

Exhibit C

Sign In | Register Now


The Washington Post

TODAY'S NEWSPAPER
Subscribe | PostPoints

Advertisement

We provide our customers clarity, with every card.

Learn more ▶



- NEWS
- POLITICS
- OPINIONS
- BUSINESS
- LOCAL
- SPORTS
- ARTS & LIVING
- GOING OUT GUIDE
- JOB
- CARS
- REAL ESTATE
- RENTALS

SEARCH: go | Search Archives

washingtonpost.com > Politics

Political Browser: The Post's Daily Guide to Politics on the Web MORE ▶

Calif. Gay-Marriage Ban Appears to Lose Support

By Ashley Surdin
Washington Post Staff Writer
Thursday, October 2, 2008

LOS ANGELES -- Backers of a referendum to ban same-sex marriage in California are winning the fundraising race, but analysts and public polls suggest that voter sentiment appears to be turning against them.

The main backer of Proposition 8, which would amend California's constitution by defining marriage as a union "between a man and a woman," has raised close to \$18 million, said campaign manager Frank Schubert. By comparison, the main group opposing the ban has raised just over \$14 million, said Geoff Kors, spokesman for the No on 8 campaign.

But according to a Field Poll released Sept. 18, 38 percent of likely voters backed the initiative, while 55 percent opposed it. Polls released shortly after the California Supreme Court ruled in May that same-sex couples have a constitutional right to marry found that voters were nearly equally divided on the issue at that point, polls showed.

Political analysts who earlier considered the outcome uncertain now say the foes of the ban are taking the lead, bolstered by overwhelming support from young voters, effective television ads and history -- most initiatives lose.

TOOLBOX

Resize Print E-mail

Yahoo! Buzz

Ad Constant Contact TRY EMAIL MARKETING FREE FOR 60 DAYS!

COMMENT

37 Comments | View All ▶

COMMENTS ARE CLOSED

WHO'S BLOGGING powered by sphere

▶ Links to this article

Sponsored Links

SECRET: White Teeth Trick
Dentists DO NOT want you to know about THIS teeth whitening secret!
www.theconsumerweekly.com

"Six Sigma" Certification
Enroll in Villanova University's prestigious six sigma certification program - 100% Online
VillanovaU.com/SS

Buy a link here

Advertisement

Online Bill Pay lets you schedule payments so you're always in control.

replay

Bank of America Bank of Opportunity

Start Today MEMBER FDIC

Advertisement

If you died today, who would take care of your family?



| age | male | female |
|-----|---------|---------|
| 35 | \$15.75 | \$15.75 |
| 40 | \$20.56 | \$20.56 |
| 45 | \$31.06 | \$31.06 |
| 50 | \$45.06 | \$45.06 |

10-Yr Level Term Life Insurance \$500,000 Policy (monthly premiums)

For A Free Quote

CLICK HERE

"The polling we've seen and the demographics certainly seem to show there is an advantage to the 'no' side," said Bill Carrick, a Democratic strategist and media consultant. "And the voters, as is often the case in California, take a look at an initiative and find flaws in it. That's why 75 percent of initiatives in the state fail."

Schubert said the Yes on 8 campaign is aware of the polling numbers but not deterred. He said the polling reflected efforts to bias voters, citing the wording of Attorney General Edmund G. "Jerry" Brown Jr.'s ballot summary, which says that passage of the referendum

"eliminates the rights of same-sex couples to marry." He also cited a six-week-long TV ad buy -- not sponsored by the No on 8 campaign -- showing a bride being tripped as she tries to walk down the aisle.

"We feel it's been a one-sided conversation with voters, but that's about to change," Schubert said. The Yes on 8 campaign released its first TV ad last week, showing footage of Gavin Newsom saying: "This door's wide open now. It's wide open, whether you like it or not." The commercial will compete with a current No on 8 commercial featuring a heterosexual couple

- Business Jobs
- Computer Jobs
- Construction Jobs
- Education Jobs
- Engineering Jobs
- Healthcare Jobs
- Legal Jobs
- Management Jobs
- Media Jobs
- Non-Profit Jobs
- Sales Jobs
- Science Jobs

Find Your Dream Job Now!

keywords location

FIND JOBS

Jobs by SimplyHired

- FEATURED ADVERTISER LINKS
- Lawsuit: Hydroxycut Liver, Cochlear Implants, Zicam, Yaz
 - Erin Brockovich, Lawyer: Mesothelioma, Asbestos, Lung Cancer
 - Get peace of mind now with Equifax ID Patrol.
 - Russia Now: In-Depth Coverage of Russia News, Business, and More.
 - Best & Worst Vanguard Funds for Your 401(k)

with three children, one of whom is a lesbian.

Dan Schnur, director of the Jesse M. Unruh Institute of Politics at the University of Southern California, who also has served as a Republican strategist, said the slipping poll numbers can be attributed in large part to young voters.

"It's become clear that younger voters have lined up overwhelmingly against it at this point," Schnur said. He added that [Sen. Barack Obama's](#) presidential campaign may have helped No on 8 by galvanizing young people, who typically do not turn out to vote in large numbers.

"Even though Obama himself does not support same-sex marriage, his campaign's voter mobilization efforts could end up playing an important part in the outcome of the initiative," Schnur said.

But Schubert said that just because young people show up at the polls does not mean they will vote against the proposition.

Some of Yes on 8's most fervent supporters -- churches and religious organizations -- are targeting their young members in the hope of shifting their attitudes. In addition to calling on congregation members to fast and to pray for passage of the measure in November, many pastors throughout the state are organizing youth rallies.

Miles McPherson, a pastor at the Rock Church in San Diego, said he plans to educate younger congregation members. He characterized them as a generation that has grown up around images of same-sex couples and that tends to see them as underdogs for whom they should fight.

"That's all they know. They see it on TV. They see in the movies. Teenagers today, they see nothing wrong with it," McPherson said. They "have been trained since they were small, in the school system and culture, to live in a world of tolerance and under a banner of tolerance. They have been trained not to speak against anyone's lifestyle.

"They have to understand that heterosexual marriage and gay marriage, especially from a biblical perspective, are not the same thing," McPherson said. "There's a spiritual component to marriage that the secular world doesn't understand, and it's the church's job to protect it."

Schubert said the Yes on 8 campaign garners support from most blacks, Latinos and socially conservative voters, who lately have been energized by the addition of Alaska Gov. Sarah Palin to the GOP ticket.

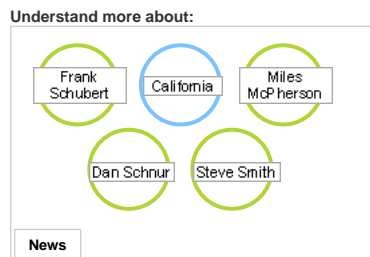
No on 8 campaign manager Steve Smith downplayed the role of demographics in the campaign. "It is psychographic more than demographic," Smith said. People who have gay family members, co-workers or friends are more likely to oppose the ban, regardless of their age, gender or race, he said.

Analysts have said voters tend not to favor changing the state constitution, overturning laws or eliminating individual rights. They also noted that time is on the side of the opposition; the longer same-sex couples are allowed to marry, the less voters will think it is a problem.

Digg 6 More ways to share this Article...

submit Share

Reddit Twitter
myspace del.icio.us
NewsTrust Stumble It!



- From Our Partners
- Slate** [Mark McGwire Is Only Kinda Sorry He Took Steroids](#)
[Was the Supreme Court Right To Block the YouTube Broadcast of California's Prop. 8 Trial?](#)
- [Joshua Ferris' Meandering New Novel About a Man Who Can't Stop Walking](#)
- [ZIP Codes With Exceedingly Strange Netflix Queues](#)
- [Long Live the Cornhusker Kickback! Why Every State Should Get the Deal Sen. Nelson Won for Nebraska.](#)
- [The Five Biggest Embarrassments From the Detroit Auto Show](#)
- [Hitchens: What I Learned From the Man Who Witnessed Both Hiroshima and Nagasaki](#)
- [Forget Negro. Let's Go Back to Colored.](#)

washingtonpost.com The web

Historian: Marriage about more than proce...
...testifying in a case challenging California's gay marriage ban presented...
1 hour ago | washingtonpost.com

Calif couples tell of gay marriage ban's toll
...initiative that outlawed gay marriage in California. "You chose them..."
20 hours ago | washingtonpost.com

Protest outside federal gay marriage trial in...
...in San Francisco as the trial for California's gay marriage ban...

Judge: Gay marriage trial can be shown on ...
5 days ago | washingtonpost.com

Fairfax County voters head to polls to pick ...

More about: [California](#) | [Dan Schnur](#)

powered by

People who read this also read...

Delta hiking fees for checked bags
New organization combats distracted driving
The Chat House with Michael Wilbon: NFL playoffs, Redskins future, Wizards and more
For workers in Western Europe, economic recovery seems a long way off

discovery by aggregate knowledge

Most Viewed Politics Articles

Sen. Reid and son Rory running at odds in Nevada campaigns
Health overhaul puts Obama in union bind
Could a Republican win Kennedy's seat?
Fixing errors after the Christmas Day near miss

» [Top 35 Politics Articles](#)
» [Most Popular on washingtonpost.com](#)

More in the Politics Section



2008 Fundraising

See who is giving to the '08 presidential candidates.

- [Research Donations ...](#) By Name, Occupation, Employer or Zip Code
- [...By State](#)

Latest Politics Blog Updates

- [The Trail: Specter says he'll back Obama choice for Justice Dept.](#) post (updated 13 minutes ago)
- [The Fix: National air wars heat up in Mass. Senate special](#) (updated 3 hours ago)
- [Index of Politics Columns and Blogs | Opinions Section](#)

© 2008 The Washington Post Company

Sponsored Links

SECRET: White Teeth Trick
Dentists DO NOT want you to know about THIS teeth whitening secret!
www.theconsumerweekly.com

"Six Sigma" Certification
Enroll in Villanova University's prestigious six sigma certification program - 100% Online
VillanovaU.com/SS

Breaking News: How a Mom Makes \$77/hr
Jobless Mom makes \$8,673/month part-time. Read how she didn't...
The-Daily-Journal.com

[Buy a link here](#)

NEWS | POLITICS | OPINIONS | BUSINESS | LOCAL | SPORTS | ARTS & LIVING | GOING OUT GUIDE

JOBBS | CARS | REAL ESTATE | RENTALS | CLASSIFIEDS

SEARCH: Search Archives

washingtonpost.com: [Contact Us](#) | [Work for Us](#) | [Advertisers](#) | [Site Map](#) | [Search Terms](#) | [Topics Index](#) | [Make us your homepage](#) | [Newsletters](#) | [Mobile](#) | [RSS](#) | [Widgets](#)
The Washington Post: [Subscribe](#) | [Home Delivery Service](#) | [Advertisers](#) | [PostPoints](#) | [e-Replica](#) | [Online Photo Store](#) | [The Washington Post Store](#) | [About The Post](#)
The Washington Post Company: [Information and Other Post Co. Websites](#)

© Copyright 1996- 2010 The Washington Post Company | [User Agreement and Privacy Policy](#) | [Rights and Permissions](#)

[Help](#) | [Contact Us](#)