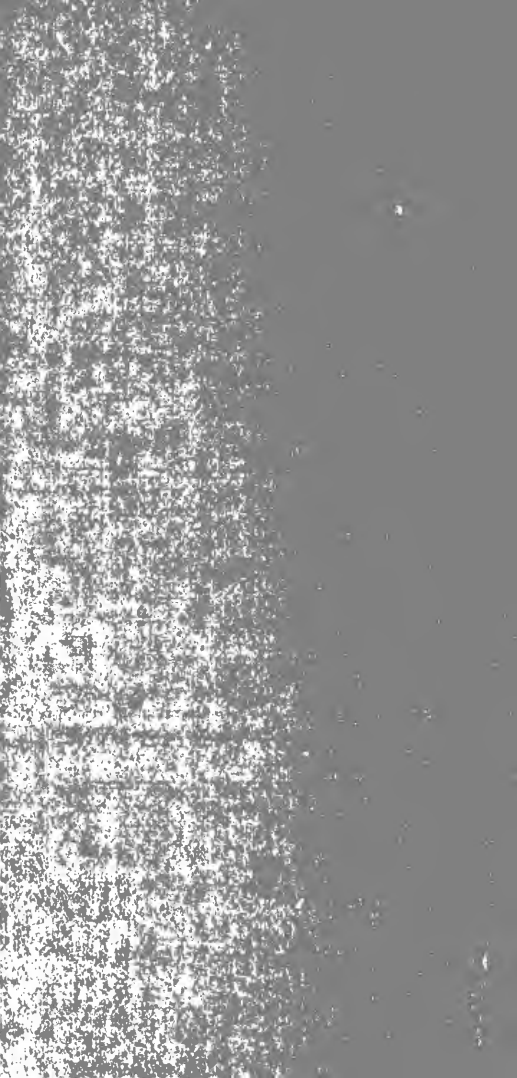


From Obscurity to World Wide Fame

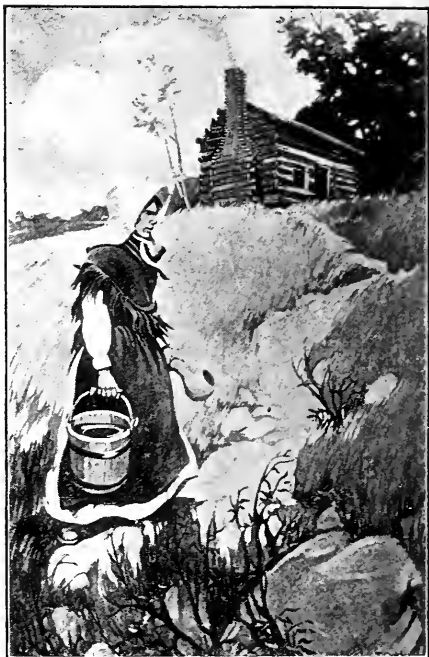
**"You can fool all of the people some
of the time, you can even fool some of
the people all the time, but you cannot
fool all of the people all the time."**

A. Lincoln.





Lincoln during his presidency, from a photograph by Brady. Shown here by courtesy of the Century Company.



The cabin in which Abraham Lincoln was born as it appeared on the morning of February 12th, 1809. Shown here by courtesy of Collier's Weekly.

From Obscurity to World Wide Fame

IN THIS cabin on Rocky Springs Farm, three miles from Hodgenville, in LaRue County, Kentucky, one hundred years ago—February 12th, 1809—the greatest character the world has ever known, Abraham Lincoln, was born.

From humble birth in the backwoods amid lonely surroundings of frontier life to President of the greatest country on earth, is beyond the possibilities or hopes of the ordinary boy, but Abraham Lincoln was no ordinary boy; nature endowed him with the ability to assimilate the good and reject the bad, and with the power to attack favor-

able opportunity with fitting endeavor. Self reliance was his by blood and birth. Inheritance of great forces taught a true sense of equality, liberality, modesty, charity and sympathy.

His advancement in the remarkable career which called him from obscurity to world wide fame was neither sudden nor accidental or easy; he was both ambitious and successful, but his ambition was moderate and his success slow.

This great character through thirty years of toil and study, self denial and patience—often times with efforts baffled and hope deferred, with many bitter disappointments from the day he left his father's house until his first inauguration—transformed himself from a country stripling



Lincoln and his son Tad., from a photograph by Brady. Shown here by courtesy of Century Company.

to a competent ruler of this great nation.

Born in the backwoods of Kentucky, suffering the hardships of a severe winter in a three-sided shed in Indiana, the destitutions of which were too much for the mother of this great genius to endure, leaving him without a mother's influence and guiding hand when but nine years old; so poverty stricken in Illinois through the dishonesty of a partner that he had no place where he might lay his head save but for the charity of friends, though he had already twice been elected to the state legislature, toiling for seventeen years to pay up this indebtedness; himself and his new wife boarding for \$4.00 a week at a time when his fame and greatness were fast

stretching across this broad land—on and on, “a man of the people,” with earnest endeavor, strong in the belief that “faith in the right makes might” until success had trodden down defeat and made him—the people’s choice—the leading spirit at the head of a nation whose government was crumbling; whose people were rent with dissension, torn and bleeding with strife—daring always to do his duty as he understood it, with a heart of sympathy that bled alike for friend and foe through four years of awful war which bent his frame with care and shook his soul with sorrow, but calm and steady and farseeing, with firmness of purpose until the terrible struggle was ended and done; with malice for none and charity



The cabin in which Lincoln was born as it looks today. Shown here by courtesy of The McClure Company.

“I want it said of me that I plucked a thistle and planted a flower where I thought a flower would grow.”—*A. Lincoln.*

for all in the crowning hours of his life when his oft-repeated dream that "He was on a great, broad, rolling river in a boat drifting towards a dark and indefinite shore," foreboding always some important event to happen shortly, foreshadowed but did not foretell his own tragic ending but a few hours later by the hand of a cowardly assassin who ended his noble life at a [time when his heart overflowed with joy that bloodshed was over and peace was at hand. The whole world was dumb with grief that prostrated the nation.

Abraham Lincoln, the greatest character the world has ever known—a thousand books have been written about this sublime character that believed "A private soldier has as much right to justice as a major general"—a

thousand more might be written and none tell of his greatness, for words cannot portray his real character—"From the day of his death until now the world has gone on rearing monuments to Abraham Lincoln"—"He is the gentlest memory of our world." If you have never read some life of Lincoln, you have not realized that fact is stronger and more interesting than fiction. If you read one about him you will hunger for more—if you read about him at all you will appreciate what all who met him said and all who have read of him realize—the grandeur and greatness of this unselfish character whose every effort was an inspiration and whose homely stories, worthy acts and deeds, lessons of lasting benefit.

Lincoln said:

“Let not him who is homeless pull down the house of another, but let him labor diligently to build one for himself.” Lincoln labored diligently at every chance opportunity presented to him—he used all his ability and powers to assimilate the good and reject the bad—he searched near and far for some better way of doing things.

Many good business institutions and individuals are applying themselves in the same manner—seeking, if you please, a better way of doing things. To all who seek to make toil easier we submit that there is some work in your office that can be done better, easier, faster, more economically on the Elliott-Fisher Standard Writing-Adding Ma-



Fac simile of a Lincoln check. Shown here by courtesy of The McClure Company

chine than it can be done any other way.

We ask only the opportunity of demonstrating the Elliott-Fisher on your work in your office that you may assimilate the Elliott-Fisher way as good or reject it as bad—in other words, the Elliott-Fisher is offered to you absolutely on its merits—the Elliott-Fisher is a time, money and labor saver—not an expense but a profitable investment.

The Elliott-Fisher writes, adds, subtracts, manifolds and tabulates; it does at machine speed in one operation what must be done otherwise in many, and automatically proves its work as it goes along.

In accounting it used to be daybook, journal, ledger—single

entry at that—single entry to double entry—daybook and journal were then combined—big bound books with a column for this and that and then the loose sheet—a page for an account—and still the bookkeeper posted on—wrote it all down in his ledger either loose sheet or bound book and had to wait until the end of the month to know if he had made any mistakes. If the books didn't balance, he must work late to find the error made perhaps yesterday perhaps last week, perhaps two or three weeks ago—and when he did get the “trial balance,” he had to do the whole month's work over again, posting each entry on the monthly statement before they could be sent out, and all this time delaying the

new month's work trying to "catch up" on the old.

Some books are even kept that way now, but thousands use the Elliott-Fisher Standard Writing-Adding Machine and write the original entry in half the time it was done before, post to the ledger and make out the monthly statements at one operation, and there is no waiting until the end of the month for the "trial balance"—there's no wondering, no doubting, no guess work—the Elliott-Fisher proves its work automatically as it goes along.

When the bookkeeper posts the last item on the last day of the month—his statements are finished—his month's work is done. There are no errors to

look for. He can go home at the regular hour.

The Elliott-Fisher makes toil easier on many other classes of work common to almost every office.

Full information is yours for the asking—we are ready to demonstrate to you on your work in your office the advantage of using the Elliott-Fisher—without a cent of expense to you.

Won't you ask us about a better way—the Elliott-Fisher way—of doing things. Suppose you ask today.

ELLIOTT-FISHER CO.

Harrisburg, Pa.

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