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Exhibit 10



Zynga Reports Fourth Quarter and Full Year 2011 Financial Results

- Q4 Record Bookings of \$306.5 Million, Up 26% Year-Over-Year and Up 7% From Q3
 - Strong Growth in Player Network with 153 Million Monthly Unique Users in Q4

SAN FRANCISCO--(BUSINESS WIRE)-- Zynga Inc. (NASDAQ: ZNGA), the world's leading provider of social game services, today announced financial results for the fourth quarter and full year ended December 31, 2011.

- Full year 2011 record bookings of \$1.16 billion, up 38% year-over-year, and revenue of \$1.14 billion, up 91% year-overyear
- Full year 2011 adjusted EBITDA of \$303.3 million
- Full year 2011 non-GAAP EPS of \$0.24 and GAAP EPS of (\$1.40)
- Q4 record bookings of \$306.5 million, up 26% year-over-year and up 7% from the prior quarter
- Q4 adjusted EBITDA of \$67.8 million, down 34% year-over-year
- Q4 non-GAAP EPS of \$0.05

Founder and CEO Mark Pincus said, "2011 was another milestone year for Zynga's mission of connecting the world through games. We are seeing social games and more broadly play become one of the most popular pastimes on web and mobile. Zynga set new records in the year in terms of audience size, revenues and bookings. We saw great momentum in mobile and advertising and ended the year with a strong pipeline of new games. We are excited about the opportunities in front of us to continue delighting our current players and to bring play to millions of new people."

Financial Highlights (in thousands, except per share data)

| | Quarte | r ended | Year | ended |
|--|-------------------------|--------------------|-------------------------|--------------------|
| Non-GAAP Results | Dec 31, 2011 | Dec 31, 2010 | Dec 31, 2011 | Dec 31, 2010 |
| Bookings | \$306,507 | \$243,499 | \$1,155,509 | \$838,896 |
| Adjusted EBITDA | \$67,801 | \$103,192 | \$303,274 | \$392,738 |
| Non-GAAP net income | \$37,153 | \$63,159 | \$182,483 | \$238,900 |
| Non-GAAP earnings per share | \$0.05 | \$0.09 | \$0.24 | \$0.38 |
| GAAP Results | | | | |
| Revenue | \$311,237 | \$195,759 | \$1,140,100 | \$597,459 |
| Net income (loss) Diluted net income (loss) per share | (\$435,005) (\$1.22) | \$42,992 \$0.05 | (\$404,316) (\$1.40) | \$90,595 \$0.11 |

Business Highlights

- Daily active users (DAUs) increased from 48 million in the fourth quarter of 2010 to 54 million in the fourth quarter of 2011, up 13%.
- Monthly active users (MAUs) increased from 195 million in the fourth quarter of 2010 to 240 million in the fourth quarter of 2011, up 23%.
- Monthly unique users (MUUs) increased from 111 million in the fourth quarter of 2010 to 153 million in the fourth quarter of 2011, up 38%.
- Average daily bookings per average DAU (ABPU) increased from \$0.055 in the fourth quarter of 2010 to \$0.061 in the fourth quarter of 2011, up 11%.
- Monthly Unique Payers (MUPs) increased from 2.6 million in the third quarter of 2011 to 2.9 million in the fourth quarter of 2011, up 13%.
- Zynga launched 12 games during 2011, including 4 titles on web-based platforms and 8 titles on mobile platforms.

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- As of December 31, 2011, Zynga had the top 5 most played games on Facebook, based on DAUs, including *CastleVille*, which launched in the fourth quarter of 2011 and reached 7 million DAUs in two weeks.
- Zynga saw strong growth from mobile games in Q4 primarily from titles *Dream Zoo*, *Words with Friends* and *Zynga Poker*. These three games were among the top 10 grossing games on the iOS platform during the quarter.

2011 Annual Financial Summary

- Bookings: Bookings were at a record level of \$1.16 billion in 2011, an increase of 38% on a year-over-year basis.
- **Revenue:** Revenue was \$1.14 billion in 2011, an increase of 91% on a year-over-year basis. Online game revenue was \$1.07 billion, an increase of 85% on a year-over-year basis. Advertising revenue was \$74.5 million, an increase of 226% on a year-over-year basis.
- Adjusted EBITDA: Adjusted EBITDA was \$303.3 million in 2011, a decrease of 23% year-over-year, largely due to our increased investment in developing new games.
- Net income (loss): GAAP net loss was \$404.3 million in 2011, which included \$510 million of stock-based compensation expense for restricted stock units issued to employees that, in accordance with GAAP, was previously unrecognized until the occurrence of a liquidity event, triggered by the Company's initial public offering.
- Non-GAAP net income: Non-GAAP net income was \$182.5 million in 2011, a decrease of 24% year-over-year, largely due to our increased investment in developing new games.
- EPS: Diluted EPS was (\$1.40) for the full year 2011, compared to \$0.11 for the full year 2010.
- Non-GAAP EPS: Non-GAAP EPS was \$0.24 for the full year 2011, compared to \$0.38 for the full year 2010.
- Cash flow: Cash flow from operations was \$389.2 million for the full year 2011 compared to \$326.4 million for the full year 2010. Free cash flow was \$137.3 million for the full year 2011 compared to \$309.3 million for the full year 2010.

Fourth Quarter Financial Summary

- **Bookings**: Bookings were at a record level of \$306.5 million for the fourth quarter of 2011, an increase of 26% compared to the fourth quarter of 2010 and an increase of 7% compared to the third quarter of 2011.
- **Revenue:** Revenue was \$311.2 million for the fourth quarter of 2011, an increase of 59% compared to the fourth quarter of 2010 and an increase of 1% compared to the third quarter of 2011. Online game revenue was \$283.9 million, an increase of 51% compared to the fourth quarter of 2010. Advertising revenue was \$27.3 million, an increase of 230% compared to the fourth quarter of 2010.
- Adjusted EBITDA: Adjusted EBITDA was \$67.8 million for the fourth quarter of 2011, a decrease of 34% year-over-year due primarily to our increased investment in developing new games, and an increase of 17% from the prior quarter.
- Net income (loss): Net loss was \$435.0 million for the fourth quarter of 2011, which included \$510 million of stockbased compensation expense for restricted stock units issued to employees that, in accordance with GAAP, was previously unrecognized until triggered by our initial public offering.
- Non-GAAP net income: Non-GAAP net income was \$37.2 million for the fourth quarter of 2011, a decrease of 41% compared to the fourth quarter of 2010.
- EPS: Diluted EPS was (\$1.22) for the fourth quarter of 2011 compared to \$0.05 for the fourth quarter of 2010.
- Non-GAAP EPS: Non-GAAP EPS was \$0.05 for the fourth quarter of 2011 compared to \$0.09 for the fourth quarter of 2010.
- Cash and cash flow: As of December 31, 2011, cash, cash equivalents and marketable securities were \$1.92 billion, compared to \$738.1 million as of December 31, 2010. Cash flow from operations was \$164.0 million for the fourth quarter of 2011, compared to \$57.8 million for the fourth quarter of 2010. Free cash flow was \$101.9 million for the fourth quarter of 2011, compared to \$86.4 million for the fourth quarter of 2010.

2012 Outlook

As of today, we are providing the following outlook for 2012:

- Bookings are projected to be in the range of \$1.35 billion to \$1.45 billion. We expect that growth will be weighted towards the back-half of the year with slower sequential growth in the first half of the year.
- Adjusted EBITDA is projected to be in the range of \$390 million to \$440 million.

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- Stock-based compensation expense is projected to be in the range of \$400 million to \$425 million excluding the impact of equity awards granted in connection with potential future acquisitions.
- Capital expenditures are projected to be in the range of \$140 million to \$160 million. Our effective tax rate for non-GAAP net income is projected to be in the range of 20% to 25%.
- We project non-GAAP weighted-average diluted shares outstanding to be approximately 865 million shares in Q1 2012 and approximately 890 million shares in Q4 2012. Full year 2012 non-GAAP EPS is projected to be in the range of \$0.24 to \$0.28.

Conference Call Details:

Zynga will host a conference call today, February 14, 2012, at 2:00 pm Pacific Time (5:00 pm Eastern Time) to discuss financial results. A live webcast of the conference call and supplemental slides will be accessible from the Investor Relations page of our website at <u>http://investor.zynga.com</u>, and a replay will be archived and accessible at the same website after the call. The conference call can also be accessed via dial-in:

Toll-Free Dial-In Number: (866) 515-9839 International Dial-In Number: (408) 774-4582 Conference ID: 46506257

A replay of the conference call will be available on the Investor Relations website, or via dial-in:

Replay Dial In: (855) 859-2056 Replay Dial In: (404) 537-3406 Conference ID: 46506257

About Zynga (www.zynga.com):

Zynga Inc. (NASDAQ: ZNGA) is the world's leading provider of social game services with more than 240 million monthly active users playing its games, which include *CityVille*, *FarmVille*, *Words With Friends*, *Scramble With Friends*, *CastleVille*, *Hidden Chronicles*, *Zynga Poker*, *Empires & Allies*, *Indiana Jones* ⁷/_Adventure World, *The Pioneer Trail*, *Mafia Wars* and *Café World*. Zynga's games are available on a number of global platforms, including Facebook, Google+, Tencent, Apple iOS and Google Android. Through <u>Zynga.org</u>, Zynga players have raised more than \$10 million for world social causes. Zynga is headquartered in San Francisco, Calif.

Forward-Looking Statements

This press release contains forward-looking statements relating to, among other things, our outlook for full year 2012 bookings, adjusted EBITDA, stock-based compensation expense, capital expenditures, weighted average diluted shares, effective tax rate and non-GAAP EPS; our higher growth rate in the back-half of 2012; our launch of successful new games; the growth of the social games market, including mobile and advertising growth; and our future operational plans. Our actual results could differ materially from those predicted or implied, and reported results should not be considered as an indication of our future performance. Factors that could cause or contribute to such differences include, but are not limited to, our ability to launch new games in a timely manner and monetize these games, our ability to control expenses, competition, changing interests of players, intellectual property disputes or other litigation, changes in the Facebook platform or our relationship with Facebook, acquisitions by us and changes in corporate strategy or management.

More information about factors that could affect our operating results is included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our registration statement on Form S-1, as amended, filed with the Securities and Exchange Commission on December 15, 2011, copies of which may be obtained by visiting our Investor Relations web site at http://investor.zynga.com or the SEC's web site at www.sec.gov. Undue reliance should not be placed on the forward-looking statements in this release, which are based on information available to us on the date hereof. We assume no obligation to update such statements. The results we report in our Annual Report on Form 10-K for the year ended December 31, 2011 could differ from the preliminary results we have announced in this press release.

DAU, MAU, MUU, and MUP figures presented above represent the average for each period presented.

MUPs represents the aggregate number of unique players who made a payment at least once during the applicable month through a payment method for which we can quantify the number of unique payers. The figures presented in this press release represent the quarterly average of the three months within each quarter presented. MUPs does not include payers who use certain payment methods for which we cannot quantify the number of unique payers. If a player made a payment in our games on two separate platforms (e.g. Facebook and Google+) in a month, the player would be counted as two unique payers in that month. Unique payer data for our mobile games for the third and fourth quarters of 2011 became available during the fourth

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quarter of 2011, and all MUP data in this press release includes mobile payer data.

Non-GAAP Financial Measures:

We have provided in this release non-GAAP financial information including bookings, adjusted EBITDA, free cash flow, non-GAAP net income and non-GAAP EPS, as a supplement to the consolidated financial statements, which are prepared in accordance with generally accepted accounting principles ("GAAP"). Management uses these non-GAAP financial measures internally in analyzing our financial results to assess operational performance and liquidity. The presentation of this financial information is not intended to be considered in isolation or as a substitute for the financial information prepared in accordance with GAAP. We believe that both management and investors benefit from referring to these non-GAAP financial measures in assessing our performance and when planning, forecasting and analyzing future periods. We believe these non-GAAP financial measures are useful to investors because they allow for greater transparency with respect to key financial metrics we use in making operating decisions and because our investors and analysts use them to help assess the health of our business. We have provided reconciliations between our non-GAAP financial measures to the most directly comparable GAAP financial measures. However, we have not provided reconciliation of bookings outlook to revenue, adjusted EBITDA outlook to net income (loss), non-GAAP effective tax rate outlook to GAAP effective tax rate or non-GAAP EPS outlook to GAAP EPS because certain reconciling items necessary to accurately project revenue (including the projected mix of virtual goods sold in our games, and the projected estimated average lives of durable virtual goods for our games) are not in our control and cannot be reasonably projected due to variability from period to period caused by changes in player behavior and other factors. As revenue and/or net income for the applicable future period is a necessary input to determine all of these comparable GAAP figures, we are not able to provide these reconciliations. Accordingly, a reconciliation to revenue, net income (loss), GAAP effective tax rate and GAAP EPS is not available without unreasonable effort.

Some limitations of bookings, adjusted EBITDA, non-GAAP net income, free cash flow and non-GAAP EPS are:

- Adjusted EBITDA and non-GAAP net income do not include the impact of stock-based compensation;
- Bookings, adjusted EBITDA and non-GAAP net income do not reflect that we defer and recognize revenue over the estimated average life of virtual goods or as virtual goods are consumed;
- Adjusted EBITDA does not reflect income tax expense;
- Adjusted EBITDA does not include other income and expense, which includes foreign exchange gains and losses;
- Adjusted EBITDA excludes both depreciation and amortization of intangible assets, while non-GAAP net income excludes
 amortization of intangible assets from acquisitions. Although depreciation and amortization are non-cash charges, the
 assets being depreciated and amortized may have to be replaced in the future;
- Adjusted EBITDA and non-GAAP net income do not include gains and losses associated with legal settlements;
- Free cash flow is derived from net cash provided by operating activities less cash spent on capital expenditures, and removing the excess income tax benefits or costs associated with stock-based awards;
- Non-GAAP EPS treats shares of convertible preferred stock as if they had converted to common stock at the beginning
 of each period presented;
- Non-GAAP EPS gives effect to all dilutive awards outstanding, including stock options, warrants and unvested restricted stock units that were excluded from the GAAP diluted earnings per share calculation. See non-GAAP EPS reconciliation for further details; and
- Other companies, including companies in our industry, may calculate bookings, adjusted EBITDA, non-GAAP net income and non-GAAP EPS differently or not at all, which will reduce their usefulness as a comparative measure.

Because of these limitations, you should consider bookings, adjusted EBITDA, non-GAAP net income, free cash flow and non-GAAP EPS along with other financial performance measures, including revenue, net income and our financial results presented in accordance with GAAP.

ZYNGA INC. CONSOLIDATED BALANCE SHEETS (In thousands, unaudited)

| | December 31, | | | |
|---------------------------|--------------|-----------|--|--|
| | 2011 | 2010 | | |
| Current assets: | | | | |
| Cash and cash equivalents | \$1,582,343 | \$187,831 | | |
| Marketable securities | 225,165 | 550,259 | | |

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|---|----------------------|----------|-----------------------|-----------------|------------|
| Accounts receivable | 135,63 | | 79,974 | | Ŭ |
| Income tax receivable | 18,58 | 83 | 36,577 | | |
| Deferred tax assets | 23,5 | | 24,399 | | |
| Restricted cash | 3,84 | | 2,821 | | |
| Other current assets | 34,82 | | 24,353 | | |
| Total current assets | 2,023,90 | | 906,214 | | |
| Marketable securities | 110,09 | 98 | - | | |
| Goodwill | 91,70 | | 60,217 | | |
| Other intangible assets, net | 32,1 ⁻ | | 44,001 | | |
| Property and equipment, net | 246,74 | | 74,959 | | |
| Restricted cash | 4,08 | | 14,301 | | |
| Other long-term assets | 7,94 | | 12,880 | | |
| Total Assets | \$2,516,64 | | | | |
| | | | | | |
| Current liabilities: | ¢44.0 | ~~ | COD 404 | | |
| Accounts payable | \$44,02 | | \$33,431 | | |
| Other current liabilities | 167,2 | 71 | 78,749 | | |
| Income tax payable | 457.0 | - | - | | |
| Current deferred revenue | 457,39 | | 408,470 | | |
| Total current liabilities | 668,68 | 85 | 520,650 | | |
| Deferred revenue | 23,2 | 51 | 56,766 | | |
| Deferred tax liabilities | 13,9 | 50 | 14,123 | | |
| Other non-current liabilities | 61,22 | 21 | 38,818 | | |
| Total Liabilities | 767,10 | 07 | 630,357 | | |
| Stockholders' equity: | | | | | |
| Preferred stock | | - | 394,026 | | |
| Common stock | | 4 | 2 | | |
| Additional paid-in capital | 2,426,10 | 64 | 79,335 | | |
| Treasury stock | (282,89 | | (1,484) | | |
| Other comprehensive income | • | 62 62 | 114 | | |
| Retained earnings | (394,09 | 94) | 10,222 | | |
| Total stockholders' equity | 1,749,53 | | 482,215 | | |
| Total Liabilities and Stockholders' Equit | y <u>\$2,516,6</u> 4 | 46 \$1 | ,112,572 | | |

ZYNGA INC. CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data, unaudited)

| | Three months ended December 31, | | Twelve mon Decemb | |
|-------------------------------|------------------------------------|-----------|----------------------|-----------|
| | 2011 | 2010 | 2011 | 2010 |
| Revenue: | | | | |
| Online game | \$283,910 | \$187,481 | \$1,065,648 | \$574,632 |
| Advertising | 27,327 | 8,278 | 74,452 | 22,827 |
| Total revenue | 311,237 | 195,759 | 1,140,100 | 597,459 |
| Costs and expenses: | | | | |
| Cost of revenue | 104,135 | 51,603 | 330,043 | 176,052 |
| Research and development | 444,702 | 51,500 | 727,018 | 149,519 |
| Sales and marketing | 112,228 | 38,280 | 234,199 | 114,165 |
| General and administrative | 136,733 | (17,088) | 254,456 | 32,251 |
| Total costs and expenses | 797,798 | 124,295 | 1,545,716 | 471,987 |
| | | | | |
| Income (loss) from operations | (486,561) | 71,464 | (405,616) | 125,472 |

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|--|-------------|---------------|-------------|-----------------|
| Interest income | 457 | 473 | 1,680 | 1,222 |
| Other income (expense), net | (1,933) | (113) | (2,206) | 365 |
| Income (loss) before income taxes | (488,037) | 71,824 | (406,142) | 127,059 |
| Provision for (benefit from) income taxes | (53,032) | 28,832 | (1,826) | 36,464 |
| Net income (loss) | (\$435,005) | \$42,992 | (\$404,316) | \$90,595 |
| Deemed dividend to a Series B-2 convertible preferred stockholder | | | | 4,590 |
| Net income attributable to participating securities | - | 26,932 | - | 4,390 58,110 |
| Net income attributable to participating securities | (\$435,005) | \$16,060 | (\$404.316) | \$27,895 |
| | (\$433,003) | \$10,000 | (\$404,310) | φ27,095 |
| Net income (loss) per share attributable to common stockholders: | | * 0.00 | (\$4.40) | C O 40 |
| Basic | (\$1.22) | \$0.06 | (\$1.40) | \$0.12 |
| Diluted (1) | (\$1.22) | \$0.05 | (\$1.40) | \$0.11 |
| Weighted-average shares used to compute net income (loss) per share attributable to common stockholders: | | | | |
| Basic | 356,305 | 252,883 | 288,599 | 223,881 |
| Diluted | 356,305 | 359,769 | 288,599 | 329,256 |
| Stock-based compensation included in the above line items: | | | | |
| Cost of revenue | \$16,058 | \$543 | \$17,660 | \$2,128 |
| Research and development | 334,227 | 5,251 | 374,920 | 10,242 |
| Sales and marketing | 71,225 | 2,979 | 81,326 | 7,899 |
| General and administrative | 108,461 | 1,422 | 126,306 | 5,425 |
| Total stock-based compensation | \$529,971 | \$10,195 | \$600,212 | \$25,694 |

(1) For periods when we have net income, diluted earnings per share results cannot be recalculated using the numbers above due to reallocation of net income as required by the two-class method. Refer to the Net income (loss) per share footnote in the Company's filings for further details.

ZYNGA INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands, unaudited)

| | Three months ended December 31, | | Twelve mont Decembe | | |
|--|------------------------------------|----------|------------------------|----------|--|
| | 2011 | 2010 | 2011 | 2010 | |
| Net income (loss) | (\$435,005) | \$42,992 | (\$404,316) | \$90,595 | |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: | | | | | |
| Depreciation and amortization | 31,266 | 13,139 | 95,414 | 39,481 | |
| Stock-based compensation expense | 528,785 | 9,662 | 583,453 | 23,782 | |
| Loss on equity method investment | - | 192 | - | 558 | |
| Common stock warrant issued in connection with services | 1,186 | 533 | 16,759 | 1,912 | |
| Accretion and amortization on marketable securities | 646 | 851 | 2,873 | 1,746 | |
| Loss from sale of property and equipment | 830 | - | 1,016 | - | |
| (Gain) from sale of investment | - | - | (1,566) | - | |
| Excess tax (benefits) costs from stock-based awards | 11,720 | (39,742) | 13,750 | (39,742) | |
| Deferred income taxes | 4,367 | (7,361) | 4,367 | (8,469) | |
| Changes in operating assets and liabilities: | | | | | |
| Accounts receivable, net | (16,156) | (24,200) | (55,432) | (69,518) | |
| Income tax receivable | (14,626) | (25,799) | 17,994 | (25,287) | |
| Other assets | 7,555 | (1,448) | (14,559) | (32,495) | |
| Accounts payable | (8,466) | 1,822 | 10,373 | 10,626 | |
| Deferred revenue | (4,730) | 47,740 | 15,409 | 241,437 | |
| Other liabilities | 56,587 | 39,444 | 103,637 | 91,786 | |
| Net cash provided by operating activities | 163,959 | 57,825 | 389,172 | 326,412 | |

Investing activities

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|---|--------------|----------|-----------|-----------|
| Purchase of marketable securities | (137,408) | (91,331) | (649,972) | (804,542) |
| Sales of marketable securities | 6,586 | - | 19,206 | 4,222 |
| Maturities of marketable securities | 116,245 | 97,368 | 841,560 | 319,820 |
| Acquisition of property and equipment | (50,355) | (11,170) | (238,091) | (56,839) |
| Proceeds from sale of property and equipment | 81 | - | 153 | - |
| Acquisition of purchased technology and other intangible assets | (80) | (60) | (3,792) | (1,078) |
| Business acquisitions, net of acquired cash | (4,823) | (43,740) | (42,774) | (62,277) |
| Restricted cash | 16,878 | (3,190) | 9,194 | (16,469) |
| Proceeds from sale of investment | - | - | 2,049 | - |
| Purchase of other investments | | (75) | (988) | (275) |
| Net cash used in investing activities | (52,876) | (52,198) | (63,455) | (617,438) |

ZYNGA INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS (continued) (In thousands, unaudited)

| | Three mont Decemb | | Twelve mon Decemb | |
|--|----------------------|-----------|----------------------|-----------|
| | 2011 | 2010 | 2011 | 2010 |
| Financing activities | | | | |
| Proceeds from initial public offering, net of offering costs | \$961,402 | \$- | \$961,402 | \$- |
| Taxes paid related to net share settlement of equity awards | (83,232) | - | (83,232) | - |
| Repurchase of common stock | - | (191) | (283,770) | (1,484) |
| Exercise of stock options | 550 | 2,735 | 2,756 | 3,358 |
| Excess tax benefits (costs) from stock-based awards | (11,720) | 39,742 | (13,750) | 39,742 |
| Net proceeds from issuance of preferred stock | - | - | 485,300 | 309,821 |
| Exercise of warrants | 113 | - | 138 | - |
| Net cash provided by financing activities | 867,113 | 42,286 | 1,068,844 | 351,437 |
| Effect of exchange rate changes on cash and cash equivalents | (68) | 43 | (49) | 84 |
| Net increase in cash and cash equivalents | 978,128 | 47,956 | 1,394,512 | 60,495 |
| Cash and cash equivalents, beginning of year | 604,215 | 139,875 | 187,831 | 127,336 |
| Cash and cash equivalents, end of period | \$1,582,343 | \$187,831 | \$1,582,343 | \$187,831 |

ZYNGA INC. RECONCILIATION OF GAAP TO NON-GAAP RESULTS (In thousands, except per share data, unaudited)

| | Three months ended December 31, | | Twelve mon Decemb | | |
|---|---------------------------------|-----------|----------------------|-----------|--|
| | 2011 | 2010 | 2011 | 2010 | |
| Reconciliation of Revenue to Bookings | | | | | |
| Revenue | \$311,237 | \$195,759 | \$1,140,100 | \$597,459 | |
| Change in deferred revenue | (4,730) | 47,740 | 15,409 | 241,437 | |
| Bookings | \$306,507 | \$243,499 | \$1,155,509 | \$838,896 | |
| Reconciliation of Net income to Adjusted EBITDA | | | | | |
| Net income | (\$435,005) | \$42,992 | (\$404,316) | \$90,595 | |
| Provision for (benefit from) income taxes | (53,032) | 28,832 | (1,826) | 36,464 | |
| Other income (expense), net | 1,933 | 113 | 2,206 | (365) | |
| Interest income | (457) | (473) | (1,680) | (1,222) | |
| Legal settlement | (2,145) | (39,346) | (2,145) | (39,346) | |
| Depreciation and amortization | 31,266 | 13,139 | 95,414 | 39,481 | |
| Stock-based compensation | 529,971 | 10,195 | 600,212 | 25,694 | |
| Change in deferred revenue | (4,730) | 47,740 | 15,409 | 241,437 | |
| Adjusted EBITDA | \$67,801 | \$103,192 | \$303,274 | \$392,738 | |

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|---|-------------|-----------|-------------|-----------|
| Reconciliation of Net income to Non-GAAP net income | | | | |
| Net income | (\$435,005) | \$42,992 | (\$404,316) | \$90,595 |
| Stock-based compensation | 529,971 | 10,195 | 600,212 | 25,694 |
| Amortization of intangible assets from acquisitions | 7,151 | 4,348 | 26,282 | 8,600 |
| Change in deferred revenue | (4,730) | 47,740 | 15,409 | 241,437 |
| Legal settlements | (2,145) | (39,346) | (2,145) | (39,346) |
| Tax effect of non-GAAP adjustments to net income | (58,089) | (2,770) | (52,959) | (88,080) |
| Non-GAAP net income | \$37,153 | \$63,159 | \$182,483 | \$238,900 |
| Reconciliation of GAAP diluted shares to Non-GAAP | | | | |
| diluted shares | | | | |
| GAAP diluted shares | 356,305 | 359,769 | 288,599 | 329,256 |
| Add back: assumed preferred stock conversion (1) | 252,428 | | 288,833 | 241,963 |
| Add back: other dilutive equity awards (2) | 173,374 | 45,328 | 183,034 | 52,701 |
| Non-GAAP diluted shares | 782,107 | 675,824 | 760,466 | 623,920 |
| Non-GAAP net income per share: | \$0.05 | \$0.09 | \$0.24 | \$0.38 |
| Reconciliation of cash provided by operating activities to free cash flow | | | | |
| Net cash provided by operating activities | \$163,959 | \$57,825 | \$389,172 | \$326,412 |
| Acquisition of property and equipment | (50,355) | (11,170) | (238,091) | (56,839) |
| Excess tax benefits from stock-based awards | (11,720) | 39,742 | (13,750) | 39,742 |
| Free cash flow | \$101,884 | \$86,397 | \$137,331 | \$309,315 |

(1) Gives effect to the conversion of convertible preferred stock into common stock as though the conversion had occurred at the beginning of the period.

(2) Gives effect to all dilutive awards outstanding, including stock options, warrants and unvested restricted stock units that were excluded from the GAAP diluted earnings per share calculation because they were anti-dilutive as a result of our net loss position or they were considered participating securities and excluded from dilutive shares outstanding in accordance with GAAP. For comparability purposes, the impact of unvested restricted stock units, which were excluded from GAAP weighted-average diluted shares outstanding in periods prior to the IPO, are included in all periods presented.

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