONNOR STORIES

THE SKY PILOT
story of the foothills

THE MAN FROM GLENGARRY
Logging story of the Ottawa

"BLACK ROCK"
story of the Selkirks

THE FOREIGNER
Drama of Immigration

CORPORAL CAMERON
story of the Royal Mounted

THE PROSPECTOR
story of Crow's Nest Pass

AND *SIX* OTHERS

NOTE.—All of these productions will be made on their authentic locations. Herds of Buffalo—Cattle Stampedes — Wolves — Bear — Caribou and other massed animals will be used in each story as described by the author.

6 West 48th St. New York City

Ernest Shipman Manager

Hotel Congress Chicago

FOR THE SAKE OF your bank-book, be fair to your patrons—

"COMEDYART"

offer them more entertainment than any other single release

SPECIAL PICTURES CORP'N

H.W. Hellman Bldg. Los Angeles

CHICAGO SPECIAL CONVENTION ISSUE

BRADSTREET FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

XII No. 30A Friday, April 30, 1920 Price 5 Cents

SESSION OVER

t National Meeting Over—Sub-Franchise Plan Ready—Many Leave For Home

olbye Chicago!
h either said it last night or
will today. "They" are the
rs of First National who have
mpleted the most successful
meeting in the history of the organization.

H. LIEBER
Indianapolis

The subfranchise plan worked out in detail over a period of months has practically been perfected. There are still innumerable details to be ironed ut as rapidly as possible—and e sub-franchise plan will be on blast all over this country.
lady several sub-franchises een disposed of, one of these, ly the first, to Chas. E. Whiteof Baltimore, as part of the gton Franchise District. Sigls, of Atlanta, will in all likesecure the subfranchise in his

e are only two of the many ave been practically closed. of the branch managers are ic in their statement that within thirty days they will have their complete quota sold. Their enthusiasm and optimism are contagious.

ILLIAMS
York

First National elected officers as follows:

President — Robert Lieber, Indian-

President—Sam Katz, Chi-

tary and Treasurer—H. O. pe, Philadelphia.
l of Directors—J. B. Clark, ce Johnson, J. G. Von Her- am Katz, Robert Lieber, H. valbe and Nathan Gordon.
National announced the se- of Mayflower productions, as two Mack Sennet five reel specials and it would not be surprising to find First National releasing Carter de Haven in "Twin Beds," as well as several other specials which will probably be announced later.

H. SCHWALBE
Philadelphia

What Happened Here

They have been going at a whirl wind rate. "The Windy City" has lived up to its name. Between the exhibitors in convention and the First National gathering there was more real action to the minute than at any convention in the history of the industry. And never at any convention hitherto held has there been so many important exhibitors gathered as assembled here.

The usual diversions which in the past have monopolized time at exhibitors' gatherings were practically dispensed with. The boys who expected to while many hours away with the galloping dominoes and the hope for an ace in the hole found little time for such diversions.

And as for the First National executives, they were closeted in their special suite, not only all day, but in several instances all night. They had their meals served right in the suite and sandwiches and coffee were the chief items of their menu. But they all seemed to enjoy this. They didn't kick.

TOM MOORE
Washington, D. C.

Last night they worked practically all night, to be able to leave at noon for New York.

And this should prove a worthy example of being followed at future gatherings of film men. There has been entirely too much time wasted in previous conventions when film folk gathered. This may have been well enough in the past, but today the film industry is important and big enough to demand business attention and to receive it. And this convention here proved that real business could be transacted without difficulty even under the stress and pressure such as has been in evidence since last Monday at the Congress Hotel.

See what happened. In the neighborhood of 200 of the most important exhibitors in the country met in response to a call issued by the manager of a theatre in Atlanta, Ga. Why they answered the call would be difficult to explain, but they did. When Willard C. Patterson issued his first clarion call, few believed that many would answer it. But in response to the campaign he waged and in response to the arguments he advanced, almost 600 theatre owners, representing between 4,000 and 5,000 theatres communicated with Patterson, and of these 600 about one third actually arrived in Chicago to take up with him what he considered and what they agreed was one of the most important problems facing the industry: Whether or not picture producers owning theatres should be encouraged in

E. M. FISHER
Seattle

(*Continued on page 3*)

Lionel Barrymore's Initial First National Release Will Be "The Master Mind." Mr. Whitman Bennett Vouches for the Story.

Film men—Join the VOYAGERS
Ask TOM WILEY, he's Captain.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 30A Fri., Apr. 30, 1920 Price 5 Cents

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Hollywood, California

Editorial and Business Offices: 6411 Hollywood Blvd. Phone, Hollywood 1603.

Chicago Representatives—Willis & Eckels, 6th Floor, Consumers Bldg., Chicago, Ill.

Kosmik Serial

Los Angeles.—Kosmik Films, Inc., George Klein, president, making a serial with Grace Darmond. Bech Van Siclen & Co., New York, exporters, reported interested in concern.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK

"THIS IS A GOLDWYN YEAR"

Sir: The New York Tribune says:

"There are real tears in the latest Pauline Frederick Film Production, 'The Woman in Room 13,' at the Capitol Theatre. In the court scene, in which the star is shown testifying in defense of her husband, Miss Frederick's appeal to the jury was splendidly done."

Goldwyn

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
Opposite 129th Street

Palisade Film Laboratories
Palisades, N. J. Morningside 621-Z

The Spirit of Chicago

The film industry made history in Chicago.

And the entire industry should thank those exhibitors as well as executives of First National for the business like spirit which has pervaded the entire operation of the two conventions which met and transacted business here. Indeed, already an appreciation of that spirit has appeared: the expression voiced by Fred C. Quimby, general manager of the Associated Exhibitors' Inc., appearing in this publication yesterday. This spirit of good will as evidenced by the new exhibitor's organization will doubtless find an echo in many future gatherings of the trade, and in time to come this spirit should pervade practically throughout the industry.

The finest development—the finest achievement of these two meetings was the splendid business like tone which was always present. There were innumerable meetings, and none of them lagged. There were innumerable discussions but there was practically no fooling around. It was a real business session.

This spirit is bound to be reflected in future gatherings of film folk. This industry is too big—too important—to warrant the various diversions, the "parties" and the games of chance which have hitherto been the dominating feature of most conventions.

In the early days of the film industry, the happy-go-lucky spirit was all right. In view of the methods of the business it was not surprising. But those days have gone and they will never return. The day of the old store show has passed into memory. And instead of the converted butcher shop with its smelly atmosphere—its low ceiling—there are today scattered throughout the country several hundred palatial theatres which are furnishing their respective communities with the very highest type of entertainment possible. And more like them are going up every day.

This is a business to be proud of.

The spirit of Chicago is the spirit that should dominate this industry.

The days of the sharp shooter are over. The days of the clever manipulator are gone. The days of the man who doesn't shoot straight, true and clean are numbered. The men who can't or who won't play square will have very little opportunity in this business from now on. There is no room for them.

The spirit of independence—the Chicago spirit—as evidenced by exhibitors here this week is the spirit that will make this industry what it should be. There can be no other spirit—there must be none.

DANNENBERG.

A fact is impossibl to argue away— therefore, the fact tha RITCHEY posters pa is not open to argument

RITCHEY
Litho. Corp.
406 W. 31st St., N. Y
Phone Chelsea 8388

Ritchey

"Where Promises Are Sacr

LOUIS MEYE

Formerly Broda & Meyer, Inc.

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Ask to See Our New Process Titles and Illustrations
A Phone Call Will Bring Samples
BRYANT 7392
4220 West 42nd St. Roo

For State Right Buyer

BILLIE RHODES in His Pajama Girl

Five e

C. B. Price Co., Inc.
New York City

SIMPLE SOULS

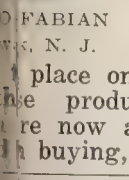
ESSION OVER

(Continued from page 1)

GORDON
ston

There were many who believed—many who still believe—that Patterson's call was just a cover under which First National could and did represent their subfranchise plan. To those who had hief the two days' developesshould have satisfied them tterson had no irons in the , as he put it, "no personal to gratify, no personal amto satisfy." On the conven-r he made it very plain that just one idea in his mind and could pick flaws or find fault that he was satisfied to hear

48 hours deliberation the ng came to an end with two nt determinations reached: send a delegation representing this gathering and known as the Independent Exhibitors of America to the Cleveland convention early in June for the purpose of solidifying exhibitor interests.



FABIAN
s, N. J.

2—To send this committee to New place on record executives e producing corporations re now and have been en-buying, leasing or renting theatre properties throughout the country.

Frank J. Rembusch, of the Rembusch chain of theatres, Indiana, chosen as temporary, and later as permanent chairman, will visit New York next week to make the necessary arrangements for the committee and for the executives of the producing and distributing companies to get together at some date prior to the Cleveland convention, when these distributing producers will be placed on record as to their future intentions so that the Independent Exhibitors of America may be able to determine what their actions are to be with regard to these factors.

A. H. BLANK
Des Moines

There can be no question but that every exhibitor here was unanimous in the belief that the producers and distributing companies cannot and should not be in the exhibiting end of the business.

There were a number of fiery statements made during the two days' session. Among these were:

(Continued on page 6)

POWER'S
CAMERAGRAPH.

Ward Crane, Anita Stewart's leading man in "The Yellow Typhoon," has been re-engaged by Louis B. Mayer to play the lead in Miss Stewart's new picture, "Harriet and the Piper," a Kathleen Norris story, which is now being filmed under Bertram Bracken's direction.

—o—

Harry J. Revier, who will direct "The Son of Tarzan" serial for the National Film Corporation of America, has arrived, accompanied by Roy Somerville, who is slated to adapt the Edgar Rice Burroughs novel to the screen.

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al Exchange Men Explain

Franchises

ing between Exhibitors nceived

EXHIBITORS DEFENSE COMMITTEE

Composed of Members of The First National Exhibitors' Circuit, Inc.

SESSION OVER:

(*Continued from page 3*)

An appeal by C. H. Hackworth, Huntsville, Ala., which brought the hitherto evaded question of finances. "I have seven theatres and I pledge $100 for each of those theatres," said Chairman Rembusch. "I am in the fight." The next subscription came in the form of a check for $1,000 from the Maryland delegation, and subscriptions climbed until they reached $4,700.

W. P. DEWEES
Vancouver, B. C.

The first speaker at the afternoon session was J. D. Williams, of First National. "You have the power to make us do just what you want us to do," he said. "You should stick together and co-operate in every way. Then stick with the independent producer. I would rather run the poorest star in the world in my house, if I were an exhibitor, than play the biggest star from a company that was likely to become my competitor."

Frank Ferrandini
Richmond, Va.

"I am not a picture maker," declared Louis J. Selznick, the next speaker. "I employ people who know how to make pictures to make them for me, but I find it a financial success—in fact, I expect to make about $2,000,000 this year. I am not going into the exhibiting business. I stand ready to take my organization, which I own 100 per cent, and contract with you to deliver pictures to you 25 years hence. If I should die tomorrow, I have three sons who will carry on my business as I would have it done. I stand ready to turn over Selznick, Select and Republic to you—not because I love you, but because I think it is good business."

H. Webster Smith, attorney representing the Whitehurst interests in Baltimore, made the first suggestion "that an organization be created and incorporated, including the independent exhibitors of the United States. After this organization is perfected legally and sound in every way, a form of agreement shall be submitted to the various film companies in which they agree not to sell their film to any producing company buying theatres and becoming exhibitors, and furthermore, no film company signing the agreement can buy a theatre and become an "exhibitor."

MAX SPIEGEL
New York

"How can we know that the film

(*Continued on page 7*)

Roscoe Karns has again been loaned by King Vidor—this time to Lasky.

Alan Dwan has begun preliminary work on his sixth Mayflower production.

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You book a picture because you THINK it will draw the crowds, but you KNOW

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SESSION OVER

(Continued from page 6)

nies are not using dummy ex-
's?" demanded someone.
man is going to perjure him-
d we can prove that the pro-
company is behind a theatre
if such is the case," was the reply.

KUNSKY
etroit

As a parting shot before the adjournment the first day the chairman made a few remarks which hit the discordant element a severe jolt. "Let exhibitor stop
g exhibitor," he said. "We
omplish nothing until we have
l to join hands and fight to-
"

exhibitors known as the Com-
of Ten will be
C. Farley, Empire Theatre,
omery, Ala.; M. Van Praag,
l Garden, Kansas City, Kan.;
. Chamberlain, American
ment Co., 527 First Ave.,
polis, Minn.; Sig Samuels,
on Theatre, Atlanta, Ga.;
F. Blumenthal, 1600 Broad-
ew York City, New York; L.

T. Lester, Rivoli Theatre, Columbia, S. C.; Carl Kettler, West Palm Beach, Fla.; John Manheimer, Attorney at Law, 215 Montague St., Brooklyn, N. Y.; W. C. Patterson, Criterion Theatre, Atlanta, Ga.; Brentlinger, Bankers & Merch-heatres Co., Fort Wayne, Ind.; W. Kress, Piqua Amusement qua, Ohio; H. M. E. Pasme-302 Chestnut St., St. Louis, . E. Whitehurst, Baltimore, . A. Choynski, Allied Amuse-Association, 1318 Consumers Chicago, Ill.; F. Rembusch, 40 St., Indianapolis, Ind.; E. T. Box 212, Dallas, Texas, and ce E. Lund, 1125 Broadway, d, Cal.

AHNKEN
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her interesting talk at the ion was the argument

(Continued on page 8)

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of

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BOOK NEW ONES

"The first of the 'Torchy' stories with Johnny Hines in the leading role is interesting and novel. . . . There is so much that is new and novel provided in the way of incident, the picture has been given such careful production and the titles are so original that this picture is sure to meet with a good reception. . . . It is miles above the average two-reeler that we have been getting for a couple of years back."

—Motion Picture News

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133 West 44th St., N. Y. C.

Book through
Exchanges of
Educational Film
Corp. of America

SESSION OVER

(*Continued from page 7*)

LOUIS B. MAYER
Boston

furnished by John Emerson in behalf of writers for the screen. Mr. Emerson, who is connected with the Constance Talmadge organization, said:

"If the rumor that a certain producing company is trying to get a monopoly on the legitimate houses as well as the motion picture theatres proves true, it would be a fatal blow to independent producers, to actors, and to dramatic authors. Having a monopoly of the theatres, the company could absolutely control the rights of any play produced on the stage. By discriminating against managers who refuse to give up the picture rights to a play, they could effectually keep them from obtaining any bookings, and ultimately forcing them into giving their own concern the picture rights.

COL. FRED LEVY
Louisville

"Such discrimination would naturally effect the actors, and the players — represented by the Actors' Equity association — will stand very strongly against the movement on the part of anybody attempting to obtain a monopoly. The dramatic authors of the country are already organizing to lend their united opposition to any monopolized control in the theatres.

"I feel that the combined forces of these two organizations, aided by the moral support of the independent managers, could do a great deal toward preventing any monopoly."

Coast Brevities

Hollywood—"The Mischief Man," Lew Cody's latest starring vehicle now in course of production, is an original story by H. Tipton Steck. Cody's next story is also an original of Steck's and will be produced entirely in New York City. Steck and Cody plan to leave about May 5.

—o—

The film of "Held in Trust," May Allison's new screen classic picture, was started this week at the Metro Studio. John E. Ince is directing. George Kibbe Turner is the author. Sarah Y. Mason wrote the scenario. Farrell Foss is Miss Allison's leading man and Walter Long has an important part.

—o—

Helen Ferguson has been engaged to support Mitchell Lewis in "The Mutiny," the second Jack London story to be filmed by Metro for C. E. Shurtleff, Inc.

—o—

The cast for King Vidor's forthcoming production, "The Jackknife Man," from Ellis Parker Butler's novel, includes Florence Vidor, Charles Arling, Fred Turner, Willis Marks, Harry Todd, James Corrigan, Lillian Leighton, Bobby Kelso and Claire McDowell.

Up in the Attic

Some of the Girls

Minnie Ha Ha

Just a moment---

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 30 Friday, April 30, 1920 Price 5 Ce

After Film Clubs

M. P. E. A. Inc. Seeking Information for Dept. of Justice—Investigation Hinted at.

(*Special to WID'S DAILY*)

Indianapolis—The Motion Picture Exhibitors of America, Inc., has been asked by the Department of Justice at Washington to secure whatever information can be collected on the operations of F. I. L. M. Clubs and Exchange Managers' Associations in various sections of the country. League officials state the Department of Justice has information which may involve a possible violation of the Sherman Anti-Trust Law.

The evidence desired is in the form of original letters or certified copies of letters sent to exhibitors by managers requiring them to appear before a film club, affidavits of conversation or threats by salesmen or managers of film companies to cut off service unless the rules and regulation of film clubs are complied with by the exhibitors.

Information is being sought with reference to these acts:

1—Film managers have called exhibitors before their board. They have insisted upon settling differences between individual exhibitors and individual film companies, with the film managers acting as judge and jury.

2—Film salesmen and managers have threatened to cut off services unless rules and regulations of the Film Clubs are followed. Where C. O. D. shipments were refused by an exhibitor, the balance of the film companies have agreed to not ship service to the exhibitor.

3—Cash bonds in the way of advance deposits are demanded and in many cases not returned to the exhibitor.

4—Film Clubs in one city are allied with Film Clubs in other cities and blacklist exhibitors unless rules and regulations of the Film Clubs are followed.

5—At weekly meetings, these managers compare prices paid by exhibitors for film service and by exchange of information, film prices have been advanced over 100 per cent during the last year.

Callaghan Gets Washburn?

A. J. Callaghan, head of the company bearing his name, is reported as having signed Bryant Washburn. Callaghan is producing the new Bessie Love productions.

Burke Renews With Famous

Billie Burke has renewed her contract with Famous Players. Her new series of productions starts shortly.

He wanted to tell her that he loved her, but he could not overcome the suspicion that she was "The Yellow Typhoon"—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a Louis B. Mayer-made, First National attraction.—Advt.

Ballin in New Unit

Plans Four Productions a Year—Will Film Abdullah Works.

Hugo Ballin, formerly art director for Goldwyn, has plans under way for the formation of his own producing company. Mr. Ballin will make four productions a year with present indications pointing to two of these to be made in the East and two in the West.

The works of Achmed Abdullah, author of "The Honorable Gentlemen" and others, are held by Ballin for a period of 15 months. It is this author's work that will be filmed first.

The pictures will be called Hugo Ballin Productions and will be directed by Mr. Ballin, who plans to introduce a novel method of lighting in his new work.

Zukor Returns

Adolph Zukor returned yesterday from his trip through the Middle West.

French Ban Films?

"Times" Cable Interpreted as Restriction on Raw Stock Only.

The New York Times yesterday published a special cable from a correspondent in Paris with a complete list of the commodities barred by the French Government. In that list were mentioned "cinematograph" films.

An effort was made to secure more definite information as to what the terms "cinematograph films" cover-

(*Continued on Page 2*)

Laemmle Leaves for East

Los Angeles—Carl Laemmle left for New York yesterday.

More Meetings on United Situation

Harry Zalkin, receiver for United Picture Theaters of America, Inc., and United Picture Productions Corp. stated yesterday that there were several meetings during the day with the lawyers of the creditors looking for a possible settlement in the affairs of the companies.

Convention Ove

Practically All Business Close Chicago—Talk of More Pro ductions.

(*Staff Correspondence*)

Chicago—The First National vention closed yesterday with tically all of the business outline the franchise holders transacted.

All of Wednesday was take with a detailed explanation of the new sub-franchising plan wil come operative.

John Emerson, who with Loos is connected with the Cons Talmadge productions, spoke o possibility of a motion picture nopoly of the legitimate stage. Emerson said that a union of wrights could break such a mon in two months, if it became n sary.

Although there is no official firmation, there is considerable here that First National will di ute the Dorothy Phillips-Allan ubar productions to be made b bert Kaufman. A deal is under to be under way whereby Firs tional will acquire "Twin Beds" Carter De Haven, but this ha been closed as yet.

Black Denies Zukor Rumo

There was considerable intere tached to the report circulated that Alfred S. Black, head Black Circuit of New England ters, had disposed of his holdi Adolph Zukor. Black, howeve a wire here denying the report.

DANNENB

Schulberg Presid

Succeeds Fineman as Head tractions Distributing Cor

B. P. Schulberg has acquired terest in and has been elected dent of Attractions Distri Corp. which releases the Ka MacDonald productions t First National.

B. P. Fineman, who has bee ident of Attractions since its tion a year ago, becomes vic dent and will remain in Los to co-operate with Sam E. president of the Katherine M ald Pictures Corp. on the prod of this star and others whom tions plans soon to announce.

Schulberg's headquarters in New York, and he will m offices of Attractions Distr to those he occupies in the acre Bldg.

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. XII No. 30 Fri. April 30, 1920 Price 5 Cents

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t. Pict. Prod..	2¼	2½	2½
rld Film.....¼		¼	¼
2nd pfd.....½		⅝	⅝

Fairbanks Injured

ccording to coast wires, Douglas 'banks was rather badly shaken on Wednesday when a landslide ch furnishes one of the thrills in e Mollycoddle" slid prematurely. airbanks will be out of harness about two weeks, it is expected.

Perret on La France

eonce Perret, who was due in York last week, missed his boat will return on the La France.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK

Sir:
The N. Y. Telegram says:
"——and the second of the Booth Tarkington 'Edgar' stories entitled 'Edgar's Hamlet,' which incidentally is chock full of humor from beginning to end."

Goldwyn

French Ban Films?

(*Continued from Page 1*)

ed, but at the offices of the French High Commission and the French-American Chamber of Commerce it was stated that nothing was known with the exception of what the "Times" had published.

It seemed to be the opinion in exporting circles yesterday that the embargo did not include film in general but merely raw stock.

Sydney Garrett of J. Frank Brockliss pointed out that the restrictions enforced in England at one time, which were generally credited as applying to films, were not meant in that way.

Ben Blumenthal of Export and Import stated that he didn't think the embargo could apply to general film imports, and said that if it should be the case, France would find itself short of films, since it did not manufacture enough to supply its needs.

Lasky Going Abroad

Jesse L. Lasky of Famous Players will sail for Europe shortly to get under way the production plans outlined for the Famous Players-British Producers, Ltd.

Before going, however, Lasky will discuss with Cecil De Mille production plans for the future. De Mille wlil arrive here about May 5 for that purpose.

Kaufman Has New Star

Albert Kaufman may be expected to announce the name of a new star very shortly and two new directors one to direct the new acquisition and the other to direct Agnes Ayres.

Anthony Paul "Tony" Kelly will write a story for Kaufman's use.

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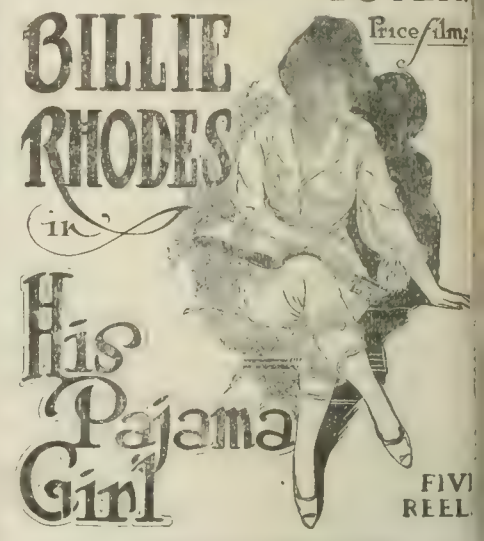

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Animated Papers

May Be Scheme of British Publishers in Film Industry, Thinks English Editor.

(*Special to WID'S DAILY*)

London, Eng.—Low Warren, editor of the Film Renter and Moving Picture News, points out the possible interest in the film business of such men as Lord Beaverbrook and Sir Edward Hulton.

Warren's article is captioned "Will the kinema displace the press?" and goes on to say:

"Members of the kinematograph trade are asking themselves what the sudden interest that newspaper kings have begun to take in the doings of filmland is likely to mean. Does it presage increased activity on the part of the press of the country in what to most of the great organs of public opinion has been largely an unexplored field, or does the entry on the commercial side of the business of such men as Lord Beaverbrook and Sir Edward Hulton, with the immensely powerful press which they control, indicate that in the near future we may witness a battle royal for supremacy between the two in a branch of the trade that has by no means received the attention in the past that was its due? One thing is quite certain. Neither of these gentlemen has acquired an interest in the film business merely for the sake of being able to say that they have a finger in the pie; nor have they invested largely in the trade for the benefit of their health.

"There must a dominating purpose at the back of the minds of both Lord Beaverbrook and Sir Edward Hulton, and unless we are much mistaken neither gentleman is interested in the making of pictures as such, but rather they see in the control of the topical film a means to an end. It will be noted that the Manchester newspaper proprietor, who was the first to enter the field, and the proprietor of the 'Daily Express,' have both concentrated upon the news picture, and in view of their peculiar connections with the newspaper world this is not surprising, for both have a keen appreciation of the value of the topical illustration.

"That being so, it was only to be expected that at the outset, at least, they would confine their attentions largely, if not entirely, to a sphere of activity in which they know their way about as thoroughly as any newspaper men in this country. Whether they will be content merely to develop a side of the business that lends itself peculiarly to their own particular requirements, or whether they will ultimately go further afield, remains to be seen.

"For the moment we are inclined to think that the motive that impels Sir Edward Hulton and Lord Beaverbrook is much the same. Both realize the increasing importance which the topical picture is destined to play in the history of this country. They realize that the power of the press as an instrument of propaganda in actively influencing the minds of the proletariat is on the wane. They recognize that the power of the picture for the same purpose is rapidly increasing, and with prescience born of imagination they foresee in the topical film a means of strengthening and increasing the influence they now wield through the printed word. Sir Edward Hulton is behind the Topical Budget,' Lord Beaverbrook may shape the destinies of the 'Pathe Gazette,' and these two moving picture records of the world's activities are seen by the great majority of kinema-goers throughout this country.

"It is not difficult to realize what an immensely powerful weapon for reaching the great mass of the people is thus placed in their hands. We do not suggest that the topical picture will in future be used to influence public opinion, though it certainly would not be a difficult matter to turn the filmed record of daily events to the achievement of that end, by a judicious use of the subtle art of suggestion or suppression.

"At the moment the combination of the moving picture camera with the plant which produces our public prints may be merely a piece of clever and astute commercialism, intended to add to the effectiveness and completeness of existing newspaper organizations. But the fact remains that there is an obvious danger from at least one point of view in this amalgamation of two such powerful forces.

"Press and pictures between them to-day wield a greater influence for

(*Continued on Page 6*)

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Twelve Selznick Films Under Way

Eight Selznick productions have been started simultaneously this week, and four are nearing completion.

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Large enough for two very large sets and three smaller sets at one time. Complete Cooper-Hewit and Modern Arc light equipment. Large supply of scenery doors and other woodwork. Only 18 min utes by train from Grand Central Station. 40 minutes by subway from Times Square. Accessible t every kind of city house, woods and country scenery. Cheapest studio available in the East. Appl
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430 Claremont Parkway, Bronx, N. Y.
Downtown Office, 815 Longacre Bldg. Bryant 8946

BRADSTREET FILMDOM Wid's DAILY the RECOGNIZED AUTHORITY

. XII No. 30 Fri. April 30, 1920 Price 5 Cents

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dwyn	23½	23½	23½
w's, Inc.	29½	31	29¾
angle 7-16		½	½
t. Pict. Prod..	2¼	2½	2½
rld Film.....¼		¼	¼
2nd pfd.....½		⅝	⅝

Fairbanks Injured

ccording to coast wires, Douglas banks was rather badly shaken on Wednesday when a landslide ch furnishes one of the thrills in e Mollycoddle" slid prematurely. airbanks will be out of harness about two weeks, it is expected.

Perret on La France

ónce Perret, who was due in York last week, missed his boat will return on the La France.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"GOLDWYN IS A GOLDWYN TRADE"

Sir:
The N. Y. Telegram says:
"——and the second of the Booth Tarkington 'Edgar' stories entitled 'Edgar's Hamlet,' which incidentally is chock full of humor from beginning to end."

Goldwyn

French Ban Films?

(*Continued from Page 1*)

ed, but at the offices of the French High Commission and the French-American Chamber of Commerce it was stated that nothing was known with the exception of what the "Times" had published.

It seemed to be the opinion in exporting circles yesterday that the embargo did not include film in general but merely raw stock.

Sydney Garrett of J. Frank Brockliss pointed out that the restrictions enforced in England at one time, which were generally credited as applying to films, were not meant in that way.

Ben Blumenthal of Export and Import stated that he didn't think the embargo could apply to general film imports, and said that if it should be the case, France would find itself short of films, since it did not manufacture enough to supply its needs.

Lasky Going Abroad

Jesse L. Lasky of Famous Players will sail for Europe shortly to get under way the production plans outlined for the Famous Players-British Producers, Ltd.

Before going, however, Lasky will discuss with Cecil De Mille production plans for the future. De Mille will arrive here about May 5 for that purpose.

Kaufman Has New Star

Albert Kaufman may be expected to announce the name of a new star very shortly and two new directors one to direct the new acquisition and the other to direct Agnes Ayres.

Anthony Paul "Tony" Kelly will write a story for Kaufman's use.

MOVED
Office to our Laboratory at 413 W. 41st St.
ERNEST STERN
(The Titleman)
Phone Longacre 523
"The Aristocrat of Title Makers"

SIMPLE SOULS

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The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.
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For all particulars apply
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Phone
LARRY URBACH
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New York

Animated Papers

May Be Scheme of British Publishers in Film Industry, Thinks English Editor.

(*Special to WID'S DAILY*)

London, Eng.—Low Warren, editor of the Film Renter and Moving Picture News, points out the possible interest in the film business of such men as Lord Beaverbrook and Sir Edward Hulton.

Warren's article is captioned "Will the kinema displace the press?" and goes on to say:

"Members of the kinematograph trade are asking themselves what the sudden interest that newspaper kings have begun to take in the doings of filmland is likely to mean. Does it presage increased activity on the part of the press of the country in what to most of the great organs of public opinion has been largely an unexplored field, or does the entry on the commercial side of the business of such men as Lord Beaverbrook and Sir Edward Hulton, with the immensely powerful press which they control, indicate that in the near future we may witness a battle royal for supremacy between the two in a branch of the trade that has by no means received the attention in the past that was its due? One thing is quite certain. Neither of these gentlemen has acquired an interest in the film business merely for the sake of being able to say that they have a finger in the pie; nor have they invested largely in the trade for the benefit of their health.

"There must a dominating purpose at the back of the minds of both Lord Beaverbrook and Sir Edward Hulton, and unless we are much mistaken neither gentleman is interested in the making of pictures as such, but rather they see in the control of the topical film a means to an end. It will be noted that the Manchester newspaper proprietor, who was the first to enter the field, and the proprietor of the 'Daily Express,' have both concentrated upon the news picture, and in view of their peculiar connections with the newspaper world this is not surprising, for both have a keen appreciation of the value of the topical illustration.

"That being so, it was only to be expected that at the outset, at least, they would confine their attentions largely, if not entirely, to a sphere of activity in which they know their way about as thoroughly as any newspaper men in this country. Whether they will be content merely to develop a side of the business that lends itself peculiarly to their own particular requirements, or whether they will ultimately go further afield. remains to be seen.

"For the moment we are inclined to think that the motive that impels Sir Edward Hulton and Lord Beaverbrook is much the same. Both realize the increasing importance which the topical picture is destined to play in the history of this country. They realize that the power of the press as an instrument of propaganda in actively influencing the minds of the proletariat is on the wane. They recognize that the power of the picture for the same purpose is rapidly increasing, and with prescience born of imagination they foresee in the topical film a means of strengthening and increasing the influence they now wield through the printed word. Sir Edward Hulton is behind the 'Topical Budget,' Lord Beaverbrook may shape the destinies of the 'Pathe Gazette,' and these two moving picture records of the world's activities are seen by the great majority of kinema-goers throughout this country.

"It is not difficult to realize what an immensely powerful weapon for reaching the great mass of the people is thus placed in their hands. We do not suggest that the topical picture will in future be used to influence public opinion, though it certainly would not be a difficult matter to turn the filmed record of daily events to the achievement of that end, by a judicious use of the subtle art of suggestion or suppression.

"At the moment the combination of the moving picture camera with the plant which produces our public prints may be merely a piece of clever and astute commercialism, intended to add to the effectiveness and completeness of existing newspaper organizations. But the fact remains that there is an obvious danger from at least one point of view in this amalgamation of two such powerful forces.

"Press and pictures between them to-day wield a greater influence for

(*Continued on Page 6*)

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients "The Play's the Thing," and we have it.
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STUDIO FOR RENT
Large enough for two very large sets and three smaller sets at one time. Complete Cooper-Hewit and Modern Arc light equipment. Large supply of scenery doors and other woodwork. Only 18 min utes by train from Grand Central Station. 40 minutes by subway from Times Square. Accessible t every kind of city house, woods and country scenery. Cheapest studio available in the East. Appl
CRYSTAL FILM CO.
430 Claremont Parkway, Bronx, N. Y.
Downtown Office, 815 Longacre Bldg. Bryant 8946

He struggled to the surface for the third time; but the thing that was dragging him down would not be shaken off.

Not one woman in ten thousand would do it!

Next week we'll tell you of another deed not one woman in 10,000 dare do

Another BIG Special

FIRST NATIONAL EXHIBITORS CIRCUIT

and WHO do you suppose directed it?

Animated Papers

(*Continued from Page 3*)

good or evil upon the public mind than any other instrument ready to the hand of the politician and the public man. It is also apparent that between them the printed page and the pictured presentation of public events are the most direct means of communication with the proletariat. It will thus be seen that a combination of the two might quite conceivably make for a more powerful press and the perfection of a system of subtle propaganda that would be far-reaching in its effects.

"All this may be regarded as the wildest surmise in its relation to the development of the topical film in the hands of skilled newspaper protagonists. Possibly it is, but the danger of a development of the new departure on the lines indicated is there all the same, and we should be doing less than our duty to the trade did we not at least direct attention to this phase of the question.

"The point is sometimes raised whether the picture is not likely in the near future to supplant the press in the affections of the people. To ask such a question is to answer it. The topical film cannot, and never will, replace the printed word. The one is or may almost be regarded as supplementary to the other. So long as people have the leisure to read they will buy papers; so long as picture theaters exist they will welcome the inclusion in the program of the topical picture.

"The advent of such men of initiative and imagination as Sir Edward Hulton and Lord Beaverbrook, if it means anything at all in this connection, is an indication that the topical picture of the future will be conceived and carried out on more elaborate and complete lines. The organizing methods of the up-to-date newspaper will be applied to the preparation and collection of news pictures. In the result it is to be hoped that both the public and the kinema proprietor will benefit, the one by an increasing interest in current events as pictured on the screen, the other by increased patronage.

"Sooner or later the animated newspaper will come into its own, and the first theater in a busy London or provincial thoroughfare to realize this fact and to specialize wholly and solely in the exhibition of topical events, red-hot and up-to-the-moment, will reap a rich reward."

Big Theater for Hollywood

Los Angeles—A 2,400 seat theater to cost $500,000 will be erected in Hollywood proper by Sol Lesser, associated with the Gore Bros. and a number of theater owners.

The theater will be started as soon as Lesser returns here from Chicago where he is attending the First National convention.

J. D. Williams of First National has assured his organization's product for the theater. Those interested with Lesser and the Gore Bros. in the proposition are J. L. Swope of the Hollywood Theater, J. M. Young, Apollo, and F. A. Grant of the Windsor, all located in Hollywood.

The move is of interest in view of the plan entertained some time ago by Sid Grauman to build in Hollywood.

Plan South African Scenics

(*Special to WID'S DAILY*)

Bridgeport, Conn.—A new company has been formed here known as the American-African Enterprises. The officers are: Eugene Yongelings, president; M. E. McLeod, treasurer, and Albert Sponey, secretary.

The company will dispatch a unit to South Africa on May 8 to shoot scenics and educationals.

Brooklyn—Farragut, Flatbush and Rogers Ave., opened; William Fox, owner. S. T. Stebbins, manager.

Parkersburg, W. Va.—Lin Smoot Amuse. Co., owner of C den, opened.

"THE NINTH COMMANDMENT"
THOU SHALT NOT COVET THY NEIGHBOR'S WIFE
Starring FERNANDO R. ELIZONDO & Madame HALINA BRUZOVNA
ELIZONDO PRODUCTIONS
Directed by EMIL HARDER
FOR WORLD RIGHTS APPLY TO
SUNSHINE FILM, INC.
Tel. Bryant 7123 111 W. 42nd St.

The Cleverest Story of the Year!

Just as Whimsical as its title!

Up in the Attic

Some of the Girls

Minnie Ha Ha

UP IN MARY'S ATTIC

with

Eva Novak, Harry Gribbon and an all-star cast

WILL BE READY SOON

It is being prepared for the trade by Elmer J. McGovern, who edited "Mickey," and who says it is the MOST SENSATIONAL FEATURE he ever had anything to do with

FINE ARTS PICTURES, Inc.

Murray W. Garsson, Pres. Chas. F. Schwerin, Gen. Sales Mgr.

130 W. 46th St. New York City

New Theaters

Houses Completed

icago, Ill.—Barbee on site of mbia, opeend.

wcastle, Pa.—Penn, William Photoplay Co., opened.

arka, Ky.—W. J. Clark opened house.

est Philadelphia, Pa.—Marcus , owner of Benn, to build.

urphysboro, Ill. — Art Barth nd new house.

inton, Ind.—Standard Theater $150,000. 1,000.

mpbell, Cal. — C. A. Roscoe ed.

ltimore, Md.—Wilson Amuse. to build. $2,500.

leron, N. Y.—A fire which de- ed the Auditorium recently ed a damage of about $45,000.

Exchange Changes

inneapolis, Minn.—J. C. Moore, ected with the sales force of the Pathe office for the last year, low sales manager of the Tri- e Film Exchange.

Earle to Direct Huff Film

illiam P. S. Earle will direct se Huff in "The Dangerous Par- e," her next production for Selz-

House Changes

Santa Clara, Cal.—E. Lion bought J. J. Lawrence's interest in Rex.

Buffalo, N. Y.—J. Paramalee, Try-It, bought Majestic from J. Black.

Canandaigua, N. Y.—George E. Bachman and John Acker bought Fisher.

Syracuse, N. Y.—Phil Smith of Buck and Smith bought Crescent.

McKee's Rocks, Pa.—Max Engleberg bought Strand, under construction.

Kelly Bill Passes Assembly.

Albany, N. Y.—By a vote of 120 to 18, the Assembly a few hours before final adjournment of the Legislature passed Senator Kelly's bill permitting children under the age of 16 to attend places of amusement, providing that they are accompanied by an adult person authorized by parent or guardian.

This action was taken after the bill had been lost by a previous vote of 76 to 50.

Following its defeat on the first roll call it was brought up again on a motion to reconsider the vote by which it was lost and was immediately passed.

Many of the members who voted first against the measure shifted their vote on its second consideration and supported the bill. This change was explained because they were under the impression that they were voting on another bill of a similar nature which they were opposed to.

Through the activities of the officials of the New York State Exhibitors' League the situation was cleared up, and the Kelly bill was finally passed. It had been passed by the Senate and now it goes to the Governor.

Shackleton at Rivoli

"The Bottom of the World," the Sir Ernest Shackleton record of his South Pole voyages, will be run in three sections covering three weeks at the Rivoli beginning Sunday.

Members of Parliament
Multi-Millionaires and big men of
affairs who compose

Canadian Photoplays Ltd.

of Calgary Canada

HAVE BEEN SO PLEASED WITH THE DIVIDENDS ACCRUING FROM

First National Exploitation

OF

"Back To God's Country"

that they voted unanimously to the following wire being sent their New York Representative

WESTERN UNION TELEGRAM
Calgary, Alta., Apl. 16—20

ERNEST SHIPMAN,
First National Exhibitors' Circuit
6 West 48th St., New York.

It is our intention to continue to produce bigger and better pictures than Back To God's Country. Stop. We purpose have a great super feature ready for release by early Fall.

Signed—CANADIAN PHOTOPLAYS LTD.

N. B.—Canadian Photoplays Ltd. holds options on the works of many leading authors, thus insuring a wealth of new material.

6 West 48th St. New York City — **Ernest Shipman** Manager — Hotel Congress Chicago

HERE PROMISES ARE SACRED"
LOUIS MEYER
MERLY BRODA & MEYER INC
TITLES
TERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
ONE CALL WILL BRING SAMPLES
BRYANT 7392
WEST 42nd ST. - ROOM 200

Where are the comedians of yesterday?

BOOK THE NEW ONES

"The first of the 'Torchy' stories with Johnny Hines in the leading role is interesting and novel.....There is so much that is new and novel provided in the way of incident, the picture has been given such careful production and the titles are so original that this picture is sure to meet with a good reception. ....It is miles above the average two-reeler that we have been getting for a couple of years back."

Motion Picture News.

Don't let someone beat you to these—we can only produce twelve a year and maintain our standard of quality.

MASTER FILMS, INC.
C. C. Burr, Pres.
133 West 44th St., N. Y. C.

Book through Exchanges of
Educational Films Corp. of America

TYPHOON COOLING SYSTEM

TYPHOON FAN COMPANY
281 LEXINGTON AVE., NEW YORK, N. Y.

044 Camp Street, New Orleans, La.
255 N. 13th Street, Philadelphia, Pa
64 W. Randolph St., Chicago, Ill.

MR. PRODUCER
MR. EXHIBITOR

A leading man oft' seen is oft' remembered.

Back as far as
"AUDREY MUNSON"
in "PURITY"

The role of YOUTH was played by

Wallace Mac Donald

Watch for this space every other day!

Changes at Consolidated

Atlanta, Ga.—Several changes have occurred in the personnel of the Consolidated Film and Supply Company. Consolidated distributes Universal films in the south.

W. M. Richardson has been appointed manager at New Orleans. He succeeds Harry Peeble. R. C. McIlhera, formerly in the Dallas office, is now manager at El Paso.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

In addition to arranging a tie-up with book publishers to ship copies of Rex Beach's "The Silver Horde" to various drug and stationery stores where they will be used in window displays, there will be an ingenious lobby display at the Capitol when the film runs there which will present the Goldwyn production of that name.

It represents a horde of fish caught in a net and colored lights play on the silvery bodies of the fish. Co-operative advertising is being arranged with dealers whose goods make a tie-up feasible. A float carrying an artic set is being prepared for street exploitation and booklets called "The Story of Rex Beach, the man who wrote 'The Silver Horde,'" will be distributed in different parts of the city.

Another valuable adjunct of the campaign, if negotiations are successful, will be the statement of Alfred McCann, food expert, endorsing the picture. Howard Dietz and G. L. Brightman, respectively manager of Goldwyn's publicity and exploitation departments, are responsible for the campaign.

Watch for

"The RIDDLE MAN"

IN THE BIGGEST MOTION PICTURE OF THE YEAR

SIMPLE SOULS

Prepare for

"THE SON OF TARZAN"

—the greatest of all Serials!

BECAUSE

If you use

"COMEDYART"

You need nothing else beside your feature

COMEDY NOVELTY SCENIC
DIVERSITY CLASS

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

e BRADSTREET
FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 31 Saturday, May 1, 1920 Price 5 Cents

Creditors Meet

d Picture Prod. Corp. May Be ntinued in Operation—Will Wait a Month.

ut 50 creditors of United Pic Productions Corp. against which ition in bankruptcy has been met yesterday. A committee ree, composed of Percy L. s, Nicholas Kessel and J. V. y, president of the Ritchey graph Corp., was appointed.

A. Berst, president of the d Picture Theaters of Amer- nc., delivered a short talk in he stated that he thought it perhaps be better for the pro- ns company to be maintained. a result of the meeting the rs agreed to permit the con- on of the productions company days by Harry Zalkin, the re- at the end of which time a is to be submitted. From that nite decision will be reached r to ask the court to permit mpany to operate or whether be liquidated.

ommittee meeting will be held in the office of Mr. Waters at le.

Rothacker Officials Here

Aldous, treasurer of the Roth- company of Chicago, is in

D. Rothacker, "Watty's" broth- s returned to New York.

Cline With Metro

Special to WID'S DAILY)

Angeles, Cal.—Eddie Cline is ect the Buster Keaton come- or Metro. He has resigned he Fox Sunshine organization.

laine Traverse Coming East

Special to WID'S DAILY)

Angeles—Madlaine Traverse, ecently severed her connec- with Fox, will shortly leave for ast. She may form her own ny.

ll Set on Plan

anchise Scheme for First Na- al to Start at Once—White- hurst First Holder.

(*Staff Correspondence*)

ago—The First National sub- sing plan, which was explain- etail to the circuit branch man- before the convention finally on Thursday night, will be put eration immediately.

first sub-franchise to be dis- of to any one went to C. E. urst, who owns a string of s in Baltimore.

DANNENBERG.

"There is more excitement in this game than you ever dreamed of if you will go with me."—Anita Stewart in "The Yellow Typhoon," by Harold MacGrath, a First National attraction—Louis B. Mayer-made.—Advt.

Lesser Due To-day

Sol Lesser, accompanied by David Bershon, manager of the First National Exchange in Los Angeles, and Harry Hammond "Ham" Beall, west coast publicity director, will arrive in New York to-day from the Chicago convention.

"Jimmie" Grainger of the Marshall Neilan Prod. arrived here yesterday from Chicago "with a haggard look and smoking plenty of cigars," as Pete Smith put it.

"The Riddle Woman" Farrar's First

Geraldine Farrar's initial production for Associated Exhibitors, Inc., will be "The Riddle Woman," adapted from the stage play in which Bertha Kalich starred. The picture will be directed by Edward Jose.

De Mille Film a May Release

Cecil De Mille's "Why Change Your Wife" will be available for general release on May 2. The production is now playing an indefinite run at the Criterion.

Fox Convention in May

The sixth annual convention of Fox Film Corp. will be held at the Commodore, May 24-29. All of the representatives of the company, both foreign and domestic, will be present. Fox will open additional offices in England and France. A branch in Algiers, northern Africa, has been established.

Arbuckle in "Traveling Salesman"

"Fatty" Arbuckle's next feature for Famous Players will be "The Travelling Salesman" which Frank McIntyre made for Famous Players some time ago. Joseph Henaberry will direct.

Hines at Work

Johnny Hines has started work at the Cliffside studios, Fort Lee, on the second of the "Torchy" comedies which will be released through Educational. "A Knight for a Night" is the working title.

New Distributor

National Exchanges, Inc., Formed With Hunter Bennett as Vice-President.

A new national distributing organization to be known as "National Exchanges, Inc.," has just been organized and is financed by the Johnson & Hopkins Company.

Walter L. Johnson is president of National Exchanges, Inc., and Earl H. Hopkins, treasurer.

Hunter Bennett has been elected vice-president and general manager. Bennett until recently was a special representative for Famous Players.

The organization plans to specialize on motion picture exploitation and will release a limited number of productions a year. These will be either acquired from independent producers or will be produced by the organization.

It is figured that with the handling of a minimum number of productions yearly greater results can be obtained than by releasing a considerable number of films which will reach the key cities only in individual territories.

Carewe With Mayer

Los Angeles—Edwin Carewe is now directing "Isobel," a James Oliver Curwood story for Louis B. Mayer. Mayer intends making the production a special. In the cast are House Peters and Jane Novak.

Some time ago Pathe announced that it would distribute a series of Edwin Carewe Prod. in which Harry Cahane was interested. "Rio Grande" is now being exploited by Pathe.

Cahane left for California late Thursday night and his office did not know whether Carewe would continue the Cahane-Pathe arrangement or whether the arrangement with Mayer was for one picture.

At Pathe with the exception of the statement that it was now distributing "Rio Grande" nothing was said about the matter.

New Educ't'l Series

Educational Films will distribute a series of productions to be made by the Conservation Committee of the State of New York.

The pictures will show the beauties of New York State and will probably be incorporated into a release with other material.

The material will replace the Ditmars nature series released by Educational. Release is expected to be twice monthly.

Excellent Insert Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 31 Sat. May 1, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	68½	70⅛	70⅛
do pfd.	84	84¾	84¾
Goldwyn	23½	23½	23½
Loew's, Inc.	29⅝	30⅜	30⅜
Triangle 7-16	½		½
Unit. Pict. Prod. ..	2½	3	3
World Film.....¼	¼		¼
do, 2nd pfd.....½	⅝		⅝

*Last sale Wednesday.

"Lab" Moves

The Spoor-Thompson Laboratories, George K. Spoor of Chicago, President, has discontinued its local Miles office and headquarters have been established in the new laboratory building, 6th and Pearce Sts., Long Island City.

A new company to be known as the S-T-M-Film Laboratories, Inc., will be the New York operating unit.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
The Evening World says:
"The second of Booth Tarkington's 'Edgar' stories is fully as refreshing as the first. It is called 'Edgar's Hamlet,' and the youthful hero presents a hayloft version of the Prince of Denmark that surely must have Mr. Shakespeare chuckling into the receiving end of a ouija board."

Goldwyn

Business in Germany

Under this caption Consul Frederick Simpich, on duty with the American Commission in Berlin, says in "Commerce Reports," published by the Bureau of Foreign and Domestic Commerce at Washington:

No other industry in Germany has been so active in the past 14 months as the film business. The motion picture theaters in the larger cities handle enormous crowds every night. Few foreign films are shown because of the present law prohibiting their importation. After May, 1920, it is understood that foreign films may be imported. It is reported that the president of the Universum Film Co., which is one of the largest in Europe, is proceeding to the United States to buy American films for exhibition in central Europe.

The German Authors' League, whose membership includes practically all reputable German authors and playwrights, has signed a contract with an American theatrical concern giving it the sole right to film their stories and plays in America and to market them throughout the world (including Germany-; these German authors and playwrights receiving in turn advance cash payments and subsequent royalties. This same American theatrical group has also contracted with certain famous German and Austrian composers and directors for work in America.

Number and Character of Theaters

There are about 600 playhouses in the country and about 3,200 motion picture theaters. Less than 3 per cent of the old theaters have been converted into "movie" houses. Most of the picture theaters are divided roughly into three classes:

(1) Small family theaters in provincial towns, where the admission runs from 50 pfennigs to 1½ marks.

(2) Second-class theaters, where the admission runs from 1½ to 6 and 8 marks, including a luxury tax of 20 to 25 per cent.

(3) The high-class playhouses of Berlin, Leipzig, etc., where the admission runs as high as 15 marks or more.

The motion picture theaters of Berlin are more comfortable than the average first-class motion picture house in America. For example, loges with four armchairs will occupy as much floor space in a German theater as 10 seats in the average American theater. Much open space is also given to aisles, promenades, lobbies, etc.; also larger and better archestras are provided.

In the provincial towns many very small picture theaters are in operation, some with a seating capacity as low as 100; the larger picture houses in the cities have a maximum seating capacity of 2,400. The estimated seating capacity of all the motion picture theaters in Germany is 1,000,000. When the average price per seat and the general crowded conditions of the theaters are considered, some idea of the enormous sum spent annually in Germany on motion picture tickets can be gained.

Organization of the Industry and Salaries Paid

The salaries paid to stars and famous directors in Germany (considering the depreciated mark) are very small as compared with American salaries; well-known directors receive from 40,000 to 200,000 marks a year. Average performers regularly employed by producing companies receive from 40,000 to 60,000 marks a year; the highest priced "movie" stars are said to receive between 300,000 and 400,000 marks a year.

Some of the best directors are also stockholders in the producing corporations. Bonuses are sometimes paid to directors, provided they complete a picture within a specified time. A good director is at a premium in Germany, as in the United States. The highest priced camera men receive about 400 marks a day; 12 marks a day is about the average salary.

Some of the German performers work for two or three companies during the same day, going from one studio to another and playing various parts in widely differing productions. Nearly all the "movie" players in Germany, and especially the better ones, are still connected with the legitimate stage. Most of the stars are tied up on long contracts.

Pre-War Imports of Films—Studio Conditions

Previous to the war, and, in fact during the first years of the war, American pictures were very popular in Germany, especially the cowboy and animal pictures. However, prior to the war the number of pictures sent to Germany from the United States was not particularly large, on account of producing conditions in the United States and the large domestic demand.

The present law forbidding the importation of foreign-made films until May, 1920, was passed at the instigation of the 200 or more film exchanges and producers of films in Germany; but the public demand for foreign films is such that it seems unlikely this law will be extended beyond May, 1920.

(To be continued.)

Royalty in Films

A representative of Alexander Film Corp., which deals in the independent market, returned from Germany yesterday and brought with him a story of the apparent willingness of Prince Eitel Frederick, the second son of the former German Kaiser, to appear in the films.

And so the folks at the Alexander office are cooking up a proposition to offer the Prince the magnanimous sum of 1,000,000 marks to appear in a film to be made in Germany or in America as the Royal Disposition wills it. They're all het up now waiting for a cable and keeping tabs on the steamer sailings so that someone can get to Germany before the Prince can change his mind.

One hundred marks could be purchased yesterday for about $1.69, and so the royal advent of the Hohenzollern family into films will cost just about $16,900.

And this when the price of everything is going up.

"THE NINTH COMMANDMENT"
THOU SHALT NOT COVET THY NEIGHBOR'S WIFE
Starring FERNANDO R. ELIZONDO & Madame HALINA BRUZOVNA
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Ritchey

SIMPLE SOULS

Pathé News

TY ISLAND, N. Y.—Burn wrecked ves- Torch is set to S. S. Maine, driven on s by last winter's ice—oil is first poured e decks.
NKFORT, GERMANY—French hold pied German territory till Allies decide ite policy—General Demetz in command e district.
'Flus" are stationed in all thoroughfares novel sight in Frankfort.
Frankfort turns out daily—curious to what is going on.
THE LIMELIGHT—Warrior Mars re- to flirt with Mother Earth—Dr. F. ner listens day and night at powerful ess receiving station for signals from
War veterans gather to celebrate Gen. t's birthday—Capt. Wm. Vincent, 98 s of age, is oldest veteran in Illinois.
an evangelist visits New Orleans—Prince Kaba Rega comes to tell negroes the s of uncivilized tribes in Africa.
ANTONIO, TEXAS—Human "flow- and flowers of Nature adorn floats— maids and choice blossoms mark 29th al floral parade.
NOLULU, HAWAII—The Land of the ele welcomes the Prince of Wales! U. destroyers escort H. M. S. Renown, ging Prince Edward on a visit to Hawaii
NNETKA, ILL.—Tiny sparks cause fall 00-ft. chimney—high steel stack is sev- at foundation by means of oxy-acety- flame.
ANTA, GA.—Play Auto Polo—and be ared for the worst! "Collisions" are part of the game as both teams try to the ball.
NOLULU, HAWAII—Hawaii celebrates years of Christianity—30,000 people see ant commemorating 100th anniversary doption of Christian faith by natives.
VEL AVIATION STUNTS — How s can be used in air! Maurice Fresney rates new way to enjoy skating on the face" of the atmosphere.
says he gets a real sensation of skating he plane soars.
for a little relaxation as he swings ugh the air at a height of 3,500 feet.
's a daredevil who discards usual ways arding a plane—Arthur Oakley "enters" flying machine from a train speeding at iles an hour.

today

New Cohn Release

ack Cohn is preparing a new nov- reel for release every other week. will call it "Laughographs."

New Inter-Ocean Sales

nter-Ocean has sold "The Gift Su- me" for Argentine, Uruguay, le, Peru, Bolivia and Ecuador to x Glucksmann.

Realart in Kansas City Moves

(Special to WID'S DAILY)

Kansas City, Mo.—The local Real- exchange has moved to the 10th r of the Film Exchange Bldg. ohn N. MacMeekin is local man- r.

Ingraham Directing Harris

(Special to WID'S DAILY)

os Angeles—Lloyd Ingraham, directed "Mary's Ankle" and hat's Your Husband Doing," two uglas MacLean and Doris May jects for Ince, is now directing dred Harris Chaplin.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Wallace MacDonald and other members of the Vitagraph company, filming "The Girl from the Sky," Tom Terriss direction, are at Catalina Island doing location work until next week.

At the American Lifeograph studio in Portland, Dick Oliphant has been appointed technical director and Frank Miller, formerly with Fox and Christie, has been placed in charge of properties.

Maurice Tourneur's newest offering, adapted from Robert Louis Stevenson's short story, "The Pavilion on the Links," will be released by Famous Players.

Rollin Sturgeon, Universal director, has returned to the studio after ten days in San Jose, Stockton and Sacramento River points, where scenes were filmed for "The Girl in the Rain," starring Anne Cornwall.

Lynn Reynolds, directing Frank Mayo in "The Red Lane," has returned with his company to Universal City from a five days' trip to Bear Valley, where scenes were filmed for this Holman Day story.

Owen Moore, who has been compelled for the past three weeks to suspend the production of "Stop That Man," on account of the illness of his director, Frank C. Griffin, has resumed production under direction of Victor Herman.

Sherwood MacDonald will have charge of the studio of the Gloria Joy Prod., Inc.

Taylor as local head of the Metro Taylor as loca lhead of the Metro publicity staff.

Carl Downing, Fox; Frances Gray, Metro; Enid Hibbard, Mack Sennett; Grattan McCafferty, Goldwyn, and Mary E. Walter, Fox, have joined the Studio Publicists Association.

The Acme Comedy Co., producers of "Taylor Made Comedies," have just completed their first two-reel comedy directed by Arthur Hoteling.

Mrs. Marshal Neilan, wife of the well-known director, is to appear soon on the screen, for the first time in five years.

Antonio Moreno, Vitagraph star, has left for Portland, Ore., to film special scenes for his new serial. Some scenes will be filmed from aboard boat en route. He will be away for several weeks.

Betty Blythe commenced work this week in the feature role of "Nomads of the North," by James Oliver Curwood, for First National release.

Allan Dwan, the director-producer for Mayflower, has again returned to scenario writing. His next picture will be Dwan-written-directed-produced.

GAUSMAN.

Cohn and Natteford Partners

M. G. Cohn and J. F. Natteford have formed a partnership as film editors and will open offices in the Candler Building on May 1st.

Natteford was formerly scenario editor for Screencraft. He will specialize in scenarios and titling.

Cohn was with Inter-Ocean and with Universal as film editor.

Burton Dead

Los Angeles—John Burton, a well known stock actor, is dead at his home here. His most recent work was in the Allan Dwan productions, "The Scoffer" and "In the Heart of a Fool."

Burton was 67 years old.

Get Lease for $350,000

Minneapolis, Minn.—Finkelstein & Ruben have leased the $350,000 house, seating 2,600, which is to be built at 8th St. and Hennequin Ave. Ascher Bros. were to secure the lease originally, but the option has been transferred.

Plan Muskogee Studio

Muskogee, Okla.—A studio costing $150,000 is planned by the Pan American Motion Picture Corp. if it can secure the moral support of the people of this city.

Exhibitor Chosen Mayor

Eagle Pass, Texas—Sam Schwartz, manager of the Aztec, is the new mayor of this town, elections having taken place recently.

Universal Film Shown in Albany

Albany, N. Y.—The local exchange of Universal yesterday gave a private screening of a picture which will be featured in connection with the National Ship-by-Truck and Good Roads week. Present at the showing were Secretary of State Hugo, and a number of other state officials.

The film will have its first New York showing at the Capitol theater on Saturday morning, May 15, at a meeting at which Secretary of State Hugo will act as chairman and at which Vice-President Thomas R. Marshall and Governor Alfred E. Smith are also expected to speak.

Churches to Fight Sunday Films

Wichita, Kansas—Plans for combating Sunday picture shows were discussed when 38 delegates, representing 16 Protestant Evangelical denominations of the Wichita Federation of Churches met. No definite action was taken.

Westport, Canada, House Burns

Westport, Canada — The house owned by Steele Bros. has been totally destroyed by fire. No one was in the theater when the blaze began.

Wessling on Coast

Los Angeles, Cal.—Walter Wessling is here, having taken up his duties as division manager for Pathe.

Open Minneapolis Office

Minneapolis, Minn.—An office has been opened here by the Exhibitors' Supply Co. It is located in the Produce Exchange Building. A. C. Crawmer is the manager.

Clark-Cornelius Has "Pawn-Shop"

Clark-Cornelius is releasing "The Pawn-Shop," a Chaplin re-issue in two reels.

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1780 BROADWAY
W. H. GUERINGER, Representative
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4th Floor Tel. Circle 1298

Mae Marsh's

final Goldwyn picture was

"SPOTLIGHT SADIE"

Directed by Larry Trimble

and

The Leading Man was:

Wallace Mac Donald

Watch for this space every day!

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

ester, Pa.—An exploitation campn should be framed so as to h everyone, according to Thomas ffin, manager of The William n.

hen "Pollyanna," starring Mary ford, was booked for that house, ffin started out by seeking out e display windows in his section ie town and arranged to have 14 e owners co-operate with him. ve hundred large one-sheet ds were printed and placed in va- prominent places. Pollyanna ping bags were sold in five and cent stores, the 1500 supplied g rapidly. It was the window ay part of the campaign that ed to be the big gun. A book , auto sales room, drug store, electric light companies, newsr office, grocery store, gas com- clothing store and department all gave Proffin the use of their ows. There was also a banner ont of the theater and a large with a hand pointing to the e, telling passers by that Mary ford was to be seen there in her t production. The varied cam- brought results.

Double Feature a Success

is understood that B. S. Moss continue the present policy at Broadway indefinitely. oss at present books two feat- for the theater. This week Vic- eastrom in "A Man There Was," ibuted by Radiosoul, and Mack ett's "Down on the Farm" are eatures. siness is reported as holding up well under the two-feature plan, h is something new for a Broad- theater, in recent months at When "The Modern Salome" d the Broadway, "Tillie's Punc- Romance" was shown in conion with it.

See Bill's Passage

Senate Committee Reports on Measure Regarding Indecent Films.

Washington—The Senate Judiciary Committee has made a favorable report on the bill introduced by Congressman Walsh, of Massachusetts, at the request of the National Association, which amends the penal code by placing motion picture films in the same classification with books and other printed matter. This action is taken to mean that the bill will soon become a law.

This bill makes it a misdemeanor to ship in interstate commerce or in the United States mail any indecent or immoral film, the same as it is a misdemeanor now to send an indecent book or any printed matter.

The National Association contends in censorship and other matters that there should be no discrimination between the printed word on paper or parchment or a printed picture on a film and projected on a screen. The printed word is protected from censorship by a provision of the federal constitution, as well as by every state constitution, and the same protection is demanded for the newer art.

The enactment of this law will also be an answer to those persons who are asking for new laws for what they call the "protection" of the screen. Any person exhibiting any indecent or immoral film cannot only be prosecuted under the laws of the state, but if that film is sent in the mail or in interstate commerce there can also be a prosecution in the federal courts.

Will Attend Chicago Meeting

Jules E. Brulatour, Albert DeRoode and Frederick H. Elliott leave on the 20th Century Monday for Chicago to attend the 24th annual meeting of the National Fire Protection Association with which the National Association is affiliated.

Brulatour is Chairman of the Fire Preventions Regulations Committee, of which DeRoode is a member, and the committee's report is to be presented at the meeting by Elliott.

While in Chicago the association's officials will confer with the promoters of the new film exchange building.

A stop will be made in Cleveland to confer with the contractors who have already begun operations for the erection of the new film exchange building in that city.

No date has been set by William A. Brady for the quarterly meeting of the Board of Directors, pending advices as to when several of the board members will return from Europe. Samuel Goldwyn, Gabriel L. Hess, Winfield R. Sheehan and Paul H. Cromelin are expected to return shortly and the meeting will probably be held during the latter part of May.

The Wharton Releasing Corp. has moved to 280 Madison Avenue.

Irving C. Schwab, for the past two years a member of the Vitagraph publicity forces, has resigned.

Major Maurice Campbell will direct "Burglar Proof," Bryant Washburn's next picture.

DON'T MISS

"The RIDDLE MAN"

A MAN OF POWER—
THE MAN OF THE HOUR—

A Picture that will Open the Way to Success for Exhibitors Everywhere

Send Us Your Junk Film

Any Quantity Highest Prices

INTERSTATE SMELTING & REFINING COMPANY

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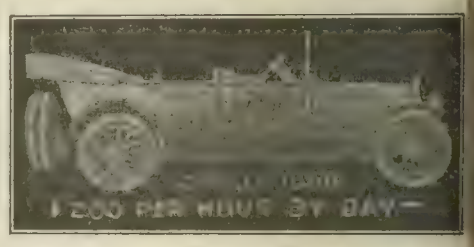

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...L. XII. NO. 32 Sunday, Ma... 2, 1920 Price 25 cents

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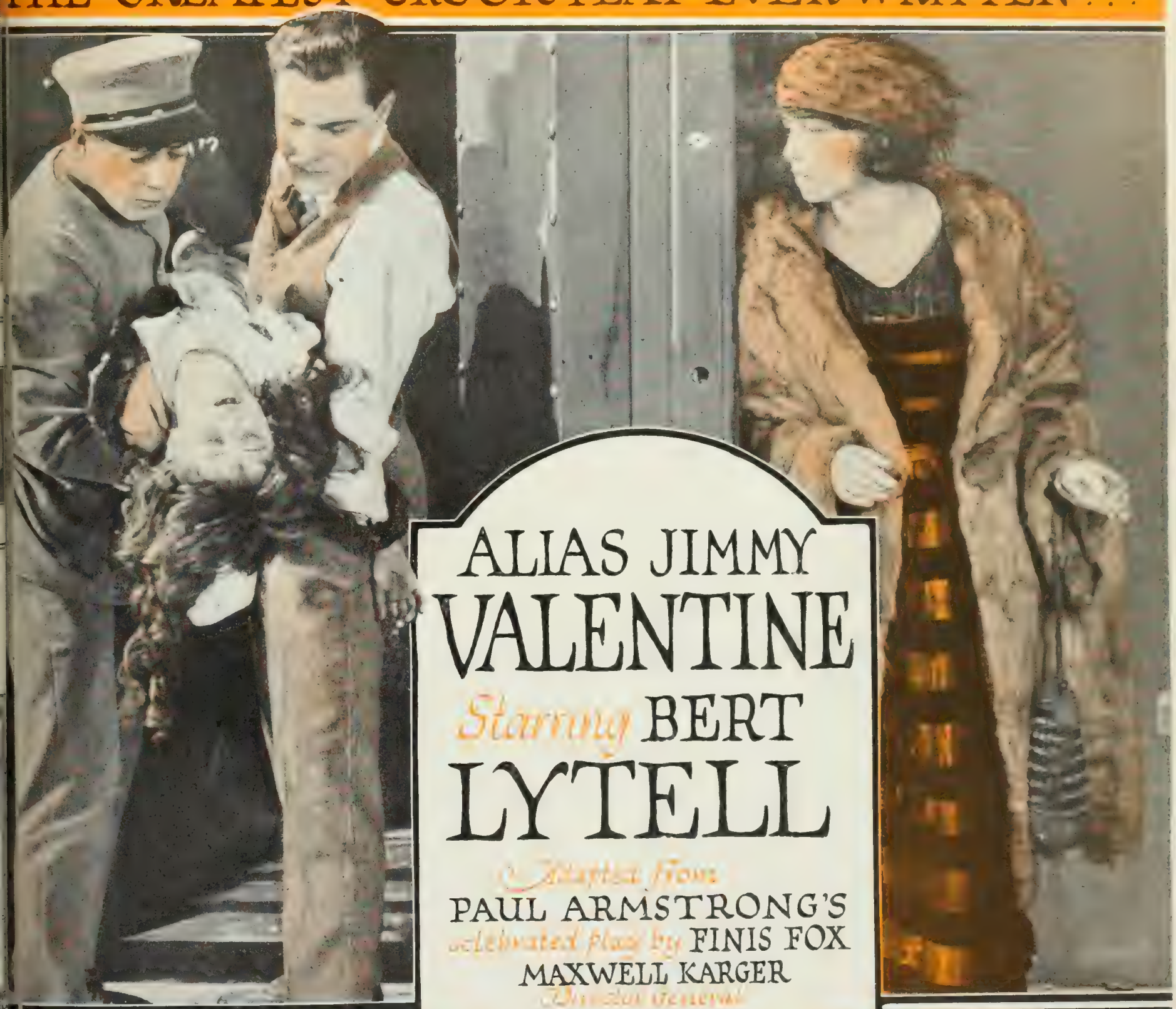

ALIAS JIMMY VALENTINE

Starring BERT LYTELL

Adapted from PAUL ARMSTRONG'S celebrated play by FINIS FOX

MAXWELL KARGER Director General

METRO

...URY IMPERIAL PICTURES Ltd. Exclusive Distributors throughout Great Britain

SIR WILLIAM JURY Managing Director

TEXAS has booked the first WANDA HAWLEY production without previewing "because we are certain of her popularity with audiences"

SOUTHERN ENTERPRISES, INC.
OF TEXAS
DALLAS, TEXAS

EXECUTIVE OFFICES

April 14th, 1920.

Mr. J. S. Woody, General Manager,
Realart Pictures Corporation,
New York City.

Dear Mr. Woody:

You have violated precedent in favor of the exhibitor, hence I am violating one of our precedents in your favor.

The rule I am setting aside for the first time in three years concerns the writing of letters regarding our opinion of pictures.

I feel, however, that you are thoroughly entitled to commendation for the unusual method you have adopted of introducing your new star, MISS WANDA HAWLEY. To offer one picture instead of rushing forth with a series contract is in itself commendable, but to give your regular customers the refusal of this picture before offering it to other exhibitors indicates an appreciation of your obligation to your patrons which is more than noteworthy.

We have booked "MISS HOBBS", the first Wanda Hawley production without previewing. We have done this because we are certain of her popularity with our audiences, because we are convinced of the suitability of her first story, because Realart Pictures have inspired our confidence and because your method of offering the picture is such as to indicate your own faith in your undertaking.

You have our best wishes for success in your new venture. Our confidence was indicated by our prompt expression of willingness to meet you more than half-way.

Yours very truly,

General Manager

Now Available
the first production only

MISS HOBBS

by
JEROME K. JEROME
Scenario by
ELMER HARRIS
Directed by
DONALD CRISP

For particulars see nearest Realart exchange

REALART
PICTURES CORPORATION
469 Fifth Avenue - New York

The BRADSTREET of FILMDOM — WID'S DAILY — The RECOGNIZED AUTHORITY

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News of the Week in Headlines

Monday

Harry Levey, Universal Industrial, holds no contract with exhibitor organization. Claims a misunderstanding.

First National Convention in Chicago opens.

Clarine Seymour, Griffith player, dead.

Tuesday

Shake-up reported in auditing department of Famous Players. Fifteen reported out.

Independent exhibitors in Chicago form new organization.

First National Gets from Mayflower Allan Dwan productions and those of R. A. Walsh and Sidney Franklin.

Petition in bankruptcy filed against United Picture Theaters of America, Inc.

Gladys Brockwell leaves Fox.

Wednesday

Associated Producers, Inc. ("Bix Six") form their own distribution with Oscar A. Price, formerly of United Artists, as president, and F. B. Warren, formerly of Goldwyn and Hodkinson, as general manager. Will deal direct with exhibitors.

Frank Hall takes over Triangle exchanges and films.

United Artists' meeting results in election of D. F. O'Brien, vice-president, and A. T. Banzhaf, secretary. No president named.

Signal Amusement Co., Atlanta, gets Associated Exhibitors' franchise in the South.

Thursday

Petition in bankruptcy filed against United Pictures Productions Corp.

First National to distribute two five-reel Mack Sennett comedies.

Exhibitors in Chicago name new organization, Independent Exhibitors of America.

Friday

Hugo Ballin forms own producing company.

First National convention in Chicago closes.

M. P. E. A., Inc., after information regarding operations of film clubs for the Department of Justice.

B. P. Schulberg, president of Attractions Distributing Corp.

Saturday

First National to put new sub-franchising plan into operation at once.

Educational secures distribution of series to be produced by Conservation Commission of New York State.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

ONCE UPON A TIME

YOU WILL RECALL
fond memories of once upon a time
When
ANDREW J. CALLAGHAN
PRODUCTIONS, Inc.
Presents

BESSIE LOVE

THE PRINCESS CHARMING *in* "THE MIDLANDERS"

From The Absorbing Popular Novel

By CHARLES TENNEY JACKSON

Directed by IDA MAY PARK *and* JOSEPH DE GRASSE

A love story of the Mississippi Valley when a pioneer civilization was moulded out of primitive passions and tender loyalties to become the rugged middle west of today.

The joy of living, its sweet sorrows, its struggles and defeats and its ultimate victories—these are human threads in this drama woven from life.

ANDREW J. CALLAGHAN PRODUCTIONS, Inc.

25 WEST 43d STREET NEW YORK CITY

De Mille's Latest Deals With Matrimonial Trifles in Exotic Setting

Cecil B. De Mille's
"WHY CHANGE YOUR WIFE"
Paramount-Artcraft Special

DIRECTOR.....Cecil B. De Mille
AUTHOR.....William De Mille
SCENARIO BY....Olga Printzlau and Sada Cowan
CAMERAMAN .....Alvin Wykcoff
AS A WHOLE.....Gorgeous production dealing with trifles of married life and "preaching" against divorce.
STORY.....Not at all substantial in dramatic line; derives interest from sex clashes and lingerie display.
DIRECTION.....Exotic and often sensuous
PHOTOGRAPHY ..... Fine
LIGHTINGS ..... Splendid
CAMERA WORK.....Highly commendable
LEADING PLAYERS.....Thomas Meighan easy and natural as husband; Gloria Swanson and Bebe Daniels get all that is required over and show a million dollars worth of clothes.
SUPPORT.....Good but hasn't much to do
EXTERIORS .....Few used
INTERIORS.....Very rich; some extravagant
DETAIL.....Details of production and direction hold up the interest.
CHARACTER OF STORY.....Husband discovers that his divorced wife is much better than his second wife, so there is another divorce and another wedding. ....
LENGTH OF PRODUCTION.....7,175 feet

By the process of magnifying molehills to the dimensions of mountains Cecil De Mille has produced another gorgeous picture dealing with the clash of the sexes in married life. Superficially, "Why Change Your Wife" is very interesting and though it deals largely with trifles there are atoms of truth scattered hrough it that catch more than passing interest. From the production angle this De Mille opus is gorgeous, lavish, exotic and at times sensuous. In taking the spectator into the life and the home of his twice-married hero he displays on various occasions the finest lingerie, the sheerest silk stockings, the costliest corsets. And when it is added that this women's wear is exhibited by Gloria Swanson and Bebe Daniels, who are capable of stimulating even further interest in the articles by their own very graceful lines the picture takes on further rosy hues.

As a drama, "Why Change Your Wife" is close to nil. Interest is created and retained through lingerie, bare backs and limbs glimpsed through filmy things. and also by the manifold details of production and direction that De Mille stands sponsor for. No one, for instance, can blame Robert Gordon for capitulating to the model's charms when she enshrines them in such an atmosphere as that created by her ingeniously contrived couch containing a phonographic arrangement in one arm and a cellarette of rare liquers in the other.

Of course after Beth Gordon finds herself a divorcee because she couldn't live up to Robert's highly developed sensuous sense, she promptly turns around and shows him that she can out distance the model, his second wife, in this identical line. And Robert regrets his divorce and second marriage. The process of bringing Robert and Beth together again consumes the latter half of the picture, and it is done to the tune of some good comedy situations and some that miss being realistic or dramatic, such as the fight between Beth and the second wife. This is a very strained sequence.

Will Reach a Vast Public and Doubtless Will Make Striking Appeal

Box Office Analysis for the Exhibitor

With but few exceptions it is highly probable that "Why Change Your Wife" is going to go big before all audiences. Its greatest vogue will doubtless be attained in houses of the Broadway and transient class. Its spice, its gorgeous displays of clothes and of extravagance in setting, its interesting detail are things which will bring it success in such houses. As for neighboorhood theaters, everything of course depends on the neighborhood. In view of the foreging description the individual exhibitor is his own best judge on this point.

Of course De Mlle is capable of better things than this. At times herein he insults intelligence while catering to the supposed mob demand for the exotic and the sensuous and the forbidden. But like "Don't Change Your Husband," "Why Change Your Wife" has an immense public.

With De Mille's name, with the popularity of Thomas Meighan and Gloria Swanson (and mention of their last success, "Male and Female"), and with the advertising possibilities of the theme, certainly no exhibitor who plays this picture should find it difficult to contrive ways of drawing unusual crowds.

Great. You Can't Help But Like It

Constance Talmadge in
"THE LOVE EXPERT"
First National

DIRECTOR ..... David Kirkland
AUTHORS.....John Emerson and Anita Loos
SCENARIO BY.....John Emerson and Anita Loos
CAMERAMAN .....Oliver Morris
AS A WHOLE.....Really good entertainment; has plenty of laughs and lots of amusing situations.
STORY.....Not probable, of course, but offers the best opportunity the star has had since "The Virtuous Vamp."
DIRECTION.....Held the interest evenly throughout.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Clear
CAMERA WORK.....Very good
STAR.....Right in her glory as the "innocent little vamp."
SUPPORT.....All help the star very well
EXTERIORS.....Some pretty Palm Beach scenes
INTERIORS.....Look like the real thing
DETAIL .....Nothing wrong
CHARACTER OF STORY.....Love-seeking young girl marries off the fellow's entire family so he will be free to marry her.
LENGTH OF PRODUCTION.....5,888 feet

John Emerson and Anita Loos have certainly given Constance Talmadge a good one this time, if you can judge from the attitude with which it was received at the Strand. The laughs were continuous and it wasn't difficult to observe that everyone was mighty well pleased.

At any rate "The Love Expert" is surely amusing and Miss Talmadge, with her ingenious personality and winsome manerisms will win any audience. A well selected cast, including Jack Halliday, leading man in Norma's last picture, Arnold Lucy and Natalie Talmadge, all do their bit toward the success of the venture. Director Kirkland has handled the story very well and there are some original touches that are great. For instance, Connie's recipe for love describes the symptoms as quickening heart beats, throbbing pulse and flushed face. A close-up shows the victim's heart undergoing these effects and the faces actually turn red. This bit provided some big laughs.

The titles contain some fine Emerson-Loos humor and one especially had them laughing long after it had been shown. Among those in the fellow's family whom she must marry off before the fellow can marry her, is Aunt Cordelia—you know the type, ear trumpet, glasses, curls, etc. Connie shocks her nearly to death by asking "How long is it since you had a thrill?"

Arnold Lucy, the father, finally decides to send his "man crazy" daughter Babs to her Aunt Emily in Boston in the hopes that she will outgrow the malady but the fever increases. Babs experiences all the symptoms of being in love with Aunt Emily's fiance, Jim, who is the manager of her father's Boston office. But Jim has two sisters and Aunt Cordelia to provide for and cannot marry.

Babs sees that Aunt Emily is not really in love with Jim, so she proceeds to arrange to get him herself. She manoeuvers to get all hands to Palm Beach where they are some great bits in which Babs matches up Jim's family. Particularly when she puts Aunt Cordelia in her father's room and the situation is so compromising he is compelled to agree to marry Auntie.

Of course in the end she is successful in getting rid of all Jim's dependents and after a little more manoeuvering, considerable heart beating and face flushing, he proposes and the fade-out shows them disappearing in a roll chair.

Should Be A Treat For The Box Office

Box Office Analysis for the Exhibitor

Get this one if you can, for it's hard to conceive of anyone not liking it. It's good all the way through. The laughs keep coming and every one registers. And some are mighty big—big enough to keep them laughing after it's all over. You may be sure the original bits regarding the blushing and heart throbbing will surely get them.

You can say a whole lot about the star. She deserves it this time, and give Mr. Emerson and Miss Loos their share of the credit. Run lines like: "Girls, if you're in doubt as to whether he loves you or not, Connie Talmadge will show you how to find out. She's a 'Love Expert.'" Or, "Marrying off your fiance's family is no trouble if you know how to do it. See the 'Love Expert' do the trick."

Mack Sennett Comes Through With a Feature That Delivers

"DOWN ON THE FARM"
Mack Sennett-United Artists

DIRECTORS.....Erle Kenton and Ray Gray
SUPERVISED BY.....Mack Sennett
CAMERAMEN.....Fred Jackman and Perry Evans
AS A WHOLE.....Up to Mack Sennett standard with a lot of new tricks and gags that register wonderfully well.
STORY.....Sufficient to hang the comedy business together.
DIRECTION....Shows an abandonment that could have been achieved only through great care
PHOTOGRAPHY ..... Good
LIGHTINGS.....Nothing elaborate attempted
CAMERA WORK.....Very capable
LEADING PLAYERS.....Louise Fapenda, Harry Gribbon, Jim Finlayson and Billy Armstrong handle principal roles well.
SUPPORT.....Teddy, the cat and baby prominent; Ben Turpin only appears in a bit.
EXTERIORS.....Good farm stuff
INTERIORS.....Answer the purpose
DETAIL.....Much comedy stuff that registers as sure-fire.
CHARACTER OF STORY.....Business of refuting the villainous landlord and mortgage holder.
LENGTH OF PRODUCTION.....About 4,700 feet

"Down on the Farm" has a load of new laughs and is generally up to the standard that Mack Sennett maintains in his two reel comedies. Its only faults are really not in the picture but register themselves nevertheless as errors of omission. These are two in number. The first is the disappointingly brief space awarded Ben Turpin. From the advertising you are led to expect that this gentleman has one of the stellar roles and you greet his initial appearance with an appreciative laugh. But the Knight of the Cross Eyes has only one brief sequence, just a bit of a role. The second point of debate is the length of the film. Listed as of feature footage its running time suggests a length of a mere three thousand feet.

However, the actual contents of "Down on the Farm" is fine in the Mack Sennett sense. In the first place he has seemingly been inspired by the locale of the action and has originated a lot of new tricks and gags that belong particularly to the soil. There is a sequence, for instance, showing Louise Fazenda going along in the freshly ploughed field planting corn. A flock of geese follow her up and eat up the seed as soon as it leaves her hand.

Besides original gags of the above nature there is the presence of Teddy the dog, Pepper the cat, and the Sennett youngster, all of whom amaze and amuse because of their cleverness. The sequence showing Teddy rescuing the baby from his perilous position on a shaky board over a waterfall is particularly well done.

Speaking of plot, there is sufficient of it to hang the various tricks and gags together. There is the villainous landlord with his mortgage, the farmer's daughter and the poor but honest farmhand. The daughter concocts a "past" to get rid of the landlord's attentions. She is about to marry the farmhand when he landlord discovers a letter saying she has inherited wealth. He tells the farmhand of the fake "past" and the wild mixup is on. An unusually good sequence is staged when the man supposed to be connected with the daughter's past enters the action and believes all his accusers have gone "cuckoo."

Louise Fazenda renders yeoman service as the farmer's daughter, Jim Finlayson is the burlesque landlord and plays the role with due comedy appreciation. Harry Gribbon is the farmhand and Billy Armstrong the innocent victim of the girl's "past." Marie Prevost apears in the brief sequence with Turpin.

Something "Different" to Exploit That Should Run Up Records

Box Office Analysis for the Exhibitor

The name of Mack Sennett stands for the best in the knockabout comedy line and when you let the public know that "Down on the Farm" is a feature from his studio the rest should be merely a matter of counting big receipts.

There are various ways of exploiting the picture. The title suggests several types of ballyhoo advertising as well as lobby decoration. Any stage setting or songs rendered during the performance should be of rural character.

But the most important work of all is to let the public know that you have a Mack Sennett feature and to let them know this through increased newspaper advertising. The picture will stand up well along side of adjectives and you can advertise it with merited enthusiasm. And as feature comedy of this type so rarely makes its appearance, "Down on the Farm" should have small trouble in running up records where it is properly handled.

FAITH and Hope mirrored in the soul of a wholesome country girl.
Lust and Trickery looming in the shadow of an underworld parasite.
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In it, two master craftsmen, Paul Armstrong and R. A. Walsh, have reached the peak of achievement.

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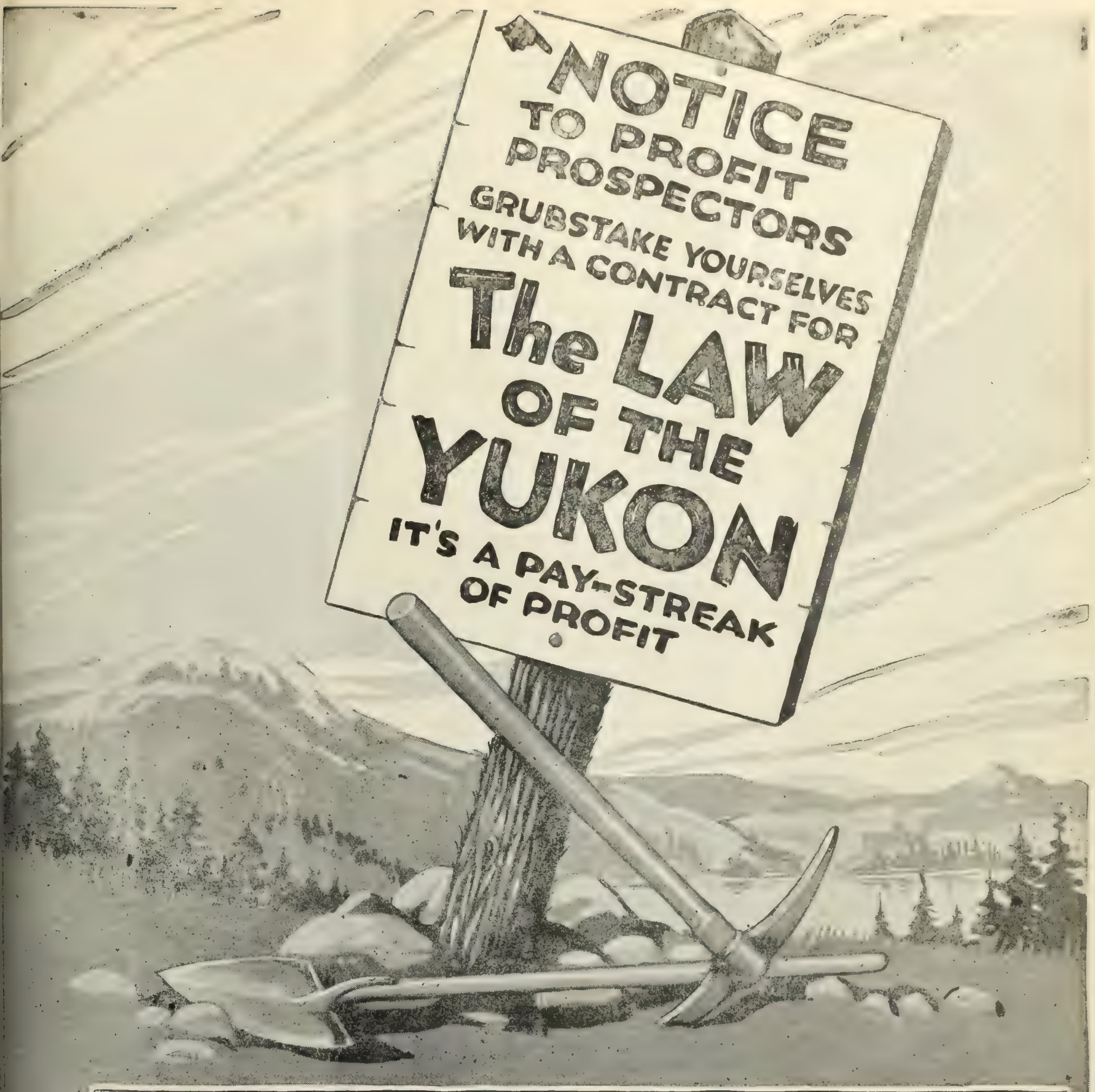

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Sad Attempt to Make a Farce From Totally Inadequate Material

William Russell in
"LEAVE IT TO ME"
Fox

DIRECTOR .....Emmett J. Flynn
AUTHOR ..... Arthur Jackson
SCENARIO BY.....Jules G. Furthman
CAMERAMAN ..... Clyde DeVinna
AS A WHOLE.....Two reel comedy idea stretched out to five painful reels.
STORY.....Inadequate, disconnected and lacking in appeal.
DIRECTION.....Allowed some of the players to overact considerably and generally seems lost in maze of inconsequential scenes.
PHOTOGRAPHY ..... Good
LIGHTINGS.....No effects striven for
CAMERA WORK .....Good
STAR.....Is lost in unsympathetic role that doesn't afford him many comedy opportunities.
SUPPORT ..... Satisfactory
EXTERIORS .....Some pretty ones
INTERIORS ..... Adequate
DETAIL .....Good enough
CHARACTER OF STORY.....Episodes concerning rich fellow's bluff about going to work
LENGTH OF PRODUCTION.....About 5,000 feet

To consider the story contained in "Leave It to Me" for a five reel feature was foolhardy. At best it might have made an average two reel comedy. Elaborated upon to fill in the extra footage demanded here it appears as a picture, quite inadequate, disconnected and lacking in appeal. It is a painful attempt to fashion a farce around one of those breezy, high-spirited heroes.

The opening is promising. It reveals some very pretty Santa Barbara shots with the leading characters disporting themselves in an outdoor bathing tank. But subsequently little that is meritorious makes its way to the screen. William Russell appears as a rich young man, Dick Derrickson, whose fiancee, Madge, breaks off the engagement because he won't go to work.

Deciding that he must do something to placate her he buys a detective agency that hasn't had a job for two years and puts his name on the door. Even then Madge is dissatisfied for she discovers that he has picked this job because there is no work attached to it. So Dick sends for a flock of crooks to invade the town and commit crimes under his direction that he may have the honor of doing the cleanup work.

Here is a very rich farce idea and one which, imaginatively developed, might have made entertainment of a most amusing sort. But it takes more than a mere idea for a pictorial farce and it appears as if Messrs. Jackson and Furthman, who respectively wrote and scenarioized the present one, stopped short after hitting upon this basis.

The subsequent action is not worth relating here. The plot is neither coherent nor sustaining and the laughs can easily be numbered on the fingers of one hand. There is a lot of business about incriminating letters written by Dick's friend and held by an ex-chorus girl that is pushed into the general shape of a plot, but the interest it arouses is nil.

They conclude after a foolish automobile chase has been staged in which all the members of a wedding party partake. The final fade-out showing Dick and Madge embracing leaves no feeling of satisfaction, for Dick never made good on his effort at work and his antics were little short of painful in the majority of cases.

Russell seems lost in the role of Dick. Eileen Percy is pretty enough as Madge. Harvey Clark overdoes the detective role to an impossible extent. Others are Hal Cooly, Billy Elmer, Lucille Cavanaugh, Marcelle Daley and Milla Davenport.

You'll Have a Hard Time With This Even With Russell's Fans

Box Office Analysis for the Exhibitor

No matter how popular William Russell is with your clientele, "Leave It to Me" is going to leave them pretty much dissatisfied after it's all over. There was an idea for a farce in the importation of the crooks but it wasn't developed to any creditable extent. Moreover, even in farce comedies a sympathetic hero is necessary on which to center the appeal. The make-up of Dick Derrickson's character hasn't anything very commendable about it and he doesn't perform anything wonderful during the run of the picture.

However, the main cause for the picture's failure to register is its utter lack of a continuous, substantial plot. It starts going in the right direction, gets a few steps on its way, then crumples up in a heap and passes out. And no effort on the part of those concerned in the production succeeds in reviving it or the interest that has died with it.

They've Gone Very Wild On Both Story and Thrills in This

Houdini in
"TERROR ISLAND"
Paramount-Artcraft

DIRECTOR .....James Cruze
AUTHORS.....Arthur B. Reeve and John W. Grey
SCENARIO BY.....Walter Woods
CAMERAMAN .....William Marshall
AS A WHOLE.....Attempt at stunt and thrill picture, but in most cases they go wild and get laughs.
STORY.....So terribly melodramatic that they apologize for it in one of the first subtitles.
DIRECTION.....Doesn't show much skill; overworking of stunts shows this.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Satisfactory
CAMERA WORK.....Didn't catch star in actual act of doing any one of his liberating stunts.
STAR....Hasn't the chance to show what he can do
SUPPORT.....Average, containing Lila Lee and Rosemary Theby.
EXTERIORS.....Good water stuff
INTERIORS ..... Satisfactory
DETAIL.....Some awful mistakes in direction, such as character's ability to stay under water for minutes.
CHARACTER OF STORY.....Search and battle for sunken treasure.
LENGTH OF PRODUCTION.....5,813 feet

"Terror Island" is awfully rude to an audience's sense of plausibility. And while an audience's bump of this element is varyingly developed, it must be stated that the average well-known audience won't stand for the general line of far-fetched melodrama that is handed out in this picture. It's a plain case of going wild on thrills. Thrills are thrilling so long as they are within the limits of plausibility. An automobile dashing across a track and just missing the cowcatcher of the oncoming engine is thrilling because it might happen. In passing this is the best thriller in "Terror Island."

The melodramatic frame provided for the attempted thrills by Arthur B. Reeve and John W. Grey is none too good either. In fact it is so wild in conception that the title writer makes a little apology for it at the start. It introduces Houdini as Harry Harper, inventor of a submarine to salvage sunken treasure. When Beverly West reads of this she goes to him and appeals for aid to rescue her father. It seems he is held prisoner by savages on a distant island and unless she appears by a certain date with a certain jewel he will be offered as a sacrifice. If she does appear father can go free and the natives will also show him the spot where a ship with a cargo of diamonds was sunk.

Beverly has villainous relatives galore who attempt to steal the jewel from her, but gallant Harry Harper is always ready to defeat their ends and despite the fact that they string him up in chains and throw him off the wharf in a roped box he escapes to his submarine and sets off on his heroic mission. Incidentally Houdini is not shown doing these liberatng stunts, and so lays hmself open to criticism.

Once the scene is transferred to the island the wild-eyed thrills start. Beverly is thrown over a precipice locked in a safe. A villain descends in a diving suit, places a charge of dynamite under the safe and returns to his ship. Then Harry lets himself out of his trick submarine, opens the safe somehow and swims back with the perfectly able Beverly! Oh boy, what lungs Beverly must have! Well, after that they swim out of the submarine again, five or ten minutes under water not having affected them to any great extent, and scare the natives to flight by posing as ghosts.

Houdini has Lila Lee in support as the oxygenized Beverly, while Rosemary Theby is a desperate villainess. Others are Wiltch Taylor, Eugene Pallette, Ed Brady, Frank Bonner, Ted Duncan and Fred Turner.

Chances Are Pretty Big That This Will Get Laughed At

Box Office Analysis for the Exhibitor

What with the terribly far-fetched thrills in this it isn't very likely that it will register with the majority of audiences. All audiences are ready to be thrilled and fooled if the thrilling and fooling is done skilfully, but such is not the case here and the probability is that most audiences will laugh right out as they pile impossibility on impossibility as the story progresses.

Houdini's first picture for Paramount was a real good thriller. Most likely they will remember it, and if you display his name with this one they will come in in large numbers. But audiences aren't made up of dubs, and while you may find some of the kids responding to the stuff in this even they are pretty wise (sometimes wiser than the old folks in the long run).

RIO

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bids her love; caution bids her
beware. How can she know that
her conflict of emotions springs
from the commingled blood of the
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Very Conventional Story With Star Miscast

Irene Castle in
"THE AMATEUR WIFE"
Paramount-Artcraft

DIRECTOR ..... Edward Dillon
AUTHOR .....Nalbro Bartley
SCENARIO BY.....Jane Murfin
CAMERAMAN ..... Hal Young
AS A WHOLE.....Uninspired and quite unconvincing picturization of very old story material.
STORY.....Very conventional in theme and treatment with rather unreal heroine.
DIRECTION ..... Average
PHOTOGRAPHY .....Very good
LIGHTINGS .....Very good
CAMERA WORK .....Average
STAR.....Doesn't convince in "Ugly duckling" role; all right when she blossoms forth in fine clothes.
SUPPORT ..... Average
EXTERIORS.....Very few used
INTERIORS ..... Appropriate
DETAIL ..... All right
CHARACTER OF STORY.....Unappreciated, plain wife transforms herself into butterfly and wins husband's love.
LENGTH OF PRODUCTION.....About 5,358 feet

The conventionality of this story seems to have gotten the best of those concerned in its production with the result that the completed picture appears as an uninspired ,commonplace picturization of a theme that has been handled with more appreciation many times before. Furthermore the story was a most unwise choice to make for a star of Irene Castle's ability and reputation. She has a name for being well dressed, in fact this has been in a large measure responsible for her success on the screen—her ability to display gowns gracefully. Not a skilled actress, Miss Castle therefore has a peculiarly hard and unsuccessful time of it trying to make herself convincing in the role of an ugly duckling whose main fault is that she doesn't know how to make herself attractive by dressing appropriately.

Justine Spencer has been reared in a French convent and comes to America with very provincial ideas about clothes and morals. Naturally she is shocked to find her mother a musical comedy queen, but not more so than the musical comedy queen is to find her daughter grown to young womanhood. There were comedy opportunities in this phase of the story that have been entirely overlooked in its picturization. And it seems peculiar that a director of well developed comedy sense like Dillon didn't show more of the play between the mother, who wanted to be thought young, and her daughter.

One of the mother's youthful admirers kills her in a jealous rage and then takes his own life. This scene is played with small dramatic sense. It just happens, that's all. Afterwards Cosmo Spotiswood, a wealthy clubman, taking pity on Justine, marries her and then retires to the remote recesses of his club. This hurts Justine, because she loves him, but she can do nothing.

It is only when Cosmo has departed on a trip abroad that Justine awakens. Her awakening is brought about by her mother's old maid who straightway makes a beauty out of her by bobbing her hair and ordering fashionable clothes. And this beautifying process seems also to sharpen Justine's wits, for when Como returns home she plays upon his jealousies and makes him fall madly in love with her.

The happy ending is brought about through a rather usual series of circumstances which are so usual and treated in such a commonplace manner that they don't register as very dramatic.

Supporting the star are William Carleton as Cosmo, Augusta Anderson as the mother, Arthur Rankin as her young admirer, and S. J. Warrington, A. Saskin, Mrs. Charles Dewey and Ellen Olson.

Star's Feminine Admirers Will Hardly Accept Her In This Role

Box Office Analysis for the Exhibitor

Irene Castle holds, or did hold, a very high position in the hearts of picture goers, and particularly with the ladies of the matinee. They admired her for her clothes if for nothing else. And before these ladies the star in her present role is going to appear very unconvincing. That she should assume the part of a plain little girl is quite without the bounds of plausibility. If she were a great actress she mght be able to get away with such a part, but Miss Castle is at best a fascinatingly decorative figure in an evening gown.

After the middle mark of the picture is passed and the star is shown in the best gowns, the picture makes a better impression. But on the whole the story and the uninspired manner in which it has been treated prevents the picture from reaching a mark anything higher than average.

A Western That Departs From the Beaten Path and Registers As Big

William Farnum in
"THE ORPHAN"
Fox

DIRECTOR.....J. Gordan Edwards
AUTHOR.....Clarence E. Mulford
SCENARIO BY.....Roy Somerville
CAMERAMAN.....John W. Boyle
AS A WHOLE.....Crackerjack western with unusual atmosphere written around very sympathetic good bad man character.
STORY.....Interest remarkably well sustained through skilful story development.
DIRECTION.....Very distinctive; lifts this quite far above the usual western picture.
PHOTOGRAPHY..... Very good
LIGHTINGS .....Very good
CAMERA WORK..... Excellent
STAR.....Puts a lot of personality into his role and makes it stand out as human and appealing
SUPPORT ..... Very good
EXTERIORS.....Some western shots that are different from the ordinary run.
INTERIORS .....Few used
DETAIL ..... Very good
CHARACTER OF STORY...Romance and revenge
LENGTH OF PRODUCTION.....About 5,800 feet

Here's a western that stands head and shoulders above the usual run because it is different in general background, in atmosphere, in central character and in many of its principal situations. In addition to all this, it has been very skilfully developed and contains many surprising little twists and delightful comedy moments that will most certainly register with all audiences.

Director J. Gordon Edwards deserves much of the credit due the success of the production. In the first place he has staged the action, practically all of which takes place outdoors, in a new set of exteriors. You can't recognize them as the same ones you saw in the western you ran last week. They're something different and afford a background full of atmosphere and color.

As said, the plot is remarkably well developed, a strong sustaining interest does, in fact, run straight through the picture. The many scenes of the good bad man with those that should be his enemies but cannot be owing to their capitulation to his pleasing personality have the element of suspense in common with an effective comedy strain. It is these things that count so largely in favor of "The Orphan."

The story brings the time-honored Indians back in the limelight, but their presence is not to be noted for its conventionality but solely for the additional color and suspense it lends the story. William Farnum appears as a roaming bandit, nicknamed the Orphan. Ever since a child he has been hunting his father's slayer. Near a western town he saves the sheriff from the Indians and also drives the redskins away from the stage coach in which the sheriff's daughter is riding to join him.

Thus he makes fast friends of these two and also the driver of the stage coach. The balance of the action concerns the sheriff's pardonable efforts to avoid capture of the bandit and the activities of a certain ranch owner to bring about his death. In the end, of course, the ranch owner turns out to be the man who killed the Orphan's father. There is a chase and the Orphan comes back alive. He has a job given him and receives the love of the sheriff's daughter.

Farnum is at his best in the title role and brings a very forceful character into being as the good bad man. George Nichols and G. Raymond Nye as the sheriff and stage driver have sympathetic parts. Louise Lovely is the girl. Others are Henry Herbert, Earl Crain, Harry de Vere, Al Fremont and Olive White.

There is only one bad slip. That comes when Farnum has his temple grazed by a bullet causing blood to flow. In the next scene there isn't a sign of it.

Let Them Know That You Have Something Different In This

Box Office Analysis for the Exhibitor

Here's one that you can spread yourself on. It's a western that's different, that's far out of the ordinary. In advertising it concentrate on this fact. Frame a reader something on this order, "It's a western, but it's different. Gone is the conventional bar-room setting, the roulette wheel, etc. Instead appears a great human story with a great big human character as its central figure, a story filled to the brim with drama, with thrills and with comedy.

Your William Farnum stock will soar several points after his appearance in this. Come out with a good spread on his name. It would also pay to mention J. Gordon Edwards, the director. His name has appeared on many Fox pictures, including the big Theda Bara success of the past, and folks know him as a man they can depend on for worthwhile entertainment.

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Melodrama of Old South Based on "Right Thinking" Theme

"THE FAMILY HONOR"
King W. Vidor-First National

DIRECTOR.....King W. Vidor
AUTHOR .....John Booth Harrower
SCENARIO BY.....William Parker
CAMERAMAN.....Ira H. Morgan
AS A WHOLE.....Melodrama of small southern town utilizing "right thinking" idea to achieve happy ending.
STORY.....Is capably handled and maintains an interest above the average throughout.
DIRECTION.....Has achieved a fine southern atmosphere in most instances and production is enriched through care of small details.
PHOTOGRAPHY..... Very good
LIGHTINGS.....Some exceptionally pretty effects
CAMERA WORK.....Very good
LEADING PLAYERS.....Florence Vidor, Roscoe Karns and Ben Alexander stand out in principal roles.
SUPPORT.....Charles Meredith and George Nichols run them close seconds.
EXTERIORS.....Full of real southern atmosphere
INTERIORS ..... Same
DETAIL.....Great attention paid details enriches production without burdening it.
CHARACTER OF STORY.....Perjurers reform and confess to truth at murder trial because of influence of child.
LENGTH OF PRODUCTION.....5,584 feet

The general effect created by this picture, King Vidor's initial First National, is highly pleasing, and although King Vidor has put nothing big or pretentious in the production, it should strike a responsive chord in all audiences because it shows in a very pretty manner the triump of Good over Evil. It is accomplished by considerable play on the act of "Right Thinking," but it is done in such a way that no religious propaganda is dominant. It's there all right, there is no mistake about that, but it is welded into the melodramatic story that is made human and appealing through the fine atmosphere achieved in the production and numerous little touches. The locale is the old South and Vidor has generally succeeded in communicating the old southern atmosphere to the screen in all its attractive realism.

The story tells of the disgrace brought on the old Tucker name by a scapegrace boy, Dal. His sister, Beverly, has deprived herself of everything to send him to college and he had turned out a drunkard and gambler. After a raid on the town gambling house he is accused of murder. The real murderer, the proprietor of the place, secures witnesses who offer perjured testimony that Dal committed the crime.

And when his case seems altogether hopeless little Ben Tucker appears in the court room. His radiant face and innocence completely reform the perjurers and they regain their positions on the stand to tell the truth. Of course this climax sequence is altogeher artificial. Anyone at all familiar with court rooms can sense innumerable false turns in it. But at the same time it is prettily done and the happy ending is achieved in a different manner.

Florence Vidor appears as Beverly and gives a delicately appealing performance. Roscoe Karns is the wayward brother and plays the role ever so realistically. Ben Alexander is in his element as the child. Charles Meredith as Beverly's suitor makes the most of his role. George Nichols, John P. Lockney, Willis Marks and Harold Goodwin complete the cast.

Given a Good Presentation This Will Make Profound Impression

Box Office Analysis for the Exhibitor

You have a picture here that is certainly going to make an impression on everyone. Given the proper presentation (and careful attention should be given to the musical accompaniment) its dramatic value will be materially enhanced. In fact, offered in the same artistic taste as it has been produced, the probability is that it will be profoundly moving. The "right thinking" idea behind it you can mention or not, just as you please. It might help in some cases. In others it might injure. But whatever the benefits it brings from the advertising standpoint it certainly helps the entertainment.

The story gives you the opportunity to cater to the thrill loving crowds as well. Mention of the gambling hall, the raid and the perjured murder trial, together with the old southern locale and the effort of the girl to uphold the family honor, will serve to arouse more than a passing interest in the production. The fact that this is King Vidor's first independent production should be made known, particularly if you played his Brentwood pictures. And you will also find that the majority of those in the cast have reputations of some value from the box office standpoint.

It's Different and Has a Genuine Appeal

"THE MIRACLE OF MONEY"
Hobart Henley Prod.-Pathe

DIRECTOR .....Hobart Henley
AUTHOR .....Beaulah Poynter
SCENARIO BY.....Not credited
CAMERAMAN .....Richard Fryer
AS A WHOLE.....While not a marvelous production it has a wonderful appeal because it's different, real and lifelike.
STORY.....Gets away from the usual line of picture stuff and registers some distinctly human bits.
DIRECTION.....Shows fine judgment in selection of types and manner of handling story
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Fair
CAMERA WORK .....Average
PLAYERS.....Splendid selections for various parts; no one given prominence.
EXTERIORS.....Only one or two
INTERIORS ..... Appropriate
DETAIL.....Well taken care of
CHARACTER OF STORY.....A romance of middle age.
LENGTH OF PRODUCTION.....4,515 feet

The fact that it is different, that it gets away from the usual routine material and plot of the present day picture story, helps a whole lot in making "The Miracle of Money" a worth-while picture. It contains that element of romance found along the time of life when hope dies hard and is easily revived.

While it isn't a marvelous production, "The Miracle of Money" is decidely accurate and always real. New Yorkers especially will recognize scenes shot in one of the city's large hotels.

In her younger days Emmy Hodges had hoped to marry Jim Heath, but he had gone away and never returned. With her cousin, Patty Hodges, Emmy set the styles in headgear for the ladies of Provincetown. The two women were in their forties when they came into possession of a large fortune left them by an uncle. Patty's whole ambition was to make Emmy happy, make her forget the past.

They came to New York and established themselves in one of the best hotels, toured the Fifth Avenue shops and spent their money freely. But Emmy observed that for some reason or other folks were laughing at them. But Patty found the reason. Their girlish frocks were not in keeping with their faces.

The two "girls" visit a beauty shop and suffer the various processes of being made pretty.

Then fate, destiny, or whatever you may wish to call it, placed a sick man in the room next to the Hodges. It was the small town curiosity perhaps that lead Patty to inquire who was ill in the next room and while she is quizzing the physician she hears the man calling "Emmy." She enters the room and finds Jim Heath. In the meantime he had been searching for a younger brother and making good a large amount which the youth had stolen when he eloped with Emmy's younger sister.

Patty calls Emmy in and there is a happy reunion for Emmy and Jim while a fade-out shows Patty weeping with sheer joy.

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They Should Like It Because It's Different

Box Office Analysis for the Exhibitor

"THE MIRACLE OF MONEY"
Hobart Henley Prod.-Pathe

If you feel the need of something "different," something that gets away from the customary "love stories" or "domestic troubles," this one is a good bet. It starts out with real people, the kind found in a small town, in this case two women along in middle life, but in whom the spirit of romance is not quite dead.

There are many angles from which to appeal to your patrons. Tell them about the story. Say the picture contains scenes actually taken in one of New York's most fashionable hotels; scenes taken in a Fifth Avenue shop and a real beauty parlor. The women will be interested in the shopping tour. Tell them "They thought they were old maids. But see what clothes and money did for them. It's 'The Miracle of Money.'"

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Some Short Reels

"Don't Weaken"—Pathe

Golf links are the scene of a great deal of the action in another single reeler in which Snub Pollard and his short colored companion do most of the work. There is some creditable material in the piece and although some of it is not especially effective, it is a fair offering. The scene in which the two dubs attempt to locate the minute white sphere, missing it until Pollard is forced to resort to a ruse to make them believe they finally succeeded in hitting the elusive pellet is practically certain to secure a laugh and one or two other bits are also likely to be productive of giggles.

"Her Lucky Day"—Reelcraft

With several commendable situations woven about a fairly clever story, this two reeler, starring Alice Howell and featuring Dick Smith is likely to prove quite acceptable. There is much material in it that is not especially funny, but a great deal that is up to the mark and will in all probability make it worth while. In the scene, early in the offering, wherein the dog and cat cause some confusion, there is some stuff that will provoke a few giggles. Thereafter, the action in the cafe holds up fairly well, with the dog and monkey used, getting results. The bit in which the principal comedienne imagines herself facing St. Peter before the gates of Heaven, only to be spirited away by the devil, has not been staged as elaborately as it could have been, but will undoubtedly produce a satisfactory effect. At the end, they disclose the fact that most of what came before was a dream—a conclusion which no longer is unusual and one which is not essential here. Dick Smith directed.

"Shimmy Shivvers"—Bray-Goldwyn

The spectacle of someone shaking the shimmy is quite familiar in animated cartoons, and since the justly celebrated shake is given considerable footage in the cartoon which makes up the first part of the third of the series of Bray Comics, it does not register very heavily. Neatly drawn, it holds attention but does not bring the laughs very fast. Following that portion is a series of lampoons, gags and witty remarks of various sorts. Several of these are funny, but there is no deviation from the general run of this sort of material which has lost its novelty and does not go as well as it did originally. There is more than enough of it on the market.

Pathe Review, No. 43

As is the case in most screen magazines, variety is the ruling feature in another Pathe Review which ranks with the general run of offerings of this sort. Two colored portions, a slow motion study, footage devoted to the cleaning of silverware, and an Apache dance are taken up in it. While each part is interesting enough in itself, there is no particular feature to make it stand out above numerous similar reels. Hard-working Portuguese women and some African animals are dealt with in the colored parts, which incidentally should be separated so that one does not follow the other. Feminine swimmers illustrate several strokes under the section titled "Venus Takes a Swim." How silverware is cleaned and polished at hotels is shown in another bit, and the combined tough and symbolic dance which closes holds attention.

Pathe Review, No. 44

Dr. Ditmars discusses an ostrich-like bird, called the Emus, in the opening part of this production. After that comes the usual colored part, which in this case consists of scenes shot in Nimes, France. The manner in which an expert cowboy knife-thrower hurls the blades in the direction of a courageous young lady is seen in the part wherein the action is slowed to one-eighth of its actual speed, and the production of salt at San Mateo, California, occupies another part. Desiree Lubovska displays the Terpischorean art in "The Dance of the Ancient Aztecs," the closing section. As a whole, a very acceptable review.

"Shoot on Sight"—Pathe

Western saloon stuff, the typical villainous saloon-owner of the wild and woolly region, some funny burlesqued titles, Snub Pollard, starred in the piece, and his darkey compatriot combined serve to make this an acceptable comedy. It lags a bit in one place, but otherwise goes along at top speed and keeps the laughs coming at a satisfactory rate of speed. There are several bits of business in the production that are of merit, Pollard's appearance, his exploits with a six-shooter and others all registering the desired effect. Generally as good as the best of the Pollard reels.

"The Bowling Alley"—Fox

Mutt and Jeff here invade a bowling alley and much humor is derived when the artist again permits his imagination to run riot in his drawings of the two comedians and their experiences in attempting to handle the large balls. Given a fertile field such as this the Mutt and Jeff artist always turns out some thing praiseworthy. "The Bowling Alley" has many laughs in it due to its great ridiculousness and stands well up in the series.

"Dangerous Eyes"—Fox-Sunshine

This comedy is staged in a department store and those concerned in its production have utilized many of the rich possibilities that such a setting presents in a highly creditable manner. Incidental to the comedy the Fox bathing girls get into the action, this time as models displaying the latest fashions. Chester Conklin is the principal comedian and his antics as janitor of the store, vamping everyone with his "dangerous" eyes surely strike many responsive comedy notes. Not the least humorous scene in the production is the one in which Conklin permits the revolving floor on which the models display themselves to run wild when the position of honor is occupied by an old woman. The result is a completely wrecked gown and a very dilapidated looking dame. The action concludes with a wild house-top chase. All in all this one can stand with the better two reelers that Hampton Del Ruth and his associates have been producing recently. Jack Blystone directed it and in the supporting cast appear Dorothey Lee, Ed Kennedy, Gux Pixley and Laura La Varnie.

"The Water Plug"—Reelcraft

Most of this single reel comedy in which Billy Franey is starred, directed by George Jeske, is up to the mark. Franey is clever enough and the story material for the greater part is humorous. At the very start, Franey receives a ducking and there is a scene wherin he comes upon a man beating a woman before a camera. In the familiar fashion he tries to stop it and is rudely punished for his interference. Neither of these portions is essential to the theme, which begins to develop thereafter. Franey perceives a detective serving a summons on an automobile owner whose vehicle has been parked before a hydrant. He manages to secure a portable affair resembling one, as well as a badge, and upon placing it near various machines, exacts bribes from their owners. Most of the comedy centers about his exploits with the "hydrant," after the use of which a trio of coppers get on his trail. There is some in-and-out-of-the-manhole material, not new, but always funny, and when he is finally caught, Franey offers to lead the blue-coated gentlemen to an establishment where they may secure "a quart," with the result that they march off peacefully. It is a good gag and winds up well.

Short Reels

"A Tale of a Terrier"—Paramount-Post

This is something a little out of the ordinary in the way of single reels. It purports to be a diary of a terrier pup, from the time of his weening days up to the period of his life in which he runs away from a rich city home, roams the country and finally becomes the adopted member of a farmer's family. The tale provides ample opportunity for the exhibition of some pretty shots, many of them showing a pretty stream and the surrounding woods. The subtitles are written in the first person, supposedly the words of the dog, and alternately provoke laughs and admiration for their rather clever and unusual style.

"Circumstantial Evidence"—Universal

Burnt trousers, which result in Ed "Hoot" Gibson's securing another pair, with an incriminating note in one pocket, lead him ultimately to round up a band of rustlers in this one. He doesn't wed the girl at the finish, but from all appearances is well on the road to a romance. There are bits of comedy mixed up with the action, and while the plausibility of the two reeler is open to question, it possesses most of the qualities looked for in short westerns. The title is apt to mislead and create the impression that it concerns a conviction of some sort based on circumstantial evidence. What the title alludes to most probably is the discovery of a note passed between two of the crooks by the girl, and her conclusion that Hoot is one of those who is stealing her father's horses. The irrepressible Gibson soon gets his six-shooter working and rounds up the criminals, receiving as a reward the position of foreman on the ranch of the heroine's father. In addition, he is rewarded with a meaning smile from the woman in the case. More love interest could have been injected, but it should get over as it is

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Another Mentor Scenic

Hand-colored scenics appear to be enjoying considerable popularity at present and this Mentor reel ranks with the better ones. Scenes shot along the River Clyde in Scotland make up the first part. There is stuff taken near falls, of which there are several, rapids and more placid water. Most of it is tinted in good style and holds the eye. Thereafter, there is footage devoted to Hanoi, Indo-China. Here the natives are seen as well as the different architectural works and landmarks. One corking good shot is that of a boy fishing in shallow water, among the bits of curious watery vegetation. Closing is a part dealing with The Crimea. Here again there is much creditable water stuff, in fact, it is the best portion of the reel. They have colored it very well and with nature lending more than a helping hand, have a highly commendable offering.

"Why Be Jealous"—Robertson-Cole

Having the fond husband mistake his wife's brother or some other relative for a secret lover, is an idea that has been worked on innumerable occasions. In this single reeler they have employed the same basic theme, having a decorator engaged by the wife take the place of the much abused kinsman. Naturally, the conclusion is obvious almost as soon as the mysterious stranger makes his appearance. As for the situations, few of them are unusual enough to merit special attention. The result of the old plot and lack of really creditable incidents, is that the offering falls short of the desired mark. William Beaudine wielded the megaphone, Harry Depp wrote the story, and Teddy Sampson, together with Depp, played the principal roles.

"Ransom"—Universal

Basically, this two reel western in which Ed "Hoot" Gibson is starred is like numerous similar productions. As usual, the hero rounds up alone a band of villains, who in this case ride out on forays masked, at the climax. Some comedy has been woven about the incidents, which are no more novel than this type of drama, except possibly in one or two cases. Leonard Clapham, Dan Crimmons, Nelson McDowell, Virginia Faire and others appear in the piece which has little to lift it above the usual run of westerns of this length. Some meritorious comedy relief is its most valuable adjunct.

"The Wildcat"—Reelcraft

Texas Guinan, styled "The Queen of the West" and starred in this two reel western, is an energetic performer who works zealously enough and has the sort of a personality that will please the followers of this type of drama. The story used is one that affords much opportunity for comedy relief, in fact, there is more of the humorous than the dramatic. Throughout, the action is fast with the balance of power shifting first from good to the evil side and then back again. Revolvers are shot off with no apparent effect now and then. the heroine engages in some fisticuffs with the deputy sheriff-bandit and after a chase the evildoers are locked in the hoosegow. Having tamed the wildcat maid, the hero prepares to make her his at the finish. No particularly effective climax is worked up in the production, directed by Jay Hunt, the writer having made the prevailing light atmosphere the predominating feature. Nothing to make this a superior offering to many similar two reelers is in evidence.

Photoplay Magazine Screen Supplement, No. 12—Educational

In all likelihood, the average fan audience will find this reel, the last of the series, quite acceptable. With the exception of a love-making demonstration by Taylor Holmes, there is nothing very unusual about it. Offerings of this sort usually arouse interest, however, and this one, well photographed, ranks with the average reel dealing with film celebrities at ease. Dorothy Phillips is seen making up at the start and then strolling toward the camera with a dog. Allan Holubar is also seen in that part of the picture. After that Allan Dwan and Jim Kirkwood are seen reclining upon a grassy lawn and dreaming of the rehearsal of a fight scene which is supposed to take place. Dwan's home is shown, after which Helene Chadwick occupies the center of the screen. The well known duo from the Land of the Rising Sun, Sessue Hayakawa and Tsuru Aoki make their appearance, with their sumptuous home furnishing the background. What is probably the most interesting part of it is Taylor Holmes' exhibition as to the proper fashion in which to win a young lady's affection at the culmination.

"The Most Important Individual"—Educational

Continuity is not the essential characteristic of this reel, from Educational's Library De Luxe. Most of it consists of colored scenes in which a baby appears in various poses. Immediately following the last shot of the youngster is a boat scene and after that comes some footage devoted to the pheasant, guinea fowl and Virginia quail, tacked on rather loosely. The coloring is for the greater part good, but what will make the reel worth while is the material with the baby. Together with a little girl, who is seen part of the time, the infant presents a very cute appearance—one that will undoubtedly appeal. The child is seen at play, eating, receiving his bath and in divers other attitudes, which will interest.

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Story by H.H.VanLoan Four weeks of capacity audiences at the Broadway Theatre New York City

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Directed by Reginald Barker

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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XII No. 33 Monday, May 3, 1920 Price 5 Cents

Ready By Fall

National Franchises Expected to Reach 6,000 Theaters by That Time.

Conclusion of the joint convention of Associated First National Pictures, Inc., and First National Exhibitors' Circuit at the Congress, Chicago, last week marked the formal launching of the sub-franchising plan wherein approximately 6,500 independently owned and independently operated theaters will share in the nationalization of the protective and guaranteed production source benefits upon which the plan is based.

Sub-franchise applications from about 200 of the independent exhibitors who had responded to the call issued by Villard C. Patterson of Atlanta during a national mass meeting were filed with the various First National exchange managers and members before the circuit's sessions were finally adjourned.

Radical and extensive changes in the present system of film distribution are expected by exhibitor members of First National as the result of the sub-franchising plan.

Territorial awards of sub-franchises start this week upon the return of the First National exchange managers to their respective offices. It is predicted by circuit officials that at least three months will be needed to complete the allotment. By all it is said First National attractions will be pledged by sub-franchises to at least 6,000 theaters.

The Executive Committee for Associated First National Pictures, composed of N. H. Gordon of Boston, Moe Mark of New York and H. Schwalbe of Philadelphia will devote practically all of its time during the summer to the consideration and granting of applications for sub-franchises. Schedules of percentage ratings of every theater in each territory were given to the exchange managers at the concluding session of the First National sales club. In fixing the individual theater percentage the statistical division of the Exhibitors' Defense Committee for First National eliminated in many instances the matter of population as a determining factor and considered more conclusive conditions of industrial advantages, prevailing average film costs for individual house booking on a flat rental basis in the area competition and the strategical position of the theater.

Vidor's Second Named

"The Jack Knife Man" is King W. Vidor's second production for release through First National.

"How do we know your credentials are not forged? You look like the Yellow Typhoon—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction, Louis B. Mayer-made.—Advt.

Form Alliance

Dahme and Seel Tie Up With Jaxon Film—Plan Joint Production.

F. A. Dahme and Luis Seel, producers of animated novelties, titles and Screen Follies, a weekly release which is distributed by Capital Film, have perfected an alliance with the Jaxon Film, according to a statement made on Saturday by Dahme.

Hereafter the offices of Dahme and Seel and Jaxon Film will be jointly conducted in the Candler Bldg. The move will pool the resources of the two units so far as animated titles and leaders are concerned. Dahme and Seel will use the studio of Jaxon Film in Providence to do its work.

Further production is planned but nothing has been said about it outside of the fact that a new reel is under way.

Seel will go to England next month to establish headquarters for the Dahme-Seel service. It is planned to serve English producers with art titles as is done by the parent company here.

Jaxon Film could not be reached on Saturday for a statement.

More Loew Theaters

Four Planned for Canada—Others in West.

Marcus Loew is contemplating the erection of seven new theaters in the United States and Canada.

In Canada, theaters for Winnipeg, Calgary, Edmonton and Victoria are being spoken of. In the South, New Orleans is under consideration and in the West, in Denver and Long Beach, Calif.

These theaters will be of the usual Loew size and will average from $400,000 to $500,000 each. Ackerman and Harris, as noted, will act for Loew in Denver.

Griffith Offices Moved

The D. W. Griffith offices have moved from Room 720, Longacre Bldg., to the third floor where seven rooms have been taken over, Rooms 302-307. This increases the organization's office space considerable.

"The House of Toys" is in the tinting and toning stages in the American Film's laboratory.

F. P. May Re-issue

Experiment Now Under Way With Two Productions—Result of Exhibitor Inquiries.

Famous Players-Lasky now has under way an experiment which may result in a regular output of re-issued subjects when the results of the present experiment are determined.

Cecil De Mille's "Old Wives for New," released first over two years ago, and Mary Pickford in "Rebecca of Sunnybrook Farm," directed by Marshall Neilan, are being fitted for the market again.

An official of Famous Players stated on Saturday that the company had no fixed policy on the reissue question. This individual, who is an important figure in the sales department, said that there have been many requests for the De Mille and Pickford subjects which accounts for their re-issuing again. He said that when the films weer first released, short runs only were in vogue and exploitation methods such as are being used to-day were not practiced. It is figured that if handled properly these productions will make excellent accounts for themselves and line up favorably with the productions released to-day.

"Humoresque" Showing at Ritz

Cosmopolitan Productions will give a private presentation of "Humoresque" in which Alma Rubens is a featured player in the Grand Ball Room of the Ritz Carlton tomorrow evening at 8:30.

Cosmopolitan Plans Additions

Plans have been filed with the Building Department to cover renovations and building of offices at the company's studio, 127th St. and 2nd Ave.

When final alterations are completed, it is understood that the executive offices of the organization will be moved to the studio from the Godfrey Bldg.

Several open-air stages may be built during the summer months to take care of production.

Meeting Postponed.

The committee of creditors of United Pictures Productions Corp., composed of Percy L. Waters, J. V. Fitchey and Nicholas Kessel, did not meet on Saturday as scheduled because of other engagements of Harry Zalkin, the receiver. The meeting will undoubtedly be held to-day.

Let SOLOMON do it, he's wise
135 West 44th St.—Bryant 6903

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	68½	70⅛	70⅛
do pfd.	84	84¾	84¾
*Goldwyn	23½	23½	23½
Loew's, Inc.	29⅝	30⅜	30⅜
Triangle 7-16		½	½
Unit. Pict. Prod. ..	2½	3	3
World Film.....¼		¼	¼
do, 2nd pfd.....½		⅝	⅝

*Last sale Wednesday.
Market closed Saturday. Holiday declared.

Will Continue Ditmar Series

Educational says that it will not discontinue the series of Ditmar's Living Book of Nature, as stated, but that the series of pictures to be made by the Conservation Committee of the State of New York will be an additional release.

Goldwyn Pictures Corporation
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NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Exhibitor's Trade Review says:

"'The Strange Boarder' is one of those pictures which warms the heart, renews confidence in human nature and provides entertainment of the rare variety seldom found on the screen."

Goldwyn

Business in Germany

(Continued from Saturday's issue)

Previous to the war Italian and French pictures were also popular in Germany, but none on exhibition, and German theatrical men say that public prejudice will prevent the exhibit of French-made pictures for a long time.

The studios in Germany are small and poorly equipped, compared with American studios, but they are improving. During the summer time the German studios enjoy practically the same conditions of sunlight for photography as prevail in America, but winter conditions are more difficult The Ufa and Bioscop corporations have studios in Berlin (where there are 11 large studios in all) that are well built, lighted by electricity, and operated throughout the season of poor sunlight. Certain German companies have been sent to the Mediterranean countries to make pictures, for the sake of better sunlight and different scenery. There are in all Germany about 25 big studios. The camera work is good, the costuming is very good, and the building of sets and decorations is excellent; but the criticisms of German-made films most often heard from American experts are: (1) Lack of action and speed; (2) titles are too long and the films themselves often run in interminable length of 10 or 12 acts; (3) the use of an undue proportion of melodrama and tragedy. American motion-picture investigators in Germany state that American comedy pictures would undoubtedly meet with an enormous success in Germany.

Distribution of Films

Germany is divided into six sections for the distribution of films by the big companies. The films are sent out by express, but are not insured by the companies, and their delivery to the subscribing theaters is less accurate and speedy than in the United States. There is a minimum price for the rental of films, but no maximum, the increase being in proportion to the attendance.

The larger producers and manufacturers have signed contracts with many of the theaters to use their films exclusively from now till 1921. Many of the smaller theaters have refused to sign these contracts, the owners declaring that they wish eventually to secure American pictures. The opinion is general among informed persons that, except for certain local producers and manufacturers, there exists throughout Germany a great demand for American films. This demand is realized, and it is said the Ufa Corporation has already bought and is now making payment on 75 American films, which it hopes to import after May, 1920, when the film embargo is lifted.

Films are not distributed on credit in Germany. The producer requires an initial deposit for the option for the territory, and when the film is delivered the balance in cash is collected.

Influence of American Films and Methods

The German producers and exhibitors keep close watch on the motion-picture situation in the United States. They know all about the so-called American invasion and conquest of the picture field in England, and they anticipate an American invasion of Germany. Practically all of the reputable American moving-picture magazines and journals reach Germany; many American moving-picture men have also investgated this field lately, and through these and other sources the German producers are in close touch with the trend of film affairs in the United States. When a famous American picture arouses interest in Denmark or some nearby country, the German film interests send their observers up to watch its success and earning powers. Certain well-known American stories have been adapted to the films in Germany, the same plot and characters being used, but the title changed. An American moving-picture expert recently here investigating conditions, says that the influence of American "movie" art is most noticeable in Germany; that even within the past few months a marked improvement in plotting, costuming, action, photography, settings, and especially continuity is very noticeable.

Theater Tax—Industrial Films for Advertising Purposes

The method of taxing theater tickts and making returns to the Government authorities is about the same in Germany as in the United Sta and, nothwithstanding the econ distress of Germany the crowd the "movie" theaters seem to be creasing. One German econo states that this is due to the ger "forget-the-war" feeling. An An can investigator lately found ne every picture house in Germany ning to capacity and the Berlin t ters turning away hundreds e night.

The Deutches Lichtbilt at B is a German moving-picture adve ing concern, backed by the Gov ment and certain private corporat such as the Krupps, which prod and distributes industrial films. concern has endeavored to adve German industries in South Am and other foreign countries by tributing such films. Within the few months it has also begun in trial educational work in Germ This concern has lately taken the National Pictoral News We which corresponds to the He Pathe News. An arrangement been made between the Deut Lichtbilt Co. and an American c pany to exchange weekly news—f news films not being excluded u the embargo.

It is reliably reported that very few instances negatives h been made (called "dupes" "replicas") from certain Amer exhibition in neutral European c tries and that prints made from t

(Continued on Page 3)

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SIMPLE SOULS

Business in Germany

(*Continued from Page 2*)

...eratives were later smuggled into ...many.

...eratives in Motion-Picture Business Are Organized

...ertain unions or organizations ...xt among theatrical employees in ...many. The actors are organized ... the "Buhnengenossenschaft," and ... musicians, stage hands, etc., are ...nized into what is known as ... "Centralverband der Kinoangestellter." The musicians in the orchestras are futher controlled by the ...man Musician's Union. Theatrical ushers also belong to a union, ... their wages are small, seldom ...hing over 10 marks a day; they ...expected to make up for this small ...ry by the sale of programs; also, ...n other European theaters, the ...man ushers expect a tip for showing patrons to their seats.

... new film industry lately developed in Germany is the so-called ...me film;" that is, the manufacture ... distribution of a small cheap ...paratus for furnishing moving-...ure entertainment in private ...es. This industry has lately been ...rupted by a police regulation, ...h controls the exhibition of films.

...ccording to recent press reports, ...in will soon possess the largest ... studio in the world. The Albatros Aircraft Works in Johannisthal ... transforming their airship hangar ... a moving-picture studio; this ...io will be about 450 feet long and ...ly 200 feet wide.

... American Exhibitors Are Hit

...akland, Cal.—C. W. Midgeley of ... American, well known as an exhibitor here, says that the efforts ...rogram producers to cater to the ...ands of the foreign buyers has ...ed exhibitors in the United ...tes to suffer.

Open Shanghai Exchange

...anghai, China—A local office has ... opened by Robinson and Walk-...Co., Ltd., of Seattle, who have ... exporting film to Java and the ...ch East Indies.

Ohio Censors Ban "Sex"

...eveland, O.—The Ohio Censor ...rd has refused to pass Louise ...lm in "Sex," objecting to it in ...present form. Efforts are being ...e to cut it so that they will give ... eir approval.

Shows Pictures in Church

...ffalo, N. Y.—Rev. Thomas Tim...s of St. Margaret's Church has ... a projection machine installed ... is showing pictures on Sunday,, ...day and Friday nights.

Change Title for Canada

...ontreal, Canada—The Wallace ... picture released in the United ...es under the title, "Hawthorne ...e U. S. A.," will be distributed ... as "Hawthorne, the Adventurer." ...as been retitled so that the hero ... vealed as a British subject.

On Broadway

Criterion—Cecil De Mille's "Why Change Your Wife."
Rialto—Enid Bennett—"The False
Capitol—"The Deep Purple."
Road."
Rivoli—Wallace Reid—"The Dancin' Fool."
Strand—Zane Grey's "The Riders of the Dawn."
Broadway—Mack Sennett's "Down on the Farm."
Victor Seastrom—"A Man There Was."
Brooklyn Strand—Constance Talmadge—"The Love Expert."
Loew's New York—To-day—Nazimova—"The Heart of a Child."
Tuesday—"Rio Grande."
Wednesday — William Russell—"Leave It to Me."
Thursday — Sessue Hayakawa—"The Devil's Claim."
Friday—Frank Mayo—"The Girl in Number 9," "The Miracle of Money."
Saturday—Elaine Hammerstein—"The Shadow of Rosalie Byrnes."
Sunday—Geraldine Farrar—"The Woman and the Puppet."

Next Week

Criterion—Cecil De Mille's "Why Change Your Wife."
Capitol—"The Silver Horde."
Rialto—Bryant Washburn — "Mrs. Temple's Telegram."
Rivoli—Ethel Clayton—"A Lady in Love."
Strand—Not yet determined.
Broadway—Not yet determined.
Brooklyn Strand—Not yet determined.

Opposes Permission to Build

Baltimore, Md.—Rev. James R. L. Diggs of the Trinity Baptist Church, has filed a protest against the ordinance giving permission to erect a theater at 1610-14 Druid Hill Ave. The city council has passed the ordinance and it is now awaiting the mayor's signature.

Coast Brevities

(*Special to WID'S DAILY*)

Hollywood—"The U. P. Trail," by Zane Grey, has been put into pictures by Benjamin B. Hampton. Kathlyn Williams, Roy Stewart, Marguerite De La Motte, Robert McKim, Virginia Caldwell, Frederick Starr and others are in the cast.

Myrtle Stedman is the latest addition to the cast supporting Anita Stewart in "Harriet and the Piper."

Work on the Charles Hutchison stunt serial, being produced for Pathe by Robert Brunton, has begun.

Henry Kolker began work this week on his first Selznick production, an all-star feature of East Indian locale.

Two new film organizations have signed to make pictures at the Brunton studios in Los Angeles. Gibraltar, backed by Sidney Garrett and Arthur Beck, will produce a number of Leah Baird features. The Dial Film Company will start work shortly on a seven-reel feature.

J. Warren Kerrigan left this week for the Mojave desert to make exteriors for his latest Brunton production, "The Coast of Opportunity."

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Cuts and Flashes

Frank Williams has been signed by Character Pictures to appear in "The Isle of Destiny."

On completion of "The Boy," William D. Taylor will begin work on "The Furnace."

Charles Clary has been secured by American Film for the leading role in "Whispering Smith."

Following "Harriet and the Piper," Anita Stewart will complete her working year with "Sowing the Wind." She will then take a vacation and return to the studio in the fall.

Director Arthur Rosson will complete the photographing of Betty Compson's first independent release this week. Some time will be spent in titling and editing before print will be ready for shipment.

Fix Allegheny Tax Rate

Cumberland, Md.—The County Commissioners have fixed the tax rate for Allegheny County at $1.42 on each $100 for 1920-21. This is an increase of $.25 over the rate which prevailed last year.

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in
"LEAVE IT TO SUSAN"
The associations were
pleasant.
It was directed by
Clarence Badger.
A Goldwyn feature
AND
The young leading man's
name was and is

Wallace Mac Donald

Watch for this space
every day!

Exhibitor Heads New Company

(Special to WID'S DAILY)

Los Angeles—H. M. Lawson, who is owner of a chain of theaters in Arizona and Northern California, is president and general manager of Screen Crafts, Inc., the new organization which has commenced work on the first of a series of three metaphysical plays to be produced during the year.

Montrose Leaves Brunton

(Special to WID'S DAILY)

Los Angeles—Joseph Montrose has resigned from the Brunton studio to take over the general managership of the James Oliver Curwood company.

In the Courts

In the suit of Jacques Tyrol against the Maytrix Photo Plays, Inc., for an accounting of about $7,000 alleged to be due on contracts for "And the Children Pay" in which the plaintiff asked an injunction restraining the Maytrix from entering into additional contracts for the film, Supreme Court Justice Gavegan denied the application on condition that the defendant furnishes a bond for $15,000 to pay all sums that may be found to be due when the suit is tried. The court also directs that no new contracts be made without the plaintiff's consent.

Griffith Sued for $25,000

Doris Keene and David Wark Griffith are two defendants named in a suit filed in the Supreme Court by Daniel V. Arthur for $25,000 damages. The other defendants are Hiram Abrams and John J. McKeon. The summons was served on Miss Keene at 1 West 67th Street. The paper on file does not show the cause of action.

Albert Banzhaf, Mr. Griffith's attorney, said that since he had not received the bill of complaint he could make no comment.

Lesser Buys Chaplins.

Los Angeles—Sol Lesser has purchased the five Chaplin re-issues from Victor Kremer for California, Nevada and Arizona.

Dallas, Tex.—Metro Pictures of Dallas have secured the Victor Kremer-Chaplin re-issues for Texas, Oklahoma and Arkansas.

Baton Rouge, Okla.—Opalousas Amuse. Co., $60,000. Adolph Jacobs, V. A. Sachse, Alex Bloomenthiel.

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 34 Tuesday, May 4, 1920 Price 5 Cents

Lesser as Exhibitor

Man Says He Plans to Center on Theater End of Business.

ol Lesser, well known state right- and more recently prominent in producing and exhibiting end of business, stated yesterday that planned to concentrate all of his rgy and time in the exhibiting end the business. He said that he ned to eventually dispose of the tracts he now holds with Annette lerman, George Beban and eeler Oakman.

Until that time, however, his pro- tion plans are going ahead. "What men Love" is the name of the Kellerman production to be fin- d. George Beban's "One in a lion," which was started last Sep- ber, is now being cut and edited the market.

o deals have as yet been closed the product and stars Lesser and associates control. If Lesser can- get what he wants in a distribu- contract he will distribute him-

That Something" is a picture Les- has just taken over. This will ent out as a road show attraction 20 companies touring the coun- The film has already opened at k Sennett's Victory, Los Angeles. production is said to have the port of the Rotary Clubs of the ntry.

esser will remain in town until rsday and then return to the st. He will pay New York an- r visit, however, with a print of Kellerman production.

Roth Here

ugene Roth of San Francisco is own at the Claridge. He is inter- d in a new company with Sam k, as noted.

Harry Leonhardt Here

arry Leonhardt, formerly of the fornia Theater, Los Angeles, is own. He came East with A. J. aghan of the A. J. Callaghan d.

Shurtleff Here

harles C. Shurtleff arrived in town erday morning bringing with a print of the first Shurtleff pro- ion, "Burning Daylight," the first he Jack London series. Metro ase.

Too busy this week to write the letter in the back of the book. Spot it in Wid's Sunday Issue of May 16th.—Advt.

"Search the house for the papers. I will see that he does not interfere." —Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction—Louis B. Mayer-made.—Advt.

Action Wednesday

Frank Rembusch is due in town to-night or tomorrow morning and will confer to-morrow with Louis Blumenthal and John Mannheimer of the special committee of three, for a meeting later in the month with executives of producing companies to secure their attitude with regard to ownership of theaters. The Special Committee of Ten appointed by exhibitors at the recent Chicago convention will meet these executives and report back to the Cleveland convention regarding their position.

Efforts are being made by the special sub-committee to have Alfred S. Black change the convention date of the M. P. E. of A. to Cleveland on the same days that the other exhibitors' convention is to be held, June 8-10. The Black convention is now set for Chicago, about the end of June.

Zeidman with Cohan

Sidney Cohan arrived in town yesterday and put up at the Gotham. He said he had picked up some important material for his three stars, Dustin Farnum, Mae Marsh and Lew Cody. He also secured, he said, the Robert W. Serviss novel, "Trail of '98," which will be made with an all-star cast.

He announced that on last Saturday Bennie Zeidman joined the Cohan organization in charge of the scenario and publicity departments. Zeidman has been general manager for the Chaplin unit of the Louis B. Mayer organization.

Brockwell to Rest

(By Wire to WID'S DAILY)

Los Angeles—Gladys Brockwell, who recently severed ocnnections with Fox, has no definite plans for the future. She will first rest.

Too busy this week to write the letter in the back of the book. Spot it in Wid's Sunday Issue of May 16th.—Advt.

Demand a Removal

Southern California Exhibitors Want "Big 4" Man Changed.

(Special to WID'S DAILY)

Los Angeles—The Theater Owners' Asso., Inc., headquarters here has sent a letter to all its exhibitor members asking either a resignation of the member or agreeing with the association's policy demanding the removal of the local United Artists manager, Walter Rand.

A resolution adopted at a recent meeting was as follows:

"That the members of the Theater Owners' Asso. refuse to do business with the United Artists Corp. Exchange until their request of long standing for Mr. Rand's removal as manager be granted.

"Therefore until such time as you are further notified, you are instructed to transact no business with the United Artists Corp beyond the release of 'Pollyanna.'" (This does not include the picture "Pollyanna.")

Hiram Abrams stated yesterday that the matter was thrashed out when he was in Los Angeles a short time ago.

Abrams said that a prominent member of the exhibitor association had since booked "Down on the Farm" and had done tremendous business with it.

Agreement With Washburn

(By Wire to WID'S DAILY)

Los Angeles—It is generally understood here that A. J. Callaghan has a tentative agreement with Bryant Washburn.

This was first reported in WID'S DAILY last week.

Faire Binney With Carpentier

Faire Binney is in the cast supporting Georges Carpentier in his Robertson-Cole production.

It is reported that Miss Binney has been signed by a well-known distributing organization.

Edith Hallor With Capellani

Edith Hallor has the leading female role in "Inside the Cup," the Winston Churchill story now being filmed for Cosmopolitan by Albert Capellani.

Miss Hallor was announced some time ago to appear in six productions for Republic, who said yesterday that as long as the six productions were delivered to Republic other outside films could be made.

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Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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oew's, Inc.	28	30	29½
riangle 7-16		½	½
nit. Pict. Prod...	3	3	3
Vorld Film.....¼		¼	¼
, 2nd pfd.....½		⅝	⅝

*Last sale Wednesday.

Gibbons, Short Subject Manager

Miles F. Gibbons is now short subct sales manager for Pathe.
Gibbons was formerly branch manger at Pittsburgh and has been cceeded by Frank C. Bonistall.

Eleanor Field, business manager the Walcamp-Universal serial mpany, recently returned from the rient, is in town.

Goldwyn Pictures Corporation
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Goldwyn

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Edward Sloman, director, and principals of the cast of "The Mutiny," have returned from San Francisco where they made scenes aboard the sailing vessel Mary Winkleman for the second Jack London story C. E. Shurtleff is filming for Metro.

Jack Pickford has started on "The Man Who Had Everything," by Ben Ames Williams. In his supporting cast are Priscilla Bonner, Lionel Belmore, Alec Francis, Shannon Day and Wm. Machin.

Work has commenced on Mary Roberts Rinehart's story, "Empire Builders," under direction of E. Mason Hopper at Goldwyn.

Mason N. Litson started work yesterday directing Booth Tarkington's boy story, "Camping Out," one of the Edgar series.

GAUSMAN.

To Introduce Sunday Show Bill

Brockton, Mass.—Councilman Oliver B. Poole has introduced an order in the city council asking that the mayor and aldermen be instructed as licensing authorities to grant permits for Sunday picture shows. In 1910 Brockton had Sunday shows, but since then they have been discontinued.

Shea Buys Out Ryerson Co.

Rochester, N. Y. — The Shea Amusement Co. of Buffalo has secured the controlling interest in the Ryerson Co. of Rochester which operates the Regent, Piccadilly and Gordon.

Frohman Serial Finished

Frohman Amusement Corp. has completed "The Invisible Ray," its new serial, with Ruth Clifford and Jack Sherrill. Method of release undetermined.

Studio Ready by November

The Municipal Studio in Long Island City in which R. A. Walsh, Morris Kohn and Nathan Burkan are interested, is expected to be completed and ready for occupancy by November.

Cheaper Lamps

As the result of a move engineered by the Theater Owners' Chamber of Commerce, members of this organization will be able to purchase incandescent lights at about 31 per cent lower than present market prices.

Ince Splits Team

(By Wire to WID'S DAILY)

Los Angeles—Thomas H. Ince has split the Douglas MacLean-Doris May team. Hereafter he will star each separately.

Barrymore Vehicle Changed.

Lionel Barrymore's first production for First National will be "The Master Mind." The original production slated was "The Devil's Garden," which will be his second.

Armstrong Here.

Edward Armstrong, western district manager for Universal, is in town for a few days.

He leaves the end of the week to install a new system of poster supply and distribution in all Universal exchanges.

Sennett Plans Long Runs

(By Wire to WID'S DAILY)

Los Angeles—Mack Sennett, who owns the Victory theater, is having the theater renovated to inaugurate long-run feature pictures.

Just what product will be used cannot be determined. Evidently Sennett's five reelers for First National cannot play his theater, since the local runs are at the Kinema.

Niblo-Bennett Still With Ince

(By Wire to WID'S DAILY)

Los Angeles—Enid Bennett and her husband-director, Fred Niblo, are under contract to Thomas H. Ince for some time. Nothing has been said about a future affiliation.

There have been considerable reports in circulation relative to Miss Bennett's new connection. Her contract with Ince is believed to expire in July.

Selznick Signs Martha Mansfield

Myron Selznick has signed Martha Mansfield, "Follies" girl.

Miss Mansfield's last screen work was opposite John Barrymore in "Dr. Jekyll and Mr. Hyde."

Cuts and Flashes

The Capitol has booked the series of Harold Lloyd comedies.

Ida Darling is now a membe the Selznick stock company.

Julia Burnham has joined the N ro scenario staff in the 61st Studi

Allen Ruoff has been made art rector for the Nazimova-Metro ductions.

Shrader, Pathe District Mana

Paul Brunet has appointed R. Shrader, Central Western dist manager.

Shrader's former position as dianapolis branch manager has b filled by P. B. Elliott.

Mack Leaves Hill Theater

(Special to WID'S DAILY)

Newark, N. J.—A. Johnny M has disposed of his interest in Hill Theater Corp., which oper the Hill theater, and has resigned general manager.

New England to Marson

Arrangements have been comple by R. D. Marson of the R. D. M son Attractions Co., Boston, and Reelcraft, whereby his exchanges distribute future Reelcraft series releases in the New England sta beginning with the Texas Gui westerns, the Billy Franey come and the Milburn Moranti comedi

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any—Broken Wing Corpora- New York. Capital, $1,000. Di- rs, Sargent Aborn, L. M. Gold- and Paul Dickey, 1451 Broad-

any — Melni Amusement Co., York. Capital, $5,000. Direct- race Metz, Ted Metz and Argo utchinson, 354 West 56th St.

any—De Lyons & Co., New Capital, $15,000. Directors, l Erichsen, Louis de Lyons tacy W. Kapp, 15 Park Row. attan.

any—Mardi Gras Movies, Inc., York. Capital, $15,000. Di- s, Peter Cachapes, John Car- and Freda Freeman, Mardi Hotel, Brooklyn.

any—The C. M. Van Curen ctions Corp., Boliver N. Y. l, $100,000. Directors, Samuel lvy, C. M. Van Curen and Ed- L. Hodnett, Boliver, N. Y.

New Theaters

Houses Completed

Okla.—McSwain to open

kwell, Okla.—Opera House, 75,000, opened.

lo, Okla.—Empress, Dr. H. Keown, opened.

n, Texas—Freeman and Mil- ned house.

nbia, S. C.—Imperial, J. S. manager, opened.

Houses Reopened

delphia, Pa.—Royal Palace, sbord, owner Crystal Palace, d.

r, Alberta—Mirror, Thomas ka, reopened.

House Changes

Managers Changes

lo, N. Y.—A. R. Sherry, for- Shea's Hippodrome, to man- adway.

ouis, Mo.—Sam Schwartz at loah.

ouis, Mo.—Bunns Derby at e.

ouis, Mo.—Charles McDon- Fox's Liberty, formerly at se in Elizabeth, N. J.

Okla.—Dewy Printy, Majes-

Okla.—Clarence Harryman

Smith Returns
(Special to WID'S DAILY)

Los Angeles—E. J. Smith, general manager of the Jesse D. Hampton Prod., has returned after a seven weeks' stay in New York.

Take Over Capital Exchange

The Famous Pictures Sales Co. has taken over the Capital exchange and will also distribute the Tyrad output in New York.

Hoxie in Western Features
(Special to WID'S DAILY)

Los Angeles—Jack Hoxie, who originally was to appear in "The Son of Tarzan," the new National Film serial, will make a series of western features instead.

Minnesota Slide Co. Opens Office

Minneapolis, Minn.—An office has been opened by the Minnesota Slide Co. at 345-46 Loeb Arcade, in connection with the Minnesota Theater Advertising Service.

Ranshaw With Masterfilms

Detroit, Mich.—George Ranshaw, formerly assistant manager with Fox, is now in charge of state bookings for Independent Masterfilms, Inc.

Art Blankmeyer Dies Suddenly

Detroit, Mich.—Art Blankmeyer, well known in Michigan film circles, died suddenly recently. He was actively engaged in the picture business at the time, being connected with the Gratiot Theater and General Advertising Company.

Universal Players Finish
(Special to WID'S DAILY)

Los Angeles—Marie Walcamp and Harland Tucker, the stars in the new Universal serial produced in the Far East, have completed their contracts with that organization.

Kathleen O'Connor has also completed her contract with Universal and has been engaged to appear in "Whispering Smith" for "Flying A."

Michael Replaces Cotton

Minneapolis, Minn.—Carl Michael has replaced Robert Cotton, who resigned, as manager of the local Republic exchange.

Wheeling Has Sunday Shows

Wheeling, W. Va.—All motion picture houses are now giving shows on Sunday.

Selznick Takes Solax Studio

Selznick has taken over the Solax studio in Fort Lee. The lease becomes effective on May 10.

This makes the third Selznick plant in the east, the other two being in Fort Lee and in the Bronx.

Bowman With James

Chicago, Ill.—John Bowman will be in charge of Arthur James' local office.

Ushers Wear Denim

Chicago, Ill.—The ushers at the Castle are wearing blue denim overalls.

Loew Building Another

Tacoma, Wash.—A house will be erected by the Loew-Ackerman and Harris interests at a cost of $350,000 and seating 1,800.

Forced to Close on Sunday

Pittsburgh, Pa. — The Fenray, which it was planned to open on Sunday, will be obliged to remain closed on the Sabbath, due to opposition by the ministers.

Unity Makes Purchases

Chicago, Ill.—Among the pictures purchased by Unity Photoplays for Illinois and Indiana are "The Hawk's Trail," "Frivolous Wives," 12 "Tex" mystery stories, "The Window Opposite," and for Illinois, exclusive of Cook County ,"The Fall of Babylon" and "The Mother and the Law."

Roselle With Triangle in Chicago

Chicago, Ill.—L. A. Roselle, who was with World for four years, has been made manager of the local Triangle exchange.

Release Helen Gibson Pictures

Chicago, Ill.—The Helen Gibson two-reelers are being released in Illinois, Wisconsin and Indiana by the Reelcraft exchanges in Chicago, Indianapolis and Milwaukee.

New Pathe Series

Pathe will distribute a series of two reel westerns featuring Young Buffalo. The release will start beginning July 11

There are five pictures in the series, which will be released weekly.

Superior Gets "Confession"

Chicago, Ill.—The rights to "The Confession" for Illinois and Indiana have been secured by Superior Screen Service.

New Republic Manager

Indiapolis—D. Williston has been made branch manager for Republic Distributing here.

Another Selznick Drive

The Selznick field force has a new sales drive under way during the months of May and June. These will be called the "Sam E. Morris and Charles R. Rogers Months." Republic is also included.

Additional Unit for Metro

Los Angeles—Metro is now getting into shape the studio at Cahuenga and Romaine Sts., formerly occupied by the Capital Film Co. The Buster Keaton comedies will be made here. Lou Anger will act as production manager.

Balaban and Katz Move
(Special to WID'S DAILY)

Chicago—Balaban and Katz have moved their executive offices from the Mallers Bldg., 5 South Wabash Ave., to Suite 843-846, State Lake Bldg.

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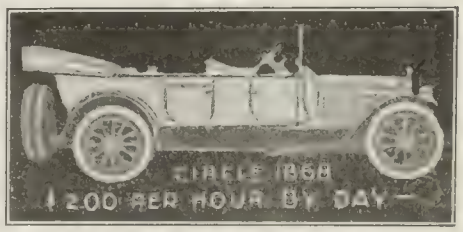

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Bessie Love

with her expressive eyes and dainty charm, was directed by David Smith in "CUPID FORECLOSES" and "THE LITTLE BOSS" The LEADING MAN—

Wallace Mac Donald

Watch for this space every day!

"The Movie Finger Writes"

Under this caption last Sunday's Times says editorially, in part:

"The fact that the moving picture magnates are rapidly extending their control over the producing playhouses of Broadway has its significance, certainly. In its character as an industry, as indistinguished from an art, the screen is asserting its control over the spoken drama. Plot rises supreme above the varied and delicate portrayal of character, mere bodily action above the infinitely subtle revelations of human speech—above dramatic literature, in short.

"The triumph of the moving picture industry is signalized by the fact that it has won the citadels of the Empire and the Lyceum Theaters. This marks an epoch in the American stage, no less. These are the houses in which contemporary drama first became literate. * * *

In conclusion the editorial says:

"There can be no sure future for dramatic art except by means of a theater permanently endowed. The passing of the Empire and the Lyceum is an added argument of force for the revival of the New Theater movement."

Burr Takes More Space

Charles C. Burr has taken office space on the floor above that occupied by Arthur Beck at 133 W. 44th St., where Master Films, Inc., producers of the "Torchy" comedies, will be housed.

Leach Purchases Moose Jaw Theater
(Special to WID'S DAILY)

Calgary, Alta.—The purchase of the Savoy at Moose Jaw, Sask., by K. M. Leach, owner of the Regent, is announced. It is understood the deal involves a sum exceeding $200,000.

It is stated that the purchase of this theater is part of a plan of Leach's to establish a chain of theaters under his direction in the west. It is understood that he will shortly visit the east to arrange for special productions and may also visit other western towns with a view to acquiring theaters.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Buffalo, N. Y.—A new stunt was tried in conjunction with the presentation of "Excuse My Dust," starring Wallace Reid at Shea's Hippodrome. At one of the most thrilling moments the screen was raised and a Stutz racer was seen on a treadmill going at a high rate of speed. It added a certain touch of realism, heightened suspense and gave the spectators something to talk about.

Similar schemes should be possible elsewhere when presenting an automobile film. Probably, the live exhibitor will be able to arrange a tie-up with some establishment dealing in machines, thereby minimizing the expense.

Rambeau at Broadway

Marjorie Rambeau in "The Fortune Teller," produced by Albert Capellani and released by Robertson-Cole, opens at Moss' Broadway on Sunday for an indefinite run.

Reid at Brooklyn Strand

The Brooklyn Strand will for the first time since the week of Dec. 7 show a Famous Players production next week.

It will be "The Dancin' Fool" with Wallace Reid. The last Paramount picture at the Strand was "Hawthorne of the U. S. A.," also a Reid production.

"Doc" Willat With National
(Special to WID'S DAILY)

Los Angeles—C. A. Willat has been appointed general manager of the studios of National Film. "Doc" Willat," as he is more generally known, is a brother of Irvin Willat. Victor A. Nulty will continue as production manager at National.

Morosco Plant Finishes Two
(Special to WID'S DAILY)

Los Angeles—Two productions just completed at the Morosco studio are "A Full House" with Bryant Washburn and "Miss Hobbs" with Wanda Hawley, her first for Realart.

Seeks Data on Deposits
(Special to WID'S DAILY)

Detroit, Mich.—The Michigan Exhibitors' official organ of the Michigan Motion Picture Exhibitors' League says:

"Tell us how much money you have up in deposits.

"Quite a few have sent us this information, but we need a lot more.

"Tell us also what trouble you have had in the past getting credit, refund or service for deposits."

This is interesting in view of the information being sought by the M. P. E. A. Inc. on the operations of the Film Clubs for the Department of Justice.

Every sporting editor and every editorial writer in America is a press agent for

GEORGES CARPENTIER

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ROBERTSON-COLE

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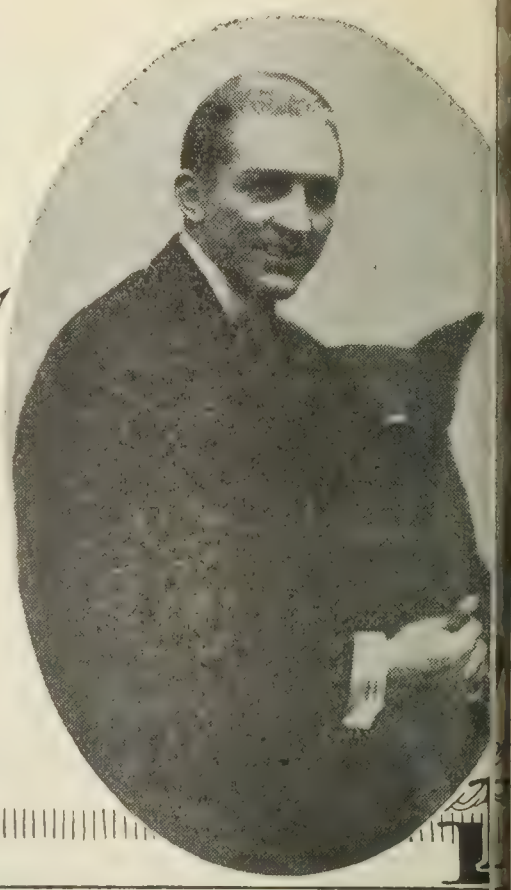

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 35 Wednesday, May 5, 1920 Price 5 Cents

Famous in India

[1]00,000 Corporation Formed by Syndicate of Anglo-Indian-American Interests.

he formation of a $3,000,000 cor-ation for the production and dis-ution of motion pictures in India announced yesterday by Adolph or, president of the Famous Play-Lasky Corporation.

he new company is known as the an Empire Famous Players-Las-Film Company, Ltd., and in or-izing it the Famous Players-ky Corporation is acting in con-tion with prominent British and an bankers.

rank Meyer, assistant secretary amous Players-Lasky, and Tark-on Baker, also prominent in mo- picture production, will leave tly for Bombay, where they will d a studio and laboratory.

fter the organization of the pro-ng plant, a stock company of known American film players be sent to India, where, in con-tion with native Indians, they produce Paramount pictures in an settings.

addition to producing pictures ndia, the new company also will a distributing organization, pat-ed after the Famous Players ex-hge system in this country. Amer- methods and equipment will ail throughout in the production distribution of the pictures, Mr. or declared. The pictures pro-ed in India also will be available

(*Continued on Page 4*)

Laemmle Due Today

arl Laemmle of Universal is due New York today from California.

Crandall a Visitor

arry Crandall of Washington is own.

owers Sells Gaumont Property

A. Powers, it was stated by his e yesterday, has sold to a party amed the studios, laboratories other realty which he purchased the Gaumont Company last ek.

Trifles

Selznick Enterprises was incorporated at Dover, Del., yesterday with $60,000,000 capital. L. J. was asked about it. "Oh, I don't keep tab on little things like that," said he. The new corporation will be the holding company for the various Selznick organizations.

"Madame is very beautiful. She will conquer all hearts tonight."—Anita Stewart in "The Yellow Typhoon," by Harold MacGrath, a Louis B. Mayer-made First National attraction.—Advt.

No French Embargo

The National Association has been informed by Jack S. Connolly, Washington representative, that the embargo placed on some 170 odd commodities by the French Government, including "cinematograph films," does not include pictures in bulk.

Last week when the French decree was published, WID'S DAILY stated that the embargo was taken as being applicable to raw stock importations only. This is borne out by the association's information from the Department of Commerce.

Cohan's Rialto Burns
(By Wire to WID'S DAILY)

Poughkeepsie, N. Y.—Fire started about two o'clock yesterday morning in the Rialto on Main St., owned by George Cohan.

The theater was practically destroyed and the loss is variously estimated from $150,000 to $250,000. The house was a first run and seated about 800 people.

More Millions
(By Wire to WID'S DAILY)

Dover, Del.—An $11,000,000 company has been formed here called Screen Plays Productions. The Corporation Trust Co. put through the corporation.

Another corporation backed by Washington capital is the Congressional Film Corp., which has been chartered at $250,000. Those interested, according to the incorporation papers, are J. A. Fitzgerald, E. S. Mack and N. B. Corrigan, all of Washington.

Zukor Leaves for West

To attend the wedding of his son in Chicago, Adolph Zukor left town yesterday.

Bonns Leaves for Coast

Eddie Bonns, new sales manager for the C. L. Chester Prod., left yesterday for California to confer with Chester.

Brunton in East

Negotiations Under Way for New Studio Around New York—M. C. Levee Here for Deal.

Negotiations will get under wa within a week which may result the erection of a studio in the Ea operated along the same lines of th Robert Brunton plant in the Wes M. C. Levee, vice-president of th Robert Brunton Studios, Inc., is New York stopping at the Commo dore for the purpose of getting thes negotiations under way.

It is known that wealthy finan cial interests are impressed with th proposition. The return to New Yor of the president of the company th underwrote the Brunton stock issu in the west is awaited in New Yor to start the conferences.

Real estate scouts are now ou looking for a suitable site for th proposed studio.

In Hollywood what is said to b the largest stage in the world ha been completed. It is 300 feet lon and 135 feet wide, is devoid of a obstructions such as posts, and pe mits the erection of a three-sto building in it. Levee said yesterda that large street scenes in their en tirety can be accommodated in th stage.

Fifteen companies are now at wor in the Brunton plant.

Levee will remain here for thre weeks while the negotiations are o

"Humoresque" Given Showing

A private showing of "Humo esque" by Fannie Hurst, in whic Alma Rubens is featured was give by Cosmopolitan in the Grand Ba Room of the Ritz Carlton last nigh

Rork Here

Sam Rork, general manager of th Katherine MacDonald Pict. Corp and also interested in a new produ ing company with Eugene Roth San Francisco, arrived in town o Monday. Rork was under the weath er yesterday, and spent the day rea ing books for material for the ne company, as yet unnamed.

Eugene Roth, however, said ye terday that was possible that "Th Texas Steer," the Charles Hoyt pla might be sold, and the first work t be put under production would b the James Oliver Curwood story "Golden Snare."

Mr. Roth, while interested in th production company, is still manage of the California, Portola and Imp rial, which, as noted several month ago, changed hands, Famous Player securing a controlling interest.

Want anything printed?
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	70	72¾	72⅝
do pfd.	84	84	84
Goldwyn	23½	23½	23½
Loew's, Inc.	29¼	30¾	30¾
Triangle	7-16	½	½
Unit. Pict. Prod...	2	2¾	2
World Film	¼	¼	¼
do 2nd pfd. ...	½	⅝	⅝

Last sale Wednesday, April 28.

Hutchinson in Town

S. S. Hutchinson, president of the American Film Co., the "Flying A," is in town, stopping at the Astor.

American Film is making from 12 to 18 productions a year and is featuring the story, not the star.

Its distributing arrangement with Pathe has some time to run.

Hutchinson will remain here about a week and then return to Chicago and the coast.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Exhibitors' Trade Review says this about "Edgar's Hamlet":

"The audience at the Capitol Theatre this week greeted the picture with hearty enthusiasm and it should be met with the same enthusiasm wherever audiences are human."

Goldwyn

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week.

The following illustrates how the leading Broadway theaters presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

Rivoli

The Rivoli bill is composed of eight numbers this week instead of the usual six or seven. The number which is attracting the lion's share of interest is the first half of the Robertson-Cole picture, "The Bottom of the World," showing Sir Ernest Shackleton's adventures on his last exploring trip which nearly ended in disaster. The pictures are shown without musical accompaniment and the interest that they command is extraordinary. The overture is Karl Goldmark's "Sakuntala" and the Shackleton pictures follow. Willy B. Stahl of the orchestra renders "The Indian Beauty," his own composition, on the violin before a special stage setting. The Rivoli pictorial is rather short because of the extra feature. Martin Brefel, tenor, renders "O Paradise," from "L'Africaine," and "The Dancin' Fool," with Wallace Reid, follows. Number 7 is Harold Lloyd's latest, "An Eastern Westerner." The concluding organ solo is "Toccata in G Major."

Rialto

Three very popular musical numbers make the Rialto program attractive despite the disappointing feature. A matinee audience made the entire orchestra take a bow after the overture "La Boheme" was rendered. The magazine scored and Betty Anderson's rendering of "Believe Me If All Those Endearing Young Charms" brought rounds of applause. The feature is "The False Road" with Enid Bennett. Following Edoardo Albano, baritone, renders the prologue from "Pagliacci." "Petticoats and Pants," a Christie comedy, and the organ solo conclude

Criterion

With "Why Change Your Wife" the center of attraction, the program at the Criterion remains practically the same as it was during the opening week, with the exception that the musical and vocal numbers have been considerably improved upon.

Broadway

Radiosoul's "A Man There Was" and Mack Sennett's "Down on the Farm" remain as the features at this house. Excepting for a brief "girlie" review the bill was run without special attractions.

Strand

Zane Grey's "The Desert of Wheat" has been picturized and is being presented at the Strand this week under the title of "Riders of the Dawn." As is the custom, the theater's orchestra did a good deal to heighten the dramatic value of the production.

The overture was "Mignon" and other musical numbers were the Russian Cathedral Quartette singing "Rise Thou Radiant Sun" and "Believe Me If All Those Endearing Young Charms"; Amanda Brown singing "Pearl of Brazil," and the organ solo of "Cavalleria Rusticana" selections.

Strand Topical Review and Harold Lloyd in "An Eastern Westerner" comprised the remaining screen offerings.

Capitol

a good part of the program at the Capitol, Richard Wagner's "Tannhauser" occupies the overture consisting of selections from "Tannhauser" and Karl Jorn is featured in a reproduction of part of the opera. An elaborate setting and brilliant effects combined with splendid vocal and instrumental music give Wagner's famous opera a fitting presentation.

The "Topics of the Day" and Capitol News preceded the new Mack Sennett comedy, "The Gingham Girl." R. A. Walsh's first production for Mayflower, "Deep Purple," is the feature.

Veteran Actor Hurt

Los Angeles—Herbert Standing was rather badly hurt on Monday when a street car struck him. Standing has done some work for Lasky. He is 74 years old.

BENJAMIN B. HAMPTON'S
Super-Production
"RIDERS OF THE DAWN"
A photoplay of the novel
"THE DESERT OF WHEAT"
by Zane Grey
Breaking attendance records at
New York Strand Theatre
where it is now running
To be released June 1st
Watch for complete announcement in next issue of
WID'S DAILY

athé News

LULU, HAWAII—Art and originality the annual kite contest held by the students at Mills School.

CE, ITALY—High church officials populace in ceremonies on St. Mark's honoring meeting of Allied diplo- St. Remo.

IKI BEACH, HAWAII—"Surfing st exhilarating sport of all," declares of Wales as he goes "surf-riding" in trigger canoe—the Prince is in last canoe.

YORK CITY—40,000 of them! il hosts in "Loyalty Parade" start Week campaign to interest the public and their activities.

IN, IRELAND—First pictures of demonstration in Ireland against the nment of Sinn Feiners on "hunger —troops in streets prepare to check

by Prison, where the 104 prisoners starved to death in a "hunger strike."),000 gather in front of the Prison and solemn prayer for the salvation of risoned men.

hold back the angry throngs de- the release of the prisoners.

Maud McBride represents the Sinn in a plea to the Lord Mayor of

KEEPSIE, N. Y.—Undergrads e Seniors of 1920 in celebrating rs' Day at Vassar College.

YORK CITY—Inaugurate George gton! Thousands in Wall Street eproduction of this historic event, on the very spot it occurred 131 years

OME, NAVY!—Warships back from Battleships of Atlantic Fleet in im- array steam into New York Harbor eturn from target practice in South.

oday

s. Drew in Her Own Comedy

the first time in a year Mrs. Drew will appear on the in one of her own comedies, Emotional Miss Vaughn." It released by Pathe May 30th.

Simmons Goes on Tour

H. Simmons of New York Mas- s, Inc., has left for a trip h the state booking the Car- Beauty Show in conjunction "A Burlesque on Carmen," g Charles Chaplin.

SIMPLE SOULS

Chadwick Incorporates

Albany—The Chadwick Pictures Corp. has been formed here with a capitalization of $5,000.

This is the company which will **handle the Briggs Comedies and independent productions for I. E. Chadwick of Merit Film, as noted.**

Says He Has English Authors

J. J. Livingston stated yesterday that he had secured all the literary works of Keeble Howards and Baroness Von Hutton, English authors.

Livingston has taken over the entire second floor at 1440 Broadway.

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The Most Charming Player on the Screen

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"THE MOTION PICTURE CLASSIC"
1,886,007—Votes were cast
1,866,007—Friends
1,866,007—Boosters
A six months' National Competition
WON BY

Wallace Mac Donald

Watch for this space every day!

Report Fewer Thefts

National Association Committee is Busy Rounding Up Illicit Film Brokers.

The Film Theft Committee of the National Association reports a decrease in the number of film thefts in New York. It cites the following cases of recently "nipped in the bud" attempts at thefts and recovery of productions:

A Cuban, said to have always been a large buyer of stolen films, came here the latter part of March to replenish his stock. Until this visit he had always been able to take back with him a large number of films. This Cuban dealer for the first time was obliged to return to his home without taking a single picture.

Recently a Metro print of "The Brat" and a Famous Players print of a Mack Sennett comedy were stolen from the lobby of a Brooklyn theater. Both prints were recovered through the Film Theft Committee.

One of the large companies was about to release a reissue of an old feature. One of the old prints had been stolen, and there was an elaborate plan to flood the South and Central American countries with copies at the time the home company released the reissue. The missing print was recovered before the plans could be executed.

A print of "Let's Get a Divorce," a Billie Burke picture, stolen from the New York exchange of Famous Players a year ago, was recovered in January. About the same time a Mack Sennett comedy, stolen a year ago, was recovered.

A more recent recovery was that of a Fox feature, Peggy Hyland in "Her Debt of Honor," stolen at the time of the removal of the Fox offices to the new studio. There was a recovery from one of the other large exchanges of four feature films before the thieves had time to dispose of them.

Only recently a plot for the wholesale robbing of one of the large exchanges was frustrated.

Famous in India

(*Continued from Page 1*)

for exhibition in this and other countries.

"When one realizes that in the Indian Empire alone," said Mr. Zukor, "there are 400,000,000 people, one can get an idea of the vast possibilities which lie in the production of pictures in India. Of course, our pictures are already being distributed in India, but we wish to make pictures which will be closer to the thought and lives of the Indian people. It is practically impossible to produce pictures in this country that will accomplish this. It is our policy to make pictures that will fit into the lives of peoples of all countries. This is the reason for the establishment of a producing company in England and the erection of a new studio in London, which, when I left London two weeks ago, was all ready for operation.

"We now have studios in Los Angeles, New York and London, and we hope to have our first picture completed in India by Christmas.

"Pictures made in India will have settings amid scenery that practically has never been brought to the photoplay screen. All of the picturesque life and surroundings of the Indian will form the background for the pictures which we plan to make there."

Tarkington Baker, a short time back, announced that he had secured the Booth Tarkington material for the screen while it was reported that he would make a series of comedies with Bert Williams.

Mr. Baker had not arrived at his home at the hour of going to press last night and so could not be reached for a statement as to how his affiliation with Famous Players would affect his own producing plans.

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A Quarter of a million for one conte in the boxing rin how much can l make for you in intriguing roma ce of American So iety.
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ROBERTSON-COLI
Directed by
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A Million Dollar Attracti

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e BRADSTREET FILMDOM **WID'S DAILY** The RECOGNIZED AUTHORITY

. XII No. 36 Thursday, May 6, 1920 Price 5 Cents

Crandall Denies

rt That He Has Sold Out His Theaters in Washington

rry Crandall, the well-known nington exhibitor, who has 11 es in that city, while in New yesterday took occasion to reg- an emphatic denial to the re- circulated from Washington he had disposed of his theaters. of the reports accredited Cran- with selling out to Goldwyn. ake my denial as emphatic as ble," said he.

Alexander Leaves Universal

omas Alexander has resigned as city director for the Universal strial Department. His duties be apportioned among the pres- members of the staff.

Change at Rivoli

e Rivoli will show Dorothy Dal- n "The Dark Mirror" next week ad of Ethel Clayton in "A Lady ove."

George Carr Dead

(Special to WID'S DAILY)

ading, Pa.—George Carr, of the of Carr and Schadd, is dead from monia after a brief illness.

Callaghan Here

J. Callaghan, producer of the ie Love Productions, is here California.

Zukor Marriage Tonight

icago—The marriage of Dorothy of Kansas City and Eugene r, son of Adolph Zukor, will eld tonight at the Blackstone l.

nother First Run for Brooklyn

e Keith vaudeville interests are uild a new Orpheum theater at alb Ave., Prince and Gold Sts., klyn, which when finished will gurate a moving picture policy e old Orpheum, Rockwell Place Fulton St., in Brooklyn's "down- n section." The old Orpheum is ss the street from the Mark nd with both theaters facing on on St., the main artery in that on of Brooklyn.

e old Orpheum with a picture y will mean the first real com- ion that the Mark Strand has to meet. There is no strictly pic- theater in that section of Brook- and the nearest competition of importance is Loew's Metropoli Keeney's theaters, which show bination vaudeville and pictures. he Strand is a First National ter while Famous Players has no usive representation in that sec- of Brooklyn.

"She is my sister, The Yellow Typhoon, but she shall not escape."—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a Louis B. Mayer-made, First National attraction.—Advt.

Tri-Star's Second

Claire Whitney has been signed by the Tri-Star Pictures Corp. to be starred in a series of features under the direction of Joseph Byron Totten and Joseph W. Smiley. Miss Whitney will begin work July 15. The contract is for three years.

Negotiations are under way for the placing of two more stars under contracts. Ethel Barrymore is the company's first star.

Selznick Will Not Build on Coast

(Special to WID'S DAILY)

Los Angeles—From an authoritative source, it is learned that Selznick will not build a studio here to house west coast producing units, all reports to the contrary. Selznick, it is understood, has a long term contract with the Brunton Studios where his companies are at work now.

Marguerite Namara, wife of Guy Bolton, has completed her first screen role in American Cinema's "Stolen Moments."

Percentage

A western exhibitor says: "We have heard hardly a whisper regarding percentage in this locality as yet, and will sure fight it to the bitter end when we do. We don't want it, and will do everything we can to prevent it. I believe there will be quite a number of producers who will adhere to the old policy of flat rental and we will sure do business with them as long as they have anything we can use."

Clermont in New Studio

(Special to WID'S DAILY)

Los Angeles—Clermont Photoplays Corp. has leased the studio at Sunset Ave. and Gower St., Hollywood, now nearing completion.

Lloyd Carleton Prod., the first producing unit of Clermont, will take possession at once and finish there "Mountain Madness."

William Fox has purchased "Myra Meets His Family," by F. Scott Fitzgerald, for Eileen Percy.

Increasing Tax

Idea Entertained in Washington by Republicans.

(Special to WID'S DAILY)

Washington, D. C.—At a recent caucus of the Republican members of Congress it was suggested that something be done to increase the tax paid by picture theaters. It is understood that this was blocked, chiefly due to the efforts of Jack Connolly representing the National Assn.

De Mille Due

Cecil De Mille is due in New York the next day or so.

Woods Here

Frank E. Woods, production manager at the Lasky studio, Hollywood, is in town. He is stopping at the Algonquin.

Niles With Hallmark

David K. Niles, formerly in charge of the non-theatrical department at Famous Players, is now connected with the Hallmark organization.

Talk With Sproul on Censors

(By Wire to WID'S DAILY)

Harrisburg, Pa.—David W. Griffith and Harry Schwalbe of First National were in conference yesterday with Governor Sproul. At the conference, which was private, the industry's attitude on censorship was explained to the governor.

Loew in Cleveland

(Special to WID'S DAILY)

Cleveland, O.—Marcus Loew will erect a theater in Cleveland's west side to be known as the Loew's Highland Square. The theater will seat 2,500 and will cost about $300,000.

The site secured is on West 117th St. south of Detroit Ave.

Saxe and Craver With Asso. Exhibitors

The two newest franchise holders in Associated Exhibitors, Inc., are Thomas Saxe, of Milwaukee, and I. D. Craver, of Charlotte, N. C. The franchise was transferred to Saxe from the Merrill Theater Amusement Co. whose Merrill Theater was recently bought by Goldwyn. Craver obtained the franchise for the Charlotte territory, which includes North and South Carolina.

It is understood that the Dallas territory in Associated has been secured by prominent independent Southern interests.

Eddie Polo arrived in town from California yesterday.

SOLOMON SAYS: Pete Smith promises biggest A. M. P. A. Bulletin Ever Published. Get copy at Meeting Today.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72¾	74⅝	74½
do pfd.	84	85	85
Goldwyn	23	26	26
Loew's, Inc.	30¾	31⅛	31⅛
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2½	2½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Cohan Charges Arson
(Special to WID'S DAILY)

Poughkeepsie, N. Y.—George Cohan, proprietor of the Rialto, which was practically destroyed by fire early Tuesday morning as noted, charges that the fire was started maliciously. He is offering $1,000 reward for information leading to the arrest of the alleged fire-bugs.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Times says:

"'The Silver Horde' a vivid drama with novel scenes. Goldwyn and Frank Lloyd, using a very good cast, have given us a fine and vivid picturization."

Goldwyn

In the Courts

In the suit of the Salm Ltd. Export & Import Co. against Famous Players-Lasky for $25,000 damages because the defendant sold the rights of "Hearts of the World" to Roy C. Chandler for $5,000 for Spain, Portugal and the Canary and Balearic Islands and then transferred the rights to the plaintiff but the defendant refused to supply the prints agreed, the defendant has filed an answer in the Supreme Court. The answer admits the contract with Chandler and the delivery of two prints to the plaintiff, but denies the other allegations.

The Octagon Films has filed an answer in the Supreme Court in the suit of Ruth Budd contending that the risks the plaintiff took were "open and apparent," and that any injury she sustained was due to contributory negligence.

The Commonwealth Film Corp. has sued in the Supreme Court for an injunction restraining the Flower City Theater Co. from exhibiting "The Forbidden Woman."

George A. Skinner, president of the Educational Films, Inc., has been directed to testify in the Supreme Court before trial in a suit by his corporation against the Lincoln-Parker Co. and the Globe Indemnity Co. for breach of contract to take films. The Lincoln-Parker Company has defaulted and the Educational is suing the indemnity company on the bond. The attorney for the Globe Indemnity said that he has been unable to find any books or records of the Lincoln-Parker Co., and in order to defend the suit it is necessary to find out what the nature of the Educational's claim is.

Louise Lovely Forms Own Company
(Special to WID'S DAILY)

Los Angeles—Louise Lovely, who has appeared as leading lady in a number of recent Fox productions, will form her own producing company. She has two more features to make for Fox before the completion of her contract.

Coast Brevities
(Special to WID'S DAILY)

Hollywood—There have been several reports to the effect that Max Linder was associated in production with Maurice Tourneur. Both Mr. Linder and Mr. Tourneur state there is no affiliation as far as production is concerned. Being friends, Tourneur has permitted Linder to use his sets and stages in making a comedy entitled "The Broken Mirror." The leading art is being played by Linder who is also directing, assisted by Charles Dorrin. Thelma Percy and Harry Mann have important roles. Max Linder has nothing definite regarding the release.

Robert Sanborn, who was formerly in charge of the O. Henry department of the Vitagraph, has arrived in Los Angeles and is connected with the Universal West Coast scenario department.

Nicholas A. Dunaev has returned to the screen and will be seen in Selznick's forthcoming release, directed by Henry Kolker.

Melbourne MacDowell has begun work with David M. Hartford's company at Universal City on the filming of the big Curwood special production, "Nomads of the North."

Henry Woodward, leading man for Maurice Tourneur, has opened recruiting offices at 6412 Hollywood Blvd. for the 3rd Battalion of L. A. Infantry Regiment of the new California National Guard.

King Vidor's second independent production, "The Jack-Knife Man," is rapidly nearing completion and will be placed in the hands of the cutters within the next few days.

H. H. Van Loan has completed a story for Harry Carey, called "Fighting Job."

Norman Kennedy has been selected to play one of the leading roles in "Hearts Are Trumps."

GAUSMAN.

Col. Levy a Visitor

Col. Fred Levy of Louisville, K First National franchise holder, in town in his capacity as presid of the National Association of Re Clothiers.

When a photo-play makes as favorable an impression as the RITCHEY poster did that advertised it,—it can be considered a really great film.

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How about some new dance records? We have a lot of new ones.

VENETIAN MOON
HAREM LIFE
BO LA BOO

RICHARDSON'S
Victrolas Grafonolas and Pianos
727 West Seventh Street
Phone 64955 or call in person

FOR RENT

Milligan Studio's
(Formerly The Kalem)
Palisade Ave. & Dey St.
Cliffside, N. J.
Cliffside 789
Phone—ROY SHELDON

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

"The Safety Sign"

"Insurance Of All Kinds"

Reuben Samuels Insurance

SIMPLE SOULS

ASSOCIATED FIRST NATIONAL PICTURES INC.

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Write the nearest First National Exchange for details of what we believe to be the fairest and most progressive plan of distribution ever conceived. . . . . .

"There'll be a Franchise everywhere."

Mary Mac Laren

Has a following who never never miss one of her pictures. In "ROUGE AND RICHES" the Leading Man was

Wallace Mac Donald

Watch for this space every day!

Putting It Over

Dayton, O.—When "The Girl of the Sea" was booked at the Auditorium, Gill Burrows arranged several tie-ups that swelled the attendance at that house. Several of the town's leading jewelry stores were induced to make coral displays, urging the public to attend the Auditorium where they could see how it was gathered from the bottom of the sea. Schools gave their co-operation because of the film's educational value, and with other exploitation stunts of lesser importance it did big business.

Two-Cent Bill Passes Senate

Washington—The two-cent-piece coinage bill has passed the Senate.

Ever since Congress passed the amusement tax law there has been talk for the two cent pieces to facilitate the making of change in the box offices.

The National Association has urged the enactment of the law.

Secure Radin Film

Denver—Arrow Photoplays have acquired the rights to "Thru Eyes of Men" for Colorado, Wyoming, Utah and the southern section of Idaho.

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ERNEST STERN

(The Titleman)
Phone Longacre 523

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Opposite 129th Street

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W. H. GUERINGER, Representative
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Over 30 O. Henry Features
for Vitagraph
At present with
Universal West Coast Studios
Universal City, California

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INTER-OCEAN FILM CORPORATION
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There are four million soldiers in America intimately interested in

GEORGES CARPENTIER

How many people do you think are intimately interested in these four million soldiers who want to see their famous comrade-in-arms in the great American society drama?

Produced by
ROBERTSON-COLE
Directed by
John G. Adolfi
A MILLION DOLLAR ATTRACTION

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENK
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmon
JESSE D. HAMPTON
Productions

FOR THE SAKE OF
your bank-book, be fair to
your patrons—
"COMEDYART"
offer them more entertainment
than any other single release
SPECIAL PICTURES CORPN
H.W. Hellman Bldg. Los Angeles

...e BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

...L. XII No. 37 Friday, May 7, 1920 Price 5 Cent...

...ning Up Producers

...busch Committee Gets to Work —Reports Favorable Progress —Meeting Today.

...e special sub-committee of the ...pendent Exhibitors of America, ...new exhibitor organization form...s a result of the mass meeting ... in Chicago last week, was in ...erence with practically all of the ...pendent producers yesterday on ... theater-buying question.

...is sub-committee, which is com...d of Frank J. Rembusch, Indian...is; Charles E. Whitehurst, Bal...re; Louis F. Blumenthal, New ...k, and William Brandt, Brook... announced last night that as a ...lt of the conferences held during ...day a meeting will be held today ... the publicity heads of the inde...lent producers, which include ...nick, Robertson-Cole, Universal, ...graph, Pathe, First National and ...ciated Exhibitors, Inc., at which ... expected a plan will be evolved ...reby the mailing and shipping ...ities of each of these companies ...be used to send literature to ex...ors on the Cleveland conven...

...rough these agencies it is hoped ...timulate interest in the Cleve... convention among the smaller ...bitors of the country.

...e sub-committee hopes some ... today to arrange with Marcus ...w of Loew-Metro, Adolph Zukor ...amous Players, William Fox and ... Godsol of Goldwyn for a meet...ater in the month, at which time ...entire committee of ten appoint...t the Chicago convention to ...e the attitude of the various pro...ng units on the theater problem

(*Continued on Page 2*)

Laemmle in Town

...rl Laemmle arrived in New York ... California yesterday.

... C. Hermann, Universal's serv... manager, returned with Mr. ...nmle.

De Mille Here

...cil De Mille arrived in New York ...rday morning for "the usual ...g conference," as he put it. ... will remain here until Sunday ...then return to the coast.

Lesser Leaves Today

...l Lesser leaves for California to... He will return to New York ... a print of "What Women Love," ...irst Annette Kellerman produc...

...tter in the back of the book this week. ...much pep. Read it in WID'S, Sunday ...dated May the 16th.—Advt.

"If you will go with me, I can show you more real excitement and adventure than you ever dreamed of."—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction, Louis B. Mayer-made. —Advt.

Goldwyn Returning

(*By cable*)

London, Eng.—Samuel Goldwyn and Gabriel L. Hess will leave for New York on the Mauretania tomorrow.

Ralph Block may return with Goldwyn on the same boat, but that is not definite.

"Draper Day" Tuesday

New York University will observe "Draper Day" next Tuesday, when a luncheon will be given at the Biltmore for members of the college faculty and several hundred of the alumni.

Dr. John W. Draper was a professor of physics and chemistry at New York University when in 1840 he succeeded in taking the first photograph of the human face. It is this, it is claimed, which opened the door to the development ultimately of the motion picture.

Quimby on Trip

F. C. Quimby, general manager of Associated Exhibitors, leaves tomorrow for Chicago, Milwaukee and the Northwest. It is barely possible he will go to the Coast before returning.

Josephson Leaves Ince

(Special to WID'S DAILY)

Los Angeles—Julien Josephson, who wrote a number of stories for Charles Ray, has left the Thomas H. Ince organization by mutual arrangement. He will free lance.

Dahnken Here for Summer

Fred Dahnken of Turner and Dahnken, First National franchise holders in San Francisco, is now in New York where he plans to spend the summer. He has secured a country place in Westchester.

No letter in the back of the book this week. Too much pep. Read it in WID'S, Sunday issue dated May the 16th.—Advt.

5,000 Film Users

Listed in Churches and Institutions by Government—Number is Growing.

The United States Bureau of Education at Washington has compiled a list of over 5,000 colleges, schools churches, libraries and clubs that use motion pictures regularly, according to information received by the National Association.

The list is divided as follows: 2,00... colleges and schools and 2,60... churches, libraries and clubs. Each of the above institutions is equipped with a projection machine to provide for the showing of films.

The government has issued a list of the non-theatrical exhibitors of films and has also prepared a handbook of general information on motion picture equipment and installation.

Kehrlein Here

Emil Kehrlein, head of the Kehrlein Kinema Circuit, which operates a string of theaters in California, is in town.

Mr. Kehrlein plans to stay here for several weeks looking over house improvements and gathering ideas for his new theaters. He may attend the Cleveland convention in June.

Japanese Buyer Here

A. Sazuki, representing a Japanese firm with headquarters in Tokio, has arrived in New York.

Far East Shipments Delayed

Some of the local exporters who deal in Far Eastern trade are experiencing difficulty in getting through their shipments because of cancellations and changes in the steamship service...

Wa... Sues Famous Players

Rob... Warwick started a suit yesterday... inst Famous Players for $525,64... for alleged violation of contrac...

...tard With Fox

Emile... utard, it is understood will make... series of productions for William...

Prompt Pr... ng Service
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 37 Fri. May 7, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	73	74⅝	73
do pfd.	85¼	86	86
Goldwyn	24	26	25
Loew's, Inc.	30⅛	31	30⅛
Triangle	5/16	⅜	⅜
Unit. Pict. Prod..	2	2½	2¼
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

"Sea Wolf" in Brooklyn Strand

Jack London's "The Sea Wolf," produced by George Melford for Famous Players, will play one week at the Brooklyn Strand beginning May 23rd.

This will make the second Paramount production to go into the Strand in three weeks. The first will be Wallace Reid in "The Dancin' Fool," which opens on Sunday.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Record says:

"'The Silver Horde' thrills. A gripping, stirring picturization of Rex Beach's famous novel caught and held the interest of a capacity audience at the California Theatre yesterday."

Goldwyn

Lining Up Producers

(*Continued from Page 1*)

can confer with the company heads. The committee will at that time get on record the above mentioned executives' attitude on future theater buying.

Frank Rembusch said last night that the reception accorded the committee and the attitude in general of the independent companies was "most encouraging."

Rembusch Talks

And Tells Cincinnati Exhibitors All About Action of Exhibitors at Chicago.

(Special to WID'S DAILY)

Cincinnati, O.—On his way to New York to attend a special sub-committee meeting regarding the coming Cleveland convention, Frank J. Rembusch, chairman of the Independent Exhibitors of America, addressed the Cincinnati M. P. Exhibitors on Tuesday, giving an account of the Chicago convention. In part Rembusch said:

"Gentlemen: In order that you may have a clear idea of the sense, the spirit, and the action taken by this most remarkable National Convention of Exhibitors, I will give you a brief history of its proceedings, interspersed with my impressions, and conclude by advising you what the Convention expects you and every Exhibitor in America to do at once.

"W. C. Patterson read a carefully prepared and most impressive statement of conditions in the Southern Atlantic States, which when boiled down, summed up in the following facts: The exhibitor in the South woke up one morning and found that a large film company had acquired a chain of theaters, and by this invasion the southern exhibitor was face to face with the menace of producer-exhibitor competition.

"The next move of the invader was an attack by them on all independent exhibitors. Their methods were most insidious and despicable. With their plans they forced one city after another to give up to them, ust like an invading army.

"Mr. Patterson stated that no exhibitor could battle against this film trust alone, and that their only purpose in calling the convention was to ask every exhibitor in America to join the South, and to help whip the invader, and force them to get out of the theater business.

"The convention was startled by the gravity of the situation. We found that even small cities of three or four thousand were being swallowed up by this octopus.

"At this point, Mr. Patterson asked the convention to select a Chairman, because he preferred the floor. My name was suggested and I would have you know I accepted with reluctance. The convention later by unanimous vote decided to stand together on the following lines:

"1st. Producers must take one side of the road, and the exhibitor the other. No one can be both exhibitor and producer.

"2nd. Our only means of defense in this case is to apply force, therefore exery exhibitor agreed to immediately start to cancel out all film service with producers who own or operate theaters, and to forever and for all times hereafter contract only for film service with independent producers.

"In a general way the means of defense is as follows: No matter what your relations, whether pleasant or otherwise, you are to cancel this monopoly service at once. Small town exhibitors have a particular advantage, and can assist wonderfully. Stop your service, and Wall Street money will stop flowing against you.

"You may be asked to share service with your local independent exhibitor, who has been using producer-exhibitor service. You may play a few pictures from your independent producer with which you are not familiar. Put on a little extra music with these pictures, present them better, and you will find results very gratifying. If you cannot get enough features put on a short subject, or serial program. Shelve any grievance you may have with any independent producer, and take their pictures exclusively.

"Our pledge to our southern exhibitors is, to stand by and protect them to the last ditch. This is a serious act—there is no spite work or animus in this movement. We do not wish to destroy anyone. We simply find that for the protection of our business we must discontinue to support any producer who aims to monopolize this industry. We are to have a "show down."

The Independent Producer

"Every independent producer faces this fact: If the monopoly secures control of a large number of theaters, the independent producer is ruined, because there is no market for his product. It is perhaps this glaring future that causes Universal Film Co., First National Exhibitors Circuit, Lewis J. Selznick, Pathe, Vitagraph, Robertson-Cole and many smaller producers to come on the floor of the convention and offer aid, cooperation, and assistance to the independent exhibitor. These men pledged us to stay out of the theater business, and therefore it is only fair that every other producer be forced to stand in the same light, or we cannot do business with them.

'Never in the history of the industry has anything so important happened.

"This is the action of the convention in brief: The convention formed itself into a permanent organization, elected a chairman and secretary, and appointed a committee of exhibitors who are to go to New York within three weeks and demand a "show down" from the producer-exhibitor.

"We are to ask all the producers to get out of the theater business. We are, all at once, to buy our pictures from producers who agree to stay out of the theater business, and discontinue buying from producer-exhibitor film companies.

"This committee will then report to the Cleveland convention during the first week in June, and may again report to another convention in Chicago later.

"It may take two or three big meetings to conclude our work and we can only succeed in our purpose by the support of independent exhibitors."

United Artists Releases

United Artists will release "Mollycoddle" with Douglas Fairbanks on June 13, and "Suds," with Mary Pickford on June 27.

May Not Sail May 12

Los Angeles—There is some question whether Mary Pickford Douglas Fairbanks will sail from New York on May 12 for Europe, as originally planned.

Pantages May Build

(Special to WID'S DAILY)

Los Angeles—It is reported Alexander Pantages will erect a dio here, and that Florence St will be starred by him in pictures

Sellers Here With Film

Ollie Sellers arrived in town terday with a print of "The Sow of Alderson Cree," a Macauley duction for Republic release. Sel is at the Bristol.

Rainbow Brand Discontinued

The Rainbow comedy brand wh Universal has been releasing will discontinued when four more are leased. All future Universal co dies will be known as Century c edies.

Ruffner Loses Brother

Ralph Ruffner, well known in hibiting circles and now with F National, left for Portland, Ore., night because of the death of brother, who was drowned. He a student at the University of C gon.

Everybody connected with the motion picture industry is desirous of increasing the total ticket sales. The one sure way of doing it is to increase the number of RITCHEY posters used.

RITCHEY
LITHO. CORP.
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Ritchey

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TYPHOON FAN COMPANY
343-347 W. 39th ST., NEW YORK, N. Y.

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255 N. 13th Street
Philadelphia, Pa

64 W. Randolph St.
Chicago, Ill.

SIMPLE SOULS

In the Courts

fact that Margaret Mayo, play-t, lost $58,100 in the Symphony er venture has become known gh the filing in the Supreme by Miss Mayo of a suit against as Healy, the restaurant man; E. Connolly, and the Kennedy ers, Inc., to recover that sum. s Mayo makes her claim t Healy and Connolly on the d that they were the real per-at interest in the Symphony er fiasco and that they com-the corporation to agree to the tant rental of $65,000 a year nen caused the rental to elapse er that they could regain pos-n of the property through fore-e proceedings. She alleges that owned three-fourths of the dy Theaters stock, and that ried out "a scheme to manipu-ie corporation and inveigle per-nto granting credit."

Glucksmann has filed suit in upreme Court against Gillespie & Co. for $10,000 damages. He that the defendant conducts ion picture department through M. de Aragon and that he is wner of the Chilean rights to he Mercy of Men," "Getting Married," "Jacques of the Sil-orth," and "The Isle of Con-' which he obtained from Se-ictures. Glucksmann says that fendant "by trick and device" ed prints of these films from and shipped them to the Cine-rafico Sud Americaine at Val-, and that the defendant, rec-ng his rights, agreed to deliver ms to him for $1,090, but has l to keep the agreement. He ie spent $7,000 in advertising aims that the reasonable value films is $3,000.

he case of the suit of Jacques against the Maytrix Film Corp. he ownership of the film, "And hildren Pay," in which Jus-tice Lydon last year granted an injunction to the planitiff, Justice McAvoy has signed an order discontinuing the suit on an agreement between the parties that Mr. Tyrol is to retain possession of the film.

Joy Comedies for Aywon

Aywon Film has secured world's rights on the series of 15 two reel comedies featuring Charlie Joy. Release on the independent market one a month.

To Reissue Daly Film

By mutual agreement, Metro, who held a distributing contract for "My Own United States," starring Arnold Daly, which was made by Frohman is recalling prints of the subject from the Metro exchanges.

Frohman will reissue the subject on the state right market. The film will be ready by Sept. 1.

Walter Griffith's New Job

New Haven, Conn.—Walter W. Griffith, formerly manager of Poli's Bijou,, has been appointed manager of the Rosen Film Delivery System of this city.

Ricketts Again Traveling

(Special to WID'S DAILY)

Philadelphia—Hoyte Ricketts, formerly traveling auditor for Fox and for the past two months assistant manager of the local branch, has been returned to his former position. He will be succeeded by William Leadabower.

Typhoon Moves

The Typhoon Fan Co. has moved from 281 Lexington Ave. to 343-347 West 39th St.

Mersereau as Star

Violet Mersereau will be starred in a new series of two reelers to be state righted by Radin Pictures.

Seltzer Leaves Goldwyn

(Special to WID'S DAILY)

Philadelphia—Frank N. Seltzer, press representative for Goldwyn here, has severed relations with the concern. He will shortly assume an executive position with a well known producing unit.

Roland Serial Named

"Ruth of the Rockies" is the title of the serial which Ruth Roland is now producing at the Astra studios for Pathe. The picture will be Miss Roland's seventh Pathe serial.

Kilfoil Back

Thomas A. Kilfoil, traveling auditor of exchanges for Famous Players, is now in New York auditing the accounts of the New York exchange.

Kilfoil has just completed a swing of the famous exchanges which took him two years to make. He opened the company's new exchange at Charlotte, N. C.

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Frank Keenan

Made "Brothers Divided" for Pathe, a few months ago. The reviews were exceptionally high. Particular mention was made of the role of the son, played by

Wallace Mac Donald

Watch for this space every day!

Lay Corner Stone Tomorrow

(Special to WID'S DAILY)

Philadelphia—Elaborate preparations are under way for the corner-stone laying of the new Stanley Theater tomorrow.

Governor Sproul and a number of city officials will be present, as will a number of New York producers and their stars.

Cameraman Loses Equipment

(Special to WID'S DAILY)

Baltimore, Md.—Gustave C. Rickarby, cameraman for Kinograms, who went to Tangier Island, which is about 12 miles across Chesapeake Bay from Crisfield, Md., to shoot scenes of the people there, was almost mobbed when the inhabitants learned that he secured scenes of the island.

His camera and about 200 feet of film were made away with. The equipment was worth about $1,000.

"Pollyanna" Shatters Records

(Special to WID'S DAILY)

Philadelphia—The advance sale on "Pollyanna" which opens a two weeks' engagement at the Metropolitan Opera House tomorrow, has shattered all previous records for reservations. The sale to date is close to $1,200, it is understood.

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Incorporations

Albany—Chadwick Pictures, Inc., New York. Capital, $5,000. Directors, I. E. Chadwick, Jacques Kopfstein and E. D. Baron, 130 West 46th Street, New York.

Albany—Wanda Film Syndicate, North Pelham, N. Y. Capital, $50,000. Directors, K. O. Smith, W. J. Eldridge and D. Tenenbaum, 1 Madison Ave., New York.

Albany—Peekskill Palace Corp., New York. Capital, $125,000. Directors, Martin Nelsson, Isidore Fried and Arthur Klein, 502 South St., Peekskill, N. Y.

Opposing Sunday Shows

Baltimore, Md.—The Lord's Day Alliance has applied for a writ of mandamus to prevent the Supervisors of Elections from placing on the ballot a question on the Iverson bill, which provides Sunday motion pictures in Maryland if the voters approve. Judge Soper allowed 10 days for the Supervisors to reply.

Smith and Lewis Split Partnership

Partnership in the Fidelity Pictures Co. has been dissolved by William G. Smith and Jerome Lewis. The former will continue the concern.

Millions Waiting in China

Los Angeles—That new millions await the film producer in China is the opinion of Judge Peter Hing, head of the Kwontung Tramway Co. "Capital galore awaits the first producer to come to our country," said Hing while inspecting the Lasky studio at Hollywood. "Our people have confidence in our native stories and scenery. It is an absolutely untouched field. Our people will back to the limit the first producer to establish a worthwhile studio in China."

PEGGY HYLAND

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Produced for ROBERTSON-COLE

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 38 Saturday, May 8, 1920 Price 5 Cen

Oppose Quinn Bill

heater Building Ordinance Lacks Supporters at Hearing.

With the exception of Alderman illiam F. Quinn, who proposed the easure, the amendment to the city dinance forbidding the license mmissioner from issuing for five ars licenses to motion picture or gitimate theaters being erected or nned on property occupied by pri- te dwellings, had no supporters at e Welfare Committee's hearing sterday. Before the discussion was osed, Quinn stated his willingness accept an amendment to permit e issuance of licenses to houses al- dy contracted for.

The beginning of the entire matter s Marcus Loew's purchase of a e in Quinn's district on which 80 milies lived. These were obliged find other quarters. A letter to e committee from Loew pointed t that tenants were given bonuses, e time to secure lodging and had tters made very easy otherwise.

Members of the committee appar- tly were not very much in favor the bill, judging by questions ask-

It was pointed out by Edward Doyle of the Real Estate Board New York, Arthur F. Driscoll of Brien, Malevinsky & Driscoll, presenting Cohan and Harris, I. ey of the Loew offices, and others t motion picture shows had great ucational value, that the bill would d to a monopoly, discourage build- operations, lower theater stand- ls and tend to boost prices, be- se of the resultant scarcity in the- rs.

"Romance" in Cutting Room

Director Chet Withey states that cutting and titling of "Romance," United Artists picture starring ris Keane, is well under way in Mamaroneck studios and that the ture will shortly have its initial wing at the Strand.

At the completion of "Romance" . Withey will start work on a new ited Artists Production in which bert Harron will be starred.

Ochs Leaves for Coast

ee A. Ochs leaves for California ay.

Wid's Birthday

WID'S DAILY

is three years old today.

Lionel Barrymore, who is now working on his first picture for First National, "The Master Mind," presented by Whitman Bennett.—Advt.

Nation-Wide Drive

To Line Up Exhibitors for Cleveland Convention Planned.

Plans were made yesterday for a nation-wide campaign among exhibitors to drive home the importance of the Cleveland convention which will be held June 8, 9, 10.

The matter was discussed at a meeting held in Frank J. Rembusch's room in the Astor, at which were present practically all the publicity heads of what are termed the independent producers: First National, Pathe, Universal, Robertson-Cole, Vitagraph, Associated Exhibitors, and Selznick. The facilities for reaching the great bulk of the exhibitors which these companies have at their disposal will be utilized by the Rembusch committee.

Kent Buys First Rights

Willis Kent, Quality Pictures Corp. of Denver, has purchased the first block of territory for "Up in Mary's Attic." He has Utah, Colorado, Wyoming and New Mexico.

Proctor Resigns

Leaves United Artists—Future Undecided—No Successor Named.

Ralph Proctor, assistant general manager of United Artists, has resigned from that position. He has has been one of the executives of the company since its inception.

His future plans are undecided as yet.

When Hiram Abrams, general manager of the corporation, was asked who would succeed Mr. Proctor he stated that the position would be eliminated from the company's personnel.

Realart Convention

The first Realart convention will be held at the Astor, beginning May 17th. It will last all during that week.

More Glucksmann Buys

Jacobo Glucksmann has purchased from Reginald Warde a series of 12 Christie comedies for Argentine, Uruguay, Paraguay, Ecuador, Chile, Peru and Bolivia.

Emerson Specials?

Contract With Constance Talmac Expires—Going Abroad.

The contract of John Emers and Anita Loos with Constance T madge for collaboration on story n terial and production has expired. is understood that Emerson w again enter active production a make a limited number of speci a year under his own direction. will be remembered that Emers directed Douglas Fairbanks for P amount-Artcraft.

Emerson and Miss Loos will t a European trip, as noted, but in dition to Emerson's reported p duction plans he and Miss Loos w work on two Constance Talmac productions for the next season.

Emerson could not be reached y terday for a statement.

Talmadges Going Abroad

Mrs. Talmadge and her young daughter, Natalie, sail for Europe the Mauretania May 22.

Constance Talmadge's next p duction for First National will "Good References," an All-St magazine feature with Roy Neill director.

If she finishes this production time she will join her mother a sister on the other side.

Bay State Will Regulate Film

(Special to WID'S DAILY)

Boston—The House committee ways and means has passed a regulating motion pictures in t state. Changes in the bill were m before the bill was passed.

These changes are: (1) To str out the provision that films for e cational, charitable and religious p formances shall be censored with charge; (2) an increase from $1 to in the fee for licensing films up 1,000 feet in length; (3) an incre from $2 to $4 for films in excess 1,000 feet.

Metro Folks Here

Frank Currier, who has been w Metro on the coast, is now in N York.

Arthur Zellner, another coast m s also in New York. He will attached to the local Metro s and is now working on the co nuity of "Clothes."

Excellent Insert Printing
Let SOLOMON do it, he's wise —Adv

ADSTREET LMDOM Wid's DAILY 1/m RECOGNIZED AUTHORITY

ll No. 38 Sat. May 8, 1920 Price 5 Cents

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lo pfd.	85¼	86	86
ldwyn	24	26	25
w's, Inc.	29¾	30⅜	30
angle	5/16	⅜	⅜
t. Pict. Prod..	2½	2½	2½
rld Film	¼	¼	¼
o 2nd pfd.....	½	⅝	⅝

Thursday's quotations.

Use Scenic to Aid Drive

an Francisco—To help the Mis- s Restoration Campaign now be- carried on in California to per- uate the work of the Spanish fath- Robertson-Cole loaned an Ad- ture Scenic called "Ghosts of Ro- nce." W. A. Crank, local branch ager for the organization, offered reel for general use throughout state free of charge and the offer eagerly accepted.

Goldwyn Pictures Corporation
460 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Herald says:

"'The Silver Horde' opened at the California yesterday to the biggest crowds of the spring season and before the day was very far along the telephone girl was kept busy answering the query as to whether or not their production would be shown for more than one week."

Goldwyn

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Jamestown, Pa.—Invitations were sent to a selected mailing list for the spring opening of the Nemo. They were attractive affairs, printed neatly and made many new patrons for that house. A special souvenir program was prepared for that occasion. An elaborate bill greeted those who attended and the word-of-mouth advertising that resulted should prove profitable. George Panagotacos is the manager of the house.

Expediting Shipments

The following letter is being sent to New York territory exhibitors by H. H. Buxbaum of the local Famous Players Exchange:

"According to contract, the terms are that all shows be paid for seven (7) days in advance.

"This is a general circular letter being sent out to all exhibitors and those that are not paying in advance will find it to their convenience, in the future, to let us have their check before any shipment or delivery will be made. This will save a lot of confusion at the Exchange and also enable us to make quicker deliveries."

Midwest Gets Two More

Milwaukee, Wis.—The Midwest Distributing Corp. have secured "Husbands and Wives" and Henry B. Walthal's "Confession."

Carmel Myers Goes West

Carmel Myers, who recently signed to star with Universal, left for California yesterday to start work on her first production.

Cochrane Back at Work

P. D. Cochrane, Universal's poster department head, is at work after a lengthy illness.

The negative of the Allan Dwan production, "The Scoffer," has just been shipped from the Brunton studio to New York.

Cuts and Flashes

William De Mille will next make a film from a story by Cosmo Hamileon for Famous Players.

Universal has purchased "The Isle of Life" for an all-star cast production.

Lester Tobias, Connecticut representative for Realart, is the father of a nine-pound son.

Tyrad Pictures, Inc., have sold "The Scar of Shame" to Silee Film Exchange for Illinois and Indiana.

Famous Players release for May 9 is Bryant Washburn in "Mrs. Temple's Telegram."

Curt Kremer is now assisting his father, Victor Kremer, who is reissuing the Essanay Chaplin releases.

C. B. Price Co., Inc., will release Billie Rhodes in "The Pajama Girl" May 10. State rights market.

Sam Y. Edwards, manager of the First National exchange in San Francisco, is in New York for a few days.

W. H. Sherrill of the Frohman Amusement Co., has been absent from his desk due to an attack of neuritis.

Shirley Mason's new scenarioist is Adele Buffington. She has just arrived on the coast and is writing an original story for Miss Mason's next Fox play.

Maj. Maurice Campbell has been assigned to direct "Burglar Proof," a new comedy drama featuring Bryant Washburn. Major Campbell is the husband of Henrietta Crosman.

Norma Talmadge's next production for First National will be "The Branded Woman" with Albert Parker, director. Work on this will start next week at the 48th St. studios.

Increase Board of Directors

Detroit—The Board of Directors of the Michigan Motion Picture Exhibitors Association will be increased from seven to fifteen.

Beware!

Press agents beware!

Governor Smith has signed the Betts bill which, commencing September 1, makes it a misdemeanor for any person to "deliver or transmit by any means whatever to any manager, editor, publisher, reporter or other employe of a publisher of any newspaper, magazine, publication, periodical, or serial, any false and untrue statement of a fact concerning any person or corporation, with intent that the same shall be published."

Now watch a lot of brilliant ideas fade into thin air.

Immense Loew House in K. C.

(Special to WID'S DAILY)

Kansas City—E. A. Schiller, Marcus Loew's general representative who was in Kansas City several days ago, stated that Loew would erect a $1,500,000 theater here.

Schiller would not mention the location of the site for the new theater, but it is known to be located in the downtown district.

Loew Buys Rochester Theaters

Marcus Loew announces the purchase of the theaters owned by the Regorson Co. of Rochester, N. Y.

The theaters transferred in the purchase are the Piccadilly, the Gordon and the Regent.

To attract attention is one thing,—but to attract audiences is an entirely different matter, yet the RITCHEY POSTER does both.

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SIMPLE SOULS

the News

)RK CITY—"See the world" is a an—why not start with New York? m West see the sights in the Big us" ride to Grant's Tomb.
EWARK, N. J.—See what the ught home—over 20,000 captured uns will be distributed to States as "
TY, ILL.—Zion wins! Hurrah Famous "Morality" town cele- eat of investigation of its institu- ial note—the whole town is in
MO, ITALY—Supreme Council ing in Italy—first pictures show- gathering of Allied diplomats at to settle definite German policy.
CAL. — $14,125,000 liquor — Police officials confiscate large wine and whiskey and take it to dumped.
CAL.—Visit Mt. Shasta by air lusive pictures of American "Mt ken by Pathe cameramen piloted lverson of Western Air Service.
LU, HAWAII--Hawaii celebrates —the island's progress during the ry is depicted in colorful and pic- arade. U. S. soldiers and sailors
LEY, MASS.—Roll their way out Staid Seniors cast all dignity chase their hoops to chapel, ac- old custom.
PACIFIC—Uncle Sam's "sea excel on ocean lanes! Unusual Pacific Fleet destroyers exhibiting efficiency in tactical maneuvers. scenes showing how mighty moke are emitted to form "smoke ed in war to conceal vessels. erts agree that this is one of the t smoke screens ever laid.

oday

erative Theater

to Operate Auditorium Employes—"Big 4" Out
(Wire to WID'S DAILY)

polis—In less than five min- without one dissenting vote oyee's cooperative theater anized here on Thursday Charles G. Branham, man- ector of the Auditorium.
e about this way. It was d here on Thursday night ed Artists who had leased torium for its productions t renew its lease on the When Branham told this ployes of the theater, 50 of ded together and told Bran- they would work for noth- anham would continue the of the house.
nployees also offered to cient funds for the imme- ntenance of the theater. accepted and so the Audi- ill be conducted as a co- theater with Branham at

Buy Two Features
cial to WID'S DAILY)
City, Mo.—Richards and the First National Film Co. ght "Frivolous Wives" and ger of Justice," the latter rane Wilbur.

Coast Brevities

(Special to WID'S DAILY)

Hollywood The Monroe tal bury Players: Incorporators, K ball Fletcher, Bernard Potter, V Thompson, Carl Sturzenacker, M. B. Wehrle, Nell Alger, Eugene Butler; capital stock, $150,000; subscribed $700.

Joseph Montrose, former local manager for Oliver Morosco, has resigned an executive position at the Brunton studios to take over the general managership of the James Oliver Curwood Co.

Mabel Normand and her director, Victor Schertzinger, are on their way to San Francisco to do some boat scenes for "Rosa Alvaro," her new Goldwyn picture which is about half completed.

Lillian Gish's first effort as a motion picture director, "The Remodelled Husband," will soon make its appearance.

Jackie Saunders has just signed with the Fox company. Miss Saunders is to play leads opposite William Farnum, under direction of J Gordon Edwards.

Hoot Gibson, Universal western star, is now directing himself in his new series of action films. His initial vehicle under his personal supervision is called "The Fightin' Terror." Yvette Mitchell is his chief feminine support.

Jack Ford has begun work on a new western feature at Universal City called "The Blind Man of Copperhead."

Edwin Carewe's next is to be his own screen adaptation of James Oliver Curwood's "Isobal," which is to be presented by Louis B. Mayer.

Edgar Franklyn, who furnished Lyons and Moran their first comedy feature for Universal, "Everything But the Truth," has been commissioned to write two more vehicles for these comedians. One of these, called "Once a Plumber," has already been accepted.

Herbert Blache, director of "The Saphead," at Metro, will leave for New York following the completion of the picture.

According to L. C. Wheeler, treasurer, Kosmik Films, Inc., will soon erect its own studios at Hollywood. "The Hope Diamond Mystery" serial is nearing completion under the direction of Stuart Paton at Universal City. As soon as it is completed Kosmik plans to announce the engagement of several new stars. Work on the studios may start within 30 days.

William Thorney heads the staff of cameramen photographing "The Hope Diamond Mystery," written by May Yohe for Kosmik Films.

Rails at Films

Philadelphia—Bishop Philip M. Rhinelander, addressing the 136th annual convention of the Protestant Episcopal Church, Diocese of Pennsylvania, said in part:

"As for amusements, immodesty in dress, looseness in sexual relations, bestiality and crime as the chief attractions in theatrical shows and photoplays, unbrideled license and extravagance in all things are so much the established order of the day that the most respectable among us have ceased even to shrug our shoulders."

..c., and his assistant is Toney Korman. Sam De Val is technical director. Stuart Paton is directing, with Harry Webb as his assistant.

Garreth Hughes has been engaged by Metro as Viola Dana's leading man for "Head and Shoulders."

Jean Havez has been engaged to write the scripts for Buster Keaton comedies.

Jack Cunningham is resting up at Del Monte.

Owen Moore and his supporting company, after a lapse of about three weeks of enforced idleness caused by the illness of their former director, resumed the production of "Stop That Man," under the direction of Victor Heerman.

GAUSMAN.

Among Exchangemen

Kansas City, Mo.—H. L. Craig, formerly with Robertson-Cole, is now a member of Universal's sales force.

Kansas City, Mo.—R. C. Borg, formerly with Pathe, is now a booker for A. H. Blank.

Oklahoma City, Okla.—F. H. Castle, formerly a Fox representative, has formed his own company, known as the F. H. Castle Distributing Co.

Kansas City, Mo.—A local office will be opened by Peacock Productions. The organization already has offices in Dallas, St. Louis, New Orleans and Oklahoma City.

Mullin With Gibraltar

Eugene Mullin will adapt "The Heart Line" for Leah Baird. This will be a Gibraltar production.

It is understood that Mullin, who recently resigned as scenario chief for Goldwyn, will be definitely affiliated with the Arthur Beck organization.

White on Tour
(Special to WID'S DAILY)

Philadelphia—Harry M. White, branch manager for Goldwyn and chairman of the Motion Picture Group of the Chamber of Commerce, is on an extended tour of the South.

McClellan Switched to St. Louis
(Special to WID'S DAILY)

Philadelphia—Fred A. McClellan, exploitation man for the local Paramount office, has been transferred to St. Louis. He will be succeeded by C. L. Winston of the Boston office.

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JOS. R. MILES
Vice-President

Walter Edwards
directed
"A GIRL NAMED MARY"
for
Famous-Lasky
The Star—
MARGUERITE CLARK
The Leading Man—
Wallace Mac Donald
Watch for this space every day!

Buxbaum Plans Drive in July

Harry H. Buxbaum, manager of the local exchange of Famous Players, will conduct a sales drive during July.

New Price Sales

C. B. Price Co., Inc., has sold a series of 15 Mona Darkfeather single reelers to Fontanelle Feature Film Co. for Iowa and Nebraska, and to the S. T. Stephens Dist. Co. of New Orleans for Louisiana and Mississippi.

Pioneer in Southwest

Dallas, Texas—The Parker Film Co. is now a unit in the Pioneer Co-operative Distribution System. The addition of this territory which includes Texas, Oklahoma and Arkansas, leaves only two minor sections of the country without a Pioneer distributor.

New Theaters

Houses Planned

Hallock, Minn.—William Krumholtz to build.

Willow Creek, Mont.—S. L. Young to open house.

Sandstone, Minn.—Guy Thorne to open.

Marquette, Mich.—Delft Theaters, 1,400.

Sheboygan, Wis. — Mikadow Amuse. Co. of Manitowoc, to open 1,500 seat house.

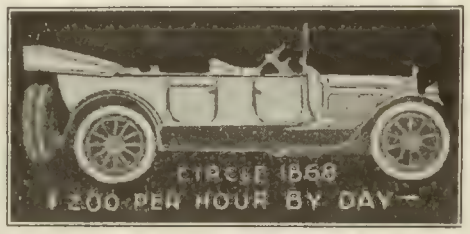
Wichita, Kans. — Arthur Ford, Maple, to build.

Mazard, Ky.—Middleberg Theater Co. to build.

Brockton, Mass.—Edwin J. Dreyfuss to build. 2,500.

Buzzards Bay, Mass.— Arthur C. Burgess. $50,000.

New Bedford, Mass.—George I. Boyd will remodel St. Patricks Church into a theater.



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Wid's DAILY

The RECOGNIZED AUTHORITY

XII. NO. 39 Sunday, May 9, 1920 Price 25 cents

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REALART PICTURES CORPORATION

429 FIFTH AVENUE, NEW YORK CITY

The BRADSTREET of FILMDOM **Wid's DAILY** The RECOGNIZED AUTHORITY

Vol. XII, No. 39 Sunday, May 9, 1920 Price 25c.

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News of the Week in Headlines

Monday

First National sub-franchises expected to reach 6,000 by fall.

More Loew theaters planned for Canada and West.

Famous Players plan to experiment on re-issuing on regular schedule.

Tuesday

Sol Lesser to concentrate on exhibiting.

Southern California exhibitors demand removal of United Artists' Los Angeles manager.

Wednesday

Famous Players form $3,000,000 corporation to produce in India.

No French embargo on films.

Screen Plays Productions, $11,000,000 corporation, formed in Delaware.

Brunton to build studio in East

National Association reports decrease in film thefts.

Thursday

Crandall denies he has sold his Washington theaters to Goldwyn.

Claire Whitney second Tri-Star Pictures star.

Bill suggested to increase theater tax.

Friday

Committee of Independent Exhibitors of America in conference with producers on theater-buying question.

5,000 film users listed in churches and institutions by Government.

Saturday

Ralph Proctor resigns as assistant general manager of United Artists.

Reported John Emerson will make series of specials under his own direction.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

An exquisite picture, tender, memory-haunting and deeply appealing to hearts that hold the faintest spark of loves passion.

Doris Keane

in

Edward Sheldons Celebrated Play

"Romance"

Directed by

CHET WITHEY

UNITED ARTISTS CORPORATION

MARY PICKFORD CHARLIE CHAPLIN
DOUGLAS FAIRBANKS D.W. GRIFFITH
HIRAM ABRAM

Nothing Short of a Pictorial Triumph

"HUMORESQUE"
Cosmopolitan-Paramount-Artcraft

DIRECTOR .....Frank Borzage
AUTHOR .....Fannie Hurst
SCENARIO BY.....Frances Marion
CAMERAMAN .....Gilbert Warrenton
AS A WHOLE.....Wonderful
STORY.....Superbly treated story of Jewish family life dominated by mother love theme.
DIRECTION.....A Triumph—Shows infinite care in production and story details.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Excellent
CAMERA WORK.....Always praiseworthy—many very artistic angles.
FEATURED PLAYER.....Alma Rubens registers good performance in small but important role.
SUPPORT.....Vera Gordon and Dore Davidson give two of screen's greatest performances as Jewish mother and father—really should be featured.
EXTERIORS.....Very realistic in portraying New York's Ghetto.
INTERIORS.....Splendid and appropriate
DETAIL.....Is real and handled with touch of master.
CHARACTER OF STORY.....Deals mainly with the great love of mother and son.
LENGTH OF PRODUCTION.....About 6,000 feet

"Humoresque," one of Fannie Hurst's greatest stories, has been made into a picture, so real, so true and so beautiful that, it is safe to predict, when the year is done it will be ranked among the topmost artistic successes. For this achievement credit is awarded to Frank Borzage, who in his direction has revealed himself a master of his craft, to Frances Marion who prepared the scenario, to the producing organization whose breadth of mind made possible a picture catering to no single stellar luminary, and to Vera Gordon and Dore Davidson, whose respective performances in the principal roles stand as magnificent examples of the art of picture acting.

"Humoresque" is a story of a Jewish family, typical in many respects of the millions in New York's Ghetto. It relates of how musical talent was discovered in its youngest son, how it was fostered by the mother until Leon Kantor grew to be a celebrated violinist. In the war his arm is injured and because his music was his life Leon returns to his home broken, faithless. How love proves his redeemer is beautifully told.

Simple in exterior essentials the picture is not only profoundly moving but truly great because the spectator is not looking at the Jewish family life from the outside in but from the inside out. He is taken into the home, into the hearts of the Kantors. Their emoions, their love of home, their racially strong family ties are his. In other words, the story has background, mood. It is vivid, colorful, pulsing.

Contributing to this background is a marvelous sequence of introductory scenes dealing with the Kantor family when the children are young. In this are found all the pathos, the comedy and the more delicate humor that flows in combination from Miss Hurst's pen. Here Borzage shows his art, his mastery of detail, his knowledge of life.

Too much cannot be said of Miss Gordon's performance as the Jewish mother. Possibly it is the screen's greatest performance. It is distinctly a character part on the surface, but its appeal of mother love is universal. And Mr. Davidson as the father is just as real. Not as moving, but typical, and with numerous comedy relief moments. Alma Rubens, featured, is the sweetheart of Leon, a role played with feeling by Gaston Glass. Of the rest it must be said that never a false note is struck from Bobby Connelly and Miriam Battista, who play the lovers as kiddies, to the array of Jewish types gathered by the thousand to hear their idol, Leon, play "Humoresque."

The production, the technical work and the detail are marvelous adjuncts of which pages might well be written.

Go to This In a Big Way and You'll Make New Records

Box Office Analysis for the Exhibitor

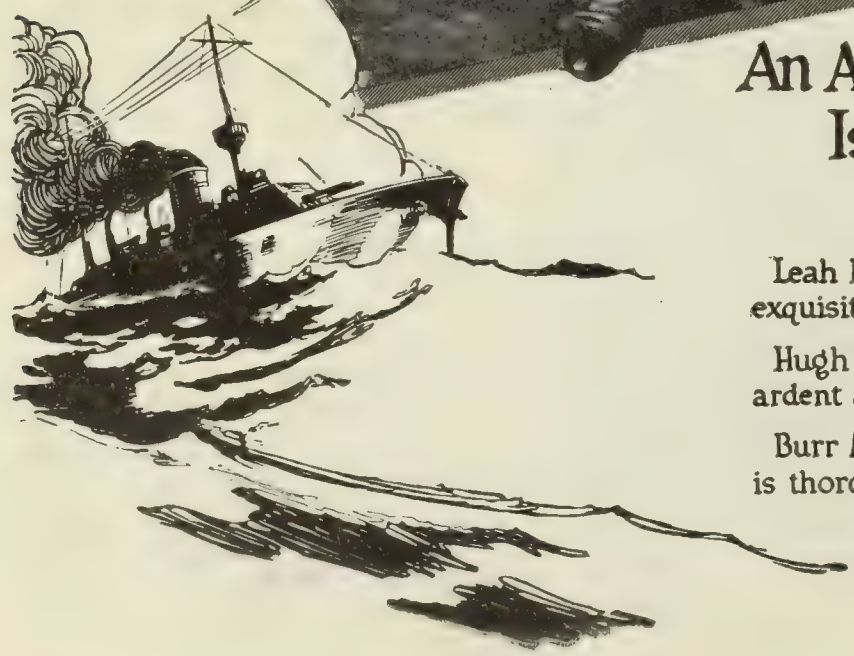
"Humoresque" is one of those pictures that doesn't leave your heart alone for five minutes at a time. It keeps tugging, pulling. And it has the comedy relief, too. In fact it is made up of such real ingredients and is so beautifully told that every audience in the country is going to recognize it as a very, very unusual piece of entertainment property.

It's up to you to launch out with a big advertising campaign in its behalf. You can't praise it too much, you can't book it for a run too long. It wouldn't be at all surprising to discover that it was one of the big money-makers of the season. And if you have it on your books (and you surely ought to) play it as the tremendously unusual thing it is.

Arthur F. Beck
presents

LEAH BAIRD
in
Cynthia-of-the-Minute

From the famous novel by
LOUIS JOSEPH VANCE
Directed by PERRY VEKROFF



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The Tale is Acted by

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Hugh Thompson, a lover such as women love; bold, adventurous, ardent and tender.

Burr McIntosh who puts all his renowned skill into a part that is thoroughly original.

Reads like the front page of
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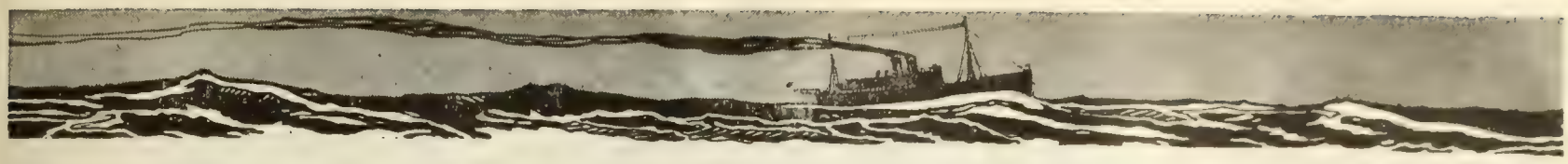

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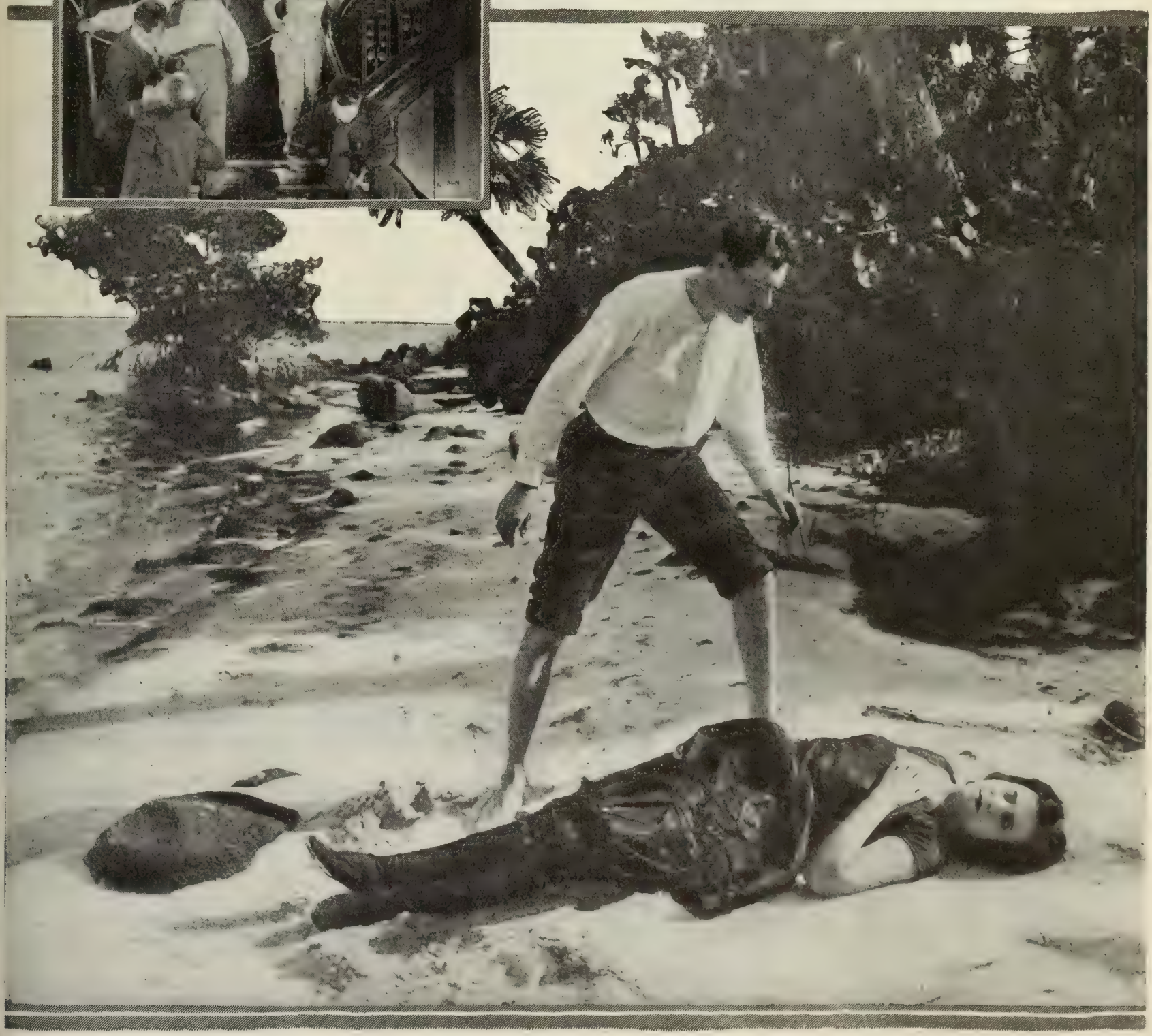

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Just the ideal length on any program—a little short of an hour.

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Distributing through PATHE *Exchange, Incorporated.*

Average Comedy With More Dancing and Clowning Than Action

Wallace Reid in
"THE DANCIN' FOOL"
Paramount-Artcraft

DIRECTOR .....Sam Wood
AUTHOR .....Henry Payson Dowst
SCENARIO BY.....Clara G. Kennedy
CAMERAMAN ..... Alfred Gilks
AS A WHOLE.....Fairly good comedy made from story that was a bit "different" but not so wonderful for the screen.
STORY.....Rather slack, with only a few situations; much footage consumed by dancing
DIRECTION ..... Average
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Commendable
CAMERA WORK.....All right
STAR.....Isn't very convincing as "Rube"; does some nifty dancing.
SUPPORT.....Bebe Daniels well cast as leading woman; Raymond Hatton prominent.
EXTERIORS ..... Few used
INTERIORS.....Cabaret and office stuff
DETAIL .....All right
CHARACTER OF STORY....Rube becomes prominent cabaret dancer and puts pep into old uncle's business.
LENGTH OF PRODUCTION.....About 4,124 feet

Here's an adaptation of another Saturday Evening Post story that, it seems, would have made a much better vehicle for Charles Ray than it does for Wallace Reid. Casting the slick looking Wally as a rube, strange to the ways of the city, is asking the audience to swallow a little too much. All the comedy stuff attempted in the first scenes in which he timidly, at first, interviews his uncle and then repairs to a cabaret where he finds it impossible to keep his feet still when the jazz starts, registers only fairly well as pictured here. You have to do a lot of excusing to accept Wally as a greenhorn.

The story, while it has an original twist or two, isn't very ample when it comes to comedy situations, and they had to run Raymond Hatton in as a burlesque old-fashioned business man to help out the sparse plot. The story tells how Wally makes a hit as a dancer with little Bebe Daniels as his partner. They work in a lot of good cabaret dancing scenes which stand quite well in lieu of more substantial action. And Wally and Bebe certainly do shake some wicked feet in these scenes.

In the daytime Wally is engaged in attempting to make his uncle into a modern business man. Unc adheres to methods of fifty years ago and his pottery business is fast slipping into nothing. True to Satevepost form the hero, Wally, inaugurates an advertising campaign and puts his uncle on his feet. Instead of exploiting the product of the company as "Jones' Juge," Wally puts it out under the advertising slogan of "B'Jones B'Jugs," which may strike some people as funny and others as very trite and foolish.

The truth of the matter is they clown around a bit too much both in the action and the subtitles in this. Left a little short on plot and situations they had to do something to fill up space, and so fell back on this.

The production given the picture by Sam Wood is average and the supporting cast, including Tully Marshall, Lillian Leighton, Willis Marks, George B. Williams, Carlos San Martin, W. H. Brown, Ruth Ashby and Ernest Joy, renders capable assistance to the leading players mentioned.

Should Get Safely By With Wally's Admirers

Box Office Analysis for the Exhibitor

If your crowd like Wally Reid you can get by with this, and that's about all. He has had much better pictures than this, including his recent automobile comedies, and this one certainly gives the impression of having been made without much serious thought. And you need a lot of serious thought in the making of a comedy.

Most of the admirers of the star, however, are more or less hypnotized by his personality, and he surely has opportunities galore to let it shine here. And Wally proves himself a wonderful dancer with Bebe Daniels as his partner. You might pick up this thread as your advertising lead and frame your copy about the many fine dances shown in the production.

Catchlines on this order will suit. "The story of a jazz dancer who jazzed himself into business and walked away with the grand prize," "See Wallace Reid and Bebe Daniels in a whirl of pretty dances, some comedy and enough plot." Play up Miss Daniels as the chief supporting member and give Hatton and Marshall good plays.

Good Production But Story Material Hardly Merits It

"THE DEEP PURPLE"

R. A. Walsh Prod.-Mayflower-Realart

DIRECTOR .....R. A. Walsh
AUTHORS.....Paul Armstrong and Wilson Mizner
SCENARIO BY.....Earl Browne
CAMERAMAN .....Jacques Bizuel
AS A WHOLE.....Some good touches to well-made production, but story material doesn't justify care it has received.
STORY.....Nothing new and no surprises; far-fetched at times.
DIRECTION.....Seems a shame to have wasted fine efforts on material in this.
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Very clear
CAMERA WORK..... Good
PLAYERS.....Miriam Cooper distinctly pleasing; Vincent Serrano didn't look his part; W. J. ..Ferguson in a role that's the best thing in the picture.
EXTERIORS .....All right when used
INTERIORS.....Some large and lavish sets
DETAIL.....Carefully attended to for the most part
CHARACTER OF STORY.....Innocent country kid lured to city by crook who would use her in his "work."
LENGTH OF PRODUCTION.....About 0,000 feet

R. A. Walsh has made a splendid production, technically and from every standpoint of picture production it should be conceded he has made a good job of it. However, it does seem just a bit to be regretted that the story material was not more worth while. The idea of the slick crook luring the little country girl to the city so that he can make use of her innocence in pulling off his various stunts is certainly not new and indeed had it not been for the character of "Pop" Clark, played by W. J. Ferguson, there would have been very little left in "The Deep Purple" to hold the interest.

"Pop" is the elder of the two principal crooks. His "get-up" alone is worth a laugh and his facial expressions and peculiar mannerisms are bound to please. Vincent Serrano was a gentlemanly looking crook, but his personality is not exactly suited to the role. Miriam Cooper is refreshing in the role of the little country girl who is so easily duped by "Pop" and Serrano.

The picture is given a fairly novel opening by way of introducing the characters, but once the story gets going, interest is allowed to lag because there is nothing particularly new to photoplay audiences. Once the girl gets to the city and the crooks start her on the first job, the hero turns up in time to save her and of course you know—and in case you don't, a title gives you a hint—that the end will show Miriam and the new-found hero very much in love.

There are many lavish sets in the picture and Director Walsh has exercised much care in the details of production. In the cabaret scene Bird Millman performs on the tight rope and various scenes depicting the crook's promises to the little girl if she will come to the city, are good. There are some slip-ups in plausibility in the story which may or may not be noticed, although they might have been taken care of.

On one of their law-evading tours "Pop" and Serrano come to Miriam's home to board. She is fed up on the stories of life in New York as told by Serrano, and when he prmises to marry her if she will follow him to the city, she agrees. When Miriam reaches the city, Helen Ware, the proprietor of the crooks' city residence, tries to protect the girl, but the crooks succeed in locating her and she is about to help them rob a wealthy young fellow when Helen gets to him in time to warn him and of course the tables are turned on the crooks.

After several complications involving the suspicions of a young detective friend of the rich fellow's, who really believes Miriam is in with the crooks, and finally the murder of Serrano, everything turns out satisfactorily and they use the customary fade-out.

Fan Audiences Especially Should Like It

Box Office Analysis for the Exhibitor

Even though there isn't anything startlingly new about "The Deep Purple," it contains the sort of atmosphere that just suits fan audiences. It's just the kind of thing they like to look at and they will be perfectly satisfied with the happy ending. But Vincent Serrano isn't the sort of a crook they will like to have killed. They may be disappointed when he doesn't reappear.

Unless folks are acquainted with the title in connection with the stage production of Paul Armstrong and Wilson Mizner's work, you won't be able to cash in on it, because of itself it isn't likely to attract especially and its association with the action is not closely enough allied to merit talking. Base your appeal on Walsh's name, mentioning some of his well-known Fox productions, and also give Miss Cooper a share of the prominence. If your audiences like this sort of story, be sure to tell them what this one's about.

The most important
announcement
ROBERTSON-COLE
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ALTHOUGH the stars and pictures now being announced have been definitely decided upon, Robertson-Cole makes the positive assertion that none of these productions shall be released unless they pass the test which classes them as "Specials."

Robertson-Cole is in a position to make this declaration because its contracts with producers provide for the rejection of pictures until they are of the highest standard of excellence.

The box-office value of these attractions should be self-evident to every progressive and discriminating exhibitor.

What Robertson-Cole stands for in the industry was made quite clear in Mr. Cole's speech at the recent convention of our branch managers, when he said: "The day I feel that Robertson-Cole cannot remain in the film business and do it honorably and straight,—we leave the field. I do not care for it if our name is going to be jeopardized." This statement sums up "the honesty of purpose" that guides our every business transaction.

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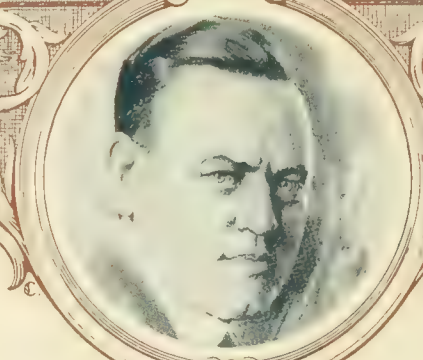

Pauline Frederick

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THIS REMARKABLE STAR NEEDS NO INTRODUCTION—HER DRAWING POWER, GREAT AS IT NOW IS, WILL BE INCREASED THROUGH THE PICTURES ROBERTSON-COLE WILL RELEASE AT THE EXPIRATION OF HER PRESENT CONTRACT, BY LIMITING HER SCREEN ENDEAVOR TO FOUR BIG SPECIALS A YEAR—EACH PRODUCTION A DRAMA OF SUPER-QUALITY.

Otis Skinner

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WHEN THE MIGHTY COMBINATION OF OTIS SKINNER IN "KISMET" REACHES THE MOTION PICTURE PUBLIC, THE HIGHEST POINT IN ARTISTIC SPLENDOR, THE PINNACLE OF DRAMATIC POWER WILL BE ATTAINED. MONTHS OF UNTIRING EFFORT WILL BE SPENT IN PREPARING THIS STAGE SUCCESS TO MAKE IT THE MOST LAVISH PRODUCTION EVER OFFERED.

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DURING HER PRESENT TRIUMPHANT SEASON IN NEW YORK IN "DECLASSE," ETHEL BARRYMORE WILL APPEAR IN JUST ONE PRODUCTION FOR THE SCREEN. THIS SPECIAL "THE SUPER-WOMAN," GIVES AMPLE OPPORTUNITY TO ATTAIN THE WONDERFUL EMOTIONAL HEIGHTS BY WHICH MISS BARRYMORE'S MARVELOUS WORK HAS BECOME A BY-WORD.

Georges Carpentier

ROBERTSON-COLE

THIS INTERNATIONAL IDOL COMES TO THE SILVER SHEET ON THE CREST OF THE MIGHTIEST WAVE OF POPULARITY EVER ENJOYED BY ANY MAN. HE WILL BE PRESENTED IN A MODERN AMERICAN SOCIETY DRAMA, ABSORBING AND UNIQUE IN PLOT, DIRECTED BY JOHN G. ADOLFI. IT WILL BE A "MILLION DOLLAR" ATTRACTION.

Dustin Farnum

ROBERTSON-COLE

FROM A SUCCESS UNSTINTED AND DESERVING, BUILDED UPON THE APPEAL WHICH HIS DELIGHTFUL MAN'S-MAN CHARACTERIZATIONS AMPLY JUSTIFIED, DUSTIN FARNUM SHALL NOW BRING TO THE EXHIBITOR A SERIES OF TWO-FISTED STORIES, THE INITIAL ONE BEING "BIG HAPPINESS."

Chic Sale

ROBERTSON-COLE

THIS FAMOUS COMEDIAN, WON FROM HIS PINNACLE ON THE AMERICAN STAGE, WILL APPEAR IN SPECIAL FEATURES, WHICH IT IS PREDICTED SHALL CREATE A SENSATION. "THE SMART ALECK," A SATURDAY EVENING POST STORY BY IRVIN S. COBB, WILL BE THE FIRST "CHIC" SALE PICTURE.

Lew Cody

ROBERTSON-COLE

GREETED WITH UNANIMOUS ENTHUSIASM, THIS NEW STAR FIRMLY ESTABLISHED HIMSELF IN PUBLIC FAVOR IN "THE BELOVED CHEATER." CAPTURING THE POPULAR FANCY BY THE UNIQUE CHARACTER OF HIS WORK, HE WILL FURTHER ENDEAR HIMSELF TO HIS ADMIRERS IN "THE BUTTERFLY MAN," A SUPER-SPECIAL OF ASSURED BOX OFFICE VALUE.

Al Christie

ROBERTSON-COLE

"SO LONG LETTY," ONE OF THE MOST SPECTACULAR STAGE SUCCESSES OF RECENT YEARS, TO BE PERSONALLY DIRECTED BY AL E. CHRISTIE, MASTER OF COMEDY SCREEN PRESENTATION, THE CREATOR OF MANY TRIUMPHS, GIVES POSITIVE ASSURANCE OF BEING A CLASSIC OF THE SILVER SHEET.

Sessue Hayakawa

ROBERTSON-COLE

FOUR SPECIALS, REVEALING THIS REMARKABLE STAR AT THE HEIGHT OF HIS UNQUESTIONED ABILITY, ARE PLANNED FOR THE COMING YEAR. EACH OF THESE NEW PICTURES WILL BE MORE ELABORATE AND EVEN MORE DRAMATIC THAN ANY IN WHICH HAYAKAWA HAS EVER APPEARED.

Wedgwood Nowell

ROBERTSON-COLE

THE WORLD-FAMOUS CHARACTER OF ARSENE LUPIN, UNRIVALED IN THE ANNALS OF FICTION, WILL BE BROUGHT TO THE EXHIBITOR IN "813" TO BE FOLLOWED BY A LIMITED NUMBER OF STORIES EACH SEASON FROM THE ARSENE LUPIN SERIES. WEDGWOOD NOWELL, IDEALLY CAST AS ARSENE LUPIN, WILL BE FEATURED IN THE INITIAL PRODUCTION.

Bessie Barriscale

ROBERTSON-COLE

THE POPULARITY OF MISS BARRISCALE HAS SHOWN STRONG AND STEADY INCREASE WITH EACH RELEASE AND UNDER THE NEW PLAN WHICH WILL LIMIT HER PRODUCTIONS TO SPECIALS, THE DEMAND FOR HER PICTURES IS CERTAIN TO BE EVEN MORE MARKED.

Martin Johnson

ROBERTSON-COLE

SURPASSING IN PICTURED ELOQUENCE, EVEN HIS FAMOUS CANNIBAL RELEASES, THE FEATURE MARTIN JOHNSON IS NOW SENDING FROM THE INTERIOR OF THE ISLAND OF MALEKULA, WHERE IT WAS PHOTOGRAPHED AT THE RISK OF LIFE, WILL FASCINATE WITH SIGHTS THE LIKE OF WHICH HAVE NEVER BEFORE GREETED WHITE MEN'S EYES.

Marjorie Rambeau

ROBERTSON - COLE

RARELY THE SILENT DRAMA BRINGS THE EQUAL OF "THE FORTUNE TELLER," THE STAGE TRIUMPH WHICH GRIPPED NEW YORK BY ITS INTENSE DRAMATIC POWER, NOW MOULDED INTO A MASTERPIECE BY THAT GENIUS OF MOTION PICTURE DIRECTORS, ALBERT CAPELLANI, WITH ITS ORIGINAL STAR, MARJORIE RAMBEAU, IN A NEVER-TO-BE-FORGOTTEN CHARACTERIZATION.

Robertson-Cole Building

CONCLUSIVE EVIDENCE OF THE PERMANENCY OF THE ORGANIZATION AND ITS SOUND BUSINESS PRINCIPLES, IS THE PURCHASE BY ROBERTSON-COLE OF THE VALUABLE CORNER PROPERTY AT SEVENTH AVENUE AND FORTY-EIGHTH STREET, NEW YORK CITY—IN THE HEART OF THE WORLD'S FILM INDUSTRY. WORK HAS ALREADY BEEN COMMENCED ON THE CONSTRUCTION OF THE TWELVE STORY BUILDING AS DEPICTED HEREWITH.

Plenty of Excitement in This Latest Zane Grey

Benj. B. Hampton and Eltinge F. Warner present
"RIDERS OF THE DAWN"
Hodkinson

DIRECTOR ..... Hugh Ryan Conway
AUTHOR ..... Zane Grey
SCENARIO BY.....William H. Clifford
CAMERAMAN ..... Harry Ballejo
AS A WHOLE.....Careful production accorded adaptation of Zane Grey novel.
STORY.....Action galore in it; climax builds to unusual degree of excitement.
DIRECTION.....Handled story very well, particularly climax sequence and night mob scenes
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Clear
CAMERA WORK..... Very good
PLAYERS.....Roy Stewart handled the most important role very satisfactorily with Claire Adams in support; others splendid types.
EXTERIORS ..... Appropriate
INTERIORS .....Not many used
DETAIL .....Quite all right
CHARACTER OF STORY.....Hobo band with Bolshevik tendencies aim to organize farm hands against farm owners.
LENGTH OF PRODUCTION.....About 7,000 feet

The producers of "Riders of the Dawn" have provided Zane Grey's novel with a truly lively adaptation, starting right out with a "welcome home" celebration for the hero, who is returning from France, and gradually working toward a rather terrific climax dealing with the firing of large wheat storehouses. The author seems to have a weakness for fire, but it is not to be doubted that it certainly is effective in producing a thrilling climax. In "The Sagebrusher" a forest fire did the trick.

Roy Stewart is the hero, no mistake, and a mighty scrappy one at that. He goes through some terrific battles in the course of the seven reels, some of them perhaps a bit too realistic for comfort. The director has given a good deal of attention to detail. In fact too much at times, thereby adding unnecessary footage. The entire picture is too long. While it manages to maintain the interest at a fairly even degree, it would be even more potent had they not striven to be over explicit in certain minor details. Some scenes dealing with the harvesting of wheat according to modern methods may prove of special interest in certain localities.

One of the first things that Kurt Dorn does when he returns from France is to propose to Lenore Anderson. The following scenes show him going through the routine of wheat harvesting. But Kurt is not without enemies. Henry Neuman has certain grievances against Kurt, among them the fact that Lenore has accepted Kurt instead of himself.

In the locality is a band of hobo Bolsheviks, or at least hoboes with their own ideas about capital and labor. The band is under the direction of Neuman. Nash, the leader, kills one of the workers on the Kurt place, and when he discovers that Lenore Anderson's young sister is a witness to the murder he chases the little girl and finally corners her in a deserted schoolhouse. In the meantime, Kurt is on the trail but reaches the school when it's too late. The fiend has killed the child and escaped.

That night when the storehouses are packed with wheat awaiting shipment, the band makes its attack, first setting fire to one of the barns. Lenore, having learned the plan to destroy the wheat, attempts to get word to Kurt, but is captured by Nash and imprisoned in one of the burning buildings. Kurt arrives in time to rescue his sweetheart and beat Nash, the flames preventing him from killing him. There is a good deal of footage used in the fight sequence, but it serves to work up a highly thrilling finish. In the end Kurt kills Nash, Neuman's trickery is exposed and he is due for the proper punishment.

Use the Author's Name Extensively. Safe to Boost It

Box Office Analysis for the Exhibitor

Owing to the popularity of the Zane Grey books, the picturization of his works are bound to meet with more or less success. There is always plenty of action in them. They are stories of the great out of doors with an unusually strong appeal for the men of your clientele. "Riders of the Dawn" has considerable excitement in its latter reels and there are some strenuous fights in which Roy Stewart does some fine work. The entire cast in fact helps a lot to make the adaptation a good one.

In your announcements play up the author's name with the most prominence, then give Stewart his share of the honors. Say that "Riders of the Dawn" is an adaptation of "The Desert of Wheat" for the benefit of those who have read the book. You could say: "See how his battlefield training aided him when he was confronted by a band of hobo Bolsheviks. See this new type of Bolshevist in the latest Zane Grey picture."

THE SENSATIONAL SERIAL THAT SOLD OUT AT FIRST SIGHT
ONLY TERRITORIES UNSOLD ARE THE FEW BLOCKS LISTED BELOW
THE TRAIL THAT AUDIENCES OF MORE THAN 10,000 THEATRES WILL SOON BE FOLLOWING
"FOLLOW "THE HAWK'S TRAIL"

THE WONDER SERIAL

KING BAGGOT

WITH

GRACE DARMOND

IN

"THE HAWK'S TRAIL"

RELIANCE FILM EXCHANGE
WASHINGTON, D. C.

Burston Films,
Gentlemen:

"The Hawk's Trail" is a serial surpassed by none.

RELIANCE FILMS

SPECIAL FEATURES CO.
KNOXVILLE, TENN.

Burston Films,
Gentlemen:

We broke all Monday and Tuesday night records with "The Hawk's Trail." I personally saw the serial and can recommend it to all exhibitors as one of the best drawing cards I have ever seen.

E. J. WALTON,
Ybor City Theatres

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

OKLAHOMA CITY, OKLA.

BURSTON FILMS:

ACCEPT HAWK'S TRAIL MAILING CHECKS AND SIGNED CONTRACTS TO-DAY, RELEASE HAWK'S TRAIL DALLAS OFFICE MAY 1st. RUSH QUICK TO OUR DALLAS OFFICE FOLLOWING ADVERTISING EACH ON EPISODES ONE AND TWO. TWO HUNDRED ONES, SIXTY THREES, 40 SIXES, 50 SETS 11x14, 50 SETS 22x28, 50 SLIDES, ALSO 10 24-SHEETS. MAILING ORDER EXTRA PRINTS AND ADVERTISING.
WIRE CONFIRMATION.

R. D. LEWIS FILM CO.

DISTRIBUTED BY THE FOLLOWING EXCHANGES

New England States
Arrow Film Co., Boston, Mass
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Eastern Pennsylvania, Southern New Jersey
Twentieth Century Film Co., Phila, Pa.
Delaware, Maryland, Dist. of Columbia, Virginia
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Georgia, Florida, Alabama, Tennessee
Special Features Co., Knoxville, Tenn
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Dave Warner Film Co., Cleveland, Ohio
Michigan
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Northern Illinois, Indiana
Unity Photoplays Co., Chicago, Ill.
Minnesota, North & South Dakota
Elliot Film Co., Minneapolis, Minn.
Wisconsin
Elliot Film Co. Minneapolis, Minn.
Texas, Oklahoma, Arkansas
A. T. Lewis Film Co. Oklahoma City, Okla.
Washington, Oregon, Idaho, Montana
Sun Films Inc., Los Angeles California
California, Arizona, Nevada
Sun Films Inc., Los Angeles, California
Canada
Regal Films Ltd., Toronto, Canada
West Pennsylvania & West Virginia
Max Herring & L. C. Frohrieb of Pittsburgh

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

LOS ANGELES, CAL.

BURSTON FILMS:

"HAWK'S TRAIL" OPENS PANTAGES' HERE APRIL 26. AM CLOSING ENTIRE CIRCUIT. WILL HAVE START DATES IN OTHER HOUSES IN COUPLE OF DAYS. CAN SELL HAWK'S TRAIL" PANTAGES SALT LAKE, VAN COUVER VICTORIA PLEASE WIRE DISTRIBUTOR IN EACH INSTANCE INSTRUCTING THEM TO WIRE ME IF THEY WANT ME TO CLOSE SAME FOR THEM.

MORGAN A. WALSH

OPEN TERRITORY

IOWA AND NEBRASKA
KANSAS, MISSOURI & SO. ILL.
COL., WASH. & NEW MEXICO

BURSTON FILMS INC.
LONGACRE BUILDING,
NEW YORK CITY, N.Y.

Various Clever Characterizations Feature This Melodrama

Bernard Durning in
"THE GIFT SUPREME"
C. R. Macauley Photoplays, Inc.—Republic

DIRECTOR.....Ollie L. Sellers
AUTHOR.....George Allan England
SCENARIO BY.....Not credited
CAMERAMAN .....Jack MacKenzie
AS A WHOLE.....Average entertaining melodrama of the underworld.
DIRECTION.....Atmosphere is sometimes stagey but otherwise work is of average worth.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... All right
CAMERA WORK .....Good
STAR.....Plays to generally good effect
SUPPORT.....Very good; includes some big names
EXTERIORS.....Slum stuff, might have been more realistic.
INTERIORS ..... Satisfactory
DETAIL ..... Not much of it
CHARACTER OF STORY.....Career of rich hero in slum district of city.
LENGTH OF PRODUCTION.....About 6,000 feet

As an underworld melodrama "The Gift Supreme" passes average muster. It would have been possible, with the material in the story, to make a much stronger picture had the director hung his sequences together more compactly and dramatically. In its present state, however, the production manages to maintain a good degree of interest from beginning to end because of the individual sequences themselves and because of several entertaining characterizations rendered by the supporting cast. Tully Marshall, Lon Chaney and Jack Curtis are the principal figures in the corps of assisting players and the work that each does stands out through sheer skill. Marshall's crafty blackmailer, Chaney's gangster and Curtis' bully are, in fact, the brightest spots in the picture.

The story traces the activities of Bradford Vinton, a rich man's son, who goes to the underworld for atmosphere for a contemplated book. He meets Sylvia Alden, a mission singer, and they fall in love. Old Vinton hears of it and sends for his son threatening disinheritance. Bradford remains steadfastly true to the girl. In a further effort to bring his son to his way of thinking, Vinton plots to blacken the girl's character by hiring a bunch of underworld figures to bear false witness against her. At this she disappears, but Bradford still remains true.

Disowned by his father, he sets up a cheap restaurant in the poor quarter and gets all the ex-drunks coming to his place. The upshot of it is that Stagg, one of the gangsters, in a drunken fit, stabs him. In the hospital it is discovered that only a transfusion of young blood will save his life. Sylvia, now a nurse, volunteers. Her blood restores the young fellow's life, and as a result she is finally accepted by old Vinton.

The story hasn't got much to it. It's the kind of stuff that needs to be elaborately dressed in the way of settings. This the director seems to have realized to a certain extent, hence the big exterior slum setting, which though possessing the right atmosphere at times is also stagey at others. It seems that not enough people were used in it for atmosphere. And this, in fact, is one of the production faults that runs throughout.

Bernard Durning fares well with the stellar role and Seena Owen is pretty as the heroine. However, Miss Owen should realize that she should find clothes somewhat shabbier than her own when she is playing the role of a girl struggling to exist and counting the pennies. Besides the others mentioned, Melbourne McDowell, Eugenie Besserer, Dick Morris, Anna Dodge and Claire McDowell appear.

Gives You Good Advertising Opportunities

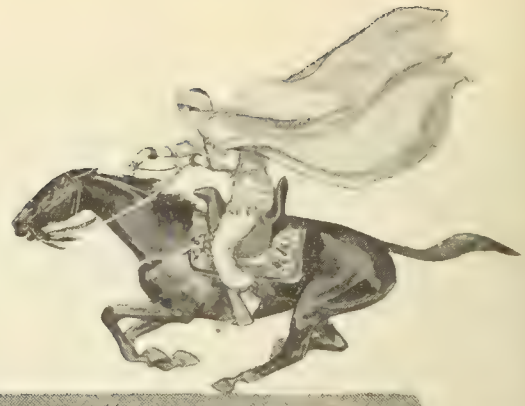
Box Office Analysis for the Exhibitor

Melodramatic loving crowds should find average entertainment in "The Gift Supreme" despite its shortcomings, while you have a chance to cash in on the fact that practically all the cast is well known. If you played "When Bearcat Went Dry," mention that Bernard Durning was the star in that picture. Most all audiences have seen Seena Owen supporting one male star or another. And then there are the three characterizations rendered by Tully Marshall, Lon Chaney and Jack Curtis to mention. Most people now these actors.

In presenting the story you might adopt the following line of advertising. "What is the Gift Supreme? Is Wealth, Name, Station, Beauty, Happiness? Is it Love? See 'The Gift Supreme,' and learn the answer in a stirring story."

You can also start a "What is the Gift Supreme?" contest.

Your one best bet



WISCONSIN, FOR EXAMPLE

"'Virgin of Stamboul' opened at Alhambra Theatre today. Crowds standing on sidewalks two hours before doors opened. House filled to capacity from two o'clock to eleven. Experienced large crowds before but never witnessed anything like crowds flocking to see the Virgin. Congratulations."

GEORGE LEVINE,
Alhambra, Milwaukee, Wis.

"Great success marked opening of 'Virgin of Stamboul,' Palace Theatre, today. Never in the history of the house has management experienced such tremendous crowds. Enthusiastic to the brim. Scores turned away every minute of the day. No words can express our appreciation. Recommend 'Virgin of Stamboul' to every exhibitor."

N. BLUMBERG,
Mgr. Palace, Racine, Wis.

The VIRGIN of STAMBOUL

Universal-Jewel
$500,000
Production de Luxe
Directed by Tod Browning
Story by H.H. Van Loan

Starring

PRISCILLA DEAN

Average Entertainment Dealing With Lives of Young Married Couple

Mildred Harris Chaplin in
"THE INFERIOR SEX"
Louis B. Mayer-First National

IDRECTOR .....Joseph Henaberry
AUTHOR .....Frank Slayton
SCENARIO BY.....Keene Thompson
CAMERAMAN .....Tony Gaudio
AS A WHOLE.....More talk than action in production dealing with intimate life of married couple.
STORY.....Rather slow and talky at first; develops into conventional situation of wife playing on husband's jealousy and builds to average climax.
DIRECTION ..... Average
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Effective
CAMERA WORK .....Satisfactory
STAR.....A bit too girlish as wife
SUPPORT ..... Capable
EXTERIORS .....Very beautiful
INTERIORS ..... Commendable
DETAIL.....Handling of some situations a bit farfetched.
CHARACTER OF STORY.....Wife finds that husband tires of too much attention and reverses tactics.
LENGTH OF PRODUCTION.....5,685 feet

"The Inferior Sex" provides average entertainment and doesn't balance the scales heavily to its credit or debit except at odd moments scattered throughout the production. Its greatest asset lies in its theme which always proves of some interest if handled with any degree of intelligence and skill. There is the girl-wife madly in love with her husband, so madly in fact that she wears him out. Subsequently she awakens to the fact that she must arouse his jealousy to hold his love and this she succeeds in doing. The climax which involves the "other man" is capably handled and provides a good bit of picture drama.

This theme has not been treated in the best possible fashion in "The Inferior Sex." For one reason, there is too much talk and not enough action. The best part of the first three reels of the picture is consumed by subtitles containing the author's theories on married life and dialogue between the husband and wife, which serves to strongly plant each character. At least these subtitles are more prominent than the pictured action.

While to a certain extent such talk is interesting there is the danger that it may wear on the spectator as handled herein. And furthermore it reacts on the latter part of the picture and weakens it. Through all the talk the girl-wife has been planted as such a very unworldly wise young thing that the air of sophistication she later assumes to win her husband's love strikes the spectator as being rather unnatural. It seems that picture heroines only need the passing remarks of their maids or the incidental epigram dropped by some friend to transform themselves from foolish and childlike ways to the personification of sophistication itself.

The story has a good twist to it when it develops that the "other man" with whom the wife has been leading her husband to suspect she has an affair, is discovered to have her married sister-in-law really in his power. One of those road-house scenes is staged for a climax and the manner in which the wife saves the name of her sister-in-law and still maintains her own honor before her husband provides a denouement of considerable strength.

Mildred Harris Chaplin is a bit too girlish for the role of the wife, although she is at least capable of registering the desired emotions. Her support is worthy, including as it does Milton Sills, Mary Alden, John Steppling and Bertram Grassby.

Considering Title and Star This Should Be a Big Winner

Box Office Analysis for the Exhibitor

There are chances for you to make a big box office success out of "The Inferior Sex" and the averagely satisfactory entertainment that it offers warrants you in boosting it pretty strong. You have two very good assets, the name of the star, who has received a vast amount of publicity during the last year, and the name of the picture. With these two advertising elements you ought to be able to bring the crowds in droves.

The title provides ample opportunities for catch lines and special types of advertising. A teaser campaign might be inaugurated with the mere words, "Which is the Inferior Sex?" This line run in the daily newspapers a few days before the showing of the picture should serve to create a real interest in it.

As suggested in the press sheet provided by the distributors, the exhibitor might offer awards of some sort for the best answer to the question, "Which is the Inferior Sex?" In fact the opportunities for stimulating interest that lie in the title alone seem manifold.

Old-Time Plot Handicaps New Star's First One

Anne Cornwall in
"THE PATH SHE CHOSE"
Universal

DIRECTOR ..... Philip Rosen
AUTHOR.....Ida M. Evans
SCENARIO BY.....Doris Schroeder
CAMERAMAN ..... Harold Janes
AS A WHOLE.....Rather tiresome production; lacking in dramatic incidents.
STORY.....Adapted from "Virginia"; obvious and conventional treatment of plot.
DIRECTION.....Atmosphere maintained proper; did reasonably well with material on hand.
PHOTOGRAPHY .....Very good
LIGHTINGS.....No unusual effects, but measure up to the needs of the story.
CAMERA WORK .....Satisfactory
STAR.....Petite and has pleasing personality
SUPPORT.....Edward Coxen acceptable as leading man; Claire Anderson plays misled sister well; rest of cast creditable.
EXTERIORS.....City street scenes appropriate
INTERIORS.....Nothing elaborate called for; suitable.
DETAIL.....No serious slips; opening scene adds novel touch.
CHARACTER OF STORY.....A poor girl's perilous path to happiness.
LENGTH OF PRODUCTION.....About 4,400 feet

Everyone is familiar with the story of the impoverished and persevering maid who rises from the squalor of the slums to assume a prominent position in the business world and win the hand of her generous employer. In her initial starring vehicle, Anne Cornwall is the handicapped lass who makes her way unaided and achieves her ambitions with the result that she brings her erring sister back to the proverbial straight and narrow.

Horatio Alger immortalized the theme employed here, using male characters, and while this may have gone well in its original form, picture patrons are hardly likely to become enthusiastic about it. The new star possesses possibilities.. In this, she does not receive the opportunities to rise to big heights, but is attractive. Claire Anderson, who is fascinated by the idea of leading a gay life and sinks to the unhappy lot of a scrub-woman, holds her own and William Moran shows a wicked grin as the heavy. Technically, there is nothing wrong, but lack of thematic novelty is the big drawback to this.

Virginia Clerson lives in an unhappy environment. Her father is an inveterate drinker, brother an idler whose morals correspond to those of his crooked associates, and sister a moth who seeks a life of ease. One day, after being inspired by a novel, Virginia, after borrowing some money from one of her brother's sleeping friends, goes out into the world and makes good in a millinery shop.

Soon she is on her way to a happy life, a romance rapidly springing up between her employer and herself. Meanwhile, her sister, sunk to the depths of degradation, is rescued by her, but then her no-account brother appears and because she treats him with scorn and shuns his acquaintances, lies about her to the manager of the company for which she works. Her sister comes to the rescue, tells the truth, and brother receives a beating. Does Virginia marry the head of the concern? We'll say she does!

Play Up the Title and Let It Ride

Box Office Analysis for the Exhibitor

You have an asset in the title of this production which can be exploited so as to attract, but otherwise it offers few possibilities. Anne Cornwall, the star, while probably a comer, is not known to the fans as yet and her name is not likely to mean much. It is hardly advisable to play her up too strongly yet.

Should you decide to run this, be careful not to make any promises. Let them know what the story is about and tell them in catch lines about the two girls brought up in the same home—how one chose the difficult grind necessary to attain success while the other selected the merry whirl.

The safest plan is to put this in without much noise. Let the title draw alone, and then they will have little cause for complaint. It is an ordinary program offering and you had better use it as such.

WD 5/9/20

31

Some Short Reels

"Her Beloved Burglar"—Robertson-Cole

Basically, the plot of this one reeler is not new, but they have kept it going at a satisfactory average, added some cute scenes in which several youngsters appear and have made an acceptable short comedy out of it. Molly Malone, who is featured together with Roy Gallagher, looks well enough as the leading woman and Gallagher holds his end up reasonably well. The story centers about the manner in which a youthful duo who have quarreled are brought together. They are caused to remain in the same house to take care of some children and mistake each other for burglars. Each summons a detective and then the officers are held up and start a scrap while the two affected by Cupid make up. Scott Sidney directed.

"The Lone Trapper"—Robertson-Cole

There is something fascinating about the life of the trapper who, far from the outskirts of civilization, spends his time in pursuit of fur-bearing animals. In this Adventure Scenic they have followed the expedition of a fur-hunter high up in the hills. From the time he leaves his family until with the object of his journey fulfilled, he starts on the homeward course, the principal incidents of his work have been screened. In the early portion the snow-covered rocks, with evergreens here and there, do not always provide a beautiful spectacle, due to the fact that there is not very much contrast. Rather, it is the trapper's story that holds interest. Towards the conclusion, however, the scenes are both imposing and appealing. The narrow escape from death of the skin-seeker, as he slips and stops just at the edge of the canyon (they screened it expertly) furnishes a thrill and the reel is made more valuable thereby. An entertaining offering.

"The Paper Hanger"—Reelcraft

Houses which cater to audiences that look upon single-reel slapstick comedies with favor, may find it possible to play this to advantage. Billy Franey is starred in the offering which has a few laughable bits, its principal fault being some irrelevant stuff in the early portion. That part of it is evidently just padding and not very funny, while other material to be found in it is not essentially new. On the other hand, the star's escapade with the collapsing ladder, the chase in which one of the performers is punished when he is not to blame for the cause, and a few other spots will get smiles.

Pathe Review, No. 45

What is undoubtedly of interest is the slow motion portion of this Pathe review. Many have probably been curious as to the manner in which some performers free themselves when tied in straight-jackets. In this reel the secret is revealed, when after a series of contortions, too rapid for the eye to catch, but apparent when slowed up, the fellow tied up emerges from the garment. There are in addition two hand-colored parts, one shot in Merida, Spain, and another devoted to the vulture. A section showing doughnut-making in detail and explaining the ingredients and their proportions will probably interest women, while Tomako Kimura's Japanese Fan Dance concludes nicely. A bit above the usual offering of this type.

"Trotting Through Turkey"—Pathe

Few single reel comedies have been produced on as elaborate a scale as this one. The settings and draperies throughout hold the eye, the photography is unusually good and the entire affair a very satisfactory offering. It opens with a scene in the Palace of a Turkish sultan, where a giant wrestler manhandles his hapless opponents. Snub Pollard, starred in the piece, and his little colored companion appear upon the scene to shoot stuff for a news weekly, teach the members of the harem how to shimmie and incur the Sultan's displeasure. Snub is pitted against the giant grappler and with the aid of the peppery fluid is returned the victor. That scheme in itself is not especially humorous, due to the many forms in which it has been employed, but the reel has much that is of value, is splendidly staged and ranks with Pollard's better ones.

"Drink Hearty"—Pathe

Prohibition has been used as a source of humor in more than one comedy, but the barn gin-mill in this one has been filmed so as to result in giggles and much of the material used is clever. Snub Pollard is the star and works earnestly. The mustached comedian looks funny enough and does not shirk work. In this he has been given satisfactory stuff and the result is an acceptable reel—another of his good ones.

"By the Zuyder Zee"—Mentor

Dutch children who appear in goodly numbers in the first part of this Mentor reel, hand-colored, will hold the eye. The surroundings are pleasing and the youngsters, as well as older folks seen in it, attired in bright-colored clothes, furnish an interesting spectacle. In some places the tinting has not been applied very well, the faces having been left blank at times and grey being apparent at the edges on other occasions. Generally, however, it will do. What is technically the best part of this is the second and closing portion devoted to Japanese dances. It has been photographed with unusual clearness and the youngsters from Nippon give a terpsichorean display that entertains. There is variety due to the difference in the costumes and steps done and it winds up well.

"The Hope of Adventure"—Educational

Shot from the top of a moving train and looking forward over the roofs of the cars, the early part of another Bruce scenic offers some novel material. Those who have come to expect numerous bits of rare scenic beauty in the Bruce productions will be disappointed. As in some of the other recent releases of his new series, the territory photographed is not strictly refreshing. It is not until the latter portion is reached that the material shows improvement. In that section nature has once more done its share and the water stuff makes the finish meritorious.

"The White Squaw"—Reelcraft

The one fault in this two-reel western which stars Texas Guinan is an obvious plot—a theme which fails to keep the spectator in suspense. The title suggests what the story is about and when they show a flash of the heroine, all dressed up in moccasins and other adjuncts of the red-skinned woman, the onlooker knows just what to expect. Throughout, the locations selected are of merit. The scenes are refreshing and pleasing to the eye, having been photographed in fine style. On the other hand, they have failed to inject the proper amount of unity into the production which is rather jerky, due to the manner in which they skip from incident to incident. The star possesses a pleasing personality, but here she is not given enough to do, her share of it consisting mainly of riding about on a pony and meeting the villain's unwelcome attentions with a stiff front. Charles Brinley is the arch evil-doer and T. N. T. Harvey the good young man. Jay Hunt directed.

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Universal

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AUTHOR.....Ida M. Evans
SCENARIO BY.....Doris Schroeder
CAMERAMAN ..... Harold Janes
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STORY.....Adapted from "Virginia"; obvious and conventional treatment of plot.
DIRECTION.....Atmosphere maintained proper; did reasonably well with material on hand.
PHOTOGRAPHY .....Very good
LIGHTINGS.....No unusual effects, but measure up to the needs of the story.
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INTERIORS.....Nothing elaborate called for; suitable.
DETAIL.....No serious slips; opening scene adds novel touch.
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LENGTH OF PRODUCTION.....About 4,400 feet

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WD 5/9/20

Some Short Reels

"Her Beloved Burglar"—Robertson-Cole

Basically, the plot of this one reeler is not new, but they have kept it going at a satisfactory average, added some cute scenes in which several youngsters appear and have made an acceptable short comedy out of it. Molly Malone, who is featured together with Roy Gallagher, looks well enough as the leading woman and Gallagher holds his end up reasonably well. The story centers about the manner in which a youthful duo who have quarreled are brought together. They are caused to remain in the same house to take care of some children and mistake each other for burglars. Each summons a detective and then the officers are held up and start a scrap while the two affected by Cupid make up. Scott Sidney directed.

"The Lone Trapper"—Robertson-Cole

There is something fascinating about the life of the trapper who, far from the outskirts of civilization, spends his time in pursuit of fur-bearing animals. In this Adventure Scenic they have followed the expedition of a fur-hunter high up in the hills. From the time he leaves his family until with the object of his journey fulfilled, he starts on the homeward course, the principal incidents of his work have been screened. In the early portion the snow-covered rocks, with evergreens here and there, do not always provide a beautiful spectacle, due to the fact that there is not very much contrast. Rather, it is the trapper's story that holds interest. Towards the conclusion, however, the scenes are both imposing and appealing. The narrow escape from death of the skin-seeker, as he slips and stops just at the edge of the canyon (they screened it expertly) furnishes a thrill and the reel is made more valuable thereby. An entertaining offering.

"The Paper Hanger"—Reelcraft

Houses which cater to audiences that look upon single-reel slapstick comedies with favor, may find it possible to play this to advantage. Billy Franey is starred in the offering which has a few laughable bits, its principal fault being some irrelevant stuff in the early portion. That part of it is evidently just padding and not very funny, while other material to be found in it is not essentially new. On the other hand, the star's escapade with the collapsing ladder, the chase in which one of the performers is punished when he is not to blame for the cause, and a few other spots will get smiles.

Pathe Review, No. 45

What is undoubtedly of interest is the slow motion portion of this Pathe review. Many have probably been curious as to the manner in which some performers free themselves when tied in straight-jackets. In this reel the secret is revealed, when after a series of contortions, too rapid for the eye to catch, but apparent when slowed up, the fellow tied up emerges from the garment. There are in addition two hand-colored parts, one shot in Merida, Spain, and another devoted to the vulture. A section showing doughnut-making in detail and explaining the ingredients and their proportions will probably interest women, while Tomako Kimura's Japanese Fan Dance concludes nicely. A bit above the usual offering of this type.

"Trotting Through Turkey"—Pathe

Few single reel comedies have been produced on as elaborate a scale as this one. The settings and draperies throughout hold the eye, the photography is unusually good and the entire affair a very satisfactory offering. It opens with a scene in the Palace of a Turkish sultan, where a giant wrestler manhandles his hapless opponents. Snub Pollard, starred in the piece, and his little colored companion appear upon the scene to shoot stuff for a news weekly, teach the members of the harem how to shimmie and incur the Sultan's displeasure. Snub is pitted against the giant grappler and with the aid of the peppery fluid is returned the victor. That scheme in itself is not especially humorous, due to the many forms in which it has been employed, but the reel has much that is of value, is splendidly staged and ranks with Pollard's better ones.

"Drink Hearty"—Pathe

Prohibition has been used as a source of humor in more than one comedy, but the barn gin-mill in this one has been filmed so as to result in giggles and much of the material used is clever. Snub Pollard is the star and works earnestly. The mustached comedian looks funny enough and does not shirk work. In this he has been given satisfactory stuff and the result is an acceptable reel—another of his good ones.

"By the Zuyder Zee"—Mentor

Dutch children who appear in goodly numbers in the first part of this Mentor reel, hand-colored, will hold the eye. The surroundings are pleasing and the youngsters, as well as older folks seen in it, attired in bright-colored clothes, furnish an interesting spectacle. In some places the tinting has not been applied very well, the faces having been left blank at times and grey being apparent at the edges on other occasions. Generally, however, it will do. What is technically the best part of this is the second and closing portion devoted to Japanese dances. It has been photographed with unusual clearness and the youngsters from Nippon give a terpsichorean display that entertains. There is variety due to the difference in the costumes and steps done and it winds up well.

"The Hope of Adventure"—Educational

Shot from the top of a moving train and looking forward over the roofs of the cars, the early part of another Bruce scenic offers some novel material. Those who have come to expect numerous bits of rare scenic beauty in the Bruce productions will be disappointed. As in some of the other recent releases of his new series, the territory photographed is not strictly refreshing. It is not until the latter portion is reached that the material shows improvement. In that section nature has once more done its share and the water stuff makes the finish meritorious.

"The White Squaw"—Reelcraft

The one fault in this two-reel western which stars Texas Guinan is an obvious plot—a theme which fails to keep the spectator in suspense. The title suggests what the story is about and when they show a flash of the heroine, all dressed up in moccasins and other adjuncts of the red-skinned woman, the onlooker knows just what to expect. Throughout, the locations selected are of merit. The scenes are refreshing and pleasing to the eye, having been photographed in fine style. On the other hand, they have failed to inject the proper amount of unity into the production which is rather jerky, due to the manner in which they skip from incident to incident. The star possesses a pleasing personality, but here she is not given enough to do, her share of it consisting mainly of riding about on a pony and meeting the villain's unwelcome attentions with a stiff front. Charles Brinley is the arch evil-doer and T. N. T. Harvey the good young man. Jay Hunt directed.

Star Buried in Poorly Handle Mountain Feud Story

George Walsh in
"THE DEAD LINE"
Fox

DIRECTOR .....Dell Henderson
AUTHOR .....Paul H. Sloane
SCENARIO BY.....Paul H. Sloane
CAMERAMAN .....Charles Gilson
AS A WHOLE.....Wild Tennessee-feud-moonshine melo; not the sort of stuff for this star.
STORY.....Terrific amount of shooting; not much to plot except a few far-fetched situations.
DIRECTION.....Certainly didn't play up star to any extent; in fact, played him down.
PHOTOGRAPHY ..... Average
LIGHTINGS.....Composition of some mountain shots very pretty.
CAMERA WORK .....Good
STAR.....Doesn't have a chance at the stunt stuff and is generally very much in the background
SUPPORT ..... Capable
EXTERIORS.....Very good mountain stuff
INTERIORS .....Cabin stuff
DETAIL.....Didn't bother much about it
CHARACTER OF STORY.....Plot becomes incoherent in dealing with vicious mountain feud
LENGTH OF PRODUCTION.....About 5,000 feet

This certainly wasn't the right picture in which to cast George Walsh. And on second thought it was a pretty poor story for any star. It is merely the old mountain feud, moonshine stuff, hashed up all over again with little skill displayed in either the writing or the directing of it. In fact, the plot often becomes lost in the wild orgy of shooting and killing indulged in by the majority of the characters.

They open up showing George Walsh as Clay Boone, a member of one moonshining clan, while the girl he loves, Mollie, is a member of the opposition. Clay and Mollie meet sub rosa but the feud goes on just the same. Mollie loathes the sight of her step-brothers, with whom she lives. She urges Clay on and on to kill them, even saying that she won't marry him unless he accomplishes this end. This situation is rather funny—a girl refusing to marry the man she loves until he has killed her relatives.

After a sequence in which both Clay and the step-brothers are jailed after a fight, they break out with still another fight in which little Bebe Boone is killed. This makes Clay renounce the feud and refuse to fight. He keeps his promise until one day Gomery, agent of a "moonshine trust,' attacks Julia Weston, daughter of the trust leader. He then proceeds to beat him to a pulp and to administer a thrashing to the step-brothers as well. After that he and Mollie embrace.

Just what this climax has to do with the romance of Mollie and Clay is never explained. It appears as a makeshift arrangement to conclude the story, but it doesn't do it satisfactorily. Director Dell Henderson has registered a number of comedy touches in the character of the old judge who secretly gets his liquor from the moonshiners. But when it comes to the arrangement of the supposedly dramatic sequences he seems to become jumbled and the plot as a result is very often incoherent.

The picture contains some very pretty mountain shots, several of which are remarkably well lighted. There is one very bad spot in the film introducing some scenes of a squirrel supposedly watching the judge procure his moonshine. These scenes show the squirrel on a smooth lawn while the ground about the judge is uncultivated.

George Walsh has no stunts to do in this and is quite in the background throughout a lot of the action. His support registers capably and includes Irene Boyle, Baby Anita Lopez, Joseph Hanaway, Henry Pemberton, James Milady, Gus Weinberg, Virginia Valli, James Birdsong, John Hopkins and Richard Neil.

Walsh's Popularity Wasn't Won on Pictures of This Type

Box Office Analysis for the Exhibitor

George Walsh's popularity has been builded on his ability to do daring stunts and his generally athletic manner. But he isn't given a chance in this picture, and, more than that, he is often buried in the action's background. Considering this it is likely that those who are drawn by the star's name will be very much disappointed.

The picture itself is just a rehash of old mountain feud stuff and isn't handled very well. It has the earmarks of conventionality with no skilful or distinctive dressings. Before some there is a chance that the frequent gun fights that are staged will register, but even they are not introduced cleverly and fail to fit in with the plot. And the fight which claims as its victim the little girl is rather disagreeable.

GOLDWYN TRADE BULLETIN

A Weekly Catalogue of Current Releases

STAR: Winsome Madge Kennedy, who has a large and devoted following wherever motion pictures are shown and genuine comedy is appreciated.

AUTHOR: Octavus Roy Cohen, whose delightful stories in the Saturday Evening Post are marked by a unique and highly fascinating tang of originality.

CAST: Kenneth Harlan, Willard Louis, Florence Deshon, Richard Tucker and other well-known performers.

DIRECTOR: Harry Beaumont.

STORY: Madge Kennedy is seen as Hazel Farron, a chorus girl, whose experience back stage has not yet served to rub the silver off her dreams.

Out of a job and desperately hungry, Hazel sees a sign outside a bakery: "Stale buns, Two for a Cent." She has just two cents left, and buys some buns—"for her pet pom."

The baker, young and warm-hearted, sees through her subterfuge, and slips a silver dollar into each bun.

Then begins a business partnership. Hazel works in the bakery and learns at last why holes are put in doughnuts. After a series of deliciously funny adventures in the bakery Hazel suddenly realizes that the young baker has stolen her heart.

She has to choose between poverty in the humble bake-shop and luxury under the protection of the wealthy Stanhope, a persistent admirer. The story works up to an indescribably tender climax, in which the young pair of lovers discover that honesty and a kind heart are still the most valuable assets in life.

The best of all Madge Kennedy pictures and a splendid attraction for any house.

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MADGE KENNEDY

IN

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by Octavus Roy Cohen

Directed by HARRY BEAUMONT

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Kansas City's Liberty
Spokane's Clemmer
Wilmington's Savoy (Delaware)
Philadelphia's Germantown
San Antonio's Queen
Butte's American
and many others.

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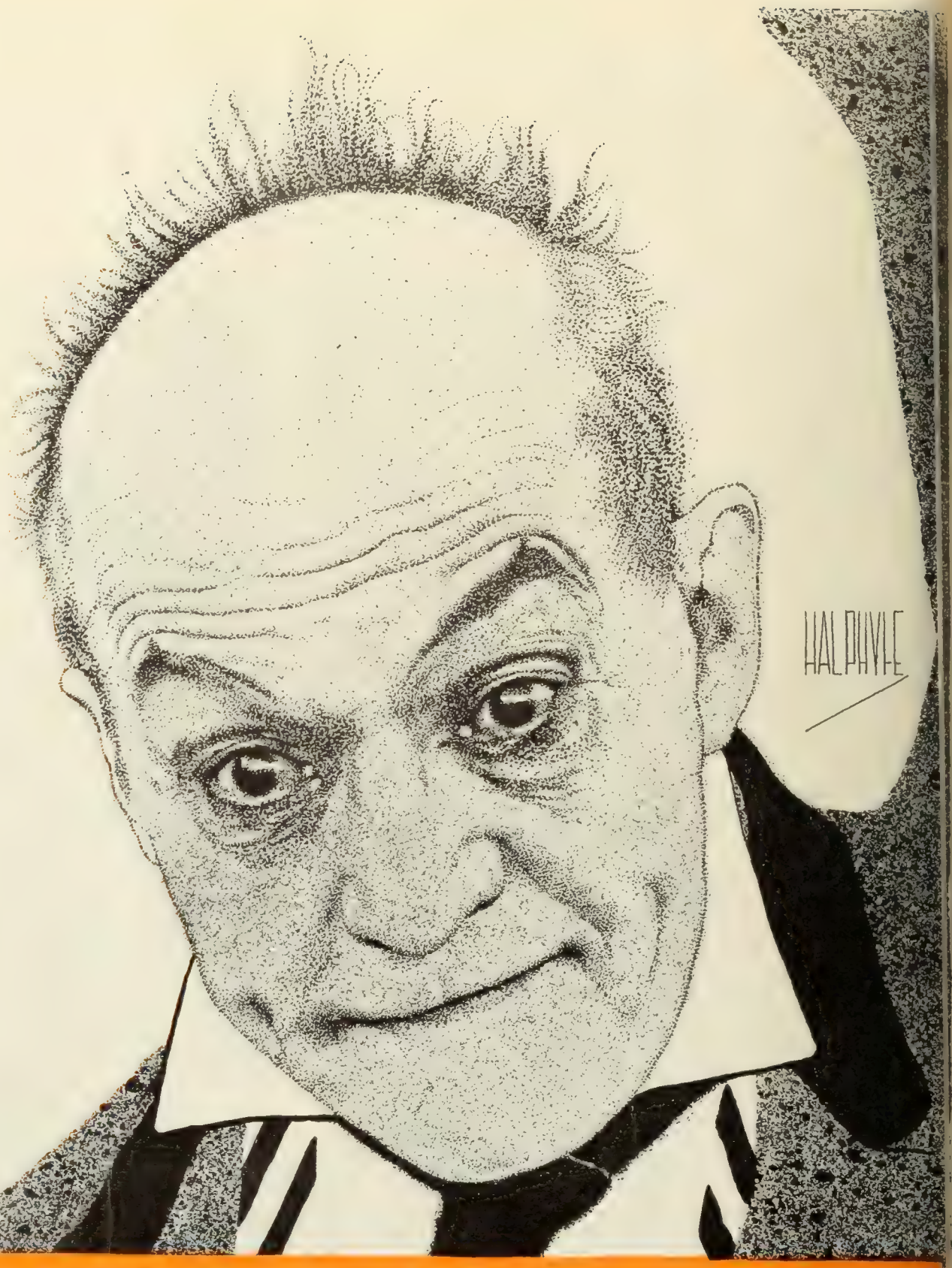

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Produced by Christie Film Co. TWO REELS

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 40 Monday, May 10, 1920 Price 5 Cents

Tax on Personals

Demanded From Artists by Government—Coast Startled by Ruling.

(By Wire to WID'S DAILY)

Los Angeles—The film colony on the coast was startled last week when notification was received from the Internal Revenue Department that personal advertising, wardrobes, maids, automobiles and similar charges were not to be included as exemptions from income taxes.

A protest meeting was held on Thursday evening at the Los Angeles Athletic Club, where various prominent individuals presented to J. Douglas, head of the Western Division of the Internal Revenue Department, conclusive arguments as why personal advertising, automobiles, maids and wardrobe maintenance and up-keep were necessities in their profession. It was explained that all of these items were directly responsible for increased incomes from which the government thereby profited.

In addition to the many talks made by well known artists, Charles Eyton, general manager for Famous Players on the coast, and Cliff Robertson, casting director for Goldwyn, declared clearly and emphatically that they expected individuals to furnish wardrobes, automobiles and so forth. They even went so far as to say that practically in every instance they engaged artists who had been properly advertised.

The meeting was largely attended and it seems to be the consensus of opinion here that the Internal Revenue Department will change the ruling since it was certainly made clear to them that a film player or director is a contracting individual who is in business just the same as any other person.

The general opinion here seems to be that the ruling is an astounding one and is taken as another indication of the fact that many people still do not consider the films as a business simply because they are not acquainted with the inside workings of the industry. It is generally taken that the arguments brought to bear on Mr. Douglas have brought him to a new understanding of this problem.

A man high up in the management of one of the largest producing units on the coast who is now in New York stated on Saturday that the revenue officials in the Los Angeles district expected to gross over $2,000,000 in additional revenue from the picture people.

Guess who! You're wrong! It's Constance Talmadge disguised as "The Perfect Woman," a John Emerson-Anita Loos production of that title and a First National attraction.—Advt.

Italian Dealer Here

O. P. Cairo, of the Armenian Film Co., an Italian company, is at the Commodore with a print of a spectacular film said to have cost $300,000 to produce. World's rights are available with the exception of Italy, France and England.

Woods Returns Thursday

Frank E. Woods, production manager at the Lasky Studios, Hollywood, leaves for the coast on Thursday. He has been here for about a week.

Berman on Exchange Tour

Harry M. Berman, Universal's general manager of exchanges, left New York Saturday night for an inspection tour of the exchanges in Chicago, Cleveland, Pittsburgh, Cincinnati, Dayton, Columbus and Minneapolis.

Bach Here From Canada

W. A. Bach of the Famous-Lasky Film Service, Ltd., of Canada, arrived in town Saturday for a visit.

Goldwyn Buys "The Concert"

Goldwyn has purchased "The Concert," one of David Belasco's successes. Nothing has as yet been determined as to who will appear in the screen version.

Tri-Star Chartered

(By Wire to WID'S DAILY)

Dover, Del.—Tri-Star Pictures Corp. has been formed here with a $1,000,000 capital.

This is the company which has under contract Ethel Barrymore and Claire Whitney.

New First National Unit

(By Wire to WID'S DAILY)

Dover, Del.—Associated First National Pictures of Western Pennsylvania, is a new First National unit to be chartered here by the Corporation Trust Co. The capitalization is $247,500.

Community M. P. Prod. will make a seven-reeler called "Tomorrow," directed by Ashley Miller.

De Mille Signs Again

Will Remain With F. P.-L. for Five Years—Was Eagerly Sought.

Cecil B. De Mille yesterday signed a contract for five years with Famous Players.

De Mille, who for more than five years has been director general and a member of the board of directors of the Paramount organization, and whose old contract is about to expire, made a trip from Los Angeles to consider offers from such independent producers as the "Big Four" and the "Big Six."

After completing his arrangements De Mille leaves today for Los Angeles to begin work on a new production in which he will introduce a new leading woman.

De Mille confirmed the report that he had signed with Famous for five years.

"I made my decision," he said, "after investigating thoroughly the efficiency of all the other distributing organizations as compared with Famous Players.

"I chose to remain with Famous Players because this organization is so splendidly capable of getting wide distribution of its product, not only in America but through the entire world. No other company is getting even one-third as great a distribution. I have looked at the books of the other companies and I know

(Continued on Page 4)

Chautard Released by Mayflower

It developed on Saturday that Emile Chautard, who has signed with William Fox to make 26 stories based on French detective stories, has been released from his Mayflower contract.

Chautard originally signed with May flower to make five productions yearly for two years, but has completed only three pictures. One of these, "The Mystery of the Yellow Room," has been in general circulation through Realart for some time. Nothing has been said about distribution of the other two.

No Intention

Of Owning or Operating Theaters Says Warren for Associated Producers.

(By Wire to WID'S DAILY)

Los Angeles—F. B. Warren, General Manager of Associated Producers, is authority for the statement that the Associated Producers have no intention of owning or operating theaters in competition with exhibitors.

Let SOLOMON do it. [illegible]

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	71	72	72
do pfd.	83	85	85
Goldwyn	22½	24½	23
Loew's, Inc.	30	30	30
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2⅛	2¼	2¼
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Thursday's quotations.

In the Courts

A summons has been filed in the Supreme Court in a suit of the Canadian Pictures Corp. against Sol. Lesser to recover $6,300. The cause of the suit is not shown in the papers on file.

A suit has been brought in the Supreme Court by Screen Products Co. against the Gaumont Company. The only paper on file is an answer by Lamm & Goldie, attorneys for the defendant, denying the allegations of the complaint.

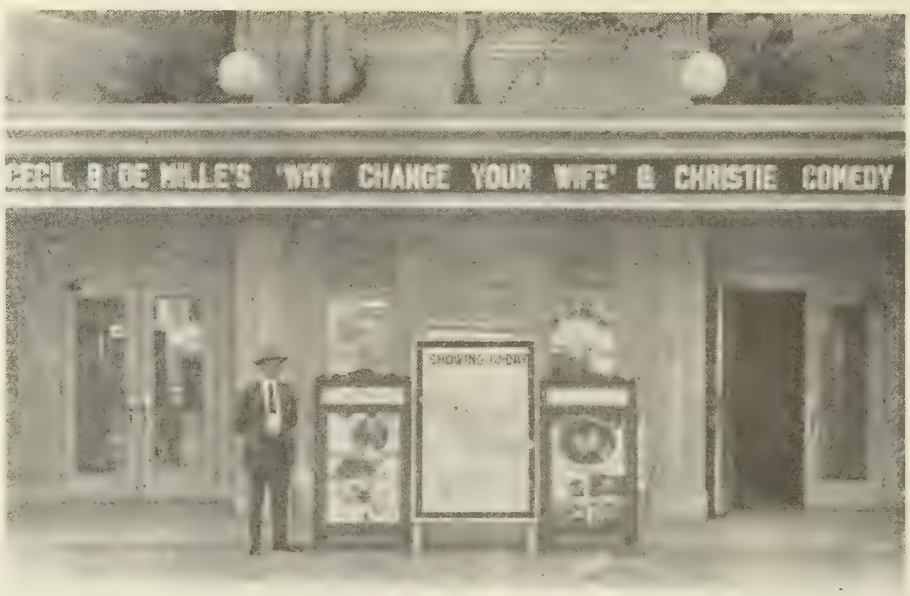
In a suit by Gail Kane against Lester Park a judgment for $2,536 has been filed in the Supreme Court by default. The plaintiff alleged that she rendered services worth $2,500 to the P. & W. Pictures in "A Good Woman," and that Mr. Park guaranteed payment.

Big Attractions in Philadelphia

(Special to WID'S DAILY)

Philadelphia—Press agents here are going nip and tuck for first honors on displays for their respective attractions.

This week finds Mary Pickford in "Pollyanna" opening a two weeks' engagement at the Metropolitan Opera House, Cecil De Mille's "Why Change Your Wife" at the Stanley for three weeks, Marshall Neilan's "The River's End" at the Palace for two weeks, Goldwyn's 'Silver Horde' at the Victoria for two weeks, and last but not least Barnum and Bailey's Circus at the show grounds.



THE WAY TO BILL A CHRISTIE COMEDY

Manager Sams of the Rosemary Theatre, Ocean Park, says "Petticoats and Pants," the latest Christie two-reel comedy, was the most talked about comedy film his theater had run.—Advt.

Philadelphia Men Here

V. R. Carrick, Universal's representative in Philadelphia, Lewis M. Swaab and George W. Bennethum, of the Interstate Film Exchange, Philadelphia, are in New York to see Carl Laemmle of Universal.

Blanche Sweet Going to Europe

(Special to WID'S DAILY)

Los Angeles—Blanche Sweet, starring for Jesse D. Hampton, will go abroad this summer. Before she goes Paul Scardon will make two pictures with her.

Lay Stanley Cornerstone

(Special to WID'S DAILY)

Philadelphia, Pa.—The cornerstone of the new Stanley, at 19th and Market Sts., was laid by Mrs. Fanney V. Mastbaum, mother of Stanley V. Mastbaum and Jules E. Mastbaum, on Saturday, amid ceremonies. A band concert and addresses by notables made up part of the function.

Dorothy Dalton was present at the ceremonies.

Barrymore at Work

Lionel Barrymore has begun work on 'The Master Mind."

New Exchange Opened

(Special to WID'S DAILY)

Philadelphia, Pa.—A policy of no deposits accepted on bookings has been announced by the B. and B. Film Exchange, just opened.

Cuts and Flashes

Pearl White is expected back from Europe any day.

Van Dyke Brooke, pioneer character, is back in town after a long stay in Florida, where he recuperated from a serious illness.

Elmer Harris is writing the continuity for "The Old Homestead" which Famous will produce. Harris formerly diercted Dorothy Gish.

"I Wonder If—", a story of Manhattan madness as applied to frail femininity, has been purchased by Thomas H. Ince for the next Ince-Paramount-Artcraft picture starring Enid Bennett.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Charles Richman here from New York to take an portant role in support of A Stewart in "Harriet and the Pip

Jo Neely has been made head the reading department at the G son studios.

Lew Morrison has been signed a long-term contract by Scr Crafts, Inc.

J. Parker Read, Jr., has both his companies on locations. Lo Glaum's unit, about sixty play with Wesley Ruggles directing, w to Coronado, while Hobart Boswo and his company, including Direc Roy Marshall, departed for the Sa Cruz Islands.

King Vidor is now finishing "T Jack-Knife Man," his second p duction for First National.

Laurence Trimble, who is dire ing Olive Thomas in the product of "Jenny," has chosen a support cast composed of Barney Sher Betty Schade, Colin Kenny, Richa Tucker, Margaret McWade, W Whitman, Andrew Arbuckle a Mrs. George Hernandez.

Charles Belmont Davis, brother the late Richard Harding Dav promises to become one of Thom H. Ince's most popular screen a thors. During the past month In has bought three of Davis' stori and is considering the fourth.

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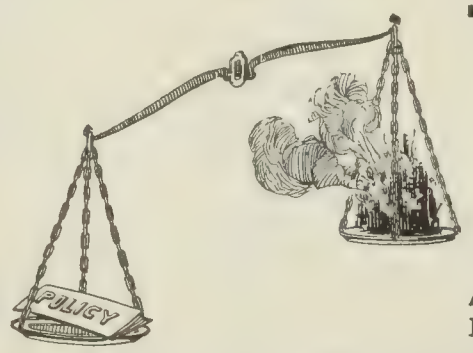

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SIMPLE SOULS

On Broadway

·Dorothy Dalton—"The Dark
·ror."
·Bryant Washburn — "Mrs.
nple's Telegram."
n—Cecil De Mille's "Why
ınge Your Wife."
–Anita Stewart—"The Yel-
Typhoon."
–Rex Beach's "The Silver
rde."
ay — Marjorie Rambeau —
ıe Fortune Teller."
n Strand—Wallace Reid—
e Dancin' Fool."
New York—Today—Geral-
Farrar—"The Woman and
Puppet."
ay—Pauline Frederick--"The
man in Room 13."
esday — William Farnum—
ıe Orphan."
day—Lew Cody—"The But-
ly Man."
y — Anne Cornwall — "The
h She Chose." "The She
er."
day—Olive Thomas — "The
pper."
ay—Alice Brady—"Sinners."

Next Week

·Jack London's "The Sea
lf."
·Ethel Clayton—"A Lady in
re."
n—Cecil De Mille's "Why
ınge Your Wife."
–Doris Keane—"Romance."
—Alice Lake—"Shore Acres."
ay—Not yet determined.
n Strand—Not yet deter-
ıed.

New Theaters

Houses Planned

Turner Falls, Mass.—Dennis Shea, 1,000.

Omaha, Neb.—A. H. Blank to build new Strand on Strand site.

Philadelphia—John Smith. $38,000.

Opelousas, La.—Adolphe Jacobs, V. A. Sachse and Alex Bloomenstiel are associated with a company that will build. $60,000.

Austin, Tex.—Major George W. Littlefield. $80,000. About 800.

New Haven, Conn.--Derby Amusement Co. to build on Sterling site.

Elgin, Ill.—Aurora Theaters Co. to build on site of Grand, destroyed by cyclone.

Racine, Wis.—F. E. Wolcott, Majestic, to build. $70,000. 1,000.

New Bedford, Mass.—Empire Theater Co. $200,000.

Fort Worth, Tex. — Pantages. $100,000. $2,500.

Houston, Tex. — Will Horwitz bought Travis, renamed Iris.

Houston, Tex. — H. Schulman, chain, bought Victory.

Racine, Wis.—Harry E. Mann bought Rex.

House Changes

Houses Bought

Centerville, S. D.—E. E. Holmquist bought Broadway from W. E. Ege.

Chicago—Gumbiner Bros. bought Belle.

Brookings, S. D.—P. G. Estey bought Fad.

Mankato, Minn. — Guy Austin bought Mankato for $27,000.

Madelia Minn.—Howard Noonan sells Wonderland.

Verndale, Minn.—The Verndale Post of the American Legion has bought a house from A. Bradford.

Elysian, Minn.—L. F. Sowers bought A. J. Long theater property.

Bayfield, Wis.—E. Sharp bought Princess.

New Holstein, Wis.—Reymond Pfeiffer, owner Elite, bought Rialto at Kiel and Princess at Chilton.

Ballinger, Tex.—John D. Jones and H. E. Wood bought Queen and White City Airdrome from L. Cohen.

Hugo, Okla.—Allen L. Blount bought Liberty from O. Gill.

Yorktown, Tex.—C. C. Bubenezer and A. J. Skeen bought Queen.

Cumby, Tex. — Studdard Bros. bought Lyric, renamed the A. and L.

Houston, Tex.—Sam Kircheimer bought North Side.

Trenton, Tex.—M. B. Ernhart bought interest in Queen.

New Haven, Conn.—J. Le Roy bought Garden from F. C. Karzangian.

Enid, Okla. — Grant Harryman bought Majestic and Rialto.

Tishamingo, Okla.—L. W. Cummings of Greenville bought Empress.

Madill, Okla.—Harry Long bought half interest in Princess. O. T. Hunt owns other half.

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millions more."

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MOTION PICTURE ENTERPRISES
LLOYDS FILM STORAGE CORPORATION
Now in their new home
126-132 West 46th Street — Phone Bryant 5600
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Twelve vaults in Long Island City
Free delivery service between customers' offices and vaults
FILM SERVICE BUREAU
Does everything to a picture except produce it
FILM LIBRARY
Scenes of every description for dramatic & industrial productions
USED FILM DEPARTMENT
We buy and sell used film in good condition—
CONSULT US

Many leading men have a very large following.
Many leading men have one hundred thousand photos in the homes of fans.
Many admissions are lost to theatres by not mentioning the name of the leading man in local advertisements.

Wallace Mac Donald

Watch for this space every day!

De Mille Signs Again

(*Continued from Page* 1)

"Because of this wide sale of its product, Famous Players is not forced to levy exhorbitant prices upon a few exhibitors, but is enabled, because it serves so many thousands, to make its prices to exhibitors more consistent than any other distributing company could possibly do with the same high grade of product.

"The Famous Players-Lasky success does not depend upon getting exhorbitant prices from a few exhibitors. On the contrary, its large gross business is attributable to equitable prices from thousands of exhibitors throughout the world.

"It is one thing to produce pictures independently and another to produce with the aid of Famous Players where you have working with you a wonderful invisible force of writers, stage managers, designers, electricians, and other experts in every line of production, drawn from all over the world, ready to do your bidding. An independent producer is engulfed in relatively unimportant details that interfere with the creattive work upon his fame and his success depend.

"Several of my friends have thought it strange that I did not join some 'independent' organization and accept one of the big guarantees offered me. The only thing strange to me, after my thorough investigation of the various advantages of the different offers, is that I ever even considered for a momen the acceptance of any offer other than that of Mr. Zukor and Mr. Lasky."

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Chattanooga, Tenn.—The Rialto recently furnished both sides of the matrimonial problem to theater goers here. Mildred Chaplin Harris in "The Inferior Sex" was used to portray the side of the "female of the species," while another film showing a country lawyer who rose to prominence and a Rolls-Royce income, upheld the masculine. Liberal display advertising spoke daily of the screen debate and it proved one of the most effective methods of arousing interest in the Rialto's program.

Following Mildred Chaplin Harris was Constance Talmadge in "In Search of a Sinner." The Rialto immediately advertised "sinners week," and, like the joint discussion of the preceding week, it made a hit with local theater goers. The "hit" in fact was so big that before the several hundred inches of display advertising was concluded the line, "held over for another day's run" was appearing in 40-point.

FOR RENT

BRAND NEW STUDIO ON LONG ISLAND

25 minutes from Times Square
close to Famous Players Studio

ALL MODERN EQUIPMENT

Apply

J. F. and M. B. COMPANY
137 East 41st Street
Telephone 2337 Murray Hill

WANTED.
Do you own a "dead" picture—an unreleased failure?
We have a proposition that will mean money to you.
Address "Confidential"
Care of Wid's Daily

NEGATIVE FOR SALE
Featuring
ARLINE PRETTY
in 5-reel production
including world's rights
For particulars
CHAS. N. JAWITZ
729 Seventh Ave. Room 607

DESK ROOM
In light, airy, well-furnished office; telephone and stenographer's service, $40.
158 West 45th St.,
Room 54, or Phone Bryant 1955

FURNISHED OFFICE
Immediate Possession
Fine light, well-furnished outside office, 350 square feet, splendidly located in heart of theatrical district.
By yearly lease only. Price, $2,275.
Telephone already installed. Apply
Room 54, 158-160 West 45th St.

The drawing pow
of any attractio
depends entirely u
the popularity of the s
That
GEORGE
CARPENTIE
is the most popu
man in the wor
to-day is prov
beyond a doubt
the fact that he
received more fa
able publicity th
was ever grantec
individual.
COMIN
in a great Americ
society drama f
ROBERTSON-C
Directed by **JOHN G. A**
A MILLION DOLL
ATTRACTIO

SIMPLE SOULS

REMOVAL NOTI
F. A. A. DAHME
ART TITLES and ILLUSTRAT
Now at
220 W. 42nd St. Room 5
Temporary Phone, Bryant

COMEDYART
Fills two more of your patrons' demands than any other release.
SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 41 Tuesday, May 11, 1920 Price 5 Cer

ot After Theaters

ldwyn Will Buy or Build When Forced to Only, Says Godsol— "In Business to Produce"

The theater policy of the Goldwyn tures Corp. was made plain by a tement which F. J. Godsol, chair- n of the executive committee of e Goldwyn company, gave yester- y to WID'S DAILY. He empha- ed the fact that the Goldwyn Com- ny is in business to produce pic- res and not to exhibit them.

"I want to make our position clear. view of all this talk about the way hibitors feel towards producing mpanies owning theaters," Mr. odsol said. "Months ago Mr. Gold- n told where we stood and later issued a similar statement. Now want to repeat it. The only place here we will buy or build is where e are shut out of a town. Gold- n productions must be shown, and any condition exists where our pic- res cannot be shown in important mmunities, then we will have to y or build.

"Goldwyn is averse to buying the- ers. We always have been and are day. Make that plain," said Mr. odsol. "We are interested in pro- uction, and production only, and cept when unusual conditions con-

(*Continued on Page* 3)

Worthington Leaves for Coast

William Worthington left for Cal- ornia yesterday to direct Leah aird in a new picture. Production ill be at the Robert Brunton stu- os.

De Haven Film for First Nat'l

First National officially announces at Carter De Haven will make Twin Beds" for national distribu- on by the circuit. This was report- l in WID'S DAILY at the time of e Chicago convention.

Sheehan Due This Week

Winfield Sheehan, general mana- r of the Fox Film Corp., is expect- l back in New York this week from urope.

Trifles

When an important executive of Goldwyn was asked with reference to the report circulated that the du Ponts were out of Goldwyn, he said: "I'll bet anybody a Rolls-Royce car they aren't."

Any takers?

Mr. and Mrs. Carter De Haven, who are now working on their first picture for First National, "Twin Beds."—Advt.

More Production

Voted for at Meeting of Canadian Photoplays

(By Wire to WID'S DAILY)

Calgary, Alta.—At the annual meeting of the Canadian Photoplays, Ltd., producers of "Back to God's Country," a First National release, it was voted to produce two of the Ralph Connor stories.

Ernest Shipman, who is in general charge of the company's affairs, was present at the meeting. Cash bonuses of $15,000 and $8,000 were voted to Nell Shipman and David Hartford, who directed "Back to God's Country," as agreed upon when the profits derived from the picture passed a certain mark.

Committee Meets in June

Frank Rembusch, chairman of the special sub-committee of the Independent Exhibitors of America, has returned to Indianapolis.

The entire committee of ten will meet in New York June 3-4 to meet with the producers on the theater-buying question.

16 From Frohman

Four Series With as Many Stars Planned—Authors Signed.

The first step in the expansion along production lines of the Frohman Amusement Corp. as provided for in the stock increase to $1,000,000 in March became known yesterday in the signing of four authors for four productions each. These are Anthony Paul Kelly, William Hurlbut, Larry Evans and Richard Le Gallienne.

Production will get under way by June 15 with two companies working in the east and two in Los Angeles, thus making a total of four productions in work at once.

There will be four stars, one for each series of productions.

The new Frohman serial, "The Invisible Ray," has been completed.

Gudger Due Soon

Francis A. Gudger, vice-president of Goldwyn, who has been at the studios in California for the past month, is due back at his office in about ten days.

Fight On In South

First National Officials in Dallas Combat Hulsey-Lynch Enterprises.

Dallas, Tex.—Robert Lieber, pr ident of Associated First Natio Pictures, Inc.; H. O. Schwalbe, D. Williams, N. H. Gordon, of B ton; Moe Mark of New York a Sol Lesser arrived here yesterd from New York to open an As ciated First National exchange Texas, Oklahoma and Arkansas a to line up the independent exhibit of this territory.

This was decided upon after a co mittee representing 300 theat had appeared before First Natio at Chicago and explained there conditions alleged to exist. The pr ent status of affairs, it was point out, was particularly threatening the entire theater owners they r resented as a committee, because the S. A. Lynch ownership o E. H. Hulsey theaters, the cont Hulsey had of the Paramount-A craft program for the territory, a the fact that Hulsey, it was alleged the holder of the original First tional franchise in that district.

(*Continued on Page* 4)

Swanson, Lasky St

In the official announcement the signing of Cecil De Mille by mous Players, Jesse L. Lasky stat "Mr. De Mille is a creator of st He is responsible for develop such artists as Wallace Reid, Ell Dexter, Thomas Meighan, Fan Ward, Sessue Hayakawa, Gerald Farrar, Wanda Hawley, Theod Roberts, Raymond Hatton, B Daniels, and Gloria Swanson, who, the way, soon is to be starred Paramount Pictures."

The Famous Players' offices wo not discuss the above, but the st ment comes from Mr. Lasky, is first vice-president of the c pany. It was reported that M Swanson would be an Equity sta

Leonhardt to Produce

Harry Leonhardt, formerly of California theater, Los Angeles, understood to have under way the formation of his own produc unit to make three or four big cials a year.

Leonhardt could not be reac at the Claridge yesterday for a st ment.

All kinds of GOOD PRINTING
Let SOLOMON do it, he's wise.—Ad

BRADSTREET FILMDOM Wid's DAILY the RECOGNIZED AUTHORITY

XII No. 41 Tues. May 11, 1920 Price 5 Cents

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	Bid.	Asked.	Last Sale.
mous Players ..	71¾	73⅜	72
do pfd.	83	85	85
ew's, Inc.	29¼	30⅛	29¼
oldwyn	22½	24½	23
iangle	5/16	⅜	⅜
it. Pict. Prod...	2	2¼	2⅛
orld Film	¼	¼	¼
o 2nd pfd.....	½	⅝	⅝

Saturday's quotations.

Stanley Buys in Wilmington

Wilmington, Del.—Sablosky and Guirk, interests of the Stanley mpany, have purchased the Gar-k.

Gets Rights to Rainey Films

Toronto, Can.—The Exhibitors stributing Corp. has secured the nadian rights to Paul J. Rainey's ond "Heart of the Jungle" series. iney recently returned from a ting expedition.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
The Philadelphia North American says:
"'The Woman and the Puppet' has Geraldine Farrar as its star. Her work is along the lines she does best. She looks attractive as the picturesque Spanish maiden and acts well."

Goldwyn

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Mr. and Mrs. Fred Niblo (Enid Bennett) are at the St. Catherine, Catalina, for the first week's vacation that either has had an opportunity to enjoy since the holidays.

Monroe Salisbury, producing independently, will start filming immediately on "The Barbarian."

Marc Robbins has joined the Screen Classics scenario department.

Joseph Kilgour will enact one of the principal roles in "Hearts Are Trumps," the third Drury Lane melodrama to be filmed by Metro. Iris Lynne has been signed to play an important part in this production, which will be directed by Rex Ingram.

S. M. Tompkins, chief cameraman at Universal City, has been appointed superintendent of the laboratory in addition to his other duties.

Kathleen Kirkham, screen star has been secured by Thos. H. Ince to play the lead opposite Lewis Stone in "Beau Reval," by Louis Joseph Vance.

Director Colin Campbell is taking the Dustin Farnum company to the mountains this week to shoot some Swiss scenes.

Bartine Burkett has been engaged to support Ethel Clayton in "The City Sparrow."

Final work has been completed on Warren Kerrigan's tenth Brunton production, "The Coast of Opportunity." This is the last picture Kerrigan will make under his present contract with Robert Brunton.

H. B. Warner, Hampton star, is going to Maine to spend a month's vacation.

Francelia Billington has been engaged to play the leading feminine role in "Hearts Are Trumps."

Robert Thornby and his company are in San Francisco to spend two weeks in filming of ship scenes for "Half a Chance," Thornby's first special production.

Rhea Mitchell and Bob McKim have signed long-term contracts with Screen Crafts, Inc.

Screen Crafts, Inc., have appointed Clarence B. Ludy scenario editor.

Lynn Reynolds and his Universal company, starring Frank Mayo, have returned to Big Bear Valley for another sequence of north woods scenes.

Marion H. Kohn wil produce a new series of ten comedies a year.

GAUSMAN.

This IS Nice!

Wid Gunning,
WIDS DAILY,
New York.

Your third birthday registers present projection without a flicker. The wide world of motion picture is within your focus.

Long may you continue to direct.

EDGAR SELDEN.

Make Changes in Regal

Vancouver, B. C.—Ernest Carruthers' resignation from Regal Films Ltd. has resulted in Morris Sudmin being made booker in his place.

Crosbie Winnipeg District Manager

Winnipeg, Can.—Fred Crosbie, formerly local manager for the Exhibitors Distributing Corp., has had his territory extended and is now district manager.

Revise Plans for Paramount

Winnipeg, Can.—Due to the high figures sent in by contractors for the new Paramount theater, plans have been revised and new tenders are being called for.

Would Restrict Child Patronage

Winnipeg, Can.—A ministerial delegation recently waited on the City Council to secure a by-law regulating the attendance of children at picture houses. Theater managers present put in vigorous objections, the age limit asked by the ministers being 14 years. Much of the attack was also directed upon the serial, the head of the Juvenile Court being present attempting to trace crimes caleld to his attention to that type of picture. It was decided to put it up to a joint conference of exhibitors and ministers.

Selznick Field Changes

Los Angeles—H. C. Cohen, formerly assistant manager of the Select exchange here, is now manager.

Dallas, Tex.—Tom N. Parker has resigned as manager of the Republic exchange and has been succeeded by H. L. Binford.

Boston—Benjamin P. Rogers is now in charge of the Select and Republic offices. E. C. Fielder, former manager, has been transferred to an office as yet undesignated.

Buffalo—The Republic exchange has moved to the Warner Bldg., 257 Franklin St.

Allen Talks of Plans

Winnipeg, Can.—Bernard Allen, president of the Allen chain, intends to build suburban houses in Winnipeg, but will wait until things in the building and labor market settle down. A new house will be started in Calgary in the spring and one in Vancouver will open in June.

Kirkpatrick Back

A. S. Kirkpatrick, vice-preside and general manager of the Robe son-Cole Dist. Corp., is back in N York from the coast.

Mayer Goes to Cincinnati

..Joseph Mayer, director of publ ity for Universal, left for Cincinn last night to arrange for the ope ing of "The Virgin of Stamboul" the Grand Opera House there.

Pearson, Pathe Director

Elmer R. Pearson, director of e changes, it became known yeste day, is now a member of the boa of directors of Pathe Exchange. E. Rousseau, foreign manager, also a director. These promotio took place at the recent annual mee ing at which Bernhard Benson Merrill, Lynch & Co., Wall St. ban ers, was elected a vice-president, noted, and Edmund C. Lynch of t same company a director.

Buxbaum Moves

Harry H. Buxbaum, local man ger for Famous Players, has mov to Lawrence, Long Island, and mixing every morning and evenir with celebrities such as the preside of the Clyde Steamship Co., etc.

Pettis Appointed Manager

Vancouver, B. C.—Wiley Pett has been appointed manager of th Exhibitors Distributing Corp.

If the soldiers do get the proposed bonus remember this,—they will also spend it! A large portion of it will go to those exhibitors who are showing
RITCHEY POSTERS

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8386

Ritchey

SIMPLE SOULS

After Theaters

(Continued from Page 1)

, we shall not buy theaters. his I mean that situations at do not seem consistent r general policy. That there ibitors who feel that they come allied with a strong g organization to assure es of a proper programme, approach us to purchase an in their houses with that end They, on occasions, inti- d even insist that they will our competitors unless we We therefore at times feel d to do this in order to pro- selves.

is an example: In a certain city an exhibitor came to said he wanted us to buy an in his house. I asked him He said it was only a ques- time before he would have to one of the big companies sure of being able to show ictures. I told him to go nd not worry; that we would him of having our pictures, was happy. The fear of op- might have caused another exhibitor to sell out. But ibitor will remain in business r product as one of his chief

is all there is to it, and so we are concerned that is all vill be. No exhibitor need about Goldwyn buying thea- We will be the happiest of if we never have to buy or ne. It is not our business. producers."

ver Interests Reorganize

(Special to WID'S DAILY)

er—Incorporation papers for eater companies with a com- apital of $3,750,000 have been th Secretary of State James and by E. A. Bishop, O. D. d Joseph S. Jaffa.

hree companies, which are to wn as the Denver-America Co., the Denver-Colorado Co. and the Bishop-Cass Co., all have Denver inter- hile a building and improve- ampaign has been planned by er corporation.

America theater at 16th and streets will be sold to the -America Co. within a few ccording to E. A. Bishop, the Denver-Colorado theater y now owns the lease on the theater.

Bishop-Cass Theater Co. is g company for the other two ations and is also planning a ction and purchasing cam- hroughout the Rocky Moun- gion. One of the larger stock- of this company is Goldwyn. individual capital of the com- is Denver-America Theater 00,000; the Denver-Colorado Co. $450,000, and the Bishop- heater Co. $2,500,000.

Schenck Signs Neill

h M. Schenck has signed R. n Neill on a year's contract, cording to present plans Neill obably alternate between the Talmadge and the Constance dge productions.

Americanism

The Americanism Committee of the Motion Picture Industry is sending to every producer and distributor in the industry a letter, of which the following is an extract:

"The purpose of this Americanization Week movement is to secure the cooperation of the press, the pulpit, the stage and the motion picture, to spread the gospel of Americanism.

"It is believed that there are many film stories that can be shown during Americanization Week which, though not prepared with a view to such propaganda, may be made vehicles for a vigorous drive on that subject. Such pictures could be resurrected for that week and exchanges everywhere urged to concentrate on them to the end that every exhibitor shall have at least one such picture in his program."

New Tax in Berlin

The New York Times says in part: "Berlin's movie enthusiasts are hart hit by a new amusement tax **recently voted by the Board of Aldermen and due to go into effect as soon as approved by the head of the municipal administration.**

"According to the Berliner Tage**blatt of Feb. 7, the tax on admissions to movie shows** begins with **10 pfennigs (a mark is composed of 100 pfenning) on a ticket** costing 1 **mark, rises rapidly** to 2.50 marks on one costing **from 5 to 6** marks, and **from that point on amounts to 50 per cent.**

"On tickets to theaters, concerts and lectures, **however, the tax begins with 10 pfenning on 2 marks, rises** slowly to 1.30 marks on tickets costing from 9 to 10 marks, and reaches only 4.60 on those costing 20 marks.

"Proprietors of movie shows also have to pay a daily tax of 50 marks on premises not covering more than 100 square meters, and then 25 marks more for each additional 25 meters."

To Build $50,000 Studio

(Special to WID'S DAILY)

Sydney, N. S.—The Maritime Motion Picture Co. of Canada will erect a studio at a cost of $50,000. It will be the first company to produce films it is said in Eastern Canada. American talent will probably be used in the first production and after that local performers will in all likelihood be seen.

Ouimet and Mackay on Tour

(Special to WID'S DAILY)

Montreal, Can.—L. E. Ouimet and Captain J. B. Mackay, respectively president and general manager of Specialty Film Import, Ltd., and Anglo-Canadian Picture Plays, Ltd., are now touring Canada, having started out from Montreal for Vancouver. They intend to stop at the principal cities on the way and boost British productions.

House Changes

Houses Bought

Watonga, Okla.—C. H. Smack bought Lyric from M. D. Herington.

Sand Springs, Okla.—W. L. Eby bought Liberty from Stricker.

Walter Reade, chain, bought Grand, Long Branch, N. J., and Regent, Harrisburg, Pa.

Olean, N. Y.—Nicholas Dipson, Family and Grand, Batavia, bought Havens from James H. Havens and Marcus James.

Penn Yann, N. Y.—M. P. Sackett bought Sampson from H. C. Morse.

Rushville, Ind.—Marshall Eakin of Chicago bought Mystic from R. D Sampson.

Goldman Leaves Hodkinson

(Special to WID'S DAILY)

Chicago—Sidney Goldman has resigned as local manager for W. W. Hodkinson Corp.

Richardson Opens New Shop

(*Special to WID'S DAILY*)

Los Angeles—"Bill" Richardson opened his new music shop Thursday afternoon.

Amelita Galli Curci appeared in person at the opening at which weer present a number of film people. Richardson caters especially to the film folks on the coast with victrola records and the like.

Fined for Running Sunday Shows

(*Special to WID'S DAILY*)

Burkburnett, Tex.—Several exhibitors were fined recently for running shows on Sunday.

BOY WANTED

To do general office work.

Apply WID'S DAILY,
71 W. 44th St.

BARGAINS
Pathe News Model Camera
New Ball Bearing Precision
and
Bell Howell Tripods with
universal tilts.
JOSEPH SEIDEN
1545 B'way, City Bryant 1291

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GOODRICH BLDG.
4th Floor Tel. Circle 1298

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

"Wid's Is Right"

The following was received yesterday by the W. W. Hodkinson Corp.:

"We are the second oldest exhibitors in Ranger, Texas. 'Sex' has broken all box office receipts by going over the top several hundred dollars. It is a knock-out and WID'S is right in its statement—'smallpox sign will not keep them away.'

"Liberty Theater,
"J. M. Palmer."

Leeves Made Division Manager

(*Special to WID'S DAILY*)

Dallas, Tex.—E. E. Leeves, formerly branch manager for National Picture Theaters, has been made southern division manager of that organization.

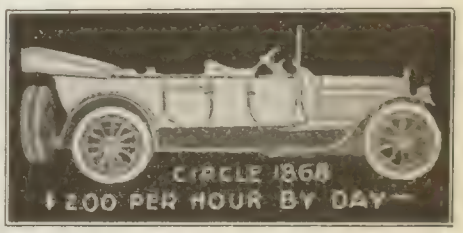
Will Enlarge Queen, Austin

(*Special to WID'S DAILY*)

Austin, Tex.—A sum of $500,000 will be spent on enlarging the Queen. It will take in the present Queen, and Casino next door, operated by Ben Marshall. Major George Littlefield is backing the venture.

AMERICA'S FINEST LABORATORY
Located
Atop The Palisades
Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."
Titles: "Dollars and the Woman," "The Sea Rider," "The Silent Avenger" (Serial).



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INTERSTATE SMELTING & REFINING COMPANY
23 Commercial St. NEWARK, N.Y.

Anita Stewart

in

"THE FIGHTING SHEPHERDESS"

(Directed by Edw. Jose)

A Louis B. Mayer-First Nat'l attraction

AN ALL-STAR CAST

LEADING MAN

Wallace Mac Donald

Watch for this space every day!

No Discrimination in Ontario

Washington — American motion picture operators and cameramen are not to be excluded from the Province of Ontario, and will not have to be Canadian subjects according to information received by the Bureau of the National Association here from the State Department.

Last August the Canadian authorities promulgated certain regulations which required persons engaged as operators or photographers in Ontario to obtain a license. Applications to such licenses were to be issued only to British subjects.

A Correction

An error was inadvertently made in the advertisement of "The Hawk's Trail" which appeared in Sunday's edition. The open territory on the serial which is being handled by Burston Films, Inc., is Colorado, Wyoming, Utah and New Mexico. The state of Washington has already been sold.

Curtis Dinner Tonight

Cathrine Curtis, head of the Cathrine Curtis Corp., will tender a dinner tonight at the Ritz. Among those present will be the following directors of the corporation: Reese Llewellyn, Llewellyn Iron Works; William Dewey Loucks, Malcolm MacClellan, George J. Whalen, Albert L. Judson.

A statement as to the company's plans may be issued.

Bradford Exhibitor Here

V. H. Oxley, owner of the Grand and Bradford theaters, Bradford, Pa., is looking the town over.

"Legit" Theaters Turn to Films

Philadelphia—The legitimate season is drawing to a close here, for it was announced yesterday that motion pictures would go into the Forrest and Garrick around the middle of May for the summer.

"On With the Dance" opens the Garrick on May 24th for an indefinite run and "Ireland a Nation" commences an extended engagement at the Forrest on May 17th. Four legitimate houses will then be showing pictures here.

Fight On In South

(Continued from Page 1)

not joined his fellow First National members in signing the agreements which would sub-franchise the entire territory to independent exhibitors through Associated First National Pictures, Inc. Hulsey's alleged refusal to sign the new agreements was made after he had sold his theaters to S. A. Lynch.

It is expected by Saturday that the entire number of theater owners represented by the special committee which attended the Chicago convention will be here in person to discuss the situation with the First National members. Texas, Oklahoma and Arkansas constitute a four and one-half per cent territory.

It was announced that the action naw being taken will not disturb or alter the relationship which Tom Boland of Oklahoma City has had with First National as owner of the First National franchise for the Oklahoma City territory.

More 1st Nat'l Units

Seven Territorial Companies Formed in Delaware—Capitalization Over $1,500,000.

(By Wire to WID'S DAILY)

Dover, Del.—Representatives of the Corporation Trust Co. have chartered seven new First National units here with a total capitalization aggregating $1,658,571. The new units and the capitalization of each are:

Associated First National Pictures of Ohio, $420,000.

Associated First National Pictures of Washington, D. C., $135,000.

Associated First National Pictures of Minnesota, $300,000.

Associated First National Pictures of Iowa, $285,000.

Associated First National Pictures of the Northwest, $217,500.

Associated First National Pictures of Northern California, $188,571.

Associated First National Pictures of Kentucky and Tennessee, $112,500.

Other territorial units chartered by the Corporation Trust Co. recently include companies covering New Jersey, capitalized at $215,000; New York, $8,700,000; Missouri, $195,000; Michigan, $225,000; Indiana, $187,000, and Western Pennsylvania, $247,500.

The total capitalization of these units thus far chartered reaches $11,428,071.

More Room for Neilan Prod.

Marshall Neilan Prod. have taken over Room 302 in the Capitol Theater Bldg. to house additional members of the organization. The company now has three rooms in that building.

Neilan's third production for First National will be in New York in about three weeks. It will probably be released in June.

Neilan Film in Boston

(Special to WID'S DAILY)

Boston—Marshall Neilan's "The River's End" will open at the Tremont Temple next Monday for an indefinite run. The picture will go on at from 25 cents to $1 top. Peter Gridley Smith, Neilan's publicity manager, is here cooperating with the Gordon Theater Co. owners of the Tremont Temple on special exploitation.

Every one of y
patrons are eag
waiting an opport
to see
GEORGE
CARPENTI
in
The WONDER
You can not afl
to disappoint t
A romance of so
replete with th
and heart thro
Directed by
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H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 42 Wednesday, May 12, 1920 Price 5 Cents

Two New Directors

. Howells and A. S. Kane on Cathrine Curtis Board.

vid P. Howells, foreign repre- tive for First National, and Ar- S. Kane, who presents Charles in First National—distributed ctions, have been elected to the d of Directors of Cathrine Curtis ., which was formed some hs ago with powerful financial ests back of it. This announce- was made last night at a din- given at the Ritz at which srs. Howells and Kane were in- uced to the organizers and di- rs of the Curtis Corp.

he announcement is of particular est in view of relations between National and Howells and Kane in view of First National's well- vn attitude on the entrance of l St. money in the picture in- ry.

he following list of the organ- and directors of the Curtis . who were present at last t's dinner will give an idea of wealth these men represent: A. Gwathmey, Jr., William Mitchell, ling Beardsley, Arthur F. Spald- Malcolm MacClellan, George iteman, William Dewey Loucks, se Llewellyn, Fred J. Ward, Al- Judson, Col. Frank H. Ray, rge M. Taylor, Robert Hertz and ry Faulkner. George J. Whalen, ident of the United Cigar Stores is a director. He is now in gland.

Denial from Hodkinson

. W. Hodkinson denies that the forthcoming Louise Glaum and art Bosworth productions made J. Parker Read will be distributed First National as reported at the e of the Chicago convention. he Hodkinson Corp. will handle e releases.

New F. P. House in 'Frisco

(Special to WID'S DAILY)

an Francisco—The Famous Play- Lasky Corp. of California has ap- d to the Board of Public Works permission to erect a $1,000,000 ure theater at the corner of Mar- St., Jones St. and Golden Gate . The structure will occupy the sent site of Prager's Department re. Alfred H. Jacobs, architect, prepared the plans for a Class theater which will be of steel ne and concrete construction.

Cahane Due Saturday

Harry Cahane is due in town on urday from California.

letter in the back of the book this week. much pep. Read it in WID'S, Sunday dated May the 16th.—Advt.

Disguised as peasants they stole silently to the stateroom where the military plans were hidden—Anita Stewart in Harold MacGrath's "The Yellow Typhoon," a First National attraction.—Louis B. Mayer-made.—Advt.

Split Expected

Cleveland Convention Will Probably Divide Industry on Theater Question.

Nationalizing to a maximum of exhibitor participation the scope of the action on the alleged producer-exhibitor menace taken at the Patterson mass meeting in Chicago two weeks ago, to include the entire independent membership of every state

(*Continued on Page 2*)

Equity May Get Murray

It is understood that Equity Pictures have a deal under way whereby the series of four independent productions to be made by Mae Murray under direction of Robert Z. Leonard, as Invincible Photoplays, will be released through that organization.

Miss Murray returned from Miami yesterday where exteriors were shot for "Idols of Clay," a George Fitzmaurice Prod. for Famous Players. The picture will be completed in about five weeks, at which time Miss Murray will start work on her own productions.

New Briggs Series

Comedies Based on Cartoons to Be Revived Using Grown-Ups as Leads.

Plans are under way for a new series of comedies based on the cartoons of Clare Briggs which are syndicated throughout the country.

The original pictures were made around the "kid" characters of the Briggs series and were distributed by Famous Players, but the new product will depict the incidents in the life of Friend Husband and Friend Wife. Nat Levine, who holds an option on Briggs' services, will make the new series.

Levine has for disposal a series of five two-reel comedies featuring Minta Durfee (Mrs. Fatty Arbuckle), produced by the Truart Pictures Corp.

Katz Here from Chicago

Sam Katz, of Balaban and Katz, Chicago, is visiting New York.

No letter in the back of the book this week. Too much pep. Read it in WID'S, Sunday issue dated May the 16th.—Advt.

Joins Asso. Exhib.

Ralph O. Proctor Will Act as Assistant to F. C. Quimby.

Ralph O. Proctor, who recently resigned as assistant general manager of United Artists, as noted exclusively in WID'S DAILY, has become connected in an executive capacity with Associated Exhibitors Inc. Mr. Proctor will act as general assistant to F. C. Quimby, general manager. His duties will keep him in intimate touch with exhibitors throughout the country.

Proctor was division manager for Pathe, having under his supervision Chicago, Milwaukee, Minneapolis Omaha, Des Moines, Kansas City Detroit, Cleveland and Buffalo. Later he was appointed district manager for the Western Division of the country, and finally joined United Artists.

"Doc" Horater Here

Harvey C. "Doc" Horater, managing director of the Pantheon theater, Toledo, is at the Astor for a few days.

Day Leaves International

Harry Day, director of publicity and advertising for International Film Service Co., Inc., producers of Cosmopolitan Prod., has resigned effective May 31.

His successor has not been named as yet.

Loughborough With R-C

James Loughborough, who assumed charge of the advertising at Fox Film when Arthur James resigned has been engaged by Robertson-Cole to do special advertising on the Carpentier picture.

Pending the arrival of Winfield Sheehan, who is due on the Mauretania the end of the week, no advertising director has been appointed at Fox.

Act to Ban Loew's Name

The Theater Owners' Chamber of Commerce at a regular meeting yesterday passed a resolution which will insist upon the insertion of a clause in all Metro contracts to eliminate the name of Marcus Loew on the film proper and in all advertising matter.

Holmes Going Abroad Again

Burton Holmes sails on May 1 for the Holy Land and the Near East to secure material for a new series of Burton Holmes travelogues for Famous Players release.

Want anything printed?
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 42 Wed. May 12, 1920 Price 5 Cents

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Goldwyn	21¾	23	22½
Loew's, Inc.	28⅝	29⅛	28⅝
Triangle	5/16	⅜	⅜
Unitd Pict. Prod..	1	2	1½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Chain Now Numbers 100

Montreal, Can.—The Trans-Canada company now has 100 houses and is being backed by Lord Shaughnessy, of the Canadian-Pacific Railway; Sir Frederick William Taylor, general manager of the Bank of Montreal; Sir Herbert Bolt, president, and E. L. Pease, general manager of the Imperial Tobacco Co., and J. K. L. Ross, well known as a sportsman.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
THIS IS A GOLDWYN TRAIT

Sir:
..The Philadelphia Inquirer says:
.."Those who are admirers of Geraldine Farrar will do well to visit the Stanley this week, where the prima donna is disporting herself with true Farrar abandon in an extremely good picture, "The Woman and the Puppet."

Goldwyn

Split Expected

(*Continued from Page 1*)

and city league in the country, the national convention of theater owners at Cleveland is expected to openly split the industry into two distinct and opposing factions. These will be:

A solidly organized body of several thousand independent exhibitors pledged to support only independent producers who are non-exhibitors.

Producer-exhibitors, who are now competing, and who plan further theater competition against independent exhibitors, using the productions they control as the chief source of film supply for their own houses.

It is estimated that the total number of exhibitors who will subscribe in Cleveland to an open declaration of organized opposition to producer-exhibitor competition will be approximately 5,000, present in person or represented by proxy through their memberships in state and city leagues.

Sell Foreign Rights

Film Specials have sold the foreign rights to the Jolly Comedies to the M. P. Sales Agency, Ltd., of London.

Also the following on the same series: Wis., Minn., N. and S. Dakota to Mid-West Dist. Co., Milwaukee; Ore., Wash., Idaho and Mont. to Oregon Film Exchange, Portland, Ore.; Cal., Ariz. and Nevada to Peerless Film Service, Inc., San Francisco.

Cleveland Censors Use the Axe

Cleveland, O.—"Uneasy Feet," the first Comedyart production booked for Loew's Stillman, had to be cancelled when the censors got busy and cut out a great deal of it.

Whitham Made Assistant to Gage

Winnipeg, Man.—Ben Whitham has been made assistant to W. J. Gage, purchasing agent for the Allen chain.

Fire Destroys Martinsburg House

Martinsburg, W. Va.—C. W. Boyer of Hagerstown, Md., is the owner of the Central Opera House which was destroyed by fire, the damage being $40,000.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Memphis, Tenn.—G. E. Brown, director of publicity and advertising of the Memphis Enterprises, Inc., recently had the whole city standing on its ear all on account of a little "monkey business he staged there in conjunction with the Strand's showing of "What's Your Husband Doing?"

Brown arranged with the Memphis Aerial Co. and one of the afternoon dailies to feature an aerial ride of "Patsy," a trained Simian wintering in Memphis with the Sanger shows. The stunt was exploited on the front page of the afternoon daily for four days prior to the opening of the show and on the second day Patsy took her ride aloft.

She distributed 100 free passes to the theater and got about 10,000 people into the business section while she was doing "dips" over the downtown stores and skyscrapers.

Its novelty attracted capacity audiences to the Strand for the week.

Colonial Burns, Damage $40,000

Nashua, N. H.—The fire which burned the Colonial, largest theater in the city, caused a loss of $40,000.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Jack Livingston, at present playing with Clara Kimball Young in "Mid-Channel," has signed with Metro to play the leading role in "The Outsider."

It is rumored that the R. C. P. Smith Syndicate is to build a new studio on Washington boulevard.

Tod Browning, who directed Priscilla Dean in "The Virgin of Stamboul," has written a story for the use of the Universal star, and preparations are already under way for its production.

Benjamin B. Hampton will produce the "U. P. Trail," from the novel by Zane Grey.

Winter Hall has been signed for a part in "Hearts Are Trumps," to be filmed by Screen Classics, Inc.

GAUSMAN.

At Broadway Theat

The following illustrates hov leading Broadway theaters are senting their programs this This feature will appear regula the Wednesday issue of W DAILY:

Strand

Anita Stewart in an adaptation of MacGrath's Saturday Evening Post "The Yellow Typhoon," is the feat the Strand this week. The star pla dual role of twin sisters with natu opposite as day and night.

Among the short subjects are th Herbert Kaufman editorial called "Co the Strand Topical Review and a "Happy Alsace."

The musical numbers are an o "First Rhapsodie Roumaine"; "The pany Sergeant Major," by Malcoln Eachern, basso; "Bell Song," from me," by Amanda Brown, soprano, an Lost Chord," organ solo.

Rialto

Bryant Washburn is amusing Rialt rons this week in a pleasing light c

(*Continued on Page 3*)

The warm weather ap proaches. If your theatr becomes uncomfortabl hot the audience will no stay. They will ente howeevr, when you sho RITCHEY POSTERS

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athé News

SVILLE, KY.—"Paul Jones" wins annual Kentucky Derby! Record of 50,000 attends great historic turf in which 17 horses vie for the laurels.

MA CANAL, C. Z.—Pershing visits Zone! A. E. F. Chief inspects Gatun and admires remarkable feat of the Engineers.

THE LIMELIGHT—"Uncle Joe" n, 84 years old! Veteran legislator erved in Congress 44 years celebrates ay at dinner where all present are over ars.

YORK CITY—Honor "gold-star rs"—Marine Corps represents the city pays tribute to mothers of men who n war.

S, FRANCE—First military review by French President—M. Paul Deschanel the soldiers of famous Garde Republi-

EOLA, N. Y.—Aviation now a college —leading colleges take part in the intercollegiate aviation meet held in ountry.

SSELS, BELGIUM—Belgian indus- reviving after war shock—King Albert the first Industrial Exposition held in um.

ANGELES, CAL.—Hurrah for the Picnic! 30,000 poor school children l colors and nationalities frisk, frolic are made happy at big May Day Fes-

LUNAR ECLIPSE—For first time 1817, the moon goes into a total e lasting six hours. Cartoonist Bert n shows in animated cartoon just how happened.

moon, like all other heavenly bodies, s with astronomic precision, and its ion can be figured years in advance.

today

"Draper Day" Observed

aculty members of New York iversity and alumni met at the tmore yesterday to observe "Dra- Day."

Professor Draper photographed the first time in 1840 the human e. This the university states first ened the door to the development the motion picture.

Lon Chaney has the role of a leg- s man in Gouverneur Morris' "The nalty."

At Broadway Theaters

(*Continued from Page 2*)

adaptation of Frank Whatt and William Morris' "Mrs. Temple's Telegram." The suspicions of a jealous wife lead to all kinds of complications, but the surprise ending, that the whole affair was planned by the wife to test her husband's love, settles everything satisfactorily. The comedy was well received.

A Bruce Scenic, "The Hope of Adventure," is of more than ordinary interest. Most of the scenes are taken from the top of a moving train and show some beautiful shots of the Yukon. The Rialto Pictorial contains some interesting pictures of the U. S. Naval destroyers demonstrating a smoke screen. A Mack Sennett comedy, "Fresh from the City," is of the "rough house" variety.

Hugo Riesenfeld directed the orchestra's overture, "Dance of the Hours," from "La Gioconda." Alma Doria, soprano, sang "Star of Mine," and there is a male duet from "La Forza del Destino" on the bill.

Capitol

Rex Beach's "Silver Horde" should prove a great attraction for the amateur fisherman, especially at this particular season when the tackle is being polished up for action and Saturday afternoon finds many in search of bait for the Sunday expedition. The story deals with the salmon fisheries of Alaska and is a splendid picture of its kind.

Humperdinck's "Hansel and Gretel" is being revived this week. This number and the Larry Semon comedy, "School Days," should appeal especially to the younger patrons of the Capitol. The customary short subjects, including the Capitol News Reel, complete the program.

Broadway

"The Fortune Teller," the Robertson-Cole special starring Marjorie Rambeau in the title role, which she created on the stage, is the feature at the Broadway this week and the management has presented it with appropriate features. The most prominent of these is the appearance of Princess Wah-Let-Ka, billed as "The Cherokee Indian Seeress." The performance had the ring of sincerity when given yesterday afternoon and many of those who put questions to the princess were noticeably impressed.

The feature follows right after this act which is in the nature of a prologue. This method of presentation could be copied in other cities where such acts are available. For the overture the orchestra rendered Victor Herbert's "The Fortune Teller," another appropriate number.

Rivoli

The second and last installment of the Shackleton pictures share honors at the Rivoli with the Dorothy Dalton feature, "The Dark Mirror." The former offering is drawing well inasmuch as so much promise was given in the first half shown at this house last week. The overture is the familiar "Zampa," two vocal numbers, a solo, "Tommy Lad," and a duet, "Whispering Hope," surround the news picture. The feature is in number six position and "Mother's Angel," the second of the Comedyart pictures, follows and registers very well.

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Edith Storey

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"MOON MADNESS"
Produced by
Haworth Studio
Directed by
Colin Campbell
Released by
Robertson-Cole
An all-star cast
Leading Man—

Wallace Mac Donald

Watch for this space every day!

Harry Cohn Returns

Harry Cohn arrived in New York yesterday from California to confer with his brother Jack on the Hall Room Boys series.

Standing Improves

(Special to WID'S DAILY)

Los Angeles—Herbert Standing, who was badly injured when struck by a street car recently, is recovering slowly.

Bay State Bill Passes Assembly

(Special to WID'S DAILY)

Boston—The censorship bill has passed the Assembly.

This is the bill which was erroneously reported as having passed the assembly a few days ago. At that time, however, it had only reached its third reading.

Arrow Film to Move

Arrow Film has secured quarters on the fourth floor of the Candler Bldg. immediately below the offices it now occupies.

An accessory department has been formed under direction of W. E. Wood.

Producing in Denver

Two New Units Now at Work in Western City

(Special to WID'S DAILY)

Denver—This city now has two companies producing pictures here.

One is the Ore-Col Film Corp., A. D. Frost, president, which has a studio at Englewood, near Denver, and the other the Yellowstone Prod., Inc., a $300,000 corporation.

Ore-Col is now making "Black Sheep," a Will Payne story, which appeared in the Saturday Evening Post. John B. O'Brien is directing this. George G. Grenier, said to have been with Fox Film, is technical director.

Yellowstone Prod. have leased the skating pavilion in Lakeside Park and have turned this into a studio at a cost of $25,000. George W. Plummer is president of the company; S. T. Thompson, secretary; Frank Goldman, vice-president, and C. E. Bartlett, vice-president and director general.

The company has leased the present quarters for three years. Six productions a year will be made. All productions will be made in Colorado and Wyoming.

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H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 43 Thursday, May 13, 1920 Price 5 Cents

"Big 6" Plans

Changes Ready by September—New Studios Talked Of

(Special to WID'S DAILY)

Los Angeles—According to General Manager F. B. Warren, the advent of the fall season on Sept. 1 will see the Associated Producers, Inc., in full sway, with their own independent exchanges established throughout the country. A special system of publicity, exploitation and direct-to-theater-exhibitor service will precede, accompany and trail the "Bix Six" releases.

It is also reported that the Associated Producers will furnish exhibitors of their products with accessories and advertising material designed to fulfill the requirements of the theaters presenting the features. "Stock" material and the impractical accessories that have held forth in the past will be substituted, it is said, by a new and original system of equipment.

Thomas H. Ince also emphasizes the intention of the Associated Pro-

(*Continued on Page 2*)

F. P. Theater in Pittsburgh?

(Special to WID'S DAILY)

Pittsburgh—The Hamilton Theaters Corp. will build a theater here to seat 2,500.

The Hamilton Theaters Corp. is generally spoken of the theater-buying company of Famous Players-Lasky.

L. J. Has Grievance

Lewis J. Selznick has a grievance against the industry at large.

He stated as much at a rally held late yesterday afternoon at the Biltmore to raise funds for relief of war sufferers in the Near East. Mr. Selznick received a letter a few days ago from Felix M. Warburg, of Kuhn, Loeb & Co., who is in charge of the campaign.

As he explained yesterday at the rally, Selznick sent out about 212 letters to executives in the industry asking them to attend yesterday's meeting, and all day he found himself answering the telephone and listening to excuses from various people why they couldn't attend the meeting.

Selznick, Charles C. Pettijohn and a representative from Famous Players were the only film people present.

"Take it from one that knows. Don't every marry."—Marshall Neilan's production, "Don't Ever Marry," a First National attraction.—Advt.

Malevinsky, Secy. Asso. Exhib.

M. L. Malevinsky, of O'Brien, Malevinsky & Driscoll, has been appointed general counsel for Associated Exhibitors, Inc., and has been elected secretary of the organization.

H. H. Wellenbrink, who previously held the offices of secretary and treasurer, retains his office as treasurer. The election of Mr. Malevinsky was only one of the many internally important occurrences at the meeting of the board of directors of Associated held recently in the offices of the association.

Emerson Not Going Abroad

John Emerson stated yesterday that he has postponed indefinitely his trip abroad with his wife, Anita Loos.

Emerson will devote the next few months to the affairs of the Actors' Equity and in addition to that will write several stories in conjunction with Miss Loos for Constance Talmadge. He does not plan entering the producing field under his own name, but will generally "ease up" on his picture activities.

Buys Mildred Chaplin Series

Jacobo Glucksmann, one of the most active of the South American buyers, has purchased the Mildred Harris Chaplin series of productions now being produced by Louis B. Mayer for Argentine, Uruguay, Paraguay and Chile. The contract calls for a minimum of six productions, while Glucksmann may secure eight.

David P. Howells controls the Anita Stewart-Louis Mayer productions for the foreign market, but has no territorial rights on the Chaplin productions.

Silcocks in Town

E. H. Silcocks, special representative for the Specialty Pictures Corp. of Los Angeles, producers of Comedyart Prod., is at the Astor. He is just in from the coast and plans to stay here for several months.

Farrar to Produce in East

Within two weeks Geraldine Farrar will begin work on "The Riddle Woman," her initial production for Associated Exhibitors, Inc., at the former Thanhouser studios in New Rochelle.

Naulty Leaves F. P

Together With Gardiner Hunting Will Form Producing Unit

J. N. Naulty, general manager the Eastern studios of Famous Players, will leave the company on M 29 to get under way his own pr ducing unit. This company will operated in conjunction with Gar ner Hunting, now supervising rector of the eastern studios of F mous Players.

Naulty will make six productio the first year, the initial one to made in New York. He has tak over the old Wharton studio in It aca which will be remodeled and constructed to meet his needs.

"Vic" Smith will leave Vitagra to take Naulty's place with Famo Players.

Hayakawa Coming East

(By wire to WID'S DAILY)

Los Angeles—Sessue Hayakawa en route for New York.

Upon his return here work w be started on the construction of own studio, which will be built Melrose Ave., near the Robert Br ton plant.

Freuler Visiting

John R. Freuler of Chicago is v iting New York. At the Astor.

Amsterdam Exhibitor Here

Edward Klapp, who owns the alto, Strand and other theaters Amsterdam, N. Y., is in town lo ing over pictures and the mar generally.

New Producer

Coast Publication Reports Form tion of $5,000,000 Film Co.

(Special to WID'S DAILY)

Los Angeles—"It," a local pul cation, says in part:

"With $5,000,000 to start it off new moving picture company org ized for the purpose of filming Oliver Morosco successes, as well many other stage plays, has b formed in Los Angeles.

"George R. Bentel, he of the sp bug and the automobile fever, is president of the big new organi tion, and Oliver Morosco and Fr Egan of the Little Theater, among the incorporators.

"One of the biggest features be the establishment of a park wi in a five-cent car limit of the cen of Los Angeles.

(*Continued on Page 2*)

YOUR Advertising.
Let SOLOMON do it, he's wise.—Advt.

BRADSTREET FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 43 Thurs. May 13, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	69¾	71¼	70
*do pfd.	82	84	84
Goldwyn	21¾	23	22½
Loew's, Inc.	28	29	28
Triangle	5/16	⅜	⅜
Unit. Pict. Prod..	1¼	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

Invincible in New Offices

Invincible Photoplays, Inc., the company which will produce the Mae Murray productions, has secured offices at 512 Fifth Ave.

Olive Tell in "Clothes"

Olive Tell will appear in "Clothes" for Metro. Miss Tell is still under contract to Jans Pictures, according to the latter, and has four more productions to make for them.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Philadelphia Evening Bulletin says:

"'The Woman and the Puppet.' Miss Farrar appears as Concha, a cigarette girl of Seville, and her Carmen-like character enables her to do some of the dashingly effective acting, with an undercurrent of emotion, such as shows her off at her best."

Goldwyn

"Big 6" Plans

(*Continued from Page 1*)

ducers to wage a campaign for the indefinite run of "Big Six" specials. The principals in the organization will "show cause to prove" why an absorbing picture, produced on a scale of magnitude and quality, should hold the boards for indefinite engagements.

Contrary to reports prevalent here and in New York, the "Big Six" will not produce their specials under one roof, but will film them in their individually owned studios.

It is known that several of the principals are now drawing plans for the erection of new studios here. Thomas H. Ince will continue to make his productions at his plant in Culver City, while Maurice Tourneur, George Loane Tucker and probably Allan Dwan will construct, own and maintain their own studios.

Mack Sennett will continue all production in his studios in Hollywood, although officials of the organization announce alterations and additions that will increase facilities and equipment.

Each of the six producers is now producing for release under his present arrangements with other distributing concerns, but actual work on the new "Big Six" pictures for distribution through the Associated Producers, Inc., own selling system will begin immediately following the termination of existing contracts.

At his studios Ince and his staff are casting for several new specials, chief among which are "Beau Revel," the first of the Louis Joseph Vance series, in which Lewis Stone and Lloyd Hughes will be featured, and another special to present Rowland Lee.

The Associated Producers will continue to produce in California and no members will migrate to foreign fields, as was reported. It is probable, however, that one or several of the producers will head companies to England or France for the locale of specials.

C. Gardner Sullivan, who is now at the Ince studios prior to his return to New York en route for abroad, has been assigned the creation of a big spectacle.

Pearson Returns

After a tour of three weeks, during which he visited the principal key cities in the central part of the country, Elmer R. Pearson, director of exchanges for Pathe, has returned to New York filled with enthusiasm for future prospects and deeply impressed by the evidence everywhere displayed of the determination of exhibitors to resist threatened coercive competition. The Chicago meeting of independent exhibitors has aroused exhibitors to a tornado of discussion, he states, and everywhere he went the hope was expressed that something in the way of an effective protest would be arranged.

Poli Gets Hartford Property

Hartford, Conn.—S. Z. Poli has completed negotiations with John J. Coleman for the property adjoining the Poli now under way. A sum of about $250,000 is said to be involved in the transaction. The Poli represents an investment of $1,500,000.

Branching Ont

(Special to WID'S DAILY)

Jacksonville, Fla.—S. A. Lynch, president of the Southern Enterprises of Atlanta, has purchased the Florida Metropolis, this city's evening newspaper.

Lynch owns a lot of theaters here, too.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Rose Curland, well known short story writer and former dramatic editor of the Galveston Post, has been added to the editorial department of the B. B. Hampton company.

Irene Rich, Will Rogers' leading lady, is doing one picture with American Film at Santa Barbara.

Maurice Tourneur has returned from Balboa, where he has been spending several days with his company making scenes for "Caleb West, Master Diver."

Director Stuart Paton and company have gone to San Diego, where special scenes will be taken for the "Hope Diamond Mystery" serial.

Harry Lustig, Inter-mountain and Pacific Coast exchange manager for Metro, and Fred Voight, manager of the San Francisco exchange, were visitors at the Metro studio this week.

Three Universal companies are at present on location. Edith Roberts in "Marama," directed by Norman Dawn, is at Monterey; Frank Mayo in "The Red Lane," directed by Lynn Reynolds, is at Big Bear, and Art Accord in "The Moon Riders," directed by Albert Russell, is at Catalina.

It is probable that Thomas H. Ince will star Douglas MacLean in "When Johnny Comes Marching Home," by Charles Belmont Davis.

Ethel Gillette, daughter of ex-Governor James N. Gillette of California, has been added to the continuity staff of Anita Stewart and Chaplin-Mayer companies.

Clara Kimball Young has returned to production activities in the Garson studios at Edendale. She is making a film version of Arthur Wing Pinero's "Mid-Channel," with Harry Garson directing.

Mavis Montell and Harry Keaton are featured in a new comedy just begun at Universal City, entitled "Twin Lizzies."

Philip Rosen, who directed Mary MacLaren in "The Road to Divorce," and Anne Cornwall in "The Path She Chose," has been selected to direct Edith Roberts in "Out of a Clear Sky."

GAUSMAN.

New Producer

(*Continued from Page* 1)

"Here at this park will be horse races, bicycle races, motorc races and many other sports, ex automobile racing.

"And within this huge enclo will be built the studios for the n ing of motion pictures—someth like the Selig studios, except that will provide many forms of en tainment other than a zoo.

"Other picture producing com nies will be permitted to use the p for mob scenes, race scenes and like, it is said, and the new comp plans to provide the park with many attractions that the mobs always be on hand.

"Although the site of the park been selected, the location will be announced for a few days. Bentel states, however, that ac work of putting the tract in sh together with the construction of studios and other buildings will s within thirty days."

The local Morosco offices k nothing about the above report.

Form New Company on Coast

(Special to WID'S DAILY)

Los Angeles—Master Pictures been formed to produce pictures. J. Connor heads the concern toget with W. S. Forsyth.

All the boys at the "Big U" change are looking Charles Rose weig's new sedan over. Charles feature sales manager there.

Some people enter a theatre to get out of the rain,—some to see an interesting photo-play. To get the latter class use

RITCHEY POSTERS

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LITHO CORP.
406 W. 31st St., N.Y. Phone Chelsea 8286

Ritchey

SIMPLE SOULS

New Theaters

Houses Planned

stead, L. I.—Salvatore Cal- Strand, 2,000.

sburg, Pa.—Frank E. Hollar

ston, Tex.—A. Mendel, $15,- colored people, and sched- open early in August.

ington, Pa.—Spero Kosmos,

nd, Okla.—W. Z. Spearman, r Gem, to build. About

onville, Fla.—Karl Thomp- 30,000.

ıstrator Turns Producer

en a Hiller, well known il- r of magazine fiction, is com- his first production in his t 135 West 44th St.

in seven reels, and is called Sleep of Cymba Roget," the a series that will be made by under the running title of Told Tales of a Studio," writ- Charles L. Gaskill.

n Gardner, formerly with Vi- , and who appeared in "Cleo- some years ago, is in the first

r has not yet made any ar- ent for the release of his pro- s.

nd Us Your Junk Film

Quantity est Prices

ERSTATE SMELTING REFINING COMPANY

ommercial St. NEWARK, N.Y.

BARGAINS

the News Model Camera
ew Ball Bearing Precision and
Sell Howell Tripods with universal tilts.

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5 B'way, City Bryant 1291

SAENGER AMUSEMENT CO.

ermanent New York Office at 1780 BROADWAY

H. GUERINGER, Representative

GOODRICH BLDG.

Floor Tel. Circle 1298

WE OWN THEM!

Stories for Big Film Pro- tions. The leading produc- are our clients. The play's thing, and we have it!

elebrated Authors' Society, 701 7th Ave., N. Y. C.

Phone Bryant 1511

What About This

Speaking on scenario writing, direction and productions of today, Erich von Stroheim, whose acting in and direction of "Blind Husbands" brought him into prominence last fall, expressed himself to a gathering of the Associated Motion Picture Advertisers as doubting whether the exhibitor was qualified to advise what kind of attraction the public wants, or whether the public itself really knows.

"So uncertain, indeed, is the public," said Stroheim, "that it is just as likely to turn down its gladitorial thumbs today on the very production it will give life to tomorrow."

Putting It Over

Dayton, O.—Here's a stunt conceived by Paul Gray, assistant manager of Loew's Dayton, to exploit Mack Sennett's "Down on the Farm," which broke house records at that theater. Ben Turpin, the cross-eyed funster, is one of the chief merrymakers of the film. Knowing this, Gray went to an optician and obtained the addresses of four cross-eyed men in Dayton whom he immediately engaed.

The week previous to the engagement Gray had the four cross-eyed men walking around the town with signs on their backs and during the overture at the theater each night had them lined up on the stage while a spotlight played on them. The musicians in village costumes played a real "Hokum" overture. There were plenty of laughs from the house with these four cross-eyed individuals just standing on the stage without even cracking a smile. On the bottom rim of the asbestos Gray had an advertisement for "Down on the Farm."

Ray Sells Second Hoyt Play

Los Angeles—Charles Ray has sold "A Contented Woman" to Joseph Schenck, who will use it as a Constance Talmadge vehicle.

This is the second of the Hoyt group to be disposed of by Ray, who sold "A Texas Steer" to Sam Rork a week ago.

Green Directing Jack Pickford

Culver City, Cal.—With Al Green as a director, work on the Jack Pickford vehicle, "The Man Who Had Everything," by Ben Ames Williams, was started last week at the Goldwyn studios.

"Old Curiosity Shop" for Bessie Love

Andrew J. Callaghan, who is in New York City looking for plays and novels for his star, Bessie Love, stated yesterday that "The Old Curiosity Shop," the Charles Dickens classic, had been definitely decided upon for future screening.

A well known director is being negotiated for. Callaghan will remain at the Claridge for the remainder of the week.

"Screen Snapshots" Territory Sold

Jack Cohn, producer of "Screen Snapshots," has sold Ohio, Michigan and Kentucky to the Standard Film Exchange of Cleveland; New York and New Jersey to the Empire State Film Exchange, and New Hampshire, Maine, Vermont, Rhode Island, Connecticut and Massachusetts to the Federated Film Exchanges.

F. P. Re-issues in June

Famous Players, who announced the re-issuing of "Old Wives for New," and Mary Pickford in "Rebecca of Sunnybrook Farm," will release them both in June, the former on the 6th and the Pickford film on the 20th.

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
Opposite 129th Street

Palisade Film Laboratories
Palisades, N. J. Morsmere 621-2

Cleveland 1st National to Move

(Special to WID'S DAILY)

Cleveland, O.—The local First National exchange will move to 3648 Euclid Ave., a distance of eight blocks from the film center. An edifice to accommodate this organization and the Collins studios is now in the course of construction.

Fergus Falls, Minn.—New company to build. $75,000.

ROBERT A. SANBORN

Adapter of
Over 30 O. Henry Features
for Vitagraph

At present with
Universal West Coast Studios
Universal City, California

MARY THURMAN

keeps her record library complete with the aid of the service rendered by this store.

Bill Richardson

RICHARDSON'S Inc.
Victrolas Grafonolas Pianos
727 West Seventh Street

Phone 64955 or call in person

WANTED

a financial man

for a large corporation. Must be a live wire not over thirty-five—thorough accountant possessed of executive ability—ambitious, enterprising and equipped with the best references. Write fully, stating salary wanted.

Box B—98, Care WID'S

THE LEADING MAN WHO—

Has supported many stars,
Played on all programs,
and
In the latest all-star casts,
Is the most valuable today.

To PRODUCER
DIRECTOR
and STAR

Wallace Mac Donald

Watch for this space every day!

Lease Phila. Theater for Films
(Special to WID'S DAILY)

Philadalphia—The Globe Film Co., distributors for Clune's "Eyes of the World," have leased the Chestnut Street Opera House for a summer run of their picture.

Mark Wilson has been engaged to exploit the production. The opening will be on June 14th.

Betzwood Starts Shooting Soon
(Special to WID'S DAILY)

Philadelphia—Rapid progress is being made on the erection of the new indoor stage at Betzwood. Upon completion work will commence on five reel productions.

This will be in addition to the making of the two reel "Toonerville Trolley" subjects which are being produced now under the supervision of Ira M. Lowry.

Get 52 World Re-issues
(Special to WID'S DAILY)

Tulsa, Okla.—The rights to 52 World pictures have been bought by Peacock Productions for nine states. These are to be released one a week. Re-issues of Robert Warwick, Clara Kimball Young, Alice Brady and other star's films have been thus secured.

To Shoot Film in Europe
(Special to WID'S DAILY)

Los Angeles—David Butler and a supporting cast will go to Europe in the fall in search of a suitable locale for a picture to be produced by D. N. Schwab Productions, Inc. Fred J. Butler, director, will accompany the party as well as Hugh McClung, cameraman.

Doob Helps Open Exchange
(Special to WID'S DAILY)

Indianapolis, Ind.—Arrangements for the opening of a local Famous Players-Lasky exchange were made by Oscar O. Doob, director of publicity for the Cincinnati office. The new branch will be ready for occupancy early in June.

"Tarzan" Sold for Abroad

Arthur Ziehm, manager of foreign sales for Goldwyn, has closed deals for the rights to "The Return of Tarzan."

In the Courts

In the suit of the Crystal Film Co. against Julius Steger to recover $855 alleged to have been converted by him which belonged to the plaintiff, a jury before City Court Justice Schmuck returned a verdict for the defendant with $67 costs against the plaintiff.

Surrogate Foley has signed an order fixing the interest of Mrs. Marjorie M. Blossom, widow of Henry M. Blossom, in the moving picture rights to "Checkers," at $6,875, on which the inheritance tax is $137. The transfer tax appraiser estimated the probable value at $20,000, but Mrs. Blossom appealed to the Surrogate on the ground that the Fox Film Co. had presented facts showing that she and Mrs. Kirk LaShelle, who has a half interest in the production would receive only the sum stated each.

In the suit of Raymond C. Tischhouser in behalf of himself and other stockholders of the Lenskraft Picture Corporation against the corporation and others for an accounting, an answer has been filed in the Supreme Court by George Eger, one of the defendants, in which he asks that the suit be dismissed because none of the parties is a resident of this State and the courts of New York have no jurisdiction.

The Lenskraft company is a Delaware corporation, Eger lives in New Jersey, James T. Brown and George B. Ten Eyck, defendants, live in Massachusetts, Lucy W. Babcock and A. R. Ferriday, two other defendants, live in Pennsylvania, and Tischhouser himself is a resident of Chicago.

Hold Contest to Name House

Lafayette, Ind.—A naming contest, with a prize of $25 the premium, held in conjunction with the naming of the new house of the Luna Amusement Company to be erected, resulted in "Mars" being selected.

New Bronx House

Grob and Knoble, owners of the U. S. Theater, Webster Ave. and 196th St., Bronx, opened their new Valentine theater and roof garden last night with "The Virgin of Stamboul," to be followed by "The Idol Dancer."

The policy will be pictures in the theater and on the roof. A 15-piece orchestra will furnish the music. Scale, 20 cents top.

Grob and Knoble have just purchosed the Playhouse, Mt. Vernon, from Sol Schwartz.

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story
must be good"

SIMPLE SOULS

Each Comedyart is two thousand feet. But designed so you can use two hundred, four hundred, six hundred, fourteen hundred or eighteen hundred feet as needed to fit your bill.

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

he BRADSTREET
f FILMDOM

WID'S DAILY

The RECOGNIZED
AUTHORITY

L. XII No. 44 Friday, May 14, 1920 Price 5 Cents

ummer Schedule

First National Ready—Seven Releases Planned

ith production sources for next on guaranteed to new sub-iran- owners in Associated First Na- l, announcement is made of the mer schedule of seven produc- to be released as the prelude to fall season.

ne total of releases for the 1920- period will give exhibitor mem- productions from more than 12 ios.

rst National's summer line-up is follows: Anita Stewart, "The ow Typhoon," already released; n Dwan's "The Splendid Haz- " May 31; Constance Talmadge, e Perfect Woman," June 28; na Talmadge, "Yes or No," July Katherine MacDonald, "Curtain," 2; King Vidor's "The Jack fe Man," Aug. 16, and Charles , "45 Minutes From Broadway," . 30.

arthelmess Stays With Griffith

ichard Barthelmess has signed a contract with D. W. Griffith for umber of years. Griffith is un- tood to have ambitious plans un- way for Barthelmess.

Wales Leaves Hodkinson

. Ellis Wales, director of produc- service and technical counsel of W. W. Hodkinson Corp., has re- ed to enter the production field his own account.

Vales was formerly with Famous yers, connected with the technical artment at the New York studios. has already completed his pro- tion plans. He leaves for Los geles next week.

Kirkland After Exteriors

avid Kirkland, having completed ction of Constance Talmadge, in e Perfect Woman," left yester- for an automobile tour through ginia in search of locations.

irkland will return to New York t week, as he is booked to sail Europe on May 22nd.

Dame Rumor Says

A choice bit of gossip in film circles yesterday was the re ported sale of the B. S. Moss string of theaters to prominent vaudeville interests.

Moss could not be reached for a statement and his office would not comment on the report.

"Get out, quick! Jump out of the window—anything! It's my wife!"—Marshall Neilan's "Don't Ever Marry," a First Nat'l attraction.—Advt.

Bullock and Van Praag Here

Sam Bullock, prominently identified with the Cleveland Exhibitors' Association and temporary secretary of the Theater Owners' Chamber of Commerce, is in town to talk over matters relative to the Cleveland convention.

Mr. Van Praag, of the Central Garden theater, Kansas City, Kans., who is a member of the special committee appointed by the Independent Motion Picture Exhibitors of America in Chicago, is also in New York.

Federated Meeting This Month

J. L. Friedman of Celebrated Players of Chicago and head of the Federated Film Exchanges of America, Inc., will preside over a meeting to be held here the end of May. The exact date, however, has not been set.

First National Men Here

Thomas B. Spry, manager of First National's Boston exchange, and Joseph W. Skirboll, manager of the Pittsburgh exchange, are in town.

Reichenbach Back, Out of Equity

Harry Reichenbach breezed into town from California yesterday.

He stated that he was no longer connected with Equity Pictures or the Clara Kimball Young organization.

At Equity, it was stated that no one had been secured to replace Reichenbach, who was exploitation manager and a sort of general executive of the company.

Bennett Addresses Advertisers

Whitman Bennett, who is now producing a series of productions with Lionel Barrymore, addressed the A. M. P. A. yesterday and registered a plea for more originality and "pep" in publicity and advertising.

Bennett, who was introduced by Bert Adler, told all the P. A.'s assembled that he thought good old "Mr. Bunk" ought to be revived.

Saffron Here

Jerome Saffron, Robertson-Cole branch manager in Detroit, is in town.

Stars Coming East

"Big 4" Members Expected in a Month—Foreign Trip Postponed

The three members of "Big 4" now in California—Mary Pickford Douglas Fairbanks and Charlie Chaplin, will be in New York in a month if present plans are carried through.

Dennis F. O'Brien, attorney for Miss Pickford and Mr. Fairbanks yesterday verified coast reports that the Pickford-Fairbanks trip to Europe had been postponed. The sailing date from New York was scheduled for Wednesday. Miss Pickford has practically finished "Suds," her next United Artists release.

When the various members of the company gather in New York, a meeting will be held at which it is expected a president for the company will be elected.

A regular monthly meeting of the board of directors will be held on Tuesday.

Marguerite Clark Due Soon

Marguerite Clark is due back in New York about June 1 from the South, where she has been vacationing. No statement has been made as to her future affiliation.

Niblo-Bennett Leave Ince

(By wire to WID'S DAILY)

Los Angeles—By mutual agreement, Enid Bennett and Fred Niblo her husband-director, will leave Thos H. Ince and form two producing units after they finish two more pictures for Ince.

They will come to New York in July to arrange for distribution.

Kent on Exchange Tour

Sidney R. Kent, sales manager of Famous Players, left last night for a tour of exchanges. He will go as far as the coast and be away from New York a month.

Josephson Signed by Famous

(By wire to WID'S DAILY)

Los Angeles—Julien Josephson who wrote a number of Charles Ray stories for Thomas H. Ince, has been signed by Famous Players.

Lesser, Special Representative

(By wire to WID'S DAILY)

Los Angeles—Sol Lesser, local First National franchise holder, will pass on all productions submitted on the coast for First National distribution. He will act as a special representative.

YOUR Publicity
Let SOLOMON do it, he's wise—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 44 Fri. May 14, 1920 Price 5 Cents

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Famous Players ..	69	70¼	70¼
do pfd.	81	83	83
Goldwyn	22½	23	22½
Loew's, Inc.	28⅛	28½	28¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod..	1⅛	2	1⅞
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Mayer Buys MacGrath Story

Louis B. Mayer has purchased the world's rights to Harold MacGrath's story, "The Drums of Jeopardy."

Jones Directing Dorothy Gish

F. Richard Jones, formerly with Mack Sennett, is now directing Dorothy Gish for Famous Players.

An aeroplane stunt will be staged at Garden City, Long Island, today.

Gladys George has been cast opposite Dougles MacLean in "Yanconna Yillies."

Goldwyn Pictures Corporation
489 FIFTH AVENUE NEW YORK
—THIS IS A GOLDWYN YEAR—

Sir:
The Philadelphia Public Ledger says:
"'The Woman and the Puppet' is the best story the operatic screen favorite has ever utilized for silver screen purposes and her histrionism is of the most compelling and impressive variety she has yet exhibited."

Goldwyn

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Tom Forman will direct Ethel Clayton in her next Paramount-Artcraft picture, "Rosanne-Ozanne," by Cynthia Stockley.

Thomas H. Ince finished editing his new special production, "Home spun Folks," in which Lloyd Hughes carries off honors as the featured masculine player. The special will be ready for pre-review within the next week. It was directed by John Griffith Wray under the personal supervision of Ince.

Harlan Tucker has been engaged by Thos. H. Ince for an important role in Enid Bennett's "I Wonder If—."

GAUSMAN.

New Grievance Committee

The new Film Club Grievance Committee for the next five weeks is composed of Sam Zierler, chairman; Ira Simmons, G. H. Willis, A. M. Fabian and George Uffner.

Port Huron, Mich.—Butterfield Circuit bought Majestic.

WE OWN THEM!
Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

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10%
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PRESS SHEETS
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Bryant 8445

TOM BRET HAS MOVED
Tom Bret, the oldest established film editor and title writer, has moved to Room 611, Candler Bldg., 220 W. 42nd St.
Phone—Bryant 7691.

THIS IS WORTH INVESTIGATION
You can secure a
MOTION PICTURE DIRECTOR,
WHO
Knows value, without waste,
Has experience covering all types of pictures,
Does not waste time or money,
Has a record for integrity,
Would be invaluable to new organization,
Prefers congenial position to big salary.
Address DIRECTOR, c/o Wid's Daily

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CALL BRYANT 984 or 985
3 Rooms—Longest Throw in City
SIMPLEX STUDIO
5th Floor—Candler Bldg.—220 West 42nd St.

PROTECTION
The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.
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REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428
Reuben Samuels Insurance

"Silver Horde" Moves to Bro

"The Silver Horde" com Moss' Broadway on Sunday fro Capitol.

The more powerful a pos ter is the more tickets i will sell. Beyond th slightest shadow of doubt, the most powerfu poster produced is the RITCHEY POSTER!
RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 830
Ritchey

SIMPLE SOULS

"WHERE PROMISES ARE SACR
LOUIS MEYE
FORMERLY BRODA & MEYER
TITLE
LETTERED - ILLUSTRATED - PHOTOGRA
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAM
BRYANT 7392
4220 WEST 42nd ST. ROOM

Mats, Electros and Stereos
for the
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Greetings!

——On the eve of stepping across the $400,000.00 mark – the amount which now represents the bookings—after but a 5 month campaign—on

"BACK TO GOD'S COUNTRY"

by

JAMES OLIVER CURWOOD

A First National attraction

we—its producers—desire to thank you one and all for your splendid co-operation and fine sense of justice in all your business dealings, which has carried us so successfully along the first half of our journey towards

the $750,000.00 mark.

As a result we are encouraged to continue in the making of an occasional "OUT DOOR CLASSIC" and will always endeavor to contract with such authors of established reputation, who are in position to give us exclusive rights to their stories in order to protect your salesmen against unfair competition.

We also desire to seize this occasion to make public our vote of thanks to

ERNEST SHIPMAN

the originator of the enterprise, and upon whose capable shoulders rested the burden for

"CARRYING ON"

Our next announcement will be of NATIONAL IMPORTANCE, and of great interest to the trade.

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Watch for this space every day!

Cleveland Exchanges Move

(Special to WID'S DAILY)

Cleveland, O.—The local Metro and Masterpiece exchanges have moved from the Sincere Building. The Dave Warner Film Co. has moved from the Sloan to the Erie Building.

H. Lyman Broening has been added to the producing staff of Marshall Neilan and Albert A. Kaufman Prod. and will act as head cameraman for the Kaufman unit.

SIMPLE SOULS

New Studio For Rent

187 ft. x 80 ft.

Very Latest Equipment.

Rent as whole or in part. Close to new Famous Players' Studio in Long Island City. 25 min. from Times Square.

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Free delivery service between customers' offices and vaults

FILM SERVICE BUREAU

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Scenes of every description for dramatic & industrial productions

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SPECIAL PICTURES CORP'N

H.W. Hellman Bldg. Los Angeles

BRADSTREET FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 45 Saturday, May 15, 1920 Price 5 Cents

Battle Is On

itor Committee Conferring ith First National in Dallas

(Special to WID'S DAILY)

las—Independent exhibitors in ., Arkansas and Oklahoma, as- by Associated First National ls that they will secure prod- o show in their theaters, are red to carry the war against . Hulsey and S. A. Lynch of ta through to a finish.

that end, it is stated that build- lans which were alleged to have

(Continued on Page 4)

omedies for First National?

e insistent report which attract- nsiderable attention some time that First National would dis- e the series of Toonerville Trol- omedies based on the cartoons ntaine Fox was revived yester-

st National still knew nothing t the matter.

Mauretania Delayed

e Mauretania will not dock to- as scheduled, but will arrive at ntine tomorrow morning.

board the Cunarder are Sam- oldwyn, Gabriel Hess and Pearl e.

Sheehan on Adriatic

infield R. Sheehan of Fox Film supposed to have left England he Mauretania. His office stated rday, however, that Sheehan aboard the Adriatic, which is in New York about the 20th of month.

A New Merger?

(Special to WID'S DAILY)

Philadelphia—There is con- derable talk in film circles ere over the meeting held last eek in the offices of the Stan- y Co.

At that meeting were pres- nt J. D. Williams, Robert ieber, Sol Lesser, H. O. chwalbe of First National, fficials of the Peerless Film Exchange which distributes irst National product in this erritory. The First National fficials stopped off here en oute to Dallas, where the fight gainst Hulsey-Lynch is now eing waged.

All parties concerned are eticent but some of the wi- cres say that a merger of ome sort is in the wind.

"You have served my purpose. We part now—forever." — Mayflower Photoplay Corp. presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan and re leased by First National.—Advt.

Shuts Down Offices

Los Angeles Sheriff Closes Screencraft, Inc.—Salaries Claimed

(By wire to WID'S DAILY)

Los Angeles — The offices of Screencraft, Inc., have been closed by the sheriff as a result of claims filed with the Labor Commissioner by alleged employees of the company for over $1,000.

The company operated less than a month and originally announced the latter part of April that it had taken over the old Essanay studio in Culver City. Its production plans called for a yearly output of four pictures. all of them based on Christian Science stories.

Robert McKim, Rhea Mitchell and Olga Gray were engaged for this picture, which was to be directed by Chadwick Ayers. A series of two-reel comedies featuring "Bumps" Adams was also planned.

Smith Coming East

(By wire to WID'S DAILY)

Los Angeles—Albert E. Smith, president of Vitagraph, left for New York on Thursday.

Four From Vidor

Will Limit His Yearly Production—After Stage Plays

(By wire to WID'S DAILY)

Los Angeles—King W. Vidor, producing King W. Vidor Prod. for 1st National, announced yesterday that he would make four productions during the coming year. Vidor's new plan becomes effective with the completion of "The Jack Knife Man," by Ellis Parker Butler.

Charles Vidor, who in addition to his lumber interests in the South is general manager of the Vidor Company, and William Parker have left for New York to close negotiations for a number of plays for which Vidor has been dickering.

An option is understood to be held by Vidor on the William Gillette play, "A Successful Calamity."

"The Net" for Mae Murray

Invincible Photoplays have purchased "The Net" as the first vehicle for Mae Murray.

No arrangements have as yet been made for distribution of the pictures.

Carpentier Signs

Will Appear in Films Under Robertson-Cole Banner for Three Years

Robertson-Cole, which is releasing within a few days Georges Carpentier's first picture, "The Wonder Man," announces that it has signed the Frenchman to appear in pictures over a period of three years.

The contract will not keep Carpentier from entering the prize ring as often as he wishes. Matters are also arranged that he may leave the studio at any time when it becomes necessary to train or prepare for a championship bout.

The total investment which Robertson-Cole will put into the pictures to be made by Carpentier will be somewhere in the neighborhood of six figures.

An unusual clause of the contract is said to be the provision that Carpentier's salary is to be doubled in case he knocks out or defeats Jack Dempsey and wins the world's heavyweight boxing championship.

Lusk Here

W. E. Lusk, general manager of the First National exchange in Cleveland, arrived in New York yesterday.

A meeting of the stockholders of Ohio First National will be held in Cleveland on June 8 during the exhibitor convention.

N. A. M. P. I. Meet for Cleveland

The fourth annual meeting of the National Association will be held in Cleveland, Ohio, on Tuesday, June 8th. This decision was reached at a special meeting of the executive committee of the National Association at which were present: Walter W. Irwin, Chairman; William A. Brady, Adolph Zukor, W. E. Atkinson, C. C. Pettijohn, William Wright and Frederick H. Elliott.

The producers, distributors, supply and equipment and general divisions of the association will be called together before the annual meeting in Cleveland for the purpose of nominating 42 directors to serve on the board for the ensuing year.

Seltzer Here

Frank Seltzer, formerly exploitation manager with Goldwyn in Philadelphia and now with Betzwood made the rounds yesterday saying "hello" to everybody in town.

Seltzer is familiarly known as "Bromo"

Let SOLOMON do it, he's wise.
135 W. 44th St —Bryant 5234.—Advt

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale
Famous Players ..	70¼	70½	70½
*do pfd.	81	83	83
*Goldwyn	22½	23	22½
Loew's, Inc.	28¼	28¾	28¾
Triangle	5/16	⅜	⅜
Unit. Pict. Prod.	1¾	1¾	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Thursday's quotations.

New Branches for Educational

Atlanta—Henry Ginsberg, of the New York office of Educational Films, is here to arrange for the opening of an Educational exchange in this city. From Atlanta Ginsberg will go to Dallas.

Installation of these two exchanges will give Educational its own offices in the 22 distributing centers of the United States.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
The Philadelphia Record says:
"'The Woman and the Puppet.' The screen version gave Miss Farrar numerous opportunities to display those charms of manner and skill as an actress which have made her one of the brightest stars in the amusement world."

Goldwyn

Dastardly Work

Mt. Vernon, N. Y.—This town has a billboard censor who travels about at night and covers up the exposed extremities of females who are dressed in tights and who are advertised as appearing in pictures here.

The head of the Billboard Posters' Union has called this desecration of the billboards to the attention of Acting Chief of Police George G. Atwell, and the other morning he travelled about the city in the police car and made notes of the different billboards where legs had been covered by white pasters extending from hips to toes.

On one billboard not far from the post office a big display poster revealing a star in tights with a veil covering part of her face, a white paster had covered her form. Across the paster had been written the word "Censored."

On another bill was a harem scene and the legs of several of the sheik's favorite wives had also been barred from the public view.

Quimby on Coast

(By wire to WID'S DAILY)

Los Angeles—Fred C. Quimby, general manager of Associated Exhibitors, Inc., is here.

Eubank Leaves for Coast

Victor Eubank leaves today for California.

Secure Site in Hollywood

(By wire to WID'S DAILY)

Hollywood—The Lesser and Gore Bros.' interests have secured a site on Hollywood Boulevard between Cahuena and Vine Sts., upon which their $500,000 theater will be erected.

Jack Callicott, at present managing director of the Kinema, which Lesser and the Gores now control by virtue of their recent deal with T. L. Tally, will be supervising director of the new theater.

The lot secured covers a site now occupied by minor buildings, 120 by 230 ft. The theater is to be a three-story building with provision for stores and offices. The seating capacity will be about 2400.

There is to be a section of loges reserved for stars, and another feature is to be a nursery, with maids in attendance to take care of children. The basement will contain a ballroom with a small concrete stage.

Open Shanghai Office

(Special to WID'S DAILY)

Seattle—Robinson and Walker Co. Ltd., an exporting firm, have opened a film exchange in Shanghai. They will open another branch in Manila in the autumn. They will handle 12 big pictures a year as well as used service.

They will also be agents for the Acme Projector and picture theater accessories.

In the Courts

Mayer Finkelstein, who was sued by the Commonwealth Film Co. for $250 on an agreement for the exhibition of "Eyes of Youth" in Syracuse, filed an answer in the Supreme Court yesterday.

He alleges that after he had agreed to take the first run of the film for $1,000 the Commonwealth assigned the State rights and the assignee without notice to him permitted the film to be shown by someone else before he could show it. He wants $250 damages.

Supreme Court Justice Gavegan yesterday denied an application by Emile Wertheimer to vacate the service of the summons in a suit brought against him by Josiah B. Millet.

Charles Neumeister, a process server, said he served Wertheimer on the pier when he was sailing for London on the Mauretania last February, and Millet and Dwight MacDonald, his attorney, said they saw the papers served. Wertheimer, his wife, Gabriel Hess and George Smith all made affidavits in London that Wertheimer was not served, but the court believed Millet.

A summons has been filed in the Supreme Court in a suit of Garnet Sabin against the A. H. Fischer Features, Inc.

New Theater for Reizner

(Special to WID'S DAILY)

Raymond, Wash.—George Reizner owner of a string of theaters in Raymond and South Bend, is building a new 1,100 seat house to be called "The Tokay." It will cost $125,000.

Hoquiam, Wash.—Henry Newman, manager of the Liberty, is beginning construction of a new house to seat 1,100.

Portland, Ore.—J. C. Stille, former owner and manager of the People's Amusement Co., which he sold to Jenson and Von Herberg, is now managing the Rivoli.

Portland, Ore.—I. Lesser Cohen, former editor of the motion picture section of the Portland Telegram, is now managing the Portland Amusement Co., which conducts the American, Burnside and Casino.

Gem Burns in $20,000 Fire

Sherman, Tex.—A blaze starting in the Gem totally destroyed that house and damaged other buildings. The total loss is estimated at $20,000.

Sells "Weakly Indigestion"

(Special to WID'S DAILY)

Atlanta—Radin Pictures of New York has disposed of "The Weakly Indigestion" for six southeastern states to the K. & R. Film Exchange.

Radin Has Dooley Feature

Radin Pictures will sell on the state right market a five reel comedy starring Johnny Dooley. William Nigh produced it.

"Crooked Streets" is the title of Ethel Clayton's latest production, which was filmed under the working title of "All in a Night."

Win Case Against Censor

(Special to WID'S DAILY)

Waco, Tex.—The case agai Levy, manager of the Victory, presented "Why Change Your W the Cecil B. De Mille produ banned by the Censor Board, dismissed by Judge Kingsbu the police court.

It was ruled by the court tha City Commission had no right t egate to the board such powers was attempting to exercise. ruling was on the question o law to the effect that the City mission had no right to delegat of its powers to others.

Form New State Right Fir

(Special to WID'S DAILY)

Dallas, Tex.—Tom N. Parker merly Republic branch manage entered the state right field. the assistance of his brother, W Parker, he has established the ker Film Co. Among the rel to be handled by this concer several put out by Pioneer.

Wurlitzer in Seattle

(Special to WID'S DAILY)

Seattle—The Wurlitzer Com will open a sales branch at 192 Ave. An organ will be install the sales room and a teacher vided to give lessons at $5 pe son to men and women desiri learn to perform. The shorta competent Wurlitzer players been a great drawback to exhi in this part of the country.

Frank Condon will write the nario for "The Old Homestead stead of Elmer Harris, as for announced.

Beer and near beer look alike,—but the substitute lacks punch. Between RITCHEY posters and ordinary posters there is about the same amount of difference.

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Ritchey

SIMPL SOULS

athé News

)IT, MICH—Celebrate Polish free-
Sons and daughters of Poland in na-
h hold pageant in honor of national
dence.
& THERE—Fresno, Cal.—Raisin
leaps—must be due to these "dry"
West celebrates founding of raisin
—note unique floats.
e, La.—New device saves labor—
machine attached to train locomo-
kes trough of 4 miles in a day, do-
k of 100 men.
Haven, Pa.—"Not a ghost in sight."
Clara Bryan who slept handcuffed
t in a cemetery to win a wager.
OL, R. I.—America prepares to de-
ternational Cup Title against Britain
blute" will compete with "Vanitie"
nt of racing Sir Lipton's "Shamrock."
E, ITALY—Honor Allied Confer-
High church officials join the pop-
n ceremonies on St. Mark's Square
g meeting of the Allied diplomats at
no.
NA, COLO.—Fight snow at 11,000-
ght! Spring thaw helps giant plow
through heavy snows to free buried
l tracks.
KFORT, GERMANY—Belgium gives
of accord with France—Belgian bat-
is sent to aid in the military occupa-
Frankfort.
BUFFALO, MICH.—Summer time
tion time, and Y. W. C. A. girls with
and sport open summer camp on Lake
an.
IPEG, CANADA—Red-skin warriors
red by lures of Pale-face trade—feath-
hiefs celebrate the success of their
elations with furriers of North.
YORK CITY—Off to Mexico! Sail-
d. Marines aboard U. S. warships pre-
protect Uncle Sam's interests across
o Grande—loading supplies on U. S.
lahoma.

oday

Flying A" Film Completed

ita Barbara, Cal.—The filming
he Blue Moon" under the direc-
of George L. Cox has been com-
d by American Film. Pell Tren-
Elinor Field, Harry S. Northrup,
s Gordon, Margaret McWade
Herbert Standing are in the cast.

Houses Bought

sebud, Tex.—Mrs. Pierce Brook
ht Gem.

iladelphia — The Nixon-Nird-
r interests bought the Coliseum.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Irene Rich and Chas. Clary have been loaned by Goldwyn to American Film Co. at Santa Barbara to play "Whispering Smith."

Jessie Fox, recently featured with Christie Films and L-KO comedies, has been engaged by Unique Films, Inc.

James Crane recently passed his 75th birthday. He is appearing in "The Saphead" for Metro.

Charles Pike, who is located at 540½ So. Spring St., Los Angeles, is probably one of the best known railroad officials to the professional people. He is the man for professional people to see when they are traveling.

Antonio Moreno and his company are at Catalina filming scenes in "The Veiled Mystery," a Vitagraph serial.

Barbara Bedford has signed with Maurice Tourneur for his future productions.

Production has been finished of "The Mischief Man," adapted and scenarioized by H. Tipton Steck, starring Lew Cody. Mr. Steck has completed Cody's next vehicle.

H. Tipton Steck adapted the Curwood story, "Nomads of the North," now being produced.

With location "shots" at Balboa, Redondo and Palm Springs, the final scenes for "Athalie," the Sidney A. Franklin production to be presented by Mayflower, with Sylvia Breamer and Conrad Nagel in the leading roles will be taken this week.

Benjamin B. Hampton has started camera work upon "The Money Changers," Upton Sinclair's novel. Hugh Ryan Conway directs.

GAUSMAN

Chamberlin in Seattle.

Seattle—F. V. Chamberlin, general service manager for Famous Players, spent last week in Seattle.

Gives Chance for "Redemption"

Lewis J. Selznick has issued a call to the industry to "redeem" itself before the close of the campaign for $7,500,000 being conducted for relief of war sufferers in the Near East.

Mr. Selznick earlier in the week endeavored to bring together a representative gathering of film men at the Biltmore, but only two outside of himself appeared, one of those being Charles C. Pettijohn of the Selznick organization.

The only contributions received from the picture industry for the fund is $10,000 from Selznick, $10,000 from William Fox and $1,440 from the employes at Universal, forwarded through Harry Berman.

Departures

Sam Bullock of Cleveland and Harvey C. "Doc" Horater of Teledo left town yesterday for their respective homes.

New Metro Star?

"Is it true that Metro has a new male star?" Richard A. Rowland was asked yesterday.

"No-o, not yet" answered Mr. Rowland.

Which certainly indicates that something is in the wind.

Architect Joins Crane

Percival Pereira, formerly with De Rosa and Pereira, architects for a considerable number of motion picture theaters, has joined C. Howard Crane of Detroit, another architect, for a number of well known theater owners.

F. P. Lists Two Releases

Famous Players will release on May 18 George Melford's production, "The Sea Wolf," and "The Dark Mirror," starring Dorothy Dalton.

ARE YOU IN THE MARKET FOR PRINTS?

Discriminating Producers and Distributors desiring extra fine quality in their film prints, with artistic tints and tones, are invited to communicate immediately with the famous

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S. M. WALKINSHAW

General Manager, The Lyman H. Howe Films Co., Inc.,

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Tom Terriss

directed Alice Joyce, Earle Williams and Corinne Griffith in big features. He is a Broadway director. TODAY IN CALIFORNIA, HE IS COMPLETING HIS FIRST TOM TERRISS-ALL-STAR CAST PRODUCTION FOR VITAGRAPH.

AND IN THE LEADING ROLE IS—

Wallace Mac Donald

Deitrich Joins International

Theodore C. Deitrich, it is understood, will shortly join International Film, producers of Cosmopolitan Prod., where for one thing he will have charge of publicity and advertising.

Henry Hobart, general manager of International, could not be reached for a statement.

Deitrich is president of Deitrich-Beck and De Luxe Pictures, Inc., and has under contract Doris Kenyon, whose productions are released via W. W. Hodkinson. In his absence no information could be secured as to how his affiliation with International would affect his two companies.

Colley of Birmingham Dead

(Special to WID'S DAILY)

Birmingham, Ala.—Edward H. Colley, president of the Mudd-Colley Amusement Co., died on May 5.

Mr. Colley's company operated the Rialto and Trianon theaters here.

Dalton Starts New One

Dorothy Dalton has begun work on "A Winter City Favorite," by Charles Belmont Davis, brother of the late Richard Harding Davis. The story will be directed by Harley Knoles.

WANTED
2-REEL COMEDY SCENARIOS
featuring young lady
G. SADIN
Paragon Studio
Phone Fort Lee 329

Battle Is On

(*Continued from Page 1*)

been held back while Hulsey was in apparent control of the situation here, so far as the supply of productions was concerned, will now be pushed to the limit.

The independent exhibitors until the conference in Chicago with First National officials at the time of the convention maintained that because Hulsey exercised the Paramount franchise in the southwest they could not be sure of an uninterrupted supply of pictures and consequently could not carry out their building plans.

With the promise of an Associated First National Exchange, however, it is stated that as originally planned theaters will be built in Dallas, Fort Worth, Houston, San Antonio, Amarillo, Waco, Wichita Falls and other cities in Texas, Oklahoma and Arkansas by independent exhibitors who are now affiliated with Associated First National, and who are assured of product by virtue of the new sub-franchising system. These new theaters will not be erected by First National as a circuit, but will be built by individual exhibitors who are pledged to show First National product.

A committee composed of the following exhibitors is in daily session with J. D. Williams, H. O. Schwalbe, Sol Lesser and Robert Lieber: J. A. Holton of Port Arthur, Saul S. Harris of Little Rock, Tom H. Boland of Oklahoma City, William Faerman of Bryan, E. T. Peters of Dallas, president of the Texas Exhibitors' Circuit, originally formed to fight Hulsey-Lynch; Ben S. Lewis of El Paso, H. S. Cole of Ranger, C. J. Musselman of Paris and Dye Ford Rogers of Wichita Falls and Amarillo.

"Until now the independent exhibitors in this territory have had to meet the threatened invasion of their respective localities as individuals, and without assistance or counsel from any quarter," J. D. Williams said. "To movie fans this may not seem a serious situation until it is pointed out that the great majority of exhibitors in this and all other territories look to two sources—the First National Exhibitors' Circuit and Paramount-Artcraft output—for the great majority of attractions used on the screens.

"With E. H. Hulsey owning the distributing franchise for First National pictures, and with S. A. Lynch controlling the Paramount-Artcraft output, the menace became doubly threatening to independent exhibitoors, because of the certainty that the two merged interests would divert to the theaters they acquired the pictures which previously had enabled the individual theater owners to conduct profitable theater enterprises."

"The Valley of Ten Thousand Smokes" will be added to the program of the Criterion Theater beginning tomorrow. This picture was made by the National Geographic Society and shows a section of the Alaskan country following the eruption of Mount Katmai. Educational release.

Matt Moore plays the lead opposite Enid Bennett in "Hairpins," a Thos. H. Ince production.

YOU WILL WI: H
YOUR THEAT B
HAD RUBBE
WALLS when
you play
GEORGE
CARPENTI R
in
The WONDE
MAN - -
A tense emotic-
al drama of lo
and intrigue in
heart of Americ
social set.
"A Million Dollar Attract
DIRECTED BY JOHN G. ADO
ROBERTSON-COL
SUPER SPECIAL

BARGAINS
Pathe News Model Camera
New Ball Bearing Precision
and
Bell Howell Tripods with
universal tilts.
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the thing, and we have it!
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Each Comedyart is two thousand feet. But designed so you can use two hundred, four hundred, six hundred, fourteen hundred or eighteen hundred feet as needed to fit your bill.

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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

XII. NO. 46 | Sunday, May 16, 1920 | Price 25 cents

WHO WON? A Fortune and a Girl at Stake!!!

The Richest Prospector in Alaska and the Wolf Pack of Wall Street in a Death Grapple For Them!!!

JACK LONDON'S

BURNING DAYLIGHT

With an ALL STAR CAST headed by

MITCHELL LEWIS

Produced by C.E. SHURTLEFF Inc. Scenario by A.S. Le VINO

Directed by EDWARD SLOMAN

METRO Pictures Corp.

JURY IMPERIAL PICTURES Ltd. Exclusive Distributors throughout Great Britain. SIR WILLIAM JURY Managing Director.

CONSTANCE BINNEY

The STOLEN KISS

From Lucille Van Slyke's novel "Little Miss-by-the-day"

Directed by
KENNETH WEBB
Scenario by
KATHRYNE STUART

The Mighty Appeal of Mother Love

CONSTANCE BINNEY depicts this with tenderness and charm. Her work in this latest Realart release has completely won the hearts of the fans. Man and woman, boy and girl, they have bestowed their star-adoration as though she were a favorite of long standing. *And Constance Binney has made only two Realart star appearances.* Her triumph has been lightning-like but complete.

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The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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News of the Week in Headlines

Monday

Tax on personals demanded from artists by Government. West coast film colony aroused.

Cecil B. De Mille renews with Famous Players for five years.

No intention of owning or operating theaters, says Associated Producers.

Tuesday

Goldwyn not after theaters. Will buy or build when forced to only, says Godsol.

More production voted for at meeting of Canadian Photoplays.

Frohman Amusement Co. expansion calls for immediate production of 16 pictures.

First National officials in Dallas to combat Hulsey-Lynch Enterprises.

Gloria Swanson to be starred in Paramount Pictures.

More First National units formed in Delaware.

Wednesday

David P. Howells and Arthur S. Kane elected to board of directors of Cathrine Curtis Corp.

Split in industry expected at Cleveland Convention over theater buying activities by producers.

Ralph O. Proctor joins Associated Exhibitors as assistant to Fred C. Quimby.

Thursday

Associated Producers will have exchanges ready by September. Will wage campaign for long runs.

J. N. Naulty, general manager Eastern studios of Famous Players, resigns to form producing unit with Gardiner Hunting.

Los Angeles reports formation of $5,000,000 Oliver Morosco picture company.

Friday

"Big Four" members due in New York in a month to hold meeting for election of President. Pickford-Fairbanks foreign trip postponed.

Reported B. S. Moss sells theaters to prominent vaudeville interests.

Enid Bennett and Fred Niblo to leave Thomas H. Ince and form two distinct producing units.

Saturday

King Vidor to make four productions only during coming year.

Georges Carpentier signed by Robertson-Cole for three years.

Texas-Arkansas-Oklahoma exhibitors to build new houses. Assured of product from First National. Causes break with Hulsey.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

FOR THOSE WHO BELIEVE IN THE HUMAN HEART

ANDREW J. CALLAGHAN PRODUCTIONS, Inc.

Presents

BESSIE LOVE

THE PRINCESS CHARMING

in

"THE MIDLANDERS"

Adapted to the Screen from the Famous American Novel

By Charles Tenney Jackson

Directed by Two Masters of the Cinema

IDA MAY PARK *and* JOSEPH DE GRASSE

YOUR AUDIENCE WILL UNCONDITIONALLY SURRENDER
when sweet pathos, sturdy humor, stirring adventure
and tender romance combine to storm
the portals of the heart.

Behind this captivating star who seeks to conquer humanity's whole wide world is an irresistible force:

The Finest Directorial Genius—
The Most Famous Novels and Plays—
The Highest Quality of Production.

With such a Force there's only One Answer
Unconditional surrender under this banner of victory:

THEY'RE BUILT TO PLEASE THE PUBLIC!

ANDREW J. CALLAGHAN PRODUCTIONS, Inc.
25 WEST 43d STREET NEW YORK CITY

Atmosphere a Big Feature of This Rex Beach

Rex Beach's
"THE SILVER HORDE"
Goldwyn

DIRECTOR ..... Frank Lloyd
AUTHOR .....Rex Beach
SCENARIO BY.....Lawrence Trimble and J. E. Nash.
CAMERAMAN ..... William Foster
AS A WHOLE.....Unusual atmosphere the biggest thing in this; generally a well-made production.
STORY.....Interesting environment given to theme that holds well despite few conventional ideas
DIRECTION .....Very fine
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Good
CAMERA WORK.....Very good
PLAYERS.....Myrtle Stedman pleasing as a woman of the North; male members of cast are all splendid.
EXTERIORS ..... Scenic beauties
INTERIORS.....All right when used
DETAIL .....Nothing very wrong
CHARACTER OF STORY.....Fight for supremacy of salmon fisheries.
LENGTH OF PRODUCTION.....About 7,000 feet

There is one thing in particular that's to be said for Rex Beach. When he sets out for material for his story, he gets it and it's always something new. He gets an underlying interest or a solid foundation to work on before he puts in his characters. This is just what has happened in "The Silver Horde." Beyond the fact that Wall Street interests are fighting to gain entire control of the salmon industry in the Kalvik district, there is the underlying factor of the industrial interest afforded by the vivid way in which the salmon trade is incorporated in the story.

The continuity has been handled and the story runs along in an agreeably smooth manner. Director Lloyd has given the production all the realism that could be desired and maintained an artistic and altogether appropriate atmosphere throughout.

True, there are certain conventional ideas in the story, such as the villain who is the father of a half-breed child; a wealthy father who would have his daughter marry a man of position rather than a man she loves; the womn who gives and her final recompense. However, none of these facts stand out as conventional as they may sound in view of the way they are manipulated and weaved in the story.

Boyd Emerson must make good financially before he can marry Mildred Wayland. The time limit for "making good" is almost up when Boyd's search for wealth leads him to the salmon fisheries. Cherry Malotte, a woman of the North, and George Holt, who have been fighting to retain their claims to a share of "The Silver Horde," interest Emerson in a plan to fight their opponent Marsh, who is backed by Wall Street interests.

After considerable difficulty the three secure the capital necessary to finance the project while Marsh, assisted by Mildred's father, works against Boyd and his partners. But Marsh has a double motive in his desire to crush Boyd. He is in love with Mildred's money, while Mildred is in love with Boyd. Marsh uses every means to poison Wayland's mind against Boyd, at the same time making every effort to destroy his plan to secure his share of "The Silver Horde." Even while Boyd and his pals are waiting anxiously for the coming of the fish, Marsh attempts to blow up the nets, but is unsuccessful.

Finally the day arrives when the fish, as they are wont to do at a certain time each year, swarm up the Kalvik by the millions and fill the nets laid by Boyd. Marsh plays his last hand by branding Boyd as the father of the half-breed baby, but the mother proves Marsh as the father. Boyd turns from Mildred to Cherry.

Well Known Title Should Attract in Addition to Promises

Box Office Analysis for the Exhibitor

Wtihout a doubt "The Silver Horde" is a box office attraction. It should bring you a silver horde on your own account and if it doesn't it's because you haven't tried. There are unlimited exploitation and advertising possibilities afforded by it and if you don't make use of them, it's your own afult. Rex Beach has written a real story, not so much the fiction end of it as from the atmospheric standpoint. Make use of the title in explaining the groundwork of the story and use it for exploitation. Invite your patrons to see Rex Beach's story of Alaskan salmon fisheries. Tell them they'll like it. If they don't, they're all wrong.

For catchlines use: "Are you aware of the opportunities of 'The Silver Horde?' See how hordes of salmon proved the opportunity that a man was waiting for." Or, "Don't fail to see the picturization of Rex Beach's 'The Silver Horde' at the —— theater, the story of the Alaskan fisheries and of Wall St. wits against the wits of the North."

"Romance"

By EDWARD SHELDON

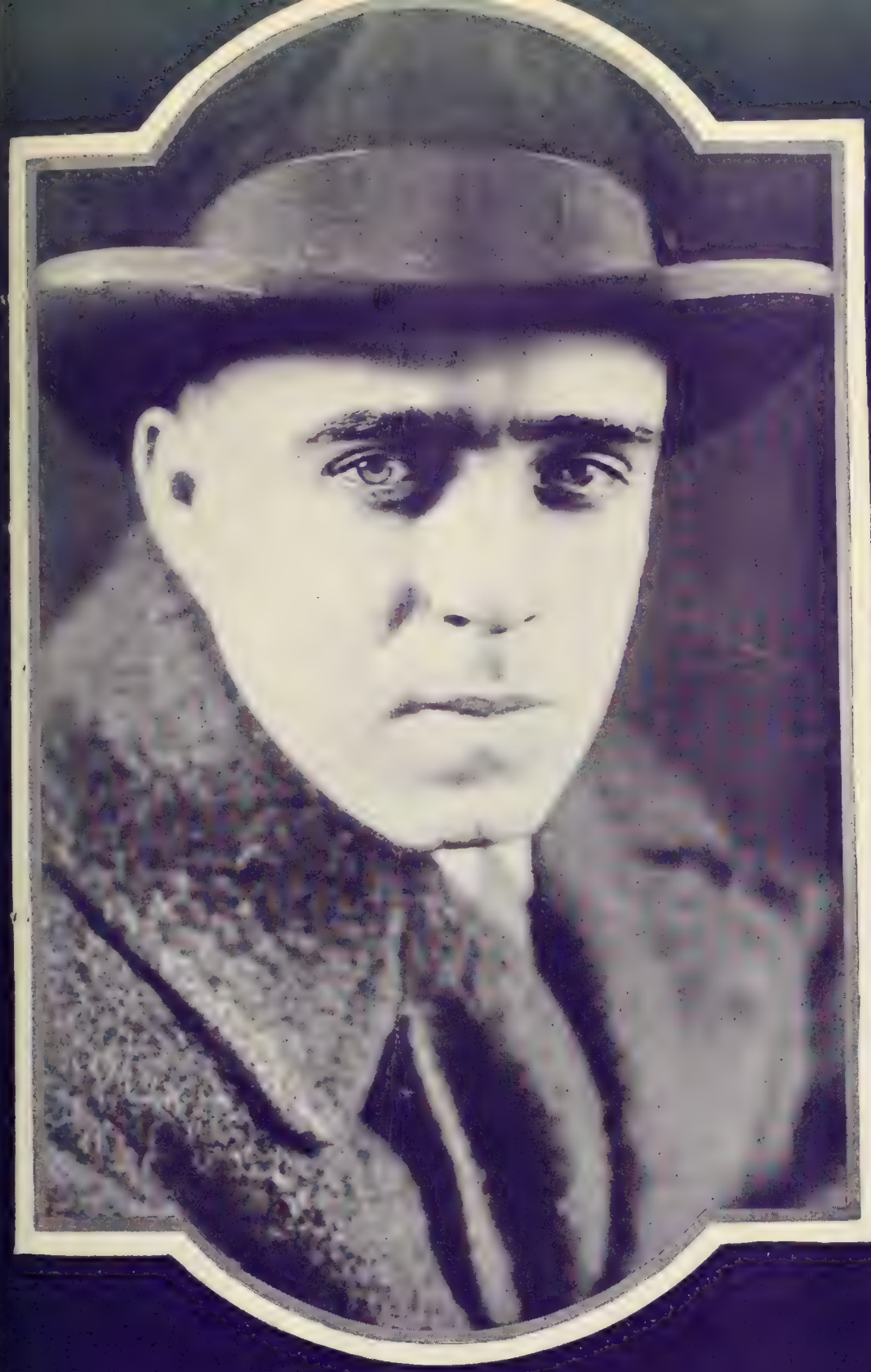
Produced under the
DIRECTION
of

CHET WITHEY

Featuring

DORIS KEANE

Released by
UNITED ARTISTS
CORPORATION
MARY PICKFORD - CHARLIE CHAPLIN
DOUGLAS FAIRBANKS - D.W. GRIFFITH
HIRAM ABRAMS, General Manager



WHEN Paul Armstrong and Wilson Mizner wrote "The Deep Purple," they reached into the Underworld and brought forth REAL characters.

And now R. A. Walsh transfers them to the screen to fascinate your audiences in a story that strikes deep into the human heart.

MAYFLOWER PHOTOPLAY CORPORATION
presents

An R. A. WALSH PRODUCTION

The DEEP PURPLE

Directed by R. A. WALSH
From the Famous Play
by PAUL ARMSTRONG & WILSON MIZNER

Apply to
REALART PICTURES CORP.
469 FIFTH AVE.

REALART PICTURES

SPEAKING OF PROFITS—

YOU have in "The Deep Purple" a picture packed with money-making possibilities.

It's backed by the fame of the original stage play which ran for over a year on Broadway.

And—

The reputation of R. A. Walsh whose name guarantees the BEST in picture entertainment.

And—

The cast—Miriam Cooper, Helen Ware, Vincent Serrano and Bird Millman. There's patron pulling power behind each name.

An Unbeatable Combination from Every Box Office Angle

BOOK "THE DEEP PURPLE" AND WATCH IT PULL THE LONG GREEN!

MAYFLOWER PHOTOPLAY CORPORATION

presents

An R.A.WALSH PRODUCTION

The DEEP PURPLE

Directed by R.A.WALSH

From the Famous Play

by PAUL ARMSTRONG & WILSON MIZNER

Apply to

REALART PICTURES CORP.

469 FIFTH AVE.

REALART PICTURES

FACES leered at her from the Shadowy Depths of the Underworld; beckoned her to the Brink of the Chasm called Sin.

A Great Stage Play—
A Greater Picture

SEE IT and SIGN IT!

MAYFLOWER PHOTOPLAY CORPORATION
presents

AN R.A.WALSH PRODUCTION
THE DEEP PURPLE

Directed by R.A.WALSH From the Famous Play by PAUL ARMSTRONG & WILSON MIZNER
Released by REALART PICTURES CORPORATION 469 Fifth Ave

Strong and Pleasing Picture Made From a Jack London Novel

Mitchell Lewis in
"BURNING DAYLIGHT"
C. E. Shurtleff, Inc.-Metro.

DIRECTOR ..... Edward Sloman
AUTHOR ..... Jack London
SCENARIO BY.....A. S. Le Vino
CAMERAMAN .....Jackson Rose
AS A WHOLE.....Very well done production, maintaining a fine story interest throughout
STORY.....Adapted from London's novel; has been used as basis of other pictures, but is treated well here and stands as unusual.
DIRECTION ..... Commendable
PHOTOGRAPHY ..... Good
LIGHTINGS ..... All right
CAMERA WORK .....Good
STAR.....Gets over very well in role demanding force and simplicity.
SUPPORT.....Helen Ferguson and William Mong good and are prominent; some minor parts overacted.
EXTERIORS.....A few good snow shots
INTERIORS ..... Appropriate
DETAIL ..... Satisfactory
CHARACTER OF STORY.....New rich Yukon miner, fleeced by New York "wolves," regains fortune through primitive methods.
LENGTH OF PRODUCTION.....About 5,600 feet

There have been many pictures produced in the past which utilized the general outline of Jack London's "Burning Daylight," but it is safe to say that the plot has never been so well reated as in this bona fide adaptation of the celebrated work. The possibilities of the story attracted other writers for the simple reason that it is exceedingly strong in its elemental conflict between the man of the frozen wastes and the "wolves" of Wall Street. In the present work the story has been admirably handled, the dramatic moments are well balanced with a number of lighter scenes, while the climax sequence in which the Alaskan retrieves the fortune of which the money ring has tricked him possesses a fine degree of suspense.

Harnish, known as "Burning Daylight" throughout the Yukon, strikes gold and creates a boom in a district long off the map of prosperity. Letton, a financier from New York, journeys to the Yukon with the idea of tricking Daylight of his vast holdings. But the northerner plays a better hand and finally Letton has to acknowledge himself defeated. He is forced to honestly pay five million dollars for Daylight's property.

Daylight, taking with him "Necessity," an old lawyer, his daughter Dora, who acts as secretary, and her crippled brother goes to New York. Here the Letton ring plan to fleece Daylight of his newly gained money. He is accepted in their society and Lucille, Letton's niece, playing the game too, easily wins a proposal of marriage from him. He is then asked to buy up a certain stock which will eventually net him a tremendous fortune, so they say.

And of course Daylight discovers that he has been tricked. But going to the Letton crowd just as they are gloating over their victory, he forces them, at the point of a gun to hand over the equivalent of his losses in bonds and then pockets their written agreement to break him so as to protect himself lest they should ask help from the police. This sequence is handled very well and no small degree of suspense results from it. In the end Daylight goes back to the Yukon with Dora.

Mitchell Lewis brings the proper degrees of force and simplicity to the title role. Helen Ferguson as Dora and William Mong as Necessity give capable assisting performances, as does Alfred Allen as Letton. Letton's partners in trickery are small roles which are overplayed in an effort for comedy, but the rest of the principals, including Gertrude Astor, Arthur Edmund Carew and Louis Morrison, give satisfactory performances.

Has All the Elements of Popular Appeal and Should Go Big

Box Office Analysis for the Exhibitor

What with Jack London's name you have very strong advertising possibilities in this picture. London's works did and still do enjoy a vast popularity and "Burning Daylight" is by no means the least of his many novels. So whether you play up Mitchell Lewis or not, don't forget Jack London's name. It will bring the crowds.

You can play the story up in a big way, too. Of course London's name is more or less of a guarantee of a good story, but in the present case they have picturized one of his most popular themes and one which has been extensively "borrowed." And this is proof of its varied elements of appeal.

A catchline such as "The virile story of a Yukon miner who played against the Wall Street wolves even as he did the wolves of the north," would be descriptive and attractive.

JACK THOUGHT-When we are married I wonder if I shall ever be able to make an Honest-to-God woman of her
AND ENID THOUGHT-If he had been a real two fisted man he would have kissed me anyway.
Then the Mountain Girl and the Mountain Man came into their lives and

MOUNTAIN MADNESS

(from the book by Anna Alice Chapin, author of "The Eagle's Mate")

swept all four of them into its blinding swirl

Produced by

REPUBLIC DISTRIBUTING CORPORATION
Lewis J. Selznick
Advisory Director
Briton N. Busch
President

Lloyd Carleton Productions
Hollywood California

Personal Direction of Lloyd B. Carleton

CLERMONT PHOTOPLAYS CORPORATION

Hannibal N. Clermont
President

First Lyons-Moran Feature Comedy Registers as Most Satisfactory

Eddie Lyons and Lee Moran in
"EVERYTHING BUT THE TRUTH"
Universal

DIRECTORS .....Eddie Lyons and Lee Moran
AUTHOR .....Edgar Franklin
SCENARIO BY.....Philip Hurn
CAMERAMAN .....Alfred Gosden
AS A WHOLE.....Very satisfactory farce comedy
STORY.....Has series of good complications which have been handled with appreciative comedy sense.
DIRECTION.....Realizes possibilities in good style
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Average
CAMERA WORK .....Good
STARS.....Both play straight roles; register their comedy very skilfully.
SUPPORT .....Very good
EXTERIORS .....Suburban stuff
INTERIORS.....Appropriate; nothing big
DETAIL .....All right
CHARACTER OF STORY.....Complications arising after young wife and young man, about to wed exceedingly jealous girl, have been forced to spend night together in guarded room.
LENGTH OF PRODUCTION.....About 4,775 feet

Edgar Franklin is a writer of splendid material for picture farces. He showed his skill in contriving unearthly but uproariously funny situations in Marshall Neilan's "Don't Ever Marry" and now in "Everything But the Truth," the first of the Eddie Lyons-Lee Moran feature comedies, he triumphs again in concocting the comically ridiculous.

Here he has taken the young wife of a jealous husband and the fiance of a jealous young woman and piloted them through a series of circumstances at the end of which they find themselves obliged to spend the night in the same room. Rest assured that they make all possible efforts to escape the situation, but it eventually gets the best of them.

The rest of the picture, the better part of it in fact, is consumed by the efforts at explanation made by these unfortunate two to the other two very interested parties. This part of the picture is splendidly constructed from the angle of farce comedy and due to the skilful treatment accorded the situation by the joint directors and their capable playing of the principal roles it resolves itself into a series of very humorous scenes.

The comedy is accumulative just as suspense is in a well-written melodrama. Of course the young wife and the fiance attempt in various ways to lie out of their unfortunate night's adventure. But at each turn as they see themselves clear some unexpected question is put to them or some unexpected person intrudes himself with a remark that completely lays bare their lies.

All things considered, the Lyons and Moran combination has been entirely successful in its first effort at feature comedy. It is true that the producion lacks any lavish touch, but the story is by no means dependent on settings or scenery to put it over. It has the goods in is own situations and these have been handled in top-notch style.

Lyons and Moran both realize on their long training in handling the stellar roles of the picture. They seldom permit a chance to score a comedy point to pass without taking advantage of it. Their characters are contrasting but each plays with enthusiasm and the proper degree of seriousness demanded by farce. In their support appear Anne Cornwall and Katherine Lewis as the girls in the case. Both register very satisfactorily. Others are Nelson McDowell, Willis Marks and Elizabeth Witt.

A word is due the humorous animated cartoon conceits that appear on the borders of the subtitles. They are cleverly done, appropriate to the action and often bring laughs on their own account.

Is Better Than Average and Should Please All Audiences

Box Office Analysis for the Exhibitor

Exhibitors who have been playing the Lyons-Moran comedies for the past six or seven years hardly need another introduction. It is enough to say that if their audiences liked the one and two-reel stuff that this comedy team has been serving up there will be no doubt as regards their accepting this feature, for it is superior to the short length subjects in every respect.

In fact, "Everything But the Truth" is a worthy comedy feature for every exhibitor who doesn't demand a production suggesting a lavish use of the production purse. The situations register with more certainty than those of the average five-reeler and the comedy is accumulative, rising steadily from the outset to the hilarious point close to the finish.

The awkward situation which the two young people find themselves in might be related as a catchline in advertising the production. Treat it in a light way and the interest of the reader will be aroused.

Good Production And Efforts Of Players Get This Over In Good Style

Bryant Washburn in
"MRS. TEMPLE'S TELEGRAM"
Paramount-Artcraft

DIRECTOR .....James Cruze
AUTHORS.....Frank Wyatt and William Morris
SCENARIO BY.....Elmer Harris
CAMERAMAN .....Henry Kotani
AS A WHOLE.....Light comedy offering with enough amusing complications to please most audiences.
STORY....Somewhat obvious and nothing decidedly new, but suits star and has pleasant surprise finish.
DIRECTION....Very good; works up to very satisfactory conclusion.
PHOTOGRAPHY .....Good
LIGHTINGS .....Clear
CAMERA WORK .....All right
STAR....Pleasing personality and decidedly at home in the part.
SUPPORT....Wanda Hawley a pretty and clever, young wife; Walter Hiers and Carmen Phillips both good.
EXTERIORS .....Real
INTERIORS .....Quite appropriate
DETAIL.....Some attractive titles
CHARACTER OF STORY....Jealous young wife plans a test to see if her husband is vamp-proof.
LENGTH OF PRODUCTION.....4,318 feet

As far as the story itself is concerned, "Mrs. Temple's Telegram" is not really new to photoplay audiences, for the jealous wife and the complications which her suspicions arouse, have been presented before. But Director Cruze has given the picture a lively and thoroughly realistic production in that it continually "hits home."

The surprise finish is about the best thing in "Mrs. Temple's Telegram," and it's a wager that it will be a scant few who will suspect that the whole affair which came so dangerously near ruining the happy married life of the Temples was all a plan of the suspicious young wife to test her husband's loyalty and to see if he really were vamp-proof.

For those who like to discuss the theory of jealousy as an indication of true love and vice versa, "Mrs. Temple's Telegram" goes a long way toward proving the "pro" of the argument.

After two years of married life, Mr. and Mrs. Temple are still in love with each other, and the titles marvel at the fact. Hon and Dearie are demolishing nut frappes, when suddenly Mrs. Temple discovers a "painted pelican" making eyes at her hubby.

It proves too much for the jealous Mrs. T., so the couple part. The wife goes home, but Mr. T. is pursued by the vamp, who follows him into a department store. He goes up to the roof to escape her, but she follows and the two are locked up there for the night. Carmen Phillips, as the vamp, goes through all the motions of a siren, and pleads for a kiss, but the loyal husband is immune.

The complications start when hubby returns the next morning and tries to explain where he has spent the night. Mrs. T. refuses to believe the "tall" one about being locked on the top of the skyscraper, so he tells her another about spending the night with a friend, making up a name and giving the name of some suburban town. It happens that there is such a person and the mix-up that it causes is highly amusing, but comes very near being disastrous. When finally the vamp arrives, Mrs. T. explains that she planned the whole thing.

You Can Promise A Pleasing Comedy Offering In This

Box Office Analysis for the Exhibitor

With the star's pleasing personality and his interesting performance in "Mrs. Temple's Telegram," together with the all-around good work of the supporting cast and way the production has been handled generally, you should have little trouble in putting over Bryant Washburn's latest picture. It has a distinct appeal even though the idea is not exactly original.

At the Rialto, the orchestra helped along the interest by well-chosen selections, among them "The Vamp" and "Kiss Me Again," which fitted in very appropriately. You might stir up some enthusiasm by such lines: "Is jealousy a sign of true love? What do you think? See Mrs. Temple's theory in Bryant Washburn's latest picture." Or, "If your name is Brown, Smith, or Jones, watch out. You never know what you may be dragged into. See what happened to John Brown in 'Mrs. Temple's Telegram,' at the ——— theater."

Crook Picture That Peters Out After Very Promising Start

Enid Bennett in
"THE FALSE ROAD"
Thos. H. Ince-Paramount-Artcraft

DIRECTOR ..... Fred Niblo
AUTHOR ..... C Gardner Sullivan
SCENARIO BY ..... C. Gardner Sullivan
CAMERAMAN ..... George Barnes
AS A WHOLE ..... Average production of a crook story that peters out after very promising start.
STORY ..... Not enough incident or situations to furnish material for five reels, but general development is praiseworthy.
DIRECTION ..... Satisfactory
PHOTOGRAPHY ..... Commendable
LIGHTINGS ..... Good
CAMERA WORK ..... Satisfactory
STAR ..... Seen to average advantage in role of crook
SUPPORT ..... Lloyd Hughes really has star part in role opposite Miss Bennett.
EXTERIORS ..... Realistic
INTERIORS ..... Good
DETAIL ..... All right
CHARACTER OF STORY ..... Reformed crook persuades sweetheart to join him through a trick.
LENGTH OF PRODUCTION ..... About 5,849 feet

While "The False Road" again demonstrates C. Gardner Sullivan's unusual ability in the building of a scenario, it reveals various plot shortcomings that serve to bring it down to the merely average level. After a very promising beginning, the picture starts petering out owing to a lack of plot complications and incident. The battle of wits between hero and heroine might well have been highly sustaining had there been some sort of action to back it up. As it is the verbal volleys in which they indulge by means of subtitles are rather lacking in force.

The picture opens by introducing Betty Palmer, member of a gang of crooks. She goes to meet Roger Moran, her erstwhile sweetheart, just out of prison. When he tells her and the others that he is going straight, they give him the cold shoulder. On a New England farm Roger becomes the dutiful hired man of the Starbucks, the "kindest folks" in town. Incidentally Starbuck is president of the bank.

Later Betty and "Frisco" Minnie come to the village to rob the bank, which they ultimately succeed in doing. And then later again Roger goes back to the crooks, saying that he has given up trying to go sraight. At this move of his Betty is disappointed and realizing her feelings, Roger plays on them the more until she finally comes out and denounces him as a quitter. Then Roger reveals that he was only playing a game to win her over to the straight road. In the climax sequence she robs "Sapphire" Mike Wilson, the head of the crooks, of the bank money and together she and Roger take it back to the Starbucks.

They have run a little wild on depicting the activies of the crooks. They are introduced as living in a "Third Avenue" hotel, but it's a pretty decent looking place at that, and the way the crooks roam all around it would indicate that they own the place from roof to cellar.

The sequence in which Betty plies Wilson with drink and drug that she may be free to open his safe, is more or less minimized as to sustaining force because of the actionless character of the footage that has preceded it.

Enid Bennett plays quite convincingly as Betty Palmer. Lloyd Hughes really has the stellar role as Roger Moran and his handling of the part is capable. Others are Wade Boteler, Lucille Young, Charles Smily, Edithe Yorke and Gorden Mullen.

Not Much to Be Said Either For Or Against This One

Box Office Analysis for the Exhibitor

Here is one of those average productions. The fact that the action dwindles to almost nothing after a very promising introductory sequence, lessens the effect of all the fine continuity building for which the author deserves great credit.

The picture can be played with confidence that it will give just average satisfaction. As Lloyd Hughes has such a prominent role in the picture it might be well to incorporate the line "With Lloyd Hughes" in all your advertising. This might recall his performance in "Dangerous Hours" to those who saw it and will also establish this actor with your audiences. As he is to be starred later this will help.

Can the daughter of "common" parents marry the blue-blooded millionaire and both be happy?

Can the one step up without the other stepping down? Or is similarity of soul the only thing that counts?

Jesse D. Hampton
presents

BLANCHE SWEET
IN
SIMPLE SOULS

adapted from John Hastings Turner's famous novel
Directed by Robert Thornby

Judged from every standpoint of acting, direction, story, production and human appeal, "Simple Souls" stands among the real achievements of the screen.

Judge it for yourself,—see it at the nearest Pathé Exchange!

Pathé
Distributors

Pathé
Distributors

Very Episodic and Poorly Subtitled Production

Mary Miles Minter in
"JENNY BE GOOD"
Realart

DIRECTOR .....William Desmond Taylor
AUTHOR .....Wilbur Finley Fauley
SCENARIO BY.....Julia Crawford Ivers
CAMERAMAN.....James C. Van Trees
AS A WHOLE.....Terribly episodic production with poorly chosen subtitles; could have ended four or five times before it does.
STORY.....Made from very ancient material and lacks continuity.
DIRECTION.....Could have omitted many of the episodes to better effect.
PHOTOGRAPHY ..... Excellent
LIGHTINGS .....Some beautiful effects
CAMERA WORK .....Excellent
STAR.....Fares averagely with conventional ingenue role.
SUPPORT ..... Average
EXTERIORS.....Very pretty rural shots
INTERIORS ..... Lavish
DETAIL ..... Usual
CHARACTER OF STORY.....Little country girl betrayed by socially ambitious rich couple after their son has married her in secret.
LENGTH OF PRODUCTION.....5,980 feet

In the first place very ancient story material has gone into "Jenny Be Good." In the second place this material hasn't been expertly developed. In fact, this picture is one of the most episodic that has appeared in considerable time. The fact that the story could have been ended at many places before it finally does reach its conclusion becomes more and more evident as each foot of the last two thousand clicks through the machine. But episode after episode is piled on and the resulting discomfort to the average spectator grows in proportion.

They open up with Grandma Nancy Beedle discovering her daughter, who had eloped a year before with a musician, dead on her door-step. In her arms is a baby. Thus is Jenny introduced. Grown to girlhood she develops into one of those ingenues that dreams of fairy princes with golden boots. Up in a little house in the trees she plays her violin and makes friends with all the birdies.

Then along comes Royal Renshaw, the son of rich social climbers. It's love at first sight. They are secretly married. Then Royal's parents send him away by force on a yachting trip. Later they annul the marriage. Royal returns and is unable to find Jenny, as her grandmother has died and she has gone to the great city. So he marries Jolanda Van Mater, the dope-fiend daughter of a family with a name and no money.

Jolanda hits the dope hard and Royal finally decides on placing her in a sanitarium. He puts her in his automobile, she discovers where they are going, there is a struggle, and the automobile goes over a precipice, eliminating Jolanda from the earth and the plot. Royal lies at the point of death, calling for Jenny. And Jenny comes even though she leaves the Metropolitan audience waiting her debut as a violinist. Jenny had previously tried sewing in a factory, but a strike had thrown her out of work, so she went into vaudeville and then was taken up by society. In the end of course Jenny and Royal marry and in the last scene the baby is brought in.

The subtitles in this are in many cases very poorly worded and more than once stand out like sore thumbs. There is some very pretty lighting and photographic work and a number of pretty landscapes are shown. Mary Miles Minter is a pretty Jenny and has an average cast supporting her, which includes Jay Belasco, Margaret Shelby, Frederick Stanton, Edwin Brown, Lillian Rambeau, Catherine Wallace, Maggie Halloway Fisher and Grace Pike.

They Could Improve This Even Now If They Used the Shears

Box Office Analysis for the Exhibitor

While this story is very episodic and too sensational at times it could have been made a much better picture had they eliminated various of the superfluous episodes in the production and rewritten the subtitles. These improvements can still be made if the producers see fit, and they certainly should. The picture wouldn't be a world beater at that, but it would be more compact, more sustaining than it is now in its long drawn out episodic state.

This type of story has a large following and probably Mary Miles Minter's popularity will serve to draw good crowds to this, but even her most ardent admirers are likely to notice the faults in story construction. Then, too, it is a mystery why they dragged the dope-fiend, Jolanda, into a story of this type. It gives an opportunity to bring in the automobile wreck thrill, but otherwise her presence is rather disagreeable.

Unusual Picture In Many Respects But Could Be Improved

Marjorie Rambeau in
"THE FORTUNE TELLER"
Robertson-Cole Special

DIRECTOR .....Albert Capellani
AUTHOR .....Leighton Osmun
SCENARIO BY.....George D. Proctor
CAMERAMAN .....Jacques Monteran
AS A WHOLE.....Production contains big woman appeal but latter reels should be edited.
STORY.....Unusual and generally well constructed
DIRECTION.....Is a bit stagey at times and some players are allowed to overact.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Satisfactory
CAMERA WORK .....Good
STAR.....Plays splendidly in role that permits varying opportunities and commands sympathy.
SUPPORT.....Fernandez overacts as villain; McKee too young looking for juvenile role.
ETERIORS ..... Satisfactory
INTERIORS.....Varying and appropriate
DETAIL ..... Convincing
CHARACTER OF STORY.....Mother, disgraced by jealous husband, proves that she is needed to inspire son to success.
LENGTH OF PRODUCTION.....About 7,500 feet

Here is a picture which might have been made some few years since. This because many of the characters in the story suffer from rather obvious cases of overacting and because, on the more important hand, the latter part of it appears to have been slighted by the film editor. If certain portions of the too voluminous incident which appears in these latter scenes were eliminated the picture would gain a different classification. At present there is too much minor detail to result in a smooth running story.

Which is not to say that "The Fortune Teller" is a poor picture. Not by any manner of means. There is much about its rather unusual story that appeals and there is a splendid and varied characterization rendered by Marjorie Rambeau, who plays the title role which she created on the stage. In fact, the story contains a very strong woman appeal in its basic theme that mother love will prove the making of youth over and above cold and calculated guidance offered by a scientific father.

This idea is launched forth in a drama that begins twenty years ago and shows Renee Browning being turned from her home and deprived of her baby boy by an insanely jealous husband. An adaptability at fortune telling leads her to the circus where, however, she sinks to drunken degradation. A meeting with her son, unknown to him, proves her salvation, and then through her sympathy and encouragement the boy makes good in the world of business. And in addition to this there is plenty of melodrama supplied by the villain, one of the causes of Renee's fall from grace in the first place.

Miss Rambeau's performance, through all the different phases of Renee's life, is marked by a deep emotional ability that completely captivates the spectator. Women specially will be impressed by her performance because of the deep appeal that her suffering causes. Her big scenes have been very well contrived by George Proctor, who prepared the continuity, and well staged in the main save for the fact that Capellani hasn't shut the safety valve on the acting of the supporting cast. The picture is varied in setting and a note of realism always permeates the background.

In her support Miss Rambeau has Frederick Burton as her husband, E. Fernandez, who overplays the villain, Raymond McKee, a bit too young to be an alderman, Cyprian Giles, T. M. Koupal, Franklin Hanna and Virginia Lee.

Lends Itself Well To Distinctive Exploitation

Box Office Analysis for the Exhibitor

A number of good exploitation opportunities suggest themselves in connection with this picture. The fact that it deals with a fortune teller who employs cards in her work brings to mind a simple and effective type of lobby display which the exhibitor can arrange to suit himself. A mystic act such as was used at the Broadway in New York might also be employed for atmosphere in the larger theaters, while where such talent is unavailable a local card entertainer might be pressed into service.

The picture as it stands now contains a strong appeal particularly to women. If the latter reels were carefully edited the strength of the story might be materially increased.

Miss Rambeau's name should be used extensively. She is one of the better known actresses of the day and has been constantly before the public for the last few years. The fact that she starred in "The Fortune Teller" on the stage is another advertising point.

Probably A Good Audience Picture But Story Is Long Drawn Out

Anita Stewart in
"THE YELLOW TYPHOON"
Louis B. Mayer-First National

DIRECTOR .....Edward Jose
AUTHOR .....Harold MacGrath
SCENARIO BY.....Monte M. Katterjohn
CAMERMAN .....Rene Guissart
AS A WHOLE...Fair entertainment; rather familiar situations and vaguely plausible bits a drawback.
STORY...Title misleading and complication of ideas often confuse, rather than convince.
DIRECTION....Provides lavish settings and has handled production in big way; there are slip-ups, nevertheless.
PHOTOGRAPHY .....Good
LIGHTINGS .....Clear
CAMERA WORK .....Very good
STAR.....Plenty of opportunity in dual role
SUPPORT....Donald MacDonald as the first victim of the typhoon; suitable cast.
EXTERIORS .....Not many used
INTERIORS.....Adequate; some lavish sets
DETAIL....Some unsatisfactory gaps in continuity
CHARACTER OF STORY.....A contrast in the different natures of twin sisters.
LENGTH OF PRODUCTION.....6,347 feet

When it came to making a picture based on Harold MacGrath's novel, the producers certainly didn't find themselves short on material for their adaptation. In fact, they have tried to use too much of it, thereby straining the imagination to absurd proportions, and in order to cover all the ground, there are gaps in the thread of the story that gradually fill up as the action proceeds, but for the time being, prove confusing.

Throughout, there are bits that could have been made clearer. For instance, there is one place where the Typhoon and an admirer settle their future plans by means of the roulette table. It is not clear enough to be convincing.

Miss Stewart, in the dual role of Hilda and Berta Nordstrom, has succeeded in portraying the two distinct characters in a splendid way, but she has entirely too much of the responsibility of putting over the picture. Director Jose has endeavored to put in the production everything that appeals to a lover of thrills, and as such, "The Yellow Typhoon" will undoubtedly merit the production that it has received. There are some lavish sets depicting the gambling house operated by the notorious woman in the Orient.

Berta Nordstrom elopes with a wealthy young naval engineer named Hallowell. Shortly after, her mother is killed by the shock of the news that Berta has committed suicide. Hilda, a twin sister, enters the Secret Service in Washington. It was really Berta's maid, wearing Berta's clothing, who had committed suicide, so Berta continues to be very much alive in Paris, whither she has gone the more quickly to dispose of her husband's wealth.

When she has spent all he has, she leaves him and the following scenes show her as proprietress of a notorious gambling house in the Orient. She tires of this and leaves for Manila, with Karl Lysgaard, an admirer whom she evidently marries. In Manila, she encounters Hallowell, who is working on important Government plans concerning a submarine invention. Lysgaard is after the plans and urges Berta to feign a reconciliation with her former husband in order to secure the papers.

Berta is later trapped by her sister, Hilda, in the interest of the Secret Service, but Berta kills Hallowell and she and Lysgaard escape to New York, where they make an effort to again secure the papers, now in the hands of Hallowell's pal, John Mathison. But Hilda is on the job again, but before they can be caught, Lysgaard kills Berta and shoots himself. Hilda and Mathison turn to each other.

If Your Folks Like This Sort of Stuff You'll Have Little Trouble

Box Office Analysis for the Exhibitor

As an averagely entertaining picture, "The Yellow Typhoon" will most likely get by with the majority because of its various points of appeal. The type of woman as shown in Berta—a woman of the world—still interests a goodly number, and the plot to get the Government plans still serves to furnish excitement for those who like this sort of stuff. Again, there are those who will like the work of Miss Stewart as the blond Berta and the dark-haired Hilda.

So they won't be mislead, say that "The Yellow Typhoon" is the name given to a notorious woman. Use the name of the author and say it is a "Saturday Evening Post" story. If you want a catchline try: "They were twins, Berta and Hilda. One was an adventuress, the other a shrewd business woman in the Secret Service employ. See how their paths crossed in 'The Yellow Typhoon.'"

Unusually Delightful Picture; High Class And Distinctive

Blanche Sweet in

"SIMPLE SOULS"

Hampton-Pathe

DIRECTOR .....Robert Thornby
AUTHOR .....John Hastings Turner
SCENARIO BY.....Fred Myton
CAMERAMAN .....Charles Kauffman
AS A WHOLE....Very distinctive and high class production of unusual romantic novel.
STORY....Something out of the ordinary with strong heart interest and good comedy touches.
DIRECTION .....Delightful
PHOTOGRAPHY .....Very good
LIGHTINGS .....Commendable
CAMERA WORK.....Very good
STAR....Fine; makes a real, human character of Molly Shine.
SUPPORT....Charles Meredith gives very good performance in opposite role.
EXTERIORS .....Satisfactory
INTERIORS .....Varying and appropriate
DETAIL.....Enriches story interest considerably
CHARACTER OF STORY....Romance of a Duke and a shop-girl.
LENGTH OF PRODUCTION.....About 5,264 feet

Jesse D. Hampton surely selected a fine book to picturize in John Hasting Turner's "Simple Souls." A more unusual and delightful romance was never bound between covers. With Blanche Sweet in the role of Molly Shine in this visualization of the novel, and with the most appropriate and sympathetic treatment accorded the story, a production of the utmost class and distinction is the result. In fact, "Simple Souls," the picture is worthy of being shown in houses of the highest class, while its big, simple appeal will bring to it the delighted approval of all audiences, high and low.

The picture has a wealth of love interest, and of heart interest and comedy. The opening scenes show the meeting of Molly Shine, a London shop girl, and the Duke of Wynninghame, too much of an idealist to be a success in society or his chosen pastime, science. He is an absent-minded fellow, always forgetting his top hat and walking out in the open, bare-headed.

The upshot of the meeting is that the Duke sends Molly two pounds a week to buy books and then promptly forgets about her. But Molly's family discovers the weekly remittance and immediately suspects the worst. The result is that the Duke finds himself forced into a marriage with a girl who merely attracted his passing fancy.

Here the real romance begins. Molly really loves her husband, but he is so absorbed in other things that he scarcely notices her. To make matters worse, there is the Duke's sister, Octavia, who is sure she is going to break the "terrible" marriage. How Molly stands on her rights and finally wins the love of the man who gave her his name, makes most delightful entertainment, as pictured here.

Blanche Sweet makes of Molly a very real and unusual girl. She is something different from the typical picture heroine, and Miss Sweet decorates the part with distinctive touches and a refreshing personality. Charles Meredith, as the Duke, adds another splendid performance to his short but prominent list of screen work. Kate Lester, Herbert Standing, Mayme Kelso and Herbert Grimwood are seen in other important roles which they carry very well.

Too much can not be said in praise of the sympathetic treatment accorded the story by Fred Myton, who adapted it, and by Robert Thornby, who directed.

Various Elements Unite To Make This A Real Winner

Box Office Analysis for the Exhibitor

There is nothing of the spectacular or the deeply moving about this picture to earn it the stamp of "greatness." But there is an unusual quality, a pronounced individuality about it that raises it high above the average run of features now on the market. Its romance, its comedy and its contrast of character, and above all, the careful treatment evinced in all production departments, prove the determining factors in elevating it to the top notch it enjoys.

In advertising it, play up Blanche Sweet. Here is a star that is giving a practical demonstration that one can come back and be bigger than before. Also give the title a good play, and the author's name, as the book had a very good sale. And once you get the crowds in, "Simple Souls" is the sort of picture that will do its own advertising. After the first day of its run you won't have to worry about the box-office.

PRISCILLA DEAN

How's this for 3rd Run?

"THE VIRGIN OF STAMBOUL" broke all records at the Standard Theatre, Cleveland, Ohio, today. Although this picture played Loew's Stillman and Loew's Mall in this city for one week each I had to stop selling tickets three times and at nine-thirty there was a line of people over a city block long waiting to get in. Was compelled to run till mid-night. "THE VIRGIN OF STAMBOUL" is the greatest of great features."

THOMAS G. CARROLL, Manager
STANDARD THEATRE,
CLEVELAND, O.

Carl Laemmle presents

"The VIRGIN OF STAMBOUL"

UNIVERSAL-JEWEL
$500,000
Production de Luxe
Directed by Ted Browning
Story by H.H.Van Loan

A Benjamin B. Hampton Production

RIDERS of the DAWN

A Photoplay of the Novel

"The Desert of Wheat"

By ZANE GREY

Directed by HUGH RYAN CONWAY

W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHE Exchange Incorporated

ETCHELLS

"RIDERS OF THE DAWN"

A PRONOUNCED BOX-OFFICE FAVORITE

All the money-making screen values are to be found in this picture in rare abundance.

A REAL STORY OF PUNCH AND PEP written by Zane Grey, America's greatest living novelist.

A CAST OF EVEN EXCELLENCE, not one star and the other actors of doubtful value, but a constellation of stars working together harmoniously to visualize the story and not to glorify themselves: Roy Stewart, Joseph J. Dowling, Claire Adams, Robert McKim, Frederick Starr.

THE THEME IS THE TALK OF THE HOUR AND THE TALK OF THE WORLD.

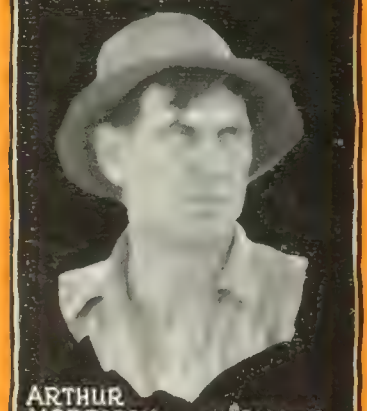
IT'S A BENJAMIN B. HAMPTON PRODUCTION, greater than his "Desert Gold," "The Sagebrusher," and "The Westerners."

CLEAN, WHOLESOME, THRILLING, SENSATIONAL, A COMPELLING COMBINATION. Nothing draws the crowds like a celebrated novel translated into the language of the screen. It is sure fire every time.

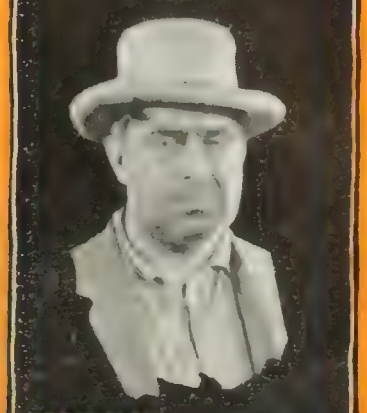
ROY STEWART as "Kurt Dorn"

JOSEPH J. DOWLING as "Mr. Anderson"

MARIE MESSENGER as "Kathleen"



ARTHUR MORRISON as "Olsen"



FREDERICK STARR as "Nash"

"RIDERS of the DAWN"

at the STRAND in NEW YORK

HAS had a wonderful "press," as they say on the other side. Comments of the New York papers were unanimously favorable. This is the first time in many months that the New York papers were a unit in their praise of a picture. Neither the "World" nor the "American" offered any comment whatever on either the "Riders of the Dawn" or the program at the Strand. The other papers commented as follows:

TELEGRAPH

"An exciting and vivid story."

TRIBUNE

"The picture is a good melo-drama well acted."

SUN-HERALD

"This photo play deals with the North West grain region, vividly and thrillingly, without overstating its case."

TIMES

"The story might be called 'Action, Unlimited.'"

These comments were given by experienced writers and in no way influenced by advertising. They were fully indorsed by the

PUBLIC VERDICT

Before eight o'clock the colored person in the Strand uniform started his cry, "Standing Room Only," and kept it up well along toward 10 o'clock.

Money-making pictures are few and far between.

DO NOT HESITATE WHEN THE BAND WAGON STOPS IN FRONT OF YOUR DOOR

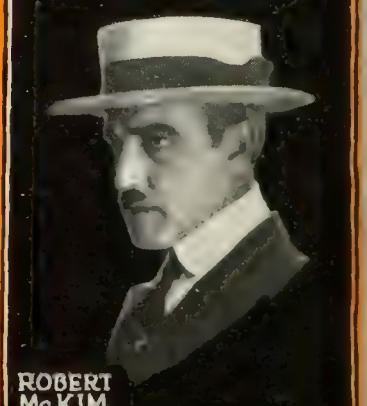
W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ *Exchange, Incorporated*

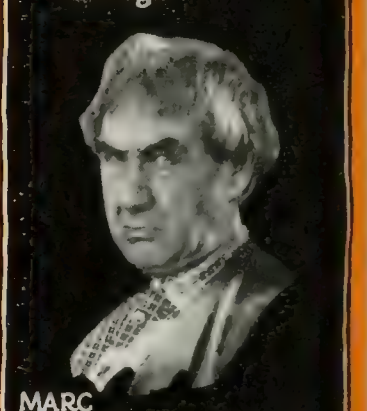
Foreign Distributor, J. Frank Brockliss, Inc. 729-7th Ave.

CLAIRE ADAMS as "Lenore Anderson"



ROBERT McKIM as "Henry Neuman"

VIOLET SCHRAM as "Olga"



MARC ROBBINS as "Chris Dorn"

FRANK BROWNLEE as "Glidden"

Atmosphere Of Story Overwhelms Work Of The Star

Sessue Hayakawa in
"THE DEVIL'S CLAIM"
Haworth Production-Robertson-Cole

DIRECTOR .....Charles Swickard
AUTHOR .....J. Grubb Alexander
SCENARIO BY.....J. Grubb Alexander
CAMERAMAN .....Frank D. Williams
AS A WHOLE....Maintains interest fairly well; theme isn't one with universal appeal.
STORY....Story within a story; confusing at times
DIRECTION....Overdoes the atmosphere stuff, but it serves to get the story over in good style.
PHOTOGRAPHY .....Fair
LIGHTINGS.....Not up to Haworth standard
CAMERA WORK .....Satisfactory
STAR....In opening reels disappoints, but works up much better toward close.
SUPPORT....Coleen Moore and Rhea Mitchell well cast; others good.
EXTERIORS .....Mostly night scenes
INTERIORS .....Lavish sets
DETAIL .....All right
CHARACTER OF STORY....Hindu author who uses experiences of others for his story material.
LENGTH OF PRODUCTION.....5,100 feet

For those with atmospheric tendencies, admirers of Hindu relics and queer smelling incense, this picture will have unlimited appeal for it's just packed full of such atmosphere, running all the way from New York's Greenwich Village to India. As a whole, the production has been carefully made and the element of mystery maintained will hold the interest fairly well.

The material is comprised of a story within a story. J. Grubb Alexander has his hero an author in search of material for a novel, and as he is inspired the plot is revealed with author and his friends playing the various parts. Alexander has provided the star with a sort of Jekyll and Hyde character in the inner story, which Hayakawa handles very capably. The opening reels, which are supposed to represent New York's Latin Quarter, give a rather far-fetched idea of Greenwich Village.

Akbar Khan casts aside his little Hindu sweetheart and selects a young society girl as his next victim. But the girl is aware of the author's trickery in securing victims upon which he bases the material of his novels. So Virginia Crosby leads Akbar on, and from their talks, he is inspired to write "The Devil's Trade Mark." The various installments of the novel are unfolded with the author in the principal role, while the Hindu maid and Virginia play important parts.

The plot has to do with a superstitious lot of Hindus called Devil Worshippers. The adventurous hero, called Hassan in the Novel, comes upon their temple in his wanderings and when his guide, who is really one of the worshippers, attacks him, Hassan kills him. The story goes that forever after, Hassan will, at regular intervals, be imbibed with the spirit of the dead worshipper, and during these periods he is lead to kill. Various complications follow, but in the last installment, the author sees himself in the character as Hassan, and through the inspiration of Virginia, the character of Hassan marries the Hindu maid while as the author, he married her in reality.

Wid's Daily Binders - $3.00

Invaluable for reference purposes.

Appeal To Those Who Like This Sort Of Story

Box Office Analysis for the Exhibitor

Sessue Hayakawa in
"THE DEVIL'S CLAIM"
Haworth Production-Robertson-Cole

"The Devil's Claim" will appeal to individuals rather than the public in general. There is some very good atmosphere stuff in it for those who like it. At times, it is just a bit confusing to keep track of the two stories, to know just which is "The Devil's Claim" and which "The Devil's Trade Mark," the latter being the title of the story within the story. For the most part, however, the director has succeeded fairly well in maintaining coherence in his rather complicated material.

Base your biggest appeal on the name of the star, for his admirers will most likely like this one even though the star's work is practically made secondary to the story. He has had much better vehicles than this. For those who "eat up" Oriental stuff, say: "See how the Hindu author of Greenwich Village picked the victims which furnished the inspiration for his work." Or, "Have you ever wondered how author's get the ideas for their stories. See how it's done in 'The Devil's Claim.'"

HERE WE ARE—

STATE RIGHT BUYERS GET BUSY

FRANK BORZAGE

Director of "HUMORESQUE"

"The Pictorial Triumph of the Year"

Has another one

MRS. SESSUE

HAYAKAWA

in

"ASHES OF DESIRE"

The Mighty Drama of World-Wide Heart Appeal

TERRITORY GOING FAST
WIRE FOR YOURS TO-DAY

WILK & WILK
825 LONGACRE BUILDING, NEW YORK

Some Short Reels

"An Eastern Westerner"—Pathe

Winding his current series for Pathe, Harold Lloyd appears in still another setting. This time he rides westward where he again gets into an uncomfortable mess, and once more draws many laughs with his nonchalant manner. Frank Terry has furnished a story which in construction is similar to many others that the bespectacled comedian has used. As usual, a big chase comes at the climax, but it is a funny chase—one that abounds in little tricks and bits of business that amuse. There are numerous laughs—touches that provoke mirth, and although this is not the best of the series, it is up to the average maintained. Opening with a cabaret scene, in which Lloyd insists upon shaking the shimmie, the action shifts to the west. Here a wicked saloon-keeper and leader of a masked band determines to remove Lloyd for interfering with his plans. The chase finds the star eluding his pursuers in various ways and eventually he manages to give them the slip and get the girl. His flirtation with an escorted woman, mistaking the touch of a trombone for a forward move upon her part, is a laughable bit. The scene at the poker game has some novel stuff in it and the chase keeps the grins coming. Generally, a safe bet.

"Treat 'Em Kind"—National-Goldwyn

Laughs are included in plentiful numbers in this two-reeler which stars Neal Burns. Humorous bits have been distributed judiciously over the comedy which, with careful cutting, would be certain of success almost anywhere. Its main fault is that they have dragged it out beyond its natural conclusion, with the result that the closing footage is rather tiresome. At the start, the church scene is quite funny, with the antics of a pair of youngsers provoking mirth. They have satirized several of the characters, but have avoided overdrawing them, with the result that that scene registers effectively. Burns, who has the role of the upright young man, upon observing that the girl he loves cares more for various sinners, whose evil habits she takes it upon herself to correct, than for him, effects a "souse" and the theme is woven about the manner in which he finally wins her hand. The added material could be dropped to advantage.

"Bray Pictograph," No. 435—Goldwyn

Phrases of an ambiguous nature, in most cases bordering upon the vernacular, are picturized in the opening portion of this Bray reel. After that comes a portion showing the electrical mechanism, worked by waves, invented by a Californian. Shown with unusual clearness, that part holds interest. Antigua, a town in the British West Indies, in which most of the work is done by children, is seen in the section which follows, and "Spring Fever," a Jerry on the Job cartoon, winds up. The latter ranks with the better cartoons of this series and concludes the offering nicely.

"The Third Eye"—Astra-Pathe

Practically all of the features essential to the success of a serial are to be found in Pathe's newest drawn-out drama. H. H. Van Loan has provided a story in which numerous complications appear, a tale that is replete with ingenious situations, has an element of mystery that serves its purpose and keeps the spectator in suspense. Technically, the production reaches the desired standard. The photography and lightings are satisfactory and the settings expertly staged. What makes it especially interesting at the start is the fact that a considerable part of the initial episode takes place in a picture studio. The average serial follower is a fan of the type who usually takes a great deal of interest in everything connected with films in any way. Placing the action in the place where the photoplay is manufactured adds a touch that will make a favorable impression.

Eileen Percy and Warner Oland are featured in the offering, the latter as usual assaying a heavy role. The former in the character of a screen star holds her end of it up excellently and Oland certainly knows how to turn the sympathy of the audience the other way. Jack Mower plays well opposite the heroine, while Olga Grey is one of Oland's band—the woman who would wed the villain if he would but agree. She delineates the type in the usual manner—smokes her cigarette with a sneaking glance to one side, tosses her head about in a manner that suggests cunning and concocts evil plots. James W. Horne, who directed, has turned the material into a serial that should score a success, and William Parker is credited with writing the scenario.

Just who or what "The Third Eye" is is not very apparent and will elicit many guesses. So will the ending of the first episode. The leap from the roof closing the second section is not a new idea, strictly speaking, but has been shot in fine fashion. Getting the hero before the onrushing locomotive is also an old stunt—one that they are all familiar with. It has been given a twist that is somewhat novel, however, so that it can get by although not with much to spare. In view of the quality of the rest of the film, they should not hold that against it. With judicious exploitation, this can be put over so as to prove a winner. It may not be a hit, but with the first three episodes used as a criterion, no reason why it should not go well is apparent. Certainly it looks like the goods.

"A Simp and Satan"—Reelcraft

Story material of quality, commendable direction and a generally satisfactory production make this two reel comedy, starring Milburn Moranti, worth while. Hades, the home of Satan, is the scene of what is in the nature of a prologue, effectively staged. After that the footage is devoted to the evil one's picturization of the future existence of a couple about to be married. The two about to undergo the matrimonial process are summoned to the regions below and after listening to Satan's tale, in which the wife is pictured as an atrocious vampire, the groom decides to "take a chance anyhow!" What comes directly before lags a trifle perhaps, but the gag coming at the climax is a sure-fire laugh—one that will get a guffaw from almost any audience. Grover Jones is responsible for the story and direction.

"The Instalment Plan"—Reelcraft

Using the instalment plan is a subject from which to draw laughs, Grover Jones, who wrote and directed this two-reeler, has furnished another mirth-provoker. Milburn Moranti occupies the stellar role, which he holds down in fair fashion. An advocate of the scheme of making purchases on the dollar down and dollar when you get me plan, Moranti upon being married proceeds to live right merrily until the army of collectors grows to abnormal proportions. For a time he is able to avert the inevitable, but eventually the crash comes. The result is that his apartment is left entirely bare and only the baby remains his. Some of he material used may not be strictly new, but most of it is excellent and handled so as to keep the grins coming at a rapid rate. Miles J. Burns manipulated the camera and his end was well taken care of.

Good Picture Made From Well Handled Dual Role Story

Elaine Hammerstein in
"THE SHADOW OF ROSALIE BYRNES"
Selznick-Select

DIRECTOR .....George Archainbaud
AUTHOR .....Grace Sartwell Mason
SCENARIO BY.....R. Cecil Smith
CAMERAMEN .....Lucien Tanguay and Jules Cronjager.
AS A WHOLE....Generally entertaining dual role picture with well sustained climax sequence.
STORY....Very simply contrived with small number of complications, but holds interest well.
DIRECTION....Climax sequence is suspenseful because of the writing, not the directing—direction shows small attention to light and shade.
PHOTOGRAPHY .....Very good
LIGHTINGS .....Excellent
CAMERA WORK.....Fine double exposure work
STAR.....Plays acceptably in dual role
SUPPORT .....Commendable
EXTERIORS .....Satisfactory
INTERIORS .....Appropriate
DETAIL .....All right
CHARACTER OF STORY....Mistaken identity theme handled in dramatic way.
LENGTH OF PRODUCTION.....About 4,429 feet

"The Shadow of Rosalie Byrnes," utilizing the dual role theme and the "mistaken identity" opportunities that it affords, offers generally satisfactory entertainment in its picturized form. The interest builds with a certain degree of accumulative power from the outset and rises to its height in a particularly well contrived climax sequence, in which the melodramatic effect of the situation is increased by some clever lighting and detail work.

The story is the picture's strongest point despite its simplicity and small number of complications. The direction accorded it is not of the best. While no flagrant faults are to be found in this department, it will be noted that the director showed little knowledge of light and shade, of highlights and low in his handling of the majority of the scenes. Action in monotone, the stamp of a degree of inefficiency in direction, is subconsciously felt. It is this handicap that the story manages to overcome with the result that the picture, on the whole, provides good entertainment.

Elaine Hammerstein appears as twin sisters, Rosalie Byrnes, a concert singer, and "The Flame," a notorious character in city night life. At a Y. M. C. A. hut Rosalie meets Gerald Cromwell, a lieutenant, about to sail for France. In the short time they are together, a great love grows and the day Gerald sails they are married. In France, he sends a picture of Rosalie to his sister and her fiance, Stone.

In the meantime, "The Flame" has become involved in an ugly scandal. In need of money, she goes to Rosalie's apartment, but finds her out. While there, she is approached by Stone, who offers her a large sum to give Gerald up. Sensing the cause of the proposition, she consents. Stone writes to Gerald, enclosing "The Flame's" confession that she does not love him. As Rosalie's name has been forged to it, he loses faith in her. Of course, when he returns, the happy ending is brought about. The strongest part of the picture is the sequence in which Rosalie goes to remove her sister's gloves from the room wherein she believes she has committed murder. Here the scenes are deftly handled and there is some very effective lighting that adds considerably to the suspense.

Miss Hammerstein fares very well in the dual role and receives commendable support from Edwin Langford as Gerald, and from Alfred Hickman, as Stone.

Should Go Well Specially If They Like This Star

Box Office Analysis for the Exhibitor

If your audiences have taken kindly to the previous Selznick pictures in which Elaine Hammerstein has starred, there's no doubt about their accepting this one for it appears to be quite the best she has done, under her present management. The story is told simply and directly and the mistaken identity situation is handled so that a good bit of interest and suspense results.

Catch lines could be used on the order of the following: "The story of twin sisters—good and bad—a great love—a happy marriage—then the blackest lie, a forged signature and their happiness tottered——," "Elaine Hammerstein in a dual role picture quite different from anything heretofore seen."

George Kleine, President John Larsen, Vice-President L. C. Wheeler, Treasurer B. C. Hardcastle, Secretary

KOSMIK FILMS INCORPORATED

NEW YORK
110 WEST 40th STREET

CHICAGO
63 EAST ADAMS STREET

Los Angeles, Calif.
May 10 - 1920

Dear Exhibitors and Everybody:

Eight weeks, a few thousand dollars, a heap of tin-horn stocks sets, redressed, a "Masked Mystery" a female lead — and the average "Serial" is wished on you!

I've already spent sixty thousand smacks and three months on the first six episodes of my serial, "The Hope Diamond Mystery."

Say! My sets alone will cost one hundred thousand dollars; my company is headed by Grace Darmond and George Chesebro and Stuart Paton is directing; May Gohe, formerly Lady Francis Hope, wrote the plot and acts in it ——— Believe me, I am tickled to death — I've got an honest-to-goodness serial-chock-full of power and pull — coming along the home stretch!

I will be East with the reel goods as soon as I get good and ready.

So long

Jack Wheeler

AUTHOR: Gertrude Atherton, whose "Tower of Ivory" has an international reputation as a novel of tremendous emotional power.

CAST: An all-star array, including Barbara Castleton, John Bowers, Sidney Ainsworth, Doris Pawn, Lawson Butt and others.

STORY: Margaret Hill, a singer in a Barbary Coast dive, rises through superhuman pluck to the star role in Europe's leading opera company.

The picture tells the story of her amazing career, and unfolds one of the most exquisite love quests ever screened.

Samuel Goldwyn
and
Rex Beach
present

OUT OF THE STORM

Adapted from the Famous Novel
THE TOWER OF IVORY
by
GERTRUDE ATHERTON

Directed by
William Parke

he BRADSTREET f FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

L. XII No. 47 Monday, May 17, 1920 Price 5 Cents

rban Merges Units

ms $10,500,000 Corporation—Has New Projector and New Color Process

harles Urban, president of the eto Company of America, and ous other corporations which he rates, is head of a new company wn as the Urban Motion Picture ustries, formed in Albany on Sat- ay with a capitalization of $10,- 000.

he new company will provide for merging of all existing compa- and will also merge the present eto Co. of America, which pro- es at present two one-reel re- es, the Urban Movie Chats and Kineto Review. Of the latter ase about 40 have been issued, le it is planned to issue 1,000, the l to form the nucleus of a perma- t film library. The Movie Chats issued twice a week and are dled in New York and New Jer- by the Empire State Film Co., hur G. Whyte's new independent hange.

r. Urban stated on Saturday that ign distribution for his educa- al releases is arranged for, but ide of the arrangement with Em- State nothing has been done in

(Continued on Page 2)

Winik Buys 45th St. Building

yman Winik, connected with stern Import and W. H. Prod., purchased the office building at W. 45th St. for speculation. The perty rents for $130,000 yearly and held at $1,250,000.

Deitrich With International

enry Hobart, general manager of rnational Film, verified the re- published in WID'S DAILY Saturday that Theodore C. Deit- would become director of pub- y and advertising for the Hearst nization.

Big 6" Chartered

n Corporation in Delaware Capitalized at $1,000,000

(By wire to WID'S DAILY)

over, Del.—Incorporation papers e filed here on Saturday for the ociated Producers by representa- s of the Corporation Trust Co. he capitalization of the new com- is $1,000,000.

he above company is, of course, new directors' combination fa- rly known as the "Big 6"— mas H. Ince, Maurice Tourneur, k Sennett, Allan Dwan, Marshal an and George Loane Tucker.

"All H—l can't stop me!" said the man who took the greatest sporting chance.—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan and released by First National.—Advt.

First National Officials Back

J. D. Williams, H. O. Schwalbe, Moe Mark and Nate H. Gordon returned to New York late Saturday afternoon from Dallas, where they got under way the campaign against the Hulsey-Lynch combination.

Robert Lieber, president of the Circuit, who was in Dallas, returned to Indianapolis and Sol Lesser continued to the coast.

Lytell Leaves for East

(By wire to WID'S DAILY)

Los Angeles—Bert Lytell, Metro star, left for New York yesterday. He will make four productions in New York.

New Distributor Organizes

(By wire to WID'S DAILY)

Albany—The Masterpiece Film Distributing Corp. has been formed here with an active capital of from $1,000 to $151,000. The papers provide for 15,000 shares of preferred stock at $10 a share and 100 shares of common stock, no par value.

Franklin Deal Not Closed

(By wire to WID'S DAILY)

Los Angeles—Albert Kaufman says regarding the report that he had signed Sidney Franklin to make a series of productions that the deal has not been closed as yet, although its consummation seems very likely.

Franklin is now at Palm Springs shooting final scenes for "Athalie."

Cahane Arrives

Harry Cahane arrived in New York from California on Saturday.

To Produce in Sweden

(By wire to WID'S DAILY)

Los Angeles—Winifred Westover will leave for New York about June 12 en route to Sweden, where she will make a series of productions at the head of her own company.

New Film Club Member

The local Victor Kremer exchange has been admitted to the Film Club for this territory.

"Roxy" Back

Expected to Assume at Least Part Management of Capitol in Which Goldwyn Has Interest

S. L. Rothapfel, "Roxy," is back on Broadway. Although nothing official was mentioned regarding it on Saturday, it is expected that "Roxy" will have an active share in the management of the Capitol in which it is officially announced Goldwyn now has an interest.

"Roxy," who it is understood has been in general charge of the Goldwyn theater operations, has of late been whipping into shape the presentations at the various theaters which Goldwyn has acquired. A short time ago he went to Milwaukee to arrange for the opening of the Merrill theater there under Goldwyn auspices.

The announcement of Goldwyn's interest in the Capitol is officially made by Messmore Kendall, president of the theater company. By virtue of the deal Edward Bowes, managing director of the Capitol, becomes a director and an active executive in the affairs of Goldwyn, while the board of directors of the Capitol is increased so as to include F. J. Godsol, Samuel Goldwyn, Eugene du Pont, Lee Shubert, Moritz Hilder, WilliamTopkis, Henry Ittleson and P. W. Haberman. The Goldwyn board now includes T. Coleman du Pont, Col. William Braden, Messmore Kendall, Robert W. Chambers and Edward Bowes.

It will be recalled that a few months ago both Goldwyn and the Capitol vigorously denied that the former had bought into the Capitol.

Goldwyn Returns

Samuel Goldwyn returned from abroad yesterday with a glowing picture of the possibilities offered by the European field.

Mr. Goldwyn was particularly impressed by the interest displayed by English financiers in things celluloid. He said that 1,000 theaters are scheduled for construction in England in the next 18 months and pointed out the scope of the field in France when he said that all of France had 1,200 theaters and of these about 95 per cent seated 300 as an average.

He had nothing to say about the new distributing company which it is reported he formed for English distribution of the Goldwyn product.

Gabriel L. Hess returned with Mr. Goldwyn.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

BRADSTREET FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

. XII No. 47 Mon. May 17, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
amous Players ..	70	71	70
*do pfd.	81	83	83
oldwyn	22½	22½	22½
oew's, Inc	29	31	30⅜
riangle	5/16	⅜	⅜
nit. Pict. Prod...	1⅞	2	2
'orld Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Thursday's quotations.

New Exchange in Philadelphia

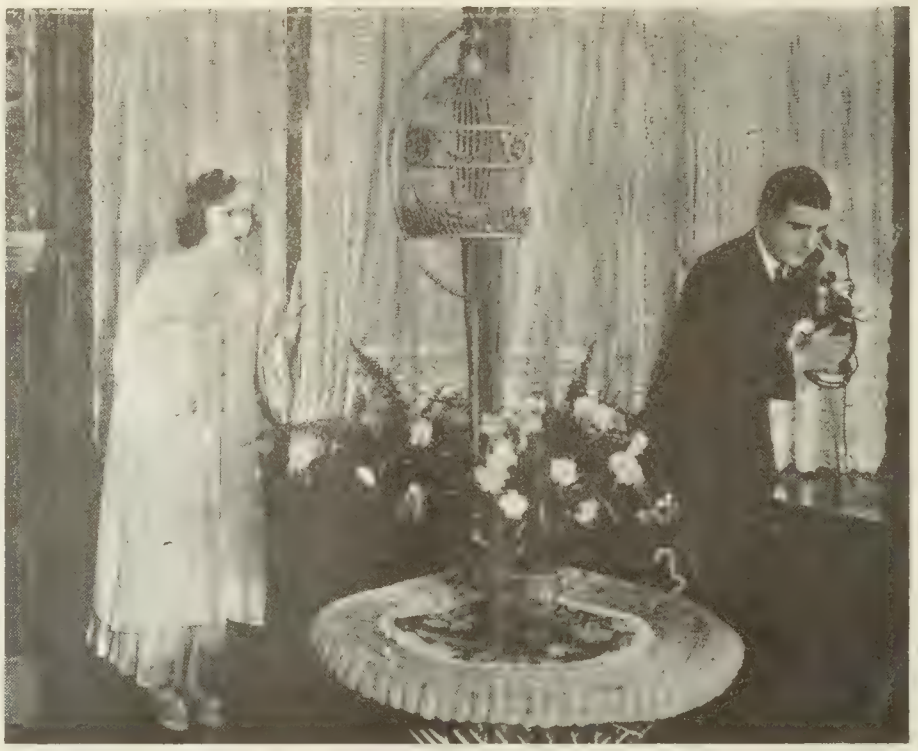
(Special to WID'S DAILY)

Philadelphia—The De Luxe Film xchange has been established with ony Luchesse as manager. The ganization has five features on its ooks already, these being "Blind ove," "The Window Opposite," "In ie Days of Daring," "The Unhappy Vife" and "One Law for Both." he offices are at 1325 Vine St.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
TEN IS A GOLDWYN YEAR

Sir:
The Philadelphia Public Ledger says:
"'The Woman and the Puppet', Geraldine Farrar, repeats, emphasizes and amplifies her acting triumphs of 'Carmen' in its photoplay form and for sheer appeal to the eye, the production eclipses any in which she has appeared before."

Goldwyn



ANOTHER POPULAR CHRISTIE COMEDY

"Should a Husband Tell?" with Dorothy Devore and Jimmie Harrison, is one of the new popular Christie comedies which are registering in the best theatres everywhere.—Advt.

Houses Planned

Miles City, Mont.—W. G. Hyde to build.

Eunice, La.—New house to cost $100,000. 1,000.

Butler, Pa.—A. P. Gillespie. $150,000.

Mexico, Mo.—C. M. Clay, 1,500.

Freehold, N. J.—A. J. C. Stokes to build.

New York—Margaret Riley will erect a house in Greenwich Village. Barney Gallant will be manager.

Norwood, N. D.—Wm. Soebrands to build.

House Leased

Waco, Tex.—Jefferson Theater Co., connected with Pantages chain, leased Orpheum.

Baltimore, Md.—Jacob Comprecht, Jesse Benesch, and Reuben E. Ottenheimer bought Idle Hour from C. C. Waskey for $105,000.

Dover Houses Combine

(Special to WID'S DAILY)

Dover, Del.—Nixon's Opera House and the Temple have been combined and will be operated by the Dover Theater Co. George M. Schwartz, formerly associated with the Grand Opera House, will represent the Nixon-Nirdlinger interests and have charge of the bookings for the enterprise.

Still Talking About Posters

The Film Club has appointed a new committee to look into the unmounted poster situation. The committee consists of L. Rosenblueh, Harry H. Buxbaum, William Raynor, Connors and Lester Adler.

Selznick Purchases Screen Rights

Myron Selznick has purchased the scenarios or screen rights to stories of ten authors.

These are Frank L. Packard, Geo. Barr McCutcheon, Edith Ellis, Geo. V. Hobart, Pelham Grenville Wodehouse, Frances Marion, Lewis Allen Browne, William H. Hamby, Michael J. Phillips and Roy Horniman.

Selznick has also acquired 'Red Foam," the William H. Hamby story that appeared in the Saturday Evening Post, and "Love Among the Chickens," by Pelham Grenville Wodehouse.

Give Raynor Carriage

William E. Raynor, Pathe New York Exchange manager, has been presented with a carriage by the salesmen of the branch.

Buy "Ashes of Desire"

Circle Attractions has bought "Ashes of Desire" for Greater New York, Westchester County and Northern New Jersey.

Consolidating Offices

Denver—The local Republic branch is now sharing the Select quarters here at 1728 Welton Street.

Chicago—The Select office is sharing quarters with Republic at 207 So. Wabash Ave. in the city.

Fire Destroys Northwood House

Northwood, Ia.—G. W. Haight's film house was destroyed by a fire recently, and everything but the machines and film was destroyed. The blaze began in a neighboring confectionery store.

Urban Merges Uni

(Continued from Page 1)

the United States. If he canno secure adequate releasing arra ments, Urban will organize his exchanges.

The new corporation will lau new portable projector which U says weighs 11 pounds and a ne paratus which projects pictures a flat circular disc similar to a ing machine record. This is the spirograph.

Included in the merger of the ban interests are two comp known as the Duplex Proje Corp. and the Kinekrom Film

The first of these is manufact a new projector which is said t produce pictures in their natural ors by means of a change ma levers in the machine. This ratus incorporates two mechan in one machine head, while the in levers is said to control pr tion of both black and white pic and colored films as may be d through the one operation.

The Kinekrom Corp. is state have a library composed of 60 ft. of natural color pictures an cording to literature publishe recently, was ready to take ov distribution the machines man turedby the Duplex Corp.

These machines are to be a ble for general use by exhibo but are not to be sold outright, ly leased.

E. St. Elmo Lewis, formerly the National Cash Register C the Burroughs Adding Machine is general manager of the co dated corporation and also cha of the board of directors.

Singer Managing B. & B. Exch

Philadelphia—Joe Singer is the manager of the B. & B. Exc succeeding Ben Abrams. The pany releases Clara Kimball Y Alice Brady, Ethel Clayton and ert Warwick re-issues.

Comerford With Building Co

Philadelphia—M. E. Comerfo the Comerford Amusement one of the incorporators of th publican Realty Co.

The exhibitor does n have to study RITCHE posters. All he has to d is to study the crowd a ways in front of them.

RITCHEY
LITHO CORP.
406 W. 31st St., N.Y. Phone Chelsea 83

Ritchey

On Broadway

on—Cecil De Mille's "Why ange Your Wife."
—Doris Keane—"Romance."
—Ethel Clayton—"A Lady in ve."
—Jack London's "The Sea olf."
—Alice Lake—"Shore Acres.'
vay—Rex Beach's "The Silver rde."
New York—Today—Alice ady—"Sinners."
day—George Walsh — "The ad Line."
nesday—Harry Morey—"The a Raider."
sday—Blanche Sweet—"Sim- Souls."
ay—Hope Hampton—"A Mod- Salome." Lyons and Moran "Everything But the Truth."
rday—Enid Bennett — "The lse Road."
lay—Bert Lytell—"Alias Jim- Valentine."
yn Strand—Anita Stewart— he Yellow Typhoon."

Next Week

on—Cecil De Mille's "Why ange Your Wife."
—Will Rogers—"Jes' Call Me n."
—Robert Warwick — "Thou t the Man."
—Mary Miles Minter—"Nurse arjorie."
—Emma Dunn—"Old Lady "
way—Not yet determined.

Again the Profiteer

Columbus, O.—Will D. Harris of the Grand, wanted to put over an exploitation stunt for "Down on the Farm" and tried to hire a wagon and team of horses when he discovered that the price asked did not conform to what he thought was the prevailing rate. He carried ads in several publications and received one answer.

An agriculturist offered the use of a pair of nags and vehicle for $25 per day and wanted to be paid for time lost in driving to and from his farm.

An eight hour day, he figured it to be—four hours to town and the same number back. For this service he only required the trifling sum of another $25.

Harris' thoughts cannot be put into print, but anyhow, he tried other means of exploitation.

Philadelphia—R. E. Goldsmith is now a member of the Republic sales force, specializing in short subjects.

Brooklyn Strand—Doris Keane—"Romance."

"Romance" at Two Theaters

The New York and Brooklyn Strand are showing Doris Keane in "Romance" day and date this week. In Brooklyn, Anita Stewart in "The Yellow Typhoon" has been forwarded one week to make way for "Romance." This, therefore, makes the playing date for "The Sea Wolf" May 30 in Brooklyn.

Sells Block of 40 Films

Inter-Ocean Film has sold a block of 40 World Film productions for Brazil. All to one buyer.

Selznick Signs Burton George

Myron Selznick has signed director Burton George to a long term contract.

New Loew Theater in Rochester
(By wire to WID'S DAILY)

Rochester, N. Y.—Details of the Loew-Regorson Corp. theater deal are now available.

Loew's Inc. by the deal which is said to involve about $750,000,secures absolute ownership of the Piccadilly, part ownership but enough to give control of the Regent, no direct interest in the Gordon and a large interest in the operating company, the Regorson Corp., on whose board of directors are stockholders in the three theaters.

The Loew interests will get under way a new theater on Clinton Ave., South.

Rose Mullaney With Selznick

Rose Mullaney, formerly with Metro on the coast, is now casting director for Selznick. This is the position formerly held by Dick L'Estrange.

Trenton, N. J.—Ocean City Hotel Co. William E. Massey, agent.

WE OWN THEM!
Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
Phone Bryant 1511

TOM BRET HAS MOVED
Tom Bret, the oldest established film editor and title writer, has moved to Room 611, Candler Bldg., 220 W. 42nd St.
Phone—Bryant 7691.

NEW STUDIOS
FOR RENT
187 ft. x 80 ft.
Very latest equipment. Rent as whole or in part. Close to new Famous Players' Studio in Long Island City. Apply
FACTORY EXCHANGE
17 W. 44th St.
Phone Vanderbilt 5610

Chance for
15,000 Exhibitors
to sign up for
A Trip To Mars

REMOVAL NOTICE
F. A. A. DAHME
ART TITLES and ILLUSTRATOR
Now at
220 W. 42nd St. Room 502
Temporary Phone, Bryant 984

FOR PROJECTION
CALL BRYANT 984 or 985
3 Rooms—Longest Throw in City
SIMPLEX STUDIO
5th Floor—Candler Bldg.—220 West 42nd St.

JOSEPH R. MILES
MOTION PICTURE ENTERPRISES
LLOYDS FILM STORAGE CORPORATION
Now in their new home
126-132 West 46th Street — Phone Bryant 5600
AT YOUR SERVICE twenty-four hours a day except Sunday
THREE UP-TO-THE-MINUTE PROJECTION ROOMS
TEN FULLY EQUIPPED CUTTING ROOMS
THREE STORAGE VAULTS ON PREMISES
Twelve vaults in Long Island City
Free delivery service between customers' offices and vaults
FILM SERVICE BUREAU
Does everything to a picture except produce it
FILM LIBRARY
Scenes of every description for dramatic & industrial productions
USED FILM DEPARTMENT
We buy and sell used film in good condition—
CONSULT US

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid	Asked	Last Sale
Famous Players ..	71	71¼	71¼
do pfd.	80½	82½	82½
*Goldwyn	22½	22½	22½
Loew's, Inc.	29	29⅜	29⅜
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	2¼	2¼
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Saturday's quotations.

More for Stanley

(Special to WID'S DAILY)

Philadelphia—The Stanley Co. of America has leased the three theaters of Kensington Amusement Co., the Iris, Lafayette and Star, in the northeast section of the city.

The Iris seats 2,200, the Lafayette 1,800 and the Star 1,000. These three houses are all first run in their part of town.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

John H. Kunsky, Adams Theatre, Detroit, says:

"Rex Beach's 'The Silver Horde,' playing at our theatre this week, is undoubtedly the greatest achievement of this great author. Its appeal, suspense and climax rank it one of the best Goldwyn productions of this year. We congratulate you."

Goldwyn

London Film Letter

(*Continued from Page 1*)

has been engaged, but offices are not fixed as yet.

Following the successful run at the London Alhambra, "Broken Blossoms" is booking well all over the country. "Hearts of the World" opened Monday last at the same house. Business has been bad, largely due to poor exploitation.

It is reported that one of the reasons for the visit of Zukor and Goldwyn to these shores was to pave the way for percentage bookings of their productions. A tentative percentage proposal was laid before the Kinematograph Exhibitors Association, but was turned down by that body.

John D. Tippett, who for many years handled the Universal output on this side, is closing down his British offices for six months. He will produce in America.

The Stoll Film Co., Ltd., a private film renting company of which Sir Oswald Stoll is the chairman, is floating a public company to be called Stoll Picture Productions, Ltd. This new company, capitalized at £400,000, will take over the production side of the present concern. An ambitious program is announced, works by the following authors having been secured: Sir Arthur Conan Doyle, H. G. Wells, A. E. W. Mason, Stanley Weyman, Maurice Hewlett, Jeffery Farnol, Marie Corelli and Ethel M. Dell. Doyle's "Hound of the Baskervilles" is one of the big things this company has in prospect.

The Walturdaw Company announces that it will control the Selznick and Select output for the United Kingdom.

The Spanish production of "The Life of Christopher Columbus" will be trade shown this month. The picture, which cost £50,000, has been filmed on the exact locations indicated by history, and government help was rendered to the producers.

British productions are steadily improving. A. E. W. Mason's "At tme Villa Rose," which was trade shown this week, has received an enthusiastic reception. It marks a big advance in British technique. Of the American pictures shown this week "On With the Dance" was the most successful. The trade show figures analyzed show 9 American, 7 British, 2 French, 2 Scandinavian and 1 Italian in this week's lists.

Mary Pickford and "Doug" have booked rooms at the Ritz. They are expected on the 27th of May.

Sees Censor Danger

(Special to WID'S DAILY)

Boston—Regarding the proposed censorship for Massachusetts, the "American," a Hearst paper, says editorially, in part:

"It will be a most unfortunate thing for American democracy if the principle of prepublicity censorship, contained in the pending bill, should receive sanction by a legislative enactment.

"Pre-publicity censorship of moving pictures is as much a violation of the constitutional and sacred right of free speech and free press as the censorship of the newspapers or censorship of our conversations could be, and it will do as much or more harm."

Accident at R. C. Building

The planking on the second floor of the structure now occupying the site upon which will be erected the Robertson-Cole building, Seventh Ave. and 48th St., collapsed yesterday afternoon about three o'clock, taking with it part of the wall which runs parallel to 48th St. About 12 workingmen were pinned under the debris, but nobody was seriously injured.

Colton to Write for Dean

John Colton, magazine writer, will leave for California to start work on his first story for Priscilla Dean, for whom he will write exclusively.

Production in Hawaii

Universal will send Beatriz Dominguez, who has appeared in several of the company's recent productions, to Hawaii to make three features there.

Yep; "Bill" Gueringer h[as] Please notify Jim Grainge[r]

Carpentier Film at A[sto]

Georges Carpentier's fir[st] a[p]ance on the screen will b[e] in Wonder Man," which will [ta]ke in the Grand Ball Room o[f] t[he] tor, beginning Saturday [ev]e May 29, and extending for [one] The showings will be unde[r] th pices of the American Legi[on] o York County.

The American Legion is [al]posing of tickets through [all] posts.

Governor Smith of New Yo[rk] Governor Edwards of N[ew] will occupy boxes on th[e] o[pe]night, as will representati[ves] Army and Navy.

Carewe Contract Termina[ted]

Edwin Carewe's contract with ry Cahane has terminated, acc to the latter. Carewe has [an]ad pictures for Cahane, the las[t] of was "Rio Grande," release[d] th Pathe.

Coming East

(*Special to WID'S DAI[LY]*)

Los Angeles — Abraham [Lehr] vice-president of Goldwyn in [charge] of the Culver City studio [is] to leave for New York shortly H. B. Warner, under contr Jesse D. Hampton, will [also] east shortly and spend a [vaca] Maine.

Three separate opinion[s] are held as to the quali[ty] of the RITCHEY [lith]o Some think it great[er] oth ers think it greater [than] the rest think it the grea[test] est!

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Down Coming

(Continued from Page 1)

buy from the above. Have it?

don't win this battle when it soft snap, we ought to ap- guardian for ourselves. It a few months to get over, u will follow the rules and ns, you will find by the time Cleveland convention every will be signed in our camp n't be much of a producer. thing is, how are we going all the various state, city l organizations into a na- ganization and keep them There are more good local organizations today than any our history, but let us say

ofore we have never sup- national organization and owed your national officers your battles without you put- enough to pay postage on rrespondence. Don't make ional officers go panhandling. are all so filled with state l pride that we do not see must act nationally in order ywhere nationally.

efore, come to Cleveland national vision and a plan you will have a national or- n in reality and not on pa- Ve are accomplishing won- on't let anyone put the skids way.

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Independent Motion Picture Exhibitors of America."

---

lan Exchange Buildings

ta, Ga.—A six story film ex- building is to be erected on a and Bartow St. A 12 story with one floor devoted to of film exchanges is planned Marietta St. frontage of the

---

livers Anti-Film Sermon

eport, La.—Rev. Claude L. astor of the Central Christian delivered a sermon recently h he vigorously opposed Sun- tures on the ground that they desecration of the Sabbath.

Changes to Pictures

stown, Pa.—The Cambria has iven over to films. Anita t in "In Old Kentucky" was ial screen attraction.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Paul Scardon, the new Jesse D. Hampton director, started work this week on "Port O' Caprice," the seventh Blanche Sweet production.

Director Henry King is on a four weeks' vacation following the completion of "Leona Goes a Hunting," his sixth production for Jesse D. Hampton, in which Blanche Sweet is the star.

"The Price of Redemption," a current Metro production, with Bert Lytell and Seena Owen in the leading roles, will be finished this week.

Pell Trenton, leading man in "The Pearl Hunter" and "The House of Toys," American Film productions, is planning a trip to Honolulu.

Anna Q. Nilsson, Hobart Bosworth and William Conklin are in San Francisco where street and ferryboat scenes will be shot for J. Parker Read's current production, "Beneath the Mast," including the blowing up of a completely equipped vessel just outside the Golden Gate.

"The Island of Love," an all-star Vitagraph production, is rapidly nearing completion. The cast includes Wallace McDonald, Hallam Cooley, Marguerite De la Motte and others.

Marc Robbins, formerly with Fox, is now a member of the Metro scenario staff.

George McManus is at the Christie studio, cooperating with Al. Christie in preparing a new scenario for the next two-reel "Bringing Up Father" comedy.

Sessue Hayakawa is arranging plans for a location trip to Hawaii for scenes of his first independent production, "The First Born."

Rosemary Theby is considering an offer whereby she will choose her own stories, pick her own technical and directorial staff and cast her own pictures, as well as co-direct.

At the American Lifeograph Studio in Portland, Ore., production has been started on the fourth of the series of Lifograph-Keefe productions.

E. A. Scram of Seattle has been retained to paint the art titles for the Bible pictures of the Historical Film Corp.

Pat Moore, the five-year-old star, is to be featured in five-reel dramas with a strong supporting cast.

GAUSMAN.

Realart Force Sees "Irene"

The Realart field force assembled in convention saw "Irene" last night after a day of sales talks.

The men are at the Astor where the convention opened and lunch was held.

Today there will be a morning and afternoon business session and tonight the men will scout around and amuse themselves.

Sam Gould in Town

Sam Gould, who heads the Gould Amusement Co., operating the Gould, Arcadia, Atlas and Pittsburgh theaters in Pittsburgh, is in New York.

Gould is building a State theater in Allegheny.

Unite to Fight Tax

Philadelphia—A committee of five has been appointed to combat the Society of Authors, Composers and Publishers, who are attempting to tax exhibitors for music. Charles Seigel, M. Steifel, J. Jeffries, W. Hunt and J. Brenner comprise the committee.

Federated Meeting Next Week

The meeting called by Joe Friedman of Celebrated Players, who is also president of the Federated Film Exchanges of America, will be held at the Astor beginning next Monday. It will be a four-day session.

At that meeting it is expected that the independent exchangemen will take measures to ally themselves with the exhibitors who will meet in Cleveland.

Next week will also see the opening of the Fox convention at the Commodore. This will last through the week.

New Story for Constance

Joseph M. Schenck has purchased "Curiosity" for Constance Talmadge.

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Incorporations

Albany, N. Y.—Gold Star Producing Co., New York City. 100 shares common stock, no par value; active capital $10,000. Incorporators, L. W. Maverick, F. L. Lloyd and H. Blumenfeld, Strand Theater Bldg., New York.

Albany, N. Y.—Aratone Co., New York City. Capital, $100,000. Incorporators, A. E. Jacobson, K. Taussig and J. W. Newman, 404 Fourth Ave.

Albany, N. Y.—Sohmer Film Corp. New York. Capital, $50,000. Incorporators, I. Mark, B. Sidowsky and H. Goldfarb, Freeport.

Albany, N. Y.—Ultimate Prod. Inc., New York. Capital, $200,000. Incorporators, H. Rosenbaum, N. Esternian and A. C. Kellogg, Argyle Road, Brooklyn.

Dover, Del.—New York Literary Bureau Pictures. Capital, $600,000. Incorporators, M. M. Lucey, Ferris Giles and L. S. Dorsey, Wilmington.

Albany, N. Y.—E. and S. Amusement Co., Brooklyn. Capital, $12,000. Incorporators, S. and S. Esenberg, S. Smokler, 12 Vernon Ave., Brooklyn.

Albany, N. Y.—Gleerich Prod., Inc. Capital, $5,000. Incorporators, J. J. Gleason, P. Wenrich and F. Bloch, 110 W. 48th St.

Albany, N. Y.—Essanee Shows, New York. Capital, $10,000. Incorporators, M. E. Belstwin, S. Stern and M. Abrams, 60 W. 116th St.

Dover, Del.—Tri-Star Pictures Corp. Capital, $1,000,000. Incorporators, S. B. Howard, H. C. Hand and R. K. Thistle, New York.

Albany, N. Y.—Premier Amusement Corp., New York. Capital, $1,000,000. Incorporators, R. Mintz, S. Lesselbaum and S. Hellimger, 309 Broadway.

Albany, N. Y.—Literary Prod. Co., New York. Active capital, $50,000; 500 shares common stock, no par value. Incorporators, A. P. Lewin, D. Blum and M. Hammerstein, 242 East 71st Street.

Albany, N. Y.—Associated Screen News, New York. Capital, $500,000. Incorporators, L. Russell, E. Angell and L. O. Bergh, 177 Columbia Heights, Brooklyn.

Dover, Del.—Stereoscopic Moving Picture Co. Capital, $1,000,000. Incorporators, M. L. Rogers, L. A. Irwin and W. G. Singer, Wilmington.

Dover, Del.—Screen Plays Productions. Capital, $11,000,000. Incorporators, T. L. Croteau, M. A. Bruce and S. E. Dill, Wilmington.

Dover, Del.—Congressional Film Corp. Capital, $250,000. Incorporators, J. A. Fitzgerald, E. S. Mack and N. B. Corrigan, Washington.

New Theaters

Houses Planned

San Francisco—Baldwin and Howell will build in the Westwood Park section.

San Francisco—Nasser Bros. to build Castro. 2,000.

Martinez, Cal.—A. A. McKeon. 1,000.

Newark, N. J.—Jacob Holstein to build.

Carlisle, Pa.—D. S. Cooper, Orpheum, to build.

Morristown, N. J.—Star Amuse. Co. 600.

Yakima, Wash.—Jensen and Von Herberg to build.

Mineral Wells, Tex.—Fanning-Dunn Amusement Co. $100,000.

Vernon, Tex.—Widener and Belden to build airdrome.

Under Construction

Borough Park, Levy Brothers, under way in Brooklyn.

Tacony, Pa.—John Smith building Liberty for $75,000.

Buffalo, N. Y.—Liberty under way. To open early in June.

Wilkes-Barre, Pa.—The Capitol will be ready in August.

Valiant, Okla.—Carmichael and Stroud opened new house.

Harrison, Tex.—Lyric, on site of house destroyed by fire last fall.

Mena, Tex.—Best, C. N. Jenkins, opened.

Georgetown, Del.—E. G. Ryon building. $20,000.

Muscatine, Ia.—J. W. Luxs building.

Salem, O.—New house at Maine and Lindsay St. to cost $85,000 under way.

Oak Hill—Harry Thomas' new house nearing completion.

Enid, Okla.—Walt Billings building. $125,000.

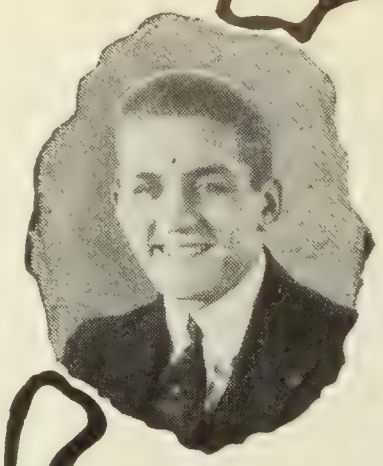
Rising Star, Tex.—R. C. Porter building airdrome.

Boise, Ida.—Gem is being built at a rapid rate.

Stevens Point, Wis.—Majestic, to be managed by Rush Gregory, being built.

Barrie, Can.—Mrs. E. Leo Beattie, Dreamland, building another to be ready in July.

Leonard, Tex.—McQuade building new house, to be ready soon.



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WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 49 Wednesday, May 19, 1920 Price 5 Cents

Goldwyn Plans

ssed by Samuel Goldwyn—inks Foreign Outlook Big Vith Wonderful Possibilities

nuel Goldwyn, head of Gold- yesterday discussed at length trade paper representatives of his ideas, the result of a two ns' trip abroad.

e Goldwyn executive said little was new; he spoke of the Gold- plans abroad; saying the organ- n would start producing in a way in France almost immedi- and refused to give any par- rs of the new French actress have signed except that she is working in pictures, is 19 and iful. He said that the company nticipated the departure of Ger- e Farrar and Pauline Frederick the organization, but would ion nothing as to who the new would be.

e of the important matters he ssed was that Goldwyn would 22 productions ready for the ng season by next month when would begin to be shown. Sales , however, for the coming year, mitted, had not been determined

He spoke of the Goldwyn con- on with the Capitol theater in ng terms, and took occasion to t rest the reports of his possi- signation from Goldwyn. "This been my baby," he said, "and ject to be with Goldwyn for to come."

(*Continued on Page* 2)

Big 4" Meeting Postponed

regular monthly meeting of oard of Directors of United Art- Corp. was not held yesterday se of the absence out of town e of the directors. It will be oday.

identally, Dennis F. O'Brien, at- for Mary Pickford and Doug- airbanks, expects those two in New York some time dur- xt week.

Reichenbach With Numa

ry Reichenbach has been en- by Numa Pictures Corp. to e a special exploitation cam- on "The Return of Tarzan" will be released by Goldwyn pecial.

of Reichenbach's notable cam- was for National Film on an of the Apes."

Hodes Leaves Universal

Hodes, editor of the Universal Magazine, has resigned, ef- June 1.

future plans and his successor niversal are unknown at this

"I will brook no interference with my plans, but if it is any satisfaction, I am through with that woman."—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splen did Hazard," directed by Allan Dwan, based on the novel by Harold MacGrath—a 1st Nat'l attraction.—Advt.

"After Every Dollar"

So Spoke "the Big Offender," Says Rembusch—Nine Producers Lined Up

(Special to WID'S DAILY)

Indianapolis—Frank Rembusch is circularizing the exhibitors of the country on his visit to New York.

The letter he is now sending broadcast speaks of "the Big Offender." After naming the independent pro-

(*Continued on Page* 3)

Vidor and Parker Here

Charles Vidor and William Parker of the King W. Vidor organization, producing for First National, arrived in town yesterday morning from California. They are here to purchase plays and stories for the director and will stop at the Astor.

Sennett Working on Five Reeler

(Special to WID'S DAILY)

Los Angeles—Mack Sennett is rushing work on a five-reeler called "Married Life." It will be his first production for First National.

Getting Set

Associated Producers Arrange for Offices in Coast Cities Managers Also Secured

(By Wire to WID'S DAILY)

Los Angeles—The Associated Producers have closed leases for offices in Seattle, San Francisco, Los Angeles and have practically arranged leases for several other cities. Managers have been engaged for these points, and additional ones will be appointed shortly.

F. B. Warren, general manager of the Associated Producers, says that the Associated Producers will be no part of any booking office pool now being discussed here.

Safron Manager, Goldfarb Promoted

Jerome Safron has been appointed manager of the local Robertson-Cole Exchange, succeeding Felix Goldfarb, who will act as special representative for the New York territory. Safron was district manager. A manager for Detroit has not been named.

New Howells Uni

Prominent Exporter Named Presi dent of Brockliss Company— Garrett Turns Producer.

David P. Howells has been electe president of J. Frank Brockliss, Inc and under the terms of the deal jus consummated the business of th Brockliss corporation will hereafte be conducted by the Howells organ ization.

Sidney Garrett, president of th Brockliss company, has resigned t devote his entire time to productio in conjunction with Arthur F. Beck

J. Frank Brockliss, Inc., control foreign rights to the Great Author Pictures, Inc., Louis Joseph Vanc productions, Artco and Leah Bair productions, productions of C. E Shurtleff, Inc., Zane Grey produc tions, and several serials and miscel laneous features which include "Vir tuous Men" and Lillian Walker pro ductions.

Brockliss has maintained exchange in London, Manchester, Liverpool Leeds, Newcastle, Birmingham Glasgow, Cardiff and Dublin, an has had representatives in Paris, Tu rin, Barcelona, Brussells, Copenha gen, Sydney, Capetown, Bombay an Tokio.

The offices of J. Frank Brockliss Inc., will be merged with the office of David P. Howells, Inc., in th Godfrey Building, but for the pres ent the London office of Brockliss will be maintained at 167 Wardou St., while the Howells office will b continued at 29a Charing Cross Road

Howells maintains branch office with resident managers in London Paris and Stockholm, with represen tation in the principal cities of Eu rope, South America and the Orient Horace T. Clarke is now in Japa and Chester E. Sawyer is in Bueno

(*Continued on Page* 2)

Dillon Coming East

(Special to WID'S DAILY)

Los Angeles—Edward Dillon is coming east to direct Billie Burke for Famous Players.

Bonns Returns

Edward Bonns, sales manager for C. L. Chester Prod., arrived in New York from the coast yesterday.

Bonns will arrange distribution for a series of scenics and travel pictures now being made by Globe Trots, Inc., a new company. Release will be once a week, each release one reel in length.

YOUR Books
Let SC ...N do it he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Famous Players ..	72	72	72
do pfd.	83½	84	84
Goldwyn	22	23	22½
Loew's, Inc.	29⅞	30	29⅞
Triangle	5/16	⅜	⅜
Unit. Pict. Prod..	2	2¼	2¼
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Reade Not Owner of Grand

(By Wire to WID'S DAILY)

Long Branch, N. J.—Walter Reade has not purchased the Grand theater here, Nathan Vinegrad and Sol J. Sapphier state. They are sole lessees and managers of the theater.

Buys "Silver Threads"

Atlanta, Ga. — "Silver Threads Among the Gold" has been bought for Mississippi and Louisiana by Harry P. Cooper for Southern Features.

Goldwyn Pictures Corporation
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THERE IS A GOLDWYN NEAR

Sir:

Exhibitor's Trade Review says:

"'The Silver Horde' ranks as a first-class program attraction. The action travels at top speed throughout, sweeps on from one very sensational scene to another and carries the spectators along in a veritable whirl of adventurous lure."

Goldwyn

At Broadway Theaters

This is ho wthe Broadway theaters are presenting their jrograms this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

Rialto

Ethel Clayton is sounding a warning to all sweet young things against the "Marry in Haste" idea at the Rialto this week. The star offers a sincere portrayal of the convent girl who made a mistake.

Tschaikowsky's "Capriccio Italien" was indeed well received as the overture. A scenic consisted of some interesting shots of Italy. The magazine was of ordinary interest while "Should Dummies Wed," a Sunshine comedy, provided the fun of the bill.

Emanuel List's "The Big Bass Viol," a basso solo, seemed to please the audience, and Grace Hoffman's soprano solo, "Charmant Oiseau," a selection irom "The Pearl of Brazil," met with considerable applause. The organ solo is Mendelssohn's "Sixth Sonata."

Strand

"Romance," the long awaited picturization of the famous play, with Doris Keane in her original role, is at the Strand this week and is proving, at least, a fine Metropolitan attraction. Elderly people were present in large numbers at the Monday matinee, probably due to the fact that they had seen the original when it was first presented here. "Madame Butterfly" is the overture. This is followed by the review and a Burton Holmes scenic. The Russian Cathedral Quartette and Eldora Stanford, soprano, render "In the Woods" and "Mighty Lak' a Rose" previous to the showing of "Romance." The concluding scenes of the feature are accompanied by a vocal number rendered back stage which proves very effective.

Broadway

Rex Beach's "The Silver Horde," which pleased audiences at the Capitol last week, is being presented at the Broadway this week, preceded by an appropriate prologue.

A musical review entitled, "Girlies Club," with 20 people in the cast, is entertaining. The usual overture, Topics of the Day, Moss news weekly and comedy are on the program.

Capitol

For the benefit of those who still remember and those who never saw James A. Herne's long ago stage success, "Shore Acres," Metro has picturized the famous work which is being presented at the Capitol this week.

Karl Jorn is again pleasing audiences in the presentation of the third act from "Lohengrin," which is being sung in English. The detail and setting of the opera has been reproduced with splendid accuracy.

The usual short subjects, including a comedy with Mrs. Sidney Drew and the customary orchestral selections complete the bill.

Rivoli

For the second time Jack London's "The Sea Wolf" has been picturized. This time George Melford is responsible for the Paramount offering which holds the main place on the Rivoli program. An appropriate selection by the Rivoli-Rialto male chorus, "A Sailors' Chorus," precedes the picture.

The overture is Fifth Symphony in F Minor. Other numbers are the Rivoli Pictorial, "Snub" Pollard comedy, "All Dressed Up," and another orchestra selection, "The Forge in the Forest."

Actors' Equity Branches Out

At a meeting of the Actors' Equity Association on Monday both the Pacific coast motion picture branch of the organization and the Chorus Equity Association were admitted to the main body, whereas before they had been organizations of a distinctly separate character. This will automatically admit about 1,000 picture players into Equity, and prospect of 3,000 additional members is regarded as a certainty by Equity officials.

Goldwyn Plans

(Continued from Page)

This is how the Broadway theaters are presenting their programs this scale was manifest, he said, and he made it clear that English production was highly desired by English theaters rather than American productions. He expects a big increase in theaters in both countries this year. He also said that abroad they did not like the way in which Englishmen and Frenchmen were presented in American pictures, and that he had ordered drastic changes in the production department to meet this.

Goldwyn Offices in Canada

(Special to WID'S DAILY)

Toronto, Can.—The report that Goldwyn would establish its own offices in Canada is again being circulated. This time film men believe that the report is authentic because of the presence in the various exchange centers of J. D. Chantler, formerly with the du Pont's Arlington company.

At Goldwyn it was readily admitted that Chantler was in Canada for the company and that he had been there for several months past. Nothing was said, however, about the report that Goldwyn would establish its own offices in the Dominion. The Allens at present are the distributors there.

New Howells Unit

(Continued from Page 1)

Aires, while William Fait, Jr., returned from Mexico City recently.

In taking over Brockliss the Howells organization now controls, in addition to the productions of the First National and Associated First National, world rights on a large part of the pictures distributed by the Hodkinson Exchanges. Howells controls as well the Selznick productions, Metro Screen Classics and the Nazimova productions for the Far East.

Closes Deal With Walturdaw

Another important Howells deal which has been in progress for several months, gives the productions of the First National for the United Kingdom to the Walturdaw Co., Ltd., for two years. It is said that the contract aggregates in excess of $2,500,000.

Cincinnati Approves Films

Cincinnati—The Board of Education has now given official approval to certain classes of pictures and is fostering special children's matinees on Saturdays.

A Community M. P. Council has been formed by the Federated Mothers' Clubs, sanctioned and sponsored by the Board of Education. This Council is giving a weekly Saturday morning matinee at the Orpheum, Walnut Hills. Famous Players is co-operating with the committee in providing pictures.

Smith Arrives

Albert E. Smith of Vitagraph returned from California yesterday.

The Lost Battalion will mee hex Monday, also.

Fowler to Do Five Reele Roger W. Fowler of Fowler film will make five reelers when his pres ent two reeler is completed.

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the News

No. 40

IT, MICH.—Nation's wirst tie-up! ent starts big drive to relieve freight on in order to prevent crippling of traffic and industry.

NCE, MASS.—Fire fighters test e! Water for 21 streams is supplied s of factories co-operating for fire n.

HE LEGION!—American Legion ou! If you served in Army, Navy ne Corps during war, get in touch ember today and get in the Legion.

ORK CITY—Pay tribute to St. Arc! Thousands witness pageant life of Joan of Arc during exercises g canonization of French heroine.

NGTON, D. C.—Seek release of ed Presidential candidate. Social- ent petition to the government to E. V. Debs and all other political

AND THERE—See the "Nineteenth Limited"—it had a speed of 18 hour and was first train to run in rk—in 1831.

ORK CITY—Hail "Defenders of " in peace-time! Over 8 000 of the bluecoats" take part in impressive parade.

NG FIELD, D. C.—Army "bird- y to maintain wartime prowess— y Air Meet, held near capital, ex- bility of aviators.

GTON, VA.—Dedicate great Na- Memorial to soldiers of all wars! of G. A. R. gather from all parts ountry for the dedication ceremonies.

oday

nal Offices for Asso. Exhib.

d expansion of business and in- g additions to office personnel ecessitated the taking over of nal office space by Associated tors, Inc. Space has been ob- on the ninth floor of the of- uilding at 25 West 45th St. ew offices are now being put in for early occupancy. executives will remain on the floor.

e Pay for Postal Employees

various national associations stal employees are at present g a country-wide campaign for money for men in that branch Federal service.

"After Every Dollar"

(Continued from Page 1)

ducers who are pledged to support the Independent Motion Picture Exhibitors of America, Rembusch says:

"The 'Big Offender' said, 'You should be at home attending to your own business. We have a right to take every dollar we can away from the exhibitor.'

"Your Chairman replied, 'Under such business relations, every exhibitor is justified in taking every dollar away from you. Exhibitors demand fair play or no play. We are after you to force decent treatment.'"

The producers now lined up by Rembusch are American Film, Associated Producers, First National, Pathe, Robertson-Cole, Selznick Enterprises, United Artists, Universal and Vitagraph.

Start Davies Film Friday

George D. Baker will start work on Friday on "Buried Treasure" in which Marion Davies will be starred for International.

Realart Men Hear More Talks

The Realart field force took New York in last night after a second series of salesmanship talks held at the Astor.

Today the usual conferences will be held followed by a visit to "The Gold Diggers" tonight.

"Realart Gettogether"

A forty page booklet, printed on heavy stock, is being distributed to the members of the Realart force now in New York for the company's first annual convention.

Everything everybody ever knew about the past of the branch managers and home office officials is told.

Bert Adler won't even admit he had much to do with the publishing of the booklet, but Bert is modest.

Standard Theater Changes Hands

The Standard Theater, Broadway and 90th St., has passed into the control of B. K. Bimberg, who has purchased John Cort's interest.

Motion pictures with musical features will be put on for the summer season.

Proctor in Middle West

Ralph O. Proctor, assistant general manager of Associated Exhibitors, Inc., has left New York for a short trip in the Middle West. He will hold conferences with franchise holders and others.

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GEN. MGR.

Drops Film Charges

Southern Baptist Convention Had Slam Against Board of Review Prepared

(*Special to WID'S DAILY*)

Washington—The Southern Baptist convention upon motion of one of its members eliminated from the report of the committee on temperance and social service an attack on the National Board of Censors, or as it is called now the National Board of Review. The matter relating to motion pictures was eliminated because it was feared it might result in a libel suit.

The report is known to blame the films in part for the number of divorces in the United States. One portion of the report states that "nearly every film put on the screen contains somewhere evil suggestion." The report further states that "many of the films are based on the 'eternal triangle' and the suggestion or disregard, if not an open breach, of the marital relation."

William MacGuire, secretary of the National Board of Review, could not be reached for a statement nor could other officials of the board be reached.

Betty Bouton Here

Betty Bouton, leading lady in Marshall Neilan's "Don't Ever Marry," arrived in town from California yesterday.

Rose Shulman is now handling publicity and advertising for Fine Arts Pictures, Inc., Murray Garsson's new company.

Brandt Going West

Joe Brandt leaves today for California to get under way a new serial, "The Son of Tarzan."

Cochrane on Vacation

R. H. Cochrane of Universal leaves today on a vacation that will last until July 1. He won't say where he is going and even maintains that his office doesn't know where he will be.

Connery With Hayakawa

William J. Connery, vice-president of Haworth Pictures Corp. and also vice-president of the Hayakawa Feature Plays, the Japanese star's new producing unit, is in New York with Hayakawa. Just a pleasure trip.

Bessie Love to Europe

(*Special to WID'S DAILY*)

Los Angeles—Bessie Love will sail for England some time in July, according to present plans.

Miss Love will make "The Old Curiosity Shop" in England.

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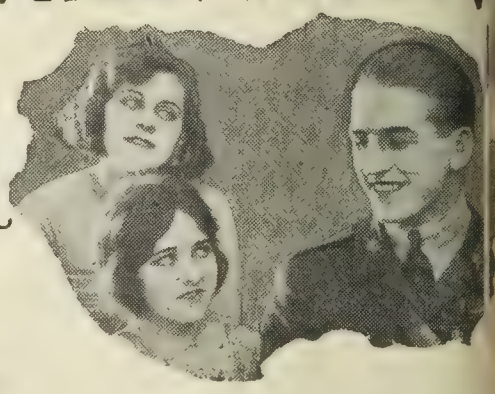

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Wid's DAILY

The RECOGNIZED AUTHORITY

XII No. 50 Thursday, May 20, 1920 Price 5 Cents

ucker-Mayflower

Expected to Be Settled Out of urt—Will Make Four More

suit of George Loane Tucker t Mayflower Photoplay Corp. e settled out of court, accord- an announcement made yes- by Benjamin A. Prager, pres- of Mayflower.

terms of the settlement were ade known but it is understood new arrangement as to profits d from the productions has perfected.

ker will resume work on the of his second picture, "Ladies Live," and start active produc- gain until he has finished four es for Mayflower, when his ct will have been completed. se, it is understood, will be gh Famous Players.

ague, Hunting's Successor

is understood that Roswell e, who has been acting as as- to Gardner Hunting, will suc- the latter when he leaves Fa- Players shortly. Hunting is ising director of the Eastern s.

rk and De Grasse Retained

Angeles—Ida May Park and de Grasse, joint directors of Love in "The Midlanders," been retained for the second of the star for Andrew J. Cal- .

Wants Joint Convention

liam Brandt, president of the r Owners Chamber of Com- has sent a letter to Sam Bul- emporary secretary of the M eater Owners of America, and amuels of the Independent M. hibitors of America urging a onvention to be held in Cleve- June instead of two distinct gs.

accomplish this Brandt urges a g with the Committee of 17 will meet here in June, just us to the Cleveland conven-

All Ready to Go

Theater Owners Chamber of erce will send a delegation of ttend the Cleveland convention. arty will be headed by William and the entire board of di- . They will leave New York Albany night boat on June 4, the trip across New York stop off at Buffalo and Niag- d then take the boat from Buf- Cleveland.

s Blumenthal is in charge of agements.

A wave of pity swept over him for the girl whose heart he had crushed. Then he remembered his mission and steeled his heart.—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan, and taken from the novel by Harold MacGrath, a First National attraction.—Advt.

Booking Combine?

Various Local Interests May Get Together to Buck Loew in N. Y.

There seems to be an indication that various circuits in Greater New York may perfect a booking combine to become operative by the fall which will combat Marcus Loew.

The reported combine will include the United Booking Offices, the Fox circuit, the Moss circuit and possibly the Theater Owners Chamber of Commerce, the new exhibitor organization which has frequently and openly declared its hostility to the Loew Enterprises.

The Keith houses booked through

(Continued on Page 2)

Howells Interested in Serial

It became known yesterday that David P. Howells is interested in the production of "The Son of Tarzan," the serial which will be filmed at the National Film Studios in Hollywood.

Films Not Guilty

Of Juvenile Delinquency, Review Board Discovers

"Motion Pictures Not Guilty."—This is the verdict based on reports from chief probation officers of juvenile courts throughout the United States on the relation of pictures to juvenile delinquency. Last year the National Board of Review with the cooperation of the American Probation Association asked these officers for a statement of their opinion and experience in this connection.

Forty-two of the officers so addressed replied. Of these 27 held that the films are not directly responsible for cases of juvenile delinquency. Ten were non-committal and five pronounced the films guilty.

It is interesting to note that two of the five officers who indicted motion pictures as in their opinion an important direct cause of juvenile delinquency are in states having legal boards of censorship—Ohio and Pennsylvania.

"Griff" Buys Out

Third First National Production Turned Back to Him

David W. Griffith has purchased back from First National what was originally planned as the third and last of his series for the circuit. This is the picture which was shown at the recent midnight performance of the A. M. P. A. at the Rivoli.

Mr. Griffith called the picture "Black Beach" but First National retitled it "The Gamest Girl." It will be a United Artists release and will be issued in the fall, probably in October. The Griffith offices stated yesterday the director had bought back the picture because he thought it was big enough to go out as a special.

Griffith is at last free of any previous alliance and can now devote himself to production for United Artists exclusively. The three months clause which First National protects itself with so far as releases by a producer for another company is concerned expires on June 21 with Mr. Griffith since "The Idol Dancer" the last Griffith-First National subject was released March 21.

Another fall release for United Artists will be "Way Down East" which will not be completed by Griffith until August.

This move now gives United Artists three of its members producing entirely for its distribution. Charlie Chaplin is still under contract to supply First National with several pictures.

One a Month

United Artists will release one picture a month beginning in September. The Board of Directors decided so at yesterday's meeting.

Grainger Going West

James R. Grainger of the Marshall Neilan Prod. leaves today for California.

The Somborns Due

Herbert K. Somborn, president of Equity Pictures, and his wife, Gloria Swanson are due in New York from the coast today.

Holmes Sails for Near East

Burton Holmes sailed yesterday on the Royal George for Cherbourg from where he will go to the Near East. Mr. Holmes is seeking new material for a series of travelogues for Famous Players. He will be away for three months.

YOUR Engraved Stationery
Let SOLOMON do it, he's wise—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	68	72	69
*do pfd.	83½	84	84
*Goldwyn	22	23	22½
Loew's, Inc.	28	29½	28
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2 1/16	2¼
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

Saengers Insure Employees

New Orleans—For employees who have been with the Saenger Amusement Co. for 6 months, $500 policies have been taken out and for those who have been with the organization for a year or more, $1,000 certificates have been taken, cost to be covered by the company. In each case, the holder names his own beneficiary and insurance against being disabled is also provided for.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THERE IS A GOLDWYN TRAIN"

Sir:
The New York Telegraph says:
"Rex Beach's vivid drama of Alaska, 'The Silver Horde,' is replete with just such scenes and incidents that movie enthusiasts rejoice in."

Goldwyn

Booking Combine?

(Continued from Page 1)

the U. B. O. offer 50 days for pictures, Fox 35, and Moss for the fall season expects to have 20 days. The Chamber of Commerce will increase this number materially.

On the other hand, Loew at present offers 89 days, this including houses in Newark, Mt. Vernon and New Rochelle and other outlying points. It is understood that he expects to increase this to 100 by the time the fall season arrives.

The folowing line-up of theaters will serve to illustrate the "lay of the land":

In Manhattan and Bronx the Fox theaters are Audubon, Washington, Star, Nemo, Japanese Garden, City Academy of Music and Crotona. Moss theaters: New Dyckman (under construction), Regent, Broadway, Jefferson. U. B. O. theaters: Harlem Opera House, Proctor's 125th St., 81st St., 58th St., 23rd St., and 5th Ave.

Loew theaters: Rio, Victoria, 7th Ave., 11 th St., Lincoln Square, Circle, Orpheum, 8 th St., 42nd St., New York, American, Greeley Square, Ave. B, Delancey, National, Elsmere, Boulevard, Spooner, Burland and Victory.

In Brooklyn, Fox theaters: Comedy, Folly, Ridgewood, Jamaica, Bedford, Bay Ridge and a new theater to be built in Flatbush.

Moss theaters: Flatbush.

U. B. O. theaters: Halsey, Greenpoint, Prospect, Madison, Monroe.

Loew's theaters: De Kalb, Broadway, Fulton, Brevoort, Warwick, Metropolitan, Palace and Bijou.

Vicinity of New York, Fox theaters: American, Liberty and in Newark.

Moss, none.

U. B. O. theaters: Proctor's Elizabeth, Proctor's Plainfield, Proctor's Mt. Vernon, and one in Staten Island.

Loew has two new theaters building in Newark, one in Peekskill and one in New Rochelle.

One exchange man stated that bookings could be secured from both Loew and the other circuits without much interference in playing dates and that if a war should be waged by the combined circuits on Loew it would only tend to reap a rich harvest for the exchanges as a result of jacked-up prices by both factions.

Seymour Hodkinson Supervisor

W. F. Seymour, formerly with Hodkinson in Cleveland, and Joseph Bloom, who has managed the affairs of that organization in Pittsburg and Western Pennsylvania, have been appointed supervisors by W. W. Hodkinson. More promotions are expected.

"Determination" Sold to Stoll

Washington—The U. S. Photoplay Corp. has contracted for the entire European rights for "Determination" with the Stoll Film Co. of London.

To Erect Exchange Building

Cleveland—A building costing $750,000, to house the motion picture exchanges is to be erected at E. 21st St. and Payne Ave. It will be eight stories high and have vaults with a capacity of 8,000 reels.

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James Bradford is writing the musical score for "The Devil's Key."

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Saturday Opening

For Week Stands to Become Popular, Predicts Marshall Neilan

Saturday openings for the exhibitors running pictures in week-stand localities will become popular among exhibitors, according to Marshall Neilan, who has discussed the matter with prominent exhibitors. Such exhibitors as the Saenger Amusement Co. and Jensen-Von Herberg have adopted the policy of opening their shows on Saturday with financial results.

In discussing the matter Neilan says, in part:

"I have wondered often why the policy of opening week-stand picture shows on Sunday has remained such a universal practice throughout the country. In discussing this matter with a number of prominent exhibitors I am convinced that the time is not far distant when the Sunday opening will cease to be such a fixed policy, especially in the larger cities.

"It seems to me that for a week-stand, a Saturday opening in many cases should bring greater financial returns than the practice of opening Sundays. Sunday is usually big day for every exhibitor. Sunday crowds will flock into the theaters without the inducement of showing a new picture. On Saturday, however, the picture patron looks about for a film he or she has not seen during the week. If the previous week an exhibitor had a good attraction, it is quite certain that the patron in question has already seen that film during the week.."

William A. Gueringer, assistant general manager of Saenger, says:

"We have found it a good stroke of business to open our week-stand houses on Saturday. There is no doubt that in many cases a Saturday opening, similar to ours, would be impossible. At the same time, there is likewise no doubt that many Sunday openings are the result of a practice which has become universal among American exhibitors. There is no question in my mind that sooner or later many exhibitors will experiment on the Saturday opening and find it results in bigger business for the week."

Michigan M. P. E. A. Moves

Detroit, Mich.—The new location of the Michigan Motion Picture Exhibitors' Association is at 20 Elizabeth St. James C. Ritter, John R. Odell, J. F. Wuerth, R. H. Lapham, Jno. Brennan, Fred De Lodder, Fred Rumler, E. J. Cole, Harlan Hall, Jno. Niebes, Arthur Baehr and Geo. Harrison are the members who have signed to go to the Cleveland convention.

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H. H. VAN LOAN

Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
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Priscilla Dean
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GEORGE ELWOOD JEKS

Continuity and Special
"A Woman of Pleasu"
Blanche Sweet Specia
"The Pagan God"
starring H. B. Warne
"Dangerous Waters"
Original for Wm. Desmd
JESSE D. HAMPTO
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BRADSTREET FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 51 Friday, May 21, 1920 Price 5 Cents

Cleveland

Its Several Conventions and etings Looms Up for History Making

difficulties that have heretoxisted in organizing nationally hibitors of this country again up for the forthcoming gathat Cleveland.

Motion Picture Theater Ownho called the convention expect entative exhibitors from every n the union to attend their open ntion. The Independent M. hibitors who organized in Chiare sounding a call for their g, and making efforts to have resentative gathering as well, fforts are also being made to he M. P. E. of A. meet there d of at Chicago, as planned. ntally the National Associavill meet in Cleveland at the time.

e exhibitors believe the Natl. will meet in Cleveland for the

(*Continued on Page* 3)

lk Over Booking Combine

re was considerable talk yesin film circles over the possiof a booking combine in Greatw York against Marcus Loew. Lichtman at Famous Players not be reached for confirmation report that a number of Parit specials including "The Sea " "Treasure Island" and "Why e Your Wife" had been booked U. B. O. and the Fox offices, at the Loew circuit would not the productions. The opposiunderstood to have paid conbly more than Loew usually

liam Brandt of the Theater rs' Chamber of Commerce asked whether his organization combine to fight Loew, said: I don't know."

erman and Tuchman Leave

Lederman, assistant to Carl nle, announced his resignation day.

uel Tuchman, purchasing agent versal, has also resigned.

Sheehan Due Today

field Sheehan of the Fox ortion is due today from England the Adriatic.

ew Gets National Pictures

cus Loew, it is understood, has d the New York City franfor National Picture Theaters, he Selznick exhibitor body.

w is out of town and could not ched yesterday for a statement.

Like a tigress she sprang to the defense of the man who had scorned her —Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan and taken from the novel by Harold MacGrath—a First National attraction.—Advt.

Starting Something

Talk of Change in Nat'l Asso. for More Vigorous Body

With the annual meeting of the National Association in sight reports are developing that certain members of the organization are quietly laying plans to bring about certain

(*Continued on Page* 4)

Zeidman Coming

(By wire to WID'S DAILY)

Los Angeles—Bennie Zeidman will leave for New York on Tuesday to complete arrangements for his own producing company. He recently left the Louis B. Mayer organization, as noted.

Another Convention

The convention spirit has caught hold of Metro and so next Wednesday, Thursday and Friday will see the field force in New York.

This brings the number of conventions for next week up to three, the others being the Fox Film convention and that of the Federated Film Exchanges of America, Inc.

25 Per Cent Increase

Imposed on Industry in Ontario—Measure Effective June 1

(By Wire to WID'S DAILY)

Toronto—An increase of about 25 per cent in taxes on theaters, exchanges and other branches of the industry will be put into effect in Ontario by the Provincial Treasurer commencing June 1.

Theaters in cities of 10,000 or over will pay a yearly tax of 35 cents per seat instead of 25 cents, as it is at present. Municipalities between 5,000 and 10,000 will pay 25 cents per seat instead of 5 cents; 3,000 to 5,000 will pay 20 cents a seat; 1,500 to 3,000 will pay 15 cents, and houses under that will pay ten cents a seat.

Film exchanges will pay a provincial yearly tax of $400 instead of $200. Censorship will cost $4 a reel instead of $2. Appeal censorship will cost $25 a reel instead of $5. Theaters with motor driven machines will pay $5 for a yearly permit. Operators will pay $15 for examination and $5 for a renewal of their licenses.

Gish With Frohman

Frohman Amusement Corp. Signs Lillian to a Three-Year Contract as Star

William L. Sherrill, president of the Frohman Amusement Corp., announced yesterday that he had secured Lillian Gish as a star for his company for a period of three years.

Miss Gish until now has been appearing exclusively in productions made by David W. Griffith and has appeared in such notable productions as "Hearts of the World" and "Broken Blossoms." Her contract with Frohman Amusement Corp. will commence when she finishes work in her present Griffith production, "Way Down East." This will be some time in August.

The Griffith offices stated last night that the announcement made by Frohman Amusement Corp. was correct.

Del Ruth Coming East

Hampton del Ruth, supervisor of all Fox Sunshine comedies, will arrive in New York on Sunday with a print of his long-heralded five-reel comedy.

Del Ruth will show the picture at the Fox convention which opens on Monday. He will stay here for six days during the life of the convention and will then return to the coast. He will be at the Astor.

The comedy will be released in the fall as a special.

20 Million in One Company

(By wire to WID'S DAILY)

Dover, Del.—A company called the Consolidated Realty and Theater Corp. has been formed here with a capitalization of $20,000,000. The incorporators are R. L. Martin, F. H. Gruneberg of Indianapolis.

Canada Eliminates Reel Tax

(By wire to WID'S DAILY)

Ottawa, Can.—The budget of the Canadian Government announced yesterday provides for the elimination of the 15 cent reel tax collected from all theaters by the Government.

This will help the small theaters who have been paying as much as largest houses.

Elimination of the war tax of 7½ per cent on imports will save Canadian distributors about $6 a reel duty.

YOUR Next Insert
Let SOLOMON do it, he's wise —Advt.

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Editorial and Business Offices: 6411 Hollywood Blvd. Phone, Hollywood 1603.
Chicago Representatives—Willis & Eckels, 4th Floor, Consumers Bldg., Chicago, Ill.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	67	68¾	68½
do pfd.	80	82	82
Goldwyn	22	22¼	22
Loew's, Inc.	27⅛	28¼	28¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2¼	2½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

Showing Fight Films in Ohio
(By wire to WID'S DAILY)

Cleveland—A company known as the Toledo Bout Pictures, Inc., is arranging bookings for the Willard-Dempsey fight pictures which were barred in this state some time ago.

The above company was formed a short time ago with three members of the Frank Hall organization as incorporators. Hall, it will be remembered, sponsored the original fight pictures at the time of the bout.

Goldwyn Pictures Corporation
460 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The New York Tribune says:

"All the romance, all the color of Alaska, was shown us in 'The Silver Horde,' and the clashes between strong men and groups of men, is exciting to say the least."

Goldwyn

Coast Brevities
(Special to WID'S DAILY)

Hollywood—M. Cawood, for many years cameraman for Lyons and Moran, who turned the crank for G. J. Taylor during the filming of his first three "Taylor-Made" comedies, has been signed to direct future Taylor productions.

Colin Campbell has returned from location with the Dustin Farnum company. He is now shooting the final scenes of "Big Happiness" at the Brunton Studios.

Jean Calhoun is slated to be signed up as a star in Universal productions, according to an authentic report.

Hope Hampton is coming to the Metro studio to make her second independent picture, the story for which was written by H. H. Van Loan. Miss Hampton is to remain in California for three months, when she will make a trip to Hawaii for some scenes in her picture, "The Maid of Molokai."

Vola Vale will play opposite Earle Williams in his next Vitagraph feature, "The Purple Hieroglyph."

C. Edward Hatton has completed his second two-reel western feature under the working title of "Mystery Ranch," the first picture of a series in which Hatton is producer, director and star.

Joseph J. Dowling has been loaned by Robert Brunton to Allan Dwan for an important part in the director's last Mayflower production.

Myles McCarthy has been signed for a leading part in a new feature to be made shortly by the Dial Film, now producing at Brunton.

Henry Kolker returned to the Brunton studios this week after an extended location trip to Balboa Beach, where he filmed a number of exteriors for his latest Selznick production, "The Palace of Darkened Windows."

Wallace Reid has returned to Hollywood from the northern part of California, where he has been playing on the speaking stage during his vacation. As soon as he has rested up a bit he will start work on "The Charm School." GAUSMAN.

"Sea Wolf" at Rialto

Jack London's "The Sea Wolf" will be the attraction at the Rialto next week instead of Robert Warwick in "Thou Art the Man."

The picture is at the Rivoli this week.

NEW STUDIOS
FOR RENT
187 ft. x 80 ft.
Very latest equipment. Rent as whole or in part. Close to new Famous Players' Studio in Long Island City. Apply
FACTORY EXCHANGE
17 W. 44th St.
Phone Vanderbilt 5610

Private Showing for Young Film

Equity Pictures will give a private showing of "For the Soul of Raphael," the new Clara Kimball Young picture, in the Grand Ball Room of the Astor next Wednesday at 3 o'clock.

Coming East
(Special to WID'S DAILY)

Los Angeles—June Mathis and Bert Lytell of the Metro organization and C. Gardner Sullivan are all en route for the east.

Sullivan will sail definitely from New York on May 27 for Europe.

May Sue L. A. Theater

Los Angeles—Deceptive advertising, published by the Alhambra Theater, may result in a law suit against the management of the theater by Cecil B. De Mille, director general of Famous Players.

Manager Michael Gore of the theater, it is alleged, secured an old release featuring Gloria Swanson, titled "Yon Can't Believe Everything," and advertised Miss Swanson as Cecil B. De Mille's star.

Denial From Seena Owen
(Special to WID'S DAILY)

Los Angeles—Seena Owen denies the report published locally that she would head her own producing company.

Picture League Conference

The annual conference of the Natl. M. P. League will be held May 21-22 at the Russell Sage Foundation, 130 E. 22nd St. Reports will be made from the non-theatrical field which are expected to be of interest to producers, distributors and exhibitors, as well as scenario writers.

Senate Passes Interstate Bill

Washington—The Senate by unanimous vote has passed the bill introduced by Congressman Walsh of Massachusetts which prohibits the transmission by mail or otherwise in interstate commerce of indecent films. The bill has already passed the House but will be sent back there for concurrence in an amendment to correct a technical error and will go to the President for his signature within a short time.

I'VE SAID THIS
BEFORE
AND I REPEAT
IF YOU WANT BETTER

PRESS SHEETS

CALL BRYANT 8445

LARRY URBACH
1587 BROADWAY

What's all this about Wm. Howard Taft heading a film pany?

MacHugh Back With M

Arthur E. MacHugh has re to New York after a tour with ble In" and is now back at press agenting job with B. S.

Ithaca Theaters Combine
(Special to WID'S DAILY)

Albany, N. Y.—The Ithaca ter Company of Ithaca, N. Y., by the consolidation of the nies conducting the Strand, S Crescent theaters, has been a charter by the Secretary of

The new enterprise is cap at $300,000 and will engage motion picture and theatrica ness generally.

The stockholders are Frank Patrick Driscoll and John B. all of Ithaca.

When a person sees a RITCHEY poster and does not buy a ticket it means just one thing,—he hasn't the price!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea

Ritchey

REMOVAL NOTICE
F. A. A. DAHME
ART TITLES and ILLUSTRA
Now at
220 W. 42nd St. Room
Temporary Phone, Brya

epend'ts Coming

ntion Planned for Next Week at the Astor

list of members of Federated Exchanges of America, Inc., will convene here next week ollows:

. Friedman, Celebrated Players, go; D. Chatkin, Marion-Kohn, rancisco; J. J. Allen, Toronto; Kyler, Supreme Photoplays, r; Sam Werner, United Film e, St. Louis; Al Kahn, Cres- Film Co., Kansas City; Ralph tein, Midwest Distributing Co., ukee; F. W. Thayer, Merit Corp., Minneapolis; R. D. , R. D. Lewis Film Co., Okla- City; J. E. Pearce, Pearce , New Orleans; A. Dresner, itors Film Exchange, Wash- n; R. M. Savini, R. M. Savini , Inc., Atlanta; H. Charnas, ard Film Service Co., Cleve- O.; Harry Lande, Quality Film e, Pittsburgh; Sam Grand, al Feature Film Corp., Boston; Amsterdam, Masterpiece Film ctions, Philadelphia; A. G. e, Empire State Film Corp., York.

Margery Wilson to Direct
(By wire to WID'S DAILY)

Angeles—Margery Wilson, appeared in a number of the day Triangle productions, will y start a company to be known e Margery Wilson Prod. She start with comedies but later h out into features.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

ALUES for PRODUCERS!
he plays and stories we sell, e OWN. We buy for pro- ucers, and select real film lues. Let us submit a play you.
Celebrated Authors' Society 1 7th Av. Phone Bryant 1511

SAENGER
AMUSEMENT CO.
Permanent New York Office at
1780 BROADWAY
H. GUERINGER, Representative
GOODRICH BLDG.
h Floor Tel. Circle 1298

Cleveland

(Continued from Page 1)

purpose of offsetting the moves made to align exhibitors against theater owning producers and distributors.

The Independent group headed by Frank Rembusch claim to be unable to negotiate a dependable agreement in writing with the Theater Owners' executives and claim that the Theater Owners' organization want to use a national organization for their own uses—the promotion of some kind of an advertising plan. This is denied by executives of the Theater Owners group, who contend that in calling a meeting for Cleveland Rembusch has acted personally without calling on the special committee of 17.

This is sure, however, that there is going to be a big crowd of exhibitors in Cleveland—and a real battle. Officials of the Theater Owners' organization say there will be 1,500 exhibitors attending their convention alone.

Duke's Mansion for Picture House

The Associated Press reports that the home of the Duke of Devonshire in Piccadilly, London, has been sold for 1,000,000 guineas, according to the London Star.

It is planned to tear down the structure and erect a modern picture house.

GLOBE TROTS

A BRAND NEW SERIES OF SCENIC AND TRAVEL PICTURES

Photographed in All Parts of the World

52 RELEASES ONE A WEEK

Territory Available

Globe Trots, Inc.
120 W. 41st St.
N. Y. City

Phone 8680 Bryant

Cuban Producers Here

Manuel Peon and Billy Moran, connected with the Golden Sun Pictures Corp., a producing unit with headquarters in Havana, are in New York at the Hotel Pennsylvania.

The company has a studio in Havana for which equipment is now sought by Peon and Moran. One picture, "Reality," has been made in Cuba with an entire native cast. Stories dealing with Spanish life and customs will be filmed. The pictures are designed primarily for distribution in Spanish-speaking countries, but will be shown here as well.

Moran is director of the company. Peon in addition to this company is the accredited Gaumont cameraman in Havana and is the editor of "Cinematografia," said to be the only fan publication published in Cuba.

New Unit Formed

Major Jack Allen, who made a series of wild animal productions for Universal, will make another series for a new company known as Adventure Films, Inc., formed in Albany with a capitalization of $100,000. Allen is now en route to the coast.

TOM BRET HAS MOVED

Tom Bret, the oldest established film editor and title writer, has moved to Room 611, Candler Bldg., 220 W. 42nd St.
Phone—Bryant 7691.

All Aboard

For

"A TRIP TO MARS"

THIS IS WORTH INVESTIGATION

You can secure a
MOTION PICTURE DIRECTOR,

WHO
Knows value, without waste,
Has experience covering all types of pictures,
Does not waste time or money,
Has a record for integrity,
Would be invaluable to new organization,
Prefers congenial position to big salary.

Address DIRECTOR, c/o Wid's Daily

JOSEPH R. MILES
MOTION PICTURE ENTERPRISES
LLOYDS FILM STORAGE CORPORATION
Now in their new home
126-132 West 46th Street — Phone Bryant 5600

AT YOUR SERVICE twenty-four hours a day except Sunday

THREE UP-TO-THE-MINUTE PROJECTION ROOMS
TEN FULLY EQUIPPED CUTTING ROOMS
THREE STORAGE VAULTS ON PREMISES

Twelve vaults in Long Island City
Free delivery service between customers' offices and vaults

FILM SERVICE BUREAU
Does everything to a picture except produce it
FILM LIBRARY
Scenes of every description for dramatic & industrial productions
USED FILM DEPARTMENT
We buy and sell used film in good condition—

CONSULT US

FOR PROJECTION
CALL BRYANT 984 OR 985
3 ROOMS
NGEST THROW IN THE CITY
SIMPLEX STUDIO
5th Floor — CANDLER BLDG - 220 West 42nd St.

Minter Action Up

Trial Under Way in Los Angeles—Counter Claim by American

Los Angeles—With a court room thronged with a number of film celebrities the suit of Mary Miles Minter, now Realart star, against the American Film Co. for alleged breach of contract was brought to trial in Judge Trippet's court.

Miss Minter claims that American Film owes her approximately $5,000 for back pay. American, in turn, has brought a counterclaim against Miss Minter for $100,000 damages, alleging that amount of loss through the star's alleged failure to appear in a picture selected for her.

Mrs. Gertrude Shelby, mother of Miss Minter, says that the latter's absence from the studios at various times was because of a toothache.

In the complaint, Miss Minter states that her salary was $2,250 a week, but that there were times when she received only half of this amount. Apparently the star's age will be an important factor in the trial, since she claims she was under 18 when she signed the contract.

Starting Something

(Continued from Page 1)

changes in the organization. The chief reason for this is said to be a desire for more vigorous work from the body, and a more determined effort to have a stronger body of exhibitor members. Those who are in sympathy with this idea declare that the membership of exhibitors in the Association is "a joke."

Several names of probable candidates for the presidency are being discussed. Those interested in the idea say that while a splendid executive Wm. A. Brady is so occupied with other affairs that he cannot give the necessary time to a vigorous prosecution of the office. It will be recalled that Brady resigned from the presidency last year and was only prevailed upon to reconsider after considerable discussion.

Norman H. Moray, local Republic manager, has tendered his resignation. His successor has not as yet been named.

Allens Claim

First National Subfranchises for Canadian Houses

In a publicity story issued by Jule and J. J. Allen in Toronto last week, announcement was made that a deal had been closed with First National in New York whereby every Allen theater in Canada has secured a 25-year subfranchise for the exclusive showing of the Associated First National productions.

The only house excepted on the Allen circuit is in Ottawa, on account of the fact that Harry Brouse, Eastern Canadian franchise holder of First National, has a couple of theaters in the latter city.

The Allens have controlled the distribution of First National in Western Canada for the past year, but the eastern franchise is controlled by Harry Brouse, who uses the Regal Films as his distributors.

At First National no information was obtainable regarding the above report.

Goldstein Promoted

E. H. Goldstein, until now general sales manager at Universal, has been made secretary to Carl Laemmle. Goldstein's successor has not been picked.

Gloria Swanson Here

Gloria Swanson arrived in New York yesterday with her husband, Herbert K. Somborn, president of Equity Pictures. They are stopping at the Biltmore.

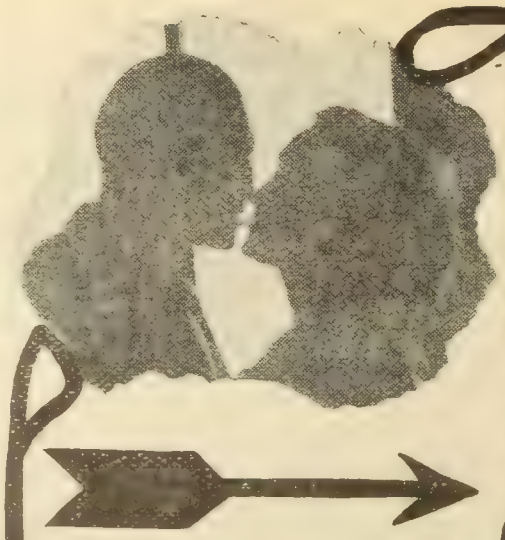
Welcome Back Harry

The A. M. P. A. welcomed Harry Reichenbach yesterday to its fold. Harry held the floor for a time with a humorous account of West Coast activities.

OFFICE AND VAULT SPACE TO LET

Only responsible people need apply

Write F46, Wid's Daily



Every Gir
from
6 to 60
wants to see
GEORGES
CARPENTIE
in
"The WONDER M
Because:-
He is the Idea
Matinee Idol

ROBERTSON-COLE
SUPER-SPECIAL

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2004

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HYLAND

WATCH YOUR NEGATIVE AND SAMPLE PRINT

We can develop a limited amount of outside negative and make sample prints in our laboratory under the immediate personal supervision of "Doc" Henley. We positively guarantee the highest quality and charge a special price according to the quantity and character of the work.
If your negative does not come up to expectations let us help you.

Whitman Bennett Studios
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Phone 270 Kingsbridge
Wm. O. Hurst, Mgr.

Each Comedyart is two thousand feet. But designed so you can use two hundred, four hundred, six hundred, fourteen hundred or eighteen hundred feet as needed to fit your bill.

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

? BRADSTREET FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 52 Saturday, May 22, 1920 Price 5 Cents

Who Has Gloria?

Claims Her for Two Years—mborn Says F. P. Contract Expires in December

re is some difference in opinion who has Gloria Swanson un-ontract.

ire received by WID'S DAILY Los Angeles quotes the Los es Times as saying that Miss son would form her own pro-g company after making one production for Famous Play-Miss Swanson's coast represen- stated she did not have a two-contract with Famous as re-l, while this was confirmed at asky studio in Hollywood.

se L. Lasky yesterday when about the status of the Swan-ontract stated that he held a act with Miss Swanson which s Jan. 1, 1923, giving it about nd one-half years to run. This

(*Continued on Page* 3)

All Going Abroad

umber of film folks sail today Europe aboard the Mauretania ne Baltic.

ose scheduled to go include Mrs. adge and her daughter Natalie, go on a vacation and who will be joined by Constance Tal-e; Earl W. Hammons of Edu-al Films on a business trip to nd; David Kirkland, who di- Constance Talmadge in sev-ecent pictures, who will shoot exteriors on the other side, and t L. Grey, general manager of . W. Griffith organization, who ake with him several prints of ance."

umoresque" at the Criterion

umoresque," a screen version of e Hurst's story, will open for at the Criterion beginning Sun-May 30.

hy Change Your Wife," the Ce-e Mille production which has at the Criterion since April 24, o into the Rivoli.

Rialto for the week of the will show Robert Warwick in Art the Man."

Metro-ites Here

train from the west yester-rought into town Bert Lytell, Zellner and June Mathis of the scenario dept. Lytell will four productions in the East.

Return to Coast

f. Gasnier, who kept his pres-n New York a quiet affair, and Ormston, art director at the t Brunton studios, left for Cali- yesterday.

"I am not a secretary, madam. In my veins flows the blood of emperors."—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan, and taken from the novel by Harold MacGrath—a First National attraction.—Advt.

Authors Combine

Company Understood to Have Been Perfected on Coast

(By wire to WID'S DAILY)

Los Angeles—John G. Hawkes, John Lynch, C. Gardner Sullivan and Monte Katterjohn are understood to have formed a producing company of their own in which a former official of Mayflower Photoplay Corp. is said to be the financial backer.

The four men mentioned above are all well known screen writers and continuity men. Hawkes has written a number of stories for William S. Hart; Sullivan is at present scenario chief for Thomas H. Ince; Lynch is in like capacity with Selznick and Monte Katterjohn was last announced as doing a special series for Harry Garson. All of them were at one time on the scenario staff of the Thomas Ince organization.

Hawkes was the only one who could be reached for a statement. He said he preferred not to discuss the matter at this time.

Ed'c't'l Gets Christie

Makes Fourth Series of Comedies for Hammons' Company

Educational Films Corp. will hereafter release all two-reel Christie comedies, a contract having just been signed by E. W. Hamons and Chas. H. Christie. Educational will control the entire rights for the United States and Canada, distributing through its own exchange system.

There will be one release every two weeks. The contract does not apply to the old product and this will continue to be booked as at present.

Educational already has the Chester, Torchy and Mermaid series.

Sheehan Returns

Winfield R. Sheehan of Fox Film returned yesterday from Europe but was closeted with William Fox late in the afternoon.

Sheehan is expected to make a number of announcements during the convention which opens on Monday morning.

Harron, Metro Star

Deal Understood to Be Closed—Will Make Four a Year With Chet Withey Directing

Following closely on the heels of the announcement that Lillian Gish had left the Griffith organization comes a well authenticated report that Robert Harron, long a Griffith player, had formed his own organization and will make four productions a year for Metro release.

The pictures will be made at the Griffith studios in Mamaroneck and will be directed by Chet Withey. June Walker, now appearing in "My Lady's Friends," will support Harron in his first production. D. W. Griffith, it is understood, will supervise the productions.

Another Star

Richard Barthelmess, another member of the Griffith organization, will become a star in the fall, according to present plans.

It is understood that the same plan will be adopted in his case as is being done with Robert Harron, that is, an individual producing unit with Barthelmess as the star.

Eve Unsell Coming Home

(Special to WID'S DAILY)

London, Eng.—Eve Unsell, who came here last August to organize the scenario department of the Famous Players-Lasky British Producers, Ltd., intends returning to America at the conclusion of her present contract.

She stated that there have been many offers made to her while here. One of them offered her the opportunity of dividing her time between the two countries. This offer came from a new organization which will be backed by powerful financial interests of England, France and America, who intend to operate studios in the three countries. She refused to divulge the names of the men interested in the venture.

Miss Unsell has been widely quoted in the English press on her views on scenario construction and story production for the screen.

Realart Dinner

The big event in the Realart convention happened last night when the company tendered a dinner at the Astor to the field force.

The usual speeches were delivered, etc.

Let SOLOMON do it, he's wise.
135 W. 44th St.—Bryant 5234.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	68	69¼	69¼
do pfd.	82	83	83
Goldwyn	21	22	21½
Loew's. Inc.	28⅜	29	28½
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1⅝	1¾	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Minter on Witness Stand

(By wire to WID'S DAILY)

Los Angeles—Mary Miles Minter was on the stand in Judge Trippet's court almost all of Thursday testifying in her action against American Film for alleged arrears in salary.

Miss Minter testified that she couldn't appear at the studios on various occasions because she suffered a toothache and other ills. It is a result of these alleged absences that American Film is suing for $100,000 damages.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The New York Evening Post says:

"It is a fish story, and a mighty good one, too, with plenty of Rex Beachian action and excitement and picturesque background. 'The Silver Horde' truly is a first-rate picture."

Goldwyn

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Lila Leslie has been engaged for a principal role in Harry Carey's newest feature, "Fighting Job."

The Historical Film Corp. of America has completed the first Bible picture and will exhibit it at a preview for the local clergy, motion picture and newspaper folk at a downtown theater. Director McMackin is now engaged in casting for the second picture, the working title of which will be "Suffer Little Children."

Thomas Jefferson has been cast for an important role in "Hearts Are Trumps," the third Drury Lane melodrama to be filmed by Metro.

Norval MacGregor, recently director for "Jacques of the Silver North," starring Mitchell Lewis, has temporarily deserted the calling to play a part in "The Mutiny," a Metro picture.

Roy H. Klaffki has been appointed head of the Metro studio photographic and laboratory departments. Klaffki was formerly with Universal and Fox.

Dudley Blanchard, formerly in charge of the cutting room in the studios of National Film Corp. of America, and Bert Glennon, formerly a cameraman with the concern here, sailed for Australia with the Wilfred Lucas party. Blanchard will cut the Lucas Productions, which are being financed by the "Snowy" Baker interests, while Glennon will co-direct with Mr. Lucas. Their stay in the Antipodes will be indefinite.

C. A. Willat, National's new general manager, announces that the new National features will be screened from book adaptations exclusively.

Director Harry J. Revier is busily engaged with the pictorial prologue to "The Son of Tarzan" feature serial, now in production by National Film Corp. of America.

Tom. Forman will direct Ethel Clayton in her next Paramount-Artcraft picture. Mary O'Connon is writing the scenario.

GAUSMAN.

Canadian Notes

(Special to WID'S DAILY)

Toronto—Allen's College theater, a large suburban house, will be opened to the public on Monday, May 24. This is the tenth Allen house in the city.

Jule and J. J. Allen announced this week that a theater would be built by them in Niagara Falls, Ontario, with a seating capacity of about 1,200. Plans are already completed and construction will be started within the next few weeks, with the opening in the early fall.

Will M. Eliott, manager of the Allen, Winnipeg, resigned the first of May and will manage a theater in the States.

Jules L. Steele has been appointed manager of the Allen theater, Winnipeg, succeeding Will M. Elliott. Mr. Steele was formerly motion picture editor of the Winnipeg Telegram.

J. J. Raymond is on his way to Winnipeg from New York to assume the management of the Lyceum in that city. Mr. Raymond was associated with the Gordon interests of New England for a number of years.

Buy "Illiterate Digest"

Rights to Will Rogers' "Illiterate Digest" have been bought for Michigan by W. A. Haynes of Detroit; for Ohio by Standard Film Co. of Cleveland; for Illinois and Indiana to Greater Stars Productions of Chicago; for Minnesota, Wisconsin, North Dakota and South Dakota to the Educational Film Exchange of Minneapolis; for Delaware, Maryland, District of Columbia, Virginia and North Carolina to Sidney Lust Film Exchange of Washington; for New York and Northern New Jersey by the Alexander Film Exchange of New York; for California, Nevada and Arizona to the Consolidated Film Exchange of San Francisco.

First to Be "Red Potage"

(Special to WID'S DAILY)

Los Angeles—Ida May Park's first independent production is expected to be "Red Potage."

Large House for Plainfield

Plainfield, N. J.—A house costing $275,000 is to be erected by the Strand Amusement Corp.

Oh, Boy, they say Harry Rebach's newest contract is swe

No Advertising in Films

Associated Exhibitors, Inc., state that no films produced for that company will bear any hint of commercial advertising.

New Sea Film

(Special to WID'S DAILY)

Los Angeles—Capt. Leslie Peacocke is producing a new se film with an unknown girl in the fe part.

Sameth in Control

J. Joseph Sameth, president the Forward Film Distributors, In has purchased the entire stock the corporation, and intends to the expand its operations to the state right market.

Larger quarters at their p address, 110 West 40th St. have been secured.

Clamp Lid in W. Jeffers

(Special to WID'S DAILY)

West Jefferson, O.—The blu laws so far as Sunday picture sho are concerned have been revive happened because of the show one Sunday recently by H. T. Cahn who runs his theater three days week.

Dorothy Farnum, formerly with Selznick, has been signed by Joseph M. Schenck for one year to work on scripts for the Talmadge sister

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—better?

REUBEN SAMUELS INC.
REAL SERVICE
Insurance 80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

Beer and near beer look alike,—but the substitute lacks punch. . Between RITCHEY posters and ordinary posters there is about the same amount of difference.

RITCHEY LITHO. CORP.
406 W. 31st St., N.Y., Phone Chelsea

Ritchey

athé News

No. 41

DOMINGO, W. I.—Ready to pro-
r little republic at all times! Native
who have been trained by U. S. Ma-
rps show tip-top form in frequent

ON, ENG.—Here are girls way ahead
times! Large crowds view football
here every memer of both teams is
n.
AND THERE—U. S. representa-
International Suffrage Conference
r Geneva—Mrs. Carrie Chapman
ds delegation on way to Switzerland.
RANCISCO, CAL.—A new kind of
thrill! Pathe News presents ex-
pictures showing clearer than ever
ow the earth behaves when an air-
unts.
RK, N. J.—If you're evicted, don't
City erects tents where families
ssed by profiteer landlords live till
l rooms.
YORK CITY—May-time is play-time
lies! Thousands of school children
rt in annual May Fete in Central

HOMAS, VIRGIN ISL.—Pershing
Virgin Isles—first motion pictures
n these islands since U. S. purchased
om Denmark.
LITTLE STILL HAS A METH-
ITS OWN. (Cartoon.)

oday

Sullivan Due Today

Gardner Sullivan is expected in York today from the coast. He ut up at the Algonquin until ls for Europe the end of the .

leeting Called for Friday

eeting of the General Division, 5, of the National Association e held next Friday at noon. neeting is called for the pur- f nominating nine directors to nt the General Division in the of Directors for the ensuing The directors so nominated be elected by ballot at the an- eeting to be held at Cleveland ne 8.

Traverse Leaves Monday

(By wire to WID'S DAILY)

Angeles—Madlaine Traverse for New York on Monday to te arrangements for the Mad- Traverse Pictures Corp. She that distribution is likely to be h First National.

National knew nothing about ove report yesterday.

E. J. Shalvey Dead

ard J. Shalvey, president of B. K. Film Corp., producers amount-Drew comedies, died sday evening at the Post te Hospital.

he amusement business Mr. y was actively identified with e J. Van Beuren. In addition executive position with the V. Corporation, Shalvey was er of the AyVeeBee Corpora- roducers of Ernest Truex two- medies; secretary of the Not- usement Company and secre- f the Van-Kelton Amuse. Co.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Canton, O.—Original exploitation stunts are none too plentiful, but when the Allan Dwan production, "The Luck of the Irish," was slated to open at the Alhambra, a trick that brought enormous business to the house as a result of the unusual amount of newspaper publicity and word of mouth advertising was worked. At about 4 o'clock one afternoon a man and woman were seen struggling furiously on the roof of a high building. Every passer-by naturally looked up. The duo up above swayed towards the ledge and a series of screams was audible. For a moment they disappeared from view but approached once more. After some more circus swaying, the woman was thrown down and hit the street with a thud. Of course it was a dummy, but those who watched it experienced a thrill of the type that comes about once in a lifetime, and upon coming close discovered a sign attached to the figure reading, "Don't miss 'The Luck of the Irish' at the Alhambra. A beauty contest, run in conjunction with this, and much newspaper advertising, also did its bit.

Charles Scribner's Sons have decided to issue a special motion picture edition of "Simple Souls," written by John Hastings. A special jacket with a scene from the film on the front cover. It will be the ninth edition of the story and should help in the exploitation of Pathe's production starring Blanche Sweet.

Phoenix, Ariz.—A red ink announcement of Pauline Frederick's appearance in "The Woman in Room 13" at the Columbia, on the first page of the Republican, helped considerably in the exploitation of that production. Five hundred copies were purchased and distributed in hotels and other places where prospective patrons were likely to be found.

Tacoma, Wash.—When Manager David of the Liberty booked "The Whirlwind," he faced considerable opposition as rival exhibitors were conducting their own exploitation campaigns. By effecting an arrangement whereby Boy Scouts sold tickets on a percentage basis he got off to a good start. After that, he had windows stencilled by white card paint and an agreement with the street car company made it possible to place signs on the fenders of cars. Motorcycles figuring prominently in the serial, an arrangement was made with the Excelsior Motorcycle Co. whereby that organization had three riding about on the "wheels" with signs on their backs to the effect that Excelsior cycles were used exclusively in the production.

Mandlebaum Here

E. Mandlebaum, First National franchise holder in Cleveland, is in town.

Who Has Gloria?

(*Continued from Page 1*)

contract, said Mr. Lasky, calls for a series of Gloria Swanson Prod. to be supervised by Cecil De Mille. These, said Lasky, are to be the only productions with the exception of his own that De Mille will personally supervise.

Lasky further asserted that he was in receipt of a telegram from Miss Swanson in which he says she states that she intends returning to the studio as soon as her health warrants it.

Herbert K. Somborn, president of Equity Pictures, who is now in New York with Gloria Swanson, who is his wife in private life, stated yesterday that he always thought himself a pretty good reader and that Miss Swanson's present contract with Jesse Lasky expires Dec. 31, 1920.

He stated that talk of her own organization was premature and that nothing had been done about the matter. The Somborns wil be here for about four days and then return to the coast.

Lasky Sails May 29

Jesse L. Lasky of Famous Players sails on the Kaiserin Auguste Victoria on May 29 for Europe.

He will be away for five weeks on an inspection trip of the London studio.

Asks $30,000 Damages

Los Angeles—Because of Helen Holmes' alleged temperamental disposition, Harry M. Warner has instituted suit for $30,000 damages.

Warner alleges in his complaint that the serial for which Miss Holmes was engaged cost him about $50,000 more than it should have cost because of Miss Holmes alleged whims.

Warner says she usually took three hours for lunch every day and had a habit of arriving at the studio several hours late while the rest of the company awited her arrival.

At one time, Warner charges, Miss Holmes threatened to leave him unless he advanced her $5,000.

Doublier Supt. at Palisades

Francis Doublier is now superintendent of the Palisades Laboratories of which H. J. Streyckmans is general manager.

Doublier is one of the oldest men in the laboratory end of the business.

F. P. Field Changes

Al Lichtman has appointed H. I. Kraus as manager of the branch office in Boston.

Before going to Boston Kraus was sales manager in the Famous Players' office in Detroit.

To fill the vacancy caused by the resignation of G. W. Erdman, Herbert E. Elder, formerly branch manager at Pittsburgh, has been made branch manager at Cleveland. E. M. Strube, who has been sales manager in the Pittsburgh exchange, has been made manager of that office.

Plans made by Lichtman call for the opening of the new Famous Players' exchange at Albany by June 7.

The new exchange will be at 33 Orange St. Joseph H Seidleman is exchange manger.

Griffith Signs French Girl

D. W. Griffith has signed Pauline Garon, who is now appearing in "Buddies," for a period of years. She is at present a member of the Griffith stock company.

Record Price for Short Reel

The Strand has booked from Educational Films "Modern Centaurs," a subject that is about 700 feet in length, for next week at what is termed the highest price ever paid for a subject of its length.

H. J. Smith acted for Lillian Gish in closing the contract whereby she becomes a star for Frohman Amusement.

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What They Think

Independent Producers Go on Record on Exhibiting Question

Various independent producers and stars releasing through First National have authorized statements in which their attitude on the ownership of theaters is clearly defined.

The original statements will be available to the Independent M. P. Exhibitors of America and any other independent group of theater owners.

Charles Ray says in part:

"I do not believe that producer-ownership of theaters is healthy for the stars or other production sources it controls, or for the industry at large. Big manufacturing and producing organizations in other industries have learned this through experience. We do not find big clothing manufacturers operating their own retail establishments."

The following sums the attitude of the Katherine MacDonald Corp.:

"Producer-ownership of picture theaters is essentially unjust to the thousands of exhibitors whose years of support have made possible the splendid photoplays that are now being produced."

Louis B. Mayer thinks this:

"The producer should be satisfied with his profit on production and should not try to freeze or browbeat the theater owner out of his holdings or his profits on exhibiting. Live and let live."

Marshall Neilan says in part:

"The theater-buying epidemic resulting in the producer-owned houses throughout the country has reached a stage where it should offer serious concern for every independent exhibitor in this country regardless of the size of his holdings or community. Producers have won their independence. Exhibitors must do likewise if they wish to realize the best returns on their investment."

Here are Allan Dwan's thoughts:

"The independent exhibitor is now faced with a serious problem. Forces are at work seeking to dominate the industry to encroach on and even usurp the exhibitor's legitimate field of operation.

"Any movement calculated to seek control of the exhibition field strikes at the very cornerstone of the showman's business.

"The exhibitor's only salvation in this crisis is a steadfast adherence to the policy of independence."

King W. Vidor is very emphatic in his statements. He says:

"The time has come to sever diplomatic relations. Hand the 'trust' film salesman his passports and send him back to the enemy country. It is war to the knife.

"Ponder this grave problem, Mr. Exhibitor are you going to work FOR the trust, or WITH the independent producer? Are you going to be a chattel or a free born American? Sound the tocsin! Draw the sword! On to war."

Increase Hodkinson Sales Force

The Hodkinson sales force has been increased by 50 per cent and it is planned by that company to conduct a summer campaign on a large scale.

Sells Canadian Rights

C. B. Price has sold the Canadian rights to "His Pajama Girl" to the Canadian Exhibitors' Exchange.

In the Courts

Oliver Morosco has been sued in the Supreme Court by his wife, Mrs. Annie M. Morosco, for an accounting of the receipts from the film rights of "Peg O' My Heart." She alleges that she owned the sole rights to the play and that in October, 1918, she revoked her husband's agency of her rights in the play. In spite of that fact, she says he sold the film rights for his own benefit to Famous-Players-Lasky and got an advance of $50,000 and is alleged to have received a total of more than $250,000. She alleges that he has squandered a large part of what he received.

Five judgments for money lent have been filed in the City Court against Harry Schiffman of the Strand Theater building, in behalf of the Fleischman-Smith Corp. The judgments are for $2,025, $1,874, $1,518, $1,012 and $1,923.

Harry Fields has sued Henry W. Savage, Inc., in the Supreme Court for $24,000 damages. He alleges that the defendant sold him the Canadian rights to "Madame X" for $21,000, and thereafter refused to carry out the agreement, but sold the rights to another party for $45,000, causing him the damage sued for.

A judgment for $5,000 has been filed in the Supreme Court against Samuel H. London in behalf of Mrs. Nettie Hechter, whose husband conducted a restaurant at 76 2nd Ave. The plaintiff sued for $100,000 on the ground that the defendant produced the film, "The Inside of the White Slave Traffic," and made it appear that her husband's restaurant was the headquarters of the traffic. She said that the film showed pictures of the restaurant in some of which she appeared.

Building Standardized Theaters

The following letter has just been received from Tom Moore of Moore's Theater, Washington, D. C.:

"I have had several conferences on the question of constructing theaters on a standardized scale with a concern that made me a proposition of a radical departure from the old plan, representing a wonderful saving in construction and in time consumed to build theaters. For instance, I expect to close for the erection of several theaters in this city, the first one to be the Parkway, located at 14th and Park Road, which will have an area of 100 ft. width by 160 ft dtpth, guaranteed to be erected in 73 working days. Another theater 80 ft. wide by 120 ft. erected in 40 working days. I expect to reach a conclusion of conferences with this concern that will be glad to ship the whole of material to any point, with the price absolutely set and guaranteed and the time of construction also set and guaranteed. Theaters may be constructed to seat 1,000 people in 30 working days; theaters seating 2,000 people in 60 days or less; and so on.

"I believe this movement will relieve all concerned as to the jumping of prices after a contract is let, since time of erection and price for same will be guaranteed by a building concern of substantial standing and financial resources. Therefore, I would respectfully request that you give it space in your columns as constructive news. The name of the concern and other details as to price, etc., will follow if all ends of the plan work out O. K., which I am at this time reasonably certain of.

"Yours truly,

"TOM MOORE."

To Raze Tabor Grand, Denver

Denver—The Tabor Grand is to be torn down and a new $1,000,000 house will be erected in its place. It is to be known as the Colorado and will seat 3,000

EVERYBODY with GRIT and ROMANCE wants to see

GEORGES CARPENTIER

in

The Wonder Man

"Because;

His Exploits Have Held Them Spellbound

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Wid's DAILY

The RECOGNIZED AUTHORITY

XII. NO. 53 Sunday, May 23, 1920 Price 25 cents

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Adapted by LOIS ZELLNER Directed by HENRY OTTO

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WANDA HAWLEY
in
MISS HOBBS

From the play by
JEROME K. JEROME
Directed by
DONALD CRISP
Scenario by

REALART
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REALART PICTURES

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DRESSED from head to foot in first-run contracts — to be played *everywhere* good theatres are found — that's the glad news about "MISS HOBBS," the *first* Wanda Hawley Realart. The response to the "fairest contract ever" offer was immediate. Hundreds of our leading exhibitors expressed a willingness to "be shown." They couldn't imagine Realart going wrong—not with *such* a star possibility. They believe, with us, in Wanda Hawley's future. They have the strongest kind of faith. And this first subject — "MISS HOBBS" — will amply vindicate it. Where is YOUR faith? Why aren't *you* on the band wagon? Our nearest office will be glad to talk

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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News of the Week in Headlines

Monday

Goldwyn in Capitol. "Roxey" expected to be in charge.

Samuel Goldwyn returns from Europe.

Charles Urban, president of Kineto Co., forms Urban Motion Picture Industries.

Associated Producers chartered in Delaware.

Realart holding convention in New York.

Tuesday

Frank Rembusch suggests independent exhibitors cancel service on producers who own theaters.

Educational to build studio in Hollywood.

Joseph L. Plunkett back from England.

Federated Film Exchanges of America plan four day convention at Astor, New York City.

Wednesday

Samuel Goldwyn thinks foreign field offers tremendous opportunity. Has 22 productions ready for Fall season.

Associated Producers secure offices in several West Coast cities.

David P. Howells, exporter, assumes control of J. Frank Brockliss, Inc.

Southern Baptists convention drops attack prepared against pictures and National Board of Review.

Thursday

George Loane Tucker-Mayflower Photoplay Corp. litigation may be settled out of court. Tucker to make four more for Mayflower.

David W. Griffith finishes contract with First National. Buys back "Black Beach" for United Artists release.

Various Greater New York circuits reported perfecting booking combine against Marcus Loew.

Friday

Lillian Gish, long a Griffith player, signed by Frohman Amusement Corp. for three years.

Drastic attacks on industry imposed in province of Ontario.

Saturday

Famous Players claims contract with Gloria Swanson for over two years. Latter denies this.

J. G. Hawks, C. Gardner Sullivan, Monte Katterjohn and John Lynch reported forming producing company.

Christie comedies to be released through Educational.

Robert Harron Prod. through Metro next season. Richard Barthelmess productions also to be released in Fall.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

"WHAT HAS HE DONE"

—Napoleon

EXHIBITORS WILL REMEMBER

MR. BORZAGE
DESERVES
ALL
THE CREDIT
HE IS
GOING TO
RECEIVE

❋

M. P. News

THE
PICTORIAL
TRIUMPH
OF THE
YEAR

❋

Wid's

FRANK BORZAGE

Directed

"HUMORESQUE"

— By Fannie Hurst

Unusual Love Story With No Physical Action But Carrying Deep Appeal

Doris Keane in
"ROMANCE"
United Artists

DIRECTOR.....Chet Withey
AUTHOR.....Edward Sheldon
SCENARIO BY.....Wells Hastings
CAMERAMAN .....Louis Bitzer
AS A WHOLE.....Very unusual; all a romance with hardly any action, yet always interests and sometimes grips.
STORY.....For the most part a succession of scenes between lovers; builds well and entertains.
DIRECTION.....Has handled material appreciatively and builds up good degree of interest.
PHOTOGRAPHY.....Very good
LIGHTINGS.....Very effective
CAMERA WORK.....Excellent
STAR.....Screens pleasingly and puts wonderful feeling into rôle.
SUPPORT.....Basil Sydney gives fine performance opposite.
EXTERIORS.....Suitable; few used
INTERIORS.....In excellent taste
DETAIL.....Sub-titles excellently chosen from play; are impressive and full of feeling.
CHARACTER OF STORY.....Unfulfilled romance of opera singer and minister.
LENGTH OF PRODUCTION.....7,000 feet

Those familiar with "Romance," the play, need hardly be reminded that it presented a trying subject for the picture producer to visualize. Pure romance (as a play it was largely dialogue), it contained no physical action, the easiest of all varieties of action to screen. Thus the photoplay material narrowed down to a straight succession of romantic scenes between Rita Cavallini, the opera singer, and Tom Armstrong, the minister.

To properly present these scenes and to present them so as to command the interest and to stir the emotion of the spectator, was a job big enough to test the ability of the most skilful director. It is therefore a pleasure to record that "Romance" has received the most appreciative sort of treatment from Director Chet Withey, who adhered closely to the lines laid down by the original play.

It is true that much of the credit must go to Doris Keane, who assumes her original rôle of the opera singer and who screens very pleasingly, and also to Basil Sydney, whose emotional work as the minister is outstanding. Without their performances, ringing with sincerity in every scene, Withey might well have been at a loss. But with them and by his own sympathetic treatment of the subject an unusually captivating romance is the result.

The plot is merely the story told by Bishop Armstrong to his grandson who seeks his advice on a matter of marriage. The Bishop relates of his own youthful romance with Cavallini, an opera star. His great love for her which, however, was always with odds with his doubt of her morality, his fierce standing off of her alluring charm, his moment's weakening and his final realization that they must part to save themselves. These are elements that combine to make a romance of the simplest, yet deepest appeal.

Miss Keane's is an unusual and fetching personality which she brings to the screen in this rôle with which she is so thoroughly familiar. Sydney is at all times effective, while Norman Trevor as Van Tuyl is very well cast. Others are Betty Ross Clarke, Amelia Summerville, A. J. Herbert, Gilda Varesi, John Davidson, June Eileen Terry, Arthur Rankin and Vangie Valentine.

Should Appeal Specially To The Better Class Of Audience

Box Office Analysis for the Exhibitor

There is no doubt about the drawing power of "Romance," particularly in metropolitan quarters. It will bring out people that seldom come to the picture houses. The older ones, many of whom saw the original play when presented here something over six years ago, and those who are familiar with the tragic yet beautiful character of the romance presented, will turn out en masse to see the picture.

It is this class of people, together with the more intelligent of your regulars, to whom "Romance" will make its biggest appeal. Probably some fans will find fault with it because there is scarcely any physical action, but not very many, for the reason that the many impassioned scenes between the two leading characters contain an almost limitless appeal.

In billing it lay stress on the fact that Doris Keane has her original rôle, and also mention that the play has been going steadily ever since it was first produced. Make a big thing out of it when you do show it, and be sure to take pains to bring it before the attention of the best elements in your neighborhood.

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BEST REGARDS

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HIRAM ABRAMS
CARE UNITED ARTIST CORPN 729 SEVENTH AVE NEWYORK NY
HAVE DECIDED NOT TO GO ABROAD BUT WILL REMAIN HERE AND START WORK
IMMEDIATELY ON NEW PRODUCTION BELIEVE MOLLYCODDLE IS BEST PICTURE
I HAVE EVER MADE AND WILL HAVE ANOTHER BIG STORY FOR SEPTEMBER
FIRST RELEASE REGARDS
DOUGLAS FAIRBANKS

UNITED ARTISTS CORPORATION

MARY PICKFORD · CHARLIE CHAPLIN
DOUGLAS FAIRBANKS · D.W.GRIFFITH

Hiram Abrams, General Manager.

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119FY FMK 46 1.

MAMARONECK NEWYORK 12P MAY 19 1920

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UNITED ARTISTS CORPN NEWYORK NY

CONGRATULATIONS ON YOUR SPLENDID WORK WITH UNITED ARTISTS AND WISH TO ADVISE YOU THAT I WILL DELIVER THREE PICTURES FOR THE YEAR COMMENCING ON OR ABOUT SEPTEMBER FIRST NEXT WHICH IN MY OPINION WILL BE SOME OF THE BEST THAT I HAVE EVER MADE SINCERELY

D W GRIFFITH

1248P

Fine Acting And Characterization In This

"THE SEA WOLF"
Paramount-Artcraft

DIRECTOR ..... George Melford
AUTHOR ..... Jack London
SCENARIO BY ..... Will M. Richey
CAMERAMAN ..... Paul Perry
AS A WHOLE.....A gripping and thoroughly appreciative realization of London's great book
STORY.....Powerful and practical; rings true
DIRECTION.....Has injected the spirit of the author's story and maintained a fine sea atmosphere.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Fine
CAMERA WORK ..... Good
PLAYERS.....Noah Beery splendid in title role, Mabel Julienne Scott and Tom Forman do well, others well chosen.
EXTERIORS....Practically all on deck of schooner
INTERIORS.....Cabin scenes mostly
DETAIL .....Careful attention
CHARACTER OF STORY.....Theory of "The Wolf" whose creed was "Might is Right."
LENGTH OF PRODUCTION.....6,097 feet

It is "The Sea Wolf" and his creed of "might is right" that Director Melford has visualized in his production of Jack London's famous story. The entire force of the picture and its biggest thrills and practically every gripping moment comes through the character of "The Sea Wolf"—his actions, his words as found in the titles and his very look. For this reason George Melford's production deserves praise inasmuch as it does not depend on the spectacular to put it over.

This well known sea story was filmed several years ago and the collision of the schooner "Ghost" with a ferryboat was about the biggest feature of the production and throughout the picture the spectacular held sway. Not so in the Melford production. The disaster is shown in practically only two shots, one when "The Ghost" jams into the ferryboat with a shot from the interior of the ferry and another showing passengers jumping into the water. Inasmuch as thrills of a spectacular sort are not relied upon to hold the audience, this latest "Sea Wolf" deserves considerable credit.

It is more a character drawing than anything else. Once the characters are gathered together aboard "The Ghost," the author sets about to prove his point by the process of elimination, for at the close the only remaining members are the girl and her sweetheart. Noah Beery as "The Wolf" gives probably one of the best performances of his career, while Tom Forman and Mabel Julienne Scott handle the next most important roles in a highly satisfactory manner.

Maude Brewster refuses to marry Humphrey Van Weyden because he doesn't measure up to her standard of a man. She wants a red-blooded, powerful man and she believes Humphrey a weakling. While the two are on a ferry in San Francisco Bay the boat is wrecked and Maude and Humphrey are later picked up by Wolf Larsen and taken aboard his schooner, "The Ghost."

They beg to be sent ashore but the Wolf is shorthanded and makes a cabin boy of Humphrey. While the schooner sails north on its sealing expedition, Wolf Larsen rules the crew of "The Ghost" with a violent hand and much footage is consumed in showing his various "clean-ups." When the boat is nearing its destination the Wolf attacks Maude but is seized by one of his terrific headaches to which he is subject as a result of a fight.

Maude and Humphrey escape in a small boat and reach a deserted islnd. Some time later "The Ghost" drifts in, apparently deserted. They go aboard and find "The Wolf" alone and blind. With the faint spark of fight still remaining he attempts to choke Humphrey but is seized by another headache and dies. The man and girl are later picked up by a revenue cutter.

Emphasize That It Is An Entirely New Production

Box Office Analysis for the Exhibitor

While there is not as much of the spectacular as they will probably expect to find in "The Sea Wolf" there are sufficient thrills in violence of Wolf Larsen and his various outbursts of rage in his domineering and unrestricted command of the schooner, "The Ghost." For those who may like tales of the sea and are not acquainted with Jack London's famous book, if there are any such, dress up your lobby with stills. If properly exploited your receipts should justify the expense involved.

Be sure to say that this is a new production of London's story in order that folks will not think it is a reissue. Although no one is credited as star in the picture, Noah Beery certainly deserves stellar prominence and his name should be used in connection with stills showing him in the character of "The Sea Wolf." Use the line: "Don't fail to see the new production of Jack London's famous 'The Sea Wolf,' a story of 'Might is Right,' as practiced by the Captain of the schooner, 'Ghost.'"

Plot And Idea Have Been Lost By This Comedy

Taylor Holmes in
"NOTHING BUT LIES"
Taylor Holmes Prod.-Metro

DIRECTOR .....Lawrence Windom
AUTHOR .....Aaron Hoffman
SCENARIO BY.....S. E. V. Taylor
CAMERAMAN .....Jacob Badaracco
AS A WHOLE.....Too much attention paid to trivialities and not enough to plot; interest slack.
STORY.....The original play had some good comedy situations but they've missed most of them here.
DIRECTION.....Didn't realize plot's possibilities
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Average
CAMERA WORK .....Average
STAR.....Works hard and gets some laughs over by own business.
SUPPORT.....Capable also but the situations aren't there to help them.
EXTERIORS .....Few used
INTERIORS .....Quite plain
DETAIL....Altogether too many exits and entrances
CHARACTER OF STORY....Deals with the havoc and good caused by pamphlet telling of the lies in advertising business.
LENGTH OF PRODUCTION.....About 5,600 feet

While 'Nothing But Lies" was nowhere nearly as successful on the stage as "Nothing But the Truth" and in fact merely traded on the reputation of its companion piece, it must be conceded that it had the germ of an idea in it, said germ being very well developed by Aaron Hoffman, who knows the technique of comedy from a to z and back again.

But somebody missed during the transfer of the plot to the screen. It may have been Taylor or Wnidom, or both. But something certainly happened because the plot and its moral and whatnot have all vanished. This seems something of a broad statement to make, but it really is a fact. The scenes present no coherent plot. They are jumbled and some of the best situations of the play have been altogether omitted and the action that does appear relies altogether on the personal ability of each player and the business he can create to get laughs.

George Cross of an advertising agency is the central character. Ann Nigh, daughter of his partner, wants to know whether lies are necessary in business the way her brother Allan says they are. He tells her no, and that he had never told anything but the truth in his life.

During the night George goes to the office to get a plate for a newspaper and there surprises Allan, who has been distributing a leaflet exposing the lies in the advertising of the firm. Rosie, a member of the "Truth Society" to which Allan belongs, is hiding in the next office. George sends Allan to the newspaper office with the plate and then discovers Rosie. He in turn is discovered with her by Nigh and Ann. And George has to lie out of the situation.

The possibilities of this mixup are not well realized at all. They could have built it up very well had their comedy wits been about, but the threads of the plot are lost and seem to stay pretty well lost thereafter. There is a scramble to find out who printed the leaflet and a detective who isn't a detective after all but a customer of the advertising firm's is introduced into the action, ocuupying considerably more space than is awarded the plot. All in all they get pretty well messed up and forget the story altogether.

Taylor Holmes is sincere in his offorts to coax laughter and sometimes he succeeds through his own trick and business, but he needs comedy situation to back him up. The same may be said of Dodson Mitchell and Rapley Holmes, naturally two capable players. Justine Johnstone, Gipsey O'Brien, Ann Wallack, Jack McGowan and John Junior complete the cast.

Most Audiences Will Note The Deficiencies Of This

Box Office Analysis for the Exhibitor

There isn't much chance of this registering very satisfactorily with your audiences, especially if you have shown them some of the recent feature comedies on the market that reach an average standard. The idea at the bottom of the original play was all right, but somebody certainly muffed it somewhere during the play's transfer to the celluloid and the results are as related above.

If you speeded the picture along you might possibly get by with it as the comedy between Holmes and Mitchell in the last two reels, though not made substantial through situations, registers fairly well because of their work.

Of course if you want to play this because of the advertising that "Nothing But the Truth" may have given it, the best way to go about it is to herald it as a companion piece to the former and let it go at that.

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Commands The Interest Because It Is Different But Hardly Convinces

Dorothy Dalton in

"THE DARK MIRROR"

Thos. H. Ince-Paramount-Artcraft

DIRECTOR .....Charles Giblyn
AUTHOR.....Louis Joseph Vance
SCENARIO BY.....E. Magnus Ingleton
CAMERAMAN.....John S. Stumar
AS A WHOLE....Holds interest through unusualness, but hardly convinces.
STORY....Dual role story resembling "The Corsican Brothers" in theme.
DIRECTION .....Satisfactory
PHOTOGRAPHY .....Very good
LIGHTINGS....Effective; specially in rain storm sequence.
CAMERA WORK .....Very good
STAR.....Plays with good effect in dual role
SUPPORT.....Above the average
EXTERIORS .....Well chosen
INTERIORS .....Same
DETAIL .....All right
CHARACTER OF STORY....Deals with twin sisters; one subconsciously feels what is happening to the other.
LENGTH OF PRODUCTION.....5,084 feet

Because of its unusualness and its slight touching upon the science of psycho analysis, "The Dark Mirror" commands a certain amount of attention that is not to be denied. When it comes to convincing quality, there will be another tale to tell as regards the majority of picture audiences. "The Dark Mirror" reaches the limits as far as the dual role is concerned. It utilizes the theme of Dumas' "The Corsican Brothers," in which, it will be remembered, one of the twins always knew when the other was facing danger through some peculiar transmission of thought.

In this picture there are Priscilla Maine and Nora O'Moore, both played by Dorothy Dalton. Priscilla is rich, and everyone thinks she should be happy, but in her subconscious mind there is usually trouble. On particular occasions these subconscious thoughts become very vivid indeed, and she is able to visualize episodes that are occurring in Nora's life.

Nora is a member of a gang of crooks, but anxious to break away and lead a life of romance with Mario. At length she does. They are married and take up residence in a New Jersey suburb. One day, Red Carnahan, the gang leader, surprises her and kills her. All this Priscilla goes through in her mind.

Later, another member of the gang mistakes her for Nora. She is captured, but rescued by Mario, who also believes her Nora. He takes her back to his home where the real truth is out. Mario departs a broken man, and Priscilla goes to the arms of Dr. Fosdick, who has always loved her.

The picture is a peculiar combination. It combines its science with very wild melodrama. For this reason, both of the elements have a pretty hard time registering effectively. And again any student of psycho analysis will tell you that the subconscious thoughts of an individual are never as clear and definite in their impress as those that beset Priscilla.

Dorothy Dalton plays the twin role of Priscilla and Nora with good effect, although she doesn't differentiate much between her two characters. Appearing in her support are Hentley Gordon, Pedro de Cordoba, Walter Neeland, Jessie Arnold, Lucile Carney, Donald McPherson and Bert Starkey.

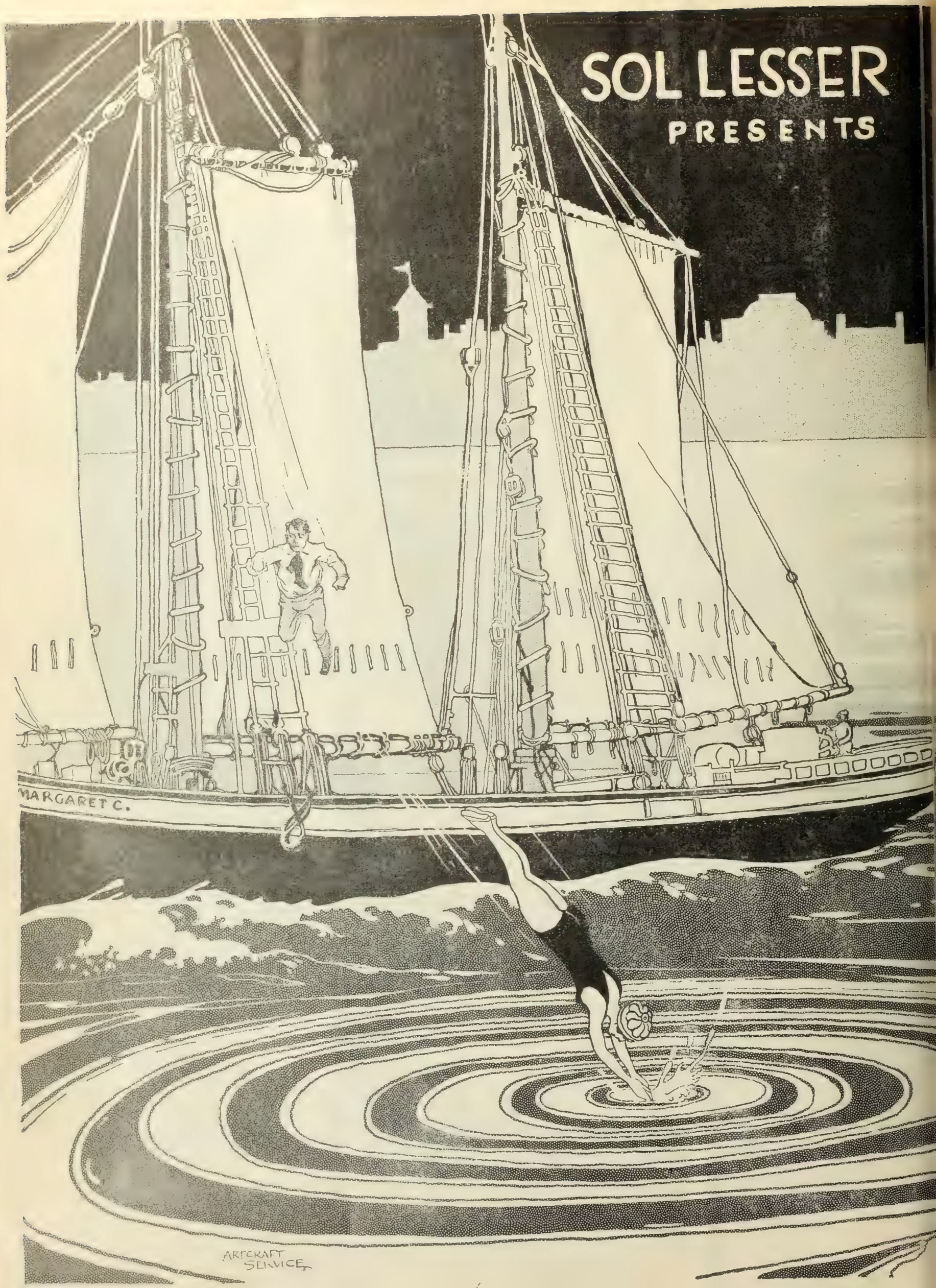
The production given the picture is thoroughly adequate. Special mention should be made of the rainstorm sequence which is particularly well done.

Play It As A Straight Melodrama

Box Office Analysis for the Exhibitor

As a melodramatic picture of strange adventure, "The Dark Mirror" will probably register satisfactorily before audiences easily swayed to emotion. And it is really best to consider the picture as melodrama, pure and simple. If the peculiar dual role stuff, with its touching on a strange science, is taken at all seriously, there immediately appear a few dozen flaws in the melodramatic texture of the story. Taken as pure pictorial fiction, the picture is interesting.

Catch lines might be written on the following order: "Do you believe that an invisible bond exists between twins? See 'The Dark Mirror,'" "An adventure story concerning two women who looked exactly alike but who lived in totally different spheres," "Way back in Priscilla's mind she clearly visualized what was happening to her twin, Nora! A story of adventure and romance, so weird it will hold you." You have two very good advertising assets in author and star.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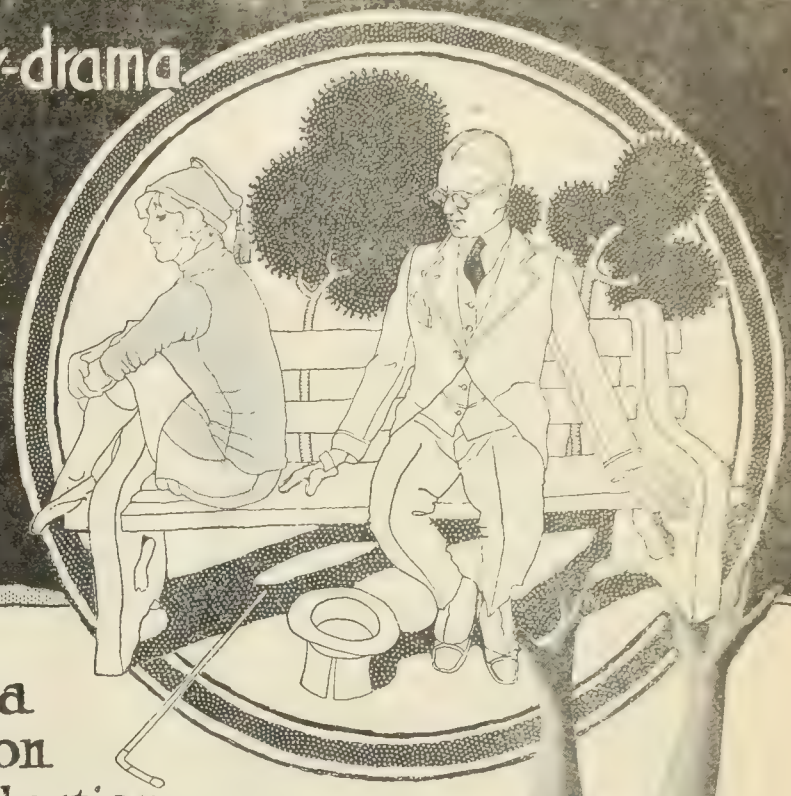
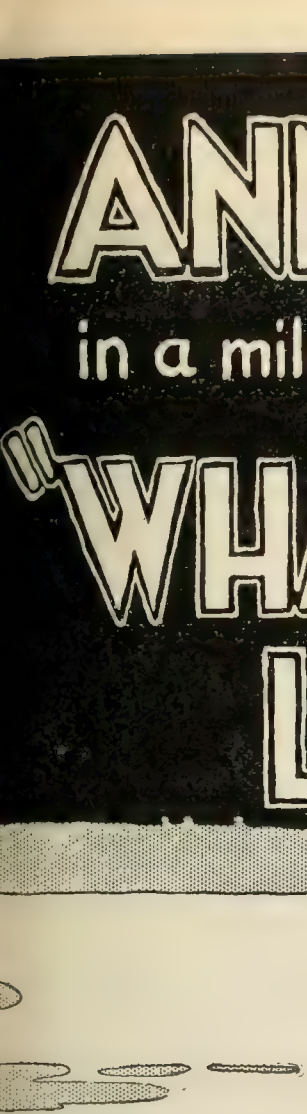
"WHAT WOMEN LOVE"





We spent nearly a quarter of a million dollars on this production and every cent expended will register on the screen. Comedy, adventure, love interest, and melodrama are all interwoven into a sure fire box-office attraction.

For time and terms wire

SOL LESSER
634 H.W. Hellman Building
Los Angeles, California

Story Material Badly Handled and Poor Production Generally

Margarita Sylva in
"THE HONEY BEE"
American Prod.-Pathe

DIRECTOR .....Rupert Julian
AUTHOR ..... Samuel Merwin
SCENARIO BY.....Rupert Julian
CAMERAMAN .....Not credited
AS A WHOLE.....Episodic affair that quotes from Maeterlinck, but otherwise isn't very poetic
STORY.....Exceedingly weak; carries very little conviction in what it pretends to teach.
DIRECTION.....Action is choppy and gets next sequence started before one is completed.
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Fair
CAMERA WORK..... Ordinary
STAR.....Gives the impression that she is very conscious that she's acting.
SUPPORT.....Thomas Holding not at his best; Albert Ray overdid it.
EXTERIORS ..... Very few
INTERIORS .....Overdressed sets
DETAIL.....Doesn't evidence particular care
CHARACTER OF STORY.....A little bit of everything and not much of anything.
LENGTH OF PRODUCTION.....About 6,000 feet

The director no doubt knew he was going to make a picture, but what it was going to be about certainly didn't worry him very much, and folks who see "The Honey Bee" are going to wonder what it's really all about. The book by Samuel Merwin may have provided good reading matter, but its contents are too varied and its theme too full of gaps that may be overlooked in the reading, but certainly are noticeable in a picture. And it is this fault that the director has not overcome. He has not connected the sequences so that they link in with what follows.

For instance, the opening reel deals with a collector of antiques whom the titles say does not get along well with his wife, although the only indication of friction is when the wife enters his office and finds the husband standing next to his secretary with his hand on her shoulder, but she tells him "she will never divorce him." Without making clear to the audience just what happened after that the story is picked up "six years later."

There are no big moments in "The Honey Bee," except perhaps that the prize fight may interest the men and shock the women. The entire production is very commonplace and there are several attempts at comedy which are bad and one especially is actually vulgar. The players are all very much aware that they are before the camera and there are no characters that could be called real or lifelike. Whoever cut the picture should have controlled the scissors better. In one section he has the players in one room going through a scene and the next flash—and there's no title between—shows them in another set and with different clothes on.

Margarita Sylva as Holding's secretary is shown in the Latin Quarter of Paris, although there's no reason given for her being there. She comes in contact with a theatrical troupe which is all excited over the arrival of baby in the company and the fact that it is ill, and they don't know how to take care of it. No sense to this because under ordinary circumstances the child would not be separated from its mother, who was in the hospital.

Anyway Margarita agrees to stay and take care of the infant. In the same boarding house is an American prize fighter who takes an interest in Margarita and her care of the infant. Through their joint minding of the baby they fall in love, but when Margarita sees her sweetheart in action she decides that she does not want him and is still in love with Holding. Old boy Western Union does the trick again by calling Margarita to Holding and finishes it up nicely by advising Holding of the death of his wife.

Fight Scene May Get It by With the Men

Box Office Analysis for the Exhibitor

This is just one of those pictures that you play without talking about it one way or the other. There's only one way you could talk about this and that wouldn't be good for the B. O. So just slide it in if you have to unless you want to take a shot at the male members of your clientele and boost the fight scenes, though this sequence isn't long enough nor big enough to do much talking about. The players won't stand any boosting either.

You won't be able to do much with this title because it hasn't much to do with the story itself; although in the opening reel they endeavor to work out a simile that doesn't mean very much. It would not be well to try to get them in by means of catchlines because nothing that you could say truthfully would be big enough to attract them.

Poor Treatment Of Average Story Pulls This One Down

Buck Jones in

"FORBIDDEN TRAILS"

Fox

DIRECTOR .....Scott Dunlap
AUTHOR .....Charles Alden Seltzer
SCENARIO BY.....Scott Dunlap
CAMERAMAN .....Vernon Walker
AS A WHOLE....Western production with some thrills and comedy, but plot isn't developed well and detail is bad.
STORY .....An average western
DIRECTION....Not polished by any means; allowed villain to be so heavy that he gets laughs.
PHOTOGRAPHY .....Satisfactory
LIGHTINGS....All right, but some night scenes aren't tinted.
CAMERA WORK .....Satisfactory
STAR....Has quite a pleasing personality and registers with fair success.
SUPPORT....Stanton Heck overacts considerably as villain.
EXTERIORS .....Western
INTERIORS .....All right
DETAIL....Much of it is bad, both in regard to small and important matters.
CHARACTER OF STORY....Hero saves girl from villain who plots to rob her of her share in mine.
LENGTH OF PRODUCTION.....About 5,000 feet

This story would have at least registered as average had it been handled with the average amount of skill and smoothness that give polish to the majority of western productions. As presented here, however, there are so many flaws of direction and story construction that it fails to convince or impress as a whole. Aside from a few thrills, such as the star's fist fight, and later, his gun fight with his enemies and a few snatches of comedy, the production contains little to recommend.

The hero, Taylor, goes to Kansas City to find the daughter of his mining partner, said partner having been murdered in cold blood by conspirators. He can't locate her in the city, but on the train home, finds himself in the seat adjoining her, her uncle and Carrington, very much of a villain, who has the uncle in his power. Of course, Carrington talks over his entire plot so that Taylor can hear it and then brazenly threatens to punch his face because he listened.

There is a holdup on the train, and Taylor puts the highwaymen to rout in a rather well-handled sequence. In the western town, affairs narrow down to a battle between Carrington and Taylor, the former attempting to put him out of favor with the public and the girl, and the latter nobly defending himself. There are a few good fights scattered throughout the action and the stuff on the ranch between Taylor and the girl registers as pretty good comedy.

But the details of the production prove its undoing. On the train, Carrington tells the girl that they are going to find her father and yet she expresses no surprise later, when she discovers that he has met a violent death. Taylor, musing in the twilight, looks off and sees a pretty lake, which certainly didn't belong anywhere in the confines of his ranch.

Carrington, the villain, is quite overdone by Stanton Heck. And the performance is made the more farfetched by some terribly crude melodramatic subtitles. His pursuit of the girl in the final sequence, when he chases her through all the buildings on the ranch, is liable to prove laughable before most audiences.

Buck Jones has a pleasing personality, but it doesn't shine very brightly in this picture. Others who appear in his support are Winifred Westover, Billy Elmer, George Kunkel, Harry Dunkinson, Fred Herzog and E. B. Tilton.

This One Can't Compete With The Average Run Of Westerns

Box Office Analysis for the Exhibitor

As far as westerns go, this one can't compare with the average run of such productions. Its faults dominate over a story that certainly contained the average number of possibilities. Had the continuity been smooth and the direction comprehensive of all plot and production details, there would have been a different story to tell.

The holdup stuff, the fist and gun fights and the comedy snatches may prove appealing to audiences of easy-going character and might even make up for the shortcomings in story development. But those who are accustomed to seeing westerns made with just an average display of ability, will be liable to resent many of the bad spots in this one.

Buck Jones has a very pleasing personality, rides well and has an ability to do stunts. But as far as the stunts go, there is nothing revealed in this that hasn't been shown on the screen heretofore.

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PIONEER ATTRACTIONS

Little Redeeming About This Latest Kerrigan

J. Warren Kerrigan in
"NO. 99"
Brunton Prod.-Hodkinson

DIRECTOR.....Ernest C. Warde
AUTHOR.....Wyndham Martyn
SCENARIO BY.....Not credited
CAMERAMAN.....Arthur L. Todd
AS A WHOLE.....Very much plot and mystery to this, also plenty of implausibility and unconvincing bits.
STORY.....Obvious and not the least bit original; entirely too much helter skelter action.
DIRECTION.....Not good; several noticeable errors that creep in.
PHOTOGRAPHY .....Fair
LIGHTINGS.....Not the best
CAMERA WORK.....All right
STAR.....Quite daring as an escaped convict; makes no special impression.
SUPPORT.....Fritzi Brunette manages to pull through the excitement; remainder of cast all overacted.
EXTERIORS.....Not many
INTERIORS .....Satisfactory
DETAIL.....Received ordinary attention
CHARACTER OF STORY.....Convict escapes and proves innocence.
LENGTH OF PRODUCTION.....About 5,000 feet

This one doesn't boast of anything new in story or treatment. The opening is the only really effective bit in the picture. It is a snow scene and convict "No. 99" is shown outside the prison walls where he escapes in a vacant limousine. How he has affected the escape is none of your affair. After jumbling through the five reels, in which the star encounters much difficulty in avoiding recapture, they finally reach the point where he secures evidence which proves his innocence.

The picture is peopled with several superfluous characters which merely serve to add to the confusion more than any else that they do. And if you don't get dizzy watching them chase in and out,—in and out windows, in and out rooms and from the house to the garage, you're good. This is faulty direction and it continues through the entire picture. The scene continually shifts from one room to another, with the cast, which is a large one, all piling along in like a flock of geese. This is tiresome to say the least.

There are numerous flaws that indicate extreme lack of care. For instance, the convict's uniform is found and later disappears, but one of the prison guards who is looking for the convict, calmly shakes his head and says he doesn't know what he did with it. And they let it go at that. Another—the convict has mingled among the guests in the house the guards are searching, but his evening clothes seem to disguise his face wonderfully. The guards never recognize him.

Then there was a wealth of convenience to help along the "plot." All the characters necessary to carry through the story are found in one house as the guests of the owner. Among them are a member of the State Board of Pardons, the man who sent "No. 99" to jail and a well known jurist.

Without telling you how or why, they land escaped convict Warren in the home of Fritzi Brunette and her father, Emmett King. Fritzi agrees to give Warren a chance to prove his innocence. Her splendid confidence leads her into all sorts of perilous ventures in her effort to aid Warren. She provides him with her brother's clothes and he becomes a guest in the home under the name of Phillip Valentine, a friend of her brother's.

Of course in due time Valentine actually arrives unexpectedly and there is much complication. Cynthia and Warren manage to bundle Phillip off to the garage where they lock him in. Fortunately Phillip is intoxicated, so he offers no resistance. By the time papa Valentine arrives looking for his son, Warren has secured the evidence that proves his innocence, and explanations follow.

Success Of This Depends On Class You Cater To

Box Office Analysis for the Exhibitor

There's not much to be said in favor of this. Granting that you cater to a crowd that are satisfied with a lot of so-called action, that of the helter skelter variety, "No 99" may strike them as great. And there's no doubt about it. When it comes to real physical action, this has a lot of it even if it is in the form of exercise for the cast.

The star probably has a number of admirers among the women in typical "fan" communities, so all you will have to do is announce his name for them. They may like his daring, law defying escape and the splendid confidence and support of the heroine. Use these if you want catchlines: "If you were confronted by an escaped convict in your boudoir, would you listen to his story and then give him a chance to prove his innocence? That's what one girl did."

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Wonderful Comedy Most Of The Way But Has Weak Finish

Olive Thomas in
"THE FLAPPER"
Selznick-Select

DIRECTOR .....Alan Crosland
AUTHOR .....Frances Marion
SCENARIO BY .....Frances Marion
CAMERAMAN .....Jack Brown
AS A WHOLE.....Has the makings of a delightful light comedy but is handicapped by superfluous footage.
STORY.....Just the thing for this star; cleverly written with many amusing situations, but latter reels should be compressed.
DIRECTION.....Good for the most part but takes story too seriously toward close.
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Good
CAMERA WORK .....Very good
STAR.....Appears to excellent advantage as young boarding school flapper.
SUPPORT.....Theodore Weston, Jr., fine boy performer.
EXTERIORS.....Some pretty snow stuff and contrasting southern scenes.
INTERIORS ..... Fitting
DETAIL ..... All right
CHARACTER OF STORY....Adventures of young boarding school girl who wanted to be thought wicked.
LENGTH OF PRODUCTION.....About 5,000 feet

Here is a delightful and real little light comedy idea that is handicapped at the end by a lot of superfluous footage. At the start and up to a point at which the average length feature would conclude, the action is rarely amusing, but there is too much detail employed in straightening out the tangle at the end and the action becomes wearisome. Some careful cutting would result in a mighty fine picture, especially if the editor removed some of the scenes in which the director has taken the story altogether too seriously.

Frances Marion's plot and the wealth of amusing situations she has provided center around the life of a young boarding school girl who, realistically, wants to be thought older than she is and who, in the bargain, would like to be looked upon as sophistication itself. It is a role ideally suited to Olive Thomas, one which she handles extraordinarily well. Furthermore, the director has for the greater part of the pictue kept in a light mood, only at the end falling into a serious vein that makes his work remarkably dull.

Miss Thomas appears as Genevieve King, a southern youngster who is sent to a northern boarding school by a more or less harrassed father. At the military academy across the way is Bill, Genevieve's childhood playmate. This part is excellently taken by a boy actor, Theodore Weston, Jr. Bill's scenes of calf-like romance with Genevieve and his showing off before the smaller boys at the academy all strike a very real and amusing note.

The situation confronting Genevieve when the head of the school goes to drag her away from a country club dance whither she has gone with Richard Channing, a handsome stranger idolized from afar by all the girls, is real in its comedy and excellently played.

They work in a very amusing farcical sequence when Genevieve returns to her home dressed in the latest vamp outfit from New York. She shocks all the natives by feigning a "double life." It is in straightening out this tangle in which two crooks are introduced, that the director has run into a totally out of place serious mood and burdened the action with tiresome detail.

On the whole, however, "The Flapper" can be considered a very unusual comedy. It is splendidly subtitled and there are a wealth of pretty snow scenes as backgrounds. William Carleton and Arthur Housman are others who appear in the star's support.

Has Big Appeal For The Feminine In Your Audiences

Box Office Analysis for the Exhibitor

If they edited this in the latter reels you would be sure of a pretty nearly perfect light comedy. It deals with a young girl in as real a fashion as the Booth Tarkington stories do with young boys. And that's saying a lot. But whether the film is edited or not you can run it and be pretty sure that it will more than satisfy. The majority of it is so good that they'll be quite liable to overlook the bad spots in the last two reels.

Make your appeal to the girls and the feminine sex in general in your advertising. A line such as "The adventures of a real girl who went to boarding school and wanted to be thought 'wicked'; full of humor; one big laugh' might be used. If your crowd likes Olive Thomas play her up well as she does fine work here. Also mention Frances Marion's name. She is one of the few very well known screen authors. Cash in on the publicity and popularity that are hers.

Read what the theatre managers say of PRISCILLA DEAN in

The VIRGIN OF STAMBOUL

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TOD BROWNING
Story by
H.H. Van Loan

JUST closed four-day successful run of the biggest picture ever shown in Beloit, "THE VIRGIN OF STAMBOUL." Elaborate settings and musical score. All say it is the best picture they ever saw."

Frank McCarthy, Manager,
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Beloit, Wisconsin.

"'VIRGIN OF STAMBOUL' biggest artistic and financial opening Strand Theatre ever had. Huge crowds, immensely enthusiastic over picture. Congratulations. Send us more like this. It's a world-beater!"

Guy C. Smith, Manager,
STRAND Theatre,
San Francisco.

"'VIRGIN OF STAMBOUL' broke all records at the Standard Theatre, Cleveland, today. Although this picture played Loew's Stillman and Loew's Mall in this city for one week each, I had to stop selling tickets three times, and at nine-thirty there was a line of people over a city block long waiting to get in. I was compelled to run till midnight. 'THE VIRGIN OF STAMBOUL' is the greatest of great features."

Thomas G. Carroll, Manager,
STANDARD Theatre,
Cleveland.

"Accept my congratulations on your wonderful picture. 'THE VIRGIN OF STAMBOUL' opened to most tremendous business Sunday and has continued wonderfully all thru the week. Have been unable to handle the crowds at evening performances."

McDonald, Manager,
WM. FOX Theatre,
Washington, D. C.

Average Program Attraction Offers Fair Entertainment

Ethel Clayton in
"A LADY IN LOVE"
Paramount-Artcraft

DIRECTOR.....Walter Edwards
AUTHORS.....Harriet Ford and Caroline Duer
SCENARIO BY.....Alice Eyton
CAMERAMAN.....William Marshall
AS A WHOLE.....Mildly interesting; an offering of momentary satisfaction not likely to leave lasting impression.
STORY.....Several convenient bits; mostly familiar situations.
DIRECTION.....Injects slight comedy moments that are appreciated; generally well handled.
PHOTOGRAPHY .....Good
LIGHTINGS .....Average
CAMERA WORK.....Satisfactory
STAR.....Pleasing personality does much to get the picture over.
SUPPORT.....Not an exceptionally well picked cast; Harrison Ford pleasing enough lover.
EXTERIORS.....Hardly any
INTERIORS.....Adequate sets
DETAIL.....Some good comedy sub-titles
CHARACTER OF STORY.....Convent girl who marries guardian's "black sheep" brother.
LENGTH OF PRODUCTION.....4,607 feet

If it wasn't for the truly pleasing personality of the star and a slight comedy vein that has been injected mostly through the aid of some well written sub-titles, "A Lady in Love" would not fare as well as it has. The story in the main contains many familiar situations and vaguely plausible bits that are liable to cause a feeling of boredom rather than sympathy for the character or an understanding of the authors' intention.

Miss Clayton is the main reason for the picture getting by, and whoever wrote the titles had a good sense of humor or perhaps an appropriate sense for the lines fit the moment very well. However, the production is virtually flooded with sub-titles that follow nearly every scene. Many of them are needed to fill in the gaps in continuity, but there are many that are absolutely unnecessary. One thing that audiences are going to be thankful for, though, is the fact that the heroine's lover does not forsake his sweetheart the minute he has reason enough to do so. He remains on the scene until the satisfactory conclusion.

Generally speaking those responsible have managed to make a pretty fair picture from the material they had to work with, and in view of its rather slight possibilities, "A Lady in Love" will make fairly pleasing entertainment. The story has not been given an expensive production because it doesn't warrant it. It has been supplied with appropriate sets. The studio work has been well done, except perhaps in the garden fete which doesn't exactly resemble a garden.

A sort of prologue establishes that Barbara has eloped with her guardian's brother, Burton Sedgewick, the black sheep of the Sedgewick family. Immediately following the ceremony Burton is confronted by his wife and child, whereupon he leaves town alone, the wives consoling each other. Barbara takes wife No. 1 to her guardian, George Sedgewick, and tells the story. Thereafter the first wife and child remain in George's home, as also does Barbara, much to the disgust of George's jealous wife.

Some time later finds Barbara in New York where she meets John Brent, lawyer and lover. She writes her guardian to arrange a divorce from Burton so she can marry Brent, but it turns out that Brent is the guardian's lawyer. In the meantime Barbara foils the plan of Burton's "business associate," Rhodes, to elope with the guardian's wife, so, to get back at her, Rhode tells what he knows about Burton and Barbara. Nevertheless Brent stays around and it all turns out very happily when it is learned that Burton was legally married to wife No. 1, thereby nullifying the marriage with Barbara. This clears the road for Barbara and Brent.

Use Star's Name. Doesn't Merit Exploitation Otherwise

Box Office Analysis for the Exhibitor

From both story and production standpoint, "A Lady in Love" is an average program offering. There are no high lights to brag about nor anything big in the way of production qualities, so it had better be handled as a straight program feature without any particular promises or exploitation. It offers very little in the way of advertising possibilities unless you care to make a point of the "marry in haste" idea, in which case you could use the following lines: "Even the walls of the convent didn't stop Barbara from marrying in haste. But see how even more hastily she realized her mistake. Be sure you love before you leap. See 'A Lady in Love' and you'll know why."

Make use of the star's name. This is your best bet for this picture. Those who like Miss Clayton will most likely be satisfied with "A Lady in Love." Harrison Ford has somewhat of a reputation as a screen lover, so for the benefit of the "sweet sixteens" you might mention his name.

Bang-Up Western Melodrama With Thrills That Are Thrills

Tom Mix in
"THE TERROR"
Fox

DIRECTOR.....Jacques Jaccard
AUTHOR .....Tom Mix
SCENARIO BY.....Jacques Jaccard
CAMERAMAN.....Frank Good
AS A WHOLE.....Great western with a bang-up melodramatic story and a load of thrills.
STORY.....A good idea cleverly developed with thrills brought in logically.
DIRECTION.....Very good
PHOTOGRAPHY .....Good
LIGHTINGS .....Commendable
CAMERA WORK.....Excellent
STAR.....Pleases and does his stunts fearlessly
SUPPORT.....Very good
EXTERIORS.....Good western shots
INTERIORS .....Satisfactory
DETAIL .....Satisfactory
CHARACTER OF STORY.....Deputy marshall brings hold-up gang to justice.
LENGTH OF PRODUCTION.....About 5,000 feet

Westerns are so plentiful among feature pictures even in the present day that they have to be pretty well made and decorated with unusual thrills to earn more than passing notice. Such a picture is "The Terror." Among the better western pictures it ranks very high, this because of a well contrived plot and some real hair raising thrills that are done realistically and which are worked into the story smoothly.

Tom Mix appears as Bat Carson, a U. S. Deputy Marshall, who is summoned to a western town to investigate holdups of shipments of gold from a nearby mine. They work in a fine stirring sequence at the start when Bat becomes acquainted with the heroine, Phyllis, when her hat blows out the train window. Bat, riding along the road, sweeps it up and spurs his horse on until he catches the train, when he returns it to her.

At the office of the mine Bat soon discovers that Phil, Phyllis' brother, is the tool of the robbers. One day in Phil's presence he lets drop the remark that he is to bring in a shipment of gold from the mine. The truck is subsequently attacked but in a thrilling chase down the side of the hill Bat evades the bandits.

Later Bat learns that the dance hall owner and the sheriff are the master minds back of Phil. He has Phil arrested but counts on acquitting him during the trial when he takes the evidence of Fay LaCross, cast off sweetheart of the dance hall owner. But the villains have Fay kidnapped on the day of the trial, thinking in this way to protect themselves.

Bat thereupon goes to her rescue and they stage a series of great thrills showing him effecting it and then dodging the pursuers. A high dive off a cliff into an old quarry, a swim under water while the bandits pepper the pond with bullets, and some fine tricks with the stage coach and on horse back complete the star witness' rescue and Phyllis' brother is saved. Of course the finale reveals the usual love scene between Bat and Phyllis.

Mix pleases in his rôle and does the stunts with a fearlessness that is admirable. He receives capable support from Francelia Billington, Charles K. French, Lester Cuneo, Lucille Younge, Joseph Bennett and Wilbur Higby.

Western And Tom Mix Fans Will Eat This Up Whole

Box Office Analysis for the Exhibitor

Your western fans and your Tom Mix fans are going to eat this one up. It is far and above the usual picture laid on the plains, its melodramatic story continually holds the attention and the thrills are thrills in every sense of the word.

You can go the limit in describing these thrills in your advertising, for they certainly make you sit up and take notice. Mention the high dive, the swim under water and the way in which they bring hero and heroine together for the first time. These are the best stunts offered.

Tom Mix deserves featuring prominently. You can also get some good publicity out of the fact that he wrote the story. Mix is proving himself capable of writing what best suits him, as his last picture demonstrated, and is deserving of much of the credit for making "The Terror" the fine western it is.

Has Naughty Sex Appeal and Nothing Else Worthy of Attention

Anna Bos in
"CARMEN OF THE NORTH"
Hallmark

DIRECTOR .....Not credited
AUTHOR .....Not credited
SCENARIO BY .....Not credited
CAMERAMAN .....Not credited
AS A WHOLE....Crudely handled "vamp" picture produced on continent; relies on star and her sex appeal.
STORY....No continuity visible; plot is elemental and merely shows off star.
DIRECTION....Keeps playing up sex appeal and shows little regard for anything else.
PHOTOGRAPHY .....Average
LIGHTINGS .....Good
CAMERA WORK .....Rather mechanical
STAR....Has magnificent sex appeal and never lets you forget it.
SUPPORT .....Fair
EXTERIORS....Few, but appropriate and distinctly foreign.
INTERIORS....Just corners of sets for the most part.
DETAIL .....None
CHARACTER OF STORY....Hero capitulates to vamp's charms, drinks dregs when she deserts him and then goes back to country sweetheart and mother.
LENGTH OF PRODUCTION.....About 5,000 feet

Evidently produced somewhere in Europe, this picture, the product of a British company, appears to be expressly designed to display the magnificent sex appeal of Anna Bos, its star. Miss Bos has all the vamps of California and Fort Lee outstripped when it comes to a straight show-down of plain sex appeal. She has a superb figure, which she knows how to drape and use to the best advantage, and her bobbed hair reveals a very appealingly naughty face.

Aside from Miss Bos and her vampings, "Carmen of the North" contains little to commend it before even those transient audiences that will probably delight in the star's physical appeal. The plot reveals no continuity, is simple to the point of being elemental, and in the production, it is embellished with no atmosphere or detail. Furthermore, it contains some impossible coincidences and "pictorial licenses" that certainly should never have been licensed.

The hero is from the soil and departs for the army. His first duty is to arrest "Carmen," who has stabbed another worker in the cigarette factory because she had spit in her face. However, Carmen puts on the vamps and soon gets Joseph, the hero dizzy. He releases her from prison and later forsakes the army and joins her in the underworld haunt of smugglers. But not before he has suffered several tortuous visions of his mother and sweetheart at home.

In time, Carmen meets a great baritone, and Joseph is jilted. Carmen and the baritone marry. Joseph sinks to the depths and grows a beard. Eventually, he tries to murder his successor, but is caught and jailed for two years. Released, his mother and sweetheart welcome him back to the soil with open arms.

Interest in this is created and maintained solely through the star's appearance and the many sequences in which she vamps as never did Theda. The rest of the cast is rather negligible, both Joseph and the baritone suffering somewhat from lack of direction.

Some of the exteriors are distinctly foreign. One reveals a street canal and might be Venice. The interiors are, for the most part, just corners of settings.

It's Appeal is Very Limited

Box Office Analysis for the Exhibitor

As far as even production and well developed story goes, "Carmen of the North" is pretty close to the zero mark. Its sole point of appeal is in the great sex appeal of the star and the many sequences in which she lets lose her vamping powers.

It is hardly necessary to say that this has no place in the family theatres that cater to refined audiences, nor in the big houses that play to people educated up to expect something pretty good in the way of story and production.

In fact, it seems that the one class of houses that this is suited for is the transient, daily change theatres. Here the out-and-out sex appeal may be relished.

"Carmen of the North" it is called. Evidently the "North" means a northern part of Europe. The title is misleading and perplexing.

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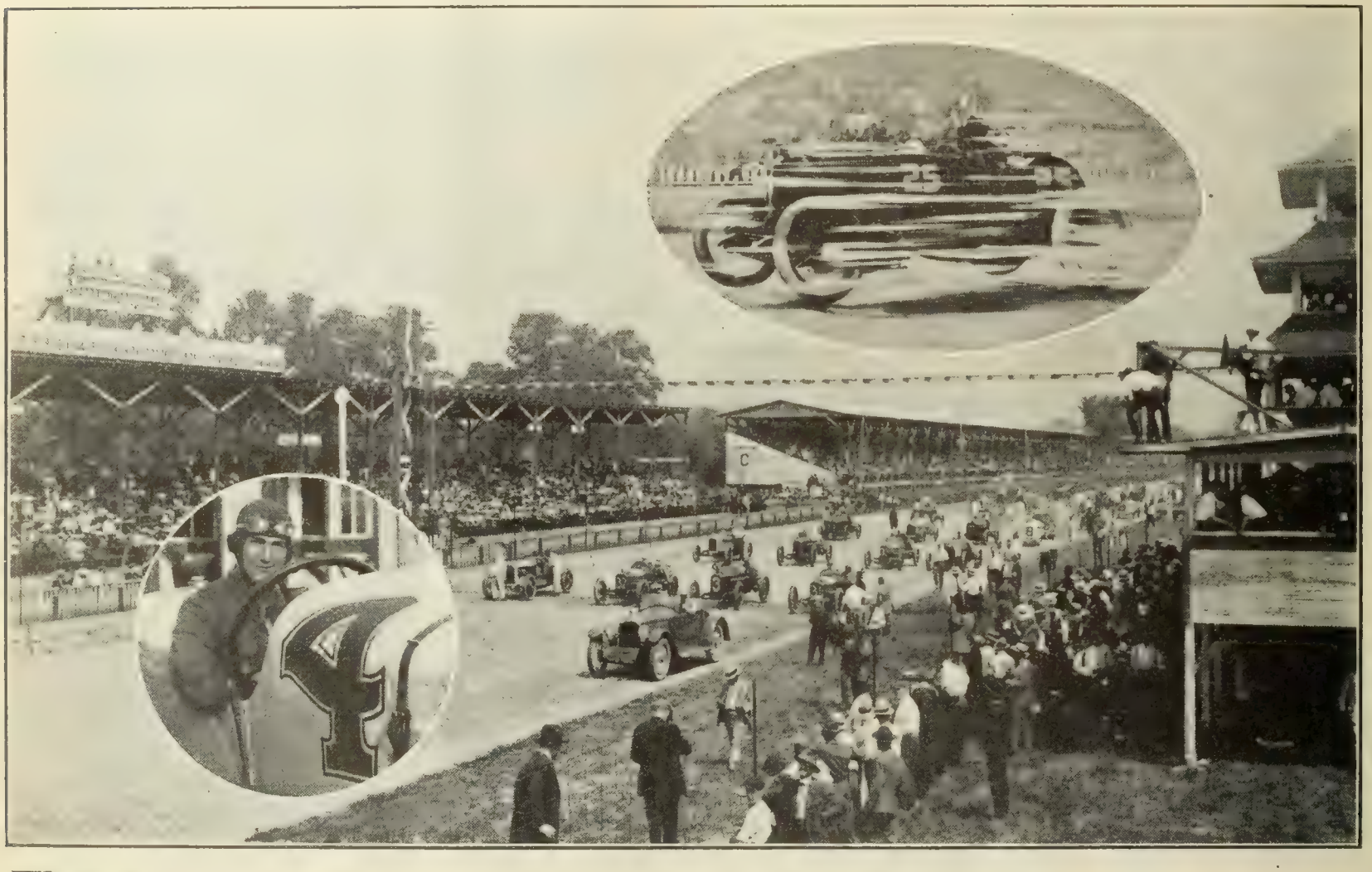

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Some Short Reels

"Valley of Ten Thousand Smokes"—Educational

What is alluded to as the "Valley of Ten Thousand Smokes" is one of the phenomena of nature—a level in Alaska where in June, 1912, large quantities of steam charged with hydrofluoric acid started to escape from beneath the earth's surface. An expedition of the National Geographic Society to the turbulent valley has resulted in some remarkable pictures of the disturbance. Educational is releasing the reel which possesses great instructive qualities rather than scenic beauty. The titles explain everything in an interesting manner and the shots of the fumeroles, as the rising streams of vapor are called, more than hold attention. One scene shows one of the explorers lowering himself into a crater when come gases and clouds of steam, and assuredly is an unusual spectacle. E. C. Kolb and D. B. Church photographed the production, which is a tribute to the scientific use of the motion picture camera.

"Nothing But Girls"—Fox

This Mutt and Jeff number is by no means up to the very high standard that has been maintained in this series recently. The idea contained is not definite, the usual variety of tricks is not present and even the animation is at times faulty. Jeff meets the professor of a girls' seminary in a saloon. The professor is the same height as Jeff, but wears a beard. The best laugh in the picture comes when Jeff shoots off the professor's beard, said beard having been acting strangely lifelike while the professor lay on the floor intoxicated. Afterwards Jeff wears his disguise into the school and indulges in flirtations with various of the girls.

"Love and Gasolene"—Universal

Folks who follow slapstick comedies will recognize many of the bits included in this one. Most of them have been used before, some only recently. There are several commendable stunts and the offering as a whole registers numerous laughs. Sophisticated audiences will, however, have seen much of the material found in this. The trick of rolling a pipe out of some makin's, chase at the finish, use of hammers on the villain while glued to the floor and others are hardly novel. Having the automobile and motorcycle ride into the tunnel in the chase and emerge covered with soot after a train is seen coming out is one creditable idea and the chimney stuff is also up to the mark. Any one who hasn't seen most of the stuff used herein will laugh heartily at this, for it is good slapstick.

"His Breach of Promise"—Christie

Beach stuff makes up the greater part of the Christie reel in which Bobby Vernon is featured together with Vera Steadman. As usual, the bathing girls in one-piece uniforms frolic about gleefully, and there are some situations of real value included. Vernon, an atrocious he-vamp, is asked by a show producer to hold his robe. The maids, desirous of joining the chorus of "Zigheeld's" shows, seeing his garment on Vernon approach Bobby, chase him along the beach and cause him to get into the bad graces of his sweetheart. He gets out of it by returning the troublesome piece of wearing apparel. They have photographed it splendidly and turned out an accepable comedy of this length.

"Pugs and Pals"—Vitagraph

Jimmy Aubrey is starred in a Vitagraph two-reeler replete with material of the type usually found in slapstick comedies. There are a few mirth-provoking bits in the piece, but for the greater part it fails to rise above the ordinary. The setting selected for the production is in the slums, where Aubrey, two other men not credited and a youngster partake in a series of fights and chases. As usual, various objects are bounced off the craniums of the different performers and fisticuffs are engaged in with considerable frequency. One scene wherein a search for a bottle of liquor is conducted, results in some corking man-hole stuff, with cars running along on the various tracks serving to add some creditable touches. In the opening portion there is also a giggle, but most of it does not arouse any great enthusiasm.

"Hip Hip Hypnotism"—Gayety

Mirth-provoking bits are to be found in abundance in this Gayety one-reeler in which George Ovey is featured. The laughs start coming early in the production and continue right up to the finish, making this one of the best offerings turned out with Ovey in a long while. The start finds him at a boarding house, where he is in disfavor with the lady who runs the establishment for his failure to pay his rent with sufficient promptness. When he secures a book on hypnotism and starts practising on the various people in the house, who think him crazy and humor him, the fun results. Lillian Biron is also prominent in the production in which the other characters also perform well. Ovey is especially clever this time.

"A Fitting Gift"—Bray-Goldwyn

Judge Rummy, Tad's cartoon creation, is seen in the animated cartoon which makes up the opening part of this Bray comic. Some of the material in it is laughable, but most of it is neither unusual as offerings of this sort go, nor especially meritorious. Bits of wit gathered from the press at large make up the Lampoons section. The comments selected have not been arranged very well and many of them are not very funny. Numerous offerings consisting entirely or largely of subtitles are to be found on the market now and they have ceased to be a novelty, which doesn't make it especially easy for this.

"A Husband in Haste"—Christie

Two young people who desire to wed resort to a ruse to gain the consent of the bride-to-be's father, which furnishes the theme of this single reeler. In it Earl Rodney and Helen Darling play the featured roles, with Eddie Barry also a prominent character. The plot is not essentially novel, but has been handled well and clothed with incidents of sufficient merit to make it a creditable offering. When Rodney visits the town in which his sweetheart dwells, he finds all means of transportation tied up and fools a doctor into giving him a ride and going out of his way. To his dismay, he discovers that the doctor is the girl's father and only when Eddie Barry, posing as the second choice of the girl, in a touch make-up terrifies the proud parent, is Rodney able to get him to agree to the matrimonial ceremony.

"Father's Close Shave"—Pathe

As in the first of the "Bringing Up Father" two reelers, this has a novel pair of trailers which are interesting and enhance the value of the production. The manner in which it has been staged is elaborate and apropriate and the technical end generally suitable. Johnny Ray as Jiggs, Margaret Fitzroy as Maggie and Laura La Plante as the daughter all delineate the leading characters as originally drawn by George McManus well. Where they have again failed is in getting up a suitable story. In that respect, this is not an improvement over the first of the series. They have injected some beach stuff with a bevy of damsels in one-piece bathing costumes frolicing about on the beach. Material of that type is always well received, but on the other hand the lack of creditable bits of comedy business and story material that is up to the mark will count against this. The name of the cartoons from which these offerings are adapted will help draw them in, but unless there is a marked improvement in the quality of story material employed they will lose their power. Some of the incidents found in this are funny enough, but the laughs are certainly not too numerous. Reggie Morris directed.

"The Wild West"—Reelcraft

Comedy producers have availed themselves of the idea of burlesquing the west, where bloody red Indians and bad men discharge firearms at their hapless victims, on many occasions. Grover Jones, who wrote and directed Milburn Moranti in this two reeler, has also gone to the wild and woolly section of the land for his material and has turned out an offering that will hold its own. Of course, it is not an easy matter to think of original stuff in that direction, but a reasonable amount of new stuff has been inserted and that should be sufficient to make them overlook some of the used material. The manner in which Moranti causes the wicked bandit to weep by his soulful playing of the concertina, the opening scene in which the parrot is seen and several others hit the spot. Were it not for the fact that the idea on which it is based has been used too frequently, the poker game episode would also have the desired effect. Fritzi Ridgeway, in the role of the scheming western lass, winks cruelly, while Bruce Smith and Alfred Hewston are other credited members of the cast.

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Short Reels

Bray Pictograph, No. 436—Goldwyn

Venezuela furnished the material for two of the four parts which comprise this Bray reel. "Plenty of Beef on the Orinoco" shows how Venezuelan, long-horned steers of the same type found in the western regions of the United States are shipped abroad, and "Cock Fighting in Venezuela" has also been shot in South Africa. That section shows the details conected with the preparation of the combatants, the ring in which the struggle takes place and audience watching the scrap. Work on a Rex Beach production is seen in still another portion and then Milt Gross draws some cartoons. The ones found in this offering are all up to the mark and furnish a highly creditable conclusion to the film.

"The Home of the Seminoles"—Ford-Goldwyn

Florida, home of the Seminoles who live in the Everglades region, is the scene of this Ford reel, which is still another deviation from the usual run of industrials. The title would cause one to expect it to be essentially a scenic and there are several bits of beauty to be found in it, but for the greater part it is a study of the natives. The Indians are shown in various attitudes and at different kinds of work, with camping grounds furnishing the background, most of the time. Nothing unusual in the way of travel reels, but acceptable.

"Kissed in a Harem"—Gayety

Chase stuff, some fairly humorous and the rest of it not particularly valuable figures prominently in a Gayety one-reeler in which Billy Fletcher and Vera Reynolds are featured. Several highly commendable situations and bits of business help it along considerably until the finish which is somewhat abrupt, what little bit of a theme had been started being cut rather short. There is a huge Turk in the offering, a character who furnishes a distinct contrast to the more or less diminutive Fletcher. Vera Reynolds is not very prominent in the production which is only good in spots.

"Merely a Maid"—Pathe

One very funny scene will undoubtedly prove of value in this single reel Rolin comedy, the first in which Beatrice La Plante is starred for release through Pathe. At the table where two of the ladies seated remove their slippers, much confusion is caused when they make offorts to secure them. Quite by accident, their nether extremities come in contact with those of gentlemen seated beside them, flirtations, rather bold in most cases, start and trouble starts. Most of the rest of it is ordinary riotous comedy. The star apparently is a comedienne who has capabilities, but in this, whatever ability she may possess is almost lost in the melange of material which is of ordinary quality. F. Neumeyer directed and did about all that could have been expected with the material given him. The commendable part will help this; it cannot make a hit out of it.

"School Days"—Vitagraph

Knock-about comedy is the key-note in Larry Semon's newest two reeler, the greater part of which is set in a class room. The rest of it takes place on a farm, and throughout the various characters tumble about, splash one another with thick sticky substances, roll in mud and go through various other familiar slapstick stunts. What makes this a satisfactory offering of its type is the fact that there are several novel bits and that it has been produced on a lavish scale. Some of the stuff that takes place in the temple of education is really humorous, the bit wherein the chicks creep out of the star's trousers after some eggs in his pocket are smashed will provoke a giggle and other touches will also elicit favorable comment. Some of the riotous material could be cut to advantage, but, generally, this will hold its own.

"Content"—Selznick

Scores of authors and motto makers have expounded their theories on the theme of being satisfied with things possessed. Now Herbert Kaufman in his first "Editorial" produced for Selznick discusses contentment in a sort of picturized fable. The single-reeler is titled in verse and staged in an elaborate Oriental setting. Two characters of importance are seen in the offering and these perform acceptably. Where the piece is at fault is in the plot which is not very novel as far as treatment or thought behind it is concerned. It holds the eye and is an unusual type of picture.

"The Dreamer"—Reelcraft

Billy West's newest effusion has a few scenes that will cause audiences to laugh, but really humorous bits are not included in sufficient numbers to get it over with critical fans. When West is seen together with Ted Lorch in the role of a detective, on the park bench, mirth is provoked, and later Leo White also appears. Ethelyn Gibson adds a feminine smile to the piece. At the finish, they expose what happened previously as a dream—a conclusion not at all necessary here. The opening bit of footage in which the star and a darkey youngster play with the sinful cubes, the shimmy portion and others can be depended upon to please West's followers.

"Playthings of Childhood"—Ford

As in one of the other recent releases of this organization, instead of following some more or less complicated industry in this Ford reel, they have taken kindred subjects, that is, some toys—dolls, toy pianos, and a doll house, and have shown some of the processes these objects must undergo before they are completed. It is up to the standard of the usual Ford industrial, and although its entertainment value is not of unusual proportions, its educational value is large.

"The Night Rider"—Reelcraft

Probably, critical fans will find this obvious, but the average follower of the short western will be well satisfied with it. This is in fact one of the best Texas Guinan has done in a while and holds interest quite well. There is an element of mystery in the two reeler, and as usual in the Guinan releases, comedy relief is much in evidence. Action is to be had in this in sufficient proportion to the story material, but the principal fault is that they diminish the suspense by failing to place either of the two leading characters in sufficient danger. The theme has been developed acceptably, however, and there is enough to make them laugh and whoop it up. They could, however, have made it thrill them more. Jay Hunt directed, and T. N. T. Harvey is again the leading man.

Bray Pictograph, No. 437—Goldwyn

How members of the Traveller's Aid Society welcome imigrants to our shores is seen in the opening part of a Bray reel, in which the proper atmosphere has been injected. They have started on the decks of the ship and followed some of the passengers until they are established in their new country. Childe Hassam, well known painter and etcher, is seen at work in the following part, and then comes a Max Fleischer "Out of the Ink-Well" cartoon. This part is as usual expertly animated and up to the standard of the average maintained in Fleischer's series. An acceptable magazine.

"Fore and After"—Christie

Bits of business which are rather disconnected and several of which have no particular connection with the story are numerous in this Christie reel, in which golf links are the scene of the action. Charlotte Merriam and Earl Rodney are featured in it, with Eddie Barry also occupying a role of importance. The latter is inclined to overdraw his character, but that is not the essential weakness of this. The lack of a continuous plot is the great fault. A bit of a theme begins to evolve after more than half of it is over, several inconsequential scenes having been injected into the early portion, and the laughs contained in this are almost entirely confined to the latter part.

"Parked in the Park"—Gayety

Before this single reel Gayety comedy gets very well under way, there is some footage confined to the nether extremities of the characters, material that is funny. Shortly thereafter, however, this develops into a very ordinary sort of production, the incidents linked about the bit of a theme included not being of great value. There is a bit of trick photography which helps, the portion in which Billy Fletcher, who is featured together with Vera Reynolds, sneezes so that various pieces of furniture fly from the interior of the house back to the wagon helping. That and the stuff at the start are not sufficient, however, to get this over with much to spare.

"In Happy Alsace"—Famous Players

With the advent of the French into Alsace, that war-ridden land has once again assumed a cheerful aspect. Burton Holmes has shot this travel reel in that state, a parade celebrating the return to France of the territory occupying the greater portion of it. A view of the field in which myriad poppies are seen and close-ups of a few of these add pleasing touches to the offering, as do the scenes in which the dwellers are seen at their daily toil, the oxen drag a cart along and other peaceful shots. A meritorious travel subject.

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Directed by Ernest C. Warde

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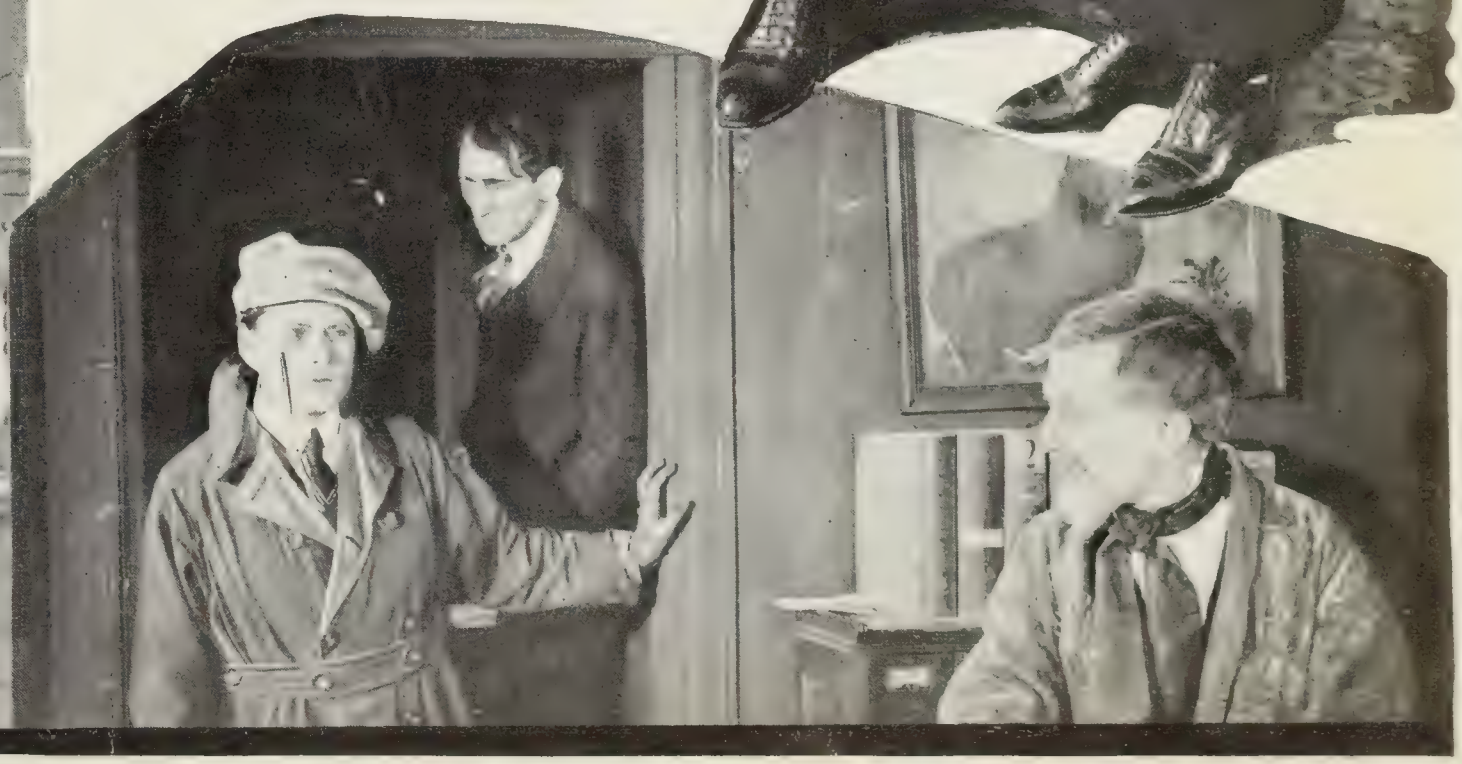

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 54 Monday, May 24, 1920 Price 5 Cents

Big Foreign Plans

f Educational Include Probably Largest Theater in World for London

Earl W. Hammons, president of ducational, who left on Saturday r Europe for a six weeks' stay, ad- itted before sailing that if his plans dn't miscarry Educational would ke an important part in the exhibi- on end of the game in England.

"We expect to erect in London the rgest and most palatial moving pic- re theater in the world," he said. Naturally short releases in which e specialize will be a feature of is theater. I am convinced that it possible, let us say from eight to velve times a year, to assemble a rogram of all short releases which ill match in interest, artistic value nd box office drawing power, any ll that can be prepared. A tre- endously more important program an is shown on the average in the sual first run theater."

While the Educational output is andled by the Film Renting Co. of ondon, and while Educational has s own office in London, Mr. Ham- ons was of the opinion that plans r the company would be developed ong similar lines to those which ave been recently perfected in this ountry where the First National ex- anges as individual units have ken over the non-theatrical branch Educational releases.

Before his return Mr. Hammons xpects to complete arrangements r a complete European distribution Educational's product. He sailed eling very happy over the fact that new high record for short reel re- ases had been established by the nting of "Modern Centaurs," an ducational release, to the Strand. Several years ago when we started ducational," he said, the price paid r short reels was a joke. Today the ever showman appreciating the alue of short reels is beginng to pay real price for a real production. his will improve as time goes on. he short reel is coming into its own. aturally I am very gratified. It eans that our work has not been ithout return."

Bay State Kills Censor Bill

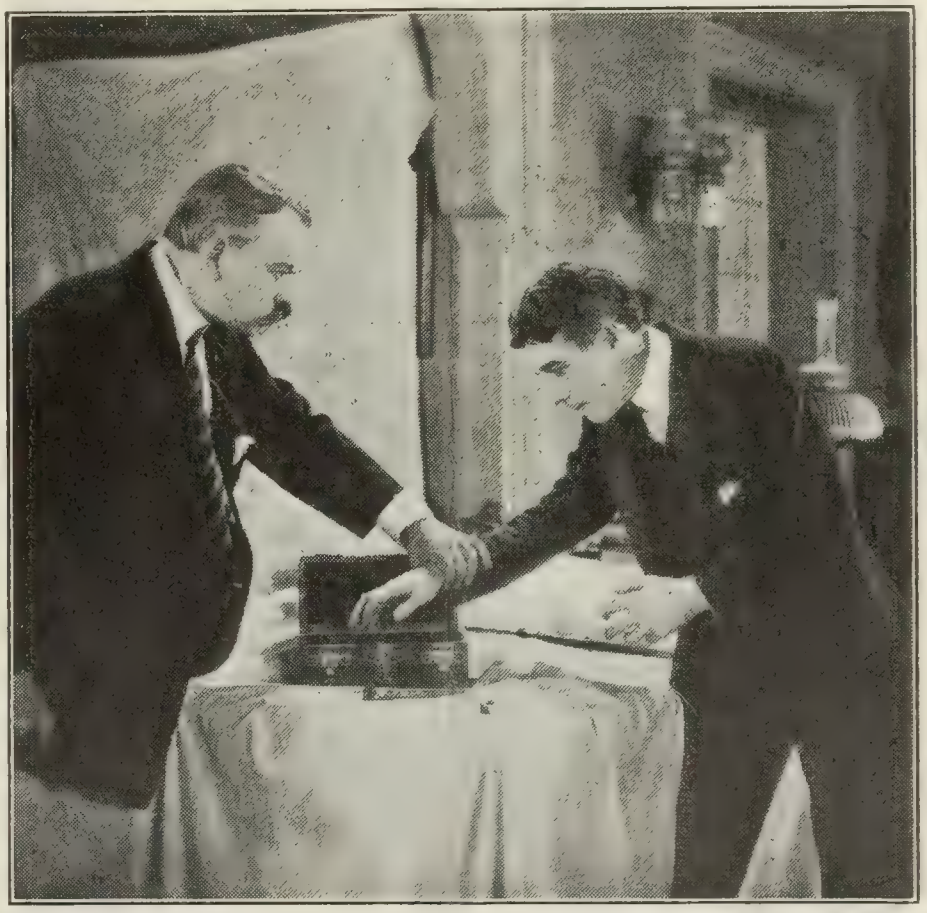
(By wire to WID'S DAILY)

Boston—The proposed censorship ll has been reported unfavorably by e Senate Ways and Means Com- ittee. The vote was unanimous.

Ascher Bros. Buy in Dayton

(By wire to WID'S DAILY)

Dayton, O.—Ascher Bros. of Chi- go, who are now identified with oldwyn, have bought an interest in e Auditorium theater here.



"Why so eager? The treasure box belongs to me!"—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan and released by First National.—Advt.

Oberholtzer Reported Out

(By wire to WID'S DAILY)

Philadelphia—Dr. Ellis P. Oberholtzer, secretary of the Pennsylvania State Board of Censors, whose term expired on May 15, it is learned on high authority will be replaced by a man named Wood.

This could not be confirmed at Harrisburg because of the absence of Governor Sproul.

Over the telephone Dr. Oberholtzer said he didn't believe that information regarding Wood was authentic, since he hadn't heard from the Governor about it.

Chairman Harry Knapp of the Censor Board, in the absence of official announcement of the appointment, would not discuss the matter.

Film men here are jubilant over the ousting of Oberholtzer, whose intolerant attitude on films is well known.

Sullivan Here

C. Gardner Sullivan, Thomas H. Ince's scenario chief, arrived in New York from California on Saturday.

Twin City Showmen Combine

(Special to WID'S DAILY)

Minneapolis—The Exhibitors' Protective League and the Theatrical Protective League have combined into one organization. W. A. Steffes, president of the T. P. L., is now president of both organizations which will be known as the United Theatrical Protective League. C. W. Gates, former president of the E. P. T., is now on the executive board of the new organization, as are John Collins of Perry, Ia., and J. P. Gruewell of Grand Rapids, Wis.

The new organization includes exhibitors in Minnesota, No. and So. Dakota, Iowa, Wisconsin and Northern Michigan.

Federated Confab Today

A special convention of the members of the Federated Film Exchanges of America, Inc., the organization of the state rights buyers formed in Chicago a short time ago, will open today at the Astor. It will be a four-day session.

American Cinema

Reorganization Will Include Important Foreign Development With Offices Abroad

Walter Niebuhr of American Cinema said on Saturday that within the next week or ten days practically all of the reorganization work for American Cinema would have been accomplished. The capitalization of the new organization will be two and half millions, a material increase over the present capitalization of $600,000.

Niebuhr said that plans had practically been completed for a distribution arrangement in this country through independent exchanges and that all but two territories had been closed up. Under this plan franchise holders would sit in with the executive council of American Cinema to determine values and the negative costs of future productions.

As soon as the reorganization is completed plans now laid out will be carried through by which American Cinema will have a large foreign organization with headquarters in at least 12 European centers.

Several productions have recently been completed for American Cinema and one of Guy Bolton's plays will be put into work immediately with an all-star cast.

Fox Opening

To Be Held This Afternoon—Field Force Here for Convention

The official opening of the new Fox studio is scheduled for this afternoon.

All of the Fox field managers, special representatives and a number of the foreign representatives are here for the sixth annual convention which will last all during this week.

The programme arranged by the committee calls for the opening ceremonies at one o'clock. There will be addresses by a trio of prominent men of affairs, music by a full band, and the place will be decorated colorfully to suit the occasion.

Plans have been made to take care of the automobile traffic, a check room will be in operation, and guides will be on hand to escort the sightseers through the building.

In the evening the piece de resistance will be served on the big stage—the grand ball. For this purpose the full stage will be cleared between the time the last afternoon guests leave and the opening of the building for the ball. The entire stage will be redecorated to represent a monster ballroom.

YOUR Good Printing
Let SOLOMON do it. he's wise—Advt.

Bradstreet of Filmdom — Wid's DAILY — The Recognized Authority

Vol. XII No. 54 Mon. May 24, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	68¾	69⅜	69⅜
*do pfd.	82	83	83
Goldwyn	22	24	23
Loew's, Inc.....	28⅛	28½	28⅛
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	2½	2⅛
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Friday's quotations.

Harris Leases Theater

Columbus, O.—Will D. Harris of the Grand theater has leased the Hartman theater for the summer months. He will now run both houses.

Faversham Film at Strand

"The Man Who Lost Himself," the first of the William Faversham pictures for Selznick, will have a simultaneous opening at the New York Strand and at Grauman's, Los Angeles, the week of the 30th.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK

Sir:

The Moving Picture World says:

"'Out of the Storm' is a succession of motion picture story punches, that will prove to be one of the season's best pictures. Exhibitors will find 'Out of the Storm' a picture that will be talked about."

Goldwyn

DRESSING UP COMEDIES

Christie Comedies are establishing new records in settings, casts, stories. Here's a scene from a new one, "License Applied For."—Advt.

Realart Confab Over

The Realart convention officially ended on Saturday afternoon with a final conference at the home offices of the company. The field force has practically left the city for its various members' homes.

Limit Sales to House Capacity

(By wire to WID'S DAILY)

Milwaukee, Wis.—An ordinance has been introduced which would limit the sales of tickets for a motion picture theater to the actual seating capacity of the theater.

The various local film organizations are fighting the measure.

Form Unit for Kennedy Films

(By wire to WID'S DAILY)

Los Angeles—Arthur B. Reeve Pictures, Inc., have been formed here. The corporation will start business with an active capital of $5,000. One thousand shares no par value are provided for in the incorporation.

Incorporators are John W. Grey, Arthur B. Reeve and H. Sumnich.

John W. Grey stated on Saturday that the above company had been formed to produce the Craig Kennedy pictures for Goldwyn.

The contract with Goldwyn calls for four pictures a year for a term of years.

Puts Four Units in Work

(By wire to WID'S DAILY)

Los Angeles — Special Pictures Corp., producers of the Comedy product, have put four companies to work.

The exhibitor does not have to study RITCHEY posters. All he has to do is to study the crowd always in front of them.

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LOUIS MEYER
FORMERLY BRODA & MEYER II.
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YOU YOURSELF—NEED INSURANCE.
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Globe Trots, Inc.
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N. Y. City
Phone 8680 Bryant

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SIMPLEX STUDIO
5th Floor — CANDLER BLDG - 220 West 42nd St.

Marcus Loew	William Fox
B. S. Moss	Jules Mastbaum
Tom Moore	Harry Crandall
James Gins	Nate Gordon
Asher Brothers	Lubliner & Trinz
Balaban & Katz	Jones, Linick & Schaeffer
Moe Mark	Hugo Reisenfeld
Saenger Amusement Co.	Eugene Roth
Sid Grauman	Turner & Dahnken
S. A. Lynch	E. H. Hulsey
Otto Wells	A. H. Blank
Ruben & Finkelstein	S. Z. Poli
E. H. Albee	F. F. Proctor
John H. Kunsky	Jensen & Von Herberg
Frank Newman	Barney Depkin
Thomas Saxe	John Harris

AS IMPORTANT EXHIBITORS

YOU ARE WARNED

YOUR DAY IS COMING

In the Courts

The X Amusement Co. has obtained an injunction in the Supreme Court against the Hermes Amusement Co., Inc. The attorney for the plaintiff is Sigmund Horkimer. The papers are not yet on file.

Roden Leaves Universal

Robert F. Roden, assistant to John C. Brownell in the scenario department, has resigned to do free lance work.

Brockwell on Her Own

(By wire to WID'S DAILY)

Los Angeles—Local reports have it that Gladys Brockwell, former Fox star, will form her own producing unit. Miss Brockwell stated a few days ago that she had nothing definite to say as yet.

IT'S EASY GOING!

A TRIP TO MARS

Book your

Reservations Now.

VALUES for PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
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701 7th Av. Phone Bryant 1511

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AMUSEMENT CO.
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W. H. GUERINGER, Representative
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4th Floor Tel. Circle 1298

TOM BRET HAS MOVED
Tom Bret, the oldest established film editor and title writer, has moved to Room 611, Candler Bldg., 220 W. 42nd St.
Phone—Bryant 7691.

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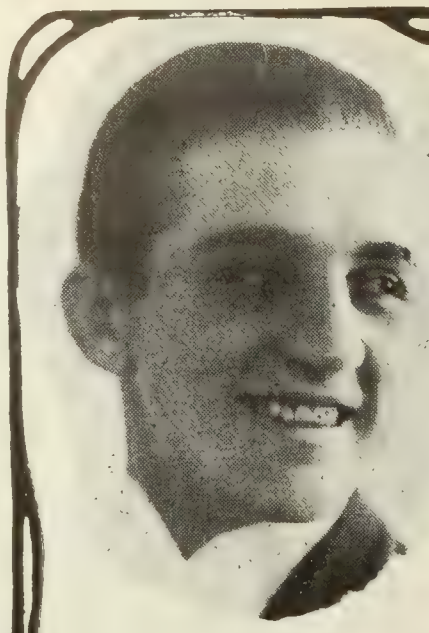
The fastest stereotypers in N. Y. C.



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ART TITLES and ILLUSTRATOR
Now at
220 W. 42nd St. Room 502
Phone, Bryant 6796

NEW STUDIOS
FOR RENT
187 ft. x 80 ft.
Very latest equipment. Re as whole or in part. Close new Famous Players' Studio Long Island City. Apply
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17 W. 44th St.
Phone Vanderbilt 5610

Each Comedyart is two thousand feet. But designed so you can use two hundred, four hundred, six hundred, fourteen hundred or eighteen hundred feet as needed to fit your bill.

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

he BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

L. XII No. 55 Tuesday, May 25, 1920 Price 5 Cents

eorganized United

lan Now Under Way—Goldsmith Says Five Weeks Will Complete Line-up

ans are under way for a reorgan- n of United Picture Theaters of rica, Inc., and United Picture luctions Corp., both of whom in the hands of a receiver as a t of recently filed involuntary ruptcy proceedings.

terature now in the hands of the panies' directors says in part:

he production company and the ers company shall be divorced extent: The production company have its main office in Los An- where it shall devote itself to production of pictures. There be a new president of the thea- company, preferably an exhibitor anding.

rom four to eight competent men

(Continued on Page 2)

Gaumont Due Tomorrow

Gaumont of Paris is expected in York tomorrow from abroad. mont has a new color process for on pictures.

Fox Studio Opened

ie Fox studio was officially open- esterday with fitting ceremonies. of the features of the opening the presence of numerous floral thes which were distributed all the studio.

vernor Edwards of New Jersey, r La Guardia, president of the d of Aldermen, and various other es in public life attended the nonies as well as a considerable er of film folk.

ill" Fox and "Winnie" Sheehan busy all afternoon receiving con- ilations and hand-shakes.

T. R. Zann" Breaks Into Print

of the morning papers carried g first page story yesterday of proar caused at the Hotel Belle- by a "pet" lion of "T. R. Zann" is said to be a "wealthy lumber hant of Leavenworth, Wash." e story went out on the Asso- l Press wires and was thus gen- circulated around the country.

rry Reichenbach, who is hand- pecial exploitation on "The Re- of Tarzan," **produced by Numa** listributed by **Goldwyn, refused** ny yesterday that he had any- to do with the foibles of the at the Belleclaire. Harry lives too.

s understood that "T. R. Zann" ppear at the Broadway theater week in person when "The Re- of Tarzan" will be featured.

"I never saw the ghost yet that I couldn't blow a hole through."—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," directed by Allan Dwan, a First National attraction.—Advt.

CLEVELAND

From June 7 to June 10 Cleveland will be the center of exhibitor-distributor activities. Not only will the M. P. Theater Owners convene, but the Independent M. P. Exhibitors who recently met in Chicago will hold a meeting. The National Association will also meet. It promises to be a history making gathering.

WID'S DAILY will publish a special edition in Cleveland every day, distributing from Cleveland, and publishing simultaneously in New York.

To Advertisers

Get Your Copy In Early

Selznick Talk

To Theater Owners' Chamber of Commerce Expected to Prove Unusual

When L. J. Selznick addresses the members of the Theater Owners' Chamber of Commerce at the Astor today at lunch, he is expected to say a few things that will prove unusually interesting and it would not be surprising if his remarks proved the keynote of the proposed plan to bring new life into the National Association in anticipation of the forthcoming annual meeting and election of officers at Cleveland.

It is understood that Mr. Selznick has been asked to speak on the general question of why exhibitors should remain exhibitors and producers remain producers.

After War Tax from Theaters

(Special to WID'S DAILY)

Washington—The. Treasury. Department has issued instructions to inaugurate a campaign to collect admission taxes said to be in arrears by approximately 5,000 theaters, including motion picture houses. An investigation just concluded has revealed that many theaters have failed to make their returns.

Federated Meeting Opens

A number of members of Federated Film Exchange of America, Inc., arrived in New York late Sunday and yesterday morning to get under way the four day convention.

Joe Friedman of Chicago presided at yesterday's session in the Astor. Several franchise holders are still to arrive before the meeting gets actually under way.

R. D. Lewis of Oklahoma City is ill and will not be here, while A. Dresner of Washington and R. M. Savini of Atlanta will not attend the meetings.

Zeidman Arrives

Bennie Zeidman reached New York yesterday ahead of his original schedule. He expects to close several deals here pertaining to his new company. He will be here for several weeks.

"Doug" and "Mary" Coming East

(By wire to WID'S DAILY)

Los Angeles—Mary Pickford and her husband, Douglas Fairbanks, left for the East yesterday.

They will stop off in Arizona to show some pictures to the Hopi Indians on whose reservation Fairbanks recently sh ome pictures.

YOUR Exploitation
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 55 Tues. May 25, 1920 Price 5 Cents

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Goldwyn	21	23	21½
Loew's, Inc.	27½	28	27¾
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	2¼	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Lust Takes Over Poli House

Washington—Sidney B. Lust has taken over the Poli theater here and will open it on June 6 with "The Confession."

Lust has also taken over the Forbes theater, Baltimore, for the summer.

Equity Showing Tomorrow

Equity will give a trade showing of "For the Soul of Rafael, a new Clara Kimball Young production, in the Grand Ball Room of the Astor tomorrow at three o'clock.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"HERE IS A GOLDWYN YEAR"

Sir:

W. A. Dillon, Strand Theatre, Ithaca, N. Y., telegraphs:

"'Jes' Call Me Jim' the best picture Will Rogers has made. Big business. Patrons delighted. Have booked for return date."

Goldwyn

Reorganized United

(Continued from Page 1)

shall be engaged immediately to visit the different territories, in order to sell territorial franchises and organize the units.

"The officers of both companies will organize the creditors' committee and carry the negotiations with that committee and all the creditors of both companies for the settlement of all claims."

Other features in the proposed plan are:

"The company will sell territorial units covering the whole United States. Preference will be given to United members who would desire to acquire any territory.

"Each territorial unit in all future negotiations shall be rated on a percentage scale similar to the schedule of First National Exhibitors' Circuit.

"The purchaser and owner of a territorial unit shall have the right to assign his rights to a local company which he may organize for that purpose and at least one distributing exchange shall be maintained in the territory. All expense for operating such exchange shall be borne by the unit.

"A fund of $200,000 shall be created for the advance cost of new pictures, each territorial unit shall immediately pay its proportionate share, as per his rating.

"Negatives shall be purchased by the executive committee and shall be supplied to the units at cost. Each unit shall pay its share of such cost as per his rating."

The theater company proposes to apportion to the units $50,000 or half of the amount of the common stock of the productions company which it owns, this to be limited according to the rating of the unit. This block of stock is to be pooled in New York while sales are conducted on the curb market on a basis of ¼. Thus if a broker sells 100 shares, 25 of the lot will be owned by the units.

Milton M. Goldsmith said yesterday that plans of reorganization had reached the stage where five weeks ought to see the company back on its feet and ready for business again.

Methodists Still Ban Sunday Show

(Special to WID'S DAILY)

Des Moines, Ia.—A report submitted by one of the sub-committees of the General Conference of the Methodist Episcopal Church condemns the use of all motion pictures for commercial purposes on Sunday. This report does not define any stand on the geenral use of pictures in Methodist churches.

"Old Homestead" in East

Although it was originally announced that "The Old Homestead" was to be made by George H. Melford at the Lasky studio. Jesse L. Lasky announced yesterday that the picture would be made in the East.

Before coming East, however, Lasky stated, Melford will produce "The Juckline," by Opie Read.

West Signs Jewel Carmen

Roland West announces that he will make four features a year starring Jewel Carmen. The productions will be known as the Roland West Prods.

The first picture is now being filmed at the Estee Studio. This studio will be used by West until the completion of his new studio in Long Island.

Donald I. Buchanan has been engaged by the Roland West Prods. as studio manager and Charles Osborn Seesel, formerly art director for Griffith Productions, has been engaged in a similar capacity.

Carmel Myers has started work at Universal City on "In Folly's Trail."

WANTED

Cartoon Stand. Metal construction. Up-to-date design. With or without Camera. Also modern metal Title Stand.
Phone: A. B.—Stuyvesant 7830

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Deny O'Brien Report

Myron Selznick says all talk about Eugene O'Brien leaving him is untrue. O'Brien's contract runs until April 24, 1924.

Closes for Pathe Product

Francisco di Domenico, senior member of Domenico, Hermonos & Cia of Bogota, Colombia, has purchased the Pathe product for seven years for Colombia, Venezuela, Central America and Pamana.

Elsie Ferguson leaves early in July for a trip to Japan.

There is a time for everything,—but the time to use ordinary posters is long since past. NOW is the time to use RITCHEY posters,—and RITCHEY posters only!

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Big Stories for Big Film Productions. The leading producers are our clients. The play the thing, and we have it!
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Phone Bryant 1511

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American Film Title Co
145 W. 45th St. N. Y. C

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."
Titles: "Dollars and the Wo
"The Sea Rider," "The
Avenger" (Serial).

Marcus Loew
B. S. Moss
Tom Moore
James Gins
Asher Brothers
Balaban & Katz
Moe Mark
Saenger Amusement Co.
Sid Grauman
S. A. Lynch
Otto Wells
Ruben & Finkelstein
E. H. Albee
John H. Kunsky
Frank Newman
Thomas Saxe

William Fox
Jules Mastbaum
Harry Crandall
Nate Gordon
Lubliner & Trinz
Jones, Linick & Schaeffer
Hugo Reisenfeld
Eugene Roth
Turner & Dahnken
E. H. Hulsey
A. H. Blank
S. Z. Poli
F. F. Proctor
Jensen & Von Herberg
Barney Depkin
John Harris

AS IMPORTANT EXHIBITORS YOU ARE WARNED

YOUR DAY IS COMING

DO YOU REMEMBER—

"THE ISLAND OF SURPRISE"?

(with William Courtney)

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

In the Courts

Supreme Court Justice Tierney has denied an application by the Novagraph Film Corp. against Earle Emlay, the Motion Prod. Co., and others to restrain them from manufacturing a high speed camera attached to which is a secret device. The plaintiff alleges that it bought the device from Emlay under an agreement that he for ten years would not disclose its construction to anyone else. The plaintiff alleged that the defendants are about to make the camera on the advice of Emlay. Justice Tierney said that the device has not been patented, and that Emlay was not before the court and because there are no contractual relations between the other defendants and the plaintiff there is no ground for the injunction.

Harris Wins Court Decision

William Harris, Jr., has won a court action which protects the title "Abraham Lincoln" from use in any other play or motion picture that may be produced.

Harris owns the producing rights for John Drinkwater's play for the United States and Canada.

Sullivan Sails Thursday

C. Gardner Sullivan sails Thursday for Italy on the Cretic. He will be abroad until November 1.

Mr. Sullivan stated yesterday that there was absolutely no truth to the reported combination with J. G. Hawks, John Lynch and Monte Katterjohn, although he admitted the story was circulated on the west coast.

Sulivan's contract with Thomas H. Ince has a year to run.

Baker and Meyer Sail Today

Tarkington Baker and Frank Meyer sail today for Bombay on the steamer City of Lahore to get under way the Famous Players Indian producing company. They will be in India about six months.

Lane and Plummer Here

Tamar Lane and Albert Plummer of Character Pictures returned yesterday from Florida where the company's production headquarters are located.

Montagu Love will appear opposite Geraldine Farrar in "The Riddle Woman," her first production for Associated Exhibitors.

WANTED

DIFFUSING STUDIO
OVERHEAD LIGHTS

400 AMPERES
OR LESS

State price and where they can be seen.

Box 105—Wid's Daily

See
GEORGES CARPENTIER
in THE WONDER MAN
at the
HOTEL ASTOR
GRAND BALL ROOM
starting
MAY 29th
auspices
AMERICAN LEGION
NEW YORK COUNTY
and then boost your bank book by booking it—

ROBERTSON-COLE
SUPER-SPECIAL
Directed by
John G. Adolfi
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A TRIP TO MAR
Reservations Now
Booking.

FOR RENT

NEW YORK STUDIO, OPEN FOR IMMEDIATE USE.
FULLY EQUIPPED STUDIO.
LIGHTS, SCENERY, PROPS, PROJECTION ROOM,
CUTTING ROOM, ETC.
WITH OR WITHOUT CREW.

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Each Comedyart is two thousand feet. But designed so you can use two hundred, four hundred, six hundred, fourteen hundred or eighteen hundred feet as needed to fit your bill.

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e BRADSTREET
F FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

XII No. 56 Wednesday, May 26, 1920 Price 5 Cents

Vants Harmony

ck Tells Exhibitors He Will ght for It at National Association Meeting

v the National Association work with exhibitors for har- in the industry and fair repre- ion of their needs and demands ne keynote of an address deliv- by L. J. Selznick yesterday at gular weekly luncheon of the er Owners' Chamber of Com- at the Astor.

Selznick said he was in hopes ll of the exhibitor organizations finally weld themselves into rganization in Cleveland. He ll of the men concerned had and ability and he didn't see hey wouldn't be able to get d the table, with the calibre of hey had and mould themselves ne big organization that would t to something and accomplish .

further said he didn't under-

(Continued on Page 2)

. Exhib. to Meet in Cleveland

ociated Exhibitors, Inc., will be ented in Cleveland during con- n week by almost 100 per cent exhibitor members. Some of who intend to be on hand are Crandall, Dennis Harris, Sam- arding, Harold B. Franklin, H. Vellenbrink, Hugo Lambach, M. Lubliner, James Q. Clem- I. Libson and many others.

'alsh With First National?

(Special to WID'S DAILY)

Angeles—Reports have reach- re that George Walsh at pres- ith William Fox, has been sign- do a series of pictures by First nal.

t National knew nothing about esterday.

Eaton Leaves Strand

Eaton, managing director of lew York Strand, will resign osition the middle of June to go into the production game. on has been considering this for time but has now definitely to a decision.

successor has not been named.

F. W. Thring Here

W. Thring, managing director C. Williamson, Ltd., of Aus- which was recently amalga- with Australasian Films, Ltd., t country, is in New York gath- ideas for the two new theaters as noted, will be erected in y and Melbourne.

"It will give me great pleasure to write Finis—with a bullet—to your mad dream."—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," written by Harold MacGrath and directed by Allan Dwan—a First National attraction.—Advt.

Bayne Heads Unit

Forms Associated News Service with Six Reels Available Weekly

Capt. E. McL. Bayne, head of the Kinograms Publishing Co., is president of a new company called Associated Screen News, capitalized in Albany at $500,000.

The new company will eventually provide for the merging of whatever units are now being operated by Bayne. Six reels of news material are released weekly by the Bayne organization, these being two from Kinograms, two from Selznick and the Gaumont Graphic and News.

The deal with Gaumont which Bayne closed recently gave him the Gaumont laboratories as well as the Gaumont releases, which include a reel called Pictorial Life.

It was stated yesterday that Bayne will probably branch out into the production of educationals and travelogues, but no information could be obtained as to just what new production would be entered upon. It was said that the output would be governed entirely by the market needs.

Turn to Producing

Richards and Flynn Branch Out From Exhibiting

(Special to WID'S DAILY)

Kansas City, Kans.—Richards and Flynn, owners of the First National franchise for Kansas and the 12th St. and Wonderland theaters here, have formed a Delaware corporation known as the Richards and Flynn Producing Co. which will produce a series of pictures starring Jack Gardner.

Gardner is under contract to make 12 productions for the new company, which will produce in Los Angeles commencing in August.

Nugent J. Flynn, president of the First National Film Co., leaves for Europe the end of the month on a pleasure trip.

Fox Convention On

The Fox convention got actively under way yesterday in the west ball room of the Commodore.

After the business sessions the field force went to the theater.

For Permanent Body

Exchangemen Will Elect Officers and Round Out Organization at Sessions Under Way

The second day's session of the Federated Film Exchanges of America, Inc., was held behind closed doors at the Astor.

No official statement was issued, but it is understood that the various independent exchangemen are talking over the perfection of the organization.

Apparently Joe Friedman is only temporary president of the body, for one member stated that permanent officers and a permanent committee of five which is to have full say in the taking over productions will be elected before the final session closes.

Ways and means of perfecting a national distributing medium will also be discussed. It is understood that the personnel of the organization is not complete as yet and that several territories are yet to be included before the organization will have representation all over the country.

The following members of the Federated Film Exchanges of America, Inc., are in town attending the sessions over which Joe Friedman of Chicago is presiding:

J. L. Friedman, Celebrated Players, Chicago; D. Chatkin, Marion Kohn, San Francisco; J. J. Allen, Toronto; Mr. Kyler, Supreme Photoplays, Denver; Sam Werner, United Film Service, St. Louis; Al Kahn, Crescent Film Co., Kansas City; Ralph Wettstein, Midwest Distributing Co., Milwaukee; F. W. Thayer, Merit Film Corp., Minneapolis; J. E. Pearce, Pearce Films, New Orleans; H. Charnas, Standard Film Service Co., Cleveland; Harry Lande, Quality Film Service, Pittsburgh; Sam Grand, Federal Feature Film Corp., Boston; Ben Amsterdam, Masterpiece Film Attractions, Philadelphia; A. G. Whyte, Empire State Film Corp., New York, and Fitzpatrick and McElroy of Chicago.

Metro Convention Opens Today

The annual Metro convention opens today at the Astor. The field force is in town to attend the three day session.

Richard A. Rowland, Marcus Loew, David Bernstein and W. E. Atkinson are scheduled to make addresses. After a series of sales talks during the day the managers will see Ed Wynn's Carnival tonight.

YOUR Press Books
Let SOLOMON do it, he's wise—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	69	71	70
*do pfd.	82	83	83
**Goldwyn	21	23	21
Loew's, Inc.	28	28⅞	28⅞
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Friday's quotations.
**Monday's quotations

McKim Under Hampton Contract
(Special to WID'S DAILY)

Los Angeles—Robert McKim is under contract to Benjamin B. Hampton and not with Screen Crafts, Inc., whose office was recently attached by the sheriff, as noted.

Kenosha, Wis.—J. Rhode, Rhode's Opera House, plans to build a new house for $300,000.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"EVERY IS A GOLDWYN YEAR"

Sir:

The Los Angeles Times says:

"Without doubt 'Scratch My Back' is one of the best of the Eminent Authors' series. I believe it is the first in that group of special productions in the lighter vein, and certainly it fixes a smart standard."

Goldwyn

Coast Brevities
(Special to WID'S DAILY)

Hollywood [illegible] Rich was borrowed by Ameri[illegible] to do the leading feminine role in "Whispering Smith."

Ford Beebe, well known Pacific Coast newspaperman, has joined Vitagraph to write comedies for Jimmy Aubrey and Director Jess Robbins.

William Duncan, who is completing the final episode of his Vitagraph serial, "The Silent Avenger," is now planning to make the second of the six under his new contract in South America.

H. Lyman Broening was appointed chief cameraman and laboratory man for the Kaufman organization.
GAUSMAN.

L. and T. in Milwaukee
(Special to WID'S DAILY)

Milwaukee, Wis.—It is reported that Lubliner and Trinz of Chicago are about to invade Milwaukee and that a 3,000 seat theater will be erected at 5th St. and Grand Ave., a site which would make the new house a neighbor of the Palace and Strand and only a block from the Alhambra.

The reason for an entrance of the L. and T. people in Milwaukee is generally credited to the purchase of the Merrill here by Goldwyn and Ascher Bros. of Chicago.

Wisconsin Elects Delegates
(Special to WID'S DAILY)

Milwaukee, Wis.—The Motion Picture Exhibitors' League of Wisconsin has elected three delegates and four alternates to attend the Cleveland convention. The delegates are Fred Seevert, Regent theater; L. Rice, Riviera, and Walter Schoen, president of the league.

About 50 or 60 members of the league are expected to go to Cleveland and about 25 from Milwaukee alone.

Wants Harmony
(Continued from Page 1)

stand how the differ[illegible]t questions of the industry could be solved unless every branch of the industry co-operated to the end that they at least understand each other and were working in harmony. As far as the National Association of the Motion Picture Industry was concerned he felt that if the exhibitors wanted fair representation they should have it if they decided they wanted it, and he was certainly most in favor of such a policy. Mr. Selznick said he could see no reason why exhibitors and producers should not work together whereby the exhibitor organizations would be called into conference with the National Association upon any question that effected the industry as a whole.

He said he was going to stand for such a policy and if necessary fight for such a policy at the Cleveland meeting of the National Association.

Perret Delayed

Leonce Perret, who has been making pictures in France, has been delayed and will reach New York about June 15, his office states.

Brady Forsakes Stage

Alice Brady, Realart star, has abandoned the stage definitely and will devote all of her future time to the production of pictures for Realart. She will make probably six or seven for the coming year.

Gifts to Realart Officials

Morris Kohn, president of Realart, has on his desk a beautiful gold desk set, the gift of the company's field force.

"Jack" Woody, general manager, is sporting a platinum and diamond gold watch with a gold and pearl chain, also a mark of appreciation from the men in the field.

Harry Williams, film editor of the Hall Room Boys comedies, is in New York from the coast.

"I'll Say She Does!"

TALES FROM THE TATLER

?

Cannot Employ Minors in O[illegible]
(Special to WID'S DAILY)

Columbus, O.—Employment of minors, boys under 16 and girls under 18, in moving picture theaters prohibited by state law, Attorney General Price has ruled in an opinion to the state industrial commission. The question was raised by the Juvenile Protective Association of Cincinnati.

Minneapolis Auditorium Closes
(Special to WID'S DAILY)

Minneapolis, Minn.—The Auditorium has closed because of the failure of Charles G. Branham, the managing director, to secure a long term lease on the theater.

Branham attempted to run the theater as a co-operative proposition with the aid of the employees, but it seems that he could not secure bookings for the product he wanted to show at the Auditorium.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

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Ritchey

Incorporations

any, N. Y.—The Motion Pic- Producing Co. of America, in- rated under the laws of the of Delaware, has been author- by the Secretary of State to e in business in this state. The ration has a capital of $500,000 will be represented by W. L. on, 398 Fifth Ave., New York.

Masterpiece Film Distribut- o. announces that it has in- d its capital stock from $1,000 50,000, and the Wanda Film cate, another New York City ration, from $50,000 to $150,000.

Modern Feature Photo Plays ne Robespierre Films have filed s of dissolution with the Secre- f State.

any—The Urban Motion Pic- ndustries, Manhattan. Capital, 0. Directors, Henry Siegrist, D. Mason and Walter Laier, 22 m Street, New York.

any — Henry Lodge Photo Manhattan. Capital, $100,000. ors, Henry Lodge, Joseph Har- nd Wesley Salisbury, 1545 way, New York.

any—Cinema Newsette, Inc., attan. Capital, $100,000. Di- s, J. Lewis Furman, Dewey ll and F. D. Hendrickson, 233 way, New York.

any—Roel Productions, Man- . Capital, $150,000. Directors, Offeman, Robert Levy and Rieger, 220 West 42nd Street, York.

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Reservations for
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Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

For "The Silver Horde," the Rex Beach production, Goldwyn effected a tie-up that made the name of that production quite conspicuous all over the town. 2,000 window stickers, 11 x22, were placed both inside and outside of all of the United Cigar Stores in New York City. These carried portraits of Beach, who expressed satisfaction with the Ricoro cigar. Placing stickers on taxicabs starting May 1 was also a good scheme. Illuminated window displays showing fish caught in a net were placed in various stores in New York and autlying towns. At Weaver's, 66th St. and Broadway, an artist painted from 3 to 5 in the afternoon and 7 to 8 in the evening, daily. His portraits were of Rex Beach, as well as Myrtle Stedman and Betty Blythe, the featured actresses in "The Silver Horde." 50,000 circulars were also used for advance publicity as regards the engagement of the production at the Capitol. Preceding the transfer of the film to the Broadway, early copies of evening newspapers were secured and in glaring red type, an announcement to that effect printed across the front page. Newspaper advertising and billboard advertising were also used extensively to round out the campaign.

Indianapolis, Ind.—Harry Koch, manager of the Ohio, recently arranged a tie-up with a local jewelry establishment that proved to be an exploitation stunt par excellence. The entire window of the store was turned over for the entire week of the showing of "The Luck of the Irish," advertising that with each purchase a ticket, good for admission to the Ohio on any day except Sunday would be given. Being an effective display and a good scheme, the jeweler profited by it as well as the house.

"The Only One of Its Kind"

(Special to WID'S DAILY)

Los Angeles—Charles D. Pike, who calls himself the "theatrical agent for the Salt Lake road," is back in the railroading game again. Charles is the man who makes all the arrangements for film folks when they travel. He informed the trade of his return with an engraved card mounted on steel.

Start Work Soon

(Special to WID'S DAILY)

Los Angeles—Allen Holubar plans to start work on his first production for Albert Kaufman on Monday.

Chester Has Lehrman

Los Angeles—Things are booming again at the Henry Lehrman studios in Culver City, where Mr. Lehrman is beginning to work on a series of two-reel comedies under the business mangement of C. L. Chester. Chester has taken over a contract with the First National Exhibitors' Exchange to supply 12 Lehrman comedies to this organization during the coming year.

Operations began last week on the first picture of the series which has received the temporary title of "Springtoime." Albert Ray, a juvenile who worked with Mr. Lehrman in Sunshine Comedies, and Charlotte Dawn are being featured. Besides "Springtime" Lehrman has obtained stories for two other comedies which will keep him busy for some weeks. A. B. W. Hodges, vice-president of Henry Lehrman Comedies, Inc., is in active charge of the business end of the studio at Culver City, while Allam Dudley is treasurer of the new organization.

A third Chester comedy featuring Alexander, the trained chimpanzee, and Arthur Nowell, the baby, has just been completed under the direction of William S. Campbell at the Chester Studios. These comedies are being released through Educational.

Mr. Chester is at present negotiating for the sale and distribution of another well known series of comedies. Full details of the transaction will be announced in the near future.

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S. A. Lynch
Otto Wells
Ruben & Finkelstein
E. H. Albee
John H. Kunsky
Frank Newman
Thomas Saxe

William Fox
Jules Mastbaum
Harry Crandall
Nate Gordon
Lubliner & Trinz
Jones, Linick & Schaeffer
Hugo Reisenfeld
Eugene Roth
Turner & Dahnken
E. H. Hulsey
A. H. Blank
S. Z. Poli
F. F. Proctor
Jensen & Von Herberg
Barney Depkin
John Harris

AS IMPORTANT EXHIBITORS
YOU ARE WARNED
YOUR DAY IS COMING

Pathé News

No. 42

LEANS, FRANCE—France honors St. of Arc! Impressive ceremonies cele- anniversary of day Joan raised siege English—procession from the Cathedral. MALES BAY, CAL.—Harvest big oyster in West—genuine California oysters, te Eastern variety, grow continuously ugh year.
RIS, FRANCE—First of May in Paris! ce and troops patrol all streets to guard nst riots or radical demonstrations of kers.
W HAVEN, CONN.—"Resolute" and nitie" contend for supremacy through and wave—gracefully winged craft vie honor to defend America's Cup against ain.
CINNATI, O.—World's baseball cham- s unfurl pennant—15,000 see raising of Pennant, won by Cincinnati first time 0 years.
NNA, AUSTRIA—Hungry kiddies in s wake! Austrian government finds it cult to cope with appalling conditions of and starvation among children of Vienna.
XICO CITY, MEXICO—First pictures Mexican Revolution—Pathe News presents usively first pictures of recent revolu- led by Obregon, resulting in overthrow death of President Carranza.
his headquarters—General Alvaro Obre- (one-armed) possibly Mexico's next ident.
triumphant entry into Mexico City alo Square and leading thoroughfares rm with humanity, as revolutionary es enter the nation's capital
ory—The great cathedral bell peals forth glad tidings.
LORADO SPRINGS, COLO.—Motorcy- s brave jumps and curves—vie in 90- race over difficult mountain paths to ople Creek and back.

today

nton Receives Offer from Italy

Richard Stanton, director of heckers," has received an offer m a large Italian film organiza- n, which calls for a series of feat- s to be produced by him under st unusual conditions.
The company in question is said to ve constructed a floating studio. large ocean-going steamship has n converted into a studio. Two ks are devoted to the stages and ssing rooms, laboratory equipment l studio personnel.
The ship will house three entire ducing units and will spend a year cruising in Europe. The perfection a stabilizing device permits the otographing of pictures.

Recognition for Cameramen

(Special to WID'S DAILY)

Los Angeles—"Put the name of the neraman on the screen."
That is the slogan carrying the erican Soc. of Cinematographers a national campaign of educa- n to prove to the theater owners t the name of the cameraman is uable to the screen.

Plans Ready for Coast Lab.

(By wire to WID'S DAILY)

Los Angeles—H. J. Aldous, treas- r of the Rothacker Film Co. of icago, is expected here this week. Mr. Aldous' visit is for the pur- e of granting a contract for Roth- er's coast laboratory.

In the Courts

Mrs. Annie T. Morosco sued her husband, Oliver Morosco, for $7,011 as the value of 611½ shares of stock in the Famous Players-Lasky Co., which she alleges was taken from her by her husband on June 1, 1918.

The litigation between Robert Herbst and the Imp Film Co., started in 1917 because the defendant contracted to sell him films for South America and then broke the contract, was discontinued by Justice Whitaker because the case has been settled.

A default judgment for $1,505 was entered in the City Court against Mark D. Weinberger of the D. W. Griffith Co., on a note he made April 17 last in favor of Bernard Kurtz.

Grauman in Hollywood

(By wire to WID'S DAILY)

Los Angeles—Sid Grauman has at last announced his plans for a Hollywood theater. The playhouse will be built at a cost of $650,000 and will be at the junction of MacAdlen Place and Hollywood Blvd. This is within a half block of the Hollywood Hotel and is directly opposite the present Hollywood theater. The theater will seat 2,200.

When Sol Lesser and the Gore Bros. announced their intention of building a theater in Hollwood it was believed that Grauman would abandon his project for Hollywood.

Erdmann with Select

George Erdmann, formerly with Famous Players in Cleveland, is now branch manager for Selznick in that city. Erdmann was in town yesterday.

Musgrove Here in June

Harry Musgrove, recently managing director of Australasian Films, Ltd., of Australia, who was expected in New York about this time, will not be here until the end of June.

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The Picture Trading Corporation offers specialized service in all branches of the motion picture industry.
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We are now negotiating one of the biggest deals of the year, announcement of which will probably be made in the trade press this week.
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SPECIAL CLEVELAND CONVENTION NUMBERS

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Two Theaters for Scranton
(Special to WID'S DAILY)

Scranton, Pa.—New York interests re said to be behind a project to rect two new theaters here at a cost f $300,000 each.

The old Lyceum theater on Penn ve. which was destroyed by fire is o be rebuilt. The Academy theater n Wyoming Ave. near the new Poli heater will be razed and rebuilt. 'he new Lyceum will seat 2,670 and ne Academy 2,000.

Pioneer Summer Plans

Pioneer Film announced that dur- ng the coming summer months there ill be no cutting in its number of eleases.

Releases include Louise Huff in What Women Want," Jose Collins n "Nobody's Child," Grace Davison n "The Hidden Code," and Emily tevens and Montagu Love in "The lace of Honeymoons."

Buys "Woman's Man" Rights

Pittsburgh—Max Haring of the xclusive Film Exchange has bought tate rights to "Woman's Man," the omaine Fielding production which rrow is handling.

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OR LESS

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Box 105—Wid's Daily

HERBERT BLACHE

Now directing

"The Saphead"

WITH
ALL STAR CAST

At Broadway Theaters

This is how the Broadway theaters are presenting their programs this week. This feature will appear in the Wednesday issue of WID'S DAILY.

Capitol

The three outstanding features at the Capitol this week are popular scenes from the opera "Carmen," Metro's "Old Lady 31" and the Mack Sennett comedy, "Let 'Er Go." The unusual atmosphere and character of the feature picture make it something of a card and the audiences apparently enjoy it to the full. The "Carmen" offering is spectacular, artistically set and exceedingly well rendered by Henriette Wakefield in the title role, supported by members of the Capitol operatic school. The policy of the Capitol in presenting a condensed opera each week has brought a special clientele to the house, many persons coming for this number alone. The Mack Sennett number goes over very well, too. For the rest the Capitol News, a scenic and the overture conducted by Nat Finston round out the lengthy program.

Strand

In "Jes' Call Me Jim" Will Rogers has another "Jubilo" and is more than satisfying patrons of the Strand. Young Jimmie Rogers helps his Dad more than a little and wins a lot of admiration for himself.

The overture is "Il Guarany." The only other musical number is a selection from "Chimes of Normandy," sang by Carlo Ferretti.

A short reel subject entitled, "Modern Centaurs," shows some very fine and spectacular horse riding. The picture would have been much more interesting if the location was known. The Topical Review has some splendid air pictures taken while a plane did some stunts. A "Jerry on the Job" cartoon afforded some amusement. An Outing-Chester picture, "Pigs and Kava," presented the weird costumes of the Samoans.

Criterion

The surrounding program of "Why Change Your Wife" at the Criterion has been changed for the fifth and final week of this attraction. "Beautiful Things" still follows the overture, but the "Why Change Your Wife" song and the chorus that was previously utilized in the way of a prologue to the feature have been omitted. Instead the De Mille picture follows in right after "Beautiful Things." The concluding number is a Chaplin revival, "Behind the Screen." The Chaplin comedy is well advertised in the newspapers and played up along with the De Mille feature in the electrics.

Rialto

"The Sea Wolf" at the Rialto this week is preceded by the Rivoli-Rialto chorus singing "A Sailors' Chorus." The overture is Liszt's "Second Rhapsody," followed by the Rialto Magazine. A Snub Pollard comedy, "Grab the Ghost," completes the screen entertainment. A trumpet solo, "Caprice du Concert," by Joseph Alessi, and an organ solo complete the program.

Rivoli

Mary Miles Minter is at the Rivoli in Realart's "Nurse Marjorie." Both star and story register satisfactorily. The opening overture is "Aida" and the ever popular selections from this opera prove highly appealing. The Rivoli pictorial which follows concludes with a colored picture entitled, "The Bubble," which shows a Miss Desha rendering a fanciful dance. Immediately after this is over the screen is raised and Miss Desha appears in person rendering the same number. The novelty of this makes a big hit. The feature follows and at its conclusion Betty Anderson renders "The Sweetest Story Ever Told," a particularly appropriate vocal number for this position. A new Mack Sennett comedy, "Let 'Er Go," contains tricks and gags that register big. The concluding organ solo is "Finale in E Flat."

Judgments Filed

Judgments have been filed against the following:

A. E. Harrison et al. against Cathrine Curtis for $100.20; Baumann & Co. against Johnny Dooley Film Comedies, Inc., for $166.39; S. E. Harrison against Grossman Pictures, Inc., for $741.60; and H. M. Smith against Grossman Pictures, Inc., for $398.18.

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GEORGES CARPENTIER

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 58 Friday, May 28, 1920 Price 5 Cents

Two New Officers

eehan and Rogers Now Vice-Presidents of Fox Film

Vinfield R. Sheehan and Saul E. gers of Rogers and Rogers, gen- l counsel for Fox Film Corp., re been elected vice-presidents of corporation. This makes three e-presidents at Fox, the third be- Jack Leo, who has acted in that acity for some time.

his information is authentic, al- ugh no official announcement has n made from the Fox executive ces.

heehan will continue to act as ieral manager and may leave for coast next month to put through eorganization of coast studios. If eehan does not go Fox will, but h will not leave New York to- her, it is learned.

Coast reports to the effect that the x program as such will be aban- ed and only specials produced was ted by an executive at the home ce to be untrue. This man said t no matter what is done along ducing lines, a program unit will maintained.

he Fox offices have been reticent (*Continued on Page 6*)

Lichtman Denies Report

l Lichtman was indignant yester- over the report which appeared WID'S DAILY that Marcus ew would not be able to secure Paramount product when his sent contract expired.

He authorized a denial of it.

Pickford Party En Route

(By wire to WID'S DAILY)

os Angeles—Included in the Pick- l party which is now en route for w York are Mrs. Charlotte Pick- d, Lottie Pickford, Mary Pickford, uglas Fairbanks, Kenneth McGaf- and Carlyle Robinson. They will ain in New York for about two eks and stop at the Claridge while re.

Lasky Sails Tomorrow

esse L. Lasky, first vice-president Famous Players, sails tomorrow the Adriatic for England. He will nd some time in Europe inspecting new London studio and studying ture conditions on the continent.

Monday, May 31, Decoration Day, being a legal holiday, there will be no issue of WID'S DAILY published.

"You can never realize the depth of my love for you."—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," from the novel by Harold MacGrath and directed by Allan Dwan—a First National attraction.—Advt.

Rembusch Statement

Answering various statements directed against myself, please publish these facts. There are three national conventions of exhibitors called for Cleveland, June 8, 9, 10 and 11, to wit: Theater Owners Association by Cohen, Independent Picture Exhibitors caled together by Patterson, and the old National League by Alfred Black. Cohen's organization does not agree with the other two regarding organization policies, therefore, I have suggested that each organization be given one day and all go as one body to all three meetings and on the last day of convention eliminate the three and all join together into one big permanent organization.

Independents want one day to report on their movement to force all producers out of theater business. The old league after ten years of service is entitled to consideration. These propositions have been wired to Mr. Lustig, Chairman of Cleve-

(Continued on Page 2)

Offer Stock

Invincible Photoplays, Inc., the newly formed company which will make a series of Mae Murray-Robert Z. Leonard directed productions, is offering for sale a block of 50,000 shares of its 7% preferred stock at $10 a share. The company's literature states that with the purchase of every share of the preferred stock one share of the common stock is given free.

According to Invincible's literature the directors of the company are Harry Reichenbach, P. D. Gold, Jr., A. MacArthur, Jr., Donald Woodrum and Wilbur F. Earp. The attorneys are Neilson and Earp, and the registrar and transfer agent the U. S. Corp. Co., 65 Cedar St.

Helen Eddy as Star

(Special to WID'S DAILY)

Los Angeles—It is reported here that Helen Jerome Eddy, who has been playing leads in a number of productions made here, will have her own producing company.

F. P. Income Jumps

Quarterly Report Shows Increase of $101,760 Over 1919 Period

The net income of Famous Players-Lasky Corp. for the three-month period ending March 31 increased $101,760 over the corresponding period last year, according to a quarterly report issued by the company.

Net profits, after all expenses and allowance for film exhaustion and Federal taxes had been subtracted totaled $1,058,565, which is equal to $4.28 a share earned on the 214,247 shares of common stock, no par value, out standing.

These figures compare with $956,805, which was the net profit in the same period of 1919. These figures, however, do not include Federal taxes and are equal to $5.70 earned for each share of stock on the market at that time in 1919, which totaled 167,567.

The gross income for the three months' period of 1920 totaled $7,517,172, which shows an increase of $1,616,500 over the gross in the same period of last year.

None of the above figures include the profits or losses of wholly or partially owned subsidiary corporations.

Famous Signs Swanson

Jesse Lasky of Famous Players announced yesterday that Gloria Swanson had renewed her contract with Famous Players for five years. She will appear in productions supervised by Cecil De Mille.

Lasky stated last week that Miss Swanson was under contract with Famous Players until Jan. 1, 1923, but Herbert K. Somborn, Miss Swanson's husband, said the contract runs until the end of this year only. Somborn could not be reached yesterday for a statement.

Gaumont Arrives

M. Gaumont arrived from Europe yesterday aboard the La France. He has with him a natural color film of the Allied Victory Parade held in Paris July 14, 1919, which he will distribute in this country himself. It is expected that he will secure a Broadway theater for a showing.

Gaumont is at the Plaza.

Doraldina With Metro?

It is understood that Doraldina the dancer, has been signed by Metro to appear in a series of pictures.

None of the Metro officials could be reached yesterday for a statement. They were all attending the ball game between the Eastern and Western exchange managers at Flushing

YOUR Next Insert
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 58 Fri. May 28, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	71¾	72½	72⅜
do pid.	83	83¾	83¾
**Goldwyn	21	23	21½
Loew's, Inc.	28½	29⅛	29
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

**Monday's quotations.

New Stories for MacDonald

(By wire to WID'S DAILY)

Los Angeles—"The Brass Bowl," by Louis Joseph Vance, and "The Second Latch-Key," by C. N. and A. N. Williamson, have been purchased for Katherine MacDonald.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THERE IS A GOLDWYN YEAR"

Sir:
The Los Angeles Express says this about "Scratch My Back":
"T. Roy Barnes is introduced as a screen star and he makes good with howling success. Helene Chadwick appears again in a stellar role and gives the performance of a real star."

Goldwyn

Rembusch Statement

(Continued from Page 1)

land Exhibitors with request for a positive reply, but he gives only evasive answers, therefore, the presumption is they are playing politics. Lustig, Bullock, Van Praag and Cohen are leaders of theater owners and expect to control all convention meetings in order to put over their movement which, as per their contract, is a film advertising scheme that allows them to censor all pictures and control the industrial film business. Last year they bolted the St. Louis National Convention and have belittled all organization activities except their own during the past year. I predict that they will bolt this year again. Last year they were voted down two hundred to seven. They did not submit to a majority last year. Will they this year? They refuse to meet the officers of old organization at Utica for a conciliation. These are simple cold facts and while they have as much right to go into the film business as anyone else it is my belief that we will never have a national organization worth while unless it is founded on broad principles without any money making schemes. We have tried expositions, balls, insurance schemes, running trade journals and this film advertising scheme will bring us grief an ddisaster same as heretofore. There are so many angles to this industry and so many wheels in wheels that the right kind of national organization must be entirely free from any money making schemes and supported entirely by cash dues sufficient to function on a big scale. It must be as impartial as the supreme court and its principles as broad as the Constitution of our country and all must abide by the majority rule. It must help the unfortunate exhibitor, cooperate with the fair producer and battle with the unfair producer. It should not be controlled by one man or any cooperative booking schemes because all of these things are uncertain. The best organizations are those that you pay out your cash money. For example, the government by taxes the church, the lodge, the chamber of commerce by cash. I have been so ill with tonsilitis that unless I improve rapidly I will not be able to be at Cleveland. My hope is that every exhibitor will go to Cleveland and fight for the right kind of national organization because you won't get it in any other way. Stay with the meeting and abide with the majority.

FRANK REMBUSCH.

Censors in Bay State

(Special to WID'S DAILY)

Boston — The Senate has passed the bill providing for a commission to censor all motion pictures in this state.

An amendment which was defeated attempted to submit the question of censorship to the various municipalities for a referendum.

Baum District Manager

Harry M. Berman of Universal has appointed Louis Baum, a division manager in charge of the Chicago, Milwaukee, Oklahoma City, Des Moines, Omaha, Kansas City, and St. Louis offices.

Cleve Adams has been made manager of the Cincinnati office, succeeding Baum.

New Reelcraft Series

Reelcraft Pictures Corp. announces a series of two reelers featuring Matty Roubert, who is twelve years old. The series will be released once a month through the Reelcraft and allied exchanges.

In the Courts

A jury in the City Court dec d that when a person is injured in e rush of spectators in a moving c- ture theater to get seats, such in ry is due to his own negligence, id gave a verdict for the L. & S. O n Theater in a suit by Nathan K pf for injuries.

The Arthur F. Beck Serial Pro c- tions, Inc., has been sued in the u- preme Court by Joseph W. Farn m for $3,100 as the reasonable valt of his services for cutting, edi g, titling and reconstructing 31 ree of "The Isle of Jewels."

Harry Fields sued Amedee J. an Beuren in the Supreme Court or $11,000. He alleges that Van u- ren engaged him on April 15, 19 to find a purchaser for ten film in which Ernest Truex was to ap ar and promised him 10 per cent n- mission. Fields says the Far m Players-Lasky Corp. offered $1 0 for each film and the defendan e- fused to carry out the contract.

"813" Gets Under Way

Los Angeles—"813" an Arsene u pin story by Maurice Le Blanc, a been placed in production at h Christie studio here.

This is the first of the Lupin o ries for Robertson-Cole rel s Wedgewood Nowell plays L in Scott Sydney is directing.

"Scratch My Back" at Capi

When the Capitol opens afte i three-day shutdown next week h feature will be "Scratch My B in which T. Roy Barnes plays h leading role.

J. Herbert Frank has been eng e by Roland West as the heavy i h Jewel Carmen feature, "Out of h Darkness."

Maurice Brenon is press repre tative for Cathrine Curtis Corp.

Elsie Ferguson sails for Japa June 3. She will be gone for months.

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

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Tomorrow the weather may be clear,—and on the other hand it may be cloudy. In either case the RITCHEY poster will sell the maximum number of tickets.

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Sid Grauman
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Ruben & Finkelstein
E. H. Albee
John H. Kunsky
Frank Newman
Thomas Saxe

William Fox
Jules Mastbaum
Harry Crandall
Nate Gordon
Lubliner & Trinz
Jones, Linick & Schaeffer
Hugo Reisenfeld
Eugene Roth
Turner & Dahnken
E. H. Hulsey
A. H. Blank
S. Z. Poli
F. F. Proctor
Jensen & Von Herberg
Barney Depkin
John Harris

YOUR DAY IS COMING

Incorporations

Albany—Charles King. Capital, $50,000. Incorporators, H. S. Hecheimer, I. Bernstein and M. Rothstein, 220 W. 42nd St.

Albany—Whitney Amusement Co., Brooklyn, increased capital from $16,000 to $75,000.

Albany—Film Lore Prod. Co., New York. Active capital $10,000. 4,000 shares preferred stock, $25 each; $2,000 common, no par value. Incorporators, A. Stuart, F. J. Nicholls and C. Harkness, 20 W. 34th St.

Albany—A. S. Carter Film Corp., New York. Capital, $200,000. Incorporators, C. and J. Ascott, G. R. Carter, 4309 Digney Ave.

Albany—Comique Film Corp filed dissolution notice.

Lederer Buys Mayflower Theater

(Special to WID'S DAILY)

Providence, R. I.—Walter Lederer has purchased the Mayflower theater and building for $131,000. The theater was sold under the auctioneer's hammer.

Distributing Projector for the Home

(Special to WID'S DAILY)

Columbus, O.—The F. S. Van Meter Co., distributors for the Movette camera and projector, recently incorporated for $25,000.

The Movette is a compact camera for home and commercial use.

Lesser Office Moves

The local Sol Lesser office has moved from the Longacre Bldg. to the Mecca Bldg. Maurice Meyers is eastern publicity representative and Miss M. S. Rosenfeld will have general charge of the office.

Matthias Radin of Radin Pictures will shortly make a three weeks' trip of the exchanges.

Holds Court in Theater

(Special to WID'S DAILY)

Salt Lake City—Court was recently held in the Broadway by Judge Tobin so that an industrial film, an exhibit in a case, could be run off.

The Milky Way For Exhibitors

"A TRIP TO MARS"

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TOWER FILM CORP.
71 West 23rd Street, N. Y. City

I Don't Believe It

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FULLY EQUIPPED STUDIO.
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I'LL BE DRESSED, BATHED, SHAVED, PUBLISHED AND SENT

out to Everybody, every day of the Jamboree direct from Cleveland.

I'll tell you what's going on there and my other self will still be on the job in New York.

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A Page of Advertising in the Convention Numbers for every one you run in the New York Edition—Two Pages for the Price of One—Double Circulation—Double Space.

TALK QUICK

My Size is Limited, and I Believe in Service

WID'S DAILY

Coast Brevities

(Special to WID'S DAILY)

llywood — Harry Lustig, spe- epresentative of Metro, has left New York to attend the annual o convention. He is accompa- by Ben Rosenberg and Fred t, San Francisco manager.

---

rrison Post, a ward of W. A. , Jr., and a cousin of Guy Bates has been engaged to play an rtant supporting role with the oe Salisbury Players.

---

vian Rich, former Fox star, has ed her contract with that com- According to her new con- she will remain with Fox and play leads, but will not star.

---

he God of His Fathers" is the Jack London story to be pic- ed by Metro. Production on new play will begin immediately the completion of "The Muti- now being filmed.

---

aurice Maeterlinck's first and picture of himself and wife has cut and titled and is ready for se. The famous Belgian was di- d by Clark Irvine, at the Gold- studios.

---

egotiations have been closed eby Florence Vidor has been ed by King Vidor to Thos. H. for one production. The pic- is "Beau Revel," in which Lewis e will play the male lead. John directs.

---

chard Storey, brother of Edith ey, has joined the Ince staff as tant director to John Griffith y.

---

ogard Rogers has been added to Ince publicity and advertising quarters.

---

ck Perrin, leading man for Edith erts, Universal, in "Marama," has rned from Monterey.

---

sther Ralston has been added to cast of "The Mutiny," a Metro uction.

---

elen Jerome Eddy has been en- d for an important role in Ethel ton's starring vehicle, "A City row."

---

en Turpin, the comedian, who has on a three weeks' vacation, re- ed to the Sennett studios.

---

alter Long is the latest addition he all-star cast of Marshall Nei- third independent picture.

---

nita Stewart's latest Mayer-made t National production, "Harriet the Piper," is nearing completion.

---

large Eskimo settlement was re- ly built at the Louis B. Mayer io for the filming of "The Trail's ," an Edwin Carewe-directed pic- adapted from the James Oliver wood novel, "Isobel."

GAUSMAN.

Young War Uptown

There is a merry party under way in the Fort Washington district of town. Marcus Loew now owns the Rio, formerly operated by David Picker. Loew has cut prices to 11 and 22 cents at night and 11 cents during the day.

A near-by theater is considerably worried and the owner has indicated this by discharging his house manager because he 'wasn't big enough to combat Loew."

Children's Bill Signed

(Special to WID'S DAILY)

Albany, N. Y.—A bill which will provide for the admission of children under 16 years of age to theatres and other places of amusement has been signed by Governor Smith.

The new law requires that such children must be accompanied by an adult person authorized by its parent or guardian, unless such theatrical performance, motion picture exhibition or other entertainment is given under the auspices or for the benefit of a church or school not operated for profit. This new law takes effect immediately.

The bill was introduced in the Legislature by Senator Kelly of New York, and was backed by the officials of the New York State Motion Picture Exhibitors League.

More Stories for Selznick

Selznick has purchased the following stories:

"The Nobleman," by H. H. Van Loan; "The Daughter Pays," by Mrs. Baillie Reynolds; "Yesterday's Wife," by Evelyn Campbell, and "The Fib," by George Hodenpyl.

Says Prices Should Go Down

Julius Singer, manager of Reelcraft's New York office and a veteran exchangeman, favors a decrease in the admission rate charged by exhibitors. "The prices demanded in most cases are not in proportion with the value offered," said Singer.

Wage Raise Causes Fewer Shows

(Special to WID'S DAILY)

Anderson, Ind.—As a result of the increased wages demanded by operators, six of the eight picture houses have adopted a schedule of three days a week during which shows are presented, these days being Friday, Saturday and Sunday. The new rate for operators is 75 cents an hour.

Pathe Moves in Kansas City

(By wire to WID'S DAILY)

Kansas City, Mo.—The local Pathe branch has moved to the Film Exchange Building, where it will occupy the entire fourth floor.

Kremer Buys Into Essenel

(Special to WID'S DAILY)

Cleveland, O.—Victor Kremer has bought the interest of Loraine B. Leibtag in the Essenel Prod. De Luxe.

Northwest Notes

(Special to WID'S DAILY)

Seattle—The Filmusic Company has opened an office in Seattle's film row at 2016 3rd Ave. with J. B. Folk in charge.

The Seattle office of United Artists and the Vitagraph office, also, have moved to their new building on Film Row at 1913, 1915-17 3rd Ave. respectively.

The Theater Equipment Co., managed by Ray R. Kelsall, has obtained the agency for the Pacific Manufacturing and Specialty Company of San Francisco, which produces speed regulators, spot lamps and arc controls.

The Strand is starting a new policy of showing special productions. Special presentations and advertising campaigns will be arranged and 50 and 75 cents will be asked. The new policy was inaugurated with "Everywoman" followed by "Treasure Island."

Spokane—Pantages, a first class vaudeville theater, has begun to show a feature in addition to its regular program. "The Silver Horde" was the feature used.

Arrow Has Fielding Film

Romaine Fielding has turned out a five-reel production called "Woman's Man." Arrow will sell it on the state right market.

American Films in Panama

Colon, Panama—The importing, exporting and shipping firm of Robert Wilcox is exploiting American films in the Isthmus, believing that films made in the United States will increase the commercial relationship between the Gulf Republic and the States.

Schwartz N. Y. Sales Manager

Benjamin Schwartz has been appointed New York sales manager for Selznick and is succeeded by H. Fuld, formerly of Gardiner Pictures, as Brooklyn representative for that organization.

Beyer Made Jersey Manager

Nat Beyer of Republic has been made manager of Select and Republic in New Jersey where a separate branch has been established.

Get Additional Booking

Philadelphia—The Stanley Company has contracted for thirty days' additional booking on the Booth Tarkington Edgar comedies.

Lesser to Release Educat'l Films

(Special to WID'S DAILY)

Los Angeles—Articles of incorporation have been filed for the Educational Film Exchange of Southern California. Sol Lesser and the Gore Brothers are interested in the enterprise and Dave Bershon, general manager of the First National exchange, will be in direct charge.

The company will handle for Southern California and Arizona the Educational output including the Christie comedies, the Chester Outing pictures, the Chester Screenics and other releases.

The Educational offices yesterday verified the above dispatch.

Spreading Pictures North

Manitoba, Can.—Motion pictures are being shown in the northern part of Canada to lumberjacks, settlers, Indians and others, through the help of the Industrial department of the Canadian National Council of the Y. M. C. A.

WANTED

Cartoon Stand. Metal construction. Up-to-date design. With or without Camera. Also modern metal Title Stand.
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GOODRICH BLDG.
4th Floor Tel. Circle 1298

W. W.'s Idea

W. W. Hodkinson has published for free distribution to exhibitors a pamphlet which he calls "An Appeal to Common Sense." The pamphlet deals with present conditions in the industry. Hodkinson's contention is that many of the evils which now beset motion picture theater owners arise from the fact that the same financial interests control producing and distribution.

This means, Hodkinson says, that under the system now followed by the producer-distributor all the picture failures are charged as a debit against the exhibitor, thereby saddling on him the cost of unfortunate experiments. An independent distributing agency forcing the producer to bear the cost of failures on his own shoulders is one of the remedies proposed by Hodkinson.

Maigne Returns

Charles Maigne has returned to New York from the coast, where he directed "The Fighting Chance." He is awaiting the arrival of Thomas Meighan, whom he will direct in "The Frontier of the Stars."

Shoot Pictures of Pageant

Motion pictures were shot last night of the Memorial Festival held at Madison Square Garden under the auspices of the American Legion.

Cathrine Curtis Corp secured exclusive rights for the taking of the pictures and Miss Curtis herself appeared as "America."

Arvid E. Gillstrom was in charge of the camera work. The pictures will be shown on Broadway on Decoration Day, and are expected to be shown at the Capitol.

Harry Lee, who assisted Herbert Brenon when he made "The Daughter of the Gods" with Annette Kellerman, has an important role in the Guy Empey production, "Oil."

SPEED

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WORD ANY
DAY OR NIGHT

EGGER, INC.
PHOTO ENGRAVING
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Bryant 8444

Two New Officers

(Continued from Page 1)

all during the week as to just what was accomplished in the way of new plans during the convention at the Commodore. By next week, it is expected, that a complete announcement will be made of the new Fox plans which are understood to embrace an ambitious scheme of expansion.

Yesterday the field force went to Fox's Academy of Music where Hampton del Ruth's eight reel comedy was slipped in during the regular show to see how the public would take to it. The picture was shown just once and then taken right out of the show again. It will be released in the fall as a special production.

Last night the men were guests of "Bill" Fox at Murray's at a beefsteak dinner. Today there will be two showings, one in the morning and the other in the afternoon, of completed Fox productions at Aeolian Hall. In the evening the force will see Ed Wynn's Carnival and after that go to the Midnight Frolic. Saturday morning will see the final session and the farewells.

Novelties at New Grauman Theater

(Special to WID'S DAILY)

Los Angeles—Here is what Sid Grauman says regarding his proposed Hollywood theater:

"In the architecture the oriental idea will predominate. The house will be set in a picturesque garden-like inclosure, with electric fountains and statuary as ornamental features.

"In front of the theater entrance there will be a space of 40 to 50 feet which the exterior adornment will occupy. The garden effect will be continued around either side of the building, over a seventeen-foot width.

"One of the most striking arrangements will be that made in the tower of the theater. We will import French searchlights sending out shafts of different colors. These will be used to announce the start of the performances. For instance, a green light will indicate that the next entertainment will begin in say 15 minutes, and then a red light will make apparent the actual starting of the show. I am informed that these colored searchlights will carry a distance of 35 miles.

"The theater will have a 35-piece orchestra in all probability.

"The bill will be changed twice weekly, and we will specialize in pre-release pictures."

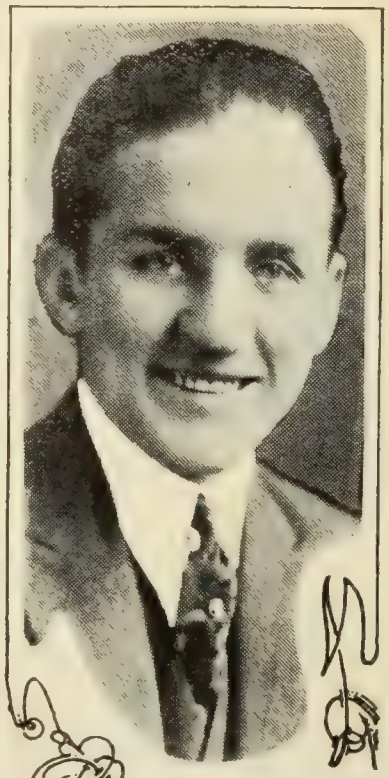
Plan Ralph Connor Productions

(By wire to WID'S DAILY)

Winnipeg, Manitoba—A number of business men have pledged finances to Ernest Shipman for the production of "The Foreigner," a Ralph Connor story which deals with life in Winnipeg.

Arrangements have been completed for the filming of two of the Connor stories in Calgary.

Ernest Shipman, who is head of the Dominion Films, Inc., controlling the rights to all the Ralph Connor stories, has left for New York to organize the producing units.



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in
THE WONDER MAN
will make his first appearance on the screen at the Grand ball room of the
HOTEL ASTOR
Commencing MAY 29th
Auspices AMERICAN LEGION
NEW YORK COUNTY
WATCH THE CROWDS
ROBERTSON-COLE
SUPER-SPECIAL
Directed by
JOHN G. ADOLFI
A MILLION DOLLAR ATTRACTION

PEGGY HYLAND

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
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ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
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The BRADSTREET of FILMDOM

WID'S DAILY

the RECOGNIZED AUTHORITY

L. XII No. 59 Saturday, May 29, 1920 Price 5 Cents

tanlaws to Direct

ed Artist to Make Pictures for Famous Players

nrhyn Stanlaws, creator of the hyn Stanlaws Girls for magazine rs and author of several success- plays, has given up painting and ie future will devote himself en- to motion pictures, it was an- ced yesterday by Jesse L. Lasky amous Players.

anlaws, who signed a long-term ract to devote all his time to Par- unt, will spend the next 12 ths in the Famous Players east- studio studying the motion pic- to become a writer and director. ie engagement of Stanlaws, Las- aid, was in line with his policy btaining the services of noted ers and artists to work directly Paramount. Lasky is sailing to- for London, where he will confer Sir James M. Barrie, Henry Ar- Jones and other British authors. he motion picture, because it is cture of moving things," said laws, "gives an artist a vastly ter opportunity than oil or water or pen and ink drawings. With immense world-wide audience h the motion picture affords I ot think an artist or a writer can d to ignore this great artistic . I have always been a student ie drama and therefore am in- ly interested in this great new atic medium."

Start Carter Stories Shortly

bert B. Broadwell, president and tor general of Broadwell Pro- ons, Inc., Boston, is here to close ntract with Tom Carrigan to star e Nick Carter series.

oadwell has signed a long term act with Mae Gaston.

bert Ross has been engaged to t the series and will be assisted Lloyd France with Carl Schultz ie technical director. The pro- ons will be staged at the Broad- studios, formerly the old Mas- aft, located at Filmland City, ord, Mass. Production will be- une 3rd.

lin to Adapt Fairbanks' Story

(By wire to WID'S DAILY)

s Angeles—Eugene Mullin, for- scenario chief for Goldwyn, dapt the next story for Douglas anks.

Monday, May 31, Decora- on Day, being a legal holi- y, there will be no issue of WID'S DAILY published.

"Sh-sh—I hear the ghost in the chimney. Are you armed?"—Mayflower Photoplay Corp'n presents an Allan Dwan production, "A Splendid Hazard," from the novel by Harold MacGrath and directed by Allan Dwan—a First National attraction.—Advt.

Metro Banquet

Officially Closes Company's Convention—No Stand on Percentage

A banquet tendered to the visiting branch managers and field supervisors of Metro last night at the Astor officially ended the company's annual convention.

Richard A. Rowland, president, and W. E. Atkinson, general manager, delivered addresses in which the general policy of the company was expounded.

Metro will approximately double

(Continued on Page 2)

Deny Normand Report

(By wire to WID'S DAILY)

Los Angeles—The Times says that Mabel Normand has been signed by Al H. Woods to appear in a stage play.

Miss Normand is out of town and her secretary knew nothing of this.

At the Goldwyn studios it was stated that company holds a long-term contract with Miss Normand and cannot account for the Times article.

Kaufman-Franklin

Arrangement Finally Signed Calling for Four Specials Yearly

Albert A. Kaufman has finally closed a deal with Sidney Franklin which involves a long term arrangement between the producer and the director, calling for four special productions yearly. These pictures are to be known as Sidney Franklin Productions.

Franklin will start shooting on his initial production June 21st. The distribution plans for Franklin Productions are promised within the next few weeks. The first production will be staged at the studio occupied by Mr. Kaufman in conjunction with Marshall Neilan. Here Franklin will have a complete unit for his own organization, which will be an individual producing body by itself.

Last Tourneur for F.-P.-L.

(By wire to WID'S DAILY)

Los Angeles—Maurice Tourneur is at work on his last production for Famous Players.

Nominees Name d

For Directorship in Various Divisions of National Association

As a result of meetings of various divisions of the National Association held this week the nominations for directors of the various divisions of the National Association were made known yesterday afternoon.

The nominations are as follows:

Producers: J. Stuart Blackton, W. A. Brady, Paul Brunet, William Fox, Samuel Goldwyn, D. W. Griffith, Carl Laemmle, R. A. Rowland, J. M. Schenck, Myron Selznick, A. E. Smith and Adolph Zukor.

Distributors: W. E. Atkinson, B. N. Busch, R. H. Cochrane, A. S. Friend, G. L. Hess, Lewis Innerarity, W. W. Irwin, C. C. Pettijohn, J. M. Quinn and W. R. Sheehan.

Supply and Equipment: H. H. Allen, J. E. Brulatour, W. B. Cook, J. F. Coufal, W. J. Moore, B. F. Porter, E. M. Porter, W. C. Smith and L. P. Weber.

General: Fred Beecroft, George Blaisdell, P. H. Cromelin, J. C. Flinn, Paul Gulick, Lesley Mason, J. R. Quirk, Fred Rothenberg and T. G. Wiley.

The above nominations will be acted upon at the annual meeting which will be held in Cleveland at the time of the exhibitor conventions.

In the past it has been the usual custom for the nominees to be elected to office as originally named.

Independ'ts Complete Arrangements

The Federated Film Exchanges of America, Inc., are understood to have finally completed arrangements for the permanency of their organization.

It is understood that the independent exchangemen are looking for a big league executive who will act as president of the organization and have in charge practically all of the business detail of the body.

One Marcin Film for Fox

Max Marcin will write and collaborate in the production of one picture for William Fox, it was learned yesterday.

Marcin spoke at one of the sessions of the convention during the week. His affiliation with Fox will be officially announced next week.

Blumenthal Sails Today

Ben Blumenthal, president of Export and Import Film Co., sails for Europe today on the Adriatic. He will be gone for four or five weeks and will visit various cities on the continent.

Jesse L. Lasky of Famous Players sails on the same boat.

Let SOLOMON do it, he's wise, 135 W. 44th St.—Bryant 5234.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 59 Sat. May 29, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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London Representative—W. A. Williamson, Kinematograph Weekly, 85 LongAcre, London, W. C. 2.
Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72⅛	73⅜	73
do pfd.	83½	83½	83½
Goldwyn	21	22	21
Loew's, Inc.	29	29⅝	29
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2⅛	2⅛
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

To Propose Advance Deposit Bill

Minneapolis, Minn.—A bill which will be brought up at the next session of the legislature will require that for every dollar put up by the exhibitor in the form of advance deposit the exchange post a like sum.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK

Sir:
Los Angeles Herald says:
"Smart, scintillant, teeming with mirth and kaledoscopic in setting—one flits over half the capitals of Europe during the first half of a wink— 'Scratch My Back' opened at the California with a zest that portends popularity immediate and lasting."

Goldwyn

Metro Banquet

(Continued from Page 1)

its output for the coming year, but the increased number of productions will not mean deterioration in the quality of the pictures.

Mr. Rowland said that the company would take no definite stand on the percentage question but would allow the exhibitor to decide for himself whether he wanted to book pictures that way or whether he wanted them on a flat rental basis.

Official announcement was made to the field force of the signing of Robert Harron and Doraldina. Two of the company's big specials for the fall will be "Polly With a Past" in which Ina Claire wil play her original role and "The Four Horsemen of the Apocalypse," Blasco Ibanez's famous novel. These will be made in the East.

Schiller Here

E. M. Schiller, southern representative for the Loew Enterprises, is in town.

Dillon Here

Jack Dillon, who directed "Suds," Mary Pickford's second production for United Artists, is in New York for a vacation.

Dillon will direct Douglas Fairbanks in his next production.

Still Behind on Insurance

At the last Film Club meeting, J. M. Seider, president of the Prudential Film Delivery, stated that there were still a number of delivery companies who had not taken out insurance against fire, theft and losses of films.

Loew Houses Issue Publication

(Special to WID'S DAILY)

Kansas City, Mo.—The "Loewgram" has been originated by William Jacobs, manager of Loew's Garden. It consists of an announcement of the week's program, some humor, stories, performers and plays and other matters of interest to the patron. Terry Turner has been appointed to edit a "Loewgram" for ten Loew houses in the Southwest, being published in Atlanta.

Advertisers to See Films

Harry Levey, manager of the industrial department of Universal, will attend the convention of the Associated Advertising Clubs of the World next week.

Levey will have with him 200 reels of film, to be shown at general sessions of the convention.

Sherman House Burns

Sherman, Tex.—The Washington, following purchase by H. O. Jones, was struck by lightning during an electrical storm which set fire to the film being shown and caused a loss of $2,500. Not covered by insurance.

New State Right Company Formed

Indianapolis—J. C. Hicks is manager of the Tri-State Film Co., a new state right firm which has bought "Mother Love and the Law" and "The Fall of Babylon" from the D. W. Griffith Service for Indiana and Kentucky.

May Make $100,000 Increase

San Francisco—A meeting of stockholders of the Pacific Photo Products Co. has been caled for July 2 with the purpose of considering an increase in capital of $100,000. The present capital is $100,000.

Burglars Try to Rob Exchange

Pittsburgh—Burglars made an effort to enter offices of the Quality Film Corp. but were put to flight.

Fox Moving

Kansas City, Mo.—The local Fox office will move to the Film Exchange Building on June 4.

Changes at Selznick

Several changes have been made in the Selznick publicity department.

Pauline Pfeiffer, Lowell Cash and Jack Keegan are no longer there.

Gives Children's Matinee

Burke, S. D.—A special matinee given at the Happy Hour by Manager Hoffman resulted in two capacity audiences. Two performances were given and witnessed by over 500. The picture was "The Little Shepherd of Kingdom Come."

FOR RENT

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WITH OR WITHOUT CREW.
NEW YORK PLANT, OPEN FOR IMMEDIATE USE.

230-232 WEST 38th ST., NEW YORK

Phone, Bryant 7498

Pathé News

No. 43

VENICE, CAL.—Bathing suits and b in review! Record crowd of 60,000, in majority—view gay procession of mermaids.
LOS ANGELES, CAL.—"Pony B passes trial test! The smallest dirigible in this country makes demonstration carrying 3 persons
MEXICO CITY, MEX.—Mexicans ar revolution is over! Here are some in urbs of capital rejoicing at news that gon has seized power.
DETROIT, MICH.—Invent one-track car! Model of system in operation illus new plan devised to relieve traffic c tion.
IN EAST POLAND—Typhus fever demic in Poland is worst in world's hi Pictures show the activities of Am Army Relief Expedition in infested dis
CITY ISLAND, N. Y.—Britain's ent America's Cup! Shamrock IV., Sir Li challenger of America's title, is read launching.
SAN REMO, ITALY—Prominent f made famous during World War com the limelight again—Marshal Foch a the Allied Conference at San Remo.
BENTON HARBOR, MICH.—Play ball in whiskers! Members of "Ho David" think themselves descendants lost tribes of Israel—not allowed to cu or shave.

today

Buy Dooley Comedies

San Francisco—The Peerless Service has bought the rights t Johnny Dooley comedies being righted by Radin, for California Nevada and Arizona.

Have Anti-Worm Picture

Washington—The Departmen Agriculture has completed a pi showing the eradication campai Texas against the pink boll w that damages the cotton crops. production, about 1,000 feet lo offered to county agents, agricu workers and others interested i matter.

A happy combination of circumstances are necessary to bring in a record breaking box-office crowd. One absolutely necessary element in the combination is the use of
RITCHEY POSTERS

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LITHO. CORP.
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Ritchey

AS ANNOUNCED

Mr. Exhibitor, Your Day is Coming

The following Special Days have been designated at the

BROADWAY THEATRE

MONDAY, MAY 31—Marcus Loew Day
William Fox Day
B. S. Moss Day
Moe Mark Day
Aaron Jones Day

TUESDAY, JUNE 1—Tom Moore Day
Harry Crandall Day
E. F. Albee Day
S. Z. Poli Day

WEDNESDAY, JUNE 2—Hugo Reisenfeld Day
A. H. Blank Day
S. A. Lynch Day
John Harris Day

THURSDAY, JUNE 3—Thos Saxe Day
John H. Kunsky Day
James Ginns Day
Nate Gordon Day

Special Performances of

"THE RETURN OF TARZAN"

Will be given for you and we will expect you to be present at one of the performances—12, 2, 4, 6, 8, 10, P. M.

R. S. V. P.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Maurice Tourneur is back from San Francisco after spending several days there making scenes for "Deep Waters." Tourneur will direct Hope Hampton himself in place of supervising the work of another director. She will not do "The Maid of Moloki," by H. H. Van Loan, as previously announced, but will appear in a screen version of a well-known stage play. The Van Loan story will probably be her second production.

Katherine MacDonald, who has been vacationing at Big Bear, has returned to Los Angeles for the filming of "Curtain." James Young will be her director.

Hobart Bosworth has returned from four weeks of location at the Santa Cruz Islands, San Francisco, Balboa and other sea locales. He is putting the finishing touches to his latest J. Parker Reed, Jr., production, tentatively titled "Bucko MacAllister."

Eileen Sedgwick, who played opposite Eddy Polo in his first circus serial, "The Lure of the Circus," is to be starred by Universal in a serial adapted from the novel "Wits and the Woman," by I. B. Irwin.

Bartine Burkett, who began her screen career playing child parts in Universal productions, is back again at the Big U, playing the leading feminine role in "Has This Happened to You," a farce directed by Horace Davey.

Dagmar Godowsky, who has appeared in several Universal features but has recently been loaned for a De Mille production, will return for an important role in "Hitchin' Posts," in which Frank Mayo will shortly star.

GAUSMAN.

Incorporations

Denver, Col. — Denver-American Theater Co., Denver Colorado Theater Co. and Bishop-Cass Theater Co. Combined capital, $3,750,000. E. A. Bishop, O. D. Cass and Joseph S. Jaffa.

Albany—Reel Prod. Corp., New York. Capital, $150,000. Incorporators, E. Offeman, R. Levy and A. O. Rieger, 220 W. 42nd St.

Albany—Iroquois Film Corp., New York. Capital, $5,000. Incorporators, J. L. Friedman, D. Blum and M. Hammerstein, 1493 Broadway.

Albany—Parthenon Amuse. Corp., Brooklyn. Capital, $50,000. Incorporators, H. and M. Weingarten and A. Klamfer, 1222 King's Highway.

Dover, Del.—Consolidated Realty and Theaters Corp. Capital, $20,000,000. Incorporators, R. L. Martin and F. H. Grunesberg, Indianapolis.

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Permanent New York Office at
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Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
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Exhibitors
"A TRIP TO MARS"
Starts from your Theatre
Tower Film Corp.
71 West 23rd Street, N. Y. City

"THEY SAY"—
TALES FROM THE TATLER
?

Go To The
CLEVELAND CONVENTIONS
If You Can—But If You Can't
WID'S DAILY
Will Bring Them To YOU
Four Special Numbers printed in Cleveland every day of the big doings—Advertising Space Limited —let us know your space requirements early.

All New York bows to Will Rogers!

THE NEWS
NEW YORK'S PICTURE NEWSPAPER
Entered as 2nd Class Matter, Post Office, New York, N. Y.
Pages. Daily Except Sunday. New York, Tuesday, May 25, 1920. 2 Cents

WILL ROGERS IS AN AWKWARD LOVER IN "JES' CALL ME JIM"

"JES' CALL ME JIM."
Produced by Goldwyn.
Presented at the Strand.
THE CAST.

Jim Fenton	Will Rogers
Keziah Butterworth	Irene Rich
Belcher	Lionel Belmore
Paul Benedict	Raymond Hatton
Harry Benedict	Jimmy Rogers
Buffum	Bert Sprottee
Mike Conlin	Nick Cogley
Sam Yates	Sidney Grey

By McELLIOTT.

Will Rogers is in a fair way to rival the adored William S. Hart, I'm thinking. Like Hart, he is an incoherent wooer, a shy and shambling greatheart of the open country. His tongue is in his cheek oftener, though, and his eye is more roguish. He is given to the sly wink rather than the downcast glance with which the other actor is wont to adorn his playing. William S. is the Great Dane, so to speak, of pictures, and Rogers the no less pathetic but much more mischievous Scotch terrier (if both of them will forgive the doggy metaphor).

"Jes' Call Me Jim" is a good story, narrated cleverly and with commendable dispatch. It might have been written for the star, so easily does he fit into the role of honest woodsman who befriends an injured comrade and outwits the plotters of the piece.

A gauche and wordless suitor, in the end he finds happiness with Keziah Butterworth, whom he's been courting in John Alden fashion for some time. Irene Rich, as the adored one, is pretty and fresh as a clove pink, and wholesome as a breeze from some one's old-fashioned garden. You'll like her, I'm sure, just as you'll like that cunning wee tad, Jimmy Rogers, who stumbles stubbily through the picture.

"Jes' Call Me Jim," I'm trying to tell you, is worth while. Don't s'pose all of you will agree with me, but then, as the Governor of North Carolina said to the Governor of South Carolina, you can't please all of the people all of the time!

AMUSING

Will Rogers and Son Appear in "Jes' Call Me Jim"

WILL ROGERS of lariat throwing fame appears on the Strand screen this week in an amusing and well-made film titled "Jes' Call Me Jim." His own small son, a cunning lad who answers to the name of Jim, tramps sturdily through the story.

The Morning Telegraph

NEW YORK, MONDAY, MAY 24, 1920

ROGERS MAKES HIT IN NEWEST FILM

"Jes' Call Me Jim" Is Excellent Combination of Humor and Pathos.

IS FEATURE AT THE STRAND

By AGNES SMITH.

It is Will Rogers in "Jes' Call Me Jim" at the Strand this week. The picture confirms a suspicion that we have had for a long time—that Rogers is our favorite screen actor. At first we thought liked him because it was such a re- to see a homely hero.

"Jes' Call Me Jim" is better than ...bilo" and that means that it is a real ...ture. It has one scene that is as good as the part in "The Miracle Man" where the crippled boy is healed. The actors are Rogers and his little son, Jimmie. The boy prays for the life of his screen father. While we dislike praying children in motion pictures, this particular scene is so beautifully acted by Rogers and Jimmie and so finely directed by Clarence Badger that it misses any touch of sentimentality. Don't take our word for it, but go to the Strand and watch the girl ushers cry over it. And from the way the audience behaved, it would seem that Rogers is going to be a regular David Warfield.

However, there is a lot of humor in "Jes' Call Me Jim." And it has a good story. Rogers's romance with the village milliner is amusingly told. He spends his money on feminine hats, although he is a lone bachelor with no one to give them to. The subtitles, too, contain plenty of shrewd humor.

The combination of an engrossing story and Rogers's kindly sincerity makes "Jes' Call Me Jim" an ideal picture for those who are a little tired of artificiality, pretentiousness and bunk. Next to the star and his son, the best acting is done by Raymond Hatton. The picture is released by Goldwyn.

Under the somewhat enigmatic title of ...

...ening Post

MONDAY, MAY 24, 1920.

Will Rogers is always an amusing person and was never more so than in the film play "Jes' Call Me Jim," adapted from J. G. Holland's book, "Seven Oaks." One missed his pleasing patter, but it was thrown on the screen in type, so it was there. There was a good company with him and all went well. Other pictures ... amusing ... fine ...

Tribune

...News — Editorials — Advertisements
...NDAY, MAY 24, 1920

Will Rogers at the Strand and "The Sea Wolf" at the Rialto

There is fun enough for three motion picture productions in the Will Rogers film called "Jes' Call Me Jim," at the Strand Theater this week. It shows Mr. Rogers in the rôle of Jim Fenton, a happy-go-lucky hunter and trapper, who is in love with the village milliner, played by Irene Rich. A friend of Jim, Paul Benedict, is placed in an insane asylum through a conspiracy perpetrated by influential citizens, who seek to obtain the right to Benedict's invention. Jim hears of his friend's predicament through the milliner, who has taken charge of Paul's son, Harry, portrayed by Mr. Rogers's young son. Jim, confronted by many difficulties, obtains the release of his friend and eventually wins the pretty milliner, but not until the star has found means through which to speak no fewer than a score of his own brand of remarks on things in general, each with an O. Henry "punch" that brings roars from the audience.

Mr. Rogers no doubt will do much more in pictures. His rugged face and his ability to express himself by facial twists make him a good camera subject. These facts, combined with his own inimitable philosophy and witticisms, go to make of him one of the few real humorists of the screen today.

GOLDWYN PICTURES

New Theaters

Houses Planned

Long Beach, Cal.—W. F. Linberger, J. S. Linberger and Courtland Hite. $213,000. 1,600. Ready about Jan. 1.

Venice, Cal.—C. Gordon Parkhurst and George J. Cleveland. $50,000.

West Monroe, La.—Ouachita Amu. Co. to operate on lease a house to be built. 500.

Fall River, Mass.—Louis Sherman to build.

Chatfield, Minn.—Campion, manager Gem, to build.

Jefferson City, Mo.—R. R. Armstrong and associates to build.

Winside, Neb.—Fred Weible to build.

Long Branch, N. J.—Walter Reade, chain, to build. 1,650.

Rutherford, N. J.—D. J. Livelli. 1,000.

Albany—James Block and Arthur Strenge to build.

Johnsonburg, Pa.—Mrs. A. R. Long to build.

Evansville, Ind.—Standard Realty Corp. to build.

Richmond, Ind.—Victor Theater Co. 1,500.

Waverley, Mass.—Elm Amuse. Co. ,000.

Oregon City, Ore.—W. A. Long, manager Star, to build.

Seattle, Wash.—Milton Esberg and E. S. Heller are members of a syndicate which will build.

Penn Yan, N. Y.—Harry Morse to build Elmwood. 712.

Plattsburg, N. Y.—Merritt Spear. 00.

Morris Park, L. I.—Emidio Pagini. 40,000.

Dayton, O.—A. M. Schaefer to build.

Cleveland, O.—Five Points Co. 100,000.

Under Construction

B. S. Moss' Coliseum at Broadway and 181st St., nearing completion. 3,500.

Willard, N. Y.—S. L. Lambert building.

Houses Completed

Toledo, O.—Dragon, 450, Geo. P. manager, opened.

As to Prices

"Not only the further artistic progress and material development but the very existence of the motion picture depends as much as ever on its popular price."—W. W. Hodkinson.

Cuts and Flashes

"The Courage of Marge O'Doone" with Pauline Starke in the title role will be the feature at the Capitol next week.

Louis E. Heisetz is now connected with L. L. Hiller as general manager of the latter's play department.

Weiss Brothers have started work on their series of animal comedies at the Mittenthal studios, Yonkers. Al Santel and Johnny Meighan will direct, while John K. Holbrook will be cameraman.

Madge Kennedy has a dual role in "The Girl With the Jazz Heart," her next production for Goldwyn. It will be the first time she has ever essayed the double exposure character on the screen.

Wanda Starts New One
(Special to WID'S DAILY)

Los Angeles—Wanda Hawley has started work on her second production for Realart. Harrison Ford is in the support.

Meade on Trip

C. A. Meade, sales manager of C. B. Price Co., Inc., has left for a trip through the Middle West, stopping at Chicago, Detroit, Cleveland, Milwaukee and Pittsburgh. He will screen "His Pajama Girl."

Marcus Joins Riesenfeld

Edwin Marcus, famous as Marcus, cartoonist of the New York Times, has joined Hugo Riesenfeld's staff and will draw a weekly cartoon which will be run at the Rialto, Rivoli and Criterion. It will stick to timely topics of interest and importance. The process of the drawing will be shown and then the finished product.

Warning from Sennett

Mack Sennett has authorized the following statement:

"Exhibitors are warned to beware of any company of bathing girls, appearing as Mack Sennett Bathing Girls, unless a written authorization so to do is presented over the signature of Mack Sennett, showing him actually to be the producer.

"Sennett has announced that he will prosecute anyone falsely using his name in connection with any bathing girl acts.

"Before booking any girl acts in which the name of Mack Sennett is used, exhibitors are urged to communicate with Mack Sennett at his address, 1712 Alessandro St., Los Angeles.

"At the present time no bathing girl act from Sennett's studios is appearing anywhere in the United States, and no such act has the right to use his name."

THERE ARE 4,000,000
SOLDIERS in AMERICA
THERE ARE 20,000,000
FRIENDS and RELATIVES of
THESE 4,000,000 SOLDIERS
And every one of them
will boost your showing
GEORGES
CARPENTIER
IN
The WONDER MAN
WATCH THE CROWDS
FLOCK TO THE
HOTEL ASTOR
Grand ball room where
the initial showing will be
made under the auspices of the
AMERICAN LEGION
New York County
ROBERTSON-COLE
SUPER-SPECIAL
Directed by
JOHN G. ADOLFI
A Million Dollar Attraction

Claims Record Price for Script

Harry Levey, of Universal Industrial, says he has purchased a scenario for an industrial picture for $2,500. In addition, five scenarios, ranging in price from one thousand to two thousand dollars, were accepted for production by Mr. Levey during the past week, it is said.

The $2,500 figure is claimed a record for that type of script.

Moray With Merit

Norman Moray, who recently resigned as manager for the local Republic exchange, is now in charge of the local Merit Film branch.

New Brunton Production
(By wire to WID'S DAILY)

Los Angeles—Robert Brunton will shortly launch a big production to be called "The Devil to Pay." In the cast will be Robert McKim, Fritzi Brunette, Roy Stewart, George Fisher, Joseph Dowling and others. Ernest Warde will direct.

Thurston to Make Film

Howard Thurston, the magician, will devote his summer vacation to the making of a photoplay to be called "Eternity—it concerns you."

Six Thousand of the live
American Exhibitors are
using The Nineteen Twenty
Short Subject
COMEDYART

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII. NO. 60 Sunday, May 30, 1920 Price 25 cents

NOW READY!

The BEST of LUCK

The First of Our Big DRURY LANE Melodramas

by
CECIL RALEIGH and HENRY HAMILTON

Directed by
RAY SMALLWOOD

Scenario by
A. S. LeVINO

METRO

Maxwell Karger, Director General

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Bigger, Better, and more astounding than any five ordinary features

Book it and shatter your Box Office records and make new Friends For Your Theatre!

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LOS ANGELES CAL MAY 24

J S WOODY

GEN MGR REALART PICTURES CORPN 469 FIFTH AVE NEW YORK CITY.

IN MY OPINION WANDA HAWLEY IN MISS HOBBS IS A PERFECT PRODUCTION AND SUPERIOR TO ANYTHING OF A SIMILAR THEME STOP THE RESPONSE FROM THE PUBLIC AT ITS NATIONAL PREMIERE TODAY WAS GRATIFYING IN THE EXTREME STOP THE GENUINE APPRECIATION MANIFESTED BY TH AUDIENCES MORE THAN VERIFIES MY FAITH IN THIS AND OTHER REALART PRODUCTIONS AND I LOOK TO SEE BUSINES INCREASE DAILY DURING THE ENGAGEMENT

SID. GRAUMAN

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

Vol. XII. No. 60 Sunday, May 30, 1920 Price 25c.

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News of the Week in Headlines

Monday

Big foreign plans of Educational include probably largest theater in world for London.

Dr. Ellis P. Oberholtzer, secretary of Pennsylvania State Board of Censors, reported out.

Exhibitors' Protective League and Theatrical Protective League of Minneapolis combine.

American Cinema reorganization will include important development with offices abroad.

Official opening of Fox studio.

Tuesday

Plans reorganization of United Picture Theaters of America.

Selznick's talk to Theater Owners' Chamber of Commerce expected to favor new life for Nat'l Assn.

Wednesday

Associated Ehibitors, Inc., to be represented in Cleveland during convention week.

Capt. E. McL. Bayne, head of Kinograms, president of new Associated Screen News.

Richards and Flynn, Kansas exhibitors, to produce series starring Jack Gardner.

Federated Film Exchanges of America probably will become permanent body.

Thursday

Reported contracts signed between Messmore Kendall, C. Gardner Sullivan and Isaac Wolper for series of C. Gardner Sullivan productions.

S. L. Rothapfel manager of Capitol Theater.

Bebe Daniels fifth Realart star.

Ida May Park Productions formed.

Deposit bill signed at Albany.

Friday

Winfield R. Sheehan and Saul E. Rogers elected vice-presidents of Fox Film Corp.

Invincible Photoplays, Inc., offering stock for sale.

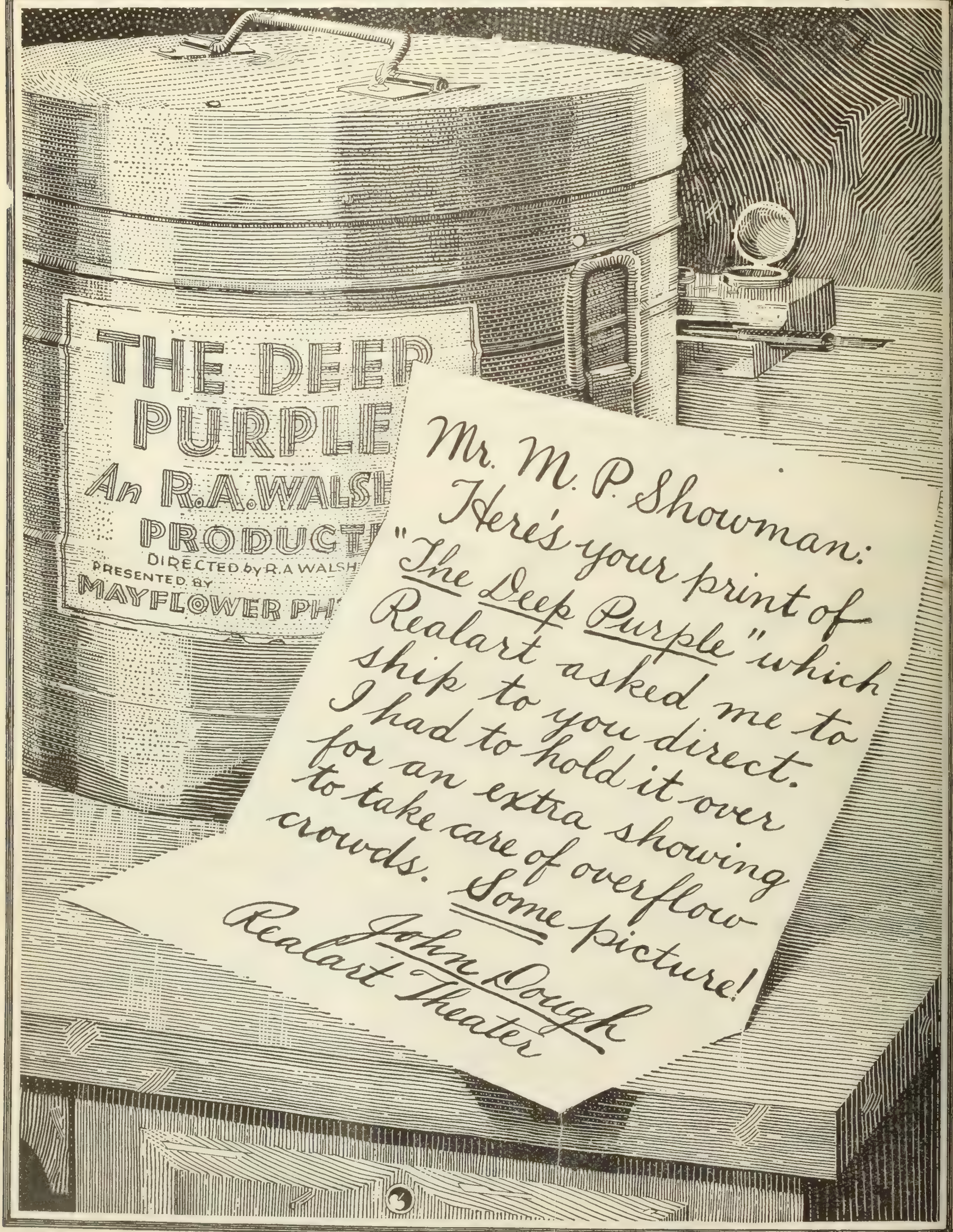
Famous Players' quarterly report shows $101,760 over 1919.

Saturday

Maurice Tourneur working on last production for Famous Players.

Metro announces approximately 60 productions for next season at banquet which closes convention.

"Pardoning the bad is injuring the good"—Benjamin Franklin.


THE DEEP
PURPLE
An R.A.WALSH
PRODUCTI
DIRECTED by R.A WALSH
PRESENTED BY
MAYFLOWER PH
Mr. M. P. Showman:
Here's your print of
"The Deep Purple" which
Realart asked me to
ship to you direct.
I had to hold it over
for an extra showing
to take care of overflow
crowds. Some picture!
John Dough
Realart Theater

If You Want a Good One Here It Is

Will Rogers in
"JES' CALL ME JIM"
Goldwyn

DIRECTOR .....Clarence Badger
AUTHOR .....J. G. Holland
SCENARIO BY.....E. T. Lowe, Jr.
CAMERAMAN.....Marcel Le Picard
AS A WHOLE.....Brings the star back into his own sphere; a definite appeal and a really worth while picture.
STORY.....A mixture of humor and pathos that affords the star his best opportunity since "Jubilo."
DIRECTION ..... Very good
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Clear
CAMERA WORK..... Satisfactory
STAR.....Surely at home in the part; does some very fine acting.
SUPPORT.....Little Jimmie Rogers a big help to his Dad; Raymond Hatton interesting.
EXTERIORS.....Sure enough California
INTERIORS ..... Adequate
DETAIL.....Well taken care of
LENGTH OF PRODUCTION.....About 5,000 feet

We've had to wait a few months for Will Rogers to give us another "Jubilo" but when you see "Jes' Call Me Jim" you'll say it was worth the waiting. And at that, from some angles "Jes' Call Me Jim" will have even bigger appeal than its predecessor because of its wonderfully human appeal, its real pathos and quaint humor. Will Rogers in his portrayal of the awkward Jim Fenton is an entertainment in himself, but little Jimmie Rogers is an affectionate youngster and the one bit that he plays alone, where he goes out among the big redwood trees with just a few rays of sun shining through and prays that his father will recover, sure will get them.

Careful direction has also helped to make the picture what it is. There are many touches, though they don't mean much of themselves, that strike a genuine note of humor, pathos, or whatever the case may be. For instance, Will has a sort of "hankerin' after" the village milliner. In fact he is a frequent customer, each time buying a hat for his mother. When the milliner remarks upon the number of hats he has bought he says: "Yes, mother is very hard on hats. This is her eighth this season." There is no mother at all and later the hats are found in Will's cabin.

This is only one of the many amusing bits. There are many more. Jim Fenton is just a happy-go-lucky fellow who lives alone "up the river." On one of his visits to the village he learns from Miss Butterworth, the milliner, that his pal Paul Benedict is dying in the poorhouse.

Miss Butterworth, who is taking care of Paul's motherless son, tells Jim that she has an idea that Mr. Belcher, one of the most prominent men in "Seven Oaks," is responsible for Paul's condition. Jim decides upon immediate action. That night he breaks into the poorhouse and takes Paul away to his place up the river, where he gradually recovers. Later Jim goes to Belcher and claims the reward offered for the missing Paul, dead or alive.

He takes Belcher to his place and shows him a grave. Belcher is satisfied that Paul is dead, but a storm necessitates his spending the night in the cabin. This gives Jim another idea. He has Paul appear before Belcher during the night. The fright causes him to confess that he defrauded Paul. The evidence is later used against Belcher and everything turns out right. All this time Jim has believed Miss Butterworth in love with Paul, but the realzation that she is in love wih him works out very prettily.

Among those in the cast are Irene Rich, Lionel Belmore, Bert Sprotee, Nick Cogley and Sydney De Grey.

You Won't Go Wrong If You Book Will Rogers' Latest

Box Office Analysis for the Exhibitor

This is so good that all those who will want to see it won't be able to get in your house in one night. It's as good, if not better than "Jubilo." Just because it's different and because the star is different, they'll like it. It's such a relief to get away from the stereotyped "he, she and the other woman" type of picture and a few other hackneyed ideas that are done over and over again. "Jes' Call Me Jim" is as refreshing as sunshine after rain, and if it doesn't strike photoplay audiences that way, they're not the right kind of audiences.

Just assure your folks that you are going to show a picture with a genuine human appeal. Tell them about Will Rogers and his son Jimmie. Remind them of "Jubilo" and those that saw it will want to see "Jes' Call Me Jim" when you link it up with "Jubilo." There's a song called "Jubilo" that the Strand orchestra played when "Jubilo" was being shown. It was revived for "Jes' Call Me Jim." The tune seems to fit right in with the kind of pictures Will Rogers plays.

J. PARKER READ JR. *presents*

LOUISE GLAUM

in

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W.W. HODKINSON CORPORATION

527 Fifth Avenue, New York City

Distributing through PATHÉ *Exchange Incorporated*

By C. Gardner Sullivan
Directed by Fred Niblo

Artistic Production Efforts Offer Compromise for Feeble Story

Clara Kimball Young in
"FOR THE SOUL OF RAFAEL"
Equity Pictures Corp.

DIRECTOR..... Harry Garson
AUTHOR .....Marah Ellis Ryan
SCENARIO BY..... Dorothy Yost
CAMERAMAN ..... Arthur Edeson
AS A WHOLE.....Splendidly produced with many large and lavish settings that hardly suffice to get over poor story.
STORY.....Loosely constructed material; familiar situations with few original twists.
DIRECTION.....Has injected several effective touches; wastes too much time reaching the point.
PHOTOGRAPHY .....Very good
LIGHTINGS ..... Good
STAR.....Pleasing as the woman more than as the girl.
SUPPORT.....Well selected and gives star very adequate support.
EXTERIORS.....Some very pretty
INTERIORS.....Unusually fine and lavish sets
DETAIL.....Confusion of day and night in one place should be remedied.
CHARACTER OF STORY.....Convent girl takes vow to marry man in order to save his soul
LENGTH OF PRODUCTION.....About 7,000 feet

Expense and efforts along artistic lines have not been spared in the production of "For the Soul of Rafael" and at that the atmosphere of old Southern California, lavish settings and some rather good acting mong those in the supporting cast, together with the work of Miss Young, help to bring the picture up considerably despite the serious drawback of a weak and familiar story.

The picture is really divided into two sequences; the convent girl who loses her lover and takes a vow to her guardian to marry her son and save his soul, and the second part where the lover returns, but the unhappy woman, and the audience, await the death of the husband to make way for the lovers' reunion.

The bit about the Indian ring which is supposed to have some sort of a mating power is never really made clear, nor is the entrance of the Indian sequence, except that it serves as a means of having the heroine meet the hero.

Dona Luisa, guardian of Marta, the convent girl, has long planned the marriage of Marta and her wayward son Rafael. But Marta has a lover, Keith. Dona Luisa, fearing an obstacle to her desire, separates the two by telling Keith that Marta has become a nun, whereupon he rides away.

The girl and her guardian arrive at the home of Rafael early in the morning just at the close of Rafael's last night of revelry—his last bachelor party. Keith is a guest at the house, but it is not until after Mara has accepted the vow of the dying Dona Luisa to marry Rafael and the ceremony is over that she learns of the deception.

The remainder of the picture has to do with the escapades of Rafael and his outlaw cousin, El Capitan, whom he has never seen but who is constantly in company with him in the guise of a padre. Rafael is planning to elope with Keith's widowed sister, but she's a bit of a "gold-digger" and refuses to leave until she has every piece of Marta's jewelry. The delay results in Marta discovering the plan and snatching the jewel case just as Rafael reappears on the scene. Then Capitan arrives and discloses his identity. There is a fight in which Rafael is killed.

Lavish Production and Star's Performance May Satisfy

Box Office Analysis for the Exhibitor

As far as production is concerned you are safe in offering them a well made and an atmospherically artistic picture in "For the Soul of Rafael." It has been produced on a large and lavish scale, many beautiful and realistic settings being employed. Admirers of the star will undoubtedly be satisfied with this notwithstanding the story's frailty. Tell them it's a story laid in Southern California many years ago when its Mexican and Spanish inhabitants transformed it into an almost foreign colony. For the bookworms mention Marah Ellis Ryan as the author if this and recall her "Told in the Hills" and "The Bond Woman."

You can say that expense has not been spared in making a picture good to look at. The players in support of the star have done some good work which you can talk about if necessary. The following could be used: "Marta, the convent girl, took an oath to marry and save a man's soul. See how she fulfills her oath, all for 'The Soul of Rafael.'" Or, "See Clara Kimball Young in a role quite different from any she has had of late. Her most recent production, 'For the Soul of Rafael,' is being shown at the.....theater."

Planet Mars Pictured As Seventh Heaven Of Delight

"A TRIP TO MARS"
Tower Film Corp.

AUTHOR .....Not credited
DIRECTOR .....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....This theme required a better imagination and more expert technical work than are evidenced here.
STORY ..... Fairly good
DIRECTION.....Poor in handling players; idea of Mars likely to strike most as funny.
PHOTOGRAPHY ..... Fair
LIGHTINGS.....Good at times
CAMERA WORK .....Fair
PLAYERS.....Leading man too posey; leading woman acts as if in a daze.
EXTERIORS.....Stamp the picture as of foreign make; some pretty shots.
INTERIORS.....Satisfactory except interior of airship is too big for the exterior.
DETAIL.....None of consequence
CHARACTER OF STORY.....Explorer's trip to Mars and a romance with a Martian lady.
LENGTH OF PRODUCTION.....About 4,900 feet

Employing the possibility of a trip to Mars as a theme, some one with the imagination of Jules Verne and the technical ability of Thomas H. Ince's producing staff might well have made an entertaining and colorful picture. The timeliness of the idea is immediately apparent. The producer could have based his picture on the reports of what Martians are probably like as furnished by leading astrologers and scientists of the day.

The picture, produced in Italy, has a timely title but little else to commend it.

To the producer Mars is a sort of heaven, or at least a place where the long waited earthly millenium has been attained. On Mars no one works, no one quarrels, everyone wears nice white robes and they talk in "the language of the soul." How the Italians who go there are able to understand this language is one of the many unexplained points of the story.

The opening shows a professor who is sure that Mars is inhabited. His son and daughter's fiance believe it also, believe it enough to collect a crew and pilot an airship all the way to that distant planet. When they get there, after experiencing some trouble with a mutinous crew that wanted to turn around and get back to earth, all the Martians are out waiting for them and greet them with much bowing and scraping.

The professor's son thereupon embarks on romance with the daughter of the chief Elder of the Martians and there is a lot of rather foolish dancing and reference to Grottos of Love and Rivers of Eternity introduced that doesn't get over very well. Anyway the daughter of the Elder walks around as if in a daze, leading the earthly hero by the hand, and finally she gets in the ship and sails back to earth with them.

The airship in which the trip is made is a pretty little thing over which most airmen will be likely to express fears when it embarks on its journey into the unknown. It doesn't look as if it could stand a perfectly good earthly air storm, let alone the few million miles of the jaunt to Mars.

WALLACE WORSLEY

Now associated with Goldwyn West Coast Studios

DIRECTED

"THE STREET CALLED STRAIGHT"
and
"THE LITTLE SHEPHERD OF KINGDOM COME"

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Latest Production

"THE PENALTY"

Watch for Release Date!!!

The Idea Was All Right But—

Box Office Analysis for the Exhibitor

"A TRIP TO MARS"
Tower Film Corp.

The title of this may attract a good many people. Most of us would like to see what a really imaginative producer could do with a trip to Mars as the basis of an adventure picture. Probably no such effort would be taken altogether seriously, but at least the idea affords opportunities for unusual color and wondrous adventure that might have been very convincing.

But it is doubtful whether the picture here presented under the title will do any more than make people laugh at it. The very easily moved may take some small stock in it and be impressed by the director's idea of Mars, but most fans are going to be pretty much amused at the various piece of ridiculousness perpetrated.

CLARA BERANGER

AND

FORREST HALSEY

Announce the Production of their Play

HIS CHINESE WIFE

AT THE

BELMONT THEATRE

WHAT THE REVIEWERS SAY:

Full of Suspense—Well Worth Seeing—A Play Heretofore Unsung . . . .
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Much Delicious Satire - - *Evening Telegram*
Fine Spiritual Qualities - - *Globe*
Play of Clashes and Contrasts - - *N. Y. Times*

ROBERTSON-COLE

Presents

GEORGES CARPENTIER

in

The Wonder Man

Directed by
John G. Adolfi

A New Artist

is born to the Cinema World in this great dramatic production

A Trifle Better Than the Average Program Offering

Harry T. Morey in
"THE SEA RIDER"

DIRECTOR.....Edwin L. Hollywood
AUTHOR .....Harry Ditmars
SCENARIO BY.....Fred Schaefer
CAMERAMAN .....Bill McCoy
AS A WHOLE.....Satisfactory offering that has main appeal in sea atmosphere; well suited to personality of star.
STORY.....Not wholly original idea, but some new twists and careful handling of material gets it over very well.
DIRECTION.....Managed to make good once started, though opening dragged a trifle.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Fair
CAMERA WORK.....All right
STAR.....Pleasing in role of sea captain
SUPPORT ..... Capable
EXTERIORS.....Mostly aboard freight vessel; realistic
INTERIORS ..... Satisfactory
DETAIL.....Few minor faults, not serious
CHARACTER OF STORY.....Two brothers, one good, the other bad, both in love with the same girl.
LENGTH OF PRODUCTION.....4,272 feet

There's just a bit of "The Sea Wolf" about "The Sea Raider" in that both men rule their respective vessels with the power of a king and the violence of a tyrant. On the other hand, the two captains are distinct personalities inasmuch as a prologue provides the cause for "The Sea Raider's intolerance, and that cause—a woman.

Harry Morey's latest picture doesn't contain anything startlingly new in the way of an idea, but a splendid sea atmosphere together with some carefully handled "touches" and a well balanced cast, make it a first rate bit of entertainment. Coincident plays a part in the story, but the director has managed to handle these incidents so that they are not liable to cause any particular comment.

They aim to gain sympathy for "The Sea Raider," who has been discarded in favor of his younger brother and to a certain extent, one is inclined to feel sorry for him. However, if Alice Calhoun, as the girl in the case, had affected more enthusiasm over her new found love for the Sea Raider's younger brother, more sympathy would have been felt for Morey. As it is, the girl acts as though she is merely carrying out the requirement of the scenario. Outside of a few admiring glances at Webster Campbell, the younger brother, there is nothing to indicate that she loves him.

When the old father dies, Harry provides a new home for his wife to be and her mother and two children. Upon his return from a voyage he finds that the girl belongs to his brother. He buys the Trenton and leaves the port. As far as the audience is concerned, Alice and Campbell drop out of the story for the time being, at least.

Some time later while anchored in New York harbor, Morey, standing on the deck of his boat, sees a young woman about to jump into the water. He calls to her and then goes to her. She tells a story similar to his own experience and thereby gains his sympathy. He takes her aboard the Trenton and finally agrees to let her spend the night when she insists that she has no place to go.

A few days pass and still the girl stays on. When the Trenton has taken on her load of explosives, Morey insists that the girl go ashore. Before the boat sails, however, Morey is confronted again by Campbell, who has left Alice and drifted from bad to worse. He is taken aboard. Soon the girl is discovered hiding on the boat. She and Campbell meet and Morey discovers that Campbell is the cause of her downfall. There is a struggle and the explosives catch fire. Morey and the girl escape before the Trenton blows up while the brother is drowned.

Invite Them to See Morey in a Role Out of the Ordinaray

Box Office Analysis for the Exhibitor

If you are after a good program picture, not a whirlwind nor a specially unusual production, "The Sea Raider" should fit right in. It's not a wonder of a story, but with a fine sea atmosphere and Harry Morey's personality and good work on the part of his supporting company, you will nt be likely to have any difficulty in satisfying the majority.

You can appeal to both the men and the women. For the men work from the angle of the sea atmosphere and for the women tell them of the hero's delusion and the ingratitude of one he had befriended. Use these lines: "If you had even provided a new home for the girl you were to marry and suddenly found she was in love with your brother, what would you do? See what Harry Morey does in 'The Sea Raider,' a tale of the sea, at the.....theater."

"Romance"

By EDWARD SHELDON

Produced under the
DIRECTION
of

CHET WITHEY

Featuring

DORIS KEANE

Released by
UNITED ARTISTS
CORPORATION
MARY PICKFORD - CHARLIE CHAPLIN
DOUGLAS FAIRBANKS - D. W. GRIFFITH
HIRAM ABRAMS, General Manager

Good Idea Unable to Stand Up Against Avalanche of Padding

Seena Owen in
"THE HOUSE OF TOYS"
American-Pathe

DIRECTOR ..... George Cox
AUTHOR .....Henry Russell Miller
SCENARIO BY.....Daniel F. Whitcomb
CAMERAMAN .....Not credited
AS A WHOLE.....Human little idea almost buried by avalanche of padding.
STORY.....Pretty; real feeling in its theme
DIRECTION.....Wasted hundreds of feet on meaningless scenes and relegated real action to subtitles.
PHOTOGRAPHY ..... Good
LIGHTINGS .....All very good
CAMERA WORK..... Satisfactory
STAR.....Wears extravagant clothes but doesn't do much with her few opportunities.
SUPPORT ..... Average
EXTERIORS ..... Satisfactory
INTERIORS ..... Same
DETAIL.....In effort to inject realistic detail director has run afoul of padding.
CHARACTER OF STORY.....Deals with hard working husband and butterfly wife from new angle.
LENGTH OF PRODUCTION.....About 0,000 feet

Really this picture looks as if it never went near the cutting room. The man in the theater seat might well hazard he guess that everything the direcor shot had been used. As a result the human little idea contained in the story is almost completely buried by this avalanche of padding. There are scenes seemingly interminable in which characters walk from room to room without registering anything. There are profuse close-ups parcelled out to all the players apparently at random that are totally unnecessary in the telling of the story.

On the other hand, when it comes to picturing the events of real consequence that are part of the story the director has against him various errors of omission. These events are given over to the mercies of the subtitles. It is entirely probable that these subtitles, minus the pictured action, would tell the complete story in themselves.

David, a young architect, marries Shirley, ward of her wealthy aunt, against the severe old lady's advice to wait until his fortune is made. After three or four years the couple have a child and a heap of debts while a general air of discontent pervades their home. The upshot of it is that Shirley goes back to live with her aunt while David secures work in the office of Radbourne, an old and kindly architect.

Here he works for a while with all hope gone. Then Esther, Radbourne's secretary, takes him in hand and tells him that he should have hope, that his mental ills should not triumph over his knowledge of his ability to succeed. And on this theory, put into practice, David makes a bright start on the upward path. Esther, though she loves him, bids him go back to his wife and even assists in effecting their reconciliation. The most moving moment in the picture is the scene between the two women, Shirley embarrassed because of her neglect of her husband in his hours of need, Esther withholding her deep feeling for David because of her desire to do the right thing.

Seena Owen hasn't many opportunities in the role of Shirley and makes small use of those she has. However, her appearances are marked by a lavish display of clothes. Pell Trenton is rather negative as David. Helen Jerome Eddy is a convincing and appealing Esther, while George Hernandez has a congenial character role.

Could Still Be Made Into Human Little Picture

Box Office Analysis for the Exhibitor

Photoplay patrons aren't exorbitant in their demands for action in their entertainment. Some pictures, containing very little physical action, have been successful because of the drama that rises from plain truths and human characters. Such a picture "The House of Toys" might easily have been had it received skilful as well as appreciative treatment. But in its present state it will likely prove wearisome to the great majority of people.

Of course there is the road of "cutting and editing" open to the producers. If they chose they could make their picture into one that would be at least pleasing. And if such was their course the exhibitor might well write "The House of Toys" on his books as a feature to advertise as "human and appealing" and as "a stirring page from real life."

WHAT THE CRITICS SAY ABOUT

EMMA DUNN

in

"OLD LADY 31"

BURNS MANTEL
in New York Evening Mail

"EMMA DUNN is as finely human in the pictured 'OLD LADY 31' as she was in thc play."

GEORGE T. PARDY
in Exhibitor's Trade Review

EMMA DUNN'S screen debut in the character of Angle Rose, which she created upon the stage, bids fair to make her equally well beloved as a star of the silent drama. Her work in the film is the very acme of art, a touching impersonation so delightfully natural and appealing that it is likely to linger long in the memory of all beholders.

Personality of Star Puts This Over Nicely

Shirley Mason in
"LOVE'S HARVEST"
Fox

DIRECTOR.....Howard M. Mitchell
AUTHOR.....Pearl Doles Bell
SCENARIO BY.....Isabel Johnston
CAMERAMAN .....George Schneiderman
AS A WHOLE.....Particularly suitable vehicle for star; pleasing comedy drama.
STORY.....Adapted from Pearl Doles Bell's "The Harvest"; makes satisfactory screen material
DIRECTION.....Handles material very well, also players; maintains average interest throughout.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Clear
CAMERA WORK..... Ordinary
STAR.....Sure to please; her personality alone should insure the picture getting over.
SUPPORT.....Raymond McKee an appealing lover; a wonder of a dog deserves a share of praise
EXTERIORS ..... Appropriate
INTERIORS ..... Satisfactory
DETAIL.....Entirely too many sub-titles
LENGTH OF PRODUCTION.....About 5,000 feet

In "Love's Harvest," an adaptation of the story by Pearl Doles Bell, the Fox organization made an appropriate selection, for the vivacious Miss Shirley is surely a pleasing bit of "girlie girl" in the role of Jane Day. About the most important in support of the star is Buddie, the dog. Buddie shows signs of becoming quite an actor and at any rate his performance in "Love's Harvest" goes a good ways towards providing the entertainment that will be derived from the picture.

Mrs. Bell has written a sympathetic story of the little orphan girl Jane and until close to the end will gain the sympathy of the audience, but there is one thing that's a shade off color. After adopting the little orphan and sending her abroad o have her voice cultivated, the benefactor proposes to the child. Of course when he gives up the idea and makes her promise to marry the man she loves, this offers a chance to show the man's big heartedness. But the idea of him thinking of marrying Shirley, even though she has grown two years older, isn't altogether pleasing.

Edwin Booth Tilton as Allen Hamilton, the benefactor, is sincere in his portrayal, and Lilie Leslie as his sister Eleanor, is merely a figurehead. Incidentally, there is considerably too much display of affection between Miss Leslie and Mr. Tilton, as brother and sister, to be natural. They introduce a suitor of Eleanor's, but he might just as well have been left out for he never reappears.

The director has handled the production in an appreciable manner and the accuracy of the street scene in Paris is noticeable. The picture is presenting something different in the way of sub-titles by presenting the last few words of each sub-title in immense big letters, following the first part of the title. The idea doesn't prove effective and "Love's Harvest" would stand re-titling.

When Jane Day's father died he willed everything to a rich young nephew, Jim Atherton. "Everything" included Jane. Jim came for the little orphan, bringing with him his fiancee who plucked the only rose that was on the bush that Jane was coaxing to grow. She would not live with such people so took Buddie and ran away. With Buddie's tricks and her singing she hoped to secure a place on the stage.

Allen Hamilton, theatrical manager, became interested in the little girl and took her to his home. Hamilton grew very fond of his little protege and sent her to France with his sister to have her voice cultivated. In Paris she met Jim Atherton, who had never given up the search for the Rose Bush girl, for he found he had fallen in love with her.

Tell Them They'll Like Shirley and Her Dog. They Should

Box Office Analysis for the Exhibitor

This is the third of Miss Mason's pictures for the Fox organization. For the benefit of those of your patrons who saw her in "Her Elephant Man" tell them that "Love's Harvest" is by the same author, Pearl Doles Bell. Even though there are some parts of the story that may not strike them just right, the personality the the star and the very pleasing performance which she gives in "Love's Harvest," together with the tricks of a clever and well trained dog, are sure to provide enough amusement to head off complaints from any other angle.

You can promise them they'll like Shirley as the little orphan Jane who ran away from home and tried to go on the stage with her dog. The Fox company can furnish you with some attractive stills of Shirley and the dog. For catchlines try: "If the man who had given you your only chance in life wanted you to marry him and you were in love with another, what would you do? See who makes the sacrifice in "Love's Harvest."

"Fifty Percent MORE

than with any other large production I have run so far"

"I WISH to compliment the Universal Film Company on their wonderful production, 'THE VIRGIN OF STAMBOUL.' I am pleased to advise that I made fifty per cent more with 'THE VIRGIN OF STAMBOUL' than with any other large production I have run so far, and I have run the largest productions produced."

N. ROSEN,
Park Theatre, Butler St., Pittsburgh.

The VIRGIN OF STAMBOUL

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$500,000
PRODUCTION DE LUXE

Directed by Tod Browning—Story by H. H. Van Loan

Starring

PRISCILLA DEAN

Deeply Human and Appealing Picture Dealing With Real Characters

Alice Joyce in
"DOLLARS AND THE WOMAN"
Vitagraph

DIRECTOR .....George Terwilliger
AUTHOR.....Albert Payson Terhune
SCENARIO BY.....Lucien Hubbard
CAMERAMAN .....Joseph Shelderfer
AS A WHOLE.....Simple, human and appealing development of slightly different eternal triangle theme.
STRY.....Very consistently told—characters excellently drawn—an unusual dramatic climax
DIRECTION.....Fine distinctive touches crop up throughout—events pictured naturally and in realistic mood they were written.
PHOTOGRAPHY.....Varying from good to poor
CAMERA WORK..... Fair
LIGHTINGS.....Generally not sharp enough, but effects are realistic.
STAR.....Plays skilfully and is very appealing
SUPPORT.....Robert Gordon and Crauford Kent well cast and give life to real characters.
EXTERIORS ..... Few used
INTERIORS ..... Satisfactory
DETAIL.....Director's touches serve to bring out story's realism to fine degree.
CHARACTER OF STORY.....Deals with circumstances into which wife is precipitated by selfish and jealous husband.
LENGTH OF PRODUCTION.....About 6,052 feet

Albert Payson Terhune writes very realistically in his magazine stories and "Dollars and the Woman" is not the least of his long string of successes. This story which deals with the eternal triangle in something of an unusual way contained no high melodramatics or sensationalism or ranting characters. It is something of a real bit of life; simple, human and appealing.

And this story has received the most careful and sympathetic treatment at the hands of Director Terwilliger. Throughout the five reels there crop up distinctive little touches and scenes showing a most careful attention to realism that stamp the picture as one quite splendidly directed. That it constantly holds the attention through its reality and that it often profoundly stirs the emotions through its simple forces are facts that should serve to bring it to the attention of all exhibitors.

The married couple in the case are the Hillyers. Dan, selfish, jealous and somewhat thoughtless, but withal deeply in love with Madge. And Madge, always sacrificing, stinting and suffering that Dan may succeed. Dan has perfected an invention to sell which he must make a trip west. Though there is an addition to the family expected shortly Madge goes to the bank and draws her savings for Dan. She is robbed of them and, in despair, goes to Crewe, wealthy and formerly her suitor, who replaces the money.

The consequences which this lead to form sequences of real power and stirring appeal. It is a pleasure to record that Crewe fails to do the conventional villainous trick but instead is really the means of waking Dan to a realization of his own selfishness and the great debt he owes his wife.

The characters are all realistically drawn and very well handled and played. And praise should be equally divided between Alice Joyce and Robert Gordon as the Hillyers and Crauford Kent as Crewe. All three give of their best.

The subtitles in this are generally very good, those referring to the coming of the baby being particularly delicately worded. Once in a while one that is too obviously expository is introduced, but in the main they are fitting.

Has a Box Office Value Commensurate With Its Appeal

Box Office Analysis for the Exhibitor

Completely satisfied audiences should, and doubtless will, be the order of things wherever "Dollars and the Woman" is shown. Those exhibitors who are ever on the outlook for a picture containing a big feminine appeal should pay particular attention to it. It is this type of story that Terhune usually writes. He knows his magazine public thoroughly and as a lonsequence he knows his picture public. And certainly both men and women are going to recognize the human characters of this picture and be moved by the forces that move them.

Nor is "Dollars and the Woman" any mean advertising bet. In the first place there is its interest-awakening title. There is the name of the author, one of the most well known of present day writers. There is Alice Joyce and there are the two leading men, both of whom are wide and favorably known. With all this drawing force "Dollars and the Woman" should play to the large audiences that its contents to justly deserve.

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Pictures

The oldest established "Fan" weekly—and still leading.

Many Lavish Sets and Much Cody Love

Lew Cody in
"THE BUTTERFLY MAN"
Gasnier Prod.-Robertson-Cole

DIRECTOR .....Ida May Park
AUTHOR.....George Barr McCutcheon
SCENARIO BY.....Not credited
CAMERAMAN .....Joseph Dubray
AS A WHOLE.....Not much to this except elaborate sets and week-end party gayeties.
STORY.....Can't be considered a story; merely allows the star to flap around as "The Butterfly Man."
DIRECTION.....Gave all the attention to elaborating on settings.
PHOTOGRAPHY ..... Fair
LIGHTINGS .....Usually clear
CAMERA WORK..... Acceptable
STAR.....Acts and looks the same during the entire run of the picture; no variance to his performance.
SUPPORT.....Large supporting cast with little to do other than play up to the star.
EXTERIORS ..... Satisfactory
INTERIORS ..... Lavish sets
DETAIL .....Ordinary attention
CHARACTER OF STORY.....He-vamp who has more women than he can handle.
LENGTH OF PRODUCTION.....5,200 feet

If there ever was anything of a story to what they blame George Barr McCutcheon for, they've used very little of it in making the picture. One reel would have sufficed to tell the tale. But those responsible had the making of a feaure on their hands and features must have at least five reels to come under that heading. The direction is not the best, the entire attention and effort being given to providing artistic settings and presenting attractive house parties, one of which introduces a brand new idea. Some of the guests are attired in evening costumes while others wear bathing suits and sport around in the pool which is part of the set.

The story is so slight that it is necessary to follow practically every scene with a title. They have attempted to gain sympathy for the star by reminding the audiences at frequent intervals of his devotion to his mother, though this is only apparent in the titles. Then to make you feel real sorry for him, once more Western Union plays a heavy part and announces the death of the mother, whereupon you are supposed to sympathize with the hero as the closing fade-out shows him walking away, head downcast.

Almost the entire picture is taken up with the social gatherings attended by "The Butterfly Man." The opening reel has him the center of attraction at a garden fete where he is very much sought after by all the ladies present. However, Louise Lovely happens to be the luckiest. He escorts her home. The next event is a dinner given by another of his admirers, a Mrs. Trend, with whom he is carrying on a flirtation much to the disgust of everybody, her husband included.

The third and most elaborate event is the Rose Cotillion where Lew reaches the height of his vamping in a daring dance with Mrs. Trend, the results of which indirectly cause him to lose the hand of the wealthy Louise, whose money he had hoped to marry. But Lew manages to square himself in the eyes of Mr. Trend by rescuing his little daughter when a basket suspended from the ceiling from which she is strewing flowers, catches fire. The next morning comes the news of his mother's death and everybody, including the girl who had jilted him, feels sorry for "The Butterfly Man."

Center on Cody and Forget Story

Box Office Analysis for the Exhibitor

Lew Cody's art of love making and his tricks as a he-vamper will suit the younger set but may not receive a very welcome reception from the older and more serious minded members of your audiences. And even at that it's a question whether or not his particular talents will continue to please those who do like his work if he isn't supplied with more substantial story material. There isn't much of it in "The Butterfly Man," so don't make promises on this score. Base the attraction on the elaborate social functions shown in the picture.

In "The Beloved Cheater" there was a story to talk about, so if you showed it refer to it in announcing "The Butterfly Man." It may help. For catchlines use: "Is it always the woman who is the butterfly? See the male of the species at the blank theater." Or, "He made some of them glad, he made some of them sad, but he made none of them bad. See 'The Butterfly Man.'"

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Worn Theme and Story Faults Handicap This One

"SHERRY"
Edgar Lewis Productions-Pathe

DIRECTOR ..... Edgar Lewis
AUTHOR .....George Barr McCutcheon
SCENARIO BY..... Frances Guihan
CAMERAMAN .....Edward C. Earle
AS A WHOLE.....Too much mystery in this, while theme of reforming drunkard is passe.
STORY.....Not compact enough to be dramatic; action is mystifying without arousing suspense.
DIRECTION.....Hasn't been able to overcome faults in plots and scenario.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Realistic
CAMERA WORK..... Very good
LEADING PLAYERS.....Pat O'Malley hasn't enough to do to draw clear character; Lillian Hall too "cute" to appeal.
SUPPORT ..... Fair
EXTERIORS .....Satisfactory small town stuff
INTERIORS ..... Suitable
DETAIL.....Much too much of it
CHARACTER OF STORY.....Reformed drunkard solves mystery of miser's unhappy marriage and wins love of pretty girl.
LENGTH OF PRODUCTION.....About 6,150 feet

"Sherry" is the story of a town drunkard who reforms after a thousand feet of tipsy business on the sidewalks, who solves an exceedingly mysterious mystery existing in the household of an alleged miser who hasn't exchanged words with his wife for twelve years, and who finally wins the love of a pretty little girl who had laughed at him in his drinking days.

In its various embellishments and details as pictured by Edgar Lewis it is no more substantial than the above outline. "Sherry" is not compact enough to be dramatic, it suffers from padding and it proves nothing definite.

After Sherry has been shown in a state of semi-intoxication for a full reel he decides to reform. His meeting with Morna O'Brien takes up a good deal of space, during which nothing further develops than the planting of their mutual admiration. Later Sherry gets a job as guardian and protector of Andrew Gilmn, purported to be the town miser, who has exchanged no words with his hard old wife for twelve years.

Much mystery is established about Gilman and his wife. Entirely too much. The action concerning them becomes exasperating mystifying as the footage passes on. And in the end it develops that Mrs. Gilman's son, a scapegrace, had caused the breach. The son returns to obtain money. Gilman gives it to him. Sherry attacks him as he is leaving the house. The son fires wild and kills his mother and then goes to death in a high jump from a window.

Of course Sherry had been misrepresented in the eyes of Morna by the villain. He had told her that Sherry had been backsliding. A kindly old policeman sets Morna aright on the matter and the happy ending clinch follows.

Director Lewis hasn't welded these various phases of the action together in an interesting fashion. He has run into padding in a too zealous desire to make his work picturesque with various details and further his way of chopping divers essential scenes just before their climaxes is disappointing.

Pat O'Malley is Sherry, but isn't able to define a sympathetic character because of lack of real material. Lillian Hall's efforts to be cute as Morna are too obvious. Harry Spingler, Maggie Halloway Fisher, Richard Cummings, Alfred Fisher, Will Jeffries and Scott Mcee are inclined to overact at times.

Name of Author Will Draw and Production May Find Some Favor

Box Office Analysis for the Exhibitor

While it has been proven under present conditions both on screen and stage that themes dealing with the man fighting a craving for liquor usually court something close to derision in big cities, there are no doubt certain localites where such a story wll carry an extensive appeal. While "Sherry" is not up to the standard that Edgar Lewis has set in other of his independent productions, it is probable that the central character will attract favorable attention in these communities.

If you have signed up for the production already it would be well to concentrate on the popularity of the author, together with the producer's reputation. These names will draw to a certain extent. It would not be policy to boost the picture in superlatives if you do run it. Some such line as "A story of the small town derelict who took up the battle against an inherent weakness and won" might be used to outline the character of the production.

CURRENT RELEASES

Release Date		Length Reels	Reviewed
	AMERICAN CINEMA CORP.		
	The Inner Voice (E. K. Lincoln)	6	3-28-20
	EQUITY PICTURES CORP.		
	Eyes of Youth (Clara Kimball Young)	7	11/16/19
	Silk Husbands and Calico Wives (House Peters)	6	3-7-20
	The Forbidden Woman (Clare Kimball Young)	6	2-29-20
	For the Soul of Rafael (Clara Kimball Young)	6	———
	FAMOUS PLAYERS-LASKY CORP.		
Apr.	Treasure Island (Super-Special) Tourneur	5	4-18-20
	Thou Art the Man (Robert Warwick)	5	———
	The Cost (Violet Heming)	5	4-18-20
	The False Road (Enid Bennett-Ince)		5-16-20
	Terror Island (Houdini)	5	5-2-20
	The Toll Gate (Super-Special, Wm. Hart)	5	4-25-20
	Dr. Jekyll and Mr. Hyde (John Barrymore)	6	4-4-20
May	Why Change Your Wife (De Mille Special)	7	5-2-20
	Mrs. Temple's Telegram	5	5-16-20
	The Sea Wolf (Geo. Melford Special)	6	5-23-20
	The Dark Mirror (Dorothy Dalton)	5	5-23-20
	The Dancin' Fool (Wallace Reid)	4	5-9-20
	A Lady in Love (Ethel Clayton)		5-23-20
June	Old Wives for New (De Mille—reissue)	5663	———
	Below the Surface (Ince Special)	5987	———
	Paris Green (Charles Ray)	4259	4-25-20
	Remodeling Her Husband (Dorothy Gish)	4844	———
	The City of Masks (Robert Warwick)	4708	———
	Sick Abed (Wallace Reid)	4327	———
	Sand (William S. Hart)	4869	———
	FIRST NATIONAL		
	Even as Eve	5	———
	The Turning Point (Katherine MacDonald)	5	———
	The River's End (Marshall Neilan Prod.)	5	2/22/20
	Polly of the Storm Country (Mildred Harris Chaplin)	5	———
	In Search of a Sinner (Constance Talmadge)		3/14/20
	The Inferior Sex (Mildred Harris Chaplin)		5-9-20
	The Fighting Shepherdess (Anita Stewart)		4/4/20
	The Family Honor (King Vidor)		5-2-20
	Fires of Youth (D. W. Griffith's)		———
	The Woman Gives (Norma Talmadge)		4-18-20
	The Idol Dancer (Griffith)	7	3-28-20
	Don't Ever Marry (Neilan Prod.)	6	4-25-20
	The Love Expert (Constance Talmadge)		5-2-20
	Passion's Playground (Katherine MacDonald)		— —
	The Yellow Typhoon (Anita Stewart)		5-16-20
	Yes or No (Norma Talmadge)		———
	Curtain (Katherine MacDonald)		———
	The Jacknife Man (King Vidor)		— —
	45 Minutes from Broadway (Charles Ray)		— —
	FOX FILM CORP.		
	William Farnum Series		
	Heart Strings	6	1-4-20
	The Adventurer	6	1-4-20
	The Orphan		5-2-20
	Specials		
	While New York Sleeps (All Star)		— —
	Tom Mix Series		
	The Daredevil	5	3-14-20
	Desert Love	5	4-18-20
	The Terror	5	5-23-20
	The Trouble Makers		———
	3 Gold Coins		———
	Fox Entertainments		
	Molly and I (Shirley Mason)	5	3-21-20
	The Hell Ship (Madlaine Traverse)	5	2-15-20
	Black Shadows (Peggy Hyland)	5	———
	Durand of the Bad Lands (Dustin Farnum)	5	— —
	The Mother of His Children (Gladys Brockwell)	5	4-11-20
	Leave It to Me (William Russell)	5	5-30-20
	The Tattlers (Madlaine Traverse)	5	3-28-20
	Would You Forgive? (Vivian Rich)	5	4-25-20
	The Dead Line (George Walsh)	5	5-9-20
	Love's Harvest (Shirley Mason)	5	— —
	Forbidden Trails (Buck Jones)	5	5-23-20
	The Spirit of Good (Madlaine Traverse)	5	———
	The Iron Heart (Madlaine Traverse)		———
	White Lies (Gladys Brockwell)		— —
	The Twins of Suffering Creek (William Russell)		———
	A World of Folly (Vivian Rich)		— —
	GOLDWYN DISTRIBUTING CORP.		
	Star Series Productions		
	The Silver Horde (Rex Beach's	5	———
	The Cup of Fury (Rupert Hughes)	5	4-11-20
	The Paliser Case (Pauline Frederick)		2/22/20
	The Blooming Angel (Madge Kennedy)		2/15/20
	Duds (Tom Moore)		3/21/20
	The Little Shepherd of Kingdom Come (Jack Pickford)		2/22/20
	The Street Called Straight (Basil King)		3/14/20
	Partners of the Night (Eminent Authors)	5	3-7-20
	The Strange Boarder (Will Rogers)	5	4-25-20
	Dangerous Days (Eminent Authors)	7	3-21-20
	Trimmed With Red (Madge Kennedy)	5	———
	The Woman and the Puppet (Geraldine Farrar)	7	4-11-20
	The Tower of Ivory (Eminent Authors)	5	———
	The Great Accident (Tom Moore)	5	— —
	The Woman in Room 13 (Pauline Frederick)	5	4-11-20
	The Strange Boarder (Will Rogers)	5	4-25-20
	Out of the Storm (Barbara Castleton)	5	———
	Bennison Star Series		
	High Pockets	5	———
	A Misfit Earl	5	———

Release Date		Length Reels	Reviewed
	HALLMARK PICTURES CORP.		
	Famous Director Series		
	A Dangerous Affair (Herbert Rawlinson)	5	———
	A Veiled Marriage	5	3/14/20
	Carmen of the North		5-23-20
	Chains of Evidence (Anna Lehr—Edmund Breese)	5	3/7/20
	Love Honor and ? (Stuart Holmes—Ellen Cassidy	5	———
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	The Phantom Honeymoon (Margaret Marsh)	6	———
	High Speed	5	1/11/20
	Wit Wins	5	———
	Wits vs. Wits	5	———
	W. W. HODKINSON CORP.		
	Distributing Through Pathe		
	Benj B. Hampton—Great Authors Pictures, Inc.		
	The Sagebrusher	7	1/4/20
	Zane Grey Pictures, Inc.—Benj B. Hampton and Eltinge F. Warner		
	Riders of the Dawn	6	5-9-20
	J. Parker Read, Jr., Productions		
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19
	Sex (Louise Glaum)	7	3/21/20
	Deitrich-Beck, Inc.		
	The Harvest Moon (Doris Kenyon)	6	4-11-20
	Artco Productions		
	Cynthia of the Minute (Leah Baird)		———
	Robert Brunton Productions		
	Live Sparks (J. Warren Kerrigan)	5	1/25/20
	$30,000 (J. Warren Kerrigan)	5	2/22/20
	The Dream Cheater (J. Warren Kerrigan)	5	3/21/20
	No. 99 (J. Warren Kerrigan)	5	5-23-20
	Joseph Levering Productions		
	His Temporary Wife (Rubye De Remer)	6	1/25/20
	Dial Film Co.		
	King Spruce (Mitchell Lewis)	7	3/21/20
	METRO PICTURES CORP.		
	Nazimova Productions		
	The Brat	7	9/14/19
	Stronger Than Death	6	1/18/20
	The Heart of a Child	7	4-11-20
	Screen Classics, Inc. (Specials)		
	Old Lady 31 (Emma Dunn)	6	4/4/20
	Shore Acres (Alice Lake)	6	3/28/20
	Alias Jimmy Valentine (Bert Lytell)	6	———
	The Hope (All Star Cast)	6	———
	Dangerous to Men (Viola Dana)		— —
	The Cheater (May Allison)		— —
	Parlor, Bedroom and Bath (Viola Dana)	5	— —
	Fine Feathers (May Allison)	5	———
	The Skylark (Bert Lytell)	5	———
	Burning Daylight (Mitchell Lewis)	5	5-16-20
	Four Horsemen (All-Star)	6	———
	The Marriages of Mayfair (All-Star)	6	———
	The Temple of Dawn (Bert Lytell)	6	———
	A Daughter of the Snows (Mitchell Lewis)	6	— —
	Taylor Holmes Productions		
	Nothing But the Truth	6	1/11/20
	The Very Idea	6	2/22/20
	Nothing But Lies	6	5-23-20
	PATHE EXCHANGE, INC.		
Apr. 4	Lifting Shadows (Emmy Whelen)	6	3/28/20
Apr. 11	The Blood Barrier (Sylvia Breamer, Robert Gordon)	6	4-4-20
Apr. 25	Rio Grande (Rosemary Theby)	7	4-18-20
May 2	Dollar for Dollar (Frank Keenan)	5	4-25-20
May 9	The Miracle of Money (Hobaret Henley Prod.)	5	5-2-20
May 23	Simple Souls (Blanche Sweet)	6	5-16-20
May 30	Sherry (Pat O'Malley)	7	———
June 6	The Little Cafe (Max Linder)		———
	American Film Co., Inc.		
	The Dangerous Talent (Margarita Fisher)		3/14/20
	The Honey Bee (Mme. Sylvia)		5-23-20
	Slam Bang Jim (Wm. Russell)	5	4-18-20
	The Thirtieth Piece of Silver (Margarita Fisher)	6	———
	ROBERTSON-COLE		
	Specials		
	Who's Your Servant?	5	3-14-20
	The White Dove (H. B. Warner)		———
	SUPERIOR PICTURES		
	February Releases		
	The Brand of Lopez (Sessue Hayakawa)	5	4-4-20
	The Bottom of the World	4	4-4-20
	Flame of Hellgate (Beatriz Michelena)	5	———
	The Woman Who Understood (Bessie Barriscale)	5	———
	Bright Skies (ZaSu Pitts)	5	———
	The Devil's Claim (Sessue Hayakawa)	5	5-16-20
	The Fortune Teller (Marjorie Rambeau)	7	5-16-20
	The Notorious Mrs. Sands (Bessie Barriscale)		———

Release Date		Length Reels	Reviewed

REALART PICTURES CORP.

	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	**11/16/19**
	Anne of Green Gables (Mary Miles Minter)	6	**11/23/19**
	Erstwhile Susan (Constance Binney)	5	**12/7/19**
	Mystery of the Yellow Room (Lorin Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	**10/26/19**
	The Fear Market (Alice Brady)	5	1/11/20
	Judy of Rogue's Harbor (Mary Miles Minter)	5	2/8/20
	The Stolen Kiss (Constance Binney)	5	3/14/20
	Sinners (Alice Brady)	5	3/21/20
	Nurse Marjorie (Mary Miles Minter)	5	3-28-20
	The Deep Purple (R. A. Walsh Prod.)	6	5-16-20
	The Law of the Yukon (Chas. Miller Prod.)	6	
	Jenny Be Good (Mary Miles Minter)	5	5-12-20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

	Youthful Folly (Olive Thomas)	5	4-4-20
	The Woman God Sent (Special)	6	———
	A Fool and His Money (Eugene O'Brien)	5	4-25-20
	The Shadow of Rosalie Byrnes (Elaine Hammerstein)	5	5-16-20
May 3	The Man Who Lost Himself (Wm. Faversham)	5	———
May 10	The Flapper (Olive Thomas	5	5-23-20
May 17	Whispers (Elaine Hammerstein)	5	———
May 24	The Valley of Doubt (Special)	5	———
June 7	The Desperate Hero (Owen Moore)	5	———
June 14	The Servant Question (Wm. Collier)	5	———
June 21	The Figurehead (Eugene O'Brien)	5	———
July 5	Stop That Man (Owen Moore)	5	———
July 12	The Point of View (Elaine Hammerstein)	5	———
July 19	Jennie (Olive Thomas)	5	———
Aug. 2	Marooned Hearts (Zeena Keefe and Conway Tearle)	5	———

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	———
	Just a Wife (Special Cast)	5	———
	The Invisible Divorce	5	———

REPUBLIC PICTURES

Distributed Through Republic Exchances

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	———
	Girl of the Sea (Williamson Sub. Prod.)	6	———
	The Amazing Woman (Ruth Clifford)	5	2/29/20
	The Blue Pearl (Edith Hallor)	5	———
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
	Dad's Girl (Jackie Saunders)	5	———
	The Gift Supreme	5	5-9-20
	The Only Way Trail (Edythe Sterling)	5	———
	Mothers of Men	5	3/7/20
	The Great Shadow (Tyrone Power)	5	———
	The Adventuress (Julian Eltinge)	5	———
	Man's Plaything (Grace Davidson)	5	———
	Children Not Wanted (Edith Day)	5	———

KINOGRAMS

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Sept. 1	**His Majesty, the American**	8	9/28/19
Oct. 20	**Broken Blossoms (Griffith)**	6	5/18/19
Dec. 29	**When the Clouds Roll By (Douglas Fairbanks)**	6	1/4/20
Apr. 25	**Down on the Farm (Mack Sennett's)**	5	———
Jan. 18	Pollyanna (Mary Pickford)	6	1-18-20
May 23	Romance (Doris Keane)	7	———

UNITED PICTURE THEATERS

	Tiger Girl (Lillian Gish)	5	———
	The Corsican Brothers (Dustin Farnum)	6	2/28/19
	The Hick (Charles Ray)	5	———
	The Vampire (Dorothy Dalton)	5	———
	Women Men Forget (Mollie King)	5	3/14/20
	The Iron Strain (Dustin Farnum)	5	———

UNIVERSAL FILM MFG. CO.

Jewel Features			
	Blind Husbands (Eric Stroheim)	7	10/19/19
	The Devil's Pass Key (Von Stroheim)	7	4-11-20
Universal Features			
	The Triflers (Edith Roberts)	5	6/11/20
	The Phantom Melody (Monroe Salisbury)	5	1/25/20
	Rouge and Riches (Mary MacLaren)	5	1/4/20
	The Prince of Avenue A (James Corbett)	5	1/11/20
	The Peddler of Lies (Frank Mayo, Ora Carew)	5	1/25/20
	The Girl in Number 29 (Frank Mayo)	5	4/4/20
	Her Five Foot Highness (Edith Roberts)	5	4/4/20
	Overland Red (Harry Carey)	5	2-15-20
	Burnt Wings (Frank Mayo)	5	2-22-20
	The Road to Divorce (Mary MacLaren)	5	3-7-20
	Locked Lips (Tsura Aoki)	5	4-18-20
	Bullet Proof (Harey Carey)	5	4-25-20
	The Path She Chose	5	5-9-20

Release Date		Length Reels	Reviewed

VITAGRAPH

	The Juggernaut (Anita Stewart)	5	———
	Deadline at Eleven (Corinne Griffith)	5	3/14/20
	The Flaming Clue (Harry T. Morey)	5	———
	The More Excellent Way (Anita Stewart)	5	———
	The Winchester Woman (Alice Joyce)	6	11/9/19
	The Climbers (Corinne Griffith)	6	11/16/19
	The Vengeance of Durand (Alice Joyce)	6	12/14/19
	Slaves of Pride (Alice Joyce)	6	**1/18/20**
	The Fortune Hunter (Earle Williams)	7	2/22/20
	The Sporting Duchess (Alice Joyce)	7	3/7/20
	Captain Swift (Earle Williams)	5	4-25-20
	The Courage of Marge O'Doone	7	———

INDEPENDENT—STATE RIGHTS

	A Child for Sale (Graphic Film)	6	3-28-20
	Love Without Question (Jans)	6	4-4-20
	Through Eyes of Men (Radin)	5	3-28-20
	The Married Virgin (Fidelity)	6	———
	Frivolous Wives (Fidelity)	6	———
	Ashes of Desire (Wilk & Wilk)		———
	Neglected Wives (Wistaria)	5	4-25-20
	A Man There Was (Radiosoul)	5	2-29-20

SHORT REEL RELEASES

FROHMAN AMUSEMENT CO.

March Releases		
	Nimrod Ambrose (Mack Swain)	1
	Ambrose in Bad (Mack Swain)	1
	Boss of the Rancho (Texas Guinan)	2
	Just Bill (Texas Guinan)	2
April Releases		
	Ambrose and the Bathing Girls ..... Special	2

FAMOUS PLAYERS-LASKY

March Releases		
COMEDIES		
	Teasing the Soil (Mr. and Mrs. Carter De Haven)	2
	Cleaning Up (Al St. John)	2
BURTON HOLMES TRAVEL SERIES		
	Bustling Brussels	1
	Kingdom of the Yellow Rose	1
	Strassburg Redeemed	1
	The Boys' Big Club	1
PARAMOUNT MAGAZINE		
	Numbers 3877, 3878, 3879, 3880 ..... each	1
April Releases		
Comedies		
	Gee Whiz (Mack Sennett)	2
	The Gingham Girl (Mack Sennett)	2
	Ship Ahoy (Al St. John)	2
May Releases		
	Fresh from the City (Mack Sennett)	2
	Spring (Carter De Havens)	2
	Let 'Er Go (Mack Sennett)	2
	Beating Cheaters (Carter De Havens)	2
	In Happy Alsace	1
	An Oriental Sing Sing	1
	Artistic Antwerp	1
	Musko and Musume of Nippon	1
	Battlefiled of France	1
Paramount Magazine		
	The Zero Hour in Art	1
	Tailoring in Metal	1
	Mental Acrobatics	1
	The Nurse of the Tenements	1
June Releases		
	By Golly (Mack Sennett)	2
	You Wouldn't Believe It (Mack Sennett)	2
	A Model Husband (Carter De Havens)	
BURTON HOLMES TRAVEL SERIES		
	Martyred Cities	1
	The Franco British Rhine	1
	Up Country in Siam	1
	In Lovely Lorraine	1
June Releases		
	Beautiful Bruges	1
	The Lure of the Lerelie	1
	Lake of the Sun and Moon	1
	Battlefields of France	1
	Paramount Magazines No. 3890, 3891, 3892, 3893 .... each	1
May Releases		
	Numbers 3885, 3886, 3887, 3888, 3889 ..... Each	1

CHRISTIE COMEDIES

February Releases		
	Pants and Petticoats (Special)	2
	License Applied For	1
	Should a Husband Tell	1
March Releases		
	Her Bridal Night-Mare (Special)	2

UNIVERSAL

April Releases		
	The Lion Man, 15, 16, 17, 18 (Complete) ..... each	2
	Elmo, the Fearless, 9, 10, 11, 12 ..... each	2
	The Moon Riders, 1	2
Comedies		
	Downing an Uprising (Lyons-Moran)	1
	A Champion Loser	2
	Stop that Wedding (Lyons-Moran)	1
	Dog Gone Clever	2
	Somebody Lied (Lyons-Moran)	1
	A Jazzy Janitor	2

Westerns

When the Cougar Called (Magda Lane and Frank Burns) 2
The Texas Kid (Hoot Gibson) 2
One He Man (Jack Perrin and Josephine Hill) 2

Special

Major Allen's Animal Hunt—Story of Wolf 1

New Screen Magazine

Issues 60, 61, 62, 63 .....each 1

May Releases

COMEDIES

Why Lee (Lyons and Moran)..... 1
A Restaurant Riot 2
Concrete Biscuits (Lyons and Moran)..... 1
Too Many Burglars (Lyons and Moran)..... 1
He Loved Like He Lied..... 2

SERIALS

Elmo the Fearless, Episodes 13, 14, 15, 16, 17.....Each 2
The Moon Riders, Episodes 2, 3, 4, 5, 6.....Each 2

WESTERNS

Wolf Tracks (Hoot Gibson and Thelma Percy)..... 2
Ransom (Hoot Gibson) 2

PATHE

March Releases

SERIALS

Daredevil Jack (Jack Dempsey) 4, 5, 6, 7 .....each 2
Adventures of Ruth (Ruth Roland) 10, 11, 12, 13..each 2

COMEDIES

Haunted Spooks (Harold Lloyd) 2
Find the Girl (Snub Pollard) 1
Fresh Paint (Snub Pollard) 1
(Two other Pollard Comedies) .....each 1
Review Numbers 40, 41, 42, 43 .....each 1
Topics of the Day Numbers 44, 45, 46, 47 .....each 1

April Releases

Serials

"Daredevil Jack" (Jack Dempsey) 8, 9, 10, 11 ....each 2
"Trailed by Three" (Stuart Holmes and Frankie Mann) 1, 2, 3, 4 .....each 2
"Adventures of Ruth," (Ruth Roland) 15 (Complete) 2

May Releases

Daredevil Jack, episodes 12, 13, 14, 15.....Each 2
Trailed by Three, episodes 5, 6, 7, 8, 9.....Each 2
The Third Eye, episodes 1 and 2.....Each 2

Comedies

"Jiggs in Society" (Bringing Up Father Series)..... 2
Cracked Wedding Bells (Snub Pollard) 1
Speed to Spare (Snub Pollard) 1
Pathe Reviews, 45, 46, 47, 48 .....each 1
Topics of the Day, 49, 50, 51, 52 .....each 1

May Releases

An Eastern Westerner (Harold Lloyd)..... 2
The Emotional Miss Vaughn (Mrs. Sidney Drew)..... 2
Drink Hearty (Snub Pollard)..... 1
Trotting Through Turkey (Snub Pollard)..... 1
All Dressed Up (Snub Pollard)..... 1
Grab the Goat (Snub Pollard)..... 1
Merely a Maid (Laura La Plante)..... 1
Father's Close Shave (Bringing Up Father Series)..... 2

PATHE REVIEWS

Numbers 49, 50, 51, 52, 53.....Each 1

TOPICS OF THE DAY

Issues 53, 54, 55, 56, 57. . . . . .Each 1

HALL ROOM BOY COMEDIES

March Releases

Breaking Into Society 2
Oh Baby 2

May Releases

Tell Us Ouija 2
Movie Madness 2

GOLDWYN

March Releases

Three Issues .....each 1

April Releases

BRAY PICTOGRAPHS

Issues No. 432, 433, 434, 435 .....each 1

May Releases

Numbers 436, 437, 438, 439 .....Each 1

March Releases

Broken Silence 1
With Every Meal 1
Alligator Hunt 1
Cut and Dried 1
From East to West 1
North Wind's Masonry 1
Cherry Blossom Time 1

May Releases

Made Game 1
The Home of the Seminoles..... 1
Playthings of Childhood 1

CAPITOL COMEDIES

March Releases

Forget Me Not (Mr. and Mrs. Carter De Haven) 2
Matrimaniacs (Neal Burns) 2

May Releases

What Could Be Sweeter (Carter De Havens)..... 2
Treat 'Em Kind (Carter De Havens)..... 2

BRAY COMICS

The Great Umbrella Mystery 1
Knock on the Window 1

May Releases

Judge Rummy in a Fitting Gift..... 1

FOX

January Releases

MUTT AND JEFF ANIMATED CARTOONS

March Releases

The Mint Spy 1
The Chemist 1
Putting on the Dog 1
The Plumbers 1
"I'm Ringing Your Party" 1
Fishing 1
Dead-Eye Jeff 1
The Sour Violin 1
The Price of a Good Sneeze 1
The Chewing Gum Industry 1

May Releases

The Bowling Alley 1
Nothing But Girls 1
The Private Detectives 1
The Wrestlers 1
The Paper Hangers 1

SUNSHINE COMEDIES

March Releases

The Heart Snatcher 2
The Lightweight Lover 2

May Releases

A Waiter's Wasted Life 2
Dangerous Eyes 2
The High Diver's Last Kiss..... 2
Should Dummies Wed 2
Mingrels 2

REPUBLIC PICTURES

L. J. Selznick Enterprises

Wm. J. Flynn Series (Herbert Rawlinson) 2
Judge Browne Series 2
Twelve Chaplin Reissues 2

KINOGRAMS

Every Tuesday and Saturday

FILM SPECIALS

JOLLY COMEDIES

The Close Shave (Ben Turpin) 2
Hubby's Mistake (Gertrude Selby) 1
Pardon Me (Gertrude Selby) 2
Girls Will Be Girls (Leo White) 1

VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin) 3
The Champion (Charles Chaplin) 3
Work (Charles Chaplin) 3
By the Sea (Charles Chaplin) 3

REELCRAFT

April Releases

COMEDIES

The Masquerader (Billy West)..... 2
Brass Buttons (Billy West)..... 2
Distilled Love (Alice Howell)..... 2
Her Wooden Legacy (Alice Howell)..... 2

WESTERNS

Not Guilty (Texas Guinan) 2
Letters of Fire (Texas Guinan)..... 2

May Releases

The Dog Catcher (Billy Franey)..... 1
The Paper Hanger (Billy Franey)..... 1
Wild Wild West (Milburn Moranti)..... 2
The Kick (Milburn Moranti)..... 2
Hard Luck (Billy West) 2
The Beauty Shop (Billy West)..... 2
The Artist (Billy West)..... 2
Her Bargain Day (Alice Howell)..... 2
Her Lucky Day (Alice Howell)..... 2
Cinderella Cinders (Alice Howell)..... 2

For The Latest Releases—READ WID'S

WD 5/30/20

Some Short Reels

"Modern Centaurs"—Educational

Feats of horsemanship, remarkable in most cases, and where they are not remarkable, executed with unusual ease and grace, make up this Educational reel. The skilled riders perched on their lithe ponies go through a series of stunts, leaping over streams, struggling up and down inclines, being dipped in ponds and taking occasional spills in a manner that thrills. Many of the feats are repeated, and this does not improve the offering. The camera work in this is especially good, the man who manipulated the crank having filmed the cavalrymen in fine style. On the other hand, insufficient light tended to detract from the effectiveness of some of the scenes. What features the offering is the fact that it furnishes a number of thrills. It includes much that is spectacular.

"Pigs and Kava"—Chester-Educational

One of the South Sea Isles is the scene of a Chester travel reel which has been screened and titled in fine fashion and is quite entertaining. The tropical adjuncts—grass hute, palms and other effects to be found in more or less torrid regions furnish a pleasing background and the natives, well built and clad in the usual fashion of the dweller of the little-civilized region, are imposing characters. Some of the weird dances of the men and women, their festivities, feast and one of their unusual customs comprise the offering. More South Sea Island stuff of this sort and Martin Johnson will have to look to his laurels.

Pathe Review, No. 47

Scenes taken at a race track showing the ponies going to the post, on their way, coming into the homestretch and leaping overhurdles, feature this Pathe Review which measures up to the highest standard attained in these offerings. A colored scenic opens, Burgos, Spain, furnishing the material. The cathedrals and churches are imposing structures, tinted fairly well, and combined with the shots showing some of the people and one or two taken in outlying districts make that part worth while. Another section shows how the synchronized pencil may be put to use and "The Under Side of a Bouquet" explains how galax leaves are picked. Miss Evans B. Fontaine executes what is styled the South American cabaret dance to close. That title promises something naughty, but the terpsichorean display offered thereafter will get by even the Pennsylvanian censor board. Except for the fact that two men in the background rolling the wicked ivories and adding local color appear while the dancer smokes a cigarette, nothing resembling wickedness is seen in it.

"The Fightin' Terror"—Universal

When they turned out this two reeler, they struck the proverbial nail on the head. It is an offering that should delight the western fan, for it has action and love interest properly balanced with a copious quantity of humor. The introduction of the principal character, Hoot Gibson, sends it off to an excellent start and thereafter it continues at a capital rate of speed. A fight between the star and the representative of a rival town furnishes one of the essential incidents in the story. Of course, stuff of this sort is not new, but the manner in which they have staged it, with the timekeeper tolling off the rounds with a six shooter and the contestants entering the ring wearing their trousers and hats will interest. The essential factor in this is the amount of comedy, which is much in evidence throughout. And it is good comedy.

"A Hero in Everything"—Universal

With the exception of a street scene which will get a laugh or two there is scarcely an incident in this single reel slapstick comedy that will draw laughter. Almost all of it consists of a series of knockabout bits of the old and conventional sort. The leading lady drops a pair of grips on the head of the man with whom she is to elope, the rube stumbles with a pail of milk, falls into a pump, goes to the city where he secures work as a waiter and finally is picked up by a street cleaner. On the busy corner there is also a ripple, but the rest of it will find any audience that has been initiated passive.

"Tell Us, Ouija"—Hall Room Boy Comedies

Ouija Boards have become a national hobby and in turning ou a two-reeler in which the medium whereby spirits may be communed with figures prominently, this organization has indeed been wise. Ordinarily, this would be classed just a little above the general run of short comedies, consisting of a series of bits of business held together loosely by a theme that does not lead up to any particular climax. Many of the incidents are funny, the Ouija Board stuff being certain to register. One scene in which a child is seen first in a derby hat, only the sky-piece being visible at first, provokes a giggle. When, however, they employ a similar scheme showing a pair of large and well-worn shoes protruding from unde ra bed, what actually amounts to the same gag is offered again, for the youngster soon appears wearing them. The subtitle reading "The Spirit of 1920" is sure to make any audience smile and the boarding house material ranks with that used in the productions made hitherto. In view of the popularity of spirit theories just at present, this should get over in good style.

"Illiterate Digest"—Marion H. Kohn Prod.

Will Rogers, author of the remarks which comprise these productions, has quite a following. His name used in conjunction with them will undoubtedly prove of value. The material is clever and the style followed one that will prove popular. Trailers showing Rogers doing some of his stunts add to the appearance of the issues, each of which is about 400 feet long. Otherwise, they do not differ in make-up from other offerings which consist of titles satirizing current events and quips of various sorts. And there is a great supply of that stuff on the market, which is the only objection anyone can have against this. It is funny and a bit different.

"Chang and the Law"—Republic

Rather confusing in places, this issue of the William J. Flynn series in which Herbert Rawlinson is starred maintains interest most of the time. It builds to a climax which furnishes quite a thrill, but has a sort of anti-climax in the footage appended. The portion after the scene in which the tables are turned should be cut down, for it drags in its present form. There are numerous twists in the plot, which in being confined to two reels had to be kept moving rapidly. Carl Harbaugh directed and has turned out a fair detective drama.

"Outlaws of the Deep"—Republic

Smuggling Chinese into the United States is an occupation which lends itself easily to the production of screen dramas, and in this William J. Flynn two-reeler they have shown the manner in which one group thus engaged was captured. There is a goodly amount of suspense in the production, which technically leaves something to be desired. White and red lights figure in the story prominently as warning signals, and the manner in which red tint has been applied in places has left blotches which do not look at all well. Thematically, this is up to the standard maintained in the other issues of the series. J. Gordon Cooper directed and Wilson Mizner is credited with the film version of the story.

"Circus Day"—Reelcraft

Reelcraft has a new boy star in Matty Roubert who plays the leads in some two-reel comedy dramas. The youngster has a pleasing personality and possesses possibilities. In this offering he works zealously and well, the fault being with the story. Were Roubert given farcial stories, the results would be more gratifying. This type of short reel drama appears to have gone out of date, but beyond doubt it will secure booking in moderate size houses. The predominating spirit of youth is its feature, and there is a sufficient amount of pathos and elementary appeal to enable it to hold its own. There is a classroom scene at the start that is of value and one in which several boys stage a circus, imitating the one that comes to town. How Roubert manages to get in to see the show, after a few failures, furnishes the plot. Should you be running a comedy feature, you might find it worth while to put this in with it.

24 WD 5/30/20

Short Reels

"Leap Year Leaps—Marion H. Kohn

At the very start of this single reeler in which Smiling Bill Jones is starred, the spectator is kept in suspense. The offering keeps going at a satisfactory rate for some time, but towards the finish slows up somewhat. It concerns a prank played on Jones by the editor of a newspaper. The latter inserts a notice in his sheet to the effect that a wealthy bachelor would welcome a leap year proposal. Jones' picture is shown above the item and soon he is besieged by a bevy of women of all sorts. He finally weds the maid who has paid no attention to the story and who had previously spurned his offer.

"An Artist's Muddle"—Universal

Very little that is meritorious is to be found in this two-reel slapstick comedy, in which the bright spot is the scene wherein a group of scantily clad maids are seen. At the very finish there is some improved footage, but the rest of it consists entirely of commonplace knockabout stunts with which most fans are quite familiar. Technically this does not reach a very high standard either, for in one portion where a picture of a woman suddenly assumes life, they have failed to fade the material properly. Noel Smith directed while Lillian Biron, Dick Dickerson and Harry Man are included in the cast.

"Should Waiters Marry"—Universal

George Ovey is featured in this Universal two-reeler, but as a matter of fact most of the genuine humor in it is not put over by him, the work assigned him not being especially funny except in one or two cases. A great deal of it takes place in a restaurant and of course the edibles are tossed about, but they have inserted a few funny scenes. The portion in which the stout comedian who plays the life-saver effects a rescue is the best thing in the production, which for the greater part does not rise above the general run of two-reelers. There are about a half-dozen legitimate laughs in the piece and a comedy needs more than that to get over with critical audiences.

"My Salomy Lions"—Universal

Unlike the scheme followed in most comedies in which trained lions appear, very much of this does not find the felines roaming about a great deal. Towards the finish they do prowl around, but the greater part of this is in the nature of an Oriental burlesque. A farcical harem scene comes at the beginning when three Americans, one a tourist and the others on a honeymoon, arrive. They break into the royal court, are locked in with the lions and engage in various knock-about bits. Staged and photographed nicely, the two reeler holds it own. Fred C. Fishback wrote and directed, while Charles Gay is credited with assisting, having trained the animals.

"A Movie Hero"—Universal

Dramas of all sorts have been burlesqued frequently in comedies, but Universal has turned out a two-reeler, consisting principally of a farce on a western that is likely to amuse almost any audience. They show another picture within the offering in which the heroic sheriff performs many of the feats usually found in the picture dealing with the wild and woolly region. The orchestra of two, interested audience and introduction of the star at the finish have all been filmed so as to get laughs. From almost the very start this keeps the grins coming and the wind-up is especially good. The cast has done excellent work and the direction has been all that could be desired.

"A Broncho Kid"—Universal

Although there is nothing really new in the way of thrills to be found in this two-reel western, it is an offering that should please those who follow this type of film. Hoot Gibson occupies the principal role and when he rescues Yvette Mitchell on a run-away, furnishes some excitement. The scheme is not an original one, but they have screened it splendidly and the offering instead of ending with Hoot kissing the herome, finds him departing and promising to return. Mack V. Wright directed and Arthur Henry Gooden delivered the manuscript.

"Should Dummies Wed"—Fox

Chase stuff, shooting and other riotous events make up the greater part of the Sunshine two-reeler which fails to reveal as many unusual stunts as most of the productions turned out by this organization. It is laid in a pawn shop and draws a laugh at the very start with the trick-bed device. Some of the material centered about the safe is quite funny and the man in the armor also causes hilarity. On the other hand, a great deal of the slapstick material does not mean anything in particular and in places this registers much below the average. Towards the finish, they have handled well the incidents connected with the portable 'phone booths. A lack of incidental diversity however handicaps it.

"A Visit to the Paris Zoo"—Mentor

Animals on the screen amuse most audiences and the initial portion of this Mentor reel should please for just that reason. None of the species seen in it is very much out of the ordinary, but the greater part of it has been filmed in excellent style and the result is satisfactory. The Zoo in Paris, as the title indicates, is the scene of action, and birds as well as quadrupeds appear. There is appended to this section some footage shot in the valley of the Versubie. This part is hand colored and only fair, but what precedes it will undoubtedly go well.

HOWARD M. MITCHELL

DIRECTED

"THE SPLENDID SIN" for Fox—

A proven box-office success

Now Completing—

"THE LITTLE WANDERER"

Starring SHIRLEY MASON

Address: FOX WEST COAST STUDIOS

One of
the real
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Try for
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Samuel Goldwyn
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REX BEACH'S

Famous Story

"The SILVER HORDE"

Directed by
Frank Lloyd

A RIOT OF ROLLICKING FUN!

HAROLD LLOYD

in AN EASTERN WESTERNER

A TWO REEL COMEDY

Listen!

Harold Lloyd is a giant in filmdom to-day.

His comedies are generally billed **bigger than the feature,** because they pull bigger than the feature.

Just read a few of the comments on the last Lloyd comedy, "Haunted Spooks":

"One of the funniest and cleverest comedies yet registered."
—Morning Telegraph.

"A word of blessing for 'Haunted Spooks.' Hilarious enough to cause even a medium to cease for the time being to take ghosts seriously."—N. Y. Sun.

"Astonishingly fresh and diverting."—N. Y. Tribune.

"The audience roared. It's the funniest comedy of the season."
—N. Y. Evening Sun.

"Lloyd made a hit."—N. Y. Globe.

"Brightest spot on the Strand program this week. 'Haunted Spooks' brought down the house."—Wid's.

"Contains a flock of snikkers. An object lesson to comedy producers."—Variety.

"Brightest spot on the Rivoli program. Comedy in the real sense."—Variety.

"The man who discovered Harold Lloyd deserves a vote of thanks. If you never heard laughter come in gales you will when you see his latest comedy."
—Minneapolis Tribune.

"'Haunted Spooks' attains the supreme heights of comedy. Not an inch of wasted film. Every scene counts as a laugh. The gags are startling, original and sidesplitting Lloyd is a big league comedian, his company is big league and whoever does the directing is big league."—Wid's.

Produced by HAL ROACH

Pathé
Distributors

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

OL. XII No. 61 Tuesday, June 1, 1920 Price 5 Cents

122 Franchises Let

cording to First National—2,000 Additional Theaters Reported Lined Up

Associated First National reports 122 sub-franchise applications grant- and over 2,000 recommendations fore the executive committee. This vers the first 30-day period in the ension of exhibitor membership vileges.

This result, it is said, exceeds the ota fixed by First National offi- ls at the Chicago convention by re than 100 per cent. The com- ttee is expected to pass finally on pending applications before the ddle of June.

Temporary first run theaters in ry territory have filed requests for -franchises and the great major- of these have been granted and is- d. The total number of sub-fran- ses authorized to date includes a mbership extension, on the new n, to every theater owned and op- ted by the original members of st National who signed the agree- nts for the Associated First Na- al proposition in Atlantic City January.

n interesting feature of the award- is said to be the group applica- s from several territories where st National exchange managers ed conventions of independent ex- itors to discuss the plan in all its ails, immediately after the Chicago eting.

resume of the records to date

(*Continued on Page* 8)

"Doug" and Mary Due Today

Mr. and Mrs. Douglas Fairbanks ary Pickford) and party are due New York today from California. ey will stop at the Claridge during r stay in New York, which is ex- ted to be for two weeks.

Mary Minter Wins Suit

os Angeles—Mary Miles Minter, lart star, has won the suit insti- d by her against American Film alleged arrears in salary.

he court awarded Miss Minter 00.

merican Film has lost its counter for $100,000 damages.

Rembusch Committee Coming

he Committee of 17, headed by nk Rembusch of Indianapolis, meet here on Thursday and Fri- to finally line up all producers on theater owning question.

he committee which was formed he launching of the Independent P. Exhibitors of America at the nt Chicago meeting will report findings to the convention in eland next week.

She had said "yes," and this was the sordid end.—Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

More Statements

Patterson Thinks Rembusch is Making Mistake—Latter Has Plan for Merging of All Bodies

The following wire has been received from Willard C. Patterson, of the Criterion theater, Atlanta, Ga., who called the mass meeting of independent exhibitors for Chicago that later resulted in the formation of the Committee of 17:

"The Committee of 17 appointed at

(*Continued on Page* 8)

Educational Dept. for Fox

Part of the official announcement as to Fox policies and plans for expansion which is expected to be made this week will undoubtedly include information as to the formation of an educational department by the company.

An official of the Fox company admitted on Saturday that plans have been under way for some months past toward that end, but stated he didn't think matters had progressed far enough where a statement could be made.

Holubar—1st Nat'l

Latter Will Release Three Productions in the 1920-1921 Season According to Announcement

In a lengthy statement, more of which will appear in a subsequent issue, covering its releasing schedule for the 1920-1921 season, First National states it will release three Allen Holubar productions.

The Holubar productions, as noted, are to have Dorothy Phillips in the starring role and are being made under management of Albert A. Kaufman.

Capitol Closes Tonight

The Capitol theater after tonight's performance will close its doors until Friday.

During the shut-down, S. L. Rothapfel ("Roxy") will arrange for his premiere presentation at that theater. The opening feature will be "Scratch My Back."

Sennett Release June 15

First National will release "Married Life," is first five reel Mack Sennett comedy, June 15.

Gaumont Challenges

Will Give Charity $1,000 if a Competitor Has Better Color Pictures Than His

Leon Gaumont, head of the Gaumont Co. of Paris, has issued a challenge to American manufacturers to show a film that equals or surpasses in quality his new color process which is shown in "The Victory Parade" shot in Paris July 14, 1919, which Gaumont has brought from France.

Gaumont will remain in New York for about three weeks, during which time he expects to arrange for a showing of the parade film.

In speaking of his new process he said:

"Before the war we presented in New York the first results of our trichrome process. Since then we have completed same so that it is possible now to assure from the distance and at any time the perfect superposition of the three pictures by means of a very simple apparatus placed at the reach of anybody's hand with some intelligence.

"From the start we immediately and resolutely directed our efforts, in our researches, to the trichrome process, being conviced that it is materially impossible to reproduce with two colors all the shades and all the tints which please our eyes.

"We maintain that the trichrome process alone furnishes the complete solution of the problem. During our stay in New York we are ready to give at our expense any exhibition desired for comparison purposes, and we are even willing to pay $1,000 to

(*Continued on Page* 8)

"Some Wild Oats" at Harris

"Some Wild Oats," which is being handled by Samuel Cummins, opened for a run at the Harris theater Sunday afternoon.

No children are being admitted and separate performances are being given for men and women.

Carpentier Film at Astor

"The Wonder Man," starring Georges Carpentier, was shown for the first time in the Grand Ball Room of the Astor Saturday night.

The showing followed a dinner tendered to the various trade paper writers and sporting editors.

The audience at the showing consisted of a large number of invited guests including French correspondents and French military officials.

The Strand has booked the Carpentier production for next week.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 61 Tues. June 1, 1920 Price 5 Cents

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Unit. Pict. Prod...	2	2⅛	2⅛
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

To Spend Million on Houses

Richmond, Va.—More than $1,000,000 will be expended on two houses by Jake Wells. A 2,000 seater will be built in North Fifth St. and the Bijou will be remodeled to seat 2,000 by adding the Isis.

"Marry Me" is the title of a Christie comedy presenting Bobby Vernon, with Vera Steadman. It's a leap year proposition.—Advt.

B-B Exchange Will Move

(Special to WID'S DAILY)

Philadelphia—The B-B exchange will move from 1325 to 1333 Vine St., the new quarters having been formerly occupied by the Fox office. Joe Singer is the manager of the organization which handles Clara Kimball Young, Robert Warwick, Alice Brady, Holbrook Blinn, Ethel Clayton and House Peters reissues.

New Kansas Company Formed

(Special to WID'S DAILY)

Kansas City, Mo.—The N. C. D. Amusement Co. has been formed by Sponsler and Goldstein, owners of the New Center and New Diamond. It is planned to purchase more houses.

Alton, Kas.—R. C. Petty, Pastime, building airdome.

Hall Replaced by Reister

(Special to WID'S DAILY)

Trenton, N. J.—A certificate cancelling the appointment of Frank G. Hall as statutory agent of the United Theater Co. has been filed in the office of the secretary of state and George J. Reister has been named instead.

New Screen

Omaha, Neb.—A horseshoe shaped screen has been installed in the Rialto by Manager H. M. Thomas, at a cost of $2,000. The screen is made of wood and is so shaped and so treated with chemicals that figures on it are evenly seen from all parts of the house. The Rialto, like many other motion picture houses, is wide in a half-circle shape in the rear, and narrow at the screen. The new screen is said to be a complete success.

On Broadway

Criterion—"Humoresque."
Rivoli—Cecil De Mille's "[illegible] Change Your Wife?"
Rialto—Robert Warwick — "[illegible] Art the Man."
Capitol—Theater closes tonight [illegible] Friday. Reopens with "Scr[illegible] My Back."
Strand—William Faversham—"[illegible] Man Who Lost Himself." M[illegible] Kennedy—"Dollars and Se[illegible]
Loew's New York—Today—Dor[illegible] Dalton—"Tuesday."
Wednesday—Tom Mix—"The [illegible] ror."
Thursday—Shirley Mason—"L[illegible] Harvest."
Friday—Tsuru Aoki—"The T[illegible] Siren." Max Linder—"The [illegible] tle Cafe."
Saturday—Mary Miles Min[illegible] "Nurse Marjorie."
Sunday—Alice Lake—"Sh[illegible] Acres."
Brooklyn Strand—"The Sea W[illegible]

Next Week

Criterion—"Humoresque."
Rivoli—Not yet determined.
Rialto—Not yet determined.
Capitol—"Scratch My Back."
Strand—Georges Carpentier—"[illegible] Wonder Man."
Broadway—"The Return of Tar[illegible]
Brooklyn Strand—Cecil De M[illegible] "Why Change Your Wife."

Ruffner Back Home

Ralph Ruffner, who was called [illegible] New York recently on account [illegible] death of Mrs. Ruffner's brother, [illegible] Darling, has accepted a position [illegible] the Jensen and Von Herberk [illegible] of theaters.

His affiliations with the Jensen [illegible] Von Herberg interests will be i[illegible] position of director of exploita[illegible] for the Peoples, Star and Ma[illegible] theaters of Portland.

Amusement Supply Co. Mov[illegible]

Chicago—The Amusement S[illegible] Co. is now located in its new [illegible] ters in the Consumers Building.

Goldwyn Pictures Corporation
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"THERE IS A GOLDWYN TRUST"

Sir:

Mr. Griswold, Savoy Theatre, Syracuse, New York, says:

'It gives me great pleasure to tell you what a crackerjack picture 'Jes' Call Me Jim' is and what a wonderful business we have. Patron after patron has congratulated me."

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Ritchey

Everybody in New York applauds Will Rogers!

The Evening Telegra

YORK, MONDAY, MAY 24, 1920.

ogers at the Strand.

s, like wine in pre-prohibi-
st seems to get better as
n. He's better in his latest
ure, "Jes' Call Me Jim," is
which he appeared on the screen at the
Strand Theatre, than he has been in
any of his previous film prsentations,
much better.

The production is the screen version
of the novel "Seven Oaks," and lends
itself perfectly to the celluloid. Espe-
cially good are the woodland scenes and,
while it is hard to imagine Rogers actu-
ally out-Hart's the famous William S.
in many of the more touching scenes.

And one cannot get on in mentioning
the film without giving due credit to
tiny little Jimmie Rogers, the son of
the star, who generously gives his father
the star part and then starts right in to
steal the honors away from him.

Last night's outbursts of applause
gave ample proof that actors of the
Will Rogers and William S. Hart type
will outlive by years all the "pretty"
movie idols. Among those who helped
the star make the homely story of the
mountains enjoyable were Irene Rich,
Lionel Belmore, Raymond Hatton and
Nick Cogley.

The audience was thrilled by the sen-
sational horsemanship displayed by a
troop of Italian cavalry and hugely en-
... the newly-born ad-

The Globe

Commercial Advertiser.

OLDEST DAILY NEWSPAPER IN THE UNITED STATES EST 1793

NEW YORK, MONDAY, MAY 24, 1920.

On the Screen.

By ALISON SMITH.

There are two stars in the screen world whose personalities so disarm criticism that it is always baffling to review their films. One is Charles Ray and the other is Will Rogers. The latter made his reputation behind footlights, where he threw his lariat with one hand and juggled western epigrams with the other. The amazing thing is that he had somehow managed to transfer this personality—drawl and all—to the screen and for the life of you, you can't tell whether his play is good or not. It is enough to know that he is there, and that he is always a joy to watch.

He appears at the Strand this week in a firm with the friendly title of "Jes' Call Me Jim." It was adapted from the old novel by J. M. Holland, called "Seven Oaks," whose somewhat stilted humor and sentiment would never make a six-best-seller of the present day. But the scenario writer has enlivened the action and Rogers's own philosophy has found its way into the subtitles until there is little left of the original story except the character of the hero who pleads to be known as jes' only Jim.

He is a hunter and trapper who walks by himself like Kipling's cat. His grudge against humanity has grown out of the fact that his best and only pal has been railroaded into an insane asylum by a couple of smug hypocrites who are trying to steal his invention. This is always a sympathetic theme since every one in this audience knows of some one whose second cousin's best friend had a similarly distressing experience. And when the romantic element is added to the plot in the person of a pretty milliner, the ingredients for popular appeal are complete.

But it is the background combined with Rogers's personality that makes the film really unusual. It does not stop at "seven oaks," but winds the story through a refreshing wilderness of wooded hills and valley vistas. The director, Clarence Badger, has shown a perfect instinct for Will Rogers's natural habitat. Certainly this homely, engaging woodsman represents the best of the Goldwyn output.

Somewhat dismal comedy

Sun

NEW YORK HERALD

DAY, MAY 24, 1920

Will Rogers and Son Co-Stars in 'Jes' Call Me Jim'

New Film Introduces Young Hopeful—'Old Lady 31' on Screen.

Will Rogers, not satisfied with his own unique position on the screen, is evidently determined to work his family into the celluloid hall of fame, thereby seeking to monopolize the films with the Rogers grin. Thus in his latest Goldwyn vehicle, "Jes' Call Me Jim," at the Strand yesterday, little Jimmie Rogers is introduced to public adoration, and between them father and son make this a picture suitable for any family circle.

It must be stated, however, that little Jimmie Rogers has no opportunity to demonstrate whether he has inherited papa's masterful ways with chewing gum. In other respects, as the small son of a friend of the hero, *Jim Fenton*, little Jimmie Rogers fulfils the standards of the Rogers brand of genius, except that his repartee is not perhaps so right pert smart as pap's. The photoplay, a transcription of J. G. Holland's book, "Seven Oaks," is droll, romantic, exciting—another catch in Rogers's lariat.

A Snub Pollard comedy "Gra

VENING MAIL

IN his latest Goldwyn production entitled "Jes' Call Me Jim," this week's feature screen attraction at the Strand Theatre, Will Rogers again demonstrates that he can act as well as he can throw a lariat and chew the best advertised gums. J. G. Holland's book, "Seven Oaks" has furnished the plot for "Jes' Call Me Jim." The story concerns Jim Fenton (portrayed by Mr. Rogers), a happy-go-lucky trapper, whose best friend has been placed in an insane asylum by conspirators who seek to obtain his invention. How Jim beats them at their own game, saving his friend and at the same time the love of the village milliner, is picturized in a series of thrilling scenes, interwoven with clever comedy. The Strand picture programme also offers a scenic study, a Pathe "Snub Pollard" comedy and the topical review. Carlo Ferretti is the soloist of the music programme.

GOLDWYN PICTURES

Coast Brevities

(Special to WID'S DAILY)

Hollywood — Douglas MacLean's ecently completed Thos. H. Ince roduction, announced previously un- er the working title of "Shakespeare Clancy," has been changed to "The ailbird." It will be released through Paramount-Artcraft.

'Old Dad," the Eleanor Hallowell bbott serial which appeared in the Woman's Home Companion, has een purchased by Louis B. Mayer, nd Mildred Harris Chaplin is to be ne star. The picture is being direct- d by Lloyd Ingraham.

Jack Pickford and company are in an Francisco making scenes for his atest Goldwyn picture, "The Man Who Had Everything."

Olive Thomas, accompanied by her irector, Laurence Trimble, Barney herry and Walter McGrail, have one to San Francisco to film scenes or her current Selznick production.

Betty Compson has finished "The est."

When William Russell, Fox star, ompletes his current picture, he is to o to Calgary, Can., to make his next eature, which will be a story of the Northwest Mounted Police.

Wiliam Farnum and his Fox com- any, including his new leading lady, ackie Saunders, have returned from an Francisco where some ocean cenes of "The Scuttlers" were ade.

Bernard Durning, star of Human- y pictures, is to leave for New York o complete work on "Vengeance Is Mine," which is being produced at Universal City by O. L. Sellers.

Rev. Geo. LeRoi Clarke, the reacher-actor, has signed a year's ontract with the Paragon Pictures Corp.

Harry Rapf, Selznick, announces hat he will make two more produc- ions before taking his organization ack east.

Herbert Blache is preparing to de- art for New York where he will be ffiliated with Maxwell Karger at the Metro studios. Blache has just com- leted directing "The Saphead," the rst Winchell Smith production for Metro and in which William H. Crane and Buster Keaton were co- tarred.

Don Kahn, formerly on the staff f Puck and Judge and contributor f humorous stories to other maga- ines, is now writing comedies for Universal.

Marguerite De LaMotte, Benjamin . Hampton star, goes to New York his week to complete a few scenes of Vitagraph picture for which she as borowed from the Hampton ompany.

Florence Deshon has completed ork in Tourneur's "Caleb West, Master Diver," and has been engaged or the leading role with William Russell in a film version of Ridge- well Cullum's novel, "Twins of Suf- fering Creek."

Hannibal N. Clermont, president of Clermont Photoplays Corp., an- nounces the purchase of Bradley King's story, "Beyond the Cross Roads," which will be the second of the six features Lloyd Carleton Pro- ductions have contracted to produce for Selznick release.

Arthur Edmund Carew, Selznick, is making "The Palace of Darkened Windows" under Henry Kokler's di- rection.

"Drums of Jeopardy," a Harold MacGrath story, has been purchased for Anita Stewart.

The Monroe Salisbury Company is to leave for the big redwoods in the north to film scenes for Salisbury's next picture entitled, "The Tempest."

Special Pictures Corp. has started four comedy companies at work at Long Beach. President Louis W. Thompson has alowed each director four weeks in which to make a 1400- foot comedy to be used each week in the "Comedyart" release of Special Pictures. Ward Lascalle, director- general, is supervising.

From present indications it is high- ly probable that Gladys Brockwell, who broke her contract with Fox some time ago, will shortly be at the head of her own company. A term of the contract, it is said, will specify that William Scott, her leading man, who left Fox at the same time, will continue to play opposite her.

Walter Hines has been loaned to Christie by Famous Players-Lasky to appear in a prominent part in the production, "So Long Letty." Colleen Moore has also been engaged for a prominent part.

Fred J. Balshofer studios have about completed a dark stage 70x110, and will commence production in June. Plans are being prepared for another stage 100x135.

GAUSMAN.

As to News Weeklies

Discussing the news weekly, Dr. Hugo Riesenfeld says:

"The news weekly is bound to grow into an important part of the theater's program. The fact that it can bring to life the most important and the most striking events in the world's news—supplement the daily pa- per, as it were, with graphic, living illustrations—is evidence enough of what it is bound to become. The helter-skelter way of arranging the news weekly is going to give way to careful editing, just as careful as the newspaper gets now, when it sifts a few hundred items out of the thousands that are submitted."

Another Church Installs Machine

Buffalo, N. Y.—A projection ma- chine has been installed in St. Mar- garet's Church. Shows are given on Sunday, Tuesday and Friday nights with Rev. Thomas Timmons in charge.

Halifax Board to See Comedies

Halifax, Can.—The Halifax Board of Censors will pass on all comedies for Nova Scotia hereafter. Hitherto it has been the custom to accept the ruling of the New Brunswick board.

Capital Sells Oil Film

Chicago—Capital Film has dis- posed of Illinois and Indiana for "Witch's Gold" to Harry Weiss, of the Superior Screen Service.

Exchange Building for St. Louis

St. Louis—A building to be used exclusively for film exchanges will be erected with a frontage of 144 ft. and depth of 250 ft. The entire floor space will consist of 75,000 ft. and the cost will be in the neighborhood of $750,000. It is planned to have it ready by January.

Slyde Joins St. Paul Firm

St. Paul, Minn.—Frank E. Slyde is now director of production for Raths, Mills and Bell. Slyde was formerly field representative of the War Camp Community Service, which makes educational, industrial and community pictures.

To Make Salmon Picture

St. John, Can.—Morris Ackerma will film May salmon fishing in Ne Brunswick in the interests of t Newspaper Enterprise Association Cleveland, O. Lumber pictures w also be taken.

Green Bay Royal Burns

Green Bay, Wis.—A fire which d stroyed the Royal caused a damage $20,000, some of the adjoining buil ings suffering. Several reels of fil were burned. Los to the theat alone was from $7,000 to $10,000.

Indianapolis—George W. Wilso formerly with Pathe, is now mana ing the local Reelcraft exchange.

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ASSOCIATED FIRST NATIONAL PICTURES INC.

There'll be a Franchise everywhere

Prologue "Dope"

(Special to WID'S DAILY)

San Francisco—George Costello, manager of Turner and Dahnken's Tivoli Opera House, has attracted a good deal of attention because of the prologues he puts on at the Tivoli.

Costello here tells how and why he does it:

"So many picture houses just put on a picture, have a little music and nothing else. I thought a little novelty would help out at the Tivoli, some thing that would interest patrons, so I began putting on these prologues. I don't put one on for every picture. I have to have a picture that suggests something to me.

"I study the picture carefully; see it by myself with no one else in the projecting room. Then I think about it for a week. I try to get the spirit of the picture and then figure out a prologue that will express that spirit.

"All pictures don't suggest a prologue. I study it carefully. I draw a stage plan, arrange what I think will make good lighting effects and think of music that should accompany it. Then I call in the stage carpenter, the electrician and the orchestra leader and we discuss the matter.

"We have a good many battles. It is hard to get the men out of a rut. If they've always used a blue light on a snow scene they can't see why we should try green lights. I had that out when I put on the prologue to "The River's End."

"I wanted green; the electrician said blue was the color. We built a box and tried them out, and the lights were green. That meant dipping 600 lamps in green medium, no small job for the electrician and his assistant.

"Often we are up until 4 in the morning working out the plots and effects. We begin when the last show is over about 11:30 and keep at it until we have the problem solved.

"It is expensive sometimes, but expense doesn't count if you accomplish something.

"We tried an experiment one week to find out how much the prologue means. The telephone girl kept count of the people who asked, 'What time does the picture start?' the usual question at a motion picture theater, and how many said, 'What time does the prologue begin?'

"The answer was a 50-50 break. That seemed to be a pretty good test of their value.

"Another thing. I never let the prologues run longer than six minutes. Longer than that tires the audience. And I always put them on before the picture begins. Some managers now, especially in the east, are breaking into the picture with an acted scene, or a song. I think that spoils the continuity of the picture."

Hall Room Boys to Inter-Ocean

A contract has been signed by Inter-Ocean Film and Jack and Harry Cohn, conveying to the former the world distributing rights, exclusive of the United States and Canada, to the Hall Room Boys Comedies.

Under the contract, Inter-Ocean acquires the foreign rights to these comedies for three years, effective Jan. 1st, 1920.

House Changes

Houses Completed

McAdoo, Pa.—Hersker Company's house opened.

Dalton, Ga.—W. S. Loper to open house shortly.

Durham, N. C.—New Paris, N. D. Craver, manager, opened.

Huntsville, Ala.—Grand, C. L. Hackworth, opened.

Managers Changed

R. Robertson at Rio, 160th Street and Broadway.

Winnipeg, Man.—Jules S. Steel at Allen, succeeding Will M. Elliott.

Little Rock, Ark.—E. C. Jeffries at Palace.

Bishop, Tex.—Ed Nelson to manage Odeon.

Houses Leased

Canandaigua, N. Y.—John Acker and George E. Bashman now operating Temple, formerly Fisher.

Colorado, Tex.—R. R. Cooper and John Smith leased Opera House.

Quitman, Miss.—Hatcher Bros. have lease house just completed.

Houses Bought

International Falls, Minn.—A. B. Bostwick bought Viking.

Guttenberg, N. J.—M. Margolies bought Columbia from John Jobst.

Pittsburgh—C. E. Peck bought Family from J. M. Reynolds.

Akron, O.—Wellington Berghorn and Theodore Stapleton bought Park from Charles F. Berghorn.

Sonora, Cal.—A. G. Clapp bought Sonora.

Cincinnati—McMahan and Jackson bought Lyric.

Evans City, Pa.—Rodman bought only film house here.

Wildhorse, Okla.—Curtis Seed and Delmar Carr bought Trapshooter.

Elgin, Tex.—E. W. Nichols bought Imp, which he sold recently to V. H. Robertson.

Sanger, Tex.—Jess Hughes, Liberty, bought Happy Hour from R. L. Jones.

Jet, Okla.—W. Azbill bought Savoy from C. A. Hinshaw.

Maria, Tex.—J. C. Orgain now sloe owner of the Queen.

Dayton, O.—B. J. Wheeler, Theodore Lindsay, Jr., Wendall Pfeiffer and Homer Guy bought Appolo from Theodore Chiffos.

Petersburg, Ill.—J. Gaines Watkins bought Elite.

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Sol Lesser Day

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UNE 8—Clark & Rowland Day
Walter Rosenberg Day
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"Milestones"

For Goldwyn

Gaumont Challenges

(Continued from Page 1)

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"The various developing operations, toning, printing, are the same as those for ordinary films with the exception, however, of the development of the negative in an almost absolute darkness.

"Do not forget that the colors appear on the screen only thanks to and on account of the use of filters placed before the objectives of the camera and also before those of the projecting machine. The apparatus differs in a very small proportion from that used daily by all the operators, and the use of the latter is neither difficult nor complicated. In fact, some apparatus has already been constructed.

"The only criticism that could be made regarding our process, if this can be called a criticism, is the fact that by projecting and superimposing simultaneously three pictures a special projection machine is an absolute necessity, also a metalized screen, making the projection more luminous, avoiding thus the diffusion at the rear sides of the room of part of the projected light.

"We would advise the American producers who will undoubtedly produce color pictures, to give up from the start the thought of producing big features, dramas or comedies, the expenses for the negative being only assured by the exploitation of a certain number of projecting machines."

Mary O'Connor, head of the coast scenario department of Famous Players, has arrived in New York from California for a vacation.

1122 Franchises Let

(Continued from Page 1)

shows that sub-franchise awards have been made by the executive committee to 43 theaters now under construction, and planned for openings in September, October and November.

In more than 100 localities, it is announced, the franchise already granted will not become operative until early in the fall because of theaters closed for repairs.

A peculiar and unexpected phase of the sub-franchise plan in relation to the so-called "one-man-town" situations, wherein one exhibitor owns the only theater, is that First National branch managers, in many such instances, have received applications from independent exhibitors in nearby cities and towns for franchise grants in the "one-man-towns" should the exhibitors controlling the situation fail, for any reason, to seek a membership. In every such case investigation at the behest of the executive committee has shown that the applicants are independent exhibitors with an ambition to extend their present theater holdings by acquiring new properties, through construction, in places which are classified as "only one theater localities."

New Producer Starts

Edward Hemmer is head of a new company known as the Hemmer Superior Prod.

Edward Hemmer is president, H. Douglas Brown, assistant manager of the Vanderbilt Hotel, vice-president; F. Ernest Grubb, of Norris, Grubb & Coughlan, secretary, and Lewis Hopkins Rogers, chairman of the board.

Four pictures will be made yearly. Offices in the Playhouse Theater building.

Stebbins Back

Arthur W. Stebbins, of Reuben Samuels, Inc., insurance brokers, has returned from the coast.

They Still Live

Lincoln, Neb.—The city council has passed a city ordinance making it illegal to hug and kiss in motion picture theaters. The law does not apply to actors.

The incorporation of Film Lore Prod. should have read capital $150,000 and not $10,000, as published.

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Big Stories for Big Film Productions. The leading producers are our clients. The play's the thing, and we have it!
Celebrated Authors' Society,
701 7th Ave., N. Y. C.
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More Statements

(Continued from Page 1)

the Chicago meeting were instructed to make a report to the original Cleveland convention. I do not doubt the sincerity of Rembusch but I think he is making a mistake in calling a second convention unless he has positive information that the Chicago committee would not be recognized on the floor.

"Independent exhibitors need men of the executive ability of both Rembusch and Cohen. For the good of the cause they should get together. There are too many problems which both factions agree on to split now.

"Let's bury the hatchet and build up one big organization along the lines of honesty of purpose. Personally I have no political ambitions, but will put forth every effort to bring all factions together and help formulate ways and means to protect the independent exhibitors."

Frank Rembusch has sent a long letter to Harry W. Kress of the Piqua Amusement Co., Piqua, Ohio, in which the following interesting matter appears:

"Mr. Van Praag has made an unwarranted attack on me in the trade journals, and that does not worry me, except he has been in partnership with Cohen for many months and his opinion is not unbiased.

"Let me again assure the committee of my desire to bring about harmony. I am still waiting to hear from Cleveland, as I wired Mr. Lustig over a week ago as to our meeting place. I am more than ever convinced that I was right in providing a place at the Cleveland Hotel. I am ready to go anywhere if they promise to allow me to report and abide by majority rule.

"How is this for a compromise:

"Let Mr. Cohen's crowd agree that they are to give up their national organization, and we give up our independent organization, and the league give up theirs, and then we will put $200,000 in the treasury out of our pockets, and hire the best brains can get to keep us out of trouble, have a representative in each of film centers for that purpose, to that producers do not build theat or do any other of the damn f things that have been put over on for all these years, because we wo organize right. What is all this f about? Think it over."

Walsh Leases Offices

R. A. Walsh has leased a suite offices in the Capitol Theater Bu ing. The newly acquired quart will house the producer's execut staff.

"She Said"—

TALES FROM THE TATLER

?

Six Thousand of the live American Exhibitors are using The Nineteen Twenty Short Subject

COMEDYART

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 62 Wednesday, June 2, 1920 Price 5 Cents

60 From 1st Nat'l

Next Season's Schedule Announced—Two from James Oliver Curwood

A minimum of 60 features from 15 independent producing organizations will be released by Associated First National during the 1920-1921 season beginning August 30 of this year and terminating about May 15, 1921.

The new schedule carries an increase of approximately 25% in the number of releases over the schedule now ending.

The summer schedule, which begins on June 7, includes "A Splendid Hazard," "Married Life," a Mack Sennett comedy, June 14; "Yes or No" with Norma Talmadge, June 28; the third Marshall Neilan production, July 12; Constance Talmadge in "The Perfect Woman," July 19; Katherine MacDonald in "The Notorious Miss Lisle," Aug. 2; King Vidor's "The Jack Knife Man," Aug. 16, and "The Sniper," an Allan Dwan production.

The fall season begins on Aug. 30 with "Forty-five Minutes from Broadway" with Charles Ray.

Charles Chaplin has four to deliver to First National. It is understood that he has at least one of these already completed now.

Marshall Neilan will provide three for Aug. 30.

Norma Talmadge will star in four and Constance will have an equal number.

James Oliver Curwood has been given a contract for two productions. The first will be "Nomads of the North."

Charles Ray will provide five productions, and Katherine MacDonald will have five productions.

The remainder of the schedule will be made up of three pictures starring Anna Stewart, three with Mildred Harris Chaplin, one to be directed by Sidney Franklin, four with Lionel Barrymore, three from Allan Dwan, one from Allan Holubar, one from Mack Sennett, three R. A. Walsh productions, a special release with Homer DeHaven, and a minimum of 24 independently made specials.

Fails to Exercise Option

(Special to WID'S DAILY)

Dallas—First National has failed to exercise its option on the Jefferson Theater, secured some weeks ago when the break threatened with Hulsey-Lynch.

First National threatened to establish its own theater here because it claimed Paramount-Artcraft pictures were given preference to those produced by the First National.

The option on the Jefferson Theater was for $176,000, and expired last Thursday.

"I love pretty clothes, but I must ask my husband if I can keep it," said the "No" girl—Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

30 Productions from Asso. Producers First Year

New Organization Elects Officers—20 Exchanges to Be Opened by August—Price and Warren to Make First Announcement in Cleveland Next Week

(By Wire to WID'S DAILY)

Los Angeles—Complete preliminary announcement of the plans and production release dates of the Associated Producers, Inc., was made yesterday by F. B. Warren, General Manager of the big new organization comprising Mack Sennett, Thos. H. Ince, Allan Dwan, Maurice Tourneur, George Loane Tucker, Marshall Neilan and J. Parker Read, Jr.

All of the producers named are members of the board of directors of Associated Producers and at their first official meeting have ratified the selection of Oscar A. Price as president and F. B. Warren as general manager. Thos. H. Ince was elected vice-president and chairman of the board of directors; Mack Sennett was elected treasurer, and J. Parker Read, Jr., secretary.

Messrs. Price and Warren leave in a few days to attend the big Cleveland convention, where first announcement of the sales policies of Associated Producers, Inc., is to be made. Assurance is given by Mr. Warren that the Associated Producers, Inc., will produce a minimum of 30 big productions for the releasing year beginning in September. The first release will be made Sept. 12, at which time eight to ten productions will have been delivered to the distributing organization.

(*Continued on Page 6*)

Doug and Mary Here

May Attend Cleveland Convention on Way Back to Coast

Douglas Fairbanks and his wife, Mary Pickford, arrived in New York yesterday from California. They may attend the Cleveland convention on their way back to the coast.

En route east the couple stopped off at the Hopi Indian reservation in Arizona where Doug was presented with an elk's charm of beaten silver by what he termed "the best darned Indian he ever saw."

The trip east is primarily to attend the annual meeting of the United Artists' Corp., which will be held today. At the meeting the election of officers will be held.

Doug said he hoped he wasn't speaking for publication, but he thought "Bull' Montana would make an excellent type of executive.

Both Doug and Mary are looking for material. Mary, who was somewhat tired from the trip, seemed anxious to ascertain what the newspaper folk thought of her making "Little Lord Fauntleroy," in which she intends playing both Fauntleroy and his mother.

Doug looked great and said he never was happier in all his life. The trip abroad has been postponed for the present, but Doug said he is anxious to make a picture in Paris jumping off the Eiffel Tower.

The Fairbanks party is at the Ritz, where an elaborate suite has been engaged.

May Drop Loew's Name

It is understood that Metro may drop Marcus Loew's name from its productions except when those pictures play the Loew theaters.

Nothing could be learned concerning this from the Metro offices other than that the policy on that matter had not been decided.

The Theater Owners Chamber of Commerce held a regular meeting yesterday at which it was announced that about 100 exhibitor members would go to Cleveland for the convention. It is understood that at the meeting it was stated that none of the members are booking Metro pictures that mention Loew's name in the contract or on the film itself.

Asher Here

E. M. Asher, Mack Sennett's personal rep. arrived in New York from Los Angeles yesterday. He will remain here for several months.

YOUR Press Book...
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 62 Wed. June 2, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	73¼	73⅝	73½
*do pfd.	84	84	84
Goldwyn	19	20	19½
Loew's, Inc.	29¼	29⅜	29⅜
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Saturday's quotations.

In the cast supporting Jewel Carmen in her first Roland West production are J. S. Gordon, Leslie Austin, Gladden James, J. H. Frank, Virginia Valli and Ed Davis.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Times says:

"As a play, 'Dollars and Sense' is decidely different. The entire scheme of the picture has warmth and character with just a suggestion of satire and some very enjoyable comedy moments."

Goldwyn

The hopeless watch for the rescue ship. One of the beautiful scenes from "The Isle of Destiny," Character Pictures Corporation's big special, featuring Paul Gilmore.—Advt.

At Broadway Theaters

This Is How First Run Houses Are Presenting Their Programs This Week

The following illustrates how the leading Broadway theatres presented their programs this week. This feature will appear regularly in the Wednesday issue of WID'S DAILY.

Broadway

All the stories of T. R. Zann and his pet lion, which found their way into prominent position of the New York dailies last week, bore fruit in the way of large audiences at the Broadway on Sunday, the first day of the showing of "The Return of Tarzan." It was advertised in the Sunday papers that Mr. Zann and his gentle pet would appear in person—and they did. In their honor the stage was given over to a beautiful jungle set by John Wenger, the colors of which were in no way detrimentally affected by the cage bars circling the edge of the stage near the footlights. Mr. Zann petted the jungle creature, fed him more expensive steak and rode on his back. The audiences appreciated their capers immensely. The picture was shown immediately after this prologue and the many thrills, so well emphasized in the advertising, really got over as the genuine articles. "Mignon" was the overture and besides a topical review and "Topics of the Day," there was another feature, the appearance of Bert Errol and eight girls, proficient on the saxophone and banjo. But T. R. Zann in the flesh and Tarzan in the celluloid were the big attractions. The Broadway has a splendid lobby display also, jungle grass effects draping the color portraits from the production. These pictures are attractive and in many cases sensational and drew a small gallery Sunday afternoon. Another advertising feature that is pulling business is the appearance in 500 store windows throughout the city of displays of the many "Tarzan" books by Edgar Rice Burroughs, together with cutouts and stills from the production. All this publicity and exploitation has counted heavily with the result that the Broadway, on Sunday afternoon certainly, preesnted a more lively appearance than most of the houses along the street.

Rivoli

"Why Change Your Wife" is playing at this house and from the appearance of the lobby, crowded as usual in the evenings, there is nothing to indicate that it already played five weeks down the line at the Criterion. The Chaplin revival, "Behind the Screen," the feature's companion piece during the last week at the Criterion, is also on the bill and receives a prominent share of the advertising space. The surrounding numbers are changed, including the overture, "Merry Wives of Windsor," the pictorial, a duet, "Sunrise and You," rendered by Betty Anderson and Gladys Rice, and the organ solo, "So'emn March."

Rialto

The orchestra floor of the Rialto, usually well filled and very often overcrowded Sunday afternoons, was in comparison empty last Sunday at this time. Warm weather, a holiday week end and lack of feature advertising material, tended to keep the audience strangely small, and even after the conclusion of the first de luxe show, the house was easily only half filled. The best received number on the bill was the overture, the first and second movements of "Scheherazade," which brought forth spirited applause. The Rialto Magazine this week contains some last pictures of Carranza which were looked upon in interested silence. The duet from "Martha," rendered by Martin Brefel, tenor, and Edoardo Albano, baritone, was appreciatively received, although it fails to sweep an audience into applause as do many of the musical numbers presented at Riesenfeld's houses. The feature, "Thou Art the Man," starring Robert Warwick, apparently weak in box office power, failed to hold the attention of the matinee audience. Its exceedingly wandering character was no doubt responsible for this. The Sunshine comedy, "The House of Terrible Scandal," in which Henry Lehrman and Billie Ritchie appear, brought the best response of the pictorial numbers, although it played on Broadway some time ago under another title. The concluding organ solo is comprised of selections from "The Gondoliers."

Capitol

It may have been mere coincidence or a supreme effort on the part of the directors of the retiring policy at the Capitol, but certainly the last bill of opera and pictures was practically the best shown at this house in regard to the musical end of the program. Gilbert and Sullivan's "Pirates and Penzance" was the opera, well sung and admirably staged. The holiday audience which crowded the big house to the very roof registered its distinct approval of all the airs, the humorous ones in particular. The feature, "The Courage of Marge O'Doone," following the operatic number, proved somewhat too long to hold the interest, although its latter sequences registered. A Beethoven selection, "Leonore No. 3," was given as the

(*Continued on Page 6*)

Pathé New

No. 44

PARIS, FRANCE—All aboard—express Mars! French inventor tests flying mac in which he hopes to visit our plane neighbor.
DOVER, ENGLAND—Settle indemnity Germany! Premier Millerand arrives in E land to confer with Lloyd-George on am of reparation to be imposed on Germany
PROVIDENCE, R. I.—Knights Templar line! Large crowds witness an impres parade of 7,500 members of the ancient tary order.
DENVER, COLO.—Take a look at strongest man in the Navy! He's only 5 in. high, but he can bend and break bolts "like nothing."
BARCELONA, SPAIN—Spain hails Mar Joffre! An enthusiastic ovation from t sands greets France's general, famed for great victory in the Battle of the Marn
"GETTING THEIRS" AT LAST! toon.)
An animated cartoon by Bert Green.
And now—every day is bargain day for h
PHILADELPHIA—Quaker athletes v rious! Pennsylvania takes the first ho in closely contested Intercollegiate T meet.
IN MEMORIAM—Heroes of three w Veterans of '61, '98 and '19 take par memorial march honoring martyrs of A ica's wars.
Americans never fail when the call come

today

Silee Buys from Hirsh

Nathan Hirsh has sold "B Love" for Illinois to the Silee F Corp. of Chicago. Silee has also p chased from Aywon the Illi rig,hts to the series of Rex Ray w erns.

Again!

Philadelphia—Sigmund Lubin Kenneth M. Peacock have forr the Lubin-Peacock Film Corp. v a capital of $1,000,000. Papers being made ready and in all pro bilitly the organization will be cl tered in Delaware. Arrangeme for the formation of the firm w made in Atlantic City recently.

The exhibitor needs many things to become really successful, but the things he needs most of all are plenty of RITCHEY posters.

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Ritchey

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Bernie Depkin Day

UNE 6—Eugene Roth Day
E. H. Hulsey Day
Robert Lieber Day
Sol Lesser Day

UNE 7—Tom McElroy Day
E. V. Richards Day
Turner & Dahnken Day
Balaban & Katz Day

UNE 8—Clark & Rowland Day
Walter Rosenberg Day
Jensen & Von Herberg Day

To See The

RETURN of TARZAN

For Immediate Dates at Your Theatres

And You Are Expected To Be Present

YOUR DAY IS HERE

In the Courts

Thomas R. Gardiner, who bought the New York State rights to "The Blindness of Youth," sued Murray W. Garsson in the Supreme Court for $7,000 damages. The plaintiff alleges that the name of a film is a material part of the value and that one of the reasons why "The Blindnes of Youth" was valuable was because Lou Tellegen played in "Blind Youth." He said that Garsson sold him the state right to "The Blindness of Youth" on March 4 last knowing that suit had been brought against him to restrain him from using the title. An injunction was granted in the case on April 30.

Garsson stated yesterday that at the time he sold the picture to Gardiner the latter knew that the injunction sought by National Picture Theaters had been originally denied. Garsson said that the injunction now in force against his production was only a temporary one and that the case would come to trial shortly.

In the suit of Orrin Johnson against the Goldwyn Picture Corp. for breach of contract an answer has been filed admitting that negotiations were had between the plaintiff and the defendant through Mr. Goldwyn and Mr. Mooser, but denying that a contract was made.

The Frohman Amusement Corp. has sued the Beehive Film Exchange and the Reelcraft Picture Corp. through Goldsmith & Rosenthal for $5,000. The cause of the suit is not shown.

The Vitagraph Company has been sued by Tony Leta, a child, for $10,000 and by his father for $5,000, because he was run over by a Vitagraph automobile at Chrystie and Stanton streets on May 26, 1919.

Supreme Court Justice Newburger has denied an application by the Blinderman & Cohen Co. to set aside a verdict for $3,008 obtained by Harry Samwick for commissions for the sale of a film house in Clinton street on the ground of newly discovered evidence. The case was based on the testimony of David N. Picker and Louis Starr and the defendant says the jury got the impression that $250 was paid to Starr for obtaining a $25,000 mortgage on the property and not for the sale. The defendant has found a general release signed by Starr upon the payment of $250 which the defendant says is proof that Starr and not Samwick brought about the sale.

An attachment for $1,802 against the property of Rene Moreau, a French film dealer, on the ground that he is about to leave for Paris to avoid paying his obligations to creditors here, has been granted in the Supreme Court on the application of Albert C. de Belleuse.

A default judgment for $2,757 has been entered in the Supreme Court against Walter F. Niebuhr by the firm of Powell, Wynne, Lowrie & Ruch for services rendered and for loans made.

More Improvements

Omaha—A. H. Blank plans to spend $250,000 this summer remodelling the Strand. A larger orchestra entirely hidden from view is an idea of Manager Harry Watts, which will be carried out in the remodeling. A hugs lobby, with a central fountain lighted by hidden lights; a rest room for women, a smoking room for men and enlarged seating capacity will be other new plans. The seating capacity will be increased about 50 per cent.

Neal Hart in Five Reelers

Glendale, Cal.—Neal Hart will make a series of five reel productions for Pinnacle Productions, of which Eddy Eckels is general manager.

VALUES for PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
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WID'S DAILY

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NEW YORK
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presents
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in
Jes' call me Jim
By J.C. Holland
Directed by
Clarence Badger

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SAMUEL GOLDWYN BZ NEWY ORK NY MAY 23 1920

469 FIFTH AVE NEWY ORK NY

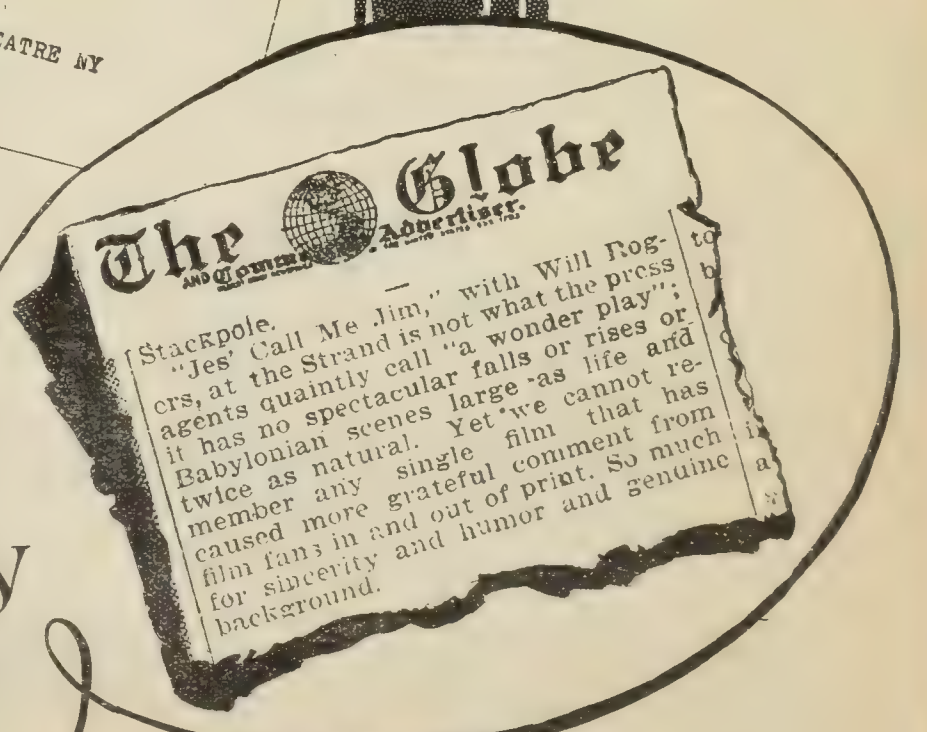
WILL ROGERS SCORED MOST GENUINE SUCCESS OF SEASON IN JES CALL ME JIM
STOP THE THEME OF STORY IS SO SINCERE DIRECTION PERFECT AND THE
MAGNETIC PERSONALITY OF ROGERS SO CONTAGIOUS THAT STRAND AUDIENCES
ENTHUSIASTICALLY APPLAUDED THE PICTURE AT EVERY SHOWING HERES HOPING
THE INDUSTRY WILL GET A LOT MORE PRODUCTIONS LIKE THIS STOP ACCEPT
MY CONGRATULATIONS FOR SUCH A SPLENDID GOLDWYN PRODUCTION

JACK EATON

MGR STRAND THEATRE NY

318AM

In addition to a laudatory review on Monday, "The Globe" on Wednesday makes this extra special comment


The Globe and Commercial Advertiser.

Stackpole.

"Jes' Call Me Jim," with Will Rogers, at the Strand is not what the press agents quaintly call "a wonder play"; it has no spectacular falls or rises or Babylonian scenes large as life and twice as natural. Yet we cannot remember any single film that has caused more grateful comment from film fans in and out of print. So much for sincerity and humor and genuine background.

At Broadway Theaters

(*Continued from Page 2*)

overture and was very well received. The Sunshine comedy, "Girls and Gunpowder," also registered. The Capitol News rounded out the bill.

Strand

The S. R. O. call was given early Sunday evening outside the Strand and after the second show the right half of the lobby was jammed with hundreds waiting to get in. The big crowds hugely enjoyed William Faversham in "The Man Who Lost Himself." Faversham's pantomimic ability and splendid sense of comedy registered bit after bit of business to the audible delight of the audience. The surrounding program was also well received. The overture was composed of selections from "Aida." The review concluded with Burton Holmes' "A Gold Star Pilgrimage," which shows the thousands of American crosses in France. This number was observed in solemn silence. Malcolm McEachern, popular basso, sang "Mother of Mine and enchored with "A Low Back Car." Mmle. Fanny Rezia, soprano, rendered two selections at the feature's conclusion, while "Out of the Inkwell," a Max Fleisher-Bray cartoon, and "Narcissus" on the organ concluded.

Criterion

The screen version of Fannie Hurst's well known novel, "Humoresque," is having its initial theater presentation at the Criterion this week. The picture was highly praised when shown to an invited audience at the Ritz Carlton a few weeks ago.

Hugo Riesenfeld has prepared an especially appropriate program accompanying the feature. The overture is Dvorak's "Humoresque" and Emanuel List sings "Eli, Eli," assisted by a chorus. Mme. Lubovska is seen in a dance, "Gavotte Grotesque."

A scenic, "In the Holy Land of Today," and a Mack Sennett comedy, "By Golly," complete the film part of the bill.

Schad New President

(Special to WID'S DAILY)

Reading, Pa.—At the meeting of the directors of Carr & Schad, Inc., owners and managers of the Colonial, Arcadia, Princess, Strand, San Toy and Schuylkill avenue theaters, H. J. Schad was made president and general manager to fill the vacancy made by the death of Claude L. Carr a month ago.

Takes Film of Auto Race

(By Wire to WID'S DAILY)

Indianapolis, Ind.—Coburn Photo and Film Co., official photographers of the 500 mile race at the Indianapolis motor speedway, have again produced a 1,000 ft. film of the big race.

They are selling territory rights on this exclusive feature.

Hite Sells to Benche & Weiss

Cincinnati—C. C. Hite of the Hite Attractions, who has been handling the Pioneer product in Southern Ohio has sold out to Benche & Weiss.

Rialto-Rivoli Features

The Rialto next week will show Dorothy Gish in "Remodeling Her Husband," and the Rivoli, Hobart Bosworth in "Below the Surface."

PUBLICITY MANAGER

Thoroughly experienced. Trade papers, press books, exploitation. Knows stories. Has been with the biggest.

Address Box B-3, Wid's

Signs 8 Authors

Metro Lands Prominent Writers—Has First Call On Their Output

It was officially learned yesterday from Col Jasper Ewing Brady, head of the scenario department at Metro, that his company had signed eight prominent authors and that by the terms of the contracts with them Metro has first call on all their writings—past, present and future, for some to come.

The authors signed are as follows: Irvin S. Cobb, Donn Byrne, George Kibbe Turner, Hurlbert Footner, Henry C. Rowland, Arthur Stringer, F. Scott Fitzgerald and, as noted, Arthur Somers Roche.

Metro will either use stories supplied by the above for its stars, providing the material fits them, or build the cast around the story requirements.

Brady stated yesterday that Metro was in the market for original stories and had just purchased three. One of these is "The Passion Fruit," by Carey Wilson, and another, "The Hunch," by Percival Wilde.

"Message from Mars" for Lytell

"A Message from Mars" is one of the pictures which Bert Lytell will make in New York. Nothing has been said about the remaining three of the four which Lytell is scheduled to make here.

Court to Decide "Peg" Profits

Ex-Justice Morgan J. O'Brien of the Supreme Court was selected yesterday to act as referee in determining the profits accrued from "Peg o' My Heart" for which Mrs. Annie T. Morosco is suing her husband, Oliver Morosco.

"The God of His Fathers" is the next Jack London story to be picturized by C. E. Shurtleff, Inc., for release by Metro.

"Who Would -Have Thought It!"

TALES FROM THE TATLER

?

"The Film Gobbos"

"In these pages, two months ago," says George Jean Nathan in "Smart Set," "I set down my impressions of the moving pictures, the persons who brew them, and the persons who promote them. The impressions were not, so to speak, overly rich in flattery. In fact, they were, so to speak, somewhat soupy. No sooner did the article make its appearance than the moving picture entrepreneurs had at me. Anonymous letters by the basketful, * * * mysterious telephone calls and kindred smell bombs began promptly to vary the monotony of life. And what was the burden of these letters, these articles, these speeches, these calls, these smell bombs? * * *

"Instead of seeking to point out the defects in my reasoning—anyone with a modest gift for satire might have had some fun at my expense, the good folk, following the practice of the world in which they move, promptly accused me of being a sorehead because I had in all probability tried to write moving picture scenarios and had had them rejected Such is the thinking of our amusement noodles."

Ashby Visiting

J. H. Ashby, manager of the First National exchange in Denver, is in town on a visit.

Special Jans Showing

Jans Pictures, Inc., will hold a special showing of "Madonnas and Men," a newly completed film, at the 44th St. theater on the evening of Sunday, June 13.

A. P. Lists 30

(*Continued from Page 1*)

Contracts already have been sig for Associated Producers' pro tions with groups of the largest ex itor factors on the Pacific coast. hibitors from as far east as Cleve have made special trips to Los geles to sign contracts here.

Messrs. Price and Warren s that they are closing leases for Associated Producers' home office Broadway in the heart of the th rical district. The organization begin to open its own 20 excha August 1, and its complete roste branch managers will begin w July 1. Warren announces the pointment of Hunter P. Lovelac his chief aid and business manage the home offices, effective Jun and announces his first manag appointment of Sidney J. Goldma charge of Chicago territory.

The Artcraft Service, artists' general exploitation service comp has moved from 1834 Broadwa 145 West 45th St.

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H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

C.. XII No. 63 Thursday, June 3, 1920 Price 5 Cents

..C. Plans Studio

Subsidiary Formed to Provide for Structure in California

A subsidiary to Robertson-Cole ..n as Robertson-Cole Studios ..been formed to provide for the e..on of a studio in California ..n will house all the producing ..i now making pictures for Rob..tson-Cole.

Te new company subsidiary was r..d in Delaware and chartered ..00,000. It was yesterday au..ized to transact business in New ..k by the Secretary of State in ..day.

Meeting Next Week

T.. expected meeting of United ..ts was not held yesterday, but ..l probably be held the first part ..xt week. Charlie Chaplin is not ..ected here to attend the meeting, ..e will be represented by his at..y, Nathan Burkan.

"Big 4" Films in Dallas

(Special to WID'S DAILY)

D..las, Tex.—The Majestic Thea..re beginning June 20 will run ..ties.

..e initial productions will be ..ited Artists films. The present ..edule provides for "Down on the ..rm" week of June 20; "Romance" ..ne 27; "The Mollycoddle" July 4 ..and "Suds" July 11.

..aburn Staging Sennett Revue?

It was reported yesterday that Ned ..aburn would stage a musical re..e, which the Mack Sennett girls ..t be featured.

Leon Madieu Arrives

..on Madieu, chairman of the ..rd of directors of Pathe Cinema, ..nc. and treasurer of Pathe Ex..ange, Inc., of the United States, is ..the country.

Terriss Returns

Ed Terriss reached New York ..terday from California where he ..nished his first Tom Terriss ..duction for Vitagraph. It is "The ..l Out of the Sky."

Last Call
FOR
AD COPY
CLEVELAND
CONVENTIONS

There sure are compensations for being ill.—Mack Sennett's latest five-reel super comedy, "Married Life," a First National attraction.—Advt.

Plunkett at Strand

Back at Old Job—Will Introduce a Number of Foreign Novelties

Joseph L., familiarly known as "Joe" Plunkett, will again become managing director of the New York Strand, assuming his old duties once again about June 25. Plunkett succeeds Jack Eaton.

Plunkett will introduce a number of novelties, the ideas for which he secured while in England and France for L. J. Selznick. Plunkett went abroad in October and only recently returned to New York.

When he left the Strand last year Plunkett joined B. S. Moss and had under his charge the immediate supervision over the string of Moss-Famous Players theaters. When Moss split with Famous Plunkett went to England for Selznick, where he opened branch offices for the latter. His salary at the Strand is said to be one of the highest paid to any showman in the country, among whom his reputation is of the best.

Rembusch's Hunch

Wants One Big Man to Head National Organization—Due Today

Frank Rembusch, chairman of the committee of 17 of the Independent M. P. Exhibitors of America, is due in New York today to definitely line up the producer-exhibitor companies and their attitude on theater buying.

Rembusch will put up at the Astor while here. He has a brand new hunch for new national organization of exhibitors. Rembusch proposes a budget of $100,000 to be kept on hand at all times. From this sum a man like Charles Schwab, William G. Mc-

(Continued on Page 4)

New First National Unit

(By wire to WID'S DAILY)

Dover, Del.—Associated First National Pictures of Illinois have been chartered here by the representatives of the Corporation Trust Co. Capitalized at $495,000.

Nate Ascher Here

Nate Ascher of Ascher Bros., Chicago, is in town looking over the Capitol, which opens tomorrow.

104 From F. P.—L.

For Season Beginning Sept. 1, Says Al Lichtman

"Famous Players will release," said Al Lichtman, in general charge of distribution, yesterday, "104 productinos for the season beginning September 1.

"Between now and that time I should say six productions monthly on an average will be released, making an average estimate of one and a half pictures weekly; but two some weeks and one others."

There has been much speculation as to how many productions Famous would distribute next year, various reports placing the total at about 75.

Wanger Production M'g'r at F. P.

Walter Wanger has been appointed production manager at Famous Players, succeeding Whitman Bennett.

12 Million in New Company

(By wire to WID'S DAILY)

Dover, Del.—A new $12,500,000 company has been formed here known as the American Theaters Corp. The Corporation Trust Co. put through the new company.

Cayuga Pictures Formed

(By wire to WID'S DAILY)

Albany—Cayuga Pictures, with main offices in Ithaca, have been formed here. Active capital is $525,000, with the incorporation papers providing for 6,500 shares of preferred stock at $100 a share, and 17,500 shares of common stock, no par value.

This is the company formed by J. N. Naulty and Gardner Hunting, formerly of Famous Players, which has taken over the Wharton studio in Ithaca.

Finley Films for Bray-Goldwyn

Bray Pictures Corp. announces that it has completed arrangements with William L. Finley, nationally known naturalist, whereby it will acquire 16,000 feet of Finley's pictures of bird and animal life for distribution through Goldwyn.

Clermont Arrives

Hannibal N. Clermont, president of Clermont Photoplays Corp., arrived in New York yesterday from California.

Mr. Clermont has plans under way for the production of 18 pictures for the next season and he is now here seeking a releasing medium.

YOUR Engraved Stationery
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 63 Thurs. June 3, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	71¾	73	73
do pfd.	84	84	84
Goldwyn	18	20	19
Loew's, Inc.	28¾	29⅜	28¾
Triangle	5/16	⅜	⅜
*Unit. Pict. Prod..	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

Americanization Week

All of this week is Americanization Week and is being observed in a number of theaters throughout the country by showing special films and trailers on regular features.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"IT'S A GOLDWYN YEAR"

Sir:
The New York Tribune says:
"There is fun enough for three motion picture productions in the Will Rogers' film, 'Jes' Call Me Jim,' at the Strand Theatre this week."

Goldwyn

The last stand against the savages. One of the thrilling moments from "The Isle of Destiny," Character Picture Corporation's big special featuring Paul Gilmore.—Advt.

Broadwell in Candler Bldg.

Broadwell Prod. of Boston, producers of the Nick Carter stories, have taken office in the Candler Bldg., Room 1808.

Morton Going Abroad

Howard E. Morton, New York representative for Jesse D. Hampton, who kept his visit to New York a quiet one, will go abroad in August in search of story material.

Pathe has officially announced the signing of H. B. Warner for six pictures a year. WID'S DAILY published this exclusively Jan. 20.

Clayton Film in London

Ethel Clayton will sail for London in July and while abroad will make one picture in the London studios of Famous Players.

Hopfenberg Marries

Exporting circles will be surprised to learn of the marriage of Joseph A. Hopfenberg, manager for Jacobo Glucksmann, Tuesday evening to Elsie Kaufman.

Hopfenberg is well known in town.

Marion Brazier of Boston, author of Stage and Screen, is in town.

May Announce Franchise Plan

It is understood final details of the sub-franchise plan will be gone over and polished at the meeting of Associated Exhibitors' board of directors, which is to be held in Cleveland next week.

It is expected that F. C. Quimby, who has been on the coast for several weeks, will bring to Cleveland news of interest to exhibitors.

Short Subject Dept. at Goldwyn

Goldwyn has founded a Short Subject Department, whose province will be the promotion of the one and two-reel films now being distributed by Goldwyn.

Garrett Holds House-Warming

Sidney Garrett held a "housewarming" on Tuesday at his new offices, 145 W. 44th St.

A number of foreign buyers dropped in, wished Sydney good luck and enjoyed his "tea" immensely. They remarked his office was large enough to stand lots of growth and hoped he'd have to look for more space shortly.

INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

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pear in "The Hope Diamond
tery," a serial by Stuart Paton,
her records from us.
Bill Richardson

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Phone 64955 or call in perso
Los Angeles, Calif.

ODAY AND EVERY DAY IS A SPECIAL DAY

at the

BROADWAY THEATRE

UNE 5 — Otto Wells Day
Ruben & Finkelstein Day
Bernie Depkin Day

UNE 6 — Eugene Roth Day
E. H. Hulsey Day
Robert Lieber Day
Sol Lesser Day

UNE 7 — Tom McElroy Day
E. V. Richards Day
Turner & Dahnken Day
Balaban & Katz Day

UNE 8 — Clark & Rowland Day
Walter Rosenberg Day
Jensen & Von Herberg Day

Read

NEW YORK EVENING JOURNAL

"The Return of Tarzan" Film of Thrills

New Feature at the Broadway More Startling Than "Tarzan of the Apes"

Two bare-handed fights against fierce man-eating lions, a combat with a hungry tigress, two fights against leopards and hand-to-hand struggles against numerous human enemies constitute a few of the sensational and exciting episodes in "The Return of Tarzan," the adventure film now running at the Broadway Theatre.

"The Return of Tarzan," from the second book by Edgar Rice Burroughs, is even more startling than the original "Tarzan of the Apes" and seems destined to have an even greater vogue as a film than the sensational first picture.

In this production, Tarzan is seen beset by human enemies in his short stay amid civilization's surroundings and on his return trip to the jungles of Africa, which he prefers to society, he encounters many human intriguers more deadly than the beasts of the dark continent.

Once during the picture's projection he is attacked by a score of ruffians whom he puts to flight. Later he is tied to a tree and left, the victim of any roaming beast, but severs his cords and with his bare hands kills a man-eating lion.

There have been few adventure pictures so well formed and so pleasingly shown as "The Return of Tarzan" and that it is in for a long run at the Broadway Theatre is indicated by the daily crowds.

Gene Pollar, Estelle Taylor, Karla Schramm, Ormond Cortez and Lew Sterne play the leading roles for this Goldwyn special summer novelty drama.

And You Are Expected To Be Present

YOUR DAY IS HERE

DO YOU REMEMBER—

No. 4

"The Man Hunt"

with James Morrison

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

Rembusch's Hunch

(Continued from Page 1)

doo or Franklin K. Lane could be igaged to keep the affairs of the ody moving and at the same time e above any political group in the dustry. Rembusch would maintain the various local organizations id use the national body to take re of country-wide interest.

Brandt Wants One Convention

Another plan for a "burial of the itchet" will be broached by William randt, president of the Theater wners' Chamber of Commerce, to e Committee of 17 tomorrow, when will ask for one convention to be ld in Cleveland.

Mary Pickford and Douglas Fairnks have been invited and may appear before the Chamber at the regar meeting to be held on Tuesy, June 15.

H. H. VAN LOAN

Recent Releases

Tom Mix in

"The Speed Maniac"

"The Virgin of Stamboul"

with

Priscilla Dean

121 West Eulalia Street

Glendale, California

"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS

Continuity and Specials

"A Woman of Pleasure"

Blanche Sweet Special

"The Pagan God"

starring H. B. Warner

"Dangerous Waters"

Original for Wm. Desmond

JESSE D. HAMPTON

Productions

Equity Pictures Corp.

Aeolian Hall, New York

Announce to the trade that we will release a feature production entitled

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"Who Would Have Thought It!"

TALES FROM THE TATLER

?

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Opposite 129th Street

Palisade Film Laboratories

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THE SCREEN'S FUNNIEST FAMILY

THE GUMPS

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SPECIAL PICTURES CORP'N

H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 64 Friday, June 4, 1920 Price 5 Cents

May Be One Confab

Decision Understood to Rest Entirely With Sydney Cohen—Committee Meets

Although no official statement was issued by the Committee of 17 of the Independent M. P. Exhibitors of America last night, it is understood that whatever differences may have existed between committee members have been adjusted and that the question of whether Cleveland will next year see one convention or two rests with Sydney S. Cohen.

It was learned that Mr. Cohen was invited to attend the committee's meeting in the Astor to gauge his attitude on the matter, but until six o'clock last night he had not made his appearance. One member of the committee said: "The question of whether we have one convention or two rests entirely with Mr. Cohen."

J. Van Praag of Kansas City and Frank Rembusch were seen arm in arm in the Astor lobby during the day and it was later learned that their votes on Cleveland were now in accord. Yesterday morning, a vote of confidence was given Rembusch by the committee.

Of the 17 members of the committee the only ones absent were Sig Samuels. Georgia; L. E. Lund, California, and Maurice Choynski, Illinois.

The committee will today see the producers on the theater question and leave town Sunday for Cleveland. Meyer Sulzberger has been retained as attorney.

Willard C. Patterson said last night

(Continued on Page 2)

Federated Gets Kohn Output

Federated Film Exchanges of America, Inc., have secured the entire Marion H. Kohn output for the United States.

David Chatkin, secretary of the Kohn company and head of the Consolidated Film Exchange, San Francisco, leaves today after closing the deal.

The first release for Federated will be "Nobody's Girl," which was purchased from National Film recently.

David Selznick Goes to Coast

David Selznick is en route to the coast where it is understood he will make final arrangements for the release of the Selznick producing units in the East.

Capitol Opens Tonight

The Capitol will reopen tonight after its three-day shutdown. The attraction will be **"Scratch My Back."**

"Never mind! You were injured in a great cause, and if you die the whole college will send flowers."—Mack Sennett's five-reel super comedy, "Married Life," a First National attraction."—Advt.

Monster Combine Is Being Effected

If Completely Developed Would Establish Unusual Conditions in Entire Industry from Production to Distribution—Capitalization in Aggregate Will Run to Millions—Important Companies Involved

Plans are being perfected which, in their magnitude, promise to bring about in all probability the most stupendous booking and sales organization in the history of the industry.

The plan has developed far beyond the initial stage. Meetings have been held at which practically all of the necessary details have been completed. Offices have been secured in New York City and the general manager has practically been decided upon. Distributors have been approached, producers as well. And certain exchange men have arranged to use their machinery in almost every important distributing center in this country.

When in operation this concern plans to distribute in a manner definitely similar to that of the Stanley Company of Philadelphia, although the booking percentage is expected to be less

(Continued on Page 4)

Plan Many Specials

F. P.-L. Promise Two to Every Four Films Released—The Line-up for 1920-1921

The plans for production laid out by Jesse L. Lasky of Famous Players for next season call for the making of specials in a ratio of two to every four Paramount pictures released. In the making of specials Cecil B. De Mille, William De Mille, George Fitzmaurice and George H. Melford are expected to take a leading part.

Cecil B. De Mille will probably make four, as will George Fitzmaurice. William De Mille is scheduled for five and George Melford for six.

William S. Hart will make four.

Roscoe Arbuckle will make six.

John Barrymore will be starred in two pictures.

Upon her return from Japan, Elsie Ferguson will begin work in Hollywood on the first of four pictures. One will be "Sacred and Profane Love."

Gloria Swanson will be starred in a number of productions.

Another feature will be George Loane Tucker's picture, "Ladies Must Live," presented by Mayflower.

Billie Burke will be starred in four pictures.

(Continued on Page 2)

War Sufferers' Campaign Committee

William A. Brady, Dorothy Dalton, William Fox, Rupert Hughes, Carl Laemmle, Marcus Loew, Hugo Riesenfeld, Joseph M. Schenck, Adolph Zukor and other leaders of the screen and stage will be associated with Lewis J. Selznick in an effort to raise the quota assigned to the motion picture industry for the $10,000,000 Greater New York Non-Sectarian Fund, to be administered by the Joint Distribution Committee for War Sufferers abroad. The names of the committee, who will direct the activities in the motion picture industry were made public by Mr. Selznick yesterday.

Coming East

Los Angeles—Marshall Neilan, Fred B. Warren, Oscar A. Price, Maurice Tourneur and Alfred Wright, attorney for George Loane Tucker, have left for New York.

Neilan has been elected vice-president of Associated Producers. Thos. H. Ince is chairman of the board of directors.

Four From Tourneur

Los Angeles—In the future Maurice Tourneur says he will not turn out any specified number of pictures a year. It is his intention to make not more than four productions a year in any case.

YOUR Next Insert
Let SOLOMON do it, he's wise.—Advt.

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Paris Representative—Le Film, 144 Rue Montmartre.

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Famous Players ..	72¼	73⅜	72¼
do pfd.	84	84	84
Goldwyn	18	19	18
Loew's, Inc.	28⅝	29¼	29¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.

Kirkwood With Holubar

Los Angeles—James Kirkwood, who played the lead in "The Luck of the Irish," has been engaged by Allen Holubar for his first picture for First National.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK

Sir:

The New York Sun and Herald says:

.. "'Jes' Call Me Jim,' a transcription of J. G. Holland's book, 'Seven Oaks,' is droll, romantic, exciting —another catch in Rogers' lariat."

Goldwyn

"This money is going to get me everything I've missed in the last fifteen years."—Scene from "Isle of Destiny," Character Picture special attraction featuring Paul Gilmore.—Advt.

May Be One Confab

(Continued from Page 1)

that he was not in line for any office in the organization. "I just want to see things run smoothly and I'll be content to remain in the rank and file," said "Pat."

Mr. Rembusch said yesterday:

"One thing that I am going to demand as soon as I go on the convention floor in Cleveland is to find out whether the exhibitors present will stick by the will of the majority and not bolt as has been the custom in national conventions for years past.'

Speaking of his idea for one big man to head a national exhibitor organization, Rembusch said:

"Can't you see what influence it would have if a man like ex-President W. H. Taft headed the one exhibitor organization of the country. People outside of the industry would say 'the picture people are at last getting somewhere and settling down.'

"I advocate one exhibitor organization with a direct membership method, irregardless of the state or city organizations. The national body will take care of matters of national interest and will be above the interests of any individual group in any state or city that may be blinded by its own needs. That's what I am going to fight for at Cleveland."

Mr. Cohen could not be reached at his office last night for a statement.

Laemmle Pledges Support Again

Carl Laemmle of Universal again pledged his support to the independent exhibitors yesterday.

He said in a statement that he would dispose of the several theaters Universal had been compelled to buy if necessary to show his good will in the matter, and said the entire resources of his company were available for the independents.

He spoke of the exhibitors who by virtue of a chain controlled a town and compared them with producers who owned theaters.

Plan Many Specials

(Continued from Page 1)

Thomas Meighan will be starred in six pictures.

Five pictures starring Dorothy Dalton are scheduled for release.

Wallace Reid, who is making "The Charm School," will be seen in seven.

Ethel Clayton also will be starred in seven pictures.

Douglas MacLean, Thomas H. Ince star, will make six pictures.

Six pictures starring Enid Bennett, Ince star, will be released.

Dorothy Gish will be seen in four productions.

"The Princess of New York," by Cosmo Hamilton, probably will be the first picture to be made by Violet Heming.

Maurice Tourneur will make two productions for next season. The first, "Caleb West," will be released in November.

Cosmopolitan Prod. will supply 12 pictures.

Four pictures with Bryant Washburn will be released. "Burglar Proof" and "A Full House" already have been completed.

Two pictures with Charles Ray will be released. These are "The Village Sleuth" and "An Old Fashioned Boy."

Sydney Chaplin has completed his first five-reel comedy. He is about to begin on his second to be released next season.

Two special Lois Weber productions also will be released.

Included in reserve material are all of the works of Sir James M. Barrie, while among the other properties owned and scheduled for production are:

"The Secret Orchard," made several years ago by William De Mille with Blanche Sweet.
"Brewster's Millions," to be filmed with Roscoe Arbuckle.
"The Witching Hour," by Augustus Thomas.
"The Conquest of Canaan," by Booth Tarkington.
"Free Air," a Saturday Evening Post story by Sinclair Lewis.
"The Husbands of Edith," by George Barr McCutcheon
"Peter Ibbetson," Du Maurier's novel.
"The Great Day," Drury Lane melodrama.
"Toujours de L'Audace," Saturday Evening Post story by Ben Ames Williams.
"The Quarry," by John A. Moroso.
"Easy Street," by Blair Hall.
"The Night Hawk," by Edgar Jepson.
"Camille," by Alexander Dumas.
"Good for the Soul," by Margaret Deland.
"Her Own Money," by Mark Swan.
"Is Matrimony a Failure," by Leo Ditrichstein.
"The Mythical Millionaire," by Max Marcin.
"The New York Idea," by Longdon Mitchell.
"The Sixty-first Second," by Owen Johnson.
"The Curse of Wealth," by Cosmo Hamilton.
And an original story by Hector Turnbull to be produced by Cecil De Mille.

Among the novelists and dramatists writing for Paramount are Hector Turnbull, Weiman, Julien Josephson, Cosmo Hamton, Nina Wilcox Putnam, Roi Cooper grue, Max Marcin, Mann Page, Izola rester, Byron Morgan, Frank Condon, Ritchie, Ouida Bergere, Clara Beran Jeanne MacPherson, Beulah Marie Dix Olga Printzlau.

The following statement was sued yesterday by Adolph Zukor

"I have endeavored to place bef exhibitors facts upon which t could base a fair estimate as to w our organization had to offer th and I have striven to make clear them the reasons why they could pend upon Famous Players-La Corp. as a dependable source of s ply of quality pictures in quanti

Mr. Zukor then named the foll ing list of releases:

Paramount Pictures for Septembe
George Fitzmaurice's production, Right to Love," with Mae Murray David Powell.
Elsie Ferguson in "Lady Rose's Da ter."
Charles Ray in "The Village Sleuth."
Thomas Meighan in "Civilian Clothes
Dorothy Dalton in "Half an Hour."
"Humoresque," Cosmopolitan Prod.
Dorothy Gish in "Little Miss Rebell
Wallace Reid in "What's Your Hurry

Paramount Pictures for October:
"The Restless Sex," Cosmopolitan P
"Fatty" Arbuckle in "The Round Up."
Douglas MacLean in "The Jailbird."
William S. Hart in "The Cradle of C age."
Cecil B. De Mille's "Something to T About."
"A Full House," with Bryant Washb
Maurice Tourneur's "Caleb West, M Diver."
Charles Ray in "An Old Fashioned Y Man."
Ethel Clayton in "The City Sparrow."
"Held by the Enemy," from William lette's stage play.

Paramount Pictures for Novembe
George Melford's "Behold My Wife."
George Fitzmaurice's production, "Ido Clay," with Mae Murray and D Powell.
Ethel Clayton in "Rozanne Ozanne."
Wallace Reid in "The Charm School."
Dorothy Dalton in "The Winter City orite."
Enid Bennett in "Her Husband's Frie
"Burglar Proof," with Bryant Washb
Billie Burke in "The Frisky Mrs. . son."

According to Al Lichtman, 40 cent or approximately 42 product of next season's total of 104 are ready completed and ready for lease. These will be shipped to exchanges where exhibitors can them long before release date.

Nowhere in the Famous Play statement is any mention mad Robert Warwick, Charles Maign William D. Taylor. The latter it is generally understood, wer contribute to the company's dir series.

No poster can sell a ticket to every one who sees it. They might have some other engagement at the time. Even the RITCHEY poster will only sell enough tickets to keep your theatre crowded to its maximum capacity.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 830

Ritchey

From the headlines the papers used when

The RETURN of TARZAN

OPENED AT THE BROADWAY THEATRE

ONE WOULD THINK THE HIPPODROME WAS OPENING FOR THE SEASON

The N. Y. Journal said:

"THE RETURN OF TARZAN' BETTER THAN 'TARZAN OF HE APES' IT IS A POSITIVE NSATION."

The N. Y. Tribune said:

'"THE RETURN OF TARZAN' WILL STAY ON BROADWAY MANY MONTHS. IT IS A POSITIVE THRILLER."

The N. Y. Evening World said:

"'THE RETURN OF TARZAN IS A PERFECT BROADWAY TRIUMPH."

PLAY DATES NOW BEING ARRANGED

GOLDWYN EXCHANGES

NOTE—CAMPAIGNS OF DIRECT EXPLOITATION WILL BE ARRANGED UPON REQUEST. THE BEST ADVERTISING SUBJECT EVER SCREENED.

Can't Hold Films

Because of Difficulties of United, Receiver Says

Hallmark Pictures Corp. has made public a letter received from Harry Zalkin, receiver for United Picture Theaters and United Picture Prod. Corp. regarding the alleged holding of United productions by exhibitors who are charged wit htrying to make good their losses through connection with United at the expense of another. Hallmark enters into the matter because it handles the physical distribution of the United product.

Zalkin says in his letter that such seizure by exhibitors is illegal and that the U. S. District Court will not permit such action. He says he intends holding responsible any exhibitor for any damages caused.

Bamberger and Levy Unite

Leon J. Bamberger and Joe Levy have formed a new partnership under the name of Bamberger & Levy, and have opened offices in the Putnam Bldg., where they will conduct a general sales agency, handling scenarios and plays, negatives for world rights, state rights, exploitation, advertising, etc. Bamberger has held positions with Fox, Selznick, Walter Irwin and J. A. Berst. Levy has had extensive field experience as special representative for Metro, Famous, United and World.

Bryan Almost a Film Star

J. Stuart Blackton in a statement to the press states that he was made a proposition in November, 1918, to make a prohibition film with William Jennings Bryan as the leading figure.

After considerable dickering in which Blackton states considerable time was lost, he started to make a picture on the promise that Bryan would appear in it.

Later, according to Blackton, Bryan could not raise the money among his friends and so Blackton finished the picture and released it as "The Moonshine Trail" in straight dramatic form. Pathe was the distributor.

Parker Finishes Talmadge Film

Albert Parker has completed the Norma Talmadge feature, "The Branded Woman," the scenario for which he and Anita Loos did. Parker will begin work on his second Talmadge picture within a short time, giving up his contemplated vacation.

Lesser Sides With Exhibitors

Sol Lesser has issued a statement defining his position on the demand of the exhibitors that producers shall not invade the exhibiting field and vice versa. In his statement Lesser asserts that he was a producer and had the Annette Kellerman and George Beban productions under way long before he became a First National franchise owner. It was imperative that he go through with the productions once started, but he intends to make no more productions now these two are finished.

Rushing Love Film 'Cross Continent

Los Angeles—Immediately following the assembling of "The Midlanders," Bessie Love's first picture for Andrew J. Callaghan, Al Rogell, special representative, left for New York with the first print.

Showmanship

An unusual sight along Broadway yesterday, the hottest day of the present season, was a line with more than 200 people awaiting the opening of the Broadway Theater, about 12:45 noon, where "The Return of Tarzan" is playing.

Huge Combine

(Continued from Page 1)

than charged by the Pennsylvania organization, members of which are identified with the combination now at work.

There are some in the industry who believe that this combination will be so stupendous in its operation that it will fail and prove ineffective by virtue of its huge bulk.

It promises to be discussed at the Cleveland exhibitors' convention.

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Our representative sailing June 12th. What have you to offer? Act quickly for largest financial returns.

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Metro Doings

Here are the latest doings with Metro:

Eugene Presbrey has been signed to write original stories for the screen. He is already in Hollywood.

The first Robert Harron production will be "Coincidence," which appeared in Cosmopolitan a short time ago.

Doraldina will make her first Metro production on the coast and in Hawaii.

Bayard Veiller will write one story for Bert Lytell and also a sequence or continuation to "Within the Law."

New stories secured are "The Prisoner of Zenda" for Bert Lytell; "The Double Cure" by Edgar Selwyn; "The Bondage of Merwin Stansbury," by Thomas Edgelow; "Tommy Carteret," by Justus Miles Forman; "Body and Soul," by William Hurlburt; "The Five Dollar Baby," by Irvin Cobb; "The Offshore Pirat by F. Scott Fitzgerald, and "T Turning of the Worm," by Har Hinsdale," and "The Under Side," Lucia Chamberlain."

Famous Players made "The Pr oner of Zenda," with James K. Ha ett, some years ago. It was one the first multiple reel pictures ma

Locklear With Fox

(Special to WID'S DAILY)

Los Angeles—Lieut. Ormer Lo lear has been signed by William F for special productions.

A short time ago Isidore Be stein, formerly with National Fil announced the formation of the Lo lear Prod. Following that announ ment nothing was mentioned ab the activities of the new company

PEGGY HYLAND

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 65 Saturday, June 5, 1920 Price 5 Cents

Allens in England

anadian Concern to Erect Chain of Theaters in Great Britain

(Special to WID'S DAILY)

Toronto, Ont.—Culminating plans iginally formulated after the return J. J. Allen of Allen Theatrical En- rprises from London, comes an an- ouncement that this concern has nsummated a deal which includes e purchase of one of the largest par- ls of property in London and the ection of two picture theaters. The nsaction is said to involve a total penditure exceeding $4,000,000, half which amount is property cost, and lls for the razing of the Empire eater and Queen's Hotel in Leices- Square.

It is anticipated by many that with eaters in Canada, England and the ited States, the Allens will shortly seeking new fields of operations d that their next move would in- de the erection of playhouses in e principal European metropolises. C. Howard Crane, architect, is ving for London immediately, ere he will consult with the build-

The smaller of the two theaters nned will be very similar to the en Winnipeg theater. Present ns call for a house to seat 4,000, l the second one to have a capac- of about 2,000. The smaller thea- will be given over to long runs, m one to six months, while the ger house will have changes week- Fifty piece orchestras and elab-

(*Continued on Page 6*)

Mastercraft Working in Boston

F. E. Germain, assistant general nager of the Mastercraft Photo- y Corp., was in town yesterday.

His company which produces at dford, Mass., a suburb of Boston, has in work a picture to be call- "The Mayflower," and a series of reel comedies with Hap Ward in leading role. Twenty-six of these to be made a year.

Germain said that Broadwell Prod. e not taken over the entire studio, have just leased two stages.

Censor Bill Dead

(Special to WID'S DAILY)

Boston—Governor Coolidge esterday vetoed the censorship ill which was passed by the Senate last week.

The Governor's action was upported by the House by a ote of 200 to 14.

This practically kills the bill n this state.

It made him a bit nervous to see his worst enemy sharpening the operating knife.—Mack Sennett's five-reel super comedy, "Married Life," a First National attraction.—Advt.

Prologue Circuit

Being Projected for Wide Use in First National Theaters

(Special to WID'S DAILY)

Los Angeles—Nation-wide booking of prologues for picture theaters is the outgrowth of a plan being talked of here. So great has been the interest of exhibitors all over the country, however, that it is reported First National has taken up the undertaking and will probably carry it through the entire country.

When Jack Callicott of the Kinema first mapped out the working chart for the circuit the original plan called for a routing of prologues produced by him for the Kinema stage at First National houses in the territory controlled by Gore Bros. and Sol Lesser, with a pro rata taxation on each exhibitor.

It was proposed that Callicott stage the initial productions at an outlay of $2,000 for each prologue. With a chain of 30 or more theaters sharing in the expense, the cost to each would

(*Continued on Page 6*)

"Roxy" at Capitol

Reopens Theater With His Own Individual Type of Program

S. L. ("Roxy") Rothapfel returned to Broadway last night when the Capitol was reopened after a three-day shutdown with "Roxy's" own particular type of program at the big theater.

"Roxy" made some radical changes at the Capitol. He eliminated the reserved seat section, cut down on the theater's opera policy and reduced prices to $1 top at night ranging down to 40 cents and 30 and 40 cents during the day.

(*Continued on Page 6*)

Savoy Comedies Alleged Bankrupt

A petition in bankruptcy has been filed against Savoy Comedies, Inc., also known as the Savoy Pictures Corp., with offices at 1600 Broadway.

The creditors and their claims are Rex Laboratories, $1,200; William K. Hedwig, $600, and Charles Abrams, $1,000.

Differences Settled

Rembusch and Cohen Come to Agreement—Black Here

Frank Rembusch, chairman of the Independent M. P. Exhibitors of America, and Sydney Cohen, president of the M. P. Theater Owners of America, who have been at odds regarding the Cleveland conventions, have come to an agreement. All differences that may have existed between the two organizations have been settled.

Willard C. Patterson said last night: "The little family quarrel has been patched up. We have been assured of every consideration by Mr. Cohen."

A committee of 27 representing the Motion Picture Theater Owners of America will meet the Committee of 17 of the Independent Motion Picture Exhibitors of America in Cleveland on Monday, previous to the opening of the general conventions scheduled for that city for the purpose of formulating plans leaning toward the holding of one big exhibitor convention in Cleveland.

Alfred S. Black, president of the Motion Picture Exhibitors of America, Inc., arrived in town yesterday morning and in the afternoon held a meeting to discuss the Cleveland situation.

Mr. Black could not be reached last night for a statement, but it is understood that matters progressed far enough to say that in all probability the M. P. E. A. will hold its convention with the M. P. T. O. A. and the I. M. P. E. A.

This means that the Sydney Cohen organization, which bolted the M. P. E. A. in St. Louis last summer, and the old league will convene jointly

(*Continued on Page 6*)

Cohen Leaves for Cleveland

Sydney S. Cohen, Sam Berman and Charles O'Reilly of the New York State Exhibitors' League, and sponsors of the M. P. Theater Owners of America, Inc., left yesterday morning for Cleveland to make preparations for the convention which opens Tuesday.

Seelye Resigns

Lewis J. Selznick and C. R. Seelye jointly announced yesterday the resignation of Mr. Seelye as general manager of National Picture Theaters, Inc.

The general policies of National will undergo no change but will continue as heretofore.

Let SOLOMON do it, he's wise,
135 W. 44th St.—Bryant 5234.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	72¾	73½	73
*do pfd.	84	84	84
Goldwyn	18	18½	18
Loew's, Inc.	29	29	29
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.

Expediting C. O. D. Shipments

Washington—W. J. Barrows, acting third assistant postmaster general, has sent a letter to the postmasters of all cities where exchanges are located, with the view of having insured C. O. D. shipments of films properly prepared, so as to prevent delay. The circular follows:

"From complaints received from postmasters it would appear that the occasional delays sustained by insured and C. O. D. shipments of motion picture films are in a large measure due to the fact that containers in which the films are shipped are not properly prepared and addressed. It appears that these are frequently used without the old labels having been taken off or the new labels placed on the container so as to thoroughly cover up the old label.

"It is requested that you take up with the motion picture film manufacturers, distributors and exchanges in your city, the matter of properly preparing their shipments so as to prevent delays thereto. Extreme care should be exercised to see that the names and addresses of senders and addressees are legibly and clearly shown, and that any previous addresses or indicia on the container are removed or thoroughly crossed out so that postal employees handling the parcel will not be confused as to the correct address.

"Labels or wrappers should be so addressed also that the name of the sender will not be confused with the name of the addressee, which frequently happens, with the result that parcels are returned to the senders without having been dispatched to destination.

"Labels and postage stamps and C. O. D. tags should be securely affixed to the container so that they will not become detached in transit.

"In any instance, where motion picture films sent by insured and C. O. D. mail are not properly addressed or prepared, please bring the matter to the attention of this office."

"For God's sake, stop fooling. You can have my money, but—" .Scene from "Isle of Destiny," Character Picture big special attraction featuring Paul Gilmore.—Advt.

New 5,000-Seat House Opens

(Special to WID'S DAILY)

St. Paul, Minn.—The new Astor, Ruben and Finkelstein, has been opened. It represents an outlay of $200,000 and seats 5,000.

Changes at Universal City

(Special to WID'S DAILY)

Los Angeles—Following a general shake-up in the scenario department of serials and western production at Universal City, Hope Loring, executive head, announces the following personnel: Robert Horner, writing for "Hoot" Gibson; R. A. Sanborn for Director Mack Wright; George Hively for Al Russell, directing Art Acord in "The Moon Riders"; Louis Stevens, writing continuity for Eddie Polo's new serial; Kay Harrison for Jacques Jaccard; George Pyper, preparing Eileen Sedgwick's new serial; and D. A. Epstein, secretary of the department.

Kunsky to Build Another

(Special to WID'S DAILY)

Detroit, Mich.—John H. Kunsky plans the erection of a house seating 4,200 on a newly acquired site at Broadway and Madison Ave. There will also be a 10-story office building.

F. P. Releases

Two features are released on the Paramount schedule for June 6. These are "Below the Surface," starring Hobart Bosworth, and "Old Wives for New," the Cecil B. De Mille special, which is reissued.

Herz Makes Purchases

(Special to WID'S DAILY)

Chicago—Lee Herz of the Silee Film Exchange, has returned from New York City, where he purchased the rights for Illinois for "Blind Love" and also a series of three five reel features starring Rex Ray.

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No. 45

NEW YORK CITY—Columbia honors A and Navy chiefs! General Pershing and miral Sims take part in academic proces after having received honorary degree.

INDIANAPOLIS, IND.—American wins ternational auto race! Gaston Chevrolet feats auto kings of world in 500 mile d at 88 miles an hour.

WARSAW, POLAND—Poland celebr her freedom! Soldiers and civilians rej on anniversary of adoption of the 1794 stitution, now the basis of new Polish public.

CITY ISLAND, N. Y.—Shamrock IV m first try-out of new wings—Sir Lipt graceful entry for Yacht Cup Title has initial trip.

YPRES, BELGIUM—Britain decorates torn Ypres! Marshal French, accompa by King Albert, arrives to confer honor ruined city.

HERE AND THERE—Expert diver thc legless! Lieut. Fletcher, hero of the W War, wins prize for water feat despite handicap.

NORTH BEND, WASH.—Five hurt as crashes down embankment—two electric eomotives plunge down a 300 ft. hill as bed gives way under weight of train.

ANNAPOLIS, MD.—Navy graduates peace-time class! Secretary of Navy Da awards diplomas to 289 men at Naval A emy.

NOMINATIONS IN ORDER! Keepir touch with the men in the limelight. Or Republican side—Hiram Johnson, Gen. L ard Wood, Herbert Hoover. On the D cratic side—Attorney General Palmer, ernor Cox of Ohio, Former Secretar Treasury William G. McAdoo. The ba on.

Ormston Back

Los Angeles—Frank Ormston, is connected with the Astra studi Glendale, where Lew Cody pro tions are made, is back from York.

Salazar Going on Trip

Carlos Salazar of Inter-O leaves on Monday on the stea Ulua for Cosfa Rica. He will tour Central America and the Indies.

To demand fine posters is too indefinite. Demand RITCHEY POSTERS. It is the same thing, more concisely stated.

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There will be a

Private Showing of

The Return of Tarzan

at CLEVELAND

Next Tuesday Night

UNDER AUSPICES OF

Goldwyn Exchange

With HARRY L. REICHENBACH

In Charge of Arrangements

Moore Busy on Plans

(Special to WID'S DAILY)

Washington—The formation in Delaware of Moore's Parkway Theater Co. and the Capitol Theater Co. last week was designed to provide for the two new theaters Tom Moore of the Rialto has planned for this city.

The Capitol is to be located on New York Ave. near 14th St., one of the "cream spots" of the downtown district. Every car in the city comes to this corner, or transfers there.

The directors associated with Mr. Moore on the board of this company will probably be the most representative board of directors in any theater in the business. This board will include high officials in public life and members of Congress, and will be announced shortly. The Capitol will be financed by Moore personally with the exception of 12 blocks of stock of $10,000 each.

The Capitol is expected to be unique as a theater proposition, in that it will be named after the United States Capitol and located in Washington, the capital of the United States. Also the lobby and foyer of this theater will be a replica of the front of the United States Capitol. It will be an expensive front as it will reach to the dome in construction approximately 125 ft. high. Searchlight floods playing on the dome of this front will make it stand out so as to be seen from most any part of the city. The columns in this building will be of limestone and expensive materials.

This is the theater in which Moore plans to use approximately one change a month, or 13 pictures a year, each and every one of which is to be staged on a pretentious scale and to have its own set of scenery, lighting effects and atmosphere.

The Capitol will have a matinee and evening performance daily set aside for reserved seats where tickets may be purchased as far as a month in advance. The forenoon and supper show will be given on the continuous policy. Prices for these attractions will be 75c and $1. The mezzanine loge balcony will have a promenade rich in atmosphere and comfort with private hat racks in each box. The Capitol covers an area of nearly 200 ft. deep by 90 ft. wide.

The Parkway is Moore's own project, bag and baggage. He is expending the total amount of money needed for the erection of this theater himself. It covers an area of 90 ft. wide by 160 ft. deep. This is in the heart of the Mt. Pleasant district on the corner of Park Road and 14th St., which is the apex of the thickly populated section of Washington's representative people. The Parkway will be a replica of Moore's Rialto, 2,000 seats on one floor.

The First National shield will be both prominent on the front of the theater as well as a special model in all newspaper advertisements. In other words, when the advertising campaigns are laid out for the fall the entire chain of these model and progressive houses will have their announcements within a large circular First National chain drawn especially for the purpose, the houses enclosed as a whole within this circle. The trademark of First National will be put forward here in a manner so as to let the public know the full meaning of First National trademark.

Cohn Here

Alfred A. Cohn, now in the story selling business for himself and formerly associate editor of Photoplay, has arrived in New York to close up some contracts and is in search of new material.

Cohn is staying at the Hotel Iroquois.

Odd!

(Special to WID'S DAILY)

Bellaire, O.—In Martin's Ferry the Fenray and Pastime theaters decided to open on Sundays, but public sentiment and the city officials proved too much for the exhibitors.

Here in Bellaire, adjoining Martin's Ferry, exhibitors never asked or wanted Sunday shows, but the City Council last Friday night reported favorably on a license ordinance giving local theaters the right to remain open on Sunday from 1:30 to 11:30, with a $1.50 tax per seat per year. If the four theaters in town are willing the ordinance will pass.

The Sprague Amusement Co. controlling three theaters here does as much business in six days as in seven. And there you are.

Incorporations

Columbus, O.—Swan Co. $400,000. S. A. Krepps, L. Bohnen, C. E. Carter, E. C. Rogers and A. M. Simms. To operate theaters.

Albany—Dyla, New York City. Capital, $5,000. Incorporators, M. Wolf, A. R. Rosenberg, M. Feldman, 220 Fifth Ave.

Albany—Fields Feature Film Corp. New York City. Capital, $50,000. Incorporators, L. Feldstein, J. Seiden, O. Peck, 242 W. 49th St.

Indianapolis, Ind.—Herman Film Corp. of Anderson. $3,000. Directors, Herman C. Biest, Harry Greyer and Michael W. Staub.

Indianapolis, Ind. — Educational Film Exchange, Inc. Capital, $20,000. Directors, Leo M. Rappaport, Carl Lieber and Robert Lieber.

Hominy, Okla. — Petit Theater Corp. Capital stock, $75,000.

Lafayette, Ind.—Luna Amuse. Co. has increased its capital from $150,000 to $400,000.

Trenton, N. J. — Nixon-Forrest Theater Co., to operate from 417 Market Place, Camden. New Jersey Corp., Guarantee and Trust Co., Agt. Capitalization, $2,000, divided into 400 shares of $5 each. Fred G. Nixon-Nirdlinger, Jules E. Mastbaum and Dan E. Brogan, with 100, 99 and 1 share each, incorporators.

Trenton, N. J.—Brighton Hotel Co. to operate picture and other theaters. Capital, $125,000. Incorporators, D. Miles Rigon, Edith L. Hadfield and Elwood Thompson.

WID'S DAILY CONVENTION HEADQUARTERS

Hotel Cleveland

Cleveland, Ohio

Joe Dannenberg and Jack Alicoate on the Job

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There'll be a Franchise everywhere

One territory almost

SOLD OUT!

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Pittsburgh, Pa. 932 A. M., May 26/ 20

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FRANCHISES OPENING CLEVELAND CONVENTION.

JOS. SKIRBOLL

FIRST NATIONAL EXHIBITORS EXCHANGE

It's no trouble *at all* to show exhibitors why a First National Franchise is a good thing for them

Prologue Circuit

(Continued from Page 1)

be comparatively small, even after the overhead expense of booking office and travel had been added.

Since a visit to San Francisco Callicott is said to have received the indorsement of First National members throughout the country, and additional impetus has been given the scheme by a telegram understood to have been received from J. D. Williams of First National.

Williams has forwarded a proposal from the home office which is now being submitted to all First National exhibitors, and through which the circuit will be able to engage the artists for a period of 200 weeks.

It is planned to contract for the services of the headliners of the operatic and vaudeville stage, as well as for a number of legitimate stars.

The plans call for four divisions, a western, northern, eastern and southern. Each division is to be under the direction of a routing and booking office with subdivisions for each state or territory.

The western division will comprise California, Arizona, Nevada, Utah, Oregon, Washington and Idaho. Each state will again have its own subbooking and routing office, under direction of the home booking office.

All talent will be fully rehearsed in at least six prologue productions, for the picture which may be shown in one city may not be shown in another for several weeks, and it will be necessary that they change their repertoire in another prologue production upon their arrival.

Sol Lesser stated that communications have been forwarded by the home office to Carolina White and Orville Harold.

"We will sign up every well-known star and performer and will spare no expense to secure the greatest acts for our circuit," said Lesser. "With 6,000 houses ready to give a week or sometimes two weeks First National can well afford to contract talent for a period of almost two years. I believe that Jack Callicott's plan is without doubt the dawn of a new era in cinema entertainment."

Michael Gore states that Jack Callicott will have charge of activities in the western territory.

No statement could be secured from First National yesterday regarding the above.

Kineto Capacity 1,000,000 Ft. Weekly

The Kineto Co. of America, Inc., has extended the facilities of its laboratory so as to turn out 1,000,000 ft. of film weekly.

Film-Lore Plans Features

Film-Lore Prod. Co., Inc., recently chartered in Albany with a capitalization of $150,000, plans the production of features.

Alexander A. Stuart is president and associated with him are Fred J. Nicholls and Charter Harkness. Offices, 20 West 34th St.

Graham Gets Judgment

Arthur Butler Graham has been awarded a judgment brought against the Nicholas Kessel Laboratories, Inc., for $2,175.19, on May 20.

"Roxy" at Capitol

(Continued from Page 1)

Noticeable in the new form of entertainment was the summer garb of the theater. The Capitol concert orchestra occupied a prominent position on the stage. Back of the orchestra ranged the Capitol ensemble. The orchestra pit was a bower of flowers and vines.

In addition to the transfer of the orchestra to the stage, a second stage has been erected at an elevation of five feet, just back of the orchestra. The second stage is sufficiently large to permit of the customary screen and the novelties planned by Rothapfel. A beautiful allegorical curtain has been supplied by Art Director John Wenger. During the vocal numbers the Capitol ensemble was seated immediately in front of the second or miniature stage, and between the two divisions of the orchestra.

At the sides of the smaller stage and extending behind the orchestra to the main proscenium were allegorical landscapes, also the work of Wenger. The pit, formerly occupied by the orchestra, was transformed into a bower of greenery and artificial flowers.

Not the least of the interior embellishments was a marked change in the lighting effects. The sombreness heretofore characteristic of the theater was dispelled through a radical change from dead and lusterless illumination to soft lights sufficient to emphasize the beauties of the theater interior.

Rothapfel decided on a two-hour progra minterspersed with orchestral selections, vocal and ensemble numbers, picture features and novelties.

Victor Herbert's "American Fanasie," a potpourri of patriotic and oldtime songs, opened the musical program, these numbers being followed by interpretive dance numbers by the Albertieri Dancers.

One of the most beautiful of the musical numbers was the group of Indian love lyrics sung by Capitol soloists. Another pleasing feature consisted of excerpts from "Mlle. Modiste," by the orchestra, assisted by Irene Williams and the ensemble.

The film features include "Scratch My Back" with T. Roy Barnes and Helene Chadwick, and a Hy Mayer Travelaugh, "At the Zoo."

The bill with which "Roxy" inaugurated last night his regime will be continued without change for the new week.

Lavner Resigns.

H. S. Lavner has resigned as publicity and exploitation manager for W. W. Hodkinson Corp.

Comedy Features Ben Turpin

"Married Life," the Mack Sennett five reeler which is to be released through First National, features Ben Turpin, for the first time in the comedian's career.

This feature comedy was made especially for First National and does not interfere with Sennett's producing plans for Associated Producers.

It was shown for the first time in the nature of a test at the Strand theater, Pasadena, Cal., on Tuesday evening.

Allens in England

(Continued from Page 1)

orate stage settings will be employed in the two theaters.

The fronts of both theaters will be constructed of glazed cotta. A feature is the plans calling for an immense tea and soda grille. The soda grille will be located in the basement. The tea room will be on the main floor near the entrances and will accommodate 1,500 patrons.

The London theaters will feature British made pictures.

On April 5 WID'S DAILY, in a special cable from London, stated that the Allens has secured a site in London for a theater.

Before J. J. Allen went to London last winter, this publication also indicated that the European trip was for the purpose of arranging for the building of theaters in England and the Continent.

Plans Ready for New Portola

(Special to WID'S DAILY)

San Francisco—Within the near future the present Portola theater in Market street, near Fourth, is to be razed to make way for the construction of a $1,000,000 picture palace, typically Californian in architecture and with a seating capacity of about 2,500.

These plans are made known by Herbert Rothchild and Herman Wobber of the California-Imperial-Portola chain.

Contracts have already been let by these interests for the opening work on the big Granada theater, soon to be erected at Market and Jones Sts. Wobber has hinted that still another huge theater will be erected in the city and says that the site has already been chosen and will be made known in the near future.

Famous Players are understood to own a controlling interest in the California string of theaters.

Differences Settle

(Continued from Page 1)

with the I. M. P. E. A.

The work of the Committee has been practically completed. only producers who have not re ed on the theater-buying questio Famous Players and Fox.

Frank Rembusch and several ers on the committee left town terday, while the remaining mem of the committee will leave for C land to-morrow.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK

Sir:

S. Barrett McCormick of Cincinnati, O., writes:

"The Edgar Stories are as delightful a feature as the Circle Theatre has ever had on its screen. The combination of the Tarkington story and Goldwyn production is excellent. Congratulations!"

Goldwyn

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The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII. NO. 66 Sunday, June 6, 1920 Price 25 cents

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starring

MAY ALLISON

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Adapted by LOIS ZELLNER

Directed by HENRY OTTO

This Big Feature carries its appeal to every class of audience and insures capacity houses

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stardom—you know what that means! She's the good little bad girl you've read about.

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Test out this new star (a new kind of star) at your box-office.

You can't lose.

You'll book the series.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII. No. 66 Sunday, June 6, 1920 Price 25c.

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News of the Week in Headlines

Tuesday

Frank Rembusch of Indianapolis would merge all exhibitor factions into one national organization.

First National 1920-21 schedule includes three from Allen Holubar.

1,122 franchises let according to First National, 2,000 additional theaters reported lined up.

Gaumont pledges $1,000 to charity if competitor has better color pictures than his.

Wednesday

Next year's schedule announced by First National plan 60 productions, from 15 producing units.

30 productions from Associated Producers first year.

Douglas Fairbanks and Mary Pickford in New York.

May attend Cleveland convention.

Metro signs eight prominent authors.

Thursday

Robertson-Cole to build studios in California.

Joseph L. Plunkett to again assume management of Strand.

Famous Players Plan 104 for next year.

Friday

Move under way to hold one convention of exhibitors in Cleveland. Committee of Seventeen at work.

Monster combine being effected. If completely developed would establish unusual conditions from production to distribution.

Famous Players plan many specials for coming year.

Saturday

Allen Theatrical Enterprises of Canada announce plans for theater building in Europe. Secure site for two theaters in London, England.

Plans under way to circuit prologues in First National houses throughout the country.

Committee representing Motion Picture Theater Owners of America and Independent Motion Picture Exhibitors to meet in Cleveland Monday. Indications point to one convention.

C. R. Seeley leaves National Pictures Theaters.

Capitol reopens with typical Rothapfel program.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Lack of Proper Atmosphere Prevents This From Achieving Real Strength

"THE COURAGE OF MARGE O'DOONE"
Vitagraph Special

DIRECTOR .....David Smith
AUTHOR.....James Oliver Curwood
SCENARIO BY.....Robert North Bradbury
CAMERAMAN .....Not credited
AS A WHOLE.....Lack of proper production values keep this down.
STORY.....Doesn't contain atmosphere of "bigness" for which author is famous.
DIRECTION .....Only fair
PHOTOGRAPHY ..... Fair
LIGHTINGS.....Quite a few scenes poorly lighted
CAMERA WORK .....Fair
LEADING PLAYERS.....Pauline Starke and Niles Welch satisfactory.
SUPPORT ..... Capable
EXTERIORS.....Satisfactory snow stuff
INTERIORS ..... Negligible
DETAIL .....Hardly any of it
CHARACTER OF STORY.....Romance of the far north.
LENGTH OF PRODUCTION.....About 6,447 feet

They haven't been altogether successful in communicating the atmosphere of "bigness" to "The Courage of Marge O'Doone." This is an atmosphere that James Oliver Curwood always strives for in his stories of the northern snows and was doubtless part of this one in its printed form. The producers, however, haven't quite succeeded in catching this element. Perhaps the chief fault is that they left the job for the subtitles to undertake. But Curwood's descriptive color should have been injected into the action itself to make it convincing.

Because of this inability to catch the spirit of bigness many of the story's situations lack the required dramatic force. For instance, in the beginning they introduce Michael and Margaret O'Doone, who live up in the big snows. Michael is a friend of all and when an Indian comes to him because his wife is sick, he makes a long trip to see if he can mend matters. Because he stays away overnight Margaret goes momentarily insane and believes that a licentious trapper is her husbnd. They lead you to believe that the trapper takes advantage of Margaret.

This whole sequence doesnt register as true. Anyway it causes the separation of the O'Doones and throws their baby, Marge, into the hands of rough characters. Years pass and Michael has become doctor of souls and bodies of the whole north. He meets David Raine, a youth from the east, disillusioned in love. David has found a picture of Marge left in the railway carriage seat by Margaret and decides to go north to find her because it says on the photograph that "she is alone."

The rest of the picture is taken up with David's finding of Marge and his fights to keep her from falling into the hands of the "brute." After a bear fight has been rung in and a man and dog fight is told of in the subtitles the happy ending is brought in with David and Marge together and Michael and Margaret reunited. It seems after all that the trapper didn't take advantage of Margaret.

The exteriors of this are true enough snow scenes, but somehow they don't suggest the bigness and expanse that has often been communicated to northern stories. The action, for the most part, takes place in semi-closeups, many of which are none too well lighted. The fight between David and the "brute" is well staged and the bear fight is a novelty, but just why Marge had to run across the snows (in the distance) and in her birthday clothes is hard to understand. Maybe this is the courage referred to in the title.

Pauline Starke appears as Marge, while Niles Welch is David. George Stanley, Billie Bennet, Jack Curtis, William Dyer, Boris Karloff and James O'Neill complete the cast.

Author's Name Is Best Bet in Advertising This One

Box Office Analysis for the Exhibitor

This picture is to be noted more for faults of omission than mere errors of commission, so on the surface it passes as a fairly satisfactory feature. The majority of audiences will probably accept it for what it is and so you'll have few kicks coming.

Naturally register Curwood's name in all the advertising and also mention the fact that Baree, his famous dog character, again has an importnt role in the story. Curwood has many readers and his stories are famous for just such novelties as the dog character and the bear fight.

You won't go wrong on playing up Pauline Starke, for, though she hasn't an awful lot to do here, past performances have made her quite a favorite. Niles Welch, too, has a reputation and you might use his name to advantage.

Splendid Light Comedy In Which Star Registers Big Hit

William Faversham in
"THE MAN WHO LOST HIMSELF"
Selznick

DIRECTOR .....George D. Baker
AUTHOR.....H. DeVore Stackpole
SCENARIO BY.....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....Splendid comedy—star registers every minute.
STORY.....High impossible even for comedy, but star and production make it highly enjoyable
DIRECTION ..... Very good
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Commendable
CAMERA WORK.....Great double exposure in dual role scenes.
STAR.....Registers a wonderful hit as a comedian
SUPPORT.....Hedda Hopper splendid opposite—all commendable.
EXTERIORS.....Just a few street scenes to suggest London.
INTERIORS ..... Excellent
DETAIL.....Many fine touches in star's performance make it very unusual.
CHARACTER OF STORY.....Breezy American takes ruined English earl's place and straightens out his affairs.
LENGTH OF PRODUCTION.....About 5,500 feet

"The Man Who Lost Himself" in which William Faversham appears in a comedy role is a surprising treat. In the first place you have the idea that you're in for an hour of melodrama because of the title. Instead the picture establishes itself as an excellent light comedy with the star doing some wonderful business in a dual role. Incidentally it's time to rejoice. At least a picture producer has awakened to the fact that Faversham has few superiors in light comedy roles. They knew this on the stage long ago, but the picture producers have felt obliged to put him in "classics" in the past.

As a comedian Faversham can out-shine any other screen star doing the light type of stuff. He's working all the time and registering some comedy bit in every scene. He puts originality into his bits of business and he registers his comedy by facial expressions immediately recognizable as the result of long practice and ripe ability.

The story of this is highly impossible even for comedy, but the star, backed up by the entirely sympathetic production, put it over with a bang. This impossibility evinces itself in the original premise of the story—an American drummer outwardly the counterpart of a dissolute Englishman who has run his fortune into the ground, disgraced his title and caused his wife to leave him, assumes his place and gets away with it before family and servants.

The comedy that Faversham gets over as the American being initiated into the Englishman's altogether strange sphere is immense, and both the interest and the humor quicken when the drummer straightway proceeds to straighten out the lord's business and domestic affairs. His scene with the blackmailer when he snatches the forged check from him and eats it, the while holding the fellow off with one arm, is the climax of a long sequence of hearty laughs.

Nor is the love element neglected. The romance between the Englishman's wife who appreciates the change in the American over her dissolute husband is delightful and developed with a dash of suspenseful piquancy that is charming. In the end the American confesses his real identity and breaks the news to the Englishman's family that the real lord committed suicide. But the romance comes to a happy end.

Faversham has an admirable supporting cast headed by Hedda Hopper, who cuts a charming figure as the wife. The others are Violet Reed, Radcliffe Steele, Claude Payton, Mathilde Brundage, Emily Fitzroy and Downing Clarke.

Here's One That You Can't Go Wrong On

Box Office Analysis for the Exhibitor

Yon can't go wrong on "The Man Who Lost Himself." Two more pictures like this one and William Faversham would be established as one of the screen's foremost light comedians. No matter what luck you have had with his past pictures, don't fight shy of this. Your audiences are going to enjoy every minute of it.

You can make a big thing of this, too. Advertise it more heavily than you do the average and give it an extra day or two in the booking. Play it up as a comedy with such catch lines as "William Faversham in a comedy of luck, pluck and romance," "The story of an American drummer who assumed the place of an English earl and——."

In fact you make all the noise you want on this, confident that no one will accuse you of overestimating your show after the picture's been on a day or two.

IS YOUR BOX-OFFICE SUSCEPTIBLE *to*

BIG, ENTERTAINING STORIES
FAMOUS TITLES, HIGH
STANDARD PRODUCTION
CLEVER, TRUE-TO-LIFE DIRECTION
FEATURING A FASCINATING
YOUTHFUL SCREEN BEAUTY

BESSIE LOVE

The Princess Charming

In her new Novel and Play series
combines all the BIG PUNCHES
that exhibitors prescribe for a
SMASHING BOX-OFFICE SUCCES

Presented by
ANDREW J. CALLAGHAN PRODUCTIONS, Inc.

in
"THE MIDLANDERS"

From the novel by Charles Tenney Jackson

Directed by
IDA MAY PARK *and* JOSEPH DE GRASSE

A new era of superior
production begins for
this captivating young
actress under this banner:

THEY'RE BUILT TO PLEASE THE PUBLIC!

ANDREW J. CALLAGHAN PRODUCTIONS, Inc.
25 WEST 43d STREET NEW YORK CITY

Latest Tarzan Picture Is Melodramatic Diamond in the Rough

"THE RETURN OF TARZAN"
Numa Pictures Corp.-Goldwyn

DIRECTOR .....Harry Revier
AUTHOR.....Edgar Rice Burroughs
SCENARIO BY.....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....Lots of thrills and novelties in long melodrama that lacks polish.
STORY.....Is one adventure and thrill after another—could have been much better handled in scenario.
DIRECTION.....Has gained some good effects and thrills register but details don't convince.
PHOTOGRAPHY .....Very good
LIGHTINGS.....Commendable, especially in jungle stuff.
CAMERA WORK..... Good
LEADING PLAYERS.....Gene Pollar moderately successful as Tarzan—others average.
EXTERIORS .....Some fine jungle stuff
INTERIORS ..... Average
DETAIL.....Details of story fail to convince—action stuff good.
CHARACTER OF STORY.....Further adventures of Tarzan beset in civilization.
LENGTH OF PRODUCTIN.....6,800 feet

"The Return of Tarzan" is a melodramatic diamond in the rough. Like its two predecessors in the Tarzan picture series it has small amount of polish from the standpoint of production. And even less convincing stories have been better shaped in the continuity than the present Tarzan work.

But when it comes to melodramatic thrills, of these "The Return of Tarzan" has a plenty. Two notable moments are when Tarzan does battle with two different lions, in each case a lady's life being at stake on the outcome. These fights have been very well put on and are inclined to send thrills and chills chasing down the spine. Of course the outcome of these fights is never in doubt. A villain may win over a hero, but not a lion. But the realism is there.

The story of this is propelled forward mainly through one character's ability to lie to another. They open up with Tarzan returning to France on an ocean liner. He incurs the enmity of a wretch, Rokoff, when he catches him attempting to cheat in a card game. In Paris Rokoff ties up with Clayton, pretender to Tarzan's rightful domains, and the fight is on. Through a lie they force Tarzan into a lady's bed chamber and subsequently into a duel with her husband. But the bullets have no effect on Tarzan, as he is unjustly accused.

Before he leaves Paris for the French possession in northern Africa he engages in a whirlwind fight with six or eight hirelings of Rokoff and Clayton, beating them into a collective pulp. Later he is again on a boat trailing Rokoff's villainous companion for the French government. Rokoff finally succeeds in knocking him overboard. Through an extreme case of luck, very extreme, Tarzan is cast up from the sea on the edge of his jungle. Then a fire on board a passing yacht, and Jane Porter, who loves Tarzan, is also cast up from the sea. He saves her from the lion for the happy ending.

There is much that is thrilling and novel in "Tarzan." There are some good scenes back in the jungle when Tarzan is shown renewing old acquaintances with the animals. These scenes present the choicest illusion of the picture. They make you feel them. For the rest it is a succession of thrills, big ones and little ones, but there's always something doing and while a much better production could have been their background, the present effect of the picture is satisfying to the melodramatic lovers.

Gene Pollar fairs well as Tarzan. Armand Cortez plots as Rokoff. Karla Schramm is pretty Jane. Others are Walter Miller, George Romain, Louis Stearns and Estelle Taylor.

Great Opportunities in This for the Real Showman

Box Office Analysis for the Exhibitor

"The Return of Tarzan" lacks a high class polish, but withal it is a stirring melodrama in the rough and as the first of this series went well this one certainly ought to go better with the same audiences, for if anything, and despite its lack of distinction, it is a better produced picture than the first.

You can cash in on a lot of publicity on this. Edgar Rice Burroughs' Tarzan stories are among the best known works written with the picture crowds. They are still running in newspapers and magazines. Cut outs can be used effectively as lobby displays along with stills from the production. The book store tie-up is also an excellent and logical means of exploitation in this instance.

Something suggesting the jungle in the theater lobby or in the way of stage setting will also prove effective. In fact here is a picture that offers many opportunities to the real showman. It can be made a big box office attraction.

CARPENTIER SCORES

"The Wonder Man"

Directed by John G. Adolfi

Has Smashing Premier
in NEW YORK CITY
at $2.00 Admissions.

The Grand Ballroom of
The HOTEL ASTOR
seating 2000 people
was packed to capacity.

S. R. O. Business the first
four days of the run indicates
"TURN AWAY" Business
for the entire week.

This Triumph was scored in the face of a three-day Holiday that caused an exodus to the country, that was unprecedented in the history of New York.

CRITICISM from

The New York Evening Telegram

May 30, 1920

by JANE DIXON

"Last evening, in the grand ballroom of the Astor Hotel, Georges appeared for cinema championship of the world. Beyond peradventure of doubt his is no one-track talent."

A BIG SURPRISE

"The Carpentier picture was one of the **biggest surprises** Broadway has had in many a season.

"We are wise to the ways of capitalizing celebrities—hundred-thousand-dollar name—ten-twenty-and-thirty scenario acting, scenery and support. It always makes us feel as if some one had sold us a toy balloon and then stuck a pin in it.

"Robertson-Cole have not so imposed upon a hero-worshipping public. They have made it possible for us to see one of the most popular athletes of the day in action. This much we expected, but what we did not expect was to find in Carpentier a real actor, an artist with the finish of a French gentleman and the finesse of an habitual stage star."

THE WONDER MAN

"Such is the name under which Robertson-Cole, promoters of the film, have chosen to introduce their boxing star to an already sceptical screen world.

"M. Carpentier not only lived up to the title. He did more. He topped it. Three frozen-faced critics who are wont to use these twilight picture hours for malevolent meditation, were seen to rouse from their stupor and blink their eyes unbelievingly at 'The Wonder Man.' When our hero caused the villain to kiss the canvas for the fatal ten, one of these three ravens actually committed the critical faux pas of clapping his hands in approval just like an ordinary ticket-buyer. The mistake was overlooked on the part of his fellows owing to the heavy barrage of applause being laid down by a wondering and well-pleased audience."

"MILLION DOLLAR SMILE"

The Carpentier smile is bound to cause the hearts of several million matinee maids to skip a beat every time it lights up his frankly winning face. His is a personality so accentuated as to overcome the silence of the screen, to reach out and make friends among those who have merely meant to pose in the role of onlookers.

The story? Why tell? Suffice to say it is good, substantial, thrilling, sustained, and that it has to do with the French and the United States Secret Service.

SENSATIONAL KNOCKOUT

Moe Mark and Walter Hayes

On Screen Examination
PERSONALLY BOOKED

"The WONDER MAN"

To follow the Astor showing:—

THE STRAND—New York City, week June 6th.

THE STRAND—Brooklyn, N. Y., week June 13th.

A Few Newspaper Criticisms:

The men like his serious scenes, especially when he is pitting his slenderness in scientific combat against a heavier opponent, but the women like the nice boyish smile that so attractively lights up his face. New York Morning Telegraph.

The most striking feature of the entertainment was the revelation of Carpentier as an actor. He has many opportunities for distinctive action, opportunities of which he takes full advantage. New York Tribune.

It is a splendid picture, aside from Carpentier's part in it and he is almost as good a screen actor as he is a fighter.
New York Herald.

"His (Carpentier's) suppleness is a delight and he can act, too." New York News.

"Surprised his audience at the Hotel Astor by demonstrating real acting ability. The producers have supplied 'The Idol of France' with an excellent story and a competent supporting cast." New York Evening Mail.

Moe Mark says:—

"If the exhibitors have any doubts about "THE WONDER MAN" being one of the REAL BIG PICTURES of the year—have them wire me."

No Actor on Stage or Screen—Has ever received the tremendous Volume of PUBLICITY that has been given to GEORGES CARPENTIER—AND HE IS STILL RECEIVING FIRST PAGE SPACE

Every ROBERTSON-COLE Exchange has a print of this Unusually Big Special—SCREEN IT—or "Ask the Exhibitor that played it."

ALL H——L CAN'T STOP ME

HENRY B. WALTHALL WILL THRI
YOUR AUDIENCES TO THE CORE
THE MAN WHO TOOK THE GREATE
SPORTING CHANCE.

MAYFLOWER PHOTOPLAY
CORPORATION

PRESENTS

AN ALLAN DWAN PRODUCTIO

"A SPLENDII HAZARD"

Directed by ALLAN DWAN

BASED ON THE NOVEL BY
HAROLD MacGRATH

FIRST NATIONAL EXHIBITORS CIRCUIT

A FIRST NATIONAL ATTRACTIO

Carpentier Is The Better Actor Anyway !

Georges Carpentier in
"THE WONDER MAN"
Robertson-Cole

DIRECTOR .....John G. Adolfi
AUTHOR.....Daniel Carson Goodman
SCENARIO BY.....Joseph W. Farnham
CAMERAMAN ..... George Benoit
AS A WHOLE.....Generally a very pleasant surprise—should register with sporting element.
STORY.....Not a lot to it but gives star chance to show his ring form.
DIRECTION.....Commendable—very good fight scenes.
PHOTOGRAPHY ..... Good
LIGHTINGS.....One bad sequence—rest O. K.
CAMERA WORK .....Good
STAR.....Appears very much at ease
SUPPORT.....Faire Binney pouts a little too much—others commendable.
EXTERIORS ..... Satisfactory
INTERIORS .....Very good
DETAIL .....All right
CHARACTER OF STORY.....Suspicion cast on hero for theft of important papers—turns out to be a member of French secret service.
LENGTH OF PRODUCTION.....About 6,100 feet

So many celebrities from sporting and other circles who have entered the pictures have proven such flivvers that it is a pleasure to record that Georges Carpentier, European heavyweight champion and aspirant to the same honors in America, puts up a very good appearance before the camera, appearing quite at home and registering simple expressions that have stumped the majority of the others.

Of course "The Wonder Man" gives him an opportunity to show his fighting form. He is shown shadow boxing, sparring with his partner and going through the usual order of training stunts such as rope skipping and bag-punching. In the four-round fight staged during the picture he displays some lightning foot work and some clever punches that give an inkling as to his style despite the fact that his opponent is only the heavy in the story.

The plot by the way is a very simple affair and disappears altogether from view once or twice during the picture. When Georges hands his opponent the knockout the plot too goes down for the count and has a pretty hard time reviving. However, the interest in the story is quite well maintained. Some good comedy snatches have been injected that count largely in the story's favor.

The story concerns the mysterious appearance in Washington society of Henri (Carpentier), a French war hero. He incurs the enmity of Gardner, boxing champion of the country club, and has the stigma of suspicion cast on him for a theft of valuable papers. It doesn't take a great stretch of the imagination to figure out that Gardner is the villain who purloined the papers and that Henri is the man of the hour who finally brings him to justice and reveals himself as a French secret service agent working with the U. S.

The romance is well worked in and Faire Binney gives Carpentier enthusiastic support, although she is inclined to resort to her cute little pout a bit too much. The fight scenes are very well staged and look like flashlights of the National Sporting Club. The "extras" in the case were guests for the most part and the dress suits look tailored.

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The Republic has been and will continue to be successful—because we strictly observe all of these important fundamentals.

The Republic guarantees excellent service—high-grade quality Printing; further, we make every effort to assist our customers with their financial problems whenever it is possible and due them.

REPUBLIC LABORATORIES, Inc.

729 Seventh Avenue *Bryant 7190* **New York City**

I'ts Just This: Do Your People Want To See Carpentier?

Box Office Analysis for the Exhibitor

Georges Carpentier in
"THE WONDER MAN"
Robertson-Cole

What you can do with this depends altogether on the character of your audiences. It seems as if the star ought to draw very well in downtown houses and attract attention from transients. In fact, the going ought to be good wherever there is a smattering of the sporting element. Carpentier has received a lot of publicity in the big cities and it ought to be a pretty easy thing for you to get extra publicity from the sporting editors on his picture. New York sport writers have given the picture considerable space.

Following the example of those handling the picture in New York you might also make an effort to secure the endorsement of your branch of the American Legion if this means anything to your audiences. In fact, as an exploitation card "The Wonder Man" has very great possibilities. The whole thing narrows down to a question, "Do your people want to see this man or not?" If they do the going should be easy.

LUTHER REED

AUTHOR OF:

BELOW THE SURFACE

ADAPTER OF:

BEHIND THE DOOR
MARY'S ANKLE
LETS BE FASHIONABLE

The Four Big Thos. H. Ince Successes of the Year

AUTHOR OF the three-act comedy "DEAR ME" now in its 16th week at Court Theatre, Chicago

Wid's Daily Binders - $3.00

Invaluable for reference purposes.

Alternates Between Good Comedy Sequences and Uninteresting Lapses

Max Linder in
"THE LITTLE CAFE"
Pathe

DIRECTOR .....Raymond Tristan Bernard
AUTHOR .....Raymond Tristan Bernard
SCENARIO BY.....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....Contains a number of good comedy sequences but lapses into the commonplace quite often.
STORY.....Contains a very good comedy idea, but possibilities are not fully realized.
DIRECTION.....Shows irregular sense of comedy
PHOTOGRAPHY ..... Satisfactory
LIGHTINGS ..... Same
CAMERA WORK ..... Average
STAR.....Gets comedy over very well, but at times seems to suffer from lack of direction.
SUPPORT ..... Capable
EXTERIORS.....Lots of interesting shots of Paris
INTERIORS ..... Average
DETAIL ..... All right
CHARACTER OF STORY.....Adventures of a waiter who inherits a fortune.
LENGTH OF PRODUCTION.....About 4,783 feet

"The Little Cafe," an adaptation of the musical comedy of the same name, produced in Paris, proves to be a picture containing a number of good comedy sequences, but which often lapses into the commonplace because of lack of imagination and the knowledge of what continuous comedy is on the part of those concerned in the production.

First there is a sequence well handled from practically every comedy viewpoint. Then the action takes on a commonplace appearance that registers little or anything. Thus it goes throughout. It really looks as if they had attempted to make an exact reproduction of the musical comedy and when they came to the parts where the music was important didn't have the imagination to fill in with original matter.

The idea of the plot is slight but one containing rich possibilities for this field of work. Max Linder appears as a water in the Little Cafe. An old servant of his uncle's home learns that he is to inherit a fortune and straightway cooks up a scheme to get a cut of the money. He goes to Max's boss and influences him to sign him up for twenty years with a stipulation in the contract that whoever breaks the agreement shall forfeit half a million francs.

So when Max learns of his inheritance all he can do is to stay on in the Little Cafe rather than make the forfeit. The rest of the picture is comprised of some good situations and some commonplaces, but the general effect is pleasing. Max at first tries to make the proprietor of the cafe break the contract by giving away his choicest liquers, but this plan fails. He then takes to going out at nights after work to other cafes, where he becomes known as an eccentric millionaire. The sequence in the cafe where he pretends to be a waiter to his party of guests in order to throw a lady friend off the right track is about the funniest of the lot.

Had the picture been produced by an American director more attention would have been paid to the romantic element, which is very poorly developed here. Even in this type of comedy, which contains some knockabout work, a romantic action thread is welcome and often necessary. However, the French director has presented a number of interesting views of the Paris streets that help to make up for his frequent lapses from the proper comedy vein.

The star is very good in the comedy sequences but is lost along with the humor when the director forgets. Wanda Lyon is the girl with little to do. The rest of the cast is made up of a group of players, some of whom have an excellent idea of what comedy is.

Satisfactory Entertainment Should Give Fair B. O. Showing

Box Office Analysis for the Exhibitor

You aren't going to establish any laugh records with this, but at the same time it stands a good chance of giving audiences average satisfaction in the comedy line. Its comedy sequences are good when they appear and the views of Paris help things considerably when the action is inclined to drag.

If you show this make a point of announcing that it marks the return to the screen of Max Linder, most popular comedian in France, after a long absence due to illness from war injuries. He has many admirers in this country and this first reappearance should attract from old time's sake.

Mention the fact that this was made in Paris and that it contains many scenes shot on that city's streets. Also note the fact that "The Little Cafe" was a stage play that met with some success here.

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Little to Recommend This in Either Story or Production

Elmo Lincoln in
"UNDER CRIMSON SKIES"
Jewel-Universal

DIRECTOR ..... Rex Ingram
AUTHOR .....J. G. Hawks
SCENARIO BY.....Harvey Thew
CAMERAMAN ..... Phil Rosen
AS A WHOLE.....Another sea picture which furnishes some excitement toward close, but otherwise hasn't much in its favor.
STORY.....Silent sacrifice stuff, not comprehensive
DIRECTION.....Ordinary for the most part; handled storm scene very well.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK..... Good
STAR.....Can fight, but otherwise won't impress
SUPPORT.....Harry Van Meter a cowardly villain; Mabel Ballin his wife.
EXTERIORS.....Almost entirely aboard vessel
INTERIORS ..... Adequate
DETAIL.....Few errors in story sequence
CHARACTER OF STORY.....Sacrificing captain endures false accusation for happiness of villain's wife.
LENGTH OF PRODUCTION.....About 5,800 feet

There seems to be a flock of sea going productions on the market just at this time. "Under Crimson Skies" makes the third in two weeks. Each one has the captain of a vessel for the central character, and in each instance he has ruled his crew with the violence made popular by London's character of Wolf Larsen in "The Sea Wolf."

However, in this they don't make so much of the captain's treatment of his crew. Instead a villain is introduced and the remainder of the picture has to do with his efforts to smuggle ammunition to the Mexican rebels. The story is very unconvincing and depends wholly upon the atmosphere of the sea to help it over. They have resorted to much artificial means to carry out the story. For instance, the villain is supposed to be accompanying a shipment of pianos which in reality are filled with ammunition. As a means of acquainting the captain with the fact that he is unknowingly carrying the deadly freight for the rebel troops, they have the child suggest to the captain that her mother sing for him, whereupon he proceeds to uncrate a piano because she cannot sing without accompaniment.

There is one sequence, a storm at night, which is very well handled indeed, and very realistic. The decks of the vessel are flooded and the rain keeps pouring down while the crew battle with the rigging. Later the fight between the rebels and the President's forces affords some excitement, but it's such a wild scramble that the spectator finds it difficult to keep track of just what is going on.

Clayton, his wife Helen, and their child were the only passengers aboard the Southern Cross. The rough Captain Barstow felt sorry for the wife and child, who seemed to mean nothing to Clayton. Barstow discovered that Clayton's pianos consisted of ammunition intended for Mexican rebels, but for the sake of Helen and the child said nothing. However, upon reaching their destination one of Clayton's gang had Barstow brought before the court for assault. Barstow was sentenced to five years.

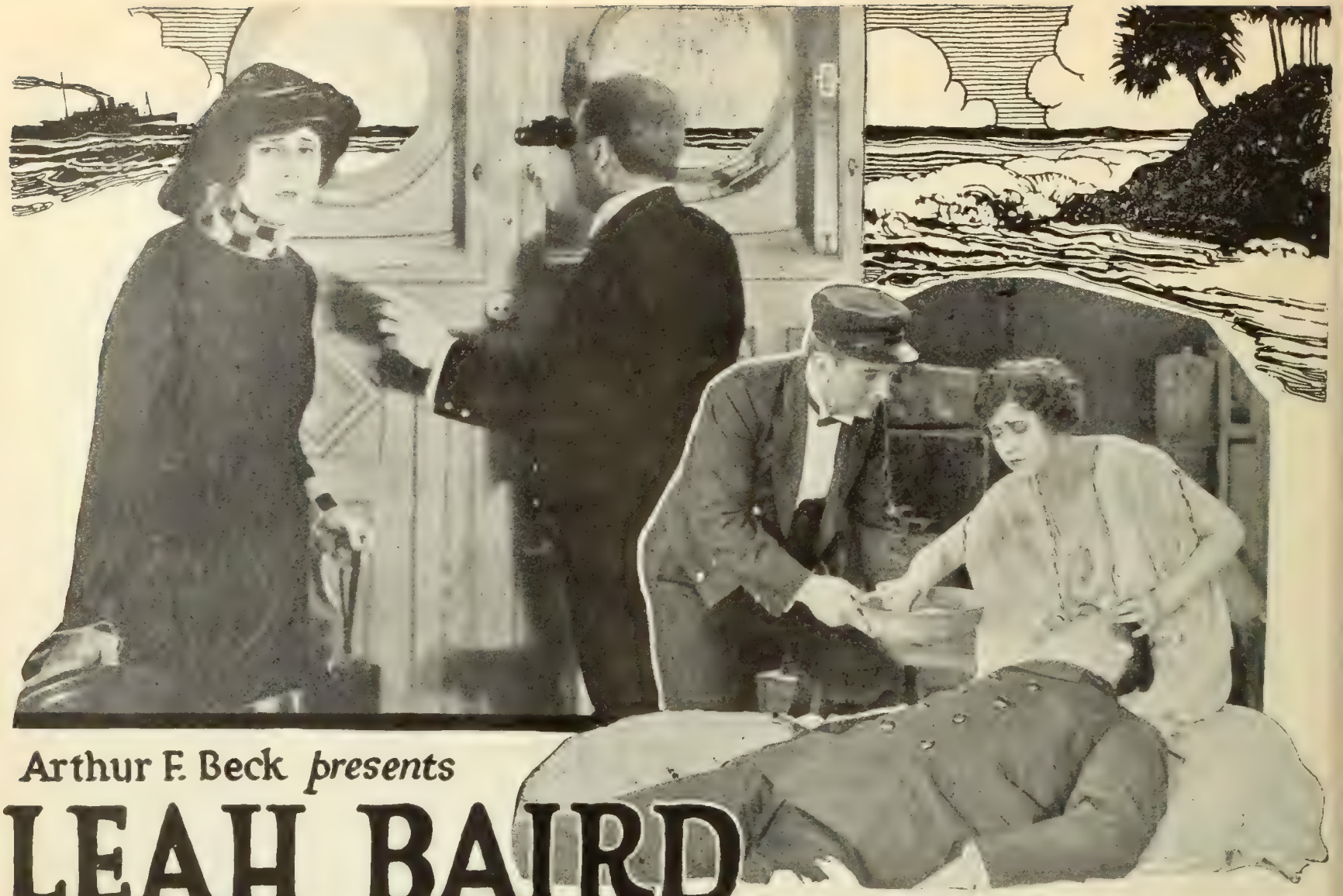
He later made his escape and reached an island inhabited by beach combers. He beat their leader into submission and became one of them. Some time after he learned that Clayton and Helen were in the American consul which was being stormed by the rebels. He gathered together all the beach combers and arrived in time to save the consul. Clayton dies while trying to escape. A sort of epilogue flash shows Helen and Barstow together while a title gracefully indicates the happy ending.

May Get Over With an Easily Satisfied Crowd

Box Office Analysis for the Exhibitor

If you are willing to depend on the atmosphere of the sea and upon the fair amount of excitement contained in the slight revolution sequence you can probably get away with this. There is not much else for you to depend upon. You can say something about the terrific storm at night. This has been well handled and is good to look at. Elmo Lincoln's name may interest those who remember him in the Tarzan pictures. However, outside of his various pugilistic displays his appearance in "Under Crimson Skies" does not mean very much.

For catch lines try: "You have seen the various races of the earth in both scenic and feature productions, but have you ever seen the Beach Combers? They play a big part in the picture at the —— theater. Go and see them." Or, "He was a tyrant captain, but he could make a sacrifice. See how a rough man submitted to imprisonment for the sake of a woman in 'Under Crimson Skies.'"



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Episodic Story Handicaps This One Considerably

Robert Warwick in
"THOU ART THE MAN"
Paramount-Artcraft

DIRECTOR ..... Thomas Heffron
AUTHOR.....F. E. Mills-Young
SCENARIO BY..... Margaret Turnbull
CAMERAMAN ..... Victor Ackland
AS A WHOLE.....Very jerky and episodic production that fails to hold the interest.
STORY.....Certainly wasn't a good picture story
DIRECTION.....Hasn't much chance to show with such an episodic plot.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Commendable
CAMERA WORK..... Satisfactory
STAR.....Is also handicapped by story, though role of gentleman-adventurer fits him.
SUPPORT ..... Capable
EXTERIORS.....Suggest Africa well enough
INTERIORS ..... Satisfactory
DETAIL..... Little of it
CHARACTER OF STORY.....Innocent man carries stigma of shame to save name of innocent girl.
LENGTH OF PRODUCTION.....5,003 feet

"Thou Art the Man" is a picturization of a book entitled "Myles Calthorpe, I. D. B.," and from appearances it was rather an unfortunate choice for feature material. Not that it is lacking in action by any means. Quite the contrary, for here is a picture that goes far in the other direction and contains altogether too much. This is evidenced in the exceedingly jerky and episodic character of the production. The lapses of time during the story are nearly as frequent as its subtitles. Such a picture always has a difficult time holding the interest and "Thou Art the Man" fails in this time and again.

Myles is first introduced on an Australian ostrich farm. His suspicions that his employers are dealing in diamonds stolen from the mines cost him his job. Later in a nearby city he obtains a clerkship in the feather packing house of Farrant, Farrant being in league with his former employers, A romance develops between Myles and Farrant's sister, Jean, also unaware of her brother's illegal occupation.

After a while Myles plans a journey to another city and Farrant has Jean hand him an envelope supposedly containing legal documents to deliver at his destination. He is searched aboard the ship and diamonds are discovered in the envelope. Rather than bring shame on Jean, whom he is sure is innocent, Myles goes to prison for three years and suffers the ignominy of having the initials I. D. B. (Illicit Diamond Buyer) attached to his name when he comes out.

Myles secures another job under a different name, but after a time at a reception he meets Jean, who accuses him under his own name. Myles would seek seclusion but the brother of Jean's best friend helps him to bring the real I. D. B.'s to justice, after he has been assured that Jean will not be implicated. Then Jean goes to him and begs his forgiveness.

This brief outline of the story fails to convey an adequate idea of the picture's trying episodic character. No sooner is one sequence of scenes fairly well launched than a title indicates a considerable lapse of time, the interest is consequently broken, and the action begins all over again. It looks as if Margaret Turnbull had made an exact adaptation of the book, but in this case holding so to the original has not resulted in good picture material.

The role of Myles Calthorpe suits Robert Warwick but both he and the large and capable supporting cast are unable to do much with the story handicap. Among the others are Lois Wilson, Monte Dumont, Clarence Burton, Clarence Geldart, Harry Carter, Jane Wolfe, Dorothy Rosher, Viora Daniel, Richard Wayne and Lorenza Lazzarini.

May Get This One Over With Those Who Like The Star

Box Office Analysis for the Exhibitor

If your patrons are particularly strong for Robert Warwick pictures you may be able to get by with this, but it can't measure favorably along side of the average feature af the day. If you've got it all booked up lay stress on the fact that the action is laid in South Africa and that it deals with illicit diamond traffic. You might employ the initials I. D. B. in your advertising in the way of a teaser.

They've got some good stuff at the very start showing how it is possible to smuggle diamonds out of the mines despite all the care taken by the guards. This is real detail and it registers as very interesting. Afterwards, however, the action jumps around so much that the director didn't have many opportunities for more color of this sort.

Lois Wilson is quite a popular leading woman and she might be billed along with Warwick to advantage. They'll remember her from her many appearances opposite Bryant Washburn.

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COME IN AND SAY HELLO

Awful Results from Attempt to Make Feature

Marguerite Marsh in
"WITS VS. WITS"
Harry Grossman-Hallmark

DIRECTOR ..... Harry Grossman
AUTHOR ..... Harry Grossman
SCENARIO BY.....Not credited
CAMERAMAN .....Not credited
AS A WHOLE.....Very awful attempt at production of a feature.
STORY.....Poorly developed generally—utterly mystifying—undramatic.
DIRECTION ..... Terrible
PHOTOGRAPHY ..... Poor
LIGHTINGS ..... Poor
CAMERA WORK .....Average
STAR.....The best thing about the picture, but her work counts for nothing.
SUPPORT ..... Passable
EXTERIORS ..... City stuff
INTERIORS ..... Satisfactory
DETAIL ..... None
CHARACTER OF STORY.....Girl detective works way into gang of crooks and rounds them up
LENGTH OF PRODUCTION.....About 5,000 feet

"Wits vs. Wits" looks like a poor effort of poor amateurs. To make any sort of a showing these days a feature must attain certain standards, and these standards are set down as "average." This picture doesn't come anywhere near any of the accepted standards of the day.

It is meant to be a mystery picture. Instead the action is hopelessly mystifying. You gather after a while, however, that Marguerite Marsh is a detective. For this reason she has worked things so that she is employed by a gang of crooks as stenographer. And that is the way matters stand until the crooks, working through a bank cashier, have succeeded in drawing out of the bank much more money than they have to their account. Then Marguerite gives the alarm. Detectives enter and presto! The crooks are captured.

Just to cap the climax there is a sequence showing Marguerite explaining to the judge how she did it. And just to recap this, there is another sequence showing Marguerite in the august presence of a magazine editor to whom she has just finished reading her story, "Wits vs. Wits." And still again follows a title saying, "Story by Harry Grossman."

The plot of the story, that is its bare basis, is quite all right. But it isn't well developed and it has no meaty action to carry it along. What action it has is quite hopelessly jumbled by an atrociously bad introductory sequence that isn't introductory because it doesn't describe any of the characters or get them firmly planted in the spectator's mind.

There are many scenes showing the characters walking in and out of rooms and along the street. These stand out strongest after the picture is over.

And there is another flock showing Marguerite hammering away at a perfectly good typewriter in a style fit to put it out of commission for life.

These, however, are mere details. The whole picture reflects incompetency. The lighting is particularly bad and the photography none too good. The subtitles are poor. One reads "November 19," which means nothing at all.

Marguerite Marsh is the best thing about the picture, but her work, professional in most respects though it be, counts for little..

Looks the Same From All Angles

Box Office Analysis for the Exhibitor

The majority of the lesser attractions on the market have some redeeming feature about them. It may be a certain box office angle, a certain star, a certain big thrill or whatnot. But "Wits vs. Wits" doesn't seem to contain the slightest whisp of a sraw for an exhibitor to grasp at.

The popularity of Marguerite Marsh might have some weight, but the biggest star in the film firmament would have a hard time showing along side of the very poor material contained in this.

Neither story nor production contain any redeeming features that might be employed as advertising angles.

Realistic Backgrounds Generate Some Interest in Poorly Handled Story

Madlaine Traverse in
"THE IRON HEART"

DIRECTORS....Denison Clift and Paul Cazaneuve
AUTHOR ..... Denison Clift
SCENARIO BY..... Denison Clift
CAMERAMAN ..... Walter Williams
AS A WHOLE.....Good backgrounds arouse interest in this, but story is poorly handled
STORY....Very simple plot; not developed expertly
DIRECTION.....Shows no contrast
PHTOGRAPHY ..... Good
LIGHTINGS ..... Plain
CAMERA WORK .....Satisfactory
STAR.....Seen to average advantage in "man" role
SUPPORT ..... Satisfactory
EXTERIORS.....Contain fine atmosphere
INTERIORS.....Good iron foundry scenes
DETAIL.....Not much of it
CHARACTER OF STORY.....Woman fights iron trust because of loyalty to her employees.
LENGTH OF PRODUCTION.....About 5,000 feet

"The Iron Heart" is a melodrama with a colorful iron foundry as the setting for many of its scenes, but which contains a very small degree of heart interest. This is due probably to the fact that in making this they paid hardly any attention to character development or plot details and went right ahead developing the elemental story in plain and commonplace style. Never during the picture's run are there lights or shades to be observed, there is no building with accumulative interest and suspense to the climax of scene or sequence. "The Iron Heart" was evidently written and produced in monotone.

The central character is Esther Regan, to whom has been bequeathed the management of the Regan Iron Works, famous for its stand against the trust. McAllister, agent of the trust, comes with arguments to buy out Esther, but instead is himself convinced of the benefits resulting from the independence of the company. He sees the contented condition of the workers, their happy children, etc.

So he resigns from the corporation and works for Esther. Moulton, head of the trust, starts a fight to break the Regan Works, using Cullen, Esther's superintendent, as a tool. An attempt on the life of McAllister is frustrated. Esther has contracted to deliver a shipment of iron to a building company on a certain date. Unable to disrupt the mechanism of the iron works, Moulton purchases a branch railroad running to the main line and thus believes the defeat of his rivals accomplished. Cullen blames this conspiracy on McAllister, but he convinces Esther of his loyalty. They finally triumph over the opposition by appealing to the loyalty of the Regan workers, who thereupon proceed to take the train of iron over the line to the main railrad despie the fight waged against them by Moulton's men.

The various scenes laid in the iron works possess a certain interest that is stronger, in some respects, than that generated by the rather poorly handled plot. These scenes are well photographed in the bargain.

The author has slapped big business on the wrist quite severely throughout the picture. Evidently he wished to balance matters up a bit at the end, and so stuck in a brace of subtitles that condemn the I. W. W. as an organizaion of crooks and thugs. Experiences of other pictures show that it is best to leave established political and economic organizations out of screen fiction.

Madlaine Traverse handles the role of Esther fairly well. George McDaniel is natural but not exactly the type for McAllister. Melbourne McDowell, Edwin Booth Tilton and Ben Deely are well cast.

Should Get Over as Average Program Feature

Box Office Analysis for the Exhibitor

This doesn't rank very high because of its rather poor treatement, but at the same time it is well to consider as a good program feature because of the interest its background will cause together with the fact that it is the first subject produced in some time that gives a sane picture of workingmen. So many producers have made this class of people out as raving maniacs that the change is welcome.

If you play this you might play up the various scenes in the iron works as features of the production. These will certainly arouse considerable interest. Regarding the story it would be a good idea to bring out th fact that it deals with an employer on very good terms with employees. A line such as "The story of a woman who fought a trust and won because of the loyalty of her workers" could be used advantageously. They seem to be putting this star in "man" parts. If your people have taken kindly to her in such a role before play her up in this character in the present instance.

Average Production Championing the Truth At Any Price

Gladys Brockwell in
"WHITE LIES"
Fox

DIRECTOR .....Edward J. LeSaint
AUTHOR ..... Charles Reade
SCENARIO BY.....Charles Wilson
CAMERAMAN ..... Harry Harris
AS A WHOLE.....Averagely interesting picture with rather negative effect.
STORY.....Characters aren't very sympathetic and little drama is caused by their severe scrambling.
DIRECTION ..... Average
PHOTOGRAPHY ..... Same
LIGHTINGS.....Nothing out of the ordinary attempted.
CAMERA WORK.....All right
STAR.....Displays good emotional power in trying role.
SUPPORT ..... Very good
EXTERIORS.....Plain rural stuff used to represent Southern France.
INTERIORS ..... Satisfactory
DETAIL ..... All right
CHARACTER OF STORY.....Predicament young woman enters when she marries again believing first husband dead.
LENGTH OF PRODUCTION.....About 5,000 feet

"White Lies" aims to prove that even those little fibs that one uses to avoid working pain and hardship to others should be done away with. The proving process is certainly convincing to the spectator, for never did a family get into more trouble with various husbands, babies and honor than does the Beaurepaire family of Southern France. Lies, aided and abetted by misinformation in the newspapers, are the sole forces that motivate the story.

Josephine, senior daughter of the family, loves Lieutenant Camille Du Jordin, but is shocked by the report that he has deserted his regiment on the battlefield. Josephine and her sister, Rose, have successfully lied to their mother about the condition of the family exchequer, so when Colonel Raynal, having purchased the estate, comes to take possession it shocks her considerably.

The colonel, being a fine man, offers to marry one of the daughters (which one is altogether immaterial with him) so that the Beaurepaire family need not be ousted. Josephine accepts him. He leaves for the front on his wedding night and that same hour Camille returns, proving himself a hero and giving the lie to the newspapers.

The newspapers come in handy again when they announce the colonel's death. Josephine and Camille are married secretly. A year passes and a baby comes, still secretly. Then the colonel reappears and surprises Josephine and Rose, who are playing with the infant. Josephine faints and Rose claims the child as her own. This sends Riviere, Rose's fiance, up in the air, as well it should, and he and the colonel decide that Camille is the guilty party.

Explanations then follow and the colonel sees the light. He offers Josephine a quiet separation, which she accepts, but he still remains as the "son" of Mother Beaurepaire.

Such is the story of "White Lies," and on the whole it is rather negative in effect. Some audiences will doubtless feel inclined to laugh at the disappearing fiance and husband act because it is employed twice during the story. On the other hand the picture is staged nicely and the emotional work of Gladys Brockwell and the character performance of Charles K. French as the colonel helps the piece considerably.

Others who appear are William Scott, Josephine Crowell, Evans Kirk, Violet Schramm, Howard Scott and Lule Warrenton.

This Interests and Should Please Star's Following

Box Office Analysis for the Exhibitor

This ought to give average satisfaction particularly before those who know and admire Gladys Brockwell's work. The story is not very dramatic, but its many intricacies succeed fairly well in retaining the interest over its full running time.

The title and the moral preached in the story furnish the clue for catch lines and teasers a bit out of the ordinary. Some on this order could be used: "Do you believe in the use of White Lies? Or do you practice frankness no matter what the hurt will cause," "She told a white lie to shield her mother's feelings. But this lie led to another, the second led to a third, and so on. What was the outcome?"

Give the star prominence and also mention the fact that William Scott again appears as her leading man. He has appeared with Miss Brockwell so often that he certainly must boast of quite a following.

CURRENT RELEASES

Release Date		Length Reels	Reviewed
	AMERICAN CINEMA CORP.		
	The Inner Voice (E. K. Lincoln)	6	3-28-20
	EQUITY PICTURES CORP.		
	Eyes of Youth (Clara Kimball Young)	7	11/16/19
	Silk Husbands and Calico Wives (House Peters)	6	3-7-20
	The Forbidden Woman (Clara Kimball Young)	6	2-29-20
	For the Soul of Rafael (Clara Kimball Young)	6	5-30-20
	FAMOUS PLAYERS-LASKY CORP.		
Apr.	Treasure Island (Super-Special) Tourneur	5	4-18-20
	Thou Art the Man (Robert Warwick)	5	———
	The Cost (Violet Heming)	5	4-18-20
	The False Road (Enid Bennett-Ince)		5-16-20
	Terror Island (Houdini)	5	5-2-20
	The Toll Gate (Super-Special, Wm. Hart)	5	4-25-20
	Dr. Jekyll and Mr. Hyde (John Barrymore)	6	4-4-20
May	Why Change Your Wife (De Mille Special)	7	5-2-20
	Mrs. Temple's Telegram	5	5-16-20
	The Sea Wolf (Geo. Melford Special)	6	5-23-20
	The Dark Mirror (Dorothy Dalton)	5	5-23-20
	The Dancin' Fool (Wallace Reid)	4	5-9-20
	A Lady in Love (Ethel Clayton)		5-23-20
June	Old Wives for New (De Mille—reissue)	5663	———
	Below the Surface (Ince Special)	5987	———
	Paris Green (Charles Ray)	4259	4-25-20
	Remodeling Her Husband (Dorothy Gish)	4844	———
	The City of Masks (Robert Warwick)	4708	———
	Sick Abed (Wallace Reid)	4327	———
	Sand (William S. Hart)	4869	———
	FIRST NATIONAL		
	Even as Eve	5	———
	The Turning Point (Katherine MacDonald)	5	———
	The River's End (Marshall Neilan Prod.)	5	2/22/20
	Polly of the Storm Country (Mildred Harris Chaplin)	5	———
	In Search of a Sinner (Constance Talmadge)		3/14/20
	The Inferior Sex (Mildred Harris Chaplin)		5-9-20
	The Fighting Shepherdess (Anita Stewart)		4/4/20
	The Family Honor (King Vidor)		5-2-20
	Fires of Youth (D. W. Griffith's)		———
	The Woman Gives (Norma Talmadge)		4-18-20
	The Idol Dancer (Griffith)	7	3-28-20
	Don't Ever Marry (Neilan Prod.)	6	4-25-20
	The Love Expert (Constance Talmadge)		5-2-20
	Passion's Playground (Katherine MacDonald)		———
	The Yellow Typhoon (Anita Stewart)		5-16-20
	Yes or No (Norma Talmadge)		———
	Curtain (Katherine MacDonald)		———
	The Jacknife Man (King Vidor)		———
	45 Minutes from Broadway (Charles Ray)		———
	FOX FILM CORP.		
	William Farnum Series		
	Heart Strings	6	1-4-20
	The Adventurer	6	1-4-20
	The Orphan		5-2-20
	The Trouble Makers		———
	Specials		
	While New York Sleeps (All Star)		———
	Tom Mix Series		
	The Daredevil	5	3-14-20
	Desert Love	5	4-18-20
	The Terror	5	5-23-20
	3 Gold Coins		———
	Fox Entertainments		
	Molly and I (Shirley Mason)	5	3-21-20
	The Hell Ship (Madlaine Traverse)	5	2-15-20
	Black Shadows (Peggy Hyland)	5	———
	Durand of the Bad Lands (Dustin Farnum)	5	———
	The Mother of His Children (Gladys Brockwell)	5	4-11-20
	Leave It to Me (William Russell)	5	5-2-20
	The Tattlers (Madlaine Traverse)	5	3-28-20
	Would You Forgive? (Vivian Rich)	5	4-25-20
	The Dead Line (George Walsh)	5	5-9-20
	Love's Harvest (Shirley Mason)	5	5-30-20
	Forbidden Trails (Buck Jones)	5	5-23-20
	The Spirit of Good (Madlaine Traverse)	5	———
	The Iron Heart (Madlaine Traverse)		———
	White Lies (Gladys Brockwell)		———
	The Twins of Suffering Creek (William Russell)		———
	A World of Folly (Vivian Rich)		———
	GOLDWYN DISTRIBUTING CORP.		
	Star Series Productions		
	The Silver Horde (Rex Beach's	5	———
	The Cup of Fury (Rupert Hughes)	5	4-11-20
	The Paliser Case (Pauline Frederick)		2/22/20
	The Blooming Angel (Madge Kennedy)		2/15/20
	Duds (Tom Moore)		3/21/20
	The Little Shepherd of Kingdom Come (Jack Pickford)		2/22/20
	The Street Called Straight (Basil King)		3/14/20
	Partners of the Night (Eminent Authors)	5	3-7-20
	The Strange Boarder (Will Rogers)	5	4-25-20
	Dangerous Days (Eminent Authors)	7	3-21-20
	Trimmed With Red (Madge Kennedy)	5	———
	The Woman and the Puppet (Geraldine Farrar)	7	4-11-20
	The Tower of Ivory (Eminent Authors)	5	———
	The Great Accident (Tom Moore)	5	———
	The Woman in Room 13 (Pauline Frederick)	5	4-11-20
	Out of the Storm (Barbara Castleton)	5	———
	Jes' Call Me Jim (Will Rogers)	5	5-30-20
	Bennison Star Series		
	High Pockets	5	———
	A Misfit Earl	5	———

Release Date		Length Reels	Reviewed
	HALLMARK PICTURES CORP.		
	Famous Director Series		
	A Dangerous Affair (Herbert Rawlinson)	5	———
	A Veiled Marriage	5	3/14/20
	Carmen of the North		5-23-20
	Chains of Evidence (Anna Lehr—Edmund Breese)	5	3/7/20
	Love Honor and ? (Stuart Holmes—Ellen Cassidy	5	———
	The Heart of a Gypsy (Florence Billings)	5	12/7/19
	The Phantom Honeymoon (Margaret Marsh)	6	———
	High Speed	5	1/11/20
	Wit Wins	5	———
	Wits vs. Wits	5	———
	W. W. HODKINSON CORP.		
	Distributing Through Pathe		
	Benj. B. Hampton—Great Authors Pictures, Inc.		
	The Sagebrusher	7	1/4/20
	Zane Grey Pictures, Inc.—Benj. B. Hampton and Eltinge F. Warner		
	Riders of the Dawn	7	5-9-20
	J. Parker Read, Jr., Productions		
	The Lone Wolf's Daughter (Louise Glaum)	7	12/14/19
	Sex (Louise Glaum)	7	3/21/20
	Deitrich-Beck, Inc.		
	The Harvest Moon (Doris Kenyon)	6	4-11-20
	Artco Productions		
	Cynthia-of-the-Minute (Leah Baird)		———
	Robert Brunton Productions		
	Live Sparks (J. Warren Kerrigan)	5	1/25/20
	$30,000 (J. Warren Kerrigan)	5	2/22/20
	The Dream Cheater (J. Warren Kerrigan)	5	3/21/20
	No. 99 (J. Warren Kerrigan)	5	5-23-20
	Joseph Levering Productions		
	His Temporary Wife (Rubye De Remer)	6	1/25/20
	Dial Film Co.		
	King Spruce (Mitchell Lewis)	7	3/21/20
	METRO PICTURES CORP.		
	Nazimova Productions		
	The Brat	7	9/14/19
	Stronger Than Death	6	1/18/20
	The Heart of a Child	7	4-11-20
	Screen Classics, Inc. (Specials)		
	Old Lady 31 (Emma Dunn)	6	4/4/20
	Shore Acres (Alice Lake)	6	3/28/20
	Alias Jimmy Valentine (Bert Lytell)	6	———
	The Hope (All Star Cast)	6	———
	Dangerous to Men (Viola Dana)		———
	The Cheater (May Allison)		———
	Parlor, Bedroom and Bath (Viola Dana)	5	———
	Fine Feathers (May Allison)	5	———
	The Skylark (Bert Lytell)	5	———
	Burning Daylight (Mitchell Lewis)	5	5-16-20
	Four Horsemen (All-Star)	6	———
	The Marriages of Mayfair (All-Star)	6	———
	The Temple of Dawn (Bert Lytell)	6	———
	A Daughter of the Snows (Mitchell Lewis)	6	———
	Taylor Holmes Productions		
	Nothing But the Truth	6	1/11/20
	The Very Idea	6	2/22/20
	Nothing But Lies	6	5-23-20
	PATHE EXCHANGE, INC.		
Apr. 4	Lifting Shadows (Emmy Whelen)	6	3/28/20
Apr. 11	The Blood Barrier (Sylvia Breamer, Robert Gordon)	6	4-4-20
Apr. 25	Rio Grande (Rosemary Theby)	7	4-18-20
May 2	Dollar for Dollar (Frank Keenan)	5	4-25-20
May 9	The Miracle of Money (Hobaret Henley Prod.)	5	5-2-20
May 23	Simple Souls (Blanche Sweet)	6	5-16-20
May 30	Sherry (Pat O'Malley)	7	5-30-20
June 6	The Little Cafe (Max Linder)	5	———
	American Film Co., Inc.		
	The Dangerous Talent (Margarita Fisher)		3/14/20
	The Honey Bee (Mme. Sylvia)		5-23-20
	Slam Bang Jim (Wm. Russell)	5	4-18-20
	The Thirtieth Piece of Silver (Margarita Fisher)	6	———
	The House of Toys (Seena Owen)	6	5-30-20
	ROBERTSON-COLE		
	Specials		
	Who's Your Servant?	5	3-14-20
	The White Dove (H. B. Warner)		———
	SUPERIOR PICTURES		
	The Brand of Lopez (Sessue Hayakawa)	5	4-4-20
	The Bottom of the World	4	4-4-20
	Flame of Hellgate (Beatriz Michelena)	5	———
	The Woman Who Understood (Bessie Barriscale)	5	———
	Bright Skies (ZaSu Pitts)	5	———
	The Devil's Claim (Sessue Hayakawa)	5	5-16-20
	The Fortune Teller (Marjorie Rambeau)	7	5-16-20
	The Notorious Mrs. Sands (Bessie Barriscale)		———
	The Butterfly Man (Lew Cody)	5	5-30-20

Release Date		Length Reels	Reviewed

REALART PICTURES CORP.

	Soldiers of Fortune (Anna Q. Nilsson), Pauline Starke, Norman Kerry, Wallace Beery	7	11/16/19
	Anne of Green Gables (Mary Miles Minter)	6	11/23/19
	Erstwhile Susan (Constance Binney)	5	12/7/19
	Mystery of the Yellow Room (Gaston Baker, Ethel Grey Terry, Geo. Cowl, Edmund Elton)	6	10/26/19
	The Fear Market (Alice Brady)	5	1/11/20
	Judy of Rogue's Harbor (Mary Miles Minter)	5	2/8/20
	The Stolen Kiss (Constance Binney)	5	3/14/20
	Sinners (Alice Brady)	5	3/21/20
	Nurse Marjorie (Mary Miles Minter)	5	3-28-20
	The Deep Purple (R. A. Walsh Prod.)	6	5-16-20
	The Law of the Yukon (Chas. Miller Prod.)	6	———
	Jenny Be Good (Mary Miles Minter)	5	5-12-20

L. J. Selznick Enterprises

SELZNICK PICTURES

Distributed Through Select Exchanges

	Youthful Folly (Olive Thomas)	5	4-4-20
	The Woman God Sent (Special)	6	———
	A Fool and His Money (Eugene O'Brien)	5	4-25-20
	The Shadow of Rosalie Byrnes (Elaine Hammerstein)	5	5-16-20
May 3	The Man Who Lost Himself (Wm. Faversham)	5	———
May 10	The Flapper (Olive Thomas	5	5-23-20
May 17	Whispers (Elaine Hammerstein)	5	———
May 24	The Valley of Doubt (Special)	5	———
June 7	The Desperate Hero (Owen Moore)	5	———
June 14	The Servant Question (Wm. Collier)	5	———
June 21	The Figurehead (Eugene O'Brien)	5	———
July 5	Stop That Man (Owen Moore)	5	———
July 12	The Point of View (Elaine Hammerstein)	5	———
July 19	Jennie (Olive Thomas)	5	———
Aug. 2	Marooned Hearts (Zeena Keefe and Conway Tearle)	5	———

SELECT PICTURES

Distributed Through Select Exchanges

	She Loves and Lies' (Norma Talmadge)	6	1/11/20
	The Last of His People (Mitchell Lewis)	5	12/21/19
	The Undercurrent (Guy Empey)	7	12/7/19

NATIONAL PICTURES

Distributed Through Select Exchanges

	Blind Youth (Special Cast)	5	———
	Just a Wife (Special Cast)	5	———
	The Invisible Divorce	5	———

REPUBLIC PICTURES

Distributed Through Republic Exchanges

	Trilby (Reissue) Tourneur Production with Clara Kimball Young	5	———
	Girl of the Sea (Williamson Sub. Prod.)	6	———
	The Amazing Woman (Ruth Clifford)	5	2/29/20
	The Blue Pearl (Edith Hallor)	5	———
	Twelve-10 (Herbert Brenon Prod.), Marie Doro	5	12/28/19
	Dad's Girl (Jackie Saunders)	5	———
	The Gift Supreme	5	5-9-20
	The Only Way Trail (Edythe Sterling)	5	———
	Mothers of Men	5	3/7/20
	The Great Shadow (Tyrone Power)	5	———
	The Adventuress (Julian Eltinge)	5	———
	Man's Plaything (Grace Davidson)	5	———
	Children Not Wanted (Edith Day)	5	———

KINOGRAMS

Every Tuesday and Saturday.

UNITED ARTISTS' CORP.

Sept. 1	His Majesty, the American	8	9/28/19
Oct. 20	Broken Blossoms (Griffith)	6	5/18/19
Dec. 29	When the Clouds Roll By (Douglas Fairbanks)	6	1/4/20
Apr. 25	Down on the Farm (Mack Sennett's)	5	———
Jan. 18	Pollyanna (Mary Pickford)	6	1-18-20
May 23	Romance (Doris Keane)	7	5-23-20

UNITED PICTURE THEATERS

	Tiger Girl (Lillian Gish)	5	———
	The Corsican Brothers (Dustin Farnum)	6	2/28/19
	The Hick (Charles Ray)	5	———
	The Vampire (Dorothy Dalton)	5	———
	Women Men Forget (Mollie King)	5	3/14/20
	The Iron Strain (Dustin Farnum)	5	———

UNIVERSAL FILM MFG. CO.

Jewel Features

	Blind Husbands (Eric Stroheim)	7	10/19/19
	The Devil's Pass Key (Von Stroheim)	7	4-11-20

Universal Features

	The Triflers (Edith Roberts)	5	6/11/20
	The Phantom Melody (Monroe Salisbury)	5	1/25/20
	Rouge and Riches (Mary MacLaren)	5	1/4/20
	The Prince of Avenue A (James Corbett)	5	1/11/20
	The Peddler of Lies (Frank Mayo, Ora Carew)	5	1/25/20
	The Girl in Number 29 (Frank Mayo)	5	4/4/20
	Her Five Foot Highness (Edith Roberts)	5	4/4/20
	Overland Red (Harry Carey)	5	2-15-20
	Burnt Wings (Frank Mayo)	5	2-22-20
	The Road to Divorce (Mary MacLaren)	5	3-7-20
	Locked Lips (Tsura Aoki)	5	4-18-20
	Bullet Proof (Harey Carey)	5	4-25-20
	The Path She Chose	5	5-9-20

Release Date		Length Reels	Reviewed

VITAGRAPH

	The Jaguar's Claws (Anna Stewart)	5	———
	Deadline at Eleven (Corinne Griffith)	5	3/14/20
	The Flaming Clue (Harry T. Morey)	5	———
	The More Excellent Way (Anna Stewart)	5	———
	The Winchester Woman (Alice Joyce)	6	11/9/19
	The Climbers (Corinne Griffith)	6	11/16/19
	The Vengeance of Durand (Alice Joyce)	6	12/14/19
	Slaves of Pride (Alice Joyce)	6	1/18/20
	The Fortune Hunter (Earle Williams)	7	2/22/20
	The Sporting Duchess (Alice Joyce)	7	3/7/20
	Captain Swift (Earle Williams)	5	4-25-20
	The Countess Marion O'Dare	5	———
	The Scarlet Hand	5	5-30-20
	Dollars and the Woman (Alice Joyce)	6	5-30-20

INDEPENDENT—STATE RIGHTS

	A Child for Sale (Gaston Glass)	6	3-28-20
	Love Without Question (Jans)	6	4-4-20
	Through Eyes of Men (Radin)	5	3-28-20
	The Married Virgin (Lapitol)	7	———
	Frivolous Wives (Fidelity)	6	———
	Ashes of Desire (Wm. S. Hall)	5	———
	Neglected Wives (Wistaria)	5	4-25-20
	A Man There Was (Reliance)	5	2-29-20
	A Trip to Mars (Tower Film Co.)	5	5-30-20

SHORT REEL RELEASES

FROHMAN AMUSEMENT CO.

March Releases

Nimrod Ambrose (Mack Swain)		1
Ambrose in Bad (Mack Swain)		1
Boss of the Rancho (Texas Guinan)		2
Just Bill (Texas Guinan)		2

April Releases

Ambrose and the Bathing Girls	Special	2

FAMOUS PLAYERS-LASKY

March Releases

COMEDIES

Teasing the Soil (Mr. and Mrs. Carter De Haven)		2
Cleaning Up (Al St. John)		2

BURTON HOLMES TRAVEL SERIES

Bustling Brussels		1
Kingdom of the Yellow Rose		1
Strassburg Redeemed		1
The Boys' Big Club		1

PARAMOUNT MAGAZINE

Numbers 3877; 3878, 3879, 3880	each	1

April Releases

Comedies

Gee Whiz (Mack Sennett)		2
The Gingham Girl (Mack Sennett)		2
Ship Ahoy (Al St. John)		2

May Releases

Fresh from the City (Mack Sennett)		2
Spring (Carter De Havens)		2
Let 'Er Go (Mack Sennett)		2
Beating Cheaters (Carter De Havens)		2
In Happy Alsace		1
An Oriental Sing Sing		1
Artistic Antwerp		1
Musko and Musume of Nippon		1
Battlefiled of France		1

Paramount Magazine

The Zero Hour in Art		1
Tailoring in Metal		1
Mental Acrobatics		1
The Nurse of the Tenements		1

June Releases

By Golly (Mack Sennett)		2
You Wouldn't Believe It (Mack Sennett)		2
A Model Husband (Carter De Havens)		

BURTON HOLMES TRAVEL SERIES

Martyred Cities		1
The Franco British Rhine		1
Up Country in Siam		1
In Lovely Lorraine		1

June Releases

Beautiful Bruges		1
The Lure of the Lerelie		1
Lake of the Sun and Moon		1
Battlefields of France		1
Paramount Magazines No. 3890, 3891, 3892, 3893	each	1

May Releases

Numbers 3885, 3886, 3887, 3888, 3889	Each	1

CHRISTIE COMEDIES

February Releases

Pants and Petticoats (Special)		2
License Applied For		1
Should a Husband Tell		1

March Releases

Her Bridal Night-Mare (Special)		2

UNIVERSAL

April Releases

The Lion Man, 15, 16, 17, 18 (Complete)	each	2
Elmo, the Fearless, 9, 10, 11, 12	each	2
The Moon Riders, 1		2

Comedies

Downing an Uprising (Lyons-Moran)		1
A Champion Loser		2
Stop that Wedding (Lyons-Moran)		1
Dog Gone Clever		2
Somebody Lied (Lyons-Moran)		1
A Jazzy Janitor		2

Westerns

When the Cougar Called (Magda Lane and Frank Burns) 2
The Texas Kid (Hoot Gibson) 2
One He Man (Jack Perrin and Josephine Hill) 2

Special

Major Allen's Animal Hunt—Story of Wolf 1

New Screen Magazine

Issues 60, 61, 62, 63 .....each 1

May Releases

COMEDIES

Why Lee (Lyons and Moran)..... 1
A Restaurant Riot 2
Concrete Biscuits (Lyons and Moran)..... 1
Too Many Burglars (Lyons and Moran)..... 1
He Loved Like He Lied..... 2

SERIALS

Elmo the Fearless, Episodes 13, 14, 15, 16, 17.....Each 2
The Moon Riders, Episodes 2, 3, 4, 5, 6.....Each 2

WESTERNS

Wolf Tracks (Hoot Gibson and Thelma Percy)..... 2
Ransom (Hoot Gibson) 2

PATHE

March Releases

SERIALS

Daredevil Jack (Jack Dempsey) 4, 5, 6, 7 .....each 2
Adventures of Ruth (Ruth Roland) 10, 11, 12, 13..each 2

COMEDIES

Haunted Spooks (Harold Lloyd) 2
Find the Girl (Snub Pollard) 1
Fresh Paint (Snub Pollard) 1
(Two other Pollard Comedies) .....each 1
Review Numbers 40, 41, 42, 43 .....each 1
Topics of the Day Numbers 44, 45, 46, 47 .....each 1

April Releases

Serials

"Daredevil Jack" (Jack Dempsey) 8, 9, 10, 11 ....each 2
"Trailed by Three" (Stuart Holmes and Frankie Mann) 1, 2, 3, 4 .....each 2
"Adventures of Ruth," (Ruth Roland) 15 (Complete) 2

May Releases

Daredevil Jack, episodes 12, 13, 14, 15.....Each 2
Trailed by Three, episodes 5, 6, 7, 8, 9.....Each 2
The Third Eye, episodes 1 and 2.....Each 2

Comedies

"Jiggs in Society" (Bringing Up Father Series)..... 2
Cracked Wedding Bells (Snub Pollard) 1
Speed to Spare (Snub Pollard) 1
Pathe Reviews, 45, 46, 47, 48 .....each 1
Topics of the Day, 49, 50, 51, 52 .....each 1

May Releases

An Eastern Westerner (Harold Lloyd)..... 2
The Emotional Miss Vaughn (Mrs. Sidney Drew)..... 2
Drink Hearty (Snub Pollard)..... 1
Trotting Through Turkey (Snub Pollard)..... 1
All Dressed Up (Snub Pollard)..... 1
Grab the Goat (Snub Pollard)..... 1
Merely a Maid (Laura La Plante)..... 1
Father's Close Shave (Bringing Up Father Series)..... 2

PATHE REVIEWS

Numbers 49, 50, 51, 52, 53.....Each 1

TOPICS OF THE DAY

Issues 53, 54, 55, 56, 57.....Each 1

HALL ROOM BOY COMEDIES

March Releases

Breaking Into Society 2
Oh Baby 2

May Releases

Tell Us Ouija 2
Movie Madness 2

GOLDWYN

March Releases

Three Issues .....each 1

April Releases

BRAY PICTOGRAPHS

Issues No. 432, 433, 434, 435 .....each 1

May Releases

Numbers 436, 437, 438, 439 .....Each 1

March Releases

Broken Silence 1
With Every Meal 1
Alligator Hunt 1
Cut and Dried 1
From East to West 1
North Wind's Masonry 1
Cherry Blossom Time 1

May Releases

Made Game 1
The Home of the Seminoles..... 1
Playthings of Childhood 1

CAPITOL COMEDIES

March Releases

Forget Me Not (Mr. and Mrs. Carter De Haven) 2
Matrimaniacs (Neal Burns) 2

May Releases

What Could Be Sweeter (Carter De Havens)..... 2
Treat 'Em Kind (Carter De Havens)..... 2

BRAY COMICS

The Great Umbrella Mystery 1
Knock on the Window 1

May Releases

Judge Rummy in a Fitting Gift..... 1

FOX

January Releases

MUTT AND JEFF ANIMATED CARTOONS

March Releases

The Mint Spy 1
The Chemist 1
Putting on the Dog 1
The Plumbers 1
"I'm Ringing Your Party" 1
Fishing 1
Dead-Eye Jeff 1
The Sour Violin 1
The Price of a Good Sneeze 1
The Chewing Gum Industry 1

May Releases

The Bowling Alley 1
Nothing But Girls 1
The Private Detectives 1
The Wrestlers 1
The Paper Hangers 1

SUNSHINE COMEDIES

March Releases

The Heart Snatcher 2
The Lightweight Lover 2

May Releases

A Waiter's Wasted Life 2
Dangerous Eyes 2
The High Diver's Last Kiss..... 2
Should Dummies Wed 2
Mingrels 2

REPUBLIC PICTURES

L. J. Selznick Enterprises

Wm. J. Flynn Series (Herbert Rawlinson) 2
Judge Browne Series 2
Twelve Chaplin Reissues 2

KINOGRAMS

Every Tuesday and Saturday

FILM SPECIALS

JOLLY COMEDIES

The Close Shave (Ben Turpin) 2
Hubby's Mistake (Gertrude Selby) 1
Pardon Me (Gertrude Selby) 2
Girls Will Be Girls (Leo White) 1

VICTOR KREMER FILM FEATURES

A Burlesque on Carmen (Charles Chaplin) 3
The Champion (Charles Chaplin) 2
Work (Charles Chaplin) 2
By the Sea (Charles Chaplin) 2

REELCRAFT

April Releases

COMEDIES

The Masquerader (Billy West)..... 2
Brass Buttons (Billy West)..... 2
Distilled Love (Alice Howell)..... 2
Her Wooden Legacy (Alice Howell)..... 2

WESTERNS

Not Guilty (Texas Guinan) 2
Letters of Fire (Texas Guinan)..... 2

May Releases

The Dog Catcher (Billy Franey)..... 1
The Paper Hanger (Billy Franey)..... 1
Wild Wild West (Milburn Moranti)..... 2
The Kick (Milburn Moranti)..... 2
Hard Luck (Billy West) 2
The Beauty Shop (Billy West)..... 2
The Artist (Billy West)..... 2
Her Bargain Day (Alice Howell)..... 2
Her Lucky Day (Alice Howell)..... 2
Cinderella Cinders (Alice Howell)..... 2

For The Latest Releases—READ WID'S

WD ~~5/30/20~~ 6/6/20

23

Some Short Reels

"Let 'Er Go"—Mack Sennett-Famous Players

Followers of the slapstick comedy will find more than one opportunity to whoop it up in this Mack Sennett riot. A farm is the scene of the action, and the knockabout king has overlooked few opportunities to insert bits that draw laughter. Louise Fazenda, Bert Roach, Charlotte Mineau, John Henry, Jr., Billy Bevan and Billy Armstrong revel in a series of incidents which, while not linked together with very much of a plot, register in satisfactory style. The scene in which the fire-water and gasolene are imbibed by members of the cast, the escapade in the hay, wood cutting bit and final chase, with Teddy, the dog, figuring prominently, makes a fast finish. An improvement over some of the recent Sennetts.

"Impressions of Italy"—Mentor

Rome, the Gulf of Spezia and several Italian lakes furnish the scenes for this Mentor production, which unlike most of those turned out by the organization, is not hand-colored but tinted. Most of the famous landmarks of the Italian capital are seen it, the capitol, Basilique of St. Peter, Villa of the Medicis and others being included. Quaint houses of the shore are shown in the section devoted to the Gulf of Spezia, and that in which the lakes are seen has some excellent double and triple exposures. Commendable light effects and excellent photography feature the offering.

"Moonshine and Jailbirds"—Universal

Mexican border bootlegging activities, burlesqued, comprise a considerable portion of this two-reeler which has the laughs distributed judiciously over its footage. There are numerous original bits in the production, the scene in the prison, the escape of the inmates and others being funny. Billy Engel is the most prominent character and works zealously enough. The scheme of having the turtles carry the liquor and incidents directly near the border line help hold it up.

"Bear-Skinned Beauties"—Universal

Bathing girls appear in a scene dreamt by one of the characters and some of this takes place in a modiste's shop. Practically all of it is slapstick comedy, and while there are a few laughs in it, the greater part is of little value and consequently this fails to register very solidly. What is probably the funniest part of it is the portion in which the fellow carrying a number of boxes rolls along on a pair of skates quite nonchalantly. While not essentially new, it includes several laughable bits.

"The Emotional Miss Vaughn"—Pathe

Mrs. Sidney Drew, who is producing the "After Thirty" series for Pathe, is the central figure in the third of the set and gives a highly creditable performance. Together with John Cumberland, she puts the two-reeler over in fine style. At the finish they have stretched it out just a trifle too far, but that detail is easily remedied. Several situations of merit are included in the offering. The one at the theater, that at the restaurant after the show, he one in which Mrs. Drew suddenly displays a flow of emotion, and several others hold interest. The titles have been written well and enhance the production which is quite up to the mark. It is a really human comedy.

Pathe Review, No. 48

Of the six parts making up this Pathe Review, two have been used in previous issues of this screen magazine. The sections devoted to the cleaning of silverware, and slow-motion study of the French athlete, colored, have already been seen. One respect in which this reel is unusual is in that it has three colored portions. First comes one devoted to the Sequoia forests of the west, after which is seen the stuff dealing with the silver-ware. Following that, the manner in which the Frenchman handles various weights and the javelin is shown, and Dr. Ditmars discusses bats and the elephant, which interests. Spanish kiddies frolic about in another tinted bit of footage and like most other groups of youngsters, make up an appealing scene.

"Dropped Into Scandal"—Gayety

Although much of this Gayety single reeler does not arouse great enthusiasm, there are a few ideas in it that should be enough to put it over. George Ovey, featured, is seen as a flirt, who after being warned by the husband of a youthful bride to remain at a distance, is continually placed in positions that justify suspicion. Some of these incidents are humorous and the scheme of having another of the characters constantly looking into a key-hole, without an explanatory title, until almost the finish where the bit of liquor he is watching is seen, also helps. Craig Hutchinson directed.

"Dry and Thirsty"—Gayety

Lacking a meritorious theme and commendable incidents, this single reel comedy in which the short Billy Fletcher plays the leading role, fails to register very heavily. Most of it consists of a pursuit of some liquor by the featured comedian, and the finish sees him reclining on a chair in a hotel while a bell hop serves him with the desired refreshment. The plot has no particular climax and the incidents in most cases are not sufficiently unusual to merit praise.

"A Home Made Hero"—Christie

Several situations of value and a clever theme make this a highly satisfactory reel. Earl Rodney, J. Corey, Dorothy Devore and Eddie Barry are prominent in the piece in which several beach beauties are seen. Barry in the role of life-saver gets along entirely too well with a girl whose affection Rodney and Corey would capture. By a ruse the fact that Barry cannot swim is disclosed and his wife is also brought to the scene of action. Result: Barry is yanked out of the foreground. The girl, however, takes a liking to the man whose rescue Barry could not effect and sympathetically strolls off with him.

"Calling His Bluff"—Gayety

W. Scott Darling, who wrote the story for this reel in which George Ovey is featured, has again used the scheme of the big card game with wifey out of town, about which to build his theme. While there is only one incident in it that is entirely new, the rest of it has been woven cleverly and an acceptable comedy has resulted. Lillian Biron appears in this as Ovey's wife and holds her end of it up well. Towards the finish there is some good chase stuff and this should get over nicely as a whole.

"Waters of Destiny"—Robertson-Cole

One would be led to think by the title of this Adventure scenic that it is made up of water stuff. As a matter of fact, however, mountains and clouds have furnished the material for a considerable portion of it. The shots of the clouds are probably the best bits in it, one scene being especially good. A sombre note is struck in the production, both the atmosphere and titles being solemn. It is a dignified offering and a scenic in keeping with the standard set in the series.

Short Reels

"Under Sentence"—Universal

For plausibility, this western does not rank very high. Not only is the entire affair unreal, but with the scenes at the gallows included, there is a great deal in it that is gruesome. It concerns a young man who is about to be hung for the crime of his partner, who is also in the cell. The latter refuses to confess, stating that he lacks the courage. When the mother of the innocent man appears, believing her son to be the mayor of the town, he is freed and paroled to save his aged parent anguish. She visits the guilty man, causes him to repent and later write a confession. Finally when the guiltless fellow is about to be returned to the hoosegow, the other is found dead clutching the written confession. Business of cleared man rushing back to his sweetheart and departing mother.

"'Neath Purple Skies"—Universal

Differing from the usual two-reel western somewhat in construction and based on a highly satisfactory theme, this offering is practically certain to please those who follow the pictures laid in the wild section of the land. Alfred Regnier and Magda Lane play the leading roles in the offering, the plot of which centers about some of the provisions in the homestead law. The efforts of some unscrupulous operators to deprive the hero of his land woven cleverly about a romance make this quite interesting. It has enough action, the necessary love interest and a great deal of shooting which results in nobody being killed.

"Off His Trolley"—Universal

Built about the competition between a rural jitney bus and trolley car, this two-reeler has several incidents that are sure to elicit laughter—enough of them to get it over in most houses. J. A. Howe, who wrote and directed it, has furnished an acceptable theme and creditable incidents, many of which are out of the ordinary. At the start, the spectacle of the wealthy conductor and poor railway president, together with the motorman haranguing the other car drivers as to the lack of high wages, will cause hilarity. The business of fighting for the passengers, lifting a stout one onto the car with the aid of a derrick and others keep it going at top speed until the finish.

"New Screen Magazine," No. 69—Universal

This issue of Universal's magazine is likely to meet with approval, principally because of the cartoon at the conclusion. It opens with a bit of footage showing a new device whereby a vehicle may be steered by wireless. After that there is a part devoted to Frank Hague, Mayor of Jersey City, who is one of the sponsors of the institute for babes in that city. The laughographs are humorous subtitles of the type being turned out by more than one organization, but what is most unusual is the closing cartoon, the direction of which is credited to Leslie Elton. The animation of the caricature is remarkable, numerous little moves that are not ordinarily recorded being shown as the tramp character runs about what looks like a genuine apartment.

"The Last Bottle"—Universal

Prohibition has been used as a laugh-getter in numerous comedies and in this single-reel Universal in which Lee Kohlmar plays the principal role, they again employ it successfully. It concerns a solitary bottle of wine which remains in the hands of an anti-prohibitionist and the efforts of a party of men and women to partake thereof. His wife going out of town, his room is besieged by those who would imbibe. When she returns and observes the naughty goings-on, he makes his way to a place of loneliness to drink alone. He suddenly discovers that the bottle contains only tea and decides to absorb some "moonshine."

"Edgar's Jonah Day"—Goldwyn

Following in the wake of the first two of the Booth Tarkington "Edgar" comedies, it is only natural that this should invite comparison. While not quite as funny as the others, it certainly maintains the high standard and is intensely human. Any man who sees it will recall the time when he experienced the incidents depicted in it, from the untimely errand imposed by a hurried mother to the bluff at being asleep, which concludes it. The task of minding the troublesome younger brother is another part of the story that will bring titters as will the escapade with the old iron for which the junk dealer offers the usual ridiculously small price. Edgar's decision to run away, his return unobserved and the finish where he wins over his mother with his expression of innocence form other links in the chain of incidents, all of which are true to life—the feature of these productions. Johnny Jones as Edgar performs well. The performance of the child who plays Edgar's little brother is splendid and a credit to E. Mason Hopper's direction. Barbara Kent is responsible for the scenario.

Pathe Review, No. 46.

Made up of several unusually interesting parts, this Pathe Review reaches a high standard and ranks with the better issues of the series. Biskra, Algeria, is the scene of the opening colored section which has a few scenes in which the tinting is not especially good, but others that are excellent, one shot being splendid. In the slow motion picture an elephant is seen strolling forward. Despite the fact that one of the sub-titles says that his motions seem rather graceful, there is little in his waddle to justify that claim. What is of unusual merit is the footage devoted to birds. The movements of their wings and manner in which they rise are shown in fine fashion and make the sight one that is entertaining and of educational value. Dr. Ditmars discusses turtles in his usual manner. There is some stuff dealing with silver mining in Mexico, not particularly unusual, and Grace Christie interprets the "Spirit of Belgium" in a symbolic dance to finish it.

"She's a Vamp"—Reelcraft

Humorous stories have frequently been woven about the experiences of young boys with girls of but few years. The rapidly changing fancies and "Puppy Love" most people experience are cleverly dealt with in another two-reeler in which Matty Roubert is starred. This time he is a bootblack, living in a none too comfortable home and densely populated portion of a large city. When a youthful coquette rolls her eyes for his special benefit, Roubert's affections are transferred, but when the new "Flame" proves faithless, he returns to his old sweetheart, much humbled. The production is rather slow in a few spots, but otherwise holds interest nicely, is human and should secure booking.

The GREAT 4 8

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The GREAT ACCIDENT

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DIRECTED BY HARRY BEAUMONT

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

OL. XII No. 67 Monday, June 7th, 1920 Price 5 Cents

HOSTS ASSEMBLE

Cohen's Attitude

ays Dominant Issue for Convention Is to Drive Producer from Exhibitors' Field

Sydney S. Cohen of New York yesrday issued a statement relative to s meeting the Committee of 17 om the Chicago convention in New ork at the Astor last Thursday.

It was to set at rest the various mors afloat with regard to the eveland convention that Cohen, acmpanied by Sam I. Berman, secrery of the New York State League, et W. C. Patterson and about a zen of the Committee of 17 and eir attorney, Myron Sulzberger.

Patterson asked Cohen to enlight- the Committee regarding the rurs of an impending refusal of the nvention to hear the report of the mmittee of 17, and regarding the tter's conferences with certain proicers and their attitude toward the ying and building of theaters in

(Continued on page 12)

Franchise Meeting

hio First National Members Meet Today—Plan Effective Two Years

About 125 exhibitors of Ohio lding First National franchises, ill hold their annual meeting here day at the Cleveland. Ohio is the ly state in the Union where a comete and practical sub-franchise an has been working during the st two years. It is understood at in selling sub-franchises in vaous states First National people ove the practicability of the idea referring to the Ohio situation.

Tonight Manager Lusk of the eveland headquarters will take the

(Continued on page 2)

One Need

One Purpose

An Open Market

See Editorial Page 8

BLACK CALLS MEETING

(Special Wire)

New York—Before leaving for Cleveland Alfred S. Black of the Exhibitors' League called a meeting for Monday night at the Hotel Cleveland for 8 o'clock to decide the attitude of the League members to joining in one big convention.

F. B. WARREN DUE

F. B. Warren, general manager of Associated Producers is expected here hourly. He left the Coast last week, stopping at several points to arrange for the opening of the exchanges of the "Big Six."

EVERY DAY
See that you get your copy f WID'S DAILY.

Record Breaking Crowd of Exhibitors and Prominent Film Folk Throng Cleveland Hotel Corridors.

With every incoming train bringing additional delegates and visitors of importance there is every indication that Cleveland is about to witness the most important convention in the history of the film industry.

And there is every indication that harmony will reign. It is a fact that there are minor disturbances in sight, but from the general impression about the corridors of the several hotels last night where film folk gathered it was clear that efforts would be made to smooth out all difficulties and have a real working organization develop along national lines.

In an effort to bring this about the Committee of Arrangements, numbering 27, will meet this afternoon at the Winton. This Committee includes exhibitors from every important exchange center in the country. Not only are they members of the Theater Owners Chamber of Commerce, but also of the old or Black organization and the Independents formed in Chicago. It is not a secret that this committee was selected from data supplied by Wid's Year Book of last year.

The real work will start tomorrow. The Theater Owners' Convention is scheduled to start operations, and it is the hope of the more important exhibitors that both the Black and the Independent groups will affiliate and make the Hotel Winton meeting a general one with the idea of combining all factions into one working body along national lines.

And while all this is going on the National Association members will gather at the Statler.

Actual work started on Saturday afternoon when Sydney Cohen and others of New York met the Cleveland Exhibitors' League and discussed plans, etc., at the Winton.

(Continued on page 8)

First National will release Charles Ray's big new productions commencing with "Forty-Five Minutes from Broadway."

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 67 Monday, June 7, 1920 Price 5 Cents

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Franchise Meeting

(Continued from page 1)

franchise holders and other guests to the Carpentier boxing bouts.

Those present include:

Geo. J. Schade, Schade, Sandusky; August Ilg, Wonderland, Lorain; S. C. Vale, Pictorium, Dennison; Marion Photo Play, Marion, Marion; Valentine Theat. Co., Valentine, Toledo; Stillman Investment Co. Stillman, Cleveland; W. H. Nice, Rondo, Barberton; Cincinnati Theatre Am. Co., Family, Cincinnati; Dayton Op. Co., Strand, Dayton; Cincinnati Columbus Co., Colonial, Columbus; Waldorf Amusement Co., Waldorf, Akron; Elizabeth Reif, Ridge, Cleveland; Doan Amusement Co., Doan, Cleveland; Madison Theatre Co., Madison, Cleveland; Dennison Square Am. Co., Dennison Sq., Cleveland; Imperial Theatre Co., Imperial, Zanesville; J. J. Harwood, National, Cleveland; Theodore Chifos, New Grand, Middletown; Home Amuemnt Co., Home, Cleveland; C. B. Johnson, Wonderland, Washington C. H.; J. Stoll, Dreamland, Lorain; Amphion Amusement Co., Amphion, Cleveland; Tutsenpiller Am. Co. Virginia, Cleveland; Feer Theatre Co, Fountain, Celveland; Steuben Amusement Co., Strand, Steubnville; W. J. Slimm, Marquis, Cleveland; Belles & Stevens, Main, Cleveland; Botsum Brothers, Strand, Canton; G. A. Manos, Rex, Toronto; Kinsman Amusemnt Co., Sunbeam, Cleveland; Ezella Amusemnt Co., Ezella, Cleveland; James Benes, Quincy, Cleveland; J. W. Heimbush, Superior, Cleveland; Paul Gustanovic, Norwood, Cleveland; Yale Amusement Co., Yale, Cleveland; G. M. Fenberg, Auditorium, Newark; J. J. Murray, Opera House, Warren; Stein & Horowitz, New Palace, Cleveland; Central Amusement Co., Olympic, Cleveland; C. & M. Amusement Co., Putnam, Marietta; C. & M. Amusement Co., Strand, Cambridge; C. A. Smith, Queen, Chillicothe; Windermere Am. Co., Windermere, Cleveland; G. R. Moor, Lyon, Bellevue; August Nex, Overland, Toledo; F. Stang, Camera, Cleveland; F. C. Linnert, Wade Park Orph., Cleveland; J. C. Flack, LaGrande, Conneaut; A. J. Paul, Royal, Galion; Ira W West, Apollo, Oberlin; Lincoln Theatre Co., Lincoln, Massillon; Jewel Photoplay Co, Jewel, Hamilton; J. A. Ackerman, Glenway, Cincinnati; Norwood Theatre Co. Norwood, Cincinnati; Empire Theatre Co., Empire, Cincinnati; Imperial Theatre Co., Imperial, Cincinnati; George Pfister, Jewel, Troy; F. J. Harris, Vine, Mt. Vernon; Rief Erpne, Jennings, Cleveland; Spragg Amusement Co., Olympic Bellair, Washington Park, Cleveland; Herman J. Bley, Valley, Cincinnati; Gus Sun Amusement Co., Fairbanks, Springfield; F. Pitetka, Union, Cleveland; Max Schachtel, "Y," Cleveland; Manheim Tucker Ent. Co., Liberty, Geneva; W. J. Montgomery, Golden Eagle, Cleveland; M. Paul, Cedar, Cleveland; W. M. Clifford, Clifford, Urbana; Milo Theatre Co., Milo, Cleveland; Roy C. Hale, Opera House, New Vinna; Nick McMahon, Grand, Ironton; Smith Amusement Co., Ideal, Alliance; Sam Albert & Bros., Mystic, Utica; L. Johnson, Vaudette, Wapakoneta; A. J Gaffinet, Opera House, Rittman; V. E. McGee, Empire, Amherst; Elyria Theatre Co., Bannon, Elyria; Daniel Guitilla, Strand, Bellefontaine; Lincoln Amusement Co., Lincoln, Cincinnati; Johnsonia Theatre Co., Johnsonia, Leesburg; Stoffer & Sennet, Grand, Tiffin; Julia Stahl, Mystic, Toledo; W. L. Grudzenski, White Eagle, Palm, Toledo; Liberty Mov. Pict., Liberty, Toledo; G. J. Hupenbecker, Bijou, Toledo; C. M. Young, Lyric, Bowling Green; W. R. Richard, New Royal, Findlay; H. Baer, Ball Park, Cleveland; A. J. Longnecker, Eatonia, Eaton; E. T. Weingard, Pastime, Montpelier; Broadway Amusement Co., Lyric, Toledo; C. E. Bennet, Mystic, Tippecanoe City; J. A. Brown, Lorain, Cleveland; H. Levy, Liberty, Cincinnati; Van Wert, Amuse. Co., Lyric, Van Wert; DeLux Theatre Co., Northrn, Columbus; National Motion Pict. Co., Clark National, Cleveland; S. M. Dickinson, Victoria, Columbus; Eastern Amusement Co., Eastern, Columbus; F. Herboltzheimer, Columbia, Columbus; Yudelivitz & Willis, Princess, Medina; Rialto Amusement Co., Rialto, Cleveland; H. J. & C. M. Pfeffer, Grand O. H., Kenton; W. Tallman, Ceramic, E. Liverpool; William Standen, Broad Street, Wadsworth; Piqua Amusement Co., Mays Opera House, Piqua; Painesville Theatre Co., Utopia, Painesville; Stanley Lawwill, Majectic, London and Plain City; Bijou Theatrical, Regent, Lima; The Dome Company, Dome, Youngstown; Woodward Theatre Co., Vine Street Theatre, Cincinnati; W. J. Holt, Reading; Kretzel & Cermeny, Airon, Cleveland; Columbia Co. Inc., Columbia, Portsmouth; Atlas Amusement Co., Knickerbocker and Metropolitan, Cleveland; Barck & Greenberg, Market, Cleveland; S. S. Stinrod, Majestic, ville.

"Alright you can enjoy the pleasures. I'll do all the work—but you must pay me my price." Scene from the big Special Character Prod featuring Paul Gilmore.

Looks like we'll clean some th up here.

NATIONAL ASSOCIATIO ARRIVES

Two carloads of members o National Association arrived morning over the Pennsy from York. Headquarters at the S

There is a possibility of a sh in the Association. It is unde that L. J. Selznick wants a aggressive attitude on the pa the Association, and a better standing with exhibitors.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Morning Telegraph says: "Jes' Call Me Jim" is an excellent combination of humor and pathos. The picture confirms a suspicion that we have had for a long time — that Will Rogers is our favorite screen actor.

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For Exhibitors will be given at
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Notice of which house the display will be made at will
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Eastern Exhibitors can secure admissions to
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The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor---all it wants is the privilege of serving the exhibitor and independent producer.

When you book---stand by those who stand by you on the issues now before the Cleveland Convention.

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PIONEER ATTRACTIONS

PIONEER FILM CORPORATION

130 W. 46 St. - New York

Moore Busy on Plans

(Special to WID'S DAILY)

Washington—The formation in Delaware of Moore's Parkway Theater Co. and the Capitol Theater Co. last week was designed to provide for the two new theaters Tom Moore of the Rialto has planned for this city.

The Capitol is to be located on New York Ave. near 14th St., one of the "cream spots" of the downtown district. Every car in the city comes to this corner, or transfers there.

The directors associated with Mr. Moore on the board of this company will probably be the most representative board of directors in any theater in the business. This board will include high officials in public life and members of Congress, and will be announced shortly. The Capitol will be financed by Moore personally with the exception of 12 blocks of stock of $10,000 each.

The Capitol is expected to be unique as a theater proposition, in that it will be named after the United States Capitol and located in Washington, the capital of the United States. Also the lobby and foyer of this theater will be a replica of the front of the United States Capitol. It will be an expensive front as it will reach to the dome in construction approximately 125 feet high. Searchlight floods playing on the dome of this front will make it stand out so as to be seen from most any part of the city. The columns in this building will be of limestone and expensive materials.

This is the theater in which Moore plans to use approximately one change a month, or 13 pictures a year, each and every one of which is to be staged on a pretentious scale and to have its own set of scenery, lighting effects and atmosphere.

The Capitol will have a matinee and evening performance daily set aside for reserved seats where tickets may be purchased as far as a month in advance. The forenoon and supper show will be given on the continuous policy. Prices for these attractions will be 75c and $1. The mezzanine loge balcony will have a promenade rich in atmosphere and comfort with private hat racks in each box. The Capitol covers an area of nearly 200 feet deep by 90 feet wide.

The Parkway is Moore's own project, bag and baggage. He is expending the total amount of money needed for the erection of this theater himself. It covers an area of 90 feet wide by 160 feet deep. This is in the heart of the Mt. Pleasant district on the corner of Park Road and 14th St., which is the apex of the thickly populated section of Washington's representative people. The Parkway will be a replica of Moore's Rialto, 2,000 seats on one floor.

The First National shield will be both prominent on the front of the theater as well as a special model in all newspaper advertisements. In other words, when the advertising campaigns are laid out for the fall the entire chain of these model and progressive houses will have their announcements within a large circular First National chain drawn especially for the purpose, the houses enclosed as a whole within this circle. The trademark of First National will be put forward here in a manner so as to let the public know the full meaning of First National trademark.

Pushing R.-C. Project Ahead

Progress is being made on the Robertson-Cole building project, now under way at the corner of 48th St. and 7th Ave. By the end of the week the two buildings being torn down to make way for the 12-story structure will be entirely levelled, and work started on the excavation.

Mrs. Sidney Drew Completes Series

Mrs. Sidney Drew has completed the fourth of her comedies for Pathe in the Essanay studio at Chicago.

John Cumberland will close his theatrical season in Chicago and then return to New York to begin the fifth.

Lesser Will Not Make Serial

Los Angeles—Sol Lesser wishes to deny reports that he would star nette Kellerman in a serial.

Ince Plant Busy

Culver City—Four companies at work on Thomas H. Ince proc tions. Enid Bennett's current hicle, "I Wonder If—," marks last picture under the supervi of Ince.

The new Ince-Vance special, "B Revel," under the supervision Ince and John Griffith Wray, i the first week of filming, and D las MacLean's company, under direction of Jack Nelson, is on cation for exteriors.

Another company to film a Ince feature is being assembled.

Horator Making Changes

Toledo, O.—Harvey C. ("D Horator, managing director of Alhambra theater, is making pl for next season.

The Alhambra will close on J 1 for a short time, to be redecora remodeled and repainted. New peries will be installed and a $ 000 Hope Jones Unit organ wil installed.

Horator thinks the coming will be the biggest in the histor the business and says the pr asked for productions, so far a is concerned, cut no figures so as the productions are good. states that producers from whom has heard say they intend mak fewer pictures for the fall sea

Associated Exhibitors, Inc.

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Which Means That

Exhibitors obtain their own pictures *for themselves*
Exhibitors fix exhibition values *for themselves*
Exhibitors distribute *for themselves*
Exhibitors make profits *for themselves*
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Some independent theatre owner in *your* locality is going to ally himself with other independent exhibitors in an honest-to-goodness co-operative and protective proposition. Is it You?

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Associated Exhibitors, Inc.

25 West 45th Street - - - New York City

One Need, One Purpose
An Open Market

Assembled in Cleveland today is probably the most representative gathering of exhibitors that have ever heeded a convention call in the history of the industry.

And it is well that they are meeting. For never was the menace greater; never the need for considerate and decisive action more timely. It was well said yesterday: "Exhibitors will either get together at this convention or they can forget a national organization. For by this time next year there may have passed the opportunity to get together—the industry may be 'sewed up.'"

There is but one need, one purpose of the present gathering—to keep the market open.

Aside from this all else can well be forgotten. This is not the time for peanut politics or peanut politicians.

This is not the time to talk about bolting or bolters. This is not the time to worry over trifles. The smaller problems can be settled easily six months from now. As against the bigger and more important problem all else can be waved aside and taken up some other day.

There is only one job before the assembled exhibitors of Cleveland—and only one—organize into a national body that will mean something.

Get together!

And stay together!

The menace that brought about the call for the Patterson Chicago meeting is just as important today. Probably more important. For there will be more exhibitors here than at Chicago, more interests. But the need for the Chicago convention is as great in Cleveland. And that is to keep the market open.

There are movements afoot in the industry that may prove a menace beyond words. There is one sure way of checking or making inoperative these plans—and that is to have a national exhibitors organization definitely "on the job."

There is but one question before the house: Can such an organization be started here—now.

Gentlemen—Are you ready to answer that question?

—J. D.

HOSTS ASSEMBLE

(Continued from Page 1)

Yesterday the Universal eastern managers met at the Cleveland, Carl Laemmle heading the meeting.

Seaboard a Reelcraft Ally

New York. — Negotiations have been completed between the Reelcraft and H. I. Coleman of the Seaboard Film Co. whereby the Seaboard Exchanges in Washington and Baltimore will distribute all future Reelcraft releases.

This practically completes the system of Reelcraft allied exchanges in some 33 odd cities of the country.

INCORPORATIONS

Albany—B. and H. Photoplay Corp., New York. Capital, $20,000. Incorporators, S. Bergoffen, B. C. Harloff and R. D. Ireland, 233 Broadway.

Albany—Plymouth Pictures, Inc., New York. Capital, $10,000. Incorporators, Nat and B. Levine and J. W. Marx, 38 Park Row.

Albany—Caesar Theater Corp., New York City. Capital, $100,000. Incorporators, T. F. Garrity, F. W. Pinner and M. Fishel, 32 Broadway.

Albany—Invincible Cinema Corp., New York. Capital, $15,000. Incorporators, E. Spiegle, N. Kornbluh and M. Herman, 1057 Hoe Ave.

Albany—Chopin Features, New York. Incorporators, B. O. Myers, J. F. Futterer and P. Price, 258 W. 43rd St.

Denver Wins Sales Contest

The first prize in First National's sales contest has been won by the Denver office. The boys of the Minneapolis branch were second and Los Angeles finished third. The winners will receive $2,500, $1,500 and $1,000 respectively, a total sum of $5,000 having been offered.

MARY PICKFORD — CHARLIE CHAPLIN — DOUGLAS FAIRBANKS — D. W. GRIFFITH

Hiram Abrams, General Manager

United Artists Corporation

will present

Mary Pickford's

new picture

"SUDS"

at the

Stillman Theatre

Tuesday Evening, June 8

at 11 o'clock

Douglas Fairbanks'

new picture

"The Mollycoddle"

at the

Stillman Theatre

Wednesday, Eve. June 9

at 11 o'clock

Exhibitors and Representatives of the Press are Cordially Invited

A DECLARATION OF POLICY

¶

ROBERTSON-COLE will not build, purchase nor otherwise acquire motion-picture theatres in any city in the United States, nor will we engage in the exhibition of motion-pictures for profit, unless—you, the exhibitor, force us to do so.

¶

ROBERTSON-COLE demands the right to open and fair competition on the basis of merit and will only feel "*forced*" to acquire theatres where and when allied interests exercising a monopoly have eliminated competition.

¶

ROBERTSON-COLE are merchants engaged in the distribution of motion-picture productions on a commercial brokerage basis, and we intend to adhere strictly to our field without digression or trespass.

¶

ROBERTSON-COLE stands free of all entangling alliances and affiliations, and we fully appreciate the ideal position in which our independence places us. Robertson-Cole does not intend to jeopardize that position.

¶

ROBERTSON-COLE has but one objective and is concentrating every ounce of energy upon it. We have no conflicting interests *within* our organization, and no connections *outside* of our organization that would divert our attention and influence the conduct of our business of distribution.

¶

ROBERTSON-COLE believes in competition. Without competition there is no incentive to progress; and there should be progress in every branch of the motion-picture industry.

¶

ROBERTSON-COLE believes the exhibitor should be encouraged to progress in building, improving and fortifying the prestige of the motion-picture theatre, and we are firmly convinced that to discourage the progressive spirit of exhibitors by an invasion of their field is dangerous to the long life of the industry.

¶

ROBERTSON-COLE looks upon motion-picture film as so much merchandise, and are in the market *to purchase* the best class of this "merchandise" and *to resell* it to the Trade.

¶

ROBERTSON-COLE looks upon the *exhibition* of motion-pictures as a theatrical and amusement enterprise—a class of business that legitimately belongs to the showman, and does not intend to invade that field.

¶

ROBERTSON-COLE believes that dignity, commercial integrity and business honor should characterize every transaction between producers, distributors and exhibitors.

¶

MR. ROBERTSON AND MR. COLE decided that the distribution of motion pictures was a class of business that they, as a successful commercial company aside from their film interests. with connections in every civilized country in the world, could handle to the mutual advantage of producer and exhibitor. They organized the Robertson-Cole Distributing Corporation to handle this business on a fair and equitable margin of profit, and it is on this basis and *in the capacity of merchants* that they will continue to be connected with the motion-picture business.

¶

ROBERTSON-COLE does not use deposit money received from exhibitors in the furtherance of its business enterprises. We have unlimited financial resources and do not need exhibitors' money to carry on our business.

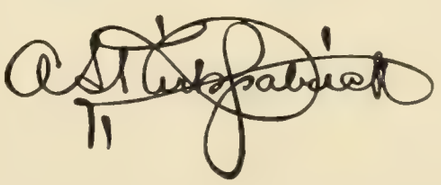
¶

ROBERTSON-COLE places all deposit money in separate trust accounts; and a clause which *we* have written in our contracts absolutely prevents our using these funds until we have delivered the film that they guarantee.

¶

ROBERTSON-COLE intends to invest whatever may be necessary to maintain a foremost position in the industry, and to *safeguard* this investment we propose to do everything possible to secure the confidence of our customers.

ROBERTSON-COLE
DISTRIBUTING CORPORATION



Vice Pres. and General Manager

O D D

Bellaire, O.—In Martin's Ferry the Fenray and Pastime theaters decided to open on Sundays, but public sentiment and the city officials proved too much for the exhibitors.

Here in Bellaire, adjoining Martin's Ferry, exhibitors never asked or wanted Sunday shows, but the City Council last Friday night reported favorably on a license ordinance giving local theaters the right to remain open on Sunday from 1:30 to 11:30, with a $1.50 tax per seat per year. If the four theaters in town are willing the ordinance will pass.

The Sprague Amusement Co. controlling three theaters here does as much business in six days as in seven. And there you are.

Start Soon on "Heart Line"

Los Angeles — Work will be started on "The Heart Line," by Gellett Burgess. William Worthington will direct while Eugene Mullin prepared the scenario. It will be a Gibraltar Picture.

Ziehm Closes Another Deal

Arthur Ziehm, foreign sales manager for Goldwyn, has closed the company's third year product for Australia and New Zealand. This includes Booth Tarkington's two-reel "Edgar Comedies."

Elmer J. McGovern has completed editing "Up in Mary's Attic," a Fine Arts release.

Coast Additions for Vitagraph

Los Angeles—An extensive building program for Vitagraph has been inaugurated by W. S. Smith, general manager.

Additional structures have been necessitated by increased production. Vitagraph will continue to maintain its Broklyn studios, but contemplates more elaborate production by companies now in the west.

The administration offices will be entirely renewed. A separate building will be erected for stars' dressing rooms. More stages will be put up, one to be a glass enclosed structure intended for the large sets.

Many permanent sets will be erected on the 10 acres recently purchased which adjoin the original Vitagraph holding.

Kent on Coast

Hollywood—S. R. Kent, sales manager for Famous Players, was a visitor at the Lasky studio. Kent is on a tour of the various exchanges of the company throughout the country, laying plans for the forthcoming season which opens the first of September.

Contest at Universal

Harry Levey is conducting a contest for the employees of his production department. Scenario writers, directors and cameramen, and those associated in the making of the picture, selected as the best, from the eight now in completion, will be awarded an increase in salary.

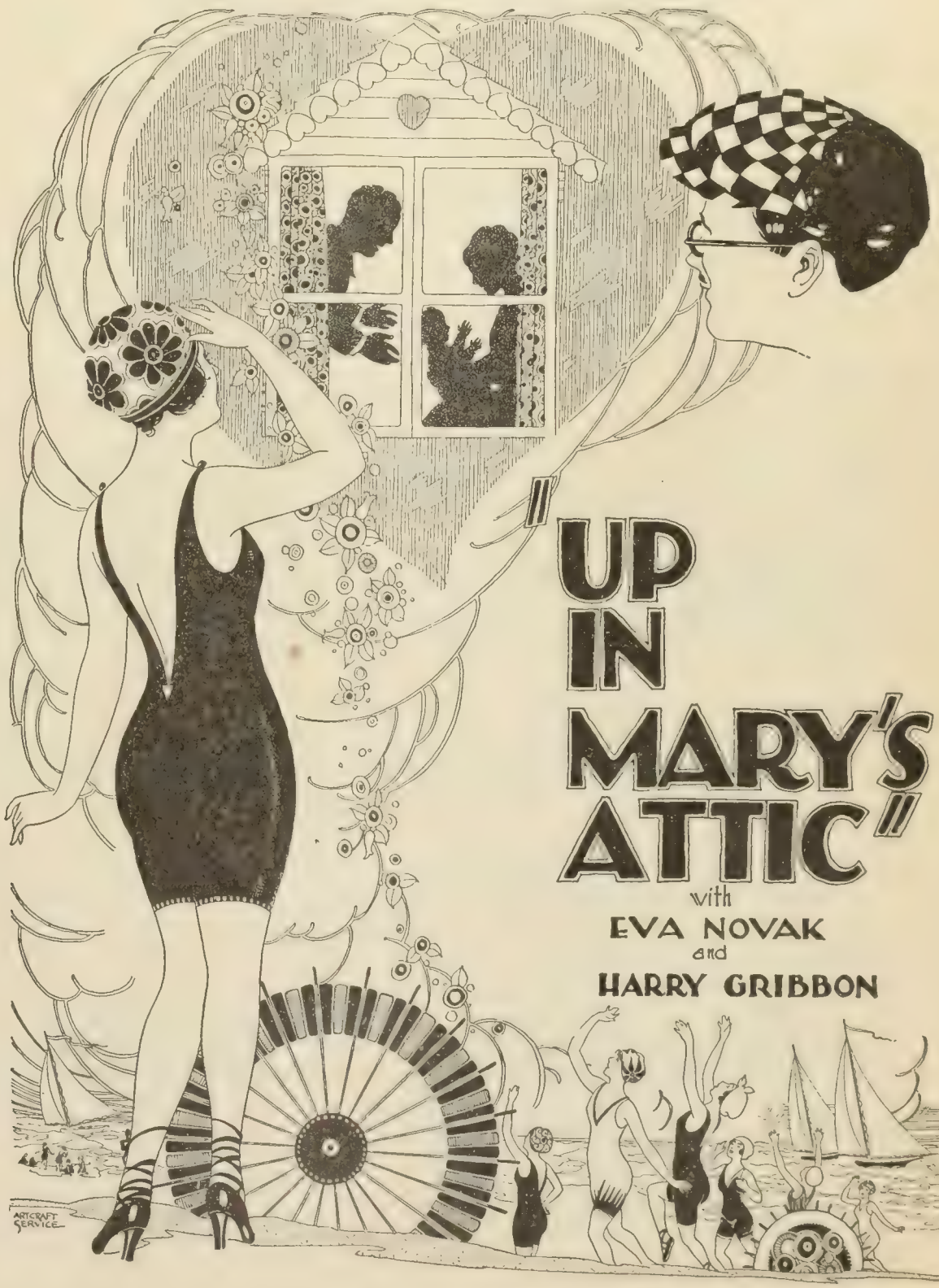
Pathe Forms "Literary Dept."

New York—Pathe has formed a "literary department," Mary Edith Butler and Curtis Dunham heading it. Pathe says a demand from newspapers and magazines for publicity for syndicating led to the organization of its "literary department."

NEGATIVE FOR SALE
"Has Man a Right to Kill", with Arline Pretty
Macbeth Shakesperian Subject and others
CHAS. N. JAWITZ
729 7th Avenue, N. Y. City

BRIGGS COMEDIES
New One and Two Reel Subjects Founded on the Famous Briggs Cartoons which appear in the leading daily papers.
STATE RIGHTS
Chadwick Pictures
130 W. 46th St. New York City

M. W GARSSON, Presents



For Full Particulars During Convention see CHAS. F. SCHWERIN at HOTEL WINTON

During the past week Franchises for the Distribution of AMERICAN CINEMA PRODUCTIONS for the next year were placed as follows:

New York and Northern New Jersey

PIONEER FILM CORPORATION,

M. H. Hoffman, General Mgr.

130 West 46th St., New York City

Eastern Pennsylvania and South New Jersey

SCREEN ART PICTURES

Michael Lessy

1331 Vine Street, Philadelphia

First class distribution by reputable and experienced distributors is being established throughout the country for AMERICAN CINEMA PICTURES.

Pictures That Satisfy any Audience Anywhere

Watch for further Announcements

American Cinema Corp.

Walter Niebuhr, President

411 FIFTH AVENUE NEW YORK

Houses Planned

Lincoln, Neb. — Princess Amuse. Co., chain, to build Capitol.

Troy, O.—Troy Aumse. Co. $125,000. 900.

Sidney, O.—C. B. DeWese Co. $200,000. 1,400.

Manchester, N. H. — Abraham Goodside heads the concern which will build the Majestic.

Lenoir City, Tenn.—Amuza Co. to build. $35,000.

Roanoke, Va.—George W. Payne to build.

Roanoke, Va.—Elmore D. Heins and Henry Scholz to open house.

Bonham, Tex.—R. and R. Theater Co. to build.

Detroit, Mich.—A. J. Kleist, Jr. 1,400.

Toledo, O. — Walter Grudinski. To be first run.

Janesville, Wis.—Roy Cummings to build here and in Green Bay.

Philadelphia—E. C. Brown, colored banker, to build on Market St. For colored patronage.

Philadelphia—E. D. Salters to build.

Wichita Falls, Tex.—T. O. Noble. Noble. $75,000.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

VALUES FOR PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
Celebrated Authors' Society
701 7th Av. Phone Bryant 1511

"Where Promises are Sacred"
LOUIS MEYER
Formerly Broda and Meyer, Inc.
TITLES
Lettered Illustrated Photographed
Ask to see our New Process
Titles and Illustrations
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 W. 42nd St. ROOM 2004

Rising Star, Tex.—K. Hammett and A. Antone to build.

Olean, N. Y.—Charles Nikum, manager Gem, to build.

Houses Bought

Mena, Ark.—Price McCall bought Lyric and Airdome.

Burknett, Tex.—Ray M. Millar bought Lyric from T. J. Colburn and Son.

Penn Yann, N. Y.—M. P. Sackett bought Sampson.

Brunswick, Mo.—Brent Stambus sold Isis.

Eureka Sprinks, Ark. — Maud Donnell, Royal at Von Beuren, bought Empire.

Joplin, Mo.—M. G. Parsons bought Pershing.

Edina, Mo.—H. H. Murdock bought Electric.

Mankato, Kans.—R. A. Gaston bought Morris.

New Orleans—Peter Copeland and J. Miller bought at auction Globe. Saengers hold lease on it.

Philadelphia—E. H. Royer bought Susquehanna and Norris from Green and Altman for reported sum of $120,000.

Albany, N. Y.—Samuel Suckno, Regent and Albany, buys Arbor.

Hartley, Ia. — E. U. Thomas bought Opera House.

Stevens Point, Wis.—C. M. Clifford bought Lyric from J. R. McKinley.

Cotter, Ark. — C. E. Hopkins bought house from W. M. DeLapp.

Lansing, Mich.—W. J. Hall. Plaza, bought Lyric, which he will remodel to accommodate pictures.

Chicago—George Bromley bought Garden.

Indianapolis — E. C. McPherson bought Toako.

Dover, Me. — Graphic Theaters bought Star.

Maypearl, Tex.—Claude Reaves bought Colonial.

North Vancouver, B. C.—Columbia Amuse. Co. bought Lonsdale from Wiley C. Pettis.

New Bedford, Mass.—Allen Charette, chain, bought Comique.

Scotia, N. Y.—Abraham Seigel bought Grand from Samuel Freed.

Springfield, Mass.—J. Lane and Son bought Empire.

Des Moines, Ia.—Adams, chain, bought Empress.

Houses Under Construction

Albany, N. Y.—Strand to open about July 1.

Cameron, Wis.—Dan Skrupky. $20,000.

Collingswood, N. J. — Haddon Highlands Co. $100,000. 1,400.

Columbus, O.—W. J. and J. W. Dusenbury. $50,000. 1,000.

Corey, Pa.—D. Manley Parker and C. R. Roberts.

Tiptonville, Tenn. C. B. Tipton building. 500.

Gallatin, Mo.—J. E. Corder building Star. $25,000.

Moorestown, N. J.—Criterion Theater Co. $40,000. 700.

Stoughton, Wis.—Charles Goulson. 750.

Edgerton, Wis.—P. W. Palmer building. To open shortly.

Fort Atkinson, Wis.—Chas. Langhoff. 750.

Watertown, Wis. — W. Norton. 1,000. Ready in September.

Rising Star, Tex.—Porter nearing completion.

Provincetown, Mass. — Provincetown Amuse. Co. building.

Waterbury, Conn.—S. Z. Poli's new house has been begun.

Houses Completed

Alto, Tex.—Majestic, W. B. Bolton, opened.

Newark, Ark.—Royal.

Abiline, Tex.—American Airdome opened.

Bishop, Tex.—New, B. L. Hubbard, opened.

Norway, Mich.—Phillip Van der Bergh, managing new house, open on Saturdays and Sundays.

Gladstone, Mich.—Gladstone Opera House, Mrs. Marie Bosley, opened.

Iron Mt., Mich.—Butterfly, 260, opened.

Detroit, Mich. — Linwood-Lasalle opened. D. Thompson, manager. 1,500.

Wilmington, Del—Strand opened. Jules Rothschild, manager.

Portage, Wis.—New Royal, Hobson owns house in Berlin.

Newkirk, Okla.—Palace, Hartman and Skreeves, opened.

Akron, O.—H. E. Horwitz, Olympia and New Palace, opened Rialto.

HEAVE TO!

Here's Mayflower's cargo of profit pullers. Get out your booking hooks

Allan Dwan Productions

"THE LUCK OF THE IRISH"
(Distributed by Realart)

"SOLDIERS OF FORTUNE"
(Distributed by Realart)

"A SPLENDID HAZARD"
(A First National Attraction)

An Emile Chautard Production

"THE MYSTERY OF THE YELLOW ROOM"
(Distributed by Realart)

An R. A. Walsh Production

"THE DEEP PURPLE"
(Distributed by Realart)

Cohen's Attitude

(Continued from page 1)

competition with exhibitors. Patterson also wanted to know whether the Cleveland convention proposed to deal with the question of illegitimate screen advertising as its main topic, or whether it proposed to take up the problem of the invasion of the exhibiting field by the producing interests.

"I am glad," said Cohen in reply, "to have this opportunity of telling you that the convention in Cleveland will not confine itself to one problem, but will endeavor to deal with all of them. I want to say that not until now am I beginning to realize what a stupendous task it is to organize an exhibitors' body which will function in a national way. I hope we will not have another such disgraceful affair, as I witnessed in Boston. Let me say that the dominant issue at Cleveland will be to drive the producer out of the exhibiting field.

"I am not at all unselfish in supporting this cause. I have a number of theaters which I want to protect. Talk about bad conditions in the South. Why, gentlemen, since I have become active in the movement for the preservation of the independent exhibitors, one of my theaters had become the special object of attack on the part of certain producing-exhibiting interests. While I was in Albany looking after the Anti-Deposit Bill and a modification of the Children's Law, these interests got to work and gained control over one of my theaters. I find a good deal of this hostility from the interests that are seeking to put us out of business. I am in fact boxed in by these hostile interests wherever I turn and I expect that they will do their worst at the convention."

Replying to Cohen, who left a written statement as his answer to the questions of the committee, Patterson said he had nothing but admiration for Cohen and then congratulated him on his successful effort to put a stop to the Deposit System.

The Committee of 17 will be given a courteous hearing at the convention.

In the meantime, there is a strong movement on foot among the members of that Committee, said Cohen, to get rid of at least two men on the ground that they represent nobody but themselves and have in fact been repudiated by the two states they are supposed to represent.

SHOWING OF "SUDS" AND "MOLLYCODDLE"

Mary Pickford's newest picture, 'Suds," will be shown at a special pre-view for exhibitors at The Stillman Theater tomorrow night at 11 o'clock and the new Douglas Fairbanks picture, "The Mollycoddle," will be shown at the Stillman on Wednesday night at 11.

Representatives of United Artists and the personal representatives of the stars are here in charge of the showings.

Street Car Signs

On some of the street cars of Cleveland appear these signs: "If you want to be an independent exhibitor, book Paramount pictures."

"DOUG" AND MARY GOING ABROAD

New York—"Doug" and Mary will sail for Europe on the Lapland next Saturday for a month's pleasure trip. No pictures will be made abroad, but on their return each will make one production in the East and then return to the Coast.

EMERSON-LOOS PRODUCTIONS POSSIBLE

New York—It is reported that Isaac Wolper has signed John Emerson and Anita Loos to do a series of productions under their names, on the same basis as the C. Gardner Sullivan Prod.

Neither Wolper nor Emerson could be reached for a statement.

THOMAS LEAVES BLANK

(Special Wire)

Omaha, Neb.—H. M. Thomas, manager of the Rialto, and one of the best known showmen of the West, has signed with the Famous Players Canadian corporation to direct their string of 40 houses. He will leave the A. H. Blank Enter. almost immediately and go to the Coast for ideas and a rest. He assumes his new job Aug. 1.

Charles G. Branham, also a well known showman, who recently ran the United Artists' show at Milwaukee will succeed Thomas at the Rialto.

WARNER'S GET HORSLEY PLANT

(Special Wire)

Los Angeles—The Warner's have purchased the old David Horsley plant and will build a big studio. They have plans under way for an international producing and distributing organization backed by English capital.

Supporting Norma Talmadge in "The Branded Woman" are Percy Marmont, Vincent Serrano, George Fawcett and others.

Louis Stearns, character actor, has been engaged to support Geraldine Farrar in "The Riddle Woman."

Milligan Buys Irish Film

Chicago — B. Herbert Milligan, who was recently elected president of the Creation Films Co., has purchased the American and foreign rights of "For the Freedom of Ireland" from the Capital Film Co.

Attending Newspaper Convention

New York—Rutgers Neilson, director of publicity for The Literary Digest "Topics of the Day," is attending the annual convention of the National Editorial Association in Boston.

LEE
MORAN

EDDY
LYONS

EDDY
LYONS
AND
LEE
MORAN

Will Appear in a Series of

Special Five Reel
Comedy Features

During the Coming Season 1920-1921

Recent Release
"Everything But The Truth"

In Preparation

The Tremendous Broadway Comedy Success

"LA LA LUCILLE"

Universal Film

SOL LESSER
PRESENTS
ANNETTE
KELLERMAN
IN A MILE-A-MINUTE
COMEDY DRAMA
"WHAT
WOMEN
LOVE"
OCEAN WAVES AND WAVES
OF LAUGHTER. HE LOVED
THE GIRL BUT COULDN'T
WIN HER IN THE USUAL
WAY SO HE RESORTED
TO CAVE-MAN METHODS
HUMOROUS INCIDENTS
RAPIDLY WEAVE THEMSELVES
INTO THE MOST DRAMATIC
CLIMAX EVER SEEN.
FOR TIME AND TERMS WIRE—
SOL LESSER
634 H.W. HELLMAN BLD'G. LOS ANGELES, CAL.
GABLIN STUDIOS

COMING

FOR

1920——1921

4

UNSURPASSED

NAZIMOVA

PRODUCTIONS

METRO

PHOTOPLAY MAGAZINE is read every month by nearly three million patrons of Motion Picture Theatres. It covers the so called "fan" field like a blanket. Its consistent editorial policy has made it a great constructive influence in pictures.

JAMES R. QUIRK, *Editor and Publisher*

RIGHT AGAIN

The W. W. Hodkinson Corp. received the following wire yesterday:

"'Sex' smashed all attendance records Walnut Theater. Biggest money getter I ever played. Opened Sunday, turned 'em away. Played to 6,200 people. Theater seats 1,000. Phenomenal business all week.

"Wid was right, couldn't keep 'em away with a smallpox sign. My Heartiest congratulations.

"JOE STEURLE,
"Walnut Theater,
"Louisville, Ky."

Rex Beach's "The Silver Horde," which has already a two-record on Broadway, is to be continued next week at Moss' Broadway.

GET OUR ESTIMATE ON YOUR

NEGATIVE DEVELOPING *and* FILM PRINTING

Capacity 1,000,000 ft. per week

SUPERIOR RESULTS
RAPID SERVICE

KINETO
71 West 23rd St.
Gramercy 960

"Marry Me" is the title of a Christie Comedy presenting Bobby Vernon, with Vera Steadman. It's a leap year proposition.—Advt.

Install Horseshoe Screen

Omaha, Neb.—At the Rialto a horseshoe shaped screen has been installed at a cost of $2,000. It is made of wood and treated with chemicals so as to make it easier to see from all parts of the house.

SOME HOST

Paul Gusdanovic, owner of the "beautiful" Strand and other theatres in Cleveland, is acting as host to the members of Associated Exhibitors, Inc., who are in convention at the Statler.

COVERING UP

Harris Wolfberg, of Famous Players is having his troubles. Famous put through probably the best campaign of any of the companies in advance of the opening of the convention and the town was "papered" to a fare ye well. Everywhere you turned you saw some kind of paper of Famous or Paramount, and besides there were flaglets and leaflets and all sorts of material distributed. But when the local Exhibitors' League saw this paper plastered everywhere someone got busy and soon this paper was being covered up with something else wherever possible. The result: Wolfberg had to hire some men to see to it that his paper was left untouched. They have been kept busy—very busy—for the past two days but they will probably have a lot to do for the next few days as well.

WAITING

"The Return of Tarzan" is scheduled for a showing here tomorrow and Harry Reichenbach arrived this morning. Wnowing some of the stunts that he has put over recently with regard to the New York premiers of the production a good many people are waiting to see what Harry will 'pull" here.

ASSOCIATED EXHIBITORS' MEETING

At 11 o'clock this morning there was held at the Statler a meeting of the Board of Directors of Associated Exhibitors. Another meeting will be held in all probability tomorrow after the arrival of general manager Fred C. Quimby from the Coast where he has been closing several important matters.

Ben H. Grimm, of the publicity department of New York, is here arranging affairs and several others of the organization are expected today and tomororw.

UNIVERSAL MEETING

Universal district and branch managers of the East and South had a long conference yesterday at the Cleveland. President Laemmle was on hand and many matters of importance were discussed.

R. C. BOOST CARPENTIER

Robertson-Cole were busy yesterday announcing the fact that Georges Carpentier would make a personal appearance in Cleveland in conjunction with the showing of his film "The Wonderman"

MONSOON COOLING SYSTEM INC.

Makes your theatre PAY – all summer

Meet us at Cleveland

70 West 45 st.
NEW YORK

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost

COMEDYART

Special Pictures Corp'n
H. W. Hellman Bldg.
Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 67 Monday, June 7, 1920 Price 5 Cent

Cleveland the Goal

Many New York Executives to Attend Conventions—Big Gathering Expected

(Staff Correspondence)

Cleveland—The stage is set for the opening of what will undoubtedly be the largest, in point of attendance, and the most important, in point of issues involved, exhibitor gathering ever held in the industry.

Those who figured on making hotel reservations upon their arrival in Cleveland are doomed to disappointment, for all the leading hotels are filled with film men either arrived or expected.

All those who expect to attend the exhibitor sessions at one or more of the various league headquarters are due in today by boat from Buffalo or train from New York and other points. The business sessions, according to schedule, will not open until tomorrow, but today will undoubtedly see a series of conferences by cliques of exhibitors and general discussions of matters to be discussed at the opening of convention business.

Sydney S. Cohen, Sam Berman and Charles O'Reilly of the Motion Pic-

(Continued on Page 15)

"Off with his head!" she shouted, but the executioner could not determine where his neck left off.—"Married Life," a five reel comedy produced by Mack Sennett and released by First National.—Advt.

M. P. E. A. To Meet

A special meeting of the executive committee of the Motion Picture Exhibitors of America, Inc., will be held at eight o'clock tonight at the Hotel Cleveland, Cleveland, O., at which questions pertaining to the Cleveland convention will be discussed.

Alfred S. Black, president of the league, said yesterday before leaving for Cleveland:

"Many exhibitors have expressed the desire to me of holding one convention in Cleveland: one big mass meeting at which matters of common interest can be threshed out.

"Whether that can be accomplished or not depends entirely on the attitude of certain individuals."

Exhibitor conventions to be held in Cleveland have been cut to two instead of three by the amicable agreement reached between the Independent Motion Picture Exhibitors of America, Inc., and the Motion Picture Theater Owners' Ass'n, Inc.

The second convention is that of the Black organization.

1st Nat'l's Roster

Circuit Outlines Program, Production by Production, for Next Year

Associated First National has issued a list of its features for the 1920-1921 season, beginning Aug. 30 and extending to May 2, 1921, at which time the 1921 summer season will commence.

The list includes 41 features of the 60 promised for next season. Of these 38 will be provided by stars, directors and producers already announced as being under contract to First National, while the remaining three are the first of the 12 specials announced. These are "The Woman," for release Oct. 4, and two more not named for release Dec. 27 and Feb. 14.

It is understood some of the remaining nine specials will be supplied by the Alliance Film Corp., Ltd., of London, on whose product First National holds the American option.

(Continued on Page 16)

Warners to Build

Buy Old Horsley Studio in Los Angeles—New Project Under Way

Albert Warner, one of the Warner Brothers, who are releasing "The Lost City," the Al. St. John Comedies, "The Tiger Band," a new serial featuring Helen Holmes, and the Monty Banks Comedies, is now en route to Los Angeles, to complete arrangements for a new pro-

(Continued on Page 2)

Fairbanks' Party Going Abroad

Douglas Fairbanks and his wife, Mary Pickford, together with Mrs. Pickford and others who came on from Los Angeles, leave New York on Saturday for Europe aboard the Lapland.

The party will be gone about a month and will not shoot pictures while away, the trip being purely one for pleasure.

After their return both Fairbanks and Miss Pickford will each make a picture in the East and then return to Los Angeles.

Thomas Joins F. P. I

Leaves Omaha Rialto to Direct Zukor's Canadian Theaters—Branham His Successor

(Special to WID'S DAILY)

Omaha, Neb.—H. M. Thoma managing director of the Rialto the ter, has resigned to become direct of the string of theaters of the F mous Players-Canadian Corp., Lt He leaves the Rialto Aug. 1.

Thomas, before joining the Can dian company, will go to Californ for a vacation and then take up h work with Famous Players. H headquarters will be in Toronto.

Charles G. Branham, lately ma aging the Auditorium in Minneapol for United Artists, will succe Thomas at the Rialto. Branham very well known in exhibiting circle

---

H. M. Thomas is undoubtedly o of the country's leading exhibitor His identity with A. H. Blank's R alto has been a close one since t theater was built. He is a firm b liever in exploitation and unusu methods of presenting pictures.

It will be recalled that some mont ago Thomas, in a visit to New Yor caused a mild upheaval when he cri icised the manner in which the lea ing Broadway theaters and Easte exhibitors in general put on the shows.

Meighan in Cleveland

Thomas Meighan, now en rou east from California, will stop off Cleveland for the exhibitor conve tions, according to a wire receive late Saturday by Harry H. Buxbau of Famous Players.

N. A. M. P. I. Meets Tomorrow

The annual meeting of the Nation Association will be held in Clevelan tomorrow morning at 10 o'clock.

Frederick H. Elliott, eexcutive se retary of the association, stated ye terday that the meeting will prob bly be completed by tomorrow nigh

---

English Film Men Arrive

Harry Ward and Henry Cundy the Cinema Sales Corp. of Americ with headquarters in London, arrive in New York on Saturday aboard th Lapland. They are stopping at th Astor.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The UNRECOGNIZED AUTHORITY

Vol XII No. 67 Mon. June 7, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	73½	75	75
do pfd.	83⅝	83⅞	83⅞
Goldwyn	18½	20	19
Loew's, Inc.	29⅜	29⅜	29⅜
Triangle	5/16	⅜	⅜
Unit. Pict. Prod..	2	2	2
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Friday's quotations.

"The Prince Chap" at Criterion

When "Humoresque" closes its run at the Criterion it will be replaced by "The Prince Chap," Thomas Meighan's first starring vehicle for Famous Players.

This, however, will not occur for some time, since "Humoresque" yesterday entered its second week at the Criterion.

"All right, you can enjoy all the pleasures. I'll do all the work—but you must pay me my price."—Scene from the big special, "Isle of Destiny," Character Production featuring Paul Gilmore.—Advt.

Garrett in New Company

(By wire to WID'S DAILY)

Albany—Sidney Garrett, Inc., has been formed with a capitalization of $50,000. The incorporators are A. J. Romagna, an attorney, C. C. Burr and S. C. Garrett, 135 W. 44th St.

Sidney Garrett recently, as noted, sold his interest in the exporting firm of J. Frank Brockliss, Inc., to enter the producing field.

The above company is understood to be the new company to provide for his production activities. Charles C. Burr, mentioned as one of the incorporators, was formerly with Famous Players and later entered the producing field on his own account.

Garrett left for the Cleveland convention on Saturday and could not be reached for a statement.

Elaine Hammerstein is at work on "The Point of View" under the direction of Alan Crosland.

Goldwyn to Film "Great Lover"

Culver City, Cal.—Preparations are being made to screen "The Great Lover," Leo Ditrichstein's stage drama. John Sainpolis and Rose Dion have signed to appear in it.

Sell Talmadge Reissue

National has sold the rights to "Captivating Mary Carstairs," the Norma Talmadge five reel reissue for Illinois and Indiana to Si Greiver of Security Pictures, Chicago.

To Spread Photography in Colleges

The American Society of Cinematographers will direct a campaign to heads of state universities to add scientific motion picture photography to the curriculum.

Stanley, Wis., Grand Burns

Stanley, Wis.—A loss of $22,000 was caused when the Grand was destroyed.

Warners to Build

(Continued from Page 1)

ducing and distributing organization.

Warner's stay in Los Angeles will be brief as he is due back in New York June 23d and will sail for London June 26th.

When asked for details concerning the new organization, H. M. Warner would not reveal the names of those interested, but hinted that English capital were behind the new venture.

The Warner Brothers have just signed a five year lease for the old Horsley studio which is located at 19th and Main St. in Los Angeles. The plot of ground is 600 ft. by 250 feet.

Arrangements have already been completed to tear down the old studio and to rebuild a new one. The plans call for an outdoor stage that will cover a city block.

On Broadway

Capitol—T. Roy Barnes and Helene Chadwick—"Scratch My Back."
Criterion—"Humoresque."
Strand—Georges Carpentier—"The Wonder Man."
Rialto—Dorothy Gish—"Remodeling Her Husband."
Rivoli—Hobart Bosworth—"Below the Surface."
Broadway—"The Return of Tarzan."
Loew's New York—Today—Alice Lake—"Shore Acres."
Tuesday—J. Warren Kerrigan—"Number 99."
Wednesday—Will Rogers—"Jes' Call Me Jim."
Brooklyn Strand—Cecil De Mille's "Why Change Your Wife."

Next Week

Capitol—Jack Pickford—"The Double-Dyed Deceiver."
Criterion—"Humoresque."
Strand—Douglas Fairbanks—"The Mollycoddle."
Rialto—Wanda Hawley—"Miss Hobbs."
Rivoli—Douglas MacLean and Doris May—"Let's Be Fashionable."
Broadway—"The Return of Tarzan."
Brooklyn Strand—Georges Carpentier—"The Wonder Man."

Goldwyn Pictures Corporation

Sir:

The Morning Telegraph says:

"'Jes' Call Me Jim' is an excellent combination of humor and pathos. The picture confirms a suspicion that we have had for a long time—that Will Rogers is our favorite screen actor."

Goldwyn

REUBEN SAMUELS INC.
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"The Safety Sign"

"Insurance Of All Kinds"

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The better the poster, the better the ticket sales. The RITCHEY poster being the best poster, gets the best ticket sales.

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LITHO CORP.
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Ritchey

SPECIAL SHOWING OF

The Return of Tarzan

For Exhibitors will be given at

CLEVELAND—TUESDAY, JUNE 8th

Notice of the House at which the display will be made will be posted in all Hotels TODAY

Eastern Exhibitors Can Secure Admissions to

BROADWAY THEATRE

New York

By Application to

GOLDWYN EXCHANGE

509 Fifth Avenue

In the Courts

The A .H. Fischer Features, Inc., is been sued in the Supreme Court r Garnette Sabin for $1,000 damges. She alleges that the defendant ased her a portion of its studio at ew Rochelle for four months at 50 a week and agreed to furnish lectric lighting for the stage and its hief electrician and property man, ho were to be paid by the plaintiff. he alleges that the men were not rnished and that she was damaged e sum sued for.

The Appellate Division of the Sureme Court has decided that Gladys oftus, a Ziegfeld show girl, is entied to damages from the Greenwich ithographing Co., and James V. itchey because her picture was used ithout her permission in a poster repared by the defendants for the lm, "Shame." The defence was hat it was not known that Miss Lofis' picture was used for the purpose f the poster, but that the artist was erely directed to make a drawing of ny girl with downcast eyes." The ppellate Division says that when e trial court dismissed the comlaint the judge accepted the testiony of the artist that he "produced e face of a woman of his own conption," but the higher court is unble to agree and holds that the plainff is entitled to an injunction prenting further use of her picture nd for damages to be determined by jury.

Supreme Court Justice Whittaker as signed an order discontinuing a uit of the Ivan Film Prod. and the erit Film Corp. against the Comissioner of Licenses because the ase has been settled.

The suit of Joseph W. Farnham gainst the Arthur F. Beck Serial rod., Inc., for money due him for he cutting of "The Isle of Jewels" as been settled out of court.

Contest at Universal

Harry Levey is conducting a contest for the employees of his production department. Scenario writers, irectors and cameramen, and those ssociated in the making of the picure, selected as the best, from the ight now in completion, will be warded an increase in salary.

A Lasky Forecast

"Our leading authors have been willing to accept the very large financial rewards offered by the screen, but have not been willing to accept the duty of learning to tell their stories in the language of the screen. They have a responsibility to discharge to their followers, who, seeing the name of a writer advertised as the author of a motion picture, go to see that picture in the belief that the author actually wrote it. The screen has a technique of its own, vastly different from that of the novel or the stage play, and the author who neglects to learn, evades a definite responsibility to his public.

"In the not distant future it would not surprise me to see all of our foremost authors writing directly for the films, and then adapting their picture stories to the stage, or rewriting them as novels."—Jesse L. Lasky.

Coast Additions for Vitagraph

(Special to WID'S DAILY)

Los Angeles—An extensive building program for Vitagraph has been inaugurated by W. S. Smith, general manager.

Additional structures have been necessitated by increased production. Vitagraph will continue to maintain its Brooklyn studios, but contemplates more elaborate production by companies now in the west.

The administration offices will be entirely renewed. A separate building will be erected for stars' dressing rooms. More stages will be put up, one to be a glass enclosed structure intended for the large sets.

Many permanent sets will be erected on the 10 acres recently purchased which adjoin the original Vitagraph holding.

Pathe Forms "Literary Dept."

Pathe has formed a "literary department," Mary Edith Butler and Curtis Dunham heading it. Pathe says a demand from newspapers and magazines for publicity suitable for syndicating led to the organization of its "literary department."

Oppose Los Angeles "Zoning" Laws

(Special to WID'S DAILY)

Los Angeles—Considerable opposition has developed here over the existing "zoning" laws which restrict building of business establishments, including studios, within certain limits of the city.

Edward S. Curtis, president of a company known as Cosmos Art, wants to build a studio in a section that is not now in the picture zone and a special zone must be created if Curtis is given permission to build.

Install Horseshoe Screen

Omaha, Neb.—At the Rialto a horseshoe shaped screen has been installed at a cost of $2,000. It is made of wood and treated with chemicals so as to make it easier to see from all parts of the house.

Adams' Large Sign

Detroit—A sign which has 6,156 10-watt lights, in addition to 3,000 color caps, and can be seen across the river in Canada, has been put on top of the Adams. The letters are five feet high and ten tons of steel were used in the construction.

E. Richard Schayer, former Goldwyn screen author, has been added to the Benjamin B. Hampton scenario department.

Pathe's Feature Business at Peak

The peak of its feature business was attained during May, according to Pathe, who says bookings for May showed an increase of 33 1-3 per cent over March, "Brunet Month," which upset all previous business in the annals of Pathe. During March the 32 Pathe branch offices averaged a gross increase in all business over November, December and January of 45 per cent.

Rogers to Report Conventions

Will Rogers, humorist, lariat swinger and Goldwyn star, has been retained (hired) by the Scripps McRae Newspaper Syndicate to report the national Republican and Democratic presidential conventions.

Phila. Men Form Club

Philadelphia—The Motion Picture Club has been organized for those who are directly or indirectly connected with the industry. M. A. Millman, Mark Swaab and Oscar Neufelt has been elected president, vice-president and business manager respectively. It is a social club.

Popular Film Co. has moved to the Godrey Bldg. Charles Jawitz is manager.

The Glifograph screen was used by Robertson-Cole at the Astor where "The Wonder Man" was shown last week.

LLOYD B. CARLETON

Producing Director
Lloyd Carleton Productions

Director General
Clermont Photoplay Corporation

Next Picture
"BEYOND THE CROSS ROADS"
by Bradley King

HEAVE TO!

Here's Mayflower's cargo of profit pullers.
Get out your booking hooks.

AN R. A. WALSH PRODUCTION

"THE DEEP PURPLE"
(Distributed by Realart)

ALLAN DWAN PRODUCTIONS

"THE LUCK OF THE IRISH"
(Distributed by Realart)

"SOLDIERS OF FORTUNE"
(Distributed by Realart)

"A SPLENDID HAZARD"
(A First National Attraction)

AN EMILE CHAUTARD PRODUCTION

"THE MYSTERY OF THE YELLOW ROOM"
(Distributed by Realart)

SOL LESSER
PRESENTS

ANNETTE KELLERMAN

IN A MILE-A-MINUTE COMEDY DRAMA

"WHAT WOMEN LOVE"

OCEAN WAVES AND WAVES OF LAUGHTER. HE LOVED THE GIRL BUT COULDN'T WIN HER IN THE USUAL WAY SO HE RESORTED TO CAVE-MAN METHODS. HUMOROUS INCIDENTS RAPIDLY WEAVE THEMSELVES INTO THE MOST DRAMATIC CLIMAX EVER SEEN.

GABLIN STUDIOS

FOR TIME AND TERMS WIRE—

SOL LESSER
634 H.W. HELLMAN BLD'G. LOS ANGELES, CAL.

Gets New Dope

Opelousas, La.

Wid's,
New York, N. Y.

Gentlemen:—

Find enclosed check for $10 (ten dollars) payment for one year's subscription of Wid's Daily and Weekly. Starting immediately.

If you care to take a Small Town Showman's word for it. The short while WE received Wid's, through you, we kept in touch with the pulse beat of the Industry, getting real dope on the releases, etc.

Awaiting the first copy of Wid's with interest, I am, with best wishes,

Yours truly,
F. J. DEITLEIN.

FJD—JR

Seaboard a Reelcraft Ally

Negotiations have been completed between the Reelcraft and H. I. Coleman of the Seaboard Film Co. whereby the Seaboard Exchanges in Washington and Baltimore will distribute all future Reelcraft releases.

This practically completes the system of Reelcraft allied exchanges in some 33 odd cities of the country.

Denver Wins Sales Contest

The first prize in First National's sales contest has been won by the Denver office. The boys of the Minneapolis branch were second and Los Angeles finished third. The winners will receive $2,500, $1,500 and $1,000 respectively, a total sum of $5,000 having been offered.

NEGATIVES FOR SALE
"Has Man the Right to Kill"
with Arline Pretty
Macbeth, Shakespearian subject,
and others
CHAS. JAWITZ
729 7th Ave., N. Y. C.

Briggs Comedies

New one and two reel subjects founded on the famous Briggs Cartoons which appear in the leading daily papers.

STATE RIGHTS

CHADWICK PICTURES
130 West 46th St.
New York City

New Exchange in Chicago

Chicago—Century Films, a new independent exchange, has been formed by Maurice A. Salkin and Henry Ellman. Offices have been opened in the Film Exchange Bldg. "Are You Legally Married," with Lew Cody, will be the first feature handled by the organization.

Approves Children's Shows

Cincinnati—The children's matinees at the Orpheum on Saturday mornings have been approved by the Board of Education. The Community Motion Picture Council is in charge of these performances and plans to extend the work to the suburbs are under way.

Special Drive for Blackton Prod.

Pathe is inaugurating a special drive on Stuart Blackton's productions, special emphasis being laid on "My Husband's Other Wife," "Respectable by Proxy," "The Blood Barrier" and "Passers By." A special press sheet and campaign book have been prepared for the latter.

STATE RIGHTS NOW SELLING
M. W. GARSSON
Presents

"UP IN MARY'S ATTIC"
with
EVA NOVAK
and
HARRY GRIBBON

Fine Arts Pictures, Inc.
Bryant 9500 1457 BROADWAY New York City
or
L. L. HILLER—1476 Broadway, New York City

Associated Exhibitors, Inc.

is

100% Exhibitor-Owned

100% Exhibitor-Controlled

100% Exhibitor-Operated

Which Means That—

Exhibitors select their own pictures FOR THEMSELVES.

Exhibitors fix exhibition values FOR THEMSELVES.

Exhibitors distribute FOR THEMSELVES.

Exhibitors make profits FOR THEMSELVES.

Exhibitors use their own money FOR THEMSELVES.

Exhibitors conduct their own theatres FOR THEMSELVES.

Exhibitors assure protection FOR THEMSELVES.

Some independent theatre owner in YOUR locality is going to ally himself with other independent exhibitors in an honest-to-goodness co-operative and protective proposition. Is it you?

Ask Us—We Know

Associated Exhibitors, Inc.,

25 West 45th Street New York, N. Y.

CORRE

According to Doug. Fairba

MACK SENNETT st

his new Mack

"MARRI

Is NOT a

Fairbanks' statement is corroborated by
production is a comedy. Sol further st
comedy yet produced. Sol ought to kno

It's a 5 Reeler

CTION!

cement in the N. Y. Times:

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ar Picture

esser who insists that the new Sennett
his word of honor that it is the greatest

A First National Attraction

During the past week Franchises for the Distribution of

AMERICAN CINEMA PRODUCTIONS

for the next year, were placed as follows:

New York and Northern New Jersey

PIONEER FILM CORPORATION

M. H. HOFFMAN, Gen'l Mgr.

130 West 46th St., N. Y. C.

Eastern Pennsylvania and So. New Jersey

SCREEN-ART PICTURES

MICHAEL LESSY

1331 Vine Street, Philadelphia

First Class Distribution by Reputable and Experienced Distributors is being Established throughout the country for

AMERICAN CINEMA PICTURES

Pictures that Satisfy Any Audience, Anywhere

WATCH FOR FURTHER ANNOUNCEMENTS

AMERICAN CINEMA CORP.

Walter Niebuhr, President

411 FIFTH AVENUE, NEW YORK

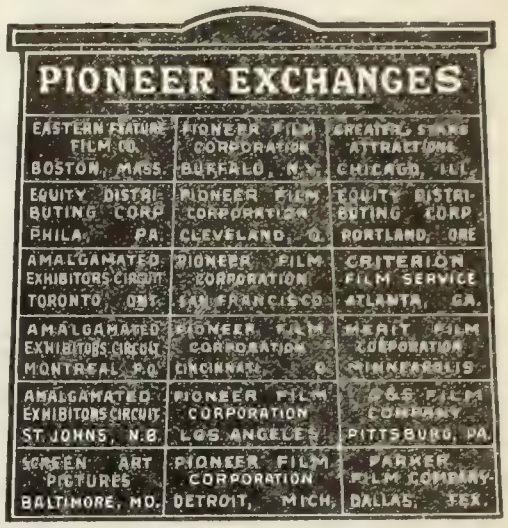
THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor—all it wants is the privilege of serving the exhibitor and independent producer.

When you book—stand by those who stand by you on the issues now before the Cleveland Convention.



PIONEER ATTRACTIONS

PIONEER FILM CORPORATION

130 WEST 46th STREET NEW YORK

With Coast Producers

(Special to WID'S DAILY)

Hollywood — Marguerite de la Motte, who has signed a long-term contract with Benamin B. Hampton, has been loaned to the Vitagraph for one picture and will go to New York for a few scenes.

Perry Evans and David Abel, respectively with Mack Sennett and Selznick, have been elected to membership in the American Society of Cinematographers.

Harry Hammond Beall has been elected president of the Studio Publicists' Association, succeeding Capt. C. Walter Huntington, resigned.

Eileen Percy's first picture as a Fox star will be staged by Howard M. Mitchell and will be "Myra Meets His Family," a Saturday Evening Post story.

Lyle Babcock, artist, has been secured by Harry Garson as art director for Clara Kimball Young productions.

Director Stuart Paton is completing the Kosmik Films, Inc., serial in 15 two-part episodes. Two episodes remain to be taken.

Elinor Fair, who just recently finished work on Lew Cody's last picture, "The Mischief Man," has been cast again to appear in his new picture.

After spending two months out on the Metro stages Finis Fox returned to his office and is preparing the scenario for "The Turning of the Worm," by Hannah Hansdale.

Victor Eubank has arrived on the coast and is stopping at the Alexandria Hotel.

Frank E. Woods, supervising director at Lasky's, has returned from his annual trip to New York.

Chester Franklin, well known for his "kid pictures" for Fox, has signed to direct for Realart.

A modern picture theater, with a seating capacity of 1500 people, will be completed and ready for occupancy at Pomona within a year, it is announced by Manager Lewis of the Lewis & Byrd circuit.

Elliott Clauson has joined the Benjamin B. Hampton scenario department, headed by Wm. H. Clifford.

May Allison finished work on her present Screen Classic production, "Held in Trust," last week and will commence her next picture immediately. This is to be Arthur Stringer's story, "TheWaffle Iron," which recently appeared in McClure's.

Fred M. Malatesta has signed a contract with the Famous Players and will support Ethel Clayton in her next production. This is to be Cynthia Stockley's story, "Rosanne Ozanne."

Christy Cabanne has finished his first feature in which Bessie Barriscale starred and is shortly to begin another production.

Edward T. Lowe has been placed in charge of the Garson studio scenario department.

Lloyd Ingraham will direct "Twin Beds," a First National release.

Katherine MacDonald has returned from a vacation.

The art title backgrounds for "The Jack Knife Man," King Vidor's second production, are being prepared by Ferdinand Pinney Earle.

Shirley Mason has turned director and is handling the megaphone in conjunction with Howard Mitchell during the production of her current Fox picture, "Peter From Nowhere."

Director Chester Bennett has gone to San Francisco with Earle Williams and supporting players to obtain shipyard and submarine scenes for "The Purple Hieroglyph," the star's next Vitagraph feature.

Carmel Myers, Universal star, has started work at Universal City after an absence from the screen of more than a year. The story, by Katherine Robbins, is called "In Polly's Trail," and is being directed by Rollin Sturgeon.

Ralph Lewis has been engaged by Tod Browning for an important role in "Outside the Law," Priscilla Dean's next Universal production.

Jacques Jaccard, Universal director, producing "Under Northern Skies" for Universal, has gone with his company to Little Bear Lake for a sequence of Canadian scenes. They will be gone about a week.

Lon Chaney has been engaged by Tod Browning for "Outside the Law," the story he wrote and will direct for Priscilla Dean at Universal City.

GAUSMAN.

COMING

for

1920 — 1921

4

Unsurpassed

NAZIMOVA

Productions

METRO

Photoplay Magazine is read every month by nearly three million patrons of Motion Picture Theatres. It covers the so called "fan" field like a blanket. Its consistent editorial policy has made it a great constructive influence in pictures.

JAMES R. QUIRK
Editor and Publisher

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Winnipeg—A teaser campaign with novel twist that consisted in using ıe street cars to exploit a First Naonal picture recently resulted in the acking of the Allen theater for a olid week.

For a week preceding the showing, ed-lettered signs appeared in the treet cars with this inscription: "She anced." That was all; nothing ıore.

At last the secret which had the atives mystified came out with an nnouncement in the Winnipeg Triune. This is what it said:

"Today the why and wherefore of ıose signs is revealed. It is this: 'he Idol Dancer' danced in her own ıimitable South Sea Island way and ıe also regenerated a poor beachomber who had fully made up his ınd to go straight to the dogs, via ıe gin route.

"All this and much more will be eheld on the screen at the Allen 'heater all next week in David Wark riffith's latest masterpiece, 'The Idol)ancer,' a First National Exhibitors' 'ircuit attraction, in seven reels."

"'She Danced' to make the picture nd 'She is Dancing' with the picıre," continued the statement. "This tatement is explained by announcıg that the Kalakoia troup of Haaiian singers and dancers will arrive om the east tomorrow afternoon nd showings of 'The Idol Dancer' ill be accompanied by their act.

"'The Idol Dancer' will wake 'em ll up in Winnipeg next week."

And she did, as a result of the ineenious plan employed to arouse pubc interest.

Omaha, Neb.—A large safe placed ı front of Goldberg's Sun helped exloit "Alias Jimmy Valentine" durıg its run there. Fifty silver dollars ere placed in it and a placard was ut over it, bearing the statement ıat anyone who could open the safe ould receive the equivalent of its ontents. A safe company provided he safe and expressage, realizing ıat it would profit by the arrangeent as well as the theater. Similar e-ups should be easy in other places.

Grand Forks, N. D.—During the un of Edgar Lewis' Pathe production, "Other Men's Shoes," Stan rown, managing director of the ouse, had an unusual exhibit of shoes laced in the lobby, showing those sed by American troops in Siberia, andals worn in India, Mexican, utch and all other varieties of footear. Window displays and other sual adjuncts of a successful exloitation campaign did their share.

Omaha, Neb.—Showing "Water, Vater Everywhere," Manager R. A. allantyne of the Moon theater, this ity, built a grave, with a huge ainted bottle as the headpiece, and put it at the outer edge of the sidewalk in front of his house. A huge dummy camel helped emphasize the picture. A water wagon, plentifully labeled, was driven about the streets. The ticket office was covered with signs such as woul dbe seen in a wild west saloon after prohibition.

When he showed "The Great Air Robbery," Mr. Ballantyne rented a big airplane and parked it in the street in front of his house.

Detroit, Mich.—A card with matter printed on it boosting "The Silver Horde," with ticker tape wound around it proved quite a novelty. Harry R. Guest, Goldwyn press and service representative here, originated the scheme. The cards, about 4,000 in number, distributed proved novelties and helped put over the picture. Having the cardboard assume the shape of a ticker machine is a good idea, but even in the original form it is a novelty, and a good Wall Street symbol. The "Wall St. versus the North" slogan being one of the features of the advertising of the production, the connection is easy to discern.

Minneapolis, Minn.—Following the booking of "The Vigilantes," at the Unique, Alfred Chapman, a veteran scout and guide, said to be the only white man alive to have seen Custer's last stand, was engaged. Chapman was stationed before the house with his collection of frontier relics, hides, weapons and similar articles, secured in the vicinity of the territory where the picture is laid. Interest was stimulated by this scheme and as a result the film was well received.

Omaha, Neb. — Manager Harry Watts of the Strand recently had to extend the run of "Why Change Your Wife?" from ten days to two weeks when he put it on in connection with a style show. At the same time he made a permanent increase in the admission price to his house. Omaha theaters are believed to charge the lowest admission prices of any motion picture houses in the country.

For a week before the picture came a contest was conducted by the Omaha Daily News, eighty prizes being offered by the Strand theater and the newspaper for the best answer to the question, "Why Change Your Wife?" The contest was limited to married people and the essays of not more than 200 words in length were to be arguments against divorce. The 80 prizes varied from $25 for the first prize down to a score of free tickets to the Strand.

Manager Watts put twenty twenty-four sheets, occupying every available billboard in the city. He also had his artists make some attractive filler signs to put in a transom space above the doors leading from the lobby of the theater into the main auditorium. He advertised the show extensively in the newspapers in conjunction with the Burgess-Nash department store, which was conducting the style show.

Selznick to Produce in East

Beginning on July 1, all of the productions of the Selznick Enterprises will be made in the eastern studios in the Bronx and Fort Lee, N. J.

EDDY LYONS

LEE MORAN

EDDY

LYONS

AND

LEE

MORAN

WILL APPEAR
IN A
SERIES OF

Special Five Reel Comedy Features

DURING THE COMING SEASON 1920-1921

RECENT RELEASE

"EVERYTHING BUT THE TRUTH"

IN PREPARATION
THE TREMENDOUS BROADWAY COMEDY SUCCESS

"LA LA LUCILLE"

Universal Film

Cleveland the Goal

(Continued from Page 1)

ture Theater Owners' Ass'n have been here since Saturday getting things lined up for their meeting which opens tomorrow.

New York this week is going to be like the proverbial "Deserted Village" so far as film executives are concerned.

Judging by the number of executives who will attend the Cleveland meetings, it is quite apparent the big producers and distributors in New York are not attempting to minimize the importance of the exhibitor gatherings.

While some of the heads of the companies are going to Cleveland for the annual meeting of the National Association, it is quite definite that all of them will watch the exhibitor confabs with considerable interest.

In some circles it is said that the calling of the National Association meeting for Cleveland simultaneously with the exhibitor meetings is in order to offset any action taken by the exhibitors.

"Billy" Brandt, president of the Theater Owners' Chamber of Commerce, left New York on Saturday with about 50 members of the chamber. They went via the lakes from Buffalo.

Harry H. Buxbaum, New York exchange manager for Famous Players, had plans all set for a party of his own. "Bux" left on Saturday with parties of up-state exhibitors waiting to join him on the way out.

Famous Players' home office dispatched its own delegation last night. In the party were Jerome Beatty, director of publicity; Charles E. McCarthy and Gordon H. Place of the publicity department; Claude Saunders, in charge of exploitation; Al Lichtman, in charge of distribution, and Sidney R. Kent, sales manager, who returned from a transcontinental tour of exchanges Saturday morning.

Attached to the train which left the Pennsylvania station last night at 7:50 were three special cars. Two of these carried westward members of the National Association.

Among those on the train were Arthur S. Friend, Ralph Kohn, Gabriel L. Hess, Charles C. Pettijohn, Sam L. Morris, William Wright, Herman Robbins, N. J. Baumer, Albert Lowe, Paragon Laboratory; Will C. Smith, Nicholas Power Co.; Frederick H. Elliott, secretary of the National Ass'n; Jack S. Connolly, Royal K. Fuller and John S. Spargo, special representative of the A. M. P. A.

The third had a party of First National officials, members of the home office staff and the various trade paper editors. Included in that group were Mr. and Mrs. J. D. Williams, Mr. and Mrs. R. H. Clark, A. M. Fabian, Jr., Lieut. "Jim" Anderson, J. L. Hunter of the franchise department and Carl J. Hudson.

Another special car leaves tonight with prominent N. A. M. P. I. members including William A. Brady, Adolph Zukor, Marcus Loew, Richard A. Rowland and others.

Felix Feist, sales manager for Goldwyn, and Harry L. Reichenbach also left yesterday. Reichenbach will show "The Return of Tarzan" in Cleveland.

Metro will be represented by W. E. Atkinson, general manager, and E. M. Saunders, sales manager, while A. S. Kirkpatrick, general manager of the Robertson-Cole Dist. Corp., will be on the ground for his organization.

Fred C. Quimby of Associated Exhibitors, Inc., left Los Angeles late last week to reach Cleveland in time for the opening sessions. John S. Woody, general manager of Realart, will represent his company.

Associated Producers, the latest of the important producing combines, will have its president and general manager, Oscar A. Price and Fred B. Warren, respectively, around the convention halls. Marshall Neilan may also stop off on his way to New York from California.

Change Title of Tyrad Film

"Broken Hearts" is the title selected by Tyrad for the feature hitherto called "The Scar of Shame," in which Lucille de Tar is starred.

Buy Comedies for South Africa

The rights to the Zip comedies have been bought from Radin by the South African Trust Company for South Africa.

Saturday Post Story for Bebe Daniels

A Saturday Evening Post story, "You Never Can Tell," from the pen of Grace Lovell Bryan, has been selected by Realart as the initial starring vehicle for Bebe Daniels.

Prohibits Cummins' Film; Injunction Sought

Arguments in mandamus proceedings brought against Commissioner of Licenses John F. Gilchrist by Samuel Cummins, owner of "Some Wild Oats," will be heard this morning.

Gilchrist revoked the license of the Harris theater, leased by the Selwyns to Cummins for the exhibition of the picture, on the ground that the film was indecent.

Cummins was granted an injunction Saturday in the Supreme Court, but it was issued too late to offset the recall of the theater's license. He says that if his picture is banned from the Harris he will lease another theater and continue the performances. Cummins claims that health officials endorsed the picture and made suggestions for its betterment.

Other instances of picture exhibitions in which Commissioner Gilchrist stepped in and prevented showings were "The Finger of Justice," produced by Dr. Paul Smith and showing 'Frisco's Barbary Coast dives, and "Fit to Win," which played at the Grand Opera House, Brooklyn.

Buys Rights to Radin Films

Dallas, Tex.—The Specialty Film Co. has bought the rights to "Thru Eyes of Men," in which Frank Mayo is starred, for Texas, Oklahoma and Arkansas, as well as the series of "Real Star Dramas" for the same territory.

Dorothy Davenport, in private life Mrs. Wallace Reid, returns to films in "The Fighting Chance."

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LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLE
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The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
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701 7th Av. Phone Bryant 1511

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

MONSOON COOLING SYSTEM INC.
Makes your theatre PAY - all summer
SEND FOR BOOKLET
70 West 45 st.
NEW YORK

D. W. GRIFFITH

—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players as Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson—and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS
Albert L. Grey, General Manager
303 Longacre Bldg., New York

1st Nat'l's Roster

(Continued from Page 1)

The new schedule provides for seven times the number of releases handled by the circuit when it was formed three years ago.

Beginning Aug. 30th, the schedule opens with "45 Minutes from Broadway," on which Charles Ray is working.

Production has started on "Good References," a Constance Talmadge production directed by William Neill. Release date Aug. 30.

Sept. 6 will mark release of "The Scoffer," an Allan Dwan production.

"Harriet and the Piper," with Anita Stewart, will be released Sept. 13th.

Norma Talmadge in "Smilin' Through" will be released Sept. 20th.

Whitman Bennett announces that Lionel Barrymore in "The Master Mind" will be released Sept. 20th.

Sydney Franklin is now working on "Athalie."

"The Woman," a special production which will be exploited very much like "Auction of Souls," will be released Oct. 4th.

"Peaceful Valley," Charles Ray's second, will be ready Oct. 11th.

The initial R. A. Walsh production will be ready Oct. 18th.

First National will issue "Nomads of the North," by J. O. Curwood, Oct. 25th.

"Old Dad," with Mildred Harris Chaplin, will be released Oct. 5th.

Nov. 1st will mark the release of Katherine MacDonald in "Curtain."

Mr. and Mrs. Carter deHaven will appear on Nov. 8th in "Twin Beds."

"The Heart of a Fool," Allan Dwan production, is scheduled for release Nov. 15th.

"The Honorable Peter Sterling" is the tentative title of a Lionel Barrymore film for release Nov. 22nd.

"The Girl of Gold" will be the Norma Talmadge release for Nov. 29th.

"Penrod," a Marshall Neilan production, is slated for Nov. 29th. Wesley Barry will be featured.

On Dec. 6th, "The Woman in His House," starring Mildred Harris Chaplin, will be released.

R. A. Walsh's second production will be released Dec. 13th.

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KINETO
71 West 23rd Street
Gramercy 960

California Bankers' Association see Al Christie directing Bobby Vernon and Dorothy Devore for a new Christie Comedy.—Advt.

"The Human Chess-Board," a Constance Talmadge production, will be released Dec. 13th.

Charles Ray will have completed by Dec. 20 a story by Rob Wagner.

The release for Dec. 27th has been reserved for a special which will be announced later.

A feature by James Oliver Curwood will follow early in January.

Allan Dwan's production of "Faith in Humanity" will be released Jan. 17th.

"Sowing the Wind," starring Anita Stewart, will be released Jan. 24th.

This will be followed a week later with the release of "Jim, the Penman," with Lionel Barrymore.

A release with Norma Talmadge in a production that will probably require her presence in Europe, is slated for Feb. 7th.

Marshall Neilan will have a release for Feb. 7th.

Katherine MacDonald in "The Notorious Miss Lisle" is set for Feb. 14th.

Feb. 21st will mark the release of a special to be announced later, while Feb. 28th is the date for "Ramsey Milholland," with Charles Ray.

"Wedding Bells," with Constance Talmadge, will be released Feb. 28th.

A Mildred Harris Chaplin release on March 7, R. A. Walsh production on March 14th, and a Katherine MacDonald feature for March 28th, lead up to the release of "The Devil's Garden," with Lionel Barrymore, to be released April 11th.

One from Norma Talmadge and one from Charles Ray for release on April 18th, one from Marshall Neilan an April 26th, and Constance Talmadge in "Mama's Affair," to be released May 2nd, carry the Associated First National schedule almost a year in advance.

Jans Film Completed

"Madonnas and Men," the Jans special feature, has been completely titled, cut and assembled by B. A. Rolfe, who directed the picture. It is ready for its premier showing at the 44th St. theater on Sunday evening, June 13th.

Walsh at Biograph Plant

Mayflower has transferred its eastern producing activities from the Paragon Studio, Fort Lee, to the Biograph Studio, where space has been leased for R. A. Walsh's second production.

The director starts work today.

'Frisco After Studios

City Government May Sponsor Enterprise—Co-operative Plant Planned

(Special to WID'S DAILY)

San Francisco—This city may officially and financially take part in a new project which provides for the erection of a big studio here designed to be the first step in capturing producing companies now making their headquarters in Los Angeles.

The matter was discussed at a luncheon of the Down Town Association in the Hotel St. Francis.

A. W. Scott, Jr., is endeavoring to line up private capital in an effort to raise approximately $400,000 with which to erect a co-operative studio along the lines of the Brunton plant in Los Angeles. Scott named some very glowing figures as representing the amount of money involved in the picture business in Los Angeles. He said companies had invested about $150,000,000 in plants and equipment; that the weekly payroll of Los Angeles studios reached $1,250,000, and that a like sum was expended in new productions every week.

Perhaps the most significant angle on the entire manner is the fact that at the luncheon was Andrew Gallagher, representing the City Administration, who said the city authorities were ready to aid in the enterprise.

They Took the Tip

"It is significant to note," remarks Julius Singer, manager of the local Reelcraft office, "that following my remarks about lowering the prices published in WID'S DAILY last week, the admissions at the Capitol ere decreased. I predict that many others will follow the example."

Singer is patting himself on the back with great frequency these days.

Dorothy Cummings, who appeared in "Tiger, Tiger," will play an important role in "Idols of Clay," a George Fitzmaurice production for Paramount.

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost

COMEDYART

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

he BRADSTREET f FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

L. XII No. 68 Tuesday, June 8, 1920 Price 5 Cents

READY TO START

AFTER MORE HOUSES

he representative of the Greater imore Theatres Co., operating Linwood, Aladdin, Belnord and redere, said yesterday that an r had been made for the houses Paramount interests, and there also a possibility of a deal with her organization operating a n in Baltimore.

Luncheon and Showing

ack Sennett will present "Mar- Life" (First National release) ediately following a luncheon exhibitors at the Statler at 1 ck Wednesday. The showing be held in the grand ball room h accommodates 1,000.

Cummings Gets Injunction

ew York—The attempt of Li- e Commissioner Gilchrist to stop showing of "Some Wild Oats" the Harris Theatre was frus- ed yesterday when Samuel Cum- gs secured an injunction re- ining Gilchrist from interfering the performance.

Lewis New Pathe Contract

ew York—The new contract be- n Edgar Lewis with Pathe calls four or five Lewis productions year.

ZUKOR DUE TODAY

dolph Zukor, of Paramount, is to arrive in the morning. Wm. Brady is also expected.

HAROLD LLOYD COMING

al Roach is due to arrive this ning. Accompanying him will Harold Lloyd, the Comedian.

The Meighan Stunt

om Meighan will show himself 10 o'clock this morning at the iers' monument, Public Square, all the pretty girls have been ted to come and have their pic- s taken with him. They will hown in the local houses Wed- ay. Maybe a new star will be rthed.

COOTIES

See special article of James t. Quirk, of Photoplay, on age 16.

ANOTHER COMBINE

Rifkin of Boston Trying to Get Independent Exchange Men Together

Herman Rifkin, of the Eastern Feature Film Co. of Boston, has called a meeting for tomorrow afternoon at the Winton in an effort to organize independent exchangemen into a compact working force. He said he had 18 who would start the ball rolling and expected to put the plan over before leaving.

NEW STARS FOR ASSO. EXHIBITORS

According to an official high up in the Associated an announcement is expected from Fred Quimby, who is due to arrive from the coast today, in regards to three new stars for that organization.

Sincere Efforts Being Made To Bring About Harmony---First Session Today---Nat'l Assn. Meets Today.

All set and ready to go.

With the most representative gathering of exhibitors ever in attendance at any convention ever held, prominent as well as small showmen from all over the country are ready to go to work today to form a real national exhibitors' organization.

There will possibly be difficulties, for conditions are far from harmonious. But several moves were made yesterday to bring satisfactory conditions about.

Yesterday morning the special committee of three from the Chicago convention conferred with Frank Rembusch, going over the situation, and Rembusch was agreeable to a single convention.

Yesterday afternoon the Committee on Arrangements met at the Winton at 4 o'clock preparing for today's opening session, and last night Alfred S. Black had members of the original Exhibitors' League in session at the Cleveland to settle the question of whether they would agree to a joint convention.

There is every indication that all of the exhibitors bodies will at least start in a joint convention. Dependent entirely upon what happens in the Committee on Resolutions will determine whether it is possible for harmony to exist, although this battle may occur right on the floor.

Meanwhile the National Association will start its annual meeting this morning. And there promises to be some fun there, too. There is some talk that Wm. A. Brady will refuse to serve another year as president. There is also the possibility of a determined effort to bring radical changes in the entire organization with the purpose in view of a more aggressive policy.

Dominant in the exhibitors convention will be one subject—opposition to theatre owning producers. Other

(Continued on page 8)

First National will release Charles Ray's big new productions commencing with "Forty-Five Minutes from Broadway."

YOUR Exploitation.
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 68 Tuesday, June 8, 1920 Price 5 Cents

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GETTIN' MAD

Frank Rembusch, the Hoosier gladiator, was on his way through the Cleveland lobby yesterday morning when his eye was attracted by a sign which read

"Remain an Independent Exhibitor.

Book Paramount Pictures."

Frank took one look. Then he got busy. He pulled down the sign, walked to the center of the lobby and kicked a hole in it that made its value negligible.

Then he strolled away with the expression of a man who had done his duty.

Phila. Men Form Club

Philadelphia—The Motion Picture Club has been organized for those who are directly or indirectly connected with the industry. M. A. Millman, Mark Swaab and Oscar Neufelt has been elected president, vice-president and business manager respectively. It is a social club.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Evening Telegram says:

"Will Rogers like wine in preprohibition days, seems to get better as time goes on. Last night's outbursts of applause gave ample proof that actors of Will Rogers and William S. Hart type will outlive by years all the 'pretty' movie idols."

Goldwyn

Just when everything seemed lost—Thrilling Scene from the "Isle of Destiny," Character Pictures, Big Special Procuction featuring Paul Gilmore.—*Advt.*

As To Finances

Just how the proposed national organization will be financed is taking up considerable time. Several suggestions were made yesterday morning that might bring something definite about.

From Texas came this suggestion: That the proposed association should be divided along the same lines as the country is divided on a percentage basis. Then each section should raise its necessary quota. "If," said the exhibitor who offered the suggestion, "a fund of say $100,000 was needed for the organization Texas as a 4 or 4½ per cent territory would be called on to raise, say, $4,500 for the national treasury. I'll guarantee to raise that much and more in 10 days. I'll underwrite such a plan myself."

Another plan suggested was to have the independent film exchanges throughout the country act as collectors for a tax to be charged on each shipment of film that went out. The man who offered this suggestion said: "Suppose it was agreed upon that exhibitors should pay one per cent or one-half per cent, or whatever the figure was, of their rentals, to the treasury of the national organization. And suppose the film shipped cost him $25 a day. All right, the exchange men would charge him an extra 25 cents, and in turn forward this amount to the treasurer of the national body. This looks small, but many a nickle makes a muckle. The exchange men would in all likelihood be glad to do this. They should be glad to do something that keeps them in business. It's little enough, Lord knows."

Another well known exhibitor from New England said that it would be impossible to operate unless a substantial sum for dues was pro rated to exhibitors and he doubted very much the possibility of making collections from exhibitors. Getting dues was, he said, almost an impossibility from exhibitors. Some plan other than yearly dues was, in his opinion, necessary. And the sum must be sufficiently substantial to make an exhibitor become interested.

IN THE LOBBIES

Nathan Hirsch, of Aywon Film, New York, was on hand at the Winton. He will take a trip to the Middle West from here immediately after the convention closes.

"Choe" Lee, the celebrated of Educational, jumped all the way across country from Boston to get an idea of what the affair was all about.

One of the United Artists crowd of publicity men—and there were a bunch, Paul Lazarus, Charley Moyer, Ken McGaffney and Carlyle Robinson—pulled that well known and time stained stunt of having "Doug" Fairbanks paged at the Winton.

Tom Meighan is scheduled to arrive and will put up at the Cleveland.

Someone said "Nick," the Astor grill head waiter, was coming tomorrow, just to make the place look familiar.

Earl Hudson, of First National, by some unusual stunt secured 16 refund tickets of the Penna. lines because his train was late. Ask him how he got them.

Watterson R. Rothacker, the lab expert, dropped in on his way to Europe. He sails next month. Incidentally it developed yesterday that once upon a time "Watty" was a director. No—not of film production, but in the Ingleside Dancing Academy, West Side, Chicago. But that was long ago—long before he became a magnate.

Now Boys, All Together—L
Start Something

The exhibitor who gets RITCHEY posters is pleased twice:—once when he sees them, and the second time when he counts the box office receipts they bring in.

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LITHO. CORP.
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REQUEST AT

THE STRAND THEATRE

TWO DOORS WEST OF HOTEL WINTON

"THE RETURN OF TARZAN"

SO DIFFERENT—SO UNUSUAL,
YOU SEE A NOVELTY
ONCE A YEAR—THIS
IS THE GREATEST NOVELTY
ADVENTURE FILM TO DATE.

Here are some letters from Exhibitors who have bought First National Franchises

THE MORELAND AMUSEMENT COMPANY, INC.
Capitol Stock $100,000.00
General Offices—401 Erie St.
K. Moreland, Vice President and General Manager

May 19th, 1920.

Mr. C. E. Holah, Mgr.,
First National Exhibitors' Circuit,
Omaha, Nebraska.

My dear Holah:—

Your letter in regards to what I think of the new franchise of First National received.

Now, about the worst thing that I could say, is that I have bought these franchises for every house that we operate, and that I was looking at a mighty good theatre yesterday, in a certain small city, where there were two houses. This house was a big bargain, but I did not buy, because the other house has the First National Franchise.

With a combination of 5,000 theatres, all pledged to one Cause, there is no star or director, and no other Company or Combinations of other companies, making or showing pictures that can compete with First National.

As we can afford to pay any star more than any other concern, we will have our pictures sold before we ever attempt to contract for the star, and at a price that will be fair to our members.

As far as selling this Franchise, I would not take $10,000 for any one of them that I own.

If you are in the business to stay, you need one. If you are going to sell your business, the Franchise will make your house worth 100 per cent more.

Respectfully yours,
(Signed) K. MORELAND,
Vice President and General Manager.

LYDA THEATRE
GRAND ISLAND, NEBRASKA

May 17th, 1920.

A. H. Blank Ent.,
Omaha, Nebr.

Gentlemen:

Just a word as to my views on the First National Sub-Franchise, and why I asked for the Franchise for my town.

First—First National's past productions have as a whole, all been the very best and biggest money makers on the market, and if this was accomplished by a few Franchise Holders, guess what it will be with 6,500 Independent Exhibitors holding franchises.

Second—Actual Independent Exhibitors interested in the purchasing and distributing of features, we will be able to give our views as to the kind of feature that the masses want, and our head officers can thereby purchase money makers, instead of lemons, such as machine made features turn out.

Third—It will give us protection from Wall Street Capitalists, who are trying to drive us to the Wall by building and buying theatres with our Deposits.

When I receive my Franchise, I will feel that I am assured the biggest and best features to be had, and at the least cost.

I'll feel that I have an Independent Organization back of me, big enough to whip Wall Street, and if they try to enter this town.

I'll feel that I will get fair treatment, with no more Film Board of Trade to haunt me.

I know that I will not have to put up any more deposits. That's why I signed for a Sub-Franchise.

Very truly yours,
(Signed) S. A. HAYMAN.

CONTINUOUS EXPLANATIONS

ORPHEUM THEATER
W. H. Ostenburg, Jr., Owner and Manager
HIGH CLASS VAUDEVILLE AND PHOTO PLAYS
(THE BEST CITY IN THE WEST)

Scottsbluff, Nebr., May 16th, 1920.

Mr. C. E. Holah, General Manager,
Associated First National Exhibitors' Circuit,
Omaha, Nebraska.

Dear Mr. Holah:

I want to again thank you for the many courtesies and the personal attention you showed me while I was in Omaha. I also wish to thank you for letting me in on this big franchise plan of First National's, as I consider it the best step I have ever taken in the Motion Picture game.

Your franchise plan is so far ahead of any other Franchise Plan that there is no comparison.

I have gone into this very carefully, and have studied it from every possible angle; with the live wires that are behind this move, I cannot see how it can prove anything but a big profit in all exhibitors' pockets.

We have the best stars on the screen today, without any exception, and you may feel assured of my hearty co-operation at all times; I will place our pictures in any of the new houses I may obtain.

I am sure you will have no trouble in selling the remainder of our franchises, if the exhibitors go over this matter as thoroughly as I have, for after an investigation, any exhibitor would admit the great advantages of this plan.

Hoping that we will soon be 100 per cent in this territory and with real confidence in our mutual success, I am,

Yours very truly,
W. H. Ostenburg.

Let us Explain this Fairest Proposition ever offered Exhibitors

FIRST NATIONAL FRANCHISE

Convention Headquarters HOTEL WINTON

ELEVEN A. M. to ELEVEN P. M.

ASSOCIATED FIRST NATIONAL PICTURES INC.

COMING

FOR

1920——1921

4

UNSURPASSED

NAZIMOVA

PRODUCTIONS

METRO

Exchange Changes

Detroit, Mich.—Eddie Crane has signed from the local Hodkinson fice and is now associated with bertson-Cole in Buffalo.

Chicago—F. M. Booth is now with etro, covering eastern Illinois and diana. He was formerly a mem- r of the Fox sales force.

Milwaukee—Carl Harthill, Reel- aft's Chicago manager, has also en given charge of the local office that organization.

Chicago—Century Films, a new dependent exchange, has been rmed by Maurice A. Salkin and enry Ellman. Offices have been ened in the Film Exchange Bldg. Are You Legally Married," with w Cody, will be the first feature ndled by the organization.

Adams' Large Sign

Detroit—A sign which has 6,156 -watt lights, in addition to 3,000 lor caps and can be seen across e river in Canada, has been put top of the Adams. The letters e five feet high and ten tons of eel were used in the construction.

Chicago—Harry Weiss, manager the Superior Screen Service, has sed with the Capital Film Co. for e Illinois and Indiana rights to all the features turned out by the m and the Illinois rights to Mother, I Need You."

INDUSTRY NOTE

Inasmuch as Marcus Loew was due to arrive Tuesday Fred Klein, manager of Loew's Stillman, Cleveland's leading cinema house, called a meeting of his janitor force and carefully laid down a campaign whereby every absent light in his lobby as well as the interior of the theatre would be immediately re placed. Klein also started a force to work on removing gobs of chewing gum from the carpet at the entrance of the theatre with the remark to his men that "thousands of particular" exhibitors would be visiting Cleveland's representative film palace. Klein welcomes the invasion with visions of every exhibitor paying his way to inspect the Stillman.

HOUSE CHANGES

Kansas City, Mo.—S. A. Gottlieb and R. N. Abbey have been added to the Pathe sales force.

Lebanon, Ind. — Leila Hollin bought Colonial and Olympic.

Lynchburg, Va.—C. M. Casey bought Isis for $75,000.

Meriden, Conn.—Warren A. Gentner bought Star from Russell Erskine, Harry Gold and Dr. C. O. Miller.

Herbert Feldman of the Universal publicity department has resigned.

FRANK REMBUSCH
The Hoosier Who Will be Heard From—Emphatically

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See that you get your copy of WID'S DAILY.

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Opposite 129th Street
Palisade Film Laboratories
Palisades, N. J. Mornmere 621-2

SET SAIL!
For the port of profits with
MAYFLOWER
BOOK
Allan Dwan Productions

"THE LUCK OF THE IRISH"
(Distributed by Realart)

"SOLDIERS OF FORTUNE"
(Distributed by Realart)

"A SPLENDID HAZARD"
(A First National Attraction)

An Emile Chautard Production

"THE MYSTERY OF THE YELLOW ROOM"
(Distributed by Realart)

An R. A. Walsh Production

"THE DEEP PURPLE"
(Distributed by Realart)

For Full Particulars During Convention
see
CHAS. F. SCHWERIN
At HOTEL WINTON

TONIGHT AT 11:00 O'CLOCK .:. AT THE STILLMAN THEATRE

MARY PICKFORD'S

NEWEST PICTURE

"SUDS"

WILL BE SHOWN at a SPECIAL PREVIEW for EXHIBITORS and REPRESENTATIVES of the PRESS

YOU ARE CORDIALLY INVITED TO BE PRESENT

UNITED ARTISTS CORPORATION

MARY PICKFORD CHARLES CHAPLIN DOUGLAS FAIRBANKS D. W. GRIFFITH

HIRAM ABRAMS, *General Manager*

READY TO START

(Continued from page 1)

questions will come up, but the big one on which all factions are apparently united is to get together and fight this movement.

Yesterday was a day of meetings. The first was that of "The Committee of 17" at the Cleveland. Frank Rembusch presided. The committee's report to be presented to the convention today was read by Rembusch. The gist of the report amounted to the fact that they were out to "get" producers who were operating theaters.

The convention opens at the Winton this morning at 10:30. First will be an address by the temporary chairman. The Mayor of Cleveland will then present the key to the city to the assembled exhibitors. Adjournment then until three in the aftrnoon. The committee of seventeen's report will be the first business taken up in the afternoon session.

The second meeting yesterday was presided over by Alfred S. Black. He stated at its conclusion that he and his faction had decided to go into the convention with the idea of making one strong organization. He mentioned that if this meant a personal sacrifice on his part he was willing to make it.

The third meeting was held by the New York delegation. At its conclusion it was stated that the Committee on Arrangements and Registration will announce that only 100 per cent independent exhibitors will be allowed in the meeting. Sydney Cohen announced that he as well as the other two factions wanted to see one powerful organization spring from the gathering.

IN THE LOBBIES

Oh, yes; the trade paper boys are all here. You'll find George Blaisdell of the World, minus his mustachio; "Curly" Welch, of the Empy News, still needing that shave; Fred Beecroft, who talks of "rockers;" Martin Quigley, of the Exhib. Herald, all set for a scrap—not mentioning names—and several others.

Charlie Pettijohn says he likes Cleveland, but the salt breezes from Lake Erie makes him sleepy.

When asked what he thought of the Convention Jack Woody said he thought the Yankees had an excellent chance.

Harry Reichenbach, impressario extraordinary and eminent lion tamer was bit in the ankle by a pair of tame leaping dominoes en route to Cleveland. He is doing nicely but still talking to himself.

It's easy enough to be happy
When the world goes along like a song,
But the man worth while
Is the one that will smile
With Green River twenty a quart.

Bum poetry, but we'll try anything once.

With five conventions and several hundred trade showings going on at the same time, Jimmy Quirk is as busy as the proverbial one-eyed dog in the butcher shop.

ENTERTAINMENT

Tuesday Night: Moonlight ride on the Theodore Roosevelt. Leaves foot of E. 9th St. 8:30 p. m.

Wednesday Night: Opera House. "Parlor, Bedroom and Bath."

Thursday Afternon: Ball game.

IN THE PARADE

Paramount had a big float advertiisng "The Sea Wolf" in the Barnum & Bailey Circus parade yesterday.

Changes at Universal City

Los Angeles—Following a general shake-up in the scenario department of serials and western production at Universal City, Hope Loring, executive head, announces the following personnel: Robert Horner, writing for "Hoot" Gibson; R. A. Sanborn for Director Mack Wright; George Hively for Al Russel, directing Art Acord in "The Moon Riders;" Lou Stevens, writing continuity for Edd Polo's new serial; Kay Harrison f Jacques Jaccard; George Puper, pr paring Eileen Sedgwick's new seria and D. A. Epstein, secretary of t department.

Indianapolis, Ind. — Education Film Exchange, Inc. Capital, $2 000. Directors, Leo M. Rappapo Carl Lieber and Robert Lieber.

BORZAGE'S IDEALS

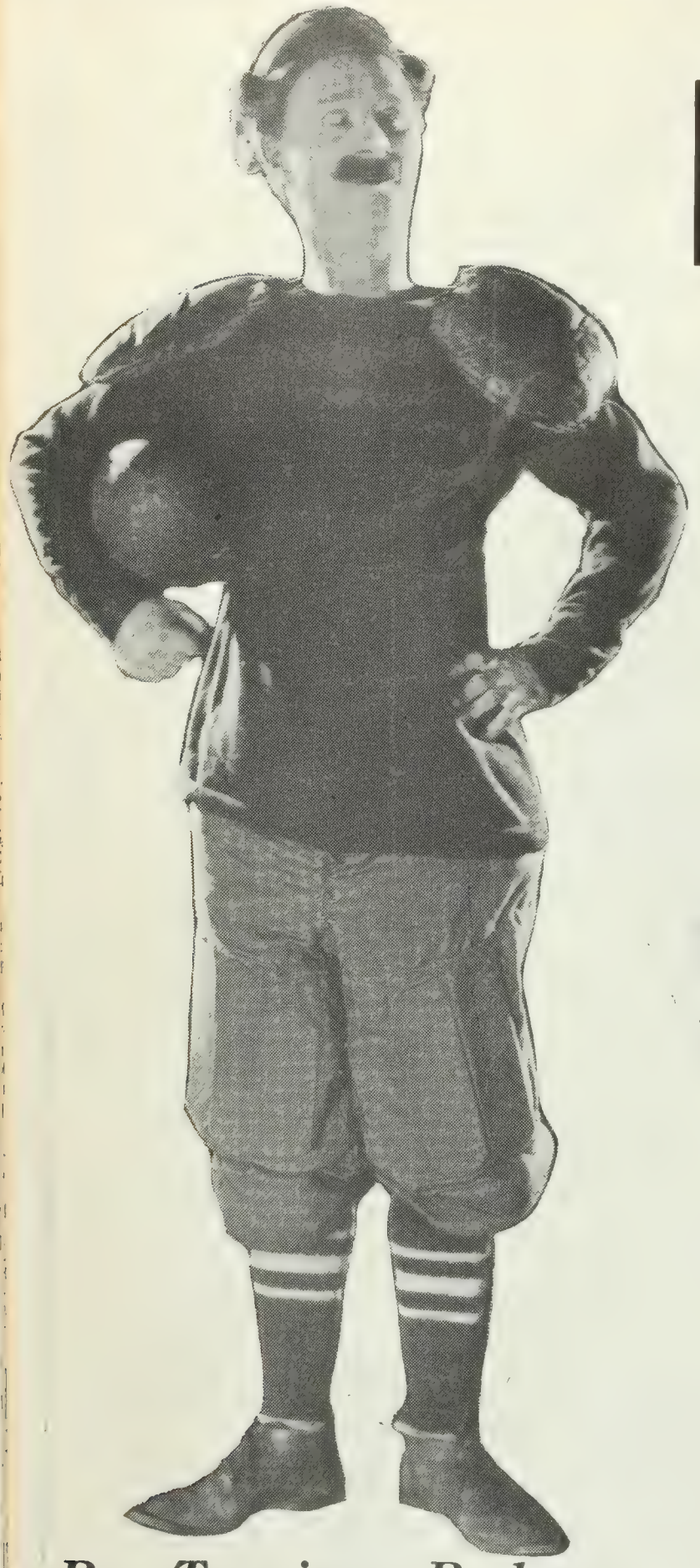
Frank Borzage, director of "Humoresque," which has just opened a run at the Criterion theater, in speaking of the A. M. P. O. said in part:

"I think that every picture should run its length. If the story calls for seven, eight or nine reels, that should be the length of the picture. If, on the other hand, the story can be well told in three reels, why shouldn't that three-reel feature be exploited as a special feature?

"There should not be an arbitrary rule to the effect that no so-called feature should exceed six reels nor be made in less than five reels. Many good stories are, in my opinion, entirely spoiled by the insistence upon a set of standard length."

PHOTOPLAY MAGAZINE has been builded as an institution. Its foundations are laid on solid rock of service, entertainment, and constructive thought. It has always stood for and influenced public opinion for clean and honest pictures.

JAMES R. QUIRK, *Editor and Publisher*



Ben Turpin as Rodney St. Clair, the lover

MACK

Has Produced a Problem

Ben

THE T

"MARRI

It Is A

Sol Lesser said "Married
ever produce

A FIRST NATIO

ENNETT

Satire in 5 Reels, with

urpin

E IS

D LIFE"

ensation

is the greatest comedy
exception

Phyllis Haver
as the wife

AL ATTRACTION

THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor---all it wants is the privilege of serving the exhibitor and independent producer.

When you book---stand by those who stand by you on the issues now before the Cleveland Convention.

PIONEER EXCHANGES

EASTERN FEATURE FILM CO. BOSTON, MASS.	PIONEER FILM CORPORATION BUFFALO, N.Y.	GREATER STARS ATTRACTIONS CHICAGO, ILL.
EQUITY DISTRIBUTING CORP PHILA, PA.	PIONEER FILM CORPORATION CLEVELAND, O.	EQUITY DISTRIBUTING CORP PORTLAND, ORE
AMALGAMATED EXHIBITORS CIRCUIT TORONTO, ONT.	PIONEER FILM CORPORATION SAN FRANCISCO	CRITERION FILM SERVICE ATLANTA, GA.
AMALGAMATED EXHIBITORS CIRCUIT MONTREAL, P.Q.	PIONEER FILM CORPORATION CINCINNATI, O.	MERIT FILM CORPORATION MINNEAPOLIS
AMALGAMATED EXHIBITORS CIRCUIT ST. JOHNS, N.B.	PIONEER FILM CORPORATION LOS ANGELES	S&S FILM COMPANY PITTSBURG, PA.
SCREEN ART PICTURES BALTIMORE, MD.	PIONEER FILM CORPORATION DETROIT, MICH.	PARKER FILM COMPANY DALLAS, TEX.

PIONEER ATTRACTIONS

PIONEER FILM CORPORATION

130 W. 46 St. - New York

Fred Schaefer
(Vitagraph)
Continuity & Titles

Continuity: "The Sea Rider."
Titles: "Dollars and the Woman," "The Sea Rider," "The Silent Avenger" (Serial), "The Island of Regeneration."

BRIGGS COMEDIES

"When a Feller Needs a Friend" "Skinnay" and "Joseph Kipper" are on the open market.

1 and 2 REELS

Chadwick Pictures
130 W. 46th St. New York City

COAST BREVITIES

An allegorical production, "Friendship," is being filmed by Allan Dwan, the Mayflower director-producer, for the Unity League, the newly formed Anglo-American organization.

The Allan Dwan company has returned from Camp Keen in the mountains south of Riverside, where the first scenes were taken for the sixth and last Dwan production for Mayflower.

R. W. MacFarland, western manager for Mayflower, has announced that all Mayflower productions with the exception of those at present contracted for, will be released through First National.

D. N. Schwab Productions have closed contracts wit hthe Saturday evening Post for David Butler's third story, and work will be started on the new picture soon.

Lloyd Carleton Prod. have purchased "Beyond the Cross Roads," by Bradley King, for its second production.

An article recently carried in the West Coast Brevities section to the effect that H. Tipton Steck is the author of "The Mischief Man," should state that the original story is by Elmer Forst and the scenario prepared by T. Tipton Steck.

Walter Hiers will play an important part in "So Long, Letty," which Christie is producing for Robertson-Cole.

Cuts and Flashes

Pedro de Cordoba is appearing in support of William Faversham in "The Sin That Was His."

Adele Blood will be seen in support of Geraldine Farrar in her first Associated Exhibitors' production, "The Riddle."

Pathe is inaugurating a special drive on Stuart Blackton's productions, special emphasis being laid o "My Husband's Other Wife," "R spectable by Proxy," "The Bloo Barrier" and "Passers By." A sp cial press sheet and campaign boo have been prepared for the latter.

Ralph Ince's next production f Selznick will be "Red Foam," b William H. Hamby. It was pu lished in the Saturday Evening Pos

"Bill" Hart Nominated for Sheri

"Bill" Hart has been nominate for sheriff of Hood River Count Oregon. "Bill" is willing providin he can remain in Los Angeles an fulfill his duties at the same time.

MONSOON COOLING SYSTEM INC.

Makes your theatre PAY - all summer

Meet us at Cleveland

70 West 45 st. NEW YORK

THINK OF—

Exhibitor-Selected Pictures
Positive Profits
Combined Co-Operation
Ready-Made Markets
World-Wide Distribution
Foreign-Rights Profits
Fixed Cost of Distribution
Fixed Pro-Rated Rentals
Regional Control of Funds
Regional Sharing in Profits
Regional Representation
Domination of Competition
Exhibitor-Selected Stars
Exhibitor-Selected Stories
Box-Office-Tested Directors
Equitably Pro-Rated Returns
No Distributing-Organization Control
No Producer-Organization Control
Elimination of Middleman Waste
Fair Dealing
Exhibitor-Money for Exhibitors
Security of Investment
Voice in Management
Pooled Resources

—And There Are Lots of Other Things The Associated Exhibitors Can Show You

Ask Us---We Know

Associated Exhibitors, Inc.

52 West 45th Street - - - New York City

THE FROHMAN AMUSEMENT CORPORATION

William L. Sherrill, President

Announces

MISS LILLIAN GISH

(The Incomparable Screen Idol of the World)

in ten master productions from the pen of celebrated authors.

The undersigned will be pleased to confer with exhibitors attending the convention at Cleveland regarding the franchise distributing of the Lillian Gish Productions.

WILLIAM L. SHERRILL, *President*

JESSE J. GOLDBURG, *General Manager*

HOTEL WINTON

CLEVELAND, OHIO

D. W. Griffith

Mamaroneck, New York
May Twenty-seventh
1920

Mr. W. L. Sherrill,
President Frohman Amusement Company,
New York, N. Y.

My dear Mr. Sherrill:-

With a confident belief in its mutual advantages, may I congratulate you on your contract with Miss Lillian Gish, by which she is to appear in a series of productions.

The talents and experience Miss Gish brings to your pictures are to widely popularly known to need comment. She is an able and preserving student of her art, a qualification that should do much to establish her enduring success.

Her preparation for this large area of personal activity is substantial. I can see no reason why you should not develop the achivements you desire.

Sincerely yours,

D. W. Griffith

COOTIES!

BY JAMES R. QUIRK
Editor of Photoplay

At first the cootie was considered harmful only in that he annoyed and weakened the fighter. Then it was found that he spread a virulent poison, a deadly toxin. The vigilant medical corps isolated him, put him under the bright light of the microscope and proceeded to find an anti-toxin for trench fever for which he was directly responsible.

The motion picture industry has its cooties, too. The blue sky picture promoter, the direct descendent of the old lightning rod man and the gold brick artist is abroad in the land. And he is spreading a poison that unless we check it, will bring a harvest of shame on the industry which is builded on America's greatest contribution to the art of the world.

With little or no experience these oily individuals, too incompetent to become real producers, are using the newspapers of the country and the mails, with glowing accounts of the millions to be made in pictures, advertisements which seem credible enough to the uninitiated and generally kept within the law.

Millions, literally millions, have been taken in by these disciples of Jesse James.

They are breeding a deadly poison. We must bring these fakers out into the light. Then it will be easy enough to find the remedy, or better still, the prevention.

If we do not act soon more millions will be stolen from the public. And the poison will be increasingly harder to fight.

PUTTING IT OVER

Omaha, Neb.—A large safe placed in front of Goldberg's Sun helped exploit "Alias Jimmy Valentine" during its run there. Fifty silver dollars were placed in it and a placard was put over it, bearing the statement that anyone who could open the safe would receive the equivalent of its contents. A safe company provided the safe and expressage, realizing that it would profit by the arrangement as well as the theater. Similar tie-ups should be easy in other places.

Grand Forks, N. D.—During the run of Edgar Lewis' Pathe production, "Other Men's Shoes," Stan Brown, managing director of the house, had an unusual exhibit of shoes placed in the lobby, showing those used by American troops in Siberia, sandals worn in India, Mexican, Dutch and all other varieties of footwear. Window displays and other usual adjuncts of a successful exploitation campaign did their share.

Omaha, Neb.—Showing "Water, Water Everywhere," Manager R. A. Ballantyne of the Moon theater, Omaha, Neb., built a grave, with a huge painted bottle as the headpiece and put it at the outer edge of the sidewalk in front of his house. A huge dummy camel helped emphasize the picture. A water wagon, plentifully labeled, was driven about the streets. The ticket office was covered with signs such as would be seen in a wild west saloon after prohibition.

When he showed "The Great Air Robbery," Mr. Ballantyne rented a big airplane and parked it in the street in front of his house.

Detroit, Mich.—A card with matter printed on it boosting "The Silver Horde," with ticker tape wound around it proved quite a novelty. Harry R. Guest, Goldwyn press and service representative here, originated the scheme. The cards, about 4,000 in number, distributed proved novelties and helped put over the picture. Having the cardboard assume the shape of a ticked machine is a good idea, but even in the original form it is a novelty, and a good Wall Street symbol. The "Wall St. versus the North" slogan being one of the features of the advertising of the production, the connection is easy to discern.

Winnipeg — A teaser campaign with a novel twist that consisted in using the street cars to exploit a First National picture recently resulted in the packing of the Allen theater for a solid week.

For a week preceding the showing, red-lettered signs appeared in the street cars with this inscription: "She danced." That was all; nothing more.

At last the secret which had the natives mystified came out with an announcement in the Winnipeg Tribune. This is what it said:

"Today the why and wherefore of those signs is revealed. It is this: 'The Idol Dancer' danced in her own inimitable South Sea Island way and she also regenerated a poor beachcomber who had fully made up his mind to go straight to the dogs, via the gin route.

"All this and much more will be beheld on the screen at the Allen Theater all next week in David Wark Griffith's latest masterpiece, 'The Idol Dancer,' a First National Exhibitors' Circuit attraction, in seven reels."

" 'She Danced' to make the picture and 'She Is Dancing' with the picture," continued the statement. "This statement is explained by announcing that the Kalakio troup of Hawaiian singers and dancers will arrive from the East tomorrow afternoon and showings of 'The Idol Dancer' will be accompanied by their act.

" 'The Idol Dancer' will wake 'em all up in Winnipeg next week."

And she did, as a result of the ingenious plan employed to arouse public interest.

Minneapolis, Minn. — Following the booking of "The Vigilantes," at the Unique, Alfred Chapman, a veteran scout and guide, said to be the only white man alive to have seen Custer's last stand, was engaged. Chapman was stationed before the house with his collection of frontier relics, hides, weapons and similar articles, secured in the vicinity the territory where the pictur laid. Interest was stimulated this scheme and as a result the was well received.

Omaha, Neb.—Manager H Watts of the Strand recently ha extend the run of "Why Ch Your Wife?" from ten days to weeks when he put it on in con tion with a style show. At the s time he made a permanent incr in the admission price to his h Omaha theaters are believed charge the lowest admission pr of any motion picture houses in country.

For a week before the pic came a contest was conducted by Omaha Daily News, 80 prizes b offered by the Strand theater and newspaper for the best answe the question, "Why Change Y Wife?" The contest was limited married people and the essays o more than 200 words in length to be arguments against divo The 80 prizes varied from $25 for first prize down to a score of tickets to the Strand.

Manager Watts put out 20 sheets, occupying every avail billboard in the city. He also his artists make some attrac filler signs to put in a transom s above the doors leading from lobby of the theater into the m auditorium. He advertised the s extensively in the newspapers conjunction with the Burgess-N department store, which was ducting the style show.

D. W. GRIFFITH

—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players ar Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson —and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS
ALBERT L. GREY, General Manager
302 Longacre Bldg. - - - NEW YORK

Producers–Not Competitors

Los Angeles, June 7th,

Associated Producers Inc. is not the "Big Six." Already it comprises seven producers: Thomas H. Ince, Mack Sennett, Marshall Neilan, Allan Dwan, George Loane Tucker, Maurice Tourneur and J. Parker Read, Jr. The organization is builded flexibly to make room for such additional big producers of established repute and power as may deserve to have their selective distribution. Associated Producers, Inc., will not now or at any future time compete with the exhibitor showmen of America by leasing or purchasing of theatres in which to present their productions. Our organization will produce big, selective productions for established showmen to show to the public. Our organization will join you as exhibitors in your very proper resentment over being forced to compete with producers seeking to wrest the business of exhibiting away from you. In our first releasing year beginning Sept. 1, we will produce and release a minimum of thirty of the ablest and biggest productions ever made—pictures on which we will be proud to stake our collective and individual reputations. F. B. Warren, General Manager of Distribution of Associated Producers, Inc., arrives in Cleveland June 8th to tell the assembled exhibitors of our policies, plans and productions.

Here in California each exhibitor who has been told of our sales policy has approved it without one reservation and exhibitors have come from as far away as Pittsburg to sign contracts. Our entire branch office organization goes into operation in twenty or more cities July 1, and our branch managers will be announced the last week in June. The address and location of our New York home office will be announced next week in the trade journals. Until that date you may address Mr. Warren by telegraph or letter at the Hotel Astor, New York. We believe that no first run factors in America will desire to sign contracts for another company product until they know the full details of our productions and sales policies.

THOMAS H. INCE---MACK SENNETT---MARSHALL NEILAN---ALLAN DWAN
GEORGE LOANE TUCKER---MAURICE TOURNEUR---J. PARKER READ, Jr.

In The Event That We Overlooked Your Reservation for Seats - Wire 729 Seventh Ave. or phone Bryant 3623

JANS PICTURES Inc.

Announce the completion of a gigantic and epoch-making dramatic master-piece . . .

"MADONNAS AND MEN"

by CAREY WILSON and EDMUND GOULDING
Scenario by VIOLET CLARK

B. A. ROLFE PRODUCTION

A TREMENDOUS EPIC OF WOMANHOOD AND THE AGE-OLD BATTLE OF THE SEXES.

with EDMOND LOWE, ANDERS RANDOLF, G. VON SEYFFERTITZ, EVAN-BURROWS FONTAINE, RAYE DEAN, FAIRE BINNEY

World Premier Showing
To the Trade
at 44th STREET THEATRE
SUN. EVENING, JUNE 13th, 8.15 P.M.
Admission by Invitation Only

Jans Picture Inc.

Announce to the Trade

That They Own All Rights

to the Story and Title

"UNEASY VIRTUE"

By Carey Wilson

A Forth-coming

B. A. Rolfe Production

Now

in the course of production

MARCUS LOEW
Who, as an Exhibitor as Well as a Producer, May Start Something

Exchanges Changes

Atoka, Okla.—C. L. Hefley, Jr., formerly an exhibitor, is now with Peacock.

Little Rock, Ark.—E. D. Bremer, formerly an exhibitor here, is now a member of the National Picture Theatres sales force.

Dallas, Tex.—Tom N. Parker is sharing the offices of Peacock, Baxley and Emergency at 1810 Commerce St., where he is conducting the affairs of the Parker Film Co.

Minneapolis, Minn.—Two salesmen have been added to the sales force of the local Vitagraph exchange, W. W. Haley, formerly with Hodkinson in Des Moines, to cover southern Minnesota and Iowa, and C. E. Boone, recently managing theatres in Aberdeen, S. D., to travel in that state.

Minneapolis, Minn.—George W. Dawson has taken over complete charge of the Ludwig Film Exchange.

Buffalo—Fred W. Zimmerman, formerly sales manager for Gardiner Pictures, has taken desk room in the Realart exchange and will shortly open his office.

Cleveland, O.—P. A. Block recently in the south has returned to Cleveland to assume the management of the Goldwyn branch.

Cleveland, O.—J. E. Bates is now a member of the Republic sales force.

Cleveland, O.—B. E. Wilkes, formerly with Famous Players, is now on the road for Robertson-Cole.

Pittsburgh—J. Kelly is connected with National Picture Theatres.

"A sketch from one of the new ammuted cartoon comedies "The Gumps" now appearing on the screens of the leading theatres throughout the country."

Expiditing C. O. D. Shipments

Washington—W. J. Barrows, acting third assistant postmaster general, has sent a letter to the postmasters of all cities where exchanges are located, with the view of having insured C. O. D. shipments of films properly prepared, so as to prevent delay. The circular follows:

"From complaints received from postmasters it would appear that the occasional delays sustained by insured and C. O. D. shipments of motion picture films are in a large measure due to the fact that containers in which the films are shipped are not properly prepared and addressed. It appears that these are frequently used without the old labels having been taken off or the new labels placed on the container so as to thoroughly cover up the old label.

"It is requested that you take up with the motion picture film manufacturers, distributors and exchanges in your city, the matter of properly preparing their shipments so as to prevent delays thereto. Extreme care should be exercised to see that the names and addresses of senders and addressees are legibly and clearly shown, and that any previous addresses or indicia on the container are removed or thoroughly crossed out so that the postal employees handling the parcel will not be confused as to the correct address.

"Labels or wrappers should be so addressed also that the name of the sender will not be confused with the name of the addressee, which frequently happens, with the result that parcels are returned to the senders without having been dispatched to destination.

"Labels and postage stamps and C. O. D. tags should be securely affixed to the container so that they will not become detached in transit.

"In any instance, where motion picture films sent by insured and C. O. D. mail are not properly addressed or prepared, please bring the matter to the attention of this office."

Combine to Form Sales Agency

New York.—Leon J. Bamberger and Joe Levy have combined under the firm name of Bamberger and Levy. Offices have been opened on the second floor of 1493 Broadway.

Bamberger and Levy will act as general sales agents to the trade.

Popular Film Co. has moved to the Godfrey Bldg. Charles Jawitz is manager.

Oppose Los Angeles "Zoning" Laws

Los Angeles—Considerable opposition has developed here over the existing "zoning" laws which restrict building of business establishments including studios, within certain limits of the city.

Edward S. Curtis, president of company known as Cosmos Ar wants to build a studio in a sectio that is not now in the picture zo and a special zone must be creat if Curtis is given permission build.

Kunsky to Build Another

Detroit, Mich.—John H. Kunsk plans the erection of a house seatin 4,200 on a newly acquired site Broadway and Madison Ave. The will also be a 10-story office buildin

New 5,000-Seat House Opens

St. Paul, Minn.—The new Asto Ruben and Finkelstein, has bee opened. It represents an outlay 0 $200,000 and seats 5,000.

GETS NEW DOPE

Opelousas, La.

Wid's,
New York, N. Y.
Gentlemen:—

Find enclosed check for $10 (ten dollars) payment for one year's subscription of Wid's Daily and Weekly. Starting immediately.

If you care to take a Small Town Showman's word for it. The short while WE received Wid's through you, we kept in touch with the pulse beat of the Industry, getting real dope on the releases, etc.

Awaiting the first copy of Wid's with interest, I am, with best wishes,

Yours truly,
F. J. DEITLEIN.

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost
COMEDYART

Special Pictures Corp'n
H. W. Hellman Bldg.
Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 68 Tuesday, June 8, 1920 Price 5 Cents

New Chambers Co.

Messmore Kendall Affiliated With Author—Wolper Interested

It was announced yesterday that Messmore Kendall, president of the Moredall Realty Corp., owners of the Capitol theater, and Robert W. Chambers have formed an organization "for the purpose of making, presenting and exploiting motion pictures based upon the published works of the latter."

This announcement is of particular interest in view of the fact that Isaac Wolper, who is now associated with Mr. Kendall in the new C. Gardner Sullivan company, announced last fall that he had secured exclusive rights to 44 stories written by Robert W. Chambers. WID'S DAILY published that announcement on Sept. 18.

Although Wolper at the time was president of Mayflower, the Chambers deal was understood to be a separate transaction entirely.

An official of the Capitol said yesterday that he believed Wolper and Kendall had joined hands on the proposition. Kendall could not be reached for a statement yesterday, neither could Wolper at the Astor.

John W. Noble, who directed the first Vivian Martin production for Messmore Kendall, will direct the Chambers stories. He expects to make about two a year. It is understood the Kendall-Chambers combination will announce shortly the acquisition of an important Eastern studio.

Meeting Tomorrow

The formal meeting of United Artists Corp. will be held tomorrow in the corporation's offices in the Godfrey Bldg.

A meeting was held yesterday, but no business was transacted.

Road to Freedom

(Staff Correspondence)

Cleveland—One of the features of the conventions thus far is the heavy advertising Famous Players-Lasky are doing.

An extensive poster advertising campaign is being conducted while street car signs are being utilized to a great degree.

One of these signs reads:

"If you want to remain an independent exhibitor play Par-

Can you blame him for having criss-cross eyes? Not when Mack Sennett's famous beauties are near!—A Mack Sennett production, "Married Life," a First National attraction.— Advt.

Back From Coast

Oscar A. Price and Fred Warren Return—Latter Leaves for Cleveland

Oscar A. Price, president of Associated Producers, Inc., and Fred B. Warren, general manager, returned from California yesterday morning after a series of conferences on the plans of the new producing organization.

Mr. Warren, after spending approximately 12 hours in the city, left last night for Cleveland to attend the exhibitor conventions, at which he will announce the selling plans for the Associated Producers. From Cleveland Mr. Warren will go to Chicago to spend one day at the Republican National Convention and then return to New York.

Neilan Here With His Attorney

Marshall A. Neilan and his attorney, Alfred Wright, arrived in town yesterday from the coast. J. R. Grainger, Neilan's personal representative, also came east.

"Mickey" will remain here until tomorrow and then return to California.

Gets New Studio

Selznick Now Largest Producer in East—Takes Paragon Plant

Selznick Enterprises have taken over the Paragon studio in Fort Lee, thus increasing its studios to four in the East. The other three are the main studio, which was the old Universal plant, the Solax studio and the Biograph plant in the Bronx. The Paragon studio passed into control of Selznick yesterday.

It is figured that two-thirds of all the producing studio space in the

(Continued on Page 2)

Wolper Signs Emerson-Loos?

It was persistently reported yesterday that John Emerson and Anita Loos had been signed by Isaac Wolper to write a series of stories to be produced under their own name, similar to the arrangement with C. Gardner Sullivan.

None of the parties concerned could be reached yesterday for confirmation or denial of the report.

All Set

Business Sessions Start Today at Various Cleveland Conventions

(Staff Correspondence)

Cleveland—It looks like a banner convention.

Delegations of exhibitors are arriving from all points, all set for the opening business sessions today.

The National Association opens its meeting today in the Old Colony Club at the Hotel Cleveland, while the Motion Picture Theater Owners of America, Inc., gets its first session under way today at the Winton.

A meeting of the Committee on Arrangements was held yesterday On the committee are exhibitor members from all the exhibitor organizations in the country selected from 27 exchange districts with the aid of WID'S Year Book.

Cummins Wins Out

An injunction was granted yesterday to the Social Hygienic Films of America, Inc., Samuel Cummins, president, restraining Commissioner of Licenses John Gilchrist from interfering with the showing of "Some Wild Oots," which opened at the Harris theater last week.

The injunction granted Cummins by Justice Whitaker prevents Commissioner Gilchrist from revoking the license of the Harris theater which Cummins leased from the Selwyns for the exhibition of his picture.

Justice Whitaker was prompted to grant the injunction in Cummins' favor because of the affidavit the latter submitted in which he said that the picture was made with the approval and knowledge of the New York City Board of Health and that he had offered to sell the picture to the Board of Health for $5,000, a sum which, Cummins said, would not even cover the production costs.

New Hilliker Company

(By wire to WID'S DAILY)

Los Angeles—Kathrine Hilliker, who contributed humorous sub-title to the Outing-Chester pictures, has formed a new company known as Hillikeriters. Associated with Mrs. Hilliker will be Raymond S. Harris and H. H. Caldwell, who have been identified with Chester productions.

Caldwell left for New York on Sunday. Coast headquarters will be in the office of Edna Schley in the Markham Bulg.

The company will specialize in film editing and sub-titles.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 68 Tues. June 8, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	74¼	78¼	77
*do pfd.	83⅝	83⅞	83⅞
Goldwyn	19	20	20
Loew's, Inc.	29¼	30⅜	29¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	2	1⅞
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Saturday's quotations.

Educat'l Schedule Ready

One two-reel comedy every week is provided for in the Educational release through its own exchanges, starting with the week of June 20. There will also be a Chester-Outing every week, with a Bruce Scenic and a Screenic alternating. There will also be other special releases weekly, including two single reels.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THERE IS A GOLDWYN YEAR"

Sir:

The Evening Telegram says: "Will Rogers, like wine in pre-prohibition days, seems to get better as the time goes on. Last night's outburst of applause gave ample proof that actors of Will Rogers and William S. Hart type will outlive by years the pretty Marie dolls."

Goldwyn

Just when everything seemed lost—A thrilling scene from "The Isle of Destiny," Character Pictures' big special production, featuring Paul Gilmore.—Advt.

STATE RIGHTS NOW SELLING
M. W. GARSSON
Presents

Fine Arts Pictures, Inc.
Bryant 9500 1457 BROADWAY New York City
or
L. L. HILLER—1476 Broadway, New York City

That Jewish Picture

Said one exhibitor to another in the Astor lobby yesterday:

"Come on. Let's go over and see that Jewish picture at the Criterion—'Humoreskee.'"

Gets New Studio

(Continued from Page 1)

East is controlled by Selznick. Certainly by the acquisition of the new studio Selznick is the largest individual producer in the East.

The Paragon plant can accommodate four companies, as can the old Universal plant. The Solax studio accommodates two units and the Biograph several more.

The producing units now in the West under direction of Harry Rapf will be brought East and are expected to be here by July 1.

Among the Selznick productions now at work are those starring Olive Thomas, William Faversham, Elaine Hammerstein, Eugene O'Brien, Owen Moore and Louise Huff. In addition work has been started on "Wilderness Fear," a special production directed by Burton George, and "Red Foam," a Ralph Ince special in which Zena Keefe is playing the leading role. Four Herbert Kaufman Weeklies are nearing completion and preparations are already under way for work to start on four more.

Special Showing at Ritz

There will be a special showing of "The Restless Sex," with Marion Davies as star, in the grand ball room of the Ritz Carlton tomorrow evening at half past eight. It is a Cosmopolitan Prod.

Lowell Sails Saturday

Bamberger & Levy have appointed Edgar Lowell special foreign representative. Lowell leaves New York Saturday on the Cunarder K. A. Victoria. From London he goes to Paris for a fortnight and it is probable that he will go to Germany providing the embargo on American films is lifted.

The exhibitor who gets RITCHEY posters is pleased twice: once when he sees them, and the second time when he counts the box office receipts they bring in.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8398

Ritchey

COMING

for

1920 — 1921

4

Unsurpassed

NAZIMOVA

Productions

METRO

The SILVER HORDE

directed by Frank Lloyd

-now in its third week on Broadway!

A silver horde of box-office receipts is streaming in the wake of Rex Beach's greatest picture. Turn your share of the silvery tide into your own theatre----book it now for an early playing date!

GOLDWYN PICTURES CORPORATION

PRODUCERS—NOT COMPETITORS

Los Angeles, June 7th.—Associated Producers, Inc., is not the "Big Six". Already it comprises seven producers: Thomas H. Ince, Mack Sennett, Marshall Neilan, Allan Dwan, George Loane Tucker, Maurice Tourneur and J. Parker Read, Jr. The organization is builded flexibly to make room for such additional big producers of established repute and power as may deserve to have their selective distribution. Associated Producers, Inc., will not now or at any future time compete with the exhibitor showmen of America by the leasing or purchasing of theatres in which to present their productions. Our organization will produce big, selective productions for established showmen to show to the public.

Our organization will join you as exhibitors in your very proper resentment over being forced to compete with producers seeking to wrest the business of exhibiting away from you. In our first releasing year beginning September 1, we will produce and release a minimum of thirty of the ablest and biggest productions ever made—pictures on which we will be proud to stake our collective and individual reputations. F. B. Warren, General Manager of Distribution of Associated Producers, Inc., arrives in Cleveland June 8th to tell the assembled exhibitors of our policies, plans and productions.

Here in California each exhibitor who has been told of our sales policy has approved it without one reservation and exhibitors have come from as far away as Pittsburg to sign contracts. Our entire branch office organization goes into operation in twenty or more cities July 1, and our branch managers will be announced the last week in June. The address and location of our New York home office will be announced next week in the trade journals. Until that date you may address Mr. Warren by telegraph or letter at the Hotel Astor, New York. We believe that no first run factors in America will desire to sign contracts for another company's product until they know the full details of our productions and sales policies.

Thomas H. Ince **Mack Sennett** **Marshal Neilan** **Allan Dwan**
George Loane Tucker **Maurice Tourneur** **J. Parker Read, Jr.**

ASSOCIATED PRODUCERS, Inc.

Home Offices: New York City

Incorporations

Albany—B. and H. Photoplay Corp., New York. Capital, $20,000. Incorporators, S. Bergoffen, B. C. Harloff and R. D. Ireland, 233 Broadway.

Albany—Plymouth Pictures, Inc., New York. Capital, $10,000. Incorporators, Nat and B. Levine and J. W. Marx, 38 Park Row.

Albany—Caesar Theater Corp., New York City. Capital, $100,000. Incorporators, T. F. Garrity, F. W. Finner and M. Fishel, 32 Broadway.

Albany—Invincible Cinema Corp., New York. Capital, $15,000. Incorporators, E. Spiegle, N. Kornbluh and M. Herman, 1057 Hoe Ave.

Albany—Chopin Features, New York. Incorporators, B. O. Myers, J. F. Futterer and P. Price, 258 W. 43rd St.

Sacramento, Cal.—Amador Film and Sacred Films, Inc., both of Los Angeles, Cal. The Amador Co. has a capital stock of $50,000, and the Sacred Moving Picture Co. is incorporated at $75,000.

Dover, Del.—Robertson-Cole Studios. Capital, $500,000. Incorporators, T. L. Croteau, M. A. Bruce and S. E. Dill

Albany—Cayuga Pictures, Ithaca. 5,500 shares preferred stock, $100 each; 17,500 shares common stock, no par value. Active capital, $525,000. Incorporators, S. B. Buck, G. L. Flock and W. Robinson, Ithaca.

Albany—H. L. Messmore Co., New York. Capital, $20,000. Incorporators, T. Cameron, W. S. O'Connor and H. C. Messmore, 535 W. 160th St.

Albany—Greater New York Vaudeville Theaters, New York. Capital, $2,500,000. Incorporators, J. A. Hopkins, P. G. Offin, B. Thau, 354 S. 4th St., Brooklyn.

Dover, Del.—American Theater Corp. Capital, $12,500,000. Incorporators, M. A. Bruce, S. E. Dill and T. L. Croteau, Wilmington.

Dover, Del.—Associated First National Pictures of Illinois. Capital, $495,000. Incorporators, T. L. Croteau, M. A. Bruce and S. E. Dill,

Pushing R.-C. Project Ahead

Progress is being made on the Robertson-Cole building project, now under way at the corner of 48th St. and 7th Ave. By the end of the week the two buildings being torn down to make way for the 12-story structure will be entirely levelled, and work started on the excavation.

TITLES

Printed, Hand-Lettered, Illustrated and New Process for Negatives

American Film Title Co.
145 W. 45th St. N. Y. City

Latitude

George Barr McCutcheon, author of "Sherry," a Pathe release, says this regarding filmed versions of stories:

"It is a trifle hard on writers to see our work tampered with, but when it is done artistically we should not complain. Much latitude must be allowed in screening novels to bring out the different incidents in fast sequence to hold the interest of the spectator."

Ince Plant Busy

Culver City—Four companies are at work on Thomas H. Ince productions. Enid Bennett's current vehicle, "I Wonder If—," marks her last picture under the supervision of Ince.

The new Ince-Vance special, "Beau Revel," under the supervision of Ince and John Griffith Wray, is in the first week of filming, and Douglas MacLean's company, under the direction of Jack Nelson, is on location for exteriors.

Another company to film a big Ince feature is being assembled.

"Ladies Week" at Rialto

The Rialto will call it "Ladies Week" this week. Dorothy Gish in "Remodelling Her Husband" is the feature. The feature stars a woman, was written by a woman and was directed by Dorothy's sister, Lillian.

Horater Making Changes

Toledo, O.—Harvey C. ("Doc") Horater, managing director of the Alhambra theater, is making plans for next season.

The Alhambra will close on July 1 for a short time, to be redecorated, remodelled and repainted. New draperies will be installed and a $25,000 Hope Jones Unit organ will be installed.

Horater thinks the coming year will be the biggest in the history of the business and says the prices asked for productions, so far as he is concerned, cut no figures so long as the productions are good. He states that producers from whom he has heard say they intend making fewer pictures for the fall season.

VALUES for PRODUCERS!

The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.

Celebrated Authors' Society
701 7th Av. Phone Bryant 1511

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
Opposite 129th Street

Palisades Film Laboratories
Palisades, N. J. **Morsmere 621-2**

Brown Sails for Bermuda

Louis Francis Brown, general manager for Burton Holmes, sailed on Saturday for Bermuda where he will complete at least two travel pictures for the Paramount-Holmes schedule.

Weiss Buys Rights

Chicago—Harry Weiss, manager of the Superior Screen Service, has closed with the Capital Film Co. for the Illinois and Indiana rights to all of the features turned out by the firm and the Illinois rights to "Mother, I Need You."

Plan Tax of $1 a Seat

Marion, Ind.—An ordinance introduced before City Council makes it necessary for the exhibitor to pay a tax of $1 on each seat.

Ziehm Closes Another Deal

Arthur Ziehm, foreign sales manager for Goldwyn, has closed the company's third year product for Australia and New Zealand. This includes Booth Tarkington's two-reel "Edgar Comedies."

Start Soon on "Heart Line"

Los Angeles—Work will be started next week on "The Heart Line," by Gellett Burgess. William Worthington will direct while Eugene Mullin prepared the scenario. It will be a Gibraltar Picture.

Cuts and Flashes

Supporting Norma Talmadge in "The Branded Woman" are Percy Marmont, Vincent Serrano, George Fawcett and others.

Louis Stearns, character actor, has been engaged to support Geraldine Farrar in "The Riddle Woman."

The first of the series of pictures of the lower Pacific, shot by a special expedition, have reached New York and will be released in the Paramount Magazine in June.

Edward Hardin Co., Inc., outdoor advertising agents, have moved from the eighth to the ninth floor of the Longacre Bldg.

Pedro de Cordoba is appearing in support of William Faversham in "The Sin That Was His."

Adele Blood will be seen in support of Geraldine Farrar in her first Asociated Exhibitors' production, "The Riddle."

Ralph Ince's next production for Selznick will be "Red Foam," by Wiliam H. Hamby. It was published in the Saturday Evening Post.

Buffalo, N. Y.—Henry E. Wilkinson, manager of the local Realart office, has resigned as secretary of the Buffalo Motion Picture Exchange Managers' Association.

SET SAIL!

For the port of profits with

MAYFLOWER

Book

AN R. A. WALSH PRODUCTION
"THE DEEP PURPLE"
(Distributed by Realart)

ALLAN DWAN PRODUCTIONS
"THE LUCK OF THE IRISH"
(Distributed by Realart)
"SOLDIERS OF FORTUNE"
(Distributed by Realart)
"A SPLENDID HAZARD"
(A First National Attraction)

AN EMILE CHAUTARD PRODUCTION
"THE MYSTERY OF THE YELLOW ROOM"
(Distributed by Realart)

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And There Are Lots of Other Things the Associated Exhibitors Can Show You.

Ask Us—We Know

Associated Exhibitors, Inc.,

25 West 45th Street New York, N. Y.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Geo. Weston's Saturday Evening Post story, "Girls Don't Gamble Any More," has been secured by the D. N. Schwab Prod. for David Butler's third starring vehicle.

Irene Rich is to support Tom Moore in that star's next Goldwyn picture. She has just completed a role in "Whispering Smith" for American.

G. Allan Gilbert, illustrator and poster artist, is working out an entirely new style of art titles for Winchell Smith's "The Saphead," his new Metro production.

Director George L. Cox of the American Film has finished work on "Whispering Smith," by Frank Spearman.

Ira H. Morgan, first cameraman for King Vidor, has been loaned for one picture to Donald Crisp, directing Monroe Salisbury.

Florence Deshon completes work this week in the leading feminine role of a Fox production with William Russell and goes to the Katherine MacDonald studio for a role in "Curtain."

The serious illness of Frederick Starr has necessitated retaking the scenes of "The Money Changers," in which he had appeared, and the substitution of Stanton Heck in the role.

E. F. Warren, character actor, has been engaged by Tod Browning to support Priscilla Dean in her "Outside the Law."

An allegorical production, "Friendship," is being filmed by Allan Dwan, the Mayflower director-producer, for the Unity League, the newly formed Anglo-American organization.

The Allan Dwan company has returned from Camp Keen in the mountains south of Riverside, where the first scenes were taken for the sixth and last Dwan production for Mayflower.

R. W. MacFarland, western manager for Mayflower, has announced that all Mayflower productions with the exception of those at present contracted for, will be released through First National.

D. N. Schwab Productions have closed contracts with the Saturday Evening Post for David Butler's third story, and work will be started on the new picture soon.

Lloyd Carleton Prod. have purchased "Beyond the Cross Roads," by Bradley King, for its second production.

An article recently carried in the West Coast Brevities section to the effect that H. Tipton Steck is the author of "The Mischief Man," should state that the original story is by Elmer Forst and the scenario prepared by H. Tipton Steck.

Walter Hiers will play an important part in "So Long Letty," which Christie is producing for Robertson-Cole.

Borzage's Ideals

Frank Borzage, director of "Humoresque;" which is now running at the Criterion theater in speaking to the A. M. P. A. said in part:

"I think that every picture should run its length. If the story calls for seven, eight or nine reels, that should be the length of the picture. If, on the other hand, the story can be well told in three reels, why shouldn't that three-reel feature be exploited as a special feature?

"There should not be an arbitrary rule to the effect that no so-called feature should exceed six reels nor be made in less than five reels. Many good stories are, in my opinion, entirely spoiled by the insistence upon a set of standard length."

A pre view of "The Hope Diamond Mystery," the fifteen part serial written by May Yohe, will be given in a Hollywood theater shortly.

"So Long Letty," the first of the Christie specials, goes into production next week.

Harry Gribbon, long a featured comedian with Mack Sennett, has joined forces with the Christies and is at work in a new Christie comedy under the direction of Al Christie.

The first of the new Christie comedies has been completed and the negative is being sent to New York.

The fourth episode of Charles Hutchinson's 15 episode serial, now being produced by Robert Brunton, has been completed and work will begin immediately on the fifth.

M. C. Levee, vice-president and business manager of the Brunton studios, has returned to Los Angeles after an extended business trip to New York, where he closed contracts with a number of producers who intend to make their headquarters at the Brunton plant shortly.

Hugh Ryan Conway, who is directing B. B. Hampton's production, "The Money Changers," at the Brunton studios, has sent his assistant, Virgil Hart, to San Francisco. Hart will film several hundred feet of Chinatown's dwellings, etc., while there for the Oriental sequence that occurs in this picture.

The negative of J. Warren Kerrigan's ninth Brunton production, "The House of Whispers," has been shipped east.

Ward Crane, who just finished as leading man for Anita Stewart in her two latest pictures, leaves California this week for New York.

Frank Lloyd has commenced work on "The Great Lover" at Goldwyn's. He leaves this week for San Francisco to do some shipping scenes.

Charles Ray and his company have left for Santa Cruz, where scenes for Ray's current picture are to be made.

Exchange Changes

Chicago—Phil Dunas has been appointed manager of the local Hodkinson office.

Chicago—Steve Montgomery, formerly manager of the Famous Players' Toronto exchange, and Frank Williams have been made salesman and booker respectively for Robertson-Cole.

New York—A. G. Stockhammer, former exhibitor, is now a member of the Select sales force.

Toronto, Can.—The local Universal office is now located at 305 Yonge Street.

Toronto, Can.—Jimmy Davidson has resigned from Select's local branch.

Scranton, Pa.—The property occupied by the Wonderland has been taken over by the Comerford Amuse. Co. and is being made into a modern storage house.

Kansas City, Mo.—Offices have been opened in the Ozark Building by the Community Moving Picture Bureau.

Atoka, Okla.—C. L. Hefley, Jr., formerly an exhibitor, is now with Peacock.

Little Rock, Ark.—E. D. Bremer, formerly an exhibitor here, is now a member of the National Picture Theaters sales force.

Dallas, Tex.—Cecil Summers, formerly with Fox, is now with National Pictures.

Dallas, Tex.—Tom N. Parker is sharing the offices of Peacock, Baxley and Emergency at 1810 Commerce St., where he is conducting the affairs of the Parker Film Co.

Minneapolis, Minn.—Two salesmen have been added to the sales force of the local Vitagraph exchange, W. V. Haley, formerly with Hodkinson at Des Moines, to cover southern Minnesota and Iowa, and C. E. Boone recently managing theaters in Aberdeen, S. D., to travel in that state.

Minneapolis, Minn.—George W. Dawson has taken over complete charge of the Ludwig Film Exchange.

Pittsburgh—J. Kelly is connected with National Picture Theaters.

Buffalo—Fred W. Zimmerman, formerly sales manager for Gardiner Pictures, has taken desk room in the Realart exchange and will shortly open his office.

Cleveland, O.—P. A. Block recently in the south has returned to Cleveland to assume the management of the Goldwyn branch.

Cleveland, O.—J. E. Bates is now a member of the Republic sales force.

Cleevland, O.—B. E. Wilkes, formerly with Famous Players, is now on the road for Robertson-Cole.

D. W. GRIFFITH

—is now only about one half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players as Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson—and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS
Albert L. Grey, General Manager
303 Longacre Bldg., New York

Photoplay Magazine has been builded as an institution. Its foundations are laid on solid rock of service, entertainment, and constructive thought. It has always stood for and influenced public opinion for clean and honest pictures.

JAMES R. QUIRK
Editor and Publisher

We'll prove to everyb

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See for yourself at First

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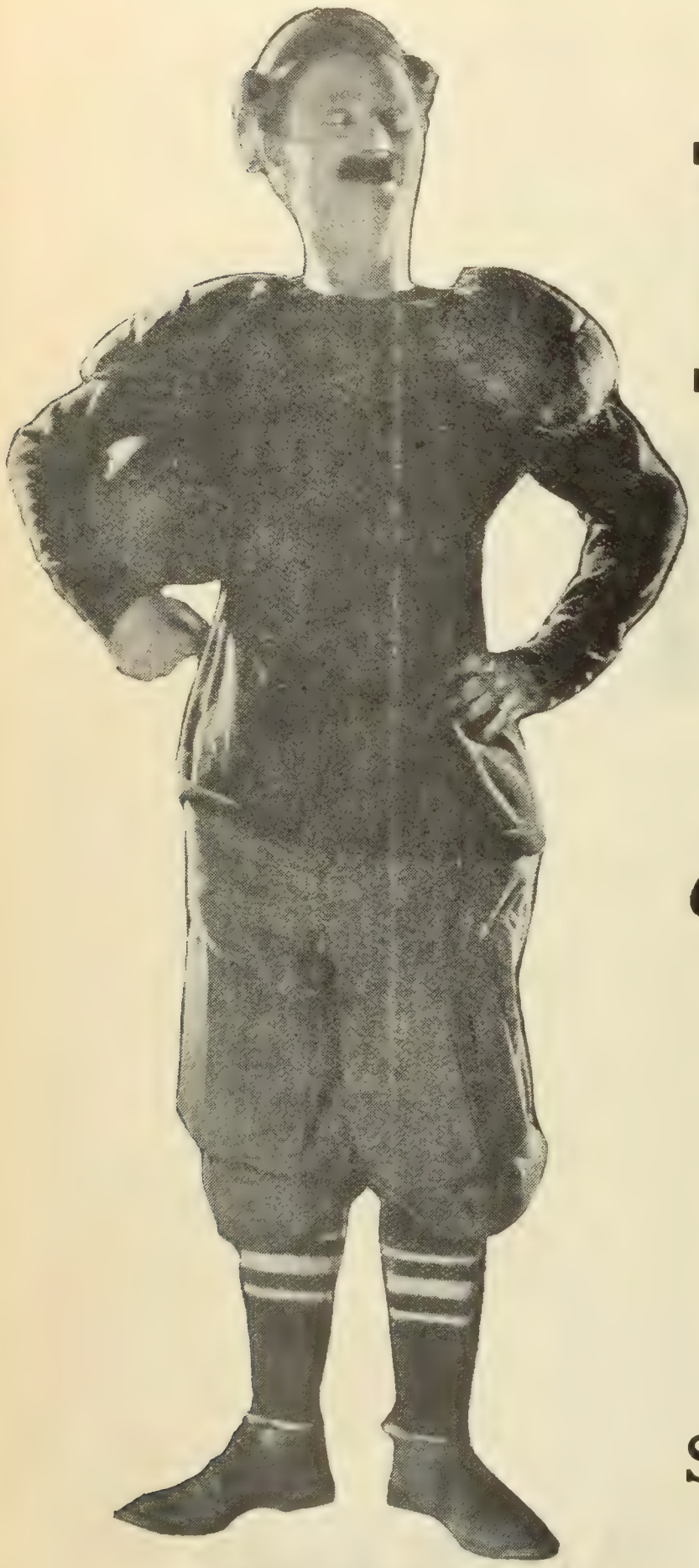
A First National Attraction



BEN TURPIN
as Rodney St. Clair the lover

To The Exhibitors

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PHYLLIS HAVER

as the wife

THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor—all it wants is the privilege of serving the exhibitor and independent producer.

When you book—stand by those who stand by you on the issues now before the Cleveland Convention.

PIONEER ★ ATTRACTIONS

PIONEER FILM CORPORATION

130 WEST 46th STREET NEW YORK

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

As a result of an advertising contest between theater managers, said to be a new wrinkle in the show game as played in New York, Keith's Prospect, Brooklyn, shattered all records with a week's run of "The River's End" and advance sales at Keith's Green Point are the greatest in the history of that house.

To the Keith manager who can show the best advertising and the greatest results derived on engagements of this picture a cash prize will be awarded.

Ordinarily the two neighborhood theaters stick to a split-week policy, but in order to have a better opportunity the managers each booked the picture for a solid week. By doing so they thought they could show bigger results.

The picture first went to the Prospect. It was heralded in the usual way on the screen, in the house program and in the newspapers, but Manager Harry Crull did not stop after that. He hired four men, all six-footers, dressed them in the picturesque uniforms of the Royal Northwest Mounted Police of Canada and made them patrol the front of the theater throughout the engagement.

He made the lobby reflect the atmosphere of the picture, hemlock and pine trees being artistically arranged in it. In a corner of the lobby was a Chinese dope joint scene, made to resemble as closely as possible that which figures in the film.

Crull's scenic artist visited candy stores, soda fountains, etc., where he painted on the mirrors scenes from "The River's End."

At each performance during the week Kranz and La Salle, vaudeville artists, sang the song, "The River's End," and music appropriate to the picture was played by the orchestra.

The outcome of it all was that Crull not only played the picture a solid week for the first time in his theater's history, but he was able to report the biggest business it had ever done. The picture goes into the Green Point this week.

Manager Leon Kelmar has been getting in his exploitation early. He has announced a prize contest for the best 30 written appreciations of "The River's End" from patrons of the theater. These announcements were made in the newspapers, in the program, on the screen and in speeches from the stage. Everybody in the neighborhood of the Green Point knows of the contest.

Kelmar borrowed several mail sacks from the postoffice and placed these conspicuously in the lobby to receive the written opinions of theatergoers. These expressions will be sent to Marshall Neilan in Los Angeles by parcel post.

He is also planning a special lobby display for the engagement, asserting that he will spring a few "surprises." The stage is nearly all set at the Green Point, and now it looks like a neck-and-neck race between Kelmar and Crull for the cash prize.

Detroit, Mich.—The price of 20 kegs and tags and some space in the local publications was all of the expense incurred by the management of the Adams. The keys, bearing tags on which was written "No. 13. Keep this key and look in 'Lost and Found' columns of the Free Press. It has been lost by the woman in Room 13." In the publication referred to were the words, "Finder please return to the Adams and receive reward." It was a stunt to help boost "The Woman in Room 13," starring Pauline Frederick, and those who returned keys were given two seats at a performance of that film. The same trick can be pulled almost anywheres.

Los Angeles—A seven column headline in the Record, staring readers in the face made known the fact that to the person who found Jimmy Valentine, a prize of $100 would be offered. The story was on the first page and told that the mysterious Valentine was to arrive in town next day and mingle with the people. It was through the cooperation of Jack Callicott, managing director of the Kinema, that the stunt was put over. A description of the man was given, of course, and the tremendous publicity served to make Bert Lytell in "Alias Jimmy Valentine" a success at that house.

In the Courts

The Robertson-Cole Company has filed a summons in the Supreme Court against the Northern Pacific Railroad. The cause of the suit is not shown.

An answer has been filed in the Supreme Court by the Exclusive Features, Inc., in a suit of Frank M. Sanford and L. C. McHenry, in which the defendant makes a general denial of the charges.

A default judgment for $2,681 has been filed in the Supreme Court against the United Pictures Producing Corporation in a suit by the Yale Press to recover a balance due for printing between Feb. 27 and April 12.

The litigation between the Universal Film and Charles Abrams and Ramms, Inc., because of the alleged unauthorized purchase by Abrams of a number of Universal films from its Boston office, has been settled and on the application of the parties Justice Whitaker has signed an order discontinuing two suits.

The Frohman Amusement Corporation and Metro Pictures, which were sued for heavy damages by Walter F. McCaleb, historian, because in the play "Our Own United States" the titles made it appear that McCaleb regarded Aaron Burr as a spy, whereas McCaleb tried to show in his history, "The Aaron Burr Conspiracy," that Burr was only a filibuster and not a spy, have won an important point in the suit through a decision by Supreme Court Justice Whitaker. The court strikes out as immaterial many of the chief allegations of the complaint.

In the suit of Aso B. Kellogg as trustee in bankruptcy of the General Film Contracting Co. against the Parex Film Corp. to recover a sum alleged to be due, the defendant has filed an offer to permit judgment for $1,750 to be taken against it. The offer was signed by W. L. Sherry as president.

The C. B. Price Co., Inc., has moved from the Times Bldg to 1446 Broadway.

Asks Injunction Against "Hottentot"

Because Famous Players-Lasky Corp. refused to buy his play, "Gallops," for film purposes on the ground that it is almost identical with William Collier's play, "The Hottentot," David Gray has filed suit in the Supreme Court against Victor Mapes and William Collier, authors of "The Hottentot," and Sam H. Harris, the producer, for an injunction restraining them from continuing the production unless he receives full credit and gets royalties from it.

Last February he put "Gallops" in the hands of an agency for the sale of the motion picture rights and about that time he got $800 from Mapes for suggestions taken from his play for "The Hottentot."

When Famous Players-Lasky turned down "Gallops" because it was too much like "The Hottentot," he says he went to see the play and found that instead of taking only a few ideas Mapes has used the entire play, because 11 of the 12 characters correspond to his own and only the names have been changed. For this reason he says his play is rendered valueless for film purposes. He says that Mapes has offered him $700 to withdraw "Gallops" from sale for the films.

Carroll Again Upheld

The Appellate Division of the Supreme Court has affirmed the decision of the lower court holding that Earl Carroll is the author of the film play, "12:10," and directed the Republic Distributing Corp. and the British-Colonial Films to file a bond for $5,000 to insure the payment to Carroll of any royalties found to be due him when the case is tried.

The lower court also directed the defendants to put Carroll's name in a conspicuous place on every positive

Stern Here from California

Julius Stern, president of the L-Ko comedies and a brother-in-law of Carl Laemmle, arrived in New York on Saturday for a month's stay.

San Francisco—Charles Rosenthal, Jr., formerly with the M. & R. Feature Film Exchange, is now connected with the local Sun Film branch as manager.

New Theaters

Houses Under Construction

Albany, N. Y.—Strand to open about July 1.

Cameron, Wis.—Dan Skrupky. $20,000.

Collingswood, N. J.—Haddon Highlands Co. $100,000. 1,400.

Columbus, O.—W. J. and J. W. Dusenbury. $50,000. 1,000.

Corey, Pa.—D. Manley Parker and C. R. Robers.

Tiptonville, Tenn.—C. B. Tipton building. 500.

Gallatin, Mo.—J. E. Corder building Star. $25,000.

Moorestown, N. J.—Criterion Theater Co. $40,000. 700.

Stoughton, Wis.—Charles Goulson. 750.

Edgerton, Wis.—P. W. Palmer building. To open shortly.

Fort Atkinson, Wis.—Chas. Langhoff. 750.

Watertown, Wis.—W. Norton. 1,000. Ready in September.

Rising Star, Tex.—Porter nearing completion.

Provincetown, Mass.—Provincetown Amuse. Co. building.

Waterbury, Conn.—S. Z. Poli's new house has been begun.

Houses Completed

Alto, Tex.—Majestic, W. B. Bolton, opened.

Newark, Ark.—Royal.

Albilene, Tex.—American Airdome opened.

Bishop, Tex.—New, B. L. Hubbard, opened.

Norway, Mich.—Phillip Van der Bergh, managing new house, open on Saturdays and Sundays.

Gladstone, Mich.—Gladstone Opera House, Mrs. Marie Bosley, opened.

Iron Mt., Mich.—Butterfly, 260, opened.

Detroit, Mich.—Linwood-Lasalle opened. D. Thompson manager. 1,500.

Wilmington, Del.—Strand opened. Jules Rotschild, manager.

Portage, Wis.—New Royal, Hobson, opened. Hobson owns house in Berlin.

Newkirk, Okla.—Palace, Hartman and Skreeves, opened.

Akron, O.—H. E. Horwitz, Olympit and New Palace, opened Rialto.

Brattleboro, Vt.—Latchis opened.

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."
Titles: "Dollars and the Woman," Avenger" (Serial), "The Island of Regeneration."

BRIGGS COMEDIES

"WHEN A FELLER NEEDS A FRIEND"
"SKINNY"
and
"JOSEPH KIDDER"
are on the open market
1 and 2 Reels

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Makes your theatre PAY - all summer
SEND FOR BOOKLET
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NEW YORK

THE FROHMAN AMUSEMENT CORPORATION

WILLIAM L. SHERRILL, President

Announces

MISS LILLIAN GISH

(The Incomparable Screen Idol of the World)

in ten master productions from the pen of celebrated authors

The undersigned will be pleased to confer with exhibitors attending the convention at Cleveland regarding the franchise distribution of the Lillian Gish Productions.

William L. Sherrill, President
Jesse J. Goldburg, General Manager

Hotel Winton
June 8th, 9th, 10th, and 11th

D. W. Griffith

Mamaroneck, New York,
May Twenty-seventh,
1 9 2 0.

Mr. W. L. Sherrill,
President Frohman Amusement Company,
New York, N. Y.

My dear Mr. Sherrill:-

With a confident belief in its mutual advantages, may I congratulate you on your contract with Miss Lillian Gish, by which she is to appear in a series of your productions.

The talents and experiences Miss Gish brings to your pictures are too widely and popularly known to need comment. She is an able and persevering student of her art, a qualification that should do much to establish her enduring success.

Her preparation for this larger area of personal activity is substantial. I can see no reason why you should not develop the achievements you desire.

Sincerely yours,

D. W. Griffith

JANS PICTURES INC.

ANNOUNCE TO THE TRADE

THAT THEY OWN ALL RIGHTS

TO THE STORY AND TITLE

"UNEASY VIRTUE"

BY CAREY WILSON

A FORTHCOMING

B. A. ROLFE PRODUCTION

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Announce the completion of a gigantic and epoch-making dramatic masterpiece ...

"MADONNAS AND MEN"

by CAREY WILSON and EDMUND GOULDING
Scenario by VIOLET CLARK

B. A. ROLFE PRODUCTION

A TREMENDOUS EPIC OF WOMANHOOD AND THE AGE-OLD BATTLE OF THE SEXES.

with EDMOND LOWE, ANDERS RANDOLF, G. VON SEYFFERTITZ, EVAN-BURROWS FONTAINE, RAYE DEAN, FAIRE BINNEY

World Premier Showing
To the Trade
at 44th STREET THEATRE
SUN. EVENING, JUNE 13th, 8.15 P.M.
Admission by Invitation Only

DO YOU REMEMBER—

No. 5

"THE DAWN OF FREEDOM"

with Charles Richman

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

More Leave for Cleveland

The following members of the National Association left for Cleveland last night over the Pennsylvania:

William A. Brady, Samuel Goldwyn, Marcus Loew, Richard A. Rowland, Lewis J. Selznick and Adolph Zukor.

Sherman Prod. Formed

(By wire to WID'S DAILY)

Dover, Del. — The Corporation Trust Co. has put through a new $4,000,000 picture company known as Sherman Prod. Corp.

Dover, Del.—The Roosevelt Theater Corp., capitalization $100,000, has been chartered here.

Brenon to Do Special Film

W. A. Ryan of the Americanization committee has received a letter from Herbert Brenon, who is now in Italy, in which Brenon promises to make a special production with Marie Doro for the committee. The picture will be produced in Italy.

Maud Sylvester in Hemmer Prod.

Edward Hemmer, producing Hemmer Superior Prod., will star Maud Sylvester, a newcomer to pictures.

Clayton Davis is assistant director.

Compson Title Changed

(Special to WID'S DAILY)

Los Angeles—The title of Betty Compson's first production at the head of her company has been changed from "The Test" to "Prisoners of Love." Arthur Rosson directed.

Worsley to Direct Madge Kennedy

Los Angeles—Wallace Worsley has left for the East where he will direct Madge Kennedy in a new picture for Goldwyn.

Farnum in Selig Five-Reelers

(Special to WID'S DAILY)

Los Angeles—Franklyn Farnum has been signed by Col. William N. Selig to appear in a series of western five-reelers. Otto Lederer is to direct and Genevieve Berst will play the lead opposite Franklyn.

Lewis Specials

Director to Produce Series for Pathe Under New Agreement

Four or five Edgar Lewis productions are assured for Pathe distribution during the coming year, under a new contract just signed by the producer and Paul Brunet.

This is exclusive of "Sherry," which has just been released, and "Lahoma," which Mr. Lewis has just completed for release in the early fall.

New Buildings for Metro

There are signs innumerable of great building activity at present in and around Metro's west coast studios in Hollywood. Work on the new fireproof paint and assembling shops at the Metro studios is expected to be finished within a fortnight.

Work is also under way on the three-story receiving, shipping and property building. This will be a frame structure and will include a separate property room for every company. Plans are now being prepared for the new scenario quarters and also for another enclosed stage which is to be built wholly of glass and steel.

The new quarters for the scenario writers will be built around a garden. The writers will be housed some distance away from the noise and bustle of studio activity.

Seitz to Produce in Spain

George B. Seitz, producer of Pathe serials, is going to Spain to produce his first feature. By arrangement with Pathe, June Caprice will be co-starred with Seitz, and Marguerite Courtot will have a leading part.

On July 6th he will sail from New York for Algeciras, a Spanish port town on the Bay of Gibraltar.

Frank Redman and Harry P. Wood will accompany Seitz as members of the technical staff.

F. W. Seitz, father of George B. Seitz, has joined his son's organization as vice-president and general manager.

Seitz the elder has taken over the studio at 134th St. and Park Ave. as studio manager.

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SUPERIOR RESULTS
RAPID SERVICE

KINETO
71 West 23rd Street
Gramercy 960

A sketch from one of the new Animated Cartoon Comedies, "The Gumps," now appearing on the screens of the leading theatres throughout the country.—Advt.

Doraldina Leaves for Coast Today

Doraldina leaves New York today for the Pacific Coast, where she will begin work on her first production under the Metro banner.

Goldwyn Signs Molly Malone

Molly Malone, at one time leading woman for Roscoe Arbuckle, has signed a long-term contract to play exclusively in Goldwyn pictures.

New Martin Film

Vivian Martin will shortly start her second production for Vivian Martin Pictures, Inc. Sydney Olcott, who made "Scratch My Back" for Goldwyn, will direct the production.

Hamilton Joins Goldwyn

Clayton Hamilton, author, lecturer, editor, has signed a long-term contract with Goldwyn to write original stories and continuities. He is at the Culver City studios and is now working on his first picture.

"Athalie" Completed

Mayflower received word yesterday from the coast that "Athalie," a Sydney Franklin production in which appears Sylvia Breamer, had been completed and that a print of the picture had been shipped east. First National distribution.

First of Lloyd Series in July

The first of the new series of Harold Lloyd productions for release through Pathe will be "High and Dry," released July 11.

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost

COMEDYART

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

the BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

OL. XII No. 69 Wednesday, June 9, 1920 Price 5 Cents

BATTLE STARTS

onvention Opening Endorses Patterson Movement Warring Upon Producer Exhibitors—Election Tomorrow

ar Upon the Producer-Exhibitor

This keynote sounded originally at Chicago at the Patrson convention was again adopted as the keynote for the hibitors body, which, over 700 strong, and with proxies presenting over 2,000 exhibitors unable to be present, got der way at the Winton yesterday.

Sydney S. Cohen sounded the keynote in the morning session, and Frank Rembusch in the afternoon detailed at length e attitude of the various independent producers with regard this question. Cohen's declarations were received with rty applause. Rembusch was en applauded.

Excepting to organize with a $5 istration fee for the privileges of ing, and the registration of exhiors little else was taken up except so-called Patterson report which s made the special order of the for today's session, starting at o'clock. It will then be discussed length.

Officers will in all likelihod be ned tomorrow. There is no one nitely in sight. Rembusch wants an like ex-President Taft named. ers think an exhibitor experied in all ends of the business, uld be named. Jake Wells has n mentioned.

Franklin K. Lane will address a cial gathering of exhibitors and ducers on Americanization this ernoon. W. A. Ryan, executive retary of the Americanization mmittee in New York, said yester Lane was too busy to accept the t of presidency of the exhibitors anization, even if it was offered im.

Senator Walker of New York will o make an address.

r Upon the Producer-Exhibitor

That was the heart of Sydney S. en's keynote speech, when as temary chairman of the Motion Pice Theater Owners of America, he ned the convention at Winton yesday.

(Continued on page 16)

BLACK OUT

Says Screen Advertising Plan Was Accepted by Convention and His Organization Will Retain Its Own Identity

In a letter forwarded to this publication late last night, Alfred S. Black, president of the M. P. Exhibitors of America, says:

"A mass meeting of the three Exhibitor Organizations was held today with the assurance that personal interests and personal feelings would be eliminated and one big Exhibitors Organization be perfected, in harmony, so necessary at the present time.

"Much to my great surprise the most brazen 'railroad methods' were adopted from the start by Mr. Cohen

(Continued on page 17)

Ben Turpin as the heroic Rodney St. Clair, A Man's Man. in Mack Sennett's 5 reel matrimonial satire, " Married Life" released by First National.

ZUKOR TALKS

Tells Rembusch Why Paramount Has Been Compelled to Buy Theaters—Says He Doesn't Want to Become Exhibitor

Accidently last night about 9:30 o'clock, just after he had finished dinner, Adolph Zukor met Frank Rembusch in the lobby of the Cleveland.

Immediately they started discussing why Paramount was buying up theaters. And before the discussion closed Smith, of the Whitehurst chain in Baltimore and several others were plying Mr. Zukor with questions. During the discussion the Paramount head did not seem perturbed or upset, and the discussion was still under way at the hour of going to press.

Rembusch will in all likelihood report to the convention this morning the conversation which occurred. Briefly, it is understood that Zukor told Rembusch that Paramount did not wish to own theaters, that neither he nor Paramount wanted to become exhibitors, and that Paramount had only bought houses where it was necessary to have Paramount pictures shown.

ASSN. MEETING

National Body Elects Directors But No President—Other Matters Transacted

At the annual meeting of the National Association of the Motion Picture Association, held at the Cleveland Hotel yesterday, a committee was appointed to co-operate with any or all exhibitors' associations, with a view to combining the full strength of both ends of the industry in any movement in which they may be mutually interested.

It was made plain that this committee was not created for the purpose of attempting a reconciliation between the two branches in the old question of amalgamation, but rather to more efficiently co-operate on vital questions of general interest such as censorship, and the necessity of a liasson between them.

(Continued on page 8)

YOUR Press Books.
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Lesser Sides with Exhibitors

Sol Lesser has issued a statement defining his position on the demand of the exhibitors that producers shall not invade the exhibiting field and vice versa. In his statement Lesser asserts that he is an exhibitor first, last and all the time and in future will confine his activities exclusively to exhibiting.

Lesser's financial interests are much heavier in the exhibiting field than in the production end. At the present time in association with Gore Bros. he owns the Kinema at Los Angeles, the New Downtown, Apollo and Windsor in Hollywood, and a new $3,500,000 theatre now in course of construction at Los Angeles.

In conclusion, Lesser's statement says that producers have no more right in the exhibiting field than the wholesaler has to enter the retail end in commercial lines.

Neilan in East

New York—Marshall Neilan, accompanied by his attorney, Alfred Wright, and "Jim" Grainger, have just arrived from the Coast.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
THIS IS A GOLDWYN YEAR

Sir:

The Morning Telegraph says: "Jes' Call Me Jim" is an excellent combination of humor and pathos. The picture confirms a suspicion that we have had for a long time — that Will Rogers is our favorite screen actor.

Goldwyn

IN THE LOBBIES

Felix Feist of Goldwyn spread his happy smile at the Winton and seemed glad to be on hand.

Phil Ryan of Associated Exhibitors, dapper as ever, was noted at the Statler behind a cloud of smoke. Said he was very busy. Looked it.

Carlisle Robinson, Fairbanks' Beau Brummel publicity man, exumed the old, old one of acquiring fame through the bell boy chorus.

He was getting along splendidly and Doug was being paged every fifteen minutes around the Winton lobby. Quarters were passing over the bellhop palms at the same speed.

Then somebody raised the ante on the bell captain and Billy West, Flora Finch, and Ben Turpin, were paged long and loudly.

"Why th' hell can't these cheap press agents originate something themselves instead of stealing my stuff," he complained, and he walked out in disgust.

Harry Reichenbach, all the time, was reading the framed notices that he got for Prof. T. R. Zann and his Steinway lion.

Meier Bing, of Detroit, walked about with his chest well out.

Bing is proud and says he has a right to be.

He's opened a new theater in Detroit a few months ago, The Oakman Boulevard.

Benjamin Knoble, who owns five houses in New York, says he likes children to come to his picture houses.

"I have a matron at each one of the theaters to take care of them," he says.

"I like children in the theater. The more the merrier."

Val Raysburg, of Dayton, isn't the only exhibitor who likes the small town better than the big city.

"I left New York to run a movie theater in Newton, N. J., a town of 4,500," says S. E. Samuelson, who as secretary of the New Jersey Exhibitors' League, said the fight against the producer-exhibitor was organized in four weeks.

Hilliker Company Formed

New York—Katherine Hilliker, formerly title writer for the Chester productions, has just formed a new company called "Hillikeriters." Raymond Harris and H. H. Caldwell are associated with her. It is understood they will do titles and continuities. Caldwell is on his way East from the Coast.

Selznick Gets Paragon Studio

New York—L. J. Selznick has just closed a deal securing the Paragon studio. As previously announced Selznick will produce only in the East. He now has four studios at work in the East and is the largest Eastern producer.

Miron Selznick is on the Coast to arrange for bringing East the various producing units and to secure new stars and directors.

Lesser Arrives

Sol Lesser, of California, is mixing with the crowd. Just got in from the Coast and is very happy over his Beban and Kellerman productions.

Stunts

One of the stunts which has attracted attention was framed by Maurice Myers of the Sol Lesser New York office. Myers had printed a lot of fake telegrams, one of each was deposited in what looked to be a Western Union envelope and was put in the box of every visitor at the various hotels. The "Keller-grams" as they were termed proved to be a communication from Sol Lesser telling that in his opinion his Beban and Kellerman productions were winners.

"Married Life" Luncheon

The special showing of the new Mack Sennett five reeler, "Married Life" after a luncheon at the Statler, in the grand ball room, proved very successful yesterday afternoon. There was a big orchestra and special souvenirs for those who attended.

English Arrivals

New York—Harry Ward and Henry Cunday of the Cinema Sales Corp. have arrived from London to close several big film deals.

Looks like those exhibitors may somewhere—unless somebody throws monkey wrench.

Carpentier Sees Print

Georges Carpentier, who is h with the circus, had never seen complete print of his Robertson-C production "The Wonder Man," it was arranged to rig a project room in his private car and show to him. He was delighted when saw it Tuesday night.

RITCHEY poster are not to be classed with ordinary posters, for they are as different from such as diamond are from rhinestones.

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Reuben Samuels Insurance

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KINETO
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Gramercy 960

"THE RETURN OF TARZAN"

MADE THE 800 EXHIBITORS
WHO SAW IT

LAST NIGHT

AT

THE STRAND

(COURTESY OF PAUL GUSTANOVIC)

FORGET ANY SPLIT
IN THE RANKS

FOR ONCE THEY WERE
UNANIMOUS
IN THE OPINION

IT WAS GREAT

DON'T LET PAID RUMORISTS BLIND YOU TO FACTS!

SUITE 506-508 HOTEL WINTON

OFFICIAL Information From Independent Exhibitors For Independent Exhibitors At

FIRST NATIONAL FRANCHISE HEADQUARTERS

SUITE 608 HOTEL STATLER

ASSOCIATED FIRST NATIONAL PICTURES INC.

WESTERN UNION TELEGRAM

A568CH 64-4 EXTRA

HO LOS ANGELES CALIF 1243 P 4

MR EXHIBITOR

ATTENDING CONVENTION WINTON HOTEL CLEVELAND O GREETINGS AND BEST WISHES FOR A SUCCESSFUL MEETING STOP REGRET INABILITY TO ATTEND STOP IT SURE WOULD HAVE BEEN A GREAT OPPORTUNITY FOR US TO IMPRESS ON EVERY EXHIBITOR INDIVIDUALLY THAT WHILE THERE ARE A DOZEN DIFFERENT FEATURE FRANCHISES THAT ARE AVAILABLE TO HIM FROM WHICH HE MAY SELECT THERE IS ONLY ONE SHORT SUBJECT FRANCHISE THAT IS WORTH WHILE COMEDYART

SPECIAL PICTURES CORPORATION L W THOMPSON PRESIDENT.

INCORPORATIONS

Columbus, O.—Swan Co. $400,000. S. A. Krepps, L. Bohnen, C. E. Carter, E. C. Rogers and A. M. Simms. To operate theaters.

Albany—Dyla, New York City. Capital, $5,000. Incorporators, M. Wolf, A. R. Rosenberg, M. Feldman, 220 Fifth Ave.

Albany — Fields Feature Film Corp. New York City. Capital, $50,000. Incorporators, L. Feldstein, J. Seiden, O. Peck, 242 W. 49th St.

Indianapolis, Ind.—Herman Film Corp. of Anderson. $3,000. Directors, Herman C. Biest, Harry Greyer and Michael W. Staub.

Hominy, Okla. — Petit Theater Corp. Capital stock, $75,000.

Lafayette, Ind.—Luna Amuse. Co. has increased its capital from $150,000 to $400,000.

Trenton, N. J.—Brighton Hotel Co. to operate picture and other theaters. Capital, $125,000. Incorporators, D. Miles Rigon, Edith L. Hadfield and Elwood Thompson.

A LASKY FORECAST

"Our leading authors have been willing to accept the very large financial rewards offered by the screen, but have not been willing to accept the duty of learning to tell their stories in the language of the screen. They have a responsibility to discharge to their followers, who, seeing the name of a writer advertised as the author of a motion picture, go to see that picture in the belief that the author actually wrote it. The screen has a technique of its own, vastly different from that of the novel or the stage play, and the author who neglects to learn, evades a definite responsibility to his public.

"In the not distant future it would not surprise me to see all of our foremost authors writing directly for the films, and then adapting their picture stories to the stage, or rewriting them as novels."—Jesse L. Lasky.

HOUSE CHANGES

Managers Changed

Winnipeg, Man.—Edward Benson at Walker, succeeding Oral D. Cloakley.

Winnipeg, Man.—Will M. Eliott to open new Famous Players house.

Dayton, O.—Claude Miller at Strand succeeding Frank Zartman.

Lynn, Mass.—Tom Whyte at Capitol.

Winnipeg, Man.—Jules L. Steele at Allen succeeding Will M. Elliott.

Vancouver, B. C.—Harry Keele at National.

Quincy, Mass.—Charles R. Black at Quincy.

Houses Leased

Shenandoah, Pa.—Alfred Gottasman leased O'Hara's Opera House.

El Paso, Tex.—B. O. Fedderson, Coliseum at Phoenix, leased Majestic.

Boulder, Col.—C. M. Moore, owner of about eight houses in Colorado, bought Gem from W. A. Seamon.

Sherman's $4,000,000

Dover, Del.—Sherman Prod. Co has been formed here with $4,000,000 capital.

In New York yesterday it was lieved that Harry Sherman who been interested in short reels also in uniting a number of changes is behind the project.

Joliet, Ill.—George, Louis M. Maurice Reubens leased Lincoln.

LATITUDE

George Barr McCutcheon, author of "Sherry," a Pathe release, says this regarding filmed versions of stories:

"It is a trifle hard on writers to see our work tampered with, but when it is done artistically we should not complain. Much latitude must be allowed in screening novels to bring out the different incidents in fast sequence to hold the interest of the spectators."

Associated Exhibitors, Inc.

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Which Means That

Exhibitors obtain their own pictures *for themselves*
Exhibitors fix exhibition values *for themselves*
Exhibitors distribute *for themselves*
Exhibitors make profits *for themselves*
Exhibitors use their own money *for themselves*
Exhibitors conduct their own theatres *for themselves*
Exhibitors assure protection *for themselves*

Some independent theatre owner in *your* locality is going to ally himself with other independent exhibitors in an honest-to-goodness co-operative and protective proposition. Is it You?

Ask Us---We Know

Associated Exhibitors, Inc.

52 West 45th Street - - - New York City

ASSN. MEETING

(Continued from page 1)

The action of the association was unanimous and the following committee was appointed by President William A. Brady:

Adolph Zukor, chairman; Charles Pettijohn, Martin Quigley, Samuel Goldwyn, Watterson R. Rothacker, Jos. Behrman and Fred Beecroft.

On the motion of James R. Quirk a "Vigilance Committee" was created for the purpose of protecting the reputation of the industry in every possible manner. The fake promotion schemes will be the especially target of this committee in an effort to protect the public. Information will be collected on companies selling stock for new production companies and an effort made to put an end to the exploitation of the business by unscrupulous adventurers who advertise the "fabulous" profits and certain success of wild-cat companies. It was shown by Mr. Quirk that millions of dollars have been taken from the gullible public with no chance of return.

A committee was also appointed to consider the advisability of participating in the wold's fair at Buenos Ayres next year. The association was advised that Watterson A. Rothacker has already been appointed the official cinemtographer of the event, and was asked to send an exhibit.

Hardly an echo of the exhiibtors' controversies was heard at the association meeting, and the only semblance of an argument arose over the personnel of the fifth division of the board of directors.

The election of officers was postponed until September, when it will be possible for a larger attendance of the board of directors.

One action of the association, the significance and necessity for which was pointed out by President Brady in his annual address, was the creation of a committee on foreign relations for the purpose of establishing contact with similar bodies in other countries.

The reports of Executive Secretary Elliott and of the standing committees were of great interest in that they showed the efforts made by the associaion during the year and the achievement of much progress.

Especially interesting was the report of John Connelly, Washington representative of the association. He described the efforts of the association toward the passage of the amendment to the penal code which places motion pictures in the same class as newspapers, books and magazines regarding the penalties inflicted by the interstate commerce in immoral of obscene matter.

"Keep politics off the screen," declared William A. Brady, the retiring president. "There are many persons who realize the power of the screen, who will be trying to use it for political purposes," he continued, "but it should be made emphatic that the screen of this country is not in politics. Neither should a man be asked to pay his money to go to the theater and then be forced to sit

(Continued on page 17)

Black Denies Sale

When asked about the reported sale of his 60 theaters to Famous Players, Alfred S. Black of New England, made an absolute denial yesterday afternoon. "Absolutely nothing to it,," said Black.

He promises a more detailed statement later.

Only Runs Short Reels

Harry Lindner, of the Janet Theater, Chicago, tells that he hasn't run a feature picture in his theater for 10 months.

Only short reels.

"I do it because I'm located in a foreign neighborhood," he says.

"I found the short pictures go over better there. They don't understand the long ones."

Cole and Kirkpatrick Arrive

W. S. Cole and A. S. Kirkpatrick, of the Robertson-Cole organization, arrived yesterday from New York.

Warren Discusses Policy

F. B. Warren, general manager of Associated Producers, arrived yesterday from the Coast and was busy talking to exhibitors at the Winton. He was discussing policies and plans of the new organization which will make its first release in September.

DIVERSIONS

Auto trip for the ladies of the convention this afternoon.

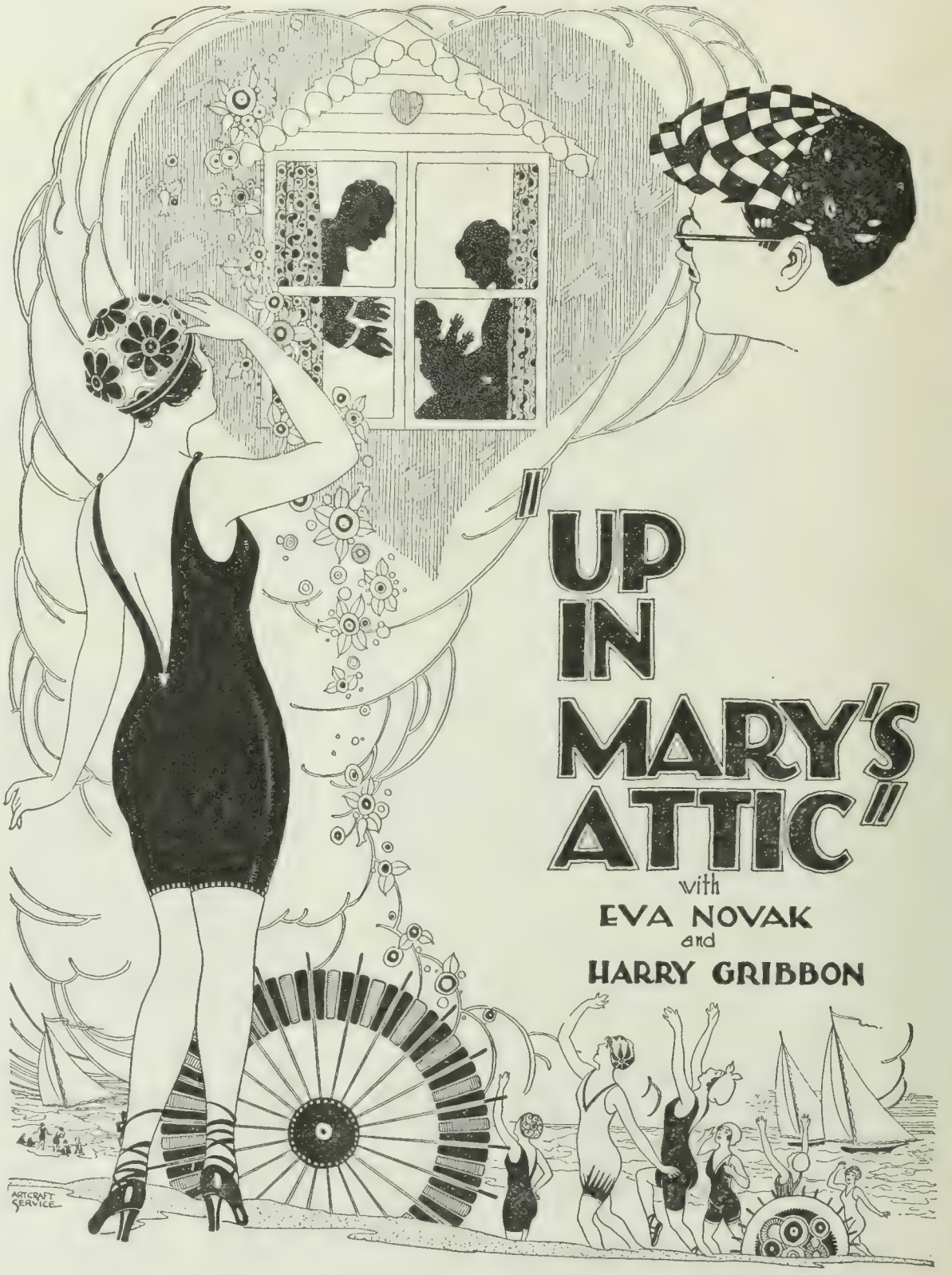
"Parlor, Bedroom and Bath" tonight.

Tomorrow—Ball Game.

Ochs Likes Cohen

Lee Ochs, who is in town for the convention as a delegate from his theatres in New York, stated that if there were three or four more men like Sydney Cohen the convention would be over with in two days. He said Cohen should be elected president unanimously.

M. W GARSSON, Presents



For Full Particulars During Convention see CHAS. F. SCHWERIN at HOTEL WINTON

Photoplay reflects the development of the motion picture art. From a pamphlet of a few thousand circulation it has grown, in five years, into one of the best selllers among American magazines; read by nearly three million people.

JAMES R. QUIRK, *Editor and Publisher*

COMING

FOR

1920——1921

4

UNSURPASSED

NAZIMOVA

PRODUCTIONS

METRO

TONIGHT AT 11:00 O'CLOCK .:. AT THE STILLMAN THEATRE

DOUGLAS FAIRBANK'S

NEWEST PICTURE

"THE MOLLYCODDLE"

WILL BE SHOWN at a SPECIAL PREVIEW for EXHIBITORS and REPRESENTATIVES of the PRESS

YOU ARE CORDIALLY INVITED TO BE PRESENT

UNITED ARTISTS CORPORATION

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HIRAM ABRAMS, *General Manager*

BUCK THE TIDE

Of competition with

MAYFLOWER

BOOK

An R. A. Walsh Production

"THE DEEP PURPLE"

(Distributed by Realart)

Allan Dwan Productions

"THE LUCK OF THE IRISH"

(Distributed by Realart)

"SOLDIERS OF FORTUNE"

(Distributed by Realart)

"A SPLENDID HAZARD"

(A First National Attraction)

An Emile Chautard Production

"THE MYSTERY OF THE YELLOW ROOM"

(Distributed by Realart)

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Series of Eight

Tom Moore Two Reel Society and Outdoor Dramas

Series of Eleven

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Territorial Rights now selling

Clark Cornelius Corporation

117 West Forty Sixth Street

New York City

The Frohman Amusement Corporation

William L. Sherrill, *President*

takes this opportunity to gratefully acknowledge the many telegrams and other communications from the exhibitors of the United States and Canada and the motion picture trade in general, following our announcement that

MISS LILLIAN GISH

(The Incomparable Screen Idol of the World.)

will appear in the special productions adapted for masterful stories, to be released during the years 1921 and 1922.

Mr. William L. Sherill extends an invitation to all exhibitors attending the convention at Cleveland to call upon him and and Mr. Jesse J. Goldburg, General Manager, at the Hotel Winton, June 9th, 10th, and 11th to confer with respect to the plan of franchise distribution of booking of The Lillian Gish Productions.

NOTE: After June 11th, address all communications to the Company Offices, Times Building, New York.

One Group Will Sell You Out As Quickly As The Other

Let's talk some English without chewing the words. What are any of the various producer and distributor crowds giving you when they sell you a franchise?

In addition to paying for hollow, valueless franchises you also pay for the pictures they cover—many of them pictures you wouldn't buy unless the franchise forced you to do so.

Associated Producers, Inc., isn't franchising or sub-franchising anything or anyone.

Seven powerful producers—and there will be others—have burned all the bridges that linked them to other organizations and banded irrevocably together for a long term of years. Their productions will enable any exhibitor who wishes to be free and independent to hold his theatre and escape any organization's franchise yoke.

With our first release September 12th we guarantee a minimum of thirty of the most powerful productions the industry has ever known.

You do not have to be owned, controlled or throttled by us to get our productions. We have always believed and still believe that powerful pictures, independently and cleanly sold, guarantee the success and independence of any theatre.

The chief value of a franchise is that it makes you *"human collateral"* for the organization that sells you the franchise and that once securely franchised you can be—have been—and will be *sold out* by selfish individuals who measure you only from your dollar values to themselves.

THOMAS H. INCE MACK SENNETT MARSHALL NEILAN ALLAN DWAN
GEORGE LOANE TUCKER MAURICE TOURNEUR J. PARKER READ, JR.

ASSOCIATED PRODUCERS, INC.

NEW YORK CITY

ANNETTE KELLERMAN

in a mile-a-minute comedy-drama

"WHAT WOMEN LOVE"

We spent nearly a quarter of a million dollars on this production and every cent expended will register on the screen. Comedy, adventure, love interest, and melodrama are all interwoven into a sure fire box-office attraction.

For time and terms wire

SOL LESSER
634 H.W. Hellman Building
Los Angeles, California

SHOW DISBANDS

Accessory People Who Took Space Have Their Troubles

After it was announced that there would be a big crowd here some bright minds conceived that it would be a good thing to hold an accessory show at the Grays Armory. Soon a lot of trade paper advertising appeared inviting the accessory people to take space and also suggesting that pictures should be shown for independent producers.

It is understood that quite a number of accessory people wired for space reservations and a number in New York and other points went to considerable expense preparing for the show as well as paying express charges to get their exhibits here in time.

But for some reason the show failed to materialize, and those who had engaged space found themselves up against it. Many of them hving gone to considerable expense to get here immediately made plans to have their exhibits shown from other quarters.

Among those was the Monsoon Cooling System of New York. "Monsoon" Dailey was in charge of the exhibit. He got a regular New York hustle on and after a lot of trouble arranged his exhibit in the quarters of the Oliver M. P. Supply Co., 737 ?????? Ave. where he is holding out. He'll tell you a lot about the Monsoon system. He bubbles over with it.

Some "Famous" People

Among the Famous Players party here are Arthur S. Friend, treasurer of the corporation; "Al" Lichtman, in charge of sales; Sidney L. Kent, sales manager; H. H. Buxbaum, New York exchange manager; Claude Saunders, exploitation manager; Jerome Beatty, publicity director; Gordon Place, Charles E. MacCarthy, publicity department; W. E. Smith, Philadelphia district manager, M. E. Lewis, district manager, and Joseph Gilday, Kansas City exchange manager.

"Prince "Chap" Criterion

New York—When "Humoresque" closes its run at the Criterion it will be followed by "The Prince Chap" featuring Thomas Meighan.

Toronto, Can.—Colonial reopened after being rebuilt.

Will Pray for Harmony

A prominent Indiana exhibitor who controls 21 theaters in the Hoosier state, stated in a conversation with Harry Berman of Universal, that he was going to pray last evening that peace and quiet would reign supreme at the convention. He stated that if there was any bolting he would never attend another convention.

Exchanges Changes

Chicago—Phil Dumas has been appointed manager of the local Hodkinson office.

Chicago—Steve Montgomery, formerly manager of the Famous Players' Toronto exchange, and Frank Williams have been made salesman and booker respectively for Robertson-Cole.

New York—A. G. Stockhammer, former exhibitor, is now a member of the Select sales force.

Toronto, Can.—The local Universal office is now located at 305 Yonge Street.

Toronto, Can.—Jimmy Davidson has resigned from Select's local branch.

Scranton, Pa.—The property occupied by the Wonderland has been taken over by the Comerford Amuse. Co. and is being made into a modern storage house.

Kansas City, Mo.—Offices have been opened in the Ozark Bldg. by the Community Moving Picture Bureau.

Atlanta, Ga.—Paul Phillips, hitherto a salesman for Robertson-Cole, has been appointed publicity manager for that organization's local branch.

Atlanta—Dan Roberts, formerly manager of the Springer Opera House at Columbus, is now a member of the Robertson-Cole sales force.

Atlanta—Bob Green is now with Southeastern as traveling representative.

Hollywood—C. H. Christie has returned to Los Angeles after a trip to New York.

MONSOON COOLING SYSTEM INC.
Makes your theatre PAY - all summer
MONSOON DAILY
:-: ROOM 950 :-:
WINTON HOTEL
70 West 45 st.
NEW YORK

POWER'S CAMERAGRAPH.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E 4th St., N. Y.
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The fastest stereotypers in N. Y. C.

VALUES FOR PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
Celebrated Authors' Society
701 7th Av. Phone Bryant 1511

NEGATIVE FOR SALE
"Has Man a Right to Kill", with Arline Pretty
Macbeth Shakesperian Subject and others
CHAS. N. JAWITZ
729 7th Avenue, N. Y. City

"Where Promises are Sacred"
LOUIS MEYER
Formerly Broda and Meyer, Inc.
TITLES
Lettered Illustrated Photographed
Ask to see our New Process Titles and Illustrations
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 W. 42nd St. ROOM 2004

BRIGGS COMEDIES
The Best one and two Reel Subjects sold on the open market.
NEW, NOT REISSUES
Chadwick Pictures
130 W. 46th St. New York City

D. W. GRIFFITH
—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.
—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players ar Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson —and a surrounding company of thousands of supernumeraries.
—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."
D. W. GRIFFITH PRODUCTIONS
ALBERT L. GREY, General Manager
302 Longacre Bldg. - - - NEW YORK

Battle Starts

(Continued from page 1)

"Let's forget our petty jealousies and really get together," Cohen urged.

"The producer-exhibitor has played upon our petty jealousies too long and taken advantage of us by so doing."

Cohen didn't mince words.

"You all know the menace of Wall Street to our organization," he said. "We must build up a strong organization.

"It's time to realize our own strength.

"We're strong in numbers now. But numbers are only like a rope of sand.

"Strength lies in organization."

Cohen said that the New York exhibitors for whom he could speak, were ready to stand together with the exhibitors of other states in a firm organization.

Frequent applause interrupted his remarks.

He closed with the remark that he hoped every minute of the convention until its very close would be given over to real constructive work.

Floyd Waite, Cleveland director of parks, welcomed the convention to Cleveland. White spoke for Mayor Fitzgerald who was unable to attend.

Glenn Harper, of New York, then replied to Waite's speech.

The detailed report of yesterday's proceedings follow:

At the close of Harper's speech Goldburg arose and started the first real fun when he demanded that Sydney Cohen be displaced as chairman in view of the fact that he headed the New York faction. He tried to nominate Louis Blumenthal, of New Jersey, as chairman. This did not "go down" and the motion was overruled. S. I. Berman moved that the temporary meeting adjourn, which was seconded and passed.

It was announced that the committee on registration and arrangements would be used as a credentials committee to pass upon the eligibility of theater owners and managers seeking admission. This committee met immediately after the adjournment. At the conclusion of the meeting there were many cheers for Cohen.

In a heated discussion after the morning meeting Goldburg insisted that inasmuch as the meeting had ruled that exhibitors who were affiliated with any producing company could not attend that this eliminated all First National franchise holders. Officers held that this statement was not true. It was the center of lengthy argument after the meeting had adjourned.

The afternoon session opened at 4 o'clock, H. H. Lustig of Cleveland, was elected permanent chairman of the convention. W. C. Patterson, of Atlanta, was elected recording secretary, and Sam Berman, of New York, was elected recording secretary. After a short speech by Lustig the report of the committee of 17 was ordered read by Frank Rembusch, chairman of this committee. The report had to do with various recommendations suggested by this committee after months of work and required a long time to read.

During the reading of the report several interruptions were made by T. D. Goldburg, of Baltimore, who insisted that the meeting was not interested in the report as it stood. He was hooted down for the third time the same day and answered by a representative from California who said: "Gentlemen, we have come three thousand miles to attend this convention, we are very much interested in this report and demand that the proper time be given for its reading. I think the objection of Mr. Goldburg is preposterous." After much hooting and calling at Goldburg, Rembusch proceeded.

There was an outburst of applause when Rembusch suggested the strongest union possible and enthusiasm had reached fever heat. He then announced that the resolution advocated that an executive committee be done away with. This was greeted by cheers. He spoke of financing the proposition and said that a fund of at least $100,000 must be raised to start with (more cheering).

After the preliminary suggestions had been made, Rembusch told the meeting what the various producers had said when called upon by his committee as to their attitude on distributor owned theaters. He first mentioned Vitagraph.

Vitagraph officials told Rembusch that in 1914 they had leased the Criterion theater, New York, after much protest from exhibitors. They held the house for a short time and discontinued its operation under their management in response to protest from exhibitors. They stated that if it was unfair for a producer to operate theaters in 1914 it was unfair now and that Vitagraph would always be independent, would give financial and moral support to the newly formed league and would stay out of the exhibiting field. Loud cheering followed this announcement.

Pathe came next. They were reported as heartily endorsing the "Patterson movement." They also spoke for Hodkinson, Associated Exhibitors and American. Pathe said they had no desire to enter the exhibiting field and would offer financial support to the cause. (Applause and cheering for several minutes.)

Carl Laemmle and R. H. Cochrane of Universal promised hearty support to the committee when they visited Universal. Laemmle stated that Universal now operated eight theatres in towns where it was impossible for them to play their attractions and that they were ready to dispose of these at any time. Laemmle promised the financial and moral support of the Universal.

Hiram Abrams of United Artists told the committee that he was in support of the Patterson movement. He said he thought that the exhibitor should not sign long term contracts with any company and should hold their screens open for the big specials that are produced. He said that each production should be booked on an independent basis by the exhibitor. Abrams offered the financial support of United Artists. In closing Abrams told Rembusch that the exhibitors would never get together at Cleveland. The mention of this frank statement by Abrams brought rounds of laughter from the "old timers."

(Continued on pagr 17)

Lewis J. Selznick told Rembusch he would like to see the exhibitors dominate the motion picture industry and that he would do everything in his power to help them stay independent. Selznick said he would furnish all the films exhibitors needed to do this and that he would also give financial support for the organization.

Officials at Robertson-Cole were heartily in favor of the Patterson movement and offered to give every help. They said that the firm who made good pictures should do busi-

The Heart of Nature—his element and the dawn of love—beautiful scene in the "Isle of Destiny", Character Picture Corp.'s big special production featuring Paul Gilmore.—*Advt.*

LIVE EXHIBITORS
Everywhere
Read
WID'S DAILY

SUBSCRIPTION PRICE $10.00
A YEAR
Tear off and mail—TODAY

Send us WID'S DAILY *for a year*

Name _____

Address _____

ASSN. MEETING

(Continued from page 8)

through the presentation of a lot of advertising pictures."

Directors for the ensuing year were elected as follows:

Producers' Division—Adolph Zukor, J. Stuart Blackton, Wm. A. Brady, Paul Brunet, Wm. Fox, Samuel Goldwyn, D. W. Griffith, Richard A. Rowland, Joseph M. Schenck, Myron Selznick, Albert E. Smith.

Distributors' Division—Percy L. Waters, W. E. Atkinson, B. N. Busch, R. H. Cochrane, Arthur S. Friend, Gabriel L. Hess, Lewis Innerarity, Walter W. Irwin, Charles C. Pettijohn, Wm. Wright, W. R. Sheehan, J. D. Williams.

Supply and Equipment Division—J. E. Brulator, Harry H. Allen, Willard B. Cook, Joseph F. Coufal, Walter J. Moore, B. F. Porter, E. M. Porter, Will C. Smith.

General Division—John C. Flinn, George Blaisdell, Fred J. Beecroft, Paul H. Cromelin, Paul Gulick, Leslie Mason, James R. Quirk, Fred Rothenberg, Thomas G. Wiley.

BLACK OUT

(Continued from page 1)

and his associates finally winding up by his self appointed (not from the floor of the convention and with no New England member) credential committee, Mr. Chas. Reilly, chairman, challenging my right as an independent exhibitor to take part in the convention.

"For the sake of harmony at the present time, I was willing to have our organization placed in some embarrassment but am unwilling to be placed under possible humiliation by a self-appointed credential committee to be used as they see fit.

"The so-called 'Cleveland Plan' of Screen Advertising was passed (many present probably not understanding the plan) by accepting the report of the committee.

"This is the plan that has been so strenuously opposed through the Trade papers by our organization during the past several months, one that is possible for large profits for those on the inside furnishing the advertising film and one that the film is censored only by a self appointed committee and incurring the greatest danger possible to the success of any big exhibitor organization that has the best interests of its members at heart and not for ulterior purposes by its officers.

Until a disposition of fair play is shown by the convention assembled the Motion Picture Exhibitors of America prefers to retain its present identity."

BATTLE STARTS

(Continued from page 16)

ness. They also said that they thought the exhibitor should stay away from the producing end of the game. This remark brought applause from the convention. They do not own any theaters and do not intend to.

J. D. Williams, of First National, told Rembusch that he was in favor of the Patterson movement from its inception. He would like to see a strong body formed to enforce rules that would protect the industry. He stated that although First National had made many mistakes they were going out on a broader plan in the future. Williams was pronounced in offering financial support to any organization that would be framed as an outcome of the convention.

When it was announced that Rembusch, with his committee, had visited Marcus Loew a deep lull covered the entire house. He said Marcus Loew frankly stated that he hoped the strongest organization imaginable would be formed at Cleveland for the mutual benefit of independent exhibitors. Loew said he bought into Metro because he wanted to be sure of films for his theaters. He also told the committee that he had advanced loans to a small film producing company for the reason that he did not want to see them forced out of business. He said that the exhibitor must help the small producer to stay in business and support them. Rembusch told Loew that exhibitors had protested against the name of Loew appearing on Metro pictures on the gorund that it advertised a competitor and Loew told him he would immediately have the name Loew removed from all Metro films.

Goldwyn told the committee that they would promise not to enlarge their present holdings but they would reserve the right to build theaters in towns where they did not have representation.

William Fox was out of town when the committee called to see him. Several wires and letters were sent to Mr. Fox, but he did not reply to any of them. Rembusch said he did not know what Fox's attitude would be on the question. Circulars were distributed in the convention by the Fox people but nothing was said about Fox buying more theaters.

Great interest was expressed when it was announced that the committee had called upon Adolph Zukor of Famous Players. Rembusch told them that Zukor was out of town when he called and that a statement was not availble.

The report of the committee of 17 was ordered tabled until tomorrow morning at which time it was agreed to dissect it piece by piece for final approval.

The meeting was adjourned at six-fifteen and it was decided to begin Wednesday morning's session at ten o'clock and continue until 12. The afternoon sessions were to be from 1:30 until 5 o'clock.

It was agreed that each exhibitor should have one vote and that the majority should rule.

Rembusch suggested that the permanent organization consist of one delegate from each congressional district in each state and that the state delegations elect one director to the national body which would give a working organization of forty-eight. He further recommended that the presidency be held by a man such as former President Taft.

Hodkinson Bulletin

TO MOTION PICTURE EXHIBITORS IN SESSION IN CLEVELAND

Eternal Vigilance is the Price of Liberty. Individual exhibitors will escape schemes of national operation of theatres only by encouraging their friends the independent producers of good quality pictures. The way lies open through that distributor who is not a producer and is not a rival exhibitor. This distributor selects pictures from the open market on a basis of merit and quality. He does not handle producers' mistakes. He cannot afford to. Can you?

Select your pictures through the independent distributor so organized to select only those pictures that promote the welfare and prestige of motion pictures.

Greetings from a Former Exhibitor.

W. W. Hodkinson

W. W. Hodkinson Corporation

527 Fifth Avenue, New York

1 P. M. TO-DAY

Independent Exhibitors and Representatives of the Press are invited to attend the Luncheon in Grand Ball Room—Hotel Statler where—

MACK SENNETT

will present his initial Associated First National Pictures Attraction

"MARRIED LIFE"

featuring Ben Turpin—(Not A War Picture)

IT'S A SENSATION

for tickets Apply Room 500, Hotel Winton or Room 608, Hotel Statler.

THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor---all it wants is the privilege of serving the exhibitor and independent producer.

When you book---stand by those who stand by you on the issues now before the Cleveland Convention.

PIONEER EXCHANGES

EASTERN FEATURE FILM CO. BOSTON, MASS.	PIONEER FILM CORPORATION BUFFALO, N.Y.	GREATER STARS ATTRACTIONS CHICAGO, ILL.
EQUITY DISTRIBUTING CORP. PHILA. PA.	PIONEER FILM CORPORATION CLEVELAND, O.	EQUITY DISTRIBUTING CORP PORTLAND, ORE
AMALGAMATED EXHIBITORS CIRCUIT TORONTO, ONT.	PIONEER FILM CORPORATION SAN FRANCISCO	CRITERION FILM SERVICE ATLANTA, GA.
AMALGAMATED EXHIBITORS CIRCUIT MONTREAL, P.Q.	PIONEER FILM CORPORATION CINCINNATI, O.	MERIT FILM CORPORATION MINNEAPOLIS
AMALGAMATED EXHIBITORS CIRCUIT ST. JOHNS, N.B.	PIONEER FILM CORPORATION LOS ANGELES	S&S FILM COMPANY PITTSBURG, PA.
SCREEN ART PICTURES BALTIMORE, MD.	PIONEER FILM CORPORATION DETROIT, MICH.	PARKER FILM COMPANY DALLAS, TEX.

PIONEER ATTRACTIONS

PIONEER FILM CORPORATION

130 W. 46 St. - New York

Mack Sennett Announces Extensive Plans

Mack Sennett's policies, as outlined by his personal representative, E. M. Asher, who has just returned to the East and is now attending the convention, contemplate a year of extraordinary activity.

Ninety days following the release of "Married Life," June 15, will see the beginning of the distribution of the second five-reel comedy, for which First National has contracted, says Asher. This will bring Mr. Sennett's activities up to the time of the beginning of operations by the Associated Producers which thereafter will distribute Sennett Comedies.

These activities of Mr. Sennett will include the production of two-reel feature farces, five-reel comedies, and five-reel comedy dramas.

Kendall with Chambers

New York—Messmore Kendall of the Capitol Theatre yesterday officially announced his affiliation with Robert W. Chambers to produce the Chambers stories. This indicates a closer affiliation between Isaac Wolper and Kendall who recently incorporated the C. Gardner Sullivan Vivian Martin, another Kendall star, will soon start her second production. Sidney Olcott will direct.

Reading, Pa.—Rev. Edward F. K. Curran is working out plans for the changing of a picture house into a church.

FORM 1518

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

ANNETTE KELLERMAN — SOL LESSER — GRAM

ANNETTE KELLERMAN GEORGE BEBAN

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

DE9KS CLEVELAND OHIO SR 55NL 1920 JUNE 3

HO LOS ANGELES CALIFORNIA

BOYS I TURNED EIGHT HANDSPRINGS AND NINE SOMERSAULTS WHEN MY ANNETTE KELLERMAN PICTURE WHAT WOMAN LOVE WENT OVER WITH A BANG AT ITS PREMIER PRESENTATION IN SANTA ANNA CALIFORNIA LAST TUESDAY NIGHT I AM TICKLED TO DEATH AND SO WILL YOU BE WHEN YOU SEE IT STOP I AM WITH YOU IN YOUR CONTENTIONS REGARDS

SOL LESSER

JUST FIT FOR THE SEASON

At the Right Price

that

Masterpiece of Wit and Delicacy

SKINNER'S DRESS SUIT

STARRING

BRYANT WASHBURN

This is what the Press says regarding this Re-created Edition:

"Millions read the story in the Saturday Evening Post—Tens of Millions will see it on the Screen.

—"A Masterpiece Lit by Wit and Delicious Delicacy: 120 per cent success."

—"A Gem, Sounds Out a Peal that will be Heard for many a Long Day."

—"Sparkling Performance, Spontaneous Fun, Rarest of Treats."

—"Certain and Deserved Success, a Real Joy."

—"Spirited Comedy Full of Bubbling Joy."

—"Big, Lavish, Dazzlingly Scintillating."

—"It is Extravaganza De Luxe."

—"Triumph Headlong and Gay."

—"Rings Out Right Merrily."

—"Scintillating."

Produced by Essanay

STATE RIGHT DISTRIBUTOR

VICTOR KREMER

130 West 46th Street, New York

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 69 Wednesday, June 9, 1920 Price 5 Cents

Lane in Cleveland

Former Government Official Left Last Night—Working on Americanization Idea

Former Secretary of the Interior Franklin K. Lane left for Cleveland last night where he will meet informally a delegation of exhibitors now assembled in convention.

Mr. Lane, who is chairman of the Americanism Committee, went to Cleveland solely for the purpose of interesting the exhibitors in the Americanization movement and in enlisting their full cooperation. He was invited to attend the conventions by William A. Brady at the last meeting of the Americanization Committee here in New York.

Mr. Lane will not make any public speeches since his position is such that he can deliver no formal addresses for 60 days. He will, however, meet a delegation of exhibitors in an informal way.

In view of the fact that Frank Rembusch, as part of his plan for one general exhibitor organization, has suggested Mr. Lane as a possible leader for such an organization, inquiries were made last night as to whether Mr. Lane's Cleveland visit had any bearing on that plan. It was learned, however, that Mr. Lane's other duties would make acceptance as active head of a body of that sort impossible.

With Mr. Lane went W. A. Ryan, executive secretary of the committee.

Callaghan Postpones Trip

Because of the failure of a print of "The Midlanders," the first Bessie Love picture, to arrive as per schedule, Andrew J. Callaghan has postponed his trip abroad. He was to have gone on the St. Paul, but has deferred the voyage indefinitely.

Miss O'Connor Leaves Friday

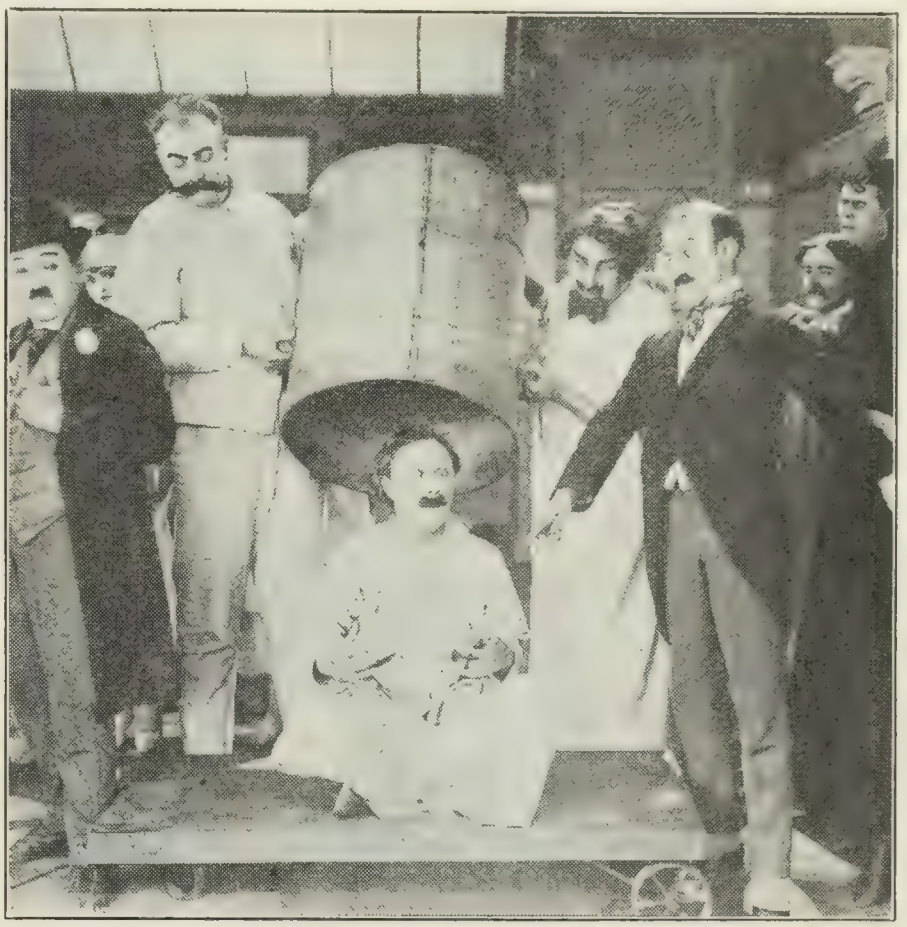
Mary O'Connor of the Lasky studio, Hollywood, who has been visiting in New York, leaves for California Friday.

Surprise for Plunkett

"Joe" Plunkett is in for a surprise. Joe doesn't know what it is, but it's coming to him alright. All his friends know about it but they just won't tell.

International Moving

International Film is moving from its offices in the Godfrey Bldg. to the studios at 129th St. and 2nd Ave. Part of the organization is now up town and the rest expects to be there today.



He escaped in an ash can, but the villain still pursued him.—"Married Life," a Mack Sennett production, released by First National.—Advt.

Hugo Ballin Incorporates

(By Wire to WID'S DAILY)

Albany—Hugo Ballin Prod. have been formed here with a capitalization of $105,000. The incorporators are H. L. Galor, G. S. Hellman and Hugo Ballin, Hotel Biltmore.

Hugo Ballin, as announced exclusively in WID'S DAILY, will make four productions a year in which he will introduce a new method of lighting. These productions will be based on the works of Achmed Abdullah, on which Mr. Ballin has secured an option

Not Going to Cleveland

Contrary to expectations Douglas Fairbanks and Mary Pickford will not attend the Cleveland convention.

The United Artists meeting will be held today at which it is expected officers will be elected and on Saturday the couple leave for Europe.

Sailing on Monday

Winifred Westover, who is now in New York with her mother, sails on Monday on the steamer Droottingholm for Sweden, where she will appear in a series of pictures for Filmcentralen Co., producers of Victor Seatrom on "A Man There Was."

Miss Westover will probably make four or five pictures during her five months' stay abroad.

New Fox Star

At the Fox studios on 55th St. there is a young woman at work who may be developed into a Fox star.

The Fox offices will not divulge her name.

Washburn Going Abroad

(Special to WID'S DAILY)

Los Angeles—Bryant Washburn and family are going to Europe. While away pictures will be made, but for whom cannot be learned.

Washburn is through with Famous Players.

No President Elected

Wm. A. Brady Refuses to Head National Association Again—42 Directors Named

(Staff Correspondence)

Cleveland—The National Association met yesterday and failed to elect a president. William A. Brady declined to run for that office again. The election of president will be held in September.

The directors for the various divisions were elected as nominated at the association meeting held in New York before the convention. The only additions are Percy L. Waters and J. D. Williams in the distributors' division. The complete list follows:

Producers: J. S. Blackton, W. A. Brady, Paul Brunet, Wm. Fox, Sam

(Continued on Page 16)

Cohen Opens Session

(Staff Correspondence)

Cleveland, O.—The biggest exhibitor convention ever held in the industry opened yesterday.

Sydney Cohen opened the meeting of the M. P. Theater Owners at the Winton yesterday. Cohen in his address said:

"The biggest problems we have to face are those of the producer-exhibitor and Wall Street."

Floyd Waite, an official of the city government, welcomed the exhibitors in the name of the Mayor.

Tommy Grey of Baltimore attempted to have an unbiased chairman elected so as to insure harmony at the convention, but his attempt failed.

The program planned for the exhibitors included a boat ride on the steamer Roosevelt last night and an auto ride for the ladies today. Tonight there will be a theater party and tomorrow a baseball game.

The weather here is wonderful. To add to the gayety of things various companies have arranged for private showings. The following pictures will be shown: "The Return of Tarzan," "Suds," "The Mollycoddle," "Married Life," and some short reels distributed by educational.

Vivian Rich, Featured Player

Vivian Rich, who was announced recently as a Fox star, will finish her contract, it is understood, as a featured player in Fox productions. Miss Rich made two pictures as a star for Fox, one "Would You Forgive?" having been released and the other "A World of Folly" now awaiting release.

YOUR Press Books.
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 9 Wed. June 9, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale
Famous Players ..	77¾	79¾	79¾
*do pfd.	83⅝	83⅞	83⅞
Goldwyn	19	20¼	19½
Loew's, Inc.	28⅞	29½	29
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	1⅞	1⅞
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Saturday's quotations.

Collier at B'way; "Tarzan" Closes

William Collier in "The Servant Question" will open at Moss' Broadway Sunday.

"The Return of Tarzan" completes its run Saturday night.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THERE IS A GOLDWYN YEAR"

Sir:

The Sun and Herald says:

"'Scratch My Back' is a really appealing picture that fluctuates through farce, comedy and melodrama, with thrills and a bubbling spirit of youth that makes the beholder ready to go out and slap some one on the back—even a policeman."

Goldwyn

The Heart of Nature—his element and the dawn of love—beautiful scene in the "Isle of Destiny," Character Picture Corp.'s big special production featuring Paul Gilmore.—Advt.

We Are Experts

We modestly admit it—but it's the truth. Twenty years of experience in the theatrical and motion picture industry have given our staff a thorough knowledge of YOUR problems. Our advice on insurance problems is yours for the asking and we are as close to you as your phone.

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Reuben Samuels Insurance

DOUGLAS FAIRBANK'S
Biggest production and best picture of his career
"THE MOLLYCODDLE"
SCENARIO BY
TOM. J. GERAGHTY
Suggested by Harold MacGrath's story

This feature is even better than
"WHEN THE CLOUDS ROLL BY"
By DOUGLAS FAIRBANKS
SCENARIO BY
TOM J. GERAGHTY

Pathé News today

No. 46

DETROIT, MICH.—Jews celebrate acqu tion of national homeland in Palestine— joice at decision of Allies at San Re whereby Britain gets mandate over H Land.

MT. VERNON, N. Y.—A remedy at for chronic eyeglass breakers! Bang a at this new "safety" glass, and worst can happen is that it cracks; but it n breaks.

IN THE LIMELIGHT—15 home runs weeks! "Battering Babe Ruth," baseb greatest batter, shows just how he does Prohibition Amendment is constitutio "Wets" lose their last hope as U. S. preme Court hands down final decision; —Forevermore! Gone are the days!

EMERYVILLE, CAL.—Four-legged "l letes" find new sport—electrically—dri Brer Rabbit gives a merry chase to fl limbed hounds.

WARSAW, POLAND—Labor holds demonstration in Poland! Workers' dele tions of 300,000 men celebrate industrial vival of nation—on Krakdowskie Pra miescie.

BRISTOL, R. I.—Declare state of insur tion during strike—place city under mar law following walkout of rubber-plant wo ers.

JIMINEZ, MEXICO—After Villa aga Troops of the de facto government of M ico are sent in pursuit of the notorious l dit who persists in defying all authority.

SAN FRANCISCO, CAL.—"Picture-bri migration ends. Custom of Japs in West select wives by photo is now illegal, and "picture-brides" arrive on the S. S. Ko Maru.

CHICAGO, ILL.—Republican national vention. Delegates of Republican party n in Windy City to nominate candidate presidency. The Coliseum where the delegates are in session. Will H. H (left), chairman of Republican National C mittee, Theodore Roosevelt, and other m bers of the committee. "An' we a' h too!"—colored delegates from Tennessee Mississippi. Senator Johnson comes to b his campaign, and is given a wild ovation he drives to the Coliseum . An intim view.

Arkansas House in Blaze

Benton, Ark.—A fire during a ra storm destroyed the Imp recent Several thousand dollars were lost

RITCHEY posters are not to be classed with ordinary posters, for they are as different from such as diamonds are from rhinestones.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

Ritchey

All New York bows to Will Rogers!

THE NEWS
NEW YORK'S PICTURE NEWSPAPER
Pages. Daily Except Sunday. New York, Tuesday, May 25, 1920. 2 Cents

WILL ROGERS IS AN AWKWARD LOVER IN "JES' CALL ME JIM"

"JES' CALL ME JIM."
Produced by Goldwyn.
Presented at the Strand.
THE CAST.

Jim Fenton	Will Rogers
Keziah Butterworth	Irene Rich
Belcher	Lionel Belmore
Paul Benedict	Raymond Hatton
Harry Benedict	Jimmy Rogers
Buffum	Bert Sprottee
Mike Conlin	Nick Cogley
Sam Yates	Sidney Grey

By McELLIOTT.

Will Rogers is in a fair way to rival the adored William S. Hart, I'm thinking. Like Hart, he is an incoherent wooer, a shy and shambling greatheart of the open country. His tongue is in his cheek oftener, though, and his eye is more roguish. He is given to the sly wink rather than the downcast glance with which the other actor is wont to adorn his playing. William S. is the Great Dane, so to speak, of pictures, and Rogers the no less pathetic but much more mischievous Scotch terrier (if both of them will forgive the doggy metaphor).

"Jes' Call Me Jim" is a good story, narrated cleverly and with commendable dispatch. It might have been written for the star, so easily does he fit into the role of honest woodsman who befriends an injured comrade and outwits the plotters of the piece.

A gauche and wordless suitor, in the end he finds happiness with Keziah Butterworth, whom he's been courting in John Alden fashion for some time. Irene Rich, as the adored one, is pretty and fresh as a clove pink, and wholesome as a breeze from some one's old-fashioned garden. You'll like her, I'm sure, just as you'll like that cunning wee tad, Jimmy Rogers, who stumbles stubbily through the picture.

"Jes' Call Me Jim," I'm trying to tell you, is worth while. Don't s'pose all of you will agree with me, but then, as the Governor of North Carolina said to the Governor of South Carolina, you can't please all of the people all of the time!

AMUSING

Will Rogers and Son Appear in "Jes' Call Me Jim"

WILL ROGERS of lariat throwing fame appears on the Strand screen this week in an amusing and well-made film titled "Jes Call Me Jim." His own smal son, a cunning lad who answe to the name of Jim, tramp sturdily through the story.

The Morning Telegraph

ROGERS MAKES HIT IN NEWEST FILM

' Call Me Jim" Is Excellent Combination of Humor and Pathos.

IS FEATURE AT THE STRAND

By AGNES SMITH.

It is Will Rogers in "Jes' Call Me Jim" at the Strand this week. The picture confirms a suspicion that we have had for a long time—that Rogers is our favorite screen actor. At first we thought liked him because it was such a re- to see a homely hero.

Jes' Call Me Jim" is better than bilo" and that means that it is a real ture. It has one scene that is as good as the part in "The Miracle Man" where the crippled boy is healed. The actors are Rogers and his little son, Jimmie. The boy prays for the life of his screen father. While we dislike praying children in motion pictures, this particular scene is so beautifully acted by Rogers and Jimmie and so finely directed by Clarence Badger that it misses any touch of sentimentality. Don't take our word for it, but go to the Strand and watch the girl ushers cry over it. And from the way the audience behaved, it would seem that Rogers is going to be a regular David Warfield.

However, there is a lot of humor in "Jes' Call Me Jim," And it has a good story. Rogers's romance with the village milliner is amusingly told. He spends his money on feminine hats, although he is a lone bachelor with no one to give them to. The subtitles, too, contain plenty of shrewd humor.

The combination of an engrossing story and Rogers's kindly sincerity makes "Jes' Call Me Jim" an ideal picture for those who are a little tired of artificiality, pretentiousness and bunk. Next to the star and his son, the best acting is done by Raymond Hatton. The picture is released by Goldwyn.

Under the somewhat enigmatic title of

ening Post
MONDAY, MAY 24, 1920.

Will Rogers is always an amusing person and was never more so than in the film play "Jes' Call Me Jim," adapted from J. G. Holland's book, "Seven Oaks." One missed his pleasing patter, but it was thrown on the screen in type, so it was there. There was a good company with him and all went well. Other [illegible] amusing [illegible]

Tribune
uth: News — Editorials — Advertisements
NDAY, MAY 24, 1920

Will Rogers at the Strand and "The Sea Wolf" at the Rialto

There is fun enough for three motion picture productions in the Will Rogers film called "Jes' Call Me Jim," at the Strand Theater this week. It shows Mr. Rogers in the rôle of Jim Fenton, a happy-go-lucky hunter and trapper, who is in love with the village milliner, played by Irene Rich. A friend of Jim, Paul Benedict, is placed in an insane asylum through a conspiracy perpetrated by influential citizens, who seek to obtain the right to Benedict's invention. Jim hears of his friend's predicament through the milliner, who has taken charge of Paul's son, Harry, portrayed by Mr. Rogers's young son. Jim, confronted by many difficulties, obtains the release of his friend and eventually wins the pretty milliner, but not until the star has found means through which to speak no fewer than a score of his own brand of remarks on things in general, each with an O. Henry "punch" that brings roars from the audience.

Mr. Rogers no doubt will do much more in pictures. His rugged face and his ability to express himself by facial twists make him a good camera subject. These facts, combined with his own inimitable philosophy and witticisms, go to make of him one of the few real humorists of the screen today.

[illegible] comic [illegible]

GOLDWYN PICTURES

ASSOCIATED EXHIBITORS INC.

25 West 45th Street New York, N. Y.

Photoplay reflects the development of the motion picture art. From a pamphlet of a few thousand circulation it has grown, in five years, into one of the best sellers among American magazines; read by nearly three million people.

JAMES R. QUIRK
Editor and Publisher

WE will continue our policy of bigger and better pictures for 1920-1921, giving the exhibitor approximately 50 big productions.

Among the distinguished dramatists and authors who will contribute the stories for these unsurpassed features will be:

Eugene Walter
Bayard Veiller
Winchell Smith
June Mathis
Eugene Presbrey
Irvin S. Cobb
George Kibbe Turner
Vicente Blasco Ibanez
Mrs. Humphrey Ward
Henry Arthur Jones
Edgar Selwyn
Justus Miles Foreman
J. Mauldin Feigl
Anthony Hope
Larry Evans
Holman Day
Thomas Hardy
Henry C. Rowland
Arthur Somers Roche
Hulbert Footner
Arthur Stringer
Lucia Chamberlain
Donn Byrne
F. Scott Fitzgerald
George Gibbs
Cecil Raleigh
H. Austin Adams
Channing Pollock
Nalbro Bartley
George Middleton
Guy Bolton
Mark Swan
C. W. Bell
Thomas Edgelow
William Hurlburt

We will continue to rent to exhibitors on a flat rental basis, though any exhibitor desiring to make a percentage arrangement may have our pictures on this basis.

Our policy will be a policy of 'live and let live' with pictures at a price that the exhibitor can afford to pay, even though our cost of production has trebled the last twelve months.

METRO

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Mayflower and the Newspaper Enrprise Association have reached an greement whereby Miriam Cooper, ho plays the lead in R .A. Walsh's The Deep Purple," is receiving much ublicity. A beauty contest is beg held, and all sales girls of from to 25 years of age are eligible. he prize is an engagement of four eeks at a salary of $100 a week in ie new Walsh production and the pportunity to become a protege of liss Cooper, who will initiate her to the art of acting for the screen. his contest is giving both Walsh nd Miriam Cooper much mention in arious publications.

Toledo, O.—Realizing the fascinaon that exists for detective work, ce Berry, field exploitation repreentative for Mayflower, and Edward . Zorn, general manager of the Peoe's Amusement Co., arranged a unt that served to put over the R. . Walsh production, "The Deep urple," at the Temple.

With the cooperation of the Blade, sleuthing contest received much ublicity, "Deep Purple Envelopes" eing hidden in various parts of the ty. Clues as to the locations of ese envelopes were offered and the nders were rewarded either with oney or passes to the Temple. Short etective stories, called "The Deep urple Mystery," were run in the lade, these including the clues. In ddition Blade carrier newsboys wore e tags which admitted them to a pecial show at the theater. Six hunred of thees were distributed and roused considerable interest.

Dayton, O.—Novel exploitation unts are rare nowadays, but Mark ates, manager of Loew's Dayton prang one recently that put over lary Miles Minter in "Jenny Be ood" to big business. First, he anounced that any blonde girl sportg the cognomen "Jenny" would be dmitted free of charge at the openg Monday matinee performance of ie picture. In addition, it was anounced that children born in arms ould be admitted without charge. ne merchant offered a complete suit f baby clothes to the first infant adaitted and a cap to the second one assing through the door. Several olumns of advertising in each of the ewspapers served to win over the ditors and as a result these stunts ere written up in detail. The Realt production incidentally also reeived much word of mouth adversing which did its share.

Milligan Buys Irish Film

Chicago—B. Herbert Milligan, who as recently elected president of the reation Films Co., has purchased the merican and foreign rights of "For ie Freedom of Ireland" from the apital Film Co.

Another Hollywood Theater

(Special to WID'S DAILY)

Los Angeles—J. B. Zeller, who has sold his Iris theater, will erect a new house on Santa Monica Blvd. and Western Ave. It will be called the Sterling and will cost about $75,000.

Realart Shifts Managers

Harry E. Lotz and Henry E. Wilkinson are now managing the Buffalo and Pittsburgh offices respectively for Realart, having exchanged posts.

Lesser Will Not Make Serial

Los Angeles—Sol Lesser wishes deny reports that he would star Annette Kellerman in a serial.

Universal has purchased "T Pranks of Fate," by W. F. Collins.

STATE RIGHTS NOW SELLING

M. W. GARSSON

Presents

Fine Arts Pictures, Inc.

Bryant 9500 1457 BROADWAY New York City

or

L. L. HILLER—1476 Broadway, New York City

Announcement!

We sincerely believe that "Yes or No?" is the best Norma Talmadge picture up to date.

First National
Exhibitors Circuit Inc.

Presented by
Joseph M. Schenck

adapted from the play by
Arthur Goodrich

Directed by R. W. Neil

Photographed by Ernest Haller

Tech. Director W. M. Reineck

Foreign Representative, David P. Howells, Inc., 729 Seventh Ave. New York City.

A FIRST NATIONAL ATTRACTION

ASSOCIATED FIRST NATIONAL PICTURES INC.

There'll be a Franchise everywhere

Norma Talmadge as the "Yes" girl, in her powerful interpretation of a dual role in "Yes or No?"

JUST FIT FOR THE SEASON
AT THE RIGHT PRICE

that Masterpiece of
Wit and Delicacy

SKINNER'S DRESS-SUIT

Starring

BRYANT WASHBURN

This is what the
Press says regarding this
RE-CREATED Edition:

"Millions read the story in the Saturday Evening Post,
Tens of Millions will see it on the Screen"

—"A Master-piece Lit by Wit and Delicious Delicacy; 120% Success".
—"A Gem, Sounds Out a Peal that Will Be Heard for Many a Long Day"—
—"Sparkling Performance, Spontaneous Fun, Rarest of Treats"—
—"Certain and Deserved Success, a Real Joy"—
—"Spirited Comedy Full of Bubbling Joy"—
—"Big, Lavish, Dazzlingly Scintillating"—
—"It Is Extravaganza De Luxe"—
—"Triumph Headlong and Gay"—
—"Rings Out Right Merrily"—
—"Scintillating"—

PRODUCED BY
ESSANAY

State Right Distributor
VICTOR KREMER

130 West 46th Street, New York

THE FROHMAN AMUSEMENT CORPORATION

WILLIAM L. SHERRILL, President

takes this opportunity to gratefully acknowledge the many telegrams and other communications from the exhibitors of the United States and Canada and the motion picture trade in general, following our announcement that

MISS LILLIAN GISH

(The Incomparable Screen Idol of the World)

will appear in ten special productions adapted from masterful stories, to be released during the years 1921 and 1922.

Mr. William L. Sherrill extends an invitation to all exhibitors attending the convention at Cleveland to call upon him and Mr. Jesse J. Goldburg, General Manager, at the Hotel Winton, June 9th, 10th and 11th to confer with respect to the plan of franchise distribution or booking of The Lillian Gish Productions.

Note: After June 11th address all communications to the Company offices, Times Building, New York.

ANNETTE KELLERMAN

in a mile-a-minute comedy-drama

"WHAT WOMEN LOVE"

We spent nearly a quarter of a million dollars on this production and every cent expended will register on the screen. Comedy, adventure, love interest and melodrama are all interwoven into a sure fire box-office attraction.

For time and terms wire

SOL LESSER
634 H.W. Hellman Building
Los Angeles, California

Hallmark Releases

Hallmark will release the first of he re-issued Triangle subjects short- y. They are, "Love or Justice," date ot set, and "The Americano," June . Another release for the latter date "The Discarded Woman," a new Burton King Prod.

Two More at Brunton's

Los Angeles—The Selznick west oast organization when it completes s present productions will leave the Brunton plant and go east.

There are two productions now in he making: one being directed by Henry Kolker and another with Olive Thomas.

Ignored Censors; Was Fined $25

Baltimore, Md.—W. F. Ballinger, elect's local representative, was ned $25 for releasing a film which ad had parts condemned by the cen- or board.

New Series for Pioneer

Pioneer Film will distribute a new series of two reel comedies based on "A Modern Peck's Bad Boy." Release every two weeks.

The comedies were made by the Atlas Film Corp. of Newton, Mass., under direction of L. E. Dadmun.

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2004

POWER'S CAMERAGRAPH

VALUES for PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
Celebrated Authors' Society
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Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

BRIGGS COMEDIES

THE BEST ONE & TWO REEL SUBJECTS

Sold on the Open Market

NEW—NOT RE-ISSUES
CHADWICK PICTURES
130 W. 46th St.
N. Y. C.

TO LET
Space suitable for film exchange in prominent film building. Also vault space for rent. Immediate possession. For particulars telephone Greeley 5842

NEGATIVES FOR SALE
"Has Man the Right to Kill"
with Arline Pretty
Macbeth, Shakespearian subject,
and others
CHAS. JAWITZ
729 7th Ave., N. Y. C.

MONSOON COOLING SYSTEM INC.
Makes your theatre PAY - all summer
SEND FOR BOOKLET
70 West 45 st.
NEW YORK

Hodkinson Bulletin

To Motion Picture Exhibitors

in Session at Cleveland

Eternal Vigilance is the Price of Liberty. Individual exhibitors will escape schemes of national operation of theatres only by encouraging their friends—the independent producers of good quality pictures. The way lies open through that distributor who is not a producer and is not a rival exhibitor. This distributor selects pictures from the open market on a basis of merit and quality. He does not handle producers' mistakes. He cannot afford to. Can you?

Select your pictures through the independent distributor so organized to select only those pictures that promote the welfare and prestige of motion pictures.

Greetings from a Former Exhibitor.

W. W. HODKINSON

W. W. HODKINSON CORPORATION
527 Fifth Avenue, New York

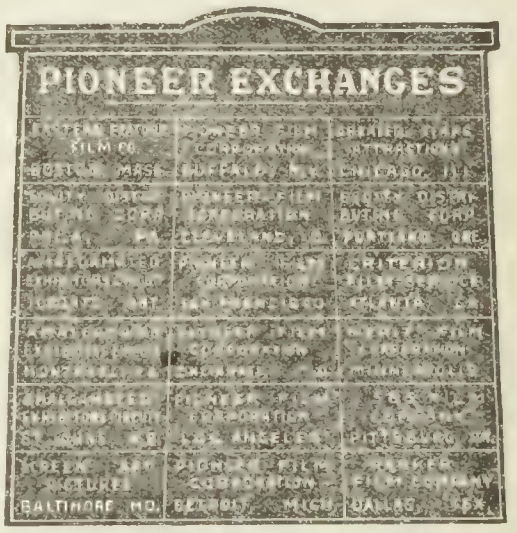
THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor—all it wants is the privilege of serving the exhibitor and independent producer.

When you book—stand by those who stand by you on the issues now before the Cleveland Convention.



PIONEER FILM CORPORATION
130 WEST 46th STREET NEW YORK

Alice Brady to Continue on Stage

Alice Brady will not devote all of her future time to pictures, it seems, but will take a month's vacation after her show closes in Chicago and will then make one picture for Realart. After that her fall theatrical season starts again.

The fact that Miss Brady would abandon the stage for the screen was authorized by Realart.

Exploitation Dept. for Fox

Among the plans for Fox expansion is the development of an exploitation department with a representative at every exchange.

Normand Finishes New Film

Mabel Normand has finished "The Slim Princess" for Goldwyn. This is Miss Normand's last production for the current season and is the third she has made during the past year. The others are "Jinx" and "Pinto."

Motion Picture Studio for Rent

For four weeks—while Company is away on location, complete studio staff, cameras, up-to-date lighting equipment, sets and property.

Address
WILLIAM R. DUNN
Studio Manager, Blackton Studios
423 Classon Avenue

Phone 9683 Prospect Brooklyn, N. Y.

D. W. GRIFFITH

—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players as Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson—and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS
Albert L. Grey, General Manager
303 Longacre Bldg., New York

One Group Will Sell You Out As Quickly As The Other

Let's talk some English without chewing the words. What are any of the various producer and distributor crowds giving you when they sell you a franchise?

In addition to paying for hollow, valueless franchises you also pay for the pictures they cover—many of them pictures you wouldn't buy unless the franchise forced you to do so.

Associated Producers, Inc., isn't franchising or sub-franchising anything or anyone.

Seven powerful producers—and there will be others—have burned all the bridges that linked them to other organizations and banded irrevocably together for a long term of years. Their productions will enable any exhibitor who wishes to be free and independent to hold his theatre and escape any organization's franchise yoke.

With our first release September 12th we guarantee a minimum of thirty of the most powerful productions the industry has ever known.

You do not have to be owned, controlled or throttled by us to get our productions. We have always believed and still believe that powerful pictures, independently and cleanly sold, guarantee the success and independence of any theatre.

The chief value of a franchise is that it makes you *"human collateral"* for the organization that sells you the franchise and that once securely franchised you can be—have been—and will be *sold out* by selfish individuals who measure you only from your dollar values to themselves.

THOMAS H. INCE MACK SENNETT MARSHALL NEILAN ALLAN DWAN
GEORGE LOANE TUCKER MAURICE TOURNEUR J. PARKER READ, JR.

ASSOCIATED PRODUCERS, INC.

NEW YORK CITY

No President Elected

(Continued from Page 1)

Goldwyn, D. W. Griffith, Carl Laemmle, R. A. Rowland, J. M. Schenck, Myron Selznick, A. E. Smith and Adolph Zukor.

Distributors: W. E. Atkinson, B. N. Busch, R. H. Cochrane, A. S. Friend, G. L. Hess, Lewis Innerarity, W. W. Irwin, C. C. Pettijohn, J. M. Quinn, W. R. Sheehan, P. L. Waters and J. D. Williams.

Supply and Equipment: H. H. Allen, J. E. Brulatour, W. B. Cook, J. F. Coufal, W. J. Moore, B. F. Porter, E. M. Porter, W. C. Smith and L. P. Weber.

General: Fred Beecroft, George Blaisdell, P. H. Cromelin, J. C. Flinn, Paul Gulick, Lesley Mason, J. R. Quirk, Fred Rothenberg and T. G. Wiley.

Baker Going to Coast

George D. Baker of Cosmopolitan Prod., who is directing "Buried Treasure," with Marion Davies as star, leaves for California about June 15th with Miss Davies and company. They will remain on the West Coast from four to six weeks.

Albany, N. Y.—P. G. Gentile is now connected with the Famous Picture Sales in the capacity of manager.

GET OUR ESTIMATE
on your
NEGATIVE DEVELOPING
and
FILM PRINTING

CAPACITY
1,000,000 Feet per Week

SUPERIOR RESULTS
RAPID SERVICE

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Series of Eight

Tom Moore Two Reel Society and Outdoor Dramas
Series of Eleven
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Territorial Rights now selling

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BUCK THE TIDE

Of competition with
MAYFLOWER
Book—
AN R. A. WALSH PRODUCTION
"The Deep Purple"
(Distributed by Realart)

ALLAN DWAN PRODUCTIONS
"The Luck of The Irish"
(Distributed by Realart)
"Soldiers of Fortune"
(Distributed by Realart)
"A Splendid Hazard"
(A First National Attraction)

AN EMILE CHAUTARD PRODUCTION
"The Mystery of the Yellow Room"
(Distributed by Realart)

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost
COMEDYART

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

"WE NEVER DISAPPOINT"
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET
NEW YORK
TELEPHONE BRYANT 5576
ALLAN A. LOWNES
GEN. MGR.

the BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 70 Thursday, June 10, 1920 Price 5 Cents

NEARING THE END

Election of Officers and Final Committee Reports Today Expected To Close Convention---Loew and Lane Talk

The stage is pretty well set for a quick finish to the exhibitors convention. After the election of officers, and the adoption today of various reports in all likelihood the end will be in sight. That is, unless something unusual develops.

Yesterday Marcus Loew really proved the feature.

His address, touching as it did on many points, proved a big special. Former Secretary of the Interior Franklin K. Lane also spoke, and State Senator Walker of New York put in some strong licks for Sydney Cohen and Berman and O'Reilly, telling what they had accomplished in the New York State legislature. There is some talk of Walker being named President of the national body.

Throughout both morning and afternon sessions there was little excitement. A mass of resolutions were offered.

The report of the convention, in detail:

The morning session opened at 11:15, R. S. Coleand A. F. Kinzeler made seargent of arms. Committees appointed were:

Nomination: A. M. Jackson, San Francisco, chairman; C. W. Gates, South Dakota; C. L. O'Reilly, New York; E. T. Peters, Dallas; Ralph Talbot, Tulsa; C. C. Griffin, San Francisco; Fred Herrington, Pennsylvania; John Mannheimer, New York.

Laws and Legislation: John Manheimer, New York, chairman; H. H. Lustig, Cleveland; Maurice Choynski, Chicago; H. Webster Smith, Baltimore; T. L. Hays, Minneapolis; A. J. Klast, Pontiac; C. H. Goodwin, Philadelphia; Frank Rembusch, Indiana.

Ways and Means: E. T. Peters, Dallas, chairman; Sydney Cohen, New York; M. Van Praag, Kansas City; Sam Bullock, Cleveland; J. T. Collins, Rutherford; W. Al. Steffes,

(Continued on pagr 2)

Zukor Statement

ays Famous Was Compelled to Enter Exhibiting Field—Wants Harmony

Adolph Zukor, of Famous, issued he following statement yesterday:

"Famous Players-Lasky Corporaion had no idea of entering the exibiting field two years ago when group of exhibitors decided to go nto the producing and distributing ield and made offers to every star nd every director employed by Faous-Lasky Corporation.

"The main argument these exhiitors had to offer our people was hat these exhibitors, through their wnership of theaters, could offer hese stars and directors better disribution of their product than could e had through a company that was n no way engaged in the exhibiting nd of the business.

"In self-defense we were forced to ake steps to provide an outlet for ur pictures in every section where he proper presentation of our prodct was threatened by activities of xhibitors who were producing and istributing their own pictures.

"We were faced with a situation in vhich we were not able to obtain roper representation in many imortant communities without becomng interested in theaters—a situaion forced upon Famous Players-asky Corporation by exhibitors who re distributing their own product. Ve had no desire to enter the exhibitng business. We have no desire to xtend our theater interests.

"Famous Players-Lasky Corporaion will be very glad at all times to onfer with a committee representng all exhibitors—including exhiitors who are producing and disributing pictures—for the purpose f bringing about harmony and unerstanding in all branches of our ndustry for the mutual benefit f all."

Proxies

Among the proxies held running o unusual figures are those of E. T. eter, who has over 300; W. C. Patrson of Atlanta, who holds over 50, and Griffin of San Francisco, vho has over 300, also.

OUR Engraved Stationery
et SOLOMON do it, he's wise.—Advt.

Abrams Heads United Artists

Hiram Abrams was elected president of United Artists at a meeting Wednesday. Those present, "Doug," "Mary," Griffith, Denis F. O'Brien, Mrs. Pickford, Albert Banhaf, and Nathan Burkan. Mary presided. O'Brien was re-elected vice president and Banzhaf secretary.

REASONING

When Frank Rembusch was talking to Adolph Zukor the latter informed Rembusch, so he says, that exhibitors who had ideas of going into producing—as evidenced by the screen advertising contract—should not criticise producers from becoming exhibitors.

First National Franchise Holders may congratulate themselves on holding exclusive rights to the incomparable Norma Talmadge attractions. Norma is the one big, sure, safe box-office bet. For the latest sensational news about Norma Talmadge see page 8.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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METRO PLANS

Discussing the plans Metro has for the coming season, General Manager W. C. Atkinson said yesterday: "We will have 50 big productions, the work of the best authors and dramatists. Nazimova, in four big productions, head the list. "The Four Horsemen" will also be a very fine feature. Work on this has been begun. And the list of productions will reach a splendid standard.

"As to policy: Metro will allow the exhibitor to either rent on a flat rental basis or if percentage is desired this will be arranged as well."

Incidentally, Mr. Atkinson said production costs had trebled during the past year.

LOEW HOSPITALITY

Marcus Loew has informed all exhibitors attending the convention that upon presentation of their card they will be cheerfully welcome at any of his local houses.

Goldwyn Pictures Corporation

Sir:

The Morning Telegraph says: "Jes' Call Me Jim" is an excellent combination of humor and pathos. The picture confirms a suspicion that we have had for a long time — that Will Rogers is our favorite screen actor.

Goldwyn

Determined to regain his lost wealth at any cost—Scene from the "Isle of Destiny"—Character Picture Corp. big special Production featuring Paul Gilmore. *Advt.*

Nearing the End

(Continued from page 1)

Minneapolis; C. C. Griffin, San Francisco; Wm. Brandt, New York.

Organization: Charles O'Rielly, New York, chairman; W. C. Paterson, Atlanta; Dan Markowitz, San Francisco; C. E. Cady, Lansing, Mich.; W. H. Grogan, Texas; H. W. Kress, Piqua, Ohio; M. C. Kellog, Lead, So. Dak.; Dan Chamberlain, Minneapolis.

Constitution and By-Laws: Ralph Talbot, Tulsa; Jos. Hopp, Chicago; Leo Brecker, New York; C. E. Whitehurst, Baltimore; W. J. Slimm, Cleveland; David Barrist, Philadelphia; L. F. D'Donnell, Los Angeles; A. J. Betherwait, Harmio, La

Business Relations: C. C. Griffin, chairman; J. C. Ritter, Detroit; C. H. Burker, Kansas City; Moe Horowitz, Cleveland; Roland Hill, Greensboro, N. C.; John Evans, Philadelphia; C. A. Hagamin, New York; Sydney Samuelson, New Jersey.

Protection of Screen: Fred Herrington, Pennsylvania; W. L. McClaren, Michigan; Dr. H. Q. Alexander, Dayton; A. B. Smith, New York; W. G. Ligget, Kansas City; A. L. Larkin, F. G. Hiller, Indiana; I. M. Salycods, Rochester.

Rules and Resolutions: C. W. Gates, South Dakota, chairman; Jules Michaels, Buffalo; Glenn Harper, Los Angeles; H. H. Green, Minneapolis; Judge G. H. Foster, Marion, Ohio; A. L. Puker, Ironwood, Mich.; J. M. Reider, New Jersey; H. H. Linten, New York.

J. Smith, of the Whitehurst interests in Baltimore, started some fun with a statement that the chairman should not appoint committees, that they should be appointed by the body. Lustig, chairman, said he consulted the convention before appointing committees but resigned the chair so that a vote of confidence could be placed for him. Vote was taken amidst cheers imposing confidence in appointment of these committees.

O'Rielly, of New York, answered objection of Smith and said that committee on arrangements was national in scope and that no steam roller methods were being used. Cheers from convention. O'Rielly said that two-thirds of the committee had never met and they did not know each other before they came to Cleveland.

An attempt was then made to admit Marcus Loew to the convention. Goldburg of Baltimore said this was not order of business. Objections of Goldburg were hissed and hooted and for the fourth time he was asked to sit down and close up. It was decided that the first part of the report of the Committee of 17 be referred to the Committe on Business Relations. Carried without a dissenting vote, thus giving more time for consideration of other business. The second part of the report of the Committee of 17 was referred to the Committee on Organization. This was carried without a dissenting vote, admidst loud cheers.

Earnest Horstmann, of Massachusetts, moved that the convention send a telegram to Gov. Coolidge of Massachusetts thanking him for vetoing the censorship bill. Carried amidst cheers.

About this time, it was 12:30, and someone moved to adjourn. Cries of "Throw him out;" "Mob him," and "Get a doctor" raised from all parts of the floor. They meant business and did not want to adjourn.

A committee was appointed to meet Franklin K. Lane, ex-Secretary of the Interior, to address the convention at the afternoon session. O'Reilly, New York, chairman, W. C. Patterson and H. H. Griffin appointed. To meet Senator Walker of New York, also to adress meeting, of New York, also to address meeting, were Peters, Ritter and Trigger.

Charles O'Rielly caused a roar when he took the floor and asked that Marcus Loew be admitted to the convention without any active vote. Required about 15 minutes of discussion, heated arguments, and required three votes before it was decided to admit Loew. Alfred S. Black was also admitted. Committee appointed to wait on Loew and ask him to attend convention with full power to vote. Was also decided to admit both Sabloskey and McGuirk of Pennsylvania, although they were connected with the Stanley company. Charles O'Rielly in a loudly applauded speech said he favored the admittance of Loew, Black, Sabloskey, McGuirk and all others under ban so that it could be said no steam roller was used. Loud cheering and applause.

Fred Herrington, of Pensylvania,

(Continued on page 4)

"CLEVELAND"

A "Great President" also a Good Place to Hold Conventions In

BY JOE LEE

OPPOSITION—A Convention of Dentists. Some NERVE.

Heard this one in the lobby of the Statler: One fellow remarked to another, "You're 20 per cent OFF from HANGING AROUND DEPARTMENT STORES.

SPEAKING OF THE PRESIDENTIAL Convention now being held in Chicago, one exhibitor asked this question: "Well, who do you think has the best SHOW?" The other remarked "RINGLING BROS. AND BARNUM & BAILEY."

P. S.—PAGE JOE MILLER.

Fred Warren had to do the PRINCE OF WALES ACT, SHAKE HANDS WITH HIS LEFT. He received so many handshakes his Right Wing went bad on him.

Important events going on in Cleveland today:

"Galloping Dominos."

"Hootch"

Wild? They say the town is full of them.

An ambulance drove up to the Winton. One of the natives remarked, "Must be a moving picture convention there!"

The exhibitor who uses RITCHEY posters does not gamble, for he is absolutely sure to win.

RITCHEY

LITHO. CORP.

406 W. 31st St., N. Y. Chelsea 8388

Ritchey

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DAILY PAPERS
ARE PUBLISHING
THE NEW
TARZAN
STORIES

"Tarzan the Untamed"
IS NOW RUNNING
IN THE CLEVELAND PRESS

"THE RETURN OF TARZAN"
TO BE BACKED WITH A POWERFUL
EXPLOITATION CAMAIGN

GOLDWYN DISTRIBUTING CORPORATION

Nearing the End

(Continued from page 2)

then addressed the convention. Big reception and applause. Herrington said that both Loew and Zukor knew the independent crowd had them on the run and were willing to give anything to help.

It required debate of 15 minutes to adjourn.

Lee Ochs had a talk with Alfred S. Black yesterday morning in which he suggested that if he (Black) would take up with the Committee on Arrangements the question of where he stands with regard to the so-called affiliation with Zukor that it might be fixed so that he could attend the convention. But Black told Ochs that inasmuch as he had been barred out without reason, or even any desire for any explanation, that he had not the slightest idea of taking anything up with any committee. And the emphatic language he used closed the conversation abruptly.

It developed yesterday that Charley Olson, of Indianapolis, was also barred as a delegate on the grounds that he held a franchise in Associated Exhibitors. Olson demanded back the $5 registration fee taken from him.

The afternoon session was not quite as stormy. It looked as though the exhibitors assembled wanted to put on a well kept front to the speakers of the afternoon and there was more order during the entrance of ex-Secretary Franklin H. Lane than has ever been seen in the hall. Lane seemed to command attention and was met with loud applause as he entered the room. Lane's subject was "Americanization." He said that he had been dealing with the motion picture industry for the last seven months but that he had been told that this was the largest meeting of the film industry that had ever been held. He said that he was glad to see that for the first time the exhibitors of the country had come to realize their own dignity and value. Lane received volumes of applause when he told the exhibitors assembled that foreigners never would learn the story of true Americanism by any other means than educational. He said it was impossible to force the doctrines of Americanism down anyone's throat unless care and kindness were the main methods used.

He admonished the convention to keep away from petty politics and stand above childish jealousies. He told them that with a union they were the most dominant force in the industry and that without one they were the most feeble. He stated that the public nowadays does not listen to the public or gather at the red school house for their views of the world, but that a majority of them went to the picture theater for their education along these lines. Lane said that the most important thing that must be impressed upon the minds of the general public was the fact that absolutely nothing could be done without good hard work. He begged them to preach this doctrine to the world with the remark that they could do it better than anyone else at the present not barring the newspapers. This statement was greeted with loud cheers and applause. He then asked if the exhibitors would help him. Loud cries of "Yes, Yes," was the answer.

After three or four minutes of cheering for Lane, Chairman Lustig introduced "the youngest state senator in the world" and one who was powerfully popular because he always championed the cause of the "underdog." Lustig said that State Senator James A. Walker, who was to address the convention was the best friend the New York State Exhibitors' League had and also the motion picture industry in general. He helped kill the New York "Blue Laws" which prevented the public from even smiling on Sunday. He also was responsible for putting the anti-deposit bill on the statute books of New York state.

In his opening remarks Walker (a very youthful appearing man) stated that he had not come to address this convention because he wanted money—he added that he had too much sense for that (laughter and applause). Walker is the minority leader in the New York legislature and he told his auditors that the business of the minority in the legislature is to harrass the majority and otherwise filibuster and block legislation that they do not deem advisable. He said that he did want to see a convention without some good fights but he closed by saying that after the fighting the majority should rule and the minority should submit to the will of the multitude. He said the slogan "one for all and all for one" was an excellent one to adopt for this meeting. (Loud cheering and applause stopped his speech here for several minutes.) Walker classed motion picture theaters as public service corporations in that they have a definite purpose to function in public life.

Walker told how Sydney Cohen, Sam Berman and Charles O'Rielly had won the censorship, anti-deposit and Sunday opening fights. He said that he would give Sydney Cohen and his associates anything that they wanted from the New York legislature now and for all time. He cautioned the convention not to forget the small exhibitor in their deliberations, for without them they could not exist. (Cheers and applause for Walker.)

Joe Hopp, of Chicago, thanked Senator Walker for his inspiring speech.

Soyer, of Cleveland, urged the exhibitors not to forget the words of Walker and Lane.

"Tim" Kearse, of Charleston, W. Va., in a most enthusiastic speech, suggested that the national body follow the example set by the New York State League. This was met with loud applause. The telegram to be sent to Governor Coolidge of Massachusetts as suggested by Ernest Horstmann was read next.

It was resolved that the name of the organization should be Motion Picture Theater Owners of America.

When a resolution was offered endorsing the trade papers Leo Becker, of New York, took the platform and asked that this be held up inasmuch as Wid's Daily had published an article which was written by Alfred S. Black and which was not correct. Jake Wells, of Richmond, Va., shouted that the convention had no time to listen to this statement and that the convention was not interested in this matter. A committee was appointed to investigate the matter.

At this point Marcus Loew took the floor in order that he might explain his attitude toward the convention. Mr. Loew said that from the time he had entered business he had been interested in the independent producer. He said that he had not entered the producing field for selfish motives. He explained that he actually feared for his future and had taken the step for his own protection. Loew said from the time he started in business he had always favored the small independent pro-

(Continued on page 16)

For Full Particulars During Convention

see

CHAS. F. SCHWERIN

At HOTEL WINTON

MONSOON COOLING SYSTEM INC.

Makes your theatre PAY - all summer

MONSOON DAILY
:-: ROOM 950 :-:
WINTON HOTEL

70 West 45 st.
NEW YORK

THINK OF—

Exhibitor-Selected Pictures
Positive Profits
Combined Co-Operation
Ready-Made Markets
World-Wide Distribution
Foreign-Rights Profits
Fixed Cost of Distribution
Fixed Pro-Rated Rentals
Regional Control of Funds
Regional Sharing in Profits
Regional Representation
Domination of Competition
Exhibitor-Selected Stars
Exhibitor-Selected Stories
Box-Office-Tested Directors
Equitably Pro-Rated Returns
No Distributing-Organization Control
No Producer-Organization Control
Elimination of Middleman Waste
Fair Dealing
Exhibitor-Money for Exhibitors
Security of Investment
Voice in Management
Pooled Resources

—And There Are Lots of Other Things The Associated Exhibitors Can Show You

Ask Us---We Know

Associated Exhibitors, Inc.

52 West 45th Street - - - New York City

THE PIONEER POLICY

The Pioneer believes in the independence of the Exhibitor.

The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor---all it wants is the privilege of serving the exhibitor and independent producer.

When you book---stand by those who stand by you on the issues now before the Cleveland Convention.

PIONEER EXCHANGES

EASTERN FEATURE FILM CO. BOSTON, MASS.	PIONEER FILM CORPORATION BUFFALO, N.Y.	GREATER STARS ATTRACTIONS CHICAGO, ILL.
EQUITY DISTRIBUTING CORP PHILA. PA.	PIONEER FILM CORPORATION CLEVELAND O.	EQUITY DISTRIBUTING CORP PORTLAND, ORE
AMALGAMATED EXHIBITORS CIRCUIT TORONTO ONT.	PIONEER FILM CORPORATION SAN FRANCISCO	CRITERION FILM SERVICE ATLANTA, GA.
AMALGAMATED EXHIBITORS CIRCUIT MONTREAL, P.Q.	PIONEER FILM CORPORATION CINCINNATI, O.	MERIT FILM CORPORATION MINNEAPOLIS
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PIONEER ATTRACTIONS

PIONEER FILM CORPORATION

130 W. 46 St. - New York

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features
for Vitagraph

At present with
Universal West Coast Studios
Universal City, California

VALUES FOR PRODUCERS!
The plays and stories we sell, we OWN. We buy for producers, and select real film values. Let us submit a play to you.
Celebrated Authors' Society
701 7th Av. Phone Bryant 1511

NEGATIVE FOR SALE
"Has Man a Right to Kill", with Arline Pretty
Macbeth Shakesperian Subject and others
CHAS. N. JAWITZ
729 7th Avenue, N. Y. City

AMERICA'S FINEST LABORATORY

Located

Atop The Palisades
Opposite 129th Street

Palisade Film Laboratories

IN THE LOBBIES

David Barrist, one of the 25 delegates from Philadelphia, announced he was self-appointed publicity man for the delegation.

"I did newspaper work before entering the movie game," he says. "And I can still wield a wicked pen when the occasion arises."

Do film men ever agree on what film did the best business? Well it's questionable.

But here are two that do.

Both David Morris and A. E. Brown, of Philadelphia, say it was "Wives of Men."

They say that was their best money-maker last year.

Val Raysburg, Dayton exhibitor, says he doesn't care to be located in a town any bigger than Dayton.

"I know most of my patrons by name," he says. "And I like that personal element.

"If I was in New York or Chicago it would be lost."

Dan Barton, inventor of the Bartola organ, is at the convention.

Barton played in a movie orchestra 17 years.

"That was so I could find out just what the perfect movie organ should be like," he says.

"I've been interested in national affairs of exhibitors ten years," H. H. Lustig, of Cleveland, permanent

YO HO!

Sail the sea of prosperty with
MAYFLOWER
BOOK

An R. A. Walsh Production

"THE DEEP PURPLE"
(Distributed by Realart)

Allan Dwan Productions

"THE LUCK OF THE IRISH"
(Distributed by Realart)

"SOLDIERS OF FORTUNE"
(Distributed by Realart)

"A SPLENDID HAZARD"
(A First National Attraction)

An Emile Chautard Production

"THE MYSTERY OF THE YELLOW ROOM"
(Distributed by Realart)

. M. Schaeffer, Dayton exhibitor, asked what size town he likes

One the size of Dayton," was his l reply.

POWER'S
CAMERAGRAPH.

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
If it is a Van Loan story it must be good"

IN THE LOBBIES

Sydney Cohen was called the Senator Lodge of the Convention.

That's because like Lodge at Chicago, his was the honor of delivering the convention's keynote speech.

Jimmy Boyse from Arkansas was handing out trick cards, decorated with rebuses.

"I guess I'm the only man here from Arkansas," he said. "I've got to make a noise for the state somehow."

Joseph Grossman, Cleveland exhibitor at the convention, has recently returned from a tour of the Orient.

S. I. Berman, executive secretary of the Motion Pictures League of New York, lit a cigar in the Winton lobby, looked around and then said: "There are more cigars being smoked at this convention than any I ever attended."

E. J. Cole owns the only picture house in Rochester, Mich.

"But I have some competition just the same," he says. "Detroit is only a half hour ride from Rochester."

J. T. Collins, president of the New Jersey Exhibitors League, helped organize that association.

"Are independent exhibitors anxious to protect their rights?" says Collins. "You should have seen how quickly they joined our association."

"Al" Kinzeler, "Doc" Alexander, Bert Fiala, George Oxrider, Ben Wheeler and Pete Zender were among the delegates from the Miami Valley Exhibitors' League from Dayton, Ohio.

DRESSING UP COMEDIES

Christe Comedies are establishing new records in settings, casts, stories. Here's a scene from a new one. "License Applied For."—Advt.

LIVE EXHIBITORS

Everywhere
Read

WID'S DAILY

All the news of the Industry, every day of the year—Independent Reviews that mean something—A Year Book, every exhibitor should have—One subscription covers all three

SUBSCRIPTION PRICE $10.00

A YEAR

Tear off and mail—TODAY

Send us WID'S DAILY *for a year*

Name _____

Address _____

AT LAST!

JOSEPH M. SC
NORMA TA
"YES
Don't Miss It—The Bigg
A FIRST NATIO
Stillman Theatre, tonight, el
exhibitor
THERE WILL BE A F

REAL ONE

NCK PRESENTS

MADGE IN

R NO"

st Thing She Has Done

AL ATTRACTION

n o'clock, every independent
be there

ICHISE EVERYWHERE

Do you know an Exhibitor
Who Doesn't Read The
Motion Picture News?

If so, tell him he should.

$2.00 a Year

The Motion Picture News, Inc.

729 7th Avenue, New York

We will continue our policy of bigger and better pictures for 1920-1921, giving the exhibitor approximately 50 big productions.

Among the distinguished dramatists and authors who will contribute stories for these unsurpassed features will be

Eugene Walter
Winchell Smith
Eugene Presbery
George Kibbe Turner
Edgar Selwyn
J. Mauldin Feigl
Vincente Blasco Ibanez
Larry Evans
Thomas Hardy
Arthur Somers Roche
Arthur Stringer
Donn Byrne
George Gibbs
H. Austin Adams
Nalbro Bartley
Guy Bolton
C. W. Bell
June Mathis
Irvin S. Cobb
Mrs. Humphrey Ward
Henry Arthur Jones
Justus Miles Forman
Anthony Hope
Holman Day
Henry C. Rowland
Hulbert Footner
Lucia Chamberlain
F. Scott Fitzgerald
Cecil Raleigh
Channing Pollock
George Middleton
Mark Swan
Thomas Edgelow
William Hulbert
Bayard Veiller

We will continue to rent to exhibitors on a flat rental basis, though any exhibitor desiring to make a percentage arrangement may have our pictures on this basis.

Our policy will be a policy of both "live and let live" with pictures at a price that the exhibitor can afford to pay even though our cost of production trebled the past twelve months.

METRO

The Special 6-Reel Master Production

"The Isle of Destiny"

By MACK ARTHUR

FEATURING PAUL GILMORE

Is Now Ready

For

Presentation

Inquire or Wire

CHARACTER PICTURES CORPORATION

17--W--42--St.

Phone Vanderbilt 8498 New York City

A WORKER

Do delegates look pleased and happy?

Then M. B. Horovitz of Cleveland, smiles.

Horovitz is in charge of the entertainment committee.

He provides amusement for delegates—other than they supply themselves with pinochle decks.

1st NAT'L LUNCHEON

Through arrangement by First National Exhibitors Circuit of Ohio and E. M. Asher, personal representative for Mack Sennett, a big luncheon was given at the Statler yesterday, at which over 500 exhibitors were present.

The feature of the affair was the screening of "Married Life" (not a war picture), Mack Sennett's latest 5 reel comedy. Following "Married Life," Norma Talmage's "Yes or No" was shown.

A special orchestra was used for each picture, and while the crowd was finishing their coffee and lighting up the smokes, the lights went out and the picture started. Each guest was presented with photos of Ben Turpin and Phyllis Haver. The envelope was covered with many humorous catchlines, one of which was "Before you figure your wife all wrong, be sure you're all right yourself."

Those in charge of arrangements were Lieutenant Jim Anderson, Earl Hudson and Norman Lusk, of First National, E. M. Asher, Maurice Meyers and Charles Muhleman.

Meighan Captures Girlies

"There he goes," "That's him," "Ain't he grand" and similar remarks were heard when Tom Meighan, Paramount star, entered the door of the Cleveland hotel this morning.

Leebensberger Switches

Alfred Leebensberger, formerly advertising manager here for Famous, just has been appointed manager of the Robertson-Cole branch, succeeding M. A. Levy switched to Washington, D. C.

Goldyn Field Force Meeting

Felix Feist has gathered to the convention the following of Goldwyn's field force: E. C. Jensen, general representative in the Middle West; P. A. Bloch, of the local office; H. A. Bandy, St. Louis; Jack Flynn, Detroit; Nat Barach, Pittsburgh; George, Hickey, Buffalo; Arthur Lucas, Atlanta, and Jack Stewart, of Cincinnati.

Feist will go to Chicago from the convention.

Ballin Productions

New York—Hugo Ballin Prod. with $150,000 capital formed. Achmed Abdullah works will be produced. Release not yet determined.

Nelson Directing MacLean

Los Angeles—Jack Nelson will direct Douglas MacLean for Ince-Paramount release.

T. A. Zann Honored

Tuesday Harry Reichenbach was guest of honor at the Cleveland Advertisers Club. As a result T. R. Zann was elected a life member of the organization. It was regretted that his animal family could not attend the meeting.

D. W. GRIFFITH

—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players ar Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson —and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS

ALBERT L. GREY, General Manager

302 Longacre Bldg. - - - NEW YORK

Why Worry About Pictures

Independent producers are well able to protect and maintain the independence and security of the exhibitors of the country.

THE AMERICAN CINEMA CORPORATION

has demonstrated its ability to produce high class pictures.

For the season of 1920-1921 the American Cinema Corporation is ready to serve you with at least

12 BIG PRODUCTIONS

pictures of exceptional merit supported by a nation-wide advertising campaign.

Our Franchises Will Be Held by the Most Reliable Exhibitors Everywhere

There will be other reliable producers, such as The Pioneer Film Company, our franchise holder for New York and New Jersey, also prepared to supply you with at least twelve meritorious pictures a year without in any way COMPETING WITH YOU.

Why not declare your independence and protect your investment NOW?

Don't Worry—There will be plenty of excellent pictures without patronizing your competitors.

COMING-AMERICAN CINEMA PRODUCTIONS

"THE INNER VOICE"

Starring E. K. Lincoln—Directed by Roy Neill.

"HIS BROTHER KEEPER"

a Wilfrid North Special
—Featuring—
MARTHA MANSFIELD and ROGER LYTTON
Supported by Gladden James, Albert Barrete, Frazer Coulter, Gretchen Hartman, Ann Drew and others.

"STOLEN MOMENTS"

By Thompson Rich
With Marguerite Namara—Directed by James Vincent

"SANDS OF DESTINY"

By Guy Bolton.

Producers who attack Exhibitors

and Exhibitor Organizations have a very deep purpose. It is a different problem for producers who want to keep the whip hand to treat with organized exhibitors than to deal with them singly.

"Stinging them" one by one is an old practice. And they're at it again, trying to revive the idea that exhibitors cannot trust one another.

SUITE 608 HOTEL STATLER

ASSOCIATED FIRST NATIONAL PICTURES INC.

Not a Dollar of Producer Money Is Represented

Not a dollar of producer money is represented in any Associated First National Pictures Franchise. Certain producers know the Franchise Plan, conveived and adopted by *exhibitors only,* means exhibitor organization, dealing with exhibitors who are strong in numbers, and they don't like it, for very obvious reasons.

For facts, *not rumors,* about the plan that makes too late every attempt to attack real exhibitor organizations, apply to

SUITE 506-508 HOTEL WINTON

DO YOU REMEMBER:—

No. 6

"The Alibi"

with Paul Scardon & James Morrison

Paul Scardon

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

Sidney Goldman, who will look after the Associated Producers work in Chicago was on hand meeting friends from the Middle West.

The only refined Comedies available on the open market.

BRIGGS

NEW 1 AND 2 REEL

COMEDIES

Chadwick Pictures

130 W. 46th St. New York City

GET OUR ESTIMATE ON YOUR

NEGATIVE DEVELOPING *and* FILM PRINTING

Capacity 1,000,000 ft. per week

SUPERIOR RESULTS
RAPID SERVICE

KINETO

71 West 23rd St.

Gramercy 960

Nearing the End

(Continued from page 4)

ducer. Loew told of a call he had from a small producer just before leaving New York City for the Cleveland meeting. The producer asked for a loan and said that his business was in danger. Loew frankly admitted that he went out and borrowed money so that he might sign a check to make a loan to the producer in question. Loew's frankness during the entire speech "caught on" with the crowd. Loew said that even if it were possible for him to control the entire producing business he would not want the opportunity for at that time, according to him, the business would start to decline. He also stated that Wall Street money could never control the motion picture industry. He said that Wall Street was a cold blooded machine and that when the time came when they did not make a healthy profit on the money they had invested they would withdraw immediately. He stated that Metro had cost him $5,000,000 since the 1st of January and that it would cost him another $4,000,000 soon. Loew said that the only fact that made him buy Metro was his actual worry over not being able to get pictures for next season. He talked with one big producer in regard to next season's product and was told that the percentage system would be used. Loew said he would rather close every theater he owns than play straight percentage. He said that he had building operations going on that ran into millions and that this menace forced him to enter the producing field.

Loew frankly told the convention that immediately after the official of the distributing firm had told him of next season's percentage arrangements that he called Richard Rowland on the phone and made a dinner engagement for that day. He entered into a tentative agreement the same day because of the producers attitude, he said. Loew said that the percentage plan was the thing for them to worry about and that before long under this plan they would be nothing more than janitors in their own theaters. He begged every exhibitor present to come to him if they needed help or protection and he would be more than glad to give them his support. (A riot of cheering.) Loew thinks that film companies need deposits from exhibitors when they are in the early stages of operation, but not after that.

Shortly after, adjournment was taken until this morning at 10 o'clock.

J. D. Williams Arrives

J. D. Williams, of First National, accompanied by Mrs. Williams, reached Cleveland yesterday. Will leave tonight or tomorrow for Niagara Falls.

Washburn Going Abroad

New York—Bryant Washburn is going abroad and may produce independently.

"A sketch from one of the new ammuted cartoon comedies "The Gumps" now appearing on the screens of the leading theatres throughout the country."

IND. EXCHANGES

Herman Rifkin, of Boston, yesterday assembled a half dozen independent exchange men and perfected an organization which is expected to get to work within a few weeks.

Among those present were Foster of Cincinnati, Brockwell of Chicago, Monstock of Michigan, Zierler of New York, Luchese of Eastern Pennsylvania, and Rifkin, who held proxies for a number of other exchanges. It is understood that he has lined up 70 per cent of the country on the plan which will operate somewhat along the lines of the Federated exchange. A meting will be held in Cleveland June 21, when details of organization will be completed.

Film Stock Quiz

Frank J. Cannon, former Uni States senator from Utah, George L. Knapp, editor of the C cago Daily Journal, are among nesses who will be called by P office Inspector Cochrane to tes before the Federal Grand Jury the Fidelity Picture Play Syndic case.

F. W. Packer and Miss Har Mills, president and secretary of syndicate, are under arrest char with fraudulent use of the ma Miss Mills is out on bail.

Cochrane said Wednesday t sales of syndicate stock excee $100,000.

You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost

COMEDYART

Special Pictures Corp'n
H. W. Hellman Bldg.
Los Angeles

the BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 70 Thursday, June 10, 1920 Price 5 Cents

Mayflower Plans

rovide for Productions Without Featuring Directors—19 for Release This Year

In about a week it is understood ayflower will announce its com- ete plans for next season.

While nothing will be officially ad- itted at the Mayflower offices, it is arned that the proposed production olicy will call for a limited number f specials but along different lines om those used in the present prod- ct. The new pictures will not be irector specials but will be the re- ılt of all effort being turned to the roduction.

Benjamin A. Prager yesterday ated that his company will have upplied 19 pictures during the cal- ndar year. Of these 5 have been re- ased and the others for release are s follows: George Loane Tucker, hree; Charles Miller, one; Sydney ranklin, one; R. A. Walsh, two; Al- an Dwan, three, and Emile Chautard, wo. One of the Chautard produc- ions is understood to be "A Scrap f Paper."

The list will be rounded out by wo additional pictures not as yet roduced. Distribution for all this roduct is placed except on the two Chautard productions and those not s yet made.

Rothapfel to Open Dayton Theater

S. L. Rothapfel will leave New York on Sunday to arrange for the opening of the Auditorium theater in Dayton which, as noted, Goldwyn and Ascher Bros. have purchased from Elmer Raub.

The Auditorium will open June 16 with a typical Rothapfel program.

Nate Ascher of Chicago, who came to New York last week to look over the Capitol, has returned to Chicago.

Loew an Exhibitor

Defines Stand Regarding Metro—$9,000,000 to Be Spent on Next Year's Output

Metro yesterday made public the text of the address Marcus Loew delivered to the visiting Metro exchange managers at the annual convention held the end of last month.

Loew's statement is of interest in view of the talk in circulation regarding producers-exhibitors. In New York City the Theater Owners' Chamber of Commerce, which numbers several hundred exhibitors, has openly shown its opposition to the Loew-Metro affiliation and the use of Marcus Loew's name on Metro productions.

(Continued from Page 2)

Ben Turpin, as Rodney St. Clair, a man's man, was wroth with jealousy when she smiled at his bewhiskered rival.—"Married Life," a Mack Sennett production, released by First National.—Advt.

Exhibitors in One Body; A. S. Black's League Out

Rembusch and Cohen Factions in Harmony—Exhibitors to Raise $100,000 as Working Fund—Committee of Seventeen Reports

(Staff Correspondence)

Cleveland—Plans have been completed which will merge the Independent M. P. Exhibitors of America, formed in Chicago in April, and the M. P. Theater Owners Association into one big exhibitor organization.

Details of the proposed amalgamation are now being worked out. It has been decided, however, that the organization will be represented by one delegate from every congressional district, while the executive committee will be composed of one delegate to be elected by each state. Thus the executive committee will be composed of 48 members. Indication that the organization will be founded on a rock-bottom basis lies in the fact that $100,000 has been

(Continued on Page 4)

Additional Convention news will be found on pages 4 and 9 of this issue.

Abrams President

Elected Head of United Artists at Yesterday's Meeting—Mary Presided

Hiram Abrams was elected president of the United Artists Corp.—the "Big 4"—at a meeting held yesterday. That Mr. Abrams would succeed Oscar A. Price as head of the "Big 4" was predicted in WID'S DAILY almost immediately after Mr. Price's resignation.

Dennis O'Brien, attorney for Mary Pickford and Douglas Fairbanks, was continued as vice-president, and Albert H. T. Banzhaf, attorney for D. W. Griffith, as secretary of the corporation.

The only absentee was Charles Chaplin, who was represented by his attorney, Nathan Burkan. Mary Pickford presided over the meeting

Those who attended were as follows: Mary Pickford, Mrs. Charlotte Pickford, Douglas Fairbanks, D. W. Griffith, Hiram Abrams, Albert H. T. Banzhaf, Nathan Burka and Dennis F. O'Brien.

Madlaine Traverse Here

Madlaine Traverse, who recently was starred by Fox, is in New York, stopping at the Algonquin.

Clift Going Abroad

(Special to WID'S DAILY)

Los Angeles—Denison Clift left Fox last week to make a tour Europe.

He will sail June 26th from New York. In London he may make two features and return to California in the fall. Clift is a writer and also director.

Smith Due Wednesday

Winchell Smith is due in New York on Wednesday from California. At that time it is expected a detailed announcement of his picture producing plans will be made.

Showing at the Ritz

Cosmopolitan Prod. gave a special showing of the latest Marion Davies production, "The Restless Sex," at the Ritz last night.

James C. Bradford, formerly of the Broadway theater, staged the presentation.

Special for Metro

Metro will distribute "The Great Redeemer," a Maurice Tourneur production.

The picture will be one of next season's specials from Metro and will be released in September.

YOUR Engraved Stationery
Let SOLOMON do it, he's w[illegible] Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 70 Thurs. June 10, 1920 Price 5 Cents

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Quotations

	Bid.	Asked.	Last Sale
Famous Players ..	79⅛	80	79½
*do pfd.	83⅝	83⅞	83⅞
*Goldwyn	19	20¼	19½
Loew's, Inc.	29¼	29⅞	29¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1¾	1⅞	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Saturday's quotations.

Two Selznick Films Ready Soon

Louise Huff's first production for Selznick, "The Dangerous Paradise," and Elaine Hammerstein in "The Point of View," will be completed this week.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Morning Telegraph says:

"'Scratch My Back' is the surest cure for blues we know. If ever there is a picture that is chummy and chatty, it is Rupert Hughes' comedy. We never read the story, but if it is as good as picture, it ought to be on every newsstand."

Goldwyn

Determined to regain his lost wealth at any cost—Scene from the "Isle of Destiny"—Character Picture Corp. big special production featuring Paul Gilmore.—Advt.

At Broadway Theaters

Capitol

S. L. Rothapfel has come back to Broadway and the first program that he arranged for the Capitol theater indicates that he has plenty of innovations up his sleeve even though its general outline reflects the same policy that he first made popular at the Strand.

Instead of the usual overture Rothapfel has used Victor Herbert's "American Fantasie" as o. 1 on his first Capitol program. The large orchestra is assisted by the Capitol chorus which renders "Hail Columbia," "Swanee River," "The Girl I Left Behind Me" and "Over There" as the airs are introduced into the composition.

Before the conclusion the screen is brought down and Prizma pictures of the North Atlantic Battleship Squadron in action are shown to the accompaniment of the rousing, patriotic finale. All this registered a big hit with the audience that jammed the Capitol on its reopening night.

The theater has been rearranged, the most important and praiseworthy feature of the new regime being the shifting of the orchestra to the stage, where it is in full view of the audience and where it seems more an integral part of the entertainment than it did in the old pit.

The third unit on the program was another Prizma number, "Hagopian, the Rug Maker," and No. 4 was the recital and singing by the chorus of four of Lawrence Hope's Indian Love Lyrics. Before picturesque settings by John Wenger, which were enhanced by unusual lighting and draperies, these renditions were undoubtedly the artistic hig,h light of the program. The news reels came next and then followed "Scratch My Back," the Goldwyn feature, that has registered as one of the comedy sensations of the season. The Capitol orchestra rendered another Herbert number, "Mlle. Modiste," and Hy Mayer's Travelaugh, "At the Zoo," concluded.

Strand

Following a week of showings at the Hotel Astor, "The Wonder Man," starring Georges Carpentier, has moved up the street to the Strand, where, the management says, it is doing an unusual business. The surrounding program is briefer than usual owing to the length of the feature, and there are no specially appropriate numbers rendered. The overture is selections from "Gioconda," the review and a Chester scenic, "Take the Elevator," following in order. Previous to the pictures Carlo Ferretti, baritone, renders a popular air from "Pagliacci." The organ solo is "Festival March."

Rivoli

The Rivoli program this week is made up of seven numbers, neither one of which bears any direct relation to the others. A Tschaikowsky overture is rendered to open the bill. The pictorial with the Republican presidential possibilities holding prominent position follows. An exceedingly pretty duet, "Happy Days," by Anton Strelezki, was sung by Betty Anderson and Helen McGee before an attractive setting. "Below the Surface," featuring Hobart Bosworth, started thrillingly and finished strong too, but the story obviously sagged and lost interest in the middle. Kreisler's "Caprice Viennois," a dance fantasy, was rendered by May Kitchen and Alexander Oumansky, accompanied by the orchestra. This number too was staged before an unusually attractive setting. "Worries and Wobbles," the Vitagraph comedy, failed to show the best in this line. "Festival March" was the organ solo.

Rialto

Dorothy Gish is always able to draw a capacity house at the Rialto and standing room only during Sunday testified to this fact when her latest picture, "Remodelling Her Husband," was shown. The comedy pleased and overcame the more or less glaring absence of story. A special title was run preceding the picture, stating that it was directed by Lillian Gish and also written by a woman. This attracted attention.

The program with which Hugo Reisenfeld has surrounded the feature is varied, each number standing out distinctly from the others. The overture includes numbers from Wagner's "Tristan and Isolde" and was roundly aplauded. The revival of German music in all the houses along Broadway has brought fresh interest to the orchestras and their conductors and this presentation of Wagnerian music brought forth considerable praiseworthy attention from the dailies on Monday.

The notable features of the magazine reels this week are pictures of Republican presidential nominees, all of whom are preceded by scenes of Eugene Debs, receiving the Socialistic nomination on the steps of prison. Debs attracted more attention than any of the others.

Martin Brefel and Edoardo Albane rendered the duet from Verdi's "La Forza Del Destine" and received applause. The feature followed. Lake's "In a Bird Store" was rendered by the orchestra immediately afterwards and Ben Turpin in an old comedy, "The Nut Crackers," followed. This failed to live up to expectations. Turpin is popular from the Sennett releases, but his old form doesn't touch his present work and the treatment of the picture was mediocre. "Cortege" was the organ solo.

Loew an Exhibitor

(Continued from Page 1)

Here, in part, is Mr. Loew's speech:

"I am an exhibitor first, last and all the time, and because I have become interested in a big producing organization does not mean that I have changed my attitude. When I made the purchase of Metro stock, I had no intention of opposing other independent exhibitors. I have no such intention now. I want to help rather than fight other exhibitors.

"My watchword is co-operation. There's more to be gained by working together every time than in fighting. A motion picture war would be disastrous to the industry. I want exhibitors to co-operate and want to co-operate with them.

"This is my answer to rumors that have been spread—you probably have heard them—by people who want to embarrass me.

"Let me tell you that I am taking absolutely no hand in the producing end of Metro Pictures Corp. I have always been absolutely satisfied with Metro productions and I'm more than satisfied with them now. I take no credit for those productions. I have nothing to do with them. The producing end of Metro is up to the president of the corporation, Richard A. Rowland. And it's going to continue to be up to him. My end of the business is the exhibiting end, and that's the only end for which I assume responsibility. For the productions I have absolute faith in Mr. Rowland's judgment."

Mr. Loew went on to explain, however, that the new capital he had brought to Metro would enable it to keep on expanding in the producing line, and, with the enlargement of the screen output, the general quality would be improved.

"I expect Metro will make about 50 pictures during the coming year, and 50 pictures insure me a constant supply of first-class entertainment. Mr. Rowland estimates the cost of production will be more than $9,000,000. He expects to spend from $125,000 up to $200,000 on each of these new pictures. Then in addition to the producing studios in Hollywood and New York, there's to be the third studio on Long Island, which I figure to cost about $2,000,000. The three studios have to be operating to make all the pictures Mr. Rowland intends to have produced."

The Malkins Going Abroad

On the passenger list of the La Tourraine, which sails Saturday, are Manfred and Jacques Malkin, who will visit Europe in behalf of Landy & Turnbull.

They are taking over with them options on services of stars and leading men as well as directors and cameramen, available for European producers.

The exhibitor who uses
RITCHEY POSTERS
does not gamble, for he is
absolutely sure to win.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8398

Ritchey

All New York bows to Will Rogers!

THE NEWS
NEW YORK'S PICTURE NEWSPAPER
Pages. Daily Except Sunday. New York, Tuesday, May 25, 1920. 2 Cents

WILL ROGERS IS AN AWKWARD LOVER IN "JES' CALL ME JIM"

"JES' CALL ME JIM."
Produced by Goldwyn.
Presented at the Strand.
THE CAST.

Jim Fenton	Will Rogers
Keziah Butterworth	Irene Rich
Belcher	Lionel Belmore
Paul Benedict	Raymond Hatton
Harry Benedict	Jimmy Rogers
Buffum	Bert Sprottee
Mike Conlin	Nick Cogley
Sam Yates	Sidney Grey

By McELLIOTT.

Will Rogers is in a fair way to rival the adored William S. Hart, I'm thinking. Like Hart, he is an incoherent wooer, a shy and shambling greatheart of the open country. His tongue is in his cheek oftener, though, and his eye is more roguish. He is given to the sly wink rather than the downcast glance with which the other actor is wont to adorn his playing. William S. is the Great Dane, so to speak, of pictures, and Rogers the no less pathetic but much more mischievous Scotch terrier (if both of them will forgive the doggy metaphor).

"Jes' Call Me Jim" is a good story, narrated cleverly and with commendable dispatch. It might have been written for the star, so easily does he fit into the role of honest woodsman who befriends an injured comrade and outwits the plotters of the piece.

A gauche and wordless suitor, in the end he finds happiness with Keziah Butterworth, whom he's been courting in John Alden fashion for some time. Irene Rich, as the adored one, is pretty and fresh as a clove pink, and wholesome as a breeze from some one's old-fashioned garden. You'll like her, I'm sure, just as you'll like that cunning wee tad, Jimmy Rogers, who stumbles stubbily through the picture.

"Jes' Call Me Jim," I'm trying to tell you, is worth while. Don't s'pose all of you will agree with me, but then, as the Governor of North Carolina said to the Governor of South Carolina, you can't please all of the people all of the time!

AMUSING

Will Rogers and Son Appear in "Jes' Call Me Jim"

WILL ROGERS of lariat throwing fame appears on the Strand screen this week in an amusing and well-made film titled "Jes Call Me Jim." His own smal son, a cunning lad who answe to the name of Jim, tram sturdily through the story.

The Morning Telegraph
NEW YORK MONDAY MAY 24

ROGERS MAKES HIT IN NEWEST FILM

' Call Me Jim" Is Excellent Combination of Humor and Pathos.

IS FEATURE AT THE STRAND

By AGNES SMITH.

It is Will Rogers in "Jes' Call Me Jim" at the Strand this week. The picture confirms a suspicion that we have had for a long time—that Rogers is our favorite screen actor. At first we thought I liked him because it was such a re- to see a homely hero.

'Jes' Call Me Jim" is better than ibilo" and that means that it is a real ture. It has one scene that is as ood as the part in "The Miracle Man" here the crippled boy is healed. The ctors are Rogers and his little son, Jimmie. The boy prays for the life of his screen father. While we dislike praying children in motion pictures, this particular scene is so beautifully acted by Rogers and Jimmie and so finely directed by Clarence Badger that it misses any ouch of sentimentality. Don't take our word for it, but go to the Strand and watch the girl ushers cry over it. And from the way the audience behaved, it would seem that Rogers is going to be a regular David Warfield.

However, there is a lot of humor in "Jes' Call Me Jim." And it has a good story. Rogers's romance with the village milliner is amusingly told. He spends his money on feminine hats, although he is a lone bachelor with no one to give them to. The subtitles, too, contain plenty of shrewd humor.

The combination of an engrossing story nd Rogers's kindly sincerity makes "Jes' Call Me Jim" an ideal picture for those who are a little tired of artificiality, pretentiousness and bunk. Next to the star and his son, the best acting is done by Raymond Hatton. The picture is released by Goldwyn.

Under the somewhat enigmatic title of

ening Post
MONDAY, MAY 24, 1920.

Will Rogers is always an amusing person and was never more so than in the film play "Jes' Call Me Jim," adapted from J. G. Holland's book, "Seven Oaks." One missed his pleasing patter, but it was thrown on the screen in type, so it was there. There was a good company with him and all went well. Other [illegible] amusing [illegible]

Tribune
uth. News - Editorials — Advertisements
NDAY, MAY 24, 1920

Will Rogers at the Strand and "The Sea Wolf" at the Rialto

There is fun enough for three motion picture productions in the Will Rogers film called "Jes' Call Me Jim," at the Strand Theater this week. It shows Mr. Rogers in the rôle of Jim Fenton, a happy-go-lucky hunter and trapper, who is in love with the village milliner, played by Irene Rich. A friend of Jim, Paul Benedict, is placed in an insane asylum through a conspiracy perpetrated by influential citizens, who seek to obtain the right to Benedict's invention. Jim hears of his friend's predicament through the milliner, who has taken charge of Paul's son, Harry, portrayed by Mr. Rogers's young son. Jim, confronted by many difficulties, obtains the release of his friend and eventually wins the pretty milliner, but not until the star has found means through which to speak no fewer than a score of his own brand of remarks on things in general, each with an O. Henry "punch" that brings tears from the audience.

Mr. Rogers no doubt will do much more in pictures. His rugged face and his ability to express himself by facial twists make him a good camera subject. These facts, combined with his own inimitable philosophy and witticisms, go to make of him one of the few real humorists of the screen today.

GOLDWYN PICTURES

THE SPECIAL 6 REEL MASTER PRODUCTION

"THE ISLE OF DESTINY"

By MACK ARTHUR

FEATURING PAUL GILMORE

IS NOW READY

FOR

PRESENTATION

INQUIRE OR WIRE

CHARACTER PICTURES CORPORATION

17 WEST 42nd STREET

PHONE VANDERBILT 8498 NEW YORK CITY

Rembusch Meets Zukor

(Staff Correspondence)

Cleveland—Frank Rembusch, chairman of the Committee of 17, accidentally met Adolph Zukor in a corridor of the Hotel Cleveland late Tuesday night.

Rembusch asked Zukor about Famous Players' theater buying. The latter told Rembusch that Paramount did not want to buy theaters and would not if assured exhibition of its product. Zukor further added that Paramount was only buying houses to insure this.

Rembusch reported Mr. Zukor's remarks to the convention yesterday.

Theater Party Last Night

(Staff Correspondence)

Cleveland—Everybody, or nearly everybody, stopped talking about conventions last night and went to see a show at one of the local theaters.

A goodly number saw Douglas Fairbanks' latest production, "The Mollycoddle," at the Stillman theater. Paul Lazarus, Charlie Moyer, Kenneth McGaffey and Carlyle Robinson are telling the cinema world here about United Artists.

Exhibitors Band Together

(Continued from Page 1)

pledged to carry on the work.

The Motion Picture Exhibitors of America—the Alfred S. Black organization—is not a party to the above plan. Mr. Black has withdrawn from all activities at the convention and charges that the Cohen-Rembusch joint conventions are being railroaded through. Mr. Black further specifically charges that the screen slide advertising plan has been accepted by the exhibitors at the convention and that many of the exhibitors did not know for what they were voting.

H. H. Lustig of the Cleveland M. P. Exhibitors' Association of Ohio has been elected permanent chairman of the convention and Willard C. Patterson of the Criterion theater, Atlanta, secretary.

The Committee of 17, which was instructed at the time of the Chicago convention of independent exhibitors to ascertain the attitude of the producers on the exhibiting question, has submitted its report. It was read by Frank Rembusch, chairman of the committee.

The committee recommended that an important man like former President William Howard Taft be secured to head the combined exhibitor organization. The committee report stated that business should be transacted only with independent producers who are not in any way affiliated with the theater end of the business. Each exhibitor who is a member of the new organization should have a vote, the committee recommended.

Considerable interest was attached to the section of the report pertaining to the attitude of the producers on the theater buying problem. First National, Metro, Pathe, Robertson-Cole, Select, United Artists, Universal and Vitagraph are in favor of the plan to bar producers from the exhibiting field.

Goldwyn, the report showed, is in favor of the move with reservations. Famous Players and Fox Film Corp. have not submitted their attitude on the matter at all.

Over 800 in Cleveland

(Staff Correspondence)

Cleveland—Exhibitors from practically every section of the country are still pouring in. Over 800 showmen are here and all the hotels are jammed to the doors.

Meighan Shoots Scenes

(Staff Correspondence)

Cleveland—Thomas Meighan created a good deal of excitement by taking scenes which will be later incorporated into "The Frontier of the Stars."

Why Black Withdrew

(Staff Correspondence)

Cleveland—Alfred S. Black, president of the M. P. Exhibitors of America, Inc., in a letter to WID'S DAILY, explained why his organization withdrew from the Cleveland conventions.

Mr. Black said that the convention is being railroaded and that the slide advertising plan was accepted at the convention. Black charges that members voted for this plan without the knowledge of what they were doing.

Glantzberg Marries Today

Ernest Glantzberg, president of th Typhoon Fan Co., and Miss Pinckney Lee Estes will be married today They will go to Sweden on their hon eymoon.

Chalfin Joins F. P.-L.

Famous Players announces tha Paul Chalfin, well known in the fiel of architecture, interior decoratio and landscape gardening, will go t California in about three weeks wher he will work at the Lasky studio i association with Cecil B. De Mille.

28 Films in the Making

Universal Industrial at the presen time has 28 pictures in the variou stages of production.

Doings at Cleveland

More Meetings

(Staff Correspondence)

Cleveland—The exhibitors and the National Association aren't the only organizations meeting here.

Ohio First National has just completed its annual meeting.

Ohio is the only state in the Union where a complete and practical subfranchise plan has been working during the past two years. It is generally understood that in selling subfranchises in various states First National people prove the practicability of the idea by referring to the Ohio situation.

Manager Lusk of the Cleveland headquarters took franchise holders and other guests to the Carpentier boxing bouts Monday night.

Associated Exhibitors

On Monday there was held at the Statler a meeting of the Board of Directors of Associated Exhibitors. Another meeting was held Tuesday after the arrival of general manager Fred C. Quimby from the Coast, where he has been closing several important matters.

Ben H. Grimm of the publicity department of New York, arranged affairs. Several others of the organization are also here.

Universal Meeting.

Universal district and branch managers of the East and South had a long conference at the Cleveland. President Laemmle was on hand and many matters of importance were discussed.

Will Make Comedies

St. Petersburg, Fla.—A series of one and two reel comedies of the bathing girl type will be made by W. D. McAdoo and associates. A new

May Go to Fair

(Staff Correspondence)

Cleveland—The motion picture industry, through the National Association, may participate in the Buenos Aires world's fair which is scheduled for next year.

Watterson Rothacker has already been appointed official photographer of the event.

Two committees have been appointed by the Association. One of these, headed by Adolph Zukor, is designed to work with the new exhibitor organization for the common good. Besides Zukor, the personnel of the committee is as follows: Fred Beecroft, Harry Berman, Samuel Goldwyn, Charles C. Pettijohn, Martin Quigley, and Watterson Rothacker.

The second committee is a vigilance committee, created for the purpose of protecting the reputation of the industry. One of the duties of this committee will be the investigation of picture promoters and activities of that sort.

Weekly Synopsis Service

London, Eng.—Curtis Brown, Ltd., has instituted a service by which synopses of every novel published and of every play produced in London are supplied weekly to the leading producers of both Europe and America.

List June Releases

Republic and Select will release during June Owen Moore in "The Desperate Hero," William Collier in "The Servant Question" and Eugene O'Brien in "The Figurehead."

Geraghty Coming East

(Special to WID'S DAILY)

Los Angeles—Tom J. Geraghty will go to New York, the guest of Douglas Fairbanks and Mary Pickford, for the opening of "The Mollycoddle," for which Geraghty prepared the scenario. Geraghty also wrote the scenario for "When the Clouds Roll By"

Worsley to Make Foster Story

Wallace Worsley will direct Madge Kennedy in Maximilian Foster's "The Trap."

"The Trap" was originally announced as one of the S-L pictures for Metro release, but it has been sold to Goldwyn, who will release it under the title "To the Highest Bidder."

Worsley is now en route east from the coast.

Aroused Over Bay State Bill

(Special to WID'S DAILY)

Boston—Although the Legislature has closed its session, there is still considerable talk here over the veto put on the censorship bill by Governor Coolidge.

Apparently had members of the legislature been aware of the fact that the bill was unconstitutional before committee hearings on it had begun, all the agitation over the passage or defeat of the bill might have been saved.

Philip David. director of the northeastern division of the Cimmunity M. P. Bureau, in an address to the committee when it considered the bill, declared that he thought it to be unconstitutional.

Barnstyn Here

Prominent European Film Man Will Remain in America

J. C. Barnstyn, of the British and Continental Trading Co., has returned to America after an extended stay in Holland and other European countries.

Barnstyn will remain in America this time and has already opened offices under the British and Continental name in the Candler Bldg. He retains his interest in the H. A. P. Film Co. of Holland and will represent them in this country. He has also been appointed American representative of the Cinematographic M. Hacken and the Societe Anonyme of Belgium, France and Switzerland.

Barnstyn told yesterday of the formation of a company known as the J. Lundin Photoplay Co. of Stockholm which will distribute American productions in Scandinavia. He will dispose of European pictures in this country.

Eve Unsell Finishes Script

Word was received in New York yesterday from England that Eve Unsell, scenario chief of the Famous Players - Lasky - British Producers, Ltd., has just finished the scenario for "The Great Day," a Drury Lane melodrama. This will be the first production to be made in England. "The Sorrow of Satan" was originally scheduled for production, but a change in plans has been made.

"The Fatal Sign," a Stuart Paton serial, is ready for release through Hallmark.

H. H. VAN LOAN

Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
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"Dangerous Waters"
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D. W. GRIFFITH

—is now only about one-half through with the making of his tremendous super comedy production, "WAY DOWN EAST," and already has taken more than 185,000 feet of film.

—This is an indication of the gigantic picture he is preparing, in which will appear such prominent players as Lillian Gish, Richard Barthelmess, Burr McIntosh, Creighton Hale, Mary Hay, George Neville, Porter Strong, Edgar Nelson—and a surrounding company of thousands of supernumeraries.

—"WAY DOWN EAST" will be Mr. Griffith's most important spectacular production since "Hearts of the World," and those who have been privileged to see the scenes already secured are enthusiastic in declaring that it will be another "Birth of a Nation."

D. W. GRIFFITH PRODUCTIONS
Albert L. Grey, General Manager
303 Longacre Bldg., New York

Deny Injunction to Gordon Interests

New Bedford, Mass.—The petition of Max Schoolman of the Gordon interests to restrain the Empire Theater Corp. from proceeding with its proposed theater on Elm St., has been denied. It was also sought in the petition to restrain the stockholders of the Empire organization from selling or transferring their shares. It was agreed that these shares could not be sold or transferred until the case could be heard.

Claim Color Line Was Drawn

Indianapolis, Ind.—Three negroes, two women and one man, have sued, separately, W. C. Quimby, owner of the Jefferson, on the ground that they were refused admission to the house because they are colored.

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Macbeth, Shakespearian subject,
and others
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729 7th Ave., N. Y. C.

Changes at Pioneer

Under the direction of Louis Haas, treasurer, the Pioneer auditing department has been reorganized. Wilbur F. Hurst still remains comptroller. V. P. Maurer has been appointed auditor, while Samuel Coles, Jr., is assistant auditor. B. Lewis is chief of the contract department, and Frederick Bellin first assistant. Samuel Gluckow is first assistant to the comptroller, nad S. Reder is chief of the newly-formed supply department.

Shows Grow Longer; Prices Rise

Brazil, Ind.—A change of policy has been affected at the Arc by the Brazil Theaters Co. The Saturday shows which have hitherto consisted of two reels now consist of four reels and the rates have been increased from five to ten cents.

AMERICA'S FINEST LABORATORY

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Palisades Film Laboratories
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Cameraman Drowns

San Francisco—While shooting ocean stuff four miles north of Moss Beach, Charles A. Gilchrist, a cameraman, lost his footing and was drowned in spite of efforts made to rescue him.

Maryland Censors on Rampage

Baltimore, Md.—The state censor recently ordered a sub-title reading "Toothpicks will now be served i the ballroom" cut out of a Path film.

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"The Luck of The Irish"
(Distributed by Realart)
"Soldiers of Fortune"
(Distributed by Realart)
"A Splendid Hazard"
(A First National Attraction)

AN EMILE CHAUTARD PRODUCTION
"The Mystery of the Yellow Room"
(Distributed by Realart)

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The Pioneer is prepared to protect the complete independence of the exhibitor, producer and distributor.

The Pioneer is not the exhibitor's competitor—all it wants is the privilege of serving the exhibitor and independent producer.

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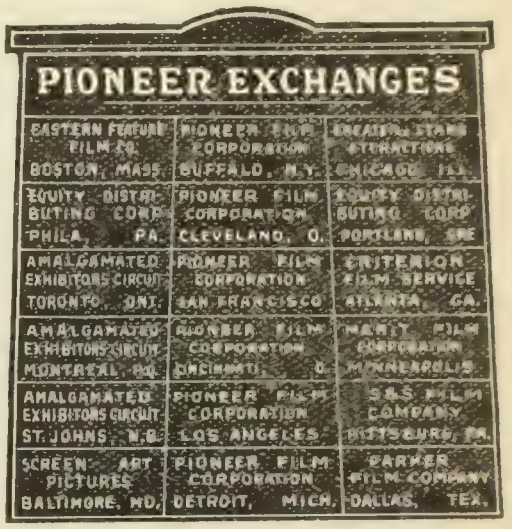

PIONEER ★ ATTRACTIONS

PIONEER FILM CORPORATION

130 WEST 46th STREET NEW YORK

Emerson Heads Actors' Equity

John Emerson was yesterday elect- president of the Actors' Equity ague, defeating Wilton Lackaye.

Ziedman Going Abroad

Bennie Ziedman will accompany . and Mrs. Douglas Fairbanks to rope when they sail next Satury. Bennie says that he is not rening to Fairbanks' employ and t the trip is merely in the way of vacation.

Universal Outing Next Week

Universal will hold its annual outg and games at the Eastern Boulard Hotel, Eastern Blvd. and huyler Road, Westchester, Satury.

A number of buses have been enged which will leave the company's fices at 1600 Broadway at nine lock in the morning. The outing ll last through the entire day.

Scott Organizes Studio Company

(By wire to WID'S DAILY)

San Francisco—A. W. Scott, who ently addressed the Down Town sn. and advanced a plan for a coerative studio as the first step in pturing producers from Los Anles, has incorporated the Golden te Cinema Studios Corp. with a pital stock of $1,000,000. The dictors are M. Sherman, P. Gerson, C. Crichton, A. L. Herring, L. Christie, T. A. Allan and A. H. cketts.

Cuts and Flashes

Constance Talmadge's seventh production for First National will be "Good References." It is now in work under direction of Roy Neill.

Character Pictures has engaged I. J. Martin, Neil McGuire and Warren A. Newcomb, title experts, formerly with Thomas H. Ince, to do special titles for "The Isle of Destiny."

Felix Goldfarb is now a member of the Climax Film Corp. sales force, having tendered his resignation to Robertson-Cole.

M. Lowell Cash, formerly a member of the Selznick publicity department, is now connected in a similar capacity with Arrow.

Jack Keegan is now a member of First National's publicity department.

Hortense Saunders, Selznick's fan writer, has been transferred to the Fort Lee studio, where she is taking care of the studio publicity.

Van Dyke Brooke has been signed to appear in "The Passionate Pilgrim," from the novel by Samuel Merwin. Cosmopolitan Prod. will release.

Claims Contract

Brunton Management Says Selznick Agreement Runs to Nov. 1—Denial From Latter

(By wire to WID'S DAILY)

Los Angeles—M. C. Levee, general manager of the Robert Brunton studios where the Selznick west coast organization has been producing, states that he holds a contract with Selznick to produce at the Brunton plant until Nov. 1.

Myron Selznick, who is now here, and Harry Rapf, who has acted as roduction manager for Selznick, both state that they are now completing their last two productions at the Brunton plant. One is a feature with Olive Thomas and the other a National Picture Theaters production which Henry Kolker is producing.

Selznick has signed Kolker and will take him east about July 1 to continue production.

Hemmer Company Authorized

Albany—The Hemmer Superior Prod., a Delaware company, has been authorized to do business in New York State.

The company has an active capital of $1,500, while the incorporation provides for 10,000 shares of common stock, no par value, and 2,500 of the preferred at $100 a share.

Edward Hemmer, formerly Mary Pickford's business manager, is head of the above company, which will produce in the East with Maud Sylvester as star.

Realart Plans Under Way

Realart promises very shortly a omplete announcement as to its 1920-1921 plans. This will include the number of productions planned for the new year as well as details of a new booking policy.

The company is now celebrating its first birthday. In the first year of its existence 13 pictures were released and four more are ready for release in July and August.

Leong Plans Chinese Pictures

(By wire to WID'S DAILY)

Los Angeles—James B. Leong, who is said to have been the technical expert on "Broken Blossoms," "The Red Lantern" and other stories dealing with China, is reported as having formed a company known as the James B. Leong Prod., Inc.

The new company will make Chinese stories but will make them in California. Leong, it is said, plans pictures which will serve to correct the general impression that the present crop of pictures gives of Chinese life.

The first picture will be "The Porcelain Bell of China."

Fox Has Five Features Ready

Five Fox features are ready for release this month. "The Joyous Trouble Makers," with William Farnum; "Three Gold Coins" with Tom Mix; "The White Lies," with Gladys Brockwell; "Twins of Suffering Creek," with William Russell, and "A World of Folly," with Vivian Rich.

DO YOU REMEMBER—

No. 6
"THE ALIBI"
with Paul Scardon
and James Morrison

PAUL SCARDON
Directed It
And also
"Partners of the Night"
and
"Milestones"
For Goldwyn

Ibanez Novel for Coast Filming

Metro's production of "The Four Horsemen of the Apocalypse," originally intended to be made at the New York studios, has been shifted to the West Coast studios at Hollywood.

This change in plans, announced at the Sixty-first street studios, has been made because of the superior natural scenic environment to be found in California and the comparative scarcity of locations about New York suitable t othe nature of the story.

June Mathis, who is writing the scenario of the novel, came on from the Pacific coast last week for the production.

Now she is to return to Hollywood again. She will leave on June 16. The trip will be made, however, solely for "The Four Horsemen. After that is made Miss Mathis will return to New York.

Rex Ingram will direct the production.

Waid Crane, who supported Anita Stewart in "The Yellow Typhoon" and "Harriet and the Piper," is coming to New York for a vacation.

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$500,000 Studio

Details of Robertson-Cole Project Revealed—Work Now Under Way.

Details of the new studio which Robertson-Cole plan for Los Angeles the first announcement of which was published in WID'S DAILY last week, became known yesterday.

The studio building will house the various producing units of the company. The project calls for an initial investment of $500,000. It is stated that Robertson-Cole has no intention of making pictures itself.

The building will accommodate at least 10 stages.

The new studio building, located between Melrose Ave. and Gower St., near the Brunton plant, has been started, and will be finished in the fall, and "Kismet," with Otis Skinner in the leading role, will be the first picture made in it.

Some of the stars who will produce in the new plant are Sessue Hayakawa, Edith Storey, Lew Cody, Pauline Frederick, and Dustin Farnum, The new Arsene Lupin pictures will also be made there.

Sceond Skinner Production
(Special to WID'S DAILY)

Los Angeles—It is reported here that Otis Skinner, who will appear in "Kismet" for Robertson-Cole, will make a second production for that company and that this will be another oriental subject.

A Robertson-Cole official stated yesterday that the above report was not true.

New R.-C. Unit
(Special to WID'S DAILY)

Albany—The Robertson-Cole Realty Corp. has been formed here with a capitalization of $1,000,000. The incorporators are Rufus S. Cole, A. S. Kirkpatrick and H. H. Kempf, 1600 Broadway.

The above company, it was explained yesterday by a Robertson-Cole official, was formed to cover the new structure now in course of construction at 7th Ave. and 48th St.

Vignola Starts on Merwin Story

Robert G. Vignola has started work on "The Passionate Pilgrim" by Samuel Merwin for Cosmopolitan Prod.

Sell Talmadge Picture

Philadelphia—Joe Brandt of the National Film has sold "Captivating Mary Carstairs" to the Rialto Film Exchange for Eastern Pennsylvania and Southern New Jersey.

EDWIN CAREWE
who is directing a big Selig-Mayer Special, is a customer of ours and drops in here every few days to keep his record library complete.

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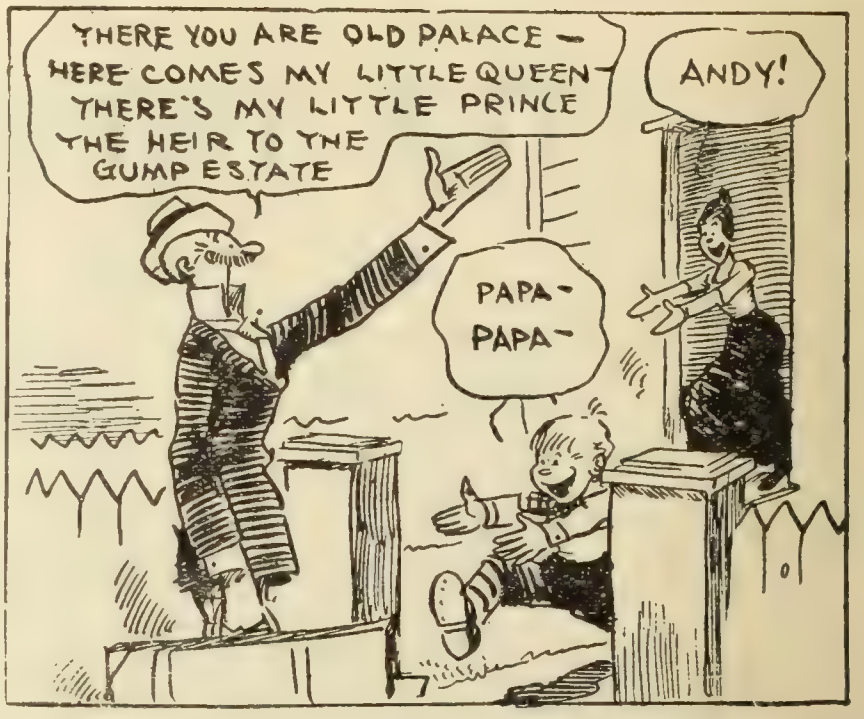

A sketch from one of the new Animated Cartoon Comedies "The Gumps" now appearing on the screens of the leading threatres throughout the country.—Advt.

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 71 Friday, June 11, 1920 Price 5 Cents

Koplar--F. P. L. Row

Over Management of St. Louis Theaters—Being Aired in Courts
(Special to WID'S DAILY)

St. .Louis—A. controversy. over ownership and control of 10 picture theaters in this city between the Famous Players Co. of Missouri and the Harry Koplar interests has led to the filing of a suit by the former company to enjoin Koplar and others from interfering with the management of one of the houses, the Arco theater, 4011 Manchester Ave.

The defendants are Harry Koplar, Sol E. Koplar, Nat C. Koplar, all of the Greater Amusement Co.; Police Lieut. McKenna, Police Sergt. Geo. J. Brennan, Matthew J. Walsh, manager of the Arco, and George Carico, watchman there, whom the police placed in charge last week after going to the theater to quell a disturbance between the Koplars on one side and a representative of Famous Players on the other.

The petition alleges that the Koplar interests sold the Arco, along with nine other houses, to Famous Players last March, and that the latter concern took possession March 17. The sale was under a contract by which the purchase money was to be paid at stated intervals and the contract has been faithfully lived up to, according to Frederick L. Cornwall, president of the company. The sum of $64,000 was the consideration for the Arco, he said.

Last week, it is said, representatives of the Koplar interests went to the Arco and attempted to get control o fthe theater. In the disturbance which followed policemen ejected representatives of the Famous Players Company, it is alleged. The police placed Carico, the watchman, in charge. Matthew J. Walsh, the

(Continued on Page 3)

Jerome Storm Leaves Ray
(By wire to WID'S DAILY)

Los Angeles—Jerome Storm, who directed 14 consecutive pictures for Charles Ray while the latter was with Thomas H. Ince, has severad his connections with the star. Storm's pians are at present indefinite.

Ray has engaged Joseph De Grasse, who collaborated on the first Bessie Love picture for A. J. Callaghan, to direct his future productions.

"Tarzan" for Indefinite Run

"The Return of Tarzan" will not terminate its run tomorrow night at the Broadway, as originally announced by the Moss offices, but will continue there indefinitely. William Collier in "The Servant Question" will play the theater at a later date.

It's a cinch you'd malinger, too, if yo u had this bunch of beauties to take care of you.—"Married Life," a Mack Sennett production, released by First National.—Advt.

Cohen Elected President

Heads Combined Exhibitors Organiz ation—Black's Attempt at Disunion Fails—Convention Closes

(Staff Correspondence)

Cleveland—Sydney S. Cohen was unanimously elected president of the Motion Picture Theater Owners of America yesterday. That is the name under which the combined exhibitor bodies will be known.

The convention has appointed a number of committees including one on laws and legislation, ways and means, organization and by-laws. It is generally known here that the personnel of these committees includes men who are strong adherents of Sydney Cohen and his organization.

This fact caused considerable discussion on the floor of the convention and around the hotel. Smith of the Whitehurst interests in Baltimore criticised the appointment of some of the committees openly. He was answered by Charles O'Reilly of the New York State League, who said that two-thirds of the members of the committee on arrangements had not seen each other until selected to act on the same committee.

A telegram was sent to Governor Coolidge of Massachusetts thanking him for his action in vetoing the censorship bill.

Some excitement was caused by a suggestion made by O'Reilly that Marcus Loew be allowed to participate in the convention without a vote. It was finally decided to permit Loew, Alfred S. Black and Sablotsky and MacGuirk of the Stanley Co. of Philadelphia to attend th convention.

Fred J. Herrington of the American Exhibitors' Asso ation of Pennsylvania and West Virginia said that both Adolph Zukor and Marcus Loew were "on the run" and were willing to give the exhibitors any-

(Continued on Page 4)

After Gish Films?

Reported Exhibitor Organization May Book Pictures Direct

An interesting angle on the Cleveland convention developed yesterday when it was learned from film men who attended the meetings until Wednesday night that the new exhibitor organization may line up a number of productions which will be booked direct to members of the organization without the use of a distributing organization to cut in on whatever profits may accrue.

It was reported that a series of conferences were held between William L. Sherrill and Jesse J. Goldburg of Frohman Amusement Corp. and several of the exhibitor officials in Cleveland regarding the Lillian Gish productions.

Both Mr. Sherrill and Mr. Goldburg arrived in New York from Cleveland yesterday, but would not discuss the matter further than hinting that there were meetings held in Cleveland regarding the distribution of the Gish productions.

(Staff Correspondence)

Cleveland—It was stated here that the report about exhibitors buying productions direct from producers was not true.

Gaumont Showing Tonight

Leon Gaumont will give special showings of his natural-color pictures in the grand ball room of the Astor tonight and tomorrow night.

Neilan Leaves for Coast

Marshall Neilan left for California yesterday after a four day visit.

Chaplin Going Abroad
(Special to WID'S DAILY)

Los Angeles—Charlie Chaplin may go to France to produce for United Artists when his First National contract expires, according to report.

Meighan Here

Thomas Meighan arrived in New York yesterday from Cleveland. He will make "The Frontier of the Stars" here under direction of Charles Maigne.

Faxon M. Dean and Bert Dorris, cameraman and assistant director, are here from the coast to work with Charles Maigne on "The Frontier of the Stars," with Thomas Meighan.

Rothapfel Leads Orchestra

S. L. Rothapfel personally conducted the Capitol orchestra last night.

YOUR Next Insert
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 71 Fri. June 11, 1920 Price 5 Cents

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Goldwyn	18½	20	19
Loew's, Inc.	29⅜	29⅜	29⅜
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1½	1⅞	1⅝
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Blackwell With Cosmopolitan

Carlyle Blackwell has signed a Cosmopolitan contract and will make his first appearance with Marion Davies in "The Restless Sex."

"A Man There Was" was produced by the Swedish Biograph and not by Filmcentralen Co., as stated.

Goldwyn Pictures Corporation
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Sir:

The Tribune says:

"'Scratch My Back' is one of the most interesting pictures seen here for many months. The titles, which mark a departure from screen conventions, are particularly delightful."

Goldwyn

"Then you really love me"-scene fr om Character Picture's big special production "The Isle of Destiny" fe aturing Paul Gilmore-advt..

Four F. P. Productions Under Way

At the present time Famous Players is producing three pictures at the 56th St. and 44th St. studios. George Fitzmaurice is at work on "Idols of Clay" with Mae Murray and David Powell. Harley Knoles is working on Dorothy Dalton's next picture, "A Winter City Favorite," and Edward Dillon has begun "The Frisky Mrs. Johnson" with Billie Burke. Charles Maigne will commence shortly with Thomas Meighan in "The Frontier of the Stars." John S. Robertson has been loaned to Realart and is at this time completing "A Dark Lantern" at the Essanay studios in Chicago with Miss Alice Brady.

Cameramen Fighting for Recognition

The American Society of Cinematographers is waging a campaign to have cameramen given proper recognition for their work. Ward Lascalle, director general of Special Pictures, and Sol Lesser have agreed to credit the cameramen on productions, the latter crediting the man who shot "What Women Love" and "One Man in a Million."

Would Restrain Kennedy Title

Goldwyn Pictures Corp. has been sued in the Supreme Court by Irving Hayward, also known as Alan Brooks, for an injunction restraining the corporation from using the name, "Dollars and Sense," for the film just released, on the ground that the plaintiff has copyrighted a play of that name which was produced successfully for several years and has acquired a prior right to the title. He says that the defendant's film will destroy his property rights in his play.

Burglars Busy in Indianapolis

Indianapolis, Ind.—Local yeggmen are doing a rushing business in picture houses. Six electric fans and the heads from two projection machines were taken from the Royal in the latest robbery. The Best was broken into only recently, two lenses, a motor and two cases of film having been removed. On the north side several houses were looted a few weeks ago.

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In the Courts

An application by the X. Amusement Co. against the Hermes Amusement Co., Inc., for an injunction restraining the use by the plaintiff of premises at 1325 Amsterdam avenue, on which the plaintiff has erected a motion picture house at a cost of $35,000 and has personal property worth $50,000 in the house, has been denied by Supreme Court Justice Tierney. The plaintiff alleged that it would suffer $100,000 if it were ousted.

Mrs. Sidney Drew Completes Series

Mrs. Sidney Drew has completed the fourth of her comedies for Pathe in the Essanay studio at Chicago.

John Cumberland will close his theatrical season in Chicago and then return to New York to begin the fifth.

Nine Reels Go Up in Smoke

Indianapolis, Ind.—A fire, the origin of which is unknown, caused the loss of nine reels of film at the North Star. Firemen who arrived managed to keep the blaze confined to the booth. The operator escaped without injury as did the audience of thirty.

Arrested for Running Sunday Shows

Findlay, O.—Several picture theater managers have been arrested for giving performances on Sundays. L. C. Clark, church layman, swore out the warrants.

Will Be Open Sunday Only

Buffalo, N. Y.—During the summer the Empire, an old burlesque and formerly Shea's vaudeville house, will be open on Sundays. A policy of seven day runs was recently adopted.

See Chinese Film

Buffalo, N. Y.—What is said to be the first motion picture made in China was recently presented before the Optimist Club. The production was made in Pekin and the performers are all Chinese.

Apart from the fact that it takes longer to count the box-office receipts that they bring in there is no other conceivable objection to RITCHEY posters.

RITCHEY
LITHO CORP.
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Ritchey

Koplar--F. P. L. Row

(Continued from Page 1)

manager, is named as a defendant because he is aligned with the Koplars, it was explanied by counsel for the plaintiff.

A. M. Frumberg, attorney for the Greater Amusement Co., denied that Famous Players has carried out its contract. He said that the money was to be paid on or before May 10, and that his client had not received "one cent in a property deal involving $1,640,000," which, he said, was the price for the 10 theaters.

According to Frumberg, the action in the Arco matter is the forerunner in an attempt by the Koplar interests to recover all of the theaters in the deal. He said that Cornwall's company has been operating these theaters since March 17. He said the Koplars intend filing suit to enjoin Famous Players from continuing in control. The theaters besides the Arco are the Kings, Pershing, Shenandoah, Juniata, Novelty, Lafayette, Gravois, Cherokee and Royal.

In the Famous Players' petition it is alleged that the contract specified that the three Koplars were to be employed by the plaintiff. Harry Koplar at $7,500 a year, and the others at $5,500 each, and that they have been receiving this compensation.

Loew Due Today

Marcus Loew is expected in town today from Cleveland, where he has been attending the conventions.

Cornwall appears as co-plaintiff in the suit.

John C. Flinn, at the Famous Players' home office, is an officer of the Famous Players Co. of Missouri. He is out of town and at his office it was stated yesterday no comment could be made in his absence.

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701 7th Av. Phone Bryant 1511

Pearl White on Location

Pearl White is working on her third production for William Fox at Pineville, Kentucky. Charles Giblyn is directing and in her support are Richard C. Travers and J. Thornton.

Shirley Mason at Work

Shirley Mason has started work on her fifth production for William Fox, "Merely Mary Ann," by Israel Zangwill. Edward J. Le Saint is directing.

Motion Picture Studio for Rent

For four weeks—while Company is away on location, complete studio staff, cameras, up-to-date lighting equipment, sets and property.

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WILLIAM R. DUNN
Studio Manager, Blackton Studios
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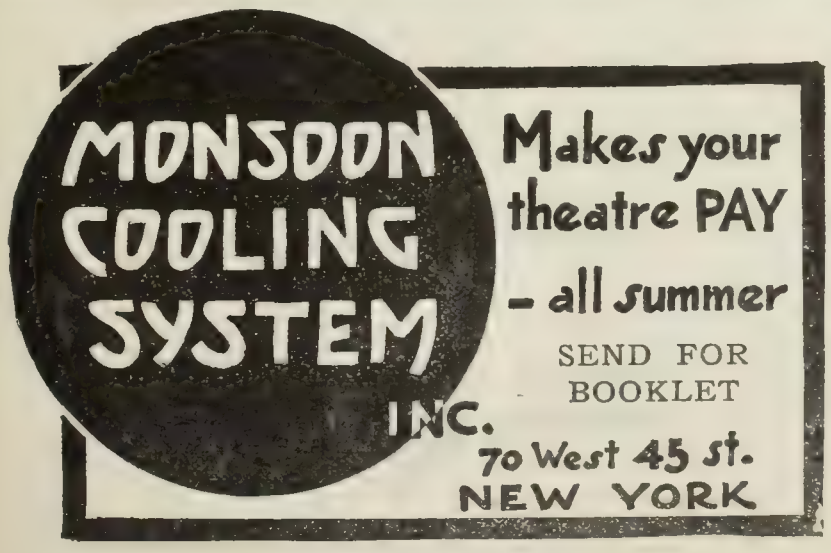

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American Merchants and Manufacturers are sacrificing their merchandise at greatly reduced prices.

The Motion Picture Industry is not unlike other business, therefore we must bow to the "sign of the times" and reduce prices.

THE FILM MARKET, INC., is not afraid to admit that prices have been inflated the same as in other branches of commerce.

THEREFORE, we make the announcement that on and after JUNE 15th, 1920, and continuing for a period of thirty days, a flat discount of TWENTY (20%) PERCENT will be allowed on all unsold territory for Robert McLaughlin's great photoplay,

"The House Without Children"

The picture is scheduled at One Hundred Thousand Dollars. You can figure your own territory and then deduct TWENTY PERCENT therefrom (during the clean-out period) and wire your bid. But don't delay—Act Now—Wire at once, because this is the best proposition ever offered to Independent Buyers.

Advertising accessories of every kind on hand.

ADDRESS:

Robert W. Priest, The Film Market, Inc.
Times Building, New York City.

Produced by Argus Enterprises, Inc.

Cleveland Convention News

Cohen President

(Continued from Page 1)

thing they asked for.

An eleventh hour attack was made by Alfred S. Black, but it failed to wreck the confidence of the exhibitors in Cohen. Charles O'Reilly, Frank Rembusch and Willard Patterson gave a vote of confidence to Cohen, and Rembusch in answering Black's charges found occasion to rebuke the latter.

Rembusch denied that Vitagraph advanced $1,500 to call the convention. Cohen in answering Black's charges of infidelity said that he had been disciplined by the big interests for his activities in calling the convention.

He further added that "the octopus had take one of his theaters while he was in Albany on legislation." The "octopus" referred to was Marcus Loew, who later came to the platform and said he didn't know he had secured Cohen's theater. Loew offered it back to Cohen, who accepted amid wildest enthusiasm for Loew's generosity.

Each state gave 10 per cent of its share of the $100,000 to be raised, and this, with personal contributions, totaled $14,000, all subscribed in half an hour. Loew gave $2,000; C. H. Miles, who owns four theaters here, $2,000, and the New York League, $1,000.

The officers elected were as follows: Sydney Cohen, New York, president; C. C. Griffin, San Francisco, 1st vice-president; Joe Hopp, Chicago, 2d vice-president; W. C. Patterson, Atlanta, 3d vice-president; C. W. Gates, 4th vice-president; E. T. Peters, Dallas, treasurer; Sam Bullock, Cleveland, executive secretary; M. M. Van Praag, Kansas City, recording secretary.

An executive committee with a member from each shipping zone was appointed as follows:

Buffalo, A. C. Hayman; New York, Charles O'Reilly; Albany, W. H. Linton; Boston, E. H. Horstmann; New Jersey, Joseph Stern; Washington, C. E. Whitehurst; Cleveland, Henry Lustig; Indiana, Frank Rembusch; Atlanta, Jake Wells; Dallas, A. W. Link; Cincinnati, H. Alexander.

The executive committee was still in session late last night.

With the election of officers the convention closed. Minneapolis has made a bid for the next convention. Most of the crowd has left town.

For Self Defense

(Staff Correspondence)

Cleveland — Before leaving for New York Adolph Zukor issued a statement in which he said Famous Players-Lasky had no idea of entering the exhibiting field until two years ago when a group of exhibitors decided to go into the producing and distributing field and made offers to every star and director employed by Famous Players.

The statement says in part:

'In self-defense we were forced to take steps to provide an outlet for our pictures in every section where the presentation of our product was threatened by activities of exhibitors who were producing and distributing their own pictures. We were faced with a situation in which we were not able to obtain proper representation in many important communities without becoming interested in theaters. We had no desire to enter the exhibiting business. We have no desire to extend our theater operations.

"Famous Players-Lasky Corporation will be very glad to confer at all times with a committee representing all exhibitors, including exhibitors who are producing and distributing pictures, for the purpose of bringing about harmony and understanding in all branches of our industry for the mutual benefit of all."

Loew Makes Hit

(Staff Correspondence)

Cleveland—Marcus Loew, when he finally reached the convention floor made the hit of the convention. Loew delivered a "heart-to-heart" talk and told the exhibitors some secrets of his business and why he had Wall Street money in the business. He said he was driven to Metro when threatened with percentage by a big producer he refused to call by name.

Loew warned the exhibitors against opposing the deposit system, saying that independent producers needed the advance deposits to live. His investment in Metro is $5,000,000, Loew said, and he planned investing $4,000,000 more.

Loew advised a careful selection for president and when that was accomplished he urged the exhibitors to stand by their selection loyally.

Federated Meeting in Cleveland

(Staff Correspondence)

Cleveland—The executive committee of the Federated Film Exchanges of America, Inc., is meeting here.

Federated will announce its general manager next week.

Black Issues Call

(Staff Correspondence)

Cleveland—Alfred S. Black has called a convention of the Motion Picture Exhibitors of America, Inc., to be held at the Astor Hotel, New York, July 28-29.

A. M. P. A. Hears of Cleveland

Harry Reichenbach and Jerome Beatty told the A. M. P. A. members who didn't get to Cleveland all about the convention in their own fashion at a regular meeting yesterday.

Film Men Return from Cleveland

A number of film men returned from Cleveland and its various meetings yesterday.

Among them were William A. Brady, Samuel Goldwyn, Adolph Zukor, Harry Reichenbach, Claude Saunders, Jerome Beatty, Charles E. MacCarthy, Gordon Place, Harry H. Buxbaum, Sydney R. Kent, Al Lichtman, Maurice Meyers and E. M. Ascher.

Mike Lewis Here

Mike Lewis, Famous Players district manager with headquarters in Kansas City, arrived in New York yesterday with the Famous Players' home office delegation. He will remain here for a few days.

PEGGY HYLAND

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
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1,000,000 Feet per Week
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Saving
When a cut is not delivered on time you lose money regardless of what you pay for it.
PROMPTNESS IS A MONEY-SAVER
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You can't expect the Ford dealer to boost the Packard car nor the old line film man to boost
COMEDYART
SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 72 Saturday, June 12, 1920 Price 5 Cents

Producers Combine

Will Buy Props and Materials Collectively—Form Special Company on Coast

(Special to WID'S DAILY)

Los Angeles—The 36 members of the Motion Picture Producers' Association, which includes in its membership most of the large manufacturing units on the coast, have formed a new company known as Cinema Mercantile Company with a capitalization of $500,000 for the purpose of buying, collectively, materials and supplies used by the companies for production purposes.

Plans include the purchase or erection of a large central warehouse with track facilities for receiving, reshipping and storing props, materials and supplies, and also the building here of a large factory for the manufacture of furniture and other accessories not easily obtainable in the open market.

Articles of incorporation state that the company intends to "purchase,

(Continued on Page 3)

F. P. After More Theaters

(By wire to WID'S DAILY)

Pittsburgh—Famous Players-Lasky will erect a $500,000 combination theater and office building here on East Liberty St. The theater will seat about 3,200.

(By wire to WID'S DAILY)

Baltimore—Famous Players, it is understood, have made an offer to the Greater Baltimore Theaters Co., operating the Belnord, Linwood, Aladdin and Belvedere, to buy the company out.

(Special to WID'S DAILY)

Syracuse—It is reported here that the Empire theater will be taken over by Famous Players.

The manager and owner of the theater, however, state that the report is not true.

Fairbanks Party Sails Today

Mary Pickford, Douglas Fairbanks, Benny Ziedman and Edward Goodal sail today aboard the Lapland for Europe.

The trip is purely one for pleasure and according to a schedule the party will be back in New York July 26.

Those who will remain behind are Mrs. Charlotte Pickford, Carlyle Robinson and Kenneth McGaffey.

Four Stories for Joseph Schenck

John Emerson stated yesterday that he and Anita Loos had not signed with Isaac Wolper, but have arranged to write four stories for Joseph M. Schenck between now and May 1, 1921.

They were perfectly happy until the villain slipped in the door.—Mack Sennett's "Married Life," a First National attraction.—Advt.

American Hepworth

British Company Forms Unit Here—May Acquire Theaters for Films

Albany—Hepworth Picture Plays, with an active capital of $5,000, have been chartered here. The incorporation papers provide for 1,000 shares of common stock, no par value. The incorporators are Paul Kimberley, T. P. McMahon and B. O. Elliott.

None of the above mentioned incorporators could be reached yesterday for a statement as to the plans of the new company.

From sources usually well informed it was learned yesterday that Paul Kimberley, who is general manager

(Continued from Page 3)

Reduce Censor Fee

Chicago—The three censors who had visions of dividing up $10,000 between them will have to be content with just half that amount. The Censorship Commission, which is now drafting the new ordinance, cut the proposed sum to $5,000.

Exchange in Dallas

Associated First National Opens Office—Ready for Fight with Hulsey

(By wire to WID'S DAILY)

Dallas—The Associated First National exchange promised for this territory when First National officials were in conference with independent exhibitors a few weeks ago on the

(Continued from Page 3)

Donnelly Upholds Gilchrist

Supreme Court Justice Donnelly in refusing to interfere with the action of License Commissioner Gilchrist in revoking the license of the Harris Theater because of the presentation there of the film, "Some Wild Oats," owned by Samuel Cummins, on the ground that he did not approve the film, stated that the commissioner has full power to regulate the presentation of films and unless he acts arbitrarily, tyrannically or unreasonably there is no basis for interference by the courts. Justice Donnelly, who viewed the film, decided that the commissioner did not act unjustly.

Ind'p'ts Organize

New Body Headed by Rifkin Will Operate Along Lines of Federated Exchanges

It developed yesterday that at the Cleveland convention just closed Herman Rifkin of Boston, a well known figure in the state right field, succeeded in perfecting an organization of independent operators which will become active in a few weeks.

A meeting was held on Wednesday at the Hotel Winton, Cleveland, at which were present Foster of Cincinnati, Brockwell of Chicago, Monstock of Detroit, Zierler of New York City and Luchese of Philadelphia.

Rifkin held proxies for a number of other independents at that meeting. It is understood that as a result of the session an organization was outlined which will be perfected at a meeting to be held in Cleveland June 21.

Rifkin is understood to have lined up about 70 per cent of the country on his idea. It is expected that the new organization will operate along the lines of the Federated Film Exchanges of America, Inc., of which Joe Friedman of Chicago is president.

Gaumont Film Shown

"The Victory Parade in Paris," a film produced by Leon Gaumont in natural colors, was shown last night to an invited audience at the Astor.

The showing will be given again tonight.

Madge Kennedy Co.

Goldwyn Star Forms Her Own Unit—Plans Four a Year

A representative of Madge Kennedy stated yesterday that Miss Kennedy, who is now under contract with Goldwyn, will form her own producing unit to be known as the Madge Kennedy Pictures Corp. and will make four productions a year.

Miss Kennedy's contract runs until September. Upon its termination she will go to Europe for a month's vacation. She will then appear in a stage play in New York and make pictures during the day in the East.

Distribution arrangements have not been completed nor Miss Kennedy's director selected. The new organization is still in the formulative stage.

Gabriel Hess of Goldwyn said yesterday:

"While it is true that one of the terms of Miss Kennedy's contract expires in September, we still have the right to exercise an option on her

Let SOLOMON do it, he's wise,
135 W. 44th St.—Bryant 5234.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	79	79¼	79¼
do pfd.	83⅝	83⅝	83⅝
Goldwyn.	18	19	18
Loew's, Inc.	29	29⅜	29⅛
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1⅞	1½	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Weiman Story for Wm. De Mille

Following the completion of "His Friend and His Wife," which William De Mille is now directing for Paramount, it is understood he will film "Footlights,". a .Saturday. Evening Post story by Rita Weiman.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
IT IS A GOLDWYN TRUST

Sir:

The Los Angeles Times says of "Jes' Call Me Jim":

"This latest picture in which Rogers appears is by far the best thing he has done, not only because of the acting, but on account of the story which is fresh and original."

Goldwyn

"The trouble with you is you are too damned lazy"—scene from "The Isle of Destiny," Character Pictures' special 6 reel production featuring Paul Gilmore.—Advt.

In the Courts

J. Frank Hatch has been sued in the Supreme Court by Herbert H. Yudkin for $100,000 damages for assault on Jan. 15 at 729 7th Ave.

The Fox Film Co. has been sued in the Supreme Court by Edward Latell for $25,000 because the Fox people had him arrested in 1916 on a charge of receiving stolen property and he was held in $1,000 bail, but the indictment gainst him was quashed on the application of the District Attorney.

In a suit of the Screen Products Co., Inc., against the Gaumont Co. the defendant has filed an answer alleging that no binding agreement was made between the parties, no delivery was made, and there was no payment on account.

The controversy between Max Glucksmann and Gillespie Bros. Co. over the sale by the latter of "At the Mercy of Men," "Getting Mary Married," "Jacques of the Silver North" and "The Isle of Conquest" in Chili and the Argentine when Glucksmann alleges that he had sole rights to the pictures for those countries, has resulted in two suits by Glucksmann against the Gillespie Co., one for $3,160 for prints delivered at Valparaiso and Buenos Aires, and one for $20,300 damages.

Supreme Court Justice Giegerich has signed a final judgment in the suit of Darcy & Wolford against William Stoermer over the use of the title, "Tidal Wave," for a film play because the plaintiff used it first for a speaking play. The court decides that the plaintiff established a prior right to the name and that Stoermer could not use it. He must pay the costs of the suit and an extra allowance of $250 to the plaintiff, making a total of $375.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Edward LeSaint is to direct Shirley Mason, who was formerly directed by Howard Mitchell.

Twenty-seven people, members of the cast of "Hearts Are Trumps," Rex Ingraham, the director, his assistant, Walter Mayo, and two cameramen are at Huntington Lake, 75 miles in the mountains back of Fresno.

Henry King has again been assigned to the direction of an H. B. Warner feature and will soon start production on "The Brass Bottle."

Blanche Sweet's recently completed Hampton production, "Leona Goes a Hunting," has received its final editing.

William Desmond's latest picture, produced under the working title of "Far From Make Believe," has been changed to "A Broadway Cowboy."

Owen Moore and his director, Victor Herman, will leave in about ten days for New York City.

Henry Kolker will direct the next production for the National Picture Theaters to be made at the Coast Studios.

Howard Mitchell, director, starts directing Eileen Percy in "Myra Meets His People" Saturday. This is an adaptation from a Saturday Evening Post story and will be made into a six reel production.

GAUSMAN.

Hines Shoots Films on 6th Ave.

Johnny Hines, who appears as "Torchy" in the "Torchy" comedies, produced by Master Films, Inc., and distributed by Educational, attracted a good deal of attention yesterday morning when he shot scenes on 6th Ave. near 40th St.

Barthelmess to Marry

Mary Hay and Richard Barthelmess will be married next Friday at the Church of the Heavenly Rest.

Barthelmess, not so long ago, intimated that bachelerhood was good enough for him.

More Room for First Nat'l

First National has taken over the third and sixth floors in the building at 6-8 West 48th St., thus giving a total of four floors in the one structure.

The third floor will house the auditing department and the sixth the accessory department. The publicity department will be moved from the eighth to the seventh.

May Adopt Proportional Tax

San Francisco—A sliding tax for motion picture houses, based on the difference in the admission rates charged and the seating capacity, will be taken up by the license tax committee of the Board of Supervisors. The schedule, submitted by the Bureau of Municipal Research, ranges from a $100 tax per year on houses seating 500 with a ten cent admission rate, to $2,750 on houses charging 50 cents and seating 2500.

Chandlee and Laub Busy

Harry Chandless and William B. Laub have completed the editing and titling of "Tex" O'Reilly's first production, "Free Grass," and are now at work on Reilly's second production, "Crossed Trails." This is a series of western pictures produced in the Big Bend country of West Texas.

Chandlee and Laub are also engaged at present in the preparation of the sub-titles for "McVeagh of the South Seas," with Harry Carey.

A Macklyn Arbuckle comedy "Welcome to Our City," has also just left their hands and four others, featuring the same star, are awaiting their attention.

Dealy Gets $30,000 Verdict

James J. Dealy, an assistant director at the New York studios of the Famous Players, has been awarded a verdict of $30,000 against Gus Hill Inc., for injuries that destroyed the sight of an eye.

There is many a slip twixt the cup and the lip,—as the exhibitor often discovers when his carefully selected film arrives unaccompanied by RITCHEY posters.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

Ritchey

Pathé News

No. 47

CONEY ISLAND, N. Y.—A visit to Paradise of Fun! Orphan kiddies find endless thrills and deligts in outing at the popular amusement resort.
BALBOA, CANAL ZONE—Czecho-Slovak troops homeward bound. "Mt. Vernon" on way from Siberia to Antwerp passes through Panama Canal.
IN THE LIMELIGHT—Sir Thomas Lipton arrives in U. S. to prepare for big yacht race—he owns the "Shamrock," challenger of America's title to the International Cup.
Samuel Gompers and other leaders of American Federation of Labor hich holds its 41st Annal Convention at Montreal.
Switzerland enters League of Nations! The momentuous event is proclaimed with flags flying and bands playing national airs.
SONDERBORK, SCHLESWIG — North Schleswig votes separation from Germany! Plebiscite restores territory to Danes—people give mighty ovation to Danish troops upon arrival.
COLUSA, CAL.—Battle with birds on wings of airplane—aerial patrol covers rice-fields to combat the thousands of invading wild duck.
ATHENS, GREECE—King of Greece attends Pan-hellenic Games—King Alexandros arrives to watch athletic events in the vast Stadium.
BELLINGHAM, WASH.—"Tulip-time in Washington!" Tulips in full bloom in Nature's gardens of the Northwest—a government bulb farm.
CHICAGO, ILL.—At the Republican National Convention! Scenes taken at the Coliseum where delegates of Republican party gather to select presidential candidate. Suffragettes bring their "plank" to the Convention.
The Irish are there too.
Over 14,000 fill the Coliseum as the Convention is officially opened.
A new era in political conventions—"dry" refreshments.
SIDELIGHTS—Animated artoon by Bert Green. Chairman Will Hays gently calls the meeting to order.
Seen in the lobby—Chauncey Depew has attended them all since Abe Lincoln's time.
Lodge and Hiram get together on the treaty.
Just dropped in—

today

House Changes

Houses Bought

Minneapolis—Fjellman and Shold bought Star from Fred Anderson.

Kilbourne, Wis.—A. and R. Amuse. Co., chain, bought Empire.

Joliet, Mon.—Leslie Holder bought Pastime from G. A. Richardson.

Madison, Minn.—W. E. Lyons bought Grand from C. J. Novack.

Edgerton, Minn.—C. H. Peterson bought house from Baldwin and Peterson.

San Francisco — E. Rosenthal bought Washington Square from O. Atkinson and L. B. Lahm Bros.

San Francisco—M. Klein and Jack Richards bought Majestic from J. W. Morris.

Quanemo, Kans.—Painter. $12,000. 400. Ready late in May.

Producers Combine

(Continued from Page 1)

own, improve, lease, sell and deal in real property, and to buy, sell, own and deal in real property of all kinds."

The incorporators, who are also directors of the Cinema Mercantile Company, include: Abraham Lehr, Goldwyn; Joseph W. Engel, Metro; C. H. Christie, Christie Film Co.; Robert Brunton, Brunton Studios; Wm. S. Smith, Vitagraph; Sol M. Wurtzel, Fox Film; Frank A. Garbutt, Famous Players; R. R. Nehls, American Films; R. R. Hough, Robertson-Cole Studios, Inc.; Mack Sennett; Carl Laemmle, Universal; Thos. H. Ince; Hal E. Roach, Rolin Film; Louis B. Mayer and W. J. Reynolds, secretary of the Motion Picture Producers' Association.

Decision to organize in order to be able to buy at wholesale prices direct from mills and manufacturers was reached at a recent meeting of the 36 members of the association.

In addition to having spent in the past $20,000,000 a year among the retail merchants of Los Angeles, at retail prices, the producers claim that their rentals of props and furniture have cost them collectively another $500,000 a year, and that the costume rental bill has been about $250,000 annually. All of the needs will, in the future be supplied by the co-operative scheme just launched.

William Smith Here

William Smith, district manager for Famous Players with jurisdiction over Washington and Baltimore, is in town for a few days.

$50,000 Reward

(By wire to WID'S DAILY)

Toronto—The wife of Ambrose J. Small is offering $50,000 for information leading to the whereabouts of Small who, it will be recalled, disappeared almost immediately after closing a $1,000,000 deal with the Trans-Canada Theaters.
services for a number of years."

Edwin Harden Co., Inc., is now on the eighth floor of the Longacre Bldg.

EQUITY PICTURES

Aeolian Hall, N. Y.

Announces to the trade that it will shortly release a six reel feature photoplay, entitled,

'Whispering Devils'

Exchange in Dallas

(Continued from Page 1)

Lynch-Hulsey combination, has been established, with temporary headquarters at 1713½ Commerce St.

Tom Boland, Saul Harris and C. J. Musselman have been granted the Associated franchise for Oklahoma, Texas and Arkansas. E. T. Peters, president of the Texas Exhibitors' Circuit, has been made manager of the exchange.

E. H. Hulsey, who is now affiliated with S. A. Lynch, holds the old First National franchise in the Southwest.

Associated First National Pictures, Inc., began operations with the release of "The River's End," and now lists in its releases practically all of its big features for the summer season as well as for next year.

Associated First National pictures, according to the company's officials, will therefore not be available to Hulsey, who holds the old First National franchise for his territory. The new First National productions will be available to Tom Boland, Saul Harris and Musselman, who have been granted the franchise for Texas, Oklahoma and Arkansas.

In this way, Associated First National plans, to get a maximum of representation for its pictures in the Southwest.

Amalgamated Exhibitors Circuit Opens Office

Halifax—As a result of a trip completed by Phil Hazza, general manager of the Amalgamated Exhibitors Circuit, Amalgamated will move its office from St. John, N. B., to this city.

E. H. Teel, district manager of the Maritime Provinces for Regal Film, has been appointed district manager for Amalgamated Exchange, 102 Hollis St.

American Hepworth

(Continued from Page 1)

of Hepworth Pictures, one of the prominent English producers, and Reginald Warde, well known exporter, had perfected an alliance to show in this country a series of Hepworth productions which Kimberley brought with him from England.

It was further learned that if as has been the case until now, American exhibitors and exchanges maintain their indifference towards playing the British pictures, the new company will either build or acquire theaters throughout the country to show the films.

If such should be the case, it will mean the first earnest effort on the part of British producers to insist upon securing screens for their pictures in this country.

Mr. Warde could not be reached at his office late yesterday afternoon for a verification of the above facts.

Camden Victoria Opens Monday

(Special to WID'S DAILY)

Camden, N. J.—The Victoria theater, 2*th and Federal Sts., will open Monday night.

The theater, which is owned by the Victoria Amusement Co., Inc., will have its premiere with "Down on the Farm."

Walter Woods has completed the scenario of "The Traveling Salesman," which will be filmed by Roscoe ("Fatty") Arbuckle.

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TOM J. GERAGHTY

Screen Author and Editor

CURRENT RELEASES:

DOUGLAS FAIRBANKS' newest feature—
"THE MOLLYCODDLE" and
"WHEN THE CLOUDS ROLL BY"
SESSUE HAYAKAWA in
"THE DEVIL'S CLAIM" (Original)
JULIAN ELTINGE in
"THE ADVENTURESS"
ANITA STEWART in
"IN OLD KENTUCKY"

ON THE FIRE:
WALLACE REID in
"THE CHARM SCHOOL"
BRYANT WASHBURN in
"BURGLAR PROOF"

Coast Folks Aroused

Over Statement That Film Companies Are Averse to Helping Los Angeles

(By wire to WID'S DAILY)

Los Angeles—Considerable stir was caused here by the publication of a lengthy article in the Times to the effect that the motion picture companies were opposed to taking part in anything that might benefit Los Angeles and the Chamber of Commerce.

It seems that the statement was made to the Times by Walter Long, who has appeared in a number of Paramount productions made here, and who acted as manager for the all-star performances of "Arizona" at Clune's Auditorium.

Long, it appears, made the remark to a city official who wanted to make an announcement from the stage regarding the purchase of school bonds.

Long's statement was taken up with the Chamber of Commerce, who conducted an investigation among the producing companies.

Abraham Lehr, president of the Motion Picture Producers' Association, which includes practically all of the producers in California, denied Long's statement. It later developed that Long was expressing his own sentiments and not those of the industry at large.

The newspapers here played up the story and devoted quite some space to it.

Offers 20% Discount

Robert W. Priest of the Film Market, Inc., who handles the sales on "The House Without Children," is offering a 20 per cent discount to independent buyers from June 15 to July 15.

Priest will allow buyers to figure their own territories and then deduct the discount. The picture is scheduled at $100,000.

Reichenbach to Entertain

Harry Reichenbach was so glad to get back to New York from Cleveland that he invited the A. M. P. A. to be his guests at a golf tournament which he will conduct at the Bayside Country Club next week.

The advertisers weren't so keen about the golf part but when Harry said he would also tender a luncheon the invitation was accepted with alacrity.

Ballin Getting Ready

Hugo Ballin expects to start work shortly on "The Honorable Gentlemen," by Achmed Abdullah, as his first independent production.

While Ballin has an option on all of Abdullah's writings he will not confine himself exclusively to those works, but will make a second picture from a story by another author. The third production will probably be another Abdullah story.

The Personal Appearance Trick

H. H. Van Loan, scenario writer, made personal appearances at the Playhouse in Hudson, N. Y., while his picture "The Virgin of Stamboul" was playing there. Hudson is Van Loan's home town and they handed him more publicity than the picture itself.

More Arrivals

New York Once Again the Film Center—Executives Return

New York is once again the film center of the country, so far as executives are concerned.

With the termination of the Cleveland convention film folk are coming back to New York.

Among arrivals yesterday was a party of Pathe folks including Harold Lloyd, Hal Roach and Elmer Pearson.

The United Artists delegation included Paul N. Lazarus, Charles Moyer, Kenneth McGaffey and Carlyle Robinson.

Others who returned were Fred C. Quimby, H. H. Wellenbrink, Marcus Loew, E. M. Saunders and Ben H. Grimm.

Fred B. Warren, general manager of the Associated Producers, Inc., was another arrival in town yesterday. Mr. Warren was at the convention.

Company Returns from Location

Burton George and his company including Charles Gerrard, who have been making a Selznick special in Banff, Canada, have returned to town.

Cuts and Flashes

James Cruze will direct Wallace Reid in "The Charm School."

Mae Bush, who appeared in "The Devil's Pass-Key," will play leads in Universal westerns.

"Bill" Hart has been nominated for sheriff of Hood River County, Ore. "Bill" is willing providing he can remain in Los Angeles and fulfill his duties at the same time.

George Kleine is reviving seven pictures in which Shirley Mason starred, and 12 one reel James Montgomery Flagg comedies under the title "Girls You Know."

Photo Products Export Company, in the Candler Bldg., are the selling agents.

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Traverse Company

Coast Says New Unit Will Make 4 Pictures a Year—No Confirmation Here

(Special to WID'S DAILY)

Los Angeles—It is reported here that Madlaine Traverse, who recently left Fox, will head her own producing unit and that she has completed arrangements with three New York business men to finance the company.

It is further reported that Miss Traverse's services are tied up for two years and that in that period 8 productions will be made. The first will be an original story by Samuel Merwin.

Work is to be started about Sept. 1 in California, although the character of the first picture may necessitate a trip to Honolulu and Japan.

Miss Traverse, as noted, is in New York stopping at the Algonquin. An effort to reach her for verification of the above proved futile.

Exchange Changes

Cleveland, O.—C. A. Thompson, manager of Republic, has resigned, while Webster, manager of Select and Selznick, has been transferred to another exchange. District Manager Hyman meanwhile is in charge of both offices.

Philadelphia—The Electric Short Subject Exchange wil distribute Educational's output in this territory.

Buffalo, N. Y.—D. W. Fish has been added to the sales staff of the local Famous Players office.

Atlanta, Ga.—Paul Phillips, hitherto a salesman for Robertson-Cole, has been appointed publicity manager for that organization's local branch.

Atlanta—Dan Roberts, formerly manager of the Springer Opera House at Columbus, is now a member of the Robertson-Cole sales force.

Sterling Features

New Producing Company in Field—First Made in Kentucky

J. Harrison Edwards, author and director of "The Fighting Kentuckians," a picture produced by the Sterling Feature Pictures, Inc., is in New York.

The Sterling company is a Delaware corporation and its board of directors consists of William Shinn, president; Olin F. Phillips, treasurer; Judge Hastings, Prof. Beacombe (president Beacombe College) and Howard Turner and Brothers, all of Wilmington, Del.

The first picture was made in Kentucky. Five more productions are scheduled to be made under direction of Edwards.

Distributing arrangements have not as yet been made, but Robert W. Priest is handling the affairs of the company along those lines.

Dinner for Joe Plunkett

Joe Plunkett's friends just couldn't hold back that secret any more.

They have banded together and are going to tender Joe a "welcome back" dinner at Keen's Chop House next Friday. The gathering will be limited to 50 persons and Bert Adler at Realart is acting as treasurer for the "surprisers."

Albany Police Pass Argus Film

Albany—Chief of Police James L. Hyatt attended a special performance of "The House Without Children" at the Clinton Square theater. It was unanimously agreed that the picture was free from any obscene features.

Manchester, N. H. — Abraham Goodside heads the concern which will build the Majestic.

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORP'N
H.W. Hellman Bldg. Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 74 Monday, June 14, 1920 Price 5 Cents

Labor as a Producer

New Twist in Picture Making in the Air—Working Classes Seek Fair Play on Screen

If organized labor cannot obtain what it terms "fair play" on the screens of the country, it is very likely that hundreds of unions will enter the exhibiting field on their own hook.

According to Louis Gardy, dramatic and motion picture editor of the New York Call, a strong Socialist and labor organ, the American Federation of Labor, the organized railroad brotherhoods and various other organized labor bodies whose membership aggregates almost 10,000,000, are disgusted with the methods used by picture producers in showing various issues in which labor is involved. They say, states Gardy, that invariably the employer's side of the problem involved is incorporated in the films while the working man's version of the story is eliminated.

Gardy on Saturday emphasized the point that the impression in labor circles had no political strings attached to it since a considerable percentage of organized labor bodies did not belong to the Socialist party.

As concrete evidence of the growth of the movement for exhibition of labor films, Gardy said that in New York there has been formed a body known as the Labor Film Service, Inc., Herman Ross, manager, which has been authorized by the Central Federated Union, the local branch of the American Federation of Labor, to solicit the raising of $50,000 among labor locals and individuals for the production of a labor film.

(Continued on Page 3)

Jerome Storm Coming East

(By wire to WID'S DAILY)

Los Angeles—Jerome Storm, who recently severed connections with the Charles Ray organization, left for New York late Friday. He will stop at the Algonquin.

Mayer Film for Pathe

The Capitol Travelaugh series, prepared exclusively for the Capitol by Hy Mayer, is to be given general distribution.

An arrangement has been reached between Edward Bowes and Paul Brunet of Pathe under which Pathe undertakes to give the comedy feature world distribution. The Travelaughs will be made a part of the Pathe Review after pre-release showing at the Capitol.

Meet me face to face at any First National exchange and you will get the laugh of your life in Mack Sennett's "Married Life"—not a war picture.—Advt.

Rentals in Nine Months Total $62,520,167.20

Results Based on Government Tax Returns—Yearly Total Will Average 83 Millions—All Distributors Included in Compilation

WID'S DAILY herewith presents what is believed to be the first concrete evidence as to the volume of business done by the motion picture distributors of the country.

The figures given are official and are taken from the records now on file in the offices of the Bureau of Internal Revenue, Treasury Department, at Washington.

The exhibitors of the country are at present paying a 5 per cent tax on their film rentals. Therefore with the revenue the government derives from this source as its basis the following interesting data is obtainable:

For the month of March, 1920, which includes the latest tabulations of data of this character, the Federal Government secured from the renting or leasing of film $565,854.47. This being

(Continued on Page 3)

16 a Year

To Be Handled by New Independent Combination—Zierler Tells of Plans

Sixteen productions a year will be handled by the new combination of independent exchangemen formed by Herman Rifkin of Boston in Cleveland last week.

Sam Zierler, president of the Commonwealth Film Corp., who attended the Cleveland meetings, said on Saturday that the independents interested in the new proposition were really in earnest and that they planned a national organization which would last permanently.

The organization, according to Zierler, will be in the market for independent productions and if those productions are not obtained with sufficient regularity, the organization will produce pictures itself or finance productions.

Another interesting angle on the project is a plan by which exhibitors will share in the profits of distribution. With this as an inducement, it is figured a maximum of distribution will be obtained for the organization.

The body will be definitely rounded out at the meeting scheduled for Cleveland on June 21.

Zierler will have the New York and the New Jersey franchises.

Bryan Sued Over Film Contract

(By wire to WID'S DAILY)

Chicago—William Jennings Bryan is being sued by George R. Dalton who is seeking an injunction to restrain Bryan from appearing in films which deal with prohibition.

Dalton says Bryan agreed to appear in a prohibition film, but later changed his mind because he, it is alleged, wanted a greater share of the profits. Dalton sues for money which he says he invested personally and the amount he says he lost because of Bryan's change of mind.

J. Stuart Blackton actually started a production in which Bryan was to appear, but because of various delays Blackton changed the subject to an out-an-out entertainment film and released it as "The Moonshine Trail" through Pathe.

Schnitzer, Equity President

Joseph Schnitzer, it developed on Saturday, is now president of Equity Pictures Corp.

Schnitzer's election occurred at the recent meeting of the company's directors. Herbert K. Somborn, former president, has resigned.

Let SOLOMON do it, he's wise,
135 W. 44th St.—Bryant 5234.—Advt.

BRADSTREET FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

l. XII No. 74 Mon. June 14, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue ontmartre.

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	Bid.	Asked.	Last Sale.
amous Players ..	79	79¾	79¾
t do pfd.	83⅝	83⅝	83⅝
oldwyn	18	18	18
oew's, Inc.	29½	29½	29½
riangle	5/16	⅜	⅜
nit. Pict. Prod...	1⅝	1⅞	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Selznick Helping Salvation Drive

Lewis J. Selznick is treasurer of he motion picture division of the alvation Army drive which is now nder way.

Judgments Filed

A judgment to recover $146.13 has een filed against Elk Photoplays, y Whitehead and Hoag Co.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Examiner says of "Jes' Call Me Jim":

"A beautiful picture, wholesome and thoroughly entertaining and the star has one of the best opportunities of his screen career."

Goldwyn

Waiting and hoping—with no sign of relief—Scene from Character Picture's big special 6-reel production fea turing Paul Gilmore.—Advt.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Stockton, Cal.—It will be many a day before theater fans here forget about the stunt engineered by Mr. Brubeck, manager of the T. & D. theater, accomplished with the aid of a set of false teeth, a loyal newspaper reporter and the police department.

Just what connection a pair of false teeth could have with the showing of Charlie Chaplin in "A Day's Pleasure" is hard to say. It is now a matter of public record, however, that during the showing of this picture the following little squib appeared in the want-ad columns of Stockton's newspapers:

"FOUND—At the T. & D. Wednesday, a set of false teeth. Owner may recover them by calling at the office of the theater and identifying property."

And a day later the following story in the news columns of the Stockton Daily Independent was found:

"FOUND—At the T. & D. Wednesday, a set of false teeth. Owner may recover them by calling at the office of the theater and identifying property.

"And thereby hangs a tale. When the janitor was white-winging the T. & D. last night he received a distinct shock. Under one of the seats he discovered a plate with a set of false teeth. He arrived at the conclusion that the owner had laughed the teeth out of his head while watching the latest Charlie Chaplin picture, "A Day's Pleasure"

The janitor insisted that when he started out of the auditorium with the teeth they began to struggle and tried to bite him, but this has not been corroborated by an interview with the teeth. They are now safely caged in the strong box of the manager of the theater and will be turned over to their owner upon proper identification.

"Speaking of Charlie Chaplin, a dispatch from Los Angeles announced that the police have a warrant out for him for going only 40 miles an hour on the Wilshire boulevard. As he had disappeared they could not serve the warrant. A man who was either Chaplin or a dead ringer for him was seen in an automobile on the streets of Stockton yesterday several times."

Undoubtedly the exhibitor can realize the publicity started through such a story in a newspaper. But Brubeck went further.

As a matter of fact, Chaplin was really being sought by a sheriff with a warrant for his arrest . It seems he had failed to appear in court in answer to a charge against him for speeding. Brubeck quickly seized on this by arranging for a man who did resemble the comedian to a marked degree to run about the streets of Stockton in a flivver. Brubeck concealed the fact that this imitator was to be arrested as a fugitive from justice from the bogus Chaplin and when the arrest was really made, it was as much of a surprise to the impersonator as to the city itself.

Of course the charge was a fake and the police who were very friendly to Brubeck, knew exactly what they were doing. Nevertheless the stunt brought unprecedented publicity and directed the attention of the entire city toward the T. & D. theater and Chaplin's picture, "A Day's Pleasure."

The teeth served their purpose well until the last showing of the picture. The management hung the set up in front of the house and during intermissions ran an ad similar to that which had appeared in the "Lost and Found" columns of local newspapers.

An Honor Indeed

Murray W. Garsson of Fine Arts Pictures, Inc., was all fussed up Saturday over the wire he received from Tom Moore asking for a print of "A Dream of Fair Women," because President Wilson expressed a desire to see the picture.

Garsson got busy and dispatched a special print to Washington at once. He's dead sure the President will like it.

Getting Set for Plunkett Dinner

Three speakers will address the "surprisers" who will meet at Keen's Chop House on Friday night at the Joe Plunkett dinner.

They are M. S. Epstein of the Joseph M. Schenck organization, Rennold Wolf and "Doc" Wilson of the Strand.

Jans Film Shown

A special showing of "Madonnas and Men," a Jans picture, was given last night to an invited audience at the 44th St. theater.

Hadley, Hall's Production Manager

Hopp Hadley has been made production manager of Hallmark.

Cabanne Coming East

(Special to WID'S DAILY)

Los Angeles — Christy Cabanne, who has just completed a feature with Bessie Barriscale, is on his way to New York to sign a new contract.

MacDonald Film Aug. 2

Release date for "The Natorious Miss Lisle," with Katherine MacDonald, and which will be distributed by Associated First National, has been set for Aug. 2.

It was originally scheduled for Feb. 14, 1921.

Rosher Loaned to Neilan

(Special to WID'S DAILY)

Los Angeles — Mary Pickford's cameraman, Charles Rosher, has been loaned to Marshall Neilan while the star is on her wedding trip.

The exhibitor does not always get the kind of poster that he needs. If he did there would be nothing on the boards but RITCHEY POSTERS.

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Ritchey

Labor as a Producer

(Continued from Page 1)

In Paterson, N. J., the Amalgamated Textile Workers have taken over a 1,400 seat theater at 90 Market st. in which they will show exclusively labor films and labor theatrical entertainments. This organization and the Central Federated Union are not socialist bodies.

In Seattle, a company backed by labor organizations and known as Federation Films is being formed for the purpose of making and exhibiting films which are designed to show labor in its true light.

In Pittsburgh, a man named John V. Salyton has been working for two years on a labor film production idea. He is raising $35,000 with which he will make a picture called "The Contrast."

In New York, says Gardy, two of the largest labor organizations in the city are very seriously thinking of entering the production of labor films. These bodies are the Amalgamated Clothing Workers and the International Ladies' Garment Workers.

Gardy said that labor was not seeking sympathy from the public, but that it demanded that both sides of a controversy be shown or neither side shown. He said he actually knows of cases where scenes of armed guards battering down strikers in the Pennsylvania steel districts were suppressed and never reached the public's sight.

At the recent Socialist convention in New York, Gardy was appointed a committee of one to investigate the film angle on the labor question and see what could be done along production lines, with the official sanction of the Socialist party.

Rothapfel Goes to Dayton

S. L. Rothapfel and three members of his technical staff left yesterday for Dayton where the Ascher Auditorium will be opened on Wednesday night. John Wenger, are director; William Axt, musical director, and Thomas Walker, film editor, all of the Capitol, accompanied Rothapfel.

E. L. Smith Here

E. L. Smith, general manager of the Jesse D. Hampton productions, is in New York from California.

Mr. Smith said on Saturday that Robert Thornby at present is finishing a big out-door special with Blanche Sweet in the starring role. Most of the scenes for this are being shot in the mountains of northern California.

H. B. Warner, after a vacation, will shortly start work on a crook story which Henry King will direct.

A Jesse D. Hampton special has been finished. This has been in production since April and has Mahlon Hamilton and Lillian Rich in the leading roles. Robert Thornby directed that also.

Spreading 1st Nat'l's Doctrines

Completely equipped for a motor tour, Joe Sinel and Matthew Singer, with the publicity department of 1st National, have left New York to carry a semi-official assignment to spread the doctrine of First National as relates to the sub-franchising plan.

$62,520,167.20 in Rentals

(Continued from Page 1)

a 5 per cent on the gross, it develops that the total volume of business done by all the distributing organizations in the business reached $11,317,089.40 for the month of March.

For the fiscal year commencing July 1, 1919, up to and including March 31, 1920, the Government was paid $3,126,008.36 in rental taxes. For that period, therefore, which covers nine months **of the fiscal year, the total business in** rentals reached $62,520,167.20.

With the nine months' period as a basis, the average amount paid to the revenue department in taxes for every month of 1919 beginning with July and every month of this year up to and including March is $347,334.26 2/9, or in terms of gross rentals, $6,946,685.24 4/9 for each month.

The fiscal year ends June 30. Estimating the total for the financial year on the basis of above, the total taxes paid into the national treasury in taxes for the use of films for 1919-1920 year will reach $4,168,011.14 2/3. This would indicate the the total business conducted by various and all distributors in the business will reach $83,360,222.93 1/3.

Of course, the yearly estimate is purely hypothetical in so far as gauging definite figures are concerned, in view of the fact that the fiscal year does not expire until the end of this month and in view of the fact that business usually falls off during the summer months.

In this connection it is interesting to note that Famous Players, the only distributor which makes public its annual report, in its statement for 1919, issued in April, gave its gross business as $27,165,326. Since the company sells posters and advertising accessories, this amount in all likelihood includes those items and is not strictly a film leasing item. However, using approximate percentages, Famous Players does 32½ per cent of the business in the entire industry.

Cuts and Flashes

William Farnum has begun work on "The Scuttlers" for Fox.

Zena Keefe will appear in Ralph Ince's production, "Red Foam."

"The World and His Wife" is the next Cosmopolitan release, scheduled for release on July 25th.

George Walsh's next production for Fox will be "The Plunger," by Thos. F. Fallon.

Ben Wilson and Neva Gerber are co-starred in "The Branded Hour," a serial which will be released by Select.

Martha Mansfield will play the leading feminine role in "The Nobleman," Eugene O'Brien's next Selznick production.

Warren Cook has signed a long term contract to appear with the stock company being assembled by Selznick to support the stars of that organization.

Would Have Evil Films Barred

Detroit—W. A. Atkinson, superintendent of the recreation commission, has been asked to take steps against certain theaters which, it is charged by the Social Service Committee of the Detroit Council of Churches, have been showing indecent films.

House Changes

Houses Bought

Mena, Ark.—Price McCall bought Lyric and Airdome.

Burkburnett, Tex.—Ray M. Millar bought Lyric from T. J. Colburn and Son.

Penn Yann, N. Y.—M. P. Sackett bought Sampson.

Brunswick, Mo.—Brent Staubus sold Isis.

Eureka Springs, Ark.—Maud Donnell, Royal at Van Beuren, bought Empire.

Joplin, Mo.—M. G. Parsons bought Pershing.

Edina, Mo.—H. H. Murdock bought Electric.

Mankato, Kans.—R. A. Gaston bought Morris.

New Orleans—Peter Copeland and J. Miller bought at auction Globe. Saengers hold lease on it.

Philadelphia—E. H. Royer bought Susquehanna and Norris from Green and Altman for reported sum of $120,000.

Albany, N. Y.—Samuel Suckno, Regent and Albany, buys Arbor.

Thanks to Films

Los Angeles—This city is very much elated over the official announcement issued by the Department of the Census in Washington which says Los Angeles is the largest city west of St. Louis and tops San Francisco.

It is quite generally agreed that the producing headquarters established here by all the large film companies had a good deal to do with the rapid growth the city has enjoyed in the last few years.

Incorporations

Albany—Sidney Garrett, Inc., New York. Capital, $50,000. Incorporators, A. J. Romagna, C. C. Burr and S. C. Garrett, 135 W. 44th St., New York.

Dover, Del.—Sherman Prod. Corp. Capital, $4,000,000. Incorporators, T. L. Croteau, M. A. Bruce and S. E. Dill, Wilmington.

Dover, Del.—Roosevelt Theater Corp. Capital, $100,000. Incorporators, F. R. Hansell, J. Vernon Plimm and E. M. MacFarland, Philadelphia.

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"Times" Takes a Rap

Hints News Reels Had Something "Put Over" When They Filmed Eugene Debs at Atlanta

The New York Times said editorially in part on Saturday:

"Moving picture houses throughout the country are exhibiting the scene at Atlanta Prison that took place when Eugene V. Debs was formally notified that the Socialist party had made him its candidate for President.

"It is not a genuine scene; it is a performance carefully planned and rehearsed with a view to creating sympathy among the unthinking. Mr. Debs embraces the emissaries of his party—actually kisses them. When the hollow sham is thus coldly described, few can escape a shiver of repugnance.

"Under the influence of this unreasoning mob psychology," continues the Times in another portion of the editorial, "the acknowledged criminal is nightly applauded as loudly as many of the candidates for the presidency who have won their honorable eminence by great and unflagging service to the American people. * * *

"It is probably too late to prevent the exhibition of the pictures," but the Times goes on to say that "it is not too late to provide that * * * the basic truth shall be made known to all."

The news weeklies who shot scenes of the Debs ceremony in Atlanta were International and Selznick Weeklies. E. B. Hatrick, editor of the International News Weekly, was out of town on Saturday and could not be reached for a statement. However, a person connected with the weekly said that the Times' ideas were ridiculous. No one connected with Selznick Weekly could be be reached.

The pictures showing Debs were incorporated into the news reels shown at the Rialto and Rivoli last week. When George Shor, director of publicity for those theaters, was asked about the point made by the Times he said on Saturday, speaking for Dr. Hugo Riesenfeld:

"We try to select and edit our news weekly with as much discrimination and care as the Times uses in editing its news stories."

International used the Debs films as part of the reel in which the presidential nominees and candidates for nomination of all parties were shown. The film was also used last week over the metropolitan Loew circuit.

Frank Receiver for Savoy

Judge Knox has appointed Morris Frank receiver for Savoy Comedies, Inc., also known as the Savoy Film Corporation.

The liabilities of the corporation are said to be about $10,000, while the assets include the negative of a picture called "Seaside Simps," valued at $2,500 and $600 in a bank. It is said, however, that a Los Angeles creditor has attached these assets.

This Christie Comedy presents Dorothy Devore and Jimmie Harrison. The title is "Neat But Not Gaudy," and refers to Spring house painting.—Advt.

F. P. Field Changes

(Special to WID'S DAILY)

Boston—Harry Ascher, New England field manager for Famous Players, has resigned. His future affiliation is unknown.

Sydney R. Kent, sales manager for Famous, stated on Saturday that Harry Ballance, who has been in charge of the Los Angeles exchange for about two years, will succeed Ascher while Ollie Taggard will succeed Ballance in Los Angeles.

Helen Jerome Eddy has just been chosen to act in a screen version of Robert Browning's poem, "A Light Woman," to be produced by the American Film under the direction of George L. Cox.

Willat Coming East

(By wire to WID'S DAILY)

Los Angeles—C. A. Willat, president of Irvin Willat Pictures Corp. and general manager of National Film Corp., left for New York yesterday. While in New York he will stop at the Claridge.

Rosen With Metro

Los Angeles—Metro has acquired a new director, Philip Rosen, who has just finished with Universal. Rosen's first picture will be "Are All Men Alike?" from the story, "The Waffle Iron," by Arthur Stringer.

On Broadway

Rialto — Wanda Hawley — "M Hobbs."

Rivoli—Douglas MacLean and Do May—"Let's Be Fashionable."

Criterion—"Humoresque."

Strand — Douglas Fairbanks—"T Mollycoddle."

Capitol—Jack Pickford—"The Do ble-Dyed Deceiver."

New York—Today—Eugene O'Br —"The Figurehead."
Tuesday—"Out of the Storm."
Wednesday—"Blind Youth."
Thursday—Madge Kennedy---"D lars and Sense."
Friday — Edith Roberts — "Al Miss Dodd." Gladys Brockwel "White Lies."
Saturday — Charles Ray —"Pa Green."
Sunday—Marjorie Rambeau—"T Fortune Teller."

Brooklyn Strand—Georges Carpe tier—"The Wonder Man."

Next Week

Rialto—William S. Hart—"Sand."
Rivoli—Wallace Reid—"Sick a Bee
Criterion—"Humoresque."
Strand—Tom Moore—"The Gre Accident."
Capitol—"Passers By."
Brooklyn Strand—Douglas Fairban —"The Mollycoddle."

Pathe Feature at Capitol

"Passers-By," a J. Stuart Blackt production released through Path will be the feature at the Capitol b ginning next Sunday.

Fritzi Brunette to Star?

Los Angeles—It is reported th the Doubleday Productions Co. h signed Fritzi Brunette to star in series of pictures and she will jo that concern on the completion "The Devil to Pay," the last of t Brunton pictures in which she has a peared. The first story is entitl "Shadows of the Past."

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CAPACITY
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There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind.
WHY?

SPECIAL PICTURES CORPN
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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 76 Wednesday, June 16, 1920 Price 5 Cents

Makes Wilson Offer

English Company Would Make Film Written by the President

The Alliance Film Corp., Ltd., of London, England, a $5,000,000 company, yesterday sent a wire to President Wilson in Washington in which an offer was made to produce a gigantic film embodying Mr. Wilson's ideas on international peace.

The wire was sent by Charles Frederick Higham, managing director of the company and a member of Parliament, from the South Islington district of London.

Mr. Higham offers Wilson the facilities of his studio and company in England. The plan would provide for the President's visit to London when his tenure of office expires, while Alliance will pay the President, if it is so desired, a sum commensurate with his high standing and dignity.

(Continued on Page 3)

Tarkington Stories for Goldwyn

The contract which Tarkington Baker held with Booth Tarkington for original stories for screen productions has been taken over by Goldwyn.

Baker is en route to India for Famous Players.

Another Combine

Ivan Abramson has issued a call for a meeting of independent exchangemen to be held at the Hotel Sherman, Chicago, July 7.

It is said that articles of incorporation for the new company which will be a distributing body are now being filed and at the Chicago meeting it is planned to make the body a permanent one. Several well known independent exchangemen are said to be sponsors for the project, but who they are outside of Abramson has not been determined.

The origin of this combination of independents was at the recent Cleveland convention.

Judging from various projects now either under way or being contemplated the independent exchangemen feel that something must be done to secure sufficient high-grade product to meet their needs.

Federated Film Exchanges of America have been formed; Herman Rifkin is starting another, Harry Sherman's ideas, details of which appear elsewhere in this issue, is a third and Abramson is interested in the fourth.

Phyllis Haver, one corner of the eternal triangle in Mack Sennett's 5-reel satire on "Married Life," a First National attraction.—Advt.

Sues for $100,000

V. B. K. Film Corp. Files Action Against Mrs. Sidney Drew

The V. B. K. Film Corp. filed suit in the Supreme Court yesterday against Mrs. Sidney Drew for $100,000 damages for breach of contract.

The complaint alleges that on April 22, 1919, Mrs. Drew made a contract with Amedee J. Van Buren to appear exclusively in motion picture films for him and to give her services to aid in manufacturing such films, and she agreed not to become identified with any other motion picture corporation. It is alleged that she refused to carry out her contract and as the result of this, it is alleged that a contract for the distribution of such film was cancelled, causing the damages sued for.

Mrs. Drew's comedies with John Cumberland are released through Pathe.

An effort to reach Mrs. Drew yesterday for a statement failed.

De Haven Series?

Reported Comedians Will Make Several Films for First National

It was reported yesterday that Mr. and Mrs. Carten De Haven will make a series of productions for First National.

One, "Twin Beds," has been officially announced, but a First National official yesterday said he hadn't heard about the series.

The De Havens have effected a tie-up with Arthur S. Kane, who will handle their business with the First National.

Musgrove in America

Word was received in New York yesterday that Harry Musgrove, formerly general manager of Australasian Films, Ltd., is in Los Angeles and that he will arrive in New York June 24.

More Announcements Coming

Official announcements hanging fire for the new season are now swelled with the promised statements from Goldwyn and Pioneer.

Franchise Scheme

Being Developed by Harry Sherman —Plans 12 Pictures a Year

Harry A. Sherman, who formed Sherman Productions Corp. in Delaware last week with a capital of $4,000,000, is rounding out a new franchise scheme in which independent exchanges are to play an important factor.

Sherman plans to divide the country into 25 territories and the funds turned in by the various exchange men, according to the percentages of each territory, are to be held in trust in New York. They will total $100,000.

Sherman plans to have the franchise holders pay the actual cost of production of each of the 12 pictures he will make annually and also pay on a cost basis for a complete line of accessories and lithographs. The contract with franchise holders provides for a minimum of ten pages of advertising to be used weekly in the trade papers thus assuring a national advertising campaign for the productions.

(Continued on Page 3)

Leong Prod. Formed

(By wire to WID'S DAILY)

Los Angeles—James B. Leong Prod., Inc., has been formed here to produce stories of Chinese life.

Officials of the company are in the main, Chinese. Ciu Yee Chong Se is secretary, Long Song Kayi is treasurer, while Chew Kim Asstia and T. A. Russell are also directors of the company.

WID'S DAILY published the reported formation of this company last week.

Brandt Resigns

Joe Brandt, director general of the National Film Corp. and eastern representative of the Marion H. Kohn Productions, has resigned from National, according to telegraphic advices received by Joe Weil, director of publicity for these companies.

Brandt intimates that his resignation will take effect as soon as he can complete the marketing arrangements for "The Kentucky Colonel."

Brandt has not as yet revealed his future plans, but it is expected that he will go into the producing business himself. It is also said he will head a big sales organization in New York for independent producers.

He is expected back in New York this week.

YOUR Press Books.
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
*Famous Players .	78½	78⅝	78½
do pfd.	83	83⅛	83⅛
*Goldwyn	18¼	20	18½
Loew's, Inc.	28⅝	29	29
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1½	1½	1½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Monday's quotations.

Goodman Film to Pioneer

Pioneer Film has acquired "Thoughtless Women," produced by Daniel Carson Goodman with Alma Rubens as star.

Goodman produced this before Miss Rubens became a featured player with Cosmopolitan.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

Motion Picture News says this about "Scratch My Back":

"Scintillating comedy; is a sure-fire hit. Should be a knock-out with any audience."

Goldwyn

"In love—yet each suppressing the words that would flow from the heart"—Scene from "The Isle of Destiny"—the big Character Picture special attraction featuring Paul Gilmore.—Advt.

At Broadway Theaters

Strand

The Strand is doing unusual business for hot weather this week and there is no need to look farther than the feature, "The Mollycoddle," Douglas Fairbanks' latest, to discover the reason why. The surrounding program is also in a light vein, even to the overture, which is a selection from Victor Herbert's "The Fortune Teller." The review and the singing of "Santa Lucia" by a baritone follow in order. At the close of the feature there are more vocal numbers rendered by Eldora Stanford, soprano. The James Montgomery Flagg comedy, "Pride an' Po'k Chops," came nowhere near registering like the first pictures of this once famous series. Selections from "Il Trovatore" on the organ conclude.

Capitol

The second week of the Rothapfel regime at the Capitol offers a delightful variety of entertainment with numbers that will appeal to both old and young. The opening overture is of a tuneful march entitled, "Pomp and Circumstances." In this, as at intervals throughout the program, the Capitol ensemble assists.

An attractive and highly colorful ballet number precedes the first scenic number, pictures of the Alps. During the run of this picture the chorus sings "On the Alps" and "A Tyrolean Folk Song." Bertram Peacock and male ensemble render "On the Road to Mandalay." A very pretty setting is supplied.

Prior to the feature, Jack Pickford in "A Double Dyed Deceiver," which is the last number on the program, Miss Williams sings "Las Golondrinas" and the Solti Duo dance the Tango Argentino.

Rivoli

Broadway is just seeing Douglas MacLean and Doris May in "Let's Be Fashionable." Much of its comedy registers well but it seemed just a bit over-burlesqued in spots according to the reception it received Monday afternoon. The bit showing milk being put in the auto radiator, while it brought some laughs, also caused some astonishingly adverse comment. Probably the seeming extravagance of such a scene created this effect. The Carter de Haven comedy, "Beating Cheaters," got over in good fashion. The bill opens with "Beautiful Galatea" as the overture. The scenic "Tree Magic" accompanied by singing off-stage was a bit too flighty and "up in the clouds" to bring much response. The pictorial scored with interesting pictures of the Republican convention and glimpses of the presidential nominee. A musical number which registered a distinct hit was the singing of a number of old songs by the Rivoli ensemble. "Long, Long Ago," "I Cannot Sing the Old Songs" and "In the Gloaming" were the selections and they went big. Following the feature the orchestra rendered a novelty that brought rounds of applause, this being Lampe's "Fun in a Music Store." The special effects were novel and funny and the explanatory note on the program helped put the piece over in fine style. Following the de Haven comedy "Petit Fantasy," another unusual musical piece, on the organ concluded.

Rialto

Wanda Hawley is being very well received at the Rialto in her first Realart starring picture, "Miss Hobbs." She herself attracts while the story proves to be a very wise choice. The supporting cast also comes in for considerable praise. "Miss Hobbs" is a light comedy and it is to be hoped the rest of Miss Hawley's pictures are in the same vein considering the reception this is receiving. Offenbach's "Orpheus in the Lower World" is the overture and its sweeping instrumentalism and resounding crashes strike a very popular chord. Included in the first part of the magazine are several animal pictures which register nicely. Warren Harding, Republican presidential nominee, fails to get as much applause as his running mate, Governor Coolidge. "Serenada" on the 'cello gets a good share of applause. The feature is followed by Grace Hoffman singing the bell song from "Lakme" and a Sunshine comedy, "Monkey Business," registers with its riotous humor.

Collier at Broadway

"The Servant Question" with William Collier will finally make its appearance at the Broadway next week after various postponements.

Two Davies Films on Coast

Two Marion Davies pictures will be made in California following "Buried Treasure." Frank Borzage will direct them.

New Los Angeles Theater

(By wire to WID'S DAILY)

Los Angeles—L. L. Hard and associates, owners of the College theater, 446 South Hilt St., will erect a new $100,000 theater here.

There's still another combination in the wind—producers, this time.

Garsson Signs Sada Cowan

(By wire to WID'S DAILY)

Los Angeles—Harry Garsson has signed Sada Cowan to write original stories for him. Miss Cowan wrote the scenario for "Why Change Your Wife?" and other films.

Miss Ettinger Joins Mabel Condon

Los Angeles—Margaret Ettinger has made a connection with the Mabel Condon Exchange, which handles casting, publicity and the sale of books for the screen.

Brown Now District Representative

Dallas, Tex.—L. D. Brown, local manager for American Film, has been made district representative with jurisdiction over New Orleans, Oklahoma City, Little Rock and this city.

Futrelle Story for Universal

Los Angeles—"The Diamond Master," by Jacques Futrelle, will be filmed by Universal. Eileen Sedgwick will be featured and Edward Kull will direct.

Harry Reichenbach will speak at the Joe Plunkett dinner Friday night. M. S. Epstin will be toastmaster. Bert Adler and Al Feinman are in charge of the tickets.

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Ritchey

Pathé News

No. 48

LATONIA, KY.—Upset wins Latonia Derby—horse racing is certainly becoming favorite sport judging by crowd of 45,000 attending the great annual turf classic.
ARGONNE, FRANCE—France remembers America's aid! The whole nation pays solemn tribute to U. S. soldier dead in memorial services.
NEW YORK CITY—Notables leave for abroad—Colonel Edward M. House sails on S.S. Lapland; the purpose of his trip is unknown.
NEW YORK CITY—Salvation Army in "appeal parade"—procession of 2,000 Salvation Army workers makes opening of $10,000,000 drive.
NEW YORK CITY—Life's handicap is no bar to these athletes! A boxing bout is a feature of the Cripples' Association Field Day Meet.
NOMINATED—Senator Warren G. Harding of Ohio is chosen by Republicans as the candidate for President—scenes showing the actual nomination at Chicago Coliseum.
OAKLAND, CAL.—Another way of playing polo! Try it on a motorcycle this time, and see how you can kick the ball around—and stay on!
WASHINGTON, D. C.—On the links with the Presidential nominee! Senator Harding finds rest and recreation after a busy week in Chicago.
TO OLD GLORY!—Honor America's Flag that led its country to Victory! Impressive ceremonies celebrate anniversary of Stars and Stripes.

today

Willat Starts Work

(Special to WID'S DAILY)

Los Angeles—Irvin V. Willat has begun his first production and is filming "Dabney Todd," by F. N. Westcott.

John S. Waters is assistant director. Andrew Webber and Frank M. Blount are doing the photography, while H. G. Oliver is technical director. F. G. Erickson has charge of properties and J. J. Murray is handling the business affairs and publicity. The product will be released through the Hodkinson Co.

Elect Harding President

(Special to WID'S DAILY)

Kansas City, Mo.—David M. Harding was elected president of the Kansas City .xhibitors Association at a special meeting held at the Westgate Hotel.

Ardath Comedies Completed

The last of the series of two reel Fred Ardath comedies for release through Arrow has been completed. The Louis Jacobson Enter. produced them.

Makes Wilson Offer

(Continued from Page 1)

The completed picture, if the plan materializes, will be distributed all over the world at the expense of Alliance as a measure to promote international relations and to offset the growth of Bolshevism.

Mr. Higham is known as one of the leaders of the advertising world in Britain and has been in this country for about three weeks, although that fact has not been very generally known.

His visit here is for the purpose of studying film conditions and the lining up of American technical men and American equipment.

Alliance Film is the company which has arranged for American distribution through First National.

Mr. Higham in an interview yesterday at the Claridge was very frank and outspoken in his opinions. He said that he was prompted to enter the film business in England because he feared that by the continued showing of American films in Great Britain's colonial possessions the point would be eventually reached where those possessions would break away from the British Empire.

In speaking of Alliance's plans Mr. Higham said that already one film, "The Holiday Husband," has been completed at the studio formerly occupied by the London Film Co. "Carnival" is now being made.

The company will make eight features this year and four special productions with a possibility of one brand of two reel comedies. By next year this amount of product will be doubled.

Through the control of the British Actor's Film Co. Alliance is assured of some of the best artists in England, said Higham. As yet nothing has been done regarding distribution in England, but an offer has been made by Walturdaw, the First National English releasing organization.

Higham became interested in Alliance through Coleman Goodman, a member of the British Order of the Empire and owner of a number of theaters in England. Mr. Goodman is Irene Castle's brother-in-law.

Higham will remain here until the 23rd and then leave for home on the steamer Fort Victoria from Boston.

Alliance plans to develop its own stars in England. It is possible that to supplement the First National publicity organization, Alliance will inaugurate in this country a service of its own to bring its product before the public.

Chautard Starts Work

"The Thief," Henri Bernstein's detective story, is Emile Chautard's first production for William Fox. Chautard has started work on it.

Franchise Scheme

(Continued from Page 1)

In return for all this Sherman is asking 20 per cent of the gross business done by the exchanges in their respective territories. He, in turn, will control and sell the foreign rights while 50 per cent of the revenue accrued from this source will be divided and returned pro rata among the franchise members.

The scheme of operation provides that the franchises shall run for five years. Sherman, under the terms of the agreement, cannot touch the funds to be held in New York unless the franchise holder fails to keep his agreement.

Sherman's production plans call for 12 pictures a year. The first of these will be a western story with a male star already engaged. Work will be started on this about Aug. 16 at the Burston studio on the coast. Four westerns all from well known books are scheduled for this star, while a series of four will be made with a woman star whose name will be announced shortly. The remaining four of the series will be all-star productions from either books or plays.

Sherman will leave on Saturday for a country-wide trip to close up open territory. He says 30 per cent has already been disposed of and that some of the money from the franchise holders has already been paid in.

According to Sherman, he does not plan to interfere in any great degree with the working of the releasing organization and says that the franchise holders will be permitted to elect their own president. Sherman is willing to have as treasurer of his producing company a man selected by the exchangemen to keep tabs on production costs.

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Yokohama Applies Strict Censorship

Japan is the latest country to put into effect a strict censorship of pictures, according to a report received by David P. Howells from Horace T. Clarke, his representative in the Orient.

"A special building for censorship purposes," writes Clarke, "is to be erected immediately in the yard of the Kanagawa courthouse and is expected to be completed about the 1st of July. After that date, the Yokohama police will view every picture and it will be necessary that it receive their approval before it can be shown in the theaters.

"The police will require that all women be seated in a separate section of the theater irrespective of their social status and irrespective of whether they are accompanied by male escorts or not."

Queen Service Buys Radin Films

Birmingham—The Queen Feature Service has purchased from Radin Pictures the series of "Real Star Dramas" for Alabama, Mississippi, Tennessee, Georgia, Florida, North and South Carolina.

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Renco Offers Stock

Coast Unit Circularizing Public—Lists Independent Exchanges as Allies

(Special to WID'S DAILY)

Los Angeles—The Renco Film Co. with offices at 724 S. Spring St., this city, is conducting an extensive campaign with the public through circular letters for the purpose of selling stock. The officers of the company are H. J. Reynolds, president; E. Daum, secretary, and H. L. Hoskins, treasurer.

The company in an attractive pamphlet speaks of its production plans and states that it is in the market for well known books and stars.

Regarding distribution, the pamphlet says that the country has been divided into 21 districts and gives the following independent exchanges as its distributing allies:

All-Star Features Dist., Inc., San Francisco; Aywon Film Corp., New York; Blanchard Amusement Co., Davenport, Ia.; Bijou Theatrical Enterprise Co., Battle Creek, Mich.; Apex Pictures, Inc., Pittsburgh, Pa.; Doll-Van Film Corp., Chicago; Exhibitors Film Exchange, Washington; All-Star Features Dist., Inc., Los Angeles; Crescent Film Co., Kansas City; Eastern Feature Film Co., Boston; Doll-Van Film Corp., Indianapolis; Elliott Film Corp., Minneapolis; Fine Arts Film Exchange, Cincinnati; Gardiner Syndicate, Buffalo; Greiver Prod., Chicago; Ohio Film Classics Co., Cleveland; E. C. Peto Enterprises, St. Louis; DeLuxe Feature Film Co., Seattle; State Rights Distributors, New York; Southeastern Pictures Corp., Atlanta; Arthur S. Hyman Attractions, Detroit; Arthur C. Bromberg Attractions, Atlanta; C. C. Hite Attractions Co., Cincinnati; Minter-United Amusements, Detroit; Gollos, Chappell & Cohen, Tex., Okla. and Ark.

In one portion of its literature, figures are given purporting to show the profits made by some pictures. "Traffic in Souls" is given as having cost $45,000 and its earnings $450,000. "The Birth of a Nation" is mentioned as having made "more than 1800% on the original investment." "Cabiria" is mentioned as having brought $1,500,000 for the American rights.

Subscriptions to stock are for no less than 10 shares at $1 a share or for more than 100. The company was chartered in Delaware at $1,000,000 with 1,000,000 shares at $1 par value.

Dover, Del.—The Renco Film Co. was formed in this state the early part of March. The company is chartered at $1,000,000.

Nathan Hirsch of Aywon could not be reached yesterday for a statement as to what productions Renco had to offer.

Bessie Love Coming East

Los Angeles—Bessie Love is working on the final scenes of her second Callaghan picture, "Bonnie May," and will leave for the East early next week.

Drawing Contest Decided

In the contest held by Equity Pictures to select the best drawing of Clara Kimball Young's eyes, 8,742 were submitted, and Alma M. Carlson of Chicago was awarded the first prize by the judges, Clara Kimball Young, Rolf Armstrong, cover artist of the Photoplay magazine, and James R. Quirk, publisher of Photoplay. Nine prizes, ranging from $150 down, were offered.

Officers Elected

Frank A. Garbutt Heads New Co-Operative Buying Unit of Coast Producers

(Special to WID'S DAILY)

Los Angeles—Frank A. Garbutt, vice-president of Famous Players-Lasky, was elected president of the Cinema Mercantile Corp. at a meeting held at the L. A. Athletic Club. Other officers of the new body which will buy collectively whatever materials are needed by local producers for their pictures are Joseph Engel of Metro, vice-president; Abraham Lehr, Goldwyn, second vice-president; Sol Wurtzel, Fox, third vice-president, and W. J. Reynolds, secretary and treasurer.

When the discussion over Walter Long's statements regarding the attitude of film folks toward Los Angeles and the Chamber of Commerce was at its height there was some talk that the new alliance of producers was for the purpose of boycotting Los Angeles merchants. This, however, is said not to be the case. The Times quotes one member of the organization as follows:

"All things being equal, we had rather spend our money with Los Angeles business houses. We shall do our buying wherever we secure the best price and probably a great deal of it will be done here."

The Times also published a letter from the Rev. Baker P. Lee, who decries the barring from various clubs of members of the picture business and then says:

"If the Chamber of Commerce and other business men's associations of Los Angeles would only realize that while 80 per cent of the films are made here, 98 per cent of the money goes back East to the distributor and releaser, and that if we would open a drive for local capital to turn this tide of profit here it would amount to a greater investment for this city than the rubber tire industry and citrus crops combined."

Hamilton Serial for Pathe

A serial for production by Pathe in the near future has been written by James Shelly Hamilton, author of numerous magazine stories.

Important Ruling

An important ruling as to the right of moving picture performers to sue for damages for injuries sustained in the course of their employment through the alleged negligence of their employers has been handed down by Supreme Court Justice Giegerich in suits by Nellie Michel and one Jee, a Chinaman, against the American Cinema Corp. for damages for injuries sustained when a balcony collapsed while the barroom scene in "The Inner Voice" was being filmed in the Mirror Studios in Queens.

One of the defences was that the plaintiffs must ask for an allowance under the Workman's Compensation Law, either under the section of the law relating to the "manufacture of moving picture films" or the section relating to any employment not specified in which four or more "workmen or operatives are regularly employed."

Justice Giegerich decides that there is nothing in the pleadings showing that the latter section applies, while as to the "manufacture of moving picture films" the court rules that the plaintiffs were not so engaged at the time of the accident.

The defendant must file a new answer.

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SCENARIO BY
TOM. J. GERAGHTY
Suggested by Harold MacGrath's story

This feature is even better than
"WHEN THE CLOUDS ROLL BY"
By DOUGLAS FAIRBANKS
SCENARIO BY
TOM. J. GERAGHTY

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORPORATION
H. W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 77 Thursday, June 17, 1920 Price 5 Cents

More Rental Figures

Over 25 Million in First Quarter of 1920—Admission Tax Returns Not Available

Additional information as to the rental taxes paid by motion picture distributors to the Federal Government received by WID'S DAILY show that $1,274,756.65 was paid into the government treasury during the first three months of 1920 under the five per cent tax law. The total rental business done then in January, February and March of this year was $25,495,133.

Government figures show that the rental taxes for January totaled $412,979.11, February $295.923.07, and March, as published on Monday, $565,854.47. The gross rentals for those months are: January, $8.259,582.20; for February, $5,918,461.40, and for March, $11,317,089.40.

It is learned from officials in Washington that because of errors in keeping accounts in various revenue districts the receipts from the rental tax for the first few months that it was in effect are incorrect, although the collections were made by treasury department operatives correctly.

Regarding the above figures, it is learned that the apparent discrepancy between the collections for January, February and March is explained by the fact that some of the companies pay their returns in bulk and at earlier dates than the other distributors in the business. It is this that accounts, then, for the March total

(Continued on Page 3)

Flinn in St. Louis

(Special to WID'S DAILY)

St. Louis—John C. Flinn, an official of the Famous Players-Missouri company, is here apparently in connection with the litigation over the string of Harry Koplar theaters.

More Millions

(By wire to WID'S DAILY)

Dover, Del.—New incorporations filed here include one chartered at $30,200,000.

It is the Victor Safety Cinema Corp. and outside of the fact that the Corporation Trust Co. acted for its organizers, no information can be secured here.

$3,000,000 Company

(By wire to WID'S DAILY)

Dover, Del.—The Color Cinema Corp., capitalized at $3,000,000, has been formed here by the representatives of the Corporation Trust Co.

Sixth Star for Realart

Realart will shortly announce a sixth star. It's a woman.

Naughty, Naughty, Ben Turpin. He steps right out into the calcium light in his nightie in Mack Sennett's satire on the problem play, "Married Life."—A First National attraction in five reels.—Advt.

Kremer to Produce

Victor Kremer, Inc., a newly formed corporation, chartered in Albany, has been formed to cover the producing activities of Victor Kremer, who until this time has been distributing a number of Chaplin-Essanay re-issues and other pictures of the old Essanay brand.

The production plans include a series of two reel comedies with Shorty Hamilton in the starring role and a series of eight productions yearly to be directed by Chester Devonde: One of these, "Voices," has already been completed in New York.

Kremer has a studio of his own in San Diego, Cal., where he made several pictures with Margarita Fisher and which were released on the Mutual program. Hamilton will make his comedies there and Devonde will probably produce there also. The productions will be released on the open market through Victor Kremer Film Features, Inc.

2 F. P.-L. Dividends

Two Famous Players dividends will shortly fall due. One is due on July 1 to stockholders of record June 15, and is a $2 dividend on the common stock.

The second falls due August 1, to stockholders of record July 15 and is a 2 per cent dividend on the 8 per cent preferred stock.

These dividends are declared quarterly by Famous Players.

Brandt Federated Manager?

It was reported yesterday that Joe Brandt would act as general manager for Federated Film Exchanges of America, Inc., the new independent exchangemen organization.

Jerome Storm Here

Jerome Storm, who directed Chas. Ray for Thomas H. Ince in a number of productions, arrived in New York yesterday. He is at the Algonquin.

"Lab" Strike Possible

Newly Formed Union Wants Increases for Workers—Meeting Tonight of Owners

All laboratories in the East are threatened with a strike as a result of the new wage scale drawn by the Motion Picture Craftsmen, a new organization which is said to include the majority of the workers in the plants around New York.

The union of which a man named Abe Keller is president has as its secretary George B. Woodruff, who is understood to be a labor organizer. Pete Brulatour, a nephew of J. E. Brulatour, who holds the Eastman Kodak distributing agency in New York, is treasurer of the union and a member of the executive committee.

Tom Evans of Evans Films will preside at a meeting of the laboratories owners tonight at eight o'clock in the National Association rooms, at which the new wage scale is expected to be discussed.

It is possible that representatives of the union will be present at the meeting to present their claims. Frederick H. Elliott, executive secretary of the National Association, was out

(Continued on Page 3)

Babcock Killed

(Special to WID'S DAILY)

Los Angeles—Chester W. Babcock, superintendent of construction at the Robert Brunton studios, was killed when he stumbled into a ravine near his home in Sawtelle.

F. P. Leases Biograph Plant

Arthur V. Smith, general manager of the F. P.-L. Eastern Studios, has obtained a short lease on the Biograph Studio at 807 East 175th St. This studio will be used for Thomas Meighan's picture, "The Frontier of the Stars."

Selznick, according to Sam E. Morris, has given up the Biograph plant and will use its three plants in Jersey instead.

Chopin Pictures

Chopin Pictures, a newly formed company in Albany, has signed Francis Eldridge, who appeared in a number of productions made by Eastern producing companies, to make four pictures a year.

It is understood that the former distributing head of a large organization who is now an independent will handle the Chopin productions.

YOUR Engraved Stationery
Let SOLOMON do it, he's wise.—Advt.

The BROADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	76	76½	76⅜
do pfd.	82½	84	84
Goldwyn	18½	18½	18½
Loew's, Inc.	28⅝	29	28⅝
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1½	1½	1½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

Buys Auto Race Production

(Special to WID'S DAILY)

Chicago—Lee Herz, president of the Silee exchange, has bought the pictures of the automobile race in Indianapolis on Decoration Day, May 30.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"HERE IS A GOLDWYN YEAR"

Sir:

The Moving Picture World says this about "The Great Accident":

"Goldwyn presents Tom Moore in a splendid melodramatic production of popular appeal. Tom Moore plays his part splendidly."

Goldwyn

Trying to decide which is the better of the two men—Scene from Character Pictures special attraction, "The Isle of Destiny," featuring Paul Gilmore.—Advt.

More Stock Offered

(Special to WID'S DAILY)

Wichita, Kans.—Business men here are aiding in financing a $5,000,000 motion picture corporation, according to George W. Robinson, former president of the Security State Bank. Stock is being pooled for the Prudencia Film Syndicate here preparatory to organization of the company.

A charter for the Prudencia corporation will be granted under the laws of Delaware within 60 days, stated Robinson. Some of the Wichita business men who are said to be interested in financing the proposition are Samuel J. Houston, Samuel Kamenesky, Joseph Kamanesky, Finlay Ross, George Carlton and Mr. Robinson.

Charles A. Lindsay, a former Kansas newspaper man, is managing the promotion of the syndicate. Lindsey for a number of years was connected with the Capper Publications at Topeka.

Patch to Produce

William Moore Patch, who produced a number of legitimate stage attractions including "The Man Who Stayed at Home," is president of a $600,000 company called Greater America Films, Inc.

The company it is said will deal in films which have close relationship to problems of today. One film, "The Crimson Dawn," has already been completed. It deals with radicalism and is said to have been prepared for the screen by Capt. Clifford Slater Wheeler, one of two Americans on the staff of the Minister of War of Czecho-Slovakia. Wheeler is treasurer and general manager of the company.

The Prudencia Film Syndicate, it is stated, will produce pictures and wil have its headquarters and studios at Los Angeles. Robinson is to be president of the corporation, it is said.

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"The Safety Sign"

"Insurance Of All Kinds"

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Russia enters the international film game. Have you heard about it?

Cuts and Flashes

Walter McGrail appears opposite Olive Thomas in "Jenny."

Eugene Walter will shortly begin work on the scenario of "Fine Feathers."

Arthur Zellner of the scenario department has been selected to represent Metro on the government's Americanization committee.

Gertrude Kaufman, sister of Herbert Kaufman, will appear in "The Faded Butterfly," a Kaufman Weekly

Huntley Gordon and Daniel Hayes have been engaged for "Red Foam," a Ralph Ince special.

The June releases of the Herbert Kaufman Weekly through Select are "The Dictionary of Success," "A Certain Rich Man" and "The Battler and the Bottler."

Elaine Hammerstein has completed "The Point of View." Her next is "The Daughter Pays."

Muriel Ostrich has completed the second of her series of two reelers for Arrow.

Fine clothes do not make a man,—but they certainly tend to make him more prosperous. Neither do RITCHEY posters make a photo-play, but they do make it more profitable.

RITCHEY
LITHO CORP.
406 W. 31st St., N.Y., Phone Chelsea 8390

Ritchey

"Lab" Strike Possible

(Continued from Page 1)

of town yesterday and in his absence no one would discuss the report that the National Association as a united body would back the laboratories to the limit in opposing the demands made by the union.

Inquiries made among laboratory men yesterday brought forth the fact that the increases asked for in almost every instance aggregated 100 per cent.

According to a circular letter sent to all laboratories around New York, the demands of the union are in part as follows:

No member is to work in a laboratory where union laws are violated.

A working week is to be composed of 44 hours. This means half day Saturday all year around. The laboratories as a rule grant the half day on Saturdays during the summer months.

All legal holidays are to be observed with full pay. This is to include such holidays as Lincoln's and Washington's birthdays, Independence Day, Columbus Day, etc. Laboratories, generally speaking, observe five holidays throughout the year.

Before discharging an employee the laboratory must submit the action to a grievance committee of the union.

The new wage scale on a weekly basis is as follows:

Assistant superintendent, $125; editor, $100; timers, $100; a second timer, $90; negative developer, $85; inspector, $75; positive developer, $65; foreman cutting room, $75; foreman printing room, $50; foreman joining room, $60; foreman perforating room, $50; foreman examining room, $50; foreman wash room, $50; foreman drying room, $50; title cameraman, $50; general foreman, $50; negative cutter, $40, and others.

One laboratory man stated yesterday that some of the jobs outlined in the union demands were new ones on him.

Universal Has Cannibal Films

Ed Laemmle, nephew of Carl Laemmle, has just returned to New York after spending a year with the Laemmle-Adler expedition in Borneo, Siam, the Malay States and nearby territory. He has with him about 40,000 feet of film showing the customs and ceremonies of the cannibals and head hunters which Universal may release in feature form.

Selznicks Escape Injury

Myron and David Selznick were passengers on the eastbound California Limited wrecked in Colorado on Tuesday, but they escaped injury according to a wire received in New York yesterday.

Tearle to Be a Star

Conway Tearle will make six productions a year for National Picture Theaters. He has been signed for a long period.

Goldwyn Going to Coast

Samuel Goldwyn plans a trip to the Coast soon. The date has not been set.

More Rental Figures

(Continued from Page 1)

being over half a million, while February totals less than the $300,000 mark.

In view of this it is apparent that it is impossible to gauge the exact amount of business done by the distributors for each month of the year since the returns are not tabulated at the exact time the business is done by the distributor but according to the time at which the returns reach Washington.

An effort was made to secure from the Government figures which would indicate the volume of business done by the exhibitors in admissions. This can be secured through the now operative 10 per cent admission tax. Treasury officials, however, state that the government does not segregate the taxes derived from motion picture theaters and those derived from stage performances. The returns for the 64 Internal Revenue districts can be obtained, but there will be nothing to indicate just what percentage of the business was done by picture theaters.

The Government, by law, is compelled to keep confidential the nature of all tax returns submitted by companies and for that reason it will be impossible to tabulate the gross business done by individual companies in the business. This law is so strictly adhered to that the Government has refused to provide courts with such figures.

F. P. Field Changes

Al Lichtman announced the following yesterday:

Herbert I. Kraus, formerly sales manager at the Detroit office, is now branch manager at Boston, succeeding J. A. McConville, resigned.

Myron H. Lewis, formerly special representative with headquarters in Kansas City, will act as assistant to S. R. Kent, general sales manager, and R. C. LiBeau is moved from Des Moines to the post vacated by Lewis.

Sarah Lyons has been promoted to manager of the Exchange Service Department, succeeding Joseph di Lorenzo, resigned to take charge of distribution for Baumer Films, Inc.

Spitalni Writes Scores

(Special to WID'S DAILY)

Cleveland—Hyman Spitalni, in charge of the music for the Loew houses here, arranged the musical score used for the new Norma Talmadge production "Yes or No," given a trade showing here as well as the scores for the showings of the Fairbanks and Pickford pictures and "Married Life."

His brother Philip, of Loew's Metropolitan, conducted at several of the showings.

"The Greater Sinner" Sales

"The Greater Sinner," with James K. Hackett and Ormi Hawley, which is being distributed on a states rights basis, has been practically sold for the entire United States, only five territories remaining open. The Greater Sinner Co., Godfrey Bldg., is handling sales.

Quinn Starts Work

First Seal of Merit Issued to "Suds" —Special Showing Planned

J. A. Quinn, president of the Motion Picture and Theatrical Co-operative Association of the World, has actually started his "better films" campaign and has issued his first "seal of merit" as the endorsements are called to Mary Pickford's United Artists production, "Suds."

A special showing of "Suds" will be given either on Sunday night or some night the early part of next week at Aeolian Hall. This has not been decided upon. Mrs. Charlotte Pickford will be presented with the seal and an invited audience will view the film.

United Artists yesterday in a statement called the issuance of the seal to "Suds" "an exceptional honor," and a special wireless was sent to Miss Pickford, who is en route to Europe, notifying her of the award.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Wallace Beery and Kathryn Adams have been added to the cast of "813" which is being produced at the Christie studio.

John M. Stahl will direct Anita Stewart in "Sowing the Wind," taken from the Sydney Grundy's stage play of the same name.

Edward Cecil has signed a contract to play one of the leading roles in "Blackmail," Viola Dana's new Metro picture.

The latest arrival in Christie comedies is Dorothy Orth.

Jacques d'Auray has been secured by the Christies to take charge of the art direction of "813" being made for Robertson-Cole.

Sam De Grasse is one of the players selected by Eric Von Stroheim for "Foolish Wives."

William Steiner has completed the seventh of the Tex productions, called "Tangled Threads."

Advertiser now free to connect with large but new organization in the producing and exhibiting of motion pictures. Has had considerable experience in the executive, producing and exhibiting end of the industry. A willing and aggressive worker. Address Box X Y Z, Wid's Daily.

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By
Authors who are known
or
Books known the wide world over
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Universal City, California

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Located
Atop The Palisades
Opposite 129th Street
Palisades Film Laboratories
Palisades, N. J. Morsmere 621-2

WILLIAM DESMOND
Jesse Hampton Photoplay Star, is a customer of ours, and we hope to hear from you soon. Drop in and let's get acquainted.

RICHARDSON'S
607 West Seventh Street
Victrolas and Grafonolas
Phone 64955 Opp. Robinson's
Los Angeles, Calif

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

DO YOU REMEMBER—

No. 8
"A PRINCE IN A PAWN-SHOP"
with Barney Bernard

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

After U. S. Films

Ward and Cundy Perfecting New Organization—Walter Seeley Interested

Harry Ward, managing director of Hayward Prod. and one of the principals interested in the recently perfected Cinema Sales Corp. of Great Britain, said yesterday:

"I have just arrived in your country, preparatory to the formation of the Cinema Sales Corp., an organization which will specialize in the distribution of American productions of quality in the United Kingdom. The new company will not in any way interfere with my affiliation with Hayward Productions.

"Henry Cundy, my business associate, has accompanied me on this trip. Our mission is to obtain the best American productions, and we are prepared to negotiate at once for the acquisition of such productions for the United Kingdom. In this connection we are pleased to announce that we are working in association with Walter Hoff Seeley, American representative of the Cinema Sales Corporation, with offices at 50 East 42nd St."

Ward also stated he has already completed negotiations for the distribution of a number of American films in Great Britain.

Hirsh Bought One Film from Renco

Nathan Hirsh of Aywon Film Corp. stated yesterday that the only dealings he had ever had with the Renco Film Co. of Los Angeles, regarding whose activities WID'S DAILY printed a special dispatch from Los Angeles yesterday was the purchase of New York rights to "The Birth of a Race."

"We bought that picture," said Hirsh yesterday, "on a percentage basis and I suppose they are using our name now on the strength of that. They have not consulted me on the matter."

When Hirsh bought the Renco film the company's offices were in Chicago.

Penn. Exhib. Organize

(Special to WID'S DAILY)

Altoona, Pa.—The Keystone Exhibitors' Association, composed of motion picture theater owners in Central Pennsylvania, including Blair and eight adjoining counties, was formed at a meeting held in the Strand theater on Sunday afternoon. Already more than fifty exhibitors have become affiliated with the new organization.

The aim of the association is to secure an equitable and uniform contract for all exhibitors, and for the abolition of the deposit system, to prevent the imposition of representatives of producers peddling their pictures on a bidding system, thus running up the prices in the district in which the highest prices of any place in the country have been paid, it is said.

The election of officers for the association resulted in the following: President, Jacob Silverman of the Strand; vice-president, L. W. Barclay of Johnstown; secretary, C. O. Baird of Portage, and treasurer, A. Notopoulos, of this city.

An executive board consisting of one man from each of the nine counties, will be selected at the next meeting, which is to be held in Johnstown on Sunday, July 11.

In speaking of the new organization Mr. Silverman said:

"This organization came into existence a few weeks before the late big convention in Cleveland. The purpose is to make it manifest that the exhibitors of this section intend to band together for mutual protection within their own immediate area and also to aid in every way possible kindred organizations throughout the state and the United States, as well as the main organization which had such a successful session in Cleveland.

"This section of the state is aggressively determined that the exhibitors shall be treated with business-like justice and consideration."

"Sign on the Door" for Talmadge

"The Sign on the Door," by Channing Pollock, has been sold to Norma Talmadge for a First National picture.

GET OUR ESTIMATE
on your
NEGATIVE DEVELOPING
and
FILM PRINTING

CAPACITY
1,000,000 Feet per Week

SUPERIOR RESULTS
RAPID SERVICE

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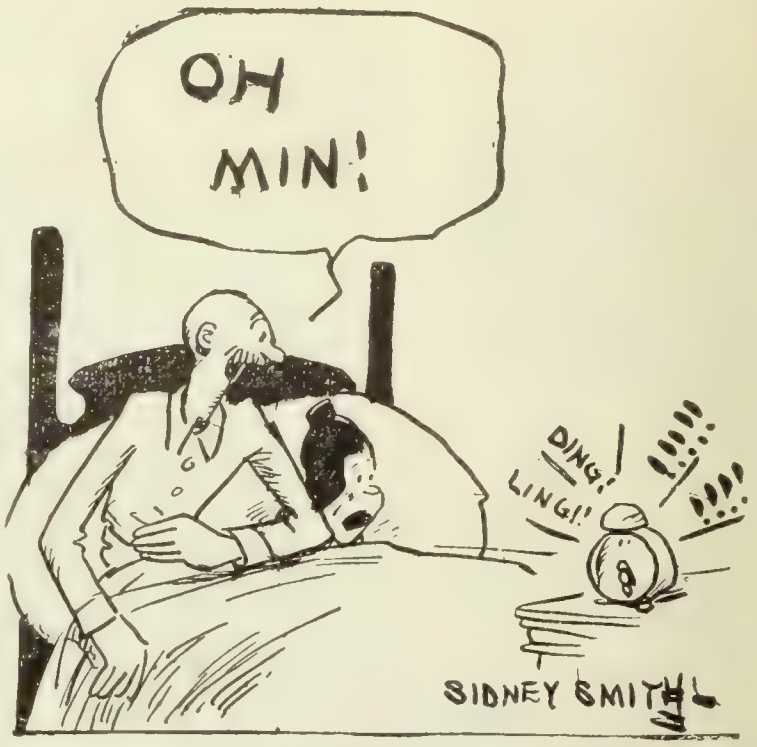

A sketch from one of the new Anim ated Cartoon Comedies "The Gumps" now appearing on the screens of th e leading theatres throughout the country.—Advt.

Black Congratulates Coolidge

Boston—Alfred S. Black, president of the M. P. E. A., Inc., has sent the following letter to Governor Coolidge:

"It is with the warmest possible feeling that I congratulate you upon your nomination for Vice-President of the United States. No man in public life today has shown more respect for right and justice, recently demonstrated by your veto of the Massachusetts Censorship Bill, than your good self.

"I can assure you that you have the very best wishes, not only of the Exhibitors of the United States but in fact the whole Motion Picture Industry."

Standing Convalescing

Los Angeles—Herbert Standing, who was rather seriously injured a few weeks ago, is recovering rapidly. He expects to be around again by the end of the month.

New Series for Hirsh

Nathan Hirsh has arranged to distribute a series of six productions on the state right market. Hirsh won't say at this time what the pictures are.

Addition for Lasky Scenario Dept.

Los Angeles—The Lasky studio scenario department is shortly to be enlarged by the addition of 11 rooms to be included in a two-story annex to the present structure.

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORPORATION
H.W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 78 Friday, June 18, 1920 Price 5 Cents

Siberia Wants Films

Official Representative Here in America—After Projection Machines.

The Soviet of the People, as the only stabilized government in Siberia is called, is in the market for several million feet of American films and about 1,000 projection machines.

For this purpose there is now in New York Ivan Golgowski, a member of the Educational Zemstov of the Siberian Government and the accredited representative of the Soviet Republic.

Golgowski is authorized to close deals with any American company or group of individuals who can secure for him the product he wants.

Educational and industrials showing America's development are the types of pictures Golgowski seeks as well as certain brands of western comedies.

The product does not have to be recently made and in fact material that is several years old will get preference.

The Soviet of the People, through its connection with the Russian Co-operative Bureau in Vladivostock has on deposit $6,000,000 in American currency with the Russian Co-operative Unions here in New York against which Golgowski, if he closes the proper sort of a deal, will be authorized to draw.

The Siberian Government plans to conduct an intensive educational campaign among its people of whom there are 18,000,000. Siberia is divided into five distinct provinces, each governed independently but each having its delegates at the council in Vladivostock.

A number of the schools in Siberia at present have projection machines of one type or another already installed. Golgowski, however, will probably close for 500 or 1,000 machines to take back with him.

Golgowski may enter a long term agreement with American film men for a period of 15 or 20 years for exclusive rights to educationals and industrials for Siberia. His initial buy will probably total two or three million feet in the first shipment.

One point which will be insisted upon will be a close arrangement governing the editing of the film. Since there are five provinces a print for each province will have to be made and special attention paid to the general type of production to meet the needs of the country.

Golgowski says that because of the war the fur-bearing animals in Siberia have so developed that there is now on hand an unusual supply of valuable furs which may be exchanged for film.

Can you blame him for being ill? You'll be sick with jealousy when you see all the attention piled on him by the Mack Sennett beauties in his production of "Married Life," a First National attraction in 5 reels.—Advt.

Higham Goes to Washington

Charles Frederick Higham, head of Charles Frederick Higham, Ltd., one of the foremost advertising agencies in England and managing director of Alliance Film Corp., Ltd., went to Washington yesterday in connection with the wire he sent to President Wilson concerning a series of pictures to be written by the President on international peace.

The idea, it is understood, is making progress and according to Leon J. Rubenstein, who introduced Higham to the press here, the latter left for Washington because of information brought to him by Madlaine Traverse, who returned from the Capitol late Wednesday night. Higham will go to Boston from Washington and sail for home from that port.

Haines a Visitor

Edward Haines, Des Moines branch manager for Universal, arrived in New York yesterday.

"Lab" Men Hold Meeting

At the hour of going to press last night the laboratory men were discussing the new wage scale demanded by the Motion Picture Craftsmen, a new union which is said to embrace the majority of the laboratory workers. The meeting was held in the rooms of the National Association.

McRae Signs With Shipman

(Special to WID'S DAILY)

Los Angeles—Henry McRae, former manager of Universal City, leaves for New York Sunday to confer with Ernest Shipman, with whom he has signed a contract.

McRae will be closely identified with the Shipman production activities, but it is not known just what his work will be.

Ward Crane Here

Ward Crane, who appeared in "Soldiers of Fortune" and "The Luck of the Irish" as well as several Louis B. Mayer productions, is in New York for a vacation. He is at the Algonquin.

Ochs Gets Washburn

New Unit Formed—Four or Five a Year Planned—Star Coming East

Lee A. Ochs has signed Bryant Washburn to make four or five productions a year. For this purpose a special company known as the Bryant Washburn Productions, Inc., has been formed. Washburn is now at work on "Wanted—a Blemish," his last picture for Famous Players. He will finish that shortly and leave Los Angeles for New York on June 29, according to present plans.

While in town Washburn will stop at the Biltmore. He sails on the Kroonland on July 10 for Europe, where he will tour England, France and Italy. His foreign trip will last about six or seven weeks and there is a possibility that his first picture under his arrangement with Ochs will be made abroad, since the story is an English one.

Nothing could be learned yesterday regarding the distribution of the Washburn productions.

Mayflower Denies Report

Mayflower officially denies reports which have appeared in print concerning its affiliation with other producing units in the business.

Selznicks and Moore Return

Myron and David Selznick returned from California yesterday.

Owen Moore, his director, Victor Herman, and company also got in from the West.

Talmadges Sail Aug. 14

Constance and Norma Talmadge sail for Europe on August 14 on the Aquitania.

Constance is now at work on "Good References" while Norma finishes "The Branded Woman" Monday.

12 From Mayer

Louis B. Mayer will produce 12 productions for the 1920-1921 season.

Four of these will be with Anita Stewart, four with Mildred Harris Chaplin and the remaining four, specials. The Stewart and Chaplin series will be distributed by First National.

It is understood that no distributing arrangements have been made for the specials.

In the past nine months only three productions were made by Anita Stewart and three with Mrs. Chaplin

Your Next Issue
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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London Representative—W. A. Williamson, Kinematograph Weekly, 85 LongAcre, London, W. C. 2.
Paris Representative—Le Film, 144 Rue Montmartre.

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Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1½	1⅝	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.

New Exchange Bldg. in Atlanta

(Special to WID'S DAILY)

Atlanta—The new exchange bldg. here will be completed about Aug. 10.

Those who have already closed for space are Criterion Film Co., Metro, Southeastern Pictures Corp. and United Artists. It is expected Fox, Pathe and probably one or two others will also take space in it.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK

Sir:
The N. Y. Times says:
"Scenarioists, directors, actors and all whose minds run smoothly—in a rut—should have gone to the Capitol Theatre to mark the enthusiasm with which spectators approved of the ridicule heaped upon their favorite movie stuff by Rupert Hughes' 'Scratch My Back.'"

Goldwyn

And the spreading dawn found them safe upon a desert island—Scene from "The Isle of Destiny," Character Pictures 6-reel master production featuring Paul Gilmore.—Advt.

Anita Stewart Coming East

(Special to WID'S DAILY)

Los Angeles—When Anita Stewart finishes "Sowing the Wind" for Louis Mayer she will come east to spend the summer vacation.

Louis Mayer will be in New York about July 1. He will probably go abroad.

President to See "Humoresque"

Cosmopolitan received through Lester Rosenthal, F. P. branch manager in Washington, a request from President Wilson to see "Humoresque."

A print was not available in Washington and therefore a special messenger left New York yesterday in time to reach Washington for the showing last night.

Doris Deane in Goldwyn Film

(Special to WID'S DAILY)

Los Angeles—Doris Deane, niece of "Uncle Bill" Haas, director of publicity for Jack Root's Strand Theater in Pasadena has been engaged by Goldwyn to play an important role with Mabel Normand's "Head Over Heels" production.

Southeastern Plans Expansion

(Special to WID'S DAILY)

Atlanta—Southeastern Pict. Corp., which handles a number of state right productions, it is said, now has 375 pictures in distribution from its offices. The exchange is about a year and a half old.

Arrangements are being made which will permit the organization to handle a larger number of features.

Brulatour in Los Angeles

(Special to WID'S DAILY)

Los Angeles—Jules E. Brulatour of New York is in town. That Eastman Kodak will maintain a large warehouse here is an assured fact.

Barthelmess Weds Today

Mary Hay Caldwell will become the bride of Richard Semler Barthelmess this afternoon at the Church of the Heavenly Rest, 5th Ave. and 45th St. The ceremony will be performed by the Rev. Herbert Shipman, rector.

Reichenbach Outing July 14

Harry Reichenbach'c golf tourament in which the A. M. P. A. members will take a part will be held July 14 at the Bayside Country Club. About 40 of the advertisers will attend with their wives, if they have them.

Pete Smith of the Marshall Neilan organization bid a tearful farewell yesterday at the regular meeting. He leaves today for California.

The advertisers passed a resolution yesterday voting to subscribe to a stock issue to be floated for the erection of a U. S. Chamber of Commerce building in Washington. The A. M. P. A. belongs to the chamber.

Knappen 1st Nat'l Manager

(Special to WID'S DAILY)

Buffalo—Harry L. Knappen, formerly Select manager here, is now in charge of the First National exchange succeeding P. H. Smith, resigned.

R. H. Clark stopped here on his way to New York from Cleveland last week and saw that everything was going smoothly.

Second Series for Clermont

(Special to WID'S DAILY)

Los Angeles—Clermont Photoplays Corp. state that a second series of productions will be made with Ora Carew and released through Selznick Enterprises.

Clermont is releasing a series of Lloyd Carleton Prod. through Republic but Sam E. Morris states he knows nothing about a second series.

Watch Fred Quimby and Associated Exhibitors tell the world about a w. k. comedian soon.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Arthur Thalasso plays the role of an Italian flat janitor in Lyons and Moran's comedy, "La La Lucille."

The new Victory theater launched its changed management recently with Cecil B. De Mille's "Old Wives for New." Arthur S. Wenzel is in charge of the house.

Lois Weber has gone to San Francisco for a short vacation, following the completion of her latest feature.

Stuart Paton has completed shooting "The Hope Diamond Mystery."

Director Paul Powell and his Mary Miles Minter Realart troupe have left for Huntington Lake to spend a week on location.

William Conklin will join Hobart Bosworth's company in San Francisco in a few days. Conklin has an important role in Bosworth's new sea story.

Alan Hale is the latest addition to the Monroe Salisbury Players. He will have a part in "The Barbarian."

GAUSMAN.

A good photo-play with poor posters is like a beautiful woman in a hoop skirt —they both belong to a past generation.

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Ritchey

Films in Britain

ndustry Reviewed by Consul Gen-eral in London—Gives Figures on Exports

(Special to WID'S DAILY)

Washington—Consul General Rob-rt P. Skinner writes from London o "Commerce Reports" as follows:

"The motion picture industry, so ar as the United Kingdom is con-erned, looks back on the year 1919 s one of great uneasiness, despite he fact that the business as a whole normously increased in prestige with he public, Parliament, and press.

"The producing and manufactur-ng industry made greater strides, no loubt, than any other section of the rade, and great efforts have been nade to create producing organiza-ions that would supply the British narket with British films and pro-ide serious competition to the American films. Indeed, as is shown elow, the importation of films into Great Britain from other than Amer-can sources is negligible, and today, notwithstanding the intensive adver-ising campaign of British film pro-lucers, the film theaters still exhibit bout 75 per cent of American man-ufacture."

Imported from—	Linear feet 1917	1918	1919
U. S.	68,196,165	44,066,425	81,014,079
France	8,639,367	8,408,529	9,813,514
Other c'ntries	1,818,219	1,197,247	1,945,591
Total	78,653,751	53,672,201	92,773,184

Imported from—	Value 1917	1918	1919
U. S.	$3,440,835	$2,321,525	$4,952,660
France	185,355	183,510	338,820
Other c'ntries	125,310	133,280	187,440
Total	$3,751,500	$2,638,315	$5,478,920

"Great activity has been shown by British producers recently, however, and with reasonable success. A number of British films have found their way to the United States, and American theaters are beginning to open their doors to British films. The British manufacturers' most serious trouble at present is that British-made films command, on an average, double the price of American and foreign films. Several American film producers have decided to establish studios in England and manufacture in this market. These studios will be in full working order in the course of 1920.

"As to theaters themselves there was no possibility of building new picture houses during the war or in-creasing the seating capacity of those in existence. At present every effort is being made to construct a large number of theaters, amongst them some planned to accommodate 3,000 or 4,000 people. It is still difficult, however, to secure building mate-rials, as the Government gives pref-erence to the construction of dwell-ings, of which there is a great short-age throughout the country. It is said that the total number of opera-tives in the building trade does not exceed 700,000, as against 820,000 in 1911. With a labor situation of this kind and the need of dwellings as great as it is, obviously builders of theaters will make slow progress for a number of years.

"Within the last year three mem-bers of Parliament have been elected who are in the cinema industry, and there are perhaps half a dozen mem-bers who are interested in this branch of trade. Among the sub-jects which these parliamentary rep-resentatives have under considera-tion are reforms in the cinemato-graph act, incidence of taxation in re-gard to entertainments, and facilities for the construction of new cinemas.

"Export trade, generally, has im-proved now that many markets of the world have become free. In 1919 the exports of British-made films aggregated 30,824,670 linear feet, val-ued at $1,669,520, contrasted with 8,209,257 feet, valued at $560,195, in 1918, and 6,474,215 feet, valued at $454,730, in 1917. Scandinavia, Hol-land, Egypt, and the Far Eastern countries are making inquiries for British films, but the development of this business is checked owing to the lower cost of French, Italian and German productions. French and Italian films, especially, find great favor in Egypt.

"During the current year British producers will continue their efforts to secure their own market and like-wise to increase the demand for Brit-ish films in overseas markets. The improvement made in this country and the progress shown in manufac-turing films are sufficiently note-worthy to indicate that a considera-ble measure of success may be ex-pected."

Censored

Censored, for all extra actors, all yeast and raisins, when they enter the Griffith studios.

The cause for the embargo occurred while more than 200 extras were summoned for some of the scenes in "Way Down East."

The action was laid in a large barn where a country dance is shown. Of course, apple cider and doughnuts were served, and much of the cider disappeared. The next day many of the extras failed to respond to direction. One tried to dance and fell over. "Griff" thought it was the heat until an investigation was made.

It developed that the extras had taken the cider to their dressing rooms, shocked it by adding yeast and raisins, and had a drink as strong as anything 20 years old.

Carewe to Direct Mildred Chaplin

Los Angeles—Edwin Carewe has abandoned the making of his own productions, for the time being at least, and will direct Mildred Harris Chaplin in "Habit," by Thomas Barry.

Carewe's first for Louis Mayer was "Isobel," a James Oliver Curwood story.

Dallas Fitzgerald has been select-ed to direct "Blackmail," Viola Dana's next Metro picture.

Urges Less Producers

Frank Woods Thinks Various Production Elements Should "Stick to the Last"

Independent producers and stars will be interested in learning what Frank E. Woods, supervising direc-tor of Famous Players coast studios, has to say about their activities. Woods says in part:

"It is interesting and in a sense amusing to note the efforts of va-rious elements of the motion picture industry either to attempt the pro-duction of pictures individually or else insist upon an interest in the products of others by reason of their essentially.

"Stars, in many instances, have formed their own companies with va-rious degrees of success; directors have undertaken to become produc-ers; exhibitors have had a try at pro-duction; eminent authors have had their fingers in the pie; business managers have frequently endeavor-ed to go it alone; continuity writers are organizing independently, and are demanding an interest in the produc-tions and will possibly organize to produce for themselves.

"Each of these component parts of the great film producing industry maintains that it is of greater im-portance than the others, when as a matter of fact there is scarcely any diffeernce.

"What does it prove? That, in-dubitably, a complete and compre-hensive organization is essential. That otherwise there is waste, false motion, and lost effort.

"If every unit would admit its own importance but realize that it is val-ueless without the co-operation of all the other units, there would be less time and money wasted on endeav-ors to form rival companies headed by one element or another.

"Better let the men who know the business do the organizing and like the shoemaker, 'stick to your last.'"

Ben Davis With 1st Nat'l

Ben Davis, formerly exploitation man with Realart, is now in charge of all exploitation work for the New York First National Exchange.

Sennett Film at Strand

The Strand next week will have a double feature bill. Mack Sen-nett's "Married Life," a First Na-tional release, and Tom Moore in "The Great Accident" are the at-tractions.

New Nat'l Theater Release

"Marooned Hearts" with Conway Tearle and Zena Keefe will be releas-ed as National Picture release. It was originally scheduled for a Selz-nick special.

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Agitation Still On

Over Los Angeles' Treatment Toward Film Folks—Roberts Gives His Ideas

(Special to WID'S DAILY)

Los Angeles—Apparently the agitation caused by Walter Long's statements that motion picture folk on the coast were discriminated against by merchants here has not ended.

Theodore Roberts, well known character actor, comes to the front in a letter to the press in which he says: "I in common with practically the unanimous voice of the entire moving picture world of Los Angeles indorse him in what he (Long) said."

Roberts' letter says in part:

"I am in position to know rather more of the inside facts of Captain Long's position than any one else and I feel that it is due to Long to raise at least one voice that is entirely and enthusiastically with him.

"I have this to say: It is to be regretted that the statement attributed to Long—inaccurately, I believe—that there is a concerted movement on the part of the moving picture community to defend themselves against the aggressive persecution that is a matter of common knowledge and discussion, is not at present an accomplished fact.

"I believe furthermore that the powers that be in our film world should unite in a testimonial to Capt. Walter Long for the opportunity he has furnished them to exercise Chesterfieldian courtesy in diplomatic denials wherein, if we read carefully and prayerfully between the lines, we shall find the double negative that makes an affirmative.

"And while the Chamber of Commerce and film magnates are bowing and scraping to each other, we of the rank and file collect data.

"And I believe furthermore that a magnificent opportunity is being ignored or overlooked, or between you and me, being fled from with screams of terror, to outline and define a definite and tangible grievance that we as an industry are suffering from and under.

"The voices that I have heard are of those who have climbed out of the highways and byways of our calling and from the heights of wealth, influence and authority to which they have climbed they are rather hazy as to the ruts and mud puddles that are still in our paths. Then again big interests must be served and they hesitate to start anything that they may not wish to finish.

"But I maintain that Captain Long in the main is right, and I know that in his purpose and intention he was entirely and enthusiastically justified, and I, in common with practically the unanimous voice of the entire moving picture world of Los Angeles, his brothers and sisters in the realm of Cinema, indorse him in what he has said."

Sees Four Combines

"The greatly improved quality of independent productions," said W. W. Hodkinson, "is the first sign that things are turning in favor of the exhibitor.

"I believe that the exhibitor should not be required to take the risks of the producer, as he often does today. The producer should pay for his own mistakes.

"Today there are four big combinations that threaten to crush the life of the independent exhibitor.

"Inflation and over-capitalization are a menace to the stability and prosperity of the industry."

One on Bert Adler

Bert Adler was very much surprised to learn yesterday that there are two Keen's Chop Houses in New York.

Bert is selling tickets for the Joe Plunkett dinner to be held tonight and now he wants everyone to know that the dinner will be held at the 44th St. restaurant.

Adler has been living in New York for about 30 years, too.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Marjorie Daw has started a "Don't Ever Marry" movement which has enabled her to break into the front pages of newspapers and is doing its share in the exploitation of the Marshall Neilan picture of that name.

The phrase "Don't Ever Marry" is being given prominence in the stories which advise young girls to join the movement which will insure them domestic bliss. A small wooden rolling pin on which the phrase has been printed has been distributed.

A "No Hats for Summer" club has been started by Colleen Moore, incidentally. She is making her debut under Neilan in Wesley Barry's initial starring vehicle.

Wichita Falls, Tex.—Teaser ads. inserted in local publications, reading "Wanted—A Sinner," by Henry S. Ford, manager of the Majestic, resulted in 400 replies being received. To make the ad look genuine, a newspaper box number for purposes of response was inserted.

Over 400 replies were received and most of the inquiries wanted details as to what it was about. The big advertising splurge just before "In Search of a Sinner" opened its run answered all questions and served to jam the establishment.

(Special to WID'S DAILY)

Omaha—Manager Harry Watts of the Strand recently increased the admission prices about 33 1-3% and now he is busy seeing that his patrons get their money's worth. Here is how he built atmosphere for his showing of "Dr. Jekyll and Mr. Hyde":

The orchestra started into th overture of "William Tell" as th curtain slowly began to rise. Th house grew dark. Real water wa falling on the stage with realistic an wet splashes which gleamed in th faint light cast by street lights. I was a dark alley in London, such one as Mr. Hyde frequented. Light ning flashed and the thunder clat tered and roared.

The bent figure of a man, dresse in a huge robe, sneaked half wa across the street and stopped in th shadow of a pillar while the light ning flashed. He then sneaked to nearby door, chains rattled as he un locked it, and then a light was turn ed on inside the chemist's shop; real chemist shop, too, with testing tubes and other articles which Man ager Watts had much difficulty i getting for the occasion.

The man began mixing the potio which would change him to Dr Jekyll. He opened the small furnac door and the room was flooded wit a brilliant red light. He closed th door, and the light was green. Sud denly, just as he was about to drin the potion, he noticed the windo blind was up. He hurriedly pulle it down.

The screen descended to the stag just as the orchestra was crashin through the last measures of th overture, then the picture began. Th effect was excellent.

Louisville—Col. Fred Levy, presi dent of the First National exchange finds that his clothing establishmen here helps him considerably in hi picture ventures. At his store, th birthday of each youngster who pur chases anything is always recorde and a free ticket to the Strand, goo for himself and a friend, is alway sent on the birthday. It results i helping both his clothing emporiur and the Strand.

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 79 Saturday, June 19, 1920 Price 5 Cents

15% the Limit

Germany Places Restrictions on Imports of Films from Outside Countries

The German Reichstag has passed a law which limits the importation of all outside films into the German Empire to 15 per cent of the total amount that country uses.

This information is published in copies of some of the leading German trade papers which have just been received in this country by L. Auerbach, of Export and Import Film Co., Inc.

The new law which is designed to supplant the present embargo now in existence in Germany is to become effective October 1. The 15 per cent is to be divided into three classes: 5 per cent to go to the manufacturers, five to the exchanges and five to the exhibitors. The purpose of dividing the total percentage in that manner is to avoid, if possible, an influential manufacturer from tying up all of the foreign film coming into Germany and then exercising a monopoly in the German home trade.

The Teutonic trade papers further state that this 15 per cent is to include the total importations from all countries outside of Germany. It is therefore apparent that this country will be able to export only a small part of its product to Germany since England, France and Italy and other countries figure in on the new German act.

New Exchange Unit?

Alliance May Form Own Distributing Company—After American Films for Europe

Further indications of the plans of the Alliance Film Corp., Ltd., the $5,000,000 English company of which Sir Walter De Freece is chairman of the board of directors and Charles Frederick Higham, managing director, was made yesterday in a statement issued by Gustavus A. Rogers, of Rogers and Rogers, attorneys in America for Alliance.

Mr. Rogers hints that the plans of Alliance contemplate American exchanges or alliances with other American producing and distributing companies, or possibly an American corporation acting independently of or subsidiary to the British corporation.

The British company will also engage extensively in purchasing or

(Continued on Page 4)

"Married Life," a Mack Sennett production. That's the life, especially when they hurl brickbats instead of slippers at the bridegroom.—See the stirring events in the First National attraction.—Advt.

Seeks Court Action

F. P. Missouri Corp. Files New Papers Against Koplars in St. Louis

(By wire to WID'S DAILY)

St. Louis—John C. Flinn of the Famous Players Missouri Corp, the holding concern for moving picture theater properties here, has filed suit against Harry Koplar and his three brothers, Sam, Nat and Sol Koplar and against several theater companies to compel them to comply with an agreement for the transfer of titles and leases of various theaters to the Famous Players Missouri Corp.

Sixteen theaters and three air-

(Continued on Page 3)

Goldwyn en Route West

Samuel Goldwyn left New York late Thursday night for California.

Film Man Here From Prague

Julius Schmitt, representing the Biografen of Prague, Czecho-Slovakia, is in New York. He is stopping at the Waldorf Astoria.

Metro Lists Ready

Releases Until January Arranged—New Productions Started

Metro yesterday made public a tentative schedule of releases which give the productions to be distributed by that organization as far ahead as January, 1921.

Twenty-six specials are in the list, 20 of these to be made or already finished by Metro, three made by C. E. Shurtleff, Inc., one S-L production, one Tourneur production and one from Robert Harron. All of them are in six reels.

Those to go out as Metro specials are:

July 5, "Parlor, Bedroom and Bath," all-star cast; July 19, "The Misfit Wife," Alice Lake; Aug. 2, "Held in Trust," May Allison; Aug.

(Continued on Page 3)

Ohrt, Universal Comptroller

H. L. Ohrt, formerly with Famous Players, is now comptroller of Universal, succeeding G. M. Davison, resigned.

Demands Rejected

Laboratory Owners Turn Down Union Wage Scale at Meeting Held Thursday Night

It was learned yesterday that at the meeting held Thursday night in the rooms of the National Association the demands made by the new union of laboratory workers, the Motion Picture Craftsmen, were rejected.

At the meeting were present either the owners or representatives of the 15 odd laboratories scattered around New York whose weekly capacity is said to total 10,000,000 ft.

No one at the National Association who could be reached cared to comment on the situation. The M. P. Craftsmen are allied with the International Alliance of Theatrical and Stage Employees, but no one at the I. A. T. S. E. could be reached yesterday to ascertain what the union would now do since its demands were rejected.

Brown Leaves Howells, Joins Bayne

Colvin W. Brown, formerly director of publicity for Exhibitors' Mutual and lately with David P Howells, Inc., leaves that organization today to join the Associated Screen News, Inc., producers of the Gaumont, Kinograms and Selznick news reels. Capt. Bayne is president.

Brown will be associated with Terry Ramsaye, with whom he worked in the old Mutual days.

Tourneur Starts Work

(By wire to WID'S DAILY)

Los Angeles—Maurice Tourneur has started work on his first production for the Associated Producers.

It is not known what the story is but Barbara Bedford is in the cast.

Clark Irvine, formerly with Goldwyn at the studios, will handle Tourneur's exploitation and press work at the studio.

Borzage Goes to Coast

Frank Borzage left for California Thursday night, where he will direct two pictures with Marion Davies for Cosmopolitan.

Rogers' Son Dies

A wire to the Goldwyn offices received yesterday told of the death on Wednesday of Frederick Rogers three year old son of Will Rogers. Frederick died of diphtheria and the remaining sons of the Rogers family, Willis and Jimmie, are seriously ill with the same ailment.

Let SOLOMON do it, he's wise,
135 W. 44th St Bryant 5234.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	73¼	74½	74½
*do pfd.	82½	84	84
*Goldwyn	18½	18½	18½
Loew's, Inc.	28	28½	28
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1½	1⅝	1¾
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.

Pearce May Open in Atlanta

(Special to WID'S DAILY)

Atlanta—It is understood that Pearce Films of New Orleans will open an exchange here.

"Humoresque" goes into its fourth week tomorrow at the Criterion.

Goldwyn Pictures Corporation
609 FIFTH AVENUE
NEW YORK
THIS IS A GOLDWYN YEAR

Sir:
The Los Angeles Examiner says:
"Jack Pickford, in his latest Goldwyn production, 'A Double-Dyed Deceiver,' does the best work of his career, and in the role of the Llano Kid, takes his place among the best of the younger stars of the day."

Goldwyn

The close of the day found three lonely hearts—Scene from Character Picture's big attraction, "The Isle of Destiny," featuring Paul Gilmore.—Adv.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Anita Stewart has begun production of "Sowing the Wind"

Little Bennie Alexander has been engaged by Universal to play a part in "Fightin' Job."

Cara Lee, who has completed her role with Nazimova's latest, has been engaged by Metro for "Hearts Are Trumps."

"The Woman in the House" is the name of the Mildred Harris Chaplin film which is reported to have been in the making for six months. First National release.

Louis B. Lighton, magazine author, will write a series of stories for Hoot Gibson, who appears in Universal two-reel westerns.

Rita Weiman, author of "Curtain," now being filmed for Katherine MacDonald, is leaving California for New York shortly.

Charles Ray has returned from Del Monte, where he shot final scenes for "Peaceful Valley." Ray is to begin immediately "Forty Five Minutes from Broadway."

Myrtle Stedman, who has just finished an engagement in the "Tiger's Coat," a Dial Film production, has been engaged by Louis B. Mayer to appear in Anita Stewart's next picture.

L. C. Wheeler and family expect to leave this week for New York. Wheeler is taking a sample print of the new Kosmik Films serial with him. He will stop over in Chicago for a conference with George Kleine, president of Kosmik.

Hobart Bosworth and company have returned to San Francisco to complete the burning of a schooner for a scene in "Bucko MacAllister." First attempts to destroy the vessel proved futile, owing to opposition of insurance companies holding policies on ships anchored in the vicinity.

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Invitations are out for Joe Lee's second annual picnic. It's a secret.

Alexander Sales

Alexander Film Corp. has closed contracts on the following territory for the Roy Stewart "Lone Hand" picture:

Upper New York State to the Robbins Film Co. of Utica, N. Y. Texas, Oklahoma and Arkansas to the Specialty Film Co. of Dallas. Georgia, Florida, Alabama, North and South Carolina and Tennessee to the Criterion Film Service of Atlanta.

"Big Four" Open in Winnipeg

(Special to WID'S DAILY)

Winnipeg, Man.—An office to serve exhibitors in Western Canada has been opened here by United Artists. Haskell M. Masters will manage it.

Master Picture Co. Starts Work

(Special to WID'S DAILY)

Los Angeles—The Master Picture Co. has begun work on its initial production at its Culver City studio, understood to have been leased for six months. The organization intends to build its own plant.

Installs Ventilating System

Marshfield, Wis.—A ventilating system which rushes fresh air into the Adler at a rate of 20,000 cubic feet per minute has been installed by manager John P. Adler.

Anything that is worth having is worth working for. RITCHEY posters are certainly worth having,—it's up to the exhibitor to do the work necessary to obtain them.

RITCHEY
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Ritchey

Pathé News

No. 49

NORTHAMPTON, MASS.—Home town greets Coolidge! Republican Vice-Presidential nominee receives enthusiastic ovation from his townsmen.
WOODSIDE, N. Y.—New tenants wanted for empty apartments—in the Zoo! Park Commissioner selects some animals for Central Park Zoo.
IN THE LIMELIGHT—Eight-year-old is chess champion—first pictures of Samuel Rzeschewski, little Polish lad who defeats world's chess experts in 20 simultaneous games.
Jack Dempsey acquitted! Federal jury exonerates America's great pugilist from draft evasion charge.
Jack now eagerly awaits the opportunity to defend world title against Carpentier.
"Shamrocks" get ready! Shamrock II. and IV., Sir Lipton's challengers of America's Cup title, are towed to New York harbor for final trials.
EPSOM, ENGLAND—The great English Derby! All roads in Britain lead to Epsom Downs as thousands flock to attend the historic tu frclassic.
DANZIG, POLAND—Americans who fought in Polish Army return to U. S.—before sailing each soldier is given a medical examination.
HAVRE, FRANCE—Million dollar blaze in French seaport town—big fire starts on liquor-laden pier and rages unchecked for several hours.
WASHINGTON, D. C.—Republican candidate begins campaign! Senator Harding and other Republican senators leave Capitol, after first conference to discuss campaign plans.
FOUR YEARS ARE UP—And the "possibilities" are on the look-out!
Moving day approaches.
Just before the battle.

today

Seeks Court Action

(Continued from Page 1)

domes are involved in the deal.

The Famous Players Missouri Corp. alleges that of these properhave not been transferred in comhave not bee ntransferred in compliance with the terms of their agreement. It is asked that the defendants be required to transfer the titles and leases.

The three theaters are the Cherokee, the Royal and the Arco, and the airdomes are the Rex, the Russell and the Compton. The corporation, it is stated, took possession of the theaters on March 20 under its contract.

It is alleged that the Koplars have failed to carry out their portion of the contract and have interfered with the corporation in its occupation and control of the houses. The court is asked to prevent further interference.

The corporation alleges that it has made payments of $100,000 on the purchase price thus far and has paid bills and other obligations. The corporation had previously filed suit to restrain the Koplars from interfering with the management of some of the theater properties.

Metro Lists Ready

(Continued from Page 1)

16, "The Chorus Girl's Romance," Viola Dana; Sept. 1, "The Hope," all-star cast; Sept. 13, "The Price of Redemption," Bert Lytell; Sept. 20, "The Saphead," Crane-Keaton; Sept. 27, "Clothes," all-star cast; Oct. 4, "The Four Horsemen of the Apocalypse," all-star cast; Nov. 1, "The Marriages of Mayfair," all-star cast; Nov. 8, "Fine Feathers," all-star cast; Nov. 15, "Polly With a Past," Ina Claire; Nov. 29, "Are All Men Alike?" May Allison; Dec. 6, "Blackmail," Viola Dana; Dec. 13, "Body and Soul," Alice Lake; Dec. 29, "The Misleading Lady," Bert Lytell; Dec. 27, "Big Game," all-star cast; Jan. 3, "Hearts Are Trumps," all-star cast; Jan. 17, "The Marriage of William Asch," May Allison; Jan. 24, "The Hole in the Wall," all-star cast.

Two Nazimova productions are listed as follows:

Oct. 11, "Billions"; Jan. 31, "Madame Peacock."

Maurice Tourneur production: Oct. 18, "The Great Redeemer."

S. L. Production: Sept. 6, "Love, Honor and Obey."

Robert Harron Production: Oct. 25, "Coincidence."

C. E. Shurtleff, Inc., Productions as follows: Aug. 23, "The Mutiny of the Elsinore"; Nov. 22, "The Star Rover"; Jan. 10, "The God of His Fathers."

At the Hollywood studios several new pictures will be gotten under way immediately. These are "Body and Soul," by William Hurlburt for Alice Lake, Edward Mortimer to direct; "Are All Men Alike?" by Arthur Stringer for May Allison, Philip Rosen to direct, and "Blackmail," by Lucia Chamberlain, with Viola Dana, Dallas Fitzgerald to direct. Nazimova has completed work on "Billions." She will make at a future date "Madame Peacock," by Rita Weiman.

In the east Ina Claire has started "Polly With a Past." Leander de Cordoba will direct.

Bert Lytell's four productions to be made in the east will be as follows: "The Misleading Lady," "A Message from Mars," "The Prisoner of Zenda" and a fourth for which negotiations are now under way.

Rothapfel Returns

S. L. Rothapfel returned from Dayton yesterday where he arranged for the opening of Ascher's Auditorium.

Plunkett Dinner Held

The Joe Plunkett dinner was held last night at Keen's. About fifty were present.

Louis F. Gottschalk has prepared the musical score for "A Splendid Hazard," an Allan Dwan-First National release.

"The Brain Cinema" is the first of the Film Lore Prod. to be filmed. A. A. Stuart is president of the company.

Rodolph Valentine appears in "The Nobleman," a Eugene O'Brien subject for Selznick.

Anything for Money

The following four line want ad appeared in the classified columns of a morning newspaper yesterday:

"Man wanted to ride over Niagara Falls in a houseboat for motion picture film; bona fide offer; $1,000 for 5 minutes work. Apply R. A. Walsh, 1465 Broadway."

The above resulted in about 150 applicants at the Mayflower offices yesterday morning, all eager for the $1,000. Mayflower says Walsh really intends shooting such a scene.

Anyway, it would seem that the particular newspaper is right when it says its "our want ads are read."

Hepworth Plans Invasion

It was officially learned yesterday that the purposes of the newly formed Hepworth Picture Plays, Inc., is to secure showings for the Hepworth-British made productions as exclusively announced in WID'S DAILY last Saturday.

The directors of the new company are: Reginald Warde, president Reginald Warde, Inc., and Far East Film Corp.; Capt. Paul Kimberley, O. B. E., and Cecil M. Hepworth.

Capt. Kimberley brought several Hepworth productions to New York with him recently, including "Alf's Button," with Leslie Henson and Alma Taylor; "Anna, the Adventuress," from the story by E. Phillips Oppenheim, and "The Forest on the Hill," from the story by Eden Phillpotts.

Publisher to Produce

S. C. Britton Forms New Company—Films to Appear With Books

Sumner Charles Britton, well known publisher, has entered the motion picture field as the head of Sumner, Charles Britton, Inc., a New York corporation with a capitalization of $200,000.

Britton was for many years president of Reilly & Britton of Chicago and afterward of Britton Publishing Co. of New York. He has been interested in a number of pictures. He was long associated with the exploitation and sale of the novels of Harold Bell Wright.

Sumner Charles Britton, Inc., will synchronize the appearance of each picture with the publication of the story in book form, thus endeavoring to perfect a complete tie-up of picture, book and newspaper syndication on each production.

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TOM J. GERAGHTY
Screen Author and Editor
CURRENT RELEASES:
DOUGLAS FAIRBANKS' newest feature—
"THE MOLLYCODDLE" and
"WHEN THE GLOUDS ROLL BY"
SESSUE HAYAKAWA in
"THE DEVIL'S CLAIM" (Original)
JULIAN ELTINGE in
"THE ADVENTURESS"
ANITA STEWART in
"IN OLD KENTUCKY"
ON THE FIRE:
WALLACE REID in
"THE CHARM SCHOOL"
BRYANT WASHBURN in
"BURGLAR PROOF"

Say Long Is Wrong

Los Angeles Exhibitors' Association Defines Stand

(Special to WID'S DAILY)

Los Angeles—The local exhibitors' association has adopted a resolution designed to define its attitude on the allegations made by Walter Long in reference to the way film folks are treated by Los Angeles.

The association takes issue with Long's claims as expressed in the following resolution:

"Whereas, Walter Long, a motion picture actor, purporting to speak in behalf of the entire motion picture industry, has made certain hostile remarks regarding the people and administrative bodies of the City of Los Angeles, and

"Whereas, We, the Theater Owners' Association of Los Angeles hereby emphatically wish it made known that we feel and always have felt that the citizens and administrative bodies of the City of Los Angeles are and always have been more than fair to the industry in general.

"Be it hereby Resolved, That we wish it made public that the individual instances presented by Walter Long against the Los Angeles Chamber of Commerce, the citizens and administrative bodies of Los Angeles, do not represent the feelings of this organization in any respect; and in proof of our sincerity we stand ready, as always in the past, to lend our stages and screens to any worthy cause that may be for the betterment of the great city of Los Angeles, or our Government.

"ABE GORE,
"Executive Board.
"H. M. BOSLEY,
"Vice-President."

Jack Callicot, managing director of the Kinema Theater, said the resolution represents the feeling of the majority of theater owners in the city. He declared they wished to be excluded from any row between the producers and artists, and said if a conflict must come the owners would side with the citizens of the city.

Allen Named General Sales Manager

Toronto, Can.—W. E. Allen is now general sales manager of the local Canadian Exhibitors' Exchange.

"Nick" Ayer Weds

San Francisco—"Nick" Ayer, publicity director for the California, Portola and Imperial, and formerly with Famous Players, was married recently to Helen Claire Hock.

F. P. Releases

June 20 is the release date of "Rebecca of Sunnybrook Farm," starring Mary Pickford, and Robert Warwick in "The City of Masks."

HARRY CHANDLEE
and
WILLIAM B. LAUB
Specialists in
Editing and Subtitling
Leavitt Bldg., New York
Suite 601 Bryant 5600

Cohen Refuses Offer

Turns Down Salary of $25,000 Yearly from Exhibitors' Association —Sum Goes Into Treasury

One of the final actions taken by the Executive Committee of the Motion Picture Theater Owners of America at the close of the Cleveland convention last week was to pass a resolution fixing the salary of the national president of the organization at $25,000 per year.

When Sydney Cohen, the president, was informed of the committee's action, he said:

"I cannot see my way clear to accept the salary which the organization so generously has tendered to me. The Motion Picture Theater Owners of America has just been born. It will need a great deal of care and above all things it will need funds.

"Under these circumstances, I think it is my plain duty to decline the salary and to ask the committee to devote the money to organization purposes."

New Exchange Unit?

(Continued from Page 1)

contracting for foreign rights of American made pictures, not only for distribution in Great Britain but throughout the European countries. The company will form a special organization for the handling of the foreign rights of American made films. With respect to this feature, Rogers states that he will be prepared to have a more definite and concrete statement in the future.

The present contract with the Associated First National Exhibitors, according to Rogers, is for a limited number of productions extending over a period of about a year, but in addition to the pictures to be released through First National, Alliance Film will, either through its American corporation or through its British companies, issue other pictures, in one of which, it is said, some of the nobility of Great Britain of international fame and reputation will appear.

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SUPERIOR RESULTS
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KINETO
71 West 23rd Street
Gramercy 960

Talking Films

Predicted by Frenchman, According to "Times" Cable

Perfect synchronism of films and speech is predicted by a French professor in a special copyrighted cable sent to the New York Times from Paris.

The cable follows:

"Out of the void into every moving picture theater, synchronized with all the movements shown on the film, will come in the near future the voices of the actors as they play their parts. Such is the dream of Prof. Edouard Branly, expert on wireless telephony.

"The success of the concert given by Mme. Melba at Chelmsford, England, to all the wireless telephone listeners in London, Paris, Berlin, Rome and Christiana is his text. Soon, he declares, every one will be able to stay at home and hear any concert he wishes, and for all the movies one orchestra will be sufficient.

"He even goes further. Groups of motion picture theaters, he declares, will throw the same film on the screen at the same instant, while the actors will speak their parts into wireless telephone instruments. With the human voice and by watching the film they can secure the synchronization which is impossible with the talking machine, and in the days to come the movies will become the serious rivals of the theater.

"The only difficulty foreseen seems to be the breaking of the film while the voices go on without action."

Taliaferro in Jaxon Film

Mabel Taliaferro is starred by the Jaxon Film Corp. in a six-part production, "The Rich Slave," offered on the state right market.

Photo Prod. Export Co., Inc., Candler Bldg., is releasing the picture.

Schaefer New Hodkinson Manager

(Special to WID'S DAILY)

Dallas—Jack Schaefer is now Hodkinson manager here. He was formerly a salesman with Pathe.

J. S. Shannon, former manager, has resigned.

Second Hawley Film Finished

(Special to WID'S DAILY)

Los Angeles—Wanda Hawley's second starring vehicle for Realart, "Food for Scandal," has been completed at the old Morosco studio. James Cruze directed.

Births

Two motion picture magnates have entered these earthly realms.

One was born to Mrs. Robert St. John, wife of Mayflower's accountant, yesterday morning.

In the west Mr. and Mrs. Abraham Lehr announced the birth of an eight pound boy. Lehr is vice-president of Goldwyn in charge of the studios.

HARRY CAREY
IN
"McVeagh *of the* South Seas"
A Story of the Solomon Islands.
With Editing and Subtitles by
HARRY CHANDLEE
and
WILLIAM B. LAUB
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WORLD FILM CORPORATION
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Wid's DAILY

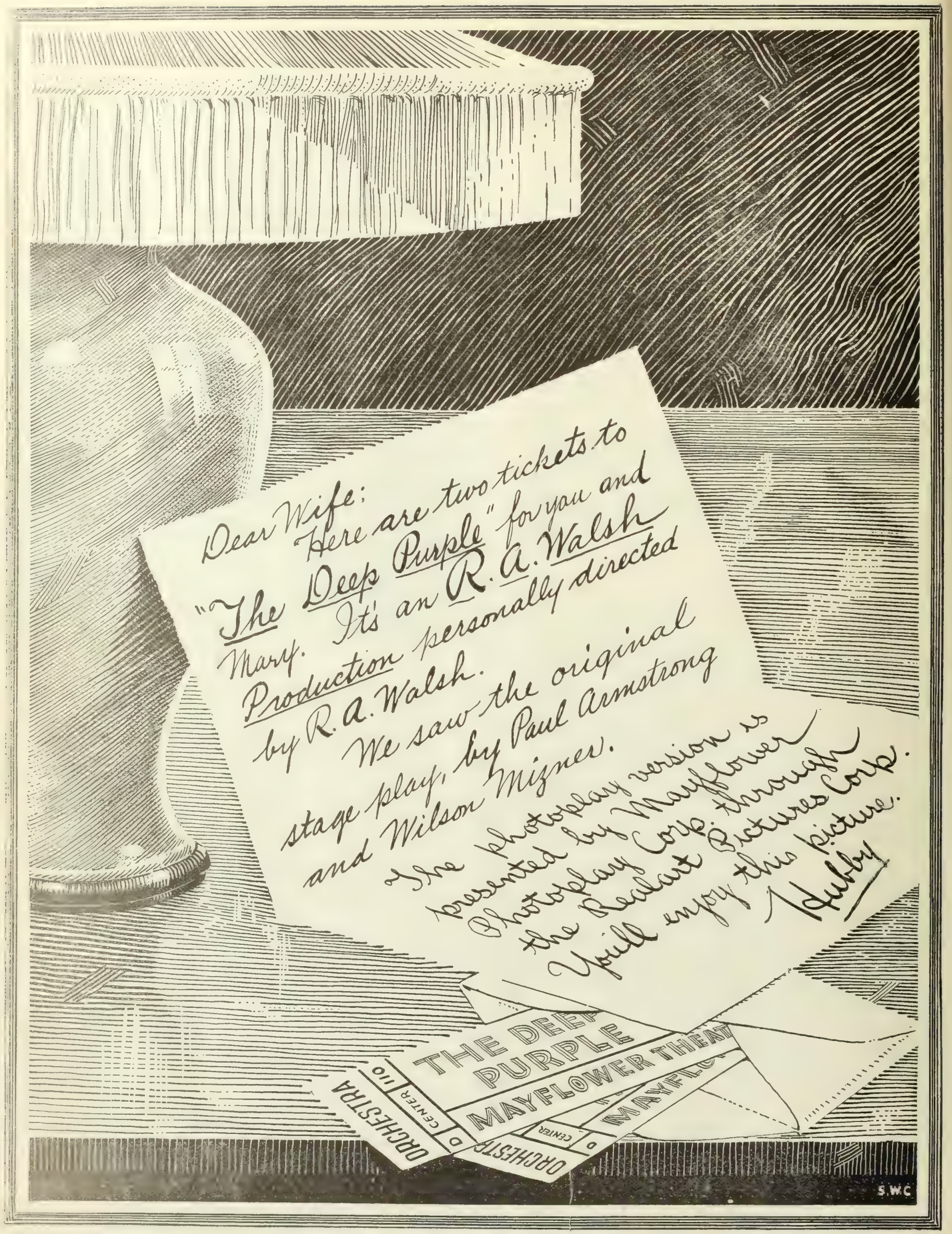
The RECOGNIZED AUTHORITY

L. XII. No. 80 Sunday, June 20, 1920 Price 25 cents

WATCH
for the
significant announcement of our big special productions for 1920-21 and our policy of – *live and let live* – for the exhibitor

In Next Week's Trade Papers

METRO


Dear Wife:
Here are two tickets to
"The Deep Purple" for you and
Mary. It's an R. A. Walsh
Production personally directed
by R. A. Walsh.
We saw the original
stage play, by Paul Armstrong
and Wilson Mizner.
The photoplay version is
presented by Mayflower
Photoplay Corp. through
the Realart Pictures Corp.
You'll enjoy this picture.
Hubby
THE DEEP PURPLE
MAYFLOWER THEAT
ORCHESTRA
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110
S.W.C.

Splendid Production and Story With Genuine Appeal

Herbert Rawlinson in
"PASSERS BY"
Blackton Prod.-Pathe

DIRECTOR .....J. Stuart Blackton
AUTHOR .....C. Haddon Chambers
SCENARIO BY ..... Stanley Olmsted
CAMERAMAN ..... William S. Adams
AS A WHOLE.....Realistic atmosphere and some splendid character studies its attractive features.
STORY.....Not always plausible but has wonderful characterizations.
DIRECTION.....Highly artistic; London fog and street scenes thoroughly realistic.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Proper
CAMERA WORK .....Satisfactory
STAR.....Pleasing in his part but really hasn't stellar prominence.
SUPPORT.....Tom Lewis and Dick Lee share alike in very fine character parts; others good.
EXTERIORS ..... Splendid
INTERIORS ..... Adequate
DETAIL.....Well taken care of
CHARACTER OF STORY.....Wealthy man who entertains the passers by and finds among them his lost love.
LENGTH OF PRODUCTION.....5,798 feet

In all probability the fact that the author has not stuck rigidly to plausibility and the fact that he resorts to slightly improbable means in presenting various of his characters, will be promptly lost sight of in the production given C. Hadden Chambers' stage success. Surely J. Stuart Blackton has provided it with a thoroughly realistic and carefully laid atmosphere.

The London fog scenes are splendid. Many of the exterior backgrounds are comprised of the Blackton process of photographing pastel drawings. This methd is very effective and is advantageously used in "Passers By" in view of the hazy appearance which represents the London atmosphere. Detail has been carefully attended to throughout and the various street scenes representative of London's poorer section are very fine.

"Passers By" won considerable favor as a sage success and has a goodly share of human appeal for a screen vehicle. Outside of the fact that the hero loses the girl he loves and finds her again near the close of he picture, there isn't much story. The remainder of the picture is filled with incidents not directly bearing nor closely allied with the slight plot. However, in padding out by means of the appearance of the passers by they afford a fair amount of amusement. W. J. Ferguson in his own inimitable way, portrays Pinc, the butler, while Tom Lewis as "Nighty," the cabby, and Dick Lee as a derelict present pleasing character bits.

Fearing an affair between her step-brother and a governess in the house, Lady Hurley orders the girl away, thereby furthering her plans of a match between Peter and Beatrice Dainton. Peter searches in vain for Margaret, the governess, with whom he was really in love. In the meantime Margaret is prevented from taking her own life by "Nighty."

Her efforts to communicate with Peter are fruitless, the letters being intercepted by Lady Hurley. So Peter never knew about Peter, Jr. Six years pass and Peter is engaged to Beatrice. One stormy night he decides to throw his house open to "The Passers By." Here they introduce "Nighty" and Burns, the derelict, among the passers. It happens that Margaret, now working to provide for her child, is caught in the storm and chances by Peter's home, where she is taken in by Peter himself.

Finally Peter breaks off his engagement and there is a happy reunion. Little Charles Stuart Blackton, as the child, is pleasing indeed. Others in the cast are Leila Valentine, Ellen Cassity, Pauline Coffyn.

Properly Exploited This Should Make Money

Box Office Analysis for the Exhibitor

Exhibitors should have no trouble in making this one go over big for many reasons. It's a Blackton porduction. Herbert Rawlinson heads the cast. The title is familiar because of its success as a stage play, popular both in London and New York. C. Haddon Chambers is the author. With these facts alone you have plenty of exploitation material. Added Commodore Blackton's splendid presentation of it you should have little difficulty in securing box office results of a very satisfactory nature.

Play up the human appeal angle. To attract attention you might have large signs painted reading: "YOU, THE PASSERS BY, come in and see other 'Passers By,' a Stuart Blackton production of the well known stage play." Or, "He found his lost sweetheart among those who passed by." "Ever hear of 'Nighty'? Know who he was? See for yourself at the.....theater."

Thousands Of Profitable Theatres Have Been Made By These Able Producers

The seven producers who have bound themselves together in their own organization to market their own productions without middlemen have been—last year, this year and for many years—makers of the biggest and best in motion pictures. They have been the chief agencies in the making of those great pictures on which shrewd and skilled exhibitor-showmen have built great theatre institutions.

Exhibitors are prompt to uphold the tremendous mastery of *Thomas H. Ince;* the true, genuine values of his pictures; their great hold upon the public.

Exhibitors themselves are the first to emphasize the unparalleled uniqueness of *Mack Sennett*—that brilliant artist-business man who fans the laughter of the world into box-office profits

Exhibitors themselves hail *Marshall Neilan,* with his tremendous dynamic "punch" of young manhood; with his Irish tenderness and romance, catching and picturing on the screen the eternal heart of youth.

Exhibitors are first to remember and talk about the wistfulness of an old-time "Fifty-Fifty" and to praise the glowing romance and thrilling power of the present day *Allan Dwan.*

Exhibitors themselves have a place alone from all others for *George Loane Tucker,* maker of the mightiest of all productions—"The Miracle Man." The heart that was put into that unrivalled picture will be put into others of equal power and profit.

Exhibitors themselves tell you that in all the world of picture making there is one—and just one—*Maurice Tourneur,* with a rattling, imaginative, conception of action, colour, romance—of stories that stir the blood.

Exhibitors take pride in the rapidity of development of *J. Parker Read, Jr.,* grown to power and position in a hard-to-conquer industry by his bold imagination and his flair for showmanship values on the screen.

These seven producers in the year from Sunday, September 12th, are releasing to you a minimum of thirty productions under the most flexible and likeable sales policy ever devised in this industry. Their productions will stand alone—you may buy those of any one, two or three producers, or *you may have them all* with the vast sense of protection and profit that they will afford you.

THOMAS H. INCE MACK SENNETT MARSHALL NEILAN ALLAN DWAN
GEORGE LOANE TUCKER MAURICE TOURNEUR J. PARKER READ, JR

ASSOCIATED PRODUCERS, INC.

HOME OFFICES: NEW YORK CITY

Wanda Hawley's First Starring Vehicle Is Delightful Comedy

Wanda Hawley in
"MISS HOBBS"
Realart

DIRECTOR .....Donald Crisp
AUTHOR ..... Jerome K. Jerome
SCENARIO BY .....Elmer Harris
CAMERAMAN .....C. Edgar Schoenbaum
AS A WHOLE.....Very delightful light comedy given novel production—star pleases and is given fine support.
STORY.....Good comedy containing a lot of popular satire.
DIRECTION.....Most creditable; gets in a lot of good comedy touches and keeps action going at very interesting pace.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Unusual
CAMERA WORK ..... Fine
STAR.....Gets over nicely in light comedy character role.
SUPPORT.....Splendid; headed by Harrison Ford
EXTERIORS ..... Delightful
INTERIORS ..... Novel and amusing
DETAIL.....Lots of fine comedy touches in this
CHARACTER OF STORY....How man wins heart of man-hater by arousing her pity.
LENGTH OF PRODUCTION.....About 4,471 feet

Wanda Hawley's first starring vehicle is a delightful light comedy, given a novel, artistic and even amusing production and receiving the benefit of some sterling supporting performances including one from that always dependable prop of stars, Harrison Ford. The comedy is brisk and there is no time wasted getting into it, there is a notable vein of popular satire and this has been brought on the screen in all its rich humor. The situations follow one another in rapid succession and there is not the slightest let down throughout the action.

All of which is praise of considerable height. So many intended comedies find their way to the screen, comedies that bid too strenuously for laughs or, having achieved them in one sequence, lie down and die a monotonous death in the sequence immediately following, that "Miss Hobbs" can be ranked with the best on the market.

Director Donald Crisp has made the most of his opportunities in this. He has developed the comedy situations with a fine sense of humor and has also knuckled down to the little details that mean so much in a picture of this type. "Miss Hobbs" puts an audience on a grand feeling of intimacy with it and when a comedy does this success is not far in the offing.

Miss Hobbs (Wanda Hawley) is a faddist in art and a man hater. Her house demonstrates to what amusing ends she goes to in the first line and her attitude toward the male has nothing of uncertainty about it. So severe is she in her preachings to her friends that she easily induces Beulah Hackett to give up her husband and Millicent Farey to give up her fiance. Both go to live with Miss Hobbs.

The main comedy line of action starts when Wolff-Kingsearl decides to win Miss Hobbs by playing on her sympathies, knowing full well that "pity is akin to love." How he triumphs is told in a series of very amusing situations, often punctuated by the more boisterous humor of Beulah and Millicent and their respective men.

Miss Hawley is a very pretty sight as Miss Hobbs and her characterization of the role is amusing. Harrison Ford, a staunch prop for any feminine star, gets into the role of Kingsearl in fine shape. Helen Jerome Eddy, Jack Mulhall, Julianne Johnson and Walter Hiers are a funny quartette, while Emily Chichester and Frances Raymond also render good performances.

Introducing New Star Offers You Advertising Opportunity

Box Office Analysis for the Exhibitor

There may be some who doubt the starring strength of Wanda Hawley, but certainly with all the assisting forces she has in this, her first appearance in the role of honor, she succeeds in making just as good if not a better impression than that created by nine out of ten of the present day luminaries. She has youth and beauty to her credit and while not blessed with an outstanding personality, she possesses nevertheless an ability to act and a knowledge of comedy values.

If you have played the pictures in which she has appeared opposite various of the Paramount stars she certainly ought to draw for you in this. Make an event of it and go a little heavy on the advertising. There are unique ways of introducing a new star to your public that could be applied here. Use the method of the producers in introducing her to the trade. After you get them coming "Miss Hobbs" will surely fill the bill as a fine piece of comedy entertainment.

Lavish Production Values Get Better of Impossible Story

B. A. Rolfe presents
"MADONNAS AND MEN"
Jans Pictures, Inc.—State Rights

DIRECTOR .....B. A. Rolfe
AUTHORS....Carey Wilson and Edmund Goulding
SCENARIO BY .....Violet Clark
CAMERAMAN .....A. A. Cadwell
AS A WHOLE.....Good, big production values and generally capable performances get the better of very unconvincing story.
STORY.....Mostly very unreal—idea of having modern story told by ancient Roman soothsayer all wrong.
DIRECTION.....Many scenes handled in very big way, Roman stuff registers and cabaret shots are spectaular and real.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Effects fine
CAMERA WORK .....Very good
PLAYERS.....Gustav von Seyffertitz gives fine performance, Anders Randolph, Edmund Lowe, Raye Dean and Evan-Burrows Fontaine all good.
EXTERIORS ..... Very good
INTERIORS ..... Quite often lavish
DETAIL .....Some good, some bad
CHARACTER OF STORY.....Aims to prove that civilization that degrades women cannot exist
LENGTH OF PRODUCTION.....About 7,300 feet

This is one of those "yes and no" pictures. You can easily sit down and rip the whole story to shreds from start to finish, prove the drama utterly unconvincing and the characters altogether unreal. And then you can throw your frame of mind into reverse and dwell on the extravagant production values with which the picture is endowed and prove that its spectacular interes will captivate the audiences. After the shouting is all over and the dust has cleared away, you come to the conclusion that the latter argument gets a shade the better of it. As a states rights production "Madonnas and Men" (whatever that may mean) succeeds in crossing the line a winner.

The picture crashes into being in ancient Rome and shows a big stadium scene wherein the emperor is working himself into an ecstasy over the contemplated chewing up of a Christian girl by a lion. His appetite is well whetted as he has already seen one gladiator plunge his sworn into another while his favorite dancer has displayed some fancy steps in the resulting blood.

The soothsayer gets the ear of the emperor's son and tells him that women should be honored and not thrown to the lions. He relates a story of which he has had a vision, laid in this modern day. The story tells of the manner in which a capitalist kidnapped the daughter of the woman who jilted him in the long ago, how he contemplated marrying her and committing her to a loveless life even as her mother had committed him, and how he was found on the moment of the wedding by the frenzied father of the girl. The villain kills the father and then dies of blood pressure.

The son of the capitalist, after having had a turmoil of a time with a roof garden vamp who was crazy over him, takes the bewildered little girl in his arms. After hearing this story the emperor's son plunges into the arena and saves the Christian girl. The emperor dies of a fit and the son is crowned his successor.

Of course it is all very unconvincing that the Roman soothsayer should know all about Nebraska, automobiles, the midnight roof revelries, stage door Johnnies and the like. And the parallel between the Roman emperor and the Christian girl, and the modern capitalist and the daughter of his old sweetheart is in no way convincing.

Many of the characters of the modern story are also quite unreal, but the fine performances manage to inject a note of sincerity into the picture.

And the modern story has the benefit of some extravagantly staged midnight roof garden scenes, a generally lavish production and a startling sensational bit in which Miss E.-B. Fontaine undresses to the flesh behind a very thin screen.

Ought to Make Money on a State Rights Circuit

Box Office Analysis for the Exhibitor

The production of this is likely to put it over as a big sensational hit with many audiences, particularly those catered to via the state rights market. The unconvincing quality of the story is obviated by a gorgeous production, some good vamping bits, including the undressing episode, and some quite irrelevant comedy bits in which Faire Binney is the pivotal character.

In presenting it the best way is to lay stress on the big production values, billing them much in the manner of the circus press agent. "See the lustful orgy of the Roman Emperor, the startling scenes at the Midnight Revels, see Evan-Burrows Fontaine, noted dancer, see a stirring story of today that has its source in the ruins of ancient Rome," is a line of talk that should furnish an advertising cue.

Thrilling Finish Puts Latest Fairbanks Over

Douglas Fairbanks in
"THE MOLLYCODDLE"
United Artists Corp.

DIRECTOR ..... Victor Fleming
AUTHOR ..... Harold MacGrath
SCENARIO BY..... Tom Geraghty
CAMERAMAN .....Not credited
AS A WHOLE.....Avalanche scenes and thrilling fight sequence at end put over very weak Fairbanks production.
STORY.....Doesn't provide the usual Fairbanks opportunities and drifts along quite a while without supplying laughs, thrills or much interest.
DIRECTION.....Avalanche and fight scenes finely staged.
PHOTOGRAPHY .....Unusually good
LIGHTINGS ..... Fine
CAMERA WORK .....Very good
STAR.....Appears in different sort of character but doesn't come through with brand of stuff people expect, until finish.
SUPPORT ..... Satisfactory
EXTERIORS.....Some wonderful shots of Hopi Indian reservation.
INTERIORS ..... Adequate
DETAIL ..... All right
CHARACTER OF STORY.....American, reared in England, becomes re-nationalized on return to Arizona.
LENGTH OF PRODUCTION.....About 5,800 feet

After all is said and done Douglas Fairbanks only requires plot enough in his pictures to link his various stunts together. When the plot goes beyond this and threatens to relegate Fairbanks to the position of a conservative leading man, the effect on the spectator is liable to be rather depressing. This is the trouble with "The Mollycoddle" over considerable of its length. Not until the end does Fairbanks show his wonderful athletic form and his ability to build up a rapid succession of thrills.

Most of the time he is content to have fun poked at his character because of its characteristics of the mollycoddle. He relies on subtitles for humor and on his own unusual appearance. Unusual because of moustache, monocle, cane, spats and whatnot. To be sure there is a flash here and there of the typical Fairbanks humor. The best is the scene in which he, after falling out of a catch of fresh fish, walks along the street and is followed by a number of expectant cats. This isn't a laugh, it's a roar.

Fairbanks appears as Richard Marshall, an American reared in England, who meets other Americans at Monte Carlo who are disgusted with his various affectations. He is shanghaied aboard the yacht of Van Holkar, a diamond smuggler who is playing host to the other Americans to hide his trade. The bits of the star wallowing in the stoker's hole are not funny in the popular sense of the word.

The party eventually lands in Arizona. Van Holkar attempts to do away with all the party but the girl by blasting the top of a mountain and creating a landslide down on a Hopi Indian village. Here are real thrills galore. The scenes are admirably handled and the entire cliff village is seen in the sensational process of destruction. The action picks up further during Marshall's whirlwind fight with Van Holkar, during which they fall through the branches of a tree, roll down a mountain side and plunge into the rapids of a river. The villain out of the way Marshall claims the girl who, by the way, is a Secret Service agent, and the picture is over.

Supporting the star are Wallace Beery, Ruth Renick, Betty Bouton, Adele Farrington, Paul Burns, Morris Hughes, George Stewart, Charles Stevens, Lewis Hippe and Albert MacQuarrie.

Final Sequences Will Make Big Hit With All Crowds

Box Office Analysis for the Exhibitor

Despite the fact that "The Mollycoddle" doesn't hit the typical Fairbanks stride until close to the end, it attains such a fine and thrilling pace at this point that the crowds will likely congratulate the star on producing another winner. Certainly these last two sequences come up to anything that could possibly be expected of the star and completely put to rout the rather tiresome impression created by the early scenes.

The scenes which were taken on the Hopi Indian reservation have received considerable publicity recently and these should be mentioned in advertising the production. Also feature the avalanche and mention that it dstroys the entire Indian village. This is perhaps the first time that such a scene has been pictured and it ought to go over big. The string of fight scenes should be featured also. The dangers that the two men take are obvious and will certainly "get" the crowds.

An Announcement of Particular Importance

To The

Independent Producer, Director, Star or Author

by the

Pioneer Film Corporation

The Pioneer Film Corporation with its unrivaled system of exchanges throughout the United States and Canada offers to the Independent American Producer an assured and profitable market for his productions.

The individual star, whether legitimate or screen, the individual director, or author contemplating entering the independent field, who is seeking advice or financial assistance, will find the Pioneer willing to go into careful consideration of his proposition.

In the past, the greatest difficulties confronting the independent producer, whether director, star or author, was either the lack of an assured and profitable outlet for his product, or the lack of proper co-operation and financial support.

The Pioneer organization is more than anxious to encourage independent production by every means of assistance, financial or otherwise, to develop to the fullest extent the great possibilities which it believes lies in the hands of the individual star (man or woman), the individual director or author.

The Pioneer has behind it a record of constant and consistent growth, and is today the largest and most successful independent motion picture distributing organization in the world.

The coming season will be, from all indications, the biggest in the history of the industry. The public demand is for big pictures—big in story, big in production, big in stars.

The Pioneer is interested in big pictures. The Pioneer plan of co-operation, exploitation and distribution is based upon the broad and square principle of "live and let live."

Our hand is constantly on the pulse of public demand and we know exactly the type of picture that will find a profitable market.

The Pioneer policy is one of co-operation with the Independent Producer—co-operation based upon expert technical skill and sound business procedure.

The producer, having finished pictures, which he has not disposed of, is especially invited to communicate with us. We are ready to negotiate for such completed productions, and wish to assure the producer, regardless of the price which he places upon his pictures, that we will make satisfactory arrangements with him, upon either an entire cash or co-operative basis.

PIONEER FILM CORPORATION

130 West 46th Street **New York**

Good Production and Some Thrills to Rather Familiar Story Material

"OUT OF THE STORM"

Eminent Authors Prod.—Goldwyn

DIRECTOR ..... William Parke
AUTHOR ..... Gertude Atherton
SCENARIO BY .....J. E. Nash
CAMERAMAN .....Andre Barlatier
AS A WHOLE.....Moves along at good pace; well made production but doesn't contain anything new for picture patrons.
STORY.....Adaptation of Gertrude Atherton's "The Tower of Ivory"; same plot has been done many times before.
DIRECTION.....Furnishes some fair thrills in the wreck scene; generally very well handled.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Always clear
CAMERA WORK ..... Good
PLAYERS.....Well known and capable cast
EXTERIORS ..... Adequate
INTERIORS ..... Satisfactory
DETAIL ..... No very noticeable errors
CHARACTER OF STORY.....Girl who is willing to give up lover and marry the man who has made her career possible.
LENGTH OF PRODUCTION.....5,146 feet

The producers haven't spared efforts in giving a satisfactory production to their adaptation of Gertrude Atherton's well known novel, "The Tower of Ivory." Also they are to be congratulated on their choice of title which at least has some bearing on the story. A well selected cast headed by Barbara Castleton, Sydney Ainsworth and John Bowers give pleasing performances. Some folks may resent the fact that Lawson Butt was handed such a meagre role. He only appears in two or three scenes. It would seem that his ability is deserving of more consideration.

Director Parke has seen to it that the action moves along at a good pace and there are some lively moments—a shipwreck and a convict's escape—that will go long way toward putting the picture over. The story itself, the same old eternal triangle, doesn't contain anything very new to photoplay patrons. They have seen the same plot time and again the woman who would marry a man out of gratitude, thereby sacrificing her love for another.

The best thing about "Out of the Storm" is the fact that it keeps moving and the action is never allowed to drag. This compensates in a goodly measure and then too the thrill furnished by the shipwreck will have the desired results. It is very realistic and exciting while it lasts. Also, the escape of Ainsworth as the convict, while improbable, works up a degree of suspense. The writer of the scenario has developed things in a backwards sort of fashion at times, having events happen and explaining afterwards, but it doesn't seem to deteriorate its logic any.

Al Levering takes Margaret Hill from a notorious dive and through his efforts she becomes a singer. Just as she is about to join an opera company Levering confesses to Margaret that the money which afforded her musical education was stolen by him and that he has been convicted to a term in prison. Levering admits his love for Margaret and asks her to wait for him. She promises.

Aboard ship Margaret is seen by John Ordham, brother of Lord Bridgeminster and heir to the title. Ordham is struck by the singer's appearance but does not make her acquaintance until the ship is wrecked and he saves her life. They are picked up by different boats and lose track of each other. Five years pass. Margaret becomes a famous singer. Ordham becomes engaged to Mabel Cutting. At the opera he sees Margaret and later visits her. He breaks his engagement and they plan to marry.

In the meantime Levering escapes from prison and arrives at Margaret's home. Out of gratitude Margaret agrees to marry him and sends Ordham away. The officials track down Levering and he is killed trying to escape, leaving Margaret and Ordham to each other.

Talk About the Spectacular Shipwreck and Prisoner's Escape

Box Office Analysis for the Exhibitor

You have plenty of aids in this one to cover up the rather trite plot. There's the name of Gertrude Atherton and the fact that "Out of the Storm" is an adaptation of her well known novel, "The Tower of Ivory." Mention this fact for the benefit of the bookworms who like to see the picturizations of novels they read. You have a long list of well known players consisting of such favorites as John Bowers, Barbara Castleton, Lawson Butt, Sydney Ainsworth, and others, to work with. Play up the shipwreck and the spectacular escape at night of the convict. These two sequences are really good.

Catch lines could be used effectively along the lines of: "Out of the storm came ???? See for yourself in Goldwyn's adaptation of the Gertrude Atherton novel." Or if you want to hint at the nature of the story say: "Which one should she marry? The man who had made possible her success as a singer or the man who had saved her life and whom she loved? See what came 'Out of the Storm.'"

A PERSONAL MESSAGE TO THE AMERICAN PRODUCER

I have just arrived in your hospitable country, preparatory to the formation of the Cimena Sales Corporation, an organization which will specialize in the distribution of American Productions of quality in the United Kingdom. The new company will not in any way interfere with my affiliation with Hayward Productions, which organization I am happy to announce, is meeting with wonderful success.

Mr. Henry Cundy, my business associate, has accompanied me on this trip, and we have both put up at the Hotel Astor in New York where we will be accessible to the American Producer.

Our mission is to obtain the best American productions and we are prepared to negotiate at once for the acquisition of such productions for distribution in the United Kingdom. In this connection, we are pleased to announce that we are working in association with Mr. Walter Hoff Seely, American Representative of the Cinema Sales Corporation, whose offices are at 50 East 42nd Street.

(*Signed*) HARRY WARD

Spicey But Slim Comedy Made Constantly Amusing By Stars' Work

Douglas MacLean and Doris May in
"LET'S BE FASHIONABLE"
Ince—Paramount-Artcraft

DIRECTOR ..... Lloyd Ingraham
AUTHOR ..... Mildred Considine
SCENARIO BY .....Luther Reed
CAMERAMAN .....Bert Cann
AS A WHOLE.....Very amusing farce with considerable appeal for metropolitan audiences
STORY.....Gets a little far-fetched even for farce at times but registers many rattling good comedy sequences.
DIRECTION.....Very capable and appreciative
PHOTOGRAPHY ..... Excellent
LIGHTINGS ..... Very good
CAMERA WORK ..... Very good
STARS.....Get a lot of good comedy over as young married couple.
SUPPORT ..... Satisfactory
EXTERIORS ..... Very nice
INTERIORS ..... Adequate
DETAIL.....Stars register many good side points through expressions.
CHARACTER OF STORY.....Predicament of loving couple in suburban community where it isn't fashionable to observe ordinary conventions.
LENGTH OF PRODUCTION.....About 4,510 feet

A very amusing farce idea is the basis of "Let's Be Fashionable." It has been dressed up with a technically nice Ince production, contains a lot of pleasing exteriors, and has the benefit of very sincere and effective performances rendered by Douglas MacLean and Doris May. The rather blase character of the plot idea may serve to restrict the picture's appeal to metropolitan audiences, but at the same time they have handled the material in a conservative and proper manner.

A good many fine comedy sequences are unfolded and the situations in which the young married couple are precipitated are sure-fire farce comedy. The stars register a lot of good comedy business through their very clever individual work and build up scenes by means of clever and effective use of facial expression.

The Langdons, Henry and Evelyn, are the latest members of a fashionable suburban colony where it isn't considered good form for a husband to be seen in the company of his wife and vice versa. In fact, it is the thing in the colony for all married people to have a harmless affair with an affinity.

Deeply in love with one another the Langdons find themselves snubbed for this very reason. And so they decide to step into line with the rest of the colony's inhabitants. The comedy thereafter is naturally very broad farce, but it is handled with fine comedy sense and never allowed to overreach the bounds of respectability even though plausibility is outraged again and again throughout.

The plot may be a little slight, but they have built it up cleverly in the production and this value, together with the stars' performances, make for a continuous piece of comedy entertainment.

In support of the starring team appear Wade Botteler, Grace Morse, George Webb, Molly McConnell and Norris Johnson, all of whom do what is required of them satisfactorily enough.

With But Few Exceptions This Ought to Register Big

Box Office Analysis for the Exhibitor

It is probable that the well known family exhibitor, that is the exhibitor who caters to conservative family elements, will find some among his audiences kicking at the general tone of this picture. With these few dissenting votes accounted for, it may safely be said that "Let's Be Fashionable" will sweep on to the same popularity that has greeted the other MacLean-May releases, popularity so firmly established by their first great success, "Twenty-three and a Half Hours' Leave."

The story gives you ample opportunity to put a little spice and pep into your advertising of the picture. Such catch lines as "To be fashionable the Langdons, young and very much in love, found that they required a little scandal in the family! But scandal is hard to get when you don't want it," "There are some quarters where it isn't considered fashionable for a husband to be in love with his wife or vice versa! And Henry and Evelyn Langdon wanted to be in the midst of the social swim. But they were in love. See—," may answer the purpose.

Gives the stars a good play and mention their previous successes. You might also find that the name of Luther Reed, the scenarist, is of benefit in the advertising considering the various successes he has had. And don't forget the name of Ince and the guarantee of production that it stands for.

Not the Best Story for Jack Pickford but has been Well Produced

Jack Pickford in
"DOUBLE-DYED DECEIVER"
Goldwyn

DIRECTOR ..... Al. Green
AUTHOR ..... O. Henry
SCENARIO BY .....Edward T. Lowe, Jr.
CAMERAMAN .....C. R. Cook
AS A WHOLE.....Carefully produced but not suited to the personality of the star; drags badly at times.
STORY.....Not entirely convincing but follows logical sequence even though it has implausibilities.
DIRECTION .....Does much to make the picture get over as well as it does.
PHOTOGRAPHY ..... Very fine
LIGHTINGS ..... Good
CAMERA WORK ..... Splendid
STAR .....His personality pleasing as ever
SUPPORT ..... Adequate
EXTERIORS .....Some beautiful shots
INTERIORS ..... Real
DETAIL .....Too much of it
CHARACTER OF STORY.....Texas "bad boy" reforms through mother love he had never known.
LENGTH OF PRODUCTION.....4,876 feet

As in previous Jack Pickford releases, "Double-Dyed Deceiver" maintains the same standard of production, an unstinted and almost lavish production as far as providing an atmosphere is concerned. The story requires a South American locale and the mansion, gardens and drives certainly bear out the intention. The photography, as usual, is the best.

But there is something about "Double-Dyed Deceiver" that isn't just right. And it's the fact that the story doesn't suit the personality of Jack Pickford. Once fans have seen him in such pictures as "The Little Shepherd of Kingdom Come" and "Huckleberry Finn," roles of the country boy type, it's just a little difficult to imagine Jack as a "gun fightin' kid." Of course he reforms and becomes a regular prodigal son with a little romance to finish it up, but it's a bet that the majority of folks will want the romance earlier.

Detail is laid on a trifle too thick at times causing the action to drag. O. Henry has endeavored to show what mother love can do and in his character of the "Llando Kid" he aims to impress that no matter how bad a man may seem, there is always his better self which can be brought out. In this instance he shows how the Texas "bad boy" became a loving son by means of a mother love that he had never known.

The star is ably supported by a well chosen cast. Sydney Ainsworth is the villainous character, while James Neill and Edythe Chapman portray the father and mother who believe the Llando Kid to be their lost son. Marie Dunn plays opposite the star.

In order to escape trial by jury for the killing of a young gambler in Texas, the Llando Kid flees to South America where he goes to the American Consul, Thacker, who notices a resemblance between the Kid and the long lost son of Senor and Senora Urique. He sees in the resemblance a scheme to further his plans to secure some of the Senor's wealth.

Thacker takes the Kid into his confidence and they start the project. The Uriques are overwhelmed to find their son and he is installed in their beautiful home. But instead of carrying out his plan the Kid is reformed by the affection and devotion of the happy mother, and when it comes time to loot the safe he backs out. Then too he has fallen in love with Estelle. He confesses to her but she forgives him and he remains the son of Senor and Senora Urique. Thacker is silenced by the Kid's threat to kill him if he squeals.

Link Up the Names of the Star and Author in Exploitation

Box Office Analysis for the Exhibitor

This is a Jack Pickford production and an O. Henry story. In these two facts you have your best working material. While it is more likely that the majority of the star's admirers prefer him in a different type of role, there may be those who will like him as well as a "gun fighter." Certainly everyone will be satisfied with the production given O. Henry's story of the Texas "bad boy" who was reformed by the love of a mother.

Use the star's name in the largest type, but for those who have read the O. Henry story perhaps you had better link up the title as well. Catch lines could read: "Music will tame wild beasts and kindness can reform bad men. See how 'The Double-Dyed Deceiver' reforms. Jack Pickford's latest picture is a story of a deception that lead to his reformation. See it at the .....theater."

May Allison Very Much At Home In Satisfactory Offering

May Allison in
"THE CHEATER"
Screen Classics-Metro

DIRECTOR ..... Henry Otto
AUTHOR .....Henry Arthur Jones
SCENARIO BY .....Lois Zellner
CAMERAMAN .....W. M. Edmond
AS A WHOLE.....Satisfying offering that holds the attention fairly well; not unusual but will please "fan" audiences especially.
STORY.....Not unlike "The Miracle Man" in theme; improbable, perhaps, but contains screen ingredients.
DIRECTION.....Has handled material very well
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Clear
CAMERA WORK ..... Good
STAR.....Convincing in the role of "The Cheater"; some pretty close-ups of her.
SUPPORT.....Very much subordinated to allow the star every opportunity.
EXTERIORS.....Many beautiful scenes
INTERIORS.....Look like the real thing
DETAIL .....Nothing very wrong
CHARACTER OF STORY.....Professional fakers at work with the regeneration of one.
LENGTH OF PRODUCTION.....About 5,500 feet

Except that's in this case it's a "miracle girl," there isn't a great deal of difference in the themes of "The Cheater" and "The Miracle Man." Henry Arthur Jones has developed the same idea, that of faith as a power to heal, bringing it about through the medium of a professional faker who is later regenerated through the love of the one she is deceiving.

Despite the similarity there is enough distinction about "The Cheater" to get it by on its own merit. The story is interesting in its way and it has been given a thoroughly adequate production. The director has maintained an even interest throughout and displayed considerable ingenuity in several instances.

"The Cheater" does not contain the pathos of "The Miracle Man" nor is the biggest play made upon the "faith as a healer" idea. On the contrary, they have elaborated on the trickery of the "work dodgers" and delved into the workings of their trade. Much amusement is afforded in the various disclosures of these frauds.

One scene particularly showing how wealthy women pay enormous fees for a peep into the future, has been well done. The lady is requested to place her handbag on the chair beside her and while the medium gazes into the crystal his accomplices take the bag, note its contents on a blackboard, replace the bag and then place the board in a position to be seen by the medium but not by the lady in search of her future. In this way he tells her various marvelous things about herself.

Of course there will be those for whom this will have little appeal because of its improbabilities, but for the average photoplay audience it will in all likelihood be favorably received. The fact that the girl reforms and marries the man she has been deceiving is not a probable ending, but it is the ending that will meet with the public's approval, which is all that is necessary after all.

After fleecing the guests at a fashionble health resort, Lily Meany (May Allison) and her father set up a new project. Lily becomes Vashti, the healer, and professes that by her purity and fasting she has the power to cure the ills of the wealthy. Upon the recommendation of Mrs. Prall, who claims Vashti cured her, the girl goes to the home of Lord Asgarby to cure his invalid little sister.

The child begins to improve, but Vashti's fraud is suspected by the family doctor, who watches her closely. Finally, when she finds herself in love with Lord Asgarby, Vashti confesses but is forgiven. The child is miraculously cured and Vashti and the Lord are married.

Has A Variety Of Appeal. Should Be A Good Box Office Attraction

Box Office Analysis for the Exhibitor

Despite its similarity to the well known "Miracle Man," Metro's adaptation of Henry Arthur Jones' "Judah," should have no difficulty in going over satisfactorily on its own merits. It has been given a splendid and careful production, is well directed and the cast is a good one. The star is well suited to the part, although she may furnish a shock or two by the manner in which she gets away with many cigarettes and a few poses showing her much at ease with her feet up on a table. There will also be those who won't obect to this.

If you care to make a point of the power of faith to heal, this should attract a certain crowd. Again you can appeal to still another class by sticking to "The Cheater" idea. Ask them if they know the inside workings of professional fakers. Promise them some startling disclosures of their tricks. It should get them. Or say, "She cheated the man she loved. Did he forgive her? See for yourself in 'The Cheater' at the———theater."

Go to your window and watch the passers by.
What do you see?
Just men and women dressed more or less to a common plan?
Or do you see the Joy or Sorrow, the Happiness or Pain, the Greed or Generosity, the Licentiousness or Chastity which lie concealed within?
C. Haddon Chambers saw beneath; he wrote a great big human play,

"PASSERS BY"

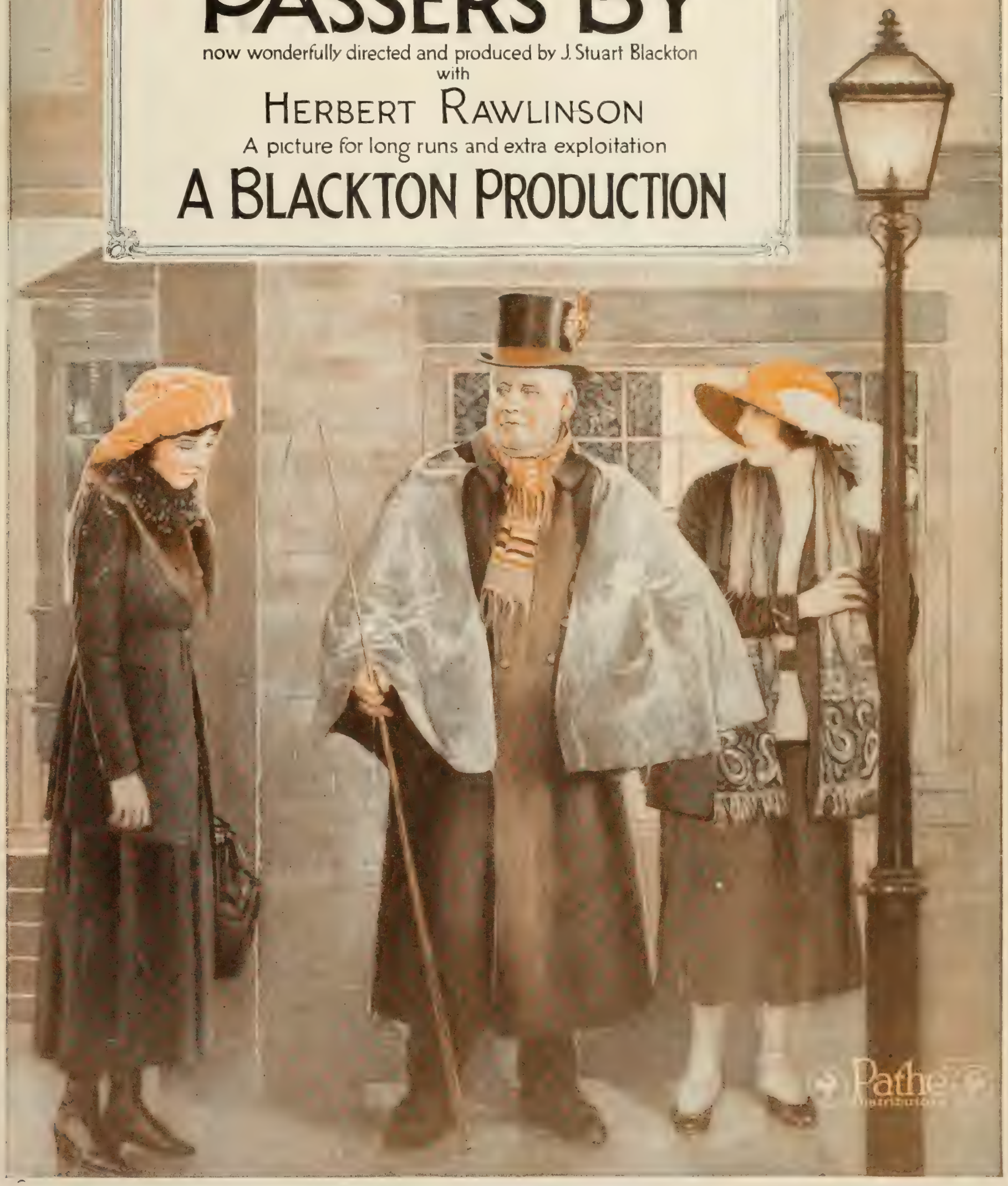
PASSERS BY

now wonderfully directed and produced by J. Stuart Blackton
with

HERBERT RAWLINSON

A picture for long runs and extra exploitation

A BLACKTON PRODUCTION



Small Knowledge Of Comedy Displayed In Making This

Owen Moore in
"THE DESPERATE HERO"
Selznick-Select

DIRECTOR ..... Wesley Ruggles
AUTHOR ..... Chester Franklin
SCENARIO BY.....Zelda Crosby
CAMERAMAN .....Not credited
AS A WHOLE.....Too much clowning around in this—they rely too much on star and never strike a good comedy tempo.
STORY.....Doesn't adhere to one strong line of action sufficiently to create real interest.
DIRECTION.....Certainly doesn't show any real pep or comedy spirit.
PHOTOGRAPHY.....Generally very good
LIGHTINGS.....Fine after a few bad scenes at the start.
CAMERA WORK.....Average
STAR.....Is altogether too lazy in this to put any big laughs over.
SUPPORT.....Seems lost several times
EXTERIORS.....Very beautiful suburban stuff
INTERIORS ..... Satisfactory
DETAIL ..... Inconsequential
CHARACTER OF STORY.....Predicament of a young man with plenty of creditors and no money.
LENGTH OF PRODUCTION.....5,608 feet

This picture doesn't contain the necessary vital spark of comedy to register it a success. They haven't gone about producing it in the right way. In the first place they have neglected to center on a main line of action. The scenes herein skip from one line to another and in this way the interest is lost. What there is of real plot fails to put in an appearance until the third reel and even then it isn't briskly developed.

Lack of proper comedy tempo is another fault. Comedy of the type they were striving for here needs a very rapid tempo. Instead there is clowning galore. The star is catered to in almost every scene and he doesn't show much. He stands around with a pair of overalls hanging on him by one strap and seems to strive for his comedy by waving his arms about in a ludicrous fashion. Really it looks as if Owen Moore had just been too lazy to get up and do something in his role in this.

This profuse catering to the star seems to be a common fault in all the Owen Moore pictures. The producers don't seem to realize that they should strive to make him the exponent of their comedy instead of endeavoring to make himself the comedy.

They get a few laughs after the characters have been planted by showing Moore in a scene with a flivver that won't stand still and let him fix it. But this spot is followed along by some pretty tedious action that registers little of anything. They eventually get down to putting Moore in a predicament where he is forced to work as hired man for a political boss who is blocking him in his effort to dispose of an oil well.

They start into this situation in a promising way, but suddenly decide to clown around some more and there is a full reel in which the plot stands still. Nor does it ultimately wind up with any brisk concluding sequence. The father of the heroine comes to Moore to tell him that he will take him in his firm as partner and also give his consent to the marriage. The villain tries to queer him by bringing in a vamp who claims him as the father of four children, but the effort falls a failure even as does this final desperate attempt for laughs.

Moore is supported by Gloria Hope, Emmett King, Henry Miller, Jr., Charles Arling, Nell Craig, Arthur Hoyt and Virginia Caldwell, who seem at times to be quite at sea in endeavoring to interpret their roles.

You Might Chance It On This If Star Has Following

Box Office Analysis for the Exhibitor

It is true that this contains some laughs and it may register after an average fashion with those fans who appreciate Owen Moores work. Before audiences where he doesn't boast of any more than average popularity the stuff in this is going to have a pretty hard time getting over.

If you think, however, that your audiences are fond enough of the star to accept his rather lazy performance here, play him up and have a go at the comedy possibilities of the plot in your advertising. "Ever see a man auctioned off at a country fair? That's what happens to Owen Moore in 'The Desperate Hero.'" "He was forced to work for two weeks as hired man for his business enemy! That's what starts the fun in 'The Desperate Hero.' See the rest of it." These are lines that might be used advantageously in advertising the production.

Highly Amusing Comedy; Only Drawback is Bad Beginning

William Farnum in
"THE JOYOUS TROUBLEMAKER"
Fox

DIRECTOR ..... J. Gordon Edwards
AUTHOR ..... Jackson Gregory
SCENARIO BY ..... Charles Kenyon
CAMERAMAN ..... John Boyle
AS A WHOLE.....Sure-fire comedy that picks up to fine pace after start that is marred by awful efforts at comedy in subtitles.
STORY.....Gives star very interesting and amusing character and provides him with number of great comedy sequences.
DIRECTION ..... Satisfactory
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Very good
CAMERA WORK .....Satisfactory
STAR.....Makes most of amusing role that gives him many opportunities.
SUPPORT.....Louise Lovely very good foil
EXTERIORS.....Exceptionally pretty mountain and stream shots.
INTERIORS ..... Appropriate
DETAIL.....Much of comedy striven for in subtitles obviously doesn't belong.
CHARACTER OF STORY.....Romance of rich girl and man who amusingly forces himself on her.
LENGTH OF PRODUCTION.....About 5,000 feet

After a most unpromising beginning, "The Joyous Troublemaker" develops into a sure-fire comedy with some great sequences between William Farnum and Louise Lovely in which much that is refreshingly original is revealed. The bad start is caused by the author of the subtitles. These are just like some of the awful ones that have appeared in the George Walsh comedies. They strive for a laugh so hard that they just naturally fall flat. They are neither humorous nor explanatory, don't belong in the action and never should have been put there.

Once they start picturing the real story, however, the title writer steps along in much better style. Such pieces of wit as, "When the government heard he was in Panama, they put locks on the canal," and "a saloon that kept everything but the ten commandments" are old but still useful in coaxing laughs. "You tell 'em Bell, my line's too phoney" is of more modern origin.

But by the grace of several excellent comedy sequences the subtitles become more and more subdued as the action goes on, gradually developing into sane and normal scenes.

The picture is merely the unusual romance of Bill Steele, fisherman and sportsman, and a rich young lady, Beatrice, nicknamed the Queen, who thinks she takes a dislike to him at their first meeting. An exceedingly melodramatic villain hovers in the offing, doing his darndest time and again to accuse Bill of his own dastardly acts before the girl. He seems rather foreign to the other elements of the picture as Henry Heerbert is inclined to overdraw him.

The first sequence between Bill and the Queen when she believes him a reporter is a fine laugh. The subtitles here are natural and emphasize the comedy points of the action. The sequence showing the girl forced to come and cook Bill's luncheon is another one fraught with fine comedy. In fact the various clashes between the two are the highest comedy spots in the picture.

The bit showing Bill trying to get a drink on returning to the United States after a long absence is also very funny and the manner in which he disposes of the three toughs by tieing them to a heavy log and marching htem off toward town is a trick that will ge a big laugh. Then here is a spectacular bit when they turn a whole river of water on these same men who plan to cheat Bill out of a mine.

All in all this ought to go very well. As regards location of the action and some minor details it is very often befuddling but the comedy by far makes up for this. G. Raymond Nye and Kewpie Morgan appear in addition to those mentioned.

Something Different For Farnum That Should Go Big

Box Office Analysis for the Exhibitor

The name of William Farnum usually stands for a western melodrama and they certainly hand you a surprise, nd a very pleasant one, when "The Joyous Troublemaker" develops into a comedy. Farnum has a keen comedy sense and handles his role here as if he enjoyed it hugely. And this attitude of his is infectious. The great majority of those who see this are going to enjoy it hugely.

The title isn't a very good one. It is appropriate but not specially attractive. Be sure, therefore, to bring out the comedy value of the production in your advertising matter. It might also be worth while to dwell on the fact tha this type of enertainment is unusual for the star. Make a special bid to his admirers to see him in this role. Promise them something of a surprise. And certainly his admirers are going to think a lot more of him after seeing this.

"UNDER CRIMSON SKIES"

A Glorious Romance of Love and High-Seas Adventure

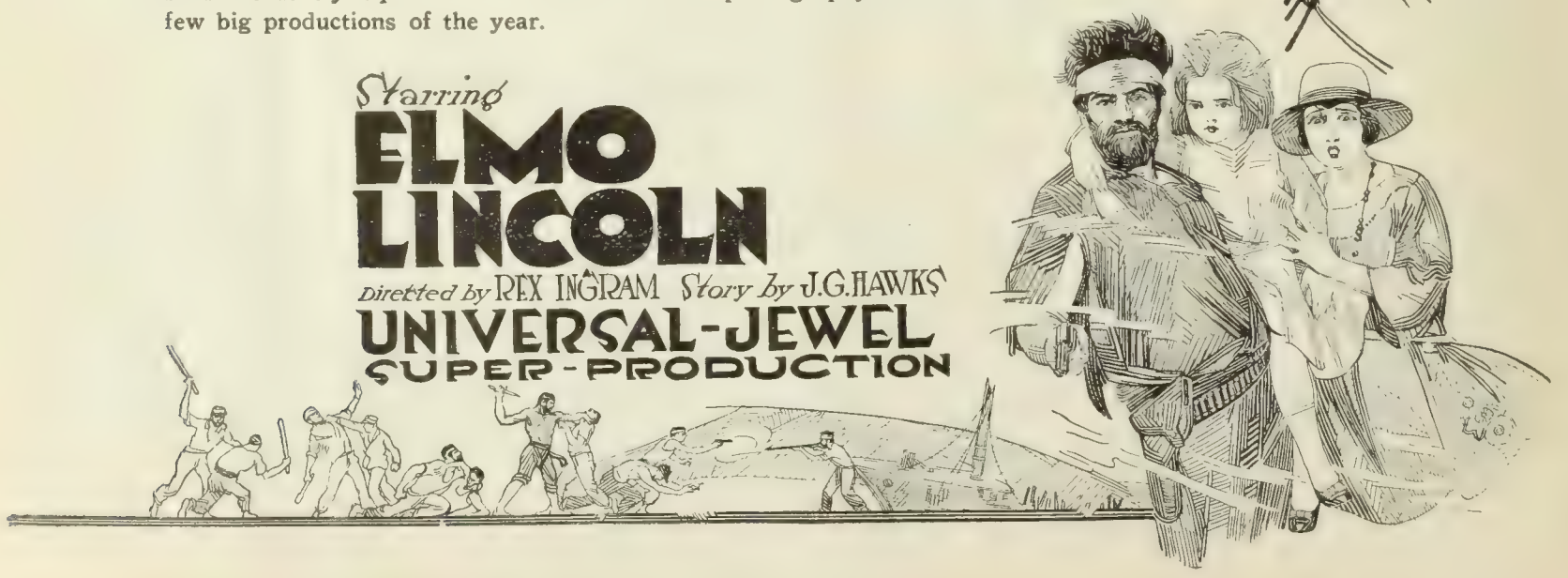
TRULY, a great picture. A rousing, stirring picture. A romantic picture. A story that sweeps you up out of your humdrum life and carries you off to sea—to fight with strong, silent Elmo Lincoln against the perils of mutiny on the high seas—to fall in love with a beautiful woman and sacrifice liberty for her sake—to make a miraculous escape from the fetid dungeon of a southern republic and become master of a colony of beach-combers, conquering them by might of fist and brain and then—to save the one woman from a terrible fate in the midst of red revolution. Splendidly acted by a great company in outdoor scenes of tempest and sunshine rarely equalled for their marvelous photography. One of the few big productions of the year.

Starring

ELMO LINCOLN

Directed by REX INGRAM *Story by* J.G. HAWKS

UNIVERSAL-JEWEL SUPER-PRODUCTION



Very Sympathetic Story With Star Well Cast

Eugene O'Brien in
"THE FIGUREHEAD"
Selznick-Select

DIRECTOR ..... Robert Ellis
AUTHOR ..... John Lynch
SCENARIO BY .....R. Cecil Smith
CAMERAMAN .....Not credited
AS A WHOLE.....Sympathetic story with star well cast and finely handled spectacular scenes result in very satisfactory picture.
STORY.....Just suits star—well constructed and containing rising suspense.
DIRECTION.....Contains number of slips in timing of parallel sequences and in detail.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Very good
CAMERA WORK .....Commendable
STAR .....Right at home
SUPPORT.....Very good; Anna Nilsson opposite
EXTERIORS.....Varying and very appropriate
INTERIORS ..... Realistic
DETAIL.....Director shouldn't have let star look so slick after fight or shown romantic touches in middle of golf tournament.
CHARACTER OF STORY.....Idler nominated mayor by crooked politicians as "figurehead"—he turns tables on them.
LENGTH OF PRODUCTION.....About 5,500 feet

Here is a distinctly pleasing picture with the star very well cast in a story that caters directly to the common sympathy and which rises in power of suspense as the action progresses. The role of the sportsman and society idler, nominated for mayor by conniving politicians as a figurehead, who turns upon them and makes a winning fight for a clean ticket suits Eugene O'Brien to the ground and he makes as much of the part as its many possibilities afford him.

There are some excellent mob scenes coming in the latter part of the picture during the very realistic debate between Sheridan Dows, the figurehead, and his opponent, Durfee. The scandal that Durfee has printed in his paper about Dows causes a riot in the hall which is only broken up by two mounted policemen who charge up the aisle and take the much menaced Durfee in charge. This whole sequence is excellently done and carries no small amount of suspense and thrill. The election night scenes are also well pictured with all the various details of the real article.

The picture as a whole registers very well indeed. After Dows has been nominated he starts in winning popular favor to the dismay of Durfee and his minions, who believed the opposition ticket would win in a walk. The story merely relates of the manner in which Dows fought against them and won. The best dramatic sequence aside from those already mentioned is the one in which Durfee plans to frame up Dows with Mary, his fiancee and co-worker. How this plan is frustrated makes a stirring sequence although the action parallel to it showing the reporters and cameramen coming to get the scandal story is not timed correctly with the main line.

O'Brien gets very satisfactory support from such capable players as Anna Nilsson, Joseph Girrard, Edwin Stevens, Ed Brady and Kate Price.

LUTHER REED

AUTHOR OF:

BELOW THE SURFACE

ADAPTER OF:

BEHIND THE DOOR
MARY'S ANKLE
LETS BE FASHIONABLE

The Four Big Thos. H. Ince Successes of the Year

AUTHOR OF the three-act comedy "DEAR ME" now in its 16th week at Court Theatre, Chicago

Various Forces In This Should Work For Its Succcess

Box Office Analysis for the Exhibitor

Eugene O'Brien in
"THE FIGUREHEAD"
Selznick-Select

Several forces in this picture should work toward completely satisfied audiences. In the first place it is one of the better ones that O'Brien has had with Selznick and in he second it comes along at a most timely season when the whole country is buzzing with nominees, conventions and the like.

So besides playing up O'Brien to his full worth it would be well to bring out the political angle of the story in your advertising. This can be done by employing such catch lines as, "He was nominated for mayor by a group of crooked politicians who thought to use him as a figurehead. See how he turned the tables and made a clean and winning fight." "A real drama in which the right pitted against the wrong in city political life, comes out the winner in a series of thrilling episodes."

It might also be well to mention the fact that Anna Nilsson appears opposite the star. Her many appearances with various well-known stars have made her popular.

AGNES CHRISTINE JOHNSTON

Writing for Thos. H. Ince

CURRENT RELEASES:

AUTHOR OF:
ALARM CLOCK ANDY, an original comedy-drama, starring Charles Ray.

Adaptations of: "DADDY-LONG-LEGS," with Mary Pickford.
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FILM-LORE PRODUCTION COMPANY, Inc.
18-20 WEST 34th STREET NEW YORK CITY

Lack of Story Material Results in Commonplace Western

Harry Carey in
"HUMAN STUFF"
Universal

DIRECTOR ..... Reeves Eason
AUTHOR ..... Tarkington Baker
SCENARIO BY.....Reeves Eason and Harry Carey
CAMERAMAN ..... Roy Klaffki
AS A WHOLE.....Commonplace western
STORY.....Not very forceful or compact—heroine twice attacked in climax sequence liable to prove amusing.
DIRECTION ..... Average
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Suitable
CAMERA WORK .....Satisfactory
STAR.....Puts over pleasing characterization but hasn't very forceful work to do.
SUPPORT.....Headed by Mary Charleston—gives generally good assistance.
EXTERIORS.....Western stuff—some good shots of sheep grazing.
INTERIORS ..... Average
DETAIL ..... All right
CHARACTER OF STORY..Adventures of eastern-er with band of villains who attempt to compromise him before girl.
LENGTH OF PRODUCTION.....4,785 feet

Due to lack of a real forceful story this picture goes down as a rather commonplace western. After a rather interesting beginning it builds along through a series of very conventional situations and has as its climax the old one in which the hero rescues the girl from a villain with dire intent. This situation is meant to have double force but the stuff they put in it in an endeavor to make it a bit out of the ordinary is retroactive in character and the climax will likely get a laugh. For previous to being in the power of the chief villain, his assistant had mauled the girl all over the little cabin. She believes the next villain is her rescuer but he pulls the same stuff as No. 1. When the hero finally comes along and again essays the rescue stunt the suspense has gone.

"Human Stuff," it is generally understood, is a shop phrase of the studio. Just why they should wish it on to a picture is hard to understand unless they didn't happen to have a real title handy. Certainly it doesn't convey much and certainly too there has been much more human stuff in other of Harry Carey's pictures than there is in this one.

Carey appears as Jim Pierce, son of a manufacturer, who after trying his hand at office business goes west to engage in sheep raising. He has enemies, the cattlemen who object to a sheep rancher in their midst, but sticks it out. He writes his father that he is lonely and needs a companion and that if there is any likable girl lying around loose he might send her on with the idea of matrimony.

Jim's sister writes him a letter that an old girl friend is coming west to look over ranch land. This letter is intercepted by the villain and Jim thinks the friend is the girl he asked his father to send. The villain, knowing that the girl has money, misrepresents Jim in her eyes and induces her to leave his care. Then come the various attacks on the girl and her final rescue by Jim. There is a nice light touch at the end showing Jim receiving the present his father sent him as "companion." It's a collie dog who has become mother of a large family en route.

The best draw character in the picture is that of Jim's father, a regular human being and played in regular human fashion by Rudolph Christians. The support throughout is satisfactory and includes Mary Charleston, Charles Le Moyne, Joe Harris, Fontaine La Rue, Ruth Fuller Golden and Bobby Mack.

Not Much to Offer to Other Than Star's Admirers

Box Office Analysis for the Exhibitor

This one doesn't measure up to the average of the Harry Carey productions because of a lack of story material. It passes muster as a fairly good western picture and before an audience of the star's admirers will probably get by. The fact that it is by no means big league stuff, will however be easily obvious to those who have no special liking for the star.

The situation in which Carey mistakes a prospective purchaser of land for a woman seeking to marry him might be used as the key in advertising lines. "She came to the west to buy land and instead found a man believing she had come to marry him! Why this mistake? See—" and "The story of a sheep raiser who makes a go of it in the cow country and if you know what cow-punchers think of sheep-raisers you'll know that was some go," these are lines that might be used to give an inkling as to the character of the production.

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Advt. rates 175 Dollars per page Special positions 25% extra.

Very Acceptable Western With Rather Unusual Story

William Russell in
"TWINS OF SUFFERING CREEK"
Fox

DIRECTOR ..... Scott Dunlap
AUTHOR ..... Ridgwell Cullum
SCENARIO BY .....Julius G. Furthman
CAMERAMAN ..... Clyde DeVinna
AS A WHOLE.....Very acceptable western
STORY.....A little bit out of the ordinary—characters interesting and well drawn.
DIRECTION ..... Satisfactory
PHOTOGRAPHY .....Varying from good to fair
LIGHTINGS ..... Average
CAMERA WORK .....Satisfactory
STAR ..... Very good
SUPPORT.....Good types and good performers
EXTERIORS ..... Western
INTERIORS ..... Usual
DETAIL ..... All right
CHARACTER OF STORY.....Hero brings back erring wife of friend and defeats ends of villain.
LENGTH OF PRODUCTION.....About 5,000 feet

"Twins of Suffering Creek," after opening with the usual western's display of gun fighting in the main street of a frontier town, soon after develops into a picture that commands attention because it is just a bit out of the ordinary in the way of plot and principal characters. This atmosphere of newness which is maintained throughout the picture despite the showing of some conventional situations between heroine and villain, combined with some good light comedy moments, results in a very acceptable western production.

William Russell is the hero of the town of Suffering Creek. In a card game he detects Jim Pemberton cheating. Instead of the usual gun fight a hand is dealt to determine which man shall have the first shot at the other. Jim wins. He sets the time of the shooting at five o'clock three days later.

In the meantime Jim has persuaded Jess Jones, the only married woman in Suffering Creek, to leave her husband. She agrees only after Jim has promised to send for her little twins the next day. Jones is heartbroken when he discovers his wife's absence and goes after her. However, he receives a severe beating from Jim's men and returns to his home hopelessly downcast.

They work in some good light scene showing Bill, his pal, Sunny Oak, a gruff fellow and Little Casino, a dance hall girl in love with Bill, with the deserted twins. These register as sure fire in the way of humor and sentiment. After Jones has failed in his effort to bring back his wife, Bill goes for her and brings her home as she has discovered that Jim is a bad actor.

The next day Bill drives the stage coach containing the gold shipment to the next town and is severly wounded by bandits, operating under Jim's direction, but he reaches his destination with the shipment intact. He insists on driving back to Suffering Creek to keep his shooting date with Jim, but Jones has at last found his opportunity and killed him. Thus Bill is relieved of the necessity of permitting Jim to have a shot at his life and saves himself for Little Casino.

The attack on the stage coach and Bill's success in driving through the bandits is a good rapid sequence and produces a real thrill. The action subsequent to this is pretty intense and the interest is kept at a high pitch until the conclusion.

Russell works to advantage in the hero role and receives very good support. First honors go to E. A. Warren for his sympathetic portrayal of Jones and to Joe Ray, who appears in the light character of Bill's pal, Sunny Oak. Louise Lovely is Little Casino and Florence Deshon has a prominent part as Jess Jones, which she handles fairly well. Henry J. Heerbert, Bill Ryno and Malcolm Cripe and Helen Stone as the twins complete the cast.

Ought to Please the Majority of Audiences

Box Office Analysis for the Exhibitor

This story has some original twists and because of these and the generally satisfactory treatment accorded the whole picture it ought to get over very well with most audiences. It doesn't stand above the average line of western stuff that Russell has made, but certainly is better than his last two Fox pictures.

The poker hands and the result which hangs on the deal can be played up profitably in the advertising of the picture. A line such as "Had Life or Death stacked the cards? Bill's chances of living depended on a poker hand! Did he win the pot of Fate?" might be used to advantage. If you want to adopt this line for a lobby display an effective one might be the exhibition of two poker hands, one ace high, the other king high, all the other cards being low. "The King meant Life, but the Ace meant Death," could be used beneath them.

ROBERTSON-COLE

CONCLUSIVE PROOF of EXCEPTIONAL PRODUCTION QUALITY

SPECIAL REPORT

of

The National Board of Review of Motion Pictures

70 FIFTH AVENUE

NEW YORK CITY

ROBERTSON-COLE COMPANY

To.....

Gentlemen:

We wish to advise you that the majority comment on your photoplay

.....THEART OF TWENTY"

reviewed by The National Board of Review on.....5-20-20.....

was as follows:

ENTERTAINMENT VALUE EXCELLENT EDUCATIONAL VALUE

ARTISTIC VALUE: Dramatic interest of story COMEDY SUSTAINED herence of narrative EXCELLENT Acting VERY GOOD Photography GOOD Technical handling EXCEPTIONAL Costuming (if period production) Atmospheric quality—Scenic setting EFFECTIVE Historical value (if period production)

MORAL EFFECT EXCELLENT

GENERAL COMMENT: THIS WAS CONSIDERED ONE OF THE MOST EFFECTIVE COMEDY PICTURES OF THE YEAR. THE SPIRIT OF ITS ATMOSPHERE AND ITS CHARACTERS IS CREATED WITH GREAT CHARM AND HUMOR. THE PICTURE AS A WHOLE SEEMS TO WARRANT ITS BEING PLACED IN THE NATIONAL BOARD'S LIST OF EXCEPTIONAL PICTURES.

THE FUNCTIONS OF MOTION PICTURE REVIEW.

The critics advise regarding morally objectionable elements before they are presented to the public. They appreciate the necessity of liberty of speech and liberty to ideas presented, the judgment of the typical audience. The critics must give full liberty to which is being amused, entertained or inspired, must be given the right to register events, etc. At the of Review through its members aims to perform this service for society with broad-mindedness, liberal justice. It avoids enforcing personal opinions. It does not believe in coercion. It searches mental convictions and renders decisions which it is convinced will have broad public support. extra-legal b having no legal power resident in itself, its decisions become effective through blic opinion re g the treatment of the subjects represented, and which it seeks to gauge and non-official correspondents of the National Board of Review in all parts of

NOTE:

m applies to all that which is entertaining or interest-holding.
pplies to pictures that are instructive in science, industry, travel, and the
cs, or that are illustrative of customs of people and ways of living of differ-

moral effect of the picture either consciously or unconsciously produced.
preted broadly to include the acting, the drama itself, the stage settings,
opriateness of the production to the story treated, the costuming, and the

THE NATIONAL BOARD OF REVIEW OF MOTION PICTURES.

I—This
ALUE—This
scenes and scenery,
gruous elements.

artistic
absence

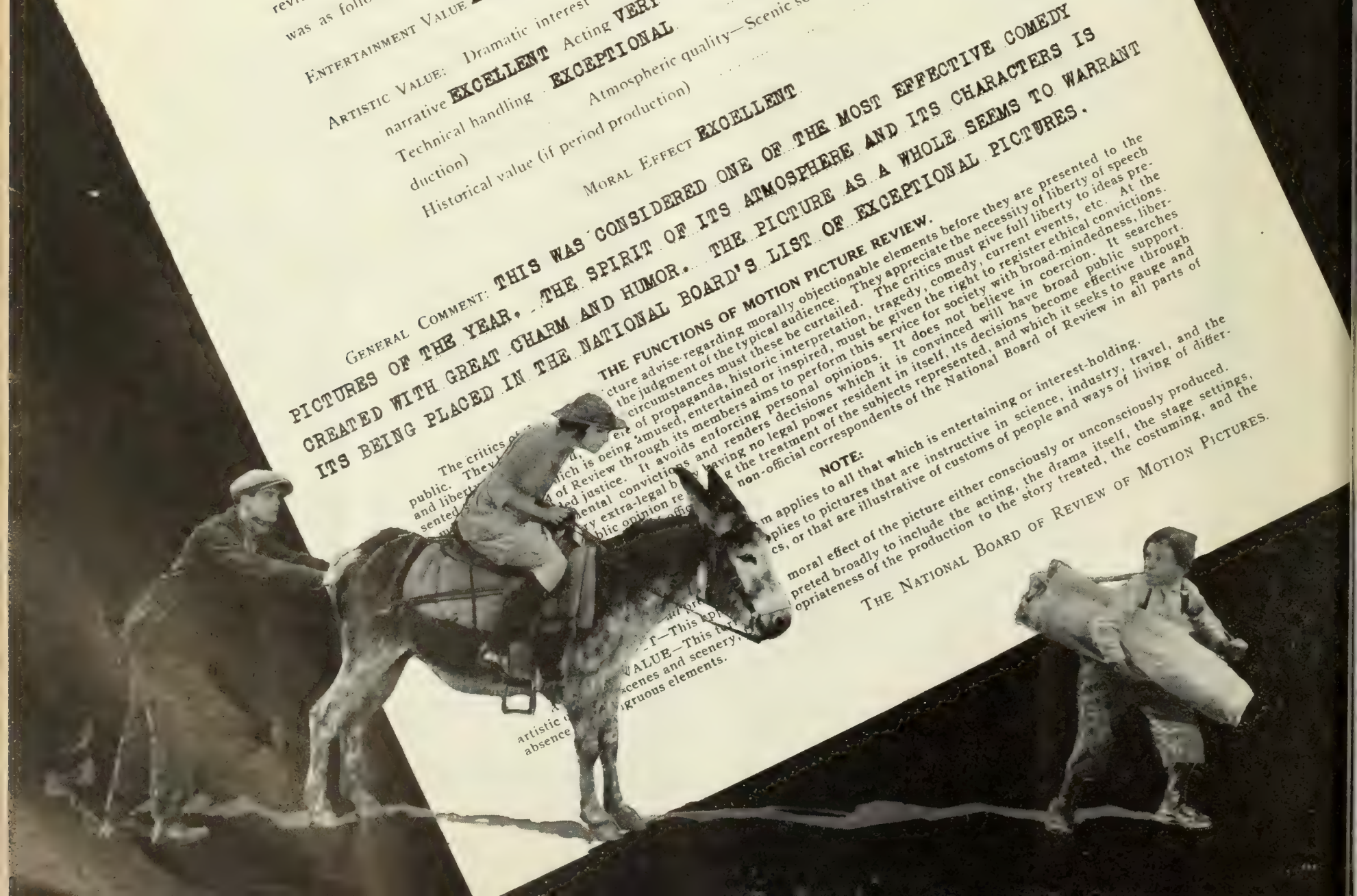
The Heart of Twenty

with

ZASU PITTS

and a

NOTABLE BRENTWOOD CAST



Terribly Slow Tempo Holds This One Down

"BLIND YOUTH"
National Picture Theatres, Inc.

DIRECTOR ..... Ted Sloman
AUTHORS.....Lou Tellegen and Willard Mack
SCENARIO BY .....Katharine Reed
CAMERAMAN ..... Max Dupont
AS A WHOLE.....Very slow picture that only works up real interest in closing scenes—subtitles way out of story's mood.
STORY.....Has been produced in such slow tempo that it seldom has chance to register.
DIRECTION.....Certainly didn't speed action in this sufficiently.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... All right
CAMERA WORK .....Average
PLAYERS.....Cast headed by Walter McGrain, Ora Carew and Leatrice Joy suffers from slow tempo.
EXTERIORS ..... Satisfactory
INTERIORS.....Most of them good; hero's home far too lavish.
DETAIL.....Some very good; bits of it poor
CHARACTER OF STORY.....Hero's regeneration after having been dragged down by inconsiderate "wife."
LENGTH OF PRODUCTION.....About 6,500 feet

Whatever possibilities there were contained in this adaptation of the play, "Blind Youth," have been almost completely buried due to the abnormally slow tempo of the action. Probably it was realized that a very conservative tempo was needed to bring out the high lights of the plot, but in this case they have gone too far altogether and as a result the picture drags so that it is a job to sit through it.

In addition to this there is the very serious fault of the subtitles. The majority of them are totally out of tune with the action itself. They weren't prepared in the right mood and as each one is shown the spectator is jarred out of the atmosphere created by the action.

The director has made a big mistake also in showing the hero in a mansion that would do credit to a Rockefeller's purse, just because one of his statue's was a success. Certainly no sculptor can afford a young palace to live in even though critics and public do acclaim one of his figures. His house and the way he lives give the impression that he cleared nothing under two million on his work.

In Paris, Maurie Monnier, a promising artist, marries Clarice, a model who spends all his money and gives him no inspiration. Her Latin idea of a wife's freedom clashes with Maurie's and they part. He goes to America to seek his mother and brother, whom he hasn't seen since when a child. They have little use for him because he is poor. On the point of suicide he meets Hope, another model, who inspires him to success and he makes a great name on his figure, "Blind Youth." Then his mother and brother decide they'll live with him.

Clarice comes to America and finds Maurie. She is ready to return to him, but realizing that he loves Hope, confesses that she never really married him in Paris because she already had a husband.

The best action in this is toward the end between the mother and her two sons, Maurie idealistic and unselfish, the other his exact antithesis. They make a number of plays for comedy throughout the picture, but while these are sometimes effective they aren't part of the main action and further tend to make it uninteresting as a result.

Walter McGrail, Ora Carew, Leatrice Joy, Clara Horton, Claire McDowell, Joseph Swickard, Leo White and Buddy Post are all inclined to feel the weight imposed upon them by the exceedingly slow tempo of the production.

No Star In This But Authors' Names Should Attract

Box Office Analysis for the Exhibitor

This one had possibilities but they are obscured. There still remain good advertising possibilities, but it wouldn't be well to go very strong on them inasmuch as the picture won't live up to anything in the superlative degree you happen to say about it.

You would do well to portray it as the struggles of an artist to achieve success, stating that the scenes are laid in the Latin quarter of Paris and in New York. This theme always proves quite attractive to the public and if you don't go into details and praise up the story this would be the best way to present it.

You haven't got a recognized star to feature here but most everyone knows the names of the authors, Lou Tellegen and Willard Mack. State that the feature is an adaptation of their play of the same name.

WD 6/20/20

One Reel Specials

"MODERN CENTAURS"

THESE ARE TRADE PAPER SUPERLATIVES, NOT OURS—

"Extravagance in praising this film is justified."—MOTION PICTURE NEWS.

"One of the most remarkable pictures that has been exhibited in this country."—MOVING PICTURE WORLD.

"Such marvelous feats of riding are seldom seen—even in a circus."—EXHIBITORS' TRADE REVIEW.

"Valley of 10,000 Smokes"

Alaska's Eighth World Wonder

NEW YORK DAILY PICKS IT AS A REAL "FEATURE"—

"A rare and unusual picture is being shown at the Criterion theatre in connection with the feature screen attraction in 'The Valley of Ten Thousand Smokes,' the National Geographic Society's camera record of its expeditions to the Katmai crater, aptly described as Alaska's 'eighth wonder of the world.'

"To my mind here is another screen offering which will popularize scenic attractions in preference to some of the so-called 'feature pictures.'"—NEW YORK GLOBE.

"There can be no question that this is a great picture, a stirring entertainment."—NEW YORK COMMERCIAL.

"It is without question the most unusual nature picture ever shown on Broadway."—BROOKLYN STANDARD-UNION.

THESE are the first two of the Single Reel Specials which will be offered only when unusual quality justifies such classification. They present absolute proof that mere length does not make the picture. "The Valley of Ten Thousand Smokes" records the most remarkable manifestation of Nature the screen has ever recorded—a scientific marvel told with a popular appeal. "Modern Centaurs" is a succession of thrills, counterstamped with evident genuineness.

These pictures will make MORE people talk about your theatre.

Always the supreme in short subjects.

EDUCATIONAL FILMS
CORPORATION OF AMERICA
729 Seventh Ave. New York

Some Short Reels

"A Happy Fool"—Universal

When an Easterner arrives in the west and makes too favorable an impression on the belle of the town, the foreman of the heroine's range is handed a knock-out punch by the little green monster jealousy and plans to eliminate his rival. James B. Warner is the good boy and Helen Lynch the leading lady who frustrates the villain's foul plots. While this does not at any time become too serious, it has the proper amount of action blended with bits of comedy and will interest. Louis D. Lighton is responsible for the story.

"All Dressed Up"—Pathe

In most of the Snub Pollard one reelers, they vary the character of the star more than they do the material given him. In this he starts out as a cabby and winds up as a self-invited guest at a party. There is little to laugh at most of the way, the biggest giggle coming when Snub produces a little bottle of liquor. A stately and portly official looking gentleman—he resembles William Jennings Bryan more than a little bit—walks toward him mysteriously, examines the fire-water and gives Snub a cork-screw of proportions. It's a good one on Bryan and will probably get a titter from any audience. Pollard incidentally looks funnier as the cab-driver than he does in evening clothes. Sammy, the clever colored lad, is not given as much to do this time as usual, which is unfortunate. The little fellow is an excellent foil for Pollard and always holds his end of it up efficiently. Summed up, this is an average one-reeler, the excellent technical production helping it.

"Edgar Takes the Cake"—Goldwyn

Booth Tarkington's first two Edgar stories screened by Goldwyn were extraordinarily good. The third was also humorous although not quite as funny as the others. This one too is much above the average comedy as far as actual quality is concerned. It lacks, however, the unique and delightful twists to be found in the others and the same continuity of theme. The opening school-room scene is not essential to the plot and as for the scheme of having the inconvenient errand imposed on Edgar make up the greater part of this—that plan was employed in the preceding number of the series. Johnny Jones as Edgar is in the limelight practically all the way through this, while Buddy Messenger and Lucille Ricksen are as usual included in the support. Mason K. Litson directed this and Barbara Kent has again penned the scenario.

"Biff Bang Bomb"—Christie

Jimmy Harrison, who is featured in this together with Dorothy Devore, is also credited with writing the story for this single reel. While the basic plot of the offering is not a new one, he has secured what actually amounts to a new angle, added the atmosphere of a newspaper office at the start and otherwise made it a meritorious vehicle. Dorothy Devore, who plays the other leading role, is a girl who is both attractive and an able performer. Beyond dobt she possesses possibilities which should ultimately lift her out of the one reel comedy class. At the start, Harrison is an inefficient reporter whose failure to secure news results in his being discharged. George French is the editor-in-chief and Miss Devore, his daughter, who loves the delinquent news hound. The loving pair concoct a Bolshevik plot (a real Bolshevik plot is mixed up with it) to enable Harrison to secure a story. It results in their being caught, escorted to jail, cleared and a happy finish. French is a capable performer but does not fit into the role of newspaper editor. He neither dresses nor looks the part and in addition smokes a pipe. Editors smoke cigars as a rule.

"Three Raisins and a Cake of Yeast"—Fox

The dangers of the home brew are humorously exposed in this animated cartoon in which Mutt and Jeff are again the principals. The little fellow sneaks some of the stuff into Mutt's grape juice glass and the reaction is akin to the effect of dynamite on a peaceful hillside. There is some very good comedy stuff when Mutt looks in the mirror and sees a whole row of reflections and then again an entire army of himself. The artist has again permitted his imagination to run riot and this combined with his fine technical knowledge of his craft has resulted in one of the best of the Mutt and Jeff numbers.

"Home James"—Christie

Rather thin as far as the theme is concerned and lacking real comedy value, this single reel Christie does not register any too heavily. Most of the humor seems to center about a number of changes of disguise Eddie Barry who again overacts, effects, in his efforts to determine the character of the man who would wed his niece. In a few places, this is of sufficient quality to provoke snickers, but most of it does not rise above the ordinary.

"A One Cylinder Love Riot"—Universal

From beginning to end, this is a continuation of knockabout bits, which in places do not register very heavily, but include enough commendable portions to hold it up. Billy Engel in a little flivver, which is introduced very cleverly, provokes a number of laughs and there is some more stuff of value after that. Judicious cutting would undoubtedly help this for there are a number of slow parts. In houses where they take to slapstick, this will go well; where audiences are discriminating it will not be accepted very readily. It is on the whole a bit above the average slapstick class.

"Ladies Must Dance"—Gayety

George Ovey's wearing of a variety of costumes furnishes the only laughable footage in this single reeler which has a theme that is so simple that it hardly merits the name. Ovey incidentally is a capable stepper and helps this along with his terpsichorean efforts which are in many cases laudable. It all concerns his antics as a dancing instructor. He secures the position after condemning dancing before his wife, who eventually finds out where he is occupied and leads him home.

"Grab the Ghost"—Pathe

Slapstick, seldom rising above the commonplace, is in evidence throughout this single reeler in which Snub Pollard occupies the principal role. From the very start, where Snub as the groom sits on the rear of the auto in which his bride rides in state until the finish where the ghost hoax is exposed, this fails to arouse more than passing interest but for one original scheme in the big chase that comes at the climax. A number of coppers arrive suddenly for no reason whatsoever, one of their number being exceedingly stout. When the policemen in single file endeavor to mount a flight of stairs and the portly member of the force blocks their way, the big laugh is sprung. Pathe some time ago turned out a spook comedy starring Harold Lloyd. Naturally, this being issued by the same organization invites comparison, and it must be said that it ranks a poor second to the other.

"Kid-ing the Landlord"—Universal

Landlords are rather reticent at present about renting apartments when the prospective tenants possess such encumbrances as babies. In this the efforts of a couple to secure a flat in spite of the fact that there is a youngster in the case, form the theme. Ben Davis wrote the story and scenario for the offering which while a trifle slow in a few places, moves along nicely and has a few cute touches. An acceptable one reeler which is enhanced by the fact that it is timely.

WD 6/20/20

Short Reels

"The Moonshine Feud"—Reelcraft

Moonshine, everyone will agree, is something worth while having a feud about in the present dry era. In this two reeler, however, the feud is not for the moonshine, but a struggle between a gang of liquor distillers and law abiding folk. Texas Guinan is the heroine and star, while T. N. T. Harvey is her leading man and Hal Fenner as the maker of fire-water causes everyone to hate him. Jay Hunt, as usual, directs and at the start faces the camera himself. They have a sort of trailer at the beginning and another at the finish showing scenes in what is announced as Texas Guinan's dressing room. Jay skips in with a manuscript and while he reads it, the rough and ready Texas tips an attentive ear. Follow: fadeout and then fadein, on big fight. Wow! A regular Kentucky crowd is attacking the heroic Texas and her family. Someone on the other side takes the proper kind of aim and her pa in the picture bites the dirty dust. And so it goes after the fight ends with the moonshiners trying to implicate her family. Harvey buts into the festivities long enough to have everyone biff him a few, but then when another big battle, which is drawn out a bit too much, takes place, arrives in time to capture the villains (all except those who were shot) and tell Texas how much he loves her. After that come another fadeout and fadein showing the initial scene in Tex's dressing room. She doesn't like the idea—says it needs some more killings, etc. And then Jay Hunt becomes peeved. It's stuff that her followers will like. Action and comedy combined with some novelty in the manner in which this is introduced and closed should put it over.

"Home Brew"—Universal

Although the title of this suggests that much liquor is to be dispensed and the result is to be considerable souse stuff, no aqua fortis makes its appearance except in one or two early scenes. There is a great deal of fast action and numerous girls in athletic costumes pose before the camera. It seems to be the custom in these comedies to devote as much of the footage as possible to the exposed ladies who usually hold attention and in some cases enable the productions to get by. In this, however, there is little that is really laughable and not even the shapely lasses are likely to enable it to score very solidly.

Another Flagg Satire

Some time ago Famous Players released a few satirical productions penned by James Montgomery Flagg, but discontinued handling them after a while. Last week, Jack Eaton flashed another one reeler conceived by Flagg's mind at the Strand, called "Pride and Po'k Chops." It is an offering which will not be let out, according to Eaton, and makes two characters from the sunny region the subject of humor. And it may be said in summarizing the piece that the same fault evident in the other Flagg reels is apparent again. The rather broad satire is much—very much too much—over the heads of the average audience, and even the Strand audience, which certainly is sophisticated, failed to greet it with more than a few slight titters. From a purely artistic point of view, this is not as good a comedy as some of the others of the set. It has several points that are really funny, but as Eaton puts it, "Most people do not seem to know what satire is."

Pathe Review, No. 50

The screen magazine is a type of amusement that can be made to possess both entertainment and instructional value. Its variety and the brevity of the various parts usually make it more interesting. Of the release of this type turned out recently, this one undoubtedly ranks close to the top. Two colored parts, one a slow motion study, a section in which Dr. Ditmars discusses the effect of music on several animals, an educational portion in which the manner in which new buoys are floated in place of those too old for efficient service, and the Spanish Fandango, interpreted by the Senoritas Mari and Juli Berdiales, celebrated steppers from Sunny Spain, all hold attention. The opening colored scenic is laid in the Orient and is followed immediately by the part dealing with the buoys. Thereafter, a French athlete performs a number of difficult gymnastic exercises. An elephant, monkeys, Arabian wild horse and porcupine show their feeling for music, and then the making of Seidlitz powders is taken up. Closin gis the dance part, in which there is a good opportunity for the enterprising musical conductor to get a good effect.

"The Jazz Bandits"—Fox-Sunshine

This comedy number contains a lot of good business, tricks and original ideas, yet at the same time it isn't coherent enough even for this type of picture. Most of the knockabout numbers have more or less of a plot and this one hasn't the least semblance of one. Furthermore two scenes stand out among the good ones as being in exceptionally bad taste. The egg cracking on the dome of the sleeping Glen Cavendar is terribly messy and will doubtless disgust most people. The other bit is the dropping of a greasy looking mess of food on a gentleman's head. This gag is still good for laughs despite its age if the stuff is clean. And it isn't here. With these bits eliminated "The Jazz Bandits" will stand as good entertainment because of its originality. The funniest sequence takes place in a hotel. The bandits keep their Ford in their bedroom, motor out into the hallway and descend to the lobby via an elevator. A sign reading "No Fords allowed in the halls after ten o'clock" is bound to register, and the bandits being pinched for speeding in the hotel lobby is another trick that gets over well. At the end there is some good stuff pulled with a barber shop as the setting and the picture ends with the usual chase, although it isn't played up in the conventional spectacular fishion. Roy Del Ruth directed this and others in the cast besides Cavendar are Dave Morris and Ethel Tears.

"The Great Round-Up"—Universal

Arthur Henry Gooden is the author of this two reel western in which Dixie Lamont, Leo Maloney and Fred Kohler are the principal characters. It all concerns the efforts of Kohler, who has cultivated a truly villainous sneer to force the cute Dixie to marry him. And that is where the rub comes; Dixie loves the manly Maloney. Kohler, however, is not put off thus easily and by a cleverly arranged plan with a counterfeiter gets Maloney into a heap of trouble. The latter gets out of it of course, rounding up the crooks and clearing himself in time to enjoy the finishing close-up. An easily acceptable production of its type.

"The Death Trap"—Universal

Using the same sets seen in some of the former issues of this series as well as the some characters, Jacques Jaccard is injecting the same atmosphere into all of his offerings. He has written a highly commendable vehicle this time also, furnishing a story that has thrills, action, love, interest and humor blended in the proper proportion. Basically it's the same idea Jaccard used before. Leonard Clapham is the member of the Royal Mounted Police and Virginia Faire, the wild and untamed lass of the wooded hills. A French-Canuck who would wed the fair Miss Faire has suspicion cast upon Clapham for the murder of a pair of Indians. And then they fight until a gun, which happens to be discharged, wounds the arch evil-doer. But it doesn't kill him quick enough to prevent his making a confession that clears hero Clapham. The final close-up shows one of the other characters getting a kiss from the prospective bride. A novel touch to a satisfactory production.

"Polo and Rocks of Poumanach"—Educational

This Educational reel is made up of two parts—one dealing with polo and the other shot in Brittany, showing the curious rocks of Poumanach. The Stereospeed system was employed to film the initial section and this example of the slow motion picture as turned out by Earl Emlay impresses. Polo as a game is not known to the general run of picture fans and the spectacle of the skilled horsemen riding about after the elusive sphere and illustrating several points of the game will probably not interest them as much as would an exhibition of some other sport. Nevertheless, it has been done in good fashion. The latter portion is unique and unusual, having also been filmed well.

Arthur F. Beck

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 81 Monday, June 21, 1920 Price 5 Cents

Labor Films Planned

By New Organization — Probably Use Studio in Pittsburgh for Production Headquarters

The Labor Film Service, Inc., the incorporation of which was published in WID'S DAILY recently, has plans under way for the regular output of industrials and entertainment films designed for showing in labor centers.

The organization attributes its entrance into the motion picture field to the following, taken from one of its pamphlets:

"In all this vast output of film productions, the intelligent and progressive mind is almost always repelled by the senseless presentation of the different aspects of present-day civilization. Invariably, deep-rooted prejudice and ingrained convention make of the motion picture an exhibition of disgusting nonsense.

"Again and again the indefensible objects and predatory purposes of capitalism are sponsored and supported by motion pictures in a shamelessly biased manner. All the economic wrongs and political tyrannies which the Laborite, Liberal and Radical join hands in condemning and combatting, find unstinted praise and a shining halo in an unending series of film productions, manufactured and exploited by corporations completely controlled by capitalists who dictate and bring about these very forms of oppression."

The organization states that it has already had requests from as many as 5,000 sources for films showing

(Continued on Page 4)

"Doc" Willat Here

"Doc" Willat, general manager of the National Film studios, is in town.

Two Theaters for Schenectady

It was learned on Saturday that D. J. Bondy, who is financing the construction of two large theaters in Scranton, Pa., plans the erection of two picture houses in Schenectady, N. Y. They will cost $600,000.

Kugel Resigns

Lee Kugel, director of publicity and advertising for the Selznick Enterprises, tendered his resignation on Saturday to Lewis J. Selznick.

No success to fill Mr. Kugel's place has as yet been decided upon, according to Sam E. Morris.

It is expected that Kugel will turn his attention in the future more to theatrical affairs.

Her husband little guessed the temptation which she was struggling to overcome.—Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

Holubar Switches?

Joseph Schenck Talks of Contract—Albert Kaufman Previously Claimed Director

A statement issued by First National late Saturday afternoon said: "Negotiations between Joseph M. Schenck and Associated First National Pictures, Inc., terminated in the signing of a contract whereby Allan Holubar will direct the most pretentious and ambitious picture of his career."

It was further stated that Joseph M. Schenck, as the producer of this

(Continued on Page 4)

Wheeler Due This Week

Alvin Wortham, foreign sales department for Bech Van Siclen & Co., Inc., says he has not disposed of "The Mystery of the Hope Diamond," pending the arrival this week of "Jack" Wheeler with the completed print.

The serial was made under the supervision of "Jack" Wheeler, with Stuart Paton as director.

Lloyd in Features

Comedian May Branch Out from Two Reelers for Associated Exhibitors

With the signing of Harold Lloyd by Associated Exhibitors, Inc., comes the report from apparently reliable sources that the comedian, who has been making two reelers lately for Pathe distribution, will probably make five-reel comedies after making 10 or 12 two reelers for Associated.

Lloyd, who was under contract to Pathe, has been released from that obligation. He will, however, turn over three more comedies to Pathe beginning with "High and Dizzy," which will be released July 11.

Lloyd is expected to make about six two reel comedies a year for Associated. He may make the two reelers for two years and then enter the regular feature length field.

Pathe places the financial amount involved in the transfer of Lloyd to Associated at $1,500,000.

Strike Seems Remote

Laboratory Men Will Do Everything to Avoid Walkout—Coast Being Organized

Contrary to published reports, the laboratory men in the East will walk out only as a last resort. So said George G. Woodruff, secretary of the Motion Picture Craftsmen, the union of skilled laboratory workers which is affiliated with the I. A. T. S. E.—the International Alliance of Theatrical Stage Employees and Motion Picture Machine Operators of the U. S. and Canada as Local 614, on Saturday.

Woodruff, who has been a laboratory man for about 15 years, said that the union was not anxious for a strike and that everything will be done to avoid the possibility of the men laying off work.

It was said on Saturday that a conservative estimate of the total num-

(Continued on Page 3)

Talbot First National Manager

(Special to WID'S DAILY)

Kansas City—H. W. Talbot, formerly with Famous Players-Lasky and manager of Universal, is now manager of the Associated First National Pictures of Missouri.

Talbot is well known to the exhibitors in this territory.

Richards & Flynn, who have sold their First National franchise for Western Missouri to Skouras Bros. of St. Louis, also turned over a 20-year lease on the 12th St. Theater, which is just being completed.

The exact sum of money involved in this deal has not been disclosed, but an estimate puts it near $1,000,000.

White Leaves Goldwyn

(By wire to WID'S DAILY)

Philadelphia—Harry M. White, manager of the local Goldwyn exchange and chairman of the Motion Picture Group of the Chamber of Commerce, has resigned.

White's plans are unknown, as is his successor. It is known, however, that he has contemplated leaving the local Goldwyn office for some time and that he has had several propositions in New York under consideration.

White was prominently connected with the organizing of the motion picture group in the commerce chamber. A number of exchangemen here have expressed regret that White is to leave Philadelphia.

Let SOLOMON do it, he's wise,
135 W. 44th St.—Bryant 5234.—Advt.

Wid's DAILY — The RECOGNIZED AUTHORITY of FILMDOM as to BRADSTREET

Vol. XII No. 81 Mon. June 21, 1920 Price 5 Cents

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Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1⅜	1⅝	1⅝
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.
**Friday's quotations.

Lust Buys "Confession"

Washington—Sidney B. Lust has purchased from the National Film Corp. the rights to "The Confession" for Delaware, Maryland, Virginia, North Carolina and the District of Columbia.

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Sir:
The N. Y. Mail says:
"In his latest vehicle, 'A Double-Dyed Deceiver,' Jack Pickford proves his value as a screen luminary. His acting of the 'Llano Kid' is one of the best screen portrayals of the year."

Goldwyn

With Coast Film Folks

(Special to WID'S DAILY)

Hollywood — "Kate of Crime Street," a story by Edgar Wallace, has been secured by Universal as the second vehicle for Carmel Myers.

Hayden Talbot has been engaged by Metro to prepare script for "Body and Soul," Alice Lake's next picture.

Ann May has signed to play the leading role in "Wanted—A Blemish," starring Bryant Washburn.

E. Mason Hopper has finished work on "Empire Builders," by Mary Roberts Rinehart. It is to be called "This Is the Life."

Mabel Normand has begun work filming "Head Over Heels," under direction of Victor Shertzinger.

Jack Pickford has finished "The Man Who Had Everything," and next week he will start work on George Ade's "Just Out of College."

John E. Elliott has been signed by Metro to support May Allison in "Are All Men Alike?"

Harold Greve, New York architect, has been added to the technical staff of the Brunton studios.

"The U. P. Trail," Benjamin B. Hampton's latest Zane Grey production, has been completed.

Robert A. Sanborn will do the continuity on Harry Carey's latest vehicle, working title, "Bells of San Clemente."

Director Paul Scardon has completed Blanche Sweet's seventh picture. Kenneth B. Clark wrote the story which is tentatively titled "Port O' Caprice."

Margery Wilson has started the first of a series of comedies she is to direct and produce at Brunton Studios, "Two of a Kind," from the story by Robert La Due.

Blanche May has been added to Benjamin B. Hampton's scenario staff.

Benjamin B. Hampton has finished the "Money Changers," photoplay of Upton Sinclair's novel.

Sidney A. Franklin has completed cutting and titling of "Athalie."

"Harriet and the Piper," Anita Stewart's latest vehicle, is now being cut and titled.

Harry P. Gibboney, technical director of a local studio, has been elected member of the city commission of Alhambra.

There are some mighty interesting moves under way at Famous Players.

John Ince will direct "Some One in the House," a new all-star production about to be filmed by Metro. The picturization is by Lois Zellner and is an adaptation of the Broadway production of the same name.

Albert Shelby LeVino has begun work on the scenario for "The Star Rover," the third Jack London story to be filmed by Metro.

Ralph Lewis, Wallace Beery and Laura La Plante have been secured for principal parts in "813," being produced at the Christie studios for Robertson-Cole.

Edward Kull has been selected to direct the next Universal serial, "The Diamond Master," production of which will begin within a few days. The story is by Jacques Futrelle and appeared originally in the Saturday Evening Post.

Erich Von Stroheim has gone to Catalina to select a site for the erection of the replica of the Casino at Monte Carlo, which will be the big scene in his next production, "Foolish Wives."

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Ritchey

Strike Seems Remote

(Continued from Page 1)

ber of men at work in the 38 laboratories around New York was 2,600. Of this number Woodruff says the union has 2,100 enrolled.

From information secured from the secretary of the union, it was gathered that laboratory workers all over the country are being organized. Woodruff said that in Chicago, 311 men have joined the Motion Picture Craftsmen, Local No. 630. These men were gathered from nine Chicago laboratories and have as president of the union Sam Lucus, who is with the Spoor-Thompson laboratory.

On the coast there is another union in process of formation, according to Woodruff, who says there are 17 laboratories in California to draw members from.

Apparently, the movement in New York is purely a local one at this stage, at any rate. Woodruff said, however, that there was every possibility of the new wage scale spreading across country, if it is adopted here.

In the list of the new demands submitted by the union, and there are 21, the last provides for an adoption of a trade seal. The 21st provision reads as follows:

"The General Executive Board of the International Alliance of Theatrical Stage Employees and Motion Picture Machine Operators of the United States and Canada, sitting in convention at Cleveland, Ohio, May 24 to 28, 1920, received Delegate George G. Woodruff, Motion Picture Craftsmen Local No. 614, of New York City, and Delegate Frank G. Kirby, Cinematographers, Local No. 557, of New York City, who appeared in behalf of the Motion Picture Laboratory Workers and Motion Picture Cameramen, respectively, and petitioned for the adoption of a 'trade seal' for motion picture films.

"On a motion regularly made and seconded and unanimously carried it was decided to grant authority to the Motion Picture Cameramen, Local No. 557, to mark with a perforated punch any and all scenes photographed on negative film so that the laboratory men might identify film photographed by cameramen affiliated with the I. A. T. S. E. It was further decided to grant to the Motion Picture Craftsmen, Local No. 614, the authority to place and use the embossed seal of the I. A. T. S. E. in any and all laboratories manufacturing positive film, providing said laboratories recognize and employ laboratory men affiliated with the I. A. T. S. E. The intent and purpose in granting such authority is to enable the 22,000 Motion Picture Machine Operators, located throughout the United States, who are affiliated with the I. A. T. S. E., to identify film manufactured by organized labor."

Woodruff said that there is no very great amount of friction between the union and the owners. He said that in some cases the new wage scale will mean a saving for the owners instead of an additional expense, and claims the scale was formulated to primarily assist the less skilled labor.

To emphasize the union's "fair play" spirit, Woodruff produced a letter, copies of which have been sent to all laboratory workers. It says:

"Acting upon the suggestion of several manufacturers of motion picture film, we are presenting, at this time, the terms and conditions under which we hope to elevate the position of those persons engaged in the laboratory production of motion picture film, to the standard, as set by other progressive industries, and we would appreciate your thorough consideration of same.

"We fully realize that the manufacturer has been subject to the same conditions that we have and, in the spirit of fairness, we do not wish to subject him to any embarrassing conditions or changes, without first giving him an opportunity to adjust his affairs accordingly. We do not desire the domination of labor; nor do we wish to subjugate the employer to the employee, but we do desire and demand an equal basis for bargaining for that, to which, by every law of justice and fair-play, we are entitled; namely, a just recompense for our labor.

"We hope through cooperative bargaining to determine a course that will prove of mutual benefit and we are confident that you will find the aims and objects of our organization, when fully developed and materialized, will be highly productive of a more friendly and cordial relationship between the manufacturer and his employee.

"Should the manufacturers decide to meet, we will be pleased to appear and verbally amplify our requests, at your convenience, and our executive board, or members thereof, would appreciate an opportunity for the exchange of ideas."

As far as opposition from the National Association is concerned Woodruff said only 10 plants belong to Class C of the association, while he figures there are 38 in Greater New York. This could not be confirmed at the association.

Woodruff said he had learned that the meeting of "lab" owners held last week resulted in the appointment of a committee to represent all laboratories around New York. This committee has written Woodruff asking for a joint meeting at which the matter can be thrashed out. Until Saturday noon Woodruff had not received the communication.

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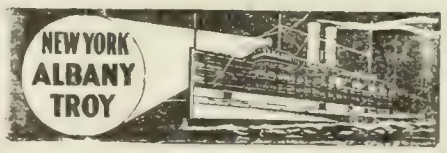

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Next Picture
"BEYOND THE CROSS ROADS"
by Bradley King

Labor Films Planned

(Continued from Page 1)

he labor side of industrial problems. 'he plan of operation so far as dis-ribution is concerned apparently rovides for exhibition of the films n labor halls, auditoriums and in mall halls in mining towns where, is stated, projection machines are lready installed. In some localities is hoped that labor bodies will hire heaters for certain days and show n them films produced by the Labor 'ilm Service, Inc.

Another phase of the organization's ctivities will be to make, to order, ndustrials for certain workers' un-ons which will be used by organiz-rs to form new locals in various sec-ons of the country.

Production headquarters are plan-ed for Pittsburgh, where John W. layton is said to have a plant.

It is learned that negotiations have een opened for the American rights Emile Zola's "Work," a 15-reel cture made in France and, it is said, ver shown here. This will prob-bly be shown in three parts each of rdinary feature length.

The following tentative program productions has been drawn up, ac-rding to the bureau's literature:

It is planned to produce a series of ort subjects—industrial films—owing the work and growth of the veral unions, liberal organizations, n-partisan leagues, charitable, be-volent and all other institutions re-cting in some way the progress of stitutions and organizations who e trying to better the condition of ankind.

If suitable financial arrangements n be made with the organization to oduce the film—the latter paying e full cost of production which will nominal—the completed film will distributed so as to obtain a wide owing for the films in theaters, col-ges, unions, churches, etc.

A regular release of short subjects news reels composed of scenics, velogues, pictorials, animated car-ons portraying the worker's life in mines, in the slums, on the farms, the railroads, on the picket line, . These films are to be released ect to the exhibitor or Labor Fo-m from the bureau's own offices exchanges or sold to the news eklies to be distributed by them.

It will be the aim of the bureau co-operate with the several labor l radical forums in the country, nish them with complete data for ir lectures and secure for them the essary films or slides to illustrate ne.

There will be regular releases of tures turned out which will serve depict labor problems.

Bobby Vernon in this Christie Comedy, "Eat-A-Bite-A-Pie," shows some of the perils of college freshmen when in love.—Advt.

On Broadway

Strand—Mack Sennett's "Married Life." Tom Moore—"The Great Accident."
Capitol—"Passers By."
Rivoli—Wallace Reid—"Sick Abed."
Rialto—William S. Hart—"Sand."
Criterion—"Humoresque," fourth week.
Brooklyn Strand—Douglas Fairbanks—"The Mollycoddle."
New York—Today—Marjorie Rambeau—"The Fortune Teller."
Tuesday—Mitchell Lewis—"King Spruce."
Wednesday—Harry Carey—"Human Stuff."
Thursday—William Farnum--"The Joyous Trouble-Maker."
Friday—Vivian Rich—"A World of Folly." Za Zu Pitts—"Heart of Seventy."
Saturday—Elaine Hammerstein—"Whispers."
Sunday — William Faversham — "The Man Who Lost Himself."

Next Week

Strand--Not yet determined.
Capitol — Mabel Normand — "The Slim Princess."
Rivoli--Charles Ray--"Homer Comes Home."

Universal Outing Saturday

The annual outing of Universal employees was held on Saturday. The buses left 1600 Broadway at nine o'clock in the morning. Luncheon and dinner were held at the Eastern Boulevard Hotel and Park in Westchester county. A number of athletic games were also held.

Rialto—Billie Burke—"Away Goes Prudence."
Criterion—"Humoresque."
Brooklyn Strand—Not yet determined.

Holubar Switches?

(Continued from Page 1)

feature, announces that the title will be "Man, Woman and Marriage," and will star Dorothy Phillips.

The above is interesting in view of the fact that Albert A. Kaufman previously announced the signing of Holubar. Word from the coast indicates the first picture is already under way.

An effort was made to reach the Marshall Neilan offices where Kaufman makes his New York headquarters to learn if any information relative to the above could be obtained, but everyone had gone. Neither could any one be reached at First National or the offices of Joseph M. Schenck.

The First National statement called the closing of the contract significant in that "it marks the extension of the scope of Joseph M. Schenck's activities as an independent producer."

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WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 82 Tuesday, June 22, 1920 Price 5 Cents

Ready for Hulsey

Texan Exhibitors Secure New First National Franchise—Leave for Home.

Tom H. Boland, of the Empress, Oklahoma City, Ross. D. Rogers, of Dye, Ford and Rogers, owning and operating theatres in Amarilla, Wichita Falls, Plainview and Canyon, Texas, Saul S. Harris, who operates the Royal, Kempner, Crystal and Gem of Little Rock, Ark,, and Claude J. Musselman, owner of the Grand in Paris, Texas, and who is building a new house in Corsicanna, Texas, left for home last night after spending several days in New York, during which time arrangements were completed and details finally arranged for the acceptance of the Associated First National franchise in Texas, Oklahoma and Arkansas.

Immediately upon their return to the Southwest these four exhibitors will perfect the organization of the new territorial enterprise for First National, to be known as Associated First National Pictures, Inc., of Texas. The new cooperative body will maintain offices in Dallas, Oklahoma City and Little Rock.

The first step in the activities of the new franchise holders, will be the extension of sub-franchises in the Southwest territory.

It was learned from First National yesterday that E. H. Hulsey's old First National contract expires in December.

A formal statement, issued jointly by Messrs Boland, Harris, Rogers and Musselman outlines the policy and course they have adopted as the guide to their activity in directing the affairs of Associated First National Pictures, Inc., of Texas. It reads, in part:

"With our fellow independent exhibitors in the Southwest we have obtained definite and lasting assurances, through the new main franchise award, of permanent and representative sources of film supply with all which that implies. This divides the Southwest territory into two distinct factions, and it remains to be seen to just what extent a united opposition from independent exhibitors, thoroughly intrenched with guaranteed production sources will be able to more than hold its own in maintaining individualism among the theater owners."

Zanft Going Abroad

John Zanft who conducts the theater operations for William Fox will sail for Europe July 10. Combination business and pleasure trip.

She suddenly discovered the wild beast in the eyes of this man who pretended to be a friend of her husband. —Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

Schenck a Partner

Following the publication in WID'S DAILY yesterday of the Allan Holubar affiliation with Joseph M. Schenck, it developel that the latter is a partner with Albert A. Kaufman in both the Allen Holubar productions and the Sidney Franklin Productions.

Schenck's arrangement with Kaufman provides for the former to secure a distribution contract and accordingly it was through Schenck that the Holubar pictures were placed with First National. Nothing has been announced as to the disposal of the Franklin pictures.

Schenck sails with his wife, Norma Talmadge for Europe August 14. Albert Parker who has just finished "The Branded Woman" with Norma goes with them. If conditions are favorable one picture will be made abroad. If not the party will be back in New York by October 1.

Royal Comedies

Reelcraft has added another series of two reel comedies to its schedule.

These are Royal Comedies and will be released weekly. Leon Errol is the star of one of the comedies, called "Buggins."

Rothstein in New Company

(Special to WID'S DAI

Albany—The Rembrandt Film Sales Co. Inc., has been formed here with an active capital of $100,000. The corporation will conduct operations with 1,000 shares of common stock, no par value. N. G. Rothstein, J. N. Weber and G. F. Myers are the incorporators.

Nat Rothstein at the Equity offices stated yesterday he could not speak of the new company for a few days. He admitted he was interested in it, however.

Lasky in Paris

Jesse L. Lasky is now in Paris, according to a cable received yesterday by Famous Players.

Moses With Fox

In Position Created Originally for Arthur James—Started Work Yesterday.

Vivian M. Moses yesterday started his duties as supervisor of publicity and advertising of the Fox Film Corp. Moses now holds the position which was created for Arthur James.

Moses resigned as general manager of the Arthur Guy Empey Productions to go with Fox. Previously Moses was director of publicity of advertising for Select Pictures and at various other times was connected with Goldwyn and numerous nationally-circulated magazines.

Object to "Glaring" Posters

(Special to WID'S DAILY)

Dallas—Declaring that "glaring posters of promiscuous kissing and hugging" ruined the morals of the children, a number of residents of North Dallas have filed a protest with the city commission urging him to restrain A. J Urbish from erecting a picture theater in that part of town.

The delegation was turned over to City Attorney J. J. Collins, who is looking up the law on the subject. Dallas has seven big suburban shows, which would be effected provided a law were passed prohibiting suburban shows.

No Successor for Kugel.

There will be no successor named to fill Lee Kugel's place as head of the publicity and advertising departments as Selznck—for the time being at least.

David Selznick will supervise the work conducted by Kugel.

Courtot in Two Serials

Two serial roles and one feature part is the program mapped out for Marguerite Courtot by Pathe. She figures in "Pirate Gold," released August 15th, and "Velvet Fingers," for release in the late fall, and in a leading role with George Seitz in "Rogues and Romances."

Rifkin's Meeting Postponed

The meeting called by Herman Rifkin of Boston for Cleveland was scheduled for yesterday but was postponed until either June 29 or July 7, in Chicago.

Rifkin has a plan under way for the formation of a new organization of independent exchangemen.

YOUR Good Printing
[illegible] SOLOMON [illegible]

The BROADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Vol. XII No. 82 Tues. June 22, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale
Famous Players ..	76	77	77
*do pfd.	82½	84	84
Goldwyn	18	18¼	18¼
Loew's, Inc. ...	27¼	27⅞	27⅞
Triangle	5/16	⅜	⅜
Unit. Pict Prod. ..	1¼	1½	1½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Wednesday's quotations.

Tuttle Buys Garsson Film

Fine Arts Pictures, Inc., have disposed of the rights to "Up in Mary's Attic" for Texas, Oklahoma and Arkansas to T. O. Tuttle of Dallas, Texas.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THERE IS A GOLDWYN TRUST"

Sir:

The Los Angeles Examiner says:

"'A Double-Dyed Deceiver' is a vehicle that gives Mary's little brother the opportunity of his career among the younger stars."

Goldwyn

Incorporations

Albany—O. G. and L. Amusement Co., Rockaway. Capital, $25,000. Incorporators, P. H. Goldbaum, E. Bock and J. N. Patch, 111 Broadway.

Dover, Del.—Color Cinema Co. Capital, $3,000,000. Incorporators, T. L. Croteau, M. A. Bruce and S. E. Dill, Wilmington.

Dover, Del.—Victor Safety Cinema Corp. Capital, $30,200,000 Incorporators, T. L. Croteau, M. A. Bruce and S. A. Dill, Wilmington.

Albany—Family of a Hundred Million, New York. Capital, $25,000. Incorporators, G. L. Rockwell, J. I. Stow and W. A. Van Ness, 220 Broadway.

Albany—Ansonia Pictures Corp., New York. Capital, $100,000. Incorporators, E. F. Warner, T. M. Terhune and C. Milliken, 25 W. 23rd St.

Albany — Kiamesha Amusement Co., Kiamesha Lake, Sullivan County. Capital, $8,700. Incorporators, E. Goldman, A. Leiderman, D. Weisfeld, 456 E. 175th St.

Albany—Rembrandt Film Sales Co. New York. Capital 1,000 shares common stock, no par value; active capital, $100,000. Incorporators, N. G. Rothstern, J. N. Weber and G. F. Myers, 33 W. 42nd St.

Albany—Lyons Amusement Co., Lyons, Wayne County. Capital, $30,000. Incorporators, G. Ritchey, S. E. Arnold and G. F. Allen, Rochester.

Albany—Screen Snap Shots, New York. Capital, $10,000. Incorporators, J. L.Hochman, M. Pateracki and M. Goetz, 233 Broadway.

Albany—Howard Thurston Pictures, New York. Capital, $5,000. Incorporators, Howard Thurston, H. Benedict and G. Kesser, 535 W. 135th St.

Pathe's July Releases

Two features for July release by Pathe are "A Broadway Cowboy," with William Desmond, and "Man and His Woman," a J. Stuart Blackton production.

The release dates are July 4th and July 11th, respectively.

Coast Brevities

(Special to WID'S DAILY)

Hollywood—Al Christie is directing the first special comedy in which Harry Gribbon is appearing.

Thomas Holding has been engaged as Carmel Myers' leading man in "In Folly's Trail."

Edith Roberts and her company, directed by Norman Dawn, are at Catalina, where the final shots are being made for "Marama."

William Desmond has been loaned to First National to play in Carter De Haven's picturization of "Twin Beds."

Wallace MacDonald has signed with Metro to play opposite May Allison in "Are All Men Alike?" from the story, "The Waffle Iron," which has been appearing in McClure's.

Blanche Sweet's sixth Hampton picture, produced under the title of "Leona Goes a Hunting," has been changed to "Object Matrimony."

Louis Stevens has joined the Thos. H. Ince scenario department. Stevens will write continuities for the Ince forces and also a series of original stories.

Enid Bennett's recently completed production, "The Incubus," has been changed to "Her Husband's Friend."

Jack Nelson, who joined the Ince forces several months ago as director of the Douglas MacLean company, has been placed under a long-term contract to continue the direction of MacLean.

Joseph Franklin Poland, for the past six months a member of the Ince scenario department, has signed a contract which calls for his exclusive services for a long period.

GAUSMAN.

No Federal Manager Named

Chicago—Joe Friedman of the Federated Film Exchanges states that as yet no manager has been selected for Federated.

"The Girl in the Web" is the next Blanche Sweet feature for Pathe.

"The Curse of Capistrano," by Johnston McCulley, published some time ago as a serial, has been purchased for Douglas Fairbanks.

Yes sir, Famous Players will bear watching these days.

Chicago Notes

(Special to WID'S DAILY)

Chicago—I. M. Schwartz, former sales manager of the First National, has been appointed local manager for the Educational Films, and will open offices in the Consumers Bldg. shortly. Shipping is to be done by the local First National office.

Wm. Esch of New Castle, Ind., together with his brother, is running the Princess Theater.

S. G. Claggett, manager of the Irving Park Theater, 4003 Irving Park Blvd., is about to undergo an operation for stomach trouble.

Harry Weiss of the Superior Screen Service says he has purchased an island from the Government on the Tippacanoe River near Winnamac, Ind. Weiss is having a summer home erected, which will be ready about the first of July.

It is rumored that Max Levy, manager of Robertson-Cole, has resigned and that Robert Lucas will succeed him as manager.

The story that will be used for the full length color photoplay is "Don't Announce Your Marriage." Selznick will produce.

All men are liable to err, —but the prudent man seeks to avoid a repetition of error. Therefore exhibitors who have suffered through inadequate posters should insist upon having
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Ritchey

In the Courts

In the suit of the X Amusement Co against the Hermes Amusement Co. to restrain the defendant from interfering with the plaintiff in its possession of the film theater at 125th St. and Amsterdam Ave., the Appellate Division of the Supreme Court has decided against the plaintiff and has vacated an order staying the ousting of the plaintiff from the premises, where it claims to have spent $50,000 fitting up the building for a theater. The defendant leased the premises from the Ninth Ave. Railroad Company, the owner, after the latter had revoked the lease to the New York City Railways Co., which sublet the premises to the plaintiff.

The Appellate Division of the Supreme Court has decided that Benjamin R. Gornto is entitled to recover $7,500 from the Mirror Films, the Lambart Films, Inc., Clifford B. Harmon and Harry Lambart in his suit for damages for conspiracy by the defendants to destroy his contract for the sale of stock. After a jury before Justice Dugro had found a verdict for the defendant, but before the judgment roll had been signed, Justice Dugro died. Justice Tierney decided that the case must be tried anew, but the Appellate Division holds that this is unnecessary and that judgment may be entered on the verdict.

Harry M. and Abe Warner have filed an answer in the Supreme Court to the suit of Helen Holmes to recover on note for $5,000 on which $2,000 is due and which they refuse to pay.

They allege that on Oct. 16 last she made a contract with them to appear as star in a serial film and agreed to give her exclusive services and to pose when called on.

They were to pay her $10,000 at the rate of $500 a week and say she understood that her failure to give her services as agreed would result in irreparable injury to them. They say they spent $35,000 exploiting and advertising the serial, but that she failed to appear at reasonable times to post, and on Feb. 8 last refused to go to the studio for four days, keeping the cast and director waiting, although she was able to appear.

They allege that on April 1, when the picture was about to be completed, she refused to continue unless they made the $5,000 note in her favor, and they did so to prevent their expenditure from being a total loss. For this reason they say the note was without consideration.

A jury before City Court Justice Finelite returned a verdict for Dave Blank in a suit brought against him by Albert Strauss for $2,000 on the ground that Strauss was to be paid this sum for introducing him to Morris Klopack and Max Pinsky and inducing them to become associated with him in the Evergreen Theater in Brooklyn. Blank denied that he made such an agreement.

Prager Talks

In order to make Mayflower's stand more emphatic Benjamin A. Prager, president of the company, has seen fit to issue the following statement:

"The report printed in a recent issue of a trade paper to the effect that Mayflower is considering a proposal to align itself with a new producing-distributing concern being formed by Isaac Wolper is altogether untrue. No such proposal has even been tendered to Mayflower and we know nothing whatsoever of the project.

"Because of our contract with the Associated First National Exhibitors, signed a few weeks ago, it would be impossible to consider such a proposition even if it were submitted.

"Any statement linking Mayflower's name with another producing or distributing concern is an injustice to us and to the organization which distributes our product."

Meade Returns

C. A. Meade of C. B. Price Co., Inc., has returned from a sales trip through the Middle West.

He has sold "His Pajama Girl" for States of Kansas, Missouri, Texas, Oklahoma and Arkansas to the N. and M. Film Exchange; Michigan to Hennessey and Moross; North Carolina, South Carolina, Georgia, Florida, Alabama and Tennessee to Wassman and Stephens, Atlanta; Louisiana and Mississippi to S. T. Stephens Dist Corp.

The Canadian Exhibitors' Exchange has purchased the film for all of Canada.

Thurston Incorporates

(By wire to WID'S DAILY)

Albany—Howard Thurston Pictures have been formed here with a capitalization of $5,000. The incorporators are Howard Thurston, H. Benedict and G. Kesser, 535 W. 135th St., New York City.

Thurston, the magician, stated recently that he intended making a picture during the summer months. The above company probably covers the production of that film.

Another for National Pictures

"Out of the Snows," formerly announced as a Selznick production, will be issued as a National Picture Theaters, Inc., production.

Serial Released in California

With the acquittal of Jack Dempsey from slacker charges, Pathe is now releasing "Daredevil Jack," Dempsey's serial, in California, where it was withheld pending decision.

Charles T. Dzaey will write the subtitles for "The Fighting Kentuckians," the first production to be made by Sterling Feature Pictures, Inc.

Select Studio Site

Frisco's First Plant Will Be in San Mateo County—Will Cost $300,000

(Special to WID'S DAILY)

San Franciso—The plan under way to make the center of the cisco Bay district the center of the film industry has taken definite form and San Mateo County has secured the location of the first studio to be constructed by the Golden Gate Cinema Studios Corp., a $1,000,000 company organized here.

Announcement of the corporation's decision to build its initial unit, costing $300,000, in San Mateo was made following a meeting in the Hewes building offices of the company, attended by Mayor W. H. Pearson of Burlingame, Mayor Thomas A. Brady of San Mateo and a number of bankers and business men of the peninsula.

A tract of land, comprising 105 acres in San Mateo at Pennsylvania Ave. and D St., near the Southern Pacific railroad, was accepted as the site.

Thirty-seven acres are to be utilized, according to present plans, for the erection of the nucleus of the plant. The remaining 74 acres will be retained for the expansion of the company's studio facilities.

Seitz Completes Serial

George B. Seitz has completed the serial "Velvet Fingers," and has commenced production of "Rogues and Romances," in which Pathe will star him with June Caprice.

On July 6th he will sail with a company for Spain.

New State Righter

Amalgamated Film Co. is the newest state righter in the field. Temporary offices have been opened in the Godfrey Bldg. Milton J. Schwartz is president of the company which will handle foreign business in addition to state right propositions.

The first of Hy Mayer's Capitol Travelaughs will appear in Pathe Review No. 67, to be issued on Sept. 5.

Judgments Filed

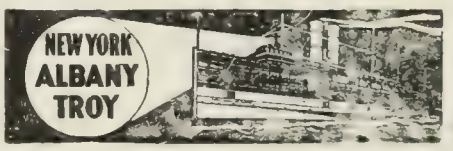
The following judgments have been filed:

E. C. Parsons against the Bloxbe Film Corp. for $615.20.

H. E. Knight against Sterling Feature Pictures, Inc., and John Edwards for $522.80.

M. Schlesinger against Thomas E. Letendre for $116.70.

HUDSON RIVER NIGHT LINES



Daily Sailings From Pier 31, N. R. (at Desbrosses St.) week days 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West 132d St., half hour later (Daylight saving time).

Due Albany 6 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West. Express Freight Service. Autos Carried.

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145 W. 45th St. N. Y. City

DO YOU REMEMBER—

No. 9

"THE ROSE OF THE SOUTH"
with Peggy Hyland

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

Three Theaters Change Hands

William J. Smith has completed he transfer of three theaters to new owners.

The Victory, 3rd Ave. and 107th St., was bought by the B. and H. Amusement Co. from Samuel Bergoffen; the Arch, 3rd Ave. and 28th St., by B. Harloff from M. Kleinerman and the Joyce by Harry J. Dorey from Joseph Zellner.

The third Olive Tell picture for an Pictures, Inc., has been completed.

Question No. 1

HOW MANY THEATERS IN THE UNITED STATES

?

Answer

Wid's 1920 Year Book Will Tell

News Reel Important

Says Hugo Riesenfeld—Interesting Ideas on Program Building

Hugo Riesenfeld, managing director of the Criterion, Rialto and Rivoli, thinks the value of the news reel is becoming increasingly important.

"The news reel," said Dr. Riesenfeld, "is becoming a more and more important part of our program. As the motion picture develops, we find new possibilities not only for the camera, but for everything connected with films, so that we can delve deeper and deeper into life for the screen.

"Of the news part of the news reel enough has been said of late. Generally, the titles are fair and accurate. Now and then there is an editorial utterance or a sneer that we feel obliged to eliminate, but that is to be expected. Pressure from the exhibitors alone will keep the screen clean, because the exhibitor is the representative of the public in dealing with the producer.

"The most interesting phase of the news reel to me at present is the magazine feature part. A newspaper does not live by news alone; its great circulation depends on other things: sports, women's page, editorials, and so on. Editorials we do not want as yet, but the magazine, cartoons and women's features are essentials. Of these we cannot get enough in the open market, so we are having them produced especially for the Criterion, Rivoli and Rialto theaters.

"We have engaged Marcus, the famous cartoonist of the New York Times, to draw a weekly cartoon for us; we have made arrangements with Julian Ollendorff to prepare a series of folk-dances in colors for us, and we are reaching out for more and more short features to make our screen newspaper worth while.

"Of course, the feature picture is the big thing in the motion picture theater, but there is room for an infinite variety of interesting and educational matter."

F. P. Expedition Back

The special expedition sent "motion picture hunting" to the South Sea Islands by the Famous Players has returned with a batch of material, the first installment of which will be shown in the Paramount Magazine under the title, "Beneath the Southern Cross."

Shipmans Plan Reunion

For the first time since the war the Shipman brothers will meet at the home of Ernest Shipman for a family reunion. The occasion will be the arrival in America of Mr. and Mrs. Frederic Shipman, who have ust completed a four years' tour of the Far East.

Joseph Shipman of Los Angeles will be there.

The Rev. Dr. Shipman will absent himself temporarily from his church in Pasadena to officiate at the reunion. Edna Shipman will be queen of the occasion.

H. B. Warner is to make his debut as a Pathe star on August 1st in "One Hour Before Dawn."

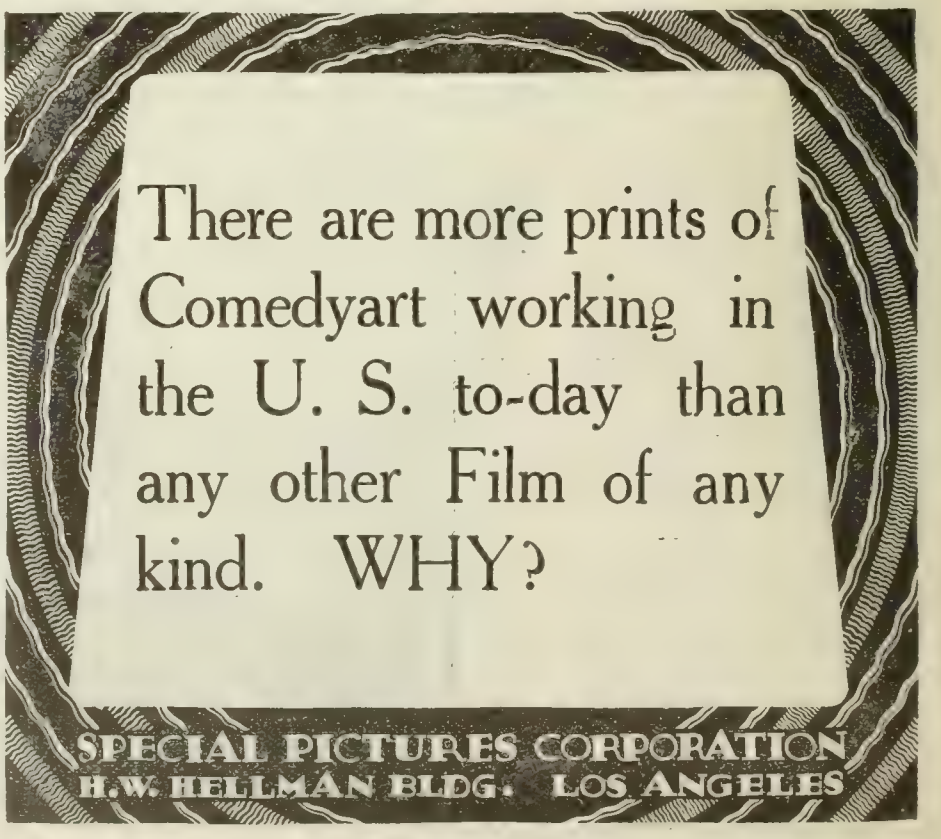
A sketch from one of the new Animated Cartoon Comedies "The Gumps" now appearing on the screens of the leading theaters throughout the country.—Advt.

Latest Jans Sales

Jans Pictures, Inc., have sold "A Woman's Business" for Ohio and Kentucky to Masterpiece Pictures, Cleveland, and for Texas, Oklahoma and Arkansas to Special Film Co., Dallas.

Wells Hawks Honored

Wells Hawks, commander of the S. Rankin Drew Post, American Legion, to which a number of film and theatrical men belong, was tendered a smoker last night at Keen's Chop House.



The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 83 Wednesday, June 23, 1920 Price 5 Cents

Bowes, Theater Head

Will Head New Division of Goldwyn —40 Houses by December, Says Gudger

Edward Bowes, vice-president and managing director of the Capitol theater and now a member of the board of directors of Goldwyn by virtue of the latter's recent deal with the Capitol will head what is to be called the theater division of the Goldwyn Pictures Corp. This much was confirmed yesterday by Francis A. Gudger, a vice-president of Goldwyn in answer to an inquiry along these lines.

Mr. Gudger said that the appointment was made when Goldwyn announced its interest in the Capitol although no public announcement was made of the fact.

When asked how many theaters Goldwyn either owned or was interested in, Mr. Gudger said that off hand he would place the number at 25. Of these, he said the Ascher Bros.' string plays an important part, although the total number does not represent a concentrated group in any one section of the country but is scattered from Los Angeles to New York.

In various circles it was reported that Goldwyn had lined up 40 theaters in its chain but yesterday Mr. Gudger said that was a figure that included future operations. He did say that by the end of the year the chain is expected to total that number.

Mr. Gudger hinted at some very elaborate production plans which his company has under way.

"I am not going to tell you what they are," said he, "but you just watch. We are going to deliver the goods."

Nathan Lands A. P. for New York

Marx S. Nathan, until now New York manager for W. W. Hodkinson has been appointed manager of the local exchange for Associated Producers, Inc.

Harry Knapp in Los Angeles

(Special to WID'S DAILY)

Los Angeles—Harry L. Knapp, chairman of the State Board of Censors in Pennsylvania is in Los Angeles.

Knapp is understood to be here regarding the censor situation in Pennsylvania and will talk things over with producers here.

Blache Here

Herbert Blache, Metro director is in town from California.

She listened to the lying promise of the hunter of women and whispered the "yes" that wrecked her life.—Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

Hart Starts Actions

Brings Suit Against Thomas H. Ince for Accounting of Profits —Files New Order

(By wire to WID'S DAILY)

Los Angeles—The action of William S. Hart against Thomas H. Ince has finally come to trial whereby Hart is seeking to recover $100,832,

(Continued on Page 4)

Oscar Jacobs Prod. Formed

(Special to WID'S DAILY)

Los Angeles—Oscar Jacobs, brother-in-law of Abe and Julius Stern has formed a company known as the Oscar Jacobs Prod. Co.

He will make a series of pictures with Joe Moore and Eileen Sedgwick.

Worthington Leaves Gibraltar

(By wire to WID'S DAILY)

Los Angeles—William Worthington who recently left the Haworth Pictures Corp. to become director-in-chief of Gibraltar pictures has resigned from the latter company.

No Tax Reduction

Until July, 1921 At Least, Republican House Leader Says In Special Report

(Special to WID'S DAILY)

Washington—Federal taxes will not be reduced until July 1, 1921 at least, according to a statement entered yesterday into the Congressional Record by Representative Mondell of Wyoming who is the Republican leader of the House of Representatives.

Mr. Mondell's statement says that when Congress again meets in December the way will be seen clear for a reduction of taxes but no where does he mention when the taxes are likely to be removed or made less burdensome. He is quite sure, however, that the reduction cannot be before the beginning of the fiscal year, July 1, 1921.

In one portion of Mr. Mondell's statement, he says that he holds no hope for a return to a pre-war basis.

Embargo On

In Germany Again, According to Cable Received by Export and Import Film Co.

The embargo against foreign films has again been clamped on in Germany, according to a cable received yesterday by L. Auerbach, of the Export and Import Film Co., Inc.

Late last week Mr. Auerbach learned from the German trade papers that the government had decided to allow 15 per cent of the country's gross film needs to be imported from outside centers, this to be effective October 1.

The cable received yesterday, however, although a brief one, merely stated that that old condition was again in force and that the film situation in Germany was very much upset.

Changes at International

It was reported yesterday that as a result of a shake-up at International Film a number of people had been let out.

Henry M. Hobart, general manager of International when asked about the report said that there had been some changes made as a result of moving from the Godfrey Bldg. to the studio at 129th St. and 2nd Ave.

He admitted that Theodore C. Deirich was no longer director of publicity but refused to mention any other names.

Arthur Brillant, of the publicity department is another, however.

Dinner To-Night to Knoles

The Friars will tender a dinner to Harley Knoles tonight at the monastery on 48th St.

Knoles sails for England on Friday to assume his duties as director-general for the Alliance Film Corp. Ltd.

Seelye in New Deal

It was reported yesterday around town that C. R. Seelye, who recently resigned as general manager of National Picture Theaters, Inc., the Selznick exhibitor movement would shortly announce the taking over of the management of a large distributing company of which he would act as vice-president and general manager.

Seelye who lives at the Hotel Patterson when in New York could not be reached yesterday. At the hotel it was stated that he was "some place out West" but the management didn't know where he could be reached.

YOUR Press Books
Let SOLOMON do it, he's wise —Adv.

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Player	76	77⅛	76½
*do pfd.	82½	84	84
Goldwyn	18	18	18
Loew's, Inc.	26	27¼	26⅜
Triangle	5/16	⅜	⅜
Uiit. Pict. Prod. ...	1¼	1⅝	1⅜
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Last quoted, Wed. June 16.

Ochs Secures Offices

Lee A. Ochs has secured offices for the Bryant Washburn Prod. at 140 W. 42nd St. where Joseph M. Schenck's headquarters are located.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
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Sir:

The Greater Amusement, Minneapolis, says of "Jes' Call Me Jim":

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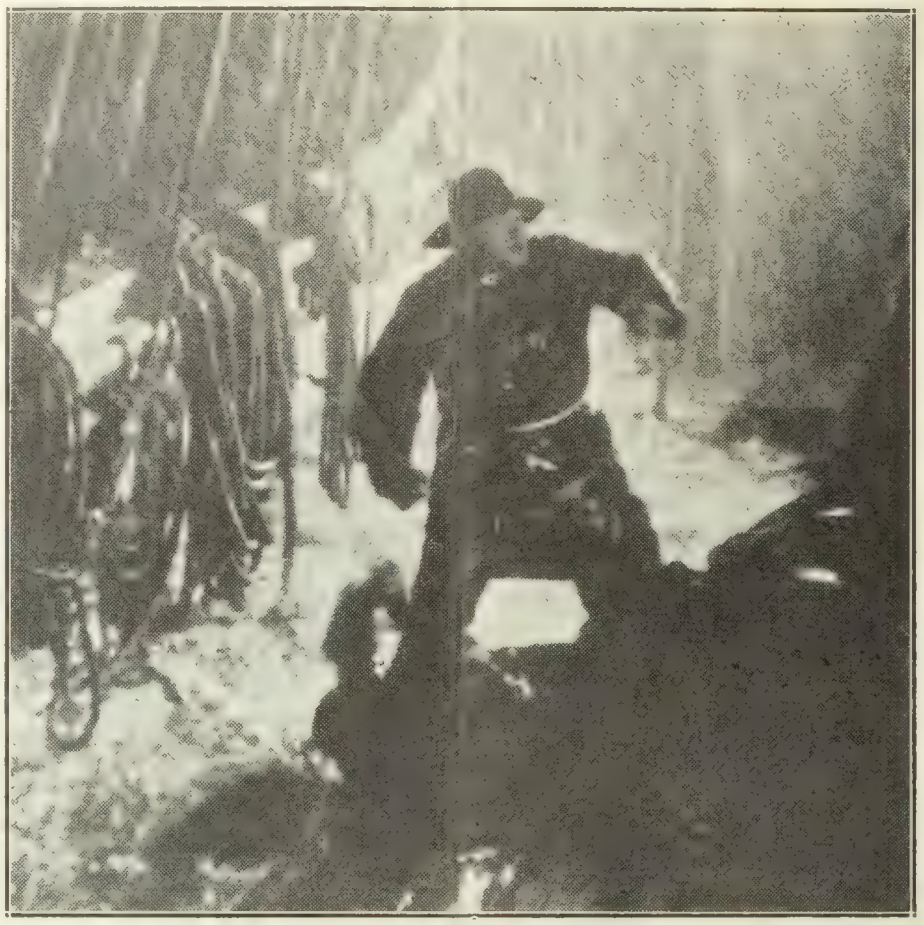
Goldwyn



Howling like a thousand devils, the tropic typhonn rocked the ship from stem to stern. —"Under Crimson Skies," a Universal—Jewel Superproduction starring Elmo Lincoln.—Advt

N. A. M. P. I. After New Members

A meeting of the general division of the National Association was held yesterday at noon to get plans definitely under way for an increased membership in that division of the association.

Tom Wiley was elected chairman suceeding John C. Flinn of Famous Players, George Blaisdell of the Moving Picture World was elected vice-chairman, and Julian Solomon, Jr. secretary.

Chairman Wiley will shortly announce the personnel of the various committees who will endeavor to line up new members.

Lule Warrenton, who appears in "The Sin That Was His," with William Faversham, has left for the coast.

Stanley Signed By Lasky

(Special to WID'S DAILY)

Los Angeles—Forrest Stanley has been placed under contract by Famous Players.

It is understood that Stanley will act as leading man in the new De Mille production replacing Thomas Meighan and Elliott Dexter

Incidentally De Mille has two stories waiting for production, one is by Jeanie Mac Pherson and the other by Hector Turnbull.

Shellabarger Replaces Seadler

Frank L. Shellabarger who used to know Arthur S. Kane in the old days back in Kansas will take over Silas F. Seadler's publicity duties at the Kane offices while Seadler is away in the Adirondacks for his health. He will be away for about two months.

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4 Theaters Building

Minneapolis—Ruben and Finkelstein, holders of the First National franchise in this territory, now have four large theaters under construction. These are the New Capitol, St. Paul, and the New Capitol, Blue Mouse and Nicollet in Minneapolis. These additions bring their theater holdings in the Twin Cities past the 30 mark.

They have taken over the entire fourth floor of the Loeb Arcade, one of the most centrally located and prominent office buildings here.

The new offices will provide quarters for the executives, a large developing room, projection room, accounting department and a section for the press department.

One end of the floor will contain quarters for the northwestern branch of the Educational Films Corp., of which M. S. Finkelstein, I. H. Ruben, Theodore L. Hays of the firm, and J. F. Cubberley, manager of the Minneapolis First National Exchange, are officers. At the other end of the building are the offices occupied by First National. Moving to the new offices will begin in the next few days.

Uncertain labor conditions have been responsible for delays in christening the New Capitol in St. Paul. However, present indications show that its doors will be thrown open in September. This theater, which will cost approximately $2,000,000, will seat 2,500. The Minneapolis New Capitol will probably be opened late this year.

Work on the other two Minneapolis theaters is progressing. The Blue Mouse, in the heart of the loop district, is rapidly nearing completion. The new building enterprises will give the firm a seating capacity of more than 7,000 for the Twin Cities.

School boards and regents of universities and colleges in Minnesota, North and South Dakota, Iowa and Wisconsin are being lined up to show the films as part of their curricula by Ruben and Finkelstein in connection with Educational's product in the Northwest.

To carefully chose a good program and then to exploit it with ordinary posters is to get nothing but your labor for your pains. Only RITCHEY posters enable the exhibitor to garner the gains to which he is justly entitled.

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Ritchey

Pathé News

BRUSSELS, BELGUIM—Honor the Heroes of Belgium. The entire city puts on gala attire to commemorate the noble deeds of the nation's soldiers.

IN THE LIMELIGHT—Little arithmetic-wizard establishes record.—Thirteen year old Esther Kaplan adds nine big sums with lightning speed.

SEATTLE, WASH—45,000 youngsters made happy as Seattle Elks play hosts at big picnic.—Mayor Caldwell administers the Flag Pledge.

ITHACA, N. Y.—Syracuse wins big intercollegiate regatta. Oarsmen of four colleges vie for the lead in a spirited race on Lake Cayuga.

LONDON, ENGLAND—King George reviews parade in his honor—Britain's troops express nation's greeting in celebration of King's birthday.

ROME, ITALY—Pope canonizes Joan of Arc.—Thousands from all parts of the world flock to St. Peter's Cathedral to witness ceremony making French heroine a saint.

SAN DIEGO, CAL.—Launch largest concrete ship ever built. The big oil-tanker "Cuyamaca" is further proof of the practicability of concrete ships for commercial purposes.

SANDY HOOK, N. J.—Two "Shamrocks" in first trial race—Sir Thomas Lipton's cup challenger Shamrock IV. defeats the 23-meter Shamrock.

NEW YORK CITY—New York opens seaplane port on Hudson River, as the big metropolis strives to become chief base for aerial commerce.

today

At Broadway Theaters

Rivoli

The Rivoli has an all-comedy bill this week, practically every number from overture to organ solo being in light vein. The overture is Keler Bela's "Hungarian Comedy." A Robertson-Cole scenic, "The Lone Trapper," hits the most serious spot of the program, but contains a number of laughs in the subtitles. A stirring duet from Bizet's "The Pearlfishers" is rendered by Martin Brefel and Edoardo Albano. The Rivoli pictorial besides offering the usual news pictures, including poses of Harding and Coolidge, contains a big laugh in the current Mutt and Jeff comedy, "Three Raisins and a Cake of Yeast." This goes very big.

To the tunes of "Humoresque" and "Dardanella," Mme. Lubovska, assisted by Thalia Zonau, renders an original dancing bit entitled, "A Soldier's Romance." Mme. Lubovska is still appearing at the Criterion, this performance being in addition to her work at the long run house. The scene is full of color both as to setting and action.

"Sick Abed" with Wallace Reid registered excellently with the Sunday night crowd. Following the Rivoli orchestra renders another novelty number, "Musicians' Strike," which also went over in fine shape. In the middle of the piece various players lay down their instruments and make their exits, until at the end there is no one left but the drummer and finally he, too, walks off. The members of the orchestra enjoyed this immensely and so did the audience.

Conductor Frederick Stahlberg proved himself a fine actor in registering amazement and protest at his musicians' departure. "Footprints," a Vitagraph comedy, featuring Joe Rock, scored with its acrobatics and trick photographic work and "Scottish Fantasy" on the organ concluded.

Rialto

A varied program of nine numbers evenly balanced by screen, musical and novelty bits is being offered to the public at the Rialto this week. Immediately following the overture "Phedre," the Scientific Film Corp. present microscopic pictures in colors showing the process of blood circulation. While very instructive and a fine example of the possibilities of motion picture photography, this sort of thing is hardly suited to theater audiences.

The Ampico reproducing piano plays Rubinstein's First Movement Concerto in D Minor. Then comes William S. Hart in "Sand." The Monday matinee audience appeared quite pleased with it. Alma Doria, soprano, sings aria of Elisabeth from "Tannhauser." The Rialto Magazine containing such current topics as Dempsey's acquittal on the slacker charge and various other present day happenings brought forth an unusual demonstration for Broadway. Hisses and applause fought for first place. Miss Desha was seen in a bubble dance, Al St. John in a comedy, "The Aero-Nut," and Pilgrim's Song on the organ concluded.

Strand

From the looks of the house the first three days of the week it would seem that the Strand was about to hang up a new record. There's a double feature bill on with Mack Sennett's "Married Life" headlining and Tom Moore in "The Great Accident" running for second honors. The Sennett feature has been hevaily advertised and the box office power of his name combined with that of Ben Turpin (whose pictures in oils adorn the sidewalk frames) are obvious to anyone with half an eye.

At seven-fifteen Sunday night, an hour when the crowds are usually drifting leisurely in, the house was jammed and the lobby roped off to hold the incoming crowds. The bill in order is, "Fantasie Hongroise" the overture, the Topical Review, "The Great Accident," a vocal number, "Then You'll Remember Me," rendered by Redferne Hollinshead, "Married Life" and "Polonaise Militaire" the organ solo.

Broadway

William Collier in "The Servant Question," Charles Chaplin in a revival of "The [illegible] numbers, the management having relied o the drawing power of the [illegible] the trick. The overture is "Glorianna. The Topical Review and Scenic of the Da follow and then comes the Chaplin picture.

The revue, headed by Bert Earle, show a number of girls playing different musica instruments. It's an act slightly differer from that seen on the usual vaudeville tim and registers nicely. "The Servant Que tion" follows and the organ solo concludes.

Capitol

S. L. Rothapfel's third program at th Capitol again displays his unique ability o combining pictures with appropriate music The prelude to the feature, "Passers By," which utilized the Capitol ensemble in a Lon don fog scene, and the rendering of Ha waiian airs after and during the rendition o some Prizma pictures showing scenes o Hawaii, give notable evidence of this. Th bill as a whole is very well balanced and th

(Continued on Page 4)

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ALLAN A. LOWNES GEN. MGR.

Hart Starts Actions

(Continued from Page 1)

hich he claims to be due him un-er a contract he entered into with nce in 1917.

Hart claims that he was to receive 1,000, a one-third interest in a spe-ial company formed to exploit the Hart pictures, and $50,000 clear of ny Government taxes that might ave developed.

The Ince defense claims that at the me the contract with Hart was rawn up the former objected to Hart's securing $50,000 irrespective f any income or government taxes nd that the contract was closed in ne, 1917, and the Great Western rod., Inc., formed. Ince says the ntract gave Hart $1,000 weekly as lary and $4,000 weekly on account guaranteed dividends and bonuses.

Hart, however, alleges that he was so entitled to one-half of the profits f the corporation, which he says ere $201,664 for the quarter ending ctober, 1919. It is for $100,832, or ne-half of this amount that Hart es.

Ince says the profits for the quar-r mentioned did not exceed $131,-4. The Great Western sold the ctures made by Hart to Artcraft ictures Corp.

Hart originally brought suit gainst Ince in February for an ac-unting of the profits.

He has now filed a second suit in hich he asks for $165,109.19 on the rounds practically identical with ose outlined in the first suit.

Second Compson Film Started

(By wire to WID'S DAILY)

Los Angeles—Betty Compson, started her second independent production on Monday.

Dick Rossen and Doris Pawn are principals in the cast. Arthur Rossen will direct.

Carpentier Returns in October

Georges Carpentier sails for France in July and returns to this country in October.

He will make his pictures for Roberston-Cole in this country. The latter have him under contract for three years.

Hope Loring Resigns

(Special to WID'S DAILY)

Los Angeles—Hope Loring head of the several and short serial departments at Universal City has resigned. She will free lance.

The local Universal offices could not confirm the above yesterday.

Sheeley, "U" Art Director

(By wire to WID'S DAILY)

Los Angeles—E. E. Sheeley, has been appointed supervisory art director at Universal City.

Lee Lawson has been appointed technical director at Universal.

Emerson Sails To-day

John Emerson and his wife, Anita Loss sail for Europe today on the La France.

While Emerson's trip is on Actor's Equity business, Miss Loos will make study of picture conditions abroad. James Creelman goes with the Emersons.

Robert Gordon has finished a second picture with Alice Joyce for Vitagraph.

At Broadway Theaters

(Continued from Page 3)

feature wins audible appreciation at each showing.

The bill opens with Wagner's "Thannhauser" as overture and immediately following comes Paderewski's "Minuet," with ballet and ensemble. The Hawaiian numbers follow and then come the news pictures accompanied by spirited selections by the orchestra. Subsequent to the feature the ballet and ensemble makes its second appearance in Victor Herbert's "March of the Toys." This number registered excellently with its novelty. "Solid Concrete," a Larry Semon comedy, got over in particularly fine shape and selections on the organ conclude.

Standing Sues L .A .Railway

(Special to WID'S DAILY)

Los Angeles—Herbert Standing who was struck by a street car on May 2 has instituted suit against the Los Angeles Railway Co. for $23,372.

Refined young man who is a thoroughly experienced Title Cameraman would like to secure a position as Cameraman's assistant. Would not object to traveling to any part of the world. Address

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 84 Thursday, June 24, 1920 Price 5 Cents

New Nat'l Circuit

Being Organized With United Pictures Theaters as Foundation—Lee Ochs Interested

A new exhibitor movement, based on the First National plan, is now in process of formation. Already incorporation papers have been filed in the state of Delaware for the organization which is to be called the International Exhibitors' Circuit, Inc. It is a $200,000 corporation.

The circuit plans to take over the assets of United Picture Theaters of America, Inc., and the United Picture Productions Corp., which are now alleged bankrupts. Offices have been opened in part of the quarters now occupied by United Picture Theaters in the Mecca Building.

The plan of operation provides for the immediate resumption of production by the United Picture Prod.

(Continued on Page 2)

A. P. in Godfrey Building

Associated Producers, Inc., have closed a five year lease for the fifth floor of the Godfrey Bldg., 49th St. and 7th Ave.

The executive quarters and the New York exchange will be located there. Before moving to that floor, however, Associated Producers will move into the Godfrey Bldg. and will be temporarily located on another floor.

Goldwyn in 729 7th Ave.

Goldwyn has leased the 12th floor of the Godfrey Bldg., 729 7th Ave., in which its New York exchange will be housed. The exchange is now at 509 5th Ave.

Export and Import Film Co., Inc., is one of the firms now on that floor of the Godfrey Bldg. It is not known where that firm will move.

Metro Exchange to Move

Another change in the Godfrey Bldg. is the leasing of the 16th floor, formerly occupied by International Film, by Metro for its New York exchange.

Franklin J. Orr, who has been acting as assistant exchange manager for some time past, is now New York exchange manager, succeeding William Connors, who is now assistant general sales manager.

"Lab" Owners to Meet Tomorrow

The laboratory owners in Greater New York will hold a meeting in the National Association rooms tomorrow morning at 11 o'clock to discuss the laboratory situation.

It is stated that representatives of the union will not be present.

She struggled desperately in his grasp, but her strength was fast leaving her when—Norma Talmadge in "Yes or No?" a First National attraction. —Advt.

New House for L. A.

Reported Goldwyn Will Erect Theater in Coast City

(By wire to WID'S DAILY)

Los Angeles—Real estate circles are interested in the arrival of Samuel Goldwyn.

It has been rumored for some time that Goldwyn intends erecting in this city a theater that will rival anything else on the coast. At the present time this company has a lease on the California. There is considerable anticipation that on this visit something may be announced by the president concerning the company's plans in this respect.

A vice-president of Goldwyn stated yesterday that there was absolutely nothing to the Los Angeles report.

"We have two theaters now," he said. "The California is ours and we also have an interest—a slight interest—in Miller's theater there."

Block Back

Ralph Block of Goldwyn has returned from abroad.

Levey Resigns

Quits as Head of Universal Industrial Dept—No Successor as Yet

Film circles will be surprised to learn that Harry Levey, manager of the industrial and educational department at Universal yesterday resigned.

Levey has been with Universal practically since the inception of the industrial department. No successor has as yet been named in his place.

Universal last night announced that Levey's resignation would mean no change of policy or operation of the industrial department.

Metro Outlines New Year

Metro yesterday issued a lengthy statement covering its plans for the next season.

Fifty productions will be released during the year, and of this number 26 have already been listed for release as outlined in WID'S DAILY last week.

After Theaters

$5,000,000 Company Announces Plans in Atlanta—Arthur Lucas, Named President

(Special to WID'S DAILY)

Atlanta—Announcement is made here that the organization of the American Theaters Corp. capitalized at $5,000,000, has been completed and officers elected, and that its plans for the operation of motion picture theaters in the principal cities of the south have been formulated.

Arthur Lucas, of this city, who is district manager for Goldwyn in the South, is president of the corporation. Shepard Bryan, also of Atlanta, is secretary and treasurer. The directors are James Hamilton Lewis, former United States Senator, of Chicago; W. E. Kay, of Jacksonville; W. G. Neal, Richmond; F. L. Woodruff, Arthur Lucas and Shepard Bryan, Atlanta; John Evans, Savannah; A. O. Blalock, Atlanta; Marion Lucas, Savannah.

Blalock was elected a director to succeed the late W. W. Osborn, lawyer and banker of Savannah, who died a few days ago.

(Continued on Page 4)

Sixth Star For Universal

Universal may make for its sixth star Gertrude Olmsted, who won the beauty contest conducted by the Chicago Elks and the Chicago Herald-Examiner.

If Miss Olmsted meets all film tests, she will be starred, thus rounding out Universal's sixth group of eight pictures from each of its present stars. Four specials will be added to the total of 48 thus giving a release every week for 1919-1920.

Atwell Leaves Capitol

Ben H. Atwell, director of publicity for the Capitol since that theater's inception has resigned to become eastern representative for the Chicago Opera Association.

Atwell leaves the Capitol on Saturday and will go to Europe for a rest.

Bessie Mack, who has been acting as Atwell's assistant until now will take over his duties, for the time being, at least.

The Niblos Coming East

(By wire to WID'S DAILY)

Los Angeles—Enid Bennett and her husband, Fred Niblo left for New York Tuesday morning where they will make arrangements for their own producing companies.

YOUR Engraved Stationery
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

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Famous Players ..	77	79	79
do pfd.	84	86¾	86¾
*Goldwyn	18	18	18
Loew's, Inc.	26	26⅞	26¼
Triangle	5/16	⅜	⅜
Unit. Pict. Prod. ..	1 3/8	1 3/8	1 3/8
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

De Havens Begin "Twin Beds"

Los Angeles.—Mr. and Mrs. Carter De Haven will begin production shortly on "Twin Beds." Arthur Kane will handle this production for release through First National.

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:—

The Los Angeles Examiner says:

"As the title suggests, 'Going Some' is a speedy comedy full of exciting thrills and Rex Beach displays in his latest Goldwyn production that he is master of other locales than the frozen North which is invariably associated with his name."

Goldwyn

New Nat'l Circuit

(Continued from Page 1)

Corp. in Los Angeles, which is to supply International with as many pictures per month or per year as the exhibitor board of directors may desire.

For purposes of operation International has divided the United States and Canada into four sections which are as follows:

Eastern—Including the following exchange centers, Boston, New York, Philadelphia, Washington, Pittsburg, Newark and all of Canada east of Fort Williams.

Southern—Atlanta, New Orleans and Dallas.

Central—Cleveland, Cincinnati, Detroit, Indianapolis, Louisville, Chicago, Milwaukee, Kansas City, Omaha, St. Louis and Des Moines.

Pacific—Denver, Seattle, San Francisco, Los Angeles and all of Canada west of Fort Williams.

Pending the election of a permament board of directors and officers of the organization, International has elected temporary officers who are acting without any pay and who have agreed, it is said, to resign their offices when the permanent officials are elected. The final elections will be held at a meeting which will be held from three to six weeks hence, either in New York or Chicago. It was impossible to ascertain yesterday who these individuals are.

The board of directors will be composed of seven members and other officers will include a president, vice-president, secretary and treasurer.

The four divisions into which the country is divided will elect members to comprise the board of directors with the eastern section supplying two, the central two, the Pacific two and the south one.

These directors will be empowered to act for the entire group of franchise holders in their respective districts and the various directors are to be governed by the body of franchise holders they represent.

International, it can be safely said, in reality plans to absorb the old United parent organizations, although the personnel of the franchise holders will in no sense be identical with that of United Picture Theaters.

In some sections of the country, according to Milton M. Goldsmith, who is prominently identified with International, groups of old United franchise holders have banded together in order to secure the new International franchise while in New Orleans, for example, said Goldsmith, Pearce Films, who handled the old United product, have secured the new International franchise for that territory.

International embodies the original Second National Exhibitors' Circuit idea, which, it will be recalled, Lee A. Ochs launched. Since the latter is vice-president of the U. P. Prod. company, it is expected that he will have considerable to say in International and in view of the fact that he has allied Bryant Washburn and another star not yet announced, it will not be at all surprising if the Washburn productions will be released through International.

Mr. Goldsmith stated yesterday that 50 per cent. of the territory had alread been sold.

United Picture Prod. Corp. has on its shelves eight pictures not yet released. These are Florence Reed in "The Eternal Mother," two Jane and Katherine Lee two-reel productions, Marguerite Marsh in "Face to Face" and four more, the names of which could not be ascertained yesterday.

Goldsmith stated yesterday that he expected to experience no trouble in bringing around the various creditors of the two United units to the International idea. He practically stated that the creditors had left in his hands a method of reorganization which could take any form he thought best.

He said that the productions company will not be liquidated and that there is a strong possibility of the theaters company being continued in very much the same relationship that Associated First National bears to First National.

Franchises are to be granted on a ten-year basis, according to present plans. The plans also provide for International to become the owner of 50,000 shares of common stock of the United Picture Prod. Corp., which is marketed on the New York Curb.

This stock is to form part of a selling pool which according to International "should realize a large amount to the circuit and we have reason to believe that as soon as sufficient contracts have been signed for the various franchises in the United States and the United Picture Productions Corp will resume producing, that this stock will again reach a high price on the New York Curb."

(By wire to WID'S DAILY)

Dover, Del.—International Exhibitors Circuit, Inc., has been formed here by representatives of the Corporation Trust Co.

The company is capitalized at $200,000.

(By wire to WID'S DAILY)

Dallas, Tex.—Edward J. O'Donnell is here for the purpose of lining up members for a new exhibitor cooperative movement.

It is reported here that the new organization includes some of the prominent officials of United Picture Theaters. O'Donnell refused to talk about the new move. He leaves shortly for Omaha and St. Louis.

W STANDS FOR K
"HE THAT HATH AN EAR, LET HIM HEAR"

Do you know who is going to occupy the new offices in the Empire Theater Building?

Cutts Here From Salt Lake

William A. Cutts, manager of the Cinema Theater, Salt Lake City is a visitor.

F. P. Buys Four Stories

Famous Players have bought for filming "The Kentuckians," by John Fox, Jr., and "The Quarry," by John Morosco, "The Snob," by William J. Neidig, and "The Laurels and the Lady," by Leonard Merrick.

Silence is golden,—if it enables one to hear something worth knowing. That the RITCHEY poster always has the maximum of advertising value is very well worth knowing.

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Maine in Films

Community M. P. Bureau the Producer With Official Approval of the Governor

(Special to WID'S DAILY)

Boston—The State of Maine is to be reproduced in motion pictures. The Community M. P. Bureau, a Massachusetts organization, with headquarters in Boston and New York, is carrying out this enterprise. A crew of camera men with headquarters at the Congress Square Hotel, Portland, are at work. Ashley Miller is in charge. Philip Davis, Northeastern director looks after the New England division.

If Governor Carl E. Milliken's plans can be carried out, the work will be finished in time to be shown at the Portland Celebration. The state institutions are to be filmed.

Governor Milliken intends to give the pictures wide distribution, first through the theaters in Maine and then generally through the schools, colleges and industrial plants. After this the Community M. P. Bureau will distribute the films.

Britton Co. Officers Elected

At the first organization meeting of Sumner Charles Britton, Inc., recently formed for the purpose of making features, Sumner Charles Britton was elected president; Geo. Cochrane, for many years with Universal and a brother of R. H. Cochrane, was elected vice-president, and Norman Whiteside treasurer of National Credit Office, was elected secretary and treasurer. These will also constitute the board of directors.

Executive offices were established at 354 4th Ave.

New Series Planned by Garson

Information received from the coast yesterday indicates that Harry Garson who has placed Sada Cowan under contract to write stories for him plans to make a special series of pictures from Miss Cowan's stories.

Joseph Schnitzer of Equity Pictures when asked whether he would handle the new series said yesterday he hadn't heard about it. Garson, under his arrangement with Equity can release other pictures elsewhere so long as the Clara Young series go through Equity, according to Schnitzer.

Equity is now releasing its second special "Whispering Devils" with Conway Tearle. The company is also handling "Keep to the Right" a feature made by Curtis Pictures Corp. and directed by John Adolfi.

Talk Over Old Times

Harry H. Buxbaum, New York exchange manager, John Clarke, Philadelphia exchange manager, D. Victor Chamberlain, of the home office, and Thomas Meighan, who is now working at the Biograph studio for Famous Players, all got together last night and had a merry time talking over old times.

It wasn't a dry party, either.

Perret Returns

Leonce Perret has returned from France accompanied by Mrs. Perret and a company including Lucy Fox, Robert Elliott and Ruth Hunter.

"The Empire of Diamonds" is the name of the picture Perret took scenes for while abroad. Scenes were shot in Monte Carlo, London, Paris, Nice and Havre. Pathe will distribute it.

Loew Joins Brandt's Ass'n

Marcus Loew attended the meeting of the Theater Owner's Chamber of Commerce on Tuesday and then became a member of that organization, as an exhibitor.

This is the body which has consistently opposed the use of Loew's name on Metro productions.

Albert Capellani has finished "The Inside of the Cup" for Cosmopolitan.

WANTED
COMEDIES

World rights. Will buy negatives, any number, one or more. Immediate answer and decision. B 99, Wid's.

HELP WANTED

A man for motion picture announcement service who is familiar with producers exchanges and current releases. Excellent opportunity for man with the proper qualifications. Call National Screen Service, 126 W. 46 St., 4th floor.

Plays that are known
By
Authors who are known
or
Books known the wide world over
in other words
THE STUFF BIG PICTURES ARE MADE OF!
CELEBRATED AUTHORS SOCIETY
701 7th Ave., N. Y. Bryant 1511

ROBERT A. SANBORN
Adapter of
Over 30 O. Henry Features
for Vitagraph
At present with
Universal West Coast Studios
Universal City, California

PAULINE FREDERICK

Who just recently purchased a wonderful new home in Beverly Hills, is a customer of ours. One of our Victrolas has a prominent place in this new home.
Come in and let's get acquainted.

RICHARDSON'S
607 West Seventh Street

Los Angeles, California. Phone 64955 or call in person.

Your Box Office Problem
Nick Carter
Will Solve It
Watch for Him

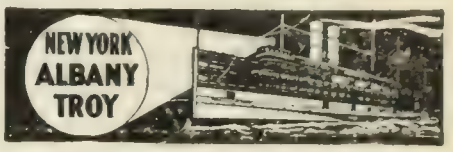
Paul Chalfin, architect and interior decorator, left yesterday for California where he will work with Cecil B. De Mille.

AMERICA'S FINEST LABORATORY

Located
Atop The Palisades
Opposite 129th Street

Palisades Film Laboratories
Palisades, N. J. Morsmere 621-2

HUDSON RIVER NIGHT LINES



Daily Sailings From Pier 31, N. R. (at Desbrosses St.) week days, 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West 132d St., half hour later (Daylight saving time).
Due Albany 6 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West.
Express Freight Service. Autos Carried.
HUDSON NAVIGATION COMPANY
Phone Canal 9000.

Question No. 3

What States have Censorship Laws

?

Answer

Wid's 1920 Year Book Will Tell

What is Youth's Desire?

VOICES HERE
VOICES THERE
VOICES EVERYWHERE

H. H. VAN LOAN
Recent Releases
Tom Mix in
"The Speed Maniac"
"The Virgin of Stamboul"
with
Priscilla Dean
121 West Eulalia Street
Glendale, California
"If it is a Van Loan story it must be good"

GEORGE ELWOOD JENKS
Continuity and Specials
"A Woman of Pleasure"
Blanche Sweet Special
"The Pagan God"
starring H. B. Warner
"Dangerous Waters"
Original for Wm. Desmond
JESSE D. HAMPTON
Productions

DO YOU REMEMBER—

No. 10

"THE ENEMY"

with Charles Kent

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

"Suds" at Both Strands

"Suds" Mary Pickford—United Artists release opens for a simultaneous run of one week at the New York and Brooklyn Strands Sunday. This is the first Greater New York engagement.

Bessie Love Due Tomorrow

Bessie Love is due in New York tomorrow from California. She will stop at the Biltmore while in town.

McRae Due Today

Henry McRae is expected in town today from California. McRae, as noted, will be associated with Ernest Shipman.

Schwab Leaves for East

(By wire to WID'S DAILY)

Los Angeles—D. N. Schwab, of the D. N. Schwab Prod. starring David Butler left for New York Monday.

Knoles Tendered Dinner

Harley Knoles was the guest of honor at a dinner tendered him by the Friars last night.

Knoles leaves for England tomorrow.

Goldwyn Gets Bosworth Print

(By wire to WID'S DAILY)

Los Angeles—J. Parker Read, Jr., has delivered to Goldwyn the print of "Mr. Mc Neir," a Hobart Bosworth special for which the distributing company contracted recently.

Fougner Joins Hemmer

G. Selmer Fougner, who was identified with newspaper publicity for the Liberty Loans in New York, has been appointed publicity director for the Hemmer Superior Productions, Inc.

Dooley in More Features

It is understood that Radin Pictures are negotiating for more full length comedies with Johnny Dolley as star. His first was "Skinning Skinners."

Claire Whitney will appear in "The Passionate Pilgrim" for Cosmopolitan.

After Theaters

(Continued from Page 1)

It was announced that the American Theaters Corporation has mapped out an aggressive plan for the fall. It will purchase, lease and build theaters throughout the south. It has taken over the Odeon and Folly theaters in Savannah, the Rex in Sumter, S. C., will build and operate the new theater to be built in Savannah, and will take over and operate the new theater now nearing completion in Americus. Other theaters in the larger cities of the south are to be taken over as rapidly as possible, or new theaters built.

Francis A. Gudger, vice-president of Goldwyn stated very emphatically yesterday that the above company was not a Goldwyn ally or subsidiary, despite the fact Arthur Lucas is a Goldwyn district manager.

Oudin Leaves Selznick

Joseph A. Oudin, has resigned as consulting art director for Selznick.

He will shortly announce the formation of a new $250,000 producing company in which he is interested.

Universal Buys Stories

(By wire to WID'S DAILY)

Los Angeles—Universal has purchased "Black Friday" by Frederick S. Isham. Frank Mayo will be starred in this.

The same company has also secured "West is West" by Eugene Manlove Rhodes which will be used for Harry Carey.

Johnston-Dazey Wedding Saturday

Agnes Christine Johnston, author of a number of Charles Ray successes will be married to Frank Dazey, son of Charles T. Dazey, who wrote "In Old Kentucky" on Saturday, at Stony Brook, Long Island.

Miss Johnston is now in New York.

Frederick at Lois Weber Studio

(By wire to WID'S DAILY)

Los Angeles—Pauline Frederick, now under contract to Roberston-Cole has leased space at the Lois Weber studio, where her first picture will be made for her new company. Henry Otto will direct and work will start in a few days.

More F. P. Field Changes

The following additional appointments in the Department of Distribution, Famous Players, are announced by Al Lichtman.

Harris P. Wolfberg, formerly Branch Manager at Cincinnati and more recently special representative in charge of District No. 4, headquarters Pittsburgh, is appointed district manager of District No. 5, headquarters Chicago.

Fred C. Crosswell, formerly district manager of District No. 5, comes to the Home Office where he will act as Special Representative at Large.

Wolfberg also assumes temporarily the duties of branch manager at Chicago, recently relinquished by R. C. Bradford, resigned.

Appointment of a branch manager at Des Moines to succeed R. C. LiBeau, who was recently named as district manager of District No. 6, will be made by next week.

A sketch from one of the new Animated Cartoon Comedies "The Gumps," now appearing on the screens of the leading theatres throughout the country.—Advt.

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORPORATION
H.W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 85 Friday, June 25, 1920 Price 5 Cents

19 A. P. Exchanges

In New Combine's Distributing Organization—All Managers But Three Appointed

Announcement is made by Oscar A. Price, president, and F. B. Warren, general manager of distribution of Associated Producers, Inc., of the managers of the branch office organizations of the new producing and releasing affiliation of Thomas H. Ince, Mack Sennett, Marshall Neilan, Allan Dwan, George Loane Tucker, Maurice Tourneur and J. Parker Read, Jr.

Associated Producers, Inc., will operate and maintain branches in 19 cities with three managers using the facilities of closely adjacent larger offices. The names of the managers and their territories are:

Atlanta, to be named; Boston, William H. Jenner; Buffalo, to be named; Chicago, Sidney J. Goldman; Cleveland, Hubert A. Bandy; Cincinnati, Hubert A. Bandy and aide; Dallas, John C. Shannon; Denver, H. O. Bartels; Detroit, Edward A. Crane; Kansas City, Benjamin Blotsky; Los Angeles, F. A. Wagner; Minneapolis, to be named; New Orleans, John C. Shannon and aide; New York, Marx S. Nathan; New-

(Continued on Page 4)

Crawford Leaves Fox

Merritt Crawford, director of publicity for Fox has resigned. He will leave Fox as soon as his successor can be appointed.

Crawford will specialize in publicity for independent concerns.

Kemble Prod. $1,000,000 Unit

(By wire to WID'S DAILY)

Los Angeles—W. H. Kemble Prod. Inc., is a new $1,000,000 company formed here.

W. H. Kemble, head of the new organization has left for New York to purchase stories. The company's plan will be announced shortly.

New Lynch Unit

(By wire to WID'S DAILY)

Dover, Del.—The S. A. Lynch Enterprise Finance Corporation has been formed here with a capitalization of $10,000,000.

The incorporators are N. C. Talley, Atlanta; and M. A. Bruce and T. L. Croteau of Wilmington, Del.

The local offices of the S. A. Lynch Enterprises in the Brokaw Bldg. professed to know nothing about the new company and suggested communicating with the company headquarters in Atlanta.

Voices Here.—Advt.

"A beautiful girl like you should have beautiful clothes and good times," he whispered. Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

Levey a Producer

Plans His Own Organization—Will Have New Distributing System For His Pictures

Harry Levey who resigned as head of the industrial and educational department at Universal Wednesday, will have his own producing organization probably to be known as the Levey Films, Inc.

Levey stated yesterday that he wanted to produce industrials and distribute them through his own system with out any picture affiliation whose sales force had to sell features and industrials both.

The Estee studio on East 124th St. has been leased and production will be started immediately. Temporary offices have been opened in the Hotel Astor. It was stated yesterday that almost 150 members of the industrial organization had gone out in a body with Levey and that at the close of a business session which lasted until 2 o'clock yester-

(Continued on Page 2)

Voices There.—Advt.

Davis May Produce

Former Triangle Vice-President on Coast—Non-committal on Subject

(By wire to WID'S DAILY)

Los Angeles—H. O. Davis, formerly vice-president of Triangle and before that with Universal, may enter the production field again, this time for the Curtis Publishing Co.

Davis, when asked about the report, said he was here for a vacation and that his plans were indefinite.

Universal Leases Astor Theater

Universal has leased the Astor theater for four weeks beginning July 4. "Shipwrecked by Cannibals" will be shown. This is the film taken by Ed Laemmle in Africa.

Miss MacPherson Signs Again

(By wire to WID'S DAILY)

Los Angeles—Jeanie MacPherson, scenario writer for Cecil De Mille, has signed a five year contract with Famous Players.

Voices Everywhere.—Advt.

60 from Goldwyn

During New Season—23 Already Finished—Stars Going Abroad To Make Films

(By wire to WID'S DAILY)

Los Angeles—Samuel Goldwyn, in an interview stated that his organization would release 60 productions for the 1920-1921 season commencing Sept. 1.

Of this number 23 already have been finished. Each production will be sold on its own merit while the exhibitor may pre-view each production before contracting for it. The fall releases will include such productions as "Earthbound," "The Penalty" and "Madame X."

Goldwyn expects to send Tom Moore and Mabel Normand abroad in the near future to make pictures in Europe and it may be that he will import several European stars. Goldwyn's new star will be named shortly. That person has already completed one picture, said Goldwyn, and is working on the second.

Goldwyn officially denied that his company would build a new theater here. He expressed his satisfaction at the way the California is being operated.

McRae Here

Henry McRae arrived in town yesterday from California.

Frances Edmonte Prod.

Los Angeles—Frances Edmonte Prod. have been formed here with Frances Edmonte as star. The first six reeler will be made in San Francisco. George Larkin and Katherine Lewis are in the cast.

New State-Right Organization

The D. N. Schwab Productions, Inc., have opened offices at 117 W. 46th St., where they are state-righting "Fickle Women" starring David Butler.

J. C. Lewis, formerly with Famous-Players is director of sales. He has already closed with Ralph Clark of the New York First National and with F. M. Fabian of the First National of New Jersey on the picture.

Metro Engages Young

Los Angeles—Metro has engaged Waldemar Young, scenario writer, to do four original scripts yearly.

Ethel Clayton Coming East

Los Angeles—Ethel Clayton has left for New York where she will sail for London to make two pictures for Famous Players.

Your Next Insert
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No. 85. Fri. June 25, 1920 Price 5 Cents

Copyright 1920, Wid's Film and Film Folks, Inc. Published Daily at 71-73 West 44th St., New York, N. Y., by WID'S FILMS and FILM FOLKS, INC.
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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players	79	80	79
do pfd	84	86	86
*Goldwyn	18	18	18
Loew's, Inc.	26	26⅞	26
Triangle	5/16	⅜	⅜
Cont. Pict. Prod.	1	1	1
World Film	¼	¼	¼
do 2nd pfd.	½	⅝	⅝

*Tuesday's quotations.
**Wednesday's quotations.

F. P. Signs Ora Carew

Los Angeles—Ora Carew, has been chosen by William De Mille as leading woman for his productions.

The Broadway, beginning Sunday, will show "Burning Daylight," Metro release, and Charlie Chaplin in "Carmen."

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Los Angeles Times says:

"Speaking of Rex Beach, there's his latest special 'Going Some,' at the California this week, which is superlatively fersh and vivid and crackingly alive with fun plus a bit of soft-pedaled drama—in short, it is his best."

Goldwyn

Levey a Producer

(Continued from Page 1)

day morning. 15 departments of the new Levey Company had been organized.

At Universal it was said that 35 resignations had been accepted with Levey's, that the entire department did not number 150 and that with the acceptance of the 35 resignations some people had been discharged. Universal stated that the industrial department would certainly be continued and that negotiations were on for an individual to take Levey's place.

Less Thefts of Films

The Film Theft Committee of the N. A. M. P. I. reports a decrease in cases of stolen films in New York thus far this year.

New Theater for Seattle

(Special to WID'S DAILY)

Seattle—James Q. Clemmer and two other Seattle exhibitors have formed a syndicate and have leased a site Third Avenue between Pike and Pine Streets and will build a $250,000 theater, seating 1000. Construction will be unusual in that balcony will have only loge seats.

Clamp Down Fire Law in Seattle

(Special to WID'S DAILY)

Seattle—The burning of a film in a public school here last week brought forth a severe reprimand from the fire marshal against the principal of the school and the operator for running a picture machine without a fireproof booth. The low calling for a proper booth in schools wil be strictly enforced hereafter.

SHAKESPEARE

Pulled a good line when he said—
"Good Cousin, Give Me Audience a While."

Exhibitors Pull That Line Today To All Who Would Sell A Photoplay

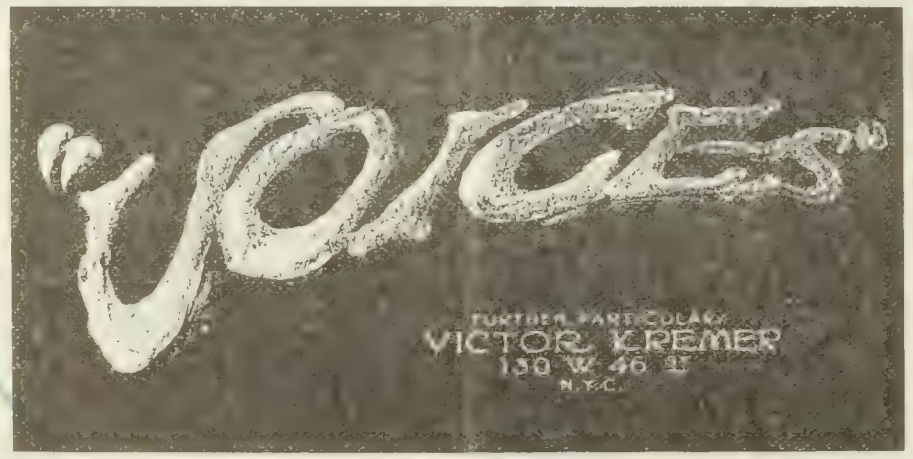
BENJ. B. HAMPTON

Puts Good Lines in Front of Theatres
His Pictures Give You Audiences Always

Try his latest Zane Grey Picture

"RIDERS OF THE DAWN"

Distributed by
W.W. HODKINSON CORPORATION
527 Fifth Avenue, New York City
Distributing through PATHE Exchange, Incorporated
Foreign Distributor: Frank Brockliss, Inc 729-7th Ave



INSURANCE EXPERTS

TO THE THEATRICAL AND MOTION PICTURE INDUSTRY FOR THE PAST 20 YEARS. "ASK ANY PRODUCER."

Did you ever hear of "Insurance Service?" Well, that's what we have to offer. Can we explain further how we can serve you—

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

An ordinary poster is about as useful to an exhibitor as a mirror is to a blind man. What the exhibitor really needs, and should insist upon having, are RITCHEY POSTERS!

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

Ritchey

FOR RENT

Desk Room and light Suite of Offices, with telephone service in New Elevator Bldg.
B E R G
117 West 46th St.

FORCED TO MOVE

Will sacrifice 11 Reels of Features, Serials, Comedies, for $1,500
Phone Berg, Bryant 7900

Refined young man who is a thoroughly experienced Title Cameraman would like to secure a position as Cameraman's assistant. Would not object to traveling to any part of the world. Address
R. M., Care Wid's Daily

"WHERE PROMISES ARE SACRED"
LOUIS MEYER
FORMERLY BRODA & MEYER INC
TITLES
LETTERED - ILLUSTRATED - PHOTOGRAPHED
ASK TO SEE OUR NEW PROCESS TITLES AND ILLUSTRATIONS
A PHONE CALL WILL BRING SAMPLES
BRYANT 7392
220 WEST 42nd ST. - ROOM 2004

NOTICE TO FILM SALESMEN

We have not employed a single new salesman to sell Franchises. We will not do so.

Our regular salesmen on their rounds selling film are explaining the Franchise Plan to exhibitors whom we want to have with us. The Circuit had grown powerful before Franchises were thought of and we are content to let the Franchise Proposition take care of itself. Business is good.

"You fellows are slow—you ought to wake up," said an exhibitor who has just joined up with First National. "You ought to put a lot of salesmen in the field and sell out your Franchises quick." He said he would have bought a month ago if he had been urged. But the point is—he came in and **joined of his own accord.**

The fact is that we're in no wild rush to sell Franchises. We don't want any theatre owner to join us until he is convinced it will be for his own good and we are convinced that he is the man we want. It is for our mutual benefit and we do not want any man to act hastily. We know our proposition is sound. We are giving exhibitors more than they are giving us.

Our Franchises are a lot like sugar—the demand is sure to exceed the supply.

ASSOCIATED FIRST NATIONAL PICTURES INC.

There'll be a Franchise everywhere

Trouble in the Air

Reports reaching New York yesterday from Middle and Far Western Cities indicate that there is considerable dissatisfaction existing over the progress a certain exhibitor co-operative movement has made since its inception. The pressure brought to bear by exhibitor members may shortly result in radical changes in this organization.

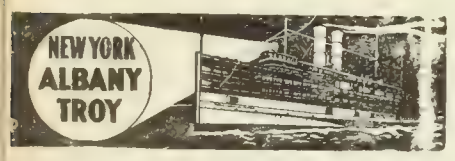
From the West come reports of what practically means the collapse of the sales force in that section of the country of one of the largest distributing-producing companies in the business.

Foreign Rights Sold

Bech Van Siclen & Co., Inc., has old "Dollars & Destiny" for England to Royal Film Agency; to the Eclipse of Paris for France, Belgium and Switzerland; to South African Films for South Africa; also sold Japan, India, Ceylon and Burmah.

Mats, Electros and Stereos
for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

UDSON RIVER NIGHT LINES



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Phone Canal 9000.

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EGGERS, Inc.
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1587 Broadway
N. Y. C.
Bryant 8444

19 A. P. Exchanges

(Continued from Page 1)

ark, John G. Rohlfs; Philadelphia, Edgar Moss; Pittsburgh, J. J. Millstein; San Francisco, William A. Crank. Seattle, H. O. Lukan; Spokane, B. W. Copeland; St. Louis, C. D. Hill; Washington, Rudolph Berger.

Of the territories named Spokane, with its own manager, will give physical service out of the Seattle office; Newark out of the New York City exchange; New Orleans out of Dallas.

The entire managerial personnel goes on duty on Monday, July 5, each manager being in his city several days ahead of this date. Leases are being signed for branch office quarters in all cities and the new managers will take possession of them August 1st to 15th. Meanwhile they are establishing temporary quarters in each city to meet the exhibitors of the territories.

$19,030.50 in Contributions

A report made public yesterday by the M. P. Theater Owners of Amerlected in contributions at the recent Cleveland convention.

The big producers know
That the books and plays we sell
We own outright.
Big names—advertised values
For vehicles that "catch on"
See us.
CELEBRATED AUTHORS SOCIETY
701 7th Ave., N. Y. Bryant 1511

Question No. 4

WHERE ARE THE STARS OF YESTERDAY ?

Answer

Wid's 1920 Year Book Will Tell

Rothapfel Policy at Calif. Theater

William G. Stewart, stage director at the Capitol left for California this week to inaugurate the operatic policy used at the Capitol at the California theater Los Angeles, which is owned by Goldwyn.

FINE, WELL-LIGHTED OFFICE TO LET
158-160 West 45th St.
350 square feet. Telephone already installed. Immediate possession.
Price, $1600 per annum.
Apply Room 54 on premises, or phone Bryant 1955.

He's Coming
Nick Carter
Watch Your Box-Office

T. and D. Gives Bargain shows

Oakland, Cal.—The T. and D., is now being opened at 11 instead of noon and for one hour, the rate of admission is half of that charged for the usual matinee performance.

R. Ellis Wales

Invites all picture people of reputation, broad vision, and ambition for independent production to confer with him at

SUITE 1128
BLACK BUILDING,
LOS ANGELES.

Phone 122-42.

Hours 1 to 4 P. M.

Exclusive N. Y. Affiliations

VOICES HERE
VOICES THERE
VOICES EVERYWHERE

What is Youth's Desire?

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORPORATION
H.W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 86 Saturday, June 26, 1920 Price 5 Cents

"Lab" Men to Rally

Meeting Scheduled for This Afternoon at Bryant Hall—Owners Met in Closed Session Yesterday

The Motion Picture Craftsmen, No. 614 which is affiliated with the International Alliance of Theatrical Stage Employees and M. P. Machine Operators of the United States and Canada will hold a mass meeting at Bryant Hall at 2:30 this afternoon.

At the meeting, it is expected there will be present representatives of the Local 306 which is the operator's union.

The Motion Picture Craftsmen is the organization which has presented 21 demands to the laboratory owners around Greater New York asking for increased wages and the adoption of a "trade seal."

It was impossible to learn yesterday for what purpose the rally had been called but it was stated by one union official who wouldn't permit his name to be used that fully 1,000 laboratory workers were expected to attend the meeting.

There was a meeting of the laboratory owners held in the rooms of the National Association yesterday morning. Frederick H. Elliott, secretary of the National Association said he couldn't divulge what occurred at the meeting as it was held in executive session.

From other sources, however, it was learned that a conference may shortly be held between a delegation of laboratory owners and representatives of the union.

Bessie Love Here

Bessie Love arrived in New York yesterday from California. Miss Love, before leaving California finished "Bonnie May," for A. J. Callaghan Prod.

She will stay at the Biltmore while here and says she intends going up to the Polo grounds in order to see Babe Ruth in action.

Mix Leaves Fox?

It was reported yesterday that Tom Mix, now a Fox star will leave that organization after making three or four pictures more.

At the local Fox offices, an official stated he didn't believe the report to be true and that Mix was under contract for some time to come.

This official admitted that a short time ago there was difficulty between Mix and Fox over various concessions that Mix asked but that these had all been straightened out.

"I never intended to marry you. I am through with you forever."—Norma Talmadge in "Yes or No?" a First National attraction.—Advt.

Coast Airs Troubles

Film Heads Think L. A. is Prejudiced—Commerce Chamber Hears Both Sides

(Special to WID'S DAILY)

Los Angeles—Representatives of local producers and local mercantile establishments at a meeting held in the Chamber of Commerce exchanged ideas on the much discussed attitude of Los Angeles towards film folks.

The meeting was called by the Chamber of Commerce. Besides the producers, there were bankers, merchants, manufacturers and newspapermen around the table.

The charges were of two types; one, that there is an undercurrent of prejudice in Los Angeles against people engaged in the moving picture business which crops out in "conde-

(Continued on Page 4)

Albert Grey Arrives

Albert L. Grey general manager of the D. W. Griffith Service arrived late yesterday afternoon from England aboard the Adriatic which did not dock until about five thirty.

Rock Forms Unit

Former Vitagraph Comedian Head of New Producing Company—May Build Studio

(Special to WID'S DAILY)

Los Angeles—Joe Rock, former comedian with Vitagraph has formed a new company, backed by Santa Anna capital. The company will be known as the Joe Rock Film Co.

Rock himself will be starred in a series of comedies while other production units will include one for one reelers, one for comedy dramas and another for a novelty reel on which Rock is working.

A site is being sought on Santa Monica Boulevard for a studio.

F. L. Hudson With A. P.

Associated Producers, Inc., announced yesterday that Frank L. Hudson until now manager for Pathe in Atlanta has been placed in charge of the Associated Producers exchange in that city. He starts his duties July 5.

Women Form League

To Encourage Americanization Through Films—Prominent People Members

The use of motion pictures for Americanization is the purpose of the National American Service League, the organization of which is announced by Mrs. Albert Henry Gleason, its associate director.

The advisory committee consists of some of the best known women in the country, including Mrs. Calvin Coolidge, wife of the Republican candidate for the Vice-Presidency Mrs. Whitelaw Reid, Mrs. Finley Shepard, Mrs. Vincent Astor, Mrs Douglas Robinson and Mrs. Charles S. Whitman.

"We are uniting to enlist the men and women of this country in an effort to demand real American motion pictures," said Mrs. Gleason "Owners of motion picture theaters are willing to give the public what it wants. They would as soon show films that depict real American traditions and ideals as pictures which set forth gruesome murders. The motion picture houses can become great forces for Americanization which will do much to curb restlessness and dissatisfaction."

Patriotic films will be shown at the homes of Mrs. Shepard at Irvington and of Mrs. Astor at Rhinebeck during the coming summer.

Rowland Sails To-day

Richard A. Rowland of Metro leaves for Europe to-day on the Corona. He will visit France and England and will make the trip over with J. Frank Brockliss.

Rowland takes with him a print of "The Mutiny of the Elsinore," a Jack London story just completed. Metro officials are very enthusiastic over this production which they say is one of the best yet to be made by their company.

Brunet Sails for France

Paul Brunet, vice-president and general manager of Pathe Exchange Inc., left for France aboard the L. France Thursday. He will be gone for six weeks.

Buys Lesser Film

Associated First National has purchased for national distribution "What Women Love" in which Annette Kellerman appears.

The production was made by Sol Lesser who is the First National franchise holder for southern California.

Let SOLOMON do it, he's wise,
135 W. 44th St.—Bryant 5234.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

Vol. XII No.86 Sat. June 26,1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue Montmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	79	79⅜	79⅜
do pfd	86¾	86¾	86¾
*Goldwyn	18	18	18
Loew's, Inc.	26⅜	26½	26½
Triangle	5/16	⅜	⅜
**Unit. Pict Prod. .	1 ⅜	1 ½	1 ½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.
**Thursday's quotations.

Second Film for Schwab Prod.

D. N. Schwab Prod., which is a new entry into the state right field, has a second film ready for release, "Sitting on the World." David Butler is also in this.

Sol Lesser has bought rights for Southern California.

Goldwyn Pictures Corporation
16 FIFTH AVENUE
NEW YORK
"THERE IS A GOLDWYN THAT"

Sir:

The Morning Telegraph says:

"'Out of the Storm' is one of the most intelligently produced pictures that we have seen for some time."

Goldwyn

GAUSMAN.

Coast Brevities

(Special to WID'S DAILY)

Hollywood.—Robert Thornby has completed final scenes on his initial seven reel production "Half a Chance" at the Jesse Hampton Studios.

The filming of "Going Straight." A Hampton production, starring H. B. Warner has been started under direction of Henry King.

Elliot Howe has been engaged by the Jesse Hampton as assistant director to Henry King. Howe recently directed four productions with Frank Keenan and just finished a picture with Dustin Farnum.

The titles of two early Universal releases have been changed. Harry Carey's feature "Fightin' Job," has been changed to "Blue Streak McCoy," and Edith Roberts' production, "Marama," will be released under title of "The Adorable Savage."

Charles Fortuna has been engaged by Eddie Polo to play the part of the buffoon in his Universal serial "Circus Life."

Helen Jerome Eddy has been selected for a role in Sessue Hayawaka's "The First Born."

Jean Calhoun has been signed by Allen Holubar for an important role in Dorothy Phillips' first independent starring vehicle.

Jean Corey has severed his connection with the Christie Film Co., and is now playing in "The Great Lover," at Goldwyn's.

Sarah Y. Mason, Metro scenario department, has started work on the script for "The Five Dollar Baby," which will be the first Irvin S. Cobb story to be filmed.

Betty Ross Clark has been named by Fatty Arbuckle as leading woman in "The Travelling Salesman."

R. S. Sanford has been chosen as the new assistant to Ernest C. Warde, who is now directing "The Devil to Pay," a Robert Brunton production.

Capt. Bogart Rogers, is now connected with Hunt Stromberg's publicity department at the Ince studio.

John Paul Keefe is another member added to the Ince Publicity Department.

Betty Compson's personal and production press representative is Lindsay McKenna.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

Philadelphia.—When "The Silver Horde" played the Victoria, the lobby was transformed into a scene from the play and logs covered the ticket booth. At the entrance and exit side were huge cut-outs depicting thrilling scenes from the important points in the story. Over the electric sign hung a 30 foot salmon, while special red-ink editions of a newspaper were distributed throughout the city.

Fish in nets and aquariums were used in window displays and in sporting good stores. Ushers were dressed in keeping with the character of the story and cafes had special dishes of salmon.

In addition, book stores co-operated and the Barnum-Ringling parade as led by a large automobile with a driver dressed in furs.

Abe L. Einstein of the Stanley forces and W. J. Ferguson of the local Goldwyn exchange were responsible for the campaign.

Boston.—Life-sized photos of Eugene O'Brien, Elaine Hammerstein, Olive Thomas and Owen Moore, in front of which were piles of packages of cigarettes, placed in cigar store windows created much excitement and served to exploit Selznick productions further.

Awards were offered for the four best gusses as to the number of cigarettes contained, the prizes being $1,000 a cigar humidor, a cigarette humidor and 12 tickets to see Eugene O'Brien in "The Figurehead."

The Orpheum and Globe, playing the offering capitalized on this inexpensive publicity, for they were playing that film at the time.

Ray Studios Opened

Los Angeles.—The new Charles Ray studios at 1425 Fleming St. were officially dedicated this week. Despite labor and material handicaps the entire building was erected in three months. The stage is glass enclosed and has a novelty side arrangement that may be removed for the shooting of street scenes and interiors continuously.

Sells "Blossoms" Rights for France

J. J. McCarthy advised Guy Croswell Smith Ltd., which concern controls foreign rights to "Broken Blossoms," that he and George Bowles, now in Paris have sold the rights for France, the French African colonies and Switzerland to the Compagnie Generale Francais de Cinematographic of France.

W STANDS FOR K
"HE THAT HATH AN EAR, LET HIM HEAR"

One of exhibitor co-operative movements is having considerable trouble securing co-operation from its members.

Nazimova to Work in East

Nazimova's next picture for Metro will be made in New York. The story has not been decided upon as yet.

Charles Bryant, Nazimova's husband is in town from California while his wife is due here in about six weeks.

Ballin Starts Work

Hugo Ballin has started work on "The Honorable Gentlemen," the first of his own productions.

Rockliffe Fellowes and Yama Mato, the Japanese actor who appeared in "The River's End," are in the cast. Mabel Ballin plays the female lead. Production is at the Victor studio on 43rd St.

Will Award Seal at Strand

The "M. P. T. Merit Seal" of the Motion Picture Theatrical Association of the World will be officially presented to Mary Pickford, through her mother, Mrs. Charlotte Pickford, tomorrow night at the Strand, as an award to "Suds."

Lee to Direct

(By wire to WID'S DAILY)

Los Angeles—Rowland Lee, who has been playing important parts in recent Thomas H. Ince productions will direct Hobart Bosworth's next production for J. Parker Read, Jr.

The ticket seller merely closes a sale. The RITCHEY POSTER makes it.

RITCHEY
LITHO. CORP.
406 W. 31st St.,N.Y. Phone Chelsea 8388

Ritchey

Pathé News

No. 51

NEW YORK CITY—Cow-girl startles Broadway—Miss Wyoming" comes to invite East to Western frontier rally; enters hotel on horseback.
UNIONTOWN, PA—Tommy Milton wins 225-mile race—Auto speed-demons take part in Universal Trophy contest on Uniontown Speedway.
LAKEHURST, N. J.—Navy completing work on largest dirigible hanger in world—it is 1,000 ft. long; 295 ft. high; and costs $5,000,000 to build.
MADRID, SPAIN.—Big labor demonstration in Spain's capital—Workers fill city thoroughfares, celebrating of favorable labor law.
NOGENT, FRANCE—France is proud of part played by her colonial troops in War—Officials of Indo—China join procession to Temple, consecrated to memory of colonials.
NEW YORK CITY—Kiddies visit Statue of Liberty—School-children make trip to great monument as visualization lesson in local geography.
IN THE LIMELIGHT—Governor Edwards of New Jersey, hated opponent of prohibition, has rare champagne—only to christen a seaplane.
CAMBRIDGE, MASS—Festive Class Day at Harvard—Thousands in the big Stadium watch Seniors and Alumni make merry despite the rain.
KIEV, RUSSIA.—First and exclusive pictures showing entry of Polish troops under command of General Pilsudski into Ukraine territory, in offensive against Bolsheviki.

today

Special Unit in Minneapolis

Minneapolis—Theodore Hamm, I. H. Ruben, M. L. Finkelstein Theodore Hays and J. F. Cubberley are all officials in a special stock company formed which owns 49 per cent. of the stock of the Educational Film Exchange of Minnesota, Inc. The other 51 per cent., is owned by the Education parent organization.

Among Exchangemen

Minneapolis, Minn.—A. E. Bernstein, assistant manager of the Famous Players Minneapolis office is on a short trip in Wisconsin, in the interests of that organization.

Minneapolis. Minn.—Harry Kellar, formerly connected with Famous Players is now with the Midland Film Co.

Minneapolis, Minn.—George Fosdick, booker for the local Universal office for some time, is now assistant manager.

Kansas City, Mo.—W. E. Truog has been appointed local branch manager by Goldwyn.

Kansas City, Mo.—The United Artists local branch has moved to the seventh floor of the Film Exchange Building.

New Service Idea

Harry Chandlee and William B. Laub, film editors, are inaugurating a new service to producers without any charge. They have set aside Monday afternoon of each week for the review of pictures, limiting each producer to one five reel feature, for which they will offer suggestions.

Lesser Buys State Right Films

Miss M. S. Rosenfield, eastern representative for Sol Lesser, announces purchase for All Star Feature Distributors, Inc. Sol Lesser, president of the following for California, Nevada and Arizona.

"Tillie's Punctured Romance," "Neglected Wives," "The Married Virgin," "Captivating Mary Carstairs," the Mack Sennett-Keystone single reel re-issues, the single and two reel Triangle comedies and of "The Italian."

Nat Dorfman and William H. Pine have opened offices in the Metropolitan Opera House building. They will conduct a press service to the trade.

Guest Leaves Goldwyn

(Special to WID'S DAILY)

Detroit.—Harry R. Guest, formerly Goldwyn exploitation representative with headquarters here has resigned.

Guest is at present at Harrisville for a rest. His future affilitation is not as yet decided.

Film Thefts Common in Phila.

Philadelphia—Exchange managers are aroused here over the frequency at which film thefts occur. It is stated that more than 100 reels have been lost of local exchanges since January 1.

Add Authors Building

Hollywood Cal. — A separate authors' building has been added to the Metro studio.

Installs Cooling System

Hyman Silverman, proprietor of the Public Projection Rooms of the sixth and seventh floors of the Godfrey Bldg. has installed new cooling systems in his rooms.

Five Films Under Way at Lasky's

Los Angeles—Five productions either under way or scheduled for work at the Lasky studio in Hollywood.

They are "The Charm School" with Wallace Reid, James Cruze directing; "The Jucklins" a George Melford production; "The Traveling Salesman" with Roscoe Arbuckle; "His Friend and His Wife" a William De Mille production; and "Wanted a Blemish, with Bryant Washburn."

Chopin Plans Eight Yearly

Chopin Features, Inc., will make eight pictures yearly. This company is a new one and has as its president J. F. Futterer and as its treasurer, Bert B. Myers. Paul Price is director general.

The company will star Em Gorman who was a protege of Griffith's at one time. One picture, "The Waif at the Crossroads" has been completed. Paul Price directed.

FOR RENT

Desk Room and light Suite of Offices, with telephone service in New Elevator Bldg.

B E R G
117 West 46th St.

FORCED TO MOVE

Will sacrifice 11 Reels of Features, Serials, Comedies, for $1,500

Phone Berg, Bryant 7900

Question No. 5

WHO DIRECTED THAT PICTURE

?

Answer

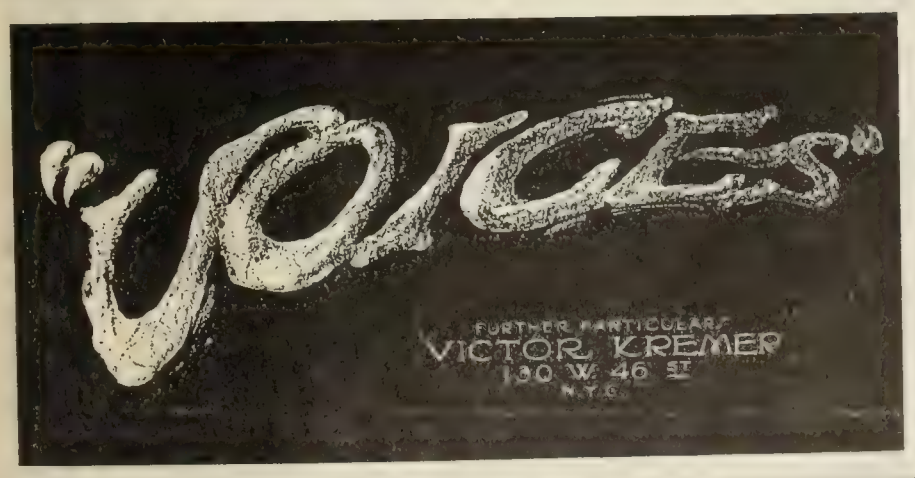
Wid's 1920 Year Book Will Tell

WANTED
COMEDIES

World rights. Will buy negatives, any number, one or more. Immediate answer and decision. F 17 Wid's.

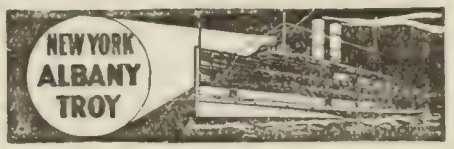
He's Coming
Nick Carter

Watch Your Box-Office



What is Youth's Desire?

HUDSON RIVER NIGHT LINES



Daily Sailings From Pier 31, N. R. (at Desbrosses St.) week days, 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West 132d St., half hour later (Daylight saving time).
Due Albany 6 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West. Express Freight Service. Autos Carried.
HUDSON NAVIGATION COMPANY
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Authors who are known
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CELEBRATED AUTHORS SOCIETY
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Coast Airs Troubles

(Continued from Page 1)

scension," the refusal of landlords to rent to them and their general grouping, in the rent scheme, with babies, dogs, monkeys, parrots and other undesirables.

The other count is financial. This includes the matter of exorbitant rents to film people, unfair assessments by the county assessor and higher prices charged by Los Angeles merchants than the public pays.

On the part of the merchants and other business men present it was held that the producers have not cooperated with them.

L. J. Loeb, well known attorney, spoke on the assessment question. He said: "I do not know on what theory the county assessor makes the distinction, but it is a fact that, for purposes of taxation, he values moving picture property 5 per cent higher than that of similar articles on the shelves of Los Angeles stores.

"There have been many individual complaints on the score of prejudice against persons in the picture business. I can't vouch for these, but they have been reiterated and spread broadcast. Reports that the industry would be moved from Los Angeles to some more congenial place have arisen. I do not think this will be done, but the rumor has had its effect. A New York man commissioned me to start a business that would have involved a $500,000 investment. Soon afterwards he wired me not to do anything as he had heard that most of the big companies were going to move away from here."

R. E. Olin of the Louis B. Mayer studios objected to the assessor charging up the entire production value aaginst the roll of film produced. "A picture is made at a cost, say, of $100,000," he explained, "and the product is a roll of film. Now, this picture might be a failure or it might have cost twice as much as it should have cost through the illness of a star or other mishaps. But the assessor takes the entire cost of production as a basis for taxation. We have found, upon making elaborate comparisons, that we are taxed on cameras, electrical equipment and light machinery on 50 per cent of the book value as against a 40 per cent tax paid by merchants of the city."

Abraham Lehr, president of the M P. Producers' Association, objected strongly to the "attitude of condescension which moving picture people constantly encounter."

"Los Angeles is making it unattractive to produce pictures here," he said. "We can rent properties in New York cheaper than here. There is not enough competition to force a satisfactory situation.

"Of course there are objectionable persons in our line, but there are in every line. The difference is that a part, and not a small part, of the public classes all persons in the picture business as of the same stamp as the undesirables. I believe the newspapers could remove that prejudice by not emphasizing the peccadilloes and shortcomings of a few persons."

Charles Christie of Christie Comidies took the same view. "Dwell on the good features of the business," he exhorted. "The exaggeration and distortion of minor occurrences befalling actors and others in the public eye hurts both the industry and the city."

"It looks as if the assessor and his deputies were determined to get their pound of flesh from the picture industry," said W. S. Smith of Vitagraph. "Most of the people in this city, I am satisfied, do not know how big the industry is or how important as a factor of business. The receipts from the moving picture theaters of the city would hardly cover the cost of a single day's productions in all the plants.

"The idea is prevalent that our industry is a gold mine. As a matter of fact, it is making no more on its investment than other legitimate lines of business.

W. A. Barker of Barker Bros., replied forcibly to the charge that merchants took advantage of the producers by declaring that the fault lay with the producers themselves.

"The producers," he declared, "have failed to co-operate with the merchants. It has been three years since the Chamber of Commerce tried to get representatives of the industry together, and this is the first time we have ever had a chance to talk with you.

"It is a difficult problem to supply the picture industry. Their wants are unusual, and they always want what they want on the instant. For instance, there is a set in our store which a picture company wants, and wants right away. It is possible, and it has happened in innumerable cases, that customers have wanted the same thing. But we must move it out immediately. The next day the customer returns and finds it gone.

"Such a condition disturbs business. If the producer had come to me I could explain to him just why a certain charge was made and why it was reasonable."

Others present were W. J. Reynolds of the Motion Picture Producers' Association, Wellington Wales of the Marshall Neilan Productions, C. H. Pafenbach of the Capitol Film, W. J. Doran of the Ave Productions, Robert Brunton of the Brunton Studios, Edward Waldo of William Fox organization, Sylvester Weaver, I. H. Hellman, Louis Nordlinger, A. F. Osterloh and Sam Brehrendt.

The Colliers in Atlanta

(Special to WID'S DAILY)

Atlanta—Louis S. Collier and his wife have come to Atlanta to take charge of the new exchange which Pearce Films of New Orleans have opened here. The exchange is at 146 Marietta St.

Collier is one of the old timers in the business and Mrs. Collier knows considerable about the film business herself.

Issue Better Films Pamphlet

"A Motion Picture Problem Solved" is the title of a pamphlet issued by National Committee for Better Films, dealing with the plan of selected entertainment for young people.

Incorporations

Albany-Montauk and Elite Theater Corp., Brooklyn. Capital, $20,000. Incorporators B. H. Miller, N. Gersog and B. Nathanson, 61 Reid Ave.

Albany-Celtic Players, New York. Capital, $5,000. Incorporators E. Curran, B. Flyn and H. J. O'Neill, 111 Waverly Place.

Albany-Howells Pictures Corp. Capital $50.000. Incorporators D. P. Howells, A. Morella and W. Fait, Jr. 400 Riverside Drive N. Y.

Dover, Del.—International Exhibitors Circuit. Capital, $200,000. Incorporators T. L. Croteau, S. W. Dill and M. A. Bruce, Wilmington.

Albany-Hillfield, New York. Capital, $25,000. Incorporators M. Elkin, L. London and R. Vogel, 1451 Broadway.

Albany-Capital Photo Supply Co., New York, Capital, $20,000. Incorporators S. Diamond, B. J. Glasser, and J. Kahn, 119 E. 92nd St.

Dover, Del.—Corono Photo Corp. Capital $500,000. Incorporators G. G. Steigler, E. E. Aberle and G. T. Cohee, Wilmington.

Dover, Del.—Sedler Amusement Corp. Capital, $100,000. Incorporators John Hufnagale, East Pittsburgh, Pa.; and Harry Ravick, Pittsburgh.

15 Sign for Prologue

(By wire to WID'S DAILY)

Los Angeles—It is stated that 15 theaters have signed for Jack Callicott's prologue idea and that the first of the prologues has been already sent on tour to various California cities after showing at the Kinema here.

More Radin Sales

Detroit-Strand Features, Inc., have purchased the Zip comedies, the Weakly Indigestion and "Through Eyes of Men" from Radin Pictures for Michigan.

Harlan on Coast

(By wire to WID'S DAILY)

Los Angeles—Macy Harlan has arrived here from New York to play the heavy in Betty Compson's second starring production.

New Story for Glaum

(By wire to WID'S DAILY)

Los Angeles—J. Parker Read, Jr., has returned from San Francisco with Stewart Edward White. While in the northern city, Mr. Read purchased "The Leopard Woman" a story written by White, and published in the Saturday Evening Post for Louise Glaum.

Beecroft To Produce

Chester Beecroft is to produce a number of seven reel features. Louis Weadock, chosen as his aid, has already gone to Europe to begin operations.

VOICES HERE
VOICES THERE
VOICES EVERYWHERE

There are more prints of Comedyart working in the U. S. to-day than any other Film of any kind. WHY?

SPECIAL PICTURES CORPORATION
H.W. HELLMAN BLDG. LOS ANGELES

The BRADSTREET of FILMDOM

Wid's DAILY

The RECOGNIZED AUTHORITY

VOL. XII. No. 87 Sunday, June 27, 1920 Price 25 cents

A Rib-Tickling Riot.

PARLOR-BEDROOM and BATH

from the famous Broadway comedy success by C.W. BELL and MARK SWAN

Directed by EDWARD DILLON

It's about a zippy little wife who thought her husband couldnt be too wild for her

METRO

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WALLOP WARM WEATHER WITH A MINTER WEEK

—or two. Fine, well balanced pictures, ***box-office-tested,*** are ready. Many exhibitors make the mistake of believing people don't like to go into a theatre in torrid weather. The truth is that people want to keep cool ***with light entertainment.*** They want the bright and cheery on your screen, and will continue their patronage if they get it.

MARY MILES MINTER

productions are essentially warm weather pictures. They are bright and inspiring. They have humor—are never dull or heavy. The latest Minter release is

"A CUMBERLAND ROMANCE"

from the story by John Fox, Jr., adapted and directed by Charles Maigne of "Copperhead" fame. The other four Minter Realarts are: "JENNY BE GOOD," from Wilbur Finley Fauley's celebrated book, adapted by Julia Crawford Ivers; "NURSE MARJORIE," the Israel Zangwill play, also adapted by Julia Crawford Ivers; "JUDY OF ROGUES' HARBOR," from the famous novel by Grace Miller White (author of "Tess of the Storm Country"), adapted by Clara Beranger, and "ANNE OF GREEN GABLES," from the widely read "Anne" books --all four of 'em—by L. M. Montgomery, adapted by Frances Marion. All directed by William Desmond Taylor.

Next Season and Your Theatre

Jointly looked after by Realart's 1920-21 plan.

Watch For It

REALART PICTURES CORPORATION
469 FIFTH AVE., NEW YORK CITY

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Paris Representative: Le Film, 144 Rue Montmartre.

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News of the Week in Headlines

Monday

Harold Lloyd expected to make five reel features for Associated Exhibitors.

Strike of laboratory men in the East will occur only as a last resort.

Labor Film Service, Inc., plans regular release of entertainment and propaganda subjects.

Tuesday

Vivian Moses, supervisor of publicity and advertising for Fox Film.

Joseph M. Schenck is partner with Albert Kaufman in Allan Holubar and Sidney Franklin productions.

Southwestern exhibitors finally close for Associated First National franchise in Texas, Arkansas and Oklahoma. Plan determined fight against E. H. Hulsey.

Wednesday

Edward Bowes, managing director Capitol Theater, now heads theater division for Goldwyn Pictures.

Germany again clamps down strict embargo on importation of foreign made films.

C. R. Seelye reported as head of new distributing organization.

Thursday

International Exhibitors Circuit, Inc., in process of formation. Plan to take over assets of United Picture Theaters and United Picture Productions Corp. Will operate along First National lines.

Harry Levey, manager Industrial and Educational Departments at Universal, resigns.

American Theaters Corp., $5,000,000 company with headquarters in Atlanta, plans to develop string of southern theaters.

Friday

Associated Producers will operate 19 exchanges. All but three managers already appointed.

Samuel Goldwyn in coast interview states his company will release 60 production for 1920-21. Goldwyn may have several European stars.

S. A. Lynch Enterprises Finance Corp. formed in Delaware with $10,000,000 capital.

Harry Levey will produce industrials independently. May have his own distributing organization.

H. O. Davis, formerly with Universal and Triangle, may re-enter production field.

Saturday

Prominent club women form National American Service League to spread Americanism through films.

Tom Mix to form own company on completion of Fox contract, is report.

"Pardoning the bad is injuring the good"—Benjamin Franklin.

Born on the Fourth of July

The Associated Producers, Inc., nation-wide sales organization that will operate our own exclusive branches in twenty cities has been organized and goes into operation on the Nation's birthday. We announce the appointment of twenty men of power, position and standing in the motion picture industry to represent our organization face to face with the exhibitors of the country.

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Surprise Finish and Star's Personality Cover Up Slightly Far-Fetched Story

Madge Kennedy in
"DOLLARS AND SENSE"
Goldwyn

DIRECTOR ..... Harry Beaumont
AUTHOR ..... Octavus Roy Cohen
SCENARIO BY ..... Gerald C. Duffy
CAMERAMAN ..... Norbert Brodin
AS A WHOLE ..... Plenty of amusement and vivacious personality of star makes this pleasing entertainment
STORY ..... Adaptation of Octavus Roy Cohen's Saturday Evening Post story "Two Cents Worth of Humaneness"
DIRECTION ..... Allows a slump in one sequence; generally pretty good; some good touches
PHOTOGRAPHY ..... Good
LIGHTINGS ..... All right
CAMERA WORK ..... Up to standard
STAR ..... Pleasing as usual
SUPPORT ..... Kenneth Harlan, odd looking baker; Williard .Louis and others lend adequate support.
EXTERIORS ..... Very few
INTERIORS ..... Suffice
DETAIL ..... All right
CHARACTER OF STORY ..... Chorus girl out of a job falls in love with baker for whom she is willing to sacrifice everything
LENGTH OF PRODUCTION ..... 4,046 feet

Those who go into a picture theater to while away an hour or two aren't going to take the time to pick the story apart so long as they get their money's worth of amusement out of it. This is just the case with "Dollars and Sense." The story is very slight and could be picked to pieces as far as plausibility and certain other angles are concerned, but despite all this, the piece will undoubtedly prove a pleasant bit of entertainment.

Made Kennedy as the chorus girl who loses her job and later is willing to sacrifice her good name to get money to save the life of her sweetheart, is an attraction all by herself. Her vivacious manner and pleasing personality help to put it over more than a little.

The idea of the girl accepting a man's money under the circumstances indicated, that she must give herself in return, may hit a little off color with some audiences, but if they withhold their criticism to the end they will probably forgive and forget any possible offense when it turns out that the moneyed man merely planned to bring the girl and her sweetheart together.

Out of a job and hungry, Hazel Farron (Madge Kennedy), stops to look in at a bakery window. She picks up a stray and hungry looking pup and marches into the shop. With the two cents that she has, she purchases four supposedly stale buns for the dog. However, Kenneth Harlan, the philanthropic baker who is poor because of his continual giving, suspects that Madge is down and out. He gives her fresh buns and when she goes to eat them, Madge finds a silver piece in each.

She returns the money and as a result gets a job in the bakery. But Harlan is shortly taken ill and there is no money to pay the hospital expenses. Madge has come to love the baker and remembering the suggestion of an acquaintance of her chorus girl days, she goes to Willard Louis for help. He gives it to her on condition that she come to his apartment at a given time, prepared to stay.

Willing to sacrifice everything for her lover's recovery, Madge carries out the arrangement as agreed. On the night she leaves for the apartment, Harlan leaves the hospital. Louis sends Harlan a note saying that he will find Madge at the designated apartment and he hastens there only to find that Louis has arranged the whole thing to bring the lovers together, and even has a minister on hand to perform the ceremony.

Will Get By As Satisfactory Entertainment If Properly Exploited

Box Office Analysis for the Exhibitor

This works out to such a satisfactory conclusion that despite what they may think of it while they are watching it, audiences will most likely pass it as satsfactory entertainment. The story end of it is slight and somewhat far-fetched even for a picture of this type but it has other good qualities that counterbalance is faults. Play up the name of Miss Kennedy and say that as the ex-chorus girl who saves her lover and his bakeshop, she will surely please.

If you go in for exploitation stunts, there should be plenty of ways to put this over. You could have the attendants garbed in baker's costumes, or another good stunt would be to use catchlines relative to the silver pieces in the buns. Also mention the fact that the story is based on Octavus Roy Cohen's Saturday Evening Post story "Two Cents Worth of Humaneness."

THE

The Silence of Etta is the only barrier between Bower — the millionaire speculator — and Death

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From the novel by Louis Tracy
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I do not know that I ever directed a picture that interested me more than "The Silent Barrier". It is a panorama of vivid dramatic contrasts.

William Worthington

THE SILENT BARRIER.

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Gladys Hulette, Florence Dixon and Corinne Barker strike charming notes of sex in "The Silent Barrier" while Adolph Milar, Fuller Mellish and Joseph Burke give remarkable characterizations to old men parts. Donald Cameron plays the American Mining Engineer.

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218 W. 42nd St.

Sennett's Feature Attains High Mark of his Best Two Reelers

Mack Sennett's
"MARRIED LIFE"
First National

DIRECTOR ..... Mack Sennett
AUTHOR ..... Not credited
SCENARIO BY ..... Not credited
CAMERAMAN ..... Not credited
AS A WHOLE ..... Great stuff—every bit as good as Sennett's two reelers.
STORY ..... Real good burlesque on melodrama
DIRECTION ..... Masterly
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Satisfactory
CAMERA WORK ..... Good
LEADING PLAYERS ..... Ben Turpin a riot; Charles Conklin, Jim Finlayson and Phillis Haver fine.
SUPPORT ..... Includes Charlie Murray, Ford Sterling, Louise Fazanda, Kalla Pasha and Charlotte Mineau.
EXTERIORS ..... Fitting
INTERIORS ..... All right
DETAIL ..... Can't beat the Sennett bunch for doping out comedy detail—shows here both in action and subtitles.
CHARACTER OF STORY ..... Burlesque built up by wonderful sequences of funny business.
LENGTH OF PRODUCTION ..... 4,938 feet

Producers of two-reel slapstick comedy often discover that they have ventured beyond their legitimate depths when it comes to the production of a feature built along the same lines. Mack Sennett has discovered this in times past but with the case of "Married Life," he scores just as big a success as he has with the best of his shorter subjects. "Married Life" is great, a comedy riot that will satisfy the biggest appetites for pictures of this kind.

The framework of the picture is a melodramatic burlesque. During the unfolding of this plot there appear sequences of comedy built up to big laughs on incidents of the most inconsequential sort. But it is these incidents that make the comedy. The choice of words in the subtitles and their relation to the action is another big point in making the picture a success.

They begin by introducing Ben Turpin as Rodney St. Clair, football idol. This in itself is one of the biggest laughs of the picture. Then they work in a wonderful burlesque sequence of a football game, finally winding it up by carrying Ben off the field after the other twenty-one men have reposed on his graceful neck.

Years pass, as they say in the classics, and Ben again puts in an appearance as the leading actor in a charity play written by Phyllis Haver who is married to Jim Finlayson. Phyliss plays the lead opposite Ben and the two get away with a number of sweet osculation scenes much to the disgust of Jim, who is in the audience. Sennett's old comedy business standby, the front row spectators of the show, provide great laughs in this. Charlie Murray, Ford Sterling and Louis Fazenda lead this part of the picture.

Of course, the show is put on in a highly ludicrous way, the props are revealed to the audience and Ford gets in the limelight with a lot of jokes about the show that go over big in the subtitles.

The next sequence takes place in the hospital where Jim, the doctor, urged on by Charles Conklin, the villian, decides to let an instrument slip and take the innocent Benjamin's life. There is a hilarious sequence when Ben gets inflated with illuminating gas and floats all over the hospital corridors scaring the inmates of the alcoholic ward into more fits. They conclude in a chase that, while funny, doesn't measure up to the rest of the stuff in the picture.

It's really the remarkable comedy business and the wit of the subtitles that registers this in the same fashion as these elements register all of Mack Sennetts' stuff. You can't beat his bunch for doping out comedy incident and subtitles when they really get down to serious work (real serious work).

Turpin is a riot here. He has been handled specially well. And the rest are all fine. Its a real all-star cast in the bargain.

No Limit to the Business You Can Do On This

Box Office Analysis for the Exhibitor

At the Strand in New York, after a little extra advertising, a heavy display of Mack Sennett's name and pictures in the lobby of Ben Turpin, "Married Life" jammed the theatre at hours when it is usually only comfortably filled.

Such should be the case in all localities. A little bit of extra advertising, mention of the fact that the picture is of feature length, prominence to producer and main player and all you need to do is to wonder whether your ropes will stand the crowds and whether the lobby floor is strong enough.

If you go in for exploitation stunts, this one deserves your limit. Use the "Married Life," not a war picture" catch line. And be sure to give the rest of the cast a good display. It is made up of well known Sennett fun-makers.

ROBERTSON-COLE
SUPER-SPECIAL
GEORGES CARPENTIER SCORES AGAIN
ISSUED WEEKLY
Screen Opinions
Honest Reviews! Dependable Service!
With Specially Written Program Copy
No. 15
June 7, 1920
Vol. 6
Independent Reviews
Of All the Pictures
Pick o'the Plays:
"WONDER MAN"
Robertson-Cole
(Review on page 117)
"DON'T
ER MARRY"
age 113)
"DOUBLE-
"WHISP
"PATH SH
Published
JAMES T. IGOE C
117 West Harrison St
CHICAGO
No Advertising Support Accepted!
INDEPENDENT REVIEWS!
"Wonder Man" Class A
117
VALUE
Star—Very good; Georges Carpentier.
Story—Good comedy-drama; family.
Direction—Very good; John G. Adolfi.
Photography—Very good.
Producer—Robertson-Cole
Footage—6,800 feet.
Release date—June.
Distributor—Robertson-Cole.
CAST
Henri D'Alour.....Georges Carpentier
Dorothy Stoner.....Faire Binney
Alan Gardner.....Robert Barrat
Mrs. Stoner.....Florence Billings
Samuel Stoner.....Downing Clarke
Adapter.....John Farnham
Cameraman.....Georges Benoit
A splendidly produced play with interest for all.
OUR OPINION
The name of Georges Carpentier is in itself a big selling factor when it comes to motion picture followers. But the fact that the story is a good one, has been handled in an entertaining manner, has been lavishly staged and presents the star under the most favorable conditions are points that are going to enhance the selling possibilities of the picture and give it a greater appeal to the motion picture public. The work of Georges Carpentier is surprisingly convincing when one considers it is his first appearance before the motion picture screen. There isn't a question but that his popularity as a motion picture star will be as widespread as his popularity as a pugilist. Faire Binney is good in the leading feminine role and the balance of the cast is equally well selected.
STORY OF THE PLAY
There is a mystery about Henri D'Alour that fascinates the women and antagonizes the men. He is a constant caller at the Stoner home, the reason for this being the pretty debutante daughter of Stoner. Stoner is in possession of some contracts with the French government. There is a tendency on the part of one Alan Gardner to defraud the French government of millions of dollars through raising the price of these contracts. Henri has ... to capture Gardner. Almost from the first the men are sworn enemies and whe... the club championship for wrestling from Gardner a real battle is on. Henri ... innocence and winning the love of Dorothy.
PROGRAM COPY—"Wonder Man"—Featuring Geo...
The great French warrior and pugilist, who has come to America ... is the featured star in this delightfully entertaining society drama. His ... is certain and you are going to like him just as much as a motion pictu... and some fighter.

Very Good Hart Picture With Star in Typical Role

William S. Hart in
"SAND"
Paramount—Artcraft

DIRECTOR ..... Lambert Hillyer
AUTHOR .....Russell A. Boggs
SCENARIO BY .....Lambert Hillyer
CAMERAMAN ..... Joe August
AS A WHOLE ..... Virile western subject that has some very pleasing bits; will be sure to please Bill Hart fans
STORY ..... Well suited to start and affords goodly share of opportunities
DIRECTION ..... Splendid; many original touches
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Good
CAMERA WORK ..... O. K.
STAR ..... His usual self, pleasing as the western good, bad man
SUPPORT ..... Mary Thurman pretty and appealing; G. Raymond Nye a suitable villian
EXTERIORS ..... Fine western shots
INTERIORS ..... Few
DETAIL ..... Good titling
CHARACTER OF STORY .. Westerner who proves his mettle and wins the girl
LENGTH OF PRODUCTION ..... 4,869 feet

Folks won't be disappointed in this latest William Hart offering. It's just what they'll expect, a virile story of the great west. It's a typical Hart picture and as such has been given a pleasing and adequate production that will surely please photoplay audiences, admirers of the star in particular. Director Hillyer has injected some clever touches that go toward making the picture worth while. Also the titling is quite appropriate and cleverly adapted to the action.

Mary Thurman makes a very attractive heroine and is very pretty. They will probably want to see her in more Hart pictures. The story, an adaptation of Russell Boggs' "Dan Kurrie's Inning," while not containing anything particularly new in the way of material or any particularly original angles, affords sufficient matter for Hart whose performance, together with good direction and a generally careful production, make up for any deficiency in the story.

Among the good touches and small bits of business that register effectively is where Hart in demonstrating his aptitude at handling a gun, shoots the dirt from under a chicken's feet causing said fowl to immediately abdicate and the following close-up of the same chicken registering indignation. This piece got a round of laughs at the Rialto.

In the opening reel, Hart steps out of his usual role and is presented as an ex-cowpuncher and railroader seeking a job as station agent in a small western town. He is assigned to take the place of Pop Young, at Condor, Young having grown old in service and no longer able to take care of the station. Bill recognizes Pop's daughter as the girl he used to ride twenty miles every day to see, some five years previous.

Bill at first refuses to take Pop's job away from him but Margaret explains that she and her father are to run Joseph Garber's general store. Garber is the "powerful factor in the district," and an admirer of Margaret. Placing her in charge of his store is part of his plan to get her for himself. When Garber discovers Bill's renewed attentions to Margaret, he plans to oust Bill from his job.

Among the day's mail is a large sum of money for Pete Beckett, a nearby ranchman and former employer of Bill's. Beckett entrusts the money to Bill overnight. The safe is blown open and Bill is confronted by Garber who demands an explanation. But hero produces the money from his pocket. He had not put it in the safe. Finally Garber works Bill out of his job and Margaret believing Bill in love with Beckett's daughter, accepts Garber's proposal. A railroad hold-up in which Hart plays the big part by arriving in time to show up Garber as the leader of the hold-up gang works up a thrilling finish. Of course hero wins the girl.

Will Be Sure to Please Picture Patrons, Star's Friends Particularly

Box Office Analysis for the Exhibitor.

There's little to fear regarding this getting over. It will satisfy all and should prove particularly pleasing for those who like Bill Hart and the character he represents. In "Sand" you can promise them a typical Hart picture, with the star in a truly characteristic role, that of the man of the great out-of-doors. A virile western atmosphere prevails throughout the production. Some pretty shots of western country, a thrilling hold-up in which Hart comes to the rescue at the crucial moment, a not altogether new but well handled sequence in which the political boss is "shown up," all provide worth-while bits in "Sand."

Play up the star's name and the title. For catchlines say: "When you refer to your horse in terms of endearment, be sure your sweetheart isn't around. She may not know who you are talking about. See how Bill Hart nearly loses his sweetheart in 'Sand' and you'll be sure to be careful."

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That's the statement of Edward Hemmer, former manager of Mary Pickford, and President of

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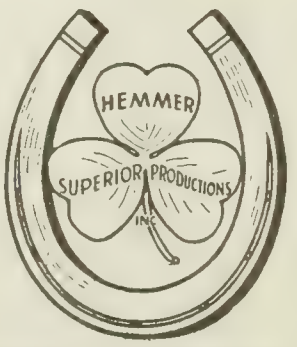

NEW YORK, N. Y.

Very Old Style Comedy With Star Poorly Handled

William Collier in
"THE SERVANT QUESTION"
Select Special

DIRECTOR ..... Dell Henderson
AUTHOR ..... Not credited
SCENARIO BY ..... Not credited
CAMERAMAN ..... Not credited
AS A WHOLE ..... Very old style production with inadequate story idea—figuring out how to treat star proved too much for them
STORY ..... Very meagre
DIRECTION ..... Old fashioned and stilted for most part—not enough business introduced
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Same
CAMERA WORK ..... Medicore
STAR ..... Doesn't register as he ought to because they haven't let him have closeups
SUPPORT ..... Includes Buster Collier and renders satisfactory assistance
EXTERIORS ..... Satisfactory
INTERIORS ..... Passable
DETAIL ..... Not enough business to make up for action lapses.
CHARACTER OF STORY ..... Hero assumes role of butler to capture society crooks.
LENGTH OF PRODUCTION .... About 6,530 feet

Several very prominent elements enter to defeat "The Servant Question" in its effort to attain an average farce-comedy level. First among these is the very old style production given the picture. Practically every piece of action taking place in each set is shot from the same camera position with the exception of a few closeups. Thus the action is given a mechanical atmosphere. The camera, after all, isn't a stationary thing and can and should be moved about for different effects.

Secondly, the story material is very meagre. There is only one real situation to it and this is of one reel calibre. Surely a farce comedy of all types of pictures needs varying and generally rapid-fire situations to maintain its interest. Lack of these and the entire burden falls on the star and supporting cast.

The star in this instance is severely handicapped. Evidently the producers were afraid to bring him into a closeup very often because of lines in his face. But certainly a few marks of age would have been better, accompanied as they would have been, by William Collier's sure comedy expressions. In the full shots it is hard to catch the play of his expressions, particularly as his makeup generally photographs a blank white.

With some few exceptions, the director has failed to build up the action with any real comedy business. For the most part he has utilized conventional tricks. Collier tries a few good stunts now and again, but, as said, the effect of them is often lost because of the distance between him and the camera.

The story relates of the manner in which Larry assumed the role of butler in his pal's household in order to apprehend three society crooks who were after a valuable necklace, the possession of the said pal's sister. Most of the bids for comedy come when Larry strives to act like a butler without knowing how. There is a moderate stretch along in the middle where the laughs are pretty good.

Collier is supported by his son, "Buster," who appears as his chum, by Rapley Holmes who gets a few comedy points over, by Virginia Lee as the girl and by Armand Cortez as the villian.

Star's Name is Biggest Thing About This

Box Office Analysis for the Exhibitor

William Collier certainly has a big name as a stage comedian and there are doubtless many picture fans who never saw his first efforts on the screen and who will jump at the chance of seeing him in this. As a box office attraction it is, therefore, a bit out of the ordinary, but the type of entertainment it has to offer will lower its value considerably.

Its various faults unite to make it a pretty slow and unamusing production for the most part. There are bits of comedy that will register, but these are scattered and the general effect is rather poor.

Stress the appearance of the star in your advertising and also mention the appearance of his son. For the rest you can concentrate on the story and the appearance of a clubman as a butler, alotting it praise insofar as you think advisable under the circumstances.

Carl Laemmle
offers a Great Drama
of Love and Adventure
by Land and Sea

One of the really big productions of the year. A great romance of love and adventure that gets off to a smashing start with a terrific storm at sea—then plunges you into the perils of gun-running in a southern republic—then carries you into a lawless colony of beachcombers, to be swept a moment later into the midst of red revolution, and a tremendous battle for a beautiful woman. There is something for everybody in "Under Crimson Skies." Photographically, a marvel.

"UNDER CRIMSON SKIES"

Universal-Jewel Super-Production

Starring
ELMO LINCOLN

The Picture that has Everything

Directed by REX INGRAM

Story by J.G. HAWKS

Bright and Spirited Farce Comedy is Wallace Reid's Latest

Wallace Reid in
"SICK ABED"
Paramount-Artcraft

DIRECTOR ..... Sam Wood
AUTHOR .....Ethel Watts Mumford
SCENARIO BY ..... Clara Genevieve Kennedy
CAMERMAN ..... Alfred Gilks
AS A WHOLE ..... Generally very pleasing farce comedy.
STORY ..... Takes a good while establishing its premise but once into main action the laughs come fast.
DIRECTION ..... Good
PHOTOGRAPHY ..... Fine
LIGHTINGS ..... Satisfactory
CAMERA WORK ..... Same
STAR ..... Does very well with straight farce role.
SUPPORT ..... Very effective; headed by Bebe Daniels.
EXTERIORS ..... Most appropriate
INTERIORS ..... Satisfactory
DETAIL ..... Some fine comedy business; much of it original.
CHARACTER OF STORY ..... Complications caused by hero who feigns sickness to avoid testifying in divorce suit.
LENGTH OF PRODUCTION .... About 4,327 feet

"Sick Abed" is a generally pleasing farce comedy. The fact that it consumes quite a bit of space establishing its premise is a minor fault it has in common with the majority of farces seen on either screen or stage. But naturally it takes no little manouvering to pilot a set of characters into a situation altogether unreal for the most part but which provides the desired comedy opportunities.

In the present instance they open up at a mountain resort where Reginald Jay has the misfortune to fall under the coveting eye of Mrs. Weems, a lady who believes she has a poetic nature. She begins a motion picture scenario with her hero named Hector and induces Jay to act some of it with her in the woods. A storm comes up, they are lost and take refuge in a cabin and Mrs. Weems thinks it delightful.

In the meantime John Weems, his car blocked by a falling tree, has sought the protection of a road house with a lady real estate client. From this place Jay sees them leaving. Eventually Jay escapes from Mrs. Weems. She keeps on raving about Hector and finally decides to bring a divorce against her unromantic husband, calling upon Jay as her star witness as he had seen the road house episode.

Thus Jay is obliged to feign sickness to save Weems. And here the real farce comedy opens up with a veritable battery of laughs. The rest of the picture is largely made up of farcical incidents arising from this situation and certainly the author has taken full advantage of them. In fact the last three reels of "Sick Abed" contain the kind of stuff that keeps an audience in full gales of merriment.

The romantic element is worked in via the nurse that tends Jay. The scene wherein she fools the specialist who comes to examine him by first thrusting ice and then a hot potato in his mouth while his temperature is being recorded and then kisses him when his heart is being examined, is splendid comedy in every sense of the word.

Both star and director have built up the comedy in very skillful style and once the tricky old premise is established, their work is given free play. Wallace Reid revels in this sort of picture and plays all the comedy points with authority and fine effect. Bebe Daniels, John Steppling, Tully Marshall, Winifred Greenwood, C. H. Geldart, Lucien Littlefield, Robert Bolder, Lorenza Lazzarini and George Kuwa render valuable assistance.

Will Score as Comedy Success with All Audiences

Box Office Analysis for the Exhibitor

"Sick Abed" is going to appeal to all those who like snappy, brisk farce comedy and that's the same as saying that its appeal is universal. Many of the star's past pictures have catered to a single element in audiences and there may be those who are tired of seeing him always behind the wheel of a roadster. This one, however, is going to register as a hit with all the fans.

Of course handle this in a light style in your advertising. Try to get some of the comedy of the picture into your local exploitation campaign. The producers have supplied unusually good paper and ad cuts for this purpose, accessories that reflect the spirit of the subject in particularly attractive style.

Besides playing up Reid give some notice to Bebe Daniels. She has had considerable publicity of late and is going to have more when she appears as a star. Particularly if you plan playing her features this course is advisable.

MAX LINDER IN "THE LITTLE CAFE"

A Feature Comedy Adapted From The Broadway Stage Success By Tristan Bernard

Chorus of impatient men patrons; "Boy, a little service please!

Unspoken comment of the women; "Isn't he cute!"

Proprietor of the Cafe; "I hope he chokes before he ruins me!"

The Girl aloud; "Get busy, you loafer!"

(Her unspoken thought); "He's adorable!"

Presenting the only Linder in a story of chortles and roars; his role that of a millionaire waiter who cannot quit his job, but who endeavors to work by day and play by night, with the inevitable complications.

Pathé
Distributors

Moderately Interesting Melodrama of a Drunkard and Prohibition

Tom Moore in
"THE GREAT ACCIDENT"
Goldwyn

DIRECTOR ..... Harry Beaumont
AUTHOR ..... Ben Ames Williams
SCENARIO BY ..... E. A. Bingham
CAMERAMAN ..... Norbert Brodin
AS A WHOLE ..... Moderately interesting melodrama of small town.
STORY ..... Deals with reformed drunkard and prohibition question—has novel twist at start.
DIRECTION ..... Provides a number of very human touches—generally capable.
PHOTOGRAPHY ..... Very good
LIGHTINGS ..... Effective
CAMERA WORK ..... Commendable
STAR ..... Very good
SUPPORT ..... Headed by Jane Novak; includes some good character work by Andrew Robson and Willard Louis.
EXTERIORS ..... Typical small town stuff
INTERIORS ..... Appropriate
DETAIL ..... Good
CHARACTER OF STORY ..... Drunkard elected mayor of town through tricky politics proceeds to clean it up.
LENGTH OF PRODUCTION.... About 5,613 feet

On the whole "The Great Accident," will probably go down as one of the successful Tom Moore pictures. It presents a moderately interesting melodrama of a small town, deals with the prohibition question in general, and one drunkard in particular, and embraces in its five reels some very human moments and a brace of really clever characterizations by Andrew Robson and Willard Louis.

The story has a novel twist at the very beginning when Caretall, political boss of the town, manouvers the election so that Wint Chase (Tom Moore) is elected mayor instead of his father, Winthrop Chase. Wint comes too with an awful hangover to find himself mayor of his town and, incidently, kicked out of home by his irate parent who believes that Wint had a hand in the frame-up.

Later they work in some really human scenes between father and son. Wint is drawn as a fellow guided largely by perversity. When a request is made of him he usually turns around and does just the opposite. The scene in which Wint makes up with his father is finely written and delightfully acted by Moore and Robson. In addition Harry Beaumont's direction has provided a realistic finishing touch.

Wint, with the duties of mayor upon him, starts to clean up the town and earns the enmity of the wets and drunks. They endeavor to frame him up by having a girl claim him as the father of her child. This old trick seems a bit out of place in a story containing so much good characterization as "The Great Accident" but the manner in which it has been handled tends to lessen its out-and-out sensationalism.

Of course Wint is cleared of the charge and becomes mayor once again. His romance with a childhood sweetheart ends happily.

Willard Louis's performance as Caretall is truly a fine characterization. Many directors would have made him the conventional, villainous political boss. Here, however, he is painted as a gentle sort of grafter with quite a portion of decency in him. Jane Novak is good as the girl while Ann Forrest and Philo McCullough also have prominent parts. Others are Lillian Langdon, Otto Hoffman, Roy Laidlaw, Edward McWade, Don Bailey and Lefty Flynn.

Tom Moore, himself, renders what is perhaps his best performance of recent pictures.

Ought to Go Big in the Smaller Communities

Box Office Analysis for the Exhibitor

"The Great Accident" will likely be a big hit in the smaller towns, specially these communities that are dry in sentiment and fact. It will get an even break in the big cities.

Besides the star's name you have the author who should by this time be considerable of a card himself, particularly for Goldwyn exhibitors as this firm has produced a number of his stories.

The twist as the opening of the picture which gives Wint the mayoralty of his town furnishes a good basis on which to build some catchy advertising. Try one of these, "He was known as the town "souse." Yet he woke up one morning and realized through a be-fuddling hang-over that he had been elected mayor on a Prohibition ticket. Pretty soft for him but—," "He was the hardest drinker in town yet they elected him instead of his sober father on a prohibition ticket. That's politics. See the outcome in—."

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To the Exhibitors of America
Greetings—

Whereas:
Martin J. Quigley, editor and publisher
of **Exhibitors Herald,**

has openly and irrevocably attacked, in the ~ ~ editorial columns of Exhibitors Herald the producer-exhibitor menace, in all its forms, and has presented facts and evidence which prove that his attitude and action are soley in defense of the best interests of the independent motion picture ~ exhibitors of the country, now, therefore, be it

Resolved: That this convention of Motion Picture Theatre Owners of America, assembled at the Hotel Winton, Cleveland, June 10, 1920, ~ having every reason to know that the facts on which Mr. Quigley bases his remarkable editorial stand are true, hereby officially express its sincere appreciation to Mr. Quigley for what it justly believes to be the most significant and beneficial act which any trade journal publisher ever has performed in defending the independence, the individual business interests, the integrity and the collective morale of the independent ~ exhibitors as a body, for the lasting Freedom of the screen.

Motion Picture Theatre Owners of America-
W. C. Patterson, *secretary.*
H. H. Lustig, *permanent chairman.*
S. J. Berman, *recording secretary.*

British Made Picture Has Interesting Settings But Very Slim Story

Marie Doro in
"MIDNIGHT GAMBOLS"
Pioneer

DIRECTOR ..... James Mc Kay
AUTHOR ..... Not credited
SCENARIO BY ..... Not credited
CAMERAMEN.....Al Moses and I. Roseman
AS A WHOLE ..... British-made production with very elemental plot and much over-acting.
STORY ..... Utilizes pre-natal influence idea and builds along very simple lines.
DIRECTION .. Allowed players to emote all over the place—no great degree of interest generated.
PHOTOGRAPHY ..... Average
LIGHTINGS ..... Good effects
CAMERA WORK ..... Average
STAR ..... Has type of dual character and overplays one side of it in effort for contrast.
SUPPORT ..... Headed by Godfrey Tearle; most of others over-act.
EXTERIORS ... . Undeniably English—very interesting.
INTERIORS ..... Appropriate
DETAIL ..... All right
CHARACTER OF STORY ..... Heroine enters on wild escapades while under influence of baser self—final adventure cures her.
LENGTH OF PRODUCTION ..... 5,200 feet

"Midnight Gambols" offers Marie Doro in another British made production. It contains a certain interest owing to the variety of exteriors secured for the action. Besides London Street scenes these include shots of a regular polo match underway and besides the actors and the crowds of spectators, Sir Douglas Haig is present and walks leisurely by the camera. These scenes at the polo grounds provide a fine dash of color and atmosphere.

As regards dramatic and general production value, "Midnight Gambols" is rather inadequate. In the first place, the story is strictly elemental and follows along the simplest sort of lines. The author hasn't shown any great degree of imagination but has adhered to cold facts.

The director has also allowed his players to overact. Even the star, in endeavoring to differentiate between the sides of her dual character, goes to extremes on the one hand and overplays obviously. Godfrey Tearle, English matinee idol, renders the best performance. He is skilful and his talent combined with his fine looks will probably win him many admirers here.

Because just before her birth her father had severely shocked his wife by turning thief, Irene (Marie Doro) develops a dual personality as she grows to womanhood. In the night she loses control of her good self and becomes a little vixen.

Back in her London home she meets Tom (Godfrey Tearle) and falls in love. Her flirtations anger Tom, however, and they have a little quarrel. That night Irene rises from her bed and, under the influence of her midnight gamboling self meets a wicked man-about-town who lures her to a locked dining room in Chinatown. But the villain's castoff tells the tale to Tom and he rescues her. The shock of the villain's attack has caused Irene to become seriously ill but on her recovery the doctor pronounces her cured for ever of her dual personality.

LOUIS SHERWIN
CONTINUITY and TITLES

Current Release:

"Milestones"

GOLDWYN STUDIOS
Culver City, :: Cal.

Play Up Star and Godfrey Tearle

Box Office Analysis for the Exhibitor

Marie Doro in
"MIDNIGHT GAMBOLS"
Pioneer

You ought to be able to attract business on this by advertising the star heavily and stating that the production was made in England where Godfrey Tearle, the British matinee idol was secured as leading man. Mention of his relationship to Conway Tearle, his half-brother, will further arouse curiosity. And certainly Godfrey will attract a good bit of attention from the feminine portion of the audience.

The picture as a whole doesn't rank very high but at the same time its exteriors, particularly the polo match shots are going to carry it to some extent. The story is altogether too simple in character to be picturized in feature length but while it never generates any great dramatic interest it is by no means dull. There is also a pretty good comedy sequence in the boarding school while the love scenes between the two leads are laid in very pretty exterior scenes, something of a relief from Hollywood and environs.

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Well Enough Produced But Story Has Limited Appeal

Grace Darling in
"THE DISCARDED WOMAN"
Hallmark Pictures Corp.

DIRECTOR ..... Burton King
AUTHORS ..... Lawrence McCloskey and A. W. Tillinghast.
SCENARIO BY ..... Not Credited
CAMERAMAN .... Lon D. Littlefield and Ernest Haller.
AS A WHOLE ..... Old time situations detract the appeal in this but it will prove popular with a certain class.
STORY ..... Mechanically developed; some delicate situations that won't get by every censor board.
DIRECTION ..... Works up to a pretty good finish
PHOTOGRAPHY ..... Fair
LIGHTINGS ..... Generally good
CAMERA WORK ..... Satisfactory
STAR ..... Sincere enough; works hard to put over her part.
SUPPORT .... Rod La Rocque gives a very pleasing performance; others fill requirements.
EXTERIORS ..... Not many
INTERIORS ..... Adequate
DETAIL ..... One or two misplaced titles
CHARACTER OF STORY .... Fully implied by the title.
LENGTH OF PRODUCTION .... About 6,000 feet

Inasmuch as "The Discarded Woman" is not up to the standard of the average feature production of the present time, it contains an element of appeal especially suited to a certain type of audience—those not educated to the better things in picture stories and those who don't stop to consider production values as long as the picture contains plenty of action with much plot.

Its biggest fault is the story. Folks have come to expect and want good stories. There will be a good many objections to the situation which has the heroine, the discarded wife, marry another man before her child is born and allow him to believe himself the father of her child. For the most part the plot development is mechanical and convenient but this is just the sort of thing that goes best with certain audiences in the smaller town houses.

The director has worked it out to a logical conclusion and it is easy to follow throughout. The production does not evidence any particular expense but this is wise because the story doesn't warrant it. At all times the production is in keeping with the material they had to work with.

Martin Wells tires of his wife Esther and finally deserts her by putting her on a train and leaving before the train pulls out. A conductor gives her the note which tells her that she is "discarded." Desperate, she leaves the train when it stops for orders. She wanders to the cabin of Samuel Radburn, a fortune hunter who has been swindled out of a mine.

Radburn returns to his cabin after winning considerable money. He attacks Esther but the effects of much liquor put him to sleep. Esther helps herself to $200 and departs leaving a note saying she will repay it. Later Radburn returns to New York after killing Wells, the man who robbed him of his mine. Before he dies, Wells makes Radburn promise to search for his discarded wife Esther, and give her a share of the mine. In New York Radburn comes upon Esther but doesn't know she is Wells' wife as well as the girl who visited his cabin.

Believing himself responsible for the child which is about to be born Radburn marries Esther. They are very happy until the "Graeber gang," enemies of Radburn, seeks to get certain papers by threatening Esther with disclosing her secret to her husband. In the end the papers are saved and Esther forgiven. Rod La Rocque as Radburn gives a splendid performance.

Appeal To The Class That Like This Type Of Entertainment

Box Office Analysis for the Exhibitor

If you are catering to a class of people who want only the best to be had in picture offerings, it would not be well to invite them to see "The Discarded Woman," not because of the production itself but because of the story and the rather delicate situation put forth in one sequence. It certainly isn't for children and if you cater to a family trade, you will probably receive kicks if you show them this. On the other hand if you cater more to the transient crowd, you will most likely find "The Discarded Woman" a first class attraction.

And at that there will always be those who enjoy this sort of picture. Make your appeal to this crowd and direct your exploitation along the lines suggested by the title. It suggests the theme of the picture quite clearly and you will find by playing it up, a good many will come out of curiosity, if nothing else.

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AN AMERICAN PICTURE IN A WORLD SETTING

Good Production Work Handicapped by Terribly Convenient Story

Anne Cornwall in
"THE GIRL IN THE RAIN"
Universal

DIRECTOR ..... Rollin Sturgeon
AUTHOR ..... Varick Venardy
SCENARIO BY ..... Doris Schroeder
CAMERAMAN ..... Alfred Gosden
AS A WHOLE.....Not high class stuff—may register with audiences of smaller theaters.
STORY.....Terribly convenient melodrama with most of action anticipated in subtitles.
DIRECTION ..... Very realistic production but mediocrity of story shows through.
PHOTOGRAPHY ..... Good
LIGHTINGS ..... Average
CAMERA WORK ..... Commendable
STAR ..... Has appeal and shows flashes of ability but isn't able to register much here.
SUPPORT ..... Average
EXTERIORS .. Some very realistic rainstorm stuff.
INTERIORS ..... Satisfactory
DETAIL ..... Production detail O. K.—story detail very poor.
CHARACTER OF STORY .... Romance of heroine who is implicated with fugitive from justice.
LENGTH OF PRODUCTION ..... 4,455 feet

"The Girl in the Rain," doesn't hit it off with the average run of features. Its appeal is limited almost wholly to those audiences of the smaller theaters who are not educated up to the best there is in pictures today and who enjoy a story that employs a lot of old and rather crude melodramatic tricks to keep it going.

The story is the picture's weakest point. It is a terribly convenient melodrama in which a touch of mystery is striven for but which is in evidence only in the first sequence and this because the characters are brought on the screen without the usual introductory subtitles. But throughout the picture's length things happen in such an all-fired convenient fashion that the interest is severly handicapped. Furthermore the subtitles have the annoying habit of anticipating much of the action.

The opening scenes introduce three fugitives, Judith, Walter and Vera, who put up at a country hotel. Their relation to one another is not explained although it is hinted that Judith and Walter are married. Judith goes for a ride, fords a small river but on a little island is caught in a downpour of rain. She is thrown from her horse and sustains a fractured ankle. Boone Pendleton comes to her rescue and they are obliged to spend nearly a week in his cabin on the island as the river has become impassable.

Boone falls in love with Judith and proposes but because of her plight she refuses. In the meantime Walter and Vera have been arrested. Detectives come for Judith after the storm but she makes her escape and aids Walter and Vera in breaking jail. The rest of the picture narrows down to two chases, the detectives after the escaped prisoners and Boone after Judith. In the end it develops that Walter and Vera are married and that Judith is Walter's sister. Walter had stolen bonds to pay up gambling debts but it was a first offense and so he is let off after the bonds have been returned. And there is nothing between Judith and Boone.

WALLACE WORSLEY *Director*
MEMBER OF M. P. D. A.

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Title and Story Arguments are Only Bets On This

Box Office Analysis for the Exhibitor

Anne Cornwall in
"THE GIRL IN THE RAIN"
Universal

This is really one of the weaker features. Endowed with a very good production it has a hard time of it standing because of its poor story. Probably exhibitors operating small houses and catering to a clientele that hasn't learned descrimination will find it getting over fairly well. First class audiences will probably laugh at it more than once.

As regards drawing power the feature doesn't boast of anything in this line either. Miss Cornwall, as yet, has no following and she hasn't received the kind of treatment needed to bring out her ability.

Concentrate on story arguments and give the title a good play for it has an air of mystery about it.

HOWARD M. MITCHELL

Directed

"FAITH"

For Fox

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Fine Comedy and Human Interest Story After Very Poor First Reel

Zasu Pitts in
"HEART OF TWENTY"
Brentwood-Robertson-Cole

DIRECTOR ..... Henry Kolker
AUTHOR .....Sarah Y. Mason
SCENARIO BY..... Not credited
CAMERAMAN ..... John Leezer
AS A WHOLE.....Good comedy and human interest production after very slow and tiresome first reel.
STORY.....Good small town stuff
DIRECTION.....Entirely too many closeups of star in first reel; comedy and human interest points well brought out.
PHOTOGRAPHY.....Good to only fair in some exteriors.
LIGHTINGS ..... Satisfactory
CAMERA WORK .....All right
STAR.....Hasn't dominant personality but handles herself well when not handicapped by superfluous closeups.
SUPPORT.....Percy Challenger registers finely in character part.
EXTERIORS ..... Realistic
INTERIORS ..... Same
DETAIL.....Very good touches in bringing out comedy of story.
CHARACTER OF STORY.....Unattractive girl finds happiness by thinking of others and not of her own troubles.
LENGTH OF PRODUCTION.....About 5,000 feet

After an exceedingly tiresome first reel "Heart of Twenty" develops into a most enjoyable picture dominated by a lot of small town comedy incident and some real human interest action. At the start the director has catered altogether too much to the star, awarding her closeup after closeup for no particular reason at all. Also a number of the early sequences are padded all out of shape and the general effect of all this is pretty tiring.

These first bad innings over the picture picks up marvelously well and hits a stride that will really "get" to the heart of the majority of fans.

The scenes concerning the electioneering for Higgenbotham by his family of five kids and the heroine will most certainly register as sure-fire stuff. They've put a lot of wonderful detail in these sequences. The scenes where the heroine rehearses the old man for his public speeches with an audience of sleepy kids and dolls touch a fine comedy vein. Then the sequence in the public hall where Higgenbotham is getting the worst of it from his opponent, strikes a human interest note that is fairly resounding.

The story has to do with Katie, a rather homely girl, who thinks so much of herself that she becomes despondent. A burlesque effort at suicide is halted by a good looking young man who tells her to think about others. Thus it is that Katie completely reforms and takes a bright outlook on life. Higgenbotham, an old clerk in the town's largest factory, resigns when he suspects the new manager, Wiseman, of stealing automobiles for rebuilding in one of the shops.

Wiseman comes out for mayor and at Katie's suggestion Higgenbotham starts campaigning against him. In the meantime the good-looking young man has taken a job in the factory and just as Higgenbotham is getting the worst of it in a public debate, the young hero comes in with evidence sufficient to put Wiseman back of the bars.

The outstanding performance of the picture is that rendered by Percy Challenger as Higgenbotham. His is a delightful piece of character work, human to the core. And he knows how to get his comedy over without forcing it. Zasu Pitts goes along very well when not burdened by the close-ups of the first reel. She, too, has a sense of comedy, but contrast is needed to bring it out. Others who appear are Aileen Manning, Billie Dale, Tom Gallery and Jack Pratt.

No Reason Why This Couldn't Be Improved

Box Office Analysis for the Exhibitor

This one certainly develops into a good picture after a bad first reel. Probably this fault can be benefited by the producers. Many of those unnecessary closeups could come right out without any trouble at all. This done, with some of the padding also removed, "Heart of Twenty" could be advertised as a fine comedy of small town life with a lot of human interest tucked away in the laughs and practically all audiences would agree on the point.

Pictures of this type usually get over in a big way. Many of Charles Ray's biggest successes have contained an atmosphere almost identical with this. Directors seem to be able to picture small town life more realistically than they can big city life. So play it up big from this angle, dwell on the comedy and the human interest action and the rather funny election stuff. Take out the bad spots at the start, get the crowds in and they surely will be well enterained.

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WD 6/27/20

27

Some Short Reels

"Jiggs and the Social Lion"—Pathe

In few respects does this issue of the "Bringing Up Father" series differ from the offerings that have preceded it. The same principal characters, the same underlying thought, similar if not the same sets and a production that generally resembles the others has been turned out. There are few bits in it that are unusual in films, the slapstick material certainly being antiquated in most cases. As far as the actual story is concerned, there is so little of that, that this is forced to depend upon its knockabout tricks to get it over. Audiences, however, have seen so many riotous pictures that stuff of that type no longer causes them to get into ecstacies unless it is of unsual quality. And that employed here hardly is up to such a standard. Undoubtedly, the production as a whole is good to look at. The technical end of it has certainly been taken care of in fine fashion. The photography and lighting are splendid; the sets elaborate. The characters have been patterned carefully after those originated by McMannus, Johnny Ray who is featured is inclined at times to overact, while Margaret Fitzroy also displays this tendency although to a lesser degree. Laura La Plante as their daughter is natural and attractive, in a small role while Ward Caulfied delineates Monohan well. The breaking of crockery, gymnasium scene and those at the reception show little that is really new. Margaret Fitzroy's manipulating of the lion is the big laugh in the piece.

"Start the Show"—Pathe

Moving along at a rapid pace, this single reeler is not made monotonous, but on the other hand, it has too few legitimate laughs to get it over with much to spare. Is a Rolin production, with Beatrice La Plante playing the featured role and is set in a rural district. With one or two gags of especial merit inserted, this could have been made a satisfactory reel, but as it is, while there are several scenes that will amuse, this lacks the necessary "big laughs." They started out after a while to satirize a stock company's performance, but did not stick to it long enough to get the laughs, stuff of that sort affords in spite of its having been used on numerous occasions. As a whole, a fair offering for the crowd that likes slapstick.

Another Bray Comic—Goldwyn

Judge Rummy, Tad's caricature creation, occupies the position of prominence in the cartoon which makes up the opening part of this Bray Comic. It has been given the title, "Doctors Should Have Patience," which to begin with, does not sound well as such and is built about an ancient pun. The material making up the cartoon is not particularly funny, neither the theme nor the bits of business comprising it being of more than ordinary quality. About a dozen remarks clipped from different publications make up the Lampoon portion, and as usual, the topics selected as sources of humor are not all novel. About four of these will cause titters in the average house.

"The Aero-Nut"—Warner Bros

In spite of the fact that throughout this two reel knockabout comedy in which Al St. John occupies the stellar role, there is a lack of original bits of business of the comedy variety, it is considerably above the average short reel production. The photography and camera work are of merit and what puts it over is the acrobatic work of the principal. There is one portion where St. John performs several feats on a flag-pole that thrill and there is also much creditable aeroplane stuff photographed commendably. Bathing damsels occupy a good part of the footage. St. John incidentally, displays a likeable personality and with the proper sort of material should ultimately take his place with the better of the two reel comedy stars.

Bray Pictograph, No. 443—Goldwyn

Music and its effects upon various animals has frequently been the subject of conjecture and now a Brooklyn professor, Bachenburg by name, is trying to teach a dog to play the piano. They have photographed the scene of a lesson nicely, the spectacle of the canine attempting to pound the ivories properly, with the shot of a number of kiddies dancing about to the tune being one that appeals. W. F. Leventhal explains thoroughly the function of breathing, elaborating more on the purpose of the process than on the actual manner in which it is performed. A number of finely executed diagrams, explain it all nicely, although much of it is rather elementary as is the case with other Leventhal subjects. Jerry in another of his cartoons, directed by Vernon Stallings, and called "A Punk Piper," amuses, the idea and its execution being highly commendable.

"His Mis-Step"—Universal

Only recently, another organization issued a single reeler which was very much similar to this one, varying only in a few details. Ben Cohen is the author of this which has an acceptable plot and a few situations of merit. It concerns a youthful college graduate who is informed just before departure for home that his father has married again and that his mother will see that he catches his step. He returns and mistakes one of his new mother's daughters for the new parent which leads to most of the comedy. Of course, the girl decides to continue the deception which ultimately causes considerable trouble. Finally he decides that the young lady is more desirable as a sweetheart than as a mother and there is the usual clinch fade-out after all straightened out. None of the members of the cast are credited.

"Through Life"—Universal

Confusing in more than one spot and generally lacking in humorous incidents and a really novel plot, this fails to register in satisfactory style. It concerns three wedded couples, two young and one inclined towards middle age. A grand mix-up is caused when the female member of one of the little families is invited to share the suite of one of the other husbands. Gossip results and then an irate husband appears upon the scene with everything being cleared in a commonplace manner at the finish. There is little to recomend this, which is at the best a very ordinary one reel production.

"Footprints"—Vitagraph

This comedy will certainly get over big due the wonderful acrobatics displayed by Joe Rock, featured, and practically all his supporting cast, combined with some excellent cutting which serves to accentuate the thrills. The slight plot concerns the kidnapping of a bride by a disgruntled suitor. The wedding party sends for a detective and this is where Joe Rock makes his entrance. The business he pulls as the amateur detective, wherein he is again assisted by tricks of the camera, is bound to get over because of its utter ridiculousness and the serious manner in which he works it. When Joe starts in fighting the gang of bandits the thrills and acrobatics start and keep right on going until the end. There isn't the slightest let down in the action and the thrills pile on one another in rapid succession and are well commingled with laughs. All in all a real comedy hit.

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Short Reels

"Tit for Tat"—Hall Room Boys Photoplays

For the first time in quite a while if not the first time entirely, they have done away with the hall room business in these offerings, that is, the stuff that takes place in the abode of Percy and Ferdie, the four-flushing youths. The injection of some more slapstick at the conclusion, a commendable story with several excellent gags and the otherwise amusing production given this, has made it a highly satisfactory comedy. It finds Neeley Edwards and Hugh Fay being discharged rather rudely. The manner in which they secure meals when bereft of capital, their flirtations with the wealthy and light-hearted Miss Millionbucks, the scheme which finds one of the duo receiving a reward while the other is placed in jail, all serve to put this over. Harry Williams wrote the story for the two reeler and directed it, turning out an unusually good comedy, while Harry Cohn has also seen to it that his name appears on one of the captions as supervisor.

"Screen Snapshots," No. 2—Jack Cohn—State Rights

When the exhibitor promises the fan a peep into the private and professional lives of screen celebrities, Mr. Fan is naturally thrilled and made expectant. The average picture patron is usually if not always curious to know the inside information about the stars and when Jack Cohn in an altruistic moment conceived the idea of carrying out this scheme of letting 'em in on it, he evidently knew what he was about. "Think of it," writes Cohn, sixteen stars in one reel. If you don't believe it look at it!" And he's right. Catherine Calvert, Herbert Rawlinson, Director Horan, Priscilla Dean, Hope Hampton, Lou Tellegen, Geraldine Farrar, Bert Lytell, Alice Lake, Anita Stewart, Charles Ray, Florence Vidor, Howard Hickman, Bessie Barriscale and others all smile, look pretty or indulge in the delicate procedure of kissing, which is probably more enjoyable. This is a good fan offering having been titled in good style and will in all probability please.

"Circulation of the Blood"—Scientific Film Corp

When blood corpuscles and cells can be reproduced upon the screen in sizes varying from 30,000 to several million times their natural dimensions, the scientific value of films is established more firmly than ever. In many respects, this reel is remarkable. Although rather elementary, it has much that is of interest to those who desire the information offered. There is some question, however, as to its value as theater entertainment. It was presented at the Rialto last week and certainly seemed out of place. Medical students and others who care to go into details about the subject will find this helpful. On the other hand, the fact that the heart pumps blood through the body, that the arteries carry oxygenized blood, that the veins carry the impure blood and the capillaries are the connecting links, are generally known so that even as a source of added knowledge, this will fall short in many instances.

"Won By a Nose"—Universal

Charles Dorety, the only credited member of the cast, occupies the center of the screen almost throughout the two reels comprising this offering. F. Windemere directed it and while in a few places, this is clever enough to provoke some mirth, most of it is not sufficiently above the commonplace, to insure success before a sophisticated crowd. What will probably get the biggest laugh in the piece, a gag which incidentally will meet with objections, is almost identical with one used in a comedy seen on Broadway a few months ago. The manner in which it is brought out differs a trifle from the other, but not very much. There are some good shots of a horse race that portion especially being well photographed. The culmination, however, is somewhat incomplete for they permitted the heroine to remain in the villain's clutches. As a whole, a comedy that is a bit better than fair.

Bray Pictograph, No. 442—Goldwyn

Max Fleischer's "Out of the Inkwell" cartoon which closes this Bray reel is the brightest spot in it. Three portions make it up, the first being devoted to the work of a large excavating shovel and the second to Maurice Maeterlinck. Everyone has seen the steam shovel at work so that the initial section is hardly likely to create an unusual amount of interest. Maeterlinck, on the other hand, is an unusually prominent figure and the scenes in which the poet, dramatist and philosopher is seen can be depended upon to hold attention. Fleischer's little clown is sure to provoke much laughter in the cartoon appended. This incidentally represents the height of elaborateness to which the animated caricature has been developed. The figure is seen manipulating a Ouija Board, parading about among the fixtures and doing other little tricks, the reproduction of which must have required a considerable amount of care. It is a credit to Fleischer and the Bray organization.

"A Fresh Start"—Educational

Educational is turning out a series of Mermaid comedies, the brand name of which suggests that there is to be much beach stuff in evidence. Marvel Rea, however, is the only member of the cast who bears any resemblance at all to a mermaid and even she does not frolic about very much in negligee, except in the restaurant scene. Jimmy Adams, Lige Cronley and Frank Coleman are the three other prominent members of the cast and Jack White directed this knockabout offering. No one is credited with writing the story for the simple reason, in all probability, that there was no story. Throughout, the characters chase one another, hurl pies, tumble and roll about, find themselves being catapaulted through the air by various means and otherwise engage in a conglomeration of slapstick stunts, few of which are really new. Of course, there is a market for material of this type and undoubtedly there will be more than one house that will book this and please its patrons. Where audiences are discriminating, however, and know what deserves to pass, this will not receive a rousing reception.

"How Flowers Grow"—Mentor

Hand-colored in some cases and tinted in others, the shots making up the first of the two parts which comprise this offering all hold attention. They have reproduced upon the screen the manner in which leaves and flower buds develop, showing the unfolding and rapidly developing bits of vegetation. The growth of the arum lily, aralia, nasturtium and other flowers is taken up in an interesting and fascinating manner, the technical end of this having also been well taken care of. Following the flower section is a portion devoted to scenes taken in the Sierra Nevadas, Spain. While some of the stuff is rather dull, much of it is highly creditable, and with the unusual first part, this reel is practically sure to get over almost anywhere.

"The Great Mystery"—Fox

Most of the laughs in this Mutt and Jeff cartoon come in the early portion, and although the latter part is not quite as clever as that which comes before it, the comedy towards the beginning should be enough to put this over. In this, Mutt is a detective and the scene in which he displays the various disguises, only to have it all turn out to be a hoax will get a smile from almost anyone. Thereafter, the manner in which Jeff is attempting to solve the mystery himself, the scene in which the trouble is described and others all serve to keep this going in good style. There are some clever bits of animation and as a whole, this is up to the usual standard set in these productions.

"Solid Concrete"—Vitagraph

Instead of depending upon novel tricks and bits of business, this latest Larry Semon two reeler holds up only because of a number of thrills, photographed in remarkable fashion. In addition to Semon, Frank Alexander, William Hauber and Lucille Carlisle are prominent in the offering. Many of the old stunts included in the collection of almost every knockabout comedy producer are included in this, but they have been screened so well that this will get over, in spite of its lack of real humor. Most of it takes place near a large rock-crushing plant or some such structure, with its trestles, cars, pulleys, high scaffoldings and other edifices. Semon and the others run over it, are daubed plentifully with semi-liquids, tumble, roll about, fall and perform almost everything else that one expects to see in a riotous comedy as well as a few feats one does not expect to find. It's exicting and while not nearly as funny as the better productions turned out by the irrepressible Larry, has a number of whirlwind sections to overcome that deficiency.

The SPIRIT of the TIMES

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by O. Henry

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The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 88 Monday, June 28, 1920 Price 5 Cents

Richards Confirms

Says S. A. Lynch Has Bought Into Saenger—No Changes Contemplated

(By wire to WID'S DAILY)

Atlantic City, N. J.—E. V. Richards, Jr., general manager of the Saenger Amusement Co. of New Orleans yesterday confirmed the reports published in various New York trade journals that S. A. Lynch of Atlanta had bought an interest in his company.

"S. A. Lynch has purchased the Saenger Amusement Co. stock formerly held by Herman Fichtenberg," said Mr. Richards. This will have no effect whatever on the policy of Saenger Amusement.

"Any further statement in connection with what Mr. Lynch's intentions are in owning this stock would necessarily have to come from him or from Mr. Freeman, his general manager.

Richards is here for a rest.

(By wire to WID'S DAILY)

Atlanta—S. A. Lynch and Y. F. Freeman of S. A. Lynch Enterprises are out of the city and in their absence no one at the Lynch offices will discuss the plans of the S. A. Lynch Enterprises Finance Corp. formed in Delaware last week with a $10,000,000 capital or the buying into the Saenger Amusement Co.

At First National on Saturday, it was stated that purchase of a block of stock in the Saenger Amusement Co. by S. A. Lynch who is commonly reported as being a Famous Players ally would in no way affect First National in as much as the Saenger theatrical and First National interests are separate and distinct.

It was again pointed out that any change in First National franchises must be approved by the full membership of the circuit.

Let More Franchises

At a meeting of the executive committee of Associated First National held in New York last week it develops that about 1,000 franchises were submitted and approved by the committee composed of Nathan Gordon, Moe Mark and Harry Schwalbe.

First National a few weeks ago announced the granting of 1,100 odd franchises. Since that time it is said about three hundred more have been approved and with the new batch the total is therefore said to be in the neighborhood of 2,500.

Oh, you Sennett Beauties. Can you blame a man for going to a hospital with nurses like these? You'll see them all in Mack Sennett's super-production, "Married Life," the five-reel satire released by First National.—Advt.

Labor Will Protest

Against Present Types of Films—A. F. of L. Passes Resolution Condemning Them

The American Federation of Labor in convention at Montreal last week discussed and passed a resolution condemning the present output of pictures, so far as the presentation of labor problems is concerned.

(Continued on Page 3)

St. John Leaves Warners

(By wire to WID'S DAILY)

Los Angeles—Al. St. John, after completing his present comedy will leave the Warner Bros. and will associate himself with E. S. Bradley, said to be a retired Eastern capitalist.

St. John will hereafter appear in five reel comedies instead of two reelers. Incorporation papers are now being filed for a $250,000 company.

Production plans have not been completed as yet but according to present plans actual shooting will start in six weeks.

International Plans

For Number of New Productions Completed—Albert Capellani Signed

Henry M. Hobart told WID'S DAILY on Saturday of production plans of International Film, producer of Cosmopolitan Prod.

Albert Capellani has been signed by International under a long term contract. Frank Borzage's schedule will keep him busy for over a year. Robert Vignola's work has not been completely outlined nor was anything mentioned about Marion Davies, as star, or Alma Rubens as featured player.

(Continued on Page 2)

N. C. Exhibitors in Session

(Special to WID'S DAILY)

Wilmington, N. C.—The North Carolina M. P. Exhibitors are now in session at the Oceanic Hotel, Wrightsville Beach.

Percy C. Wells of Wilmington is president of the organization and H. B. Varner of Lexington is secretary and treasurer.

Strike Date Set

Laboratory Workers Fix Sept. 1—Demands Must Be Met by That Time

At a large mass meeting of th Motion Picture Craftsmen, Local No 614, held at Bryant Hall on Satur day afternoon, it was unanimousl decided by the laboratory worker present to set aside Sept. 1 as th date upon which all of their 21 de mands must be met or go out on general strike. The Motion Pictur Craftsmen claim a membership c close on to 2300 in Greater Ne York.

Union officials after the meetin which was a closed one, stated the sincerely hoped a committee repre senting the owners would confe with them before July 15, as it is o that date that an answer of som sort must be handed to the unio They said there was every indicatio that the two factions would get to gether on a common ground and a least reach the conference stage.

George G. Woodruff, secretary o the union, said that the demands o the union had been in the hands every laboratory owner in New Yo by June 5. He figured that by Jul 15 each owner ought to have had su ficient time to formulate his polic on the matter.

Bryant Hall is estimated as havin a 1200 seating capacity. A conserv tive estimate places the number union members at Saturday's mee ing at 1000.

Ince to Make Sub-Sea Film

Ralph Ince, by arrangement wit Selznick will direct a new sub-se film for J. E. Williamson.

Interiors will be taken in on of the Selznick studios around Ne York and exteriors in the Bahamas.

Williamson is financing the produc tion entirely although it is possibl release will be through one of th Selznick companies.

Mix Denies Report

(By wire to WID'S DAILY)

Los Angeles—Tom Mix states tha there is no truth to the report tha he would leave Fox Film. He say his contract still has about 1 months to run.

Mix has just completed casting fo his next production. He will leav for Arizona in a few days for ex teriors.

Let SOLOMON do it, he's wise.
135 W. 44th St.—Bryant 5234.—Advt.

On Broadway

Capitol—Mabel Mormand—"The Slim Princess."
Criterion—"Humoresque."
Rialto—Mary Miles Minter—"Jenny Be Good."
Rivoli—Charles Ray—"Homer Comes Home."
Strand—Mary Pickford—"Suds,"
Broadway—"Burning Daylight." Charles Chaplin—"Carmen."
New York—Today—William Faversham—"The Man Who Lost Himself."
Tuesday—Dorothy Gish——"Remodeling Her Husband." "The Twins of Suffering Creek."
Wednesday—William Russell—
Thursday—T. Roy Barnes—"Scratch My Back."
Friday—William Desmond—"A Broadway Cowboy." Corine Griffith—"Bab's Candidate."
Saturday—Wanda Hawley—"Miss Hobbs."
Sunday—"Burning Daylight."
Brooklyn Strand—Mary Pickford—"Suds."

Next Week

Rialto—Not yet determined.
Rivoli—Not yet determined.
Strand—Norma Talmadge—"Yes or No."
Capitol—"The Best of Luck."
Broadway—Not yet determined.
Criterion—"Humoresque."

Seven from F. P. in July

Famous Players will release seven productions in July.

They are: "The Sins of St. Anthony," Bryant Washburn, and "Away Goes Prudence," Billie Burke, July 4; "Let's Be Fashionable," Douglas MacLean and Doris May, and "The Ladder of Lies," Ethel Clayton, July 11; "Homer Comes Home," Charles Ray, July 18; "The World and His Wife," Cosmopolitan Prod., and "The Fourteenth Man," Robert Warwick, July 25.

Releases for yesterday are "Sand" with William S. Hart, and "Sick Abed" with Wallace Reid.

Rose Mullaney Resigns

Rose Mullaney, who has been casting director for Selznick, has tendered her resignation. Miss Mullaney took over the department after coming from Los Angeles where she was casting at the Metro studios for more than a year. After a rest she will undertake the management of picture people and directors.

Scott Near Death

Los Angeles—Homer Scott, who photographed "What Women Love," was near death at Avalon, Cal., last week while shooting scenes for a Tourneur production.

Scott was underneath the water when he was caught in his diver bell. The air line held fest and rescue was finally made after a six-hour struggle.

Here's Bobby Vernon in the new Christie two-reel comedy, "Kiss Me, Caroline." You might call him "The Duke of Suds." Released through Educational Film Exchange.—Advt.

Moyer to Marry

Charles E. Moyer, of United Artists is to be married this fall to Maris Josephine Magennis, daughter of Dr. Bryant Charles Magennis, of Paterson, N. J.

Mc Govern a State Righter

Elmer J. McGovern has entered the State Rights Field. He has purchased from the Pyramid Photo Plays, Inc., a Doraldina production entitled, "The Woman Untamed."

Sea Film Finished

(By wire to WID'S DAILY)

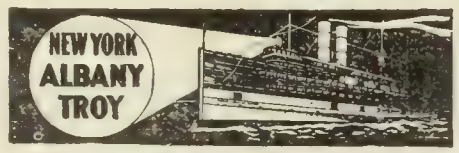
Los Angeles—"Neptune's Bride," a sub-sea film produced by Capt. Leslie T. Peacocke has been completed.

Albert B. Ormsby, head of a company known as the Ormsby Film Corp., has arrived here to arrange for the exploitation of the picture.

Garsson Film in Toledo

Toledo, O.—"Up in Mary's Attic," distributed by Fine Arts Pictures, Inc., New York, Murray Garsson, president, will open at the Temple theater July 11 for an indefinite run.

HUDSON RIVER NIGHT LINES



Daily Sailings From Pier 31, N. R.
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Question No. 6

HOW MANY THEATER CHAINS ARE THERE

?

Answer

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The big producers know
That the books and plays we sell
We own outright.
Big names—advertised values
For vehicles that "catch on"
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Special Pictures Corporation
H.W. HELLMAN BLDG.
Los Angeles

The BRADSTREET of FILMDOM

WID'S DAILY

The RECOGNIZED AUTHORITY

VOL. XII No. 89 Tuesday, June 29, 1920 Price 5 Cents

"Lab" Combine?

Reported Eastman's Weekly Output of Raw Stock Will Be Printed in His Own Laboratories

A common topic now being discussed in laboratory circles around New York is the report, believed to be an authentic one, that Eastman Kodak will in six months have sufficient laboratory facilities to print practically the entire amount of raw stock it turns out weekly.

Eastman, it is estimated by well informed persons, manufactures 12,500,000 feet of raw stock weekly. The reported laboratory move will follow these lines, if it proves to be true:

Jules E. Brulatour, the distributor of Eastman stock in New York, is said to have a large interest in a Fort Lee laboratory which is one of the largest in the East. Immediately in the rear of this plant is another laboratory which is now under construction and which will be finished in a few months.

In Long Island City, Brulatour interests are understood to be financing the erection of a third laboratory which will be finished in about four months.

These plants when finished and in full working swing, together with the third plant now turning out about 2,000,000 feet per week, will be able to take care of almost the entire output of raw stock of the Eastman plants. Laboratory men point out that the three plants can turn out about 9,000,000 or 10,000,000 feet per week and that with a force working overtime the "labs" will equal the

(Continued on Page 2)

Musgrove Leaves for Australia

(By wire to WID'S DAILY)

Los Angeles—Harry Musgrove, former general manager of Australasian Films, Ltd., the largest film organization in Australia, has left for home without making his contemplated trip to New York.

Finis Fox Leaves Metro

(By wire to WID'S DAILY)

Los Angeles—Finis Fox who has been with Metro's scenario department for some time past has left that organization.

It is understood that he will join the Katherine Mc Donald Prod.

Swickard Back With Metro

(By wire to WID'S DAILY)

Los Angeles—Charles Swickard who directed several productions for Metro and recently directed Sessue Hayakawa for Robertson Cole has rejoined Metro. It is not known as yet what his first picture will be.

"Your senior partner has just proposed to me," she laughed. "I think perhaps I shall accept."—Constance Talmadge in the John Emerson—Anita Loos production, "The Perfect Woman," a First National attraction—Advt

Film Rights Jump

The "Times" Discusses Purchase of Stage Plays for Pictures and Quotes Figures as Proof.

How the prices asked for film rights to stage plays have jumped in the last few years is discussed in an article which appeared in Sunday's "Times."

(Continued on Page 3)

New First National Unit

(By wire to WID'S DAILY)

Dover, Del.—The Associated First National Pictures of Southern California have been chartered here with a capitalization of $146,000.

The Corporation Trust Co. put through the incorporation.

San Marco Films

(By wire to WID'S DAILY)

Albany—A $500,000 company has been chartered called the San Marco Films.

The incorporators are M. De Pasquali, T. J. Smith and J. Frankenberg, all at the Herald Square Hotel, New York City.

N. C. Endorses Cohen

Southern Organization Backs New Exhibitor Body—Eighth Annual Meeting Closes

(By wire to WID'S DAILY)

Wrightsville Beach, N. C.—The eighth annual convention of the North Carolina Motion Picture Exhibitors' Association has adjourned after a two day session.

The Carolinians passed resolutions strongly endorsing the Motion Picture Theater Owners of America and within ten minutes this state's quota

(Continued on Page 4)

Start Work on Loew Theater

(By wire to WID'S DAILY)

Los Angeles—The first step in the construction of the new Loew theater and office building at 7th St. and Broadway has been taken in the letting of a contract to raise a three story building now on the site of the proposed structure.

Gilbert Wright of the Wright-Callender-Andrews Co. announced this Saturday. His company undertaking the construction of the new building.

Straw Vote Planned

By First National Exhibitors—Expected 4,000,000 Voters Will Be Reached

A presidential straw vote is to be launched by between 5,000 and 6,000 exhibitors of Associated First National Pictures, Inc., immediately following the conclusion of the Democratic national convention in San Francisco.

The plans which have already been worked out in detail call for what is expected to be the most far-reaching canvass of public opinion ever undertaken in the history of the United States. It is expected that through the medium of the motion picture

(Continued on Page 3)

Caprice Placed Under Contract

Pathe has signed June Caprice under a long term contract to appear in features and serials.

Lesser Leaves Today

Sol Lesser leaves today for California.

Mandlebaum Here

E. Mandlebaum, Ohio First National franchise holder, is in town for a few days.

Brandt Due Today

Joe Brandt, formerly of National Film, is due in New York today from California.

Rifkin Meeting in July

Herman Rifkin has called a meeting of independent exchangemen for July 7. No place has been set as yet.

The Niblos Here

Mr. and Mrs. Fred Niblo (Enid Bennett) arrived in town yesterday from California. They are at the Claridge.

Goldman, Gen'l Manager

(By wire to WID'S DAILY)

St. Louis.—William Goldman, for a number of years an exhibitor in St. Louis, has been appointed general manager of the Famous Players-Missouri Corp.

Goldman succeeds Fred M. Mc Cellan, who resigned.

Uffner Replaces Levey

George Uffner has been placed in charge of the educational and industrial department at Universal succeeding Harry Levey.

Uffner was one of the sales managers of the Big U. exchange until appointed to the new post by Car Laemmle.

YOUR Good Printing
Let SOLOMON do it, he's wise.—Advt.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

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Quotations

	Bid.	Asked.	Last Sale.
Famous Players ...	80	82	80½
do, pfd.	87	88½	88½
*Goldwyn	18	18	18
Loew's, Inc.	26½	26½	26½
Triangle	5/16	⅜	⅜
Unit. Pict. Prod...	1⅜	1½	1½
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Tuesday's quotations.

Inter-Ocean in Hollywood

Los Angeles—Inter-Ocean Film Corp. of New York has opened a roast office at 6514 Hollywood Boulevard. Eugene Kaufman is in charge.

Eva Pearson will appear in the prologue of "Determination."

Goldwyn Pictures Corporation
16 FIFTH AVENUE NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:
The Morning Telegraph says:
"If George Ade has been asked by means of an engraved invitation and a cheque for $100,000 to write a play for Mabel Normand he could not have written a story that fits her more exactly than 'The Slim Princess.'"

Goldwyn

Film Rights Jump

(Continued from Page 1)

The article said in part:

"About a year ago they (the prices) had reached the stage when $50,000 was being offered for some of the most successful of the season's plays, but today $50,000 is anything but an exceptional price. A week ago it was recorded in these columns that $110,000 had been refused for the motion picture rights to 'The Storm,' but there are half a dozen or more instances where even that figure has been beaten.

"According to those who are in position to know, a bona fide offer of $250,000 has been received for the film rights to 'East is West.' The offer was rejected—not necessarily because the amount was considered too low, but because the producer of 'East is West' is beginning to hope that that play will duplicate the career of 'The Bird of Paradise,' which is at present in its ninth or tenth year. Incidentally, 'The Bird of Paradise' will undoubtedly bring several hundred thousand dollars for pictures, for it is a piece known up and down the whole country, and now in England as well.

"For 'Lightnin',' finishing its second year in New York, the movie men have offered $200,000, but it has not yet been accepted. The part of 'Lightnin'' which will eventually reach the screen—to wit, the story—is ordinary at best; the play has made its success on the characterization of the leading role. But when they buy a successful play, the picture men seem to consider the story last of all. '39 East' with a mere shell of a story, brought $5,000 for pictures, but it was the title for which the $45,000 was paid.

"Following a season's run in New York, $100,000 has been offered for the film rights to this piece ('Clarence'), although the story of the plan amounts to nothing, and there is no reason to believe that it will make a good picture.

"Apparently a season's run in New York automatically makes a play worth about $100,000 to the film producers. Douglas Fairbanks has offered $125,000 for the rights to 'A Tailor-Made Man,' and the rotund Mr. Arbuckle is willing to pay $75,000 for 'As You Were,' a musical comedy. Neither of these offers has been accepted as yet.

"The shallowest failure is worth thousands of dollars these days—'Curiosity,' which lasted a few weeks at the Greenwich Village this last season, sold to the films for $17,000, and 'Oh, Henry!' is said to have brought $6,000.

"When 'Within the Law' brought $50,000 nearly two years ago, that figure was considered sensational. But $75,000 has now been offered for 'Friendly Enemies,' and its producer is holding out for $100,000.

"According to the standard form of authors' contract, all money received for motion picture rights is divided equally between producer and playwright. It was once reported that the playwrights were about to agitate for a larger percentage, but it was eventually decided that the fifty-fifty division was eminently fair, since the producer, by risking his money, did his share to popularize the play and was accordingly entitled to an equal share of the proceeds. Nearly always, when there are two or more authors, they divide only 50 per cent. of the picture money, but there are some exceptions to this rule. Wilson Collison, when he was persuaded to take a collaborator for 'Up in Mabel's Room' and 'The Girl in the Limousine,' was offered a full third of the film money in compensation therefor. These two plays have not as yet been sold for pictures, but Mr. Collison has placed a value of $20,000 upon his interest in each, which would bring the price of each of the plays to $60,000.

"A new practice which has latterly sprung up in the picture game has already led to a change in some playwrights' contracts, and will probably lead to others. This particular practice is the making of a play into a second film after a lapse of years, generally by a new company, which has bought the film rights from the concern which made the original picture. A recent example of this has been 'Alias Jimmy Valentine,' which Metro has just released as a film after purchasing the rights from the company which had made the story into a picture years ago. In this case, of course, the first purchaser was the big winner, and to guard against this many playwrights are now stipulating that the film rights to their plays shall not be sold outright, but shall be leased for a period of five years, after which they shall revert to the playwright and the original producer of the play.

"When the production of a play is financed by a film company with the picture rights in view, as has become the fashion recently, the picture company generally agrees in advance of production upon the amount to be paid for the film rights. Sometimes, however, the contract is closed under an optional agreement, which throws the rights into the open market. Something of this kind seems to be happening in the case of 'The Storm,' for there is no doubt that the production of that play was largely financed by the Famous Players. Now the rights are being bid for, and should the Famous Players be outbid they will be reimbursed for all money expended upon the production.

"The recent agitation of the playwrights for a standard contract, stipulating the precise manner in which the film rights to a play may be disposed of, grew out of a feeling that the more shrewd of the managers were occasionally getting the better of the unsophisticated author."

Hodkinson Field Changes

The Hodkinson Corp. announces the following changes in the field force:

H. M. Owens, Kansas City manage. He is succeeded in St. Louis by James Guest. Jack Krum is Hodkinson manager at Denver. C. A. Thompson now New York manager. W. T. Tall is Los Angeles manager and Jack Schaeffer is in charge at Dallas. C. S. Merwin is in charge at Spokane.

The sales force now includes 70 men.

Selznick Additions

Selznick has signed Victor Heerman to direct for the organization and Sarah Y. Mason to do scripts.

Lee Kugel has established offices at 140 W. 42nd St.

PROTECTION

The fundamental principle back of every successful business enterprise is insurance. Corporations owe it to their stockholders. Partners owe it to each other. You as an individual owe it to yourself. Do not allow yourself to be lulled into false security. You NEED insurance.

REUBEN SAMUELS INC.
REAL SERVICE
Insurance
80 Maiden Lane
Phone John 5425 - 5426 - 5427 - 5428

Reuben Samuels Insurance

Well, foreign productions are breaking in. Frohman Amusement, they say, has some big Italian films.

"Lab" Combine?

(Continued from Page 1)

raw stock output in point of capacity.

There has been nothing definite stated that would give the reported move an official status, but those "in the know" are quite sure that plans are now being rapidly completed which would make Eastman a power to be reckoned within the laboratory field.

Mr. Brulatour's office when asked yesterday whether he had any connection with any laboratories now being built said there was nothing to the report.

Photo-plays lacking
RITCHEY POSTERS
are like houses lacking
roofs.

RITCHEY
LITHO. CORP.
406 W. 31st St., N.Y. Phone Chelsea 8388

Ritchey

Nick Carter
Friend of Man-Woman & Child

Straw Vote Planne

(Continued from Page 1)

ater between 3,000,000 and 4,0) voters will be reached, making at is termed the most thorou raw vote ever cast in any pre-el on test.

Newspapers in a local way a zines nationally have condu straw votes in the past, but ne ave they recorded the political le ings of more than a few hund thousand voters.

With the united front that seve thousand theaters will present in s ematically testing the public pu he industry is expected to prove most accurate political gauge yet e loyed, and the results will proba e looked for with the deepest int st at Washington.

Officials of Associated First ional will offer to Senator War . Harding and Governor Cal oolidge and to the Democr nominees a special service of ta ated reports by cities and states rapidly as the straw ballots counted and classified.

It is expected that all returns fr the straw vote will be in and co pletely classified by the middle September.

Previous straw votes of news pers and magazines have had t responses confined to a few hund thousands readers and consequen were restricted, whereas in this stance it is estimated by Associa First National that an average 1,000 ballots will be returned fr every theater.

The bulk returns received will classified according to cities states and not by the generally ognized film territory, or by the called presidential electoral distri

The home office will divide feminine from the masculine vo and the listing will show the femi votes which come from states have suffrage and the feminine v gathered in states where the ba has not been granted to women. will reveal to what extent future p idential elections may by swayed the feminine vote in case women given the ballot nationally.

already a large number of exhib- s have made arrangements for ing their theaters into "voting incts" and balloting will start, say, just as soon as the Demo- ic convention is over.

he necessary ballots have already n printed and are being distrib- d by the thousands to the Asso- ed First National exchanges. ch ballot calls for a straw vote either the Republican or Demo- tic nominees for president and e-president. The Socialists are mentioned, and no candidates any other office are included in test.

The theater patron is to be handed straw ballot form as soon as he ters the theater. He merely checks party preference, fills in his name d address, and hands it to any em- yee of the theater on leaving. It understood and so stated on the llot that under no circumstances ll the voter's name be used. He is vised to watch his newspaper for cal, state and national returns on e straw ballot.

Many exhibitors expect to enlist e copoperation of their local news- apers in obtaining results from this anvass.

Start Razing Shortly

Philadelphia—The Bingham Hotel as been closed and about July 12 azing of the structure will com- nence to make way for the 4,000 heater and combination office build- ng. The total investment is said to otal $5,000,000.

Albert Plummer of Character Pic- tures has left for Florida, where pro- duction headquarters are located.

Englishmen Leave for Home

Harry Ward and Paul Kimberley, well known English film men, left for Europe on Saturday on the Co- rona which has aboard Richard A. Rowland and J. Frank Brockliss.

Blake, Levey's Aid

Ben Blake has been appointed chief of Directorial Staff of the new film company organized by Harry Levey. "Truth Productions" is the name of the first series of pictures to be released by Levey. The name is an adaptation of the slogan of the As- sociated Advertising Clubs of the World.

Hold Previews Here

Western producers are now get- ting the habit of previewing their pic- tures in and around New York.

King Vidor's second production for First National, "The Jack-Knife Man," was previewed at the Plaza, 59th St. and Madison Ave., a night or so ago by First National officials and others.

It is a story of Mississippi River life.

Eugene O'Brien's production, "The Nobleman," has been changed to "The Thug."

Fred Schaefer
(Vitagraph)
Continuity & Titles
Continuity: "The Sea Rider."
Titles: "Dollars and the Woman," Avenger" (Serial), "The Island of Regeneration."

STUDIO FOR RENT
Fully equipped, in Yonkers.
Large floor space.
Weiss Bros., 1476 Broadway
Room 1111 Phone Bryant 3

HUDSON RIVER NIGHT LI

Daily Sailings From Pier 31, N. R. (at Desbrosses St.) week days, 6 & 7 P. Sundays and Holidays, 6 P. M. & 9 P. West 132d St., half hour later (Daylight saving time).
Due Albany 6 o'clock following morn Troy 7:15 A. M. Direct rail connectio Albany to all points North, East and W. Express Freight Service. Autos Carri
HUDSON NAVIGATION COMP Y
Phone Canal 9000.

Our
"FICKLE WOMEN"
CAN BE SEEN
but
NOT HEARD
D. N. Schwab Prod., Inc.
117 W. 46th St.

AMERICA'S FINEST LABORATORY
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Atop The Palisades
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Plays that are known
by
Authors who are known
or
Books known the wide world over
In other words
THE STUFF BIG PICTURES ARE MADE OF!
CELEBRATED AUTHORS SOCIETY
701 7th Ave., N. Y. Bryant 1511

TITLES
Printed, Hand-Lettered, Illustrated and New Process for Negatives
American Film Title Co.
145 W. 45th St. N. Y. City

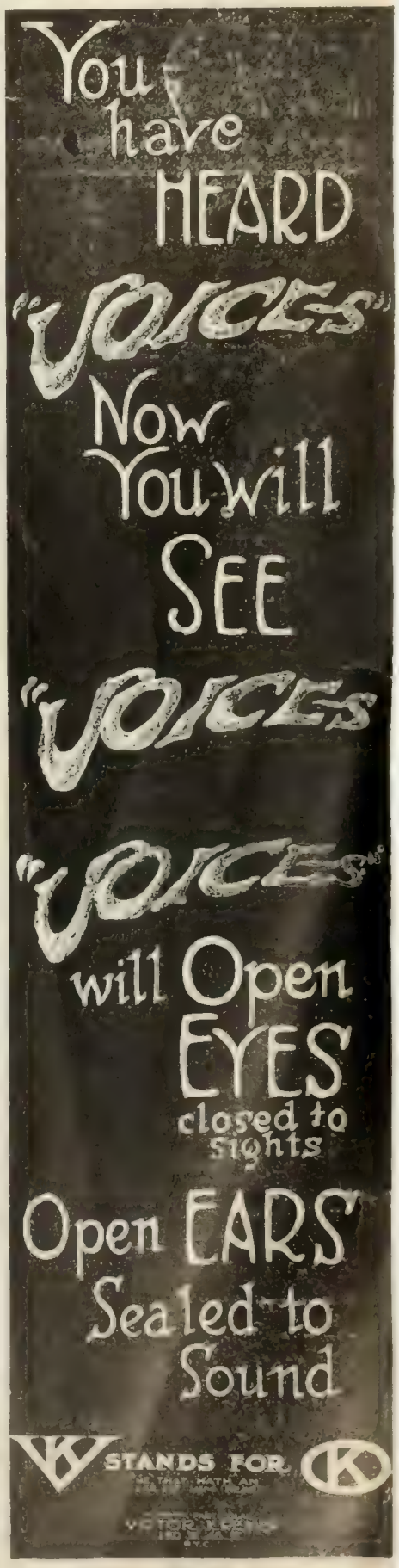
Question No. 7

What About the Foreign Situation

?

Answer

Wid's 1920 Year Book Will Tell



DO YOU REMEMBER—

No. 11

"HER RIGHT TO LIVE"
with Peggy Hyland

PAUL SCARDON

Directed It

And also

"Partners of the Night"

and

"Milestones"

For Goldwyn

Mission Work With Aid of Films

A party of 86 missionaries of the Methodist Episcopal Church will leave this week for various points in Africa, India, Malaysia and China to launch the missionary work outlined by the Board of Foreign Missions.

With them will go a complete equipment of projection machines and film. The missionaries have been specially trained in film work and it is expected that the film will play an important part in their work abroad.

Select Opens Four Branches

Four new branches have been opened by Select Pictures. They are at Oklahoma City, Charlotte, Milwaukee and Portland, Me.

Judgment Filed Against Dooley

A judgment for $225.20 has been filed against the Johnny Dooley Film Comedies, Inc., by William Birus, Inc.

Clara Beranger Going Abroad

Clara Beranger, Famous Players scenarist, sails for Europe July 8. It is a business and pleasure trip combined.

N.C. Endorses Cohen

(Continued from Page 1)

to the national treasury was exceeded by several hundred dollars.

Officers for the ensuing year were elected as follows: Percy W. Wells, Wilmington, was elected president; H. B. Varner, of Lexington, secretary and treasurer. R. D. Craver, of Charlotte, H. T. Drake, Fayetteville, and R. G. Hill, of Greensboro, were elected first, second and third vice-presidents respectively. A. F. Sams of Winston-Salem was selected to act as attorney for the organization.

Sam I. Berman and Willard Patterson of the national organization addressed the exhibitors on the results achieved at the Cleveland convention.

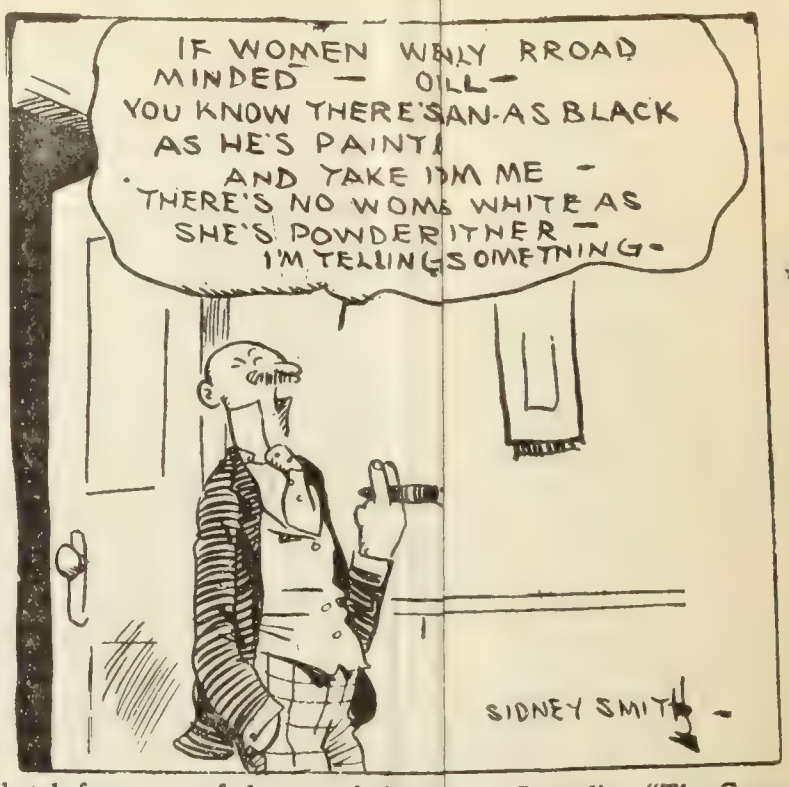
Milliken Backing Cleveland Bldg.

Columbus, O.—The James E. Milliken Co. of this city and Cleveland is the financial backing for the Cleveland Film Exchange Building Co., which is erecting the new exchange building in Cleveland. Milliken is offering a stock issue of $300,000 in 8 per cent cumulative preferred stock to finance the exchange building company.

Suggestion for Chinese Trade

Washington--"Commerce Reports" say: "A suggestion has been made by Consul Stuart J. Fuller, Tientsin, that the interest in moving pictures in China could be considerably increased by inserting well-worded Chinese texts in addition to those in English. There are at present about half a dozen motion picture theaters in Tientsin, of which the leading foreign house has a capacity of 600, and the Chinese ones seat from 500 to 2,000 people and give two shows daily. Films from most of the larger American companies are exhibited, the popularity of the stars being about the same as in the United States."

Hopp Hadley, newly appointed production manager for Hallmark, is now re-editing and titling a number of Triangle reissues.



A sketch from one of the new Animatetoon Comedies, "The Gumps," now appearing on the screens of the leading theaters throughout the country.—Advt.

Madieu Leaves for France

Aboard the La France which is carrying Paul Brunet to Europe is also Leon Madieu, chairman of the board of directors of Pathe Cinema of Paris.

Several important announcements are promised when Brunet returns to this country in September.

mins Film Passes in Ohio

eland—The Ohio Board of Cs, with several minor changes, hssed "Some Wild Oats," Samummins' film. It opened for a rthe Grand theater yesterday.

oh L. Kelly is again handling tblicity for Hallmark.

What is You's Desire?

NEW YORK STUDIO FOR RENT

Beginning July 5th

Short term rental

Long term lease

Or outright sale

Located in the heart of the theatrical district

And fully equipped for staging big special pictures

ADDRESS: Downtown Studio C\O Wid's Daily

There are nre prints of Comedyt working in the J. S. today than ny other Film of ay kind. WH?

Special Pictures Corporation
H.W. HELLAN BLDG.
Los Angles

WID'S DAILY
The RECOGNIZED AUTHORITY

Wednesday, June 30, 1920 Price 5 Cents

ere was an unusual thumping of his heart and a new thrill that kept woman hater from fleeing.—Constance Talmadge in "The Perfect man," a John Emerson-Anita Loos production, released by First Nal.—Advt.

2 Loew Dividends

Payable July 15—Regular Quarterly Issues—5% on the Common Stock

Loew's, Inc., has declared two dividends, both payable July 15 to stockholders of record June 30.

The dividends are regular quarterly ones and are on both the common and preferred stocks. The former is a five per cent dividend and the latter 1¾ per cent.

Sells Hallmark for S. A.

Adolph Penn, head of the Penn Import and Export Company, has sold the South American rights for all Hallmark pictures, exclusive of serials, for Argentine, Uruguay, Paraguay, Chile, Peru, Bolivia and Ecuador. The name of the buyer is not disclosed.

Negotiations are now under way for the West Indies, Mexico and Central America.

Gale Henry With C. L. Chester

(By wire to WID'S DAILY)

Los Angeles—Gale Henry Prod will start producing shortly at th Henry Lehrman studios in Culve City. C. L. Chester will release.

Bradford Joins A. P.

F. B. Warren, general manager o Associated Producers, Inc., announce the appointment of Ralph B. Brad ford as Minneapolis manager for As sociated Producers.

Bradford was Minneapolis manage for Goldwyn at the time Mr. War ren was with that organization an joined Associated Producers afte resigning as Famous Players man ager in Chicago.

Six the First Year

According to Niblo's Plans—Fou With Enid Bennett and Two Specials

Fred Niblo, who with his wife Enid Bennett, have just severed rela tions with the Thomas H. Ince or ganization in California, said yester day that he plans to turn out si productions for 1920-1921.

As noted in WID'S DAILY, Mr Niblo plans two production units one a company for Enid Bennett an a second for himself. The Bennet unit will make four productions nex year while Niblo will make two spe cials.

"I am anxious to get away fron the program picture," said Niblo "During the last two years while was with Mr. Ince I made 18 pic tures.

YOUR Press Books.
Let SOLOMON do it, he's wise.—Advt.

Brandt to Produce

e Brandt arrived in New York California yesterday. He has s under way for the formation of w organization which will act as n clearing house for independent uctions.

randt stated he has not allied elf with any organization, con- to report. He says that in all ability he will make several ls himself for the distributing nization. Regarding distribution lt says he has a "unique" d of selling films.

Beranger Leaves Fox

Beranger, until last Octo- rector on D. W. Griffith's taken the final scenes of Seventeen," which follow- hattan Knight" closes his with Fox. His future known.

Morey on His Own

It is now stated definitely that Harry Morey, for 12 years with Vitagraph, has left that organization to become an independent producer.

Morey's new producing unit is now being organized. Three stories are under consideration and the first has been practically decided upon. Morey says he will endeavor to specialize in "personality" stories.

Vitagraph states that it still has a number of Morey productions for release.

Lynch to Remain West

(By wire to WID'S DAILY)

Los Angeles—John Lynch, head of the Selznick scenario department, will not return East with the remainder of the organization.

Lynch merely says he may have some announcement to make later.

R.-C. Offices Move

Los Angeles—The coast offices of Robertson-Cole have moved from the Marsh Bldg. to 405 Currier Bldg.

The BRADSTREET of FILMDOM — Wid's DAILY — The RECOGNIZED AUTHORITY

ol. XII No. 90 Wed. June 30, 1920 Price 5 Cents

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Paris Representative—Le Film, 144 Rue ontmartre.

Quotations

	Bid.	Asked.	Last Sale.
Famous Players ..	80½	82	81¾
do pfd.	88⅛	88⅛	88⅛
Goldwyn	18	18	18
Loew's, Inc.	26¼	26½	26½
Triangle	5/16	⅜	⅜
Unit. Pict Prod. ..	1 ⅜	1 ½	1 ⅜
World Film	¼	¼	¼
do 2nd pfd.....	½	⅝	⅝

*Last quoted June 23.

Radin Sales

Chicago—Century Film Co. has purchased "Thru Eyes of Men" for Illinois.

Cincinnati—The rights on "The Red Viper" have been purchased by the Fine Arts Film Exchange for Ohio and Kentucky.

Goldwyn Pictures Corporation
609 FIFTH AVENUE
NEW YORK
"THIS IS A GOLDWYN YEAR"

Sir:

The Sun and Herald says of "The Slim Princess":

"Miss Normand's playing is one of the most diverting things she has done, assisted by Hugh Thompson, Tully Marshall and exotic settings that are as good as a Cook's tour through the Orient."

Goldwyn

At Broadway Theaters

Strand

Mary Pickford is attracting large audiences this week despite the warm weather even though "Suds" her latest production, is sending them away somewhat disappointed. "Suds" is a poor follow-up for "Pollyanna." The overture is "Henry VIII Dances," followed up by a Chester Scenic, "When Dreams Come True," scenes showing the Great War of China. The topical review contains nothing unusual except the cartoon and the trick photography bit called "The Shimmy Epidemic," which afforded considerable amusement. Harry Allen sings a Mother's Street Song. A street song appropriate to the atmosphere of "Suds" is used.

After the feature Estelle Carey sings "Because of You" and "I Pass by Your Window." The comedy is a "Fresh Start." The organ solo concluded.

Rivoli

Barring the Charles Ray feature the bill at the Rivoli this week has a decidedly Spanish flavor, evidencing itself in the first four numbers on the program. The overture is Chabrier's "Espana" and this is followed by some old hand-colored scenes of Spain. No. 3 is a scene with song and dance entitled, "In Granada." The scene is full of color, the singing stirring and typical and the dancing with castanets finishes off the picture prettily.

The first item in the pictorial is a scene of the city of Madrid during the recent strike demonstrations. After this the weekly switches into various pictures of interest, not the least of which are more cartoons from Marcus and a new Mutt and Jeff number, "The Great Mystery." A novelty is "Swing Song," rendered by Miss Turk Rohn from a swing of electric lights and flowers before a pretty cloud effect backdrop. "Homer Comes Home" registers in typical Charles Ray fashion and the Sunshine comedy, "The Jazz Bandits," that follows scores with its varieties of foolishness. The organ solo is the "Vox Humana Chorus."

Rialto

Mary Miles Minter headlines at the Rialto this week in the Realart picture, "Jenny Be Good." A good touch of staging is in evidence in the number immediately preceding the feature, the popular "Somewhere a Voice is Calling," sung by Gladys Rice. This is appropriate to the feature and creates the proper atmosphere. The "Mignon Overture" opens the bill and the magazine follows with its varying pictures of news value and permanent interest. The song and the feature follow in order.

Number 5 is perhaps the real high light of the bill. The orchestra renders selections from Hugo Reisenfeld's musical comedy, "Betty, Be Good," and the interest these numbers awaken is marked. The similarity of the titles of the picture and the musical comedy also arouse no little comment. The playing of the music during the week seems another fine stroke of showmanship. The Mack Sennett comedy, "You Wouldn't Believe It," registered very well, while the organ solo is Hollins' "Concert Overture in C Major."

Broadway

Victor Kremer's re-issue of Charles Chaplin's burlesque on "Carmen" is being featured at this house this week, with Metro's production of "Burning Daylight," the Jack London story featuring Mitchell Lewis, holding down second place in the billing. The double attraction or triple attraction, for there is also a musical act called "Midnight Rollickers," is serving to keep the house well filled. As usual, the Topical Review is offered as well as "Topics of the Day." Selections from "Carmen" comprise the overture, with the usual organ solo winding up the program. "The End of a Perfect Day" is being rendered on the organ this week.

Capitol

S. L. Rothapfel has again arranged a program slightly out of the ordinary at the Capitol. The overture is combined with singing by the Capitol ensemble and ballet dancing. Selections from "La Giconda" are rendered, the first part including the finale of Act 3 utilizing the chorus, the second part "The Dance of the Hours" bringing the ballet into play. The dances are rendered before a typically soft and well lighted Wenger setting. "Outlaws of the Wilderness," a Robertson-Cole scenic, next position and seems to register even though it was shown for a week Broadway before. Saint-Saens, "The S is rendered by a ballet dancer, Mlle. barelli, this number registering excell The ensemble is used at the opening news reels, rendering "Smiles.' Durin scenes showing the Harvard reunio graduates, "Fair Harvard" is given. Oriental Chant" precedes the feature being given by George Allen who is in the center of a hazey, oriental appe background. Mabel Normand in "The Princess" follows. The ensemble is again at the star's entrance when a bars of "Peekaboo" are given. "Darden is also sung during the picture's run. lections from Victor Herbert's "N " follow and then comes Vouldn't Believe It."

New Theaters

Houses Under Construction

Buffalo.—Shea's Metropolitan and New Loew house being built.

Alameda, Cal.—Frank Mehley w direct Neptune, to open early in Ju

Williams, Cal.—E. J. Miller bui ing. 800.

Selma, Cal.—Serimian Bros. bui ing.

Madera, Cal.—A. C. H. Chamb lain building.

Turlock, Cal.—California will complete when organ is installed.

Houses Planned

Mineral Wells, Texas.—Stew Artledge, to build Queen. $65,000.

Dallas, Texas.—A. J. Urbish. $ C00.

Springfield, O.—Philip Chakeres build.

New Brunswick, N. J.—Aa Shusterman. $125,000.

Key West, Fla.—Karl Thomps Over $35,000 estimated cost.

La Rose Back With Riesenfel

Joe La Rose is back at thea conducted by Hugo Riesenfeld. left his post as production man to become assistant to C. L. Ches in California, but didn't remain the coast very long.

Trimble Finishes Thomas Film

Los Angeles—Larry Trimble finished his Olive Thomas pro tion for Selznick. He will not east with that organization but continue work here. Present p unknown.

Lightons Get $7,500

Los Angeles—William R. Louis D. Lighton, writers, will $7,500, according to a settlement completed out of court. The L tons had planned to file suit aga Goldwyn for recovering the m when the settlement was perfecte

Next Week's Features

The Rialto next week will s "The Ladder of Lies" with Clayton; the Rivoli, "Away Prudence," with Billie Burke, and Brooklyn Strand, Mack Senn "Married Life" and Tom Moor "The Great Accident."

heNews

ON, CONN.—Harvard de- ig race by 8 boat-lengths— ews of both colleges start e course.

Y MEX.—Hail Mexico's new olpho de la Huerta, provi- of Mexico, on balcony, re- f General Obregon's soldiers.

N. Y.—Dedicate memorial quois Indians—Chief Isca of icially opens Ga-wan-ka, a ct.

O, CAL.—Earthquake again Memories of San Francisco's 06 are revived as earthquake geles and vicinity—scenes of

THERE—Cyclists—There's a wheel" at Galveston; it is cal- Bicycle and rides the waves ase.

PHIA, PA.—Nation-wide trials Games—Star athletes of country ield and track events for the

HARBOR, MICH.—Smallest e world in action—It weighs 55 1/8 Horse Power, and can carry ers.

AKES, ILL.—World's largest —That aerial progress is not ne- oved by a visit to Air Mechanics e 3,200 learn plane construction.

ENGLAND.—The Feast of Hindus in Great Britian solemnly at Moslem Festival with sacred rayers.

oday

hick Troupe Coming Back

y wire to WID'S DAILY)

Angeles—Olive Thomas left w York yesterday after com- a picture at the Brunton Harry Rapf, coast produc- anager for Selznick, his secre- Anita Godfrey, and Katherine continuity writer, will leave y for the East. In that second will also be Henry Kolker and sistants.

New Theater for Reade

nton, N. J.—Walter Reade and Storrs have purchased the r Opera House and on the site e present structure will erect a 000 vaudeville and picture thea-

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for the
Motion Picture Trade
I. Rubin & Co.
23 E. 4th St., N. Y.
Phones Spring 8303-8304
The fastest stereotypers in N. Y. C.

Buzzing Around

(By wire to WID'S DAILY)

Los Angeles—Harry O. Davis, formerly with Universal and then with Triangle, was seen buzzing around the Brunton lot Monday afternoon.

When a WID'S DAILY representative asked him about his plans, Davis replied:

"I have no plans at present."

But H. O. said that with a smile.

Rosenzweig Promoted

Charles Rosenzwieg has been made general sales manager of the Big U exchange. Previously a board of three had the sales in charge but Rosenzweig will now swing the whole exchange himself.

Maurer Comptroller of Pioneer

V. P. Maurer has been appointed comptroller of the auditing department of Pioneer. Maurer succeeds Wilbur F. Hurst, recently resigned.

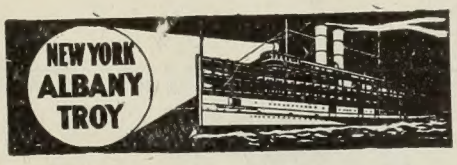
Royalty in Films

Los Angeles—The latest of new producing units to be formed here is the Prince Louis de Bourbon Pictures Corp. which is to be chartered with a capitalization of $1,000,000.

The new company expects to exploit an individual known as Prince Louis de Bourbon who claims to be a half-brother to the King of Spain.

Spoor-Thompson Laboratories have secured new quarters at 110 W. 40th St. for their local sales office and service bureau.

HUDSON RIVER NIGHT LINES



Daily Sailings From Pier 31, N. R. (at Desbrosses St.) week days, 6 & 7 P. M. Sundays and Holidays, 6 P. M. & 9 P. M. West 132d St., half hour later (Daylight saving time).

Due Albany 6 o'clock following morning, Troy 7:15 A. M. Direct rail connections at Albany to all points North, East and West.

Express Freight Service. Autos Carried.

HUDSON NAVIGATION COMPANY
Phone Canal 9000.

STUDIO FOR RENT

Fully equipped, in Yonkers.
Large floor space.

Weiss Bros., 1476 Broadway
Room 1111 Phone Bryant 3271

Change Title of Phillips Title

Universal has changed the title of "Ambition" in which Dorothy Phillips appears to "Once to Every Woman."

Universal conducted a contest for the best title. Edward Moffat advertising manager won the prize.

First Broadwell Finished

"The $100,000 Kiss" the first of the Nick Carter stories to be filmed by Broadwell Prod. has been finished, according to John Glavey publicity director. The company produces at Medford, Mass., a surburb of Boston.

William P. Carleton is appearing in the cast supporting Geraldine Farrar in "The Riddle Woman."

The big producers know
That the books and plays we sell
We own outright.
Big names—advertised values
For vehicles that "catch on"
See us.
CELEBRATED AUTHORS SOCIETY
701 7th Ave., N. Y. Bryant 1511

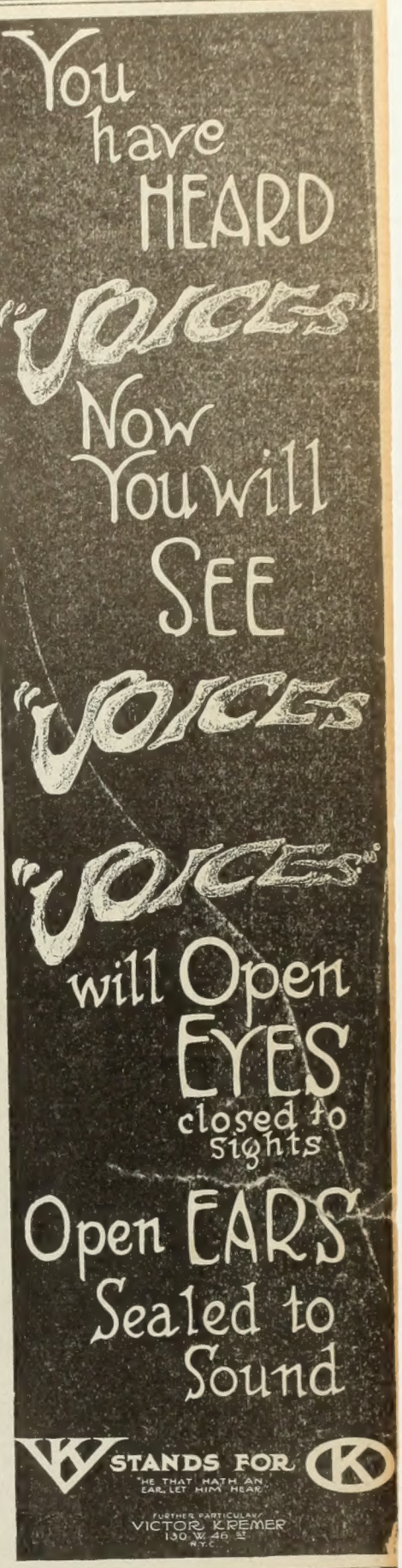
Question No. 8

WHERE CAN I OBTAIN THAT PICTURE ?

Answer

Wid's 1920 Year Book Will Tell

William Colvin who has appeared in a number of coast made productions is in town to attend Ernest Shipman's family reunion.



"WE NEVER DISAPPOINT"
CROMLOW FILM LABORATORIES
INCORPORATED
220 WEST 42ND STREET
NEW YORK
TELEPHONE BRYANT 5576
ALLAN A. LOWNES
GEN. MGR.

Putting It Over

Here is how a brother exhibitor put his show over. Send along your ideas. Let the other fellow know how you cleaned up.

The publicity department of Famous Players has effected a tie-up with The Osborne Company of Newark, N. J., manufacturers of art calendars, on a series of calendars carrying portraits of stars.

Each calendar, printed in full colors and covering the year 1921, contains the portrait of a popular actress. Twelve different sets of the calendars were made and of the twelve, nine contained Paramount stars or players, among them being Elsie Ferguson, Ethel Clayton, Irene Castle, Billie Burke, Dorothy Dalton and Marion Davies.

It is estimated 3,000,000 of these calendars will be sold throughout the country.

Pittsburgh, Pa.—The owner of a local neighborhood house recently put over a stunt that caused the newspapers to give an unusual amount of space to his theater.

He decided to install a cooling system in his house and although it was unnecessary, demanded that the street be closed. Upon being refused a permit, he applied for a writ of mandamus to compel the issuance of the permit. A trip to court reporters, and the hearing received big space. Everyone received the impression that the manager was doing all he could be his patrons and the house received much boosting. Charges of discrimination etc., kept the newspaper boys busy rushing copy through and the theater capitalized. The court finally ordering a limited permit.

Dallas—Herschel Stuart, manager of the Hulsey-Lynch interests, is right up to the minute in securing a toe-hold on a good thing.

Recently the Dallas Times Herald, an afternoon newspaper, staged a baby show, which proved to be a big hit among the mother and parents of the kiddies in Dallas. A gold medal was presented to each of the three winners, and the show was a town topic, as practically every baby in the city was entered in the show.

Stuart, ever on the alert, hit upon the bright idea of filming the kiddies, and running the picture at the Queen. Not only did the picture draw crowds of proud papas and mamas to the show, but the Herald carried a page one story each day telling their patrons that the Baby Show winners were being shown at the Queen. Hence, Stuart not only got a lot of free advertising, but a crowded house.

Launching a Baby Show ought to be a simple matter in any enterprising city, and it goes big.

Radin has finished "Man and Woman," which they are offering to state right buyers.

Incorporations

Albany, N. Y.—Sylvia Amusement Corp., Brooklyn, moving pictures $5,000. M. Wolf, A. R. Rosenberg, M. Fledman, 220 5th Ave.

Albany, N. Y.—Hepworth Picture Plays, Manhattan, 1,000 shares common stock no par value active capital $5,000. P. Kimberley, T. P. McMahon, B. O. Elliott, 1400 B'way.

Albany—Film Crest Photoplays, Manhattan, $100,000, H. M. Marks, J. S. List F. Freeman, 816 Eastern Parkway, Brooklyn.

Albany—M. M. Enterprises, Manhattan, $20,000 S. Brand H. E. Lubetkin, E. A. Brown, 1049 Tinton Ave. Bronx.

Albany—Preferred Pictures, Manhattan, 3,000 shares common stock no par value active capital $25,000 W. T. Welch L. H. Ferber, D. Elkins, 141 B'way.

Dover--Bird Film Service, $500,000, M. L. Rogers, L. A. Irwin, W. G. Singer, Wilmington.

Fisher After Franchise Holders

(Special to WID'S DAILY)

Seattle—F. V. Fisher, Northwest manager of First National, reports the sale of franchises in his territory as progressing rapidly. He has just returned from Spokane, where he sold the first run to Clemmer and second run to Allen Circuit.

Fisher bought during his recent trip to New York several old Chaplin releases, "Carmen," "The Champion," "By the Sea," "Work," and "A Jitney Elopement." All are booked at first run theatres in Seattle, Portland and Tacoma.

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Weinkirch Transferred

(Special to WID'S DAILY)

Seattle—Mike Weinkirch, manager of Strand since it was taken over by Jensen and Von Herberg over two years ago, has been transferred to Strand in Tacoma. He has been succeeded at the Seattle Strand by Charles C. Branham.

Transatlantic Increases Capital

(Special to WID'S DAILY)

Albany—The Transatlantic Film Corp. has been granted permission to increase its capital from $1,000 to $2500,000.

Two Companies D

(By wire to WID'S DA

Albany—The Columbi Corp. and the B. A. R Plays, Inc., have notified tary of the State of their dissolve.

The Pittsburgh Theat New York has also filed dissolution.

William Farnum, after in "The Ccuttlers," will l "Drag Harlan," by Char Seltzer. J. Gordon Edward rect.

What is Youth's Desi

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