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**FILED**

MAR 24 2010

RICHARD W. WIEKING  
CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

*filed  
paid  
TDO  
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8 Attorneys for Third-Party Equality California

9  
10 (Additional Counsel Listed on Signature Page)

11 UNITED STATES DISTRICT COURT  
12 NORTHERN DISTRICT OF CALIFORNIA  
13 SAN FRANCISCO DIVISION

14 KRISTIN M. PERRY, *et al.*,  
15 Plaintiffs,  
16 and  
17 CITY AND COUNTY OF SAN FRANCISCO,  
18 Plaintiff-Intervenor,  
19 v.  
20 ARNOLD SCHWARZENEGGER, *et al.*,  
21 Defendants,  
22 and  
23 PROPOSITION 8 OFFICIAL PROPONENTS  
DENNIS HOLLINGSWORTH, *et al.*,  
24 Defendant-Intervenors.

Case No. 09-CV-2292 VRW

**The Honorable Vaughn R. Walker,  
Chief Judge**

**JOINT NOTICE OF APPEAL**

1 Notice is hereby given under Fed. R. App. P. 3 that third parties Equality California  
2 ("EQCA") and No on Proposition 8, Campaign for Marriage Equality, A Project of the American  
3 Civil Liberties Union ("ACLU") hereby jointly appeal to the United States Court of Appeals for  
4 the Ninth Circuit from the orders of the Northern District of California dated March 5, 2010 (Doc.  
5 # 610) and March 23, 2010 (Doc. # 623), to the extent that they require EQCA and the ACLU to  
6 produce documents which are protected by the First Amendment privilege.

7  
8 Dated: March 24, 2010

FENWICK & WEST LLP

9  
10  
11 By:   
Lauren Whitemore

12 Attorneys for Equality California

13  
14  
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ACLU Foundation Of Northern California

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19 Attorneys for No on Proposition 8, Campaign  
20 for Marriage Equality: A Project of the  
21 American Civil Liberties Union of Northern  
22 California



USCA DOCKET # (IF KNOWN)

**UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT  
CIVIL APPEALS DOCKETING STATEMENT**

PLEASE ATTACH ADDITIONAL PAGES IF NECESSARY.

<b>TITLE IN FULL:</b>  KRISTIN M. PERRY, et al., v. ARNOLD SCHWARZENEGGER, in his official capacity as Governor of California, et al.  (Please see Attachment A for full title.)	DISTRICT: N. District of California	JUDGE: Hon. Vaughn Walker, C.J.
	DISTRICT COURT NUMBER: 09-CV-2292 VRW	
	DATE NOTICE OF APPEAL FILED: March 24, 2010	IS THIS A CROSS APPEAL? <input type="checkbox"/> YES
	IF THIS MATTER HAS BEEN BEFORE THIS COURT PREVIOUSLY, PLEASE PROVIDE THE DOCKET NUMBER AND CITATION (IF ANY): No. 09-17241	

**BRIEF DESCRIPTION OF NATURE OF ACTION AND RESULT BELOW:**

The underlying action is a federal constitutional challenge to a provision of the California Constitution which denies same-gender couples the right to marry. The orders under review involve a denial of a First Amendment privilege raised by third parties No on Proposition 8, Campaign for Marriage Equality: A Project of the American Civil Liberties Union of California and Equality California.

**PRINCIPAL ISSUES PROPOSED TO BE RAISED ON APPEAL:**

Whether the Magistrate Judge and the District Court Judge erred in refusing to recognize a First Amendment privilege for non-public communications involve campaign strategy or messaging among individuals involved in the formulation of such strategy or messaging both within and among organizations working in common to defeat Proposition 8.

**PLEASE IDENTIFY ANY OTHER LEGAL PROCEEDING THAT MAY HAVE A BEARING ON THIS CASE (INCLUDE PENDING DISTRICT COURT POST-JUDGMENT MOTIONS):**

**DOES THIS APPEAL INVOLVE ANY OF THE FOLLOWING:**

Possibility of Settlement

Likelihood that intervening precedent will control outcome of appeal

Likelihood of a motion to expedite or to stay the appeal, or other procedural matters (Specify)

Chief Judge Walker has granted a stay of discovery until March 29, 2010 and Third Parties seek expedited appeal.

Any other information relevant to the inclusion of this case in the Mediation Program

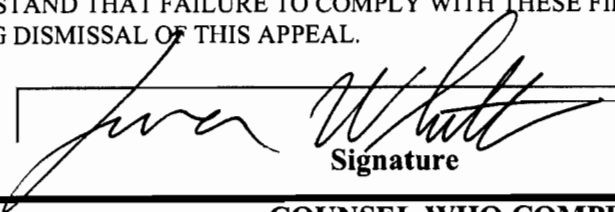
Possibility parties would stipulate to binding award by Appellate Commissioner in lieu of submission to judges

LOWER COURT INFORMATION			
JURISDICTION		DISTRICT COURT DISPOSITION	
FEDERAL	APPELLATE	TYPE OF JUDGMENT/ORDER APPEALED	RELIEF
<input checked="" type="checkbox"/> FEDERAL QUESTION <input type="checkbox"/> DIVERSITY <input type="checkbox"/> OTHER (SPECIFY): 	<input checked="" type="checkbox"/> FINAL DECISION OF DISTRICT COURT  <input type="checkbox"/> INTERLOCUTORY DECISION APPEALABLE AS OF RIGHT  <input type="checkbox"/> INTERLOCUTORY ORDER CERTIFIED BY DISTRICT JUDGE (SPECIFY):  <input checked="" type="checkbox"/> OTHER (SPECIFY): Mandamus, in the alternative	<input type="checkbox"/> DEFAULT JUDGMENT <input type="checkbox"/> DISMISSAL/JURISDICTION <input type="checkbox"/> DISMISSAL/MERITS <input type="checkbox"/> SUMMARY JUDGMENT <input checked="" type="checkbox"/> JUDGMENT/COURT DECISION <input type="checkbox"/> JUDGMENT/JURY VERDICT <input type="checkbox"/> DECLARATORY JUDGMENT <input type="checkbox"/> JUDGMENT AS A MATTER OF LAW <input type="checkbox"/> OTHER (SPECIFY):	<input type="checkbox"/> DAMAGES: SOUGHT \$ _____ AWARDED \$ _____ <input type="checkbox"/> INJUNCTIONS: <input type="checkbox"/> PRELIMINARY <input type="checkbox"/> PERMANENT <input type="checkbox"/> GRANTED <input type="checkbox"/> DENIED <input type="checkbox"/> ATTORNEY FEES: SOUGHT \$ _____ AWARDED \$ _____ <input type="checkbox"/> PENDING <input type="checkbox"/> COSTS: \$ _____

### CERTIFICATION OF COUNSEL

**I CERTIFY THAT:**

1. COPIES OF ORDER/JUDGMENT APPEALED FROM ARE ATTACHED.
2. A CURRENT SERVICE LIST OR REPRESENTATION STATEMENT WITH TELEPHONE AND FAX NUMBERS IS ATTACHED (SEE 9TH CIR. RULE 3-2).
3. A COPY OF THIS CIVIL APPEALS DOCKETING STATEMENT WAS SERVED IN COMPLIANCE WITH FRAP 25.
4. I UNDERSTAND THAT FAILURE TO COMPLY WITH THESE FILING REQUIREMENTS MAY RESULT IN SANCTIONS, INCLUDING DISMISSAL OF THIS APPEAL.

  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
March 24, 2010

Date

### COUNSEL WHO COMPLETED THIS FORM

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**\*\*THIS DOCUMENT SHOULD BE FILED IN DISTRICT COURT WITH THE NOTICE OF APPEAL. \*\***  
**\*\*IF FILED LATE, IT SHOULD BE FILED DIRECTLY WITH THE U.S. COURT OF APPEALS.\*\***

**Attachment A**

TITLE IN FULL:

KRISIN M. PERRY, SANDRA B. STIER, PAUL T. KATAMI, and JEFFREY J. ZARRILLO,

Plaintiffs

and

CITY AND COUNTY OF SAN FRANCISCO,

Plaintiff-Intervenor

v.

ARNOLD SCHWARZENEGGER, in his official capacity as Governor of California; EDMUND G. BROWN, JR., in his official capacity as Attorney General of California; MARK B. HORTON, in his official capacity as Director of the California Department of Public Health and State Registrar of Vital Statistics; LINETTE SCOTT, in her official capacity as Deputy Director of Health Information & Strategic Planning for the California Department of Public Health; PATRICK O'CONNELL, in his official capacity as Clerk-Recorder for the County of Alameda; and DEAN C. LOGAN, in his official capacity as Registrar-Recorder/County Clerk for the County of Los Angeles,

Defendants,

and

PROPOSITION 8 OFFICIAL PROPONENTS DENNIS HOLLINGSWORTH, GAIL J. KNIGHT, MARTIN F. GUTIERREZ, HAK-SHING WILLIAM TAM, and MARK A. JANSSON; and PROTECTMARRIAGE.COM – YES ON 8, A PROJECT OF CALIFORNIA RENEWAL,

Defendant-Intervenors.

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

KRISTIN M PERRY, SANDRA B STIER,  
PAUL T KATAMI and JEFFREY J  
ZARRILLO,

Plaintiffs,

CITY AND COUNTY OF SAN FRANCISCO,

Plaintiff-Intervenor,

v

ARNOLD SCHWARZENEGGER, in his  
official capacity as governor of  
California; EDMUND G BROWN JR, in  
his official capacity as attorney  
general of California; MARK B  
HORTON, in his official capacity  
as director of the California  
Department of Public Health and  
state registrar of vital  
statistics; LINETTE SCOTT, in her  
official capacity as deputy  
director of health information &  
strategic planning for the  
California Department of Public  
Health; PATRICK O'CONNELL, in his  
official capacity as clerk-  
recorder of the County of  
Alameda; and DEAN C LOGAN, in his  
official capacity as registrar-  
recorder/county clerk for the  
County of Los Angeles,

Defendants,

DENNIS HOLLINGSWORTH, GAIL J  
KNIGHT, MARTIN F GUTIERREZ,  
HAKSHING WILLIAM TAM, MARK A  
JANSSON and PROTECTMARRIAGE.COM -  
YES ON 8, A PROJECT OF  
CALIOFORNIA RENEWAL, as official  
proponents of Proposition 8,

Defendant-Intervenors.

No C 09-2292 VRW  
ORDER

United States District Court  
For the Northern District of California

1 Defendant-intervenors, the official proponents of  
2 Proposition 8 ("proponents"), moved on January 15, 2010 to compel  
3 three nonparty entities, Californians Against Eliminating Basic  
4 Rights ("CAEBR"), Equality California and No on Proposition 8,  
5 Campaign for Marriage Equality, A Project of the American Civil  
6 Liberties Union (the "ACLU") (collectively the "No on 8 groups") to  
7 produce documents related to the campaign against Proposition 8.  
8 Doc #472. Proponents' document subpoenas to the No on 8 groups  
9 were intended to mirror the requests plaintiffs served on  
10 proponents. Id at 5. On January 8, 2010, the court ordered  
11 proponents to produce all documents that "contain, refer or relate  
12 to arguments for or against Proposition 8," except those  
13 communications solely among members of proponents' core group. Doc  
14 #372 at 5. Proponents now ask the court to order a similar  
15 production from the No on 8 groups. Doc #472 at 7-8. Equality  
16 California and the ACLU oppose proponents' motion to compel, Doc  
17 ##543, 546, and CAEBR argues it has produced all responsive  
18 nonprivileged documents. Doc #541. The court heard argument on  
19 the motion on February 25, 2010. Doc #602.

20  
21 I

22 The procedural history of proponents' motion to compel is  
23 intertwined with the circuitous course discovery took as the  
24 parties prepared the case for trial on an expedited basis.  
25 Pursuant to FRCP 45, proponents served the No on 8 groups with  
26 document subpoenas on August 27, 2009. Doc #472-1 at 10, 19, 28.  
27 Proponents simultaneously opposed on relevance and privilege  
28 grounds similar document requests served on them by plaintiffs.

1 Doc #187. The court agreed in part with proponents' relevance  
2 arguments and ordered plaintiffs to revise an overly broad document  
3 request. Doc #214 at 17. In response to the court's order,  
4 proponents revised their identical request to the No on 8 groups.  
5 Doc #472-3 at 6-7, 15-16, 24-25.

6 Proponents continued to assert a First Amendment  
7 privilege over documents related to proponents' campaign for  
8 Proposition 8 both in this court and in the Ninth Circuit. While  
9 proponents' privilege claim was being litigated, proponents  
10 informed the No on 8 groups that proponents expected the No on 8  
11 groups to produce only those documents similar to those proponents  
12 were obligated to produce. Doc #472-3. The discovery cut-off of  
13 November 30, 2009 passed without a final resolution of the scope of  
14 proponents' First Amendment privilege claim.

15 On January 4, 2010, the Ninth Circuit issued an opinion  
16 providing final guidance to define the scope of the First Amendment  
17 privilege. Perry v Schwarzenegger, 591 F3d 1147 (9th Cir 2010).  
18 The opinion makes clear that proponents' First Amendment privilege  
19 is limited to "*private, internal* campaign communications concerning  
20 the *formulation of campaign strategy and messages \* \* \** among the  
21 core group of persons engaged in the formulation of strategy and  
22 messages." Id at 1165 n12 (emphasis in original). Pursuant to the  
23 Ninth Circuit opinion, on January 8, 2010 the court ordered  
24 proponents to produce all documents that "contain, refer or relate  
25 to arguments for or against Proposition 8," except those  
26 communications solely among members of proponents' core group. Doc  
27 #372 at 5. On January 15, 2010, four days after the trial began,  
28 proponents filed the instant motion.



B

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2 Next, the court considers whether proponents' subpoenas  
3 seek relevant documents. Proponents assert that they seek the  
4 documents to help elucidate voter intent and the purpose of  
5 Proposition 8 and because the documents may address the political  
6 power of gays and lesbians. Doc #584 at 7-14. Pursuant to FRCP  
7 26(b)(1), a party may obtain nonprivileged discovery that is  
8 relevant to any claim or defense, and "[r]elevant information need  
9 not be admissible at the trial if the discovery appears reasonably  
10 calculated to lead to the discovery of admissible evidence." While  
11 a party may obtain discovery from a nonparty, the party must take  
12 "reasonable steps to avoid imposing an undue burden or expense" on  
13 the nonparty. FRCP 45(c)(1).

14 Perry, 591 F3d 1147, provides perhaps the best authority  
15 to determine whether the communications sought by proponents are  
16 relevant. The Ninth Circuit held that plaintiffs' document  
17 requests to proponents, which sought documents similar to those at  
18 issue in the instant motion, were "reasonably calculated to lead to  
19 the discovery of admissible evidence on the issues of voter intent  
20 and the existence of a legitimate state interest." Perry, 591 F3d  
21 at 1164.

22 The ACLU points out that the Ninth Circuit's opinion was  
23 tailored to the dispute between plaintiffs and proponents and that  
24 documents relating to strategy and messages against Proposition 8  
25 are not relevant because Proposition 8 passed. See Doc #543 at 13.  
26 According to the ACLU, the intent of voters who voted against  
27 Proposition 8 is not relevant, because those voters did not enact a  
28 constitutional amendment, and the No on 8 groups' documents are not

1 relevant to the question why some voters chose to support  
2 Proposition 8, because those voters rejected the arguments. Id.

3           While the intent of those who voted against Proposition 8  
4 is not relevant, the mix of information available to voters who  
5 supported Proposition 8 is relevant under FRCP 26 to the questions  
6 of intent and state interest. That mix of information includes  
7 arguments considered and ultimately rejected by voters, including  
8 arguments against Proposition 8. As was the case with the  
9 proponents, the documents and communications at issue may shed  
10 light on the meaning and impact of the messages that were sent to  
11 the voters. Thus, the subpoenaed documents are relevant and must  
12 be produced to the extent the documents are not privileged and  
13 contain, refer or relate to arguments for or against Proposition 8.

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16                           III

17           The No on 8 groups assert that at least some of the  
18 documents in their possession are protected by the First Amendment  
19 privilege. Again, the Ninth Circuit's opinion in Perry, 591 F3d  
20 1147, provides the best guidance to determine the scope of the  
21 First Amendment privilege in the context of initiative campaigns.  
22 As the Ninth Circuit explained, it was deciding "an important issue  
23 of first impression - the scope of the First Amendment privilege  
24 against compelled disclosure of internal campaign communications."  
25 Id at 1157.

26           In the context of an initiative campaign, a campaign  
27 organization may assert a First Amendment privilege over "private,  
28 internal campaign communications concerning the formulation of

1 campaign strategy and messages \* \* \* among the core group of  
2 persons engaged in the formulation of campaign strategy and  
3 messages." Id at 1165 n12 (emphasis in original). Despite the  
4 ACLU's argument to the contrary, Doc #543 at 16, nothing in Perry  
5 limits footnote 12's application to "the specific circumstance of  
6 the requests served by plaintiffs on Proponents and to the  
7 structure of the Yes on 8 campaign." The footnote does not  
8 determine definitively who belongs in the core group of persons;  
9 instead, the footnote provides guidance for the court to make the  
10 final determination who is a member of a campaign organization's  
11 core group. Id. That guidance is applicable to the instant  
12 dispute. Accordingly, the court will apply the First Amendment  
13 privilege to communications about strategy and messages internal to  
14 each No on 8 group's core group. The privilege applies only to  
15 communications within a campaign organization - communications  
16 between or among independent campaign organizations are not covered  
17 by the First Amendment privilege.

18 The No on 8 groups submitted supplemental declarations to  
19 explain and support their core groups. Doc #593 (CAEBR); Doc #597  
20 (ACLU); Doc #598 (Equality California). Following the February 25  
21 hearing, Equality California submitted a supplemental declaration  
22 to define a core group for an umbrella organization known as No on  
23 8 - Equality for All ("Equality for All"). Doc #609. The No on 8  
24 groups' declarations raise two questions: (1) which individuals  
25 were sufficiently involved in the development of strategy and  
26 messages that they should be included in each organization's core  
27 group; and (2) the application of the First Amendment privilege to  
28 the No on 8 groups. The court begins with the first question.

United States District Court  
For the Northern District of California

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CAEBR filed the declaration of Marisa Moret to support individuals it believes should be included in its core group. Doc #593. The Moret declaration lists individuals, their role in the campaign and their reasons for being included within the core group. Doc #593. The court credits the Moret declaration and finds that CAEBR's core group consists of:

Ben Barnz, Marisa Moret and Patti Rockenwanger (CAEBR board members); Dennis Herrera (CAEBR chair); employees of Griffin Schake, Armour Media Group and Bonner Group, Inc (campaign consulting firms that had significant input into campaign strategy and messages); Diane Hamwi and Mark Walsh (fundraising consultants who played a significant role in campaign strategy and formulating messages); and Monique Moret Stevens (CAEBR advisor); and assistants to the named individuals acting on the named individuals' behalves.

2

Equality California submitted the February 22 declaration of Geoff Kors in support of its core group. Doc #598 ¶¶16-17. The declaration explains the individuals' roles regarding formulation of strategy and messages. Id. The court credits the February 22 Kors declaration and finds the following individuals are members of Equality California's core group:

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United States District Court  
For the Northern District of California

1 John Duran, Cary Davidson, Tim Hohmeier, Deb Kinney, Diane  
2 Abbitt, Jim Abbott, Dave Baron, Xavier Barrera, Brandon  
3 Brawner, Betsy Butler, Jody Cole, Larry Colton, Doug Dombek,  
4 Jeff Haber, Mike Hutcheson, Roslyn Jones, Tom Maddox, Shannon  
5 Minter, James Nguyen, Jeff Orr, Dennis Razor, Jaime Rook, Rick  
6 Saputo, Linda Scaparotti, Eric Siddall, Alan Uphold (members  
7 of Equality California's board of directors); Jean Adams, Ali  
8 Bay, Ian Barrera, Jim Carroll, Maya Scott-Chung, Liam Cooper,  
9 Doug Flater, Joe Goldman, Daniel Gould, Kendra Harris, Ted  
10 Jackson, Kaitlin Karkos, Alice Kessler, Seth Kilbourn, Hannah  
11 Johnson, Geoff Kors, Erica Liscano, Shumway Marshall, Randy  
12 Medenwald, Miranda Meisenback, Trina Olson, Michelle Ortiz,  
13 Zorina Price, Leanne Pittsford, Jennifer Sample, George  
14 Simpson, Sean Sullivan, Sarah Tomastik and Clarence Williams  
15 (Equality California staff members engaged in the formulation  
16 of strategy and messages); and assistants to the named  
17 individuals acting on the named individuals' behalves.

18 Equality California has also sought to include certain  
19 individuals associated with the Equality California Institute in  
20 its core group. Id at ¶ 18. Equality California has not  
21 demonstrated that the Institute engaged in the formulation of  
22 strategy and messages for Equality California; accordingly, these  
23 individuals are not included in the Equality California core group.

3

18 The ACLU filed the declaration of Elizabeth Gill to  
19 identify the core group of individuals involved in the development  
20 of campaign strategy and messages for the ACLU. Doc #597. The  
21 Gill declaration explains that the ACLU staff members listed worked  
22 "on ACLU-specific activities toward defeating [Proposition 8]." Id  
23 at ¶ 5. The court credits the Gill declaration and finds the  
24 following individuals are members of the ACLU's core group:

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1 Elizabeth Gill, Paul Cates, Matthew Coles, Rebecca Farmer,  
2 Shayna Gelender, Maya Harris, Ashley Morris, Gigi Pandian,  
3 Skylar Porras, Catrina Roallos, Laura Saponara (employees of  
4 the ACLU who worked to defeat Proposition 8); and assistants  
5 to the named individuals acting on the named individuals'  
6 behalves.

7 4

8 According to the February 22 Geoff Kors declaration,  
9 which the ACLU incorporates by reference, Doc #597 ¶6, the umbrella  
10 organization Equality for All was formed in 2005 to fight against  
11 any proposition that would limit marriage to opposite-sex couples.  
12 Doc #598 ¶5. Initially, the organization consisted of  
13 approximately 35 organizations, which registered Equality for All  
14 as a political action committee with the State of California. Id.  
15 During the Proposition 8 campaign, Equality for All had an  
16 executive committee, a campaign committee and campaign staff. Id  
17 ¶¶7-9. Proponents did not serve Equality for All with a document  
18 subpoena.

19 The March 3 declaration of Geoff Kors identifies  
20 individuals and consulting firms involved in the development of  
21 strategy and messages for Equality for All. Doc #609. The  
22 declaration identifies the Equality for All executive committee,  
23 campaign committee, campaign staff and consultants. Id at ¶¶ 5-8.  
24 At the February 25 hearing, the court directed Equality California  
25 to submit the supplemental declaration and to support the  
26 inclusion, in the core group of Equality for All, of individuals in  
27 the campaign committee, staff members and consultants who were  
28 instrumental in developing strategy and messages.

The March 3 Kors declaration identifies the individual  
campaign committee members and staff but makes no showing regarding

1 those individuals' roles in the Equality for All campaign. Id at  
2 ¶¶ 6-7. Accordingly, the court lacks a basis to include these  
3 individuals in Equality for All's core group. The March 3 Kors  
4 declaration does, however, support through explanation the  
5 inclusion of the campaign consultants and consulting firms listed  
6 in Doc #609 ¶ 8. Because the February 22 Kors declaration explains  
7 that the Equality for All executive committee "collectively made  
8 decisions of great importance to the campaign," members of the  
9 executive committee listed in Doc #609 ¶ 5 will be included in the  
10 Equality for All core group.

11 For the foregoing reasons, the court finds that the  
12 Equality for All core group consists of:

13 Dale Kelly Bankhead, Heather Carrigan, Cary Davidson, Oscar de  
14 la O, Sue Dunlap, Michael Fleming, Patrick Guierro, Maya  
15 Harris, Dan Hawes, Dennis Herrera, Delores Jacobs, Lorri L  
16 Jean, Kate Kendall, Geoff Kors, Steve Mele, Joyce Newstat,  
17 Tawal Panyacosit Jr, Rashad Robinson, Marty Rouse, Kevin  
18 Tilden and Andy Wong (the Equality for All executive  
19 committee); Steve Smith, Lilia Tamm, Molly Weedn and other  
20 employees of Dewey Square Group, LLC; Maggie Linden, Lindsey  
21 Nitta, Eddie Fernandez, Kris Hanson and other employees of  
22 Ogilvy Public Relations; Chad Griffin, Mark Armour and other  
23 employees of Amour Griffin Media Group, Inc; Kasey Perry and  
24 other employees of Perry Communications; Yvette Martinez and  
25 Javier Angulo of Progressive Strategy Partners LLC; Patrick  
26 Guerriero and James Dozier of Gill Action; Adam Freed; Joe  
27 Rodota; Guy Cecil; Rick Claussen; Gale Kaufman; Nick  
28 Donatiello; Phyllis Watts; Thalia Zepatos; Steve Mele and  
other employees of M L Associates LLC; Kimberly Ray; Marjan  
Philhour; Stephanie Berger and other employees of Berger  
Hirschberg; Shayna Elgin; Mary Pat Bonner and employees of The  
Bonner Group; John Gile; Thom Lynch; Larry Huynh and other  
employees of Blackrock Associates LLC; Alice Huffman of A C  
Public Affairs Inc; Wendy Liao and other employees of the I W  
Group; Justin Garrett and other employees of Logo Online/MTV  
Networks; Chris Nolan and other employees of Spot-On; Suzanne  
Stanford and other employees of Ofrenda; Eric Jaye of  
Storefront Political Media; David Binder and other employees  
of Binder Research; and Celinda Lake and other employees of  
Lake Associates; and assistants to the named individuals  
acting on the named individuals' behalves.

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3 The court has determined a core group for each No on 8  
4 group as well as Equality for All and must now decide how to apply  
5 the First Amendment privilege to the relevant campaign  
6 communications. Communications solely within a No on 8 group's  
7 core group are privileged under the First Amendment. Perry, 591  
8 F3d 1165 n12. Here, some individuals, like Geoff Kors, Maya Harris  
9 and Dennis Herrera, are within core groups of more than one  
10 organization. Accordingly, the scope of the First Amendment  
11 privilege could arguably depend on the capacity in which a core  
12 group member is communicating. For example, whether a  
13 communication between Geoff Kors and Maya Harris is privileged may  
14 depend on whether Geoff Kors was communicating in his Equality  
15 California or Equality for All capacity. But because the effort  
16 required by such an inquiry might amount to an undue burden on the  
17 No on 8 groups under FRCP 45(c)(1), the court will not require  
18 production of any communications about strategy and messages  
19 between core group members who belong to that core group,  
20 regardless of the capacity in which the core group member is  
21 communicating. Thus, members of the Equality for All core group  
22 may assert a privilege over responsive communications solely within  
23 the Equality for All core group - even if there is an argument that  
24 one of the parties to the communication was not participating in  
25 his or her capacity as a member of that particular core group.

26 For the reasons explained above, the court finds that the  
27 First Amendment privilege covers communications regarding strategy  
28 and messages within each No on 8 group's core group as defined



1 above. The First Amendment privilege does not cover communications  
2 between separate organizations.

3  
4 IV

5 Because proponents seek discovery from third parties, the  
6 court recognizes the need to ensure that any burden borne by the  
7 third parties is not undue. FRCP 45(c)(1). Accordingly, the No on  
8 8 groups shall be required only to undertake the following steps in  
9 searching electronic documents to respond to proponents'  
10 subpoenas.<sup>1</sup>

11 First, the No on 8 groups shall only be required to  
12 review electronic documents containing at least one of the  
13 following terms: "No on 8;" "Yes on 8;" "Prop 8;" "Proposition 8;"  
14 "Marriage Equality;" and "ProtectMarriage.com."

15 Second, Equality California shall only be required to  
16 search its central email server for responsive electronic  
17 documents, identified in the March 3 declaration of Geoff Kors as  
18 the Microsoft Exchange email server. Doc #609 at 9 ¶10.

19 While the foregoing limitations do not eliminate the  
20 burden of production on third parties, they do reduce costs and  
21 focus the production on only the most responsive documents.

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28 <sup>1</sup>This restriction, however, does not apply to paper documents.  
The No on 8 groups shall search paper documents for documents that  
contain, refer or relate to arguments for or against Proposition 8.

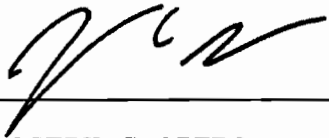
United States District Court  
For the Northern District of California

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IV

For the reasons explained above, proponents' motion to compel, Doc #472, is GRANTED. Each No on 8 group is DIRECTED to produce all documents in its possession that contain, refer or relate to arguments for or against Proposition 8, except those communications solely among members of its core group. The No on 8 groups shall begin a rolling production of nonprivileged responsive documents as soon as possible to conclude not later than Wednesday, March 31, 2010. The No on 8 groups may produce documents pursuant to the terms of the protective order, Doc #425, if they wish. The No on 8 groups are not required to produce a privilege log.

IT IS SO ORDERED.

  
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JOSEPH C SPERO  
United States Magistrate Judge

United States District Court  
For the Northern District of California

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

KRISTIN M PERRY, SANDRA B STIER,  
PAUL T KATAMI and JEFFREY J  
ZARRILLO,

Plaintiffs,

CITY AND COUNTY OF SAN FRANCISCO,

Plaintiff-Intervenor,

v

ARNOLD SCHWARZENEGGER, in his  
official capacity as governor of  
California; EDMUND G BROWN JR, in  
his official capacity as attorney  
general of California; MARK B  
HORTON, in his official capacity  
as director of the California  
Department of Public Health and  
state registrar of vital  
statistics; LINETTE SCOTT, in her  
official capacity as deputy  
director of health information &  
strategic planning for the  
California Department of Public  
Health; PATRICK O'CONNELL, in his  
official capacity as clerk-  
recorder of the County of  
Alameda; and DEAN C LOGAN, in his  
official capacity as registrar-  
recorder/county clerk for the  
County of Los Angeles,

Defendants,

DENNIS HOLLINGSWORTH, GAIL J  
KNIGHT, MARTIN F GUTIERREZ,  
HAKSHING WILLIAM TAM, MARK A  
JANSSON and PROTECTMARRIAGE.COM -  
YES ON 8, A PROJECT OF  
CALIOFORNIA RENEWAL, as official  
proponents of Proposition 8,

Defendant-Intervenors.

No C 09-2292 VRW  
ORDER

1 On January 15, 2010, defendant-intervenors, the official  
2 proponents of Proposition 8 ("proponents") moved to compel  
3 production of documents from three nonparties: Californians  
4 Against Eliminating Basic Rights ("CAEBR"), Equality California and  
5 No on Proposition 8, Campaign for Marriage Equality, A Project of  
6 the American Civil Liberties Union (the "ACLU") (collectively the  
7 "No on 8 groups"). Doc #472. The court referred the motion to  
8 Magistrate Judge Spero pursuant to 28 USC § 636(b)(1)(A) on  
9 February 4, 2010. Doc #572. The magistrate heard argument on  
10 February 25, 2010 and, on March 5, 2010, granted the motion to  
11 compel and ordered the No on 8 groups to produce nonprivileged  
12 documents that "contain, refer or relate to arguments for or  
13 against Proposition 8." Doc #610 at 14. The ACLU and Equality  
14 California objected to the magistrate's order pursuant to FRCP  
15 72(a) on March 11, 2010. Doc #614. Proponents filed their  
16 objections on March 15, 2010. Doc #619. CAEBR did not object to  
17 the magistrate's order. The court heard argument on the objections  
18 on March 16, 2010.  
19

20 I

21 The magistrate's order requires the No on 8 groups to  
22 produce nonprivileged documents that "contain, refer or relate to  
23 arguments for or against Proposition 8" not later than March 31,  
24 2010. Doc #610. The order relies on the Ninth Circuit's amended  
25 opinion, Perry v Schwarzenegger, 591 F3d 1147, 1164 (9th Cir 2010),  
26 to determine that proponents' subpoenas may lead to the discovery  
27 of admissible evidence under FRCP 26. Doc #610 at 5. The order  
28 also relies on Perry, 591 F3d at 1165 n12, to determine the scope

1 of the No on 8 groups' First Amendment privilege. Doc #610 at 6-7.  
2 Finally, the order adopts measures to reduce the burden of  
3 production on the No on 8 groups. Id at 12-14.

4 A magistrate judge's discovery order may be modified or  
5 set aside if it is "clearly erroneous or contrary to law." FRCP  
6 72(a). The magistrate's factual determinations are reviewed for  
7 clear error, and the magistrate's legal conclusions are reviewed to  
8 determine whether they are contrary to law. United States v  
9 McConney, 728 F2d 1195, 1200-1201 (9th Cir 1984) (overruled on  
10 other grounds by Estate of Merchant v CIR, 947 F2d 1390 (9th Cir  
11 1991)). The clear error standard allows the court to overturn a  
12 magistrate's factual determinations only if the court reaches a  
13 "definite and firm conviction that a mistake has been committed."  
14 Wolpin v Philip Morris Inc, 189 FRD 418, 422 (CD Cal 1999) (citing  
15 Federal Sav & Loan Ins Corp v Commonwealth Land Title Ins Co, 130  
16 FRD 507 (DDC 1990)). The magistrate's legal conclusions are  
17 reviewed de novo to determine whether they are contrary to law.  
18 Equal Employment Opportunity Commission v Lexus of Serramonte, No  
19 05-0962 SBA, Doc #68 at 4; William W Schwarzer, et al, Federal  
20 Civil Procedure Before Trial, 16:278.

21 When the court reviews the magistrate's determination of  
22 relevance in a discovery order, "the Court must review the  
23 magistrate's order with an eye toward the broad standard of  
24 relevance in the discovery context. Thus, the standard of review  
25 in most instances is not the explicit statutory language, but the  
26 clearly implicit standard of abuse of discretion." Geophysical Sys  
27 Corp v Raytheon Co, Inc, 117 FRD 646, 647 (CD Cal 1987). The court  
28 should not disturb the magistrate's relevance determination except

1 where it is based on "an erroneous conclusion of law or where the  
2 record contains no evidence on which [the magistrate] rationally  
3 could have based that decision." Wolpin, 189 FRD at 422 (citation  
4 omitted). The abuse of discretion standard does not apply to a  
5 discovery order not concerned with relevance.

6 For the reasons explained below, the magistrate's order  
7 is neither clearly erroneous nor contrary to law. Accordingly, all  
8 objections to the order are DENIED.

9  
10 II

11 The ACLU and Equality California object to the  
12 magistrate's order on the basis that the magistrate's FRCP 26  
13 analysis was clearly erroneous and that the magistrate's  
14 application of the First Amendment privilege was contrary to law.  
15 Doc #614. The court addresses each objection in turn.

16  
17 A

18 The ACLU and Equality California argue that the  
19 magistrate clearly erred and abused his discretion in determining  
20 that proponents' subpoenas would lead to relevant information under  
21 FRCP 26. Doc #614 at 7. This objection has three parts: first,  
22 that the magistrate applied the FRCP 26 relevance standard when a  
23 more searching standard was appropriate; second, that the subpoenas  
24 do not seek relevant documents under any standard of relevance; and  
25 third, that the magistrate failed to weigh the marginal relevance  
26 of the documents against the heavy burden production of the  
27 documents would impose.

1  
2 To determine whether proponents' subpoenas seek  
3 discoverable documents, the magistrate applied the standard set  
4 forth in FRCP 26(b)(1) that "a party may obtain nonprivileged  
5 discovery that is relevant to any claim or defense, and '[r]elevant  
6 information need not be admissible at the trial if the discovery  
7 appears reasonably calculated to lead to the discovery of  
8 admissible evidence.'" Doc #610 at 5 (citing FRCP 26(b)(1)). The  
9 ACLU and Equality California argue as a matter of law that because  
10 the discovery period is closed and the trial has all but  
11 concluded,<sup>1</sup> the magistrate should have applied a more searching  
12 standard of relevance than is found in FRCP 26. Doc #614 at 7.

13 The ACLU and Equality California cite no authority for  
14 the proposition that the court should apply a more searching  
15 standard of relevance when the formal discovery cutoff has passed.  
16 Even if a more searching standard is appropriate for post-trial  
17 discovery motions, the instant motion to compel was filed before  
18 trial proceedings concluded. See Doc #610 at 4 (discussing the  
19 procedural history of proponents' motion to compel). Thus, even if  
20 a post-trial motion to compel could be subject to a more searching  
21 standard of relevance, the ACLU and Equality California have not  
22 shown the magistrate erred as a matter of law in concluding the  
23 typical standard applies in this case. The objection on this point  
24 is accordingly DENIED.

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27 <sup>1</sup>Live witness testimony concluded on January 27, 2010, although  
28 proponents did not officially rest their case pending resolution of  
the instant motion to compel. Doc #531 at 107-108 (Trial Tr 1/27/10).  
The court has not yet scheduled closing arguments, and proponents have  
stated they do not plan to call additional witnesses.

The magistrate determined that the documents sought through proponents' subpoenas met the standard of relevance under FRCP 26(b)(1). Doc #610 at 6. The magistrate relied on Perry, 591 F3d at 1164, which held that a document request seeking similar campaign documents from proponents was "reasonably calculated to lead to the discovery of admissible evidence on the issues of voter intent and the existence of a legitimate state interest." The magistrate then determined that documents from the No on 8 campaign could be relevant to the question why voters approved Proposition 8, as the messages from the No on 8 campaign were part of the mix of information available to the voters. Doc #610 at 6.

The ACLU and Equality California argue that the documents sought are simply not relevant to the question of voter intent. But because the Ninth Circuit has determined that campaign documents may lead to discovery of admissible evidence, and because the Ninth Circuit's holding is not limited to campaign documents from the side that succeeded in persuading voters, the magistrate did not clearly err in determining that the documents sought by proponents meet the FRCP 26 relevance standard. The magistrate considered and rejected the contrary argument, finding that campaign documents from both sides of the Proposition 8 campaign met the FRCP 26 standard of relevance. Because the record supports a finding that campaign documents from both sides meet the standards of discoverability laid out in FRCP 26, the magistrate's relevance determination is not clearly erroneous.



1  
2 Having determined that proponents' subpoenas seek  
3 discoverable documents under FRCP 26, the magistrate then adopted  
4 measures to reduce the burden of production on the No on 8 groups.  
5 Doc #610 at 12. The measures adopted to reduce burden, including  
6 adopting a list of electronic search terms, restricting Equality  
7 California's electronic document search to a central server, not  
8 requiring a privilege log and not requiring production of any  
9 document constituting a communication solely within a core group,  
10 appear tailored to eliminate unnecessary burdens and focus  
11 production on documents most likely to be relevant to proponents'  
12 case.

13 The ACLU and Equality California argue the magistrate  
14 erred as a matter of law in failing to consider relevance and  
15 burden on a sliding scale. Doc #614 at 10. The ACLU and Equality  
16 California argue proponents have demonstrated only a marginal  
17 relevance, if any, for the documents sought in the subpoenas.

18 Indeed, proponents' showing of relevance is minimal.  
19 Proponents rely without elaboration on the court's previous orders  
20 and the Ninth Circuit's opinion in Perry to assert that the  
21 subpoenas seek relevant documents under FRCP 26. In response to  
22 the court's question at the March 16 hearing why proponents need  
23 the documents, proponents referred to the court's order that the  
24 mix of information available to the voters could help determine the  
25 state interest in Proposition 8 and asserted that documents from No  
26 on 8 groups could add to the mix. Proponents also argue that the  
27 documents might speak to the political power of gays and lesbians,  
28 although proponents do not appear to have made use of publicly

1 available documents in this regard during trial. See Doc #620 at  
2 15 (stating that proponents "were unable to address issues put into  
3 contention by Plaintiffs," like contributions to the No on 8  
4 campaign by progressive churches, even though information about  
5 such donations is available to the public under the Political  
6 Reform Act of 1974, Cal Govt Code § 81000 et seq). Although  
7 proponents describe the documents sought as "highly relevant," Doc  
8 #620 at 15, proponents do not attempt to make a showing that their  
9 need for the documents meets the heightened standard necessary to  
10 overcome the No on 8 groups' First Amendment privilege. See Perry,  
11 591 F3d at 1164-1165 (applying the "First Amendment's more  
12 demanding heightened relevance standard" whether the party seeking  
13 discovery has "demonstrated an interest in obtaining the  
14 disclosures which is sufficient to justify the deterrent effect on  
15 the free exercise of the constitutionally protected right of  
16 association.") (citing NAACP v Alabama, 357 US 449, 463). Thus,  
17 proponents have failed to make a showing that the documents they  
18 seek are highly relevant to the claims they are defending against.

19 Nevertheless, proponents' showing satisfies the standard  
20 of discoverability set forth in FRCP 26, and the magistrate did not  
21 err in ordering the No on 8 groups to comply with the proponents'  
22 subpoenas and to produce nonprivileged documents. Indeed, the  
23 magistrate carefully weighed the marginal relevance of proponents'  
24 discovery against the burden cast on the No on 8 groups. In doing  
25 so, the magistrate took substantial steps to ensure compliance with  
26 the subpoenas would not amount to an undue burden on the No on 8  
27 groups. Doc #610 at 13. To the extent the ACLU and Equality  
28 California argue the magistrate's order imposes an undue burden on

1 them, they have failed to substantiate the burden the magistrate's  
2 order imposes. See Doc #614 at 10-11 (citing to Doc #544, the  
3 declaration of Elizabeth Gill, filed before the magistrate issued  
4 the order compelling production). At the March 16 hearing, counsel  
5 for the ACLU stated he could not quantify the cost of production  
6 but that he believed the parties' submissions before the magistrate  
7 were sufficient to support the claim that the production ordered by  
8 the magistrate amounts to an undue burden. Tellingly, the ACLU and  
9 Equality California have made no showing regarding the burden on  
10 the No on 8 groups in complying with the magistrate's order. The  
11 court cannot, therefore, conclude that the magistrate clearly erred  
12 in compelling production despite the burden compliance may impose.

13 For the foregoing reasons, the court declines to disturb  
14 the magistrate's rulings regarding burden and relevance. The  
15 objections of the ACLU and Equality California on these points are  
16 DENIED.

17  
18 B

19 The court now turns to the objections of the ACLU and  
20 Equality California regarding the magistrate's application of the  
21 First Amendment privilege. The ACLU and Equality California argue  
22 the magistrate's application of the First Amendment privilege is  
23 contrary to law as the privilege requires a "more demanding  
24 heightened relevance standard" for the campaign documents. See  
25 Perry, 591 F3d at 1164. The ACLU and Equality California also  
26 object that the magistrate erred in failing to include groups of  
27 individuals in Equality for All's core group.

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2 Because the No on 8 groups assert a First Amendment  
3 privilege against disclosure of their campaign documents, the  
4 magistrate determined the scope of the privilege. Doc #610 at 6.  
5 In doing so, the magistrate relied on Perry, 591 F3d at 1165 n12,  
6 which held that the First Amendment privilege is limited to  
7 "private, internal campaign communications concerning the  
8 *formulation of campaign strategy and messages \* \* \** among the core  
9 group of persons engaged in the formulation of strategy and  
10 messages." The magistrate thus determined a core group of  
11 individuals whose communications within a No on 8 group are  
12 entitled to protection against disclosure under the First  
13 Amendment. The magistrate determined that the privilege extends to  
14 communications within a core group but not to communications  
15 between or among different groups, as such communications are by  
16 definition not "internal." Doc #610 at 7.

17 The ACLU and Equality California object that the  
18 magistrate erred as a matter of law by focusing on individuals  
19 whose communications are privileged. Instead, the ACLU and  
20 Equality California argue the magistrate should have adopted a more  
21 functional approach to the privilege based on the structure of the  
22 campaign. But the ACLU and Equality California make no suggestion  
23 concerning how the court should implement their suggested  
24 functional approach and in any event failed to furnish the  
25 magistrate information from which a functional interpretation of  
26 the core group as defined in footnote 12 could be derived.

27 The footnote, and indeed the entire amended opinion,  
28 supports the magistrate's determination that the First Amendment

1 privilege is limited to a core group of individuals. Unlike the  
2 attorney-client privilege in the corporate context, see Upjohn Co v  
3 United States, 449 US 383, 392 (1981) (holding that a control group  
4 test "frustrates the very purpose" of the attorney-client  
5 privilege), the First Amendment privilege protects against  
6 disclosure only those communications intentionally kept within a  
7 group engaged in strategy and message formulation.

8 To explain the scope of the First Amendment privilege,  
9 the Ninth Circuit relied on In re Motor Fuel Temperature Sales  
10 Practices Litigation, 258 FRD 407, 415 (D Kan 2009) (O'Hara, MJ)  
11 (applying the First Amendment privilege to trade associations'  
12 internal communications regarding lobbying, planning and advocacy).  
13 The Kansas district court considered objections to the magistrate's  
14 order and held that the magistrate erred as a matter of law in  
15 concluding that internal trade association communications were  
16 inherently privileged. In re Motor Fuel Temperature Sales  
17 Practices Litigation, -- FRD --, 2010 WL 786583, \*5 (D Kan March 4,  
18 2010) (Vratil, J). Instead, the law requires those claiming a  
19 First Amendment associational privilege to put forth a prima facie  
20 case that disclosure would have a chilling effect on their  
21 associational rights. Id at \*5-\*6; see also Perry, 591 F3d at  
22 1162-1163 (finding that proponents had made a prima facie case for  
23 application of the First Amendment privilege against compelled  
24 disclosure based on declarations tending to show disclosure would  
25 chill their associational rights). Thus:

1 [A] party seeking First Amendment association privilege  
2 [must] demonstrate an objectively reasonable probability that  
3 disclosure will chill associational rights, i e that  
4 disclosure will deter membership due to fears of threats,  
harassment or reprisal from either government officials or  
private parties which may affect members' physical well-  
being, political activities or economic interests.

5 In re Motor Fuels, -- FRD --, 2010 WL 786583 at \*8.

6 The ACLU and Equality California presented some evidence  
7 to the magistrate regarding the chilling effect of compelled  
8 disclosure. The ACLU submitted the declaration of Elizabeth Gill,  
9 who stated that disclosure of campaign strategy and messages "would  
10 have hindered [the ACLU's] ability to mount political opposition to  
11 Proposition 8" because it would have inhibited a "robust exchange  
12 of ideas and free flow of information." Doc #597 at ¶11. Gill  
13 declared further that compelled disclosure would make the ACLU  
14 "quite wary" of participating in political campaigns in the future.  
15 Id at ¶12. Equality California submitted the declaration of James  
16 Brian Carroll, who stated that disclosure of communications  
17 internal to Equality California would restrict its ability to  
18 organize and fund a political campaign. Doc #601. The showing  
19 ACLU and Equality California make is similar to the showing made by  
20 proponents and accepted by the Ninth Circuit. Perry, 591 F3d at  
21 1163 (noting that proponents' evidence was "lacking in  
22 particularity but consistent with the self-evidence conclusion"  
23 that a discovery request seeking internal campaign communications  
24 implicates important First Amendment questions).

25 Because the prima facie case of chill made by the ACLU  
26 and Equality California is substantially the same as the prima  
27 facie case made by proponents, the magistrate did not err as a  
28 matter of law in applying the First Amendment privilege standard

1 set forth in Perry, 591 F3d at 1165 n12. That standard protects  
2 internal communications among a core group of persons, as  
3 disclosure of these communications may lead to the chilling effects  
4 described in the Gill and Carroll declarations. The standard does  
5 not protect campaign communications that are not private and  
6 internal. Nothing in the Gill and Carroll declarations suggests  
7 the standard as applied is insufficient to protect the No on 8  
8 groups' associational rights.

9 This follows from the magistrate's correct focus on the  
10 individuals engaged in the formulation of strategy and messages  
11 whose communications were not intended for public distribution.  
12 The functional approach advocated by the ACLU and Equality  
13 California ignores the important limiting principle that a  
14 communication must be private to be privileged under the First  
15 Amendment.

16 The ACLU and Equality California object to the  
17 magistrate's determination to limit the scope of the First  
18 Amendment privilege to communications within but not between core  
19 groups. See Doc #610 at 12-13. The objection is not well-taken.  
20 The magistrate did not err as a matter of law in concluding that  
21 the First Amendment privilege does not cover communications between  
22 [or among] separate organizations. Doc #610 at 12-13. A  
23 communication "internal" to an organization is by definition wholly  
24 within that organization. The ACLU and Equality California would  
25 have the court stretch the meaning of "internal" to embrace a broad  
26 coalition of groups that took a position against Proposition 8.  
27 See Doc #609 at 2-6 ("Equality for All Campaign Committee  
28 Members"). The problem with attempting to categorize

1 communications among individuals associated with a laundry list of  
2 groups is that the ACLU and Equality California failed to furnish  
3 the magistrate or the undersigned with a comprehensible limiting  
4 principle by which to define a communication between or among  
5 persons affiliated with such organizations as internal. No  
6 evidence in the record supports a finding that communications among  
7 a broad coalition of groups are private and internal.

8  
9 2

10 The ACLU and Equality California argue that the  
11 magistrate erred in failing to include in the Equality for All core  
12 group the Equality California Institute Board of Directors, the  
13 Equality for All Campaign Committee and Equality for All Campaign  
14 Staff. Doc #614 at 13. The ACLU and Equality California argue  
15 that the February 22 Kors declaration, Doc #598, supports a finding  
16 that members of these groups were involved in the formulation of  
17 strategy and messages for Equality for All. But the February 22  
18 Kors declaration makes no showing concerning who in the these  
19 groups should be included in the Equality for All core group.  
20 Because the No on 8 groups did not present evidence sufficient for  
21 the magistrate to include any individual from these groups as part  
22 of the core group for Equality for All, the magistrate's decision  
23 to exclude the groups is supported by the record and is therefore  
24 not clearly erroneous.

25 At the February 25, 2010 hearing, the magistrate asked  
26 counsel for Equality California for an affidavit to support  
27 inclusion of individuals from the campaign committee and campaign  
28 staff in the Equality for All core group. Doc #613 at 44 (Hrg Tr



1 2/25/10). Counsel agreed to identify individuals "who played a  
2 larger role than others" in the development of strategy and  
3 messages. Id at 45. In response to the magistrate's inquiry, the  
4 No on 8 groups submitted the March 3 Kors declaration, which fails  
5 to identify individuals in the campaign committee and campaign  
6 staff who were engaged in the formulation of strategy and messages,  
7 Doc #609 at ¶¶6-7. The March 3 Kors declaration thus did not  
8 provide the magistrate with the evidence he sought at the February  
9 25 hearing. Based on the March 3 Kors declaration, the magistrate  
10 concluded that the individuals' roles had not been explained and  
11 that "the court lacks a basis to include these individuals in  
12 Equality for All's core group." Doc #610 at 11. The magistrate's  
13 finding that the No on 8 groups did not provide the magistrate with  
14 information necessary to include the campaign committee and  
15 campaign staff in the core group is thus supported by the record.

16 The Equality California Institute was described at the  
17 February 25, 2010 hearing as "involved with the effort of Equality  
18 California with regards to fundraising." Doc #613 at 46. The No  
19 on 8 groups made no further showing that the Institute developed  
20 campaign strategy and messages for the Proposition 8 campaign for  
21 any No on 8 group. Accordingly, the magistrate did not clearly err  
22 in refusing to include the Equality California Institute in a core  
23 group.

24 The magistrate's application of the First Amendment  
25 privilege is not contrary to law, and the magistrate's core group  
26 determinations are supported by the record and are therefore not  
27 clearly erroneous. Accordingly, the court declines to disturb the  
28 magistrate's First Amendment rulings.

1 3

2 The ACLU objects that the order should be modified "to  
3 preclude disclosure to anyone involved in the Proposition 8  
4 campaign or who may be involved in a future political campaign  
5 involving the right of same-sex couples to marry." Doc #614 at 15.  
6 Because the ACLU did not raise this point with the magistrate, the  
7 magistrate did not clearly err in failing to include the  
8 restriction, and the court need not consider the objection further.  
9 See United States v Howell, 231 F3d 615, 621 (9th Cir 2000). The  
10 objection is accordingly DENIED.

11  
12 III

13 Proponents bring eight objections to the magistrate's  
14 order. Doc #619 at 13-21. The court addresses each in turn.

15  
16 A

17 Proponents object that the magistrate did not require the  
18 No on 8 groups to prepare a privilege log and did not offer an  
19 explanation why no privilege log would be required. Doc #619 at  
20 13. The magistrate's order states: "The No on 8 groups are not  
21 required to produce a privilege log." Doc #610 at 14. While the  
22 order provides no additional explanation, the magistrate explained  
23 at the February 25 hearing that he was "willing to discuss whether  
24 it's a reasonable burden to produce privilege logs. That may be  
25 undue. The distinction between privileged and nonprivileged is  
26 going to be whether or not it's a communication within a very well-  
27 defined core group." Doc #613 at 8 (Hrg Tr 2/25/10). The court  
28 thus concludes the magistrate's decision not to require a privilege

1 log was a measure intended to reduce the production burden on the  
2 No on 8 groups.

3 Proponents argue that under FRCP 45(d)(2)(A)(ii), a  
4 nonparty claiming a privilege must prepare some form of a privilege  
5 log to preserve the privilege. Moreover, the Ninth Circuit held  
6 that "some form of a privilege log is required" to preserve the  
7 First Amendment privilege. Perry, 591 F3d at 1153 n1.  
8 Nevertheless, no rule prevents the court from waiving the privilege  
9 log requirement to reduce a nonparty's burden. The magistrate's  
10 rulings to reduce the burden on the No on 8 groups are more fully  
11 addressed in subsection II(A)(3), above. In any event, the  
12 magistrate concluded that waiving the privilege log requirement was  
13 appropriate, because the privilege can be tested without a log as  
14 it depends only on the identities of those communicating. See Doc  
15 #613 at 8. Because that conclusion neither contrary to law nor  
16 clearly erroneous, proponents' objection on this point is DENIED.

17  
18 B

19 The magistrate ordered that the No on 8 groups are only  
20 "required to review electronic documents containing at least one of  
21 the following terms: 'No on 8;' 'Yes on 8;' 'Prop 8;' 'Proposition  
22 8;' 'Marriage Equality;' and 'ProtectMarriage.com.'" Doc #610 at  
23 13. The magistrate explained the limitation was intended "to  
24 ensure that any burden borne by the third parties is not undue."  
25 Id. Proponents object that the search terms are underinclusive and  
26 argue the magistrate erred in failing to allow proponents the  
27 opportunity to present additional search terms to the court. Doc  
28 #619 at 14-15.

1           At the February 25 hearing, the magistrate stated his  
2 intent to cabin production with search terms like "Proposition 8,  
3 'No on 8,' 'Yes on 8,' Prop 8 - something like that." Doc #613 at  
4 46. Proponents were thus on notice that the magistrate intended a  
5 limited number of search terms. The magistrate directed Equality  
6 California to submit an additional declaration on core group issues  
7 and burden and then stated he intended to "put out a ruling  
8 shortly" after he received the declaration. Id at 60. Despite  
9 this notice, proponents failed to seek the opportunity to respond  
10 to Equality California's declaration. It was not clearly erroneous  
11 for the magistrate to rule on the motion to compel without awaiting  
12 a response from proponents, because proponents had not requested  
13 the opportunity to provide the magistrate with a response.

14           Moreover, the magistrate's decision to adopt only a small  
15 number of search terms is not clearly erroneous. Proponents  
16 suggest an expansive list of search terms, including generic terms  
17 like "ad" or "equal\*." Doc #619 at 15. The search terms suggested  
18 by proponents do not appear tailored to cabin production. Indeed,  
19 it would appear that the search term "equal\*" would capture every  
20 document in Equality California's possession. It was thus not in  
21 error for the magistrate to conclude that a narrow list of search  
22 terms would be appropriate to reduce undue burden on the No on 8  
23 groups. Proponents' objection on this point is therefore DENIED.

24  
25           C

26           The magistrate also ordered, as a measure to reduce  
27 burden, that "Equality California shall only be required to search  
28 its central email server for responsive electronic documents." Doc

1 #610 at 13. The magistrate relied on the March 3 declaration of  
2 Geoff Kors, which states that "[a]pproximately 75 people at  
3 [Equality California] could have potentially relevant emails on  
4 their hard drives" and that producing email from the 75 hard drives  
5 "could take more than a week" at a cost of around "\$30,000." Doc  
6 #609 at ¶9. The March 3 Kors declaration states further that  
7 Equality California has "approximately 27 to 30 gigabytes of email  
8 stored" on central email server, and that it would take "several  
9 days" at a cost of "\$14,000 to \$20,000" to collect and process  
10 email stored on the central server. Id at ¶10.

11 The magistrate determined that the additional burden the  
12 search of 75 hard drives would impose was not worth the cost. That  
13 determination is not clearly erroneous in light of the volume of  
14 documents stored on the central server.

15 Proponents object that the magistrate did not "require  
16 Equality California to cease archiving any and all emails from the  
17 central server." Doc #619 at 18. To the extent proponents are  
18 concerned that Equality California may attempt to spoliage  
19 evidence, proponents may seek to bring the appropriate motion.  
20 There was nothing before the magistrate or brought to this court's  
21 attention that suggests any such attempt. The magistrate did not,  
22 in any event, err in failing to include this specific instruction  
23 in the order. Proponents' objection to the magistrate's order  
24 regarding the central email server is accordingly DENIED.

25  
26 D

27 As the court of appeals noted in Perry, delineation of  
28 the core group is central to determining the scope of the First

1 Amendment privilege and this determination rests on the specific  
2 facts of the case. The magistrate applied the standard set in  
3 Perry, 591 F3d at 1165 n12, to determine for each No on 8 group a  
4 core group of persons whose internal communications may be  
5 privileged under the First Amendment. Doc #610 at 6. Based on the  
6 specific facts of the No on 8 campaign, the magistrate also  
7 determined a core group of persons for the umbrella No on 8  
8 organization Equality for All. Id at 10-11. Proponents object  
9 that the magistrate had no reason to determine a core group for  
10 Equality for All, because proponents did not subpoena documents  
11 from Equality for All and because Equality for All did not place  
12 evidence before the magistrate. Doc #619 at 18.

13           The magistrate relied on the declarations of Geoff Kors,  
14 Doc ##598, 609, to determine a core group for Equality for All.  
15 The February 22 Kors declaration explains that Equality for All  
16 "acted as an umbrella campaign organization for more than 100  
17 member organizations," including the three No on 8 groups subject  
18 to proponents' subpoenas. Doc #598 at ¶6. The magistrate examined  
19 the Kors declarations to determine who should and should not be  
20 included in the Equality for All core group, as more fully  
21 explained in section II(B)(2), above. Because the evidence showed  
22 a formal relationship between Equality for All and the No on 8  
23 groups, it was not an error for the magistrate to conclude that  
24 individuals associated with the Equality for All umbrella  
25 organization who were engaged in the formulation of strategy and  
26 messages may claim a privilege over communications within the  
27 umbrella organization. Nor was it clearly erroneous to rely on the  
28 declarations of Geoff Kors, a member of Equality for All's

1 executive committee, to define Equality for All's core group.  
2 Proponents' objection on this point is accordingly DENIED.

3  
4 E

5 The magistrate found based on the evidence presented that  
6 certain individuals have core group status in more than one  
7 organization. The magistrate noted that "the scope of the First  
8 Amendment privilege could arguably depend on the capacity in which  
9 a core group member [of more than one No on 8 group] is  
10 communicating." Doc #610 at 12. Nevertheless, the magistrate's  
11 order does "not require production of any communications about  
12 strategy and messages between core group members who belong to that  
13 core group," as the effort required to inquire into the capacity in  
14 which a core group member is communicating "might amount to an  
15 undue burden." Id.

16 Proponents object that the magistrate's order in this  
17 regard is contrary to the court's previous holding that proponents  
18 could not assert a First Amendment privilege over communications  
19 with other groups. Doc #619 at 18-19. The court previously held  
20 that proponents had "only claimed a First Amendment privilege over  
21 communications among members of the core group of Yes on 8 and  
22 ProtectMarriage.com," and that even if proponents had preserved the  
23 privilege, they had "failed to meet their burden of proving that  
24 the privilege applies to any documents in proponents' possession,  
25 custody or control." Doc #372 at 3. Here, even if the  
26 communications might not be protected by the First Amendment  
27 privilege, the magistrate did not clearly err in refusing to order  
28 their production because the burden of determining whether the

1 communications are in fact privileged would be undue. The court's  
2 previous order is not inconsistent with the magistrate's order.  
3 Accordingly, proponents' objection on this point is DENIED.

4  
5 F

6 Related to the objection discussed in subsection E,  
7 above, proponents object as inconsistent with the court's previous  
8 order that the magistrate included certain individuals in more than  
9 one core group. Doc #619 at 19. The previous order denied  
10 proponents' claim of privilege over communications to other Yes on  
11 8 organizations, because "[t]here [was] no evidence before the  
12 court regarding any other campaign organization." Doc #372 at 2-3.  
13 Here, in contrast, the magistrate found that the No on 8 groups had  
14 supported through declarations inclusion of individuals in more  
15 than one No on 8 core group. The magistrate's finding is based on  
16 evidence regarding the No on 8 campaign and is not inconsistent  
17 with the court's previous order or contrary to law. Proponents'  
18 objection on this point is therefore DENIED.

19  
20 G

21 Proponents object that Armour Media Group and Armour  
22 Griffin Media Group Inc were included in the core groups of CAEBR  
23 and Equality for All on the ground that the court has previously  
24 held that media vendors cannot be considered part of an  
25 organization's core group. Doc #619 at 19-20. The magistrate  
26 appears to have included Armour Griffin Media Group Inc in the  
27 Equality for All core group based on the March 3 Geoff Kors  
28 declaration, Doc #609 at ¶8 (stating that the Armour Griffin Media



1 Group "produced advertising" and "participated in formulating  
2 campaign messaging"). The magistrate apparently relied on the  
3 Moret declaration to include Armour Media Group in the CAEBR core  
4 group. Doc #593 at ¶4(f) (stating that Armour Media Group  
5 "conducted polling and assisted CAEBR in its early formulation of  
6 campaign strategy and messaging"). Because the Kors and Moret  
7 declarations support inclusion of the media groups in the core  
8 groups, the magistrate's decision to include the media groups is  
9 not clearly erroneous. Proponents objection on this point is  
10 DENIED.

11  
12 H

13 The magistrate ordered each No on 8 group, including  
14 CAEBR, to "produce all documents in its possession that contain,  
15 refer or relate to arguments for or against Proposition 8, except  
16 those communications solely among members of its core group." Doc  
17 #610 at 14. The magistrate did not address CAEBR's assertion that  
18 it had already completed its production. Proponents argue the  
19 magistrate erred in failing to address whether CAEBR's production  
20 was "credible," as CAEBR produced only sixty documents. Doc #619  
21 at 20. But the magistrate did not err as a matter of law in  
22 failing to address CAEBR's production. The magistrate set the  
23 standard for CAEBR's production. Proponents can if necessary  
24 address any problems with CAEBR's production by appropriate motion.  
25 Proponents' objection on this point is therefore DENIED.

1 IV

2 For the reasons explained above, the magistrate's order  
3 granting proponents' motion to compel discovery from the No on 8  
4 groups is neither clearly erroneous nor contrary to law.  
5 Accordingly, the objections of the ACLU and Equality California,  
6 Doc #614, and of proponents, Doc #619, are DENIED.

7 The magistrate's order contemplates that production will  
8 take place on a rolling basis to conclude not later than March 31,  
9 2010. Doc #610 at 14. The court adopts the schedule set by the  
10 magistrate. If proponents wish to supplement their trial record  
11 with documents obtained through this production, they must make the  
12 appropriate motion or submission not later than Monday, April 12,  
13 2010.

14  
15 IT IS SO ORDERED.

16 

17 \_\_\_\_\_  
18 VAUGHN R WALKER  
19 United States District Chief Judge  
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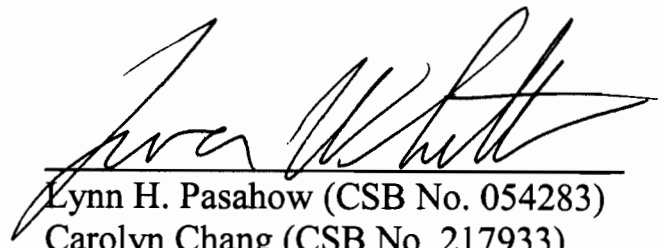
UNITED STATES COURT OF APPEALS  
FOR THE NINTH CIRCUIT

<p>EQUALITY CALIFORNIA, ACLU FOUNDATION OF NORTHERN CALIFORNIA,</p> <p>Claimants/Appellants,</p> <p>v.</p> <p>Kristin M. Perry, Sandra B. Stier, Paul T. Katami, and Jeffrey ZJ. Zarrillo,</p> <p>Plaintiff and Appellee.</p>	<p>No.:</p> <p>D.C. # C-92-3000-DLJ</p> <p>(N.D. Cal. 09-CV-2292 VRW</p>
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REPRESENTATION STATEMENT

The undersigned represent EQUALITY CALIFORNIA and NO ON PROPOSITION 8, CAMPAIGN FOR MARRIAGE EQUALITY: A PROJECT OF THE AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA ACLU FOUNDATION OF NORTHERN CALIFORNIA, claimants and appellants in this matter, and no other party. Attached is a service list that shows all of the parties to the action below, and identifies their counsel by name, firm, address, and telephone number, where appropriate. (F.R.A.P. 12(b); Circuit Rule 3-2(b).)

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