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22nd August 2011, 06:32 PM Post Number #1



Wes Bucey

Total Posts: 11,014

A new claimant to "guaranteed certification!"

So Google has decided I needed to see this company's ad because of so many "clicks" to quality related articles:
<http://www.accelcert.com/certification.html>
 The teaser headline says
**Guaranteed! 100% Success Rate 60-90 days*

followed way at the bottom of the pages by qualifier:
** based on Gap Assessment and if company follow all recommendations* [sic - meaning bad grammar is on the website, not my error - **red font** is original from ad; **blue font** is my emphasis for the quote]

Remember an old "friend," Chris P., who used to promise "40 days or less" in his ads? I briefly wondered if he changed companies, then I wondered if he would litigate for stealing his "guaranteed" promise.

I've been in a number of unregistered, well-run organizations which could easily pass a registration audit on the first pass, simply because they do things which make sense from a business point of view (essentially the mantra of ISO), and for such companies which would meet this advertiser's disclaimer, the idea of hiring such an outfit to meet the minimum criteria for registration would be ludicrous. Companies which meet those minimums should be looking forward to achieving world-class standards far beyond basic registration.

Note:
 I present this as a kickoff to a discussion about the type of help a company seeking registration REALLY needs versus succumbing to the come on ads by outfits like this "consultant."

Last edited by Wes Bucey; 23rd August 2011 at 10:51 AM. Reason: typo in thread title

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22nd August 2011, 07:53 PM Post Number #2



Jennifer Kirley

Total Posts: 5,720

Re: A new claimant to "guaranteed certification!"



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Links that Elsmar Cove visitors will find useful in your quest for knowledge:

- [Howard's International Quality Services](#)
- [Marcelo Antunes' SQR Consulting](#)
- [Bob Doering's Correct SPC - Precision Machining](#)

- [NIST's Engineering Statistics Handbook](#)
- [IRCA - International Register of Certified Auditors](#)
- [SAE - Society of Automotive Engineers Quality Digest Portal](#)
- [IEST - Institute of Environmental Sciences and Technology](#)
- [ASQ - American Society for Quality](#)

Hey, I understand it. On Saturdays I am assailed by TV infomercials peddling like this place: theradicalweightloss.com.

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Controls and Preventions are not "OJT", "Ample Supply" & "Supervisor Verification"	cavrdave	FMEA and Control Plans	4	24th February 2014 05:16 PM
"Testing procedure: TMP", "WMT", "SMT" and "RMT" - IEC 60601-1 TRF nomenclature	Jaydub	IEC 60601 - Medical Electrical Equipment Safety Standards Series	3	13th June 2012 11:47 AM
ISO/TS 16949 "Certification" & "Product and Process Design" Clauses	YHHTT	ISO/TS 16949 - International Automotive Quality Systems Standard	5	1st November 2009 04:08 PM
EQA malaysia is at it again - "Guaranteed certification" mentioned all the time	darkgelap	Registrars (Certification Bodies) and Registration	3	28th November 2004 08:53 AM
One Stop Shopping - "GUARANTEED Certification for Nevada Businesses"	Marc	ISO 9001:1994 (Archived Discussions - For Reference Only)	6	18th July 1999 01:49 PM

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