

Ex. 11

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Sent: 4/8/2010 5:31:44 PM
Subject: Two Charts on Per Capita Sugar Consumption and Per Capita Caloric Sweeteners Consumption for
your review
Attachments: Per Capita Sugar Consumption and Caloric Sweeteners Consumption Charts.pptx

Kevin – per your request during our meeting today, attached are the two charts which I have religiously used to highlight that sugar and total caloric sweeteners (including HFCS) are not the cause of obesity. The Per Capita Sugar Consumption chart – Jack Roney initially created and Prescott from ASA are working to help overlay an obesity graph which shows obesity on the increase compared to sugar decline.... So we are trying to get this updated...
Andy