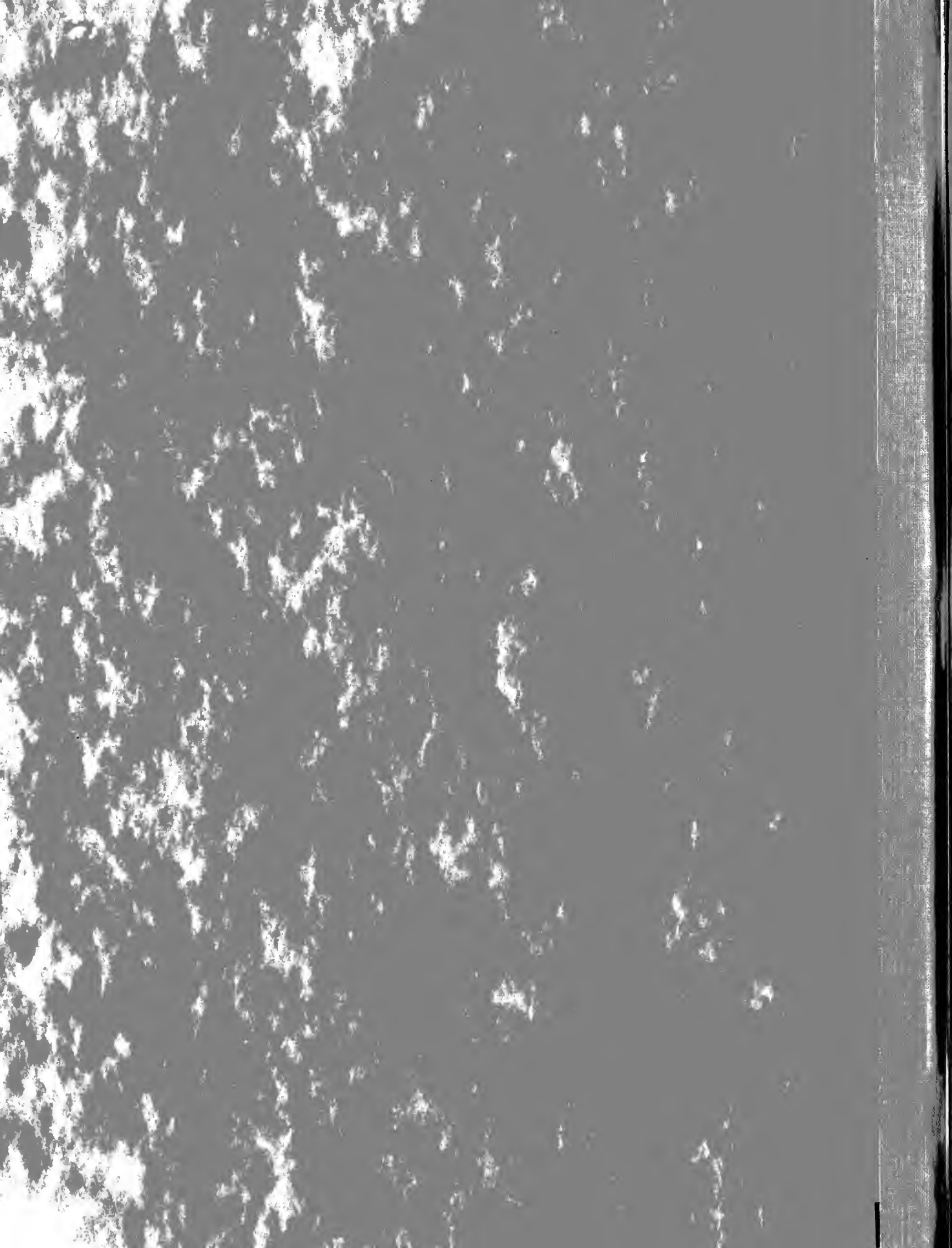


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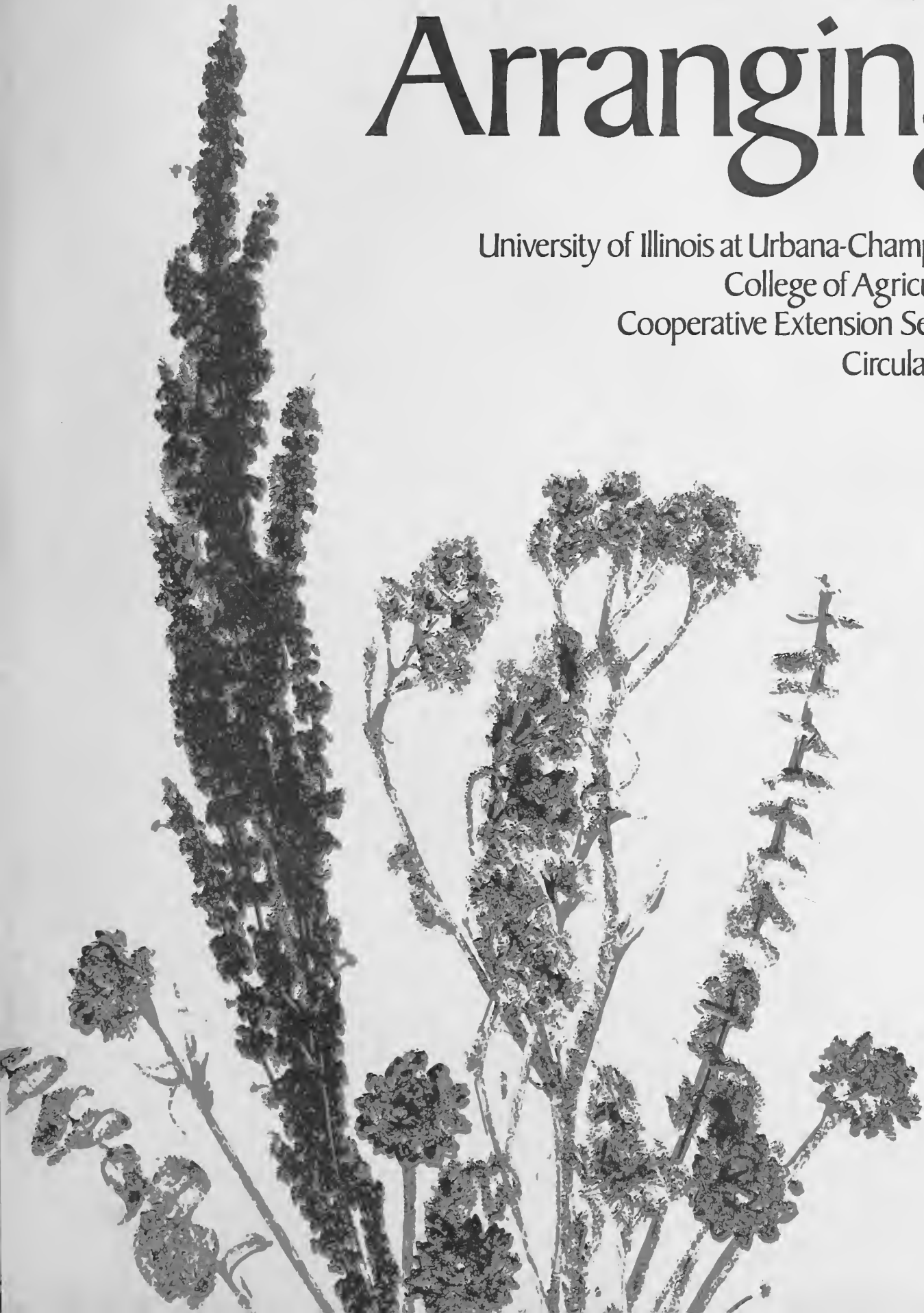
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Flower Arranging

University of Illinois at Urbana-Champaign
College of Agriculture
Cooperative Extension Service
Circular 1154



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This circular was prepared by
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ARRANGING FLOWERS gives you a chance to participate in an art activity, to express yourself creatively, and to make your home or room more livable and attractive.

You make a flower arrangement whenever you place selected flowers and foliages into a container according to plan or design. Roses casually placed in a vase are attractive because of their beautiful color and shape. These same roses are even more appealing when arranged in a stylish way.

Most flower arrangements are made for a certain purpose or place. An arrangement for the dining table, for example, should be of a size, color, and shape that will harmonize with the table setting. Besides being beautiful and suitable for the occasion or place, a good flower arrangement should be expressive of some theme or idea and of your own personality.

As a flower arranger you are participating in an art form. The chief difference between flower arranging and the other arts is the *medium*. Our medium is plant material. What paint is to the painter and clay is to the potter, flowers and foliages are to us. Our medium is alive and will die quickly unless given proper care (page 5).

In choosing plant materials you must consider their color, shape, texture, size, space, and expressiveness (pages 3 and 4). These are the visual characteristics or *design elements* of all objects. For example, a rose could be described in this way: yellow with green leaves and stem; round and halfway open with spaces between the petals; 3 inches wide and 2 inches deep; straight stem 12 inches long; velvety texture; and expressive of your best wishes on your mother's birthday.

Next you must decide on the style or design for arranging your plant material. Three general styles — the line, the mass, and the line-mass — are in use today. They are described and illustrated on pages 8 to 13. In selecting a style, consider the place where the arrangement will be used or the occasion for its use. The shape of the container may give you ideas. Your greatest inspiration, however, should come from the plant material itself. Let its shape, the way it grows, or the combination you choose suggest the right way to use it.

There is no end to the many possible variations of the three basic styles of flower arranging. Look for ideas in books (some are suggested on page 16), magazines, flower shows, florists' windows, and arrangements made by your friends. Then use your own imagination to create new arrangements that will express your ideas and personality.

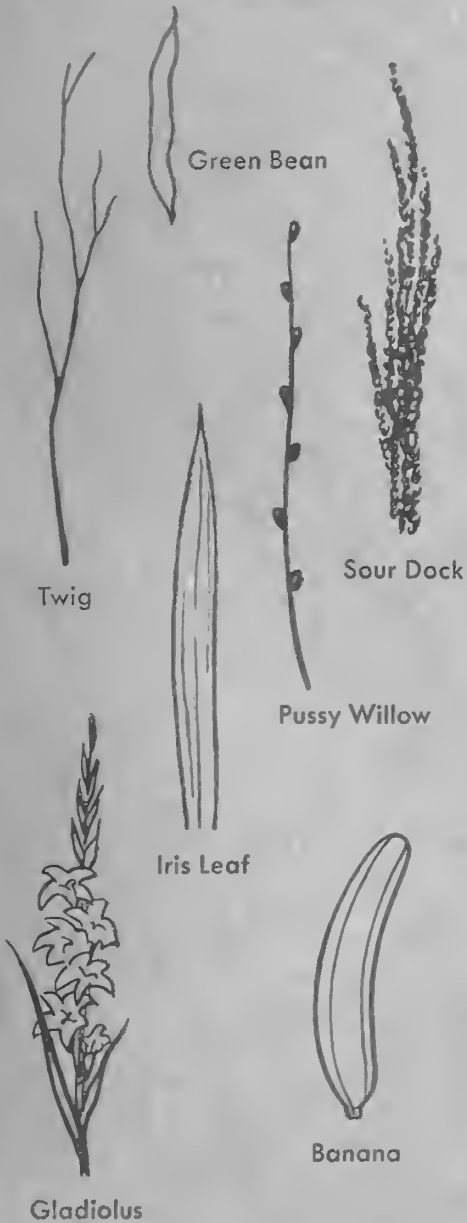
As you finish your arrangement, take a critical look at it. Some of the questions you may ask — and answer — are on page 16. If you are pleased with it, you will want to know *why*. If something seems not quite right, you will want to know *what* is wrong and *how* to correct it. To help answer the why, what, and how, study the principles underlying the art of flower arranging on pages 14 and 15. In your next arrangement begin to make these principles work for you.

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Twelve-Hue Color Wheel



Spiky or Linear Shapes



Selecting Your Plant Materials

Success in flower arranging starts with your skill in selecting plant materials that will be suitable for the particular arrangement you want to make. Here are some of the things to think about — the *design elements* — when choosing flowers and foliage:

Color. Consider the *hue* of the color — red, yellow, blue, for example. The names around the color wheel at left are hues. Next, check the *value* of the color: Is it light or dark? Then check the *intensity*, which can vary from bright to dull. Some colors are warm — yellows and oranges, for example; others, like blues and violets, are cool.

For your first arrangement select all warm hues or all cool hues. You may want to use *related* hues — for example, yellow, yellow-orange, and orange; or blue, blue-violet, and violet. In such a color scheme, use most of one hue, least of another, and an in-between amount of the third hue. Or you may choose a scheme with one kind of color, such as all yellows or all greens. If you use only one hue, make sure to select plant materials of different shapes, sizes, or textures.

Later you may want to try a *complementary* color scheme. You can obtain dramatic contrasts by combining red and green, violet and yellow, or any other two hues that are opposite each other on the color wheel. One of the complementary hues should be lighter in value than the other, and one should be brighter than the other. Use more of one hue than of the other.

Flower colors should harmonize with one another, with the container, and with the background — such as a tablecloth — against which the arrangement will be displayed.

Size. Select flowers and leaves of different sizes. Use the buds and small flowers and leaves at the top and edges of the arrangement; place the large leaves or fully opened flowers low in the arrangement.

Shape. Study the many shapes of flowers, leaves, and stems. Plant materials are put into three main groups according to their shape:

Spiky or linear shapes

(These are best for line and line-mass arrangements; they set directions and cause a feeling of movement; they are often used to form the skeleton of the arrangement.)

Flowers

Delphinium
 Gladiolus
 Larkspur
 Mullein
 Snapdragon
 Sour dock
 Cattails

Leaves and stems

Cornstalks
 Gladiolus
 Grasses
 Iris
 Pussy willow
 Yucca
 Twigs and branches

Fruits and vegetables

Banana
 Green beans
 Green onions
 Okra pods
 Rhubarb stalks

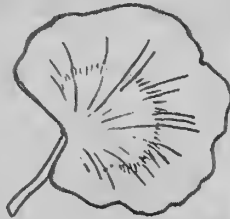
Mass or Rounded Shapes



Daisy



Rose



Geranium Leaf



Hosta

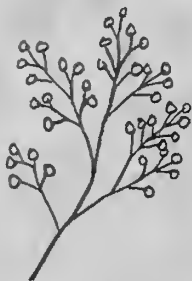


Apple



Tomato

Spray or Filler Shapes



Baby's Breath



Pompon Mum



Fern



Grapes



Elderberry



Huckleberry

Mass or rounded shapes

(These are best for line-mass or mass arrangements; as focusing shapes, they may be used to develop the focal point in line-mass arrangements; or they may make up almost all of a mass arrangement.)

Flowers

Chrysanthemum
Daisy
Iris
Marigold
Rose
Zinnia

Leaves

Geranium
Hen and chickens
Hosta (plantain lily)
Magnolia
Salal (lemon)
Violet

Fruits and vegetables

Apple
Lemon
Onion
Orange
Tomato
Turnip

Spray or filler shapes

(These are best for mass and line-mass arrangements; use them as background materials and as space fillers in mass arrangements; prune and thin them before using in line-mass arrangements.)

Flowers

Ageratum
Baby's breath
Corn tassels
Goldenrod
Mustard
Pompon chrysanthemum

Leaves

Asparagus
Ferns
Huckleberry
Parsley
Pine
Juniper

Fruits and vegetables

Bunch of grapes
Cluster of crab apples
Elderberry

Texture varies not only with the feel of the plant surface, but also with the arrangement of the petals or florets. Here are some examples of different textures in plant materials:

Texture

Airy
Dense
Hairy
Prickly
Shiny
Velvety

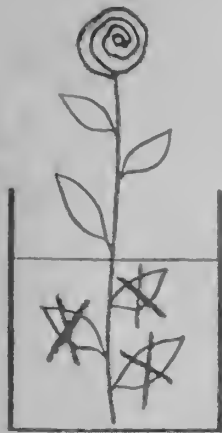
Plant material

Spray of baby's breath
Zinnia flower
Leaf of African violet
Seed head of sandbur or thistle
Lily petal
Rose petal

Space. As you select flowers and foliage, notice that they are not like solid apples, but that there are spaces between the flowers of a spray of baby's breath, for example, and between the petals of a daisy. You can look inside a tulip or through an iris flower. A leafy branch has odd-shaped spaces of different sizes. You may select certain flowers or leaves just because of their spaces. As you place the flowers and leaves in the container, you create spaces of various sizes and shapes. Spaces are often as important as the flowers or leaves.

Expressiveness. Through your selection of flowers and leaves you may express a mood, idea, or sentiment. For example: daffodils and pussy willows suggest spring; cattails make you think of a swamp; white roses are elegant and formal; sunflowers are casual and suggest summer; red roses may say "I love you."

Try to name your finished arrangements, or perhaps name them first. Some names are Morning Mist, Day Dream, Candid Camera, Lost in a Swamp, Day at the Beach, By the Roadside, Joy, Peace, Spring Song, A Friend.



Remove Leaves Marked "X"



Hot Water — 100-110° F
(or hot as your hand can stand)



Make Fresh Cut With Sharp
Knife Just Before Placing
in Holder

Cutting and Care of Plant Materials

When, what, and how to cut. The best time to cut flowers is in late afternoon, when the plants contain the most stored foods. The next best time is in early morning, when water content is at its highest. Most flowers last longest if cut when almost fully open. Many tight buds or young leaves wilt rapidly and will not take up water. But some flowers keep best if cut in the bud stage or when they are just beginning to open. These include daffodil, iris, lily, peony, poppy, and tulip. Fully open or faded flowers are already old and often do not keep well.

Before cutting any flowers or foliage, plan the arrangement in your head, or sketch it on paper. Cut the stems with a sharp knife or shears. The stems should be longer than you will need. Remove all leaves from the lower part of the stems.

Care before arranging. After you bring the flowers into the house, remove all leaves that would be under water in the container. Also keep the flowers out of water. Leaves and flowers will rot in water, and the plant cells will become clogged with bacteria, preventing water from moving up the stems.

After removing the leaves, cut an inch off the stems, and immediately put them in water almost as hot as your hand can stand. The water should be about half as deep as the stems are long. Make sure the water containers have been thoroughly washed.

Various floral preservatives are available from your florist. For best results, cut the stems and place them at once into a hot preservative solution. Properly used, preservatives will extend the life of the flowers for one or more days.

Store flowers and foliage in a cool, humid place, out of the sun, and away from drafts. Do *not* store with fruits, vegetables, or decaying flowers or leaves; these give off ethylene which shortens the life of many cut flowers. Wait until the plant materials feel stiff before you arrange them.

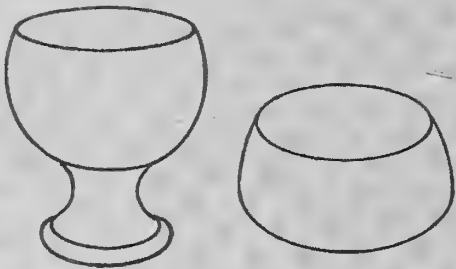
Care when arranging. The container should have been thoroughly washed since its last use. Fill it with water before you start to arrange the flowers. You may add a floral preservative if you wish. Using a sharp knife or shears, make a fresh cut on each stem just before you put it in the container. Leave stems in water until you use them. Do not let the plant materials lie around on the table to dry out. Handle the flowers by their stems. Your hands are hot!

Care of arrangement. Place the arrangement out of the sun and away from drafts, hot air ducts, and radiators. At night, put it in a cool place to prolong the life of the flowers. Keep the container full of water; check this daily. Change the water occasionally. When you do this, you may want to rearrange the flowers. When rearranging, be sure to remove at least 1 inch from each stem.

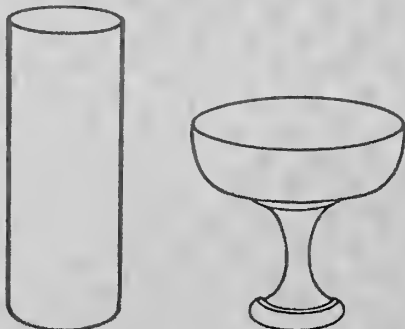
For Line Arrangements



For Mass Arrangements



For Line-Mass Arrangements (also some line OR mass arrangements)



You Will Need Some Containers

Almost anything that will hold water may be used as a container. The important thing is to select a size, shape, color, and material that will harmonize with the plant materials and with your home and furniture. Even skilled arrangers cannot make good arrangements in unsuitable containers.

Size. The container should be in scale with the table on which it is displayed. A vase 3 feet tall, for example, is too large for a 2-by 4-foot coffee table. Remember, the larger the container, the more flowers are required. Small or medium-sized containers are most useful. Allow about two-fifths of the overall size of the arrangement for the container.

Shape. Some good shapes for containers are illustrated at left. Suit the shape to the design of the arrangement. Simple shapes with clean lines are best. Avoid those in the form of animals, heads, pianos, etc., except for special occasions.

Color. Tans, browns, grays, and greens are useful colors, harmonizing easily with plant materials and with most backgrounds. White containers call attention to themselves and are often difficult to use effectively.

Materials. Pottery containers, ranging from rough bean pots to delicate china vases, are the most frequently used. Many vegetable dishes, cereal bowls, and sugar bowls make good flower containers.

Glass containers, like pottery ones, can be thin and dainty — or thick and sturdy. They can be clear or colored; plain or cut and fancy. In using clear glass, remember that stems and the holder will be seen.

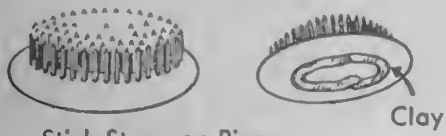
Metals suggest strength. Copper, bronze, and brass are the most versatile. Aluminum and stainless steel are modern; iron suggests weight.

Baskets with liners to hold water come in many shapes and are excellent for mass or naturalistic arrangements. Most plastic containers are too light in weight.

Expressiveness and harmony. The spirit of the plant material and container should go together. Pussy willows and daffodils are happy in brown or green pottery but not in an elegant silver bowl.

Remember that the plant material and how you use it are more important than the container. Art objects should be displayed and admired for themselves and not used as containers for flowers.

Pinpoints For Line Arrangements

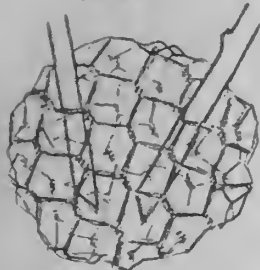


Stick Stems on Pins
or
Wedge Between Pins

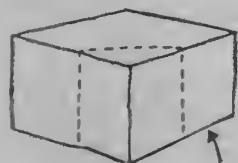


Chicken Wire For Mass Arrangements

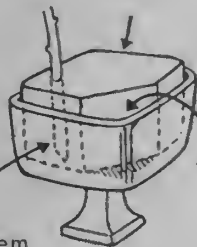
Wedge Stems in
Layers of Wire



Floral Foam For Line-Mass and Mass Arrangements



Foam



Insert Stem
to Bottom
of Container

Use the Right Kind of Holder

A good holder should give you freedom to place the stems where you want them and then hold them there securely. Choose a holder to suit the style of arrangement you plan, the plant materials, and the container. These kinds are recommended:

Pinpoint holders are best for line or line-mass arrangements in low bowls or shallow pedestal containers. Fasten the holder securely to the clean, dry container with waterproof floral clay such as Posey Klay or Cling. Stems are stuck directly onto the pins or are wedged between them. To put thin stems on a pinpoint holder, bind several to each other or to a larger stem with a rubber band, string, or floral tape. Thick woody stems are easier to insert if you split the ends.

Chicken wire or floral netting of 1-inch mesh, preferably enameled green, is excellent for mass arrangements in vases or deep bowls. Fill the entire container with the chicken wire and extend it an inch or so above the top. Crush, roll, and form the wire so that each stem will pass through at least three layers of meshes or wires. Wedge the wire securely into the container before you start arranging. A pinpoint may be used beneath the chicken wire to hold vertical stems precisely in place. Crisscross wires beneath the pinpoint before it is mounted. Then run these wires through the pre-formed chicken wire and twist them together to hold the chicken wire in place.

Floral foams, such as Fill-Fast-Foam, Oasis, and Quickee, hold stems in place and supply water to the flowers. They may be used for some line arrangements but are best for line-mass or mass arrangements. Soak the material in a pail of water until it barely floats. Cut a piece to fill the container and force it into place. Then cut a corner off the material so that you can fill the container with water and can add water later as needed. Insert stems to the bottom of the foam. Do not pull a stem part way out after inserting it, for this may remove the stem end from contact with the water or foam and the flower may wilt. When you use heavy flowers with large stems, such as gladiolus, cut a piece of chicken wire slightly larger than the container top and place it securely over the foam.

The new floral foams Sahara and Bar-Fast are excellent holders for dried plant materials, but do not use them for fresh materials. Pinpoints are also good for dried materials. Styrofoam should only be used as a holder for artificial flowers and leaves which have stiff wire stems. Do not use for fresh flowers.

Conceal the holder by bringing some of the flowers or foliage down over it. Sometimes pebbles or other natural materials have to be used to conceal pinpoint holders. Place these materials in a natural way so they do not attract attention.

Line Arrangements

Line arrangements are adaptations of Japanese styles. The linear quality of a few branches, leaves, or flowers is emphasized to produce a clean-cut, sparse look. The spaces between the plant materials are nearly as important as the materials themselves. Color is of less concern than line, shape, space, and expressiveness.

Successful line arrangements develop a dynamic feeling of action, movement, life. At the same time, the spaces stimulate contemplation and imagination in the viewer. Line arrangements encourage creative experimentation and originality because they are based on the natural lines and spaces of the plant material and do not copy stiff geometric designs.

Many line arrangements have three lines or placements. Often all three lines are of the same material, but you may select one kind of material for two lines and another for the third. Although this third placement may be fuller and more colorful, it must not detract from the strong linear effect. To avoid the cluttered look, remove leaves or flowers that interfere with the main lines, which are often slender, thin, and flowing. Select thicker, fuller materials to develop a strong, sturdy effect. Do not feel restricted to three lines or placements. Try arrangements with two lines or five or seven. Study plant materials and use them as they grow. As you make many line arrangements, you will begin to develop your own *free-style* or *free-form* designs.

Most linear arrangements have asymmetrical balance; that is, one side is different from the other. They are to be viewed only from the front. Allowing some materials to extend toward the front and some toward the back usually develops considerable depth (third dimension). Line arrangements may be tall in relatively small containers and still have good balance since so little material is used. Most have vertical movement, but try diagonal, circular, or horizontal rhythms.

Pinpoint holders are best. Low, flat bowls, compotes, or pedestal bowls are good containers. Vases may be used if the pinpoint is mounted near the top by filling the vase almost full of sand or fine gravel.

To achieve the desired natural effect, place all the stems close together on the pinpoint. Let the stems start out together and extend in the same direction for several inches before branching out. Try to select materials that have just the curves you want.

How to bend stems or branches. You can bend straight stems if you have patience. Trim off unwanted side branches and leaves. Then hold the branch with both hands, thumbs touching underneath the stem, and fingers grasping the stem above the thumbs. Press down gently with your fingers and push up with your thumbs at the same time. Move hands toward the ends of the stem slowly to avoid breaking. Repeat many times to get the curve you want. Soak stiff woody stems for several hours before bending, then fasten them to a board in the desired position until they dry.



A



B



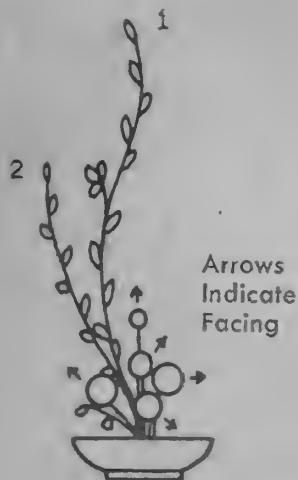
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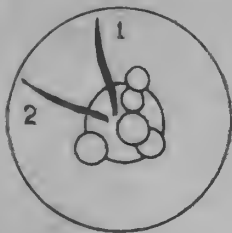
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Branch Before and After Trimming



Top View



Making a Line Arrangement

Plant materials needed. Two long branches and a few short branches of a shrub, tree, or evergreen (such as burning bush, florist's huckleberry, honeysuckle, privet, yew, etc.). Three to seven small round flowers of various sizes (such as chrysanthemum, marigold, zinnia, etc.).

Container. A low bowl, which may be round, oval, square, rectangular, or free form in shape.

Holder. A pinpoint is best. A small block of floral foam may be used, but it may fall over unless wedged in place.

Procedure. Mount the pinpoint with floral clay in the center or slightly back of the center of a round container. Mount the holder back of center and toward the left back corner of containers of other shapes.

Select branch one for its graceful upright curve; its length should be approximately three times the width of the container. If there is any doubt about the right length, choose a slightly longer branch. Select branch two to somewhat repeat the curve of branch one. Branch two should curve to the left and then point up. It should be about two-thirds as long as branch one.

Trim branches as shown at left. Some bending may be necessary to obtain the desired curve. Split bases of thicker branches to make them easier to stick on pinpoint. If the base of the stem is thin, attach one or two branches about 2 or 3 inches long to the base with tape or a rubber band, making the stem easy to stick on the pinpoint. This method is also useful for anchoring thin-stemmed flowers.

Insert branch one on pinpoint so that it leans slightly backward with its tip (head) arched directly over its base (foot).

Branch two may be placed either in front of or behind branch one. Try both placements before deciding. The two branches should be close together for several inches before branch two curves to the left. Note positions of branches in top-view drawing (lower left).

The longest flower stem should be about half as long as branch two; the flower should be a bud or only partly open. Stick this stem on pinpoint so that stem and flower are immediately to the right of branch one. Let the flower or bud face up.

Cut stems of other flowers so that no two are of the same length. Place flowers so that the smallest face upward, with some of the larger ones facing right and others forward. Let some flowers be partly hidden by others.

Finish arrangement by placing a few short branches at the base. These branches and the lower flowers should conceal the holder.

This is but one of the many, many ways of making line arrangements. As you select plant material, you may choose branches with straight, curved, diagonal, or zig-zag stems. Large arrangements require large flowers; miniature arrangements with dainty branches require tiny flowers. Instead of flowers you may wish to use another kind of branch or some leaves. During the winter use bare branches or evergreens and some dried flowers or roadside materials. Line arrangements give you a real chance to experiment.

Mass Arrangements

Traditional mass arrangements are adapted from European floral designs. They have a thick, full look and require much plant material. The whole colorful mass of flowers and foliage is emphasized, rather than the individual flowers, leaves, or branches.

Mass arrangements may be of many shapes, such as circles, domes, crescents, ovals, and triangles. Ovals and triangles are good shapes because the height and width are not the same. An arrangement may be made to be seen from one side only, or completed all around so that it becomes free-standing and may be viewed from any angle. A center of interest containing a focal point which attracts the eye is usually developed.

Color is the most important element in mass arrangements. Three or more kinds or colors of flowers are often combined with one or more kinds of foliage. Usually it is best to select more of one kind and color and less of the others. The plant materials are grouped together by kind and the groups are blended together. Choose colors that harmonize with one another and with the place where the arrangement is to be used.

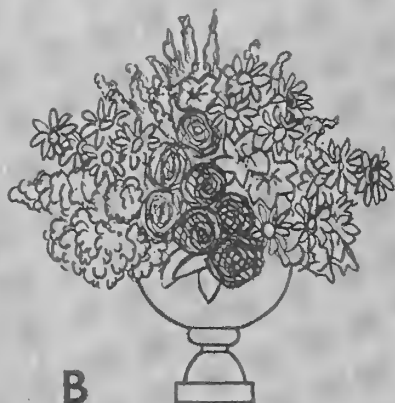
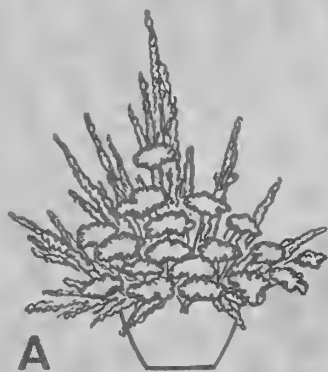
A variety of flower sizes, textures, or shapes is necessary. Although round or spray-shaped flowers usually dominate, spiky shapes are good for triangular arrangements. When using round flowers, let the ones at the top face up, those at the bottom face slightly down, some face right, some left, and the ones in the center face out. Even though the stems are not usually seen, all should radiate or seem to radiate from the focal point.

Good development of depth is important. Allow some material to extend over the edge of the container. "Bury" some flowers behind others to lead the eye into the arrangement. Plan spaces around the edges to give airiness. Avoid a flat, pressed look by opening up spaces among the flowers. Foliage coming out between the flowers leads the eye in and out of the arrangement.

Stylized mass arrangements differ from the traditional ones by being more clean-cut, precise, and geometrical. Select three or more kinds and colors of flowers and foliage; you will need at least several flowers of each. Instead of blending each kind and color, separate them to form well-defined placements. Often a center of interest with focal point is carefully planned and developed.

Natural mass arrangements are inspired by the way plants grow. Usually only one or two kinds and colors of flowers are used together with the plants' own foliage. The arranger tries to capture the spirit of the plant material and arrange it to suggest that it is growing in the container.

Floral foams make excellent holders for mass arrangements. Chicken wire is also good for vases or deep bowls and for heavy flowers with large stems. Urns, compotes, goblets, vases, and medium-to-deep bowls are the best containers for mass arrangements.



Making a Mass Arrangement

Plant materials needed. Ten to twelve *light yellow* or cream zinnias about 1½ to 2 inches in diameter with stems 10 to 12 inches long. Eight to ten *dark yellow* zinnias with 2- to 3-inch flowers and 8- to 10-inch stems. Five *orange* or red zinnias with 2- to 3-inch flowers and 6- to 8-inch stems. Eight to ten stems about 12 inches long of *foliage* such as yew (evergreen) or privet, florist's huckleberry, or other small-leaved shrub, or small ferns. Other round flowers such as chrysanthemum, cosmos, geranium, marigold, rose, yarrow, etc., may be substituted, but the flower sizes and stem length should be about the same as given. Flowers with different shapes such as feverfew or goldenrod may be used instead of zinnias. Baby's breath may be added for its fluffy effect. Note that the color scheme is of warm, related colors. A scheme of cool, related colors may be chosen instead. This amount of material will make a full arrangement of round, oval, or triangular shape. Plan the shape of the arrangement before you start.

Container. An urn or compote about 5 inches tall with an opening about 5 inches wide.

Holder. A block of wet floral foam.

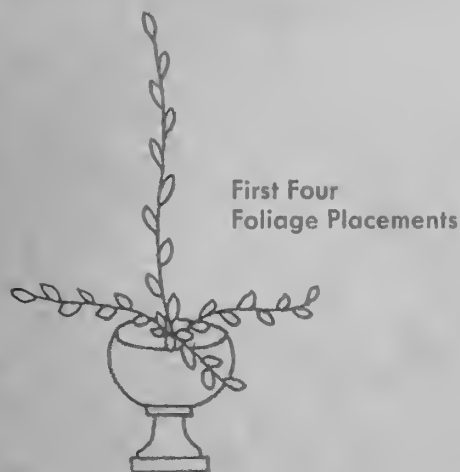
Procedure. Cut the wet floral foam to fit tightly in the container and to extend about 1 inch above the top. Insert a straight stem of *foliage* vertically in the center and at the back of the container to establish the height. Place two look-alike stems almost horizontally, one on each side, to determine width. Insert a shorter stem horizontally in front to establish depth. Other stems of foliage are placed within these four stems to form the shape and size of the arrangement. Too much foliage will leave little room for the flowers. Additional foliage may be needed after the flowers are in place.

The ten to twelve *light yellow* zinnias are put in first and generally placed as the foliage was. Select the smallest flowers for the height, width, and depth placements. Let the tallest flowers face up, the width flowers face left and right, and the depth flowers face front and slightly down. The other flowers are placed in between to complete the size and shape of the arrangement. Let those in the center extend out past the foliage to give depth and to allow space for the other flowers.

The eight to ten *dark yellow* zinnias are put inside and underneath the light yellows. Their placement mostly repeats that of the light yellow zinnias.

The five *orange* zinnias are positioned to form a loose group that repeats the overall shape of the arrangement. These are mostly underneath the other flowers and form the focal area. Let them face front and slightly up.

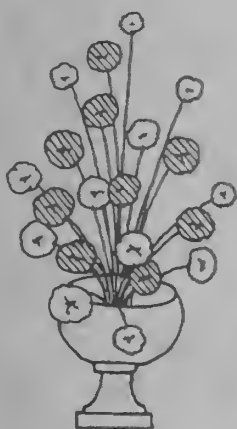
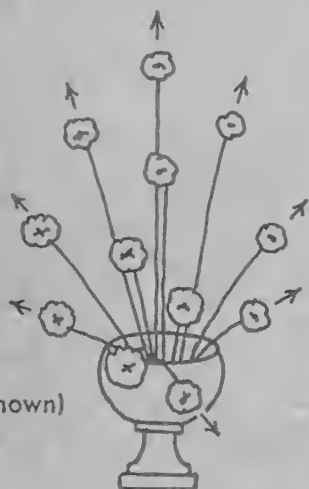
Avoid overcrowding and a flat, pressed look. Often the addition of some foliage between flowers separates the flowers and gives a looser effect. Leave some spaces among the flowers. The spaces permit the viewer to look into the arrangement. Reward the viewer by "burying" some flowers so that they are partially concealed by others. This technique develops depth and eye penetration and lends a sense of mystery to your arrangement.



Light
Yellow

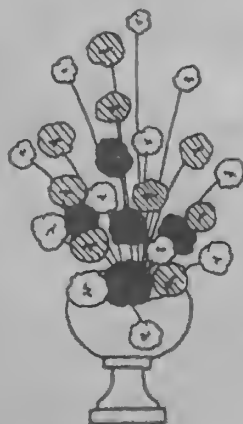
↑ = Facing

(Foliage not Shown)



Dark
Yellow
Added

Orange
Added



Line-Mass Arrangements

Line-mass arrangements combine the strong line of Japanese styles with the massed effect of European floral designs. This style of flower arranging, developed in the United States, is often called Contemporary American. Line-mass arrangements generally have a neat, uncluttered look with definite line, a well-defined mass, and plenty of open spaces. Usually strong lines are established in the upper part by spikes or spike-like flowers or leaves, or by leafy or bare branches. Roundish flowers are placed where the lines meet and between the lines to give a solid but clean-cut massed effect in the lower part.

You will need to decide whether to emphasize the *line* or the *mass*. They should not be equal in measurement, area, or weight. Feature the line material if it is of special interest. Feature the mass material if it is more interesting in color or texture. If mass is emphasized, the result is a massed-line arrangement.

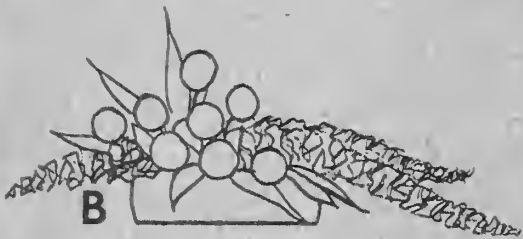
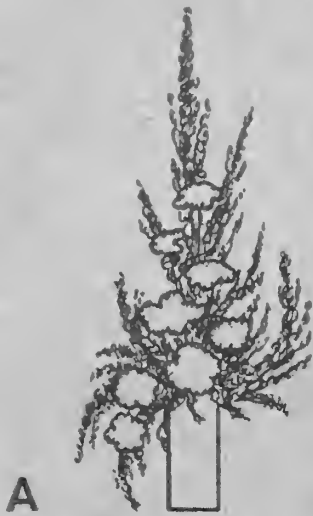
Whichever portion dominates, the line and mass must usually blend into one whole. Group the kinds and colors of materials, then blend the groups. The line material penetrates and disappears into the mass material. Some of the mass material is brought up to mingle with the main line. The main line thus extends down into and through the mass, emerges at the rim of the container, and often extends beyond to partially cover it. The result is a strong unifying rhythm that leads the eye easily through the arrangement. But sometimes the arranger may purposely segregate two kinds of quite different materials to produce an arrangement with striking contrast.

Line-mass arrangements are often triangular in shape, mostly asymmetrical in balance, and meant to be seen from the front only. They are usually colorful and striking in design, and often have a strong center of interest. At least two kinds of materials are needed — one for line and one for mass. Sometimes more than two kinds are used, but a large number of different kinds and colors should be avoided as they give an overly massed and cluttered effect. A second mass material may be chosen just to develop the focal point. Foliage is often used to provide variety, continuity, and transition between the different kinds of materials. When placed at the back, foliage adds finish and depth to the arrangement.

Natural line-mass arrangements use the plant material in a design suggestive of the way it grows. Linear pussy willow stems and roundish daffodils could be combined to make a typical natural line-mass arrangement.

Stylized line-mass arrangements have a less natural design. The arranger organizes the materials with little thought of suggesting their natural growth habit to make a clean-cut, precise, tailored, and rather streamlined geometric arrangement. The arrangements shown on this page are stylized.

Floral foams or pinpoints are suggested for the line-mass styles. Low bowls, compotes, pedestal bowls, goblets, and medium-tall vases with simple shapes are suitable containers.



Making a Line-Mass Arrangement

Plant materials needed. Three dry corn tassels about 15 to 20 inches long, all the main stems either straight or curved in about the same way. Five to seven round flowers such as small chrysanthemums or zinnias, or wild flowers such as brown-eyed Susans. Best if brown, yellow-brown, or reddish in color and of various sizes. Three to five stems (depending on size) dry sour dock. A few leafy twigs of fresh foliage such as yew, privet, or other evergreens or small-leaved shrubs. (Omit fresh foliage if the rest of the materials are dried.)

Container. A shallow bowl of any shape about 6 to 8 inches in the largest dimension.

Holder. A block of wet floral foam about 2 x 3 x 2 inches.

Style and theme. A one-sided line-mass arrangement suggesting late summer or early fall in Illinois.

Procedure. Place holder slightly to left and back of center of container. Carefully break off and save all of the side branches of the corn tassels. Pick one of the main stems of the tassels for the tallest placement. Insert it securely in the holder to establish the height and vertical line. The trimmed tassel gives a strong linear effect.

The second tassel is cut somewhat shorter than the first. Insert in holder close to first tassel and slightly to the left and back. Have the lower 2 to 3 inches of the tassel stems touch.

Cut the third tassel somewhat shorter than the second. Insert immediately in front of the first tassel. Let it slant slightly to the left of the second tassel.

The three tassels should form a group with each somewhat separated from the others at the top. The direction of all three should be similar.

Place most of the sour dock to the left and in front of the tassels, allowing it to become less vertical and more horizontal near the container. The dock generally repeats the line of the tassels at the top but then spreads out near the container to give a fuller effect. Its darker brown color and different texture contrast with the corn tassels.

Place the corn tassel side branches horizontally to the right and at the base of the three main tassels. Select either mostly straight or mostly curved pieces to correspond to the curved or straight main tassels. The number and placement of these will depend on your taste and judgment.

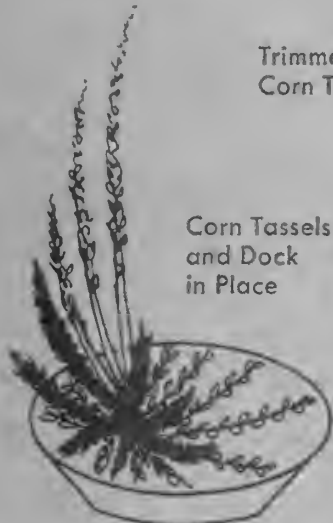
Place a few short leafy twigs of the fresh foliage among the dock at the base of the main tassels. Their purpose is to add variety in green color, shape, size, and texture.

The flowers are now inserted among the dock, foliage, and tassels to form roughly an upright triangular pattern. Use the smallest flower for the tallest placement and have it face up. The stems of the other flowers will be shorter and of different lengths. Face the flowers in various directions. Allow some of the flowers to be partly hidden by the other materials.

By using more or less of the materials, you may make the arrangement full and more massive, or loose, open, and more linear.



Trimmed Corn Tassel



Fresh Foliage

Size, Facing, and Spacing of Flowers



Proportion



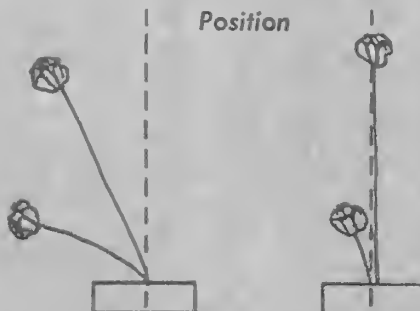
Scale



Flower Weight



Position



Color



Now Let's Look at Art Principles

Now that you have made several arrangements, let us look at the art (design) principles underlying successful flower arrangements. Neither rules nor fads, these principles are present in all man-made things that have beauty.

On pages 3 and 4 you found that you should select plant materials because of their special colors, shapes, textures, and spaces. These are the *design elements* of flowers and leaves. The flower arranger uses these design elements, as well as flower size and expressiveness, according to the following *art principles*.

Proportion is the relationship in size and shape among things or parts of things. After you select a container, how much of each kind of plant material will you need to construct the size and shape of arrangement you plan? Usually the plant material should be about three-fifths and the container two-fifths of the finished arrangement. The dimensions of height, width, and depth will depend on your imagination and skill. Try making the arrangement taller than you think it should be. (You can always shorten the stems.) If you select three kinds and colors of material, have most of one kind, least of another, and an in-between amount of the third.

Scale is the size relationship between flower and flower or between flower and container. Generally flower sizes should be somewhat the same, but you may wish to use larger leaves or flowers for variety or contrast. No flower or leaf should be more than one-third the size of the container. Scale requires special attention in miniature arrangements.

Balance means that the finished arrangement does not fall over or *look* as if it will fall over. Consider the balance from side to side, top to bottom, and front to back. *Symmetrical* balance means that one side of the arrangement is nearly a mirror image of the other. (See page 10, A and B.) Such arrangements are apt to appear formal, dignified, restful — but may be dull and lifeless. In arrangements with *asymmetrical* balance the plant material and placement are different on each side of the vertical axis which divides the arrangement in half. (See page 8, A, B, C; and page 12, A, B, C.) Asymmetrical arrangements are more informal, active, subtle, stimulating, and dynamic. The spaces are important. As you handle each flower or leaf, you can judge its *actual* weight. More important is its *visual* weight. A flower appears to be heavy if it is large; bright, dark, or warm in color; round in shape; dense in texture; and solid without spaces. The farther a flower is from the vertical axis, the heavier it seems. Locate the tip of the tallest flower or branch over its base or where it is inserted in the holder. To judge balance, imagine the vertical axis as passing through the center of interest or the point where the stems come together; squint your eyes as you compare one side with the other for visual balance.

Radiation



Good

Poor

Keep Stems Close Together at Holder

Repetition of Line



Good

Poor

Repetition of Shape



Good

Poor

Size Progression



Good

Poor

Color Gradation

Hue: Yellow — Yellow-Orange — Orange

Value: Light Yellow (Tint) — Yellow — Dark Yellow (Shade)

Intensity: Bright Yellow — Yellow — Dull Yellow

Rhythm means related movement. As you look at an arrangement with strong movement, your eye seems to be led along visual paths. (See all arrangements on pages 8 and 10.) Each kind of plant grows according to its own built-in rhythm. The cattail is vertical, weeping willow branches curve and droop, the ivy grows horizontally along the ground or climbs up along a wall. As you select and gather your plant materials, study the way they grow. Then you will know better how to arrange them to produce natural rhythms.

Most plants grow so that the stems radiate from one place in the ground. As they grow, they form branches that are related to one another in a radiating way. In flower arrangements, the stems are held together by the holder and radiate from the container. *Radiation*, then, is used in most arrangements to develop basic rhythm.

If you repeat a line, a shape, a color, a texture, or a space, you will achieve strong rhythm by *repetition*. Avoid overdoing repetition for it may become boring.

The easy change from one thing to another is *transition*. To develop rhythm by transition, allow some plant material to drape over the edge of the container to bring the two together. (See all arrangements on page 12.) Place the buds and smallest flowers at the edges of the arrangement, the largest flowers near the center, and the in-between sizes between the two to gain rhythm by size *progression*. Arrange flower colors from light through intermediate to dark for color *gradation*.

Dominance or Emphasis. Through the development of dominance you tell the viewer what is most important in your arrangement. Daffodils, pussy willows, and some moss and stones say, "It's spring!" Graceful, curving, leafless twigs with a few stones tell the viewer that the curves of the twigs and the open spaces are what this arrangement is all about. As you plan your arrangement and select the materials, you decide just what story you want to tell or what kind of flower will be most important. You may emphasize a dominant color, size, shape, line, or texture. For example, in planning a red and white arrangement, select a larger number or a larger size of red flowers if you want the red to dominate.

A center of interest containing a focal point is often developed in mass or line-mass arrangements. (See page 10, B, or page 12, B.) The center of interest is usually slightly above the point where all the stems appear to meet. You may concentrate flowers there; place the largest, most colorful, or showiest flower there; use round focusing flowers; or place some large flat leaves nearby. But avoid overdoing — don't make the center of interest too obvious. Figurines may be emphasized; if so, they should be large enough to dominate the plant material. (However, it is best not to use figurines until you have mastered the arrangement of plant materials.) Line arrangements are best without a center of interest since their appeal is in the lines of the branches and the spaces.

Use These Design Elements:

Color
Shape

Texture
Space

Along With:

Size

Expressiveness

According To These Art Principles:

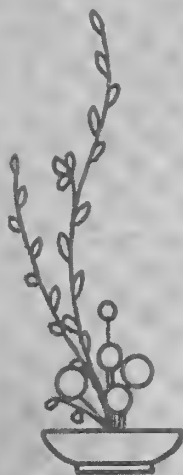
Proportion and Scale
Balance

Rhythm
Dominance

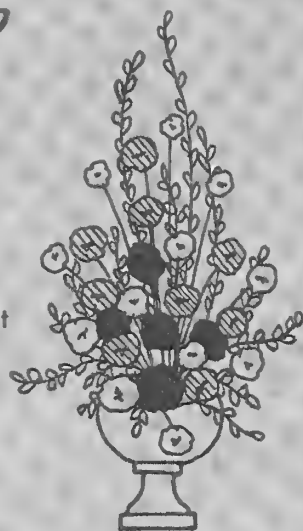
To Make Arrangements That Have:

Beauty
Suitability

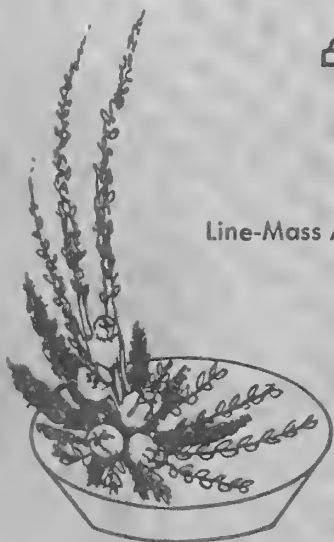
Harmony
Expressiveness



Line Arrangement



Mass Arrangement



Line-Mass Arrangement

A Look at Your Finished Arrangement

To improve your skill in flower arranging, develop an attitude of constructive criticism toward your work. Start by checking the style or design of your arrangement. Can you say that it is definitely a line, a mass, or a line-mass? Or is it an original!

Have you used the plant materials in a simple, distinctive way? Try to avoid the fussy as well as the too-slick look. Flowers and foliage look best if they are used in a rather natural way — somewhat like the way they grew. Do you feel your arrangement would be better if you took some flowers out? Or do you really need one or two more flowers or leaves?

Are there so many look-alike flowers that the arrangement seems boring? If so, it lacks variety and contrast. Are there so many different kinds and colors that it seems confused and chaotic? If so, your arrangement lacks unity and organization.

Is the arrangement suitable in style and color for the place where you will display it? The kinds and colors of the flowers should harmonize with one another, and with the container as well as with the background.

Does the container appear to be too large or too small for the amount of flowers you have used? Does the arrangement seem to lean one way or another? Does your eye move easily through it? Or is the arrangement so spotty that the eye jumps from place to place?

Can your eye look into and penetrate your arrangement? Or is it flat like a wall? If your round flowers were all the same size and color, did you vary the spacing between them? Did you “bury” some flowers beneath or behind others so that they are partially concealed? This adds mystery and makes the viewer want to look into your arrangement.

Does your arrangement express some idea or theme, or show emphasis in some way that the viewer can identify? Have you put some of your own personality into it?

Finally, are you pleased with your arrangement? If you are, probably others will be, too.

Good Books for Further Study

The Complete Flower Arranger by A. A. Ascher. Simon & Schuster (Fireside Books), New York. 1974.

Creative Designs with Dried and Contrived Flowers by E. V. Hamel. Simon & Schuster, New York. 1971.

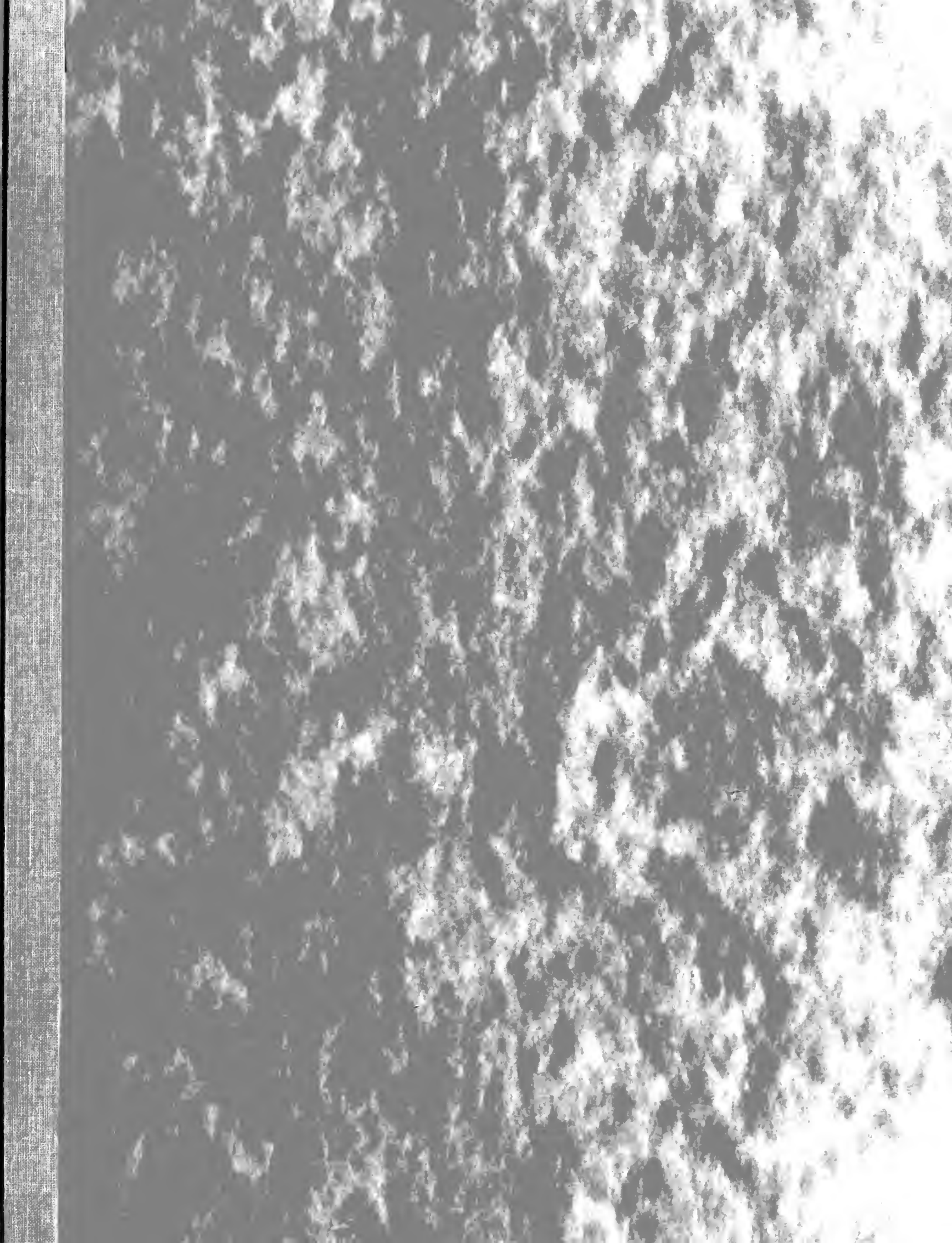
Easy Ways to Good Flower Arrangement by Mary B. Kittel. Crown Publishers, Inc., New York. 1957.

Japanese Flower Arrangement for American Homes by Mary B. Kittel. Crown Publishers, Inc., New York. 1960.

Flower Arrangement: The American Way by I. Richardson. Pelican Publishing Co., New Orleans. 1960.

The Art of Flower and Foliage Arrangement by Anna H. Rutt. The Macmillan Co., New York. 1958.

New Approach to Design Principles by Anne B. Sutter. Allied Printing Co., St. Louis, Mo. 1967.



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