

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**GEOTAG INC.,**

**Plaintiff,**

**v.**

**STARBUCKS CORP., ET AL.**

**Defendants.**

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**C.A. No. 2:10-CV-572**

**NOTICE OF APPEARANCE**

Defendants Panera LLC and Panera Bread Company (“Defendants”) provide notice that Jodi Rosen Wine is appearing as counsel for Defendants in this matter. Ms. Wine has previously been admitted pro hac in this case. Defendants request that copies of all notices and filings be provided to Ms. Wine as follows:

NIXON PEABODY LLP  
300 SOUTH RIVERSIDE PLAZA, 16<sup>TH</sup> FLOOR  
CHICAGO, IL 60606  
Telephone: 312-425-8639  
Facsimile: 866-838-6374  
E-mail: [jwine@nixonpeabody.com](mailto:jwine@nixonpeabody.com)  
IL State Bar No. 6209883

Dated: October 17, 2012

Respectfully submitted,

By: /s/ Jodi Rosen Wine  
Jodi Rosen Wine  
Illinois State Bar No. 6209883  
Nixon Peabody, LLP  
300 S. Riverside Plaza, 16<sup>th</sup> Floor  
Chicago, IL 60606  
Telephone: 312-425-3900  
Fax: 312-425-3909  
Email: [jwine@nixonpeabody.com](mailto:jwine@nixonpeabody.com)

COUNSEL FOR DEFENDANTS, PANERA LLC  
and PANERA BREAD COMPANY

**CERTIFICATE OF SERVICE**

The undersigned certifies that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 17th day of October, 2012. Any other counsel of record will be served by first class mail.

/s/ Jodi Rosen Wine  
Jodi Rosen Wine