

# **EXHIBIT C**

# THE 18TH ANNUAL POLLIE AWARDS & CONFERENCE

RECOGNIZING THE BEST IN POLITICAL AND PUBLIC AFFAIRS COMMUNICATIONS



MARCH 27-29, 2009 · GAYLORD NATIONAL RESORT & CONVENTION CENTER  
NATIONAL HARBOR · WASHINGTON, DC

**THE 18TH ANNUAL POLLIE AWARDS & CONFERENCE**

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**THE JUDGES**

Each year the AAPC is host to the world's only awards competition solely for political and public affairs consultants, and it could not be done without the time, talent and contributions of the many individuals and organizations listed below!

- Andrew Aosta, Aosta/Salazar, LLC
- Kim Alfano Doyle, Alfano Communications
- Jill Alper, Dewey Square Group
- Holly Armstrong
- Gerald J. Austin, Associates / Burges & Burges Strategists
- Steve Ayscue, Haddon Capital Ventures, LLC
- David Bain, Vival Media Productions
- Bruce Barcelo, Barcelo&Company
- Michael Bassik, Air America Media
- Ross Bates, Bates Consulting
- Carol Baudler, The Nature Conservancy
- Tony Baylidaamm, MWW Group
- Margie Becker, MBA Communications
- Roy Behr, Behr
- Anthony Bellotti, GD Online Ads
- Terry Benham, Impact Management Group
- Krista Benner
- Paul W. Bentz, HighGround, Inc.
- Achim Bergmann, SC Strategies, LLC
- Michael Beychok, Oursu Beychok Johnson, Inc.
- Aaron Beytin, Kennedy Communications
- Garrett Biggs, Blair • Biggs Campaigns
- Shannon J. Bilger, Pennsylvania Democratic Party
- Brent Blackaby, Blackrock Associates
- Bob Blaemire, Catalyst
- Todd Blair, Blair • Biggs Campaigns
- Nancy Bockor, The Nancy Bockor Company
- Glen Bolger, Public Opinion Strategies
- James Bowers, Berma and Company
- Paul W. Brandenburger, The University of Kansas
- Pete Brodnitz, Benenson Strategy Group
- Edward Brookover, Greener and Hook
- Stephen Brooks, Ray C. Bliss Institute of Applied Politics at The University of Akron
- David Browne, David Browne & Associates
- Jeff Browne, CapAd Communications
- Julie Buckner, Laurel Canyon Media Group, Inc.
- Mark Bungle, Hart Research Associates
- Jennifer Burton, Envision Communications
- Michael John Burton, Ohio University
- Edward Cafiero, The Clinton Group
- Bruce Cain, Center for Campaign Leadership
- Sean Carr Kennedy Communications
- Chris Casey, NGP Software
- Meredith Chalken, The Mellman Group
- Lorena Chambers, Chambers Lopez & Galian LLC
- Kathy Chan, Facebook
- Cathrine Charles, Various Campaigns
- Field Director
- Melissa Chernaik, Grove Insight, Ltd.
- Andreï Cherny, Kar, Chisholm, Mandate Media
- Scott Cimmarusti, Curtis Scott Advertising Inc.
- Molly Clancy, Politics Magazine
- Tim Clark, JohnsonClark Associates
- Michael Clarke, Internet Association Corporation Chief Political Consultant
- David Cohen, Ray C. Bliss Institute of Applied Politics at The University of Akron
- Travis Considine, Campaign Solutions
- Katie Cook, Direct Line Politics
- Todd Cook, Main Street Strategies
- Chris Cooper, MSHC Partners
- Meghan Cox, Lincoln Strategy Group
- Bernard Craighead, IEM Message Management
- Christopher J. Croty, Croty Consulting, Inc.
- Bill Crouse, Bill Crouse Communications
- Allan Crow, Allan B. Crow & Associates
- Christian Curbo, Campaign Solutions
- Carol Dahmen, Comcast Spotlight
- Straun Dakin, The National Political Registry
- Nick Dalsey, Campaign Solutions
- James Dandeneau, New York State Senate
- Maurice Daniele, eye2eye Communications
- Michelle Davidson, The Media Guys
- Fred N. Davis III, Strategic Perception Inc.
- John Del Cecato, AKPD Message and Media
- Marcus Dell'Artino, FirstStrategic Communications and Public Affairs
- James Delorey, Global Strategy Group
- Debra DeShong, Reed, Point Blank Public Affairs, LLC
- Iva Ellen Deutchman, Hobart and William Smith Colleges
- Raghu Devagunipapu, Rapid Strategies
- Tad Devine, Devine Mulvey
- Tracy Dietz, Politics Magazine
- Jenny Dombrowski, JD/DC Strategic Communications, LLC
- Becki Donatelli, Campaign Solutions/ GD Online Ads
- Angela Douglas, Jennifer Duffy, The Cook Political Report
- Myles Duffy, 360jmg
- Scott Dworkin, Bulldog Finance Group
- Frank Eaton, The Bully Documentary Co.
- Ekaterina Egorova, Niccolo M Group
- Thomas C. Ellington, Wesleyan College
- Dale Emmons, Emmons & Company, Inc.
- Jamie Emmons, Emmons & Company, Inc.
- Matthew Erickson, Laquens Kully Klose Partners
- Edward Espinoza, America Votes
- Kelly Evans, Kelly Evans Consulting



AAPC: The Association of Political and Public Affairs Professionals

THE 18TH ANNUAL POLLIE AWARDS & CONFERENCE

- Patricia Ewing, eye2eye Communications
- Gayle Lynn Falkenthal, Falcon Valley Group
- Marilyn Fancher, AFCC Worldwide
- Faulkner Strategies
- Michael Favilla, New York State Senate
- Jessica Fawson, Guidant Strategies
- Donald Ferguson
- Christie Findlay, Politics Magazine
- Stephanie Findley, Fast & Accurate
- Celia Fischer, Laurel Canyon Media Group, Inc.
- Hal Fischer, Mount Vernon Printing
- Sarah Flowers, Lagunas Kully Klose Partners
- Stephen Fong
- George Fontas, New Gotham Strategies
- Orndine Fortune
- Fortune Media, Inc.
- Brian Franklin, Impact Politics, LLC
- Joe Fuld, MSHC Partners
- Chris Galloway, FieldWorks, LLC
- Sean Gamble, Special Projects Nevada
- Anthony Garrett, Anthony Garrett and Associates
- Harry E. Giannoulis, The Parkside Group
- John Glesser, Spoken Hub, LLC
- Buddy Gill, Texas Credit Union League
- Christy Glasson, Camden County Democratic Committee
- David Howard, California Association of REALTORS®
- Michael Hudome, MH Media
- Jackie Huebbig, CD Online Ads
- Aleita Huguenin, Aleita & Partners
- Larry Huiyh, Blackrock Associates
- Cassandra Illidge-Roberts, Getty Images
- Kay Israel, Rhode Island College
- Bud Jackson, Jackson Group Media, LLC
- Karen Jagoda, E-Voter Institute
- Evelyn Jerome Alexander, SJA Strategies
- Michael Johns, Jennifer Johnson, Later Johnson Research
- Benjamin Jones, New Partners, Inc.
- Dan Judy, Ayres, McHenry & Associates, Inc.
- Aram Kailian, Leo A Daly
- Tugba Kalatatoglu, Tugba Kalatatoglu & Associates
- Larry Kamer, Kamer Consulting Group
- Carter Kidd, Campaign Solutions
- Adam Kirsch, Marion County Democratic Party
- Christopher Klose, Lagunas Kully Klose Partners
- Rob Kubasko, Iguana, Inc.
- Karen Kunz, West Virginia University
- Andrea Landis, Kaufman Campaign Consultants
- John P. Guyette, New York State Senate
- Janis Hann, Hann and Associates, LLP
- Baha Hariri, Committee on Jobs
- Deborah Harfins, McGlinchey Stafford PLLC
- Ryan Hawkins, The Whindler Creek Group, Inc.
- Mitchel Herian, University of Nebraska
- Craig Hickox, KTWU-TV
- Bill Hillsman, North Woods Advertising
- Michael Hoffman, See3 Communications
- Jason Holly, Lewathen Strategy
- Bradley Honan, Penn Schoen and Berland Associates
- Trish Hoppey, MSHC Partners
- Misha Houser, Superior Campaigns
- Bob Moore, Moore Information, Inc.
- Chad Morgan, Vista
- Chris Mottola, Chris Mottola Consulting, Inc.
- Michael Mulé, UPT Strategies
- Millard Mulú, UPT Strategies
- Michael Muller, Democratic Assembly Campaign Committee
- Julian Mulvey, Devine Mulvey
- Andrew Myers, Myers Research | Strategic Services
- Luis Navarro, Nathan Nayman, Visa
- Samuel Nitz, Patel & Co.
- Julia Norton, Squier Knapp Durn Communications
- Timothy Numbarger, Ryer Strategic Communications
- Michael O'Connor, Bose Public Affairs Group
- Marc O'Hara, Precision Politics - Hired Gun Media
- Kevin O'Neill, Grassroots Enterprise Consult, LLC
- Margie Omero, Momentum Analysis
- Stuart Osnow, Prime New York
- Kyle Osterhout, Media Strategies and Research
- John Owens-Ream, Design Different Consulting
- Alan Packman, LSG Strategies
- Van Parish, The Parish Group
- Chris Paulitz, Senator George V. Voinovich, Ohio
- Peggy Maze Johnson, Doug McAlarney, Communications
- Sean McCarthy, Jackson McCarthy & Associates
- Elizabeth Jane McCune
- Jon McHenry, Ayres, McHenry & Associates, Inc.
- Bill McIntyre, Grassroots Enterprise
- Gibson McKay, Veridus
- Byron McKim, McKim Strategies
- Jamie McKown, College of the Atlantic
- Rod McLeod, Francine McMahon, The Hill
- Matthew McMillan, BuzzMaker
- Howell Medley, Bynum Thompson Ryer Strategic Communications
- Patrick C. Meirik, The University of Oklahoma
- Jon Meizer, Integrated Web Strategy
- Erin Micheletti, Kennedy Communications
- Jason C. Miller, MSHC Partners
- John Nicholson, Will Miller, The University of Akron
- Erik Milman, Milman Research and Consulting
- Vinny Minichillo, Scott Howell & Company
- Patrick Moir, Moir & Associates
- Brad Mont, Media Ad Ventures, Inc.
- Matt Latham, Oklahoma Association for Justice
- Natalie LeBlanc, MSHC Partners
- Christopher Lee, CGL Consulting Group
- Roger Lee, The Roger Lee Group
- Dotty E. LeMeux, Green Dog Campaigns and Communications
- Kavin Lenaburg, Bonner & Associates
- Mitchell Lester, Lester Connect
- Catherine Lew, The Law Edwards Group
- Krista Lewie-Cepero, Jordan Lieberman, Politics Magazine
- Alice Lincoln, Plus Three
- Ann Liston, Adelstein | Liston
- Jef Loeb, Brainchild Creative
- Luther Lowe, Yelp.com
- Marina Ludver, Winning Directions
- Walter Ludwig, TeamBlue Politics, Inc.
- Kevin Mack, Mack/Crounse Group Media
- Lisa MacLean, Moxie Media
- Lance Mangum, Capital One
- Susan Markham, EMILY's List
- Read Scott Martin, WIT Strategy
- Cesar Martinez, MAS Consulting Group
- Yvette Martinez, PSP
- Michael Matthews, LSG Strategies
- Lewis Mazanti, The University of Oklahoma
- David Howard, California Association of REALTORS®
- Michael Hudome, MH Media
- Jackie Huebbig, CD Online Ads
- Aleita Huguenin, Aleita & Partners
- Larry Huiyh, Blackrock Associates
- Cassandra Illidge-Roberts, Getty Images
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- Larry Kamer, Kamer Consulting Group
- Carter Kidd, Campaign Solutions
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- Jason Holly, Lewathen Strategy
- Bradley Honan, Penn Schoen and Berland Associates
- Trish Hoppey, MSHC Partners
- Misha Houser, Superior Campaigns
- Tom Squitieri, TS Navigations, LLC
- Evan Stavisky, The Parkside Group
- Jared Stinson, Faulkner Strategies
- Mary Stone, Stones' Phones
- Roger Stone, Advocacy, Inc.
- Angela Struabing, The Lukens Company
- Sean Sullivan, HSC, Inc.
- Jim Sypp, MARY SCZEPANIK, LESTER CONNECT
- Jim Taballo, Winning Directions
- Jose Manuel Talero Garcia, morezsay GmbH
- Rick Thomas, Quinn Thomas Public Affairs, LLC
- Jeremy Thompson, ReelPolitik Campaign Media
- Waldo Tibbets, Politico
- Sean Tipton, American Society for Reproductive Medicine
- Brad Todd, OnMessage, Inc.
- J. Toscano, GMMB
- Ed Traz, thetrazgroup
- Stanley Tsao, The Connections Group
- Gail C. Tuzzolo, GTA, Inc.
- Eugene Uehling, Garnett Company, Inc.
- Drew Veeneeman, The University of Akron
- Dan Vermillion, MT Democrats
- Bill Wachob, The Campaign Group
- Ryan Waite, CD Online Ads
- Debra Walker, Artist Magazine
- John Wallace, Politics
- Brian Walsh, NRCC
- Brian Walsworth, Walsworth Political
- Joshua Wanderer
- Bret Wiesk
- Ruth Wray, Northern Michigan University
- Mark Watts, Abacus Associates
- Amy Weiss, Point Blank Public Affairs, LLC
- Steve Weichert, Welchert & Britz, Inc.
- Liz Welsh, Executive Communications, Inc.
- John Whitehurst, Whitehurst/Moehler Campaign Strategy and Media
- Julianne Whitney, Groundswell Communications
- Jay Williams, The Stoneridge Group
- Lynne Williams
- Chris Wilson, Wilson Research Strategies
- Ken Winne, Annenberg Public Policy Center
- Miracilla Wozniak
- Chris Wright, Committee on Jobs
- Amos Young Jr., California Democratic Party
- Amy Young, Progressive Solutions Group
- Matthew Zabud, Adfero Group
- Rachel Zenger, Salsway, Inc.
- Suzanne Zum, 720 Strategies

# THE WINNERS

Please join us in recognizing the winning firms and entries within the following categories.

<p><b>Overall Campaign Candidate</b></p> <p>Obama Iowa The Strategy Group Gold</p> <p>Steve Stivers' Lobbyist Games Mission Control, Inc. Silver</p> <p>Larry Marek for State Representative 350fmg Bronze</p> <p>Barack Obama for President (FU) Mack/Crouse Group Honorable Mention</p> <p>Hodes Mission Control, Inc. Honorable Mention</p> <p><b>Direct Mail Campaign: Republican</b></p> <p>John Carone - "Little John" Campaign Allyn &amp; Company Silver</p> <p>Stivers Campaign King Strategic Communications, Inc. Bronze</p> <p>Myers Republican Primary theirazgroup Honorable Mention</p> <p><b>TV/Radio Campaign: Democrat</b></p> <p>SKD/DSOC Ad Campaign Against Senator Elizabeth Dole Sauter Knapp Dunn Gold</p>	<p>Local Voices TruthandHope.org PAC Silver</p> <p>Mark Beigich for U.S. Senate Murphy Putnam Media Bronze</p> <p>Obama loves BIODVD The Strategy Group Silver</p> <p>"King of Big Oil" Rhyming Cartoon 350fmg Bronze</p> <p>Barack Obama Neighbor-to-Neighbor Blue State Digital Honorable Mention</p> <p><b>Best of Show: Democrat</b></p> <p>John Sununu for Senate Strategic Perception, Inc. Bronze</p> <p>Jim Inhofe for Senate Strategic Perception, Inc. Honorable Mention</p> <p><b>Field/Phone Campaign: Democrat</b></p> <p>Volunteer Tithing Initiative The Elieison Group, LLC Silver</p> <p>Obama for America A.B. Dole, Ltd. Silver</p> <p><b>Best Fundraising: Democrat</b></p> <p>Foreign Language Murphy Putnam Media Gold</p> <p>Foreign Language Sauter Knapp Dunn Communications Silver</p> <p>Vern's Office Leguena Kully Klose Partners Bronze</p>	<p>Best of Show: Republican</p> <p>Rocking Chairs Sauter Knapp Dunn Communications Gold</p> <p>Obama loves BIODVD The Strategy Group Silver</p> <p>"King of Big Oil" Rhyming Cartoon 350fmg Bronze</p> <p>Barack Obama Neighbor-to-Neighbor Blue State Digital Honorable Mention</p> <p><b>Best of Show: Democrat</b></p> <p>John Sununu for Senate Strategic Perception, Inc. Bronze</p> <p>Jim Inhofe for Senate Strategic Perception, Inc. Honorable Mention</p> <p><b>Field/Phone Campaign: Democrat</b></p> <p>Volunteer Tithing Initiative The Elieison Group, LLC Silver</p> <p>Obama for America A.B. Dole, Ltd. Silver</p> <p><b>Best Fundraising: Democrat</b></p> <p>Foreign Language Murphy Putnam Media Gold</p> <p>Foreign Language Sauter Knapp Dunn Communications Silver</p> <p>Vern's Office Leguena Kully Klose Partners Bronze</p>	<p>Gone, Gone The Jackson Group Honorable Mention</p> <p><b>Best Use of Humor: Republican</b></p> <p>The Capitano Kid Buisson Creative Strategies Bronze</p> <p>Internet/New Technology Campaign: Democrat</p> <p>Vern's Office Leguena Kully Klose Partners Silver</p> <p>I Believe in God The Elieison Group, LLC Bronze</p> <p><b>Internet/New Technology Campaign: Republican</b></p> <p>2008 Republican Convention - GOP/Convention 2008.com Silver</p> <p>John McCain for President - "Caleb" TV Strategic Perception, Inc. Bronze</p> <p>McCain Iwo Jima Response America Honorable Mention</p> <p><b>Best Use of Humor: Democrat</b></p> <p>Job Interview Series Murphy Putnam Media Gold</p> <p>Foreign Language Sauter Knapp Dunn Communications Silver</p> <p>Vern's Office Leguena Kully Klose Partners Bronze</p>	<p><b>TV/Radio Campaign</b></p> <p>Yes on Proposition 8: Online Marketing Schubert Flint Public Affairs and Connell Donatelli, Inc. Bronze</p> <p>For Maryland for Our Future Blue State Digital Honorable Mention</p> <p><b>Public Affairs</b></p> <p><b>Direct Mail Campaign</b></p> <p>AAPC 2008 Hall of Fame Booklet Winning Directions Bronze</p> <p>AAPC 2008 Winners Booklet Winning Directions Honorable Mention</p> <p><b>TV/Radio Campaign</b></p> <p>Pickens Plan Media Campaign Network Relations Gold</p> <p>Access to Care American Cancer Society Silver</p> <p>EFAC Radio Ads Berman and Company Bronze</p> <p>Real Abortion Solutions The Elieison Group, LLC Honorable Mention</p> <p><b>Field/Phone Campaign</b></p> <p>Pickens Plan Field Campaign Network Relations Gold</p> <p><b>Best Fundraising</b></p> <p>RNC Online Advertising Connell Donatelli, Inc. Bronze</p>	<p>Yes on A, San Francisco - The Heart of the City Sign Whitehurst/Mosher Campaign Strategy and Media Bronze</p> <p>Yes on SAFE RBI Strategies &amp; Research Honorable Mention</p> <p><b>Doorhanger</b></p> <p>Yes on A, San Francisco - Children Deserve Great Teachers Whitehurst/Mosher Campaign Strategy and Media Silver</p> <p>"Earth" Doorhanger Stearns Consulting, LLC Bronze</p> <p>Yes on A, San Francisco - Save SF General Whitehurst/Mosher Campaign Strategy and Media Honorable Mention</p> <p><b>Logo</b></p> <p>Yes on A, San Francisco - Every Child Deserves a Great Teacher Whitehurst/Mosher Campaign Strategy and Media Silver</p> <p>Kids Logo: Yes on Measure OO City The Law Edwards Group Bronze</p> <p>Yes on G/No on F Tarris, Barnes &amp; Wallers Honorable Mention</p>	<p><b>Best Use of Humor</b></p> <p>Class Elections Berman and Company Gold</p> <p>Union Boss Game Berman and Company Silver</p> <p>Dollhouses Berman and Company Bronze</p> <p>RNC Online Advertising Connell Donatelli, Inc. Honorable Mention</p> <p><b>Internet/New Technology Campaign</b></p> <p>Pickens Plan Web Campaign Network Relations Gold</p> <p>WCV - Dino Rossi's Record on the Environment: 32% The Connections Group Silver</p> <p>The Cures Chronicles Leguena Kully Klose Partners Bronze</p> <p>2008 Republican Convention - GOP/Convention 2008.com Honorable Mention</p> <p><b>Collateral Candidate</b></p> <p><b>Billboard</b></p> <p>You Don't Know Jack Buisson Creative Strategies Bronze</p> <p><b>Yard/Outdoor Sign</b></p> <p>Sanchez Activist Banner Left Coast Communications Silver</p>	<p>Gus Douglases for Agriculture Rainmaker Media Group Bronze</p> <p>Leno for State Senate - Change Sign Whitehurst/Mosher Campaign Strategy and Media Honorable Mention</p> <p><b>Doorhanger</b></p> <p>Main Street and Mill Street Mad Dog Mail Silver</p> <p>Change Compass Media Group Bronze</p> <p>McMahon Doorhanger The Parkside Group Bronze</p> <p><b>Logo</b></p> <p>Gus Douglases for Agriculture Rainmaker Media Group Silver</p> <p>Business Man "Man of Faith" Logo John Manlove Marketing &amp; Communications Bronze</p> <p>Family Court Judge Logo Buisson Creative Strategies Honorable Mention</p> <p><b>Most Original/Innovative Collateral Material</b></p> <p>Obama Poster "CHANGE" Continental Colorcraft Gold</p> <p>Mobile Device Tags Petel &amp; Co. Silver</p>	<p>IAFF Toolkit Mack/Crouse Group Bronze</p> <p>Dean Berkley for U.S. Senate - Independence Party Tattoos North Woods Advertising Honorable Mention</p> <p><b>Non-Mail Brochure</b></p> <p>Obama Announcement The Strategy Group Silver</p> <p>Sanchez Community Tabloid Left Coast Communications Bronze</p> <p>Iowa Barn Door The Strategy Group Bronze</p> <p>IAFF Q&amp;A Booklet Mack/Crouse Group Honorable Mention</p> <p><b>Balot</b></p> <p><b>Billboard</b></p> <p>Yes on A, San Francisco - Children Deserve Great Teachers Whitehurst/Mosher Campaign Strategy and Media Silver</p> <p>Yes on A, San Francisco - Save SF General Whitehurst/Mosher Campaign Strategy and Media Silver</p> <p>Yes on G/No on F Tarris, Barnes &amp; Wallers Honorable Mention</p>
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<b>Most Original/ Innovative Collateral Material</b>	Doehanger Environmental Vote Update – Gillbrand Gold Communications Bronze	<b>Direct Mail</b> <i>Candidate</i>	Senator Lindsey Graham – Line in the Sand First Tuesday Strategies Bronze	Grandina Mollie Kennedy Communications Honorable Mention	Lack of "Gumption" Ranmaker Media Group Honorable Mention	Why Daddy Was a Democrat The Chadderton Group Honorable Mention	Independent Expenditure Campaign: U.S. House: Democrat	Jackson Responses Johnson/Clark Associates Bronze
<b>Logo</b>	Pay Equity The Strategy Group Gold	<b>For President: Democrat</b>	<b>For U.S. House: Democrat</b>	<b>For Statewide Constitutional Office</b>	<b>Slate: Local</b>	<b>Vote-by-Mail Ballot Request</b>	Musgrave/Bush MSHC Partners Silver	Training Wheels Blaber Communications Honorable Mention
<b>Non-Mail Brochure</b>	Obama for America Rally Sign Campaign Silver	Obama for America A.B. Delta, Ltd. Silver	Hunted House Checkmate Consulting Gold	Allen Alley for Treasurer Bio Brochure Quinn Thomas Public Affairs, LLC Bronze	Hooters Lisella Public Affairs, LLC Silver	Meet Your New Voting Booth 360img Silver	Sweetheart Mission Control Bronze	<b>Independent Expenditure Campaign: Governor: Democrat</b>
<b>Yes on SAFE Walk Card RBI Strategies &amp; Research Silver</b>	They Agree Mack/Crouse Group Bronze	They Agree Mack/Crouse Group Bronze	Hends Mission Control Gold	Peter Goldmark Hirschment Consulting Honorable Mention	More of the Same Mack/Crouse Group Bronze	Realtors PAC – Doors Tarris, Barnes & Walters Honorable Mention	Realtors PAC – Doors Tarris, Barnes & Walters Honorable Mention	
<b>Vote Yes Brochure Wampold Strategies Bronze</b>	Obama loves Senior 2 The Strategy Group Honorable Mention	Obama loves Senior 2 The Strategy Group Honorable Mention	Concrete Evidence of Pay-to-Play The Strategy Group Silver	<b>For State Legislature: Democrat</b>	Do You Commute? Mack/Crouse Group Honorable Mention	A Record of Working for West Virginia Families Cornerstone Solutions Silver	Big Parks Thomas Mills Communications, Inc. Silver	
<b>Public Affairs</b>	<b>For President: Republican</b>	<b>For President: Republican</b>	Dankemper for Congress – Time Tarris, Barnes & Walters Bronze	Leno for State Senate – Right Here Right Now Whithurst/Mosher Campaign Strategy and Media Silver	Vote-by-Mail Chasa JPM&M, Inc. Silver	Innovative Advertising Bronze	Fabric Thomas Mills Communications, Inc. Bronze	
<b>Billboard</b>	Obama Gun Contrast The Stoneridge Group Silver	Obama Gun Contrast The Stoneridge Group Silver	Belt's Bail Bonds Mammen Group, Inc. Bronze	Barry's Treasury Lisella Public Affairs, LLC Silver	Dog Mack/Crouse Group Bronze	Convict Innovative Advertising Bronze	Trains Thomas Mills Communications, Inc. Honorable Mention	
<b>Water/Water Everywhere The Eppstein Group, Inc. Silver</b>	McCain Ivo Jimna Response America Bronze	McCain Ivo Jimna Response America Bronze	Fishy Kennedy Communications Honorable Mention	NOI Kennedy Communications Bronze	<b>Independent Expenditure Campaign: U.S. Senate: Democrat</b>	Many Faces Innovative Advertising Honorable Mention	<b>Independent Expenditure Campaign: Statewide Constitutional Office</b>	
<b>Don't Target Colorado RBI Strategies &amp; Research Bronze</b>	<b>For President: Other</b>	<b>For President: Other</b>	Here's the Truth Jamestown Associates Silver	Old Enough Mack/Crouse Group Honorable Mention	Vote Against Elizabeth Dole Mack/Crouse Group Silver	Fair and Balanced MSHC Partners Silver	Fair and Balanced MSHC Partners Silver	
<b>Worst Unionized Teacher Contest Barman and Company Honorable Mention</b>	Bring Ohio Back Direct Mail Campaign Winning Directions Bronze	Bring Ohio Back Direct Mail Campaign Winning Directions Bronze	Make a Difference Curtis Scott Advertising, Inc. Bronze	<b>For Local/Municipal/ Regional Candidate</b>	Blanket Mission Control Bronze	Not a Hero Mack/Crouse Group Silver	Meltdown Mack/Crouse Group Gold	
<b>Save Water Brochure The Eppstein Group, Inc. Silver</b>	<b>For U.S. Senate: Democrat</b>	<b>For U.S. Senate: Democrat</b>	Tooth Fairy JC-Evans, Inc. Honorable Mention	Assault Rifle Kennedy Communications Gold	Clear Choice (Shaheen) Mack/Crouse Group Honorable Mention	Train Polka Consulting Bronze	Rumors Mack/Crouse Group Silver	
<b>10 Ways to Be a Great Dad Department of Social Services Silver</b>	Hope Mack/Crouse Group Bronze	Hope Mack/Crouse Group Bronze	<b>For Governor: Democrat</b>	You're Fired the1razzgroup Silver	Independent Expenditure Campaign: U.S. Senator, Republican	Sacrifice MSHC Partners Honorable Mention	Big Oil Mack/Crouse Group Bronze	
<b>Sneakers Robbatt Advocacy Media Bronze</b>	Doing What's Right Mack/Crouse Group Honorable Mention	Doing What's Right Mack/Crouse Group Honorable Mention	Small Town Mission Control Silver	Greer Redecorates 50 Blue, LLC Bronze	Shaheen: Record Book Persuasion Partners, Inc. Bronze	<b>Independent Expenditure Campaign: State Legislature: Republican</b>	Penguins... Mission Control Honorable Mention	
<b>Create the Grease – Bus The Eppstein Group, Inc. Honorable Mention</b>	<b>For U.S. Senate: Republican</b>	<b>For U.S. Senate: Republican</b>	Blueprint Kennedy Communications Bronze	Pittsburgh Story Gold Communications Honorable Mention	Shaheen Piroochio Faulkner Strategies Honorable Mention	Bubbles Blaber Communications Silver	An American Story MSHC Partners Honorable Mention	

<b>For Coordinated Campaign: Democrat</b>	<b>Bilingual/Multilingual/Foreign Language: U.S. House</b>	<b>Best Use of Negative/Contrast: Statewide</b>	<b>For State Organization</b>	<b>Yes on A, San Francisco - Our Healthcare Hub</b>	<b>Fort Worth Bond Proposition One</b>	<b>Families Moxie Media Silver</b>
Nowhere Kennedy Communications Silver	Bilingual Health Care Gold	End of the Line The Strategy Group Silver	TRUST Silver	The Eppstein Group, Inc.	The Eppstein Group, Inc.	
Whopper Kennedy Communications Bronze	<b>Best Use of Negative/Contrast: President</b>	<b>Best Use of Negative/Contrast: Local/Municipal/Regional</b>	<b>For Local/Municipal Organization</b>	Whitehurst/Mosher Campaign Strategy and Media	Honorable Mention	<b>AAAP Call for Entries</b>
America's Veterans Patel & Co. Honorable Mention	McCain & Palin: Out of Touch Mack/Crouse Group Silver	Barry's Treasure Liseila Public Affairs, LLC Gold	Trap 50 Blue, LLC Gold	Media	Public Affairs	Winning Directions Bronze
National Grassroots: Bilingual/Multilingual/Foreign Language	Target Mission Control Bronze	Fleety Kennedy Communications Silver	Yes on D - Stepping Terris, Barnes & Walters Silver	Association of Realtors	For Federal Government Persuasion	Repeasem Me Mack/Crouse Group Honorable Mention
Outsource, Downsize, Shutdown. Mack/Crouse Group Silver	Killing the Middle Class Mack/Crouse Group Honorable Mention	Lack of "Gumption" Rainmaker Media Group Bronze	Sprinklers Welchert & Britz, Inc. Bronze	Honorable Mention	Wind Mercury Silver	Honorable Mention
Obama Story Mack/Crouse Group Bronze	<b>Best Use of Negative/Contrast: U.S. Senate</b>	The Sileo Family Smith Communications, LLC Honorable Mention	Huntington's Natural Beauty Honorable Mention	San Marcos No on Q Absentee Chase Tom Shepard & Associates, Inc. Silver	John McCain Didn't Care Enough eye2eye Communications Bronze	<b>For State Organization</b>
<b>State/Local Grassroots: Bilingual/Multilingual/Foreign Language</b>	Suntuu Economy Mack/Crouse Group Silver	<b>For City Campaign</b>	<b>For Membership Organization</b>	San Francisco Association of Realtors Honorable Mention	For State Government Persuasion	Disapea Mission Control Silver
The Great Outdoors MSHC Partners Silver	Bush-Chevy-Smith Mack/Crouse Group Bronze	Help This Fight Support Our Market Consulting Bronze	You Are Their Only Voice Winning Mark Gold	Misplaced Priorities (Proposition B) San Francisco Association of Realtors Honorable Mention	Summer Resorts Harrah's Kansas DAVIES Silver	EG/Prevention First Mack/Crouse Group Bronze
Greetings From Carson Crotty Consulting, Inc. Bronze	<b>Best Use of Negative/Contrast: U.S. House</b>	Welp Welcome to Chamer Public Schools Mack/Crouse Group Honorable Mention	Trap 50 Blue, LLC Silver	San Francisco Association of Realtors Honorable Mention	We Believe in Planned Parenthood Mack/Crouse Group Honorable Mention	<b>For Local/Municipal Organization</b>
Who Can You Trust? Gold Communications Honorable Mention	Sweathart Mission Control Gold	Wampold Strategies Silver	Emergency Gatefold LLC Bronze	San Francisco Association of Realtors Honorable Mention	Smoke-Free Northern Kentucky Competing Rights Group, Inc. Bronze	Smoke-Free Dallas Allyn & Company Silver
<b>Bilingual/Multilingual/Foreign Language: For President</b>	Stivers "Million Dollars" King Strategic Communications, Inc. Silver	Defend Oregon - Tricked Terris, Barnes & Walters Bronze	No on 10 Mack/Crouse Group Honorable Mention	Misplaced Priorities (Proposition B) San Francisco Association of Realtors Honorable Mention	Call for Change Kennedy Communications Bronze	Promises (Variable Date) 50 Blue, LLC Honorable Mention
Who's He Listening To? (California Primary) 360mg Silver	Two of a Kind MSHC Partners Bronze	No on 101 Veridus Bronze	<b>For Public Agency</b>	San Francisco Association of Realtors Honorable Mention	For City Government Persuasion	For Public Agency
	Abandoned Mack/Crouse Group Honorable Mention	Outdoor Memories Wampold Strategies Honorable Mention	Yes on A - Imagine Terris, Barnes & Walters Silver	San Francisco Association of Realtors Bronze	Query Falls - San Diego DAVIES Silver	Overwhelming Response Bieber Communications Silver
	"King of Big Oil" Rhyming Cartoon 360mg Silver	<b>For County Campaign</b>	Localized Districts: LAUSD - Measure Q The Law Edwards Group Bronze	Misplaced Priorities (Proposition B) San Francisco Association of Realtors Honorable Mention	Sick Day Kennedy Communications Bronze	Go Home Bieber Communications Bronze
	Crushed Moxie Media Bronze	Beke Sale 50 Blue, LLC Gold	Filipino Veterans Fight for Democracy Imprenta Communications Group, Inc. Honorable Mention	Association of Realtors Honorable Mention	Disappearing Baby The Lukeno Company Gold	Your Ideas: School District Public Affairs Mail The Law Edwards Group Honorable Mention

<b>For Membership Organization</b>	Waka Up Wal-Mart: Evangelical Candlelight Vigil 350img Silver	<b>Field Candidate</b>	Allen Alley for Treasurer Walk Piece Quinn Thomas Public Affairs, LLC Bronze	RNC Search Marketing Campaign Connell Donatelli, Inc. Bronze	<b>Persuasion Online Advertising: Expenditure Campaign</b>	Coin Connell Donatelli, Inc. Silver	Busfull MacWilliams Kirchner Sanders & Partners Bronze	<b>Best Blog Ad</b>	Toilet Paper Connell Donatelli, Inc. Silver	RNC Search Marketing Campaign Connell Donatelli, Inc. Bronze
	Waka Up Wal-Mart: Civil Rights 350img Bronze	<b>Best Volunteer Recruitment Program</b>	Affordability Agenda theazgroup Honorable Mention	<b>Internet Candidate</b>	Truth Fights Back Blue State Digital Bronze	Obama Quiz New Media Communications Honorable Mention	Obama Quiz New Media Communications Honorable Mention	Pork Survey Connell Donatelli, Inc. Bronze	Pork Survey Connell Donatelli, Inc. Bronze	Optimizing Google Adwords: Dick Durbin Blackrock Associates Honorable Mention
	Change In in the Air eye2eye Communications Bronze		<b>Ballot</b>	<b>Persuasion Online President</b>	Eush-McCain Quiz MSHC Partners Honorable Mention	Web Animation/Web Video: U.S. Senate	True to Meats Devine Mulvey Bronze	Neiman-Marxist MSHC Partners Honorable Mention	Neiman-Marxist MSHC Partners Honorable Mention	<b>Best Use of Game Technology</b>
	Promiss (Variable Data) 50 Blue, LLC		<b>House Mailer: U.S. Senate</b>	Faux, Video Fundraising Ads MSHC Partners Bronze	Hippie Hillary Connell Donatelli, Inc. Honorable Mention	Web Animation/Web Video: Statewide	McCainBlogets.com (Candidate) Iguaña, Inc. Bronze	Blunt Document Destroyer: Taking Down Governor Blunt Blackrock Associates Gold	Blunt Document Destroyer: Taking Down Governor Blunt Blackrock Associates Gold	<b>Best Use of Mobile Technology</b>
	<b>Best Use of Bilingual/Multilingual/Foreign Language</b>		<b>House Mailer: Governor</b>	Robotic Bush/Myers MSHC Partners Honorable Mention	Persuasion Online Advertising: Best Use of Humor	Web Animation/Web Video: Local	McCainBlogets.com (Candidate) Iguaña, Inc. Bronze	Spending Hole Meridian Pacific, Inc. Bronze	Spending Hole Meridian Pacific, Inc. Bronze	<b>Best Use of Facebook</b>
	Cease the Grass Maller The Epstein Group, Inc. Silver		<b>House Mailer: Governor</b>	Put Prevention First Mack/Crouse Group Honorable Mention	Aliens Connell Donatelli, Inc. Silver	Web Animation/Web Video: President	Pork Survey Connell Donatelli, Inc. Bronze	Obama Mobile Distributive Networks Gold	Pork Invaders Connell Donatelli, Inc. Bronze	<b>Best Use of a Viral Video</b>
	A Trebajari: Mack/Crouse Group Bronze		<b>House Mailer: Governor</b>	290 Votes Compass Media Group Honorable Mention	Perk Survey Connell Donatelli, Inc. Bronze	Web Animation/Web Video: Statewide	Obama Mobile Distributive Networks Gold	Barack Obama Neighbor-to-Neighbor Blue State Digital Gold	Barack Obama Neighbor-to-Neighbor Blue State Digital Gold	<b>Website: National Organization</b>
	<b>Best Use of Negative/Contrast</b>		<b>House Mailer: Governor</b>	Interact: Fundraising Program	Public Affairs Faulkner Strategies Gold	Web Animation/Web Video: Statewide	Obama Mobile Distributive Networks Gold	Interactive Mapping Widgets: Senator Tim Johnson Blackrock Associates Silver	Interactive Mapping Widgets: Senator Tim Johnson Blackrock Associates Silver	2008 Republican Convention - GOP Convention 2008.com Campaign Solutions Honorable Mention
	Who Really Supports Veterans? eye2eye Communications Silver		<b>House Mailer: Governor</b>	Interact: Fundraising Program	<b>Public Affairs</b>	Web Animation/Web Video: Statewide	Obama Mobile Distributive Networks Gold	Elephant Scheduler eNilsen International, LLC Bronze	Elephant Scheduler eNilsen International, LLC Bronze	<b>Best Use of Search Engine Marketing</b>
	Macias - Furniture Murphy, Turner and Associates Bronze		<b>House Mailer: Governor</b>	Interact: Fundraising Program	<b>Public Affairs</b>	Web Animation/Web Video: Statewide	Obama Mobile Distributive Networks Gold	Running Rich - Crimes for Attorney General Communications Counsel, Inc. Bronze	Running Rich - Crimes for Attorney General Communications Counsel, Inc. Bronze	McCain-Palin 2008 Search Marketing Campaign Connell Donatelli, Inc. Silver



VOTE11 Kennedy Communications Honorable Mention	What Would Todd Do? Kennedy Communications Bronze	Friends of Gordon Smith – GordonSmith.com Campaign Solutions Honorable Mention	CTP Gas Banner Ads MSHC Partners Bronze	Save San Francisco General Hospital Spot-on.com Bronze	Clean Up the Shipyards Website Searns Consulting, LLC Honorable Mention	Persuasion Online Advertising/Best Use of Negative/Contrast	Best Blog	Yes on Proposition 8 Search Marketing Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Bronze	Website: State/ National Campaign
Website: State Organization	Tony the Phony Compass Media Group Honorable Mention	Website: Candidate: U.S. House: Democrat	Best Use of Web Animation/Web Video	The Wedding Registry: No on 8 Blackrock Associates Honorable Mention	Website: City Ballot	Best Use of Game Technology	Best Use of E-mail/ Viral Marketing	Best Use of Mobile Technology	Website: Best Use of Humor
Jay/Nixon.com: Engaging the Grassroots Blackrock Associates Bronze	Website: Best Use of Negative/Contrast	Mazie Hirono for Congress NGP Software Bronze	Republicans Against 8 – Join Us/ Defend Freedom RSC Partners, Inc. Silver	Blackrock Associates Honorable Mention	Seattle Parks for All Website Mercury Silver	Bush Moving Day MSHC Partners Gold	Debbie Shank Has Paid Enough Blue State Digital Gold	Human Rights Campaign Mobile Campaign MSHC Partners Bronze	The Great Schlep Liberty Concepts, Inc. Gold
Republican Party of Pennsylvania – PAGOP.org Campaign Solutions Honorable Mention	America's Worst Governor Proof Interactive Silver	MarkSchauer.com BuzzMaker, LLC Honorable Mention	Stop Lawsuit Abuse in Arizona – No on 201 Video Integrated Web Strategy Bronze	Yes on Proposition 8 Search Marketing Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Silver	Public Affairs	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	Video Game Voters Network Grassroots Enterprise Honorable Mention	Bush Moving Day MSHC Partners Silver
Website: Local Organization	What DeLay Taught McCaul Message Audience & Presentation, Inc. Bronze	Website: Candidate: U.S. House: Republican	Best Blog Ad	Best Use of Facebook	Negotiations BrabenderCox Silver	Fan Mail BrabenderCox Honorable Mention	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Fiona Ma for California State Assembly Blackrock Associates Silver	290 Votes Compass Media Group Honorable Mention	SteveForus.com The Stoneridge Group Bronze	Yes on Proposition 8 Online Advertising Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Silver	Save JROTC Facebook Doorhanger JKW Political Consulting Bronze	Build America The New Media Firm Bronze	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Latino Inaugural Gala Plus Three Bronze	Website: Candidate: President	BarackObama.com Blue State Digital Gold	Best Blog	Website: Best Use of Negative/Contrast	Doorhanger JKW Political Consulting Bronze	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Website: Landing Page	BarackObama.com Blue State Digital Gold	Laura Web Joe Stacie White & Company Gold	Stop Slots Daily BuzzMaker, LLC Bronze	Read the Fine Print Blue State Digital Bronze	Coin Connell Donatelli, Inc. Honorable Mention	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Sanchez Flash Website Left Coast Communications Silver	Website: Candidate: U.S. Senator: Democrat	Yeson1and2.com HighGround, Inc. Silver	Yes on 411 The Ritz Carlton, Paradise Valley Integrated Web Strategy Silver	Website: State Ballot	Connell Donatelli, Inc. Honorable Mention	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Mary Landrieu for Senate Blackrock Associates Bronze	Mary Landrieu for Senate Blackrock Associates Bronze	Yes on Proposition 8 Online Advertising Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Bronze	Stop Lawsuit Abuse in Arizona – No on 201 Integrated Web Strategy Bronze	South Dakota Health Families: No on Measure 11 Blue State Digital Bronze	Do it in the Booth Zoon Politikon Gold	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
No Good Nick Kennedy Communications Honorable Mention	Tim Johnson.com Blackrock Associates Honorable Mention	Missouri Renewables Video Banner Ad MSHC Partners Honorable Mention	Yes on Proposition 8 E- mail Marketing Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Honorable Mention	Yes on Proposition 8 Online Advertising Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Honorable Mention	True Grit Zoon Politikon Silver	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
McCaigh Health Care Tax Calculator MSHC Partners Honorable Mention	Website: Candidate: U.S. Senator: Republican	JohnCarmyn.com Upstream Communications Silver	Yes on Proposition 8 Online Advertising Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Honorable Mention	Yes on Proposition 8 Online Advertising Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Honorable Mention	North Woods Advertising Bronze	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold
Website: Best Use of Humor	Dress Like Palin MSHC Partners Silver	Save San Francisco General Hospital Spot-on.com Silver	Yes on Proposition 8 Online Marketing Campaign Schubert Flint Public Affairs and Connell Donatelli, Inc. Silver	CTP Proposition M Website MSHC Partners Bronze	North Woods Advertising Bronze	Headlines BrabenderCox Bronze	Cherry Tree Mobile & Rock the Vote GO!V Text Cherry Tree Mobile Media Honorable Mention	The Great Schlep Liberty Concepts, Inc. Gold	Liberty Concepts, Inc. Gold

<b>Newspaper Candidate</b>	<b>Less Than Full Page: Organization</b>	<b>Bilingual/Multilingual/Foreign Language</b>	<b>Automated Calls: State/Local Grassroots</b>	<b>Automated Calls: President</b>	<b>Automated Calls: Independent Campaign: State: Democrat</b>	<b>GOTV Call for Evening Progress Winning Connections, Inc.</b>
	Goode Soldier 360jmg Silver	Bills Imprenta Communications Group, Inc. Bronze	Leach Williams/Rendell CPEC, LLC Silver	Miana Obama Zataj3 Consulting Silver	Remember When... CPEC, LLC Silver	Buckeye Teachers Zataj3 Consulting Honorable Mention
<b>Best Use of Negative/Contrast</b>	<b>Best Use of Negative/Contrast</b>	<b>For National Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Best Use of Humor</b>	<b>Live Calls: State/Local Grassroots</b>	<b>Live Calls: President</b>
	Virgil Goode Job Loss 360jmg Silver	Worst Unionized Teacher Contest Rotten Apple Ad Berman and Company Silver	Mimi Called Him Darlin' Zataj3 Consulting Gold	Trick or Vote Event Notification Call PoliticalRobocalls.com Gold	Dump Denham Zataj3 Consulting Bronze	The Ultimate One-Stop Shop Stones' Phones Silver
<b>Full Page: Local</b>	<b>For Statewide Campaign</b>	<b>For National Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: Bilingual/Multilingual/Foreign Language</b>	<b>Live Calls: U.S. Senate</b>
	Spadea The Strategy Group Bronze	Concerned About Barack Obama? You Should Be. Jamestown Associates Bronze	Samors Unitel ConnectCallUSA.com Silver	It's Not His Choice Zataj3 Consulting Bronze	Florida Hispanic Early Votes for the Campaign for Change Winning Connections, Inc. Silver	Freshen for Senate Winning Connections, Inc. Bronze
<b>Full Page: Local</b>	<b>For County Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	Risky Welchert & Britz, Inc. Honorable Mention	Teachers Union Bullies Berman and Company Honorable Mention	Mimi Called Him Darlin' Zataj3 Consulting Gold	Don't Support This One - He Doesn't Support Us! Executive Communications, Inc. Silver	Turning North Carolina Red to Blue With a Little Green Winning Connections, Inc. Silver	Beigh Down the Zataj3 Consulting Honorable Mention
<b>Full Page: Local</b>	<b>For City Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	Seattle Needs Good Parks Mercury Silver	Steelers BrabenderCox Silver	DC Doesn't Like Me ConnectCallUSA.com Bronze	You're Never Too Cool for School Stones' Phones Honorable Mention	Cuban Accent Spanish Zataj3 Consulting Honorable Mention	Free Home Delivery Zataj3 Consulting Silver
<b>Less Than Full Page: State</b>	<b>For Statewide Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	1990 (copy) Welchert & Britz, Inc. Bronze	Out There BrabenderCox Silver	DC Doesn't Like Me ConnectCallUSA.com Bronze	It's Not His Choice Zataj3 Consulting Bronze	Obama Bilingual '08 in Nevada and Ohio Zataj3 Consulting Bronze	Free Home Delivery Zataj3 Consulting Silver
<b>Less Than Full Page: State</b>	<b>For Statewide Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	Yes on 411 - Paradise Valley HighGround, Inc. Honorable Mention	AT&T Engage Mercury Silver	DC Doesn't Like Me ConnectCallUSA.com Bronze	It's Not His Choice Zataj3 Consulting Bronze	Obama Bilingual '08 in Nevada and Ohio Zataj3 Consulting Bronze	Free Home Delivery Zataj3 Consulting Silver
<b>Less Than Full Page: Local</b>	<b>For Statewide Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	Switzer Hackney & Hackney Bronze	AT&T Whatever Mercury Honorable Mention	DC Doesn't Like Me ConnectCallUSA.com Bronze	It's Not His Choice Zataj3 Consulting Bronze	Obama Bilingual '08 in Nevada and Ohio Zataj3 Consulting Bronze	Free Home Delivery Zataj3 Consulting Silver
<b>Less Than Full Page: Local</b>	<b>For Statewide Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	TRUST Welchert & Britz, Inc. Bronze	Skate Board (English) 60 Blue, LLC Silver	DC Doesn't Like Me ConnectCallUSA.com Bronze	It's Not His Choice Zataj3 Consulting Bronze	Obama Bilingual '08 in Nevada and Ohio Zataj3 Consulting Bronze	Free Home Delivery Zataj3 Consulting Silver
<b>Less Than Full Page: Local</b>	<b>For Statewide Campaign</b>	<b>For State Organization</b>	<b>Automated Calls: U.S. House</b>	<b>Automated Calls: Local Government</b>	<b>Live Calls: National Organization</b>	<b>Live Calls: U.S. House</b>
	Lambert for Judges The Casale Group Silver	Elizabeth Edwards: No to McCain Health Care Plan Stones' Phones Bronze	DC Doesn't Like Me ConnectCallUSA.com Bronze	It's Not His Choice Zataj3 Consulting Bronze	Obama Bilingual '08 in Nevada and Ohio Zataj3 Consulting Bronze	Free Home Delivery Zataj3 Consulting Silver

<b>Live Calls: Statewide Constitutional Office</b>	<b>Most Innovative Use of Automated Technology</b>	<b>All This Without a Tax Hike?</b> Zataj3 Consulting Bronze	<b>Live Calls: Membership Organization</b> Montana Planned Parenthood – Decline to Sign! Winning Connections, Inc. Silver Your Union Says No to Proposition 3 Winning Connections, Inc. Bronze	<b>Carrots for CAFE</b> Winning Connections, Inc. Bronze	<b>Letter to the Editor</b> Executive Communications, Inc. Honorable Mention	<b>Best Use of 800 Technology</b> Stop the Cuts! Stones' Phones Gold	<b>State Legislature</b> Always There Compass Media Group Bronze	<b>Best Use of Negative/Contrast</b> Gone, Gone The Jackson Group Gold	<b>Bilingual/Multilingual/Foreign Language</b> Yes on Proposition 8 – "It's Already Happened!" Schubert Flint Public Affairs Silver Massachusetts Families The New Media Firm Bronze
<b>Only a Heartbeat Away</b> Stones' Phones Bronze	<b>Neighborhood Voices Spoken Hub</b> Gold	<b>Automated Calls: National Organization</b> You Call That Hunting? Zataj3 Consulting Bronze	<b>Automated Calls: Local/Municipal Organization</b> Warning! Debour Ahead ConnectCallUSA.com Bronze	<b>Looking a Quarterhorse in the Mouth</b> Zataj3 Consulting Silver	<b>Live Calls: City Government Persuasion</b>	<b>Best Use of</b> U.S. Senate – "Merci, Pat Roberts" North Woods Advertising Silver	<b>Local/Municipal/Regional</b> Held at Gunpoint Zataj3 Consulting Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Bullock for Attorney General</b> Winning Connections, Inc. Honorable Mention	<b>Building Frank's Army</b> Stones' Phones Silver	<b>Automated Calls: State Organization</b> Clean Water Randall CFEC, LLC Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> No Less in Translation Stones' Phones Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Big Rock JohnsonClark Associates Silver	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Press 1 for Text, Press 2 for E-mail</b> Zataj3 Consulting Bronze	<b>Press 1 for Text, Press 2 for E-mail</b> Zataj3 Consulting Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Last Minute Turnout</b> Winning Connections, Inc. Bronze	<b>Wait, Wait Do, Tell Ma</b> (Who You're Supporting) Stones' Phones Honorable Mention	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Live Calls: State Government</b>	<b>Best Use of Telephone Town Hall Call/Forum Call</b> Accountability Update Stones' Phones Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>When a Win Isn't a Win</b> Stones' Phones Bronze	<b>Accountability Update</b> Stones' Phones Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Live Calls: Contrast/Negative</b>	<b>Live Ya But I Gotta Run...</b> Zataj3 Consulting Honorable Mention	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Georgia Families Are Suffering</b> Winning Connections, Inc. Bronze	<b>Live Ya But I Gotta Run...</b> Zataj3 Consulting Honorable Mention	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Lummi's Behavior as Unethical as Cubin's</b> Winning Connections, Inc. Honorable Mention	<b>Live Ya But I Gotta Run...</b> Zataj3 Consulting Honorable Mention	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Live Calls: Independent Campaign: Federal Democrat</b>	<b>Automated Calls: Statewide Campaign</b> Martin Sheen JohnsonClark Associates Gold	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Turning North</b> Carolina Red to Blue With a Little Green Winning Connections, Inc. Silver	<b>Look a Tad Lower</b> Down the Ballot Zataj3 Consulting Silver	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Give the Middle Class a Break</b> Winning Connections, Inc. Bronze	<b>Yes on Proposition 8:</b> The Obama Call Schubert Flint Public Affairs Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>Don't Stop at the Top</b> Stones' Phones Silver	<b>Yes on Proposition 8:</b> The Obama Call Schubert Flint Public Affairs Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver
<b>How to Go Duck Hunting Without Ducks – A Guide</b> RBJ Strategies & Research Silver	<b>Yes on Proposition 8:</b> The Obama Call Schubert Flint Public Affairs Bronze	<b>Live Calls: Statewide Campaign</b> Protect South Dakota Families Winning Connections, Inc. Silver	<b>Automated Calls: Bilingual/Multilingual/Foreign Language</b> Mi Familia Vota – No on 2001 Winning Connections, Inc. Bronze	<b>Live Calls: National Organization</b> Thank You, Freshman Winning Connections, Inc. Silver	<b>Live Calls: City Government Persuasion</b>	<b>Local/Municipal/Regional</b> Cafri Compton for Judge Paschall Strategic Communications Bronze	<b>Best Use of Humor</b> Invasion of the Two-Faced Lawyers Hackney & Hackney Silver	<b>For Federal Government Persuasion</b> Democracy for America – "\$50 Bill" North Woods Advertising Silver	<b>Yes on Proposition 8 – "It's Already Happened!"</b> Schubert Flint Public Affairs Silver

<b>For State Organization</b>	Obama for America: "Mother" Obama Media Team Honorable Mention	<b>U.S. Senate: Democrat</b>	Jeff Cloud – Family The Strategy Group for Media Honorable Mention	Lincoln Diaz-Balart "Police" The Victory Group Bronze	Republican National Committee – John McCain Bio Strategic Perception, Inc. Bronze	<b>For County Campaign</b>	Measure A TV Campaign Brainchild Creative Gold
<b>Presidential Primary: Republican</b>	My Christmas Story MH Media Gold	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Seal Adelshein   Listen Honorable Mention	Las Americas Message Audience & Presentation, Inc. Bronze		
<b>For Public Agency</b>	Save Water Nothing Can Replace It – 60 Second The Epstein Group, Inc. Silver	<b>U.S. House: Republican</b>	State Legislatures: Republican	Adelshein   Listen Honorable Mention	Message Audience & Presentation, Inc. Bronze		
<b>Best Use of Humor</b>	Cruck Norris Approved – Primary Dreaner, Wickens & Associates, LLC Bronze	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	"Dos Gotas" – Fletcher Rowley Riddila, Inc. Honorable Mention		
<b>*Call – Democratic Congressional Campaign Committee</b>	"TESTED": 60 Chris Motola Consulting, Inc. Honorable Mention	<b>U.S. House: Republican</b>	State Legislatures: Republican	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>UHF – Governor's Office</b>	Country I Love Obama Media Team Silver	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>North Woods Advertising</b>	Bustar Obama Media Team Bronze	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Best Use of Negative/Contrast</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Lobbyist</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>The New Media Firm</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Television</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Candidate</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Presidential Primary: Democrat</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>The 3 a.m. Ad</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Beland</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Job Interview</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Murphy Putnam Media</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		
<b>Bronze</b>	Obama for America: "I Believe" Obama Media Team Honorable Mention	<b>U.S. House: Democrat</b>	State Legislatures: Democrat	Best Use of Negative/Contrast: State/Legislative/Local/Municipal/Regional	Best Use of Personality/Celebrity		

<b>For Membership Organization</b>	<b>For Local/Municipal Organization</b>	<b>Best Use of Negative/Contrast</b>	<b>International European</b>	<b>Best Fundraising Effort</b>	<b>Best Viral Campaign</b>
Arizona Restorers – Pieces The Stevens & Schrieler Group Gold	Get Something Done Murphy Putham Media Honorable Mention	Clown BrabenderCox Silver	<b>Best Print/Graphics</b>	2010 Tim Ryan U.S. Senate Senate Budget & Fundraising Plan Joshua Bricker – Ray C. Bliss Institute of Applied Politics Silver	Jon Michael Durkin for Senate Robert Niary – The University of Akron Silver
<b>Non-Broadcast Video</b>	<b>For State Government Persuasion</b>	Both Ways Barack RapidResponse Media, Inc. Bronze	Progres Communal Andoran Elections Segarra-Teres International Silver	<b>Best Website</b>	<b>Best Use of YouTube</b>
Laura Web Joe Stada White and Company Gold	Hit's Home Compass Media Group Silver	Gaffney/Obama/Biden RapidResponse Media, Inc. Honorable Mention	<b>Best Television Ad</b>	College Democrats of America, Super Delegates Tamia Booker – College Democrats of America Gold	College Democrats of America, Super Delegates Tamia Booker – College Democrats of America Gold
<b>Best Cable-Only Broadcast</b>	<b>For Public Agency</b>	<b>Best Use of Bilingual/Multilingual/Foreign Language</b>	Amwal Ibrahim ElectronMail Technologies, Inc. Bronze	<b>Best Website</b>	<b>Best Use of Social Networking</b>
Future Shock – Measure A Branchchild Creative Silver	Flex Your Power "Talia" Branchchild Creative Silver	Gracias Jefe's da las Uniones Berman and Company Silver	<b>Best Television Ad</b>	I'm Don's Puppet Rainmaker Media Group Bronze	Study of Social Networking, 2008 Presidential Race Briac Tidwell – Tulane University Gold
Decide MacWilliams Kirchner Sanders & Partners Bronze	<b>For Membership Organization</b>	<b>Best Use of Personality/Celebrity</b>	Revive Rabin Strasberg Media Bronze	<b>Best Website</b>	
Yes on Ohio Issue 6 – Thanks Ohio Version 2 The Strategy Group for Media Bronze	Renewable Fuels Association – "Right Here, Right Now" The Stevens & Schrieler Group Gold	"Vote Prevention" PFCD 720 Strategies/a- political Gold	<b>Best Website</b>	Buzz Sandy for Virginia Delegate – New York Spot Dorsey for City Court Judge Bryon McKim – McKim Strategies Honorable Mention	
"Professor" TV Henon McKendry Honorable Mention	<b>For National Organization</b>	<b>Best Use of Personality/Celebrity</b>	Anwal Ibrahim.com ElectronMail Technologies, Inc. Silver	<b>Best Radio Ad</b>	
<b>Best Use of Negative/Contrast</b>	National Association of Realtors – Capito The Stevens & Schrieler Group Silver	McGovern Berman and Company Silver	<b>Shoulda, Woulda, Coulda</b>	There's a Problem in New Hampshire Jennifer Burner – Fordham University Bronze	
"Briekley" TV Henon McKendry Silver	Alliance for Climate Protection The Glover Park Group Bronze	<b>Non-Broadcast Video</b>	<b>Direct Mail</b>	<b>Best Television Ad</b>	
No on Ohio Issue 5 – The Loan Shark The Strategy Group for Media Bronze	Vets for Freedom – I Am the Surge The Stevens & Schrieler Group Bronze	Godzilla The New Media Firm Bronze	America I See Mack/Crouse Group Gold	Sand Mr. Smith Back to Washington Joseph Ferris – Election and Campaign Management Program at Fordham University Gold	
No on Ohio Issue 5 – Big Brother The Strategy Group for Media Honorable Mention	<b>For State Organization</b>	<b>Best Use of Humour</b>	Plant This Letter MSHC Partners Silver	<b>Student Categories</b>	
<b>Bilingual/Multilingual/Foreign Language</b>	Universal Health Care Foundation of Connecticut – Police Tape North Woods Advertising Silver	Class Elections Berman and Company Silver	Victory Taxes Murphy Turner and Associates Bronze	<b>Best Direct Mail</b>	
No on Proposition 8 Kaufman Campaign Consultants Silver	Boardroom Squire Knapp Dunn Communications Honorable Mention	Thanks Union Bosses, Continued Berman and Company Bronze	"Evan" – Ron Klein for Congress Alan B. Crow & Associates Honorable Mention	More Powerful Than Chuck Norris Kathryn Clark – Southern College of Art & Design	
Pickens Plan "Stranglehold" Network Relations Bronze	<b>For Federal Government Persuasion</b>	Lemonade BrabenderCox Honorable Mention	<b>Best Website</b>	It's Time Jennifer Burner – Fordham University Bronze	
	Persevered Galaxy & Company, Inc. Bronze	Partnership to Fight Chronic Disease Cable Ad 720 Strategies Bronze	The Gambler Rainmaker Media Group Silver	Main Street Halley Wierzbicki – Fordham University Honorable Mention	



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