

The background of the cover features two parallel film strips running diagonally from the top-left to the bottom-right. Each strip contains a series of frames, each showing a different view or detail of a house, likely a small cottage or bungalow. The film strips are dark with white sprocket holes visible along their edges.

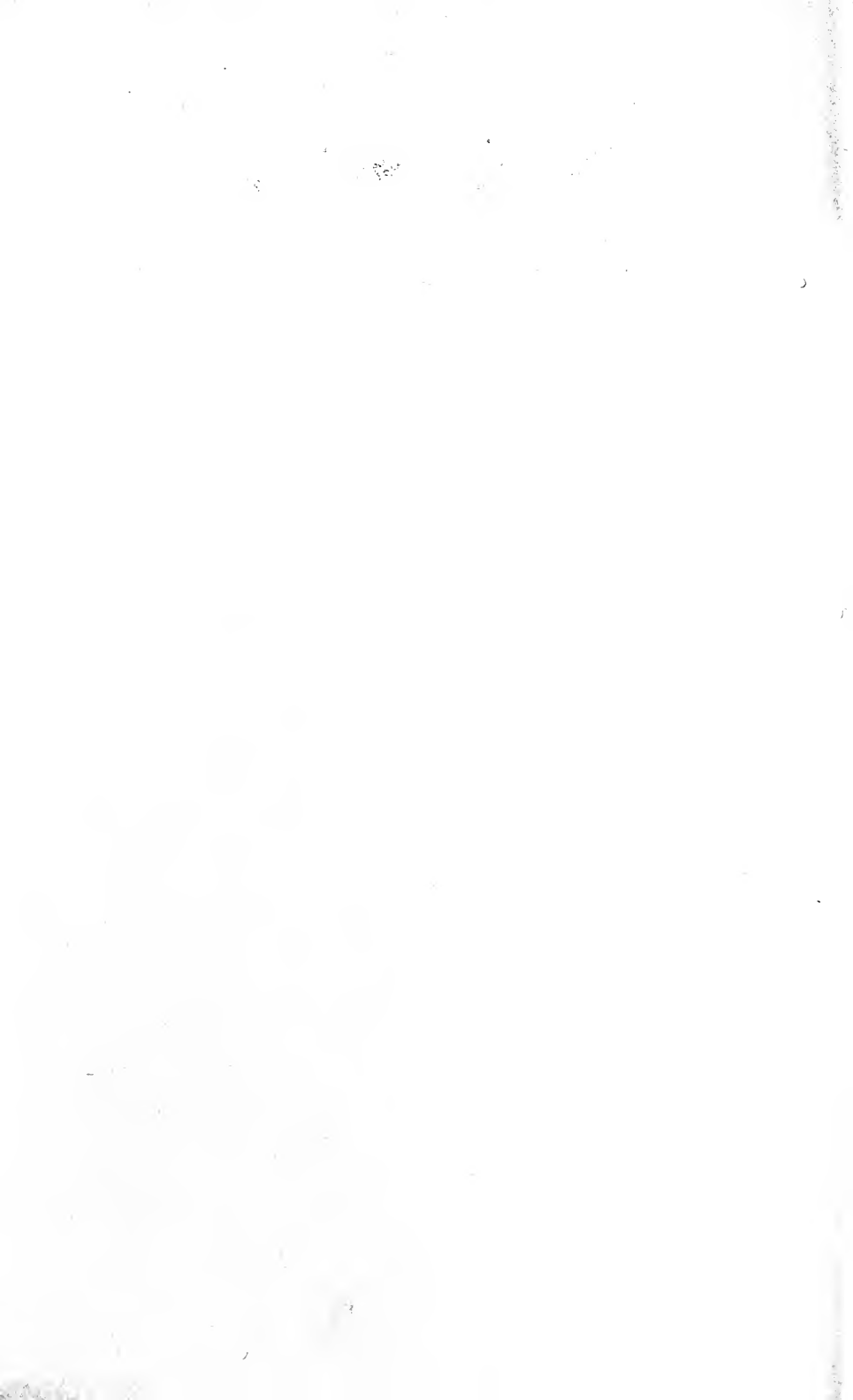
*Films*

*For The Homemaking Teacher*

*Made Available Through*

Department of Home Economics  
and  
Audio-Visual Education

East Texas State Teachers College  
Commerce, Texas



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o Prelinger  
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# FOREWORD

This "Catalog of Films for the Homemaking Teacher" has been prepared as an aid to teachers and others who need to select audio-visual materials for demonstrations and instructional uses.

Films selected were chosen on the basis of their probable use in the various subject-matter areas set forth in "A Tentative Working Guide for Developing Homemaking Education Curriculum in Local Communities".\*

The films are arranged alphabetically by title under seven major subject-matter areas: Child Development; Clothing the Family; Family Relationship; Feeding the Family; Health, Home Care of the Sick; First Aid; Housing the Family; and Management of Time, Money, and Energy.

Information under each entry includes the title of the film, the producer, the copyright date when available, the name of the series if necessary, the length of the film, color or black and white, price, rental rates, and a brief description of the film.

To facilitate rapid location of a film by title, a title index follows the subject-matter listing.

Most of these films have been produced since 1950; however, a limited number of earlier films are included because they still represent the best frame of reference for teaching basic concepts in specific subject matter.

This film catalog evolved from classwork in a course in audio-visual methods and materials in the Home Economics Teacher Education program at East Texas State Teachers College. It was prepared by Mrs. Beatrice Murphy, instructor in Audio-Visual Education, in cooperation with staff members of the Department of Home Economics. Consultants from the Department of Home Economics were Miss Orpa Dennis, Dr. Wathena Temple, and Miss Anna Maxwell. It is presented, for whatever use you may make of it, as a courtesy of the Department of Home Economics, East Texas State Teachers College.

Anyone who wishes, may obtain these films by writing directly to the company listed in the description. Complete addresses may be found in the directory of sources in the back of the catalog. Before writing to the company, teachers should examine catalogs of local film libraries. East Texas State Teachers College has some of these films; however, distribution is limited to members of its cooperative film library.

\*Texas Education Agency, Division of Vocational Education, Home and Family Life Education. Austin, Texas: 1954. 99 pp.

*Additional information concerning the Home Economics program at East Texas State Teachers College may be obtained by writing Dr. Wathena Temple, head of the Department of Home Economics, East Texas State Teachers College, Commerce, Texas.*



# Child Development

## **ANGRY BOY**

IntFlmBur 1951 33min. sd b&w \$105

Thru psychiatric care, the emotional disturbances of a boy who is caught stealing in school, are traced to its basic causes. At the end of the film he is on the way to recovery and the audience has seen how unconscious motivation affects the behavior of both children and adults.

## **ANSWERING THE CHILD'S WHY**

EBF 1951 13 min. sd b&w (Personality Development Ser) \$62.50 rent \$3

Dramatizes actual situations in which youngsters meet with positive or negative attitudes toward their questions, and suggests the resulting effect on their personalities.

## **BABY CARE: FEEDING**

PennStateCol-AV 1944 23 min. sd b&w \$80 rent \$2.50

Steps necessary in the feeding of an infant are shown; cleanliness and exactness are stressed.

## **BABY KNOWS BEST**

WNYC 1951 5 min. sd b&w free-loan

Depicts the reactions of a baby to the loving care of a mother.

## **BABY MEETS HIS PARENTS**

EBF 1948 11min. sd b&w (Personality Development Ser) \$50 rent \$2.50

Points out how differences in personalities can be accounted for, not only by heredity, but also by the human relationships and environmental factors experienced during the first years of life. Explains, with life situations, how the infant personality is influenced directly by the extent to which the baby finds fulfillment of his basic needs - - food, elimination and loving care.

## **BABY SITTER**

YoungAmerica 1949 15 min. sd b&w \$55

The story of Mary Gibson's first evening as a baby-sitter in the Brown's home. The film presents Mary as being properly trained for her job, and follows out the many things Mary has had to learn in preparation for taking care of the children, her method of getting acquainted with them, her discussion with the parents before they leave the house, how she feeds the children and puts them to bed, and how she carries out her general responsibilities to the home.

## **BABY'S DAY AT FORTY-EIGHT WEEKS**

EBF 1935 11 min. sd b&w (Child Development Ser) \$50 rent \$2.50

Wholesome methods of child care are portrayed in numerous situations, including the administration of cod liver oil and orange juice, the bath, dressing, feeding, elimination, floor play and day-time naps and sleep. Emphasis is placed upon the psychological

implications and the educational significance of the infant's everyday experiences.

#### **BABY'S DAY AT TWELVE WEEKS**

EBF 1935 11 min. sd b&w (Child Development Ser)  
\$50 rent \$2.50

The infant is followed through his domestic day from the time of his waking at six o'clock in the morning until the final breast feeding at ten o'clock at night. His dressing, bathing, feeding, daytime naps, play, and general care are presented. An interpretation of the significance of his various reactions is offered.

#### **BABY'S FIRST YEAR**

KnowledgeBldrs 1940 12 min. sd b&w \$40

Shows the care of the mother: the value of a trained nurse, proper foods, and exercises. Next exemplifies cleanliness for the baby's clothes, food, etc. Then reviews in detail the baby's daily schedule including breast feedings, bathing, and sleep. Protection of the baby from contagion by adults is explained.

#### **BALLOONS (Aggression and Destruction Games)**

NYU 1941 20 min. sd b&w (Studies of Normal Personality Development Ser) \$75 rent \$5

Two boys, both between the ages of four and five, are subjects in a Projective situation designed for the study of aggression and destructive impulses. It shows how differently two children, but a few months apart in age, graduated series of opportunities and invitations to break balloons.

#### **BEHAVIOR PATTERNS AT ONE YEAR**

EBF 1935 11 min. sd b&w (Child Development Ser)  
\$50 rent \$2.50

Portrays the behavior patterns of a normal infant fifty-two weeks of age. The baby's manipulation and other reactions to one, two, three and ten cubes are interpreted and discussed by the narrator. Continues with the study of other test situations involving a cup and spoon, cup and cubes, pellet, pellet and bottle, ball, ring and string, paper and crayon, a performance box and a form board.

#### **CARING FOR YOUR TOYS**

YoungAmerica 1954 11 min. sd b&w \$50

Explains the importance of proper care of toys by the child. Demonstrates orderly storage of playthings, repair of toys, special care for dolls, wheeled toys, water toys, and outdoor toys. Portrays a family situation in which cooperative planning takes place.

#### **CHILD CARE AND DEVELOPMENT**

McGraww-Hill 1950 17 min. sd b&w (Child Development Ser) \$80

Considers the habits of daily physical care that insure a happy, healthy child. Good habits of eating, sleeping, bathing, the wearing of proper clothing, and outdoor exercise are covered.

#### **CHILD CARE—BATHING YOUR BABY**

DiapereneCo 1954 10 min. sd b&w \$50

Complete instructions for bathing baby. Shows sponge bath for the newborn and tub bath for the older infant. Also illustrates skin care techniques and proper method of laundering diapers.



### **CHILDREN'S EMOTIONS**

McGraw-Hill 1950 22 min. sd b&w (Child Development Ser) \$100

Discusses the major emotions of childhood--fear, anger, jealousy, curiosity, and joy. Points out what the parent can do to lessen fears and promote the child's happiness and natural development.

### **CHILDREN'S FANTASIES**

McGraw-Hill 1955 21 min. sd b&w (Child Development Ser) \$120

To children all fantasies, useful or destructive, are very real. This film explores the reasons for a child's fantasies and explains how they develop as well as how the child can be affected by them. Fantasy, or daytime dreaming, is seen here as a pastime that can be either an escape from reality or, when properly channeled, an impetus to artistic, creative living.

### **CHILDREN'S PLAY**

McGraw-Hill 1955 27 min. sd b&w (Child Development Ser) \$160

Play is a dynamic factor in a child's development as well as a requirement for good health. This film points up the changing form of children's recreation, portraying play at each age level. The film demonstrates the important contributions parents can and should make to give their children the best possible chance for healthy play.

### **DEVELOPMENTAL CHARACTERISTICS OF PRE-ADOLESCENTS**

McGraw-Hill 1954 18 min. sd b&w (Elementary School Student Teaching) \$105

As the child grows toward maturity, successive stages of development are apparent, and each stage has a distinctive pattern of behavior. A study of the daily life of an eight-year-old girl and a nine-year-old boy illustrates the chief development characteristics of pre-adolescents. Their pattern of behavior provide information on developing a curriculum suitable to their needs and educational experiences.

### **DR. SPOCK**

McGraw-Hill 1953 26 min. sd b&w \$100

Dr. Spock's book on child care is the bible by which many families throughout the nation are rearing their children. This film shows Dr. Spock at work in his clinic in Philadelphia. Consultation and research work hand in hand here to find the best answers to all kinds of problems in the care and training of babies and children. March of Time TV Film.

### **EARLY SOCIAL BEHAVIOR**

EBF 1934 11 min. sd b&w (Child Development Ser)  
\$50 rent \$2.50

In this picture the observer sees the manifestations of infant personality in a variety of social settings. Ten different children from eight weeks to seven years of age are studied. Individual differences are emphasized. The social significance of the household is conveyed by scenes with which reflect parent-child relationships and interaction between brothers, sisters, and adults.

## **FAMILIES FIRST**

NYStDeptComm 1948 17 min. sd b&w \$50 rent \$3

By a sequence of everyday episodes in the lives of two contrasting families, this film demonstrates the causes of tensions, frustrations, and anti-social attitudes, and shows opposite results of affection, achievement and harmonious personality adjustment.

## **FAREWELL TO CHILDHOOD**

IntFlmBur 1952 23 min. sd b&w (Emotions of Everyday Living Ser) \$85

The story of an adolescent girl and her relationship with her parents. Her various moods and apparent inconsistencies bewilder and confuse her parents. A better relationship results, however, when her parents show they are beginning to understand her point of view, and the girl realizes that parents, too, need to be understood.

## **FEARS OF CHILDREN**

IntFlmBur 1951 30 min. sd b&w \$115 rent apply

A parent-child situation is presented in which the mother tends to coddle her five-year-old son while the father advocates sterner discipline and encouraging the child to do things for himself. The resulting conflict confuses the boy and magnifies his rudimentary fears. Thru the advice of a friend, the parents make a greater effort to understand the situation and a happy solution is indicated at the end of the film.

## **FROM CREEPING TO WALKING**

EBF 1934 11 min. sd b&w (Child Development Ser) \$50 rent \$2.50

Illustrates the correlation of abilities. Continues the study begun in POSTURE AND LOCOMOTION.

## **FROM SOCIABLE SIXES TO NOISY NINES**

McGraww-Hill 1954 22 min. sd b&w (Ages and Stages Ser) \$110

Shows the typical behavior and sensible parental guidance of several children of six to nine years of age.

## **FRUSTRATING FOURS AND FASCINATING FIVES**

McGraw-Hill 1952 22 min. sd b&w (Ages and Stages Ser) \$95

At home at the age of four we see a boy's behavior deviate from childish helplessness to vigorous self-assertion, and at kindergarten, from imaginative craftsmanship to inconsistent destructiveness. Although the change is gradual, at five, Roddy appears more independent of adult support with an insatiable curiosity about everything around him.

## **FRUSTRATION PLAY TECHNIQUES**

NYU 1942 35 min. sd b&w (Studies of Normal Personality Development Ser) \$110 rent \$7.50

Study of normal personality development in young children, and a demonstration of special techniques (intrusions, blocking and hostility games) in the diagnosis of normal personality

### **GROWTH OF INFANT BEHAVIOR: EARLY STAGES**

EBF 1934 11 min sd b&w (Child Development Ser)  
\$50 rent \$250

The activities and responses of an infant seated in a small chair in a photographic dome are here recorded. Simultaneous side-by-side projection gives a comparison of the same infant at different ages. There are also animated diagrams.

### **GROWTH OF INFANT BEHAVIOR: LATER STAGES**

EBF 1934 11 min. sd b&w Child Development Ser)  
\$50 rent \$2.50

A demonstration of the increasing ability of the infant to use his hands in manipulating objects. The growth of the prenatal hand is also shown, by a series of animated drawings.

### **HE ACTS HIS AGE**

McGraw-Hill 1951 13 min. sd b&w \$70

In a discussion of behavior patterns at certain ages, this film explains that a child's emotional development normally keeps pace with his physical growth. An examination of the play habits of children from one to fifteen years emphasizes the characteristics of each age group. The film stresses the need for understanding children in order to help them.

### **HELPING IN THE CARE OF YOUNGER CHILDREN**

Coronet 1953 11 min. sd b&w \$55

Shows a teen-age girl helping with the care of her younger brother and sister. Illustrates such basic needs of children as affection, encouragement toward self-help, approval, security and safety, proper food, rest, and play.

### **HELPING THE CHILD TO ACCEPT THE DO'S**

EBF 1948 11 min. sd b&w (Personality Development Ser)  
\$50 rent \$2.50

Portrays the child learning to live in a world defined by the "do's" and explains how his personality is influenced by the extent to which they are accepted. Illustrates with life situations, the types of "do's" the child must learn to accept: (1) those for personal living, (2) the masculine and feminine "do's" and (3) those for human relations.

### **HELPING THE CHILD TO FACE THE DON'T'S**

EBF 1948 11 min sd b&w (Personality Development Ser)  
\$50 rent \$2.50

Reveals how the young child meets a world of "don'ts" and how he reacts by conforming in his own distinctive ways--thus forming his own individual personality. Classifies the "don't's" as (1) those which protect the child from danger, (2) those which restrain him from taking things that belong to others and (3) those which teach him to respect the rights of others.

### **HELPING YOUR CHILD FEEL EMOTIONALLY SECURE**

SeminarFilms 1953 30 min. sd color \$285 rent \$10  
Consists of three separate reels, each 10 min. \$100

Each reel contains five short incidents which show the right and the wrong way for parents to handle the situation. Sample inci-

dents are: "Playing with water is fun." "Fear is very real." "Self-reliance begins early."

#### **HEREDITY AND PRE-NATAL DEVELOPMENT**

McGraw-Hill 1950 21 min. sd b&w (Child Development Ser) \$100

Step-by-step picturization of growth, subdivision and eventual union of male and female sex cells. Discussion includes explanation of chromosomes and genes in determining sex and in transmitting physical and mental characteristics to offspring. Stress is laid on the modification of these traits by training and environment. The film describes the fertilization of the ovum by the sperm cell at conception and traces the development of the fetus until delivery. A section of the film on the basic physiological actions of breathing, eating and elimination. Finally, stresses the close connection between physical and emotional sensitivity in very young children.

#### **INDIVIDUAL DIFFERENCES**

McGraw-Hill 1950 23 min. sd b&w (Educational Psychology Ser) \$100

The case study of a shy, slow child who is different from his classmates and from his older, socially-adept brother. Points out individual interests and capabilities, that it is the job of the school to shape education to individual needs.

#### **LEARNING AND GROWTH**

EBF 1935 11 min. sd b&w (Child Development Ser) \$50 rent \$2.50

Attempts to clarify some of the principles which govern the learning process. The possibilities and limitations of training infants from twenty-four to forty-eight weeks of age are described. Several learning problems are analyzed with special reference to the effect of maturity. The relationships between age, growth, and learning are indicated. Laws which determine learning in older children are pointed out.

#### **LIFE BEGINS**

EBF 1934-35 60 min. sd b&w (Child Development Ser) \$250 rent \$12.50

Attention is directed to the need for a better understanding of the laws governing the infant's mental and physical growth, so that a happier social order may be developed. Similarities, differences and characteristic ways in which infants react to standardized test situations are shown; their everyday life, including sleeping, walking, dressing, bath, their plays and games, learning and emotional behavior, and social reactions to the family group. Concludes with comments relative to the education and mental hygiene of infants and the obligation of science, home, school and society to promote the infant's welfare by periodical health examinations and supervision of his mental growth.

#### **LIFE WITH BABY**

McGraw-Hill 1946 18 min. sd b&w \$80

The knowledge gained of the mental and physical growth of children ages 1 - 6 by observations under the direction of Dr. Arnold

Gesell at the Yale University Clinic. Features many candid-camera sequences.

### **LIFE WITH JUNIOR**

McGraw-Hill 1949 18 min. sd b&w \$80

The camera picks up a ten-year-old boy at the start of a typical day and follows him thru his sketchy ablutions, a wolfed breakfast and a dawdling trip to school. Emphasizes the anxieties of parents over guiding their children in today's world, and explains ways in which to cope with behavior problems.

### **MEANING OF ADOLESCENCE**

McGraw-Hill 1953 16 min. sd b&w (Adolescent Development Ser) \$85

An overview of the social, emotional, mental and physical changes which occur in the adolescent between childhood and adulthood with suggestions on how adults can help them in their adjustment.

### **MEETING EMOTIONAL NEEDS IN CHILDHOOD: THE GROUNDWORK OF DEMOCRACY**

NYU 1947 33 min. sd b&w (Studies of Normal Personality Development Ser) \$120 rent \$6

Concerned with the kind of attitude toward people and the sense of community responsibility the child is developing as he grows to adulthood.

### **MEETING THE NEEDS OF ADOLESCENTS**

McGraw-Hill 1953 19 min. sd b&w (Adolescent Development Ser) \$95

Depicts a family that includes a boy of 14 and a girl of 17. Shows how their physical, mental needs are met, how they are guided in their spiritual growth, and how parents can develop their social consciousness.

### **OUR BABY**

Firth 1953 16 min. sd color \$99

Shows the family care received by 14 month old Laurie Carr, the youngest daughter in a family of four girls' and one boy. "The Carrs show that they are good parents because of their love and understanding and because of their ability to manage a large family and to encourage the children to develop self-reliance and accept responsibility."

### **POSTURE AND LOCOMOTION**

EBF 1934 11 min. sd b&w (Child Development Ser) \$50 rent \$2.50

Based on the research of Arnold Gesell at Yale Clinic. Deals with the steps by which the infant advances from a helpless state of immaturity in which he only kicks and wriggles to the stage where he is able to change position and posture at will. Presents a study of these phases of the child's development from the age of 8 to 80 weeks. Thirteen age levels are portrayed in a consecutive biographic series.

### **PRINCIPLES OF DEVELOPMENT**

McGraw-Hill 1950 17 min. sd b&w (Child Development Ser) \$85

Outlines the fundamentals of child growth and development from

the point of early infancy. After defining the principles of development, the film considers the variables which make each child different from every other one.

#### **SOCIAL DEVELOPMENT**

McGraw-Hill 1950 16 min. sd b&w (Child Development Ser) \$80

An analysis of social behavior at different age levels and the reasons underlying the changes in behavior patterns as the child develops. Points out development from the stage where the sexes and ages are mixed indiscriminately to the point where children begin to pick members of their own sex as playmates, to seek out the natural leader for their groups.

#### **THE TERRIBLE TWO'S AND TRUSTING THREE'S**

McGraw-Hill 1950 22 min. sd (Ages and Stages Ser) b&w \$90

A study of child behavior at two and three years, showing what to expect from youngsters of these ages, and suggesting how parents can deal constructively with the problems they present. The film shows a group of active children in play grounds, nursery school, and home, first as two-year-olds and then as threes. In play, we see, they learn control of their bodies, the qualities of different materials and how to give and take with other people. At home an average mother is seen handling such problems as destructiveness, tantrums, and unreasonable fears.

#### **THIRTY-SIX WEEKS BEHAVIOR DAY**

EBF 1935 11 min. sd b&w (Child Development Ser) \$50

The infant boy whose behavior day at 12 weeks was chartered is now 36 weeks old. His reactions are compared with those which he experienced twenty-four weeks earlier. His responses to the ministrations of his father and mother are commented upon. The very first successful creeping efforts are observed.

#### **THIS IS ROBERT**

NYU 1942 60 min. sd b&w (Studies of Normal Personality Development Ser) \$210 rent \$10

Traces the development of an aggressive, "difficult" yet thoroughly appealing child from his early nursery school days to his first year in a fine public school. Clumsy, blundering, confused by varied adult pressures, Robert's violent and haphazard aggression is seen as a strong, defensive counter-attack on the whole world. His mother's steadying support and his teachers' firm, consistent and affectionate treatment bring him safely through the first adolescence of the of the pre-school years to an outwardly smooth adjustment in public school, without his earlier inflammable outbursts. The film incidentally suggests the activities of modern nursery and elementary schools. Its chief purpose is in showing ordinary situations as well as in the recently developed "Projective techniques" how every individual constantly reveals to the discerning observer his deep-lying needs and attitudes through the "language of behavior".

### **YOUR BODY DURING ADOLESCENCE**

McGraw-Hill 1955 10 min. sd b&w \$60

What puberty means and how it affects the body is the theme of this film. Using animation, the film shows the seven glands that regulate human life and growth. Then follows a description of the reproductive organs with a complete and detailed explanation of their function and use. Correlated with Diehl and Laton: **HEALTH AND SAFETY FOR YOU.**

### **YOUR CHILDREN'S MEALS**

BIS 1948 14 min. sd b & w \$55, rent \$2.50

Shows parents how they can see mealtime from the child's point of view as well as their own. Suggests proper foods for children, and different ways of making foods attractive.

### **YOUR CHILDREN'S PLAY**

McGraw-Hill 1955 20 min. sd \$95

This discussion of the role of play in the development of children from infancy to five years emphasizes that play is a learning experience. The importance of adult's attitudes toward play is pointed out, and ways for parents to handle playing situations are suggested.

### **YOUR CHILDREN WALKING**

McGraw-Hill 1954 20 min. sd b&w \$95

Different types of feet and their normal functions are reviewed in this film. Parents are advised on how to care for their children's feet through selection and care of shoes and socks; sufficient exercise, and consulting a doctor about correcting foot troubles or purchasing proper fitting shoes.

See also listing under **FAMILY RELATIONS**

# Clothing the Family

## **BUTTONS THROUGH THE YEARS**

Assn. Films 1952 15 min. sd b&w free-loan

Shows many rare buttons of gold, handpainted porcelain, tooled leather, Wedgewood, ivory, white satin, and precious jewels. Modern method of mass-producing buttons is contrasted with the painstaking methods of years ago, when skilled artisans carved and fashioned buttons by hand. Authentic period costuming and art masterpieces are used to show the evolution of buttons from ornaments to fasteners. The part buttons play in high fashion is also depicted.

## **CASHMERE STORY**

Movies USA 1953 16 min. sd color free-loan

Filmed in Scotland, shows how an expensive cashmere sweater is created.

## **CHINESE DRESSMAKING**

Athena 1950 10 min. sd color (Crafts of China Ser)  
\$100

Shows how a master craftsman in Shanghai, the "Paris" of China, designs and executes a gown for a Chinese lady. Chinese film actresses model many beautiful gowns.

## **CHRISTIAN DIOR STORY**

AF Films 1950 15 min. sd b&w \$50 rent \$4.50

A visit to the salon and workrooms of Christian Dior, the designer of women's dresses who was responsible for the "new look". The film portrays him at work as a creative artist and shows the subsequent operations of those who assist in carrying out his ideas. A Dior premiere, to which usually only important fashion buyers are invited, is also included.

## **CLOSE UP OF NYLON**

DuPont 1951 22 min. sd color free-loan

Deals with the properties of nylon staple and continuous filament yarns and describes the contribution of nylon when used in fabrics alone or in combination with other fibers. An animated magnified section shows the effect of fabric construction on warmth or coolness, porosity and drying time. The relation of proper heat-setting to fabric stability, necessity of ironing, and permanent pleats is also covered.

## **CLOTHES AND YOU: LINE AND PROPORTION**

Coronet 1954 11 min. sd b&w \$55

Shows how principles of line and proportion can be applied by a girl in choosing clothing that will enhance her appearance. Various body types and "right and wrong" demonstrations are included.

## **THE DANCING FLEECE**

BIS 1954 20 min. sd color \$135 rent \$5

A wool worker visits a fair. Looking into a slot machine he suddenly sees the figures in it come to life. He and the ballerina recreate, in ballet form, the steps in wool production.



### **DISCIPLINED STORY**

Bates Fabrics 1952 14½ min. sd color free-loan  
"The story of a whole new race of fabrics that are made to behave. You see the development of these new fabric constructions, built to take the fiber-deep treatment that makes them the most smoothly beautiful easy up-keep fabrics the world has ever known."

### **DRESS PARADE**

McGraw-Hill 1948 16 min. sd b&w (This is America Ser) 10 yr. lease \$80  
This behind-the-scenes story of America's fourth largest industry highlights famous dress and millinery designers and how they find inspiration in contemporary life and in museums.

### **FABRIC OF OUR STORY**

Bruck 1947 20 min. sd color free-loan  
The weaving and use of rayon fabrics.

### **FABRICS OF THE FUTURE**

BIS 1950 20 min. sd b&w (This Modern Age Ser)  
\$55 rent \$2.50  
For centuries the world demand for textiles was met by natural fibers—wool, cotton, and silk. In this modern age, fibers made by chemists in laboratories are being produced in quantities that man could never grow naturally.

### **FACTS ABOUT YOUR FIGURE**

Modern TP 1951 15 min. sd color free-loan  
Instructs teen-age girls in the proper selection and use of foundation garments. Illustrates posture defects and how to correct them, proper methods of fitting dresses and foundations, the right ways to launder bras and girdles.

### **FASHION MEANS BUSINESS**

McGraw-Hill 1948 17 min. sd b&w \$80  
Narrator first discusses factors that make the industry an ever-changing and risky one: change of designs (new look), fashion and public interest. Then follow sequences on the most famous of Paris designers. Visits follow to the factories of New York's mercantile district, to record many facets of the industry. Information on the International Ladies Garment Workers' Union and its functions is included.

### **FEMININE FASHIONS**

Ideal Pictures 10 min. sd b&w \$30 rent \$1.50  
Colorful costumes of India, modeled by some of the beautiful women from Maharashtra, Bengal the Punjab, Madras, Utter Pradesh, and many other states and parts of India.

### **FIBERS TO FABRICS**

Ideal Pictures 10 min. sd b&w \$30 rent \$1.50  
The textile industries employ over 2½ million people in the 400 mills located in India. We visit one of these mills and see the fibers being selected, sorted and processed into cotton and spun yarns.

### **FIGURE FORUM**

Modern TP 1953? 25 min. sd color free-loan  
Glamour hints on the selection, wearing, and care of foundation

garments. Intended for women only.

#### **FIGURES ARE FASHION**

Modern TP 1952 22 min. sd color free-loan

An educational fashion show, showing girls' and women's foundation garments. Includes the backstage steps in planning an annual store buyers' show in New York. Displays gowns from many of the leading contemporary designers of the United States.

#### **FLAMEOIL CANVAS PROTECTION**

PrincetonFlmCtr 1954 20 min. sd color free-loan

Demonstrates the safety and usefulness of canvas that is fire, mildew, and water resistant.

#### **FROM COTTON CUTTER**

AssnFilms 1950 30 min. sd color free-loan

Illustrates the processing of raw cotton into thread and material.

#### **FURS—MARVELS OF NATURE**

AlsherFilms 1955 8 min. sd b&w Purchase apply, rent \$4

This picture takes you to a Norwegian wild-animal farm where mink, foxes, and other fur-bearing creatures are raised for the fur fashion market. It closes on a fashion show of into-the-future fur styles from the Paris salons of Dior, Fath, Schiaparelli and other great French couturiers.

#### **GOOD GROOMING FOR GIRLS**

Coronet 1955 10 min. sd b&w \$55

Spending an evening with Rosemary, Anne sees that Rosemary's attractive appearance is achieved by a carefully followed routine—a well-planned and cared-for wardrobe, attention to hair, nails, teeth, personal daintiness, good posture, and proper diet and rest.

#### **HANDMACHER HIGHLIGHTS**

HandmacherVogel 1954 13 min. sd color Purchase apply free-loan

A film showing how the suits are designed and planned; how fashion editors choose the styles they feature in their editorials; and how the suits are actually made.

#### **HAT PARADE**

CityColNy 1950 20 min. sd b&w rent \$1.50

Depicts every stage in the production of a Lee hat. Includes the different kinds of fur used, the making of felt, the shaping, blocking, ironing, and finishing of the hat. The emphasis is on men's hats.

#### **HEADS UP FOR BEAUTY**

AssnFilms 1954 25 min. sd color free-loan

A young bride recalls some of the poignant memories leading to the biggest day in her life. As her thoughts unfold, facts about hair care, creative hair styling, and shampooing are demonstrated.

#### **HOW TO MAKE A SKIRT THE MODERN WAY**

AssnFilms 1954 12½ min. sd color free-loan

Using a simple 4-gore skirt, the film demonstrates new sewing techniques to save time and give a more professional look, empha-

sizes the importance of stay-stitching and working with the fabric grain, and outlines procedures of marking and cutting fabric.

#### **IT'S ALL IN THE FINISH**

AmCyanamid TextileResinDept. 23 min. sd color free-loan

Shows how, thru the application of synthetic resins, it is possible to affect the fundamental characteristics of a fabric—to control the creasing of rayons, the shrinkage of lace curtains, the degree of crispness in other materials. Water and stain repellance can also be controlled.

#### **JUST HANG IT UP!**

BatesFabric 1953 14½ min. sd color free-loan

The story of the development of new crease-releasing cottons and how they are changing the world of fashion.

#### **KNITTER AND THE NEEDLE**

DeFrenes 1950 10 min. sd color \$75 free-loan

Emphasizes the importance of qualities of toughness, smoothness, dimensional control and straightness of needles in the production of first quality full-fashioned stockings. Helps the knitter in the art of needle straightening and in keeping needle bars in the best of condition at all times.

#### **LIGHT AND AIRY**

WoolBureauInc 25 min. sd color free-loan

Shows the manufacture of wool from the sheep's back until it is made into fine fluffy blankets. Shows the great care taken to turn out a perfect product.

#### **LUXURY UNLIMITED**

Virginia-CarolinaChemicalCorp 1954 29 min. sd color free-loan

The story of vicara, the sponsor's textile fiber product, explains how it was discovered, is produced, and used to improve the blend when combined with rayon, nylon, cotton, or wool.

#### **MAGIC OF WOOL**

QuebecPublicity Bur 1953 13 min. sd color free-loan

Wool is shorn from the sheep, combed, and carded. The difference between weft and warp yarns, the use of the warping frames, and the mounting of the warp on the loom are demonstrated. We see Quebec handcrafts—women in their homes spinning multi-hued yarns into original patterns.

#### **A MILLION USES**

NatVulcanizedFiberCo 1949 18 min. sd color free-loan

Describes the manufacture, outstanding properties, and principal uses of National Vulcanized Fiber, a paper-base laminated plastic.

#### **OPPORTUNITY AMERICA**

Beeland-KingFilmProd 1953 28 min. sd color free-loan

A young boy living in Jefferson, Georgia, goes with his father to visit the farmers, tradesmen and manufacturers in his community in order to learn about the opportunities for employment and the responsibilities of citizenship in a small town. A tour of the Jeffer-

son cotton mills is included showing various operations from the cleaning of cotton to the weaving of cloth.

### **QUEEN O' THE BORDER**

BIS 1949 10 min. sd color \$90 rent \$2.50

Emphasizes the value of sewing as a hobby which is both enjoyable and practical. Follows a junior high school student step-by-step as she finds a pattern, selects material, and sews a dress which she wears to the class play.

### **SEWING: PATTERN INTERPRETATION**

YoungAmerica 1948 10 min. sd b&w (Sewing Series)  
\$45

Discusses such problems in sewing as the interpretation of markings on various commercial patterns, how to determine pattern size and yardage required, and interpretation of pattern instructions.

### **THE SEWING ROOM (13 films)**

Allen-MooreProd 1954 each 10 min. sd color each \$100  
set \$1300

Various aspects of the home sewing of garments are demonstrated by Miss Chapin. Titles are:

LET'S BUY A PATTERN; ALTERING A PATTERN; CUTTING;  
MARKING AND STITCHING; BASIC BODICE CONSTRUCTION;  
PLEAT AND SKIRT BACK; POCKET AND SKIRT FRONT;  
FITTING; BUTTONHOLES; COLLAR AND FACING;  
RECONSTRUCTION AND SLEEVE; ZIPPERS; HEMS

### **THIS IS NYLON**

DuPont 1949 29 min. sd color free-loan

Primarily for buyers and sales personnel in department stores and specialty shops, textile classes and women's groups. This film combines a chemist's story of the properties of nylon, told in non-technical language, and his wife's report of a fashion show in which the versatility of nylon is demonstrated in various types of wearing apparel for all seasons of the year. Emphasis is placed on nylon's practical and aesthetic contributions to textiles in numerous applications.

### **TRULY YOURS: THE DRESS THAT FITS**

UW-Govt. 1949 18 min. sd b&w

Indicates the fitting points to check when buying ready-made dresses and illustrates alterations that may be done successfully at home by women who sew. Shows the most commonly needed alterations for the tall slender, the medium stout, and the short plump types of figures. Before-alteration and after-alteration pictures are shown for one dress for each figure type, along with the main steps in making the alterations on each dress.

### **SEWING**

EBF 1953 12 min. sd b&w \$50 rent \$4 color \$100, rent \$2.50

Emphasizes the value of sewing as a hobby which is both enjoyable and practical. Follows a junior high school student step-by-step as she finds a pattern, selects material, and sews a dress which she wears to the class play.

### **UNTAMED BLUEBLOOD**

WoodleyCo 1948 21 min. sd color \$160 free-loan

The complete story of how a Great Lakes ranch mink garment is produced; from the selection and breeding of animal strains, thru their care on the mink ranches, to the workrooms where the pelts are worked and the finished garment is designed and manufactured.

### **THE WEATHERVANE**

Handmacher-Vogel 1952 18 min. sd color free-loan

The manufacturing process, and proper manner of sales presentation of the famous Handmacher summer suit.

### **WOMAN'S STORY**

ModernTP 1954 12 min. sd b&w free-loan

In documenting the triumphs won by women in the last fifty years, newsreel clips show Susan B. Anthony, Helen Wills, Gertrude Ederle, and Amelia Earhart, among others. The film shows the first maternity garment created by Mrs. Lane Bryant in 1904, and color sequences of modern maternity fashions.

### **YOU LOOK WONDERFUL**

Handmacher-Vogel 1954 18 min. sd color free-loan

Shows how the Handmacher suits are designed and planned, how fashion editors choose the styles to be featured in their editorials and how the suits are made.

# Family Relationships

## ACT YOUR AGE

Coronet 1949 13½ min. sd b&w \$62.50

Some of the more common types of infantile reactions—temper, weeping, inability to “take a joke” as well as other forms of emotional immaturity are illustrated. The basic reasons for the continuance of these common signs of emotion into adolescence are shown. The film offers a method of self-evaluation to help overcome the social handicaps that come with inability to grow up.

## AGE OF TURMOIL

McGraw-Hill 1952 20 min. sd b&w (Adolescent Development Ser) \$100

Correlated with the book “Adolescent Development” by Elizabeth B. Hurlock.

Supplementary filmstrip available

Illustrates the behavior that reflects the emotional turmoil of the early teen-ager—giggling, destructive criticism of school, unrealistic ideas of their own future, etc.

## CHOOSING FOR HAPPINESS

McGraw-Hill 1950 14 min. \$85

“Is he right for me?” It is Eve’s first question when she meets a new boy, and somewhere in the passing weeks each one fails to measure up. Eve’s friend suggests that for Eve, as for everyone, self-analysis must come first, that she must accept the possibility of making certain changes in herself and fewer demands on other people. And as for those basic attributes that cannot be changed, Eve would do well to choose her boy with those firmly in mind, for they cannot be separated from the rest of his personality.

## CONTROL YOUR EMOTIONS

Coronet 1950 13½ min. sd b&w \$62.50

Indicates some of the dangers of uncontrolled emotions and some of the benefits of control. Explains procedures by which emotions may be controlled.

## CRISIS FOR COOKIE

TFC 1946 10 min. sd b&w lease apply

An excerpt from the feature film “Perfect Marriage” produced by Paramount Pictures.

Deals with the effect of divorce on a child. Cookie realizes her parents have become estranged and by questioning them, forces them to admit that they plan to obtain a divorce. When they realize how strongly their decision affects the child, the parents determine to try to reconcile their differences for her sake.

## DAD! CAN I HAVE THE CAR TONIGHT?

Swank FilmsInc. 1954 12½ min. sd b&w \$65

Shows what goes through a parent’s mind when his boy first asks this question. Explains the viewpoint of the boy and the father. Shows the father that while it is part of growing up and must be

faced, there are certain safeguards which should be considered including insurance, safe driving school, etc.

#### **A DATE WITH YOUR FAMILY**

InstrFilms 1950 10 min. sd b&w \$49 rent \$3.50  
Emphasizes the need for greater awareness in the home of the respect that all of us should have toward each other. Shows that graciousness, consideration, and kindness can apply when the family group is alone as well as when company is present. Shows the way the family ties are strengthened by practice of simple courtesies in the home.

#### **DEVELOPING FRIENDSHIPS**

Coronet 1950 10 min. sd w&b \$50  
Brings out the meaning of friendship and the differences in individual capacities for friendliness. Shows students how friendships brings a greater appreciation of people, despite varied backgrounds and personalities.

#### **FAMILY AFFAIR**

BellTelCo 1955 27 min. sd color free-lion  
The film through typical incidents from the lives of three related families, shows difficulties arising from inadequate telephone service arrangements.

#### **FAREWELL TO CHILDHOOD**

IntrFimBur 1952 23 min. sd b&w (Emotions of Everyday Living Ser) \$85  
The story of an adolescent girl and her relationship with her parents. Her various moods and apparent inconsistencies bewilder and confuse her parents. A better relationship results, however, when her parents show they are beginning to understand her point of view, and the girl realizes that parents, too, need to be understood.

#### **FORSAKING ALL OTHERS**

FamilyFilms 1955 15 min. sd b&w \$100 rent \$5  
The marriage vows are taken seriously by a young mother who struggles to keep her home together in spite of her husband's lack of support.

#### **THE FUN OF MAKING FRIENDS**

Coronet 1950 10 min. sd b&w \$50  
Demonstrates the meaning and importance of friendship and shows that making and keeping friends is a give and take process.

#### **GETTING ALONG WITH PARENTS**

EBF 1954 14 min. sd b&w \$62.50  
Shows the conflict that results in five different homes when a group of teen-agers plan to visit a night club after the junior prom dance. Intended to provoke discussion of the problems of high school students in their relations with their parents.

#### **GOOD LOSER**

YoungAmerica 1953 13 min. sd b&w (Discussion Problems in Group Living Ser) \$62.50  
A boy who is accustomed to winning finds himself in the role of the loser. In this unfamiliar position, he has difficulty in accepting his defeat gracefully. Designed to stimulate discussion of personal attitudes toward winning and losing.

### **THE GOSSIP**

YoungAmerica 1955 12½ min. sd b&w (Discussion Problems in Group Living Ser) \$62.50 rent apply

A high school girl's experience illustrates that gossip is not based on facts, is incomplete, leads to misinterpretation, and that the guilty person is usually an accepted member of the group who causes trouble in an underhanded way. The film presents the problem, leaving solution to audience discussion.

### **THE GRIPER**

YoungAmerica 1954 12 min. sd b&w (Discussion Problems in Group Living Ser) \$50

Depicts a teen-age boy who is always complaining and finding fault with everything, in a number of home and school situations. Shows the effect of his remarks on fellow students and their efforts to help him.

### **HABIT PATTERNS**

McGraw-Hill 1954 15 min. sd b&w (Psychology for Living Ser) \$85

Correlated with the book "Psychology for Living" by Sorenson and Malm. Barbara is never prepared, never on time, and through the years she has built up a set of disorderly habits that are spoiling her relations with her family as well as her teachers and friends. After a particularly unhappy experience, Barbara takes steps which, if repeated, will help her to become more like Helen, her friend who has learned to plan for her tomorrows the day before.

### **IMPROVE YOUR PERSONALITY**

Coronet 1951 10 min. sd b&w \$50

Emphasizes that personality is not a vague, glamorous attribute of the fortunate few, but a part of each individual's character. Shows how personalities can be developed, adapted and controlled.

### **IN TIME OF TROUBLE**

McGraw-Hill 1954 14 min. sd b&w (Marriage Series) \$85

Correlated with the book "Marriage for Moderns" by Bowman. Supplementary filmstrip available.

Acting as counselor, the family minister tactfully suggests to the wife that her energy and efficiency in the home has made for her husband a feeling of loneliness and "out of things," and therefore he resorts to drinking for escape. He suggests that the husband have a larger share in family activities. Later sequences show him feeding the baby, entertaining friends they have invited, etc.

### **IT TAKES ALL KINDS**

McGraw-Hill 1950 20 min. sd b&w \$105

The successful marriages, the film points out, will be those where the partners choose each other with care, with a sure knowledge of each other, and then accept each other for what they are—not for what each might wish the other to be.

### **JEALOUSY**

McGraw-Hill 1954 16 min. sd b&w (Marriage Ser) \$95

Correlated with the book "Marriage for Moderns" by Bowman.



Supplementary filmstrip available.

A young wife learns that her jealous misunderstanding of her husband is really an expression of her dissatisfaction with her role of homemaker, and her tendency to distort events in her own imagination.

### **MARRIAGE TODAY**

McGraw-Hill 1950 22 min. sd b&w \$110

This film provides dramatic treatment of the ideals and goals of adult love. Two couples are the protagonists of this film, two couples who have made their marriage work through clear analysis of their mutual aims and cooperation in striving to achieve them.

### **THE OUTSIDER**

YoungAmerica 1951 10 min. sd b&w (Discussion Problems in Group Living Ser) \$45

The story of a young girl who feels that her school group rejects her. Brings out not only her responsibilities but also those of the group in helping the individual to adjust herself to the requirements of the social group.

### **OVERCOMING FEAR**

Coronet 1950 13½ min. sd b&w \$62.50

The values of courage in meeting problems in everyday living are shown. Courage is presented as an attitude which can be developed and cowardice is shown to be a characteristic that is specific; i.e. a response in reference to one specific type of situation. How overcoming a fear can make a better all-round person is the lesson presented.

### **PARENTS ARE PEOPLE TOO**

McGraw-Hill 1955 15 min. sd b&w (Health and Safety for You Ser) \$90

Correlated with the book "Health and Safety for You" by Diehl and Laton.

Since good understanding with parents is essential to the emotional health of teenagers, an instructor leads a discussion group and helps teenagers discover they can earn privileges by proof of capability, evaluate matters about which parents "nag" to that both parents and teenagers work for improvement, and reassure their parents that growing up means not growing away, but growing into more mature companionship.

### **PERSONALITY AND EMOTIONS**

EBF 1955 13 min. sd b&w \$62.50 rent \$3

The cry of a newborn baby prefaces various stages in the development of emotions: the toddler's anger released in knocking down blocks, the older child's jealousy expressed in words, the older children's reversion to childish behavior when insecure, an animated sequence to illustrate the term, "psychosomatic," pleasant emotions of parents' love for each other and their children. The film suggests recognizing emotions for what they are and using them to build happier and richer personalities.

### **THE PROCRASTINATOR**

YoungAmerica 1952 10 min. sd b&w \$45

Deals with the individual who habitually fails to plan and use his

time wisely in carrying out responsibilities. The situation dramatized revolves around Jean Nelson, social committee chairman for her high school class, whose procrastination imperils the success of her class party.

### **RESPONSIBILITY**

YoungAmerica 1952 14 min. sd b&w (Discussion Problems in Group Living Ser) \$62.50

Dramatized the story of a high school boy who finds difficulty in meeting and carrying through his responsibilities.

### **SELF-CONSCIOUS GUY**

Coronet 1951 10 min. sd b&w \$50

Feelings of self-consciousness keep a high-school boy from doing his class work well or making friends easily. He discovers many of his classmates suffer from similar feelings, but that several of them have overcome these feelings and developed poise and self-assurance. The boy works to become better adjusted by thinking about others, developing skills, taking part in activities, and finally by developing a perspective on his own relationship to the social situations in which he moves and lives.

### **THE SHOW-OFF**

YoungAmerica 1954 10 min. sd b&w (Discussion Problems in Group Living Ser) \$50 rent apply

Portrays a teen-age boy whose personality is such that he wants to be the constant center of attention. Presents the problems he creates for himself and his classmates.

### **SNAP OUT OF IT!**

Coronet 1951 13 min. sd b&w \$62.50

A high school boy has worked hard for an "A" but gets only a "B" in history. His emotional upset at the disappointment brings him to the attention of the school principal. Under the principal's guidance the boy finds how to set his expectations realistically to emotional drives of unavoidable disappointments for a positive attack on problems.

### **SPEAK NO EVIL**

FamilyFilms 1950 30 min. sd b&w rent \$8

The painful problems of devastating gossip and numbing jealousy treated in a delightfully up-to-date story of business, office and home. A veteran of the war puts into action the sturdy faith he learned from his chaplain: belief in the power of overcoming evil with good—even the evil of slanderous tongue wagging. With an amazing note of clarity for a wavering generation, this heart-warming story dares to suggest the Christian alternative to increasing divorce rates and broken homes—that faith in God finds the answer.

### **THIS CHARMING COUPLE**

McGraw-Hill 1950 19 min. sd b&w \$100

This film focuses on a frequent cause of broken marriages—the false ideals of "romantic" love on which too many marriages are built. **THIS CHARMING COUPLE** follows the courtship of two young people who refuse to evaluate each others' good qualities and shortcomings in a realistic, adult fashion. Neither will change, yet

each expects the other to conform after marriage to an idealized pattern. Because they are in love with "love" and not with each other, their marriage is doomed to fail.

#### **TIME OF DAY**

Modern TP 1955 30 min. sd color free-loan

A story behind the story of our family life. It picks up the strands of highly diversified modern industry and follows them to their ultimate meeting place—the home.

#### **TOWARD EMOTIONAL MATURITY**

McGraw-Hill 1955 11 min. sd b&w (Psychology for Living Ser)

Correlated with the book, "Psychology for Living" by Sorenson and Malm.

To help adolescents understand and control their emotions, the film gives an illustration of an eighteen-year-old girl, faced with a decision deeply involving her feelings for both her parents and a boy. After reviewing several earlier episodes that reveal the destructive quality of strong emotions, Sally is able to decide.

#### **UNDERSTAND YOUR EMOTIONS**

Coronet 1950 10 min. sd b&w \$50

Emphasizes the need of planning for the kind of life wanted with a long range view divided into shorter range objectives.

#### **UNDERSTANDING YOUR IDEALS**

Coronet 1950 13½ min. sd b&w \$62.50

Shows what ideals are and their importance to one's well-being and happiness. Explains how they influence and are influenced by an individual's character.

#### **WHAT IS CONSCIENCE**

Coronet 1952 10 min. sd b&w \$50

Demonstrates the manifestations of conscience in young people and adults in various situations, and describes the importance of a well-developed conscience in attaining emotional maturity.

#### **WHO'S BOSS?**

McGraw-Hill 1954 16 min. sd b&w \$100

Competition in marriage is the theme of this motion picture. Ginny and Mike are each successful in their separate business careers, but combining their careers with marriage has not been nearly so successful. After two years, and in spite of a mutual love, the marriage is a series of conflicts on finances, friends, and on their whole way of living. Adjustments are not easy, for each is accustomed to thinking in terms of himself as an individual first, and only secondarily as a member of a partnership. But a good balance can be achieved with patience and love and understanding—and at the end of the film Ginny and Mike are tasting the fruits of a marriage to which each contributes to the bread winning and the home making—where neither is boss but both are partners.

**WHO'S RIGHT?**

McGraw-Hill 1954 18 min. sd b&w (Marriage Ser)  
\$110

Correlated with the book, "Marriage for Moderns" by Bowman.  
Supplementary filmstrips available.

A typical quarrel between two people married only long enough for the wife to see her husband's masterful tendency as "boss-rule," the husband to see his wife's good taste as extravagance. Both are fine people, who have passed the stage of mutual adoration but who have not achieved adult love based on mutual understanding and forbearance.

**YOU AND YOUR TIME**

Assn. Films 1949 10 min. sd b&w (Art of living ser) \$45 rent \$2.50  
Deals with the proper and improper use of time and presents four typical situations as a basis for discussion. Designed for discussion use by teen-agers.

See also listings under **CHILD DEVELOPMENT**

# Feeding the Family

## **A-B-C's OF BEEF COOKERY**

AssnFilms and Modern TP 1050 14 min. sd color free-loan

Sponsored by Armour and Company. Produced by Stanley Neal. Illustrates techniques of preparing rib roast, pot roast, Swiss steak, sirloin steak, beef stew and hamburgers.

## **ARMY COOK (6 films)**

UW-Govt 1954 sd b&w free-loan

**PART I - MEAT CUTTING TOOLS AND EQUIPMENT** 20 min.  
\$31.69

Special handling instructions for each type of kitchen knife and saw are given, stressing safety in use and in sharpening tools.

**PART II - CUTTING A HINDQUARTER OF BEEF** 14 min. \$23.95  
Demonstrates proper method of trimming, boning, and separating a hindquarter of beef into boneless cuts.

**PART III - CUTTING A FOREQUARTER OF BEEF** 14 min. \$23.40  
Proper method of trimming, boning, and separating a forequarter of beef into boneless cuts.

**PART IV - CUTTING LAMB** 14 min. \$23.95

The carcass of a lamb is cut by an expert, each action is shown in close-up for thorough instruction.

**PART V - CUTTING VEAL AND PORK** 13 min. \$21.20

A side of veal is shown being separated into various kitchen cuts. Identification and discussion of various pork cuts concludes the film.

**PART VI - COOKING AND CARVING OF MEAT** 20 min. \$31.69  
All methods of meat cooking are demonstrated. Fundamental rules of meat carving are shown.

## **ARRANGING THE BUFFET SUPPER**

InstrFilms 1946 5 min. sd b&w \$40

Produced by Simmel-Meservey, Inc.

Shows how to plan the food for a party, and the arrangement of food and table service. Points out that good etiquette is practical.

## **ARRANGING THE TEA TABLE**

InstrFilms 1946 5 min. sd b&w \$40

Illustrates the reasoning behind attractive and correct tea-table arranging.

## **AS OTHERS SEE US**

SocialScienceFilms 1952 10 min. sd color \$100

Illustrates correct etiquette for teen-agers at a formal party, when eating out in the school cafeteria, table setting and table manners, and how to make and receive an introduction.

## **BEAUTY THAT LIVES FOREVER**

Modern TP 1950 30 min. sd color free-loan

Sponsored by the International Silver Company. Produced by Roland Reed.

A young wife is seen selecting her pattern of sterling silverware.

Processes in the making of silver flatware in the factory are then shown. Concludes with illustrations of simple, correct table settings.

### **BETTER BACON**

AssnFilms and Modern TP 1950 12 min. sd color free-loan

Sponsored by Armour and Company

Demonstrates the best methods of frying, broiling and baking bacon.

### **A BETTER START IN LIFE**

Modern TP 1954 21 min. sd b&w free-loan

Sponsored by Swift and Company

The story of strained meats for babies, showing how and why they were developed and what their use means for health, convenience and economy.

### **BREAD**

EBF 1945 11 min. sd b&w \$50 rent \$2.50

Educational consultant: B. E. Proctor, Massachusetts Institute of Technology

Story of bread from the wheat farm to the table. Sequences portray the use of flour in the home; the harvesting of wheat; flour milling; and the making of bread in a modern bakery.

### **CAN YOU CARVE**

AssnFilms and Modern TP 1950 12 min. sd color free-loan

Sponsored by Armour and Company

Features a master-carver showing how to carve assorted meats and poultry.

### **CONSUMER EDUCATION SHORTS (12 films)**

UW-Govt 1952 sd color set \$100

A series of short films, produced especially for use on television. Each shows the selection, care and use of a specific fruit or vegetable.

AHEAD OF 'EM ALL (cabbages) 6 min. \$9.37

AN APPLE A DAY 6 min. \$9.37

BITE 'EM AND C (oranges) 6 min. \$9.37

FOURTEEN CARROTS 5 min. \$9.37

GOOD THINGS COME IN PEARS 6 min. \$9.37

IT'S A PEACH 6 min. \$10.44

IT'S A SNAP (beans) 6 min. \$9.37

JUICED FOR YOU (grapefruit) 6 min. \$10.44

ONIONS AND MORE ONIONS 5 min. \$8.33

POTATOES ARE APPEALING 5 min. \$9.37

PRUNES ARE SWELL 6 min. \$10.44

QUEEN OF THE VEGETABLES (tomatoes) 6 min. \$9.37

### **COOKING: MEASURING**

YoungAmerica 1949 11 min. sd b&w \$45

Adviser: Edna A. Hill

Illustrates some of the more common measuring devices used in the kitchen, and demonstrates the correct procedures for measuring typical dry solids, liquids, and fats.

## **COOKING: PLANNING AND ORGANIZATION**

YoungAmerica 1949 11 min. sd b&w \$45

Shows what can happen when the preparation of a meal is attempted without adequate planning, and how such troubles can be remedied by planning and by the use of such devices as the time-chart.

## **COOKING: TERMS AND WHAT THEY MEAN**

YoungAmerica 1949 11 min. sd b&w \$45

Demonstrates some of the most commonly misused and misunderstood terms employed in cooking, and points out what they really mean.

## **DESIGN FOR DINING**

AssnFlms N.D. 18½ min. color free-loan

How frozen foods have made cooking easier for the housewife. How foods are processed, quick-frozen, and shipped.

## **DESIGNS FOR A HOMEMAKER**

Modern TP 1951 1 min. sd color free-loan 7

Sponsored by International Silver Company. Produced by Sound Masters, Inc.

Shows correct table settings and silver place-settings for luncheon, buffet, formal and informal dinners.

## **DINNER PARTY**

InstrFlms 1945 22 min. sd b&w \$98 rent \$5

Produced by Simmel-Meservey, Inc.

Correct habits at the table are illustrated by a group of adolescents at a formal dinner party. A three-course meal of soup, meat, and dessert is served.

## **EASY AS PIE**

AssnFlms and Modern TP 1950 16 min. sd color free loan

Sponsored by Armour and Company

Shows how to make several popular pies and crusts, as well as tarts and turnovers.

## **FESTIVAL OF CHEESE RECIPES**

AssnFlms and Modern TP 1951 20 min. sd color free-loan

Sponsored by Armour and Company

Demonstrates the many different dishes that can be prepared quickly and inexpensively with cheese. Show how cheese can be used for the main course, in salads, for desserts, as an appetizer, and for "pantry raiding" snacks. Also emphasizes the health-giving values of cheese.

## **FOOD FOR FREDDY**

Sterling 1953 17 min. sd b&w \$60

Produced by the National Film Board of Canada

Shows the kinds of foods which are essential to the health of school-age children. Visualizes the basic requirements of a balanced diet as outlined in Canada's Food Rules.

## **FOOD FOR THOUGHT**

AssnFlms 1951 22 min. sd color free-loan

Old-fashioned cooking is contrasted with modern kitchen methods

as a mother (Spring Byington) is taught to use a pressure cooker by her daughter (Connie Marshall). The process and benefits of pressure cooking are illustrated.

#### **FOOD PREPARATION**

UW-Gvt 1954 13 min. sd color \$80.14

Produced by the U. S. Public Health Service

Portrays cooking operations in preparing a typical meal in a medium-sized restaurant and emphasizes the important sanitary precautions taken by the kitchen personnel in the preparation and handling of the food.

#### **FOR ALL AGES (Ice Cream)**

AssnFlms 1949 13 min. sd color \$100 free-loan

Introduces the historical background of ice cream, and shows how this dairy food is made today.

#### **400 YEARS IN 4 MINUTES**

General Mills 1945 22½ min. sd color free-loan

Opens with a brief history of cake making over the past 400 years. A graduate home economist then presents the General Mills' new Betty Crocker preliminary preparations, selection of ingredients and utensils, accurate measurements, proper mixing, correct baking. Accompanied by source book, recipe folders, quiz sheet, and silent filmstrip for class discussion.

#### **FREEZING OF FRUITS AND VEGETABLES AT HOME**

NYStColAgr 1946 22 min. sd color \$160 rent \$2.50

Produced by Corell Extension Service

Shows in detail how fruits and vegetables are easily and quickly prepared and packaged for freezing either in a home freezer or in a locker plant for use at any time.

#### **FRESH FROSTED MEATS FOR THE FOOD SERVICE INDUSTRY**

NatResAssn and Armour&Co 1955 25 min. sd color free-loan

Outlines advantages of fresh frosted meats to hotel, restaurants, institutions. Demonstrates proper care and cookery, giving many new quantity recipes.

#### **FRIEND IN THE CUPBOARD**

Hockey&Assoc 1953 20 mn. sd color free-loan

A visit to the orchards and canneries of the California cling peach industry is followed by demonstrations on how to make 24 cling peach and fruit cocktail dishes.

#### **FROZEN FRESHNESS**

GenMotors 1945 30 min. sd color free-loan

Produced by the Jam Handy Organization

New developments in frozen foods, techniques for home freezing, and how to select and prepare foods for best freezing results: also preparation of frozen foods for the table.

#### **GLAMOUR OF SIMPLE FOODS**

Modern TP 1954 26 min. sd color free-loan

Ida Bailey Allen, author of a syndicated column on cookery, demonstrates ways of arranging food with "eye appeal for the appetite," and how to prepare food for deep-freezing.



### **GOLDEN TOUCH**

Modern TP 1949 24 min. sd color free-loan  
Sponsored by the Hawaiian Pineapple Company

How ordinary foods can become "glamour" meals with little effort by using pineapple. Describes many appetizing dishes and their preparation. Scenes filmed in the Hawaiian Islands show native food preparation and outdoor living, the growing of pineapples, and the processing of pineapple in a large plant in Honolulu.

### **GOOD FOOD, GOOD HEALTH, GOOD LOOKS**

Modern TP 1955 27 min. sd color free-loan  
Sponsored by Lever Brothers

A test shows results of an unusual teen-age diet experiment at a university. The findings will be of interest to young and mature groups.

### **HAND DISHWASHING AND GENERAL SCULLERY PRACTICES**

UW-Gvt 1953 11 min. sd b&w \$17.96

Produced for the U. S. Navy

Explains the necessary steps in efficient scullery operations, and demonstrates the scraping and pre-rinsing of utensils, proper uses of detergents, and washing and rinsing operations.

### **HARNESSING NATURE'S VITAMINS**

GoldenKeyProd 1955 20 min. sd color \$150 free-loan  
Distribution limited to universities, colleges and adult groups

The film explains basic principles of nutrition, suggests that hurried eating habits often prevent proper nutrition, and describes the use as diet supplements of certain basic food concentrates such as yeast, sea vegetation and Rose hips, which are rich in vitamins and minerals.

### **HOME COOKERY OF FISH**

EBF 1946 11 min. sd b&w \$50 rent \$2.50

Educational consultant: Rose G. Kerr

Shows three basic methods of cooking fish in the home: broiling, boiling, and baking. Demonstrates the various ways in which fish are marketed: fillets, steaks and whole fish. The fish selected represent types from three great fish-producing areas: the Atlantic, the Pacific, and the Great Lakes. Methods for wider distribution over all parts of the United States, such as refrigerated transportation and quick freezing, are depicted. Nutritional values and ways to enhance eye appeal are considered.

### **HOMEMAKER SERIES (6 films)**

InstrFilms 1950 each 5 min. sd b&w \$35; Set \$170  
Produced by Simmel Meserve, Inc. in collaboration with the American Gas Association. The following descriptions are quoted from the Teacher-Committee Evaluation in Education Screen, November, 1950, p. 388.

LET'S MAKE A PIE: "Shows Sally Gasco working in the well-equipped kitchen of her family's home."

LET'S MAKE A SANDWICH: "Shows two boys' ideas of good sandwiches in contrast with the more attractive tuna rarebit sandwiches that Sally prepares for her guests."

LET'S MAKE A CASSEROLE: "Illustrates an appetizing way to use

cold chicken in a casserole."

**LET'S MAKE A CAKE:** "Demonstrates a simple, efficient way to make a birthday cake."

**LET'S MAKE A MEAL IN TWENTY MINUTES:** "Shows how Sally can utilize her mother's emergency canned-goods shelves to turn out a hot meal in a very little time."

**LET'S MAKE A SALAD:** "Pictures Sally learning how to create attractive and delicious tossed salad for her mother's luncheon party."

### **ICE CREAM**

Modern TP 1954 21 min. sd b&w free-loan

Sponsored by the Beatrice Foods Company. Not available in the states of Me., Mass., Minn., N.D., H.H., R.I., S.D., Vt., and Wis.

A television quiz show on film with a panel of a high school pupil, a housewife, a nutritionist and a college student answers questions about using ice cream as a regular part of meals, how best to store it, its value as a food, and how ice cream is made. The film closes with suggestions on serving ice cream attractively.

### **INSIDE DECORATION—TIPS FOR TABLES**

IrishLinenGuild 1953 12½ min. sd color free-loan

How to make unique and beautiful table settings. Ingredients—imagination and odds and ends found around the house. Excellent for women's clubs, home economics classes, etc.

### **IT'S ALL IN KNOWING HOW**

NatDairyCouncil 1953 13½ min. sd color \$150

Challenges young people to eat foods that provide for nutritional needs. Climaxed with a graphic chart on the "whys" and "ease" of intelligent eating. Family and social relationships are intertwined.

### **KITCHEN MAGIC WITH SOFT DRINKS**

AmBottlersCarBev 1953 25 min. sd color free-loan

Shows how soft drinks can be used in preparing appetizers, salads, entrees, and desserts.

### **KNOW THE EGGS YOU BUY**

UW-Govt 1951 4 min. sd b&w \$8.33

Produced by U. S. Department of Agriculture

How eggs are graded according to government standards and the uses of various grades.

### **LET'S GIVE A TEA**

InstrFilms 1946 20 min. sd b&w \$98 rent \$5

Proper conduct at tea time—accepted procedures of dress, invitations, guest lists, etc, woven into story form. How to arrange a tea table including selection and placing of cloth, centerpiece, candles, service, cups, spoons, napkins, and food. Points out that rules of etiquette are practical and show consideration for guests.

### **LET'S TALK TURKEY**

Modern TP 22 min. color free-loan

Gives ideas about cooking, carving, and serving delicious turkey all year 'round—what to do with leftovers, too.

### **MACHINE DISHWASHING (2 films)**

UW-Govt 1953 sd b&w

Produced for the U.S. Navy

**SINGLE TANK** 11 min. \$17.96

Outlines the steps in operating single-tank dishwashing machines, and stresses the necessity for mechanical care, efficient operation and thorough sanitary washing.

**DOUBLE TANK** 11 min. \$17.96

Outlining the steps in operating double-tank dishwashing machines, and stresses the importance of correct timing, cleaning the machine, and the proper use of detergents.

### **MAGIC SHELF**

Modern TP 1953 22 min. sd color free-loan

Sponsored by Campbell Soup Company

Shows how to use condensed soups in preparing casseroles and stews, salads and dressings, lunches and suppers.

### **MAKE MINE ICE CREAM**

Denver Dairy Council 1950 20 min. sd color \$150

Animation and live action are combined to tell how ice cream is manufactured. Features the animated characters of "Mr. Heater," the pasteurizer, "Mr. Squeezer," the homogenizer, and "Mr. Freezer," the freezing machine.

### **MARGARINE MAKES GOOD**

Modern TP 22 min. sd color free-loan

Sponsored by Armour and Company

Shows how to use oleomargarine for frying and baking, and in meat sauces, cake icings, pastries, and spreads.

### **MEALTIME FOR JOHN HENRY**

Modern TP 1955 27 min. sd b&w free-loan

A story of baby's first year of growth and development. It explains the "how" and "when" of nutritional care, as baby develops . . . learns to control his head, to crawl, to sit up and to walk.

### **MEAT CUTTING AND COOKING**

Allis-Chalmers Tractor 1951 10 min. sd b&w free-loan

A motion picture reproduced by kine-scope from the television screen of the National Farm and Home Hour illustrating proper way to cut and cook meats.

### **MEATS WITH APPROVAL**

UW-Govt 1949 17 min. sd b&w \$25.68

The purpose of the federal meat inspection program and how it helps to assure wholesome, clean meat for the consumer. It shows the steps of inspection—from live animal through slaughter house and cannery, and tells how the meat inspection law came into being, how it is administered and what it means to the consumer in terms of health and safety.

### **NEVER KEEP A GOOD STEAK WAITING**

Modern TP 1948 21 min. sd color \$125.12 free-loan

Shows how beef cattle are raised, from rough-riding steers to pure-bred cattle that produce better beef. Describes what happens from the time beef leaves the western range until it reaches the table in the form of steaks and roasts. Also tells how to identify beef cuts and how to cook different cuts for best results.

### **PANTRY MEAL MAGIC**

Modern TP and AssoFlms 1948 24 min. sd color free-loan

Produced by Associated Filmmakers for Armour and Company  
Suggestions for preparing quickly-prepared, attractively-served meals based on canned meats and other "pantry shelf" foods.

### **PIE, AMERICA'S FAVORITE DESSERT**

AmericanSocBakeryEng 1951 24 min. sd color free-loan

Illustrates the modern method of baking pies in a progressive bakery.

### **PREPARATION OF DEHYDRATED FOODS**

UW-Govt N.D. 27 min. sd color \$149.41

Produced by the U.S. Army  
Shows the methods used in the U.S. Army kitchens in the preparation of dehydrated food products.

### **PRE-PREPARATION OF VEGETABLES**

OhioStU-Photo 1948 13 min. sd color \$70

Produced for the School of Home Economics at Ohio State University

Shows method of selecting, preparing, and serving salads, with the emphasis on the handling and pre-preparation of lettuce.

### **PRINCIPLES OF BAKING**

EBF 1943 11 min. sd b&w \$50 rent \$2.50

Explains the factors involved in the making of baked products. It shows that all baked products or flour mixtures have a common ingredient—flour. The factors described in the film are (1) leavening agents, (2) methods of combining ingredients, and (3) oven temperatures used.

### **MENU PLANNING**

Cronet 1952 10 min. sd b&w \$50

The values of menu planning to good family living are shown as Kay and her mother work together to plan meals the family can afford, that they can prepare in the time they have, that the entire family will enjoy, and that will provide a good, well-balanced diet.

### **PRINCIPLES OF COOKING**

EBF 1943 11 min. sd b&w \$45 rent \$2.50

Emphasizes the fundamental principles of the simple cooking processes—boiling, frying, broiling, roasting, and steam cookery. Each process is illustrated to show how food properties are changed by applying heat in this manner. The process is described in terms of its effect on nutritive values and palatability of foods. Animated diagrammatic drawings explain the changes that take place in starches and meat when heat is applied.

### **SPRING CHICKEN YEAR 'ROUND**

AssnFlms and Modern TP 1950 11 min. sd color free-loan

Sponsored by Armour and Company  
Explains methods of pan frying, oven frying, casserole baking, deep-fat frying, and broiling poultry.

## **TO YOUR HEALTH**

IdealPictures 1952 15 min. sd color free-loan  
Gaylord Hauser explains how he makes appetizing, wholesome foods in a matter of seconds with the Osterizer. Demonstrated are such liquified recipes as sunshine salad, chicken ala Gaylord, and non-fattening desserts as the Osterizer liquifies, blends, mixes, grinds, beats, pulverizes, purees, and grates.

## **TREASURES FOR THE MAKING**

AssnFlms 1951 20 min. sd color free-loan  
Sponsored by Certo and Sure-Jell Division, General Foods Corp. Produced by Pathescope Productions.  
Supplementary filmstrip also available for demonstrations and instruction in home economics classes and club groups.  
Step-by-step demonstration of jam and jelly making by the short-boil (pectin) method and long-boil method. Includes sequences on the use of frozen and dry fruit, bottled and canned juices, and fresh and canned fruits.

## **VITAMINS—AND SOME DEFICIENCY DISEASES**

Lederle Laboratories 1955 35 min. sd color Pearl River  
This film is presented in two sections, one dealing with vitamins A, C, D, and K and the other with the vitamin B complex. The laboratory scenes cover deficiencies in experimental animals. Clinical deficiencies include cheilosis, scurvy, rickets, pellagra, and vitamin K deficiency.

## **VITAMIN-WISE**

CanNFB 1944 18 min. sd b&w rent \$3  
Sponsored by the Canadian Wartime Prices and Trade Board  
The vitamin categories of the main fresh vegetables and fruits are explained. Shows proper cooking methods to obtain the maximum food value, and food conservation of both food and fuel.

## **YOUR FESTIVAL OF CHEESE RECIPES**

Modern TP 1951 22 min. sd color free-loan  
Sponsored by Armour and Company. Produced by Stanley Neal Productions  
This demonstration film for instruction in the use of cheese in meal preparation shows how cheeses are made, and tells something of the taste and properties of different kinds of cheese.

## **YOUR FRANKFURTER FAVORITES**

AssnFlms and Modern TP 1950 11 min. sd color free-loan  
Sponsored by Armour and Company  
Shows many ways in which frankfurters may be served.

# Health, Home Care of the Sick, and First Aid

## CHECKING FOR INJURIES

AmerRedCross 1952 20½ min. sd b&w \$18.75

An analysis of how to examine and protect an injured person. Designed for use in first aid training programs.

## THE CLEAN LOOK

AssnFilms and Modern TP 1951 30 min. sd color free-loan

Reveals the secrets of good grooming to make any woman radiantly attractive. A clean look plan for women of all ages: easy steps to basic beauty . . . beauty of face . . . beauty of body . . . beauty of hair.

## COOKING: KITCHEN SAFETY

YoungAmerica 1949 11 min. sd b&w \$45

Stresses the common safety hazards existing in every kitchen, and illustrates specific examples of each. Simple precautions that can be taken to prevent accidents in the kitchen are shown.

## EMERGENCY ACTION TO SAVE LIVES

UW-Govt. 1952 10 min. sd b&w \$19.75

A civil defense film designed to instruct the average person how to administer first aid on the spot. Shows how to treat shock, intensive bleeding, burns, broken bones, suffocation, and how to move the injured.

## FIRST AID PART I: MAJOR WOUNDS, FRACTURES AND BURNS

UW-Govt. 1950 38 min. sd b&w \$55.34

Explains the responsibility of the soldier to be able to give first aid to wounded comrades until medical aid is available and demonstrates how to stop bleeding, protect the wounded from infection, splint fracture, and treat for shock.

## FIRST AID PART II: EVERYDAY EMERGENCIES

UW-Govt. 1951 33 min. sd b&w \$48.18

Produced by the U. S. Army.

Describes first aid measures for poisoning, snake bites, scratches, blisters, fainting, foreign objects in the eye, and other minor illnesses and injuries.

## HEALTH AT ITS BEST

Griffith 1951 15 min. sd b&w color rent \$10

Produced by Lawrence Rector Griffith, Gus Grammas

Nature teaches us how to live clean, by first telling us we must learn to breathe good clean air into our body. This picture is for those who want to learn how to live long and be happy while living each day.

## HOME HOMICIDE

ColUPress 1954 7 min. sd b&w (Challenge Ser) \$40  
rent \$3

A discussion film on safety in the home. Animated drawings show how accidents occur and present statistics on home accidents.

#### **HOME NURSING**

EBF 1941 11 min. sd b&w (Health and Hygienic Ser)  
\$50 rent \$2.50

Demonstrates factors involved in the hygienic care of a home patient in bed, arranging the bed, and generally making the patient comfortable are shown. Taking of temperature, pulse and respiration rates, and their recording, medications, visits by the doctor and helping the patient gradually to regain strength conclude the presentation.

#### **HOME NURSING: FUNDAMENTALS**

Coronet 1953 13½ min. sd b&w \$68.75

Shows such nursing techniques as arranging the sick room, making the bed, morning care of the patient, giving medicine according to doctor's instructions, serving meals, and suggestions on convalescent care.

#### **HOW TO CALL THE FIRE DEPARTMENT**

BurCommRes 1953 5 min. sd b&w \$15 free-loan

Sponsored by the National Board of Fire Underwriters

Explains how to summon a fire department in case of emergency Shows how to operate the two types of fire alarm boxes in general use throughout the country, and how to turn in an alarm over the telephone.

#### **HOW TO FIGHT A FIRE IN THE KITCHEN**

BurCommRes 1953 5 min. sd b&w \$15 free-loan

Sponsored by the National Board of Fire Underwriters

Points out that one of the most common types of fires is one which starts over a kitchen stove. Shows how such fires can be extinguished easily and quickly by using plain covers, wet towels, or baking soda.

#### **MRS. HAZARDS HOUSE**

Prudential Ins.CoAmer 1954 13 min. sd b&w free-loan

Contains a sequence by United Productions of America

Factual material based on the writings of Dr. Harry F. Dietrich. Illustrates with live action and animation, many household accidents to which children are prone and points out precautions and preventive measures.

#### **OCTOPUS IN THE HOUSE**

AssnFlms 1955 28 min. sd color free-loan

A safety film about the "octopus" home-owners create with too many electric cords plugged in the same outlet. The dangers of improper wiring, overload and other household electrical hazards are stressed.

#### **SECONDS COUNT**

Aetna 1953 8 min. sd b&w free-loan

Illustrates the back-pressure arm-lift or Nielson method of artificial respiration. Suggests what stimulants may be given and precautions to be taken against shock.

#### **SHOCKING AFFAIR**

CanNFB 1953 2 min. sd b&w \$20

A cartoon of the safety rule, "Never touch plumbing and electrical fixtures at the same time." We see a young lady commit the fatal error of switching on an electrical light while in her bath. After a glimpse of a gravestone with the inscription R.I.P., we see her in her celestial tub, where she is about to repeat her mistake but remembers the consequences just in time.

#### **STOP THEM BEFORE THEY START**

Aetna 1954 14 min. sd b&w free-loan

Using scale models, a demonstrator shows how carelessness near flammable fluids, misuse of electricity and ignorance of the combustible qualities found in such things as dust, chemicals and decorative materials, bring disaster to hundreds of homes, businesses and factories every year.

#### **UNTIL THE FIRE DEPARTMENT ARRIVES**

BurCommRes 1953 5 min. sd b&w \$15 free-loan

Explains what to do in the three or four minutes after a fire alarm has been turned in, before the fire trucks arrive. Shows how the householder can help save lives and assist in the control of the fire.

#### **WARD HOME**

WNYC 1949 5 min. sd b&w free-loan

The story of the way in which the health facilities of New York City are being expanded by means of home care service provided by New York City hospitals. Under this plan, patients enjoy all the benefits of hospitalization while reaping the psychotherapeutic rewards of convalescence in familiar surroundings.

#### **YOUR CHILDREN WALKING**

McGraw-Hill 1954 20 min. sd b&w \$95

Emphasizes the importance of teaching a child to walk, to hold himself properly, and the need for suitable footwear.



# Housing the Family

## **A.B.C.'S OF DECORATING YOUR HOME**

BetterHomes&Gardens 1953 30 min. sd color Lease  
\$240 rent \$3

Presents the answers to home decorating and furnishing problems.

## **ALUMINUM ON THE SKYLINE**

ALCOA 1952 28 min. sd color free-loan

In describing the fabrication and erection of America's first aluminum skyscraper, the thirty-story Aluminum Building in Pittsburgh, the film delineates an important structural advance: the aluminum curtain wall, aluminum framed windows, aluminum for radiant ceilings, wiring, plumbing, doors, thresholds, baseboards, moldings, partition framing and ornamental trim.

## **AMAZING WHAT COLOR CAN DO**

AnnsFilms 1955 12 min. sd color free-loan

To emphasize that color is the dominant factor in the selection of clothes and many household furnishings, the film uses effects such as a square dance of carpet swatches. Examples are given of using outdoor colors in interior decoration.

## **ARCHITECTURE WEST**

Allen-MooreProd 1950 22 min. sd color \$160 rent \$10

Depicts examples of American architecture in Oregon and California built since 1850, with particular emphasis on modern building.

## **BACKGROUND FOR HOME DECORATION**

Modern TP 1952 22 min. sd color free-loan

Illustrates two ways in which wallpaper contributes to interior decoration—as a complete decoration and as a coordinator for furnishings. Color, design, and style are considered as the elements of room arrangement. Also demonstrates how easily wallpaper can be hung by families redecorating homes themselves.

## **BEAUTY AND THE BRIDE**

Modern TP 1954 27½ min. sd color free-loan

Presents easier methods of housekeeping with wax products and illustrates the effectiveness of simple home decoration techniques. The story concerns a young bride and groom who receive advice from Johnson's consumer education director.

## **BAUTY BY THE YARD**

AssnFilms 1954 20 min. sd color free-loan

Features six popular types of linoleum. Shows their various ingredients, the methods by which the ingredients are mixed and bonded, and skills and talents which created the original designs, and decorator examples of the flooring in different interiors.

## **CRYSTAL LADY**

AustinProd 1954 20 min. sd b&w free-loan

Shows the making of fine handmade table glassware.

## **DESIGNED FOR LIVING**

InsulatedBoardInstitute 1954 13½ min. sd color free-loan

Architectural design and planning of homes for modern, convenient living are illustrated in this film, which emphasizes the use of certain insulation board materials, particularly sheathing.

#### **DESIGNING WOMEN**

BIS 1948 24 min. sd b&w \$75 rent \$3.75

The importance of good design in furnishing the home. Told in amusing story form, the film illustrates two methods of furnishing an apartment—the flamboyant, arty style cluttering impractical rooms, and the modern style which is simple, usable and pleasing.

#### **FAREWELL TO BLUE MONDAY**

Modern TP 1953 31 min. sd color free-loan

Demonstrates how to do the washing, from sorting clothes to hanging them on the line in proper order. Gives tips on how to use water softener, measure soap, remove stains, test for fast colors, clean the machine, and make starch.

#### **THE FIFTH H**

VernardOrgn 1952 43 min. sd color free-loan

Shows how 4-H boys and girls can improve the appearance of the interior of the farm home.

#### **FOR NOW AND FOREVER**

Modern TP 1953 30 min. sd color free-loan

The story of Hermosa, a clay tile, and how it can be used in bathroom and kitchen.

#### **HAND DISHWASHING AND GENERAL SCULLERY PRACTICES**

UW-Govt. 1953 11 min. sd b&w \$17.95

Explains necessary steps in efficient scullery operations, and demonstrates the scraping and pre-rinsing of utensils, proper uses of detergents, and washing and rinsing operations.

#### **HAND IRONING SHIRTS—FAST AND EASY**

Nissley,HaroldR 1953 16 min. sd b&w \$75 rent \$7.50 per week

Shows how a housewife can cut the time needed to iron a man's shirt from 12 to 4 minutes, by using work simplification methods.

#### **HOW TO CLEAN HOUSE AND LIKE IT**

MovieUSA 1955 14 min. sd color free-loan

The film illustrates the variety of house-cleaning jobs the housewife can do with a vacuum cleaner, and explains how to use each attachment to best advantage.

#### **INSIDE DECORATION—TRICKS WITH TRIMMING**

AssnFlms 1953 13½ min. sd color free-loan

Shows how to use fabrics and trimming in making draperies, curtains, dust ruffles, bedspreads, and slipcovers.

#### **KITCHEN HABITS**

UW-Govt. 1954 12 min. sd color \$77.18

Shows under actual operating conditions in the kitchen, the importance of developing good habits relating to food sanitation; and stresses individual awareness of personal responsibility and effective supervision to develop these habits.

#### **KITCHENEERING**

MonsantoChemCo 1954 12 min. sd color rent apply

Shows how plastics can be used in the home, both usefully and decoratively.

### **LIGHT TOUCH**

Modern TP 1953 12 min. sd b&w free-loan  
Suggestions on how to iron acetate fabrics.

### **LONG LIVE THE LADIES**

MaytagCo rev. 1954 28 min. sd color free-loan  
Traces the history of Maytag washers and shows how they are manufactured. Stresses the contribution of the washing machine in making women's work easier.

### **MAKING OF FINE CHINA**

PrincetonFlmCtr 20 min. sd color free-loan  
At the Lenox China potteries we see the old art of making china by hand, with time to observe the work at the potter's wheel, at the furnaces, at the painting tables. As dishes, vases, and figurines take shape, the pride the handcraftsmen take in their skill is emphasized.

### **MILLION DOLLAR CASTLE**

Modern TP 1954 54 min. sd color free-loan  
Four Hollywood stars in an amusing feature-length film demonstrating that a man's home really is his castle.

### **MIRACLE UNDER FOOT**

IdealPictures 1951 16 min. sd color free-loan  
A young couple make their living room more attractive and more livable, without great expense, after hearing a lecture by Barbara Curtis, Bigelow-Sanford's decorating consultant.

### **MOTH CONTROL**

NebraskaU-AV 1954 8 min. sd b&w \$35  
The film shows the life cycle of the clothes' moth, the types and manners of destruction it causes, and the means of exterminating it.

### **MOTHER TAKES A HOLIDAY**

JamHandyOrgn 1952 29 min. sd color free-loan  
In the course of a photoplay about three teen-age girls and their fathers the advantages of the sponsor's home laundering equipment are seen.

### **NEARLY RIGHT WON'T DO**

CityColNY 1951 28 min. sd b&w rent \$1.50  
Intended to help housewife select the proper rug or carpet. Explanation of quality in rugs, rug making, and the selection of appropriate colors and designs. Useful to salesmen in enabling them to obtain customers' points of view as a basis for effective selling.

### **OPERATION ATTIC**

Western PineAssn 1955 20 min. sd b&w and color free-loan  
The step-by-step story of how a young couple finish their attic with wood paneling. It demonstrates the key role of the retail dealer in selection of materials and for advising do-it-yourself customers.

## **RESEARCH FOR BETTER LIVING**

UW-Govt 1948 (rev. 1952) 22 min. sd color \$92.56

Shows examples of the work of the Bureau of Human Nutrition and Home Economics in the fields of food and nutrition, textiles and clothing, housing and household equipment, and family economics. Also takes the audience on a visit to the research laboratories at Beltsville, Maryland, and demonstrates some of the tools, equipment and methods used there.

## **RUG MAKING**

QuebecPublicityBur 1953 15 min. sd color free-loan

Demonstrations of the various types of French-Canadian hand-made rugs, "Ceinture Flechee", braided, crocheted and knotted. Also some tapestry techniques.

## **SLOWFIRE**

TermiteInfoBur 1954 22 min. sd color free-loan

Shows the family life and habits of the subterranean termites found in the north central states. Pictures the damage caused by this insect and suggests means of control.

## **STEP SAVING KITCHEN**

UW-Govt. 1948 14 min. sd color \$81.55

Arrangement and use of a modern farm kitchen designed and built by the Bureau of Human Nutrition and Home Economics. Planned to combine attractiveness and a maximum of efficiency with a minimum of walking, stooping or bending. It has many new features, but the basic difference between this and many other modern kitchens is in the arrangement of work areas.

## **THERE'S COLOR IN YOUR LIFE**

Modern TP 1954 18 min. sd color free-loan

The use of color in home decoration is discussed in this film. It shows how "warm" and "cool" colors help achieve a desired effect. Rooms designed by decorators are featured. A hint given for planning a decorating scheme is to seek inspiration in a favorite color, fabric, picture, or piece of furniture.

## **THIS IS THE WAY**

Modern TP 1953 18 min. sd b&w free-loan

Explains how to use the Bendix Automatic ironer. Demonstrates how to analyze difficult garments into simple flat work and fold them for bureau or traveling bag.

## **TOMORROW AND TODAY IN KITCHENS**

GenMotors 1955 19 min. sd b&w free-loan

A preview of some of the wonders that will be in the kitchen of tomorrow. Also included is a kitchen of today, almost as revolutionary in design but built around products now available on the market.

## **THE VERY IDEA**

IdealPictures 1952 30 min. sd color free-loan

Illustrates how a kitchen, bathroom, and utility room can be remodeled and modern plumbing techniques and fixtures installed.

## **WE DECORATE OUR HOME**

PittsburghPlateGlass 1946 28 min. sd color \$75 free-loan

Shows how to redecorate a home in order to make it attractive,

convenient and modern. Shows what to do with cut-up walls, exposed pipes, ugly radiators, etc. Some plate glass and mirrors are used.

#### **WORD TO THE WIVES**

AmerGasAssn 1954 12½ min. sd b&w \$59 rent apply  
This promotional film is based on an article in Woman's Home Companion for September, 1954, "Room for Smoother Living." The film shows a four-purpose room combining kitchen, laundry, dinette, and utility room, with a build-in gas range, gas water heater and incinerator, gas refrigerator, automatic undercounter dish washer, clothes washer and dryer.

#### **YARN ABOUT A KITCHEN**

IowaStCol 1955 23 min. sd color \$180 rent \$3.75  
A farm homemaker prepares a meal in her unplanned kitchen. After she has made some simple time and motion studies of her work and developed a planned arrangement of equipment and storage, she prepares the same meal in her remodeled kitchen. Compares the work and walking made to prepare the same dishes in the two kitchens, points out the principles of arrangement applied to simplify work.

# Management of Time, Money, & Energy

## CONSUMER PROTECTION

Coronet 1948 10 min. sd b&w \$50

Illustrates the practical value of consumer services with a comparison of the buying habits of two families, the Whites and the Kings. Harry White and his wife, who buy everything on the superficial basis of price and appearance alone, often find that they have made foolish purchases. But the Kings, who take advantage of the wealth of information available from both government and private consumer services, are adequately protected in their buying and enjoy an improved standard of living.

## GETTING YOUR MONEY'S WORTH

VirginiaEducBd 1949 15 min. sd b&w \$33 rent\$4

Shows the importance to the consumer of receiving correct measure when buying by the pound or gallon and the work of state and local weights and measures officials.

## GETTING YOUR MONEY'S WORTH

Hoffberg 1949 9 min. each sd b&w \$30 each rent \$3.50

- No. 1: The wearing qualities and standards of measurement of shoes are tested for best values; toys are shown that measure up in quality and safety; milk tests are made for purity and butterfat content.
- No. 2: Consumer testing of razor blades aims to find the blades that will shave off a maximum of hair with minimum of skin at low cost. Cosmetics (face powder and face cream) are tested for purity and value.
- No. 3: What to look for in buying a used car: the methods of unethical dealers, some simple tests for prospective buyers. Approved by the Automobile Association of America.

## HOME MANAGEMENT: BUYING FOOD

YoungAmerica 1950 11 min. sd b&w \$45

Discusses the importance of the budget to individuals and families of all income levels. Explains what the budget is, how it is set up in relation to needs and income, and what is to be gained by following a well-planned budget.

## SELECTION OF FRUITS AND VEGETABLES

UW-Govt. 1951 15 min. sd color \$91.37

Shows the three points consumers should consider in shopping for fruits and vegetables—need, quality, price. Using lettuce, carrots, celery, cabbage, citrus and other fruits as examples, the film illustrates the points of good "buymanship."

## WISE BUYING

Coronet 1950 10 min. sd b&w \$50

The relation of needs to budget is emphasized. Four better buying questions are offered to ask yourself when shopping. Discusses seasonal changes, quantity purchases and product labels. Points out that one can raise his standard of living if he plans the spending of his money and buys wisely.

### **YOUR FAMILY BUDGET**

Coronet 1949 10 min. sd b&w \$50

Answers the questions: Who makes up a family budget; How is a family budget operated; If well-planned and well-operated, does a family budget contribute to family well-being and happy relations?

### **YOUR THRIFT HABITS**

Coronet 1948 10 min. sd b&w \$50

Shows students that by setting up a budget for systematic savings, by careful buying, doing without extravagances, and choosing between immediate and future satisfactions, they will attain many material goals in life.

See also listings under **FEEDING THE FAMILY** and **HOUSING THE FAMILY**.

# Directory of Sources

## **Aetna**

Aetna Life Affiliated Companies, Public Education Department, 151 Farmington Avenue, Hartford 15, Connecticut. (Request films from local agents of Aetna.)

## **AFFilms**

Aluminum Company of America, Motion Picture Department, 818 Alcoa Building, Pittsburgh 19, Pennsylvania.

## **Allen-MooreProd**

Allen-Moore Productions, Inc., 213 West Seventh Street, Los Angeles 14, California.

## **Allis-ChalmersTractor**

Allis-Chalmers Manufacturing Company, Tractor Division, Advertising Department, Milwaukee 1, Wisconsin.

## **AlsherFilms**

Alsher Films, 2017 S. Street, N. W., Washington 9, D. C.

## **AmBottlersCarbonatedBev**

American Bottlers of Carbonated Beverages, 1128 Sixteenth Street, N. W., Washington 6, D. C.

## **AmCyanamid-Plastics&ResinsDiv**

American Cyanamid Company, Plastics and Resins Division, 30 Rockefeller Plaza, New York 20, New York.

## **AmGas**

American Gas Association, Promotion Bureau, 420 Lexington Avenue, New York 17, New York. (Borrower must pay transportation charges both ways.)

## **AmRedCross**

American Red Cross, (Requests for free-loan or purchase should be directed to the local or nearest American Red Cross chapter.)

## **AmSocBakeryEng**

American Society of Bakery Engineers, Department of Visual Education, 208 Third Avenue, S. E., Minneapolis, Minnesota.

## **AssnFilms**

Association Films, Inc., 1915 Live Oak Street, Dallas, Texas. (For states other than Texas, contact the home office, Association Films, Inc., 347 Madison Avenue, New York 17, New York, for local distributors.)

## **Athens**

Athens Films, Inc., 165 W. 46th Street, New York, 19, New York.

## **AustinProd**

Austin Productions, P. O. Box 713, Lima, Ohio.

## **BatesFabric**

Bates Fabrics, Inc., 13 E. 37th Street, New York 16, New York.



**Beeland-KingFilmProd**

Beeland-King Film Productions, 752 Spring Street, N. W., Atlanta, Georgia.

**BetterHomes&Gardens**

Better Homes Gardens, 420 Lexington Avenue, New York 12, New York.

**BIS**

British Information Services, 30 Rockefeller Plaza, New York 20, New York. (Apply directly to BIS offices in Houston.)

**BrownTrust**

E. C. Brown Trust, 220 S. W. Alder Street, Portland 4, Oregon.

**Bruck**

Bruck Mills Ltd., St. Catherine Street, W., Montreal, Quebec, Canada.

**BurCommRes**

Bureau of Communication Research, Inc., 13 E. 37th Street, New York 16, New York.

**CanNFB**

National Film Board of Canada, 1270 Avenue of the Americas, New York 20, New York.

**CityCo1NY**

Audio-Visual Extension Service, City College, Midtown Business Center, 430 W. 50th Street, New York 19, New York.

**ColIUPress**

Columbia University Press, Center for Mass Communication, 413 W. 117th Street, New York 17, New York.

**Coronet**

Coronet Films, Coronet Building, Chicago 1, Illinois.

**DeFrenes**

DeFrenes & Company, 1909 - 11 Buttonwood Street, Philadelphia 30, Pennsylvania.

**DenverDairyCouncil**

Denver Dairy Council, 945 Eleventh Street, Denver 4, Colorado.

**DuPont**

E. I. Du Pont de Nemours and Company, Motion Picture Distribution, Wilmington 98, Delaware.

**EBF**

Encyclopaedia Britannica Films, Inc., 1414 Dragon Street, Dallas, Texas.

**FamilyFlms**

Family Films, Inc., 8840 West Olympic Boulevard, Beverly Hills, California.

**FleetwoodFlmsInc**

Fleetwood Films, Inc., 10 Fiske Place, Mount Vernon, New York.

**Firth**

Firth Films, 1816 N. Highland, Hollywood 28, California.

**GenMills**

General Mills Film Library, General Mills, Inc., 400 Second Avenue S., Minneapolis, Minnesota.

**GenMotors**

General Motors Corporation, Department of Public Relations, Film Section, 3044 West Grand Boulevard, Detroit 2, Michigan.

**GeorgiaAgExt**

Georgia Agricultural Extension Service, Athens, Georgia.

**GoldenKeyProd**

Golden Key Productions, 1921 Hillhurst Avenue, Hollywood 27, California.

**Griffith, Lawrence**

Lawrence Griffith, 1938½ Bedford Street, Los Angeles 34, California.

**Handmacher-Vogel**

Handmacher-Vogel, Film Library, 13 East 37th Street, New York 16, New York.

**Harmon**

Harmon Foundation, Division of Visual Experiment, 140 Nassau Street, New York 38, New York.

**Hockey&Assoc, W.E.**

W. E. Hockey and Associates, 437 West 44th Street, New York 18, New York.

**IdealPictures**

Ideal Pictures Corporation, 65 East South Water Street, Chicago 15, Illinois.

**InstrFlms**

Instructional Films, Inc., 1414 Dragon Street, Dallas 2, Texas.

**InsulationBoardInstitute**

Insulation Board Institute, 111 West Washington Ct., Chicago 2, Illinois.

**IntFlmBur**

International Film Bureau, Suite 308-316, 57 East Jackson Boulevard, Chicago 4, Illinois.

**IowaStCol**

Iowa State College, Visual Instruction Service, Ames, Iowa.

**IrishLinenGuild**

Irish Linen Guild, 1270 Avenue of Americas, New York 20, New York.

**JamHandy**

Jam Handy Organization, 2821 East Grand Boulevard, Detroit 11, Michigan.

**KnowledgeBldrs**

Knowledge Builders, 625 Madison Avenue, New York 22, New York.

**LederleLabDiv**

American Cyanamid Company, Lederle Laboratories Division, Pearl River, New York.

**McGraw-Hill**

McGraw-Hill Book Company, Text-Film Department, 330 West 42nd Street, New York 18, New York.

**MaytagCo**

Maytag Company, Public Relations Department, Newton, Iowa.

**Modern TP**

Modern Talking Pictures, Inc., 1308 Slocum Street, Dallas 7, Texas. (For states other than Texas, contact the home office, Modern Talking Picture Service, Inc., 45 Rockefeller Plaza, New York 20, for local distributors.)

**MonsantoChemicalCo**

Monsanto Chemical Company, 445 Park Avenue, New York 22, New York.

**MoviesUSA**

Movies U.S.A., Inc., 729 Seventh Avenue, New York, 19, New York.

**NatDairyCouncil**

National Dairy Council, 111 North Canal Street, Chicago 6, Illinois.

**NatRestaurantAssn**

National Restaurant Association, 8 South Michigan Avenue, Chicago 3, Illinois.

**NatVulcanizedFibreCo**

National Vulcanized Fibre Company, Wilmington, Delaware.

**NebraskaU-AV**

University of Nebraska, Bureau of Audio-Visual Instruction, Extension Division, Lincoln 8, Nebraska.

**Nissley, HaroldR**

Harold R. Nissley, Professional Engineer, Cleveland Heights 21, Ohio.

**NYStColAgr**

New York State College of Agriculture, Cornell University, Ithaca, New York, Attention: Film Library.

**NYStDeptComm**

New York State Department of Commerce, Film Library, 112 State Street, Albany 7, New York.

**NYU**

New York University Film Library, 26 Washington Place, New York 3, New York.

**OhioStateU-Photo**

The Department of Photography, Ohio State University, Columbus 10, Ohio.

**PalmerProd**

Alfred T. Palmer, 130 Bush Street, San Francisco 4, California.

**PennStateCol-AV**

Pennsylvania State College, Audio-Visual Aids Library, State College, Pennsylvania.

**PennStCol-PCR**

Pennsylvania State College, Psychological Cinema Register, State College, Pennsylvania.

**PittsburghPlateGlass**

Pittsburgh Plate Glass Company, 632 Duquesne Way, Pittsburgh 22, Pennsylvania.

**PrincetonFimCtr**

Princeton Film Center, Inc., Carter Road, Princeton, New Jersey.

**PrudentialInsCoAmerica**

Prudential Insurance Company, Houston, Texas. (For states other than Texas, contact the home office, Prudential Insurance Company of America, Newark, New Jersey.)

**QuebecPublicityBur**

Quebec Provincial Publicity Bureau, 48 Rockefeller Plaza, New York 20, New York.

**RothClothingCo**

Louis Roth Clothing Company, 1212 Stanford Avenue, Los Angeles 21, California.

**SeminarFlms**

Seminar Films, Inc., 347 Madison Avenue, New York 17, New York.

**SocialScienceFlms**

Social Science Films, 4030 Chouteau Avenue, St. Louis 10, Missouri.

**Sterling**

Sterling Films, Inc., 205 East 43rd Street, New York 17, New York.

**SwankMoPicInc**

Swank Motion Pictures, Inc., 614 North Skinker Boulevard, St. Louis 5, Missouri.

**TermiteInfoBur**

Termite Information Bureau, 1026 Wayne Avenue, Dayton 10, Ohio.

**TFC**

Teaching Film Custodians, Inc., 25 West 43rd Street, New York 36, New York.

**UW-Govt**

Government Films Department, United World Films, Inc., 1445 Park Avenue, New York 29, New York.

**VenardOrgn**

The Vernard Organization, 702 South Adams Street, Peoria 2, Illinois.

**Virginia-CarolinaChemCorp**

Virginia-Carolina Chemical Corporation, Vicara Division, 99 Park

Avenue, New York, New York.

**VirginiaAducBd**

Commonwealth of Virginia, State Board of Education, Richmond  
16, Virginia.

**WesternPineAssn**

Western Pine Association, 510 Yeon Building, Portland 4, Oregon.

**WNYC**

Film Distribution, WNYC, Municipal Building, New York 7, New  
York.

**WoodleyCo**

The Albert Woodley Company, 155 East 44th Street, New York  
17, New York.

**WoolBureauInc**

Wool Bureau, Inc., 16 West 46th Street, New York 36, New York.

**YoungAmerica**

Young America Films, Inc., 18 East 41st Street, New York 17,  
New York.

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