## Exhibit 54

To Defendants' Memorandum in Support of Motion for Summary Judgment

## One look and you'll see the difference.

Perhaps we should say: One click and you'll see the difference.

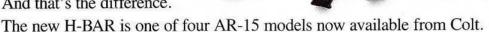
You see, with the new Colt H-BAR, one easy click on the rear sight at 100 meters moves the point of impact a mere ½" right or left. Or 11/4" up or down. And that's cutting it pretty fine.

In fact, this is the identical rear sight found on the U.S. military's new Colt M16A2.

If you're a competitive shooter, you'll also appreciate the new full-Adjustable rear sight flips to 300 length heavy barrel for added stiffness and stability.

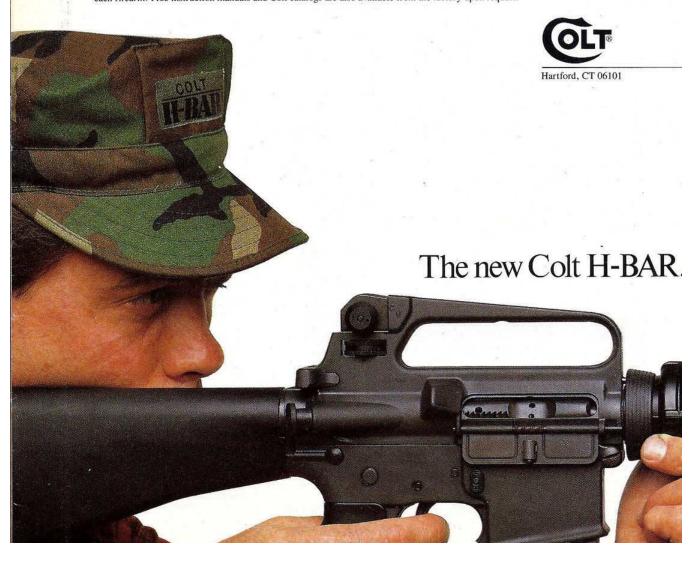
The point is, the new Colt H-BAR is the only 223 cal rifle that has both the look of an M16 and the precision of a first-rate target rifle.

And that's the difference.



Be a safe shooter—never chamber a round until you are ready to shoot. Always read and follow the instruction manuals which accompany each firearm. Free instruction manuals and Colt catalogs are also available from the factory upon request.





**DEF001524**